

Table Q2
Q2. REGION - Derived from postcode

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
East Midlands	223 7%	111 8%	100 7%	** **	8 5%	113 8%	108 7%
East of England	284 9%	132 9%	140 10%	** **	9 6%	129 9%	150 10%
London	402 13%	258+b 19%	120- 8%	** **	23b 15%	201 14%	194 13%
North East England	124 4%	30- 2%	84+a 6%	** **	8 5%	51 3%	72 5%
North West England	335 11%	160 12%	151 10%	** **	18 11%	150 10%	181 12%
South East England	419 14%	176 13%	219 15%	** **	22 14%	222 15%	192 12%
South West England	263 9%	59- 4%	186+ad 13%	** **	9 5%	129 9%	130 8%
West Midlands	270 9%	123 9%	126 9%	** **	17 11%	121 8%	143 9%
Yorkshire and The Humber	252 8%	103 7%	130 9%	** **	15 10%	128 9%	123 8%
NET England	2573 84%	1154 83%	1256+ 86%	** **	130 81%	1245 84%	1293 84%
Scotland	256 8%	135+b 10%	97- 7%	** **	20b 12%	122 8%	131 8%
Wales	147 5%	70 5%	68 5%	** **	9 5%	70 5%	74 5%
Northern Ireland	84 3%	36 3%	45 3%	** **	2 1%	41 3%	43 3%

95% lower case or +, ** indicates a low base size (less than 100)

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Table Q2 (continuation)
Q2. REGION - Derived from postcode

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
East Midlands	223 7%	36i 9%	46i 9%	27 6%	29 6%	30 6%	28 7%	27 9%	82+ci 9%	56- 6%	85 7%	55 8%
East of England	284 9%	28 7%	32- 6%	41 8%	47 9%	46b 10%	48+abh 13%	42+abh 13%	60- 7%	88 9%	136+abh 12%	90+abchi 13%
London	402 13%	69 18% +defgjk	93 18% +defgijk	76efjk 16%	57 11%	43- 9%	29- 8%	35 11% +defgijk	163 18%	132efjk 14%	107- 9%	64- 9%
North East England	124 4%	15 4%	20 4%	12 3%	15 3%	36 7% +bcdfghi k	14 4%	12 4%	36 4%	27- 3%	61+ci 5%	26 4%
North West England	335 11%	45 12%	55 11%	46 10%	64f 13%	51 11%	31 8%	43f 13%	100 11%	110 11%	125 11%	74 11%
South East England	419 14%	57b 15%	49- 9%	66 14%	86+bh 17%	61 13%	58b 15%	42 13%	107 12%	152bh 16%	160b 14%	99b 14%
South West England	263 9%	22 6%	44 8%	35 7%	34 7%	47a 10%	48+acdhi 13%	32 10%	66 7%	70 7%	127+acdhi 11%	80+acdhi 11%
West Midlands	270 9%	31 8%	54 10%	49 10%	46 9%	40 8%	26 7%	23 7%	85 9%	96 10%	89 8%	49 7%
Yorkshire and The Humber	252 8%	30 8%	34 7%	53+bghjk 11%	45 9%	38 8%	33 9%	19 6%	64 7%	98+bgh 10%	90 8%	52 7%
NET England	2573 84%	335 87%	428 82%	406 84%	423 85%	392 83%	315 83%	274 86%	763 84%	829 85%	981 83%	589 84%
Scotland	256 8%	26 7%	48 9%	38 8%	42 8%	45 9%	33 9%	24 7%	74 8%	80 8%	102 9%	57 8%
Wales	147 5%	15 4%	28 5%	24 5%	19 4%	24 5%	24 6%	14 4%	42 5%	43 4%	61 5%	38 5%
Northern Ireland	84 3%	9 2%	16 3%	15 3%	13 3%	14 3%	9 2%	8 2%	25 3%	28 3%	31 3%	17 2%

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Table Q2 (continuation)
Q2. REGION - Derived from postcode

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
East Midlands	223	223 +bcdfghi jklm	0-	0-	0-	0	0-	0-	0-	0-	223 +bcdfghi klm	0-	0-	0-
	7%	100%	-%	-%	-%	-%	-%	-%	-%	-%	9%	-%	-%	-%
East of England	284	0-	0-	284 +abdfghi jklm	0-	0	0-	0-	0-	0-	284 +abdfghi klm	0-	0-	0-
	9%	-%	-%	100%	-%	-%	-%	-%	-%	-%	11%	-%	-%	-%
London	402	0-	0-	0-	402 +abcfghi jklm	0	0-	0-	0-	0-	402 +abcfghi klm	0-	0-	0-
	13%	-%	-%	-%	100%	-%	-%	-%	-%	-%	16%	-%	-%	-%
North East England	124	0-	0-	0-	0-	124	0-	0-	0-	0-	124 +abcdfghi ijklm	0-	0-	0-
	4%	-%	-%	-%	-%	100%	-%	-%	-%	-%	5%	-%	-%	-%
North West England	335	0-	0-	0-	0-	0	335 +abcdghi jklm	0-	0-	0-	335 +abcdghi klm	0-	0-	0-
	11%	-%	-%	-%	-%	-%	100%	-%	-%	-%	13%	-%	-%	-%
South East England	419	0-	0-	0-	0-	0	0-	419 +abcdfghi jklm	0-	0-	419 +abcdfghi klm	0-	0-	0-
	14%	-%	-%	-%	-%	-%	-%	100%	-%	-%	16%	-%	-%	-%
South West England	263	0-	0-	0-	0-	0	0-	0-	263 +abcdfghi jklm	0-	263 +abcdfghi klm	0-	0-	0-
	9%	-%	-%	-%	-%	-%	-%	-%	100%	-%	10%	-%	-%	-%
West Midlands	270	0-	270 +acdfghi jklm	0-	0-	0	0-	0-	0-	0-	270 +acdfghi klm	0-	0-	0-
	9%	-%	100%	-%	-%	-%	-%	-%	-%	-%	10%	-%	-%	-%

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Table Q2 (continuation)
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Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Yorkshire and The Humber	252	0-	0-	0-	0-	0	0-	0-	0-	252	252	0-	0-	0-
	8%	-%	-%	-%	-%	-%	-%	-%	-%	100%	10%	-%	-%	-%
NET England	2573	223+klm	270+klm	284+klm	402+klm	124	335+klm	419+klm	263+klm	252+klm	2573+klm	0-	0-	0-
	84%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-%	-%	-%
Scotland	256	0-	0-	0-	0-	0	0-	0-	0-	0-	0-	256	0-	0-
	8%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%	-%
Wales	147	0-	0-	0-	0-	0	0-	0-	0-	0-	0-	0-	147	0-
	5%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%	-%
Northern Ireland	84	0-	0-	0-	0-	0	0-	0-	0-	0-	0-	0-	0-	84+abcdefghijkl
	3%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	100%

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Table Q2 (continuation)
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Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
East Midlands	223 7%	53- 6%	49 7%	47a 9%	70 8%	102 6%	117a 8%	187 7%	8 9%	32 8%	12 6%	12 11%
East of England	284 9%	76 8%	58 8%	62ae 12%	83 9%	135 8%	145 10%	272+cd 10%	5 6%	12- 3%	3- 1%	4 4%
London	402 13%	127cf 14%	121+acdf 17%	51- 10%	99 11%	248+cdf 15%	150- 11%	239- 9%	30 34%	163+a 39%	81+a 39%	47 43%
North East England	124 4%	38 4%	30 4%	19 4%	36 4%	68 4%	54 4%	119+cd 5%	2 2%	5- 1%	2- 1%	1 1%
North West England	335 11%	89 10%	81 12%	61 12%	102 11%	170 11%	163 12%	285 11%	10 11%	48 12%	27 13%	10 9%
South East England	419 14%	149+cf 16%	101c 15%	50- 10%	116 13%	251+cf 16%	166- 12%	362 14%	11 12%	55 13%	28 13%	14 13%
South West England	263 9%	101+b 11%	41- 6%	45 9%	75 8%	142b 9%	120 8%	252+cd 10%	4 4%	10- 2%	1- *%	2 2%
West Midlands	270 9%	85 9%	58 8%	51 10%	73 8%	143 9%	124 9%	221 8%	8 9%	45 11%	29+a 14%	8 7%
Yorkshire and The Humber	252 8%	70 8%	44 6%	55be 11%	76 9%	115- 7%	131b 9%	224 9%	3 3%	26 6%	17 8%	7 6%
NET England	2573 84%	789df 86%	584 85%	440 84%	731- 81%	1373d 85%	1171 83%	2161- 82%	80 90%	395+a 95%	199+a 96%	106 97%
Scotland	256 8%	71 8%	56 8%	38 7%	87 10%	127 8%	125 9%	243+cd 9%	5 5%	12- 3%	4- 2%	3 2%
Wales	147 5%	37 4%	33 5%	27 5%	49 5%	69 4%	76 5%	140+cd 5%	3 3%	7- 2%	3- 2%	* *%
Northern Ireland	84 3%	21 2%	17 3%	16 3%	29 3%	38 2%	46 3%	83+cd 3%	1 1%	2- *%	1- *%	* *%

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Table Q2 (continuation)
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Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
East Midlands	223 7%	72 7%	152 7%	17 7%	11 7%	22 8%	** **	16 10%	8 6%	** **	32 7%	22 8%
East of England	284 9%	99 10%	186 9%	23 10%	18 11%	20 7%	** **	16 10%	7 5%	** **	45 10%	22 8%
London	402 13%	101- 10%	302+acj 15%	16- 7%	16 10%	32 11%	** **	18 11%	15 11%	** **	40- 9%	32 12%
North East England	124 4%	44d 4%	80d 4%	16+bdk 7%	1- 1%	12d 4%	** **	5 3%	9 7%	** **	22d 5%	7 3%
North West England	335 11%	128 13%	207 10%	22 10%	21 13%	39 13%	** **	23 14%	11 8%	** **	54 12%	42+b 16%
South East England	419 14%	149 15%	270 13%	25 11%	24 15%	43 15%	** **	21 13%	24 18%	** **	54 12%	36 14%
South West England	263 9%	83 8%	179 9%	22 10%	14 9%	25 9%	** **	8 5%	10 8%	** **	39 9%	18 7%
West Midlands	270 9%	86 8%	183 9%	15 7%	13 8%	24 8%	** **	10 6%	14 11%	** **	38 9%	17 7%
Yorkshire and The Humber	252 8%	83 8%	169 8%	30+abk 13%	13 8%	22 8%	** **	14 9%	16 12%	** **	43 10%	16 6%
NET England	2573 84%	846 82%	1726 85%	185 83%	132 83%	239 84%	** **	132 82%	115 85%	** **	367 82%	211 81%
Scotland	256 8%	82 8%	174 9%	19 9%	12 8%	19 7%	** **	15 10%	8 6%	** **	35 8%	23 9%
Wales	147 5%	64+b 6%	83- 4%	12 6%	8 5%	17 6%	** **	7 5%	8 6%	** **	32+b 7%	18 7%
Northern Ireland	84 3%	34 3%	50 2%	7 3%	7 4%	10 4%	** **	6 4%	4 3%	** **	13 3%	10 4%

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Table Q2 (continuation)
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Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
East Midlands	223 7%	13 8%	7 6%	27 7%	25 7%	62 8%	115 7%	215 7%	** **	217 7%	** **
East of England	284 9%	19de 13%	10 8%	29 8%	14- 4%	57- 7%	160de 10%	279 9%	** **	282 9%	** **
London	402 13%	17 11%	15 12%	65+f 17%	75+abef 22%	128+f 16%	185- 12%	398 13%	** **	400 13%	** **
North East England	124 4%	5 4%	4 3%	11 3%	18 5%	30 4%	60 4%	122 4%	** **	124 4%	** **
North West England	335 11%	21d 14%	29+acdef 24%	40 10%	25- 7%	84 11%	165 11%	328 11%	** **	330 11%	** **
South East England	419 14%	20 13%	10 8%	55 14%	47 14%	105 14%	225 14%	411 14%	** **	418 14%	** **
South West England	263 9%	10 6%	14 11%	28 7%	27 8%	56 7%	152+ 10%	257 9%	** **	258 9%	** **
West Midlands	270 9%	15 10%	10 8%	41 11%	34 10%	82 11%	126 8%	264 9%	** **	266 9%	** **
Yorkshire and The Humber	252 8%	9 6%	9 7%	40 10%	29 8%	65 8%	133 8%	243 8%	** **	243 8%	** **
NET England	2573 84%	130 84%	106 86%	335 87%	294 85%	670 86%	1320 84%	2517 84%	** **	2537 84%	** **
Scotland	256 8%	10 6%	9 7%	27 7%	26 8%	55 7%	122 8%	250 8%	** **	252 8%	** **
Wales	147 5%	9 6%	4 3%	13 3%	15 4%	34 4%	83 5%	144 5%	** **	146 5%	** **
Northern Ireland	84 3%	5 3%	4 3%	8 2%	9 3%	20 3%	43 3%	82 3%	** **	83 3%	** **

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Table Q2 (continuation)
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Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
East Midlands	223 7%	194 7%	194 7%	190 7%	165 7%	26 8%	200 7%	183 7%	203 7%	191 7%	136 7%	112 7%	141 8%	15 8%	139 7%	105 7%
East of England	284 9%	261e 10%	260+e 10%	255e 10%	226e 10%	15- 5%	266e 10%	236e 9%	269e 9%	235-e 9%	182 10%	150 10%	186+ 10%	12 7%	181 10%	159+ 11%
London	402 13%	351 13%	334- 13%	327- 12%	275- 12%	68 21% +abcd fghi	363 13%	312 13%	366 13%	367+ 14%	246 13%	186 12%	210- 12%	39 21% +abcef	230 12%	156- 11%
North East England	124 4%	104 4%	101 4%	100 4%	93 4%	6- 2%	106- 4%	95 4%	108- 4%	109 4%	81d 4%	61 4%	77d 4%	2- 1%	73 4%	61 4%
North West England	335 11%	301 11%	288 11%	279 11%	248 11%	37 12%	303 11%	272 11%	313 11%	303 11%	206 11%	157 10%	206 11%	19 10%	205 11%	166 12%
South East England	419 14%	388+ 14%	382+ 14%	378+ 14%	341+ 15%	39 12%	395+ 14%	358+ 14%	399+ 14%	368 14%	290+ 15%	217 14%	260 14%	21 12%	282+ 15%	225+ 16%
South West England	263 9%	232e 9%	238e 9%	235e 9%	203e 9%	12- 4%	245e 9%	224e 9%	250e 9%	223e 8%	149d 8%	131d 9%	157d 9%	6- 3%	170d 9%	112d 8%
West Midlands	270 9%	234 9%	224 8%	228 9%	191 8%	22 7%	239 9%	216 9%	247 9%	234 9%	165 9%	139 9%	151 8%	11 6%	160 8%	118 8%
Yorkshire and The Humber	252 8%	209- 8%	215 8%	219 8%	203+ 9%	18 6%	222 8%	198 8%	228 8%	215 8%	149 8%	122d 8%	163d 9%	7- 4%	157d 8%	126d 9%
NET England	2573 84%	2274e 84%	2236e 84%	2212e 84%	1946+e 85%	243- 76%	2337e 84%	2095e 84%	2383e 84%	2245e 84%	1603d 85%	1274d 84%	1550+d 86%	132- 72%	1597d 84%	1227d 85%
Scotland	256 8%	227 8%	223 8%	216 8%	177- 8%	24 8%	233 8%	212 9%	239 8%	233 9%	159 8%	134 9%	134 7%	17 9%	162 9%	111 8%
Wales	147 5%	128 5%	123 5%	125 5%	104 5%	45 14% +abcd fghi	134 5%	121 5%	137 5%	128 5%	88 5%	74c 5%	60- 3%	32+abcef 17%	82 4%	61 4%

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Table Q2 (continuation)
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Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Northern Ireland	84	71	72	68	58	8	75	66	76	73	47	36	53	3	53	38
	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	2%	3%	1%	3%	3%

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Table Q2 (continuation)
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Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
East Midlands	223 7%	25 9%	184 7%	122 7%	71 6%
East of England	284 9%	41+bcd 14%	230-d 9%	135- 7%	70- 6%
London	402 13%	36 13%	361 14%	257 14%	181+b 17%
North East England	124 4%	12 4%	107 4%	80 4%	41 4%
North West England	335 11%	35 13%	284 11%	202 11%	112 10%
South East England	419 14%	29 10%	374 14%	274 15%	174+ 16%
South West England	263 9%	14 5%	234 9%	171 9%	91 8%
West Midlands	270 9%	18 6%	244 9%	169 9%	99 9%
Yorkshire and The Humber	252 8%	29 10%	209 8%	131- 7%	78 7%
NET England	2573 84%	238 84%	2227 84%	1542 83%	918 84%
Scotland	256 8%	18 6%	231 9%	178+ 10%	90 8%
Wales	147 5%	18 6%	121 5%	89 5%	51 5%
Northern Ireland	84 3%	9 3%	71 3%	51 3%	31 3%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q3
 Q3. Which of the following describes how you think of yourself?

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Man	1478 48%	684 49%	688 47%	**	95+ab 60%	1478+b 100%	0- -%
Woman	1540 50%	697d 50%	750d 51%	**	65- 40%	0- -%	1540+a 100%
Non-binary	15 *%	11+ 1%	4 *%	**	0 -%	0- -%	0- -%
Prefer to use my own term	4 *%	1 *%	3 *%	**	0 -%	0 -%	0 -%
Prefer not to say	23 1%	*- *%	22+a 2%	**	0 -%	0- -%	0- -%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q3 (continuation)
 Q3. Which of the following describes how you think of yourself?

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Man	1478 48%	193 50%	261 50%	235 49%	245 49%	222 47%	185 49%	138 43%	453 50%	481 49%	545 46%	323 46%
Woman	1540 50%	179 46%	254 49%	237 49%	250 50%	245 52%	195 51%	180+ah 56%	433 48%	487 50%	620h 53%	375h 54%
Non-binary	15 *% +defgijk	8 2%	3 1%	3 1%	0 -%	1 *%	0 -%	0 -%	11+dfijk 1%	3 *%	1- *%	0 -%
Prefer to use my own term	4 *%	1 *%	0 -%	0 -%	0 -%	2 *%	0 -%	1 *%	1 *%	0 -%	3 *%	1 *%
Prefer not to say	23 1%	4 1%	2 *%	8+gjk 2%	2 *%	5 1%	1 *%	* *%	6 1%	10 1%	6 1%	2 *%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q3 (continuation)
 Q3. Which of the following describes how you think of yourself?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Man	1478	113	121	129	201	51	150	222f	129	128	1245	122	70	41
	48%	51%	45%	45%	50%	41%	45%	53%	49%	51%	48%	48%	48%	49%
Woman	1540	108	143	150	194	72	181g	192	130	123	1293	131	74	43
	50%	48%	53%	53%	48%	58%	54%	46%	49%	49%	50%	51%	50%	51%
Non-binary	15	0	4	3	1	0	0	2	0	0	11	2	1f	*
	**	-	1%	1%	**	-	-	1%	-	-	*	1%	1%	1%
Prefer to use my own term	4	0	0	1	0	0	1	1	1	0	4	0	*	0
	**	-	-	**	-	-	**	**	**	-	*	-	**	-
Prefer not to say	23	2	3	1	6	1	4	1	3	1	21	1	1	0
	1%	1%	1%	**	1%	1%	1%	**	1%	**	1%	**	1%	-

95% lower case or +, ** indicates a low base size (less than 100)

Table Q3 (continuation)
 Q3. Which of the following describes how you think of yourself?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity Minority Ethnic Group				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Man	1478 48%	489+bdf 53%	329 48%	260d 50%	385- 43%	818+df 51%	646- 46%	1251 48%	38 43%	223+a 54%	125+a 60%	57 52%
Woman	1540 50%	415- 45%	351a 51%	256 49%	501+ace 56%	767- 48%	757+ae 53%	1348+cd 51%	46 52%	186- 45%	82- 40%	51 47%
Non-binary	15 *%	5 1%	4 1%	* *%	5 1%	9 1%	6 *%	13 1%	1 2%	1 *%	0 -%	0 -%
Prefer to use my own term	4 *%	3 *%	1 *%	0 -%	* *%	4 *%	* *%	4 *%	0 -%	* *%	* *%	0 -%
Prefer not to say	23 1%	5 1%	5 1%	5 1%	4 *%	10 1%	9 1%	10- *%	3 4%	5a 1%	0 -%	1 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q3 (continuation)
 Q3. Which of the following describes how you think of yourself?

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Man	1478	427-	1051 +aegjk	103k	75k	115-	**	66	62	**	179-	95-
	48%	42%	52%	46%	47%	40%	**	41%	46%	**	40%	36%
Woman	1540	586+b	954-	120	82	164+b	**	95b	66	**	259+b	164+bd
	50%	57%	47%	54%	51%	58%	**	59%	49%	**	58%	62%
Non-binary	15	7	8	0	1	4+b	**	0	4	**	6+b	3
	*%	1%	*%	-%	1%	1%	**	-%	3%	**	1%	1%
Prefer to use my own term	4	2	2	0	0	0	**	0	0	**	1	1
	*%	*%	*%	-%	-%	-%	**	-%	-%	**	*%	*%
Prefer not to say	23	4	19	*	2	2	**	0	3	**	2	0
	1%	*%	1%	*%	1%	1%	**	-%	2%	**	*%	-%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q3 (continuation)
 Q3. Which of the following describes how you think of yourself?

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Man	1478 48%	58- 38%	48- 39%	159- 42%	157 46%	345- 44%	811+abce 52%	1451 48%	** **	1465 49%	** **
Woman	1540 50%	96+f 62%	72f 59%	220+f 58%	184 53%	424+f 54%	737- 47%	1508 50%	** **	1517 50%	** **
Non-binary	15 *%	0 -%	2d 2%	* *%	* *%	2 *%	10 1%	12 *%	** **	13 *%	** **
Prefer to use my own term	4 *%	0 -%	0 -%	0 -%	1 *%	1 *%	1 *%	3 *%	** **	4 *%	** **
Prefer not to say	23 1%	0 -%	1 1%	3 1%	3 1%	6 1%	9 1%	19 1%	** **	19 1%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q3 (continuation)
 Q3. Which of the following describes how you think of yourself?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Man	1478	1304	1277	1267	1105	213	1337	1217	1367	1317+	894	774+acef	815-	127	884-	666
	48%	48%	48%	48%	48%	67%	48%	49%	48%	49%	47%	51%	45%	70%	47%	46%
Woman	1540	1367e	1350e	1327e	1154e	103-	1414e	1252e	1438e	1330e	989+bd	732-d	968+bd	53-	991+bd	760+bd
	50%	51%	51%	51%	51%	32%	51%	50%	51%	50%	52%	48%	54%	29%	52%	53%
Non-binary	15	12	12	12	11	2	12	9	12	14	5-	4	4-	2	7	4
	*%	*%	*%	*%	*%	1%	*%	*%	*%	1%	*%	*%	*%	1%	*%	*%
Prefer to use my own term	4	3	3	3	3	*	3	3	3	4	1	1	2	*	3	3
	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%
Prefer not to say	23	14-	13-	12-	12-	2	13-	13-	14-	13-	8-	6-	6-	0	8-	4-
	1%	1%	*%	*%	1%	*%	*%	1%	*%	*%	*%	*%	*%	-%	*%	*%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q3 (continuation)

Q3. Which of the following describes how you think of yourself?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Man	1478 48%	113- 40%	1319+a 50%	948+a 51%	557+a 51%
Woman	1540 50%	165+bcd 58%	1305- 49%	891- 48%	519- 48%
Non-binary	15 *%	1 1%	13 1%	10 1%	8 1%
Prefer to use my own term	4 *%	0 -%	4 *%	3 *%	2 *%
Prefer not to say	23 1%	3 1%	9- *%	6- *%	4 *%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q4

Q4. Is the gender you identify the same as that you were assigned at birth?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Yes	3005 98%	1371 98%	1441 98%	**	153 96%	1461+ 99%	1529+ 99%
No	30 1%	21+b 2%	2- *%	**	6+b 4%	16b 1%	5- *%
Prefer not to say	25 1%	2- *%	23+a 2%	**	* *%	2- *%	6- *%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q4 (continuation)

Q4. Is the gender you identify the same as that you were assigned at birth?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Yes	3005 98%	366- 95%	507 98%	476a 99%	491ah 99%	469ah 99%	378ah 99%	318abh 100%	873- 97%	967ah 99%	1165+abh 99%	696+abh 99%
No	30 1%	13 +cdefgij k 3%	11 +cdefgij k 2%	2 *% 1%	1 *% 1%	1 *% 1%	1 *% 1%	1 *% 1%	24 +cdefgij k 3%	3- *% 1%	3- *% 1%	2- *% 1%
Prefer not to say	25 1%	5 1%	2 *% 1%	5 1%	5 1%	5 1%	2 1%	* *% 1%	7 1%	10 1%	8 1%	3 *% 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q4 (continuation)

Q4. Is the gender you identify the same as that you were assigned at birth?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Yes	3005	218	265	279	395	121	329	4141	259	246	2527	253	142	84
	98%	98%	98%	98%	98%	98%	98%	99%	99%	98%	98%	99%	97%	99%
No	30	2	2	1	3	3	4	2	1	5	24	2	3	1
	1%	1%	1%	*%	1%	2%	1%	1%	*%	2%	1%	1%	2%	1%
Prefer not to say	25	3	3	4	5	0	2	2	3	1	22	1	2	0
	1%	1%	1%	1%	1%	-%	*%	1%	1%	*%	1%	*%	1%	-%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q4 (continuation)

Q4. Is the gender you identify the same as that you were assigned at birth?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Yes	3005	904	673	511	885	1577	1396	2588+	83	406	205	108
	98%	99%	98%	98%	99%	98%	98%	99%	93%	98%	99%	99%
No	30	8	10	5	7	18	12	24	3	6	1	1
	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%
Prefer not to say	25	5	8	5	5	13	9	15-	3	4	1	0
	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	-%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q4 (continuation)

Q4. Is the gender you identify the same as that you were assigned at birth?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Yes	3005	1006	1997	222j	156	280	**	161j	125	**	432-	259
	98%	98%	98%	99%	97%	98%	**	100%	93%	**	97%	99%
No	30	13	17	0	1	3	**	0	6	**	12+bc	3
	1%	1%	1%	-%	1%	1%	**	-%	4%	**	3%	1%
Prefer not to say	25	7	19	1	3k	2	**	0	3	**	3	0
	1%	1%	1%	1%	2%	1%	**	-%	2%	**	1%	-%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q4 (continuation)

Q4. Is the gender you identify the same as that you were assigned at birth?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Yes	3005	154	121	380	340	769	1544	2942	**	2967	**
	98%	100%	98%	99%	99%	99%	98%	98%	**	98%	**
No	30	0	1	0	2	3	16	30	**	30	**
	1%	-%	1%	-%	1%	*%	1%	1%	**	1%	**
Prefer not to say	25	*	1	3	2	6	8	21	**	21	**
	1%	*%	1%	1%	1%	1%	1%	1%	**	1%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q4 (continuation)

Q4. Is the gender you identify the same as that you were assigned at birth?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Yes	3005 98%	2657e 98%	2614+e 98%	2580+e 98%	2251+e 99%	306- 96%	2738+e 99%	2453e 98%	2790+e 98%	2634e 98%	1873+d 99%	1497d 99%	1775+d 99%	176- 96%	1867d 99%	1419d 99%
No	30 1%	25 1%	25 1%	25 1%	19 1%	11 3%	24 1%	23 1%	26 1%	28 1%	13 1%	10 1%	17 1%	7+abcef 4%	17 1%	13 1%
Prefer not to say	25 1%	19- 1%	16- 1%	16- 1%	14- 1%	2 1%	17- 1%	18 1%	19- 1%	17- 1%	11 1%	11 1%	5- *%	0 -%	10- 1%	6- *%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q4 (continuation)

Q4. Is the gender you identify the same as that you were assigned at birth?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Yes	3005 98%	280 99%	2609+ 98%	1828 98%	1071 98%
No	30 1%	0 -	29 1%	21 1%	9 1%
Prefer not to say	25 1%	3 1%	13- *	10 1%	10 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q5

Q5. Please indicate which of the following you consider yourself to be

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Heterosexual or straight	2740 90%	1242 89%	1317 90%	** **	141 88%	1315 89%	1415+a 92%
Gay or lesbian	115 4%	61 4%	43- 3%	** **	11b 7%	81+b 5%	32- 2%
Bisexual	97 3%	48 3%	41 3%	** **	8 5%	51 3%	42 3%
Prefer to use another term	19 1%	13 1%	6 *%	** **	0 -%	3- *%	11a 1%
NET LGBTQ+	231 8%	122+b 9%	90- 6%	** **	19b 12%	134+b 9%	85- 6%
Prefer not to say	89 3%	30- 2%	59+ad 4%	** **	0- -%	29- 2%	40 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q5 (continuation)

Q5. Please indicate which of the following you consider yourself to be

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Heterosexual or straight	2740	305-	426-	425abh	464+abch	443+abch	367 +abchi	311 +abcdehi	730-	889abh	1120 +abchi	678+abcdehi
	90%	79%	82%	88%	93%	93%	96%	97%	81%	91%	95%	97%
Gay or lesbian	115 4%	18fgjk 5%	36+efgjk 7%	26efgjk 5%	21fgjk 4%	10-k 2%	3- 1%	1- *%	54+efgjk 6%	47efgjk 5%	14- 1%	4- 1%
Bisexual	97 3%	41 +bcdefgi jk 11%	27 +defgijk 5%	15dfgjk 3%	5- 1%	6- 1%	3- 1%	1- *%	67 +cdefgij k 7%	19-jk 2%	10- 1%	4- 1%
Prefer to use another term	19 1%	6+deijk 2%	8+deijk 2%	2 *%	0 -%	1 *%	1 *%	1 *%	14+deijk 2%	2 *%	3- *%	2 *%
NET LGBTQ+	231 8%	64 +cdefgij k 17%	71 +cdefgij k 14%	43defgjk 9%	26-fgjk 5%	17-gk 4%	7- 2%	3- 1%	136 +cdefgij k 15%	68efgjk 7%	27- 2%	10- 1%
Prefer not to say	89 3%	15 4%	23+dijk 4%	15 3%	8 2%	15 3%	8 2%	6 2%	38+dijk 4%	23 2%	28 2%	13 2%

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Table Q5 (continuation)

Q5. Please indicate which of the following you consider yourself to be

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Heterosexual or straight	2740 90%	2041 91%	2481 92%	265dgl 93%	352 87%	111 89%	2971 89%	364 87%	2401 91%	2271 90%	23071 90%	2321 91%	121- 82%	79+dfgj1 94%
Gay or lesbian	115 4%	6 3%	5 2%	6 2%	15 4%	5 4%	15 4%	24+bchj 6%	5 2%	6 2%	87- 3%	12 5%	13 9%	2 3%
Bisexual	97 3%	3 1%	4 1%	8 3%	15 4%	3 2%	12 4%	20ab 5%	5 2%	11 4%	80 3%	8 3%	7ab 5%	2 2%
Prefer to use another term	19 1%	2 1%	2 1%	1 *	2 1%	1 1%	2 1%	4 1%	3 1%	1 *	18 1%	1 *	1 *	0 -%
NET LGBTQ+	231 8%	11 5%	11- 4%	15 5%	32 8%	9 8%	28b 8%	49 12%	13 5%	17 7%	185 7%	21 8%	20 14%	4 5%
Prefer not to say	89 3%	8 4%	11k 4%	5 2%	19gkm 5%	4 3%	10 3%	6 1%	10 4%	8 3%	80 3%	3 1%	6km 4%	1 1%

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Table Q5 (continuation)

Q5. Please indicate which of the following you consider yourself to be

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Heterosexual or straight	2740 90%	840+b 92%	607 88%	470 90%	797 89%	1447 90%	1267 89%	2369+ 90%	71 80%	364 88%	180 87%	105 96%
Gay or lesbian	115 4%	24- 3%	31a 5%	21 4%	36 4%	55 3%	57 4%	99 4%	7 7%	16 4%	8 4%	0 -%
Bisexual	97 3%	25 3%	31+acf 5%	10 2%	29 3%	56 4%	40 3%	83 3%	5 6%	14 3%	6 3%	3 2%
Prefer to use another term	19 1%	5 1%	10+df 1%	1 **	3 **	15+f 1%	4- **	17 1%	1 1%	2 **	* **	1 1%
NET LGBQ+	231 8%	54- 6%	72+acef 10%	32 6%	69 8%	126 8%	101 7%	199 8%	13 15%	32 8%	15 7%	3 3%
Prefer not to say	89 3%	24 3%	11- 2%	19b 4%	31b 3%	35- 2%	50be 4%	59- 2%	5 6%	19+a 5%	13+a 6%	1 1%

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Table Q5 (continuation)

Q5. Please indicate which of the following you consider yourself to be

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Heterosexual or straight	2740 90%	895-j 87%	1843+aj 91%	207aj 93%	139 87%	259j 91%	** **	145j 90%	92 69%	** **	357- 80%	239j 91%
Gay or lesbian	115 4%	52+b 5%	63- 3%	4 2%	10 6%	9 3%	** **	8 5%	21 16%	** **	31+bc 7%	8 3%
Bisexual	97 3%	50+b 5%	47- 2%	8 4%	5 3%	8 3%	** **	7 4%	10 7%	** **	39+abcek 9%	6 2%
Prefer to use another term	19 1%	11 1%	8 *%	1 1%	3 2%	2 1%	** **	1 1%	4 3%	** **	11+b 2%	3 1%
NET LGBTQ+	231 8%	113+b 11%	118- 6%	14 6%	18b 11%	19 7%	** **	16 10%	35 26%	** **	80 +abcekg 18%	17 7%
Prefer not to say	89 3%	18- 2%	72+ag 4%	3 1%	3 2%	7 3%	** **	0- -%	6 5%	** **	10 2%	6 2%

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Table Q5 (continuation)

Q5. Please indicate which of the following you consider yourself to be

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Heterosexual or straight	2740 90%	143 93%	113 92%	357+f 93%	325+f 94%	726+f 93%	1395 89%	2688 90%	** **	2709 90%	** **
Gay or lesbian	115 4%	4d 3%	2 1%	4- 1%	*- *%	10- 1%	53cde 3%	113 4%	** **	114 4%	** **
Bisexual	97 3%	4 3%	4 3%	7 2%	6 2%	16 2%	64+e 4%	92 3%	** **	95 3%	** **
Prefer to use another term	19 1%	1 *%	0 -%	1 *%	1 *%	2 *%	11 1%	19 1%	** **	19 1%	** **
NET LGBTQ+	231 8%	10d 6%	6 5%	13- 3%	7- 2%	28- 4%	128cde 8%	224 7%	** **	229 8%	** **
Prefer not to say	89 3%	1 1%	4 3%	13 3%	12 4%	25 3%	46 3%	80 3%	** **	80 3%	** **

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Table Q5 (continuation)

Q5. Please indicate which of the following you consider yourself to be

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Heterosexual or straight	2740 90%	2445+ 91%	2408+ 91%	2378+ 91%	2093+i 92%	288 90%	2511+ 90%	2256+ 90%	2558+ 90%	2395 89%	1739+ 92%	1399+ 92%	1659+ 92%	167 91%	1715+ 91%	1330+ 93%
Gay or lesbian	115 4%	94- 3%	95 4%	92 4%	77 3%	14 4%	100 4%	96 4%	103 4%	107 4%	58- 3%	45- 3%	57 3%	7 4%	70 4%	51 4%
Bisexual	97 3%	80 3%	75- 3%	76 3%	56- 2%	7 2%	85 3%	75 3%	88 3%	92 3%	48- 3%	25- 2%	41- 2%	4 2%	54b 3%	26- 2%
Prefer to use another term	19 1%	11- *%	10- *%	11- *%	8- *%	2 1%	11- *%	12- *%	12- *%	17 1%	8 *%	4- *%	5- *%	* *%	6- *%	2- *%
NET LGBTQ+	231 8%	185- 7%	181- 7%	180- 7%	140- 6%	23 7%	195- 7%	183 7%	203- 7%	215+d 8%	114- 6%	74- 5%	103- 6%	11 6%	131b 7%	79- 5%
Prefer not to say	89 3%	71- 3%	66- 2%	64- 2%	50- 2%	9 3%	72- 3%	56- 2%	74- 3%	68- 3%	44- 2%	46c 3%	34- 2%	5 3%	48 3%	29- 2%

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Table Q5 (continuation)

Q5. Please indicate which of the following you consider yourself to be

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Heterosexual or straight	2740 90%	257 91%	2384 90%	1669 90%	979 90%
Gay or lesbian	115 4%	12 4%	99 4%	70 4%	38 4%
Bisexual	97 3%	2 1%	91 3%	60 3%	31 3%
Prefer to use another term	19 1%	0 -	15 1%	14 1%	8 1%
NET LGBTQ+	231 8%	14 5%	205 8%	143 8%	77 7%
Prefer not to say	89 3%	12 4%	62 2%	48 3%	34 3%

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Table Q6
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
16 to 24	385 13%	209+b 15%	133- 9%	** **	43+ab 27%	193 13%	179 12%
25 to 34	520 17%	308+b 22%	161- 11%	** **	51+ab 32%	261 18%	254 17%
35 to 44	483 16%	238 17%	211 14%	** **	34b 21%	235 16%	237 15%
45 to 54	498 16%	220 16%	248 17%	** **	30 19%	245 17%	250 16%
55 to 64	475 16%	185-d 13%	287+ad 20%	** **	2- 1%	222 15%	245 16%
65 to 74	381 12%	104-d 7%	268+ad 18%	** **	0- -%	185 13%	195 13%
75+	319 10%	132d 9%	159d 11%	** **	0- -%	138 9%	180+ 12%
NET 16-34	904 30%	516+b 37%	294- 20%	** **	94+ab 59%	453 31%	433 28%
NET 35-54	980 32%	457 33%	459 31%	** **	64+b 40%	481 33%	487 32%
NET 55+	1175 38%	420-d 30%	714+ad 49%	** **	2- 1%	545 37%	620 40%
Medians	47.00	42.00	54.00	**	31.00	47.00	49.00
Mode	54.00	23.00	65.00	**	20.00	54.00	55.00
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	48.1	44.8-d	52.0+ad	**	32.9-	47.5	48.9+
Standard deviation	18.71	18.11	18.09	**	11.02	18.43	18.92
Standard Error	.37	.54	.51	**	.99	.54	.51

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Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
16 to 24	385	385	0-	0-	0-	0-	0-	0-	385	0-	0-	0-
		+bcdefgh							+bcdefgi			
	13%	100%	-%	-%	-%	-%	-%	-%	43%	-%	-%	-%
25 to 34	520	0-	520	0-	0-	0-	0-	0-	520	0-	0-	0-
			+acdefgh						+acdefgi			
	17%	-%	100%	-%	-%	-%	-%	-%	57%	-%	-%	-%
35 to 44	483	0-	0-	483	0-	0-	0-	0-	0-	483	0-	0-
				+abdefgh					+abdefgh			
	16%	-%	-%	100%	-%	-%	-%	-%	49%	-%	-%	-%
45 to 54	498	0-	0-	0-	498	0-	0-	0-	0-	498	0-	0-
					+abcefgh				+abcefgh			
	16%	-%	-%	-%	100%	-%	-%	-%	51%	-%	-%	-%
55 to 64	475	0-	0-	0-	0-	475	0-	0-	0-	0-	475	0-
						+abcdfgh				+abcdfgh		
	16%	-%	-%	-%	-%	100%	-%	-%	-%	-%	40%	-%
65 to 74	381	0-	0-	0-	0-	0-	381	0-	0-	0-	381	381+abcdeghij
							+abcdegh				+abcdegh	
	12%	-%	-%	-%	-%	-%	100%	-%	-%	-%	32%	54%
75+	319	0-	0-	0-	0-	0-	0-	319	0-	0-	319	319+abcdefhij
								+abcdefh			+abcdefh	
	10%	-%	-%	-%	-%	-%	-%	100%	-%	-%	27%	46%
NET 16-34	904	385	520	0-	0-	0-	0-	0-	904	0-	0-	0-
		+cdefgij	+cdefgij						+cdefgij			
	30%	100%	100%	-%	-%	-%	-%	-%	100%	-%	-%	-%
NET 35-54	980	0-	0-	483	498	0-	0-	0-	0-	980	0-	0-
				+abefghj	+abefghj					+abefghj		
	32%	-%	-%	100%	100%	-%	-%	-%	-%	100%	-%	-%

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Prepared by BMG

Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET 55+	1175	0-	0-	0-	0-	475	381	319+abcdhi	0-	0-	1175	701+abcdhi
	38%	-%	-%	-%	-%	100%	100%	100%	-%	-%	100%	100%
Medians	47.00	21.00	30.00	39.00	50.00	59.00	69.00	78.00	26.00	45.00	67.00	74.00
Mode	54.00	23.00	32.00	35.00	54.00	62.00	66.00	75.00	23.00	54.00	75.00	75.00
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	48.1	20.5-	29.9-ah	39.5-abh	49.8	59.4	69.2	79.3	25.9-a	44.7	68.0	73.8+abcdefhij
				+abchi	+abcdhi	+abcdehi	+abcdefh	j	-abch	+abcdehi		
Standard deviation	18.71	2.56	2.73	2.98	3.06	2.78	2.95	4.55	5.35	6.00	8.73	6.29
Standard Error	.37	.16	.13	.15	.15	.13	.16	.28	.20	.21	.27	.25

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Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Region														
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
16 to 24	385	36h	31	28	69	15	45	57	22	30	335	26	15	9	
	13%	16%	12%	10%	+chjklm 17%	12%	13%	14%	8%	12%	13%	10%	10%	11%	
25 to 34	520	46cg	54cg	32-	93+cfgij	20	55	49-	44	34	428cg	48cg	28cg	16cg	
	17%	21%	20%	11%	23%	17%	16%	12%	17%	13%	17%	19%	19%	19%	
35 to 44	483	27	49	41	76a	12	46	66	35	53+afh	406	38	24	15	
	16%	12%	18%	14%	19%	10%	14%	16%	13%	21%	16%	15%	16%	17%	
45 to 54	498	29	46	47	57	15	64	86+adh1	34	45	423	42	19	13	
	16%	13%	17%	17%	14%	12%	19%	21%	13%	18%	16%	16%	13%	16%	
55 to 64	475	30	40	46	43-	36	51	61	47d	38	392d	45d	24	14d	
	16%	14%	15%	16%	11%	29%	15%	15%	18%	15%	15%	18%	16%	17%	
65 to 74	381	28d	26	48+bd fj	29-	14	31	58d	48+bd fj m	33d	315d	33d	24bdf	9	
	12%	12%	10%	17%	7%	11%	9%	14%	18%	13%	12%	13%	16%	11%	
75+	319	27	23	42+bdi	35	12	43	42	32	19	274	24	14	8	
	10%	12%	8%	15%	9%	10%	13%	10%	12%	7%	11%	9%	9%	9%	
NET 16-34	904	82+cghij	85c	60-	163	36	100c	107	66	64	763c	74c	42	25c	
	30%	37%	32%	21%	+bcfghij klm 40%	29%	30%	25%	25%	25%	30%	29%	29%	30%	
NET 35-54	980	56-	96a	88	132	27	110	152ah	70	98+ahl	829a	80	43	28	
	32%	25%	35%	31%	33%	22%	33%	36%	27%	39%	32%	31%	29%	33%	
NET 55+	1175	85d	89	136	107-	61	125d	160d	127	90d	981d	102d	61bd	31d	
	38%	38%	33%	48%	+bdfgijm 48%	27%	49%	37%	38%	48%	36%	38%	40%	42%	37%
Medians	47.00	46.00	45.00	54.00	39.00	52.00	48.00	49.00	54.00	45.00	47.00	49.00	48.00	47.00	
Mode	54.00	76.00	35.00	75.00	37.00	60.00	59.00	49.00	65.00	42.00	54.00	30.00	34.00	33.00	

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Prepared by BMG

Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	48.1	47.3d	46.2d	52.2 +abdfgij km	42.8-	49.6d	48.0d	48.9d	52.0 +abdfijm	47.9d	48.0d	48.6d	49.0d	47.9d
Standard deviation	18.71	19.77	17.81	19.14	17.95	19.10	18.64	18.55	19.00	18.06	18.79	18.04	18.49	18.67
Standard Error	.37	1.45	1.21	1.30	1.04	1.94	1.09	1.03	1.34	1.34	.42	1.10	1.14	1.31

95% lower case or +, ** indicates a low base size (less than 100)

Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
16 to 24	385 13%	78- 9%	121+adef 17%	72a 14%	107a 12%	199a 12%	179a 13%	282- 11%	22 25%	98+a 24%	51+a 24%	25 23%
25 to 34	520 17%	135- 15%	160+adef 23%	100d 19%	120- 13%	296+ad 18%	219 15%	399- 15%	27 30%	119+a 29%	58+a 28%	31 28%
35 to 44	483 16%	133 15%	112 16%	100+a 19%	131 15%	245 15%	231 16%	401 15%	13 15%	77 19%	41 20%	23 21%
45 to 54	498 16%	158 17%	106 15%	75 14%	151 17%	264 16%	226 16%	426 16%	12 13%	71 17%	39 19%	15 14%
55 to 64	475 16%	180+bdef 20%	84- 12%	84 16%	121 13%	264b 16%	205 14%	445+cd 17%	9 10%	28- 7%	9- 5%	8 8%
65 to 74	381 12%	135+bce 15%	55- 8%	54 10%	136+bce 15%	189b 12%	190b 13%	366+cd 14%	3 3%	13- 3%	5- 3%	5 5%
75+	319 10%	97bc 11%	53- 8%	36- 7%	132+abce 15%	150 9%	168+bce 12%	309+cd 12%	3 4%	9- 2%	3- 2%	3 2%
NET 16-34	904 30%	214- 23%	281 +acdef 41%	172ad 33%	227- 25%	495ad 31%	398a 28%	681- 26%	49 55%	217+a 52%	109+a 52%	56 51%
NET 35-54	980 32%	292 32%	218 32%	175 34%	282 31%	509 32%	457 32%	826 31%	25 28%	148 36%	80 39%	37 34%
NET 55+	1175 38%	412+bcef 45%	191- 28%	174- 33%	388+bce 43%	604b 38%	563bc 40%	1119+cd 43%	15 17%	50- 12%	18- 9%	16 15%
Medians	47.00	52.00	40.00	42.00	52.00	47.00	48.00	51.00	34.00	34.00	33.00	34.00
Mode	54.00	60.00	32.00	37.00	54.00	32.00	54.00	54.00	22.00	29.00	29.00	27.00
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	48.1	50.8	43.1-	45.4-	51.0	47.5bc	48.9+bc	49.9	37.7-	36.7-	35.8-	37.2-
Standard deviation	18.71	17.91	18.10	17.72	19.54	18.38	19.08	18.61	15.89	14.83	14.47	14.86
Standard Error	.37	.58	.68	.94	.78	.45	.61	.40	1.76	.79	1.11	1.53

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Prepared by BMG

Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
16 to 24	385	131ce	254ce	5-	25ceg	10-	**	12c	28	**	90	23ce
	13%	13%	12%	2%	15%	4%	**	7%	21%	**	20%	9%
25 to 34	520	134-cgk	384+acegk	15-	25cgk	25-	**	6-	23	**	83acegk	20-
	17%	13%	19%	7%	15%	9%	**	4%	17%	**	19%	8%
35 to 44	483	126-cd	357	13-	7-	24-	**	15	33	**	86	22-
	16%	12%	18%	6%	5%	8%	**	10%	24%	**	19%	9%
45 to 54	498	174c	323c	16-	23c	53c	**	30c	25	**	98+abc	52c
	16%	17%	16%	7%	14%	19%	**	18%	19%	**	22%	20%
55 to 64	475	159	316	47+d	19	54	**	32	18	**	65	61+abdj
	16%	15%	16%	21%	12%	19%	**	20%	13%	**	14%	23%
65 to 74	381	128j	253j	50+abdj	19j	46j	**	27j	5	**	19-	40j
	12%	12%	12%	22%	12%	16%	**	17%	4%	**	4%	15%
75+	319	174+bj	145-j	78	42+abjk	73+abjk	**	39+abj	3	**	5-	43+bj
	10%	17%	7%	35%	26%	25%	**	24%	2%	**	1%	16%
NET 16-34	904	265-cegk	638+acegk	20-	49cegk	36-	**	18-	51	**	173	43-c
	30%	26%	31%	9%	31%	12%	**	11%	38%	**	39%	17%
NET 35-54	980	300-cd	680+acd	29-	30-	77c	**	45c	58	**	184	75cd
	32%	29%	33%	13%	19%	27%	**	28%	43%	**	41%	29%
NET 55+	1175	461+bj	714-j	175	81+bj	173+abj	**	98+abj	26	**	89-	144+abj
	38%	45%	35%	78%	51%	61%	**	61%	19%	**	20%	55%
Medians	47.00	53.00	45.00	67.00	55.00	60.00	**	60.00	40.00	**	40.00	56.00
Mode	54.00	54.00	31.00	75.00	54.00	54.00	**	76.00	23.00	**	23.00	59.00

95% lower case or +, ** indicates a low base size (less than 100)

Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	48.1	51.4	46.5-hij	64.7	53.5	59.4	**	58.5	40.8-i	**	40.7-i	55.1+abhij
		+bhij	+abdefgh	ijk	+bhij	+abdhijk	+abhij	+abhij	-			
Standard deviation	18.71	20.03	17.79	17.08	23.51	17.99	**	17.80	15.93	**	15.10	17.85
Standard Error	.37	.70	.43	1.24	2.08	1.21	**	1.60	1.62	**	.80	1.21

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Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
16 to 24	385 13%	18 12%	17 14%	50 13%	67+cf 19%	128+f 16%	203 13%	371 12%	** **	376 12%	** **
25 to 34	520 17%	72+bcdef 47%	38+df 31%	102+df 27%	50 14%	205+df 26%	223- 14%	511 17%	** **	515 17%	** **
35 to 44	483 16%	54+f 35%	50+f 41%	149+df 39%	106+f 31%	256+f 33%	136- 9%	474 16%	** **	480 16%	** **
45 to 54	498 16%	7- 5%	14 11%	70a 18%	99 29% +abcef	155+abf 20%	228-a 15%	490 16%	** **	493 16%	** **
55 to 64	475 16%	2- 2%	4- 3%	7- 2%	21-ac 6%	29- 4%	322+abcde 21%	471 16%	** **	473 16%	** **
65 to 74	381 12%	1- 1%	1- 1%	4- 1%	3- 1%	5- 1%	253+abcde 16%	375 13%	** **	376 12%	** **
75+	319 10%	0- -%	0- -%	0- -%	0- -%	0- -%	203+abcde 13%	301 10%	** **	304 10%	** **
NET 16-34	904 30%	90+bcdef 58%	55+f 44%	152+f 40%	116f 34%	333+df 43%	426- 27%	881 29%	** **	891 30%	** **
NET 35-54	980 32%	61f 40%	64+f 52%	219+af 57%	205+af 59%	411+af 53%	364- 23%	964 32%	** **	974 32%	** **
NET 55+	1175 38%	3- 2%	4- 4%	11- 3%	23-c 7%	34- 4%	778+abcde 50%	1147 38%	** **	1153 38%	** **
Medians	47.00	33.00	36.00	37.00	41.00	36.00	54.00	47.00	**	47.00	**
Mode	54.00	32.00	39.00	34.00	42.00	34.00	75.00	54.00	**	54.00	**
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	48.1	33.2-	35.6-a	36.9-a	38.4-abe	36.6-a	51.2+abcde	48.0	**	48.0-	**
Standard deviation	18.71	7.80	9.59	10.00	12.29	10.98	19.29	18.54	**	18.57	**
Standard Error	.37	.67	.94	.56	.73	.43	.53	.37	**	.37	**

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Prepared by BMG

Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
16 to 24	385	322-	313-	299-	241-	85	326-	313	339-	369+bcdf	188-b	114-	164-	38	179-	126-
						+abcd i								+abcef		
	13%	12%	12%	11%	11%	27%	12%	13%	12%	14%	10%	8%	9%	21%	9%	9%
25 to 34	520	419-	411-	420-	336-	104	443-	407	454-	499	303b	196-	280-b	71	305b	207-
						+abcd i								+abcef		
	17%	16%	15%	16%	15%	32%	16%	16%	16%	19%	16%	13%	16%	39%	16%	14%
35 to 44	483	401-	391-	380-	305-	57d	424-	383	433-	452+cd	268-	179-	246-	35bf	252-	175-
	16%	15%	15%	14%	13%	18%	15%	15%	15%	17%	14%	12%	14%	19%	13%	12%
45 to 54	498	440e	438e	438e	394+e	33-	456e	428+e	468e	448e	294	244	301	21	332+	263+d
	16%	16%	16%	17%	17%	10%	16%	17%	16%	17%	16%	16%	17%	12%	18%	18%
55 to 64	475	445+e	439+e	436+e	403+e	15-	451+e	417+e	457+e	426e	325+d	284+d	299d	5-	320+d	261+d
	16%	16%	17%	17%	18%	5%	16%	17%	16%	16%	17%	19%	17%	3%	17%	18%
65 to 74	381	367+ei	361+ei	359+ei	339+ei	18-	370+ei	330+ei	373+ei	298-e	283+d	268+ade	271+d	8-	279+d	220+d
	12%	14%	14%	14%	15%	6%	13%	13%	13%	11%	15%	18%	15%	5%	15%	15%
75+	319	306+egi	302+egi	291+egi	264+egi	9-	308+egi	216-ei	310+egi	187-e	235+d	233+ade	235+d	5-	226+d	185+d
	10%	11%	11%	11%	12%	3%	11%	9%	11%	7%	12%	15%	13%	3%	12%	13%
NET 16-34	904	741-	724-	719-	577-	189	769-	720d	794-d	869	491-b	310-	445-b	109	484-b	333-
						+abcd i								+abcef		
	30%	27%	27%	27%	25%	59%	28%	29%	28%	32%	26%	20%	25%	60%	26%	23%
NET 35-54	980	841-	829-	817-	699-	90	880	811	901	899+d	563-	423-	547-	56	584	438
	32%	31%	31%	31%	31%	28%	32%	33%	32%	34%	30%	28%	30%	30%	31%	30%
NET 55+	1175	1119+ei	1101+ei	1085+ei	1007+efghi	41-	1129+ei	964ei	1140+ei	911-e	843+d	785	804+d	18-	825+d	666+d
												+acdef				
	38%	41%	41%	41%	44%	13%	41%	39%	40%	34%	44%	52%	45%	10%	44%	46%
Medians	47.00	50.00	50.00	50.00	52.00	32.00	49.00	48.00	49.00	45.00	52.00	56.00	52.00	32.00	52.00	53.00
Mode	54.00	54.00	54.00	54.00	54.00	23.00	54.00	54.00	54.00	54.00	54.00	75.00	54.00	28.00	54.00	54.00

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Prepared by BMG

Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Total	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Unweighted row	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample size	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
Base for stats	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
Mean score	49.3+egi	49.4+egi	49.3+egi	50.5+acefghi	35.9-	49.1+ei	48.0ei	48.9+ei	46.0-e	50.5+d	53.7+acdef	51.0+d	35.8-	50.5+d	51.7+d	
Standard deviation	18.80	18.75	18.66	18.51	15.37	18.70	18.17	18.69	17.85	18.71	18.35	18.47	13.97	18.45	18.30	
Standard Error	.39	.40	.40	.42	.93	.39	.39	.38	.38	.46	.51	.48	1.11	.46	.53	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q6 (continuation)
Q6. How old are you?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
16 to 24	385 13%	24 8%	344d 13%	218d 12%	89- 8%
25 to 34	520 17%	17- 6%	488+a 18%	392+ab 21%	269+abc 25%
35 to 44	483 16%	46 16%	426 16%	307 17%	194+ 18%
45 to 54	498 16%	33 12%	447 17%	320 17%	194 18%
55 to 64	475 16%	35 12%	421 16%	276 15%	148- 14%
65 to 74	381 12%	66+bcd 23%	297- 11%	198- 11%	109- 10%
75+	319 10%	61+bcd 22%	228- 9%	149- 8%	87- 8%
NET 16-34	904 30%	41- 15%	833+a 31%	610+a 33%	358+a 33%
NET 35-54	980 32%	79 28%	873+ 33%	627+ 34%	388+ 36%
NET 55+	1175 38%	163+bcd 58%	945-d 36%	623- 34%	344- 32%
Medians	47.00	59.00	46.00	45.00	44.00
Mode	54.00	75.00	54.00	31.00	31.00
Base for stats	3060	283	2650	1859	1090
Mean score	48.1	56.6+bcd	46.9-	46.3-	46.3-
Standard deviation	18.71	19.56	18.11	17.73	17.25
Standard Error	.37	1.52	.38	.43	.55

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q7
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
A	330 11%	75- 5%	239+ad 16%	** **	13 8%	208+b 14%	116- 8%
B	588 19%	183- 13%	381+ad 26%	** **	22 14%	281 19%	299 19%
C1	690 23%	413+b 30%	230- 16%	** **	46b 29%	329 22%	351 23%
C2	521 17%	262+b 19%	221- 15%	** **	39+b 24%	260 18%	256 17%
D	370 12%	201+b 14%	140- 10%	** **	25b 16%	167 11%	200 13%
E	526 17%	251d 18%	231 16%	** **	15- 9%	218- 15%	302+a 20%
NET AB	918 30%	258- 19%	620+ad 42%	** **	36 22%	489+b 33%	415- 27%
NET C1	690 23%	413+b 30%	230- 16%	** **	46b 29%	329 22%	351 23%
NET C2	521 17%	262+b 19%	221- 15%	** **	39+b 24%	260 18%	256 17%
NET DE	897 29%	452+b 32%	371- 25%	** **	40 25%	385- 26%	501+a 33%
NET ABC1	1608 53%	671- 48%	850+a 58%	** **	82 51%	818+b 55%	767- 50%
NET C2DE	1418 46%	714+b 51%	592- 40%	** **	78 49%	646- 44%	757+a 49%
NET C1C2	1211 40%	674+b 48%	451- 31%	** **	85+b 53%	589 40%	607 39%
Don't Know	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Not stated	35	9-	25+a	**	0	15	16
	1%	1%	2%	**	-%	1%	1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
A	330 11%	32 8%	34- 7%	55bh 11%	54bh 11%	65+abh 14%	47bh 12%	43bh 13%	66- 7%	108bh 11%	156+abh 13%	90abh 13%
B	588 19%	46- 12%	101a 19%	79 16%	104a 21%	115+acghi 24%	87ach 23%	55 17%	148- 16%	183a 19%	257+ach 22%	142a 20%
C1	690 23%	121 +cdefgij k 31%	160 +cdefgij k 31%	112fgjk 23%	106fjk 21%	84- 18%	55- 14%	53- 16%	281 +cdefgij k 31%	218fgjk 22%	191- 16%	107- 15%
C2	521 17%	72gk 19%	100gjk 19%	100+dfgjk 21%	75 15%	84gk 18%	54 14%	36- 11%	172gjk 19%	175gk 18%	174- 15%	90- 13%
D	370 12%	73 +defgijk 19%	74fgjk 14%	64gjk 13%	63gjk 13%	53gk 11%	35g 9%	9- 3%	147 +efgjk 16%	127gjk 13%	96-g 8%	43-g 6%
E	526 17%	34- 9%	45- 9%	66-bh 14%	88abh 18%	67abh 14%	101 +abcdehi 26%	124 +abcdefh ij 39%	80- 9%	155abh +abcdehi 16%	292 +abcdehi 25%	224+abcdehij 32%
NET AB	918 30%	78- 20%	135- 26%	133a 28%	158ah 32%	180 +abcghi 38%	135+abch 35%	97ah 31%	214- 24%	292ah 30%	412 +abchi 35%	232abh 33%
NET C1	690 23%	121 +cdefgij k 31%	160 +cdefgij k 31%	112fgjk 23%	106fjk 21%	84- 18%	55- 14%	53- 16%	281 +cdefgij k 31%	218fgjk 22%	191- 16%	107- 15%
NET C2	521 17%	72gk 19%	100gjk 19%	100+dfgjk 21%	75 15%	84gk 18%	54 14%	36- 11%	172gjk 19%	175gk 18%	174- 15%	90- 13%
NET DE	897 29%	107 28%	120- 23%	131 27%	151b 30%	121 25%	136 +abcehi 36%	132 +abcdehi j 41%	227- 25%	282b 29%	388 +bcehi 33%	268+abcdehij 38%
NET ABC1	1608 53%	199 52%	296+fgjk 57%	245 51%	264 53%	264gk 56%	189 50%	150 47%	495gk 55%	509 52%	604 51%	339- 48%

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Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET C2DE	1418 46%	179 47%	219 42%	231 48%	226 45%	205 43%	190b 50%	168+beh 53%	398 44%	457 47%	563b 48%	358+beh 51%
NET C1C2	1211 40%	193 +defgijk 50%	260 +defgijk 50%	212 defgjk 44%	181fgk 36%	168fgk 35%	108- 28%	89- 28%	453 +cdefgij k 50%	393fgjk 40%	366- 31%	197- 28%
Don't Know	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%
Not stated	35 1%	7 2%	5 1%	7 1%	8 2%	5 1%	3 1%	1 *%	11 1%	14 1%	9 1%	3 *%

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Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
A	330	19	36 ^{lm}	28	48	10	33	51	45	20	289 ⁺ ^m	24	11	6
								⁺ ^{ac} ^{fijkl} _m						
	11%	8%	13%	10%	12%	8%	10%	12%	17%	8%	11%	9%	7%	7%
B	588	34	49	48	79	28	56	98 ⁺ ^{af}	56	50	500	47	26	15
	19%	15%	18%	17%	20%	23%	17%	23%	21%	20%	19%	19%	18%	18%
C1	690	49	58	58	121	30	81 ^h	101 ^h	41 ⁻	44	584 ^h	56	33	17
				⁺ ^b ^{chijkl} _m										
	23%	22%	21%	21%	30%	25%	24%	24%	16%	18%	23%	22%	22%	21%
C2	521	47 ^{dg}	51 ^{dg}	62 ⁺ ^{dgk}	51 ⁻	19	61 ^g	50 ⁻	45	55 ^{dg}	440 ^{dg}	38	27 ^{dg}	16 ^{dg}
	17%	21%	19%	22%	13%	15%	18%	12%	17%	22%	17%	15%	18%	19%
D	370	38 ⁺ ^{dgjm}	34	32	39	12	44	45	30	29	304	41 ⁺ ^{djm}	17	8
	12%	17%	13%	11%	10%	10%	13%	11%	12%	11%	12%	16%	12%	9%
E	526	32	39	51	60	23	58	71	45	48	427 ⁻	46	32 ^{abdj}	22 ⁺ ^{abcd} ^{fghjk}
	17%	14%	15%	18%	15%	19%	17%	17%	17%	19%	17%	18%	22%	26%
NET AB	918	53	85	76	127	38	89	149	101	70	789 ⁺ ^a	71	37	21
							⁺ ^{ac} ^{fk} ^{lm}	⁺ ^{ac} ^{fijkl} _m						
	30%	24%	32%	27%	32%	30%	26%	36%	39%	28%	31%	28%	25%	24%
NET C1	690	49	58	58	121	30	81 ^h	101 ^h	41 ⁻	44	584 ^h	56	33	17
				⁺ ^b ^{chijkl} _m										
	23%	22%	21%	21%	30%	25%	24%	24%	16%	18%	23%	22%	22%	21%
NET C2	521	47 ^{dg}	51 ^{dg}	62 ⁺ ^{dgk}	51 ⁻	19	61 ^g	50 ⁻	45	55 ^{dg}	440 ^{dg}	38	27 ^{dg}	16 ^{dg}
	17%	21%	19%	22%	13%	15%	18%	12%	17%	22%	17%	15%	18%	19%
NET DE	897	70	73	83	99	36	102	116	75	76	731 ⁻	87 ^d	49 ^d	29 ^{dg}
	29%	31%	27%	29%	25%	29%	30%	28%	29%	30%	28%	34%	34%	35%

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Prepared by BMG

Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET ABC1	1608	102	143	135	248	68	170	251	142	115	1373	127	69	38
	53%	46%	53%	47%	62%	55%	51%	60%	54%	46%	53%	50%	47%	45%
NET C2DE	1418	117	124	145	150	54	163	166	120	131	1171	125	76	46
	46%	52%	46%	51%	37%	44%	49%	40%	46%	52%	46%	49%	52%	54%
NET C1C2	1211	96	109	121	171	49	142	151	85	100	1024	94	60	33
	40%	43%	40%	42%	43%	40%	42%	36%	33%	40%	40%	37%	41%	40%
Don't Know	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%	-%
Not stated	35	4	2	4	5	1	2	3	1	6	29	4	1	1
	1%	2%	1%	2%	1%	1%	1%	1%	*%	2%	1%	2%	1%	1%

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Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
A	330 11%	330+bcdef 36%	0- -%	0- -%	0- -%	330+bcdf 21%	0- -%	277 11%	9 10%	51 12%	28 13%	13 12%
B	588 19%	588+bcdef 64%	0- -%	0- -%	0- -%	588+bcdf 37%	0- -%	521+d 20%	16 18%	64 16%	27- 13%	20 19%
C1	690 23%	0- -%	690+acdef 100%	0- -%	0- -%	690+acdf 43%	0- -%	566- 22%	24 26%	121+a 29%	62+a 30%	34 32%
C2	521 17%	0- -%	0- -%	521+abdef 100%	0- -%	0- -%	521+abde 37%	464+cd 18%	12 14%	52- 13%	24 12%	14 13%
D	370 12%	0- -%	0- -%	0- -%	370+abcef 41%	0- -%	370+abce 26%	305 12%	14 16%	63 15%	34 16%	13 12%
E	526 17%	0- -%	0- -%	0- -%	526+abcef 59%	0- -%	526+abce 37%	467 18%	11 12%	56 14%	30 15%	13 12%
NET AB	918 30%	918+bcdef 100%	0- -%	0- -%	0- -%	918+bcdf 57%	0- -%	798 30%	25 28%	116 28%	55 27%	34 31%
NET C1	690 23%	0- -%	690+acdef 100%	0- -%	0- -%	690+acdf 43%	0- -%	566- 22%	24 26%	121+a 29%	62+a 30%	34 32%
NET C2	521 17%	0- -%	0- -%	521+abdef 100%	0- -%	0- -%	521+abde 37%	464+cd 18%	12 14%	52- 13%	24 12%	14 13%
NET DE	897 29%	0- -%	0- -%	0- -%	897+abcef 100%	0- -%	897+abce 63%	771 29%	25 28%	120 29%	65 31%	25 23%
NET ABC1	1608 53%	918+cdf 100%	690+cdf 100%	0- -%	0- -%	1608+cdf 100%	0- -%	1364 52%	48 54%	237 57%	117 56%	68 62%
NET C2DE	1418 46%	0- -%	0- -%	521+abe 100%	897+abe 100%	0- -%	1418+abe 100%	1236c 47%	38 42%	172- 41%	89 43%	40 37%
NET C1C2	1211 40%	0- -%	690+adef 100%	521+adef 100%	0- -%	690+adf 43%	521-ad 37%	1030 39%	36 41%	173 42%	86 41%	49 45%

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Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	SEG							Ethnicity Minority Ethnic Group				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't Know	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%
Not stated	35 1%	0- -%	0- -%	0- -%	0- -%	0- -%	0- -%	27 1%	3 3%	7 2%	2 1%	1 1%

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Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
A	330 11%	78-gj 8%	251+aegjk 12%	29aegjk 13%	20egjk 13%	17- 6%	** **	3- 2%	10 7%	** **	20- 5%	15- 6%
B	588 19%	132- 13%	456 +adegjk 22%	38g 17%	20- 12%	31- 11%	** **	12- 8%	9 6%	** **	56- 13%	35- 13%
C1	690 23%	212e 21%	477cdek 23%	37- 17%	23- 14%	40- 14%	** **	38e 23%	25 19%	** **	105de 24%	45- 17%
C2	521 17%	162 16%	359 18%	34 15%	18 11%	41 14%	** **	26 16%	18 14%	** **	66 15%	37 14%
D	370 12%	124c 12%	246c 12%	13- 6%	19 12%	24 8%	** **	19 12%	21 16%	** **	60c 14%	30c 11%
E	526 17%	309+b 30%	217- 11%	72+b 32%	58+b 36%	132+abcj 46%	** **	60+b 38%	48 35%	** **	136+b 30%	99+ab 38%
NET AB	918 30%	211-g 21%	707 +adegjk 35%	66aegjk 30%	40gj 25%	48- 17%	** **	15- 9%	18 14%	** **	76-g 17%	50-g 19%
NET C1	690 23%	212e 21%	477cdek 23%	37- 17%	23- 14%	40- 14%	** **	38e 23%	25 19%	** **	105de 24%	45- 17%
NET C2	521 17%	162 16%	359 18%	34 15%	18 11%	41 14%	** **	26 16%	18 14%	** **	66 15%	37 14%
NET DE	897 29%	433+b 42%	464- 23%	85+b 38%	76+b 48%	156+abcj 55%	** **	80+bc 50%	69 51%	** **	196+b 44%	129+bc 49%
NET ABC1	1608 53%	423-e 41%	1184 +acdegjk 58%	104egk 46%	63- 39%	88- 31%	** **	53- 33%	44 32%	** **	182-e 41%	95- 36%
NET C2DE	1418 46%	595+b 58%	823- 40%	119+b 53%	95+b 59%	197+abcj 69%	** **	106+bc 66%	87 65%	** **	262+b 59%	166+bc 63%

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Prepared by BMG

Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
NET C1C2	1211 40%	374-de 36%	836+acdek 41%	72- 32%	41- 26%	81- 29%	** **	64de 40%	44 32%	** **	171de 38%	82- 31%
Don't Know	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	** **	0 -%	0 -%
Not stated	35 1%	8 1%	27 1%	1 *%	3 2%	1 *%	** **	2 1%	4 3%	** **	3 1%	1 *%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
A	330 11%	19 13%	12 10%	45 12%	44 13%	94 12%	193+ 12%	325 11%	** **	327 11%	** **
B	588 19%	34 22%	26 21%	74 19%	81 23%	170 22%	320 20%	583 19%	** **	586 19%	** **
C1	690 23%	30 20%	29 23%	99 26%	70 20%	180 23%	348 22%	678 23%	** **	686 23%	** **
C2	521 17%	32 21%	28 23%	79 21%	68 20%	157+f 20%	252 16%	511 17%	** **	516 17%	** **
D	370 12%	19 12%	12 10%	50 13%	37 11%	91 12%	187 12%	361 12%	** **	364 12%	** **
E	526 17%	18 12%	16 13%	33- 9%	39- 11%	75- 10%	256ccde 16%	504 17%	** **	508 17%	** **
NET AB	918 30%	54 35%	38 31%	120 31%	124+ 36%	264+ 34%	513+ 33%	908 30%	** **	913 30%	** **
NET C1	690 23%	30 20%	29 23%	99 26%	70 20%	180 23%	348 22%	678 23%	** **	686 23%	** **
NET C2	521 17%	32 21%	28 23%	79 21%	68 20%	157+f 20%	252 16%	511 17%	** **	516 17%	** **
NET DE	897 29%	37 24%	28 23%	83- 22%	76- 22%	166- 21%	443ccde 28%	865 29%	** **	872 29%	** **
NET ABC1	1608 53%	84 55%	67 54%	218 57%	195 56%	443+ 57%	861+ 55%	1586 53%	** **	1599 53%	** **
NET C2DE	1418 46%	69 45%	56 46%	161 42%	144 42%	323- 41%	695- 44%	1375 46%	** **	1388 46%	** **
NET C1C2	1211 40%	62 40%	57 46%	177+f 46%	139 40%	337+f 43%	600 38%	1189 40%	** **	1202 40%	** **

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Prepared by BMG

Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't Know	0	0	0	0	0	0	0	0	**	0	**
	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	**
Not stated	35	1	0	3	6	12	11-	31	**	31	**
	1%	1%	-%	1%	2%	2%	1%	1%	**	1%	**

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Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
A	330 11%	315+ 12%	297 11%	294 11%	252 11%	49+bcdh 15%	315+ 11%	295+ 12%	319+ 11%	304+ 11%	231+ 12%	208+cf 14%	199 11%	31+cf 17%	226+ 12%	147 10%
B	588 19%	536+ 20%	514 19%	513 20%	422 18%	53 17%	543 20%	503+ 20%	554 20%	534+ 20%	393+f 21%	345+cf 23%	340 19%	31 17%	381 20%	249- 17%
C1	690 23%	602 22%	587 22%	585 22%	506 22%	94 29% +abcd fghi	615 22%	566 23%	627 22%	608 23%	429 23%	327 22%	387 22%	50 28%	421 22%	307 21%
C2	521 17%	461 17%	466 18%	461 18%	410+ 18%	64 20%	477 17%	432 17%	484 17%	473+ 18%	316 17%	232- 15%	320 18%	34 19%	315 17%	265b 18%
D	370 12%	312- 12%	307- 12%	299- 11%	260 11%	30 9%	328 12%	296 12%	337 12%	336 13%	200- 11%	137- 9%	207b 12%	21 12%	206- 11%	177b 12%
E	526 17%	448-e 17%	460ei 17%	447ei 17%	416+egi 18%	29- 9%	474ei 17%	378-e 15%	487ei 17%	397-e 15%	315d 17%	262d 17%	330d 18%	14- 8%	331d 17%	284+ad 20%
NET AB	918 30%	851+ 32%	811 31%	807+ 31%	674 30%	102 32%	858+ 31%	798+ 32%	872+ 31%	838+ 31%	623+f 33%	553+acef 36%	539 30%	62 34%	606+f 32%	396- 28%
NET C1	690 23%	602 22%	587 22%	585 22%	506 22%	94 29% +abcd fghi	615 22%	566 23%	627 22%	608 23%	429 23%	327 22%	387 22%	50 28%	421 22%	307 21%
NET C2	521 17%	461 17%	466 18%	461 18%	410+ 18%	64 20%	477 17%	432 17%	484 17%	473+ 18%	316 17%	232- 15%	320 18%	34 19%	315 17%	265b 18%
NET DE	897 29%	760-e 28%	766e 29%	746-e 28%	676e 30%	58- 18%	802e 29%	675-e 27%	823e 29%	733-e 27%	516-d 27%	399- 26%	537bd 30%	35- 19%	537d 28%	461+abde 32%
NET ABC1	1608 53%	1453+ 54%	1398 53%	1392 53%	1180 52%	196 61% +abcd fghi	1474 53%	1364+ 55%	1499 53%	1446+ 54%	1053+cf 55%	880+cef 58%	926 52%	113+cf 62%	1028+f 54%	703- 49%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET C2DE	1418 46%	1222-e 45%	1232e 46%	1207e 46%	1086+eg 48%	122- 38%	1279e 46%	1107- 44%	1307e 46%	1206-e 45%	832- 44%	631- 42%	857abd 48%	69- 38%	852 45%	726+abde 51%
NET C1C2	1211	1064	1053	1046	916 +abcd fg	157 i	1092	999	1111	1081+	746	559-	707	85b	736	572
	40%	39%	40%	40%	40%	49%	39%	40%	39%	40%	39%	37%	39%	46%	39%	40%
Don't Know	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%
Not stated	35 1%	26- 1%	24- 1%	23- 1%	18- 1%	2 1%	27- 1%	23- 1%	28- 1%	27 1%	13- 1%	8- 1%	14- 1%	1 1%	14- 1%	8- 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
A	330 11%	22 8%	302+ 11%	263+ab 14%	221+abc 20%
B	588 19%	19- 7%	558+a 21%	473+ab 25%	344+abc 32%
C1	690 23%	33- 12%	640+a 24%	492+a 26%	270+a 25%
C2	521 17%	56d 20%	444d 17%	283-d 15%	119- 11%
D	370 12%	34cd 12%	323cd 12%	138-d 7%	47- 4%
E	526 17%	111+bcd 39%	370-cd 14%	205-d 11%	85- 8%
NET AB	918 30%	41- 14%	860+a 32%	735+ab 40%	565+abc 52%
NET C1	690 23%	33- 12%	640+a 24%	492+a 26%	270+a 25%
NET C2	521 17%	56d 20%	444d 17%	283-d 15%	119- 11%
NET DE	897 29%	145+bcd 51%	692-cd 26%	343-d 18%	132- 12%
NET ABC1	1608 53%	73- 26%	1500+a 57%	1227+ab 66%	835+abc 77%
NET C2DE	1418 46%	201+bcd 71%	1137-cd 43%	626-d 34%	251- 23%
NET C1C2	1211 40%	88- 31%	1084+ad 41%	775+ad 42%	389- 36%

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Prepared by BMG

Table Q7 (continuation)
Q7. SEG

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't Know	0 -%	0 -%	0 -%	0 -%	0 -%
Not stated	35 1%	9+bcd 3%	14- 1%	6- *%	4- *%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q8

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have no formal qualifications (and I am not still studying)	228 7%	83- 6%	132+a 9%	** **	6 4%	91- 6%	134+a 9%
Entry level qualification such as ESOL, ELC or Skills for Life	55 2%	21 1%	32 2%	** **	2 1%	22 1%	32 2%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	277 9%	143b 10%	100- 7%	** **	28+ab 17%	141 10%	134 9%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	409 13%	183 13%	197 13%	** **	25 16%	187 13%	218 14%
Level 1-2 vocational qualification or intermediate apprenticeship	105 3%	55b 4%	37- 2%	** **	13+ab 8%	43 3%	61 4%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	275 9%	168+b 12%	84- 6%	** **	19b 12%	133 9%	140 9%
Level 3 vocational qualification or advanced apprenticeship	164 5%	94+b 7%	64- 4%	** **	4 3%	87 6%	73 5%
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	252 8%	95- 7%	142+a 10%	** **	11 7%	137 9%	114 7%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Level 4-5 vocational qualification or higher apprenticeship	79 3%	36 3%	37 3%	** **	6 3%	34 2%	45 3%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	691 23%	317 23%	341 23%	** **	30 19%	332 22%	350 23%
Level 6 vocational qualification or degree apprenticeship	48 2%	20 1%	26 2%	** **	* *%	33+b 2%	15- 1%
University higher degree (e.g. Masters, PhD or equivalent)	351 11%	149 11%	188+ 13%	** **	12 8%	193+b 13%	153- 10%
Still studying/ still at school	20 1%	6 *%	12 1%	** **	2 1%	8 1%	11 1%
NET No qualifications/ entry level	283 9%	104- 7%	164+ad 11%	** **	9 5%	113- 8%	165+a 11%
NET GCSE or above	2650 87%	1261+b 90%	1216- 83%	** **	149+b 93%	1319+b 89%	1305- 85%
NET A level or above	1859 61%	880+d 63%	883 60%	** **	83- 52%	948+b 64%	891- 58%
NET University or above	1090 36%	486 35%	556+d 38%	** **	43- 27%	557+b 38%	519- 34%
Prefer not to say	71 2%	17- 1%	49+a 3%	** **	* *%	26 2%	37 2%
Don't know	36 1%	7- *%	25+a 2%	** **	0 -%	12 1%	22 1%

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Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
I have no formal qualifications (and I am not still studying)	228 7%	12- 3%	10- 2%	28bh 6%	27bh 5%	30bh 6%	61 16%	59 19%	22- 2%	55-bh 6%	151 13%	121+abcdehij 17%
Entry level qualification such as ESOL, ELC or Skills for Life	55 2%	12gjk 3%	8 1%	17 4%	6 1%	6 1%	5 1%	2 1%	19 2%	23jk 2%	12- 1%	7 1%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	277 9%	35 9%	37 7%	39 8%	61+bcfhk 12%	49 10%	29 8%	27 8%	72 8%	100 10%	105 9%	56 8%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	409 13%	72+bcdhi 19%	46- 9%	52 11%	55 11%	81+bcdi 17%	54b 14%	50bi 16%	117b 13%	107- 11%	184+bcdi 16%	104bi 15%
Level 1-2 vocational qualification or intermediate apprenticeship	105 3%	19g 5%	14 3%	27+bdgjk 6%	12 2%	15g 3%	16g 4%	2- 1%	33g 4%	39g 4%	33 3%	18 3%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	275 9%	84 22%	40 8%	36 7%	33 7%	40 9%	25 6%	17- 5%	124 14%	69- 7%	82- 7%	42- 6%
Level 3 vocational qualification or advanced apprenticeship	164 5%	22 6%	27 5%	25 5%	37+gjk 7%	23 5%	20 5%	9 3%	49 5%	62g 6%	53 4%	29 4%

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Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	252 8%	20 5%	47 9%	36 8%	42 8%	51+ah 11%	29 8%	27 8%	67 7%	78 8%	107a 9%	56 8%
Level 4-5 vocational qualification or higher apprenticeship	79 3%	3- 1%	9 2%	16ah 3%	13 3%	14 3%	15ah 4%	9 3%	12- 1%	29ah 3%	37ah 3%	24ah 3%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	691 23%	59- 15%	176 +acdefgh 34%	119afgjk 25%	127aefgjk 26%	91 19%	68- 18%	52- 16%	234 +aefgjk 26%	246 +aefgjk 25%	211- 18%	120- 17%
Level 6 vocational qualification or degree apprenticeship	48 2%	0- -%	7a 1%	4 1%	11ah 2%	12ah 3%	6a 1%	8ah 2%	7- 1%	16a 2%	25ah 2%	13a 2%
University higher degree (e.g. Masters, PhD or equivalent)	351 11%	30- 8%	87 +adefgjk 17%	71 +aefgjk 15%	55 11%	45 9%	36 9%	27 8%	117agjk 13%	126agjk 13%	107- 9%	63- 9%
Still studying/ still at school	20 1%	12 +bcdefgi 3%	4j 1%	* **	2 **	1 **	1 **	0 -%	16 +cefgi 2%	2 **	2- **	1 **
NET No qualifications/ entry level	283 9%	24 6%	17- 3%	46bh 9%	33-b 7%	35bh 7%	66 +abcdehi 17%	61 +abcdehi 19%	41- j 5%	79bh +abcdehi 8%	163 +abcdehi 14%	128+abcdehi 18%
NET GCSE or above	2650 87%	344fgjk 89%	488 +acdefgi 94%	426fgjk 88%	447+fgjk 90%	421fgjk 89%	297- 78%	228- 71%	833 +cfgi 92%	873+fgjk 89%	945-gk 80%	524- 75%
NET A level or above	1859 61%	218gk 57%	392 +acdefgh 75%	307fgjk 64%	320fgjk 64%	276gk 58%	198- 52%	149- 47%	610 +aefgjk 67%	627 +aefgjk 64%	623- 53%	347- 49%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET University or above	1090	89- +acdefgh	269 +aefgjk ijk	194 +aefgjk	194 aefgjk	148-a	109-	87-	358 +aefgjk	388 +aefgjk	344-a	196-
	36%	23%	52%	40%	39%	31%	29%	27%	40%	40%	29%	28%
Prefer not to say	71	2-	8	7	10	9	13ah +abcdefh ij	22 7%	9-	18	44+abchi	35+abcdehi
	2%	*%	1%	2%	2%	2%	3%		1%	2%	4%	5%
Don't know	36	3	2	4	5	9bh	5	8+bhi	5	9	22+bh	13bh
	1%	1%	*%	1%	1%	2%	1%	3%	1%	1%	2%	2%

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Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have no formal qualifications (and I am not still studying)	228	20	16	35	26	8	27	19-	12	25gh	188	16	15gh	8g
	7%	9%	6%	+bdghjk 12%	6%	6%	8%	5%	5%	10%	7%	6%	11%	9%
Entry level qualification such as ESOL, ELC or Skills for Life	55	5	2	5	10	4	8	9	2	4	49	2	2	1
	2%	2%	1%	2%	2%	3%	3%	2%	1%	1%	2%	1%	2%	2%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	277	17	30d	30	23-	10	33	40	19	30d	233	20	17d	8
	9%	8%	11%	10%	6%	8%	10%	10%	7%	12%	9%	8%	11%	9%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	409	371	34	57	66gl	15	37	45	34	36	361+1	27	12-	9
	13%	17%	+bfgjklm 13%	20%	16%	12%	11%	11%	13%	14%	14%	11%	8%	10%
Level 1-2 vocational qualification or intermediate apprenticeship	105	7	10	8	15	2	12	15	10	12	91	5	4	4k
	3%	3%	4%	3%	4%	2%	4%	4%	4%	5%	4%	2%	3%	5%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	275	17	28	20	38	14	22	41	28	15	223	30fi	16	6
	9%	8%	10%	7%	9%	11%	7%	10%	11%	6%	9%	12%	11%	7%
Level 3 vocational qualification or advanced apprenticeship	164	10	15	20d	12	6	27+d	23	14	15	142	11	6	5
	5%	4%	6%	7%	3%	4%	8%	5%	5%	6%	6%	4%	4%	6%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	252	21d	23	21	19-	10	26	31	27d	15	194- +bcdfgijlm	39	12	7d
Level 4-5 vocational qualification or higher apprenticeship	79	4	4	3	7	9	15+cgm	6	10	8	66	8	4	1
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	691	39	64	48-	100c	28	67	108ac	60	60	574	58	38ac	21c
Level 6 vocational qualification or degree apprenticeship	48	5f	11+cfgjk	1	10f	4	1	5	3	3	43	2	2	1
University higher degree (e.g. Masters, PhD or equivalent)	351	26	24	20-	70+bchijl	9	45cil	62+cil	27	16-	300ci	30i	11	9
Still studying/ still at school	20	2	0	3	0	2	1	3	3	3	16	1	2bd	2+bdfj
NET No qualifications/ entry level	283	25h	18	41+bghjk	36	12	35h	29	14-	29h	238	18	18bghk	9h
NET GCSE or above	2650	184	244acilm	230-	361acil	107	284	374acil	234cl	209	2227c	231acil	121	71
NET A level or above	1859	122	169ci	135-	257aci	80	202c	274aci	171aci	131-	1542-ci	178	89c	51c
NET University or above	1090	71	99c	70-	181	41	112c	174+acfij	91c	78	918c	90c	51c	31c
	36%	32%	37%	25%	45%	33%	34%	42%	35%	31%	36%	35%	35%	37%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Prefer not to say	71 2%	10+dk 5%	4 2%	8 3%	5 1%	2 2%	9 3%	9 2%	8 3%	6 2%	61 2%	3 1%	5 3%	2 2%
Don't know	36 1%	2 1%	3 1%	3 1%	1 **	1 1%	6 2%	5 1%	4 2%	5d 2%	31 1%	3 1%	1 1%	* 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have no formal qualifications (and I am not still studying)	228 7%	26- 3%	24- 4%	45abe 9%	123+abce 14%	51- 3%	168+abe 12%	211+c 8%	3 4%	17- 4%	8 4%	2 2%
Entry level qualification such as ESOL, ELC or Skills for Life	55 2%	14 2%	8 1%	10 2%	22 2%	23 1%	32 2%	45 2%	4 4%	10 3%	5 2%	1 1%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	277 9%	31- 3%	48-ae 7%	65+abe 12%	130+abe 14%	79- 5%	194+abe 14%	237 9%	13 15%	40 10%	16 8%	10 9%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	409 13%	80- 9%	83a 12%	67a 13%	174+abce 19%	164- 10%	241+abe 17%	366+c 14%	11 12%	41- 10%	23 11%	8 7%
Level 1-2 vocational qualification or intermediate apprenticeship	105 3%	13- 1%	17 2%	30+abe 6%	45+abe 5%	30- 2%	75+abe 5%	95 4%	3 4%	8 2%	3 2%	1 1%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	275 9%	64- 7%	98+acdef 14%	44 8%	68 8%	163+a 10%	112 8%	238 9%	9 10%	37 9%	20 10%	7 7%
Level 3 vocational qualification or advanced apprenticeship	164 5%	15- 2%	32ae 5%	52+abe 10%	65+abe 7%	47-a 3%	117+abe 8%	153+c 6%	3 3%	10- 3%	5 3%	2 2%
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	252 8%	66 7%	66 10%	54 10%	65 7%	131 8%	119 8%	226d 9%	4 5%	25 6%	6- 3%	12 11%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Level 4-5 vocational qualification or higher apprenticeship	79 3%	26 3%	25+df 4%	15 3%	13- 1%	51+d 3%	28 2%	75+c 3%	1 1%	4- 1%	1 1%	2 2%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	691 23%	311+bcdf 34%	197+cdf 28%	82-d 16%	99- 11%	508+cdf 32%	181- 13%	559- 21%	18 20%	127+a 31%	73+a 35%	36 33%
Level 6 vocational qualification or degree apprenticeship	48 2%	19d 2%	11 2%	10 2%	8 1%	30 2%	18 1%	41 2%	0 -%	7 2%	7 3%	* *%
University higher degree (e.g. Masters, PhD or equivalent)	351 11%	235+bcdef 26%	63-cdf 9%	26- 5%	26- 3%	298+bcdf 19%	52- 4%	273- 10%	15 17%	75+a 18%	36+a 17%	22 20%
Still studying/ still at school	20 1%	3 *%	9+af 1%	2 *%	4 *%	12 1%	6 *%	17 1%	1 1%	3 1%	2 1%	0 -%
NET No qualifications/ entry level	283 9%	41- 4%	33- 5%	56abe 11%	145+abce 16%	73- 5%	201+abe 14%	255+ 10%	7 8%	28 7%	13 6%	3 3%
NET GCSE or above	2650 87%	860+cdf 94%	640+cdf 93%	444df 85%	692- 77%	1500+cdf 93%	1137- 80%	2264 86%	77 87%	375+a 90%	191+a 92%	102 93%
NET A level or above	1859 61%	735 +bcdef 80%	492+cdf 71%	283-df 54%	343- 38%	1227+bcdf 76%	626-d 44%	1565- 60%	50 57%	286+a 69%	149+a 72%	82 75%
NET University or above	1090 36%	565 +bcdef 62%	270+cdf 39%	119-df 23%	132- 15%	835+bcdf 52%	251- 18%	873- 33%	33 37%	209+a 50%	116+a 56%	58 53%
Prefer not to say	71 2%	8- 1%	7- 1%	15abe 3%	34+abe 4%	16- 1%	49+abe 3%	57 2%	3 4%	7 2%	* *%	4 4%
Don't know	36 1%	6 1%	1- *%	4 1%	21+abe 2%	7- *%	26+abe 2%	34 1%	0 -%	2 *%	1 *%	* *%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have no formal qualifications (and I am not still studying)	228 7%	123+b 12%	105- 5%	26+b 12%	23+b 14%	51+abj 18%	** **	34+abcjk 21%	22 16%	** **	43b 10%	30+b 11%
Entry level qualification such as ESOL, ELC or Skills for Life	55 2%	25 2%	30 1%	6 3%	2 2%	4 2%	** **	4 2%	4 3%	** **	8 2%	9 3%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	277 9%	119+b 12%	158- 8%	22 10%	24+b 15%	42+b 15%	** **	26+b 16%	21 16%	** **	56+b 13%	28 11%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	409 13%	129 13%	280 14%	24 11%	21 13%	32 11%	** **	21 13%	20 15%	** **	55 12%	34 13%
Level 1-2 vocational qualification or intermediate apprenticeship	105 3%	33 3%	72 4%	7 3%	6 4%	8 3%	** **	6 3%	6 4%	** **	20 4%	8 3%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	275 9%	101e 10%	174 9%	15 6%	14 9%	15- 5%	** **	13 8%	8 6%	** **	50e 11%	23 9%
Level 3 vocational qualification or advanced apprenticeship	164 5%	62 6%	102 5%	14 6%	4 3%	23d 8%	** **	11 7%	6 5%	** **	37+bd 8%	19 7%
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	252 8%	86 8%	166 8%	18 8%	16 10%	21 7%	** **	14 9%	12 9%	** **	41 9%	27 10%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Level 4-5 vocational qualification or higher apprenticeship	79 3%	34 3%	45 2%	6 3%	2 1%	18+abdj 6%	** **	5 3%	5 4%	** **	13 3%	12+b 5%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	691 23%	181-eg 18%	510+adegk 25%	43eg 19%	26g 16%	29- 10%	** **	12- 7%	18 13%	** **	90egk 20%	35- 13%
Level 6 vocational qualification or degree apprenticeship	48 2%	12 1%	37 2%	5 2%	0 -%	5 2%	** **	1 1%	1 1%	** **	2 *%	3 1%
University higher degree (e.g. Masters, PhD or equivalent)	351 11%	74- 7%	276 +acegjk 14%	19 8%	12 8%	16- 6%	** **	11 7%	6 4%	** **	22- 5%	18- 7%
Still studying/ still at school	20 1%	3 *%	17 1%	0 -%	2 1%	2 1%	** **	0 -%	2 1%	** **	3 1%	1 *%
NET No qualifications/ entry level	283 9%	148+b 14%	135- 7%	32+b 14%	25+b 16%	55+bj 19%	** **	37+abcj 23%	26 19%	** **	51b 11%	38+b 15%
NET GCSE or above	2650 87%	830-e 81%	1819 +acdegk 89%	173- 77%	125- 78%	209- 73%	** **	120- 74%	103 77%	** **	385 +acdegk 86%	208- 79%
NET A level or above	1859 61%	549-eg 53%	1310 +acdegjk 64%	119-g 53%	75- 47%	127- 45%	** **	67- 42%	57 42%	** **	255deg 57%	137- 52%
NET University or above	1090 36%	266-eg 26%	823 +acdegjk 40%	67egk 30%	39- 24%	49- 17%	** **	23- 14%	25 18%	** **	114-eg 25%	56- 21%
Prefer not to say	71 2%	27 3%	44 2%	10+bj 4%	5 3%	12j 4%	** **	4 2%	2 1%	** **	4 1%	7 3%
Don't know	36 1%	18 2%	18 1%	8+bj 4%	3 2%	8+bj 3%	** **	0 -%	2 2%	** **	3 1%	8+bj 3%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have no formal qualifications (and I am not still studying)	228 7%	7 4%	7 6%	24 6%	12- 3%	40- 5%	130de 8%	217 7%	** **	221 7%	** **
Entry level qualification such as ESOL, ELC or Skills for Life	55 2%	* *%	7+af 6%	8 2%	10f 3%	19 2%	21 1%	53 2%	** **	54 2%	** **
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	277 9%	11 7%	11 9%	37 10%	26 8%	62 8%	142 9%	267 9%	** **	272 9%	** **
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	409 13%	12 8%	13 11%	39 10%	53a 15%	87 11%	210 13%	403 13%	** **	406 13%	** **
Level 1-2 vocational qualification or intermediate apprenticeship	105 3%	5 3%	7 5%	23+f 6%	18f 5%	39+f 5%	45 3%	103 3%	** **	104 3%	** **
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	275 9%	3- 2%	7 6%	27a 7%	40a 12%	67a 9%	142a 9%	264 9%	** **	272 9%	** **
Level 3 vocational qualification or advanced apprenticeship	164 5%	8 5%	3 2%	14 4%	18 5%	36 5%	84 5%	162 5%	** **	162 5%	** **
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	252 8%	13 8%	11 9%	32 8%	19 6%	57 7%	144d 9%	245 8%	** **	246 8%	** **

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Level 4-5 vocational qualification or higher apprenticeship	79 3%	5 3%	2 2%	9 2%	6 2%	20 3%	33 2%	78 3%	** **	79 3%	** **
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	691 23%	54+cdef 35%	29 24%	96 25%	79 23%	204+f 26%	347 22%	689 23%	** **	689 23%	** **
Level 6 vocational qualification or degree apprenticeship	48 2%	1 1%	3 3%	5 1%	4 1%	10 1%	29 2%	47 2%	** **	47 2%	** **
University higher degree (e.g. Masters, PhD or equivalent)	351 11%	29+f 19%	19 16%	56 15%	52+ 15%	113+f 15%	172 11%	349 12%	** **	349 12%	** **
Still studying/ still at school	20 1%	1 1%	1 1%	5 1%	4 1%	9 1%	11 1%	20 1%	** **	20 1%	** **
NET No qualifications/ entry level	283 9%	7 5%	14a 12%	32 8%	22 6%	60 8%	150 10%	270 9%	** **	275 9%	** **
NET GCSE or above	2650 87%	140 91%	105 85%	339 88%	314+f 91%	696+f 89%	1349 86%	2606 87%	** **	2626 87%	** **
NET A level or above	1859 61%	113+bcdf 73%	74 60%	239 63%	217 63%	507+ 65%	952 61%	1833 61%	** **	1843 61%	** **
NET University or above	1090 36%	84+cdef 54%	51 42%	157+f 41%	135 39%	327+f 42%	548 35%	1085 36%	** **	1085 36%	** **
Prefer not to say	71 2%	2 1%	* **	4 1%	2 1%	8- 1%	39e 3%	64 2%	** **	64 2%	** **
Don't know	36 1%	3 2%	2 2%	3 1%	3 1%	7 1%	18 1%	32 1%	** **	32 1%	** **

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Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
I have no formal qualifications (and I am not still studying)	228 7%	186- 7%	187e 7%	181- 7%	172ei 8%	12- 4%	193-e 7%	150- 6%	198-e 7%	156- 6%	121- 6%	102 7%	125 7%	6 4%	128 7%	113 8%
Entry level qualification such as ESOL, ELC or Skills for Life	55 2%	47 2%	46 2%	45 2%	38 2%	7 2%	53 2%	45 2%	53 2%	53 2%	29 2%	24 2%	21- 1%	1 *	28 1%	23 2%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	277 9%	245 9%	250 9%	246 9%	228+ 10%	36 11%	257 9%	220 9%	261 9%	228- 9%	173 9%	120- 8%	165 9%	18 10%	165 9%	151+b 11%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	409 13%	373 14%	374+ 14%	363 14%	322 14%	38 12%	382 14%	349 14%	387 14%	362 14%	259 14%	207 14%	260+ 14%	18 10%	263 14%	219+ 15%
Level 1-2 vocational qualification or intermediate apprenticeship	105 3%	91 3%	94 4%	87 3%	79 3%	11 3%	95 3%	81 3%	97 3%	88 3%	58 3%	47 3%	64 4%	6 4%	60 3%	45 3%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	275 9%	246 9%	233 9%	234 9%	190- 8%	25 8%	250 9%	228 9%	254 9%	251 9%	176 9%	127 8%	158 9%	12 7%	173 9%	118 8%
Level 3 vocational qualification or advanced apprenticeship	164 5%	139 5%	146 6%	146 6%	136+ 6%	10 3%	148 5%	135 5%	153 5%	142 5%	90 5%	60- 4%	99 5%	5 3%	103 5%	86b 6%
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	252 8%	220 8%	221 8%	217 8%	193 8%	19 6%	229 8%	209 8%	233 8%	236+ 9%	152 8%	123 8%	152 8%	10 5%	151 8%	120 8%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Level 4-5 vocational qualification or higher apprenticeship	79 3%	70 3%	72 3%	71 3%	67+ 3%	12 4%	74 3%	70 3%	74 3%	71 3%	53 3%	46 3%	52 3%	5 3%	48 3%	42 3%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	691 23%	623 23%	595 22%	596 23%	495 22%	74 23%	625 22%	588+ 24%	644 23%	626+ 23%	459+f 24%	381+f 25%	422 23%	47 26%	465+f 25%	297- 21%
Level 6 vocational qualification or degree apprenticeship	48 2%	40 1%	43 2%	43 2%	40 2%	9 3%	43 2%	41 2%	43 2%	41 2%	28 1%	33+ 2%	32 2%	5 3%	31 2%	27 2%
University higher degree (e.g. Masters, PhD or equivalent)	351 11%	312 12%	292 11%	295 11%	233- 10%	59 19%	320 12%	292 12%	323 11%	330+d 12%	236f 12%	202+cf 13%	186- 10%	45 24%	223 12%	140- 10%
Still studying/ still at school	20 1%	16 1%	17 1%	15 1%	11- **	4 1%	17 1%	16 1%	18 1%	20 1%	6- **	7 **	8 **	1 1%	7- **	5 **
NET No qualifications/ entry level	283 9%	233- 9%	233- 9%	226- 9%	210 9%	20 6%	246- 9%	196- 8%	251- 9%	209- 8%	149- 8%	126 8%	146- 8%	7- 4%	156- 8%	136d 9%
NET GCSE or above	2650 87%	2360+ 87%	2319+ 87%	2298+ 88%	1984 87%	293 92%	2423+ 87%	2214+ 89%	2469+ 87%	2376+ 89%	1685+ 89%	1345+ 89%	1590+ 89%	172 94%	1682+ 89%	1245 87%
NET A level or above	1859 61%	1651 61%	1602 60%	1602 61%	1355- 59%	208 65%	1688 61%	1563+d 63%	1725 61%	1698+bd 63%	1195+f 63%	971+f 64%	1100 61%	130+acf 71%	1194+f 63%	830- 58%
NET University or above	1090 36%	975 36%	930 35%	934 36%	769- 34%	142 45%	987 36%	921+d 37%	1010 36%	997+d 37%	723+f 38%	616+cf 41%	640 36%	97 53%	719+f 38%	464- 32%
Prefer not to say	71 2%	60e 2%	56 2%	54- 2%	48 2%	1- **	60e 2%	44- 2%	61e 2%	50- 2%	34- 2%	23- 2%	33 2%	0- -	31- 2%	29 2%

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Prepared by BMG

Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Don't know	36	33	30	29	31	2	32	25	35	24-	21	17	19	2	18	22
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%

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Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have no formal qualifications (and I am not still studying)	228 7%	228+bcd 81%	0- -%	0- -%	0- -%
Entry level qualification such as ESOL, ELC or Skills for Life	55 2%	55+bcd 19%	0- -%	0- -%	0- -%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - but not Maths and not English	277 9%	0- -%	277+acd 10%	0- -%	0- -%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades - including Maths or English	409 13%	0- -%	409+acd 15%	0- -%	0- -%
Level 1-2 vocational qualification or intermediate apprenticeship	105 3%	0- -%	105+acd 4%	0- -%	0- -%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	275 9%	0- -%	275+ad 10%	275+abd 15%	0- -%
Level 3 vocational qualification or advanced apprenticeship	164 5%	0- -%	164+ad 6%	164+abd 9%	0- -%
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	252 8%	0- -%	252+ad 10%	252+abd 14%	0- -%

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Table Q8 (continuation)

Q8. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Level 4-5 vocational qualification or higher apprenticeship	79 3%	0- -%	79+ad 3%	79+abd 4%	0- -%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	691 23%	0- -%	691+a 26%	691+ab 37%	691+abc 63%
Level 6 vocational qualification or degree apprenticeship	48 2%	0 -%	48+ 2%	48+a 3%	48+abc 4%
University higher degree (e.g. Masters, PhD or equivalent)	351 11%	0- -%	351+a 13%	351+ab 19%	351+abc 32%
Still studying/ still at school	20 1%	0 -%	0- -%	0- -%	0- -%
NET No qualifications/entry level	283 9%	283+bcd 100%	0- -%	0- -%	0- -%
NET GCSE or above	2650 87%	0- -%	2650+a 100%	1859+a 100%	1090+a 100%
NET A level or above	1859 61%	0- -%	1859+a 70%	1859+ab 100%	1090+ab 100%
NET University or above	1090 36%	0- -%	1090+a 41%	1090+ab 59%	1090+abc 100%
Prefer not to say	71 2%	0- -%	0- -%	0- -%	0- -%
Don't know	36 1%	0 -%	0- -%	0- -%	0- -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q9
Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
English/Welsh/Scottish/ Northern Irish/British	2449 80%	1043- 75%	1244+ad 85%	** **	124 78%	1165 79%	1258+ 82%
Irish	49 2%	19 1%	28 2%	** **	1 1%	32+b 2%	17- 1%
Gypsy or Irish Traveller	4 *%	1 *%	2 *%	** **	0 -%	3 *%	* *%
Any other white background	126 4%	53 4%	69 5%	** **	2 1%	52 4%	73 5%
White and Black Caribbean	33 1%	18 1%	14 1%	** **	2 1%	12 1%	19 1%
White and Black African	11 *%	7 1%	3 *%	** **	1 *%	7 *%	4 *%
White and Asian	23 1%	16+b 1%	4- *%	** **	3b 2%	7 *%	14 1%
Any other mixed/ multiple ethnic background	22 1%	13 1%	8 1%	** **	1 1%	12 1%	9 1%
Indian	71 2%	51+b 4%	17- 1%	** **	3 2%	44+b 3%	27 2%
Pakistani	63 2%	47+b 3%	13- 1%	** **	3 2%	33 2%	30 2%
Bangladeshi	23 1%	11 1%	9 1%	** **	3 2%	16+ 1%	7 *%
Chinese	25 1%	19+b 1%	5- *%	** **	1 1%	16 1%	9 1%
Any other Asian background	25 1%	18+b 1%	5- *%	** **	3b 2%	16 1%	9 1%
Caribbean	34 1%	25+b 2%	7- 1%	** **	1 1%	13 1%	20 1%

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Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
African	68 2%	46+b 3%	11- 1%	** **	12+ab 7%	40 3%	28 2%
Any other black/ African/ Caribbean background	7 *%	7+b *%	0- -%	** **	0 -%	4 *%	3 *%
Arab	2 *%	0 -%	2 *%	** **	0 -%	1 *%	1 *%
Any other ethnic background	8 *%	0- -%	8+a 1%	** **	0 -%	2 *%	6 *%
NET White	2627 86%	1116- 80%	1344+ad 92%	** **	128 80%	1251 85%	1348+a 88%
NET Mixed	89 3%	54+b 4%	29- 2%	** **	6 4%	38 3%	46 3%
NET Asian	207 7%	146+b 10%	48- 3%	** **	13b 8%	125+b 8%	82- 5%
NET Black	109 4%	78+b 6%	18- 1%	** **	13+b 8%	57 4%	51 3%
NET Other	10 *%	0- -%	10+a 1%	** **	0 -%	3 *%	6 *%
NET Minority Ethnic Group	416 14%	278+b 20%	106- 7%	** **	32+b 20%	223+b 15%	186- 12%
Prefer not to say	17 1%	0- -%	17+a 1%	** **	0 -%	4 *%	6 *%

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Table Q9 (continuation)
 Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
English/Welsh/Scottish/ Northern Irish/British	2449	264-	366-	349-	395abch +abcdhi	422 +abcdhi	350 +abcdhi	304 +abcdehi j	630-	744-abh +abcdhi	1075 +abcdhi	653+abcdehi
	80%	69%	71%	72%	79%	89%	92%	95%	70%	76%	91%	93%
Irish	49 2%	5 1%	5 1%	11 2%	8 2%	10 2%	8 2%	2 1%	10 1%	18 2%	20 2%	10 1%
Gypsy or Irish Traveller	4 *%	2+i 1%	* *%	0 -%	0 -%	1 *%	0 -%	0 -%	3 *%	0 -%	1 *%	0 -%
Any other white background	126 4%	12 3%	27efgjk +adefghj k	41 8%	23gjk 5%	12 3%	8 2%	3- 1%	39gjk 4%	64 7%	23- 2%	11- 2%
White and Black Caribbean	33 1%	5 1%	9fk 2%	4 1%	6 1%	7f 1%	* *%	2 1%	14fk 1%	10 1%	9 1%	2- *%
White and Black African	11 *%	2 *%	5+ej 1%	2 *%	2 *%	0 -%	1 *%	0 -%	6j 1%	3 *%	1 *%	1 *%
White and Asian	23 1%	6efjk 2%	8+efjk 2%	4j 1%	4 1%	1 *%	0 -%	1 *%	14+efjk 2%	8j 1%	1- *%	1- *%
Any other mixed/ multiple ethnic background	22 1%	10 +defgijk 3%	5d 1%	3 1%	0 -%	2 *%	1 *%	* *%	15+dgijk 2%	3 *%	3- *%	1 *%
Indian	71 2%	14efgjk 4%	17efgjk 3%	12jk 2%	18efgjk 4%	5 1%	3- 1%	2 1%	31+efgjk 3%	30efgjk 3%	10- 1%	5- 1%
Pakistani	63 2%	17 +defgijk 4%	18 +defgijk 4%	18+defgjk 4%	7j 1%	1- *%	2- *%	*- *%	35 +defgijk 4%	24efgjk 2%	3- *%	2- *%
Bangladeshi	23 1%	8+efgijk 2%	9+efgjk 2%	3jk 1%	3j 1%	* *%	0 -%	0 -%	17+efgijk 2%	6j 1%	*- *%	0- -%
Chinese	25 1%	5fjk 1%	7fjk 1%	3 1%	6fjk 1%	2 *%	0 -%	1 *%	12+fjk 1%	10jk 1%	3- *%	1- *%

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Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Any other Asian background	25 1%	7egjk 2%	7jk 1%	5jk 1%	5jk 1%	1 *%	1 *%	0 -%	13+egjk 1%	10jk 1%	2- *%	1- *%
Caribbean	34 1%	3 1%	7 1%	3 1%	9 2%	6 1%	4 1%	3 1%	10 1%	12 1%	13 1%	6 1%
African	68 2%	20 +defgijk 5%	23 +defgijk 4%	19+defgjk 4%	6ejk 1%	*- *%	1- *%	0- -%	42 +defgijk 5%	25efgjk 3%	1- *%	1- *%
Any other black/ African/ Caribbean background	7 *%	2 1%	1 *%	1 *%	0 -%	2 *%	0 -%	0 -%	4 *%	1 *%	2 *%	0 -%
Arab	2 *%	0 -%	2 *%	0 -%	0 -%	1 *%	0 -%	0 -%	2 *%	0 -%	1 *%	0 -%
Any other ethnic background	8 *%	* *%	2 *%	* *%	5+ejk 1%	0 -%	0 -%	0 -%	2 *%	6+j 1%	0- -%	0 -%
NET White	2627 86%	282- 73%	399- 77%	401abh 83%	426abh 86%	445 +abcdhi 94%	366 +abcdhi 96%	309 +abcdhi 97%	681- 75%	826abh 84%	1119 +abcdhi 95%	675+abcdhi 96%
NET Mixed	89 3%	22 +defgijk 6%	27 +defgijk 5%	13fk 3%	12 2%	9 2%	3- 1%	3- 1%	49 +cdefgij k 5%	25k 3%	15- 1%	6- 1%
NET Asian	207 7%	51 +defgijk 13%	58+efgjk 11%	41efgjk 9%	39efgjk 8%	9- 2%	5- 1%	3- 1%	109 +defgijk 12%	80efgjk 8%	18- 2%	9- 1%
NET Black	109 4%	25 +defgijk 6%	31 +defgijk 6%	23efgjk 5%	15jk 3%	8- 2%	5- 1%	3- 1%	56 +defgijk 6%	37efgjk 4%	16- 1%	8- 1%
NET Other	10 *%	* *%	3jk 1%	* *%	5+jk 1%	1 *%	0 -%	0 -%	4 *%	6 1%	1 *%	0 -%
NET Minority Ethnic Group	416 14%	98 +cdefgij k 25%	119 +cdefgij k 23%	77efgjk 16%	71efgjk 14%	28-k 6%	13- 4%	9- 3%	217 +cdefgij k 24%	148efgjk 15%	50- 4%	23- 3%

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Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Prefer not to say	17	4	1	5	1	2	2	1	6	6	5	3
	1%	1%	*%	1%	*%	*%	*%	*%	1%	1%	*%	*%

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Table Q9 (continuation)
 Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
English/Welsh/Scottish/	2449	179 ^{dm}	207 ^d	258 ^{+abdfgij}	199 ⁻	119	277 ^{dm}	337 ^{dm}	236 ^{+abdfgjm}	212 ^{dm}	2022 ^{-dm}	233 ^m	133 ^{+abdfgij}	61 ^{-d}
Northern Irish/British	80%	80%	77%	91%	49%	96%	82%	80%	90%	84%	79%	91%	91%	72%
Irish	49 2%	1 *%	4 1%	1 *%	6 2%	0 -%	1 *%	10 ^{fj} 2%	2 1%	1 *%	25 ⁻ 1%	1 *%	2 2%	20 ^{+abdfghijkl} 23%
Gypsy or Irish Traveller	4 *%	0 -%	0 -%	2 ^{+j} 1%	1 *%	0 -%	0 -%	0 -%	0 -%	0 -%	3 *%	0 -%	* *%	0 -%
Any other white background	126 4%	7 3%	10 4%	11 4%	32 8%	0 -%	8 2%	16 4%	14 5%	12 5%	110 4%	9 4%	4 3%	2 3%
White and Black Caribbean	33 1%	5 ^k 2%	3 1%	1 *%	10 ^{+gk} 3%	0 -%	4 1%	2 1%	3 1%	3 1%	32 ⁺ 1%	1 *%	1 *%	* *%
White and Black African	11 *%	0 -%	0 -%	0 -%	3 1%	0 -%	2 1%	5 ⁺ 1%	0 -%	0 -%	9 *%	2 1%	* *%	* *%
White and Asian	23 1%	1 *%	5 ^{+h} 2%	1 *%	9 ^{+hij} 2%	0 -%	3 1%	2 *%	0 -%	0 -%	20 1%	2 1%	* *%	* *%
Any other mixed/ multiple ethnic background	22 1%	1 1%	0 -%	3 1%	8 ^{+bjk} 2%	2 2%	1 *%	2 1%	1 *%	0 -%	19 1%	* *%	2 1%	* *%
Indian	71 2%	4 2%	12 ^{+chklm} 5%	2 1%	25 6%	2 2%	7 2%	11 ^{hkm} 3%	1 ⁻ *%	5 2%	69 ^{+hkm} 3%	1 ⁻ *%	1 1%	* *%
Pakistani	63 2%	4 ^{ch} 2%	11 ^{+cghklm} 4%	0 ⁻ -%	20 5%	0 -%	13 ^{+cghklm} 4%	2 ⁻ *%	0 ⁻ -%	8 ^{cghlm} 3%	59 ^{+cghlm} 2%	3 1%	* *%	0 ⁻ -%
Bangladeshi	23 1%	0 -%	0 -%	1 *%	15 4%	0 -%	2 1%	5 1%	0 -%	0 -%	22 1%	* *%	* *%	* *%

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 Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Chinese	25 1%	1 *%	1 *%	0 -%	12+bchjk 3%	0 -%	4 1%	3 1%	0 -%	2 1%	23 1%	0 -%	1 1%	* 1%
Any other Asian background	25 1%	3 1%	4 1%	0 -%	9+cfhjkl 2%	0 -%	1 *%	7k 2%	0 -%	2 1%	25+ 1%	0 -%	0 -%	0 -%
Caribbean	34 1%	4ck 2%	2 1%	0 -%	21 +bcfghij klm 5%	0 -%	3 1%	2 1%	0 -%	1 1%	34+ 1%	0 -%	0 -%	0 -%
African	68 2%	61 3%	6 2%	3 1%	23 +cfhjklm 6%	1 1%	7 2%	12l 3%	2 1%	5 2%	65+l 3%	3 1%	*- *%	* *%
Any other black/ African/ Caribbean background	7 *%	2+ 1%	0 -%	1 *%	3+ 1%	0 -%	0 -%	0 -%	0 -%	0 -%	7 *%	0 -%	0 -%	0 -%
Arab	2 *%	0 -%	0 -%	0 -%	2+ *%	0 -%	0 -%	1 *%	0 -%	0 -%	2 *%	0 -%	0 -%	0 -%
Any other ethnic background	8 *%	0 -%	0 -%	0 -%	2 *%	0 -%	1 *%	1 *%	3+ 1%	0 -%	7 *%	* *%	* *%	0 -%
NET White	2627 86%	187d 84%	221d 82%	272 +abdfgij 96%	239- 59%	119 96%	285d 85%	362d 86%	252 +abdfgij 96%	224bd 89%	2161-d 84%	243 +abdfgij 95%	140 +abdfgij 95%	83+abdfgij 98%
NET Mixed	89 3%	8 3%	8 3%	5 2%	30 +bcfghij klm 8%	2 2%	10 3%	11 3%	4 1%	3 1%	80 3%	5 2%	3 2%	1 1%
NET Asian	207 7%	12chkm 5%	29+chklm 11%	3- +abcfg hijklm 1%	81 20%	2 2%	27chklm 8%	28chklm 7%	1- *%	17chklm 7%	199+chklm 8%	4- 2%	3-h 2%	1- 1%

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Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Black	109	12chklm	81	4	47	1	101	141	2-	7	106+hklm	3-	*-	*-
	4%	6%	3%	1%	12%	1%	3%	3%	1%	3%	4%	1%	*%	*%
NET Other	10	0	0	0	4	0	1	2	3+	0	9	*	*	0
	*%	-%	-%	-%	1%	-%	*%	*%	1%	-%	*%	*%	*%	-%
NET Minority Ethnic Group	416	32chklm	45chklm	12-	163	5	48chklm	55chklm	10-	26chklm	395+chklm	12-	7-	2-
	14%	14%	17%	4%	40%	4%	14%	13%	4%	10%	15%	5%	5%	2%
Prefer not to say	17	4+cdj	3	0	1	0	2	2	1	2	16	1	*	0
	1%	2%	1%	-%	*%	-%	1%	1%	*%	1%	1%	*%	*%	-%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG							Ethnicity Minority Ethnic Group			
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
English/Welsh/Scottish/ Northern Irish/British	2449 80%	741b 81%	517- 75%	428b 82%	737be 82%	1258- 78%	1165+be 82%	2449+cd 93%	0 -%	0- -%	0- -%	0 -%
Irish	49 2%	19 2%	14 2%	6 1%	9 1%	33+f 2%	15 1%	49+c 2%	0 -%	0- -%	0 -%	0 -%
Gypsy or Irish Traveller	4 *%	0 -%	1 *%	0 -%	2 *%	1 *%	2 *%	4 *%	0 -%	0 -%	0 -%	0 -%
Any other white background	126 4%	38 4%	34d 5%	30d 6%	23- 3%	72d 4%	53 4%	126+cd 5%	0 -%	0- -%	0- -%	0 -%
White and Black Caribbean	33 1%	7 1%	9 1%	4 1%	12 1%	16 1%	16 1%	0- -%	33 37%	33+ad 8%	0 -%	0 -%
White and Black African	11 *%	4 *%	2 *%	1 *%	4 *%	6 *%	5 *%	0- -%	11 13%	11+ad 3%	0 -%	0 -%
White and Asian	23 1%	6 1%	6 1%	5 1%	5 1%	12 1%	10 1%	0- -%	23 26%	23+ad 6%	0 -%	0 -%
Any other mixed/ multiple ethnic background	22 1%	8 1%	6 1%	2 *%	4 *%	15 1%	7 *%	0- -%	22 24%	22+ad 5%	0 -%	0 -%
Indian	71 2%	23 3%	27+cdf 4%	4- 1%	17 2%	50+cf 3%	21- 2%	0- -%	0 -%	71+a 17%	71+ac 34%	0 -%
Pakistani	63 2%	8- 1%	13 2%	10 2%	30+ae 3%	21- 1%	39+ae 3%	0- -%	0 -%	63+a 15%	63+ac 30%	0 -%
Bangladeshi	23 1%	4 *%	7 1%	4 1%	8 1%	11 1%	12 1%	0- -%	0 -%	23+a 6%	23+ac 11%	0 -%
Chinese	25 1%	10 1%	8 1%	1 *%	5 1%	19+f 1%	6 *%	0- -%	0 -%	25+a 6%	25+ac 12%	0 -%
Any other Asian background	25 1%	10 1%	6 1%	5 1%	5 1%	16 1%	9 1%	0- -%	0 -%	25+a 6%	25+ac 12%	0 -%

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Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity Minority Ethnic Group				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Caribbean	34 1%	4- **	13+a 2%	4 1%	13a 1%	17 1%	17 1%	0- -%	0 -%	34+ad 8%	0 -%	34 31%
African	68 2%	28df 3%	19d 3%	11 2%	10- 1%	47+df 3%	21- 1%	0- -%	0 -%	68+ad 16%	0- -%	68 63%
Any other black/ African/ Caribbean background	7 **	2 **	2 **	0 -%	3 **	4 **	3 **	0- -%	0 -%	7+a 2%	0 -%	7 6%
Arab	2 **	1 **	1 **	0 -%	0 -%	2 **	0 -%	0- -%	0 -%	2+a 1%	0 -%	0 -%
Any other ethnic background	8 **	1 **	1 **	1 **	4 1%	2 **	6 **	0- -%	0 -%	8+a 2%	0 -%	0 -%
NET White	2627 86%	798b 87%	566- 82%	464be 89%	771b 86%	1364 85%	1236b 87%	2627+cd 100%	0 -%	0- -%	0- -%	0 -%
NET Mixed	89 3%	25 3%	24 3%	12 2%	25 3%	48 3%	38 3%	0- -%	89 100%	89+ad 21%	0- -%	0 -%
NET Asian	207 7%	55 6%	62+acf 9%	24 5%	65 7%	117 7%	89 6%	0- -%	0 -%	207+a 50%	207+ac 100%	0 -%
NET Black	109 4%	34 4%	34+df 5%	14 3%	25 3%	68 4%	40 3%	0- -%	0 -%	109+ad 26%	0- -%	109 100%
NET Other	10 **	2 **	2 **	1 **	4 1%	4 **	6 **	0- -%	0 -%	10+ad 2%	0 -%	0 -%
NET Minority Ethnic Group	416 14%	116 13%	121+acdf 18%	52- 10%	120 13%	237c 15%	172- 12%	0- -%	89 100%	416+a 100%	207+a 100%	109 100%
Prefer not to say	17 1%	4 **	3 **	5 1%	6 1%	7 **	11 1%	0- -%	0 -%	0 -%	0 -%	0 -%

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Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
English/Welsh/Scottish/ Northern Irish/British	2449	888+bd	1561- +abdejk	211 95%	125	252+bd	**	144+bd	117	**	386+bd	232+bd
Irish	49 2%	14 1%	35 2%	2 1%	3 2%	4 1%	** **	3 2%	2 1%	** **	5 1%	3 1%
Gypsy or Irish Traveller	4 *%	1 *%	2 *%	1 *%	0 -%	1 *%	** **	0 -%	0 -%	** **	0 -%	1 *%
Any other white background	126 4%	21- 2%	105+ace 5%	4 2%	4 3%	3- 1%	** **	2 1%	1 1%	** **	14 3%	7 3%
White and Black Caribbean	33 1%	13 1%	20 1%	1 *%	2 1%	5 2%	** **	1 1%	4 3%	** **	8 2%	4 2%
White and Black African	11 *%	*- *%	11+a 1%	0 -%	* *%	0 -%	** **	0 -%	0 -%	** **	0 -%	0 -%
White and Asian	23 1%	7 1%	16 1%	* *%	1 1%	1 *%	** **	2 1%	1 1%	** **	4 1%	* *%
Any other mixed/ multiple ethnic background	22 1%	8 1%	13 1%	2 1%	4+bek 2%	* *%	** **	0 -%	1 1%	** **	4 1%	0 -%
Indian	71 2%	20 2%	50c 2%	*- *%	3 2%	5 2%	** **	4c 3%	2 2%	** **	7 2%	3 1%
Pakistani	63 2%	10- 1%	52+acjk 3%	0- -%	4c 2%	5 2%	** **	0 -%	1 1%	** **	3- 1%	1 *%
Bangladeshi	23 1%	7 1%	16 1%	0 -%	2 1%	2 1%	** **	* *%	2 1%	** **	1 *%	2 1%
Chinese	25 1%	2- *%	23+a 1%	1 *%	1 1%	1 *%	** **	1 1%	0 -%	** **	1 *%	0 -%
Any other Asian background	25 1%	8 1%	18 1%	0 -%	4c 2%	1 *%	** **	0 -%	0 -%	** **	2 1%	1 *%

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Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Caribbean	34 1%	8 1%	26 1%	0 -%	1 1%	0 -%	** **	1 1%	0 -%	** **	3 1%	4 2%
African	68 2%	8- 1%	61+acej 3%	*- *%	2 1%	0- -%	** **	1 1%	3 2%	** **	5 1%	3 1%
Any other black/ African/ Caribbean background	7 *%	3 *%	4 *%	0 -%	1 1%	1 *%	** **	1 1%	0 -%	** **	0 -%	0 -%
Arab	2 *%	1 *%	2 *%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	** **	1 *%	0 -%
Any other ethnic background	8 *%	5 *%	3 *%	0 -%	4+abck 2%	3+b 1%	** **	0 -%	0 -%	** **	2 *%	0 -%
NET White	2627 86%	924+bd 90%	1703- 84% +abdegjk	218 98%	132 83%	260+bd 91%	** **	149+bd 93%	121 90%	** **	405+bd 91%	244+bd 93%
NET Mixed	89 3%	28 3%	61 3%	3 1%	6 4%	6 2%	** **	3 2%	6 4%	** **	16 4%	4 2%
NET Asian	207 7%	47-c 5%	159+acjk 8%	1- 1%	13cjk 8%	13c 5%	** **	6 3%	5 4%	** **	14- 3%	7- 3%
NET Black	109 4%	18- 2%	91+acej 4%	*- *%	4 3%	1- *%	** **	3 2%	3 2%	** **	8- 2%	7ce 3%
NET Other	10 *%	6 1%	4 *%	0 -%	4+abck 2%	3b 1%	** **	0 -%	0 -%	** **	3 1%	0 -%
NET Minority Ethnic Group	416 14%	99-c 10%	315+acegjk 16%	5- 2%	28acegjk 17%	23-c 8%	** **	12-c 7%	14 10%	** **	41-c 9%	18-c 7%
Prefer not to say	17 1%	2 *%	15 1%	0 -%	0 -%	2 1%	** **	0 -%	0 -%	** **	0 -%	0 -%

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Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
English/Welsh/Scottish/ Northern Irish/British	2449 80%	115 74%	84- 68%	281- 73%	248- 72%	563- 72%	1297+abcde 83%	2396 80%	** **	2419 80%	** **
Irish	49 2%	1 1%	1 1%	4 1%	2 1%	7 1%	29 2%	47 2%	** **	47 2%	** **
Gypsy or Irish Traveller	4 *%	* *%	0 -%	3+f 1%	0 -%	3 *%	1 *%	4 *%	** **	4 *%	** **
Any other white background	126 4%	7 4%	5 4%	20 5%	13 4%	38 5%	61 4%	125 4%	** **	125 4%	** **
White and Black Caribbean	33 1%	2 1%	1 1%	1 *%	6 2%	8 1%	20 1%	33 1%	** **	33 1%	** **
White and Black African	11 *%	1f 1%	1f 1%	2 1%	7+f 2%	8+f 1%	2- *%	11 *%	** **	11 *%	** **
White and Asian	23 1%	0 -%	1 1%	5 1%	7+f 2%	10 1%	9 1%	21 1%	** **	21 1%	** **
Any other mixed/ multiple ethnic background	22 1%	2 2%	0 -%	1 *%	2 1%	5 1%	9 1%	21 1%	** **	22 1%	** **
Indian	71 2%	3 2%	2 2%	4 1%	12c 3%	22 3%	37 2%	71 2%	** **	71 2%	** **
Pakistani	63 2%	8+f 5%	12+ef 10%	26+f 7%	18+f 5%	39+f 5%	20- 1%	61 2%	** **	61 2%	** **
Bangladeshi	23 1%	0 -%	3+f 2%	2 1%	5f 2%	12+f 2%	7- *%	22 1%	** **	23 1%	** **
Chinese	25 1%	1 1%	0 -%	4 1%	0 -%	5 1%	12 1%	24 1%	** **	24 1%	** **
Any other Asian background	25 1%	2 1%	1 1%	3 1%	2 1%	7 1%	12 1%	25 1%	** **	25 1%	** **

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Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Caribbean	34 1%	1 *%	1 1%	3 1%	1 *%	5 1%	13 1%	34 1%	**	34 1%	**
African	68 2%	10+f 6%	5 4%	14f 4%	16+f 5%	33+f 4%	26- 2%	67 2%	**	68 2%	**
Any other black/ African/ Caribbean background	7 *%	0 -%	0 -%	1 *%	1 *%	2 *%	3 *%	6 *%	**	6 *%	**
Arab	2 *%	0 -%	0 -%	1 *%	0 -%	1 *%	1 *%	2 *%	**	2 *%	**
Any other ethnic background	8 *%	1 *%	3+f 2%	5+f 1%	4+f 1%	6+f 1%	1- *%	8 *%	**	8 *%	**
NET White	2627 86%	123- 80%	90- 73%	309- 81%	262- 76%	611- 79%	1389+abcde 89%	2572 86%	**	2594 86%	**
NET Mixed	89 3%	6 4%	4 3%	9 2%	21+cf 6%	31 4%	39 3%	87 3%	**	87 3%	**
NET Asian	207 7%	14 9%	18+f 15%	39+f 10%	38+f 11%	85+f 11%	87- 6%	203 7%	**	204 7%	**
NET Black	109 4%	10+f 7%	6 5%	19f 5%	18f 5%	40+f 5%	42- 3%	107 4%	**	107 4%	**
NET Other	10 *%	1 *%	3+f 2%	6+f 2%	4+f 1%	6+f 1%	2- *%	9 *%	**	9 *%	**
NET Minority Ethnic Group	416 14%	31+f 20%	32+f 26%	73+f 19%	80+f 23%	162+f 21%	171- 11%	405 14%	**	408 14%	**
Prefer not to say	17 1%	* *%	1 1%	1 *%	2 1%	5 1%	8 1%	15 1%	**	15 1%	**

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Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
English/Welsh/Scottish/ Northern Irish/British	2449 80%	2216+ei 82%	2202+ei 83%	2185+ei 83%	1916+ei 84%	212- 66%	2286+ei 82%	2065+ei 83%	2328+ei 82%	2118-e 79%	1586+d 84%	1286+d 85%	1531+d 85%	136 74%	1610+d 85%	1229+d 86%
Irish	49 2%	44 2%	42 2%	41 2%	37 2%	10 3%	44 2%	42 2%	45 2%	45 2%	33 2%	31 2%	30 2%	5 3%	37 2%	23 2%
Gypsy or Irish Traveller	4 *%	3 *%	3 *%	1- *%	1 *%	0 -%	1- *%	3 *%	3 *%	4 *%	0- -%	0 -%	0- -%	0 -%	0- -%	0 -%
Any other white background	126 4%	78- 3%	73- 3%	71- 3%	57- 3%	5- 2%	84- 3%	64- 3%	87- 3%	116abcdefgh 4%	47- 2%	35- 2%	40- 2%	1- *%	43- 2%	32- 2%
White and Black Caribbean	33 1%	28 1%	28 1%	29 1%	25 1%	3 1%	30 1%	28 1%	30 1%	29 1%	21 1%	16 1%	19 1%	1 1%	19 1%	15 1%
White and Black African	11 *%	10 *%	10 *%	10 *%	10 *%	6 2%	10 *%	10 *%	10 *%	10 *%	8 *%	6 *%	6 *%	3+abcef 2%	6 *%	6 *%
White and Asian	23 1%	18 1%	18 1%	19 1%	15 1%	7 2%	19 1%	18 1%	20 1%	21 1%	10 1%	9 1%	12 1%	4+abcef 2%	10 1%	7 1%
Any other mixed/ multiple ethnic background	22 1%	18 1%	18 1%	15 1%	11- *%	4 1%	17 1%	18 1%	19 1%	19 1%	12 1%	5- *%	8 *%	1 1%	11 1%	5- *%
Indian	71 2%	55- 2%	49- 2%	50- 2%	41- 2%	14 4%	57- 2%	49- 2%	57- 2%	68 3%	36 2%	31 2%	32- 2%	5 3%	35- 2%	22- 2%
Pakistani	63 2%	52 2%	52 2%	48 2%	39- 2%	16 5%	54 2%	47 2%	56 2%	58 2%	30- 2%	20- 1%	24- 1%	5 3%	26- 1%	23 2%
Bangladeshi	23 1%	17 1%	19 1%	18 1%	16 1%	6 2%	19 1%	14- 1%	19 1%	22 1%	9- *%	1- *%	8- *%	2b 1%	5- *%	4- *%

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Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Chinese	25 1%	21 1%	15- 1%	14- 1%	13- 1%	6+bc 2%	21 1%	14- 1%	21 1%	21 1%	11 1%	11 1%	9- *%	2 1%	11 1%	6- *%
Any other Asian background	25 1%	22 1%	18- 1%	16- 1%	16 1%	4 1%	22 1%	18 1%	22 1%	24 1%	14 1%	12 1%	8- *%	1 1%	8- *%	9 1%
Caribbean	34 1%	31 1%	30 1%	30 1%	23 1%	4 1%	30 1%	27 1%	31 1%	31 1%	21 1%	15 1%	22 1%	1 1%	22 1%	16 1%
African	68 2%	60 2%	54 2%	55 2%	46 2%	21 7%	58 2%	52 2%	60 2%	66+ 2%	42 2%	25- 2%	36 2%	14+abce 8%	36 2%	30 2%
Any other black/ African/ Caribbean background	7 *%	7 *%	6 *%	5 *%	6 *%	0 -%	7 *%	5 *%	7 *%	7 *%	5 *%	3 *%	5 *%	0 -%	4 *%	4 *%
Arab	2 *%	1- *%	1- *%	1- *%	1 *%	0 -%	1- *%	1 *%	1- *%	2 *%	0 -%	1 *%	1 *%	0 -%	0 -%	1 *%
Any other ethnic background	8 *%	6 *%	5 *%	5 *%	4 *%	0 -%	6 *%	5 *%	6 *%	8 *%	4 *%	2 *%	1- *%	0 -%	3 *%	1 *%
NET White	2627 86%	2342+e 87%	2320+ei 87%	2298+ei 88%	2010+ei 88%	227- 71%	2416+e 87%	2175+e 87%	2463+e 87%	2282-e 85%	1666+d 88%	1352+d 89%	1602+d 89%	142- 77%	1690+d 89%	1284+d 89%
NET Mixed	89 3%	74 3%	74 3%	72 3%	61 3%	19 6%	76 3%	74 3%	78 3%	78 3%	52 3%	36 2%	46 3%	10bcef 5%	46 2%	33 2%
NET Asian	207 7%	168- 6%	152- 6%	146- 6%	125- 5%	46 14%	174- 6%	142- 6%	176- 6%	192+bc 7%	100- 5%	77- 5%	81- 4%	16cef 9%	85- 4%	65- 4%
NET Black	109 4%	97 4%	90 3%	89 3%	75 3%	25 8%	95 3%	84 3%	97 3%	104+ 4%	68 4%	43- 3%	63 4%	16+abcef 9%	63 3%	49 3%

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Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Other	10 *%	7- *%	6- *%	6- *%	5 *%	0 -%	7- *%	6 *%	7- *%	9 *%	4 *%	3 *%	2- *%	0 -%	3 *%	2 *%
NET Minority Ethnic Group	416	346-	323-	314-	265- +abcd fgh i	90 28%	351-	307-	358-	384+bcdg	224-	159-	191-	41 +abcef	197-	149-
	14%	13%	12%	12%	12%	28%	13%	12%	13%	14%	12%	10%	11%	23%	10%	10%
Prefer not to say	17 1%	13 *%	11- *%	10- *%	9- *%	2 1%	12- *%	13 1%	13- *%	12 *%	7 *%	7 *%	3- *%	0 -%	6 *%	4 *%

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Table Q9 (continuation)
 Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
English/Welsh/Scottish/Northern Irish/British	2449 80%	231d 82%	2116d 80%	1442-d 78%	790- 73%
Irish	49 2%	7 2%	41 2%	34 2%	21 2%
Gypsy or Irish Traveller	4 *%	2+bcd 1%	1- *%	* *%	0 -%
Any other white background	126 4%	15 5%	106 4%	90+ 5%	62+b 6%
White and Black Caribbean	33 1%	3 1%	29 1%	16 1%	10 1%
White and Black African	11 *%	2 1%	9 *%	9 *%	8+ 1%
White and Asian	23 1%	1 1%	21 1%	14 1%	7 1%
Any other mixed/ multiple ethnic background	22 1%	* *%	18 1%	12 1%	9 1%
Indian	71 2%	2 1%	68 3%	54+ 3%	44+ab 4%
Pakistani	63 2%	8 3%	53 2%	35 2%	26 2%
Bangladeshi	23 1%	3 1%	20 1%	17 1%	12 1%
Chinese	25 1%	0 -%	24 1%	22+ 1%	19+b 2%
Any other Asian background	25 1%	0 -%	25 1%	19 1%	15+ 1%

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 Prepared by BMG

Table Q9 (continuation)

Q9. Which one of these groups best describes your ethnic group or background?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Caribbean	34 1%	2 1%	31 1%	22 1%	13 1%
African	68 2%	1 1%	64 2%	55+ 3%	41+ab 4%
Any other black/ African/ Caribbean background	7 *%	0 -%	7 *%	6 *%	4 *%
Arab	2 *%	0 -%	2 *%	2 *%	1 *%
Any other ethnic background	8 *%	4+bcd 1%	3- *%	3 *%	1 *%
NET White	2627 86%	255cd 90%	2264d 85%	1565-d 84%	873- 80%
NET Mixed	89 3%	7 3%	77 3%	50 3%	33 3%
NET Asian	207 7%	13 5%	191 7%	149+ 8%	116+abc 11%
NET Black	109 4%	3 1%	102 4%	82+a 4%	58+ab 5%
NET Other	10 *%	4+bcd 1%	6- *%	5 *%	2 *%
NET Minority Ethnic Group	416 14%	28 10%	375+ 14%	286+a 15%	209+abc 19%
Prefer not to say	17 1%	0 -%	11- *%	8 *%	7 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q10

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
1	697 23%	322 23%	320 22%	** **	27 17%	312 21%	375 24%
2	1141 37%	421- 30%	668+ad 46%	** **	40- 25%	567 38%	562 37%
3	494 16%	261+b 19%	184- 13%	** **	49+ab 30%	242 16%	243 16%
4	434 14%	230+b 17%	179- 12%	** **	25 15%	213 14%	217 14%
5	180 6%	97+b 7%	73 5%	** **	11 7%	86 6%	89 6%
6+	114 4%	63b 4%	42- 3%	** **	9 6%	58 4%	55 4%
NET 1-2	1838 60%	743-d 53%	989+ad 67%	** **	67- 42%	879 59%	937 61%
NET 3-4	928 30%	491+b 35%	363- 25%	** **	73+ab 46%	455 31%	459 30%
NET 5+	294 10%	159+b 11%	115- 8%	** **	20 13%	144 10%	144 9%
Medians	2.00	2.00	2.00	**	3.00	2.00	2.00
Mode	2.00	2.00	2.00	**	3.00	2.00	2.00
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	2.6	2.7+bc	2.4-c	**	3.0+bc	2.6	2.6
Standard deviation	1.48	1.61	1.31	**	1.65	1.46	1.50
Standard Error	.03	.05	.04	**	.15	.04	.04

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Table Q10 (continuation)

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
1	697	48-	90-	85-	112ah	121abchi	124	116	138-	198-ah	361	240+abcdehi
	23%	13%	17%	18%	23%	25%	32%	36%	15%	20%	31%	34%
2	1141	62-	152-ah	121-a	148-ah	247	219	192	215-a	269-a	658	411+abcdehi
	37%	16%	29%	25%	30%	52%	58%	60%	24%	27%	56%	59%
3	494	77efgjk	125	108+efgjk	92efgjk	56-fgjk	25-	10-	202	200+efgjk	92-gk	36-
	16%	20%	24%	22%	19%	12%	7%	3%	22%	20%	8%	5%
4	434	100	93+efgjk	98+efgjk	95+efgjk	37-fgjk	10-g	0-	194	193+efgjk	47-gk	10-
	14%	26%	18%	20%	19%	8%	3%	-%	21%	20%	4%	1%
5	180	57	36efgjk	42+efgjk	33efgjk	9-k	2-	1-	93	75+efgjk	12-	3-
	6%	15%	7%	9%	7%	2%	1%	*%	10%	8%	1%	*%
6+	114	40	23efgjk	28+efgjk	17efgjk	4-	1-	0-	63	45efgjk	5-	1-
	4%	10%	4%	6%	3%	1%	*%	-%	7%	5%	*%	*%
NET 1-2	1838	111-	242-ah	207-a	260-ach	368	343	308	353-a	466-ah	1019	651+abcdehij
	60%	29%	47%	43%	52%	77%	90%	96%	39%	48%	87%	93%
NET 3-4	928	177	218	206	187+efgjk	94-fgjk	35-g	10-	395	393	139-gk	45-
	30%	46%	42%	43%	38%	20%	9%	3%	44%	40%	12%	6%
NET 5+	294	97	60efgjk	70+efgjk	50efgjk	13-fgk	3-	1-	156	121+efgjk	17-	4-
	10%	25%	11%	15%	10%	3%	1%	*%	17%	12%	1%	1%
Medians	2.00	4.00	3.00	3.00	2.00	2.00	2.00	2.00	3.00	3.00	2.00	2.00
Mode	2.00	4.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00

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Prepared by BMG

Table Q10 (continuation)

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	2.6	3.5	2.8	3.0	2.7	2.1-fgjk	1.8-g	1.7-	3.1	2.9	1.9-gk	1.8-
		+bcdefgh	+efgjk	+defgjk	+efgjk				+bdefgij	+efgjk		
		ijk							k			
Standard deviation	1.48	1.67	1.43	1.70	1.49	1.21	.78	.57	1.57	1.61	.96	.69
Standard Error	.03	.10	.07	.08	.07	.06	.04	.03	.06	.06	.03	.03

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Table Q10 (continuation)

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1	697	44	60	64	85	34	84	89	55	50	566+	79	30	22
	23%	20%	22%	22%	21%	27%	25%	21%	21%	20%	22%	31%	20%	26%
2	1141	91d	90	115d	116-	54	110	169d	113bdf	100d	960d	91	61df	30
	37%	41%	33%	40%	29%	44%	33%	40%	43%	40%	37%	35%	41%	36%
3	494	41	46	48	57	16	52	68	46	41	415	37	25	16
	16%	18%	17%	17%	14%	13%	15%	16%	18%	16%	16%	15%	17%	19%
4	434	27	45m	32	74+chlm	13	55m	58m	31	39m	374m	36m	17	7-
	14%	12%	17%	11%	18%	11%	16%	14%	12%	16%	15%	14%	12%	8%
5	180	15	18	17	40+ghjkl	5	19	21	9	12	157	10	7	7hk
	6%	7%	7%	6%	10%	4%	6%	5%	4%	5%	6%	4%	5%	8%
6+	114	6	10	9	30+acghjk	2	15k	13	8	9	101k	3-	7k	3
	4%	3%	4%	3%	7%	1%	4%	3%	3%	3%	4%	1%	5%	3%
NET 1-2	1838	135d	150	178d	202-	88	195	258d	168d	150d	1525-d	170+bdfj	91d	52d
	60%	61%	56%	63%	50%	71%	58%	62%	64%	60%	59%	66%	62%	62%
NET 3-4	928	67	91	80	131	29	106	126	77	80	789	73	43	23
	30%	30%	34%	28%	33%	24%	32%	30%	29%	32%	31%	29%	29%	27%
NET 5+	294	21	28k	26	70	6	34k	35	17	21	258+k	13-	13	10k
	10%	9%	11%	9%	17%	5%	10%	8%	7%	8%	10%	5%	9%	11%
Medians	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00
Mode	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	2.6	2.5k	2.7ek	2.5	2.9	2.2-	2.7ek	2.5k	2.5	2.6ek	2.6+ek	2.3-	2.5k	2.5
Standard deviation	1.48	1.30	1.44	1.66	1.64	1.17	1.79	1.33	1.47	1.34	1.51	1.22	1.35	1.48
Standard Error	.03	.10	.10	.11	.09	.12	.10	.07	.10	.10	.03	.07	.08	.10

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Prepared by BMG

Table Q10 (continuation)

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
1	697 23%	136- 15%	162ae 23%	107a 20%	284+abce 32%	297-a 18%	391+ace 28%	616+d 23%	19 21%	79 19%	33- 16%	25 23%
2	1141 37%	416 45% +bcdef	236 34%	179 34%	300- 33%	652+bcdf 41%	479- 34%	1052+cd 40%	22 24%	81- 20%	39- 19%	19 18%
3	494 16%	132 14%	123 18%	81 16%	155 17%	255 16%	236 17%	412 16%	18 20%	78 19%	34 16%	27 24%
4	434 14%	146df 16%	106d 15%	84d 16%	91- 10%	252+df 16%	175- 12%	351- 13%	14 15%	81+a 20%	44+a 21%	21 19%
5	180 6%	53 6%	38 6%	48+abdef 9%	39- 4%	91 6%	87 6%	137- 5%	10 11%	42+a 10%	23+a 11%	7 7%
6+	114 4%	35 4%	26 4%	22 4%	28 3%	61 4%	50 4%	59- 2%	8 9%	54+a 13%	35+a 17%	9 9%
NET 1-2	1838 60%	552 60%	398 58%	285- 55%	584+abce 65%	950 59%	869c 61%	1668+cd 64%	40 45%	160- 39%	72- 35%	45 41%
NET 3-4	928 30%	278 30%	229d 33%	165 32%	246 27%	507 32%	411 29%	764- 29%	31 35%	159+a 38%	78+a 38%	48 44%
NET 5+	294 10%	88 10%	64 9%	70+abdef 14%	66- 7%	151 9%	137 10%	195- 7%	18 20%	96+a 23%	58+a 28%	17 15%
Medians	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	3.00	3.00	3.00	3.00
Mode	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	4.00	3.00
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	2.6	2.7df	2.6d	2.8+df	2.3- 2.6+df	2.5-d	2.5-d	2.5- 3.1+a	3.1+a	3.3+a	3.6+ae	3.0+a
Standard deviation	1.48	1.32	1.52	1.67	1.45	1.41	1.55	1.38	1.84	1.85	1.96	1.58
Standard Error	.03	.04	.06	.09	.06	.03	.05	.03	.20	.10	.15	.16

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Table Q10 (continuation)

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
1	697 23%	311+b 30%	385- 19%	68+b 31%	54+b 34%	85+b 30%	** **	53+b 33%	50 37%	** **	133+b 30%	87+b 33%
2	1141 37%	380j 37%	761j 37%	116 +abdjgk 52%	58 36%	126+j 44%	** **	65j 40%	43 32%	** **	133- 30%	106j 41%
3	494 16%	137-c 13%	356+acg 18%	12- 6%	18 11%	37c 13%	** **	16- 10%	16 12%	** **	69c 16%	32c 12%
4	434 14%	113- 11%	320+acek 16%	22 10%	15 9%	20- 7%	** **	19 12%	15 11%	** **	66ek 15%	20- 8%
5	180 6%	50c 5%	131c 6%	3- 1%	8 5%	14c 5%	** **	4 3%	6 5%	** **	26c 6%	8 3%
6+	114 4%	34e 3%	79ce 4%	2- 1%	7e 4%	2- 1%	** **	4 2%	4 3%	** **	19ce 4%	8 3%
NET 1-2	1838 60%	691+bj 67%	1147- 56%	184 +abdejgk 83%	112+bj 70%	212+bj 74%	** **	118+bj 73%	92 69%	** **	266 60%	194+bj 74%
NET 3-4	928 30%	250-c 24%	676 +acdegk 33%	34- 15%	33- 21%	57- 20%	** **	35- 22%	32 24%	** **	135acdek 30%	52- 20%
NET 5+	294 10%	84c 8%	210ce 10%	5- 2%	15c 9%	17- 6%	** **	8 5%	11 8%	** **	45c 10%	16c 6%
Medians	2.00	2.00	2.00	2.00	2.00	2.00	**	2.00	2.00	**	2.00	2.00
Mode	2.00	2.00	2.00	2.00	2.00	2.00	**	2.00	1.00	**	2.00	2.00
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	2.6	2.4-ce	2.7	2.0- +acdefgk	2.3-c	2.2-	** -	2.2-	2.4	** cefk	2.6 acefgk	2.2-
Standard deviation	1.48	1.62	1.40	1.02	1.50	1.16	**	1.44	1.99	**	1.90	1.36
Standard Error	.03	.06	.03	.07	.13	.08	**	.13	.20	**	.10	.09

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Table Q10 (continuation)

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
1	697 23%	0- -%	0- -%	0- -%	0- -%	0- -%	0- -%	667 22%	**	674 22%	**
2	1141 37%	11- 7%	6- 5%	23- 6%	26- 8%	70- 9%	1059+abcde 68%	1122 37%	**	1129 37%	**
3	494 16%	48+cdf 31%	26 21%	70 18%	69 20%	212+cdf 27%	280+ 18%	490 16%	**	493 16%	**
4	434 14%	54+f 35%	45+f 36%	159+f 41%	137+f 40%	288+f 37%	142- 9%	427 14%	**	431 14%	**
5	180 6%	20+f 13%	21+f 17%	74+f 19%	64+f 18%	121+f 16%	59- 4%	173 6%	**	178 6%	**
6+	114 4%	21+f 14%	26+ef 21%	58+f 15%	49+f 14%	87+f 11%	27- 2%	113 4%	**	114 4%	**
NET 1-2	1838 60%	11- 7%	6- 5%	23- 6%	26- 8%	70- 9%	1059+abcde 68%	1789 60%	**	1802 60%	**
NET 3-4	928 30%	102+f 66%	71+f 57%	228+f 60%	205+f 60%	500+f 64%	422- 27%	917 31%	**	923 31%	**
NET 5+	294 10%	41+f 27%	47+ef 38%	132+ef 34%	113+f 33%	208+f 27%	86- 6%	286 10%	**	292 10%	**
Medians	2.00	4.00	4.00	4.00	4.00	4.00	2.00	2.00	**	2.00	**
Mode	2.00	4.00	4.00	4.00	4.00	4.00	2.00	2.00	**	2.00	**
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	2.6	4.1+f	4.6+adef	4.4+ef	4.2+f	4.0+f	2.6	2.6d	**	2.6+d	**
Standard deviation	1.48	1.46	1.76	1.58	1.36	1.43	1.05	1.48	**	1.48	**
Standard Error	.03	.13	.17	.09	.08	.06	.03	.03	**	.03	**

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Table Q10 (continuation)

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1	697 23%	593-e 22%	592e 22%	586e 22%	501e 22%	53- 17%	623e 22%	526- 21%	637e 22%	557- 21%	427d 22%	354d 23%	405d 23%	28- 15%	445d 24%	338d 24%
2	1141 37%	1028+e 38%	1017+e 38%	1004+e 38%	897+ei 39%	97- 30%	1054+e 38%	942e 38%	1070e 38%	972- 36%	735d 39%	642+de 42%	700+d 39%	48- 26%	731d 39%	557d 39%
3	494 16%	435 16%	432 16%	424 16%	366 16%	58 18%	448 16%	416 17%	455 16%	456+ 17%	306 16%	221- 15%	289 16%	42 23%	316 17%	233 16%
4	434 14%	385 14%	370 14%	368 14%	319 14%	54 17%	390 14%	364 15%	400 14%	410+ 15%	280 15%	201 13%	253 14%	32 18%	267 14%	189 13%
5	180 6%	160 6%	149 6%	153 6%	130 6%	32 10%	165 6%	155 6%	169 6%	175+ 7%	95- 5%	64- 4%	98 5%	18+abcef 10%	90- 5%	82 6%
6+	114 4%	99 4%	95 4%	86- 3%	71- 3%	25 8%	98 4%	91 4%	103 4%	109+ 4%	55- 3%	36- 2%	52- 3%	15+abcef 8%	45- 2%	38- 3%
NET 1-2	1838 60%	1622ei 60%	1609ei 61%	1590ei 61%	1398+ei 61%	151- 47%	1678ei 60%	1468-e 59%	1707ei 60%	1529-e 57%	1162d 61%	996 66%	1105d 62%	76- 42%	1176+d 62%	895+d 62%
NET 3-4	928 30%	820 30%	802 30%	792 30%	685 30%	111 35%	838 30%	780+ 31%	855 30%	865+ 32%	586 31%	422- 28%	542 30%	74 40%	583 31%	422 29%
NET 5+	294 10%	259 10%	244 9%	239- 9%	201- 9%	58 18%	263 9%	246 10%	273 10%	284+ 11%	149- 8%	100- 7%	149- 8%	33 18%	134- 7%	120- 8%
Medians	2.00	2.00	2.00	2.00	2.00	3.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	3.00	2.00	2.00
Mode	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q10 (continuation)

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Base for stats	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Mean score	2.6	2.6	2.6	2.6	2.5-	3.1	2.6	2.6+	2.6	2.7+bcdfh	2.5-	2.4-	2.5-	3.2	2.5-	2.5-
						+abcd								+abcef		
Standard deviation	1.48	1.47	1.45	1.46	1.43	1.89	1.47	1.48	1.47	1.51	1.37	1.33	1.38	2.07	1.36	1.39
Standard Error	.03	.03	.03	.03	.03	.11	.03	.03	.03	.03	.03	.04	.04	.16	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q10 (continuation)

Q10. What is the total number of people in the household (including yourself and any children)?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
1	697 23%	71 25%	596d 23%	397- 21%	211- 19%
2	1141 37%	122 43%	962- 36%	694 37%	407 37%
3	494 16%	28- 10%	452+a 17%	320a 17%	197+a 18%
4	434 14%	27 10%	391 15%	277 15%	185+a 17%
5	180 6%	19 7%	155 6%	110 6%	54 5%
6+	114 4%	16 6%	94 4%	62 3%	35 3%
NET 1-2	1838 60%	193+bcd 68%	1558- 59%	1091 59%	618- 57%
NET 3-4	928 30%	55- 19%	843+a 32%	597+a 32%	383+a 35%
NET 5+	294 10%	35 12%	249 9%	172 9%	89 8%
Medians	2.00	2.00	2.00	2.00	2.00
Mode	2.00	2.00	2.00	2.00	2.00
Base for stats	3060	283	2650	1859	1090
Mean score	2.6	2.6	2.6	2.6	2.6
Standard deviation	1.48	1.85	1.44	1.42	1.37
Standard Error	.03	.14	.03	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11A
 Q11a. How many children under the age of 16 live in your household?

Base: All respondents with household size greater than 1

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2386	1045	1207	**	123	1091	1263
Effective sample s		1990	873	1007	**	103	919	1055
Total		2363	1072	1146	**	133	1166	1165
None	(0.0)	1568 66%	688d 64%	808+ad 70%	** **	60- 45%	811+b 70%	737- 63%
1	(1.0)	399 17%	204+b 19%	156- 14%	** **	39+ab 30%	178 15%	218+a 19%
2	(2.0)	271 11%	131 12%	119 10%	** **	21 16%	132 11%	136 12%
3	(3.0)	77 3%	31 3%	40 3%	** **	6 5%	25- 2%	49+a 4%
4	(4.0)	21 1%	10 1%	11 1%	** **	0 -%	9 1%	11 1%
5	(5.0)	3 *%	3 *%	1 *%	** **	0 -%	0 -%	3 *%
More than 5	(6.0)	7 *%	2 *%	3 *%	** **	2+ab 2%	1 *%	6 1%
NET Any		779 33%	381+b 36%	328- 29%	** **	69+ab 52%	345- 30%	424+a 36%
Prefer not to say		17 1%	3- *%	10 1%	** **	4+a 3%	10 1%	4- *%
Medians		.00	.00	.00	**	1.00	.00	.00
Mode		.00	.00	.00	**	.00	.00	.00
Base for stats		2346	1069	1136	**	129	1156	1161
Mean score		.6	.6c	.5-	**	.9+abc	.5-	.6+a
Standard deviation		.95	.94	.93	**	1.12	.86	1.03
Standard Error		.02	.03	.03	**	.11	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11A (continuation)
 Q11a. How many children under the age of 16 live in your household?

Base: All respondents with household size greater than 1

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2386	279	424	414	382	401	280	206	703	796	887	486
Effective sample s		1990	235	369	342	316	337	236	172	597	658	743	407
Total		2363	336	430	397	385	354	258	203	766	783	814	461
None	(0.0)	1568	203-bci	223-c	136-	228-ci	322	253	203	426-ci	364-c	778	456+abcdehij
		66%	60%	52%	34%	59%	91%	98%	100%	56%	46%	96%	99%
1	(1.0)	399	81+efgjk	97	115	82+efgjk	21-fgjk	3-	0-	178	197+efgjk	24-gk	3-
		17%	24%	23%	29%	21%	6%	1%	-%	23%	25%	3%	1%
2	(2.0)	271	31efgjk	82	99	52efgjk	6-k	1-	0-	113	150	7-	1-
		11%	9%	19%	25%	13%	2%	*%	-%	15%	19%	1%	*%
3	(3.0)	77	13efgjk	20efgjk	27+efgjk	16efgjk	2-	0-	0-	33efgjk	42+efgjk	2-	0-
		3%	4%	5%	7%	4%	1%	-%	-%	4%	5%	*%	-%
4	(4.0)	21	3j	3j	11	4jk	0	0	0	6j	15+efjk	0-	0-
		1%	1%	1%	3%	1%	-%	-%	-%	1%	2%	-%	-%
5	(5.0)	3	0	1	2	0	0	1	0	1	2	1	1
		*%	-%	*%	*%	-%	-%	*%	-%	*%	*%	*%	*%
More than 5	(6.0)	7	1	1	4+j	1	0	0	0	2	5j	0	0
		*%	*%	*%	1%	*%	-%	-%	-%	*%	1%	-%	-%
NET Any		779	128efgjk	205	256	155+efgjk	29-fgjk	5-	0-	333	411	34-gk	5-
		33%	38%	48%	65%	40%	8%	2%	-%	43%	53%	4%	1%
Prefer not to say		17	5jk	2	5jk	3	2	0	0	7	8k	2	0
		1%	2%	*%	1%	1%	1%	-%	-%	1%	1%	*%	-%
Medians		.00	.00	.00	1.00	.00	.00	.00	.00	.00	1.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2346	331	428	392	383	351	258	203	759	775	812	461
Mean score		.6	.6efgjk	.8	1.2	.7+efgjk	.1-fgjk	*-	.0-	.7+efgjk	.9	.1-gk	*-
Standard deviation		.95	.93	1.02	1.18	.98	.42	.33	.00	.98	1.11	.34	.25
Standard Error		.02	.06	.05	.06	.06	.02	.02	.00	.04	.04	.01	.01

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 Prepared by BMG

Table Q11A (continuation)

Q11a. How many children under the age of 16 live in your household?

Base: All respondents with household size greater than 1

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2386	165	182	186	252	**	243	276	173	160	1713	224	254	195
Effective sample s		1990	150	169	170	235	**	224	256	162	147	1577	190	215	157
Total		2363	179	209	221	317	**	251	330	208	202	2007	177	117	63
None	(0.0)	1568 66%	115 65%	126 60%	160bd 73%	185- 58%	** **	165 66%	225d 68%	152bd 73%	133 66%	1320d 66%	122d 69%	83bd 71%	43 68%
1	(1.0)	399 17%	38 21%	39 19%	31 14%	60 19%	** **	46 18%	56 17%	28 13%	28 14%	345 17%	26 15%	17 15%	11 17%
2	(2.0)	271 11%	18 10%	35+flm 17%	21 9%	44m 14%	** **	22 9%	35 10%	22 11%	29m 14%	233m 12%	24m 14%	10 9%	4- 6%
3	(3.0)	77 3%	4 3%	7 4%	4 2%	16 5%	** **	9 4%	11 3%	4 2%	5 3%	64 3%	5 3%	4 4%	4+chj 6%
4	(4.0)	21 1%	1 1%	0 -	2 1%	5 2%	** **	4 2%	3 1%	1 1%	2 1%	19 1%	0 -	1 1%	1bk 1%
5	(5.0)	3 *%	0 -%	0 -%	0 -%	2 1%	** **	0 -%	0 -%	0 -%	1 *%	3 *%	0 -%	* *%	*+g 1%
More than 5	(6.0)	7 *%	0 -%	1 *%	0 -%	1 *%	** **	2+ 1%	1 *%	1 1%	0 -%	7 *%	0 -%	* *%	0 -%
NET Any		779 33%	62 34%	82chl 39%	57- 26%	128+chjkl 40%	** **	84 34%	105 32%	56 27%	65 32%	670 33%	55 31%	34 29%	20 32%
Prefer not to say		17 1%	2 1%	1 1%	3 1%	4 1%	** **	2 1%	0 -	0 -	4g 2%	16 1%	1 *%	0 -	*g 1%
Medians		.00	.00	.00	.00	.00	**	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	**	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2346	177	208	217	313	**	249	330	208	198	1991	177	117	62
Mean score		.6	.5	.7c	.4- +acghjkl	.7	**	.6	.5	.5	.6	.6c	.5	.5	.6
Standard deviation		.95	.83	.96	.79	1.09	**	1.06	.92	.93	.96	.96	.83	.96	1.03
Standard Error		.02	.07	.07	.06	.07	**	.07	.06	.07	.08	.02	.06	.07	.08

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Table Q11A (continuation)
 Q11a. How many children under the age of 16 live in your household?

Base: All respondents with household size greater than 1

Absolute figures
 Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2386	922	633	322	485	1555	807	2036	**	336	164	**
Effective sample s		1990	802	535	283	425	1337	708	1695	**	282	140	**
Total		2363	782	528	415	612	1310	1027	2011	**	337	174	**
None	(0.0)	1568 66%	513 66%	348 66%	252- 61%	443+abce 72%	861 66%	695c 68%	1389+cd 69%	** **	171- 51%	87- 50%	** **
1	(1.0)	399 17%	126 16%	99 19%	74 18%	93 15%	226 17%	167 16%	306- 15%	** **	89+a 26%	46+a 26%	** **
2	(2.0)	271 11%	110+df 14%	63d 12%	58df 14%	38- 6%	172+df 13%	96- 9%	233 12%	** **	36 11%	21 12%	** **
3	(3.0)	77 3%	22 3%	9- 2%	17b 4%	25b 4%	31- 2%	43be 4%	54- 3%	** **	23+a 7%	12+a 7%	** **
4	(4.0)	21 1%	3 *%	4 1%	6 1%	8 1%	7 1%	14 1%	13- 1%	** **	8+a 2%	3 2%	** **
5	(5.0)	3 *%	1 *%	2 *%	0 -%	1 *%	3 *%	1 *%	1- *%	** **	2+a 1%	1 *%	** **
More than 5	(6.0)	7 *%	1 *%	3 1%	1 *%	1 *%	4 *%	3 *%	4- *%	** **	3+a 1%	1 1%	** **
NET Any		779 33%	264d 34%	180d 34%	157+d 38%	166- 27%	443d 34%	323 31%	611- 30%	** **	162+a 48%	85+a 49%	** **
Prefer not to say		17 1%	5 1%	1 *%	5b 1%	3 1%	6 *%	9 1%	11- 1%	** **	4 1%	3 2%	** **
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	.00	**
Base for stats		2346	777	528	409	609	1305	1018	2000	**	333	172	**
Mean score		.6	.6	.6	.7+d	.5-	.6	.6	.5-	**	.9+a	.9+a	**
Standard deviation		.95	.90	.96	1.02	.93	.93	.97	.89	**	1.20	1.16	**
Standard Error		.02	.03	.04	.06	.05	.03	.04	.02	**	.07	.10	**

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Table Q11A (continuation)
 Q11a. How many children under the age of 16 live in your household?

Base: All respondents with household size greater than 1

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	2386	707	1678	166	110	181	**	102	**	**	306	175	
Effective sample s	1990	583	1407	133	86	151	**	84	**	**	257	149	
Total	2363	715	1648	155	106	200	**	108	**	**	314	175	
None	(0.0) 66%	1568 73%	520+bj 64%	1048- 85%	131+abj 69%	73 69%	159+bj 79%	** **	85 78%	** **	** **	205 65%	138+bj 79%
1	(1.0) 17%	399 15%	106c 15%	293ce 18%	10- 6%	18 17%	19- 10%	** **	9 9%	** **	** **	59ce 19%	21 12%
2	(2.0) 11%	271 8%	55- 8%	215+acek 13%	9- 6%	4 3%	13- 6%	** **	6 5%	** **	** **	31 10%	11- 6%
3	(3.0) 3%	77 3%	23 3%	55 3%	2 1%	8 8%	6 3%	** **	3 3%	** **	** **	15 5%	2 1%
4	(4.0) 1%	21 1%	2 *%	19 1%	1 1%	0 -%	0 -%	** **	0 -%	** **	** **	2 1%	* *%
5	(5.0) *%	3 *%	1 *%	3 *%	0 -%	1 1%	0 -%	** **	0 -%	** **	** **	0 -%	0 -%
More than 5	(6.0) *%	7 1%	4 1%	3 *%	0 -%	* *%	1 1%	** **	3 2%	** **	** **	1 *%	1 1%
NET Any	779 33%	191-c 27%	587+acek 36%	22- 14%	31 29%	39- 20%	** **	21 19%	** **	** **	** **	108acek 34%	36- 21%
Prefer not to say	17 1%	4 1%	13 1%	2 1%	2 2%	2 1%	** **	2 2%	** **	** **	** **	1 *%	0 -%
Medians	.00	.00	.00	.00	.00	.00	**	.00	**	**	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	**	**	**	.00	.00
Base for stats	2346	710	1635	154	104	198	**	106	**	**	313	175	
Mean score	.6	.5-c	.6+acefk	.3-	.5c	.4-	**	.4	**	**	.6cefk	.3-	
Standard deviation	.95	.91	.96	.69	1.01	.88	-	1.14	c	**	**	.96	.82
Standard Error	.02	.04	.03	.06	.11	.07	**	.13	**	**	.06	.07	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11A (continuation)

Q11a. How many children under the age of 16 live in your household?

Base: All respondents with household size greater than 1

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2386	159	125	379	339	772	1599	2349	**	2369	**
Effective sample s		1990	134	103	319	286	649	1331	1961	**	1976	**
Total		2363	154	123	383	344	779	1568	2325	**	2344	**
None	(0.0)	1568 66%	0- -%	0- -%	0- -%	0- -%	0- -%	1568+abcde 100%	1547 67%	** **	1556 66%	** **
1	(1.0)	399 17%	67+cf 43%	41+f 33%	107+f 28%	150+cf 44%	399+bcdf 51%	0- -%	395 17%	** **	399 17%	** **
2	(2.0)	271 11%	56+f 37%	52+f 43%	181+adef 47%	122+f 35%	271+f 35%	0- -%	266 11%	** **	271 12%	** **
3	(3.0)	77 3%	14+f 9%	16+f 13%	64+aef 17%	50+ef 15%	77+f 10%	0- -%	72 3%	** **	74 3%	** **
4	(4.0)	21 1%	13+def 8%	8+ef 6%	21+ef 5%	13+f 4%	21+f 3%	0- -%	21 1%	** **	21 1%	** **
5	(5.0)	3 *%	3+f 2%	2+f 1%	3+f 1%	3+f 1%	3+f *%	0- -%	3 *%	** **	3 *%	** **
More than 5	(6.0)	7 *%	1f 1%	5+ef 4%	7+f 2%	6+f 2%	7+f 1%	0- -%	7 *%	** **	7 *%	** **
NET Any		779 33%	154+f 100%	123+f 100%	383+f 100%	344+f 100%	779+f 100%	0- -%	764 33%	** **	775 33%	** **
Prefer not to say		17 1%	0 -%	0 -%	0 -%	0 -%	0- -%	0- -%	14 1%	** **	14 1%	** **
Medians		.00	2.00	2.00	2.00	2.00	1.00	.00	.00	**	.00	**
Mode		.00	1.00	2.00	2.00	1.00	1.00	.00	.00	**	.00	**
Base for stats		2346	154	123	383	344	779	1568	2312	**	2330	**
Mean score		.6	1.9+ef	2.1+ef	2.1+def	1.9+ef	1.7+f	.0-	.6	**	.6	**
Standard deviation		.95	1.07	1.19	1.02	1.04	.90	.00	.95	**	.95	**
Standard Error		.02	.09	.12	.06	.06	.04	.00	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11A (continuation)
 Q11a. How many children under the age of 16 live in your household?

Base: All respondents with household size greater than 1

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2386	2144	2093	2066	1795	291	2188	2015	2228	2152	1520	1213	1407	172	1489	1108
Effective sample s		1990	1794	1748	1726	1498	230	1828	1684	1862	1795	1280	1021	1188	136	1248	927
Total		2363	2107	2062	2036	1783	266	2155	1968	2197	2121	1470	1164	1391	155	1448	1099
None	(0.0)	1568 66%	1421+ei 67%	1396+ei 68%	1368ei 67%	1211+ei 68%	122- 46%	1453+ei 67%	1299e 66%	1474+ei 67%	1357-e 64%	1008+d 69%	840+d 72%	952+d 68%	64- 42%	991+d 68%	759+d 69%
1	(1.0)	399 17%	341- 16%	334- 16%	337 17%	293 16%	66 25%	351- 16%	329 17%	359- 16%	383+ 18%	232b 16%	147- 13%	223b 16%	37 24%	242b 17%	180b 16%
2	(2.0)	271 11%	241 11%	239 12%	241 12%	204 11%	53 20%	250 12%	242+ 12%	258 12%	265+ 12%	171 12%	139 12%	166 12%	37 24%	161 11%	116 11%
3	(3.0)	77 3%	64 3%	57- 3%	56- 3%	47- 3%	15 6%	61- 3%	62 3%	66- 3%	74 3%	39 3%	24- 2%	34- 2%	10+abcef 6%	36- 2%	30 3%
4	(4.0)	21 1%	18 1%	16 1%	14- 1%	10- 1%	1 *%	18 1%	17 1%	18 1%	21 1%	13 1%	7 1%	7- 1%	1 1%	9 1%	7 1%
5	(5.0)	3 *%	3 *%	3 *%	3 *%	2 *%	1 *%	3 *%	3 *%	3 *%	3 *%	1 *%	1 *%	2 *%	1 1%	1 *%	2 *%
More than 5	(6.0)	7 *%	6 *%	6 *%	6 *%	3 *%	2 1%	6 *%	5 *%	6 *%	7 *%	2 *%	3 *%	3 *%	2+abcef 2%	2 *%	1 *%
NET Any		779 33%	673- 32%	655- 32%	657 32%	560- 31%	138 52%	689- 32%	658 33%	709- 32%	752+abcdfh 35%	459- 31%	320- 28%	436b 31%	89 57%	451- 31%	335- 30%
Prefer not to say		17 1%	13 1%	12- 1%	12- 1%	12 1%	6 2%	13 1%	11 1%	13- 1%	12- 1%	4- *%	5 *%	4- *%	2 1%	6- *%	5 *%
Medians		.00	.00	.00	.00	.00	1.00	.00	.00	.00	.00	.00	.00	.00	1.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11A (continuation)

Q11a. How many children under the age of 16 live in your household?

Base: All respondents with household size greater than 1

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2386	2144	2093	2066	1795	291	2188	2015	2228	2152	1520	1213	1407	172	1489	1108
Effective sample s	1990	1794	1748	1726	1498	230	1828	1684	1862	1795	1280	1021	1188	136	1248	927
Total	2363	2107	2062	2036	1783	266	2155	1968	2197	2121	1470	1164	1391	155	1448	1099
Base for stats	2346	2094	2051	2024	1771	260	2142	1957	2184	2109	1467	1160	1387	153	1443	1094
Mean score	.6	.5-	.5-	.5-	.5-	.9	.5-	.6	.5-	.6+bcdf	.5-	.5-	.5-	1.1+abcef	.5-	.5-
						+abcd										
Standard deviation	.95	.94	.93	.92	.89	1.10	.93	.94	.94	.98	.90	.88	.89	1.21	.87	.87
Standard Error	.02	.02	.02	.02	.02	.07	.02	.02	.02	.02	.03	.03	.03	.10	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11A (continuation)
 Q11a. How many children under the age of 16 live in your household?

Base: All respondents with household size greater than 1

Absolute figures
 Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2386	140	2145	1558	924
Effective sample s		1990	122	1811	1315	790
Total		2363	212	2054	1463	879
None	(0.0)	1568 66%	150 71%	1349 66%	952 65%	548- 62%
1	(1.0)	399 17%	27 13%	364+ 18%	270+ 18%	162 18%
2	(2.0)	271 11%	15 7%	247 12%	186+ 13%	130+a 15%
3	(3.0)	77 3%	12c 6%	60- 3%	35- 2%	25 3%
4	(4.0)	21 1%	5 2%	16 1%	8 1%	6 1%
5	(5.0)	3 *%	* *%	3 *%	3 *%	2 *%
More than 5	(6.0)	7 *%	1 1%	6 *%	4 *%	3 *%
NET Any		779 33%	60 28%	696+ 34%	507+ 35%	327+ 37%
Prefer not to say		17 1%	2 1%	9- *%	3- *%	3 *%
Medians		.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00
Base for stats		2346	210	2045	1459	876
Mean score		.6	.6	.6	.6	.6+
Standard deviation		.95	1.10	.94	.92	.96
Standard Error		.02	.10	.02	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BC
Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1223	573	547	0	103	446	763
Effective sample		1027	494	444		90	390	634
Total		1235	604	522	0	110	520	701
Aged 0	(0.0)	42 3%	26 4%	17 3%	0 -%	0 -%	13 2%	30 4%
Aged 1	(1.0)	54 4%	34b 6%	15- 3%	0 -%	6 5%	25 5%	29 4%
Aged 2	(2.0)	70 6%	24- 4%	41+a 8%	0 -%	5 5%	26 5%	44 6%
Aged 3	(3.0)	65 5%	28 5%	29 5%	0 -%	8 7%	22 4%	40 6%
Aged 4	(4.0)	68 5%	33 5%	20- 4%	0 -%	15 14%	29 6%	38 5%
Aged 5	(5.0)	87 7%	46 8%	32 6%	0 -%	8 8%	43 8%	42 6%
Aged 6	(6.0)	66 5%	32 5%	29 6%	0 -%	5 4%	36 7%	30 4%
Aged 7	(7.0)	51 4%	27 4%	21 4%	0 -%	3 3%	18 3%	33 5%
Aged 8	(8.0)	63 5%	33 6%	25 5%	0 -%	5 5%	20 4%	43 6%
Aged 9	(9.0)	72 6%	37 6%	33 6%	0 -%	3 3%	24 5%	49 7%
Aged 10	(10.0)	97 8%	46 8%	48 9%	0 -%	4 3%	46 9%	48 7%
Aged 11	(11.0)	82 7%	38 6%	41 8%	0 -%	3 3%	27 5%	55 8%
Aged 12	(12.0)	101 8%	44 7%	53 10%	0 -%	5 4%	40 8%	61 9%
Aged 13	(13.0)	97 8%	50 8%	30- 6%	0 -%	17 15%	39 7%	57 8%

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Prepared by BMG

Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)	
Unweighted row	1223	573	547	0	103	446	763	
Effective sample	1027	494	444		90	390	634	
Total	1235	604	522	0	110	520	701	
Aged 14	(14.0)	96	47	39	0	10	48	47
		8%	8%	8%	-%	9%	9%	7%
Aged 15	(15.0)	124	59	51	0	14	66+b	57-
		10%	10%	10%	-%	13%	13%	8%
NET Children aged 0-2	166	84	72	0	11	64	102	
	13%	14%	14%	-%	10%	12%	15%	
NET Children aged 3-4	133	61	48	0	23	51	78	
	11%	10%	9%	-%	21%	10%	11%	
NET Children aged 5-11	518	259	229	0	31	214	300	
	42%	43%	44%	-%	28%	41%	43%	
NET Children aged 12-15	418	200	173	0	46	192	221	
	34%	33%	33%	-%	42%	37%	32%	
Medians	9.00	9.00	10.00		8.00	10.00	9.00	
Mode	15.00	15.00	12.00		13.00	15.00	12.00	
Base for stats	1235	604	522	0	110	520	701	
Mean score	8.5	8.5	8.6		8.7	8.8	8.3	
Standard deviation	4.60	4.63	4.51		4.83	4.65	4.56	
Standard Error	.14	.21	.21		.51	.24	.18	

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Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1223	139	332	464	232	**	**	0	471	696	**	**
Effective sample		1027	124	291	378	196	**	**		409	574	**	**
Total		1235	180	328	442	237	**	**	0	508	679	**	**
Aged 0	(0.0)	42 3%	7i 4%	26+cdi 8%	7- 1%	2- 1%	** **	** **	0 -%	33+cdi 7%	8- 1%	** **	** **
Aged 1	(1.0)	54 4%	7 4%	24+di 7%	20d 5%	2- 1%	** **	** **	0 -%	30+di 6%	22- 3%	** **	** **
Aged 2	(2.0)	70 6%	7 4%	29+di 9%	29d 7%	4- 2%	** **	** **	0 -%	36d 7%	33d 5%	** **	** **
Aged 3	(3.0)	65 5%	6 3%	21 7%	28 6%	9 4%	** **	** **	0 -%	27 5%	37 5%	** **	** **
Aged 4	(4.0)	68 5%	11 6%	20 6%	27 6%	7 3%	** **	** **	0 -%	31 6%	34 5%	** **	** **
Aged 5	(5.0)	87 7%	13d 7%	37+cdi 11%	31d 7%	5- 2%	** **	** **	0 -%	50+di 10%	36- 5%	** **	** **
Aged 6	(6.0)	66 5%	9 5%	19 6%	31d 7%	5- 2%	** **	** **	0 -%	29 6%	37 5%	** **	** **
Aged 7	(7.0)	51 4%	5 3%	18 6%	21 5%	7 3%	** **	** **	0 -%	23 4%	28 4%	** **	** **
Aged 8	(8.0)	63 5%	3 2%	17 5%	28a 6%	11 5%	** **	** **	0 -%	20 4%	40 6%	** **	** **
Aged 9	(9.0)	72 6%	10 6%	25 8%	21 5%	15 6%	** **	** **	0 -%	36 7%	35 5%	** **	** **
Aged 10	(10.0)	97 8%	14 8%	19 6%	36 8%	22 9%	** **	** **	0 -%	34 7%	58 9%	** **	** **
Aged 11	(11.0)	82 7%	9 5%	15 5%	29 7%	27+abch 11%	** **	** **	0 -%	24- 5%	56+bh 8%	** **	** **
Aged 12	(12.0)	101 8%	15 9%	13- 4%	43bh 10%	25bh 11%	** **	** **	0 -%	28- 6%	69+bh 10%	** **	** **
Aged 13	(13.0)	97 8%	17b 10%	14- 4%	35 8%	25b 10%	** **	** **	0 -%	32 6%	60b 9%	** **	** **

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Prepared by BMG

Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	1223	139	332	464	232	**	**	0	471	696	**	**	
Effective sample	1027	124	291	378	196	**	**		409	574	**	**	
Total	1235	180	328	442	237	**	**	0	508	679	**	**	
Aged 14	(14.0)	96 8%	18b 10%	15- 5%	27 6%	29+bch 12%	** **	** **	0 -%	34 7%	55 8%	** **	** **
Aged 15	(15.0)	124 10%	28+bch 16%	14- 4%	27- 6%	43+bchi 18%	** **	** **	0 -%	42b 8%	70bc 10%	** **	** **
NET Children aged 0-2	166 13%	21d 12%	79+acdi 24%	56d 13%	7- 3%	** **	** **	0 -%	100+acdi 20%	63-d 9%	** **	** **	
NET Children aged 3-4	133 11%	17 9%	41d 13%	55d 12%	15- 6%	** **	** **	0 -%	58 11%	70 10%	** **	** **	
NET Children aged 5-11	518 42%	63 35%	152a 46%	198 45%	93 39%	** **	** **	0 -%	215 42%	291 43%	** **	** **	
NET Children aged 12-15	418 34%	79+bch 44%	57- 17%	133b 30%	122+bchi 51%	** **	** **	0 -%	136-b 27%	255+bch 38%	** **	** **	
Medians	9.00	10.00	6.00	8.00	12.00	**	**		7.00	10.00	**	**	
Mode	15.00	15.00	5.00	12.00	15.00	**	**		5.00	15.00	**	**	
Base for stats	1235	180	328	442	237	**	**	0	508	679	**	**	
Mean score	8.5	9.3+bch	6.5-	8.2bh	10.9+abchi	**	**		7.5-b	9.1+bch	**	**	
Standard deviation	4.60	4.76	4.46	4.34	3.70	**	**		4.75	4.32	**	**	
Standard Error	.14	.43	.26	.22	.26	**	**		.23	.18	**	**	

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Table Q11BC (continuation)
Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1223	**	103	**	172	**	134	140	**	**	893	112	120	**
Effective sample		1027	**	97	**	161	**	125	133	**	**	829	92	99	**
Total		1235	**	123	**	219	**	141	158	**	**	1063	84	57	**
Aged 0	(0.0)	42 3%	** **	4 3%	** **	7 3%	** **	2 2%	8 5%	** **	** **	37 3%	1 1%	2 4%	** **
Aged 1	(1.0)	54 4%	** **	3 3%	** **	4 2%	** **	10dg 7%	3 2%	** **	** **	44 4%	3 3%	5 8%	** **
Aged 2	(2.0)	70 6%	** **	8 7%	** **	8 3%	** **	8 6%	11 7%	** **	** **	57 5%	7 9%	3 6%	** **
Aged 3	(3.0)	65 5%	** **	6 5%	** **	8 3%	** **	12 8%	6 4%	** **	** **	58 5%	2 2%	2 4%	** **
Aged 4	(4.0)	68 5%	** **	4 3%	** **	8 3%	** **	18+dgj 13%	4 3%	** **	** **	57 5%	8 9%	2 3%	** **
Aged 5	(5.0)	87 7%	** **	14 11%	** **	11 5%	** **	8 6%	12 8%	** **	** **	75 7%	8 9%	2 3%	** **
Aged 6	(6.0)	66 5%	** **	7 6%	** **	12 5%	** **	10 7%	5 3%	** **	** **	61 6%	2 2%	2 3%	** **
Aged 7	(7.0)	51 4%	** **	6 5%	** **	14 6%	** **	5 3%	6 4%	** **	** **	45 4%	3 4%	3 5%	** **
Aged 8	(8.0)	63 5%	** **	7 5%	** **	14 7%	** **	6 4%	8 5%	** **	** **	53 5%	5 6%	3 6%	** **
Aged 9	(9.0)	72 6%	** **	2 2%	** **	12 6%	** **	10 7%	11 7%	** **	** **	63 6%	4 5%	4 7%	** **
Aged 10	(10.0)	97 8%	** **	7 6%	** **	19f 9%	** **	2- 1%	14f 9%	** **	** **	83f 8%	8 10%	4 8%	** **
Aged 11	(11.0)	82 7%	** **	9 8%	** **	16 7%	** **	15 10%	11 7%	** **	** **	73 7%	2 3%	4 6%	** **
Aged 12	(12.0)	101 8%	** **	12 10%	** **	20 9%	** **	7 5%	13 8%	** **	** **	85 8%	10 11%	6 10%	** **

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Prepared by BMG

Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		1223	**	103	**	172	**	134	140	**	**	893	112	120	**
Effective sample		1027	**	97	**	161	**	125	133	**	**	829	92	99	**
Total		1235	**	123	**	219	**	141	158	**	**	1063	84	57	**
Aged 13	(13.0)	97	**	10	**	21	**	6	14	**	**	80	7	8	**
		8%	**	8%	**	9%	**	4%	9%	**	**	8%	8%	14%	**
Aged 14	(14.0)	96	**	11	**	22	**	8	9	**	**	84	7	3	**
		8%	**	9%	**	10%	**	5%	5%	**	**	8%	8%	6%	**
Aged 15	(15.0)	124	**	12	**	24	**	14	21	**	**	109	7	4	**
		10%	**	10%	**	11%	**	10%	14%	**	**	10%	9%	7%	**
NET Children aged 0-2		166	**	15	**	19-	**	21	23	**	**	138	11	10	**
		13%	**	13%	**	9%	**	15%	14%	**	**	13%	13%	18%	**
NET Children aged 3-4		133	**	10	**	15	**	30+dgj	11	**	**	115	9	4	**
		11%	**	8%	**	7%	**	21%	7%	**	**	11%	11%	8%	**
NET Children aged 5-11		518	**	52	**	99	**	56	69	**	**	452	33	22	**
		42%	**	42%	**	45%	**	39%	43%	**	**	43%	40%	38%	**
NET Children aged 12-15		418	**	46	**	86f	**	35-	57	**	**	357	30	21	**
		34%	**	37%	**	39%	**	25%	36%	**	**	34%	36%	37%	**
Medians		9.00	**	10.00	**	10.00	**	7.00	10.00	**	**	9.00	9.00	10.00	**
Mode		15.00	**	5.00	**	15.00	**	4.00	15.00	**	**	15.00	12.00	13.00	**
Base for stats		1235	**	123	**	219	**	141	158	**	**	1063	84	57	**
Mean score		8.5	**	8.7c	**	9.4+acfjm	**	7.6-	8.9cf	**	**	8.6cf	8.6c	8.6c	**
Standard deviation		4.60	**	4.60	**	4.28	**	4.63	4.66	**	**	4.59	4.48	4.71	**
Standard Error		.14	**	.47	**	.34	**	.41	.40	**	**	.16	.47	.47	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

		SEG						Ethnicity Minority Ethnic Group					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		1223	455	323	200	236	778	436	951	**	266	122	**
Effective sample		1027	388	283	177	201	669	378	797	**	226	108	**
Total		1235	408	279	259	280	686	538	958	**	273	138	**
Aged 0	(0.0)	42 3%	10 3%	10 4%	12 4%	11 4%	20 3%	22 4%	35 4%	** **	7 2%	3 2%	** **
Aged 1	(1.0)	54 4%	18 4%	10 4%	11 4%	14 5%	28 4%	25 5%	41 4%	** **	13 5%	4 3%	** **
Aged 2	(2.0)	70 6%	28 7%	15 5%	12 5%	14 5%	43 6%	27 5%	56 6%	** **	14 5%	7 5%	** **
Aged 3	(3.0)	65 5%	19 5%	16 6%	13 5%	17 6%	35 5%	29 5%	43 5%	** **	20 7%	14+a 10%	** **
Aged 4	(4.0)	68 5%	23 6%	13 5%	18 7%	13 5%	36 5%	31 6%	53 6%	** **	15 6%	7 5%	** **
Aged 5	(5.0)	87 7%	29 7%	20 7%	16 6%	21 8%	49 7%	37 7%	74 8%	** **	13 5%	6 4%	** **
Aged 6	(6.0)	66 5%	16 4%	25+adf 9%	14 6%	11 4%	41 6%	25 5%	52 5%	** **	14 5%	7 5%	** **
Aged 7	(7.0)	51 4%	16 4%	12 4%	8 3%	15 6%	28 4%	23 4%	35 4%	** **	16 6%	8 6%	** **
Aged 8	(8.0)	63 5%	17 4%	17 6%	20d 8%	9 3%	34 5%	29 5%	47 5%	** **	16 6%	7 5%	** **
Aged 9	(9.0)	72 6%	20 5%	18 6%	14 5%	21 7%	38 5%	35 6%	57 6%	** **	16 6%	11 8%	** **
Aged 10	(10.0)	97 8%	33 8%	24 9%	24 9%	15 5%	57 8%	39 7%	79 8%	** **	18 7%	7 5%	** **
Aged 11	(11.0)	82 7%	24 6%	14 5%	17 7%	26 9%	37 5%	43 8%	66 7%	** **	16 6%	10 7%	** **
Aged 12	(12.0)	101 8%	40 10%	22 8%	17 7%	20 7%	62 9%	38 7%	72 8%	** **	27 10%	16 11%	** **

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Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1223	455	323	200	236	778	436	951	**	266	122	**
Effective sample	1027	388	283	177	201	669	378	797	**	226	108	**
Total	1235	408	279	259	280	686	538	958	**	273	138	**
Aged 13	(13.0)	97	30	17	24	48	47	83	**	14	6	**
		8%	7%	6%	9%	7%	9%	9%	**	5%	4%	**
Aged 14	(14.0)	96	38	16	17	54	43	73	**	24	12	**
		8%	9%	6%	7%	8%	8%	8%	**	9%	8%	**
Aged 15	(15.0)	124	46	28	22	74	45	92	**	32	14	**
		10%	11%	10%	8%	11%	8%	10%	**	12%	10%	**
NET Children aged 0-2	166	56	35	34	39	91	74	132	**	33	14	**
	13%	14%	13%	13%	14%	13%	14%	14%	**	12%	10%	**
NET Children aged 3-4	133	42	30	31	30	72	61	96	**	35	21	**
	11%	10%	11%	12%	11%	10%	11%	10%	**	13%	15%	**
NET Children aged 5-11	518	155	130a	113	118	285	231	410	**	107	56	**
	42%	38%	47%	44%	42%	42%	43%	43%	**	39%	41%	**
NET Children aged 12-15	418	154+b	84	80	93	238	173	319	**	97	47	**
	34%	38%	30%	31%	33%	35%	32%	33%	**	36%	34%	**
Medians	9.00	10.00	9.00	9.00	9.00	9.00	9.00	9.00	**	9.00	9.00	**
Mode	15.00	15.00	15.00	13.00	11.00	15.00	13.00	15.00	**	15.00	12.00	**
Base for stats	1235	408	279	259	280	686	538	958	**	273	138	**
Mean score	8.5	8.8	8.3	8.4	8.5	8.6	8.4	8.5	**	8.7	8.6	**
Standard deviation	4.60	4.67	4.47	4.54	4.64	4.59	4.59	4.59	**	4.62	4.48	**
Standard Error	.14	.24	.27	.34	.33	.18	.24	.16	**	.31	.43	**

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Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1223	317	905	**	**	**	**	**	**	**	167	**
Effective sample		1027	261	765	**	**	**	**	**	**	**	144	**
Total		1235	307	927	**	**	**	**	**	**	**	172	**
Aged 0	(0.0)	42 3%	11 3%	32 3%	** **	** **	** **	** **	** **	** **	** **	7 4%	** **
Aged 1	(1.0)	54 4%	11 4%	43 5%	** **	** **	** **	** **	** **	** **	** **	6 3%	** **
Aged 2	(2.0)	70 6%	14 5%	54 6%	** **	** **	** **	** **	** **	** **	** **	11 6%	** **
Aged 3	(3.0)	65 5%	19 6%	46 5%	** **	** **	** **	** **	** **	** **	** **	11 6%	** **
Aged 4	(4.0)	68 5%	17 6%	51 5%	** **	** **	** **	** **	** **	** **	** **	12 7%	** **
Aged 5	(5.0)	87 7%	21 7%	66 7%	** **	** **	** **	** **	** **	** **	** **	10 6%	** **
Aged 6	(6.0)	66 5%	12 4%	54 6%	** **	** **	** **	** **	** **	** **	** **	9 5%	** **
Aged 7	(7.0)	51 4%	9 3%	42 5%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **
Aged 8	(8.0)	63 5%	23+b 7%	40- 4%	** **	** **	** **	** **	** **	** **	** **	16+b 9%	** **
Aged 9	(9.0)	72 6%	17 6%	55 6%	** **	** **	** **	** **	** **	** **	** **	10 6%	** **
Aged 10	(10.0)	97 8%	22 7%	75 8%	** **	** **	** **	** **	** **	** **	** **	17 10%	** **
Aged 11	(11.0)	82 7%	20 6%	62 7%	** **	** **	** **	** **	** **	** **	** **	12 7%	** **
Aged 12	(12.0)	101 8%	24 8%	78 8%	** **	** **	** **	** **	** **	** **	** **	14 8%	** **

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Prepared by BMG

Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1223	317	905	**	**	**	**	**	**	**	**	167	**
Effective sample	1027	261	765	**	**	**	**	**	**	**	**	144	**
Total	1235	307	927	**	**	**	**	**	**	**	**	172	**
Aged 13	(13.0)	97	23	73	**	**	**	**	**	**	**	11	**
	8%	8%	8%	**	**	**	**	**	**	**	**	7%	**
Aged 14	(14.0)	96	28	69	**	**	**	**	**	**	**	7	**
	8%	9%	7%	**	**	**	**	**	**	**	**	4%	**
Aged 15	(15.0)	124	36	88	**	**	**	**	**	**	**	15	**
	10%	12%	10%	**	**	**	**	**	**	**	**	9%	**
NET Children aged 0-2	166	36	129	**	**	**	**	**	**	**	**	24	**
	13%	12%	14%	**	**	**	**	**	**	**	**	14%	**
NET Children aged 3-4	133	37	96	**	**	**	**	**	**	**	**	23	**
	11%	12%	10%	**	**	**	**	**	**	**	**	13%	**
NET Children aged 5-11	518	124	394	**	**	**	**	**	**	**	**	77	**
	42%	40%	42%	**	**	**	**	**	**	**	**	45%	**
NET Children aged 12-15	418	110	308	**	**	**	**	**	**	**	**	48	**
	34%	36%	33%	**	**	**	**	**	**	**	**	28%	**
Medians	9.00	9.00	9.00	**	**	**	**	**	**	**	**	9.00	**
Mode	15.00	15.00	15.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1235	307	927	**	**	**	**	**	**	**	**	172	**
Mean score	8.5	8.8	8.5	**	**	**	**	**	**	**	**	8.1	**
Standard deviation	4.60	4.62	4.58	**	**	**	**	**	**	**	**	4.47	**
Standard Error	.14	.29	.17	**	**	**	**	**	**	**	**	.37	**

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Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1223	309	261	781	627	1223	0	1197	**	1216	**
Effective sample		1027	255	220	657	530	1027		1005	**	1022	**
Total		1235	293	256	793	641	1235	0	1210	**	1228	**
Aged 0	(0.0)	42 3%	42+bcde 14%	9d 4%	14-d 2%	1- *%	42cd 3%	0 -%	42 3%	** **	42 3%	** **
Aged 1	(1.0)	54 4%	54+bcde 18%	14cd 6%	19-d 2%	6- 1%	54cd 4%	0 -%	54 4%	** **	54 4%	** **
Aged 2	(2.0)	70 6%	70+bcde 24%	15d 6%	27-d 3%	6- 1%	70cd 6%	0 -%	70 6%	** **	70 6%	** **
Aged 3	(3.0)	65 5%	15d 5%	65+acde 25%	29-d 4%	9- 1%	65d 5%	0 -%	59 5%	** **	65 5%	** **
Aged 4	(4.0)	68 5%	21cd 7%	68+acde 27%	18- 2%	13- 2%	68cd 5%	0 -%	65 5%	** **	68 6%	** **
Aged 5	(5.0)	87 7%	17d 6%	11 4%	87+abde 11%	15- 2%	87d 7%	0 -%	83 7%	** **	87 7%	** **
Aged 6	(6.0)	66 5%	18d 6%	15d 6%	66+de 8%	14- 2%	66d 5%	0 -%	66 5%	** **	66 5%	** **
Aged 7	(7.0)	51 4%	11 4%	5 2%	51+bde 6%	13- 2%	51d 4%	0 -%	50 4%	** **	50 4%	** **
Aged 8	(8.0)	63 5%	6- 2%	6 3%	63+abde 8%	33a 5%	63a 5%	0 -%	63 5%	** **	63 5%	** **
Aged 9	(9.0)	72 6%	7- 2%	13 5%	72+ade 9%	24- 4%	72a 6%	0 -%	72 6%	** **	72 6%	** **
Aged 10	(10.0)	97 8%	8- 3%	4- 2%	97+abe 12%	57ab 9%	97ab 8%	0 -%	93 8%	** **	95 8%	** **
Aged 11	(11.0)	82 7%	8- 3%	7- 3%	82+abde 10%	33- 5%	82ab 7%	0 -%	80 7%	** **	80 7%	** **
Aged 12	(12.0)	101 8%	4- 2%	7- 3%	53-ab 7%	101+abce 16%	101ab 8%	0 -%	97 8%	** **	99 8%	** **

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Prepared by BMG

Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

	Total	Children in household					Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	1223	309	261	781	627	1223	0	1197	**	1216	**	
Effective sample	1027	255	220	657	530	1027		1005	**	1022	**	
Total	1235	293	256	793	641	1235	0	1210	**	1228	**	
Aged 13 (13.0)	97 8%	9- 3%	8- 3%	44- 6%	97+abce 15%	97ab 8%	0 -%	97 8%	** **	97 8%	** **	
Aged 14 (14.0)	96 8%	1- *%	3- 1%	38-ab 5%	96+abce 15%	96abc 8%	0 -%	95 8%	** **	96 8%	** **	
Aged 15 (15.0)	124 10%	2- 1%	5- 2%	33-a 4%	124+abce 19%	124abc 10%	0 -%	123 10%	** **	124 10%	** **	
NET Children aged 0-2	166 13%	166+bcede 57%	38cd 15%	60-d 8%	12- 2%	166cd 13%	0 -%	165 14%	** **	166 14%	** **	
NET Children aged 3-4	133 11%	36cd 12%	133+acde 52%	47- 6%	22- 3%	133cd 11%	0 -%	125 10%	** **	133 11%	** **	
NET Children aged 5-11	518 42%	75- 26%	62- 24%	518+abde 65%	188- 29%	518abd 42%	0 -%	508 42%	** **	514 42%	** **	
NET Children aged 12-15	418 34%	16- 5%	23- 9%	168-ab 21%	418+abce 65%	418abc 34%	0 -%	411 34%	** **	416 34%	** **	
Medians	9.00	2.00	4.00	9.00	12.00	9.00		9.00	**	9.00	**	
Mode	15.00	2.00	4.00	10.00	15.00	15.00		15.00	**	15.00	**	
Base for stats	1235	293	256	793	641	1235	0	1210	**	1228	**	
Mean score	8.5	3.7-	5.0-a	8.4ab	11.6+abce	8.5ab		8.6	**	8.5	**	
Standard deviation	4.60	3.64	3.55	3.71	3.32	4.60		4.60	**	4.61	**	
Standard Error	.14	.23	.24	.14	.14	.14		.15	**	.14	**	

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Table Q11BC (continuation)
Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1223	1079	1026	1024	853	237	1100	1042	1124	1194	751	537	689	169	721	528
Effective sample		1027	913	869	866	719	201	927	879	948	1004	643	460	592	142	611	449
Total		1235	1083	1037	1033	866	231	1098	1050	1130	1204	732	522	684	158	693	530
Aged 0	(0.0)	42 3%	34 3%	32 3%	31 3%	25 3%	3 1%	34 3%	35 3%	35 3%	42 3%	24 3%	17 3%	22 3%	1- 1%	26 4%	15 3%
Aged 1	(1.0)	54 4%	52 5%	48 5%	46 4%	38 4%	11 5%	52 5%	49 5%	52 5%	51 4%	30 4%	19 4%	30 4%	4 2%	30 4%	22 4%
Aged 2	(2.0)	70 6%	56 5%	49- 5%	49- 5%	42 5%	11 5%	57 5%	54 5%	58 5%	69 6%	32- 4%	24 5%	36 5%	8 5%	39 6%	28 5%
Aged 3	(3.0)	65 5%	56 5%	51 5%	56 5%	48 6%	12 5%	58 5%	54 5%	58 5%	61 5%	34 5%	22 4%	30 4%	9 6%	31 4%	25 5%
Aged 4	(4.0)	68 5%	59 5%	52 5%	54 5%	45 5%	8 3%	59 5%	54 5%	60 5%	65 5%	36 5%	29 6%	35 5%	6 4%	40 6%	27 5%
Aged 5	(5.0)	87 7%	72 7%	71 7%	77 7%	62 7%	25+a 11%	79 7%	76 7%	79 7%	87 7%	52 7%	44 8%	51 7%	18+ 12%	47 7%	41 8%
Aged 6	(6.0)	66 5%	57 5%	55 5%	57 5%	49 6%	11 5%	59 5%	58 5%	59 5%	66 5%	41 6%	32 6%	39 6%	9 6%	39 6%	34 6%
Aged 7	(7.0)	51 4%	45 4%	44 4%	45 4%	37 4%	11 5%	48 4%	47 4%	48 4%	50 4%	33 4%	21 4%	30 4%	10 6%	32 5%	25 5%
Aged 8	(8.0)	63 5%	57 5%	53 5%	51 5%	38 4%	20+abcdgh 9%	57 5%	50 5%	57 5%	63 5%	39 5%	27 5%	36 5%	17+abcef 11%	31 4%	20 4%
Aged 9	(9.0)	72 6%	63 6%	64 6%	57 6%	51 6%	11 5%	61 6%	59 6%	68 6%	70 6%	47 6%	30 6%	39 6%	8 5%	38 6%	31 6%
Aged 10	(10.0)	97 8%	81 7%	83 8%	82 8%	65 8%	19 8%	86 8%	85 8%	88 8%	95 8%	61 8%	46 9%	62 9%	12 8%	57 8%	44 8%
Aged 11	(11.0)	82 7%	72 7%	71 7%	65 6%	54 6%	8- 3%	73 7%	68 6%	74 7%	75 6%	46 6%	29 6%	45d 7%	3- 2%	45d 6%	29 5%
Aged 12	(12.0)	101 8%	90 8%	85 8%	86 8%	71 8%	15 7%	91 8%	86 8%	96 8%	98 8%	61 8%	43 8%	54 8%	11 7%	56 8%	42 8%

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Prepared by BMG

Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	1223	1079	1026	1024	853	237	1100	1042	1124	1194	751	537	689	169	721	528	
Effective sample	1027	913	869	866	719	201	927	879	948	1004	643	460	592	142	611	449	
Total	1235	1083	1037	1033	866	231	1098	1050	1130	1204	732	522	684	158	693	530	
Aged 13 (13.0)	97 8%	89 8%	91+ 9%	89+ 9%	77+ 9%	24 11%	90 8%	85 8%	92 8%	97 8%	66 9%	51+ 10%	61 9%	15 9%	66+ 9%	53+ 10%	
Aged 14 (14.0)	96 8%	83 8%	80 8%	81 8%	69 8%	14 6%	82 7%	80 8%	87 8%	93 8%	51 7%	35 7%	47 7%	9 6%	48 7%	32 6%	
Aged 15 (15.0)	124 10%	117+ 11%	109 10%	108 10%	93 11%	27 12%	113 10%	109 10%	119 11%	122 10%	76 10%	55 10%	67 10%	19 12%	71 10%	62 12%	
NET Children aged 0-2	166 13%	142 13%	129- 12%	125- 12%	106 12%	25 11%	143 13%	138 13%	145 13%	162 13%	87 12%	60 11%	88 13%	13- 8%	94 14%	65 12%	
NET Children aged 3-4	133 11%	115 11%	103 10%	110 11%	93 11%	19 8%	116 11%	108 10%	118 10%	126 10%	70 10%	51 10%	65 10%	15 9%	71 10%	52 10%	
NET Children aged 5-11	518 42%	448 41%	440 42%	434 42%	356 41%	105 46%	463 42%	443 42%	473 42%	505 42%	320 44%	228 44%	302 44%	78 49%	288 42%	224 42%	
NET Children aged 12-15	418 34%	379 35%	365+ 35%	364+ 35%	311+ 36%	81 35%	376 34%	360 34%	394 35%	410 34%	255 35%	183 35%	230 34%	53 34%	240 35%	189 36%	
Medians	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	9.00	8.00	9.00	9.00	
Mode	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	15.00	
Base for stats	1235	1083	1037	1033	866	231	1098	1050	1130	1204	732	522	684	158	693	530	
Mean score	8.5	8.6	8.7+	8.7+	8.7	8.7	8.6	8.6	8.7+	8.5	8.7	8.7	8.6	8.7	8.6	8.7	
Standard deviation	4.60	4.61	4.55	4.56	4.59	4.45	4.58	4.60	4.58	4.60	4.50	4.49	4.52	4.25	4.60	4.57	
Standard Error	.14	.15	.15	.16	.17	.31	.15	.16	.15	.15	.18	.21	.19	.36	.19	.22	

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Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1223	**	1106	816	533
Effective sample		1027	**	942	694	462
Total		1235	**	1090	777	517
Aged 0	(0.0)	42 3%	** **	42 4%	30 4%	17 3%
Aged 1	(1.0)	54 4%	** **	45 4%	38 5%	29 6%
Aged 2	(2.0)	70 6%	** **	65 6%	51 7%	42+ 8%
Aged 3	(3.0)	65 5%	** **	51 5%	33 4%	24 5%
Aged 4	(4.0)	68 5%	** **	59 5%	45 6%	30 6%
Aged 5	(5.0)	87 7%	** **	76 7%	53 7%	40 8%
Aged 6	(6.0)	66 5%	** **	57 5%	40 5%	31 6%
Aged 7	(7.0)	51 4%	** **	42 4%	30 4%	16 3%
Aged 8	(8.0)	63 5%	** **	53 5%	34 4%	21 4%
Aged 9	(9.0)	72 6%	** **	61 6%	44 6%	26 5%
Aged 10	(10.0)	97 8%	** **	89 8%	62 8%	41 8%
Aged 11	(11.0)	82 7%	** **	74 7%	52 7%	33 6%
Aged 12	(12.0)	101 8%	** **	87 8%	65 8%	41 8%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q11BC (continuation)
 Q11b. CHILDREN BASED SUMMARY. What age is your child?

Base: All children ages given

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1223	**	1106	816	533
Effective sample	1027	**	942	694	462
Total	1235	**	1090	777	517
Aged 13 (13.0)	97 8%	** **	86 8%	63 8%	40 8%
Aged 14 (14.0)	96 8%	** **	92 8%	62 8%	41 8%
Aged 15 (15.0)	124 10%	** **	111 10%	74 10%	44 9%
NET Children aged 0-2	166 13%	** **	152 14%	119+ 15%	88+ 17%
NET Children aged 3-4	133 11%	** **	110 10%	78 10%	54 10%
NET Children aged 5-11	518 42%	** **	452 41%	314 40%	208 40%
NET Children aged 12-15	418 34%	** **	376 34%	265 34%	167 32%
Medians	9.00	**	9.00	9.00	9.00
Mode	15.00	**	15.00	15.00	15.00
Base for stats	1235	**	1090	777	517
Mean score	8.5	**	8.6	8.5	8.2-
Standard deviation	4.60	**	4.64	4.67	4.69
Standard Error	.14	**	.15	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BR
Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	772	359	349	0	**	297	466
Effective sample size	649	309	284		**	259	388
Total	779	381	328	0	**	345	424
Aged 0	42 5%	26 7%	17 5%	0 -%	** **	13 4%	30 7%
Aged 1	51 7%	31 8%	15 4%	0 -%	** **	23 7%	29 7%
Aged 2	68 9%	23- 6%	41+a 12%	0 -%	** **	26 7%	42 10%
Aged 3	63 8%	28 7%	27 8%	0 -%	** **	22 6%	38 9%
Aged 4	68 9%	33 9%	20- 6%	0 -%	** **	29 8%	38 9%
Aged 5	80 10%	41 11%	30 9%	0 -%	** **	37 11%	41 10%
Aged 6	63 8%	31 8%	27 8%	0 -%	** **	36 10%	27 6%
Aged 7	51 7%	27 7%	21 6%	0 -%	** **	17 5%	33 8%
Aged 8	61 8%	31 8%	25 8%	0 -%	** **	20 6%	41 10%
Aged 9	72 9%	37 10%	33 10%	0 -%	** **	24 7%	49+ 11%
Aged 10	97 12%	46 12%	48 14%	0 -%	** **	46 13%	48 11%
Aged 11	82 11%	38 10%	41 12%	0 -%	** **	27- 8%	55+a 13%
Aged 12	97 12%	43 11%	49 15%	0 -%	** **	37 11%	59 14%
Aged 13	95 12%	50 13%	28- 9%	0 -%	** **	38 11%	56 13%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q11BR (continuation)

Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	772	359	349	0	**	297	466
Effective sample size	649	309	284		**	259	388
Total	779	381	328	0	**	345	424
Aged 14	94 12%	45 12%	39 12%	0 -%	** **	47 13%	46 11%
Aged 15	120 15%	57 15%	50 15%	0 -%	** **	64b 19%	55- 13%
NET Children aged 0-2	154 20%	76 20%	68 21%	0 -%	** **	58 17%	96 23%
NET Children aged 3-4	123 16%	56 15%	45 14%	0 -%	** **	48 14%	72 17%
NET Children aged 5-11	383 49%	196 51%	166 51%	0 -%	** **	159 46%	220 52%
NET Children aged 12-15	344 44%	171 45%	139 42%	0 -%	** **	157 46%	184 43%
Prefer not to say	50 6%	15- 4%	34+a 10%	0 -%	** **	26 7%	23 5%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BR (continuation)
 Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	772	**	205	271	157	**	**	0	305	428	**	**
Effective sample size	649	**	179	223	132	**	**		263	355	**	**
Total	779	**	205	256	155	**	**	0	333	411	**	**
Aged 0	42 5%	** **	26+cdi 13%	7- 3%	2- 1%	** **	** **	0 -%	33+cdi 10%	8- 2%	** **	** **
Aged 1	51 7%	** **	22+di 11%	19d 7%	2- 1%	** **	** **	0 -%	29d 9%	21d 5%	** **	** **
Aged 2	68 9%	** **	27+di 13%	29d 11%	4- 2%	** **	** **	0 -%	35d 10%	33d 8%	** **	** **
Aged 3	63 8%	** **	21 10%	28d 11%	7 5%	** **	** **	0 -%	27 8%	35 9%	** **	** **
Aged 4	68 9%	** **	20 10%	27d 11%	7- 4%	** **	** **	0 -%	31 9%	34 8%	** **	** **
Aged 5	80 10%	** **	31+di 15%	31d 12%	5- 3%	** **	** **	0 -%	44+d 13%	36d 9%	** **	** **
Aged 6	63 8%	** **	19d 9%	31+d 12%	5- 3%	** **	** **	0 -%	27 8%	36d 9%	** **	** **
Aged 7	51 7%	** **	18 9%	21 8%	7 4%	** **	** **	0 -%	23 7%	28 7%	** **	** **
Aged 8	61 8%	** **	17 8%	26 10%	11 7%	** **	** **	0 -%	20 6%	38 9%	** **	** **
Aged 9	72 9%	** **	25 12%	21 8%	15 10%	** **	** **	0 -%	36 11%	35 9%	** **	** **
Aged 10	97 12%	** **	19 9%	36 14%	22 14%	** **	** **	0 -%	33 10%	58 14%	** **	** **
Aged 11	82 11%	** **	15 7%	29 11%	27+bh 17%	** **	** **	0 -%	24- 7%	56+bh 14%	** **	** **
Aged 12	97 12%	** **	13- 6%	42+bh 16%	24bh 16%	** **	** **	0 -%	28- 8%	66+bh 16%	** **	** **
Aged 13	95 12%	** **	14- 7%	34b 13%	25b 16%	** **	** **	0 -%	32 10%	59b 14%	** **	** **

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Prepared by BMG

Table Q11BR (continuation)
 Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	772	**	205	271	157	**	**	0	305	428	**	**
Effective sample size	649	**	179	223	132	**	**		263	355	**	**
Total	779	**	205	256	155	**	**	0	333	411	**	**
Aged 14	94 12%	** **	15- 8%	25 10%	29+bch 19%	** **	** **	0 -%	34 10%	53 13%	** **	** **
Aged 15	120 15%	** **	14- 7%	27- 11%	41+bchi 26%	** **	** **	0 -%	41 12%	68bc 17%	** **	** **
NET Children aged 0-2	154 20%	** **	72+cdi 35%	54d 21%	7- 5%	** **	** **	0 -%	90+di 27%	61-d 15%	** **	** **
NET Children aged 3-4	123 16%	** **	38d 18%	50d 20%	14- 9%	** **	** **	0 -%	55d 16%	64 16%	** **	** **
NET Children aged 5-11	383 49%	** **	102 50%	149+dh 58%	70 45%	** **	** **	0 -%	152 46%	219+ 53%	** **	** **
NET Children aged 12-15	344 44%	** **	50- 24%	106b 41%	99+bchi 64%	** **	** **	0 -%	116-b 35%	205+bch 50%	** **	** **
Prefer not to say	50 6%	** **	13 6%	13 5%	11 7%	** **	** **	0 -%	26 8%	23 6%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BR (continuation)
 Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
 Column percentages

	Total	Region											England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)						
Unweighted row	772	**	**	**	**	**	**	**	**	**	**	**	565	**	**	**
Effective sample size	649	**	**	**	**	**	**	**	**	**	**	**	524	**	**	**
Total	779	**	**	**	**	**	**	**	**	**	**	**	670	**	**	**
Aged 0	42 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	37 6%	** **	** **	** **
Aged 1	51 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	41 6%	** **	** **	** **
Aged 2	68 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	57 9%	** **	** **	** **
Aged 3	63 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	57 8%	** **	** **	** **
Aged 4	68 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	57 8%	** **	** **	** **
Aged 5	80 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	71 11%	** **	** **	** **
Aged 6	63 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	59 9%	** **	** **	** **
Aged 7	51 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	45 7%	** **	** **	** **
Aged 8	61 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	51 8%	** **	** **	** **
Aged 9	72 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	63 9%	** **	** **	** **
Aged 10	97 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	83 12%	** **	** **	** **
Aged 11	82 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	73 11%	** **	** **	** **
Aged 12	97 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	80 12%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q11BR (continuation)
Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Region											Wales (l)	Northern Ireland (m)	
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	772	**	**	**	**	**	**	**	**	**	**	565	**	**	**
Effective sample size	649	**	**	**	**	**	**	**	**	**	**	524	**	**	**
Total	779	**	**	**	**	**	**	**	**	**	**	670	**	**	**
Aged 13	95 12%	**	**	**	**	**	**	**	**	**	**	79 12%	**	**	**
Aged 14	94 12%	**	**	**	**	**	**	**	**	**	**	82 12%	**	**	**
Aged 15	120 15%	**	**	**	**	**	**	**	**	**	**	106 16%	**	**	**
NET Children aged 0-2	154 20%	**	**	**	**	**	**	**	**	**	**	130 19%	**	**	**
NET Children aged 3-4	123 16%	**	**	**	**	**	**	**	**	**	**	106 16%	**	**	**
NET Children aged 5-11	383 49%	**	**	**	**	**	**	**	**	**	**	335 50%	**	**	**
NET Children aged 12-15	344 44%	**	**	**	**	**	**	**	**	**	**	294 44%	**	**	**
Prefer not to say	50 6%	**	**	**	**	**	**	**	**	**	**	44 7%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BR (continuation)

Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	772	297	208	121	135	505	256	608	**	159	**	**
Effective sample size	649	254	181	106	117	435	224	508	**	136	**	**
Total	779	264	180	157	166	443	323	611	**	162	**	**
Aged 0	42 5%	10 4%	10 5%	12 7%	11 6%	20 5%	22 7%	35 6%	** **	7 4%	** **	** **
Aged 1	51 7%	18 7%	9 5%	9 6%	14 9%	27 6%	23 7%	40 6%	** **	12 7%	** **	** **
Aged 2	68 9%	28 11%	14 8%	12 8%	14 9%	41 9%	27 8%	54 9%	** **	14 9%	** **	** **
Aged 3	63 8%	18 7%	16 9%	13 8%	17 10%	34 8%	29 9%	42- 7%	** **	20+a 12%	** **	** **
Aged 4	68 9%	23 9%	13 8%	18 12%	13 8%	36 8%	31 10%	53 9%	** **	15 9%	** **	** **
Aged 5	80 10%	26 10%	18 10%	15 9%	21 13%	44 10%	36 11%	67 11%	** **	13 8%	** **	** **
Aged 6	63 8%	16 6%	24+adf 13%	14 9%	9 5%	40 9%	23 7%	51 8%	** **	13 8%	** **	** **
Aged 7	51 7%	15 6%	12 7%	8 5%	15 9%	28 6%	23 7%	35 6%	** **	16 10%	** **	** **
Aged 8	61 8%	17 6%	17 10%	18 12%	9 5%	34 8%	27 8%	45 7%	** **	16 10%	** **	** **
Aged 9	72 9%	20 8%	18 10%	14 9%	21 12%	38 8%	35 11%	57 9%	** **	16 10%	** **	** **
Aged 10	97 12%	33 12%	24 13%	24 15%	15 9%	57 13%	39 12%	79 13%	** **	18 11%	** **	** **
Aged 11	82 11%	24 9%	14 8%	17 11%	26+be 16%	37 8%	43 13%	66 11%	** **	16 10%	** **	** **
Aged 12	97 12%	37 14%	20 11%	17 11%	20 12%	57 13%	38 12%	68 11%	** **	26 16%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q11BR (continuation)

Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	SEG						Ethnicity			Asian (d)	Black (e)
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)		
Unweighted row	772	297	208	121	135	505	256	608	**	159	**	**
Effective sample size	649	254	181	106	117	435	224	508	**	136	**	**
Total	779	264	180	157	166	443	323	611	**	162	**	**
Aged 13	95	30	17	23	24	47	46	81	**	14	**	**
	12%	11%	10%	14%	14%	11%	14%	13%	**	9%	**	**
Aged 14	94	38	16	16	25	54	41	71	**	24	**	**
	12%	14%	9%	10%	15%	12%	13%	12%	**	15%	**	**
Aged 15	120	44	27	22	24	71	45	90	**	31	**	**
	15%	17%	15%	14%	14%	16%	14%	15%	**	19%	**	**
NET Children aged 0-2	154	54	30	32	37	84	69	123	**	31	**	**
	20%	20%	17%	20%	22%	19%	21%	20%	**	19%	**	**
NET Children aged 3-4	123	38	29	28	28	67	56	90	**	32	**	**
	16%	14%	16%	18%	17%	15%	17%	15%	**	19%	**	**
NET Children aged 5-11	383	120	99	79	83	218	161	309	**	73	**	**
	49%	45%	55%	50%	50%	49%	50%	50%	**	45%	**	**
NET Children aged 12-15	344	124	70	68	76	195	144	262	**	80	**	**
	44%	47%	39%	43%	46%	44%	45%	43%	**	49%	**	**
Prefer not to say	50	20	8	11	5	28	17	37	**	11	**	**
	6%	8%	5%	7%	3%	6%	5%	6%	**	7%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BR (continuation)
 Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	772	190	581	**	**	**	**	**	**	**	**	105	**
Effective sample size	649	156	491	**	**	**	**	**	**	**	**	89	**
Total	779	191	587	**	**	**	**	**	**	**	**	108	**
Aged 0	42 5%	11 6%	32 5%	** **	** **	** **	** **	** **	** **	** **	** **	7 7%	** **
Aged 1	51 7%	11 6%	40 7%	** **	** **	** **	** **	** **	** **	** **	** **	6 5%	** **
Aged 2	68 9%	14 7%	53 9%	** **	** **	** **	** **	** **	** **	** **	** **	11 10%	** **
Aged 3	63 8%	18 9%	46 8%	** **	** **	** **	** **	** **	** **	** **	** **	9 8%	** **
Aged 4	68 9%	17 9%	51 9%	** **	** **	** **	** **	** **	** **	** **	** **	12 11%	** **
Aged 5	80 10%	21 11%	59 10%	** **	** **	** **	** **	** **	** **	** **	** **	10 9%	** **
Aged 6	63 8%	12 6%	51 9%	** **	** **	** **	** **	** **	** **	** **	** **	9 8%	** **
Aged 7	51 7%	9 5%	41 7%	** **	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
Aged 8	61 8%	21 11%	40 7%	** **	** **	** **	** **	** **	** **	** **	** **	14 13%	** **
Aged 9	72 9%	17 9%	55 9%	** **	** **	** **	** **	** **	** **	** **	** **	10 9%	** **
Aged 10	97 12%	22 11%	75 13%	** **	** **	** **	** **	** **	** **	** **	** **	17 15%	** **
Aged 11	82 11%	20 10%	62 11%	** **	** **	** **	** **	** **	** **	** **	** **	12 11%	** **
Aged 12	97 12%	23 12%	74 13%	** **	** **	** **	** **	** **	** **	** **	** **	14 13%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BR (continuation)
 Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	772	190	581	**	**	**	**	**	**	**	**	105	**
Effective sample size	649	156	491	**	**	**	**	**	**	**	**	89	**
Total	779	191	587	**	**	**	**	**	**	**	**	108	**
Aged 13	95	23	72	**	**	**	**	**	**	**	**	11	**
	12%	12%	12%	**	**	**	**	**	**	**	**	11%	**
Aged 14	94	28	67	**	**	**	**	**	**	**	**	7	**
	12%	14%	11%	**	**	**	**	**	**	**	**	7%	**
Aged 15	120	35	85	**	**	**	**	**	**	**	**	15	**
	15%	19%	14%	**	**	**	**	**	**	**	**	14%	**
NET Children aged 0-2	154	33	120	**	**	**	**	**	**	**	**	22	**
	20%	17%	20%	**	**	**	**	**	**	**	**	21%	**
NET Children aged 3-4	123	32	91	**	**	**	**	**	**	**	**	18	**
	16%	17%	16%	**	**	**	**	**	**	**	**	17%	**
NET Children aged 5-11	383	94	289	**	**	**	**	**	**	**	**	57	**
	49%	49%	49%	**	**	**	**	**	**	**	**	53%	**
NET Children aged 12-15	344	90	255	**	**	**	**	**	**	**	**	41	**
	44%	47%	43%	**	**	**	**	**	**	**	**	38%	**
Prefer not to say	50	8	43	**	**	**	**	**	**	**	**	6	**
	6%	4%	7%	**	**	**	**	**	**	**	**	5%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BR (continuation)

Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Children in household					Internet access					
	Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	772	159	125	379	339	772	0	758	**	768	**
Effective sample size	649	134	103	319	286	649		637	**	645	**
Total	779	154	123	383	344	779	0	764	**	775	**
Aged 0	42 5%	42+bcde 28%	9d 7%	14-d 4%	1- *%	42d 5%	0 -%	42 5%	** **	42 5%	** **
Aged 1	51 7%	51+bcde 33%	13cd 11%	18d 5%	6- 2%	51d 7%	0 -%	51 7%	** **	51 7%	** **
Aged 2	68 9%	68+bcde 44%	15d 12%	27d 7%	6- 2%	68d 9%	0 -%	68 9%	** **	68 9%	** **
Aged 3	63 8%	15d 10%	63+acde 51%	29d 8%	9- 3%	63d 8%	0 -%	58 8%	** **	63 8%	** **
Aged 4	68 9%	21+cd 14%	68+acde 55%	18- 5%	13- 4%	68cd 9%	0 -%	65 9%	** **	68 9%	** **
Aged 5	80 10%	17d 11%	11 9%	80+abde 21%	15- 4%	80d 10%	0 -%	77 10%	** **	80 10%	** **
Aged 6	63 8%	18d 12%	14d 11%	63+de 17%	11- 3%	63d 8%	0 -%	63 8%	** **	63 8%	** **
Aged 7	51 7%	11 7%	5 4%	51+bde 13%	13- 4%	51 7%	0 -%	50 7%	** **	50 6%	** **
Aged 8	61 8%	6- 4%	6 5%	61+abde 16%	33a 9%	61 8%	0 -%	61 8%	** **	61 8%	** **
Aged 9	72 9%	7- 4%	13 11%	72+ade 19%	24 7%	72 9%	0 -%	72 9%	** **	72 9%	** **
Aged 10	97 12%	8- 5%	4- 3%	97+abde 25%	57+ab 17%	97ab 12%	0 -%	93 12%	** **	95 12%	** **
Aged 11	82 11%	8- 5%	7 5%	82+abde 21%	33 9%	82 11%	0 -%	80 11%	** **	80 10%	** **
Aged 12	97 12%	4- 3%	7- 5%	51ab 13%	97+abce 28%	97ab 12%	0 -%	93 12%	** **	94 12%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q11BR (continuation)

Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	772	159	125	379	339	772	0	758	**	768	**
Effective sample size	649	134	103	319	286	649		637	**	645	**
Total	779	154	123	383	344	779	0	764	**	775	**
Aged 13	95 12%	8- 5%	8 7%	43a 11%	95+abce 28%	95a 12%	0 -%	95 12%	** **	95 12%	** **
Aged 14	94 12%	1- 1%	3- 3%	37ab 10%	94+abce 27%	94ab 12%	0 -%	93 12%	** **	94 12%	** **
Aged 15	120 15%	2- 1%	5- 4%	33-a 9%	120+abce 35%	120abc 15%	0 -%	119 16%	** **	120 16%	** **
NET Children aged 0-2	154 20%	154+bcede 100%	34+cd 28%	55-d 14%	12- 3%	154cd 20%	0 -%	153 20%	** **	154 20%	** **
NET Children aged 3-4	123 16%	34+cd 22%	123+acde 100%	46-d 12%	21- 6%	123d 16%	0 -%	118 15%	** **	123 16%	** **
NET Children aged 5-11	383 49%	55- 36%	46- 37%	383+abde 100%	142- 41%	383abd 49%	0 -%	375 49%	** **	380 49%	** **
NET Children aged 12-15	344 44%	12- 8%	21-a 17%	142-ab 37%	344+abce 100%	344abc 44%	0 -%	339 44%	** **	342 44%	** **
Prefer not to say	50 6%	0- -%	0- -%	0- -%	0- -%	50abcd 6%	0 -%	49 6%	** **	49 6%	** **

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Table Q11BR (continuation)
 Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	772	674	652	654	553	140	692	656	709	748	475	327	437	**	467	334
Effective sample size	649	569	550	551	466	118	583	552	597	629	403	280	374	**	395	282
Total	779	673	655	657	560	138	689	658	709	752	459	320	436	**	451	335
Aged 0	42 5%	34 5%	32 5%	31 5%	25 5%	3 2%	34 5%	35 5%	35 5%	42 6%	24 5%	17 5%	22 5%	** **	26 6%	15 5%
Aged 1	51 7%	49 7%	45 7%	43 7%	37 7%	9 7%	49 7%	47 7%	49 7%	49 6%	29 6%	17 5%	27 6%	** **	28 6%	20 6%
Aged 2	68 9%	54 8%	48 7%	47 7%	41- 7%	10 7%	55 8%	52 8%	56 8%	68 9%	32- 7%	23 7%	35 8%	** **	37 8%	26 8%
Aged 3	63 8%	54 8%	50 8%	54 8%	46 8%	12 8%	56 8%	53 8%	56 8%	60 8%	33 7%	21 6%	28 7%	** **	31 7%	24 7%
Aged 4	68 9%	59 9%	52 8%	54 8%	45 8%	8 6%	59 9%	54 8%	60 9%	65 9%	36 8%	29 9%	35 8%	** **	40 9%	27 8%
Aged 5	80 10%	67 10%	66 10%	72 11%	57 10%	24+abdhi 17%	74 11%	71 11%	74 10%	80 11%	47 10%	39 12%	46 10%	** **	43 10%	36 11%
Aged 6	63 8%	55 8%	52 8%	54 8%	46 8%	11 8%	57 8%	55 8%	57 8%	63 8%	39 8%	29 9%	36 8%	** **	36 8%	31 9%
Aged 7	51 7%	44 7%	44 7%	44 7%	37 7%	10 7%	48 7%	46 7%	48 7%	50 7%	32 7%	20 6%	30 7%	** **	31 7%	25 7%
Aged 8	61 8%	55 8%	51 8%	49 8%	36- 6%	18+cdg 13%	55 8%	48 7%	55 8%	61 8%	39 8%	27 8%	36 8%	** **	31 7%	20 6%
Aged 9	72 9%	63 9%	64 10%	57 9%	51 9%	11 8%	61 9%	59 9%	68 10%	70 9%	47 10%	30 9%	39 9%	** **	38 8%	31 9%
Aged 10	97 12%	81 12%	83 13%	82 13%	65 12%	19 14%	86 12%	85 13%	88 12%	94 13%	61 13%	46 14%	62 14%	** **	57 13%	44 13%
Aged 11	82 11%	72 11%	71 11%	65 10%	54 10%	8 6%	73 11%	68 10%	74 10%	75 10%	46 10%	29 9%	45 10%	** **	45 10%	29 9%
Aged 12	97 12%	85 13%	82 13%	83 13%	69 12%	14 10%	88 13%	81 12%	91 13%	93 12%	58 13%	41 13%	51 12%	** **	55 12%	40 12%

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Prepared by BMG

Table Q11BR (continuation)
 Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	772	674	652	654	553	140	692	656	709	748	475	327	437	**	467	334
Effective sample size	649	569	550	551	466	118	583	552	597	629	403	280	374	**	395	282
Total	779	673	655	657	560	138	689	658	709	752	459	320	436	**	451	335
Aged 13	95 12%	87 13%	90 14%	87 13%	77 14%	24 18%	89 13%	83 13%	90 13%	95 13%	65 14%	50+ 16%	61 14%	** **	65+ 14%	53+ 16%
Aged 14	94 12%	81 12%	80 12%	79 12%	67 12%	14 10%	80 12%	78 12%	85 12%	91 12%	51 11%	34 11%	47 11%	** **	48 11%	30- 9%
Aged 15	120 15%	114 17%	105 16%	105 16%	91 16%	26 19%	110 16%	106 16%	116 16%	118 16%	73 16%	52 16%	64 15%	** **	69 15%	60 18%
NET Children aged 0-2	154 20%	129 19%	118 18%	116 18%	99- 18%	22 16%	131 19%	126 19%	133 19%	150 20%	79 17%	53 16%	80 18%	** **	86 19%	58 17%
NET Children aged 3-4	123 16%	110 16%	99 15%	105 16%	87 16%	18 13%	111 16%	103 16%	113 16%	119 16%	67 15%	48 15%	62 14%	** **	69 15%	50 15%
NET Children aged 5-11	383 49%	333 49%	328 50%	322 49%	265 47%	74 53%	341 49%	330 50%	352 50%	373 50%	237 52%	168 52%	222 51%	** **	213 47%	162 48%
NET Children aged 12-15	344 44%	310 46%	306 47%	305 46%	262+ 47%	70 51%	313 45%	297 45%	323 46%	338 45%	218+ 47%	157+ 49%	195 45%	** **	209 46%	163+ 49%
Prefer not to say	50 6%	34 5%	35 5%	38 6%	33 6%	5 3%	38 6%	37 6%	41 6%	44 6%	20- 4%	15 5%	22 5%	** **	24 5%	11- 3%

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Table Q11BR (continuation)

Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	772	**	705	527	339
Effective sample size	649	**	599	449	293
Total	779	**	696	507	327
Aged 0	42 5%	** **	42 6%	30 6%	17 5%
Aged 1	51 7%	** **	42 6%	37 7%	28 8%
Aged 2	68 9%	** **	63 9%	50 10%	41+ 13%
Aged 3	63 8%	** **	51 7%	33- 7%	24 7%
Aged 4	68 9%	** **	59 8%	45 9%	30 9%
Aged 5	80 10%	** **	69 10%	48 9%	35 11%
Aged 6	63 8%	** **	54 8%	39 8%	30 9%
Aged 7	51 7%	** **	42 6%	29 6%	16 5%
Aged 8	61 8%	** **	53 8%	34 7%	21 6%
Aged 9	72 9%	** **	61 9%	44 9%	26 8%
Aged 10	97 12%	** **	89 13%	62 12%	41 12%
Aged 11	82 11%	** **	74 11%	52 10%	33 10%
Aged 12	97 12%	** **	84 12%	63 12%	39 12%

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Prepared by BMG

Table Q11BR (continuation)

Q11b. RESPONDENT BASED SUMMARY. What age is your child?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	772	**	705	527	339
Effective sample size	649	**	599	449	293
Total	779	**	696	507	327
Aged 13	95 12%	** **	85 12%	62 12%	40 12%
Aged 14	94 12%	** **	90 13%	62 12%	41 12%
Aged 15	120 15%	** **	107 15%	72 14%	42 13%
NET Children aged 0-2	154 20%	** **	140 20%	113+ 22%	84+ 26%
NET Children aged 3-4	123 16%	** **	105 15%	74 15%	51 16%
NET Children aged 5-11	383 49%	** **	339 49%	239 47%	157 48%
NET Children aged 12-15	344 44%	** **	314 45%	217 43%	135 41%
Prefer not to say	50 6%	** **	41 6%	29 6%	19 6%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q12

Q12. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	723	348	312	0	**	277	438
Effective sample size	608	301	253		**	241	365
Total	728	366	295	0	**	319	401
Yes	624	315	257	0	**	274	343
	86%	86%	87%	-%	**	86%	86%
No	104	51	38	0	**	45	58
	14%	14%	13%	-%	**	14%	14%
Prefer not to say	0	0	0	0	**	0	0
	-%	-%	-%	-%	**	-%	-%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q12 (continuation)

Q12. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	723	**	192	257	146	**	**	0	282	403	**	**
Effective sample size	608	**	168	212	122	**	**		244	334	**	**
Total	728	**	192	244	144	**	**	0	307	388	**	**
Yes	624 86%	**	183+h 95%	236+h 97%	140+h 97%	**	**	0 -%	221- 72%	376+h 97%	**	**
No	104 14%	**	9- 5%	7- 3%	5- 3%	**	**	0 -%	86+bc di 28%	12- 3%	**	**
Prefer not to say	0 -%	**	0 -%	0 -%	0 -%	**	**	0 -%	0 -%	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q12 (continuation)

Q12. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	723	**	**	**	**	**	**	**	**	**	529	**	**	**
Effective sample size	608	**	**	**	**	**	**	**	**	**	491	**	**	**
Total	728	**	**	**	**	**	**	**	**	**	626	**	**	**
Yes	624	**	**	**	**	**	**	**	**	**	537	**	**	**
	86%	**	**	**	**	**	**	**	**	**	86%	**	**	**
No	104	**	**	**	**	**	**	**	**	**	90	**	**	**
	14%	**	**	**	**	**	**	**	**	**	14%	**	**	**
Prefer not to say	0	**	**	**	**	**	**	**	**	**	0	**	**	**
	-%	**	**	**	**	**	**	**	**	**	-%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q12 (continuation)

Q12. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	723	274	200	112	131	474	243	572	**	147	**	**
Effective sample size	608	234	175	100	114	408	213	479	**	126	**	**
Total	728	244	171	146	160	415	306	574	**	151	**	**
Yes	624	219+d	147	125	131	366	256	502+c	**	120-	**	**
	86%	90%	86%	86%	82%	88%	84%	87%	**	80%	**	**
No	104	25-	24	21	29a	49	50	73-	**	30+a	**	**
	14%	10%	14%	14%	18%	12%	16%	13%	**	20%	**	**
Prefer not to say	0	0	0	0	0	0	0	0	**	0	**	**
	-%	-%	-%	-%	-%	-%	-%	-%	**	-%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q12 (continuation)

Q12. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	723	183	539	**	**	**	**	**	**	**	**	**	**
Effective sample size	608	152	456	**	**	**	**	**	**	**	**	**	**
Total	728	183	544	**	**	**	**	**	**	**	**	**	**
Yes	624	157	466	**	**	**	**	**	**	**	**	**	**
	86%	86%	86%	**	**	**	**	**	**	**	**	**	**
No	104	26	78	**	**	**	**	**	**	**	**	**	**
	14%	14%	14%	**	**	**	**	**	**	**	**	**	**
Prefer not to say	0	0	0	**	**	**	**	**	**	**	**	**	**
	-%	-%	-%	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q12 (continuation)

Q12. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)		
Unweighted row	723	159	125	379	339	723	0	710	**	720	**
Effective sample size	608	134	103	319	286	608		598	**	606	**
Total	728	154	123	383	344	728	0	715	**	726	**
Yes	624 86%	143+bde 93%	103 84%	335d 87%	280- 81%	624 86%	0 -%	614 86%	** **	622 86%	** **
No	104 14%	11- 7%	20a 16%	48 13%	64+ac 19%	104a 14%	0 -%	101 14%	** **	104 14%	** **
Prefer not to say	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q12 (continuation)

Q12. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	723	638	616	617	521	137	654	618	668	704	452	312	415	**	443	323
Effective sample size	608	540	521	521	440	115	552	521	563	593	384	268	355	**	375	273
Total	728	640	620	619	527	133	651	621	668	707	438	305	414	**	427	324
Yes	624 86%	546 85%	530 85%	531 86%	458 87%	113 85%	559 86%	529 85%	570 85%	603 85%	381 87%	275+ 90%	365+ 88%	**	378+ 88%	290+ 89%
No	104 14%	93 15%	91 15%	88 14%	69 13%	20 15%	92 14%	92 15%	99 15%	104 15%	57 13%	30- 10%	49- 12%	**	49- 12%	34- 11%
Prefer not to say	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	**	0 -%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q12 (continuation)

Q12. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base: All respondents with children aged under 16 living in household

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	723	**	663	496	318
Effective sample size	608	**	564	423	275
Total	728	**	654	478	308
Yes	624 86%	** **	564 86%	429+ 90%	291+bc 94%
No	104 14%	** **	90d 14%	48-d 10%	17- 6%
Prefer not to say	0 -%	** **	0 -%	0 -%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q13
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
No religion	1358 44%	613 44%	646 44%	** **	89+ab 56%	667 45%	675 44%
Catholic	347 11%	167 12%	157 11%	** **	19 12%	183 12%	161 10%
Church of England/ Scotland/ Ireland	776 25%	304-d 22%	433+ad 30%	** **	22- 14%	343- 23%	428+a 28%
Other Christian	231 8%	124+b 9%	93- 6%	** **	10 6%	115 8%	115 7%
Buddhist	23 1%	14 1%	7 *%	** **	1 1%	10 1%	8 1%
Hindu	45 1%	30+b 2%	10- 1%	** **	5b 3%	30+b 2%	14- 1%
Jewish	19 1%	11 1%	9 1%	** **	0 -%	7 1%	12 1%
Muslim	111 4%	72+b 5%	29- 2%	** **	10b 6%	59 4%	52 3%
Sikh	11 *%	5 *%	5 *%	** **	1 *%	8 1%	3 *%
Any other religion	53 2%	22 2%	26 2%	** **	1 1%	23 2%	30 2%
NET Any religion	1617 53%	750d 54%	769d 52%	** **	68- 43%	779 53%	824 54%
NET Christian	1355 44%	595d 43%	683+d 47%	** **	50- 32%	641 43%	705 46%
Prefer not to say	85 3%	30 2%	53+a 4%	** **	2 1%	32 2%	41 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q13 (continuation)
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
No religion	1358 44%	201 +efgjk 52%	280 +efgjk 54%	245 +efgjk 51%	237efgjk 48%	173- 37%	126- 33%	97- 30%	481 +efgjk 53%	481 +efgjk 49%	396- 34%	222- 32%
Catholic	347 11%	54gjk 14%	61g 12%	64gjk 13%	59g 12%	47 10%	41 11%	21- 6%	115gjk 13%	124gjk 13%	109- 9%	62- 9%
Church of England/ Scotland/ Ireland	776 25%	32- 8%	53- 10%	69-ah 14%	115abch 23%	198 42%	160 +abcdhi 42%	150 +abcdhi 47%	85- 9%	183-abh 19%	508 +abcdhi 43%	310+abcdhi 44%
Other Christian	231 8%	36 9%	41 8%	39 8%	30 6%	31 7%	27 7%	28 9%	77 8%	68 7%	86 7%	55 8%
Buddhist	23 1%	12 +bcdefgi jk 3%	2 *%	1 *%	5 1%	2 *%	1 *%	0 -%	14+gjk 2%	6 1%	3- *%	1 *%
Hindu	45 1%	11+efjk 3%	10efjk 2%	8j 2%	9ej 2%	2- *%	1 *%	3 1%	22+efjk 2%	17ej 2%	6- *%	4- 1%
Jewish	19 1%	2 *%	3 1%	2 *%	1 *%	2 *%	4 1%	6+dehi 2%	5 1%	3 *%	12 1%	10+di 1%
Muslim	111 4%	26 +defgjk 7%	39 +defgijk 7%	29 +defgjk 6%	14efgjk 3%	1- *%	2- 1%	0- -%	65 +defgijk 7%	43efgjk 4%	3- *%	2- *%
Sikh	11 *%	1 *%	2 *%	3j 1%	6+efjk 1%	0 -%	0 -%	0 -%	3 *%	9+jk 1%	0- -%	0 -%
Any other religion	53 2%	2 *%	9 2%	9 2%	8 2%	5 1%	12+ae 3%	9a 3%	11 1%	17 2%	26 2%	20+ae 3%
NET Any religion	1617 53%	175- 46%	220- 42%	224- 46%	246b 49%	288 61%	248 +abcdhi 65%	216 +abcdhi 68%	395- 44%	470- 48%	752 +abcdhi 64%	464+abcdhi 66%
NET Christian	1355 44%	122- 32%	155- 30%	172- 36%	203abh 41%	276 58%	228 +abcdhi 60%	198 +abcdhi 62%	277- 31%	375-bh 38%	702 +abcdhi 60%	426+abcdhi 61%

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Prepared by BMG

Table Q13 (continuation)
 Q13. What is your religion, if any?

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Prefer not to say	85	9	20	14	15	14	8	6	28	29	28	14
	3%	2%	4%	3%	3%	3%	2%	2%	3%	3%	2%	2%

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Table Q13 (continuation)
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
No religion	1358	105dm	118dm	128dm	133-m	54	135m	193dm	131dfm	109dm	1105-dm	151 +abcdfgi	81 +bcdfgij	21-
	44%	47%	44%	45%	33%	43%	40%	46%	50%	43%	43%	59% jm	55% m	24%
Catholic	347	15-	19-	19-	69	16	53	42	25	23	280-	27	11-	29+abcdfghijkl
	11%	7%	7%	7%	17% +abcghij kl	13%	16% l	10%	9%	9%	11%	10%	7%	35%
Church of England/ Scotland/ Ireland	776	70+dklm	75dklm	106	48-	38	92dklm	120dklm	78dklm	62dm	689+dklm	46-d	29-d	12-
	25%	31%	28%	37% +bdfgijk lm	12%	30%	27%	29%	30%	25%	27%	18%	20%	15%
Other Christian	231	18	16	18	42+fhk	12	17	29	12	23	189	12	15fhk	15+abcdfghijkl
	8%	8%	6%	6%	11%	9%	5%	7%	5%	9%	7%	5%	10%	18%
Buddhist	23	3	6+fij	2	2	0	0	5	2	0	20	2	1	*
	1%	1%	2%	1%	1%	-%	-%	1%	1%	-%	1%	1%	1%	1%
Hindu	45	2	8ch	0	18	0	2	6	1	5c	42+	1	1	*
	1%	1%	3%	-%	4% +acfgghj lm	-%	1%	1%	*%	2%	2%	1%	1%	*%
Jewish	19	1	0	1	12	0	0	1	0	3	19	1	*	0
	1%	*%	-%	*%	3% +abcdfghj klm	-%	-%	*%	-%	1%	1%	*%	*%	-%
Muslim	111	4	16acghklm	0-	51	0	20	7-	0-	9chlm	107+cghklm	3-	1-	0-
	4%	2%	6%	-%	13% +abcdfghi jklm	-%	6%	2%	-%	4%	4%	1%	*%	-%
Sikh	11	1	1	0	3	0	1	4	0	1	11	0	*	0
	*%	*%	1%	-%	1%	-%	*%	1%	-%	*%	*%	-%	*%	-%

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Prepared by BMG

Table Q13 (continuation)
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any other religion	53 2%	0 -%	1 *%	6ag 2%	7 2%	3 2%	5 2%	1- *%	7abg 3%	10+abgj 4%	40- 2%	4 2%	6+abgj 4%	4+abdfgjk 4%
NET Any religion	1617 53%	114k 51%	142kl 53%	152kl 54%	253 63%	68 55%	191kl 57%	215k 51%	126k 48%	136kl 54%	1397+kl 54%	96- 37%	64- 43%	61+abdcfghijkl 72%
NET Christian	1355 44%	103k 46%	110 41%	143dkl 50%	160 40%	66 53%	162dkl 48%	191kl 46%	115k 44%	108k 43%	1159+kl 45%	84- 33%	55- 37%	56+abdcfghijkl 67%
Prefer not to say	85 3%	5 2%	10 4%	4 2%	17 4%	2 2%	9 3%	11 3%	6 2%	7 3%	70 3%	9 4%	2 2%	3 4%

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Table Q13 (continuation)
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
No religion	1358 44%	410 45%	304 44%	251 48%	378 42%	714 44%	629 44%	1262+cd 48%	39 43%	92- 22%	36- 17%	12 11%
Catholic	347 11%	110 12%	85 12%	59 11%	91 10%	194 12%	150 11%	301d 11%	9 10%	46d 11%	10- 5%	28 25%
Church of England/ Scotland/ Ireland	776 25%	242 26%	163 24%	121 23%	244 27%	405 25%	365 26%	750+cd 29%	12 13%	27-d 6%	4- 2%	12 11%
Other Christian	231 8%	75 8%	60 9%	37 7%	60 7%	134 8%	97 7%	173- 7%	7 8%	56+ad 13%	7- 3%	42 39%
Buddhist	23 1%	7 1%	3 *	4 1%	9 1%	10 1%	13 1%	10- *	5 6%	13+a 3%	8+a 4%	* *
Hindu	45 1%	10 1%	16+ 2%	4 1%	14 2%	26 2%	19 1%	4- *	0 -	40+a 10%	40+ac 19%	0 -
Jewish	19 1%	4 *	6 1%	1 *	7 1%	9 1%	8 1%	18 1%	0 -	2 *	2 1%	0 -
Muslim	111 4%	16- 2%	22 3%	20a 4%	52+abe 6%	38- 2%	71+ae 5%	9- *	10 11%	102+a 24%	82+ac 39%	7 6%
Sikh	11 *	7+f 1%	3 *	0 -	1 *	10+f 1%	1- *	0- -	0 -	11+a 3%	10+a 5%	0 -
Any other religion	53 2%	11 1%	8 1%	8 2%	26+abe 3%	18- 1%	34+ae 2%	47 2%	3 3%	7 2%	1 *	3 2%
NET Any religion	1617 53%	481 52%	364 53%	255 49%	503+c 56%	845 53%	758 53%	1311- 50%	45 51%	303+a 73%	163+a 78%	91 84%
NET Christian	1355 44%	426 46%	307 44%	217 42%	395 44%	733 46%	612 43%	1223+cd 47%	27 30%	129-d 31%	20- 10%	82 75%
Prefer not to say	85 3%	26 3%	23 3%	15 3%	16 2%	49 3%	31 2%	54- 2%	5 6%	21+a 5%	9a 4%	6 6%

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Prepared by BMG

Table Q13 (continuation)
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
No religion	1358	481cegk	876	87	69	108-	**	56-	61	**	260	101
	44%	47%	43%	39%	43%	38%	**	35%	45%	**	58%	38%
Catholic	347	84-	263+acej	17	18	23	**	22a	13	**	38	26
	11%	8%	13%	8%	11%	8%	**	14%	10%	**	8%	10%
Church of England/ Scotland/ Ireland	776	283j	493j	90+abdj	40	95+bj	**	56+bj	36	**	79-	90+abj
	25%	28%	24%	40%	25%	33%	**	35%	27%	**	18%	35%
Other Christian	231	68	163	13	14	23	**	10	10	**	25	19
	8%	7%	8%	6%	9%	8%	**	6%	7%	**	5%	7%
Buddhist	23	8	15	1	0	5+	**	0	5	**	5	2
	1%	1%	1%	1%	-%	2%	**	-%	4%	**	1%	1%
Hindu	45	15	29	0	3	3	**	1	4	**	5	4
	1%	1%	1%	-%	2%	1%	**	1%	3%	**	1%	2%
Jewish	19	9	10	1	1	6+b	**	3	0	**	2	2
	1%	1%	1%	1%	*%	2%	**	2%	-%	**	1%	1%
Muslim	111	28c	82c	*-	9cj	7	**	3	3	**	9	5
	4%	3%	4%	*%	6%	2%	**	2%	2%	**	2%	2%
Sikh	11	3	9	0	1	1	**	0	0	**	0	0
	*%	*%	*%	-%	1%	1%	**	-%	-%	**	-%	-%
Any other religion	53	27+b	26-	9+b	4	9b	**	5	4	**	16+b	7
	2%	3%	1%	4%	3%	3%	**	3%	3%	**	4%	3%
NET Any religion	1617	526j	1090j	132aj	89j	172+aj	**	100+aj	73	**	179-	157+aj
	53%	51%	54%	59%	56%	60%	**	62%	55%	**	40%	60%
NET Christian	1355	436j	919j	121+abj	72j	141j	**	87+aj	59	**	142-	136+aj
	44%	42%	45%	54%	45%	50%	**	54%	44%	**	32%	52%
Prefer not to say	85	18-	67+a	4	2	5	**	6	0	**	8	4
	3%	2%	3%	2%	1%	2%	**	3%	-%	**	2%	2%

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Prepared by BMG

Table Q13 (continuation)
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
No religion	1358 44%	77 50%	63 51%	184 48%	143 42%	363 47%	686 44%	1337 45%	** **	1345 45%	** **
Catholic	347 11%	16 10%	14 11%	53 14%	47 14%	106+ 14%	168 11%	338 11%	** **	340 11%	** **
Church of England/ Scotland/ Ireland	776 25%	27- 18%	19- 16%	65- 17%	58- 17%	124- 16%	442+abcde 28%	757 25%	** **	766 25%	** **
Other Christian	231 8%	13 9%	4 3%	21 6%	32b 9%	60 8%	122 8%	228 8%	** **	229 8%	** **
Buddhist	23 1%	0 -%	0 -%	3 1%	6+f 2%	8 1%	9 1%	19 1%	** **	21 1%	** **
Hindu	45 1%	2 1%	0 -%	5 1%	4 1%	7 1%	27 2%	42 1%	** **	43 1%	** **
Jewish	19 1%	1 1%	0 -%	0 -%	0 -%	3 *%	11 1%	19 1%	** **	19 1%	** **
Muslim	111 4%	12+f 8%	20+aef 16%	40+f 10%	38+f 11%	72+f 9%	27- 2%	109 4%	** **	110 4%	** **
Sikh	11 *%	* *%	0 -%	0 -%	5+cf 2%	6 1%	5 *%	11 *%	** **	11 *%	** **
Any other religion	53 2%	4 3%	1 1%	6 1%	3 1%	9 1%	25 2%	50 2%	** **	50 2%	** **
NET Any religion	1617 53%	75 49%	58 47%	192 50%	193 56%	395 51%	835 53%	1574 53%	** **	1591 53%	** **
NET Christian	1355 44%	56 37%	36- 30%	139- 36%	136 40%	290- 37%	732+abcde 47%	1323 44%	** **	1336 44%	** **
Prefer not to say	85 3%	1 1%	2 2%	6 2%	8 2%	21 3%	47 3%	81 3%	** **	81 3%	** **

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Prepared by BMG

Table Q13 (continuation)
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
No religion	1358 44%	1179e 44%	1151-e 43%	1153e 44%	948- 41%	113- 35%	1209-e 43%	1129de 45%	1246e 44%	1210+de 45%	797- 42%	617- 41%	725- 40%	69 38%	818f 43%	552- 38%
Catholic	347 11%	305 11%	301 11%	297 11%	269 12%	65 20%	318 11%	283 11%	323 11%	320+ 12%	220 12%	181 12%	217 12%	40 22%	219 12%	189+ 13%
Church of England/ Scotland/ Ireland	776 25%	738+ei 27%	741+ei 28%	722+ei 28%	662+egi 29%	40- 13%	755+ei 27%	648e 26%	760+ei 27%	635-e 24%	552+d 29%	468+d 31%	554+d 31%	23- 12%	557+d 29%	451+d 31%
Other Christian	231 8%	200 7%	196 7%	185- 7%	174 8%	39 12%	203 7%	185 7%	209 7%	209 8%	154 8%	114 8%	137 8%	23+bce 12%	126- 7%	114 8%
Buddhist	23 1%	17 1%	18 1%	18 1%	15 1%	7 2%	19 1%	18 1%	19 1%	20 1%	8- *	8 1%	10 1%	3a 2%	10 1%	7 1%
Hindu	45 1%	39 1%	36 1%	37 1%	31 1%	10 3%	40 1%	36 1%	40 1%	42 2%	20- 1%	20 1%	24 1%	6a 3%	27 1%	17 1%
Jewish	19 1%	14- 1%	13- 1%	15 1%	13 1%	* **	15- 1%	14 1%	15- 1%	15 1%	14 1%	13 1%	11 1%	* **	14 1%	9 1%
Muslim	111 4%	86- 3%	83- 3%	79- 3%	71- 3%	30 9%	92- 3%	76- 3%	93- 3%	106+ 4%	52- 3%	35- 2%	46- 3%	15+abcef 8%	44- 2%	41 3%
Sikh	11 **	10 **	11 **	10 **	9 **	3 1%	11 **	10 **	11 **	10 **	9 **	7 **	7 **	2 1%	7 **	6 **
Any other religion	53 2%	45 2%	42 2%	44 2%	40 2%	5 2%	48 2%	35- 1%	48 2%	43 2%	31 2%	22 1%	33 2%	1 1%	30 2%	26 2%

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Prepared by BMG

Table Q13 (continuation)
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Any religion	1617	1454+	1440+	1408+	1284+gi	201	1500+	1304	1518+	1400	1061+	868+	1039+	111+	1033+	860+ae
	53%	54%	54%	54%	56%	63%	54%	52%	54%	52%	56%	57%	58%	61%	55%	60%
NET Christian	1355	1243+	1237+i	1204+	1105+gi	145	1276+	1115	1292+	1164-	926+	764+	908+	85	902+	754+e
	44%	46%	47%	46%	48%	45%	46%	45%	46%	43%	49%	50%	51%	46%	48%	52%
Prefer not to say	85	68-	64-	61-	52-	6	70-	60-	71-	69	39-	33	32-	3	42-	25-
	3%	3%	2%	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%	2%	2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q13 (continuation)
Q13. What is your religion, if any?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
No religion	1358 44%	105- 37%	1205+a 45%	872+a 47%	505a 46%
Catholic	347 11%	37 13%	298 11%	205 11%	134 12%
Church of England/ Scotland/ Ireland	776 25%	89+bcd 32%	650-cd 25%	403- 22%	209- 19%
Other Christian	231 8%	13 5%	213+ 8%	177+a 9%	108+a 10%
Buddhist	23 1%	0 -%	22 1%	16 1%	7 1%
Hindu	45 1%	1 1%	42 2%	29 2%	29+bc 3%
Jewish	19 1%	4 1%	16 1%	9 *%	5 1%
Muslim	111 4%	17 6%	92 3%	67 4%	43 4%
Sikh	11 *%	0 -%	11 *%	10 1%	6 1%
Any other religion	53 2%	10bcd 4%	37- 1%	23- 1%	14 1%
NET Any religion	1617 53%	172+bcd 61%	1381 52%	940- 51%	556 51%
NET Christian	1355 44%	140 50%	1161 44%	784- 42%	451- 41%
Prefer not to say	85 3%	5 2%	64- 2%	48 3%	29 3%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q14
 Q14. Do you or does anyone in your household have access to the internet at home (via any device, e.g., PC, mobile phone etc)?

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Yes - have access to use at home	2992 98%	1372 98%	1442 98%	**	155 97%	1451 98%	1508 98%
Yes - have access but don't use at home	25 1%	13 1%	7 *%	**	5+ab 3%	14 1%	9 1%
NET Yes	3018 99%	1384+ 99%	1449 99%	**	160 100%	1465 99%	1517 99%
No	36 1%	8- 1%	13 1%	**	* *%	12 1%	21 1%
Don't know	7 *%	2 *%	5 *%	**	0 -%	2 *%	2 *%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q14 (continuation)

Q14. Do you or does anyone in your household have access to the internet at home (via any device, e.g., PC, mobile phone etc)?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
Yes - have access	2992	371	511g	474g	490gk	471	375g	301-	881g	964gk	1147g	676-	
to use at home	98%	96%	98%	98%	99%	+ag <h>jk</h>	99%	98%	94%	97%	98%	98%	96%
Yes - have access but don't use at home	25 1%	6 1%	4 1%	7 1%	3 1%	2 **	1 **	3 1%	10 1%	10 1%	6 1%	4 1%	
NET Yes	3018	376	515gk	480agjk	493gk	473+agjk	376g	304-	891g	974	1153g	680-	
	99%	98%	99%	100%	99%	100%	99%	95%	99%	+agjk 99%	98%	97%	
No	36	5	3	2	3	2	6	15	8	5-	22+cei	20+bcdehi	
	1%	1%	1%	*%	1%	*%	1%	+abcde <h>f</h> ij 5%	1%	1%	2%	3%	
Don't know	7 *%	3+ <h>jk</h> 1%	2 *%	0 -%	1 *%	0 -%	0 -%	0 -%	5+ <h>j</h> 1%	1 *%	0 -%	0 -%	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q14 (continuation)

Q14. Do you or does anyone in your household have access to the internet at home (via any device, e.g., PC, mobile phone etc)?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Yes - have access to use at home	2992 98%	215 96%	264 98%	279 98%	398 99%	122 98%	328 98%	411 98%	257 98%	243 97%	2517 98%	250 98%	144 98%	82 97%
Yes - have access but don't use at home	25 1%	2 1%	1 1%	3 1%	2 1%	2 2%	2 *	6 2%	2 1%	0 -	20 1%	2 1%	2i 2%	1i 1%
NET Yes	3018 99%	217 97%	266 99%	282 99%	400ai 99%	124 100%	330 98%	418ai 100%	258 98%	243- 97%	2537i 99%	252 98%	146 99%	83 98%
No	36 1%	4 2%	3 1%	1 *	2 1%	0 -	5 2%	1 *	5 2%	8+cdgj 3%	29 1%	4 2%	1 1%	1 2%
Don't know	7 *%	3+gj 1%	1 1%	2 1%	0 -	0 -	1 *%	0 -	0 -	0 -	7 *%	0 -	0 -	0 -

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Table Q14 (continuation)

Q14. Do you or does anyone in your household have access to the internet at home (via any device, e.g., PC, mobile phone etc)?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Yes - have access to use at home	2992 98%	908+df 99%	678d 98%	511 98%	865- 96%	1586+df 99%	1375- 97%	2572 98%	87 98%	405 97%	203 98%	107 98%
Yes - have access but don't use at home	25 1%	5 1%	8 1%	6 1%	7 1%	12 1%	13 1%	22 1%	1 1%	3 1%	2 1%	1 1%
NET Yes	3018 99%	913+df 100%	686df 99%	516 99%	872- 97%	1599+df 99%	1388- 98%	2594 99%	87 98%	408 98%	204 98%	107 98%
No	36 1%	4- *%	4 1%	3 1%	24+abce 3%	7- *%	27+abe 2%	31 1%	* *%	4 1%	3 1%	1 1%
Don't know	7 *%	1 *%	1 *%	2 *%	0 -%	2 *%	2 *%	2- *%	1 2%	3+a 1%	1 *%	1 1%

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Table Q14 (continuation)

Q14. Do you or does anyone in your household have access to the internet at home (via any device, e.g., PC, mobile phone etc)?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Yes - have access to use at home	2992 98%	990-de 96%	2001 98% +acdej	211- 94%	148- 93%	265- 93%	** **	157 97%	125 93%	** **	431 97%	258cde 98%
Yes - have access but don't use at home	25 1%	17+b 2%	9- *%	3 1%	4b 2%	9+b 3%	** **	2 1%	5 3%	** **	6b 1%	2 1%
NET Yes	3018 99%	1007cd 98%	2010cde 99%	214- 96%	152- 95%	275- 96%	** **	159 99%	129 96%	** **	437 98%	261cde 99%
No	36 1%	18+b 2%	17- 1%	10+abk 4%	8+abk 5%	11+bk 4%	** **	2 1%	5 4%	** **	10b 2%	2 1%
Don't know	7 *%	1 *%	6 *%	0 -%	1 *%	0 -%	** **	0 -%	0 -%	** **	0 -%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q14 (continuation)

Q14. Do you or does anyone in your household have access to the internet at home (via any device, e.g., PC, mobile phone etc)?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Yes - have access to use at home	2992 98%	153 99%	118 96%	375 98%	339 98%	764 98%	1547+b 99%	2992c 100%	** **	2992 99%	** **
Yes - have access but don't use at home	25 1%	1 1%	5+def 4%	5 1%	3 1%	10 1%	9 1%	0 -%	** **	25a 1%	** **
NET Yes	3018 99%	154 100%	123 100%	380 99%	342 99%	775+ 99%	1556+ 99%	2992 100%	** **	3018 100%	** **
No	36 1%	0 -%	0 -%	3 1%	2 1%	3- *%	11- 1%	0 -%	** **	0 -%	** **
Don't know	7 *%	0 -%	0 -%	0 -%	0 -%	1 *%	1 *%	0 -%	** **	0 -%	** **

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Table Q14 (continuation)

Q14. Do you or does anyone in your household have access to the internet at home (via any device, e.g., PC, mobile phone etc)?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Yes - have access	2992	2644e	2601e	2569e	2230e	303-	2721e	2460+de	2776e	2649	1862d	1492d	1767+d	175-	1861+d	1414d
to use at home	98%	98%	98%	98%	98%	95%	98%	99%	98%	99%	98%	98%	98%	95%	98%	98%
Yes - have access	25	23	21	21	22	10	23	21	23	19	15	7-	10	7+abcef	10-	8
but don't use at home	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	*%	1%	4%	1%	1%
NET Yes	3018	2666	2623	2590	2252	313	2744	2480	2800+	2668	1877	1499	1777	182	1870	1422
	99%	99%	99%	99%	99%	98%	99%	99%	99%	100%	99%	99%	99%	99%	99%	99%
No	36	31gi	31gi	30gi	31gi	6gi	31gi	12-	31gi	9-	19	17	19	1	23	15
	1%	1%	1%	1%	1%	2%	1%	*%	1%	*%	1%	1%	1%	1%	1%	1%
Don't know	7	3-	1-	2-	1-	1	3-	2-	3-	2-	1-	2	0-	0	1-	0-
	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	*%	-%	-%	*%	-%

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Table Q14 (continuation)

Q14. Do you or does anyone in your household have access to the internet at home (via any device, e.g., PC, mobile phone etc)?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Yes - have access to use at home	2992 98%	270- 95%	2606+a 98%	1833+a 99%	1085+abc 100%
Yes - have access but don't use at home	25 1%	6cd 2%	20d 1%	10d 1%	0- -%
NET Yes	3018 99%	275 97%	2626+a 99%	1843+a 99%	1085+a 100%
No	36 1%	6d 2%	23- 1%	14- 1%	4- *%
Don't know	7 *%	1 1%	2- *%	2 *%	1 *%

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Table Q15X16
 Q15/16. Would you say your time spent online in a typical week would be ...?

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
None	40 1%	9- 1%	16 1%	** **	* *%	13 1%	25 2%
Up to 5 hours	243 8%	107 8%	108 7%	** **	18 11%	125 8%	116 8%
6 to 11 hours	426 14%	173- 12%	218 15%	** **	27 17%	203 14%	220 14%
12 to 22 hours	887 29%	410d 29%	439d 30%	** **	33- 21%	441 30%	438 28%
23+ hours	1415 46%	671 48%	660 45%	** **	82 51%	679 46%	715 46%
Don't know/ unsure	48 2%	22 2%	25 2%	** **	1 1%	18 1%	24 2%
Not stated	2 *%	2 *%	0 -%	** **	0 -%	0 -%	2 *%
Medians	21.00	21.00	20.00	**	24.00	20.00	21.00
Minimum	-30.00	-30.00	.00	**	.00	.00	-30.00
Maximum	100.00	100.00	100.00	**	100.00	100.00	100.00
Mode	20.00	20.00	30.00	**	30.00	20.00	30.00
Base for stats	3012	1372	1442	**	159	1460	1516
Mean score	26.5	27.5+c	26.0c	**	26.6c	26.8	26.0
Standard deviation	20.10	20.67	19.54	**	19.18	20.77	19.20
Standard Error	.40	.62	.55	**	1.73	.61	.52

95% lower case or +, ** indicates a low base size (less than 100)

Table Q15X16 (continuation)
 Q15/16. Would you say your time spent online in a typical week would be ...?

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	40	6	4	2	3	2	7ei +abcdefh ij	15 5%	10	5-	24+cdei	23+bcdehi
	1%	2%	1%	*%	1%	*%	2%	5%	1%	1%	2%	3%
Up to 5 hours	243	29	30	46bde	27-	28	41+bdeh +abdehi	42 13%	59	73	111+bdeh	83+bdehi
	8%	8%	6%	10%	5%	6%	11%	13%	7%	7%	9%	12%
6 to 11 hours	426	50	69	47-	57	76ci	65cdi +abcdhi	62 19%	119	104-	203+cdhi	127+bcdhi
	14%	13%	13%	10%	11%	16%	17%	19%	13%	11%	17%	18%
12 to 22 hours	887	78-	126-	135ah	149ah	150abh	146 +abcdhi	103abh	204-	284ah	399 +abchi	249+abchi
	29%	20%	24%	28%	30%	32%	38%	32%	23%	29%	34%	36%
23+ hours	1415	216 +efgjk	283 +efgjk	244fgjk	251fgjk	209fgjk	119- +abcdhi	92- +efgjk	499 +efgjk	495 +efgjk	421-gk	212- +efgjk
	46%	56%	54%	50%	50%	44%	31%	29%	55%	50%	36%	30%
Don't know/ unsure	48	5	8	9	11	10	2	3	13	19	15	6
	2%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	1%
Not stated	2	0	0	0	0	0	0	2+hi 1%	0	0	2	2+ *%
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%
Medians	21.00	25.00	25.00	23.00	23.00	21.00	15.00	15.00	25.00	23.00	20.00	15.00
Minimum	-30.00	.00	.00	.00	.00	.00	.00	-30.00	.00	.00	-30.00	-30.00
Maximum	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Mode	20.00	30.00	20.00	20.00	30.00	20.00	20.00	20.00	30.00	20.00	20.00	20.00
Base for stats	3012	379	512	474	487	465	379	316	891	961	1160	695
Mean score	26.5	30.6 +efgjk	31.7 +cdefgij k	28.1fgjk	27.8fgjk	25.6fgjk	19.5- +cdefgij k	17.9- +cdefgij k	31.3 +efgjk	28.0 +efgjk	21.5-fgk	18.8-
Standard deviation	20.10	22.41	23.70	20.40	19.73	17.88	13.87	14.58	23.15	20.06	16.13	14.21
Standard Error	.40	1.38	1.14	1.02	.99	.86	.75	.89	.88	.71	.50	.58

95% lower case or +, ** indicates a low base size (less than 100)

Table Q15X16 (continuation)

Q15/16. Would you say your time spent online in a typical week would be ...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	40 1%	5 2%	4 1%	1 *	2 1%	2 1%	5 2%	1 *	5 2%	8+cdgj 3%	33 1%	4 2%	2 1%	1 2%
Up to 5 hours	243 8%	12 5%	19 7%	23g 8%	40g 10%	12 9%	44 +abghjl 13%	16- 4%	18 7%	21g 8%	203g 8%	23g 9%	9 6%	7g 9%
6 to 11 hours	426 14%	35 16%	27 10%	47 17%	60 15%	15 12%	48 14%	59 14%	45bk 17%	31 12%	366 14%	27 11%	16 11%	16+bikl 19%
12 to 22 hours	887 29%	68 30%	84 31%	89 31%	102 25%	36 29%	79- 24%	121 29%	86f 33%	73 29%	738 29%	74 29%	46f 32%	28df 34%
23+ hours	1415 46%	100m 45%	132m 49%	120 42%	194m 48%	57 46%	155m 46%	216+chm 52%	105 40%	110 44%	1189m 46%	125m 49%	72m 49%	29- 34%
Don't know/ unsure	48 2%	4 2%	4 1%	4 2%	3 1%	3 2%	5 1%	6 1%	5 2%	9+dk 3%	42 2%	1 1%	2 1%	2k 3%
Not stated	2 *%	0 -%	0 -%	0 -%	2+ *%	0 -%	0 -%	0 -%	0 -%	0 -%	2 *%	0 -%	0 -%	0 -%
Medians	21.00	20.00	22.00	20.00	22.00	20.00	20.00	23.00	20.00	21.00	21.00	22.00	21.00	20.00
Minimum	-30.00	.00	.00	.00	-30.00	.00	.00	.00	.00	.00	-30.00	.00	.00	.00
Maximum	100.00	100.00	100.00	100.00	100.00	84.00	100.00	100.00	80.00	100.00	100.00	100.00	100.00	100.00
Mode	20.00	30.00	30.00	20.00	30.00	20.00	30.00	30.00	20.00	30.00	20.00	20.00	20.00	20.00
Base for stats	3012	219	266	280	399	121	331	413	258	243	2530	255	145	82
Mean score	26.5	27.2h	29.5 +chjm	25.5	25.9h	24.6	26.8h	27.9hm	22.5-	26.8h	26.5h	26.5h	27.5h	24.0
Standard deviation	20.10	21.71	22.84	19.37	20.05	16.43	22.65	18.29	15.78	21.24	20.15	19.39	20.64	19.80
Standard Error	.40	1.60	1.57	1.32	1.16	1.69	1.34	1.02	1.13	1.60	.45	1.18	1.28	1.40

95% lower case or +, ** indicates a low base size (less than 100)

Table Q15X16 (continuation)

Q15/16. Would you say your time spent online in a typical week would be ...?

Base: All respondents

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	40 1%	4- *%	6 1%	5 1%	24+abe 3%	10- 1%	29+ae 2%	35 1%	* *%	5 1%	4 2%	1 1%
Up to 5 hours	243 8%	60 7%	41- 6%	52abe 10%	88+abe 10%	101- 6%	139+abe 10%	201 8%	7 8%	42 10%	20 10%	15 14%
6 to 11 hours	426 14%	114 12%	80- 12%	82 16%	144abe 16%	194- 12%	226+abe 16%	373 14%	8 9%	49 12%	24 11%	15 14%
12 to 22 hours	887 29%	277 30%	191 28%	156 30%	253 28%	468 29%	409 29%	781+c 30%	25 28%	101- 24%	48 23%	26 24%
23+ hours	1415 46%	456+cdf 50%	363+cdf 53%	220 42%	365- 41%	819+cdf 51%	585- 41%	1200 46%	44 49%	208 50%	108 52%	51 47%
Don't know/ unsure	48 2%	7- 1%	7 1%	7 1%	22+ae 2%	14- 1%	29ae 2%	35- 1%	5 5%	10 2%	4 2%	1 1%
Not stated	2 *%	0 -%	2+ *%	0 -%	0 -%	2 *%	0 -%	2 *%	0 -%	0 -%	0 -%	0 -%
Medians	21.00	23.00	24.00	20.00	20.00	23.00	20.00	20.00	23.00	23.00	23.00	21.00
Minimum	-30.00	.00	-30.00	.00	.00	-30.00	.00	-30.00	.00	.00	.00	.00
Maximum	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	84.00	100.00	100.00	100.00
Mode	20.00	20.00	30.00	30.00	20.00	20.00	20.00	20.00	20.00	20.00	40.00	40.00
Base for stats	3012	911	683	515	874	1594	1389	2592	84	405	203	108
Mean score	26.5	28.4+cdf	29.1+cdf	24.0-	24.1-	28.7+cdf	24.1-	26.3	25.4	27.4	28.6	27.0
Standard deviation	20.10	20.30	20.92	18.93	19.64	20.57	19.37	20.02	16.91	20.79	21.66	21.97
Standard Error	.40	.66	.79	1.01	.80	.51	.63	.43	1.90	1.12	1.69	2.28

95% lower case or +, ** indicates a low base size (less than 100)

Table Q15X16 (continuation)

Q15/16. Would you say your time spent online in a typical week would be ...?

Base: All respondents

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	40 1%	21+b 2%	19- 1%	11+abk 5%	9+abk 6%	12+bk 4%	** **	2 1%	5 4%	** **	11b 2%	2 1%
Up to 5 hours	243 8%	72j 7%	171jk 8%	25ajk 11%	15j 9%	30jk 10%	** **	9 6%	6 5%	** **	18- 4%	11- 4%
6 to 11 hours	426 14%	141 14%	284 14%	31 14%	26 16%	43 15%	** **	29 18%	20 15%	** **	53 12%	28 11%
12 to 22 hours	887 29%	273j 27%	613j 30%	59 26%	39 25%	87j 30%	** **	46 28%	26 19%	** **	91- 20%	88aj 34%
23+ hours	1415 46%	503+be 49%	912-e 45%	94 42%	67 42%	107- 37%	** **	71 44%	72 54%	** **	265 +abcdegk 59%	132e 50%
Don't know/ unsure	48 2%	16 2%	32 2%	3 1%	4 2%	7 2%	** **	4 2%	5 4%	** **	9 2%	2 1%
Not stated	2 *%	0 -%	2 *%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	** **	0 -%	0 -%
Medians	21.00	22.00	20.00	20.00	20.00	20.00	**	21.00	29.00	**	26.00	23.00
Minimum	-30.00	.00	-30.00	.00	.00	.00	**	.00	.00	**	.00	.00
Maximum	100.00	100.00	100.00	100.00	100.00	100.00	**	100.00	100.00	**	100.00	100.00
Mode	20.00	30.00	20.00	40.00	30.00	30.00	**	30.00	30.00	**	30.00	20.00
Base for stats	3012	1010	2001	221	156	279	**	157	129	**	437	260
Mean score	26.5	27.7+bce	25.9-	23.7	24.0	23.4-	**	25.3	30.9+bcde	**	31.8	28.4cde
Standard deviation	20.10	21.02	19.59	19.35	19.35	20.34	**	20.04	24.48	+bcde	+abcdefg	19.26
Standard Error	.40	.74	.47	1.41	1.73	1.38	**	1.82	2.53	**	22.79	1.31

95% lower case or +, ** indicates a low base size (less than 100)

Table Q15X16 (continuation)

Q15/16. Would you say your time spent online in a typical week would be ...?

Base: All respondents

Absolute figures
Column percentages

	Children in household					Internet access					
	Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	40 1%	0 -%	0 -%	4 1%	3 1%	4- *%	13- 1%	3 *%	** **	4 *%	** **
Up to 5 hours	243 8%	17d 11%	11 9%	26 7%	14- 4%	52 7%	121d 8%	236 8%	** **	243 8%	** **
6 to 11 hours	426 14%	18 12%	20 16%	51 13%	31- 9%	93 12%	244+de 16%	421 14%	** **	426 14%	** **
12 to 22 hours	887 29%	41 26%	36 29%	91- 24%	91 26%	201- 26%	491+ce 31%	886 30%	** **	887 29%	** **
23+ hours	1415 46%	77 50%	56 46%	207+f 54%	196+bf 57%	417+f 54%	675- 43%	1406 47%	** **	1415 47%	** **
Don't know/ unsure	48 2%	2 1%	1 *%	4 1%	9 3%	13 2%	25 2%	38 1%	** **	41 1%	** **
Not stated	2 *%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	2 *%	** **	2 *%	** **
Medians	21.00	23.00	20.00	25.00	26.00	25.00	20.00	21.00	**	21.00	**
Minimum	-30.00	2.00	1.50	.00	.00	.00	.00	-30.00	**	-30.00	**
Maximum	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	**	100.00	**
Mode	20.00	30.00	20.00	30.00	20.00	30.00	20.00	20.00	**	20.00	**
Base for stats	3012	152	123	379	336	766	1543	2954	**	2977	**
Mean score	26.5	28.2	28.1	29.4+f	29.9+f	29.2+f	25.7-	26.8+d	**	26.8+d	**
Standard deviation	20.10	20.55	21.73	21.40	19.42	20.66	19.64	19.98	**	20.01	**
Standard Error	.40	1.79	2.14	1.20	1.16	.82	.54	.40	**	.40	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q15X16 (continuation)
 Q15/16. Would you say your time spent online in a typical week would be ...?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	40 1%	34gi 1%	34gi 1%	32gi 1%	33gi 1%	7gi 2%	35gi 1%	13- 1%	35gi 1%	11- *%	20 1%	19 1%	20 1%	1 1%	23 1%	16 1%
Up to 5 hours	243 8%	218 8%	215 8%	209 8%	189 8%	51 16% +abcdgfh i	222 8%	175- 7%	226 8%	190- 7%	150 8%	127 8%	157 9%	31 17% +abcef	153 8%	134+ 9%
6 to 11 hours	426 14%	377 14%	378 14%	366 14%	334 15%	41 13%	389 14%	345 14%	393 14%	362 13%	264 14%	211 14%	254 14%	21 11%	249 13%	211 15%
12 to 22 hours	887 29%	794 29%	786 30%	781+ 30%	688+ 30%	98 31%	829+ 30%	733 29%	836 29%	772 29%	576 30%	477+ 31%	554+ 31%	55 30%	580+ 31%	439 31%
23+ hours	1415 46%	1242e 46%	1210e 46%	1202e 46%	1009-e 44%	121- 38%	1266-e 46%	1194+de 48%	1304e 46%	1312 49% +abcdefh	864 46%	668- 44%	792- 44%	75 41%	867 46%	619- 43%
Don't know/ unsure	48 2%	35- 1%	31- 1%	31- 1%	29- 1%	2 1%	37- 1%	33- 1%	39- 1%	31- 1%	21- 1%	15- 1%	18- 1%	0 -%	20- 1%	15 1%
Not stated	2 *%	2 *%	2 *%	2 *%	2 *%	0 -%	2 *%	2 *%	2 *%	0- -%	2 *%	2 *%	2 *%	0 -%	2 *%	2 *%
Medians	21.00	21.00	20.00	21.00	20.00	19.00	20.00	21.00	21.00	22.00	21.00	20.00	20.00	19.00	21.00	20.00
Minimum	-30.00	-30.00	-30.00	-30.00	-30.00	.00	-30.00	-30.00	-30.00	.00	-30.00	-30.00	-30.00	.00	-30.00	-30.00
Maximum	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Mode	20.00	20.00	20.00	30.00	30.00	20.00	20.00	30.00	20.00	20.00	20.00	20.00	30.00	30.00	30.00	20.00
Base for stats	3012	2665	2624	2591	2255	318	2742	2461	2795	2648	1876	1503	1778	183	1874	1422
Mean score	26.5	26.2de	25.7-e	25.9-e	25.0-e	21.8-	26.0-e	26.8de	26.2-de	27.6 +abcdefh	25.8-d	24.9-	25.3-	22.3-	26.2df	24.5-
Standard deviation	20.10	19.76	19.26	19.25	18.84	17.13	19.50	19.61	19.70	20.16	19.22	18.34	19.14	17.60	19.57	18.61
Standard Error	.40	.42	.41	.41	.43	1.04	.41	.43	.41	.43	.48	.51	.50	1.39	.49	.54

95% lower case or +, ** indicates a low base size (less than 100)

Table Q15X16 (continuation)
 Q15/16. Would you say your time spent online in a typical week would be ...?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	40 1%	6d 2%	27- 1%	16- 1%	4- **%
Up to 5 hours	243 8%	37+bcd 13%	191- 7%	111- 6%	61- 6%
6 to 11 hours	426 14%	57+bcd 20%	349- 13%	216- 12%	120- 11%
12 to 22 hours	887 29%	79 28%	775 29%	529 28%	300 27%
23+ hours	1415 46%	93- 33%	1280+a 48%	969+ab 52%	597+ab 55%
Don't know/ unsure	48 2%	9bcd 3%	28- 1%	18- 1%	8- 1%
Not stated	2 **%	2+bcd 1%	0- -%	0 -%	0 -%
Medians	21.00	15.00	21.00	24.00	25.00
Minimum	-30.00	-30.00	.00	.00	.00
Maximum	100.00	100.00	100.00	100.00	100.00
Mode	20.00	30.00	20.00	20.00	30.00
Base for stats	3012	274	2623	1842	1082
Mean score	26.5	21.0-	27.3+a	29.2+ab	30.2+ab
Standard deviation	20.10	19.09	20.14	20.81	20.74
Standard Error	.40	1.51	.42	.51	.67

95% lower case or +, ** indicates a low base size (less than 100)

Table Q17
 Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Freeview or Freeview Play (free TV via an aerial or set top box)	1127 37%	521d 37%	557d 38%	** **	33- 20%	571 39%	546 35%
Virgin Media (cable TV subscription)	342 11%	182+b 13%	125- 8%	** **	31+ab 20%	168 11%	173 11%
Sky (satellite TV with a monthly subscription)/ Sky Glass	898 29%	438+b 31%	401- 27%	** **	57b 36%	465+b 31%	427 28%
Freesat (satellite TV with no subscription)	329 11%	135 10%	162 11%	** **	20 13%	181+b 12%	144- 9%
BT TV	224 7%	106 8%	93 6%	** **	21+ab 13%	129+b 9%	93- 6%
TalkTalk TV	130 4%	89+b 6%	27- 2%	** **	13+b 8%	70 5%	57 4%
YouView	102 3%	60+b 4%	34- 2%	** **	8 5%	60 4%	42 3%
NOW Smart Stick	100 3%	46 3%	36- 2%	** **	18+ab 11%	46 3%	54 3%
Amazon Fire TV (plug in stick, plug in box or cube)	709 23%	312 22%	352 24%	** **	44 27%	324 22%	378 25%
Google Chromecast	176 6%	94+b 7%	69- 5%	** **	13 8%	104+b 7%	71- 5%
Roku	111 4%	54 4%	47 3%	** **	9 6%	56 4%	54 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Apps for broadcaster catch-up services like BBC iPlayer, ITVX (formerly ITV Hub), Channel 4 streaming service (formerly All4) and My5	1217 40%	470- 34%	678+a 46%	** **	64 40%	597 40%	603 39%
Other	105 3%	31- 2%	70+ad 5%	** **	1 1%	51 3%	51 3%
No-one watches broadcast TV channels in the household	258 8%	91- 7%	151+a 10%	** **	9 6%	129 9%	120 8%
Don't know	51 2%	20 1%	26 2%	** **	4 2%	21 1%	23 1%
NET App-free access to broadcast TV	2362 77%	1131+b 81%	1083- 74%	** **	120 75%	1165 79%	1176 76%
NET App only access to broadcaster catch up (not TV)	230 8%	87- 6%	130+a 9%	** **	13 8%	106 7%	122 8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Freeview or Freeview	1127	87-	143-	146-a	188abch	204	193	167	229-	334-abh	564	360+abcdehi
Play (free TV via an aerial or set top box)	37%	22%	27%	30%	38%	43%	51%	52%	25%	34%	48%	51%
Virgin Media (cable TV subscription)	342 11%	49 13%	66f 13%	44 9%	64f 13%	56 12%	31 8%	32 10%	115fk 13%	108 11%	119 10%	63 9%
Sky (satellite TV with a monthly subscription)/ Sky Glass	898 29%	121g 31%	162g 31%	145 30%	141 28%	147g 31%	108 28%	75- 23%	282gk 31%	286 29%	330 28%	183- 26%
Freesat (satellite TV with no subscription)	329 11%	36 9%	47 9%	47 10%	50 10%	42 9%	72 19%	34 11%	83 9%	98 10%	148+beh 13%	106+abcdehi 15%
BT TV	224 7%	31 8%	48cei 9%	23- 5%	35 7%	27 6%	34c 9%	25 8%	79ci 9%	58 6%	86 7%	59c 8%
TalkTalk TV	130 4%	19de 5%	38+deij 7%	23de 5%	8- 2%	8- 2%	18de 5%	16de 5%	57+deij 6%	31 3%	41 4%	33de 5%
YouView	102 3%	9 2%	20 4%	19 4%	19 4%	13 3%	16 4%	6 2%	30 3%	38 4%	35 3%	22 3%
NOW Smart Stick	100 3%	24 +defgijk 6%	22fgjk 4%	22fgjk 4%	12 2%	12 3%	6- 1%	2- 1%	46 +defgijk 5%	34gjk 3%	20- 2%	8- 1%
Amazon Fire TV (plug in stick, plug in box or cube)	709 23%	113+fgjk 29%	127fgjk 24%	124fgjk 26%	135+fgjk 27%	108gjk 23%	67-g 17%	35- 11%	240+fgjk 27%	259+fgjk 26%	210-g 18%	102- 15%
Google Chromecast	176 6%	35 +defgjk 9%	50 +defgijk 10%	36efgjk 7%	22 4%	16- 3%	12- 3%	5- 2%	85 +defgijk 9%	57fgjk 6%	33- 3%	17- 2%
Roku	111 4%	9 2%	27egjk 5%	29 +aefgjk 6%	20 4%	11 2%	9 2%	5 2%	36gjk 4%	49+egjk 5%	26- 2%	14- 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Apps for broadcaster catch-up services like BBC iPlayer, ITVX (formerly ITV Hub), Channel 4 streaming service (formerly All4) and My5	1217 40%	155g 40%	209g 40%	195g 40%	196g 39%	212+gjk 45%	157g 41%	92- 29%	364g 40%	391g 40%	462g 39%	249- 36%
Other	105 3%	11 3%	10 2%	18 4%	17 3%	16 3%	18bh 5%	14 4%	22 2%	35 4%	48b 4%	32bh 5%
No-one watches broadcast TV channels in the household	258 8%	51 +defgijk 13%	72 +defgijk 14%	51efgjk 11%	37fjk 7%	23- 5%	10- 3%	14- 4%	123 +defgijk 14%	88efgjk 9%	47- 4%	24- 3%
Don't know	51 2%	18 +bcdefijk 5%	5 1%	8f 2%	5 1%	9f 2%	1- *%	6f 2%	23+fjk 3%	13 1%	15 1%	6 1%
NET App-free access to broadcast TV	2362 77%	240- 62%	353- 68%	336-a 70%	399abchi 80%	402 +abchi 85%	344 +abcdehi 90%	288 +abcdehi 90%	593- 66%	736abch 75%	1033 +abcdhi 88%	631+abcdehi 90%
NET App only access to broadcaster catch up (not TV)	230 8%	43 +defgjk 11%	54 +defgjk 10%	55 +defgjk 11%	30fgk 6%	28gk 6%	11- 3%	7- 2%	98 +defgjk 11%	86fgjk 9%	46- 4%	19- 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Freeview or Freeview Play (free TV via an aerial or set top box)	1127 37%	96dl 43%	104l 39%	110l 39%	134 33%	38 30%	117 35%	159l 38%	113dl 43%	94l 37%	965l 38%	92 36%	41- 28%	30 35%
Virgin Media (cable TV subscription)	342 11%	20 9%	37hil 14%	30h 11%	74 18%	20 16%	44hil 13%	39 9%	14- 5%	17- 7%	294hil 11%	31hl 12%	8- 6%	9hl 11%
Sky (satellite TV with a monthly subscription)/ Sky Glass	898 29%	74h 33%	70 26%	89h 31%	122 30%	34 28%	93 28%	115 28%	60- 23%	80 32%	739- 29%	79 31%	54+bfghj 37%	27h 32%
Freesat (satellite TV with no subscription)	329 11%	22 10%	22 8%	35 12%	45 11%	7 5%	33 10%	48 11%	41+bjm 16%	27 11%	280 11%	27 11%	15 10%	6 8%
BT TV	224 7%	18 8%	14 5%	18 6%	49 12%	5 4%	29 9%	27 7%	16 6%	12 5%	188 7%	21 8%	8 6%	6 7%
TalkTalk TV	130 4%	9l 4%	12l 4%	7 3%	33 8%	7 5%	23 7%	13l 3%	10l 4%	6 2%	121+lm 5%	7 3%	1- *%	1- 1%
YouView	102 3%	10 4%	9 3%	5 2%	16 4%	1 1%	19+cl 6%	12 3%	11 4%	7 3%	89 3%	10 4%	2 1%	2 2%
NOW Smart Stick	100 3%	6 2%	11 4%	5 2%	15 4%	2 1%	11 3%	15 4%	10 4%	7 3%	81 3%	14+cl 5%	2 2%	3 3%
Amazon Fire TV (plug in stick, plug in box or cube)	709 23%	44 20%	68 25%	63 22%	90 22%	39 32%	89h 26%	84 20%	48 18%	71gh 28%	596 23%	61 24%	30 20%	23h 27%
Google Chromecast	176 6%	18cik 8%	16c 6%	6- 2%	45 11%	5 4%	16 5%	29cik 7%	12 4%	7 3%	155c 6%	8 3%	5 4%	7cikl 9%

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Prepared by BMG

Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Region														
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
Roku	111 4%	7 3%	9 3%	6 2%	15 4%	8 6%	9 3%	21 5%	8 3%	9 4%	91 4%	9 4%	7 4%	3 4%	
Apps for broadcaster catch-up services like BBC iPlayer, ITVX (formerly ITV Hub), Channel 4 streaming service (formerly All4) and My5	1217 40%	90 40%	110 41%	119 42%	153 38%	51 41%	137 41%	172 41%	125+ 48%	diklm 35%	88 41%	1044+ 35%	90 36%	53 36%	30 36%
Other	105 3%	5 2%	5 2%	12 4%	22+b 5%	3 3%	11 3%	14 3%	12 4%	6 2%	89 3%	10 4%	4 3%	2 2%	
No-one watches broadcast TV channels in the household	258 8%	17 7%	25 9%	20 7%	35 9%	9 7%	28 8%	31 7%	24 9%	30 12%	218 8%	19 7%	13 9%	9 11%	
Don't know	51 2%	5hk 2%	5h 2%	3 1%	6 2%	7 6%	7hk 2%	8 2%	0 -%	3 1%	45 2%	1 *%	3hk 2%	3hk 3%	
NET App-free access to broadcast TV	2362 77%	184bim 83%	200 74%	236+bilm 83%	312 77%	89 71%	260 77%	319 76%	207 79%	183 73%	1989 77%	199 78%	111 76%	63 74%	
NET App only access to broadcaster catch up (not TV)	230 8%	8- 3%	27ac 10%	14 5%	26 7%	11 9%	30a 9%	33a 8%	27ac 10%	17 7%	193a 7%	19 8%	11a 8%	7a 8%	

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Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Freeview or Freeview Play (free TV via an aerial or set top box)	1127 37%	362b 39%	235 34%	176 34%	343 38%	597 37%	519 37%	1008+cd 38%	32 36%	116- 28%	45- 22%	38 35%
Virgin Media (cable TV subscription)	342 11%	106 12%	79 12%	60 12%	93 10%	185 12%	153 11%	284 11%	13 15%	57 14%	22 10%	21 20%
Sky (satellite TV with a monthly subscription)/ Sky Glass	898 29%	300+df 33%	198 29%	162 31%	233- 26%	498d 31%	396 28%	767 29%	20 23%	129 31%	64 31%	41 38%
Freesat (satellite TV with no subscription)	329 11%	117+df 13%	69 10%	58 11%	82 9%	186 12%	141 10%	276 11%	9 11%	48 11%	27 13%	11 10%
BT TV	224 7%	90+bdf 10%	45 7%	43d 8%	44- 5%	135+df 8%	87- 6%	180- 7%	8 9%	44+a 11%	18 8%	18 17%
TalkTalk TV	130 4%	42 5%	33 5%	29d 6%	25- 3%	74d 5%	54 4%	90- 3%	9 10%	39+a 9%	16+a 8%	14 13%
YouView	102 3%	35d 4%	25d 4%	25d 5%	17- 2%	60d 4%	42 3%	87 3%	2 3%	16 4%	9 5%	4 3%
NOW Smart Stick	100 3%	29 3%	22 3%	20 4%	27 3%	51 3%	47 3%	85 3%	6 6%	14 3%	4 2%	5 4%
Amazon Fire TV (plug in stick, plug in box or cube)	709 23%	217 24%	161 23%	137 26%	188 21%	379 24%	325 23%	620 24%	26 30%	86 21%	44 21%	15 14%
Google Chromecast	176 6%	60df 7%	52+df 7%	27 5%	37- 4%	112+df 7%	64- 5%	135- 5%	7 8%	41+a 10%	21+a 10%	11 10%
Roku	111 4%	35 4%	25 4%	18 3%	33 4%	60 4%	51 4%	92 4%	3 3%	19 4%	11 5%	5 4%

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Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Apps for broadcaster catch-up services like BBC iPlayer, ITVX (formerly ITV Hub), Channel 4 streaming service (formerly All4) and My5	1217 40%	435+bcdf 47%	273d 40%	207d 40%	294- 33%	708+bcdf 44%	501- 35%	1086+cd 41%	31 35%	124- 30%	60- 29%	33 30%
Other	105 3%	32 4%	26 4%	13 2%	32 4%	59 4%	45 3%	93 4%	1 1%	12 3%	6 3%	2 2%
No-one watches broadcast TV channels in the household	258 8%	63 7%	62 9%	41 8%	88a 10%	125 8%	128 9%	195- 7%	10 12%	59+a 14%	38+a 18%	9 8%
Don't know	51 2%	7- 1%	14a 2%	6 1%	21a 2%	20 1%	27a 2%	37- 1%	5 6%	12+a 3%	6 3%	1 1%
NET App-free access to broadcast TV	2362 77%	733+b 80%	507- 73%	411 79%	692 77%	1240 77%	1102b 78%	2058+cd 78%	61 69%	295- 71%	141- 68%	88 81%
NET App only access to broadcaster catch up (not TV)	230 8%	84+df 9%	66+df 10%	33 6%	45- 5%	150+df 9%	78- 6%	205 8%	5 6%	24 6%	12 6%	7 6%

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Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Freeview or Freeview Play (free TV via an aerial or set top box)	1127 37%	391 38%	737 36%	95 42%	58 37%	111 39%	** **	77+abj 48%	43 32%	** **	154 35%	113+bj 43%
Virgin Media (cable TV subscription)	342 11%	103 10%	239 12%	23 11%	13 8%	31 11%	** **	16 10%	13 9%	** **	44 10%	27 10%
Sky (satellite TV with a monthly subscription)/ Sky Glass	898 29%	293g 29%	606g 30%	67g 30%	50g 31%	96gjk 34%	** **	32- 20%	34 25%	** **	115 26%	63 24%
Freesat (satellite TV with no subscription)	329 11%	102 10%	226 11%	24 11%	18 11%	26 9%	** **	11 7%	14 10%	** **	44 10%	28 11%
BT TV	224 7%	70 7%	154j 8%	25+ajk 11%	15j 10%	28j 10%	** **	12 8%	5 4%	** **	20- 5%	14 6%
TalkTalk TV	130 4%	48 5%	82 4%	7 3%	6 4%	13 4%	** **	12 8%	7 6%	** **	17 4%	14 5%
YouView	102 3%	28 3%	74 4%	9 4%	6 4%	8 3%	** **	4 3%	4 3%	** **	11 2%	7 3%
NOW Smart Stick	100 3%	38 4%	62 3%	6 3%	4 2%	8 3%	** **	8 5%	4 3%	** **	17 4%	10 4%
Amazon Fire TV (plug in stick, plug in box or cube)	709 23%	229 22%	480 24%	54 24%	29 18%	54 19%	** **	40 25%	34 25%	** **	108 24%	59 23%
Google Chromecast	176 6%	56 5%	120 6%	6 3%	5 3%	9 3%	** **	5 3%	8 6%	** **	28 6%	15 6%
Roku	111 4%	42 4%	69 3%	10 5%	5 3%	10 3%	** **	3 2%	8 6%	** **	25+ 6%	16+b 6%

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Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Apps for broadcaster catch-up services like BBC iPlayer, ITVX (formerly ITV Hub), Channel 4 streaming service (formerly All4) and My5	1217 40%	380-e 37%	837+aeg 41%	84 38%	55 34%	84- 29%	** **	47- 29%	43 32%	** **	174eg 39%	109eg 42%
Other	105 3%	42 4%	63 3%	5 2%	5 3%	12 4%	** **	4 2%	5 4%	** **	23+b 5%	20+abcg 7%
No-one watches broadcast TV channels in the household	258 8%	96 9%	161 8%	13 6%	17 11%	15 5%	** **	10 7%	27 20%	** **	64 +abcegk 14%	19 7%
Don't know	51 2%	17 2%	34 2%	7 3%	7+ab 5%	6 2%	** **	7+ab 4%	7 5%	** **	10 2%	3 1%
NET App-free access to broadcast TV	2362 77%	787j 77%	1575j 77%	189+abj 84%	125j 78%	247+abdj 86%	** **	130j 81%	84 63%	** **	295- 66%	210j 80%
NET App only access to broadcaster catch up (not TV)	230 8%	79e 8%	151e 7%	12 5%	6 4%	9- 3%	** **	5 3%	10 7%	** **	48+bcdeg 11%	17 7%

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Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Freeview or Freeview Play (free TV via an aerial or set top box)	1127 37%	41- 26%	35 29%	113- 29%	103- 30%	233- 30%	600acde 38%	1106 37%	** **	1111 37%	** **
Virgin Media (cable TV subscription)	342 11%	10 6%	20a 16%	60+af 16%	51+a 15%	102a 13%	181 12%	334 11%	** **	340 11%	** **
Sky (satellite TV with a monthly subscription)/ Sky Glass	898 29%	39 25%	37 30%	136+a 35%	129+af 37%	258+ 33%	480 31%	892 30%	** **	897 30%	** **
Freesat (satellite TV with no subscription)	329 11%	8- 5%	14 11%	39 10%	47a 14%	86a 11%	172a 11%	315 11%	** **	318 11%	** **
BT TV	224 7%	6 4%	11 9%	34 9%	41+af 12%	71+a 9%	104 7%	220 7%	** **	223 7%	** **
TalkTalk TV	130 4%	6 4%	9 7%	26+f 7%	32+f 9%	50+f 6%	54- 3%	127 4%	** **	129 4%	** **
YouView	102 3%	1 1%	6 5%	17a 4%	20+af 6%	31 4%	43 3%	100 3%	** **	101 3%	** **
NOW Smart Stick	100 3%	8f 5%	7f 5%	23+f 6%	29+f 8%	46+f 6%	32- 2%	99 3%	** **	99 3%	** **
Amazon Fire TV (plug in stick, plug in box or cube)	709 23%	45f 29%	39+f 32%	129+f 34%	117+f 34%	249+f 32%	339 22%	699 23%	** **	705 23%	** **
Google Chromecast	176 6%	9 6%	3 3%	24 6%	37+bf 11%	57+ 7%	84 5%	176 6%	** **	176 6%	** **
Roku	111 4%	10f 7%	3 3%	25+f 7%	24+f 7%	45+f 6%	40- 3%	111 4%	** **	111 4%	** **

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Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Apps for broadcaster catch-up services like BBC iPlayer, ITVX (formerly ITV Hub), Channel 4 streaming service (formerly All4) and My5	1217 40%	70 45%	56 46%	155 40%	153 44%	328 42%	645 41%	1206 40%	** **	1214 40%	** **
Other	105 3%	7 4%	4 3%	12 3%	10 3%	22 3%	56 4%	103 3%	** **	104 3%	** **
No-one watches broadcast TV channels in the household	258 8%	20+df 13%	11 9%	35 9%	22 6%	76f 10%	106- 7%	249 8%	** **	249 8%	** **
Don't know	51 2%	6d 4%	3 2%	4 1%	2 1%	13 2%	26 2%	43 1%	** **	45 1%	** **
NET App-free access to broadcast TV	2362 77%	95- 62%	86 70%	281a 73%	265a 77%	560-a 72%	1266+abce 81%	2319 77%	** **	2337 77%	** **
NET App only access to broadcaster catch up (not TV)	230 8%	18f 11%	13 11%	34 9%	29 8%	72+f 9%	102- 7%	224 7%	** **	230 8%	** **

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Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Freeview or Freeview Play (free TV via an aerial or set top box)	1127 37%	1077+ei 40%	1076+ei 41%	1064+ei 41%	963+ei 42%	107 33%	1112+ei 40%	986+ei 40%	1117+ei 39%	952- 36%	790+ 42%	680+ 45%	789+ 44%	73 40%	832+ 44%	629+ 44%
Virgin Media (cable TV subscription)	342 11%	333+ 12%	325+ 12%	323+ 12%	295+ 13%	66 21%	337+ 12%	316+ 13%	340+ 12%	313+ 12%	256+ 13%	197+ 13%	233+ 13%	50 27%	235+ 12%	197+ 14%
Sky (satellite TV with a monthly subscription)/ Sky Glass	898 29%	868+ 32%	866+ 33%	847+ 32%	774+ 34%	143 45%	886+ 32%	799+ 32%	891+ 31%	837+ 31%	649+ 34%	506+ 33%	631+ 35%	98 54%	617+ 33%	518+ 36%
Freesat (satellite TV with no subscription)	329 11%	316+ 12%	306+ 12%	312+ 12%	287+ 13%	62 19%	323+ 12%	288+ 12%	323+ 11%	285 11%	228+ 12%	204+ 13%	217+ 12%	32+ace 18%	225+ 12%	186+ 13%
BT TV	224 7%	222+ 8%	214+ 8%	214+ 8%	192+ 8%	71 22%	220+ 8%	203+ 8%	222+ 8%	202 8%	166+ 9%	151+ 10%	153+ 9%	45 24%	152 8%	123+ 9%
TalkTalk TV	130 4%	125+ 5%	124+ 5%	123+ 5%	116+ 5%	63 20%	126+ 5%	119+ 5%	128+ 5%	116 4%	93+ 5%	88+ 6%	92+ 5%	48+abcef 26%	95+ 5%	90+ 6%
YouView	102 3%	99+ 4%	100+ 4%	98+ 4%	90+ 4%	35 11%	100+ 4%	97+ 4%	100 4%	93 3%	70 4%	70+ 5%	69 4%	25+abcef 14%	63 3%	57 4%
NOW Smart Stick	100 3%	95+ 4%	97+ 4%	96+ 4%	79 3%	39 12%	96 3%	93+ 4%	97 3%	97+ 4%	69 4%	58 4%	66 4%	26+abcef 14%	71 4%	58+ 4%

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Prepared by BMG

Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Amazon Fire	709	671+	665+	663+	579+	124 +abcdfghi	685+	665+	693+	692+	480+	380+	465+	80 +abcef	502+	387+
TV (plug in stick, plug in box or cube)	23%	25%	25%	25%	25%	39%	25%	27%	24%	26%	25%	25%	26%	44%	27%	27%
Google Chromecast	176	166+	162+	160	136	43 +abcdfghi	170+	162+	172+	174+	125+	99	108	33 +abcef	121	86
	6%	6%	6%	6%	6%	13%	6%	6%	6%	7%	7%	7%	6%	18%	6%	6%
Roku	111	100	97	96	79	23 +abcdfghi	100	100+	105	105+	72	50	65	16+abcef	71	52
	4%	4%	4%	4%	3%	7%	4%	4%	4%	4%	4%	3%	4%	9%	4%	4%
Apps for broadcaster	1217	1175+	1138+	1154+	976+	123	1193+	1177 +abcdefhi	1205+	1153+	863+f	678+	776+	81	863+f	591
catch-up services like BBC iPlayer, ITVX (formerly ITV Hub), Channel 4 streaming service (formerly All4) and My5	40%	43%	43%	44%	43%	39%	43%	47%	43%	43%	45%	45%	43%	44%	46%	41%
Other	105 3%	87 3%	82- 3%	79- 3%	66- 3%	7 2%	87- 3%	73- 3%	90- 3%	93 3%	54-d 3%	44d 3%	48- 3%	*- *%	51- 3%	39d 3%
No-one watches broadcast TV channels in the household	258 8%	82-e 3%	83-de 3%	73- 3%	48- 2%	3- 1%	90-de 3%	67- 3%	114-cdeg 4%	222abcdefgh 8%	27- 1%	20- 1%	31- 2%	1- *%	27- 1%	24- 2%
Don't know	51 2%	29- 1%	25- 1%	21- 1%	21- 1%	5 2%	34- 1%	25- 1%	35- 1%	33- 1%	13- 1%	13- 1%	9- 1%	2 1%	13- 1%	11- 1%
NET App-free access to broadcast TV	2362 77%	2259+i 84%	2243+i 85%	2216+i 85%	2000 88%	277+i 87%	2322+i 84%	2074+i 83%	2336+i 82%	2065 77%	1648+ 87%	1333+ 88%	1597+e 89%	164+ 90%	1635+ 86%	1299+abe 90%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET App only access to broadcaster catch up (not TV)	230 8%	214+d 8%	187- 7%	201d 8%	129- 6%	20 6%	217d 8%	220+bd 9%	223+d 8%	217+d 8%	143cf 8%	99f 7%	97- 5%	10 6%	138cf 7%	57- 4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Freeview or Freeview Play (free TV via an aerial or set top box)	1127 37%	104 37%	979 37%	717+ 39%	405 37%
Virgin Media (cable TV subscription)	342 11%	30 10%	298 11%	204 11%	118 11%
Sky (satellite TV with a monthly subscription)/ Sky Glass	898 29%	66 23%	801+ 30%	572a 31%	309 28%
Freesat (satellite TV with no subscription)	329 11%	32 11%	289 11%	204 11%	121 11%
BT TV	224 7%	17 6%	195 7%	135 7%	89 8%
TalkTalk TV	130 4%	13 5%	112 4%	84 5%	55 5%
YouView	102 3%	7 2%	94 4%	66 4%	47+ 4%
NOW Smart Stick	100 3%	10 4%	85 3%	61 3%	36 3%
Amazon Fire TV (plug in stick, plug in box or cube)	709 23%	49 18%	647+a 24%	450 24%	254 23%
Google Chromecast	176 6%	9 3%	162 6%	120 6%	83+a 8%
Roku	111 4%	8 3%	101 4%	74 4%	43 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q17 (continuation)

Q17. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Apps for broadcaster catch-up services like BBC iPlayer, ITVX (formerly ITV Hub), Channel 4 streaming service (formerly All4) and My5	1217 40%	62- 22%	1123+a 42%	819+a 44%	492+a 45%
Other	105 3%	16 6%	84 3%	60 3%	47 4%
No-one watches broadcast TV channels in the household	258 8%	29 10%	217 8%	155 8%	102 9%
Don't know	51 2%	14+bcd 5%	30- 1%	18- 1%	12 1%
NET App-free access to broadcast TV	2362 77%	206 73%	2060 78%	1445 78%	818 75%
NET App only access to broadcaster catch up (not TV)	230 8%	13 5%	214+ 8%	161+ 9%	102+a 9%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18S1

Q18. Summary - How often in the past 12 months have you watched these TV channels?

Base: All respondents

	Total	Absolute figures															MeanX
		At least daily	At least weekly	At least monthly	At least every 3 months	At least once every 6 months	At least once every 12 months	NET Regularly	NET Occasionally	NET Rarely	NET Lapsed	NET Watched in the last 6 months	Haven't watched in the last 12 months but have watched previously	I have never watched this channel	Don't know / can't remember		
BBC One	3060	1334 44%	721 24%	267 9%	138 4%	73 2%	91 3%	2055 67%	405 13%	164 5%	321 11%	2533 83%	158 5%	190 6%	89 3%	177.86	
BBC Two	3060	421 14%	906 30%	445 15%	254 8%	154 5%	158 5%	1327 43%	699 23%	311 10%	568 19%	2180 71%	257 8%	313 10%	153 5%	71.41	
ITV/ ITV Cymru Wales/ STV / UTV	3060	977 32%	828 27%	371 12%	173 6%	109 4%	95 3%	1805 59%	544 18%	203 7%	392 13%	2458 80%	189 6%	223 7%	96 3%	136.69	
Channel 4	3060	504 16%	1095 36%	527 17%	205 7%	130 4%	103 3%	1599 52%	732 24%	233 8%	422 14%	2461 80%	189 6%	196 6%	111 4%	84.27	
Channel 5	3060	337 11%	848 28%	524 17%	281 9%	165 5%	175 6%	1186 39%	805 26%	340 11%	610 20%	2156 70%	270 9%	306 10%	154 5%	60.33	
BBC Three	3060	133 4%	345 11%	420 14%	302 10%	227 7%	272 9%	478 16%	722 24%	499 16%	916 30%	1427 47%	417 14%	677 22%	268 9%	26.36	
BBC Four	3060	170 6%	501 16%	428 14%	284 9%	198 6%	208 7%	671 22%	712 23%	406 13%	745 24%	1580 52%	339 11%	687 22%	245 8%	33.74	
ITV2	3060	314 10%	621 20%	495 16%	378 12%	170 6%	205 7%	935 31%	873 29%	376 12%	666 22%	1978 65%	290 9%	392 13%	194 6%	54.05	
E4	3060	214 7%	503 16%	445 15%	302 10%	173 6%	196 6%	716 23%	747 24%	368 12%	754 25%	1637 53%	386 13%	605 20%	237 8%	39.45	
Other ITV channel (e.g. ITV3, ITV Be)	3060	217 7%	509 17%	492 16%	331 11%	208 7%	201 7%	726 24%	824 27%	409 13%	681 22%	1758 57%	272 9%	643 21%	186 6%	39.55	
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	3060	177 6%	610 20%	561 18%	379 12%	212 7%	191 6%	787 26%	940 31%	403 13%	675 22%	1939 63%	272 9%	516 17%	142 5%	36.09	
Other Channel 5 channel (e.g. 5USA, 5Star)	3060	145 5%	393 13%	393 13%	283 9%	157 5%	191 6%	538 18%	676 22%	347 11%	601 20%	1371 45%	254 8%	1060 35%	185 6%	27.82	
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	3060	239 8%	584 19%	460 15%	266 9%	202 7%	184 6%	822 27%	726 24%	386 13%	683 22%	1751 57%	297 10%	705 23%	124 4%	42.49	

Prepared by BMG

Table Q18S1 (continuation)
 Q18. Summary - How often in the past 12 months have you watched these TV channels?

Base: All respondents

	Total	At least daily	At least weekly	At least monthly	At least every 3 months	At least every 6 months	Only around once in the last 12 months	NET Regularly	NET Occasionally	NET Rarely	NET Lapsed	NET Watched in the last 6 months	Haven't watched in the last 12 months but have watched previously	I have never watched this channel	Don't know / can't remember	MeanX
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	3060	333 11%	422 14%	228 7%	104 3%	57 2%	76 2%	754 25%	332 11%	133 4%	450 15%	1143 37%	317 10%	1430 47%	94 3%	49.53
S4C	3060	54 2%	76 2%	74 2%	49 2%	38 1%	61 2%	130 4%	123 4%	99 3%	244 8%	291 10%	145 5%	2452 80%	110 4%	8.51
BBC News channel	3060	496 16%	528 17%	344 11%	212 7%	163 5%	188 6%	1024 33%	556 18%	352 11%	629 21%	1744 57%	278 9%	729 24%	121 4%	72.88
BBC Parliament	3060	59 2%	144 5%	155 5%	150 5%	133 4%	192 6%	203 7%	306 10%	325 11%	587 19%	641 21%	262 9%	1848 60%	116 4%	10.91
BBC Alba (Scottish Gaelic)	3060	39 1%	76 2%	91 3%	69 2%	55 2%	54 2%	115 4%	160 5%	109 4%	264 9%	330 11%	155 5%	2398 78%	123 4%	6.74
BBC Scotland TV channel (on air between 7pm and midnight)	3060	76 2%	131 4%	120 4%	83 3%	44 1%	78 3%	207 7%	203 7%	122 4%	284 9%	455 15%	162 5%	2233 73%	133 4%	12.50
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	3060	341 11%	469 15%	354 12%	205 7%	130 4%	129 4%	810 26%	559 18%	259 8%	497 16%	1498 49%	239 8%	1048 34%	146 5%	52.97
NET BBC	3060	1533 50%	706 23%	228 7%	123 4%	50 2%	83 3%	2239 73%	351 11%	133 4%	270 9%	2641 86%	137 4%	171 6%	29 1%	197.85
NET ITV	3060	1106 36%	878 29%	359 12%	154 5%	93 3%	88 3%	1984 65%	513 17%	181 6%	334 11%	2590 85%	152 5%	175 6%	54 2%	151.27
NET Channel 4	3060	669 22%	1128 37%	477 16%	191 6%	105 3%	88 3%	1798 59%	669 22%	193 6%	354 12%	2571 84%	161 5%	191 6%	49 2%	102.91
NET Channel 5	3060	402 13%	880 29%	525 17%	286 9%	140 5%	166 5%	1283 42%	812 27%	306 10%	554 18%	2234 73%	247 8%	335 11%	77 3%	67.28

Absolute figures
 Row percentages

Table Q18_1
 Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	1334 44%	586d 42%	688+ad 47%	** **	32- 20%	630 43%	689 45%
At least weekly	(52.0)	721 24%	355+b 25%	311- 21%	** **	48b 30%	351 24%	365 24%
At least monthly	(12.0)	267 9%	132 9%	109- 7%	** **	26+ab 17%	137 9%	125 8%
At least once every 3 months	(4.0)	138 4%	62 4%	62 4%	** **	14+ab 9%	65 4%	72 5%
At least once every 6 months	(2.0)	73 2%	34 2%	31 2%	** **	8 5%	37 3%	34 2%
Only around once in the last 12 months	(1.0)	91 3%	47 3%	34 2%	** **	9b 5%	38 3%	51 3%
NET Regularly		2055 67%	941d 68%	999d 68%	** **	79- 50%	981 66%	1054 68%
NET Occasionally		405 13%	193 14%	170- 12%	** **	41+ab 25%	203 14%	197 13%
NET Rarely		164 5%	81 6%	65 4%	** **	16+b 10%	75 5%	85 6%
NET Lapsed		321 11%	142 10%	151 10%	** **	28+ab 17%	163 11%	153 10%
NET Watched in the last 6 months		2533 83%	1168 84%	1201 82%	** **	128 80%	1221 83%	1285 83%
Haven't watched in the last 12 months but have watched previously	(0.5)	158 5%	61 4%	85 6%	** **	11 7%	88 6%	67 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_1 (continuation)

Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 190 6%	74 5%	104 7%	** **	10 6%	90 6%	97 6%
Don't know / can't remember	89 3%	44 3%	43 3%	** **	2 1%	43 3%	39 3%
Medians	52.00	52.00	52.00	**	52.00	52.00	52.00
Mode	365.00	365.00	365.00	**	52.00	365.00	365.00
Base for stats	2971	1350	1424	**	158	1436	1501
Mean score	177.9	173.5d	188.9+ad	**	91.2-	174.2	181.5
Standard deviation	169.88	168.66	171.19	**	138.79	169.61	170.02
Standard Error	3.40	5.07	4.87	**	12.47	5.05	4.63

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Table Q18_1 (continuation)
 Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Age										
			16-24	25-34	35-44	45-54	55-64	65-74	75+	16-34	35-54	55+	65+
			(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	1334	86-	123-	156-abh	183-abh	278	275	234	209-	339-abh	787	509+abcdehij
							+abcdhi	+abcdehi	+abcdehi		+abcdehi		
		44%	22%	24%	32%	37%	59%	72%	73%	23%	35%	67%	73%
At least weekly	(52.0)	721	89gk	147	113fgjk	157	101gk	67-	47-	236fgjk	270	215-	114-
			+efgjk		+acefgjk					+efgjk			
		24%	23%	28%	23%	32%	21%	17%	15%	26%	28%	18%	16%
At least monthly	(12.0)	267	53+efgjk	53efgjk	58+efgjk	54efgjk	29-gk	13-	7-	106	113+efgjk	48-	20-
										+efgjk			
		9%	14%	10%	12%	11%	6%	3%	2%	12%	11%	4%	3%
At least once	(4.0)	138	26defgjk	42	30defgjk	14	15	6-	5-	68	44fgjk	26-	12-
			+defgijk							+defgijk			
every 3 months		4%	7%	8%	6%	3%	3%	2%	2%	7%	4%	2%	2%
At least once	(2.0)	73	16	23	15efjk	8	4-	2-	4	40	23fjk	10-	6-
			+defgjk	+defgijk						+defgijk			
every 6 months		2%	4%	4%	3%	2%	1%	1%	1%	4%	2%	1%	1%
Only around	(1.0)	91	17efgjk	24+efgjk	20efgjk	15j	6-	5-	4	41+efgjk	35efjk	15-	9-
once in the			4%	5%	4%	3%	1%	1%	1%	5%	4%	1%	1%
last 12 months		3%											
NET Regularly		2055	175-	270-	268-ah	340abchi	379	341	282	445-	608	1002	623+abcdehij
						+abcdhi	+abcdehi	+abcdehi			-abch	+abcdehi	
		67%	45%	52%	56%	68%	80%	90%	88%	49%	62%	85%	89%
NET Occasionally		405	78	95+efgjk	88+efgjk	68efgjk	43-fgk	19-	13-	174	156+efgjk	75-	31-
			+defgjk							+defgjk			
		13%	20%	18%	18%	14%	9%	5%	4%	19%	16%	6%	4%
NET Rarely		164	34	47	35efgjk	23efjk	10-	7-	8-	80	58efgjk	26-	15-
			+defgjk	+defgijk						+defgijk			
		5%	9%	9%	7%	5%	2%	2%	3%	9%	6%	2%	2%
NET Lapsed		321	71	85	66+efgjk	47fgjk	29-fk	11-	13-	156	113efgjk	53-	24-
			+defgijk	+defgijk						+defgijk			
		11%	19%	16%	14%	9%	6%	3%	4%	17%	12%	4%	3%

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Prepared by BMG

Table Q18_1 (continuation)
 Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)		
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723		
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611		
Total	3060	385	520	483	498	475	381	319	904	980	1175	701		
NET Watched	2533	270-	389-	371-a	417abch	426	362	298	658-	788-abh	1086	660+abcdehi		
in the last 6 months	83%	70%	75%	77%	84%	90%	95%	93%	73%	80%	92%	94%		
Haven't watched	(0.5)	158	38	38+efgjk	31fgjk	24fgjk	19fgk	4-	4-	76	55fgjk	27-	9-	
in the last 12 months but have watched previously	5%	+defgijk	10%	7%	7%	5%	4%	1%	1%	+defgijk	8%	6%	2%	1%
I have never watched this channel	(0.0)	190	30efgjk	52	42+efgjk	29fgjk	17-	7-	12	82+efgjk	72efgjk	37-	19-	
Don't know	89	30	18fgjk	18efgjk	13gjk	7-	3-	*-	48	31fgjk	10-	3-		
/ can't remember	3%	8%	3%	4%	3%	1%	1%	*%	5%	3%	1%	*%		
Medians	52.00	12.00	52.00	52.00	52.00	365.00	365.00	365.00	52.00	52.00	365.00	365.00		
Mode	365.00	52.00	52.00	365.00	365.00	365.00	365.00	365.00	52.00	365.00	365.00	365.00		
Base for stats	2971	355	502	464	485	468	379	319	857	949	1165	698		
Mean score	177.9	103.4-	106.6-	136.7	156.2	228.8	274.4	276.3	105.3-	146.7	256.6	275.3+abcdehij		
Standard deviation	169.88	149.05	148.96	163.23	163.84	165.50	147.90	148.43	148.92	163.75	156.88	148.04		
Standard Error	3.40	9.42	7.23	8.22	8.25	7.92	8.01	9.08	5.76	5.83	4.86	6.01		

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_1 (continuation)

Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily (365.0)	1334 44%	112dfm 50%	120 44%	138df 48%	155 38%	58 47%	125- 37%	189f 45%	120 46%	108 43%	1124f 44%	114 45%	63 43%	33 39%	
At least weekly (52.0)	721 24%	40 18%	62 23%	68 24%	103 25%	25 20%	81 24%	104 25%	67 26%	54 21%	603 23%	64 25%	36 24%	18 21%	
At least monthly (12.0)	267 9%	14 6%	20 8%	24 8%	33 8%	11 9%	34 10%	56 13%	16 6%	17 7%	225 9%	19 7%	13 9%	10ah 11%	
At least once every 3 months (4.0)	138 4%	11 5%	11 4%	11 4%	28+ 7%	6 4%	17 5%	17 4%	9 3%	8 3%	117 5%	11 4%	7 5%	2 3%	
At least once every 6 months (2.0)	73 2%	8 3%	10g 4%	4 1%	12 3%	2 1%	12g 3%	4 1%	5 2%	5 2%	62 2%	8 3%	2 1%	2 2%	
Only around once in the last 12 months (1.0)	91 3%	5 2%	10 4%	14g 5%	13 3%	0 -	8 2%	6 1%	12g 4%	11 4%	77 3%	7 3%	4 2%	3 4%	
NET Regularly	2055 67%	152 68%	181 67%	206dfm 72%	257 64%	83 67%	206- 61%	293fm 70%	188fm 72%	162 64%	1727f 67%	178fm 70%	99 67%	51- 61%	
NET Occasionally	405 13%	24 11%	32 12%	35 12%	62 15%	16 13%	51 15%	73+ahij 17%	24 9%	25 10%	343 13%	30 12%	20 14%	12 14%	
NET Rarely	164 5%	12 6%	20g 8%	18g 6%	25g 6%	2 1%	19g 6%	11- 3%	17g 6%	16g 6%	139g 5%	14g 6%	6 4%	5 6%	
NET Lapsed	321 11%	26 12%	38g 14%	24 8%	44 11%	7 6%	44g 13%	32 8%	29 11%	27 11%	270 10%	26 10%	14 9%	11g 14%	
NET Watched in the last 6 months	2533 83%	184 82%	223 83%	244im 86%	331 82%	101 81%	269 80%	370 88%	217 83%	192- 76%	2131im 83%	216im 84%	121 82%	65- 77%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_1 (continuation)

Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 158 5%	14c 6%	18c 7%	6- 2%	19 5%	5 4%	24c 7%	22 5%	12 5%	11 4%	131c 5%	12 5%	8c 6%	7c 8%
I have never watched this channel	(0.0) 190 6%	12 5%	11 4%	12 4%	27 7%	10 8%	26g 8%	14- 3%	18 7%	30 12%	159 6%	14 6%	11g 7%	6g 7%
Don't know / can't remember	89 3%	10 4%	8 3%	8 3%	13 3%	8 6%	9 3%	7 2%	4 1%	8 3%	74 3%	7 3%	3 2%	4gh 5%
Medians	52.00	365.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	2971	214	261	277	389	116	326	412	259	244	2498	249	143	81
Mean score	177.9	202.2	180.6	195.6df	160.1	194.0f	153.9-	182.4f	184.3	174.5	178.1f	181.7	174.5	163.7
Standard deviation	169.88	172.17	170.68	169.66	167.56	171.50	167.22	169.18	169.79	171.44	169.95	169.64	170.02	170.56
Standard Error	3.40	12.88	11.81	11.64	9.80	17.91	9.93	9.48	12.09	12.87	3.84	10.47	10.62	12.08

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Table Q18_1 (continuation)

Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	1334 44%	434+be 47%	250- 36%	216 41%	422+b 47%	684b 43%	638b 45%	1190+cd 45%	34 38%	139- 33%	58- 28%	46 42%
At least weekly (52.0)	721 24%	230df 25%	188+df 27%	120 23%	178- 20%	418+df 26%	298- 21%	632 24%	19 21%	88 21%	47 23%	21 20%
At least monthly (12.0)	267 9%	79 9%	72d 10%	57d 11%	56- 6%	151d 9%	112 8%	217- 8%	7 8%	46 11%	26 12%	11 10%
At least once every 3 months (4.0)	138 4%	36 4%	41+ 6%	25 5%	35 4%	77 5%	60 4%	110 4%	9 10%	25 6%	11 5%	6 5%
At least once every 6 months (2.0)	73 2%	20 2%	15 2%	16 3%	21 2%	35 2%	37 3%	57 2%	2 2%	16 4%	8 4%	5 5%
Only around once in the last 12 months (1.0)	91 3%	21 2%	21 3%	18 3%	30 3%	42 3%	47 3%	81 3%	2 2%	10 2%	6 3%	1 1%
NET Regularly	2055 67%	663 +bcdef 72%	438- 63%	336 65%	600 67%	1101b 68%	936 66%	1822+cd 69%	52 59%	227- 55%	105- 51%	67 61%
NET Occasionally	405 13%	116 13%	113+adf 16%	81d 16%	91- 10%	228d 14%	173 12%	327- 12%	15 17%	71+a 17%	37 18%	16 15%
NET Rarely	164 5%	41 4%	37 5%	33 6%	51 6%	77 5%	84 6%	138 5%	4 5%	25 6%	14 7%	6 6%
NET Lapsed	321 11%	80- 9%	80 12%	60 11%	96 11%	160 10%	156 11%	270 10%	8 9%	51 12%	30 15%	11 10%
NET Watched in the last 6 months	2533 83%	799+ddf 87%	566 82%	433 83%	713- 79%	1365+df 85%	1146- 81%	2207+cd 84%	70 78%	314- 76%	149- 72%	89 81%

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Table Q18_1 (continuation)
 Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 158 5%	40 4%	43 6%	27 5%	45 5%	83 5%	71 5%	131 5%	4 5%	25 6%	16 8%	5 4%
I have never watched this channel	(0.0) 190 6%	42- 5%	40 6%	27 5%	75+ae 8%	83- 5%	103+ae 7%	141- 5%	4 5%	46+a 11%	30+a 15%	9 8%
Don't know / can't remember	89 3%	16- 2%	19 3%	16 3%	34ae 4%	35- 2%	51ae 4%	67- 3%	9 10%	20+a 5%	5 3%	6 6%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	2971	902	671	505	862	1573	1367	2560	80	395	202	103
Mean score	177.9	190.1+be	152.2-	170.3	190.5+be	173.9b	183.1b	183.8+cd	166.5d	141.7-	118.5-	173.6d
Standard deviation	169.88	169.33	165.21	169.57	171.89	168.57	171.26	169.82	170.49	165.69	157.77	171.96
Standard Error	3.40	5.54	6.28	9.14	7.01	4.18	5.57	3.67	19.69	9.05	12.31	18.20

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Table Q18_1 (continuation)

Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	1334	465j	869j	141 +abdgtk 63%	83bj	178+abdgtk	**	76j	47	**	136-	130j
		44%	45%	43%		52%	62%	**	47%	35%	**	30%	50%
At least weekly	(52.0)	721	228de	493de	41 18%	23- 14%	41- 14%	**	31 19%	20 15%	**	114de 25%	61de 23%
At least monthly	(12.0)	267	82	185	17 7%	16 10%	17 6%	**	11 7%	20 15%	**	49ek 11%	16 6%
At least once every 3 months	(4.0)	138	39 4%	98 5%	5 2%	4 3%	6 2%	**	5 3%	5 4%	**	19 4%	8 3%
At least once every 6 months	(2.0)	73	27 2%	45 2%	3 1%	2 2%	5 2%	**	4 2%	7 5%	**	18+ 4%	3 1%
Only around once in the last 12 months	(1.0)	91	39 3%	50- 2%	3 2%	12+bce 7%	6 2%	**	8 5%	5 4%	**	21+b 5%	9 4%
NET Regularly		2055	693j	1362j	182 +abdgtk 81%	105	219+abdgtj	**	107j	66	**	250-	191j
		67%	68%	67%		66%	77%	**	66%	49%	**	56%	73%
NET Occasionally		405	122	283e	22 10%	20 12%	23- 8%	**	16 10%	26 19%	**	68ek 15%	24 9%
NET Rarely		164	67c 5%	96- 5%	6 3%	14bce 9%	11 4%	**	12c 8%	12 9%	**	39+bce 9%	13 5%
NET Lapsed		321	128+bce 12%	193- 9%	13- 6%	18 11%	22 8%	**	21c 13%	24 18%	**	78+abcek 17%	20 8%
NET Watched in the last 6 months		2533	842j	1690j	206 +abdgtk 92%	128	247j	**	127	99	**	335-	218j
		83%	82%	83%		80%	87%	**	79%	73%	**	75%	83%

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Table Q18_1 (continuation)
 Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 158 5%	61 6%	97 5%	7 3%	4 2%	11 4%	** **	9 5%	12 9%	** **	39+bcdek 9%	8 3%
I have never watched this channel	(0.0) 190 6%	56 5%	134c 7%	6- 3%	13c 8%	16 6%	** **	11 7%	12 9%	** **	31c 7%	19c 7%
Don't know / can't remember	89 3%	27 3%	62c 3%	1- *%	4 2%	6 2%	** **	6c 4%	7 5%	** **	20c 4%	7 3%
Medians	52.00	52.00	52.00	365.00	365.00	365.00	**	52.00	52.00	**	52.00	365.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	**	365.00	365.00	**	365.00	365.00
Base for stats	2971	999	1971	223	156	279	**	155	128	**	427	255
Mean score	177.9	183.2hij	175.3ij	242.1 +abdghij k	201.8hij	241.4 +abdghij k	** ij	190.6hij	143.6- ij	** -	132.0- ij	199.8+bhij
Standard deviation	169.88	170.79	169.39	162.92	173.94	165.10	**	172.64	169.38	**	160.83	169.99
Standard Error	3.40	6.00	4.13	11.84	15.56	11.22	**	15.77	17.52	**	8.69	11.65

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Table Q18_1 (continuation)
 Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	1334 44%	33- 21%	29- 23%	124-a 32%	122-ab 36%	239-a 31%	771+abcde 49%	1306 44%	** **	1316 44%	** **
At least weekly	(52.0)	721 24%	43 28%	39f 32%	110+f 29%	90 26%	216+f 28%	359 23%	713 24%	** **	717 24%	** **
At least monthly	(12.0)	267 9%	22+f 14%	15 12%	38 10%	37 11%	90+f 12%	116- 7%	263 9%	** **	265 9%	** **
At least once every 3 months	(4.0)	138 4%	10 6%	7 6%	25f 7%	23f 7%	48+f 6%	61 4%	132 4%	** **	136 4%	** **
At least once every 6 months	(2.0)	73 2%	5 3%	7+f 6%	13 3%	15+f 4%	28+f 4%	31 2%	67 2%	** **	70 2%	** **
Only around once in the last 12 months	(1.0)	91 3%	8 5%	5 4%	14 4%	8 2%	22 3%	45 3%	91 3%	** **	91 3%	** **
NET Regularly		2055 67%	76- 49%	67- 55%	235-a 61%	212-a 62%	455-a 58%	1130+abcde 72%	2019 67%	** **	2033 67%	** **
NET Occasionally		405 13%	32+f 20%	23f 18%	63f 17%	60+f 17%	138+f 18%	178- 11%	394 13%	** **	401 13%	** **
NET Rarely		164 5%	13 8%	12f 9%	27 7%	23 7%	50 6%	76 5%	158 5%	** **	160 5%	** **
NET Lapsed		321 11%	24+f 16%	21+f 17%	51f 13%	42 12%	98+f 13%	142- 9%	315 11%	** **	318 11%	** **
NET Watched in the last 6 months		2533 83%	112- 73%	97 79%	311a 81%	287a 83%	621- 80%	1339+ae 85%	2480 83%	** **	2503 83%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	158 5%	11 7%	9 8%	24 6%	19 6%	47 6%	66- 4%	157 5%	** **	157 5%	** **

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 Prepared by BMG

Table Q18_1 (continuation)

Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 190 6%	15f 10%	8 6%	28 7%	24 7%	62+f 8%	77- 5%	181 6%	** **	183 6%	** **
Don't know / can't remember	89 3%	8c 5%	4 3%	6 1%	6 2%	26 3%	41 3%	83 3%	** **	84 3%	** **
Medians	52.00	52.00	52.00	52.00	52.00	52.00	365.00	52.00	**	52.00	**
Mode	365.00	52.00	52.00	365.00	365.00	365.00	365.00	365.00	**	365.00	**
Base for stats	2971	146	119	377	338	753	1527	2910	**	2934	**
Mean score	177.9	99.2-	106.6-	137.0-a	147.6-ab	132.6-a	197.7 +abcde	177.9	**	177.8	**
Standard deviation	169.88	144.73	147.31	161.13	165.02	159.80	169.87	169.77	**	169.80	**
Standard Error	3.40	12.87	14.81	9.07	9.83	6.37	4.71	3.43	**	3.42	**

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Table Q18_1 (continuation)
 Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	1334	1334+ei	1317+ei	1303+ei	1217	126	1334+ei	1203+ei	1334+ei	1114-	1100+de	951	996+d	72	1030+d	816+d
		44%	49%	50%	50%	53%	39%	48%	48%	47%	42%	58%	63%	55%	39%	54%	57%
At least weekly	(52.0)	721	721+	695+	687+	597+	77	721+	654+	721+	659+	529+	393+	486+	55+	519+	392+
		24%	27%	26%	26%	26%	24%	26%	26%	25%	25%	28%	26%	27%	30%	27%	27%
At least monthly	(12.0)	267	267+	253+	248+	196	60	267+	231+	267+	257+	174	113-	157	37	169	110
		9%	10%	10%	9%	9%	19%	10%	9%	9%	10%	9%	7%	9%	20%	9%	8%
At least once	(4.0)	138	138+d	120	118	87-	27	138+	120	138+	131+	72-bf	35-	53-	11bcf	62-	34-
every 3 months		4%	5%	5%	4%	4%	8%	5%	5%	5%	5%	4%	2%	3%	6%	3%	2%
At least once	(2.0)	73	73+	60	54-	44-	12d	73+	53	73+	67	24-	11-	25-	6abce	24-	21-
every 6 months		2%	3%	2%	2%	2%	4%	3%	2%	3%	3%	1%	1%	1%	3%	1%	1%
Only around	(1.0)	91	53-	53-	65-	42-	7	73-	54-	80d	81abd	0-	7-a	30-ab	*-	29-ab	21-ab
once in the last 12 months		3%	2%	2%	2%	2%	2%	3%	2%	3%	3%	-%	*%	2%	*%	2%	1%
NET Regularly	2055	2055+ehi	2012+ehi	1990+ehi	1814	203	2055+ei	1857+ei	2055+ei	1773-	1628+cde	1344	1482+d	127	1550+d	1208+d	
		67%	76%	76%	76%	79%	63%	74%	74%	73%	66%	86%	89%	82%	69%	82%	84%
NET Occasionally	405	405+d	373+	366+	283-	87	405+d	351+	405+	387+	245bf	147-	211-	48	231b	145-	
		13%	15%	14%	14%	12%	27%	15%	14%	14%	14%	13%	10%	12%	26%	12%	10%
NET Rarely	164	126-	113-	120-	86-	19	146d	107-	152d	148bd	24-	18-	55-ab	7ab	54-ab	42-ab	
		5%	5%	4%	5%	4%	5%	4%	5%	6%	1%	1%	3%	4%	3%	3%	
NET Lapsed	321	179-	173-	174-	124-	25	212-d	180-d	241-abcd	295+abcd	24-	21-	72-ab	8-ab	78-ab	59-ab	
		11%	7%	7%	7%	5%	8%	8%	7%	8%	11%	1%	4%	4%	4%	4%	

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 Prepared by BMG

Table Q18_1 (continuation)

Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	2533	2533	2445+hi	2410+hi	2141	301+ghi	2533+hi	2262+i	2533+i	2228	1897	1502+cef	1718+	181+cef	1805+	1373+
in the last 6 months	83%	94% +bcfghi	92%	92%	94% +bcfghi	94%	91%	91%	89%	83%	100% +bcdef	99%	96%	99%	95%	96%
Haven't watched in the last 12 months but have watched previously	(0.5) 158 5%	53- 2%	60- 2%	54- 2%	38- 2%	6- 2%	66- 2%	73-ad 3%	88-acd 3%	147+abcdefgh 5%	0- -%	3- *%	16-ab 1%	1-a 1%	24-ab 1%	17-ab 1%
I have never watched this channel	(0.0) 190 6%	32- 1%	60-a 2%	56-a 2%	42- 2%	3- 1%	68-a 2%	63-a 3%	83-ad 3%	157abcdefgh 6%	0- -%	4-a *%	25-ab 1%	0- -%	24-ab 1%	18-ab 1%
Don't know / can't remember	89 3%	30- 1%	37- 1%	36- 1%	21- 1%	2- 1%	39- 1%	42-d 2%	51-d 2%	66-abcdef 2%	0- -%	2- *%	7-a *%	0- -%	11-ab 1%	8-a 1%
Medians	52.00	52.00	365.00	365.00	365.00	52.00	52.00	52.00	52.00	52.00	365.00	365.00	365.00	52.00	365.00	365.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	2971	2671	2618	2585	2263	318	2740	2452	2783	2613	1897	1516	1789	183	1882	1429
Mean score	177.9	197.8+ei	198.9+ei	199.1+ei	211.2	159.8	192.8+ei	194.4+ei	189.8+ei	170.2-	227.3+de	243.4	218.5+d	161.4	215.4+d	223.6+d
Standard deviation	169.88	167.81	168.00	167.98	166.60	167.28	168.55	168.33	168.92	168.91	162.25	158.23	164.84	164.64	165.23	163.67
Standard Error	3.40	3.53	3.58	3.60	3.83	10.15	3.51	3.69	3.49	3.60	4.02	4.37	4.25	13.04	4.14	4.75

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_1 (continuation)

Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	1334 44%	144+bcd 51%	1126- 42%	741- 40%	430- 39%
At least weekly (52.0)	721 24%	40- 14%	659+a 25%	500+a 27%	291+a 27%
At least monthly (12.0)	267 9%	12- 4%	250+a 9%	184+a 10%	117+a 11%
At least once every 3 months (4.0)	138 4%	7 3%	124 5%	87 5%	55 5%
At least once every 6 months (2.0)	73 2%	4 1%	68 3%	43 2%	23 2%
Only around once in the last 12 months (1.0)	91 3%	14 5%	75 3%	54 3%	29 3%
NET Regularly	2055 67%	184 65%	1786 67%	1241 67%	721 66%
NET Occasionally	405 13%	20- 7%	374+a 14%	271+a 15%	172+a 16%
NET Rarely	164 5%	18 6%	143 5%	96 5%	52 5%
NET Lapsed	321 11%	36 13%	275 10%	196 11%	109 10%
NET Watched in the last 6 months	2533 83%	207- 73%	2228+a 84%	1554a 84%	915a 84%

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Table Q18_1 (continuation)

Q18. BBC One - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 158 5%	18 6%	132 5%	99 5%	57 5%
I have never watched this channel	(0.0) 190 6%	30+bc 11%	148- 6%	108 6%	69 6%
Don't know / can't remember	89 3%	14d 5%	67- 3%	44 2%	19- 2%
Medians	52.00	365.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00
Base for stats	2971	269	2584	1815	1071
Mean score	177.9	204.2 +bcd	173.9-	164.8-	162.3-
Standard deviation	169.88	174.00	169.03	167.30	167.14
Standard Error	3.40	13.87	3.55	4.15	5.40

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Table Q18_2
 Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	421 14%	154- 11%	230+a 16%	** **	22 14%	218 15%	194 13%
At least weekly	(52.0)	906 30%	420 30%	436 30%	** **	35 22%	477+b 32%	422- 27%
At least monthly	(12.0)	445 15%	204 15%	215 15%	** **	22 14%	220 15%	222 14%
At least once every 3 months	(4.0)	254 8%	120 9%	123 8%	** **	12 7%	126 9%	125 8%
At least once every 6 months	(2.0)	154 5%	76 5%	60- 4%	** **	18+ab 11%	62 4%	90 6%
Only around once in the last 12 months	(1.0)	158 5%	88+b 6%	63 4%	** **	6 4%	70 5%	83 5%
NET Regularly		1327 43%	574- 41%	665+ad 45%	** **	57 36%	695+b 47%	616- 40%
NET Occasionally		699 23%	324 23%	337 23%	** **	34 21%	346 23%	348 23%
NET Rarely		311 10%	165+b 12%	123- 8%	** **	24b 15%	132- 9%	172 11%
NET Lapsed		568 19%	290+b 21%	235- 16%	** **	43+b 27%	247- 17%	313+a 20%
NET Watched in the last 6 months		2180 71%	974 70%	1062 72%	** **	109 68%	1103+b 75%	1054- 68%
Haven't watched in the last 12 months but have watched previously	(0.5)	257 8%	126 9%	112 8%	** **	19 12%	115 8%	141 9%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18.2 (continuation)

Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 313 10%	140 10%	147 10%	** **	21 13%	128- 9%	181+a 12%
Don't know / can't remember	153 5%	65 5%	82 6%	** **	5 3%	62 4%	81 5%
Medians	12.00	12.00	12.00	**	12.00	12.00	12.00
Mode	52.00	52.00	52.00	**	52.00	52.00	52.00
Base for stats	2907	1329	1385	**	155	1416	1459
Mean score	71.4	61.1-	79.2+a	**	65.9	76.0b	66.1-
Standard deviation	122.67	112.10	129.18	+abd **	123.52	125.08	119.16
Standard Error	2.49	3.40	3.73	**	11.20	3.75	3.30

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Table Q18_2 (continuation)
 Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	421	29-	42-	39-	44-	72abcdhi	99	95	71-	83-	266	194+abcdehij
							+abcdehi	+abcdehi	j		+abcdehi		
		14%	8%	8%	8%	9%	15%	26%	30%	8%	8%	23%	28%
At least weekly	(52.0)	906	61-	105-	99-	151abch	180	174	137	166-	251-abh	490	310+abcdehi
							+abcdhi	+abcdehi	+abcdhi		+abcdehi		
		30%	16%	20%	21%	30%	38%	46%	43%	18%	26%	42%	44%
At least monthly	(12.0)	445	54	77	71	85gk	75g	51	32-	131	156gk	158	83-
		15%	14%	15%	15%	17%	16%	13%	10%	14%	16%	13%	12%
At least once	(4.0)	254	34gk	43gk	65	41gk	38gk	23	11-	76gk	106+fgjk	72-	34-
					+bdefghj								
every 3 months		8%	9%	8%	13%	8%	8%	6%	3%	8%	11%	6%	5%
At least once	(2.0)	154	29	42	17fk	38	19fgk	4-	4-	71	55fgjk	27-	8-
			+cefgjk	+cefgjk	+cefgjk					+cefgjk			
every 6 months		5%	8%	8%	4%	8%	4%	1%	1%	8%	6%	2%	1%
Only around	(1.0)	158	20	31gk	34fgjk	27k	25k	12	8-	50k	62fgjk	45-	20-
once in the		5%	5%	6%	7%	6%	5%	3%	3%	6%	6%	4%	3%
last 12 months													
NET Regularly		1327	90-	147-	139-	195abch	251	273	231	237-	334-abh	756	504+abcdehij
							+abcdhi	+abcdehi	+abcdehi		+abcdehi		
		43%	23%	28%	29%	39%	53%	72%	72%	26%	34%	64%	72%
NET Occasionally		699	88gk	120gk	136	126gjk	113gk	74	43-	207gk	262+fgjk	230-g	117-
					+fghjk								
		23%	23%	23%	28%	25%	24%	19%	14%	23%	27%	20%	17%
NET Rarely		311	49fgjk	73+efgjk	52fgjk	65+fgjk	45fgjk	16-	12-	122	117+fgjk	73-	28-
										+efgjk			
		10%	13%	14%	11%	13%	9%	4%	4%	13%	12%	6%	4%
NET Lapsed		568	105	140	94fgjk	105fgjk	77fgjk	24-	23-	245	199fgjk	124-fk	47-
			+cefgijk	+cdefgij						+cdefgij			
		19%	27%	27%	19%	21%	16%	6%	7%	27%	20%	11%	7%

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Prepared by BMG

Table Q18_2 (continuation)

Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)		
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723		
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611		
Total	3060	385	520	483	498	475	381	319	904	980	1175	701		
NET Watched	2180	206-	309-	292-	359abchi	384	351	279	516-	651	1013	629+abcdehij		
					+abcdhi	+abcdehi	+abcdehi			-abch	+abcdehi			
in the last 6 months	71%	54%	60%	61%	72%	81%	92%	87%	57%	66%	86%	90%		
Haven't watched	(0.5)	257	57	67	42fgjk	40fgjk	32fgk	9-	11-	124	82fgjk	51-	19-	
			+cdefgij	+cdefgij						+cdefgij				
in the last 12 months but have watched previously	8%	15%	13%	9%	8%	7%	2%	3%	14%	8%	4%	3%		
I have never	(0.0)	313	54+efgjk	83	71+efgjk	56efgjk	25-f	8-	17-f	137	127+efgjk	50-	25-	
watched this channel	10%	14%	+defgjk	16%	15%	11%	5%	2%	5%	+efgjk	15%	13%	4%	4%
Don't know	153	48	30efgjk	43	16fjk	8-	3-	4-	78	59defgjk	16-	7-		
		+bdefgij		+defgjk					+defgjk					
/ can't remember	5%	13%	6%	9%	3%	2%	1%	1%	9%	6%	1%	1%		
Medians	12.00	4.00	4.00	4.00	12.00	52.00	52.00	52.00	4.00	12.00	52.00	52.00		
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00		
Base for stats	2907	336	490	440	482	466	379	315	826	921	1160	693		
Mean score	71.4	43.6-	45.3-	47.1-	52.4-	78.7	121.4	134.0	44.6-	49.9-	107.6	127.1+abcdehij		
						abcdhi	+abcdehi	+abcdehi			+abcdehi			
Standard deviation	122.67	100.85	100.51	101.64	101.66	124.21	146.57	153.15	100.59	101.63	141.90	149.61		
Standard Error	2.49	6.58	4.95	5.26	5.15	5.96	7.93	9.43	3.97	3.68	4.40	6.09		

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Table Q18.2 (continuation)
 Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	421 14%	34 15%	33 12%	39 14%	58 14%	12 10%	37 11%	63 15%	44 17%	28 11%	348 14%	41 16%	18 12%	14 16%
At least weekly (52.0)	906 30%	62m 28%	79m 29%	96m 34%	107m 27%	44 36%	94m 28%	124m 30%	86m 33%	71m 28%	764m 30%	80m 31%	47m 32%	15- 18%
At least monthly (12.0)	445 15%	31 14%	36 13%	34 12%	46 11%	15 12%	57d 17%	76d 18%	43 16%	42 17%	380 15%	33 13%	19 13%	13 15%
At least once every 3 months (4.0)	254 8%	13 6%	21 8%	25 9%	40 10%	6 4%	30 9%	40 10%	19 7%	19 8%	214 8%	18 7%	16 11%	6 8%
At least once every 6 months (2.0)	154 5%	17f 8%	19 7%	10 4%	29f 7%	6 5%	12 3%	20 5%	10 4%	10 4%	134 5%	9 4%	6 4%	4 5%
Only around once in the last 12 months (1.0)	158 5%	11 5%	19dk 7%	24+dkl 8%	13 3%	9 7%	18 5%	22 5%	11 4%	11 4%	139 5%	7 3%	5 3%	7dkl 8%
NET Regularly	1327 43%	96 43%	112 42%	135m 47%	166 41%	57 46%	131 39%	187m 45%	130fm 49%	99 39%	1112m 43%	121m 47%	64m 44%	29- 35%
NET Occasionally	699 23%	44 20%	57 21%	59 21%	86 21%	21 17%	87 26%	116+k 28%	62 24%	62 24%	594 23%	51 20%	35 24%	19 23%
NET Rarely	311 10%	28k 12%	39+hkl 14%	34k 12%	42 10%	15 12%	30 9%	42 10%	21 8%	21 8%	272k 11%	17- 6%	11 8%	11k 13%
NET Lapsed	568 19%	42 19%	63h 23%	49 17%	83 21%	23 18%	63 19%	76 18%	37 14%	43 17%	480 19%	43 17%	24 16%	21+cghijkl 25%
NET Watched in the last 6 months	2180 71%	157 71%	189 70%	204m 72%	281 70%	84 67%	230 69%	322+dfijm 77%	202fm 77%	171 68%	1840m 72%	181 71%	106m 72%	53- 63%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_2 (continuation)

Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 257 8%	14 6%	24 9%	15 5%	41c 10%	8 6%	34c 10%	34 8%	15 6%	22 9%	207 8%	26c 10%	13 9%	10+achj 12%
I have never watched this channel	(0.0) 313 10%	23 10%	21 8%	21 7%	48g 12%	14 11%	40g 12%	28- 7%	27 10%	34cg 13%	256 10%	30g 12%	19cg 13%	8 10%
Don't know / can't remember	153 5%	18+ghl 8%	16 6%	21ghl 7%	20 5%	10 8%	14 4%	11- 3%	7 3%	14 5%	131 5%	11 4%	4 3%	6ghl 7%
Medians	12.00	12.00	12.00	52.00	12.00	12.00	12.00	12.00	52.00	12.00	12.00	12.00	12.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2907	205	254	264	382	114	321	408	256	238	2441	245	143	78
Mean score	71.4	78.3	66.6	75.1	72.3	61.8	59.8	74.7	82.6f	61.2	70.8	79.7	65.0	77.2
Standard deviation	122.67	129.42	118.56	123.09	126.00	108.68	112.13	125.57	130.60	113.33	121.96	129.32	116.12	135.48
Standard Error	2.49	9.88	8.32	8.67	7.44	11.47	6.71	7.10	9.35	8.62	2.79	8.08	7.26	9.73

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_2 (continuation)
 Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	421 14%	152+bcf 17%	77- 11%	61 12%	126 14%	229b 14%	187 13%	364 14%	15 16%	54 13%	25 12%	13 12%
At least weekly (52.0)	906 30%	315+bdf 34%	189 27%	156 30%	241 27%	504+d 31%	397 28%	812+cd 31%	18 21%	92- 22%	45- 22%	28 25%
At least monthly (12.0)	445 15%	132 14%	112 16%	84 16%	113 13%	244 15%	196 14%	394 15%	8 9%	50 12%	31 15%	9 8%
At least once every 3 months (4.0)	254 8%	80 9%	70+cf 10%	33 6%	70 8%	150+ 9%	103 7%	217 8%	9 10%	34 8%	11 6%	13 12%
At least once every 6 months (2.0)	154 5%	36 4%	34 5%	34a 7%	46 5%	71 4%	80 6%	128 5%	3 3%	25 6%	14 7%	9 8%
Only around once in the last 12 months (1.0)	158 5%	37 4%	36 5%	31 6%	53 6%	73 5%	84 6%	143 5%	6 7%	14 3%	6 3%	1 1%
NET Regularly	1327 43%	467 +bcdef 51%	266- 39%	217 42%	367 41%	733+bdf 46%	584- 41%	1175+cd 45%	33 37%	146- 35%	70- 34%	41 37%
NET Occasionally	699 23%	212 23%	182+df 26%	116 22%	183 20%	394+df 25%	299 21%	611 23%	18 20%	84 20%	42 20%	23 21%
NET Rarely	311 10%	74- 8%	71 10%	65ae 13%	99a 11%	144- 9%	164+ae 12%	272 10%	9 10%	40 10%	20 10%	10 9%
NET Lapsed	568 19%	129- 14%	137a 20%	107a 21%	188ae 21%	266- 17%	295+ae 21%	486 19%	20 22%	81 19%	41 20%	19 17%
NET Watched in the last 6 months	2180 71%	715 +bcdef 78%	483 70%	368 71%	595- 66%	1198+bdf 75%	963- 68%	1915+cd 73%	53 60%	255- 61%	126- 61%	72 66%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.2 (continuation)

Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 257 8%	56- 6%	66a 10%	42 8%	90a 10%	122 8%	131a 9%	215 8%	11 12%	41 10%	22 10%	9 8%
I have never watched this channel	(0.0) 313 10%	69- 8%	66 10%	56 11%	116+ae 13%	135- 8%	172+ae 12%	246- 9%	6 7%	64+a 15%	40+a 19%	13 12%
Don't know / can't remember	153 5%	40 4%	39 6%	25 5%	42 5%	79 5%	67 5%	108- 4%	13 14%	41+a 10%	14 7%	14 13%
Medians	12.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2907	877	651	496	855	1529	1351	2519	76	374	193	95
Mean score	71.4	84.1	61.0-	63.8	70.7	74.3b	68.2	71.8	84.1	67.2	61.4	68.0
Standard deviation	122.67	130.30	113.42	115.08	124.41	123.88	121.07	122.33	138.67	123.57	118.71	122.19
Standard Error	2.49	4.32	4.37	6.26	5.10	3.11	3.96	2.66	16.38	6.95	9.48	13.52

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_2 (continuation)
 Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily (365.0)	421 14%	152j 15%	268j 13%	42+bj 19%	36+abj 22%	60+abj 21%	** **	32+bj 20%	16 12%	** **	40- 9%	44j 17%
At least weekly (52.0)	906 30%	286j 28%	620j 31%	86+abdgj 38%	42 26%	91j 32%	** **	36 22%	24 18%	** **	88- 20%	80j 30%
At least monthly (12.0)	445 15%	143 14%	303 15%	45+ag 20%	29 18%	39 14%	** **	19 12%	29 22%	** **	71 16%	35 13%
At least once every 3 months (4.0)	254 8%	95c 9%	158 8%	11 5%	12 8%	22 8%	** **	20c 12%	4 3%	** **	38 8%	27c 10%
At least once every 6 months (2.0)	154 5%	49 5%	103c 5%	4- 2%	3 2%	15 5%	** **	5 3%	7 5%	** **	27c 6%	14 5%
Only around once in the last 12 months (1.0)	158 5%	60 6%	98 5%	10 5%	6 4%	15 5%	** **	10 6%	12 9%	** **	35+b 8%	11 4%
NET Regularly	1327 43%	438j 43%	889j 44%	128+abgjk 57%	78j 48%	151+abj 53%	** **	68j 42%	39 29%	** **	128- 29%	124j 47%
NET Occasionally	699 23%	238 23%	461 23%	56 25%	41 26%	61 21%	** **	38 24%	34 25%	** **	109 24%	62 24%
NET Rarely	311 10%	109 11%	201 10%	14 6%	9 6%	29 10%	** **	15 9%	20 15%	** **	62+bcd 14%	25 10%
NET Lapsed	568 19%	207cd 20%	360c 18%	24- 11%	18- 11%	42 15%	** **	30 19%	37 28%	** **	122 +abcdek 27%	43 17%
NET Watched in the last 6 months	2180 71%	725j 71%	1453j 71%	188+abgj 84%	122j 76%	227+abgj 79%	** **	111 69%	80 60%	** **	265- 59%	200j 76%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.2 (continuation)

Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 257 8%	98ce 10%	158 8%	10- 4%	9 6%	13- 5%	** **	15 9%	18 13%	** **	59+bcdek 13%	18 7%
I have never watched this channel	(0.0) 313 10%	102c 10%	212c 10%	11- 5%	21c 13%	25 9%	** **	20c 13%	15 11%	** **	58c 13%	24 9%
Don't know / can't remember	153 5%	41 4%	112cde 6%	4- 2%	2 1%	6- 2%	** **	4 3%	9 7%	** **	30acde 7%	9 3%
Medians	12.00	12.00	12.00	52.00	12.00	52.00	**	12.00	12.00	**	4.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	12.00	**	52.00	52.00
Base for stats	2907	985	1921	219	158	280	**	157	125	**	416	253
Mean score	71.4	73.8j	70.2j	92.7 +bhij	98.8 +abhij	97.4+abhij	**	88.7j	58.5	**	49.0-	82.1j
Standard deviation	122.67	126.30	120.80	134.00	145.51	141.67	**	141.95	117.40	**	105.38	131.74
Standard Error	2.49	4.48	2.98	9.81	13.00	9.65	**	12.91	12.29	**	5.78	9.09

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Table Q18_2 (continuation)
 Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	421 14%	6- 4%	4- 3%	38-ab 10%	34-ab 10%	66- 8%	257+abcde 16%	409 14%	**	412 14%	**
At least weekly	(52.0)	906 30%	33- 21%	27 22%	94- 25%	98 28%	190- 24%	499+abce 32%	890 30%	**	896 30%	**
At least monthly	(12.0)	445 15%	27 18%	24 19%	59 15%	55 16%	123 16%	228 15%	438 15%	**	441 15%	**
At least once every 3 months	(4.0)	254 8%	13 8%	13 10%	38 10%	33 9%	73 9%	119 8%	248 8%	**	250 8%	**
At least once every 6 months	(2.0)	154 5%	13 8%	8 7%	19 5%	14 4%	46 6%	77 5%	149 5%	**	152 5%	**
Only around once in the last 12 months	(1.0)	158 5%	8 5%	13+df 10%	29+ 7%	16 5%	49 6%	82 5%	155 5%	**	158 5%	**
NET Regularly		1327 43%	39- 25%	31- 25%	132- 34%	131ab 38%	256- 33%	756+abcde 48%	1300 43%	**	1308 43%	**
NET Occasionally		699 23%	40 26%	36 29%	97 25%	88 26%	197 25%	347 22%	686 23%	**	691 23%	**
NET Rarely		311 10%	20 13%	21+df 17%	48 13%	30 9%	95 12%	159 10%	304 10%	**	310 10%	**
NET Lapsed		568 19%	40+df 26%	33+df 27%	82 21%	60 17%	167+f 21%	272 17%	558 19%	**	566 19%	**
NET Watched in the last 6 months		2180 71%	91- 59%	76- 61%	249- 65%	233 68%	498- 64%	1180+abcde 75%	2135 71%	**	2151 71%	**
Haven't watched in the last 12 months but have watched previously	(0.5)	257 8%	20+f 13%	12 10%	34 9%	30 9%	72 9%	113- 7%	254 8%	**	256 8%	**

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 Prepared by BMG

Table Q18_2 (continuation)

Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 313 10%	20 13%	13 10%	51+f 13%	38 11%	102+f 13%	132- 8%	305 10%	** **	307 10%	** **
Don't know / can't remember	153 5%	15+f 10%	10f 8%	20 5%	28+f 8%	58+f 7%	61- 4%	144 5%	** **	146 5%	** **
Medians	12.00	4.00	4.00	12.00	12.00	12.00	52.00	12.00	**	12.00	**
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Base for stats	2907	139	113	363	317	721	1507	2849	**	2872	**
Mean score	71.4	32.0-	28.9-	53.9-ab	57.5ab	49.8-	81.8+abcde	71.1	**	71.0	**
Standard deviation	122.67	76.27	69.10	107.95	108.42	102.35	130.24	122.32	**	122.29	**
Standard Error	2.49	6.98	7.08	6.21	6.67	4.17	3.64	2.50	**	2.49	**

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Table Q18.2 (continuation)

Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily (365.0)	421	421+i	417+i	418+i	401+fhi	71	421+i	382+i	421+	351-	355+	361+acef	297+	45+ce	333+	281+c	
	14%	16%	16%	16%	18% +abcfghi	22%	15%	15%	15%	13%	19%	24%	17%	24%	18%	20%	
At least weekly (52.0)	906	906+i	890+i	889+i	818+fhi	106	906+i	826+i	906+i	766-	725+	712	673+	64	719+	562+	
	30%	34%	34%	34%	36%	33%	33%	33%	32%	29%	38%	47% +acdef	37%	35%	38%	39%	
At least monthly (12.0)	445	445+	435+	433+	399+i	64+i	445+	405+	445+	406+	316+	251+	295+	42+abce	315+	246+	
	15%	16%	16%	17%	17%	20%	16%	16%	16%	15%	17%	17%	16%	23%	17%	17%	
At least once every 3 months (4.0)	254	254+	241+	248+	205+	37+	254+	222+	254+	232	177+	124	164	18	170	118	
	8%	9%	9%	9%	9%	11%	9%	9%	9%	9%	9%	8%	9%	10%	9%	8%	
At least once every 6 months (2.0)	154	154+	145+	139	112	23	154+	131	154+	146+	94	69	90	11	95	61	
	5%	6%	5%	5%	5%	7%	6%	5%	5%	5%	5%	5%	5%	6%	5%	4%	
Only around once in the last 12 months (1.0)	158	135e	129e	127e	94-e	3-	143e	120e	146e	145e	69-b	0-	78-bd	2-b	73-b	43-b	
	5%	5%	5%	5%	4%	1%	5%	5%	5%	5%	4%	-%	4%	1%	4%	3%	
NET Regularly	1327	1327+i	1307+i	1306+hi	1219	176	1327+i	1208+i	1327+i	1116-	1079+	1073	971+	108+	1051+	844+c	
	43%	49%	49%	50% +abcfghi	53% +fghi	55%	48%	48%	47%	42%	57%	71% +acdef	54%	59%	56%	59%	
NET Occasionally	699	699+	676+	682+	604+	101	699+	626+	699+	638+	492+	376+	459+	60+bf	485+	364+	
	23%	26%	25%	26%	26% +abcfghi	32%	25%	25%	25%	24%	26%	25%	26%	33%	26%	25%	
NET Rarely	311	289+	275	265	206-	26	297+	252	300+	291+	163-b	69-	168bf	12	168-b	103-b	
	10%	11%	10%	10%	9%	8%	11%	10%	11%	11%	9%	5%	9%	7%	9%	7%	
NET Lapsed	568	435-de	424-de	405-e	307-	32-	466-de	406-de	490-de	528	220-b	69-	245-bdf	14-	246-b	154-b	
	19%	16%	16%	15%	13%	10%	17%	16%	17%	20% +abcdefgh	12%	5%	14%	8%	13%	11%	
NET Watched	2180	2180+hi	2128+hi	2127+fhi	1935	301	2180+i	1965+i	2180+i	1900	1665+c	1518	1520+	179	1631+	1268+c	
	71%	81%	80%	81% +abcfghi	85% +abcdfghi	94% i	78%	79%	77%	71%	88%	100% +acdef	85%	98% +acef	86%	88%	

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Prepared by BMG

Table Q18.2 (continuation)
 Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
Haven't watched	(0.5)	257	146-e	149-e	140-e	101-	6-	169-de	155-de	190-de	237	57-b	0-	77-bd	2-b	78-b	51-b
in the last 12 months but have watched previously	8%	5%	6%	5%	4%	2%	6%	6%	7%	9%	3%	-%	4%	1%	4%	4%	
I have never watched this channel	(0.0)	313	138-e	152-de	139-e	98-	6-	180-ade	155-de	198-acde	270abcdefgh	58-bd	0-	86-abd	*-	70-bd	51-bd
	10%	5%	6%	5%	4%	2%	6%	6%	7%	10%	3%	-%	5%	*%	4%	4%	
Don't know / can't remember	153	102-de	96-de	89-	56-	4-	107-de	98-de	120-de	127cde	48-bd	0-	36-b	0-	41-b	25-b	
Medians	12.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00	12.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Base for stats	2907	2599	2559	2533	2228	316	2672	2396	2714	2552	1849	1518	1761	183	1853	1412	
Mean score	71.4	79.8+i	80.2+i	81.1+i	87.4	102.2	77.7+i	78.7+i	76.5+i	68.2-	93.0+	113.7	84.0+	110.5+ce	88.3+	96.0+c	
Standard deviation	122.67	127.12	127.51	127.97	131.69	142.76	126.05	126.57	125.43	120.36	134.17	141.76	128.41	146.29	131.21	135.83	
Standard Error	2.49	2.71	2.75	2.77	3.06	8.68	2.66	2.81	2.62	2.60	3.37	3.91	3.34	11.58	3.31	3.97	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_2 (continuation)

Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	421 14%	43 15%	352 13%	238 13%	134 12%
At least weekly (52.0)	906 30%	76 27%	802 30%	582+ 31%	370+b 34%
At least monthly (12.0)	445 15%	31 11%	400 15%	284 15%	169 16%
At least once every 3 months (4.0)	254 8%	25 9%	219 8%	159 9%	95 9%
At least once every 6 months (2.0)	154 5%	11 4%	140 5%	91 5%	52 5%
Only around once in the last 12 months (1.0)	158 5%	13 5%	140 5%	96 5%	42- 4%
NET Regularly	1327 43%	119 42%	1154 44%	821 44%	504+ 46%
NET Occasionally	699 23%	56 20%	619 23%	442 24%	265 24%
NET Rarely	311 10%	24 9%	279 11%	187 10%	94- 9%
NET Lapsed	568 19%	40 14%	516+d 19%	351 19%	180- 17%
NET Watched in the last 6 months	2180 71%	186 66%	1913+ 72%	1354+ 73%	821+a 75%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.2 (continuation)

Q18. BBC Two - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 257 8%	16 5%	236+ 9%	165 9%	86 8%
I have never watched this channel	(0.0) 313 10%	47+bcd 17%	249- 9%	169- 9%	100 9%
Don't know / can't remember	153 5%	20d 7%	113- 4%	76- 4%	41- 4%
Medians	12.00	12.00	12.00	12.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00
Base for stats	2907	262	2538	1783	1049
Mean score	71.4	76.9	69.6	68.2	67.4
Standard deviation	122.67	129.53	120.59	118.61	115.90
Standard Error	2.49	10.46	2.56	2.97	3.78

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_3

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
At least daily (365.0)	977 32%	458 33%	456 31%	** **	41 25%	403- 27%	564+a 37%
At least weekly (52.0)	828 27%	391 28%	395 27%	** **	32 20%	439+b 30%	385- 25%
At least monthly (12.0)	371 12%	163 12%	176 12%	** **	30+ab 19%	203+b 14%	161- 10%
At least once every 3 months (4.0)	173 6%	83 6%	82 6%	** **	7 4%	82 6%	86 6%
At least once every 6 months (2.0)	109 4%	58 4%	42 3%	** **	8 5%	60 4%	46 3%
Only around once in the last 12 months (1.0)	95 3%	44 3%	45 3%	** **	6 4%	41 3%	52 3%
NET Regularly	1805 59%	849d 61%	852d 58%	** **	72- 45%	842- 57%	950+a 62%
NET Occasionally	544 18%	246 18%	258 18%	** **	37 23%	285b 19%	247- 16%
NET Rarely	203 7%	102 7%	87 6%	** **	15 9%	101 7%	97 6%
NET Lapsed	392 13%	181 13%	181 12%	** **	31+b 19%	201 14%	185 12%
NET Watched in the last 6 months	2458 80%	1153+bd 83%	1152- 79%	** **	118 74%	1188 80%	1243 81%
Haven't watched in the last 12 months but have watched previously (0.5)	189 6%	79 6%	94 6%	** **	16 10%	100 7%	87 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 223 7%	80- 6%	121a 8%	** **	18a 11%	106 7%	114 7%
Don't know / can't remember	96 3%	38 3%	55 4%	** **	2 1%	44 3%	44 3%
Medians	52.00	52.00	52.00	**	12.00	52.00	52.00
Mode	365.00	365.00	365.00	**	365.00	52.00	365.00
Base for stats	2964	1356	1412	**	158	1434	1496
Mean score	136.7	140.2d	134.4	**	107.5-	120.7-	152.8+a
Standard deviation	161.26	161.84	160.61	+abd **	153.67	154.20	166.32
Standard Error	3.24	4.86	4.59	**	13.83	4.60	4.54

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Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	977	57-	96-	131-abh	142abh	202	194	156	153-	273-abh	552	350+abcdehi
		32%	15%	18%	27%	29%	43%	51%	49%	17%	28%	47%	50%
At least weekly	(52.0)	828	90	135	105-	168	134c	104	92c	225	273c	330c	196c
		27%	23%	26%	22%+abchijk	34%	28%	27%	29%	25%	28%	28%	28%
At least monthly	(12.0)	371	74	69fgjk	65fgjk	60k	46	30-	26-	144	125fgjk	102-	56-
		12%	19%+bcdefgij	13%	14%	12%	10%	8%	8%	16%+efgjk	13%	9%	8%
At least once	(4.0)	173	17	50	35gjk	23	20	18	11	67+egjk	58	48-	28
every 3 months		6%	4%	10%+adefgijk	7%	5%	4%	5%	3%	7%	6%	4%	4%
At least once	(2.0)	109	26+efijk	23efjk	18j	18	8-	6-	10	49+efjk	37efj	23-	15-
every 6 months		4%	7%	4%	4%	4%	2%	2%	3%	5%	4%	2%	2%
Only around	(1.0)	95	17egjk	18jk	20egjk	20egjk	8	7	4	35egjk	40+egjk	19-	11-
once in the		3%	4%	3%	4%	4%	2%	2%	1%	4%	4%	2%	2%
last 12 months													
NET Regularly		1805	147-	230-	236-ah	310abchi	336	298	248	377-	546-abch	882	546+abcdehi
		59%	38%	44%	49%	62%	71%	78%	78%	42%	56%	75%	78%
NET Occasionally		544	91	119	100efgjk	83k	66-	48-	37-	211	183efgjk	150-	85-
		18%	24%+defgjk	23%+defgjk	21%	17%	14%	12%	12%	23%+defgijk	19%	13%	12%
NET Rarely		203	43+efgjk	40efjk	38efjk	39efjk	16-	13-	13	83+efgjk	77efgjk	43-	26-
		7%	11%	8%	8%	8%	3%	3%	4%	9%	8%	4%	4%
NET Lapsed		392	88	88+efgjk	73efgjk	61fgjk	43-fk	20-	19-	176	135efgjk	82-	39-
		13%	23%+cdefgijk	17%	15%	12%	9%	5%	6%	19%+defgijk	14%	7%	5%

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Prepared by BMG

Table Q18_3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Watched	2458	264-	372-	354-	411abch	410	351	295	637-	766abh	1055	646+abcdehi
in the last 6 months	80%	69%	72%	73%	83%	86%	92%	92%	70%	78%	90%	92%
Haven't watched	(0.5)	189	45	48	35fgjk	23fgk	27fgjk	7-	5-	92	58fgjk	39-
in the last 12 months but have watched previously	6%	+defgijk	+defgijk	12%	9%	7%	5%	6%	2%	2%	+defgijk	10%
I have never watched this channel	(0.0)	223	33fgjk	61	47+efgjk	35fjk	23-	13-	12-	94+efgjk	82efgjk	48-
Don't know / can't remember	7%	9%	+defgijk	12%	10%	7%	5%	3%	4%	10%	8%	4%
Medians	96	26	21defgjk	27+defgjk	8	7-	4-	4-	47	35efgjk	14-	7-
Mode	3%	+defgijk	7%	4%	6%	2%	1%	1%	1%	+defgijk	5%	4%
Base for stats	52.00	12.00	12.00	52.00	52.00	52.00	365.00	52.00	12.00	52.00	52.00	365.00
Mean score	365.00	52.00	52.00	365.00	52.00	52.00	365.00	365.00	365.00	52.00	52.00	365.00
Standard deviation	2964	359	499	456	489	468	378	316	858	945	1161	693
Standard Error	136.7	74.1-	86.3-	118.8	125.5abh	173.9	202.8	196.7	81.2-	122.2	189.5	200.0+abcdehi
	161.26	128.38	137.43	157.36	154.52	167.69	167.54	167.36	133.77	155.85	167.91	167.36
	3.24	8.11	6.69	7.99	7.75	8.03	9.09	10.28	5.18	5.56	5.21	6.81

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Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily (365.0)	977	67	79	92	105-	47	1081	131	881	101	818dl	90dl	36-	33+bdjl	
	32%	30%	29%	32%	26%	38%	32%	31%	34%	+abdggjl 40%	32%	35%	24%	39%	
At least weekly (52.0)	828	58	77klm	102	105	33	81	134+fklm	78klm	65	732+kml	51-	29-	16-	
	27%	26%	29%	36% +adfijkl m	26%	27%	24%	32%	30%	26%	28%	20%	20%	19%	
At least monthly (12.0)	371	39+cijl	33	26	49	9	46i	59i	32	18-	311i	35i	16	9	
	12%	17%	12%	9%	12%	8%	14%	14%	12%	7%	12%	14%	11%	10%	
At least once every 3 months (4.0)	173	11	10	14	37+bfj	6	14	22	18	16	147	14	7	4	
	6%	5%	4%	5%	9%	5%	4%	5%	7%	6%	6%	5%	5%	5%	
At least once every 6 months (2.0)	109	11	13	8	12	1	17	18	10	6	96	7	4	2	
	4%	5%	5%	3%	3%	1%	5%	4%	4%	2%	4%	3%	3%	3%	
Only around once in the last 12 months (1.0)	95	4	9	10	24+afghj	1	5	10	4	8	75	10	6f	3	
	3%	2%	3%	3%	6%	1%	2%	2%	2%	3%	3%	4%	4%	4%	
NET Regularly	1805	1251	1561	194	209-	81	1891	265dkl	166dl	166	1550+d1	1411	65-	491	
	59%	56%	58%	68% +abdfjkl m	52%	65%	56%	63%	63%	66%	60%	55%	44%	58%	
NET Occasionally	544	50ci	43	41	85ci	15	60	82	50	33	459	49	23	13	
	18%	22%	16%	14%	21%	12%	18%	19%	19%	13%	18%	19%	16%	15%	
NET Rarely	203	15	22	18	36	2	22	28	14	14	171	16	10	5	
	7%	7%	8%	6%	9%	2%	7%	7%	5%	6%	7%	6%	7%	6%	
NET Lapsed	392	31	41	29	61	13	49	53	28	24	328	34	19	11	
	13%	14%	15%	10%	15%	11%	15%	13%	11%	10%	13%	13%	13%	14%	
NET Watched in the last 6 months	2458	1861	2121	242dklm	3071	97	2661	364	226	2061	2105+dklm	1971	92-	641	
	80%	83%	79%	85%	76%	78%	79%	+bdfjklm 87%	+bdfklm 86%	82%	82%	77%	63%	76%	

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Prepared by BMG

Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 189 6%	16 7%	19 7%	11 4%	25 6%	11 9%	27 8%	25 6%	13 5%	10 4%	157 6%	18 7%	9 6%	6 7%
I have never watched this channel	(0.0) 223 7%	8- 4%	19g 7%	14 5%	34ag 8%	8 7%	26g 8%	13- 3%	15 6%	22ag 9%	159-g 6%	24agj 9%	34 +abcd fgh ijkl 23%	6g 7%
Don't know / can't remember	96 3%	10 4%	11 4%	7 2%	13 3%	7 6%	12 3%	7 2%	4 2%	6 2%	77 3%	8 3%	6 4%	5+cghj 6%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00
Mode	365.00	365.00	365.00	52.00	365.00	365.00	365.00	52.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	2964	214	258	278	389	117	324	412	258	246	2496	248	141	79
Mean score	136.7	131.5	128.3	141.11	114.2-	163.5dl	136.91	135.21	142.31	165.2	136.8dl	145.4dl	104.9-	163.2+bdj1
Standard deviation	161.26	159.76	157.95	158.68	153.62	167.66	162.85	158.45	161.89	168.49	160.58	167.22	153.28	171.62
Standard Error	3.24	11.92	11.01	10.88	9.00	17.41	9.69	8.88	11.54	12.61	3.63	10.36	9.67	12.29

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Table Q18_3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	977 32%	243- 27%	191- 28%	182abe 35%	348+abe 39%	434- 27%	530+abe 37%	898+cd 34%	21 23%	77- 19%	31- 15%	24 22%
At least weekly (52.0)	828 27%	290+bdf 32%	183 26%	139 27%	211- 24%	473+df 29%	350- 25%	721 27%	20 22%	106 26%	49 24%	33 30%
At least monthly (12.0)	371 12%	136+df 15%	91df 13%	59 11%	81- 9%	227+df 14%	140- 10%	303- 12%	13 14%	64+a 15%	32 15%	18 16%
At least once every 3 months (4.0)	173 6%	52 6%	44 6%	30 6%	46 5%	96 6%	77 5%	148 6%	6 7%	23 6%	16 8%	1 1%
At least once every 6 months (2.0)	109 4%	34 4%	31 5%	17 3%	26 3%	66 4%	43 3%	91 3%	5 6%	18 4%	7 3%	5 5%
Only around once in the last 12 months (1.0)	95 3%	34 4%	20 3%	19 4%	23 3%	53 3%	41 3%	76 3%	2 2%	17 4%	8 4%	6 6%
NET Regularly	1805 59%	534 58%	374- 54%	321b 62%	559+be 62%	907- 56%	880+be 62%	1619+cd 62%	41 46%	183- 44%	81- 39%	57 53%
NET Occasionally	544 18%	188+df 20%	135df 20%	89 17%	127- 14%	323+df 20%	216- 15%	451- 17%	19 21%	86 21%	48 23%	19 17%
NET Rarely	203 7%	68 7%	51 7%	36 7%	49 5%	119 7%	84 6%	167 6%	7 8%	34 8%	15 7%	11 10%
NET Lapsed	392 13%	123 13%	104+df 15%	65 13%	98 11%	227+d 14%	163 12%	329 13%	13 15%	61 15%	29 14%	17 16%
NET Watched in the last 6 months	2458 80%	756b 82%	540 78%	427 82%	712 79%	1296 81%	1139 80%	2161+cd 82%	65 73%	287- 69%	136- 65%	81 74%

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Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 189 6%	55 6%	54 8%	30 6%	49 5%	108 7%	79 6%	162 6%	6 7%	26 6%	14 7%	6 5%
I have never watched this channel	(0.0) 223 7%	54 6%	52 8%	35 7%	78a 9%	106 7%	112 8%	166- 6%	6 6%	55+a 13%	37+a 18%	10 10%
Don't know / can't remember	96 3%	19- 2%	25 4%	11 2%	35a 4%	45 3%	46 3%	63- 2%	11 12%	30+a 7%	13+a 6%	5 5%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	12.00	12.00	52.00
Mode	365.00	52.00	365.00	365.00	365.00	52.00	365.00	365.00	365.00	52.00	52.00	52.00
Base for stats	2964	898	665	510	862	1563	1372	2565	78	386	194	104
Mean score	136.7	117.9-	121.2-	146.1abe	161.5 +abe	119.3-	155.8+abe	144.2 +cde	111.8	89.6-	74.6-	104.1
Standard deviation	161.26	152.04	156.14	164.25	168.50	153.76	167.04	163.24	153.64	139.29	129.39	146.17
Standard Error	3.24	5.00	5.96	8.81	6.88	3.83	5.43	3.53	17.93	7.68	10.25	15.40

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Table Q18_3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily (365.0)	977 32%	352j 34%	625j 31%	93+bj 42%	56j 35%	135+abdgj 47%	** **	59j 36%	33 24%	** **	108- 24%	103+bj 39%
At least weekly (52.0)	828 27%	267 26%	561 28%	65 29%	33 21%	62 22%	** **	50 31%	32 23%	** **	113 25%	64 24%
At least monthly (12.0)	371 12%	119 12%	252 12%	30 13%	25 15%	27 9%	** **	14 9%	17 13%	** **	57 13%	30 11%
At least once every 3 months (4.0)	173 6%	53 5%	119 6%	10 5%	9 6%	8 3%	** **	9 6%	7 5%	** **	28 6%	17 7%
At least once every 6 months (2.0)	109 4%	37 4%	72 4%	4 2%	6 4%	10 3%	** **	2 1%	5 4%	** **	19 4%	7 3%
Only around once in the last 12 months (1.0)	95 3%	39c 4%	55c 3%	0- -%	6c 4%	9c 3%	** **	3 2%	6 5%	** **	27+bck 6%	6c 2%
NET Regularly	1805 59%	619j 60%	1186j 58%	158+abdj 71%	89 56%	197+abdj 69%	** **	108j 67%	64 48%	** **	221- 50%	166j 63%
NET Occasionally	544 18%	172 17%	372e 18%	40 18%	34e 21%	35- 12%	** **	24 15%	24 18%	** **	85e 19%	47 18%
NET Rarely	203 7%	76c 7%	128c 6%	4- 2%	12c 8%	19c 7%	** **	6 3%	11 8%	** **	47+bcgk 10%	13 5%
NET Lapsed	392 13%	150cg 15%	242c 12%	12- 6%	20c 13%	33c 12%	** **	13 8%	25 19%	** **	89 +abcegk 20%	27 10%
NET Watched in the last 6 months	2458 80%	828j 81%	1630j 80%	202+abdj 90%	129 81%	241j 85%	** **	134j 83%	93 69%	** **	326- 73%	220j 84%

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Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256	
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217	
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262	
Haven't watched in the last 12 months but have watched previously	(0.5) 6%	189 7%	74 6%	115 4%	9 4%	8 5%	14 5%	** 5%	7 10%	14 10%	** 9%	42+bce 14 5%	
I have never watched this channel	(0.0) 7%	223 7%	57- 6%	166+ac 8%	9 4%	14 9%	15 5%	** 6%	9 10%	14 10%	** 8%	36 8%	18 7%
Don't know / can't remember	96 3%	27 3%	67 3%	4 2%	3 2%	5 2%	**	7 4%	7 5%	**	15 3%	5 2%	
Medians	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	52.00	**	52.00	52.00	
Mode	365.00	365.00	365.00	365.00	365.00	365.00	**	365.00	365.00	**	52.00	365.00	
Base for stats	2964	998	1966	220	157	280	**	154	127	**	431	257	
Mean score	136.7	144.4hij	132.8ij	171.9 +abhij	142.4ij	189.1 +abdfhij	**	157.2hij	108.7	**	107.3-	160.2+bhij	
Standard deviation	161.26	164.00	159.74	166.91	166.23	171.12	**	164.52	152.57	**	150.71	168.15	
Standard Error	3.24	5.78	3.90	12.22	14.87	11.62	**	15.11	15.84	**	8.14	11.50	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	977 32%	31- 20%	35 29%	97- 25%	96 28%	198- 25%	541+acde 35%	956 32%	** **	964 32%	** **
At least weekly (52.0)	828 27%	37 24%	25 20%	112 29%	98 29%	211 27%	436 28%	813 27%	** **	819 27%	** **
At least monthly (12.0)	371 12%	20 13%	21 17%	46 12%	42 12%	101 13%	192 12%	367 12%	** **	369 12%	** **
At least once every 3 months (4.0)	173 6%	14 9%	6 5%	31+ 8%	20 6%	50 6%	95 6%	169 6%	** **	170 6%	** **
At least once every 6 months (2.0)	109 4%	5 3%	9+f 7%	18 5%	20+f 6%	40+f 5%	42- 3%	103 3%	** **	105 3%	** **
Only around once in the last 12 months (1.0)	95 3%	1 1%	3 2%	14 4%	10 3%	20 3%	50 3%	95 3%	** **	95 3%	** **
NET Regularly	1805 59%	69- 45%	60- 49%	208 54%	195a 57%	409- 53%	977+abce 62%	1769 59%	** **	1783 59%	** **
NET Occasionally	544 18%	35 23%	27 22%	78 20%	62 18%	151 19%	287 18%	535 18%	** **	539 18%	** **
NET Rarely	203 7%	6 4%	12 9%	32 8%	30 9%	61 8%	92 6%	198 7%	** **	199 7%	** **
NET Lapsed	392 13%	21 14%	24+f 19%	57 15%	53f 15%	117+f 15%	176- 11%	383 13%	** **	388 13%	** **
NET Watched in the last 6 months	2458 80%	109- 70%	96 78%	304a 79%	277a 80%	600- 77%	1306+ae 83%	2408 80%	** **	2427 80%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	189 6%	15f 10%	12 10%	25 7%	23 7%	57 7%	83 5%	186 6%	** **	189 6%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 223 7%	16 10%	9 7%	25 7%	24 7%	67f 9%	95- 6%	214 7%	** **	217 7%	** **
Don't know / can't remember	96 3%	13+cdef 9%	4 3%	14 4%	10 3%	34+f 4%	33- 2%	90 3%	** **	91 3%	** **
Medians	52.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Mode	365.00	52.00	365.00	52.00	52.00	52.00	365.00	365.00	**	365.00	**
Base for stats	2964	141	119	369	334	744	1535	2902	**	2927	**
Mean score	136.7	97.5-	121.4	113.3-	122.6	113.9-	145.4+acde	136.7	**	136.7	**
Standard deviation	161.26	145.27	159.74	151.42	155.94	152.56	163.28	161.22	**	161.22	**
Standard Error	3.24	13.19	15.99	8.61	9.34	6.12	4.52	3.27	**	3.25	**

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Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily (365.0)	977	961+i	977+i	950+i	917	98	977+i	861+i	977+i	826-	745+d	603+d	840+abde	48	765+d	645+abde	
	32%	36%	37%	36%	40%	31%	35%	35%	34%	31%	39%	40%	47%	26%	40%	45%	
At least weekly (52.0)	828	814+	828+i	812+i	743+hi	90	828+	765+i	828+	739	621+	512+	596+	62+	615+	474+	
	27%	30%	31%	31%	33%	28%	30%	31%	29%	28%	33%	34%	33%	34%	32%	33%	
At least monthly (12.0)	371	350+	371+	356+	294+	59	371+	337+	371+	342+	252+	193	229	39	251+	166	
	12%	13%	14%	14%	13%	19%	13%	14%	13%	13%	13%	13%	13%	21%	13%	12%	
At least once (4.0)	173	166+	173+	166+	130	34	173+	156+	173+	159	97	79	84-	22+abcef	98	66-	
every 3 months	6%	6%	7%	6%	6%	11%	6%	6%	6%	6%	5%	5%	5%	12%	5%	5%	
At least once every 6 months (2.0)	109	100d	109+d	95d	55-	14	109+d	88d	109+d	99d	49-	41-	47-	6	62f	25-	
	4%	4%	4%	4%	2%	4%	4%	4%	4%	4%	3%	3%	3%	3%	3%	2%	
Only around once in the last 12 months (1.0)	95	74-bd	46-	64-d	35-	7	78-bd	60-d	85bd	85bd	37-c	25-c	0-	1c	31-c	17-c	
	3%	3%	2%	2%	2%	2%	3%	2%	3%	3%	2%	2%	-%	1%	2%	1%	
NET Regularly	1805	1775+ei	1805	1762+ehi	1660	189	1805+i	1626+ei	1805+i	1565	1366+d	1115+d	1436+abde	111	1380+d	1119+abde	
	59%	66%	68%	67%	73%	59%	65%	65%	64%	58%	72%	73%	80%	60%	73%	78%	
NET Occasionally	544	517+	544+	522+	424	93	544+	493+	544+	501+	349	272	313	61	348	233-	
	18%	19%	20%	20%	19%	29%	20%	20%	19%	19%	18%	18%	17%	33%	18%	16%	
NET Rarely	203	174d	155-d	160-d	90-	21d	187d	148-d	194d	184d	86-cf	65-c	47-	8	93-cf	42-	
	7%	6%	6%	6%	4%	7%	7%	6%	7%	7%	5%	4%	3%	4%	5%	3%	
NET Lapsed	392	277-bd	215-d	232-d	136-	30d	286-bd	248-bd	313-bcd	355abcdfgh	124-cf	94-cf	47-	10-	120-cf	55-	
	13%	10%	8%	9%	6%	10%	10%	10%	11%	13%	7%	6%	3%	5%	6%	4%	

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Prepared by BMG

Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
NET Watched	2458	2392+i	2458	2380	2139	296	2458+i	2207+i	2458+i	2165	1765+	1427+	1796	178+a	1790+	1377+ab	
in the last 6 months	80%	89%	93%	91%	94%	93%	88%	89%	87%	81%	93%	94%	100%	97%	95%	96%	
Haven't watched in the last 12 months but have watched previously	(0.5)	189 6%	103-bd 4%	60- 2%	72- 3%	45- 2%	9- 3%	99-bd 4%	99-bcd 4%	119-bcd 4%	172abcdefgh 6%	38-cf 2%	28-cf 2%	0- -%	2-c 1%	27-c 1%	12-c 1%
I have never watched this channel	(0.0)	223 7%	85-bd 3%	55- 2%	69- 3%	41- 2%	4- 1%	93-bd 3%	78-bd 3%	110-bcde 4%	187abcdefgh 7%	35-c 2%	30-c 2%	0- -%	0- -%	29-c 2%	21-c 1%
Don't know / can't remember	96 3%	46- 2%	36- 1%	36- 1%	23- 1%	3- 1%	51-d 2%	49-d 2%	63-bcd 2%	70-abcd 3%	23-c 1%	8-c 1%	0- -%	2c 1%	16-c 1%	10-c 1%	
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	52.00	365.00	365.00	
Base for stats	2964	2654	2619	2586	2260	316	2728	2445	2772	2609	1874	1510	1796	181	1878	1427	
Mean score	136.7	150.1+i	154.7+ei	152.5+ei	167.1	131.1	148.5+i	146.8+i	146.2+i	132.3-	164.4+d	165.2+d	189.8	118.3	167.7+d	184.0+abde	
Standard deviation	161.26	163.03	163.27	163.06	164.53	158.44	162.80	161.94	162.56	159.67	164.09	163.90	165.05	150.37	164.62	165.35	
Standard Error	3.24	3.44	3.48	3.50	3.79	9.63	3.40	3.56	3.37	3.41	4.10	4.54	4.25	11.96	4.13	4.81	

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Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	977 32%	125+bcd 44%	803-cd 30%	478-d 26%	237- 22%
At least weekly (52.0)	828 27%	51- 18%	754+a 28%	550+a 30%	325+a 30%
At least monthly (12.0)	371 12%	15- 5%	348+a 13%	279+a 15%	183+ab 17%
At least once every 3 months (4.0)	173 6%	16 6%	148 6%	108 6%	76+ 7%
At least once every 6 months (2.0)	109 4%	1- *%	106+a 4%	78+a 4%	48a 4%
Only around once in the last 12 months (1.0)	95 3%	8 3%	85 3%	67 4%	40 4%
NET Regularly	1805 59%	176d 62%	1556cd 59%	1028- 55%	562- 52%
NET Occasionally	544 18%	30- 11%	495+a 19%	387+a 21%	259+ab 24%
NET Rarely	203 7%	9 3%	191+a 7%	144+a 8%	88+a 8%
NET Lapsed	392 13%	25 9%	360+ 14%	272+a 15%	157 14%
NET Watched in the last 6 months	2458 80%	207- 73%	2157+a 81%	1493a 80%	870 80%

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Prepared by BMG

Table Q18.3 (continuation)

Q18. ITV/ITV Cymru Wales/ STV / UTV - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 189 6%	16 6%	169 6%	128 7%	69 6%
I have never watched this channel	(0.0) 223 7%	31 11%	178 7%	129 7%	80 7%
Don't know / can't remember	96 3%	20 7%	61 2%	43 2%	32 3%
Medians	52.00	52.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	52.00	52.00
Base for stats	2964	262	2589	1816	1058
Mean score	136.7	184.7	130.3-cd	114.0-d	100.3-
Standard deviation	161.26	172.90	158.57	151.32	143.77
Standard Error	3.24	13.99	3.33	3.76	4.67

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Table Q18_4
 Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	504 16%	239 17%	220 15%	** **	28 18%	229 16%	267 17%
At least weekly	(52.0)	1095 36%	516 37%	516 35%	** **	53 33%	537 36%	548 36%
At least monthly	(12.0)	527 17%	235 17%	262 18%	** **	25 15%	264 18%	258 17%
At least once every 3 months	(4.0)	205 7%	90 6%	107 7%	** **	8 5%	98 7%	106 7%
At least once every 6 months	(2.0)	130 4%	65 5%	56 4%	** **	7 4%	63 4%	65 4%
Only around once in the last 12 months	(1.0)	103 3%	50 4%	48 3%	** **	5 3%	52 4%	49 3%
NET Regularly		1599 52%	755 54%	737- 50%	** **	82 51%	766 52%	816 53%
NET Occasionally		732 24%	325 23%	368 25%	** **	33 20%	362 24%	363 24%
NET Rarely		233 8%	115 8%	104 7%	** **	12 7%	114 8%	114 7%
NET Lapsed		422 14%	199 14%	191 13%	** **	30 19%	212 14%	203 13%
NET Watched in the last 6 months		2461 80%	1145+ 82%	1161 79%	** **	121 76%	1191 81%	1244 81%
Haven't watched in the last 12 months but have watched previously	(0.5)	189 6%	84 6%	87 6%	** **	18+ab 11%	97 7%	90 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_4 (continuation)

Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 196 6%	72- 5%	105 7%	** **	13 8%	88 6%	104 7%
Don't know / can't remember	111 4%	42 3%	66+ 4%	** **	2 2%	51 3%	54 3%
Medians	52.00	52.00	52.00	**	52.00	52.00	52.00
Mode	52.00	52.00	52.00	**	52.00	52.00	52.00
Base for stats	2949	1352	1401	**	157	1428	1487
Mean score	84.3	86.9	79.3	**	85.7	80.8	87.3
Standard deviation	129.26	130.69	125.32	+abd **	133.21	126.15	131.75
Standard Error	2.60	3.93	3.60	**	12.00	3.77	3.61

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_4 (continuation)
 Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	504	63	73	69	60-	90bdi	74bdi	76	135	128-	241	151+bcdhi
		16%	16%	14%	14%	12%	19%	19%	24%	15%	13%	20%	21%
At least weekly	(52.0)	1095	75-	149-a	144-a	206+abch	208	191	122abch	224-	349abch	521	313+abchi
		36%	20%	29%	30%	41%	44%	50%	38%	25%	36%	44%	45%
At least monthly	(12.0)	527	65	88	87	92	76	64	55	153	179	195	119
		17%	17%	17%	18%	18%	16%	17%	17%	17%	18%	17%	17%
At least once every 3 months	(4.0)	205	37+fgjk	45fjk	28	37fjk	29f	12-	16	83+cfgjk	65fk	57-	28-
		7%	10%	9%	6%	8%	6%	3%	5%	9%	7%	5%	4%
At least once every 6 months	(2.0)	130	24ejk	32+efjk	21	19	14	11	9	56+efgjk	40	34-	20
		4%	6%	6%	4%	4%	3%	3%	3%	6%	4%	3%	3%
Only around	(1.0)	103	29	16	20ej	15	6-	8	8	45+efjk	35ej	22-	17
		3%	7%	3%	4%	3%	1%	2%	3%	5%	4%	2%	2%
NET Regularly		1599	138-	222-	212-a	265abch	298	265	198	360-	478-abh	761	463+abcdhi
		52%	36%	43%	44%	53%	63%	70%	62%	40%	49%	65%	66%
NET Occasionally		732	103f	134	115	130f	105	76	71	236fjk	244	252-	147-
		24%	27%	26%	24%	26%	22%	20%	22%	26%	25%	21%	21%
NET Rarely		233	53	48efjk	41ejk	34	20-	20	17	101	75ej	57-	37-
		8%	14%	9%	8%	7%	4%	5%	5%	11%	8%	5%	5%
NET Lapsed		422	92	93+efgjk	80efgjk	65fgjk	44-	26-	22-	185	146efgjk	92-	48-
		14%	24%	18%	17%	13%	9%	7%	7%	20%	15%	8%	7%

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Table Q18_4 (continuation)
 Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
NET Watched	2461	264-	388-	348-	414abchi	418	352	278	652-	762-ach	1048	630+abcdhi	
					+abcdhi	+abcdegh	i	+abchi			+abcdhi		
in the last 6 months	80%	69%	75%	72%	83%	88%	92%	87%	72%	78%	89%	90%	
Haven't watched in the last 12 months but have watched previously	(0.5) 6%	189	39+efgjk 10%	44+efgjk 9%	40fgjk 8%	31fgjk 6%	24fgjk 5%	6- 2%	5- 2%	84+efgjk 9%	71fgjk 7%	35- 3%	11- 2%
I have never watched this channel	(0.0) 6%	196	26efj 7%	49+defjk 9%	49+defjk 10%	28f 6%	15- 3%	10- 3%	19f 6%	75+efjk 8%	77+efjk 8%	44- 4%	29- 4%
Don't know / can't remember	111 4%	27 +defgijk 7%	22dfjk 4%	27+defjk 6%	9- 2%	12 2%	5- 1%	9 3%	49+defjk 5%	36f 4%	26- 2%	14- 2%	
Medians	52.00	12.00	12.00	12.00	52.00	52.00	52.00	52.00	12.00	52.00	52.00	52.00	
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Base for stats	2949	358	498	456	488	463	376	310	856	944	1149	686	
Mean score	84.3	77.6	71.7-	73.9	69.2-	96.7	100.7	112.4	74.2-	71.5-	102.3	106.0+abcdhi	
Standard deviation	129.26	133.89	123.38	124.36	112.62	133.56	132.73	145.68	127.84	118.39	136.70	138.75	
Standard Error	2.60	8.45	6.01	6.34	5.65	6.42	7.21	9.02	4.95	4.23	4.26	5.67	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_4 (continuation)
 Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	504 16%	37 17%	42 15%	47 17%	771 19%	23 19%	551 16%	61 15%	38 15%	451 18%	4261 17%	471 18%	15- 10%	171 20%
At least weekly (52.0)	1095 36%	75 34%	97 36%	113df 40%	123- 31%	43 35%	104 31%	161d 38%	105df 40%	99 39%	921 36%	94 37%	54 36%	26 31%
At least monthly (12.0)	527 17%	38 17%	56ck 21%	38 13%	62 15%	15 12%	68ck 20%	84ck 20%	53 20%	36 14%	449 17%	35 14%	30ck 20%	14 16%
At least once every 3 months (4.0)	205 7%	16 7%	11 4%	23 8%	20 5%	7 6%	22 7%	37bd 9%	19 7%	14 5%	169 7%	14 5%	15+bdjk 10%	7 8%
At least once every 6 months (2.0)	130 4%	13 6%	10 4%	13 5%	15 4%	5 4%	12 3%	14 3%	14 5%	12 5%	108 4%	15 6%	5 3%	2 3%
Only around once in the last 12 months (1.0)	103 3%	8 4%	15g 6%	10 4%	20 5%	3 2%	8 3%	10 2%	5 2%	7 3%	86 3%	12 5%	3 2%	2 2%
NET Regularly	1599 52%	112 50%	138 51%	160f1 56%	200 50%	67 54%	159 47%	222 53%	144 55%	144f1 57%	1347 52%	141 55%	69 47%	43 51%
NET Occasionally	732 24%	54 24%	68 25%	60 21%	81 20%	22 18%	90k 27%	121+cdik 29%	71k 27%	50 20%	618 24%	49- 19%	45+cdijk 31%	21 24%
NET Rarely	233 8%	21 9%	25 9%	23 8%	35 9%	7 6%	20 6%	24 6%	19 7%	19 8%	194 8%	26g 10%	8 6%	4 5%
NET Lapsed	422 14%	38 17%	41 15%	36 13%	66 16%	13 10%	51 15%	49 12%	31 12%	28 11%	352 14%	42 16%	16 11%	12 14%
NET Watched in the last 6 months	2461 80%	179 80%	216 80%	234d 82%	297- 74%	94 75%	261 78%	357+dfjm 85%	229 87%	207d 82%	2073d 81%	204 80%	118 81%	66 78%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_4 (continuation)

Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 189 6%	17 7%	17 6%	13 4%	30 8%	5 4%	30+ci 9%	25 6%	12 4%	9 4%	158 6%	16 6%	8 6%	8ci 9%
I have never watched this channel	(0.0) 196 6%	9 4%	10 4%	18 6%	34bg 8%	13 10%	26bg 8%	16- 4%	14 5%	24abg 9%	163 6%	18 7%	11bg 8%	4 5%
Don't know / can't remember	111 4%	10h 5%	13h 5%	10 3%	21h 5%	10 8%	9 3%	12 3%	3- 1%	6 2%	93h 4%	7 3%	5h 4%	5ghik 6%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2949	213	257	275	381	114	326	407	260	246	2479	249	141	79
Mean score	84.3	84.3	81.8	86.21	92.91	95.81	81.1	78.3	77.7	89.81	84.61	90.01	61.7-	97.31
Standard deviation	129.26	130.62	126.67	128.95	138.71	138.13	129.85	122.58	121.52	132.19	129.44	133.92	107.44	141.71
Standard Error	2.60	9.77	8.85	8.88	8.20	14.57	7.73	6.92	8.64	9.90	2.94	8.27	6.75	10.17

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Table Q18_4 (continuation)
 Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	504 16%	139 15%	102 15%	86 16%	175+abe 20%	241- 15%	261+e 18%	421 16%	26 29%	82 20%	28 13%	27 25%
At least weekly (52.0)	1095 36%	350b 38%	227 33%	197 38%	311 35%	577 36%	509 36%	990+cd 38%	12 13%	101- 24%	52- 25%	35 32%
At least monthly (12.0)	527 17%	175df 19%	128d 18%	87 17%	129- 14%	303+df 19%	216- 15%	467 18%	11 12%	59 14%	32 15%	15 14%
At least once every 3 months (4.0)	205 7%	63 7%	57 8%	31 6%	54 6%	120 7%	85 6%	181 7%	8 9%	22 5%	12 6%	2 2%
At least once every 6 months (2.0)	130 4%	36 4%	28 4%	29 6%	37 4%	64 4%	66 5%	112 4%	6 7%	18 4%	10 5%	3 2%
Only around once in the last 12 months (1.0)	103 3%	36 4%	24 3%	16 3%	27 3%	60 4%	43 3%	85 3%	3 3%	16 4%	6 3%	6 6%
NET Regularly	1599 52%	489b 53%	329- 48%	283b 54%	486b 54%	818 51%	769b 54%	1411+cd 54%	38 42%	183- 44%	80- 38%	62 57%
NET Occasionally	732 24%	238df 26%	185+df 27%	118 23%	183- 20%	423+df 26%	301- 21%	648+c 25%	19 22%	81- 20%	43 21%	17 16%
NET Rarely	233 8%	72 8%	51 7%	45 9%	64 7%	123 8%	109 8%	197 7%	9 10%	34 8%	16 8%	9 8%
NET Lapsed	422 14%	114 12%	107 15%	73 14%	126 14%	220 14%	199 14%	346- 13%	15 17%	73+a 18%	41+a 20%	16 15%
NET Watched in the last 6 months	2461 80%	763+bd 83%	541 78%	430 83%	706 79%	1304 81%	1136 80%	2171+cd 83%	63 71%	283- 68%	133- 64%	82 75%

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Table Q18_4 (continuation)
 Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 189 6%	42- 5%	55+a 8%	28 5%	62a 7%	97 6%	90 6%	149- 6%	6 7%	39+a 9%	25+a 12%	7 7%
I have never watched this channel	(0.0) 196 6%	51 6%	43 6%	30 6%	68 8%	94 6%	98 7%	146- 6%	4 5%	47+a 11%	32+a 15%	8 8%
Don't know / can't remember	111 4%	25 3%	27 4%	18 3%	33 4%	53 3%	51 4%	76- 3%	13 14%	31+a 7%	12a 6%	6 5%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	12.00	12.00	12.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00
Base for stats	2949	892	663	503	863	1555	1366	2551	76	385	196	104
Mean score	84.3	80.0	76.6	85.0	94.9+abe	78.6-	91.3+be	83.0	134.6+acd	93.7	68.1	114.9+ad
Standard deviation	129.26	124.30	124.71	128.72	137.86	124.45	134.61	127.13	167.45	142.83	123.16	151.00
Standard Error	2.60	4.09	4.76	6.95	5.64	3.10	4.39	2.75	19.74	7.91	9.77	15.98

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Table Q18_4 (continuation)
 Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	504 16%	196+b 19%	308- 15%	48b 21%	46+abgjk 29%	76+abgjk 26%	** **	27 17%	22 17%	** **	71 16%	46 18%
At least weekly	(52.0)	1095 36%	363d 35%	732d 36%	92dj 41%	42- 26%	102 36%	** **	60 37%	37 28%	** **	138- 31%	104dj 40%
At least monthly	(12.0)	527 17%	160 16%	367 18%	43 19%	29 18%	46 16%	** **	31 19%	22 17%	** **	66 15%	46 18%
At least once every 3 months	(4.0)	205 7%	58 6%	147e 7%	8 4%	5 3%	10- 4%	** **	8 5%	5 4%	** **	32 7%	10 4%
At least once every 6 months	(2.0)	130 4%	41c 4%	89c 4%	2- 1%	7c 5%	5 2%	** **	4 2%	5 3%	** **	23ce 5%	10 4%
Only around once in the last 12 months	(1.0)	103 3%	37 4%	64 3%	4 2%	5 3%	8 3%	** **	5 3%	5 4%	** **	23+c 5%	6 2%
NET Regularly		1599 52%	559j 54%	1040 51%	140+abj 63%	89 55%	178+abj 62%	** **	87 54%	60 44%	** **	210- 47%	150j 57%
NET Occasionally		732 24%	218- 21%	514+a 25%	51 23%	35 22%	56 20%	** **	38 24%	28 21%	** **	97 22%	57 22%
NET Rarely		233 8%	78c 8%	154c 8%	6- 3%	12 7%	14 5%	** **	9 5%	10 7%	** **	46+ce 10%	17 6%
NET Lapsed		422 14%	157ce 15%	264c 13%	15- 7%	20 13%	29 10%	** **	20 13%	26 19%	** **	89+bcek 20%	29 11%
NET Watched in the last 6 months		2461 80%	818j 80%	1643j 81%	194+aj 87%	131 82%	239j 84%	** **	129 80%	92 68%	** **	330- 74%	217j 83%
Haven't watched in the last 12 months but have watched previously	(0.5)	189 6%	79+b 8%	110- 5%	9 4%	8 5%	15 5%	** **	12 7%	16 12%	** **	43+bck 10%	12 5%

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Prepared by BMG

Table Q18_4 (continuation)
 Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel (0.0)	196 6%	55 5%	141 7%	11 5%	13 8%	15 5%	**	9 6%	13 9%	**	30 7%	15 6%
Don't know / can't remember	111 4%	36 4%	75 4%	6 3%	4 2%	8 3%	**	6 4%	9 7%	**	21 5%	11 4%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	12.00	**	12.00	52.00
Mode	52.00	52.00	52.00	52.00	365.00	52.00	**	52.00	52.00	**	52.00	52.00
Base for stats	2949	990	1958	217	156	277	**	155	126	**	426	251
Mean score	84.3	93.7+b	79.6-	105.2+bj	125.0	120.8+abghjk	**	86.8	83.1	**	80.5	91.1
Standard deviation	129.26	136.54	125.21	140.02	157.68	151.06	**	130.43	133.75	**	129.73	131.90
Standard Error	2.60	4.84	3.06	10.31	14.15	10.32	**	11.90	13.98	**	7.05	9.13

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Table Q18_4 (continuation)
 Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	504 16%	17 11%	14 12%	53 14%	59 17%	118 15%	249 16%	492 16%	** **	494 16%	** **
At least weekly (52.0)	1095 36%	39- 26%	44 36%	126 33%	122a 35%	253- 32%	588ae 38%	1081 36%	** **	1087 36%	** **
At least monthly (12.0)	527 17%	35 23%	20 16%	72 19%	52 15%	139 18%	285 18%	519 17%	** **	522 17%	** **
At least once every 3 months (4.0)	205 7%	7 4%	8 6%	28 7%	29 8%	54 7%	110 7%	200 7%	** **	201 7%	** **
At least once every 6 months (2.0)	130 4%	9 6%	8 7%	14 4%	15 4%	37 5%	64 4%	126 4%	** **	128 4%	** **
Only around once in the last 12 months (1.0)	103 3%	9 6%	4 3%	18 5%	8 2%	27 4%	56 4%	101 3%	** **	102 3%	** **
NET Regularly	1599 52%	56- 37%	58 47%	179-a 47%	180a 52%	370-a 48%	837ace 53%	1572 53%	** **	1581 52%	** **
NET Occasionally	732 24%	42 27%	28 23%	100 26%	81 24%	194 25%	395 25%	719 24%	** **	723 24%	** **
NET Rarely	233 8%	17 11%	12 10%	32 8%	24 7%	64 8%	120 8%	227 8%	** **	230 8%	** **
NET Lapsed	422 14%	28 18%	23 19%	62 16%	51 15%	123f 16%	197 13%	413 14%	** **	418 14%	** **
NET Watched in the last 6 months	2461 80%	107- 69%	94 77%	293 77%	277a 80%	601- 77%	1297+ace 83%	2417 81%	** **	2432 81%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	189 6%	11 7%	11 9%	30f 8%	27f 8%	59f 8%	77- 5%	186 6%	** **	188 6%	** **

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q18_4 (continuation)

Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 196 6%	15 10%	7 6%	29 8%	19 5%	56 7%	95 6%	188 6%	** **	191 6%	** **
Don't know / can't remember	111 4%	13+cdf 9%	6 5%	12 3%	13 4%	35f 5%	44- 3%	100 3%	** **	105 3%	** **
Medians	52.00	12.00	12.00	12.00	52.00	12.00	52.00	52.00	**	52.00	**
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Base for stats	2949	141	117	371	332	743	1524	2892	**	2913	**
Mean score	84.3	61.8	66.8	72.8	86.1	78.2	82.4	84.1	**	83.9	**
Standard deviation	129.26	114.37	113.94	121.60	131.33	126.30	126.74	128.93	**	128.83	**
Standard Error	2.60	10.41	11.53	6.91	7.91	5.08	3.52	2.62	**	2.61	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_4 (continuation)

Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	504	498+	497+	504+i	470+fhi	80	504+	456+	504+	445	383+	327+	380+	50+a	426+	329+
	16%	18%	19%	19%	21%	25%	18%	18%	18%	17%	20%	22%	21%	27%	23%	23%
At least weekly (52.0)	1095	1069+ei	1073+ei	1095+ehi	992	99	1095+ei	1000+ei	1095+ei	947	827+	698+d	803+d	66	906+ad	682+ad
	36%	40%	40%	42%	43%	31%	39%	40%	39%	35%	44%	46%	45%	36%	48%	47%
At least monthly (12.0)	527	499+	515+	527+i	456+	70+	527+	476+	527+	477	367+	286+	342+	39	363+	254
	17%	18%	19%	20%	20%	22%	19%	19%	19%	18%	19%	19%	19%	21%	19%	18%
At least once every 3 months (4.0)	205	196+	194+	205+	155	29	205+	191+	205+	190+	128	96	117	17	127	89
	7%	7%	7%	8%	7%	9%	7%	8%	7%	7%	7%	6%	7%	9%	7%	6%
At least once every 6 months (2.0)	130	118	124+d	130+d	78-	16	130+d	105	130+d	120	68-	47-	66	5	72	38-
	4%	4%	5%	5%	3%	5%	5%	4%	5%	4%	4%	3%	4%	3%	4%	3%
Only around once in the last 12 months (1.0)	103	89cd	65-	51-	38-	11d	96cd	70-d	97cd	94bcd	35-e	26-e	24-e	2e	0-	14-e
	3%	3%	2%	2%	2%	4%	3%	3%	3%	4%	2%	2%	1%	1%	-%	1%
NET Regularly	1599	1567+i	1570+i	1599	1462	179	1599+i	1457+i	1599+i	1392	1210+	1025+a	1183+	116+	1332+ac	1011+ac
	52%	58%	59%	61%	64%	56%	58%	58%	56%	52%	64%	68%	66%	63%	70%	70%
NET Occasionally	732	695+	709+	732+i	611+	99+i	732+	667+	732+	666+	495+	382	459+	55	490+	343
	24%	26%	27%	28%	27%	31%	26%	27%	26%	25%	26%	25%	26%	30%	26%	24%
NET Rarely	233	207d	189-d	181-d	116-	27d	226+d	176-d	228+d	214d	102-ef	72-	90-	8	72-	51-
	8%	8%	7%	7%	5%	8%	8%	7%	8%	8%	5%	5%	5%	4%	4%	4%
NET Lapsed	422	309-cd	258-d	227-d	156-	34d	317-cd	259-d	343-bcd	379abcdefg	139-ef	90-e	113-e	10-	72-	67-
	14%	11%	10%	9%	7%	11%	11%	10%	12%	14%	7%	6%	6%	6%	4%	5%
NET Watched in the last 6 months	2461	2380+i	2403	2461	2151	294+hi	2461+i	2229+hi	2461+i	2179+	1772+	1454+a	1709+a	177+	1894	1392+ac
	80%	88%	91%	94%	94%	92%	89%	89%	87%	81%	93%	96%	95%	97%	100%	97%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_4 (continuation)

Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
Haven't watched in the last 12 months but have watched previously	(0.5) 6%	189 4%	102-bcd 3%	69- 3%	46- 2%	40- 2%	7- 2%	91-cd 3%	83-cd 3%	116-bcd 4%	164abcdefgh 6%	36-e 2%	18-e 1%	23-e 1%	3-e 1%	0- -%	16-e 1%
I have never watched this channel	(0.0) 6%	196 2%	67-cd 2%	56-cd 2%	28- 1%	24- 1%	3- 1%	69-cd 2%	56-cd 2%	86-bcde 3%	161- 6%	23-e 1%	11-e 1%	21-e 1%	1-e 1%	0- -%	9-e 1%
Don't know / can't remember	111 4%	62-cd 2%	61-cd 2%	36- 1%	30- 1%	4- 1%	62-cd 2%	56-cd 2%	74-cd 3%	81-cd 3%	31-bef 2%	10-e 1%	19-e 1%	0- -%	0- -%	7-e *%	
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Base for stats	2949	2639	2593	2586	2253	316	2717	2438	2761	2598	1866	1508	1777	183	1894	1430	
Mean score	84.3	92.7+i	94.2+i	96.1+i	101.9	112.4	91.5+	92.4+i	90.0+	84.1	100.6+	105.8+	104.2+	121.2+	109.6+	111.1+a	
Standard deviation	129.26	133.03	133.37	133.89	136.59	149.13	132.22	132.43	131.66	129.44	135.79	137.72	137.43	150.75	138.88	140.00	
Standard Error	2.60	2.82	2.86	2.87	3.15	9.09	2.77	2.91	2.73	2.77	3.40	3.82	3.56	11.94	3.47	4.07	

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Table Q18_4 (continuation)

Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	504 16%	67+bcd 24%	416- 16%	266- 14%	144- 13%
At least weekly (52.0)	1095 36%	86 30%	969 37%	683 37%	399 37%
At least monthly (12.0)	527 17%	42 15%	469 18%	345+ 19%	208 19%
At least once every 3 months (4.0)	205 7%	12 4%	185 7%	132 7%	82 8%
At least once every 6 months (2.0)	130 4%	6 2%	122 5%	72 4%	48 4%
Only around once in the last 12 months (1.0)	103 3%	5 2%	91 3%	73 4%	37 3%
NET Regularly	1599 52%	153 54%	1385 52%	949 51%	543 50%
NET Occasionally	732 24%	54 19%	654 25%	477+ 26%	290+a 27%
NET Rarely	233 8%	11 4%	213 8%	144 8%	85 8%
NET Lapsed	422 14%	29 10%	378 14%	272 15%	152 14%
NET Watched in the last 6 months	2461 80%	212 75%	2160+a 82%	1498 81%	881 81%

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Table Q18_4 (continuation)

Q18. Channel 4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 189 6%	18 6%	165 6%	128 7%	67 6%
I have never watched this channel	(0.0) 196 6%	28+bc 10%	155- 6%	105 6%	65 6%
Don't know / can't remember	111 4%	19+bc 7%	79- 3%	56- 3%	39 4%
Medians	52.00	52.00	52.00	52.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00
Base for stats	2949	263	2572	1803	1051
Mean score	84.3	112.0+bcd	81.3-	76.4-	72.6-
Standard deviation	129.26	149.47	126.54	122.11	118.51
Standard Error	2.60	12.08	2.67	3.04	3.86

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Table Q18_5
 Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	337 11%	173+b 12%	124- 8%	** **	28+b 17%	165 11%	171 11%
At least weekly	(52.0)	848 28%	403 29%	398 27%	** **	35 22%	423 29%	414 27%
At least monthly	(12.0)	524 17%	235 17%	254 17%	** **	26 16%	240 16%	278 18%
At least once every 3 months	(4.0)	281 9%	128 9%	141 10%	** **	12 8%	137 9%	142 9%
At least once every 6 months	(2.0)	165 5%	83 6%	77 5%	** **	6 4%	92 6%	70- 5%
Only around once in the last 12 months	(1.0)	175 6%	83 6%	86 6%	** **	6 4%	69- 5%	103+a 7%
NET Regularly		1186 39%	577+b 41%	521- 36%	** **	62 39%	588 40%	585 38%
NET Occasionally		805 26%	363 26%	395 27%	** **	38 24%	377 26%	420 27%
NET Rarely		340 11%	165 12%	163 11%	** **	11 7%	161 11%	172 11%
NET Lapsed		610 20%	284 20%	294 20%	** **	32 20%	300 20%	303 20%
NET Watched in the last 6 months		2156 70%	1022+b 73%	994- 68%	** **	106 66%	1057 71%	1075 70%
Haven't watched in the last 12 months but have watched previously	(0.5)	270 9%	118 8%	131 9%	** **	20 13%	139 9%	130 8%

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Prepared by BMG

Table Q18_5 (continuation)

Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 306 10%	113- 8%	166+a 11%	** **	22a 13%	148 10%	154 10%
Don't know / can't remember	154 5%	58 4%	90+a 6%	** **	6 4%	66 4%	79 5%
Medians	12.00	12.00	12.00	**	12.00	12.00	12.00
Mode	52.00	52.00	52.00	**	52.00	52.00	52.00
Base for stats	2906	1336	1377	**	154	1412	1461
Mean score	60.3	65.8+b	50.7-	**	79.6b	60.8	60.3
Standard deviation	112.48	117.55	101.13	+abd **	135.17	112.67	112.96
Standard Error	2.28	3.56	2.93	**	12.33	3.39	3.12

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Table Q18_5 (continuation)

Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	337 11%	35 9%	57 11%	44 9%	53 11%	54 11%	44 12%	50+achi 16%	92 10%	97 10%	148+ 13%	94+ci 13%
At least weekly	(52.0)	848 28%	55- 14%	100- 19%	89- 18%	160 32% +abchi	163 34% +abchi	161 42% +abcdehi	121 38% +abchi	155- 17%	249abch 25%	445 38% +abcdhi	282+abcdhi 40%
At least monthly	(12.0)	524 17%	65 17%	64- 12%	80 17%	84 17%	95bh 20%	73bh 19%	63bh 20%	128- 14%	164b 17%	232+bh 20%	136bh 19%
At least once every 3 months	(4.0)	281 9%	41 11%	50 10%	42 9%	49 10%	48 10%	31 8%	20 6%	91 10%	91 9%	99 8%	51 7%
At least once every 6 months	(2.0)	165 5%	17 4%	36gk 7%	29g 6%	30g 6%	29g 6%	18 5%	8- 2%	53g 6%	58gk 6%	54 5%	25- 4%
Only around once in the last 12 months	(1.0)	175 6%	33+efjk 9%	39ejk 7%	32ej 7%	24 5%	14- 3%	16 4%	15 5%	72+efjk 8%	57e 6%	46- 4%	32 5%
NET Regularly		1186 39%	90- 23%	157- 30%	133- 28%	213abchi 43%	217 46% +abchi	205 54% +abcdehi	170 53% +abcdehi	247- 27%	346-ach 35%	593 50% +abcdhi	376+abcdhi 54%
NET Occasionally		805 26%	106 28%	114- 22%	122 25%	133 27%	144+bh 30%	104 27%	83 26%	220 24%	255 26%	330b 28%	187 27%
NET Rarely		340 11%	50gjk 13%	75+efgjk 14%	61gjk 13%	54 11%	43 9%	34 9%	23- 7%	125 14% +efgjk	115gjk 12%	100- 9%	57- 8%
NET Lapsed		610 20%	101 26% +defgjk	148 28% +defgijk	116+efgjk 24%	92fgjk 19%	76-gk 16%	44- 12%	33- 10%	249 28% +defgijk	208efgjk 21%	152- 13%	77- 11%
NET Watched in the last 6 months		2156 70%	213- 55%	306- 59%	284- 59%	375 75% +abchi	389 82% +abcdhi	327 86% +abcdhi	261 82% +abcdhi	519- 57%	659-abch 67% +abcdhi	977 83%	588+abcdhi 84%

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Table Q18_5 (continuation)

Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Age										
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 270 9%	51 +defgjk 13%	73 +defgijk 14%	55efgjk 11%	38fgjk 8%	33fgk 7%	10- 3%	10- 3%	124 +defgijk 14%	93fgjk 9%	52- 4%	20- 3%
I have never watched this channel	(0.0) 306 10%	47efjk 12%	67+efjk 13%	73 +defgjk 15%	50efj 10%	21- 4%	20- 5%	27e 9%	114+efjk 13%	124+efjk 13%	68- 6%	47- 7%
Don't know / can't remember	154 5%	41 +defgijk 11%	34defgjk +defgijk 7%	38 +defgijk 8%	10- 2%	17 4%	8- 2%	6- 2%	75 +defgijk 8%	48dfgjk 5%	31- 3%	14- 2%
Medians	12.00	4.00	4.00	4.00	12.00	12.00	52.00	52.00	4.00	12.00	52.00	52.00
Mode	52.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2906	344	486	445	488	458	373	313	830	933	1144	686
Mean score	60.3	48.4	56.0	49.6-	59.3	64.9	68.4ach	80.8	52.8-	54.7	70.4	74.0+abcdhi
Standard deviation	112.48	107.98	114.79	106.92	109.00	112.25	110.85	125.49	112.01	108.06	115.67	117.83
Standard Error	2.28	6.97	5.66	5.52	5.48	5.43	6.04	7.75	4.41	3.89	3.61	4.82

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Table Q18_5 (continuation)
 Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	337 11%	19 9%	29 11%	23 8%	49 12%	9 7%	38 11%	47 11%	35 13%	30 12%	279 11%	33 13%	14 10%	12 14%
At least weekly (52.0)	848 28%	65 29%	67 25%	96+bdhm 34%	89- 22%	39 32%	89 26%	126dm 30%	65 25%	88+bdhm 35%	723dm 28%	67 26%	39 27%	18 22%
At least monthly (12.0)	524 17%	40 18%	52 19%	52 18%	63 16%	21 17%	57 17%	71 17%	50 19%	42 16%	448 17%	38 15%	26 18%	12 14%
At least once every 3 months (4.0)	281 9%	16 7%	27 10%	32 11%	30 8%	12 10%	33 10%	45 11%	28 11%	17 7%	240 9%	20 8%	13 9%	9 11%
At least once every 6 months (2.0)	165 5%	16 7%	12 4%	12 4%	25 6%	7 6%	15 4%	30 7%	10 4%	14 6%	141 5%	12 5%	5 4%	6 7%
Only around once in the last 12 months (1.0)	175 6%	14g 6%	19g 7%	13 5%	28g 7%	5 4%	20g 6%	11- 3%	14 5%	14 5%	138-g 5%	19g 8%	11g 8%	6g 7%
NET Regularly	1186 39%	85 38%	96 36%	119 42%	138 34%	48 39%	127 38%	174 41%	99 38%	117 47% +bdjlm	1002 39%	100 39%	53 36%	30 35%
NET Occasionally	805 26%	55 25%	79 29%	84 29%	94 23%	33 26%	90 27%	116 28%	78 30%	58 23%	688 27%	58 22%	39 26%	21 25%
NET Rarely	340 11%	30 14%	30 11%	26 9%	53 13%	12 10%	34 10%	42 10%	24 9%	28 11%	280 11%	32 12%	17 11%	12 14%
NET Lapsed	610 20%	52c 23%	56 21%	42 15%	98+chij 24%	22 17%	64 19%	81 19%	42 16%	40 16%	498 19%	63+chij 25%	30 21%	18 21%
NET Watched in the last 6 months	2156 70%	156 70%	186 69%	215dkl 76%	257- 64%	88 71%	232 69%	320 76% +dfklm	188 72%	190dkl 75%	1831+d 71%	170 66%	98 66%	57 67%

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Table Q18_5 (continuation)

Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 270 9%	22 10%	26 10%	17 6%	45ci 11%	9 8%	30 9%	40 9%	17 7%	12 5%	219 8%	31+chij 12%	14 9%	6 7%
I have never watched this channel	(0.0) 306 10%	18 8%	25 9%	21 7%	50g 12%	11 9%	39 12%	30 7%	32 12%	29 11%	255 10%	26 10%	15 10%	10 12%
Don't know / can't remember	154 5%	13 6%	13 5%	18 6%	23 6%	11 9%	15 4%	17 4%	11 4%	8 3%	129 5%	9 4%	9 6%	6i 7%
Medians	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2906	210	257	266	379	113	320	402	252	244	2444	247	138	78
Mean score	60.3	52.5	57.7	53.7	61.7	49.1	60.5	62.3	66.8	65.5	59.9	64.7	55.6	69.0
Standard deviation	112.48	101.97	111.55	99.22	118.35	94.31	113.94	113.03	121.38	113.79	111.62	119.14	107.98	126.22
Standard Error	2.28	7.69	7.81	6.95	7.02	10.01	6.85	6.44	8.75	8.54	2.56	7.38	6.85	9.09

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Table Q18_5 (continuation)
 Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	337 11%	70- 8%	61- 9%	66ae 13%	139+abe 16%	131- 8%	205+abe 14%	274- 10%	18 20%	64+a 15%	23 11%	21 19%
At least weekly (52.0)	848 28%	252 27%	182 26%	144 28%	266 30%	433 27%	409 29%	765+cd 29%	18 20%	80- 19%	42- 20%	21 19%
At least monthly (12.0)	524 17%	154 17%	118 17%	104 20%	143 16%	272 17%	248 17%	473+c 18%	9 10%	48- 11%	25 12%	11 11%
At least once every 3 months (4.0)	281 9%	108+bcd 12%	59 9%	42 8%	70 8%	167+f 10%	112- 8%	246 9%	6 7%	32 8%	18 9%	8 7%
At least once every 6 months (2.0)	165 5%	51 6%	51+df 7%	27 5%	33- 4%	102+df 6%	60- 4%	144 5%	6 6%	21 5%	6 3%	8 7%
Only around once in the last 12 months (1.0)	175 6%	69+bd 8%	27- 4%	39bd 8%	39 4%	96b 6%	78 6%	147 6%	8 9%	27 7%	13 6%	6 6%
NET Regularly	1186 39%	322- 35%	243- 35%	209 40%	405+abe 45%	564- 35%	614+abe 43%	1039+d 40%	36 41%	144 35%	65- 31%	42 38%
NET Occasionally	805 26%	261d 28%	177 26%	146 28%	214 24%	438 27%	360 25%	719+c 27%	15 17%	80- 19%	44 21%	19 18%
NET Rarely	340 11%	120+df 13%	78d 11%	66d 13%	72- 8%	198+df 12%	138- 10%	292 11%	13 15%	48 12%	20 9%	14 13%
NET Lapsed	610 20%	195d 21%	153df 22%	109 21%	147- 16%	348+df 22%	256- 18%	519 20%	20 22%	88 21%	41 20%	26 24%
NET Watched in the last 6 months	2156 70%	634 69%	471 68%	382 73%	652 73%	1105- 69%	1034+be 73%	1902+cd 72%	57 64%	245- 59%	115- 55%	69 63%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_5 (continuation)

Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 270 9%	74 8%	75+ 11%	43 8%	75 8%	150 9%	118 8%	228 9%	7 7%	40 10%	22 11%	12 11%
I have never watched this channel	(0.0) 306 10%	93 10%	76 11%	41 8%	89 10%	169 11%	130 9%	238- 9%	6 7%	64+a 15%	39+a 19%	14 13%
Don't know / can't remember	154 5%	47 5%	41c 6%	15- 3%	42 5%	88c 5%	57- 4%	112- 4%	12 13%	39+a 9%	19+a 9%	8 7%
Medians	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	4.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	365.00
Base for stats	2906	871	649	506	855	1520	1360	2516	77	377	189	101
Mean score	60.3	47.2-	51.7-	65.2ae	78.1+abe	49.1-	73.3+abe	58.4-	100.1+ad	75.1+a	57.8	87.9+a
Standard deviation	112.48	96.46	103.24	117.72	128.39	99.40	124.64	109.27	149.41	132.61	115.90	143.31
Standard Error	2.28	3.21	3.98	6.34	5.27	2.50	4.07	2.38	17.58	7.42	9.34	15.34

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Table Q18_5 (continuation)

Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	337 11%	136+b 13%	202- 10%	40+bj 18%	31+bj 19%	68+abgjk 24%	** **	23 14%	18 14%	** **	45 10%	37 14%
At least weekly	(52.0)	848 28%	300j 29%	548j 27%	84+abj 38%	47 29%	94j 33%	** **	57+bj 36%	25 19%	** **	96- 22%	93+bj 35%
At least monthly	(12.0)	524 17%	161 16%	362 18%	32 14%	23 14%	48 17%	** **	26 16%	27 20%	** **	72 16%	41 16%
At least once every 3 months	(4.0)	281 9%	82 8%	199e 10%	23 10%	13 8%	15- 5%	** **	10 6%	8 6%	** **	38 9%	18 7%
At least once every 6 months	(2.0)	165 5%	44 4%	121c 6%	5 2%	6 4%	10 3%	** **	4 2%	11 8%	** **	19 4%	9 4%
Only around once in the last 12 months	(1.0)	175 6%	70 7%	105 5%	9 4%	8 5%	12 4%	** **	9 5%	6 4%	** **	39+bce 9%	20 8%
NET Regularly		1186 39%	436+bj 43%	750- 37%	124+abj 55%	78+bj 49%	162+abj 57%	** **	80+bj 50%	43 32%	** **	141- 32%	129+bj 49%
NET Occasionally		805 26%	244- 24%	561+a 28%	55 25%	36 22%	64 22%	** **	36 22%	35 26%	** **	111 25%	59 22%
NET Rarely		340 11%	114c 11%	226c 11%	14- 6%	15 9%	22 8%	** **	13 8%	17 12%	** **	58ce 13%	29 11%
NET Lapsed		610 20%	201ce 20%	408ce 20%	25- 11%	24 15%	35- 12%	** **	25 16%	34 25%	** **	110 25%	41 16%
NET Watched in the last 6 months		2156 70%	724j 71%	1432j 70%	184+abj 82%	120j 75%	235+abj 82%	** **	120j 74%	89 66%	** **	271- 61%	198j 75%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_5 (continuation)
 Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 270 9%	87ek 8%	183ek 9%	11- 5%	9 6%	13- 4%	** **	13 8%	18 13%	** **	52+cek 12%	12- 4%
I have never watched this channel	(0.0) 306 10%	98 10%	208 10%	13- 6%	20c 12%	19 7%	** **	14 8%	13 9%	** **	55ce 12%	23 9%
Don't know / can't remember	154 5%	47 5%	106e 5%	7 3%	3 2%	6- 2%	** **	6 4%	10 7%	** **	29e 6%	10 4%
Medians	12.00	12.00	12.00	52.00	12.00	52.00	**	52.00	12.00	**	12.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	12.00	**	52.00	52.00
Base for stats	2906	979	1928	216	157	279	**	155	125	**	418	252
Mean score	60.3	69.1+bj	55.9- +abij	89.7 +abij	90.2+bj	108.6 +abghijk	**	75.2	66.7	**	54.0	75.1+bj
Standard deviation	112.48	120.73	107.82	132.89	138.76	146.97	**	122.45	125.16	**	110.08	122.41
Standard Error	2.28	4.30	2.66	9.81	12.43	10.02	**	11.25	13.15	**	6.04	8.49

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Table Q18_5 (continuation)
 Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	337 11%	16 11%	10 8%	37 10%	45 13%	86 11%	175 11%	329 11%	** **	334 11%	** **
At least weekly	(52.0)	848 28%	21- 14%	34a 27%	87-a 23%	83a 24%	172-a 22%	478+acde 30%	827 28%	** **	834 28%	** **
At least monthly	(12.0)	524 17%	23 15%	16 13%	61 16%	52 15%	119 15%	273 17%	512 17%	** **	516 17%	** **
At least once every 3 months	(4.0)	281 9%	19 13%	10 8%	40 10%	43+ 13%	86 11%	158 10%	278 9%	** **	278 9%	** **
At least once every 6 months	(2.0)	165 5%	11 7%	11 9%	22 6%	17 5%	52 7%	80 5%	164 5%	** **	164 5%	** **
Only around once in the last 12 months	(1.0)	175 6%	8 5%	3 2%	28 7%	17 5%	44 6%	88 6%	171 6%	** **	173 6%	** **
NET Regularly		1186 39%	37- 24%	43 35%	124- 32%	128a 37%	257-a 33%	653+ace 42%	1156 39%	** **	1168 39%	** **
NET Occasionally		805 26%	42 27%	27 22%	101 26%	96 28%	204 26%	431 27%	790 26%	** **	794 26%	** **
NET Rarely		340 11%	19 12%	14 12%	50 13%	34 10%	96 12%	168 11%	335 11%	** **	337 11%	** **
NET Lapsed		610 20%	41+df 27%	32 26%	90f 24%	63 18%	172f 22%	285- 18%	602 20%	** **	606 20%	** **
NET Watched in the last 6 months		2156 70%	90- 58%	81 66%	246- 64%	240a 70%	514- 66%	1164+ace 74%	2110 70%	** **	2125 70%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	270 9%	22+f 14%	17f 14%	40 10%	29 8%	76 10%	117- 7%	267 9%	** **	270 9%	** **

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q18_5 (continuation)

Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 10%	19 13%	12 10%	44 12%	33 10%	88 11%	139- 9%	299 10%	** **	302 10%	** **
Don't know / can't remember	154 5%	14+f 9%	9 7%	24f 6%	25f 7%	56+f 7%	59- 4%	146 5%	** **	148 5%	** **
Medians	12.00	4.00	12.00	12.00	12.00	12.00	12.00	12.00	**	12.00	**
Mode	52.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Base for stats	2906	140	114	359	319	722	1508	2846	**	2870	**
Mean score	60.3	53.5	48.3	53.2	67.7	58.4	61.7	60.1	**	60.4	**
Standard deviation	112.48	115.45	98.66	108.24	122.47	114.45	112.15	112.31	**	112.62	**
Standard Error	2.28	10.54	10.09	6.26	7.53	4.67	3.13	2.30	**	2.30	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_5 (continuation)
 Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	337	330+	331+	331+	337	74	337+	294+	337+	289	244+	219+	251+	49	260+	270+abce
	11%	12%	12%	13%	15%	23%	12%	12%	12%	11%	13%	14%	14%	27%	14%	19%
At least weekly (52.0)	848	831+i	838+i	840+ei	848	84	848+i	768+i	848+i	727	635+	541+d	660+d	49	681+d	653+abcde
	28%	31%	32%	32%	37%	26%	31%	31%	30%	27%	33%	36%	37%	27%	36%	45%
At least monthly (12.0)	524	502+	521+i	517+i	524	80	524+	473+	524+	458	376+	322+	357+	47+	382+	311+
	17%	19%	20%	20%	23%	25%	19%	19%	18%	17%	20%	21%	20%	25%	20%	22%
At least once every 3 months (4.0)	281	276+	278+	281+	281+afhi	37	281+	267+	281+	255	208+	159+	198+	20	190	134
	9%	10%	10%	11%	12%	12%	10%	11%	10%	10%	11%	10%	11%	11%	10%	9%
At least once every 6 months (2.0)	165	161+	160+	158+	165+	13	165+	145+	165+	155+	106	74	91	5	109	68
	5%	6%	6%	6%	7%	4%	6%	6%	6%	6%	6%	5%	5%	3%	6%	5%
Only around once in the last 12 months (1.0)	175	156de	148de	146de	47-	7-	167+de	136de	168de	163+de	103df	69-f	89-df	2-f	97df	0-
	6%	6%	6%	6%	2%	2%	6%	5%	6%	6%	5%	5%	5%	1%	5%	-%
NET Regularly	1186	1161+i	1169+i	1171+i	1186	158	1186+i	1062+i	1186+i	1016-	879+	760+a	911+a	99+	942+	923+abcde
	39%	43%	44%	45%	52%	49%	43%	43%	42%	38%	46%	50%	51%	54%	50%	64%
NET Occasionally	805	777+	798+i	798+i	805	118	805+	740+i	805+	714	584+	481+	555+	67+	571+	446+
	26%	29%	30%	30%	35%	37%	29%	30%	28%	27%	31%	32%	31%	36%	30%	31%
NET Rarely	340	317+de	307de	304de	212-	20-	332+de	281de	333+de	318+de	209df	142-df	180-df	7-	206df	68-
	11%	12%	12%	12%	9%	6%	12%	11%	12%	12%	11%	9%	10%	4%	11%	5%
NET Lapsed	610	511-de	468-de	459-de	247-	30-	526-de	454-de	547-de	566+bcdeg	313-bcdf	208-df	242-df	14-	290-df	68-
	20%	19%	18%	18%	11%	9%	19%	18%	19%	21%	16%	14%	13%	8%	15%	5%

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Table Q18_5 (continuation)
 Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	2156	2099+i	2127 +afhi	2127 +afghi	2156 +abcefg	288 +abcefg	2156+i	1947+i	2156+i	1885	1570+	1315+a	1557+a	170 +abce	1622+a	1437+abcde
in the last 6 months	70%	78%	80%	81%	94%	90%	78%	78%	76%	70%	83%	87%	87%	93%	86%	100%
Haven't watched (0.5)	270	194-de	160-de	155-d	35-	10-	194-de	173-de	214-bcde	249 +abcdefg	103-cf	66-f	62-f	7-f	84-f	0-
in the last 12 months but have watched previously	9%	7%	6%	6%	2%	3%	7%	7%	8%	9%	5%	4%	3%	4%	4%	-%
I have never watched this channel (0.0)	306 10%	152-cde 6%	122-d 5%	111-d 4%	18- 1%	8-d 2%	157-cde 6%	143-cde 6%	178-bcde 6%	258abcdefgh 10%	72-f 4%	47-f 3%	55-f 3%	3-f 2%	57-f 3%	0- -%
Don't know / can't remember	154 5%	99-d 4%	97-d 4%	82-d 3%	29- 1%	7- 2%	105-d 4%	95-d 4%	119-d 4%	124-cd 5%	48-bf 3%	21-f 1%	34-f 2%	1-f 1%	34-f 2%	0- -%
Medians	12.00	12.00	12.00	12.00	52.00	52.00	12.00	12.00	12.00	12.00	12.00	52.00	52.00	52.00	52.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2906	2601	2557	2539	2255	313	2673	2399	2715	2555	1849	1497	1762	182	1860	1437
Mean score	60.3	65.9+i	67.3+i	67.8+i	77.6 +abcfg	103.9 +abcefg	65.6+	64.4+	64.6+	58.9	69.2+	75.5+	74.6+	116.3 +abce	73.2+	95.3+abcde
Standard deviation	112.48	116.02	116.66	116.95	122.35	146.80	115.81	114.39	115.19	111.37	117.43	121.85	120.36	152.85	119.70	131.27
Standard Error	2.28	2.48	2.52	2.53	2.82	8.99	2.44	2.54	2.41	2.40	2.95	3.39	3.13	12.15	3.02	3.80

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Table Q18_5 (continuation)
 Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	337 11%	36d 13%	281d 11%	165- 9%	82- 7%
At least weekly (52.0)	848 28%	110+bcd 39%	707- 27%	473- 25%	265- 24%
At least monthly (12.0)	524 17%	34 12%	470 18%	325 17%	203a 19%
At least once every 3 months (4.0)	281 9%	20 7%	250 9%	186 10%	111 10%
At least once every 6 months (2.0)	165 5%	3- 1%	159+a 6%	118+a 6%	72+a 7%
Only around once in the last 12 months (1.0)	175 6%	3- 1%	171+a 6%	136+a 7%	76+a 7%
NET Regularly	1186 39%	146+bcd 52%	988-d 37%	638- 34%	346- 32%
NET Occasionally	805 26%	54- 19%	720+a 27%	511a 27%	314+a 29%
NET Rarely	340 11%	6- 2%	330+a 12%	253+a 14%	148+a 14%
NET Lapsed	610 20%	23- 8%	574+a 22%	439+a 24%	246+a 23%
NET Watched in the last 6 months	2156 70%	203 72%	1868 70%	1266- 68%	733- 67%

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Table Q18_5 (continuation)

Q18. Channel 5 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 270 9%	17 6%	244 9%	186+ 10%	98 9%
I have never watched this channel	(0.0) 306 10%	39 14%	253 10%	184 10%	125 11%
Don't know / can't remember	154 5%	21 8%	115- 4%	87 5%	59 5%
Medians	12.00	52.00	12.00	12.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00
Base for stats	2906	261	2535	1772	1032
Mean score	60.3	74.3cd	57.8-cd	50.7-	45.3-
Standard deviation	112.48	118.97	110.45	102.85	96.08
Standard Error	2.28	9.64	2.35	2.58	3.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6
 Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	133 4%	77+b 5%	38- 3%	** **	16+b 10%	81+b 5%	49- 3%
At least weekly	(52.0)	345 11%	175b 13%	129- 9%	** **	32+ab 20%	181 12%	159 10%
At least monthly	(12.0)	420 14%	192 14%	188 13%	** **	28 17%	224+b 15%	191 12%
At least once every 3 months	(4.0)	302 10%	125 9%	162 11%	** **	13 8%	141 10%	157 10%
At least once every 6 months	(2.0)	227 7%	107 8%	108 7%	** **	11 7%	95 6%	129 8%
Only around once in the last 12 months	(1.0)	272 9%	124 9%	138 9%	** **	10 6%	124 8%	143 9%
NET Regularly		478 16%	252+b 18%	167- 11%	** **	48+ab 30%	262+b 18%	208- 13%
NET Occasionally		722 24%	316 23%	351 24%	** **	41 26%	365 25%	348 23%
NET Rarely		499 16%	230 17%	246 17%	** **	21 13%	219- 15%	273a 18%
NET Lapsed		916 30%	427 31%	445 30%	** **	42 26%	425 29%	481 31%
NET Watched in the last 6 months		1427 47%	675b 48%	625- 43%	** **	100+ab 63%	722+b 49%	685- 44%
Haven't watched in the last 12 months but have watched previously	(0.5)	417 14%	196 14%	199 14%	** **	21 13%	206 14%	208 14%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 677 22%	294 21%	346d 24%	** **	24- 15%	306 21%	366+ 24%
Don't know / can't remember	268 9%	105- 8%	158+ad 11%	** **	5- 3%	120 8%	138 9%
Medians	2.00	2.00	1.00	**	4.00	2.00	1.00
Mode	.00	.00	.00	**	52.00	.00	.00
Base for stats	2792	1289	1309	**	155	1358	1402
Mean score	26.4	31.3+b	18.2-	**	50.6+ab	31.4+b	21.1-
				b			
Standard deviation	77.48	85.63	61.55	**	107.70	85.74	67.41
Standard Error	1.60	2.64	1.83	**	9.78	2.63	1.90

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	133 4%	25dfijk 6%	35+dfijk 7%	18 4%	12- 2%	20 4%	9 2%	13 4%	59 +cdfijk 7%	30- 3%	43 4%	23 3%
At least weekly (52.0)	345 11%	46e 12%	77+ej 15%	57e 12%	57e 11%	28- 6%	45e 12%	36e 11%	123+ej 14%	113e 12%	109-e 9%	81e 12%
At least monthly (12.0)	420 14%	54 14%	55- 11%	60 12%	76 15%	70 15%	61b 16%	44 14%	109 12%	135 14%	175b 15%	105b 15%
At least once every 3 months (4.0)	302 10%	30 8%	45 9%	49 10%	49 10%	62+abh 13%	41 11%	26 8%	75 8%	98 10%	129 11%	68 10%
At least once every 6 months (2.0)	227 7%	29 7%	37 7%	32 7%	37 7%	42 9%	31 8%	20 6%	66 7%	68 7%	93 8%	51 7%
Only around once in the last 12 months (1.0)	272 9%	33 8%	44 8%	36 7%	46 9%	37 8%	42 11%	33 10%	76 8%	82 8%	113 10%	76 11%
NET Regularly	478 16%	70ej +cdefgij 18%	112 k 22%	75e 15%	69 14%	48- 10%	54 14%	49e 15%	182 +defijk 20%	144e 15%	152- 13%	104e 15%
NET Occasionally	722 24%	84 22%	100- 19%	109 22%	125b 25%	132+bh 28%	102bh 27%	70 22%	184- 20%	233 24%	304+bh 26%	172b 25%
NET Rarely	499 16%	61 16%	81 16%	68 14%	83 17%	80 17%	73 19%	53 17%	142 16%	151 15%	206 18%	127 18%
NET Lapsed	916 30%	126 33%	176+jk 34%	136 28%	149 30%	133 28%	105 27%	92 29%	302+jk 33%	284 29%	329 28%	196 28%
NET Watched in the last 6 months	1427 47%	183 48%	249 48%	215 45%	230 46%	223 47%	188 49%	139 44%	432 48%	445 45%	550 47%	327 47%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Age											
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
Haven't watched in the last 12 months but have watched previously	(0.5) 14%	417 17%	65efjk 18%	96 +defgijk 14%	68fjk 66f 13%	53 11%	31- 8%	38 12%	160 +defgijk 18%	134fjk 14%	123- 10%	70- 10%	
I have never watched this channel	(0.0) 22%	677 14%	55- 14%	94- 18%	110ah 23%	118abh 24%	122abh 26%	87ah 23%	90+abh 28%	150- 17%	228abh 23%	299+abh 25%	177+abh 25%
Don't know / can't remember	268 9%	49+bdgjk 13%	37 7%	54bgjk 11%	37 7%	40 8%	34 9%	18- 6%	86g 10%	91 9%	91 8%	51 7%	
Medians	2.00	2.00	2.00	2.00	2.00	2.00	2.00	1.00	2.00	2.00	2.00	2.00	
Mode	.00	.50	.50	.00	.00	.00	.00	.00	.50	.00	.00	.00	
Base for stats	2792	336	483	429	460	435	348	302	818	889	1084	649	
Mean score	26.4	36.6	36.6	24.6	19.0- +dfijk	23.2	19.4	24.8	36.6 +cdefijk	21.7-	22.4-	21.9	
Standard deviation	77.48	94.27	93.24	73.42	59.95	76.76	59.71	75.34	93.61	66.81	71.28	67.42	
Standard Error	1.60	6.15	4.62	3.86	3.11	3.80	3.36	4.73	3.71	2.47	2.28	2.83	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	133 4%	10 5%	16gl 6%	7 3%	27+cgl 7%	3 2%	21gl 6%	10- 2%	8 3%	15g 6%	117 5%	11 4%	3 2%	2 3%
At least weekly (52.0)	345 11%	20 9%	27 10%	30 11%	57 14%	8 7%	38 11%	60 14%	27 10%	28 11%	295 11%	25 10%	16 11%	9 11%
At least monthly (12.0)	420 14%	37 17%	29 11%	35 12%	53 13%	22 18%	55 16%	47 11%	33 13%	37 15%	349 14%	36 14%	23 16%	11 13%
At least once every 3 months (4.0)	302 10%	17 8%	27 10%	29 10%	34 9%	8 6%	31 9%	46 11%	39+adijk 15%	20 8%	251 10%	22 9%	21+adijk 14%	9 10%
At least once every 6 months (2.0)	227 7%	8 4%	26ak 10%	26ak 9%	38ak 9%	14 12%	23 7%	35 8%	15 6%	18 7%	202+ak 8%	11 4%	9 6%	4 5%
Only around once in the last 12 months (1.0)	272 9%	23 10%	25 9%	31 11%	30 7%	12 10%	20 6%	40 9%	28 11%	25 10%	233 9%	22 8%	9 6%	7 9%
NET Regularly	478 16%	30 14%	44 16%	38 13%	84 21%	11 9%	58 17%	70 17%	35 13%	43 17%	412 16%	35 14%	19 13%	12 14%
NET Occasionally	722 24%	54 24%	56 21%	64 23%	88 22%	30 24%	86 26%	93 22%	72 27%	57 23%	600 23%	59 23%	44+bdgj 30%	19 23%
NET Rarely	499 16%	32 14%	51 19%	57fkl 20%	67 17%	27 21%	43 13%	74 18%	42 16%	43 17%	436+ 17%	33 13%	19 13%	12 14%
NET Lapsed	916 30%	66 30%	88 32%	84 30%	117 29%	46 37%	99 29%	134 32%	70 27%	73 29%	777 30%	77 30%	39 27%	23 27%
NET Watched in the last 6 months	1427 47%	93 42%	126 47%	128 45%	209+akm 52%	55 45%	167k 50%	198 47%	121 46%	118 47%	1214 47%	105 41%	72 49%	35 42%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 417 14%	35 16%	37 14%	27 10%	50 12%	19 15%	56c 17%	60 14%	28 11%	30 12%	341 13%	44c 17%	21 14%	11 13%
I have never watched this channel	(0.0) 677 22%	45 20%	59 22%	70 24%	79 20%	22 18%	72 22%	80 19%	64 24%	66 26%	556 22%	63 25%	37 25%	21 25%
Don't know / can't remember	268 9%	28fil 12%	23 9%	29 10%	34 9%	16 13%	20 6%	43 10%	22 8%	14 6%	228 9%	22 9%	8 6%	9fil 11%
Medians	2.00	1.00	2.00	1.00	2.00	2.00	2.00	2.00	2.00	1.00	2.00	1.00	2.00	1.00
Mode	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2792	195	247	255	368	108	316	376	241	238	2345	234	139	75
Mean score	26.4	27.6	31.9	19.3	37.6	16.8	32.9gl	20.0	20.0	31.0	27.3	24.5	17.0	20.9
Standard deviation	77.48	81.60	89.63	62.33	94.67	59.22	89.59	58.73	64.41	86.97	79.06	75.85	55.62	66.01
Standard Error	1.60	6.37	6.41	4.46	5.71	6.41	5.43	3.45	4.74	6.61	1.85	4.86	3.54	4.85

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	133 4%	32 4%	32 5%	29 6%	40 4%	64 4%	69 5%	95- 4%	12 13%	36+a 9%	13 6%	11 10%
At least weekly (52.0)	345 11%	98 11%	85 12%	46 9%	111 12%	184 11%	157 11%	280- 11%	12 14%	63+a 15%	36+a 17%	15 14%
At least monthly (12.0)	420 14%	122 13%	103 15%	76 15%	115 13%	225 14%	191 13%	362 14%	8 9%	56 13%	28 13%	16 14%
At least once every 3 months (4.0)	302 10%	95 10%	64 9%	67+d 13%	75 8%	158 10%	141 10%	271c 10%	5 6%	28- 7%	12 6%	10 9%
At least once every 6 months (2.0)	227 7%	72 8%	42 6%	49 9%	58 7%	114 7%	107 8%	198 8%	7 7%	29 7%	9 5%	13 12%
Only around once in the last 12 months (1.0)	272 9%	88 10%	59 9%	50 10%	75 8%	147 9%	125 9%	252+cd 10%	6 7%	20- 5%	10 5%	4 3%
NET Regularly	478 16%	131 14%	117 17%	76 15%	151 17%	248 15%	226 16%	376- 14%	24 27%	99+a 24%	49+a 24%	26 24%
NET Occasionally	722 24%	217 24%	167 24%	142d 27%	190 21%	384 24%	332 23%	634 24%	13 15%	84 20%	40 19%	26 24%
NET Rarely	499 16%	160 17%	101 15%	98 19%	134 15%	261 16%	232 16%	450+cd 17%	12 14%	49- 12%	20- 9%	17 15%
NET Lapsed	916 30%	281 31%	193 28%	156 30%	275 31%	474 30%	431 30%	815+cd 31%	22 24%	99- 24%	46- 22%	30 28%
NET Watched in the last 6 months	1427 47%	420 46%	326 47%	267d 51%	399 44%	746 46%	666 47%	1208 46%	44 49%	212 51%	99 48%	65 59%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 417 14%	121 13%	93 13%	57 11%	141c 16%	213 13%	198 14%	365 14%	9 10%	50 12%	27 13%	13 12%
I have never watched this channel	(0.0) 677 22%	203 22%	155 22%	104 20%	208 23%	358 22%	312 22%	588 22%	16 18%	84 20%	48 23%	16 15%
Don't know / can't remember	268 9%	86 9%	58 8%	44 8%	73 8%	144 9%	116 8%	214- 8%	14 16%	49+a 12%	23 11%	11 10%
Medians	2.00	2.00	2.00	2.00	1.00	2.00	2.00	2.00	2.00	4.00	2.00	4.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2792	832	632	478	824	1464	1301	2413	75	366	184	98
Mean score	26.4	22.9	27.9	30.3	26.9	25.1	28.2	23.1-	67.0+a	47.2+a	38.9+a	51.6+a
Standard deviation	77.48	70.61	79.29	86.98	77.98	74.50	81.38	71.21	129.61	106.60	93.54	113.39
Standard Error	1.60	2.41	3.10	4.82	3.26	1.92	2.71	1.59	15.52	6.05	7.65	12.26

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	133 4%	53 5%	79 4%	16b 7%	12b 8%	29+abgjk 10%	** **	6 4%	15 11%	** **	23 5%	13 5%
At least weekly	(52.0)	345 11%	113 11%	232 11%	29 13%	19 12%	37 13%	** **	19 12%	14 10%	** **	46 10%	31 12%
At least monthly	(12.0)	420 14%	131 13%	288 14%	32 14%	24 15%	42 15%	** **	20 13%	14 11%	** **	54 12%	37 14%
At least once every 3 months	(4.0)	302 10%	78- 8%	224+aj 11%	15 7%	14 9%	21 7%	** **	10 6%	9 7%	** **	33 7%	21 8%
At least once every 6 months	(2.0)	227 7%	67g 7%	159eg 8%	18g 8%	10 6%	12- 4%	** **	3- 2%	10 8%	** **	30g 7%	16 6%
Only around once in the last 12 months	(1.0)	272 9%	102 10%	170 8%	18 8%	16 10%	24 9%	** **	17 11%	8 6%	** **	48 11%	30 11%
NET Regularly		478 16%	167 16%	311 15%	44 20%	31 19%	66+abj 23%	** **	25 15%	28 21%	** **	69 15%	44 17%
NET Occasionally		722 24%	209- 20%	512+aj 25%	47 21%	38 24%	63 22%	** **	31 19%	24 18%	** **	87- 19%	57 22%
NET Rarely		499 16%	169 16%	329 16%	36 16%	25 16%	36 13%	** **	20 12%	18 13%	** **	78 18%	45 17%
NET Lapsed		916 30%	326e 32%	589 29%	60 27%	41 26%	70 25%	** **	45 28%	45 33%	** **	161+bcde 36%	78 30%
NET Watched in the last 6 months		1427 47%	443- 43%	983+agj 48%	109g 49%	78g 49%	140g 49%	** **	58- 36%	62 46%	** **	186- 42%	117 45%
Haven't watched in the last 12 months but have watched previously	(0.5)	417 14%	157 15%	260 13%	24 11%	16 10%	34 12%	** **	25 16%	27 20%	** **	83+bcde 19%	33 12%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel	(0.0) 22%	239 23%	438 22%	55 25%	37 23%	66 23%	**	46 28%	28 21%	**	91 20%	61 23%
Don't know / can't remember	268 9%	85 8%	183 9%	18 8%	13 8%	21 7%	**	15 9%	10 7%	**	39 9%	22 8%
Medians	2.00	1.00	2.00	2.00	2.00	2.00	**	1.00	1.00	**	1.00	1.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2792	941	1850	205	147	265	**	146	125	**	408	240
Mean score	26.4	29.3	24.9	37.5+b	39.4b	49.6+abgjk	**	24.1	50.6+ab	**	28.9	28.8
Standard deviation	77.48	83.97	73.95	95.87	99.36	111.95	**	73.31	116.27	**	84.25	82.18
Standard Error	1.60	3.05	1.86	7.23	9.17	7.80	**	6.88	12.24	**	4.68	5.81

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	133 4%	4 2%	8 7%	18 5%	19 5%	41 5%	55- 3%	125 4%	** **	129 4%	** **
At least weekly	(52.0)	345 11%	15 9%	13 10%	61+f 16%	55+f 16%	112+f 14%	160 10%	333 11%	** **	337 11%	** **
At least monthly	(12.0)	420 14%	22 14%	15 12%	52 14%	41 12%	96 12%	219 14%	409 14%	** **	413 14%	** **
At least once every 3 months	(4.0)	302 10%	21 14%	14 11%	44 11%	37 11%	84 11%	155 10%	298 10%	** **	300 10%	** **
At least once every 6 months	(2.0)	227 7%	19+c 12%	11 9%	24 6%	30 9%	66 8%	122 8%	224 7%	** **	224 7%	** **
Only around once in the last 12 months	(1.0)	272 9%	3- 2%	11a 9%	28a 7%	21 6%	49- 6%	167+ade 11%	271 9%	** **	271 9%	** **
NET Regularly		478 16%	18 12%	21 17%	79+af 21%	74+af 21%	153+af 20%	215- 14%	458 15%	** **	466 15%	** **
NET Occasionally		722 24%	44 28%	29 24%	96 25%	79 23%	180 23%	373 24%	707 24%	** **	712 24%	** **
NET Rarely		499 16%	22 14%	21 17%	52 14%	51 15%	115 15%	290+ce 18%	495 17%	** **	495 16%	** **
NET Lapsed		916 30%	44 29%	42 34%	100 26%	91 26%	216 28%	505+ce 32%	910 30%	** **	911 30%	** **
NET Watched in the last 6 months		1427 47%	80 52%	61 49%	199+f 52%	182+f 53%	399+f 51%	710 45%	1389 46%	** **	1403 46%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	417 14%	22 14%	21 17%	48 13%	40 11%	102 13%	215 14%	415 14%	** **	417 14%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 22%	31 20%	16- 13%	85b 22%	66 19%	153 20%	345b 22%	663 22%	**	667 22%	**
Don't know / can't remember	268 9%	17c 11%	15c 12%	22- 6%	35 10%	77c 10%	130 8%	254 8%	**	261 9%	**
Medians	2.00	2.00	2.00	2.00	2.00	2.00	1.00	2.00	**	2.00	**
Mode	.00	.00	.50	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2792	137	108	360	310	702	1437	2738	**	2757	**
Mean score	26.4	18.1	35.9	29.2	33.9f	32.2+f	22.3-	25.6-	**	26.0	**
Standard deviation	77.48	59.29	94.99	78.57	86.53	85.27	70.06	76.16	**	76.92	**
Standard Error	1.60	5.47	9.98	4.53	5.39	3.53	2.00	1.59	**	1.60	**

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Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)				
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	133	133+	130+	132+	127+	64 +abcd fghi	133+	120+	133+	119	93	84+	88	39+abce	93	84+
	4%	5%	5%	5%	6%	20% i	5%	5%	5%	4%	5%	6%	5%	21%	5%	6%
At least weekly (52.0)	345	345+	340+	342+	328+hi	89 +abcd fghi	345+	314+	345+	303	280+	244+	263+	62 +abce	282+	239+
	11%	13%	13%	13%	14%	28% i	12%	13%	12%	11%	15%	16%	15%	34%	15%	17%
At least monthly (12.0)	420	420+	412+	415+	393+hi	71 +abcd fghi	420+	385+	420+	382+	333+	290+	307+	42+e	316+	253+
	14%	16%	16%	16%	17%	22% i	15%	15%	15%	14%	18%	19%	17%	23%	17%	18%
At least once every 3 months (4.0)	302	302+	296+	297+	270+	39	302+	285+	302+	274	222+	198+	207+	20	222+	167+
	10%	11%	11%	11%	12%	12%	11%	11%	11%	10%	12%	13%	12%	11%	12%	12%
At least once every 6 months (2.0)	227	227+e	221+	218+	196+e	16	227+	198+	227+	199	163+d	135+d	156+d	7	167+d	122d
	7%	8%	8%	8%	9%	5%	8%	8%	8%	7%	9%	9%	9%	4%	9%	8%
Only around once in the last 12 months (1.0)	272	256+e	251+e	249+e	214e	12-	262+e	237+e	263+e	246e	182d	140d	178+d	5-	187+d	122d
	9%	9%	9%	9%	9%	4%	9%	10%	9%	9%	10%	9%	10%	3%	10%	8%
NET Regularly	478	478+	470+	474+i	455+fghi	153 +abcd fghi	478+	435+	478+	422	373+	328+	350+	101 +abce	376+	323+
	16%	18%	18%	18%	20%	48% i	17%	17%	17%	16%	20%	22%	20%	55%	20%	22%
NET Occasionally	722	722+	708+	712+i	663+fhi	110 +abcd fghi	722+	670+	722+	656+	555+	488+ce	514+	62+	538+	420+
	24%	27%	27%	27%	29%	34% i	26%	27%	25%	25%	29%	32%	29%	34%	28%	29%
NET Rarely	499	483+e	471+e	467+e	410+e	28-	489+e	435+e	490+e	445e	345+d	275+d	334+d	12-	355+d	244d
	16%	18%	18%	18%	18%	9%	18%	17%	17%	17%	18%	18%	19%	7%	19%	17%
NET Lapsed	916	819e	786e	772e	639-e	35-	832e	742e	853e	824+de	553d	413-d	513d	15-	563d	382-d
	30%	30%	30%	29%	28%	11%	30%	30%	30%	31%	29%	27%	29%	8%	30%	27%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	1427	1427+i	1399+i	1404+hi +abcdfghi	1314 +abcdgfh	279 i	1427+i	1302+i	1427+	1277+	1091+	952+ace	1020+	170 +abcef	1081+	864+
in the last 6 months	47%	53%	53%	54%	58%	87%	51%	52%	50%	48%	58%	63%	57%	93%	57%	60%
Haven't watched in the last 12 months but have watched previously	(0.5) 417 14%	335-de 12%	315-e 12%	305-e 12%	229-e 10%	7- 2%	343-de 12%	307-de 12%	363-de 13%	380+bcde 14%	208-d 11%	137-d 9%	179-d 10%	3- 1%	209-d 11%	139-d 10%
I have never watched this channel	(0.0) 677 22%	473-e 17%	481-e 18%	460-e 18%	368-e 16%	13- 4%	527-de 19%	447-e 18%	551-de 19%	555-abcdeg 21%	287-d 15%	204-d 13%	304-bd 17%	4- 2%	293-d 15%	222-d 15%
Don't know / can't remember	268 9%	210-e 8%	209-e 8%	203-e 8%	159-e 7%	8- 3%	221-e 8%	201-e 8%	231-e 8%	222-e 8%	129-d 7%	86-d 6%	115-d 6%	1- *%	124-d 7%	90-d 6%
Medians	2.00	2.00	2.00	2.00	4.00	12.00	2.00	2.00	2.00	2.00	4.00	4.00	4.00	52.00	4.00	4.00
Mode	.00	.00	.00	.00	12.00	52.00	.00	.00	.00	.00	12.00	12.00	12.00	52.00	12.00	12.00
Base for stats	2792	2491	2445	2418	2125	311	2558	2293	2603	2457	1768	1432	1681	182	1769	1347
Mean score	26.4	29.5+	29.5+	30.1+	32.9+i +abcdgfh	93.2 i	28.8+	29.1+	28.3+	26.8	30.5+	33.5+	30.2+	99.3 +abcef	30.6+	35.1+
Standard deviation	77.48	81.46	81.47	82.21	85.59	139.81	80.52	80.86	79.90	78.19	80.86	84.69	80.51	140.54	81.00	87.16
Standard Error	1.60	1.78	1.80	1.82	2.03	8.58	1.74	1.83	1.71	1.72	2.08	2.41	2.15	11.16	2.09	2.61

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	133 4%	14 5%	109 4%	69 4%	41 4%
At least weekly	(52.0)	345 11%	26 9%	303 11%	212 11%	134 12%
At least monthly	(12.0)	420 14%	33 12%	371 14%	267 14%	152 14%
At least once every 3 months	(4.0)	302 10%	21 7%	273 10%	190 10%	117 11%
At least once every 6 months	(2.0)	227 7%	19 7%	205 8%	131 7%	84 8%
Only around once in the last 12 months	(1.0)	272 9%	37+b 13%	228 9%	166 9%	99 9%
NET Regularly		478 16%	41 14%	411 16%	281 15%	174 16%
NET Occasionally		722 24%	54 19%	644 24%	458 25%	269 25%
NET Rarely		499 16%	56 20%	433 16%	296 16%	183 17%
NET Lapsed		916 30%	80 28%	813 31%	581 31%	331 30%
NET Watched in the last 6 months		1427 47%	114 40%	1260+ 48%	869 47%	528 48%

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Table Q18_6 (continuation)

Q18. BBC Three - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 417 14%	24-9%	380+a 14%	285+a 15%	148 14%
I have never watched this channel	(0.0) 677 22%	77c 27%	564- 21%	382- 21%	227 21%
Don't know / can't remember	268 9%	31 11%	218- 8%	158 8%	88 8%
Medians	2.00	1.00	2.00	2.00	2.00
Mode	.00	.00	.00	.00	.00
Base for stats	2792	252	2432	1702	1002
Mean score	26.4	28.3	25.4	23.9	24.3
Standard deviation	77.48	83.90	75.32	71.94	72.01
Standard Error	1.60	6.91	1.63	1.85	2.41

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_7
 Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	170 6%	79 6%	70 5%	** **	15b 9%	102+b 7%	66- 4%
At least weekly	(52.0)	501 16%	230 17%	225 15%	** **	31 19%	266+b 18%	227- 15%
At least monthly	(12.0)	428 14%	187 13%	212 14%	** **	24 15%	243+b 16%	181- 12%
At least once every 3 months	(4.0)	284 9%	124 9%	145 10%	** **	13 8%	122 8%	160 10%
At least once every 6 months	(2.0)	198 6%	91 7%	97 7%	** **	9 5%	88 6%	108 7%
Only around once in the last 12 months	(1.0)	208 7%	104 7%	98 7%	** **	6 4%	95 6%	109 7%
NET Regularly		671 22%	310 22%	296- 20%	** **	46b 29%	367+b 25%	293- 19%
NET Occasionally		712 23%	311 22%	358 24%	** **	37 23%	365 25%	341 22%
NET Rarely		406 13%	196 14%	195 13%	** **	14 9%	183 12%	218 14%
NET Lapsed		745 24%	378+b 27%	334 23%	** **	31 19%	351 24%	389 25%
NET Watched in the last 6 months		1580 52%	712 51%	750 51%	** **	91 57%	820+b 55%	742- 48%
Haven't watched in the last 12 months but have watched previously	(0.5)	339 11%	182+b 13%	139- 9%	** **	17 11%	168 11%	171 11%

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Prepared by BMG

Table Q18.7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 687 22%	291 21%	346 24%	** **	40 25%	286- 19%	395+a 26%
Don't know / can't remember	245 8%	105 8%	134+d 9%	** **	6 4%	110 7%	123 8%
Medians	2.00	2.00	2.00	**	4.00	4.00	2.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2815	1289	1333	**	154	1369	1417
Mean score	33.7	34.1	30.6	**	48.3b	39.9+b	27.5-
Standard deviation	85.97	86.75	81.05	**	106.03	94.10	76.61
Standard Error	1.77	2.67	2.39	**	9.63	2.88	2.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	170 6%	21 5%	36cdi 7%	19 4%	18 4%	20 4%	29cdei 8%	26+cdei 8%	57i 6%	37- 4%	76di 6%	56+cdei 8%
At least weekly	(52.0)	501 16%	49 13%	53- 10%	53- 11%	70 14%	82bchi 17%	89 23%	106 33%	102- 11%	122- 12%	277 24%	195+abcdehi 28%
At least monthly	(12.0)	428 14%	56bc 15%	48- 9%	42- 9%	59 12%	90+bcdhi 19%	82 21%	52bchi 16%	104- 11%	101- 10%	224 19%	134+bcdhi 19%
At least once every 3 months	(4.0)	284 9%	38 10%	38 7%	37 8%	55 11%	50 11%	39 10%	27 9%	75 8%	92 9%	117 10%	67 10%
At least once every 6 months	(2.0)	198 6%	19 5%	21- 4%	33 7%	44+bgh 9%	35bh 7%	30bh 8%	15 5%	40- 4%	77bh 8%	81bh 7%	45 6%
Only around once in the last 12 months	(1.0)	208 7%	21 5%	41k 8%	43fgjk 9%	38k 8%	32 7%	18 5%	14 4%	62 7%	81+fgjk 8%	65- 5%	32- 5%
NET Regularly		671 22%	70 18%	89- 17%	71- 15%	88- 18%	102ci 22%	118 31%	132 41%	159- 18%	159- 16%	353 30%	250+abcdehij 36%
NET Occasionally		712 23%	94bc 24%	85- 16%	78- 16%	114bc 23%	140 30%	121 32%	79bc 25%	179- 20%	193- 20%	340 29%	200+bcdhi 29%
NET Rarely		406 13%	40 10%	63 12%	75ghk 16%	83+aghjk 17%	68g 14%	49 13%	29- 9%	103 11%	158 16%	145 12%	77 11%
NET Lapsed		745 24%	99fgjk 26%	152 29%	144 30%	128fgjk 26%	109gk 23%	69- 18%	44- 14%	251+fgjk 28%	272+fgjk 28%	223- 19%	114- 16%
NET Watched in the last 6 months		1580 52%	182bc 47%	196- 38%	182- 38%	246bch 49%	278 59%	269 71%	227 71%	378- 42%	429-bc 44%	774 66%	496+abcdehij 71%

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Prepared by BMG

Table Q18.7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
Haven't watched in the last 12 months but have watched previously	(0.5) 11%	339 15%	59 17%	89 14%	69 9%	45gk 9%	42k 5%	21- 5%	16- 5%	148 16%	114fgjk 12%	78- 7%	36- 5%
I have never watched this channel	(0.0) 22%	687 20%	78fk 30%	154 30%	140 29%	128efgjk 26%	88- 19%	52- 14%	48- 15%	232 26%	268 27%	188- 16%	99- 14%
Don't know / can't remember	245 8%	45+efgjk 12%	39 7%	49fgjk 10%	41 8%	34 7%	22 6%	15- 5%	84fgjk 9%	89gjk 9%	72- 6%	37- 5%	
Medians	2.00	2.00	.50	1.00	2.00	4.00	12.00	12.00	1.00	1.00	12.00	12.00	
Mode	.00	.00	.00	.00	.00	12.00	52.00	52.00	.00	.00	52.00	52.00	
Base for stats	2815	340	481	434	457	440	360	304	820	891	1104	663	
Mean score	33.7	32.6	35.1i	23.7-	24.6-	29.7	45.8 +cdei	52.4 +abcdehi	34.1i	24.2-	41.2 +cdei	48.8+abcdehi	
Standard deviation	85.97	87.08	95.70	74.09	71.22	76.16	97.04	99.12	92.18	72.59	90.37	97.98	
Standard Error	1.77	5.65	4.75	3.87	3.69	3.75	5.39	6.20	3.65	2.67	2.87	4.07	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	170 6%	14 6%	18 7%	14 5%	36+g 9%	6 5%	16 5%	14 3%	17 7%	13 5%	148 6%	12 5%	6 4%	4 5%
At least weekly (52.0)	501 16%	32 15%	44 16%	57m 20%	74 18%	14 11%	51 15%	73 18%	49 19%	33 13%	428 17%	41 16%	22 15%	10 12%
At least monthly (12.0)	428 14%	41cm 19%	34 13%	30 10%	50 12%	18 14%	45 13%	64 15%	41 16%	36 14%	359 14%	38 15%	22 15%	9 11%
At least once every 3 months (4.0)	284 9%	21 9%	28 10%	29 10%	28 7%	8 7%	30 9%	45 11%	27 10%	20 8%	237 9%	27 10%	14 9%	7 8%
At least once every 6 months (2.0)	198 6%	10 5%	18 7%	28+k 10%	23 6%	17 14%	22 7%	27 7%	14 5%	16 6%	175k 7%	9- 3%	9 6%	5 6%
Only around once in the last 12 months (1.0)	208 7%	16 7%	24 9%	17 6%	35 9%	8 6%	18 5%	29 7%	15 6%	12 5%	174 7%	14 5%	12 8%	8 9%
NET Regularly	671 22%	47 21%	63 23%	71m 25%	109+film 27%	19 16%	67 20%	87 21%	66m 25%	46 18%	576m 22%	53 21%	28 19%	14 16%
NET Occasionally	712 23%	62dm 28%	62 23%	59 21%	79 20%	26 21%	75 22%	109 26%	68 26%	56 22%	596 23%	65 25%	36 24%	16 19%
NET Rarely	406 13%	26 12%	43k 16%	44k 16%	58k 14%	25 20%	40 12%	56 13%	29 11%	27 11%	349k 14%	23- 9%	22k 15%	12k 15%
NET Lapsed	745 24%	49 22%	62 23%	70 25%	111h 28%	39 32%	88 26%	101 24%	52 20%	63 25%	635 25%	53 21%	38 26%	20 24%
NET Watched in the last 6 months	1580 52%	119m 53%	143m 53%	157m 55%	211m 52%	63 51%	164 49%	224m 53%	149m 57%	118 47%	1347+m 52%	126 49%	73m 50%	34- 40%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 339 11%	23 10%	20 7%	26 9%	53b 13%	14 12%	48b 14%	44 11%	23 9%	36b 14%	286 11%	30 12%	16 11%	8 9%
I have never watched this channel	(0.0) 687 22%	43 19%	68 25%	62 22%	74 18%	23 19%	86dg 26%	78 19%	61 23%	68dg 27%	564 22%	63 25%	35 24%	25+adj 29%
Don't know / can't remember	245 8%	22 10%	15 6%	22 8%	29 7%	16 13%	19 6%	44bf 10%	15 6%	19 7%	201 8%	23 9%	11 7%	10+bdfhj 12%
Medians	2.00	4.00	2.00	2.00	4.00	2.00	2.00	4.00	4.00	2.00	2.00	4.00	2.00	1.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2815	201	255	262	373	108	316	375	247	233	2372	233	136	74
Mean score	33.7	37.6	37.6	33.1	47.4	28.4	29.5	26.4	38.5	29.9	34.7	29.8	26.0	28.6
Standard deviation	85.97	92.92	93.21	82.02	105.37	80.93	80.35	69.12	91.83	82.76	87.45	78.92	72.58	82.51
Standard Error	1.77	7.18	6.55	5.79	6.31	8.76	4.86	4.05	6.69	6.35	2.03	5.03	4.63	6.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_7 (continuation)
 Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	170 6%	49 5%	44 6%	21 4%	53 6%	93 6%	73 5%	135- 5%	10 11%	33+a 8%	12 6%	10 9%
At least weekly (52.0)	501 16%	163 18%	107 15%	89 17%	138 15%	270 17%	226 16%	430 16%	14 16%	68 16%	33 16%	20 18%
At least monthly (12.0)	428 14%	146b 16%	84 12%	79 15%	114 13%	230 14%	193 14%	368 14%	8 9%	59 14%	34 17%	15 14%
At least once every 3 months (4.0)	284 9%	88 10%	69 10%	54 10%	72 8%	157 10%	126 9%	259+cd 10%	6 7%	23- 5%	8- 4%	9 8%
At least once every 6 months (2.0)	198 6%	63 7%	45 7%	32 6%	57 6%	108 7%	89 6%	175 7%	4 5%	23 6%	11 5%	8 7%
Only around once in the last 12 months (1.0)	208 7%	59 6%	43 6%	38 7%	67 8%	102 6%	105 7%	188 7%	4 4%	19 5%	10 5%	5 5%
NET Regularly	671 22%	212 23%	150 22%	109 21%	190 21%	363 23%	299 21%	565 22%	24 27%	101 24%	46 22%	30 28%
NET Occasionally	712 23%	234d 25%	153 22%	133 25%	186 21%	387 24%	319 22%	626 24%	14 16%	82 20%	42 20%	24 22%
NET Rarely	406 13%	121 13%	88 13%	70 13%	124 14%	210 13%	194 14%	363+ 14%	8 9%	42 10%	21 10%	13 12%
NET Lapsed	745 24%	212 23%	174 25%	128 25%	226 25%	386 24%	354 25%	653 25%	16 17%	90 22%	51 25%	22 20%
NET Watched in the last 6 months	1580 52%	509+bdf 55%	348 50%	274 53%	434- 48%	857d 53%	707 50%	1366 52%	42 48%	205 49%	98 47%	62 57%

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Table Q18.7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 339 11%	91 10%	86 12%	59 11%	101 11%	176 11%	160 11%	290 11%	7 8%	48 12%	31 15%	10 9%
I have never watched this channel	(0.0) 687 22%	184- 20%	162 24%	110 21%	224a 25%	347 22%	334 24%	583 22%	20 23%	102 25%	55 27%	22 20%
Don't know / can't remember	245 8%	75 8%	50 7%	41 8%	70 8%	125 8%	112 8%	199 8%	15 17%	41 10%	14 7%	11 10%
Medians	2.00	4.00	2.00	4.00	2.00	4.00	2.00	2.00	4.00	2.00	2.00	4.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2815	843	640	480	826	1483	1306	2428	74	375	194	98
Mean score	33.7	34.1	35.8	28.0	34.2	34.8	31.9	32.1-	61.6+a	44.0+a	34.2	50.9a
Standard deviation	85.97	84.51	91.01	74.08	88.31	87.35	83.39	83.09	123.05	101.89	87.38	109.21
Standard Error	1.77	2.86	3.54	4.10	3.69	2.23	2.78	1.84	14.77	5.73	6.99	11.85

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Table Q18_7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	170 6%	65 6%	105 5%	16 7%	18+ab 11%	22 8%	** **	16+b 10%	11 8%	** **	31 7%	19 7%
At least weekly	(52.0)	501 16%	164j 16%	338j 17%	49+agj 22%	37+agj 23%	46j 16%	** **	20 12%	16 12%	** **	36- 8%	49j 19%
At least monthly	(12.0)	428 14%	116- 11%	312+ajk 15%	41agjk 18%	17 11%	35 12%	** **	16 10%	12 9%	** **	44- 10%	22- 8%
At least once every 3 months	(4.0)	284 9%	109 11%	175 9%	16 7%	14 9%	32 11%	** **	16 10%	10 7%	** **	47 11%	36+bc 14%
At least once every 6 months	(2.0)	198 6%	69 7%	129 6%	15 7%	9 6%	25 9%	** **	7 4%	7 5%	** **	28 6%	22 8%
Only around once in the last 12 months	(1.0)	208 7%	64 6%	143 7%	10 5%	10 6%	16 6%	** **	13 8%	5 4%	** **	28 6%	15 6%
NET Regularly		671 22%	228j 22%	442j 22%	66+abj 30%	55+abegj 34%	68j 24%	** **	36 22%	27 20%	** **	67- 15%	68j 26%
NET Occasionally		712 23%	224 22%	488 24%	57 25%	31 20%	67 23%	** **	32 20%	22 16%	** **	91 20%	57 22%
NET Rarely		406 13%	132 13%	272 13%	25 11%	20 12%	41 14%	** **	20 12%	12 9%	** **	57 13%	36 14%
NET Lapsed		745 24%	262d 26%	482d 24%	43 19%	26- 16%	68 24%	** **	40 25%	42 31%	** **	128+bcd 29%	60 23%
NET Watched in the last 6 months		1580 52%	521j 51%	1059j 52%	138+abgj 62%	95gj 60%	159j 56%	** **	75 46%	56 42%	** **	186- 42%	148j 56%
Haven't watched in the last 12 months but have watched previously	(0.5)	339 11%	130d 13%	210d 10%	18 8%	6- 4%	28 10%	** **	20d 12%	30 22%	** **	71+bcdek 16%	23 9%

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Prepared by BMG

Table Q18_7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel	(0.0) 687 22%	227 22%	460 23%	42 19%	36 22%	60 21%	** **	39 24%	29 21%	** **	117 26%	54 21%
Don't know / can't remember	245 8%	84 8%	161 8%	15 7%	13 8%	22 8%	** **	15 9%	14 11%	** **	44 10%	22 9%
Medians	2.00	2.00	2.00	12.00	4.00	4.00	**	2.00	1.00	**	1.00	4.00
Mode	.00	.00	.00	52.00	52.00	.00	**	.00	.50	**	.00	.00
Base for stats	2815	942	1872	208	147	263	**	146	120	**	402	240
Mean score	33.7	36.4	32.4	44.1	59.1+abj	42.2	**	48.2	42.9	**	34.7	41.8
Standard deviation	85.97	91.36	83.15	96.47	115.78	100.01	**	111.39	105.33	**	96.38	97.47
Standard Error	1.77	3.31	2.08	7.22	10.66	6.98	**	10.44	11.28	**	5.38	6.87

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_7 (continuation)
 Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	170 6%	7 4%	9 7%	28f 7%	35+af 10%	57+f 7%	66- 4%	165 6%	**	166 5%	**
At least weekly	(52.0)	501 16%	10- 6%	18a 15%	50a 13%	50a 14%	98-a 13%	279+ace 18%	487 16%	**	493 16%	**
At least monthly	(12.0)	428 14%	17b 11%	3- 3%	39-b 10%	41b 12%	84-b 11%	247+bce 16%	424 14%	**	425 14%	**
At least once every 3 months	(4.0)	284 9%	12 8%	7 6%	28 7%	31 9%	64 8%	158 10%	277 9%	**	280 9%	**
At least once every 6 months	(2.0)	198 6%	6 4%	9 7%	35+ 9%	25 7%	58 7%	96 6%	195 7%	**	195 6%	**
Only around once in the last 12 months	(1.0)	208 7%	16 10%	11 9%	21 5%	17 5%	50 6%	124+ 8%	208 7%	**	208 7%	**
NET Regularly		671 22%	16- 11%	27a 22%	79a 21%	85a 25%	155a 20%	345a 22%	652 22%	**	658 22%	**
NET Occasionally		712 23%	29b 19%	10- 8%	67-b 18%	72b 21%	148-b 19%	405+bce 26%	701 23%	**	706 23%	**
NET Rarely		406 13%	21 14%	21 17%	55 14%	42 12%	108 14%	220 14%	403 13%	**	403 13%	**
NET Lapsed		745 24%	40 26%	46+cdef 38%	94 25%	67- 19%	188 24%	386 25%	734 25%	**	739 24%	**
NET Watched in the last 6 months		1580 52%	52- 34%	46- 38%	181a 47%	181ab 53%	361-a 46%	846+abce 54%	1548 52%	**	1559 52%	**
Haven't watched in the last 12 months but have watched previously	(0.5)	339 11%	19 12%	26+cdef 21%	39 10%	24- 7%	79 10%	166 11%	331 11%	**	336 11%	**

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 Prepared by BMG

Table Q18_7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 687 22%	49+f 32%	28 23%	114+f 30%	88 26%	210+f 27%	323- 21%	674 23%	** **	678 22%	** **
Don't know / can't remember	245 8%	18f 12%	11 9%	28 7%	33 10%	78+f 10%	109- 7%	232 8%	** **	237 8%	** **
Medians	2.00	.50	1.00	2.00	4.00	2.00	4.00	2.00	**	2.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2815	136	112	354	311	701	1459	2761	**	2781	**
Mean score	33.7	23.6	37.4	38.4	52.1+af	39.0f	29.2-	33.5	**	33.5	**
Standard deviation	85.97	78.53	96.44	97.71	113.83	98.50	75.56	85.64	**	85.58	**
Standard Error	1.77	7.25	10.00	5.70	7.10	4.08	2.14	1.78	**	1.77	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.7 (continuation)
 Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	170	170+	168+	169+	161+i +abcd fghi i	69 22%	170+	153+	170+	147	131+	130+c	117+	46 +abce f	129+	103+
	6%	6%	6%	6%	7%	22%	6%	6%	6%	6%	7%	9%	7%	25%	7%	7%
At least weekly (52.0)	501	501+i	487+i	494+i	472+fghi +abc fghi	79 25%	501+i	452+i	501+i	410-	408+	388+ace	361+	50+c	405+	339+c
	16%	19%	18%	19%	21%	25%	18%	18%	18%	15%	21%	26%	20%	28%	21%	24%
At least monthly (12.0)	428	428+	424+	424+	403+fhi +abc dghi i	73 23%	428+	400+	428+	382	329+	310+ace	306+	46+ace f	319+	257+
	14%	16%	16%	16%	18%	23%	15%	16%	15%	14%	17%	20%	17%	25%	17%	18%
At least once every 3 months (4.0)	284	284+	278+	276+	253+	30 9%	284+	264+	284+	259	204+	180+	194+	14 8%	206+	159+
	9%	11%	10%	11%	11%	9%	10%	11%	10%	10%	11%	12%	11%	8%	11%	11%
At least once every 6 months (2.0)	198	198+	189+	187+	170+	22 7%	198+	179+	198+	179	136	111	128	7 4%	138+	103
	6%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	4%	7%	7%
Only around once in the last 12 months (1.0)	208	195+e	188e	183e	152e	11- 3%	197e	179e	198e	193+e	133	87- 6%	128	7 4%	132	80- 6%
	7%	7%	7%	7%	7%	3%	7%	7%	7%	7%	7%	6%	7%	4%	7%	6%
NET Regularly	671	671+i	656+i	663+i	633 +ab fghi	149 46%	671+i	604+i	671+i	558-	538+	518+ace	478+	97 +ab ce f	534+	442+c
	22%	25%	25%	25%	28%	46%	24%	24%	24%	21%	28%	34%	27%	53%	28%	31%
NET Occasionally	712	712+	701+	700+i	656+fhi +ab fghi	103 32%	712+	665+i	712+	640+	534+	490+ace	500+	60+	526+	416+
	23%	26%	26%	27%	29%	32%	26%	27%	25%	24%	28%	32%	28%	33%	28%	29%
NET Rarely	406	393+	376+	371+	322+	33 10%	395+	358+	396+	372+	269d	198d	256d	14- 7%	270d	182
	13%	15%	14%	14%	14%	10%	14%	14%	14%	14%	14%	13%	14%	7%	14%	13%
NET Lapsed	745	648e	622-e	613-e	504-e	43- 14%	665e	586-e	680e	670de	428-bd	289-d	403-bd	19- 10%	433-bd	290-d
	24%	24%	23%	23%	22%	14%	24%	24%	24%	25%	23%	19%	22%	10%	23%	20%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18.7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	1580	1580+i	1546+i	1550+hi +abcfghi	1459 +abcdfgh	274 i	1580+i	1448+i	1580+i	1377	1208+	1119 +acef	1105+	164 +abcef	1198+	961+ce
in the last 6 months	52%	59%	58%	59%	64%	86%	57%	58%	56%	51%	64%	74%	62%	90%	63%	67%
Haven't watched in the last 12 months but have watched previously	(0.5) 339 11%	256-e 9%	245-e 9%	242-e 9%	182-e 8%	10- 3%	271-de 10%	228-e 9%	284-de 10%	297bcdeg 11%	159-bd 8%	91- 6%	148-bd 8%	5- 3%	164-bd 9%	108-d 7%
I have never watched this channel	(0.0) 687 22%	480-e 18%	485-de 18%	469-e 18%	358-e 16%	16- 5%	531-de 19%	463-de 19%	560-de 20%	609 23% abcdefg	290-bd 15%	161-d 11%	314-bd 17%	5- 3%	305-bd 16%	214-bd 15%
Don't know / can't remember	245 8%	190-e 7%	191-e 7%	178-e 7%	132-e 6%	9- 3%	200-e 7%	175-e 7%	211-de 7%	202-de 8%	107-bd 6%	60- 4%	101-bd 6%	2- 1%	95-d 5%	75-d 5%
Medians	2.00	4.00	4.00	4.00	4.00	12.00	4.00	4.00	4.00	2.00	4.00	12.00	4.00	52.00	4.00	12.00
Mode	.00	52.00	52.00	52.00	52.00	52.00	.00	.00	.00	.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2815	2511	2464	2444	2152	311	2579	2319	2623	2476	1790	1458	1695	180	1799	1362
Mean score	33.7	37.8+	38.0+	38.5+i	41.7+i	97.8 +abcdfgh i	36.8+	37.0+	36.2+	32.9	41.4+	49.6+ace	39.2+	112.0 +abcef	40.8+	43.5+
Standard deviation	85.97	90.19	90.62	91.08	94.07	144.37	89.20	89.27	88.57	85.56	93.03	100.75	91.06	150.58	92.39	94.16
Standard Error	1.77	1.96	1.99	2.01	2.22	8.87	1.91	2.01	1.89	1.87	2.38	2.84	2.42	12.01	2.37	2.80

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	170 6%	22 8%	141 5%	97 5%	61 6%
At least weekly (52.0)	501 16%	47 17%	429 16%	301 16%	192 18%
At least monthly (12.0)	428 14%	33 12%	382 14%	278 15%	160 15%
At least once every 3 months (4.0)	284 9%	17 6%	254 10%	185 10%	109 10%
At least once every 6 months (2.0)	198 6%	12 4%	180 7%	117 6%	75 7%
Only around once in the last 12 months (1.0)	208 7%	20 7%	182 7%	127 7%	73 7%
NET Regularly	671 22%	69 24%	570 22%	398 21%	254 23%
NET Occasionally	712 23%	50 18%	635 24%	462+a 25%	269a 25%
NET Rarely	406 13%	32 11%	362 14%	244 13%	148 14%
NET Lapsed	745 24%	59 21%	670+ 25%	463 25%	278 25%
NET Watched in the last 6 months	1580 52%	131 46%	1386 52%	977 53%	597+a 55%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18.7 (continuation)

Q18. BBC Four - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 339 11%	27 10%	307 12%	220 12%	130 12%
I have never watched this channel	(0.0) 687 22%	75 27%	581 22%	394 21%	220- 20%
Don't know / can't remember	245 8%	30 11%	194- 7%	143 8%	70- 6%
Medians	2.00	2.00	2.00	4.00	4.00
Mode	.00	.00	.00	.00	.00
Base for stats	2815	253	2457	1717	1020
Mean score	33.7	43.4	32.7	32.4	34.4
Standard deviation	85.97	101.07	84.27	83.61	85.92
Standard Error	1.77	8.33	1.82	2.13	2.84

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.8

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	314 10%	152 11%	131- 9%	** **	20 13%	140 9%	171 11%
At least weekly	(52.0)	621 20%	292 21%	278 19%	** **	44+b 27%	292 20%	321 21%
At least monthly	(12.0)	495 16%	214 15%	246 17%	** **	31 19%	256 17%	237 15%
At least once every 3 months	(4.0)	378 12%	171 12%	192 13%	** **	14 9%	182 12%	192 12%
At least once every 6 months	(2.0)	170 6%	74 5%	85 6%	** **	8 5%	75 5%	90 6%
Only around once in the last 12 months	(1.0)	205 7%	95 7%	104 7%	** **	7 4%	102 7%	102 7%
NET Regularly		935 31%	445b 32%	408- 28%	** **	64+b 40%	431 29%	492 32%
NET Occasionally		873 29%	385 28%	438 30%	** **	45 28%	438 30%	429 28%
NET Rarely		376 12%	169 12%	188 13%	** **	15 10%	177 12%	192 12%
NET Lapsed		666 22%	322 23%	309 21%	** **	30 19%	320 22%	337 22%
NET Watched in the last 6 months		1978 65%	904 65%	931 63%	** **	117+b 73%	944 64%	1011 66%
Haven't watched in the last 12 months but have watched previously	(0.5)	290 9%	153+b 11%	121- 8%	** **	15 9%	144 10%	145 9%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18.8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 392 13%	167 12%	196 13%	** **	17 11%	199 13%	188 12%
Don't know / can't remember	194 6%	75 5%	114+ad 8%	** **	4 3%	90 6%	95 6%
Medians	4.00	4.00	4.00	**	12.00	4.00	12.00
Mode	52.00	52.00	52.00	**	52.00	52.00	52.00
Base for stats	2866	1319	1353	**	156	1388	1446
Mean score	54.0	56.4	48.9-	**	65.1	50.6	57.6
Standard deviation	110.79	113.32	105.16	**	118.36	106.96	114.52
Standard Error	2.26	3.45	3.07	**	10.72	3.24	3.18

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Table Q18.8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	314 10%	49 13%	62 12%	40 8%	53 11%	47 10%	37 10%	25 8%	111+c 12%	93 9%	110 9%	63 9%
At least weekly	(52.0)	621 20%	77 20%	107 21%	91 19%	106 21%	96 20%	92g 24%	53 17%	183 20%	198 20%	240 20%	144 21%
At least monthly	(12.0)	495 16%	59 15%	76 15%	68 14%	96c 19%	90 19%	56 15%	51 16%	135 15%	163 17%	196 17%	107 15%
At least once every 3 months	(4.0)	378 12%	40 10%	51 10%	61 13%	63 13%	69bh 15%	60+bh 16%	34 11%	91- 10%	124 13%	162bh 14%	93 13%
At least once every 6 months	(2.0)	170 6%	23 6%	26 5%	30 6%	19 4%	29 6%	22 6%	21 6%	49 5%	50 5%	72 6%	43 6%
Only around once in the last 12 months	(1.0)	205 7%	26 7%	33 6%	42 9%	28 6%	27 6%	25 6%	26 8%	58 6%	70 7%	77 7%	51 7%
NET Regularly		935 31%	126g 33%	168g 32%	131 27%	160g 32%	143 30%	129cg 34%	78- 24%	294g 33%	291 30%	350 30%	207 30%
NET Occasionally		873 29%	99 26%	127- 25%	129 27%	159bh 32%	158+abch 33%	116 30%	85 26%	227- 25%	288 29%	359bh 31%	200 29%
NET Rarely		376 12%	49 13%	58 11%	72d 15%	47 9%	55 12%	47 12%	47d 15%	107 12%	119 12%	149 13%	94 13%
NET Lapsed		666 22%	96f 25%	125f 24%	122defjk 25%	95 19%	90 19%	69 18%	70 22%	220+defj 24%	217 22%	229- 20%	140 20%
NET Watched in the last 6 months		1978 65%	248 65%	321 62%	290- 60%	338cg 68%	330 70%	267+bcgh 70%	183- 57%	570 63%	628 64%	780cg 66%	450 64%
Haven't watched in the last 12 months but have watched previously	(0.5)	290 9%	47efjk 12%	67+efgjk 13%	50fjk 10%	48 10%	34 7%	23- 6%	23 7%	113+efgjk 13%	97fjk 10%	80- 7%	46- 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18.8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
I have never watched this channel	(0.0) 392 13%	32- 8%	71a 14%	65a 14%	62 12%	56 12%	45 12%	60 19%	103 11%	127a 13%	162a 14%	106ah 15%
Don't know / can't remember	194 6%	32 8%	28 5%	35 7%	23 5%	28 6%	22 6%	26 8%	60 7%	58 6%	76 6%	48 7%
Medians	4.00	12.00	4.00	4.00	12.00	12.00	12.00	4.00	12.00	4.00	4.00	4.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	.00	52.00	52.00	52.00	52.00
Base for stats	2866	353	492	447	475	447	359	293	845	922	1099	652
Mean score	54.0	64.7cg	59.7	45.8	55.6	52.9	54.0	43.5	61.8+cg	50.9	50.8	49.3
Standard deviation	110.79	122.35	117.62	101.93	111.68	109.09	108.19	100.39	119.58	107.12	106.54	104.81
Standard Error	2.26	7.78	5.76	5.23	5.68	5.32	6.02	6.38	4.66	3.87	3.39	4.39

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Table Q18 8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	314 10%	20 9%	31c 11%	17- 6%	49ckl 12%	9 7%	44cgkl 13%	32 8%	36cgkl 14%	39+cgkl 16%	278+ck 11%	17- 7%	10 7%	9 10%
At least weekly (52.0)	621 20%	47 21%	54 20%	57 20%	82 20%	25 20%	64 19%	90 21%	45 17%	62 25%	525 20%	47 18%	34 23%	15 18%
At least monthly (12.0)	495 16%	36 16%	36 13%	51i 18%	70i 17%	24 20%	54 16%	85+bil 20%	42 16%	25- 10%	423i 16%	38 15%	20 14%	14 16%
At least once every 3 months (4.0)	378 12%	26 12%	30 11%	37 13%	34- 9%	18 15%	39 12%	58d 14%	39d 15%	33 13%	314 12%	34 13%	18 12%	12d 14%
At least once every 6 months (2.0)	170 6%	14 6%	17 6%	24+f 9%	20 5%	3 3%	13 4%	24 6%	16 6%	12 5%	143 6%	17 7%	7 4%	4 4%
Only around once in the last 12 months (1.0)	205 7%	16 7%	24gi 9%	21 7%	25 6%	10 8%	23 7%	19 5%	20 7%	9 3%	166 6%	23gi 9%	10 6%	7i 8%
NET Regularly	935 31%	67 30%	85 32%	74 26%	131k 33%	34 28%	107 32%	122 29%	81 31%	101 40%	802+k 31%	64- 25%	44 30%	24 29%
NET Occasionally	873 29%	62 28%	66 25%	88 31%	104 26%	42 34%	93 28%	143+bdi 34%	80 31%	58 23%	738 29%	72 28%	38 26%	26 30%
NET Rarely	376 12%	30 13%	42i 15%	45i 16%	46 11%	13 11%	36 11%	43 10%	35 13%	20 8%	309 12%	40gi 16%	16 11%	10 12%
NET Lapsed	666 22%	52 23%	71gi 26%	61 21%	93 23%	19 15%	75 22%	80 19%	55 21%	40- 16%	547 21%	72+gijl 28%	30 20%	19 22%
NET Watched in the last 6 months	1978 65%	143 64%	168 62%	186 65%	256 64%	80 64%	213 64%	289kl 69%	177 67%	171 68%	1683+ 65%	153 60%	89 61%	53 63%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region											Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)		
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 290 9%	22 10%	30c 11%	16- 6%	47c 12%	6 5%	40c 12%	38 9%	19 7%	20 8%	238 9%	31c 12%	13 9%	8 10%
I have never watched this channel	(0.0) 392 13%	24 11%	30 11%	40 14%	51 13%	15 12%	39 12%	52 12%	36 14%	39 15%	326 13%	32 12%	26+abfjm 17%	9 11%
Don't know / can't remember	194 6%	18 8%	17 6%	22 8%	23 6%	13 11%	20 6%	22 5%	11 4%	14 6%	160 6%	17 7%	9 6%	7h 8%
Medians	4.00	12.00	4.00	4.00	12.00	12.00	12.00	12.00	4.00	12.00	12.00	4.00	4.00	4.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2866	206	253	262	379	111	315	397	252	238	2413	239	137	77
Mean score	54.0	50.9	58.0	38.1- 6.26	61.5ck 7.08	45.2 10.44	63.9cgkl 7.41	44.6 5.55	64.7cgkl 9.03	75.5 9.88	56.2+ck 2.60	39.1- 5.83	42.4 5.99	54.2 8.16
Standard deviation	110.79	106.31	116.08	88.62	119.19	98.08	122.55	97.19	124.79	130.29	113.13	92.78	93.99	112.68
Standard Error	2.26	8.08	8.18	6.26	7.08	10.44	7.41	5.55	9.03	9.88	2.60	5.83	5.99	8.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.8 (continuation)
 Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	314 10%	68- 7%	71a 10%	61a 12%	110+ae 12%	138- 9%	171+ae 12%	247- 9%	15 17%	65+a 16%	27 13%	22 20%
At least weekly (52.0)	621 20%	178 19%	134 19%	117 22%	186 21%	312 19%	303 21%	546 21%	15 17%	75 18%	36 17%	23 21%
At least monthly (12.0)	495 16%	179+bdf 19%	107 16%	92d 18%	114- 13%	286+df 18%	206- 15%	418 16%	18 20%	74 18%	32 16%	23 21%
At least once every 3 months (4.0)	378 12%	119 13%	81 12%	64 12%	111 12%	200 12%	175 12%	351+cd 13%	5 6%	22- 5%	12- 6%	5 5%
At least once every 6 months (2.0)	170 6%	58 6%	37 5%	26 5%	48 5%	94 6%	74 5%	151 6%	3 4%	18 4%	10 5%	5 4%
Only around once in the last 12 months (1.0)	205 7%	57 6%	52 8%	36 7%	57 6%	110 7%	94 7%	176 7%	9 10%	29 7%	11 5%	7 6%
NET Regularly	935 31%	246- 27%	205 30%	178ae 34%	296ae 33%	451- 28%	474+ae 33%	793 30%	30 34%	140 34%	63 31%	46 42%
NET Occasionally	873 29%	298+bdf 32%	188 27%	157 30%	224- 25%	486d 30%	381 27%	769+cd 29%	23 26%	97- 23%	45- 21%	28 26%
NET Rarely	376 12%	115 13%	89 13%	62 12%	106 12%	204 13%	168 12%	327 12%	12 13%	47 11%	21 10%	12 11%
NET Lapsed	666 22%	197 22%	168 24%	105 20%	192 21%	365 23%	297 21%	583 22%	18 20%	82 20%	43 21%	18 16%
NET Watched in the last 6 months	1978 65%	602 66%	429 62%	361+b 69%	568 63%	1031 64%	929 66%	1713d 65%	57 64%	255 61%	118- 57%	78 71%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 290 9%	82 9%	79 11%	42 8%	86 10%	161 10%	129 9%	255 10%	6 6%	34 8%	22 10%	6 6%
I have never watched this channel	(0.0) 392 13%	133c 14%	85 12%	46- 9%	123c 14%	217c 14%	169 12%	333 13%	5 6%	56 13%	37+ 18%	11 10%
Don't know / can't remember	194 6%	44- 5%	45 7%	36 7%	62 7%	89 6%	97 7%	151- 6%	13 14%	41+a 10%	20a 9%	7 7%
Medians	4.00	4.00	4.00	12.00	4.00	4.00	12.00	4.00	12.00	12.00	12.00	12.00
Mode	52.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00	.00	52.00
Base for stats	2866	874	645	485	835	1519	1320	2477	76	374	188	102
Mean score	54.0	42.1-	53.7a	61.4ae	62.0+ae	47.0-	61.8+ae	50.7-	87.7+a	76.7+a	65.7	94.6+a
Standard deviation	110.79	95.56	111.19	116.96	119.66	102.61	118.63	106.54	142.16	133.74	125.41	144.73
Standard Error	2.26	3.18	4.31	6.43	4.97	2.59	3.93	2.34	16.73	7.51	10.15	15.48

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	314 10%	133+b 13%	181- 9%	24 11%	28+b 17%	60+abcj 21%	** **	22 14%	27 20%	** **	60+b 13%	47+bc 18%
At least weekly	(52.0)	621 20%	205 20%	416 20%	50 22%	31 20%	51 18%	** **	32 20%	19 14%	** **	80 18%	60 23%
At least monthly	(12.0)	495 16%	147 14%	348k 17%	40k 18%	24 15%	49k 17%	** **	20 12%	26 20%	** **	74k 17%	26- 10%
At least once every 3 months	(4.0)	378 12%	121 12%	257 13%	33e 15%	12 8%	23- 8%	** **	19 11%	8 6%	** **	55 12%	37e 14%
At least once every 6 months	(2.0)	170 6%	55 5%	115 6%	9 4%	4 2%	12 4%	** **	7 4%	7 5%	** **	24 5%	20d 8%
Only around once in the last 12 months	(1.0)	205 7%	75 7%	130 6%	14 6%	13 8%	25 9%	** **	14 9%	9 7%	** **	27 6%	16 6%
NET Regularly		935 31%	338 33%	597 29%	74 33%	59 37%	111+b 39%	** **	54 34%	46 34%	** **	140 31%	107+abj 41%
NET Occasionally		873 29%	269 26%	604 30%	73 33%	37 23%	73 25%	** **	39 24%	35 26%	** **	128 29%	63 24%
NET Rarely		376 12%	130 13%	245 12%	23 10%	17 11%	37 13%	** **	21 13%	16 12%	** **	51 11%	36 14%
NET Lapsed		666 22%	239c 23%	427 21%	37 16%	32 20%	57 20%	** **	38 23%	28 21%	** **	102 23%	53 20%
NET Watched in the last 6 months		1978 65%	661 64%	1317 65%	156 70%	100 62%	195 68%	** **	100 62%	87 65%	** **	293 66%	190+abdj 73%
Haven't watched in the last 12 months but have watched previously	(0.5)	290 9%	109 11%	182 9%	14 6%	15 9%	20 7%	** **	17 10%	12 9%	** **	51c 11%	17 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18.8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel (0.0)	392 13%	130 13%	262 13%	28 13%	22 14%	35 12%	**	18 11%	20 15%	**	52 12%	31 12%
Don't know / can't remember	194 6%	50- 5%	142ak 7%	12 5%	10 6%	10 4%	**	12 8%	6 4%	**	23 5%	8- 3%
Medians	4.00	4.00	4.00	12.00	12.00	12.00	**	12.00	12.00	**	12.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	365.00	**	52.00	365.00	**	52.00	52.00
Base for stats	2866	975	1891	212	150	275	**	149	129	**	423	254
Mean score	54.0	63.2+b	49.3-	56.8	81.3+b	92.2+abcj	**	67.7	86.1+b	**	64.5b	82.5+abc
Standard deviation	110.79	121.50	104.57	112.48	137.57	145.80	**	125.89	144.00	**	123.80	137.18
Standard Error	2.26	4.33	2.60	8.39	12.61	9.97	**	11.75	14.91	**	6.74	9.47

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Table Q18_8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	314 10%	16 10%	22+f 18%	45 12%	50+f 14%	104+f 13%	135- 9%	304 10%	** **	306 10%	** **
At least weekly	(52.0)	621 20%	42+ 27%	23 19%	91 24%	76 22%	168 22%	318 20%	603 20%	** **	611 20%	** **
At least monthly	(12.0)	495 16%	14- 9%	8- 7%	57b 15%	62ab 18%	119b 15%	276+ab 18%	489 16%	** **	493 16%	** **
At least once every 3 months	(4.0)	378 12%	16 10%	16 13%	48 13%	39 11%	90 12%	215+ 14%	373 12%	** **	373 12%	** **
At least once every 6 months	(2.0)	170 6%	11 7%	8 6%	15 4%	15 4%	39 5%	92 6%	166 6%	** **	168 6%	** **
Only around once in the last 12 months	(1.0)	205 7%	8 5%	9 7%	29 7%	22 6%	49 6%	120+ 8%	203 7%	** **	205 7%	** **
NET Regularly		935 31%	58f 38%	46 37%	136+f 35%	126+f 37%	272+f 35%	453 29%	907 30%	** **	917 30%	** **
NET Occasionally		873 29%	30- 19%	24- 19%	105 27%	101ab 29%	209 27%	491+abe 31%	862 29%	** **	866 29%	** **
NET Rarely		376 12%	19 12%	17 13%	43 11%	36 11%	88 11%	213+ 14%	369 12%	** **	372 12%	** **
NET Lapsed		666 22%	32 21%	37+cde 30%	78 20%	57- 17%	152 20%	353d 23%	654 22%	** **	662 22%	** **
NET Watched in the last 6 months		1978 65%	98 64%	77 63%	256 67%	241+ 70%	520 67%	1036 66%	1934 65%	** **	1951 65%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	290 9%	13 8%	20+cdef 16%	34 9%	21- 6%	64 8%	140 9%	285 10%	** **	289 10%	** **

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Prepared by BMG

Table Q18.8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 392 13%	18 12%	12 10%	39 10%	39 11%	92 12%	187 12%	383 13%	**	386 13%	**
Don't know / can't remember	194 6%	16+f 10%	5 4%	25 7%	22 6%	54 7%	84- 5%	186 6%	**	187 6%	**
Medians	4.00	12.00	4.00	12.00	12.00	12.00	4.00	4.00	**	4.00	**
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Base for stats	2866	138	118	358	323	725	1484	2806	**	2831	**
Mean score	54.0	59.8	81.0+f	61.6f	71.4+f	67.1+f	47.3-	53.5	**	53.5-	**
Standard deviation	110.79	112.62	139.17	116.86	126.95	123.62	102.28	110.28	**	110.20	**
Standard Error	2.26	10.35	13.95	6.74	7.74	5.02	2.88	2.27	**	2.26	**

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Table Q18.8 (continuation)
 Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily (365.0)	314	301+	314+	310+	301+ahi +abcdfghi	75 i	314+	282+	314+	286	218+	178+	229+	45 +abcef	231+	209+ab	
	10%	11%	12%	12%	13%	23%	11%	11%	11%	11%	11%	12%	13%	25%	12%	15%	
At least weekly (52.0)	621	608+	621+i	612+i	596 +abcfghi	86+i	621+	569+	621+	555	455+	369+	487+ae	54+	455+	396+ae	
	20%	23%	23%	23%	26%	27%	22%	23%	22%	21%	24%	24%	27%	30%	24%	28%	
At least monthly (12.0)	495	475+	495+	486+	455+hi +acfghi	75 24%	495+	455+	495+	443	353+	285+	346+	37	370+	300+	
	16%	18%	19%	19%	20%	24%	18%	18%	17%	17%	19%	19%	19%	20%	20%	21%	
At least once every 3 months (4.0)	378	367+	378+	366+	323+	37	378+	343+	378+	344	271+	217+	249+	25	277+	188	
	12%	14%	14%	14%	14%	12%	14%	14%	13%	13%	14%	14%	14%	14%	15%	13%	
At least once every 6 months (2.0)	170	160+	170+	163+	132	13	170+	147	170+	146	101	95	102	5	111	78	
	6%	6%	6%	6%	6%	4%	6%	6%	6%	5%	5%	6%	6%	3%	6%	5%	
Only around once in the last 12 months (1.0)	205	187de	172e	174de	118-e	7-	196+de	164e	197de	180de	138df	99f	106-	5-	126df	67-	
	7%	7%	6%	7%	5%	2%	7%	7%	7%	7%	7%	7%	6%	3%	7%	5%	
NET Regularly	935	908+	935+i	922+i	897 +abcfghi	161 +abcdfghi	935+	851+	935+	842+	673+	547+	717+abe +abcef	100	686+	605+abe	
	31%	34%	35%	35%	39%	50%	34%	34%	33%	31%	35%	36%	40%	55%	36%	42%	
NET Occasionally	873	842+	873+i	852+i	778+ahi	113+i	873+	798+	873+	787+	624+	502+	595+	62	647+	488+	
	29%	31%	33%	32%	34%	35%	31%	32%	31%	29%	33%	33%	33%	34%	34%	34%	
NET Rarely	376	347+e	342+e	337+e	251-e	20-	366+de	311e	368+de	326e	239df	194df	208d	10-	237df	145-	
	12%	13%	13%	13%	11%	6%	13%	12%	13%	12%	13%	13%	12%	6%	13%	10%	
NET Lapsed	666	557-de	514-de	519-de	372-e	30-	576-de	506-de	597-de	584bde	367-df	286-df	306-d	16-	354-df	216-d	
	22%	21%	19%	20%	16%	9%	21%	20%	21%	22%	19%	19%	17%	9%	19%	15%	
NET Watched	1978	1911+i	1978 +afhi	1936 +afhi	1808 +abcfghi	287 +abcdfghi	1978+i	1795+i	1978+i	1775+	1398+	1144+	1414+ab +abcef	167	1444+	1171+abe	
in the last 6 months	65%	71%	75%	74%	79%	90%	71%	72%	70%	66%	74%	75%	79%	91%	76%	82%	

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 Prepared by BMG

Table Q18 8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 290 9%	211-de 8%	171-e 6%	182-de 7%	122- 5%	9- 3%	210-de 8%	194-de 8%	229-bde 8%	257abcdefg 10%	128-f 7%	92- 6%	98- 5%	6- 3%	117- 6%	71- 5%
I have never watched this channel	(0.0) 392 13%	248-de 9%	203-e 8%	206-e 8%	150-e 7%	10- 3%	250-de 9%	208-de 8%	273-bcde 10%	314 12%	155-df 8%	126-df 8%	119-d 7%	5- 3%	138-d 7%	82- 6%
Don't know / can't remember	194 6%	144-de 5%	130-e 5%	123-e 5%	86- 4%	6- 2%	146-de 5%	133-de 5%	157-de 6%	153-de 6%	79-d 4%	57-d 4%	60- 3%	1- 1%	69- 4%	47- 3%
Medians	4.00	12.00	12.00	12.00	12.00	52.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	52.00	12.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2866	2557	2524	2499	2198	314	2633	2361	2677	2526	1818	1461	1737	182	1825	1390
Mean score	54.0	58.3+	61.3+	61.1+	67.4	105.1	58.8+	59.2+	57.8+	55.7+	59.9+	60.7+	66.0+	110.0	62.4+	73.0+abe
Standard deviation	110.79	113.75	116.16	116.05	120.38	147.21	114.38	114.34	113.68	112.39	114.45	115.10	118.53	149.00	116.95	124.52
Standard Error	2.26	2.45	2.52	2.53	2.81	9.01	2.43	2.55	2.39	2.44	2.90	3.24	3.10	11.86	2.97	3.67

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Table Q18.8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	314 10%	49+bcd 17%	242- 9%	151- 8%	80- 7%
At least weekly	(52.0)	621 20%	49 17%	552d 21%	364 20%	193- 18%
At least monthly	(12.0)	495 16%	24- 8%	457+a 17%	329+a 18%	206+a 19%
At least once every 3 months	(4.0)	378 12%	40 14%	326 12%	225 12%	132 12%
At least once every 6 months	(2.0)	170 6%	13 5%	151 6%	114 6%	71 7%
Only around once in the last 12 months	(1.0)	205 7%	13 5%	185 7%	135 7%	74 7%
NET Regularly		935 31%	98d 35%	794d 30%	515- 28%	273- 25%
NET Occasionally		873 29%	64 22%	783+ 30%	554a 30%	338+a 31%
NET Rarely		376 12%	26 9%	336 13%	250+ 13%	145 13%
NET Lapsed		666 22%	50 18%	593 22%	443+ 24%	248 23%
NET Watched in the last 6 months		1978 65%	175 62%	1728 65%	1183 64%	681 63%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.8 (continuation)

Q18. ITV2 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 290 9%	25 9%	257 10%	193 10%	103 9%
I have never watched this channel	(0.0) 392 13%	41 15%	334 13%	241 13%	163+ 15%
Don't know / can't remember	194 6%	29+bc 10%	147- 6%	107 6%	69 6%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	52.00	365.00	52.00	52.00	12.00
Base for stats	2866	254	2504	1752	1021
Mean score	54.0	82.8+bcd	49.7-d	45.3-	41.6-
Standard deviation	110.79	139.97	105.08	100.17	96.23
Standard Error	2.26	11.50	2.24	2.53	3.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9
 Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	214 7%	109b 8%	80- 5%	** **	20+b 13%	107 7%	103 7%
At least weekly	(52.0)	503 16%	268+b 19%	202- 14%	** **	32b 20%	238 16%	257 17%
At least monthly	(12.0)	445 15%	220 16%	199 14%	** **	19 12%	232 16%	212 14%
At least once every 3 months	(4.0)	302 10%	129 9%	158 11%	** **	15 10%	158 11%	143 9%
At least once every 6 months	(2.0)	173 6%	85 6%	78 5%	** **	10 6%	70 5%	100 6%
Only around once in the last 12 months	(1.0)	196 6%	81 6%	106 7%	** **	8 5%	97 7%	96 6%
NET Regularly		716 23%	377+b 27%	282- 19%	** **	53+b 33%	345 23%	360 23%
NET Occasionally		747 24%	349 25%	357 24%	** **	35 22%	390+ 26%	356 23%
NET Rarely		368 12%	166 12%	184 13%	** **	18 11%	167 11%	196 13%
NET Lapsed		754 25%	356 26%	358 24%	** **	40 25%	358 24%	387 25%
NET Watched in the last 6 months		1637 53%	811+b 58%	717- 49%	** **	97b 61%	805 54%	815 53%
Haven't watched in the last 12 months but have watched previously	(0.5)	386 13%	189 14%	174 12%	** **	22 14%	191 13%	192 12%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 605 20%	235- 17%	315+a 21%	** **	28 17%	281 19%	317 21%
Don't know / can't remember	237 8%	77- 6%	155+ad 11%	** **	4- 3%	105 7%	121 8%
Medians	4.00	4.00	2.00	**	4.00	4.00	4.00
Mode	.00	52.00	.00	**	52.00	.00	.00
Base for stats	2823	1317	1312	**	156	1374	1419
Mean score	39.4	43.6+b	32.8-	**	60.5+b	40.1	38.3
Standard deviation	95.03	98.79	86.40	**	119.86	96.22	93.23
Standard Error	1.96	3.01	2.56	**	10.85	2.94	2.61

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9 (continuation)
 Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	214 7%	32 8%	49+gjk 9%	34 7%	31 6%	30 6%	24 6%	14 4%	81+gjk 9%	65 7%	67- 6%	37 5%
At least weekly	(52.0)	503 16%	56 14%	97gk 19%	79g 16%	99+gjk 20%	76g 16%	62g 16%	34- 11%	153g 17%	178gjk 18%	173 15%	96- 14%
At least monthly	(12.0)	445 15%	55 14%	68 13%	61 13%	94 19% +bcghjk	71 15%	58 15%	38 12%	123 14%	155 16%	166 14%	95 14%
At least once every 3 months	(4.0)	302 10%	32 8%	42 8%	57h 12%	57 12%	54 11%	34 9%	26 8%	74 8%	114+bh 12%	114 10%	60 9%
At least once every 6 months	(2.0)	173 6%	21 5%	31 6%	30 6%	31 6%	30 6%	20 5%	10 3%	52 6%	60 6%	61 5%	30 4%
Only around once in the last 12 months	(1.0)	196 6%	29 8%	26 5%	30 6%	26 5%	33 7%	26 7%	24 8%	56 6%	56 6%	84 7%	50 7%
NET Regularly		716 23%	88g 23%	146+egjk 28%	113g 23%	130gjk 26%	106g 22%	86g 23%	48- 15%	234gjk 26%	242gjk 25%	240-g 20%	134- 19%
NET Occasionally		747 24%	88 23%	110 21%	118 24%	152 30% +abfghjk	126 26%	91 24%	64 20%	197 22%	269+bghk 27%	281 24%	155 22%
NET Rarely		368 12%	50 13%	58 11%	60 12%	56 11%	64 13%	46 12%	35 11%	108 12%	116 12%	144 12%	81 12%
NET Lapsed		754 25%	104gk 27%	151 29% +dfgjk	131fgjk 27%	115 23%	110 23%	80 21%	63- 20%	255+fgjk 28%	246k 25%	253- 22%	143- 20%
NET Watched in the last 6 months		1637 53%	196g 51%	287gjk 55%	260gk 54%	312 63% +abcefg jk	262gjk 55%	198g 52%	122- 38%	483gk 53%	572 58% +afgjk	581-g 49%	320-g 46%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
Haven't watched in the last 12 months but have watched previously	(0.5) 13%	386 14%	54fjk 18% +defgijk	93 15%	71efgjk 12%	58 10%	47 9%	34- 28- 9%	147 16% +defgjk	130fjk 13%	109- 9%	62- 9%	
I have never watched this channel	(0.0) 20%	605 17%	66 15%	78- 17%	81 16%	78- 16%	93 20%	87bcdhi 23% +abcdefh ijk	122 38%	143- 16%	159- 16% +abcdehi	303 26%	210+abcdefhi 30%
Don't know / can't remember	237 8%	40di 10%	35 7%	40d 8%	24- 5%	39d 8%	36d 10%	23 7%	75d 8%	64 6%	98d 8%	59d 8%	
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	.50	4.00	4.00	2.00	1.00	
Mode	.00	.00	52.00	.00	52.00	.00	.00	.00	52.00	52.00	.00	.00	
Base for stats	2823	345	485	443	474	435	345	297	829	917	1077	642	
Mean score	39.4	45.0g	49.8+gjk	40.0g	37.5	36.8	37.2	24.8-	47.8+gjk	38.7g	33.6-	31.5-	
Standard deviation	95.03	104.33	107.94	96.24	88.30	90.92	91.44	76.51	106.42	92.18	87.45	85.03	
Standard Error	1.96	6.74	5.33	4.97	4.50	4.50	5.20	4.83	4.20	3.34	2.81	3.60	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9 (continuation)
 Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	214 7%	16 7%	18 7%	11 4%	43+cgj 11%	9 7%	23 7%	20 5%	15 6%	21 8%	177 7%	19 7%	9 6%	9+cg 11%
At least weekly (52.0)	503 16%	43 19%	42 15%	50 17%	65 16%	18 15%	63 19%	56 13%	49 19%	39 15%	425 17%	41 16%	22 15%	15 17%
At least monthly (12.0)	445 15%	31 14%	33 12%	33 12%	67 17%	15 12%	51 15%	76+c1 18%	41 16%	37 15%	384 15%	34 13%	17 11%	11 13%
At least once every 3 months	302 10%	16 7%	32d 12%	34d 12%	26- 7%	8 6%	31 9%+adfhjkm	63 15%	21 8%	27 11%	257 10%	23 9%	15 10%	7 9%
At least once every 6 months	173 6%	16 7%	16 6%	23m 8%	18 5%	6 5%	15 4%	19 5%	19 7%	16 6%	148 6%	14 5%	9 6%	2 3%
Only around once in the last 12 months	196 6%	17 8%	17 6%	18 6%	24 6%	4 4%	23 7%	26 6%	13 5%	14 5%	155- 6%	18 7%	14+hj 10%	8+hj 10%
NET Regularly	716 23%	59g 27%	59 22%	61 21%	108g 27%	28 22%	85g 25%	77- 18%	64 25%	60 24%	602g 23%	60 23%	31 21%	24g 28%
NET Occasionally	747 24%	47 21%	65 24%	67 24%	93 23%	23 18%	82 24%	139 33%+abcdfhjklm	61 23%	64 25%	640 25%	57 22%	32 22%	18 21%
NET Rarely	368 12%	33 15%	32 12%	41 14%	42 11%	10 8%	38 11%	45 11%	31 12%	30 12%	303 12%	32 12%	23 16%	11 13%
NET Lapsed	754 25%	62 28%	75h 28%	66 23%	100 25%	28 22%	87 26%	97 23%	51 20%	57 23%	623 24%	67 26%	43h 29%	22 26%
NET Watched in the last 6 months	1637 53%	122 55%	140 52%	151 53%	220 55%	56 45%	182 54%	235 56%	144 55%	139 55%	1390 54%	131 51%	72 49%	44 52%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 386 13%	29 13%	43ch 16%	25 9%	57h 14%	17 14%	49ch 15%	52 12%	20- 8%	27 11%	320h 12%	35h 14%	20h 14%	11 13%
I have never watched this channel	(0.0) 605 20%	37 17%	53 20%	61 22%	80 20%	26 21%	60 18%	78 19%	67+afm 25%	48 19%	510 20%	50 19%	32 22%	13 15%
Don't know / can't remember	237 8%	18 8%	18 7%	29d 10%	22 5%	20 16%	21 6%	28 7%	19 7%	24 9%	197 8%	23 9%	9 6%	8 10%
Medians	4.00	4.00	2.00	4.00	4.00	2.00	4.00	4.00	4.00	4.00	4.00	4.00	2.00	4.00
Mode	.00	52.00	.00	.00	.00	.00	52.00	.00	.00	.00	.00	.00	.00	52.00
Base for stats	2823	205	252	255	381	105	315	391	244	228	2375	233	138	76
Mean score	39.4	41.9	36.6	28.7	53.0+cgj	43.2	39.4	29.8	36.2	44.5	39.1	40.7	34.9	54.8+cgjl
Standard deviation	95.03	96.31	92.42	75.24	113.39	101.64	93.28	80.70	88.01	102.87	94.34	97.49	90.74	114.92
Standard Error	1.96	7.38	6.54	5.41	6.73	11.18	5.64	4.64	6.46	7.95	2.19	6.22	5.77	8.38

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9 (continuation)
 Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	214 7%	45- 5%	53a 8%	40 8%	76a 8%	98 6%	115+ae 8%	166- 6%	10 11%	48+a 11%	18 9%	19 18%
At least weekly (52.0)	503 16%	136 15%	118 17%	102a 20%	143 16%	254 16%	246 17%	426 16%	13 15%	74 18%	36 18%	23 21%
At least monthly (12.0)	445 15%	141 15%	92 13%	79 15%	129 14%	233 14%	208 15%	388 15%	12 13%	54 13%	32 15%	10 9%
At least once every 3 months (4.0)	302 10%	102d 11%	73d 11%	60d 12%	63- 7%	174d 11%	124 9%	277+cd 11%	6 6%	25- 6%	10- 5%	9 8%
At least once every 6 months (2.0)	173 6%	46 5%	48 7%	30 6%	45 5%	94 6%	74 5%	151 6%	7 8%	21 5%	6 3%	8 7%
Only around once in the last 12 months (1.0)	196 6%	80+bdf 9%	39 6%	35 7%	42- 5%	119+df 7%	76 5%	176 7%	7 8%	19 5%	8 4%	2 2%
NET Regularly	716 23%	182- 20%	171a 25%	142ae 27%	219a 24%	352 22%	361+ae 25%	592- 23%	23 26%	121+a 29%	55 26%	43 39%
NET Occasionally	747 24%	243d 26%	164 24%	139 27%	192- 21%	407 25%	332 23%	665+c 25%	17 19%	79- 19%	42 20%	18 17%
NET Rarely	368 12%	125df 14%	88 13%	64 12%	86- 10%	213+df 13%	150- 11%	328d 12%	14 15%	40 10%	14- 7%	10 9%
NET Lapsed	754 25%	223 24%	182 26%	126 24%	216 24%	405 25%	342 24%	663 25%	26 30%	88 21%	41 20%	18 17%
NET Watched in the last 6 months	1637 53%	470 51%	383 56%	311+ade 60%	456 51%	854 53%	767 54%	1408 54%	47 53%	221 53%	102 49%	69 63%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 386 13%	98- 11%	94 14%	62 12%	130a 15%	191 12%	192 14%	336 13%	13 14%	48 11%	26 13%	8 8%
I have never watched this channel	(0.0) 605 20%	198bc 22%	121 18%	77- 15%	202+bc 23%	319c 20%	279c 20%	511 19%	10 12%	91 22%	56+a 27%	20 18%
Don't know / can't remember	237 8%	72 8%	53 8%	36 7%	67 8%	125 8%	103 7%	197 7%	12 14%	36 9%	14 7%	10 9%
Medians	4.00	4.00	4.00	4.00	2.00	4.00	4.00	4.00	4.00	4.00	2.00	12.00
Mode	.00	.00	.00	52.00	.00	.00	.00	.00	52.00	.00	.00	52.00
Base for stats	2823	846	637	485	829	1483	1315	2431	77	379	193	99
Mean score	39.4	30.7-	42.2a	43.6a	44.6a	35.7-	44.3+ae	36.7-	58.7a	58.1+a	46.5	85.0+ad
Standard deviation	95.03	81.72	98.74	98.18	103.19	89.59	101.33	90.86	120.69	118.00	104.68	139.91
Standard Error	1.96	2.77	3.84	5.40	4.30	2.29	3.36	2.02	14.24	6.60	8.39	15.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	214 7%	85 8%	129 6%	15 7%	15 9%	38+abc 13%	** **	17 11%	11 8%	** **	38 9%	28+b 11%
At least weekly	(52.0)	503 16%	170 17%	333 16%	33 15%	26 17%	43 15%	** **	26 16%	24 18%	** **	72 16%	54 21%
At least monthly	(12.0)	445 15%	145 14%	300 15%	35 16%	23 14%	38 13%	** **	18 11%	21 16%	** **	67 15%	41 16%
At least once every 3 months	(4.0)	302 10%	99 10%	204 10%	26 12%	14 9%	26 9%	** **	16 10%	11 9%	** **	43 10%	20 8%
At least once every 6 months	(2.0)	173 6%	43- 4%	130+ae 6%	6 3%	5 3%	7- 2%	** **	7 4%	2 1%	** **	21 5%	5- 2%
Only around once in the last 12 months	(1.0)	196 6%	72 7%	124 6%	16 7%	8 5%	14 5%	** **	11 7%	8 6%	** **	37 8%	20 8%
NET Regularly		716 23%	254 25%	462 23%	48 21%	41 26%	81 28%	** **	43 27%	36 27%	** **	110 25%	82+abc 31%
NET Occasionally		747 24%	244 24%	504 25%	61 27%	37 23%	64 23%	** **	34 21%	32 24%	** **	110 25%	61 23%
NET Rarely		368 12%	115 11%	253e 12%	22 10%	13 8%	20- 7%	** **	18 11%	10 7%	** **	58e 13%	25 9%
NET Lapsed		754 25%	251 24%	503 25%	43 19%	33 20%	58 20%	** **	39 24%	38 28%	** **	126cek 28%	52 20%
NET Watched in the last 6 months		1637 53%	541 53%	1096 54%	116 52%	83 52%	152 53%	** **	84 52%	70 52%	** **	241 54%	148 56%
Haven't watched in the last 12 months but have watched previously	(0.5)	386 13%	136 13%	250 12%	21 10%	19 12%	38 13%	** **	21 13%	28 21%	** **	68 15%	27 10%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel	(0.0) 605 20%	202j 20%	403j 20%	58+j 26%	41j 26%	64j 23%	** **	30 19%	19 14%	** **	63- 14%	50 19%
Don't know / can't remember	237 8%	75 7%	161 8%	13 6%	8 5%	18 6%	** **	14 9%	9 7%	** **	38 8%	17 7%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**	4.00	12.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.50	**	52.00	52.00
Base for stats	2823	951	1872	210	152	268	**	147	125	**	409	245
Mean score	39.4	44.3	37.0	37.5	46.5	62.2+abc	**	53.7	45.8	**	46.0	55.9+b
Standard deviation	95.03	102.09	91.17	94.05	105.90	124.35	**	114.67	103.02	**	104.43	113.37
Standard Error	1.96	3.68	2.28	6.97	9.62	8.64	**	10.75	10.77	**	5.78	7.94

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**	
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**	
Total	3060	154	123	383	344	779	1568	2992	**	3018	**	
At least daily (365.0)	214 7%	5 3%	6 5%	32a 8%	36+af 11%	65a 8%	98 6%	212 7%	** **	212 7%	** **	
At least weekly (52.0)	503 16%	36+f 23%	24 20%	87+f 23%	73+f 21%	166+f 21%	220- 14%	496 17%	** **	500 17%	** **	
At least monthly (12.0)	445 15%	21 13%	17 14%	44 11%	41 12%	104 13%	257+c 16%	433 14%	** **	437 14%	** **	
At least once every 3 months (4.0)	302 10%	10 7%	9 7%	27 7%	41c 12%	76 10%	164 10%	296 10%	** **	297 10%	** **	
At least once every 6 months (2.0)	173 6%	8 5%	10 8%	23 6%	19 5%	47 6%	89 6%	169 6%	** **	171 6%	** **	
Only around once in the last 12 months (1.0)	196 6%	5 3%	11 9%	29 8%	24 7%	51 7%	107 7%	192 6%	** **	194 6%	** **	
NET Regularly	716 23%	41 27%	31 25%	119+f 31%	110+f 32%	232+f 30%	318- 20%	708 24%	** **	712 24%	** **	
NET Occasionally	747 24%	31 20%	26 21%	71- 18%	82 24%	180 23%	421+c 27%	729 24%	** **	734 24%	** **	
NET Rarely	368 12%	13 8%	21a 17%	53 14%	42 12%	98 13%	196 12%	361 12%	** **	365 12%	** **	
NET Lapsed	754 25%	39 25%	40 32%	106 28%	83 24%	194 25%	385 25%	745 25%	** **	751 25%	** **	
NET Watched in the last 6 months	1637 53%	79 52%	66 54%	213 56%	210+f 61%	459+f 59%	828 53%	1606 54%	** **	1617 54%	** **	
Haven't watched in the last 12 months but have watched previously (0.5)	386 13%	26 17%	18 15%	54 14%	41 12%	96 12%	189 12%	385 13%	** **	386 13%	** **	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 605 20%	26 17%	15 12%	59- 16%	47- 14%	113- 15%	317de 20%	586 20%	**	590 20%	**
Don't know / can't remember	237 8%	17 11%	12 10%	27 7%	23 7%	60 8%	127 8%	224 8%	**	231 8%	**
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	.00	52.00	52.00	52.00	52.00	52.00	.00	.00	**	.00	**
Base for stats	2823	137	111	355	321	719	1441	2768	**	2787	**
Mean score	39.4	29.1	34.7	47.9f	55.5+af	47.7+f	35.6-	39.8	**	39.7	**
Standard deviation	95.03	68.47	84.13	102.55	112.71	102.49	90.69	95.56	**	95.28	**
Standard Error	1.96	6.34	8.76	5.94	6.89	4.19	2.59	1.98	**	1.97	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_9 (continuation)
 Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	214	208+	214+	214+	207+	63	214+	197+	214+	200+	153+	119	144+	36	165+	139+
		7%	8%	8%	8%	9%	20%	8%	8%	8%	7%	8%	8%	8%	20%	9%	10%
At least weekly	(52.0)	503	485+	497+	503+i	479+afhi	88	503+	471+	503+	453	359+	308+	379+	66	396+	334+a
		16%	18%	19%	19%	21%	27%	18%	19%	18%	17%	19%	20%	21%	36%	21%	23%
At least monthly	(12.0)	445	430+	439+	445+	407+i	62+	445+	419+	445+	409+	309+	252+	315+	33	342+	265+
		15%	16%	17%	17%	18%	19%	16%	17%	16%	15%	16%	17%	18%	18%	18%	18%
At least once every 3 months	(4.0)	302	295+	299+	302+	275+	37	302+	281+	302+	275	233+	185+	213+	20	222+	173+
		10%	11%	11%	12%	12%	12%	11%	11%	11%	10%	12%	12%	12%	11%	12%	12%
At least once every 6 months	(2.0)	173	165+	166+	173+	146+	17	173+	159+	173+	154	118d	89d	117+d	2-	130+d	87d
		6%	6%	6%	7%	6%	5%	6%	6%	6%	6%	6%	6%	7%	1%	7%	6%
Only around once in the last 12 months	(1.0)	196	185+	181+	179+	139	15	190+	165	190+	179	127	110f	117	8	119	73-
		6%	7%	7%	7%	6%	5%	7%	7%	7%	7%	7%	7%	7%	4%	6%	5%
NET Regularly	716	693+	711+	716+i	686	150	716+	668+	716+	653+	512+	427+	523+	102	562+	473+abc	
		23%	26%	27%	27%	30%	47%	26%	27%	25%	24%	27%	28%	29%	56%	30%	33%
NET Occasionally	747	724+	738+	747+i	682+afhi	99+	747+	700+	747+	684+	542+	437+	527+	53	565+	438+	
		24%	27%	28%	29%	30%	27%	28%	26%	26%	29%	29%	29%	29%	30%	30%	
NET Rarely	368	349+	347+	352+	285	32	362+	324+	362+	332	245d	198d	235d	10-	249+d	160d	
		12%	13%	13%	12%	10%	13%	13%	13%	12%	13%	13%	13%	6%	13%	11%	
NET Lapsed	754	654de	623-e	617-e	488-e	46-	668-de	595e	688de	679+de	441-df	335-d	399-df	15-	427-df	275-d	
		25%	24%	23%	24%	14%	24%	24%	24%	25%	23%	22%	22%	8%	23%	19%	
NET Watched	1637	1582+i	1614+hi	1637	1513	266	1637+i	1526+hi	1637+	1491+	1172+	953+	1168+	158	1256+ab	998+abc	
		53%	59%	61%	62%	66%	83%	59%	61%	58%	56%	62%	63%	65%	86%	66%	69%

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 Prepared by BMG

Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 386 13%	304-de 11%	275-e 10%	265-e 10%	203-e 9%	14- 4%	305-de 11%	270-de 11%	326-de 11%	346bcdefg 13%	196-df 10%	137-d 9%	165-d 9%	4- 2%	178-d 9%	115-d 8%
I have never watched this channel	(0.0) 605 20%	444-cde 16%	406-de 15%	371-e 14%	294-e 13%	15- 5%	455-cde 16%	362-e 15%	479-cdeg 17%	471-bcdeg 18%	283-d 15%	236-de 16%	253-d 14%	10- 6%	239-d 13%	184-d 13%
Don't know / can't remember	237 8%	185-e 7%	177-e 7%	169-e 6%	135-e 6%	9- 3%	193-e 7%	170-e 7%	203-e 7%	192-e 7%	119-d 6%	83-d 5%	93-d 5%	3- 2%	101-d 5%	68- 5%
Medians	4.00	4.00	4.00	4.00	12.00	12.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	52.00	12.00	12.00
Mode	.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2823	2516	2477	2452	2149	310	2586	2324	2631	2487	1778	1436	1703	180	1793	1369
Mean score	39.4	43.1+ +afhi	44.8+ +abcd	45.4+ +afghi	49.7 +abcd	91.7 +fghi	43.0+ +afhi	44.4+ +abcd	42.3+ +afhi	41.6+ +afghi	44.8+ +afhi	44.3+ +afhi	45.5+ +abcef	95.4 +abcef	48.2+ +abcef	52.7+b +abcef
Standard deviation	95.03	98.68	100.28	100.65	104.77	139.48	98.51	99.54	97.83	97.64	100.30	98.55	99.31	137.34	102.97	106.81
Standard Error	1.96	2.14	2.20	2.22	2.47	8.59	2.11	2.24	2.08	2.14	2.57	2.80	2.63	10.98	2.64	3.17

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Table Q18_9 (continuation)

Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	214 7%	31+bcd 11%	174 7%	103- 6%	54- 5%
At least weekly (52.0)	503 16%	35 13%	449 17%	308 17%	176 16%
At least monthly (12.0)	445 15%	30 11%	404+ 15%	301+ 16%	164 15%
At least once every 3 months (4.0)	302 10%	21 7%	271 10%	201 11%	110 10%
At least once every 6 months (2.0)	173 6%	14 5%	158 6%	101 5%	60 6%
Only around once in the last 12 months (1.0)	196 6%	13 5%	179 7%	129 7%	79 7%
NET Regularly	716 23%	66 23%	622 23%	411 22%	229- 21%
NET Occasionally	747 24%	50- 18%	675+a 25%	501+a 27%	274a 25%
NET Rarely	368 12%	27 9%	337+ 13%	230 12%	140 13%
NET Lapsed	754 25%	58 21%	681+ 26%	484+ 26%	294+ 27%
NET Watched in the last 6 months	1637 53%	130- 46%	1455+a 55%	1013a 54%	564 52%

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Table Q18_9 (continuation)
 Q18. E4 - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 386 13%	31 11%	344 13%	255+ 14%	155 14%
I have never watched this channel	(0.0) 605 20%	74+bcd 26%	493- 19%	337- 18%	211 19%
Don't know / can't remember	237 8%	34+bc 12%	179- 7%	125- 7%	81 7%
Medians	4.00	2.00	4.00	4.00	2.00
Mode	.00	.00	.00	.00	.00
Base for stats	2823	249	2472	1734	1009
Mean score	39.4	54.6+bcd	37.7-	33.7-	31.1-
Standard deviation	95.03	118.24	91.94	85.38	81.27
Standard Error	1.96	9.82	1.98	2.17	2.71

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Table Q18_10
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	217 7%	108b 8%	82- 6%	** **	23+ab 14%	103 7%	110 7%
At least weekly	(52.0)	509 17%	267+b 19%	216- 15%	** **	22 14%	241 16%	262 17%
At least monthly	(12.0)	492 16%	209 15%	254 17%	** **	25 16%	244 16%	243 16%
At least once every 3 months	(4.0)	331 11%	143 10%	168 11%	** **	20 12%	156 11%	173 11%
At least once every 6 months	(2.0)	208 7%	102 7%	97 7%	** **	10 6%	100 7%	105 7%
Only around once in the last 12 months	(1.0)	201 7%	83 6%	114+d 8%	** **	3- 2%	101 7%	100 6%
NET Regularly		726 24%	375+b 27%	298- 20%	** **	44 28%	344 23%	372 24%
NET Occasionally		824 27%	352 25%	422+ 29%	** **	45 28%	399 27%	416 27%
NET Rarely		409 13%	184 13%	211d 14%	** **	13 8%	201 14%	205 13%
NET Lapsed		681 22%	320 23%	328 22%	** **	31 19%	342 23%	334 22%
NET Watched in the last 6 months		1758 57%	828 59%	817 56%	** **	99 62%	844 57%	894 58%
Haven't watched in the last 12 months but have watched previously	(0.5)	272 9%	136 10%	117 8%	** **	18 11%	141 10%	129 8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_10 (continuation)

Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 643 21%	271 19%	315 21%	** **	35 22%	305 21%	331 21%
Don't know / can't remember	186 6%	77 6%	104+ 7%	** **	5 3%	88 6%	86 6%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2874	1317	1362	**	155	1391	1454
Mean score	39.6	43.1b	33.1-	**	63.5+ab	38.9	39.8
Standard deviation	94.90	98.23	85.79	**	126.61	94.21	95.00
Standard Error	1.93	2.99	2.50	**	11.53	2.86	2.63

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Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	217 7%	34c 9%	38 7%	23 5%	32 6%	36 8%	27 7%	26 8%	72c 8%	56 6%	90 8%	53 8%
At least weekly	(52.0)	509 17%	50 13%	72 14%	67 14%	100+abch 20%	80 17%	81+abch 21%	58 18%	122- 13%	168 17%	220+abch 19%	139+abch 20%
At least monthly	(12.0)	492 16%	68 18%	67- 13%	63 13%	84 17%	79 17%	82+bchi 21%	50 16%	135 15%	147 15%	210+bc 18%	131+bc 19%
At least once every 3 months	(4.0)	331 11%	30 8%	52 10%	60 12%	61 12%	58 12%	38 10%	32 10%	82 9%	121ah 12%	128 11%	70 10%
At least once every 6 months	(2.0)	208 7%	23 6%	44 8%	39 8%	27 5%	36 8%	20 5%	20 6%	67 7%	66 7%	76 6%	40 6%
Only around once in the last 12 months	(1.0)	201 7%	24 6%	23 4%	29 6%	39b 8%	32 7%	33bh 9%	20 6%	47 5%	68 7%	86b 7%	54b 8%
NET Regularly		726 24%	84 22%	109 21%	90- 19%	133ch 27%	117c 25%	108+bchi 28%	84c 26%	194 21%	223 23%	309+bch 26%	192+bchi 27%
NET Occasionally		824 27%	98 26%	119- 23%	123 25%	145b 29%	137b 29%	120+bh 31%	82 26%	217- 24%	268 27%	339bh 29%	201b 29%
NET Rarely		409 13%	47 12%	67 13%	68 14%	65 13%	68 14%	54 14%	40 13%	114 13%	133 14%	162 14%	94 13%
NET Lapsed		681 22%	99fgjk 26%	136 +dfgjk 26%	123fgjk 26%	99 20%	103 22%	66- 17%	54- 17%	235 +dfgjk 26%	222fk 23%	224- 19%	121- 17%
NET Watched in the last 6 months		1758 57%	205 53%	272- 52%	252- 52%	304abch 61%	290abch 61%	248 +abchi 65%	186 58%	478- 53%	556 57%	724 +abchi 62%	434+abch 62%
Haven't watched in the last 12 months but have watched previously	(0.5)	272 9%	52 +defgijk 13%	69 +defgijk 13%	55 +defgijk 11%	33fk 7%	35fk 7%	13- 3%	14- 4%	121 +defgijk 13%	89fgjk 9%	62- 5%	27- 4%

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 Prepared by BMG

Table Q18_10 (continuation)

Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
I have never watched this channel	(0.0) 643 21%	69 18%	128+af 25%	107 22%	101 20%	92 19%	68 18%	80af 25%	197 22%	207 21%	239 20%	147 21%
Don't know / can't remember	186 6%	34+dj 9%	27 5%	40+d 8%	20 4%	25 5%	20 5%	19 6%	61 7%	60 6%	64 5%	39 6%
Medians	4.00	4.00	2.00	2.00	4.00	4.00	12.00	4.00	2.00	4.00	4.00	4.00
Mode	.00	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00
Base for stats	2874	350	493	443	477	449	362	300	843	920	1111	662
Mean score	39.6	45.8c	38.0	29.6-	38.5	41.8	42.3	44.4c	41.2	34.2	42.7c	43.3c
Standard deviation	94.90	106.19	96.14	81.14	90.20	97.95	94.03	100.93	100.45	86.03	97.43	97.15
Standard Error	1.93	6.79	4.71	4.18	4.57	4.78	5.23	6.35	3.92	3.11	3.09	4.05

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Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily	(365.0) 7%	18 8%	23cg 8%	10- 4%	33cg 8%	6 5%	34+cgk 10%	17- 4%	23cg 9%	21cg 8%	186cg 7%	11 4%	11cg 8%	9cgk 10%
At least weekly	(52.0) 17%	26 12%	48 18%	40 14%	68 17%	20 16%	47 14%	75 18%	48 18%	51a 20%	424 16%	46 18%	27 18%	13 15%
At least monthly	(12.0) 16%	39 17%	34 13%	551 19%	711 18%	23 18%	51 15%	721 17%	40 15%	43 17%	428+1 17%	36 14%	16- 11%	12 14%
At least once every 3 months	(4.0) 11%	31d 14%	38d 14%	25 9%	20- 5%	13 11%	37d 11%	61+dj 15%	23 9%	22 9%	271d 11%	37+dj 15%	14d 10%	9d 11%
At least once every 6 months	(2.0) 7%	15 7%	17 6%	25 9%	26 7%	9 7%	24 7%	28 7%	19 7%	13 5%	175 7%	14 6%	13 9%	7 8%
Only around once in the last 12 months	(1.0) 7%	17 7%	10 4%	27bg 10%	28 7%	9 7%	22 6%	18 4%	22 8%	14 5%	166 6%	13 5%	12bg 8%	9+bgijk 11%
NET Regularly	726 24%	44 20%	71c 26%	50- 18%	101c 25%	27 21%	82 24%	91 22%	71c 27%	72c 29%	609c 24%	57 22%	38c 26%	21c 25%
NET Occasionally	824 27%	70dl 31%	72 27%	801 28%	91 23%	36 29%	88 26%	133+dl 32%	63 24%	66 26%	6991 27%	741 29%	30- 20%	21 25%
NET Rarely	409 13%	31 14%	27 10%	52+bgijk 18%	54 13%	18 14%	46 14%	46 11%	40 15%	27 11%	340 13%	28 11%	25bgk 17%	16+bgijk 19%
NET Lapsed	681 22%	50 22%	56 21%	74 26%	96 24%	27 22%	77 23%	89 21%	56 21%	45 18%	569 22%	51 20%	37i 25%	24+ijk 28%
NET Watched in the last 6 months	1758 57%	129 58%	159 59%	155 55%	218 54%	71 58%	194 58%	252 60%	153 58%	151 60%	1483 58%	145 57%	80 55%	50 59%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously (0.5)	272 9%	19 8%	29 11%	21 8%	42 10%	10 8%	32 9%	43 10%	15 6%	18 7%	229 9%	23 9%	13 9%	7 9%
I have never watched this channel (0.0)	643 21%	40 18%	56 21%	53 19%	93m 23%	23 19%	78m 23%	78 19%	63m 24%	52 21%	536m 21%	60m 24%	34m 23%	12- 15%
Don't know / can't remember	186 6%	19fh 8%	15 6%	27+fhj 10%	22 5%	11 9%	10- 3%	28f 7%	9 4%	17 7%	159f 6%	14 6%	7 5%	6f 7%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	2.00	4.00
Mode	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	52.00
Base for stats	2874	204	255	257	381	113	325	391	253	235	2414	242	139	79
Mean score	39.6	42.0	45.1cg	25.9-	43.9cg	32.3	48.5cgk	28.6-	46.0cg	46.6cg	40.0cg	29.7	41.5c	51.7cgk
Standard deviation	94.90	101.95	102.58	71.46	101.40	82.29	109.95	73.69	103.61	101.55	95.64	77.33	98.00	113.15
Standard Error	1.93	7.79	7.22	5.10	6.01	8.73	6.55	4.24	7.48	7.77	2.20	4.85	6.23	8.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	217 7%	60 6%	52 7%	41 8%	63 7%	111 7%	104 7%	176 7%	11 13%	40+a 10%	14 7%	14 12%
At least weekly (52.0)	509 17%	127- 14%	105 15%	97ae 19%	175+abe 20%	233- 14%	272+abe 19%	437 17%	11 12%	70 17%	34 17%	25 23%
At least monthly (12.0)	492 16%	164d 18%	110 16%	96d 18%	118- 13%	274d 17%	214 15%	428 16%	10 12%	60 14%	31 15%	18 17%
At least once every 3 months (4.0)	331 11%	108 12%	77 11%	58 11%	85 9%	185 12%	143 10%	304+cd 12%	8 9%	26- 6%	10- 5%	8 7%
At least once every 6 months (2.0)	208 7%	75b 8%	33- 5%	42b 8%	55 6%	109 7%	96 7%	179 7%	9 10%	29 7%	13 6%	8 7%
Only around once in the last 12 months (1.0)	201 7%	64 7%	44 6%	36 7%	55 6%	108 7%	91 6%	182cd 7%	8 9%	17- 4%	5- 2%	4 4%
NET Regularly	726 24%	187- 20%	157 23%	139ae 27%	238+ae 27%	344- 21%	377+ae 27%	613 23%	22 25%	110 27%	49 23%	38 35%
NET Occasionally	824 27%	273+df 30%	187 27%	154d 30%	203- 23%	460+d 29%	357 25%	732+cd 28%	18 20%	86- 21%	41- 20%	26 24%
NET Rarely	409 13%	139b 15%	78 11%	78 15%	109 12%	216 13%	187 13%	362d 14%	16 18%	46 11%	17- 8%	12 11%
NET Lapsed	681 22%	210 23%	151 22%	110 21%	202 23%	360 22%	313 22%	591 22%	23 26%	87 21%	46 22%	18 17%
NET Watched in the last 6 months	1758 57%	535 58%	377 55%	334+bde 64%	496 55%	912 57%	830 59%	1525d 58%	49 55%	225 54%	103- 49%	72 66%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_10 (continuation)

Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 272 9%	71 8%	73ac 11%	32- 6%	93c 10%	144 9%	125 9%	229 9%	7 8%	41 10%	28+a 14%	6 6%
I have never watched this channel	(0.0) 643 21%	193 21%	150 22%	92 18%	201 22%	342 21%	293 21%	542 21%	14 16%	98 24%	57+a 27%	19 17%
Don't know / can't remember	186 6%	55 6%	46 7%	27 5%	52 6%	101 6%	79 6%	149- 6%	11 13%	35 8%	15 7%	7 7%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	2.00	12.00
Mode	.00	.00	.00	52.00	.00	.00	.00	.00	.00	.00	.00	52.00
Base for stats	2874	862	644	494	844	1506	1339	2479	78	381	192	102
Mean score	39.6	36.0	40.6	43.7	40.4	37.9	41.6	37.9-	62.8+a	50.4+a	38.8	63.9+a
Standard deviation	94.90	91.36	97.65	98.73	94.49	94.10	96.06	92.31	126.66	109.76	94.55	120.23
Standard Error	1.93	3.06	3.79	5.38	3.90	2.38	3.16	2.03	14.88	6.10	7.54	12.83

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Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	217 7%	92+b 9%	125- 6%	24b 11%	17b 11%	37+bj 13%	** **	16 10%	14 11%	** **	35 8%	30+b 11%
At least weekly	(52.0)	509 17%	195+b 19%	314- 15%	44 20%	26 16%	64+b 22%	** **	38+b 24%	25 19%	** **	75 17%	55b 21%
At least monthly	(12.0)	492 16%	143-g 14%	349+ag 17%	45ag 20%	23 15%	40 14%	** **	11- 7%	15 11%	** **	62g 14%	37g 14%
At least once every 3 months	(4.0)	331 11%	103 10%	229 11%	24 11%	15 9%	26 9%	** **	15 9%	11 8%	** **	37 8%	26 10%
At least once every 6 months	(2.0)	208 7%	64 6%	144 7%	11 5%	9 5%	19 7%	** **	8 5%	8 6%	** **	26 6%	20 8%
Only around once in the last 12 months	(1.0)	201 7%	73 7%	128 6%	9 4%	17+bce 11%	13 5%	** **	7 4%	7 5%	** **	41+ce 9%	20 8%
NET Regularly		726 24%	287+b 28%	439- 22%	68+b 30%	43 27%	101+abj 35%	** **	54+b 34%	40 29%	** **	110 25%	85+bj 32%
NET Occasionally		824 27%	246- 24%	578+agj 28%	69gj 31%	38 24%	66 23%	** **	26- 16%	25 19%	** **	98- 22%	63 24%
NET Rarely		409 13%	137 13%	272 13%	21 9%	26 16%	32 11%	** **	15 9%	15 11%	** **	66 15%	40 15%
NET Lapsed		681 22%	240e 23%	441 22%	40 18%	37 23%	46- 16%	** **	25 16%	31 23%	** **	129 29%	52 20%
NET Watched in the last 6 months		1758 57%	597 58%	1161 57%	148+abgj 66%	90 56%	186+bj 65%	** **	88 55%	73 54%	** **	233- 52%	168+j 64%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 272	102ek	169	19	11	14-	**	10	16	**	63	12-
	9%	10%	8%	8%	7%	5%	**	6%	12%	**	14%	5%
I have never watched this channel	(0.0) 643	200	444c	35	35	61	**	43c	29	**	84	48
	21%	19%	22%	15%	22%	21%	**	27%	22%	**	19%	18%
Don't know / can't remember	186	54	131	12	7	11	**	12	9	**	26	14
	6%	5%	6%	6%	4%	4%	**	8%	7%	**	6%	5%
Medians	4.00	4.00	4.00	12.00	4.00	12.00	**	4.00	4.00	**	2.00	4.00
Mode	.00	.00	.00	12.00	.00	52.00	**	.00	.00	**	.00	52.00
Base for stats	2874	972	1902	211	153	274	**	149	125	**	421	249
Mean score	39.6	47.5+b	35.5-	55.0+b	52.3	63.8+bj	**	54.2b	54.2	**	42.0	57.4+b
Standard deviation	94.90	104.64	89.27	112.03	112.98	121.04	**	110.61	113.83	**	99.20	114.94
Standard Error	1.93	3.73	2.22	8.33	10.22	8.31	**	10.32	11.97	**	5.42	7.99

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Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	217 7%	9 6%	10 9%	33 9%	27 8%	59 8%	104 7%	213 7%	** **	214 7%	** **
At least weekly (52.0)	509 17%	21 14%	23 19%	59 15%	60 17%	120 15%	259 17%	501 17%	** **	508 17%	** **
At least monthly (12.0)	492 16%	23b 15%	6- 5%	58b 15%	56b 16%	114b 15%	280+b 18%	482 16%	** **	485 16%	** **
At least once every 3 months (4.0)	331 11%	17 11%	11 9%	38 10%	32 9%	84 11%	174 11%	327 11%	** **	329 11%	** **
At least once every 6 months (2.0)	208 7%	12 8%	7 6%	27 7%	29 8%	60 8%	116 7%	203 7%	** **	205 7%	** **
Only around once in the last 12 months (1.0)	201 7%	8 6%	10 8%	22 6%	25 7%	49 6%	112 7%	199 7%	** **	199 7%	** **
NET Regularly	726 24%	30 20%	33 27%	92 24%	88 25%	179 23%	363 23%	714 24%	** **	722 24%	** **
NET Occasionally	824 27%	40b 26%	17- 14%	97b 25%	88b 25%	198b 25%	454+b 29%	808 27%	** **	814 27%	** **
NET Rarely	409 13%	21 14%	17 14%	49 13%	53 15%	108 14%	227 14%	402 13%	** **	404 13%	** **
NET Lapsed	681 22%	39 25%	36 29%	91 24%	86 25%	187 24%	353 22%	669 22%	** **	675 22%	** **
NET Watched in the last 6 months	1758 57%	83 54%	58- 47%	216 56%	204b 59%	437 56%	933+b 60%	1726 58%	** **	1742 58%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	272 9%	18 12%	19+f 16%	42 11%	33 10%	79 10%	125 8%	267 9%	** **	272 9%	** **

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 Prepared by BMG

Table Q18_10 (continuation)

Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 643 21%	30 20%	27 22%	78 20%	59 17%	153 20%	319 20%	624 21%	**	627 21%	**
Don't know / can't remember	186 6%	15f 10%	9 8%	25 6%	24 7%	62+f 8%	79- 5%	176 6%	**	179 6%	**
Medians	4.00	4.00	2.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	.00	.00	.00	.00	52.00	.00	.00	.00	**	.00	**
Base for stats	2874	139	114	358	320	717	1489	2816	**	2839	**
Mean score	39.6	35.1	45.5	44.8	43.8	41.5	37.5	39.7	**	39.6	**
Standard deviation	94.90	90.62	104.29	103.61	100.30	98.83	91.57	94.99	**	94.84	**
Standard Error	1.93	8.27	10.64	5.98	6.14	4.03	2.57	1.95	**	1.94	**

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Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	217	209+	217+	215+	208+i 65 +abcdfghi	217+	199+	217+	197	149	130+	167+	42 +abcef	163+	146+a	
		7%	8%	8%	8%	9%	8%	8%	8%	7%	8%	9%	9%	23%	9%	10%	
At least weekly	(52.0)	509	500+	509+i	500+i	485+afghi 21%	20+i 22%	509+	465+	509+	440	383+	316+	396+	48+	403+	352+abe 24%
		17%	18%	19%	19%	21%	22%	18%	19%	18%	16%	20%	21%	22%	26%	21%	24%
At least monthly	(12.0)	492	478+	492+	485+	457+hi	68+	492+	450+	492+	445	359+	301+	356+	40+	347+	287+
		16%	18%	19%	19%	20%	21%	18%	18%	17%	17%	19%	20%	20%	22%	18%	20%
At least once every 3 months	(4.0)	331	322+	331+	327+	305+	41	331+	306+	331+	305+	241+	188+	222+	22	248+	188+
		11%	12%	12%	12%	13%	13%	12%	12%	12%	11%	13%	12%	12%	12%	13%	13%
At least once every 6 months	(2.0)	208	199+	208+	200+	161	23	208+	189+	208+	187	131	111	134	11	143	97
		7%	7%	8%	8%	7%	7%	8%	8%	7%	7%	7%	7%	7%	6%	8%	7%
Only around once in the last 12 months	(1.0)	201	181	178	177	144	14	193+	170	194+	188+	123	109	115	6	136	88
		7%	7%	7%	7%	6%	4%	7%	7%	7%	7%	6%	7%	6%	3%	7%	6%
NET Regularly	726	709+	726+i	715+i	693	134	726+	664+i	726+	636	532+	446+	563+a	89 +abcef	566+	498+abe	
		24%	26%	27%	27%	30%	42%	26%	27%	26%	24%	28%	29%	31%	49%	30%	35%
NET Occasionally	824	800+	824+i	812+i	763	109+i	824+	756+	824+	750+	600+	489+	578+	63+	595+	475+	
		27%	30%	31%	31%	33%	34%	30%	30%	29%	28%	32%	32%	32%	34%	31%	33%
NET Rarely	409	380+	387+	377+	305	37	402+	358+	403+	374+	254	220	249	17	279+	185	
		13%	14%	15%	14%	13%	12%	14%	14%	14%	13%	14%	14%	9%	15%	13%	
NET Lapsed	681	588e	572-e	552-e	441-	50-	609de	538e	626de	621+de	379-df	306-df	347-d	22-	385-df	243-	
		22%	22%	22%	21%	19%	22%	22%	22%	22%	20%	20%	19%	12%	20%	17%	
NET Watched	1758	1708+i	1758 +afhi	1727+hi	1616	266	1758+i	1609+i	1758+i	1573+	1264+	1046+	1276+a	163 +abcef	1304+	1069+abe	
		57%	63%	66%	66%	71%	63%	65%	62%	59%	67%	69%	71%	89%	69%	74%	

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 Prepared by BMG

Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 272 9%	208-de 8%	185- 7%	175- 7%	136- 6%	12- 4%	207-e 7%	180-e 7%	223-de 8%	246bcdefg 9%	125-f 7%	86- 6%	98- 5%	5- 3%	106- 6%	58- 4%
I have never watched this channel	(0.0) 643 21%	466-de 17%	404-e 15%	416-de 16%	299-e 13%	17- 5%	479-de 17%	411-de 16%	508-bde 18%	527 20%	296-df 16%	222-d 15%	247-d 14%	7- 4%	273-d 14%	175-d 12%
Don't know / can't remember	186 6%	139-d 5%	129- 5%	127- 5%	88- 4%	10- 3%	141- 5%	124- 5%	151-d 5%	145-d 5%	90-d 5%	55- 4%	61- 3%	2- 1%	74- 4%	47- 3%
Medians	4.00	4.00	4.00	4.00	12.00	12.00	4.00	4.00	4.00	4.00	4.00	12.00	12.00	12.00	12.00	12.00
Mode	.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2874	2562	2526	2495	2196	310	2638	2370	2684	2534	1807	1463	1735	181	1820	1390
Mean score	39.6	43.0+	45.0+	45.0+	49.3+ahi	91.3	43.1+	43.9+	42.3+	40.2	44.3+	47.0+	50.2+	101.3	47.4+	54.7+a
						+abcd							+abcef			
Standard deviation	94.90	98.00	100.03	100.11	103.97	142.09	98.29	99.10	97.61	96.02	98.23	101.40	104.65	146.17	101.73	108.26
Standard Error	1.93	2.11	2.17	2.18	2.43	8.73	2.09	2.21	2.05	2.08	2.50	2.85	2.74	11.66	2.59	3.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_10 (continuation)
 Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	217 7%	26d 9%	177 7%	109- 6%	57- 5%
At least weekly (52.0)	509 17%	46 16%	434 16%	290 16%	157- 14%
At least monthly (12.0)	492 16%	37 13%	442 17%	320 17%	176 16%
At least once every 3 months (4.0)	331 11%	19 7%	304+ 11%	205 11%	127 12%
At least once every 6 months (2.0)	208 7%	15 5%	189 7%	134 7%	85 8%
Only around once in the last 12 months (1.0)	201 7%	20 7%	175 7%	126 7%	75 7%
NET Regularly	726 24%	73 26%	611d 23%	399- 21%	214- 20%
NET Occasionally	824 27%	56- 20%	746+a 28%	525a 28%	303a 28%
NET Rarely	409 13%	35 12%	363 14%	260 14%	160 15%
NET Lapsed	681 22%	55 20%	608 23%	445+ 24%	265 24%
NET Watched in the last 6 months	1758 57%	144 51%	1545+ 58%	1058 57%	601 55%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_10 (continuation)

Q18. Other ITV channel (e.g. ITV3, ITV Be) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 272 9%	20 7%	245 9%	185+ 10%	105 10%
I have never watched this channel	(0.0) 643 21%	74 26%	540 20%	388 21%	248 23%
Don't know / can't remember	186 6%	25 9%	145- 5%	102 6%	61 6%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	.00	.00	.00	.00	.00
Base for stats	2874	258	2505	1757	1029
Mean score	39.6	48.8d	37.7-	34.2-	30.9-
Standard deviation	94.90	108.43	92.26	87.15	82.68
Standard Error	1.93	8.84	1.97	2.20	2.72

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_11

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	177 6%	100+b 7%	63- 4%	** **	13b 8%	102+b 7%	71- 5%
At least weekly	(52.0)	610 20%	301 22%	274 19%	** **	32 20%	291 20%	309 20%
At least monthly	(12.0)	561 18%	236 17%	282 19%	** **	33 20%	263 18%	293 19%
At least once every 3 months	(4.0)	379 12%	153- 11%	205+a 14%	** **	19 12%	187 13%	191 12%
At least once every 6 months	(2.0)	212 7%	94 7%	109 7%	** **	7 5%	108 7%	102 7%
Only around once in the last 12 months	(1.0)	191 6%	94 7%	89 6%	** **	8 5%	82 6%	109 7%
NET Regularly		787 26%	401+b 29%	336- 23%	** **	45 28%	394 27%	380 25%
NET Occasionally		940 31%	389- 28%	488+a 33%	** **	51 32%	450 30%	484 31%
NET Rarely		403 13%	188 13%	198 14%	** **	16 10%	190 13%	211 14%
NET Lapsed		675 22%	320 23%	329 22%	** **	25 15%	329 22%	339 22%
NET Watched in the last 6 months		1939 63%	884 63%	933 64%	** **	104 65%	952 64%	965 63%
Haven't watched in the last 12 months but have watched previously	(0.5)	272 9%	132 9%	131 9%	** **	9 6%	139 9%	129 8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 516 17%	224 16%	238 16%	** **	35 22%	236 16%	274 18%
Don't know / can't remember	142 5%	60 4%	76 5%	** **	4 2%	70 5%	63 4%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	52.00	52.00	12.00	**	.00	52.00	52.00
Base for stats	2918	1334	1391	**	156	1409	1477
Mean score	36.1	42.0+b	29.9-	**	44.5	40.3+b	31.5-
Standard deviation	85.87	94.30	75.25	**	99.41	93.04	77.35
Standard Error	1.74	2.85	2.16	**	9.02	2.80	2.12

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Table Q18_11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	177 6%	22 6%	46+egijk 9%	27 6%	27 5%	22 5%	21 6%	12 4%	68+egjk 8%	54 6%	55 5%	33 5%
At least weekly (52.0)	610 20%	62 16%	65- 13%	78- 16%	128+abch 26%	114+abch 24%	98+abch 26%	66bh 21%	127- 14%	206bch 21%	278+abch 24%	164+abch 23%
At least monthly (12.0)	561 18%	56 14%	72- 14%	62- 13%	113 +abchi 23%	102abch 21%	86+abch 23%	70abch 22%	128- 14%	175c 18%	258 +abchi 22%	157+abchi 22%
At least once every 3 months (4.0)	379 12%	44 12%	59 11%	70 15%	54 11%	73+d 15%	46 12%	33 10%	103 11%	124 13%	152 13%	79 11%
At least once every 6 months (2.0)	212 7%	30 8%	34 6%	40 8%	36 7%	28 6%	28 7%	16 5%	64 7%	76 8%	73 6%	44 6%
Only around once in the last 12 months (1.0)	191 6%	21 5%	42 8%	27 6%	25 5%	34 7%	27 7%	15 5%	63 7%	52 5%	76 6%	42 6%
NET Regularly	787 26%	83 22%	111- 21%	105- 22%	155+abch 31%	135abch 29%	119+abch 31%	78 25%	195- 22%	260bh 26%	333+abch 28%	197abch 28%
NET Occasionally	940 31%	100 26%	131- 25%	132 27%	167abh 33%	174 +abchi 37%	133abch 35%	103bh 32%	231- 26%	299bh 31%	410 +abchi 35%	236abch 34%
NET Rarely	403 13%	51 13%	76 15%	67 14%	61 12%	62 13%	55 14%	31 10%	127 14%	128 13%	149 13%	87 12%
NET Lapsed	675 22%	100 defgjk 26%	135 +defgjk 26%	131 +defgjk 27%	96 19%	91 19%	68- 18%	55- 17%	235 +defgjk 26%	227fgjk 23%	213- 18%	123- 18%
NET Watched in the last 6 months	1939 63%	213- 55%	276- 53%	277- 57%	357 +abcghi 72%	338 +abcghi 71%	280 +abcghi 73%	198bh 62%	489- 54%	634abch 65%	816 +abcghi 69%	478+abch 68%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 272 9%	49 +defgjk 13%	59+defijk 11%	63 +defgjk 13%	36f 7%	28- 6%	12- 3%	24f 7%	108 +defgjk 12%	99efijk 10%	64- 5%	36- 5%
I have never watched this channel	(0.0) 516 17%	71d 18%	116+defijk 22%	84d 17%	59- 12%	62- 13%	52 14%	73 +defijk 23%	186 +defijk 21%	143- 15%	186 16%	124de 18%
Don't know / can't remember	142 5%	30 +defgjk 8%	27j 5%	31efijk 6%	21 4%	13- 3%	11 3%	10 3%	57+efgjk 6%	52ejk 5%	33- 3%	20- 3%
Medians	4.00	4.00	2.00	4.00	12.00	12.00	12.00	4.00	4.00	4.00	12.00	12.00
Mode	52.00	.00	.00	.00	52.00	52.00	52.00	.00	.00	52.00	52.00	52.00
Base for stats	2918	354	493	452	477	462	371	310	847	929	1143	681
Mean score	36.1	34.3	43.5gj	33.2	38.3	33.3	38.1	28.9	39.6	35.8	33.7	33.9
Standard deviation	85.87	87.05	104.70	85.55	83.19	76.21	83.10	71.17	97.75	84.34	77.24	77.98
Standard Error	1.74	5.53	5.12	4.37	4.22	3.67	4.54	4.41	3.81	3.04	2.41	3.20

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Table Q18_11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	177	17	12	12	41	5	19	19	15	12	154	12	8	4
	6%	8%	4%	4%	10%	4%	6%	5%	6%	5%	6%	5%	5%	5%
At least weekly (52.0)	610	40	59	58	83	28	71	69	51	58	517	49	29	15
	20%	18%	22%	20%	21%	23%	21%	17%	19%	23%	20%	19%	20%	18%
At least monthly (12.0)	561	50d	40	56d	49-	22	55	86d	50d	56d	464d	53d	25	18d
	18%	22%	15%	20%	12%	18%	16%	21%	19%	22%	18%	21%	17%	22%
At least once (4.0)	379	20	32	32	42	14	37	77	31	37	322	32	16	9
every 3 months	12%	9%	12%	11%	10%	11%	11%	18%	12%	15%	13%	13%	11%	10%
At least once (2.0)	212	19	28+dfgj	24	22	4	17	22	23	16	173	20	13fg	6
every 6 months	7%	9%	10%	8%	5%	3%	5%	5%	9%	6%	7%	8%	9%	7%
Only around (1.0)	191	11	11	33	21	7	29bi	22	19i	7-	159	14	11i	7bi
once in the last 12 months	6%	5%	4%	11%	5%	5%	9%	5%	7%	3%	6%	6%	8%	8%
NET Regularly	787	57	70	71	124+gm	33	90	89-	66	70	670	61	37	19
	26%	26%	26%	25%	31%	27%	27%	21%	25%	28%	26%	24%	25%	23%
NET Occasionally	940	69d	72	88d	91-	37	92	163+bd fjl	81d	94+bd f1	787d	85d	42	27d
	31%	31%	27%	31%	23%	29%	28%	39%	31%	37%	31%	33%	28%	32%
NET Rarely	403	30	39	56+dgij	43	11	45	43	42i	22	332	34	25dgi	13
	13%	14%	14%	20%	11%	9%	14%	10%	16%	9%	13%	13%	17%	15%
NET Lapsed	675	56i	62i	76i	80	22	87i	91i	51	35-	561i	57i	37i	20i
	22%	25%	23%	27%	20%	18%	26%	22%	20%	14%	22%	22%	25%	24%
NET Watched in the last 6 months	1939	146	170	182	237	74	199	273	170	179	1630	165	92	52
	63%	65%	63%	64%	59%	59%	59%	65%	65%	71%	63%	65%	63%	61%

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Prepared by BMG

Table Q18_11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 272 9%	26hi 11%	24h 9%	20 7%	37h 9%	11 9%	42+chij 13%	48hi 11%	9- 4%	13 5%	229h 9%	23h 9%	13h 9%	7h 9%
I have never watched this channel	(0.0) 516 17%	27 12%	56acg 21%	35 12%	83acg 21%	23 18%	55 16%	53- 13%	55acg 21%	42 17%	430 17%	47 18%	26 18%	13 16%
Don't know / can't remember	142 5%	14 6%	9 3%	15 5%	25 6%	10 8%	11 3%	23 5%	9 3%	11 4%	126 5%	7 3%	4 3%	5 6%
Medians	4.00	12.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	12.00	4.00	4.00	4.00	4.00
Mode	52.00	12.00	52.00	52.00	.00	52.00	52.00	12.00	.00	52.00	52.00	12.00	52.00	12.00
Base for stats	2918	209	260	269	378	114	325	396	254	241	2447	249	142	79
Mean score	36.1	42.8	30.9	31.2	53.4	31.8	35.9	30.6	35.8	34.5	36.9	30.8	33.1	31.7
Standard deviation	85.87	97.28	75.74	75.93	110.99	74.76	85.49	78.17	86.29	79.03	87.18	77.05	81.42	79.37
Standard Error	1.74	7.34	5.25	5.30	6.59	7.89	5.09	4.47	6.21	5.96	1.99	4.75	5.09	5.71

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity					
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)	
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106	
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94	
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109	
At least daily	(365.0)	177 6%	44 5%	36 5%	38 7%	58 6%	80 5%	96 7%	137- 5%	16 18%	37+a 9%	11 5%	10 9%
At least weekly	(52.0)	610 20%	159- 17%	142 21%	103 20%	203+ae 23%	301 19%	306a 22%	534 20%	13 14%	75 18%	41 20%	21 19%
At least monthly	(12.0)	561 18%	190+bd 21%	113 16%	106 20%	143 16%	304 19%	249 18%	498+c 19%	10 11%	60- 14%	31 15%	16 15%
At least once every 3 months	(4.0)	379 12%	134+d 15%	78 11%	74 14%	91- 10%	212 13%	165 12%	344+cd 13%	9 10%	34- 8%	14- 7%	11 10%
At least once every 6 months	(2.0)	212 7%	60 7%	52 8%	37 7%	61 7%	112 7%	98 7%	194+cd 7%	5 5%	18- 4%	5- 2%	9 8%
Only around once in the last 12 months	(1.0)	191 6%	72+df 8%	42 6%	37 7%	40- 4%	114d 7%	77 5%	174 7%	7 8%	17 4%	8 4%	2 2%
NET Regularly	787 26%	203- 22%	178 26%	141 27%	261+ae 29%	381- 24%	402+ae 28%	671 26%	29 32%	112 27%	53 25%	30 28%	
NET Occasionally	940 31%	324+bdf 35%	191 28%	180bd 34%	234- 26%	515bd 32%	414 29%	842+cd 32%	19 21%	94- 23%	46- 22%	27 25%	
NET Rarely	403 13%	132 14%	94 14%	74 14%	101 11%	226 14%	175 12%	368+cd 14%	12 14%	35- 9%	13- 6%	10 10%	
NET Lapsed	675 22%	196 21%	164 24%	119 23%	194 22%	360 22%	312 22%	598+cd 23%	23 26%	74- 18%	32- 15%	19 18%	
NET Watched in the last 6 months	1939 63%	587 64%	422 61%	358+bde 69%	556 62%	1009 63%	914 64%	1707+cd 65%	52 59%	224- 54%	103- 50%	66 61%	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 272 9%	64- 7%	70a 10%	45 9%	92a 10%	134 8%	137a 10%	230 9%	11 12%	39 9%	19 9%	9 8%
I have never watched this channel	(0.0) 516 17%	161c 18%	117c 17%	62- 12%	167c 19%	278c 17%	229 16%	408- 16%	9 10%	104+a 25%	64+a 31%	24 22%
Don't know / can't remember	142 5%	33 4%	40a 6%	19 4%	41 5%	73 5%	61 4%	108- 4%	10 12%	32+a 8%	13 6%	8 7%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	52.00	12.00	52.00	12.00	52.00	12.00	52.00	52.00	365.00	.00	.00	.00
Base for stats	2918	884	650	502	855	1534	1357	2519	79	384	194	101
Mean score	36.1	31.0-	34.3	41.8a	39.7	32.4-	40.5+ae	34.1-	84.4+acd	47.9+a	34.8	48.8
Standard deviation	85.87	78.91	82.33	94.79	90.04	80.37	91.79	81.89	143.23	105.71	84.88	106.44
Standard Error	1.74	2.61	3.17	5.11	3.69	2.02	2.99	1.78	16.64	5.84	6.74	11.30

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	177 6%	68 7%	109 5%	17 8%	11 7%	27+b 9%	** **	11 7%	16 12%	** **	33 7%	18 7%
At least weekly	(52.0)	610 20%	240+b 23%	370- 18%	67+bj 30%	34 21%	74+b 26%	** **	48+bj 30%	35 26%	** **	92 21%	73+b 28%
At least monthly	(12.0)	561 18%	184 18%	377 19%	40 18%	35j 22%	54 19%	** **	29 18%	15 11%	** **	63- 14%	51 19%
At least once every 3 months	(4.0)	379 12%	107- 10%	273+aeg 13%	20 9%	16 10%	21- 7%	** **	10- 6%	10 7%	** **	46 10%	26 10%
At least once every 6 months	(2.0)	212 7%	63 6%	149 7%	13 6%	12 7%	14 5%	** **	7 5%	8 6%	** **	33 7%	12 4%
Only around once in the last 12 months	(1.0)	191 6%	56 5%	135e 7%	10 4%	9 6%	8- 3%	** **	9 6%	9 7%	** **	34e 8%	12 5%
NET Regularly		787 26%	308+b 30%	479- 24%	84+abj 37%	45 28%	100+b 35%	** **	60+b 37%	51 38%	** **	126 28%	91+b 35%
NET Occasionally		940 31%	291 28%	649j 32%	60 27%	51 32%	74 26%	** **	39 24%	25 18%	** **	109- 25%	77 29%
NET Rarely		403 13%	119 12%	285ek 14%	23 10%	21 13%	22- 8%	** **	16 10%	17 12%	** **	66ek 15%	24 9%
NET Lapsed		675 22%	230e 22%	445e 22%	42 19%	31 19%	42- 15%	** **	33 20%	32 24%	** **	126 28%	45 17%
NET Watched in the last 6 months		1939 63%	662 64%	1278 63%	157+bj 70%	108 68%	188 66%	** **	106 66%	84 62%	** **	268 60%	179j 68%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 272 9%	111+b 11%	161- 8%	19 8%	10 6%	21 7%	** **	16 10%	15 11%	** **	60+bde 13%	21 8%
I have never watched this channel	(0.0) 516 17%	160 16%	356 18%	33 15%	27 17%	58 20%	** **	25 16%	22 16%	** **	64 14%	42 16%
Don't know / can't remember	142 5%	37 4%	103 5%	5 2%	6 4%	11 4%	** **	4 3%	5 4%	** **	21 5%	7 3%
Medians	4.00	4.00	4.00	12.00	12.00	12.00	**	12.00	12.00	**	4.00	12.00
Mode	52.00	52.00	12.00	52.00	12.00	52.00	**	52.00	52.00	**	52.00	52.00
Base for stats	2918	989	1930	218	154	275	**	157	129	**	426	255
Mean score	36.1	40.7	33.7	47.3b	41.5	52.5+b	**	44.9	61.7+ab	**	42.3	43.7
Standard deviation	85.87	90.66	83.23	95.54	93.26	105.33	**	91.89	117.25	**	96.10	91.56
Standard Error	1.74	3.21	2.05	7.00	8.40	7.22	**	8.36	12.09	**	5.21	6.30

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Table Q18_11 (continuation)
 Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	177 6%	9 6%	8 6%	22 6%	25 7%	52 7%	85 5%	175 6%	** **	175 6%	** **
At least weekly	(52.0)	610 20%	26 17%	28 23%	70 18%	78 23%	154 20%	304 19%	602 20%	** **	608 20%	** **
At least monthly	(12.0)	561 18%	18- 12%	13- 10%	66 17%	59 17%	126 16%	315+abe 20%	548 18%	** **	554 18%	** **
At least once every 3 months	(4.0)	379 12%	18 12%	8 6%	55b 14%	57+b 16%	109b 14%	206b 13%	374 13%	** **	377 12%	** **
At least once every 6 months	(2.0)	212 7%	10 6%	6 5%	20 5%	17 5%	43 5%	114 7%	207 7%	** **	209 7%	** **
Only around once in the last 12 months	(1.0)	191 6%	16 10%	11 9%	24 6%	20 6%	51 7%	103 7%	191 6%	** **	191 6%	** **
NET Regularly		787 26%	36 23%	36 29%	93 24%	103 30%	206 26%	390 25%	777 26%	** **	783 26%	** **
NET Occasionally		940 31%	36 23%	21- 17%	121b 32%	116ab 34%	236b 30%	521+ab 33%	922 31%	** **	930 31%	** **
NET Rarely		403 13%	26 17%	17 14%	44 12%	37 11%	93 12%	217 14%	398 13%	** **	400 13%	** **
NET Lapsed		675 22%	46+def 30%	38+def 31%	82 21%	60- 17%	166 21%	336 21%	662 22%	** **	669 22%	** **
NET Watched in the last 6 months		1939 63%	82- 53%	63- 51%	234 61%	236ab 68%	484b 62%	1025+ab 65%	1905 64%	** **	1922 64%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	272 9%	21df 13%	21+def 17%	38 10%	23 7%	73 9%	119- 8%	264 9%	** **	269 9%	** **

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 Prepared by BMG

Table Q18 11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel (0.0)	516 17%	24 15%	20 17%	63 17%	45 13%	120 15%	262 17%	499 17%	**	503 17%	**
Don't know / can't remember	142 5%	12f 8%	8 7%	24 6%	21 6%	51+f 7%	58- 4%	133 4%	**	133 4%	**
Medians	4.00	4.00	2.00	4.00	12.00	4.00	4.00	4.00	**	4.00	**
Mode	52.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00	**	52.00	**
Base for stats	2918	142	115	359	324	727	1509	2860	**	2885	**
Mean score	36.1	36.2	39.9	36.0	43.7	39.9	34.4	36.3	**	36.2	**
Standard deviation	85.87	89.99	91.52	87.29	95.10	92.23	83.26	86.19	**	85.86	**
Standard Error	1.74	8.14	9.26	5.03	5.78	3.74	2.32	1.76	**	1.74	**

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Table Q18_11 (continuation)
 Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	177	175+	177+	177+	169+	57	177+	170+	177+	168+	117	105+	127+	36	135+	114+
		6%	6%	7%	7%	7%	18%	6%	7%	6%	6%	6%	7%	7%	19%	7%	8%
At least weekly	(52.0)	610	595+	605+i	610+i	590	78	610+	554+	610+	531	445+	375+	455+	53+	491+	416+abc
		20%	22%	23%	23%	26%	24%	22%	22%	22%	20%	23%	25%	25%	29%	26%	29%
At least monthly	(12.0)	561	534+	555+	561+i	522+afhi	72	561+	519+	561+	502	399+	348+	396+	44	423+	328+
		18%	20%	21%	21%	23%	22%	20%	21%	20%	19%	21%	23%	22%	24%	22%	23%
At least once every 3 months	(4.0)	379	367+	368+	379+	331+	46	379+	353+	379+	348+	268+	213+	253+	22	267+	197
		12%	14%	14%	14%	14%	15%	14%	14%	13%	13%	14%	14%	14%	12%	14%	14%
At least once every 6 months	(2.0)	212	198+	202+	212+	169	26	212+	200+	212+	199+	141	124+	136	13	141	105
		7%	7%	8%	8%	7%	8%	8%	8%	7%	7%	7%	8%	8%	7%	7%	7%
Only around once in the last 12 months	(1.0)	191	175	169	163	120-	11	180	164	184	172	124f	87	105	7	121f	65-
		6%	6%	6%	6%	5%	4%	6%	7%	6%	6%	7%	6%	6%	4%	6%	5%
NET Regularly	787	770+	782+i	787+i	758	135	787+	724+i	787+	699	562+	480+	582+	89	626+a	530+abce	
		26%	29%	29%	30%	33%	28%	29%	28%	26%	30%	32%	32%	49%	33%	37%	
NET Occasionally	940	901+	923+i	940+i	852+afhi	118+	940+	872+i	940+	850+	667+	561+	649+	66	690+	525+	
		31%	33%	35%	36%	37%	34%	35%	33%	32%	35%	37%	36%	36%	36%	37%	
NET Rarely	403	373+	371+	375+	288	37	392+	364+	396+	371+	264	211	241	20	262	170	
		13%	14%	14%	13%	12%	14%	15%	14%	14%	14%	14%	13%	11%	14%	12%	
NET Lapsed	675	571-de	540-d	533-d	398-	49-	588-de	532de	607-de	614+bcde	384-df	290-f	339-f	24-	364-f	229-	
		22%	21%	20%	20%	17%	21%	21%	21%	23%	20%	19%	19%	13%	19%	16%	
NET Watched	1939	1869+i	1907+hi	1939	1779	279	1939+i	1796+ahi	1939+i	1748+	1370+	1165+a	1367+a	167	1458+a	1161+abce	
		63%	69%	72%	74%	78%	70%	72%	68%	65%	72%	77%	76%	91%	77%	81%	

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 Prepared by BMG

Table Q18 11 (continuation)
 Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
Haven't watched in the last 12 months but have watched previously	(0.5) 9%	272 7%	198-de 6%	170-d 6%	158- 6%	110- 5%	12- 4%	195-de 7%	169-d 7%	212-de 7%	243 9%	120-df 6%	78- 5%	99- 5%	4- 2%	103- 5%	58- 4%
I have never watched this channel	(0.0) 17%	516 13%	357-cdeg 12%	313-de 11%	278-e 11%	212-e 9%	12- 4%	364-cdeg 13%	273-e 11%	389-cdeg 14%	403-bcdeg 15%	220-def 12%	151-d 10%	181-d 10%	3- 2%	163-d 9%	124-d 9%
Don't know / can't remember	142 5%	102- 4%	96- 4%	83- 3%	63- 3%	6- 2%	100- 4%	92- 4%	111-d 4%	112-d 4%	63-df 3%	38- 2%	45- 3%	1- 1%	50- 3%	29- 2%	
Medians	4.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	4.00	4.00	12.00	12.00	12.00	12.00	12.00	12.00	
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Base for stats	2918	2599	2559	2539	2221	314	2679	2402	2724	2567	1834	1481	1751	182	1844	1408	
Mean score	36.1	39.8+	41.0+	41.5+	45.2+fhi +abcdfghi	82.5	39.3+	41.3+	38.7+	37.9+	39.4+	42.7+	43.5+	90.1 +abcef	44.2+	48.5+a	
Standard deviation	85.87	89.80	90.62	90.86	94.03	134.40	88.93	91.55	88.32	88.88	87.58	91.37	92.28	137.23	92.63	96.35	
Standard Error	1.74	1.92	1.95	1.96	2.18	8.19	1.87	2.03	1.84	1.91	2.21	2.55	2.41	10.90	2.34	2.82	

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Table Q18_11 (continuation)
 Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	177 6%	25d 9%	146 6%	97 5%	53 5%
At least weekly (52.0)	610 20%	74+bcd 26%	514 19%	344- 19%	186- 17%
At least monthly (12.0)	561 18%	37 13%	496 19%	347 19%	203 19%
At least once every 3 months (4.0)	379 12%	21- 7%	350+a 13%	247a 13%	144a 13%
At least once every 6 months (2.0)	212 7%	7- 3%	200+a 8%	128a 7%	73a 7%
Only around once in the last 12 months (1.0)	191 6%	13 4%	177+ 7%	131+ 7%	83+ 8%
NET Regularly	787 26%	99+bcd 35%	659- 25%	441- 24%	240- 22%
NET Occasionally	940 31%	58- 21%	846+a 32%	594a 32%	347a 32%
NET Rarely	403 13%	20- 7%	377+a 14%	258a 14%	156a 14%
NET Lapsed	675 22%	45- 16%	615+a 23%	443+a 24%	258a 24%
NET Watched in the last 6 months	1939 63%	164 58%	1706+d 64%	1162 63%	660- 61%

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Table Q18_11 (continuation)

Q18. Other Channel 4 channel (e.g. Film4, More4, 4Seven) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 272 9%	25 9%	237 9%	185+ 10%	102 9%
I have never watched this channel	(0.0) 516 17%	60 21%	423- 16%	305 16%	194 18%
Don't know / can't remember	142 5%	21b 7%	107- 4%	77 4%	51 5%
Medians	4.00	12.00	4.00	4.00	4.00
Mode	52.00	52.00	52.00	12.00	12.00
Base for stats	2918	262	2544	1783	1039
Mean score	36.1	51.3+bcd	34.6-	33.0-	31.2-
Standard deviation	85.87	103.80	83.79	81.81	79.95
Standard Error	1.74	8.41	1.77	2.05	2.62

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_12
 Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	145 5%	80+b 6%	52- 4%	** **	13b 8%	72 5%	71 5%
At least weekly	(52.0)	393 13%	214+b 15%	154- 10%	** **	24 15%	189 13%	201 13%
At least monthly	(12.0)	393 13%	181 13%	177 12%	** **	27 17%	200 14%	185 12%
At least once every 3 months	(4.0)	283 9%	138 10%	133 9%	** **	11 7%	146 10%	135 9%
At least once every 6 months	(2.0)	157 5%	75 5%	74 5%	** **	8 5%	74 5%	81 5%
Only around once in the last 12 months	(1.0)	191 6%	91 7%	88 6%	** **	12 7%	86 6%	102 7%
NET Regularly		538 18%	294+b 21%	205- 14%	** **	37b 23%	261 18%	272 18%
NET Occasionally		676 22%	319 23%	310 21%	** **	38 24%	346 23%	320 21%
NET Rarely		347 11%	166 12%	162 11%	** **	19 12%	160 11%	182 12%
NET Lapsed		601 20%	299+ 21%	272 19%	** **	29 18%	298 20%	297 19%
NET Watched in the last 6 months		1371 45%	688+b 49%	589- 40%	** **	83b 52%	680 46%	672 44%
Haven't watched in the last 12 months but have watched previously	(0.5)	254 8%	133+ 10%	110 7%	** **	10 6%	138 9%	115 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 1060 35%	418- 30%	565+a 39%	** **	52 33%	496 34%	555 36%
Don't know / can't remember	185 6%	64- 5%	115+ad 8%	** **	4 2%	78 5%	96 6%
Medians	1.00	2.00	1.00	**	2.00	1.00	1.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2875	1330	1352	**	156	1401	1444
Mean score	27.8	32.5+b	22.1-	**	40.9b	28.2	27.4
Standard deviation	79.73	85.89	70.36	**	99.58	80.37	78.88
Standard Error	1.63	2.60	2.06	**	9.04	2.43	2.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	145 5%	16 4%	31 6%	21 4%	25 5%	17 4%	21 6%	14 4%	47 5%	47 5%	52 4%	35 5%
At least weekly	(52.0)	393 13%	32- 8%	53 10%	49 10%	89+abch 18%	65ah 14%	58abch 15%	46ah 14%	85- 9%	138ah 14%	169abch 14%	104abch 15%
At least monthly	(12.0)	393 13%	48 13%	47- 9%	61 13%	85+bghjk 17%	64b 13%	54b 14%	34 10%	95- 11%	146+bh 15%	152b 13%	87 12%
At least once every 3 months	(4.0)	283 9%	34g 9%	49g 9%	52gk 11%	51g 10%	47g 10%	38g 10%	12- 4%	82g 9%	103gk 11%	97g 8%	50- 7%
At least once every 6 months	(2.0)	157 5%	17 4%	26 5%	24 5%	25 5%	33g 7%	21 5%	11 3%	43 5%	49 5%	65 6%	32 5%
Only around once in the last 12 months	(1.0)	191 6%	31k 8%	40k 8%	23 5%	36k 7%	30 6%	17 5%	13 4%	71+cfgjk 8%	59 6%	60 5%	31- 4%
NET Regularly		538 18%	47- 12%	85 16%	71 15%	114+abceh 23%	82 17%	79ach 21%	60a 19%	132- 15%	185ah 19%	221ah 19%	139ach 20%
NET Occasionally		676 22%	82g 21%	96- 18%	113g 23%	137 +bghjk 27%	112g 23%	92g 24%	45- 14%	178 20%	250 +bghjk 25%	249g 21%	138 20%
NET Rarely		347 11%	48 12%	66g 13%	47 10%	61g 12%	63gk 13%	38 10%	24- 8%	114gk 13%	108 11%	125 11%	62- 9%
NET Lapsed		601 20%	88fgjk 23%	123 +dfgjk 24%	106fgjk 22%	87 18%	93fk 20%	54- 14%	49 15%	211 +dfgjk 23%	193fk 20%	196- 17%	103- 15%
NET Watched in the last 6 months		1371 45%	146- 38%	206- 40%	208 43%	276 +abceghi jk 55%	227abgh 48%	192 +abcgh 50%	116- 36%	352- 39%	484 +abcghk 49%	535abgh 46%	308g 44%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched	(0.5)	254	40dfjk	58+defjk	59 +defijk	26-	30	16-	25	98+defjk	85dfjk	71-	41-
in the last 12 months but have watched previously		8%	10%	11%	12%	5%	6%	4%	8%	11%	9%	6%	6%
I have never	(0.0)	1060	131	189di	160	136-	160d	133d +abcdefh	151 ij	320di	296-	444+di	284+cdei
watched this channel		35%	34%	36%	33%	27%	34%	35%	47%	35%	30%	38%	41%
Don't know		185	36 +bdgijk	27	33	23	28	23	14	63	56	65	37
/ can't remember		6%	9%	5%	7%	5%	6%	6%	4%	7%	6%	6%	5%
Medians		1.00	1.00	.50	1.00	4.00	2.00	2.00	.50	1.00	2.00	1.00	1.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2875	348	493	450	474	447	358	305	841	924	1110	664
Mean score		27.8	23.3	30.5	25.4	32.0	24.0	32.4	25.9	27.5	28.8	27.2	29.4
Standard deviation		79.73	75.33	88.39	77.72	81.44	70.36	85.56	75.83	83.26	79.68	77.06	81.23
Standard Error		1.63	4.84	4.33	3.98	4.15	3.44	4.76	4.74	3.26	2.88	2.44	3.38

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily	(365.0)	145 5%	11 5%	13 5%	13 4%	19 5%	3 2%	24+ 7%	19 5%	10 4%	14 5%	126 5%	10 4%	6 4%	4 5%
At least weekly	(52.0)	393 13%	30 14%	40 15%	37 13%	65hm 16%	14 11%	36 11%	51 12%	25 10%	37 15%	335 13%	35 14%	16 11%	8 9%
At least monthly	(12.0)	393 13%	23 10%	28 10%	41 14%	48 12%	19 16%	51 15%	50 12%	36 14%	41 16%	337 13%	28 11%	15 10%	12 14%
At least once every 3 months	(4.0)	283 9%	21 9%	28 10%	27 9%	25- 6%	7 6%	30 9%	49dlm 12%	23 9%	34+dlm 14%	246 10%	24 9%	9 6%	5 5%
At least once every 6 months	(2.0)	157 5%	10 4%	13 5%	13 5%	26 6%	11 9%	17 5%	26 6%	11 4%	9 4%	134 5%	9 4%	10 7%	3 4%
Only around once in the last 12 months	(1.0)	191 6%	19g 8%	15 5%	19 7%	18 4%	8 7%	19 6%	16 4%	15 6%	19 8%	149- 6%	17 7%	16+bd fghj 11%	9+bd fgj 10%
NET Regularly	538 18%	41 19%	52 19%	49 17%	84h 21%	17 14%	60 18%	70 17%	36 14%	51 20%	461 18%	45 17%	21 14%	12 14%	
NET Occasionally	676 22%	44 20%	56 21%	681 24%	73 18%	27 22%	811 24%	1001 24%	60 23%	75 30%	5831 23%	52 20%	24- 16%	17 20%	
NET Rarely	347 11%	28 13%	27 10%	33 12%	44 11%	19 15%	36 11%	42 10%	26 10%	29 11%	283 11%	27 10%	25 17%	12 14%	
NET Lapsed	601 20%	49 22%	52 19%	51 18%	84 21%	29 24%	71 21%	70 17%	45 17%	41 16%	492 19%	51 20%	38+cghij 26%	20g 24%	
NET Watched in the last 6 months	1371 45%	95 42%	121 45%	131 46%	182 45%	54 44%	1581 47%	1951 47%	107 41%	135 53%	1178+lm 46%	106 41%	55- 37%	32 38%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 254 8%	20 9%	25 9%	19 7%	41i 10%	10 8%	35i 10%	28 7%	19 7%	12 5%	208 8%	25 10%	13 9%	8 9%
I have never watched this channel	(0.0) 1060 35%	72 32%	99i 37%	88 31%	136 34%	36 29%	111 33%	160i 38%	114 43%	69- 27%	885 34%	90 35%	56i 38%	29 34%
Don't know / can't remember	185 6%	17f 8%	10 4%	28+bfghj 10%	26 6%	15 12%	12 4%	19 5%	9 3%	16 7%	152 6%	18 7%	8 5%	7bfh 8%
Medians	1.00	1.00	1.00	2.00	1.00	1.00	1.00	1.00	.50	4.00	1.00	1.00	1.00	1.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2875	206	260	257	377	109	323	400	254	235	2420	238	139	78
Mean score	27.8	29.2	27.5	27.9	29.5	18.6	35.6	26.6	22.1	32.4	28.4	24.8	22.1	27.9
Standard deviation	79.73	82.13	78.43	78.64	79.84	58.26	95.25	78.51	71.92	85.05	80.67	73.18	71.68	83.91
Standard Error	1.63	6.29	5.45	5.61	4.76	6.28	5.69	4.48	5.18	6.48	1.86	4.61	4.53	6.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	145 5%	34 4%	29 4%	34ae 6%	47 5%	63- 4%	81+e 6%	114- 4%	7 8%	31+a 8%	10 5%	14 13%
At least weekly (52.0)	393 13%	91- 10%	80 12%	73a 14%	146+abe 16%	171- 11%	219+abe 15%	330 13%	15 17%	62 15%	29 14%	18 17%
At least monthly (12.0)	393 13%	106 12%	97 14%	72 14%	116 13%	203 13%	188 13%	345 13%	8 9%	45 11%	21 10%	15 13%
At least once every 3 months (4.0)	283 9%	76 8%	72 10%	56 11%	77 9%	148 9%	133 9%	252 10%	4 4%	30 7%	16 8%	8 8%
At least once every 6 months (2.0)	157 5%	58d 6%	35 5%	31 6%	32- 4%	93d 6%	63 4%	139 5%	8 9%	18 4%	7 3%	3 3%
Only around once in the last 12 months (1.0)	191 6%	54 6%	53 8%	34 6%	50 6%	106 7%	84 6%	176+c 7%	6 7%	14- 3%	6 3%	2 2%
NET Regularly	538 18%	126- 14%	108 16%	107ae 20%	193+abe 22%	234- 15%	299+abe 21%	444- 17%	22 25%	93+a 22%	39 19%	32 29%
NET Occasionally	676 22%	183 20%	168a 24%	128 25%	193 22%	351 22%	320 23%	597c 23%	12 13%	74- 18%	38 18%	23 21%
NET Rarely	347 11%	112 12%	87d 13%	65 12%	82- 9%	199d 12%	147 10%	315+cd 12%	14 15%	32- 8%	13- 6%	5 5%
NET Lapsed	601 20%	180 20%	146 21%	104 20%	167 19%	327 20%	271 19%	529 20%	20 23%	70 17%	35 17%	15 14%
NET Watched in the last 6 months	1371 45%	367- 40%	311a 45%	266+ae 51%	417a 47%	678- 42%	683+ae 48%	1181 45%	42 47%	185 44%	83 40%	58 53%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 254 8%	69 7%	59 9%	39 7%	85 9%	127 8%	124 9%	213 8%	6 7%	38 9%	22 10%	10 9%
I have never watched this channel	(0.0) 1060 35%	374+bcdf 41%	226 33%	157- 30%	287 32%	599+bcdf 37%	444- 31%	915 35%	19 21%	140 34%	82 39%	32 29%
Don't know / can't remember	185 6%	55 6%	42 6%	25 5%	57 6%	97 6%	83 6%	142- 5%	16 18%	38+a 9%	14 7%	8 7%
Medians	1.00	.50	1.00	2.00	1.00	1.00	2.00	1.00	2.00	1.00	.50	4.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2875	863	649	496	839	1511	1335	2485	73	377	193	101
Mean score	27.8	22.2-	25.0	34.9ae	31.7ae	23.4-	32.9+ae	26.0-	49.5+a	40.6+a	28.6	60.7+ad
Standard deviation	79.73	71.75	74.95	90.96	83.39	73.13	86.26	76.36	108.53	99.28	81.17	122.33
Standard Error	1.63	2.41	2.89	4.95	3.45	1.85	2.84	1.68	13.14	5.55	6.46	13.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18.12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	145 5%	71+b 7%	75- 4%	18+b 8%	10 7%	31+bj 11%	** **	19+bj 12%	12 9%	** **	25 6%	20+b 8%
At least weekly	(52.0)	393 13%	157+b 15%	236- 12%	32 14%	15 9%	58+bd 20%	** **	33+bd 20%	20 15%	** **	65 15%	56+abdj 21%
At least monthly	(12.0)	393 13%	119 12%	274 13%	27 12%	20 12%	31 11%	** **	13 8%	19 14%	** **	47 11%	37 14%
At least once every 3 months	(4.0)	283 9%	86 8%	197 10%	22 10%	15 10%	25 9%	** **	10 6%	10 8%	** **	38 8%	19 7%
At least once every 6 months	(2.0)	157 5%	43 4%	114c 6%	5 2%	6 3%	11 4%	** **	4 2%	6 4%	** **	25 6%	14 5%
Only around once in the last 12 months	(1.0)	191 6%	70 7%	121 6%	10 4%	19+abce 12%	15 5%	** **	8 5%	12 9%	** **	43+bc 10%	17 6%
NET Regularly		538 18%	227+b 22%	311- 15%	50b 22%	25 16%	89+abcdj 31%	** **	51+abdj 32%	32 24%	** **	90b 20%	76+abdj 29%
NET Occasionally		676 22%	205 20%	471g 23%	49 22%	35 22%	56 20%	** **	23- 14%	29 22%	** **	85 19%	55 21%
NET Rarely		347 11%	113 11%	235c 12%	14- 6%	24c 15%	26 9%	** **	12 8%	18 13%	** **	68+aceg 15%	30 12%
NET Lapsed		601 20%	195e 19%	406ce 20%	29- 13%	37ce 23%	36- 12%	** **	25 16%	32 24%	** **	118 26%	42 16%
NET Watched in the last 6 months		1371 45%	475 46%	896 44%	103 46%	66 41%	156+abdj 55%	** **	78 48%	67 50%	** **	200 45%	145+abdj 55%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 254 8%	83e 8%	171ek 8%	15 7%	13 8%	10- 3%	** **	13 8%	15 11%	** **	50+ek 11%	11- 4%
I have never watched this channel	(0.0) 1060 35%	350 34%	710j 35%	87j 39%	56 35%	94 33%	** **	56 35%	36 27%	** **	130- 29%	81 31%
Don't know / can't remember	185 6%	49 5%	135k 7%	9 4%	6 4%	11 4%	** **	6 4%	4 3%	** **	24 5%	8 3%
Medians	1.00	1.00	1.00	1.00	1.00	4.00	**	2.00	2.00	**	1.00	4.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2875	977	1898	215	154	274	**	155	130	**	423	254
Mean score	27.8	36.8+b	23.2-	41.0+b	32.0	53.9+abij	**	56.2 +abij	45.0+b	**	31.5	42.2+b
Standard deviation	79.73	93.63	71.11	101.17	91.34	112.81	**	116.29	105.75	**	85.62	96.34
Standard Error	1.63	3.33	1.77	7.43	8.23	7.75	**	10.65	10.96	**	4.67	6.66

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				No (d)	
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		Yes (net) (c)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	145 5%	5 3%	5 4%	21 6%	21 6%	38 5%	72 5%	142 5%	** **	143 5%	** **
At least weekly (52.0)	393 13%	17 11%	17 14%	52 14%	51 15%	101 13%	196 13%	385 13%	** **	391 13%	** **
At least monthly (12.0)	393 13%	19 12%	8 7%	51 13%	46 13%	93 12%	206 13%	388 13%	** **	389 13%	** **
At least once every 3 months (4.0)	283 9%	16 10%	14 11%	36 9%	33 10%	84 11%	142 9%	276 9%	** **	280 9%	** **
At least once every 6 months (2.0)	157 5%	7 4%	7 6%	18 5%	15 4%	38 5%	82 5%	153 5%	** **	154 5%	** **
Only around once in the last 12 months (1.0)	191 6%	7 4%	7 6%	25 6%	20 6%	43 5%	110 7%	189 6%	** **	190 6%	** **
NET Regularly	538 18%	22 14%	22 18%	73 19%	72 21%	139 18%	268 17%	527 18%	** **	535 18%	** **
NET Occasionally	676 22%	35 23%	22 18%	86 23%	79 23%	178 23%	348 22%	664 22%	** **	669 22%	** **
NET Rarely	347 11%	13 9%	14 12%	43 11%	35 10%	81 10%	191 12%	341 11%	** **	344 11%	** **
NET Lapsed	601 20%	34 22%	32d 26%	80 21%	55 16%	147 19%	308 20%	591 20%	** **	596 20%	** **
NET Watched in the last 6 months	1371 45%	64 41%	51 42%	178 46%	166 48%	355 46%	698 45%	1343 45%	** **	1358 45%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	254 8%	21+df 14%	18+def 15%	37 10%	20 6%	66 8%	117 7%	250 8%	** **	252 8%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18_12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 35%	48 31%	40 33%	118 31%	113 33%	255 33%	554 35%	1036 35%	**	1042 35%	**
Don't know / can't remember	185 6%	14 9%	7 6%	24 6%	26 7%	60+ 8%	90 6%	174 6%	**	176 6%	**
Medians	1.00	1.00	.50	1.00	2.00	1.00	1.00	1.00	**	1.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2875	140	116	358	319	719	1478	2818	**	2842	**
Mean score	27.8	21.8	24.3	31.4	34.7	28.9	26.9	27.8	**	27.8	**
Standard deviation	79.73	68.89	73.51	85.40	89.71	81.36	78.19	79.62	**	79.66	**
Standard Error	1.63	6.28	7.45	4.94	5.51	3.32	2.20	1.64	**	1.63	**

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Table Q18.12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)							
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)		
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419		
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191		
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437		
At least daily	(365.0)	145	142+	143+	142+	145+	41 +abcd fghi i	13%	145+	132+	145+	133	103+	87+	120+	29 +abce	118+	115+ab
		5%	5%	5%	5%	6%	13%	5%	5%	5%	5%	5%	5%	6%	7%	16%	6%	8%
At least weekly	(52.0)	393	385+	391+i	389+i	393	67 +abc fghi	17%	393+	345+	393+	338	289+	242+	307+	49+abce	316+	304+abce
		13%	14%	15%	15%	17%	21%	14%	14%	14%	13%	15%	16%	17%	27%	17%	21%	
At least monthly	(12.0)	393	370+	391+	390+	393	71 +abc fghi	17%	393+	366+	393+	357+	274+	228+	288+	43+abce	286+	258+abe
		13%	14%	15%	15%	17%	22%	14%	15%	14%	13%	14%	15%	16%	23%	15%	18%	
At least once every 3 months	(4.0)	283	274+	281+	281+	283+afhi	48 +abc fghi	15%	283+	267+	283+	258	203+	167+	192+	25+	202+	172+
		9%	10%	11%	11%	12%	15%	10%	11%	10%	10%	11%	11%	11%	14%	11%	12%	
At least once every 6 months	(2.0)	157	154+	153+	156+	157+	22	7%	157+	147+	157+	150+	104	91	95	6	111+	85
		5%	6%	6%	6%	7%	7%	6%	6%	6%	6%	6%	5%	6%	5%	3%	6%	6%
Only around once in the last 12 months	(1.0)	191	171	170	171	135	19	6%	182+	159	183	174	118	93	121	11	124	86
		6%	6%	6%	7%	6%	6%	7%	7%	6%	6%	6%	6%	6%	7%	6%	7%	6%
NET Regularly		538	527+	535+i	531+i	538	108 +abc fghi	19%	538+	477+	538+	472	392+	329+	426+a	78 +abce	434+	419+abce
		18%	20%	20%	20%	24%	34%	19%	19%	19%	18%	21%	22%	24%	43%	23%	29%	
NET Occasionally		676	644+	672+	671+i	676	119 +abc fghi	17%	676+	633+	676+	615+	477+	396+	480+	68+abce	488+	431+abe
		22%	24%	25%	26%	30%	37%	24%	25%	24%	23%	25%	26%	27%	37%	26%	30%	
NET Rarely		347	325+	323+	327+	291+	41	13%	339+	306+	340+	323+	221	184	217	17	235+	172
		11%	12%	12%	12%	13%	13%	12%	12%	12%	12%	12%	12%	12%	10%	12%	12%	
NET Lapsed		601	530	503-	497-	418-	51	16%	540	484	553	561+de	351d	274-d	327-d	21-	341-d	240-
		20%	20%	19%	19%	18%	16%	19%	19%	20%	21%	18%	18%	18%	11%	18%	17%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18.12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	1371	1326+i	1359+i	1358+hi	1371	249	1371+i	1257+i	1371+	1237+	973+	816+	1001+a	153	1033+	935+abce
				+abcdfghi		+abcdfghi							+abcef			
in the last 6 months	45%	49%	51%	52%	60%	78%	49%	50%	48%	46%	51%	54%	56%	84%	55%	65%
Haven't watched in the last 12 months but have watched previously	(0.5) 254 8%	205-de 8%	180-e 7%	170-e 6%	127- 6%	9- 3%	201-de 7%	178-de 7%	213-de 8%	237+bcdefg 9%	130-df 7%	90-d 6%	110-d 6%	3- 2%	106-d 6%	68- 5%
I have never watched this channel	(0.0) 1060 35%	854-de 32%	808-de 30%	788-de 30%	559-e 24%	33- 10%	880-de 32%	773-de 31%	912-de 32%	882-cde 33%	586-cdf 31%	452-df 30%	496-df 28%	14- 8%	556-df 29%	299-d 21%
Don't know / can't remember	185 6%	146-d 5%	137- 5%	134- 5%	92- 4%	9- 3%	145- 5%	127- 5%	155-d 5%	149-d 6%	92-d 5%	67-d 4%	68- 4%	2- 1%	75- 4%	48- 3%
Medians	1.00	2.00	2.00	2.00	4.00	12.00	2.00	2.00	2.00	1.00	2.00	2.00	4.00	12.00	4.00	4.00
Mode	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	52.00
Base for stats	2875	2555	2517	2487	2191	310	2634	2367	2680	2530	1805	1451	1729	181	1818	1389
Mean score	27.8	30.5+	31.4+	31.6+	36.4	63.1	30.4+	30.5+	29.8+	28.5	31.6+	33.2+	37.1+	76.7	35.2+	44.6+abce
				+afghi		+abcdfghi							+abcef			
Standard deviation	79.73	82.99	83.94	84.10	89.60	119.69	82.84	83.24	82.23	81.18	83.90	85.94	91.34	128.57	88.83	98.44
Standard Error	1.63	1.79	1.82	1.84	2.09	7.34	1.76	1.86	1.73	1.76	2.14	2.43	2.40	10.25	2.26	2.90

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Table Q18_12 (continuation)
 Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	145 5%	35+bcd 13%	107- 4%	70- 4%	40 4%
At least weekly (52.0)	393 13%	46d 16%	331d 12%	219 12%	109- 10%
At least monthly (12.0)	393 13%	29 10%	346 13%	233 13%	129 12%
At least once every 3 months (4.0)	283 9%	22 8%	251 9%	170 9%	89 8%
At least once every 6 months (2.0)	157 5%	6- 2%	145a 5%	105a 6%	63a 6%
Only around once in the last 12 months (1.0)	191 6%	13 5%	178+ 7%	129 7%	80 7%
NET Regularly	538 18%	81+bcd 29%	438-d 17%	289- 16%	150- 14%
NET Occasionally	676 22%	52 18%	597 23%	403 22%	218 20%
NET Rarely	347 11%	18- 6%	323+a 12%	234+a 13%	143+a 13%
NET Lapsed	601 20%	31- 11%	555+a 21%	405+a 22%	234a 22%
NET Watched in the last 6 months	1371 45%	139d 49%	1180d 45%	797- 43%	431- 40%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 12 (continuation)

Q18. Other Channel 5 channel (e.g. 5USA, 5Star) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 254 8%	13 4%	232+ 9%	171+a 9%	91 8%
I have never watched this channel	(0.0) 1060 35%	97 34%	919 35%	665 36%	429+b 39%
Don't know / can't remember	185 6%	22 8%	141- 5%	98 5%	59 5%
Medians	1.00	4.00	1.00	1.00	.50
Mode	.00	.00	.00	.00	.00
Base for stats	2875	261	2509	1761	1031
Mean score	27.8	60.6+bcd	24.7-	23.1-	21.8-
Standard deviation	79.73	122.48	73.71	71.42	70.92
Standard Error	1.63	9.95	1.57	1.80	2.34

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Table Q18_13
 Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	239 8%	123 9%	103 7%	** **	11 7%	138+b 9%	98- 6%
At least weekly	(52.0)	584 19%	283 20%	267 18%	** **	27 17%	289 20%	287 19%
At least monthly	(12.0)	460 15%	205 15%	225 15%	** **	29 18%	242 16%	214 14%
At least once every 3 months	(4.0)	266 9%	116 8%	138 9%	** **	8 5%	124 8%	138 9%
At least once every 6 months	(2.0)	202 7%	84 6%	107 7%	** **	10 6%	90 6%	110 7%
Only around once in the last 12 months	(1.0)	184 6%	85 6%	86 6%	** **	11 7%	84 6%	97 6%
NET Regularly		822 27%	406+b 29%	369 25%	** **	38 24%	427+b 29%	385- 25%
NET Occasionally		726 24%	320 23%	363 25%	** **	37 23%	367 25%	352 23%
NET Rarely		386 13%	170 12%	193 13%	** **	20 13%	173 12%	207 13%
NET Lapsed		683 22%	320 23%	325 22%	** **	34 21%	329 22%	345 22%
NET Watched in the last 6 months		1751 57%	811 58%	839 57%	** **	84 53%	884+b 60%	847- 55%
Haven't watched in the last 12 months but have watched previously	(0.5)	297 10%	151 11%	132 9%	** **	14 9%	156 11%	138 9%

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Prepared by BMG

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 705 23%	289- 21%	347 24%	**	48+a 30%	286- 19%	413+a 27%
Don't know / can't remember	124 4%	58 4%	63 4%	**	3 2%	70b 5%	45- 3%
Medians	4.00	4.00	4.00	**	2.00	4.00	2.00
Mode	.00	.00	.00	**	.00	52.00	.00
Base for stats	2936	1336	1404	**	157	1409	1495
Mean score	42.5	47.2+b	39.1	**	36.3	49.1+b	36.3-
Standard deviation	97.91	103.38	93.51	**	90.94	106.01	89.29
Standard Error	1.97	3.12	2.68	**	8.22	3.19	2.44

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Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	239	16-	36	33	41a	48+ah	44	21	52-	74a	113+ah	65ah
	8%	4%	7%	7%	8%	10%	+abcghi 11%	7%	6%	8%	10%	9%
At least weekly (52.0)	584	46-	60-	71-	122+abch	109+abch	80abch	96	105-	193abch	285	176+abchi
	19%	12%	12%	15%	25%	23%	+abcefhi 21%	30%	12%	20%	+abchi 24%	25%
At least monthly (12.0)	460	70bcg	65	60	78	74	78	34-	136	138	187g	113g
	15%	18%	13%	12%	16%	16%	+bcghij 21%	11%	15%	14%	16%	16%
At least once every 3 months (4.0)	266	29	43	41	44	53+	28	27	72	85	109	56
	9%	8%	8%	8%	9%	11%	7%	9%	8%	9%	9%	8%
At least once every 6 months (2.0)	202	27	41	34	28	36	22	14	68	62	72	36
	7%	7%	8%	7%	6%	8%	6%	4%	8%	6%	6%	5%
Only around once in the last 12 months (1.0)	184	31	29	28	33	23	26	14	60	61	63	40
	6%	8%	6%	6%	7%	5%	7%	4%	7%	6%	5%	6%
NET Regularly	822	61-	96-	104-	163	158	124+abch	116	157-	267abch	398	241+abchi
	27%	16%	18%	21%	+abchi 33%	+abchi 33%	+abchi 33%	+abchi 36%	17%	27%	+abchi 34%	34%
NET Occasionally	726	100	108	101	122	127bcg	107+bcg	61	208	223	296g	168
	24%	26%	21%	21%	25%	27%	28%	19%	23%	23%	25%	24%
NET Rarely	386	58g	71g	63	60	59	48	27-	128g	123	134	75
	13%	15%	14%	13%	12%	12%	13%	9%	14%	13%	11%	11%
NET Lapsed	683	112	137	122fgjk	103	95	64-	50-	249	226fgjk	208-	113-
	22%	+defgijk 29%	+efgjk 26%	25%	21%	20%	17%	+defgijk 16%	28%	23%	18%	16%
NET Watched in the last 6 months	1751	188-	245-	238-	313	321	253	191abch	433-	552abch	766	445+abchi
	57%	49%	47%	49%	+abchi 63%	+abcghi 68%	+abchi 66%	60%	48%	56%	+abchi 65%	63%

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Prepared by BMG

Table Q18 13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
Haven't watched in the last 12 months but have watched previously	(0.5) 10%	297 14%	55 14% +defgjk	66 13% +defgjk	60+efgjk 12%	43fk 9%	36f 8%	15- 4%	22 7%	121 13% +defgjk	103fjk 10%	74- 6%	38- 5%
I have never watched this channel	(0.0) 23%	705 22%	86 22%	149 29% +defij	132+defj 27%	91- 18%	84- 18%	77 20%	86defj 27%	235+defj 26%	223e 23%	248 21%	163e 23%
Don't know / can't remember	124 4%	26+efgjk 7%	30+efgjk 6%	24egjk 5%	18 4%	10- 2%	10 3%	6- 2%	56+efgjk 6%	42jk 4%	26- 2%	15- 2%	
Medians	4.00	2.00	2.00	2.00	12.00	4.00	12.00	4.00	2.00	4.00	12.00	12.00	
Mode	.00	.00	.00	.00	52.00	52.00	52.00	52.00	.00	.00	52.00	52.00	
Base for stats	2936	359	490	459	480	464	372	314	849	938	1150	685	
Mean score	42.5	25.6-	35.4	36.3	47.2ah	52.8	57.2	41.9a	31.3-	41.9ah	51.3	50.2+abch	
Standard deviation	97.91	74.72	94.40	93.05	99.83	108.40	114.24	89.21	86.71	96.68	105.61	103.74	
Standard Error	1.97	4.72	4.63	4.72	5.06	5.21	6.22	5.51	3.37	3.47	3.29	4.24	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	239 8%	24 11%	26 10%	26 9%	25 6%	9 8%	24 7%	26 6%	26 10%	15 6%	201 8%	23 9%	9 6%	5 6%
At least weekly (52.0)	584 19%	55dhm 25%	55 20%	60m 21%	63 16%	27 22%	68 20%	83 20%	42 16%	48 19%	501m 19%	45 18%	26 18%	11- 13%
At least monthly (12.0)	460 15%	30 13%	32 12%	49 17%	58 14%	18 15%	48 14%	65 15%	40 15%	47 19%	386 15%	32 13%	29+bjk 20%	13 16%
At least once every 3 months (4.0)	266 9%	20 9%	22 8%	26 9%	24 6%	12 10%	26 8%	46d 11%	22 8%	29d 11%	227 9%	17 7%	14 9%	7 9%
At least once every 6 months (2.0)	202 7%	11 5%	18 7%	17 6%	28 7%	2 2%	19 6%	31 7%	21 8%	18 7%	165 6%	24+ 10%	7 5%	6 7%
Only around once in the last 12 months (1.0)	184 6%	15i 7%	18i 7%	21i 7%	20 5%	5 4%	18 5%	27i 7%	17 6%	6- 2%	147 6%	18i 7%	12i 8%	7i 9%
NET Regularly	822 27%	78 +dghijlm 35%	81dm 30%	86dm 30%	88- 22%	36 29%	93m 28%	110 26%	68 26%	63 25%	702dm 27%	69 27%	35 24%	17- 20%
NET Occasionally	726 24%	50 22%	54 20%	75 26%	82 20%	31 25%	74 22%	111k 27%	61 23%	76+bdk 30%	613 24%	50 19%	43+bdk 29%	20 24%
NET Rarely	386 13%	26 12%	36 14%	38 13%	48 12%	7 6%	37 11%	58 14%	37 14%	23 9%	311- 12%	42+ij 17%	19 13%	13i 16%
NET Lapsed	683 22%	50 23%	59 22%	59 21%	85 21%	19 15%	78i 23%	107i 25%	63i 24%	39- 15%	560i 22%	70+ij 27%	32 22%	21i 25%
NET Watched in the last 6 months	1751 57%	139dm 62%	153 57%	178dm 63%	198- 49%	69 56%	185 55%	251dm 60%	150 57%	157dm 62%	1480d 58%	143 56%	84 58%	43 51%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 297 10%	25 11%	22 8%	21 7%	38 9%	12 10%	41i 12%	49i 12%	25 10%	16 6%	248 10%	28 11%	13 9%	8 9%
I have never watched this channel	(0.0) 705 23%	35- 16%	66a 24%	54 19%	119+acgjk 30%	32 26%	81a 24%	82 20%	67a 26%	60 24%	596a 23%	56 22%	33 23%	20a 24%
Don't know / can't remember	124 4%	9 4%	11 4%	10 4%	28+efghjl 7%	6 5%	10 3%	10 2%	4 2%	14h 5%	101 4%	12 5%	4 3%	6+efghjl 7%
Medians	4.00	12.00	4.00	4.00	2.00	4.00	4.00	4.00	2.00	4.00	4.00	2.00	4.00	2.00
Mode	.00	52.00	.00	52.00	.00	.00	.00	52.00	.00	.00	.00	.00	.00	.00
Base for stats	2936	214	259	274	375	118	326	409	259	238	2471	244	143	78
Mean score	42.5	55.8dgl	50.0	48.6	35.2	43.1	40.2	36.7	47.4	36.9	42.8	47.0	34.5	34.9
Standard deviation	97.91	111.14	107.79	104.20	89.64	96.98	93.98	88.55	107.69	88.23	97.97	105.77	86.09	91.07
Standard Error	1.97	8.30	7.50	7.19	5.36	10.09	5.58	4.99	7.67	6.69	2.23	6.57	5.39	6.55

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	239 8%	78 8%	53 8%	31 6%	73 8%	131 8%	104 7%	208 8%	7 8%	29 7%	11 6%	10 9%
At least weekly (52.0)	584 19%	158 17%	112- 16%	122+abe 23%	186be 21%	270- 17%	309+abe 22%	522+c 20%	17 19%	60- 14%	29 14%	15 14%
At least monthly (12.0)	460 15%	145 16%	103 15%	90 17%	118 13%	249 15%	208 15%	402 15%	7 8%	56 14%	33 16%	15 14%
At least once every 3 months (4.0)	266 9%	96+d 10%	53 8%	49 9%	66 7%	149 9%	116 8%	243+cd 9%	6 6%	21- 5%	9- 4%	7 6%
At least once every 6 months (2.0)	202 7%	69 8%	51 7%	28 5%	52 6%	121 8%	80 6%	175 7%	7 8%	27 6%	12 6%	7 7%
Only around once in the last 12 months (1.0)	184 6%	54 6%	40 6%	41 8%	49 5%	94 6%	89 6%	161 6%	5 6%	22 5%	8 4%	8 7%
NET Regularly	822 27%	236 26%	165 24%	153 29%	259b 29%	401- 25%	413+be 29%	730+cd 28%	24 27%	89- 22%	40- 19%	25 23%
NET Occasionally	726 24%	241+d 26%	156 23%	139d 27%	184- 21%	398d 25%	324 23%	644+c 25%	13 14%	77- 19%	42 20%	22 20%
NET Rarely	386 13%	123 13%	92 13%	68 13%	101 11%	215 13%	170 12%	336 13%	12 14%	48 12%	21 10%	15 14%
NET Lapsed	683 22%	197 21%	176+ 25%	112 21%	193 22%	373 23%	305 22%	591 23%	21 23%	88 21%	39 19%	26 24%
NET Watched in the last 6 months	1751 57%	546b 60%	373 54%	321b 62%	496 55%	920 57%	817 58%	1550+cd 59%	43 49%	194- 47%	94- 45%	54 49%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 297 10%	74 8%	84+a 12%	43 8%	92 10%	158 10%	135 10%	255 10%	9 10%	39 9%	18 9%	11 10%
I have never watched this channel	(0.0) 705 23%	216 24%	158 23%	101 19%	218 24%	374 23%	320 23%	577- 22%	20 22%	124+a 30%	71+a 34%	28 26%
Don't know / can't remember	124 4%	28 3%	34a 5%	15 3%	42 5%	62 4%	57 4%	84- 3%	12 14%	37+a 9%	16+a 8%	8 7%
Medians	4.00	4.00	2.00	4.00	4.00	4.00	4.00	4.00	2.00	2.00	1.00	2.00
Mode	.00	.00	.00	52.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2936	890	656	506	855	1546	1361	2543	77	379	191	101
Mean score	42.5	43.8	41.1	37.8	44.7	42.6	42.2	43.1	45.9	38.7	32.1	45.2
Standard deviation	97.91	101.21	98.32	86.50	100.02	99.97	95.24	98.17	103.08	96.25	86.17	106.52
Standard Error	1.97	3.34	3.77	4.65	4.10	2.50	3.10	2.13	12.18	5.35	6.89	11.32

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Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	239 8%	93 9%	145 7%	19 9%	15 9%	43+abcj 15%	** **	21+bj 13%	10 8%	** **	32 7%	24 9%
At least weekly	(52.0)	584 19%	218j 21%	366 18%	60+bj 27%	29 18%	73+bj 25%	** **	40j 25%	21 16%	** **	72 16%	67+bj 26%
At least monthly	(12.0)	460 15%	149 14%	312 15%	31 14%	20 12%	34 12%	** **	17 11%	18 13%	** **	65 14%	44 17%
At least once every 3 months	(4.0)	266 9%	82 8%	184 9%	23 10%	10 6%	23 8%	** **	9 6%	10 8%	** **	45 10%	19 7%
At least once every 6 months	(2.0)	202 7%	66 6%	136 7%	16 7%	17g 10%	15 5%	** **	6 4%	10 8%	** **	30 7%	15 6%
Only around once in the last 12 months	(1.0)	184 6%	62 6%	121 6%	6- 3%	11 7%	14 5%	** **	11 7%	7 5%	** **	27 6%	20c 8%
NET Regularly		822 27%	311+bj 30%	511- 25%	79+bj 35%	44 28%	116+abdj 41%	** **	61+bj 38%	31 23%	** **	105 23%	91+bj 35%
NET Occasionally		726 24%	230 22%	496g 24%	54 24%	30 19%	56 20%	** **	27 17%	28 21%	** **	109 24%	63 24%
NET Rarely		386 13%	128 12%	258 13%	21 10%	28c 17%	29 10%	** **	17 11%	17 13%	** **	56 13%	35 13%
NET Lapsed		683 22%	226 22%	457e 22%	37- 16%	40 25%	46- 16%	** **	28 18%	33 25%	** **	114ce 26%	52 20%
NET Watched in the last 6 months		1751 57%	607 59%	1143 56%	148+bj 66%	91 57%	187+bj 66%	** **	94 58%	70 52%	** **	243 55%	169+bj 64%
Haven't watched in the last 12 months but have watched previously	(0.5)	297 10%	98 10%	199 10%	15 7%	12 8%	17 6%	** **	11 7%	16 12%	** **	58+cek 13%	17 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel	(0.0) 705 23%	224 22%	482 24%	52 23%	41 26%	64 22%	** **	44 27%	36 27%	** **	94 21%	50 19%
Don't know / can't remember	124 4%	35 3%	88 4%	3 1%	5 3%	3 1%	** **	1 1%	5 4%	** **	25 6%	6 2%
Medians	4.00	4.00	4.00	4.00	2.00	12.00	**	4.00	2.00	**	4.00	12.00
Mode	.00	.00	.00	52.00	.00	52.00	**	.00	.00	**	.00	52.00
Base for stats	2936	991	1946	221	155	282	**	160	129	**	422	256
Mean score	42.5	48.2+bi	39.6-	47.9i	47.2	71.1+abchij	**	63.2+bij	39.7	**	39.3	49.8i
Standard deviation	97.91	104.19	94.44	100.19	106.15	126.80	**	120.35	97.74	**	95.56	102.67
Standard Error	1.97	3.68	2.32	7.32	9.56	8.58	**	10.87	10.14	**	5.20	7.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	239 8%	8 5%	5 4%	26 7%	27 8%	46- 6%	128 8%	235 8%	** **	235 8%	** **
At least weekly (52.0)	584 19%	16- 10%	16 13%	71a 19%	69a 20%	136a 17%	325+a 21%	574 19%	** **	581 19%	** **
At least monthly (12.0)	460 15%	24 16%	16 13%	58 15%	47 14%	116 15%	256 16%	450 15%	** **	459 15%	** **
At least once every 3 months (4.0)	266 9%	10 6%	9 7%	33 9%	30 9%	62 8%	151 10%	262 9%	** **	264 9%	** **
At least once every 6 months (2.0)	202 7%	9 6%	10 8%	20 5%	33+cf 9%	55 7%	92 6%	196 7%	** **	196 7%	** **
Only around once in the last 12 months (1.0)	184 6%	15+ 10%	11 9%	30 8%	25 7%	58 7%	93 6%	181 6%	** **	184 6%	** **
NET Regularly	822 27%	24- 15%	21- 17%	97a 25%	96ab 28%	182-a 23%	453+abe 29%	809 27%	** **	816 27%	** **
NET Occasionally	726 24%	34 22%	25 20%	91 24%	77 22%	178 23%	407+ 26%	712 24%	** **	722 24%	** **
NET Rarely	386 13%	25 16%	21 17%	50 13%	58+f 17%	113 15%	185 12%	377 13%	** **	380 13%	** **
NET Lapsed	683 22%	41 26%	40+cf 32%	83 22%	85 25%	185 24%	333 21%	673 22%	** **	676 22%	** **
NET Watched in the last 6 months	1751 57%	67- 43%	56- 45%	208a 54%	205ab 60%	415-a 53%	953+abce 61%	1718 57%	** **	1735 57%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	297 10%	16 11%	19d 15%	33 9%	27 8%	72 9%	148 9%	296 10%	** **	296 10%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 705 23%	45f 29%	33 26%	100f 26%	74 21%	194f 25%	324- 21%	683 23%	** **	688 23%	** **
Don't know / can't remember	124 4%	11f 7%	5 4%	12 3%	13 4%	40f 5%	50- 3%	115 4%	** **	115 4%	** **
Medians	4.00	1.00	1.00	4.00	4.00	2.00	4.00	4.00	**	4.00	**
Mode	.00	.00	.00	.00	.00	.00	52.00	.00	**	.00	**
Base for stats	2936	143	118	371	331	739	1518	2878	**	2903	**
Mean score	42.5	28.3	25.4	37.8	42.9	35.0-	44.5e	42.7	**	42.5	**
Standard deviation	97.91	82.93	75.53	91.68	98.12	87.68	99.15	98.12	**	97.73	**
Standard Error	1.97	7.45	7.56	5.20	5.90	3.53	2.76	2.00	**	1.98	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	239	235+	236+	233+	228+i	47	238+	216+	238+	205	174+	157+	169+	33	188+	160+
		8%	9%	9%	9%	10%	15%	9%	9%	8%	8%	9%	10%	9%	18%	10%	11%
At least weekly	(52.0)	584	565+i	577+i	578+i	562	71	584+i	520+i	584+i	489-	428+	375+	434+	51+	448+	385+a
		19%	21%	22%	22%	25%	22%	21%	21%	21%	18%	23%	25%	24%	28%	24%	27%
At least monthly	(12.0)	460	446+	456+	454+	432+afhi	86	460+	436+	460+	427+	344+	286+	339+	51	337+	288+
		15%	16%	17%	17%	19%	27%	17%	17%	16%	16%	18%	19%	19%	28%	18%	20%
At least once every 3 months	(4.0)	266	254+	253+	256+	238+	45	264+	240+	264+	252+	182+	158+	175+	24	195+	147+
		9%	9%	10%	10%	10%	14%	9%	10%	9%	9%	10%	10%	10%	13%	10%	10%
At least once every 6 months	(2.0)	202	195+	190+	194+	162	22	201+	184+	202+	185	137	110	120	10	133	103
		7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	6%	7%	7%
Only around once in the last 12 months	(1.0)	184	166e	165e	164e	129	9-	175+e	160e	176e	175+e	117	86	105	4-	116	74
		6%	6%	6%	6%	6%	3%	6%	6%	6%	7%	6%	6%	6%	2%	6%	5%
NET Regularly	822	799+i	813+i	811+i	790	119	822+i	736+i	822+i	694-	602+	532+	603+	84+abce	637+	545+ace	
		27%	30%	31%	31%	35%	37%	30%	30%	29%	26%	32%	35%	34%	46%	34%	38%
NET Occasionally	726	700+	709+	710+	670+afhi	131	724+	676+	724+	679+	526+	445+	513+	75	532+	435+	
		24%	26%	27%	27%	29%	41%	26%	27%	26%	25%	28%	29%	29%	41%	28%	30%
NET Rarely	386	361+	355+	358+	291	31	376+	344+	378+	360+	254	195	225	15	249	177	
		13%	13%	14%	13%	10%	14%	14%	13%	13%	13%	13%	13%	8%	13%	12%	
NET Lapsed	683	581-de	561-de	549-de	420-e	40-	597-de	542de	617-de	629+cde	396-df	291-d	354-d	17-	374-d	248-d	
		22%	22%	21%	21%	18%	21%	22%	22%	23%	21%	19%	20%	9%	20%	17%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	1751	1694+i	1712+hi	1716+hi	1623	272	1747+i	1595+i	1748+i	1557+	1265+	1086+a	1237+	169	1302+	1083+abce
				+abcdfghi	+abcdfghi	i							+abcef			
in the last 6 months	57%	63%	65%	65%	71%	85%	63%	64%	62%	58%	67%	72%	69%	92%	69%	75%
Haven't watched in the last 12 months but have watched previously	(0.5) 297 10%	220-de 8%	205-de 8%	191-de 7%	129- 6%	9- 3%	221-de 8%	198-de 8%	239-de 8%	269abcdefg 10%	142-df 7%	96-d 6%	129-df 7%	3- 1%	125-d 7%	71-d 5%
I have never watched this channel	(0.0) 705 23%	529-de 20%	490-de 18%	474-de 18%	348-e 15%	23- 7%	546-de 20%	467-de 19%	574-de 20%	583-bcdeg 22%	328-df 17%	225-d 15%	289-df 16%	7- 4%	306-df 16%	187-d 13%
Don't know / can't remember	124 4%	92- 3%	82- 3%	77- 3%	55- 2%	6 2%	89- 3%	74- 3%	97- 3%	94-d 4%	45- 2%	26- 2%	37- 2%	1- *%	45- 2%	23- 2%
Medians	4.00	4.00	4.00	4.00	12.00	12.00	4.00	4.00	4.00	4.00	12.00	12.00	12.00	12.00	12.00	12.00
Mode	.00	52.00	52.00	52.00	52.00	12.00	52.00	52.00	52.00	.00	52.00	52.00	52.00	12.00	52.00	52.00
Base for stats	2936	2609	2573	2545	2228	314	2690	2421	2738	2585	1851	1492	1759	182	1849	1414
Mean score	42.5	46.8+	47.9+i	48.1+i	53.5	71.0	46.3+	46.5+	45.5+	41.4	49.3+	54.5+	50.8+	84.8	52.6+	58.4+a
				+afghi	+abcdfghi	i							+abcef			
Standard deviation	97.91	102.01	102.81	102.69	107.22	125.62	101.39	101.61	100.68	96.86	103.84	108.53	104.39	133.79	107.18	111.34
Standard Error	1.97	2.17	2.21	2.22	2.48	7.66	2.13	2.24	2.10	2.08	2.61	3.02	2.72	10.62	2.71	3.25

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	239 8%	35+bcd 12%	195 7%	133 7%	74 7%
At least weekly	(52.0)	584 19%	49 17%	506 19%	350 19%	182- 17%
At least monthly	(12.0)	460 15%	41 15%	407 15%	282 15%	165 15%
At least once every 3 months	(4.0)	266 9%	17 6%	244+ 9%	181+ 10%	102 9%
At least once every 6 months	(2.0)	202 7%	10 3%	185 7%	126 7%	81 7%
Only around once in the last 12 months	(1.0)	184 6%	15 5%	164 6%	113 6%	66 6%
NET Regularly		822 27%	84 30%	701 26%	483 26%	255- 23%
NET Occasionally		726 24%	58 21%	651+ 25%	462 25%	267 25%
NET Rarely		386 13%	25 9%	348 13%	239 13%	147 13%
NET Lapsed		683 22%	48 17%	612+ 23%	436 23%	257 24%
NET Watched in the last 6 months		1751 57%	152 54%	1536 58%	1071 58%	604 55%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_13 (continuation)

Q18. Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 297 10%	23 8%	264 10%	197 11%	110 10%
I have never watched this channel	(0.0) 705 23%	79 28%	590- 22%	409 22%	261 24%
Don't know / can't remember	124 4%	14 5%	96- 4%	69 4%	49 5%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	.00	.00	.00	.00	.00
Base for stats	2936	268	2554	1790	1041
Mean score	42.5	59.1+bcd	40.7-	39.8	37.5
Standard deviation	97.91	119.80	95.19	94.16	92.44
Standard Error	1.97	9.58	2.01	2.35	3.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_14

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	333 11%	182+b 13%	129- 9%	** **	21 13%	192+b 13%	137- 9%
At least weekly	(52.0)	422 14%	217+b 16%	173- 12%	** **	32+b 20%	229+b 16%	188- 12%
At least monthly	(12.0)	228 7%	102 7%	100 7%	** **	25+ab 16%	130+b 9%	98- 6%
At least once every 3 months	(4.0)	104 3%	52 4%	45 3%	** **	8 5%	52 4%	51 3%
At least once every 6 months	(2.0)	57 2%	36+b 3%	17- 1%	** **	4 3%	30 2%	25 2%
Only around once in the last 12 months	(1.0)	76 2%	36 3%	32 2%	** **	8b 5%	33 2%	40 3%
NET Regularly		754 25%	399+b 29%	301- 21%	** **	53+b 33%	421+b 28%	325- 21%
NET Occasionally		332 11%	154 11%	145 10%	** **	33+ab 21%	182+b 12%	149 10%
NET Rarely		133 4%	71b 5%	49- 3%	** **	12b 8%	64 4%	65 4%
NET Lapsed		450 15%	224 16%	195 13%	** **	28 18%	229 15%	213 14%
NET Watched in the last 6 months		1143 37%	588+b 42%	463- 32%	** **	91+ab 57%	633+b 43%	499- 32%
Haven't watched in the last 12 months but have watched previously	(0.5)	317 10%	153 11%	146 10%	** **	16 10%	165 11%	148 10%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 1430 47%	571-d 41%	780+ad 53%	** **	42- 26%	596- 40%	817+a 53%
Don't know / can't remember	94 3%	46 3%	45 3%	** **	3 2%	51 3%	35- 2%
Medians	.50	.50	.00	**	12.00	.50	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2966	1348	1422	**	157	1428	1505
Mean score	49.5	58.9+bc	40.4-	**	62.7bc	58.7+b	40.8-
Standard deviation	113.56	122.49	103.73	**	122.13	122.06	104.03
Standard Error	2.28	3.69	2.95	**	11.08	3.65	2.83

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Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	333 11%	34 9%	65 13%	57 12%	53 11%	54 11%	37 10%	32 10%	100 11%	110 11%	124 11%	69 10%
At least weekly (52.0)	422 14%	56g 15%	71g 14%	75gk 16%	72g 14%	72gk 15%	52g 14%	23- 7%	127g 14%	147gk 15%	147g 13%	75- 11%
At least monthly (12.0)	228 7%	45 +cefgijk 12%	49fgjk 9%	35gk 7%	40gjk 8%	31 7%	18- 5%	11- 3%	93+efgjk 10%	75gjk 8%	60- 5%	28- 4%
At least once every 3 months (4.0)	104 3%	22+efgjk 6%	19fjk 4%	25+efgjk 5%	19fgjk 4%	12 2%	5- 1%	4- 1%	40fgjk 4%	44+fgjk 4%	20- 2%	8- 1%
At least once every 6 months (2.0)	57 2%	17 +cefgijk 4%	16+fgjk 3%	6 1%	9gk 2%	7k 1%	2- *%	*- *%	33 +cefgijk 4%	15k 2%	9- 1%	2- *%
Only around once in the last 12 months (1.0)	76 2%	15jk 4%	19jk 4%	11 2%	10 2%	10 2%	6 2%	5 1%	34+jk 4%	21 2%	21 2%	11 2%
NET Regularly	754 25%	90 23%	136gk 26%	132gk 27%	125g 25%	127gk 27%	89 23%	56- 17%	226g 25%	257gk 26%	271g 23%	144- 21%
NET Occasionally	332 11%	66 +defgijk 17%	67fgjk 13%	59fgjk 12%	59fgjk 12%	43gk 9%	22- 6%	14- 4%	134 +efgjk 15%	118fgjk 12%	80- 7%	37- 5%
NET Rarely	133 4%	31 +cdefgij k 8%	35 +cefgijk 7%	17 4%	20 4%	16 3%	8- 2%	5- 2%	66 +cdefgij k 7%	37k 4%	29- 3%	13- 2%
NET Lapsed	450 15%	67fgjk 18%	104+efgjk 20%	84fgjk 17%	76fgjk 15%	60gk 13%	36- 9%	22- 7%	171 +efgjk 19%	160fgjk 16%	119- 10%	58- 8%
NET Watched in the last 6 months	1143 37%	173 +efgjk 45%	220+fgjk 42%	198fgjk 41%	193fgjk 39%	176fgjk 37%	113-g 30%	70- 22%	393 +efgjk 43%	391fgjk 40%	359-g 31%	183- 26%

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Prepared by BMG

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 317 10%	36 9%	69+fgjk 13%	66+efgjk 14%	57gjk 11%	44 9%	28- 7%	17- 5%	105fgjk 12%	123+fgjk 13%	89- 8%	45- 6%
I have never watched this channel	(0.0) 1430 47%	142- 37%	194- 37%	184- 38%	222abh 45%	237abchi 50%	227 59%	225 70%	336- 37%	405- 41%	688 59%	452+abcdehij 64%
Don't know / can't remember	94 3%	19egjk 5%	18gjk 3%	24+efgjk 5%	16g 3%	8 2%	8 2%	2- 1%	37egjk 4%	39egjk 4%	18- 2%	10- 1%
Medians	.50	1.00	.50	.50	.50	.00	.00	.00	.50	.50	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2966	366	502	459	482	466	374	317	867	941	1157	691
Mean score	49.5	43.9	56.4	55.1	48.9	51.6	44.0	41.4	51.1	51.9	46.4	42.8
Standard deviation	113.56	104.75	120.84	118.30	112.30	115.44	107.93	109.88	114.43	115.24	111.53	108.76
Standard Error	2.28	6.54	5.85	6.00	5.68	5.54	5.86	6.75	4.40	4.13	3.46	4.43

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Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily	(365.0)	333 11%	26 12%	26 10%	25 9%	56g 14%	11 9%	44 13%	36 9%	23 9%	34 14%	281 11%	27 11%	13 9%	12g 14%
At least weekly	(52.0)	422 14%	28 13%	33 12%	37 13%	53 13%	18 14%	50 15%	62 15%	33 12%	34 13%	347 13%	41 16%	24 17%	9 11%
At least monthly	(12.0)	228 7%	19h 9%	18 7%	20 7%	28 7%	8 6%	24h 7%	36h 9%	8- 3%	26h 10%	187h 7%	25h 10%	12h 8%	4 5%
At least once every 3 months	(4.0)	104 3%	10 4%	9 3%	10 4%	12 3%	1 1%	16 5%	13 3%	7 3%	6 2%	85 3%	7 3%	7 5%	5+ij 6%
At least once every 6 months	(2.0)	57 2%	5 2%	6 2%	6 2%	10 3%	1 1%	10h 3%	8 2%	1 *	2 1%	50 2%	3 1%	1 1%	3hikl 4%
Only around once in the last 12 months	(1.0)	76 2%	8fi 4%	13+fij 5%	8 3%	15fi 4%	2 1%	2- 1%	8 2%	5 2%	1 1%	63 2%	5 2%	5fi 3%	3fi 4%
NET Regularly	754 25%	54 24%	58 22%	62 22%	109 27%	29 23%	94 28%	98 23%	56 21%	68 27%	627 24%	68 27%	38 26%	21 25%	
NET Occasionally	332 11%	29h 13%	28 10%	31 11%	40 10%	9 7%	40h 12%	49h 12%	15- 6%	31h 12%	271h 11%	32h 13%	18h 12%	10h 11%	
NET Rarely	133 4%	13i 6%	19+hik 7%	14 5%	25hi 6%	3 2%	13 4%	16 4%	6 2%	4- 1%	113 4%	7 3%	6 4%	6+hik 7%	
NET Lapsed	450 15%	40i 18%	40 15%	41 14%	77+ij 19%	16 13%	46 14%	58 14%	34 13%	24- 9%	376 15%	36 14%	23i 16%	15i 18%	
NET Watched in the last 6 months	1143 37%	88h 40%	92 34%	98 34%	159h 40%	39 31%	144+bhj 43%	155h 37%	72- 27%	102h 40%	949h 37%	103h 40%	57h 39%	34h 40%	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 317 10%	26 12%	21 8%	27 10%	52 13%	13 11%	33 10%	42 10%	28 11%	20 8%	263 10%	28 11%	17 12%	9 11%
I have never watched this channel	(0.0) 1430 47%	93 42%	133d 49%	138d 48%	159- 39%	68 55%	146 44%	206d 49%	152 58%	122 48%	1217d 47%	112 44%	65 44%	36 43%
Don't know / can't remember	94 3%	7 3%	11 4%	13 5%	18 4%	2 2%	10 3%	8 2%	5 2%	7 3%	81 3%	8 3%	3 2%	2 2%
Medians	.50	.50	.00	.00	.50	.00	.50	.00	.00	.50	.50	.50	.50	.50
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2966	216	259	271	384	122	326	411	258	245	2492	248	144	82
Mean score	49.5	52.5	43.8	41.7	61.2g	41.6	58.7	40.8	40.0	59.7	49.5	49.7	43.2	60.2g
Standard deviation	113.56	117.69	108.03	104.46	126.34	104.17	122.87	101.69	103.81	124.76	113.82	111.79	103.79	127.86
Standard Error	2.28	8.73	7.52	7.25	7.45	10.70	7.31	5.71	7.41	9.34	2.58	6.91	6.48	9.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	333 11%	101 11%	79d 11%	77+df 15%	72- 8%	179d 11%	149 11%	277 11%	10 11%	55 13%	26 13%	19 17%
At least weekly (52.0)	422 14%	152+df 17%	95d 14%	81d 16%	90- 10%	248+df 15%	171- 12%	367 14%	11 12%	53 13%	30 15%	11 10%
At least monthly (12.0)	228 7%	67 7%	48 7%	43 8%	69 8%	115 7%	112 8%	182- 7%	5 6%	43+a 10%	21 10%	16 15%
At least once every 3 months (4.0)	104 3%	31 3%	24 4%	15 3%	34 4%	55 3%	49 3%	90 3%	* **	13 3%	7 3%	6 6%
At least once every 6 months (2.0)	57 2%	20 2%	10 1%	7 1%	21 2%	29 2%	27 2%	39- 1%	4 5%	18+a 4%	10+a 5%	4 3%
Only around once in the last 12 months (1.0)	76 2%	23 2%	15 2%	15 3%	23 3%	37 2%	38 3%	65 2%	5 6%	11 3%	3 1%	2 2%
NET Regularly	754 25%	253+df 28%	174d 25%	158+df 30%	163- 18%	427+df 27%	321-d 23%	645 25%	20 23%	108 26%	56 27%	30 27%
NET Occasionally	332 11%	98 11%	72 10%	58 11%	103 11%	170 11%	161 11%	272 10%	5 6%	56 14%	28 13%	22 20%
NET Rarely	133 4%	42 5%	25 4%	22 4%	44 5%	67 4%	66 5%	103- 4%	9 11%	29+a 7%	13 6%	6 5%
NET Lapsed	450 15%	133 14%	115 17%	74 14%	127 14%	248 15%	200 14%	375 14%	19 21%	73 18%	30 14%	22 20%
NET Watched in the last 6 months	1143 37%	370+df 40%	256d 37%	223+df 43%	286- 32%	626d 39%	509 36%	955- 36%	30 34%	182+a 44%	94+a 45%	56 51%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 317 10%	91 10%	91+adf 13%	51 10%	83 9%	181 11%	135 9%	272 10%	10 11%	44 11%	17 8%	16 14%
I have never watched this channel	(0.0) 1430 47%	414 45%	306 44%	220 42%	472+abce 53%	720- 45%	692ce 49%	1267+c 48%	33 37%	156- 38%	85 41%	33 30%
Don't know / can't remember	94 3%	20 2%	23 3%	11 2%	32 4%	43 3%	44 3%	68- 3%	11 12%	22+a 5%	8 4%	3 3%
Medians	.50	.50	.50	.50	.00	.50	.00	.50	.50	.50	.50	2.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2966	898	667	510	864	1565	1374	2559	78	393	200	106
Mean score	49.5	50.9d	51.5d	64.6+df	37.2-	51.2d	47.4	48.1	52.9	59.9	57.2	71.6
Standard deviation	113.56	113.33	115.98	128.13	100.32	114.43	112.19	111.95	118.61	124.74	121.06	136.56
Standard Error	2.28	3.72	4.42	6.87	4.09	2.85	3.64	2.42	13.89	6.82	9.49	14.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	333 11%	108 11%	225 11%	27 12%	19 12%	38 13%	** **	16 10%	19 14%	** **	38 9%	25 10%
At least weekly	(52.0)	422 14%	126 12%	295gk 15%	27 12%	19 12%	35 12%	** **	11- 7%	10 7%	** **	57 13%	23- 9%
At least monthly	(12.0)	228 7%	66 6%	162 8%	15 7%	11 7%	18 6%	** **	8 5%	11 8%	** **	29 7%	19 7%
At least once every 3 months	(4.0)	104 3%	32 3%	72 4%	6 3%	4 2%	13 5%	** **	6 4%	3 3%	** **	13 3%	6 2%
At least once every 6 months	(2.0)	57 2%	22 2%	34 2%	2 1%	4 3%	8 3%	** **	1 1%	5 3%	** **	11 3%	1 1%
Only around once in the last 12 months	(1.0)	76 2%	27 3%	49 2%	5 2%	5 3%	6 2%	** **	1 1%	5 4%	** **	14 3%	7 3%
NET Regularly		754 25%	234 23%	520gk 26%	54 24%	38 24%	74 26%	** **	27- 17%	29 22%	** **	95 21%	48- 18%
NET Occasionally		332 11%	98 10%	234 12%	21 9%	15 9%	31 11%	** **	14 9%	14 11%	** **	42 9%	25 9%
NET Rarely		133 4%	48 5%	83 4%	7 3%	9g 6%	14 5%	** **	2 1%	10 7%	** **	25g 6%	8 3%
NET Lapsed		450 15%	145 14%	304 15%	23 10%	21 13%	31 11%	** **	19 12%	25 19%	** **	85+abce 19%	38 14%
NET Watched in the last 6 months		1143 37%	353- 34%	788+agk 39%	77 35%	57 36%	113gk 40%	** **	42- 26%	48 36%	** **	149 33%	74- 28%
Haven't watched in the last 12 months but have watched previously	(0.5)	317 10%	96 9%	221e 11%	16 7%	11 7%	17- 6%	** **	17 11%	15 11%	** **	60+ace 13%	29e 11%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel	(0.0) 1430 47%	521+b 51%	909- 45%	122+b 55%	85 53%	149b 52%	**	99+abj 61%	60 45%	**	206 46%	147+bj 56%
Don't know / can't remember	94 3%	28e 3%	66e 3%	3 1%	1 1%	1- *	**	2 1%	6 4%	**	18e 4%	4 2%
Medians	.50	.00	.50	.00	.00	.00	**	.00	.50	**	.50	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2966	998	1967	221	159	285	**	159	129	**	428	258
Mean score	49.5	47.0	50.8	51.9	51.5	56.4	**	41.3	59.8	**	40.7	41.5
Standard deviation	113.56	111.98	114.39	118.14	118.03	122.72	**	109.85	129.15	**	103.29	108.02
Standard Error	2.28	3.95	2.79	8.64	10.48	8.27	**	9.93	13.45	**	5.60	7.41

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Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**	
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**	
Total	3060	154	123	383	344	779	1568	2992	**	3018	**	
At least daily (365.0)	333 11%	18 11%	15 12%	56+ 15%	53+f 15%	103+ 13%	168 11%	331 11%	** **	333 11%	** **	
At least weekly (52.0)	422 14%	23 15%	25 20%	75+f 19%	68+f 20%	144+f 19%	219 14%	418 14%	** **	421 14%	** **	
At least monthly (12.0)	228 7%	10 7%	8 7%	25 7%	26 8%	56 7%	125 8%	224 7%	** **	226 7%	** **	
At least once every 3 months (4.0)	104 3%	8 5%	3 2%	20 5%	13 4%	33 4%	51 3%	98 3%	** **	102 3%	** **	
At least once every 6 months (2.0)	57 2%	7+f 5%	2 2%	12f 3%	8 2%	24+f 3%	18- 1%	53 2%	** **	55 2%	** **	
Only around once in the last 12 months (1.0)	76 2%	4 3%	1 1%	10 3%	16+f 5%	27 3%	37 2%	73 2%	** **	75 2%	** **	
NET Regularly	754 25%	41 26%	40 32%	130+f 34%	121+f 35%	247+f 32%	386 25%	749 25%	** **	754 25%	** **	
NET Occasionally	332 11%	18 12%	11 9%	45 12%	39 11%	89 11%	176 11%	322 11%	** **	328 11%	** **	
NET Rarely	133 4%	11f 7%	3 3%	22 6%	25+f 7%	51+f 7%	55- 3%	127 4%	** **	130 4%	** **	
NET Lapsed	450 15%	40+f 26%	30+f 24%	72+f 19%	61f 18%	157+f 20%	194- 12%	441 15%	** **	445 15%	** **	
NET Watched in the last 6 months	1143 37%	66 43%	53 43%	187+f 49%	168+f 49%	361+f 46%	580 37%	1125 38%	** **	1137 38%	** **	
Haven't watched in the last 12 months but have watched previously (0.5)	317 10%	28+df 18%	26+cdef 21%	50f 13%	36 10%	106+f 14%	139- 9%	314 10%	** **	315 10%	** **	

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Prepared by BMG

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 47%	50- 33%	39- 32%	123- 32%	112- 33%	257- 33%	770+abcde 49%	1394 47%	**	1404 47%	**
Don't know / can't remember	94 3%	5 3%	4 3%	13 3%	11 3%	28 4%	42 3%	87 3%	**	87 3%	**
Medians	.50	.50	.50	2.00	2.00	1.00	.00	.50	**	.50	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2966	149	120	370	333	751	1526	2906	**	2930	**
Mean score	49.5	52.3	56.5	66.6+f	69.8+f	61.3+f	48.8	50.3+d	**	50.1+d	**
Standard deviation	113.56	116.01	117.38	127.36	129.93	122.71	112.55	114.33	**	114.12	**
Standard Error	2.28	10.23	11.68	7.24	7.79	4.90	3.13	2.32	**	2.30	**

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Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	333	325+	327+	325+	299+	77 +abcd fghi	332+	307+	332+	315+	248+	216+	244+	52 +abce	237+	214+
		11%	12%	12%	12%	13%	24%	12%	12%	12%	12%	13%	14%	14%	29%	13%	15%
At least weekly	(52.0)	422	414+	411+	406+	377+	79 +abcd fghi	418+	392+	419+	399+	312+	246+	289+	48 +abce	308+	246+
		14%	15%	15%	15%	17%	25%	15%	16%	15%	15%	16%	16%	16%	26%	16%	17%
At least monthly	(12.0)	228	222+	220+	216+	195+	68 +abcd fghi	226+	211+	228+	216+	157+	125	158+	39 +abce	147	126+
		7%	8%	8%	8%	9%	21%	8%	8%	8%	8%	8%	8%	9%	21%	8%	9%
At least once	(4.0)	104	104+	102+	102+	93+	30 +abcd fghi	102+	98+	104+	97	69	57	61	20+abce	69	58
every 3 months		3%	4%	4%	4%	4%	9%	4%	4%	4%	4%	4%	4%	3%	11%	4%	4%
At least once	(2.0)	57	51	49	47	41	9	49	45	51	56+	26-	22	26	1	27	20
every 6 months		2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	1%	1%	*%	1%	1%
Only around	(1.0)	76	59-	58-	59	49	6	64	58	65-	68	41	31	38	4	38-	29
once in the last 12 months		2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%
NET Regularly		754	739+	738+	730+	676+hi	155 +abcd fghi	749+	699+	751+	714+	559+	462+	533+	100 +abce	545+	460+
		25%	27%	28%	28%	30%	49%	27%	28%	26%	27%	29%	30%	30%	55%	29%	32%
NET Occasionally		332	326+	322+	317+	289+	97 +abcd fghi	327+	309+	332+	313+	226+	181	218+	59 +abce	215	184+
		11%	12%	12%	12%	13%	30%	12%	12%	12%	12%	12%	12%	12%	32%	11%	13%
NET Rarely		133	110	107	106	90	15	113-	103	116-	124	67-	53-	63-	5	65-	49-
		4%	4%	4%	4%	4%	5%	4%	4%	4%	5%	4%	3%	4%	3%	3%	3%

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Prepared by BMG

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Lapsed	450 15%	365-e 14%	346-e 13%	350-e 13%	283-e 12%	25- 8%	372-e 13%	343-e 14%	385-e 14%	415+bcdef 15%	239-df 13%	183-d 12%	209-d 12%	9- 5%	238-df 13%	146-d 10%
NET Watched	1143	1116+	1109+	1095+	1006+fhi +abcdgfh i	262 +i	1126+	1053+	1133+	1084+	811+	665+	777+	160 +abcef	788+	664+e
in the last 6 months	37%	41%	42%	42%	44%	82%	41%	42%	40%	40%	43%	44%	43%	87%	42%	46%
Haven't watched in the last 12 months but have watched previously	(0.5) 317 10%	255-e 9%	239-e 9%	243-e 9%	193-e 8%	10- 3%	259-e 9%	240-e 10%	269-e 9%	291+bde 11%	172-df 9%	130-d 9%	146-d 8%	4- 2%	173-df 9%	97-d 7%
I have never watched this channel	(0.0) 1430 47%	1205-e 45%	1184-e 45%	1169-e 45%	992-e 43%	36- 11%	1265-e 46%	1089-e 44%	1295-e 46%	1164-e 43%	836-d 44%	669-d 44%	810-d 45%	14- 8%	868d 46%	629-d 44%
Don't know / can't remember	94 3%	66- 2%	63- 2%	55- 2%	44- 2%	6 2%	65- 2%	55- 2%	72- 3%	72- 3%	37- 2%	22- 1%	26- 1%	1- **	27- 1%	18- 1%
Medians	.50	.50	.50	.50	.50	12.00	.50	.50	.50	.50	.50	.50	.50	52.00	.50	.50
Mode	.00	.00	.00	.00	.00	52.00	.00	.00	.00	.00	.00	.00	.00	365.00	.00	.00
Base for stats	2966	2635	2591	2566	2240	313	2714	2439	2762	2607	1860	1496	1771	182	1866	1419
Mean score	49.5	54.4+	55.5+	55.7+	58.8+	105.5 +abcdgfh i	53.9+	55.6+	53.0+	53.4+	58.6+	62.5+	60.1+	121.6 +abcef	56.1+	65.4+
Standard deviation	113.56	117.86	118.97	119.19	121.69	149.29	117.55	118.85	116.72	117.06	121.59	125.74	123.41	156.16	119.28	127.70
Standard Error	2.28	2.50	2.55	2.56	2.81	9.12	2.46	2.61	2.42	2.50	3.05	3.50	3.20	12.39	3.00	3.72

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	333 11%	23 8%	299 11%	204 11%	119 11%
At least weekly	(52.0)	422 14%	27 10%	378 14%	272 15%	153 14%
At least monthly	(12.0)	228 7%	16 6%	209+ 8%	156+ 8%	93 9%
At least once every 3 months	(4.0)	104 3%	6 2%	93 4%	62 3%	34 3%
At least once every 6 months	(2.0)	57 2%	2 1%	54 2%	36 2%	24 2%
Only around once in the last 12 months	(1.0)	76 2%	5 2%	70 3%	49 3%	28 3%
NET Regularly		754 25%	51- 18%	676+a 26%	476a 26%	271 25%
NET Occasionally		332 11%	22 8%	302+ 11%	218 12%	127 12%
NET Rarely		133 4%	7 2%	124+ 5%	85 5%	52 5%
NET Lapsed		450 15%	33 12%	405 15%	289 16%	177 16%
NET Watched in the last 6 months		1143 37%	75- 27%	1033+a 39%	730+a 39%	423a 39%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_14 (continuation)

Q18. Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 317 10%	26 9%	280 11%	204 11%	124 11%
I have never watched this channel	(0.0) 1430 47%	167+bcd 59%	1197- 45%	832- 45%	484 44%
Don't know / can't remember	94 3%	9 3%	71- 3%	45- 2%	31 3%
Medians	.50	.00	.50	.50	.50
Mode	.00	.00	.00	.00	.00
Base for stats	2966	274	2580	1814	1059
Mean score	49.5	36.9	51.1	50.0	49.7
Standard deviation	113.56	101.05	114.98	113.44	113.40
Standard Error	2.28	8.00	2.42	2.81	3.68

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_15
 Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	54 2%	31b 2%	4- *%	** **	19+ab 12%	40+b 3%	15- 1%
At least weekly	(52.0)	76 2%	49+b 4%	20- 1%	** **	7b 4%	53+b 4%	21- 1%
At least monthly	(12.0)	74 2%	37b 3%	20- 1%	** **	16+ab 10%	50+b 3%	23- 1%
At least once every 3 months	(4.0)	49 2%	26 2%	17 1%	** **	6+b 4%	31 2%	18 1%
At least once every 6 months	(2.0)	38 1%	25+b 2%	7- *%	** **	6+b 4%	22 1%	15 1%
Only around once in the last 12 months	(1.0)	61 2%	25 2%	32 2%	** **	4 2%	31 2%	27 2%
NET Regularly		130 4%	80+b 6%	24- 2%	** **	26+ab 16%	93+b 6%	36- 2%
NET Occasionally		123 4%	63b 5%	37- 3%	** **	22+ab 14%	81+b 5%	41- 3%
NET Rarely		99 3%	50 4%	39 3%	** **	10b 6%	52 4%	42 3%
NET Lapsed		244 8%	130+b 9%	96- 7%	** **	19b 12%	138+b 9%	101- 7%
NET Watched in the last 6 months		291 10%	169+b 12%	68- 5%	** **	54+ab 34%	195+b 13%	92- 6%
Haven't watched in the last 12 months but have watched previously	(0.5)	145 5%	79+b 6%	57- 4%	** **	9 6%	86+b 6%	59- 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 2452 80%	1075-d 77%	1253+ad 85%	** **	85- 53%	1105- 75%	1322+a 86%
Don't know / can't remember	110 4%	46 3%	57 4%	** **	7 5%	62b 4%	40- 3%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2950	1348	1410	**	153	1417	1500
Mean score	8.5	10.8+b	2.2-	**	49.3+abc	12.7+b	4.6-
Standard deviation	49.60	55.27	21.37	**	119.83	60.59	36.57
Standard Error	1.00	1.66	.61	**	10.97	1.82	1.00

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	54	15 +defgijk	20 +defgijk	11efgjk	4	2-	2-	*- +defgijk	35 +defgijk	15jk	4-	2-
		2%	4%	4%	2%	1%	1%	*%	*%	4%	2%	*%	*%
At least weekly	(52.0)	76	20 +cefgijk	24 +cefgijk	10j	12ej	3-	4	3	44 +cdefgij	22ej	10-	7-
		2%	5%	5%	2%	2%	1%	1%	1%	5%	2%	1%	1%
At least monthly	(12.0)	74	15efgjk	21+efgjk	17efjk	10	3-	5	3	36+efgjk	26ejk	11-	8-
		2%	4%	4%	3%	2%	1%	1%	1%	4%	3%	1%	1%
At least once	(4.0)	49	14 +defgijk	16+degijk	9ej	3	2-	4	1	30 +defgijk	12	7-	5
every 3 months		2%	4%	3%	2%	1%	*%	1%	*%	3%	1%	1%	1%
At least once	(2.0)	38	11 +degijk	11gjk	5	3	3	3	1	22+degijk	8	8-	4
every 6 months		1%	3%	2%	1%	1%	1%	1%	*%	2%	1%	1%	1%
Only around	(1.0)	61	9	10	6	8	8	11	8	19	14	27	19
once in the		2%	2%	2%	1%	2%	2%	3%	2%	2%	1%	2%	3%
last 12 months													
NET Regularly		130	36 +cdefgij	43 +cdefgij	21efgjk	16ejk	5-	6-	3-	79 +cdefgij	37efgjk	14-	9-
		4%	9%	8%	4%	3%	1%	2%	1%	9%	4%	1%	1%
NET Occasionally		123	29 +defgijk	37 +defgijk	26defgjk	13	5-	9	5-	66 +defgijk	38ejk	18-	13-
		4%	7%	7%	5%	3%	1%	2%	1%	7%	4%	2%	2%
NET Rarely		99	20+dei	21	12	11	11	15	9	41+i	23	35	23
		3%	5%	4%	2%	2%	2%	4%	3%	5%	2%	3%	3%
NET Lapsed		244	43 +degijk	57 +defgijk	39	32	28	26	19	100 +defgijk	71	74-	45
		8%	11%	11%	8%	6%	6%	7%	6%	11%	7%	6%	6%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Watched	291	75 +cdefgij k	92 +cdefgij k	52defgjk	32-egj	13-	18-	9-	167 +cdefgij k	84efgjk	40-	27-
in the last 6 months	10%	20%	18%	11%	6%	3%	5%	3%	18%	9%	3%	4%
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	22 6%	36+efgjk 7%	27jk 6%	21 4%	17 4%	11 3%	11 3%	59+efjk 6%	48 5%	39- 3%	22- 3%
I have never watched this channel	(0.0) 80%	247- 64%	362- 70%	377abh 78%	422+abch 85%	427 90%	334 +abcdhi 87%	284 +abchi 89%	609- 67%	798abh 81%	1045 +abcdhi 89%	618+abchi 88%
Don't know	110	31 +bcdefgi jk	20	21ej	15	9-	7	8	50+efgjk	36j	24-	15-
/ can't remember	4%	8%	4%	4%	3%	2%	2%	2%	6%	4%	2%	2%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2950	354	500	462	482	466	374	311	854	944	1151	686
Mean score	8.5	19.6 +defgijk	17.6 +defgijk	10.4efgjk	4.7	2.4-	2.3-	1.1-	18.4 +defgijk	7.5egjk	2.0-	1.8-
Standard deviation	49.60	74.60	71.28	56.03	34.22	26.79	24.05	12.90	72.64	46.26	22.87	19.78
Standard Error	1.00	4.73	3.45	2.83	1.72	1.29	1.31	.80	2.81	1.65	.71	.81

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Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily (365.0)	54 2%	7bch 3%	0- -%	1 *%	18+bcghjk 5%	2 2%	7b 2%	4 1%	1 *%	6b 2%	46b 2%	2 1%	4bcgh 3%	1b 1%	
At least weekly (52.0)	76 2%	1- *%	9a 3%	4 2%	12a 3%	2 1%	10a 3%	12a 3%	6 2%	2 1%	58- 2%	4 2%	13 9% +abdcdfgh ijkm	* *%	
At least monthly (12.0)	74 2%	7 3%	5 2%	3 1%	13 3%	0 -%	8 2%	13 3%	2 1%	4 2%	55- 2%	6 2%	11 7% +abdcdfgh ijkm	2 3%	
At least once every 3 months (4.0)	49 2%	3 1%	5 2%	4 1%	8h 2%	0 -%	4 1%	5 1%	0 -%	3 1%	32- 1%	7h 3%	9 6% +abdcdfgh ijkm	2h 2%	
At least once every 6 months (2.0)	38 1%	4 2%	0 -%	1 *%	9b 2%	2 2%	5 2%	2 1%	2 1%	3 1%	28 1%	4b 2%	5+bcghj 3%	1 1%	
Only around (1.0)	61 2%	5 2%	9dg 3%	6 2%	2- *%	0 -%	9d 3%	3 1%	7d 3%	3 1%	44- 2%	3 1%	10 7% +acdfghi jk	4+dgijk 4%	
NET Regularly	130 4%	8 3%	9 3%	6 2%	30 8% +bcghjkm	4 3%	17 5%	16 4%	7 3%	8 3%	104 4%	7 3%	18 12% +abcfghi jkm	2 2%	
NET Occasionally	123 4%	9h 4%	10h 4%	8 3%	22h 5%	0 -%	11h 3%	18h 4%	2- 1%	7 3%	87-h 3%	12h 5%	20 13% +abdcdfgh ijkm	4h 5%	
NET Rarely	99 3%	9 4%	9 3%	7 2%	11 3%	2 2%	14g 4%	6- 1%	8 3%	5 2%	72- 3%	7 3%	15 10% +abdcdfgh ijkm	4g 5%	

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Prepared by BMG

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Lapsed	244	17	19	22	35	5	39+gij	21-	18	14	191-	19	26	8g
	8%	8%	7%	8%	9%	4%	12%	5%	7%	5%	7%	7%	18%	10%
NET Watched	291	21h	18	14-	61	6	34ch	37h	10-	18	219-h	23h	42	6
in the last 6 months	10%	9%	7%	5%	15%	5%	10%	9%	4%	7%	9%	9%	29%	7%
Haven't watched in the last 12 months but have watched previously	(0.5) 145 5%	8 4%	10 4%	16 6%	23 6%	3 2%	25+gj 7%	15 4%	9 4%	8 3%	118 5%	12 5%	11+gij 7%	4 5%
I have never watched this channel	(0.0) 2452 80%	1801 81%	219d1 81%	241df1 85%	296-1 74%	108 87%	2571 77%	351df1 84%	232 88%	212df1 84%	2094+df1 81%	211d1 82%	80- 55%	671 79%
Don't know / can't remember	110 4%	9 4%	13 5%	8 3%	20 5%	8 6%	11 3%	13 3%	4 2%	11 4%	97 4%	7 3%	3 2%	4 4%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2950	214	257	276	383	116	324	406	259	241	2476	249	144	81
Mean score	8.5	12.5bc	2.2	2.7	19.7	6.9	9.8b	5.4	3.0	10.1	8.4	4.9	17.5	6.2
Standard deviation	49.60	64.76	9.65	25.19	78.16	47.14	53.35	35.66	25.42	57.72	49.91	36.15	64.23	44.69
Standard Error	1.00	4.84	.67	1.74	4.61	4.93	3.18	2.00	1.81	4.36	1.13	2.23	4.00	3.20

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Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily	(365.0)	54 2%	24+df 3%	15df 2%	7 1%	8- 1%	39+df 2%	15- 1%	32- 1%	7 7%	22+a 5%	7a 3%	8 8%
At least weekly	(52.0)	76 2%	21 2%	21 3%	17 3%	16 2%	43 3%	33 2%	56- 2%	2 2%	20+a 5%	11+a 5%	7 7%
At least monthly	(12.0)	74 2%	26d 3%	18 3%	18d 3%	12- 1%	43d 3%	29 2%	57- 2%	* **	17+a 4%	13+a 6%	4 4%
At least once every 3 months	(4.0)	49 2%	14 1%	16 2%	7 1%	13 1%	29 2%	20 1%	41 2%	4 4%	7 2%	1 1%	2 2%
At least once every 6 months	(2.0)	38 1%	11 1%	13d 2%	7 1%	5 1%	24 2%	12 1%	26- 1%	3 3%	10+a 2%	7+a 3%	1 1%
Only around once in the last 12 months	(1.0)	61 2%	20 2%	10 1%	17+ 3%	13 1%	30 2%	31 2%	55 2%	1 1%	5 1%	2 1%	2 2%
NET Regularly		130 4%	45d 5%	37d 5%	24 5%	24- 3%	82+df 5%	49 3%	88- 3%	8 10%	42+a 10%	18+a 9%	16 14%
NET Occasionally		123 4%	39 4%	33d 5%	24 5%	25- 3%	73d 5%	49 3%	98 4%	4 4%	24 6%	14 7%	6 6%
NET Rarely		99 3%	31 3%	23 3%	25d 5%	18- 2%	55 3%	43 3%	80 3%	4 4%	15 4%	9 4%	2 2%
NET Lapsed		244 8%	67 7%	62 9%	47 9%	66 7%	129 8%	113 8%	201 8%	6 7%	39 9%	26+a 12%	7 6%
NET Watched in the last 6 months		291 10%	96df 10%	83+df 12%	56d 11%	54- 6%	179+df 11%	110- 8%	212- 8%	15 17%	76+a 18%	38+a 18%	23 21%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 145 5%	36 4%	38 6%	22 4%	48 5%	74 5%	70 5%	121 5%	3 3%	24 6%	17+a 8%	5 4%
I have never watched this channel	(0.0) 2452 80%	742b 81%	529- 77%	411 79%	746+be 83%	1271 79%	1157b 82%	2167+cd 82%	60 68%	275- 66%	136- 65%	70 64%
Don't know / can't remember	110 4%	24- 3%	30a 4%	15 3%	36 4%	53 3%	51 4%	73- 3%	10 11%	35+a 9%	14+a 7%	10 9%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2950	894	660	506	861	1554	1367	2554	79	380	193	99
Mean score	8.5	11.4+df	10.7df	7.3	4.7-	11.1+df	5.7-	6.2-	32.1+a	24.7+a	17.2+a	35.8+a
Standard deviation	49.60	59.01	55.72	43.26	36.19	57.62	38.96	41.39	101.51	85.41	68.69	102.29
Standard Error	1.00	1.94	2.13	2.32	1.48	1.43	1.27	.89	11.79	4.73	5.45	10.99

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	54 2%	11 1%	43 2%	2 1%	3 2%	5 2%	** **	2 1%	2 1%	** **	6 1%	3 1%
At least weekly	(52.0)	76 2%	21 2%	55 3%	6 2%	2 2%	6 2%	** **	* *%	4 3%	** **	10 2%	5 2%
At least monthly	(12.0)	74 2%	13- 1%	61+ajk 3%	1 1%	4 2%	3 1%	** **	* *%	3 3%	** **	5 1%	1 1%
At least once every 3 months	(4.0)	49 2%	12 1%	37 2%	2 1%	1 1%	3 1%	** **	2 1%	3 2%	** **	7 1%	3 1%
At least once every 6 months	(2.0)	38 1%	12 1%	26 1%	* *%	4 2%	4 1%	** **	1 1%	5 3%	** **	4 1%	1 *%
Only around once in the last 12 months	(1.0)	61 2%	24 2%	37 2%	6 3%	3 2%	5 2%	** **	4 2%	7 5%	** **	13 3%	6 2%
NET Regularly		130 4%	32- 3%	98+a 5%	8 3%	5 3%	11 4%	** **	3 2%	6 4%	** **	16 4%	8 3%
NET Occasionally		123 4%	25- 2%	97+ack 5%	3- 1%	5 3%	6 2%	** **	2 1%	6 4%	** **	12 3%	5 2%
NET Rarely		99 3%	36 3%	63 3%	7 3%	7 4%	9 3%	** **	5 3%	12 9%	** **	18 4%	7 3%
NET Lapsed		244 8%	89 9%	156 8%	14 6%	13 8%	23 8%	** **	14 9%	21 16%	** **	45 10%	15 6%
NET Watched in the last 6 months		291 10%	69- 7%	222+acgjk 11%	11- 5%	15 9%	21 7%	** **	6- 4%	16 12%	** **	32 7%	13- 5%
Haven't watched in the last 12 months but have watched previously	(0.5)	145 5%	53 5%	92 5%	7 3%	6 4%	14 5%	** **	9 6%	10 7%	** **	27 6%	8 3%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel	(0.0) 80%	2452 83%	1596- 79%	194+b 87%	133 83%	238 83%	** **	136 85%	99 73%	** **	365 82%	229+b 88%
Don't know / can't remember	110 4%	24- 2%	85+aj 4%	6 3%	3 2%	8 3%	** **	6 4%	3 2%	** **	9 2%	5 2%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2950	1002	1948	218	157	277	**	155	132	**	437	257
Mean score	8.5	5.5-	10.1+a	5.2	7.8	8.0	**	5.6	7.3	**	6.4	5.0
Standard deviation	49.60	39.16	54.14	37.41	48.84	49.49	**	43.92	44.58	**	42.51	37.81
Standard Error	1.00	1.38	1.32	2.75	4.37	3.37	**	4.01	4.58	**	2.27	2.59

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**	
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**	
Total	3060	154	123	383	344	779	1568	2992	**	3018	**	
At least daily (365.0)	54 2%	2 1%	4f 4%	17+f 4%	18+f 5%	30+f 4%	16- 1%	52 2%	** **	53 2%	** **	
At least weekly (52.0)	76 2%	5 3%	4 3%	24+f 6%	13 4%	34+f 4%	31 2%	75 3%	** **	76 3%	** **	
At least monthly (12.0)	74 2%	5 3%	3 2%	20+f 5%	14+f 4%	30+f 4%	32 2%	69 2%	** **	72 2%	** **	
At least once every 3 months (4.0)	49 2%	1 1%	3 2%	6 2%	11+f 3%	16 2%	21 1%	45 2%	** **	47 2%	** **	
At least once every 6 months (2.0)	38 1%	5+f 3%	3 2%	4 1%	7 2%	15f 2%	13 1%	36 1%	** **	37 1%	** **	
Only around once in the last 12 months (1.0)	61 2%	4 3%	2 1%	9 2%	5 1%	13 2%	37 2%	61 2%	** **	61 2%	** **	
NET Regularly	130 4%	7 4%	8f 7%	40+af 11%	31+f 9%	64+f 8%	47- 3%	127 4%	** **	129 4%	** **	
NET Occasionally	123 4%	6 4%	6 5%	26+f 7%	25+f 7%	45+f 6%	53 3%	115 4%	** **	120 4%	** **	
NET Rarely	99 3%	9 6%	4 3%	13 3%	12 3%	28 4%	51 3%	97 3%	** **	98 3%	** **	
NET Lapsed	244 8%	22+df 14%	17+f 14%	40f 11%	26 8%	79+f 10%	99- 6%	240 8%	** **	243 8%	** **	
NET Watched in the last 6 months	291 10%	17 11%	17f 14%	71+f 18%	63+f 18%	125+f 16%	113- 7%	277 9%	** **	286 9%	** **	
Haven't watched in the last 12 months but have watched previously (0.5)	145 5%	13f 8%	13+df 10%	27+f 7%	15 4%	51+f 7%	48- 3%	143 5%	** **	145 5%	** **	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 80%	112- 72%	86- 70%	259- 68%	245- 71%	551- 71%	1321+abcde 84%	2412 81%	**	2424 80%	**
Don't know / can't remember	110 4%	8 5%	6 5%	17 4%	16 5%	40+f 5%	48 3%	99 3%	**	101 3%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2950	146	117	366	328	739	1520	2893	**	2916	**
Mean score	8.5	6.9	16.2f	20.8+f	22.7+af	17.7+f	5.3-	8.3	**	8.4	**
Standard deviation	49.60	41.97	70.45	76.36	83.00	71.76	37.86	48.81	**	49.17	**
Standard Error	1.00	3.75	7.11	4.36	5.01	2.88	1.05	.99	**	.99	**

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Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	54	54+	53+	54+	53+	54 +abcd fghi	54+	54+	54	54+	45+	45+	42+	37+abce	43+	38+
	2%	2%	2%	2%	2%	17%	2%	2%	2%	2%	2%	3%	2%	20%	2%	3%
At least weekly (52.0)	76	76+	76+	75+	73+	76 +abcd fghi	76+	72+	76+	71	55	53+	52	56+abce	55	51+
	2%	3%	3%	3%	3%	24%	3%	3%	3%	3%	3%	3%	3%	31%	3%	4%
At least monthly (12.0)	74	74+	73+	73+	72+	74 +abcd fghi	74+	73+	74+	72+	58+	53+	54+	52+abce	50	51+
	2%	3%	3%	3%	3%	23%	3%	3%	3%	3%	3%	3%	3%	28%	3%	4%
At least once (4.0)	49	49+	49+	48+	46+	49 +abcd fghi	49+	48+	49	48+	32	31	29	23+abce	30	29
every 3 months	2%	2%	2%	2%	2%	15%	2%	2%	2%	2%	2%	2%	2%	13%	2%	2%
At least once (2.0)	38	38+	38+	38+	33	38 +abcd fghi	38	37+	38	36	22	25	25	15+abce	23	21
every 6 months	1%	1%	1%	1%	1%	12%	1%	1%	1%	1%	1%	2%	1%	8%	1%	1%
Only around once in the last 12 months (1.0)	61	56	55	54	49	5	56	50	56	54	40	38d	35	0	40	31
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	-%	2%	2%
NET Regularly	130	130+	129+	129+	127+	130 +abcd fghi	130+	126+	130+	125+	100+	97+	94+	93+abce	98+	89+
	4%	5%	5%	5%	6%	41%	5%	5%	5%	5%	5%	6%	5%	51%	5%	6%
NET Occasionally	123	123+	122+	121+	118+	123 +abcd fghi	123+	120+	123+	120+	90+	84+	83	75+abce	80	80+
	4%	5%	5%	5%	5%	38%	4%	5%	4%	4%	5%	6%	5%	41%	4%	6%

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Prepared by BMG

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	99	94	93	92+	82	43	94	86	94	90	62	63+	60	15+abcef	63	52
	3%	3%	4%	4%	4%	14%	3%	3%	3%	3%	3%	4%	3%	8%	3%	4%
NET Lapsed	244	207	199-	196-	171	49	207-	187	215-	225+	132-	119	123-	15	131-	104
	8%	8%	7%	7%	8%	15%	7%	8%	8%	8%	7%	8%	7%	8%	7%	7%
NET Watched	291	291+	289+	289+	278+h	291	291+	283+	291+	281+	212+	206+ae	202+	183	202+	190+e
in the last 6 months	10%	11%	11%	11%	12%	91%	10%	11%	10%	10%	11%	14%	11%	100%	11%	13%
Haven't watched in the last 12 months but have watched previously	(0.5) 145 5%	113- 4%	106- 4%	104- 4%	89- 4%	6- 2%	114- 4%	101- 4%	121-e 4%	135e 5%	70-d 4%	57-d 4%	63-d 3%	0- -%	68-d 4%	53-d 4%
I have never watched this channel	(0.0) 2452 80%	2165e 80%	2130e 80%	2102e 80%	1810e 79%	12- 4%	2241e 81%	1986e 80%	2279e 80%	2125-e 79%	1530d 81%	1188-d 78%	1464+bd 82%	0- -%	1546+bd 82%	1138d 79%
Don't know / can't remember	110 4%	76- 3%	74- 3%	72- 3%	58- 3%	6 2%	77- 3%	74- 3%	87- 3%	84- 3%	45-d 2%	29- 2%	32- 2%	0- -%	38- 2%	25- 2%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Mode	.00	.00	.00	.00	.00	52.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2950	2624	2581	2549	2226	314	2701	2420	2747	2595	1852	1489	1764	183	1855	1412
Mean score	8.5	9.6+	9.5+	9.8+	11.0+	79.6	9.3+	10.2+	9.1+	9.5+	10.9+	13.4+	10.6+	93.4	10.5+	12.3+
Standard deviation	49.60	52.49	52.38	53.08	56.26	132.37	51.76	54.41	51.34	52.60	56.40	62.82	55.83	138.02	55.44	59.42
Standard Error	1.00	1.11	1.12	1.14	1.30	8.06	1.08	1.20	1.07	1.12	1.41	1.75	1.45	10.93	1.40	1.74

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Prepared by BMG

Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	54 2%	4 1%	50 2%	35 2%	23 2%
At least weekly (52.0)	76 2%	6 2%	68 3%	53 3%	35 3%
At least monthly (12.0)	74 2%	2 1%	70 3%	49 3%	37+ 3%
At least once every 3 months (4.0)	49 2%	2 1%	46 2%	35 2%	23 2%
At least once every 6 months (2.0)	38 1%	5 2%	30 1%	19 1%	13 1%
Only around once in the last 12 months (1.0)	61 2%	3 1%	51 2%	32 2%	21 2%
NET Regularly	130 4%	10 4%	118 4%	88 5%	58+ 5%
NET Occasionally	123 4%	4 1%	117+ 4%	84 5%	60+a 6%
NET Rarely	99 3%	8 3%	81 3%	51 3%	34 3%
NET Lapsed	244 8%	18 6%	213 8%	144 8%	88 8%
NET Watched in the last 6 months	291 10%	19 7%	265+ 10%	190 10%	131+a 12%

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Table Q18_15 (continuation)

Q18. S4C - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 145 5%	9 3%	132 5%	93 5%	55 5%
I have never watched this channel	(0.0) 2452 80%	234 83%	2123 80%	1483 80%	843- 77%
Don't know / can't remember	110 4%	18b 6%	79- 3%	61 3%	40 4%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2950	265	2572	1798	1050
Mean score	8.5	6.9	9.0	9.1	10.2
Standard deviation	49.60	44.85	51.09	50.83	53.59
Standard Error	1.00	3.61	1.07	1.26	1.74

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Table Q18_16
 Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	496 16%	225 16%	233 16%	** **	25 15%	258 17%	232 15%
At least weekly	(52.0)	528 17%	245 18%	244 17%	** **	30 19%	269 18%	252 16%
At least monthly	(12.0)	344 11%	159 11%	162 11%	** **	17 10%	180 12%	158 10%
At least once every 3 months	(4.0)	212 7%	77- 6%	124+a 8%	** **	10 7%	111 8%	100 6%
At least once every 6 months	(2.0)	163 5%	89+b 6%	65- 4%	** **	10 6%	88 6%	73 5%
Only around once in the last 12 months	(1.0)	188 6%	77 6%	101 7%	** **	11 7%	88 6%	96 6%
NET Regularly		1024 33%	470 34%	477 33%	** **	55 34%	528+b 36%	484- 31%
NET Occasionally		556 18%	236 17%	286 20%	** **	27 17%	291 20%	257 17%
NET Rarely		352 11%	166 12%	165 11%	** **	20 13%	176 12%	169 11%
NET Lapsed		629 21%	305 22%	291 20%	** **	34 21%	320 22%	301 20%
NET Watched in the last 6 months		1744 57%	795 57%	828 56%	** **	91 57%	907+b 61%	815- 53%
Haven't watched in the last 12 months but have watched previously	(0.5)	278 9%	139 10%	125 9%	** **	14 9%	144 10%	132 9%

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Prepared by BMG

Table Q18_16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 729 24%	333 24%	348 24%	** **	39 24%	287- 19%	436+a 28%
Don't know / can't remember	121 4%	51 4%	65 4%	** **	5 3%	53 4%	60 4%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2939	1343	1402	**	155	1426	1480
Mean score	72.9	72.5	71.7	**	70.0	78.0	67.9
Standard deviation	133.01	132.63	132.33	+abd **	130.20	136.38	129.58
Standard Error	2.68	3.99	3.80	**	11.87	4.08	3.55

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)		75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
At least daily (365.0)	496	50	63-	53-	72	82bchi	84	93	113-	125-	259	177+abcdehi	
	16%	13%	12%	11%	14%	17%	22%	29%	12%	13%	22%	25%	
At least weekly (52.0)	528	57	75	85	88	84	83+abh	57	132-	173	223bh	139bh	
	17%	15%	14%	18%	18%	18%	22%	18%	15%	18%	19%	20%	
At least monthly (12.0)	344	46	48	45	70bc	58	48	30	94	115	136	78	
	11%	12%	9%	9%	14%	12%	12%	9%	10%	12%	12%	11%	
At least once every 3 months (4.0)	212	25	28	41	32	35	33	18	53	73	86	51	
	7%	6%	5%	9%	6%	7%	9%	6%	6%	7%	7%	7%	
At least once every 6 months (2.0)	163	33	29gk	31gk	21	29gk	13	6-	63+fgjk	52gk	49-	20-	
	5%	9%	6%	6%	4%	6%	3%	2%	7%	5%	4%	3%	
Only around once in the last 12 months (1.0)	188	23	33	32	30	24	29	16	56	63	69	45	
	6%	6%	6%	7%	6%	5%	8%	5%	6%	6%	6%	6%	
NET Regularly	1024	107-	137-	138-	159	166abch	166	150	245-	298-	482	316+abcdehi	
	33%	28%	26%	29%	32%	35%	44%	47%	27%	30%	41%	45%	
NET Occasionally	556	70	76-	86	102b	93	81bgh	48	147	188b	222	128	
	18%	18%	15%	18%	20%	20%	21%	15%	16%	19%	19%	18%	
NET Rarely	352	56gjk	63g	63g	51	54	42	23-	119gjk	114g	118	65-	
	11%	15%	12%	13%	10%	11%	11%	7%	13%	12%	10%	9%	
NET Lapsed	629	100	127	113fgjk	98k	89	58-	45-	228	211fgjk	191-	103-	
	21%	26%	25%	23%	20%	19%	15%	14%	25%	21%	16%	15%	
NET Watched in the last 6 months	1744	211b	243-	255	282bh	289bchi	260	204	454-	537b	752	464+abcdehi	
	57%	55%	47%	53%	57%	61%	68%	64%	50%	55%	64%	66%	

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Prepared by BMG

Table Q18_16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 278 9%	44fjk 11%	65+efgjk 12%	50fjk 10%	47fjk 9%	35 7%	16- 4%	22 7%	109+efgjk 12%	96fjk 10%	73- 6%	38- 5%
I have never watched this channel	(0.0) 729 24%	78 20%	155 +aefgjk 30%	123fk 25%	121 24%	113 24%	72- 19%	68 21%	233fjk 26%	244fk 25%	253- 21%	140- 20%
Don't know / can't remember	121 4%	29 +defgijk 7%	24fjk 5%	23fjk 5%	18 4%	14 3%	5- 1%	9 3%	52+efjk 6%	41fjk 4%	28- 2%	14- 2%
Medians	4.00	2.00	1.00	2.00	4.00	4.00	12.00	12.00	2.00	4.00	12.00	12.00
Mode	.00	.00	.00	.00	.00	.00	365.00	365.00	.00	.00	365.00	365.00
Base for stats	2939	356	496	460	480	461	376	310	852	940	1147	687
Mean score	72.9	61.7	55.6- +aefgjk	53.5- +bcdefg	66.2	76.8bchi	94.5 +abcdhi	120.5 +abcdeh	58.1- +abcdehi	60.0- +abcdehi	94.4 +abcdehi	106.2+abcdehi
Standard deviation	133.01	124.03	119.10	114.17	126.71	135.98	146.00	161.36 ij	121.15	120.84	147.40	153.56
Standard Error	2.68	7.86	5.81	5.79	6.42	6.54	7.93	9.98	4.70	4.33	4.59	6.27

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Table Q18 16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	496 16%	43b1 19%	33 12%	43 15%	84+bhjl 21%	17 13%	49 15%	71 17%	36 14%	38 15%	414 16%	49b1 19%	18 12%	15 17%
At least weekly (52.0)	528 17%	36 16%	45 17%	44 16%	75 19%	23 18%	69m 21%	67 16%	44 17%	47 19%	450 17%	41 16%	26 18%	11 12%
At least monthly (12.0)	344 11%	16 7%	23 8%	31 11%	48 12%	15 12%	29 9%	63+abfj 15%	34 13%	23 9%	283 11%	33 13%	20a 13%	9 11%
At least once every 3 months (4.0)	212 7%	16 7%	25 9%	19 7%	26 6%	7 6%	19 6%	26 6%	23 9%	14 5%	174 7%	23 9%	11 8%	4 5%
At least once every 6 months (2.0)	163 5%	14 6%	11 4%	20 7%	26 6%	2 2%	20 6%	28 7%	13 5%	11 4%	144 6%	8 3%	7 5%	4 5%
Only around once in the last 12 months (1.0)	188 6%	16 7%	15 6%	13 4%	30 7%	8 7%	22 6%	24 6%	14 5%	13 5%	155 6%	17 7%	11 7%	5 6%
NET Regularly	1024 33%	80 36%	78 29%	87 31%	159 39%	40 32%	119 35%	137 33%	80 31%	84 34%	864 34%	91 35%	44 30%	25 30%
NET Occasionally	556 18%	32 14%	48 18%	50 18%	74 18%	22 18%	48 14%	89f 21%	57f 22%	37 15%	456 18%	56af 22%	31f 21%	13 15%
NET Rarely	352 11%	30 14%	27 10%	32 11%	56 14%	10 8%	41 12%	52 12%	26 10%	24 10%	299 12%	25 10%	18 12%	10 11%
NET Lapsed	629 21%	49 22%	56 21%	58 20%	83 21%	18 14%	71 21%	104+k 25%	53 20%	47 19%	540 21%	44 17%	28 19%	18 21%
NET Watched in the last 6 months	1744 57%	126 56%	137 51%	157 55%	258 64%	63 51%	186 55%	255bm 61%	150 57%	133 53%	1465 57%	154bm 60%	82 56%	42 50%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18 16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 278 9%	19 8%	30 11%	25 9%	28 7%	8 6%	30 9%	52+dkl 12%	27 10%	23 9%	241 9%	19 7%	10 7%	8 10%
I have never watched this channel	(0.0) 729 24%	50 22%	74dg 27%	77dg 27%	69- 17%	36 29%	85d 25%	80- 19%	66d 25%	72dg 29%	610d 24%	55 21%	41dg 28%	24dg 28%
Don't know / can't remember	121 4%	12g 5%	14g 5%	12 4%	17 4%	9 7%	13 4%	9 2%	6 2%	11 4%	102 4%	11 4%	3 2%	4g1 5%
Medians	4.00	4.00	2.00	4.00	12.00	4.00	4.00	4.00	4.00	4.00	4.00	12.00	4.00	2.00
Mode	.00	.00	.00	.00	365.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2939	211	256	272	385	115	323	410	257	241	2470	245	144	80
Mean score	72.9	85.5b1	58.2	68.0	91.4	65.0	68.4	73.8	62.7	68.9	72.6	84.3b1	57.4	75.9
Standard deviation	133.01	143.82	120.25	130.15	145.56	125.42	127.64	134.39	124.29	129.38	132.63	142.28	118.39	139.32
Standard Error	2.68	10.85	8.42	9.03	8.56	13.18	7.63	7.55	8.88	9.76	3.02	8.84	7.39	9.98

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Table Q18_16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	496 16%	157 17%	95 14%	92 18%	145 16%	253 16%	237 17%	414 16%	13 14%	80 19%	39 19%	27 25%
At least weekly (52.0)	528 17%	173 19%	112 16%	83 16%	159 18%	285 18%	242 17%	453 17%	17 19%	71 17%	36 17%	18 17%
At least monthly (12.0)	344 11%	117df 13%	89df 13%	54 10%	81- 9%	206+df 13%	136- 10%	289 11%	8 9%	53 13%	33+ 16%	11 10%
At least once every 3 months (4.0)	212 7%	79+df 9%	45 7%	41 8%	44- 5%	125d 8%	85 6%	191 7%	3 3%	19 5%	10 5%	7 6%
At least once every 6 months (2.0)	163 5%	61+df 7%	38 6%	31 6%	33- 4%	99d 6%	64 5%	139 5%	8 9%	24 6%	10 5%	6 5%
Only around once in the last 12 months (1.0)	188 6%	58 6%	48 7%	31 6%	50 6%	106 7%	81 6%	156 6%	9 10%	31 7%	11 6%	8 7%
NET Regularly	1024 33%	330b 36%	207- 30%	175 34%	304 34%	538 33%	479 34%	867 33%	29 33%	151 36%	74 36%	45 42%
NET Occasionally	556 18%	197+df 21%	134df 19%	95 18%	125- 14%	331+df 21%	220- 16%	480 18%	10 12%	73 18%	43 21%	18 17%
NET Rarely	352 11%	119d 13%	87 13%	62 12%	83- 9%	205+df 13%	145 10%	296 11%	17 19%	54 13%	22 11%	14 13%
NET Lapsed	629 21%	186 20%	162+ 23%	106 20%	172 19%	348 22%	278 20%	537 20%	22 25%	90 22%	42 20%	24 22%
NET Watched in the last 6 months	1744 57%	588+bcdf 64%	380 55%	301 58%	463- 52%	968+ddf 60%	763- 54%	1486 57%	47 53%	248 60%	127 61%	69 64%

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Table Q18 16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 278 9%	67- 7%	76a 11%	44 8%	89 10%	143 9%	133 9%	241 9%	5 6%	36 9%	20 10%	10 10%
I have never watched this channel	(0.0) 729 24%	177- 19%	155 23%	132a 25%	252+abe 28%	333- 21%	384+abe 27%	651+c 25%	16 18%	74- 18%	38 18%	15 14%
Don't know / can't remember	121 4%	27 3%	31 4%	14 3%	43 5%	58 4%	57 4%	92- 4%	11 12%	27+a 7%	10 5%	6 6%
Medians	4.00	12.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	12.00	12.00	12.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	52.00	365.00	365.00	365.00
Base for stats	2939	890	659	507	854	1550	1361	2535	78	389	197	103
Mean score	72.9	76.8b	63.7-	76.5	73.4	71.2	74.5	70.8-	72.2	86.7+a	83.4	106.6+a
Standard deviation	133.01	134.95	125.27	137.10	133.59	131.04	134.87	131.36	131.63	142.97	140.70	155.66
Standard Error	2.68	4.45	4.80	7.37	5.48	3.27	4.40	2.85	15.38	7.85	11.06	16.48

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Table Q18_16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	496 16%	179j 17%	317j 16%	50+bj 22%	31j 19%	60+bj 21%	** **	33j 21%	20 15%	** **	46- 10%	54j 20%
At least weekly	(52.0)	528 17%	163 16%	365 18%	43 19%	25 15%	50 17%	** **	27 17%	12 9%	** **	63 14%	39 15%
At least monthly	(12.0)	344 11%	103g 10%	241g 12%	30g 14%	20g 13%	27 9%	** **	7- 4%	16 12%	** **	44 10%	20 8%
At least once every 3 months	(4.0)	212 7%	58 6%	154 8%	11 5%	9 6%	13 5%	** **	12 8%	5 3%	** **	25 6%	19 7%
At least once every 6 months	(2.0)	163 5%	62 6%	101 5%	14 6%	14g 9%	11 4%	** **	3 2%	15 11%	** **	36+bg 8%	12 4%
Only around once in the last 12 months	(1.0)	188 6%	60 6%	128 6%	8 3%	12 7%	18 6%	** **	5 3%	4 3%	** **	25 6%	24+cg 9%
NET Regularly		1024 33%	342j 33%	682j 34%	94+abj 42%	55j 35%	109j 38%	** **	61j 38%	32 24%	** **	109- 24%	93j 35%
NET Occasionally		556 18%	161- 16%	395+ag 19%	42 19%	29 18%	40 14%	** **	19 12%	21 15%	** **	69 15%	40 15%
NET Rarely		352 11%	122g 12%	228g 11%	22 10%	26g 16%	29 10%	** **	8- 5%	19 14%	** **	61g 14%	36g 14%
NET Lapsed		629 21%	227cg 22%	401c 20%	31- 14%	34 21%	51 18%	** **	21- 13%	35 26%	** **	124+abceg 28%	59cg 22%
NET Watched in the last 6 months		1744 57%	565j 55%	1178j 58%	150 67%	99j 62%	161j 56%	** **	83 52%	67 50%	** **	214- 48%	144 55%

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Table Q18 16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 278 9%	105c 10%	173c 9%	9- 4%	8 5%	22 8%	** **	12 8%	16 12%	** **	63+bcde 14%	22 9%
I have never watched this channel	(0.0) 729 24%	266 26%	463 23%	54 24%	38 24%	78 27%	** **	56+ab 35%	44 33%	** **	131+b 29%	67 26%
Don't know / can't remember	121 4%	30 3%	91ck 4%	3 1%	3 2%	6 2%	** **	5 3%	3 2%	** **	14 3%	4- 1%
Medians	4.00	4.00	4.00	12.00	4.00	4.00	**	4.00	2.00	**	1.00	4.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2939	996	1942	220	157	279	**	156	132	**	432	258
Mean score	72.9	75.7j	71.5j	95.4+bij	81.7j	88.7ij	** j	88.1j	61.8	**	48.3-	85.2j
Standard deviation	133.01	136.59	131.17	147.96	141.31	145.42	**	146.05	129.34	**	111.07	144.67
Standard Error	2.68	4.81	3.22	10.82	12.66	9.87	**	13.29	13.29	**	5.99	9.90

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Table Q18 16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	496 16%	11- 7%	18 14%	50 13%	65a 19%	118a 15%	257a 16%	489 16%	** **	491 16%	** **
At least weekly (52.0)	528 17%	23 15%	16 13%	70 18%	65 19%	124 16%	307+e 20%	515 17%	** **	520 17%	** **
At least monthly (12.0)	344 11%	15 10%	12 10%	49 13%	37 11%	93 12%	170 11%	338 11%	** **	341 11%	** **
At least once every 3 months (4.0)	212 7%	13 9%	12 9%	21 5%	21 6%	51 7%	116 7%	208 7%	** **	210 7%	** **
At least once every 6 months (2.0)	163 5%	8 5%	9 7%	19 5%	24 7%	43 6%	81 5%	158 5%	** **	161 5%	** **
Only around once in the last 12 months (1.0)	188 6%	7 4%	6 5%	20 5%	26 8%	48 6%	104 7%	185 6%	** **	188 6%	** **
NET Regularly	1024 33%	35- 22%	34 27%	120 31%	130ae 38%	242a 31%	565+ae 36%	1004 34%	** **	1011 34%	** **
NET Occasionally	556 18%	29 19%	24 19%	70 18%	58 17%	143 18%	286 18%	546 18%	** **	551 18%	** **
NET Rarely	352 11%	15 10%	15 12%	39 10%	50 14%	92 12%	185 12%	342 11%	** **	348 12%	** **
NET Lapsed	629 21%	34 22%	32 26%	74 19%	75 22%	164 21%	309 20%	618 21%	** **	626 21%	** **
NET Watched in the last 6 months	1744 57%	71- 46%	66 54%	209 55%	212a 61%	429 55%	932+a 59%	1708 57%	** **	1723 57%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	278 9%	19 12%	17df 14%	35 9%	25 7%	73 9%	123- 8%	275 9%	** **	278 9%	** **

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Prepared by BMG

Table Q18_16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 729 24%	50+df 33%	27 22%	103d 27%	69 20%	192 25%	354 23%	711 24%	** **	716 24%	** **
Don't know / can't remember	121 4%	7 5%	7 6%	16 4%	12 4%	37 5%	55 3%	113 4%	** **	113 4%	** **
Medians	4.00	1.00	2.00	4.00	12.00	4.00	4.00	4.00	**	4.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2939	147	116	367	332	741	1513	2879	**	2904	**
Mean score	72.9	38.3-	64.4	61.7	83.3ac	68.8a	74.5a	73.3	**	72.9	**
Standard deviation	133.01	96.67	128.77	122.22	140.23	130.34	132.96	133.36	**	133.06	**
Standard Error	2.68	8.60	13.04	6.96	8.43	5.24	3.71	2.71	**	2.69	**

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Table Q18_16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	496	496+i	483+i	476+	432+i	75	496+	443+	496+	427	394+	346+	365+	48+	382+	298+
		16%	18%	18%	18%	19%	+abcdfghi 23%	18%	18%	18%	16%	21%	23%	20%	26%	20%	21%
At least weekly	(52.0)	528	528+	509+	504+	481+hi	74+i	528+	478+	528+	478+	404+	328+	371+	48+e	368+	302+
		17%	20%	19%	19%	21%	23%	19%	19%	19%	18%	21%	22%	21%	26%	19%	21%
At least monthly	(12.0)	344	344+	330+	327+	285+	57	344+	307+	344+	314+	251+	212+	216	30+	240+	167
		11%	13%	12%	12%	12%	+abcdfghi i 18%	12%	12%	12%	12%	13%	14%	12%	16%	13%	12%
At least once every 3 months	(4.0)	212	212+	201+	198+	171	30	212+	191+	212+	194	148+	126+	135	21+	148+	115+
		7%	8%	8%	8%	7%	9%	8%	8%	7%	7%	8%	8%	8%	11%	8%	8%
At least once every 6 months	(2.0)	163	163+	157+	158+	131	29	163+	150+	163+	150	106	86	100	17+f	107	75
		5%	6%	6%	6%	6%	+bdfhi 9%	6%	6%	6%	6%	6%	6%	6%	9%	6%	5%
Only around once in the last 12 months	(1.0)	188	162	165	170	131	18	173	150	173	167	116	98	107	7	123	78
		6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	4%	6%	5%
NET Regularly	1024	1024+i	992+i	980+i	913+fghi	149	1024+i	922+i	1024+	905	798+	674+e	736+	97	750+	599+	
		33%	38%	37%	37%	40%	+abcdfghi i 47%	37%	37%	36%	34%	42%	44%	41%	53%	40%	42%
NET Occasionally	556	556+	531+	525+	456+	87	556+	497+	556+	508+	399+	338+	352+	51+cef	388+	282	
		18%	21%	20%	20%	20%	+abcdfghi i 27%	20%	20%	20%	19%	21%	22%	20%	28%	21%	20%
NET Rarely	352	325+	322+	328+	262	47	336+	300	336+	317	222	183	207	24	230	153	
		11%	12%	12%	13%	11%	12%	12%	12%	12%	12%	12%	12%	13%	12%	11%	
NET Lapsed	629	534-	524-	524	423-	60	552-	500	566-	568+d	352-	274-	343-	30	364-	254-	
		21%	20%	20%	20%	19%	20%	20%	20%	21%	19%	18%	19%	17%	19%	18%	

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Prepared by BMG

Table Q18_16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	1744	1744+hi	1681+i	1664+i	1500+fhi	265	1744+i	1569+i	1744+i	1563+	1304+	1098	1188+	164	1245+	957+
					+abcdefghi						+acef		+abcef			
in the last 6 months	57%	65%	63%	63%	66%	83%	63%	63%	62%	58%	69%	72%	66%	90%	66%	67%
Haven't watched in the last 12 months but have watched previously	(0.5) 278 9%	209-e 8%	202-e 8%	195-e 7%	161- 7%	13- 4%	215-e 8%	200-e 8%	229-e 8%	252abcdef 9%	130- 7%	90- 6%	136-d 8%	6- 3%	134- 7%	101- 7%
I have never watched this channel	(0.0) 729 24%	504-e 19%	528-e 20%	517-e 20%	432-e 19%	14- 4%	564-e 20%	497-e 20%	594-e 21%	604-abcdeg 23%	296-d 16%	206-d 14%	322-bd 18%	3- 2%	352-abd 19%	277-abd 19%
Don't know / can't remember	121 4%	83- 3%	79- 3%	75- 3%	59- 3%	10 3%	83- 3%	79- 3%	95- 3%	94- 3%	51- 3%	27- 2%	44- 2%	2 1%	40- 2%	25- 2%
Medians	4.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	4.00	4.00	12.00	12.00	12.00	52.00	12.00	12.00
Mode	.00	52.00	.00	.00	52.00	365.00	.00	.00	.00	.00	52.00	365.00	52.00	365.00	365.00	52.00
Base for stats	2939	2618	2575	2546	2225	310	2696	2416	2740	2585	1845	1492	1753	181	1854	1412
Mean score	72.9	81.8+i	80.8+i	80.6+i	84.2+i	103.2	79.4+	79.4+	78.2+	71.9	91.6+	98.4+e	89.1+	114.3+cef	87.7+	90.0+
					+abcdefghi											
Standard deviation	133.01	138.32	137.88	137.75	139.28	148.87	136.99	136.81	136.26	131.82	143.94	147.91	142.92	153.24	142.68	143.54
Standard Error	2.68	2.94	2.96	2.97	3.23	9.13	2.87	3.02	2.84	2.82	3.62	4.12	3.72	12.21	3.60	4.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	496 16%	50 18%	426 16%	296 16%	186 17%
At least weekly (52.0)	528 17%	63 22%	442 17%	311 17%	185 17%
At least monthly (12.0)	344 11%	22 8%	311 12%	223 12%	129 12%
At least once every 3 months (4.0)	212 7%	7- 2%	201+a 8%	139a 7%	89a 8%
At least once every 6 months (2.0)	163 5%	13 5%	149 6%	103 6%	60 5%
Only around once in the last 12 months (1.0)	188 6%	15 5%	161 6%	124 7%	78 7%
NET Regularly	1024 33%	114 40%	868 33%	607 33%	371 34%
NET Occasionally	556 18%	29- 10%	512+a 19%	362+a 19%	218a 20%
NET Rarely	352 11%	28 10%	310 12%	227 12%	138 13%
NET Lapsed	629 21%	40- 14%	571+a 22%	428+a 23%	255+a 23%
NET Watched in the last 6 months	1744 57%	155 55%	1529 58%	1073 58%	649 60%

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Prepared by BMG

Table Q18 16 (continuation)

Q18. BBC News channel - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 278 9%	12-4%	261+a 10%	201+a 11%	118+a 11%
I have never watched this channel	(0.0) 729 24%	84bcd 30%	610-d 23%	397- 21%	210- 19%
Don't know / can't remember	121 4%	16 6%	89- 3%	65 4%	35 3%
Medians	4.00	12.00	4.00	4.00	4.00
Mode	.00	.00	.00	.00	.00
Base for stats	2939	266	2561	1794	1055
Mean score	72.9	82.3	71.7	71.3	75.4
Standard deviation	133.01	137.88	132.39	131.93	135.18
Standard Error	2.68	11.08	2.79	3.29	4.40

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Table Q18_17
 Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	59 2%	36+b 3%	9- 1%	** **	12+ab 8%	39+b 3%	19- 1%
At least weekly	(52.0)	144 5%	79+b 6%	55- 4%	** **	9 5%	93+b 6%	49- 3%
At least monthly	(12.0)	155 5%	68 5%	76 5%	** **	11 7%	97+b 7%	56- 4%
At least once every 3 months	(4.0)	150 5%	68 5%	65 4%	** **	15+ab 9%	97+b 7%	51- 3%
At least once every 6 months	(2.0)	133 4%	53 4%	68 5%	** **	10 6%	69 5%	62 4%
Only around once in the last 12 months	(1.0)	192 6%	74 5%	107+a 7%	** **	11 7%	107b 7%	82- 5%
NET Regularly		203 7%	115+b 8%	64- 4%	** **	21+b 13%	132+b 9%	68- 4%
NET Occasionally		306 10%	135 10%	141 10%	** **	26+ab 16%	194+b 13%	108- 7%
NET Rarely		325 11%	128- 9%	175+a 12%	** **	21 13%	175+b 12%	144- 9%
NET Lapsed		587 19%	253 18%	296 20%	** **	34 21%	323+b 22%	256- 17%
NET Watched in the last 6 months		641 21%	304 22%	273- 19%	** **	58+ab 36%	395+b 27%	238- 15%
Haven't watched in the last 12 months but have watched previously	(0.5)	262 9%	126 9%	121 8%	** **	12 8%	148+b 10%	112- 7%

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Prepared by BMG

Table Q18_17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 1848 60%	843d 60%	904d 62%	** **	73- 46%	771- 52%	1060+a 69%
Don't know / can't remember	116 4%	48 3%	62 4%	** **	6 4%	59 4%	48 3%
Medians	.00	.00	.00	**	.50	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2944	1346	1405	**	154	1420	1492
Mean score	10.9	13.9+b	5.5-	**	34.0+ab	14.7+b	7.2-
Standard deviation	51.96	59.81	31.05	**	99.38	60.24	41.96
Standard Error	1.04	1.80	.89	**	9.08	1.80	1.15

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Table Q18_17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	59 2%	12dej 3%	21 +defijkl 4%	10e 2%	5e 1%	0- -%	5e 1%	6e 2%	33 +defijkl 4%	15e 2%	11-e 1%	11e 2%
At least weekly (52.0)	144 5%	17 4%	35+di 7%	20 4%	16 3%	19 4%	17 4%	20 6%	52 6%	36 4%	56 5%	37 5%
At least monthly (12.0)	155 5%	23 6%	19 4%	27 6%	19 4%	22 5%	22 6%	23b 7%	42 5%	46 5%	67 6%	45b 6%
At least once every 3 months (4.0)	150 5%	23 6%	24 5%	27 6%	18 4%	24 5%	23 6%	11 3%	47 5%	45 5%	58 5%	34 5%
At least once every 6 months (2.0)	133 4%	17 4%	20 4%	15 3%	28 6%	17 4%	22 6%	15 5%	37 4%	42 4%	53 5%	36 5%
Only around once in the last 12 months (1.0)	192 6%	26 7%	23 4%	23 5%	45+bcgh 9%	33 7%	28 7%	14 4%	49 5%	68 7%	75 6%	42 6%
NET Regularly	203 7%	29 7%	57 +cdefijkl 11%	30 6%	21- 4%	19- 4%	22 6%	26de 8%	85+defij 9%	51- 5%	67 6%	48 7%
NET Occasionally	306 10%	46d 12%	43 8%	54 11%	37 7%	46 10%	45d 12%	34 11%	90 10%	91 9%	125 11%	79d 11%
NET Rarely	325 11%	43 11%	43 8%	38- 8%	72+bcgh 15%	50 11%	49bc 13%	29 9%	86 10%	110 11%	128 11%	78 11%
NET Lapsed	587 19%	74 19%	92 18%	77 16%	122 +bceghjk 25%	89 19%	81 21%	52 16%	166 18%	200 20%	221 19%	133 19%
NET Watched in the last 6 months	641 21%	92de 24%	120de 23%	99 20%	86- 17%	83- 17%	88de 23%	74 23%	212dei 23%	184 19%	245 21%	163dei 23%

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Table Q18_17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Age										
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 262 9%	31 8%	49 9%	39 8%	50 10%	38 8%	31 8%	23 7%	80 9%	89 9%	93 8%	55 8%
I have never watched this channel	(0.0) 1848 60%	201- 52%	305 59%	302ah 63%	301a 60%	308+ah 65%	228 60%	202ah 63%	506- 56%	603ah 62%	739+ah 63%	430ah 61%
Don't know	116	35 +bcdefgi	22fjk	19fjk	17	12	6- jk	5 +defgijk	57	36fjk	23-	11-
/ can't remember	4%	9%	4%	4%	3%	3%	1%	2%	6%	4%	2%	2%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2944	350	497	464	481	462	376	314	847	944	1152	690
Mean score	10.9	16.3dej	20.1	11.4e	6.3	3.1-	8.1e	11.6e	18.5	8.8e	7.1-e	9.7e
Standard deviation	51.96	66.83	73.99	54.57	37.21	10.54	41.72	51.50	71.10	46.59	36.67	46.42
Standard Error	1.04	4.27	3.60	2.75	1.88	.51	2.27	3.17	2.76	1.66	1.14	1.89

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Table Q18_17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily	(365.0)	59 2%	6g1 3%	5 2%	4 1%	15+gjl 4%	1 1%	10g1 3%	2- *%	4 2%	3 1%	491 2%	8g1 3%	0- -%	2g1 2%
At least weekly	(52.0)	144 5%	7 3%	24 +achijlm 9%	10 4%	24 6%	4 3%	16 5%	23 6%	6 2%	10 4%	124 5%	12 5%	5 3%	3 3%
At least monthly	(12.0)	155 5%	14 6%	10 4%	10 4%	27 7%	3 3%	18 5%	26 6%	14 5%	10 4%	133 5%	11 4%	7 5%	4 5%
At least once every 3 months	(4.0)	150 5%	8 3%	13 5%	8 3%	30+cgj 8%	3 2%	14 4%	16 4%	12 5%	17 7%	122 5%	17 7%	7 5%	4 5%
At least once every 6 months	(2.0)	133 4%	9 4%	8 3%	10 4%	24 6%	5 4%	10 3%	20 5%	15 6%	14 6%	117 5%	7 3%	5 4%	2 3%
Only around once in the last 12 months	(1.0)	192 6%	14 6%	19 7%	26di 9%	18 4%	6 5%	21 6%	28 7%	18 7%	10 4%	160 6%	19 7%	8 6%	5 6%
NET Regularly	203 7%	13 6%	29 +cghijl 11%	14 5%	38+chl 10%	5 4%	261 8%	25 6%	11 4%	13 5%	1731 7%	201 8%	5- 3%	5 6%	
NET Occasionally	306 10%	22 10%	23 9%	19 7%	58+bcj 14%	6 5%	32 10%	42 10%	26 10%	26 11%	255 10%	28 11%	15 10%	8 10%	
NET Rarely	325 11%	23 10%	27 10%	37 13%	42 11%	11 9%	31 9%	48 11%	33 13%	25 10%	277 11%	26 10%	14 9%	7 9%	
NET Lapsed	587 19%	41 18%	52 19%	60 21%	89 22%	18 15%	62 18%	81 19%	48 18%	51 20%	501 19%	46 18%	24 17%	16 19%	
NET Watched	641	44	61c	43- +acfg hij klm	120 30%	16	68	87	52	54	546c	55	25	15	
in the last 6 months	21%	20%	22%	15%	30%	13%	20%	21%	20%	21%	21%	22%	17%	18%	

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Prepared by BMG

Table Q18 17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 262 9%	18 8%	24 9%	24 8%	47+h 12%	7 6%	30 9%	33 8%	15 6%	26 10%	224 9%	19 8%	11 7%	8 10%
I have never watched this channel	(0.0) 1848 60%	135d 61%	159d 59%	176d 62%	199- 50%	83 67%	204d 61%	258d 62%	175d 66%	153d 61%	1542d 60%	153d 60%	102+bd 69%	51d 61%
Don't know / can't remember	116 4%	12h1 5%	7 3%	15h1 5%	18h1 4%	12 10%	12 4%	13 3%	3- 1%	9 4%	1011 4%	9 4%	1- 1%	5h1 6%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2944	211	263	269	385	112	323	406	259	243	2471	247	145	80
Mean score	10.9	13.31	12.41	7.9	18.7+gjl	5.0	14.4gl	5.8	8.5	7.3	10.91	15.9gl	2.6-	11.01
Standard deviation	51.96	61.09	50.82	43.82	70.54	31.79	62.32	27.53	47.84	40.06	51.64	66.68	9.35	54.53
Standard Error	1.04	4.59	3.50	3.05	4.17	3.38	3.71	1.55	3.40	3.02	1.17	4.12	.58	3.92

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	59 2%	17 2%	17 2%	16d 3%	10 1%	33 2%	26 2%	45- 2%	2 2%	15+a 4%	3 1%	10 9%
At least weekly (52.0)	144 5%	54+f 6%	33 5%	23 4%	33 4%	87 5%	57 4%	105- 4%	5 5%	38+a 9%	25+a 12%	7 6%
At least monthly (12.0)	155 5%	63+df 7%	32d 5%	34d 7%	24- 3%	95+df 6%	58- 4%	122- 5%	3 3%	33+a 8%	19+a 9%	10 9%
At least once every 3 months (4.0)	150 5%	49 5%	35 5%	27 5%	37 4%	85 5%	64 5%	122 5%	2 3%	26 6%	15 7%	8 8%
At least once every 6 months (2.0)	133 4%	53+cf 6%	30 4%	15 3%	36 4%	82+ 5%	50 4%	110 4%	7 8%	21 5%	8 4%	7 6%
Only around once in the last 12 months (1.0)	192 6%	76+bdf 8%	38 6%	28 5%	49 5%	114 7%	77 5%	169 6%	11 12%	22 5%	9 4%	2 2%
NET Regularly	203 7%	71d 8%	49 7%	39 7%	44- 5%	120d 7%	83 6%	150- 6%	7 8%	52+a 13%	27+a 13%	17 15%
NET Occasionally	306 10%	112+df 12%	68d 10%	61d 12%	61- 7%	180+df 11%	122- 9%	245- 9%	5 5%	59+a 14%	34+a 17%	18 17%
NET Rarely	325 11%	128+bcd 14%	68 10%	42 8%	84 9%	196+cf 12%	127- 9%	278 11%	18 20%	43 10%	16 8%	9 8%
NET Lapsed	587 19%	210+cdf 23%	133c 19%	75- 14%	164 18%	343+cf 21%	239- 17%	505 19%	22 25%	77 19%	34 16%	21 19%
NET Watched in the last 6 months	641 21%	236+bdf 26%	147d 21%	115d 22%	140- 16%	382+df 24%	255- 18%	504- 19%	19 21%	132+a 32%	69+a 33%	41 38%

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Table Q18 17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 262 9%	82 9%	65 9%	32 6%	79 9%	147 9%	112 8%	227 9%	4 5%	34 8%	18 9%	12 11%
I have never watched this channel	(0.0) 1848 60%	500- 54%	413a 60%	324a 62%	591+abe 66%	912- 57%	916+abe 65%	1645+cd 63%	44 50%	197- 47%	102- 49%	45 41%
Don't know / can't remember	116 4%	24- 3%	27 4%	22 4%	37 4%	52 3%	59 4%	83- 3%	11 12%	30+a 7%	10 5%	9 8%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.50
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2944	893	663	499	860	1556	1359	2544	78	385	197	100
Mean score	10.9	11.2	12.7d	15.1d	7.1-	11.8d	10.0	9.5-	14.1	20.4+a	13.0	41.1+acd
Standard deviation	51.96	50.17	57.56	64.05	40.88	53.43	50.76	48.60	61.00	70.21	44.34	108.17
Standard Error	1.04	1.65	2.20	3.46	1.67	1.33	1.66	1.05	7.13	3.88	3.49	11.64

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	59 2%	10- 1%	49+ak 2%	2 1%	3 2%	5 2%	** **	3 2%	2 1%	** **	3 1%	0- -%
At least weekly	(52.0)	144 5%	50 5%	94 5%	15j 7%	13j 8%	13 5%	** **	8 5%	0 -%	** **	13 3%	14 5%
At least monthly	(12.0)	155 5%	35- 3%	120+aj 6%	10 5%	4 3%	10 4%	** **	5 3%	8 6%	** **	10- 2%	9 3%
At least once every 3 months	(4.0)	150 5%	36- 4%	113+a 6%	6 3%	6 4%	13 5%	** **	5 3%	6 4%	** **	14 3%	11 4%
At least once every 6 months	(2.0)	133 4%	37 4%	95 5%	8 4%	6 4%	11 4%	** **	3 2%	6 4%	** **	13 3%	9 3%
Only around once in the last 12 months	(1.0)	192 6%	67 7%	125 6%	16 7%	21+abekj 13%	17 6%	** **	10 6%	17 12%	** **	31 7%	13 5%
NET Regularly		203 7%	60 6%	143j 7%	17j 8%	16j 10%	18 6%	** **	11 7%	2 1%	** **	16- 4%	14 5%
NET Occasionally		306 10%	71- 7%	233+aj 11%	16 7%	10 7%	23 8%	** **	10 6%	14 10%	** **	24- 5%	20 8%
NET Rarely		325 11%	104 10%	221 11%	24 11%	27+abgjk 17%	29 10%	** **	13 8%	22 17%	** **	44 10%	22 8%
NET Lapsed		587 19%	189 18%	398 20%	38 17%	32 20%	47 16%	** **	21 13%	37 27%	** **	85 19%	43 17%
NET Watched in the last 6 months		641 21%	168- 16%	472+agjk 23%	41j 18%	32j 20%	53j 18%	** **	25 15%	21 16%	** **	53- 12%	43 16%
Haven't watched in the last 12 months but have watched previously	(0.5)	262 9%	85 8%	177d 9%	14 6%	6- 3%	18 6%	** **	8 5%	15 11%	** **	41d 9%	22 8%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18_17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel	(0.0) 60%	684+b 67%	1164- 57%	149b 67%	97 60%	192+b 67%	** **	114+b 71%	78 58%	** **	308+b 69%	181+b 69%
Don't know / can't remember	116 4%	22- 2%	94+ack 5%	3 1%	5 3%	6 2%	** **	4 2%	5 3%	** **	12 3%	4 2%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2944	1004	1939	220	155	280	**	157	130	**	434	258
Mean score	10.9	7.0-	13.0+ajk	7.8	11.8k	9.4	**	10.4	6.2	**	5.0-	3.6-
Standard deviation	51.96	37.70	57.90	37.61	50.63	47.69	**	50.80	42.68	**	33.55	11.91
Standard Error	1.04	1.32	1.42	2.74	4.54	3.23	**	4.62	4.43	**	1.80	.82

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access		Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	59 2%	5 3%	4 3%	18+f 5%	11f 3%	27+f 3%	17- 1%	56 2%	** **	56 2%	** **
At least weekly (52.0)	144 5%	7 5%	12+f 10%	26+f 7%	27+f 8%	53+f 7%	62 4%	139 5%	** **	142 5%	** **
At least monthly (12.0)	155 5%	3 2%	2 2%	11- 3%	18 5%	30 4%	85 5%	150 5%	** **	154 5%	** **
At least once every 3 months (4.0)	150 5%	7 5%	7 6%	20 5%	23 7%	42 5%	84 5%	143 5%	** **	145 5%	** **
At least once every 6 months (2.0)	133 4%	6 4%	3 3%	16 4%	21 6%	36 5%	69 4%	129 4%	** **	129 4%	** **
Only around once in the last 12 months (1.0)	192 6%	7 5%	3 2%	21 6%	26 7%	45 6%	105 7%	190 6%	** **	192 6%	** **
NET Regularly	203 7%	12 8%	16+f 13%	45+f 12%	38+f 11%	80+f 10%	79- 5%	195 7%	** **	198 7%	** **
NET Occasionally	306 10%	10 7%	9 7%	31 8%	41 12%	72 9%	169 11%	293 10%	** **	298 10%	** **
NET Rarely	325 11%	13 9%	6 5%	37 10%	46b 13%	81 10%	174 11%	319 11%	** **	321 11%	** **
NET Lapsed	587 19%	27 18%	21 17%	63 16%	70 20%	141 18%	308 20%	578 19%	** **	583 19%	** **
NET Watched in the last 6 months	641 21%	28 18%	28 23%	91 24%	100+af 29%	188+f 24%	316 20%	617 21%	** **	626 21%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	262 9%	14 9%	15 12%	25 7%	24 7%	60 8%	134 9%	260 9%	** **	261 9%	** **

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Prepared by BMG

Table Q18_17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 1848 60%	94 61%	72 58%	227 59%	177- 51%	439- 56%	962de 61%	1819 61%	** **	1831 61%	** **
Don't know / can't remember	116 4%	11f 7%	6 4%	18 5%	18 5%	47+f 6%	50 3%	107 4%	** **	107 4%	** **
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2944	143	118	365	327	732	1518	2885	**	2910	**
Mean score	10.9	15.0f	17.7f	22.7+f	17.9+f	18.1+f	7.2-	10.6	**	10.6-	**
Standard deviation	51.96	65.26	65.43	79.71	67.01	69.18	39.00	51.25	**	51.05	**
Standard Error	1.04	5.85	6.57	4.56	4.05	2.79	1.08	1.04	**	1.03	**

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Table Q18 17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	59	59+	59+	59+	53+	41 +abcd fghi	59+	55+	59	53	51+	50+	51+	27+abce	48+	44+
		2%	2%	2%	2%	2%	13%	2%	2%	2%	2%	3%	3%	3%	15%	3%	3%
At least weekly	(52.0)	144	144+	141+	140+	131+	62 +abcd fghi	144+	122	144+	132	115+	103+	101+	50 +abce	111+	94+
		5%	5%	5%	5%	6%	20%	5%	5%	5%	5%	6%	7%	6%	27%	6%	7%
At least monthly	(12.0)	155	155+	154+	152+	144+	52 +abcd fghi	155+	142+	155+	138	119+	113+	111+	33 +abce	111+	103+
		5%	6%	6%	6%	6%	16%	6%	6%	5%	5%	6%	7%	6%	18%	6%	7%
At least once	(4.0)	150	150+	145+	145+	136+	41 +abcd fghi	150+	135+	150+	135	114+	111+	104+	22 +abce	109+	83
every 3 months		5%	6%	5%	6%	6%	13%	5%	5%	5%	5%	6%	7%	6%	12%	6%	6%
At least once	(2.0)	133	133+	126+	127+	121+	30 +abcd fghi	133+	122+	133+	124	95+	89+	86	12	87	71
every 6 months		4%	5%	5%	5%	5%	9%	5%	5%	5%	5%	5%	6%	5%	6%	5%	5%
Only around once in the last 12 months	(1.0)	192	184+	181+	176+	160+	16 5%	184+	172+	184	180+	127	115+	111	7 4%	137+	91 6%
NET Regularly	203	203+	200+	199+	183+	104 +abcd fghi	203+	178+	203+	184	165+	152+	152+	77 +abce	159+	138+	
		7%	8%	8%	8%	8%	32%	7%	7%	7%	7%	9%	10%	8%	42%	8%	10%
NET Occasionally	306	306+	300+	297+	279+i	93 +abcd fghi	306+	277+	306+	273	233+	223+ce	215+	55 +abce	219+	186+	
		10%	11%	11%	11%	12%	29%	11%	11%	11%	10%	12%	15%	12%	30%	12%	13%

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Prepared by BMG

Table Q18 17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	325 11%	317+ 12%	307+ 12%	303+ 12%	281+ 12%	45+ 14%	317+ 11%	295+ 12%	317+ 11%	304+ 11%	222+ 12%	204+c 13%	197 11%	19 10%	224+ 12%	162 11%
NET Lapsed	587 19%	532 20%	519 20%	508 19%	466+ 20%	56 18%	542 20%	494 20%	551 19%	542+ 20%	360d 19%	318+d 21%	331d 18%	22- 12%	370d 20%	260 18%
NET Watched	641 21%	641+ 24%	625+ 24%	623+ 24%	584+hi 26%	226 71%	641+ 23%	577+ 23%	641+ 23%	581+ 22%	493+ 26%	465+ace 31%	453+ 25%	144 79%	466+ 25%	395+ 27%
in the last 6 months																
Haven't watched in the last 12 months but have watched previously	(0.5) 262 9%	215-e 8%	212-e 8%	205-e 8%	185e 8%	11- 3%	225-e 8%	199-e 8%	234-e 8%	238e 9%	138-d 7%	114d 7%	134-d 7%	3- 2%	146-d 8%	98-d 7%
I have never watched this channel	(0.0) 1848 60%	1577-e 58%	1557-e 59%	1541-e 59%	1296-e 57%	55- 17%	1646-e 59%	1465-e 59%	1685-e 59%	1588-e 59%	1094-bd 58%	798-d 53%	1063bd 59%	28- 15%	1107-bd 58%	817-bd 57%
Don't know / can't remember	116 4%	84- 3%	79- 3%	77- 3%	59- 3%	12 4%	82- 3%	81- 3%	91- 3%	92- 3%	44- 2%	27- 2%	36- 2%	0- -	38- 2%	36-d 2%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	52.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2944	2617	2575	2544	2225	308	2697	2413	2744	2587	1853	1491	1760	183	1855	1401
Mean score	10.9	12.3+ +abcd	12.4+ +bcde	12.4+ +bcde	13.0+ +abcde	62.5 +i	11.9+ +abcd	12.2+ +bcde	11.7+ +bcde	11.2 +bcde	14.4+ +abcde	17.2+ +abcde	14.8+ +abcde	71.4 +abcde	13.7+ +abcde	16.2+ +abcde
Standard deviation	51.96	54.96	55.37	55.45	56.28	121.00	54.18	55.31	53.73	52.43	60.12	65.89	61.74	124.93	58.54	64.06
Standard Error	1.04	1.17	1.19	1.20	1.30	7.45	1.14	1.22	1.12	1.12	1.51	1.83	1.60	9.89	1.48	1.88

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	59 2%	8 3%	50 2%	34 2%	19 2%
At least weekly (52.0)	144 5%	6 2%	133 5%	106+a 6%	71+a 7%
At least monthly (12.0)	155 5%	13 5%	139 5%	109+ 6%	78+b 7%
At least once every 3 months (4.0)	150 5%	6 2%	137 5%	90 5%	57 5%
At least once every 6 months (2.0)	133 4%	15 5%	116 4%	83 4%	56 5%
Only around once in the last 12 months (1.0)	192 6%	9 3%	177 7%	129 7%	77 7%
NET Regularly	203 7%	13 5%	183 7%	140+ 8%	91+ 8%
NET Occasionally	306 10%	19 7%	276 10%	199 11%	135+a 12%
NET Rarely	325 11%	24 8%	293 11%	212 11%	133 12%
NET Lapsed	587 19%	45 16%	528+ 20%	400+ 22%	239+ 22%
NET Watched in the last 6 months	641 21%	47 17%	574+ 22%	421+ 23%	282+ab 26%

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Prepared by BMG

Table Q18 17 (continuation)

Q18. BBC Parliament - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 262 9%	21 8%	236 9%	189+ 10%	107 10%
I have never watched this channel	(0.0) 1848 60%	190bcd 67%	1576-d 59%	1058- 57%	588- 54%
Don't know / can't remember	116 4%	15 5%	87- 3%	62 3%	38 3%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2944	268	2564	1797	1052
Mean score	10.9	12.4	10.9	11.1	11.5
Standard deviation	51.96	60.97	51.33	50.54	50.04
Standard Error	1.04	4.88	1.08	1.26	1.63

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_18
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	39 1%	29+b 2%	2- *%	** **	8+ab 5%	33+b 2%	6- *%
At least weekly	(52.0)	76 2%	46+b 3%	12- 1%	** **	17+ab 10%	47+b 3%	29 2%
At least monthly	(12.0)	91 3%	50b 4%	26- 2%	** **	15+ab 9%	69+b 5%	22- 1%
At least once every 3 months	(4.0)	69 2%	36 3%	22- 2%	** **	11+ab 7%	48+b 3%	18- 1%
At least once every 6 months	(2.0)	55 2%	31b 2%	17- 1%	** **	7+b 4%	25 2%	26 2%
Only around once in the last 12 months	(1.0)	54 2%	31 2%	21 1%	** **	1 1%	24 2%	28 2%
NET Regularly		115 4%	75+b 5%	14- 1%	** **	24+ab 15%	80+b 5%	35- 2%
NET Occasionally		160 5%	85b 6%	48- 3%	** **	26+ab 16%	117+b 8%	40- 3%
NET Rarely		109 4%	62+b 4%	38- 3%	** **	8 5%	49 3%	54 3%
NET Lapsed		264 9%	141+b 10%	103- 7%	** **	20b 13%	141 10%	116- 8%
NET Watched in the last 6 months		330 11%	192+b 14%	79- 5%	** **	57+ab 36%	222+b 15%	101- 7%
Haven't watched in the last 12 months but have watched previously	(0.5)	155 5%	78 6%	65 4%	** **	12 7%	93+b 6%	62- 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_18 (continuation)

Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 2398 78%	1033-d 74%	1244+ad 85%	** **	85- 53%	1075- 73%	1301+a 84%
Don't know / can't remember	123 4%	60 4%	59 4%	** **	4 3%	65 4%	49- 3%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2937	1334	1408	**	156	1413	1492
Mean score	6.7	10.5+b	1.2-	**	25.7+ab	11.1+b	2.7-
Standard deviation	42.39	54.00	13.72	**	80.57	55.73	23.73
Standard Error	.85	1.63	.39	**	7.31	1.67	.65

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_18 (continuation)
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	39	13 +defgijk	14 +defgijk	9degjk	2	*-	2	0-	26 +defgijk	11ej	2-	2-
		1%	3%	3%	2%	*%	*%	*%	-%	3%	1%	*%	*%
At least weekly	(52.0)	76	21 +cdefgij k	24 +cefgi jk	10	11j	4-	3-	4	45 +cdefgij k	21j	10-	7-
		2%	6%	5%	2%	2%	1%	1%	1%	5%	2%	1%	1%
At least monthly	(12.0)	91	13e +acdefgi jk	35 +cegi jk	10	15e	3-	11e	5	47 +cegi jk	26e	18-	15e
		3%	3%	7%	2%	3%	1%	3%	1%	5%	3%	2%	2%
At least once every 3 months	(4.0)	69	18 +defgjk	17efgjk	16efgjk	9	4-	3	2-	35+efgjk	25egjk	9-	5-
		2%	5%	3%	3%	2%	1%	1%	*%	4%	3%	1%	1%
At least once every 6 months	(2.0)	55	13+di 3%	8 2%	6 1%	5 1%	9 2%	7 2%	7 2%	21 2%	11 1%	23 2%	14 2%
Only around once in the last 12 months	(1.0)	54	11 3%	6 1%	7 1%	10 2%	10 2%	7 2%	3 1%	17 2%	17 2%	20 2%	10 1%
NET Regularly		115	34 +cdefgij k	37 +cdefgij k	19efgjk	13ej	4-	4-	4-	71 +cdefgij k	32efjk	12-	9-
		4%	9%	7%	4%	3%	1%	1%	1%	8%	3%	1%	1%
NET Occasionally		160	31+efgjk +cdefgij k	52 +cdefgij k	26egjk	24ej	7-	14	6-	83 +cdefgij k	50egjk	27-	20-
		5%	8%	10%	5%	5%	1%	4%	2%	9%	5%	2%	3%
NET Rarely		109	24+bcdi 6%	14 3%	13 3%	15 3%	18 4%	15 4%	10 3%	38 4%	28 3%	43 4%	24 3%
NET Lapsed		264	51 +defgijk 13%	51 10%	41 9%	35 7%	38 8%	24 6%	23 7%	102+dfijk 11%	77 8%	85- 7%	46- 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_18 (continuation)
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Watched	330	77 +cdefgij k	97 +cdefgij k	51egjk	43ej	19-	26-	17-	174 +cdefgij k	94egjk	62-	43-
in the last 6 months	11%	20%	19%	11%	9%	4%	7%	5%	19%	10%	5%	6%
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	27fjk 7%	37+fjk 7%	28fk 6%	21 4%	20 4%	9- 2%	13 4%	64+dfjk 7%	49f 5%	42- 4%	22- 3%
I have never watched this channel	(0.0) 78%	244- 64%	352- 68%	371abh 77%	413+abch 83%	412 87%	327 +abchi 86%	280 +abchi 88%	596- 66%	784abh 80%	1019 +abchi 87%	607+abchi 87%
Don't know / can't remember	123 4%	24+degjk 6%	28dgjk 5%	26dgjk 5%	12 2%	14 3%	12 3%	6 2%	53+degjk 6%	38 4%	32- 3%	19 3%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2937	360	491	457	485	461	369	313	852	943	1143	682
Mean score	6.7	16.5 +defgijk	13.6 +defgijk	8.7 defgjk	3.2	.9- +defgijk	2.5	1.0- +defgijk	14.9	5.9egjk	1.4-	1.8-
Standard deviation	42.39	67.46	60.33	50.93	24.20	10.76	24.80	6.06	63.42	39.57	15.98	18.70
Standard Error	.85	4.25	2.95	2.58	1.22	.52	1.36	.37	2.46	1.41	.50	.77

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_18 (continuation)
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row	(365.0)	3060	204	233	237	322	105	317	349	199	2180	318	310	252	
Effective sample		2560	186	216	217	300	97	291	323	183	2006	271	263	205	
Total		3060	223	270	284	402	124	335	419	263	2573	256	147	84	
At least daily	(365.0)	39	4g	1	0	14+bcgjl	1	6cg	0-	2	5cg	32g	5cg	1	1cg
		1%	2%	1%	-%	3%	1%	2%	-%	1%	2%	1%	2%	*%	2%
At least weekly	(52.0)	76	4	11chl	3	17+chil	2	9h	13hl	0-	3	62hl	12+chijl	1-	2h
		2%	2%	4%	1%	4%	2%	3%	3%	-%	1%	2%	5%	*%	2%
At least monthly	(12.0)	91	9	4	3	15	0	9	14	4	4	63-	23	2	3
		3%	4%	1%	1%	4%	-%	3%	3%	2%	2%	+abcdefgh ijlm	9%	1%	3%
At least once	(4.0)	69	6h	6h	5	10h	2	7h	5	0-	7h	49-h	19	1	1
		2%	3%	2%	2%	3%	2%	2%	1%	-%	3%	+abcdefgh ijlm	7%	1%	1%
every 3 months		2%	3%	2%	2%	3%	2%	2%	1%	-%	3%	2%	7%	1%	1%
At least once	(2.0)	55	5i	6i	4	7	1	5	6	4	0	39-	15	1	1
		2%	2%	2%	2%	2%	1%	2%	1%	2%	-%	2%	+cdfghij lm	6%	1%
every 6 months		2%	2%	2%	2%	2%	1%	2%	1%	2%	-%	2%	6%	1%	1%
Only around	(1.0)	54	1	7	12+aghij	9	2	5	3	1	1	40-	8+aghij	2	3aghi
once in the		2%	*%	2%	4%	2%	2%	1%	1%	*%	*%	2%	3%	2%	3%
last 12 months															
NET Regularly		115	7	13chl	3-	31+cghijl	3	15chl	13	2-	8	94chl	17+chjl	1-	3chl
		4%	3%	5%	1%	8%	2%	4%	3%	1%	3%	4%	7%	1%	4%
NET Occasionally		160	15hl	10	9	25hl	2	16	19	4-	12	112-	42	3-	4
		5%	7%	4%	3%	6%	2%	5%	5%	2%	5%	+abcdefgh ijlm	16%	2%	4%
NET Rarely		109	6	13i	16gi	16i	3	10	9	5	1-	79-i	23	3	3i
		4%	3%	5%	6%	4%	3%	3%	2%	2%	*%	+adfg hij lm	9%	2%	4%

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Prepared by BMG

Table Q18 18 (continuation)
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
NET Lapsed	264	16	22	25	42h	7	32	26	13	14	197- +abdcdfgh ijlm	50 19%	10	7	
	9%	7%	8%	9%	10%	6%	10%	6%	5%	5%	8%	19%	7%	8%	
NET Watched	330	28chl	29chl	16- +cghijlm	62	6	36chl	38hl	11-	19	245-hl +abdcdfgh ijlm	73 29%	5-	7hl	
in the last 6 months	11%	12%	11%	5%	15%	5%	11%	9%	4%	8%	10%	29%	3%	9%	
Haven't watched	(0.5)	155	10	10	9	26	4	22	17	8	12	118- +abcghij lm	26 10%	7	4
in the last 12 months but have watched previously	5%	4%	4%	3%	6%	3%	7%	4%	3%	5%	5%	10%	5%	4%	
I have never	(0.0)	2398	170k	214dk	237dk	286-k	104	264dk	354+adk +abdfijk m	236	203dk	2069+dk	135- +abdfjkm	128	66k
watched this channel	78%	76%	79%	83%	71%	84%	79%	85%	90%	81%	80%	53%	87%	79%	
Don't know / can't remember	123 4%	15fg 7%	11 4%	11 4%	19g 5%	8 6%	8 2%	6- 2%	7 3%	16fg 6%	101g 4%	13g 5%	5 4%	4g 5%	
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2937	208	259	273	384	116	327	413	255	236	2472	244	142	80	
Mean score	6.7	8.1cg	4.7	.8- +bcghjl	15.9	3.5	8.7cg	2.2-	2.8	8.5cg	6.5	11.3cghl	2.2	7.8cg	
Standard deviation	42.39	48.31	29.37	5.23	67.79	30.62	50.05	9.42	30.42	52.09	42.03	51.22	24.92	47.57	
Standard Error	.85	3.65	2.04	.36	4.00	3.20	2.97	.53	2.18	3.98	.96	3.19	1.56	3.40	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_18 (continuation)
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	39 1%	15d 2%	10 2%	8 2%	5 1%	26 2%	13 1%	27- 1%	* *%	12+a 3%	4 2%	7 6%
At least weekly (52.0)	76 2%	23 3%	14 2%	16 3%	22 2%	37 2%	38 3%	50- 2%	7 8%	25+a 6%	13+a 6%	5 5%
At least monthly (12.0)	91 3%	27 3%	19 3%	25+d 5%	19 2%	47 3%	44 3%	75 3%	2 2%	16 4%	10 5%	4 4%
At least once every 3 months (4.0)	69 2%	21 2%	24+df 3%	13 2%	11- 1%	44d 3%	24 2%	50- 2%	6 7%	18+a 4%	8 4%	4 3%
At least once every 6 months (2.0)	55 2%	15 2%	22+acf 3%	4 1%	15 2%	37 2%	19 1%	44 2%	2 2%	9 2%	6 3%	1 1%
Only around once in the last 12 months (1.0)	54 2%	17 2%	12 2%	11 2%	14 2%	28 2%	26 2%	43 2%	3 4%	11 3%	5 2%	3 2%
NET Regularly	115 4%	39 4%	24 4%	24 5%	28 3%	63 4%	52 4%	78- 3%	7 8%	37+a 9%	18+a 9%	12 11%
NET Occasionally	160 5%	48 5%	43d 6%	37d 7%	31- 3%	91d 6%	68 5%	124- 5%	8 9%	34+a 8%	18+a 9%	8 7%
NET Rarely	109 4%	31 3%	34+ 5%	15 3%	29 3%	65 4%	44 3%	87 3%	5 6%	20 5%	11 5%	4 3%
NET Lapsed	264 9%	73 8%	78+acdf 11%	38 7%	73 8%	151 9%	110 8%	215- 8%	8 9%	47 11%	30+a 14%	9 8%
NET Watched in the last 6 months	330 11%	101 11%	89+df 13%	65d 13%	73- 8%	190d 12%	138 10%	246- 9%	17 19%	80+a 19%	42+a 20%	21 19%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 18 (continuation)

Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 155 5%	42 5%	45 6%	22 4%	44 5%	86 5%	66 5%	127 5%	3 3%	26 6%	18+a 9%	5 5%
I have never watched this channel	(0.0) 2398 78%	730b 80%	520- 75%	399 77%	725b 81%	1251 78%	1124 79%	2122+cd 81%	55 62%	267- 64%	131- 63%	71 65%
Don't know / can't remember	123 4%	28 3%	24 4%	23 4%	41 5%	52- 3%	64 5%	89- 3%	11 12%	31+a 7%	11 5%	9 8%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2937	890	666	498	856	1556	1354	2538	78	385	196	100
Mean score	6.7	8.1d	7.4	8.3	4.0	7.8	5.6	5.5-	6.1	15.3+a	12.7a	29.2+ab
Standard deviation	42.39	47.81	45.86	46.75	29.58	46.97	36.88	38.16	23.23	63.50	55.60	93.79
Standard Error	.85	1.58	1.75	2.53	1.21	1.17	1.21	.83	2.71	3.50	4.39	10.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_18 (continuation)
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	39 1%	6- 1%	33+a 2%	1 *	2 1%	3 1%	** **	0 -	1 1%	** **	4 1%	1 *
At least weekly	(52.0)	76 2%	19 2%	58 3%	3 1%	5 3%	3 1%	** **	2 1%	2 1%	** **	11 2%	6 2%
At least monthly	(12.0)	91 3%	21 2%	70 3%	2 1%	4 3%	7 3%	** **	3 2%	6 4%	** **	7 2%	5 2%
At least once every 3 months	(4.0)	69 2%	12- 1%	57+ac 3%	*- *	2 1%	2 1%	** **	4 2%	4 3%	** **	5 1%	3 1%
At least once every 6 months	(2.0)	55 2%	17 2%	36 2%	3 1%	5 3%	7 2%	** **	2 1%	4 3%	** **	6 1%	3 1%
Only around once in the last 12 months	(1.0)	54 2%	25 2%	29 1%	4 2%	2 1%	9 3%	** **	5 3%	8 6%	** **	13b 3%	5 2%
NET Regularly		115 4%	24- 2%	91+a 4%	4 2%	7 5%	5 2%	** **	2 1%	3 2%	** **	14 3%	7 3%
NET Occasionally		160 5%	33- 3%	126+acj 6%	3- 1%	7 4%	10 3%	** **	6 4%	9 7%	** **	13- 3%	8 3%
NET Rarely		109 4%	43 4%	65 3%	7 3%	6 4%	15 5%	** **	7 4%	12 9%	** **	20 4%	8 3%
NET Lapsed		264 9%	90 9%	172 8%	13 6%	15 9%	25 9%	** **	13 8%	20 15%	** **	46 10%	16 6%
NET Watched in the last 6 months		330 11%	75- 7%	254 +acegjk 12%	10- 5%	19c 12%	22 8%	** **	10 6%	16 12%	** **	33- 7%	18- 7%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 18 (continuation)

Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 155 5%	48 5%	107 5%	6 3%	9 5%	10 3%	** **	6 4%	8 6%	** **	26 6%	8 3%
I have never watched this channel	(0.0) 2398 78%	838+b 82%	1561- 77%	194+bj 87%	127 80%	235 82%	** **	133 82%	98 73%	** **	357 80%	226+b 86%
Don't know / can't remember	123 4%	40 4%	83 4%	9 4%	4 2%	10 4%	** **	7 4%	5 3%	** **	17 4%	6 2%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2937	986	1950	214	156	275	**	154	130	**	430	256
Mean score	6.7	3.5-	8.4+a	2.9	7.2	4.7	**	.9	3.7	**	4.8	3.0
Standard deviation	42.39	28.84	47.74	26.98	43.31	37.00	**	5.56	28.92	**	34.61	25.14
Standard Error	.85	1.02	1.17	2.00	3.89	2.54	**	.51	2.99	**	1.87	1.73

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_18 (continuation)

Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	39 1%	4f 2%	4f 3%	11+f 3%	10+f 3%	23+f 3%	8- 1%	39 1%	** **	39 1%	** **
At least weekly (52.0)	76 2%	4 2%	6f 5%	28+af 7%	24+f 7%	43+f 5%	25- 2%	70 2%	** **	75 2%	** **
At least monthly (12.0)	91 3%	7 4%	7f 6%	19+f 5%	14 4%	32+f 4%	37 2%	88 3%	** **	90 3%	** **
At least once every 3 months (4.0)	69 2%	3 2%	1 1%	7 2%	12 3%	19 3%	34 2%	64 2%	** **	67 2%	** **
At least once every 6 months (2.0)	55 2%	3 2%	2 1%	8 2%	9 3%	16 2%	28 2%	52 2%	** **	53 2%	** **
Only around once in the last 12 months (1.0)	54 2%	1 1%	1 1%	7 2%	9 3%	14 2%	27 2%	51 2%	** **	53 2%	** **
NET Regularly	115 4%	7 5%	10+f 8%	38+f 10%	35+f 10%	65+f 8%	33- 2%	109 4%	** **	114 4%	** **
NET Occasionally	160 5%	9 6%	9 7%	26 7%	26f 7%	52f 7%	71 5%	152 5%	** **	157 5%	** **
NET Rarely	109 4%	5 3%	3 2%	15 4%	18 5%	30 4%	55 3%	103 3%	** **	106 3%	** **
NET Lapsed	264 9%	16 10%	14 11%	37 10%	36 10%	79 10%	122 8%	256 9%	** **	260 9%	** **
NET Watched in the last 6 months	330 11%	20 13%	21+f 17%	72+f 19%	70+f 20%	134+f 17%	132- 8%	312 10%	** **	323 11%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	155 5%	11 7%	11+f 9%	22 6%	18 5%	49f 6%	67 4%	153 5%	** **	154 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18_18 (continuation)

Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel (0.0)	2398 78%	110 72%	84- 68%	265- 69%	233- 68%	539- 69%	1288+abcde 82%	2360 79%	**	2372 79%	**
Don't know / can't remember	123 4%	11f 7%	6 5%	16 4%	15 4%	43+f 5%	54 3%	115 4%	**	116 4%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2937	143	117	367	329	736	1514	2878	**	2902	**
Mean score	6.7	11.3f	15.5+f	15.2+f	15.9+f	15.1+f	3.3-	6.7	**	6.8	**
Standard deviation	42.39	57.71	65.08	61.98	64.00	63.93	27.77	42.77	**	42.63	**
Standard Error	.85	5.19	6.55	3.54	3.86	2.58	.77	.87	**	.86	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_18 (continuation)
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily	(365.0)	39	39+	39+	39+	37 +abcd fghi	39	39+	39	39+	30	32+	33+	26+abce	34+	32+
		1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	2%	14%	2%	2%
At least weekly	(52.0)	76	76+	75+	76+	61 +abcd fghi	76+	71+	76+	70	55	53+	52	42+abce	53	54+
		2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	23%	3%	4%
At least monthly	(12.0)	91	91+	91+	89+	62 +abcd fghi	91+	89+	91+	88+	75+	59+	67+	44+abce	68+	65+
		3%	3%	3%	3%	4%	3%	4%	3%	3%	4%	4%	4%	24%	4%	5%
At least once	(4.0)	69	69+	68+	67+	40 +abcd fghi	69+	69+	69+	67+	48	46+	44	22+abce	49	41+
every 3 months		2%	3%	3%	3%	13%	2%	3%	2%	3%	3%	3%	2%	12%	3%	3%
At least once	(2.0)	55	55+	54+	54+	23 +abcd fghi	55+	50	55	52	35	40+	34	11+abce	36	24
every 6 months		2%	2%	2%	2%	7%	2%	2%	2%	2%	2%	3%	2%	6%	2%	2%
Only around once in the last 12 months	(1.0)	54	51	49	47	10	51	46	51	49	33	29	29	3	28	25
		2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%
NET Regularly	115	115+	114+	115+	115+	98 +abcd fghi	115+	110+	115+	109+	84+	85+	86+	68+abce	87+	86+
		4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	6%	5%	37%	5%	6%
NET Occasionally	160	160+	159+	156+	151+	102 +abcd fghi	160+	158+	160+	155+	123+	105+	112+	65 +abce	117+	107+
		5%	6%	6%	6%	7%	6%	6%	6%	6%	6%	7%	6%	36%	6%	7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_18 (continuation)
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	109	106+	103+	101	93+	32	106+	97	106	101	68	69+	63	14+acef	64	49
	4%	4%	4%	4%	4%	10%	4%	4%	4%	4%	4%	5%	4%	8%	3%	3%
NET Lapsed	264	225	219	209-	185	47	226-	196-	232-	239	149	137c	122-	18	137-	103-
	9%	8%	8%	8%	8%	15%	8%	8%	8%	9%	8%	9%	7%	10%	7%	7%
NET Watched	330	330+	327+	325+	316+h	223	330+	318+	330+	316+	242+	230+	232+	144	240+	216+
in the last 6 months	11%	12%	12%	12%	14%	70%	12%	13%	12%	12%	13%	15%	13%	79%	13%	15%
Haven't watched in the last 12 months but have watched previously	(0.5) 155 5%	119- 4%	116- 4%	108- 4%	92- 4%	14 5%	120- 4%	99- 4%	126- 4%	138 5%	81- 4%	68 4%	59- 3%	4 2%	73- 4%	54- 4%
I have never watched this channel	(0.0) 2398 78%	2113e 78%	2078e 78%	2059e 79%	1764-e 77%	65- 20%	2192e 79%	1948e 78%	2231e 79%	2077-e 78%	1481d 78%	1145-d 75%	1430bd 80%	30- 16%	1499bd 79%	1102-d 77%
Don't know / can't remember	123 4%	88- 3%	84- 3%	83- 3%	69- 3%	7 2%	86- 3%	83- 3%	96- 3%	98- 4%	60- 3%	46- 3%	46- 3%	1- 1%	54- 3%	39- 3%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Base for stats	2937	2613	2570	2539	2215	312	2693	2411	2739	2580	1837	1472	1750	182	1840	1398
Mean score	6.7	7.6+	7.7+	7.8+	8.9+	56.7	7.3+	8.1+	7.2+	7.5+	8.1+	10.5+	9.2+	68.2	8.9+	11.1+
Standard deviation	42.39	44.88	45.23	45.51	48.57	115.09	44.22	46.62	43.86	45.10	46.55	53.85	50.50	123.82	49.90	55.16
Standard Error	.85	.95	.97	.98	1.13	7.04	.93	1.03	.91	.97	1.17	1.51	1.32	9.86	1.26	1.62

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_18 (continuation)
 Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	39 1%	4 1%	35 1%	29 2%	18 2%
At least weekly (52.0)	76 2%	3 1%	72 3%	51 3%	34 3%
At least monthly (12.0)	91 3%	4 2%	85 3%	57 3%	40 4%
At least once every 3 months (4.0)	69 2%	4 1%	65 2%	48 3%	29 3%
At least once every 6 months (2.0)	55 2%	7 2%	45 2%	30 2%	17 2%
Only around once in the last 12 months (1.0)	54 2%	2 1%	49 2%	32 2%	17 2%
NET Regularly	115 4%	7 2%	107 4%	80 4%	52+ 5%
NET Occasionally	160 5%	8 3%	150+ 6%	106 6%	70+ 6%
NET Rarely	109 4%	9 3%	95 4%	62 3%	34 3%
NET Lapsed	264 9%	22 8%	232 9%	154 8%	93 9%
NET Watched in the last 6 months	330 11%	22 8%	302+ 11%	216 12%	139+ 13%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 18 (continuation)

Q18. BBC Alba (Scottish Gaelic) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 155 5%	13 5%	137 5%	92 5%	59 5%
I have never watched this channel	(0.0) 2398 78%	234 83%	2067 78%	1451 78%	828- 76%
Don't know / can't remember	123 4%	12 4%	95- 4%	68 4%	47 4%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2937	271	2556	1791	1043
Mean score	6.7	6.1	7.0	8.0	8.7
Standard deviation	42.39	44.05	43.09	46.72	48.39
Standard Error	.85	3.51	.91	1.17	1.58

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_19

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	76 2%	53+b 4%	10- 1%	** **	12+ab 8%	50+b 3%	24- 2%
At least weekly	(52.0)	131 4%	81+b 6%	35- 2%	** **	15+b 9%	89+b 6%	41- 3%
At least monthly	(12.0)	120 4%	63b 5%	36- 2%	** **	20+ab 12%	67 5%	53 3%
At least once every 3 months	(4.0)	83 3%	49+b 4%	27- 2%	** **	8b 5%	54+b 4%	29- 2%
At least once every 6 months	(2.0)	44 1%	27b 2%	14 1%	** **	3 2%	25 2%	18 1%
Only around once in the last 12 months	(1.0)	78 3%	35 3%	35 2%	** **	5 3%	23- 2%	50+a 3%
NET Regularly		207 7%	133+b 10%	44- 3%	** **	27+ab 17%	139+b 9%	65- 4%
NET Occasionally		203 7%	112+b 8%	63- 4%	** **	28+ab 17%	120+b 8%	82- 5%
NET Rarely		122 4%	62 4%	50 3%	** **	8 5%	48 3%	68 4%
NET Lapsed		284 9%	147+b 11%	116- 8%	** **	17 11%	145 10%	133 9%
NET Watched in the last 6 months		455 15%	273+b 20%	121- 8%	** **	58+ab 36%	284+b 19%	165- 11%
Haven't watched in the last 12 months but have watched previously	(0.5)	162 5%	85 6%	67 5%	** **	9 6%	96+b 7%	65- 4%

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Prepared by BMG

Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 2233 73%	940-d 67%	1180+ad 80%	** **	80- 50%	998- 67%	1212+a 79%
Don't know / can't remember	133 4%	61 4%	63 4%	** **	8 5%	76b 5%	47- 3%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2927	1333	1404	**	152	1402	1493
Mean score	12.5	18.4+b	4.3-	**	36.8+ab	17.2+b	8.0-
Standard deviation	58.58	71.57	31.23	**	99.23	68.18	46.85
Standard Error	1.18	2.17	.89	**	9.11	2.06	1.28

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Table Q18_19 (continuation)
 Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	76	17+egijk	22+degijk	9	9	7	7	4	39	18	18-	11
		2%	4%	4%	2%	2%	1%	2%	1%	+cdegijk 4%	2%	2%	2%
At least weekly	(52.0)	131	19j	36+efgjk	19	26jk	12	11	7	55+efgjk	45j	31-	18-
		4%	5%	7%	4%	5%	3%	3%	2%	6%	5%	3%	3%
At least monthly	(12.0)	120	19	19	26jk	22	14	12	8	37	48j	34-	20
		4%	5%	4%	4%	4%	3%	3%	3%	4%	5%	3%	3%
At least once	(4.0)	83	13	27	13	11	8	7	4	41	24	19-	11-
every 3 months		3%	+defgijk 3%	5%	3%	2%	2%	2%	1%	+defgijk 4%	2%	2%	2%
At least once	(2.0)	44	14	5	3	6	6	6	5	19	9	16	10
every 6 months		1%	+bcdeiijk 4%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%
Only around	(1.0)	78	17+cdi	16	7	9	11	7	11	33+ci	16-	29	18
once in the		3%	4%	3%	1%	2%	2%	2%	3%	4%	2%	2%	3%
last 12 months													
NET Regularly		207	37efgjk	58	28	35j	19-	19	11-	95	64j	49-	30-
		7%	+cdefgij k 10%	11%	6%	7%	4%	5%	4%	+cefgijk 10%	6%	4%	4%
NET Occasionally		203	32gjk	46+efgjk	39egjk	32	22	19	12-	78+efgjk	72gjk	53-	31-
		7%	8%	9%	8%	7%	5%	5%	4%	9%	7%	5%	4%
NET Rarely		122	31	20	10-	15	16	13	16ci	52+cdi	25-	45	29
		4%	+bcdefij k 8%	4%	2%	3%	3%	3%	5%	6%	3%	4%	4%
NET Lapsed		284	53	54	44	39	38	25	31	106	84	94	55
		9%	+defijk 14%	10%	9%	8%	8%	7%	10%	+defijk 12%	9%	8%	8%
NET Watched		455	83	109	71egjk	73egjk	47-	43	28-	192	144egjk	119-	72-
in the		15%	+cdefgij k 21%	+cdefgij k 21%	15%	15%	10%	11%	9%	+cdefgij k 21%	15%	10%	10%
last 6 months													

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Age											
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	162 6%	22 6%	33f 7%	34fjk 7%	24 5%	22 5%	12 3%	15 5%	55f 6%	59f 6%	49- 4%	27 4%
I have never watched this channel	(0.0) 73%	2233 60%	230- 64%	332- 72%	345abh 76%	377abh 79%	377 82%	314 81%	258 81%	562- 62%	722abh 74%	949 81%	572+abcdhi 82%
Don't know / can't remember	133 4%	33 9%	29dfgjk 6%	25fjk 5%	14 3%	18fk 4%	5- 1%	7 2%	63 7%	39fk 4%	31- 3%	12- 2%	
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2927	351	490	458	483	456	376	312	841	941	1145	688	
Mean score	12.5	21.7	21.0	10.4	10.5	7.3-	9.3	6.4	21.3	10.4	7.7-	8.0-	
Standard deviation	58.58	79.01	76.02	51.96	50.94	44.69	51.37	41.87	77.24	51.41	46.25	47.29	
Standard Error	1.18	5.03	3.72	2.63	2.57	2.16	2.79	2.58	3.01	1.84	1.44	1.93	

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Table Q18_19 (continuation)
 Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	76	4	2	2	14cgj	1	9	4	3	4	42-	32 +abdcdfgh ijlm	1	1
	2%	2%	1%	1%	3%	1%	3%	1%	1%	2%	2%	13%	1%	1%
At least weekly (52.0)	131	6	9	4-	24chijl	3	12	12	5	2-	78-	51 +abdcdfgh ijlm	1-	2
	4%	3%	3%	1%	6%	3%	4%	3%	2%	1%	3%	20%	1%	2%
At least monthly (12.0)	120	9c	3-	3-	14	3	9	18bc	7	8	75-	40 +abdcdfgh ijlm	3	3
	4%	4%	1%	1%	4%	3%	3%	4%	3%	3%	3%	16%	2%	3%
At least once (4.0)	83	5h	9h	12ghl	11h	0	14ghl	6	0-	3	60-h	19 +abdghij l	1-	3h1
every 3 months	3%	2%	3%	4%	3%	-%	4%	1%	-%	1%	2%	7%	1%	3%
At least once (2.0)	44	4	3	3	7	1	3	8	1	1	31-	11 +bcfhijl m	2	1
every 6 months	1%	2%	1%	1%	2%	1%	1%	2%	*%	*%	1%	4%	1%	1%
Only around once in the last 12 months (1.0)	78	7	5	5	5	4	9	11	9	7	61	9	4	3d
	3%	3%	2%	2%	1%	3%	3%	3%	3%	3%	2%	3%	3%	4%
NET Regularly	207	10	11	6-	37 bcghijlm	4	21cl	16-	8-	6-	119-1	83 +abdcdfgh ijlm	3-	3
	7%	4%	4%	2%	9%	3%	6%	4%	3%	3%	5%	32%	2%	3%
NET Occasionally	203	14	12	15	251	3	23h1	24	7-	12	135-	59 +abdcdfgh ijlm	4-	5h1
	7%	6%	5%	5%	6%	3%	7%	6%	3%	5%	5%	23%	3%	6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Rarely	122 4%	10 5%	8 3%	8 3%	12 3%	5 4%	12 4%	19 5%	10 4%	8 3%	92- 4%	20+bcdfij 8%	6 4%	4 5%
NET Lapsed	284 9%	26 12%	22 8%	18 6%	33 8%	9 8%	34 10%	40 10%	16 6%	18 7%	216- 8%	47 18%	14 9%	8 9%
NET Watched	455 15%	28h1 13%	27- 10%	24- 8%	70 17%	9 7%	46hil 14%	47h1 11%	16- 6%	19- 7%	285-h1 11%	153 60%	8- 5%	91 11%
in the last 6 months														
Haven't watched	(0.5) 162 5%	16h 7%	14 5%	10 3%	21 5%	5 4%	22h 7%	21 5%	7 3%	10 4%	124- 5%	27 10%	8 5%	3 4%
in the last 12 months but have watched previously														
I have never watched this channel	(0.0) 2233 73%	163k 73%	212+k 79%	231+adfk 81%	286k 71%	96 77%	245k 73%	330+dk 79%	225 86%	199+k 79%	1987+dk 77%	58- 22%	125 85%	63k 74%
Don't know / can't remember	133 4%	10 4%	121 5%	151 5%	211 5%	11 9%	12 4%	10 2%	7 3%	17g1 7%	1151 4%	10 4%	2- 1%	6gh1 7%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	4.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2927	213	258	269	382	113	323	409	256	235	2458	246	145	79
Mean score	12.5	8.5	5.3	4.0- bcghjl	16.9	4.5	12.2	5.7- bcghjl	5.1	7.4	8.4- +abcdefg hijklm	60.7	4.0- 4.0	7.1
Standard deviation	58.58	47.99	34.68	32.91	68.23	31.50	59.16	36.74	36.98	48.05	47.68	119.65	34.42	44.40
Standard Error	1.18	3.59	2.42	2.29	4.04	3.32	3.54	2.06	2.65	3.67	1.09	7.39	2.13	3.21

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Prepared by BMG

Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	76 2%	25 3%	19 3%	12 2%	20 2%	44 3%	32 2%	59 2%	3 3%	16 4%	5 3%	8 8%
At least weekly (52.0)	131 4%	44 5%	26 4%	29 6%	30 3%	70 4%	60 4%	101- 4%	5 6%	29+a 7%	18+a 9%	6 5%
At least monthly (12.0)	120 4%	32 4%	29 4%	28 5%	30 3%	62 4%	58 4%	102 4%	2 2%	18 4%	13 6%	3 3%
At least once every 3 months (4.0)	83 3%	24 3%	22 3%	19 4%	19 2%	46 3%	37 3%	69 3%	6 7%	14 3%	5 2%	3 3%
At least once every 6 months (2.0)	44 1%	13 1%	14 2%	6 1%	10 1%	27 2%	16 1%	33 1%	1 1%	11 3%	9+a 4%	1 1%
Only around once in the last 12 months (1.0)	78 3%	17 2%	15 2%	17 3%	28 3%	33 2%	45 3%	71 3%	1 1%	7 2%	3 1%	3 3%
NET Regularly	207 7%	69 8%	45 6%	42 8%	50 6%	114 7%	92 6%	160- 6%	8 8%	45+a 11%	24+a 11%	14 13%
NET Occasionally	203 7%	56 6%	51 7%	47d 9%	49 5%	107 7%	95 7%	171 7%	8 9%	32 8%	18 9%	6 6%
NET Rarely	122 4%	30 3%	30 4%	23 4%	38 4%	60 4%	61 4%	104 4%	2 2%	17 4%	12 6%	4 4%
NET Lapsed	284 9%	66- 7%	80+a 12%	48 9%	87 10%	146 9%	135 10%	243 9%	6 6%	40 10%	25 12%	10 9%
NET Watched in the last 6 months	455 15%	138 15%	111d 16%	94d 18%	109- 12%	248d 15%	203 14%	365- 14%	16 18%	88+a 21%	51+a 24%	21 20%

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Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 162 5%	36- 4%	50+a 7%	25 5%	49 5%	86 5%	74 5%	138 5%	4 4%	23 6%	13 6%	6 5%
I have never watched this channel	(0.0) 2233 73%	695+bc 76%	481- 70%	364 70%	671b 75%	1176 73%	1034 73%	1960+cd 75%	55 62%	260- 63%	128- 62%	68 62%
Don't know / can't remember	133 4%	31 3%	33 5%	21 4%	40 4%	65 4%	61 4%	94- 4%	12 14%	37+a 9%	13 6%	11 10%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2927	886	657	500	856	1543	1357	2533	76	378	194	98
Mean score	12.5	13.4	13.4	13.0	11.0	13.4	11.7	11.3-	16.6	20.5+a	16.0	34.6+a
Standard deviation	58.58	60.55	61.55	57.41	55.72	60.96	56.34	55.68	67.59	74.51	60.80	101.96
Standard Error	1.18	2.00	2.35	3.10	2.28	1.52	1.84	1.21	7.96	4.15	4.83	11.02

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Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	76 2%	20 2%	56 3%	8 3%	4 3%	10 4%	** **	4 2%	5 3%	** **	7 2%	3 1%
At least weekly	(52.0)	131 4%	28- 3%	103+ace 5%	4 2%	4 3%	4- 1%	** **	5 3%	1 1%	** **	14 3%	9 4%
At least monthly	(12.0)	120 4%	27- 3%	93+a 5%	4 2%	4 3%	7 3%	** **	3 2%	7 5%	** **	12 3%	8 3%
At least once every 3 months	(4.0)	83 3%	25 2%	58 3%	5 2%	7 5%	7 2%	** **	6 4%	7 5%	** **	10 2%	7 3%
At least once every 6 months	(2.0)	44 1%	14 1%	30 1%	5 2%	4 3%	2 1%	** **	0 -%	2 1%	** **	6 1%	3 1%
Only around once in the last 12 months	(1.0)	78 3%	38+b 4%	40- 2%	7 3%	6 4%	17+b 6%	** **	9+b 6%	10 8%	** **	18+b 4%	13+b 5%
NET Regularly		207 7%	48- 5%	159+aj 8%	11 5%	9 5%	15 5%	** **	9 5%	6 4%	** **	21 5%	13 5%
NET Occasionally		203 7%	52- 5%	151+a 7%	9 4%	12 7%	14 5%	** **	10 6%	13 10%	** **	22 5%	15 6%
NET Rarely		122 4%	52+b 5%	70- 3%	12 5%	10 6%	19+b 7%	** **	9 6%	12 9%	** **	24 5%	16 6%
NET Lapsed		284 9%	108 11%	176 9%	20 9%	15 10%	31 11%	** **	16 10%	22 16%	** **	52 12%	27 10%
NET Watched in the last 6 months		455 15%	114- 11%	341+acej 17%	25 11%	25 15%	30 11%	** **	18 11%	21 16%	** **	49- 11%	31 12%
Haven't watched in the last 12 months but have watched previously	(0.5)	162 5%	56 5%	106 5%	8 4%	5 3%	12 4%	** **	7 4%	10 7%	** **	28 6%	12 5%

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Prepared by BMG

Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel	(0.0) 73%	780+b 76%	1453- 71%	178+b 80%	122 76%	221 78%	** **	120 74%	88 66%	** **	335 75%	194 74%
Don't know / can't remember	133 4%	38 4%	94e 5%	5 2%	2 1%	5- 2%	** **	7 4%	5 4%	** **	17 4%	13 5%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2927	988	1939	218	158	281	**	154	130	**	430	249
Mean score	12.5	9.3	14.1	13.9	12.3	14.8	**	11.5	14.4	**	8.1	7.6
Standard deviation	58.58	51.56	61.80	67.06	61.02	69.01	**	58.51	67.48	**	46.71	43.40
Standard Error	1.18	1.83	1.52	4.93	5.44	4.68	**	5.34	6.96	**	2.52	3.02

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Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**	
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**	
Total	3060	154	123	383	344	779	1568	2992	**	3018	**	
At least daily (365.0)	76 2%	5 3%	4 3%	15f 4%	19+f 6%	32+f 4%	22- 1%	76 3%	** **	76 3%	** **	
At least weekly (52.0)	131 4%	6 4%	10f 8%	23 6%	24+f 7%	52+f 7%	57 4%	129 4%	** **	130 4%	** **	
At least monthly (12.0)	120 4%	4 2%	3 2%	21f 6%	20f 6%	36 5%	48- 3%	113 4%	** **	116 4%	** **	
At least once every 3 months (4.0)	83 3%	4 2%	5 4%	14 4%	12 4%	28 4%	38 2%	78 3%	** **	81 3%	** **	
At least once every 6 months (2.0)	44 1%	4 3%	0 -%	3 1%	6 2%	11 1%	28 2%	43 1%	** **	43 1%	** **	
Only around once in the last 12 months (1.0)	78 3%	6 4%	3 2%	12 3%	4 1%	19 2%	44 3%	75 3%	** **	77 3%	** **	
NET Regularly	207 7%	11 7%	14f 11%	38+f 10%	44+f 13%	84+f 11%	80- 5%	205 7%	** **	206 7%	** **	
NET Occasionally	203 7%	7 5%	7 6%	35+f 9%	33+f 9%	63f 8%	86- 6%	191 6%	** **	197 7%	** **	
NET Rarely	122 4%	10 6%	3 2%	15 4%	11 3%	30 4%	71 5%	118 4%	** **	119 4%	** **	
NET Lapsed	284 9%	19 12%	14 12%	43 11%	26 7%	79 10%	134 9%	278 9%	** **	281 9%	** **	
NET Watched in the last 6 months	455 15%	22 14%	21 17%	77+f 20%	83+af 24%	158+f 20%	193- 12%	439 15%	** **	446 15%	** **	
Haven't watched in the last 12 months but have watched previously (0.5)	162 5%	9 6%	12+f 10%	28f 7%	15 4%	49f 6%	63- 4%	160 5%	** **	161 5%	** **	

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Prepared by BMG

Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**	
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**	
Total	3060	154	123	383	344	779	1568	2992	**	3018	**	
I have never watched this channel	(0.0) 73%	2233 69%	106 66%	81 64%	247- 64%	228- 66%	506- 65%	1208+abcde 77%	2196 73%	**	2208 73%	**
Don't know / can't remember	133 4%	11 7%	6 5%	20 5%	15 4%	46+f 6%	60 4%	123 4%	**	125 4%	**	
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**	
Base for stats	2927	143	117	363	330	733	1508	2870	**	2892	**	
Mean score	12.5	14.4	18.1f	19.3+f	26.4+f	20.3+f	8.0-	12.6	**	12.6	**	
Standard deviation	58.58	64.59	69.20	72.80	86.10	74.55	45.00	58.96	**	58.91	**	
Standard Error	1.18	5.82	6.99	4.17	5.19	3.01	1.25	1.20	**	1.19	**	

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Table Q18_19 (continuation)
 Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	76	76+	76+	76+	74+	46 +abcd fgh i	76+	75+	76+	72	65+	58+	60+	32+abce	63+	59+
		2%	3%	3%	3%	3%	15%	3%	3%	3%	3%	3%	4%	3%	17%	3%	4%
At least weekly	(52.0)	131	131+	131+	131+	121+	63 +abcd fgh i	131+	127+	131+	124+	106+	99+	96+	48 +abce	104+	83+
		4%	5%	5%	5%	5%	20%	5%	5%	5%	5%	6%	7%	5%	26%	5%	6%
At least monthly	(12.0)	120	120+	118+	117+	110+	56 +abcd fgh i	120+	115+	120+	114+	87+	78+	75	32+abce	76	73+
		4%	4%	4%	4%	5%	18%	4%	5%	4%	4%	5%	5%	4%	17%	4%	5%
At least once	(4.0)	83	83+	80+	80+	76+	41 +abcd fgh i	83+	79+	83+	79	54	53+	58	19+abce	59	51+
every 3 months		3%	3%	3%	3%	3%	13%	3%	3%	3%	3%	3%	3%	3%	10%	3%	4%
At least once	(2.0)	44	44+	42	43+	40+	13 +abcd fgh i	44	40	44	42	34	28	25	5	31	25
every 6 months		1%	2%	2%	2%	2%	4%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%
Only around once in the last 12 months	(1.0)	78	72	69	70	66	13 3%	73	68	73	67	47	38	53	6	56	45
		3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%
NET Regularly	207	207+	207+	207+	195+	109 +abcd fgh i	207+	201+	207+	196+	171+	157+	156+	79 +abce	167+	143+	
		7%	8%	8%	8%	9%	34%	7%	8%	7%	7%	9%	10%	9%	43%	9%	10%
NET Occasionally	203	203+	199+	197+	186+	97 +abcd fgh i	203+	194+	203+	192+	141+	130+	133	51 +abce	135	124+	
		7%	8%	7%	8%	8%	30%	7%	8%	7%	7%	7%	9%	7%	28%	7%	9%

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Prepared by BMG

Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
NET Rarely	122	116+	111	114+	105+	25	118+	108	118	110	81	66	78	11	87+	70+	
	4%	4%	4%	4%	5%	8%	4%	4%	4%	4%	4%	4%	4%	6%	5%	5%	
NET Lapsed	284	237-	231-	228-	201	34	242-	217-	250-	257	159-	134	140-	15	168	123	
	9%	9%	9%	9%	9%	11%	9%	9%	9%	10%	8%	9%	8%	8%	9%	9%	
NET Watched	455	455+	448+	448+	420+hi	218	455+	436+	455+	431+	346+	315+ce	315+	135	333+	292+	
	15%	17%	17%	17%	18%	68%	16%	17%	16%	16%	18%	21%	18%	74%	18%	20%	
in the last 6 months																	
Haven't watched in the last 12 months but have watched previously	(0.5)	162	121-	120-	115-	95-	9-	125-	109-	133-	147d	78-	68	62-	4	80-	53-
	5%	4%	5%	4%	4%	3%	3%	4%	4%	5%	6%	4%	4%	3%	2%	4%	4%
I have never watched this channel	(0.0)	2233	1960e	1930e	1903e	1632-e	70-	2033e	1798-e	2072e	1928-e	1371d	1057-d	1323bd	35-	1377d	1014-d
	73%	73%	73%	73%	71%	22%	73%	72%	73%	73%	72%	72%	70%	74%	19%	73%	71%
Don't know / can't remember	133	93-	87-	86-	71-	10	94-	84-	102-	105-	55-	40-	43-	3	48-	34-	
	4%	3%	3%	3%	3%	3%	3%	3%	4%	4%	3%	3%	2%	2%	3%	2%	
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00	
Base for stats	2927	2608	2567	2535	2213	309	2685	2411	2732	2573	1841	1479	1753	180	1846	1404	
Mean score	12.5	14.0+	14.2+	14.4+	15.9+	68.0	13.6+	14.9+	13.4+	13.5+	16.6+	18.7+	16.1+	80.7	16.1+	19.3+	
Standard deviation	58.58	61.89	62.35	62.73	66.07	126.35	61.04	63.82	60.53	60.72	67.66	71.28	66.76	133.33	66.69	73.61	
Standard Error	1.18	1.32	1.34	1.36	1.54	7.76	1.28	1.41	1.26	1.30	1.70	1.99	1.74	10.65	1.69	2.16	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_19 (continuation)
 Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	76 2%	3 1%	69 3%	44 2%	26 2%
At least weekly (52.0)	131 4%	6 2%	124+ 5%	104+ 6%	67+a 6%
At least monthly (12.0)	120 4%	10 4%	110 4%	78 4%	42 4%
At least once every 3 months (4.0)	83 3%	4 2%	76 3%	50 3%	29 3%
At least once every 6 months (2.0)	44 1%	2 1%	41 2%	30 2%	18 2%
Only around once in the last 12 months (1.0)	78 3%	10 4%	63 2%	42 2%	26 2%
NET Regularly	207 7%	9- 3%	193+a 7%	147+a 8%	93+a 8%
NET Occasionally	203 7%	14 5%	186 7%	128 7%	71 6%
NET Rarely	122 4%	12 4%	104 4%	72 4%	44 4%
NET Lapsed	284 9%	24 8%	249 9%	165 9%	96 9%
NET Watched in the last 6 months	455 15%	25- 9%	421+a 16%	305+a 16%	181a 17%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18_19 (continuation)

Q18. BBC Scotland TV channel (on air between 7pm and midnight) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 162 5%	12 4%	145 5%	93 5%	52 5%
I have never watched this channel	(0.0) 2233 73%	221 78%	1919 72%	1347 72%	778 71%
Don't know / can't remember	133 4%	15 5%	103- 4%	73 4%	53 5%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2927	268	2547	1787	1037
Mean score	12.5	5.4	13.2	12.6	13.1
Standard deviation	58.58	37.40	59.97	57.02	57.66
Standard Error	1.18	2.99	1.27	1.42	1.89

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 21
 Q18. Any Free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	341 11%	186+b 13%	128- 9%	** **	23b 14%	204+b 14%	134- 9%
At least weekly	(52.0)	469 15%	219 16%	219 15%	** **	28 18%	250+b 17%	213- 14%
At least monthly	(12.0)	354 12%	178 13%	154 11%	** **	22 14%	197+b 13%	156- 10%
At least once every 3 months	(4.0)	205 7%	95 7%	101 7%	** **	8 5%	106 7%	97 6%
At least once every 6 months	(2.0)	130 4%	47 3%	76+a 5%	** **	6 4%	60 4%	65 4%
Only around once in the last 12 months	(1.0)	129 4%	58 4%	62 4%	** **	10 6%	61 4%	65 4%
NET Regularly		810 26%	405+b 29%	347- 24%	** **	51b 32%	454+b 31%	347- 23%
NET Occasionally		559 18%	273 20%	255 17%	** **	30 19%	303+b 21%	254- 16%
NET Rarely		259 8%	105 8%	138 9%	** **	16 10%	121 8%	130 8%
NET Lapsed		497 16%	234 17%	235 16%	** **	28 18%	237 16%	249 16%
NET Watched in the last 6 months		1498 49%	725+b 52%	678- 46%	** **	87 55%	818+b 55%	666- 43%
Haven't watched in the last 12 months but have watched previously	(0.5)	239 8%	129+b 9%	98- 7%	** **	12 8%	116 8%	119 8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 1048 34%	424- 30%	546+a 37%	** **	46 29%	419- 28%	617+a 40%
Don't know / can't remember	146 5%	58 4%	84+ 6%	** **	4 3%	65 4%	73 5%
Medians	2.00	4.00	1.00	**	4.00	4.00	.50
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2914	1336	1383	**	155	1413	1467
Mean score	53.0	61.3+b	43.8-	**	64.7b	64.1+b	42.5-
Standard deviation	115.04	123.41	104.16	**	125.96	125.17	103.62
Standard Error	2.33	3.73	3.01	**	11.46	3.76	2.86

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Table Q18 21 (continuation)

Q18. Any Free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	341 11%	43 11%	60 12%	50 10%	41- 8%	61d 13%	48d 13%	37 11%	104 11%	91- 9%	146di 12%	85 12%
At least weekly	(52.0)	469 15%	47 12%	61- 12%	59 12%	93+abch 19%	81bch 17%	75+abch 20%	53 17%	108- 12%	152h 15%	209+abch 18%	128+abch 18%
At least monthly	(12.0)	354 12%	40 10%	47 9%	65bgh 13%	68bgh 14%	65bghk 14%	43 11%	26 8%	87 10%	133+bghk 14%	134 11%	68 10%
At least once every 3 months	(4.0)	205 7%	25 6%	36 7%	32 7%	40 8%	25 5%	27 7%	19 6%	60 7%	72 7%	72 6%	47 7%
At least once every 6 months	(2.0)	130 4%	17 4%	20 4%	24 5%	19 4%	25 5%	17 5%	8 2%	37 4%	43 4%	50 4%	25 4%
Only around once in the last 12 months	(1.0)	129 4%	22 6%	30fi 6%	18 4%	15 3%	21 4%	10 3%	13 4%	52+dfik 6%	33 3%	44 4%	23 3%
NET Regularly		810 26%	90 23%	122 23%	109 23%	134 27%	142bch 30%	123+abchi 32%	89 28%	212- 23%	243 25%	354 30% +abchi	213+abchi 30%
NET Occasionally		559 18%	64 17%	83 16%	97g 20%	108+bghk 22%	91 19%	70 18%	45 14%	147 16%	206+bghk 21%	206 18%	115 16%
NET Rarely		259 8%	39 10%	50 10%	42 9%	34 7%	46 10%	27 7%	21 7%	88 10%	76 8%	94 8%	48 7%
NET Lapsed		497 16%	78fgjk 20%	103+fgjk 20%	79gk 16%	76 15%	83fgk 18%	46- 12%	34- 10%	181 20% +dfgijk	155gk 16%	162- 14%	79- 11%
NET Watched in the last 6 months		1498 49%	171 44%	225- 43%	230 48%	261abgh 52%	257+abgh 54%	211 55% +abcgh	143 45%	396- 44%	491bh 50%	611+abgh 52%	353bh 50%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 239 8%	39fgjk 10%	53+fgjk 10%	37gk 8%	41gk 8%	37gk 8%	18- 5%	13- 4%	92+fgjk 10%	79gk 8%	68- 6%	31- 4%
I have never watched this channel	(0.0) 1048 34%	120 31%	180 35%	168 35%	163 33%	142- 30%	128 33%	148 46%	300 33%	331 34%	417e 36%	276+adehi 39%
Don't know / can't remember	146 5%	33 +defgijk 9%	32gjk 6%	29gjk 6%	17g 3%	18g 4%	15g 4%	3- 1%	65 +defgijk 7%	47gjk 5%	35- 3%	18- 3%
Medians	2.00	1.00	1.00	2.00	4.00	4.00	4.00	.50	1.00	2.00	2.00	2.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2914	352	488	454	480	457	367	316	840	934	1140	683
Mean score	53.0	53.5	53.4	49.5	43.4	60.0di	60.4d	52.3	53.5	46.4	58.0di	56.7
Standard deviation	115.04	117.83	118.50	112.95	100.35	121.24	120.18	114.91	118.15	106.64	119.12	117.75
Standard Error	2.33	7.51	5.81	5.77	5.08	5.88	6.61	7.06	4.61	3.84	3.73	4.83

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Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily (365.0)	341	24	19	25	68	17	411	511	28	25	297	1	27	9	7
	11%	11%	7%	9%	17%	14%	12%	12%	11%	10%	12%	11%	6%	8%	
At least weekly (52.0)	469	31	37	46	55	21	49	69	30	53	391	42	22	14	
	15%	14%	14%	16%	14%	17%	15%	16%	11%	21%	15%	17%	15%	16%	
At least monthly (12.0)	354	18	27	40	59	16	41	49	35	24	310	23	12	9	
	12%	8%	10%	14%	15%	13%	12%	12%	13%	10%	12%	9%	8%	11%	
At least once every 3 months (4.0)	205	16	20	16	20	5	26	29	12	20	164	23	11	7	
	7%	7%	7%	6%	5%	4%	8%	7%	5%	8%	6%	9%	7%	8%	
At least once every 6 months (2.0)	130	12	16	12	19	4	12	15	9	8	108	13	6	3	
	4%	6%	6%	4%	5%	4%	4%	4%	3%	3%	4%	5%	4%	3%	
Only around once in the last 12 months (1.0)	129	18	10	12	14	0	12	16	13	9	105	13	7	4	
	4%	8%	4%	4%	3%	-%	4%	4%	5%	4%	4%	5%	5%	5%	
NET Regularly	810	55	57	71	123	38	90	119	58	78	688	70	31	20	
	26%	24%	21%	25%	30%	31%	27%	29%	22%	31%	27%	27%	21%	24%	
NET Occasionally	559	34	48	56	80	21	67	79	47	44	474	46	23	16	
	18%	15%	18%	20%	20%	17%	20%	19%	18%	17%	18%	18%	15%	19%	
NET Rarely	259	31	27	24	33	4	24	31	22	17	213	26	13	7	
	8%	14%	10%	8%	8%	4%	7%	7%	8%	7%	8%	10%	9%	8%	
NET Lapsed	497	46	51	43	61	10	56	67	41	30	406	50	30	12	
	16%	21%	19%	15%	15%	8%	17%	16%	16%	12%	16%	19%	21%	14%	
NET Watched in the last 6 months	1498	101	121	138	221	64	169	213	114	129	1270	129	60	39	
	49%	45%	45%	49%	55%	51%	50%	51%	43%	51%	49%	50%	41%	46%	

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Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 239 8%	16 7%	24 9%	19 7%	28 7%	6 5%	32 9%	36 9%	19 7%	13 5%	193 8%	23 9%	18+cdijm 12%	5 6%
I have never watched this channel	(0.0) 1048 34%	75 34%	100 37%	92 32%	123 30%	46 37%	114 34%	143 34%	106dk 40%	84 33%	882 34%	79 31%	56 38%	31 37%
Don't know / can't remember	146 5%	13fg 6%	14 5%	24+dfgj 8%	16 4%	9 7%	8- 2%	10- 2%	11 4%	17fg 7%	122 5%	12 5%	7 5%	5fg 6%
Medians	2.00	1.00	1.00	2.00	4.00	4.00	2.00	2.00	1.00	4.00	2.00	2.00	.50	1.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2914	210	255	261	386	115	328	409	252	235	2450	244	140	79
Mean score	53.0	50.7	36.8-	46.5	73.8	65.1bl	55.51	56.01	49.0	51.9	54.6bl	51.8	34.0-	41.3
Standard deviation	115.04	114.19	95.22	105.78	135.76	126.21	118.62	117.99	113.52	109.67	116.84	113.30	90.61	99.96
Standard Error	2.33	8.63	6.66	7.49	8.01	13.33	7.04	6.65	8.19	8.38	2.67	7.04	5.72	7.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity					
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)	
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106	
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94	
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109	
At least daily	(365.0)	341 11%	117d 13%	73 11%	67 13%	80- 9%	190d 12%	147 10%	287 11%	9 10%	54 13%	22 10%	22 20%
At least weekly	(52.0)	469 15%	130 14%	107 15%	88 17%	143 16%	236 15%	231 16%	402 15%	11 13%	66 16%	37 18%	17 16%
At least monthly	(12.0)	354 12%	121 13%	74 11%	64 12%	93 10%	195 12%	157 11%	300 11%	8 9%	52 13%	28 13%	16 14%
At least once every 3 months	(4.0)	205 7%	69 8%	51 7%	27 5%	55 6%	120 7%	82 6%	174 7%	7 8%	29 7%	12 6%	9 8%
At least once every 6 months	(2.0)	130 4%	43 5%	31 5%	19 4%	35 4%	75 5%	54 4%	109 4%	4 4%	17 4%	7 3%	7 7%
Only around once in the last 12 months	(1.0)	129 4%	43 5%	29 4%	23 4%	34 4%	72 4%	57 4%	111 4%	5 6%	17 4%	10 5%	2 1%
NET Regularly	810 26%	247 27%	180 26%	155 30%	223 25%	427 27%	378 27%	689 26%	20 22%	119 29%	58 28%	39 36%	
NET Occasionally	559 18%	190+df 21%	125 18%	92 18%	147 16%	315 20%	239 17%	474 18%	15 17%	81 20%	40 19%	24 22%	
NET Rarely	259 8%	87 9%	60 9%	42 8%	69 8%	147 9%	111 8%	220 8%	9 10%	35 8%	17 8%	9 8%	
NET Lapsed	497 16%	143 16%	120 17%	82 16%	149 17%	262 16%	231 16%	428 16%	17 19%	64 15%	32 16%	15 14%	
NET Watched in the last 6 months	1498 49%	480+df 52%	336 49%	266 51%	405- 45%	816d 51%	671 47%	1273 48%	39 43%	218 52%	105 50%	70 64%	

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Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 239 8%	56- 6%	60a 9%	39 8%	80a 9%	116 7%	120a 8%	208 8%	8 9%	30 7%	15 7%	6 6%
I have never watched this channel	(0.0) 1048 34%	298 33%	231 33%	176 34%	328 37%	529 33%	504 36%	922+c 35%	24 27%	120- 29%	69 33%	21 20%
Don't know / can't remember	146 5%	40 4%	35 5%	17 3%	49 6%	74 5%	66 5%	114- 4%	13 14%	30+a 7%	8 4%	10 9%
Medians	2.00	2.00	2.00	2.00	1.00	2.00	1.00	2.00	2.00	4.00	2.00	12.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	365.00
Base for stats	2914	878	656	504	847	1533	1352	2513	76	385	200	99
Mean score	53.0	58.6d	51.0	59.2	44.9-	55.3	50.3	51.9	51.4	61.7	51.3	91.7+ad
Standard deviation	115.04	121.64	112.78	120.88	105.07	117.95	111.40	113.97	115.07	123.40	111.59	147.12
Standard Error	2.33	4.04	4.33	6.52	4.33	2.96	3.65	2.49	13.48	6.81	8.76	15.76

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	341 11%	106 10%	235 12%	24 11%	21 13%	37 13%	** **	13 8%	13 10%	** **	36- 8%	24 9%
At least weekly	(52.0)	469 15%	158 15%	311 15%	42 19%	18 11%	44 15%	** **	23 14%	16 12%	** **	57 13%	44 17%
At least monthly	(12.0)	354 12%	105 10%	249 12%	19 9%	21 13%	29 10%	** **	18 11%	11 8%	** **	40 9%	27 10%
At least once every 3 months	(4.0)	205 7%	69 7%	135 7%	14 6%	15 9%	21 7%	** **	12 7%	7 5%	** **	32 7%	20 7%
At least once every 6 months	(2.0)	130 4%	35 3%	95 5%	9 4%	8 5%	16 6%	** **	5 3%	10 7%	** **	19 4%	6 2%
Only around once in the last 12 months	(1.0)	129 4%	49 5%	80 4%	8 4%	7 4%	11 4%	** **	4 2%	9 7%	** **	27 6%	13 5%
NET Regularly		810 26%	264 26%	546j 27%	66j 29%	38 24%	81j 28%	** **	36 22%	29 22%	** **	93- 21%	68 26%
NET Occasionally		559 18%	175 17%	384 19%	33 15%	36 22%	49 17%	** **	29 18%	19 14%	** **	71 16%	46 18%
NET Rarely		259 8%	84 8%	175 9%	17 8%	15 9%	26 9%	** **	9 5%	19 14%	** **	46 10%	20 7%
NET Lapsed		497 16%	174 17%	323 16%	28 13%	23 15%	42 15%	** **	17 11%	34 25%	** **	98 +abcegk 22%	38 15%
NET Watched in the last 6 months		1498 49%	473- 46%	1025+aj 50%	108 48%	82j 51%	146j 51%	** **	70 44%	57 43%	** **	183- 41%	121 46%

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Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 239 8%	90 9%	149 7%	11 5%	9 5%	15 5%	**	9 5%	15 11%	**	52+bcdeg 12%	19 7%
I have never watched this channel	(0.0) 1048 34%	375 37%	673 33%	89 40%	58 36%	106 37%	**	76+abj 47%	46 34%	**	156 35%	103 39%
Don't know / can't remember	146 5%	38 4%	107 5%	8 4%	5 3%	8 3%	**	2 1%	7 5%	**	27gk 6%	7 2%
Medians	2.00	1.00	2.00	1.00	2.00	2.00	**	.50	1.00	**	1.00	1.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2914	988	1926	215	155	278	**	159	127	**	419	256
Mean score	53.0	49.2	54.9ij	51.5	56.7	58.4i	**	39.9	45.6	**	40.2-	45.1
Standard deviation	115.04	111.02	117.03	111.75	122.31	121.60	**	100.43	109.70	**	101.31	105.12
Standard Error	2.33	3.93	2.89	8.27	11.01	8.31	**	9.13	11.47	**	5.55	7.24

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Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	341 11%	15 10%	17 13%	45 12%	54+f 16%	96 12%	170 11%	336 11%	** **	338 11%	** **
At least weekly (52.0)	469 15%	20 13%	18 14%	62 16%	50 15%	115 15%	253 16%	467 16%	** **	469 16%	** **
At least monthly (12.0)	354 12%	7- 5%	12 9%	49a 13%	42a 12%	83a 11%	205+a 13%	351 12%	** **	353 12%	** **
At least once every 3 months (4.0)	205 7%	13 8%	9 7%	28 7%	25 7%	60 8%	102 7%	200 7%	** **	203 7%	** **
At least once every 6 months (2.0)	130 4%	7 5%	6 5%	11 3%	12 3%	30 4%	68 4%	124 4%	** **	125 4%	** **
Only around once in the last 12 months (1.0)	129 4%	8 5%	5 4%	16 4%	13 4%	35 4%	64 4%	126 4%	** **	127 4%	** **
NET Regularly	810 26%	35 23%	34 28%	108 28%	104 30%	211 27%	423 27%	803 27%	** **	807 27%	** **
NET Occasionally	559 18%	20 13%	20 16%	77 20%	67 20%	143 18%	308 20%	551 18%	** **	556 18%	** **
NET Rarely	259 8%	15 9%	12 9%	27 7%	25 7%	64 8%	132 8%	250 8%	** **	252 8%	** **
NET Lapsed	497 16%	33f 22%	26 21%	59 15%	56 16%	135 17%	237 15%	486 16%	** **	491 16%	** **
NET Watched in the last 6 months	1498 49%	62- 40%	61 49%	196a 51%	184a 53%	384 49%	799+a 51%	1478 49%	** **	1488 49%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	239 8%	19f 12%	15f 12%	32 8%	31 9%	71 9%	105- 7%	236 8%	** **	239 8%	** **

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Prepared by BMG

Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 34%	50 33%	36 29%	123 32%	101 29%	243 31%	534 34%	1017 34%	** **	1025 34%	** **
Don't know / can't remember	146 5%	15+cdf 10%	6 5%	17 4%	16 5%	47 6%	66 4%	135 5%	** **	139 5%	** **
Medians	2.00	1.00	2.00	4.00	4.00	2.00	2.00	2.00	**	2.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2914	139	117	366	329	732	1502	2857	**	2879	**
Mean score	53.0	49.1	61.2	56.0	70.1+f	58.1	52.2	53.3	**	53.3	**
Standard deviation	115.04	113.50	125.08	117.65	132.41	120.97	113.41	115.25	**	115.21	**
Standard Error	2.33	10.40	12.69	6.73	8.00	4.90	3.17	2.35	**	2.35	**

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Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	341	331+	330+	324+	308+	80	337+	304+	337+	318+	249+	217+	258+	55	266+	223+
		11%	12%	12%	12%	13%	25%	12%	12%	12%	12%	13%	14%	14%	30%	14%	15%
At least weekly	(52.0)	469	464+	467+i	463+i	438+fhi	68+hi	467+	421+	469+	409	356+	303+	342+	43+	350+	308+
		15%	17%	18%	18%	19%	21%	17%	17%	17%	15%	19%	20%	19%	24%	18%	21%
At least monthly	(12.0)	354	337+	346+	342+	325+i	62	353+	330+	353+	322	255+	212+	233+	29	244+	192+
		12%	12%	13%	13%	14%	20%	13%	13%	12%	12%	13%	14%	13%	16%	13%	13%
At least once	(4.0)	205	197+	198+	197+	190+	35	203+	188+	203+	193+	146+	129+	142+	21+	151+	129+
every 3 months		7%	7%	7%	8%	8%	11%	7%	8%	7%	7%	8%	9%	8%	12%	8%	9%
At least once	(2.0)	130	125+	118	113	99	16	125+	111	126	120	92	73	79	7	83	57
every 6 months		4%	5%	4%	4%	4%	5%	5%	4%	4%	4%	5%	5%	4%	4%	4%	4%
Only around	(1.0)	129	116	113	113	92	16	121	106	121	120	77	69	73	7	84	49
once in the last 12 months		4%	4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	5%	4%	4%	4%	3%
NET Regularly		810	795+	798+i	787+i	746	148	805+	725+	806+	727+	605+	520+	600+	99	616+	530+ae
		26%	29%	30%	30%	33%	46%	29%	29%	28%	27%	32%	34%	33%	54%	33%	37%
NET Occasionally		559	534+	545+	539+	514+afhi	98	556+	517+	556+	515+	401+	341+	375+	51+ce	396+	322+
		18%	20%	21%	21%	23%	31%	20%	21%	20%	19%	21%	22%	21%	28%	21%	22%
NET Rarely		259	241+	231	226	191	31	246+	217	247	240+	168	142	152	14	167	106
		8%	9%	9%	9%	8%	10%	9%	9%	9%	9%	9%	9%	8%	8%	9%	7%
NET Lapsed		497	418-	401-	398-	319-	40	428-	379-	439-	452+d	283-	226	253-	19-	279-	183-
		16%	15%	15%	15%	14%	12%	15%	15%	15%	17%	15%	15%	14%	10%	15%	13%

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Prepared by BMG

Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	1498	1454+i	1460+i	1439+i	1360	262	1486+	1353+i	1488+	1362+	1098+	934+ae	1054+	157	1095+	908+ace
				+abcdfghi	+abcd	+							+abcef			
in the last 6 months	49%	54%	55%	55%	60%	82%	53%	54%	53%	51%	58%	62%	59%	86%	58%	63%
Haven't watched in the last 12 months but have watched previously	(0.5) 239 8%	177-e 7%	171-e 6%	172-e 7%	128-e 6%	8- 3%	182-e 7%	162-e 6%	192-e 7%	212de 8%	115- 6%	85- 6%	100- 6%	5- 3%	112- 6%	77- 5%
I have never watched this channel	(0.0) 1048 34%	849-de 31%	813-de 31%	804-de 31%	628-e 28%	22- 7%	882-de 32%	773-de 31%	916-de 32%	866-de 32%	539-d 28%	392-d 26%	515-d 29%	11- 6%	548-d 29%	370-d 26%
Don't know / can't remember	146 5%	106- 4%	98- 4%	95- 4%	76- 3%	12 4%	107- 4%	101- 4%	117- 4%	118- 4%	68-f 4%	39- 3%	54- 3%	4 2%	55- 3%	32- 2%
Medians	2.00	4.00	4.00	4.00	4.00	12.00	4.00	4.00	4.00	2.00	4.00	4.00	4.00	52.00	4.00	12.00
Mode	.00	.00	.00	.00	.00	365.00	.00	.00	.00	.00	.00	.00	.00	365.00	.00	.00
Base for stats	2914	2595	2556	2527	2208	308	2672	2394	2717	2560	1829	1479	1742	179	1839	1405
Mean score	53.0	57.9+	58.8+	58.4+	63.5+i	109.7	57.3+	57.7+	56.3+	55.6+	62.0+	66.5+	66.4+	128.1	64.8+	71.4+
					+abcd	+							+abcef			
Standard deviation	115.04	118.97	119.48	119.13	122.93	152.93	118.53	118.77	117.75	117.92	121.88	125.42	126.06	160.13	124.93	129.03
Standard Error	2.33	2.54	2.58	2.58	2.86	9.45	2.50	2.63	2.46	2.54	3.08	3.51	3.30	12.85	3.17	3.78

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Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	341 11%	32 11%	295 11%	202 11%	122 11%
At least weekly (52.0)	469 15%	31 11%	413 16%	275 15%	165 15%
At least monthly (12.0)	354 12%	38 13%	308 12%	230 12%	131 12%
At least once every 3 months (4.0)	205 7%	8- 3%	192+a 7%	130a 7%	72a 7%
At least once every 6 months (2.0)	130 4%	3- 1%	124+a 5%	85a 5%	49a 4%
Only around once in the last 12 months (1.0)	129 4%	9 3%	120 5%	86 5%	60+ 6%
NET Regularly	810 26%	62 22%	708 27%	477 26%	287 26%
NET Occasionally	559 18%	46 16%	499 19%	360 19%	204 19%
NET Rarely	259 8%	11- 4%	244+a 9%	172a 9%	109+a 10%
NET Lapsed	497 16%	35 12%	450+ 17%	322 17%	197 18%
NET Watched in the last 6 months	1498 49%	111- 39%	1332+a 50%	922a 50%	539a 49%

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Table Q18 21 (continuation)

Q18. Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 239 8%	24 8%	206 8%	150 8%	88 8%
I have never watched this channel	(0.0) 1048 34%	128+bcd 45%	873- 33%	615 33%	358 33%
Don't know / can't remember	146 5%	12 4%	120 5%	86 5%	45 4%
Medians	2.00	.50	2.00	2.00	2.00
Mode	.00	.00	.00	.00	.00
Base for stats	2914	271	2530	1773	1045
Mean score	53.0	50.3	53.0	51.6	52.7
Standard deviation	115.04	115.56	114.86	113.76	114.81
Standard Error	2.33	9.19	2.44	2.85	3.75

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Table Q18BEC
 Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	1533 50%	684 49%	753d 51%	** **	64- 40%	736 50%	780 51%
At least weekly	(52.0)	706 23%	338 24%	316 22%	** **	48b 30%	340 23%	361 23%
At least monthly	(12.0)	228 7%	120+ 9%	96 7%	** **	11 7%	105 7%	119 8%
At least once every 3 months	(4.0)	123 4%	51 4%	61 4%	** **	11 7%	66 4%	56 4%
At least once every 6 months	(2.0)	50 2%	26 2%	21 1%	** **	4 3%	25 2%	23 2%
Only around once in the last 12 months	(1.0)	83 3%	45 3%	34 2%	** **	3 2%	42 3%	39 3%
NET Regularly		2239 73%	1022 73%	1069 73%	** **	112 70%	1076 73%	1141 74%
NET Occasionally		351 11%	171 12%	157 11%	** **	23 14%	172 12%	175 11%
NET Rarely		133 4%	70 5%	55 4%	** **	7 4%	67 5%	62 4%
NET Lapsed		270 9%	129 9%	124 8%	** **	16 10%	141 10%	123 8%
NET Watched in the last 6 months		2641 86%	1218 87%	1247 85%	** **	139 87%	1273 86%	1340 87%
Haven't watched in the last 12 months but have watched previously	(0.5)	137 4%	58 4%	69 5%	** **	9 6%	74 5%	61 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18BEC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 171 6%	60- 4%	100+a 7%	** **	9 6%	74 5%	93 6%
Don't know / can't remember	29 1%	12 1%	17 1%	** **	0 -%	16 1%	8- 1%
Medians	365.00	52.00	365.00	**	52.00	365.00	365.00
Mode	365.00	365.00	365.00	**	365.00	365.00	365.00
Base for stats	3031	1382	1450	**	160	1463	1532
Mean score	197.9	194.6	201.8d	**	163.9-	196.9	199.2
Standard deviation	169.94	169.54	170.40	+abd **	166.84	170.10	169.70
Standard Error	3.37	5.04	4.81	**	14.95	5.03	4.57

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18BEC (continuation)
 Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	1533	118-	168-	182-h	224-abch	300	294	247	286-	406-abh	841	541+abcdehij
						+abcdhi	+abcdehi	+abcdehi			+abcdehi		
		50%	31%	32%	38%	45%	63%	77%	77%	32%	41%	72%	77%
At least weekly	(52.0)	706	97fgjk	147	119fgjk	148+efgjk	97fgk	56-	43-	244	266	196-	99-
			+efgjk	28%	25%	30%	20%	15%	14%	+efgjk	+efgjk	17%	14%
		23%	25%	28%	25%	30%	20%	15%	14%	27%	27%	17%	14%
At least monthly	(12.0)	228	44+efgjk	42fgjk	58+efgjk	40fgjk	28fk	9-	9-	86+efgjk	97+efgjk	45-	18-
		7%	11%	8%	12%	8%	6%	2%	3%	9%	10%	4%	3%
At least once	(4.0)	123	28	37	25efgjk	13	11-	5-	5-	65	38fjk	20-	9-
every 3 months		4%	+defgijk	+defgijk	7%	7%	5%	3%	2%	1%	1%	+defgijk	7%
		4%	7%	7%	5%	3%	2%	1%	1%	1%	7%	4%	2%
At least once	(2.0)	50	15	16+efgjk	9fgjk	6k	4	1-	0-	30	15gjk	5-	1-
every 6 months		2%	+defgijk	4%	3%	2%	1%	1%	*	-	3%	2%	*
		2%	4%	3%	2%	1%	1%	*	-	3%	2%	*	*
Only around	(1.0)	83	15efjk	21efjk	14	15	7	5	6	36+efjk	29j	18-	11
once in the		3%	4%	4%	3%	3%	1%	1%	2%	4%	3%	2%	2%
last 12 months		3%	4%	4%	3%	3%	1%	1%	2%	4%	3%	2%	2%
NET Regularly		2239	215-	315-	301-	371abchi	397	350	290	529-	672	1037	640+abcdehij
						+abcdhi	+abcdehi	+abcdehi			-abch	+abcdehi	
		73%	56%	61%	62%	75%	84%	92%	91%	59%	69%	88%	91%
NET Occasionally		351	72	78+efgjk	82	53fgjk	38-fgk	13-	14-	151	135+efgjk	65-	27-
			+defgijk	+defgijk	17%	11%	8%	3%	4%	+defgijk			
		11%	19%	15%	17%	11%	8%	3%	4%	17%	14%	6%	4%
NET Rarely		133	30	36+efgjk	24efgjk	20jk	10-	6-	6-	66	44efjk	23-	12-
			+defgijk	8%	7%	5%	4%	2%	2%	+defgijk	7%	4%	2%
		4%	8%	7%	5%	4%	2%	2%	2%	7%	4%	2%	2%
NET Lapsed		270	63	73	49efgjk	43fgjk	25-k	10-	8-	136	92efgjk	42-	17-
			+cdefgij	+defgijk						+cdefgij			
		9%	k	16%	14%	10%	9%	5%	3%	k	9%	4%	2%
		9%	16%	14%	10%	9%	5%	3%	2%	15%	9%	4%	2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18BEC (continuation)
 Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)		
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723		
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611		
Total	3060	385	520	483	498	475	381	319	904	980	1175	701		
NET Watched	2641	302-	409-	393-	430abh	439	364	304	710-	823-abh	1108	668+abcdhi		
in the last 6 months	86%	78%	79%	81%	86%	93%	96%	95%	79%	84%	94%	95%		
Haven't watched	(0.5)	137	32	37+efgjk	26fgjk	23fgjk	14fgk	3-	2-	69	48fgjk	20-	5-	
in the last 12 months but have watched previously	4%	+defgijk	8%	7%	5%	5%	3%	1%	1%	+defgijk	8%	5%	2%	1%
I have never watched this channel	(0.0)	171	23efgjk	47	46	27efgjk	13-	7-	7-	71+efgjk	73+efgjk	27-	14-	
Don't know	29	12	6j	4	4	1	2	0	18+egjk	8	3-	2		
/ can't remember	1%	3%	1%	1%	1%	*	1%	-%	2%	1%	*	*		
Medians	365.00	52.00	52.00	52.00	52.00	365.00	365.00	365.00	52.00	52.00	365.00	365.00		
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00		
Base for stats	3031	373	513	478	494	473	379	319	886	972	1172	699		
Mean score	197.9	130.8-	135.5-	153.8-h	182.0	242.9	290.7	290.0	133.5-	168.1	271.2	290.4+abcdehij		
Standard deviation	169.94	160.66	161.19	166.99	167.61	161.50	138.31	139.47	160.90	167.82	150.11	138.74		
Standard Error	3.37	9.93	7.72	8.29	8.36	7.68	7.48	8.52	6.12	5.91	4.63	5.62		

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Table Q18BEC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	1533 50%	125f 56%	133 49%	153 54%	199 50%	62 50%	152 45%	213 51%	130 49%	122 49%	1289 50%	136 53%	69 47%	39 46%
At least weekly (52.0)	706 23%	38- 17%	60 22%	67 24%	90 22%	26 21%	86a 26%	103a 25%	72a 27%	52 21%	594 23%	57 22%	36a 25%	19 23%
At least monthly (12.0)	228 7%	11 5%	25 9%	18 6%	29 7%	11 9%	29 9%	43+ak 10%	15 6%	15 6%	197 8%	13 5%	10 7%	9ahk 11%
At least once every 3 months (4.0)	123 4%	11 5%	5 2%	14 5%	24b 6%	2 1%	14 4%	14 3%	9 4%	10 4%	103 4%	10 4%	8b 5%	2 3%
At least once every 6 months (2.0)	50 2%	5 2%	7 3%	4 1%	7 2%	0 -	9m 3%	6 1%	1 *	2 1%	42 2%	6 2%	2 1%	0 -
Only around once in the last 12 months (1.0)	83 3%	7 3%	7 2%	9 3%	13 3%	1 1%	10 3%	8 2%	11 4%	6 2%	70 3%	5 2%	4 3%	4 4%
NET Regularly	2239 73%	162 73%	192 71%	220m 77%	289 72%	88 71%	238 71%	316 75%	202 77%	175 69%	1883 73%	193 75%	106 72%	58 69%
NET Occasionally	351 11%	22 10%	29 11%	32 11%	53 13%	13 10%	43 13%	58 14%	24 9%	25 10%	300 12%	23 9%	18 12%	11 13%
NET Rarely	133 4%	12 5%	14 5%	13 4%	20 5%	1 1%	19 6%	13 3%	13 5%	8 3%	113 4%	11 4%	6 4%	4 4%
NET Lapsed	270 9%	26 11%	32c 12%	18 6%	33 8%	6 5%	32 9%	34 8%	23 9%	20 8%	224 9%	24 9%	14 9%	9 11%
NET Watched in the last 6 months	2641 86%	189 85%	229 85%	256im 90%	349 87%	101 81%	290 87%	380 +abijlm 91%	227 86%	202- 80%	2225i 86%	221 86%	125 85%	69 82%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18BEC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
Haven't watched in the last 12 months but have watched previously	(0.5) 137 4%	13c 6%	18c 7%	6 2%	13 3%	5 4%	13 4%	20 5%	11 4%	11 5%	111 4%	13 5%	8c 5%	5c 6%	
I have never watched this channel	(0.0) 171 6%	10 5%	11 4%	12 4%	25g 6%	14 11%	21g 6%	10- 2%	12 4%	27 11%	141g 5%	15g 6%	10g 7%	5g 6%	
Don't know / can't remember	29 1%	3 1%	5 2%	1 *%	3 1%	3 2%	2 *%	1 *%	2 1%	5 2%	26 1%	2 1%	0 -%	11 1%	
Medians	365.00	365.00	365.00	365.00	52.00	365.00	52.00	365.00	52.00	52.00	365.00	365.00	52.00	52.00	
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	
Base for stats	3031	220	265	283	399	121	334	418	261	247	2547	254	147	83	
Mean score	197.9	216.3f	196.0	210.3	195.0	199.3	181.2	200.6	197.0	193.2	198.0	207.7	185.9	184.8	
Standard deviation	169.94	170.82	170.61	168.50	170.69	171.25	169.54	168.85	168.55	171.81	169.91	169.77	170.43	171.45	
Standard Error	3.37	12.59	11.73	11.46	9.89	17.56	9.95	9.40	11.95	12.83	3.81	10.36	10.51	12.04	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18BEC (continuation)
 Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	1533 50%	498+be 54%	293- 43%	252 48%	473b 53%	791b 49%	726b 51%	1352+cd 51%	40 45%	176- 42%	80- 38%	54 50%
At least weekly (52.0)	706 23%	216d 23%	196+acdf 28%	117 22%	170- 19%	411+df 26%	287- 20%	611 23%	18 20%	93 22%	50 24%	23 21%
At least monthly (12.0)	228 7%	69 8%	63d 9%	45 9%	52 6%	132 8%	97 7%	187 7%	6 7%	40 10%	21 10%	11 10%
At least once every 3 months (4.0)	123 4%	37 4%	27 4%	25 5%	33 4%	64 4%	58 4%	103 4%	7 7%	18 4%	9 4%	2 2%
At least once every 6 months (2.0)	50 2%	12 1%	12 2%	15+ 3%	12 1%	24 1%	26 2%	39 1%	1 1%	11 3%	7 3%	4 3%
Only around once in the last 12 months (1.0)	83 3%	19 2%	14 2%	15 3%	34+e 4%	33- 2%	48+e 3%	73 3%	3 4%	8 2%	2 1%	2 2%
NET Regularly	2239 73%	713+bcdf 78%	489 71%	370 71%	643 72%	1203b 75%	1013 71%	1962+cd 75%	58 65%	269- 65%	130- 62%	77 71%
NET Occasionally	351 11%	106 12%	89d 13%	70 13%	85 10%	195 12%	155 11%	290 11%	12 14%	57 14%	30 14%	13 12%
NET Rarely	133 4%	32 3%	25 4%	29 6%	45 5%	57- 4%	75+e 5%	112 4%	4 5%	20 5%	9 4%	6 6%
NET Lapsed	270 9%	60- 6%	69a 10%	51a 10%	87a 10%	129 8%	138a 10%	226 9%	7 8%	41 10%	23 11%	10 9%
NET Watched in the last 6 months	2641 86%	832+bdf 91%	590 86%	454 87%	740- 83%	1422+bdf 88%	1194- 84%	2291+cd 87%	71 80%	337- 81%	166- 80%	94 86%

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Table Q18BEC (continuation)
 Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 137 4%	28- 3%	44+a 6%	22 4%	42 5%	72 4%	63 4%	114 4%	3 3%	22 5%	15 7%	4 4%
I have never watched this channel	(0.0) 171 6%	34- 4%	36 5%	26 5%	70+ae 8%	70- 4%	96+ae 7%	131- 5%	5 6%	39+a 9%	25+a 12%	6 6%
Don't know / can't remember	29 1%	5 1%	6 1%	5 1%	11 1%	11 1%	16 1%	18- 1%	7 8%	9+ad 2%	0 -%	3 2%
Medians	365.00	365.00	52.00	52.00	365.00	52.00	365.00	365.00	52.00	52.00	52.00	365.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	3031	913	684	516	886	1597	1402	2609	82	406	207	106
Mean score	197.9	212.5	172.7- +bce	191.7	205.8b	195.4b	200.6b	202.4+cd	188.9	171.5-	154.2-	199.1d
Standard deviation	169.94	167.91	167.69	170.62	171.27	168.91	171.10	169.48	172.09	170.37	167.94	171.20
Standard Error	3.37	5.47	6.32	9.08	6.90	4.16	5.50	3.63	19.61	9.17	12.93	17.83

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Table Q18BEC (continuation)
 Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	1533	535j	998j	155 +abdgjk	91j	192+abdgjk	**	88j	55	**	166-	152+bj
		50%	52%	49%	69%	57%	67%	**	55%	41%	**	37%	58%
At least weekly	(52.0)	706	215e	492cde	38-	23-	42-	**	30	22	**	109cde	50
		23%	21%	24%	17%	14%	15%	**	19%	16%	**	24%	19%
At least monthly	(12.0)	228	78	150	12	12	14	**	11	15	**	44e	16
		7%	8%	7%	5%	7%	5%	**	7%	11%	**	10%	6%
At least once every 3 months	(4.0)	123	41c	81c	2-	6c	5	**	6	4	**	23ce	9
		4%	4%	4%	1%	4%	2%	**	4%	3%	**	5%	4%
At least once every 6 months	(2.0)	50	20	30	4	3	4	**	1	5	**	14+bk	1
		2%	2%	1%	2%	2%	2%	**	1%	4%	**	3%	*%
Only around once in the last 12 months	(1.0)	83	33	50	4	10+b	9	**	9	5	**	18	10
		3%	3%	2%	2%	6%	3%	**	5%	4%	**	4%	4%
NET Regularly		2239	749j	1490j	192 +abdgjk	114	234+abdgj	**	118j	76	**	275-	202j
		73%	73%	73%	86%	71%	82%	**	73%	57%	**	62%	77%
NET Occasionally		351	119ce	230ce	14-	18	19-	**	17	19	**	67+ce	25
		11%	12%	11%	6%	11%	7%	**	11%	14%	**	15%	10%
NET Rarely		133	53	80	8	12b	14	**	9	10	**	32+b	11
		4%	5%	4%	4%	8%	5%	**	6%	8%	**	7%	4%
NET Lapsed		270	101c	169	12	16	23	**	18	24	**	65+abcek	18
		9%	10%	8%	5%	10%	8%	**	11%	18%	**	15%	7%
NET Watched in the last 6 months		2641	889j	1751j	210 +abdgjk	135	258j	**	136	100	**	356-	228j
		86%	87%	86%	94%	84%	90%	**	84%	75%	**	80%	87%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18BEC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256	
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217	
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262	
Haven't watched in the last 12 months but have watched previously	(0.5) 4%	137 5%	48 4%	89 4%	4- 2%	4 2%	9 3%	** **	9 5%	13 10%	** **	33+bcdek 7%	7 3%
I have never watched this channel	(0.0) 6%	171 5%	51 6%	120 6%	6 3%	12c 7%	9 3%	** **	8 5%	12 9%	** **	36+ace 8%	15 6%
Don't know / can't remember	29 1%	5 *%	25 1%	0 -%	0 -%	0 -%	** **	0 -%	3 2%	** **	3 1%	1 *%	
Medians	365.00	365.00	52.00	365.00	365.00	365.00	**	365.00	52.00	**	52.00	365.00	
Mode	365.00	365.00	365.00	365.00	365.00	365.00	**	365.00	365.00	**	365.00	365.00	
Base for stats	3031	1021	2008	223	160	285	**	161	132	**	443	261	
Mean score	197.9	203.2hij	195.3ij	262.4 +abdfghi	215.7hij	254.1 +abdfghij	** ij	209.7hij	162.1- k	** -	151.4- -	223.2+bhij	
Standard deviation	169.94	170.50	169.62	155.03	172.18	159.99	**	171.32	172.82	**	166.93	168.24	
Standard Error	3.37	5.93	4.10	11.24	15.23	10.76	**	15.42	17.73	**	8.88	11.45	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18BEC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	1533 50%	47- 31%	41- 33%	155-a 41%	154ab 45%	302- 39%	846+abcde 54%	1499 50%	** **	1512 50%	** **
At least weekly (52.0)	706 23%	43 28%	40+f 33%	109+f 28%	93 27%	220+f 28%	362 23%	692 23%	** **	699 23%	** **
At least monthly (12.0)	228 7%	23+f 15%	11 9%	38f 10%	32 9%	78+f 10%	99- 6%	228 8%	** **	228 8%	** **
At least once every 3 months (4.0)	123 4%	10 7%	6 5%	17 4%	17 5%	41 5%	59 4%	119 4%	** **	121 4%	** **
At least once every 6 months (2.0)	50 2%	3 2%	6+cf 5%	3 1%	8 2%	14 2%	24 2%	48 2%	** **	49 2%	** **
Only around once in the last 12 months (1.0)	83 3%	3 2%	2 1%	13 3%	7 2%	19 2%	43 3%	83 3%	** **	83 3%	** **
NET Regularly	2239 73%	90- 59%	81 66%	264a 69%	247a 72%	522- 67%	1208+abcde 77%	2191 73%	** **	2211 73%	** **
NET Occasionally	351 11%	33+f 22%	17 14%	56f 15%	49f 14%	119+f 15%	158- 10%	347 12%	** **	349 12%	** **
NET Rarely	133 4%	6 4%	7 6%	16 4%	14 4%	33 4%	67 4%	131 4%	** **	131 4%	** **
NET Lapsed	270 9%	13 8%	14 11%	34 9%	28 8%	68 9%	126 8%	266 9%	** **	267 9%	** **
NET Watched in the last 6 months	2641 86%	127 82%	105 85%	323 84%	303 88%	655 84%	1390+ace 89%	2586 86%	** **	2609 86%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	137 4%	7 5%	7 5%	18 5%	13 4%	34 4%	58 4%	136 5%	** **	136 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18BEC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 171 6%	15+f 10%	9 7%	28f 7%	19 6%	60+f 8%	65- 4%	164 5%	** **	167 6%	** **
Don't know / can't remember	29 1%	3 2%	2 1%	2 *%	2 *%	10 1%	11 1%	24 1%	** **	24 1%	** **
Medians	365.00	52.00	52.00	52.00	52.00	52.00	365.00	365.00	**	365.00	**
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	**	365.00	**
Base for stats	3031	151	121	381	343	769	1557	2968	**	2994	**
Mean score	197.9	131.5-	142.3-	165.2-a	179.5a	160.0-	211.4 +abcde	197.6	**	197.6	**
Standard deviation	169.94	159.60	161.15	167.08	168.79	166.27	168.37	169.94	**	169.92	**
Standard Error	3.37	13.96	15.98	9.36	9.99	6.56	4.63	3.40	**	3.39	**

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Table Q18BBC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	1533	1533+i	1505+i	1491+i	1378	194+hi	1533+i	1384+i	1533+i	1297-	1237+e	1063	1115+	113+	1163+	929+
		50%	57%	57%	57%	60%	61%	55%	55%	54%	48%	65%	70%	62%	62%	61%	65%
At least weekly	(52.0)	706	706+	665+	658+	574+	77	706+	627+	706+	646+	476+	350	446+	48	471+	348
		23%	26%	25%	25%	25%	24%	25%	25%	25%	24%	25%	23%	25%	26%	25%	24%
At least monthly	(12.0)	228	228+d	209+	202	152-	29	228+	191	228+	222+d	132b	78-	120	16	136b	82-
		7%	8%	8%	8%	7%	9%	8%	8%	8%	8%	7%	5%	7%	9%	7%	6%
At least once every 3 months	(4.0)	123	123+d	103	100	71-	16	123+d	102	123+d	115d	42-	20-	43-b	6	50-b	24-
		4%	5%	4%	4%	3%	5%	4%	4%	4%	4%	2%	1%	2%	3%	3%	2%
At least once every 6 months	(2.0)	50	50+de	37-e	33-	18-	0-	50+de	30-	50de	48de	11-	7-	17-	0	13-	8-
		2%	2%	1%	1%	1%	-%	2%	1%	2%	2%	1%	*%	1%	-%	1%	1%
Only around once in the last 12 months	(1.0)	83	21-	34-	42-ae	24-	0-	46-ae	39-ae	55-ade	74abcdefg	0-	0-	24-ab	0-	20-ab	15-ab
		3%	1%	1%	2%	1%	-%	2%	2%	2%	3%	-%	-%	1%	-%	1%	1%
NET Regularly	2239	2239	2169+hi	2149+hi	1952	271+hi	2239+i	2011+i	2239+i	1943	1713+ce	1413	1561+	161+	1633+	1277+e	
		73%	83%	82%	82%	85%	85%	81%	81%	79%	73%	90%	93%	87%	88%	86%	89%
NET Occasionally	351	351+d	312d	302	223-	45d	351+d	293d	351+d	337+d	174-b	98-	162-b	22bf	186-bf	106-	
		11%	13%	12%	12%	10%	14%	13%	12%	13%	9%	6%	9%	12%	10%	7%	
NET Rarely	133	72-e	71-e	75-de	42-e	0-	96-de	68-e	106-abde	122abcdefg	11-	7-	41-ab	0-	33-ab	23-ab	
		4%	3%	3%	3%	2%	3%	3%	4%	5%	1%	*%	2%	-%	2%	2%	
NET Lapsed	270	97-e	122-de	120-de	75-e	2-	138-ade	133-ade	172	249	11-	7-	58-abd	0-	56-abd	43-abd	
		9%	4%	5%	5%	3%	5%	5%	6%	9%	1%	*%	3%	-%	3%	3%	
NET Watched in the last 6 months	2641	2641	2518+hi	2483+hi	2194+cghi	316	2641+ghi	2333+i	2641+i	2328+	1897+cef	1518+cef	1740+	183+cef	1832+	1392+	
		86%	98%	95%	95%	96%	99%	95%	94%	93%	100%	100%	97%	100%	97%	97%	

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Prepared by BMG

Table Q18BBC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 4%	25-1%	51-a2%	45-a2%	33-1%	2-1%	42-2%	64-ade3%	67-ade2%	128abcde5%	0-0%	0-0%	17-ab1%	0-0%	23-ab1%	20-ab1%
I have never watched this channel	(0.0) 6%	9-*	44-ae2%	44-ae2%	26-a1%	0-0%	47-ae2%	50-ade2%	62-ade2%	136-abcde5%	0-0%	0-0%	13-ab1%	0-0%	17-ab1%	9-ab1%
Don't know / can't remember	29 1%	5-*	7-*	7-*	7-*	2 1%	4-*	8-*	10-*	13-f*	0-0%	0-0%	2-*	0-0%	2-*	2-*
Medians	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	52.00	365.00	365.00	365.00	365.00	365.00	365.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	3031	2696	2648	2615	2277	318	2775	2486	2825	2665	1897	1518	1794	183	1892	1435
Mean score	197.9	222.4+hi	221.6+i	222.3+hi	235.0+abcfg	236.7+hi	216.0+i	217.4+i	212.3+i	191.5-+acde	251.9+ce	268.2+acde	240.6+	240.5+	238.2+	249.6+
Standard deviation	169.94	164.38	165.20	165.03	161.61	161.36	166.18	166.11	167.13	169.83	155.19	148.27	159.90	159.33	160.65	156.82
Standard Error	3.37	3.44	3.50	3.52	3.70	9.78	3.44	3.62	3.43	3.58	3.85	4.09	4.12	12.61	4.01	4.55

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Table Q18BEC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	1533 50%	160cd 57%	1304- 49%	870- 47%	507- 47%
At least weekly (52.0)	706 23%	41- 15%	643+a 24%	484+a 26%	297+a 27%
At least monthly (12.0)	228 7%	10- 4%	214+a 8%	157+a 8%	88a 8%
At least once every 3 months (4.0)	123 4%	8 3%	109 4%	71 4%	43 4%
At least once every 6 months (2.0)	50 2%	8 3%	43 2%	28 1%	17 2%
Only around once in the last 12 months (1.0)	83 3%	11 4%	70 3%	53 3%	30 3%
NET Regularly	2239 73%	201 71%	1947 73%	1355 73%	804 74%
NET Occasionally	351 11%	18- 7%	323+a 12%	228a 12%	131a 12%
NET Rarely	133 4%	19 7%	113 4%	81 4%	46 4%
NET Lapsed	270 9%	28 10%	233 9%	172 9%	96 9%
NET Watched in the last 6 months	2641 86%	227- 80%	2313+a 87%	1610a 87%	951a 87%

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Table Q18BEC (continuation)

Q18. BBC (Any)- How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 137 4%	9 3%	120 5%	91 5%	50 5%
I have never watched this channel	(0.0) 171 6%	30+bcd 10%	128- 5%	91 5%	49 5%
Don't know / can't remember	29 1%	5 2%	19- 1%	13 1%	10 1%
Medians	365.00	365.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00
Base for stats	3031	277	2632	1846	1080
Mean score	197.9	219.5cd	194.8-	187.0-	186.8-
Standard deviation	169.94	171.46	169.57	169.07	168.54
Standard Error	3.37	13.49	3.53	4.16	5.41

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Table Q18ITV
 Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	1106 36%	530 38%	501- 34%	** **	51 32%	468- 32%	626+a 41%
At least weekly	(52.0)	878 29%	408 29%	414 28%	** **	47 29%	451+ 31%	422 27%
At least monthly	(12.0)	359 12%	161 12%	175 12%	** **	22 14%	199+b 13%	156- 10%
At least once every 3 months	(4.0)	154 5%	65 5%	81 6%	** **	7 4%	72 5%	78 5%
At least once every 6 months	(2.0)	93 3%	48 3%	42 3%	** **	3 2%	52 3%	38 2%
Only around once in the last 12 months	(1.0)	88 3%	38 3%	44 3%	** **	6 4%	43 3%	43 3%
NET Regularly		1984 65%	937+b 67%	915- 62%	** **	98 61%	919- 62%	1048+a 68%
NET Occasionally		513 17%	227 16%	256 17%	** **	29 18%	271+b 18%	234- 15%
NET Rarely		181 6%	86 6%	86 6%	** **	9 6%	95 6%	81 5%
NET Lapsed		334 11%	146 10%	169 11%	** **	19 12%	175 12%	152 10%
NET Watched in the last 6 months		2590 85%	1212+b 87%	1212- 83%	** **	130 81%	1242 84%	1320 86%
Haven't watched in the last 12 months but have watched previously	(0.5)	152 5%	60 4%	83 6%	** **	9 6%	80 5%	72 5%

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Prepared by BMG

Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 175 6%	61- 4%	97a 7%	** **	15a 9%	87 6%	85 6%
Don't know / can't remember	54 2%	23 2%	31 2%	** **	0 -%	26 2%	21 1%
Medians	52.00	52.00	52.00	**	52.00	52.00	52.00
Mode	365.00	365.00	365.00	**	365.00	365.00	365.00
Base for stats	3006	1371	1436	**	160	1452	1519
Mean score	151.3	158.2b	144.2-	**	133.0	135.7-	166.5+a
Standard deviation	164.21	165.18	162.87	+abd **	159.84	159.29	167.35
Standard Error	3.27	4.93	4.62	**	14.32	4.73	4.53

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Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)		1106	87-	131-	143-ah	161abh	217	204	164	218-	304-abh	585	368+abcdehi
		36%	23%	25%	30%	32%	46%	54%	51%	24%	31%	50%	53%
At least weekly (52.0)		878	102	148c	109-	177	139c	112c	92	250	285c	343c	204c
		29%	27%	28%	22% ^{+abchijk}	36%	29%	29%	29%	28%	29%	29%	29%
At least monthly (12.0)		359	63+fgjk	68fjk	66fgjk	56fk	54fk	24-	27	131+fgjk	122fjk	106-	52-
		12%	16%	13%	14%	11%	11%	6%	9%	15%	12%	9%	7%
At least once every 3 months (4.0)		154	23j	35efgjk	38	19	15	13	9	58+efgjk	58ejk	37-	22-
		5%	6%	7%	8% ^{+defgjk}	4%	3%	3%	3%	6%	6%	3%	3%
At least once every 6 months (2.0)		93	23+efjk	19efj	16fj	15	7-	4-	8	42+efjk	32fj	19-	12-
		3%	6%	4%	3%	3%	2%	1%	3%	5%	3%	2%	2%
Only around once in the last 12 months (1.0)		88	20+efgjk	16jk	21efgjk	16jk	7	5	4	36+efgjk	36efjk	16-	9-
		3%	5%	3%	4%	3%	1%	1%	1%	4%	4%	1%	1%
NET Regularly		1984	189-	278-	252-	337abchi	355	317	255	467-	589-abch	927	572+abcdehi
		65%	49%	54%	52%	68%	75%	83%	80%	52%	60%	79%	82%
NET Occasionally		513	86	104	105	75fk	70fk	37-	37-	190	180fgjk	143-	74-
		17%	22% ^{+defgjk}	20% ^{+efgjk}	22% ^{+defgjk}	15%	15%	10%	12%	21% ^{+defgjk}	18%	12%	11%
NET Rarely		181	42	35efjk	37efjk	31efjk	14-	9-	13	77+efgjk	68efjk	36-	21-
		6%	11% ^{+bdefgijk}	7%	8%	6%	3%	2%	4%	9%	7%	3%	3%
NET Lapsed		334	74	73+efgjk	71	49fgjk	34-	15-	18-	146	120efgjk	67-	33-
		11%	19% ^{+defgijk}	14%	15% ^{+defgjk}	10%	7%	4%	6%	16% ^{+defgijk}	12%	6%	5%
NET Watched in the last 6 months		2590	297-	401-	373-	428abch	432	358	300	699-	801-h	1090	658+abcdhi
		85%	77%	77%	77%	86%	91%	94%	94%	77%	82%	93%	94%

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Prepared by BMG

Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 152 5%	31 +defgjk 8%	37+dfgjk 7%	34+dfgjk 7%	18 4%	20k 4%	7- 2%	5- 2%	69 +defgjk 8%	52fgjk 5%	32- 3%	12- 2%
I have never watched this channel	(0.0) 175 6%	22fjk +adefgjk 6%	52 10%	39+efgjk 8%	31efgjk 6%	14- 3%	10- 3%	8- 2%	74+efgjk 8%	70+efgjk 7%	31- 3%	18- 2%
Don't know / can't remember	54 2%	14 +defgjk 4%	12egjk 2%	17+defgjk 3%	5 1%	2- *% 1%	3 1%	1 *% 1%	26 +defgjk 3%	22ejk 2%	6- 1%	4- 1%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	365.00	365.00	52.00	52.00	365.00	365.00
Mode	365.00	52.00	52.00	365.00	52.00	365.00	365.00	365.00	52.00	365.00	365.00	365.00
Base for stats	3006	371	507	466	493	472	379	318	878	959	1169	697
Mean score	151.3	102.4-	111.2-	126.7-ah	139.2abh	184.3	213.2	204.2	107.5-	133.1	199.1	209.1+abcdehi
Standard deviation	164.21	146.89	150.99	160.24	158.34	167.42	165.13	166.73	149.25	159.31	166.83	165.80
Standard Error	3.27	9.13	7.28	8.07	7.91	7.97	8.94	10.22	5.71	5.65	5.16	6.73

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18ITV (continuation)
 Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily (365.0)	1106 36%	75 34%	94 35%	97 34%	125- 31%	49 40%	127 38%	149 36%	102 39%	108dl 43%	926 36%	96 37%	47 32%	37+acdjl 44%	
At least weekly (52.0)	878 29%	65 29%	77 28%	107 38%	119m 29%	34 28%	82 25%	133km 32%	73 28%	68 27%	758+km 29%	60- 23%	43 29%	18- 21%	
At least monthly (12.0)	359 12%	28 12%	34i 13%	26 9%	47 12%	11 9%	44i 13%	60i 14%	34i 13%	17- 7%	300i 12%	34i 13%	14 10%	11i 13%	
At least once every 3 months (4.0)	154 5%	11 5%	9 3%	14 5%	25 6%	3 2%	13 4%	20 5%	15 6%	13 5%	124 5%	16 6%	9 6%	5 6%	
At least once every 6 months (2.0)	93 3%	9m 4%	4 2%	11m 4%	13m 3%	1 1%	15m 4%	13m 3%	11m 4%	6 2%	84m 3%	5 2%	4m 3%	*- **	
Only around once in the last 12 months (1.0)	88 3%	9 4%	12g 5%	7 3%	14 4%	3 2%	6 2%	6 2%	4 1%	6 2%	68 3%	9 4%	7+fghj 5%	3 4%	
NET Regularly	1984 65%	140 63%	171 63%	204+dfkl 72%	244 61%	84 67%	209 62%	282 67%	175 67%	175d 69%	1684 65%	155 61%	90 61%	55 65%	
NET Occasionally	513 17%	39 17%	44 16%	40 14%	72 18%	13 11%	57 17%	80i 19%	49 19%	30 12%	424 16%	50i 20%	23 16%	16 18%	
NET Rarely	181 6%	19 8%	17 6%	19 7%	27 7%	4 3%	20 6%	20 5%	15 6%	12 5%	152 6%	14 6%	11 8%	3 4%	
NET Lapsed	334 11%	30 14%	33 12%	25 9%	49 12%	12 10%	42 13%	39 9%	25 10%	21 8%	276 11%	31 12%	18 12%	7 9%	
NET Watched in the last 6 months	2590 85%	188 84%	218 81%	256 90%	329 82%	98 79%	281 84%	375 90%	236+bdkl 90%	211 84%	2192+1 85%	211 82%	117- 80%	71 84%	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 152 5%	12 5%	16c 6%	6- 2%	22 5%	8 7%	22c 7%	20 5%	11 4%	9 3%	124 5%	17c 7%	7 5%	4 5%
I have never watched this channel	(0.0) 175 6%	6 3%	14 5%	11 4%	31ag 8%	10 8%	24ag 7%	13- 3%	11 4%	20ag 8%	141 5%	16 6%	14+acghj 9%	5 5%
Don't know / can't remember	54 2%	8fgh 4%	8f 3%	5 2%	6 2%	5 4%	2 1%	4 1%	1 1%	6 2%	47 2%	3 1%	2 1%	2 2%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	52.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	3006	215	261	279	396	119	333	415	261	246	2526	253	145	82
Mean score	151.3	144.5	148.7	148.5	132.6-	166.9	153.9	149.9	159.0	175.1+d1	151.2	152.6	135.8	177.1+dj1
Standard deviation	164.21	162.40	163.86	159.68	159.29	167.81	166.95	162.42	166.18	168.81	163.82	167.26	161.17	171.60
Standard Error	3.27	12.09	11.34	10.93	9.28	17.37	9.82	9.08	11.79	12.64	3.69	10.24	10.01	12.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	1106 36%	274- 30%	230 33%	203ae 39%	385+abe 43%	505- 31%	589+abe 42%	994+cd 38%	29 32%	110- 26%	43- 21%	36 33%
At least weekly (52.0)	878 29%	305+bdf 33%	194 28%	152 29%	221- 25%	499+df 31%	373- 26%	759 29%	22 25%	116 28%	55 26%	36 33%
At least monthly (12.0)	359 12%	135+df 15%	83d 12%	61 12%	76- 8%	218+df 14%	137- 10%	295 11%	12 14%	60 14%	35+a 17%	11 10%
At least once every 3 months (4.0)	154 5%	47 5%	40 6%	26 5%	41 5%	87 5%	67 5%	139 5%	3 4%	13 3%	8 4%	2 2%
At least once every 6 months (2.0)	93 3%	34 4%	24 3%	9 2%	25 3%	58 4%	35 2%	77 3%	4 4%	15 4%	8 4%	3 3%
Only around once in the last 12 months (1.0)	88 3%	23 2%	18 3%	21 4%	27 3%	41 3%	48 3%	73 3%	2 3%	14 3%	3 1%	8 7%
NET Regularly	1984 65%	580 63%	424- 61%	355be 68%	607be 68%	1004- 62%	962+abe 68%	1753+cd 67%	51 57%	226- 54%	98- 47%	72 66%
NET Occasionally	513 17%	182+df 20%	123d 18%	87 17%	117- 13%	305+df 19%	204- 14%	434 17%	16 18%	73 18%	43 21%	13 12%
NET Rarely	181 6%	57 6%	42 6%	30 6%	52 6%	99 6%	82 6%	150 6%	6 7%	29 7%	11 5%	11 10%
NET Lapsed	334 11%	102 11%	86 12%	48 9%	95 11%	188 12%	143 10%	279 11%	8 9%	53 13%	29 14%	14 13%
NET Watched in the last 6 months	2590 85%	796+b 87%	570 83%	451 87%	749 84%	1367 85%	1200 85%	2264+cd 86%	71 79%	314- 76%	150- 72%	88 80%

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Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 152 5%	45 5%	45+cf 6%	18 3%	43 5%	90 6%	60 4%	128 5%	2 2%	23 6%	18+a 8%	4 3%
I have never watched this channel	(0.0) 175 6%	42 5%	40 6%	23 4%	66+ae 7%	82 5%	89 6%	128- 5%	4 4%	45+a 11%	33+a 16%	6 6%
Don't know / can't remember	54 2%	11 1%	18a 3%	8 2%	13 1%	29 2%	21 1%	33- 1%	10 12%	19+a 5%	5 2%	4 4%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00
Mode	365.00	52.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	52.00	52.00	365.00
Base for stats	3006	906	673	513	884	1579	1397	2594	79	396	203	105
Mean score	151.3	130.0-	141.9	161.9ae	173.5	135.1-	169.2+abe	156.7+cd	149.6d	118.4-	94.1-	144.9d
Standard deviation	164.21	156.03	162.34	165.86	169.45	158.80	168.17	165.20	164.75	154.16	142.62	161.48
Standard Error	3.27	5.10	6.16	8.87	6.84	3.93	5.42	3.55	19.14	8.41	11.12	16.91

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Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	1106 36%	405+bj 39%	701- 34%	102+bj 46%	68j 42%	152+abdj 53%	** **	66j 41%	46 34%	** **	134- 30%	119+bj 45%
At least weekly	(52.0)	878 29%	281 27%	597e 29%	65 29%	35 22%	64- 22%	** **	52e 32%	35 26%	** **	123 28%	70 27%
At least monthly	(12.0)	359 12%	108 11%	252 12%	32 14%	21 13%	24 8%	** **	14 8%	14 10%	** **	52 12%	24 9%
At least once every 3 months	(4.0)	154 5%	45 4%	109e 5%	5 2%	7 4%	6- 2%	** **	7 5%	3 2%	** **	19 4%	16e 6%
At least once every 6 months	(2.0)	93 3%	33 3%	60 3%	2 1%	2 1%	8 3%	** **	1 1%	5 4%	** **	22+cj 5%	6 2%
Only around once in the last 12 months	(1.0)	88 3%	38c 4%	50c 2%	0- -%	8c 5%	11c 4%	** **	2 1%	5 4%	** **	26+bcg 6%	6c 2%
NET Regularly		1984 65%	686j 67%	1298j 64%	167+abdj 75%	103 64%	216+abdj 76%	** **	118+bj 73%	81 60%	** **	257- 58%	189+bj 72%
NET Occasionally		513 17%	153 15%	360e 18%	37 16%	28 17%	29- 10%	** **	21 13%	17 12%	** **	70 16%	39 15%
NET Rarely		181 6%	71cg 7%	110c 5%	2- 1%	9c 6%	20cg 7%	** **	3 2%	10 7%	** **	48+abcgk 11%	12c 5%
NET Lapsed		334 11%	127cg 12%	206c 10%	12- 5%	15 10%	28 10%	** **	10 6%	19 14%	** **	80 18%	21 8%
NET Watched in the last 6 months		2590 85%	871j 85%	1718j 85%	206+abdj 92%	133 83%	253j 89%	** **	140j 87%	102 76%	** **	350- 78%	234j 89%

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Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	56 5%	96 5%	10 4%	6 4%	8 3%	** **	7 4%	9 7%	** **	33+bek 7%	9 3%
I have never watched this channel	(0.0) 6%	48 5%	128 6%	6 3%	11 7%	10 3%	** **	9 5%	15 11%	** **	31c 7%	12 4%
Don't know / can't remember	54 2%	13 1%	41 2%	2 1%	3 2%	3 1%	** **	3 2%	3 2%	** **	7 1%	2 1%
Medians	52.00	52.00	52.00	52.00	52.00	365.00	**	52.00	52.00	**	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	**	365.00	365.00	**	365.00	365.00
Base for stats	3006	1013	1993	222	157	283	**	158	131	**	440	260
Mean score	151.3	161.9	145.9-	184.5	170.6ij	209.1+abd hij	**	171.6ij	143.4	**	127.9-	181.8+bij
Standard deviation	164.21	166.85	162.63	167.31	170.44	169.15	**	166.02	164.78	**	158.73	168.92
Standard Error	3.27	5.84	3.94	12.19	15.25	11.45	**	15.15	16.97	**	8.50	11.51

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Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	1106 36%	38- 24%	44 36%	118- 31%	116 34%	245- 32%	595ace 38%	1083 36%	** **	1091 36%	** **
At least weekly (52.0)	878 29%	46 30%	29 24%	116 30%	99 29%	221 28%	465 30%	859 29%	** **	868 29%	** **
At least monthly (12.0)	359 12%	16 10%	14 12%	45 12%	48 14%	97 12%	189 12%	356 12%	** **	358 12%	** **
At least once every 3 months (4.0)	154 5%	10 7%	5 4%	31+ 8%	19 6%	43 6%	83 5%	151 5%	** **	151 5%	** **
At least once every 6 months (2.0)	93 3%	5 3%	7c 6%	7 2%	11 3%	26 3%	41 3%	89 3%	** **	91 3%	** **
Only around once in the last 12 months (1.0)	88 3%	2 1%	2 2%	13 3%	10 3%	23 3%	46 3%	86 3%	** **	87 3%	** **
NET Regularly	1984 65%	84- 54%	73 59%	234 61%	215 63%	466- 60%	1060+ace 68%	1942 65%	** **	1959 65%	** **
NET Occasionally	513 17%	26 17%	19 15%	75 20%	67 20%	140 18%	272 17%	507 17%	** **	509 17%	** **
NET Rarely	181 6%	7 5%	9 8%	21 5%	21 6%	49 6%	87 6%	175 6%	** **	179 6%	** **
NET Lapsed	334 11%	20 13%	22+f 18%	43 11%	37 11%	94 12%	154 10%	326 11%	** **	330 11%	** **
NET Watched in the last 6 months	2590 85%	115- 75%	99 80%	316 83%	294a 85%	632- 81%	1373+abce 88%	2537 85%	** **	2559 85%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	152 5%	13f 8%	12+df 10%	23 6%	16 5%	45 6%	67 4%	151 5%	** **	151 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 175 6%	15f 9%	8 6%	22 6%	19 5%	54f 7%	71- 5%	169 6%	** **	171 6%	** **
Don't know / can't remember	54 2%	9+cdf 6%	2 1%	9f 2%	6 2%	25+f 3%	11- 1%	49 2%	** **	49 2%	** **
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Mode	365.00	52.00	365.00	365.00	365.00	365.00	365.00	365.00	**	365.00	**
Base for stats	3006	144	121	374	339	754	1557	2944	**	2969	**
Mean score	151.3	113.2-	145.9	133.0-	142.3	136.0-	156.7ace	151.2	**	151.1	**
Standard deviation	164.21	151.15	166.25	158.79	162.05	160.42	164.82	164.18	**	164.16	**
Standard Error	3.27	13.51	16.48	8.97	9.65	6.39	4.54	3.30	**	3.29	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18ITV (continuation)
 Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any Channel		Any Channel		Any S4C	Any PSB		Any PSB VoD	Any SVoD		BBC One	BBC Two	ITV/STV/UTV	S4C	Channel 4	Channel 5
		Any Channel 4	Any Channel 5	Any Channel 4	Any Channel 5		Any PSB linear	Any PSB SVoD		Any PSB SVoD	Any PSB SVoD						
(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(a)	(b)	(c)	(d)	(e)	(f)			
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	1106	1082+i	1106+i	1078+i	1036	142+i	1106+i	979+i	1106+i	949-	823+	671+	904+abe	81+	851+	716+abe
		36%	40%	42%	41%	45%	44%	40%	39%	39%	35%	43%	44%	50%	44%	45%	50%
At least weekly	(52.0)	878	859+	878+i	854+i	781+hi	95	878+	802+i	878+	780	652+	533+	607+	65+	639+	491+
		29%	32%	33%	33%	34%	30%	32%	32%	31%	29%	34%	35%	34%	36%	34%	34%
At least monthly	(12.0)	359	338+	359+	345+	269	50+	359+	321+	359+	326	231	174	195	24	228	149-
		12%	13%	14%	13%	12%	16%	13%	13%	13%	12%	12%	11%	11%	13%	12%	10%
At least once every 3 months	(4.0)	154	145+	154+	142+	102-	22	154+	136+	154+	146+	77-	61-	63-	12f	79-	44-
		5%	5%	6%	5%	4%	7%	6%	5%	5%	5%	4%	4%	4%	6%	4%	3%
At least once every 6 months	(2.0)	93	82de	93+de	73de	32-	2-	93+de	72de	93+de	83de	37-f	30-f	26-	*-	39-f	13-
		3%	3%	3%	3%	1%	1%	3%	3%	3%	3%	2%	2%	1%	*%	2%	1%
Only around once in the last 12 months	(1.0)	88	64-bd	18-	45-b	24-	5	64-bd	51-bd	74-bcd	80bcdg	30-c	20-c	0-	1c	25-c	11-c
		3%	2%	1%	2%	1%	2%	2%	2%	3%	3%	2%	1%	-%	*%	1%	1%
NET Regularly	1984	1940+i	1984	1932+hi	1817	237+i	1984+i	1781+i	1984+i	1729	1475+	1205+	1512+abe	146+	1490+	1208+abe	
		65%	72%	75%	74%	80%	74%	71%	71%	70%	65%	78%	79%	84%	80%	79%	84%
NET Occasionally	513	483+	513+d	486+	371	72+di	513+	456+	513+	472+	308f	235	258-	36f	307f	193-	
		17%	18%	19%	19%	16%	23%	18%	18%	18%	16%	15%	14%	20%	16%	13%	
NET Rarely	181	146-bde	110-d	118-d	56-	7-	157bde	123-de	167bcde	163bcde	67-cf	50-cf	26-	1-	64-cf	24-	
		6%	5%	4%	5%	2%	6%	5%	6%	6%	4%	3%	1%	1%	3%	2%	
NET Lapsed	334	212-bcde	136-d	159-de	74-	8-	215-bcde	191-bcde	244-bcde	301abcde	90-cdf	65-cdf	26-	1-	82-cdf	29-	
		11%	8%	5%	6%	3%	8%	8%	9%	11%	5%	4%	1%	1%	4%	2%	
NET Watched in the last 6 months	2590	2506+i	2590	2491	2220	312	2590+hi	2309+i	2590+i	2284+	1820+	1470+	1796	182+ab	1836+	1414+abe	
		85%	93%	98%	95%	97%	98%	93%	93%	91%	85%	96%	97%	100%	100%	97%	98%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	65-bcde 2%	25- 1%	41-d 2%	18- 1%	1- *%	58-bd 2%	67-bcde 3%	78-bcde 3%	138abcdefgh 5%	22-cf 1%	15-cf 1%	0- -%	0- -%	18-c 1%	5-c *%
I have never watched this channel	(0.0) 6%	47-bde 2%	10- *%	31-b 1%	16- 1%	0- -%	50-bde 2%	43-bde 2%	66-bcde 2%	142- 5%	15-c 1%	13-c 1%	0- -%	0- -%	10-c 1%	6-c *%
Don't know / can't remember	54 2%	19-d 1%	12- *%	14- 1%	6- *%	2 1%	18- 1%	23-bd 1%	28-bd 1%	34-bcdf 1%	9-bc *%	1- *%	0- -%	0 -%	5-c *%	2- *%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	3006	2682	2643	2608	2278	318	2761	2471	2807	2644	1888	1517	1796	183	1889	1435
Mean score	151.3	165.7+i	172.0+hi	169.8+i	185.4 +abcfghi	180.8+i	164.6+i	163.4+i	162.0+i	148.1- +abe	178.8+	181.4+	202.8	181.1+	183.7+	201.4+abe
Standard deviation	164.21	164.86	164.65	164.79	164.76	166.58	164.79	164.34	164.76	163.37	164.59	164.44	163.97	164.29	164.98	164.03
Standard Error	3.27	3.46	3.49	3.52	3.78	10.10	3.42	3.59	3.39	3.46	4.09	4.54	4.22	13.01	4.12	4.76

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18ITV (continuation)
 Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	1106 36%	140+bcd 49%	909-cd 34%	555-d 30%	281- 26%
At least weekly (52.0)	878 29%	59- 21%	797+a 30%	581+a 31%	342+a 31%
At least monthly (12.0)	359 12%	12- 4%	336+a 13%	266+a 14%	177+ab 16%
At least once every 3 months (4.0)	154 5%	10 3%	138 5%	103 6%	73+ 7%
At least once every 6 months (2.0)	93 3%	4 2%	85 3%	58 3%	34 3%
Only around once in the last 12 months (1.0)	88 3%	6 2%	81 3%	66+ 4%	37 3%
NET Regularly	1984 65%	199cd 70%	1706cd 64%	1136-d 61%	623- 57%
NET Occasionally	513 17%	22- 8%	474+a 18%	369+a 20%	251+ab 23%
NET Rarely	181 6%	10 4%	166 6%	124+ 7%	71 7%
NET Lapsed	334 11%	24 8%	301 11%	229+ 12%	134 12%
NET Watched in the last 6 months	2590 85%	226 80%	2265+a 85%	1563 84%	908 83%

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Table Q18ITV (continuation)

Q18. ITV (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3060	190	2743	1970	1143	
Effective sample	2560	165	2321	1664	977	
Total	3060	283	2650	1859	1090	
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	14 5%	135 5%	105 6%	63 6%	
I have never watched this channel	(0.0) 6%	175 6%	29+bcd 10%	134- 5%	98 5%	63 6%
Don't know / can't remember	54 2%	8 3%	36- 1%	27 1%	20 2%	
Medians	52.00	365.00	52.00	52.00	52.00	
Mode	365.00	365.00	365.00	52.00	52.00	
Base for stats	3006	274	2615	1832	1070	
Mean score	151.3	198.1	144.6-cd	129.2-d	114.7-	
Standard deviation	164.21	171.44	162.02	156.77	150.58	
Standard Error	3.27	13.57	3.39	3.87	4.86	

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Table Q18CH4
 Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	669 22%	321b 23%	287- 20%	** **	41 26%	324 22%	335 22%
At least weekly	(52.0)	1128 37%	538 39%	529 36%	** **	56 35%	545 37%	574 37%
At least monthly	(12.0)	477 16%	201 14%	247 17%	** **	23 14%	233 16%	240 16%
At least once every 3 months	(4.0)	191 6%	84 6%	100 7%	** **	8 5%	85 6%	106 7%
At least once every 6 months	(2.0)	105 3%	47 3%	53 4%	** **	3 2%	49 3%	52 3%
Only around once in the last 12 months	(1.0)	88 3%	41 3%	43 3%	** **	4 3%	50 3%	36 2%
NET Regularly		1798 59%	859+b 62%	816- 56%	** **	97 60%	869 59%	909 59%
NET Occasionally		669 22%	285 20%	347+ 24%	** **	31 19%	317 21%	346 22%
NET Rarely		193 6%	88 6%	96 7%	** **	7 4%	100 7%	89 6%
NET Lapsed		354 12%	160 11%	175 12%	** **	18 11%	179 12%	168 11%
NET Watched in the last 6 months		2571 84%	1191 85%	1217 83%	** **	130 81%	1236 84%	1308 85%
Haven't watched in the last 12 months but have watched previously	(0.5)	161 5%	71 5%	79 5%	** **	11 7%	79 5%	79 5%

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Prepared by BMG

Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 191 6%	70- 5%	101 7%	**	15a 9%	90 6%	97 6%
Don't know / can't remember	49 2%	21 2%	28 2%	**	0 -%	23 2%	20 1%
Medians	52.00	52.00	52.00	**	52.00	52.00	52.00
Mode	52.00	52.00	52.00	**	52.00	52.00	52.00
Base for stats	3011	1373	1439	**	160	1456	1520
Mean score	102.9	107.8b	94.4-	**	113.8	102.9	102.4
Standard deviation	141.67	143.57	136.73	+abd **	149.53	141.72	141.22
Standard Error	2.82	4.28	3.87	**	13.40	4.20	3.82

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Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	669	87	112	92	83-	107di	98cdi	91	199di	175-	295+cdi	188+bcdhi
	22%	23%	22%	19%	17%	23%	26%	28%	22%	18%	25%	27%
At least weekly (52.0)	1128	82-	159-a	152-a	216	212	185	122abh	241-	368abch	519	307+abchi
	37%	21%	31%	31%	+abchi 43%	+abchi 45%	+abcghi 49%	38%	27%	38%	+abchi 44%	44%
At least monthly (12.0)	477	68	76	74	81	72	55	52	144	154	179	108
	16%	18%	15%	15%	16%	15%	15%	16%	16%	16%	15%	15%
At least once every 3 months (4.0)	191	32fjk	37fk	35fk	30f	30f	11-	16	69fjk	65fk	57-	27-
	6%	8%	7%	7%	6%	6%	3%	5%	8%	7%	5%	4%
At least once every 6 months (2.0)	105	17	22j	20	18	12	9	7	39jk	38	28-	16
	3%	4%	4%	4%	4%	2%	2%	2%	4%	4%	2%	2%
Only around (1.0)	88	28	16	14	10	9	5	6	44	24	20-	11-
	3%	+bcdefgi jk 7%	3%	3%	2%	2%	1%	2%	+defgijk 5%	2%	2%	2%
NET Regularly	1798	169-	271-a	244-	299abch	319	283	212	440-	544-ah	814	495+abcdhi
	59%	44%	52%	51%	+abcdhi 60%	+abcdegh 67%	i 74%	+abchi 66%	49%	55%	69%	71%
NET Occasionally	669	100fjk	113	109	111	102	66-	69	213f	220	236	134
	22%	26%	22%	23%	22%	21%	17%	21%	24%	22%	20%	19%
NET Rarely	193	45	38fjk	34fjk	28	21	13-	13	83	62jk	48-	27-
	6%	+cdefgij k 12%	7%	7%	6%	4%	4%	4%	+defgijk 9%	6%	4%	4%
NET Lapsed	354	79	76+efgjk	70efgjk	55fgjk	36-	20-	19-	155	124efgjk	75-	39-
	12%	+bcdefgi jk 21%	15%	14%	11%	8%	5%	6%	+defgijk 17%	13%	6%	6%

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Prepared by BMG

Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
NET Watched	2571	285-	406-	373-	428abch	432	357	288	692-	801-ah	1078	646+abcdhi	
in the last 6 months	84%	74%	78%	77%	86% +abcdhi	91% +abcdhi	94% +abchi	90%	77%	82% +abcdhi	92%	92%	
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	161	34+efgjk 9%	37+efgjk 7%	36+efgjk 7%	27fgjk 5%	15- 3%	7- 2%	5- 2%	71+efgjk 8%	62efgjk 6%	27- 2%	12- 2%
I have never watched this channel	(0.0) 6%	191	24f 6%	49+defjk 9%	46+defjk 10%	28f 6%	15- 3%	10- 3%	19f 6%	72+efjk 8%	74efjk 8%	44- 4%	29- 4%
Don't know / can't remember	49 2%	13 +defgjk 3%	12egjk 2%	14+defgjk 3%	5 1%	2- *	3 1%	1 *	25 +defgjk 3%	19egjk 2%	6- *	3- *	
Medians	52.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Mode	52.00	365.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Base for stats	3011	372	508	469	493	472	379	319	880	962	1170	697	
Mean score	102.9	99.6	98.8	91.2	86.6-	108.2di	121.6 +bcdhi	125.9 +abcdhi	99.1	88.8-	117.3 +bcdhi	123.5+abcdhi	
Standard deviation	141.67	148.07	142.99	137.52	127.14	140.55	144.96	152.19	145.07	132.25	145.30	148.21	
Standard Error	2.82	9.19	6.89	6.90	6.35	6.69	7.85	9.32	5.54	4.68	4.49	6.01	

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Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	669 22%	541 24%	551 20%	621 22%	106+h1 26%	25 20%	721 22%	841 20%	49 19%	611 24%	5681 22%	601 23%	20- 13%	221 27%
At least weekly (52.0)	1128 37%	72 32%	95 35%	120adf 42%	128 32%	48 39%	109 33%	163 39%	109df 41%	98 39%	942 37%	95 37%	63+adfjm 43%	28 33%
At least monthly (12.0)	477 16%	37 16%	47 18%	38 13%	47- 12%	15 12%	59d 18%	84+cdik 20%	49d 19%	31 12%	408 16%	34 13%	25 17%	11 13%
At least once every 3 months (4.0)	191 6%	15 7%	15 5%	20 7%	23 6%	7 5%	22 7%	26 6%	15 6%	17 7%	160 6%	14 5%	12 8%	5 6%
At least once every 6 months (2.0)	105 3%	8 4%	10 4%	13 5%	15 4%	5 4%	10 3%	11 3%	12 4%	7 3%	92 4%	9 3%	3 2%	1 1%
Only around once in the last 12 months (1.0)	88 3%	10i 4%	10i 4%	6 2%	18i 4%	3 2%	8 2%	10 2%	7 3%	2 1%	72 3%	10i 4%	4 2%	3i 3%
NET Regularly	1798 59%	126 56%	150 56%	181f 64%	234 58%	73 59%	182 54%	247 59%	158 60%	159 63%	1510 59%	155 60%	83 56%	50 59%
NET Occasionally	669 22%	52 23%	62 23%	57 20%	70- 17%	21 17%	81d 24%	110+dk 26%	64 24%	49 19%	567 22%	48 19%	37d 25%	17 20%
NET Rarely	193 6%	18 8%	21 8%	19 7%	32 8%	7 6%	18 5%	21 5%	18 7%	9 4%	164 6%	19 7%	7 4%	4 5%
NET Lapsed	354 12%	30i 14%	38i 14%	26 9%	58i 14%	11 8%	43 13%	43 10%	30 11%	18 7%	297 12%	32 12%	14 10%	11i 13%
NET Watched in the last 6 months	2571 84%	186 83%	223 83%	252+dfm 89%	319- 79%	99 80%	273 81%	369+dfm 88%	234+dfkm 89%	215 85%	2169d 84%	211 83%	123 83%	68 80%

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Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
Haven't watched in the last 12 months but have watched previously	(0.5) 161 5%	13 6%	17 6%	7 3%	25c 6%	3 3%	25c 7%	21 5%	12 5%	9 4%	133 5%	13 5%	8 5%	7+cij 8%	
I have never watched this channel	(0.0) 191 6%	7 3%	13 5%	15 5%	33ag 8%	13 10%	28agh 8%	15- 4%	10 4%	23agh 9%	158 6%	19g 7%	11ag 7%	4 5%	
Don't know / can't remember	49 2%	8+fh 3%	6h 2%	5 2%	8 2%	6 5%	2 *	4 1%	0 -	3 1%	41 2%	3 1%	2 1%	3fgh 3%	
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Base for stats	3011	215	264	279	395	118	334	415	263	248	2531	253	145	82	
Mean score	102.9	110.71	97.5	104.91	116.81	100.5	98.41	97.11	92.4	111.91	103.51	107.51	74.5-	119.7h1	
Standard deviation	141.67	148.11	139.21	140.27	152.07	139.47	141.68	136.64	132.61	146.11	142.14	144.67	117.47	153.00	
Standard Error	2.82	11.03	9.59	9.60	8.85	14.51	8.32	7.64	9.38	10.89	3.20	8.84	7.27	10.85	

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Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	669 22%	180 20%	140 20%	116 22%	230+abe 26%	320- 20%	346+ae 24%	556- 21%	30 34%	111+a 27%	43 21%	37 34%
At least weekly (52.0)	1128 37%	360 39%	245 35%	203 39%	313 35%	605 38%	516 36%	1016+cd 39%	15 17%	109- 26%	59- 29%	31 28%
At least monthly (12.0)	477 16%	162+df 18%	115d 17%	86d 16%	107- 12%	276+df 17%	193- 14%	426+c 16%	9 10%	49- 12%	26 12%	12 11%
At least once every 3 months (4.0)	191 6%	63 7%	51 7%	30 6%	48 5%	114 7%	78 5%	171 6%	8 9%	19 5%	8 4%	4 4%
At least once every 6 months (2.0)	105 3%	28 3%	20 3%	18 4%	37 4%	47 3%	56 4%	85 3%	6 7%	20 5%	9 4%	4 4%
Only around once in the last 12 months (1.0)	88 3%	32 4%	21 3%	14 3%	21 2%	54 3%	35 2%	72 3%	6 7%	16 4%	5 2%	5 4%
NET Regularly	1798 59%	539 59%	385 56%	319 61%	542 60%	924 57%	861b 61%	1572+cd 60%	45 50%	219- 53%	102- 49%	68 62%
NET Occasionally	669 22%	225+df 24%	165df 24%	116 22%	154- 17%	390+df 24%	270- 19%	597+cd 23%	17 19%	68- 16%	33 16%	16 15%
NET Rarely	193 6%	60 7%	41 6%	32 6%	58 7%	101 6%	90 6%	157 6%	12 14%	36 9%	14 7%	9 8%
NET Lapsed	354 12%	94 10%	85 12%	54 10%	117 13%	179 11%	171 12%	287- 11%	14 16%	64+a 16%	36+a 17%	13 12%
NET Watched in the last 6 months	2571 84%	792+bd 86%	570 83%	453d 87%	734 82%	1362 85%	1187 84%	2254+cd 86%	68 76%	307- 74%	145- 70%	88 81%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 161 5%	34- 4%	44a 6%	22 4%	58a 7%	78 5%	81a 6%	130 5%	2 2%	29 7%	22+a 11%	4 4%
I have never watched this channel	(0.0) 191 6%	51 6%	41 6%	25 5%	69 8%	92 6%	95 7%	140- 5%	3 3%	48+a 12%	32+a 15%	11 10%
Don't know / can't remember	49 2%	8 1%	15a 2%	7 1%	13 2%	23 1%	20 1%	32- 1%	10 12%	16+a 4%	4 2%	2 1%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	365.00	52.00	365.00
Base for stats	3011	909	676	515	883	1585	1398	2596	79	400	204	108
Mean score	102.9	95.2	97.0	105.0	115.2+abe	96.0-	111.4+abe	100.9	150.8+ad	117.0+	93.9	141.3+ad
Standard deviation	141.67	135.55	138.75	141.71	149.64	136.88	146.80	139.47	169.94	154.96	141.98	163.06
Standard Error	2.82	4.42	5.26	7.55	6.04	3.38	4.73	2.99	19.74	8.42	11.04	16.89

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Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	669 22%	253+b 25%	416- 20%	57 26%	53+abj 33%	92+abj 32%	** **	39 25%	33 24%	** **	95 21%	66 25%
At least weekly	(52.0)	1128 37%	378d 37%	750d 37%	101+abdj 45%	43- 27%	103 36%	** **	62 39%	40 29%	** **	146 33%	114+dj 43%
At least monthly	(12.0)	477 16%	142 14%	335 16%	34 15%	28 17%	36 13%	** **	23 14%	19 14%	** **	63 14%	34 13%
At least once every 3 months	(4.0)	191 6%	52 5%	139k 7%	8 4%	8 5%	11 4%	** **	7 4%	2 1%	** **	23 5%	8- 3%
At least once every 6 months	(2.0)	105 3%	30 3%	75 4%	3 1%	4 3%	7 2%	** **	3 2%	4 3%	** **	20c 4%	6 2%
Only around once in the last 12 months	(1.0)	88 3%	36c 4%	51 3%	1 1%	4 2%	6 2%	** **	4 2%	5 4%	** **	25+bce 5%	7 3%
NET Regularly		1798 59%	632+bj 62%	1166- 57%	158+abdj 71%	96 60%	195+bj 68%	** **	102 63%	72 54%	** **	242 54%	180+bj 69%
NET Occasionally		669 22%	195- 19%	474+aek 23%	42 19%	36 22%	47- 17%	** **	30 18%	21 16%	** **	86 19%	42- 16%
NET Rarely		193 6%	66c 6%	126c 6%	4- 2%	8 5%	13 5%	** **	7 4%	9 6%	** **	44+abcek 10%	13 5%
NET Lapsed		354 12%	134c 13%	218 11%	14- 6%	15 9%	26 9%	** **	19 12%	23 17%	** **	80 18%	24 9%
NET Watched in the last 6 months		2571 84%	856j 83%	1715j 84%	203+abj 91%	136 85%	250j 87%	** **	134 83%	97 72%	** **	348- 78%	227j 87%

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Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Haven't watched in the last 12 months but have watched previously	(0.5) 161 5%	68+b 7%	92- 5%	10 4%	7 5%	13 5%	** **	12 8%	14 11%	** **	36+b 8%	11 4%
I have never watched this channel	(0.0) 191 6%	51 5%	140 7%	9 4%	11 7%	15 5%	** **	9 6%	13 10%	** **	29 7%	12 5%
Don't know / can't remember	49 2%	14 1%	35 2%	1 *	2 1%	2 1%	** **	1 1%	5 4%	** **	9 2%	4 2%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	52.00	**	52.00	52.00
Mode	52.00	52.00	52.00	52.00	365.00	52.00	**	52.00	52.00	**	52.00	52.00
Base for stats	3011	1012	1998	223	158	283	**	160	129	**	438	258
Mean score	102.9	112.9+b	97.9-	119.2b	138.3+bj	139.5+abij	**	112.3	110.6	**	99.1	117.9b
Standard deviation	141.67	147.22	138.57	145.97	161.85	158.16	**	146.56	150.43	**	142.10	146.32
Standard Error	2.82	5.15	3.36	10.60	14.43	10.68	**	13.24	15.52	**	7.61	9.99

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Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	669 22%	25 16%	25 20%	83 22%	84 24%	172 22%	323 21%	653 22%	** **	656 22%	** **
At least weekly (52.0)	1128 37%	50 33%	44 36%	135 35%	127 37%	270 35%	611+ 39%	1110 37%	** **	1121 37%	** **
At least monthly (12.0)	477 16%	26 17%	24 20%	54 14%	42 12%	118 15%	261 17%	468 16%	** **	474 16%	** **
At least once every 3 months (4.0)	191 6%	9 6%	5 4%	35+ 9%	36+f 10%	59 8%	97 6%	185 6%	** **	187 6%	** **
At least once every 6 months (2.0)	105 3%	5 3%	6 5%	10 3%	9 3%	25 3%	53 3%	103 3%	** **	103 3%	** **
Only around once in the last 12 months (1.0)	88 3%	6 4%	4 3%	12 3%	5 1%	19 2%	53 3%	88 3%	** **	88 3%	** **
NET Regularly	1798 59%	75- 49%	69 56%	217 57%	212a 62%	441 57%	933a 60%	1764 59%	** **	1776 59%	** **
NET Occasionally	669 22%	36 23%	29 24%	89 23%	78 23%	178 23%	357 23%	652 22%	** **	661 22%	** **
NET Rarely	193 6%	11 7%	10 8%	22 6%	14 4%	45 6%	107 7%	191 6%	** **	191 6%	** **
NET Lapsed	354 12%	22 14%	18 14%	46 12%	31 9%	87 11%	177 11%	350 12%	** **	351 12%	** **
NET Watched in the last 6 months	2571 84%	116- 75%	105 85%	316 83%	299a 87%	645a 83%	1344+a 86%	2519 84%	** **	2540 84%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	161 5%	11 7%	8 6%	24 6%	17 5%	43 5%	70 4%	159 5%	** **	160 5%	** **

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Prepared by BMG

Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 191 6%	15 10%	5 4%	26 7%	19 6%	55 7%	88 6%	183 6%	**	186 6%	**
Don't know / can't remember	49 2%	7+cdf 4%	2 2%	5 1%	4 1%	17f 2%	13- 1%	43 1%	**	43 1%	**
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Base for stats	3011	147	121	378	340	762	1555	2949	**	2974	**
Mean score	102.9	81.5	96.5	100.4	112.0a	103.0	98.6	102.7	**	102.3	**
Standard deviation	141.67	129.52	138.48	141.57	146.94	142.92	137.98	141.47	**	141.22	**
Standard Error	2.82	11.46	13.75	7.97	8.73	5.67	3.80	2.84	**	2.83	**

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Table Q18CH4 (continuation)
 Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	669	661+	662+i	669+i	626	125	669+	606+	669+	595	491+	417+	489+	74	542+	434+a
	22%	24%	25%	26%	27%	39%	24%	24%	24%	22%	26%	27%	27%	40%	29%	30%
At least weekly (52.0)	1128	1093+ei	1103+ei	1128+ehi	1017	102	1128+ei	1026+ei	1128+ei	974	841+	702+d	815+d	68	897+d	681+d
	37%	40%	42%	43%	45%	32%	41%	41%	40%	36%	44%	46%	45%	37%	47%	47%
At least monthly (12.0)	477	453+	461+	477+	391+	55	477+	433+	477+	434+	325+	251	289	29	308	213
	16%	17%	17%	18%	17%	17%	17%	17%	17%	16%	17%	17%	16%	16%	16%	15%
At least once every 3 months (4.0)	191	182+	175	191+	135	23	191+	174+	191+	178+	113	85	103	10	106	68-
	6%	7%	7%	7%	6%	7%	7%	7%	7%	7%	6%	6%	6%	5%	6%	5%
At least once every 6 months (2.0)	105	91d	93d	105+d	52-	5	105+d	77	105+d	93d	53-df	29-	47-d	0-	41-	22-
	3%	3%	4%	4%	2%	2%	4%	3%	4%	3%	3%	2%	3%	-%	2%	2%
Only around once in the last 12 months (1.0)	88	71-cd	49-cd	22-	20-	5	73-cd	54-cd	78bcd	81bcd	29-ef	14-e	17-e	2e	0-	6-e
	3%	3%	2%	1%	1%	2%	3%	2%	3%	3%	2%	1%	1%	1%	-%	*%
NET Regularly	1798	1754+i	1765+hi	1798	1643	227	1798+i	1631+i	1798+i	1569	1332+	1119+a	1304+	142+	1439+ac	1115+abc
	59%	65%	66%	69%	72%	71%	65%	65%	63%	59%	70%	74%	73%	78%	76%	78%
NET Occasionally	669	635+	636+	669+i	526+	79	669+	607+	669+	612+	438f	336	392	38	414	280-
	22%	24%	24%	25%	23%	25%	24%	24%	24%	23%	23%	22%	22%	21%	22%	20%
NET Rarely	193	162d	142-d	126-d	72-	11-	177cde	132-d	182cde	174cde	82-bef	44-	63-ef	2-	41-	28-
	6%	6%	5%	5%	3%	3%	6%	5%	6%	7%	4%	3%	4%	1%	2%	2%
NET Lapsed	354	229-cde	185-cde	137-d	87-	12-	232-cde	190-cde	261-bcde	317abcde	99-bdef	51-e	74-ef	3-	41-	33-
	12%	8%	7%	5%	4%	4%	8%	8%	9%	12%	5%	3%	4%	1%	2%	2%
NET Watched in the last 6 months	2571	2480+i	2494	2571	2221	311	2571+hi	2316+hi	2571+i	2275+	1823+	1484+a	1742+	180+	1894	1418+ac
	84%	92%	94%	98%	97%	97%	93%	93%	91%	85%	96%	98%	97%	99%	100%	99%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18CH4 (continuation)
 Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	161 2%	67-bcde 2%	42-cd 2%	11- **	15- 1%	1- **	54-cd 2%	58-cde 2%	79-bcde 3%	143abcdefgh 5%	17-e 1%	8-e 1%	11-e 1%	*- **	0- -%	5-e **
I have never watched this channel	(0.0) 6%	191 2%	65-cde 2%	51-cde 2%	13- **	20- 1%	0- -%	65-cde 2%	46-cde 2%	83 3%	151 6%	21-e 1%	9-e 1%	22-e 1%	0- -%	0- -%	9-e 1%
Don't know / can't remember	49 2%	17-c 1%	18-c 1%	5- **	7- **	2 1%	16-c 1%	20-cd 1%	25-cd 1%	29-cd 1%	7-ef **	3- **	5-e **	0 -%	0- -%	0- -%	
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Mode	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00	
Base for stats	3011	2684	2637	2616	2277	318	2762	2474	2810	2650	1890	1515	1791	183	1894	1437	
Mean score	102.9	113.5+i	115.8+i	118.4+i	125.9	162.8	112.1+i	113.4+i	110.3+	103.4	120.3+	126.9+	125.5+	169.1	131.3+a	136.8+a	
Standard deviation	141.67	145.17	145.56	145.86	148.35	164.05	144.38	144.62	143.88	142.25	146.18	147.93	147.90	162.75	149.00	151.05	
Standard Error	2.82	3.05	3.09	3.11	3.40	9.95	3.00	3.16	2.96	3.01	3.63	4.09	3.81	12.89	3.72	4.38	

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Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	669 22%	90+bcd 32%	549-d 21%	350- 19%	182- 17%
At least weekly (52.0)	1128 37%	87 31%	1003+ 38%	707 38%	417 38%
At least monthly (12.0)	477 16%	28- 10%	431+a 16%	318+a 17%	201+a 18%
At least once every 3 months (4.0)	191 6%	12 4%	174 7%	135+ 7%	79 7%
At least once every 6 months (2.0)	105 3%	3 1%	98 4%	57 3%	34 3%
Only around once in the last 12 months (1.0)	88 3%	7 3%	78 3%	61 3%	34 3%
NET Regularly	1798 59%	177 63%	1552 59%	1057- 57%	599- 55%
NET Occasionally	669 22%	40- 14%	605+a 23%	453+a 24%	280+a 26%
NET Rarely	193 6%	11 4%	176 7%	117 6%	68 6%
NET Lapsed	354 12%	30 11%	312 12%	223 12%	128 12%
NET Watched in the last 6 months	2571 84%	220- 78%	2255+a 85%	1567a 84%	914 84%

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Table Q18CH4 (continuation)

Q18. Channel 4 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 161 5%	19 7%	136 5%	106 6%	59 5%
I have never watched this channel	(0.0) 191 6%	26 9%	153- 6%	105 6%	68 6%
Don't know / can't remember	49 2%	9bc 3%	29- 1%	21- 1%	15 1%
Medians	52.00	52.00	52.00	52.00	52.00
Mode	52.00	365.00	52.00	52.00	52.00
Base for stats	3011	273	2621	1839	1075
Mean score	102.9	138.7+bcd	98.7-d	92.0-	84.7-
Standard deviation	141.67	160.59	138.67	134.09	128.42
Standard Error	2.82	12.74	2.89	3.30	4.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CH5
 Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	402 13%	199b 14%	155- 11%	** **	34+ab 21%	196 13%	204 13%
At least weekly	(52.0)	880 29%	423d 30%	412 28%	** **	34 21%	438 30%	431 28%
At least monthly	(12.0)	525 17%	243 17%	246 17%	** **	28 18%	245 17%	274 18%
At least once every 3 months	(4.0)	286 9%	129 9%	149 10%	** **	9 6%	129 9%	156 10%
At least once every 6 months	(2.0)	140 5%	68 5%	65 4%	** **	7 4%	78 5%	60 4%
Only around once in the last 12 months	(1.0)	166 5%	78 6%	80 5%	** **	8 5%	77 5%	86 6%
NET Regularly		1283 42%	622+b 45%	567- 39%	** **	68 42%	633 43%	636 41%
NET Occasionally		812 27%	371 27%	395 27%	** **	37 23%	373 25%	430 28%
NET Rarely		306 10%	146 10%	145 10%	** **	15 9%	155 10%	146 9%
NET Lapsed		554 18%	256 18%	269 18%	** **	29 18%	288 19%	259 17%
NET Watched in the last 6 months		2234 73%	1061+b 76%	1028- 70%	** **	112 70%	1084 73%	1126 73%
Haven't watched in the last 12 months but have watched previously	(0.5)	247 8%	109 8%	124 8%	** **	14 9%	133 9%	113 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
I have never watched this channel	(0.0) 335 11%	122- 9%	183+a 13%	** **	24a 15%	149 10%	180 12%
Don't know / can't remember	77 3%	23- 2%	52+a 4%	** **	2 1%	34 2%	35 2%
Medians	12.00	12.00	12.00	**	12.00	12.00	12.00
Mode	52.00	52.00	52.00	**	365.00	52.00	52.00
Base for stats	2983	1371	1415	**	158	1444	1505
Mean score	67.3	71.8b	57.9-	**	92.4+b	67.8	67.2
Standard deviation	119.49	122.82	109.99	**	144.72	119.57	119.94
Standard Error	2.39	3.67	3.14	**	13.02	3.56	3.26

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Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Total	Age										
			16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	402 13%	44 11%	66 13%	56 12%	64 13%	59 12%	56 15%	57+achi 18%	110 12%	120 12%	173 15%	113+chi 16%
At least weekly	(52.0)	880 29%	56- 15%	105- 20%	95- 20%	166 +abchi 33%	175 +abchi 37%	163 +abcdhi 43%	120 +abchi 38%	161- 18%	261abch 27%	458 +abchi 39%	283+abcdhi 40%
At least monthly	(12.0)	525 17%	68 18%	71- 14%	73 15%	91 18%	91b 19%	70 18%	61 19%	139 15%	164 17%	222b 19%	131b 19%
At least once every 3 months	(4.0)	286 9%	44g 11%	47 9%	46 10%	43 9%	54gk 11%	34 9%	19- 6%	91g 10%	89 9%	107 9%	53 8%
At least once every 6 months	(2.0)	140 5%	18 5%	36+fgjk 7%	25gk 5%	22 4%	20 4%	13 3%	6- 2%	54+gjk 6%	47gk 5%	39- 3%	19- 3%
Only around once in the last 12 months	(1.0)	166 5%	36 +defijk 9%	38efjk 7%	28ej 6%	25e 5%	11- 2%	13 3%	16e 5%	74 +defijk 8%	53ej 5%	39- 3%	29 4%
NET Regularly		1283 42%	101- 26%	170- 33%	151- 31%	230abchi 46%	234 +abchi 49%	219 +abcdhi 57%	177 +abcdhi 56%	271- 30%	382-abch 39%	631 +abcdhi 54%	396+abcdehi 57%
NET Occasionally		812 27%	112 29%	118- 23%	120 25%	134 27%	145+b 31%	105 27%	79 25%	230 25%	253 26%	329b 28%	184 26%
NET Rarely		306 10%	54+efgjk 14%	74 +defgijk 14%	53efjk 11%	47 9%	31- 7%	26- 7%	22 7%	128 +defgijk 14%	100ejk 10%	79- 7%	48- 7%
NET Lapsed		554 18%	98 +defgijk 25%	137 +defgijk 26%	112 +defgijk 23%	79fgjk 16%	61- 13%	34- 9%	32- 10%	235 +defgijk 26%	192efgjk 20%	128- 11%	67- 10%
NET Watched in the last 6 months		2234 73%	230- 60%	325- 62%	295- 61%	386 +abchi 78%	399 +abcdhi 84%	337 +abcdghi 88%	262 +abchi 82%	555- 61%	681-abch 69%	998 +abcdhi 85%	599+abcdhi 85%

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Prepared by BMG

Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Age										
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 8%	247 +defgjk 11%	63 +defgjk 12%	60 +defgjk 12%	32fk 6%	30fk 6%	8- 2%	11- 3%	107 +defgjk 12%	92fgjk 9%	49- 4%	19- 3%
I have never watched this channel	(0.0) 11%	335 51efjk 13%	79 +defgjk 15%	80 +defgjk 17%	47f 9%	28- 6%	21- 6%	28 9%	131 +defgjk 14%	127+efjk 13%	77- 7%	49- 7%
Don't know	77	24 +bdefgij k	15fjk	20+defgjk	7	7	2- 1%	3	38 +defgjk	27fjk	12- 1%	5- 1%
/ can't remember	3%	6%	3%	4%	1%	1%	1%	1%	4%	3%	1%	1%
Medians	12.00	4.00	4.00	4.00	12.00	52.00	52.00	52.00	4.00	12.00	52.00	52.00
Mode	52.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2983	361	505	463	490	468	379	316	866	953	1164	696
Mean score	67.3	55.8	60.6	57.5	68.0	68.6	79.2 +abchi	88.1 +abcdehi	58.6- +abchi	62.9	77.4 +abchi	83.3+abchi
Standard deviation	119.49	116.98	119.40	116.02	117.17	115.03	121.41	131.67	118.35	116.67	121.97	126.17
Standard Error	2.39	7.36	5.77	5.85	5.87	5.50	6.57	8.09	4.56	4.15	3.78	5.12

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Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily	(365.0)	402	26	33	30	55	9	47	56	42	37	335	39	16	12
		13%	11%	12%	11%	14%	7%	14%	13%	16%	15%	13%	15%	11%	14%
At least weekly	(52.0)	880	69	70	100+bdhkm	95-	42	92	134dh	62	89	752d	68	40	20
		29%	31%	26%	35%	24%	34%	28%	32%	24%	+bdhkm 35%	29%	26%	27%	24%
At least monthly	(12.0)	525	36	53	50	61	24	62	71	52	39	448	38	26	13
		17%	16%	20%	18%	15%	19%	18%	17%	20%	15%	17%	15%	18%	15%
At least once every 3 months	(4.0)	286	17	22	33	31	10	28	46	31	25	243	21	14	8
		9%	8%	8%	11%	8%	8%	8%	11%	12%	10%	9%	8%	10%	9%
At least once every 6 months	(2.0)	140	15	10	10	25	6	13	24	10	10	123	8	4	5
		5%	7%	4%	4%	6%	5%	4%	6%	4%	4%	5%	3%	3%	6%
Only around once in the last 12 months	(1.0)	166	17gi	21gi	10	31gi	5	17g	9-	13	7	130-g	19gi	12+cgij	6g
		5%	8%	8%	4%	8%	4%	5%	2%	5%	3%	5%	7%	8%	7%
NET Regularly	1283	95	103	130	150	50	140	190d	104	125	1087	107	57	32	
		42%	42%	38%	46%	37%	41%	42%	45%	40%	+bdhlm 50%	42%	42%	39%	38%
NET Occasionally	812	53	75	83	92	34	89	118	83dk	64	692	59	40	20	
		24%	28%	29%	23%	28%	27%	28%	32%	25%	27%	23%	28%	24%	
NET Rarely	306	32+cgi	31	21	56+cgij	11	30	33	23	17	253	27	16	10	
		14%	11%	7%	14%	9%	9%	8%	9%	7%	10%	11%	11%	12%	
NET Lapsed	554	51ci	55ci	35-	97	19	56	69	42	29-	451-ci	57ci	28ci	17ci	
		23%	20%	12%	+cfg hij 24%	15%	17%	16%	16%	11%	18%	22%	19%	20%	
NET Watched	2234	163	188	223bdklm	267-	91	241	332	197d	199	1902+dk	174	101	57	
in the last 6 months		73%	73%	70%	78%	66%	73%	72%	+bdfjklm 79%	75%	bdklm 79%	74%	68%	69%	68%

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Prepared by BMG

Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously (0.5)	247 8%	19 9%	24 9%	14 5%	41ci 10%	8 7%	26 8%	36 9%	19 7%	12 5%	199 8%	30+cij 12%	12 8%	6 7%
I have never watched this channel (0.0)	335 11%	16 7%	30 11%	24 8%	51a 13%	14 11%	47a 14%	38 9%	31 12%	29 11%	278 11%	27 10%	18a 13%	12acg 14%
Don't know / can't remember	77 3%	9fg 4%	7 3%	13+fgh 5%	12 3%	7 6%	4 1%	4 1%	3 1%	5 2%	64 3%	7 3%	3 2%	3fg 4%
Medians	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	52.00	12.00	12.00	12.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2983	214	263	271	390	117	331	415	260	247	2508	249	144	81
Mean score	67.3	62.9	63.0	62.4	67.0	48.7	69.4	69.0	73.9	75.2	67.0	73.6	59.0	69.8
Standard deviation	119.49	113.50	116.99	109.31	123.17	92.81	122.72	119.35	128.82	123.08	118.88	127.56	112.39	125.94
Standard Error	2.39	8.47	8.08	7.57	7.22	9.71	7.24	6.68	9.16	9.19	2.69	7.84	7.01	8.91

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Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	402 13%	86- 9%	73- 11%	80abe 15%	161+abe 18%	160- 10%	241+abe 17%	329- 13%	21 24%	73+a 18%	26 12%	24 22%
At least weekly (52.0)	880 29%	265 29%	191 28%	152 29%	267 30%	456 28%	419 30%	787+c 30%	18 20%	91- 22%	51 25%	22 20%
At least monthly (12.0)	525 17%	152 17%	130 19%	101 19%	139 15%	282 18%	239 17%	476+cd 18%	9 10%	45- 11%	22- 10%	13 12%
At least once every 3 months (4.0)	286 9%	104+bdf 11%	58 8%	46 9%	74 8%	163 10%	120 8%	256 10%	4 5%	27 7%	16 8%	6 6%
At least once every 6 months (2.0)	140 5%	52df 6%	37d 5%	23 4%	26- 3%	88+df 5%	49- 3%	120 5%	6 6%	20 5%	6 3%	8 7%
Only around once in the last 12 months (1.0)	166 5%	65+bd 7%	30 4%	32 6%	40 4%	95 6%	72 5%	137 5%	9 10%	30 7%	15 7%	6 5%
NET Regularly	1283 42%	352- 38%	264- 38%	232abe 45%	428+abe 48%	615- 38%	660+abe 47%	1116 42%	39 44%	164 39%	77 37%	46 43%
NET Occasionally	812 27%	256 28%	188 27%	147 28%	213 24%	445 28%	359 25%	733+cd 28%	13 15%	73- 18%	38- 18%	19 18%
NET Rarely	306 10%	116+df 13%	67 10%	55 11%	65- 7%	183+df 11%	121- 9%	257 10%	14 16%	49 12%	21 10%	13 12%
NET Lapsed	554 18%	188+df 20%	132 19%	93 18%	137- 15%	320+df 20%	229- 16%	465 18%	19 22%	85 21%	43 21%	23 21%
NET Watched in the last 6 months	2234 73%	659 72%	489 71%	402+be 77%	666 74%	1148 71%	1068+be 75%	1969+cd 75%	57 65%	257- 62%	121- 58%	73 67%

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Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Haven't watched in the last 12 months but have watched previously	(0.5) 247 8%	72 8%	65 9%	37 7%	71 8%	137 9%	108 8%	207 8%	5 6%	36 9%	21 10%	10 9%
I have never watched this channel	(0.0) 335 11%	106c 12%	85c 12%	40- 8%	95 11%	191c 12%	134- 9%	261- 10%	6 7%	70+a 17%	42+a 20%	17 16%
Don't know / can't remember	77 3%	16 2%	21 3%	10 2%	25 3%	38 2%	35 2%	52- 2%	12 13%	23+a 6%	8 4%	3 3%
Medians	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	52.00	12.00	4.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	365.00
Base for stats	2983	901	669	511	872	1570	1383	2575	77	392	199	106
Mean score	67.3	53.0-	57.7-	75.6abe	85.7+abe	55.0-	82.0+abe	65.4-	114.6+ad	82.0+a	61.9	96.4+ad
Standard deviation	119.49	103.95	109.90	126.63	134.67	106.51	131.80	116.72	156.97	137.15	118.32	148.39
Standard Error	2.39	3.41	4.18	6.78	5.47	2.64	4.27	2.52	18.47	7.51	9.27	15.46

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Table Q18CH5 (continuation)
 Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	402 13%	167+b 16%	235- 12%	44+bj 20%	33+bj 20%	77+abjk 27%	** **	34+bj 21%	22 16%	** **	56 13%	43b 16%
At least weekly	(52.0)	880 29%	305j 30%	575j 28%	85+abj 38%	48 30%	96j 34%	** **	48 30%	28 21%	** **	101- 23%	96+bj 37%
At least monthly	(12.0)	525 17%	160 16%	366 18%	30 14%	24 15%	47 16%	** **	27 17%	26 20%	** **	70 16%	42 16%
At least once every 3 months	(4.0)	286 9%	93 9%	193 10%	24 11%	15 9%	18 6%	** **	8 5%	8 6%	** **	46 10%	20 8%
At least once every 6 months	(2.0)	140 5%	32- 3%	108+ack 5%	4 2%	4 3%	9 3%	** **	4 2%	8 6%	** **	15 3%	6 2%
Only around once in the last 12 months	(1.0)	166 5%	63 6%	104 5%	8 3%	9 6%	8 3%	** **	8 5%	6 4%	** **	35+bce 8%	18 7%
NET Regularly		1283 42%	473+bj 46%	810- 40%	128+abj 57%	81+bj 50%	173+abj 61%	** **	82+bj 51%	50 37%	** **	158- 35%	139+bj 53%
NET Occasionally		812 27%	253 25%	559 27%	54 24%	39 25%	65 23%	** **	35 22%	34 25%	** **	116 26%	62 23%
NET Rarely		306 10%	95 9%	212ce 10%	12- 5%	13 8%	17- 6%	** **	12 8%	14 10%	** **	50ce 11%	24 9%
NET Lapsed		554 18%	176ce 17%	378ce 19%	23- 10%	21 13%	27- 10%	** **	27 17%	31 23%	** **	100+acdek 22%	36 14%
NET Watched in the last 6 months		2234 73%	757j 74%	1477j 73%	187+abj 84%	124j 78%	247+abdgjk 86%	** **	121j 75%	92 68%	** **	289- 65%	206+j 79%
Haven't watched in the last 12 months but have watched previously	(0.5)	247 8%	81e 8%	166e 8%	11 5%	8 5%	10- 4%	** **	14e 9%	17 12%	** **	50+cdek 11%	12- 5%

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Prepared by BMG

Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched this channel (0.0)	335 11%	111 11%	224e 11%	16 7%	17 11%	19- 6%	** **	15 10%	16 12%	** **	63+ce 14%	24 9%
Don't know / can't remember	77 3%	14- 1%	61+ae 3%	2 1%	2 1%	2 1%	** **	2 1%	3 3%	** **	10 2%	2 1%
Medians	12.00	12.00	12.00	52.00	52.00	52.00	**	52.00	12.00	**	12.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	52.00	**	52.00	52.00
Base for stats	2983	1011	1972	221	158	284	**	159	131	**	437	260
Mean score	67.3	78.5+bj	61.5-	94.0+bij	93.4 +bij	119.4+abhijk	**	95.3+bij	75.2	**	61.8	82.1b
Standard deviation	119.49	129.37	113.70	136.18	140.49	151.86	**	141.60	132.01	**	118.66	128.33
Standard Error	2.39	4.53	2.77	9.92	12.52	10.26	**	12.83	13.61	**	6.37	8.75

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	402 13%	19 12%	13 10%	47 12%	57 16%	104 13%	201 13%	391 13%	** **	397 13%	** **
At least weekly (52.0)	880 29%	28- 18%	33 27%	92- 24%	84 24%	182- 23%	496+acde 32%	858 29%	** **	866 29%	** **
At least monthly (12.0)	525 17%	20 13%	16 13%	62 16%	58 17%	124 16%	272 17%	517 17%	** **	519 17%	** **
At least once every 3 months (4.0)	286 9%	16 10%	10 8%	37 10%	38 11%	83 11%	163 10%	281 9%	** **	283 9%	** **
At least once every 6 months (2.0)	140 5%	11 7%	12+df 10%	20 5%	13 4%	48+f 6%	65 4%	137 5%	** **	138 5%	** **
Only around once in the last 12 months (1.0)	166 5%	8 5%	1- 1%	22b 6%	18 5%	35 5%	88b 6%	165 6%	** **	165 5%	** **
NET Regularly	1283 42%	46- 30%	46 37%	139- 36%	140a 41%	286- 37%	697+ace 44%	1249 42%	** **	1263 42%	** **
NET Occasionally	812 27%	36 23%	26 21%	100 26%	96 28%	206 27%	435 28%	798 27%	** **	802 27%	** **
NET Rarely	306 10%	19 12%	13 11%	42 11%	31 9%	84 11%	153 10%	302 10%	** **	303 10%	** **
NET Lapsed	554 18%	41+df 27%	30df 24%	82f 21%	53 15%	151 19%	261 17%	548 18%	** **	550 18%	** **
NET Watched in the last 6 months	2234 73%	93- 61%	85 69%	258- 67%	249a 72%	541-a 70%	1197+ace 76%	2184 73%	** **	2204 73%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	247 8%	22+def 14%	17+df 13%	40f 11%	22 6%	67 9%	108- 7%	247 8%	** **	247 8%	** **

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Prepared by BMG

Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched this channel	(0.0) 335 11%	21 14%	16 13%	49 13%	42 12%	100f 13%	151- 10%	327 11%	** **	330 11%	** **
Don't know / can't remember	77 3%	9+f 6%	5f 4%	13f 3%	13f 4%	35+f 5%	23- 1%	70 2%	** **	72 2%	** **
Medians	12.00	4.00	12.00	12.00	12.00	12.00	12.00	12.00	**	12.00	**
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Base for stats	2983	145	118	370	331	743	1544	2922	**	2946	**
Mean score	67.3	59.4	56.0	62.1	78.5	66.5	67.0	66.8	**	67.2	**
Standard deviation	119.49	119.46	109.56	117.74	132.16	122.15	117.44	119.10	**	119.47	**
Standard Error	2.39	10.69	11.00	6.69	7.97	4.90	3.24	2.40	**	2.40	**

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Table Q18CH5 (continuation)
 Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	402	394+	395+	394+i +abcfghi	402 +abcdfgh	89 i	402+	354+	402+	347	288+	251+	306+	59 +abcef	308+	321+abce
	13%	15%	15%	15%	18%	28%	14%	14%	14%	13%	15%	17%	17%	32%	16%	22%
At least weekly (52.0)	880	864+i	870+i	870+ei +abcefg	880 i	86	880+i	793+i	880+i	752-	652+	559+d	665+d	51	693+d	655+abcde
	29%	32%	33%	33%	39%	27%	32%	32%	31%	28%	34%	37%	37%	28%	37%	46%
At least monthly (12.0)	525	496+	521+	519+i +abcfghi	525 +abcfghi	83	525+	469+	525+	466	371+	308+	357+	47+	375+	295+
	17%	18%	20%	20%	23%	26%	19%	19%	19%	17%	20%	20%	20%	26%	20%	21%
At least once every 3 months (4.0)	286	277+	282+	284+	286+afhi	29	286+	270+	286+	261	205+f	152	188+f	14	185	118
	9%	10%	11%	11%	13%	9%	10%	11%	10%	10%	11%	10%	10%	8%	10%	8%
At least once every 6 months (2.0)	140	137+	131+	131+	140+	12	140+	123	140+	132+	86d	59	74d	2-	88d	48-
	5%	5%	5%	5%	6%	4%	5%	5%	5%	5%	5%	4%	4%	1%	5%	3%
Only around once in the last 12 months (1.0)	166	145de	135-de	134de	17-	6-	155de	121-de	157de	154de	93f	67-f	81-f	3-f	94f	0-
	5%	5%	5%	5%	1%	2%	6%	5%	6%	6%	5%	4%	4%	2%	5%	-%
NET Regularly	1283	1258+i	1265+i	1264+hi +abcfghi	1283 +abcfghi	175	1283+i	1147+i	1283+i	1099-	940+	810+a	972+a	110+a	1001+	976+abcde
	42%	47%	48%	48%	56%	55%	46%	46%	45%	41%	50%	53%	54%	60%	53%	68%
NET Occasionally	812	773+	803+i	803+i +abcfghi	812	112+ahi	812+	739+	812+	726	576+	460+	545+	61+	560+	413+
	27%	29%	30%	31%	36%	35%	29%	30%	29%	27%	30%	30%	30%	33%	30%	29%
NET Rarely	306	282de	265de	265de	157-	18-	295+de	244de	297+de	286+de	179df	127-df	155-df	5-	182df	48-
	10%	10%	10%	10%	7%	5%	11%	10%	10%	11%	9%	8%	9%	3%	10%	3%
NET Lapsed	554	451-de	404-de	393-de	168-	22-	461-de	403-de	483-de	515 +abcdefg	271-cdf	187-df	208-df	10-	253-df	48-
	18%	17%	15%	15%	7%	7%	17%	16%	17%	19%	14%	12%	12%	5%	13%	3%

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Prepared by BMG

Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
NET Watched	2234	2168+i	2199 +afghi	2198 +afghi	2234 +abcefg i	298 +abcefg i	2234+i	2008+i	2234+i	1958	1602+	1329+a	1591+a	172 +abce	1649+a	1437+abcde	
in the last 6 months	73%	80%	83%	84%	98%	93%	80%	81%	79%	73%	84%	88%	89%	94%	87%	100%	
Haven't watched	(0.5)	247	169-cde	139-de	128-de	11-	5-d	166-de	159-cde	186-cde	229 +abcdefg h	92-cf	60-f	53-f	5-f	71-f	0-
in the last 12 months but have watched previously	8%	6%	5%	5%	*%	2%	6%	6%	7%	9%	5%	4%	3%	3%	4%	-%	
I have never watched this channel	(0.0)	335 11%	174-cde 6%	143-de 5%	125-d 5%	12- 1%	8-d 2%	180-cde 6%	161-cde 6%	204-bcde 7%	281abcdefgh 10%	86-f 5%	54-f 4%	63-f 4%	3-f 1%	70-f 4%	0- -%
Don't know / can't remember	77 3%	44-d 2%	39-d 1%	37-d 1%	10- *%	3 1%	43-d 2%	45-d 2%	53-d 2%	57-d 2%	23-cef 1%	8-f 1%	8-f *%	0- -%	9-f *%	0- -%	
Medians	12.00	12.00	12.00	12.00	52.00	52.00	12.00	12.00	12.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	
Mode	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	
Base for stats	2983	2657	2615	2585	2274	316	2736	2450	2782	2621	1874	1510	1788	183	1884	1437	
Mean score	67.3	73.8+i	75.5+i	76.2+i	88.1 +abcdfghi i	120.0 +abcdfghi i	73.3+i	72.5+	72.1+	66.0	77.2+	83.0+	84.8+	134.7 +abcef	81.7+	108.1+abce	
Standard deviation	119.49	123.29	123.99	124.34	130.00	154.15	122.99	122.14	122.32	118.77	124.56	127.80	129.09	159.38	126.99	139.12	
Standard Error	2.39	2.60	2.64	2.66	2.98	9.36	2.56	2.68	2.53	2.53	3.11	3.54	3.33	12.62	3.18	4.03	

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Table Q18CH5 (continuation)
 Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	402 13%	57+bcd 20%	324-d 12%	196- 11%	98- 9%
At least weekly (52.0)	880 29%	98cd 35%	745 28%	496- 27%	276- 25%
At least monthly (12.0)	525 17%	30- 11%	477+a 18%	334a 18%	210+a 19%
At least once every 3 months (4.0)	286 9%	22 8%	254 10%	195+ 10%	105 10%
At least once every 6 months (2.0)	140 5%	2- 1%	137+a 5%	101+a 5%	61a 6%
Only around once in the last 12 months (1.0)	166 5%	5- 2%	160+a 6%	120+a 6%	75+a 7%
NET Regularly	1283 42%	155+bcd 55%	1069-cd 40%	692- 37%	374- 34%
NET Occasionally	812 27%	51- 18%	732+a 28%	529+a 28%	316+a 29%
NET Rarely	306 10%	6- 2%	297+a 11%	221+a 12%	136+a 12%
NET Lapsed	554 18%	25- 9%	517+a 20%	394+a 21%	231+a 21%
NET Watched in the last 6 months	2234 73%	208 74%	1938d 73%	1322- 71%	750- 69%

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Table Q18CH5 (continuation)

Q18. Channel 5 (Any) - How often in the past 12 months have you watched these TV channels?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Haven't watched in the last 12 months but have watched previously	(0.5) 247 8%	19 7%	220 8%	173+ 9%	95 9%
I have never watched this channel	(0.0) 335 11%	40 14%	279 11%	208 11%	143+b 13%
Don't know / can't remember	77 3%	11 4%	54- 2%	36- 2%	26 2%
Medians	12.00	52.00	12.00	12.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00
Base for stats	2983	272	2597	1823	1064
Mean score	67.3	97.0+bcd	63.3-d	56.2-	50.1-
Standard deviation	119.49	139.89	115.88	109.16	102.48
Standard Error	2.39	11.13	2.43	2.70	3.32

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Table Q18SUM1
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	1334 44%	586d 42%	688+ad 47%	** **	32- 20%	630 43%	689 45%
BBC Two	421 14%	154- 11%	230+a 16%	** **	22 14%	218 15%	194 13%
ITV/ ITV Cymru Wales/ STV / UTV	977 32%	458 33%	456 31%	** **	41 25%	403- 27%	564+a 37%
Channel 4	504 16%	239 17%	220 15%	** **	28 18%	229 16%	267 17%
Channel 5	337 11%	173+b 12%	124- 8%	** **	28+b 17%	165 11%	171 11%
BBC Three	133 4%	77+b 5%	38- 3%	** **	16+b 10%	81+b 5%	49- 3%
BBC Four	170 6%	79 6%	70 5%	** **	15b 9%	102+b 7%	66- 4%
ITV2	314 10%	152 11%	131- 9%	** **	20 13%	140 9%	171 11%
E4	214 7%	109b 8%	80- 5%	** **	20+b 13%	107 7%	103 7%
Other ITV channel (e.g. ITV3, ITV Be)	217 7%	108b 8%	82- 6%	** **	23+ab 14%	103 7%	110 7%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	177 6%	100+b 7%	63- 4%	** **	13b 8%	102+b 7%	71- 5%
Other Channel 5 channel (e.g. 5USA, 5Star)	145 5%	80+b 6%	52- 4%	** **	13b 8%	72 5%	71 5%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	239 8%	123 9%	103 7%	** **	11 7%	138+b 9%	98- 6%

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Prepared by BMG

Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	333 11%	182+b 13%	129- 9%	** **	21 13%	192+b 13%	137- 9%
S4C	54 2%	31b 2%	4- *%	** **	19+ab 12%	40+b 3%	15- 1%
BBC News channel	496 16%	225 16%	233 16%	** **	25 15%	258 17%	232 15%
BBC Parliament	59 2%	36+b 3%	9- 1%	** **	12+ab 8%	39+b 3%	19- 1%
BBC Alba (Scottish Gaelic)	39 1%	29+b 2%	2- *%	** **	8+ab 5%	33+b 2%	6- *%
BBC Scotland TV channel (on air between 7pm and midnight)	76 2%	53+b 4%	10- 1%	** **	12+ab 8%	50+b 3%	24- 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	341 11%	186+b 13%	128- 9%	** **	23b 14%	204+b 14%	134- 9%
NET BBC	1533 50%	684 49%	753d 51%	** **	64- 40%	736 50%	780 51%
NET ITV	1106 36%	530 38%	501- 34%	** **	51 32%	468- 32%	626+a 41%
NET Channel 4	669 22%	321b 23%	287- 20%	** **	41 26%	324 22%	335 22%
NET Channel 5	402 13%	199b 14%	155- 11%	** **	34+ab 21%	196 13%	204 13%
None	1147 37%	503 36%	569 39%	** **	70 44%	586+b 40%	537- 35%

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Prepared by BMG

Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	1334	86-	123-	156-abh	183-abh	278	275	234	209-	339-abh	787	509+abcdehij
	44%	22%	24%	32%	37%	59%	72%	73%	23%	35%	67%	73%
BBC Two	421	29-	42-	39-	44-	72abcdhi	99	95	71-	83-	266	194+abcdehij
	14%	8%	8%	8%	9%	15%	26%	30%	8%	8%	23%	28%
ITV/ ITV Cymru	977	57-	96-	131-abh	142abh	202	194	156	153-	273-abh	552	350+abcdehi
Wales/ STV / UTV	32%	15%	18%	27%	29%	43%	51%	49%	17%	28%	47%	50%
Channel 4	504	63	73	69	60-	90bdi	74bdi	76	135	128-	241	151+bcdhi
	16%	16%	14%	14%	12%	19%	19%	24%	15%	13%	20%	21%
Channel 5	337	35	57	44	53	54	44	50+achi	92	97	148+	94+ci
	11%	9%	11%	9%	11%	11%	12%	16%	10%	10%	13%	13%
BBC Three	133	25dfijk	35+dfijk	18	12-	20	9	13	59	30-	43	23
	4%	6%	7%	4%	2%	4%	2%	4%	7%	3%	4%	3%
BBC Four	170	21	36cdi	19	18	20	29cdei	26+cdei	57i	37-	76di	56+cdei
	6%	5%	7%	4%	4%	4%	8%	8%	6%	4%	6%	8%
ITV2	314	49	62	40	53	47	37	25	111+c	93	110	63
	10%	13%	12%	8%	11%	10%	10%	8%	12%	9%	9%	9%
E4	214	32	49+gjk	34	31	30	24	14	81+gjk	65	67-	37
	7%	8%	9%	7%	6%	6%	6%	4%	9%	7%	6%	5%
Other ITV channel (e.g. ITV3, ITV Be)	217	34c	38	23	32	36	27	26	72c	56	90	53
	7%	9%	7%	5%	6%	8%	7%	8%	8%	6%	8%	8%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	177	22	46+egijk	27	27	22	21	12	68+egjk	54	55	33
	6%	6%	9%	6%	5%	5%	6%	4%	8%	6%	5%	5%

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Prepared by BMG

Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Other Channel 5 channel (e.g. 5USA, 5Star)	145 5%	16 4%	31 6%	21 4%	25 5%	17 4%	21 6%	14 4%	47 5%	47 5%	52 4%	35 5%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	239 8%	16- 4%	36 7%	33 7%	41a 8%	48+ah 10%	44 +abcghi 11%	21 7%	52- 6%	74a 8%	113+ah 10%	65ah 9%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	333 11%	34 9%	65 13%	57 12%	53 11%	54 11%	37 10%	32 10%	100 11%	110 11%	124 11%	69 10%
S4C	54 2%	15 +defgijk 4%	20 +defgijk 4%	11efgjk 2%	4 1%	2- 1%	2- *% *% *%	*- *% *% *%	35 +defgijk 4%	15jk 2%	4- *% *% *%	2- *% *% *%
BBC News channel	496 16%	50 13%	63- 12%	53- 11%	72 14%	82bchi 17%	84 +abcdeh 22%	93 +abcdeh ij 29%	113- 12%	125- 13%	259 +abcdeh 22%	177+abcdehi 25%
BBC Parliament	59 2%	12dej 3%	21 +defijk 4%	10e 2%	5e 1%	0- -%	5e 1%	6e 2%	33 +defijk 4%	15e 2%	11-e 1%	11e 2%
BBC Alba (Scottish Gaelic)	39 1%	13 +defgijk 3%	14 +defgijk 3%	9degjk 2%	2 *% *% *%	*- *% *% *%	2 *% *% *%	0- -% -% -%	26 +defgijk 3%	11ej 1%	2- *% *% *%	2- *% *% *%
BBC Scotland TV channel (on air between 7pm and midnight)	76 2%	17+egijk 4%	22+degijk 4%	9 2%	9 2%	7 1%	7 2%	4 1%	39 +cdegijk 4%	18 2%	18- 2%	11 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	341 11%	43 11%	60 12%	50 10%	41- 8%	61d 13%	48d 13%	37 11%	104 11%	91- 9%	146di 12%	85 12%
NET BBC	1533 50%	118- 31%	168- 32%	182-h 38%	224-abch 45%	300 +abcdehi 63%	294 +abcdehi j 77%	247 +abcdehi 77%	286- 32%	406-abh 41%	841 +abcdehi 72%	541+abcdehij 77%

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Prepared by BMG

Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET ITV	1106	87-	131-	143-ah	161abh	217	204	164	218-	304-abh	585	368+abcdehi
	36%	23%	25%	30%	32%	46%	54%	51%	24%	31%	50%	53%
NET Channel 4	669	87	112	92	83-	107di	98cdi	91	199di	175-	295+cdi	188+bcdhi
	22%	23%	22%	19%	17%	23%	26%	28%	22%	18%	25%	27%
NET Channel 5	402	44	66	56	64	59	56	57+achi	110	120	173	113+chi
	13%	11%	13%	12%	13%	12%	15%	18%	12%	12%	15%	16%
None	1147	226	273	231	210	112-fgjk	59-	35-	499	442	206-gk	94-
	37%	59%	53%	48%	42%	24%	15%	11%	55%	45%	18%	13%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	1334 44%	112dfm 50%	120 44%	138df 48%	155 38%	58 47%	125- 37%	189f 45%	120 46%	108 43%	1124f 44%	114 45%	63 43%	33 39%
BBC Two	421 14%	34 15%	33 12%	39 14%	58 14%	12 10%	37 11%	63 15%	44 17%	28 11%	348 14%	41 16%	18 12%	14 16%
ITV/ ITV Cymru	977	67	79	92	105-	47	108l	131	88l	101	818dl	90dl	36-	33+bdjl
Wales/ STV / UTV	32%	30%	29%	32%	26%	38%	32%	31%	34%	+abdgjl 40%	32%	35%	24%	39%
Channel 4	504 16%	37 17%	42 15%	47 17%	77l 19%	23 19%	55l 16%	61 15%	38 15%	45l 18%	426l 17%	47l 18%	15-	17l 20%
Channel 5	337 11%	19 9%	29 11%	23 8%	49 12%	9 7%	38 11%	47 11%	35 13%	30 12%	279 11%	33 13%	14 10%	12 14%
BBC Three	133 4%	10 5%	16gl 6%	7 3%	27+cgl 7%	3 2%	21gl 6%	10- 2%	8 3%	15g 6%	117 5%	11 4%	3 2%	2 3%
BBC Four	170 6%	14 6%	18 7%	14 5%	36+gjkl 9%	6 5%	16 5%	14 3%	17 7%	13 5%	148 6%	12 5%	6 4%	4 5%
ITV2	314 10%	20 9%	31c 11%	17- 6%	49ckl 12%	9 7%	44cgkl 13%	32 8%	36cgkl 14%	39+cgkl 16%	278+cck 11%	17- 7%	10 7%	9 10%
E4	214 7%	16 7%	18 7%	11 4%	43+cgj 11%	9 7%	23 7%	20 5%	15 6%	21 8%	177 7%	19 7%	9 6%	9+cg 11%
Other ITV channel (e.g. ITV3, ITV Be)	217 7%	18 8%	23cg 8%	10- 4%	33cg 8%	6 5%	34+cgk 10%	17- 4%	23cg 9%	21cg 8%	186cg 7%	11 4%	11cg 8%	9cgk 10%
Other Channel	177	17	12	12	41 +bcfgijkl 10%	5	19	19	15	12	154	12	8	4
4 channel (e.g. Film4, More4, 4Seven)	6%	8%	4%	4%	10%	4%	6%	5%	6%	5%	6%	5%	5%	5%
Other Channel 5 channel (e.g. 5USA, 5Star)	145 5%	11 5%	13 5%	13 4%	19 5%	3 2%	24+ 7%	19 5%	10 4%	14 5%	126 5%	10 4%	6 4%	4 5%

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Prepared by BMG

Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	239 8%	24 11%	26 10%	26 9%	25 6%	9 8%	24 7%	26 6%	26 10%	15 6%	201 8%	23 9%	9 6%	5 6%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	333 11%	26 12%	26 10%	25 9%	56g 14%	11 9%	44 13%	36 9%	23 9%	34 14%	281 11%	27 11%	13 9%	12g 14%
S4C	54 2%	7bch 3%	0- -	1 *	18+bcghjk 5%	2 2%	7b 2%	4 1%	1 *	6b 2%	46b 2%	2 1%	4bcgh 3%	1b 1%
BBC News channel	496 16%	43b1 19%	33 12%	43 15%	84+bhjl 21%	17 13%	49 15%	71 17%	36 14%	38 15%	414 16%	49b1 19%	18 12%	15 17%
BBC Parliament	59 2%	6gl 3%	5 2%	4 1%	15+gjl 4%	1 1%	10gl 3%	2- *	4 2%	3 1%	49l 2%	8gl 3%	0- -	2gl 2%
BBC Alba (Scottish Gaelic)	39 1%	4g 2%	1 1%	0 -	14+bcgjl 3%	1 1%	6cg 2%	0- -	2 1%	5cg 2%	32g 1%	5cg 2%	1 *	1cg 2%
BBC Scotland TV channel (on air between 7pm and midnight)	76 2%	4 2%	2 1%	2 1%	14cgj 3%	1 1%	9 3%	4 1%	3 1%	4 2%	42- 2%	32 +abcdefgh ijlm 13%	1 1%	1 1%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	341 11%	24 11%	19- 7%	25 9%	68 +bcijklm 17%	17 14%	411 12%	511 12%	28 11%	25 10%	297b1 12%	27 11%	9- 6%	7 8%
NET BBC	1533 50%	125f 56%	133 49%	153 54%	199 50%	62 50%	152 45%	213 51%	130 49%	122 49%	1289 50%	136 53%	69 47%	39 46%
NET ITV	1106 36%	75 34%	94 35%	97 34%	125- 31%	49 40%	127 38%	149 36%	102 39%	108d1 43%	926 36%	96 37%	47 32%	37+acdjl 44%

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Prepared by BMG

Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Channel 4	669 22%	541 24%	551 20%	621 22%	106+h1 26%	25 20%	721 22%	841 20%	49 19%	611 24%	5681 22%	601 23%	20- 13%	221 27%
NET Channel 5	402 13%	26 11%	33 12%	30 11%	55 14%	9 7%	47 14%	56 13%	42 16%	37 15%	335 13%	39 15%	16 11%	12 14%
None	1147 37%	73 33%	109 40%	92 32%	149 37%	47 38%	137 41%	162 39%	98 37%	95 38%	962 37%	94 37%	59 40%	32 38%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	1334 44%	434+be 47%	250- 36%	216 41%	422+b 47%	684b 43%	638b 45%	1190+cd 45%	34 38%	139- 33%	58- 28%	46 42%
BBC Two	421 14%	152+bcf 17%	77- 11%	61 12%	126 14%	229b 14%	187 13%	364 14%	15 16%	54 13%	25 12%	13 12%
ITV/ ITV Cymru Wales/ STV / UTV	977 32%	243- 27%	191- 28%	182abe 35%	348+abe 39%	434- 27%	530+abe 37%	898+cd 34%	21 23%	77- 19%	31- 15%	24 22%
Channel 4	504 16%	139 15%	102 15%	86 16%	175+abe 20%	241- 15%	261+e 18%	421 16%	26 29%	82 20%	28 13%	27 25%
Channel 5	337 11%	70- 8%	61- 9%	66ae 13%	139+abe 16%	131- 8%	205+abe 14%	274- 10%	18 20%	64+a 15%	23 11%	21 19%
BBC Three	133 4%	32 4%	32 5%	29 6%	40 4%	64 4%	69 5%	95- 4%	12 13%	36+a 9%	13 6%	11 10%
BBC Four	170 6%	49 5%	44 6%	21 4%	53 6%	93 6%	73 5%	135- 5%	10 11%	33+a 8%	12 6%	10 9%
ITV2	314 10%	68- 7%	71a 10%	61a 12%	110+ae 12%	138- 9%	171+ae 12%	247- 9%	15 17%	65+a 16%	27 13%	22 20%
E4	214 7%	45- 5%	53a 8%	40 8%	76a 8%	98 6%	115+ae 8%	166- 6%	10 11%	48+a 11%	18 9%	19 18%
Other ITV channel (e.g. ITV3, ITV Be)	217 7%	60 6%	52 7%	41 8%	63 7%	111 7%	104 7%	176 7%	11 13%	40+a 10%	14 7%	14 12%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	177 6%	44 5%	36 5%	38 7%	58 6%	80 5%	96 7%	137- 5%	16 18%	37+a 9%	11 5%	10 9%
Other Channel 5 channel (e.g. 5USA, 5Star)	145 5%	34 4%	29 4%	34ae 6%	47 5%	63- 4%	81+e 6%	114- 4%	7 8%	31+a 8%	10 5%	14 13%

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Prepared by BMG

Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	239 8%	78 8%	53 8%	31 6%	73 8%	131 8%	104 7%	208 8%	7 8%	29 7%	11 6%	10 9%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	333 11%	101 11%	79d 11%	77+df 15%	72- 8%	179d 11%	149 11%	277 11%	10 11%	55 13%	26 13%	19 17%
S4C	54 2%	24+df 3%	15df 2%	7 1%	8- 1%	39+df 2%	15- 1%	32- 1%	7 7%	22+a 5%	7a 3%	8 8%
BBC News channel	496 16%	157 17%	95 14%	92 18%	145 16%	253 16%	237 17%	414 16%	13 14%	80 19%	39 19%	27 25%
BBC Parliament	59 2%	17 2%	17 2%	16d 3%	10 1%	33 2%	26 2%	45- 2%	2 2%	15+a 4%	3 1%	10 9%
BBC Alba (Scottish Gaelic)	39 1%	15d 2%	10 2%	8 2%	5 1%	26 2%	13 1%	27- 1%	* **	12+a 3%	4 2%	7 6%
BBC Scotland TV channel (on air between 7pm and midnight)	76 2%	25 3%	19 3%	12 2%	20 2%	44 3%	32 2%	59 2%	3 3%	16 4%	5 3%	8 8%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	341 11%	117d 13%	73 11%	67 13%	80- 9%	190d 12%	147 10%	287 11%	9 10%	54 13%	22 10%	22 20%
NET BBC	1533 50%	498+be 54%	293- 43%	252 48%	473b 53%	791b 49%	726b 51%	1352+cd 51%	40 45%	176- 42%	80- 38%	54 50%
NET ITV	1106 36%	274- 30%	230 33%	203ae 39%	385+abe 43%	505- 31%	589+abe 42%	994+cd 38%	29 32%	110- 26%	43- 21%	36 33%
NET Channel 4	669 22%	180 20%	140 20%	116 22%	230+abe 26%	320- 20%	346+ae 24%	556- 21%	30 34%	111+a 27%	43 21%	37 34%

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Prepared by BMG

Table Q18SUM1 (continuation)
 Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	402 13%	86- 9%	73- 11%	80abe 15%	161+abe 18%	160- 10%	241+abe 17%	329- 13%	21 24%	73+a 18%	26 12%	24 22%
None	1147 37%	343 37%	294+acdf 43%	187 36%	308- 34%	637+df 40%	494- 35%	941- 36%	35 39%	194+a 47%	110+a 53%	42 38%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	1334	465j	869j	141 +abdgtk	83bj	178+abdgjk	**	76j	47	**	136-	130j
	44%	45%	43%	63%	52%	62%	**	47%	35%	**	30%	50%
BBC Two	421	152j	268j	42+bj	36+abj	60+abj	**	32+bj	16	**	40-	44j
	14%	15%	13%	19%	22%	21%	**	20%	12%	**	9%	17%
ITV/ ITV Cymru Wales/ STV / UTV	977	352j	625j	93+bj	56j	135+abdgtj	**	59j	33	**	108-	103+bj
	32%	34%	31%	42%	35%	47%	**	36%	24%	**	24%	39%
Channel 4	504	196+b	308-	48b	46+abgjk	76+abgjk	**	27	22	**	71	46
	16%	19%	15%	21%	29%	26%	**	17%	17%	**	16%	18%
Channel 5	337	136+b	202-	40+bj	31+bj	68+abgjk	**	23	18	**	45	37
	11%	13%	10%	18%	19%	24%	**	14%	14%	**	10%	14%
BBC Three	133	53	79	16b	12b	29+abgjk	**	6	15	**	23	13
	4%	5%	4%	7%	8%	10%	**	4%	11%	**	5%	5%
BBC Four	170	65	105	16	18+ab	22	**	16+b	11	**	31	19
	6%	6%	5%	7%	11%	8%	**	10%	8%	**	7%	7%
ITV2	314	133+b	181-	24	28+b	60+abcj	**	22	27	**	60+b	47+bc
	10%	13%	9%	11%	17%	21%	**	14%	20%	**	13%	18%
E4	214	85	129	15	15	38+abc	**	17	11	**	38	28+b
	7%	8%	6%	7%	9%	13%	**	11%	8%	**	9%	11%
Other ITV channel (e.g. ITV3, ITV Be)	217	92+b	125-	24b	17b	37+bj	**	16	14	**	35	30+b
	7%	9%	6%	11%	11%	13%	**	10%	11%	**	8%	11%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	177	68	109	17	11	27+b	**	11	16	**	33	18
	6%	7%	5%	8%	7%	9%	**	7%	12%	**	7%	7%
Other Channel 5 channel (e.g. 5USA, 5Star)	145	71+b	75-	18+b	10	31+bj	**	19+bj	12	**	25	20+b
	5%	7%	4%	8%	7%	11%	**	12%	9%	**	6%	8%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	239 8%	93 9%	145 7%	19 9%	15 9%	43+abcj 15%	** **	21+bj 13%	10 8%	** **	32 7%	24 9%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	333 11%	108 11%	225 11%	27 12%	19 12%	38 13%	** **	16 10%	19 14%	** **	38 9%	25 10%
S4C	54 2%	11 1%	43 2%	2 1%	3 2%	5 2%	** **	2 1%	2 1%	** **	6 1%	3 1%
BBC News channel	496 16%	179j 17%	317j 16%	50+bj 22%	31j 19%	60+bj 21%	** **	33j 21%	20 15%	** **	46- 10%	54j 20%
BBC Parliament	59 2%	10- 1%	49+ak 2%	2 1%	3 2%	5 2%	** **	3 2%	2 1%	** **	3 1%	0- -%
BBC Alba (Scottish Gaelic)	39 1%	6- 1%	33+a 2%	1 *%	2 1%	3 1%	** **	0 -%	1 1%	** **	4 1%	1 *%
BBC Scotland TV channel (on air between 7pm and midnight)	76 2%	20 2%	56 3%	8 3%	4 3%	10 4%	** **	4 2%	5 3%	** **	7 2%	3 1%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	341 11%	106 10%	235 12%	24 11%	21 13%	37 13%	** **	13 8%	13 10%	** **	36- 8%	24 9%
NET BBC	1533 50%	535j 52%	998j 49%	155 +abdgtk 69%	91j 57%	192+abdgtk 67%	** **	88j 55%	55 41%	** **	166- 37%	152+bj 58%
NET ITV	1106 36%	405+bj 39%	701- 34%	102+bj 46%	68j 42%	152+abdgtj 53%	** **	66j 41%	46 34%	** **	134- 30%	119+bj 45%
NET Channel 4	669 22%	253+b 25%	416- 20%	57 26%	53+abj 33%	92+abj 32%	** **	39 25%	33 24%	** **	95 21%	66 25%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM1 (continuation)
 Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
NET Channel 5	402 13%	167+b 16%	235- 12%	44+bj 20%	33+bj 20%	77+abjk 27%	**	34+bj 21%	22 16%	**	56 13%	43b 16%
None	1147 37%	342-ce 33%	804 40%	44- 20%	49ce 30%	59- 21%	**	47 29%	57 43%	**	207 46%	69- 26%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	1334 44%	33- 21%	29- 23%	124-a 32%	122-ab 36%	239-a 31%	771+abcde 49%	1306 44%	**	1316 44%	**
BBC Two	421 14%	6- 4%	4- 3%	38-ab 10%	34-ab 10%	66- 8%	257+abcde 16%	409 14%	**	412 14%	**
ITV/ ITV Cymru Wales/ STV / UTV	977 32%	31- 20%	35 29%	97- 25%	96 28%	198- 25%	541+acde 35%	956 32%	**	964 32%	**
Channel 4	504 16%	17 11%	14 12%	53 14%	59 17%	118 15%	249 16%	492 16%	**	494 16%	**
Channel 5	337 11%	16 11%	10 8%	37 10%	45 13%	86 11%	175 11%	329 11%	**	334 11%	**
BBC Three	133 4%	4 2%	8 7%	18 5%	19 5%	41 5%	55- 3%	125 4%	**	129 4%	**
BBC Four	170 6%	7 4%	9 7%	28f 7%	35+af 10%	57+f 7%	66- 4%	165 6%	**	166 5%	**
ITV2	314 10%	16 10%	22+f 18%	45 12%	50+f 14%	104+f 13%	135- 9%	304 10%	**	306 10%	**
E4	214 7%	5 3%	6 5%	32a 8%	36+af 11%	65a 8%	98 6%	212 7%	**	212 7%	**
Other ITV channel (e.g. ITV3, ITV Be)	217 7%	9 6%	10 9%	33 9%	27 8%	59 8%	104 7%	213 7%	**	214 7%	**
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	177 6%	9 6%	8 6%	22 6%	25 7%	52 7%	85 5%	175 6%	**	175 6%	**
Other Channel 5 channel (e.g. 5USA, 5Star)	145 5%	5 3%	5 4%	21 6%	21 6%	38 5%	72 5%	142 5%	**	143 5%	**
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	239 8%	8 5%	5 4%	26 7%	27 8%	46- 6%	128 8%	235 8%	**	235 8%	**

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	333 11%	18 11%	15 12%	56+ 15%	53+f 15%	103+ 13%	168 11%	331 11%	** **	333 11%	** **
S4C	54 2%	2 1%	4f 4%	17+f 4%	18+f 5%	30+f 4%	16- 1%	52 2%	** **	53 2%	** **
BBC News channel	496 16%	11- 7%	18 14%	50 13%	65a 19%	118a 15%	257a 16%	489 16%	** **	491 16%	** **
BBC Parliament	59 2%	5 3%	4 3%	18+f 5%	11f 3%	27+f 3%	17- 1%	56 2%	** **	56 2%	** **
BBC Alba (Scottish Gaelic)	39 1%	4f 2%	4f 3%	11+f 3%	10+f 3%	23+f 3%	8- 1%	39 1%	** **	39 1%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	76 2%	5 3%	4 3%	15f 4%	19+f 6%	32+f 4%	22- 1%	76 3%	** **	76 3%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	341 11%	15 10%	17 13%	45 12%	54+f 16%	96 12%	170 11%	336 11%	** **	338 11%	** **
NET BBC	1533 50%	47- 31%	41- 33%	155-a 41%	154ab 45%	302- 39%	846+abcde 54%	1499 50%	** **	1512 50%	** **
NET ITV	1106 36%	38- 24%	44 36%	118- 31%	116 34%	245- 32%	595ace 38%	1083 36%	** **	1091 36%	** **
NET Channel 4	669 22%	25 16%	25 20%	83 22%	84 24%	172 22%	323 21%	653 22%	** **	656 22%	** **
NET Channel 5	402 13%	19 12%	13 10%	47 12%	57 16%	104 13%	201 13%	391 13%	** **	397 13%	** **
None	1147 37%	83+df 54%	56f 45%	173+f 45%	141 41%	357+f 46%	551- 35%	1120 37%	** **	1129 37%	** **

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Prepared by BMG

Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	1334	1334+ei	1317+ei	1303+ei	1217	126	1334+ei	1203+ei	1334+ei	1114-	1100+de	951	996+d	72	1030+d	816+d
	44%	49%	50%	50%	53%	39%	48%	48%	47%	42%	58%	63%	55%	39%	54%	57%
BBC Two	421	421+i	417+i	418+i	401+fhi	71	421+i	382+i	421+	351-	355+	361+acef	297+	45+ce	333+	281+c
	14%	16%	16%	16%	18%	22%	15%	15%	15%	13%	19%	24%	17%	24%	18%	20%
ITV/ ITV Cymru	977	961+i	977+i	950+i	917	98	977+i	861+i	977+i	826-	745+d	603+d	840+abde	48	765+d	645+abde
Wales/ STV / UTV	32%	36%	37%	36%	40%	31%	35%	35%	34%	31%	39%	40%	47%	26%	40%	45%
Channel 4	504	498+	497+	504+i	470+fhi	80	504+	456+	504+	445	383+	327+	380+	50+a	426+	329+
	16%	18%	19%	19%	21%	25%	18%	18%	18%	17%	20%	22%	21%	27%	23%	23%
Channel 5	337	330+	331+	331+	337	74	337+	294+	337+	289	244+	219+	251+	49	260+	270+abce
	11%	12%	12%	13%	15%	23%	12%	12%	12%	11%	13%	14%	14%	27%	14%	19%
BBC Three	133	133+	130+	132+	127+	64	133+	120+	133+	119	93	84+	88	39+abcef	93	84+
	4%	5%	5%	5%	6%	20%	5%	5%	5%	4%	5%	6%	5%	21%	5%	6%
BBC Four	170	170+	168+	169+	161+i	69	170+	153+	170+	147	131+	130+c	117+	46	129+	103+
	6%	6%	6%	6%	7%	22%	6%	6%	6%	6%	7%	9%	7%	25%	7%	7%
ITV2	314	301+	314+	310+	301+ahi	75	314+	282+	314+	286	218+	178+	229+	45	231+	209+ab
	10%	11%	12%	12%	13%	23%	11%	11%	11%	11%	11%	12%	13%	25%	12%	15%
E4	214	208+	214+	214+	207+	63	214+	197+	214+	200+	153+	119	144+	36	165+	139+
	7%	8%	8%	8%	9%	20%	8%	8%	8%	7%	8%	8%	8%	20%	9%	10%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Other ITV channel	217	209+	217+	215+	208+i	65	217+	199+	217+	197	149	130+	167+	42	163+	146+a
(e.g. ITV3, ITV Be)	7%	8%	8%	8%	9%	20%	8%	8%	8%	7%	8%	9%	9%	23%	9%	10%
Other Channel	177	175+	177+	177+	169+	57	177+	170+	177+	168+	117	105+	127+	36	135+	114+
4 channel (e.g. Film4, More4, 4Seven)	6%	6%	7%	7%	7%	18%	6%	7%	6%	6%	6%	7%	7%	19%	7%	8%
Other Channel 5 channel	145	142+	143+	142+	145+	41	145+	132+	145+	133	103+	87+	120+	29	118+	115+ab
(e.g. 5USA, 5Star)	5%	5%	5%	5%	6%	13%	5%	5%	5%	5%	5%	6%	7%	16%	6%	8%
Any UKTV channel	239	235+	236+	233+	228+i	47	238+	216+	238+	205	174+	157+	169+	33	188+	160+
(e.g. Dave, Really, Yesterday, Drama)	8%	9%	9%	9%	10%	15%	9%	9%	8%	8%	9%	10%	9%	18%	10%	11%
Any paid for	333	325+	327+	325+	299+	77	332+	307+	332+	315+	248+	216+	244+	52	237+	214+
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	11%	12%	12%	12%	13%	24%	12%	12%	12%	12%	13%	14%	14%	29%	13%	15%
S4C	54	54+	53+	54+	53+	54	54+	54+	54	54+	45+	45+	42+	37+abcef	43+	38+
	2%	2%	2%	2%	2%	17%	2%	2%	2%	2%	2%	3%	2%	20%	2%	3%
BBC News channel	496	496+i	483+i	476+	432+i	75	496+	443+	496+	427	394+	346+	365+	48+	382+	298+
	16%	18%	18%	18%	19%	23%	18%	18%	18%	16%	21%	23%	20%	26%	20%	21%
BBC Parliament	59	59+	59+	59+	53+	41	59+	55+	59	53	51+	50+	51+	27+abcef	48+	44+
	2%	2%	2%	2%	2%	13%	2%	2%	2%	2%	3%	3%	3%	15%	3%	3%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC Alba	39	39+	39+	39+	39+	37 +abcdefghi	39	39+	39	39+	30	32+	33+	26+abcef	34+	32+
(Scottish Gaelic)	1%	1%	1%	1%	2%	12%	1%	2%	1%	1%	2%	2%	2%	14%	2%	2%
BBC Scotland TV	76	76+	76+	76+	74+	46 +abcdefghi	76+	75+	76+	72	65+	58+	60+	32+abcef	63+	59+
channel (on air between 7pm and midnight)	2%	3%	3%	3%	3%	15%	3%	3%	3%	3%	3%	4%	3%	17%	3%	4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	341	331+	330+	324+	308+	80 +abcdefghi	337+	304+	337+	318+	249+	217+	258+	55 +abcef	266+	223+
	11%	12%	12%	12%	13%	25%	12%	12%	12%	12%	13%	14%	14%	30%	14%	15%
NET BBC	1533	1533+i	1505+i	1491+i	1378 +abcfghi	194+hi	1533+i	1384+i	1533+i	1297-	1237+e	1063 +acdef	1115+	113+	1163+	929+
	50%	57%	57%	57%	60%	61%	55%	55%	54%	48%	65%	70%	62%	62%	61%	65%
NET ITV	1106	1082+i	1106+i	1078+i	1036 +abcfghi	142+i	1106+i	979+i	1106+i	949-	823+	671+	904+abe	81+	851+	716+abe
	36%	40%	42%	41%	45%	44%	40%	39%	39%	35%	43%	44%	50%	44%	45%	50%
NET Channel 4	669	661+	662+i	669+i	626 +afghi	125 +abcdefghi	669+	606+	669+	595	491+	417+	489+	74 +abcef	542+	434+a
	22%	24%	25%	26%	27%	39%	24%	24%	24%	22%	26%	27%	27%	40%	29%	30%
NET Channel 5	402	394+	395+	394+i	402 +abcfghi	89 +abcdefghi	402+	354+	402+	347	288+	251+	306+	59 +abcef	308+	321+abce
	13%	15%	15%	15%	18%	28%	14%	14%	14%	13%	15%	17%	17%	32%	16%	22%
None	1147	833-d	789-d	782-d	587-	90-	870-d	792-d	926-bcd	1037 +abcdefgh	476-bf	329-	438-	47-	484-bf	310-
	37%	31%	30%	30%	26%	28%	31%	32%	33%	39%	25%	22%	24%	26%	26%	22%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	1334 44%	144+bcd 51%	1126- 42%	741- 40%	430- 39%
BBC Two	421 14%	43 15%	352 13%	238 13%	134 12%
ITV/ ITV Cymru Wales/ STV / UTV	977 32%	125+bcd 44%	803-cd 30%	478-d 26%	237- 22%
Channel 4	504 16%	67+bcd 24%	416- 16%	266- 14%	144- 13%
Channel 5	337 11%	36d 13%	281d 11%	165- 9%	82- 7%
BBC Three	133 4%	14 5%	109 4%	69 4%	41 4%
BBC Four	170 6%	22 8%	141 5%	97 5%	61 6%
ITV2	314 10%	49+bcd 17%	242- 9%	151- 8%	80- 7%
E4	214 7%	31+bcd 11%	174 7%	103- 6%	54- 5%
Other ITV channel (e.g. ITV3, ITV Be)	217 7%	26d 9%	177 7%	109- 6%	57- 5%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	177 6%	25d 9%	146 6%	97 5%	53 5%
Other Channel 5 channel (e.g. 5USA, 5Star)	145 5%	35+bcd 13%	107- 4%	70- 4%	40 4%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	239 8%	35+bcd 12%	195 7%	133 7%	74 7%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	333 11%	23 8%	299 11%	204 11%	119 11%
S4C	54 2%	4 1%	50 2%	35 2%	23 2%
BBC News channel	496 16%	50 18%	426 16%	296 16%	186 17%
BBC Parliament	59 2%	8 3%	50 2%	34 2%	19 2%
BBC Alba (Scottish Gaelic)	39 1%	4 1%	35 1%	29 2%	18 2%
BBC Scotland TV channel (on air between 7pm and midnight)	76 2%	3 1%	69 3%	44 2%	26 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	341 11%	32 11%	295 11%	202 11%	122 11%
NET BBC	1533 50%	160cd 57%	1304- 49%	870- 47%	507- 47%
NET ITV	1106 36%	140+bcd 49%	909-cd 34%	555-d 30%	281- 26%
NET Channel 4	669 22%	90+bcd 32%	549-d 21%	350- 19%	182- 17%

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Table Q18SUM1 (continuation)
Q18. Daily Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	402 13%	57+bcd 20%	324-d 12%	196- 11%	98- 9%
None	1147 37%	83- 29%	1024+a 39%	773+a 42%	480+ab 44%

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Table Q18SUM2
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	721 24%	355+b 25%	311- 21%	** **	48b 30%	351 24%	365 24%
BBC Two	906 30%	420 30%	436 30%	** **	35 22%	477+b 32%	422- 27%
ITV/ ITV Cymru Wales/ STV / UTV	828 27%	391 28%	395 27%	** **	32 20%	439+b 30%	385- 25%
Channel 4	1095 36%	516 37%	516 35%	** **	53 33%	537 36%	548 36%
Channel 5	848 28%	403 29%	398 27%	** **	35 22%	423 29%	414 27%
BBC Three	345 11%	175b 13%	129- 9%	** **	32+ab 20%	181 12%	159 10%
BBC Four	501 16%	230 17%	225 15%	** **	31 19%	266+b 18%	227- 15%
ITV2	621 20%	292 21%	278 19%	** **	44+b 27%	292 20%	321 21%
E4	503 16%	268+b 19%	202- 14%	** **	32b 20%	238 16%	257 17%
Other ITV channel (e.g. ITV3, ITV Be)	509 17%	267+b 19%	216- 15%	** **	22 14%	241 16%	262 17%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	610 20%	301 22%	274 19%	** **	32 20%	291 20%	309 20%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	214+b 15%	154- 10%	** **	24 15%	189 13%	201 13%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	584 19%	283 20%	267 18%	** **	27 17%	289 20%	287 19%

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Prepared by BMG

Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	422 14%	217+b 16%	173- 12%	** **	32+b 20%	229+b 16%	188- 12%
S4C	76 2%	49+b 4%	20- 1%	** **	7b 4%	53+b 4%	21- 1%
BBC News channel	528 17%	245 18%	244 17%	** **	30 19%	269 18%	252 16%
BBC Parliament	144 5%	79+b 6%	55- 4%	** **	9 5%	93+b 6%	49- 3%
BBC Alba (Scottish Gaelic)	76 2%	46+b 3%	12- 1%	** **	17+ab 10%	47+b 3%	29 2%
BBC Scotland TV channel (on air between 7pm and midnight)	131 4%	81+b 6%	35- 2%	** **	15+b 9%	89+b 6%	41- 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	469 15%	219 16%	219 15%	** **	28 18%	250+b 17%	213- 14%
NET BBC	706 23%	338 24%	316 22%	** **	48b 30%	340 23%	361 23%
NET ITV	878 29%	408 29%	414 28%	** **	47 29%	451+ 31%	422 27%
NET Channel 4	1128 37%	538 39%	529 36%	** **	56 35%	545 37%	574 37%
NET Channel 5	880 29%	423d 30%	412 28%	** **	34 21%	438 30%	431 28%
None	741 24%	321 23%	375 26%	** **	41 26%	352 24%	372 24%

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Prepared by BMG

Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	721	89gk 24%	147 +efgjk 28%	113fgjk 23%	157 +acefgjk 32%	101gk 21%	67- 17%	47- 15%	236fgjk 26%	270 +efgjk 28%	215- 18%	114- 16%
BBC Two	906	61- 30%	105- 20%	99- 21%	151abch 30%	180 +abcdhi 38%	174 +abcdehi 46%	137 +abcdhi 43%	166- 18%	251-abh 26%	490 +abcdhi 42%	310+abcdehi 44%
ITV/ ITV Cymru	828	90	135	105- 22%	168 +abchijk 34%	134c 28%	104 27%	92c 29%	225 25%	273c 28%	330c 28%	196c 28%
Wales/ STV / UTV	27%	23%	26%	22%	34%	28%	27%	29%	25%	28%	28%	28%
Channel 4	1095	75- 36%	149-a 29%	144-a 30%	206+abch 41%	208 +abchi 44%	191 +abcdghi 50%	122abch 38%	224- 25%	349abch 36%	521 +abchi 44%	313+abchi 45%
Channel 5	848	55- 28%	100- 19%	89- 18%	160 +abchi 32%	163 +abchi 34%	161 +abcdehi 42%	121 +abchi 38%	155- 17%	249abch 25%	445 +abcdhi 38%	282+abcdhi 40%
BBC Three	345	46e 11%	77+ej 15%	57e 12%	57e 11%	28- 6%	45e 12%	36e 11%	123+ej 14%	113e 12%	109-e 9%	81e 12%
BBC Four	501	49 16%	53- 10%	53- 11%	70 14%	82bchi 17%	89 +abcdehi 23%	106 +abcdefh ij 33%	102- 11%	122- 12%	277 +abcdehi 24%	195+abcdehi 28%
ITV2	621	77 20%	107 21%	91 19%	106 21%	96 20%	92g 24%	53 17%	183 20%	198 20%	240 20%	144 21%
E4	503	56 16%	97gk 19%	79g 16%	99+gjk 20%	76g 16%	62g 16%	34- 11%	153g 17%	178gjk 18%	173 15%	96- 14%
Other ITV channel (e.g. ITV3, ITV Be)	509	50 17%	72 14%	67 14%	100+abch 20%	80 17%	81+abch 21%	58 18%	122- 13%	168 17%	220+abch 19%	139+abch 20%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	610	62 20%	65- 13%	78- 16%	128+abch 26%	114+abch 24%	98+abch 26%	66bh 21%	127- 14%	206bch 21%	278+abch 24%	164+abch 23%

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Prepared by BMG

Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	32- 8%	53 10%	49 10%	89+abch 18%	65ah 14%	58abch 15%	46ah 14%	85- 9%	138ah 14%	169abch 14%	104abch 15%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	584 19%	46- 12%	60- 12%	71- 15%	122+abch 25%	109+abch 23%	80abch 21% +abcefhi	96 30%	105- 12%	193abch 20%	285 24% +abchi	176+abchi 25%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	422 14%	56g 15%	71g 14%	75gk 16%	72g 14%	72gk 15%	52g 14%	23- 7%	127g 14%	147gk 15%	147g 13%	75- 11%
S4C	76 2%	20 +cefgijk 5%	24 +cefgijk 5%	10j 2%	12ej 2%	3- 1%	4 1%	3 1%	44 +cdefgij 5% k	22ej 2%	10- 1%	7- 1%
BBC News channel	528 17%	57 15%	75 14%	85 18%	88 18%	84 18%	83+abh 22%	57 18%	132- 15%	173 18%	223bh 19%	139bh 20%
BBC Parliament	144 5%	17 4%	35+di 7%	20 4%	16 3%	19 4%	17 4%	20 6%	52 6%	36 4%	56 5%	37 5%
BBC Alba (Scottish Gaelic)	76 2%	21 +cdefgij 6% k	24 +cefgijk 5%	10 2%	11j 2%	4- 1%	3- 1%	4 1%	45 +cdefgij 5% k	21j 2%	10- 1%	7- 1%
BBC Scotland TV channel (on air between 7pm and midnight)	131 4%	19j 5%	36+efgjk 7%	19 4%	26jk 5%	12 3%	11 3%	7 2%	55+efgjk 6%	45j 5%	31- 3%	18- 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	469 15%	47 12%	61- 12%	59 12%	93+abch 19%	81bch 17%	75+abch 20%	53 17%	108- 12%	152h 15%	209+abch 18%	128+abch 18%
NET BBC	706 23%	97fgjk 25%	147 +efgjk 28%	119fgjk 25%	148+efgjk 30%	97fgk 20%	56- 15%	43- 14%	244 +efgjk 27%	266 +efgjk 27%	196- 17%	99- 14%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET ITV	878	102	148c	109-	177	139c	112c	92	250	285c	343c	204c
	29%	27%	28%	22%	36%	29%	29%	29%	28%	29%	29%	29%
NET Channel 4	1128	82-	159-a	152-a	216	212	185	122abh	241-	368abch	519	307+abchi
	37%	21%	31%	31%	43%	45%	49%	38%	27%	38%	44%	44%
NET Channel 5	880	56-	105-	95-	166	175	163	120	161-	261abch	458	283+abcdhi
	29%	15%	20%	20%	33%	37%	43%	38%	18%	27%	39%	40%
None	741	148	182	158	111efgjk	71-fk	36-	35-	330	269	142-	71-
	24%	38%	35%	33%	22%	15%	9%	11%	36%	27%	12%	10%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	721 24%	40 18%	62 23%	68 24%	103 25%	25 20%	81 24%	104 25%	67 26%	54 21%	603 23%	64 25%	36 24%	18 21%
BBC Two	906 30%	62m 28%	79m 29%	96m 34%	107m 27%	44 36%	94m 28%	124m 30%	86m 33%	71m 28%	764m 30%	80m 31%	47m 32%	15- 18%
ITV/ ITV Cymru	828	58	77klm +adfi jklm	102	105	33	81	134+fk lm	78klm	65	732+k lm	51-	29-	16-
Wales/ STV / UTV	27%	26%	29%	36%	26%	27%	24%	32%	30%	26%	28%	20%	20%	19%
Channel 4	1095 36%	75 34%	97 36%	113df 40%	123- 31%	43 35%	104 31%	161d 38%	105df 40%	99 39%	921 36%	94 37%	54 36%	26 31%
Channel 5	848 28%	65 29%	67 25%	96+bd hm 34%	89- 22%	39 32%	89 26%	126dm 30%	65 25%	88+bd hm 35%	723dm 28%	67 26%	39 27%	18 22%
BBC Three	345 11%	20 9%	27 10%	30 11%	57 14%	8 7%	38 11%	60 14%	27 10%	28 11%	295 11%	25 10%	16 11%	9 11%
BBC Four	501 16%	32 15%	44 16%	57m 20%	74 18%	14 11%	51 15%	73 18%	49 19%	33 13%	428 17%	41 16%	22 15%	10 12%
ITV2	621 20%	47 21%	54 20%	57 20%	82 20%	25 20%	64 19%	90 21%	45 17%	62 25%	525 20%	47 18%	34 23%	15 18%
E4	503 16%	43 19%	42 15%	50 17%	65 16%	18 15%	63 19%	56 13%	49 19%	39 15%	425 17%	41 16%	22 15%	15 17%
Other ITV channel (e.g. ITV3, ITV Be)	509 17%	26 12%	48 18%	40 14%	68 17%	20 16%	47 14%	75 18%	48 18%	51a 20%	424 16%	46 18%	27 18%	13 15%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	610 20%	40 18%	59 22%	58 20%	83 21%	28 23%	71 21%	69 17%	51 19%	58 23%	517 20%	49 19%	29 20%	15 18%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	30 14%	40 15%	37 13%	65hm 16%	14 11%	36 11%	51 12%	25 10%	37 15%	335 13%	35 14%	16 11%	8 9%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	584 19%	55dhm 25%	55 20%	60m 21%	63 16%	27 22%	68 20%	83 20%	42 16%	48 19%	501m 19%	45 18%	26 18%	11- 13%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	422 14%	28 13%	33 12%	37 13%	53 13%	18 14%	50 15%	62 15%	33 12%	34 13%	347 13%	41 16%	24 17%	9 11%
S4C	76 2%	1- *%	9a 3%	4 2%	12a 3%	2 1%	10a 3%	12a 3%	6 2%	2 1%	58- 2%	4 2%	13 9% +abcdefgh ijklm	* *%
BBC News channel	528 17%	36 16%	45 17%	44 16%	75 19%	23 18%	69m 21%	67 16%	44 17%	47 19%	450 17%	41 16%	26 18%	11 12%
BBC Parliament	144 5%	7 3%	24 9% +achijlm	10 4%	24 6%	4 3%	16 5%	23 6%	6 2%	10 4%	124 5%	12 5%	5 3%	3 3%
BBC Alba (Scottish Gaelic)	76 2%	4 2%	11chl 4%	3 1%	17+chil 4%	2 2%	9h 3%	13hl 3%	0- -%	3 1%	62hl 2%	12+chijl 5%	1- *%	2h 2%
BBC Scotland TV channel (on air between 7pm and midnight)	131 4%	6 3%	9 3%	4- 1%	24chijl 6%	3 3%	12 4%	12 3%	5 2%	2- 1%	78- 3%	51 20% +abcdefgh ijlm	1- 1%	2 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	469 15%	31 14%	37 14%	46 16%	55 14%	21 17%	49 15%	69 16%	30 11%	53+dhj 21%	391 15%	42 17%	22 15%	14 16%
NET BBC	706 23%	38- 17%	60 22%	67 24%	90 22%	26 21%	86a 26%	103a 25%	72a 27%	52 21%	594 23%	57 22%	36a 25%	19 23%
NET ITV	878 29%	65 29%	77 28% +bfhijkl m	107 38%	119m 29%	34 28%	82 25%	133km 32%	73 28%	68 27%	758+km 29%	60- 23%	43 29%	18- 21%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Channel 4	1128	72	95	120adf	128	48	109	163	109df	98	942	95	63+adfjm	28
	37%	32%	35%	42%	32%	39%	33%	39%	41%	39%	37%	37%	43%	33%
NET Channel 5	880	69	70	100+bdhkm	95-	42	92	134dh	62	89	752d	68	40	20
	29%	31%	26%	35%	24%	34%	28%	32%	24%	+bdhkm 35%	29%	26%	27%	24%
None	741	52	74g	59	109g	34	92g	83-	56	64	624	57	36	25cghk
	24%	23%	27%	21%	27%	27%	27%	20%	21%	25%	24%	22%	24%	30%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	721 24%	230df 25%	188+df 27%	120 23%	178- 20%	418+df 26%	298- 21%	632 24%	19 21%	88 21%	47 23%	21 20%
BBC Two	906 30%	315+bdf 34%	189 27%	156 30%	241 27%	504+d 31%	397 28%	812+cd 31%	18 21%	92- 22%	45- 22%	28 25%
ITV/ ITV Cymru Wales/ STV / UTV	828 27%	290+bdf 32%	183 26%	139 27%	211- 24%	473+df 29%	350- 25%	721 27%	20 22%	106 26%	49 24%	33 30%
Channel 4	1095 36%	350b 38%	227 33%	197 38%	311 35%	577 36%	509 36%	990+cd 38%	12 13%	101- 24%	52- 25%	35 32%
Channel 5	848 28%	252 27%	182 26%	144 28%	266 30%	433 27%	409 29%	765+cd 29%	18 20%	80- 19%	42- 20%	21 19%
BBC Three	345 11%	98 11%	85 12%	46 9%	111 12%	184 11%	157 11%	280- 11%	12 14%	63+a 15%	36+a 17%	15 14%
BBC Four	501 16%	163 18%	107 15%	89 17%	138 15%	270 17%	226 16%	430 16%	14 16%	68 16%	33 16%	20 18%
ITV2	621 20%	178 19%	134 19%	117 22%	186 21%	312 19%	303 21%	546 21%	15 17%	75 18%	36 17%	23 21%
E4	503 16%	136 15%	118 17%	102a 20%	143 16%	254 16%	246 17%	426 16%	13 15%	74 18%	36 18%	23 21%
Other ITV channel (e.g. ITV3, ITV Be)	509 17%	127- 14%	105 15%	97ae 19%	175+abe 20%	233- 14%	272+abe 19%	437 17%	11 12%	70 17%	34 17%	25 23%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	610 20%	159- 17%	142 21%	103 20%	203+ae 23%	301 19%	306a 22%	534 20%	13 14%	75 18%	41 20%	21 19%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	91- 10%	80 12%	73a 14%	146+abe 16%	171- 11%	219+abe 15%	330 13%	15 17%	62 15%	29 14%	18 17%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	584 19%	158 17%	112- 16%	122+abe 23%	186be 21%	270- 17%	309+abe 22%	522+c 20%	17 19%	60- 14%	29 14%	15 14%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	422 14%	152+df 17%	95d 14%	81d 16%	90- 10%	248+df 15%	171- 12%	367 14%	11 12%	53 13%	30 15%	11 10%
S4C	76 2%	21 2%	21 3%	17 3%	16 2%	43 3%	33 2%	56- 2%	2 2%	20+a 5%	11+a 5%	7 7%
BBC News channel	528 17%	173 19%	112 16%	83 16%	159 18%	285 18%	242 17%	453 17%	17 19%	71 17%	36 17%	18 17%
BBC Parliament	144 5%	54+f 6%	33 5%	23 4%	33 4%	87 5%	57 4%	105- 4%	5 5%	38+a 9%	25+a 12%	7 6%
BBC Alba (Scottish Gaelic)	76 2%	23 3%	14 2%	16 3%	22 2%	37 2%	38 3%	50- 2%	7 8%	25+a 6%	13+a 6%	5 5%
BBC Scotland TV channel (on air between 7pm and midnight)	131 4%	44 5%	26 4%	29 6%	30 3%	70 4%	60 4%	101- 4%	5 6%	29+a 7%	18+a 9%	6 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	469 15%	130 14%	107 15%	88 17%	143 16%	236 15%	231 16%	402 15%	11 13%	66 16%	37 18%	17 16%
NET BBC	706 23%	216d 23%	196+acdf 28%	117 22%	170- 19%	411+df 26%	287- 20%	611 23%	18 20%	93 22%	50 24%	23 21%
NET ITV	878 29%	305+bdf 33%	194 28%	152 29%	221- 25%	499+df 31%	373- 26%	759 29%	22 25%	116 28%	55 26%	36 33%
NET Channel 4	1128 37%	360 39%	245 35%	203 39%	313 35%	605 38%	516 36%	1016+cd 39%	15 17%	109- 26%	59- 29%	31 28%

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Prepared by BMG

Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	880	265	191	152	267	456	419	787+c	18	91-	51	22
	29%	29%	28%	29%	30%	28%	30%	30%	20%	22%	25%	20%
None	741	188-	187+a	130	220	375	350a	597-	28	134+a	74+a	28
	24%	21%	27%	25%	25%	23%	25%	23%	32%	32%	36%	25%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	721 24%	228de 22%	493de 24%	41 18%	23- 14%	41- 14%	** **	31 19%	20 15%	** **	114de 25%	61de 23%
BBC Two	906 30%	286j 28%	620j 31%	86+abdgj 38%	42 26%	91j 32%	** **	36 22%	24 18%	** **	88- 20%	80j 30%
ITV/ ITV Cymru Wales/ STV / UTV	828 27%	267 26%	561 28%	65 29%	33 21%	62 22%	** **	50 31%	32 23%	** **	113 25%	64 24%
Channel 4	1095 36%	363d 35%	732d 36%	92dj 41%	42- 26%	102 36%	** **	60 37%	37 28%	** **	138- 31%	104dj 40%
Channel 5	848 28%	300j 29%	548j 27%	84+abj 38%	47 29%	94j 33%	** **	57+bj 36%	25 19%	** **	96- 22%	93+bj 35%
BBC Three	345 11%	113 11%	232 11%	29 13%	19 12%	37 13%	** **	19 12%	14 10%	** **	46 10%	31 12%
BBC Four	501 16%	164j 16%	338j 17%	49+agj 22%	37+agj 23%	46j 16%	** **	20 12%	16 12%	** **	36- 8%	49j 19%
ITV2	621 20%	205 20%	416 20%	50 22%	31 20%	51 18%	** **	32 20%	19 14%	** **	80 18%	60 23%
E4	503 16%	170 17%	333 16%	33 15%	26 17%	43 15%	** **	26 16%	24 18%	** **	72 16%	54 21%
Other ITV channel (e.g. ITV3, ITV Be)	509 17%	195+b 19%	314- 15%	44 20%	26 16%	64+b 22%	** **	38+b 24%	25 19%	** **	75 17%	55b 21%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	610 20%	240+b 23%	370- 18%	67+bj 30%	34 21%	74+b 26%	** **	48+bj 30%	35 26%	** **	92 21%	73+b 28%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	157+b 15%	236- 12%	32 14%	15 9%	58+bd 20%	** **	33+bd 20%	20 15%	** **	65 15%	56+bdj 21%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	584 19%	218j 21%	366 18%	60+bj 27%	29 18%	73+bj 25%	** **	40j 25%	21 16%	** **	72 16%	67+bj 26%

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Prepared by BMG

Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	422 14%	126 12%	295gk 15%	27 12%	19 12%	35 12%	** **	11- 7%	10 7%	** **	57 13%	23- 9%
S4C	76 2%	21 2%	55 3%	6 2%	2 2%	6 2%	** **	* *%	4 3%	** **	10 2%	5 2%
BBC News channel	528 17%	163 16%	365 18%	43 19%	25 15%	50 17%	** **	27 17%	12 9%	** **	63 14%	39 15%
BBC Parliament	144 5%	50 5%	94 5%	15j 7%	13j 8%	13 5%	** **	8 5%	0 -%	** **	13 3%	14 5%
BBC Alba (Scottish Gaelic)	76 2%	19 2%	58 3%	3 1%	5 3%	3 1%	** **	2 1%	2 1%	** **	11 2%	6 2%
BBC Scotland TV channel (on air between 7pm and midnight)	131 4%	28- 3%	103+ace 5%	4 2%	4 3%	4- 1%	** **	5 3%	1 1%	** **	14 3%	9 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	469 15%	158 15%	311 15%	42 19%	18 11%	44 15%	** **	23 14%	16 12%	** **	57 13%	44 17%
NET BBC	706 23%	215e 21%	492cde 24%	38- 17%	23- 14%	42- 15%	** **	30 19%	22 16%	** **	109cde 24%	50 19%
NET ITV	878 29%	281 27%	597e 29%	65 29%	35 22%	64- 22%	** **	52e 32%	35 26%	** **	123 28%	70 27%
NET Channel 4	1128 37%	378d 37%	750d 37%	101+abdj 45%	43- 27%	103 36%	** **	62 39%	40 29%	** **	146 33%	114+dj 43%
NET Channel 5	880 29%	305j 30%	575j 28%	85+abj 38%	48 30%	96j 34%	** **	48 30%	28 21%	** **	101- 23%	96+bj 37%
None	741 24%	235c 23%	505ce 25%	35- 16%	33 21%	51- 18%	** **	33 20%	53 39%	** **	151 34% +abcdegk	57 22%

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Prepared by BMG

Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	721 24%	43 28%	39f 32%	110+f 29%	90 26%	216+f 28%	359 23%	713 24%	** **	717 24%	** **
BBC Two	906 30%	33- 21%	27 22%	94- 25%	98 28%	190- 24%	499+abce 32%	890 30%	** **	896 30%	** **
ITV/ ITV Cymru Wales/ STV / UTV	828 27%	37 24%	25 20%	112 29%	98 29%	211 27%	436 28%	813 27%	** **	819 27%	** **
Channel 4	1095 36%	39- 26%	44 36%	126 33%	122a 35%	253- 32%	588ae 38%	1081 36%	** **	1087 36%	** **
Channel 5	848 28%	21- 14%	34a 27%	87-a 23%	83a 24%	172-a 22%	478+acde 30%	827 28%	** **	834 28%	** **
BBC Three	345 11%	15 9%	13 10%	61+f 16%	55+f 16%	112+f 14%	160 10%	333 11%	** **	337 11%	** **
BBC Four	501 16%	10- 6%	18a 15%	50a 13%	50a 14%	98-a 13%	279+ace 18%	487 16%	** **	493 16%	** **
ITV2	621 20%	42+ 27%	23 19%	91 24%	76 22%	168 22%	318 20%	603 20%	** **	611 20%	** **
E4	503 16%	36+f 23%	24 20%	87+f 23%	73+f 21%	166+f 21%	220- 14%	496 17%	** **	500 17%	** **
Other ITV channel (e.g. ITV3, ITV Be)	509 17%	21 14%	23 19%	59 15%	60 17%	120 15%	259 17%	501 17%	** **	508 17%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	610 20%	26 17%	28 23%	70 18%	78 23%	154 20%	304 19%	602 20%	** **	608 20%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	17 11%	17 14%	52 14%	51 15%	101 13%	196 13%	385 13%	** **	391 13%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	584 19%	16- 10%	16 13%	71a 19%	69a 20%	136a 17%	325+a 21%	574 19%	** **	581 19%	** **

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	422 14%	23 15%	25 20%	75+f 19%	68+f 20%	144+f 19%	219 14%	418 14%	** **	421 14%	** **
S4C	76 2%	5 3%	4 3%	24+f 6%	13 4%	34+f 4%	31 2%	75 3%	** **	76 3%	** **
BBC News channel	528 17%	23 15%	16 13%	70 18%	65 19%	124 16%	307+e 20%	515 17%	** **	520 17%	** **
BBC Parliament	144 5%	7 5%	12+f 10%	26+f 7%	27+f 8%	53+f 7%	62 4%	139 5%	** **	142 5%	** **
BBC Alba (Scottish Gaelic)	76 2%	4 2%	6f 5%	28+af 7%	24+f 7%	43+f 5%	25- 2%	70 2%	** **	75 2%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	131 4%	6 4%	10f 8%	23 6%	24+f 7%	52+f 7%	57 4%	129 4%	** **	130 4%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	469 15%	20 13%	18 14%	62 16%	50 15%	115 15%	253 16%	467 16%	** **	469 16%	** **
NET BBC	706 23%	43 28%	40+f 33%	109+f 28%	93 27%	220+f 28%	362 23%	692 23%	** **	699 23%	** **
NET ITV	878 29%	46 30%	29 24%	116 30%	99 29%	221 28%	465 30%	859 29%	** **	868 29%	** **
NET Channel 4	1128 37%	50 33%	44 36%	135 35%	127 37%	270 35%	611+ 39%	1110 37%	** **	1121 37%	** **
NET Channel 5	880 29%	28- 18%	33 27%	92- 24%	84 24%	182- 23%	496+acde 32%	858 29%	** **	866 29%	** **
None	741 24%	52+df 34%	34 28%	96 25%	72 21%	205f 26%	345- 22%	720 24%	** **	725 24%	** **

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Prepared by BMG

Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	721 24%	721+ 27%	695+ 26%	687+ 26%	597+ 26%	77 24%	721+ 26%	654+ 26%	721+ 25%	659+ 25%	529+ 28%	393+ 26%	486+ 27%	55+ 30%	519+ 27%	392+ 27%
BBC Two	906 30%	906+i 34%	890+i 34%	889+i 34%	818+fhi 36%	106 33%	906+i 33%	826+i 33%	906+i 32%	766- 29%	725+ 38%	712 +acdef 47%	673+ 37%	64 35%	719+ 38%	562+ 39%
ITV/ ITV Cymru Wales/ STV / UTV	828 27%	814+ 30%	828+i 31%	812+i 31%	743+hi 33%	90 28%	828+ 30%	765+i 31%	828+ 29%	739 28%	621+ 33%	512+ 34%	596+ 33%	62+ 34%	615+ 32%	474+ 33%
Channel 4	1095 36%	1069+ei 40%	1073+ei 40%	1095+ehi +aefghi 42%	992 43%	99 31%	1095+ei 39%	1000+ei 40%	1095+ei 39%	947 35%	827+ 44%	698+d 46%	803+d 45%	66 36%	906+ad 48%	682+ad 47%
Channel 5	848 28%	831+i 31%	838+i 32%	840+ei +abcefg 32%	848 37%	84 26%	848+i 31%	768+i 31%	848+i 30%	727 27%	635+ 33%	541+d 36%	660+d 37%	49 27%	681+d 36%	653+abcde 45%
BBC Three	345 11%	345+ 13%	340+ 13%	342+ 13%	328+hi +abcd 14%	89 28%	345+ 12%	314+ 13%	345+ 12%	303 11%	280+ 15%	244+ 16%	263+ 15%	62 +abcef 34%	282+ 15%	239+ 17%
BBC Four	501 16%	501+i 19%	487+i 18%	494+i 19%	472+fghi +abcfghi 21%	79 25%	501+i 18%	452+i 18%	501+i 18%	410- 15%	408+ 21%	388+ace 26%	361+ 20%	50+c 28%	405+ 21%	339+c 24%
ITV2	621 20%	608+ 23%	621+i 23%	612+i +abcfghi 23%	596 26%	86+i 27%	621+ 22%	569+ 23%	621+ 22%	555 21%	455+ 24%	369+ 24%	487+ae 27%	54+ 30%	455+ 24%	396+ae 28%
E4	503 16%	485+ 18%	497+ 19%	503+i 19%	479+afhi +abcd 21%	88 27%	503+ 18%	471+ 19%	503+ 18%	453 17%	359+ 19%	308+ 20%	379+ 21%	66 +abcef 36%	396+ 21%	334+a 23%
Other ITV channel (e.g. ITV3, ITV Be)	509 17%	500+ 18%	509+i 19%	500+i 19%	485+afghi 21%	70+i 22%	509+ 18%	465+ 19%	509+ 18%	440 16%	383+ 20%	316+ 21%	396+ 22%	48+ 26%	403+ 21%	352+abe 24%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Other Channel	610	595+	605+i	610+i	590	78	610+	554+	610+	531	445+	375+	455+	53+	491+	416+abc
4 channel (e.g. Film4, More4, 4Seven)	20%	22%	23%	23%	+abfghi 26%	24%	22%	22%	22%	20%	23%	25%	25%	29%	26%	29%
Other Channel 5 channel (e.g. 5USA, 5Star)	393	385+	391+i	389+i	393	67	393+	345+	393+	338	289+	242+	307+	49+abce	316+	304+abce
	13%	14%	15%	15%	+abcfghi 17%	21%	14%	14%	14%	13%	15%	16%	17%	27%	17%	21%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	584	565+i	577+i	578+i	562	71	584+i	520+i	584+i	489-	428+	375+	434+	51+	448+	385+a
	19%	21%	22%	22%	+abfghi 25%	22%	21%	21%	21%	18%	23%	25%	24%	28%	24%	27%
Any paid for	422	414+	411+	406+	377+	79	418+	392+	419+	399+	312+	246+	289+	48	308+	246+
					+abcdfghi i	25%	15%	16%	15%	15%	16%	16%	16%	+abcef	26%	17%
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	76	76+	76+	75+	73+	76	76+	72+	76+	71	55	53+	52	56+abcef	55	51+
	2%	3%	3%	3%	+abcdfghi i	24%	3%	3%	3%	3%	3%	3%	3%	31%	3%	4%
BBC News channel	528	528+	509+	504+	481+hi	74+i	528+	478+	528+	478+	404+	328+	371+	48+e	368+	302+
	17%	20%	19%	19%	21%	23%	19%	19%	19%	18%	21%	22%	21%	26%	19%	21%
BBC Parliament	144	144+	141+	140+	131+	62	144+	122	144+	132	115+	103+	101+	50	111+	94+
	5%	5%	5%	5%	+abcdfghi i	20%	5%	5%	5%	5%	6%	7%	6%	+abcef	27%	7%
BBC Alba (Scottish Gaelic)	76	76+	75+	76+	76+	61	76+	71+	76+	70	55	53+	52	42+abcef	53	54+
	2%	3%	3%	3%	+abcdfghi i	19%	3%	3%	3%	3%	3%	4%	3%	23%	3%	4%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC Scotland TV	131	131+	131+	131+	121+	63 +abcd fghi	131+	127+	131+	124+	106+	99+	96+	48 +abcef	104+	83+
channel (on air between 7pm and midnight)	4%	5%	5%	5%	5%	20%	5%	5%	5%	5%	6%	7%	5%	26%	5%	6%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	469 15%	464+ 17%	467+i 18%	463+i 18%	438+fhi 19%	68+hi 21%	467+ 17%	421+ 17%	469+ 17%	409 15%	356+ 19%	303+ 20%	342+ 19%	43+ 24%	350+ 18%	308+ 21%
NET BBC	706 23%	706+ 26%	665+ 25%	658+ 25%	574+ 25%	77 24%	706+ 25%	627+ 25%	706+ 25%	646+ 24%	476+ 25%	350 23%	446+ 25%	48 26%	471+ 25%	348 24%
NET ITV	878 29%	859+ 32%	878+i 33%	854+i 33%	781+hi 34%	95 30%	878+ 32%	802+i 32%	878+ 31%	780 29%	652+ 34%	533+ 35%	607+ 34%	65+ 36%	639+ 34%	491+ 34%
NET Channel 4	1128 37%	1093+ei 40%	1103+ei 42%	1128+ehi 43%	1017 45%	102 32%	1128+ei 41%	1026+ei 41%	1128+ei 40%	974 36%	841+ 44%	702+d 46%	815+d 45%	68 37%	897+d 47%	681+d 47%
NET Channel 5	880 29%	864+i 32%	870+i 33%	870+ei 33%	880 39%	86 27%	880+i 32%	793+i 32%	880+i 31%	752- 28%	652+ 34%	559+d 37%	665+d 37%	51 28%	693+d 37%	655+abcde 46%
None	741 24%	440-d 16%	410-d 15%	391-d 15%	257- 11%	54-d 17%	464-d 17%	422-d 17%	518-bcd 18%	649 24%	213-b 11%	124- 8%	208-b 12%	24-b 13%	219-b 12%	136- 9%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	721 24%	40- 14%	659+a 25%	500+a 27%	291+a 27%
BBC Two	906 30%	76 27%	802 30%	582+ 31%	370+b 34%
ITV/ ITV Cymru Wales/ STV / UTV	828 27%	51- 18%	754+a 28%	550+a 30%	325+a 30%
Channel 4	1095 36%	86 30%	969 37%	683 37%	399 37%
Channel 5	848 28%	110+bcd 39%	707- 27%	473- 25%	265- 24%
BBC Three	345 11%	26 9%	303 11%	212 11%	134 12%
BBC Four	501 16%	47 17%	429 16%	301 16%	192 18%
ITV2	621 20%	49 17%	552d 21%	364 20%	193- 18%
E4	503 16%	35 13%	449 17%	308 17%	176 16%
Other ITV channel (e.g. ITV3, ITV Be)	509 17%	46 16%	434 16%	290 16%	157- 14%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	610 20%	74+bcd 26%	514 19%	344- 19%	186- 17%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	46d 16%	331d 12%	219 12%	109- 10%

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Prepared by BMG

Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	584 19%	49 17%	506 19%	350 19%	182- 17%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	422 14%	27 10%	378 14%	272 15%	153 14%
S4C	76 2%	6 2%	68 3%	53 3%	35 3%
BBC News channel	528 17%	63 22%	442 17%	311 17%	185 17%
BBC Parliament	144 5%	6 2%	133 5%	106+a 6%	71+a 7%
BBC Alba (Scottish Gaelic)	76 2%	3 1%	72 3%	51 3%	34 3%
BBC Scotland TV channel (on air between 7pm and midnight)	131 4%	6 2%	124+ 5%	104+ 6%	67+a 6%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	469 15%	31 11%	413 16%	275 15%	165 15%
NET BBC	706 23%	41- 15%	643+a 24%	484+a 26%	297+a 27%
NET ITV	878 29%	59- 21%	797+a 30%	581+a 31%	342+a 31%
NET Channel 4	1128 37%	87 31%	1003+ 38%	707 38%	417 38%

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Table Q18SUM2 (continuation)
Q18. Weekly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	880 29%	98cd 35%	745 28%	496- 27%	276- 25%
None	741 24%	76 27%	626 24%	444 24%	263 24%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM3
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	267 9%	132 9%	109- 7%	** **	26+ab 17%	137 9%	125 8%
BBC Two	445 15%	204 15%	215 15%	** **	22 14%	220 15%	222 14%
ITV/ ITV Cymru Wales/ STV / UTV	371 12%	163 12%	176 12%	** **	30+ab 19%	203+b 14%	161- 10%
Channel 4	527 17%	235 17%	262 18%	** **	25 15%	264 18%	258 17%
Channel 5	524 17%	235 17%	254 17%	** **	26 16%	240 16%	278 18%
BBC Three	420 14%	192 14%	188 13%	** **	28 17%	224+b 15%	191 12%
BBC Four	428 14%	187 13%	212 14%	** **	24 15%	243+b 16%	181- 12%
ITV2	495 16%	214 15%	246 17%	** **	31 19%	256 17%	237 15%
E4	445 15%	220 16%	199 14%	** **	19 12%	232 16%	212 14%
Other ITV channel (e.g. ITV3, ITV Be)	492 16%	209 15%	254 17%	** **	25 16%	244 16%	243 16%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	561 18%	236 17%	282 19%	** **	33 20%	263 18%	293 19%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	181 13%	177 12%	** **	27 17%	200 14%	185 12%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	460 15%	205 15%	225 15%	** **	29 18%	242 16%	214 14%

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Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	228 7%	102 7%	100 7%	** **	25+ab 16%	130+b 9%	98- 6%
S4C	74 2%	37b 3%	20- 1%	** **	16+ab 10%	50+b 3%	23- 1%
BBC News channel	344 11%	159 11%	162 11%	** **	17 10%	180 12%	158 10%
BBC Parliament	155 5%	68 5%	76 5%	** **	11 7%	97+b 7%	56- 4%
BBC Alba (Scottish Gaelic)	91 3%	50b 4%	26- 2%	** **	15+ab 9%	69+b 5%	22- 1%
BBC Scotland TV channel (on air between 7pm and midnight)	120 4%	63b 5%	36- 2%	** **	20+ab 12%	67 5%	53 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	354 12%	178 13%	154 11%	** **	22 14%	197+b 13%	156- 10%
NET BBC	228 7%	120+ 9%	96 7%	** **	11 7%	105 7%	119 8%
NET ITV	359 12%	161 12%	175 12%	** **	22 14%	199+b 13%	156- 10%
NET Channel 4	477 16%	201 14%	247 17%	** **	23 14%	233 16%	240 16%
NET Channel 5	525 17%	243 17%	246 17%	** **	28 18%	245 17%	274 18%
None	857 28%	368 26%	433 29%	** **	45 28%	405 27%	435 28%

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Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	267	53+efgjk	53efgjk	58+efgjk	54efgjk	29-gk	13-	7-	106 +efgjk	113+efgjk	48-	20-
	9%	14%	10%	12%	11%	6%	3%	2%	12%	11%	4%	3%
BBC Two	445	54	77	71	85gk	75g	51	32-	131	156gk	158	83-
	15%	14%	15%	15%	17%	16%	13%	10%	14%	16%	13%	12%
ITV/ ITV Cymru	371	74 +bcdefgi jk	69fgjk	65fgjk	60k	46	30-	26-	144 +efgjk	125fgjk	102-	56-
Wales/ STV / UTV	12%	19%	13%	14%	12%	10%	8%	8%	16%	13%	9%	8%
Channel 4	527	65	88	87	92	76	64	55	153	179	195	119
	17%	17%	17%	18%	18%	16%	17%	17%	17%	18%	17%	17%
Channel 5	524	65	64-	80	84	95bh	73bh	63bh	128-	164b	232+bh	136bh
	17%	17%	12%	17%	17%	20%	19%	20%	14%	17%	20%	19%
BBC Three	420	54	55-	60	76	70	61b	44	109	135	175b	105b
	14%	14%	11%	12%	15%	15%	16%	14%	12%	14%	15%	15%
BBC Four	428	56bc	48-	42-	59	90+bcdhi	82 +abcdhi	52bchi	104-	101-	224 +bcdhi	134+bcdhi
	14%	15%	9%	9%	12%	19%	21%	16%	11%	10%	19%	19%
ITV2	495	59	76	68	96c	90	56	51	135	163	196	107
	16%	15%	15%	14%	19%	19%	15%	16%	15%	17%	17%	15%
E4	445	55	68	61	94 +bcghjk	71	58	38	123	155	166	95
	15%	14%	13%	13%	19%	15%	15%	12%	14%	16%	14%	14%
Other ITV channel (e.g. ITV3, ITV Be)	492	68	67-	63	84	79	82+bchi	50	135	147	210+bc	131+bc
	16%	18%	13%	13%	17%	17%	21%	16%	15%	15%	18%	19%
Other Channel	561	56	72-	62-	113 +abchi	102abch	86+abch	70abch	128-	175c	258 +abchi	157+abchi
4 channel (e.g. Film4, More4, 4Seven)	18%	14%	14%	13%	23%	21%	23%	22%	14%	18%	22%	22%
Other Channel 5 channel (e.g. 5USA, 5Star)	393	48	47-	61	85+bghjk	64b	54b	34	95-	146+bh	152b	87
	13%	13%	9%	13%	17%	13%	14%	10%	11%	15%	13%	12%

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Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	460 15%	70bcg 18%	65 13%	60 12%	78 16%	74 16%	78 21% +bcghij	34- 11%	136 15%	138 14%	187g 16%	113g 16%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	228 7%	45 12% +cefgijk	49fgjk 9%	35gk 7%	40gjk 8%	31 7%	18- 5%	11- 3%	93+efgjk 10%	75gjk 8%	60- 5%	28- 4%
S4C	74 2%	15efgjk 4%	21+efgjk 4%	17efjk 3%	10 2%	3- 1%	5 1%	3 1%	36+efgjk 4%	26ejk 3%	11- 1%	8- 1%
BBC News channel	344 11%	46 12%	48 9%	45 9%	70bc 14%	58 12%	48 12%	30 9%	94 10%	115 12%	136 12%	78 11%
BBC Parliament	155 5%	23 6%	19 4%	27 6%	19 4%	22 5%	22 6%	23b 7%	42 5%	46 5%	67 6%	45b 6%
BBC Alba (Scottish Gaelic)	91 3%	13e 3%	35 7% +acdefgi jk	10 2%	15e 3%	3- 1%	11e 3%	5 1%	47 5% +cegiijk	26e 3%	18- 2%	15e 2%
BBC Scotland TV channel (on air between 7pm and midnight)	120 4%	19 5%	19 4%	26jk 5%	22 4%	14 3%	12 3%	8 3%	37 4%	48j 5%	34- 3%	20 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	354 12%	40 10%	47 9%	65bgh 13%	68bgh 14%	65bghk 14%	43 11%	26 8%	87 10%	133+bghk 14%	134 11%	68 10%
NET BBC	228 7%	44+efgjk 11%	42fgjk 8%	58+efgjk 12%	40fgjk 8%	28fk 6%	9- 2%	9- 3%	86+efgjk 9%	97+efgjk 10%	45- 4%	18- 3%
NET ITV	359 12%	63+fgjk 16%	68fjk 13%	66fgjk 14%	56fk 11%	54fk 11%	24- 6%	27 9%	131+fgjk 15%	122fjk 12%	106- 9%	52- 7%
NET Channel 4	477 16%	68 18%	76 15%	74 15%	81 16%	72 15%	55 15%	52 16%	144 16%	154 16%	179 15%	108 15%

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Prepared by BMG

Table Q18SUM3 (continuation)
 Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Channel 5	525 17%	68 18%	71- 14%	73 15%	91 18%	91b 19%	70 18%	61 19%	139 15%	164 17%	222b 19%	131b 19%
None	857 28%	121efgjk 31%	183 +defgjk 35%	170 +defgjk 35%	127 25%	104- 22%	77- 20%	76 24%	304 +defgjk 34%	297efgjk 30%	257- 22%	153- 22%

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Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	267	14	20	24	33	11	34	56	16	17	225	19	13	10ah
	9%	6%	8%	8%	8%	9%	10% ^{+abd}	13% ^{hijk}	6%	7%	9%	7%	9%	11%
BBC Two	445	31	36	34	46	15	57d	76d	43	42	380	33	19	13
	15%	14%	13%	12%	11%	12%	17%	18%	16%	17%	15%	13%	13%	15%
ITV/ ITV Cymru Wales/ STV / UTV	371	39+cijl	33	26	49	9	46i	59i	32	18-	311i	35i	16	9
	12%	17%	12%	9%	12%	8%	14%	14%	12%	7%	12%	14%	11%	10%
Channel 4	527	38	56ck	38	62	15	68ck	84ck	53	36	449	35	30ck	14
	17%	17%	21%	13%	15%	12%	20%	20%	20%	14%	17%	14%	20%	16%
Channel 5	524	40	52	52	63	21	57	71	50	42	448	38	26	12
	17%	18%	19%	18%	16%	17%	17%	17%	19%	16%	17%	15%	18%	14%
BBC Three	420	37	29	35	53	22	55	47	33	37	349	36	23	11
	14%	17%	11%	12%	13%	18%	16%	11%	13%	15%	14%	14%	16%	13%
BBC Four	428	41cm	34	30	50	18	45	64	41	36	359	38	22	9
	14%	19%	13%	10%	12%	14%	13%	15%	16%	14%	14%	15%	15%	11%
ITV2	495	36	36	51i	70i	24	54	85+bil	42	25-	423i	38	20	14
	16%	16%	13%	18%	17%	20%	16%	20%	16%	10%	16%	15%	14%	16%
E4	445	31	33	33	67	15	51	76+c1	41	37	384	34	17	11
	15%	14%	12%	12%	17%	12%	15%	18%	16%	15%	15%	13%	11%	13%
Other ITV channel (e.g. ITV3, ITV Be)	492	39	34	55i	71i	23	51	72i	40	43	428+l	36	16-	12
	16%	17%	13%	19%	18%	18%	15%	17%	15%	17%	17%	14%	11%	14%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	561	50d	40	56d	49-	22	55	86d	50d	56d	464d	53d	25	18d
	18%	22%	15%	20%	12%	18%	16%	21%	19%	22%	18%	21%	17%	22%
Other Channel 5 channel (e.g. 5USA, 5Star)	393	23	28	41	48	19	51	50	36	41	337	28	15	12
	13%	10%	10%	14%	12%	16%	15%	12%	14%	16%	13%	11%	10%	14%

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Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	460 15%	30 13%	32 12%	49 17%	58 14%	18 15%	48 14%	65 15%	40 15%	47 19%	386 15%	32 13%	29+bjk 20%	13 16%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	228 7%	19h 9%	18 7%	20 7%	28 7%	8 6%	24h 7%	36h 9%	8- 3%	26h 10%	187h 7%	25h 10%	12h 8%	4 5%
S4C	74 2%	7 3%	5 2%	3 1%	13 3%	0 -%	8 2%	13 3%	2 1%	4 2%	55- 2%	6 2%	11 +abcfg ijk 7%	2 3%
BBC News channel	344 11%	16 7%	23 8%	31 11%	48 12%	15 12%	29 9%	63+abfj 15%	34 13%	23 9%	283 11%	33 13%	20a 13%	9 11%
BBC Parliament	155 5%	14 6%	10 4%	10 4%	27 7%	3 3%	18 5%	26 6%	14 5%	10 4%	133 5%	11 4%	7 5%	4 5%
BBC Alba (Scottish Gaelic)	91 3%	9 4%	4 1%	3 1%	15 4%	0 -%	9 3%	14 3%	4 2%	4 2%	63- 2%	23 +abcfg ijlm 9%	2 1%	3 3%
BBC Scotland TV channel (on air between 7pm and midnight)	120 4%	9c 4%	3- 1%	3- 1%	14 4%	3 3%	9 3%	18bc 4%	7 3%	8 3%	75- 3%	40 +abcfg ijlm 16%	3 2%	3 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	354 12%	18 8%	27 10%	40l 14%	59akl 15%	16 13%	41 12%	49 12%	35 13%	24 10%	310+ 12%	23 9%	12 8%	9 11%
NET BBC	228 7%	11 5%	25 9%	18 6%	29 7%	11 9%	29 9%	43+ak 10%	15 6%	15 6%	197 8%	13 5%	10 7%	9ahk 11%

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Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET ITV	359 12%	28 12%	34i 13%	26 9%	47 12%	11 9%	44i 13%	60i 14%	34i 13%	17- 7%	300i 12%	34i 13%	14 10%	11i 13%
NET Channel 4	477 16%	37 16%	47 18%	38 13%	47- 12%	15 12%	59d 18%	84+cdik 20%	49d 19%	31 12%	408 16%	34 13%	25 17%	11 13%
NET Channel 5	525 17%	36 16%	53 20%	50 18%	61 15%	24 19%	62 18%	71 17%	52 20%	39 15%	448 17%	38 15%	26 18%	13 15%
None	857 28%	56 25%	83 31%	72 25%	133+gh 33%	33 27%	93 28%	100 24%	64 24%	84gh 33%	719 28%	67 26%	44 30%	27g 32%

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Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	267 9%	79 9%	72d 10%	57d 11%	56- 6%	151d 9%	112 8%	217- 8%	7 8%	46 11%	26 12%	11 10%
BBC Two	445 15%	132 14%	112 16%	84 16%	113 13%	244 15%	196 14%	394 15%	8 9%	50 12%	31 15%	9 8%
ITV/ ITV Cymru Wales/ STV / UTV	371 12%	136+df 15%	91df 13%	59 11%	81- 9%	227+df 14%	140- 10%	303- 12%	13 14%	64+a 15%	32 15%	18 16%
Channel 4	527 17%	175df 19%	128d 18%	87 17%	129- 14%	303+df 19%	216- 15%	467 18%	11 12%	59 14%	32 15%	15 14%
Channel 5	524 17%	154 17%	118 17%	104 20%	143 16%	272 17%	248 17%	473+c 18%	9 10%	48- 11%	25 12%	11 11%
BBC Three	420 14%	122 13%	103 15%	76 15%	115 13%	225 14%	191 13%	362 14%	8 9%	56 13%	28 13%	16 14%
BBC Four	428 14%	146b 16%	84 12%	79 15%	114 13%	230 14%	193 14%	368 14%	8 9%	59 14%	34 17%	15 14%
ITV2	495 16%	179+bdf 19%	107 16%	92d 18%	114- 13%	286+df 18%	206- 15%	418 16%	18 20%	74 18%	32 16%	23 21%
E4	445 15%	141 15%	92 13%	79 15%	129 14%	233 14%	208 15%	388 15%	12 13%	54 13%	32 15%	10 9%
Other ITV channel (e.g. ITV3, ITV Be)	492 16%	164d 18%	110 16%	96d 18%	118- 13%	274d 17%	214 15%	428 16%	10 12%	60 14%	31 15%	18 17%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	561 18%	190+bd 21%	113 16%	106 20%	143 16%	304 19%	249 18%	498+c 19%	10 11%	60- 14%	31 15%	16 15%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	106 12%	97 14%	72 14%	116 13%	203 13%	188 13%	345 13%	8 9%	45 11%	21 10%	15 13%

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Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	460 15%	145 16%	103 15%	90 17%	118 13%	249 15%	208 15%	402 15%	7 8%	56 14%	33 16%	15 14%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	228 7%	67 7%	48 7%	43 8%	69 8%	115 7%	112 8%	182- 7%	5 6%	43+a 10%	21 10%	16 15%
S4C	74 2%	26d 3%	18 3%	18d 3%	12- 1%	43d 3%	29 2%	57- 2%	* *%	17+a 4%	13+a 6%	4 4%
BBC News channel	344 11%	117df 13%	89df 13%	54 10%	81- 9%	206+df 13%	136- 10%	289 11%	8 9%	53 13%	33+ 16%	11 10%
BBC Parliament	155 5%	63+df 7%	32d 5%	34d 7%	24- 3%	95+df 6%	58- 4%	122- 5%	3 3%	33+a 8%	19+a 9%	10 9%
BBC Alba (Scottish Gaelic)	91 3%	27 3%	19 3%	25+d 5%	19 2%	47 3%	44 3%	75 3%	2 2%	16 4%	10 5%	4 4%
BBC Scotland TV channel (on air between 7pm and midnight)	120 4%	32 4%	29 4%	28 5%	30 3%	62 4%	58 4%	102 4%	2 2%	18 4%	13 6%	3 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	354 12%	121 13%	74 11%	64 12%	93 10%	195 12%	157 11%	300 11%	8 9%	52 13%	28 13%	16 14%
NET BBC	228 7%	69 8%	63d 9%	45 9%	52 6%	132 8%	97 7%	187 7%	6 7%	40 10%	21 10%	11 10%
NET ITV	359 12%	135+df 15%	83d 12%	61 12%	76- 8%	218+df 14%	137- 10%	295 11%	12 14%	60 14%	35+a 17%	11 10%
NET Channel 4	477 16%	162+df 18%	115d 17%	86d 16%	107- 12%	276+df 17%	193- 14%	426+c 16%	9 10%	49- 12%	26 12%	12 11%

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Prepared by BMG

Table Q18SUM3 (continuation)
 Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG							Ethnicity			
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	525 17%	152 17%	130 19%	101 19%	139 15%	282 18%	239 17%	476+cd 18%	9 10%	45- 11%	22- 10%	13 12%
None	857 28%	217- 24%	200a 29%	135 26%	290+ace 32%	417- 26%	425+ae 30%	706- 27%	32 35%	142+a 34%	74+a 36%	32 29%

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Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	267 9%	82 8%	185 9%	17 7%	16 10%	17 6%	** **	11 7%	20 15%	** **	49ek 11%	16 6%
BBC Two	445 15%	143 14%	303 15%	45+ag 20%	29 18%	39 14%	** **	19 12%	29 22%	** **	71 16%	35 13%
ITV/ ITV Cymru Wales/ STV / UTV	371 12%	119 12%	252 12%	30 13%	25 15%	27 9%	** **	14 9%	17 13%	** **	57 13%	30 11%
Channel 4	527 17%	160 16%	367 18%	43 19%	29 18%	46 16%	** **	31 19%	22 17%	** **	66 15%	46 18%
Channel 5	524 17%	161 16%	362 18%	32 14%	23 14%	48 17%	** **	26 16%	27 20%	** **	72 16%	41 16%
BBC Three	420 14%	131 13%	288 14%	32 14%	24 15%	42 15%	** **	20 13%	14 11%	** **	54 12%	37 14%
BBC Four	428 14%	116- 11%	312+ajk 15%	41agjk 18%	17 11%	35 12%	** **	16 10%	12 9%	** **	44- 10%	22- 8%
ITV2	495 16%	147 14%	348k 17%	40k 18%	24 15%	49k 17%	** **	20 12%	26 20%	** **	74k 17%	26- 10%
E4	445 15%	145 14%	300 15%	35 16%	23 14%	38 13%	** **	18 11%	21 16%	** **	67 15%	41 16%
Other ITV channel (e.g. ITV3, ITV Be)	492 16%	143-g 14%	349+ag 17%	45ag 20%	23 15%	40 14%	** **	11- 7%	15 11%	** **	62g 14%	37g 14%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	561 18%	184 18%	377 19%	40 18%	35j 22%	54 19%	** **	29 18%	15 11%	** **	63- 14%	51 19%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	119 12%	274 13%	27 12%	20 12%	31 11%	** **	13 8%	19 14%	** **	47 11%	37 14%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	460 15%	149 14%	312 15%	31 14%	20 12%	34 12%	** **	17 11%	18 13%	** **	65 14%	44 17%

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Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	228 7%	66 6%	162 8%	15 7%	11 7%	18 6%	** **	8 5%	11 8%	** **	29 7%	19 7%
S4C	74 2%	13- 1%	61+ajk 3%	1 1%	4 2%	3 1%	** **	* *%	3 3%	** **	5 1%	1 1%
BBC News channel	344 11%	103g 10%	241g 12%	30g 14%	20g 13%	27 9%	** **	7- 4%	16 12%	** **	44 10%	20 8%
BBC Parliament	155 5%	35- 3%	120+aj 6%	10 5%	4 3%	10 4%	** **	5 3%	8 6%	** **	10- 2%	9 3%
BBC Alba (Scottish Gaelic)	91 3%	21 2%	70 3%	2 1%	4 3%	7 3%	** **	3 2%	6 4%	** **	7 2%	5 2%
BBC Scotland TV channel (on air between 7pm and midnight)	120 4%	27- 3%	93+a 5%	4 2%	4 3%	7 3%	** **	3 2%	7 5%	** **	12 3%	8 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	354 12%	105 10%	249 12%	19 9%	21 13%	29 10%	** **	18 11%	11 8%	** **	40 9%	27 10%
NET BBC	228 7%	78 8%	150 7%	12 5%	12 7%	14 5%	** **	11 7%	15 11%	** **	44e 10%	16 6%
NET ITV	359 12%	108 11%	252 12%	32 14%	21 13%	24 8%	** **	14 8%	14 10%	** **	52 12%	24 9%
NET Channel 4	477 16%	142 14%	335 16%	34 15%	28 17%	36 13%	** **	23 14%	19 14%	** **	63 14%	34 13%
NET Channel 5	525 17%	160 16%	366 18%	30 14%	24 15%	47 16%	** **	27 17%	26 20%	** **	70 16%	42 16%
None	857 28%	296c 29%	560c 28%	44- 20%	41 26%	85c 30%	** **	58+bck 36%	51 38%	** **	150+bc 34%	68 26%

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Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	267 9%	22+f 14%	15 12%	38 10%	37 11%	90+f 12%	116- 7%	263 9%	** **	265 9%	** **
BBC Two	445 15%	27 18%	24 19%	59 15%	55 16%	123 16%	228 15%	438 15%	** **	441 15%	** **
ITV/ ITV Cymru Wales/ STV / UTV	371 12%	20 13%	21 17%	46 12%	42 12%	101 13%	192 12%	367 12%	** **	369 12%	** **
Channel 4	527 17%	35 23%	20 16%	72 19%	52 15%	139 18%	285 18%	519 17%	** **	522 17%	** **
Channel 5	524 17%	23 15%	16 13%	61 16%	52 15%	119 15%	273 17%	512 17%	** **	516 17%	** **
BBC Three	420 14%	22 14%	15 12%	52 14%	41 12%	96 12%	219 14%	409 14%	** **	413 14%	** **
BBC Four	428 14%	17b 11%	3- 3%	39-b 10%	41b 12%	84-b 11%	247+bce 16%	424 14%	** **	425 14%	** **
ITV2	495 16%	14- 9%	8- 7%	57b 15%	62ab 18%	119b 15%	276+ab 18%	489 16%	** **	493 16%	** **
E4	445 15%	21 13%	17 14%	44 11%	41 12%	104 13%	257+c 16%	433 14%	** **	437 14%	** **
Other ITV channel (e.g. ITV3, ITV Be)	492 16%	23b 15%	6- 5%	58b 15%	56b 16%	114b 15%	280+b 18%	482 16%	** **	485 16%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	561 18%	18- 12%	13- 10%	66 17%	59 17%	126 16%	315+abe 20%	548 18%	** **	554 18%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	19 12%	8 7%	51 13%	46 13%	93 12%	206 13%	388 13%	** **	389 13%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	460 15%	24 16%	16 13%	58 15%	47 14%	116 15%	256 16%	450 15%	** **	459 15%	** **

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Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	228 7%	10 7%	8 7%	25 7%	26 8%	56 7%	125 8%	224 7%	** **	226 7%	** **
S4C	74 2%	5 3%	3 2%	20+f 5%	14+f 4%	30+f 4%	32 2%	69 2%	** **	72 2%	** **
BBC News channel	344 11%	15 10%	12 10%	49 13%	37 11%	93 12%	170 11%	338 11%	** **	341 11%	** **
BBC Parliament	155 5%	3 2%	2 2%	11- 3%	18 5%	30 4%	85 5%	150 5%	** **	154 5%	** **
BBC Alba (Scottish Gaelic)	91 3%	7 4%	7f 6%	19+f 5%	14 4%	32+f 4%	37 2%	88 3%	** **	90 3%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	120 4%	4 2%	3 2%	21f 6%	20f 6%	36 5%	48- 3%	113 4%	** **	116 4%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	354 12%	7- 5%	12 9%	49a 13%	42a 12%	83a 11%	205+a 13%	351 12%	** **	353 12%	** **
NET BBC	228 7%	23+f 15%	11 9%	38f 10%	32 9%	78+f 10%	99- 6%	228 8%	** **	228 8%	** **
NET ITV	359 12%	16 10%	14 12%	45 12%	48 14%	97 12%	189 12%	356 12%	** **	358 12%	** **
NET Channel 4	477 16%	26 17%	24 20%	54 14%	42 12%	118 15%	261 17%	468 16%	** **	474 16%	** **
NET Channel 5	525 17%	20 13%	16 13%	62 16%	58 17%	124 16%	272 17%	517 17%	** **	519 17%	** **
None	857 28%	47 30%	34 28%	112 29%	94 27%	228 29%	413 26%	828 28%	** **	836 28%	** **

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Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	267	267+	253+	248+	196	60	267+	231+	267+	257+	174	113-	157	37	169	110
	9%	10%	10%	9%	9%	19%	10%	9%	9%	10%	9%	7%	9%	20%	9%	8%
BBC Two	445	445+	435+	433+	399+i	64+i	445+	405+	445+	406+	316+	251+	295+	42+abce	315+	246+
	15%	16%	16%	17%	17%	20%	16%	16%	16%	15%	17%	17%	16%	23%	17%	17%
ITV/ ITV Cymru	371	350+	371+	356+	294+	59	371+	337+	371+	342+	252+	193	229	39	251+	166
	12%	13%	14%	14%	13%	19%	13%	14%	13%	13%	13%	13%	13%	21%	13%	12%
Channel 4	527	499+	515+	527+i	456+	70+	527+	476+	527+	477	367+	286+	342+	39	363+	254
	17%	18%	19%	20%	20%	22%	19%	19%	19%	18%	19%	19%	19%	21%	19%	18%
Channel 5	524	502+	521+i	517+i	524	80	524+	473+	524+	458	376+	322+	357+	47+	382+	311+
	17%	19%	20%	20%	23%	25%	19%	19%	18%	17%	20%	21%	20%	25%	20%	22%
BBC Three	420	420+	412+	415+	393+hi	71	420+	385+	420+	382+	333+	290+	307+	42+e	316+	253+
	14%	16%	16%	16%	17%	22%	15%	15%	15%	14%	18%	19%	17%	23%	17%	18%
BBC Four	428	428+	424+	424+	403+fhi	73	428+	400+	428+	382	329+	310+ace	306+	46+acef	319+	257+
	14%	16%	16%	16%	18%	23%	15%	16%	15%	14%	17%	20%	17%	25%	17%	18%
ITV2	495	475+	495+	486+	455+hi	75	495+	455+	495+	443	353+	285+	346+	37	370+	300+
	16%	18%	19%	19%	20%	24%	18%	18%	17%	17%	19%	19%	19%	20%	20%	21%
E4	445	430+	439+	445+	407+i	62+	445+	419+	445+	409+	309+	252+	315+	33	342+	265+
	15%	16%	17%	17%	18%	19%	16%	17%	16%	15%	16%	17%	18%	18%	18%	18%
Other ITV channel (e.g. ITV3, ITV Be)	492	478+	492+	485+	457+hi	68+	492+	450+	492+	445	359+	301+	356+	40+	347+	287+
	16%	18%	19%	19%	20%	21%	18%	18%	17%	17%	19%	20%	20%	22%	18%	20%

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Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	561 18%	534+ 20%	555+ 21%	561+i 21%	522+afhi 23%	72 22%	561+ 20%	519+ 21%	561+ 20%	502 19%	399+ 21%	348+ 23%	396+ 22%	44 24%	423+ 22%	328+ 23%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	370+ 14%	391+ 15%	390+ 15%	393 17%	71 22%	393+ 14%	366+ 15%	393+ 14%	357+ 13%	274+ 14%	228+ 15%	288+ 16%	43+abce 23%	286+ 15%	258+abe 18%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	460 15%	446+ 16%	456+ 17%	454+ 17%	432+afhi 19%	86 27%	460+ 17%	436+ 17%	460+ 16%	427+ 16%	344+ 18%	286+ 19%	339+ 19%	51 28%	337+ 18%	288+ 20%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	228 7%	222+ 8%	220+ 8%	216+ 8%	195+ 9%	68 21%	226+ 8%	211+ 8%	228+ 8%	216+ 8%	157+ 8%	125 8%	158+ 9%	39 21%	147 8%	126+ 9%
S4C	74 2%	74+ 3%	73+ 3%	73+ 3%	72+ 3%	74 23%	74+ 3%	73+ 3%	74+ 3%	72+ 3%	58+ 3%	53+ 3%	54+ 3%	52+abcef 28%	50 3%	51+ 4%
BBC News channel	344 11%	344+ 13%	330+ 12%	327+ 12%	285+ 12%	57 18%	344+ 12%	307+ 12%	344+ 12%	314+ 12%	251+ 13%	212+ 14%	216 12%	30+ 16%	240+ 13%	167 12%
BBC Parliament	155 5%	155+ 6%	154+ 6%	152+ 6%	144+ 6%	52 16%	155+ 6%	142+ 6%	155+ 5%	138 5%	119+ 6%	113+ 7%	111+ 6%	33 18%	111+ 6%	103+ 7%
BBC Alba (Scottish Gaelic)	91 3%	91+ 3%	91+ 3%	89+ 3%	88+ 4%	62 19%	91+ 3%	89+ 4%	91+ 3%	88+ 3%	75+ 4%	59+ 4%	67+ 4%	44+abcef 24%	68+ 4%	65+ 5%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC Scotland TV	120	120+	118+	117+	110+	56 +abcd fghi	120+	115+	120+	114+	87+	78+	75	32+abce	76	73+
channel (on air between 7pm and midnight)	4%	4%	4%	4%	5%	18%	4%	5%	4%	4%	5%	5%	4%	17%	4%	5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	354 12%	337+ 12%	346+ 13%	342+ 13%	325+i 14%	62 20%	353+ 13%	330+ 13%	353+ 12%	322 12%	255+ 13%	212+ 14%	233+ 13%	29 16%	244+ 13%	192+ 13%
NET BBC	228 7%	228+d 8%	209+ 8%	202 8%	152- 7%	29 9%	228+ 8%	191 8%	228+ 8%	222+d 8%	132b 7%	78- 5%	120 7%	16 9%	136b 7%	82- 6%
NET ITV	359 12%	338+ 13%	359+ 14%	345+ 13%	269 12%	50+ 16%	359+ 13%	321+ 13%	359+ 13%	326 12%	231 12%	174 11%	195 11%	24 13%	228 12%	149- 10%
NET Channel 4	477 16%	453+ 17%	461+ 17%	477+ 18%	391+ 17%	55 17%	477+ 17%	433+ 17%	477+ 17%	434+ 16%	325+ 17%	251 17%	289 16%	29 16%	308 16%	213 15%
NET Channel 5	525 17%	496+ 18%	521+ 20%	519+i 20%	525 23%	83 26%	525+ 19%	469+ 19%	525+ 19%	466 17%	371+ 20%	308+ 20%	357+ 20%	47+ 26%	375+ 20%	295+ 21%
None	857 28%	564-d 21%	511- 19%	496- 19%	386- 17%	61- 19%	579-d 21%	512-d 21%	633-bcd 22%	719 27%	320- 17%	235- 15%	305- 17%	36- 20%	333- 18%	237- 16%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	267 9%	12-4%	250+9%	184+10%	117+11%
BBC Two	445 15%	31 11%	400 15%	284 15%	169 16%
ITV/ ITV Cymru Wales/ STV / UTV	371 12%	15-5%	348+13%	279+15%	183+17% ab
Channel 4	527 17%	42 15%	469 18%	345+ 19%	208 19%
Channel 5	524 17%	34 12%	470 18%	325 17%	203a 19%
BBC Three	420 14%	33 12%	371 14%	267 14%	152 14%
BBC Four	428 14%	33 12%	382 14%	278 15%	160 15%
ITV2	495 16%	24-8%	457+17%	329+18%	206+19% a
E4	445 15%	30 11%	404+15%	301+16%	164 15%
Other ITV channel (e.g. ITV3, ITV Be)	492 16%	37 13%	442 17%	320 17%	176 16%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	561 18%	37 13%	496 19%	347 19%	203 19%
Other Channel 5 channel (e.g. 5USA, 5Star)	393 13%	29 10%	346 13%	233 13%	129 12%

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Prepared by BMG

Table Q18SUM3 (continuation)
Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	460 15%	41 15%	407 15%	282 15%	165 15%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	228 7%	16 6%	209+ 8%	156+ 8%	93 9%
S4C	74 2%	2 1%	70 3%	49 3%	37+ 3%
BBC News channel	344 11%	22 8%	311 12%	223 12%	129 12%
BBC Parliament	155 5%	13 5%	139 5%	109+ 6%	78+b 7%
BBC Alba (Scottish Gaelic)	91 3%	4 2%	85 3%	57 3%	40 4%
BBC Scotland TV channel (on air between 7pm and midnight)	120 4%	10 4%	110 4%	78 4%	42 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	354 12%	38 13%	308 12%	230 12%	131 12%
NET BBC	228 7%	10- 4%	214+a 8%	157+a 8%	88a 8%
NET ITV	359 12%	12- 4%	336+a 13%	266+a 14%	177+ab 16%
NET Channel 4	477 16%	28- 10%	431+a 16%	318+a 17%	201+a 18%

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Prepared by BMG

Table Q18SUM3 (continuation)
 Q18. Monthly Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	525 17%	30- 11%	477+a 18%	334a 18%	210+a 19%
None	857 28%	110+bcd 39%	698- 26%	471- 25%	285 26%

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Table Q18SUM4
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	138 4%	62 4%	62 4%	** **	14+ab 9%	65 4%	72 5%
BBC Two	254 8%	120 9%	123 8%	** **	12 7%	126 9%	125 8%
ITV/ ITV Cymru Wales/ STV / UTV	173 6%	83 6%	82 6%	** **	7 4%	82 6%	86 6%
Channel 4	205 7%	90 6%	107 7%	** **	8 5%	98 7%	106 7%
Channel 5	281 9%	128 9%	141 10%	** **	12 8%	137 9%	142 9%
BBC Three	302 10%	125 9%	162 11%	** **	13 8%	141 10%	157 10%
BBC Four	284 9%	124 9%	145 10%	** **	13 8%	122 8%	160 10%
ITV2	378 12%	171 12%	192 13%	** **	14 9%	182 12%	192 12%
E4	302 10%	129 9%	158 11%	** **	15 10%	158 11%	143 9%
Other ITV channel (e.g. ITV3, ITV Be)	331 11%	143 10%	168 11%	** **	20 12%	156 11%	173 11%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	379 12%	153- 11%	205+a 14%	** **	19 12%	187 13%	191 12%
Other Channel 5 channel (e.g. 5USA, 5Star)	283 9%	138 10%	133 9%	** **	11 7%	146 10%	135 9%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	266 9%	116 8%	138 9%	** **	8 5%	124 8%	138 9%

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	104 3%	52 4%	45 3%	** **	8 5%	52 4%	51 3%
S4C	49 2%	26 2%	17 1%	** **	6+b 4%	31 2%	18 1%
BBC News channel	212 7%	77- 6%	124+a 8%	** **	10 7%	111 8%	100 6%
BBC Parliament	150 5%	68 5%	65 4%	** **	15+ab 9%	97+b 7%	51- 3%
BBC Alba (Scottish Gaelic)	69 2%	36 3%	22- 2%	** **	11+ab 7%	48+b 3%	18- 1%
BBC Scotland TV channel (on air between 7pm and midnight)	83 3%	49+b 4%	27- 2%	** **	8b 5%	54+b 4%	29- 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	205 7%	95 7%	101 7%	** **	8 5%	106 7%	97 6%
NET BBC	123 4%	51 4%	61 4%	** **	11 7%	66 4%	56 4%
NET ITV	154 5%	65 5%	81 6%	** **	7 4%	72 5%	78 5%
NET Channel 4	191 6%	84 6%	100 7%	** **	8 5%	85 6%	106 7%
NET Channel 5	286 9%	129 9%	149 10%	** **	9 6%	129 9%	156 10%
None	1297 42%	600 43%	597 41%	** **	72 45%	627 42%	649 42%

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	138 4%	26defgjk 7%	42 +defgijk 8%	30defgjk 6%	14 3%	15 3%	6- 2%	5- 2%	68 +defgijk 7%	44fgjk 4%	26- 2%	12- 2%
BBC Two	254 8%	34gk 9%	43gk +bdefghj 8%	65 +bdefghj 13%	41gk 8%	38gk 8%	23 6%	11- 3%	76gk 8%	106+fgjk 11%	72- 6%	34- 5%
ITV/ ITV Cymru	173	17	50 +adefgij k	35gjk	23	20	18	11	67+egjk	58	48-	28
Wales/ STV / UTV	6%	4%	10%	7%	5%	4%	5%	3%	7%	6%	4%	4%
Channel 4	205 7%	37+fgjk 10%	45fjk 9%	28 6%	37fjk 8%	29f 6%	12- 3%	16 5%	83+cfgjk 9%	65fk 7%	57- 5%	28- 4%
Channel 5	281 9%	41 11%	50 10%	42 9%	49 10%	48 10%	31 8%	20 6%	91 10%	91 9%	99 8%	51 7%
BBC Three	302 10%	30 8%	45 9%	49 10%	49 10%	62+abh 13%	41 11%	26 8%	75 8%	98 10%	129 11%	68 10%
BBC Four	284 9%	38 10%	38 7%	37 8%	55 11%	50 11%	39 10%	27 9%	75 8%	92 9%	117 10%	67 10%
ITV2	378 12%	40 10%	51 10%	61 13%	63 13%	69bh 15%	60+bh 16%	34 11%	91- 10%	124 13%	162bh 14%	93 13%
E4	302 10%	32 8%	42 8%	57h 12%	57 12%	54 11%	34 9%	26 8%	74 8%	114+bh 12%	114 10%	60 9%
Other ITV channel (e.g. ITV3, ITV Be)	331 11%	30 8%	52 10%	60 12%	61 12%	58 12%	38 10%	32 10%	82 9%	121ah 12%	128 11%	70 10%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	379 12%	44 12%	59 11%	70 15%	54 11%	73+d 15%	46 12%	33 10%	103 11%	124 13%	152 13%	79 11%
Other Channel 5 channel (e.g. 5USA, 5Star)	283 9%	34g 9%	49g 9%	52gk 11%	51g 10%	47g 10%	38g 10%	12- 4%	82g 9%	103gk 11%	97g 8%	50- 7%

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	266 9%	29 8%	43 8%	41 8%	44 9%	53+ 11%	28 7%	27 9%	72 8%	85 9%	109 9%	56 8%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	104 3%	22+efgjk 6%	19fjk 4%	25+efgjk 5%	19fgjk 4%	12 2%	5- 1%	4- 1%	40fgjk 4%	44+fgjk 4%	20- 2%	8- 1%
S4C	49 2%	14 +defgijk 4%	16+degijk 3%	9ej 2%	3 1%	2- *	4 1%	1 *	30 +defgijk 3%	12 1%	7- 1%	5 1%
BBC News channel	212 7%	25 6%	28 5%	41 9%	32 6%	35 7%	33 9%	18 6%	53 6%	73 7%	86 7%	51 7%
BBC Parliament	150 5%	23 6%	24 5%	27 6%	18 4%	24 5%	23 6%	11 3%	47 5%	45 5%	58 5%	34 5%
BBC Alba (Scottish Gaelic)	69 2%	18 +defgijk 5%	17efgjk 3%	16efgjk 3%	9 2%	4- 1%	3 1%	2- *	35+efgjk 4%	25egjk 3%	9- 1%	5- 1%
BBC Scotland TV channel (on air between 7pm and midnight)	83 3%	13 3%	27 +defgijk 5%	13 3%	11 2%	8 2%	7 2%	4 1%	41 +defgijk 4%	24 2%	19- 2%	11- 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	205 7%	25 6%	36 7%	32 7%	40 8%	25 5%	27 7%	19 6%	60 7%	72 7%	72 6%	47 7%
NET BBC	123 4%	28 +defgijk 7%	37 +defgijk 7%	25efgjk 5%	13 3%	11- 2%	5- 1%	5- 1%	65 +defgijk 7%	38fjk 4%	20- 2%	9- 1%
NET ITV	154 5%	23j 6%	35efgjk 7%	38 +defgijk 8%	19 4%	15 3%	13 3%	9 3%	58+efgjk 6%	58ejk 6%	37- 3%	22- 3%
NET Channel 4	191 6%	32fjk 8%	37fk 7%	35fk 7%	30f 6%	30f 6%	11- 3%	16 5%	69fjk 8%	65fk 7%	57- 5%	27- 4%

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Prepared by BMG

Table Q18SUM4 (continuation)
 Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Channel 5	286 9%	44g 11%	47 9%	46 10%	43 9%	54gk 11%	34 9%	19- 6%	91g 10%	89 9%	107 9%	53 8%
None	1297 42%	179ej 47%	237ej 46%	205e 42%	212e 43%	168- 35%	154 40%	142e 45%	416+ej 46%	417e 43%	464- 40%	297e 42%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	138 4%	11 5%	11 4%	11 4%	28+ 7%	6 4%	17 5%	17 4%	9 3%	8 3%	117 5%	11 4%	7 5%	2 3%
BBC Two	254 8%	13 6%	21 8%	25 9%	40 10%	6 4%	30 9%	40 10%	19 7%	19 8%	214 8%	18 7%	16 11%	6 8%
ITV/ ITV Cymru Wales/ STV / UTV	173 6%	11 5%	10 4%	14 5%	37+bfj 9%	6 5%	14 4%	22 5%	18 7%	16 6%	147 6%	14 5%	7 5%	4 5%
Channel 4	205 7%	16 7%	11 4%	23 8%	20 5%	7 6%	22 7%	37bd 9%	19 7%	14 5%	169 7%	14 5%	15+bdjk 10%	7 8%
Channel 5	281 9%	16 7%	27 10%	32 11%	30 8%	12 10%	33 10%	45 11%	28 11%	17 7%	240 9%	20 8%	13 9%	9 11%
BBC Three	302 10%	17 8%	27 10%	29 10%	34 9%	8 6%	31 9%	46 11%	39+adijk 15%	20 8%	251 10%	22 9%	21+adijk 14%	9 10%
BBC Four	284 9%	21 9%	28 10%	29 10%	28 7%	8 7%	30 9%	45 11%	27 10%	20 8%	237 9%	27 10%	14 9%	7 8%
ITV2	378 12%	26 12%	30 11%	37 13%	34- 9%	18 15%	39 12%	58d 14%	39d 15%	33 13%	314 12%	34 13%	18 12%	12d 14%
E4	302 10%	16 7%	32d 12%	34d 12%	26- 7%	8 6%	31 9%	63 15% +adfjkm	21 8%	27 11%	257 10%	23 9%	15 10%	7 9%
Other ITV channel (e.g. ITV3, ITV Be)	331 11%	31d 14%	38d 14%	25 9%	20- 5%	13 11%	37d 11%	61+dj 15%	23 9%	22 9%	271d 11%	37+dj 15%	14d 10%	9d 11%
Other Channel	379	20	32	32	42	14	37 +abcdfjlm	77 18%	31	37	322	32	16	9
4 channel (e.g. Film4, More4, 4Seven)	12%	9%	12%	11%	10%	11%	11%	18%	12%	15%	13%	13%	11%	10%
Other Channel 5 channel (e.g. 5USA, 5Star)	283 9%	21 9%	28 10%	27 9%	25- 6%	7 6%	30 9%	49dlm 12%	23 9%	34+dlm 14%	246 10%	24 9%	9 6%	5 5%

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	266 9%	20 9%	22 8%	26 9%	24 6%	12 10%	26 8%	46d 11%	22 8%	29d 11%	227 9%	17 7%	14 9%	7 9%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	104 3%	10 4%	9 3%	10 4%	12 3%	1 1%	16 5%	13 3%	7 3%	6 2%	85 3%	7 3%	7 5%	5+ij 6%
S4C	49 2%	3 1%	5 2%	4 1%	8h 2%	0 -%	4 1%	5 1%	0 -%	3 1%	32- 1%	7h 3%	9 +abcdfgh ijkm 6%	2h 2%
BBC News channel	212 7%	16 7%	25 9%	19 7%	26 6%	7 6%	19 6%	26 6%	23 9%	14 5%	174 7%	23 9%	11 8%	4 5%
BBC Parliament	150 5%	8 3%	13 5%	8 3%	30+cgj 8%	3 2%	14 4%	16 4%	12 5%	17 7%	122 5%	17 7%	7 5%	4 5%
BBC Alba (Scottish Gaelic)	69 2%	6h 3%	6h 2%	5 2%	10h 3%	2 2%	7h 2%	5 1%	0- -%	7h 3%	49-h 2%	19 +abcdfgh ijlm 7%	1 1%	1 1%
BBC Scotland TV channel (on air between 7pm and midnight)	83 3%	5h 2%	9h 3%	12ghl 4%	11h 3%	0 -%	14ghl 4%	6 1%	0- -%	3 1%	60-h 2%	19 +abdghij l 7%	1- 1%	3h1 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	205 7%	16 7%	20 7%	16 6%	20 5%	5 4%	26 8%	29 7%	12 5%	20 8%	164 6%	23 9%	11 7%	7 8%
NET BBC	123 4%	11 5%	5 2%	14 5%	24b 6%	2 1%	14 4%	14 3%	9 4%	10 4%	103 4%	10 4%	8b 5%	2 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET ITV	154 5%	11 5%	9 3%	14 5%	25 6%	3 2%	13 4%	20 5%	15 6%	13 5%	124 5%	16 6%	9 6%	5 6%
NET Channel 4	191 6%	15 7%	15 5%	20 7%	23 6%	7 5%	22 7%	26 6%	15 6%	17 7%	160 6%	14 5%	12 8%	5 6%
NET Channel 5	286 9%	17 8%	22 8%	33 11%	31 8%	10 8%	28 8%	46 11%	31 12%	25 10%	243 9%	21 8%	14 10%	8 9%
None	1297 42%	95 42%	118 44%	117 41%	183 45%	58 46%	154 46%	161 38%	98 37%	108 43%	1091 42%	103 40%	64 43%	39 46%

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Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	138 4%	36 4%	41+ 6%	25 5%	35 4%	77 5%	60 4%	110 4%	9 10%	25 6%	11 5%	6 5%
BBC Two	254 8%	80 9%	70+cf 10%	33 6%	70 8%	150+ 9%	103 7%	217 8%	9 10%	34 8%	11 6%	13 12%
ITV/ ITV Cymru Wales/ STV / UTV	173 6%	52 6%	44 6%	30 6%	46 5%	96 6%	77 5%	148 6%	6 7%	23 6%	16 8%	1 1%
Channel 4	205 7%	63 7%	57 8%	31 6%	54 6%	120 7%	85 6%	181 7%	8 9%	22 5%	12 6%	2 2%
Channel 5	281 9%	108+bcdf 12%	59 9%	42 8%	70 8%	167+f 10%	112- 8%	246 9%	6 7%	32 8%	18 9%	8 7%
BBC Three	302 10%	95 10%	64 9%	67+d 13%	75 8%	158 10%	141 10%	271c 10%	5 6%	28- 7%	12 6%	10 9%
BBC Four	284 9%	88 10%	69 10%	54 10%	72 8%	157 10%	126 9%	259+cd 10%	6 7%	23- 5%	8- 4%	9 8%
ITV2	378 12%	119 13%	81 12%	64 12%	111 12%	200 12%	175 12%	351+cd 13%	5 6%	22- 5%	12- 6%	5 5%
E4	302 10%	102d 11%	73d 11%	60d 12%	63- 7%	174d 11%	124 9%	277+cd 11%	6 6%	25- 6%	10- 5%	9 8%
Other ITV channel (e.g. ITV3, ITV Be)	331 11%	108 12%	77 11%	58 11%	85 9%	185 12%	143 10%	304+cd 12%	8 9%	26- 6%	10- 5%	8 7%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	379 12%	134+d 15%	78 11%	74 14%	91- 10%	212 13%	165 12%	344+cd 13%	9 10%	34- 8%	14- 7%	11 10%
Other Channel 5 channel (e.g. 5USA, 5Star)	283 9%	76 8%	72 10%	56 11%	77 9%	148 9%	133 9%	252 10%	4 4%	30 7%	16 8%	8 8%

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	266 9%	96+d 10%	53 8%	49 9%	66 7%	149 9%	116 8%	243+cd 9%	6 6%	21- 5%	9- 4%	7 6%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	104 3%	31 3%	24 4%	15 3%	34 4%	55 3%	49 3%	90 3%	* *%	13 3%	7 3%	6 6%
S4C	49 2%	14 1%	16 2%	7 1%	13 1%	29 2%	20 1%	41 2%	4 4%	7 2%	1 1%	2 2%
BBC News channel	212 7%	79+df 9%	45 7%	41 8%	44- 5%	125d 8%	85 6%	191 7%	3 3%	19 5%	10 5%	7 6%
BBC Parliament	150 5%	49 5%	35 5%	27 5%	37 4%	85 5%	64 5%	122 5%	2 3%	26 6%	15 7%	8 8%
BBC Alba (Scottish Gaelic)	69 2%	21 2%	24+df 3%	13 2%	11- 1%	44d 3%	24 2%	50- 2%	6 7%	18+a 4%	8 4%	4 3%
BBC Scotland TV channel (on air between 7pm and midnight)	83 3%	24 3%	22 3%	19 4%	19 2%	46 3%	37 3%	69 3%	6 7%	14 3%	5 2%	3 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	205 7%	69 8%	51 7%	27 5%	55 6%	120 7%	82 6%	174 7%	7 8%	29 7%	12 6%	9 8%
NET BBC	123 4%	37 4%	27 4%	25 5%	33 4%	64 4%	58 4%	103 4%	7 7%	18 4%	9 4%	2 2%
NET ITV	154 5%	47 5%	40 6%	26 5%	41 5%	87 5%	67 5%	139 5%	3 4%	13 3%	8 4%	2 2%
NET Channel 4	191 6%	63 7%	51 7%	30 6%	48 5%	114 7%	78 5%	171 6%	8 9%	19 5%	8 4%	4 4%

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Prepared by BMG

Table Q18SUM4 (continuation)
 Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	286	104+bdf	58	46	74	163	120	256	4	27	16	6
	9%	11%	8%	9%	8%	10%	8%	10%	5%	7%	8%	6%
None	1297	338-	283	188-	467	621-	655+abce	1080-	51	209+a	99	51
	42%	37%	41%	36%	+abcef 52%	39%	46%	41%	57%	50%	48%	47%

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Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	138 4%	39 4%	98 5%	5 2%	4 3%	6 2%	** **	5 3%	5 4%	** **	19 4%	8 3%
BBC Two	254 8%	95c 9%	158 8%	11 5%	12 8%	22 8%	** **	20c 12%	4 3%	** **	38 8%	27c 10%
ITV/ ITV Cymru Wales/ STV / UTV	173 6%	53 5%	119 6%	10 5%	9 6%	8 3%	** **	9 6%	7 5%	** **	28 6%	17 7%
Channel 4	205 7%	58 6%	147e 7%	8 4%	5 3%	10- 4%	** **	8 5%	5 4%	** **	32 7%	10 4%
Channel 5	281 9%	82 8%	199e 10%	23 10%	13 8%	15- 5%	** **	10 6%	8 6%	** **	38 9%	18 7%
BBC Three	302 10%	78- 8%	224+aj 11%	15 7%	14 9%	21 7%	** **	10 6%	9 7%	** **	33 7%	21 8%
BBC Four	284 9%	109 11%	175 9%	16 7%	14 9%	32 11%	** **	16 10%	10 7%	** **	47 11%	36+bc 14%
ITV2	378 12%	121 12%	257 13%	33e 15%	12 8%	23- 8%	** **	19 11%	8 6%	** **	55 12%	37e 14%
E4	302 10%	99 10%	204 10%	26 12%	14 9%	26 9%	** **	16 10%	11 9%	** **	43 10%	20 8%
Other ITV channel (e.g. ITV3, ITV Be)	331 11%	103 10%	229 11%	24 11%	15 9%	26 9%	** **	15 9%	11 8%	** **	37 8%	26 10%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	379 12%	107- 10%	273+aeg 13%	20 9%	16 10%	21- 7%	** **	10- 6%	10 7%	** **	46 10%	26 10%
Other Channel 5 channel (e.g. 5USA, 5Star)	283 9%	86 8%	197 10%	22 10%	15 10%	25 9%	** **	10 6%	10 8%	** **	38 8%	19 7%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	266 9%	82 8%	184 9%	23 10%	10 6%	23 8%	** **	9 6%	10 8%	** **	45 10%	19 7%

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	104 3%	32 3%	72 4%	6 3%	4 2%	13 5%	** **	6 4%	3 3%	** **	13 3%	6 2%
S4C	49 2%	12 1%	37 2%	2 1%	1 1%	3 1%	** **	2 1%	3 2%	** **	7 1%	3 1%
BBC News channel	212 7%	58 6%	154 8%	11 5%	9 6%	13 5%	** **	12 8%	5 3%	** **	25 6%	19 7%
BBC Parliament	150 5%	36- 4%	113+a 6%	6 3%	6 4%	13 5%	** **	5 3%	6 4%	** **	14 3%	11 4%
BBC Alba (Scottish Gaelic)	69 2%	12- 1%	57+ac 3%	*- *	2 1%	2 1%	** **	4 2%	4 3%	** **	5 1%	3 1%
BBC Scotland TV channel (on air between 7pm and midnight)	83 3%	25 2%	58 3%	5 2%	7 5%	7 2%	** **	6 4%	7 5%	** **	10 2%	7 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	205 7%	69 7%	135 7%	14 6%	15 9%	21 7%	** **	12 7%	7 5%	** **	32 7%	20 7%
NET BBC	123 4%	41c 4%	81c 4%	2- 1%	6c 4%	5 2%	** **	6 4%	4 3%	** **	23ce 5%	9 4%
NET ITV	154 5%	45 4%	109e 5%	5 2%	7 4%	6- 2%	** **	7 5%	3 2%	** **	19 4%	16e 6%
NET Channel 4	191 6%	52 5%	139k 7%	8 4%	8 5%	11 4%	** **	7 4%	2 1%	** **	23 5%	8- 3%
NET Channel 5	286 9%	93 9%	193 10%	24 11%	15 9%	18 6%	** **	8 5%	8 6%	** **	46 10%	20 8%
None	1297 42%	461 45%	836 41%	98 44%	69 43%	134 47%	** **	77 48%	78 58%	** **	211+b 47%	114 44%

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	138 4%	10 6%	7 6%	25f 7%	23f 7%	48+f 6%	61 4%	132 4%	** **	136 4%	** **
BBC Two	254 8%	13 8%	13 10%	38 10%	33 9%	73 9%	119 8%	248 8%	** **	250 8%	** **
ITV/ ITV Cymru Wales/ STV / UTV	173 6%	14 9%	6 5%	31+ 8%	20 6%	50 6%	95 6%	169 6%	** **	170 6%	** **
Channel 4	205 7%	7 4%	8 6%	28 7%	29 8%	54 7%	110 7%	200 7%	** **	201 7%	** **
Channel 5	281 9%	19 13%	10 8%	40 10%	43+ 13%	86 11%	158 10%	278 9%	** **	278 9%	** **
BBC Three	302 10%	21 14%	14 11%	44 11%	37 11%	84 11%	155 10%	298 10%	** **	300 10%	** **
BBC Four	284 9%	12 8%	7 6%	28 7%	31 9%	64 8%	158 10%	277 9%	** **	280 9%	** **
ITV2	378 12%	16 10%	16 13%	48 13%	39 11%	90 12%	215+ 14%	373 12%	** **	373 12%	** **
E4	302 10%	10 7%	9 7%	27 7%	41c 12%	76 10%	164 10%	296 10%	** **	297 10%	** **
Other ITV channel (e.g. ITV3, ITV Be)	331 11%	17 11%	11 9%	38 10%	32 9%	84 11%	174 11%	327 11%	** **	329 11%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	379 12%	18 12%	8 6%	55b 14%	57+b 16%	109b 14%	206b 13%	374 13%	** **	377 12%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	283 9%	16 10%	14 11%	36 9%	33 10%	84 11%	142 9%	276 9%	** **	280 9%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	266 9%	10 6%	9 7%	33 9%	30 9%	62 8%	151 10%	262 9%	** **	264 9%	** **

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	104 3%	8 5%	3 2%	20 5%	13 4%	33 4%	51 3%	98 3%	** **	102 3%	** **
S4C	49 2%	1 1%	3 2%	6 2%	11+f 3%	16 2%	21 1%	45 2%	** **	47 2%	** **
BBC News channel	212 7%	13 9%	12 9%	21 5%	21 6%	51 7%	116 7%	208 7%	** **	210 7%	** **
BBC Parliament	150 5%	7 5%	7 6%	20 5%	23 7%	42 5%	84 5%	143 5%	** **	145 5%	** **
BBC Alba (Scottish Gaelic)	69 2%	3 2%	1 1%	7 2%	12 3%	19 3%	34 2%	64 2%	** **	67 2%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	83 3%	4 2%	5 4%	14 4%	12 4%	28 4%	38 2%	78 3%	** **	81 3%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	205 7%	13 8%	9 7%	28 7%	25 7%	60 8%	102 7%	200 7%	** **	203 7%	** **
NET BBC	123 4%	10 7%	6 5%	17 4%	17 5%	41 5%	59 4%	119 4%	** **	121 4%	** **
NET ITV	154 5%	10 7%	5 4%	31+ 8%	19 6%	43 6%	83 5%	151 5%	** **	151 5%	** **
NET Channel 4	191 6%	9 6%	5 4%	35+ 9%	36+f 10%	59 8%	97 6%	185 6%	** **	187 6%	** **
NET Channel 5	286 9%	16 10%	10 8%	37 10%	38 11%	83 11%	163 10%	281 9%	** **	283 9%	** **
None	1297 42%	65 42%	48 39%	151 40%	134 39%	315 40%	636 41%	1263 42%	** **	1273 42%	** **

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	138	138+d	120	118	87-	27	138+	120	138+	131+	72-bf	35-	53-	11bcf	62-	34-
	4%	5%	5%	4%	4%	8%	5%	5%	5%	5%	4%	2%	3%	6%	3%	2%
BBC Two	254	254+	241+	248+	205+	37+	254+	222+	254+	232	177+	124	164	18	170	118
	8%	9%	9%	9%	9%	11%	9%	9%	9%	9%	9%	8%	9%	10%	9%	8%
ITV/ ITV Cymru	173	166+	173+	166+	130	34	173+	156+	173+	159	97	79	84-	22+abcef	98	66-
	6%	6%	7%	6%	6%	11%	6%	6%	6%	6%	5%	5%	5%	12%	5%	5%
Wales/ STV / UTV	205	196+	194+	205+	155	29	205+	191+	205+	190+	128	96	117	17	127	89
	7%	7%	7%	8%	7%	9%	7%	8%	7%	7%	7%	6%	7%	9%	7%	6%
Channel 4	281	276+	278+	281+	281+afhi	37	281+	267+	281+	255	208+	159+	198+	20	190	134
	9%	10%	10%	11%	12%	12%	10%	11%	10%	10%	11%	10%	11%	11%	10%	9%
BBC Three	302	302+	296+	297+	270+	39	302+	285+	302+	274	222+	198+	207+	20	222+	167+
	10%	11%	11%	11%	12%	12%	11%	11%	11%	10%	12%	13%	12%	11%	12%	12%
BBC Four	284	284+	278+	276+	253+	30	284+	264+	284+	259	204+	180+	194+	14	206+	159+
	9%	11%	10%	11%	11%	9%	10%	11%	10%	10%	11%	12%	11%	8%	11%	11%
ITV2	378	367+	378+	366+	323+	37	378+	343+	378+	344	271+	217+	249+	25	277+	188
	12%	14%	14%	14%	14%	12%	14%	14%	13%	13%	14%	14%	14%	14%	15%	13%
E4	302	295+	299+	302+	275+	37	302+	281+	302+	275	233+	185+	213+	20	222+	173+
	10%	11%	11%	12%	12%	12%	11%	11%	11%	10%	12%	12%	12%	11%	12%	12%
Other ITV channel (e.g. ITV3, ITV Be)	331	322+	331+	327+	305+	41	331+	306+	331+	305+	241+	188+	222+	22	248+	188+
	11%	12%	12%	12%	13%	13%	12%	12%	12%	11%	13%	12%	12%	12%	13%	13%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	379	367+	368+	379+	331+	46	379+	353+	379+	348+	268+	213+	253+	22	267+	197
	12%	14%	14%	14%	14%	15%	14%	14%	13%	13%	14%	14%	14%	12%	14%	14%
Other Channel 5 channel (e.g. 5USA, 5Star)	283	274+	281+	281+	283+afhi	48	283+	267+	283+	258	203+	167+	192+	25+	202+	172+
	9%	10%	11%	11%	12%	15%	10%	11%	10%	10%	11%	11%	11%	14%	11%	12%

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Prepared by BMG

Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	266 9%	254+ 9%	253+ 10%	256+ 10%	238+ 10%	45 +abcfghi 14%	264+ 9%	240+ 10%	264+ 9%	252+ 9%	182+ 10%	158+ 10%	175+ 10%	24 13%	195+ 10%	147+ 10%
Any paid for	104	104+	102+	102+	93+	30 +abcdfgh i	102+	98+	104+	97	69	57	61	20+abcef	69	58
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	3%	4%	4%	4%	4%	9%	4%	4%	4%	4%	4%	4%	3%	11%	4%	4%
S4C	49 2%	49+ 2%	49+ 2%	48+ 2%	46+ 2%	49 +abcdfgh i 15%	49+ 2%	48+ 2%	49 2%	48+ 2%	32 2%	31 2%	29 2%	23+abcef	30 2%	29 2%
BBC News channel	212 7%	212+ 8%	201+ 8%	198+ 8%	171 7%	30 9%	212+ 8%	191+ 8%	212+ 7%	194 7%	148+ 8%	126+ 8%	135 8%	21+ 11%	148+ 8%	115+ 8%
BBC Parliament	150 5%	150+ 6%	145+ 5%	145+ 6%	136+ 6%	41 +abcdfgh i 13%	150+ 5%	135+ 5%	150+ 5%	135 5%	114+ 6%	111+ 7%	104+ 6%	22 +abcef 12%	109+ 6%	83 6%
BBC Alba (Scottish Gaelic)	69 2%	69+ 3%	68+ 3%	67+ 3%	63+ 3%	40 +abcdfgh i 13%	69+ 2%	69+ 3%	69+ 2%	67+ 3%	48 3%	46+ 3%	44 2%	22+abcef	49 3%	41+ 3%
BBC Scotland TV channel (on air between 7pm and midnight)	83 3%	83+ 3%	80+ 3%	80+ 3%	76+ 3%	41 +abcdfgh i 13%	83+ 3%	79+ 3%	83+ 3%	79 3%	54 3%	53+ 3%	58 3%	19+abcef	59 3%	51+ 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	205 7%	197+ 7%	198+ 7%	197+ 8%	190+ 8%	35 +abcfghi 11%	203+ 7%	188+ 8%	203+ 7%	193+ 7%	146+ 8%	129+ 9%	142+ 8%	21+ 12%	151+ 8%	129+ 9%

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Prepared by BMG

Table Q18SUM4 (continuation)
 Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET BBC	123 4%	123+d 5%	103 4%	100 4%	71- 3%	16 5%	123+d 4%	102 4%	123+d 4%	115d 4%	42- 2%	20- 1%	43-b 2%	6 3%	50-b 3%	24- 2%
NET ITV	154 5%	145+ 5%	154+ 6%	142+ 5%	102- 4%	22 7%	154+ 6%	136+ 5%	154+ 5%	146+ 5%	77- 4%	61- 4%	63- 4%	12f 6%	79- 4%	44- 3%
NET Channel 4	191 6%	182+ 7%	175 7%	191+ 7%	135 6%	23 7%	191+ 7%	174+ 7%	191+ 7%	178+ 7%	113 6%	85 6%	103 6%	10 5%	106 6%	68- 5%
NET Channel 5	286 9%	277+ 10%	282+ 11%	284+ 11%	286+afhi 13%	29 9%	286+ 10%	270+ 11%	286+ 10%	261 10%	205+f 11%	152 10%	188+f 10%	14 8%	185 10%	118 8%
None	1297 42%	990- 37%	966- 36%	933- 36%	802- 35%	111- 35%	1022- 37%	900- 36%	1075- 38%	1098 -abcdefg h 41%	664- 35%	511- 34%	644- 36%	80abe 44%	658- 35%	515- 36%

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Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	138 4%	7 3%	124 5%	87 5%	55 5%
BBC Two	254 8%	25 9%	219 8%	159 9%	95 9%
ITV/ ITV Cymru Wales/ STV / UTV	173 6%	16 6%	148 6%	108 6%	76+ 7%
Channel 4	205 7%	12 4%	185 7%	132 7%	82 8%
Channel 5	281 9%	20 7%	250 9%	186 10%	111 10%
BBC Three	302 10%	21 7%	273 10%	190 10%	117 11%
BBC Four	284 9%	17 6%	254 10%	185 10%	109 10%
ITV2	378 12%	40 14%	326 12%	225 12%	132 12%
E4	302 10%	21 7%	271 10%	201 11%	110 10%
Other ITV channel (e.g. ITV3, ITV Be)	331 11%	19 7%	304+ 11%	205 11%	127 12%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	379 12%	21- 7%	350+a 13%	247a 13%	144a 13%
Other Channel 5 channel (e.g. 5USA, 5Star)	283 9%	22 8%	251 9%	170 9%	89 8%

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Table Q18SUM4 (continuation)
Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	266 9%	17 6%	244+ 9%	181+ 10%	102 9%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	104 3%	6 2%	93 4%	62 3%	34 3%
S4C	49 2%	2 1%	46 2%	35 2%	23 2%
BBC News channel	212 7%	7- 2%	201+a 8%	139a 7%	89a 8%
BBC Parliament	150 5%	6 2%	137 5%	90 5%	57 5%
BBC Alba (Scottish Gaelic)	69 2%	4 1%	65 2%	48 3%	29 3%
BBC Scotland TV channel (on air between 7pm and midnight)	83 3%	4 2%	76 3%	50 3%	29 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	205 7%	8- 3%	192+a 7%	130a 7%	72a 7%
NET BBC	123 4%	8 3%	109 4%	71 4%	43 4%
NET ITV	154 5%	10 3%	138 5%	103 6%	73+ 7%
NET Channel 4	191 6%	12 4%	174 7%	135+ 7%	79 7%

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Table Q18SUM4 (continuation)
 Q18. Once every 3 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	286 9%	22 8%	254 10%	195+ 10%	105 10%
None	1297 42%	156+bcd 55%	1077- 41%	745- 40%	429- 39%

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Table Q18SUM5
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	73 2%	34 2%	31 2%	** **	8 5%	37 3%	34 2%
BBC Two	154 5%	76 5%	60- 4%	** **	18+ab 11%	62 4%	90 6%
ITV/ ITV Cymru Wales/ STV / UTV	109 4%	58 4%	42 3%	** **	8 5%	60 4%	46 3%
Channel 4	130 4%	65 5%	56 4%	** **	7 4%	63 4%	65 4%
Channel 5	165 5%	83 6%	77 5%	** **	6 4%	92 6%	70- 5%
BBC Three	227 7%	107 8%	108 7%	** **	11 7%	95 6%	129 8%
BBC Four	198 6%	91 7%	97 7%	** **	9 5%	88 6%	108 7%
ITV2	170 6%	74 5%	85 6%	** **	8 5%	75 5%	90 6%
E4	173 6%	85 6%	78 5%	** **	10 6%	70 5%	100 6%
Other ITV channel (e.g. ITV3, ITV Be)	208 7%	102 7%	97 7%	** **	10 6%	100 7%	105 7%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	212 7%	94 7%	109 7%	** **	7 5%	108 7%	102 7%
Other Channel 5 channel (e.g. 5USA, 5Star)	157 5%	75 5%	74 5%	** **	8 5%	74 5%	81 5%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	202 7%	84 6%	107 7%	** **	10 6%	90 6%	110 7%

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Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	57 2%	36+b 3%	17- 1%	** **	4 3%	30 2%	25 2%
S4C	38 1%	25+b 2%	7- *%	** **	6+b 4%	22 1%	15 1%
BBC News channel	163 5%	89+b 6%	65- 4%	** **	10 6%	88 6%	73 5%
BBC Parliament	133 4%	53 4%	68 5%	** **	10 6%	69 5%	62 4%
BBC Alba (Scottish Gaelic)	55 2%	31b 2%	17- 1%	** **	7+b 4%	25 2%	26 2%
BBC Scotland TV channel (on air between 7pm and midnight)	44 1%	27b 2%	14 1%	** **	3 2%	25 2%	18 1%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	130 4%	47 3%	76+a 5%	** **	6 4%	60 4%	65 4%
NET BBC	50 2%	26 2%	21 1%	** **	4 3%	25 2%	23 2%
NET ITV	93 3%	48 3%	42 3%	** **	3 2%	52 3%	38 2%
NET Channel 4	105 3%	47 3%	53 4%	** **	3 2%	49 3%	52 3%
NET Channel 5	140 5%	68 5%	65 4%	** **	7 4%	78 5%	60 4%
None	1691 55%	761 55%	809 55%	** **	90 56%	832 56%	830 54%

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Prepared by BMG

Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	73	16 +defgjk	23 +defgijk	15efjk	8	4-	2-	4	40 +defgijk	23fjk	10-	6-
	2%	4%	4%	3%	2%	1%	1%	1%	4%	2%	1%	1%
BBC Two	154	29 +cefgjk	42 +cefgjk	17fk	38 +cefgjk	19fgk	4-	4-	71 +cefgjk	55fgjk	27-	8-
	5%	8%	8%	4%	8%	4%	1%	1%	8%	6%	2%	1%
ITV/ ITV Cymru Wales/ STV / UTV	109	26+efijk	23efjk	18j	18	8-	6-	10	49+efjk	37efj	23-	15-
	4%	7%	4%	4%	4%	2%	2%	3%	5%	4%	2%	2%
Channel 4	130	24ejk	32+efjk	21	19	14	11	9	56+efgjk	40	34-	20
	4%	6%	6%	4%	4%	3%	3%	3%	6%	4%	3%	3%
Channel 5	165	17	36gk	29g	30g	29g	18	8-	53g	58gk	54	25-
	5%	4%	7%	6%	6%	6%	5%	2%	6%	6%	5%	4%
BBC Three	227	29	37	32	37	42	31	20	66	68	93	51
	7%	7%	7%	7%	7%	9%	8%	6%	7%	7%	8%	7%
BBC Four	198	19	21-	33	44+bgh	35bh	30bh	15	40-	77bh	81bh	45
	6%	5%	4%	7%	9%	7%	8%	5%	4%	8%	7%	6%
ITV2	170	23	26	30	19	29	22	21	49	50	72	43
	6%	6%	5%	6%	4%	6%	6%	6%	5%	5%	6%	6%
E4	173	21	31	30	31	30	20	10	52	60	61	30
	6%	5%	6%	6%	6%	6%	5%	3%	6%	6%	5%	4%
Other ITV channel (e.g. ITV3, ITV Be)	208	23	44	39	27	36	20	20	67	66	76	40
	7%	6%	8%	8%	5%	8%	5%	6%	7%	7%	6%	6%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	212	30	34	40	36	28	28	16	64	76	73	44
	7%	8%	6%	8%	7%	6%	7%	5%	7%	8%	6%	6%
Other Channel 5 channel (e.g. 5USA, 5Star)	157	17	26	24	25	33g	21	11	43	49	65	32
	5%	4%	5%	5%	5%	7%	5%	3%	5%	5%	6%	5%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	202	27	41	34	28	36	22	14	68	62	72	36
	7%	7%	8%	7%	6%	8%	6%	4%	8%	6%	6%	5%

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Prepared by BMG

Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Any paid for	57	17 +cefgijk	16+fgjkk	6	9gk	7k	2-	*- *%	33 +cefgijk 4%	15k	9-	2-
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	2%	4%	3%	1%	2%	1%	*%	*%	4%	2%	1%	*%
S4C	38	11 +degijk	11gjk	5	3	3	3	1	22+degijk	8	8-	4
	1%	3%	2%	1%	1%	1%	1%	*%	2%	1%	1%	1%
BBC News channel	163	33 +dfgijk	29gk	31gk	21	29gk	13	6-	63+fgjk	52gk	49-	20-
	5%	9%	6%	6%	4%	6%	3%	2%	7%	5%	4%	3%
BBC Parliament	133	17	20	15	28	17	22	15	37	42	53	36
	4%	4%	4%	3%	6%	4%	6%	5%	4%	4%	5%	5%
BBC Alba (Scottish Gaelic)	55	13+di	8	6	5	9	7	7	21	11	23	14
	2%	3%	2%	1%	1%	2%	2%	2%	2%	1%	2%	2%
BBC Scotland TV channel (on air between 7pm and midnight)	44	14 +bcdeijk	5	3	6	6	6	5	19	9	16	10
	1%	4%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	130	17	20	24	19	25	17	8	37	43	50	25
	4%	4%	4%	5%	4%	5%	5%	2%	4%	4%	4%	4%
NET BBC	50	15 +defgijk	16+efgjk	9fgjk	6k	4	1-	0-	30 +defgijk	15gjk	5-	1-
	2%	4%	3%	2%	1%	1%	*%	-%	3%	2%	*%	*%
NET ITV	93	23+efjk	19efj	16fj	15	7-	4-	8	42+efjk	32fj	19-	12-
	3%	6%	4%	3%	3%	2%	1%	3%	5%	3%	2%	2%
NET Channel 4	105	17	22j	20	18	12	9	7	39jk	38	28-	16
	3%	4%	4%	4%	4%	2%	2%	2%	4%	4%	2%	2%
NET Channel 5	140	18	36+fgjk	25gk	22	20	13	6-	54+gjk	47gk	39-	19-
	5%	5%	7%	5%	4%	4%	3%	2%	6%	5%	3%	3%

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Prepared by BMG

Table Q18SUM5 (continuation)
 Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	1691	203	285	284e	272	242	213	193e	488	556	647	406e
	55%	53%	55%	59%	55%	51%	56%	60%	54%	57%	55%	58%

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Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	73 2%	8 3%	10g 4%	4 1%	12 3%	2 1%	12g 3%	4 1%	5 2%	5 2%	62 2%	8 3%	2 1%	2 2%
BBC Two	154 5%	17f 8%	19 7%	10 4%	29f 7%	6 5%	12 3%	20 5%	10 4%	10 4%	134 5%	9 4%	6 4%	4 5%
ITV/ ITV Cymru Wales/ STV / UTV	109 4%	11 5%	13 5%	8 3%	12 3%	1 1%	17 5%	18 4%	10 4%	6 2%	96 4%	7 3%	4 3%	2 3%
Channel 4	130 4%	13 6%	10 4%	13 5%	15 4%	5 4%	12 3%	14 3%	14 5%	12 5%	108 4%	15 6%	5 3%	2 3%
Channel 5	165 5%	16 7%	12 4%	12 4%	25 6%	7 6%	15 4%	30 7%	10 4%	14 6%	141 5%	12 5%	5 4%	6 7%
BBC Three	227 7%	8 4%	26ak 10%	26ak 9%	38ak 9%	14 12%	23 7%	35 8%	15 6%	18 7%	202+ak 8%	11 4%	9 6%	4 5%
BBC Four	198 6%	10 5%	18 7%	28+k 10%	23 6%	17 14%	22 7%	27 7%	14 5%	16 6%	175k 7%	9- 3%	9 6%	5 6%
ITV2	170 6%	14 6%	17 6%	24+f 9%	20 5%	3 3%	13 4%	24 6%	16 6%	12 5%	143 6%	17 7%	7 4%	4 4%
E4	173 6%	16 7%	16 6%	23m 8%	18 5%	6 5%	15 4%	19 5%	19 7%	16 6%	148 6%	14 5%	9 6%	2 3%
Other ITV channel (e.g. ITV3, ITV Be)	208 7%	15 7%	17 6%	25 9%	26 7%	9 7%	24 7%	28 7%	19 7%	13 5%	175 7%	14 6%	13 9%	7 8%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	212 7%	19 9%	28+dfgj 10%	24 8%	22 5%	4 3%	17 5%	22 5%	23 9%	16 6%	173 7%	20 8%	13fg 9%	6 7%
Other Channel 5 channel (e.g. 5USA, 5Star)	157 5%	10 4%	13 5%	13 5%	26 6%	11 9%	17 5%	26 6%	11 4%	9 4%	134 5%	9 4%	10 7%	3 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	202 7%	11 5%	18 7%	17 6%	28 7%	2 2%	19 6%	31 7%	21 8%	18 7%	165 6%	24+ 10%	7 5%	6 7%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	57 2%	5 2%	6 2%	6 2%	10 3%	1 1%	10h 3%	8 2%	1 *	2 1%	50 2%	3 1%	1 1%	3hikl 4%
S4C	38 1%	4 2%	0 -	1 *	9b 2%	2 2%	5 2%	2 1%	2 1%	3 1%	28 1%	4b 2%	5+bcghj 3%	1 1%
BBC News channel	163 5%	14 6%	11 4%	20 7%	26 6%	2 2%	20 6%	28 7%	13 5%	11 4%	144 6%	8 3%	7 5%	4 5%
BBC Parliament	133 4%	9 4%	8 3%	10 4%	24 6%	5 4%	10 3%	20 5%	15 6%	14 6%	117 5%	7 3%	5 4%	2 3%
BBC Alba (Scottish Gaelic)	55 2%	5i 2%	6i 2%	4 2%	7 2%	1 1%	5 2%	6 1%	4 2%	0 -	39- 2%	15 6% +cdfghijlm	1 1%	1 1%
BBC Scotland TV channel (on air between 7pm and midnight)	44 1%	4 2%	3 1%	3 1%	7 2%	1 1%	3 1%	8 2%	1 *	1 *	31- 1%	11 4% +bcfhiijlm	2 1%	1 1%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	130 4%	12 6%	16 6%	12 4%	19 5%	4 4%	12 4%	15 4%	9 3%	8 3%	108 4%	13 5%	6 4%	3 3%
NET BBC	50 2%	5 2%	7 3%	4 1%	7 2%	0 -	9m 3%	6 1%	1 *	2 1%	42 2%	6 2%	2 1%	0 -
NET ITV	93 3%	9m 4%	4 2%	11m 4%	13m 3%	1 1%	15m 4%	13m 3%	11m 4%	6 2%	84m 3%	5 2%	4m 3%	*- *

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Prepared by BMG

Table Q18SUM5 (continuation)
 Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Channel 4	105 3%	8 4%	10 4%	13 5%	15 4%	5 4%	10 3%	11 3%	12 4%	7 3%	92 4%	9 3%	3 2%	1 1%
NET Channel 5	140 5%	15 7%	10 4%	10 4%	25 6%	6 5%	13 4%	24 6%	10 4%	10 4%	123 5%	8 3%	4 3%	5 6%
None	1691 55%	113 51%	150 56%	144 51%	225 56%	71 57%	196 59%	225 54%	143 55%	155ac 62%	1424 55%	137 54%	82 56%	48 57%

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Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	73 2%	20 2%	15 2%	16 3%	21 2%	35 2%	37 3%	57 2%	2 2%	16 4%	8 4%	5 5%
BBC Two	154 5%	36 4%	34 5%	34a 7%	46 5%	71 4%	80 6%	128 5%	3 3%	25 6%	14 7%	9 8%
ITV/ ITV Cymru Wales/ STV / UTV	109 4%	34 4%	31 5%	17 3%	26 3%	66 4%	43 3%	91 3%	5 6%	18 4%	7 3%	5 5%
Channel 4	130 4%	36 4%	28 4%	29 6%	37 4%	64 4%	66 5%	112 4%	6 7%	18 4%	10 5%	3 2%
Channel 5	165 5%	51 6%	51+df 7%	27 5%	33- 4%	102+df 6%	60- 4%	144 5%	6 6%	21 5%	6 3%	8 7%
BBC Three	227 7%	72 8%	42 6%	49 9%	58 7%	114 7%	107 8%	198 8%	7 7%	29 7%	9 5%	13 12%
BBC Four	198 6%	63 7%	45 7%	32 6%	57 6%	108 7%	89 6%	175 7%	4 5%	23 6%	11 5%	8 7%
ITV2	170 6%	58 6%	37 5%	26 5%	48 5%	94 6%	74 5%	151 6%	3 4%	18 4%	10 5%	5 4%
E4	173 6%	46 5%	48 7%	30 6%	45 5%	94 6%	74 5%	151 6%	7 8%	21 5%	6 3%	8 7%
Other ITV channel (e.g. ITV3, ITV Be)	208 7%	75b 8%	33- 5%	42b 8%	55 6%	109 7%	96 7%	179 7%	9 10%	29 7%	13 6%	8 7%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	212 7%	60 7%	52 8%	37 7%	61 7%	112 7%	98 7%	194+cd 7%	5 5%	18- 4%	5- 2%	9 8%
Other Channel 5 channel (e.g. 5USA, 5Star)	157 5%	58d 6%	35 5%	31 6%	32- 4%	93d 6%	63 4%	139 5%	8 9%	18 4%	7 3%	3 3%

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Prepared by BMG

Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	202 7%	69 8%	51 7%	28 5%	52 6%	121 8%	80 6%	175 7%	7 8%	27 6%	12 6%	7 7%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	57 2%	20 2%	10 1%	7 1%	21 2%	29 2%	27 2%	39- 1%	4 5%	18+a 4%	10+a 5%	4 3%
S4C	38 1%	11 1%	13d 2%	7 1%	5 1%	24 2%	12 1%	26- 1%	3 3%	10+a 2%	7+a 3%	1 1%
BBC News channel	163 5%	61+df 7%	38 6%	31 6%	33- 4%	99d 6%	64 5%	139 5%	8 9%	24 6%	10 5%	6 5%
BBC Parliament	133 4%	53+cf 6%	30 4%	15 3%	36 4%	82+ 5%	50 4%	110 4%	7 8%	21 5%	8 4%	7 6%
BBC Alba (Scottish Gaelic)	55 2%	15 2%	22+acf 3%	4 1%	15 2%	37 2%	19 1%	44 2%	2 2%	9 2%	6 3%	1 1%
BBC Scotland TV channel (on air between 7pm and midnight)	44 1%	13 1%	14 2%	6 1%	10 1%	27 2%	16 1%	33 1%	1 1%	11 3%	9+a 4%	1 1%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	130 4%	43 5%	31 5%	19 4%	35 4%	75 5%	54 4%	109 4%	4 4%	17 4%	7 3%	7 7%
NET BBC	50 2%	12 1%	12 2%	15+ 3%	12 1%	24 1%	26 2%	39 1%	1 1%	11 3%	7 3%	4 3%
NET ITV	93 3%	34 4%	24 3%	9 2%	25 3%	58 4%	35 2%	77 3%	4 4%	15 4%	8 4%	3 3%
NET Channel 4	105 3%	28 3%	20 3%	18 4%	37 4%	47 3%	56 4%	85 3%	6 7%	20 5%	9 4%	4 4%

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Prepared by BMG

Table Q18SUM5 (continuation)
 Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	140	52df	37d	23	26-	88+df	49-	120	6	20	6	8
	5%	6%	5%	4%	3%	5%	3%	5%	6%	5%	3%	7%
None	1691	479-	376	289	523ae	856-	813ae	1441	52	239	121	57
	55%	52%	55%	56%	58%	53%	57%	55%	59%	58%	59%	52%

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Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	73 2%	27 3%	45 2%	3 1%	2 2%	5 2%	** **	4 2%	7 5%	** **	18+ 4%	3 1%
BBC Two	154 5%	49 5%	103c 5%	4- 2%	3 2%	15 5%	** **	5 3%	7 5%	** **	27c 6%	14 5%
ITV/ ITV Cymru Wales/ STV / UTV	109 4%	37 4%	72 4%	4 2%	6 4%	10 3%	** **	2 1%	5 4%	** **	19 4%	7 3%
Channel 4	130 4%	41c 4%	89c 4%	2- 1%	7c 5%	5 2%	** **	4 2%	5 3%	** **	23ce 5%	10 4%
Channel 5	165 5%	44 4%	121c 6%	5 2%	6 4%	10 3%	** **	4 2%	11 8%	** **	19 4%	9 4%
BBC Three	227 7%	67g 7%	159eg 8%	18g 8%	10 6%	12- 4%	** **	3- 2%	10 8%	** **	30g 7%	16 6%
BBC Four	198 6%	69 7%	129 6%	15 7%	9 6%	25 9%	** **	7 4%	7 5%	** **	28 6%	22 8%
ITV2	170 6%	55 5%	115 6%	9 4%	4 2%	12 4%	** **	7 4%	7 5%	** **	24 5%	20d 8%
E4	173 6%	43- 4%	130+aek 6%	6 3%	5 3%	7- 2%	** **	7 4%	2 1%	** **	21 5%	5- 2%
Other ITV channel (e.g. ITV3, ITV Be)	208 7%	64 6%	144 7%	11 5%	9 5%	19 7%	** **	8 5%	8 6%	** **	26 6%	20 8%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	212 7%	63 6%	149 7%	13 6%	12 7%	14 5%	** **	7 5%	8 6%	** **	33 7%	12 4%
Other Channel 5 channel (e.g. 5USA, 5Star)	157 5%	43 4%	114c 6%	5 2%	6 3%	11 4%	** **	4 2%	6 4%	** **	25 6%	14 5%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	202 7%	66 6%	136 7%	16 7%	17g 10%	15 5%	** **	6 4%	10 8%	** **	30 7%	15 6%

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Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	57 2%	22 2%	34 2%	2 1%	4 3%	8 3%	** **	1 1%	5 3%	** **	11 3%	1 1%
S4C	38 1%	12 1%	26 1%	* *%	4 2%	4 1%	** **	1 1%	5 3%	** **	4 1%	1 *%
BBC News channel	163 5%	62 6%	101 5%	14 6%	14g 9%	11 4%	** **	3 2%	15 11%	** **	36+bg 8%	12 4%
BBC Parliament	133 4%	37 4%	95 5%	8 4%	6 4%	11 4%	** **	3 2%	6 4%	** **	13 3%	9 3%
BBC Alba (Scottish Gaelic)	55 2%	17 2%	36 2%	3 1%	5 3%	7 2%	** **	2 1%	4 3%	** **	6 1%	3 1%
BBC Scotland TV channel (on air between 7pm and midnight)	44 1%	14 1%	30 1%	5 2%	4 3%	2 1%	** **	0 -%	2 1%	** **	6 1%	3 1%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	130 4%	35 3%	95 5%	9 4%	8 5%	16 6%	** **	5 3%	10 7%	** **	19 4%	6 2%
NET BBC	50 2%	20 2%	30 1%	4 2%	3 2%	4 2%	** **	1 1%	5 4%	** **	14+bk 3%	1 *%
NET ITV	93 3%	33 3%	60 3%	2 1%	2 1%	8 3%	** **	1 1%	5 4%	** **	22+cg 5%	6 2%
NET Channel 4	105 3%	30 3%	75 4%	3 1%	4 3%	7 2%	** **	3 2%	4 3%	** **	20c 4%	6 2%
NET Channel 5	140 5%	32- 3%	108+ack 5%	4 2%	4 3%	9 3%	** **	4 2%	8 6%	** **	15 3%	6 2%
None	1691 55%	581 57%	1110 55%	134 60%	88 55%	179+b 63%	** **	109+abdjk 68%	76 57%	** **	248 56%	148 57%

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Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	73 2%	5 3%	7+f 6%	13 3%	15+f 4%	28+f 4%	31 2%	67 2%	** **	70 2%	** **
BBC Two	154 5%	13 8%	8 7%	19 5%	14 4%	46 6%	77 5%	149 5%	** **	152 5%	** **
ITV/ ITV Cymru Wales/ STV / UTV	109 4%	5 3%	9+f 7%	18 5%	20+f 6%	40+f 5%	42- 3%	103 3%	** **	105 3%	** **
Channel 4	130 4%	9 6%	8 7%	14 4%	15 4%	37 5%	64 4%	126 4%	** **	128 4%	** **
Channel 5	165 5%	11 7%	11 9%	22 6%	17 5%	52 7%	80 5%	164 5%	** **	164 5%	** **
BBC Three	227 7%	19+c 12%	11 9%	24 6%	30 9%	66 8%	122 8%	224 7%	** **	224 7%	** **
BBC Four	198 6%	6 4%	9 7%	35+ 9%	25 7%	58 7%	96 6%	195 7%	** **	195 6%	** **
ITV2	170 6%	11 7%	8 6%	15 4%	15 4%	39 5%	92 6%	166 6%	** **	168 6%	** **
E4	173 6%	8 5%	10 8%	23 6%	19 5%	47 6%	89 6%	169 6%	** **	171 6%	** **
Other ITV channel (e.g. ITV3, ITV Be)	208 7%	12 8%	7 6%	27 7%	29 8%	60 8%	116 7%	203 7%	** **	205 7%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	212 7%	10 6%	6 5%	20 5%	17 5%	43 5%	114 7%	207 7%	** **	209 7%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	157 5%	7 4%	7 6%	18 5%	15 4%	38 5%	82 5%	153 5%	** **	154 5%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	202 7%	9 6%	10 8%	20 5%	33+cf 9%	55 7%	92 6%	196 7%	** **	196 7%	** **

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Prepared by BMG

Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	57 2%	7+f 5%	2 2%	12f 3%	8 2%	24+f 3%	18- 1%	53 2%	** **	55 2%	** **
S4C	38 1%	5+f 3%	3 2%	4 1%	7 2%	15f 2%	13 1%	36 1%	** **	37 1%	** **
BBC News channel	163 5%	8 5%	9 7%	19 5%	24 7%	43 6%	81 5%	158 5%	** **	161 5%	** **
BBC Parliament	133 4%	6 4%	3 3%	16 4%	21 6%	36 5%	69 4%	129 4%	** **	129 4%	** **
BBC Alba (Scottish Gaelic)	55 2%	3 2%	2 1%	8 2%	9 3%	16 2%	28 2%	52 2%	** **	53 2%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	44 1%	4 3%	0 -	3 1%	6 2%	11 1%	28 2%	43 1%	** **	43 1%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	130 4%	7 5%	6 5%	11 3%	12 3%	30 4%	68 4%	124 4%	** **	125 4%	** **
NET BBC	50 2%	3 2%	6+cf 5%	3 1%	8 2%	14 2%	24 2%	48 2%	** **	49 2%	** **
NET ITV	93 3%	5 3%	7c 6%	7 2%	11 3%	26 3%	41 3%	89 3%	** **	91 3%	** **
NET Channel 4	105 3%	5 3%	6 5%	10 3%	9 3%	25 3%	53 3%	103 3%	** **	103 3%	** **
NET Channel 5	140 5%	11 7%	12+df 10%	20 5%	13 4%	48+f 6%	65 4%	137 5%	** **	138 5%	** **
None	1691 55%	84 55%	70 57%	209 55%	175 51%	419 54%	852 54%	1647 55%	** **	1660 55%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	73 2%	73+ 3%	60 2%	54- 2%	44- 2%	12d 4%	73+ 3%	53 2%	73+ 3%	67 3%	24- 1%	11- 1%	25- 1%	6abce 3%	24- 1%	21- 1%
BBC Two	154 5%	154+ 6%	145+ 5%	139 5%	112 5%	23 7%	154+ 6%	131 5%	154+ 5%	146+ 5%	94 5%	69 5%	90 5%	11 6%	95 5%	61 4%
ITV/ ITV Cymru Wales/ STV / UTV	109 4%	100d 4%	109+d 4%	95d 4%	55- 2%	14 4%	109+d 4%	88d 4%	109+d 4%	99d 4%	49- 3%	41- 3%	47- 3%	6 3%	62f 3%	25- 2%
Channel 4	130 4%	118 4%	124+d 5%	130+d 5%	78- 3%	16 5%	130+d 5%	105 4%	130+d 5%	120 4%	68- 4%	47- 3%	66 4%	5 3%	72 4%	38- 3%
Channel 5	165 5%	161+ 6%	160+ 6%	158+ 6%	165+ 7%	13 4%	165+ 6%	145+ 6%	165+ 6%	155+ 6%	106 6%	74 5%	91 5%	5 3%	109 6%	68 5%
BBC Three	227 7%	227+e 8%	221+ 8%	218+ 8%	196+e 9%	16 5%	227+ 8%	198+ 8%	227+ 8%	199 7%	163+d 9%	135+d 9%	156+d 9%	7 4%	167+d 9%	122d 8%
BBC Four	198 6%	198+ 7%	189+ 7%	187+ 7%	170+ 7%	22 7%	198+ 7%	179+ 7%	198+ 7%	179 7%	136 7%	111 7%	128 7%	7 4%	138+ 7%	103 7%
ITV2	170 6%	160+ 6%	170+ 6%	163+ 6%	132 6%	13 4%	170+ 6%	147 6%	170+ 6%	146 5%	101 5%	95 6%	102 6%	5 3%	111 6%	78 5%
E4	173 6%	165+ 6%	166+ 6%	173+ 7%	146+ 6%	17 5%	173+ 6%	159+ 6%	173+ 6%	154 6%	118d 6%	89d 6%	117+d 7%	2- 1%	130+d 7%	87d 6%
Other ITV channel (e.g. ITV3, ITV Be)	208 7%	199+ 7%	208+ 8%	200+ 8%	161 7%	23 7%	208+ 8%	189+ 8%	208+ 7%	187 7%	131 7%	111 7%	134 7%	11 6%	143 8%	97 7%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	212 7%	198+ 7%	202+ 8%	212+ 8%	169 7%	26 8%	212+ 8%	200+ 8%	212+ 7%	199+ 7%	141 7%	124+ 8%	136 8%	13 7%	141 7%	105 7%
Other Channel 5 channel (e.g. 5USA, 5Star)	157 5%	154+ 6%	153+ 6%	156+ 6%	157+ 7%	22 7%	157+ 6%	147+ 6%	157+ 6%	150+ 6%	104 5%	91 6%	95 5%	6 3%	111+ 6%	85 6%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	202 7%	195+ 7%	190+ 7%	194+ 7%	162 7%	22 7%	201+ 7%	184+ 7%	202+ 7%	185 7%	137 7%	110 7%	120 7%	10 6%	133 7%	103 7%

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Prepared by BMG

Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	57 2%	51 2%	49 2%	47 2%	41 2%	9 3%	49 2%	45 2%	51 2%	56+ 2%	26- 1%	22 1%	26 1%	1 *	27 1%	20 1%
S4C	38 1%	38+ 1%	38+ 1%	38+ 1%	33 1%	38 12%	38 1%	37+ 1%	38 1%	36 1%	22 1%	25 2%	25 1%	15+abcef 8%	23 1%	21 1%
BBC News channel	163 5%	163+ 6%	157+ 6%	158+ 6%	131 6%	29 9%	163+ 6%	150+ 6%	163+ 6%	150 6%	106 6%	86 6%	100 6%	17+f 9%	107 6%	75 5%
BBC Parliament	133 4%	133+ 5%	126+ 5%	127+ 5%	121+ 5%	30 9%	133+ 5%	122+ 5%	133+ 5%	124 5%	95+ 5%	89+ 6%	86 5%	12 6%	87 5%	71 5%
BBC Alba (Scottish Gaelic)	55 2%	55+ 2%	54+ 2%	54+ 2%	50+ 2%	23 7%	55+ 2%	50 2%	55 2%	52 2%	35 2%	40+ 3%	34 2%	11+abcef 6%	36 2%	24 2%
BBC Scotland TV channel (on air between 7pm and midnight)	44 1%	44+ 2%	42 2%	43+ 2%	40+ 2%	13 4%	44 2%	40 2%	44 2%	42 2%	34 2%	28 2%	25 1%	5 3%	31 2%	25 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	130 4%	125+ 5%	118 4%	113 4%	99 4%	16 5%	125+ 5%	111 4%	126 4%	120 4%	92 5%	73 5%	79 4%	7 4%	83 4%	57 4%
NET BBC	50 2%	50+de 2%	37-e 1%	33- 1%	18- 1%	0- -	50+de 2%	30- 1%	50de 2%	48de 2%	11- 1%	7- *	17- 1%	0 -	13- 1%	8- 1%
NET ITV	93 3%	82de 3%	93+de 3%	73de 3%	32- 1%	2- 1%	93+de 3%	72de 3%	93+de 3%	83de 3%	37-f 2%	30-f 2%	26- 1%	*- *	39-f 2%	13- 1%

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Prepared by BMG

Table Q18SUM5 (continuation)
 Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Channel 4	105 3%	91d 3%	93d 4%	105+d 4%	52- 2%	5 2%	105+d 4%	77 3%	105+d 4%	93d 3%	53-df 3%	29- 2%	47-d 3%	0- -%	41- 2%	22- 2%
NET Channel 5	140 5%	137+ 5%	131+ 5%	131+ 5%	140+ 6%	12 4%	140+ 5%	123 5%	140+ 5%	132+ 5%	86d 5%	59 4%	74d 4%	2- 1%	88d 5%	48- 3%
None	1691 55%	1381- 51%	1352- 51%	1328- 51%	1180- 52%	171 53%	1422- 51%	1273- 51%	1473- 52%	1444-bc 54%	972- 51%	768- 51%	923- 51%	112abce 61%	976- 52%	779 54%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	73 2%	4 1%	68 3%	43 2%	23 2%
BBC Two	154 5%	11 4%	140 5%	91 5%	52 5%
ITV/ ITV Cymru Wales/ STV / UTV	109 4%	1- *%	106+a 4%	78+a 4%	48a 4%
Channel 4	130 4%	6 2%	122 5%	72 4%	48 4%
Channel 5	165 5%	3- 1%	159+a 6%	118+a 6%	72+a 7%
BBC Three	227 7%	19 7%	205 8%	131 7%	84 8%
BBC Four	198 6%	12 4%	180 7%	117 6%	75 7%
ITV2	170 6%	13 5%	151 6%	114 6%	71 7%
E4	173 6%	14 5%	158 6%	101 5%	60 6%
Other ITV channel (e.g. ITV3, ITV Be)	208 7%	15 5%	189 7%	134 7%	85 8%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	212 7%	7- 3%	200+a 8%	128a 7%	73a 7%
Other Channel 5 channel (e.g. 5USA, 5Star)	157 5%	6- 2%	145a 5%	105a 6%	63a 6%

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Prepared by BMG

Table Q18SUM5 (continuation)
Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	202 7%	10 3%	185 7%	126 7%	81 7%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	57 2%	2 1%	54 2%	36 2%	24 2%
S4C	38 1%	5 2%	30 1%	19 1%	13 1%
BBC News channel	163 5%	13 5%	149 6%	103 6%	60 5%
BBC Parliament	133 4%	15 5%	116 4%	83 4%	56 5%
BBC Alba (Scottish Gaelic)	55 2%	7 2%	45 2%	30 2%	17 2%
BBC Scotland TV channel (on air between 7pm and midnight)	44 1%	2 1%	41 2%	30 2%	18 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	130 4%	3- 1%	124+a 5%	85a 5%	49a 4%
NET BBC	50 2%	8 3%	43 2%	28 1%	17 2%
NET ITV	93 3%	4 2%	85 3%	58 3%	34 3%
NET Channel 4	105 3%	3 1%	98 4%	57 3%	34 3%

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Prepared by BMG

Table Q18SUM5 (continuation)
 Q18. Once every 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	140 5%	2- 1%	137+a 5%	101+a 5%	61a 6%
None	1691 55%	176bcd 62%	1434- 54%	1011 54%	576 53%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM6

Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	91 3%	47 3%	34 2%	** **	9b 5%	38 3%	51 3%
BBC Two	158 5%	88+b 6%	63 4%	** **	6 4%	70 5%	83 5%
ITV/ ITV Cymru Wales/ STV / UTV	95 3%	44 3%	45 3%	** **	6 4%	41 3%	52 3%
Channel 4	103 3%	50 4%	48 3%	** **	5 3%	52 4%	49 3%
Channel 5	175 6%	83 6%	86 6%	** **	6 4%	69- 5%	103+a 7%
BBC Three	272 9%	124 9%	138 9%	** **	10 6%	124 8%	143 9%
BBC Four	208 7%	104 7%	98 7%	** **	6 4%	95 6%	109 7%
ITV2	205 7%	95 7%	104 7%	** **	7 4%	102 7%	102 7%
E4	196 6%	81 6%	106 7%	** **	8 5%	97 7%	96 6%
Other ITV channel (e.g. ITV3, ITV Be)	201 7%	83 6%	114+d 8%	** **	3- 2%	101 7%	100 6%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	191 6%	94 7%	89 6%	** **	8 5%	82 6%	109 7%
Other Channel 5 channel (e.g. 5USA, 5Star)	191 6%	91 7%	88 6%	** **	12 7%	86 6%	102 7%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	184 6%	85 6%	86 6%	** **	11 7%	84 6%	97 6%

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Prepared by BMG

Table Q18SUM6 (continuation)
 Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for	76	36	32	**	8b	33	40
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	2%	3%	2%	**	5%	2%	3%
S4C	61 2%	25 2%	32 2%	** **	4 2%	31 2%	27 2%
BBC News channel	188 6%	77 6%	101 7%	** **	11 7%	88 6%	96 6%
BBC Parliament	192 6%	74 5%	107+a 7%	** **	11 7%	107b 7%	82- 5%
BBC Alba (Scottish Gaelic)	54 2%	31 2%	21 1%	** **	1 1%	24 2%	28 2%
BBC Scotland TV channel (on air between 7pm and midnight)	78 3%	35 3%	35 2%	** **	5 3%	23- 2%	50+a 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	129 4%	58 4%	62 4%	** **	10 6%	61 4%	65 4%
NET BBC	83 3%	45 3%	34 2%	** **	3 2%	42 3%	39 3%
NET ITV	88 3%	38 3%	44 3%	** **	6 4%	43 3%	43 3%
NET Channel 4	88 3%	41 3%	43 3%	** **	4 3%	50 3%	36 2%
NET Channel 5	166 5%	78 6%	80 5%	** **	8 5%	77 5%	86 6%
None	1724 56%	772 55%	813 55%	** **	106+ab 66%	859 58%	840 55%

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Prepared by BMG

Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	91 3%	17efgjk 4%	24+efgjk 5%	20efgjk 4%	15j 3%	6- 1%	5- 1%	4 1%	41+efgjk 5%	35efjk 4%	15- 1%	9- 1%
BBC Two	158 5%	20 5%	31gk 6%	34fgjk 7%	27k 6%	25k 5%	12 3%	8- 3%	50k 6%	62fgjk 6%	45- 4%	20- 3%
ITV/ ITV Cymru Wales/ STV / UTV	95 3%	17egjk 4%	18jk 3%	20egjk 4%	20egjk 4%	8 2%	7 2%	4 1%	35egjk 4%	40+egjk 4%	19- 2%	11- 2%
Channel 4	103 3%	29 7% +bdefgij k	16 3%	20ej 4%	15 3%	6- 1%	8 2%	8 3%	45+efjk 5%	35ej 4%	22- 2%	17 2%
Channel 5	175 6%	33+efjk 9%	39ejk 7%	32ej 7%	24 5%	14- 3%	16 4%	15 5%	72+efjk 8%	57e 6%	46- 4%	32 5%
BBC Three	272 9%	33 8%	44 8%	36 7%	46 9%	37 8%	42 11%	33 10%	76 8%	82 8%	113 10%	76 11%
BBC Four	208 7%	21 5%	41k 8%	43fgjk 9%	38k 8%	32 7%	18 5%	14 4%	62 7%	81+fgjk 8%	65- 5%	32- 5%
ITV2	205 7%	26 7%	33 6%	42 9%	28 6%	27 6%	25 6%	26 8%	58 6%	70 7%	77 7%	51 7%
E4	196 6%	29 8%	26 5%	30 6%	26 5%	33 7%	26 7%	24 8%	56 6%	56 6%	84 7%	50 7%
Other ITV channel (e.g. ITV3, ITV Be)	201 7%	24 6%	23 4%	29 6%	39b 8%	32 7%	33bh 9%	20 6%	47 5%	68 7%	86b 7%	54b 8%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	191 6%	21 5%	42 8%	27 6%	25 5%	34 7%	27 7%	15 5%	63 7%	52 5%	76 6%	42 6%
Other Channel 5 channel (e.g. 5USA, 5Star)	191 6%	31k 8%	40k 8%	23 5%	36k 7%	30 6%	17 5%	13 4%	71+cfjk 8%	59 6%	60 5%	31- 4%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	184 6%	31 8%	29 6%	28 6%	33 7%	23 5%	26 7%	14 4%	60 7%	61 6%	63 5%	40 6%

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Prepared by BMG

Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	76 2%	15jk 4%	19jk 4%	11 2%	10 2%	10 2%	6 2%	5 1%	34+jk 4%	21 2%	21 2%	11 2%
S4C	61 2%	9 2%	10 2%	6 1%	8 2%	8 2%	11 3%	8 2%	19 2%	14 1%	27 2%	19 3%
BBC News channel	188 6%	23 6%	33 6%	32 7%	30 6%	24 5%	29 8%	16 5%	56 6%	63 6%	69 6%	45 6%
BBC Parliament	192 6%	26 7%	23 4%	23 5%	45+bcgh 9%	33 7%	28 7%	14 4%	49 5%	68 7%	75 6%	42 6%
BBC Alba (Scottish Gaelic)	54 2%	11 3%	6 1%	7 1%	10 2%	10 2%	7 2%	3 1%	17 2%	17 2%	20 2%	10 1%
BBC Scotland TV channel (on air between 7pm and midnight)	78 3%	17+cdi 4%	16 3%	7 1%	9 2%	11 2%	7 2%	11 3%	33+ci 4%	16- 2%	29 2%	18 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	129 4%	22 6%	30fi 6%	18 4%	15 3%	21 4%	10 3%	13 4%	52+dfik 6%	33 3%	44 4%	23 3%
NET BBC	83 3%	15efjk 4%	21efjk 4%	14 3%	15 3%	7 1%	5 1%	6 2%	36+efjk 4%	29j 3%	18- 2%	11 2%
NET ITV	88 3%	20+efgjk 5%	16jk 3%	21efgjk 4%	16jk 3%	7 1%	5 1%	4 1%	36+efgjk 4%	36efjk 4%	16- 1%	9- 1%
NET Channel 4	88 3%	28 7%	16 3%	14 3%	10 2%	9 2%	5 1%	6 2%	44 5%	24 2%	20- 2%	11- 2%
NET Channel 5	166 5%	36 9%	38efjk 7%	28ej 6%	25e 5%	11- 2%	13 3%	16e 5%	74 8%	53ej 5%	39- 3%	29 4%
None	1724 56%	221 58%	302 58%	274 57%	276 55%	265 56%	207 54%	179 56%	524 58%	549 56%	651 55%	386 55%

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Prepared by BMG

Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	91 3%	5 2%	10 4%	14g 5%	13 3%	0 -%	8 2%	6 1%	12g 4%	11 4%	77 3%	7 3%	4 2%	3 4%
BBC Two	158 5%	11 5%	19dk 7%	24+dkl 8%	13 3%	9 7%	18 5%	22 5%	11 4%	11 4%	139 5%	7 3%	5 3%	7dkl 8%
ITV/ ITV Cymru Wales/ STV / UTV	95 3%	4 2%	9 3%	10 3%	24+afghj 6%	1 1%	5 2%	10 2%	4 2%	8 3%	75 3%	10 4%	6f 4%	3 4%
Channel 4	103 3%	8 4%	15g 6%	10 4%	20 5%	3 2%	8 3%	10 2%	5 2%	7 3%	86 3%	12 5%	3 2%	2 2%
Channel 5	175 6%	14g 6%	19g 7%	13 5%	28g 7%	5 4%	20g 6%	11- 3%	14 5%	14 5%	138-g 5%	19g 8%	11g 8%	6g 7%
BBC Three	272 9%	23 10%	25 9%	31 11%	30 7%	12 10%	20 6%	40 9%	28 11%	25 10%	233 9%	22 8%	9 6%	7 9%
BBC Four	208 7%	16 7%	24 9%	17 6%	35 9%	8 6%	18 5%	29 7%	15 6%	12 5%	174 7%	14 5%	12 8%	8 9%
ITV2	205 7%	16 7%	24gi 9%	21 7%	25 6%	10 8%	23 7%	19 5%	20 7%	9 3%	166 6%	23gi 9%	10 6%	7i 8%
E4	196 6%	17 8%	17 6%	18 6%	24 6%	4 4%	23 7%	26 6%	13 5%	14 5%	155- 6%	18 7%	14+hj 10%	8+hj 10%
Other ITV channel (e.g. ITV3, ITV Be)	201 7%	17 7%	10 4%	27bg 10%	28 7%	9 7%	22 6%	18 4%	22 8%	14 5%	166 6%	13 5%	12bg 8%	9+bgijk 11%
Other Channel	191	11	11	33	21	7	29bi	22	19i	7-	159	14	11i	7bi
4 channel (e.g. Film4, More4, 4Seven)	6%	5%	4% +abdgijk	11%	5%	5%	9%	5%	7%	3%	6%	6%	8%	8%
Other Channel 5 channel (e.g. 5USA, 5Star)	191 6%	19g 8%	15 5%	19 7%	18 4%	8 7%	19 6%	16 4%	15 6%	19 8%	149- 6%	17 7%	16+bdffghj 11%	9+bdffgj 10%

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Prepared by BMG

Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	184 6%	15i 7%	18i 7%	21i 7%	20 5%	5 4%	18 5%	27i 7%	17 6%	6- 2%	147 6%	18i 7%	12i 8%	7i 9%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	76 2%	8fi 4%	13+fij 5%	8 3%	15fi 4%	2 1%	2- 1%	8 2%	5 2%	1 1%	63 2%	5 2%	5fi 3%	3fi 4%
S4C	61 2%	5 2%	9dg 3%	6 2%	2- **	0 -	9d 3%	3 1%	7d 3%	3 1%	44- 2%	3 1%	10 7%	4+dgijk 4%
BBC News channel	188 6%	16 7%	15 6%	13 4%	30 7%	8 7%	22 6%	24 6%	14 5%	13 5%	155 6%	17 7%	11 7%	5 6%
BBC Parliament	192 6%	14 6%	19 7%	26di 9%	18 4%	6 5%	21 6%	28 7%	18 7%	10 4%	160 6%	19 7%	8 6%	5 6%
BBC Alba (Scottish Gaelic)	54 2%	1 **	7 2%	12+aghi 4%	9 2%	2 2%	5 1%	3 1%	1 **	1 **	40- 2%	8+aghi 3%	2 2%	3aghi 3%
BBC Scotland TV channel (on air between 7pm and midnight)	78 3%	7 3%	5 2%	5 2%	5 1%	4 3%	9 3%	11 3%	9 3%	7 3%	61 2%	9 3%	4 3%	3d 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	129 4%	18+dfgj 8%	10 4%	12 4%	14 3%	0 -	12 4%	16 4%	13 5%	9 4%	105 4%	13 5%	7 5%	4 5%
NET BBC	83 3%	7 3%	7 2%	9 3%	13 3%	1 1%	10 3%	8 2%	11 4%	6 2%	70 3%	5 2%	4 3%	4 4%
NET ITV	88 3%	9 4%	12g 5%	7 3%	14 4%	3 2%	6 2%	6 2%	4 1%	6 2%	68 3%	9 4%	7+fghj 5%	3 4%
NET Channel 4	88 3%	10i 4%	10i 4%	6 2%	18i 4%	3 2%	8 2%	10 2%	7 3%	2 1%	72 3%	10i 4%	4 2%	3i 3%

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Prepared by BMG

Table Q18SUM6 (continuation)
 Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Channel 5	166 5%	17gi 8%	21gi 8%	10 4%	31gi 8%	5 4%	17g 5%	9- 2%	13 5%	7 3%	130-g 5%	19gi 7%	12+cgij 8%	6g 7%
None	1724 56%	123 55%	141 52%	156 55%	229 57%	74 60%	186 55%	2441 58%	152 58%	1551 62%	14611 57%	146 57%	72- 49%	45 53%

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Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	91 3%	21 2%	21 3%	18 3%	30 3%	42 3%	47 3%	81 3%	2 2%	10 2%	6 3%	1 1%
BBC Two	158 5%	37 4%	36 5%	31 6%	53 6%	73 5%	84 6%	143 5%	6 7%	14 3%	6 3%	1 1%
ITV/ ITV Cymru Wales/ STV / UTV	95 3%	34 4%	20 3%	19 4%	23 3%	53 3%	41 3%	76 3%	2 2%	17 4%	8 4%	6 6%
Channel 4	103 3%	36 4%	24 3%	16 3%	27 3%	60 4%	43 3%	85 3%	3 3%	16 4%	6 3%	6 6%
Channel 5	175 6%	69+bd 8%	27- 4%	39bd 8%	39 4%	96b 6%	78 6%	147 6%	8 9%	27 7%	13 6%	6 6%
BBC Three	272 9%	88 10%	59 9%	50 10%	75 8%	147 9%	125 9%	252+cd 10%	6 7%	20- 5%	10 5%	4 3%
BBC Four	208 7%	59 6%	43 6%	38 7%	67 8%	102 6%	105 7%	188 7%	4 4%	19 5%	10 5%	5 5%
ITV2	205 7%	57 6%	52 8%	36 7%	57 6%	110 7%	94 7%	176 7%	9 10%	29 7%	11 5%	7 6%
E4	196 6%	80+bd 9%	39 6%	35 7%	42- 5%	119+df 7%	76 5%	176 7%	7 8%	19 5%	8 4%	2 2%
Other ITV channel (e.g. ITV3, ITV Be)	201 7%	64 7%	44 6%	36 7%	55 6%	108 7%	91 6%	182cd 7%	8 9%	17- 4%	5- 2%	4 4%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	191 6%	72+df 8%	42 6%	37 7%	40- 4%	114d 7%	77 5%	174 7%	7 8%	17 4%	8 4%	2 2%
Other Channel 5 channel (e.g. 5USA, 5Star)	191 6%	54 6%	53 8%	34 6%	50 6%	106 7%	84 6%	176+c 7%	6 7%	14- 3%	6 3%	2 2%

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Table Q18SUM6 (continuation)
 Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	184 6%	54 6%	40 6%	41 8%	49 5%	94 6%	89 6%	161 6%	5 6%	22 5%	8 4%	8 7%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	76 2%	23 2%	15 2%	15 3%	23 3%	37 2%	38 3%	65 2%	5 6%	11 3%	3 1%	2 2%
S4C	61 2%	20 2%	10 1%	17+ 3%	13 1%	30 2%	31 2%	55 2%	1 1%	5 1%	2 1%	2 2%
BBC News channel	188 6%	58 6%	48 7%	31 6%	50 6%	106 7%	81 6%	156 6%	9 10%	31 7%	11 6%	8 7%
BBC Parliament	192 6%	76+bdf 8%	38 6%	28 5%	49 5%	114 7%	77 5%	169 6%	11 12%	22 5%	9 4%	2 2%
BBC Alba (Scottish Gaelic)	54 2%	17 2%	12 2%	11 2%	14 2%	28 2%	26 2%	43 2%	3 4%	11 3%	5 2%	3 2%
BBC Scotland TV channel (on air between 7pm and midnight)	78 3%	17 2%	15 2%	17 3%	28 3%	33 2%	45 3%	71 3%	1 1%	7 2%	3 1%	3 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	129 4%	43 5%	29 4%	23 4%	34 4%	72 4%	57 4%	111 4%	5 6%	17 4%	10 5%	2 1%
NET BBC	83 3%	19 2%	14 2%	15 3%	34+e 4%	33- 2%	48+e 3%	73 3%	3 4%	8 2%	2 1%	2 2%
NET ITV	88 3%	23 2%	18 3%	21 4%	27 3%	41 3%	48 3%	73 3%	2 3%	14 3%	3 1%	8 7%
NET Channel 4	88 3%	32 4%	21 3%	14 3%	21 2%	54 3%	35 2%	72 3%	6 7%	16 4%	5 2%	5 4%

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Table Q18SUM6 (continuation)
 Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	166	65+bd	30	32	40	95	72	137	9	30	15	6
	5%	7%	4%	6%	4%	6%	5%	5%	10%	7%	7%	5%
None	1724	494	384	284	536+ae	878	820	1455-	45	259+a	137+a	70
	56%	54%	56%	55%	60%	55%	58%	55%	51%	62%	66%	65%

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Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	91 3%	39 4%	50- 2%	3 2%	12+bce 7%	6 2%	** **	8 5%	5 4%	** **	21+b 5%	9 4%
BBC Two	158 5%	60 6%	98 5%	10 5%	6 4%	15 5%	** **	10 6%	12 9%	** **	35+b 8%	11 4%
ITV/ ITV Cymru Wales/ STV / UTV	95 3%	39c 4%	55c 3%	0- -	6c 4%	9c 3%	** **	3 2%	6 5%	** **	27+bck 6%	6c 2%
Channel 4	103 3%	37 4%	64 3%	4 2%	5 3%	8 3%	** **	5 3%	5 4%	** **	23+c 5%	6 2%
Channel 5	175 6%	70 7%	105 5%	9 4%	8 5%	12 4%	** **	9 5%	6 4%	** **	39+bce 9%	20 8%
BBC Three	272 9%	102 10%	170 8%	18 8%	16 10%	24 9%	** **	17 11%	8 6%	** **	48 11%	30 11%
BBC Four	208 7%	64 6%	143 7%	10 5%	10 6%	16 6%	** **	13 8%	5 4%	** **	28 6%	15 6%
ITV2	205 7%	75 7%	130 6%	14 6%	13 8%	25 9%	** **	14 9%	9 7%	** **	27 6%	16 6%
E4	196 6%	72 7%	124 6%	16 7%	8 5%	14 5%	** **	11 7%	8 6%	** **	37 8%	20 8%
Other ITV channel (e.g. ITV3, ITV Be)	201 7%	73 7%	128 6%	9 4%	17+bce 11%	13 5%	** **	7 4%	7 5%	** **	41+ce 9%	20 8%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	191 6%	56 5%	135e 7%	10 4%	9 6%	8- 3%	** **	9 6%	9 7%	** **	34e 8%	12 5%
Other Channel 5 channel (e.g. 5USA, 5Star)	191 6%	70 7%	121 6%	10 4%	19+abce 12%	15 5%	** **	8 5%	12 9%	** **	43+bc 10%	17 6%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	184 6%	62 6%	121 6%	6- 3%	11 7%	14 5%	** **	11 7%	7 5%	** **	27 6%	20c 8%

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Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	76 2%	27 3%	49 2%	5 2%	5 3%	6 2%	** **	1 1%	5 4%	** **	14 3%	7 3%
S4C	61 2%	24 2%	37 2%	6 3%	3 2%	5 2%	** **	4 2%	7 5%	** **	13 3%	6 2%
BBC News channel	188 6%	60 6%	128 6%	8 3%	12 7%	18 6%	** **	5 3%	4 3%	** **	25 6%	24+cg 9%
BBC Parliament	192 6%	67 7%	125 6%	16 7%	21+abejk 13%	17 6%	** **	10 6%	17 12%	** **	31 7%	13 5%
BBC Alba (Scottish Gaelic)	54 2%	25 2%	29 1%	4 2%	2 1%	9 3%	** **	5 3%	8 6%	** **	13b 3%	5 2%
BBC Scotland TV channel (on air between 7pm and midnight)	78 3%	38+b 4%	40- 2%	7 3%	6 4%	17+b 6%	** **	9+b 6%	10 8%	** **	18+b 4%	13+b 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	129 4%	49 5%	80 4%	8 4%	7 4%	11 4%	** **	4 2%	9 7%	** **	27 6%	13 5%
NET BBC	83 3%	33 3%	50 2%	4 2%	10+b 6%	9 3%	** **	9 5%	5 4%	** **	18 4%	10 4%
NET ITV	88 3%	38c 4%	50c 2%	0- -	8c 5%	11c 4%	** **	2 1%	5 4%	** **	26+bcg 6%	6c 2%
NET Channel 4	88 3%	36c 4%	51 3%	1 1%	4 2%	6 2%	** **	4 2%	5 4%	** **	25+bce 5%	7 3%
NET Channel 5	166 5%	63 6%	104 5%	8 3%	9 6%	8 3%	** **	8 5%	6 4%	** **	35+bce 8%	18 7%
None	1724 56%	564 55%	1161d 57%	129d 58%	73- 46%	167d 59%	** **	88 55%	79 59%	** **	244 55%	146 56%

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Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	91 3%	8 5%	5 4%	14 4%	8 2%	22 3%	45 3%	91 3%	** **	91 3%	** **
BBC Two	158 5%	8 5%	13+df 10%	29+ 7%	16 5%	49 6%	82 5%	155 5%	** **	158 5%	** **
ITV/ ITV Cymru Wales/ STV / UTV	95 3%	1 1%	3 2%	14 4%	10 3%	20 3%	50 3%	95 3%	** **	95 3%	** **
Channel 4	103 3%	9 6%	4 3%	18 5%	8 2%	27 4%	56 4%	101 3%	** **	102 3%	** **
Channel 5	175 6%	8 5%	3 2%	28 7%	17 5%	44 6%	88 6%	171 6%	** **	173 6%	** **
BBC Three	272 9%	3- 2%	11a 9%	28a 7%	21 6%	49- 6%	167+ade 11%	271 9%	** **	271 9%	** **
BBC Four	208 7%	16 10%	11 9%	21 5%	17 5%	50 6%	124+ 8%	208 7%	** **	208 7%	** **
ITV2	205 7%	8 5%	9 7%	29 7%	22 6%	49 6%	120+ 8%	203 7%	** **	205 7%	** **
E4	196 6%	5 3%	11 9%	29 8%	24 7%	51 7%	107 7%	192 6%	** **	194 6%	** **
Other ITV channel (e.g. ITV3, ITV Be)	201 7%	8 6%	10 8%	22 6%	25 7%	49 6%	112 7%	199 7%	** **	199 7%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	191 6%	16 10%	11 9%	24 6%	20 6%	51 7%	103 7%	191 6%	** **	191 6%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	191 6%	7 4%	7 6%	25 6%	20 6%	43 5%	110 7%	189 6%	** **	190 6%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	184 6%	15+ 10%	11 9%	30 8%	25 7%	58 7%	93 6%	181 6%	** **	184 6%	** **

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Prepared by BMG

Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	76 2%	4 3%	1 1%	10 3%	16+f 5%	27 3%	37 2%	73 2%	** **	75 2%	** **
S4C	61 2%	4 3%	2 1%	9 2%	5 1%	13 2%	37 2%	61 2%	** **	61 2%	** **
BBC News channel	188 6%	7 4%	6 5%	20 5%	26 8%	48 6%	104 7%	185 6%	** **	188 6%	** **
BBC Parliament	192 6%	7 5%	3 2%	21 6%	26 7%	45 6%	105 7%	190 6%	** **	192 6%	** **
BBC Alba (Scottish Gaelic)	54 2%	1 1%	1 1%	7 2%	9 3%	14 2%	27 2%	51 2%	** **	53 2%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	78 3%	6 4%	3 2%	12 3%	4 1%	19 2%	44 3%	75 3%	** **	77 3%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	129 4%	8 5%	5 4%	16 4%	13 4%	35 4%	64 4%	126 4%	** **	127 4%	** **
NET BBC	83 3%	3 2%	2 1%	13 3%	7 2%	19 2%	43 3%	83 3%	** **	83 3%	** **
NET ITV	88 3%	2 1%	2 2%	13 3%	10 3%	23 3%	46 3%	86 3%	** **	87 3%	** **
NET Channel 4	88 3%	6 4%	4 3%	12 3%	5 1%	19 2%	53 3%	88 3%	** **	88 3%	** **
NET Channel 5	166 5%	8 5%	1- 1%	22b 6%	18 5%	35 5%	88b 6%	165 6%	** **	165 5%	** **
None	1724 56%	87 57%	70 57%	216 57%	192 56%	442 57%	847- 54%	1674 56%	** **	1689 56%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM6 (continuation)

Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	91 3%	53- 2%	53- 2%	65- 2%	42- 2%	7 2%	73- 3%	54- 2%	80d 3%	81abd 3%	0- -%	7-a *%	30-ab 2%	*- *%	29-ab 2%	21-ab 1%
BBC Two	158 5%	135e 5%	129e 5%	127e 5%	94-e 4%	3- 1%	143e 5%	120e 5%	146e 5%	145e 5%	69-b 4%	0- -%	78-bd 4%	2-b 1%	73-b 4%	43-b 3%
ITV/ ITV Cymru Wales/ STV / UTV	95 3%	74-bd 3%	46- 2%	64-d 2%	35- 2%	7 2%	78-bd 3%	60-d 2%	85bd 3%	85bd 3%	37-c 2%	25-c 2%	0- -%	1c 1%	31-c 2%	17-c 1%
Channel 4	103 3%	89cd 3%	65- 2%	51- 2%	38- 2%	11d 4%	96cd 3%	70-d 3%	97cd 3%	94bcd 4%	35-e 2%	26-e 2%	24-e 1%	2e 1%	0- -%	14-e 1%
Channel 5	175 6%	156de 6%	148de 6%	146de 6%	47- 2%	7- 2%	167+de 6%	136de 5%	168de 6%	163+de 6%	103df 5%	69-f 5%	89-df 5%	2-f 1%	97df 5%	0- -%
BBC Three	272 9%	256+e 9%	251+e 9%	249+e 9%	214e 9%	12- 4%	262+e 9%	237+e 10%	263+e 9%	246e 9%	182d 10%	140d 9%	178+d 10%	5- 3%	187+d 10%	122d 8%
BBC Four	208 7%	195+e 7%	188e 7%	183e 7%	152e 7%	11- 3%	197e 7%	179e 7%	198e 7%	193+e 7%	133 7%	87- 6%	128 7%	7 4%	132 7%	80- 6%
ITV2	205 7%	187de 7%	172e 6%	174de 7%	118-e 5%	7- 2%	196+de 7%	164e 7%	197de 7%	180de 7%	138df 7%	99f 7%	106- 6%	5- 3%	126df 7%	67- 5%
E4	196 6%	185+ 7%	181+ 7%	179+ 7%	139 6%	15 5%	190+ 7%	165 7%	190+ 7%	179 7%	127 7%	110f 7%	117 7%	8 4%	119 6%	73- 5%
Other ITV channel (e.g. ITV3, ITV Be)	201 7%	181 7%	178 7%	177 7%	144 6%	14 4%	193+ 7%	170 7%	194+ 7%	188+ 7%	123 6%	109 7%	115 6%	6 3%	136 7%	88 6%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	191 6%	175 6%	169 6%	163 6%	120- 5%	11 4%	180 6%	164 7%	184 6%	172 6%	124f 7%	87 6%	105 6%	7 4%	121f 6%	65- 5%
Other Channel 5 channel (e.g. 5USA, 5Star)	191 6%	171 6%	170 6%	171 7%	135 6%	19 6%	182+ 7%	159 6%	183 6%	174 6%	118 6%	93 6%	121 7%	11 6%	124 7%	86 6%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	184 6%	166e 6%	165e 6%	164e 6%	129 6%	9- 3%	175+e 6%	160e 6%	176e 6%	175+e 7%	117 6%	86 6%	105 6%	4- 2%	116 6%	74 5%

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Prepared by BMG

Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	76 2%	59- 2%	58- 2%	59 2%	49 2%	6 2%	64 2%	58 2%	65- 2%	68 3%	41 2%	31 2%	38 2%	4 2%	38- 2%	29 2%
S4C	61 2%	56 2%	55 2%	54 2%	49 2%	5 2%	56 2%	50 2%	56 2%	54 2%	40 2%	38d 2%	35 2%	0 -%	40 2%	31 2%
BBC News channel	188 6%	162 6%	165 6%	170 6%	131 6%	18 6%	173 6%	150 6%	173 6%	167 6%	116 6%	98 6%	107 6%	7 4%	123 6%	78 5%
BBC Parliament	192 6%	184+ 7%	181+ 7%	176+ 7%	160+ 7%	16 5%	184+ 7%	172+ 7%	184 7%	180+ 7%	127 7%	115+ 8%	111 6%	7 4%	137+ 7%	91 6%
BBC Alba (Scottish Gaelic)	54 2%	51 2%	49 2%	47 2%	43 2%	10 3%	51 2%	46 2%	51 2%	49 2%	33 2%	29 2%	29 2%	3 2%	28 1%	25 2%
BBC Scotland TV channel (on air between 7pm and midnight)	78 3%	72 3%	69 3%	70 3%	66 3%	13 4%	73 3%	68 3%	73 3%	67 3%	47 2%	38 3%	53 3%	6 3%	56 3%	45 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	129 4%	116 4%	113 4%	113 4%	92 4%	16 5%	121 4%	106 4%	121 4%	120 4%	77 4%	69 5%	73 4%	7 4%	84 4%	49 3%
NET BBC	83 3%	21- 1%	34- 1%	42-ae 2%	24- 1%	0- -%	46-ae 2%	39-ae 2%	55-ade 2%	74abcdefg 3%	0- -%	0- -%	24-ab 1%	0- -%	20-ab 1%	15-ab 1%
NET ITV	88 3%	64-bd 2%	18- 1%	45-b 2%	24- 1%	5 2%	64-bd 2%	51-bd 2%	74-bcd 3%	80bcdg 3%	30-c 2%	20-c 1%	0- -%	1c *%	25-c 1%	11-c 1%
NET Channel 4	88 3%	71-cd 3%	49-cd 2%	22- 1%	20- 1%	5 2%	73-cd 3%	54-cd 2%	78bcd 3%	81bcd 3%	29-ef 2%	14-e 1%	17-e 1%	2e 1%	0- -%	6-e *%
NET Channel 5	166 5%	145de 5%	135-de 5%	134de 5%	17- 1%	6- 2%	155de 6%	121-de 5%	157de 6%	154de 6%	93f 5%	67-f 4%	81-f 4%	3-f 2%	94f 5%	0- -%
None	1724 56%	1458- 54%	1449- 55%	1413- 54%	1298f 57%	222 69%	1491- 54%	1342- 54%	1531- 54%	1474- 55%	1035- 55%	860 57%	1004 56%	136 74%	1041 55%	876+abce 61%

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Prepared by BMG

Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	91 3%	14 5%	75 3%	54 3%	29 3%
BBC Two	158 5%	13 5%	140 5%	96 5%	42- 4%
ITV/ ITV Cymru Wales/ STV / UTV	95 3%	8 3%	85 3%	67 4%	40 4%
Channel 4	103 3%	5 2%	91 3%	73 4%	37 3%
Channel 5	175 6%	3- 1%	171+a 6%	136+a 7%	76+a 7%
BBC Three	272 9%	37+b 13%	228 9%	166 9%	99 9%
BBC Four	208 7%	20 7%	182 7%	127 7%	73 7%
ITV2	205 7%	13 5%	185 7%	135 7%	74 7%
E4	196 6%	13 5%	179 7%	129 7%	79 7%
Other ITV channel (e.g. ITV3, ITV Be)	201 7%	20 7%	175 7%	126 7%	75 7%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	191 6%	13 4%	177+ 7%	131+ 7%	83+ 8%
Other Channel 5 channel (e.g. 5USA, 5Star)	191 6%	13 5%	178+ 7%	129 7%	80 7%

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Prepared by BMG

Table Q18SUM6 (continuation)
Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	184 6%	15 5%	164 6%	113 6%	66 6%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	76 2%	5 2%	70 3%	49 3%	28 3%
S4C	61 2%	3 1%	51 2%	32 2%	21 2%
BBC News channel	188 6%	15 5%	161 6%	124 7%	78 7%
BBC Parliament	192 6%	9 3%	177 7%	129 7%	77 7%
BBC Alba (Scottish Gaelic)	54 2%	2 1%	49 2%	32 2%	17 2%
BBC Scotland TV channel (on air between 7pm and midnight)	78 3%	10 4%	63 2%	42 2%	26 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	129 4%	9 3%	120 5%	86 5%	60+ 6%
NET BBC	83 3%	11 4%	70 3%	53 3%	30 3%
NET ITV	88 3%	6 2%	81 3%	66+ 4%	37 3%
NET Channel 4	88 3%	7 3%	78 3%	61 3%	34 3%

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Prepared by BMG

Table Q18SUM6 (continuation)
 Q18. Around once in the last 12 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	166 5%	5- 2%	160+a 6%	120+a 6%	75+a 7%
None	1724 56%	176c 62%	1468- 55%	1003- 54%	596 55%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM7

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	158 5%	61 4%	85 6%	** **	11 7%	88 6%	67 4%
BBC Two	257 8%	126 9%	112 8%	** **	19 12%	115 8%	141 9%
ITV/ ITV Cymru Wales/ STV / UTV	189 6%	79 6%	94 6%	** **	16 10%	100 7%	87 6%
Channel 4	189 6%	84 6%	87 6%	** **	18+ab 11%	97 7%	90 6%
Channel 5	270 9%	118 8%	131 9%	** **	20 13%	139 9%	130 8%
BBC Three	417 14%	196 14%	199 14%	** **	21 13%	206 14%	208 14%
BBC Four	339 11%	182+b 13%	139- 9%	** **	17 11%	168 11%	171 11%
ITV2	290 9%	153+b 11%	121- 8%	** **	15 9%	144 10%	145 9%
E4	386 13%	189 14%	174 12%	** **	22 14%	191 13%	192 12%
Other ITV channel (e.g. ITV3, ITV Be)	272 9%	136 10%	117 8%	** **	18 11%	141 10%	129 8%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	272 9%	132 9%	131 9%	** **	9 6%	139 9%	129 8%
Other Channel 5 channel (e.g. 5USA, 5Star)	254 8%	133+ 10%	110 7%	** **	10 6%	138 9%	115 7%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	297 10%	151 11%	132 9%	** **	14 9%	156 11%	138 9%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for	317	153	146	**	16	165	148
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	10%	11%	10%	**	10%	11%	10%
S4C	145 5%	79+b 6%	57- 4%	** **	9 6%	86+b 6%	59- 4%
BBC News channel	278 9%	139 10%	125 9%	** **	14 9%	144 10%	132 9%
BBC Parliament	262 9%	126 9%	121 8%	** **	12 8%	148+b 10%	112- 7%
BBC Alba (Scottish Gaelic)	155 5%	78 6%	65 4%	** **	12 7%	93+b 6%	62- 4%
BBC Scotland TV channel (on air between 7pm and midnight)	162 5%	85 6%	67 5%	** **	9 6%	96+b 7%	65- 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	239 8%	129+b 9%	98- 7%	** **	12 8%	116 8%	119 8%
NET BBC	137 4%	58 4%	69 5%	** **	9 6%	74 5%	61 4%
NET ITV	152 5%	60 4%	83 6%	** **	9 6%	80 5%	72 5%
NET Channel 4	161 5%	71 5%	79 5%	** **	11 7%	79 5%	79 5%
NET Channel 5	247 8%	109 8%	124 8%	** **	14 9%	133 9%	113 7%
None	1690 55%	735- 53%	833a 57%	** **	88 55%	806 55%	853 55%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	158	38 +defgijk 5%	38+efgjk 7%	31fgjk 7%	24fgjk 5%	19fgk 4%	4- 1%	4- 1%	76 +defgijk 8%	55fgjk 6%	27- 2%	9- 1%
BBC Two	257	57 +cdefgij 8%	67 +cdefgij 13%	42fgjk 9%	40fgjk 8%	32fgk 7%	9- 2%	11- 3%	124 +cdefgij 14%	82fgjk 8%	51- 4%	19- 3%
ITV/ ITV Cymru	189	45 +defgijk 6%	48 +defgijk 9%	35fgjk 7%	23fgk 5%	27fgjk 6%	7- 2%	5- 2%	92 +defgijk 10%	58fgjk 6%	39- 3%	12- 2%
Wales/ STV / UTV	6%	12%	9%	7%	5%	6%	2%	2%	10%	6%	3%	2%
Channel 4	189	39+efgjk 6%	44+efgjk 9%	40fgjk 8%	31fgjk 6%	24fgjk 5%	6- 2%	5- 2%	84+efgjk 9%	71fgjk 7%	35- 3%	11- 2%
Channel 5	270	51 +defgjk 9%	73 +defgijk 14%	55efgjk 11%	38fgjk 8%	33fgk 7%	10- 3%	10- 3%	124 +defgijk 14%	93fgjk 9%	52- 4%	20- 3%
BBC Three	417	65efjk 14%	96 +defgijk 18%	68fjk 14%	66f 13%	53 11%	31- 8%	38 12%	160 +defgijk 18%	134fjk 14%	123- 10%	70- 10%
BBC Four	339	59 +defgjk 11%	89 +defgijk 17%	69 +defgjk 14%	45gk 9%	42k 9%	21- 5%	16- 5%	148 +defgijk 16%	114fgjk 12%	78- 7%	36- 5%
ITV2	290	47efjk 9%	67+efgjk 13%	50fjk 10%	48 10%	34 7%	23- 6%	23 7%	113+efgjk 13%	97fjk 10%	80- 7%	46- 7%
E4	386	54fjk 13%	93 +defgijk 14%	71efgjk 18%	58 15%	47 12%	34- 10%	28- 9%	147 +defgjk 16%	130fjk 13%	109- 9%	62- 9%
Other ITV channel (e.g. ITV3, ITV Be)	272	52 +defgijk 9%	69 +defgijk 13%	55 +defgijk 11%	33fk 7%	35fk 7%	13- 3%	14- 4%	121 +defgijk 13%	89fgjk 9%	62- 5%	27- 4%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	272	49 +defgjk 9%	59+defjk 11%	63 +defgjk 13%	36f 7%	28- 6%	12- 3%	24f 7%	108 +defgjk 12%	99efjk 10%	64- 5%	36- 5%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Other Channel 5 channel (e.g. 5USA, 5Star)	254 8%	40dfjk 10%	58+defjk 11%	59 +defijk 12%	26- 5%	30 6%	16- 4%	25 8%	98+defjk 11%	85dfjk 9%	71- 6%	41- 6%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	297 10%	55 +defgjk 14%	66 +defgjk 13%	60+efgjk 12%	43fk 9%	36f 8%	15- 4%	22 7%	121 +defgjk 13%	103fjk 10%	74- 6%	38- 5%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	317 10%	36 9%	69+fgjk 13%	66+efgjk 14%	57gjk 11%	44 9%	28- 7%	17- 5%	105fgjk 12%	123+fgjk 13%	89- 8%	45- 6%
S4C	145 5%	22 6%	36+efgjk 7%	27jk 6%	21 4%	17 4%	11 3%	11 3%	59+efjk 6%	48 5%	39- 3%	22- 3%
BBC News channel	278 9%	44fjk 11%	65+efgjk 12%	50fjk 10%	47fjk 9%	35 7%	16- 4%	22 7%	109+efgjk 12%	96fjk 10%	73- 6%	38- 5%
BBC Parliament	262 9%	31 8%	49 9%	39 8%	50 10%	38 8%	31 8%	23 7%	80 9%	89 9%	93 8%	55 8%
BBC Alba (Scottish Gaelic)	155 5%	27fjk 7%	37+fjk 7%	28fk 6%	21 4%	20 4%	9- 2%	13 4%	64+dfjk 7%	49f 5%	42- 4%	22- 3%
BBC Scotland TV channel (on air between 7pm and midnight)	162 5%	22 6%	33f 6%	34fjk 7%	24 5%	22 5%	12 3%	15 5%	55f 6%	59f 6%	49- 4%	27 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	239 8%	39fgjk 10%	53+fgjk 10%	37gk 8%	41gk 8%	37gk 8%	18- 5%	13- 4%	92+fgjk 10%	79gk 8%	68- 6%	31- 4%
NET BBC	137 4%	32 +defgijk 8%	37+efgjk 7%	26fgjk 5%	23fgjk 5%	14fgk 3%	3- 1%	2- 1%	69 +defgijk 8%	48fgjk 5%	20- 2%	5- 1%
NET ITV	152 5%	31 +defgjk 8%	37+dfgjk 7%	34+dfgjk 7%	18 4%	20k 4%	7- 2%	5- 2%	69 +defgjk 8%	52fgjk 5%	32- 3%	12- 2%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Channel 4	161 5%	34+efgjk 9%	37+efgjk 7%	36+efgjk 7%	27fgjk 5%	15- 3%	7- 2%	5- 2%	71+efgjk 8%	62efgjk 6%	27- 2%	12- 2%
NET Channel 5	247 8%	44 +defgjk 11%	63 +defgjk 12%	60 +defgjk 12%	32fk 6%	30fk 6%	8- 2%	11- 3%	107 +defgjk 12%	92fgjk 9%	49- 4%	19- 3%
None	1690 55%	198 51%	263- 51%	246 51%	285h 57%	268 56%	243 +abcehi 64%	187bh 59%	461- 51%	532 54%	697 +abchi 59%	430+abchi 61%

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Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	158 5%	14c 6%	18c 7%	6- 2%	19 5%	5 4%	24c 7%	22 5%	12 5%	11 4%	131c 5%	12 5%	8c 6%	7c 8%
BBC Two	257 8%	14 6%	24 9%	15 5%	41c 10%	8 6%	34c 10%	34 8%	15 6%	22 9%	207 8%	26c 10%	13 9%	10+achj 12%
ITV/ ITV Cymru Wales/ STV / UTV	189 6%	16 7%	19 7%	11 4%	25 6%	11 9%	27 8%	25 6%	13 5%	10 4%	157 6%	18 7%	9 6%	6 7%
Channel 4	189 6%	17 7%	17 6%	13 4%	30 8%	5 4%	30+ci 9%	25 6%	12 4%	9 4%	158 6%	16 6%	8 6%	8ci 9%
Channel 5	270 9%	22 10%	26 10%	17 6%	45ci 11%	9 8%	30 9%	40 9%	17 7%	12 5%	219 8%	31+chij 12%	14 9%	6 7%
BBC Three	417 14%	35 16%	37 14%	27 10%	50 12%	19 15%	56c 17%	60 14%	28 11%	30 12%	341 13%	44c 17%	21 14%	11 13%
BBC Four	339 11%	23 10%	20 7%	26 9%	53b 13%	14 12%	48b 14%	44 11%	23 9%	36b 14%	286 11%	30 12%	16 11%	8 9%
ITV2	290 9%	22 10%	30c 11%	16- 6%	47c 12%	6 5%	40c 12%	38 9%	19 7%	20 8%	238 9%	31c 12%	13 9%	8 10%
E4	386 13%	29 13%	43ch 16%	25 9%	57h 14%	17 14%	49ch 15%	52 12%	20- 8%	27 11%	320h 12%	35h 14%	20h 14%	11 13%
Other ITV channel (e.g. ITV3, ITV Be)	272 9%	19 8%	29 11%	21 8%	42 10%	10 8%	32 9%	43 10%	15 6%	18 7%	229 9%	23 9%	13 9%	7 9%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	272 9%	26hi 11%	24h 9%	20 7%	37h 9%	11 9%	42+chij 13%	48hi 11%	9- 4%	13 5%	229h 9%	23h 9%	13h 9%	7h 9%
Other Channel 5 channel (e.g. 5USA, 5Star)	254 8%	20 9%	25 9%	19 7%	41i 10%	10 8%	35i 10%	28 7%	19 7%	12 5%	208 8%	25 10%	13 9%	8 9%

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Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	297 10%	25 11%	22 8%	21 7%	38 9%	12 10%	41i 12%	49i 12%	25 10%	16 6%	248 10%	28 11%	13 9%	8 9%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	317 10%	26 12%	21 8%	27 10%	52 13%	13 11%	33 10%	42 10%	28 11%	20 8%	263 10%	28 11%	17 12%	9 11%
S4C	145 5%	8 4%	10 4%	16 6%	23 6%	3 2%	25+gj 7%	15 4%	9 4%	8 3%	118 5%	12 5%	11+gij 7%	4 5%
BBC News channel	278 9%	19 8%	30 11%	25 9%	28 7%	8 6%	30 9%	52+dki 12%	27 10%	23 9%	241 9%	19 7%	10 7%	8 10%
BBC Parliament	262 9%	18 8%	24 9%	24 8%	47+h 12%	7 6%	30 9%	33 8%	15 6%	26 10%	224 9%	19 8%	11 7%	8 10%
BBC Alba (Scottish Gaelic)	155 5%	10 4%	10 4%	9 3%	26 6%	4 3%	22 7%	17 4%	8 3%	12 5%	118- 5%	26 10%	7 5%	4 4%
BBC Scotland TV channel (on air between 7pm and midnight)	162 5%	16h 7%	14 5%	10 3%	21 5%	5 4%	22h 7%	21 5%	7 3%	10 4%	124- 5%	27 10%	8 5%	3 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	239 8%	16 7%	24 9%	19 7%	28 7%	6 5%	32 9%	36 9%	19 7%	13 5%	193 8%	23 9%	18+c 12%	5 6%
NET BBC	137 4%	13c 6%	18c 7%	6 2%	13 3%	5 4%	13 4%	20 5%	11 4%	11 5%	111 4%	13 5%	8c 5%	5c 6%
NET ITV	152 5%	12 5%	16c 6%	6- 2%	22 5%	8 7%	22c 7%	20 5%	11 4%	9 3%	124 5%	17c 7%	7 5%	4 5%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Channel 4	161 5%	13 6%	17 6%	7 3%	25c 6%	3 3%	25c 7%	21 5%	12 5%	9 4%	133 5%	13 5%	8 5%	7+cij 8%
NET Channel 5	247 8%	19 9%	24 9%	14 5%	41ci 10%	8 7%	26 8%	36 9%	19 7%	12 5%	199 8%	30+cij 12%	12 8%	6 7%
None	1690 55%	115 51%	146 54%	155 55%	223 55%	71 57%	183 55%	230 55%	153 58%	151 60%	1428 55%	136 53%	78 53%	48 57%

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Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	158 5%	40 4%	43 6%	27 5%	45 5%	83 5%	71 5%	131 5%	4 5%	25 6%	16 8%	5 4%
BBC Two	257 8%	56- 6%	66a 10%	42 8%	90a 10%	122 8%	131a 9%	215 8%	11 12%	41 10%	22 10%	9 8%
ITV/ ITV Cymru Wales/ STV / UTV	189 6%	55 6%	54 8%	30 6%	49 5%	108 7%	79 6%	162 6%	6 7%	26 6%	14 7%	6 5%
Channel 4	189 6%	42- 5%	55+a 11%	28 5%	62a 7%	97 6%	90 6%	149- 6%	6 7%	39+a 9%	25+a 12%	7 7%
Channel 5	270 9%	74 8%	75+ 11%	43 8%	75 8%	150 9%	118 8%	228 9%	7 7%	40 10%	22 11%	12 11%
BBC Three	417 14%	121 13%	93 13%	57 11%	141c 16%	213 13%	198 14%	365 14%	9 10%	50 12%	27 13%	13 12%
BBC Four	339 11%	91 10%	86 12%	59 11%	101 11%	176 11%	160 11%	290 11%	7 8%	48 12%	31 15%	10 9%
ITV2	290 9%	82 9%	79 11%	42 8%	86 10%	161 10%	129 9%	255 10%	6 6%	34 8%	22 10%	6 6%
E4	386 13%	98- 11%	94 14%	62 12%	130a 15%	191 12%	192 14%	336 13%	13 14%	48 11%	26 13%	8 8%
Other ITV channel (e.g. ITV3, ITV Be)	272 9%	71 8%	73ac 11%	32- 6%	93c 10%	144 9%	125 9%	229 9%	7 8%	41 10%	28+a 14%	6 6%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	272 9%	64- 7%	70a 10%	45 9%	92a 10%	134 8%	137a 10%	230 9%	11 12%	39 9%	19 9%	9 8%
Other Channel 5 channel (e.g. 5USA, 5Star)	254 8%	69 7%	59 9%	39 7%	85 9%	127 8%	124 9%	213 8%	6 7%	38 9%	22 10%	10 9%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	297 10%	74 8%	84+a 12%	43 8%	92 10%	158 10%	135 10%	255 10%	9 10%	39 9%	18 9%	11 10%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	317 10%	91 10%	91+adf 13%	51 10%	83 9%	181 11%	135 9%	272 10%	10 11%	44 11%	17 8%	16 14%
S4C	145 5%	36 4%	38 6%	22 4%	48 5%	74 5%	70 5%	121 5%	3 3%	24 6%	17+a 8%	5 4%
BBC News channel	278 9%	67- 7%	76a 11%	44 8%	89 10%	143 9%	133 9%	241 9%	5 6%	36 9%	20 10%	10 10%
BBC Parliament	262 9%	82 9%	65 9%	32 6%	79 9%	147 9%	112 8%	227 9%	4 5%	34 8%	18 9%	12 11%
BBC Alba (Scottish Gaelic)	155 5%	42 5%	45 6%	22 4%	44 5%	86 5%	66 5%	127 5%	3 3%	26 6%	18+a 9%	5 5%
BBC Scotland TV channel (on air between 7pm and midnight)	162 5%	36- 4%	50+a 7%	25 5%	49 5%	86 5%	74 5%	138 5%	4 4%	23 6%	13 6%	6 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	239 8%	56- 6%	60a 9%	39 8%	80a 9%	116 7%	120a 8%	208 8%	8 9%	30 7%	15 7%	6 6%
NET BBC	137 4%	28- 3%	44+a 6%	22 4%	42 5%	72 4%	63 4%	114 4%	3 3%	22 5%	15 7%	4 4%
NET ITV	152 5%	45 5%	45+cf 6%	18 3%	43 5%	90 6%	60 4%	128 5%	2 2%	23 6%	18+a 8%	4 3%
NET Channel 4	161 5%	34- 4%	44a 6%	22 4%	58a 7%	78 5%	81a 6%	130 5%	2 2%	29 7%	22+a 11%	4 4%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	247	72	65	37	71	137	108	207	5	36	21	10
	8%	8%	9%	7%	8%	9%	8%	8%	6%	9%	10%	9%
None	1690	499	358	282	527+be	857-	809b	1441	50	236	118	61
	55%	54%	52%	54%	59%	53%	57%	55%	56%	57%	57%	56%

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Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	158 5%	61 6%	97 5%	7 3%	4 2%	11 4%	** **	9 5%	12 9%	** **	39+bcdek 9%	8 3%
BBC Two	257 8%	98ce 10%	158 8%	10- 4%	9 6%	13- 5%	** **	15 9%	18 13%	** **	59+bcdek 13%	18 7%
ITV/ ITV Cymru Wales/ STV / UTV	189 6%	74 7%	115 6%	9 4%	8 5%	14 5%	** **	7 5%	14 10%	** **	42+bce 9%	14 5%
Channel 4	189 6%	79+b 8%	110- 5%	9 4%	8 5%	15 5%	** **	12 7%	16 12%	** **	43+bck 10%	12 5%
Channel 5	270 9%	87ek 8%	183ek 9%	11- 5%	9 6%	13- 4%	** **	13 8%	18 13%	** **	52+cek 12%	12- 4%
BBC Three	417 14%	157 15%	260 13%	24 11%	16 10%	34 12%	** **	25 16%	27 20%	** **	83+bcde 19%	33 12%
BBC Four	339 11%	130d 13%	210d 10%	18 8%	6- 4%	28 10%	** **	20d 12%	30 22%	** **	71+bcdek 16%	23 9%
ITV2	290 9%	109 11%	182 9%	14 6%	15 9%	20 7%	** **	17 10%	12 9%	** **	51c 11%	17 6%
E4	386 13%	136 13%	250 12%	21 10%	19 12%	38 13%	** **	21 13%	28 21%	** **	68 15%	27 10%
Other ITV channel (e.g. ITV3, ITV Be)	272 9%	102ek 10%	169 8%	19 8%	11 7%	14- 5%	** **	10 6%	16 12%	** **	63 +abdegk 14%	12- 5%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	272 9%	111+b 11%	161- 8%	19 8%	10 6%	21 7%	** **	16 10%	15 11%	** **	60+bde 13%	21 8%
Other Channel 5 channel (e.g. 5USA, 5Star)	254 8%	83e 8%	171ek 8%	15 7%	13 8%	10- 3%	** **	13 8%	15 11%	** **	50+ek 11%	11- 4%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	297 10%	98 10%	199 10%	15 7%	12 8%	17 6%	** **	11 7%	16 12%	** **	58+cek 13%	17 7%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	317 10%	96 9%	221e 11%	16 7%	11 7%	17- 6%	** **	17 11%	15 11%	** **	60+ace 13%	29e 11%
S4C	145 5%	53 5%	92 5%	7 3%	6 4%	14 5%	** **	9 6%	10 7%	** **	27 6%	8 3%
BBC News channel	278 9%	105c 10%	173c 9%	9- 4%	8 5%	22 8%	** **	12 8%	16 12%	** **	63+bcde 14%	22 9%
BBC Parliament	262 9%	85 8%	177d 9%	14 6%	6- 3%	18 6%	** **	8 5%	15 11%	** **	41d 9%	22 8%
BBC Alba (Scottish Gaelic)	155 5%	48 5%	107 5%	6 3%	9 5%	10 3%	** **	6 4%	8 6%	** **	26 6%	8 3%
BBC Scotland TV channel (on air between 7pm and midnight)	162 5%	56 5%	106 5%	8 4%	5 3%	12 4%	** **	7 4%	10 7%	** **	28 6%	12 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	239 8%	90 9%	149 7%	11 5%	9 5%	15 5%	** **	9 5%	15 11%	** **	52+bcdeg 12%	19 7%
NET BBC	137 4%	48 5%	89 4%	4- 2%	4 2%	9 3%	** **	9 5%	13 10%	** **	33+bcdek 7%	7 3%
NET ITV	152 5%	56 5%	96 5%	10 4%	6 4%	8 3%	** **	7 4%	9 7%	** **	33+bek 7%	9 3%
NET Channel 4	161 5%	68+b 7%	92- 5%	10 4%	7 5%	13 5%	** **	12 8%	14 11%	** **	36+b 8%	11 4%
NET Channel 5	247 8%	81e 8%	166e 8%	11 5%	8 5%	10- 4%	** **	14e 9%	17 12%	** **	50+cdek 11%	12- 5%

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Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	1690 55%	544 53%	1145j 56%	136aj 61%	95 59%	178+aj 62%	**	92 57%	69 51%	**	225- 50%	154j 59%

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Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	158 5%	11 7%	9 8%	24 6%	19 6%	47 6%	66- 4%	157 5%	** **	157 5%	** **
BBC Two	257 8%	20+f 13%	12 10%	34 9%	30 9%	72 9%	113- 7%	254 8%	** **	256 8%	** **
ITV/ ITV Cymru Wales/ STV / UTV	189 6%	15f 10%	12 10%	25 7%	23 7%	57 7%	83 5%	186 6%	** **	189 6%	** **
Channel 4	189 6%	11 7%	11 9%	30f 8%	27f 8%	59f 8%	77- 5%	186 6%	** **	188 6%	** **
Channel 5	270 9%	22+f 14%	17f 14%	40 10%	29 8%	76 10%	117- 7%	267 9%	** **	270 9%	** **
BBC Three	417 14%	22 14%	21 17%	48 13%	40 11%	102 13%	215 14%	415 14%	** **	417 14%	** **
BBC Four	339 11%	19 12%	26+cdef 21%	39 10%	24- 7%	79 10%	166 11%	331 11%	** **	336 11%	** **
ITV2	290 9%	13 8%	20+cdef 16%	34 9%	21- 6%	64 8%	140 9%	285 10%	** **	289 10%	** **
E4	386 13%	26 17%	18 15%	54 14%	41 12%	96 12%	189 12%	385 13%	** **	386 13%	** **
Other ITV channel (e.g. ITV3, ITV Be)	272 9%	18 12%	19+f 16%	42 11%	33 10%	79 10%	125 8%	267 9%	** **	272 9%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	272 9%	21df 13%	21+def 17%	38 10%	23 7%	73 9%	119- 8%	264 9%	** **	269 9%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	254 8%	21+df 14%	18+def 15%	37 10%	20 6%	66 8%	117 7%	250 8%	** **	252 8%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	297 10%	16 11%	19d 15%	33 9%	27 8%	72 9%	148 9%	296 10%	** **	296 10%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	317 10%	28+df 18%	26+cdef 21%	50f 13%	36 10%	106+f 14%	139- 9%	314 10%	** **	315 10%	** **
S4C	145 5%	13f 8%	13+df 10%	27+f 7%	15 4%	51+f 7%	48- 3%	143 5%	** **	145 5%	** **
BBC News channel	278 9%	19 12%	17df 14%	35 9%	25 7%	73 9%	123- 8%	275 9%	** **	278 9%	** **
BBC Parliament	262 9%	14 9%	15 12%	25 7%	24 7%	60 8%	134 9%	260 9%	** **	261 9%	** **
BBC Alba (Scottish Gaelic)	155 5%	11 7%	11+f 9%	22 6%	18 5%	49f 6%	67 4%	153 5%	** **	154 5%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	162 5%	9 6%	12+f 10%	28f 7%	15 4%	49f 6%	63- 4%	160 5%	** **	161 5%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	239 8%	19f 12%	15f 12%	32 8%	31 9%	71 9%	105- 7%	236 8%	** **	239 8%	** **
NET BBC	137 4%	7 5%	7 5%	18 5%	13 4%	34 4%	58 4%	136 5%	** **	136 4%	** **
NET ITV	152 5%	13f 8%	12+df 10%	23 6%	16 5%	45 6%	67 4%	151 5%	** **	151 5%	** **
NET Channel 4	161 5%	11 7%	8 6%	24 6%	17 5%	43 5%	70 4%	159 5%	** **	160 5%	** **
NET Channel 5	247 8%	22+def 14%	17+df 13%	40f 11%	22 6%	67 9%	108- 7%	247 8%	** **	247 8%	** **
None	1690 55%	71- 46%	56- 45%	216ab 57%	196ab 57%	429 55%	865ab 55%	1643 55%	** **	1655 55%	** **

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	158 5%	53- 2%	60- 2%	54- 2%	38- 2%	6- 2%	66- 2%	73-ad 3%	88-acd 3%	147+abcdefgh 5%	0- -%	3- *%	16-ab 1%	1-a 1%	24-ab 1%	17-ab 1%
BBC Two	257 8%	146-e 5%	149-e 6%	140-e 5%	101- 4%	6- 2%	169-de 6%	155-de 6%	190-de 7%	237 +abcdefgh h 9%	57-b 3%	0- -%	77-bd 4%	2-b 1%	78-b 4%	51-b 4%
ITV/ ITV Cymru Wales/ STV / UTV	189 6%	103-bd 4%	60- 2%	72- 3%	45- 2%	9- 3%	99-bd 4%	99-bcd 4%	119-bcd 4%	172abcdefgh 6%	38-cf 2%	28-cf 2%	0- -%	2-c 1%	27-c 1%	12-c 1%
Channel 4	189 6%	102-bcd 4%	69- 3%	46- 2%	40- 2%	7- 2%	91-cd 3%	83-cd 3%	116-bcd 4%	164abcdefgh 6%	36-e 2%	18-e 1%	23-e 1%	3-e 1%	0- -%	16-e 1%
Channel 5	270 9%	194-de 7%	160-de 6%	155-d 6%	35- 2%	10- 3%	194-de 7%	173-de 7%	214-bcde 8%	249 +abcdefgh h 9%	103-cf 5%	66-f 4%	62-f 3%	7-f 4%	84-f 4%	0- -%
BBC Three	417 14%	335-de 12%	315-e 12%	305-e 12%	229-e 10%	7- 2%	343-de 12%	307-de 12%	363-de 13%	380+bcde 14%	208-d 11%	137-d 9%	179-d 10%	3- 1%	209-d 11%	139-d 10%
BBC Four	339 11%	256-e 9%	245-e 9%	242-e 9%	182-e 8%	10- 3%	271-de 10%	228-e 9%	284-de 10%	297bcdeg 11%	159-bd 8%	91- 6%	148-bd 8%	5- 3%	164-bd 9%	108-d 7%
ITV2	290 9%	211-de 8%	171-e 6%	182-de 7%	122- 5%	9- 3%	210-de 8%	194-de 8%	229-bde 8%	257abcdefg 10%	128-f 7%	92- 6%	98- 5%	6- 3%	117- 6%	71- 5%
E4	386 13%	304-de 11%	275-e 10%	265-e 10%	203-e 9%	14- 4%	305-de 11%	270-de 11%	326-de 11%	346bcdefg 13%	196-df 10%	137-d 9%	165-d 9%	4- 2%	178-d 9%	115-d 8%
Other ITV channel (e.g. ITV3, ITV Be)	272 9%	208-de 8%	185- 7%	175- 7%	136- 6%	12- 4%	207-e 7%	180-e 7%	223-de 8%	246bcdefg 9%	125-f 7%	86- 6%	98- 5%	5- 3%	106- 6%	58- 4%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	272 9%	198-de 7%	170-d 6%	158- 6%	110- 5%	12- 4%	195-de 7%	169-d 7%	212-de 7%	243 abcdefgh 9%	120-df 6%	78- 5%	99- 5%	4- 2%	103- 5%	58- 4%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Other Channel 5 channel (e.g. 5USA, 5Star)	254 8%	205-de 8%	180-e 7%	170-e 6%	127- 6%	9- 3%	201-de 7%	178-de 7%	213-de 8%	237+bcdefg 9%	130-df 7%	90-d 6%	110-d 6%	3- 2%	106-d 6%	68- 5%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	297 10%	220-de 8%	205-de 8%	191-de 7%	129- 6%	9- 3%	221-de 8%	198-de 8%	239-de 8%	269+bcdefg 10%	142-df 7%	96-d 6%	129-df 7%	3- 1%	125-d 7%	71-d 5%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	317 10%	255-e 9%	239-e 9%	243-e 9%	193-e 8%	10- 3%	259-e 9%	240-e 10%	269-e 9%	291+bde 11%	172-df 9%	130-d 9%	146-d 8%	4- 2%	173-df 9%	97-d 7%
S4C	145 5%	113- 4%	106- 4%	104- 4%	89- 4%	6- 2%	114- 4%	101- 4%	121-e 4%	135e 5%	70-d 4%	57-d 4%	63-d 3%	0- -%	68-d 4%	53-d 4%
BBC News channel	278 9%	209-e 8%	202-e 8%	195-e 7%	161- 7%	13- 4%	215-e 8%	200-e 8%	229-e 8%	252+bcdef 9%	130- 7%	90- 6%	136-d 8%	6- 3%	134- 7%	101- 7%
BBC Parliament	262 9%	215-e 8%	212-e 8%	205-e 8%	185e 8%	11- 3%	225-e 8%	199-e 8%	234-e 8%	238e 9%	138-d 7%	114d 7%	134-d 7%	3- 2%	146-d 8%	98-d 7%
BBC Alba (Scottish Gaelic)	155 5%	119- 4%	116- 4%	108- 4%	92- 4%	14 5%	120- 4%	99- 4%	126- 4%	138 5%	81- 4%	68 4%	59- 3%	4 2%	73- 4%	54- 4%
BBC Scotland TV channel (on air between 7pm and midnight)	162 5%	121- 4%	120- 5%	115- 4%	95- 4%	9- 3%	125- 4%	109- 4%	133- 5%	147d 6%	78- 4%	68 4%	62- 3%	4 2%	80- 4%	53- 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	239 8%	177-e 7%	171-e 6%	172-e 7%	128-e 6%	8- 3%	182-e 7%	162-e 6%	192-e 7%	212de 8%	115- 6%	85- 6%	100- 6%	5- 3%	112- 6%	77- 5%
NET BBC	137 4%	25- 1%	51-a 2%	45-a 2%	33- 1%	2- 1%	42- 2%	64-ade 3%	67-ade 2%	128+bcdefgh 5%	0- -%	0- -%	17-ab 1%	0- -%	23-ab 1%	20-ab 1%
NET ITV	152 5%	65-bcde 2%	25- 1%	41-d 2%	18- 1%	1- *%	58-bd 2%	67-bcde 3%	78-bcde 3%	138+bcdefgh 5%	22-cf 1%	15-cf 1%	0- -%	0- -%	18-c 1%	5-c *%
NET Channel 4	161 5%	67-bcde 2%	42-cd 2%	11- *%	15- 1%	1- *%	54-cd 2%	58-cde 2%	79-bcde 3%	143+bcdefgh 5%	17-e 1%	8-e 1%	11-e 1%	*- *%	0- -%	5-e *%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Channel 5	247	169-cde	139-de	128-de	11-	5-d	166-de	159-cde	186-cde	229 +abcdefg h	92-cf	60-f	53-f	5-f	71-f	0-
	8%	6%	5%	5%	*%	2%	6%	6%	7%	9%	5%	4%	3%	3%	4%	-%
None	1690	1505	1501+	1481+	1359 +afghi	241 +abcdfgh i	1546	1393	1568	1456-	1075	905+	1047+	151 +abcef	1100+	891+ae
	55%	56%	57%	57%	59%	75%	56%	56%	55%	54%	57%	60%	58%	83%	58%	62%

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Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	158 5%	18 6%	132 5%	99 5%	57 5%
BBC Two	257 8%	16 5%	236+ 9%	165 9%	86 8%
ITV/ ITV Cymru Wales/ STV / UTV	189 6%	16 6%	169 6%	128 7%	69 6%
Channel 4	189 6%	18 6%	165 6%	128 7%	67 6%
Channel 5	270 9%	17 6%	244 9%	186+ 10%	98 9%
BBC Three	417 14%	24- 9%	380+a 14%	285+a 15%	148 14%
BBC Four	339 11%	27 10%	307 12%	220 12%	130 12%
ITV2	290 9%	25 9%	257 10%	193 10%	103 9%
E4	386 13%	31 11%	344 13%	255+ 14%	155 14%
Other ITV channel (e.g. ITV3, ITV Be)	272 9%	20 7%	245 9%	185+ 10%	105 10%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	272 9%	25 9%	237 9%	185+ 10%	102 9%
Other Channel 5 channel (e.g. 5USA, 5Star)	254 8%	13 4%	232+ 9%	171+a 9%	91 8%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	297 10%	23 8%	264 10%	197 11%	110 10%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	317 10%	26 9%	280 11%	204 11%	124 11%
S4C	145 5%	9 3%	132 5%	93 5%	55 5%
BBC News channel	278 9%	12- 4%	261+a 10%	201+a 11%	118+a 11%
BBC Parliament	262 9%	21 8%	236 9%	189+ 10%	107 10%
BBC Alba (Scottish Gaelic)	155 5%	13 5%	137 5%	92 5%	59 5%
BBC Scotland TV channel (on air between 7pm and midnight)	162 5%	12 4%	145 5%	93 5%	52 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	239 8%	24 8%	206 8%	150 8%	88 8%
NET BBC	137 4%	9 3%	120 5%	91 5%	50 5%
NET ITV	152 5%	14 5%	135 5%	105 6%	63 6%
NET Channel 4	161 5%	19 7%	136 5%	106 6%	59 5%

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Prepared by BMG

Table Q18SUM7 (continuation)

Q18. Haven't watched in the last 12 months but have watched previously Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	247 8%	19 7%	220 8%	173+ 9%	95 9%
None	1690 55%	173cd 61%	1431- 54%	965- 52%	575 53%

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Table Q18SUM8

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	190 6%	74 5%	104 7%	** **	10 6%	90 6%	97 6%
BBC Two	313 10%	140 10%	147 10%	** **	21 13%	128- 9%	181+a 12%
ITV/ ITV Cymru Wales/ STV / UTV	223 7%	80- 6%	121a 8%	** **	18a 11%	106 7%	114 7%
Channel 4	196 6%	72- 5%	105 7%	** **	13 8%	88 6%	104 7%
Channel 5	306 10%	113- 8%	166+a 11%	** **	22a 13%	148 10%	154 10%
BBC Three	677 22%	294 21%	346d 24%	** **	24- 15%	306 21%	366+ 24%
BBC Four	687 22%	291 21%	346 24%	** **	40 25%	286- 19%	395+a 26%
ITV2	392 13%	167 12%	196 13%	** **	17 11%	199 13%	188 12%
E4	605 20%	235- 17%	315+a 21%	** **	28 17%	281 19%	317 21%
Other ITV channel (e.g. ITV3, ITV Be)	643 21%	271 19%	315 21%	** **	35 22%	305 21%	331 21%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	516 17%	224 16%	238 16%	** **	35 22%	236 16%	274 18%
Other Channel 5 channel (e.g. 5USA, 5Star)	1060 35%	418- 30%	565+a 39%	** **	52 33%	496 34%	555 36%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	705 23%	289- 21%	347 24%	** **	48+a 30%	286- 19%	413+a 27%

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Prepared by BMG

Table Q18SUM8 (continuation)

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1430 47%	571-d 41%	780+ad 53%	** **	42- 26%	596- 40%	817+a 53%
S4C	2452 80%	1075-d 77%	1253+ad 85%	** **	85- 53%	1105- 75%	1322+a 86%
BBC News channel	729 24%	333 24%	348 24%	** **	39 24%	287- 19%	436+a 28%
BBC Parliament	1848 60%	843d 60%	904d 62%	** **	73- 46%	771- 52%	1060+a 69%
BBC Alba (Scottish Gaelic)	2398 78%	1033-d 74%	1244+ad 85%	** **	85- 53%	1075- 73%	1301+a 84%
BBC Scotland TV channel (on air between 7pm and midnight)	2233 73%	940-d 67%	1180+ad 80%	** **	80- 50%	998- 67%	1212+a 79%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1048 34%	424- 30%	546+a 37%	** **	46 29%	419- 28%	617+a 40%
NET BBC	171 6%	60- 4%	100+a 7%	** **	9 6%	74 5%	93 6%
NET ITV	175 6%	61- 4%	97a 7%	** **	15a 9%	87 6%	85 6%
NET Channel 4	191 6%	70- 5%	101 7%	** **	15a 9%	90 6%	97 6%
NET Channel 5	335 11%	122- 9%	183+a 13%	** **	24a 15%	149 10%	180 12%
None	354 12%	205+b 15%	94- 6%	** **	55+ab 34%	241+b 16%	104- 7%

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Prepared by BMG

Table Q18SUM8 (continuation)
Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	190	30efgjk +defgjk	52 10%	42+efgjk	29fjk	17-	7-	12	82+efgjk	72efgjk	37-	19-
	6%	8%	10%	9%	6%	4%	2%	4%	9%	7%	3%	3%
BBC Two	313	54+efgjk +defgjk	83 16%	71+efgjk	56efgjk	25-f	8-	17-f	137 +efgjk	127+efgjk	50-	25-
	10%	14%	16%	15%	11%	5%	2%	5%	15%	13%	4%	4%
ITV/ ITV Cymru	223	33fgjk +defgjk	61 12%	47+efgjk	35fjk	23-	13-	12-	94+efgjk	82efgjk	48-	25-
Wales/ STV / UTV	7%	9%	12%	10%	7%	5%	3%	4%	10%	8%	4%	4%
Channel 4	196	26efj 7%	49+defjk 9%	49+defjk 10%	28f 6%	15- 3%	10- 3%	19f 6%	75+efjk 8%	77+efjk 8%	44- 4%	29- 4%
Channel 5	306	47efjk	67+efjk +defgjk	73 15%	50efj	21-	20-	27e	114+efjk	124+efjk	68-	47-
	10%	12%	13%	15%	10%	4%	5%	9%	13%	13%	6%	7%
BBC Three	677	55- 14%	94- 18%	110ah 23%	118abh 24%	122abh 26%	87ah 23%	90+abh 28%	150- 17%	228abh 23%	299+abh 25%	177+abh 25%
BBC Four	687	78fk 20%	154 +aefgjk 30%	140 +aefgjk 29%	128efgjk	88-	52-	48-	232 +efgjk 26%	268 +aefgjk 27%	188-	99-
	22%	20%	30%	29%	26%	19%	14%	15%	26%	27%	16%	14%
ITV2	392	32-	71a	65a	62	56	45	60	103	127a	162a	106ah
	13%	8%	14%	14%	12%	12%	12%	19%	11%	13%	14%	15%
E4	605	66	78-	81	78-	93	87bcdhi +abcdefh ijk	122 38%	143-	159-	303 +abcdehi	210+abcdefhi
	20%	17%	15%	17%	16%	20%	23%	38%	16%	16%	26%	30%
Other ITV channel (e.g. ITV3, ITV Be)	643	69 21%	128+af 25%	107 22%	101 20%	92 19%	68 18%	80af 25%	197 22%	207 21%	239 20%	147 21%
Other Channel	516	71d	116+defij	84d	59-	62-	52	73 +defij	186 +defij	143-	186	124de
4 channel (e.g. Film4, More4, 4Seven)	17%	18%	22%	17%	12%	13%	14%	23%	21%	15%	16%	18%

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Prepared by BMG

Table Q18SUM8 (continuation)
 Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Other Channel 5 channel	1060	131	189di	160	136-	160d	133d	151	320di	296-	444+di	284+cdei
(e.g. 5USA, 5Star)	35%	34%	36%	33%	27%	34%	35%	47%	35%	30%	38%	41%
Any UKTV channel	705	86	149	132+defj	91-	84-	77	86defj	235+defj	223e	248	163e
(e.g. Dave, Really, Yesterday, Drama)	23%	22%	29%	27%	18%	18%	20%	27%	26%	23%	21%	23%
Any paid for	1430	142-	194-	184-	222abh	237abchi	227	225	336-	405-	688	452+abcdehij
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	47%	37%	37%	38%	45%	50%	59%	70%	37%	41%	59%	64%
S4C	2452	247-	362-	377abh	422+abch	427	334	284	609-	798abh	1045	618+abchi
	80%	64%	70%	78%	85%	90%	87%	89%	67%	81%	89%	88%
BBC News channel	729	78	155	123fk	121	113	72-	68	233fjk	244fk	253-	140-
	24%	20%	30%	25%	24%	24%	19%	21%	26%	25%	21%	20%
BBC Parliament	1848	201-	305	302ah	301a	308+ah	228	202ah	506-	603ah	739+ah	430ah
	60%	52%	59%	63%	60%	65%	60%	63%	56%	62%	63%	61%
BBC Alba	2398	244-	352-	371abh	413+abch	412	327	280	596-	784abh	1019	607+abchi
(Scottish Gaelic)	78%	64%	68%	77%	83%	87%	86%	88%	66%	80%	87%	87%
BBC Scotland TV	2233	230-	332-	345abh	377abh	377	314	258	562-	722abh	949	572+abcdhi
channel (on air between 7pm and midnight)	73%	60%	64%	72%	76%	79%	82%	81%	62%	74%	81%	82%
Any free Sky channel	1048	120	180	168	163	142-	128	148	300	331	417e	276+adehi
(e.g. Sky News, Sky Arts, Pick, Challenge)	34%	31%	35%	35%	33%	30%	33%	46%	33%	34%	36%	39%

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 Prepared by BMG

Table Q18SUM8 (continuation)
 Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET BBC	171	23efgjk 6%	47 +defgjk 9%	46 +defgjk 9%	27efgjk 5%	13- 3%	7- 2%	7- 2%	71+efgjk 8%	73+efgjk 7%	27- 2%	14- 2%
NET ITV	175	22fjk 6%	52 +adefgjk 10%	39+efgjk 8%	31efgjk 6%	14- 3%	10- 3%	8- 2%	74+efgjk 8%	70+efgjk 7%	31- 3%	18- 2%
NET Channel 4	191	24f 6%	49+defjk 9%	46+defjk 10%	28f 6%	15- 3%	10- 3%	19f 6%	72+efjk 8%	74efjk 8%	44- 4%	29- 4%
NET Channel 5	335	51efjk 11%	79 +defgjk 15%	80 +defgjk 17%	47f 9%	28- 6%	21- 6%	28 9%	131 +defgjk 14%	127+efjk 13%	77- 7%	49- 7%
None	354	90 +cdefgij k 12%	113 +cdefgij k 22%	67defgjk 14%	47efgjk 9%	16- 3%	10- 3%	11- 3%	203 +cdefgij k 22%	114efgjk 12%	37- 3%	21- 3%

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Table Q18SUM8 (continuation)
Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	190	12	11	12	27	10	26g	14-	18	30	159	14	11g	6g
	6%	5%	4%	4%	7%	8%	8%	3%	7%	+abcgjk 12%	6%	6%	7%	7%
BBC Two	313	23	21	21	48g	14	40g	28-	27	34cg	256	30g	19cg	8
	10%	10%	8%	7%	12%	11%	12%	7%	10%	13%	10%	12%	13%	10%
ITV/ ITV Cymru	223	8-	19g	14	34ag	8	26g	13-	15	22ag	159-g	24agj	34	6g
	7%	4%	7%	5%	8%	7%	8%	3%	6%	9%	6%	9%	+abcd ijkm 23%	7%
Wales/ STV / UTV	7%	4%	7%	5%	8%	7%	8%	3%	6%	9%	6%	9%	23%	7%
Channel 4	196	9	10	18	34bg	13	26bg	16-	14	24abg	163	18	11bg	4
	6%	4%	4%	6%	8%	10%	8%	4%	5%	9%	6%	7%	8%	5%
Channel 5	306	18	25	21	50g	11	39	30	32	29	255	26	15	10
	10%	8%	9%	7%	12%	9%	12%	7%	12%	11%	10%	10%	10%	12%
BBC Three	677	45	59	70	79	22	72	80	64	66	556	63	37	21
	22%	20%	22%	24%	20%	18%	22%	19%	24%	26%	22%	25%	25%	25%
BBC Four	687	43	68	62	74	23	86dg	78	61	68dg	564	63	35	25+adgj
	22%	19%	25%	22%	18%	19%	26%	19%	23%	27%	22%	25%	24%	29%
ITV2	392	24	30	40	51	15	39	52	36	39	326	32	26+abfjm	9
	13%	11%	11%	14%	13%	12%	12%	12%	14%	15%	13%	12%	17%	11%
E4	605	37	53	61	80	26	60	78	67+afm	48	510	50	32	13
	20%	17%	20%	22%	20%	21%	18%	19%	25%	19%	20%	19%	22%	15%
Other ITV channel (e.g. ITV3, ITV Be)	643	40	56	53	93m	23	78m	78	63m	52	536m	60m	34m	12-
	21%	18%	21%	19%	23%	19%	23%	19%	24%	21%	21%	24%	23%	15%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	516	27	56acg	35	83acg	23	55	53-	55acg	42	430	47	26	13
	17%	12%	21%	12%	21%	18%	16%	13%	21%	17%	17%	18%	18%	16%
Other Channel 5 channel (e.g. 5USA, 5Star)	1060	72	99i	88	136	36	111	160i	114	69-	885	90	56i	29
	35%	32%	37%	31%	34%	29%	33%	38%	+acdfij 43%	27%	34%	35%	38%	34%

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Prepared by BMG

Table Q18SUM8 (continuation)

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	705 23%	35- 16%	66a 24%	54 19%	119+acgjk 30%	32 26%	81a 24%	82 20%	67a 26%	60 24%	596a 23%	56 22%	33 23%	20a 24%
Any paid for	1430	93	133d	138d	159-	68	146	206d	152	122	1217d	112	65	36
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	47%	42%	49%	48%	39%	55%	44%	49%	58%	48%	47%	44%	44%	43%
S4C	2452 80%	1801 81%	219d1 81%	241df1 85%	296-1 74%	108 87%	2571 77%	351df1 84%	232 88%	212df1 84%	2094+df1 81%	211d1 82%	80- 55%	671 79%
BBC News channel	729 24%	50 22%	74dg 27%	77dg 27%	69- 17%	36 29%	85d 25%	80- 19%	66d 25%	72dg 29%	610d 24%	55 21%	41dg 28%	24dg 28%
BBC Parliament	1848 60%	135d 61%	159d 59%	176d 62%	199- 50%	83 67%	204d 61%	258d 62%	175d 66%	153d 61%	1542d 60%	153d 60%	102+bdffjk 69%	51d 61%
BBC Alba (Scottish Gaelic)	2398 78%	170k 76%	214dk 79%	237dk 83%	286-k 71%	104 84%	264dk 79%	354+adk 85%	236 90%	203dk 81%	2069+dk 80%	135- 53%	128 87%	66k 79%
BBC Scotland TV channel (on air between 7pm and midnight)	2233 73%	163k 73%	212+k 79%	231+adfk 81%	286k 71%	96 77%	245k 73%	330+dk 79%	225 86%	199+k 79%	1987+dk 77%	58- 22%	125 85%	63k 74%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1048 34%	75 34%	100 37%	92 32%	123 30%	46 37%	114 34%	143 34%	106dk 40%	84 33%	882 34%	79 31%	56 38%	31 37%
NET BBC	171 6%	10 5%	11 4%	12 4%	25g 6%	14 11%	21g 6%	10- 2%	12 4%	27 11%	141g 5%	15g 6%	10g 7%	5g 6%

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Prepared by BMG

Table Q18SUM8 (continuation)

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET ITV	175 6%	6 3%	14 5%	11 4%	31ag 8%	10 8%	24ag 7%	13- 3%	11 4%	20ag 8%	141 5%	16 6%	14+acghj 9%	5 5%
NET Channel 4	191 6%	7 3%	13 5%	15 5%	33ag 8%	13 10%	28agh 8%	15- 4%	10 4%	23agh 9%	158 6%	19g 7%	11ag 7%	4 5%
NET Channel 5	335 11%	16 7%	30 11%	24 8%	51a 13%	14 11%	47a 14%	38 9%	31 12%	29 11%	278 11%	27 10%	18a 13%	12acg 14%
None	354 12%	29hl 13%	31h 12%	22 8%	77 19% +bcghijk lm	10 8%	48chl 14%	43 10%	14- 5%	28h 11%	302hl 12%	33hl 13%	10- 7%	10hl 12%

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Table Q18SUM8 (continuation)
 Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	190 6%	42- 5%	40 6%	27 5%	75+ae 8%	83- 5%	103+ae 7%	141- 5%	4 5%	46+a 11%	30+a 15%	9 8%
BBC Two	313 10%	69- 8%	66 10%	56 11%	116+ae 13%	135- 8%	172+ae 12%	246- 9%	6 7%	64+a 15%	40+a 19%	13 12%
ITV/ ITV Cymru Wales/ STV / UTV	223 7%	54 6%	52 8%	35 7%	78a 9%	106 7%	112 8%	166- 6%	6 6%	55+a 13%	37+a 18%	10 10%
Channel 4	196 6%	51 6%	43 6%	30 6%	68 8%	94 6%	98 7%	146- 6%	4 5%	47+a 11%	32+a 15%	8 8%
Channel 5	306 10%	93 10%	76 11%	41 8%	89 10%	169 11%	130 9%	238- 9%	6 7%	64+a 15%	39+a 19%	14 13%
BBC Three	677 22%	203 22%	155 22%	104 20%	208 23%	358 22%	312 22%	588 22%	16 18%	84 20%	48 23%	16 15%
BBC Four	687 22%	184- 20%	162 24%	110 21%	224a 25%	347 22%	334 24%	583 22%	20 23%	102 25%	55 27%	22 20%
ITV2	392 13%	133c 14%	85 12%	46- 9%	123c 14%	217c 14%	169 12%	333 13%	5 6%	56 13%	37+ 18%	11 10%
E4	605 20%	198bc 22%	121 18%	77- 15%	202+bc 23%	319c 20%	279c 20%	511 19%	10 12%	91 22%	56+a 27%	20 18%
Other ITV channel (e.g. ITV3, ITV Be)	643 21%	193 21%	150 22%	92 18%	201 22%	342 21%	293 21%	542 21%	14 16%	98 24%	57+a 27%	19 17%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	516 17%	161c 18%	117c 17%	62- 12%	167c 19%	278c 17%	229 16%	408- 16%	9 10%	104+a 25%	64+a 31%	24 22%
Other Channel 5 channel (e.g. 5USA, 5Star)	1060 35%	374+bcdf 41%	226 33%	157- 30%	287 32%	599+bcdf 37%	444- 31%	915 35%	19 21%	140 34%	82 39%	32 29%

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Table Q18SUM8 (continuation)

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	705 23%	216 24%	158 23%	101 19%	218 24%	374 23%	320 23%	577- 22%	20 22%	124+a 30%	71+a 34%	28 26%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1430 47%	414 45%	306 44%	220 42%	472+abce 53%	720- 45%	692ce 49%	1267+c 48%	33 37%	156- 38%	85 41%	33 30%
S4C	2452 80%	742b 81%	529- 77%	411 79%	746+be 83%	1271 79%	1157b 82%	2167+cd 82%	60 68%	275- 66%	136- 65%	70 64%
BBC News channel	729 24%	177- 19%	155 23%	132a 25%	252+abe 28%	333- 21%	384+abe 27%	651+c 25%	16 18%	74- 18%	38 18%	15 14%
BBC Parliament	1848 60%	500- 54%	413a 60%	324a 62%	591+abe 66%	912- 57%	916+abe 65%	1645+cd 63%	44 50%	197- 47%	102- 49%	45 41%
BBC Alba (Scottish Gaelic)	2398 78%	730b 80%	520- 75%	399 77%	725b 81%	1251 78%	1124 79%	2122+cd 81%	55 62%	267- 64%	131- 63%	71 65%
BBC Scotland TV channel (on air between 7pm and midnight)	2233 73%	695+bc 76%	481- 70%	364 70%	671b 75%	1176 73%	1034 73%	1960+cd 75%	55 62%	260- 63%	128- 62%	68 62%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1048 34%	298 33%	231 33%	176 34%	328 37%	529 33%	504 36%	922+c 35%	24 27%	120- 29%	69 33%	21 20%
NET BBC	171 6%	34- 4%	36 5%	26 5%	70+ae 8%	70- 4%	96+ae 7%	131- 5%	5 6%	39+a 9%	25+a 12%	6 6%
NET ITV	175 6%	42 5%	40 6%	23 4%	66+ae 7%	82 5%	89 6%	128- 5%	4 4%	45+a 11%	33+a 16%	6 6%
NET Channel 4	191 6%	51 6%	41 6%	25 5%	69 8%	92 6%	95 7%	140- 5%	3 3%	48+a 12%	32+a 15%	11 10%

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Prepared by BMG

Table Q18SUM8 (continuation)
 Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	335	106c	85c	40-	95	191c	134-	261-	6	70+a	42+a	17
	11%	12%	12%	8%	11%	12%	9%	10%	7%	17%	20%	16%
None	354	88-	97+ad	78+ad	84-	185	162	254-	21	98+a	51+a	25
	12%	10%	14%	15%	9%	11%	11%	10%	24%	24%	25%	23%

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Table Q18SUM8 (continuation)
 Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	190 6%	56 5%	134c 7%	6- 3%	13c 8%	16 6%	** **	11 7%	12 9%	** **	31c 7%	19c 7%
BBC Two	313 10%	102c 10%	212c 10%	11- 5%	21c 13%	25 9%	** **	20c 13%	15 11%	** **	58c 13%	24 9%
ITV/ ITV Cymru Wales/ STV / UTV	223 7%	57- 6%	166+ac 8%	9 4%	14 9%	15 5%	** **	9 6%	14 10%	** **	36 8%	18 7%
Channel 4	196 6%	55 5%	141 7%	11 5%	13 8%	15 5%	** **	9 6%	13 9%	** **	30 7%	15 6%
Channel 5	306 10%	98 10%	208 10%	13- 6%	20c 12%	19 7%	** **	14 8%	13 9%	** **	55ce 12%	23 9%
BBC Three	677 22%	239 23%	438 22%	55 25%	37 23%	66 23%	** **	46 28%	28 21%	** **	91 20%	61 23%
BBC Four	687 22%	227 22%	460 23%	42 19%	36 22%	60 21%	** **	39 24%	29 21%	** **	117 26%	54 21%
ITV2	392 13%	130 13%	262 13%	28 13%	22 14%	35 12%	** **	18 11%	20 15%	** **	52 12%	31 12%
E4	605 20%	202j 20%	403j 20%	58+j 26%	41j 26%	64j 23%	** **	30 19%	19 14%	** **	63- 14%	50 19%
Other ITV channel (e.g. ITV3, ITV Be)	643 21%	200 19%	444c 22%	35 15%	35 22%	61 21%	** **	43c 27%	29 22%	** **	84 19%	48 18%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	516 17%	160 16%	356 18%	33 15%	27 17%	58 20%	** **	25 16%	22 16%	** **	64 14%	42 16%
Other Channel 5 channel (e.g. 5USA, 5Star)	1060 35%	350 34%	710j 35%	87j 39%	56 35%	94 33%	** **	56 35%	36 27%	** **	130- 29%	81 31%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	705 23%	224 22%	482 24%	52 23%	41 26%	64 22%	** **	44 27%	36 27%	** **	94 21%	50 19%

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 Prepared by BMG

Table Q18SUM8 (continuation)
 Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1430 47%	521+b 51%	909- 45%	122+b 55%	85 53%	149b 52%	** **	99+abj 61%	60 45%	** **	206 46%	147+bj 56%
S4C	2452 80%	856+b 83%	1596- 79%	194+b 87%	133 83%	238 83%	** **	136 85%	99 73%	** **	365 82%	229+b 88%
BBC News channel	729 24%	266 26%	463 23%	54 24%	38 24%	78 27%	** **	56+ab 35%	44 33%	** **	131+b 29%	67 26%
BBC Parliament	1848 60%	684+b 67%	1164- 57%	149b 67%	97 60%	192+b 67%	** **	114+b 71%	78 58%	** **	308+b 69%	181+b 69%
BBC Alba (Scottish Gaelic)	2398 78%	838+b 82%	1561- 77%	194+bj 87%	127 80%	235 82%	** **	133 82%	98 73%	** **	357 80%	226+b 86%
BBC Scotland TV channel (on air between 7pm and midnight)	2233 73%	780+b 76%	1453- 71%	178+b 80%	122 76%	221 78%	** **	120 74%	88 66%	** **	335 75%	194 74%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1048 34%	375 37%	673 33%	89 40%	58 36%	106 37%	** **	76+abj 47%	46 34%	** **	156 35%	103 39%
NET BBC	171 6%	51 5%	120 6%	6 3%	12c 7%	9 3%	** **	8 5%	12 9%	** **	36+ace 8%	15 6%
NET ITV	175 6%	48 5%	128 6%	6 3%	11 7%	10 3%	** **	9 5%	15 11%	** **	31c 7%	12 4%
NET Channel 4	191 6%	51 5%	140 7%	9 4%	11 7%	15 5%	** **	9 6%	13 10%	** **	29 7%	12 5%
NET Channel 5	335 11%	111 11%	224e 11%	16 7%	17 11%	19- 6%	** **	15 10%	16 12%	** **	63+ce 14%	24 9%
None	354 12%	85-c 8%	268+acegk 13%	9- 4%	14 9%	19- 7%	** **	8- 5%	26 20%	** **	47ck 11%	13- 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM8 (continuation)

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	190 6%	15f 10%	8 6%	28 7%	24 7%	62+f 8%	77- 5%	181 6%	** **	183 6%	** **
BBC Two	313 10%	20 13%	13 10%	51+f 13%	38 11%	102+f 13%	132- 8%	305 10%	** **	307 10%	** **
ITV/ ITV Cymru Wales/ STV / UTV	223 7%	16 10%	9 7%	25 7%	24 7%	67f 9%	95- 6%	214 7%	** **	217 7%	** **
Channel 4	196 6%	15 10%	7 6%	29 8%	19 5%	56 7%	95 6%	188 6%	** **	191 6%	** **
Channel 5	306 10%	19 13%	12 10%	44 12%	33 10%	88 11%	139- 9%	299 10%	** **	302 10%	** **
BBC Three	677 22%	31 20%	16- 13%	85b 22%	66 19%	153 20%	345b 22%	663 22%	** **	667 22%	** **
BBC Four	687 22%	49+f 32%	28 23%	114+f 30%	88 26%	210+f 27%	323- 21%	674 23%	** **	678 22%	** **
ITV2	392 13%	18 12%	12 10%	39 10%	39 11%	92 12%	187 12%	383 13%	** **	386 13%	** **
E4	605 20%	26 17%	15 12%	59- 16%	47- 14%	113- 15%	317de 20%	586 20%	** **	590 20%	** **
Other ITV channel (e.g. ITV3, ITV Be)	643 21%	30 20%	27 22%	78 20%	59 17%	153 20%	319 20%	624 21%	** **	627 21%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	516 17%	24 15%	20 17%	63 17%	45 13%	120 15%	262 17%	499 17%	** **	503 17%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	1060 35%	48 31%	40 33%	118 31%	113 33%	255 33%	554 35%	1036 35%	** **	1042 35%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	705 23%	45f 29%	33 26%	100f 26%	74 21%	194f 25%	324- 21%	683 23%	** **	688 23%	** **

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Prepared by BMG

Table Q18SUM8 (continuation)
 Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1430 47%	50- 33%	39- 32%	123- 32%	112- 33%	257- 33%	770+abcde 49%	1394 47%	**	1404 47%	**
S4C	2452 80%	112- 72%	86- 70%	259- 68%	245- 71%	551- 71%	1321+abcde 84%	2412 81%	**	2424 80%	**
BBC News channel	729 24%	50+df 33%	27 22%	103d 27%	69 20%	192 25%	354 23%	711 24%	**	716 24%	**
BBC Parliament	1848 60%	94 61%	72 58%	227 59%	177- 51%	439- 56%	962de 61%	1819 61%	**	1831 61%	**
BBC Alba (Scottish Gaelic)	2398 78%	110 72%	84- 68%	265- 69%	233- 68%	539- 69%	1288+abcde 82%	2360 79%	**	2372 79%	**
BBC Scotland TV channel (on air between 7pm and midnight)	2233 73%	106 69%	81 66%	247- 64%	228- 66%	506- 65%	1208+abcde 77%	2196 73%	**	2208 73%	**
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1048 34%	50 33%	36 29%	123 32%	101 29%	243 31%	534 34%	1017 34%	**	1025 34%	**
NET BBC	171 6%	15+f 10%	9 7%	28f 7%	19 6%	60+f 8%	65- 4%	164 5%	**	167 6%	**
NET ITV	175 6%	15f 9%	8 6%	22 6%	19 5%	54f 7%	71- 5%	169 6%	**	171 6%	**
NET Channel 4	191 6%	15 10%	5 4%	26 7%	19 6%	55 7%	88 6%	183 6%	**	186 6%	**
NET Channel 5	335 11%	21 14%	16 13%	49 13%	42 12%	100f 13%	151- 10%	327 11%	**	330 11%	**
None	354 12%	32+f 21%	24+f 20%	82+f 21%	73+f 21%	159+f 20%	116- 7%	335 11%	**	343 11%	**

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Prepared by BMG

Table Q18SUM8 (continuation)
Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	190 6%	32- 1%	60-a 2%	56-a 2%	42- 2%	3- 1%	68-a 2%	63-a 3%	83-ad 3%	157abcdefgh 6%	0- -%	4-a *%	25-ab 1%	0- -%	24-ab 1%	18-ab 1%
BBC Two	313 10%	138-e 5%	152-de 6%	139-e 5%	98- 4%	6- 2%	180-ade 6%	155-de 6%	198-acde 7%	270abcdefgh 10%	58-bd 3%	0- -%	86-abd 5%	*- *%	70-bd 4%	51-bd 4%
ITV/ ITV Cymru Wales/ STV / UTV	223 7%	85-bd 3%	55- 2%	69- 3%	41- 2%	4- 1%	93-bd 3%	78-bd 3%	110-bcde 4%	187abcdefgh 7%	35-c 2%	30-c 2%	0- -%	0- -%	29-c 2%	21-c 1%
Channel 4	196 6%	67-cd 2%	56-cd 2%	28- 1%	24- 1%	3- 1%	69-cd 2%	56-cd 2%	86-bcde 3%	161 6%	23-e 1%	11-e 1%	21-e 1%	1-e 1%	0- -%	9-e 1%
Channel 5	306 10%	152-cde 6%	122-d 5%	111-d 4%	18- 1%	8-d 2%	157-cde 6%	143-cde 6%	178-bcde 6%	258abcdefgh 10%	72-f 4%	47-f 3%	55-f 3%	3-f 2%	57-f 3%	0- -%
BBC Three	677 22%	473-e 17%	481-e 18%	460-e 18%	368-e 16%	13- 4%	527-de 19%	447-e 18%	551-de 19%	555-abcdeg 21%	287-d 15%	204-d 13%	304-bd 17%	4- 2%	293-d 15%	222-d 15%
BBC Four	687 22%	480-e 18%	485-de 18%	469-e 18%	358-e 16%	16- 5%	531-de 19%	463-de 19%	560-de 20%	609 23%	290-bd 15%	161-d 11%	314-bd 17%	5- 3%	305-bd 16%	214-bd 15%
ITV2	392 13%	248-de 9%	203-e 8%	206-e 8%	150-e 7%	10- 3%	250-de 9%	208-de 8%	273-bcde 10%	314 12%	155-df 8%	126-df 8%	119-d 7%	5- 3%	138-d 7%	82- 6%
E4	605 20%	444-cde 16%	406-de 15%	371-e 14%	294-e 13%	15- 5%	455-cde 16%	362-e 15%	479-cdeg 17%	471-bcdeg 18%	283-d 15%	236-de 16%	253-d 14%	10- 6%	239-d 13%	184-d 13%
Other ITV channel (e.g. ITV3, ITV Be)	643 21%	466-de 17%	404-e 15%	416-de 16%	299-e 13%	17- 5%	479-de 17%	411-de 16%	508-bde 18%	527 20%	296-df 16%	222-d 15%	247-d 14%	7- 4%	273-d 14%	175-d 12%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	516 17%	357-cdeg 13%	313-de 12%	278-e 11%	212-e 9%	12- 4%	364-cdeg 13%	273-e 11%	389-cdeg 14%	403-bcdeg 15%	220-def 12%	151-d 10%	181-d 10%	3- 2%	163-d 9%	124-d 9%

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Prepared by BMG

Table Q18SUM8 (continuation)
Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Other Channel 5 channel (e.g. 5USA, 5Star)	1060 35%	854-de 32%	808-de 30%	788-de 30%	559-e 24%	33- 10%	880-de 32%	773-de 31%	912-de 32%	882-cde 33%	586-cdf 31%	452-df 30%	496-df 28%	14- 8%	556-df 29%	299-d 21%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	705 23%	529-de 20%	490-de 18%	474-de 18%	348-e 15%	23- 7%	546-de 20%	467-de 19%	574-de 20%	583-bcdeg 22%	328-df 17%	225-d 15%	289-df 16%	7- 4%	306-df 16%	187-d 13%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1430 47%	1205-e 45%	1184-e 45%	1169-e 45%	992-e 43%	36- 11%	1265-e 46%	1089-e 44%	1295-e 46%	1164-e 43%	836-d 44%	669-d 44%	810-d 45%	14- 8%	868d 46%	629-d 44%
S4C	2452 80%	2165e 80%	2130e 80%	2102e 80%	1810e 79%	12- 4%	2241e 81%	1986e 80%	2279e 80%	2125-e 79%	1530d 81%	1188-d 78%	1464+bd 82%	0- -%	1546+bd 82%	1138d 79%
BBC News channel	729 24%	504-e 19%	528-e 20%	517-e 20%	432-e 19%	14- 4%	564-e 20%	497-e 20%	594-e 21%	604-abcdeg 23%	296-d 16%	206-d 14%	322-bd 18%	3- 2%	352-abd 19%	277-abd 19%
BBC Parliament	1848 60%	1577-e 58%	1557-e 59%	1541-e 59%	1296-e 57%	55- 17%	1646-e 59%	1465-e 59%	1685-e 59%	1588-e 59%	1094-bd 58%	798-d 53%	1063bd 59%	28- 15%	1107-bd 58%	817-bd 57%
BBC Alba (Scottish Gaelic)	2398 78%	2113e 78%	2078e 78%	2059e 79%	1764-e 77%	65- 20%	2192e 79%	1948e 78%	2231e 79%	2077-e 78%	1481d 78%	1145-d 75%	1430bd 80%	30- 16%	1499bd 79%	1102-d 77%
BBC Scotland TV channel (on air between 7pm and midnight)	2233 73%	1960e 73%	1930e 73%	1903e 73%	1632-e 71%	70- 22%	2033e 73%	1798-e 72%	2072e 73%	1928-e 72%	1371d 72%	1057-d 70%	1323bd 74%	35- 19%	1377d 73%	1014-d 71%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1048 34%	849-de 31%	813-de 31%	804-de 31%	628-e 28%	22- 7%	882-de 32%	773-de 31%	916-de 32%	866-de 32%	539-d 28%	392-d 26%	515-d 29%	11- 6%	548-d 29%	370-d 26%
NET BBC	171 6%	9- *%	44-ae 2%	44-ae 2%	26-a 1%	0- -%	47-ae 2%	50-ade 2%	62-ade 2%	136-abcdefgh 5%	0- -%	0- -%	13-ab 1%	0- -%	17-ab 1%	9-ab 1%
NET ITV	175 6%	47-bde 2%	10- *%	31-b 1%	16- 1%	0- -%	50-bde 2%	43-bde 2%	66-bcde 2%	142- abcdefgh 5%	15-c 1%	13-c 1%	0- -%	0- -%	10-c 1%	6-c *%

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Prepared by BMG

Table Q18SUM8 (continuation)

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Channel 4	191	65-cde	51-cde	13-	20-	0-	65-cde	46-cde	83	151	21-e	9-e	22-e	0-	0-	9-e
	6%	2%	2%	*%	1%	-%	2%	2%	3%	6%	1%	1%	1%	-%	-%	1%
NET Channel 5	335	174-cde	143-de	125-d	12-	8-d	180-cde	161-cde	204-bcde	281-abcdefgh	86-f	54-f	63-f	3-f	70-f	0-
	11%	6%	5%	5%	1%	2%	6%	6%	7%	10%	5%	4%	4%	1%	4%	-%
None	354	306	299	294	282+	211	304-	284	316-	324+	208	191	197	133	199-	189+e
	12%	11%	11%	11%	12%	66%	11%	11%	11%	12%	11%	13%	11%	73%	11%	13%

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Table Q18SUM8 (continuation)

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	190 6%	30+bc 11%	148- 6%	108 6%	69 6%
BBC Two	313 10%	47+bcd 17%	249- 9%	169- 9%	100 9%
ITV/ ITV Cymru Wales/ STV / UTV	223 7%	31b 11%	178- 7%	129 7%	80 7%
Channel 4	196 6%	28+bc 10%	155- 6%	105 6%	65 6%
Channel 5	306 10%	39 14%	253 10%	184 10%	125 11%
BBC Three	677 22%	77c 27%	564- 21%	382- 21%	227 21%
BBC Four	687 22%	75 27%	581 22%	394 21%	220- 20%
ITV2	392 13%	41 15%	334 13%	241 13%	163+ 15%
E4	605 20%	74+bcd 26%	493- 19%	337- 18%	211 19%
Other ITV channel (e.g. ITV3, ITV Be)	643 21%	74 26%	540 20%	388 21%	248 23%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	516 17%	60 21%	423- 16%	305 16%	194 18%
Other Channel 5 channel (e.g. 5USA, 5Star)	1060 35%	97 34%	919 35%	665 36%	429+b 39%

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Table Q18SUM8 (continuation)

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	705 23%	79 28%	590- 22%	409 22%	261 24%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1430 47%	167+bcd 59%	1197- 45%	832- 45%	484 44%
S4C	2452 80%	234 83%	2123 80%	1483 80%	843- 77%
BBC News channel	729 24%	84bcd 30%	610-d 23%	397- 21%	210- 19%
BBC Parliament	1848 60%	190bcd 67%	1576-d 59%	1058- 57%	588- 54%
BBC Alba (Scottish Gaelic)	2398 78%	234 83%	2067 78%	1451 78%	828- 76%
BBC Scotland TV channel (on air between 7pm and midnight)	2233 73%	221 78%	1919 72%	1347 72%	778 71%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1048 34%	128+bcd 45%	873- 33%	615 33%	358 33%
NET BBC	171 6%	30+bcd 10%	128- 5%	91 5%	49 5%
NET ITV	175 6%	29+bcd 10%	134- 5%	98 5%	63 6%
NET Channel 4	191 6%	26 9%	153- 6%	105 6%	68 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM8 (continuation)

Q18. I have never watched this channel Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	335 11%	40 14%	279 11%	208 11%	143+b 13%
None	354 12%	24 8%	310 12%	219 12%	142 13%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM9
Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	89 3%	44 3%	43 3%	** **	2 1%	43 3%	39 3%
BBC Two	153 5%	65 5%	82 6%	** **	5 3%	62 4%	81 5%
ITV/ ITV Cymru Wales/ STV / UTV	96 3%	38 3%	55 4%	** **	2 1%	44 3%	44 3%
Channel 4	111 4%	42 3%	66+ 4%	** **	2 2%	51 3%	54 3%
Channel 5	154 5%	58 4%	90+a 6%	** **	6 4%	66 4%	79 5%
BBC Three	268 9%	105- 8%	158+ad 11%	** **	5- 3%	120 8%	138 9%
BBC Four	245 8%	105 8%	134+d 9%	** **	6 4%	110 7%	123 8%
ITV2	194 6%	75 5%	114+ad 8%	** **	4 3%	90 6%	95 6%
E4	237 8%	77- 6%	155+ad 11%	** **	4- 3%	105 7%	121 8%
Other ITV channel (e.g. ITV3, ITV Be)	186 6%	77 6%	104+ 7%	** **	5 3%	88 6%	86 6%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	142 5%	60 4%	76 5%	** **	4 2%	70 5%	63 4%
Other Channel 5 channel (e.g. 5USA, 5Star)	185 6%	64- 5%	115+ad 8%	** **	4 2%	78 5%	96 6%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	124 4%	58 4%	63 4%	** **	3 2%	70b 5%	45- 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM9 (continuation)

Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for	94	46	45	**	3	51	35-
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	3%	3%	3%	**	2%	3%	2%
S4C	110	46	57	**	7	62b	40-
	4%	3%	4%	**	5%	4%	3%
BBC News channel	121	51	65	**	5	53	60
	4%	4%	4%	**	3%	4%	4%
BBC Parliament	116	48	62	**	6	59	48
	4%	3%	4%	**	4%	4%	3%
BBC Alba (Scottish Gaelic)	123	60	59	**	4	65	49-
	4%	4%	4%	**	3%	4%	3%
BBC Scotland TV channel (on air between 7pm and midnight)	133	61	63	**	8	76b	47-
	4%	4%	4%	**	5%	5%	3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	146	58	84+	**	4	65	73
	5%	4%	6%	**	3%	4%	5%
NET BBC	29	12	17	**	0	16	8-
	1%	1%	1%	**	-%	1%	1%
NET ITV	54	23	31	**	0	26	21
	2%	2%	2%	**	-%	2%	1%
NET Channel 4	49	21	28	**	0	23	20
	2%	2%	2%	**	-%	2%	1%
NET Channel 5	77	23-	52+a	**	2	34	35
	3%	2%	4%	**	1%	2%	2%
None	2295	1074+b	1052-	**	133+b	1158+b	1111-
	75%	77%	72%	**	83%	78%	72%

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Prepared by BMG

Table Q18SUM9 (continuation)
Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	89	30 +bcdefgi jk	18fgjk	18efgjk	13gjk	7-	3-	*- +defgijk	48	31fgjk	10-	3-
	3%	8%	3%	4%	3%	1%	1%	*%	5%	3%	1%	*%
BBC Two	153	48 +bdefgij k	30efgjk	43 +defgjk	16fjk	8-	3-	4- +defgjk	78	59defgjk	16-	7-
	5%	13%	6%	9%	3%	2%	1%	1%	9%	6%	1%	1%
ITV/ ITV Cymru	96	26 +defgijk	21defgjk	27+defgjk	8	7-	4-	4- +defgjk	47	35efgjk	14-	7-
Wales/ STV / UTV	3%	7%	4%	6%	2%	1%	1%	1%	5%	4%	1%	1%
Channel 4	111	27 +defgijk	22dfjk	27+defjk	9-	12	5-	9	49+defjk	36f	26-	14-
	4%	7%	4%	6%	2%	2%	1%	3%	5%	4%	2%	2%
Channel 5	154	41 +defgijk	34defgjk	38 +defgijk	10-	17	8-	6- +defgijk	75	48dfgjk	31-	14-
	5%	11%	7%	8%	2%	4%	2%	2%	8%	5%	3%	2%
BBC Three	268	49+bdgjk	37	54bgjk	37	40	34	18-	86g	91	91	51
	9%	13%	7%	11%	7%	8%	9%	6%	10%	9%	8%	7%
BBC Four	245	45+efgjk	39	49fgjk	41	34	22	15-	84fgjk	89gjk	72-	37-
	8%	12%	7%	10%	8%	7%	6%	5%	9%	9%	6%	5%
ITV2	194	32	28	35	23	28	22	26	60	58	76	48
	6%	8%	5%	7%	5%	6%	6%	8%	7%	6%	6%	7%
E4	237	40di	35	40d	24-	39d	36d	23	75d	64	98d	59d
	8%	10%	7%	8%	5%	8%	10%	7%	8%	6%	8%	8%
Other ITV channel (e.g. ITV3, ITV Be)	186	34+dj	27	40+d	20	25	20	19	61	60	64	39
	6%	9%	5%	8%	4%	5%	5%	6%	7%	6%	5%	6%
Other Channel	142	30 +defgjk	27j	31efjk	21	13-	11	10	57+efgjk	52ejk	33-	20-
4 channel (e.g. Film4, More4, 4Seven)	5%	8%	5%	6%	4%	3%	3%	3%	6%	5%	3%	3%

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Prepared by BMG

Table Q18SUM9 (continuation)
 Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Other Channel 5 channel (e.g. 5USA, 5Star)	185 6%	36 +bdgijk 9%	27 5%	33 7%	23 5%	28 6%	23 6%	14 4%	63 7%	56 6%	65 6%	37 5%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	124 4%	26+efgjk 7%	30+efgjk 6%	24egjk 5%	18 4%	10- 2%	10 3%	6- 2%	56+efgjk 6%	42jk 4%	26- 2%	15- 2%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	94 3%	19egjk 5%	18gjk 3%	24+efgjk 5%	16g 3%	8 2%	8 2%	2- 1%	37egjk 4%	39egjk 4%	18- 2%	10- 1%
S4C	110 4%	31 +bcdefgi jk 8%	20 4%	21ej 4%	15 3%	9- 2%	7 2%	8 2%	50+efgjk 6%	36j 4%	24- 2%	15- 2%
BBC News channel	121 4%	29 +defgijk 7%	24fjk 5%	23fjk 5%	18 4%	14 3%	5- 1%	9 3%	52+efjk 6%	41fjk 4%	28- 2%	14- 2%
BBC Parliament	116 4%	35 +bcdefgi jk 9%	22fjk 4%	19fjk 4%	17 3%	12 3%	6- 1%	5 2%	57 +defgijk 6%	36fjk 4%	23- 2%	11- 2%
BBC Alba (Scottish Gaelic)	123 4%	24+degjk 6%	28dgjk 5%	26dgjk 5%	12 2%	14 3%	12 3%	6 2%	53+degjk 6%	38 4%	32- 3%	19 3%
BBC Scotland TV channel (on air between 7pm and midnight)	133 4%	33 +defgijk 9%	29dfgjk 6%	25fjk 5%	14 3%	18fk 4%	5- 1%	7 2%	63 +defgijk 7%	39fk 4%	31- 3%	12- 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	146 5%	33 +defgijk 9%	32gjk 6%	29gjk 6%	17g 3%	18g 4%	15g 4%	3- 1%	65 +defgijk 7%	47gjk 5%	35- 3%	18- 3%
NET BBC	29 1%	12 +cdefgij k 3%	6j 1%	4 1%	4 1%	1 *%	2 1%	0 -%	18+egjk 2%	8 1%	3- *%	2 *%

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 Prepared by BMG

Table Q18SUM9 (continuation)
 Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET ITV	54	14 +defgjk	12egjk	17+defgjk	5	2-	3	1	26 +defgjk	22ejk	6-	4-
	2%	4%	2%	3%	1%	*%	1%	*%	3%	2%	1%	1%
NET Channel 4	49	13 +defgjk	12egjk	14+defgjk	5	2-	3	1	25 +defgjk	19egjk	6-	3-
	2%	3%	2%	3%	1%	*%	1%	*%	3%	2%	*%	*%
NET Channel 5	77	24 +bdefgijk	15fjk	20+defgjk	7	7	2-	3	38 +defgjk	27fjk	12-	5-
	3%	6%	3%	4%	1%	1%	1%	1%	4%	3%	1%	1%
None	2295	251-	402a	369a	386a	359a	287a	240a	654-a	754ah	887a	527a
	75%	65%	77%	76%	78%	76%	75%	75%	72%	77%	75%	75%

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Table Q18SUM9 (continuation)
 Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	89 3%	10 4%	8 3%	8 3%	13 3%	8 6%	9 3%	7 2%	4 1%	8 3%	74 3%	7 3%	3 2%	4gh 5%
BBC Two	153 5%	18+ghl 8%	16 6%	21ghl 7%	20 5%	10 8%	14 4%	11- 3%	7 3%	14 5%	131 5%	11 4%	4 3%	6ghl 7%
ITV/ ITV Cymru Wales/ STV / UTV	96 3%	10 4%	11 4%	7 2%	13 3%	7 6%	12 3%	7 2%	4 2%	6 2%	77 3%	8 3%	6 4%	5+cghj 6%
Channel 4	111 4%	10h 5%	13h 5%	10 3%	21h 5%	10 8%	9 3%	12 3%	3- 1%	6 2%	93h 4%	7 3%	5h 4%	5ghik 6%
Channel 5	154 5%	13 6%	13 5%	18 6%	23 6%	11 9%	15 4%	17 4%	11 4%	8 3%	129 5%	9 4%	9 6%	6i 7%
BBC Three	268 9%	28fil 12%	23 9%	29 10%	34 9%	16 13%	20 6%	43 10%	22 8%	14 6%	228 9%	22 9%	8 6%	9fil 11%
BBC Four	245 8%	22 10%	15 6%	22 8%	29 7%	16 13%	19 6%	44bf 10%	15 6%	19 7%	201 8%	23 9%	11 7%	10+bdfhj 12%
ITV2	194 6%	18 8%	17 6%	22 8%	23 6%	13 11%	20 6%	22 5%	11 4%	14 6%	160 6%	17 7%	9 6%	7h 8%
E4	237 8%	18 8%	18 7%	29d 10%	22 5%	20 16%	21 6%	28 7%	19 7%	24 9%	197 8%	23 9%	9 6%	8 10%
Other ITV channel (e.g. ITV3, ITV Be)	186 6%	19fh 8%	15 6%	27+fhj 10%	22 5%	11 9%	10- 3%	28f 7%	9 4%	17 7%	159f 6%	14 6%	7 5%	6f 7%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	142 5%	14 6%	9 3%	15 5%	25 6%	10 8%	11 3%	23 5%	9 3%	11 4%	126 5%	7 3%	4 3%	5 6%
Other Channel 5 channel (e.g. 5USA, 5Star)	185 6%	17f 8%	10 4%	28+bfghj 10%	26 6%	15 12%	12 4%	19 5%	9 3%	16 7%	152 6%	18 7%	8 5%	7bfh 8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM9 (continuation)
 Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	124 4%	9 4%	11 4%	10 4%	28+ 7%	6 5%	10 3%	10 2%	4 2%	14 5%	101 4%	12 5%	4 3%	6+ 7%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	94 3%	7 3%	11 4%	13 5%	18 4%	2 2%	10 3%	8 2%	5 2%	7 3%	81 3%	8 3%	3 2%	2 2%
S4C	110 4%	9 4%	13 5%	8 3%	20 5%	8 6%	11 3%	13 3%	4 2%	11 4%	97 4%	7 3%	3 2%	4 4%
BBC News channel	121 4%	12 5%	14 5%	12 4%	17 4%	9 7%	13 4%	9 2%	6 2%	11 4%	102 4%	11 4%	3 2%	4 5%
BBC Parliament	116 4%	12 5%	7 3%	15 5%	18 4%	12 10%	12 4%	13 3%	3- 1%	9 4%	101 4%	9 4%	1- 1%	5 6%
BBC Alba (Scottish Gaelic)	123 4%	15 7%	11 4%	11 4%	19 5%	8 6%	8 2%	6- 2%	7 3%	16 6%	101 4%	13 5%	5 4%	4 5%
BBC Scotland TV channel (on air between 7pm and midnight)	133 4%	10 4%	12 5%	15 5%	21 5%	11 9%	12 4%	10 2%	7 3%	17 7%	115 4%	10 4%	2- 1%	6 7%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	146 5%	13 6%	14 5%	24 8%	16 4%	9 7%	8- 2%	10- 2%	11 4%	17 7%	122 5%	12 5%	7 5%	5 6%
NET BBC	29 1%	3 1%	5 2%	1 *	3 1%	3 2%	2 *	1 *	2 1%	5 2%	26 1%	2 1%	0 -	11 1%
NET ITV	54 2%	8 4%	8 3%	5 2%	6 2%	5 4%	2 1%	4 1%	1 1%	6 2%	47 2%	3 1%	2 1%	2 2%
NET Channel 4	49 2%	8 3%	6 2%	5 2%	8 2%	6 5%	2 *	4 1%	0 -	3 1%	41 2%	3 1%	2 1%	3 3%

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Prepared by BMG

Table Q18SUM9 (continuation)
 Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Channel 5	77 3%	9fg 4%	7 3%	13+fg 5%	12 3%	7 6%	4 1%	4 1%	3 1%	5 2%	64 3%	7 3%	3 2%	3fg 4%
None	2295 75%	164 73%	207 77%	207 73%	295 73%	91 73%	255 76%	308 73%	210 80%	195 77%	1932 75%	194 76%	106 72%	63 74%

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Table Q18SUM9 (continuation)
 Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	89 3%	16- 2%	19 3%	16 3%	34ae 4%	35- 2%	51ae 4%	67- 3%	9 10%	20+a 5%	5 3%	6 6%
BBC Two	153 5%	40 4%	39 6%	25 5%	42 5%	79 5%	67 5%	108- 4%	13 14%	41+a 10%	14 7%	14 13%
ITV/ ITV Cymru Wales/ STV / UTV	96 3%	19- 2%	25 4%	11 2%	35a 4%	45 3%	46 3%	63- 2%	11 12%	30+a 7%	13+a 6%	5 5%
Channel 4	111 4%	25 3%	27 4%	18 3%	33 4%	53 3%	51 4%	76- 3%	13 14%	31+a 7%	12a 6%	6 5%
Channel 5	154 5%	47 5%	41c 6%	15- 3%	42 5%	88c 5%	57- 4%	112- 4%	12 13%	39+a 9%	19+a 9%	8 7%
BBC Three	268 9%	86 9%	58 8%	44 8%	73 8%	144 9%	116 8%	214- 8%	14 16%	49+a 12%	23 11%	11 10%
BBC Four	245 8%	75 8%	50 7%	41 8%	70 8%	125 8%	112 8%	199 8%	15 17%	41 10%	14 7%	11 10%
ITV2	194 6%	44- 5%	45 7%	36 7%	62 7%	89 6%	97 7%	151- 6%	13 14%	41+a 10%	20a 9%	7 7%
E4	237 8%	72 8%	53 8%	36 7%	67 8%	125 8%	103 7%	197 7%	12 14%	36 9%	14 7%	10 9%
Other ITV channel (e.g. ITV3, ITV Be)	186 6%	55 6%	46 7%	27 5%	52 6%	101 6%	79 6%	149- 6%	11 13%	35 8%	15 7%	7 7%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	142 5%	33 4%	40a 6%	19 4%	41 5%	73 5%	61 4%	108- 4%	10 12%	32+a 8%	13 6%	8 7%
Other Channel 5 channel (e.g. 5USA, 5Star)	185 6%	55 6%	42 6%	25 5%	57 6%	97 6%	83 6%	142- 5%	16 18%	38+a 9%	14 7%	8 7%

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Prepared by BMG

Table Q18SUM9 (continuation)
 Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	124 4%	28 3%	34a 5%	15 3%	42 5%	62 4%	57 4%	84- 3%	12 14%	37+a 9%	16+a 8%	8 7%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	94 3%	20 2%	23 3%	11 2%	32 4%	43 3%	44 3%	68- 3%	11 12%	22+a 5%	8 4%	3 3%
S4C	110 4%	24- 3%	30a 4%	15 3%	36 4%	53 3%	51 4%	73- 3%	10 11%	35+a 9%	14+a 7%	10 9%
BBC News channel	121 4%	27 3%	31 4%	14 3%	43 5%	58 4%	57 4%	92- 4%	11 12%	27+a 7%	10 5%	6 6%
BBC Parliament	116 4%	24- 3%	27 4%	22 4%	37 4%	52 3%	59 4%	83- 3%	11 12%	30+a 7%	10 5%	9 8%
BBC Alba (Scottish Gaelic)	123 4%	28 3%	24 4%	23 4%	41 5%	52- 3%	64 5%	89- 3%	11 12%	31+a 7%	11 5%	9 8%
BBC Scotland TV channel (on air between 7pm and midnight)	133 4%	31 3%	33 5%	21 4%	40 4%	65 4%	61 4%	94- 4%	12 14%	37+a 9%	13 6%	11 10%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	146 5%	40 4%	35 5%	17 3%	49 6%	74 5%	66 5%	114- 4%	13 14%	30+a 7%	8 4%	10 9%
NET BBC	29 1%	5 1%	6 1%	5 1%	11 1%	11 1%	16 1%	18- 1%	7 8%	9+ad 2%	0 -%	3 2%
NET ITV	54 2%	11 1%	18a 3%	8 2%	13 1%	29 2%	21 1%	33- 1%	10 12%	19+a 5%	5 2%	4 4%
NET Channel 4	49 2%	8 1%	15a 2%	7 1%	13 2%	23 1%	20 1%	32- 1%	10 12%	16+a 4%	4 2%	2 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM9 (continuation)

Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	77 3%	16 2%	21 3%	10 2%	25 3%	38 2%	35 2%	52- 2%	12 13%	23+a 6%	8 4%	3 3%
None	2295 75%	692 75%	521 76%	400 77%	662 74%	1213 75%	1063 75%	2000+cd 76%	59 67%	285- 68%	143 69%	73 67%

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Table Q18SUM9 (continuation)
Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	89 3%	27 3%	62c 3%	1- *	4 2%	6 2%	** **	6c 4%	7 5%	** **	20c 4%	7 3%
BBC Two	153 5%	41 4%	112cde 6%	4- 2%	2 1%	6- 2%	** **	4 3%	9 7%	** **	30acde 7%	9 3%
ITV/ ITV Cymru Wales/ STV / UTV	96 3%	27 3%	67 3%	4 2%	3 2%	5 2%	** **	7 4%	7 5%	** **	15 3%	5 2%
Channel 4	111 4%	36 4%	75 4%	6 3%	4 2%	8 3%	** **	6 4%	9 7%	** **	21 5%	11 4%
Channel 5	154 5%	47 5%	106e 5%	7 3%	3 2%	6- 2%	** **	6 4%	10 7%	** **	29e 6%	10 4%
BBC Three	268 9%	85 8%	183 9%	18 8%	13 8%	21 7%	** **	15 9%	10 7%	** **	39 9%	22 8%
BBC Four	245 8%	84 8%	161 8%	15 7%	13 8%	22 8%	** **	15 9%	14 11%	** **	44 10%	22 9%
ITV2	194 6%	50- 5%	142ak 7%	12 5%	10 6%	10 4%	** **	12 8%	6 4%	** **	23 5%	8- 3%
E4	237 8%	75 7%	161 8%	13 6%	8 5%	18 6%	** **	14 9%	9 7%	** **	38 8%	17 7%
Other ITV channel (e.g. ITV3, ITV Be)	186 6%	54 5%	131 6%	12 6%	7 4%	11 4%	** **	12 8%	9 7%	** **	26 6%	14 5%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	142 5%	37 4%	103 5%	5 2%	6 4%	11 4%	** **	4 3%	5 4%	** **	21 5%	7 3%
Other Channel 5 channel (e.g. 5USA, 5Star)	185 6%	49 5%	135k 7%	9 4%	6 4%	11 4%	** **	6 4%	4 3%	** **	24 5%	8 3%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	124 4%	35 3%	88ceg 4%	3- 1%	5 3%	3- 1%	** **	1- 1%	5 4%	** **	25ceg 6%	6 2%

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Prepared by BMG

Table Q18SUM9 (continuation)
 Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	94 3%	28e 3%	66e 3%	3 1%	1 1%	1- *%	** **	2 1%	6 4%	** **	18e 4%	4 2%
S4C	110 4%	24- 2%	85+aj 4%	6 3%	3 2%	8 3%	** **	6 4%	3 2%	** **	9 2%	5 2%
BBC News channel	121 4%	30 3%	91ck 4%	3 1%	3 2%	6 2%	** **	5 3%	3 2%	** **	14 3%	4- 1%
BBC Parliament	116 4%	22- 2%	94+ack 5%	3 1%	5 3%	6 2%	** **	4 2%	5 3%	** **	12 3%	4 2%
BBC Alba (Scottish Gaelic)	123 4%	40 4%	83 4%	9 4%	4 2%	10 4%	** **	7 4%	5 3%	** **	17 4%	6 2%
BBC Scotland TV channel (on air between 7pm and midnight)	133 4%	38 4%	94e 5%	5 2%	2 1%	5- 2%	** **	7 4%	5 4%	** **	17 4%	13 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	146 5%	38 4%	107 5%	8 4%	5 3%	8 3%	** **	2 1%	7 5%	** **	27gk 6%	7 2%
NET BBC	29 1%	5 *%	25 1%	0 -%	0 -%	0 -%	** **	0 -%	3 2%	** **	3 1%	1 *%
NET ITV	54 2%	13 1%	41 2%	2 1%	3 2%	3 1%	** **	3 2%	3 2%	** **	7 1%	2 1%
NET Channel 4	49 2%	14 1%	35 2%	1 *%	2 1%	2 1%	** **	1 1%	5 4%	** **	9 2%	4 2%
NET Channel 5	77 3%	14- 1%	61+aek 3%	2 1%	2 1%	2 1%	** **	2 1%	3 3%	** **	10 2%	2 1%
None	2295 75%	760 74%	1534 75%	170 76%	129 81%	215 75%	** **	113 70%	113 84%	** **	329 74%	195 74%

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Prepared by BMG

Table Q18SUM9 (continuation)

Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	89 3%	8c 5%	4 3%	6 1%	6 2%	26 3%	41 3%	83 3%	** **	84 3%	** **
BBC Two	153 5%	15+f 10%	10f 8%	20 5%	28+f 8%	58+f 7%	61- 4%	144 5%	** **	146 5%	** **
ITV/ ITV Cymru Wales/ STV / UTV	96 3%	13+cdef 9%	4 3%	14 4%	10 3%	34+f 4%	33- 2%	90 3%	** **	91 3%	** **
Channel 4	111 4%	13+cdf 9%	6 5%	12 3%	13 4%	35f 5%	44- 3%	100 3%	** **	105 3%	** **
Channel 5	154 5%	14+f 9%	9 7%	24f 6%	25f 7%	56+f 7%	59- 4%	146 5%	** **	148 5%	** **
BBC Three	268 9%	17c 11%	15c 12%	22- 6%	35 10%	77c 10%	130 8%	254 8%	** **	261 9%	** **
BBC Four	245 8%	18f 12%	11 9%	28 7%	33 10%	78+f 10%	109- 7%	232 8%	** **	237 8%	** **
ITV2	194 6%	16+f 10%	5 4%	25 7%	22 6%	54 7%	84- 5%	186 6%	** **	187 6%	** **
E4	237 8%	17 11%	12 10%	27 7%	23 7%	60 8%	127 8%	224 8%	** **	231 8%	** **
Other ITV channel (e.g. ITV3, ITV Be)	186 6%	15f 10%	9 8%	25 6%	24 7%	62+f 8%	79- 5%	176 6%	** **	179 6%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	142 5%	12f 8%	8 7%	24 6%	21 6%	51+f 7%	58- 4%	133 4%	** **	133 4%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	185 6%	14 9%	7 6%	24 6%	26 7%	60+ 8%	90 6%	174 6%	** **	176 6%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	124 4%	11f 7%	5 4%	12 3%	13 4%	40f 5%	50- 3%	115 4%	** **	115 4%	** **

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Prepared by BMG

Table Q18SUM9 (continuation)
 Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	94 3%	5 3%	4 3%	13 3%	11 3%	28 4%	42 3%	87 3%	**	87 3%	**
S4C	110 4%	8 5%	6 5%	17 4%	16 5%	40+f 5%	48 3%	99 3%	**	101 3%	**
BBC News channel	121 4%	7 5%	7 6%	16 4%	12 4%	37 5%	55 3%	113 4%	**	113 4%	**
BBC Parliament	116 4%	11f 7%	6 4%	18 5%	18 5%	47+f 6%	50 3%	107 4%	**	107 4%	**
BBC Alba (Scottish Gaelic)	123 4%	11f 7%	6 5%	16 4%	15 4%	43+f 5%	54 3%	115 4%	**	116 4%	**
BBC Scotland TV channel (on air between 7pm and midnight)	133 4%	11 7%	6 5%	20 5%	15 4%	46+f 6%	60 4%	123 4%	**	125 4%	**
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	146 5%	15+cdf 10%	6 5%	17 4%	16 5%	47 6%	66 4%	135 5%	**	139 5%	**
NET BBC	29 1%	3 2%	2 1%	2 *	2 *	10 1%	11 1%	24 1%	**	24 1%	**
NET ITV	54 2%	9+cdf 6%	2 1%	9f 2%	6 2%	25+f 3%	11- 1%	49 2%	**	49 2%	**
NET Channel 4	49 2%	7+cdf 4%	2 2%	5 1%	4 1%	17f 2%	13- 1%	43 1%	**	43 1%	**
NET Channel 5	77 3%	9+f 6%	5f 4%	13f 3%	13f 4%	35+f 5%	23- 1%	70 2%	**	72 2%	**
None	2295 75%	111 72%	94 76%	291 76%	257 75%	583 75%	1164 74%	2248 75%	**	2264 75%	**

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Prepared by BMG

Table Q18SUM9 (continuation)
Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
BBC One	89 3%	30- 1%	37- 1%	36- 1%	21- 1%	2- 1%	39- 1%	42-d 2%	51-d 2%	66-abcdef 2%	0- -	2- *	7-a *	0- -	11-ab 1%	8-a 1%	
BBC Two	153 5%	102-de 4%	96-de 4%	89- 3%	56- 2%	4- 1%	107-de 4%	98-de 4%	120-de 4%	127cde 5%	48-bd 3%	0- -	36-b 2%	0- -	41-b 2%	25-b 2%	
ITV/ ITV Cymru Wales/ STV / UTV	96 3%	46- 2%	36- 1%	36- 1%	23- 1%	3- 1%	51-d 2%	49-d 2%	63-bcd 2%	70-abcd 3%	23-c 1%	8-c 1%	0- -	2c 1%	16-c 1%	10-c 1%	
Channel 4	111 4%	62-cd 2%	61-cd 2%	36- 1%	30- 1%	4- 1%	62-cd 2%	56-cd 2%	74-cd 3%	81-cd 3%	31-bef 2%	10-e 1%	19-e 1%	0- -	0- -	7-e *	
Channel 5	154 5%	99-d 4%	97-d 4%	82-d 3%	29- 1%	7- 2%	105-d 4%	95-d 4%	119-d 4%	124-cd 5%	48-bf 3%	21-f 1%	34-f 2%	1-f 1%	34-f 2%	0- -	
BBC Three	268 9%	210-e 8%	209-e 8%	203-e 8%	159-e 7%	8- 3%	221-e 8%	201-e 8%	231-e 8%	222-e 8%	129-d 7%	86-d 6%	115-d 6%	1- *	124-d 7%	90-d 6%	
BBC Four	245 8%	190-e 7%	191-e 7%	178-e 7%	132-e 6%	9- 3%	200-e 7%	175-e 7%	211-de 7%	202-de 8%	107-bd 6%	60- 4%	101-bd 6%	2- 1%	95-d 5%	75-d 5%	
ITV2	194 6%	144-de 5%	130-e 5%	123-e 5%	86- 4%	6- 2%	146-de 5%	133-de 5%	157-de 6%	153-de 6%	79-d 4%	57-d 4%	60- 3%	1- 1%	69- 4%	47- 3%	
E4	237 8%	185-e 7%	177-e 7%	169-e 6%	135-e 6%	9- 3%	193-e 7%	170-e 7%	203-e 7%	192-e 7%	119-d 6%	83-d 5%	93-d 5%	3- 2%	101-d 5%	68- 5%	
Other ITV channel (e.g. ITV3, ITV Be)	186 6%	139-d 5%	129- 5%	127- 5%	88- 4%	10- 3%	141- 5%	124- 5%	151-d 5%	145-d 5%	90-d 5%	55- 4%	61- 3%	2- 1%	74- 4%	47- 3%	
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	142 5%	102- 4%	96- 4%	83- 3%	63- 3%	6- 2%	100- 4%	92- 4%	111-d 4%	112-d 4%	63-df 3%	38- 2%	45- 3%	1- 1%	50- 3%	29- 2%	
Other Channel 5 channel (e.g. 5USA, 5Star)	185 6%	146-d 5%	137- 5%	134- 5%	92- 4%	9- 3%	145- 5%	127- 5%	155-d 5%	149-d 6%	92-d 5%	67-d 4%	68- 4%	2- 1%	75- 4%	48- 3%	
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	124 4%	92- 3%	82- 3%	77- 3%	55- 2%	6 2%	89- 3%	74- 3%	97- 3%	94-d 4%	45- 2%	26- 2%	37- 2%	1- *	45- 2%	23- 2%	

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Table Q18SUM9 (continuation)

Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	94 3%	66- 2%	63- 2%	55- 2%	44- 2%	6 2%	65- 2%	55- 2%	72- 3%	72- 3%	37- 2%	22- 1%	26- 1%	1- *%	27- 1%	18- 1%
S4C	110 4%	76- 3%	74- 3%	72- 3%	58- 3%	6 2%	77- 3%	74- 3%	87- 3%	84- 3%	45-d 2%	29- 2%	32- 2%	0- -%	38- 2%	25- 2%
BBC News channel	121 4%	83- 3%	79- 3%	75- 3%	59- 3%	10 3%	83- 3%	79- 3%	95- 3%	94- 3%	51- 3%	27- 2%	44- 2%	2 1%	40- 2%	25- 2%
BBC Parliament	116 4%	84- 3%	79- 3%	77- 3%	59- 3%	12 4%	82- 3%	81- 3%	91- 3%	92- 3%	44- 2%	27- 2%	36- 2%	0- -%	38- 2%	36-d 2%
BBC Alba (Scottish Gaelic)	123 4%	88- 3%	84- 3%	83- 3%	69- 3%	7 2%	86- 3%	83- 3%	96- 3%	98- 4%	60- 3%	46- 3%	46- 3%	1- 1%	54- 3%	39- 3%
BBC Scotland TV channel (on air between 7pm and midnight)	133 4%	93- 3%	87- 3%	86- 3%	71- 3%	10 3%	94- 3%	84- 3%	102- 4%	105- 4%	55- 3%	40- 3%	43- 2%	3 2%	48- 3%	34- 2%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	146 5%	106- 4%	98- 4%	95- 4%	76- 3%	12 4%	107- 4%	101- 4%	117- 4%	118- 4%	68-f 4%	39- 3%	54- 3%	4 2%	55- 3%	32- 2%
NET BBC	29 1%	5- *%	7- *%	7- *%	7- *%	2 1%	4- *%	8- *%	10- *%	13-f *%	0- -%	0- -%	2- *%	0 -%	2- *%	2- *%
NET ITV	54 2%	19-d 1%	12- *%	14- 1%	6- *%	2 1%	18- 1%	23-bd 1%	28-bd 1%	34-bcdf 1%	9-bc *%	1- *%	0- -%	0 -%	5-c *%	2- *%
NET Channel 4	49 2%	17-c 1%	18-c 1%	5- *%	7- *%	2 1%	16-c 1%	20-cd 1%	25-cd 1%	29-cd 1%	7-ef *%	3- *%	5-e *%	0 -%	0- -%	0- -%
NET Channel 5	77 3%	44-d 2%	39-d 1%	37-d 1%	10- *%	3 1%	43-d 2%	45-d 2%	53-d 2%	57-d 2%	23-cef 1%	8-f 1%	8-f *%	0- -%	9-f *%	0- -%
None	2295 75%	2032 75%	2002 75%	1990+ 76%	1759+ 77%	273 85%	2093 75%	1890 76%	2130 75%	2029+ 76%	1459+ 77%	1202+ 79%	1415+ 79%	168 92%	1472+ 78%	1136+ 79%

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Prepared by BMG

Table Q18SUM9 (continuation)

Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	89 3%	14d 5%	67- 3%	44 2%	19- 2%
BBC Two	153 5%	20d 7%	113- 4%	76- 4%	41- 4%
ITV/ ITV Cymru Wales/ STV / UTV	96 3%	20+bcd 7%	61- 2%	43- 2%	32 3%
Channel 4	111 4%	19+bc 7%	79- 3%	56- 3%	39 4%
Channel 5	154 5%	21 8%	115- 4%	87 5%	59 5%
BBC Three	268 9%	31 11%	218- 8%	158 8%	88 8%
BBC Four	245 8%	30 11%	194- 7%	143 8%	70- 6%
ITV2	194 6%	29+bc 10%	147- 6%	107 6%	69 6%
E4	237 8%	34+bc 12%	179- 7%	125- 7%	81 7%
Other ITV channel (e.g. ITV3, ITV Be)	186 6%	25 9%	145- 5%	102 6%	61 6%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	142 5%	21b 7%	107- 4%	77 4%	51 5%
Other Channel 5 channel (e.g. 5USA, 5Star)	185 6%	22 8%	141- 5%	98 5%	59 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM9 (continuation)

Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	124 4%	14 5%	96- 4%	69 4%	49 5%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	94 3%	9 3%	71- 3%	45- 2%	31 3%
S4C	110 4%	18b 6%	79- 3%	61 3%	40 4%
BBC News channel	121 4%	16 6%	89- 3%	65 4%	35 3%
BBC Parliament	116 4%	15 5%	87- 3%	62 3%	38 3%
BBC Alba (Scottish Gaelic)	123 4%	12 4%	95- 4%	68 4%	47 4%
BBC Scotland TV channel (on air between 7pm and midnight)	133 4%	15 5%	103- 4%	73 4%	53 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	146 5%	12 4%	120 5%	86 5%	45 4%
NET BBC	29 1%	5 2%	19- 1%	13 1%	10 1%
NET ITV	54 2%	8 3%	36- 1%	27 1%	20 2%
NET Channel 4	49 2%	9bc 3%	29- 1%	21- 1%	15 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM9 (continuation)

Q18. Don't know / can't remember Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	77 3%	11 4%	54- 2%	36- 2%	26 2%
None	2295 75%	205 72%	2012+ 76%	1395 75%	829 76%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM10
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	2055 67%	941d 68%	999d 68%	** **	79- 50%	981 66%	1054 68%
BBC Two	1327 43%	574- 41%	665+ad 45%	** **	57 36%	695+b 47%	616- 40%
ITV/ ITV Cymru Wales/ STV / UTV	1805 59%	849d 61%	852d 58%	** **	72- 45%	842- 57%	950+a 62%
Channel 4	1599 52%	755 54%	737- 50%	** **	82 51%	766 52%	816 53%
Channel 5	1186 39%	577+b 41%	521- 36%	** **	62 39%	588 40%	585 38%
BBC Three	478 16%	252+b 18%	167- 11%	** **	48+ab 30%	262+b 18%	208- 13%
BBC Four	671 22%	310 22%	296- 20%	** **	46b 29%	367+b 25%	293- 19%
ITV2	935 31%	445b 32%	408- 28%	** **	64+b 40%	431 29%	492 32%
E4	716 23%	377+b 27%	282- 19%	** **	53+b 33%	345 23%	360 23%
Other ITV channel (e.g. ITV3, ITV Be)	726 24%	375+b 27%	298- 20%	** **	44 28%	344 23%	372 24%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	787 26%	401+b 29%	336- 23%	** **	45 28%	394 27%	380 25%
Other Channel 5 channel (e.g. 5USA, 5Star)	538 18%	294+b 21%	205- 14%	** **	37b 23%	261 18%	272 18%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	822 27%	406+b 29%	369 25%	** **	38 24%	427+b 29%	385- 25%

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Prepared by BMG

Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	754 25%	399+b 29%	301- 21%	** **	53+b 33%	421+b 28%	325- 21%
S4C	130 4%	80+b 6%	24- 2%	** **	26+ab 16%	93+b 6%	36- 2%
BBC News channel	1024 33%	470 34%	477 33%	** **	55 34%	528+b 36%	484- 31%
BBC Parliament	203 7%	115+b 8%	64- 4%	** **	21+b 13%	132+b 9%	68- 4%
BBC Alba (Scottish Gaelic)	115 4%	75+b 5%	14- 1%	** **	24+ab 15%	80+b 5%	35- 2%
BBC Scotland TV channel (on air between 7pm and midnight)	207 7%	133+b 10%	44- 3%	** **	27+ab 17%	139+b 9%	65- 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	810 26%	405+b 29%	347- 24%	** **	51b 32%	454+b 31%	347- 23%
NET BBC	2239 73%	1022 73%	1069 73%	** **	112 70%	1076 73%	1141 74%
NET ITV	1984 65%	937+b 67%	915- 62%	** **	98 61%	919- 62%	1048+a 68%
NET Channel 4	1798 59%	859+b 62%	816- 56%	** **	97 60%	869 59%	909 59%
NET Channel 5	1283 42%	622+b 45%	567- 39%	** **	68 42%	633 43%	636 41%
None	546 18%	229 16%	288+a 20%	** **	27 17%	280 19%	249- 16%

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Prepared by BMG

Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	2055	175-	270-	268-ah	340abchi	379	341	282	445-	608	1002	623+abcdehij
					+abcdhi	+abcdehi	+abcdehi			-abch	+abcdehi	
	67%	45%	52%	56%	68%	80%	90%	88%	49%	62%	85%	89%
BBC Two	1327	90-	147-	139-	195abch	251	273	231	237-	334-abh	756	504+abcdehij
					+abcdhi	+abcdehi	+abcdehi			+abcdehi		
	43%	23%	28%	29%	39%	53%	72%	72%	26%	34%	64%	72%
ITV/ ITV Cymru	1805	147-	230-	236-ah	310abchi	336	298	248	377-	546-abch	882	546+abcdehi
					+abcdhi	+abcdehi	+abcdehi			+abcdhi		
Wales/ STV / UTV	59%	38%	44%	49%	62%	71%	78%	78%	42%	56%	75%	78%
Channel 4	1599	138-	222-	212-a	265abch	298	265	198	360-	478-abh	761	463+abcdhi
					+abcdhi	+abcdhi	+abcdhi			+abcdhi		
	52%	36%	43%	44%	53%	63%	70%	62%	40%	49%	65%	66%
Channel 5	1186	90-	157-	133-	213abchi	217	205	170	247-	346-ach	593	376+abcdehi
					+abchi	+abcdehi	+abcdehi			+abcdhi		
	39%	23%	30%	28%	43%	46%	54%	53%	27%	35%	50%	54%
BBC Three	478	70ej	112	75e	69	48-	54	49e	182	144e	152-	104e
		+cdefgij	k					+defijk				
	16%	18%	22%	15%	14%	10%	14%	15%	20%	15%	13%	15%
BBC Four	671	70	89-	71-	88-	102ci	118	132	159-	159-	353	250+abcdehij
						+abcdhi	+abcdehi			+abcdehi		
	22%	18%	17%	15%	18%	22%	31%	41%	18%	16%	30%	36%
ITV2	935	126g	168g	131	160g	143	129cg	78-	294g	291	350	207
	31%	33%	32%	27%	32%	30%	34%	24%	33%	30%	30%	30%
E4	716	88g	146+egjk	113g	130gjk	106g	86g	48-	234gjk	242gjk	240-g	134-
	23%	23%	28%	23%	26%	22%	23%	15%	26%	25%	20%	19%
Other ITV channel (e.g. ITV3, ITV Be)	726	84	109	90-	133ch	117c	108+bchi	84c	194	223	309+bch	192+bchi
	24%	22%	21%	19%	27%	25%	28%	26%	21%	23%	26%	27%

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Prepared by BMG

Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	787 26%	83 22%	111- 21%	105- 22%	155+abch 31%	135abch 29%	119+abch 31%	78 25%	195- 22%	260bh 26%	333+abch 28%	197abch 28%
Other Channel 5 channel (e.g. 5USA, 5Star)	538 18%	47- 12%	85 16%	71 15%	114+abceh 23%	82 17%	79ach 21%	60a 19%	132- 15%	185ah 19%	221ah 19%	139ach 20%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	822 27%	61- 16%	96- 18%	104- 21%	163 +abchi 33%	158 +abchi 33%	124+abch 33%	116 +abchi 36%	157- 17%	267abch 27%	398 +abchi 34%	241+abchi 34%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	754 25%	90 23%	136gk 26%	132gk 27%	125g 25%	127gk 27%	89 23%	56- 17%	226g 25%	257gk 26%	271g 23%	144- 21%
S4C	130 4%	36 +cdefgij k 9%	43 +cdefgij k 8%	21efgjk 4%	16ejk 3%	5- 1%	6- 2%	3- 1%	79 +cdefgij k 9%	37efgjk 4%	14- 1%	9- 1%
BBC News channel	1024 33%	107- 28%	137- 26%	138- 29%	159 32%	166abch 35%	166 +abcdehi 44%	150 +abcdehi 47%	245- 27%	298- 30%	482 +abcdehi 41%	316+abcdehi 45%
BBC Parliament	203 7%	29 7%	57 +cdefijk 11%	30 6%	21- 4%	19- 4%	22 6%	26de 8%	85+defij 9%	51- 5%	67 6%	48 7%
BBC Alba (Scottish Gaelic)	115 4%	34 +cdefgij k 9%	37 +cdefgij k 7%	19efgjk 4%	13ej 3%	4- 1%	4- 1%	4- 1%	71 +cdefgij k 8%	32efjk 3%	12- 1%	9- 1%
BBC Scotland TV channel (on air between 7pm and midnight)	207 7%	37efgjk 10%	58 +cdefgij k 11%	28 6%	35j 7%	19- 4%	19 5%	11- 4%	95 +cefijgk 10%	64j 6%	49- 4%	30- 4%

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Prepared by BMG

Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	810 26%	90 23%	122 23%	109 23%	134 27%	142bch 30%	123+abchi 32%	89 28%	212- 23%	243 25%	354 +abchi 30%	213+abchi 30%
NET BBC	2239 73%	215- 56%	315- 61%	301- 62%	371abchi 75%	397 84%	350 92%	290 91%	529- 59%	672 -abch 69%	1037 +abcdehi 88%	640+abcdehij 91%
NET ITV	1984 65%	189- 49%	278- 54%	252- 52%	337abchi 68%	355 75%	317 83%	255 +abcdhi 80%	467- 52%	589-abch 60%	927 +abcdhi 79%	572+abcdehi 82%
NET Channel 4	1798 59%	169- 44%	271-a 52%	244- 51%	299abch 60%	319 67%	283 74%	212 +abchi 66%	440- 49%	544-ah 55%	814 +abcdhi 69%	495+abcdhi 71%
NET Channel 5	1283 42%	101- 26%	170- 33%	151- 31%	230abchi 46%	234 49%	219 +abcdehi 57%	177 +abcdhi 56%	271- 30%	382-abch 39%	631 +abcdhi 54%	396+abcdehi 57%
None	546 18%	128 +cdefgij 33%	141 +defgijk 27%	122 +defgjk 25%	80efgjk 16%	41-gk 9%	20- 5%	13- +defgijk 4%	269 30%	202+efgjk 21%	75- 6%	33- 5%

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	2055 67%	152 68%	181 67%	206dfm 72%	257 64%	83 67%	206- 61%	293fm 70%	188fm 72%	162 64%	1727f 67%	178fm 70%	99 67%	51- 61%
BBC Two	1327 43%	96 43%	112 42%	135m 47%	166 41%	57 46%	131 39%	187m 45%	130fm 49%	99 39%	1112m 43%	121m 47%	64m 44%	29- 35%
ITV/ ITV Cymru	1805	1251	1561	194 +abdfjkl	209- m	81	1891	265dkl	166d1	166 +dfkl	1550+d1	1411	65- m	491
Wales/ STV / UTV	59%	56%	58%	68%	52%	65%	56%	63%	63%	66%	60%	55%	44%	58%
Channel 4	1599 52%	112 50%	138 51%	160f1 56%	200 50%	67 54%	159 47%	222 53%	144 55%	144f1 57%	1347 52%	141 55%	69 47%	43 51%
Channel 5	1186 39%	85 38%	96 36%	119 42%	138 34%	48 39%	127 38%	174 41%	99 38%	117 +bdjlm 47%	1002 39%	100 39%	53 36%	30 35%
BBC Three	478 16%	30 14%	44 16%	38 13%	84 +achjkl 21%	11 9%	58 17%	70 17%	35 13%	43 17%	412 16%	35 14%	19 13%	12 14%
BBC Four	671 22%	47 21%	63 23%	71m 25%	109+film 27%	19 16%	67 20%	87 21%	66m 25%	46 18%	576m 22%	53 21%	28 19%	14 16%
ITV2	935 31%	67 30%	85 32%	74 26%	131k 33%	34 28%	107 32%	122 29%	81 31%	101 +acgjkml 40%	802+k 31%	64- 25%	44 30%	24 29%
E4	716 23%	59g 27%	59 22%	61 21%	108g 27%	28 22%	85g 25%	77- 18%	64 25%	60 24%	602g 23%	60 23%	31 21%	24g 28%
Other ITV channel (e.g. ITV3, ITV Be)	726 24%	44 20%	71c 26%	50- 18%	101c 25%	27 21%	82 24%	91 22%	71c 27%	72c 29%	609c 24%	57 22%	38c 26%	21c 25%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	787 26%	57 26%	70 26%	71 25%	124+gm 31%	33 27%	90 27%	89- 21%	66 25%	70 28%	670 26%	61 24%	37 25%	19 23%

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Prepared by BMG

Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Other Channel 5 channel (e.g. 5USA, 5Star)	538 18%	41 19%	52 19%	49 17%	84h 21%	17 14%	60 18%	70 17%	36 14%	51 20%	461 18%	45 17%	21 14%	12 14%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	822 27%	78 35%	81dm 30%	86dm 30%	88- 22%	36 29%	93m 28%	110 26%	68 26%	63 25%	702dm 27%	69 27%	35 24%	17- 20%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	754 25%	54 24%	58 22%	62 22%	109 27%	29 23%	94 28%	98 23%	56 21%	68 27%	627 24%	68 27%	38 26%	21 25%
S4C	130 4%	8 3%	9 3%	6 2%	30 8%	4 3%	17 5%	16 4%	7 3%	8 3%	104 4%	7 3%	18 12%	2 2%
BBC News channel	1024 33%	80 36%	78 29%	87 31%	159 39%	40 32%	119 35%	137 33%	80 31%	84 34%	864 34%	91 35%	44 30%	25 30%
BBC Parliament	203 7%	13 6%	29 11%	14 5%	38+chl 10%	5 4%	261 8%	25 6%	11 4%	13 5%	1731 7%	201 8%	5- 3%	5 6%
BBC Alba (Scottish Gaelic)	115 4%	7 3%	13chl 5%	3- 1%	31+cghijl 8%	3 2%	15chl 4%	13 3%	2- 1%	8 3%	94chl 4%	17+chj1 7%	1- 1%	3chl 4%
BBC Scotland TV channel (on air between 7pm and midnight)	207 7%	10 4%	11 4%	6- 2%	37 9%	4 3%	21cl 6%	16- 4%	8- 3%	6- 3%	119-1 5%	83 32%	3- 2%	3 3%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	810 26%	55 24%	57 21%	71 25%	123bhl 30%	38 31%	90 27%	119b 29%	58 22%	78b1 31%	688 27%	70 27%	31 21%	20 24%

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Prepared by BMG

Table Q18SUM10 (continuation)
 Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET BBC	2239	162	192	220m	289	88	238	316	202	175	1883	193	106	58
	73%	73%	71%	77%	72%	71%	71%	75%	77%	69%	73%	75%	72%	69%
NET ITV	1984	140	171	204+dfkl	244	84	209	282	175	175d	1684	155	90	55
	65%	63%	63%	72%	61%	67%	62%	67%	67%	69%	65%	61%	61%	65%
NET Channel 4	1798	126	150	181f	234	73	182	247	158	159	1510	155	83	50
	59%	56%	56%	64%	58%	59%	54%	59%	60%	63%	59%	60%	56%	59%
NET Channel 5	1283	95	103	130	150	50	140	190d	104	125	1087	107	57	32
	42%	42%	38%	46%	37%	41%	42%	45%	40%	+bdhlm 50%	42%	42%	39%	38%
None	546	38	59c	41	71	26	66	70	40	50	461	44	24	17
	18%	17%	22%	14%	18%	21%	20%	17%	15%	20%	18%	17%	17%	20%

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	2055	663 +bcdef	438-	336	600	1101b	936	1822+cd	52	227-	105-	67
	67%	72%	63%	65%	67%	68%	66%	69%	59%	55%	51%	61%
BBC Two	1327	467 +bcdef	266-	217	367	733+bdf	584-	1175+cd	33	146-	70-	41
	43%	51%	39%	42%	41%	46%	41%	45%	37%	35%	34%	37%
ITV/ ITV Cymru Wales/ STV / UTV	1805	534	374-	321b	559+be	907-	880+be	1619+cd	41	183-	81-	57
	59%	58%	54%	62%	62%	56%	62%	62%	46%	44%	39%	53%
Channel 4	1599	489b	329-	283b	486b	818	769b	1411+cd	38	183-	80-	62
	52%	53%	48%	54%	54%	51%	54%	54%	42%	44%	38%	57%
Channel 5	1186	322-	243-	209	405+abe	564-	614+abe	1039+d	36	144	65-	42
	39%	35%	35%	40%	45%	35%	43%	40%	41%	35%	31%	38%
BBC Three	478	131	117	76	151	248	226	376-	24	99+a	49+a	26
	16%	14%	17%	15%	17%	15%	16%	14%	27%	24%	24%	24%
BBC Four	671	212	150	109	190	363	299	565	24	101	46	30
	22%	23%	22%	21%	21%	23%	21%	22%	27%	24%	22%	28%
ITV2	935	246-	205	178ae	296ae	451-	474+ae	793	30	140	63	46
	31%	27%	30%	34%	33%	28%	33%	30%	34%	34%	31%	42%
E4	716	182-	171a	142ae	219a	352	361+ae	592-	23	121+a	55	43
	23%	20%	25%	27%	24%	22%	25%	23%	26%	29%	26%	39%
Other ITV channel (e.g. ITV3, ITV Be)	726	187-	157	139ae	238+ae	344-	377+ae	613	22	110	49	38
	24%	20%	23%	27%	27%	21%	27%	23%	25%	27%	23%	35%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	787	203-	178	141	261+ae	381-	402+ae	671	29	112	53	30
	26%	22%	26%	27%	29%	24%	28%	26%	32%	27%	25%	28%
Other Channel 5 channel (e.g. 5USA, 5Star)	538	126-	108	107ae	193+abe	234-	299+abe	444-	22	93+a	39	32
	18%	14%	16%	20%	22%	15%	21%	17%	25%	22%	19%	29%

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	822 27%	236 26%	165 24%	153 29%	259b 29%	401- 25%	413+be 29%	730+cd 28%	24 27%	89- 22%	40- 19%	25 23%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	754 25%	253+df 28%	174d 25%	158+df 30%	163- 18%	427+df 27%	321-d 23%	645 25%	20 23%	108 26%	56 27%	30 27%
S4C	130 4%	45d 5%	37d 5%	24 5%	24- 3%	82+df 5%	49 3%	88- 3%	8 10%	42+a 10%	18+a 9%	16 14%
BBC News channel	1024 33%	330b 36%	207- 30%	175 34%	304 34%	538 33%	479 34%	867 33%	29 33%	151 36%	74 36%	45 42%
BBC Parliament	203 7%	71d 8%	49 7%	39 7%	44- 5%	120d 7%	83 6%	150- 6%	7 8%	52+a 13%	27+a 13%	17 15%
BBC Alba (Scottish Gaelic)	115 4%	39 4%	24 4%	24 5%	28 3%	63 4%	52 4%	78- 3%	7 8%	37+a 9%	18+a 9%	12 11%
BBC Scotland TV channel (on air between 7pm and midnight)	207 7%	69 8%	45 6%	42 8%	50 6%	114 7%	92 6%	160- 6%	8 8%	45+a 11%	24+a 11%	14 13%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	810 26%	247 27%	180 26%	155 30%	223 25%	427 27%	378 27%	689 26%	20 22%	119 29%	58 28%	39 36%
NET BBC	2239 73%	713+bcdf 78%	489 71%	370 71%	643 72%	1203b 75%	1013 71%	1962+cd 75%	58 65%	269- 65%	130- 62%	77 71%
NET ITV	1984 65%	580 63%	424- 61%	355be 68%	607be 68%	1004- 62%	962+abe 68%	1753+cd 67%	51 57%	226- 54%	98- 47%	72 66%
NET Channel 4	1798 59%	539 59%	385 56%	319 61%	542 60%	924 57%	861b 61%	1572+cd 60%	45 50%	219- 53%	102- 49%	68 62%

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Prepared by BMG

Table Q18SUM10 (continuation)
 Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	1283	352-	264-	232abe	428+abe	615-	660+abe	1116	39	164	77	46
	42%	38%	38%	45%	48%	38%	47%	42%	44%	39%	37%	43%
None	546	143-	143+a	87	164	287	251	434-	22	102+a	57+a	19
	18%	16%	21%	17%	18%	18%	18%	17%	25%	25%	28%	17%

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	2055	693j	1362j	182 +abdgtk	105	219+abdgtj	**	107j	66	**	250-	191j
	67%	68%	67%	81%	66%	77%	**	66%	49%	**	56%	73%
BBC Two	1327	438j	889j	128+abgtjk	78j	151+abj	**	68j	39	**	128-	124j
	43%	43%	44%	57%	48%	53%	**	42%	29%	**	29%	47%
ITV/ ITV Cymru Wales/ STV / UTV	1805	619j	1186j	158+abdj	89	197+abdj	**	108j	64	**	221-	166j
	59%	60%	58%	71%	56%	69%	**	67%	48%	**	50%	63%
Channel 4	1599	559j	1040	140+abj	89	178+abj	**	87	60	**	210-	150j
	52%	54%	51%	63%	55%	62%	**	54%	44%	**	47%	57%
Channel 5	1186	436+bj	750-	124+abj	78+bj	162+abj	**	80+bj	43	**	141-	129+bj
	39%	43%	37%	55%	49%	57%	**	50%	32%	**	32%	49%
BBC Three	478	167	311	44	31	66+abj	**	25	28	**	69	44
	16%	16%	15%	20%	19%	23%	**	15%	21%	**	15%	17%
BBC Four	671	228j	442j	66+abj	55+abegj	68j	**	36	27	**	67-	68j
	22%	22%	22%	30%	34%	24%	**	22%	20%	**	15%	26%
ITV2	935	338	597	74	59	111+b	**	54	46	**	140	107+abj
	31%	33%	29%	33%	37%	39%	**	34%	34%	**	31%	41%
E4	716	254	462	48	41	81	**	43	36	**	110	82+abc
	23%	25%	23%	21%	26%	28%	**	27%	27%	**	25%	31%
Other ITV channel (e.g. ITV3, ITV Be)	726	287+b	439-	68+b	43	101+abj	**	54+b	40	**	110	85+bj
	24%	28%	22%	30%	27%	35%	**	34%	29%	**	25%	32%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	787	308+b	479-	84+abj	45	100+b	**	60+b	51	**	126	91+b
	26%	30%	24%	37%	28%	35%	**	37%	38%	**	28%	35%
Other Channel 5 channel (e.g. 5USA, 5Star)	538	227+b	311-	50b	25	89+abcdj	**	51+abdj	32	**	90b	76+abdj
	18%	22%	15%	22%	16%	31%	**	32%	24%	**	20%	29%

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	822 27%	311+bj 30%	511- 25%	79+bj 35%	44 28%	116+abdj 41%	** **	61+bj 38%	31 23%	** **	105 23%	91+bj 35%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	754 25%	234 23%	520gk 26%	54 24%	38 24%	74 26%	** **	27- 17%	29 22%	** **	95 21%	48- 18%
S4C	130 4%	32- 3%	98+a 5%	8 3%	5 3%	11 4%	** **	3 2%	6 4%	** **	16 4%	8 3%
BBC News channel	1024 33%	342j 33%	682j 34%	94+abj 42%	55j 35%	109j 38%	** **	61j 38%	32 24%	** **	109- 24%	93j 35%
BBC Parliament	203 7%	60 6%	143j 7%	17j 8%	16j 10%	18 6%	** **	11 7%	2 1%	** **	16- 4%	14 5%
BBC Alba (Scottish Gaelic)	115 4%	24- 2%	91+a 4%	4 2%	7 5%	5 2%	** **	2 1%	3 2%	** **	14 3%	7 3%
BBC Scotland TV channel (on air between 7pm and midnight)	207 7%	48- 5%	159+aj 8%	11 5%	9 5%	15 5%	** **	9 5%	6 4%	** **	21 5%	13 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	810 26%	264 26%	546j 27%	66j 29%	38 24%	81j 28%	** **	36 22%	29 22%	** **	93- 21%	68 26%
NET BBC	2239 73%	749j 73%	1490j 73%	192 +abdgjk 86%	114 71%	234+abdgj 82%	** **	118j 73%	76 57%	** **	275- 62%	202j 77%
NET ITV	1984 65%	686j 67%	1298j 64%	167+abdj 75%	103 64%	216+abdj 76%	** **	118+bj 73%	81 60%	** **	257- 58%	189+bj 72%
NET Channel 4	1798 59%	632+bj 62%	1166- 57%	158+abdj 71%	96 60%	195+bj 68%	** **	102 63%	72 54%	** **	242 54%	180+bj 69%

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Prepared by BMG

Table Q18SUM10 (continuation)
 Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
NET Channel 5	1283 42%	473+bj 46%	810- 40%	128+abj 57%	81+bj 50%	173+abj 61%	**	82+bj 51%	50 37%	**	158- 35%	139+bj 53%
None	546 18%	162ce 16%	382cek 19%	17- 7%	22 14%	27- 9%	**	22 13%	38 28%	**	113 +abcdegk 25%	31- 12%

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	2055 67%	76- 49%	67- 55%	235-a 61%	212-a 62%	455-a 58%	1130+abcde 72%	2019 67%	** **	2033 67%	** **
BBC Two	1327 43%	39- 25%	31- 25%	132- 34%	131ab 38%	256- 33%	756+abcde 48%	1300 43%	** **	1308 43%	** **
ITV/ ITV Cymru Wales/ STV / UTV	1805 59%	69- 45%	60- 49%	208 54%	195a 57%	409- 53%	977+abce 62%	1769 59%	** **	1783 59%	** **
Channel 4	1599 52%	56- 37%	58 47%	179-a 47%	180a 52%	370-a 48%	837ace 53%	1572 53%	** **	1581 52%	** **
Channel 5	1186 39%	37- 24%	43 35%	124- 32%	128a 37%	257-a 33%	653+ace 42%	1156 39%	** **	1168 39%	** **
BBC Three	478 16%	18 12%	21 17%	79+af 21%	74+af 21%	153+af 20%	215- 14%	458 15%	** **	466 15%	** **
BBC Four	671 22%	16- 11%	27a 22%	79a 21%	85a 25%	155a 20%	345a 22%	652 22%	** **	658 22%	** **
ITV2	935 31%	58f 38%	46 37%	136+f 35%	126+f 37%	272+f 35%	453 29%	907 30%	** **	917 30%	** **
E4	716 23%	41 27%	31 25%	119+f 31%	110+f 32%	232+f 30%	318- 20%	708 24%	** **	712 24%	** **
Other ITV channel (e.g. ITV3, ITV Be)	726 24%	30 20%	33 27%	92 24%	88 25%	179 23%	363 23%	714 24%	** **	722 24%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	787 26%	36 23%	36 29%	93 24%	103 30%	206 26%	390 25%	777 26%	** **	783 26%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	538 18%	22 14%	22 18%	73 19%	72 21%	139 18%	268 17%	527 18%	** **	535 18%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	822 27%	24- 15%	21- 17%	97a 25%	96ab 28%	182-a 23%	453+abe 29%	809 27%	** **	816 27%	** **

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	754 25%	41 26%	40 32%	130+f 34%	121+f 35%	247+f 32%	386 25%	749 25%	** **	754 25%	** **
S4C	130 4%	7 4%	8f 7%	40+af 11%	31+f 9%	64+f 8%	47- 3%	127 4%	** **	129 4%	** **
BBC News channel	1024 33%	35- 22%	34 27%	120 31%	130ae 38%	242a 31%	565+ae 36%	1004 34%	** **	1011 34%	** **
BBC Parliament	203 7%	12 8%	16+f 13%	45+f 12%	38+f 11%	80+f 10%	79- 5%	195 7%	** **	198 7%	** **
BBC Alba (Scottish Gaelic)	115 4%	7 5%	10+f 8%	38+f 10%	35+f 10%	65+f 8%	33- 2%	109 4%	** **	114 4%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	207 7%	11 7%	14f 11%	38+f 10%	44+f 13%	84+f 11%	80- 5%	205 7%	** **	206 7%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	810 26%	35 23%	34 28%	108 28%	104 30%	211 27%	423 27%	803 27%	** **	807 27%	** **
NET BBC	2239 73%	90- 59%	81 66%	264a 69%	247a 72%	522- 67%	1208+abcde 77%	2191 73%	** **	2211 73%	** **
NET ITV	1984 65%	84- 54%	73 59%	234 61%	215 63%	466- 60%	1060+ace 68%	1942 65%	** **	1959 65%	** **
NET Channel 4	1798 59%	75- 49%	69 56%	217 57%	212a 62%	441 57%	933a 60%	1764 59%	** **	1776 59%	** **
NET Channel 5	1283 42%	46- 30%	46 37%	139- 36%	140a 41%	286- 37%	697+ace 44%	1249 42%	** **	1263 42%	** **
None	546 18%	42+cdf 27%	25 20%	72 19%	55 16%	156f 20%	255- 16%	529 18%	** **	534 18%	** **

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	2055	2055+ehi	2012+ehi	1990+ehi	1814 +abcefg i	203	2055+ei	1857+ei	2055+ei	1773-	1628+cde	1344 +acdef	1482+d	127	1550+d	1208+d
	67%	76%	76%	76%	79%	63%	74%	74%	73%	66%	86%	89%	82%	69%	82%	84%
BBC Two	1327	1327+i	1307+i	1306+hi	1219 +abcfghi	176 +fghi	1327+i	1208+i	1327+i	1116-	1079+	1073 +acdef	971+	108+	1051+	844+c
	43%	49%	49%	50%	53%	55%	48%	48%	47%	42%	57%	71%	54%	59%	56%	59%
ITV/ ITV Cymru	1805	1775+ei	1805 +efghi	1762+ehi	1660 +abcefg i	189	1805+i	1626+ei	1805+i	1565	1366+d	1115+d	1436+abde	111	1380+d	1119+abde
Wales/ STV / UTV	59%	66%	68%	67%	73%	59%	65%	65%	64%	58%	72%	73%	80%	60%	73%	78%
Channel 4	1599	1567+i	1570+i	1599 +afhi	1462 +abcefg i	179	1599+i	1457+i	1599+i	1392	1210+	1025+a	1183+	116+	1332+ac	1011+ac
	52%	58%	59%	61%	64%	56%	58%	58%	56%	52%	64%	68%	66%	63%	70%	70%
Channel 5	1186	1161+i	1169+i	1171+i	1186 +abcfghi	158 +afghi	1186+i	1062+i	1186+i	1016-	879+	760+a	911+a	99+	942+	923+abcde
	39%	43%	44%	45%	52%	49%	43%	43%	42%	38%	46%	50%	51%	54%	50%	64%
BBC Three	478	478+	470+	474+i	455+fghi	153 +abcdfgh i	478+	435+	478+	422	373+	328+	350+	101 +abcef	376+	323+
	16%	18%	18%	18%	20%	48%	17%	17%	17%	16%	20%	22%	20%	55%	20%	22%
BBC Four	671	671+i	656+i	663+i	633 +abfghi	149 +abcdfgh i	671+i	604+i	671+i	558-	538+	518+ace	478+	97 +abcef	534+	442+c
	22%	25%	25%	25%	28%	46%	24%	24%	24%	21%	28%	34%	27%	53%	28%	31%
ITV2	935	908+	935+i	922+i	897 +abcfghi	161 +abcdfgh i	935+	851+	935+	842+	673+	547+	717+abe	100 +abcef	686+	605+abe
	31%	34%	35%	35%	39%	50%	34%	34%	33%	31%	35%	36%	40%	55%	36%	42%
E4	716	693+	711+	716+i	686 +abfghi	150 +abcdfgh i	716+	668+	716+	653+	512+	427+	523+	102 +abcef	562+	473+abc
	23%	26%	27%	27%	30%	47%	26%	27%	25%	24%	27%	28%	29%	56%	30%	33%

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Prepared by BMG

Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Other ITV channel (e.g. ITV3, ITV Be)	726 24%	709+ 26%	726+i 27%	715+i 27%	693 30%	134 42%	726+ 26%	664+i 27%	726+ 26%	636 24%	532+ 28%	446+ 29%	563+a 31%	89 49%	566+ 30%	498+abe 35%
Other Channel (e.g. Film4, More4, 4Seven)	787 26%	770+ 29%	782+i 29%	787+i 30%	758 33%	135 42%	787+ 28%	724+i 29%	787+ 28%	699 26%	562+ 30%	480+ 32%	582+ 32%	89 49%	626+a 33%	530+abce 37%
Other Channel 5 channel (e.g. 5USA, 5Star)	538 18%	527+ 20%	535+i 20%	531+i 20%	538 24%	108 34%	538+ 19%	477+ 19%	538+ 19%	472 18%	392+ 21%	329+ 22%	426+a 24%	78 43%	434+ 23%	419+abce 29%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	822 27%	799+i 30%	813+i 31%	811+i 31%	790 35%	119 37%	822+i 30%	736+i 30%	822+i 29%	694- 26%	602+ 32%	532+ 35%	603+ 34%	84+abce 46%	637+ 34%	545+ace 38%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	754 25%	739+ 27%	738+ 28%	730+ 28%	676+hi 30%	155 49%	749+ 27%	699+ 28%	751+ 26%	714+ 27%	559+ 29%	462+ 30%	533+ 30%	100 55%	545+ 29%	460+ 32%
S4C	130 4%	130+ 5%	129+ 5%	129+ 5%	127+ 6%	130 41%	130+ 5%	126+ 5%	130+ 5%	125+ 5%	100+ 5%	97+ 6%	94+ 5%	93+abcef 51%	98+ 5%	89+ 6%
BBC News channel	1024 33%	1024+i 38%	992+i 37%	980+i 37%	913+fghi 40%	149 47%	1024+i 37%	922+i 37%	1024+ 36%	905 34%	798+ 42%	674+e 44%	736+ 41%	97 53%	750+ 40%	599+ 42%
BBC Parliament	203 7%	203+ 8%	200+ 8%	199+ 8%	183+ 8%	104 32%	203+ 7%	178+ 7%	203+ 7%	184 7%	165+ 9%	152+ 10%	152+ 8%	77 42%	159+ 8%	138+ 10%

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC Alba	115	115+	114+	115+	115+	98 +abcd fghi	115+	110+	115+	109+	84+	85+	86+	68+abce	87+	86+
(Scottish Gaelic)	4%	4%	4%	4%	5%	31% i	4%	4%	4%	4%	4%	6%	5%	37%	5%	6%
BBC Scotland TV	207	207+	207+	207+	195+	109 +abcd fghi	207+	201+	207+	196+	171+	157+	156+	79 +abce	167+	143+
channel (on air between 7pm and midnight)	7%	8%	8%	8%	9%	34% i	7%	8%	7%	7%	9%	10%	9%	43%	9%	10%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	810	795+	798+i	787+i	746 +afghi	148 +abcd fghi	805+	725+	806+	727+	605+	520+	600+	99 +abce	616+	530+ae
	26%	29%	30%	30%	33%	46% i	29%	29%	28%	27%	32%	34%	33%	54%	33%	37%
NET BBC	2239	2239 +fghi	2169+hi	2149+hi	1952 +abcd fghi	271+hi	2239+i	2011+i	2239+i	1943	1713+ce	1413 +acde	1561+	161+	1633+	1277+e
	73%	83%	82%	82%	85%	85%	81%	81%	79%	73%	90%	93%	87%	88%	86%	89%
NET ITV	1984	1940+i	1984 +afghi	1932+hi	1817 +abce fghi	237+i	1984+i	1781+i	1984+i	1729	1475+	1205+	1512+abe	146+	1490+	1208+abe
	65%	72%	75%	74%	80% i	74%	71%	71%	70%	65%	78%	79%	84%	80%	79%	84%
NET Channel 4	1798	1754+i	1765+hi	1798 +afghi	1643 +abcd fghi	227 +afhi	1798+i	1631+i	1798+i	1569	1332+	1119+a	1304+	142+	1439+ac	1115+abc
	59%	65%	66%	69%	72% i	71%	65%	65%	63%	59%	70%	74%	73%	78%	76%	78%
NET Channel 5	1283	1258+i	1265+i	1264+hi	1283 +abcd fghi	175 +abcd fghi	1283+i	1147+i	1283+i	1099-	940+	810+a	972+a	110+a	1001+	976+abcde
	42%	47%	48%	48%	56% i	55%	46%	46%	45%	41%	50%	53%	54%	60%	53%	68%
None	546	263-d	243-d	235-d	137-	31-d	273-d	265-d	328-abcd	481 abcde fghi	101-	59-	99-b	12-	118-b	65-
	18%	10%	9%	9%	6% i	10%	10%	11%	12%	18%	5%	4%	6%	7%	6%	5%

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	2055 67%	184 65%	1786 67%	1241 67%	721 66%
BBC Two	1327 43%	119 42%	1154 44%	821 44%	504+ 46%
ITV/ ITV Cymru Wales/ STV / UTV	1805 59%	176d 62%	1556cd 59%	1028- 55%	562- 52%
Channel 4	1599 52%	153 54%	1385 52%	949 51%	543 50%
Channel 5	1186 39%	146+bcd 52%	988-d 37%	638- 34%	346- 32%
BBC Three	478 16%	41 14%	411 16%	281 15%	174 16%
BBC Four	671 22%	69 24%	570 22%	398 21%	254 23%
ITV2	935 31%	98d 35%	794d 30%	515- 28%	273- 25%
E4	716 23%	66 23%	622 23%	411 22%	229- 21%
Other ITV channel (e.g. ITV3, ITV Be)	726 24%	73 26%	611d 23%	399- 21%	214- 20%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	787 26%	99+bcd 35%	659- 25%	441- 24%	240- 22%
Other Channel 5 channel (e.g. 5USA, 5Star)	538 18%	81+bcd 29%	438-d 17%	289- 16%	150- 14%

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Table Q18SUM10 (continuation)
Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	822 27%	84 30%	701 26%	483 26%	255- 23%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	754 25%	51- 18%	676+a 26%	476a 26%	271 25%
S4C	130 4%	10 4%	118 4%	88 5%	58+ 5%
BBC News channel	1024 33%	114 40%	868 33%	607 33%	371 34%
BBC Parliament	203 7%	13 5%	183 7%	140+ 8%	91+ 8%
BBC Alba (Scottish Gaelic)	115 4%	7 2%	107 4%	80 4%	52+ 5%
BBC Scotland TV channel (on air between 7pm and midnight)	207 7%	9- 3%	193+a 7%	147+a 8%	93+a 8%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	810 26%	62 22%	708 27%	477 26%	287 26%
NET BBC	2239 73%	201 71%	1947 73%	1355 73%	804 74%
NET ITV	1984 65%	199cd 70%	1706cd 64%	1136-d 61%	623- 57%
NET Channel 4	1798 59%	177 63%	1552 59%	1057- 57%	599- 55%

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Table Q18SUM10 (continuation)
 Q18. Regularly Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	1283 42%	155+bcd 55%	1069-cd 40%	692- 37%	374- 34%
None	546 18%	53 19%	469 18%	349 19%	210 19%

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Table Q18SUM11
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	405 13%	193 14%	170- 12%	** **	41+ab 25%	203 14%	197 13%
BBC Two	699 23%	324 23%	337 23%	** **	34 21%	346 23%	348 23%
ITV/ ITV Cymru Wales/ STV / UTV	544 18%	246 18%	258 18%	** **	37 23%	285b 19%	247- 16%
Channel 4	732 24%	325 23%	368 25%	** **	33 20%	362 24%	363 24%
Channel 5	805 26%	363 26%	395 27%	** **	38 24%	377 26%	420 27%
BBC Three	722 24%	316 23%	351 24%	** **	41 26%	365 25%	348 23%
BBC Four	712 23%	311 22%	358 24%	** **	37 23%	365 25%	341 22%
ITV2	873 29%	385 28%	438 30%	** **	45 28%	438 30%	429 28%
E4	747 24%	349 25%	357 24%	** **	35 22%	390+ 26%	356 23%
Other ITV channel (e.g. ITV3, ITV Be)	824 27%	352 25%	422+ 29%	** **	45 28%	399 27%	416 27%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	940 31%	389- 28%	488+a 33%	** **	51 32%	450 30%	484 31%
Other Channel 5 channel (e.g. 5USA, 5Star)	676 22%	319 23%	310 21%	** **	38 24%	346 23%	320 21%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	726 24%	320 23%	363 25%	** **	37 23%	367 25%	352 23%

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for	332	154	145	**	33+ab	182+b	149
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	11%	11%	10%	**	21%	12%	10%
S4C	123 4%	63b 5%	37- 3%	** **	22+ab 14%	81+b 5%	41- 3%
BBC News channel	556 18%	236 17%	286 20%	** **	27 17%	291 20%	257 17%
BBC Parliament	306 10%	135 10%	141 10%	** **	26+ab 16%	194+b 13%	108- 7%
BBC Alba (Scottish Gaelic)	160 5%	85b 6%	48- 3%	** **	26+ab 16%	117+b 8%	40- 3%
BBC Scotland TV channel (on air between 7pm and midnight)	203 7%	112+b 8%	63- 4%	** **	28+ab 17%	120+b 8%	82- 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	559 18%	273 20%	255 17%	** **	30 19%	303+b 21%	254- 16%
NET BBC	351 11%	171 12%	157 11%	** **	23 14%	172 12%	175 11%
NET ITV	513 17%	227 16%	256 17%	** **	29 18%	271+b 18%	234- 15%
NET Channel 4	669 22%	285 20%	347+ 24%	** **	31 19%	317 21%	346 22%
NET Channel 5	812 27%	371 27%	395 27%	** **	37 23%	373 25%	430 28%
None	557 18%	244 18%	270 18%	** **	34 21%	266 18%	273 18%

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
BBC One	405	78 +defgjk 13%	95+efgjk 18%	88+efgjk 18%	68efgjk 14%	43-fgk 9%	19- 5%	13- 4%	174 +defgjk 19%	156+efgjk 16%	75- 6%	31- 4%	
BBC Two	699	88gk 23%	120gk 23%	136 +fghjk 28%	126gjk 25%	113gk 24%	74 19%	43- 14%	207gk 23%	262+fgjk 27%	230-g 20%	117- 17%	
ITV/ ITV Cymru Wales/ STV / UTV	544	91 +defgjk 18%	119 +defgjk 23%	100efgjk 21%	83k 17%	66- 14%	48- 12%	37- 12%	211 +defgijk 23%	183efgjk 19%	150- 13%	85- 12%	
Channel 4	732	103f 24%	134 26%	115 24%	130f 26%	105 22%	76 20%	71 22%	236fjk 26%	244 25%	252- 21%	147- 21%	
Channel 5	805	106 26%	114- 28%	122 22%	133 25%	144+bh 27%	104 30%	83 27%	83 26%	220 24%	255 26%	330b 28%	187 27%
BBC Three	722	84 24%	100- 22%	109 19%	125b 22%	132+bh 25%	102bh 28%	70 27%	184- 22%	233 20%	304+bh 24%	172b 26%	
BBC Four	712	94bc 23%	85- 24%	78- 16%	114bc 16%	140 +bcdhi 30%	121 +abcdhi 32%	79bc 25%	179- 20%	193- 20%	340 +bcdhi 29%	200+bcdhi 29%	
ITV2	873	99 29%	127- 26%	129 25%	159bh 27%	158+abch 32%	116 33%	85 30%	227- 26%	288 25%	359bh 29%	200 31%	
E4	747	88 24%	110 23%	118 21%	152 +abfghjk 24%	126 30%	91 26%	64 24%	197 20%	269+bghk 27%	281 24%	155 22%	
Other ITV channel (e.g. ITV3, ITV Be)	824	98 27%	119- 26%	123 23%	145b 25%	137b 29%	120+bh 31%	82 26%	217- 24%	268 27%	339bh 29%	201b 29%	
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	940	100 31%	131- 26%	132 25%	167abh 27%	174 +abchi 33%	133abch 37%	103bh 35%	231- 32%	299bh 26%	410 +abchi 31%	236abch 35%	
Other Channel 5 channel (e.g. 5USA, 5Star)	676	82g 22%	96- 21%	113g 18%	137 +bghjk 23%	112g 27%	92g 23%	45- 14%	178 20%	250 +bghjk 25%	249g 21%	138 20%	

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	726 24%	100 26%	108 21%	101 21%	122 25%	127bcg 27%	107+bcg 28%	61 19%	208 23%	223 23%	296g 25%	168 24%
Any paid for	332	66 +defgijk	67fgjk	59fgjk	59fgjk	43gk	22-	14-	134 +efgjk	118fgjk	80-	37-
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	11%	17%	13%	12%	12%	9%	6%	4%	15%	12%	7%	5%
S4C	123 4%	29 +defgijk 7%	37 +defgijk 7%	26defgjk 5%	13 3%	5- 1%	9 2%	5- 1%	66 +defgijk 7%	38ejk 4%	18- 2%	13- 2%
BBC News channel	556 18%	70 18%	76- 15%	86 18%	102b 20%	93 20%	81bgh 21%	48 15%	147 16%	188b 19%	222 19%	128 18%
BBC Parliament	306 10%	46d 12%	43 8%	54 11%	37 7%	46 10%	45d 12%	34 11%	90 10%	91 9%	125 11%	79d 11%
BBC Alba (Scottish Gaelic)	160 5%	31+efgjk +cdefgij 8%	52 k 10%	26egjk 5%	24ej 5%	7- 1%	14 4%	6- 2%	83 +cdefgij k 9%	50egjk 5%	27- 2%	20- 3%
BBC Scotland TV channel (on air between 7pm and midnight)	203 7%	32gjk 8%	46+efgjk 9%	39egjk 8%	32 7%	22 5%	19 5%	12- 4%	78+efgjk 9%	72gjk 7%	53- 5%	31- 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	559 18%	64 17%	83 16%	97g 20%	108+bghk 22%	91 19%	70 18%	45 14%	147 16%	206+bghk 21%	206 18%	115 16%
NET BBC	351 11%	72 +defgijk 19%	78+efgjk +defgjk 15%	82 17%	53fgjk 11%	38-fgk 8%	13- 3%	14- 4%	151 +defgjk 17%	135+efgjk 14%	65- 6%	27- 4%
NET ITV	513 17%	86 +defgijk 22%	104 +efgjk 20%	105 +defgjk 22%	75fk 15%	70fk 15%	37- 10%	37- 12%	190 +defgjk 21%	180fgjk 18%	143- 12%	74- 11%

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Prepared by BMG

Table Q18SUM11 (continuation)
 Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Channel 4	669 22%	100fjk 26%	113 22%	109 23%	111 22%	102 21%	66- 17%	69 21%	213f 24%	220 22%	236 20%	134 19%
NET Channel 5	812 27%	112 29%	118- 23%	120 25%	134 27%	145+b 31%	105 27%	79 25%	230 25%	253 26%	329b 28%	184 26%
None	557 18%	90 23% +defgjk	130 25% +defgijk	117 24% +defgjk	75 15%	58- 12%	40- 11%	45 14%	220 24% +defgijk	193efgjk 20%	144- 12%	85- 12%

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
BBC One	405 13%	24 11%	32 12%	35 12%	62 15%	16 13%	51 15%	73+ahij 17%	24 9%	25 10%	343 13%	30 12%	20 14%	12 14%	
BBC Two	699 23%	44 20%	57 21%	59 21%	86 21%	21 17%	87 26%	116+k 28%	62 24%	62 24%	594 23%	51 20%	35 24%	19 23%	
ITV/ ITV Cymru Wales/ STV / UTV	544 18%	50ci 22%	43 16%	41 14%	85ci 21%	15 12%	60 18%	82 19%	50 19%	33 13%	459 18%	49 19%	23 16%	13 15%	
Channel 4	732 24%	54 24%	68 25%	60 21%	81 20%	22 18%	90k 27%	121+cdik 29%	71k 27%	50 20%	618 24%	49- 19%	45+cdijk 31%	21 24%	
Channel 5	805 26%	55 25%	79 29%	84 29%	94 23%	33 26%	90 27%	116 28%	78 30%	58 23%	688 27%	58 22%	39 26%	21 25%	
BBC Three	722 24%	54 24%	56 21%	64 23%	88 22%	30 24%	86 26%	93 22%	72 27%	57 23%	600 23%	59 23%	44+bdgj 30%	19 23%	
BBC Four	712 23%	62dm 28%	62 23%	59 21%	79 20%	26 21%	75 22%	109 26%	68 26%	56 22%	596 23%	65 25%	36 24%	16 19%	
ITV2	873 29%	62 28%	66 25%	88 31%	104 26%	42 34%	93 28%	143+bdijl 34%	80 31%	58 23%	738 29%	72 28%	38 26%	26 30%	
E4	747 24%	47 21%	65 24%	67 24%	93 23%	23 18%	82 24%	139 +abcdfhj 33%	61 23%	64 25%	640 25%	57 22%	32 22%	18 21%	
Other ITV channel (e.g. ITV3, ITV Be)	824 27%	70dl 31%	72 27%	80 28%	91 23%	36 29%	88 26%	133+d 32%	63 24%	66 26%	699 27%	741 29%	30- 20%	21 25%	
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	940 31%	69d 31%	72 27%	88d 31%	91- 23%	37 29%	92 28%	163+bdijl 39%	81d 31%	94+bdfl 37%	787d 31%	85d 33%	42 28%	27d 32%	
Other Channel 5 channel (e.g. 5USA, 5Star)	676 22%	44 20%	56 21%	68 24%	73 18%	27 22%	81 24%	100 24%	60 23%	75 +abdjklm 30%	583 23%	52 20%	24- 16%	17 20%	

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	726 24%	50 22%	54 20%	75 26%	82 20%	31 25%	74 22%	111k 27%	61 23%	76+bdk 30%	613 24%	50 19%	43+bdk 29%	20 24%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	332 11%	29h 13%	28 10%	31 11%	40 10%	9 7%	40h 12%	49h 12%	15- 6%	31h 12%	271h 11%	32h 13%	18h 12%	10h 11%
S4C	123 4%	9h 4%	10h 4%	8 3%	22h 5%	0 -%	11h 3%	18h 4%	2- 1%	7 3%	87-h 3%	12h 5%	20 +abdcdfgh ijkm 13%	4h 5%
BBC News channel	556 18%	32 14%	48 18%	50 18%	74 18%	22 18%	48 14%	89f 21%	57f 22%	37 15%	456 18%	56af 22%	31f 21%	13 15%
BBC Parliament	306 10%	22 10%	23 9%	19 7%	58+bcj 14%	6 5%	32 10%	42 10%	26 10%	26 11%	255 10%	28 11%	15 10%	8 10%
BBC Alba (Scottish Gaelic)	160 5%	15hl 7%	10 4%	9 3%	25hl 6%	2 2%	16 5%	19 5%	4- 2%	12 5%	112- 4%	42 +abdcdfgh ijlm 16%	3- 2%	4 4%
BBC Scotland TV channel (on air between 7pm and midnight)	203 7%	14 6%	12 5%	15 5%	251 6%	3 3%	23hl 7%	24 6%	7- 3%	12 5%	135- 5%	59 +abdcdfgh ijlm 23%	4- 3%	5hl 6%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	559 18%	34 15%	48 18%	56 20%	80 20%	21 17%	67 20%	79 19%	47 18%	44 17%	474 18%	46 18%	23 15%	16 19%
NET BBC	351 11%	22 10%	29 11%	32 11%	53 13%	13 10%	43 13%	58 14%	24 9%	25 10%	300 12%	23 9%	18 12%	11 13%

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Prepared by BMG

Table Q18SUM11 (continuation)
 Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET ITV	513 17%	39 17%	44 16%	40 14%	72 18%	13 11%	57 17%	80i 19%	49 19%	30 12%	424 16%	50i 20%	23 16%	16 18%
NET Channel 4	669 22%	52 23%	62 23%	57 20%	70- 17%	21 17%	81d 24%	110+dk 26%	64 24%	49 19%	567 22%	48 19%	37d 25%	17 20%
NET Channel 5	812 27%	53 24%	75 28%	83 29%	92 23%	34 28%	89 27%	118 28%	83dk 32%	64 25%	692 27%	59 23%	40 28%	20 24%
None	557 18%	40 18%	55g 21%	41 14%	87cg 22%	24 19%	67 20%	59- 14%	40 15%	55g 22%	467 18%	44 17%	28 19%	17g 20%

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	405 13%	116 13%	113+adf 16%	81d 16%	91- 10%	228d 14%	173 12%	327- 12%	15 17%	71+a 17%	37 18%	16 15%
BBC Two	699 23%	212 23%	182+df 26%	116 22%	183 20%	394+df 25%	299 21%	611 23%	18 20%	84 20%	42 20%	23 21%
ITV/ ITV Cymru Wales/ STV / UTV	544 18%	188+df 20%	135df 20%	89 17%	127- 14%	323+df 20%	216- 15%	451- 17%	19 21%	86 21%	48 23%	19 17%
Channel 4	732 24%	238df 26%	185+df 27%	118 23%	183- 20%	423+df 26%	301- 21%	648+c 25%	19 22%	81- 20%	43 21%	17 16%
Channel 5	805 26%	261d 28%	177 26%	146 28%	214 24%	438 27%	360 25%	719+c 27%	15 17%	80- 19%	44 21%	19 18%
BBC Three	722 24%	217 24%	167 24%	142d 27%	190 21%	384 24%	332 23%	634 24%	13 15%	84 20%	40 19%	26 24%
BBC Four	712 23%	234d 25%	153 22%	133 25%	186 21%	387 24%	319 22%	626 24%	14 16%	82 20%	42 20%	24 22%
ITV2	873 29%	298+bdf 32%	188 27%	157 30%	224- 25%	486d 30%	381 27%	769+cd 29%	23 26%	97- 23%	45- 21%	28 26%
E4	747 24%	243d 26%	164 24%	139 27%	192- 21%	407 25%	332 23%	665+c 25%	17 19%	79- 19%	42 20%	18 17%
Other ITV channel (e.g. ITV3, ITV Be)	824 27%	273+df 30%	187 27%	154d 30%	203- 23%	460+d 29%	357 25%	732+cd 28%	18 20%	86- 21%	41- 20%	26 24%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	940 31%	324+bdf 35%	191 28%	180bd 34%	234- 26%	515bd 32%	414 29%	842+cd 32%	19 21%	94- 23%	46- 22%	27 25%
Other Channel 5 channel (e.g. 5USA, 5Star)	676 22%	183 20%	168a 24%	128 25%	193 22%	351 22%	320 23%	597c 23%	12 13%	74- 18%	38 18%	23 21%

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	726 24%	241+d 26%	156 23%	139d 27%	184- 21%	398d 25%	324 23%	644+c 25%	13 14%	77- 19%	42 20%	22 20%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	332 11%	98 11%	72 10%	58 11%	103 11%	170 11%	161 11%	272 10%	5 6%	56 14%	28 13%	22 20%
S4C	123 4%	39 4%	33d 5%	24 5%	25- 3%	73d 5%	49 3%	98 4%	4 4%	24 6%	14 7%	6 6%
BBC News channel	556 18%	197+df 21%	134df 19%	95 18%	125- 14%	331+df 21%	220- 16%	480 18%	10 12%	73 18%	43 21%	18 17%
BBC Parliament	306 10%	112+df 12%	68d 10%	61d 12%	61- 7%	180+df 11%	122- 9%	245- 9%	5 5%	59+a 14%	34+a 17%	18 17%
BBC Alba (Scottish Gaelic)	160 5%	48 5%	43d 6%	37d 7%	31- 3%	91d 6%	68 5%	124- 5%	8 9%	34+a 8%	18+a 9%	8 7%
BBC Scotland TV channel (on air between 7pm and midnight)	203 7%	56 6%	51 7%	47d 9%	49 5%	107 7%	95 7%	171 7%	8 9%	32 8%	18 9%	6 6%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	559 18%	190+df 21%	125 18%	92 18%	147 16%	315 20%	239 17%	474 18%	15 17%	81 20%	40 19%	24 22%
NET BBC	351 11%	106 12%	89d 13%	70 13%	85 10%	195 12%	155 11%	290 11%	12 14%	57 14%	30 14%	13 12%
NET ITV	513 17%	182+df 20%	123d 18%	87 17%	117- 13%	305+df 19%	204- 14%	434 17%	16 18%	73 18%	43 21%	13 12%
NET Channel 4	669 22%	225+df 24%	165df 24%	116 22%	154- 17%	390+df 24%	270- 19%	597+cd 23%	17 19%	68- 16%	33 16%	16 15%

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Table Q18SUM11 (continuation)
 Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	SEG								Ethnicity Minority Ethnic Group			
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	812 27%	256 28%	188 27%	147 28%	213 24%	445 28%	359 25%	733+cd 28%	13 15%	73- 18%	38- 18%	19 18%
None	557 18%	119- 13%	137ae 20%	79 15%	210+ace 23%	256-a 16%	289+ace 20%	439- 17%	27 30%	111+a 27%	62+a 30%	20 18%

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	405 13%	122 12%	283e 14%	22 10%	20 12%	23- 8%	** **	16 10%	26 19%	** **	68ek 15%	24 9%
BBC Two	699 23%	238 23%	461 23%	56 25%	41 26%	61 21%	** **	38 24%	34 25%	** **	109 24%	62 24%
ITV/ ITV Cymru Wales/ STV / UTV	544 18%	172 17%	372e 18%	40 18%	34e 21%	35- 12%	** **	24 15%	24 18%	** **	85e 19%	47 18%
Channel 4	732 24%	218- 21%	514+a 25%	51 23%	35 22%	56 20%	** **	38 24%	28 21%	** **	97 22%	57 22%
Channel 5	805 26%	244- 24%	561+a 28%	55 25%	36 22%	64 22%	** **	36 22%	35 26%	** **	111 25%	59 22%
BBC Three	722 24%	209- 20%	512+aj 25%	47 21%	38 24%	63 22%	** **	31 19%	24 18%	** **	87- 19%	57 22%
BBC Four	712 23%	224 22%	488 24%	57 25%	31 20%	67 23%	** **	32 20%	22 16%	** **	91 20%	57 22%
ITV2	873 29%	269 26%	604 30%	73 33%	37 23%	73 25%	** **	39 24%	35 26%	** **	128 29%	63 24%
E4	747 24%	244 24%	504 25%	61 27%	37 23%	64 23%	** **	34 21%	32 24%	** **	110 25%	61 23%
Other ITV channel (e.g. ITV3, ITV Be)	824 27%	246- 24%	578+agj 28%	69gj 31%	38 24%	66 23%	** **	26- 16%	25 19%	** **	98- 22%	63 24%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	940 31%	291 28%	649j 32%	60 27%	51 32%	74 26%	** **	39 24%	25 18%	** **	109- 25%	77 29%
Other Channel 5 channel (e.g. 5USA, 5Star)	676 22%	205 20%	471g 23%	49 22%	35 22%	56 20%	** **	23- 14%	29 22%	** **	85 19%	55 21%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	726 24%	230 22%	496g 24%	54 24%	30 19%	56 20%	** **	27 17%	28 21%	** **	109 24%	63 24%

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	332 11%	98 10%	234 12%	21 9%	15 9%	31 11%	** **	14 9%	14 11%	** **	42 9%	25 9%
S4C	123 4%	25- 2%	97+ack 5%	3- 1%	5 3%	6 2%	** **	2 1%	6 4%	** **	12 3%	5 2%
BBC News channel	556 18%	161- 16%	395+ag 19%	42 19%	29 18%	40 14%	** **	19 12%	21 15%	** **	69 15%	40 15%
BBC Parliament	306 10%	71- 7%	233+aj 11%	16 7%	10 7%	23 8%	** **	10 6%	14 10%	** **	24- 5%	20 8%
BBC Alba (Scottish Gaelic)	160 5%	33- 3%	126+acj 6%	3- 1%	7 4%	10 3%	** **	6 4%	9 7%	** **	13- 3%	8 3%
BBC Scotland TV channel (on air between 7pm and midnight)	203 7%	52- 5%	151+a 7%	9 4%	12 7%	14 5%	** **	10 6%	13 10%	** **	22 5%	15 6%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	559 18%	175 17%	384 19%	33 15%	36 22%	49 17%	** **	29 18%	19 14%	** **	71 16%	46 18%
NET BBC	351 11%	119ce 12%	230ce 11%	14- 6%	18 11%	19- 7%	** **	17 11%	19 14%	** **	67+ce 15%	25 10%
NET ITV	513 17%	153 15%	360e 18%	37 16%	28 17%	29- 10%	** **	21 13%	17 12%	** **	70 16%	39 15%
NET Channel 4	669 22%	195- 19%	474+aek 23%	42 19%	36 22%	47- 17%	** **	30 18%	21 16%	** **	86 19%	42- 16%
NET Channel 5	812 27%	253 25%	559 27%	54 24%	39 25%	65 23%	** **	35 22%	34 25%	** **	116 26%	62 23%
None	557 18%	206 20%	351 17%	33 15%	32 20%	55 19%	** **	35 22%	42 31%	** **	112+bc 25%	50 19%

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Prepared by BMG

Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	405 13%	32+f 20%	23f 18%	63f 17%	60+f 17%	138+f 18%	178- 11%	394 13%	** **	401 13%	** **
BBC Two	699 23%	40 26%	36 29%	97 25%	88 26%	197 25%	347 22%	686 23%	** **	691 23%	** **
ITV/ ITV Cymru Wales/ STV / UTV	544 18%	35 23%	27 22%	78 20%	62 18%	151 19%	287 18%	535 18%	** **	539 18%	** **
Channel 4	732 24%	42 27%	28 23%	100 26%	81 24%	194 25%	395 25%	719 24%	** **	723 24%	** **
Channel 5	805 26%	42 27%	27 22%	101 26%	96 28%	204 26%	431 27%	790 26%	** **	794 26%	** **
BBC Three	722 24%	44 28%	29 24%	96 25%	79 23%	180 23%	373 24%	707 24%	** **	712 24%	** **
BBC Four	712 23%	29b 19%	10- 8%	67-b 18%	72b 21%	148-b 19%	405+bce 26%	701 23%	** **	706 23%	** **
ITV2	873 29%	30- 19%	24- 19%	105 27%	101ab 29%	209 27%	491+abe 31%	862 29%	** **	866 29%	** **
E4	747 24%	31 20%	26 21%	71- 18%	82 24%	180 23%	421+c 27%	729 24%	** **	734 24%	** **
Other ITV channel (e.g. ITV3, ITV Be)	824 27%	40b 26%	17- 14%	97b 25%	88b 25%	198b 25%	454+b 29%	808 27%	** **	814 27%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	940 31%	36 23%	21- 17%	121b 32%	116ab 34%	236b 30%	521+ab 33%	922 31%	** **	930 31%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	676 22%	35 23%	22 18%	86 23%	79 23%	178 23%	348 22%	664 22%	** **	669 22%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	726 24%	34 22%	25 20%	91 24%	77 22%	178 23%	407+ 26%	712 24%	** **	722 24%	** **

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	332 11%	18 12%	11 9%	45 12%	39 11%	89 11%	176 11%	322 11%	** **	328 11%	** **
S4C	123 4%	6 4%	6 5%	26+f 7%	25+f 7%	45+f 6%	53 3%	115 4%	** **	120 4%	** **
BBC News channel	556 18%	29 19%	24 19%	70 18%	58 17%	143 18%	286 18%	546 18%	** **	551 18%	** **
BBC Parliament	306 10%	10 7%	9 7%	31 8%	41 12%	72 9%	169 11%	293 10%	** **	298 10%	** **
BBC Alba (Scottish Gaelic)	160 5%	9 6%	9 7%	26 7%	26f 7%	52f 7%	71 5%	152 5%	** **	157 5%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	203 7%	7 5%	7 6%	35+f 9%	33+f 9%	63f 8%	86- 6%	191 6%	** **	197 7%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	559 18%	20 13%	20 16%	77 20%	67 20%	143 18%	308 20%	551 18%	** **	556 18%	** **
NET BBC	351 11%	33+f 22%	17 14%	56f 15%	49f 14%	119+f 15%	158- 10%	347 12%	** **	349 12%	** **
NET ITV	513 17%	26 17%	19 15%	75 20%	67 20%	140 18%	272 17%	507 17%	** **	509 17%	** **
NET Channel 4	669 22%	36 23%	29 24%	89 23%	78 23%	178 23%	357 23%	652 22%	** **	661 22%	** **
NET Channel 5	812 27%	36 23%	26 21%	100 26%	96 28%	206 27%	435 28%	798 27%	** **	802 27%	** **
None	557 18%	33 21%	22 18%	74 19%	61 18%	150 19%	250- 16%	536 18%	** **	542 18%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	405	405+d	373+	366+	283-	87	405+d	351+	405+	387+	245bf	147-	211-	48	231b	145-
						+abcd +efghi								+abcef		
	13%	15%	14%	14%	12%	27%	15%	14%	14%	14%	13%	10%	12%	26%	12%	10%
BBC Two	699	699+	676+	682+	604+	101	699+	626+	699+	638+	492+	376+	459+	60+bf	485+	364+
						+abc +defghi										
	23%	26%	25%	26%	26%	32%	25%	25%	25%	24%	26%	25%	26%	33%	26%	25%
ITV/ ITV Cymru	544	517+	544+	522+	424	93	544+	493+	544+	501+	349	272	313	61	348	233-
						+abcd +efghi								+abcef		
	18%	19%	20%	20%	19%	29%	20%	20%	19%	19%	18%	18%	17%	33%	18%	16%
Channel 4	732	695+	709+	732+i	611+	99+i	732+	667+	732+	666+	495+	382	459+	55	490+	343
						+abc +defghi										
	24%	26%	27%	28%	27%	31%	26%	27%	26%	25%	26%	25%	26%	30%	26%	24%
Channel 5	805	777+	798+i	798+i	805	118	805+	740+i	805+	714	584+	481+	555+	67+	571+	446+
						+abc +defghi										
	26%	29%	30%	30%	35%	37%	29%	30%	28%	27%	31%	32%	31%	36%	30%	31%
BBC Three	722	722+	708+	712+i	663+fhi	110	722+	670+	722+	656+	555+	488+ce	514+	62+	538+	420+
						+abc +defghi										
	24%	27%	27%	27%	29%	34%	26%	27%	25%	25%	29%	32%	29%	34%	28%	29%
BBC Four	712	712+	701+	700+i	656+fhi	103	712+	665+i	712+	640+	534+	490+ace	500+	60+	526+	416+
						+abc +defghi										
	23%	26%	26%	27%	29%	32%	26%	27%	25%	24%	28%	32%	28%	33%	28%	29%
ITV2	873	842+	873+i	852+i	778+ahi	113+i	873+	798+	873+	787+	624+	502+	595+	62	647+	488+
						+abc +defghi										
	29%	31%	33%	32%	34%	35%	31%	32%	31%	29%	33%	33%	33%	34%	34%	34%
E4	747	724+	738+	747+i	682+afhi	99+	747+	700+	747+	684+	542+	437+	527+	53	565+	438+
						+abc +defghi										
	24%	27%	28%	29%	30%	31%	27%	28%	26%	26%	29%	29%	29%	29%	30%	30%
Other ITV channel (e.g. ITV3, ITV Be)	824	800+	824+i	812+i	763	109+i	824+	756+	824+	750+	600+	489+	578+	63+	595+	475+
						+abc +defghi										
	27%	30%	31%	31%	33%	34%	30%	30%	29%	28%	32%	32%	32%	34%	31%	33%

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Prepared by BMG

Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	940 31%	901+ 33%	923+i 35%	940+i 36%	852+afhi 37%	118+ 37%	940+ 34%	872+i 35%	940+ 33%	850+ 32%	667+ 35%	561+ 37%	649+ 36%	66 36%	690+ 36%	525+ 37%
Other Channel 5 channel (e.g. 5USA, 5Star)	676 22%	644+ 24%	672+ 25%	671+i 26%	676 30%	119 37%	676+ 24%	633+ 25%	676+ 24%	615+ 23%	477+ 25%	396+ 26%	480+ 27%	68+abce 37%	488+ 26%	431+abe 30%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	726 24%	700+ 26%	709+ 27%	710+ 27%	670+afhi 29%	131 41%	724+ 26%	676+ 27%	724+ 26%	679+ 25%	526+ 28%	445+ 29%	513+ 29%	75 41%	532+ 28%	435+ 30%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	332 11%	326+ 12%	322+ 12%	317+ 12%	289+ 13%	97 30%	327+ 12%	309+ 12%	332+ 12%	313+ 12%	226+ 12%	181 12%	218+ 12%	59 32%	215 11%	184+ 13%
S4C	123 4%	123+ 5%	122+ 5%	121+ 5%	118+ 5%	123 38%	123+ 4%	120+ 5%	123+ 4%	120+ 4%	90+ 5%	84+ 6%	83 5%	75+abcef 41%	80 4%	80+ 6%
BBC News channel	556 18%	556+ 21%	531+ 20%	525+ 20%	456+ 20%	87 27%	556+ 20%	497+ 20%	556+ 20%	508+ 19%	399+ 21%	338+ 22%	352+ 20%	51+cef 28%	388+ 21%	282 20%
BBC Parliament	306 10%	306+ 11%	300+ 11%	297+ 11%	279+i 12%	93 29%	306+ 11%	277+ 11%	306+ 11%	273 10%	233+ 12%	223+ce 15%	215+ 12%	55 30%	219+ 12%	186+ 13%
BBC Alba (Scottish Gaelic)	160 5%	160+ 6%	159+ 6%	156+ 6%	151+ 7%	102 32%	160+ 6%	158+ 6%	160+ 6%	155+ 6%	123+ 6%	105+ 7%	112+ 6%	65 36%	117+ 6%	107+ 7%

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC Scotland TV	203	203+	199+	197+	186+	97 +abcd fghi	203+	194+	203+	192+	141+	130+	133	51 +abcef	135	124+
channel (on air between 7pm and midnight)	7%	8%	7%	8%	8%	30%	7%	8%	7%	7%	7%	9%	7%	28%	7%	9%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	559	534+	545+	539+	514+afhi	98 +abcd fghi	556+	517+	556+	515+	401+	341+	375+	51+ce	396+	322+
NET BBC	351 11%	351+d 13%	312d 12%	302 12%	223- 10%	45d 14%	351+d 13%	293d 12%	351+d 12%	337+d 13%	174-b 9%	98- 6%	162-b 9%	22bf 12%	186-bf 10%	106- 7%
NET ITV	513 17%	483+ 18%	513+d 19%	486+ 19%	371 16%	72+di 23%	513+ 18%	456+ 18%	513+ 18%	472+ 18%	308f 16%	235 15%	258- 14%	36f 20%	307f 16%	193- 13%
NET Channel 4	669 22%	635+ 24%	636+ 24%	669+i 25%	526+ 23%	79 25%	669+ 24%	607+ 24%	669+ 24%	612+ 23%	438f 23%	336 22%	392 22%	38 21%	414 22%	280- 20%
NET Channel 5	812 27%	773+ 29%	803+i 30%	803+i 31%	812 36%	112+ahi 35%	812+ 29%	739+ 30%	812+ 29%	726 27%	576+ 30%	460+ 30%	545+ 30%	61+ 33%	560+ 30%	413+ 29%
None	557 18%	281-d 10%	259-d 10%	236- 9%	180- 8%	37-d 11%	283-d 10%	266-d 11%	335-bcd 12%	461 17%	151- 8%	110- 7%	152- 8%	28abcef 15%	154- 8%	113- 8%

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Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	405 13%	20-7%	374+a 14%	271+a 15%	172+a 16%
BBC Two	699 23%	56 20%	619 23%	442 24%	265 24%
ITV/ ITV Cymru Wales/ STV / UTV	544 18%	30-11%	495+a 19%	387+a 21%	259+ab 24%
Channel 4	732 24%	54 19%	654 25%	477+ 26%	290+a 27%
Channel 5	805 26%	54-19%	720+a 27%	511a 27%	314+a 29%
BBC Three	722 24%	54 19%	644 24%	458 25%	269 25%
BBC Four	712 23%	50 18%	635 24%	462+a 25%	269a 25%
ITV2	873 29%	64 22%	783+ 30%	554a 30%	338+a 31%
E4	747 24%	50-18%	675+a 25%	501+a 27%	274a 25%
Other ITV channel (e.g. ITV3, ITV Be)	824 27%	56-20%	746+a 28%	525a 28%	303a 28%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	940 31%	58-21%	846+a 32%	594a 32%	347a 32%
Other Channel 5 channel (e.g. 5USA, 5Star)	676 22%	52 18%	597 23%	403 22%	218 20%

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Prepared by BMG

Table Q18SUM11 (continuation)
Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	726 24%	58 21%	651+ 25%	462 25%	267 25%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	332 11%	22 8%	302+ 11%	218 12%	127 12%
S4C	123 4%	4 1%	117+ 4%	84 5%	60+a 6%
BBC News channel	556 18%	29- 10%	512+a 19%	362+a 19%	218a 20%
BBC Parliament	306 10%	19 7%	276 10%	199 11%	135+a 12%
BBC Alba (Scottish Gaelic)	160 5%	8 3%	150+ 6%	106 6%	70+ 6%
BBC Scotland TV channel (on air between 7pm and midnight)	203 7%	14 5%	186 7%	128 7%	71 6%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	559 18%	46 16%	499 19%	360 19%	204 19%
NET BBC	351 11%	18- 7%	323+a 12%	228a 12%	131a 12%
NET ITV	513 17%	22- 8%	474+a 18%	369+a 20%	251+ab 23%
NET Channel 4	669 22%	40- 14%	605+a 23%	453+a 24%	280+a 26%

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Table Q18SUM11 (continuation)
 Q18. Occasionally Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	812 27%	51- 18%	732+a 28%	529+a 28%	316+a 29%
None	557 18%	80+bcd 28%	444- 17%	302- 16%	186 17%

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Table Q18SUM12
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	164 5%	81 6%	65 4%	** **	16+b 10%	75 5%	85 6%
BBC Two	311 10%	165+b 12%	123- 8%	** **	24b 15%	132- 9%	172 11%
ITV/ ITV Cymru Wales/ STV / UTV	203 7%	102 7%	87 6%	** **	15 9%	101 7%	97 6%
Channel 4	233 8%	115 8%	104 7%	** **	12 7%	114 8%	114 7%
Channel 5	340 11%	165 12%	163 11%	** **	11 7%	161 11%	172 11%
BBC Three	499 16%	230 17%	246 17%	** **	21 13%	219- 15%	273a 18%
BBC Four	406 13%	196 14%	195 13%	** **	14 9%	183 12%	218 14%
ITV2	376 12%	169 12%	188 13%	** **	15 10%	177 12%	192 12%
E4	368 12%	166 12%	184 13%	** **	18 11%	167 11%	196 13%
Other ITV channel (e.g. ITV3, ITV Be)	409 13%	184 13%	211d 14%	** **	13 8%	201 14%	205 13%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	403 13%	188 13%	198 14%	** **	16 10%	190 13%	211 14%
Other Channel 5 channel (e.g. 5USA, 5Star)	347 11%	166 12%	162 11%	** **	19 12%	160 11%	182 12%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	386 13%	170 12%	193 13%	** **	20 13%	173 12%	207 13%

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Prepared by BMG

Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	133 4%	71b 5%	49- 3%	** **	12b 8%	64 4%	65 4%
S4C	99 3%	50 4%	39 3%	** **	10b 6%	52 4%	42 3%
BBC News channel	352 11%	166 12%	165 11%	** **	20 13%	176 12%	169 11%
BBC Parliament	325 11%	128- 9%	175+a 12%	** **	21 13%	175+b 12%	144- 9%
BBC Alba (Scottish Gaelic)	109 4%	62+b 4%	38- 3%	** **	8 5%	49 3%	54 3%
BBC Scotland TV channel (on air between 7pm and midnight)	122 4%	62 4%	50 3%	** **	8 5%	48 3%	68 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	259 8%	105 8%	138 9%	** **	16 10%	121 8%	130 8%
NET BBC	133 4%	70 5%	55 4%	** **	7 4%	67 5%	62 4%
NET ITV	181 6%	86 6%	86 6%	** **	9 6%	95 6%	81 5%
NET Channel 4	193 6%	88 6%	96 7%	** **	7 4%	100 7%	89 6%
NET Channel 5	306 10%	146 10%	145 10%	** **	15 9%	155 10%	146 9%
None	1147 37%	515 37%	532 36%	** **	72 45%	585+b 40%	539- 35%

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Prepared by BMG

Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	164	34 +defgjk	47 +defgijk	35efgjk	23efjk	10-	7-	8-	80 +defgijk	58efgjk	26-	15-
	5%	9%	9%	7%	5%	2%	2%	3%	9%	6%	2%	2%
BBC Two	311	49fgjk	73+efgjk	52fgjk	65+fgjk	45fgjk	16-	12-	122 +efgjk	117+fgjk	73-	28-
	10%	13%	14%	11%	13%	9%	4%	4%	13%	12%	6%	4%
ITV/ ITV Cymru Wales/ STV / UTV	203	43+efgjk	40efjk	38efjk	39efjk	16-	13-	13	83+efgjk	77efgjk	43-	26-
	7%	11%	8%	8%	8%	3%	3%	4%	9%	8%	4%	4%
Channel 4	233	53 +cdefgij k	48efjk	41ejk	34	20-	20	17	101 +defgijk	75ej	57-	37-
	8%	14%	9%	8%	7%	4%	5%	5%	11%	8%	5%	5%
Channel 5	340	50gjk	75+efgjk	61gjk	54	43	34	23-	125 +efgjk	115gjk	100-	57-
	11%	13%	14%	13%	11%	9%	9%	7%	14%	12%	9%	8%
BBC Three	499	61	81	68	83	80	73	53	142	151	206	127
	16%	16%	16%	14%	17%	17%	19%	17%	16%	15%	18%	18%
BBC Four	406	40	63	75ghk	83+aghjk	68g	49	29-	103	158 +aghjk	145	77
	13%	10%	12%	16%	17%	14%	13%	9%	11%	16%	12%	11%
ITV2	376	49	58	72d	47	55	47	47d	107	119	149	94
	12%	13%	11%	15%	9%	12%	12%	15%	12%	12%	13%	13%
E4	368	50	58	60	56	64	46	35	108	116	144	81
	12%	13%	11%	12%	11%	13%	12%	11%	12%	12%	12%	12%
Other ITV channel (e.g. ITV3, ITV Be)	409	47	67	68	65	68	54	40	114	133	162	94
	13%	12%	13%	14%	13%	14%	14%	13%	13%	14%	14%	13%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	403	51	76	67	61	62	55	31	127	128	149	87
	13%	13%	15%	14%	12%	13%	14%	10%	14%	13%	13%	12%
Other Channel 5 channel (e.g. 5USA, 5Star)	347	48	66g	47	61g	63gk	38	24-	114gk	108	125	62-
	11%	12%	13%	10%	12%	13%	10%	8%	13%	11%	11%	9%

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Prepared by BMG

Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	386 13%	58g 15%	71g 14%	63 13%	60 12%	59 12%	48 13%	27- 9%	128g 14%	123 13%	134 11%	75 11%
Any paid for	133	31 +cdefgij k	35 +cefgijk	17	20	16	8-	5-	66 +cdefgij k	37k	29-	13-
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	4%	8%	7%	4%	4%	3%	2%	2%	7%	4%	3%	2%
S4C	99 3%	20+dei 5%	21 4%	12 2%	11 2%	11 2%	15 4%	9 3%	41+i 5%	23 2%	35 3%	23 3%
BBC News channel	352 11%	56gjk 15%	63g 12%	63g 13%	51 10%	54 11%	42 11%	23- 7%	119gjk 13%	114g 12%	118 10%	65- 9%
BBC Parliament	325 11%	43 11%	43 8%	38- 8%	72+bcgh 15%	50 11%	49bc 13%	29 9%	86 10%	110 11%	128 11%	78 11%
BBC Alba (Scottish Gaelic)	109 4%	24+bcdei 6%	14 3%	13 3%	15 3%	18 4%	15 4%	10 3%	38 4%	28 3%	43 4%	24 3%
BBC Scotland TV channel (on air between 7pm and midnight)	122 4%	31 +bcdefij k	20 4%	10- 2%	15 3%	16 3%	13 3%	16ci 5%	52+cdi 6%	25- 3%	45 4%	29 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	259 8%	39 10%	50 10%	42 9%	34 7%	46 10%	27 7%	21 7%	88 10%	76 8%	94 8%	48 7%
NET BBC	133 4%	30 +defgijk 8%	36+efgjk 7%	24efgjk 5%	20jk 4%	10- 2%	6- 2%	6- 2%	66 +defgijk 7%	44efjk 4%	23- 2%	12- 2%
NET ITV	181 6%	42 +bdefgij k 11%	35efjk 7%	37efjk 8%	31efjk 6%	14- 3%	9- 2%	13 4%	77+efgjk 9%	68efjk 7%	36- 3%	21- 3%

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Prepared by BMG

Table Q18SUM12 (continuation)
 Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Channel 4	193	45 +cdefgij k	38fjk	34fjk	28	21	13-	13	83 +defgijk	62jk	48-	27-
	6%	12%	7%	7%	6%	4%	4%	4%	9%	6%	4%	4%
NET Channel 5	306	54+efgjk +defgijk	74	53efjk	47	31-	26-	22	128 +defgijk	100ejk	79-	48-
	10%	14%	14%	11%	9%	7%	7%	7%	14%	10%	7%	7%
None	1147	142	207	192	178	161	138	129	349	369	428	267
	37%	37%	40%	40%	36%	34%	36%	40%	39%	38%	36%	38%

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Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	164 5%	12 6%	20g 8%	18g 6%	25g 6%	2 1%	19g 6%	11- 3%	17g 6%	16g 6%	139g 5%	14g 6%	6 4%	5 6%
BBC Two	311 10%	28k 12%	39+hkl 14%	34k 12%	42 10%	15 12%	30 9%	42 10%	21 8%	21 8%	272k 11%	17- 6%	11 8%	11k 13%
ITV/ ITV Cymru Wales/ STV / UTV	203 7%	15 7%	22 8%	18 6%	36 9%	2 2%	22 7%	28 7%	14 5%	14 6%	171 7%	16 6%	10 7%	5 6%
Channel 4	233 8%	21 9%	25 9%	23 8%	35 9%	7 6%	20 6%	24 6%	19 7%	19 8%	194 8%	26g 10%	8 6%	4 5%
Channel 5	340 11%	30 14%	30 11%	26 9%	53 13%	12 10%	34 10%	42 10%	24 9%	28 11%	280 11%	32 12%	17 11%	12 14%
BBC Three	499 16%	32 14%	51 19%	57fkl 20%	67 17%	27 21%	43 13%	74 18%	42 16%	43 17%	436+ 17%	33 13%	19 13%	12 14%
BBC Four	406 13%	26 12%	43k 16%	44k 16%	58k 14%	25 20%	40 12%	56 13%	29 11%	27 11%	349k 14%	23- 9%	22k 15%	12k 15%
ITV2	376 12%	30 13%	42i 15%	45i 16%	46 11%	13 11%	36 11%	43 10%	35 13%	20 8%	309 12%	40gi 16%	16 11%	10 12%
E4	368 12%	33 15%	32 12%	41 14%	42 11%	10 8%	38 11%	45 11%	31 12%	30 12%	303 12%	32 12%	23 16%	11 13%
Other ITV channel (e.g. ITV3, ITV Be)	409 13%	31 14%	27 10%	52+bgijk 18%	54 13%	18 14%	46 14%	46 11%	40 15%	27 11%	340 13%	28 11%	25bgk 17%	16+bgijk 19%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	403 13%	30 14%	39 14%	56+dgij 20%	43 11%	11 9%	45 14%	43 10%	42i 16%	22 9%	332 13%	34 13%	25dgi 17%	13 15%
Other Channel 5 channel (e.g. 5USA, 5Star)	347 11%	28 13%	27 10%	33 12%	44 11%	19 15%	36 11%	42 10%	26 10%	29 11%	283 11%	27 10%	25 17%	12 14%

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Prepared by BMG

Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	386 13%	26 12%	36 14%	38 13%	48 12%	7 6%	37 11%	58 14%	37 14%	23 9%	311- 12%	42+ij 17%	19 13%	13i 16%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	133 4%	13i 6%	19+hik 7%	14 5%	25hi 6%	3 2%	13 4%	16 4%	6 2%	4- 1%	113 4%	7 3%	6 4%	6+hik 7%
S4C	99 3%	9 4%	9 3%	7 2%	11 3%	2 2%	14g 4%	6- 1%	8 3%	5 2%	72- 3%	7 3%	15 10%	4g 5%
BBC News channel	352 11%	30 14%	27 10%	32 11%	56 14%	10 8%	41 12%	52 12%	26 10%	24 10%	299 12%	25 10%	18 12%	10 11%
BBC Parliament	325 11%	23 10%	27 10%	37 13%	42 11%	11 9%	31 9%	48 11%	33 13%	25 10%	277 11%	26 10%	14 9%	7 9%
BBC Alba (Scottish Gaelic)	109 4%	6 3%	13i 5%	16gi 6%	16i 4%	3 3%	10 3%	9 2%	5 2%	1- *	79-i 3%	23 9%	3 2%	3i 4%
BBC Scotland TV channel (on air between 7pm and midnight)	122 4%	10 5%	8 3%	8 3%	12 3%	5 4%	12 4%	19 5%	10 4%	8 3%	92- 4%	20+bcdfij 8%	6 4%	4 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	259 8%	31+fgij 14%	27 10%	24 8%	33 8%	4 4%	24 7%	31 7%	22 8%	17 7%	213 8%	26 10%	13 9%	7 8%
NET BBC	133 4%	12 5%	14 5%	13 4%	20 5%	1 1%	19 6%	13 3%	13 5%	8 3%	113 4%	11 4%	6 4%	4 4%
NET ITV	181 6%	19 8%	17 6%	19 7%	27 7%	4 3%	20 6%	20 5%	15 6%	12 5%	152 6%	14 6%	11 8%	3 4%

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Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Channel 4	193 6%	18 8%	21 8%	19 7%	32 8%	7 6%	18 5%	21 5%	18 7%	9 4%	164 6%	19 7%	7 4%	4 5%
NET Channel 5	306 10%	32+cgi 14%	31 11%	21 7%	56+cgij 14%	11 9%	30 9%	33 8%	23 9%	17 7%	253 10%	27 11%	16 11%	10 12%
None	1147 37%	82 37%	101 37%	96 34%	151 38%	52 42%	133 40%	150 36%	97 37%	113+cgl 45%	974 38%	92 36%	49 34%	31 37%

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Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	164 5%	41 4%	37 5%	33 6%	51 6%	77 5%	84 6%	138 5%	4 5%	25 6%	14 7%	6 6%
BBC Two	311 10%	74- 8%	71 10%	65ae 13%	99a 11%	144- 9%	164+ae 12%	272 10%	9 10%	40 10%	20 10%	10 9%
ITV/ ITV Cymru Wales/ STV / UTV	203 7%	68 7%	51 7%	36 7%	49 5%	119 7%	84 6%	167 6%	7 8%	34 8%	15 7%	11 10%
Channel 4	233 8%	72 8%	51 7%	45 9%	64 7%	123 8%	109 8%	197 7%	9 10%	34 8%	16 8%	9 8%
Channel 5	340 11%	120+df 13%	78d 11%	66d 13%	72- 8%	198+df 12%	138- 10%	292 11%	13 15%	48 12%	20 9%	14 13%
BBC Three	499 16%	160 17%	101 15%	98 19%	134 15%	261 16%	232 16%	450+cd 17%	12 14%	49- 12%	20- 9%	17 15%
BBC Four	406 13%	121 13%	88 13%	70 13%	124 14%	210 13%	194 14%	363+ 14%	8 9%	42 10%	21 10%	13 12%
ITV2	376 12%	115 13%	89 13%	62 12%	106 12%	204 13%	168 12%	327 12%	12 13%	47 11%	21 10%	12 11%
E4	368 12%	125df 14%	88 13%	64 12%	86- 10%	213+df 13%	150- 11%	328d 12%	14 15%	40 10%	14- 7%	10 9%
Other ITV channel (e.g. ITV3, ITV Be)	409 13%	139b 15%	78 11%	78 15%	109 12%	216 13%	187 13%	362d 14%	16 18%	46 11%	17- 8%	12 11%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	403 13%	132 14%	94 14%	74 14%	101 11%	226 14%	175 12%	368+cd 14%	12 14%	35- 9%	13- 6%	10 10%
Other Channel 5 channel (e.g. 5USA, 5Star)	347 11%	112 12%	87d 13%	65 12%	82- 9%	199d 12%	147 10%	315+cd 12%	14 15%	32- 8%	13- 6%	5 5%

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Prepared by BMG

Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	386 13%	123 13%	92 13%	68 13%	101 11%	215 13%	170 12%	336 13%	12 14%	48 12%	21 10%	15 14%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	133 4%	42 5%	25 4%	22 4%	44 5%	67 4%	66 5%	103- 4%	9 11%	29+a 7%	13 6%	6 5%
S4C	99 3%	31 3%	23 3%	25d 5%	18- 2%	55 3%	43 3%	80 3%	4 4%	15 4%	9 4%	2 2%
BBC News channel	352 11%	119d 13%	87 13%	62 12%	83- 9%	205+df 13%	145 10%	296 11%	17 19%	54 13%	22 11%	14 13%
BBC Parliament	325 11%	128+bcdf 14%	68 10%	42 8%	84 9%	196+cf 12%	127- 9%	278 11%	18 20%	43 10%	16 8%	9 8%
BBC Alba (Scottish Gaelic)	109 4%	31 3%	34+ 5%	15 3%	29 3%	65 4%	44 3%	87 3%	5 6%	20 5%	11 5%	4 3%
BBC Scotland TV channel (on air between 7pm and midnight)	122 4%	30 3%	30 4%	23 4%	38 4%	60 4%	61 4%	104 4%	2 2%	17 4%	12 6%	4 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	259 8%	87 9%	60 9%	42 8%	69 8%	147 9%	111 8%	220 8%	9 10%	35 8%	17 8%	9 8%
NET BBC	133 4%	32 3%	25 4%	29 6%	45 5%	57- 4%	75+e 5%	112 4%	4 5%	20 5%	9 4%	6 6%
NET ITV	181 6%	57 6%	42 6%	30 6%	52 6%	99 6%	82 6%	150 6%	6 7%	29 7%	11 5%	11 10%
NET Channel 4	193 6%	60 7%	41 6%	32 6%	58 7%	101 6%	90 6%	157 6%	12 14%	36 9%	14 7%	9 8%

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Table Q18SUM12 (continuation)
 Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	306	116+df	67	55	65-	183+df	121-	257	14	49	21	13
	10%	13%	10%	11%	7%	11%	9%	10%	16%	12%	10%	12%
None	1147	311-	247	192	379+abe	558-	570+ae	956-	32	182+a	102+a	44
	37%	34%	36%	37%	42%	35%	40%	36%	36%	44%	49%	40%

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Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	164 5%	67c 7%	96- 5%	6 3%	14bce 9%	11 4%	** **	12c 8%	12 9%	** **	39+bce 9%	13 5%
BBC Two	311 10%	109 11%	201 10%	14 6%	9 6%	29 10%	** **	15 9%	20 15%	** **	62+bcd 14%	25 10%
ITV/ ITV Cymru Wales/ STV / UTV	203 7%	76c 7%	128c 6%	4- 2%	12c 8%	19c 7%	** **	6 3%	11 8%	** **	47+bcgk 10%	13 5%
Channel 4	233 8%	78c 8%	154c 8%	6- 3%	12 7%	14 5%	** **	9 5%	10 7%	** **	46+ce 10%	17 6%
Channel 5	340 11%	114c 11%	226c 11%	14- 6%	15 9%	22 8%	** **	13 8%	17 12%	** **	58ce 13%	29 11%
BBC Three	499 16%	169 16%	329 16%	36 16%	25 16%	36 13%	** **	20 12%	18 13%	** **	78 18%	45 17%
BBC Four	406 13%	132 13%	272 13%	25 11%	20 12%	41 14%	** **	20 12%	12 9%	** **	57 13%	36 14%
ITV2	376 12%	130 13%	245 12%	23 10%	17 11%	37 13%	** **	21 13%	16 12%	** **	51 11%	36 14%
E4	368 12%	115 11%	253e 12%	22 10%	13 8%	20- 7%	** **	18 11%	10 7%	** **	58e 13%	25 9%
Other ITV channel (e.g. ITV3, ITV Be)	409 13%	137 13%	272 13%	21 9%	26 16%	32 11%	** **	15 9%	15 11%	** **	66 15%	40 15%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	403 13%	119 12%	285ek 14%	23 10%	21 13%	22- 8%	** **	16 10%	17 12%	** **	66ek 15%	24 9%
Other Channel 5 channel (e.g. 5USA, 5Star)	347 11%	113 11%	235c 12%	14- 6%	24c 15%	26 9%	** **	12 8%	18 13%	** **	68+aceg 15%	30 12%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	386 13%	128 12%	258 13%	21 10%	28c 17%	29 10%	** **	17 11%	17 13%	** **	56 13%	35 13%

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Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	133 4%	48 5%	83 4%	7 3%	9g 6%	14 5%	** **	2 1%	10 7%	** **	25g 6%	8 3%
S4C	99 3%	36 3%	63 3%	7 3%	7 4%	9 3%	** **	5 3%	12 9%	** **	18 4%	7 3%
BBC News channel	352 11%	122g 12%	228g 11%	22 10%	26g 16%	29 10%	** **	8- 5%	19 14%	** **	61g 14%	36g 14%
BBC Parliament	325 11%	104 10%	221 11%	24 11%	27+abgjk 17%	29 10%	** **	13 8%	22 17%	** **	44 10%	22 8%
BBC Alba (Scottish Gaelic)	109 4%	43 4%	65 3%	7 3%	6 4%	15 5%	** **	7 4%	12 9%	** **	20 4%	8 3%
BBC Scotland TV channel (on air between 7pm and midnight)	122 4%	52+b 5%	70- 3%	12 5%	10 6%	19+b 7%	** **	9 6%	12 9%	** **	24 5%	16 6%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	259 8%	84 8%	175 9%	17 8%	15 9%	26 9%	** **	9 5%	19 14%	** **	46 10%	20 7%
NET BBC	133 4%	53 5%	80 4%	8 4%	12b 8%	14 5%	** **	9 6%	10 8%	** **	32+b 7%	11 4%
NET ITV	181 6%	71cg 7%	110c 5%	2- 1%	9c 6%	20cg 7%	** **	3 2%	10 7%	** **	48+abcgk 11%	12c 5%
NET Channel 4	193 6%	66c 6%	126c 6%	4- 2%	8 5%	13 5%	** **	7 4%	9 6%	** **	44+abcek 10%	13 5%
NET Channel 5	306 10%	95 9%	212ce 10%	12- 5%	13 8%	17- 6%	** **	12 8%	14 10%	** **	50ce 11%	24 9%
None	1147 37%	387 38%	760 37%	96 43%	55 34%	125+ 44%	** **	66 41%	56 41%	** **	163 36%	95 36%

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Prepared by BMG

Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	164 5%	13 8%	12f 9%	27 7%	23 7%	50 6%	76 5%	158 5%	** **	160 5%	** **
BBC Two	311 10%	20 13%	21+df 17%	48 13%	30 9%	95 12%	159 10%	304 10%	** **	310 10%	** **
ITV/ ITV Cymru Wales/ STV / UTV	203 7%	6 4%	12 9%	32 8%	30 9%	61 8%	92 6%	198 7%	** **	199 7%	** **
Channel 4	233 8%	17 11%	12 10%	32 8%	24 7%	64 8%	120 8%	227 8%	** **	230 8%	** **
Channel 5	340 11%	19 12%	14 12%	50 13%	34 10%	96 12%	168 11%	335 11%	** **	337 11%	** **
BBC Three	499 16%	22 14%	21 17%	52 14%	51 15%	115 15%	290+ce 18%	495 17%	** **	495 16%	** **
BBC Four	406 13%	21 14%	21 17%	55 14%	42 12%	108 14%	220 14%	403 13%	** **	403 13%	** **
ITV2	376 12%	19 12%	17 13%	43 11%	36 11%	88 11%	213+ 14%	369 12%	** **	372 12%	** **
E4	368 12%	13 8%	21a 17%	53 14%	42 12%	98 13%	196 12%	361 12%	** **	365 12%	** **
Other ITV channel (e.g. ITV3, ITV Be)	409 13%	21 14%	17 14%	49 13%	53 15%	108 14%	227 14%	402 13%	** **	404 13%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	403 13%	26 17%	17 14%	44 12%	37 11%	93 12%	217 14%	398 13%	** **	400 13%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	347 11%	13 9%	14 12%	43 11%	35 10%	81 10%	191 12%	341 11%	** **	344 11%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	386 13%	25 16%	21 17%	50 13%	58+f 17%	113 15%	185 12%	377 13%	** **	380 13%	** **

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Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	133 4%	11f 7%	3 3%	22 6%	25+f 7%	51+f 7%	55- 3%	127 4%	** **	130 4%	** **
S4C	99 3%	9 6%	4 3%	13 3%	12 3%	28 4%	51 3%	97 3%	** **	98 3%	** **
BBC News channel	352 11%	15 10%	15 12%	39 10%	50 14%	92 12%	185 12%	342 11%	** **	348 12%	** **
BBC Parliament	325 11%	13 9%	6 5%	37 10%	46b 13%	81 10%	174 11%	319 11%	** **	321 11%	** **
BBC Alba (Scottish Gaelic)	109 4%	5 3%	3 2%	15 4%	18 5%	30 4%	55 3%	103 3%	** **	106 3%	** **
BBC Scotland TV channel (on air between 7pm and midnight)	122 4%	10 6%	3 2%	15 4%	11 3%	30 4%	71 5%	118 4%	** **	119 4%	** **
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	259 8%	15 9%	12 9%	27 7%	25 7%	64 8%	132 8%	250 8%	** **	252 8%	** **
NET BBC	133 4%	6 4%	7 6%	16 4%	14 4%	33 4%	67 4%	131 4%	** **	131 4%	** **
NET ITV	181 6%	7 5%	9 8%	21 5%	21 6%	49 6%	87 6%	175 6%	** **	179 6%	** **
NET Channel 4	193 6%	11 7%	10 8%	22 6%	14 4%	45 6%	107 7%	191 6%	** **	191 6%	** **
NET Channel 5	306 10%	19 12%	13 11%	42 11%	31 9%	84 11%	153 10%	302 10%	** **	303 10%	** **
None	1147 37%	58 38%	48 39%	138 36%	124 36%	291 37%	541- 34%	1105 37%	** **	1118 37%	** **

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Prepared by BMG

Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	164 5%	126- 5%	113- 4%	120- 5%	86- 4%	19 6%	146d 5%	107- 4%	152d 5%	148bd 6%	24- 1%	18- 1%	55-ab 3%	7ab 4%	54-ab 3%	42-ab 3%
BBC Two	311 10%	289+ 11%	275 10%	265 10%	206- 9%	26 8%	297+ 11%	252 10%	300+ 11%	291+ 11%	163-b 9%	69- 5%	168bf 9%	12 7%	168-b 9%	103-b 7%
ITV/ ITV Cymru Wales/ STV / UTV	203 7%	174d 6%	155-d 6%	160-d 6%	90- 4%	21d 7%	187d 7%	148-d 6%	194d 7%	184d 7%	86-cf 5%	65-c 4%	47- 3%	8 4%	93-cf 5%	42- 3%
Channel 4	233 8%	207d 8%	189-d 7%	181-d 7%	116- 5%	27d 8%	226+d 8%	176-d 7%	228+d 8%	214d 8%	102-ef 5%	72- 5%	90- 5%	8 4%	72- 4%	51- 4%
Channel 5	340 11%	317+de 12%	307de 12%	304de 12%	212- 9%	20- 6%	332+de 12%	281de 11%	333+de 12%	318+de 12%	209df 11%	142-df 9%	180-df 10%	7- 4%	206df 11%	68- 5%
BBC Three	499 16%	483+e 18%	471+e 18%	467+e 18%	410+e 18%	28- 9%	489+e 18%	435+e 17%	490+e 17%	445e 17%	345+d 18%	275+d 18%	334+d 19%	12- 7%	355+d 19%	244d 17%
BBC Four	406 13%	393+ 15%	376+ 14%	371+ 14%	322+ 14%	33 10%	395+ 14%	358+ 14%	396+ 14%	372+ 14%	269d 14%	198d 13%	256d 14%	14- 7%	270d 14%	182 13%
ITV2	376 12%	347+e 13%	342+e 13%	337+e 13%	251-e 11%	20- 6%	366+de 13%	311e 12%	368+de 13%	326e 12%	239df 13%	194df 13%	208d 12%	10- 6%	237df 13%	145- 10%
E4	368 12%	349+ 13%	347+ 13%	352+ 13%	285 12%	32 10%	362+ 13%	324+ 13%	362+ 13%	332 12%	245d 13%	198d 13%	235d 13%	10- 6%	249+d 13%	160d 11%
Other ITV channel (e.g. ITV3, ITV Be)	409 13%	380+ 14%	387+ 15%	377+ 14%	305 13%	37 12%	402+ 14%	358+ 14%	403+ 14%	374+ 14%	254 13%	220 14%	249 14%	17 9%	279+ 15%	185 13%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	403 13%	373+ 14%	371+ 14%	375+ 14%	288 13%	37 12%	392+ 14%	364+ 15%	396+ 14%	371+ 14%	264 14%	211 14%	241 13%	20 11%	262 14%	170 12%
Other Channel 5 channel (e.g. 5USA, 5Star)	347 11%	325+ 12%	323+ 12%	327+ 12%	291+ 13%	41 13%	339+ 12%	306+ 12%	340+ 12%	323+ 12%	221 12%	184 12%	217 12%	17 10%	235+ 12%	172 12%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	386 13%	361+ 13%	355+ 13%	358+ 14%	291 13%	31 10%	376+ 14%	344+ 14%	378+ 13%	360+ 13%	254 13%	195 13%	225 13%	15 8%	249 13%	177 12%

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Prepared by BMG

Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	133 4%	110 4%	107 4%	106 4%	90 4%	15 5%	113- 4%	103 4%	116- 4%	124 5%	67- 4%	53- 3%	63- 4%	5 3%	65- 3%	49- 3%
S4C	99 3%	94 3%	93 4%	92+ 4%	82 4%	43 14%	94 3%	86 3%	94 3%	90 3%	62 3%	63+ 4%	60 3%	15+abcef 8%	63 3%	52 4%
BBC News channel	352 11%	325+ 12%	322+ 12%	328+ 13%	262 11%	47 15%	336+ 12%	300 12%	336+ 12%	317 12%	222 12%	183 12%	207 12%	24 13%	230 12%	153 11%
BBC Parliament	325 11%	317+ 12%	307+ 12%	303+ 12%	281+ 12%	45+ 14%	317+ 11%	295+ 12%	317+ 11%	304+ 11%	222+ 12%	204+c 13%	197 11%	19 10%	224+ 12%	162 11%
BBC Alba (Scottish Gaelic)	109 4%	106+ 4%	103+ 4%	101 4%	93+ 4%	32 10%	106+ 4%	97 4%	106 4%	101 4%	68 4%	69+ 5%	63 4%	14+acef 8%	64 3%	49 3%
BBC Scotland TV channel (on air between 7pm and midnight)	122 4%	116+ 4%	111 4%	114+ 4%	105+ 5%	25 8%	118+ 4%	108 4%	118 4%	110 4%	81 4%	66 4%	78 4%	11 6%	87+ 5%	70+ 5%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	259 8%	241+ 9%	231 9%	226 9%	191 8%	31 10%	246+ 9%	217 9%	247 9%	240+ 9%	168 9%	142 9%	152 8%	14 8%	167 9%	106 7%
NET BBC	133 4%	72-e 3%	71-e 3%	75-de 3%	42-e 2%	0- -	96-de 3%	68-e 3%	106-abde 4%	122abcdeg 5%	11- 1%	7- *	41-ab 2%	0- -	33-ab 2%	23-ab 2%
NET ITV	181 6%	146-bde 5%	110-d 4%	118-d 5%	56- 2%	7- 2%	157bde 6%	123-de 5%	167bcde 6%	163bcde 6%	67-cf 4%	50-cf 3%	26- 1%	1- 1%	64-cf 3%	24- 2%
NET Channel 4	193 6%	162d 6%	142-d 5%	126-d 5%	72- 3%	11- 3%	177cde 6%	132-d 5%	182cde 6%	174cde 7%	82-bef 4%	44- 3%	63-ef 4%	2- 1%	41- 2%	28- 2%

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Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Channel 5	306 10%	282de 10%	265de 10%	265de 10%	157- 7%	18- 5%	295+de 11%	244de 10%	297+de 10%	286+de 11%	179df 9%	127-df 8%	155-df 9%	5- 3%	182df 10%	48- 3%
None	1147 37%	894- 33%	891- 34%	860- 33%	795- 35%	151 47%	921- 33%	820- 33%	959- 34%	962-acfg 36%	628- 33%	528- 35%	616- 34%	103 56%	638- 34%	548ace 38%

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Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	164 5%	18 6%	143 5%	96 5%	52 5%
BBC Two	311 10%	24 9%	279 11%	187 10%	94- 9%
ITV/ ITV Cymru Wales/ STV / UTV	203 7%	9 3%	191+a 7%	144+a 8%	88+a 8%
Channel 4	233 8%	11 4%	213 8%	144 8%	85 8%
Channel 5	340 11%	6- 2%	330+a 12%	253+a 14%	148+a 14%
BBC Three	499 16%	56 20%	433 16%	296 16%	183 17%
BBC Four	406 13%	32 11%	362 14%	244 13%	148 14%
ITV2	376 12%	26 9%	336 13%	250+ 13%	145 13%
E4	368 12%	27 9%	337+ 13%	230 12%	140 13%
Other ITV channel (e.g. ITV3, ITV Be)	409 13%	35 12%	363 14%	260 14%	160 15%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	403 13%	20- 7%	377+a 14%	258a 14%	156a 14%
Other Channel 5 channel (e.g. 5USA, 5Star)	347 11%	18- 6%	323+a 12%	234+a 13%	143+a 13%

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Prepared by BMG

Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	386 13%	25 9%	348 13%	239 13%	147 13%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	133 4%	7 2%	124+ 5%	85 5%	52 5%
S4C	99 3%	8 3%	81 3%	51 3%	34 3%
BBC News channel	352 11%	28 10%	310 12%	227 12%	138 13%
BBC Parliament	325 11%	24 8%	293 11%	212 11%	133 12%
BBC Alba (Scottish Gaelic)	109 4%	9 3%	95 4%	62 3%	34 3%
BBC Scotland TV channel (on air between 7pm and midnight)	122 4%	12 4%	104 4%	72 4%	44 4%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	259 8%	11- 4%	244+a 9%	172a 9%	109+a 10%
NET BBC	133 4%	19 7%	113 4%	81 4%	46 4%
NET ITV	181 6%	10 4%	166 6%	124+ 7%	71 7%
NET Channel 4	193 6%	11 4%	176 7%	117 6%	68 6%

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Table Q18SUM12 (continuation)
Q18. Rarely Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	306 10%	6- 2%	297+a 11%	221+a 12%	136+a 12%
None	1147 37%	129+bcd 46%	954- 36%	663- 36%	397 36%

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Table Q18SUM16
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	2533 83%	1168 84%	1201 82%	** **	128 80%	1221 83%	1285 83%
BBC Two	2180 71%	974 70%	1062 72%	** **	109 68%	1103+b 75%	1054- 68%
ITV/ ITV Cymru Wales/ STV / UTV	2458 80%	1153+bd 83%	1152- 79%	** **	118 74%	1188 80%	1243 81%
Channel 4	2461 80%	1145+ 82%	1161 79%	** **	121 76%	1191 81%	1244 81%
Channel 5	2156 70%	1022+b 73%	994- 68%	** **	106 66%	1057 71%	1075 70%
BBC Three	1427 47%	675b 48%	625- 43%	** **	100+ab 63%	722+b 49%	685- 44%
BBC Four	1580 52%	712 51%	750 51%	** **	91 57%	820+b 55%	742- 48%
ITV2	1978 65%	904 65%	931 63%	** **	117+b 73%	944 64%	1011 66%
E4	1637 53%	811+b 58%	717- 49%	** **	97b 61%	805 54%	815 53%
Other ITV channel (e.g. ITV3, ITV Be)	1758 57%	828 59%	817 56%	** **	99 62%	844 57%	894 58%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	1939 63%	884 63%	933 64%	** **	104 65%	952 64%	965 63%
Other Channel 5 channel (e.g. 5USA, 5Star)	1371 45%	688+b 49%	589- 40%	** **	83b 52%	680 46%	672 44%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1751 57%	811 58%	839 57%	** **	84 53%	884+b 60%	847- 55%

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Table Q18SUM16 (continuation)

Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1143 37%	588+b 42%	463- 32%	** **	91+ab 57%	633+b 43%	499- 32%
S4C	291 10%	169+b 12%	68- 5%	** **	54+ab 34%	195+b 13%	92- 6%
BBC News channel	1744 57%	795 57%	828 56%	** **	91 57%	907+b 61%	815- 53%
BBC Parliament	641 21%	304 22%	273- 19%	** **	58+ab 36%	395+b 27%	238- 15%
BBC Alba (Scottish Gaelic)	330 11%	192+b 14%	79- 5%	** **	57+ab 36%	222+b 15%	101- 7%
BBC Scotland TV channel (on air between 7pm and midnight)	455 15%	273+b 20%	121- 8%	** **	58+ab 36%	284+b 19%	165- 11%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1498 49%	725+b 52%	678- 46%	** **	87 55%	818+b 55%	666- 43%
NET BBC	2641 86%	1218 87%	1247 85%	** **	139 87%	1273 86%	1340 87%
NET ITV	2590 85%	1212+b 87%	1212- 83%	** **	130 81%	1242 84%	1320 86%
NET Channel 4	2571 84%	1191 85%	1217 83%	** **	130 81%	1236 84%	1308 85%
NET Channel 5	2234 73%	1061+b 76%	1028- 70%	** **	112 70%	1084 73%	1126 73%
None	256 8%	98- 7%	144+a 10%	** **	11 7%	126 9%	117 8%

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Prepared by BMG

Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	2533	270-	389-	371-a	417abch	426	362	298	658-	788-abh	1086	660+abcdehi
	83%	70%	75%	77%	84%	90%	95%	93%	73%	80%	92%	94%
BBC Two	2180	206-	309-	292-	359abchi	384	351	279	516-	651	1013	629+abcdehij
	71%	54%	60%	61%	72%	81%	92%	87%	57%	66%	86%	90%
ITV/ ITV Cymru	2458	264-	372-	354-	411abch	410	351	295	637-	766abh	1055	646+abcdehi
Wales/ STV / UTV	80%	69%	72%	73%	83%	86%	92%	92%	70%	78%	90%	92%
Channel 4	2461	264-	388-	348-	414abchi	418	352	278	652-	762-ach	1048	630+abcdhi
	80%	69%	75%	72%	83%	88%	92%	87%	72%	78%	89%	90%
Channel 5	2156	213-	306-	284-	375	389	327	261	519-	659-abch	977	588+abcdhi
	70%	55%	59%	59%	75%	82%	86%	82%	57%	67%	83%	84%
BBC Three	1427	183	249	215	230	223	188	139	432	445	550	327
	47%	48%	48%	45%	46%	47%	49%	44%	48%	45%	47%	47%
BBC Four	1580	182bc	196-	182-	246bch	278	269	227	378-	429-bc	774	496+abcdehij
	52%	47%	38%	38%	49%	59%	71%	71%	42%	44%	66%	71%
ITV2	1978	248	321	290-	338cg	330	267+bcgh	183-	570	628	780cg	450
	65%	65%	62%	60%	68%	70%	70%	57%	63%	64%	66%	64%
E4	1637	196g	287gjk	260gk	312	262gjk	198g	122-	483gk	572	581-g	320-g
	53%	51%	55%	54%	63%	55%	52%	38%	53%	58%	49%	46%
Other ITV channel (e.g. ITV3, ITV Be)	1758	205	272-	252-	304abch	290abch	248	186	478-	556	724	434+abch
	57%	53%	52%	52%	61%	61%	65%	58%	53%	57%	62%	62%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Other Channel	1939	213-	276-	277-	357	338	280	198bh	489-	634abch	816	478+abch
4 channel (e.g. Film4, More4, 4Seven)	63%	55%	53%	57%	+abcgghi 72%	+abcgghi 71%	+abcgghi 73%	62%	54%	65%	+abcgghi 69%	68%
Other Channel 5 channel	1371	146-	206-	208	276	227abgh	192	116-	352-	484	535abgh	308g
(e.g. 5USA, 5Star)	45%	38%	40%	43%	+abcceghi jk 55%	48%	50%	36%	39%	49%	46%	44%
Any UKTV channel	1751	188-	245-	238-	313	321	253	191abch	433-	552abch	766	445+abchi
(e.g. Dave, Really, Yesterday, Drama)	57%	49%	47%	49%	+abchi 63%	+abcgghi 68%	+abchi 66%	60%	48%	56%	+abchi 65%	63%
Any paid for	1143	173	220+fgjk	198fgjk	193fgjk	176fgjk	113-g	70-	393	391fgjk	359-g	183-
Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	37%	+efgjk 45%	42%	41%	39%	37%	30%	22%	+efgjk 43%	40%	31%	26%
S4C	291	75	92	52defgjk	32-egj	13-	18-	9-	167	84efgjk	40-	27-
	10%	+cdefgij k 20%	+cdefgij k 18%	11%	6%	3%	5%	3%	+cdefgij k 18%	9%	3%	4%
BBC News channel	1744	211b	243-	255	282bh	289bchi	260	204	454-	537b	752	464+abcdhi
	57%	55%	47%	53%	57%	+abcdehi 61%	+abchi 68%	+abchi 64%	50%	55%	+abcdhi 64%	66%
BBC Parliament	641	92de	120de	99	86-	83-	88de	74	212dei	184	245	163dei
	21%	24%	23%	20%	17%	17%	23%	23%	23%	19%	21%	23%
BBC Alba	330	77	97	51egjk	43ej	19-	26-	17-	174	94egjk	62-	43-
(Scottish Gaelic)	11%	+cdefgij k 20%	+cdefgij k 19%	11%	9%	4%	7%	5%	+cdefgij k 19%	10%	5%	6%
BBC Scotland TV	455	83	109	71egjk	73egjk	47-	43	28-	192	144egjk	119-	72-
channel (on air between 7pm and midnight)	15%	+cdefgij k 21%	+cdefgij k 21%	15%	15%	10%	11%	9%	+cdefgij k 21%	15%	10%	10%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1498 49%	171 44%	225- 43%	230 48%	261abgh 52%	257+abgh 54%	211 55%	143 45%	396- 44%	491bh 50%	611+abgh 52%	353bh 50%
NET BBC	2641 86%	302- 78%	409- 79%	393- 81%	430abh 86%	439 93%	364 96%	304 95%	710- 79%	823-abh 84%	1108 94%	668+abcdhi 95%
NET ITV	2590 85%	297- 77%	401- 77%	373- 77%	428abch 86%	432 91%	358 94%	300 94%	699- 77%	801-h 82%	1090 93%	658+abcdhi 94%
NET Channel 4	2571 84%	285- 74%	406- 78%	373- 77%	428abch 86%	432 91%	357 94%	288 90%	692- 77%	801-ah 82%	1078 92%	646+abcdhi 92%
NET Channel 5	2234 73%	230- 60%	325- 62%	295- 61%	386 78%	399 84%	337 88%	262 82%	555- 61%	681-abch 69%	998 85%	599+abcdhi 85%
None	256 8%	51 13%	70 13%	57 12%	37efgjk 8%	20- 4%	11- 3%	11- 3%	121 13%	94efgjk 10%	41- 4%	22- 3%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	2533	184	223	244im	331	101	269	370	217	192-	2131im	216im	121	65-
	83%	82%	83%	86%	82%	81%	80%	88%	83%	76%	83%	84%	82%	77%
BBC Two	2180	157	189	204m	281	84	230	322	202fm	171	1840m	181	106m	53-
	71%	71%	70%	72%	70%	67%	69%	77%	77%	68%	72%	71%	72%	63%
ITV/ ITV Cymru	2458	1861	2121	242dklm	3071	97	2661	364	226	2061	2105+dklm	1971	92-	641
Wales/ STV / UTV	80%	83%	79%	85%	76%	78%	79%	87%	86%	82%	82%	77%	63%	76%
Channel 4	2461	179	216	234d	297-	94	261	357+dfjm	229	207d	2073d	204	118	66
	80%	80%	80%	82%	74%	75%	78%	85%	87%	82%	81%	80%	81%	78%
Channel 5	2156	156	186	215dkl	257-	88	232	320	188	190dkl	1831+d	170	98	57
	70%	70%	69%	76%	64%	71%	69%	76%	72%	75%	71%	66%	66%	67%
BBC Three	1427	93	126	128	209+akm	55	167k	198	121	118	1214	105	72	35
	47%	42%	47%	45%	52%	45%	50%	47%	46%	47%	47%	41%	49%	42%
BBC Four	1580	119m	143m	157m	211m	63	164	224m	149m	118	1347+m	126	73m	34-
	52%	53%	53%	55%	52%	51%	49%	53%	57%	47%	52%	49%	50%	40%
ITV2	1978	143	168	186	256	80	213	289kl	177	171	1683+	153	89	53
	65%	64%	62%	65%	64%	64%	64%	69%	67%	68%	65%	60%	61%	63%
E4	1637	122	140	151	220	56	182	235	144	139	1390	131	72	44
	53%	55%	52%	53%	55%	45%	54%	56%	55%	55%	54%	51%	49%	52%
Other ITV channel (e.g. ITV3, ITV Be)	1758	129	159	155	218	71	194	252	153	151	1483	145	80	50
	57%	58%	59%	55%	54%	58%	58%	60%	58%	60%	58%	57%	55%	59%
Other Channel	1939	146	170	182	237	74	199	273	170	179	1630	165	92	52
4 channel (e.g. Film4, More4, 4Seven)	63%	65%	63%	64%	59%	59%	59%	65%	65%	71%	63%	65%	63%	61%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Other Channel 5 channel (e.g. 5USA, 5Star)	1371 45%	95 42%	121 45%	131 46%	182 45%	54 44%	1581 47%	1951 47%	107 41%	135 53%	1178+lm 46%	106 41%	55- 37%	32 38%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1751 57%	139dm 62%	153 57%	178dm 63%	198- 49%	69 56%	185 55%	251dm 60%	150 57%	157dm 62%	1480d 58%	143 56%	84 58%	43 51%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1143 37%	88h 40%	92 34%	98 34%	159h 40%	39 31%	144+bhj 43%	155h 37%	72- 27%	102h 40%	949h 37%	103h 40%	57h 39%	34h 40%
S4C	291 10%	21h 9%	18 7%	14- 5%	61 15%	6 5%	34ch 10%	37h 9%	10- 4%	18 7%	219-h 9%	23h 9%	42 29%	6 7%
BBC News channel	1744 57%	126 56%	137 51%	157 55%	258 64%	63 51%	186 55%	255bm 61%	150 57%	133 53%	1465 57%	154bm 60%	82 56%	42 50%
BBC Parliament	641 21%	44 20%	61c 22%	43- 15%	120 30%	16 13%	68 20%	87 21%	52 20%	54 21%	546c 21%	55 22%	25 17%	15 18%
BBC Alba (Scottish Gaelic)	330 11%	28chl 12%	29chl 11%	16- 5%	62 15%	6 5%	36chl 11%	38hl 9%	11- 4%	19 8%	245-hl 10%	73 29%	5- 3%	7hl 9%
BBC Scotland TV	455 15%	28hl 13%	27- 10%	24- 8%	70 17%	9 7%	46hil 14%	47hl 11%	16- 6%	19- 7%	285-hl 11%	153 60%	8- 5%	91 11%

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Table Q18SUM16 (continuation)
 Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1498 49%	101 45%	121 45%	138 49%	221+abhlm 55%	64 51%	1691 50%	2131 51%	114 43%	1291 51%	12701 49%	1291 50%	60- 41%	39 46%
NET BBC	2641 86%	189 85%	229 85%	256im 90%	349 87%	101 81%	290 87%	380 91%	227 86%	202- 80%	2225i 86%	221 86%	125 85%	69 82%
NET ITV	2590 85%	188 84%	218 81%	256 90%	329 82%	98 79%	281 84%	375 90%	236+bdkl 90%	211 84%	2192+l 85%	211 82%	117- 80%	71 84%
NET Channel 4	2571 84%	186 83%	223 83%	252+dfm 89%	319- 79%	99 80%	273 81%	369+dfm 88%	234+dfkm 89%	215 85%	2169d 84%	211 83%	123 83%	68 80%
NET Channel 5	2234 73%	163 73%	188 70%	223bdklm 78%	267- 66%	91 73%	241 72%	332 79%	197d 75%	199 79%	1902+dk 74%	174 68%	101 69%	57 68%
None	256 8%	21 9%	28g 10%	16 6%	35 9%	16 13%	29 9%	22- 5%	17 6%	30cg 12%	213 8%	22 8%	13 9%	9cg 11%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	2533 83%	799+bdf 87%	566 82%	433 83%	713- 79%	1365+df 85%	1146- 81%	2207+cd 84%	70 78%	314- 76%	149- 72%	89 81%
BBC Two	2180 71%	715 +bcdef 78%	483 70%	368 71%	595- 66%	1198+bdf 75%	963- 68%	1915+cd 73%	53 60%	255- 61%	126- 61%	72 66%
ITV/ ITV Cymru Wales/ STV / UTV	2458 80%	756b 82%	540 78%	427 82%	712 79%	1296 81%	1139 80%	2161+cd 82%	65 73%	287- 69%	136- 65%	81 74%
Channel 4	2461 80%	763+bd 83%	541 78%	430 83%	706 79%	1304 81%	1136 80%	2171+cd 83%	63 71%	283- 68%	133- 64%	82 75%
Channel 5	2156 70%	634 69%	471 68%	382 73%	652 73%	1105- 69%	1034+be 73%	1902+cd 72%	57 64%	245- 59%	115- 55%	69 63%
BBC Three	1427 47%	420 46%	326 47%	267d 51%	399 44%	746 46%	666 47%	1208 46%	44 49%	212 51%	99 48%	65 59%
BBC Four	1580 52%	509+bdf 55%	348 50%	274 53%	434- 48%	857d 53%	707 50%	1366 52%	42 48%	205 49%	98 47%	62 57%
ITV2	1978 65%	602 66%	429 62%	361+b 69%	568 63%	1031 64%	929 66%	1713d 65%	57 64%	255 61%	118- 57%	78 71%
E4	1637 53%	470 51%	383 56%	311+ade 60%	456 51%	854 53%	767 54%	1408 54%	47 53%	221 53%	102 49%	69 63%
Other ITV channel (e.g. ITV3, ITV Be)	1758 57%	535 58%	377 55%	334+bde 64%	496 55%	912 57%	830 59%	1525d 58%	49 55%	225 54%	103- 49%	72 66%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	1939 63%	587 64%	422 61%	358+bde 69%	556 62%	1009 63%	914 64%	1707+cd 65%	52 59%	224- 54%	103- 50%	66 61%
Other Channel 5 channel (e.g. 5USA, 5Star)	1371 45%	367- 40%	311a 45%	266+ae 51%	417a 47%	678- 42%	683+ae 48%	1181 45%	42 47%	185 44%	83 40%	58 53%

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Table Q18SUM16 (continuation)
 Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1751 57%	546b 60%	373 54%	321b 62%	496 55%	920 57%	817 58%	1550+cd 59%	43 49%	194- 47%	94- 45%	54 49%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1143 37%	370+df 40%	256d 37%	223+df 43%	286- 32%	626d 39%	509 36%	955- 36%	30 34%	182+a 44%	94+a 45%	56 51%
S4C	291 10%	96df 10%	83+df 12%	56d 11%	54- 6%	179+df 11%	110- 8%	212- 8%	15 17%	76+a 18%	38+a 18%	23 21%
BBC News channel	1744 57%	588+bcd 64%	380 55%	301 58%	463- 52%	968+bdf 60%	763- 54%	1486 57%	47 53%	248 60%	127 61%	69 64%
BBC Parliament	641 21%	236+bdf 26%	147d 21%	115d 22%	140- 16%	382+df 24%	255- 18%	504- 19%	19 21%	132+a 32%	69+a 33%	41 38%
BBC Alba (Scottish Gaelic)	330 11%	101 11%	89+df 13%	65d 13%	73- 8%	190d 12%	138 10%	246- 9%	17 19%	80+a 19%	42+a 20%	21 19%
BBC Scotland TV channel (on air between 7pm and midnight)	455 15%	138 15%	111d 16%	94d 18%	109- 12%	248d 15%	203 14%	365- 14%	16 18%	88+a 21%	51+a 24%	21 20%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1498 49%	480+df 52%	336 49%	266 51%	405- 45%	816d 51%	671 47%	1273 48%	39 43%	218 52%	105 50%	70 64%
NET BBC	2641 86%	832+bdf 91%	590 86%	454 87%	740- 83%	1422+bdf 88%	1194- 84%	2291+cd 87%	71 80%	337- 81%	166- 80%	94 86%
NET ITV	2590 85%	796+b 87%	570 83%	451 87%	749 84%	1367 85%	1200 85%	2264+cd 86%	71 79%	314- 76%	150- 72%	88 80%
NET Channel 4	2571 84%	792+bd 86%	570 83%	453d 87%	734 82%	1362 85%	1187 84%	2254+cd 86%	68 76%	307- 74%	145- 70%	88 81%

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Table Q18SUM16 (continuation)
 Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Channel 5	2234	659	489	402+be	666	1148	1068+be	1969+cd	57	257-	121-	73
	73%	72%	71%	77%	74%	71%	75%	75%	65%	62%	58%	67%
None	256	53-	70ae	40	86a	123	126a	191-	13	60+a	31+a	13
	8%	6%	10%	8%	10%	8%	9%	7%	15%	14%	15%	12%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	2533	842j	1690j	206 +abdgtk	128	247j	**	127	99	**	335-	218j
	83%	82%	83%	92%	80%	87%	**	79%	73%	**	75%	83%
BBC Two	2180	725j	1453j	188+abgj	122j	227+abgj	**	111	80	**	265-	200j
	71%	71%	71%	84%	76%	79%	**	69%	60%	**	59%	76%
ITV/ ITV Cymru Wales/ STV / UTV	2458	828j	1630j	202+abdj	129	241j	**	134j	93	**	326-	220j
	80%	81%	80%	90%	81%	85%	**	83%	69%	**	73%	84%
Channel 4	2461	818j	1643j	194+aj	131	239j	**	129	92	**	330-	217j
	80%	80%	81%	87%	82%	84%	**	80%	68%	**	74%	83%
Channel 5	2156	724j	1432j	184+abj	120j	235+abj	**	120j	89	**	271-	198j
	70%	71%	70%	82%	75%	82%	**	74%	66%	**	61%	75%
BBC Three	1427	443-	983+agj	109g	78g	140g	**	58-	62	**	186-	117
	47%	43%	48%	49%	49%	49%	**	36%	46%	**	42%	45%
BBC Four	1580	521j	1059j	138+abgj	95gj	159j	**	75	56	**	186-	148j
	52%	51%	52%	62%	60%	56%	**	46%	42%	**	42%	56%
ITV2	1978	661	1317	156	100	195	**	100	87	**	293	190+abdg
	65%	64%	65%	70%	62%	68%	**	62%	65%	**	66%	73%
E4	1637	541	1096	116	83	152	**	84	70	**	241	148
	53%	53%	54%	52%	52%	53%	**	52%	52%	**	54%	56%
Other ITV channel (e.g. ITV3, ITV Be)	1758	597	1161	148+abgj	90	186+bj	**	88	73	**	233-	168+j
	57%	58%	57%	66%	56%	65%	**	55%	54%	**	52%	64%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	1939	662	1278	157+bj	108	188	**	106	84	**	268	179j
	63%	64%	63%	70%	68%	66%	**	66%	62%	**	60%	68%
Other Channel 5 channel (e.g. 5USA, 5Star)	1371	475	896	103	66	156+abdj	**	78	67	**	200	145+abdj
	45%	46%	44%	46%	41%	55%	**	48%	50%	**	45%	55%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing Eyesight (c) (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1751 57%	607 59%	1143 56%	148+bj 66%	91 57%	187+bj 66%	** **	94 58%	70 52%	** **	243 55%	169+bj 64%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1143 37%	353- 34%	788+agk 39%	77 35%	57 36%	113gk 40%	** **	42- 26%	48 36%	** **	149 33%	74- 28%
S4C	291 10%	69- 7%	222+acgjk 11%	11- 5%	15 9%	21 7%	** **	6- 4%	16 12%	** **	32 7%	13- 5%
BBC News channel	1744 57%	565j 55%	1178j 58%	150 +abegjk 67%	99j 62%	161j 56%	** **	83 52%	67 50%	** **	214- 48%	144 55%
BBC Parliament	641 21%	168- 16%	472+agjk 23%	41j 18%	32j 20%	53j 18%	** **	25 15%	21 16%	** **	53- 12%	43 16%
BBC Alba (Scottish Gaelic)	330 11%	75- 7%	254 +acegjk 12%	10- 5%	19c 12%	22 8%	** **	10 6%	16 12%	** **	33- 7%	18- 7%
BBC Scotland TV channel (on air between 7pm and midnight)	455 15%	114- 11%	341+acej 17%	25 11%	25 15%	30 11%	** **	18 11%	21 16%	** **	49- 11%	31 12%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1498 49%	473- 46%	1025+aj 50%	108 48%	82j 51%	146j 51%	** **	70 44%	57 43%	** **	183- 41%	121 46%
NET BBC	2641 86%	889j 87%	1751j 86%	210 +abdgjk 94%	135 84%	258j 90%	** **	136 84%	100 75%	** **	356- 80%	228j 87%
NET ITV	2590 85%	871j 85%	1718j 85%	206+abdj 92%	133 83%	253j 89%	** **	140j 87%	102 76%	** **	350- 78%	234j 89%
NET Channel 4	2571 84%	856j 83%	1715j 84%	203+abj 91%	136 85%	250j 87%	** **	134 83%	97 72%	** **	348- 78%	227j 87%

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Table Q18SUM16 (continuation)
 Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
NET Channel 5	2234 73%	757j 74%	1477j 73%	187+abj 84%	124j 78%	247+abdgjk 86%	** **	121j 75%	92 68%	** **	289- 65%	206+j 79%
None	256 8%	85 8%	172 8%	10 5%	13 8%	15 5%	** **	13 8%	25 19%	** **	56+abce 13%	21 8%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	2533 83%	112- 73%	97 79%	311a 81%	287a 83%	621- 80%	1339+ae 85%	2480 83%	** **	2503 83%	** **
BBC Two	2180 71%	91- 59%	76- 61%	249- 65%	233 68%	498- 64%	1180+abcde 75%	2135 71%	** **	2151 71%	** **
ITV/ ITV Cymru Wales/ STV / UTV	2458 80%	109- 70%	96 78%	304a 79%	277a 80%	600- 77%	1306+ae 83%	2408 80%	** **	2427 80%	** **
Channel 4	2461 80%	107- 69%	94 77%	293 77%	277a 80%	601- 77%	1297+ace 83%	2417 81%	** **	2432 81%	** **
Channel 5	2156 70%	90- 58%	81 66%	246- 64%	240a 70%	514- 66%	1164+ace 74%	2110 70%	** **	2125 70%	** **
BBC Three	1427 47%	80 52%	61 49%	199+f 52%	182+f 53%	399+f 51%	710 45%	1389 46%	** **	1403 46%	** **
BBC Four	1580 52%	52- 34%	46- 38%	181a 47%	181ab 53%	361-a 46%	846+abce 54%	1548 52%	** **	1559 52%	** **
ITV2	1978 65%	98 64%	77 63%	256 67%	241+ 70%	520 67%	1036 66%	1934 65%	** **	1951 65%	** **
E4	1637 53%	79 52%	66 54%	213 56%	210+f 61%	459+f 59%	828 53%	1606 54%	** **	1617 54%	** **
Other ITV channel (e.g. ITV3, ITV Be)	1758 57%	83 54%	58- 47%	216 56%	204b 59%	437 56%	933+b 60%	1726 58%	** **	1742 58%	** **
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	1939 63%	82- 53%	63- 51%	234 61%	236ab 68%	484b 62%	1025+ab 65%	1905 64%	** **	1922 64%	** **
Other Channel 5 channel (e.g. 5USA, 5Star)	1371 45%	64 41%	51 42%	178 46%	166 48%	355 46%	698 45%	1343 45%	** **	1358 45%	** **
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1751 57%	67- 43%	56- 45%	208a 54%	205ab 60%	415-a 53%	953+abce 61%	1718 57%	** **	1735 57%	** **

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Table Q18SUM16 (continuation)
 Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1143 37%	66 43%	53 43%	187+f 49%	168+f 49%	361+f 46%	580 37%	1125 38%	**	1137 38%	**
S4C	291 10%	17 11%	17f 14%	71+f 18%	63+f 18%	125+f 16%	113- 7%	277 9%	**	286 9%	**
BBC News channel	1744 57%	71- 46%	66 54%	209 55%	212a 61%	429 55%	932+a 59%	1708 57%	**	1723 57%	**
BBC Parliament	641 21%	28 18%	28 23%	91 24%	100+af 29%	188+f 24%	316 20%	617 21%	**	626 21%	**
BBC Alba (Scottish Gaelic)	330 11%	20 13%	21+f 17%	72+f 19%	70+f 20%	134+f 17%	132- 8%	312 10%	**	323 11%	**
BBC Scotland TV channel (on air between 7pm and midnight)	455 15%	22 14%	21 17%	77+f 20%	83+af 24%	158+f 20%	193- 12%	439 15%	**	446 15%	**
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1498 49%	62- 40%	61 49%	196a 51%	184a 53%	384 49%	799+a 51%	1478 49%	**	1488 49%	**
NET BBC	2641 86%	127 82%	105 85%	323 84%	303 88%	655 84%	1390+ace 89%	2586 86%	**	2609 86%	**
NET ITV	2590 85%	115- 75%	99 80%	316 83%	294a 85%	632- 81%	1373+abce 88%	2537 85%	**	2559 85%	**
NET Channel 4	2571 84%	116- 75%	105 85%	316 83%	299a 87%	645a 83%	1344+a 86%	2519 84%	**	2540 84%	**
NET Channel 5	2234 73%	93- 61%	85 69%	258- 67%	249a 72%	541-a 70%	1197+ace 76%	2184 73%	**	2204 73%	**
None	256 8%	21+f 13%	11 9%	35 9%	28 8%	79f 10%	106- 7%	247 8%	**	249 8%	**

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	2533	2533 +bcfghi	2445+hi	2410+hi	2141	301+ghi	2533+hi	2262+i	2533+i	2228	1897 +bcdef	1502+cef	1718+	181+cef	1805+	1373+
	83%	94%	92%	92%	94%	94%	91%	91%	89%	83%	100%	99%	96%	99%	95%	96%
BBC Two	2180	2180+hi	2128+hi	2127+fhi	1935	301	2180+i	1965+i	2180+i	1900	1665+c	1518	1520+	179	1631+	1268+c
	71%	81%	80%	81%	85%	94%	78%	79%	77%	71%	88%	100%	85%	98%	86%	88%
ITV/ ITV Cymru	2458	2392+i	2458	2380	2139	296	2458+i	2207+i	2458+i	2165	1765+	1427+	1796	178+a	1790+	1377+ab
Wales/ STV / UTV	80%	89%	93%	91%	94%	93%	88%	89%	87%	81%	93%	94%	100%	97%	95%	96%
Channel 4	2461	2380+i	2403	2461	2151	294+hi	2461+i	2229+hi	2461+i	2179+	1772+	1454+a	1709+a	177+	1894	1392+ac
	80%	88%	91%	94%	94%	92%	89%	89%	87%	81%	93%	96%	95%	97%	100%	97%
Channel 5	2156	2099+i	2127	2127	2156	288	2156+i	1947+i	2156+i	1885	1570+	1315+a	1557+a	170	1622+a	1437+abcde
	70%	78%	80%	81%	94%	90%	78%	78%	76%	70%	83%	87%	87%	93%	86%	100%
BBC Three	1427	1427+i	1399+i	1404+hi	1314	279	1427+i	1302+i	1427+	1277+	1091+	952+ace	1020+	170	1081+	864+
	47%	53%	53%	54%	58%	87%	51%	52%	50%	48%	58%	63%	57%	93%	57%	60%
BBC Four	1580	1580+i	1546+i	1550+hi	1459	274	1580+i	1448+i	1580+i	1377	1208+	1119	1105+	164	1198+	961+ce
	52%	59%	58%	59%	64%	86%	57%	58%	56%	51%	64%	74%	62%	90%	63%	67%
ITV2	1978	1911+i	1978	1936	1808	287	1978+i	1795+i	1978+i	1775+	1398+	1144+	1414+ab	167	1444+	1171+abe
	65%	71%	75%	74%	79%	90%	71%	72%	70%	66%	74%	75%	79%	91%	76%	82%
E4	1637	1582+i	1614+hi	1637	1513	266	1637+i	1526+hi	1637+	1491+	1172+	953+	1168+	158	1256+ab	998+abc
	53%	59%	61%	62%	66%	83%	59%	61%	58%	56%	62%	63%	65%	86%	66%	69%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Other ITV channel (e.g. ITV3, ITV Be)	1758	1708+i	1758 +afhi	1727+hi	1616 +abcfghi	266 +abcdfghi	1758+i	1609+i	1758+i	1573+	1264+	1046+	1276+a	163 +abcef	1304+	1069+abe
	57%	63%	66%	66%	71%	83%	63%	65%	62%	59%	67%	69%	71%	89%	69%	74%
Other Channel (e.g. Film4, More4, 4Seven)	1939	1869+i	1907+hi	1939 +afhi	1779 +abcfghi	279 +abcdfghi	1939+i	1796+ahi	1939+i	1748+	1370+	1165+a	1367+a	167 +abcef	1458+a	1161+abce
	63%	69%	72%	74%	78%	87%	70%	72%	68%	65%	72%	77%	76%	91%	77%	81%
Other Channel 5 channel (e.g. 5USA, 5Star)	1371	1326+i	1359+i	1358+hi	1371 +abcfghi	249 +abcdfghi	1371+i	1257+i	1371+	1237+	973+	816+	1001+a	153 +abcef	1033+	935+abce
	45%	49%	51%	52%	60%	78%	49%	50%	48%	46%	51%	54%	56%	84%	55%	65%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1751	1694+i	1712+hi	1716+hi	1623 +abcfghi	272 +abcdfghi	1747+i	1595+i	1748+i	1557+	1265+	1086+a	1237+	169 +abcef	1302+	1083+abce
	57%	63%	65%	65%	71%	85%	63%	64%	62%	58%	67%	72%	69%	92%	69%	75%
Any paid for (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1143	1116+	1109+	1095+	1006+fhi	262 +abcdfghi	1126+	1053+	1133+	1084+	811+	665+	777+	160 +abcef	788+	664+e
	37%	41%	42%	42%	44%	82%	41%	42%	40%	40%	43%	44%	43%	87%	42%	46%
S4C	291	291+	289+	289+	278+h	291 +abcdfghi	291+	283+	291+	281+	212+	206+ae	202+	183 +abcef	202+	190+e
	10%	11%	11%	11%	12%	91%	10%	11%	10%	10%	11%	14%	11%	100%	11%	13%
BBC News channel	1744	1744+hi	1681+i	1664+i	1500+fhi	265 +abcdfghi	1744+i	1569+i	1744+i	1563+	1304+	1098 +acef	1188+	164 +abcef	1245+	957+
	57%	65%	63%	63%	66%	83%	63%	63%	62%	58%	69%	72%	66%	90%	66%	67%

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Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC Parliament	641	641+	625+	623+	584+hi	226	641+	577+	641+	581+	493+	465+ace	453+	144	466+	395+
	21%	24%	24%	24%	26%	71%	23%	23%	23%	22%	26%	31%	25%	79%	25%	27%
BBC Alba	330	330+	327+	325+	316+h	223	330+	318+	330+	316+	242+	230+	232+	144	240+	216+
(Scottish Gaelic)	11%	12%	12%	12%	14%	70%	12%	13%	12%	12%	13%	15%	13%	79%	13%	15%
BBC Scotland TV	455	455+	448+	448+	420+hi	218	455+	436+	455+	431+	346+	315+ce	315+	135	333+	292+
channel (on air between 7pm and midnight)	15%	17%	17%	17%	18%	68%	16%	17%	16%	16%	18%	21%	18%	74%	18%	20%
Any free Sky channel	1498	1454+i	1460+i	1439+i	1360	262	1486+	1353+i	1488+	1362+	1098+	934+ae	1054+	157	1095+	908+ace
(e.g. Sky News, Sky Arts, Pick, Challenge)	49%	54%	55%	55%	60%	82%	53%	54%	53%	51%	58%	62%	59%	86%	58%	63%
NET BBC	2641	2641	2518+hi	2483+hi	2194+cghi	316	2641+ghi	2333+i	2641+i	2328+	1897+cef	1518+cef	1740+	183+cef	1832+	1392+
	86%	98%	95%	95%	96%	99%	95%	94%	93%	87%	100%	100%	97%	100%	97%	97%
NET ITV	2590	2506+i	2590	2491	2220	312	2590+hi	2309+i	2590+i	2284+	1820+	1470+	1796	182+ab	1836+	1414+abe
	85%	93%	98%	95%	97%	98%	93%	93%	91%	85%	96%	97%	100%	100%	97%	98%
NET Channel 4	2571	2480+i	2494	2571	2221	311	2571+hi	2316+hi	2571+i	2275+	1823+	1484+a	1742+	180+	1894	1418+ac
	84%	92%	94%	94%	98%	97%	93%	93%	91%	85%	96%	98%	97%	99%	100%	99%
NET Channel 5	2234	2168+i	2199	2198	2234	298	2234+i	2008+i	2234+i	1958	1602+	1329+a	1591+a	172	1649+a	1437+abcde
	73%	80%	83%	84%	98%	93%	80%	81%	79%	73%	84%	88%	89%	94%	87%	100%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM16 (continuation)
 Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	256	22-f	23-f	20-f	13-f	2-f	0-	47-abcdef 47- -abcdef		205-abcdefgh 0-	0-	0-	0-	0-	0-	0-
	8%	1%	1%	1%	1%	1%	-%	2%	2%	8%	-%	-%	-%	-%	-%	-%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	2533 83%	207- 73%	2228+a 84%	1554a 84%	915a 84%
BBC Two	2180 71%	186 66%	1913+ 72%	1354+ 73%	821+a 75%
ITV/ ITV Cymru Wales/ STV / UTV	2458 80%	207- 73%	2157+a 81%	1493a 80%	870 80%
Channel 4	2461 80%	212 75%	2160+a 82%	1498 81%	881 81%
Channel 5	2156 70%	203 72%	1868 70%	1266- 68%	733- 67%
BBC Three	1427 47%	114 40%	1260+ 48%	869 47%	528 48%
BBC Four	1580 52%	131 46%	1386 52%	977 53%	597+a 55%
ITV2	1978 65%	175 62%	1728 65%	1183 64%	681 63%
E4	1637 53%	130- 46%	1455+a 55%	1013a 54%	564 52%
Other ITV channel (e.g. ITV3, ITV Be)	1758 57%	144 51%	1545+ 58%	1058 57%	601 55%
Other Channel 4 channel (e.g. Film4, More4, 4Seven)	1939 63%	164 58%	1706+d 64%	1162 63%	660- 61%
Other Channel 5 channel (e.g. 5USA, 5Star)	1371 45%	139d 49%	1180d 45%	797- 43%	431- 40%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM16 (continuation)
Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1751 57%	152 54%	1536 58%	1071 58%	604 55%
Any paid for Sky channel (e.g. Sky Showcase, Sky Max, Sky Atlantic, Sky Sports)	1143 37%	75- 27%	1033+a 39%	730+a 39%	423a 39%
S4C	291 10%	19 7%	265+ 10%	190 10%	131+a 12%
BBC News channel	1744 57%	155 55%	1529 58%	1073 58%	649 60%
BBC Parliament	641 21%	47 17%	574+ 22%	421+ 23%	282+ab 26%
BBC Alba (Scottish Gaelic)	330 11%	22 8%	302+ 11%	216 12%	139+ 13%
BBC Scotland TV channel (on air between 7pm and midnight)	455 15%	25- 9%	421+a 16%	305+a 16%	181a 17%
Any free Sky channel (e.g. Sky News, Sky Arts, Pick, Challenge)	1498 49%	111- 39%	1332+a 50%	922a 50%	539a 49%
NET BBC	2641 86%	227- 80%	2313+a 87%	1610a 87%	951a 87%
NET ITV	2590 85%	226 80%	2265+a 85%	1563 84%	908 83%
NET Channel 4	2571 84%	220- 78%	2255+a 85%	1567a 84%	914 84%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q18SUM16 (continuation)
 Q18. Watched in last 6 months Summary - Channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Channel 5	2234 73%	208 74%	1938d 73%	1322- 71%	750- 69%
None	256 8%	34 12%	205- 8%	155 8%	93 9%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT1
Q18. Daily Summary - Counts of channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
None	1147 37%	503 36%	569 39%	** **	70 44%	586+b 40%	537- 35%
1	464 15%	222 16%	216 15%	** **	22 14%	210 14%	254 17%
2	459 15%	210d 15%	228d 16%	** **	13- 8%	208 14%	249 16%
3	312 10%	148 11%	146 10%	** **	12 8%	138 9%	170 11%
4	236 8%	102 7%	122 8%	** **	10 6%	102 7%	129 8%
5	120 4%	43 3%	68 5%	** **	7 5%	63 4%	56 4%
6+	322 11%	166+b 12%	118- 8%	** **	25+b 16%	172 12%	145 9%
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	2.1	2.3+b	1.9-	**	2.5b	2.2	2.1
Standard deviation	2.79	3.06	2.33	**	3.85	3.11	2.46
Standard Error	.06	.09	.07	**	.34	.09	.07

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Table Q18CT1 (continuation)
Q18. Daily Summary - Counts of channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	1147	226 +cdefgij k	273 +defgijk	231 +efgjk	210 +efgjk	112-fgjk	59- k	35- k	499 +cdefgij k	442 +efgjk	206-gk	94- k
	37%	59%	53%	48%	42%	24%	15%	11%	55%	45%	18%	13%
1	464 15%	49 13%	71 14%	63 13%	90ch 18%	80 17%	55 14%	56 18%	119 13%	153 16%	192 16%	111 16%
2	459 15%	18- 5%	54-a 10%	52-a 11%	67ah 13%	109 +abcdhi 23%	81 +abcdhi 21%	78 +abcdhi 25%	71- 8%	118-ah 12%	269 +abcdhi 23%	159+abcdhi 23%
3	312 10%	20- 5%	33- 6%	55abh 11%	43 9%	54abh 11%	60+abdhi 16%	48+abdhi 15%	53- 6%	98abh 10%	162 +abdhi 14%	108+abdhi 15%
4	236 8%	18- 5%	23- 4%	29 6%	28 6%	45abdhi +abcdehi 9%	54 +abcdhi 14%	39 +abcdhi 12%	41- 5%	57- 6%	138 +abcdhi 12%	94+abcdehi 13%
5	120 4%	6- 2%	14 3%	14 3%	15 3%	27+abchi +abcdhi 6%	26 +abcdhi 7%	19abhi 6%	20- 2%	29 3%	71 +abcdhi 6%	44+abcdhi 6%
6+	322 11%	48 12%	53 10%	39 8%	44 9%	48 10%	47i 12%	44cdi 14%	101 11%	83- 8%	138ci 12%	90+cdi 13%
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	2.1	1.7-	1.9-	1.8-	1.8-	2.4 +abcdhi	2.8 +abcdehi	2.9 +abcdehi	1.8-	1.8-	2.7 +abcdehi	2.9+abcdehi
Standard deviation	2.79	3.23	3.44	2.68	2.60	2.35	2.26	2.34	3.35	2.64	2.33	2.30
Standard Error	.06	.20	.16	.13	.13	.11	.12	.14	.13	.09	.07	.09

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Table Q18CT1 (continuation)
Q18. Daily Summary - Counts of channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	1147 37%	73 33%	109 40%	92 32%	149 37%	47 38%	137 41%	162 39%	98 37%	95 38%	962 37%	94 37%	59 40%	32 38%
1	464 15%	42m 19%	36 13%	51m 18%	61 15%	21 17%	48 14%	53 13%	41 16%	35 14%	389m 15%	37 14%	31+bf 21%	gjk 8-9%
2	459 15%	40 18%	44 16%	60 21% +dhijkl	50 12%	14 11%	51 15%	64 15%	33 13%	33 13%	389 15%	36 14%	18 12%	16 18%
3	312 10%	23 10%	23 8%	27 9%	43 11%	18 14%	26 8%	54f 13%	27 10%	26 10%	266 10%	23 9%	15 10%	9 10%
4	236 8%	13 6%	21 8%	25 9%	32 8%	10 8%	21 6%	39 9%	23 9%	21 8%	203 8%	16 6%	8 6%	8 10%
5	120 4%	8 3%	9 3%	8 3%	13 3%	6 5%	6 2%	14 3%	11 4%	13 5%	88- 3%	23 9% +abcd fgh jm	7f 5%	3 3%
6+	322 11%	24 11%	29 11%	21 7%	54cgl 14%	8 7%	46cgl 14%	34 8%	29 11%	301 12%	2751 11%	28 11%	9- 6%	101 11%
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	2.1	2.31	2.0	1.9	2.4+cgl	2.0	2.2	1.9	2.2	2.31	2.21	2.31	1.7-	2.31
Standard deviation	2.79	3.23	2.59	2.17	3.34	2.63	3.07	2.24	2.77	2.87	2.80	2.91	2.32	2.91
Standard Error	.06	.24	.18	.15	.19	.27	.18	.12	.20	.21	.06	.18	.14	.20

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Table Q18CT1 (continuation)
 Q18. Daily Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	1147 37%	343 37%	294+acdf 43%	187 36%	308- 34%	637+df 40%	494- 35%	941- 36%	35 39%	194+a 47%	110+a 53%	42 38%
1	464 15%	142 16%	108 16%	83 16%	126 14%	251 16%	208 15%	426+cd 16%	8 9%	38- 9%	19- 9%	11 10%
2	459 15%	149 16%	95 14%	71 14%	139 15%	243 15%	210 15%	413+cd 16%	13 15%	44- 10%	18- 9%	12 11%
3	312 10%	86 9%	63 9%	58 11%	101 11%	150 9%	159 11%	270 10%	8 9%	42 10%	22 10%	12 11%
4	236 8%	80 9%	48 7%	44 8%	64 7%	128 8%	108 8%	214 8%	6 7%	23 5%	13 6%	4 4%
5	120 4%	37b 4%	14- 2%	18 4%	49+be 5%	51- 3%	67be 5%	108 4%	1 1%	10 3%	4 2%	4 4%
6+	322 11%	80- 9%	68 10%	61 12%	110ae 12%	148- 9%	171+ae 12%	256- 10%	18 20%	65+a 16%	22 10%	24 22%
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	2.1	2.1	2.0	2.3	2.3be	2.0-	2.3+be	2.1	2.7ad	2.4	1.9	3.1+ad
Standard deviation	2.79	2.77	2.97	2.86	2.65	2.85	2.72	2.66	3.44	3.52	2.99	4.34
Standard Error	.06	.09	.11	.15	.11	.07	.09	.06	.38	.19	.23	.45

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Table Q18CT1 (continuation)
Q18. Daily Summary - Counts of channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	1147	342-ce +acdegk	804 40%	44-	49ce	59-	**	47	57	**	207 +abcdegk	69-
	37%	33%	40%	20%	30%	21%	**	29%	43%	**	46%	26%
1	464	162	302	35	17	39	**	23	20	**	76	44
	15%	16%	15%	16%	11%	14%	**	14%	15%	**	17%	17%
2	459	155j	304j	53+abdej	22	38	**	30j	7	**	45-	56+abej
	15%	15%	15%	24%	14%	13%	**	19%	5%	**	10%	21%
3	312	121	191	29	24b	39	**	16	18	**	44	29
	10%	12%	9%	13%	15%	14%	**	10%	13%	**	10%	11%
4	236	80j	156j	19	12	43+abcdjk	**	13	10	**	20-	19
	8%	8%	8%	9%	7%	15%	**	8%	7%	**	5%	7%
5	120	44	76	13j	11j	20+bj	**	7	5	**	10	10
	4%	4%	4%	6%	7%	7%	**	4%	4%	**	2%	4%
6+	322	122	200	30	26+b	48+abj	**	24	18	**	44	34
	11%	12%	10%	13%	16%	17%	**	15%	13%	**	10%	13%
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	2.1	2.3+bj	2.1-	2.8+abij	2.9+bij	3.4	**	2.6bj	2.3	**	1.8-	2.6+bj
Standard deviation	2.79	2.85	2.76	2.91	3.45	3.52	**	2.90	3.43	**	2.85	3.00
Standard Error	.06	.10	.07	.21	.30	.24	**	.26	.35	**	.15	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT1 (continuation)
 Q18. Daily Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	1147 37%	83+df 54%	56f 45%	173+f 45%	141 41%	357+f 46%	551- 35%	1120 37%	** **	1129 37%	** **
1	464 15%	24 15%	21 17%	55 14%	53 15%	108 14%	239 15%	452 15%	** **	459 15%	** **
2	459 15%	11- 7%	13 10%	48 12%	38 11%	95- 12%	253ade 16%	449 15%	** **	452 15%	** **
3	312 10%	11 7%	7 6%	25- 6%	31 9%	66 8%	162c 10%	310 10%	** **	311 10%	** **
4	236 8%	7 5%	6 5%	19- 5%	17 5%	32- 4%	144+cde 9%	228 8%	** **	233 8%	** **
5	120 4%	6 4%	4 3%	18 5%	17 5%	28 4%	65 4%	120 4%	** **	120 4%	** **
6+	322 11%	11 7%	17 14%	45 12%	48f 14%	93 12%	154 10%	313 10%	** **	314 10%	** **
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	2.1	1.5-	1.9	2.1	2.4a	2.1a	2.2a	2.2	**	2.1	**
Standard deviation	2.79	2.38	2.51	3.14	3.48	3.19	2.62	2.80	**	2.79	**
Standard Error	.06	.21	.25	.18	.21	.13	.07	.06	**	.06	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT1 (continuation)
Q18. Daily Summary - Counts of channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	1147	833-d	789-d	782-d	587-	90-	870-d	792-d	926-bcd +abcdefg h	1037 39%	476-bf	329-	438-	47-	484-bf	310-
	37%	31%	30%	30%	26%	28%	31%	32%	33%	39%	25%	22%	24%	26%	26%	22%
1	464 15%	437+ 16%	433+ 16%	423+ 16%	363 16%	43 13%	460+ 17%	398+ 16%	460+ 16%	398 15%	307 16%	248 16%	275 15%	32 17%	302 16%	229 16%
2	459 15%	451+ei 17%	450+ei 17%	443+ei 17%	397+ei 17%	24- 7%	459+e 17%	412+e 17%	459+e 16%	386-e 14%	351+d 19%	275+d 18%	329+d 18%	11- 6%	329+d 17%	245+d 17%
3	312 10%	305+ 11%	307+ 12%	300+ 11%	281+i 12%	30 10%	312+ 11%	275+ 11%	312+ 11%	264 10%	228+ 12%	188+ 12%	225+ 13%	15 8%	228+ 12%	179+ 12%
4	236 8%	233+ 9%	234+ 9%	232+ 9%	224+i 10%	33 10%	236+ 8%	218+ 9%	236+ 8%	196- 7%	185+ 10%	159+ 10%	182+ 10%	14 8%	195+ 10%	153+ 11%
5	120 4%	120+ 4%	120+ 5%	120+ 5%	116+ 5%	8 3%	120+ 4%	112+ 4%	120+ 4%	107 4%	106+ 6%	99+ 7%	92+ 5%	6 3%	96+ 5%	81+ 6%
6+	322 11%	321+ 12%	322+ 12%	322+ 12%	315+efghi +abcd fghi i	91 29%	322+ 12%	288+ 12%	322+ 11%	291 11%	243+ 13%	219+ 14%	255+ 14%	59 +abcef 32%	259+ 14%	240+ae 17%
Base for stats	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Mean score	2.1	2.4+i	2.5+i	2.5+i	2.7 +abcdfghi +abcd fghi i	4.2	2.4+i	2.4+i	2.3+i	2.2	2.7+	2.9+a	2.8+	4.6 +abcef	2.7+	3.0+ae
Standard deviation	2.79	2.87	2.87	2.89	2.98	5.02	2.84	2.89	2.83	2.87	2.94	3.10	3.02	5.41	2.98	3.15
Standard Error	.06	.06	.06	.06	.07	.30	.06	.06	.06	.06	.07	.09	.08	.43	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT1 (continuation)
Q18. Daily Summary - Counts of channels watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	1147 37%	83- 29%	1024+a 39%	773+a 42%	480+ab 44%
1	464 15%	25- 9%	423+a 16%	293a 16%	170a 16%
2	459 15%	52 18%	381 14%	268 14%	154 14%
3	312 10%	35 12%	266 10%	178 10%	95 9%
4	236 8%	26 9%	202 8%	133 7%	73 7%
5	120 4%	16 6%	95- 4%	53- 3%	31- 3%
6+	322 11%	47+bcd 17%	260- 10%	162- 9%	87- 8%
Base for stats	3060	283	2650	1859	1090
Mean score	2.1	2.7+bcd	2.1-d	1.9-	1.8-
Standard deviation	2.79	2.72	2.79	2.72	2.78
Standard Error	.06	.21	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT13
 Q18. At least weekly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
None	546 18%	229 16%	288a 20%	** **	27 17%	280 19%	249- 16%
1	181 6%	69 5%	100 7%	** **	11 7%	76 5%	105+ 7%
2	224 7%	102 7%	100 7%	** **	18 11%	95 6%	125 8%
3	212 7%	110b 8%	85- 6%	** **	14 9%	103 7%	107 7%
4	245 8%	114 8%	121 8%	** **	7 5%	112 8%	133 9%
5	255 8%	109 8%	138 9%	** **	8 5%	105- 7%	150+a 10%
6+	1397 46%	660b 47%	635- 43%	** **	74 47%	708+b 48%	672- 44%
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	5.5	5.9+b	5.0-	**	6.2b	5.8+b	5.3-
Standard deviation	4.57	4.89	4.08	**	5.56	4.88	4.21
Standard Error	.09	.14	.11	**	.50	.14	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT13 (continuation)
 Q18. At least weekly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	546	128 +cdefgij k	141 +defgijk	122 +defgjk	80efgjk	41-gk	20-	13-	269 +defgijk	202+efgjk	75-	33-
	18%	33%	27%	25%	16%	9%	5%	4%	30%	21%	6%	5%
1	181 6%	27fgjk 7%	43+fgjk 8%	37fgjk 8%	37fgjk 7%	25fgk 5%	8- 2%	5- 2%	69+fgjk 8%	74+fgjk 8%	38- 3%	13- 2%
2	224 7%	37 10%	35 7%	43 9%	33 7%	32 7%	21 5%	24 7%	72 8%	75 8%	77 7%	44 6%
3	212 7%	23 6%	46f 9%	41 8%	30 6%	32 7%	20 5%	20 6%	69 8%	71 7%	72 6%	40 6%
4	245 8%	25 7%	42 8%	41 8%	44 9%	45f 10%	21 6%	27 9%	67 7%	84 9%	93 8%	48 7%
5	255 8%	16- 4%	33 6%	33 7%	46ah 9%	43ah 9%	46+abchi 12%	36abch 11%	49- 5%	79ah 8%	126+abch 11%	83+abchi 12%
6+	1397 46%	128- 33%	180- 35%	167- 34%	228abch 46%	256 54%	246 64%	193 61%	308- 34%	395-abh 40%	694 59%	439+abcdehi 63%
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	5.5	4.4-	4.9-	4.6-	5.7abch	6.0	6.9	6.6	4.7-	5.2-a	6.5	6.8+abcdehi
Standard deviation	4.57	5.06	5.24	4.72	4.61	3.85	3.63	3.56	5.17	4.70	3.72	3.60
Standard Error	.09	.31	.25	.23	.23	.18	.20	.22	.19	.16	.11	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT13 (continuation)
 Q18. At least weekly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	546 18%	38 17%	59c 22%	41 14%	71 18%	26 21%	66 20%	70 17%	40 15%	50 20%	461 18%	44 17%	24 17%	17 20%
1	181 6%	20c 9%	15 5%	11 4%	28 7%	8 7%	23 7%	18 4%	17 7%	8 3%	148 6%	18 7%	10 7%	5 6%
2	224 7%	12 6%	18 7%	24 8%	36 9%	4 3%	29 9%	28 7%	22 8%	13 5%	186 7%	17 7%	13 9%	7 9%
3	212 7%	14 6%	17 6%	24 8%	28 7%	8 6%	25 7%	30 7%	19 7%	15 6%	178 7%	16 6%	12 8%	5 6%
4	245 8%	16 7%	27d 10%	25 9%	22 5%	8 6%	27 8%	40d 10%	20 8%	20 8%	205 8%	20 8%	10 7%	10d 12%
5	255 8%	23 10%	17 6%	29 10%	38 9%	10 8%	22 6%	27 6%	25 10%	26 10%	217 8%	17 7%	14 10%	7 8%
6+	1397 46%	101 45%	116 43%	132 46%	180 45%	61 49%	144 43%	205m 49%	118 45%	120 48%	1177 46%	123 48%	63 43%	33 40%
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	5.5	5.5	5.4	5.5	5.8	5.3	5.5	5.4	5.5	5.8	5.5	5.8	5.1	5.0
Standard deviation	4.57	4.53	4.86	4.05	5.19	4.25	4.77	4.21	4.31	4.65	4.58	4.76	4.08	4.31
Standard Error	.09	.33	.33	.27	.30	.43	.28	.23	.30	.34	.10	.29	.25	.30

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT13 (continuation)
 Q18. At least weekly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	546 18%	143- 16%	143+a 21%	87 17%	164 18%	287 18%	251 18%	434- 17%	22 25%	102+a 25%	57+a 28%	19 17%
1	181 6%	52 6%	34 5%	33 6%	55 6%	86 5%	88 6%	148 6%	7 8%	33 8%	17 8%	7 7%
2	224 7%	64 7%	61 9%	37 7%	59 7%	125 8%	96 7%	198 8%	5 5%	26 6%	18 9%	2 2%
3	212 7%	79+df 9%	61+df 9%	32 6%	36- 4%	140+df 9%	68- 5%	181 7%	5 5%	30 7%	15 7%	10 9%
4	245 8%	74 8%	48 7%	35 7%	87 10%	123 8%	122 9%	229+cd 9%	4 5%	17- 4%	5- 2%	7 7%
5	255 8%	93+d 10%	51 7%	46 9%	64 7%	143 9%	110 8%	227 9%	7 8%	27 7%	11 6%	8 7%
6+	1397 46%	412 45%	292- 42%	251 48%	431b 48%	704- 44%	682+be 48%	1211 46%	38 43%	180 43%	84 40%	56 51%
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	5.5	5.5	5.2	5.8	5.6	5.4	5.7b	5.5	5.6	5.5	5.2	6.5+a
Standard deviation	4.57	4.43	4.66	4.73	4.54	4.53	4.61	4.42	5.57	5.43	5.38	5.42
Standard Error	.09	.14	.18	.25	.18	.11	.15	.09	.62	.29	.41	.56

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT13 (continuation)
 Q18. At least weekly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	546	162ce	382cek	17-	22	27-	**	22	38	**	113	31-
	18%	16%	19%	7%	14%	9%	**	13%	28%	**	25%	12%
1	181	64	118	7	7	10	**	12	9	**	31	15
	6%	6%	6%	3%	4%	4%	**	8%	7%	**	7%	6%
2	224	76	148	17	18e	14	**	9	4	**	37	23
	7%	7%	7%	8%	11%	5%	**	6%	3%	**	8%	9%
3	212	72	140	16	12	16	**	10	10	**	38	13
	7%	7%	7%	7%	8%	6%	**	6%	7%	**	9%	5%
4	245	84	161	19	12	28	**	9	11	**	33	17
	8%	8%	8%	9%	7%	10%	**	6%	9%	**	7%	7%
5	255	81	174	18	10	24	**	13	11	**	32	17
	8%	8%	9%	8%	6%	9%	**	8%	8%	**	7%	7%
6+	1397	487j	910j	130+abj	79j	166+abj	**	86j	51	**	162-	146+abj
	46%	47%	45%	58%	49%	58%	**	53%	38%	**	36%	56%
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	5.5	5.7ij	5.4ij	6.7	5.9ij	6.8+abhij	**	6.1ij	5.0	**	4.8-	6.3+bhij
Standard deviation	4.57	4.54	4.58	4.20	4.63	4.41	**	4.47	4.81	**	4.68	4.53
Standard Error	.09	.16	.11	.30	.41	.30	**	.40	.49	**	.25	.31

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT13 (continuation)
 Q18. At least weekly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	546 18%	42+cdf 27%	25 20%	72 19%	55 16%	156f 20%	255- 16%	529 18%	** **	534 18%	** **
1	181 6%	11 7%	8 6%	31f 8%	23 7%	58 7%	82 5%	179 6%	** **	179 6%	** **
2	224 7%	14 9%	16+f 13%	28 7%	27 8%	63 8%	112 7%	221 7%	** **	222 7%	** **
3	212 7%	13 9%	9 7%	30 8%	21 6%	59 8%	98 6%	205 7%	** **	209 7%	** **
4	245 8%	10 7%	7 6%	33 9%	42+f 12%	68 9%	124 8%	241 8%	** **	244 8%	** **
5	255 8%	6 4%	6 5%	23 6%	24 7%	58 7%	147a 9%	245 8%	** **	249 8%	** **
6+	1397 46%	58- 37%	53 43%	165 43%	152 44%	318- 41%	751+ae 48%	1372 46%	** **	1381 46%	** **
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	5.5	4.3-	5.3	5.7a	6.1+a	5.5a	5.6a	5.5	**	5.5	**
Standard deviation	4.57	4.30	4.97	5.29	5.48	5.19	4.30	4.57	**	4.57	**
Standard Error	.09	.37	.49	.30	.32	.20	.12	.09	**	.09	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT13 (continuation)
 Q18. At least weekly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	546	263-d	243-d	235-d	137-	31-d	273-d	265-d	328-abcd	481	101-	59-	99-b	12-	118-b	65-
	18%	10%	9%	9%	6%	10%	10%	11%	12%	18%	5%	4%	6%	7%	6%	5%
1	181	153d	137-d	129-	88-	11	174+cd	134-d	174d	168cd	75-	41-	65-	7	65-	38-
	6%	6%	5%	5%	4%	3%	6%	5%	6%	6%	4%	3%	4%	4%	3%	3%
2	224	211+d	199	196	140-	19	222+d	184	224+d	203	139f	95-	109-	9	125	73-
	7%	8%	8%	7%	6%	6%	8%	7%	8%	8%	7%	6%	6%	5%	7%	5%
3	212	204+	194	186	150	18	212+	189+	212+	182	149+f	99f	122f	7	127f	62-
	7%	8%	7%	7%	7%	6%	8%	8%	7%	7%	8%	7%	7%	4%	7%	4%
4	245	235+	238+	236+	195	20	245+	221+	245+	215	177+	131	162+	14	170+	109
	8%	9%	9%	9%	9%	6%	9%	9%	9%	8%	9%	9%	9%	7%	9%	8%
5	255	246+e	249+e	247+e	225+ei	16-	255+e	231+e	255+e	216	177+d	140d	169+d	6-	174+d	124d
	8%	9%	9%	9%	10%	5%	9%	9%	9%	8%	9%	9%	9%	4%	9%	9%
6+	1397	1388+i	1395+hi	1393+hi	1349	205	1397+i	1268+i	1397+i	1213	1079+	953+ae	1071+	128+ace	1115+	966+abce
	46%	51%	53%	53%	59%	64%	50%	51%	49%	45%	57%	63%	60%	70%	59%	67%
Base for stats	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Mean score	5.5	6.2+i	6.3+hi	6.3+hi	6.9	9.1	6.1+i	6.1+i	6.0+i	5.5	6.8+	7.3+ae	7.0+	10.5	6.9+	7.6+abce
				+abcfghi	+abcfghi	+abcfghi								+abcef		
Standard deviation	4.57	4.44	4.41	4.41	4.36	6.51	4.43	4.49	4.46	4.64	4.39	4.41	4.42	6.80	4.43	4.42
Standard Error	.09	.09	.09	.09	.10	.39	.09	.10	.09	.10	.11	.12	.11	.54	.11	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT13 (continuation)
 Q18. At least weekly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	546 18%	53 19%	469 18%	349 19%	210 19%
1	181 6%	16 6%	155 6%	117 6%	74 7%
2	224 7%	14 5%	201 8%	144 8%	87 8%
3	212 7%	13 5%	194 7%	146+ 8%	99+ 9%
4	245 8%	17 6%	224 8%	156 8%	88 8%
5	255 8%	21 7%	228 9%	155 8%	90 8%
6+	1397 46%	149bcd 53%	1180-d 45%	792- 43%	443- 41%
Base for stats	3060	283	2650	1859	1090
Mean score	5.5	5.8	5.5	5.3-	5.2-
Standard deviation	4.57	4.44	4.59	4.64	4.72
Standard Error	.09	.35	.10	.11	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT14
 Q18. At least monthly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
None	376 12%	143- 10%	213+a 15%	** **	17 11%	198b 13%	162- 11%
1	110 4%	53 4%	50 3%	** **	7 4%	52 3%	57 4%
2	123 4%	54 4%	60 4%	** **	9 6%	39- 3%	83+a 5%
3	121 4%	61 4%	51 3%	** **	8 5%	48 3%	72 5%
4	141 5%	66 5%	66 4%	** **	9 6%	63 4%	78 5%
5	183 6%	76 5%	97 7%	** **	8 5%	81 5%	100 6%
6+	2006 66%	941b 67%	930- 63%	** **	101 63%	998+ 67%	988 64%
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	7.9	8.3+b	7.3-	**	9.1+b	8.3+b	7.5-
Standard deviation	5.26	5.42	4.93	**	6.50	5.62	4.82
Standard Error	.10	.16	.14	**	.58	.17	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT14 (continuation)
 Q18. At least monthly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	376 12%	85 22% +defgijk	103 20% +defgijk	82 17% +defgijk	49efgjk 10%	29- 6%	16- 4%	12- 4%	187 21% +defgijk	131efgjk 13%	57- 5%	28- 4%
1	110 4%	23+efgjk 6%	26efgjk 5%	25efgjk 5%	23efgjk 5%	10gk 2%	3- 1%	*- **	49+efgjk 5%	48+efgjk 5%	13- 1%	3- **
2	123 4%	19fjk 5%	23fj 4%	35 7% +defgjk	17 3%	13 3%	5- 1%	11 3%	42fjk 5%	52+efjk 5%	29- 2%	16- 2%
3	121 4%	20dfk 5%	30+dfjk 6%	26dfjk 5%	11 2%	17 4%	6- 1%	11 3%	50+dfjk 6%	37f 4%	34- 3%	16- 2%
4	141 5%	21f 5%	28fjk 5%	23 5%	31fjk 6%	18 4%	9- 2%	11 4%	49fjk 5%	54fjk 5%	38- 3%	20- 3%
5	183 6%	15 4%	37 7%	36 8%	22 4%	29 6%	24 6%	21 6%	52 6%	59 6%	73 6%	44 6%
6+	2006 66%	202- 53%	272- 52%	256- 53%	343abchi 69%	359 76%	320 84%	253 79%	475- 52%	599-abch 61%	932 79%	573+abcdehi 82%
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	7.9	6.9- +defgijk	7.0- +defgijk	6.8- +defgijk	8.3abchi +abchi	8.5 +abcdegh	9.4 ij	8.7 +abchi	7.0- +abchi	7.6ch +abchi	8.8 +abchi	9.1+abcdehi
Standard deviation	5.26	6.21	5.96	5.64	5.21	4.30	4.04	3.94	6.07	5.48	4.14	4.00
Standard Error	.10	.38	.28	.28	.26	.20	.22	.24	.23	.19	.13	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT14 (continuation)
Q18. At least monthly Summary - Counts of channels watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	376 12%	28 13%	36 14%	29 10%	52 13%	17 14%	45g 14%	35- 8%	28 11%	40g 16%	311 12%	34 13%	19 13%	12g 14%
1	110 4%	12im 5%	12m 5%	8 3%	22im 6%	7 6%	12 4%	15 4%	5 2%	4 2%	99m 4%	7 3%	4 3%	1- 1%
2	123 4%	4 2%	13 5%	11 4%	25+ai 6%	5 4%	17 5%	12 3%	8 3%	5 2%	99 4%	12 5%	8i 5%	5ai 6%
3	121 4%	12g 5%	9 3%	16g 6%	13 3%	4 3%	20g 6%	5- 1%	10g 4%	10g 4%	99g 4%	12g 5%	7g 5%	4g 4%
4	141 5%	11 5%	15 5%	12 4%	13 3%	1 1%	19 6%	30+dkl 7%	13 5%	10 4%	123 5%	8 3%	4 3%	6dkl 7%
5	183 6%	8 3%	9 3%	19 7%	27 7%	6 5%	18 5%	34ab 8%	20 7%	14 6%	154 6%	13 5%	10 7%	7ab 8%
6+	2006 66%	148 66%	175 65%	189 66%	251 62%	84 68%	205 61%	288fm 69%	179 68%	170 67%	1688 66%	171 67%	96 65%	51 60%
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	7.9	7.9	7.5	7.7	8.1	7.6	7.9	8.1	7.8	8.1	7.9	8.2	7.4	7.3
Standard deviation	5.26	5.28	5.22	4.77	5.92	4.86	5.58	4.92	4.83	5.48	5.26	5.48	4.91	5.08
Standard Error	.10	.39	.36	.32	.34	.49	.33	.27	.34	.41	.12	.33	.30	.36

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Table Q18CT14 (continuation)
 Q18. At least monthly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	376 12%	92- 10%	96a 14%	58 11%	121a 13%	188 12%	179 13%	291- 11%	18 20%	77+a 19%	41+a 20%	15 14%
1	110 4%	24 3%	20 3%	20 4%	42ae 5%	44- 3%	62ae 4%	93 4%	4 4%	17 4%	12 6%	2 2%
2	123 4%	39 4%	31 4%	18 3%	36 4%	69 4%	54 4%	107 4%	5 6%	16 4%	10 5%	1 1%
3	121 4%	44df 5%	38+cdf 5%	13 2%	25 3%	82+cdf 5%	38- 3%	105 4%	1 1%	16 4%	9 4%	7 6%
4	141 5%	39 4%	33 5%	28 5%	39 4%	72 5%	67 5%	116 4%	5 6%	24 6%	12 6%	7 7%
5	183 6%	67 7%	35 5%	24 5%	55 6%	103 6%	78 6%	169+cd 6%	5 6%	14- 3%	3- 2%	3 3%
6+	2006 66%	613 67%	436 63%	361 69%	579 65%	1049 65%	939 66%	1746+cd 66%	51 57%	251- 60%	121- 58%	74 68%
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	7.9	8.0	7.6	8.4+bd	7.7	7.9	7.9	7.9	7.3	7.9	7.7	8.9
Standard deviation	5.26	5.13	5.31	5.46	5.22	5.21	5.32	5.09	5.89	6.17	6.35	6.03
Standard Error	.10	.17	.20	.29	.21	.13	.17	.11	.65	.33	.49	.62

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT14 (continuation)
 Q18. At least monthly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	376	115c	260cek	12-	16	20-	**	17	31	**	78	21-
	12%	11%	13%	5%	10%	7%	**	10%	23%	**	17%	8%
1	110	41c	69c	0-	2	7c	**	9c	6	**	23c	9c
	4%	4%	3%	-%	1%	2%	**	6%	4%	**	5%	3%
2	123	47	76	5	8	9	**	6	3	**	31+bc	13
	4%	5%	4%	2%	5%	3%	**	3%	2%	**	7%	5%
3	121	45g	76	10g	9eg	5	**	1-	3	**	27+eg	11g
	4%	4%	4%	5%	6%	2%	**	*%	2%	**	6%	4%
4	141	44	96	7	4	8	**	8	4	**	21	9
	5%	4%	5%	3%	2%	3%	**	5%	3%	**	5%	4%
5	183	47-	136+a	7	6	10	**	7	3	**	19	13
	6%	5%	7%	3%	4%	4%	**	5%	2%	**	4%	5%
6+	2006	687j	1319j	181	115j	226+abjk	**	114j	86	**	248-	186j
	66%	67%	65%	+abgjk 81%	72%	79%	**	71%	64%	**	55%	71%
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	7.9	7.8ij	7.9ij	9.1	8.3ij	8.9+abhij	**	7.9i	7.4	**	6.9-	8.4ij
Standard deviation	5.26	5.05	5.36	+abghij 4.48	4.96	4.71	**	4.85	5.66	**	5.41	4.85
Standard Error	.10	.18	.13	.32	.44	.32	**	.44	.57	**	.29	.33

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Table Q18CT14 (continuation)
 Q18. At least monthly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	376 12%	29+df 19%	19 15%	51 13%	40 12%	112f 14%	169- 11%	361 12%	** **	365 12%	** **
1	110 4%	8 5%	5 4%	17 4%	11 3%	28 4%	56 4%	107 4%	** **	107 4%	** **
2	123 4%	10f 7%	4 4%	19 5%	17 5%	42+f 5%	49- 3%	123 4%	** **	123 4%	** **
3	121 4%	9 6%	6 5%	15 4%	16 5%	34 4%	53 3%	118 4%	** **	119 4%	** **
4	141 5%	8 5%	4 3%	22 6%	16 5%	39 5%	62 4%	140 5%	** **	141 5%	** **
5	183 6%	8 5%	15+df 12%	29 8%	21 6%	54 7%	96 6%	179 6%	** **	182 6%	** **
6+	2006 66%	81- 53%	69- 56%	229- 60%	224a 65%	468- 60%	1082+abce 69%	1965 66%	** **	1982 66%	** **
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	7.9	6.5-	7.2	8.0a	8.4a	7.8a	8.1a	7.9	**	7.9	**
Standard deviation	5.26	5.39	5.48	5.96	5.97	5.84	4.98	5.25	**	5.26	**
Standard Error	.10	.47	.54	.33	.35	.23	.14	.10	**	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT14 (continuation)
 Q18. At least monthly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	376 12%	118-d 4%	98-d 4%	91-d 3%	46- 2%	10- 3%	105-d 4%	128-bcdf 5%	157-bcdf 6%	317abcdefgh 12%	25- 1%	13- 1%	22- 1%	3- 2%	28- 1%	11- 1%
1	110 4%	87-de 3%	64-d 2%	64-d 2%	23- 1%	3- 1%	102bcde 4%	70-d 3%	104bcde 4%	98bcde 4%	33-f 2%	15- 1%	29-f 2%	1- *%	27- 1%	11- 1%
2	123 4%	106d 4%	91-d 3%	85- 3%	53- 2%	6- 2%	121+de 4%	95d 4%	122+de 4%	113d 4%	56-bf 3%	24- 2%	39- 2%	2- 1%	46- 2%	23- 2%
3	121 4%	113d 4%	100d 4%	94-d 4%	57- 2%	6 2%	121+d 4%	93d 4%	121+d 4%	108d 4%	65f 3%	35- 2%	56- 3%	2 1%	56- 3%	29- 2%
4	141 5%	135+ 5%	132+ 5%	124 5%	86- 4%	8 2%	141+d 5%	122 5%	141+ 5%	131 5%	88df 5%	58d 4%	75d 4%	1- 1%	85df 5%	40- 3%
5	183 6%	175+e 6%	171+e 6%	174+e 7%	126 6%	9- 3%	183+e 7%	170+e 7%	183+e 6%	160e 6%	137+df 7%	96d 6%	105d 6%	4- 2%	122df 6%	65- 5%
6+	2006 66%	1968+i 73%	1998+fhi 75%	1990 +afghi 76%	1892 +abcfghi 83%	278 +abcfghi 87%	2006+i 72%	1815+i 73%	2006+i 71%	1751 65%	1494+ 79%	1278+ae 84%	1471+a 82%	170 +abce 93%	1530+ 81%	1259+abce 88%
Base for stats	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Mean score	7.9	8.8+i	9.0+fhi	9.0+fhi	9.8	13.3	8.7+i	8.8+hi	8.5+i	8.0+	9.5+	10.1+ace	9.8+	14.8 +abcef	9.6+	10.5+abce
Standard deviation	5.26	4.89	4.77	4.74	4.51	6.05	4.86	4.95	4.96	5.33	4.63	4.48	4.54	5.62	4.54	4.40
Standard Error	.10	.10	.10	.10	.10	.37	.10	.11	.10	.11	.11	.12	.12	.44	.11	.13

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Table Q18CT14 (continuation)
 Q18. At least monthly Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	376 12%	47 17%	307- 12%	227 12%	134 12%
1	110 4%	17 6%	87 3%	62 3%	40 4%
2	123 4%	6 2%	110 4%	76 4%	47 4%
3	121 4%	6 2%	113 4%	80 4%	53 5%
4	141 5%	5 2%	134+ 5%	102+a 5%	69+a 6%
5	183 6%	13 4%	165 6%	118 6%	67 6%
6+	2006 66%	189 67%	1735 65%	1194 64%	681- 62%
Base for stats	3060	283	2650	1859	1090
Mean score	7.9	7.6	7.9	7.8	7.8
Standard deviation	5.26	5.21	5.27	5.35	5.46
Standard Error	.10	.41	.11	.13	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT15
 Q18. Ever watched Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
None	121 4%	37- 3%	77+a 5%	** **	6 3%	52 4%	60 4%
1	29 1%	12 1%	15 1%	** **	2 1%	20+b 1%	9 1%
2	29 1%	8 1%	20+a 1%	** **	2 1%	13 1%	15 1%
3	41 1%	22 2%	16 1%	** **	3 2%	19 1%	21 1%
4	41 1%	18 1%	19 1%	** **	3 2%	22 1%	19 1%
5	43 1%	19 1%	19 1%	** **	2 1%	10- 1%	33+a 2%
6+	2755 90%	1278+b 92%	1301- 89%	** **	143 89%	1343 91%	1383 90%
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	12.9	13.5+bc	12.3-c	**	14.3+bc	13.5+b	12.4-
Standard deviation	4.99	4.89	4.91	**	5.89	5.12	4.73
Standard Error	.10	.14	.14	**	.53	.15	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT15 (continuation)
 Q18. Ever watched Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	121 4%	19efgjk 5%	32+efgjk 6%	27efgjk 6%	24efgjk 5%	8- 2%	7- 2%	4- 1%	51+efgjk 6%	51+efgjk 5%	19- 2%	11- 2%
1	29 1%	6fjk 2%	8fjk 2%	8fjk 2%	3 1%	3 1%	0 -%	1 *%	15+fjk 2%	11jk 1%	4- *%	1- *%
2	29 1%	5e 1%	11+efjk 2%	5e 1%	4 1%	0- -%	1 *%	3 1%	16+efjk 2%	9e 1%	4- *%	4 1%
3	41 1%	5 1%	8 2%	16+defhjk 3%	2 *%	5 1%	1 *%	4 1%	13 1%	18df 2%	10 1%	6 1%
4	41 1%	9 2%	8 1%	10 2%	4 1%	5 1%	2 *%	4 1%	16 2%	13 1%	11 1%	6 1%
5	43 1%	6 1%	8f 2%	10f 2%	6 1%	4 1%	1- *%	8f 2%	14 2%	16f 2%	13 1%	9 1%
6+	2755 90%	335 87%	444- 85%	407- 84%	455bch 91%	449 95%	370 97%	295abchi 92%	779- 86%	862- 88%	1114 95%	665+abcdhi 95%
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	12.9	13.0	12.8	12.4-	13.2cg	13.2cg	13.3cg	12.3-	12.9	12.8	13.0cg	12.9g
Standard deviation	4.99	5.77	5.97	5.67	4.85	4.02	3.55	4.01	5.88	5.28	3.89	3.79
Standard Error	.10	.35	.28	.28	.24	.19	.19	.24	.22	.19	.12	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT15 (continuation)
 Q18. Ever watched Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	121	9	7	11	20g	10	13	8-	5	20	103	11	3	4
	4%	4%	3%	4%	5%	8%	4%	2%	2%	+bghjl 8%	4%	4%	2%	4%
1	29	0	5k	3	3	5	5	3	1	2	25	0	4+aghjk	1
	1%	-%	2%	1%	1%	4%	1%	1%	*%	1%	1%	-%	2%	1%
2	29	3	2	3	7	1	2	2	0	1	21	4	3h	1h
	1%	1%	1%	1%	2%	1%	1%	1%	-%	*%	1%	2%	2%	1%
3	41	1	2	5	6	1	6	1	6g	5	33	4	2	2ag
	1%	1%	1%	2%	2%	1%	2%	*%	2%	2%	1%	2%	1%	3%
4	41	3	7k	5	5	2	4	5	4	2	36	1	3	1
	1%	1%	3%	2%	1%	1%	1%	1%	1%	1%	1%	*%	2%	1%
5	43	2	6h	2	7	1	6h	2	0	6h	33	6gh	3h	1h
	1%	1%	2%	1%	2%	1%	2%	*%	-%	2%	1%	2%	2%	1%
6+	2755	206	240	257	353	105	298	398	246dil	216	2320	230	130	75
	90%	92%	89%	91%	88%	85%	89%	95%	94%	86%	90%	90%	89%	89%
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	12.9	13.1	12.8	12.7	13.2e	11.9-	13.1e	13.3eh	12.4	12.5	12.9	13.7	12.7	12.5
Standard deviation	4.99	4.85	4.94	4.76	5.46	5.35	5.16	4.34	4.32	5.53	4.96	5.20	5.02	5.16
Standard Error	.10	.36	.34	.32	.32	.54	.30	.24	.31	.41	.11	.32	.31	.36

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT15 (continuation)
 Q18. Ever watched Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	121 4%	24- 3%	26 4%	17 3%	47+ae 5%	50- 3%	65a 5%	81- 3%	11 12%	38+a 9%	18+a 9%	6 6%
1	29 1%	10c 1%	7c 1%	0- -%	11c 1%	17c 1%	11 1%	21 1%	1 1%	8+ 2%	4 2%	3 2%
2	29 1%	10 1%	6 1%	5 1%	7 1%	16 1%	12 1%	24 1%	0 -%	3 1%	3 1%	0 -%
3	41 1%	5- 1%	10 1%	11a 2%	16a 2%	15- 1%	27+ae 2%	32 1%	1 1%	10 2%	6 3%	3 2%
4	41 1%	12 1%	11 2%	2 *%	15 2%	23 1%	17 1%	36 1%	0 -%	5 1%	5 2%	0 -%
5	43 1%	12 1%	10 1%	5 1%	15 2%	22 1%	20 1%	33 1%	2 2%	10 2%	7+a 3%	1 1%
6+	2755 90%	844+df 92%	621 90%	481d 92%	785- 88%	1465d 91%	1266 89%	2400+cd 91%	74 83%	343- 82%	165- 80%	97 89%
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	12.9	13.1d	13.0d	13.4+df	12.4-	13.1d	12.8	13.0	12.5	12.5	12.3	13.4
Standard deviation	4.99	4.70	5.13	4.85	5.12	4.89	5.05	4.75	6.09	6.23	6.53	5.59
Standard Error	.10	.15	.19	.26	.21	.12	.16	.10	.67	.33	.50	.58

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT15 (continuation)
 Q18. Ever watched Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	121 4%	34 3%	88 4%	4 2%	7 5%	6 2%	**	6 4%	12 9%	**	24 5%	10 4%
1	29 1%	10 1%	20 1%	1 *	1 1%	1 *	**	0 -	3 2%	**	6 1%	2 1%
2	29 1%	5 *	24 1%	0 -	0 -	1 1%	**	0 -	* *	**	3 1%	1 *
3	41 1%	11 1%	30 1%	3 2%	7+abjk 4%	5 2%	**	3 2%	2 1%	**	5 1%	2 1%
4	41 1%	13 1%	28 1%	1 1%	* *	3 1%	**	5 3%	1 1%	**	8 2%	3 1%
5	43 1%	13 1%	29 1%	4 2%	2 1%	5 2%	**	0 -	0 -	**	7 1%	1 *
6+	2755 90%	940 92%	1814 89%	210bj 94%	142 89%	264 93%	**	147 91%	116 86%	**	394 88%	243 93%
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	12.9	12.9i	12.9i	13.0i	12.9	13.0i	**	12.3	13.1	**	12.8	12.9i
Standard deviation	4.99	4.68	5.15	4.02	5.17	4.34	**	4.62	6.10	**	5.23	4.44
Standard Error	.10	.16	.12	.29	.46	.29	**	.42	.62	**	.28	.30

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT15 (continuation)
 Q18. Ever watched Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	121 4%	10f 6%	7 6%	16 4%	13 4%	39f 5%	44- 3%	112 4%	** **	114 4%	** **
1	29 1%	4df 2%	2 1%	2 1%	1 *%	9 1%	11 1%	28 1%	** **	28 1%	** **
2	29 1%	2 1%	0 -%	2 1%	3 1%	6 1%	17 1%	29 1%	** **	29 1%	** **
3	41 1%	8+bf 5%	0 -%	11+f 3%	7 2%	19+f 2%	14- 1%	39 1%	** **	40 1%	** **
4	41 1%	* *%	0 -%	2 1%	6 2%	11 1%	20 1%	40 1%	** **	41 1%	** **
5	43 1%	4 3%	3 2%	7 2%	4 1%	13 2%	15- 1%	41 1%	** **	41 1%	** **
6+	2755 90%	127- 82%	112 91%	342a 89%	311a 90%	681- 87%	1448+ae 92%	2704 90%	** **	2726 90%	** **
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	12.9	12.3	13.4	13.3	13.6+a	13.1	13.0	13.0+d	**	13.0+d	**
Standard deviation	4.99	5.99	5.37	5.47	5.38	5.66	4.51	4.94	**	4.95	**
Standard Error	.10	.52	.53	.31	.32	.22	.12	.10	**	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT15 (continuation)
 Q18. Ever watched Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	121 4%	6-f *%	11-f *%	10-f *%	9-f *%	2-f 1%	0- -%	16-af 1%	16-f 1%	85-abcdefgh 3%	0- -%	0- -%	0- -%	0- -%	0- -%	0- -%
1	29 1%	12-d *%	4- *%	5- *%	1- *%	0 -%	15-bd 1%	14-bd 1%	19-bcd 1%	19-bcd 1%	3- *%	0- -%	0- -%	0 -%	2- *%	0- -%
2	29 1%	15-cd 1%	8-d *%	4- *%	0- -%	0 -%	17-cd 1%	8-d *%	20-cd 1%	26bcdg 1%	5- *%	0- -%	4- *%	0 -%	1- *%	0- -%
3	41 1%	19-cd 1%	15- 1%	7- *%	6- *%	0- -%	24-cd 1%	17-d 1%	27-cd 1%	36abcdg 1%	9- *%	1- *%	8- *%	0 -%	3- *%	3- *%
4	41 1%	25-d 1%	20- 1%	15- 1%	7- *%	0- -%	29-d 1%	22-d 1%	32-d 1%	33cd 1%	7- *%	4- *%	8- *%	0 -%	5- *%	3- *%
5	43 1%	37d 1%	32-d 1%	27- 1%	12- 1%	2 1%	38d 1%	33d 1%	40d 1%	38d 1%	15- 1%	7- *%	16- 1%	0 -%	13- 1%	8- 1%
6+	2755 90%	2587+hi 96%	2564+hi 97%	2552 +afghi 97%	2249 +abcfghi 98%	316 +abfghi 99%	2656+i 96%	2385+i 96%	2679+i 95%	2441+ 91%	1859+ 98%	1506+ac 99%	1760+ 98%	183+ 100%	1868+ 99%	1423+ac 99%
Base for stats	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Mean score	12.9	13.8+hi	13.9+hi	13.9+fhi +abcfghi	14.4 +abcfghi	18.2 i	13.7+i	13.8+hi	13.5+i	13.2+	14.2+	14.7+ace	14.3+ +abcef	18.9	14.3+	14.7+ace
Standard deviation	4.99	4.04	3.93	3.83	3.57	3.28	4.06	4.10	4.25	4.87	3.67	3.39	3.57	2.24	3.49	3.40
Standard Error	.10	.08	.08	.08	.08	.20	.08	.09	.09	.10	.09	.09	.09	.18	.09	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q18CT15 (continuation)
 Q18. Ever watched Summary - Counts of channels watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	121 4%	22bcd 8%	86- 3%	61- 3%	37 3%
1	29 1%	4 1%	23 1%	16 1%	12 1%
2	29 1%	4 1%	22 1%	17 1%	11 1%
3	41 1%	8bc 3%	29- 1%	20 1%	15 1%
4	41 1%	7 2%	32 1%	22 1%	16 1%
5	43 1%	8 3%	35 1%	23 1%	18 2%
6+	2755 90%	231- 82%	2424+a 91%	1700+a 91%	980a 90%
Base for stats	3060	283	2650	1859	1090
Mean score	12.9	11.5-	13.2+a	13.2+a	13.1a
Standard deviation	4.99	5.50	4.84	4.84	5.06
Standard Error	.10	.43	.10	.12	.16

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Table Q19
Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	637	309	277	0	**	243	388
Effective sample size	533	265	225		**	211	322
Total	624	315	257	0	**	274	343
CBBC - TV channel or on iPlayer	173 28%	95 30%	60- 23%	0 -%	** **	85 31%	86 25%
CBeebies - TV channel or on iPlayer	243 39%	148+b 47%	73- 28%	0 -%	** **	110 40%	132 38%
CITV - TV channel or on ITVX	99 16%	62+b 20%	23- 9%	0 -%	** **	54+b 20%	44- 13%
Channel 4 or Channel 4 streaming service (formerly All4)	117 19%	76+b 24%	33- 13%	0 -%	** **	57 21%	60 18%
Channel 5 or My5	88 14%	57+b 18%	21- 8%	0 -%	** **	43 16%	44 13%
BBC Alba - TV channel or on iPlayer	26 4%	20+b 6%	1- *%	0 -%	** **	20+b 7%	5- 2%
S4C or S4C Clic	24 4%	19+b 6%	1- *%	0 -%	** **	19+b 7%	5- 2%
Milkshake on Channel 5 or My5	149 24%	98+b 31%	36- 14%	0 -%	** **	69 25%	79 23%
Cyw on S4C or S4C Clic	20 3%	14b 4%	*- *%	0 -%	** **	12 4%	8 2%
BBC TV channels or BBC iPlayer	222 36%	116 37%	84 33%	0 -%	** **	109 40%	110 32%
ITV TV channels or ITVX (formerly ITV Hub)	146 23%	82 26%	48- 19%	0 -%	** **	76+ 28%	70 20%
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	155 25%	92+b 29%	50- 20%	0 -%	** **	56- 20%	99+a 29%
NET Any children's TV channel	516 83%	278+b 88%	192- 75%	0 -%	** **	221 81%	289 84%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q19 (continuation)

Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	637	309	277	0	**	243	388
Effective sample size	533	265	225		**	211	322
Total	624	315	257	0	**	274	343
NET BBC, CBBC, Channel 5 and Cbeebies, BBC Alba and CB, S4C. combined	433 69%	238+b 75%	153- 59%	0 -%	** **	198 72%	230 67%
NET Any PSB	465 75%	251+b 80%	169- 66%	0 -%	** **	210 77%	250 73%
I am not sure what channels my children watch	108 17%	37- 12%	65+a 25%	0 -%	** **	53 19%	54 16%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q19 (continuation)
 Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	637	**	184	250	143	**	**	0	213	393	**	**
Effective sample size	533	**	161	205	120	**	**		184	325	**	**
Total	624	**	183	236	140	**	**	0	221	376	**	**
CBBC - TV channel or on iPlayer	173 28%	** **	50d 27%	79+d 33%	24- 17%	** **	** **	0 -%	65d 29%	102d 27%	** **	** **
CBeebies - TV channel or on iPlayer	243 39%	** **	94+cdi 52%	93d 39%	30- 21%	** **	** **	0 -%	115+cdi 52%	123-d 33%	** **	** **
CITV - TV channel or on ITVX	99 16%	** **	34 18%	34 14%	20 15%	** **	** **	0 -%	41 19%	54 14%	** **	** **
Channel 4 or Channel 4 streaming service (formerly All4)	117 19%	** **	36 19%	38 16%	33 23%	** **	** **	0 -%	40 18%	71 19%	** **	** **
Channel 5 or My5	88 14%	** **	26 14%	30 13%	18 13%	** **	** **	0 -%	33 15%	48 13%	** **	** **
BBC Alba - TV channel or on iPlayer	26 4%	** **	15+di 8%	9 4%	1- 1%	** **	** **	0 -%	16+di 7%	9- 2%	** **	** **
S4C or S4C Clic	24 4%	** **	10d 5%	7 3%	1- 1%	** **	** **	0 -%	16+di 7%	8- 2%	** **	** **
Milkshake on Channel 5 or My5	149 24%	** **	54di 29%	65d 27%	14- 10%	** **	** **	0 -%	69+di 31%	79-d 21%	** **	** **
Cyw on S4C or S4C Clic	20 3%	** **	7d 4%	8 3%	*- *%	** **	** **	0 -%	11d 5%	8 2%	** **	** **
BBC TV channels or BBC iPlayer	222 36%	** **	63 35%	71- 30%	66+bchi 47%	** **	** **	0 -%	73 33%	137 37%	** **	** **
ITV TV channels or ITVX (formerly ITV Hub)	146 23%	** **	38 21%	49 21%	45+bch 32%	** **	** **	0 -%	43 20%	95 25%	** **	** **
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	155 25%	** **	48 26%	57 24%	33 24%	** **	** **	0 -%	63 28%	90 24%	** **	** **
NET Any children's TV channel	516 83%	** **	156 85%	193 81%	113 81%	** **	** **	0 -%	189 85%	306 81%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q19 (continuation)

Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	637	**	184	250	143	**	**	0	213	393	**	**
Effective sample size	533	**	161	205	120	**	**		184	325	**	**
Total	624	**	183	236	140	**	**	0	221	376	**	**
NET BBC, CBBC, Channel 5 and Cbeebies, BBC Alba and CB, S4C. combined	433 69%	** **	137d 75%	161 68%	87 63%	** **	** **	0 -%	166+di 75%	248- 66%	** **	** **
NET Any PSB	465 75%	** **	142 78%	170 72%	101 72%	** **	** **	0 -%	173 78%	271 72%	** **	** **
I am not sure what channels my children watch	108 17%	** **	27 15%	44 19%	26 19%	** **	** **	0 -%	32 15%	70 19%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q19 (continuation)
 Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
 Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	637	**	**	**	**	**	**	**	**	**	**	461	**	**	**
Effective sample size	533	**	**	**	**	**	**	**	**	**	**	428	**	**	**
Total	624	**	**	**	**	**	**	**	**	**	**	537	**	**	**
CBBC - TV channel or on iPlayer	173 28%	**	**	**	**	**	**	**	**	**	**	154 29%	**	**	**
CBeebies - TV channel or on iPlayer	243 39%	**	**	**	**	**	**	**	**	**	**	212 39%	**	**	**
CITV - TV channel or on ITVX	99 16%	**	**	**	**	**	**	**	**	**	**	91+ 17%	**	**	**
Channel 4 or Channel 4 streaming service (formerly All4)	117 19%	**	**	**	**	**	**	**	**	**	**	103 19%	**	**	**
Channel 5 or My5	88 14%	**	**	**	**	**	**	**	**	**	**	80 15%	**	**	**
BBC Alba - TV channel or on iPlayer	26 4%	**	**	**	**	**	**	**	**	**	**	22 4%	**	**	**
S4C or S4C Clic	24 4%	**	**	**	**	**	**	**	**	**	**	20 4%	**	**	**
Milkshake on Channel 5 or My5	149 24%	**	**	**	**	**	**	**	**	**	**	131 24%	**	**	**
Cyw on S4C or S4C Clic	20 3%	**	**	**	**	**	**	**	**	**	**	16 3%	**	**	**
BBC TV channels or BBC iPlayer	222 36%	**	**	**	**	**	**	**	**	**	**	189 35%	**	**	**
ITV TV channels or ITVX (formerly ITV Hub)	146 23%	**	**	**	**	**	**	**	**	**	**	128 24%	**	**	**
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	155 25%	**	**	**	**	**	**	**	**	**	**	129 24%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q19 (continuation)
 Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
 Column percentages

	Total	Region											England	Scotland	Wales	Northern Ireland
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)						
Unweighted row	637	**	**	**	**	**	**	**	**	**	**	**	461	**	**	**
Effective sample size	533	**	**	**	**	**	**	**	**	**	**	**	428	**	**	**
Total	624	**	**	**	**	**	**	**	**	**	**	**	537	**	**	**
NET Any children's TV channel	516 83%	**	**	**	**	**	**	**	**	**	**	**	445 83%	**	**	**
NET BBC, CBBC, Channel 5 and Cbeebies, BBC Alba and CB, S4C. combined	433 69%	**	**	**	**	**	**	**	**	**	**	**	375 70%	**	**	**
NET Any PSB	465 75%	**	**	**	**	**	**	**	**	**	**	**	403 75%	**	**	**
I am not sure what channels my children watch	108 17%	**	**	**	**	**	**	**	**	**	**	**	92 17%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q19 (continuation)
 Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	637	250	178	**	111	428	206	511	**	123	**	**
Effective sample size	533	213	156	**	95	368	180	427	**	104	**	**
Total	624	219	147	**	131	366	256	502	**	120	**	**
CBBC - TV channel or on iPlayer	173 28%	66 30%	40 27%	** **	32 24%	106 29%	68 26%	148 30%	** **	24 20%	** **	** **
CBeebies - TV channel or on iPlayer	243 39%	91 42%	56 38%	** **	44 34%	147 40%	97 38%	196 39%	** **	47 39%	** **	** **
CITV - TV channel or on ITVX	99 16%	35 16%	29 20%	** **	15 12%	64 17%	35 14%	82 16%	** **	17 14%	** **	** **
Channel 4 or Channel 4 streaming service (formerly All4)	117 19%	47 21%	31 21%	** **	13 10%	77 21%	39 15%	95 19%	** **	22 18%	** **	** **
Channel 5 or My5	88 14%	30 14%	21 14%	** **	15 12%	51 14%	37 15%	72 14%	** **	16 13%	** **	** **
BBC Alba - TV channel or on iPlayer	26 4%	14+f 7%	7 5%	** **	0 -%	22+f 6%	4- 2%	20 4%	** **	6 5%	** **	** **
S4C or S4C Clic	24 4%	16+f 7%	5 4%	** **	0 -%	21+f 6%	3- 1%	18 4%	** **	6 5%	** **	** **
Milkshake on Channel 5 or My5	149 24%	50 23%	30 21%	** **	29 22%	81 22%	69 27%	127 25%	** **	22 19%	** **	** **
Cyw on S4C or S4C Clic	20 3%	8 4%	7 5%	** **	2 1%	15 4%	5 2%	16 3%	** **	4 3%	** **	** **
BBC TV channels or BBC iPlayer	222 36%	102+f 47%	55f 38%	** **	33 25%	158+f 43%	64- 25%	183 36%	** **	38 31%	** **	** **
ITV TV channels or ITVX (formerly ITV Hub)	146 23%	57 26%	42f 29%	** **	25 19%	99+f 27%	47- 18%	121 24%	** **	25 21%	** **	** **
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	155 25%	54 25%	38 26%	** **	45 34%	92 25%	63 25%	117 23%	** **	37 31%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q19 (continuation)

Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	637	250	178	**	111	428	206	511	**	123	**	**
Effective sample size	533	213	156	**	95	368	180	427	**	104	**	**
Total	624	219	147	**	131	366	256	502	**	120	**	**
NET Any children's TV channel	516 83%	190f 87%	127 86%	** **	101 77%	317+f 87%	199- 78%	419 83%	** **	95 79%	** **	** **
NET BBC, CBBC, Channel 5 and Cbeebies, BBC Alba and CB, S4C. combined	433 69%	168+f 77%	109f 74%	** **	77 58%	277+f 76%	156- 61%	354 71%	** **	76 63%	** **	** **
NET Any PSB	465 75%	176+f 80%	116f 79%	** **	81 62%	292+f 80%	174- 68%	381 76%	** **	83 69%	** **	** **
I am not sure what channels my children watch	108 17%	29 13%	20 14%	** **	30 23%	49- 13%	57+ae 22%	83 17%	** **	25 21%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q19 (continuation)
 Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	637	160	476	**	**	**	**	**	**	**	**	**
Effective sample size	533	132	401	**	**	**	**	**	**	**	**	**
Total	624	157	466	**	**	**	**	**	**	**	**	**
CBBC - TV channel or on iPlayer	173 28%	46 29%	127 27%	**	**	**	**	**	**	**	**	**
CBeebies - TV channel or on iPlayer	243 39%	70 45%	173 37%	**	**	**	**	**	**	**	**	**
CITV - TV channel or on ITVX	99 16%	32 20%	67 14%	**	**	**	**	**	**	**	**	**
Channel 4 or Channel 4 streaming service (formerly All4)	117 19%	29 18%	88 19%	**	**	**	**	**	**	**	**	**
Channel 5 or My5	88 14%	24 15%	64 14%	**	**	**	**	**	**	**	**	**
BBC Alba - TV channel or on iPlayer	26 4%	7 5%	18 4%	**	**	**	**	**	**	**	**	**
S4C or S4C Clic	24 4%	5 3%	19 4%	**	**	**	**	**	**	**	**	**
Milkshake on Channel 5 or My5	149 24%	49+b 31%	100- 22%	**	**	**	**	**	**	**	**	**
Cyw on S4C or S4C Clic	20 3%	7 4%	13 3%	**	**	**	**	**	**	**	**	**
BBC TV channels or BBC iPlayer	222 36%	43- 27%	179+a 38%	**	**	**	**	**	**	**	**	**
ITV TV channels or ITVX (formerly ITV Hub)	146 23%	35 22%	111 24%	**	**	**	**	**	**	**	**	**
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	155 25%	37 24%	118 25%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q19 (continuation)

Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	637	160	476	**	**	**	**	**	**	**	**	**	**
Effective sample size	533	132	401	**	**	**	**	**	**	**	**	**	**
Total	624	157	466	**	**	**	**	**	**	**	**	**	**
NET Any children's TV channel	516 83%	131 83%	385 83%	**	**	**	**	**	**	**	**	**	**
NET BBC, CBBC, Channel 5 and Cbeebies, BBC Alba and CB, S4C. combined	433 69%	112 71%	321 69%	**	**	**	**	**	**	**	**	**	**
NET Any PSB	465 75%	120 76%	346 74%	**	**	**	**	**	**	**	**	**	**
I am not sure what channels my children watch	108 17%	26 17%	81 17%	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q19 (continuation)

Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	637	147	109	339	287	637	0	627	**	634	**
Effective sample size	533	123	89	285	241	533		526	**	531	**
Total	624	143	103	335	280	624	0	614	**	622	**
CBBC - TV channel or on iPlayer	173 28%	41 29%	36 34%	111+d 33%	67 24%	173 28%	0 -%	171 28%	** **	172 28%	** **
CBeebies - TV channel or on iPlayer	243 39%	83+cde 58%	70 68%	139d 42%	70- 25%	243d 39%	0 -%	241 39%	** **	243 39%	** **
CITV - TV channel or on ITVX	99 16%	25 18%	16 16%	56 17%	44 16%	99 16%	0 -%	98 16%	** **	98 16%	** **
Channel 4 or Channel 4 streaming service (formerly All4)	117 19%	10- 7%	8 8%	57a 17%	79+ace 28%	117a 19%	0 -%	116 19%	** **	116 19%	** **
Channel 5 or My5	88 14%	9- 6%	12 12%	42 13%	57+ace 20%	88a 14%	0 -%	86 14%	** **	88 14%	** **
BBC Alba - TV channel or on iPlayer	26 4%	4 3%	3 3%	16 5%	16 6%	26 4%	0 -%	26 4%	** **	26 4%	** **
S4C or S4C Clic	24 4%	3 2%	5 5%	14 4%	13 5%	24 4%	0 -%	24 4%	** **	24 4%	** **
Milkshake on Channel 5 or My5	149 24%	43d 30%	43 41%	80d 24%	45- 16%	149d 24%	0 -%	145 24%	** **	149 24%	** **
Cyw on S4C or S4C Clic	20 3%	3 2%	4 4%	8 3%	15+ 5%	20 3%	0 -%	20 3%	** **	20 3%	** **
BBC TV channels or BBC iPlayer	222 36%	28- 20%	34 33%	126a 38%	121+ae 43%	222a 36%	0 -%	220 36%	** **	221 36%	** **
ITV TV channels or ITVX (formerly ITV Hub)	146 23%	10- 7%	10 10%	81a 24%	94+ace 34%	146a 23%	0 -%	144 23%	** **	146 23%	** **
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	155 25%	34 24%	21 20%	86 26%	78 28%	155 25%	0 -%	154 25%	** **	154 25%	** **

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Table Q19 (continuation)

Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	637	147	109	339	287	637	0	627	**	634	**
Effective sample size	533	123	89	285	241	533		526	**	531	**
Total	624	143	103	335	280	624	0	614	**	622	**
NET Any children's TV channel	516 83%	116 81%	93 90%	284 85%	233 83%	516 83%	0 -%	508 83%	** **	514 83%	** **
NET BBC, CBBC, Channel 5 and Cbeebies, BBC Alba and CB, S4C. combined	433 69%	99 70%	90 87%	242 72%	182 65%	433 69%	0 -%	425 69%	** **	431 69%	** **
NET Any PSB	465 75%	103 72%	92 89%	255 76%	206 74%	465 75%	0 -%	457 74%	** **	463 74%	** **
I am not sure what channels my children watch	108 17%	27 19%	10 10%	51 15%	47 17%	108 17%	0 -%	106 17%	** **	108 17%	** **

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Table Q19 (continuation)
 Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	637	561	542	544	463	119	577	541	586	618	404	285	375	**	399	295
Effective sample size	533	473	457	457	390	99	485	455	492	518	344	246	320	**	338	249
Total	624	546	530	531	458	113	559	529	570	603	381	275	365	**	378	290
CBBC - TV channel or on iPlayer	173 28%	168 31%	164 31%	164 31%	145+ 32%	37 33%	170 30%	166 31%	172 30%	171 28%	126+ 33%	101+ 37%	123+ 34%	**	125+ 33%	95+ 33%
CBeebies - TV channel or on iPlayer	243 39%	235 43%	225 43%	229 43%	199+ 43%	59 53%	238 43%	226 43%	240 42%	238 40%	167+ 44%	129+ 47%	163+ 44%	**	169+ 45%	130+ 45%
CITV - TV channel or on ITVX	99 16%	98 18%	99 19%	98 18%	94+ 20%	37 32%	99 18%	97 18%	99 17%	99 16%	69 18%	63+ 23%	81+ 22%	**	82+ 22%	72+a 25%
Channel 4 or Channel 4 streaming service (formerly All4)	117 19%	114 21%	116 22%	117 22%	109+ 24%	43 38%	117 21%	112 21%	117 20%	116 19%	93+ 24%	82+ 30%	99+ 27%	**	102+ 27%	86+ 30%
Channel 5 or My5	88 14%	86 16%	85 16%	88 17%	88+ 19%	30 27%	88 16%	86 16%	88 16%	88 15%	69+ 18%	58+ 21%	73+ 20%	**	75+ 20%	77+a 27%
BBC Alba - TV channel or on iPlayer	26 4%	26 5%	26 5%	26 5%	25+ 5%	23 20%	26 5%	26 5%	26 4%	26 4%	25+ 6%	24+ 9%	24+ 7%	**	21+ 6%	23+ 8%
S4C or S4C Clic	24 4%	24 4%	24 5%	23 4%	23+ 5%	22 20%	24 4%	24 5%	24 4%	24 4%	21+ 5%	22+ 8%	24+ 7%	**	20+ 5%	21+ 7%
Milkshake on Channel 5 or My5	149 24%	143 26%	147 28%	148 28%	138+ 30%	52 46%	147 26%	146 28%	149 26%	147 24%	102 27%	79+ 29%	116+ 32%	**	112+ 30%	99+ 34%
Cyw on S4C or S4C Clic	20 3%	20 4%	20 4%	20 4%	18 4%	20 17%	20 3%	20 4%	20 3%	20 3%	18+ 5%	18+ 6%	18+ 5%	**	17+ 4%	15+ 5%
BBC TV channels or BBC iPlayer	222 36%	220 40%	211 40%	210 40%	182+ 40%	56 50%	218 39%	217 41%	222 39%	218 36%	180+ 47%	138+f 50%	165+ 45%	**	165+ 44%	120+ 41%
ITV TV channels or ITVX (formerly ITV Hub)	146 23%	142 26%	145 27%	141 27%	130+ 28%	41 36%	145 26%	144 27%	145 25%	145 24%	119+ 31%	94+ 34%	123+ 34%	**	123+ 32%	100+ 34%
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	155 25%	126 23%	131 25%	132 25%	115 25%	31 28%	137 25%	123 23%	141 25%	153 25%	93 25%	69 25%	98 27%	**	100 26%	82 28%

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Table Q19 (continuation)
 Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	637	561	542	544	463	119	577	541	586	618	404	285	375	**	399	295
Effective sample size	533	473	457	457	390	99	485	455	492	518	344	246	320	**	338	249
Total	624	546	530	531	458	113	559	529	570	603	381	275	365	**	378	290
NET Any children's TV channel	516 83%	476 87%	463 87%	469i 88%	404+ 88%	106 94%	486 87%	468i 89%	496 87%	505 84%	339+ 89%	255+ 93%	328+ 90%	**	345+ 91%	263+ 91%
NET BBC, CBBC, Channel 5 and Cbeebies, BBC Alba and CB, S4C. combined	433 69%	418i 76%	402i 76%	406i 77%	354+i 77%	101 90%	420 75%	410i 78%	428 75%	424 70%	302+ 79%	229+ 83%	291+ 80%	**	301+ 80%	235+ 81%
NET Any PSB	465 75%	448i 82%	433i 82%	438i 83%	381+i 83%	105 93%	452i 81%	441i 83%	459i 81%	456 76%	324+ 85%	243+ 89%	312+ 86%	**	328+ 87%	250+ 86%
I am not sure what channels my children watch	108 17%	70 13%	66 13%	62 12%	54- 12%	7 6%	73 13%	61 11%	74 13%	98cg 16%	42- 11%	20- 7%	37- 10%	**	33- 9%	26- 9%

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Table Q19 (continuation)

Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	637	**	588	455	303
Effective sample size	533	**	498	387	262
Total	624	**	564	429	291
CBBC - TV channel or on iPlayer	173 28%	** **	161 29%	122 29%	85 29%
CBeebies - TV channel or on iPlayer	243 39%	** **	221 39%	170 40%	124 43%
CITV - TV channel or on ITVX	99 16%	** **	96 17%	69 16%	41 14%
Channel 4 or Channel 4 streaming service (formerly All4)	117 19%	** **	111 20%	88 20%	54 18%
Channel 5 or My5	88 14%	** **	79 14%	58 13%	34 12%
BBC Alba - TV channel or on iPlayer	26 4%	** **	25 4%	21 5%	15 5%
S4C or S4C Clic	24 4%	** **	23 4%	19 4%	15 5%
Milkshake on Channel 5 or My5	149 24%	** **	136 24%	98 23%	66 23%
Cyw on S4C or S4C Clic	20 3%	** **	19 3%	15 4%	12 4%
BBC TV channels or BBC iPlayer	222 36%	** **	213 38%	171+ 40%	120+ 41%
ITV TV channels or ITVX (formerly ITV Hub)	146 23%	** **	141 25%	106 25%	69 24%
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	155 25%	** **	143 25%	118+ 27%	75 26%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q19 (continuation)

Q19. On which of these have your children watched programmes in the past 6 months? Your child could be watching these on either live TV, or on a catch up service, like BBC iPlayer, ITVX or My5.

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	637	**	588	455	303
Effective sample size	533	**	498	387	262
Total	624	**	564	429	291
NET Any children's TV channel	516 83%	** **	471 84%	364 85%	252+ 87%
NET BBC, CBBC, Channel 5 and Cbeebies, BBC Alba and CB, S4C. combined	433 69%	** **	398 71%	310+ 72%	217+ 75%
NET Any PSB	465 75%	** **	430 76%	329 77%	229+ 79%
I am not sure what channels my children watch	108 17%	** **	93 16%	66 15%	39- 13%

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Table Q20S1

Q20. Summary - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Row percentages

	Total	At least daily	At least weekly	At least monthly	At least once every 3 months	At least once every 6 months	Only around once in the last 12 months	NET Regularly	NET Occasionally	NET Rarely	NET Watched in the last 6 months	Haven't watched in the last 12 months but have watched previously	I have never watched or used this service	Don't know / can't remember	MeanX
BBC iPlayer	3060	362 12%	896 29%	551 18%	268 9%	122 4%	125 4%	1258 41%	820 27%	247 8%	2199 72%	163 5%	509 17%	64 2%	62.31
ITVX (formerly ITV Hub)	3060	200 7%	505 17%	521 17%	258 8%	167 5%	134 4%	705 23%	779 25%	301 10%	1651 54%	136 4%	1057 35%	82 3%	35.96
ITVX Premium (formerly ITV Hub+) Subscription version	3060	68 2%	136 4%	103 3%	61 2%	41 1%	45 1%	204 7%	164 5%	87 3%	409 13%	107 4%	2409 79%	89 3%	11.29
STV Player	3060	62 2%	105 3%	111 4%	76 2%	63 2%	61 2%	167 5%	187 6%	124 4%	417 14%	104 3%	2360 77%	118 4%	10.17
STV Player+ (formerly STV Player VIP) Subscription version	3060	49 2%	70 2%	76 2%	47 2%	22 1%	44 1%	119 4%	123 4%	66 2%	264 9%	88 3%	2572 84%	92 3%	7.65
S4C Clic	3060	46 2%	64 2%	65 2%	38 1%	18 1%	31 1%	111 4%	104 3%	49 2%	232 8%	84 3%	2633 86%	80 3%	7.14
Channel 4 streaming service (formerly All4)	3060	134 4%	476 16%	552 18%	325 11%	193 6%	196 6%	610 20%	877 29%	389 13%	1680 55%	197 6%	876 29%	112 4%	27.94
Channel 4+ streaming service (formerly All4+)	3060	99 3%	199 6%	243 8%	186 6%	100 3%	104 3%	297 10%	429 14%	204 7%	827 27%	151 5%	1818 59%	161 5%	17.40
My5	3060	78 3%	290 9%	395 13%	240 8%	191 6%	160 5%	368 12%	635 21%	351 11%	1195 39%	173 6%	1406 46%	126 4%	17.02
Sky On Demand or Sky Go	3060	148 5%	253 8%	211 7%	118 4%	75 2%	100 3%	401 13%	328 11%	176 6%	804 26%	217 7%	1846 60%	92 3%	23.76
UKTV Play	3060	75 2%	151 5%	193 6%	157 5%	130 4%	106 3%	225 7%	350 11%	235 8%	706 23%	173 6%	1945 64%	131 4%	13.13
Dplay/ Discovery+	3060	89 3%	137 4%	145 5%	116 4%	80 3%	92 3%	227 7%	262 9%	172 6%	568 19%	168 5%	2145 70%	87 3%	14.20
Virgin TV Go/Catch-up or Virgin Media Anywhere	3060	93 3%	125 4%	107 4%	62 2%	32 1%	51 2%	219 7%	169 6%	83 3%	421 14%	148 5%	2351 77%	90 3%	14.25

Prepared by BMG

Table Q20S1 (continuation)

Q20. Summary - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Row percentages

	Total	At least daily	At least weekly	At least monthly	At least every 3 months	At least every 6 months	Only around once in the last 12 months	NET Regularly	NET Occasionally	NET Rarely	NET Watched but have not watched in the last 6 months	Haven't watched in the last 12 months	I have never watched or used this service	Don't know / can't remember	MeanX
Netflix	3060	687 22%	879 29%	305 10%	128 4%	80 3%	62 2%	1566 51%	432 14%	142 5%	2078 68%	188 6%	694 23%	36 1%	99.52
Amazon Prime Video	3060	305 10%	679 22%	455 15%	222 7%	144 5%	127 4%	984 32%	677 22%	271 9%	1805 59%	153 5%	932 30%	43 1%	50.91
NOW	3060	94 3%	188 6%	150 5%	105 3%	97 3%	101 3%	283 9%	255 8%	198 6%	635 21%	260 8%	1947 64%	117 4%	15.93
Disney+	3060	274 9%	464 15%	325 11%	131 4%	99 3%	90 3%	738 24%	456 15%	189 6%	1293 42%	176 6%	1440 47%	60 2%	43.00
Apple TV+	3060	72 2%	137 4%	129 4%	103 3%	82 3%	82 3%	209 7%	232 8%	165 5%	523 17%	212 7%	2174 71%	69 2%	11.93
BritBox	3060	52 2%	80 3%	92 3%	62 2%	41 1%	70 2%	132 4%	154 5%	111 4%	327 11%	167 5%	2412 79%	84 3%	8.27
YouTube (including YouTube Premium)	3060	878 29%	613 20%	382 12%	197 6%	112 4%	111 4%	1491 49%	579 19%	223 7%	2183 71%	91 3%	625 20%	50 2%	119.01

Table Q20_1
 Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	362 12%	153 11%	181 12%	** **	26 16%	164 11%	194 13%
At least weekly	(52.0)	896 29%	393 28%	461+d 31%	** **	37 23%	437 30%	453 29%
At least monthly	(12.0)	551 18%	239 17%	275 19%	** **	34 21%	268 18%	273 18%
At least once every 3 months	(4.0)	268 9%	123 9%	134 9%	** **	12 8%	134 9%	132 9%
At least once every 6 months	(2.0)	122 4%	65 5%	47- 3%	** **	11b 7%	63 4%	57 4%
Only around once in the last 12 months	(1.0)	125 4%	77+b 6%	41- 3%	** **	5 3%	65 4%	59 4%
NET Regularly		1258 41%	546 39%	642+a 44%	** **	63 39%	600 41%	648 42%
NET Occasionally		820 27%	362 26%	409 28%	** **	46 29%	401 27%	405 26%
NET Rarely		247 8%	142+b 10%	87- 6%	** **	16 10%	128 9%	116 8%
NET Watched in the last 6 months		2199 72%	972- 70%	1098+a 75%	** **	120 75%	1065 72%	1110 72%
Haven't watched in the last 12 months but have watched previously	(0.5)	163 5%	88+b 6%	64- 4%	** **	11 7%	89 6%	73 5%
I have never watched or used this service	(0.0)	509 17%	227 16%	230 16%	** **	24 15%	232 16%	270 18%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	64 2%	30 2%	33 2%	**	1 *%	28 2%	29 2%
Medians	12.00	12.00	12.00	**	12.00	12.00	12.00
Mode	52.00	52.00	52.00	**	52.00	52.00	52.00
Base for stats	2996	1365	1433	**	159	1450	1511
Mean score	62.3	58.6c	65.6c	**	75.3c	59.6	65.2
Standard deviation	114.17	111.09	115.86	**	130.80	111.07	117.20
Standard Error	2.28	3.32	3.29	**	11.76	3.30	3.18

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Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	362	50dg	68dg	58dg	39-	55g	72 +abcdegh ijk	19-	118dg	97-g	147dg	91dg
		12%	13%	13%	12%	8%	12%	19%	6%	13%	10%	12%	13%
At least weekly	(52.0)	896	74-	125-	123	184	172	130+abch	87a	200-	307abch	390+abch	218abh
		29%	19%	24%	26%	+abcgh 37%	+abcgh 36%	34%	27%	22%	31%	33%	31%
At least monthly	(12.0)	551	78	83	84	100	81	63	62	161	184	206	125
		18%	20%	16%	17%	20%	17%	17%	19%	18%	19%	18%	18%
At least once every 3 months	(4.0)	268	37	43	48	35	54+dgk	31	21	80	83	106	52
		9%	10%	8%	10%	7%	11%	8%	7%	9%	8%	9%	7%
At least once every 6 months	(2.0)	122	22fgjk	31+fgjk	17	18	18	10	7	53+fgijk	35	34-	16-
		4%	6%	6%	4%	4%	4%	2%	2%	6%	4%	3%	2%
Only around once in the last 12 months	(1.0)	125	25+efgjk	28jk	22	16	15	11	9	53+efgjk	38	34-	19
		4%	7%	5%	4%	3%	3%	3%	3%	6%	4%	3%	3%
NET Regularly		1258	124-	193	181	223abcgh	227	203	107-	317-	404agh	536	309abcgh
		41%	32%	37%	38%	+abcghi	+abcdghi	jk 53%	33%	35%	41%	46%	44%
NET Occasionally		820	115	126	132	135	135	94	82	241	267	312	177
		27%	30%	24%	27%	27%	29%	25%	26%	27%	27%	27%	25%
NET Rarely		247	47	58	39	34	33	20-	15-	105	73	68-	36-
		8%	+defgijk 12%	+defgijk 11%	8%	7%	7%	5%	5%	+defgijk 12%	7%	6%	5%
NET Watched		2199	261	349-	331	376abcgh	380	306	196-	611-	706g	882	502g
		72%	68%	67%	68%	+abcghij k	+abcghij k	k	61%	68%	72%	75%	72%

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Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Age											
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	163 5%	33 9% +defgijk	45 9% +defgijk	33defgjk 7%	17 3%	17 4%	11- 3%	8- 2%	77 9% +defgijk	50jk 5%	36- 3%	19- 3%
I have never watched or used this service	(0.0) 17%	509 17%	59 15%	82 16%	78 16%	81e 16%	55- 12%	50 13%	103 32% +abcdefgh ijk	141 16%	160e 16%	208ef 18%	153+abcdefghij 22%
Don't know / can't remember	64 2%	6 2%	16fjk 3%	19+defgjk 4%	7 1%	8 2%	4 1%	4 1%	22 2%	26jk 3%	15- 1%	8- 1%	
Medians	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	
Mode	52.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	.00	52.00	52.00	52.00	
Base for stats	2996	378	504	464	491	467	378	315	882	954	1160	693	
Mean score	62.3	61.5g	64.5g	62.4g	51.6-	65.0g	90.1 +abcdegh ijk	39.2-	63.2g	56.8g	66.2dg	66.9dg	
Standard deviation	114.17	120.00	120.22	116.66	95.27	112.20	135.43	85.54	120.06	106.28	115.74	118.13	
Standard Error	2.28	7.37	5.81	5.87	4.77	5.38	7.34	5.26	4.58	3.78	3.59	4.81	

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Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	362 12%	24 11%	29 11%	26 9%	53m 13%	13 10%	42m 13%	55m 13%	35m 13%	28 11%	305m 12%	33m 13%	18m 12%	5- 6%
At least weekly (52.0)	896 29%	69 31%	81 30%	96dfm 34%	102 25%	38 31%	80- 24%	128 30%	83 32%	73 29%	750 29%	80f 31%	46f 31%	20 23%
At least monthly (12.0)	551 18%	33 15%	53 20%	49 17%	66 16%	24 19%	64 19%	94+ai 23%	46 17%	38 15%	466 18%	44 17%	24 16%	17 20%
At least once every 3 months (4.0)	268 9%	23 10%	18 7%	33 12%	29 7%	15 12%	35 10%	35 8%	18 7%	20 8%	226 9%	19 7%	11 8%	11+bdghjkl 14%
At least once every 6 months (2.0)	122 4%	8 4%	12 4%	10 3%	14 3%	0 -%	18 5%	14 3%	13 5%	8 3%	97 4%	15 6%	7 5%	3 4%
Only around once in the last 12 months (1.0)	125 4%	10 5%	9 3%	10 4%	28+ghjk 7%	4 3%	13 4%	12 3%	5 2%	16hk 6%	107 4%	6 2%	8hk 6%	4 4%
NET Regularly	1258 41%	93m 42%	110m 41%	121m 43%	155m 39%	51 41%	122 36%	183m 44%	118m 45%	101m 40%	1055m 41%	114m 44%	64m 44%	25- 29%
NET Occasionally	820 27%	56 25%	71 26%	82 29%	96 24%	39 31%	99 30%	129d 31%	64 24%	57 23%	692 27%	64 25%	35 24%	29+dhiijkl 34%
NET Rarely	247 8%	18 8%	20 7%	20 7%	42g 11%	4 3%	31 9%	26 6%	18 7%	24 10%	204 8%	21 8%	15 10%	7 8%
NET Watched in the last 6 months	2199 72%	157 70%	193 72%	213d 75%	265- 66%	90 73%	239 71%	326+dijm 78%	194 74%	167 66%	1844d 72%	193dim 75%	106 72%	57 67%
Haven't watched in the last 12 months but have watched previously (0.5)	163 5%	16c 7%	14 5%	8 3%	24 6%	4 3%	25cg 7%	14 3%	17 6%	11 4%	131 5%	19cg 8%	9 6%	4 4%

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Prepared by BMG

Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service	(0.0) 509 17%	32 14%	46 17%	44 15%	78 19%	23 18%	54 16%	62 15%	44 17%	53k 21%	435 17%	35 14%	21 14%	19+agkl 22%
Don't know / can't remember	64 2%	8 4%	8 3%	9 3%	8 2%	4 3%	5 1%	6 1%	3 1%	6 2%	56 2%	3 1%	3 2%	2 2%
Medians	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2996	215	262	275	395	120	331	413	260	246	2517	253	144	82
Mean score	62.3	60.2m	60.0m	54.8	65.0m	58.4	61.8m	68.0m	67.8m	59.8	62.5m	67.1m	64.0m	38.9-
Standard deviation	114.17	110.96	110.98	101.96	120.11	108.54	117.57	118.67	118.76	112.50	114.43	118.14	115.10	88.07
Standard Error	2.28	8.28	7.68	7.03	7.00	11.18	6.94	6.65	8.44	8.40	2.58	7.24	7.14	6.22

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Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	362 12%	125 14%	76 11%	57 11%	100 11%	201 12%	157 11%	305 12%	17 19%	54 13%	19 9%	18 16%
At least weekly (52.0)	896 29%	333+bcdf 36%	191 28%	148 28%	216- 24%	524+bdf 33%	364- 26%	801+cd 30%	22 25%	93- 22%	43- 21%	24 22%
At least monthly (12.0)	551 18%	167 18%	145+df 21%	97 19%	135- 15%	313+df 19%	232- 16%	499+c 19%	10 11%	50- 12%	28 13%	13 12%
At least once every 3 months (4.0)	268 9%	90 10%	55 8%	49 9%	74 8%	145 9%	123 9%	238 9%	6 7%	31 7%	15 7%	10 9%
At least once every 6 months (2.0)	122 4%	31 3%	37+ 5%	24 5%	29 3%	68 4%	53 4%	94- 4%	6 6%	25+a 6%	9 4%	10 9%
Only around once in the last 12 months (1.0)	125 4%	34 4%	32 5%	25 5%	33 4%	66 4%	57 4%	101 4%	2 2%	24 6%	19+a 9%	4 3%
NET Regularly	1258 41%	458 +bcdef 50%	267 39%	205 39%	316- 35%	725+bcdf 45%	521- 37%	1106+cd 42%	39 43%	147- 35%	62- 30%	42 38%
NET Occasionally	820 27%	257d 28%	200d 29%	146 28%	209- 23%	457+d 28%	355 25%	736+cd 28%	16 18%	81- 19%	42 20%	22 21%
NET Rarely	247 8%	65 7%	68+ad 10%	49 9%	61 7%	134 8%	110 8%	195- 7%	7 8%	49+a 12%	28+a 13%	14 12%
NET Watched in the last 6 months	2199 72%	746 +bcdef 81%	504df 73%	376df 72%	554- 62%	1250+bcdf 78%	929- 66%	1936+cd 74%	60 68%	253- 61%	113- 55%	74 68%
Haven't watched in the last 12 months but have watched previously (0.5)	163 5%	30- 3%	42a 6%	29 6%	58a 6%	72 5%	87a 6%	133 5%	7 8%	27 7%	13 6%	6 5%

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Prepared by BMG

Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 509 17%	95- 10%	98a 14%	79a 15%	232+abce 26%	193- 12%	311+abce 22%	410- 16%	14 15%	97+a 23%	57+a 27%	22 21%
Don't know / can't remember	64 2%	12 1%	14 2%	13 2%	20 2%	26 2%	33 2%	47- 2%	7 7%	15+a 4%	5 3%	3 3%
Medians	12.00	52.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	4.00	4.00	12.00
Mode	52.00	52.00	52.00	52.00	.00	52.00	52.00	52.00	52.00	.00	.00	52.00
Base for stats	2996	906	676	508	877	1581	1385	2580	82	401	202	106
Mean score	62.3	72.2+bdf	58.8	58.9	56.7	66.4	57.5	62.1	89.6+ad	63.2	47.1	74.5
Standard deviation	114.17	119.14	110.99	110.92	112.51	115.88	111.89	113.00	141.07	120.81	103.87	131.69
Standard Error	2.28	3.90	4.21	5.96	4.56	2.87	3.62	2.43	16.10	6.55	8.10	13.77

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Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily (365.0)	362 12%	128 12%	234 11%	30 13%	20 13%	37 13%	** **	17 10%	22 16%	** **	56 13%	37 14%
At least weekly (52.0)	896 29%	270- 26%	626+ag 31%	64 29%	39 24%	71 25%	** **	33- 20%	27 20%	** **	120 27%	70 27%
At least monthly (12.0)	551 18%	166 16%	385j 19%	41 18%	21 13%	39 14%	** **	22 14%	20 15%	** **	64 14%	44 17%
At least once every 3 months (4.0)	268 9%	94 9%	174 9%	17 8%	18 11%	23 8%	** **	20 12%	8 6%	** **	39 9%	24 9%
At least once every 6 months (2.0)	122 4%	31 3%	91 4%	4 2%	5 3%	9 3%	** **	6 3%	2 2%	** **	17 4%	9 3%
Only around once in the last 12 months (1.0)	125 4%	47 5%	78 4%	5 2%	5 3%	13 4%	** **	10 6%	7 5%	** **	21 5%	9 3%
NET Regularly	1258 41%	398 39%	860g 42%	94g 42%	59 37%	108 38%	** **	49- 31%	49 36%	** **	177 40%	108 41%
NET Occasionally	820 27%	260 25%	560 28%	58 26%	39 24%	61 22%	** **	42 26%	28 21%	** **	103 23%	68 26%
NET Rarely	247 8%	78 8%	169c 8%	8- 4%	10 6%	22 8%	** **	16c 10%	9 7%	** **	38c 9%	17 7%
NET Watched in the last 6 months	2199 72%	689- 67%	1511 +adegj 74%	155 70%	103 64%	179- 63%	** **	97- 60%	79 59%	** **	297- 67%	184 70%
Haven't watched in the last 12 months but have watched previously (0.5)	163 5%	61d 6%	102 5%	6 3%	3 2%	10 3%	** **	9 6%	11 8%	** **	37+bcde 8%	13 5%

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Prepared by BMG

Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	509 17%	215+b 21%	294- 14%	55+b 25%	48+abj 30%	83+abjk 29%	** **	45+bj 28%	37 28%	** **	84b 19%	54b 21%
Don't know / can't remember	64 2%	14 1%	49e 2%	2 1%	2 1%	1- **	** **	0 -%	1 1%	** **	8 2%	2 1%
Medians	12.00	12.00	12.00	12.00	12.00	12.00	**	4.00	12.00	**	12.00	12.00
Mode	52.00	52.00	52.00	52.00	.00	.00	**	.00	.00	**	52.00	52.00
Base for stats	2996	1012	1984	221	158	285	**	161	133	**	439	260
Mean score	62.3	62.5	62.2	66.5	61.4	62.8	**	50.6	72.3	**	63.5	69.0
Standard deviation	114.17	117.03	112.71	119.53	118.14	119.30	**	108.82	131.22	**	117.94	123.20
Standard Error	2.28	4.10	2.74	8.72	10.52	8.04	**	9.79	13.39	**	6.32	8.40

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	362 12%	27+f 18%	20 16%	46 12%	57+f 17%	110+ 14%	176 11%	361 12%	** **	361 12%	** **
At least weekly (52.0)	896 29%	44 29%	37 30%	132+ 34%	110 32%	247 32%	466 30%	889 30%	** **	893 30%	** **
At least monthly (12.0)	551 18%	21 14%	20 16%	65 17%	47- 14%	121 16%	310+de 20%	544 18%	** **	550 18%	** **
At least once every 3 months (4.0)	268 9%	13 8%	11 9%	30 8%	31 9%	63 8%	149 10%	262 9%	** **	265 9%	** **
At least once every 6 months (2.0)	122 4%	8 5%	6 5%	15 4%	12 4%	31 4%	63 4%	120 4%	** **	122 4%	** **
Only around once in the last 12 months (1.0)	125 4%	8 5%	4 3%	16 4%	20 6%	34 4%	63 4%	122 4%	** **	124 4%	** **
NET Regularly	1258 41%	72 46%	57 47%	178+ 46%	167+f 48%	358+f 46%	642 41%	1250 42%	** **	1254 42%	** **
NET Occasionally	820 27%	34 22%	30 25%	95 25%	78 23%	185- 24%	459+de 29%	806 27%	** **	815 27%	** **
NET Rarely	247 8%	16 10%	10 8%	31 8%	32 9%	65 8%	126 8%	243 8%	** **	246 8%	** **
NET Watched in the last 6 months	2199 72%	114 74%	93 76%	288 75%	256 74%	573 74%	1164+ 74%	2177 73%	** **	2191 73%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	163 5%	8 5%	7 6%	21 5%	20 6%	41 5%	67- 4%	159 5%	** **	161 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 509 17%	19 13%	17 14%	49- 13%	43- 12%	108- 14%	249 16%	477 16%	**	484 16%	**
Don't know / can't remember	64 2%	5 3%	2 2%	8 2%	5 1%	22 3%	24 2%	57 2%	**	57 2%	**
Medians	12.00	12.00	12.00	12.00	12.00	12.00	12.00	12.00	**	12.00	**
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Base for stats	2996	149	121	374	339	756	1543	2935	**	2960	**
Mean score	62.3	84.8+f	79.6	65.6	80.2+f	72.7+f	60.3	63.4+d	**	63.0+d	**
Standard deviation	114.17	135.23	130.29	114.12	129.77	122.83	111.51	114.96	**	114.66	**
Standard Error	2.28	11.86	12.90	6.44	7.71	4.87	3.08	2.32	**	2.30	**

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Table Q20_1 (continuation)
 Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	362	362+	347+	344+	308+	62	361+	362+	362+	343+	290+	234+	242+	45	271+	203+
						+abcd fghi								+abce f			
		12%	13%	13%	13%	13%	19%	13%	14%	13%	13%	15%	15%	13%	25%	14%	14%
At least weekly	(52.0)	896	896+e	866+	866+e	765+e	86	890+	896	896+	831+	711+df	597+cdf	631+	53	680+	486+
								+bce fhi									
		29%	33%	33%	33%	34%	27%	32%	36%	32%	31%	38%	39%	35%	29%	36%	34%
At least monthly	(12.0)	551	551+	530+	525+	455+	70	541+	551+fhi	551+	509+	393+	313+	361+	43	376+	290+
		18%	20%	20%	20%	20%	22%	19%	22%	19%	19%	21%	21%	20%	23%	20%	20%
At least once every 3 months	(4.0)	268	268+	252+	250+	212	35	262+	268+	268+	249+	173	117	177+b	17	174	139
		9%	10%	9%	10%	9%	11%	9%	11%	9%	9%	9%	8%	10%	9%	9%	10%
At least once every 6 months	(2.0)	122	122+	112	108	85	21+di	115	122+	122+	109	62-	50	67	9	77	53
		4%	5%	4%	4%	4%	7%	4%	5%	4%	4%	3%	3%	4%	5%	4%	4%
Only around	(1.0)	125	101-g	102g	98-g	86g	21	108g	59-	110g	110g	56-	41-	51-	6	54-	43-
						+abcd fghi											
once in the last 12 months		4%	4%	4%	4%	4%	6%	4%	2%	4%	4%	3%	3%	3%	3%	3%	3%
NET Regularly	1258	1258+	1213+	1210+	1074+i	149	1250+	1258	1258+	1175+	1001+cf	831+cef	873+	98+	951+	690+	
		41%	47%	46%	46%	47%	46%	45%	50%	44%	44%	53%	55%	49%	54%	50%	48%
NET Occasionally	820	820+	782+	774+	667+	106+	802+	820	820+	758+	565+	430	538+	60	550+	430+	
		27%	30%	29%	30%	29%	33%	29%	33%	29%	28%	30%	28%	30%	33%	29%	30%
NET Rarely	247	223	214	207	171	42	224	181-	232	219	117-	91-	117-	15	131-	97-	
					+abcd fghi												
		8%	8%	8%	8%	7%	13%	8%	7%	8%	8%	6%	6%	7%	8%	7%	7%
NET Watched	2199	2199+fhi	2106+i	2093+i	1825+i	276	2168+	2199	2199+	2041+	1628+cef	1312+cef	1478+	167	1578+	1173+	
					+bcd fhi		+abcd fghi							+ace f			
in the last 6 months		72%	81%	79%	80%	80%	86%	78%	88%	78%	76%	86%	86%	82%	91%	83%	82%

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 Prepared by BMG

Table Q20.1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 163 5%	75- 3%	82- 3%	86- 3%	69- 3%	8- 2%	95-g 3%	60- 2%	105-g 4%	142abcdefgh 5%	40- 2%	22- 1%	43- 2%	5 3%	42- 2%	32- 2%
I have never watched or used this service	(0.0) 509 17%	296-eg 11%	335-eg 13%	316-eg 12%	280-eg 12%	11- 3%	373-aeg 13%	157- 6%	383-aeg 14%	347-aeg 13%	158-d 8%	135-d 9%	210-abd 12%	3- 2%	211-abd 11%	178-abd 12%
Don't know / can't remember	64 2%	30- 1%	29- 1%	29- 1%	24- 1%	5 2%	34- 1%	19- 1%	37- 1%	37-g 1%	15- 1%	9- 1%	15- 1%	1 **	9- **	11- 1%
Medians	12.00	12.00	12.00	12.00	12.00	12.00	12.00	52.00	12.00	12.00	52.00	52.00	12.00	52.00	52.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	2996	2671	2625	2593	2260	315	2745	2475	2797	2641	1882	1509	1781	182	1885	1426
Mean score	62.3	69.9+ +ab	68.3+ +ab	68.8+ +ab	70.3+ +abcd	89.8 +fghi	67.7+ +ab	75.4+fhi +ab	66.7+ +ab	66.6+ +ab	78.8+ +ab	80.1+c +ab	71.0+ +ab	109.0 +abcef	74.2+ +ab	72.7+ +ab
Standard deviation	114.17	118.72	117.77	117.86	119.06	138.30	117.63	121.63	116.91	117.29	123.92	123.96	118.63	148.66	121.18	121.07
Standard Error	2.28	2.50	2.51	2.52	2.74	8.43	2.45	2.65	2.41	2.49	3.09	3.43	3.07	11.80	3.03	3.52

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Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	362 12%	23 8%	323 12%	222 12%	132 12%
At least weekly (52.0)	896 29%	63- 22%	807+a 30%	604+a 32%	369+a 34%
At least monthly (12.0)	551 18%	37 13%	487 18%	353 19%	202 19%
At least once every 3 months (4.0)	268 9%	22 8%	240 9%	159 9%	90 8%
At least once every 6 months (2.0)	122 4%	5 2%	112 4%	69 4%	43 4%
Only around once in the last 12 months (1.0)	125 4%	17 6%	108 4%	72 4%	48 4%
NET Regularly	1258 41%	86- 30%	1131+a 43%	826+a 44%	501+a 46%
NET Occasionally	820 27%	59 21%	728 27%	512 28%	292 27%
NET Rarely	247 8%	22 8%	219 8%	141 8%	90 8%
NET Watched in the last 6 months	2199 72%	150- 53%	1970+a 74%	1407+a 76%	836+a 77%
Haven't watched in the last 12 months but have watched previously (0.5)	163 5%	16 6%	140 5%	107 6%	58 5%

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Prepared by BMG

Table Q20_1 (continuation)

Q20. BBC iPlayer - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 509 17%	89+bcd 31%	387-d 15%	244- 13%	130- 12%
Don't know / can't remember	64 2%	11c 4%	46- 2%	29- 2%	19 2%
Medians	12.00	4.00	12.00	12.00	12.00
Mode	52.00	.00	52.00	52.00	52.00
Base for stats	2996	272	2604	1830	1071
Mean score	62.3	45.2-	64.2a	64.3a	65.5a
Standard deviation	114.17	99.91	115.29	113.87	114.26
Standard Error	2.28	7.95	2.41	2.81	3.69

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Table Q20.2

Q20. ITVX⁻ (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	200 7%	119+b 9%	58- 4%	** **	22+ab 14%	86 6%	113 7%
At least weekly	(52.0)	505 17%	264+b 19%	205- 14%	** **	32 20%	248 17%	253 16%
At least monthly	(12.0)	521 17%	227 16%	265 18%	** **	27 17%	250 17%	266 17%
At least once every 3 months	(4.0)	258 8%	100- 7%	146+a 10%	** **	13 8%	120 8%	135 9%
At least once every 6 months	(2.0)	167 5%	80 6%	75 5%	** **	12 7%	88 6%	75 5%
Only around once in the last 12 months	(1.0)	134 4%	58 4%	66 4%	** **	10 6%	67 5%	67 4%
NET Regularly		705 23%	383+b 27%	263- 18%	** **	55+b 34%	334 23%	366 24%
NET Occasionally		779 25%	326- 23%	411+a 28%	** **	40 25%	370 25%	401 26%
NET Rarely		301 10%	138 10%	141 10%	** **	22 14%	155 10%	142 9%
NET Watched in the last 6 months		1651 54%	790+b 57%	749- 51%	** **	106+ab 67%	791 54%	843 55%
Haven't watched in the last 12 months but have watched previously	(0.5)	136 4%	58 4%	70 5%	** **	8 5%	81+b 5%	55- 4%
I have never watched or used this service	(0.0)	1057 35%	453-d 33%	535ad 36%	** **	36- 22%	499 34%	541 35%

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Prepared by BMG

Table Q20_2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know	82	35	48d	**	0	41	35
/ can't remember	3%	3%	3%	**	-%	3%	2%
Medians	2.00	4.00	2.00	**	12.00	2.00	4.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2978	1359	1419	**	160	1438	1505
Mean score	36.0	44.5+b	25.2-	**	64.3+abc	33.4	38.8
Standard deviation	90.24	101.14	72.13	**	123.36	85.79	94.74
Standard Error	1.81	3.04	2.06	**	11.05	2.56	2.58

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	200 7%	35gjk 9%	42gjk 8%	36gk 8%	26g 5%	30g 6%	25g 7%	5- 2%	77+dgjk 8%	63g 6%	61-g 5%	30-g 4%
At least weekly	(52.0)	505 17%	51 13%	96g 19%	68 14%	95ag 19%	87g 18%	71g 19%	37- 11%	148 16%	163g 17%	194g 17%	108 15%
At least monthly	(12.0)	521 17%	58 15%	78 15%	75 16%	111 +abcghjk 22%	93gh 20%	66 17%	39- 12%	136 15%	186ghk 19%	198 17%	105 15%
At least once every 3 months	(4.0)	258 8%	27 7%	44 9%	49 10%	43 9%	43 9%	29 8%	23 7%	71 8%	92 9%	95 8%	52 7%
At least once every 6 months	(2.0)	167 5%	33+gjk 9%	32g 6%	25g 5%	27g 5%	23 5%	20 5%	7- 2%	65+gjk 7%	52g 5%	50- 4%	26- 4%
Only around once in the last 12 months	(1.0)	134 4%	24jk 6%	24 5%	20 4%	29j 6%	15 3%	14 4%	9 3%	47j 5%	49 5%	38- 3%	22 3%
NET Regularly		705 23%	86g 22%	139+gjk 27%	104g 22%	121g 24%	117g 25%	96gk 25%	42- 13%	224gk 25%	226g 23%	255g 22%	138-g 20%
NET Occasionally		779 25%	85 22%	123 24%	124 26%	154 +abghjk 31%	136ghk 29%	95 25%	63- 20%	208 23%	278+aghk 28%	293 25%	157 22%
NET Rarely		301 10%	56 +cefgjk 15%	56gjk 11%	45g 9%	56gjk 11%	39 8%	33 9%	16- 5%	112+egjk 12%	101gjk 10%	87- 7%	49- 7%
NET Watched in the last 6 months		1651 54%	204g 53%	293gjk 56%	254gk 53%	302 +acgjk 61%	276gjk 58%	210gk 55%	111- 35%	497gk 55%	556gjk 57%	598-gk 51%	321-g 46%
Haven't watched in the last 12 months but have watched previously	(0.5)	136 4%	30 +dfgijk 8%	32dgijk 6%	21 4%	11- 2%	21 4%	13 3%	8 2%	63 +dfgijk 7%	32 3%	41 3%	20- 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
I have never watched or used this service	(0.0) 1057	109-	156-	169h	146-	154	138adh +abcdefh ijk	185 58%	265-	315	477 +abdehi	323+abcdefhij
	35%	28%	30%	35%	29%	32%	36%	58%	29%	32%	41%	46%
Don't know / can't remember	82 3%	18+ejk 5%	14 3%	18j 4%	10 2%	9 2%	7 2%	6 2%	32j 4%	28 3%	22- 2%	13 2%
Medians	2.00	2.00	4.00	2.00	4.00	4.00	4.00	.00	2.00	4.00	2.00	1.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2978	367	505	465	488	466	374	313	872	952	1153	687
Mean score	36.0	44.2gjk	42.7gjk	38.8gk	32.9g	36.3g	36.9g	14.2-	43.4+gjk	35.8gk	30.5-g	26.6-g
Standard deviation	90.24	105.18	99.14	96.95	81.38	88.72	90.22	49.07	101.66	89.31	81.02	75.17
Standard Error	1.81	6.58	4.79	4.88	4.08	4.26	4.92	3.03	3.91	3.18	2.52	3.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	200 7%	16 7%	18 7%	18 6%	34k 9%	8 6%	21 6%	27 7%	13 5%	17 7%	173 7%	11 4%	9 6%	7 8%
At least weekly (52.0)	505 17%	34 15%	45 17%	48 17%	56 14%	23 19%	66k 20%	79k 19%	37 14%	45 18%	434k 17%	30- 12%	27k 19%	13 16%
At least monthly (12.0)	521 17%	36 16%	38 14%	42 15%	63 16%	22 18%	63 19%	90+bk1 21%	52 20%	45 18%	452+ 18%	36 14%	19 13%	13 16%
At least once every 3 months (4.0)	258 8%	22 10%	19 7%	23 8%	30 7%	9 8%	34 10%	39 9%	21 8%	16 6%	214 8%	23 9%	12 8%	9 11%
At least once every 6 months (2.0)	167 5%	16i 7%	14 5%	14 5%	25 6%	2 2%	13 4%	29i 7%	20i 8%	6- 2%	139 5%	20i 8%	5 4%	3 4%
Only around once in the last 12 months (1.0)	134 4%	8 4%	19i 7%	16 6%	15 4%	3 2%	17 5%	16 4%	9 4%	6 2%	109 4%	10 4%	9i 6%	6i 7%
NET Regularly	705 23%	51 23%	63k 23%	66k 23%	90 22%	31 25%	88k 26%	106k 25%	50 19%	62k 25%	608k 24%	41- 16%	36k 25%	20k 24%
NET Occasionally	779 25%	58 26%	57 21%	65 23%	93 23%	32 26%	98b1 29%	129+bcdk1 31%	73 28%	61 24%	666 26%	59 23%	32 22%	23 27%
NET Rarely	301 10%	24i 11%	32i 12%	31i 11%	40i 10%	5 4%	30 9%	45i 11%	30i 11%	12- 5%	248i 10%	30i 12%	15i 10%	9i 11%
NET Watched in the last 6 months	1651 54%	125 56%	134 50%	145 51%	208 52%	65 52%	199bk1 59%	264 +bcdijkl 63%	144 55%	129 51%	1412+k 55%	120- 47%	73 50%	46 55%
Haven't watched in the last 12 months but have watched previously (0.5)	136 4%	12 5%	18 7%	11 4%	16 4%	3 3%	15 5%	18 4%	15 6%	8 3%	116 4%	13 5%	5 3%	2 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20.2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
I have never watched or used this service	(0.0) 1057 35%	67 30%	95g 35%	102g 36%	152fg 38%	48 38%	99 30%	110- 26%	92g 35%	102afg 41%	867-g 34%	105+afgjm 41%	57fg 39%	27 32%	
Don't know / can't remember	82 3%	12+bfhj 5%	4 2%	11 4%	11 3%	5 4%	6 2%	11 3%	3 1%	6 2%	69 3%	8 3%	3 2%	3 4%	
Medians	2.00	4.00	2.00	2.00	2.00	4.00	4.00	4.00	2.00	4.00	4.00	1.00	2.00	4.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2978	211	265	274	392	119	330	408	260	246	2504	248	144	81	
Mean score	36.0	39.4	35.6	35.3	41.9k	37.1	37.1	37.7	29.2	37.1	37.0k	25.0-	34.1	41.3k	
Standard deviation	90.24	96.21	90.65	89.22	101.92	90.16	88.89	89.90	80.34	91.10	91.43	75.70	86.53	99.38	
Standard Error	1.81	7.24	6.23	6.17	5.97	9.28	5.25	5.07	5.72	6.82	2.07	4.67	5.39	7.07	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	200 7%	49 5%	46 7%	46ae 9%	60 7%	95 6%	105 7%	161- 6%	16 18%	39+a 9%	11 5%	12 11%
At least weekly (52.0)	505 17%	158 17%	121 17%	98d 19%	125- 14%	279 17%	223 16%	441 17%	14 15%	63 15%	30 14%	20 18%
At least monthly (12.0)	521 17%	179+f 19%	111 16%	83 16%	145 16%	289 18%	227 16%	466+cd 18%	10 11%	53- 13%	23- 11%	19 17%
At least once every 3 months (4.0)	258 8%	81 9%	63 9%	51 10%	60- 7%	144 9%	111 8%	228d 9%	10 11%	26 6%	8- 4%	8 8%
At least once every 6 months (2.0)	167 5%	55 6%	36 5%	26 5%	50 6%	91 6%	76 5%	143 5%	4 4%	23 6%	14 7%	5 5%
Only around once in the last 12 months (1.0)	134 4%	40 4%	29 4%	27 5%	37 4%	69 4%	64 5%	109 4%	5 6%	23 6%	16+a 8%	2 2%
NET Regularly	705 23%	207 23%	167 24%	144+d 28%	185 21%	373 23%	328 23%	602 23%	29 33%	102 25%	41 20%	31 29%
NET Occasionally	779 25%	260+df 28%	174 25%	134 26%	204 23%	434d 27%	338 24%	694+cd 26%	20 22%	79- 19%	32- 15%	27 25%
NET Rarely	301 10%	95 10%	64 9%	53 10%	87 10%	159 10%	139 10%	252 10%	9 11%	46 11%	30+a 14%	7 6%
NET Watched in the last 6 months	1651 54%	521+df 57%	377d 55%	303d 58%	438- 49%	898+d 56%	742 52%	1438+d 55%	53 60%	204 49%	87- 42%	64 58%
Haven't watched in the last 12 months but have watched previously (0.5)	136 4%	41 4%	27 4%	21 4%	45 5%	68 4%	65 5%	113 4%	6 6%	21 5%	9 4%	4 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 1057 35%	292- 32%	238 35%	158 30%	355+ace 40%	530 33%	513ac 36%	909 35%	18 20%	144 35%	84 41%	35 32%
Don't know / can't remember	82 3%	23 2%	19 3%	12 2%	21 2%	42 3%	34 2%	57- 2%	7 8%	24+a 6%	12+a 6%	4 4%
Medians	2.00	4.00	4.00	4.00	2.00	4.00	2.00	4.00	4.00	2.00	1.00	4.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2978	895	671	509	875	1565	1384	2570	82	392	196	105
Mean score	36.0	32.0	37.0	45.3+ae	34.7	34.1	38.6	34.5-	81.6+acd	46.5+a	30.9	52.6
Standard deviation	90.24	82.07	91.23	102.31	90.99	86.12	95.41	87.53	141.14	107.14	84.88	111.98
Standard Error	1.81	2.70	3.47	5.49	3.69	2.14	3.09	1.89	16.17	5.88	6.74	11.75

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Table Q20.2 (continuation)

Q20. ITVX⁺ (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	200 7%	72 7%	128 6%	14 6%	8 5%	27 9%	** **	10 6%	17 13%	** **	34 8%	20 8%
At least weekly	(52.0)	505 17%	171 17%	334 16%	42 19%	29 18%	34 12%	** **	27 16%	23 17%	** **	77 17%	51e 20%
At least monthly	(12.0)	521 17%	154 15%	367 18%	36 16%	24 15%	43 15%	** **	27 17%	18 14%	** **	69 15%	46 18%
At least once every 3 months	(4.0)	258 8%	81 8%	178 9%	14 6%	9 6%	19 7%	** **	11 7%	6 4%	** **	36 8%	25 10%
At least once every 6 months	(2.0)	167 5%	57 6%	110 5%	6 3%	7 4%	15 5%	** **	9 6%	8 6%	** **	31c 7%	14 5%
Only around once in the last 12 months	(1.0)	134 4%	52c 5%	82 4%	4 2%	7 4%	15 5%	** **	12c 7%	4 3%	** **	20 5%	14c 5%
NET Regularly		705 23%	243 24%	462 23%	56 25%	37 23%	61 21%	** **	36 23%	40 30%	** **	111 25%	71 27%
NET Occasionally		779 25%	235- 23%	544+a 27%	51 23%	33 21%	62 22%	** **	38 24%	24 18%	** **	104 23%	71 27%
NET Rarely		301 10%	109c 11%	192c 9%	9- 4%	14 9%	30c 10%	** **	21c 13%	12 9%	** **	51c 11%	28c 11%
NET Watched in the last 6 months		1651 54%	535 52%	1116 55%	112 50%	76 48%	138 48%	** **	83 52%	72 53%	** **	246 55%	156ade 60%
Haven't watched in the last 12 months but have watched previously	(0.5)	136 4%	54 5%	82 4%	10 5%	7 4%	7 2%	** **	7 4%	5 4%	** **	25 6%	9 4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 35%	368 36%	687 34%	94+bjk 42%	66k 41%	122+bjk 43%	** **	59 37%	47 35%	** **	146 33%	80 31%
Don't know / can't remember	82 3%	17- 2%	66+agk 3%	4 2%	4 2%	3 1%	** **	0 -%	7 5%	** **	9 2%	2 1%
Medians	2.00	2.00	4.00	2.00	1.00	1.00	**	2.00	2.00	**	2.00	4.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2978	1009	1967	220	156	282	**	161	128	**	437	260
Mean score	36.0	37.4	35.3	36.1	29.6	43.2	**	33.2	60.0+abd	**	39.7	40.6
Standard deviation	90.24	93.05	88.80	89.43	78.51	105.63	**	86.65	121.57	**	95.95	95.11
Standard Error	1.81	3.26	2.17	6.55	7.06	7.16	**	7.80	12.71	**	5.15	6.49

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Table Q20.2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Children in household						Internet access				
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	200 7%	16+f 11%	7 6%	41+f 11%	28 8%	68+f 9%	91 6%	200 7%	** **	200 7%	** **
At least weekly	(52.0)	505 17%	22 14%	25 20%	71 19%	84+af 24%	155+f 20%	242 15%	503 17%	** **	505 17%	** **
At least monthly	(12.0)	521 17%	26 17%	18 15%	62 16%	52 15%	128 16%	284 18%	510 17%	** **	517 17%	** **
At least once every 3 months	(4.0)	258 8%	17 11%	8 7%	35 9%	32 9%	74 9%	135 9%	254 8%	** **	256 8%	** **
At least once every 6 months	(2.0)	167 5%	8 5%	7 6%	19 5%	13 4%	39 5%	84 5%	161 5%	** **	166 6%	** **
Only around once in the last 12 months	(1.0)	134 4%	9 6%	7 6%	16 4%	15 4%	34 4%	74 5%	133 4%	** **	134 4%	** **
NET Regularly		705 23%	38 25%	32 26%	112+f 29%	111+f 32%	223+f 29%	333- 21%	703 23%	** **	705 23%	** **
NET Occasionally		779 25%	43 28%	26 21%	97 25%	85 25%	202 26%	419 27%	764 26%	** **	773 26%	** **
NET Rarely		301 10%	17 11%	14 12%	35 9%	27 8%	73 9%	158 10%	294 10%	** **	300 10%	** **
NET Watched in the last 6 months		1651 54%	90 59%	65 53%	229+f 60%	208+f 61%	464+f 60%	836 53%	1628 54%	** **	1645 54%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	136 4%	6 4%	11+df 9%	21 5%	14 4%	39 5%	66 4%	136 5%	** **	136 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 35%	45 29%	35 28%	107- 28%	102 30%	220- 28%	558ce 36%	1021 34%	**	1028 34%	**
Don't know / can't remember	82 3%	4 3%	5 4%	11 3%	5 1%	22 3%	33 2%	74 2%	**	75 2%	**
Medians	2.00	4.00	2.00	4.00	4.00	4.00	2.00	4.00	**	4.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2978	150	119	372	339	756	1535	2918	**	2943	**
Mean score	36.0	50.4f	34.3	52.7+f	45.0f	46.2+f	32.6	36.6+	**	36.4	**
Standard deviation	90.24	112.09	84.43	111.63	97.87	102.47	85.42	91.01	**	90.69	**
Standard Error	1.81	9.83	8.44	6.33	5.83	4.07	2.37	1.84	**	1.83	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	200	188+	200+	194+	187+	60 +abcdgfh i	199+	200+	200+	196+	144+	107	153+	36 +abcef	144+	117+
		7%	7%	8%	7%	8%	19%	7%	8%	7%	7%	8%	7%	8%	20%	8%	8%
At least weekly	(52.0)	505	492+	505+	495+	456+	78 +abcfhi	498+	505+h	505+	480+	389+	309+	404+	59 +abcef	389+	316+
		17%	18%	19%	19%	20%	25%	18%	20%	18%	18%	21%	20%	22%	32%	21%	22%
At least monthly	(12.0)	521	496+	521+	506+	464+	68+	516+	521+ahi	521+	484+	366+	298+	379+	37	380+	292+
		17%	18%	20%	19%	20%	21%	19%	21%	18%	18%	19%	20%	21%	20%	20%	20%
At least once every 3 months	(4.0)	258	245+	258+	249+	207	35	250+	258+	258+	239+	181+	137	168	17	177+	129
		8%	9%	10%	10%	9%	11%	9%	10%	9%	9%	10%	9%	9%	9%	9%	9%
At least once every 6 months	(2.0)	167	157+	167+	158+	122	19	164+	167+	167+	157+	103	83	82-	10	113	75
		5%	6%	6%	6%	5%	6%	6%	7%	6%	6%	5%	5%	5%	5%	6%	5%
Only around once in the last 12 months	(1.0)	134	121	107-	111	85-	15	123	107	127	118	77	62	57-	8	72	44-
		4%	4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	4%	3%	4%	4%	3%
NET Regularly	705	681+	705+	689+	643+afhi	139 +abcdgfh i	698+	705+afhi	705+	676+	533+	416+	556+b	95 +abcef	532+	433+	
		23%	25%	27%	26%	28%	43%	25%	28%	25%	25%	28%	27%	31%	52%	28%	30%
NET Occasionally	779	742+	779+	755+	670+	103+	766+	779+afhi	779+	724+	547+	435+	547+	54	557+	421+	
		25%	27%	29%	29%	29%	28%	31%	27%	27%	29%	29%	30%	30%	29%	29%	
NET Rarely	301	278+	275+	269	207-	34	288+	275+d	294+	275	180	145	139-	17	184	119-	
		10%	10%	10%	9%	11%	10%	11%	10%	10%	9%	10%	8%	10%	10%	8%	
NET Watched	1651	1580+	1651 +afhi	1602+hi	1435+afhi	261 +abcdgfh i	1627+	1651	1651+	1556+	1183+	934+	1185+ab	159 +abcef	1202+	929+	
in the last 6 months		54%	58%	62%	61%	63%	82%	59%	66%	58%	58%	62%	62%	66%	87%	63%	65%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20.2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 4%	94- 3%	85- 3%	89- 3%	68- 3%	5- 2%	99- 4%	86- 3%	105- 4%	120bde 4%	55- 3%	42- 3%	50- 3%	4 2%	56- 3%	41- 3%
I have never watched or used this service	(0.0) 35%	851-eg 31%	768-eg 29%	772-eg 29%	661-eg 29%	35- 11%	873-eg 31%	606-e 24%	894-eg 32%	828-eg 31%	550-d 29%	463-cd 30%	481-d 27%	12- 6%	539-d 28%	405-d 28%
Don't know / can't remember	82 3%	55- 2%	43- 2%	47- 2%	35- 2%	4 1%	56- 2%	44- 2%	58- 2%	57- 2%	32- 2%	17- 1%	23- 1%	*- **	26- 1%	18- 1%
Medians	2.00	4.00	4.00	4.00	4.00	12.00	4.00	12.00	4.00	4.00	4.00	4.00	12.00	52.00	4.00	12.00
Mode	.00	.00	.00	.00	.00	52.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2978	2645	2611	2575	2249	316	2722	2451	2777	2621	1865	1501	1773	183	1868	1419
Mean score	36.0	38.5+	41.0+	40.4+	44.0+	85.8 +abcd +efgh i	39.0+	43.7+	38.6+	39.5+	41.9+	39.6+	46.3+	91.6 +abcef	41.9+	44.6+
Standard deviation	90.24	92.38	95.29	94.56	98.76	137.26	93.54	97.77	92.91	94.37	95.43	92.18	99.84	137.11	95.34	97.97
Standard Error	1.81	1.95	2.03	2.03	2.28	8.36	1.95	2.14	1.92	2.01	2.39	2.56	2.59	10.87	2.40	2.86

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	200 7%	11 4%	182d 7%	102- 5%	54- 5%
At least weekly (52.0)	505 17%	31- 11%	462+a 17%	327a 18%	197a 18%
At least monthly (12.0)	521 17%	37 13%	469+ 18%	345+ 19%	190 17%
At least once every 3 months (4.0)	258 8%	15 5%	240+ 9%	174+ 9%	108+a 10%
At least once every 6 months (2.0)	167 5%	12 4%	149 6%	108 6%	67 6%
Only around once in the last 12 months (1.0)	134 4%	10 3%	120 5%	88 5%	54 5%
NET Regularly	705 23%	42- 15%	644+a 24%	429a 23%	252a 23%
NET Occasionally	779 25%	51- 18%	709+a 27%	519+a 28%	299a 27%
NET Rarely	301 10%	21 8%	269 10%	196 11%	122 11%
NET Watched in the last 6 months	1651 54%	105- 37%	1502+a 57%	1056+a 57%	617+a 57%
Haven't watched in the last 12 months but have watched previously (0.5)	136 4%	17 6%	115 4%	84 5%	44 4%

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Prepared by BMG

Table Q20_2 (continuation)

Q20. ITVX (formerly ITV Hub) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 1057 35%	140+bcd 50%	854- 32%	593- 32%	349- 32%
Don't know / can't remember	82 3%	11 4%	60- 2%	40- 2%	25 2%
Medians	2.00	.00	4.00	4.00	4.00
Mode	.00	.00	.00	.00	.00
Base for stats	2978	272	2590	1819	1065
Mean score	36.0	22.6-	37.7+a	32.7-	31.0-
Standard deviation	90.24	71.99	91.99	83.20	79.76
Standard Error	1.81	5.72	1.93	2.06	2.58

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_19
 Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	68 2%	52+b 4%	6- *%	** **	10+b 6%	50+b 3%	17- 1%
At least weekly	(52.0)	136 4%	78+b 6%	26- 2%	** **	31+ab 19%	76 5%	59 4%
At least monthly	(12.0)	103 3%	55b 4%	30- 2%	** **	19+ab 12%	56 4%	46 3%
At least once every 3 months	(4.0)	61 2%	27 2%	21 1%	** **	13+ab 8%	43+b 3%	17- 1%
At least once every 6 months	(2.0)	41 1%	27+b 2%	12- 1%	** **	2 1%	22 1%	18 1%
Only around once in the last 12 months	(1.0)	45 1%	26 2%	18 1%	** **	2 1%	26 2%	19 1%
NET Regularly		204 7%	129+b 9%	32- 2%	** **	41+ab 26%	127+b 9%	75- 5%
NET Occasionally		164 5%	82b 6%	51- 3%	** **	32+ab 20%	98+b 7%	63- 4%
NET Rarely		87 3%	53+b 4%	30- 2%	** **	4 2%	48 3%	37 2%
NET Watched in the last 6 months		409 13%	238+b 17%	95- 7%	** **	75+ab 47%	247+b 17%	156- 10%
Haven't watched in the last 12 months but have watched previously	(0.5)	107 4%	51 4%	46 3%	** **	10 6%	62 4%	45 3%
I have never watched or used this service	(0.0)	2409 79%	1042-d 75%	1258+ad 86%	** **	70- 44%	1099- 74%	1282+a 83%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	89 3%	37 3%	49 3%	**	4 2%	44 3%	39 3%
Medians	.00	.00	.00	**	.50	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2971	1357	1418	**	156	1434	1502
Mean score	11.3	17.5+b	3.0-	**	35.4+abc	16.3+b	6.5-
Standard deviation	55.24	70.16	25.43	**	88.64	67.64	39.21
Standard Error	1.11	2.11	.72	**	8.05	2.02	1.07

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Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	68	23 +cdefgijk k	22 +defgijk	9k	4-	6	2-	1-	46 +cdefgijk k	13-	9-	3-
		2%	6%	4%	2%	1%	1%	1%	*%	5%	1%	1%	*%
At least weekly	(52.0)	136	30+efgjk +defgijk	41 +defgijk	26efgjk	23efgjk	9-	7-	1-	71 +defgijk	48efgjk	16-	8-
		4%	8%	8%	5%	5%	2%	2%	*%	8%	5%	1%	1%
At least monthly	(12.0)	103	23 +efgijk	35 +cdefgijk k	15fjk	16fjk	7-	3-	4	58 +cdefgijk k	31fjk	15-	7-
		3%	6%	7%	3%	3%	2%	1%	1%	6%	3%	1%	1%
At least once every 3 months	(4.0)	61	14+efjk 4%	16efjk 3%	13ejk 3%	8	3-	3	4	30+efjk 3%	21j 2%	10- 1%	7- 1%
At least once every 6 months	(2.0)	41	14 +cefgijk 4%	8jk 2%	5	9jk 2%	3	1	1	22+efgjk 2%	14jk 1%	5- *%	3- *%
Only around once in the last 12 months	(1.0)	45	10gjk 3%	8 1%	12gjk 3%	5	5	4	1	18 2%	17 2%	11 1%	5 1%
NET Regularly		204	53 +cdefgijk k	64 +cdefgijk k	35efgjk	27fgjk	15-g	9-	2-	117 +cdefgijk k	62efgjk	25-	11-
		7%	14%	12%	7%	5%	3%	2%	1%	13%	6%	2%	2%
NET Occasionally		164	37 +defgijk	51 +cdefgijk k	28efjk	24fjk	11-	6-	8-	88 +cdefgijk k	51efjk	25-	14-
		5%	10%	10%	6%	5%	2%	1%	3%	10%	5%	2%	2%
NET Rarely		87	24 +bdefgijk k	16gjk	17gjk	14	8	6	2-	40+efgjk	31gjk	16-	8-
		3%	6%	3%	4%	3%	2%	1%	1%	4%	3%	1%	1%

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Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Watched	409	104 +cdefgij k	123 +cdefgij k	68efgjk	59efgjk	28-	16-	12-	227 +cdefgij k	127efgjk	56-	27-
in the last 6 months	13%	27%	24%	14%	12%	6%	4%	4%	25%	13%	5%	4%
Haven't watched in the last 12 months but have watched previously	(0.5) 4%	23 +defgjk 6%	32 +defgjk 6%	24efgjk	13	9-	4-	4-	55 +defgijk 6%	37fgjk	16-	7-
I have never watched or used this service	(0.0) 79%	229- 59%	339- 65%	359-abh 74%	410abch 82%	424 89%	351 +abcdhi 92%	297 +abcdhi 93%	568- 63%	769abh 78%	1072 +abcdhi 91%	648+abcdhi 93%
Don't know / can't remember	89 3%	19+efgjk 5%	19j 4%	19jk 4%	11 2%	9 2%	7 2%	6 2%	38+efjk 4%	31 3%	21- 2%	12 2%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2971	366	501	463	486	466	375	314	867	950	1154	688
Mean score	11.3	28.5 +cdefgij k	21.7 +cdefgij k	10.9fgjk	5.8-	6.0-	3.1-	1.4-	24.6 +cdefgij k	8.3fgjk	3.8-	2.3-
Standard deviation	55.24	88.92	75.82	52.55	33.70	41.87	28.13	19.44	81.63	43.97	32.70	24.55
Standard Error	1.11	5.55	3.68	2.65	1.69	2.01	1.53	1.20	3.14	1.56	1.02	1.00

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Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	68 2%	8h 4%	3 1%	5 2%	15h 4%	2 2%	13+bh 4%	6 1%	1 *%	5 2%	59 2%	3 1%	3h 2%	2h 2%
At least weekly (52.0)	136 4%	10 4%	15 6%	12 4%	28+1 7%	0 -%	13 4%	19 5%	14 5%	7 3%	117 5%	13 5%	3 2%	2 3%
At least monthly (12.0)	103 3%	11h 5%	5 2%	7 2%	19h 5%	2 1%	11h 3%	20h 5%	1- *%	8h 3%	84h 3%	13h 5%	3 2%	3h 4%
At least once every 3 months (4.0)	61 2%	2 1%	7 3%	4 1%	11 3%	1 1%	7 2%	8 2%	4 2%	7 3%	50 2%	6 2%	4 2%	1 2%
At least once every 6 months (2.0)	41 1%	4 2%	3 1%	2 1%	4 1%	2 2%	2 *%	10f 2%	4 2%	1 *%	33 1%	5 2%	1 *%	3+cdfijl 4%
Only around once in the last 12 months (1.0)	45 1%	5 2%	5 2%	2 1%	6 1%	0 -%	6 2%	8 2%	2 1%	5 2%	39 2%	3 1%	3 2%	* *%
NET Regularly	204 7%	18 8%	18 7%	17 6%	42+gijlm 11%	2 2%	26 8%	25 6%	14 6%	13 5%	177 7%	16 6%	7 5%	4 5%
NET Occasionally	164 5%	13h 6%	12 4%	11 4%	30h 7%	3 2%	18 5%	27h 7%	5- 2%	15h 6%	135h 5%	18h 7%	7 5%	5h 6%
NET Rarely	87 3%	9 4%	8 3%	4 1%	10 2%	2 2%	8 2%	18 4%	7 2%	6 3%	72 3%	7 3%	4 3%	3 4%
NET Watched in the last 6 months	409 13%	36h 16%	33 12%	30 11%	76+bchijl 19%	7 6%	46 14%	63 15%	24 9%	29 12%	344 13%	39h 15%	14 10%	12 14%
Haven't watched in the last 12 months but have watched previously (0.5)	107 4%	6 3%	141 5%	11 4%	14 3%	4 3%	13 4%	14 3%	11 4%	8 3%	94 4%	9 4%	2 2%	2 2%

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Prepared by BMG

Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service	(0.0) 2409	168	213	228d	289-	109	262	324	221ad	205d	2018d	198	125	67
	79%	75%	79%	80%	72%	88%	78%	77%	84%	81%	78%	77%	85%	79%
Don't know / can't remember	89	9	5	12	17	4	9	11	5	5	77	7	2	4
	3%	4%	2%	4%	4%	3%	3%	3%	2%	2%	3%	3%	1%	4%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2971	214	264	272	385	120	327	408	258	247	2496	249	145	81
Mean score	11.3	17.3h	7.2	9.9	18.3+bgh	7.4	17.4+h	8.7	4.1	10.1	11.6	8.3	10.2	11.5h
Standard deviation	55.24	70.85	38.74	51.60	70.22	50.84	72.50	45.65	23.56	53.90	56.16	43.46	55.86	58.43
Standard Error	1.11	5.29	2.66	3.57	4.15	5.24	4.30	2.57	1.68	4.02	1.27	2.68	3.47	4.17

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Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	68 2%	17 2%	24+ad 3%	12 2%	15 2%	40 3%	28 2%	49- 2%	6 7%	19+a 5%	5 2%	8 7%
At least weekly (52.0)	136 4%	39 4%	29 4%	36+ade 7%	32 4%	67 4%	68 5%	101- 4%	5 5%	34+a 8%	20+a 10%	10 9%
At least monthly (12.0)	103 3%	23 3%	32+a 5%	19 4%	28 3%	56 3%	48 3%	71- 3%	6 7%	30+a 7%	18+a 9%	6 6%
At least once every 3 months (4.0)	61 2%	25df 3%	15 2%	10 2%	11 1%	40 2%	21 1%	47- 2%	3 4%	13 3%	5 2%	5 5%
At least once every 6 months (2.0)	41 1%	10 1%	13 2%	10 2%	7 1%	23 1%	17 1%	33 1%	2 2%	9 2%	5 2%	2 2%
Only around once in the last 12 months (1.0)	45 1%	6- 1%	13a 2%	11a 2%	13 1%	19 1%	24 2%	34 1%	4 4%	11 3%	6 3%	1 1%
NET Regularly	204 7%	55 6%	52 8%	49+ad 9%	47 5%	108 7%	96 7%	150- 6%	10 12%	53+a 13%	25+a 12%	18 16%
NET Occasionally	164 5%	48 5%	47d 7%	29 6%	39 4%	96 6%	69 5%	118- 4%	10 11%	44+a 11%	23+a 11%	11 11%
NET Rarely	87 3%	16- 2%	26a 4%	21a 4%	20 2%	42 3%	41 3%	67- 3%	5 6%	19+a 5%	11a 5%	3 3%
NET Watched in the last 6 months	409 13%	113 12%	113+adf 16%	88+ad 17%	94- 11%	226d 14%	182 13%	300- 11%	22 24%	106+a 25%	52+a 25%	32 29%
Haven't watched in the last 12 months but have watched previously (0.5)	107 4%	27 3%	23 3%	23 4%	33 4%	50 3%	56 4%	89 3%	1 1%	17 4%	10 5%	3 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 2409 79%	752+bcf 82%	522- 76%	380- 73%	729+bc 81%	1274c 79%	1110c 78%	2138+cd 81%	56 63%	260- 63%	128- 62%	69 63%
Don't know / can't remember	89 3%	19 2%	19 3%	19 4%	27 3%	38 2%	46 3%	66- 3%	6 7%	22+a 5%	11a 5%	4 4%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2971	899	671	502	869	1570	1372	2561	82	394	197	105
Mean score	11.3	9.5	15.8+ad	13.3	8.9	12.2	10.5	9.5-	29.8+a	23.4+a	16.1	34.1+a
Standard deviation	55.24	50.07	67.60	57.33	48.86	58.28	52.15	50.64	93.69	78.60	59.46	97.52
Standard Error	1.11	1.64	2.58	3.09	1.98	1.45	1.69	1.09	10.68	4.30	4.70	10.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	68 2%	27 3%	41 2%	3 1%	4 3%	10 3%	** **	3 2%	8 6%	** **	13 3%	5 2%
At least weekly	(52.0)	136 4%	38 4%	98k 5%	11k 5%	8k 5%	8 3%	** **	4 3%	6 4%	** **	17 4%	4- 1%
At least monthly	(12.0)	103 3%	29c 3%	75c 4%	1- *	4 3%	4 1%	** **	6c 4%	7 5%	** **	11 3%	4 2%
At least once every 3 months	(4.0)	61 2%	15 1%	46 2%	1 *	1 1%	4 1%	** **	2 1%	3 2%	** **	6 1%	5 2%
At least once every 6 months	(2.0)	41 1%	11 1%	31 2%	2 1%	3k 2%	3 1%	** **	1 1%	3 2%	** **	7 1%	0 -
Only around once in the last 12 months	(1.0)	45 1%	22+b 2%	23- 1%	3 1%	4 2%	5 2%	** **	2 1%	5 4%	** **	11b 3%	6 2%
NET Regularly		204 7%	64 6%	140k 7%	14 6%	13 8%	17 6%	** **	7 4%	13 10%	** **	30 7%	9- 3%
NET Occasionally		164 5%	44c 4%	120c 6%	2- 1%	5 3%	8 3%	** **	8c 5%	10 8%	** **	17c 4%	9 4%
NET Rarely		87 3%	33 3%	54 3%	6 3%	7 4%	8 3%	** **	3 2%	8 6%	** **	18 4%	6 2%
NET Watched in the last 6 months		409 13%	119k 12%	291ck 14%	18- 8%	21 13%	28 10%	** **	16 10%	26 19%	** **	54k 12%	18- 7%
Haven't watched in the last 12 months but have watched previously	(0.5)	107 4%	36 4%	71 3%	5 2%	5 3%	5 2%	** **	3 2%	4 3%	** **	15 3%	11 4%

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Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	2409 79%	825 80%	1584 78%	195+abdj 87%	125 78%	239b 84%	**	138b 86%	95 71%	**	357 80%	222+b 85%
Don't know / can't remember	89 3%	24 2%	64 3%	2 1%	6 4%	9 3%	**	2 1%	4 3%	**	9 2%	6 2%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2971	1002	1969	222	154	277	**	159	130	**	437	256
Mean score	11.3	12.1	10.9	7.0	13.6	14.5	**	8.1	25.1+bck	**	13.6	8.3
Standard deviation	55.24	59.26	53.09	40.92	61.38	67.58	**	47.71	87.23	**	63.41	51.20
Standard Error	1.11	2.08	1.29	2.98	5.53	4.60	**	4.31	9.02	**	3.40	3.51

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Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	68 2%	3 2%	* *%	15+f 4%	10 3%	23 3%	29 2%	67 2%	** **	67 2%	** **
At least weekly (52.0)	136 4%	7 5%	14+af 12%	31+f 8%	34+f 10%	69+f 9%	41- 3%	134 4%	** **	136 5%	** **
At least monthly (12.0)	103 3%	4 3%	7 6%	20f 5%	19+f 6%	41+f 5%	41- 3%	98 3%	** **	101 3%	** **
At least once every 3 months (4.0)	61 2%	5 3%	3 3%	10 3%	13+ 4%	24+ 3%	29 2%	58 2%	** **	59 2%	** **
At least once every 6 months (2.0)	41 1%	6+f 4%	1 1%	7 2%	8 2%	14 2%	23 1%	41 1%	** **	41 1%	** **
Only around once in the last 12 months (1.0)	45 1%	4 3%	1 1%	8 2%	10+f 3%	14 2%	20 1%	41 1%	** **	45 1%	** **
NET Regularly	204 7%	10 7%	15+f 12%	46+f 12%	45+f 13%	92+f 12%	70- 4%	201 7%	** **	203 7%	** **
NET Occasionally	164 5%	10 6%	10 8%	30+f 8%	32+f 9%	65+f 8%	70- 4%	156 5%	** **	160 5%	** **
NET Rarely	87 3%	10+f 7%	2 1%	15 4%	18+f 5%	28 4%	44 3%	82 3%	** **	86 3%	** **
NET Watched in the last 6 months	409 13%	26f 17%	26+f 21%	83+f 22%	84+f 24%	171+f 22%	163- 10%	398 13%	** **	405 13%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	107 4%	13+df 8%	14+cdef 11%	20df 5%	5- 1%	38+df 5%	46 3%	106 4%	** **	107 4%	** **

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Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 2409 79%	105- 68%	78- 64%	259- 68%	237- 69%	527- 68%	1300+abcde 83%	2369 79%	**	2379 79%	**
Don't know / can't remember	89 3%	6 4%	4 4%	13 3%	7 2%	29 4%	38 2%	78 3%	**	82 3%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2971	148	119	370	337	750	1530	2914	**	2936	**
Mean score	11.3	10.5	8.5	19.9+f	17.3f	16.9+f	8.7-	11.3	**	11.3	**
Standard deviation	55.24	51.92	27.40	72.25	63.64	63.79	50.13	55.43	**	55.24	**
Standard Error	1.11	4.59	2.74	4.09	3.80	2.55	1.39	1.12	**	1.11	**

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Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	68	67+	68+	68+	66+	46	68+	68+	68+	68+	49	46+	49+	36+abcef	48	45+
		2%	2%	3%	3%	3%	14%	2%	3%	2%	3%	3%	3%	3%	19%	3%	3%
At least weekly	(52.0)	136	135+	136+	134+	128+	70	135+	136+	136+	136+	105+	91+	102+	45	105+	98+
		4%	5%	5%	5%	6%	22%	5%	5%	5%	5%	6%	6%	6%	25%	6%	7%
At least monthly	(12.0)	103	102+	103+	99+	95+	61	103+	103+	103+	101+	67	56	71+	30+abcef	62	67+
		3%	4%	4%	4%	4%	19%	4%	4%	4%	4%	4%	4%	4%	16%	3%	5%
At least once	(4.0)	61	61+	61+	61+	55+	32	61+	61+	61+	61+	43	41+	40	18+abcef	44	35
every 3 months		2%	2%	2%	2%	2%	10%	2%	2%	2%	2%	2%	3%	2%	10%	2%	2%
At least once	(2.0)	41	39	41+	39	31	9+d	41	41+	41	40	23	21	27	4	26	16
every 6 months		1%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%
Only around	(1.0)	45	41	42	39	40+	8	43	41	43	39	31	19	21	5	24	18
once in the		1%	2%	2%	1%	2%	3%	2%	2%	2%	1%	2%	1%	1%	3%	1%	1%
last 12 months																	
NET Regularly	204	202+	204+	202+	195+	116	203+	204+	204+	204+	204+	154+	137+	151+	81	153+	143+
		7%	7%	8%	8%	9%	36%	7%	8%	7%	8%	8%	9%	8%	44%	8%	10%
NET Occasionally	164	163+	164+	160+	149+	93	164+	164+	164+	162+	162+	110	97+	111+	48	106	102+
		5%	6%	6%	6%	7%	29%	6%	7%	6%	6%	6%	6%	6%	26%	6%	7%
NET Rarely	87	80	83+	77	71	18	84	83+	85	79	79	54	40	48	9	50	35
		3%	3%	3%	3%	3%	5%	3%	3%	3%	3%	3%	3%	3%	5%	3%	2%

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Prepared by BMG

Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	409	404+	409+	401+	375+	219	407+	409+	409+	406+	288+	256+	289+	133	285+	262+ae
						+abcd fghi							+abcef			
in the last 6 months	13%	15%	15%	15%	16%	68%	15%	16%	14%	15%	15%	17%	16%	72%	15%	18%
Haven't watched in the last 12 months but have watched previously	(0.5) 107 4%	75- 3%	72- 3%	72- 3%	62- 3%	6 2%	80- 3%	68- 3%	81- 3%	99 4%	46- 2%	34- 2%	45- 2%	1- 1%	44- 2%	33- 2%
I have never watched or used this service	(0.0) 2409 79%	2116e 78%	2074e 78%	2050e 78%	1762-e 77%	79- 25%	2183e 79%	1916-e 77%	2229e 79%	2071-e 77%	1498d 79%	1185d 78%	1416d 79%	45- 24%	1510d 80%	1104-d 77%
Don't know / can't remember	89 3%	65- 2%	57- 2%	60- 2%	45- 2%	7 2%	66- 2%	60- 2%	71- 3%	64- 2%	35- 2%	25- 2%	25- 1%	0- -%	32- 2%	20- 1%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2971	2636	2597	2562	2239	312	2713	2434	2763	2614	1862	1494	1771	183	1862	1417
Mean score	11.3	12.6+	12.9+	13.0+	14.4+	68.2	12.3+	13.8+	12.1+	12.8+	13.2+	15.1+	13.8+	86.4	12.8	16.0+
						+abcd fghi							+abcef			
Standard deviation	55.24	58.20	58.90	59.28	62.37	125.07	57.68	60.75	57.19	58.72	59.23	63.94	60.75	138.91	58.33	64.76
Standard Error	1.11	1.23	1.26	1.28	1.44	7.65	1.21	1.33	1.18	1.25	1.48	1.78	1.57	11.00	1.47	1.89

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	68 2%	8 3%	59 2%	35 2%	25 2%
At least weekly	(52.0)	136 4%	7 2%	127+ 5%	81 4%	53 5%
At least monthly	(12.0)	103 3%	3 1%	98+ 4%	59 3%	41 4%
At least once every 3 months	(4.0)	61 2%	2 1%	57 2%	45 2%	26 2%
At least once every 6 months	(2.0)	41 1%	1 *	38 1%	29 2%	20 2%
Only around once in the last 12 months	(1.0)	45 1%	6 2%	38 1%	23 1%	13 1%
NET Regularly		204 7%	15 5%	186 7%	116 6%	78 7%
NET Occasionally		164 5%	6- 2%	155+a 6%	104a 6%	67a 6%
NET Rarely		87 3%	7 2%	76 3%	52 3%	33 3%
NET Watched in the last 6 months		409 13%	21- 8%	379+a 14%	249a 13%	165+a 15%
Haven't watched in the last 12 months but have watched previously	(0.5)	107 4%	15 5%	88 3%	63 3%	33 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_19 (continuation)

Q20. ITVX Premium (formerly ITV Hub+) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 2409 79%	223 79%	2080 78%	1475 79%	850 78%
Don't know / can't remember	89 3%	17+bcd 6%	65- 2%	50 3%	29 3%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2971	266	2585	1810	1061
Mean score	11.3	12.8	11.5	9.9	11.8
Standard deviation	55.24	63.54	55.17	51.05	56.06
Standard Error	1.11	5.10	1.16	1.27	1.82

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_3
 Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	62 2%	39+b 3%	10- 1%	** **	13+ab 8%	43+b 3%	19- 1%
At least weekly	(52.0)	105 3%	62+b 4%	22- 2%	** **	19+ab 12%	62+b 4%	41- 3%
At least monthly	(12.0)	111 4%	70+b 5%	29- 2%	** **	13+b 8%	70+b 5%	42- 3%
At least once every 3 months	(4.0)	76 2%	44+b 3%	25- 2%	** **	7 4%	44 3%	32 2%
At least once every 6 months	(2.0)	63 2%	39+b 3%	18- 1%	** **	7b 4%	38 3%	26 2%
Only around once in the last 12 months	(1.0)	61 2%	28 2%	27 2%	** **	6 4%	35 2%	26 2%
NET Regularly		167 5%	102+b 7%	32- 2%	** **	32+ab 20%	106+b 7%	60- 4%
NET Occasionally		187 6%	114+b 8%	54- 4%	** **	19+b 12%	113+b 8%	74- 5%
NET Rarely		124 4%	67b 5%	45- 3%	** **	13+b 8%	73+b 5%	52 3%
NET Watched in the last 6 months		417 14%	254+b 18%	104- 7%	** **	58+ab 36%	256+b 17%	159- 10%
Haven't watched in the last 12 months but have watched previously	(0.5)	104 3%	48 3%	46 3%	** **	10 6%	62+b 4%	42 3%
I have never watched or used this service	(0.0)	2360 77%	1015-d 73%	1227+ad 84%	** **	80- 50%	1069- 72%	1262+a 82%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20.3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	118 4%	49 4%	63 4%	**	7 4%	57 4%	51 3%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2942	1345	1404	**	153	1422	1489
Mean score	10.2	13.9+b	3.8-	**	38.0+abc	14.1+b	6.5-
Standard deviation	52.96	61.90	31.23	**	100.15	62.95	41.57
Standard Error	1.07	1.87	.90	**	9.17	1.89	1.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	62 2%	21 +defgijk 5%	19 +defgijk 4%	12dgjk 2%	3- 1%	4 1%	3 1%	0- -%	40 +defgijk 4%	15gjk 2%	7- 1%	3- *%
At least weekly	(52.0)	105 3%	16 4%	25fjk 5%	18 4%	16 3%	14 3%	8 2%	8 2%	41+jk 5%	34 3%	29- 2%	16 2%
At least monthly	(12.0)	111 4%	17gjk 4%	35 +defgijk 7%	21gjk 4%	17gjk 3%	10 2%	7 2%	3- 1%	53+efgjk 6%	38gjk 4%	20- 2%	11- 2%
At least once	(4.0)	76 2%	20 +cdefgij 5%	21 +cdegijk 4%	7 1%	8 2%	8 2%	8 2%	3 1%	42 +cdegijk 5%	15- 2%	19- 2%	11 2%
every 3 months													
At least once	(2.0)	63 2%	18 +cdefgij 5%	13 k 3%	8 2%	6 1%	9 2%	5 1%	3 1%	31+dgijk 3%	15 1%	17 1%	8 1%
every 6 months													
Only around once in the last 12 months	(1.0)	61 2%	7 2%	9 2%	10 2%	17+gjk 3%	10 2%	5 1%	2 1%	16 2%	27k 3%	18 2%	8 1%
NET Regularly		167 5%	37 +defgijk 10%	44 +defgijk 8%	30fgjk 6%	19 4%	18 4%	11- 3%	8- 2%	81 +defgijk 9%	49jk 5%	36- 3%	18- 3%
NET Occasionally		187 6%	37 +defgijk 10%	57 +cdefgij 11%	28gjk 6%	26g 5%	17- 4%	15 4%	6- 2%	94 +cdefgij 10%	54gjk 5%	39- 3%	22- 3%
NET Rarely		124 4%	25+fgjk 6%	22 4%	18 4%	23gk 5%	19 4%	11 3%	5- 2%	47gjk 5%	42gk 4%	35- 3%	16- 2%
NET Watched		417 14%	93 +cdefgij 24%	114 +cdefgij 22%	67efgjk 14%	51-g 10%	45-g 9%	31- 8%	17- 5%	207 +cdefgij 23%	117gjk 12%	93- 8%	48- 7%
in the last 6 months													

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Prepared by BMG

Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5)	104 3%	11 3%	27+fgjk 5%	27+fgjk 6%	14 3%	14 3%	5- 1%	5 2%	38fjk 4%	41fgjk 4%	25- 2%	11- 2%
I have never watched or used this service	(0.0)	2360 77%	252- 65%	346- 67%	350-h 73%	406+abch 82%	392 83%	326 86%	287 90%	598- 66%	756abh 77%	1006 86%	613+abcdehi 88%
Don't know / can't remember		118 4%	23dejk 6%	23d 4%	29+degjk 6%	9- 2%	13 3%	13 3%	8 3%	46+dj 5%	38 4%	34- 3%	21 3%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2942	362	496	454	488	462	369	311	858	942	1141	680
Mean score		10.2	24.3	17.9	12.5	4.5-	5.3-	4.1-	1.5-	20.6	8.3gjk	3.9-	2.9-
			+cdefgij k	+defgijk	defgjk					+defgijk			
Standard deviation		52.96	85.01	70.69	59.17	29.95	35.79	31.43	8.09	77.07	46.52	29.26	23.80
Standard Error		1.07	5.34	3.45	3.02	1.50	1.73	1.72	.50	2.98	1.66	.92	.98

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Table Q20.3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily	(365.0)	62	9bcg1	1	1	15+bcgjl	1	7	3	3	7c	47-	13	1	1
		2%	4%	1%	*%	4%	1%	2%	1%	1%	3%	+bcfghjl 2%	5%	*%	2%
At least weekly	(52.0)	105	3	5	3	13h	4	12h	13h	0-	3	55-h	48	1-	*-
		3%	1%	2%	1%	3%	3%	3%	3%	-%	1%	+abcdfgh 2%	19%	1%	*%
At least monthly	(12.0)	111	7h	7	9h	13h	2	16hl	13h	1-	4	71-h	36	2	3h
		4%	3%	3%	3%	3%	2%	5%	3%	*%	2%	+abcdfgh 3%	14%	1%	3%
At least once	(4.0)	76	8hi	8hi	4	10hi	2	4	9h	0-	0-	44-	28	2	1hi
		2%	3%	3%	2%	2%	1%	1%	2%	-%	-%	+abcdfgh 2%	11%	1%	1%
every 3 months		2%	3%	3%	2%	2%	1%	1%	2%	-%	-%	2%	11%	1%	1%
At least once	(2.0)	63	6	4	3	7	2	4	8	2	4	42-	19	1	21
		2%	3%	2%	1%	2%	2%	1%	2%	1%	2%	+abcdfgh 2%	7%	*%	3%
every 6 months		2%	3%	2%	1%	2%	2%	1%	2%	1%	2%	2%	7%	*%	3%
Only around	(1.0)	61	1	5	7	4	3	7	8	1	4	40-	16	4h	1
		2%	1%	2%	3%	1%	2%	2%	2%	*%	2%	+abcdfgh 2%	6%	3%	1%
once in the last 12 months		2%	1%	2%	3%	1%	2%	2%	2%	*%	2%	2%	6%	3%	1%
NET Regularly		167	11chl	6-	5-	28bchjlm	4	18chl	16	3-	10	102-1	61	2-	2-
		5%	5%	2%	2%	7%	4%	5%	4%	1%	4%	+abcdfgh 4%	24%	1%	2%
NET Occasionally		187	15hi	15hi	13h	22hi	4	20hi	21h	1-	4-	115-h	64	4-h	4h
		6%	7%	6%	5%	6%	3%	6%	5%	*%	2%	+abcdfgh 4%	25%	3%	4%

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Prepared by BMG

Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
NET Rarely	124	7	9	11	11	5	11	16	3-	8	82-	35	4	3	
	4%	3%	3%	4%	3%	4%	3%	4%	1%	3%	3%	14%	3%	4%	
NET Watched	417	32chil	25hl	21-h	57chijl	10	43chl	45hl	6-	19-h	259-hl	144	6-	8hl	
in the last 6 months	14%	14%	9%	7%	14%	8%	13%	11%	2%	7%	10%	56%	4%	9%	
Haven't watched	(0.5)	104	4	9c	1-	13c	2	14c	20c	11c	7	80-c	20	1	
in the last 12 months but have watched previously	3%	2%	3%	*%	3%	1%	4%	5%	4%	3%	3%	8%	2%	2%	
I have never watched or used this service	(0.0)	2360	179k	222k	241+dfk	308k	104	256k	340k	232	215+dfk	2097+dfk	64-	128	70+k
	77%	80%	82%	85%	77%	84%	76%	81%	88%	85%	82%	25%	88%	83%	
Don't know / can't remember	118	6	8	14g	20g	5	16g	6-	13g	8	97g	12g	6	4g	
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	4.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2942	217	262	271	382	119	319	413	250	244	2476	245	141	80	
Mean score	10.2	15.7bcgl	3.5	2.7-	16.2	4.3	10.3l	4.8-	4.7	11.8	8.5-	32.3	2.4-	6.8	
Standard deviation	52.96	71.35	28.25	24.54	70.14	30.80	53.26	32.25	41.03	62.61	50.15	81.67	25.15	46.92	
Standard Error	1.07	5.30	1.96	1.70	4.16	3.19	3.20	1.81	2.97	4.71	1.14	5.09	1.57	3.36	

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Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	62 2%	19 2%	16 2%	15 3%	13 1%	34 2%	28 2%	43- 2%	5 6%	19+a 5%	5 3%	9 8%
At least weekly (52.0)	105 3%	25 3%	20 3%	16 3%	39 4%	46 3%	55 4%	84 3%	7 8%	20 5%	6 3%	7 6%
At least monthly (12.0)	111 4%	33 4%	36+cf 5%	14 3%	29 3%	69 4%	42 3%	84- 3%	7 7%	28+a 7%	15+a 7%	7 6%
At least once every 3 months (4.0)	76 2%	22 2%	17 2%	13 3%	21 2%	39 2%	34 2%	64 2%	2 2%	12 3%	8 4%	2 2%
At least once every 6 months (2.0)	63 2%	21 2%	15 2%	13 3%	14 2%	35 2%	27 2%	54 2%	1 1%	10 2%	6 3%	2 2%
Only around once in the last 12 months (1.0)	61 2%	19 2%	14 2%	14 3%	14 2%	33 2%	27 2%	49 2%	2 3%	12 3%	6 3%	4 3%
NET Regularly	167 5%	44 5%	36 5%	31 6%	52 6%	80 5%	83 6%	127- 5%	12 14%	39+a 9%	11 5%	15 14%
NET Occasionally	187 6%	56 6%	53 8%	27 5%	50 6%	109 7%	77 5%	147- 6%	8 9%	40+a 10%	23+a 11%	8 8%
NET Rarely	124 4%	40 4%	29 4%	27 5%	27 3%	69 4%	54 4%	103 4%	3 4%	21 5%	12 6%	6 6%
NET Watched in the last 6 months	417 14%	121 13%	103 15%	71 14%	116 13%	224 14%	186 13%	328- 12%	22 24%	88+a 21%	40+a 19%	26 24%
Haven't watched in the last 12 months but have watched previously (0.5)	104 3%	22 2%	28a 4%	21 4%	32 4%	50 3%	53 4%	87 3%	2 2%	16 4%	9 4%	3 3%

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Prepared by BMG

Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 77%	724b 79%	513- 74%	393 75%	708b 79%	1237 77%	1101 78%	2075+cd 79%	55 62%	271- 65%	141- 68%	67 61%
Don't know / can't remember	118 4%	31 3%	32 5%	23 4%	27 3%	63 4%	50 4%	88- 3%	8 8%	29+a 7%	11 5%	10 9%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2942	886	658	498	870	1545	1368	2539	81	387	196	100
Mean score	10.2	9.8	11.1	12.9	8.4	10.4	10.0	8.4- 29.3+a	21.9+a	12.8	35.9+ad	
Standard deviation	52.96	52.98	56.01	61.80	45.34	54.27	51.97	47.58	90.01	79.49	60.09	102.60
Standard Error	1.07	1.75	2.15	3.35	1.84	1.36	1.69	1.03	10.34	4.39	4.76	11.09

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Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	62 2%	17 2%	45 2%	5 2%	4 3%	10g 3%	** **	0 -	3 2%	** **	7 2%	4 1%
At least weekly	(52.0)	105 3%	34 3%	71 3%	8 4%	5 3%	5 2%	** **	5 3%	7 5%	** **	17 4%	12 5%
At least monthly	(12.0)	111 4%	28 3%	83 4%	3 1%	8c 5%	5 2%	** **	6 3%	6 5%	** **	9 2%	5 2%
At least once every 3 months	(4.0)	76 2%	20 2%	56 3%	3 1%	7j 5%	4 2%	** **	3 2%	3 2%	** **	7 1%	5 2%
At least once every 6 months	(2.0)	63 2%	14 1%	49 2%	3 2%	1 1%	4 1%	** **	3 2%	1 1%	** **	4 1%	3 1%
Only around once in the last 12 months	(1.0)	61 2%	24 2%	37 2%	5 2%	4 3%	5 2%	** **	4 2%	3 2%	** **	9 2%	10+ 4%
NET Regularly		167 5%	51 5%	116 6%	13 6%	9 6%	14 5%	** **	5 3%	10 7%	** **	24 5%	16 6%
NET Occasionally		187 6%	48- 5%	139+acej 7%	6- 3%	16acejk 10%	10 3%	** **	8 5%	9 7%	** **	15- 3%	9 4%
NET Rarely		124 4%	38 4%	86 4%	8 4%	6 3%	9 3%	** **	7 4%	4 3%	** **	13 3%	13 5%
NET Watched in the last 6 months		417 14%	113- 11%	304+aej 15%	22 10%	26j 16%	28 10%	** **	17 10%	20 15%	** **	43- 10%	28 11%
Haven't watched in the last 12 months but have watched previously	(0.5)	104 3%	36 3%	68 3%	4 2%	2 1%	8 3%	** **	4 2%	5 3%	** **	20 5%	10 4%

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Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 77%	822+b 80%	1538- 76%	187+b 84%	121 75%	238+b 83%	** **	136+b 85%	100 74%	** **	359 80%	206 79%
Don't know / can't remember	118 4%	31 3%	86g 4%	6 3%	7g 4%	7 2%	** **	1- *%	7 5%	** **	16 3%	8 3%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2942	995	1947	218	153	279	**	160	127	**	431	254
Mean score	10.2	8.5	11.1	9.8	12.3	13.9	**	2.2	12.1	**	8.3	8.0
Standard deviation	52.96	47.82	55.40	52.76	58.92	67.06	**	9.26	56.44	**	47.13	44.34
Standard Error	1.07	1.69	1.36	3.89	5.34	4.56	**	.84	5.91	**	2.55	3.07

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Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	62 2%	4 3%	4 3%	14+f 4%	19+f 6%	31+f 4%	21- 1%	57 2%	** **	60 2%	** **
At least weekly (52.0)	105 3%	4 3%	2 2%	21+f 5%	20+f 6%	37+f 5%	34- 2%	105 3%	** **	105 3%	** **
At least monthly (12.0)	111 4%	3 2%	8a 7%	26+af 7%	17 5%	42+f 5%	51 3%	106 4%	** **	109 4%	** **
At least once every 3 months (4.0)	76 2%	2 1%	3 2%	14 4%	16+f 5%	24 3%	34 2%	71 2%	** **	74 2%	** **
At least once every 6 months (2.0)	63 2%	9+df 6%	3 3%	9 2%	7 2%	23 3%	31 2%	62 2%	** **	63 2%	** **
Only around once in the last 12 months (1.0)	61 2%	8+f 5%	2 1%	11 3%	12f 3%	23f 3%	25 2%	60 2%	** **	60 2%	** **
NET Regularly	167 5%	8 6%	6 5%	35+f 9%	39+f 11%	67+f 9%	55- 4%	162 5%	** **	164 5%	** **
NET Occasionally	187 6%	4 3%	11a 9%	40+af 10%	33+af 10%	66+af 8%	85 5%	177 6%	** **	183 6%	** **
NET Rarely	124 4%	17+cdef 11%	5 4%	20 5%	19 5%	45+f 6%	55 4%	122 4%	** **	123 4%	** **
NET Watched in the last 6 months	417 14%	22 14%	21 17%	84+f 22%	79+af 23%	156+f 20%	171- 11%	401 13%	** **	411 14%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	104 3%	11+df 7%	9+df 8%	21+f 6%	10 3%	34 4%	46 3%	102 3%	** **	102 3%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 2360 77%	105- 68%	82- 67%	246- 64%	223- 65%	519- 67%	1277+abcde 81%	2318 77%	**	2333 77%	**
Don't know / can't remember	118 4%	8 5%	10+f 8%	20f 5%	20f 6%	47+f 6%	48- 3%	111 4%	**	112 4%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2942	146	114	362	324	731	1520	2881	**	2906	**
Mean score	10.2	12.9	14.8	18.3+f	25.6+f	18.8+f	6.8-	9.8-	**	10.0	**
Standard deviation	52.96	62.73	67.26	70.89	85.99	73.31	43.11	51.61	**	52.33	**
Standard Error	1.07	5.60	6.88	4.06	5.25	2.96	1.20	1.05	**	1.06	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	62	62+	62+	60+	60+	42 +abcd fghi	62+	62+	62+	60+	45	42+	49+	28+abce	50+	40+
		2%	2%	2%	2%	3%	13%	2%	2%	2%	2%	2%	3%	3%	15%	3%	3%
At least weekly	(52.0)	105	102+	105+	102+	98+	50 +abcd fghi	105+	105+	105+	103+	78+	68+	75+	36+abce	75+	75+
		3%	4%	4%	4%	4%	16%	4%	4%	4%	4%	4%	4%	4%	19%	4%	5%
At least monthly	(12.0)	111	108+	111+	110+	102+	57 +abcd fghi	110+	111+	111+	107+	81+	68+	78+	38+abce	74	70+
		4%	4%	4%	4%	4%	18%	4%	4%	4%	4%	4%	5%	4%	21%	4%	5%
At least once	(4.0)	76	74+	76+	74+	68+	28 +abcd fghi	74	76+	76+	73+	53	46	48	14+abce	51	42
every 3 months		2%	3%	3%	3%	3%	9%	3%	3%	3%	3%	3%	3%	3%	8%	3%	3%
At least once	(2.0)	63	62+	63+	60	59+	28 +abcd fghi	63+	63+	63+	62+	41	32	40	14+abce	39	36
every 6 months		2%	2%	2%	2%	3%	9%	2%	3%	2%	2%	2%	2%	2%	8%	2%	3%
Only around once in the last 12 months	(1.0)	61	59+	57	57	49	11 +abcd fghi	61+	54	61+	58	44	41+	32	5	38	25
		2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%
NET Regularly	167	164+	167+	162+	158+	93 +abcd fghi	167+	167+	167+	164+	123+	110+	123+	64 +abce	125+	116+	
		5%	6%	6%	6%	7%	29%	6%	7%	6%	6%	7%	7%	7%	35%	7%	8%
NET Occasionally	187	182+	187+	184+	170+	86 +abcd fghi	183+	187+	187+	181+	133+	114+	125+	52 +abce	124	112+	
		6%	7%	7%	7%	7%	27%	7%	7%	7%	7%	7%	8%	7%	28%	7%	8%

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Prepared by BMG

Table Q20.3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	124	122+	121+	117+	108+	39	124+	117+	124+	120+	85	72	72	19+abcef	77	61
	4%	5%	5%	4%	5%	12%	4%	5%	4%	4%	4%	5%	4%	10%	4%	4%
NET Watched	417	409+	417+	406+	387+h	206	413+	417+	417+	407+	297+	255+	288+	130	288+	264+e
	14%	15%	16%	15%	17%	64%	15%	17%	15%	15%	16%	17%	16%	71%	15%	18%
in the last 6 months																
Haven't watched in the last 12 months but have watched previously	(0.5) 104 3%	83- 3%	77- 3%	77- 3%	61- 3%	7 2%	83- 3%	71- 3%	85- 3%	94 4%	52- 3%	40- 3%	44- 2%	3 2%	56 3%	30- 2%
I have never watched or used this service	(0.0) 2360 77%	2061-e 76%	2019-e 76%	1999-e 76%	1717-e 75%	86- 27%	2132e 77%	1872-e 75%	2176e 77%	2028-e 76%	1449d 76%	1141-d 75%	1384d 77%	44- 24%	1458d 77%	1077-d 75%
Don't know / can't remember	118 4%	89- 3%	85- 3%	83- 3%	71- 3%	9 3%	90- 3%	81- 3%	95- 3%	92- 3%	55- 3%	41- 3%	49- 3%	2- 1%	53- 3%	40- 3%
Medians	.00	.00	.00	.00	.00	4.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2942	2612	2570	2538	2213	310	2689	2413	2740	2587	1842	1477	1748	181	1840	1397
Mean score	10.2	11.4+	11.6+	11.4+	12.9+	60.9	11.1+	12.4+	10.9+	11.3+	11.8+	13.4+	13.1+	70.2	12.6+	14.2+
Standard deviation	52.96	56.06	56.51	55.82	59.59	122.19	55.30	58.24	54.80	55.68	56.87	60.82	60.43	128.59	59.63	61.75
Standard Error	1.07	1.19	1.22	1.21	1.39	7.51	1.16	1.29	1.14	1.19	1.43	1.70	1.58	10.25	1.51	1.82

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Table Q20_3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	62 2%	2 1%	57 2%	34 2%	17 2%
At least weekly (52.0)	105 3%	12 4%	90 3%	64 3%	35 3%
At least monthly (12.0)	111 4%	6 2%	105 4%	74 4%	48 4%
At least once every 3 months (4.0)	76 2%	3 1%	71 3%	47 3%	24 2%
At least once every 6 months (2.0)	63 2%	5 2%	56 2%	45 2%	27 3%
Only around once in the last 12 months (1.0)	61 2%	6 2%	53 2%	38 2%	20 2%
NET Regularly	167 5%	14 5%	147 6%	98 5%	51 5%
NET Occasionally	187 6%	9 3%	176+ 7%	121 6%	72 7%
NET Rarely	124 4%	11 4%	109 4%	83 4%	47 4%
NET Watched in the last 6 months	417 14%	28 10%	379+ 14%	264 14%	151 14%
Haven't watched in the last 12 months but have watched previously (0.5)	104 3%	11 4%	93 4%	68 4%	38 3%

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Prepared by BMG

Table Q20.3 (continuation)

Q20. STV Player - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 2360 77%	219 77%	2038 77%	1427 77%	841 77%
Don't know / can't remember	118 4%	19+bc 7%	87- 3%	62 3%	41 4%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2942	264	2563	1797	1049
Mean score	10.2	5.7	10.7	9.5	8.3
Standard deviation	52.96	33.97	54.51	50.54	46.59
Standard Error	1.07	2.73	1.15	1.26	1.52

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Table Q20_20
 Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	49 2%	31+b 2%	3- *%	** **	15+ab 9%	38+b 3%	10- 1%
At least weekly	(52.0)	70 2%	49+b 4%	7- 1%	** **	13+ab 8%	48+b 3%	22- 1%
At least monthly	(12.0)	76 2%	46+b 3%	20- 1%	** **	10+ab 6%	52+b 3%	24- 2%
At least once every 3 months	(4.0)	47 2%	29b 2%	9- 1%	** **	10+ab 6%	31+b 2%	16- 1%
At least once every 6 months	(2.0)	22 1%	13 1%	5- *%	** **	4+b 3%	15 1%	8 *%
Only around once in the last 12 months	(1.0)	44 1%	19 1%	20 1%	** **	5 3%	22 2%	22 1%
NET Regularly		119 4%	80+b 6%	11- 1%	** **	28+ab 17%	86+b 6%	31- 2%
NET Occasionally		123 4%	75+b 5%	28- 2%	** **	20+ab 12%	83+b 6%	40- 3%
NET Rarely		66 2%	33 2%	25 2%	** **	9+ab 6%	37 2%	29 2%
NET Watched in the last 6 months		264 9%	168+b 12%	44- 3%	** **	52+ab 32%	184+b 12%	79- 5%
Haven't watched in the last 12 months but have watched previously	(0.5)	88 3%	38 3%	39 3%	** **	12+ab 8%	58+b 4%	30- 2%
I have never watched or used this service	(0.0)	2572 84%	1129-d 81%	1318+ad 90%	** **	86- 54%	1171- 79%	1370+a 89%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	92 3%	40 3%	47 3%	**	5 3%	43 3%	39 3%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2968	1354	1420	**	155	1435	1501
Mean score	7.7	10.8+b	1.3-	**	40.2+abc	12.1+b	3.3-
Standard deviation	46.95	55.26	17.32	**	106.53	59.29	29.64
Standard Error	.94	1.66	.49	**	9.71	1.77	.81

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Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	49	17 +cdefgij k	21 +cdefgij k	7efjk	3j	0-	*-	0-	39 +cdefgij k	10ejk	*-	*-
		2%	5%	4%	1%	1%	-%	*%	-%	4%	1%	*%	*%
At least weekly	(52.0)	70	16 +defgjk	24 +defgjk	18+defgjk	6	2-	1-	3	40 +defgijk	24efjk	6-	4-
		2%	4%	5%	4%	1%	*%	*%	1%	4%	2%	*%	1%
At least monthly	(12.0)	76	22 +cdefgij k	26 +cdefgij k	9jk	11gjk	4-	3-	1-	48 +cdefgij k	20gjk	8-	4-
		2%	6%	5%	2%	2%	1%	1%	*%	5%	2%	1%	1%
At least once every 3 months	(4.0)	47	12 +efgijk	18 +defgijk	7gjk	6k	3	1-	0-	30 +defgijk	13jk	4-	1-
		2%	3%	3%	1%	1%	1%	*%	-%	3%	1%	*%	*%
At least once every 6 months	(2.0)	22	8+efgjk	3j	4j	7ejk	0	1	0	11ejk	11ejk	1-	1-
		1%	2%	1%	1%	1%	-%	*%	-%	1%	1%	*%	*%
Only around once in the last 12 months	(1.0)	44	9gjk	9	7	11gjk	4	3	1	17jk	19jk	8-	4-
		1%	2%	2%	2%	2%	1%	1%	*%	2%	2%	1%	1%
NET Regularly		119	33 +defgijk	45 +cdefgij k	25defgjk	9-ej	2-	1-	3-	78 +cdefgij k	34efgjk	6-	4-
		4%	9%	9%	5%	2%	*%	*%	1%	9%	3%	1%	1%
NET Occasionally		123	34 +cdefgij k	44 +cdefgij k	16fgjk	16gjk	8-	4-	1-	78 +cdefgij k	33fgjk	13-	5-
		4%	9%	8%	3%	3%	2%	1%	*%	9%	3%	1%	1%
NET Rarely		66	17+efgjk	12gjk	12gjk	18+efgjk	4-	4	1-	29+efgjk	29efgjk	9-	4-
		2%	4%	2%	2%	4%	1%	1%	*%	3%	3%	1%	1%
NET Watched in the last 6 months		264	75 +cdefgij k	92 +cdefgij k	45efgjk	32efgjk	10-	6-	4-	167 +cdefgij k	77efgjk	20-	10-
		9%	20%	18%	9%	6%	2%	2%	1%	19%	8%	2%	1%

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Prepared by BMG

Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 88 3%	18efgjk 5%	21fgjk 4%	21efgjk 4%	12 2%	9 2%	6 2%	2- 1%	38+efgjk 4%	33gjk 3%	17- 1%	8- 1%
I have never watched or used this service	(0.0) 2572 84%	268- 70%	379- 73%	385-abh 80%	432abch 87%	440 93%	360 +abcdhi 94%	307 +abcdhi 96%	647- 72%	817abh 83%	1107 +abcdhi 94%	667+abcdhi 95%
Don't know / can't remember	92 3%	15 4%	19 4%	24+dfgjk 5%	10 2%	12 2%	7 2%	6 2%	34jk 4%	34 3%	24- 2%	12- 2%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2968	370	500	459	488	463	375	314	870	947	1151	688
Mean score	7.7	20.4	18.9	7.6efgjk	3.4-ejk	.4-	.5-	.5-	19.6	5.5efgjk	.5-	.5-
Standard deviation	46.95	77.55	74.23	44.30	29.82	3.43	9.44	5.11	75.62	37.58	6.38	7.76
Standard Error	.94	4.83	3.60	2.25	1.50	.17	.51	.31	2.91	1.34	.20	.32

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily	(365.0)	49 2%	5h 2%	2 1%	1 *%	19+bcghjl 5%	1 1%	6h 2%	4 1%	0 -%	4 1%	42 2%	5h 2%	1 *%	2h 2%
At least weekly	(52.0)	70 2%	2 1%	7 3%	1 1%	15cjl 4%	0 -%	6 2%	6 2%	5 2%	6 3%	49- 2%	20 +abcd ijlm 8%	1 1%	* *%
At least monthly	(12.0)	76 2%	8bhi 4%	2 1%	5 2%	11 3%	2 2%	12bhi 4%	13bhi 3%	1- *%	1 *%	56- 2%	15 +bcdhijl 6%	3 2%	2bhi 3%
At least once every 3 months	(4.0)	47 2%	8+hijl 4%	8h 3%	3 1%	5 1%	0 -%	6h 2%	5 1%	0 -%	2 1%	38 1%	7h 3%	1 1%	1h 1%
At least once every 6 months	(2.0)	22 1%	2 1%	3 1%	3 1%	2 *%	0 -%	1 *%	5 1%	1 *%	1 *%	17 1%	4 2%	0 -%	1 1%
Only around once in the last 12 months	(1.0)	44 1%	4 2%	5 2%	5 2%	6 1%	1 1%	1 *%	11f 3%	1 *%	5 2%	38 1%	2 1%	3f 2%	1 1%
NET Regularly	119 4%	7 3%	9 4%	2- 1%	33 +abc fghj lm 8%	1 1%	12c 4%	10 2%	5 2%	10c 4%	5 4%	91-cl +abc fghi jlm 10%	24 10%	2- 1%	2 2%
NET Occasionally	123 4%	16+chijl 7%	9h 3%	9h 3%	9h 3%	16h 4%	2 2%	19hi 6%	19hi 5%	1- *%	3- 1%	93-h +bcd ghij l 9%	22 9%	4h 3%	4hi 4%
NET Rarely	66 2%	6 3%	8f 3%	7 3%	8 2%	1 1%	2 1%	16+fh 4%	2 1%	6 3%	56 2%	6 2%	3 2%	2 2%	
NET Watched in the last 6 months	264 9%	26chil 12%	21h 8%	14- 5%	51+chijl 13%	3 3%	32chl 10%	34hl 8%	7- 3%	14 5%	202-hl +abcd fgh ijlm 20%	51 20%	6- 4%	6h 8%	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
Haven't watched in the last 12 months but have watched previously	(0.5)	88 3%	2 1%	10a 4%	7 2%	11 3%	2 1%	15alm 4%	15al 4%	9 3%	8 3%	78 3%	8 3%	1 1%	1 1%
I have never watched or used this service	(0.0)	2572 84%	185k 83%	227k 84%	250dk 88%	323k 80%	110 89%	277k 83%	352k 84%	235+dfk 89%	221dk 88%	2181+dk 85%	183- 71%	135 +abdfgjk 92%	73k 86%
Don't know / can't remember	92 3%	8 3%	6 2%	10 3%	12 3%	8 7%	11 3%	6 1%	11 4%	4 2%	75 3%	12gl 5%	2 1%	3gl 4%	
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2968	216	264	275	391	116	325	413	252	248	2498	244	145	81	
Mean score	7.7	10.3ch	4.7	1.9	19.9	2.7	8.6h	4.8	1.1-	6.8	7.5	12.3cghl	2.1	7.6h	
Standard deviation	46.95	57.59	34.13	22.17	78.11	29.98	50.60	35.96	7.32	44.48	47.30	52.23	23.57	50.30	
Standard Error	.94	4.29	2.35	1.53	4.59	3.14	3.01	2.02	.53	3.31	1.07	3.26	1.46	3.58	

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Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	49 2%	22+df 2%	15df 2%	8 2%	4- *%	37+df 2%	12- 1%	31- 1%	6 7%	18+ad 4%	* *%	12 11%
At least weekly (52.0)	70 2%	21 2%	11 2%	21+bde 4%	17 2%	31 2%	39 3%	51- 2%	3 3%	18+a 4%	8 4%	7 6%
At least monthly (12.0)	76 2%	21 2%	20 3%	15 3%	19 2%	41 3%	34 2%	55- 2%	6 7%	21+a 5%	11+a 5%	4 4%
At least once every 3 months (4.0)	47 2%	5- 1%	19+ae 3%	7 1%	16a 2%	24a 1%	23a 2%	33- 1%	2 2%	14+a 3%	12+a 6%	0 -%
At least once every 6 months (2.0)	22 1%	10 1%	6 1%	2 *%	4 *%	16 1%	6 *%	15- 1%	2 2%	7+a 2%	5+a 3%	0 -%
Only around once in the last 12 months (1.0)	44 1%	12 1%	9 1%	11 2%	10 1%	20 1%	22 2%	35 1%	0 -%	9 2%	5 2%	4 3%
NET Regularly	119 4%	42d 5%	26 4%	29d 6%	21- 2%	68d 4%	50 4%	83- 3%	9 10%	35+ad 9%	8 4%	19 17%
NET Occasionally	123 4%	26- 3%	39+a 6%	22 4%	35 4%	65 4%	57 4%	88- 3%	8 9%	35+a 8%	23+a 11%	4 4%
NET Rarely	66 2%	21 2%	15 2%	14 3%	14 2%	36 2%	28 2%	50- 2%	2 2%	16+a 4%	10+a 5%	4 3%
NET Watched in the last 6 months	264 9%	78 9%	70d 10%	54d 10%	60- 7%	149 9%	114 8%	186- 7%	19 21%	78+a 19%	36+a 17%	23 21%
Haven't watched in the last 12 months but have watched previously (0.5)	88 3%	15- 2%	19 3%	24+ae 5%	31a 3%	33- 2%	55+ae 4%	71 3%	1 1%	17 4%	11+a 6%	3 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 84%	790+bc 86%	567 82%	417- 80%	772c 86%	1358c 84%	1188 84%	2268+cd 86%	62 70%	290- 70%	145- 70%	74 68%
Don't know / can't remember	92 3%	23 2%	25 4%	15 3%	23 3%	48 3%	38 3%	68- 3%	7 7%	22+a 5%	10 5%	6 5%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2968	895	665	506	873	1560	1379	2560	82	393	198	103
Mean score	7.7	10.4+df	9.8df	8.5d	3.0-	10.1+df	5.0-	5.8-	29.7+ad	19.7+ad	3.2	45.1+acd
Standard deviation	46.95	56.56	55.03	46.56	25.02	55.89	34.60	40.58	95.48	75.94	12.81	115.12
Standard Error	.94	1.86	2.10	2.50	1.02	1.39	1.12	.88	10.90	4.17	1.01	12.24

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Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	49 2%	9- 1%	40+a 2%	3 1%	2 1%	4 1%	** **	1 1%	1 1%	** **	3 1%	2 1%
At least weekly	(52.0)	70 2%	21 2%	49 2%	3 2%	2 1%	5 2%	** **	1 1%	1 1%	** **	10 2%	4 2%
At least monthly	(12.0)	76 2%	15- 1%	61+ace 3%	0- -	5c 3%	2 1%	** **	1 1%	7 5%	** **	9 2%	3 1%
At least once every 3 months	(4.0)	47 2%	14 1%	33 2%	3 1%	3 2%	4 1%	** **	3 2%	5 4%	** **	4 1%	* *%
At least once every 6 months	(2.0)	22 1%	7 1%	16 1%	0 -	3 2%	3 1%	** **	0 -	0 -	** **	2 *%	2 1%
Only around once in the last 12 months	(1.0)	44 1%	14 1%	29 1%	4 2%	4 2%	3 1%	** **	0 -	3 2%	** **	8 2%	* *%
NET Regularly		119 4%	30 3%	89 4%	6 3%	4 3%	10 3%	** **	2 1%	2 1%	** **	13 3%	6 2%
NET Occasionally		123 4%	29- 3%	94+ack 5%	3 1%	8ck 5%	5 2%	** **	4 2%	12 9%	** **	13 3%	4- 1%
NET Rarely		66 2%	21 2%	45 2%	4 2%	7gk 4%	7 2%	** **	0 -	3 2%	** **	10 2%	2 1%
NET Watched in the last 6 months		264 9%	65- 6%	199+acgjk 10%	9- 4%	16cgk 10%	18 6%	** **	6- 4%	13 10%	** **	27 6%	11- 4%
Haven't watched in the last 12 months but have watched previously	(0.5)	88 3%	33 3%	55 3%	3 1%	2 1%	10 3%	** **	4 3%	5 4%	** **	14 3%	12c 5%

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Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 2572	885+b	1687-	205+abdj	131	245	**	150 +abdej	105	**	383	234+b
	84%	86%	83%	92%	82%	86%	**	93%	78%	**	86%	89%
Don't know / can't remember	92 3%	27 3%	63 3%	3 1%	7g 5%	9 3%	**	1 1%	8 6%	**	15 3%	4 1%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2968	998	1970	221	153	276	**	160	127	**	432	258
Mean score	7.7	4.5-	9.2+a	5.1	6.7	6.7	**	3.0	3.5	**	4.2	3.6
Standard deviation	46.95	34.42	52.10	39.65	44.79	44.89	**	30.74	29.00	**	32.01	31.19
Standard Error	.94	1.21	1.27	2.90	4.07	3.07	**	2.78	3.05	**	1.73	2.14

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Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**	
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**	
Total	3060	154	123	383	344	779	1568	2992	**	3018	**	
At least daily (365.0)	49 2%	4f 3%	7+f 5%	19+f 5%	20+f 6%	33+f 4%	7- *%	48 2%	** **	49 2%	** **	
At least weekly (52.0)	70 2%	5f 3%	5f 4%	25+f 7%	25+f 7%	42+f 5%	13- 1%	69 2%	** **	69 2%	** **	
At least monthly (12.0)	76 2%	4 3%	6f 5%	15 4%	8 2%	25 3%	32 2%	70 2%	** **	74 2%	** **	
At least once every 3 months (4.0)	47 2%	4 3%	1 1%	9 2%	6 2%	17 2%	21 1%	41 1%	** **	44 1%	** **	
At least once every 6 months (2.0)	22 1%	4+f 2%	0 -%	4 1%	9+f 3%	15+f 2%	3- *%	22 1%	** **	22 1%	** **	
Only around once in the last 12 months (1.0)	44 1%	7+ef 5%	1 1%	6 2%	8 2%	14 2%	21 1%	44 1%	** **	44 1%	** **	
NET Regularly	119 4%	9f 6%	12+f 10%	44+f 11%	44+af 13%	75+f 10%	20- 1%	117 4%	** **	118 4%	** **	
NET Occasionally	123 4%	8 5%	8 6%	24+f 6%	15 4%	42+f 5%	53 3%	112 4%	** **	118 4%	** **	
NET Rarely	66 2%	11+bcf 7%	1 1%	10 3%	16+f 5%	29+f 4%	25- 2%	66 2%	** **	66 2%	** **	
NET Watched in the last 6 months	264 9%	21+f 13%	20+f 16%	71+f 19%	68+f 20%	132+f 17%	77- 5%	251 8%	** **	259 9%	** **	
Haven't watched in the last 12 months but have watched previously (0.5)	88 3%	6 4%	14+acdef 11%	19+f 5%	11 3%	34+f 4%	36 2%	84 3%	** **	86 3%	** **	

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Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 2572 84%	113- 74%	81- 66%	268- 70%	249- 72%	562- 72%	1401+abcde 89%	2530 85%	**	2544 84%	**
Don't know / can't remember	92 3%	6 4%	7f 6%	19+f 5%	9 3%	36+f 5%	33- 2%	84 3%	**	85 3%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2968	147	116	364	335	742	1535	2908	**	2933	**
Mean score	7.7	12.1f	24.2+f	23.0+f	25.7+f	19.7+f	2.5-	7.6	**	7.7	**
Standard deviation	46.95	59.68	85.55	80.73	85.76	75.45	25.89	46.96	**	47.23	**
Standard Error	.94	5.29	8.67	4.63	5.14	3.03	.72	.95	**	.95	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	49	47	49+	49+	47+	45 +abcd fgh i	47	49+	49	49+	39+	33+	39+	34+abce	35	35+
		2%	2%	2%	2%	2%	14%	2%	2%	2%	2%	2%	2%	18%	2%	2%	
At least weekly	(52.0)	70	68+	70+	70+	70+	53 +abcd fgh i	70+	70+	70+	70+	50	49+	48	34+abce	46	52+
		2%	3%	3%	3%	3%	16%	3%	3%	2%	3%	3%	3%	19%	2%	4%	
At least monthly	(12.0)	76	74+	76+	76+	71+	56 +abcd fgh i	76+	76+	76+	76+	58+	49+	53	42+abce	50	52+
		2%	3%	3%	3%	3%	17%	3%	3%	3%	3%	3%	3%	23%	3%	4%	
At least once	(4.0)	47	46+	47+	47+	47+	31 +abcd fgh i	47+	47+	47	47+	27	27	32	13+abce	28	28
every 3 months		2%	2%	2%	2%	2%	10%	2%	2%	2%	2%	1%	2%	2%	7%	1%	2%
At least once	(2.0)	22	22	22	21	22+	14 +abcd fgh i	22	22+	22	22	10	14	11	2	12	12
every 6 months		1%	1%	1%	1%	1%	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Only around once in the last 12 months	(1.0)	44	41	40	40	40+	9+ 3%	43	38	43	44+	26	20	18-	6c 3%	26	23
		1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	1%	1%	3%	1%	2%
NET Regularly	119	115+	119+	119+	117+	97 +abcd fgh i	117+	119+	119+	119+	89+	82+	87+	68+abce	82	86+e	
		4%	4%	4%	5%	5%	30%	4%	5%	4%	4%	5%	5%	5%	37%	4%	6%
NET Occasionally	123	121+	123+	123+	118+	87 +abcd fgh i	123+	123+	123+	123+	85	75+	84+	55+abce	77	80+	
		4%	4%	5%	5%	5%	27%	4%	5%	4%	5%	4%	5%	5%	30%	4%	6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	66	63	63	62	62+	24	65	61	65	66+	37	34	29-	8+ace	38	35
	2%	2%	2%	2%	3%	7%	2%	2%	2%	2%	2%	2%	2%	4%	2%	2%
NET Watched	264	258+	264+	263+	257+h	199	263+	264+	264+	264+	184+	172+e	182+	125	171	178+ae
in the last 6 months	9%	10%	10%	10%	11%	62%	9%	11%	9%	10%	10%	11%	10%	68%	9%	12%
Haven't watched in the last 12 months but have watched previously	(0.5) 88 3%	74 3%	72 3%	67- 3%	61 3%	7 2%	70- 3%	63- 3%	75- 3%	77 3%	44- 2%	35 2%	43 2%	2 1%	49 3%	32 2%
I have never watched or used this service	(0.0) 2572 84%	2262e 84%	2219e 84%	2192e 84%	1876-e 82%	98- 31%	2334e 84%	2068-e 83%	2381e 84%	2226-e 83%	1603d 85%	1260d 83%	1524d 85%	49- 27%	1612df 85%	1180-d 82%
Don't know / can't remember	92 3%	66- 2%	59- 2%	60- 2%	50- 2%	7 2%	70- 3%	61- 2%	72- 3%	67- 2%	39- 2%	31- 2%	30- 2%	1- *	36- 2%	24- 2%
Medians	.00	.00	.00	.00	.00	4.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2968	2634	2596	2562	2234	313	2709	2433	2763	2612	1858	1487	1767	182	1858	1413
Mean score	7.7	8.3+	8.7+	8.9+	9.8+	63.9	8.2	9.3+	8.2+	8.7+	9.5+	10.4+	9.9+	80.2	8.7	11.4+
Standard deviation	46.95	48.92	50.11	50.43	52.75	124.90	48.28	51.71	48.62	49.97	52.47	54.62	53.81	137.12	50.33	56.94
Standard Error	.94	1.04	1.07	1.09	1.22	7.64	1.01	1.14	1.01	1.07	1.32	1.52	1.40	10.89	1.27	1.66

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	49 2%	2 1%	44 2%	34 2%	22 2%
At least weekly	(52.0)	70 2%	5 2%	65 2%	49 3%	36+ 3%
At least monthly	(12.0)	76 2%	5 2%	71 3%	44 2%	30 3%
At least once every 3 months	(4.0)	47 2%	5 2%	40 2%	20- 1%	9- 1%
At least once every 6 months	(2.0)	22 1%	0 -%	22 1%	14 1%	8 1%
Only around once in the last 12 months	(1.0)	44 1%	7 3%	36 1%	18- 1%	11 1%
NET Regularly		119 4%	7 2%	109 4%	83 4%	59+ 5%
NET Occasionally		123 4%	10 3%	111 4%	65 3%	39 4%
NET Rarely		66 2%	7 3%	58 2%	32 2%	19 2%
NET Watched in the last 6 months		264 9%	17 6%	242+ 9%	162 9%	105 10%
Haven't watched in the last 12 months but have watched previously	(0.5)	88 3%	18+bcd 6%	71 3%	44 2%	19- 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_20 (continuation)

Q20. STV Player+ (formerly STV Player VIP) Subscription version - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 2572 84%	228 81%	2236 84%	1590+ 85%	927 85%
Don't know / can't remember	92 3%	13 5%	67- 3%	45- 2%	28 3%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2968	270	2584	1814	1062
Mean score	7.7	3.8	7.9	8.6	9.9
Standard deviation	46.95	30.99	47.63	49.73	53.02
Standard Error	.94	2.47	1.00	1.23	1.72

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_4
 Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	46 2%	29+b 2%	1- *%	** **	16+ab 10%	33+b 2%	12- 1%
At least weekly	(52.0)	64 2%	50+b 4%	8- 1%	** **	7b 4%	44+b 3%	20- 1%
At least monthly	(12.0)	65 2%	36b 3%	19- 1%	** **	10+ab 6%	47+b 3%	18- 1%
At least once every 3 months	(4.0)	38 1%	14 1%	14 1%	** **	11+ab 7%	27+b 2%	11- 1%
At least once every 6 months	(2.0)	18 1%	14+b 1%	2- *%	** **	2b 1%	14+b 1%	4- *%
Only around once in the last 12 months	(1.0)	31 1%	21+b 1%	8- 1%	** **	2 1%	20 1%	11 1%
NET Regularly		111 4%	79+b 6%	9- 1%	** **	23+ab 14%	77+b 5%	32- 2%
NET Occasionally		104 3%	50 4%	33- 2%	** **	20+ab 13%	73+b 5%	30- 2%
NET Rarely		49 2%	34+b 2%	10- 1%	** **	5b 3%	35+b 2%	15- 1%
NET Watched in the last 6 months		232 8%	143+b 10%	44- 3%	** **	45+ab 28%	165+b 11%	65- 4%
Haven't watched in the last 12 months but have watched previously	(0.5)	84 3%	39 3%	30- 2%	** **	15+ab 10%	50+ 3%	33 2%
I have never watched or used this service	(0.0)	2633 86%	1154-d 83%	1347+ad 92%	** **	93- 58%	1200- 81%	1400+a 91%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	80 3%	37 3%	38 3%	**	5 3%	43 3%	31 2%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2980	1357	1429	**	155	1435	1509
Mean score	7.1	10.2+b	.8-	**	40.3+abc	10.6+b	3.8-
Standard deviation	45.63	53.64	11.95	**	109.71	55.42	32.94
Standard Error	.91	1.61	.34	**	10.00	1.65	.89

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.4 (continuation)
 Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	46	18 +cdefgij k	16 +defgijk	9efgjk	3j	1-	0-	0-	34 +defgijk	12fjk	1-	0-
		2%	5%	3%	2%	1%	*%	-%	-%	4%	1%	*%	-%
At least weekly	(52.0)	64	21 +defgijk	23 +defgijk	12efgjk	5j	1-	1-	1-	44 +defgijk	18efjk	3-	2-
		2%	5%	4%	3%	1%	*%	*%	*%	5%	2%	*%	*%
At least monthly	(12.0)	65	15+efgjk +defgijk	24 +defgijk	12ejk	8j	2-	3	2	39 +defgijk	20ejk	6-	5-
		2%	4%	5%	2%	2%	*%	1%	1%	4%	2%	1%	1%
At least once every 3 months	(4.0)	38	8dj +defgijk	15 +defgijk	9dfgjk	2	3	1	1	23 +defgijk	11	5-	2-
		1%	2%	3%	2%	*%	1%	*%	*%	3%	1%	*%	*%
At least once every 6 months	(2.0)	18	1 *%	9+efgijk 2%	2 *%	3 1%	1 *%	1 *%	0 -%	11+jk 1%	5 1%	2- *%	1 *%
		1%	*%	2%	*%	1%	*%	*%	-%	1%	1%	*%	*%
Only around once in the last 12 months	(1.0)	31	6k 2%	3 1%	9fjk 2%	8jk 2%	4 1%	1 *%	1 *%	9 1%	16+fjk 2%	6- *%	2- *%
		1%	2%	1%	2%	2%	1%	*%	*%	1%	2%	*%	*%
NET Regularly		111	39 +cdefgij k	39 +defgijk	21defgjk	8-jk	2-	1-	1-	78 +cdefgij k	29efgjk	3-	2-
		4%	10%	7%	4%	2%	*%	*%	*%	9%	3%	*%	*%
NET Occasionally		104	22 +defgjk	39 +cdefgij k	21efgjk	10	4-	4-	2-	62 +defgijk	31efgjk	11-	7-
		3%	6%	8%	4%	2%	1%	1%	1%	7%	3%	1%	1%
NET Rarely		49	7k 2%	13fgjk 2%	11fgjk 2%	11fjk 2%	5 1%	2 *%	1 *%	20fgjk 2%	21fgjk 2%	8- 1%	3- *%
		2%	2%	2%	2%	2%	1%	*%	*%	2%	2%	1%	*%
NET Watched in the last 6 months		232	63 +cdefgij k	87 +cdefgij k	44defgjk	22-efgjk	7-	6-	3-	150 +cdefgij k	66efgjk	16-	9-
		8%	16%	17%	9%	4%	1%	2%	1%	17%	7%	1%	1%

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 Prepared by BMG

Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Age										
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 84 3%	12gjk 3%	22+efgjk 4%	19egjk 4%	15gjk 3%	7 1%	6 2%	1- *%	34+egjk 4%	35egjk 4%	14- 1%	8- 1%
I have never watched or used this service	(0.0) 2633 86%	285- 74%	387- 74%	396-abh 82%	440abch 88%	451 95%	365 96%	309 97%	672- 74%	836abh 85%	1125 96%	674+abcdhi 96%
Don't know / can't remember	80 3%	19+efgjk 5%	20efjk 4%	14fjk 3%	13 3%	6- 1%	3- 1%	5 1%	39+efgjk 4%	27fjk 3%	14- 1%	8- 1%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2980	366	500	468	485	469	378	315	866	953	1162	693
Mean score	7.1	21.8	14.6	8.5efgjk	3.1jk	.7-	.3-	.2-	17.7	5.8efgjk	.4-	.2-
Standard deviation	45.63	79.81	64.15	49.49	29.43	13.87	2.89	2.62	71.23	40.61	9.07	2.77
Standard Error	.91	4.99	3.11	2.48	1.48	.66	.16	.16	2.74	1.44	.28	.11

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Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily (365.0)	46 2%	4 2%	2 1%	2 1%	15+bcgj 4%	1 1%	4 1%	4 1%	3 1%	4 2%	39 2%	5 2%	2 1%	1 1%	
At least weekly (52.0)	64 2%	1 *	7 3%	3 1%	21 5% +acfg hij	1 1%	7 2%	7 2%	2 1%	2 1%	52 2%	5 2%	6achi 4%	2 2%	
At least monthly (12.0)	65 2%	9+bch 4%	2 1%	1- *%	12ch 3%	0 -%	11ch 3%	11c 3%	1 1%	6 2%	54 2%	5 2%	5bch 3%	1 2%	
At least once (4.0)	38 1%	7+cdgj 3%	3 1%	0 -%	1 *%	1 1%	7c 2%	2 1%	2 1%	2 1%	24- 1%	5c 2%	8 6% +bcdfghi jkm	1c 2%	
every 3 months	18 1%	3 2%	2 1%	1 *%	1 *%	1 1%	1 *%	4 1%	0 -%	1 *%	15 1%	0 -%	3 2% +cdfh jkm	0 -%	
At least once (2.0)	31 1%	3 1%	5 2%	4 1%	2 1%	0 -%	1 *%	6 1%	1 *%	3 1%	25 1%	1 *%	3+dfk 2%	2fk 2%	
Only around once in the last 12 months	111 4%	5 2%	9 3%	5 2%	36 9% +abcfg hi jkm	2 2%	11 3%	11 3%	5 2%	6 2%	91 4%	10 4%	7c 5%	2 3%	
NET Regularly	104 3%	16+bcghj 7%	5 2%	1- *%	14c 3%	1 1%	18bchj 5%	13c 3%	3 1%	8c 3%	78-c 3%	10c 4%	13 9% +bcdg hij km	3c 3%	
NET Occasionally	49 2%	7fhk 3%	7k 3%	5 2%	4 1%	1 1%	2 1%	10k 2%	1 *%	4 2%	40 2%	1 *%	7+dfhjk 5%	2k 2%	
NET Rarely	232 8%	24ch 11%	16 6%	7- 3%	51 13% +bcghijm	4 3%	30ch 9%	28c 7%	9- 3%	15 6%	184-ch 7%	19ch 8%	24 16% +bcfg hij km	5c 6%	
NET Watched in the last 6 months															

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5)	84 3%	7 3%	8 3%	3 1%	12 3%	1 1%	9 3%	15c 4%	9 3%	7 3%	71 3%	4 2%	7+cjk 5%	1 2%
I have never watched or used this service	(0.0)	2633 86%	182 82%	2301 85% +abdfjlm	260 92%	322- 80%	114 92%	2851 85%	364dl 87%	242 92%	224adl 89%	2225dl 86%	227adl 89%	109- 75%	721 86%
Don't know / can't remember		80 3%	6 3%	11gh 4%	10h 4%	15gh 4%	5 4%	10 3%	5 1%	2 1%	3 1%	68 3%	5 2%	3 2%	4ghi 5%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2980	217	259	274	387	119	325	414	261	249	2505	251	144	81
Mean score		7.1	7.4	4.6	3.5	17.3 +bcfghjm	3.0	6.6	4.7	4.7	6.9	7.1	8.0	7.4	4.6
Standard deviation		45.63	48.21	34.10	32.57	70.72	29.94	42.90	35.82	38.74	47.29	45.79	49.04	42.10	34.97
Standard Error		.91	3.58	2.37	2.25	4.16	3.08	2.55	2.00	2.75	3.52	1.04	3.01	2.62	2.50

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	46 2%	14 2%	17+df 2%	8 2%	6- 1%	31d 2%	15 1%	31- 1%	2 2%	15+a 4%	4 2%	9 8%
At least weekly (52.0)	64 2%	21 2%	12 2%	18+d 3%	13 1%	33 2%	31 2%	40- 2%	8 9%	24+a 6%	11+a 5%	5 5%
At least monthly (12.0)	65 2%	24 3%	17 3%	10 2%	13 1%	41 3%	23 2%	48- 2%	3 4%	15+a 4%	7 3%	5 5%
At least once every 3 months (4.0)	38 1%	11 1%	13 2%	7 1%	8 1%	24 1%	14 1%	32 1%	2 2%	7 2%	5 3%	0 -%
At least once every 6 months (2.0)	18 1%	4 *%	9+df 1%	3 1%	1 *%	13 1%	5 *%	9- *%	2 2%	8+a 2%	6+a 3%	0 -%
Only around once in the last 12 months (1.0)	31 1%	7 1%	9 1%	9 2%	6 1%	16 1%	15 1%	22- 1%	1 1%	9+a 2%	4 2%	4 4%
NET Regularly	111 4%	35 4%	29d 4%	26d 5%	19- 2%	64d 4%	46 3%	71- 3%	10 11%	40+a 10%	15+a 7%	14 13%
NET Occasionally	104 3%	35 4%	30d 4%	16 3%	21 2%	65+d 4%	37 3%	80- 3%	5 5%	22+a 5%	12 6%	5 5%
NET Rarely	49 2%	12 1%	18+ad 3%	13d 2%	7- 1%	29 2%	20 1%	31- 1%	4 4%	17+a 4%	10+a 5%	4 4%
NET Watched in the last 6 months	232 8%	75d 8%	68+df 10%	46d 9%	41- 5%	143+df 9%	88- 6%	160- 6%	17 19%	70+a 17%	33+a 16%	20 18%
Haven't watched in the last 12 months but have watched previously (0.5)	84 3%	18 2%	17 3%	20 4%	28 3%	35 2%	48 3%	66 3%	3 3%	18 4%	10 5%	3 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 2633 86%	799 87%	577- 84%	433 83%	798+bce 89%	1376 86%	1232 87%	2328+cd 89%	60 67%	292- 70%	148- 71%	76 70%
Don't know / can't remember	80 3%	19 2%	19 3%	12 2%	23 3%	38 2%	35 2%	51- 2%	8 9%	27+a 7%	12+a 6%	6 6%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2980	898	671	509	873	1570	1383	2576	81	388	195	103
Mean score	7.1	7.3	10.4+df	8.3	3.6-	8.6d	5.3	5.5-	15.2a	18.4+a	11.3	36.1+ad
Standard deviation	45.63	45.66	56.93	47.49	31.04	50.79	37.99	40.15	59.49	71.75	53.31	104.68
Standard Error	.91	1.50	2.16	2.54	1.26	1.26	1.23	.86	6.82	3.95	4.24	11.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	46 2%	10 1%	36 2%	2 1%	3 2%	4 1%	** **	2 1%	2 2%	** **	4 1%	4 2%
At least weekly	(52.0)	64 2%	15 2%	49 2%	3 1%	1 1%	1 *	** **	0 -%	4 3%	** **	10 2%	4 1%
At least monthly	(12.0)	65 2%	14- 1%	51+ak 3%	1 1%	3 2%	5 2%	** **	0 -%	4 3%	** **	6 1%	1- *%
At least once every 3 months	(4.0)	38 1%	7 1%	32 2%	1 1%	1 1%	2 1%	** **	0 -%	1 1%	** **	4 1%	1 *%
At least once every 6 months	(2.0)	18 1%	5 *%	13 1%	0 -%	0 -%	3 1%	** **	1 *%	1 1%	** **	2 *%	1 *%
Only around once in the last 12 months	(1.0)	31 1%	11 1%	20 1%	2 1%	1 *%	5 2%	** **	4 2%	3 2%	** **	6 1%	1 *%
NET Regularly		111 4%	26- 3%	85+a 4%	5 2%	5 3%	5 2%	** **	2 1%	6 5%	** **	14 3%	8 3%
NET Occasionally		104 3%	20- 2%	83+acgk 4%	3 1%	5 3%	6 2%	** **	0- -%	5 4%	** **	10 2%	1- 1%
NET Rarely		49 2%	16 2%	33 2%	2 1%	1 *%	8 3%	** **	5 3%	4 3%	** **	8 2%	2 1%
NET Watched in the last 6 months		232 8%	51- 5%	181+acgjk 9%	8- 3%	9 6%	15 5%	** **	3- 2%	13 9%	** **	25 6%	10- 4%
Haven't watched in the last 12 months but have watched previously	(0.5)	84 3%	28 3%	56 3%	4 2%	6 4%	4 2%	** **	3 2%	3 2%	** **	9 2%	7 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 86%	918+b 90%	1715- 84%	209+b 93%	141 88%	258+b 90%	** **	150+b 93%	113 84%	** **	397b 89%	238+b 91%
Don't know / can't remember	80 3%	18- 2%	61 3%	2 1%	3 2%	3 1%	** **	2 1%	3 2%	** **	9 2%	6 2%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2980	1008	1972	222	157	282	**	159	132	**	437	256
Mean score	7.1	4.8	8.4	3.4	8.3	5.6	**	5.2	8.4	**	4.5	6.7
Standard deviation	45.63	37.28	49.32	30.93	52.21	43.03	**	43.29	48.96	**	34.26	46.37
Standard Error	.91	1.31	1.20	2.25	4.67	2.91	**	3.92	5.02	**	1.84	3.18

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Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	46 2%	2 2%	3f 2%	14+f 4%	20+f 6%	29+f 4%	8- 1%	44 1%	** **	45 1%	** **
At least weekly (52.0)	64 2%	4 3%	3 2%	23+f 6%	19+f 6%	38+f 5%	15- 1%	64 2%	** **	64 2%	** **
At least monthly (12.0)	65 2%	4 2%	4 4%	15+f 4%	11f 3%	26+f 3%	23- 1%	61 2%	** **	63 2%	** **
At least once every 3 months (4.0)	38 1%	3 2%	4 3%	6 2%	6 2%	14 2%	21 1%	35 1%	** **	37 1%	** **
At least once every 6 months (2.0)	18 1%	2 2%	2 1%	3 1%	3 1%	10+f 1%	6 *%	17 1%	** **	18 1%	** **
Only around once in the last 12 months (1.0)	31 1%	6+f 4%	1 1%	10+f 3%	9+f 3%	16+f 2%	10 1%	29 1%	** **	31 1%	** **
NET Regularly	111 4%	7f 4%	6f 5%	37+f 10%	39+abf 11%	68+f 9%	23- 1%	108 4%	** **	109 4%	** **
NET Occasionally	104 3%	7 4%	8f 6%	21+f 6%	17 5%	40+f 5%	43 3%	95 3%	** **	100 3%	** **
NET Rarely	49 2%	8+f 6%	3 2%	13+f 3%	13+f 4%	26+f 3%	16- 1%	46 2%	** **	49 2%	** **
NET Watched in the last 6 months	232 8%	16f 10%	15f 12%	61+f 16%	59+f 17%	117+f 15%	73- 5%	220 7%	** **	227 8%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	84 3%	7f 5%	10+def 8%	17+f 4%	9 3%	30+f 4%	30- 2%	82 3%	** **	82 3%	** **

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Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 2633 86%	120- 78%	93- 75%	284- 74%	258- 75%	590- 76%	1422+abcde 91%	2590 87%	**	2606 86%	**
Don't know / can't remember	80 3%	5 3%	4 3%	11 3%	9 3%	25 3%	32 2%	72 2%	**	72 2%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2980	149	119	372	335	753	1536	2921	**	2945	**
Mean score	7.1	7.7	10.1f	17.3+f	24.9+af	17.5+f	2.6-	6.9	**	7.0	**
Standard deviation	45.63	46.17	54.53	69.29	85.70	71.07	26.55	44.83	**	45.13	**
Standard Error	.91	4.07	5.43	3.93	5.13	2.83	.74	.91	**	.91	**

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Table Q20.4 (continuation)
 Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily (365.0)	46	45	46+	46+	44+	46 +abcd fghi	45	46+	46	46+	34	33+	32	34+abcef	30	28	
	2%	2%	2%	2%	2%	14%	2%	2%	2%	2%	2%	2%	2%	18%	2%	2%	
At least weekly (52.0)	64	64+	64+	64+	64+	64 +abcd fghi	64+	64+	64+	64+	50+	51+	47+	46+abcef	48	50+	
	2%	2%	2%	2%	3%	20%	2%	3%	2%	2%	3%	3%	3%	25%	3%	3%	
At least monthly (12.0)	65	65+	65+	65+	63+	65 +abcd fghi	65+	65+	65+	65+	45	44+	43	41+abcef	46	48+	
	2%	2%	2%	2%	3%	20%	2%	3%	2%	2%	2%	3%	2%	23%	2%	3%	
At least once (4.0)	38	38	37	37	36+	38 +abcd fghi	38	38+	38	38+	27	27+	27	20+abcef	25	22	
every 3 months	1%	1%	1%	1%	2%	12%	1%	2%	1%	1%	1%	2%	1%	11%	1%	2%	
At least once (2.0)	18	18	18	18	18+	18 +abcd fghi	18	18	18	18	14	12	12	8+abcef	10	9	
every 6 months	1%	1%	1%	1%	1%	6%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	
Only around once in the last 12 months (1.0)	31	30	30	30	27	7+ 2%	30	28	30	29	16	15	14	4	14	10	
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	
NET Regularly	111	109+	110+	110+	107+	111 +abcd fghi	109+	111+	111+	111+	84+	84+	79+	80+abcef	78	78+	
	4%	4%	4%	4%	5%	35%	4%	4%	4%	4%	4%	6%	4%	44%	4%	5%	
NET Occasionally	104	103+	102+	103+	100+	104 +abcd fghi	104+	104+	104+	104+	72	71+	70	62+abcef	71	71+	
	3%	4%	4%	4%	4%	32%	4%	4%	4%	4%	4%	5%	4%	34%	4%	5%	

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Prepared by BMG

Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	49	48+	48+	48+	45+	26 +abcd fghi	48	46	48	48	30	26	26	12+abce	24	19
	2%	2%	2%	2%	2%	8%	2%	2%	2%	2%	2%	2%	1%	6%	1%	1%
NET Watched	232	230+	231+	230+	224+	232 +abcd fghi	230+	232+	232+	232+	170+	167+e	161+	149 +abce	159	157+e
in the last 6 months	8%	9%	9%	9%	10%	73%	8%	9%	8%	9%	9%	11%	9%	81%	8%	11%
Haven't watched in the last 12 months but have watched previously	(0.5) 84 3%	70 3%	68 3%	65 2%	59 3%	10 3%	70- 3%	63 3%	71- 3%	75 3%	47 2%	32 2%	40 2%	3 2%	50 3%	34 2%
I have never watched or used this service	(0.0) 2633 86%	2312e 86%	2276e 86%	2246e 86%	1935-e 85%	61- 19%	2389e 86%	2126-e 85%	2440e 86%	2286-e 85%	1637d 86%	1287d 85%	1558d 87%	25- 14%	1644d 87%	1220d 85%
Don't know / can't remember	80 3%	59- 2%	49- 2%	50- 2%	39- 2%	9 3%	59- 2%	45- 2%	61- 2%	56- 2%	26- 1%	18- 1%	23- 1%	2 1%	27- 1%	16- 1%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2980	2642	2605	2572	2245	311	2720	2449	2774	2623	1871	1500	1773	181	1866	1421
Mean score	7.1	7.8+	8.2+	8.2+	9.0+	68.3 +abcd fghi	7.6	8.7+	7.7+	8.1+	8.5	10.3+	8.4	84.7 +abce	7.7	9.5+
Standard deviation	45.63	47.55	48.72	48.82	50.87	125.80	46.88	50.20	47.26	48.56	49.58	54.02	49.29	136.12	46.71	51.36
Standard Error	.91	1.01	1.04	1.05	1.17	7.74	.98	1.10	.98	1.03	1.24	1.50	1.28	10.87	1.17	1.50

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Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	46 2%	0 -%	44 2%	33 2%	20 2%
At least weekly (52.0)	64 2%	4 1%	59 2%	40 2%	35+ 3%
At least monthly (12.0)	65 2%	3 1%	62 2%	43 2%	30 3%
At least once every 3 months (4.0)	38 1%	2 1%	36 1%	22 1%	12 1%
At least once every 6 months (2.0)	18 1%	0 -%	18 1%	14 1%	10 1%
Only around once in the last 12 months (1.0)	31 1%	3 1%	27 1%	17 1%	9 1%
NET Regularly	111 4%	4 1%	103 4%	73 4%	55+a 5%
NET Occasionally	104 3%	5 2%	99+ 4%	65 3%	42 4%
NET Rarely	49 2%	3 1%	45 2%	31 2%	19 2%
NET Watched in the last 6 months	232 8%	9- 3%	220+a 8%	152a 8%	107+a 10%
Haven't watched in the last 12 months but have watched previously (0.5)	84 3%	16+bcd 6%	68 3%	41- 2%	26 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20.4 (continuation)

Q20. S4C Clic - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 2633 86%	247 87%	2279 86%	1608 86%	918- 84%
Don't know / can't remember	80 3%	9 3%	58- 2%	42 2%	29 3%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2980	274	2593	1818	1061
Mean score	7.1	.9	7.8	8.2	9.0a
Standard deviation	45.63	6.22	47.83	49.29	50.08
Standard Error	.91	.49	1.00	1.22	1.62

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_5
 Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	134 4%	83+b 6%	28- 2%	** **	23+ab 15%	69 5%	65 4%
At least weekly	(52.0)	476 16%	248+b 18%	197- 13%	** **	28 18%	220 15%	254 16%
At least monthly	(12.0)	552 18%	247 18%	274 19%	** **	31 20%	269 18%	272 18%
At least once every 3 months	(4.0)	325 11%	143 10%	163 11%	** **	17 11%	174 12%	149 10%
At least once every 6 months	(2.0)	193 6%	81 6%	106 7%	** **	7 4%	101 7%	91 6%
Only around once in the last 12 months	(1.0)	196 6%	89 6%	95 6%	** **	9 6%	103 7%	91 6%
NET Regularly		610 20%	331+b 24%	225- 15%	** **	51+ab 32%	289 20%	319 21%
NET Occasionally		877 29%	390 28%	436 30%	** **	49 31%	443 30%	420 27%
NET Rarely		389 13%	170 12%	201 14%	** **	16 10%	204 14%	181 12%
NET Watched in the last 6 months		1680 55%	802+b 57%	767- 52%	** **	107+ab 67%	833 56%	830 54%
Haven't watched in the last 12 months but have watched previously	(0.5)	197 6%	104 7%	84 6%	** **	8 5%	101 7%	95 6%
I have never watched or used this service	(0.0)	876 29%	359- 26%	451+ad 31%	** **	33 21%	393- 27%	470+a 31%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	112 4%	41 3%	69+a 5%	**	2 1%	49 3%	55 4%
Medians	4.00	4.00	2.00	**	12.00	4.00	2.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2948	1353	1398	**	158	1430	1485
Mean score	27.9	34.9+b	17.6-	**	66.0+abc	28.6	27.7
Standard deviation	75.87	86.78	52.28	**	125.94	77.81	74.74
Standard Error	1.53	2.61	1.50	**	11.37	2.33	2.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	134	40 +cdefgij k	36 +cdfgijk	18gk	12-g	19gk	6-	1-	77 +cdefgij k	31-gk	27-g	8-
		4%	10%	7%	4%	2%	4%	2%	*%	8%	3%	2%	1%
At least weekly	(52.0)	476	52 +acefgij k	111 +acefgij k	75g	89egjk	59-	59g	31-	163+egjk	164egjk	149-	90-
		16%	13%	21%	16%	18%	12%	15%	10%	18%	17%	13%	13%
At least monthly	(12.0)	552	58	86	82 +abcghjk	113 23%	98gh	71	42-	145	196gh	212	113
		18%	15%	17%	17%	23%	21%	19%	13%	16%	20%	18%	16%
At least once every 3 months	(4.0)	325	40	54	49	66g	50	46g	20-	94g	115g	116	66
		11%	10%	10%	10%	13%	10%	12%	6%	10%	12%	10%	9%
At least once every 6 months	(2.0)	193	29	31	39dfk	23	37fk	16	17	60	62	70	33
		6%	8%	6%	8%	5%	8%	4%	5%	7%	6%	6%	5%
Only around once in the last 12 months	(1.0)	196	26	38	33	33	31	16	19	64	66	66	35
		6%	7%	7%	7%	7%	7%	4%	6%	7%	7%	6%	5%
NET Regularly		610	92efgjk +cdefgij k	147 +cdefgij k	94gjk	101gjk	78-g	66g	33-	240 +cdefgij k	194gjk	176-g	98-
		20%	24%	28%	19%	20%	16%	17%	10%	26%	20%	15%	14%
NET Occasionally		877	98	141g	131g	179 +abcghjk	148gk	117g	62-	239g	310+ghk	327g	179g
		29%	26%	27%	27%	36%	31%	31%	19%	26%	32%	28%	26%
NET Rarely		389	55f	69f	72fk	56	68fk	32-	36	124fk	128f	136	68-
		13%	14%	13%	15%	11%	14%	8%	11%	14%	13%	12%	10%
NET Watched in the last 6 months		1680	220gjk	319 +cfgjk	264gjk	303+fgjk	263gjk	199gk	112-	539+fgjk	567+gjk	574-g	311-g
		55%	57%	61%	55%	61%	55%	52%	35%	60%	58%	49%	44%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 197 6%	36+efgjk 9%	45+efgjk 9%	35fjk 7%	29 6%	25 5%	14- 4%	13 4%	81+efgjk 9%	63k 6%	53- 4%	28- 4%
I have never watched or used this service	(0.0) 876 29%	89- 23%	103- 20%	120 25%	119- 24%	142bhi 30%	133 35%	170 53%	192- 21%	240- 24%	444 38%	303+abcdefhij 43%
Don't know / can't remember	112 4%	15 4%	14 3%	31 6%	14 3%	14 3%	19g 5%	6 2%	29 3%	45g 5%	39 3%	25 4%
Medians	4.00	4.00	4.00	2.00	4.00	2.00	4.00	.00	4.00	4.00	2.00	1.00
Mode	.00	.00	52.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2948	370	506	452	484	461	362	314	876	936	1137	676
Mean score	27.9	49.6	40.4	26.4gjk	22.3gk	25.2gk	18.0-g	8.7- k	44.3	24.3gjk	18.4-g	13.7- k
Standard deviation	75.87	111.72	92.67	72.22	58.28	73.07	50.32	27.55	101.20	65.38	56.74	41.57
Standard Error	1.53	6.95	4.48	3.69	2.94	3.53	2.79	1.70	3.88	2.35	1.78	1.72

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Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	134 4%	12ch 5%	7 3%	5- 2%	31+bcghj 8%	3 3%	22bch 7%	17h 4%	2- 1%	11h 4%	110h 4%	13ch 5%	7ch 5%	5ch 6%
At least weekly (52.0)	476 16%	27 12%	36 13%	41 14%	69 17%	18 14%	55 16%	81+am 19%	41 15%	36 14%	404 16%	38 15%	23 16%	10 12%
At least monthly (12.0)	552 18%	49dl 22%	52 19%	54 19%	55- 14%	25 20%	54 16%	72 17%	62+df1 24%	48 19%	472 18%	45 18%	21 14%	15 18%
At least once every 3 months (4.0)	325 11%	21 9%	33 12%	27 9%	41 10%	6 5%	35 10%	51 12%	39+k 15%	23 9%	276 11%	22 9%	18 12%	8 10%
At least once every 6 months (2.0)	193 6%	20 9%	17 6%	19 7%	20 5%	6 5%	24 7%	31 7%	15 6%	10 4%	162 6%	19 7%	7 5%	5 6%
Only around once in the last 12 months (1.0)	196 6%	12 5%	18 7%	24 8%	21 5%	9 7%	19 6%	32 8%	18 7%	11 5%	163 6%	15 6%	12 8%	5 6%
NET Regularly	610 20%	39 18%	43 16%	45 16%	100+bch 25%	21 17%	77bc 23%	97bc 23%	43 16%	47 19%	513 20%	51 20%	31 21%	15 18%
NET Occasionally	877 29%	70 31%	85 32%	81 28%	96- 24%	31 25%	89 27%	123 29%	102 39%	71 28%	748 29%	67 26%	39 26%	23 27%
NET Rarely	389 13%	32 14%	35 13%	43i 15%	41 10%	15 12%	43 13%	63i 15%	33 12%	22 9%	326 13%	34 13%	19 13%	10 12%
NET Watched in the last 6 months	1680 55%	129 58%	145 54%	145 51%	216 54%	58 47%	190 57%	251+c1 60%	160c 61%	129 51%	1424 55%	137 53%	76 52%	43 51%
Haven't watched in the last 12 months but have watched previously (0.5)	197 6%	18 8%	18 7%	14 5%	26 6%	6 4%	26 8%	28 7%	10 4%	13 5%	159 6%	22h 8%	9 6%	7 8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
I have never watched or used this service	(0.0) 876 29%	53 24%	76 28%	86 30%	121 30%	46 37%	94 28%	101- 24%	69 26%	92+ 36%	aghj 29%	736 28%	73 30%	43 28%	24 28%
Don't know / can't remember	112 4%	11g 5%	14g 5%	16fg 6%	18g 5%	6 5%	7 2%	7- 2%	6 2%	6 3%	91 4%	10 4%	6 4%	5fgh 6%	
Medians	4.00	4.00	4.00	2.00	4.00	1.00	4.00	4.00	4.00	2.00	4.00	2.00	2.00	2.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2948	212	256	268	384	118	329	412	257	246	2482	246	141	79	
Mean score	27.9	30.7h	20.6	17.4- 40.9	20.6	35.8bch	27.7h	15.4-	27.0	27.5h	29.5h	29.8ch	32.0ch		
Standard deviation	75.87	83.44	60.81	50.04	97.51	60.26	90.24	71.84	38.51	75.71	74.85	80.00	80.20	86.97	
Standard Error	1.53	6.28	4.25	3.50	5.76	6.23	5.35	4.04	2.76	5.67	1.70	4.97	5.05	6.25	

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Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily	(365.0)	134 4%	27- 3%	31 4%	29a 6%	47a 5%	58 4%	76+ae 5%	97- 4%	11 12%	36+a 9%	9 4%	16 15%
At least weekly	(52.0)	476 16%	136 15%	124+ 18%	84 16%	127 14%	260 16%	212 15%	414 16%	18 20%	62 15%	27 13%	17 15%
At least monthly	(12.0)	552 18%	188+df 21%	126 18%	94 18%	140 16%	315+d 20%	234 17%	499+cd 19%	15 16%	49- 12%	21- 10%	13 12%
At least once every 3 months	(4.0)	325 11%	121+bdf 13%	66 10%	51 10%	86 10%	187 12%	137 10%	292+c 11%	9 10%	31- 7%	16 8%	6 6%
At least once every 6 months	(2.0)	193 6%	65f 7%	54df 8%	25 5%	44 5%	119+df 7%	68- 5%	171 7%	3 4%	21 5%	13 6%	5 4%
Only around once in the last 12 months	(1.0)	196 6%	59 6%	36 5%	46+be 9%	54 6%	95 6%	100 7%	167 6%	4 5%	26 6%	16 8%	5 5%
NET Regularly		610 20%	164 18%	155a 22%	114 22%	174 19%	319 20%	288 20%	511 19%	28 32%	98 24%	36 17%	33 30%
NET Occasionally		877 29%	309+bcd 34%	192 28%	145 28%	226- 25%	502+df 31%	371- 26%	792+cd 30%	23 26%	80- 19%	37- 18%	19 17%
NET Rarely		389 13%	124 13%	89 13%	71 14%	97 11%	213 13%	168 12%	339 13%	8 9%	47 11%	29 14%	10 9%
NET Watched in the last 6 months		1680 55%	538+df 59%	401df 58%	283 54%	444- 50%	939+df 58%	727- 51%	1474+cd 56%	55 62%	200- 48%	86- 41%	57 52%
Haven't watched in the last 12 months but have watched previously	(0.5)	197 6%	51 6%	46 7%	45+a 9%	52 6%	96 6%	98 7%	157- 6%	10 11%	38+a 9%	17 8%	8 7%

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Prepared by BMG

Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 876 29%	242 26%	183 27%	130 25%	309+abce 34%	426- 26%	439+abce 31%	747 28%	11 13%	124 30%	76+a 37%	32 29%
Don't know / can't remember	112 4%	28 3%	25 4%	16 3%	38 4%	52 3%	54 4%	82- 3%	8 10%	28+a 7%	12 6%	7 7%
Medians	4.00	4.00	4.00	4.00	2.00	4.00	2.00	4.00	12.00	2.00	1.00	4.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00	.00
Base for stats	2948	890	666	505	859	1555	1364	2545	80	387	195	102
Mean score	27.9	22.5-	29.6a	32.7a	30.0	25.6	31.0a	25.4-	62.4+ad	44.5+a	26.4	69.0+ad
Standard deviation	75.87	63.64	76.67	84.56	82.14	69.58	83.02	70.12	120.28	104.61	77.87	131.16
Standard Error	1.53	2.10	2.93	4.56	3.37	1.74	2.71	1.52	13.89	5.78	6.18	14.03

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Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	134 4%	47 5%	87 4%	8 4%	8 5%	20+ 7%	** **	8 5%	8 6%	** **	25 6%	15 6%
At least weekly	(52.0)	476 16%	171 17%	305 15%	32 14%	21 13%	40 14%	** **	27 17%	27 20%	** **	81 18%	49 19%
At least monthly	(12.0)	552 18%	158- 15%	394+agj 19%	41 19%	29 18%	50 17%	** **	19 12%	21 16%	** **	66 15%	48 18%
At least once every 3 months	(4.0)	325 11%	102 10%	223e 11%	23 10%	12 8%	18- 6%	** **	9 6%	8 6%	** **	55eg 12%	23 9%
At least once every 6 months	(2.0)	193 6%	58 6%	135g 7%	13 6%	9 6%	10 4%	** **	3- 2%	2 1%	** **	25 6%	16 6%
Only around once in the last 12 months	(1.0)	196 6%	67 7%	129 6%	12 5%	6 4%	21 7%	** **	15 9%	4 3%	** **	25 6%	20 8%
NET Regularly		610 20%	218 21%	392 19%	40 18%	30 19%	60 21%	** **	35 22%	35 26%	** **	106+ 24%	64 24%
NET Occasionally		877 29%	260- 25%	617+aeg 30%	65g 29%	41 26%	68 24%	** **	28- 18%	29 21%	** **	121g 27%	70 27%
NET Rarely		389 13%	125 12%	263 13%	25 11%	15 9%	31 11%	** **	18 11%	5 4%	** **	50 11%	36 14%
NET Watched in the last 6 months		1680 55%	536g 52%	1144eg 56%	118g 53%	80 50%	138- 48%	** **	66- 41%	65 49%	** **	252g 56%	150g 57%
Haven't watched in the last 12 months but have watched previously	(0.5)	197 6%	73 7%	123 6%	11 5%	4 3%	18 6%	** **	11 7%	12 9%	** **	32 7%	17 6%

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Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	876 29%	318 31%	558 27%	79+bk 35%	60+bjk 38%	101+bk 35%	** **	65+abjk 40%	44 33%	** **	125 28%	67 26%
Don't know / can't remember	112 4%	32 3%	79 4%	3 1%	10c 6%	7 2%	** **	3 2%	9 7%	** **	13 3%	8 3%
Medians	4.00	2.00	4.00	2.00	2.00	1.00	**	1.00	4.00	**	4.00	4.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2948	994	1954	220	150	279	**	158	126	**	434	254
Mean score	27.9	28.7	27.5	23.7	30.3	36.1	**	29.3	36.4	**	33.2	34.6
Standard deviation	75.87	77.27	75.16	68.49	82.95	93.02	**	80.25	87.49	**	84.12	85.62
Standard Error	1.53	2.73	1.84	5.01	7.60	6.35	**	7.32	9.20	**	4.53	5.90

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Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	134 4%	7 5%	12+f 10%	27+f 7%	30+f 9%	52+f 7%	53- 3%	131 4%	** **	131 4%	** **
At least weekly	(52.0)	476 16%	27 17%	14 11%	73f 19%	68+bf 20%	152+bf 19%	215- 14%	467 16%	** **	472 16%	** **
At least monthly	(12.0)	552 18%	30 19%	19 15%	69 18%	60 17%	139 18%	299 19%	546 18%	** **	550 18%	** **
At least once every 3 months	(4.0)	325 11%	22 14%	14 11%	47 12%	38 11%	89 11%	175 11%	321 11%	** **	323 11%	** **
At least once every 6 months	(2.0)	193 6%	7 5%	7 6%	17 5%	19 5%	44 6%	100 6%	190 6%	** **	192 6%	** **
Only around once in the last 12 months	(1.0)	196 6%	11 7%	15+cd 12%	20 5%	20 6%	51 7%	108 7%	192 6%	** **	196 6%	** **
NET Regularly		610 20%	34 22%	26 21%	100+f 26%	98+f 29%	204+f 26%	267- 17%	598 20%	** **	603 20%	** **
NET Occasionally		877 29%	52 33%	33 27%	116 30%	98 28%	227 29%	474 30%	867 29%	** **	873 29%	** **
NET Rarely		389 13%	18 12%	22c 18%	38 10%	39 11%	95 12%	208 13%	383 13%	** **	388 13%	** **
NET Watched in the last 6 months		1680 55%	93 60%	66 54%	233+f 61%	215+f 62%	476+f 61%	842 54%	1655 55%	** **	1668 55%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	197 6%	11 7%	10 8%	36+f 9%	25 7%	53 7%	93 6%	194 6%	** **	196 6%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 29%	31- 20%	27 22%	78- 20%	69- 20%	164- 21%	485+abcde 31%	845 28%	**	852 28%	**
Don't know / can't remember	112 4%	8 5%	5 4%	15 4%	16 5%	34f 4%	41- 3%	106 4%	**	106 4%	**
Medians	4.00	4.00	2.00	4.00	4.00	4.00	2.00	4.00	**	4.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2948	146	118	367	328	744	1527	2887	**	2911	**
Mean score	27.9	31.0	46.3+f	40.3+f	46.8+f	39.0+f	23.0-	27.9	**	27.9	**
Standard deviation	75.87	79.06	109.50	93.96	102.53	91.37	67.07	75.63	**	75.56	**
Standard Error	1.53	7.04	11.00	5.38	6.21	3.67	1.86	1.54	**	1.53	**

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Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	134	134+	131+	134+	118+	62	134+	134+	134+	130+	97+	73	98+	38	110+	88+
		4%	5%	5%	5%	5%	19%	5%	5%	5%	5%	5%	5%	5%	21%	6%	6%
At least weekly	(52.0)	476	464+	460+	476+	422+	61	471+	476+hi	476+	441+	349+	276+	337+	44+	388+	288+
		16%	17%	17%	18%	18%	19%	17%	19%	17%	16%	18%	18%	19%	24%	20%	20%
At least monthly	(12.0)	552	519+	544+	552+	484+	81+afhi	547+	552+afhi	552+	518+	390+	338+	391+	47+	431+	315+
		18%	19%	20%	21%	21%	25%	20%	22%	19%	19%	21%	22%	22%	26%	23%	22%
At least once every 3 months	(4.0)	325	304+	315+	325+	279+	37	317+	325+	325+	308+	213	166	205	21	219	155
		11%	11%	12%	12%	12%	12%	11%	13%	11%	12%	11%	11%	11%	11%	12%	11%
At least once every 6 months	(2.0)	193	184+	181+	193+	146	20	190+	193+	193+	184+	126	104	98-	7	122	79
		6%	7%	7%	7%	6%	6%	7%	8%	7%	7%	7%	7%	5%	4%	6%	6%
Only around once in the last 12 months	(1.0)	196	177	158-	152-	129-	20	181	152	184	179	113	81-	100-	7	94-	76-
		6%	7%	6%	6%	6%	6%	7%	6%	7%	7%	6%	5%	6%	4%	5%	5%
NET Regularly	610	597+	591+	610+	540+	122	606+	610+fhi	610+	572+	447+	349+	435+	82	498+b	376+	
		20%	22%	22%	23%	24%	38%	22%	24%	22%	21%	24%	23%	24%	45%	26%	26%
NET Occasionally	877	823+	858+	877+a	763+a	118+afhi	864+	877	877+	827+	603+	504+	596+	68+	650+	471+	
		29%	30%	32%	33%	33%	37%	31%	35%	31%	31%	32%	33%	33%	37%	34%	33%
NET Rarely	389	361+	339	345	276	40	371+	345+	377+	363+	239	185	197-	14	215-	155-	
		13%	13%	13%	12%	13%	13%	14%	13%	14%	13%	12%	11%	8%	11%	11%	
NET Watched	1680	1604+	1630+	1680	1450+afhi	261	1660+	1680	1680+	1582+	1175+	957+	1129+	157	1270+abc	926+	
		55%	59%	61%	64%	63%	82%	60%	67%	59%	59%	62%	63%	63%	86%	67%	64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 197 6%	148- 5%	139- 5%	123- 5%	103- 5%	10- 3%	146- 5%	126- 5%	155- 5%	178bcdefg 7%	97-f 5%	67- 4%	85-f 5%	6 3%	73- 4%	46- 3%
I have never watched or used this service	(0.0) 876 29%	692-ceg 26%	653-eg 25%	598-eg 23%	543-eg 24%	23- 7%	710-ceg 26%	468-e 19%	726-ceg 26%	657-eg 25%	467-d 25%	382-d 25%	447-d 25%	11- 6%	418-d 22%	360-d 25%
Don't know / can't remember	112 4%	80- 3%	75- 3%	69- 3%	58- 3%	6 2%	82- 3%	68- 3%	89- 3%	83- 3%	45- 2%	31- 2%	35- 2%	2 1%	40- 2%	29- 2%
Medians	4.00	4.00	4.00	4.00	4.00	12.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	12.00	12.00	4.00
Mode	.00	.00	.00	.00	.00	12.00	.00	12.00	.00	.00	.00	.00	.00	12.00	12.00	.00
Base for stats	2948	2621	2580	2553	2226	314	2697	2426	2745	2595	1852	1487	1761	181	1854	1408
Mean score	27.9	30.9+	31.0+	32.2+	32.6+	85.5 +abcdefgh i	30.4+	33.9+	30.0+	30.3+	32.2+	31.0+	33.7+	93.7 +abcef	36.0+	36.7+
Standard deviation	75.87	79.67	79.44	80.68	81.01	139.55	78.84	82.42	78.23	79.12	80.71	78.29	82.83	142.40	84.89	86.91
Standard Error	1.53	1.70	1.71	1.74	1.88	8.54	1.66	1.82	1.63	1.69	2.03	2.19	2.16	11.35	2.14	2.55

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	134 4%	10 4%	121 5%	71 4%	34- 3%
At least weekly	(52.0)	476 16%	40 14%	421 16%	310 17%	185 17%
At least monthly	(12.0)	552 18%	29- 10%	510+a 19%	366+a 20%	213a 20%
At least once every 3 months	(4.0)	325 11%	25 9%	290 11%	214 12%	135+ 12%
At least once every 6 months	(2.0)	193 6%	15 5%	173 7%	124 7%	68 6%
Only around once in the last 12 months	(1.0)	196 6%	14 5%	175 7%	119 6%	77 7%
NET Regularly		610 20%	50 18%	542 20%	381 20%	219 20%
NET Occasionally		877 29%	53- 19%	800+a 30%	580+a 31%	348+a 32%
NET Rarely		389 13%	29 10%	348 13%	243 13%	145 13%
NET Watched in the last 6 months		1680 55%	118- 42%	1515+a 57%	1085+a 58%	635+a 58%
Haven't watched in the last 12 months but have watched previously	(0.5)	197 6%	19 7%	172 7%	128 7%	73 7%

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Prepared by BMG

Table Q20_5 (continuation)

Q20. Channel 4 streaming service (formerly All4) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 876 29%	118+bcd 42%	702- 26%	468- 25%	273- 25%
Don't know / can't remember	112 4%	14 5%	86- 3%	59 3%	32 3%
Medians	4.00	.50	4.00	4.00	4.00
Mode	.00	.00	.00	.00	.00
Base for stats	2948	269	2564	1800	1058
Mean score	27.9	23.6	28.8	26.5	24.0-
Standard deviation	75.87	70.86	76.99	71.11	64.81
Standard Error	1.53	5.68	1.63	1.77	2.11

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Table Q20_21

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	99 3%	61+b 4%	16- 1%	** **	21+ab 13%	60+b 4%	37- 2%
At least weekly	(52.0)	199 6%	104b 7%	69- 5%	** **	25+ab 16%	104 7%	94 6%
At least monthly	(12.0)	243 8%	108 8%	109 7%	** **	26+ab 16%	131 9%	108 7%
At least once every 3 months	(4.0)	186 6%	73 5%	96 7%	** **	16a 10%	96 6%	84 5%
At least once every 6 months	(2.0)	100 3%	53 4%	42 3%	** **	5 3%	42 3%	59 4%
Only around once in the last 12 months	(1.0)	104 3%	42 3%	56 4%	** **	5 3%	46 3%	55 4%
NET Regularly		297 10%	165+b 12%	86- 6%	** **	46+ab 29%	165+b 11%	131- 9%
NET Occasionally		429 14%	181 13%	205 14%	** **	42+ab 26%	228b 15%	192- 12%
NET Rarely		204 7%	96 7%	99 7%	** **	10 6%	87 6%	114 7%
NET Watched in the last 6 months		827 27%	400b 29%	333- 23%	** **	94+ab 59%	434+b 29%	382- 25%
Haven't watched in the last 12 months but have watched previously	(0.5)	151 5%	77 6%	65 4%	** **	8 5%	77 5%	73 5%
I have never watched or used this service	(0.0)	1818 59%	814d 58%	919+ad 63%	** **	46- 29%	847- 57%	952+a 62%

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Prepared by BMG

Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	161 5%	60 4%	93+a 6%	**	8 5%	75 5%	78 5%
Medians	.00	.00	.00	**	4.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2899	1334	1374	**	152	1403	1462
Mean score	17.4	22.1+b	8.3-	**	62.5+abc	21.1+b	13.9-
Standard deviation	66.64	76.40	40.89	**	124.22	74.19	58.10
Standard Error	1.35	2.32	1.19	**	11.39	2.24	1.61

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	99	29 +cdefgij k	31 +cdefgij k	13fgk	9gk	13fgk	2-	*- *	60 +cdefgij k	22gk	16-	3-
		3%	8%	6%	3%	2%	3%	1%	1%	7%	2%	1%	1%
At least weekly	(52.0)	199	31legjk	48+efgjk	41legjk	36egjk	18-	21g	5-	79+egjk	76egjk	44-	26-
		6%	8%	9%	8%	7%	4%	5%	2%	9%	8%	4%	4%
At least monthly	(12.0)	243	41fgjk	45gk	35	46gk	38	23	15-	86fgjk	82gk	75-	37-
		8%	11%	9%	7%	9%	8%	6%	5%	10%	8%	6%	5%
At least once every 3 months	(4.0)	186	26g	32g	39gjk	29g	29g	27g	3-	58g	68gk	60g	30-g
		6%	7%	6%	8%	6%	6%	7%	1%	6%	7%	5%	4%
At least once every 6 months	(2.0)	100	11	21fjk	24+fgjk	18fk	15f	4-	6	33fk	42+fjk	26-	10-
		3%	3%	4%	5%	4%	3%	1%	2%	4%	4%	2%	1%
Only around once in the last 12 months	(1.0)	104	19f	17	18	15	15	8	12	36	33	35	20
		3%	5%	3%	4%	3%	3%	2%	4%	4%	3%	3%	3%
NET Regularly		297	60 +defgijk	79 +defgijk	54efgjk	45gjk	31-g	23-g	6-	139 +defgijk	99efgjk	60-g	29-
		10%	15%	15%	11%	9%	7%	6%	2%	15%	10%	5%	4%
NET Occasionally		429	67gjk	77gk	74gk	76gk	67gk	50g	18-	144gjk	150gjk	135-g	68-
		14%	17%	15%	15%	15%	14%	13%	6%	16%	15%	12%	10%
NET Rarely		204	31fk	38fk	42fjk	34f	30f	12-	18	68fjk	75fjk	60-	30-
		7%	8%	7%	9%	7%	6%	3%	6%	8%	8%	5%	4%
NET Watched in the last 6 months		827	138 +defgjk	178 +defgjk	152 +efgjk	139fgjk	114gjk	77-g	30-	315 +defgijk	291 +efgjk	221-g	107-g
		27%	36%	34%	31%	28%	24%	20%	9%	35%	30%	19%	15%
Haven't watched in the last 12 months but have watched previously	(0.5)	151	30+dfgjk	36+fgjk	32fgjk	19k	23fgk	8-	4-	65+dfgjk	51fgjk	35-	12-
		5%	8%	7%	7%	4%	5%	2%	1%	7%	5%	3%	2%

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Prepared by BMG

Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
I have never	(0.0)	1818	179-	266-	246-	305abch	302abchi	260	260	445-	551-ah	822	521+abcdefhi
watched or used this service	59%	47%	51%	51%	61%	64%	68%	82%	49%	56%	70%	74%	
Don't know / can't remember	161	19	24	35+d	20	22	29+d	13	43	55	63	41	
Medians	.00	.50	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2899	366	496	447	478	453	353	307	862	925	1112	659	
Mean score	17.4	34.9	29.5	17.0fgjk	12.4gk	14.2fgk	6.7-g	2.1-	31.8	14.7fgjk	8.5-g	4.6-	
Standard deviation	66.64	97.80	88.37	62.72	51.29	62.28	32.27	15.52	92.47	57.12	44.71	25.95	
Standard Error	1.35	6.11	4.31	3.22	2.60	3.03	1.82	.97	3.57	2.06	1.42	1.09	

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	99 3%	10bgh 4%	3 1%	4 1%	26+bcghj 7%	3 3%	18+bcgh 5%	6 1%	3 1%	8 3%	81 3%	10 4%	4 3%	4bcgh 4%
At least weekly (52.0)	199 6%	11 5%	13 5%	10 4%	41 10% +abchjklm	6 5%	22 7%	35ck 8%	14 5%	26 10% +bcklm	178+ 7%	10 4%	7 5%	4 4%
At least monthly (12.0)	243 8%	19 8%	22 8%	14 5%	23 6%	14 11%	27 8%	40c 9%	24 9%	20 8%	201 8%	25c 10%	9 6%	8c 10%
At least once every 3 months (4.0)	186 6%	11 5%	19 7%	19 7%	24 6%	4 4%	28 8%	26 6%	16 6%	10 4%	157 6%	15 6%	9 6%	5 6%
At least once every 6 months (2.0)	100 3%	8 4%	7 3%	10 4%	9 2%	0 -%	6 2%	21+f 5%	11 4%	9 4%	83 3%	11 4%	4 3%	2 3%
Only around once in the last 12 months (1.0)	104 3%	8 4%	10 4%	10 4%	11 3%	3 3%	19+k 6%	11 3%	10 4%	6 2%	89 3%	4 2%	7k 5%	3 4%
NET Regularly	297 10%	21 9%	16- 6%	14- 5%	67 17% +abcghjklm	9 7%	40bch 12%	41c 10%	17 6%	34bchk 13%	259c 10%	19 8%	12 8%	7 9%
NET Occasionally	429 14%	30 13%	41 15%	32 11%	47 12%	18 15%	54 16%	65 16%	40 15%	30 12%	358 14%	40 16%	18 12%	13 15%
NET Rarely	204 7%	16 7%	17 6%	20 7%	20 5%	3 3%	26 8%	33 8%	21 8%	15 6%	172 7%	16 6%	11 7%	6 7%
NET Watched in the last 6 months	827 27%	59 27%	64 24%	57- 20%	123cl 31%	27 22%	101c 30%	128cl 30%	67 26%	74c 29%	700c 27%	70 27%	33 23%	23 27%

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 151 5%	12 5%	17 6%	10 3%	23 6%	1 1%	19 6%	24 6%	13 5%	9 4%	127 5%	15 6%	5 3%	4 5%
I have never watched or used this service	(0.0) 1818 59%	130 58%	162 60%	188+dfg 66%	225 56%	85 68%	185 55%	235 56%	163 62%	152 60%	1525 59%	149 58%	94f 64%	50 59%
Don't know / can't remember	161 5%	14 6%	17 6%	19 7%	20 5%	8 7%	12 3%	21 5%	10 4%	11 4%	132 5%	17 7%	8 5%	4 5%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2899	209	253	265	383	116	324	398	253	241	2441	239	139	80
Mean score	17.4	21.4bch	8.7	8.4-	31.7	14.2	24.9	11.8	8.6	19.4	17.3	18.3	15.4	21.1bch
Standard deviation	66.64	77.33	41.74	44.62	92.02	60.32	82.69	46.60	40.43	67.26	65.91	71.48	64.53	77.65
Standard Error	1.35	5.85	2.93	3.14	5.46	6.31	4.95	2.67	2.91	5.10	1.51	4.51	4.09	5.55

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	99 3%	20- 2%	32+a 5%	15 3%	32 4%	52 3%	47 3%	65- 2%	11 12%	34+a 8%	11a 5%	11 10%
At least weekly (52.0)	199 6%	62 7%	48 7%	34 7%	54 6%	110 7%	88 6%	154- 6%	12 13%	45+a 11%	19 9%	14 13%
At least monthly (12.0)	243 8%	70 8%	62 9%	47 9%	62 7%	132 8%	109 8%	216 8%	6 6%	25 6%	10 5%	9 8%
At least once every 3 months (4.0)	186 6%	58 6%	40 6%	42 8%	45 5%	98 6%	86 6%	164 6%	4 4%	20 5%	13 6%	3 3%
At least once every 6 months (2.0)	100 3%	26 3%	23 3%	22 4%	28 3%	48 3%	50 4%	88 3%	7 7%	11 3%	5 2%	0 -
Only around once in the last 12 months (1.0)	104 3%	37 4%	18 3%	27+bd 5%	20 2%	55 3%	48 3%	92 3%	5 6%	12 3%	3 2%	2 1%
NET Regularly	297 10%	82 9%	80 12%	49 9%	86 10%	162 10%	135 10%	219- 8%	22 25%	79+a 19%	30+a 15%	25 23%
NET Occasionally	429 14%	128 14%	102 15%	88d 17%	107 12%	230 14%	195 14%	380 14%	9 10%	44 11%	23 11%	12 11%
NET Rarely	204 7%	63 7%	40 6%	50+bde 10%	48 5%	103 6%	98 7%	180 7%	12 13%	23 6%	8 4%	2 1%
NET Watched in the last 6 months	827 27%	236 26%	205d 30%	160d 31%	221 25%	441 27%	381 27%	687- 26%	38 43%	135+a 32%	58 28%	37 34%
Haven't watched in the last 12 months but have watched previously (0.5)	151 5%	38 4%	33 5%	42+abde 8%	38 4%	70 4%	80 6%	124 5%	4 4%	27 6%	11 5%	11 10%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 1818 59%	557c 61%	405c 59%	267- 51%	568+c 63%	963c 60%	835c 59%	1596+c 61%	34 39%	213- 51%	120 58%	53 48%
Don't know / can't remember	161 5%	49 5%	29 4%	25 5%	49 5%	79 5%	74 5%	129- 5%	8 9%	29 7%	14 7%	7 6%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	1.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2899	868	661	496	848	1529	1343	2499	81	387	193	102
Mean score	17.4	13.4-	23.1+a	16.3	18.3	17.6	17.5	14.1-	56.6+ad	39.2+a	27.1a	48.2+a
Standard deviation	66.64	55.27	78.66	62.94	69.88	66.54	67.39	58.67	121.77	102.59	85.11	112.75
Standard Error	1.35	1.85	3.02	3.42	2.89	1.68	2.22	1.29	13.97	5.68	6.81	12.04

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	99 3%	37 4%	62 3%	5 2%	5 3%	17+b 6%	** **	9 6%	12 9%	** **	23+b 5%	8 3%
At least weekly	(52.0)	199 6%	64 6%	135 7%	13 6%	11 7%	18 6%	** **	7 5%	10 7%	** **	35 8%	18 7%
At least monthly	(12.0)	243 8%	63- 6%	180+aj 9%	15 7%	14 9%	23 8%	** **	7 4%	9 7%	** **	21- 5%	17 6%
At least once every 3 months	(4.0)	186 6%	44- 4%	142+a 7%	9 4%	6 4%	11 4%	** **	8 5%	5 4%	** **	19 4%	10 4%
At least once every 6 months	(2.0)	100 3%	30 3%	70g 3%	11eg 5%	3 2%	3 1%	** **	0- -%	8 6%	** **	18eg 4%	9g 3%
Only around once in the last 12 months	(1.0)	104 3%	48+b 5%	56- 3%	6 3%	8 5%	17+b 6%	** **	4 2%	5 3%	** **	18 4%	13 5%
NET Regularly		297 10%	101 10%	196 10%	17 8%	16 10%	34 12%	** **	16 10%	21 16%	** **	58+ 13%	26 10%
NET Occasionally		429 14%	108- 10%	321+agjk 16%	24 11%	21 13%	35 12%	** **	14 9%	15 11%	** **	40- 9%	27 10%
NET Rarely		204 7%	78g 8%	126 6%	17g 8%	11 7%	20 7%	** **	4 2%	12 9%	** **	35g 8%	22g 8%
NET Watched in the last 6 months		827 27%	239- 23%	588+ag 29%	53 24%	40 25%	72 25%	** **	31- 19%	44 33%	** **	115 26%	62 24%
Haven't watched in the last 12 months but have watched previously	(0.5)	151 5%	52 5%	98 5%	9 4%	2 1%	8 3%	** **	8 5%	8 6%	** **	24 5%	13 5%

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	1818 59%	645+b 63%	1172- 58%	149+b 66%	101 63%	181 63%	**	113+b 70%	68 51%	**	272 61%	159 61%
Don't know / can't remember	161 5%	42 4%	119 6%	7 3%	9 6%	8 3%	**	5 3%	10 8%	**	17 4%	15 6%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2899	984	1914	217	151	278	**	156	124	**	430	247
Mean score	17.4	18.3	17.0	12.1	17.1	26.4+	**	24.2	39.6+abck	**	24.7+	16.6
Standard deviation	66.64	69.99	64.88	54.19	65.59	86.57	**	85.10	105.95	**	82.38	64.70
Standard Error	1.35	2.49	1.61	4.00	5.99	5.92	**	7.81	11.21	**	4.45	4.52

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	99 3%	9f 6%	6 5%	18f 5%	25+f 7%	41+f 5%	36- 2%	99 3%	** **	99 3%	** **
At least weekly (52.0)	199 6%	15 9%	13f 10%	42+f 11%	40+f 12%	88+f 11%	84- 5%	194 6%	** **	196 6%	** **
At least monthly (12.0)	243 8%	14 9%	9 8%	32 8%	29 9%	71 9%	119 8%	240 8%	** **	241 8%	** **
At least once every 3 months (4.0)	186 6%	12 8%	7 6%	28 7%	26 7%	56 7%	93 6%	178 6%	** **	182 6%	** **
At least once every 6 months (2.0)	100 3%	6 4%	6 5%	20+ 5%	12 3%	30 4%	48 3%	98 3%	** **	100 3%	** **
Only around once in the last 12 months (1.0)	104 3%	7d 5%	7d 5%	15 4%	5- 1%	27 4%	57 4%	101 3%	** **	103 3%	** **
NET Regularly	297 10%	24+f 15%	19+f 16%	60+f 16%	65+f 19%	129+f 17%	120- 8%	293 10%	** **	295 10%	** **
NET Occasionally	429 14%	26 17%	16 13%	61 16%	55 16%	127+ 16%	212 14%	418 14%	** **	423 14%	** **
NET Rarely	204 7%	14 9%	13d 10%	35d 9%	16 5%	57 7%	105 7%	199 7%	** **	203 7%	** **
NET Watched in the last 6 months	827 27%	56+f 36%	42f 34%	141+f 37%	132+f 38%	286+f 37%	380- 24%	808 27%	** **	818 27%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	151 5%	10 7%	12+f 10%	27f 7%	19 6%	49 6%	69 4%	146 5%	** **	149 5%	** **

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 1818 59%	69- 45%	52- 42%	184- 48%	171- 50%	372- 48%	992+abcde 63%	1785 60%	**	1793 59%	**
Don't know / can't remember	161 5%	11 7%	11f 9%	16 4%	17 5%	44 6%	70 4%	153 5%	**	155 5%	**
Medians	.00	.50	.50	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2899	143	112	367	327	734	1498	2840	**	2863	**
Mean score	17.4	29.9+f	27.9f	25.8+f	35.8+f	28.1+f	13.1-	17.6	**	17.5	**
Standard deviation	66.64	88.40	84.05	79.72	96.38	83.35	56.66	67.25	**	66.99	**
Standard Error	1.35	7.96	8.60	4.57	5.86	3.37	1.59	1.38	**	1.37	**

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	99	97+	97+	99+	90+	51 +abcd fgh i	99+	99+	99+	99+	71	57	65	32+abce f	74+	65+
		3%	4%	4%	4%	4%	16%	4%	4%	3%	4%	4%	4%	17%	4%	4%	
At least weekly	(52.0)	199	196+	196+	199+	182+	55 +abcd fgh i	199+	199+	199+	193+	144+	115+	146+	43 +abce f	164+	124+
		6%	7%	7%	8%	8%	17%	7%	8%	7%	7%	8%	8%	8%	23%	9%	9%
At least monthly	(12.0)	243	238+	242+	243+	225+	66 +abcd fgh i	243+	243+	243+	233+	171+	147+	165+	41 +abce f	186+	156+
		8%	9%	9%	9%	10%	21%	9%	10%	9%	9%	9%	10%	9%	23%	10%	11%
At least once	(4.0)	186	182+	185+	186+	171+	39 +abcd fgh i	186+	186+	186+	181+	126	103	123+	15	136+	101
every 3 months		6%	7%	7%	7%	7%	12%	7%	7%	7%	7%	7%	7%	7%	8%	7%	7%
At least once	(2.0)	100	96+	97+	100+	80	18+	99+	100+	100+	99+	63	47	52	8	65	46
every 6 months		3%	4%	4%	4%	3%	6%	4%	4%	4%	4%	3%	3%	3%	4%	3%	3%
Only around	(1.0)	104	92	89	89	78	15	98	89	98	99+	65	57	58	6	58	42
once in the		3%	3%	3%	3%	3%	5%	4%	4%	3%	4%	3%	4%	3%	3%	3%	3%
last 12 months																	
NET Regularly	297	294+	293+	297+	273+	106 +abcd fgh i	297+	297+	297+	292+	215+	172+	212+	74 +abce f	238+	189+	
		10%	11%	11%	11%	12%	33%	11%	12%	10%	11%	11%	12%	41%	13%	13%	
NET Occasionally	429	420+	427+	429+	397+h	105 +abcd fgh i	429+	429+	429+	415+	297+	250+	288+	56 +abce f	322+	257+	
		14%	16%	16%	16%	17%	33%	15%	17%	15%	15%	16%	16%	16%	31%	17%	18%
NET Rarely	204	188	186	190+	158	33 +abd fh	196+	190+	198+	198+	128	104	109	14	123	88	
		7%	7%	7%	7%	7%	10%	7%	8%	7%	7%	7%	7%	6%	8%	6%	6%

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Prepared by BMG

Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	827	810+	817+	827+	749+fh	229	825+	827+afhi	827+	805+	575+	469+	552+	138	625+	491+a
					+abcdefgh	i							+abcef			
in the last 6 months	27%	30%	31%	32%	33%	72%	30%	33%	29%	30%	30%	31%	31%	76%	33%	34%
Haven't watched in the last 12 months but have watched previously	(0.5) 151 5%	119- 4%	111- 4%	104- 4%	92- 4%	9 3%	121- 4%	105- 4%	127- 4%	137 5%	79- 4%	44- 3%	69- 4%	6 3%	64- 3%	46- 3%
I have never watched or used this service	(0.0) 1818 59%	1546-eg 57%	1513-eg 57%	1480-e 56%	1260-e 55%	57- 18%	1601-eg 58%	1347-e 54%	1644-eg 58%	1515-e 57%	1091-d 58%	881d 58%	1042d 58%	28- 16%	1065-d 56%	797-d 55%
Don't know / can't remember	161 5%	133 5%	124- 5%	122- 5%	105- 5%	9 3%	135- 5%	126 5%	138- 5%	123- 5%	87- 5%	66- 4%	76- 4%	4 2%	82- 4%	61- 4%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2899	2567	2530	2500	2179	310	2644	2368	2696	2556	1810	1452	1720	179	1812	1376
Mean score	17.4	19.4+	19.6+	20.2+	21.2+	72.5	19.1+	21.3+	18.7+	19.6+	20.0+	20.1+	19.9+	80.2	21.2+	23.6+
						+abcdefgh							+abcef			
Standard deviation	66.64	70.05	70.34	71.37	72.90	131.34	69.55	73.17	68.92	70.65	71.22	71.20	70.16	133.73	72.35	77.22
Standard Error	1.35	1.51	1.53	1.56	1.71	8.10	1.48	1.63	1.45	1.52	1.81	2.01	1.85	10.76	1.85	2.29

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Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	99 3%	10 4%	87d 3%	45- 2%	21- 2%
At least weekly (52.0)	199 6%	18 6%	174 7%	122 7%	75 7%
At least monthly (12.0)	243 8%	11- 4%	229+a 9%	156a 8%	96a 9%
At least once every 3 months (4.0)	186 6%	14 5%	166 6%	119 6%	75 7%
At least once every 6 months (2.0)	100 3%	8 3%	90 3%	59 3%	38 3%
Only around once in the last 12 months (1.0)	104 3%	15 5%	82 3%	59 3%	39 4%
NET Regularly	297 10%	28 10%	261 10%	167 9%	96 9%
NET Occasionally	429 14%	25- 9%	396+a 15%	275a 15%	170a 16%
NET Rarely	204 7%	23 8%	172 6%	119 6%	76 7%
NET Watched in the last 6 months	827 27%	61 22%	747+ 28%	502 27%	304 28%
Haven't watched in the last 12 months but have watched previously (0.5)	151 5%	16 6%	133 5%	92 5%	49 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_21 (continuation)

Q20. Channel 4+ streaming service (formerly All4+) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 1818 59%	176 62%	1557 59%	1106 59%	648 59%
Don't know / can't remember	161 5%	14 5%	132 5%	100 5%	50 5%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2899	269	2519	1759	1040
Mean score	17.4	18.5	17.7d	14.5-	12.8-
Standard deviation	66.64	71.07	66.98	58.53	52.82
Standard Error	1.35	5.70	1.43	1.48	1.73

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_6
 Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	78 3%	52+b 4%	13- 1%	** **	13+ab 8%	43 3%	33 2%
At least weekly	(52.0)	290 9%	154+b 11%	105- 7%	** **	30+ab 19%	144 10%	144 9%
At least monthly	(12.0)	395 13%	191 14%	183 12%	** **	21 13%	195 13%	196 13%
At least once every 3 months	(4.0)	240 8%	115 8%	115 8%	** **	11 7%	116 8%	121 8%
At least once every 6 months	(2.0)	191 6%	99 7%	85 6%	** **	7 4%	93 6%	98 6%
Only around once in the last 12 months	(1.0)	160 5%	76 5%	75 5%	** **	9 6%	75 5%	83 5%
NET Regularly		368 12%	206+b 15%	119- 8%	** **	43+ab 27%	187 13%	178 12%
NET Occasionally		635 21%	306 22%	298 20%	** **	32 20%	311 21%	317 21%
NET Rarely		351 11%	175 13%	160 11%	** **	16 10%	168 11%	181 12%
NET Watched in the last 6 months		1195 39%	611+b 44%	501- 34%	** **	82+b 51%	591 40%	593 39%
Haven't watched in the last 12 months but have watched previously	(0.5)	173 6%	85 6%	77 5%	** **	12 7%	91 6%	81 5%
I have never watched or used this service	(0.0)	1406 46%	572- 41%	742+ad 51%	** **	53- 33%	661 45%	725 47%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	126 4%	50 4%	72 5%	**	4 2%	61 4%	58 4%
Medians	.50	1.00	.00	**	2.00	.50	.50
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2934	1344	1395	**	156	1418	1482
Mean score	17.0	22.3+b	9.5-	**	43.0+abc	18.6	15.4
Standard deviation	59.57	70.57	37.25	**	100.11	63.35	55.26
Standard Error	1.20	2.13	1.07	**	9.12	1.90	1.51

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Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	78 3%	17+fgjk 4% +dfgijk	24 5%	14fgjk 3%	9k 2%	11fgk 2%	1- *%	1- *%	41 5% +dfgijk	24fgjk 2%	13- 1%	2- *%
At least weekly (52.0)	290 9%	42g 11%	50g 10%	42g 9%	64+egjk 13%	34 7%	44egj 12%	12- 4%	93g 10%	107egj 11%	91-g 8%	56g 8%
At least monthly (12.0)	395 13%	34- 9%	64 12%	49 10%	87 17% +abcghk	73acgh 15%	57acg 15%	31 10%	98 11%	136a 14%	161a 14%	88 13%
At least once every 3 months (4.0)	240 8%	23 6%	28- 5%	43bh 9%	46bh 9%	42bh 9%	34bh 9%	25 8%	51- 6%	89bh 9%	101bh 9%	59h 8%
At least once every 6 months (2.0)	191 6%	21 5%	39 7%	29 6%	33 7%	36 8%	18 5%	15 5%	59 7%	63 6%	69 6%	33 5%
Only around once in the last 12 months (1.0)	160 5%	27 7%	24 5%	22 5%	30 6%	26 5%	16 4%	15 5%	51 6%	52 5%	57 5%	31 4%
NET Regularly	368 12%	60egjk 15%	75egjk 14%	57g 12%	74egjk 15%	45g 10%	45g 12%	13- 4%	134+egjk 15%	130gjk 13%	104-g 9%	58-g 8%
NET Occasionally	635 21%	57- 15%	92 18%	92 19%	133 27% +abcghk	115abgh 24%	91abgh 24%	55 17%	149- 16%	225abh 23%	262abh 22%	147ah 21%
NET Rarely	351 11%	48 12%	63 12%	52 11%	63 13%	62k 13%	34 9%	30 9%	110 12%	115 12%	126 11%	64- 9%
NET Watched	1195 39%	137g 36%	205g 39%	178g 37%	240 48% +abcefg jk	197gk 41%	155gk 41%	84- 26%	342g 38%	418+agjk 43%	435g 37%	238-g 34%
in the last 6 months												
Haven't watched in the last 12 months but have watched previously (0.5)	173 6%	21 6%	47 9% +defgjk	38+efgjk 8%	25 5%	19 4%	13 3%	10 3%	68+efgjk 8%	63fgjk 6%	42- 4%	23- 3%

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Prepared by BMG

Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
I have never	(0.0)	1406	183d	223	218d	183-	215d	182di	201	407d	401-	598	383+bcdefhi
watched or used this service	46%	48%	43%	45%	37%	45%	48%	63%	45%	41%	51%	55%	
Don't know / can't remember	126 4%	16 4%	20 4%	27 6%	21 4%	18 4%	15 4%	10 3%	36 4%	47 5%	43 4%	25 4%	
Medians	.50	.50	.50	.50	2.00	.50	.50	.00	.50	1.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2934	369	499	456	477	457	366	310	868	933	1132	676	
Mean score	17.0	24.5	25.0	18.0fgjk	17.0fgjk	15.2gk	10.0-g	4.7-	24.8	17.5fgjk	10.7-g	7.6-	
Standard deviation	59.57	76.93	78.53	63.95	52.38	56.68	26.94	21.47	77.81	58.29	40.89	24.71	
Standard Error	1.20	4.80	3.82	3.25	2.66	2.74	1.48	1.33	3.00	2.09	1.28	1.02	

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Table Q20_6 (continuation)
 Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	78 3%	8c 4%	6 2%	1- 1%	20+cgj 5%	1 1%	14+cg 4%	5 1%	4 2%	7 3%	67 3%	6 2%	3 2%	2c 3%
At least weekly (52.0)	290 9%	15 7%	24 9%	27 10%	34 8%	12 9%	44+al 13%	48l 12%	21 8%	301 12%	253l 10%	22 9%	8- 6%	6 8%
At least monthly (12.0)	395 13%	32 14%	36 13%	48f 17%	50 12%	18 15%	32 10%	57 13%	30 11%	37 15%	339 13%	29 11%	17 11%	10 12%
At least once every 3 months (4.0)	240 8%	20 9%	18 7%	26 9%	28 7%	6 5%	33 10%	27 6%	23 9%	24 9%	205 8%	19 8%	11 8%	5 5%
At least once every 6 months (2.0)	191 6%	15 7%	14 5%	20 7%	24 6%	6 5%	11- 3%	44 10%	16 6%	16 6%	165f 6%	13 5%	6 4%	6f 8%
Only around once in the last 12 months (1.0)	160 5%	17dg 8%	15 6%	19g 7%	13 3%	13 11%	13 4%	13 3%	14 5%	14 6%	132 5%	14 5%	11dfg 8%	3 4%
NET Regularly	368 12%	23 10%	30 11%	29 10%	53l 13%	12 10%	58 17%	54 13%	25 10%	36l 14%	321l 12%	28 11%	11- 8%	8 10%
NET Occasionally	635 21%	52 23%	54 20%	74+m 26%	77 19%	24 19%	65 19%	83 20%	53 20%	60 24%	544 21%	49 19%	28 19%	15 18%
NET Rarely	351 11%	32f 14%	29 11%	39f 14%	37 9%	19 15%	24- 7%	57f 14%	30 11%	30 12%	297f 12%	27 11%	18f 12%	9 11%
NET Watched in the last 6 months	1195 39%	91l 41%	97 36%	123l 43%	155 38%	42 34%	134l 40%	181kl 43%	94 36%	112kl 44%	1030+l 40%	90 35%	45- 31%	30 35%

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Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 173 6%	12 5%	16 6%	11 4%	28m 7%	3 2%	25m 7%	30m 7%	12 5%	10 4%	147m 6%	17m 7%	8 5%	2- 2%
I have never watched or used this service	(0.0) 1406 46%	94 42%	129 48%	117 41%	186 46%	58 47%	149 44%	185 44%	138 52%	105 42%	1160- 45%	122 48%	78 53%	45+ 53%
Don't know / can't remember	126 4%	9 4%	13 5%	14 5%	20 5%	8 6%	15 4%	10 2%	4 2%	10 4%	104 4%	14h 5%	4 3%	5gh 6%
Medians	.50	1.00	.00	1.00	.50	.00	.50	.50	.00	1.00	.50	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2934	214	257	270	382	116	321	409	258	242	2469	243	143	80
Mean score	17.0	20.3	15.6	10.0	25.5	9.9	25.2	13.2	12.3	18.9	17.5	15.1	12.8	15.8
Standard deviation	59.57	70.74	56.60	30.68	80.84	33.11	75.77	44.08	48.37	60.93	60.26	55.56	54.09	59.79
Standard Error	1.20	5.30	3.95	2.14	4.79	3.46	4.54	2.48	3.45	4.59	1.37	3.47	3.38	4.30

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Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	78 3%	22 2%	17 2%	19 4%	20 2%	39 2%	39 3%	60- 2%	5 6%	18+a 4%	7 3%	6 5%
At least weekly (52.0)	290 9%	66- 7%	67 10%	58a 11%	96a 11%	132- 8%	154+ae 11%	241 9%	14 16%	49 12%	18 9%	14 13%
At least monthly (12.0)	395 13%	107 12%	91 13%	74 14%	121 14%	198 12%	195 14%	345 13%	10 11%	48 12%	22 11%	16 15%
At least once every 3 months (4.0)	240 8%	71 8%	71+df 10%	40 8%	59 7%	142 9%	98 7%	216d 8%	9 10%	23 6%	7- 3%	7 7%
At least once every 6 months (2.0)	191 6%	62 7%	42 6%	30 6%	54 6%	104 6%	84 6%	163 6%	5 6%	28 7%	16 8%	7 6%
Only around once in the last 12 months (1.0)	160 5%	44 5%	38 6%	36 7%	40 4%	82 5%	76 5%	143 5%	6 6%	17 4%	7 3%	4 4%
NET Regularly	368 12%	87- 10%	83 12%	77ae 15%	116a 13%	171- 11%	194+ae 14%	301- 11%	19 22%	67+a 16%	26 12%	20 18%
NET Occasionally	635 21%	178 19%	162+a 23%	113 22%	180 20%	340 21%	293 21%	561d 21%	19 21%	71 17%	29- 14%	24 22%
NET Rarely	351 11%	107 12%	80 12%	66 13%	94 10%	186 12%	160 11%	306 12%	11 12%	45 11%	23 11%	11 10%
NET Watched in the last 6 months	1195 39%	328- 36%	287a 42%	221a 42%	350 39%	615 38%	571a 40%	1024 39%	43 49%	166 40%	70 34%	50 46%
Haven't watched in the last 12 months but have watched previously (0.5)	173 6%	49 5%	39 6%	34 6%	48 5%	88 5%	82 6%	146 6%	10 11%	27 7%	13 6%	4 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 46%	463+bcf 50%	298 43%	212- 41%	421 47%	761c 47%	632 45%	1217 46%	24 27%	177 43%	104 50%	42 38%
Don't know / can't remember	126 4%	34 4%	28 4%	19 4%	37 4%	62 4%	56 4%	96- 4%	7 7%	28+a 7%	13 6%	8 8%
Medians	.50	.00	.50	1.00	.50	.50	.50	.50	2.00	.50	.00	1.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2934	884	663	502	859	1546	1361	2531	82	387	195	101
Mean score	17.0	14.9	16.8	22.2	16.6	15.7	18.7	15.8-	33.9+a	25.6+a	19.9	30.7+a
Standard deviation	59.57	57.47	58.30	70.03	56.71	57.81	61.99	56.51	88.28	77.04	68.92	84.92
Standard Error	1.20	1.90	2.23	3.78	2.32	1.45	2.02	1.23	10.08	4.25	5.49	9.07

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Table Q20_6 (continuation)
 Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	78 3%	26 2%	53 3%	6 3%	7 4%	14+b 5%	** **	8 5%	9 6%	** **	18 4%	10 4%
At least weekly	(52.0)	290 9%	111 11%	179 9%	17 8%	11 7%	33 12%	** **	19 12%	19 14%	** **	49 11%	39+bcd 15%
At least monthly	(12.0)	395 13%	131 13%	264 13%	35 16%	21 13%	37 13%	** **	21 13%	18 13%	** **	55 12%	35 13%
At least once every 3 months	(4.0)	240 8%	86 8%	155 8%	27+b 12%	9 6%	19 6%	** **	12 7%	8 6%	** **	33 7%	24 9%
At least once every 6 months	(2.0)	191 6%	63 6%	128 6%	11 5%	14 9%	15 5%	** **	9 5%	5 4%	** **	24 5%	17 6%
Only around once in the last 12 months	(1.0)	160 5%	56 5%	104 5%	10 4%	10 6%	16 5%	** **	7 4%	6 4%	** **	21 5%	21+ 8%
NET Regularly		368 12%	136 13%	232 11%	23 10%	18 11%	47+b 17%	** **	27 17%	27 20%	** **	67 15%	49+abc 19%
NET Occasionally		635 21%	216 21%	419 21%	62+bj 28%	30 19%	55 19%	** **	33 21%	26 19%	** **	88 20%	59 23%
NET Rarely		351 11%	119 12%	232 11%	21 9%	24 15%	31 11%	** **	15 10%	11 8%	** **	45 10%	38 14%
NET Watched in the last 6 months		1195 39%	416 41%	779 38%	95 43%	62 39%	118 41%	** **	68 42%	58 43%	** **	178 40%	125+b 48%
Haven't watched in the last 12 months but have watched previously	(0.5)	173 6%	55 5%	118 6%	8 3%	6 3%	12 4%	** **	7 4%	10 8%	** **	28 6%	11 4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 46%	465k 45%	940k 46%	104 46%	79k 49%	132 46%	** **	78 48%	53 40%	** **	203 46%	98- 38%
Don't know / can't remember	126 4%	34 3%	92 5%	7 3%	3 2%	9 3%	** **	1 1%	7 5%	** **	16 4%	7 3%
Medians	.50	.50	.50	.50	.00	.50	**	.50	1.00	**	.50	1.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2934	992	1942	217	157	277	**	160	128	**	430	255
Mean score	17.0	17.3	16.9	17.1	22.1	27.0+ab	**	25.8	34.1+ab	**	22.8+	24.5
Standard deviation	59.57	58.74	60.01	61.40	75.84	80.44	**	78.29	90.63	**	72.45	71.39
Standard Error	1.20	2.07	1.47	4.52	6.79	5.47	**	7.09	9.43	**	3.91	4.91

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Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Children in household						Internet access				
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	78 3%	5 3%	6f 5%	12 3%	21+f 6%	31+f 4%	28- 2%	75 2%	** **	76 3%	** **
At least weekly	(52.0)	290 9%	15 9%	22+f 18%	55+f 14%	46+f 13%	99+f 13%	123- 8%	287 10%	** **	288 10%	** **
At least monthly	(12.0)	395 13%	18 12%	15 12%	47 12%	42 12%	92 12%	213 14%	385 13%	** **	392 13%	** **
At least once every 3 months	(4.0)	240 8%	13 8%	7 5%	26 7%	26 8%	61 8%	130 8%	237 8%	** **	238 8%	** **
At least once every 6 months	(2.0)	191 6%	14 9%	6 5%	32 8%	29 8%	63+f 8%	87 6%	188 6%	** **	191 6%	** **
Only around once in the last 12 months	(1.0)	160 5%	9 6%	6 5%	27 7%	29+f 9%	52 7%	76 5%	157 5%	** **	160 5%	** **
NET Regularly		368 12%	19 13%	28+af 22%	67+f 18%	67+f 20%	130+f 17%	150- 10%	361 12%	** **	364 12%	** **
NET Occasionally		635 21%	31 20%	22 18%	73 19%	68 20%	152 20%	343 22%	621 21%	** **	630 21%	** **
NET Rarely		351 11%	23 15%	12 10%	59+f 15%	58+f 17%	114+f 15%	163 10%	346 12%	** **	351 12%	** **
NET Watched in the last 6 months		1195 39%	65 42%	55 44%	172+f 45%	164+f 48%	344+f 44%	580- 37%	1171 39%	** **	1185 39%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	173 6%	15+df 10%	12d 10%	23 6%	10- 3%	46 6%	83 5%	173 6%	** **	173 6%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 1406 46%	57- 37%	46 37%	143- 37%	129- 38%	303- 39%	762+abcde 49%	1371 46%	**	1379 46%	**
Don't know / can't remember	126 4%	8 5%	5 4%	17 4%	11 3%	34 4%	67 4%	119 4%	**	120 4%	**
Medians	.50	1.00	1.00	1.00	1.00	1.00	.00	.50	**	.50	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2934	146	119	366	333	745	1501	2873	**	2898	**
Mean score	17.0	19.5	29.9+f	22.1f	32.5+f	24.2+f	13.2-	16.8	**	16.9	**
Standard deviation	59.57	66.12	80.27	66.29	88.54	73.18	50.13	58.91	**	59.23	**
Standard Error	1.20	5.90	8.03	3.79	5.33	2.93	1.40	1.20	**	1.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_6 (continuation)
 Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	78	74	76+	75+	78+	43 +abcd fghi	76	78+	78+	75+	53	47	52	28+abce	55	55+
	3%	3%	3%	3%	3%	13%	3%	3%	3%	3%	3%	3%	3%	15%	3%	4%
At least weekly (52.0)	290	280+	287+	290+	290+afhi	69 +abcd fghi	286+	290+	290+	281+	219+	186+	220+ +abce	53	227+	226+abce
	9%	10%	11%	11%	13%	21%	10%	12%	10%	10%	12%	12%	12%	29%	12%	16%
At least monthly (12.0)	395	369+	394+	392+	395 +abc fghi	72 +abcd fghi	393+	395+a	395+	373+	273+	227+	302+	40+ab	305+	292+abce
	13%	14%	15%	15%	17%	23%	14%	16%	14%	14%	14%	15%	17%	22%	16%	20%
At least once every 3 months (4.0)	240	236+	240+	240+	240+afhi	32	238+	240+	240+	218	181+	155+	174+	17	190+	156+
	8%	9%	9%	9%	11%	10%	9%	10%	8%	8%	10%	10%	10%	9%	10%	11%
At least once every 6 months (2.0)	191	185+	187+	188+	191+h	27	189+	191+	191+	181+	136+	97	127+	12	125	93
	6%	7%	7%	7%	8%	8%	7%	8%	7%	7%	7%	6%	7%	7%	7%	6%
Only around once in the last 12 months (1.0)	160	155+	150+	150+	128	15	157+	149+	158+	145	115+f	83	108+	6	111	63
	5%	6%	6%	6%	6%	5%	6%	6%	6%	5%	6%	5%	6%	3%	6%	4%
NET Regularly	368	355+	363+	365+	368 +abc fghi	111 +abcd fghi	362+	368+	368+	356+	272+	233+	271+	81 +abce	282+	282+abce
	12%	13%	14%	14%	16%	35%	13%	15%	13%	13%	14%	15%	15%	44%	15%	20%
NET Occasionally	635	605+	633+	633+	635 +abc fghi	105 +abc fghi	631+	635+afhi	635+	591+	453+	382+	476+	56+	495+	449+abce
	21%	22%	24%	24%	28%	33%	23%	25%	22%	22%	24%	25%	27%	31%	26%	31%
NET Rarely	351	340+	337+	338+	319+	42	345+	340+	350+	326+	251+	180	235+	18	236+	155
	11%	13%	13%	13%	14%	13%	12%	14%	12%	12%	13%	12%	13%	10%	12%	11%
NET Watched	1195	1144+	1184+	1186+hi	1195 +abc fghi	243 +abcd fghi	1182+	1195 +ab fhi	1195+	1129+	862+	712+	875+	150 +abce	902+	823+abce
in the last 6 months	39%	42%	45%	45%	52%	76%	43%	48%	42%	42%	45%	47%	49%	82%	48%	57%

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 Prepared by BMG

Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 173 6%	143- 5%	135- 5%	133- 5%	106- 5%	11 3%	145- 5%	122- 5%	150- 5%	155 6%	92- 5%	58- 4%	84- 5%	6 3%	83- 4%	60- 4%
I have never watched or used this service	(0.0) 1406 46%	1160-deg 43%	1094-deg 41%	1064-de 41%	784-e 34%	42- 13%	1192-deg 43%	945-de 38%	1227-deg 43%	1160-deg 43%	763-df 40%	616-df 41%	674-df 38%	16- 9%	739-df 39%	452-d 31%
Don't know / can't remember	126 4%	98- 4%	92- 3%	89- 3%	72- 3%	10 3%	103- 4%	84- 3%	104- 4%	90- 3%	65- 3%	48- 3%	55- 3%	5 3%	58- 3%	40- 3%
Medians	.50	.50	1.00	1.00	2.00	12.00	1.00	1.00	.50	.50	1.00	1.00	2.00	12.00	1.00	4.00
Mode	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2934	2603	2562	2533	2212	310	2676	2410	2730	2589	1832	1470	1741	178	1835	1397
Mean score	17.0	18.3+	19.1+	19.2+	22.5+afh +abcd fgh i	65.1	18.3+	20.7+	18.3+	18.6+	19.2+	20.7+	20.1+	76.8 +abcef	20.0+	26.0+ace
Standard deviation	59.57	61.50	62.56	62.53	67.70	121.44	61.37	65.15	61.57	62.06	61.85	64.73	62.62	127.54	62.92	71.25
Standard Error	1.20	1.31	1.35	1.35	1.58	7.48	1.29	1.44	1.29	1.33	1.56	1.82	1.64	10.27	1.59	2.09

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Table Q20_6 (continuation)
 Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	78 3%	11 4%	66 2%	40 2%	22 2%
At least weekly (52.0)	290 9%	32 11%	251 9%	156- 8%	82- 8%
At least monthly (12.0)	395 13%	39 14%	346 13%	235 13%	130 12%
At least once every 3 months (4.0)	240 8%	19 7%	209 8%	144 8%	85 8%
At least once every 6 months (2.0)	191 6%	8- 3%	178+a 7%	118 6%	65 6%
Only around once in the last 12 months (1.0)	160 5%	4- 1%	151+a 6%	113+a 6%	61a 6%
NET Regularly	368 12%	44d 15%	317d 12%	197- 11%	104- 10%
NET Occasionally	635 21%	58 20%	555 21%	379 20%	216 20%
NET Rarely	351 11%	11- 4%	329+a 12%	231a 12%	126a 12%
NET Watched in the last 6 months	1195 39%	109 39%	1050d 40%	694- 37%	385- 35%
Haven't watched in the last 12 months but have watched previously (0.5)	173 6%	8 3%	161+ 6%	118 6%	75 7%

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Prepared by BMG

Table Q20_6 (continuation)

Q20. My5 - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 1406 46%	142 50%	1197 45%	859 46%	523 48%
Don't know / can't remember	126 4%	19b 7%	91- 3%	75 4%	47 4%
Medians	.50	.00	.50	.50	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2934	264	2559	1784	1043
Mean score	17.0	24.0d	16.7	14.9-	13.9
Standard deviation	59.57	73.74	58.76	55.23	53.77
Standard Error	1.20	5.94	1.24	1.38	1.76

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_7

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	148 5%	84+b 6%	48- 3%	** **	16+b 10%	90+b 6%	55- 4%
At least weekly	(52.0)	253 8%	135+b 10%	97- 7%	** **	19b 12%	138 9%	115 7%
At least monthly	(12.0)	211 7%	93 7%	95 6%	** **	23+ab 14%	120+b 8%	89- 6%
At least once every 3 months	(4.0)	118 4%	60 4%	46 3%	** **	12+b 7%	70+b 5%	45- 3%
At least once every 6 months	(2.0)	75 2%	39 3%	28 2%	** **	8b 5%	40 3%	35 2%
Only around once in the last 12 months	(1.0)	100 3%	43 3%	47 3%	** **	10+a 7%	44 3%	56 4%
NET Regularly		401 13%	219+b 16%	146- 10%	** **	35+b 22%	228+b 15%	170- 11%
NET Occasionally		328 11%	153 11%	140 10%	** **	35+ab 22%	190+b 13%	134- 9%
NET Rarely		176 6%	82 6%	75 5%	** **	18+ab 11%	84 6%	92 6%
NET Watched in the last 6 months		804 26%	412+b 30%	314- 21%	** **	77+ab 48%	458+b 31%	339- 22%
Haven't watched in the last 12 months but have watched previously	(0.5)	217 7%	106 8%	94 6%	** **	17 10%	109 7%	106 7%
I have never watched or used this service	(0.0)	1846 60%	790-d 57%	963+ad 66%	** **	55- 34%	823- 56%	998+a 65%

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Prepared by BMG

Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	92 3%	43 3%	48 3%	**	*	45 3%	41 3%
Medians	.00	.00	.00	**	1.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2968	1351	1419	**	160	1434	1499
Mean score	23.8	29.0+b	17.0-	**	45.0+bc	29.2+b	18.3-
Standard deviation	79.53	87.84	66.62	**	108.40	88.28	69.11
Standard Error	1.59	2.64	1.90	**	9.73	2.63	1.88

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Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	148	32 +defgjk	36+efgjk	34+efgjk	23gjk	12-	8-	3-	68+efgjk	57efgjk	23-	11-
		5%	8%	7%	7%	5%	3%	2%	1%	8%	6%	2%	2%
At least weekly	(52.0)	253	39gjk	55+gjk	40	42	35	27	14-	94+gjk	81g	77-	42-
		8%	10%	11%	8%	8%	7%	7%	4%	10%	8%	7%	6%
At least monthly	(12.0)	211	31gjk	45fgjk	36gjk	42fgjk	28	18	10-	77+fgjk	78fgjk	56-	27-
		7%	8%	9%	8%	8%	6%	5%	3%	8%	8%	5%	4%
At least once	(4.0)	118	29 +cdefgij	28efgjk	16	18	13	6-	6	58	34	26-	13-
		4%	8%	5%	3%	4%	3%	2%	2%	6%	3%	2%	2%
every 3 months		4%	8%	5%	3%	4%	3%	2%	2%	6%	3%	2%	2%
At least once	(2.0)	75	7	17g	13	15	11	10	3	23	28	24	13
every 6 months		2%	2%	3%	3%	3%	2%	3%	1%	3%	3%	2%	2%
Only around	(1.0)	100	12g	28+gijk	16g	14g	16g	12g	2-	40+gjk	30g	30g	13-
once in the		3%	3%	5%	3%	3%	3%	3%	1%	4%	3%	3%	2%
last 12 months													
NET Regularly		401	71 +defgjk	91+efgjk	74efgjk	64gjk	48-g	36-	17-	162	138efgjk	100-	52-
		13%	19%	17%	15%	13%	10%	9%	5%	18%	14%	9%	7%
NET Occasionally		328	61+efgjk	74+efgjk	52fgjk	60fgjk	42	24-	16-	134	112fgjk	82-	40-
		11%	16%	14%	11%	12%	9%	6%	5%	15%	11%	7%	6%
NET Rarely		176	19g	45+gjk	30g	28g	28g	22g	4-	64gjk	58g	54-g	26-
		6%	5%	9%	6%	6%	6%	6%	1%	7%	6%	5%	4%
NET Watched		804	139 +cdefgij	181 +defgijk	139efgjk	139efgjk	101-gk	70-g	35-	320	278efgjk	206-g	105-
		26%	36%	35%	29%	28%	21%	18%	11%	35%	28%	18%	15%
in the													
last 6 months													

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 7%	217 7%	25g 6%	51+efgjk 10%	45egjk 9%	43gjk 9%	27g 6%	21g 6%	6- 2%	75gjk 8%	88+egjk 9%	54-g 5%	27- 4%
I have never watched or used this service	(0.0) 60%	1846 60%	192- 50%	245- 47%	262-b 54%	292abh 59%	318 67%	269 70%	269 84%	437- 48%	554-bh 57%	855 73%	538+abcdefhi 77%
Don't know / can't remember		92 3%	17d 4%	15 3%	21d 4%	9 2%	13 3%	9 2%	8 2%	32 4%	30 3%	30 3%	17 2%
Medians		.00	.00	.50	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2968	368	505	462	489	461	372	311	873	951	1145	683
Mean score		23.8	39.2	32.9	32.8	22.7gjk	14.6-g	12.7-	5.9-	35.5	27.6	11.6-	9.6-
Standard deviation		79.53	+defgjk	+efgjk	+efgjk	76.94	59.38	54.99	34.63	+defgjk	efgjk	52.33	46.92
Standard Error		1.59	6.39	4.49	4.82	3.86	2.85	3.00	2.14	3.72	3.08	1.63	1.92

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Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily	(365.0)	148 5%	15 7%	9 3%	16 6%	23 6%	4 3%	13 4%	22 5%	9 3%	14 5%	125 5%	12 5%	5 3%	5 6%
At least weekly	(52.0)	253 8%	17 8%	20 7%	19 7%	49+cfj 12%	6 5%	22 7%	38 9%	22 8%	17 7%	211 8%	17 7%	19+bcfijk 13%	6 7%
At least monthly	(12.0)	211 7%	20h 9%	21h 8%	15 5%	26 7%	12 10%	26h 8%	30h 7%	8- 3%	20h 8%	177h 7%	21h 8%	8 5%	5 6%
At least once every 3 months	(4.0)	118 4%	10 5%	10 4%	13 4%	13 3%	0 -	14 4%	20 5%	9 3%	7 3%	96 4%	13 5%	6 4%	2 2%
At least once every 6 months	(2.0)	75 2%	9b 4%	2 1%	5 2%	10 3%	4 3%	10 3%	8 2%	4 1%	7 3%	58 2%	10b 4%	4 3%	3b 4%
Only around once in the last 12 months	(1.0)	100 3%	6 3%	10 4%	11g 4%	15 4%	2 2%	10 3%	5- 1%	11g 4%	15+g 6%	85 3%	6 2%	5 3%	4g 5%
NET Regularly		401 13%	33 15%	29 11%	35 12%	72+bfjk 18%	11 9%	35 11%	60 14%	31 12%	31 12%	336 13%	29 11%	24f 16%	12 14%
NET Occasionally		328 11%	30h 13%	31 11%	27 10%	39 10%	12 10%	40h 12%	50h 12%	17- 6%	27 11%	274 11%	34h 13%	14 9%	7 8%
NET Rarely		176 6%	15 7%	12 5%	16 6%	25 6%	6 5%	19 6%	13- 3%	15 6%	21g 8%	143 6%	16 6%	9 6%	7g 8%
NET Watched in the last 6 months		804 26%	72bh 32%	62 23%	67 24%	122h 30%	27 21%	85 25%	118h 28%	51- 20%	64 26%	668h 26%	73h 28%	42h 29%	21 25%
Haven't watched in the last 12 months but have watched previously	(0.5)	217 7%	16 7%	21 8%	12 4%	21 5%	5 4%	31c 9%	34 8%	25c 10%	17 7%	183 7%	17 7%	11 8%	6 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service	(0.0) 1846 60%	121 54%	168 62%	182a 64%	229 57%	84 68%	199 59%	253 60%	170a 65%	148 59%	1556 60%	154 60%	86 59%	50 60%
Don't know / can't remember	92 3%	8 4%	8 3%	12 4%	16 4%	6 5%	10 3%	9 2%	5 2%	7 3%	81 3%	6 2%	2 2%	3 3%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2968	215	262	273	387	118	325	410	257	245	2492	250	145	82
Mean score	23.8	31.8	18.0	26.2	29.4	17.3	19.4	25.5	17.4	25.3	23.9	22.4	20.7	29.2
Standard deviation	79.53	94.06	67.82	86.37	86.25	68.51	71.69	82.23	66.78	83.83	79.87	78.23	68.55	91.44
Standard Error	1.59	7.00	4.69	5.98	5.08	7.13	4.25	4.62	4.77	6.29	1.81	4.81	4.26	6.50

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Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	148 5%	43 5%	43d 6%	26 5%	34 4%	86 5%	60 4%	113- 4%	8 9%	35+a 8%	8 4%	17 15%
At least weekly (52.0)	253 8%	85d 9%	64d 9%	46 9%	56- 6%	150+d 9%	102 7%	220 8%	8 9%	31 8%	17 8%	7 6%
At least monthly (12.0)	211 7%	77+bd 8%	37 5%	48bd 9%	47- 5%	115 7%	95 7%	176 7%	4 4%	34 8%	19 9%	10 9%
At least once every 3 months (4.0)	118 4%	32 4%	34d 5%	26 5%	25 3%	67 4%	51 4%	94 4%	2 2%	23 6%	16+a 8%	5 5%
At least once every 6 months (2.0)	75 2%	24 3%	24df 3%	13 3%	14 2%	48d 3%	27 2%	64 2%	1 1%	11 3%	7 4%	3 3%
Only around once in the last 12 months (1.0)	100 3%	38d 4%	21 3%	21 4%	20 2%	59 4%	41 3%	76- 3%	4 5%	23+a 6%	13+a 6%	6 6%
NET Regularly	401 13%	129d 14%	108+df 16%	71 14%	90- 10%	236+df 15%	161- 11%	333 13%	17 19%	67 16%	25 12%	23 21%
NET Occasionally	328 11%	109d 12%	72 10%	74+df 14%	72- 8%	181d 11%	146 10%	270 10%	6 6%	57+a 14%	35+a 17%	15 14%
NET Rarely	176 6%	63d 7%	44d 6%	34 7%	34- 4%	107+df 7%	68 5%	140- 5%	5 6%	35+a 8%	20+a 10%	9 9%
NET Watched in the last 6 months	804 26%	262df 29%	203+df 29%	158df 30%	176- 20%	466+df 29%	334- 24%	667- 25%	23 26%	136+a 33%	67 32%	42 38%
Haven't watched in the last 12 months but have watched previously (0.5)	217 7%	63 7%	55 8%	35 7%	61 7%	118 7%	96 7%	189 7%	6 7%	28 7%	11 5%	11 10%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 1846 60%	532 58%	391- 57%	292 56%	611+abce 68%	923- 57%	902+abce 64%	1625+cd 62%	49 55%	208- 50%	109- 52%	46 42%
Don't know / can't remember	92 3%	22 2%	20 3%	16 3%	29 3%	42 3%	44 3%	70- 3%	6 7%	20+a 5%	9 4%	5 4%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.50
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2968	896	670	505	868	1566	1373	2557	82	395	199	104
Mean score	23.8	23.9	29.5+df	24.7	18.5-	26.3d	20.8	21.7-	42.7+a	38.1+a	21.0	63.3+ad
Standard deviation	79.53	78.45	89.34	80.13	71.04	83.30	74.55	75.19	109.63	103.37	73.01	132.95
Standard Error	1.59	2.57	3.40	4.31	2.89	2.07	2.42	1.62	12.50	5.65	5.74	14.02

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Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	148 5%	54 5%	94 5%	10 4%	8 5%	13 5%	** **	4 2%	8 6%	** **	28 6%	14 5%
At least weekly	(52.0)	253 8%	72 7%	181g 9%	15 7%	12 7%	19 7%	** **	6 4%	13 9%	** **	35 8%	16 6%
At least monthly	(12.0)	211 7%	52- 5%	159+agjk 8%	10 4%	11g 7%	20g 7%	** **	3- 2%	8 6%	** **	17- 4%	11 4%
At least once every 3 months	(4.0)	118 4%	34 3%	84 4%	5 2%	7 4%	10 3%	** **	1 1%	4 3%	** **	18 4%	5 2%
At least once every 6 months	(2.0)	75 2%	28 3%	47 2%	6 3%	6 4%	4 1%	** **	5 3%	5 3%	** **	18+ 4%	7 3%
Only around once in the last 12 months	(1.0)	100 3%	28 3%	73 4%	5 2%	5 3%	8 3%	** **	7 4%	3 2%	** **	13 3%	4 2%
NET Regularly		401 13%	125g 12%	275g 14%	25 11%	20 12%	32 11%	** **	9- 6%	21 15%	** **	63g 14%	30 12%
NET Occasionally		328 11%	86-g 8%	242+acgjk 12%	15 7%	18g 11%	30g 11%	** **	4- 2%	12 9%	** **	35g 8%	16- 6%
NET Rarely		176 6%	56 5%	120 6%	11 5%	10 6%	12 4%	** **	12 7%	7 5%	** **	31 7%	12 4%
NET Watched in the last 6 months		804 26%	239-g 23%	565+acgk 28%	46g 21%	43g 27%	67g 23%	** **	18- 11%	38 28%	** **	116g 26%	54-g 21%
Haven't watched in the last 12 months but have watched previously	(0.5)	217 7%	62 6%	155 8%	11 5%	6 4%	15 5%	** **	10 6%	7 5%	** **	31 7%	17 6%

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Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	1846 60%	665+b 65%	1182- 58%	154+b 69%	99 62%	187b 66%	** **	124+abde 77%	84 62%	** **	277 62%	180+b 69%
Don't know / can't remember	92 3%	32 3%	59 3%	7 3%	6 4%	8 3%	** **	2 1%	4 3%	** **	10 2%	8 3%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2968	994	1974	217	154	277	**	159	131	**	437	254
Mean score	23.8	24.3	23.5	21.1	25.0	22.4	**	10.4	28.5	**	28.5g	24.5
Standard deviation	79.53	82.50	78.01	76.72	83.10	78.73	**	54.58	87.97	**	89.60	84.28
Standard Error	1.59	2.91	1.90	5.64	7.50	5.36	**	4.93	9.07	**	4.81	5.79

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Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	148 5%	10 7%	4 3%	35+bf 9%	37+bf 11%	69+bf 9%	56- 4%	147 5%	** **	147 5%	** **
At least weekly	(52.0)	253 8%	18 12%	17 13%	47+f 12%	38 11%	91+f 12%	126 8%	251 8%	** **	253 8%	** **
At least monthly	(12.0)	211 7%	12 7%	15+f 12%	30 8%	24 7%	60 8%	107 7%	205 7%	** **	210 7%	** **
At least once every 3 months	(4.0)	118 4%	10 7%	4 3%	17 4%	19 6%	35 4%	62 4%	114 4%	** **	115 4%	** **
At least once every 6 months	(2.0)	75 2%	3 2%	2 2%	15 4%	13 4%	22 3%	37 2%	73 2%	** **	75 3%	** **
Only around once in the last 12 months	(1.0)	100 3%	9 6%	7 6%	19 5%	17 5%	37+ 5%	49 3%	98 3%	** **	99 3%	** **
NET Regularly		401 13%	28f 18%	20 17%	82+f 21%	75+f 22%	160+f 21%	182- 12%	398 13%	** **	400 13%	** **
NET Occasionally		328 11%	22 14%	19 15%	47 12%	44 13%	95 12%	169 11%	319 11%	** **	324 11%	** **
NET Rarely		176 6%	12 8%	9 8%	34+f 9%	30+f 9%	59+ 8%	86 6%	172 6%	** **	175 6%	** **
NET Watched in the last 6 months		804 26%	53+f 34%	42f 34%	143+f 37%	131+f 38%	277+f 36%	389 25%	790 26%	** **	800 27%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	217 7%	20+f 13%	15+f 12%	35f 9%	28 8%	75+f 10%	93- 6%	213 7%	** **	215 7%	** **

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Table Q20_7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 1846 60%	67- 43%	53- 43%	177- 46%	164- 47%	364- 47%	988+abcde 63%	1806 60%	**	1818 60%	**
Don't know / can't remember	92 3%	6 4%	7d 5%	9 2%	5 1%	26 3%	49 3%	85 3%	**	86 3%	**
Medians	.00	.50	.50	.50	.50	.50	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2968	148	116	374	339	752	1519	2908	**	2932	**
Mean score	23.8	32.7f	21.1	42.0+f	46.8+bf	41.2+f	18.9-	24.1	**	23.9	**
Standard deviation	79.53	92.09	65.68	105.31	112.60	104.58	69.25	80.06	**	79.77	**
Standard Error	1.59	8.13	6.57	5.97	6.70	4.17	1.93	1.62	**	1.61	**

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Table Q20.7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	148	142+	144+	141+	137+	52	146+	143+	147+	147+	106+	86	112+	38	103	96+
		5%	5%	5%	5%	6%	16%	5%	6%	5%	5%	6%	6%	6%	21%	5%	7%
At least weekly	(52.0)	253	247+	246+	246+	227+	55	249+	240+	250+	246+	180+	149+	178+	42	180+	139+
		8%	9%	9%	9%	10%	17%	9%	10%	9%	9%	10%	10%	10%	23%	9%	10%
At least monthly	(12.0)	211	200+	203+	201+	183+	58	206+	198+	208+	207+	159+	135+	151+	40	162+	134+
		7%	7%	8%	8%	8%	18%	7%	8%	7%	8%	8%	9%	8%	22%	9%	9%
At least once	(4.0)	118	116+	115+	116+	110+	41	117+	110+	117+	113+	80	58	75	14+abce	77	72+
every 3 months		4%	4%	4%	4%	5%	13%	4%	4%	4%	4%	4%	4%	4%	8%	4%	5%
At least once	(2.0)	75	72	70	72+	61	21	71	71+	74	74+	51	38	44	10+abcef	50	39
every 6 months		2%	3%	3%	3%	3%	6%	3%	3%	3%	3%	3%	2%	2%	6%	3%	3%
Only around	(1.0)	100	96+	93	97+	86+	18+	97	84	97	93	56	49	62	5	59	51
once in the		3%	4%	4%	4%	4%	6%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%
last 12 months																	
NET Regularly		401	389+	390+	387+	363+	107	395+	383+	397+	393+	287+	235+	290+	81	283+	235+
		13%	14%	15%	15%	16%	33%	14%	15%	14%	15%	15%	15%	16%	44%	15%	16%
NET Occasionally		328	317+	317+	317+	293+	99	324+	308+	325+	320+	239+	193+	225+	54	239+	206+
		11%	12%	12%	12%	13%	31%	12%	12%	11%	12%	13%	13%	13%	30%	13%	14%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20.7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	176	168+	164+	169+	147+	39 +abcdefgh i	168+	155+	171+	167+	107	87	106	16	109	90
	6%	6%	6%	6%	6%	12%	6%	6%	6%	6%	6%	6%	6%	9%	6%	6%
NET Watched	804	777+	778+	776+	717+fh +abcdefgh i	227	789+	762+	796+	786+	577+	466+	559+	145 +abcef	571+	480+
in the last 6 months	26%	29%	29%	30%	31%	71%	28%	31%	28%	29%	30%	31%	31%	79%	30%	33%
Haven't watched in the last 12 months but have watched previously	(0.5) 217 7%	185e 7%	177-e 7%	178e 7%	150 7%	11- 4%	187-e 7%	173e 7%	189-e 7%	200e 7%	135d 7%	102 7%	110- 6%	5- 3%	127 7%	81- 6%
I have never watched or used this service	(0.0) 1846 60%	1576-e 58%	1546-e 58%	1516-e 58%	1282-e 56%	59- 18%	1637-e 59%	1419-e 57%	1682-de 59%	1533-e 57%	1088-d 57%	876-d 58%	1033-d 58%	26- 14%	1106-d 58%	797-d 55%
Don't know / can't remember	92 3%	66- 2%	61- 2%	55- 2%	48- 2%	4 1%	69- 2%	56- 2%	70- 2%	66- 2%	40- 2%	26- 2%	33- 2%	1 *%	30- 2%	28- 2%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2968	2634	2593	2567	2236	315	2710	2438	2764	2613	1857	1492	1764	182	1863	1409
Mean score	23.8	25.8+	26.4+	26.2+	28.9+	72.1 +abcdefgh i	25.6+	27.9+	25.3+	26.6+	27.3+	27.5+	29.7+	91.9 +abcef	26.6+	31.5+
Standard deviation	79.53	82.43	83.39	83.00	87.18	131.53	82.25	85.69	81.89	83.91	84.67	84.75	88.60	142.53	83.47	91.61
Standard Error	1.59	1.75	1.78	1.78	2.02	8.02	1.72	1.88	1.70	1.79	2.12	2.36	2.30	11.32	2.10	2.68

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	148 5%	11 4%	130 5%	91 5%	49 5%
At least weekly (52.0)	253 8%	17 6%	229 9%	166 9%	103 9%
At least monthly (12.0)	211 7%	7- 2%	200+a 8%	143+a 8%	78a 7%
At least once every 3 months (4.0)	118 4%	6 2%	107 4%	77 4%	47 4%
At least once every 6 months (2.0)	75 2%	3 1%	70 3%	49 3%	28 3%
Only around once in the last 12 months (1.0)	100 3%	6 2%	90 3%	66 4%	41 4%
NET Regularly	401 13%	29 10%	358 14%	257 14%	153 14%
NET Occasionally	328 11%	13- 5%	307+a 12%	220+a 12%	124a 11%
NET Rarely	176 6%	10 3%	160 6%	115 6%	69 6%
NET Watched in the last 6 months	804 26%	45- 16%	735+a 28%	526+a 28%	305a 28%
Haven't watched in the last 12 months but have watched previously (0.5)	217 7%	22 8%	190 7%	138 7%	78 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20.7 (continuation)

Q20. Sky On Demand or Sky Go - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 1846 60%	190cd 67%	1575- 59%	1090- 59%	639 59%
Don't know / can't remember	92 3%	20+bcd 7%	60- 2%	39- 2%	27 2%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2968	263	2591	1820	1063
Mean score	23.8	19.5	24.1	24.2	23.2
Standard deviation	79.53	74.36	79.63	79.52	76.95
Standard Error	1.59	5.99	1.67	1.97	2.49

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.8

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	75 2%	48+b 3%	14- 1%	** **	13+ab 8%	49+b 3%	26- 2%
At least weekly	(52.0)	151 5%	81b 6%	54- 4%	** **	16+b 10%	85 6%	65 4%
At least monthly	(12.0)	193 6%	93 7%	90 6%	** **	10 6%	123+b 8%	66- 4%
At least once every 3 months	(4.0)	157 5%	75 5%	65 4%	** **	17+ab 11%	89 6%	68 4%
At least once every 6 months	(2.0)	130 4%	68 5%	51 3%	** **	10 6%	79+b 5%	50- 3%
Only around once in the last 12 months	(1.0)	106 3%	55 4%	46 3%	** **	5 3%	64+b 4%	40- 3%
NET Regularly		225 7%	129+b 9%	68- 5%	** **	29+ab 18%	134+b 9%	91- 6%
NET Occasionally		350 11%	168 12%	155 11%	** **	27+b 17%	212+b 14%	134- 9%
NET Rarely		235 8%	124+b 9%	97- 7%	** **	15 10%	144+b 10%	90- 6%
NET Watched in the last 6 months		706 23%	365+b 26%	274- 19%	** **	66+ab 42%	425+b 29%	275- 18%
Haven't watched in the last 12 months but have watched previously	(0.5)	173 6%	86 6%	76 5%	** **	11 7%	90 6%	80 5%
I have never watched or used this service	(0.0)	1945 64%	841-d 60%	989+ad 67%	** **	76- 47%	843- 57%	1077+a 70%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	131 4%	47- 3%	82+ad 6%	**	2 1%	56 4%	68 4%
Medians	.00	.00	.00	**	.50	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2929	1347	1385	**	158	1423	1472
Mean score	13.1	17.3+b	6.9-	**	35.7+abc	17.1+b	9.5-
Standard deviation	58.05	67.91	37.86	**	98.13	66.86	48.50
Standard Error	1.17	2.05	1.09	**	8.86	2.01	1.33

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Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	75 2%	18+efgjk 5%	21+efgjk 4%	15fgjk 3%	10gk 2%	7g 2%	3- 1%	0- -%	39 +defgjk 4%	25gjk 3%	10- 1%	3- *%
At least weekly (52.0)	151 5%	17 4%	30 6%	19 4%	29 6%	16 3%	27+e 7%	12 4%	47 5%	48 5%	56 5%	40 6%
At least monthly (12.0)	193 6%	22 6%	27 5%	25 5%	46+bcghk 9%	40+ghk 8%	21 6%	12 4%	49 5%	71g 7%	73 6%	33 5%
At least once every 3 months (4.0)	157 5%	22 6%	21 4%	27 6%	30 6%	29 6%	16 4%	12 4%	43 5%	57 6%	57 5%	28 4%
At least once every 6 months (2.0)	130 4%	19 5%	24 5%	19 4%	19 4%	23 5%	12 3%	15 5%	43 5%	37 4%	50 4%	27 4%
Only around once in the last 12 months (1.0)	106 3%	11 3%	20 4%	12 2%	24 5%	14 3%	13 3%	12 4%	31 3%	35 4%	39 3%	25 4%
NET Regularly	225 7%	35egj 9%	51+egjk 10%	34 7%	39g 8%	23- 5%	31g 8%	12- 4%	86+egjk 9%	74g 8%	66- 6%	43 6%
NET Occasionally	350 11%	44 11%	48 9%	53 11%	75 +bfgghjk 15%	69+bfgghk 15%	37 10%	24- 7%	92 10%	128bgk 13%	130 11%	61- 9%
NET Rarely	235 8%	30 8%	44 8%	30 6%	42 8%	37 8%	25 6%	27 9%	74 8%	73 7%	89 8%	52 7%
NET Watched in the last 6 months	706 23%	98gk 25%	123g 24%	106 22%	133gjk 27%	116gk 24%	80 21%	51- 16%	220gk 24%	239gk 24%	247- 21%	131- 19%
Haven't watched in the last 12 months but have watched previously (0.5)	173 6%	20 5%	36fgjk 7%	40+fgjk 8%	29gk 6%	27gk 6%	13 4%	6- 2%	56gjk 6%	70+fgjk 7%	47- 4%	20- 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
I have never	(0.0)	1945	240	322	299	292-	300	250	242	562	591-	792	492+abcdehi
									+abcdefh				+bcdhi
watched or used this service	64%	62%	62%	62%	59%	63%	66%	76%	62%	60%	67%	70%	
Don't know / can't remember	131 4%	16 4%	19 4%	26g 5%	20 4%	17 4%	25+gh 7%	7 2%	35 4%	46 5%	50 4%	33 5%	
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2929	369	501	457	477	457	356	312	869	934	1125	668	
Mean score	13.1	21.4	19.2	15.4gjk	12.4gjk	9.1g	8.2g	2.8-	20.1	13.9gjk	7.1-	5.7-	
		+efgjk	+efgjk						+efgjk				
Standard deviation	58.05	78.99	72.92	65.89	53.25	46.53	36.35	10.28	75.52	59.75	36.50	27.57	
Standard Error	1.17	4.93	3.53	3.34	2.70	2.26	2.02	.64	2.90	2.14	1.15	1.14	

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Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	75 2%	6 3%	10 4%	4 1%	17+g 4%	1 1%	8 2%	6 1%	7 3%	8 3%	66 3%	4 2%	2 1%	2 2%
At least weekly (52.0)	151 5%	15 7%	15 6%	8 3%	17 4%	5 4%	21 6%	29ch 7%	8 3%	10 4%	128 5%	14 5%	7 4%	3 3%
At least monthly (12.0)	193 6%	11 5%	13 5%	16 6%	30h 8%	11 9%	22h 7%	37+h 9%	7- 3%	12 5%	159h 6%	16h 6%	10h 7%	7h 9%
At least once every 3 months (4.0)	157 5%	11 5%	13 5%	18 6%	15 4%	7 6%	15 5%	18 4%	14 5%	16 7%	128 5%	19d 8%	7 5%	3 4%
At least once every 6 months (2.0)	130 4%	10 4%	11 4%	8 3%	14 4%	5 4%	19 6%	20 5%	10 4%	15 6%	113 4%	7 3%	5 3%	5 6%
Only around once in the last 12 months (1.0)	106 3%	12 5%	6 2%	16+b 6%	14 4%	4 3%	10 3%	12 3%	6 2%	8 3%	87 3%	9 4%	6 4%	3 4%
NET Regularly	225 7%	21c 9%	25c 9%	12 4%	34 8%	5 4%	29 9%	35 8%	15 6%	17 7%	194 8%	18 7%	8 6%	4 5%
NET Occasionally	350 11%	22 10%	26 10%	34 12%	46 11%	18 14%	37 11%	55 13%	21 8%	29 11%	287 11%	36h 14%	17 12%	11 12%
NET Rarely	235 8%	22 10%	17 6%	24 8%	28 7%	9 7%	29 9%	31 7%	16 6%	23 9%	200 8%	17 7%	10 7%	8 10%
NET Watched in the last 6 months	706 23%	53 24%	62 23%	54 19%	94 23%	29 23%	86h 26%	110ch 26%	46- 17%	62 24%	594 23%	61 24%	30 21%	20 24%
Haven't watched in the last 12 months but have watched previously (0.5)	173 6%	15 7%	13 5%	16 6%	21 5%	2 2%	24 7%	23 6%	21 8%	13 5%	148 6%	13 5%	7 5%	5 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service	(0.0) 1945 64%	130 58%	179 66%	181 64%	258 64%	81 65%	202 60%	265 63%	180a 68%	159 63%	1635 64%	159 62%	99a 68%	52 61%
Don't know / can't remember	131 4%	14g 6%	11 4%	17g 6%	15 4%	9 7%	14 4%	9- 2%	10 4%	10 4%	109 4%	13g 5%	4 3%	5g 5%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2929	209	259	267	387	115	322	410	253	242	2463	243	142	80
Mean score	13.1	14.9	17.7	8.2	19.5+	6.1	13.6	10.6	12.9	14.6	13.7	10.9	8.5	12.0
Standard deviation	58.05	60.89	70.03	45.13	74.78	31.62	57.20	45.86	61.80	63.88	59.58	49.69	43.31	56.84
Standard Error	1.17	4.60	4.89	3.16	4.40	3.32	3.43	2.58	4.44	4.81	1.36	3.09	2.71	4.09

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Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	75 2%	19 2%	17 3%	18 3%	20 2%	36 2%	38 3%	53- 2%	7 8%	22+a 5%	5 3%	10 9%
At least weekly (52.0)	151 5%	48 5%	30 4%	26 5%	45 5%	78 5%	71 5%	126 5%	6 7%	24 6%	11 5%	5 5%
At least monthly (12.0)	193 6%	58 6%	49 7%	37 7%	46 5%	107 7%	82 6%	162 6%	9 10%	30 7%	15 7%	6 6%
At least once every 3 months (4.0)	157 5%	41 4%	44 6%	29 6%	43 5%	85 5%	73 5%	145+c 6%	2 2%	12- 3%	6 3%	3 3%
At least once every 6 months (2.0)	130 4%	39 4%	37 5%	18 3%	35 4%	76 5%	53 4%	106 4%	4 4%	24 6%	13 6%	7 7%
Only around once in the last 12 months (1.0)	106 3%	33 4%	29 4%	18 3%	26 3%	62 4%	44 3%	85 3%	3 4%	19 5%	12 6%	3 3%
NET Regularly	225 7%	67 7%	47 7%	44 9%	65 7%	114 7%	110 8%	179- 7%	13 15%	46+a 11%	16 8%	15 14%
NET Occasionally	350 11%	99 11%	93d 13%	66 13%	89 10%	192 12%	155 11%	308 12%	11 12%	42 10%	21 10%	10 9%
NET Rarely	235 8%	71 8%	66+f 10%	36 7%	61 7%	137 9%	97 7%	191- 7%	7 8%	43+a 10%	26+a 12%	11 10%
NET Watched in the last 6 months	706 23%	205 22%	177 26%	128 25%	189 21%	381 24%	318 22%	592 23%	28 31%	111 27%	51 25%	32 29%
Haven't watched in the last 12 months but have watched previously (0.5)	173 6%	47 5%	37 5%	35 7%	52 6%	84 5%	87 6%	153 6%	9 11%	20 5%	6 3%	2 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 1945 64%	601 66%	420 61%	317 61%	587 65%	1021 64%	904 64%	1693+c 64%	42 47%	239- 57%	128 62%	61 56%
Don't know / can't remember	131 4%	32 3%	27 4%	22 4%	43 5%	59 4%	65 5%	103- 4%	6 7%	27+a 6%	9 4%	11 10%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2929	886	663	499	854	1548	1353	2524	82	389	198	98
Mean score	13.1	11.6	13.3	17.3	12.4	12.3	14.2	11.4-	36.0+ad	24.8+a	13.8	39.3+ad
Standard deviation	58.05	53.18	58.95	68.67	56.24	55.71	61.14	52.99	100.85	83.68	59.20	107.99
Standard Error	1.17	1.76	2.26	3.72	2.31	1.39	2.00	1.15	11.50	4.61	4.66	11.70

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Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	75 2%	24 2%	50 2%	4 2%	4 3%	13+k 5%	** **	4 2%	7 5%	** **	15 3%	4 1%
At least weekly	(52.0)	151 5%	60 6%	91 4%	15 7%	5 3%	18 6%	** **	6 4%	8 6%	** **	22 5%	27+abdj 10%
At least monthly	(12.0)	193 6%	57 6%	136 7%	13 6%	9 5%	14 5%	** **	8 5%	9 6%	** **	20 4%	19 7%
At least once every 3 months	(4.0)	157 5%	47 5%	110 5%	11 5%	8 5%	11 4%	** **	9 6%	7 6%	** **	20 5%	14 5%
At least once every 6 months	(2.0)	130 4%	48 5%	82 4%	11 5%	4 2%	17 6%	** **	9 6%	6 5%	** **	20 4%	15 6%
Only around once in the last 12 months	(1.0)	106 3%	38 4%	68 3%	5 2%	7 5%	13 5%	** **	7 4%	5 4%	** **	18 4%	11 4%
NET Regularly		225 7%	85 8%	141 7%	19 8%	9 5%	32+b 11%	** **	10 6%	15 11%	** **	37 8%	30+b 12%
NET Occasionally		350 11%	104 10%	246 12%	24 11%	16 10%	25 9%	** **	17 11%	16 12%	** **	40 9%	33 13%
NET Rarely		235 8%	85 8%	150 7%	16 7%	11 7%	30 11%	** **	16 10%	12 9%	** **	38 8%	25 10%
NET Watched in the last 6 months		706 23%	236 23%	470 23%	54 24%	28 18%	74 26%	** **	36 22%	37 27%	** **	97 22%	78+abdj 30%
Haven't watched in the last 12 months but have watched previously	(0.5)	173 6%	67 7%	105 5%	8 4%	9 5%	16 6%	** **	9 6%	11 8%	** **	37+bc 8%	22b 8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	1945 64%	646k 63%	1299k 64%	151k 67%	110k 69%	177 62%	** **	102 64%	77 58%	** **	275k 62%	138- 53%
Don't know / can't remember	131 4%	38 4%	92 5%	5 2%	5 3%	6 2%	** **	6 4%	4 3%	** **	19 4%	13 5%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2929	987	1941	218	155	280	**	155	131	**	427	249
Mean score	13.1	13.2	13.1	11.4	12.1	21.9+b	**	12.1	24.5	**	16.8	12.1
Standard deviation	58.05	57.29	58.44	50.73	58.88	78.26	**	57.31	83.89	**	68.43	45.19
Standard Error	1.17	2.03	1.44	3.73	5.32	5.33	**	5.28	8.65	**	3.70	3.14

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Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	75 2%	2 2%	3 3%	20+f 5%	20+af 6%	32+f 4%	25- 2%	74 2%	** **	74 2%	** **
At least weekly (52.0)	151 5%	4 3%	6 5%	25 6%	26+f 8%	48 6%	67 4%	150 5%	** **	150 5%	** **
At least monthly (12.0)	193 6%	9 6%	4 3%	29 8%	19 5%	50 6%	101 6%	188 6%	** **	191 6%	** **
At least once every 3 months (4.0)	157 5%	5 3%	7 5%	10- 2%	17 5%	28- 4%	94+ce 6%	155 5%	** **	155 5%	** **
At least once every 6 months (2.0)	130 4%	10 6%	7 6%	17 5%	19 5%	37 5%	52- 3%	125 4%	** **	130 4%	** **
Only around once in the last 12 months (1.0)	106 3%	8 5%	4 3%	16 4%	14 4%	31 4%	47 3%	100 3%	** **	106 3%	** **
NET Regularly	225 7%	7 4%	9 8%	44+af 12%	46+af 13%	80+af 10%	93- 6%	224 7%	** **	224 7%	** **
NET Occasionally	350 11%	15 9%	10 8%	39 10%	35 10%	78 10%	195 12%	343 11%	** **	346 11%	** **
NET Rarely	235 8%	18f 12%	11 9%	33 9%	33f 10%	68f 9%	99- 6%	226 8%	** **	235 8%	** **
NET Watched in the last 6 months	706 23%	31 20%	27 22%	101 26%	101+af 29%	195 25%	340 22%	692 23%	** **	700 23%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	173 6%	14df 9%	12df 10%	22 6%	14 4%	47 6%	80 5%	171 6%	** **	171 6%	** **

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Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 1945 64%	91 59%	72 59%	230 60%	205 60%	470 60%	1037+cde 66%	1906 64%	**	1917 64%	**
Don't know / can't remember	131 4%	10 7%	8 7%	14 4%	11 3%	35 5%	64 4%	123 4%	**	124 4%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2929	144	115	368	334	744	1504	2869	**	2894	**
Mean score	13.1	8.7	13.7	24.2+af	27.4+af	20.2+f	9.6-	13.3	**	13.2	**
Standard deviation	58.05	47.08	60.37	82.07	87.39	74.20	47.70	58.32	**	58.08	**
Standard Error	1.17	4.23	6.13	4.67	5.26	2.98	1.33	1.19	**	1.18	**

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Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	75	74+	75+	75+	74+	43 +abcd fghi	75+	74+	75+	72+	61+	50+	57+	29+abce	58+	58+
	2%	3%	3%	3%	3%	13%	3%	3%	3%	3%	3%	3%	3%	16%	3%	4%
At least weekly (52.0)	151	148+	151+	151+	150+	56 +abcd fghi	149+	147+	151+	140	111+	101+	120+	41 +abce	117+	109+
	5%	5%	6%	6%	7%	17%	5%	6%	5%	5%	6%	7%	7%	22%	6%	8%
At least monthly (12.0)	193	181+	193+	193+	188+	53 +abcd fghi	191+	189+	193+	185+	137+	118+	131+	34 +abce	146+	127+
	6%	7%	7%	7%	8%	17%	7%	8%	7%	7%	7%	8%	7%	19%	8%	9%
At least once (4.0)	157	151+	156+	154+	151+	39 +abcd fghi	156+	154+	156+	150+	109	97+	104	22 +abce	120+	102+
every 3 months	5%	6%	6%	6%	7%	12%	6%	6%	6%	6%	6%	6%	6%	12%	6%	7%
At least once (2.0)	130	127+	125+	127+	117+	31 +abcd fghi	127+	129+	130+	118	92	76	80	16+ace	84	71
every 6 months	4%	5%	5%	5%	5%	10%	5%	5%	5%	4%	5%	5%	4%	9%	4%	5%
Only around once in the last 12 months (1.0)	106 3%	103+ 4%	100+ 4%	99+ 4%	91+ 4%	17 5%	103+ 4%	97+ 4%	103 4%	95 4%	77+ 4%	71+ 5%	67 4%	7 4%	69 4%	47 3%
NET Regularly	225	222+	225+	225+	224+fhi	99 +abcd fghi	224+	221+	225+	212+	172+	151+	177+	70 +abce	174+	166+ae
	7%	8%	8%	9%	10%	31%	8%	9%	8%	8%	9%	10%	10%	38%	9%	12%
NET Occasionally	350	332+	349+	346+	339+afhi	92 +abcd fghi	348+	343+	349+	334+	246+	215+	235+	56 +abce	266+	229+ac
	11%	12%	13%	13%	15%	29%	13%	14%	12%	12%	13%	14%	13%	31%	14%	16%

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Prepared by BMG

Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	235	231+	224+	227+	209+	48 +abcd fghi	231+	227+	233+	213	169+	146+	147	22+	153	118
	8%	9%	8%	9%	9%	15%	8%	9%	8%	8%	9%	10%	8%	12%	8%	8%
NET Watched	706	681+	699+	699+	680	222 +abcdfhi	699+	693+fhi	705+	664+	510+	442+	492+	142 +abcef	525+	466+ace
in the last 6 months	23%	25%	26%	27%	30%	69%	25%	28%	25%	25%	27%	29%	27%	78%	28%	32%
Haven't watched in the last 12 months but have watched previously	(0.5) 173 6%	151 6%	142 5%	142 5%	126 6%	16 5%	158 6%	146 6%	160 6%	159 6%	89- 5%	72- 5%	90 5%	5 3%	102 5%	71 5%
I have never watched or used this service	(0.0) 1945 64%	1664-de 62%	1619-de 61%	1585-de 60%	1310-e 57%	57- 18%	1715-deg 62%	1465-e 59%	1759-deg 62%	1659-deg 62%	1157-df 61%	883-d 58%	1089-df 61%	26- 14%	1139-df 60%	806-d 56%
Don't know / can't remember	131 4%	101- 4%	95- 4%	96- 4%	77- 3%	8 2%	104- 4%	92- 4%	108- 4%	102- 4%	64- 3%	51- 3%	59- 3%	3 1%	59- 3%	46- 3%
Medians	.00	.00	.00	.00	.00	4.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2929	2599	2560	2526	2207	312	2675	2403	2727	2577	1833	1467	1738	180	1835	1391
Mean score	13.1	14.6+	15.0+	15.2+	17.2+	62.4 +abcd fghi	14.3+	15.7+	14.1+	14.2+	16.5+	17.5+	16.9+	74.3 +abcef	16.2+	20.7+
Standard deviation	58.05	61.15	61.86	62.25	65.91	122.59	60.59	63.31	60.05	60.55	65.65	66.82	65.49	130.07	64.17	72.96
Standard Error	1.17	1.31	1.33	1.35	1.54	7.52	1.28	1.40	1.25	1.30	1.66	1.88	1.72	10.41	1.63	2.15

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Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	75 2%	7 3%	67 3%	43 2%	23 2%
At least weekly (52.0)	151 5%	18 6%	128 5%	92 5%	54 5%
At least monthly (12.0)	193 6%	13 5%	176 7%	118 6%	74 7%
At least once every 3 months (4.0)	157 5%	11 4%	143 5%	98 5%	51 5%
At least once every 6 months (2.0)	130 4%	10 3%	116 4%	79 4%	47 4%
Only around once in the last 12 months (1.0)	106 3%	3 1%	99 4%	75 4%	45 4%
NET Regularly	225 7%	25 9%	195 7%	135 7%	77 7%
NET Occasionally	350 11%	24 9%	319+ 12%	216 12%	125 11%
NET Rarely	235 8%	13 5%	214 8%	153 8%	92 8%
NET Watched in the last 6 months	706 23%	59 21%	629 24%	429 23%	249 23%
Haven't watched in the last 12 months but have watched previously (0.5)	173 6%	19 7%	149 6%	105 6%	59 5%

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Prepared by BMG

Table Q20.8 (continuation)

Q20. UKTV Play - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 1945 64%	181 64%	1677 63%	1177 63%	687 63%
Don't know / can't remember	131 4%	20 7%	96 4%	74 4%	49 5%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2929	262	2554	1785	1041
Mean score	13.1	14.8	13.3	12.6	12.0
Standard deviation	58.05	61.25	58.65	56.56	54.28
Standard Error	1.17	4.95	1.24	1.41	1.78

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_9

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	89 3%	59+b 4%	16- 1%	** **	14+ab 9%	62+b 4%	27- 2%
At least weekly	(52.0)	137 4%	64 5%	55 4%	** **	18+ab 12%	84+b 6%	53- 3%
At least monthly	(12.0)	145 5%	64 5%	70 5%	** **	12 7%	97+b 7%	48- 3%
At least once every 3 months	(4.0)	116 4%	42 3%	65 4%	** **	9 6%	67 5%	48 3%
At least once every 6 months	(2.0)	80 3%	33 2%	42 3%	** **	4 3%	34 2%	44 3%
Only around once in the last 12 months	(1.0)	92 3%	48 3%	36 2%	** **	6 4%	44 3%	48 3%
NET Regularly		227 7%	123+b 9%	71- 5%	** **	33+ab 21%	146+b 10%	80- 5%
NET Occasionally		262 9%	106 8%	135 9%	** **	21a 13%	164+b 11%	96- 6%
NET Rarely		172 6%	81 6%	78 5%	** **	10 7%	78 5%	92 6%
NET Watched in the last 6 months		568 19%	262 19%	248- 17%	** **	58+ab 36%	344+b 23%	220- 14%
Haven't watched in the last 12 months but have watched previously	(0.5)	168 5%	75 5%	79 5%	** **	15 9%	97+b 7%	71 5%
I have never watched or used this service	(0.0)	2145 70%	971d 70%	1058+d 72%	** **	79- 50%	957- 65%	1157+a 75%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	87 3%	38 3%	47 3%	**	2 1%	37 2%	44 3%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2973	1356	1420	**	158	1442	1496
Mean score	14.2	19.1+b	7.0-	**	40.6+abc	19.8+b	9.1-
Standard deviation	62.66	74.45	39.63	**	104.32	74.13	49.48
Standard Error	1.26	2.23	1.13	**	9.43	2.21	1.35

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_9 (continuation)

Q20. Display/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	89	16fgjk +defgijk	29 6%	20efgjk	11k	8	3-	1-	46 +defgjk	31fgjk	12-	4-
		3%	4%	6%	4%	2%	2%	1%	*%	5%	3%	1%	1%
At least weekly	(52.0)	137	24egjk	33+efgjk	21j	31efgjk	11-	12	6-	57+efgjk	52egjk	28-	17-
		4%	6%	6%	4%	6%	2%	3%	2%	6%	5%	2%	2%
At least monthly	(12.0)	145	30+bfjk	18	23	23	29fk	11	11	48k	46	51	22-
		5%	8%	3%	5%	5%	6%	3%	3%	5%	5%	4%	3%
At least once every 3 months	(4.0)	116	14g	20g	23g	19g	21g	17g	3-	34g	42g	40g	20
		4%	4%	4%	5%	4%	4%	4%	1%	4%	4%	3%	3%
At least once every 6 months	(2.0)	80	12	13	12	17	13	8	3	26	29	25	12
		3%	3%	3%	2%	3%	3%	2%	1%	3%	3%	2%	2%
Only around once in the last 12 months	(1.0)	92	15	19	14	17	13	9	5	34	31	27	14
		3%	4%	4%	3%	3%	3%	2%	2%	4%	3%	2%	2%
NET Regularly		227	40+efgjk	62	41efgjk	42efgjk	19-	15-	7-	103+efgjk	83efgjk	40-	22-
		7%	11%	12%	9%	8%	4%	4%	2%	11%	9%	3%	3%
NET Occasionally		262	44gjk	38	46gk	42g	50gk	27	14-	82gk	88gk	91g	41-
		9%	12%	7%	10%	8%	11%	7%	4%	9%	9%	8%	6%
NET Rarely		172	27gk	33g	26	34gk	26	18	8-	60gjk	60gk	52-	26-
		6%	7%	6%	5%	7%	5%	5%	3%	7%	6%	4%	4%
NET Watched in the last 6 months		568	97 +efgjk	113fgjk	100fgjk	101fgjk	82gk	50-g	24-	211 +efgjk	201fgjk	156-g	75-
		19%	25%	22%	21%	20%	17%	13%	8%	23%	20%	13%	11%
Haven't watched in the last 12 months but have watched previously	(0.5)	168	23gjk	34fgjk	34fgjk	37fgjk	22	11-	8-	57fgjk	71+fgjk	40-	18-
		5%	6%	7%	7%	7%	5%	3%	2%	6%	7%	3%	3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
I have never	(0.0) 2145	238-	343-	307-	329	350	305	272	581-	637-	927	577+abcdehi
watched or used this service	70%	62%	66%	64%	66%	74%	80%	85%	64%	65%	79%	82%
Don't know	87	11	10	27	14	9	6	10	21	41	25	16
/ can't remember	3%	3%	2%	6%	3%	2%	1%	3%	2%	4%	2%	2%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2973	374	510	456	484	465	376	309	884	939	1150	685
Mean score	14.2	20.5	25.1	19.7	12.3fgjk	8.5-	5.0-	3.2-	23.1	15.9efgjk	6.0-	4.2-
Standard deviation	62.66	74.53	85.16	75.60	54.71	48.02	33.15	26.12	80.82	65.75	38.44	30.17
Standard Error	1.26	4.62	4.10	3.85	2.76	2.31	1.80	1.62	3.09	2.36	1.20	1.23

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Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily	(365.0)	89	6	5	3	25	3	111	12	6	7	791	7	1-	2
		3%	3%	2%	1%	6%	2%	3%	3%	2%	3%	3%	3%	1%	2%
At least weekly	(52.0)	137	9	11	13	15	6	15	20	9	16	114	14	6	3
		4%	4%	4%	5%	4%	5%	4%	5%	4%	6%	4%	5%	4%	4%
At least monthly	(12.0)	145	13i	13	16i	25i	5	11	23i	12	4-	123	14i	4	4i
		5%	6%	5%	6%	6%	4%	3%	6%	5%	2%	5%	5%	3%	5%
At least once every 3 months	(4.0)	116	12d	14d	13	8	4	13	16	6	9	95	14dm	6	1
		4%	5%	5%	4%	2%	4%	4%	4%	2%	3%	4%	5%	4%	2%
At least once every 6 months	(2.0)	80	7	6	7	10	4	13	12	5	6	67	6	4	2
		3%	3%	2%	2%	2%	3%	4%	3%	2%	2%	3%	3%	3%	2%
Only around once in the last 12 months	(1.0)	92	6	11	7	16	3	8	16	6	7	79	5	5	3
		3%	3%	4%	2%	4%	2%	2%	4%	2%	3%	3%	2%	4%	3%
NET Regularly		227	15	16	16	401	9	26	32	15	23	193	21	7	5
		7%	7%	6%	6%	10%	7%	8%	8%	6%	9%	8%	8%	5%	6%
NET Occasionally		262	26i	27	29	33	9	24	39	19	13	218	28i	11	6
		9%	12%	10%	10%	8%	7%	7%	9%	7%	5%	8%	11%	7%	7%
NET Rarely		172	13	16	14	25	7	20	27	11	13	147	11	9	5
		6%	6%	6%	5%	6%	5%	6%	7%	4%	5%	6%	4%	6%	6%
NET Watched in the last 6 months		568	48	48	52	83	21	63	82	39	42	478	551	22	12
		19%	21%	18%	18%	21%	17%	19%	20%	15%	17%	19%	22%	15%	15%
Haven't watched in the last 12 months but have watched previously	(0.5)	168	21+cjk	14	12	25	4	20	22	16	12	146	11	7	4
		5%	9%	5%	4%	6%	3%	6%	5%	6%	5%	6%	4%	5%	5%

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Prepared by BMG

Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service	(0.0) 70%	141- 63%	189 70%	202 71%	266 66%	92 74%	235 70%	288 69%	197ad 75%	184a 73%	1793 70%	181 71%	111ad 75%	61 72%
Don't know / can't remember	87 3%	8 3%	7 3%	11 4%	13 3%	4 3%	10 3%	11 3%	5 2%	7 3%	76 3%	4 2%	2 2%	4+kl 5%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2973	216	262	273	389	120	326	408	257	245	2497	252	144	80
Mean score	14.2	14.2	10.6	7.9	26.4	11.3	15.91	14.0	11.0	14.8	14.81	14.51	5.2-	10.2
Standard deviation	62.66	62.82	52.78	41.12	89.35	54.26	67.63	61.58	55.23	63.06	64.38	62.03	30.52	52.01
Standard Error	1.26	4.68	3.65	2.85	5.24	5.59	4.03	3.47	3.95	4.74	1.46	3.80	1.90	3.73

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Table Q20_9 (continuation)

Q20. Display/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	89 3%	25 3%	24d 3%	23d 4%	16- 2%	49 3%	39 3%	64- 2%	7 8%	25+a 6%	8 4%	10 10%
At least weekly (52.0)	137 4%	51 6%	32 5%	20 4%	35 4%	83 5%	54 4%	110 4%	3 4%	27+a 7%	16+a 8%	7 6%
At least monthly (12.0)	145 5%	44 5%	36 5%	35+d 7%	30- 3%	80 5%	65 5%	117 4%	5 6%	28 7%	18+a 8%	6 5%
At least once every 3 months (4.0)	116 4%	35 4%	21 3%	23 4%	36 4%	56 3%	59 4%	105 4%	2 2%	12 3%	7 4%	3 2%
At least once every 6 months (2.0)	80 3%	22 2%	23d 3%	19 4%	15 2%	45 3%	34 2%	69 3%	2 2%	10 2%	6 3%	2 2%
Only around once in the last 12 months (1.0)	92 3%	27 3%	20 3%	20 4%	23 3%	47 3%	43 3%	68- 3%	3 3%	24+a 6%	11a 5%	10 9%
NET Regularly	227 7%	76d 8%	56 8%	43 8%	51- 6%	132d 8%	93 7%	174- 7%	11 12%	53+a 13%	24+a 11%	17 16%
NET Occasionally	262 9%	80 9%	56 8%	58d 11%	66 7%	136 8%	124 9%	222 8%	7 7%	40 10%	25 12%	8 8%
NET Rarely	172 6%	49 5%	43 6%	39d 7%	38 4%	92 6%	77 5%	137- 5%	5 6%	34+a 8%	17 8%	12 11%
NET Watched in the last 6 months	568 19%	177d 19%	135d 20%	120+df 23%	132- 15%	313d 19%	251 18%	465- 18%	19 22%	102+a 25%	54+a 26%	28 25%
Haven't watched in the last 12 months but have watched previously (0.5)	168 5%	44 5%	37 5%	34 7%	51 6%	81 5%	85 6%	140 5%	9 10%	28 7%	10 5%	6 5%

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Prepared by BMG

Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 70%	645c 70%	480c 70%	331- 64%	669+bce 75%	1126c 70%	1000c 71%	1891+cd 72%	50 57%	240- 58%	125- 60%	59 55%
Don't know / can't remember	87 3%	24 3%	18 3%	16 3%	21 2%	41 3%	38 3%	63- 2%	7 8%	22+a 5%	7 3%	6 6%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2973	894	672	505	875	1567	1380	2564	82	394	200	103
Mean score	14.2	14.1	16.4d	19.9d	9.4- 9.4	15.1d	13.2	12.1- 12.1	35.6+a	28.3+a	19.5	41.6+a
Standard deviation	62.66	60.88	68.04	76.40	49.50	64.04	60.92	57.35	104.14	89.54	70.61	110.26
Standard Error	1.26	2.00	2.59	4.12	2.01	1.59	1.98	1.24	11.95	4.91	5.54	11.73

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Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	89 3%	30 3%	59 3%	4 2%	9 6%	15+ 5%	** **	2 1%	5 4%	** **	15 3%	8 3%
At least weekly	(52.0)	137 4%	41 4%	96 5%	11 5%	2 1%	9 3%	** **	2 2%	5 3%	** **	18 4%	11 4%
At least monthly	(12.0)	145 5%	34- 3%	112+a 5%	7 3%	3 2%	7 3%	** **	3 2%	5 3%	** **	16 4%	12 5%
At least once every 3 months	(4.0)	116 4%	38 4%	78 4%	10 5%	5 3%	10 3%	** **	4 3%	11 8%	** **	18 4%	6 2%
At least once every 6 months	(2.0)	80 3%	31 3%	48 2%	3 1%	3 2%	9 3%	** **	4 2%	3 3%	** **	16 4%	7 3%
Only around once in the last 12 months	(1.0)	92 3%	39 4%	53 3%	8 4%	8 5%	8 3%	** **	6 4%	4 3%	** **	19 4%	10 4%
NET Regularly		227 7%	71 7%	155g 8%	14 6%	11 7%	24g 8%	** **	5- 3%	10 8%	** **	33 7%	19 7%
NET Occasionally		262 9%	72- 7%	190+a 9%	17 8%	8 5%	17 6%	** **	7 5%	16 12%	** **	34 8%	19 7%
NET Rarely		172 6%	71+b 7%	101 5%	11 5%	11 7%	17 6%	** **	10 6%	8 6%	** **	35+b 8%	16 6%
NET Watched in the last 6 months		568 19%	174g 17%	394g 19%	35 16%	22 14%	49 17%	** **	16- 10%	29 22%	** **	83g 19%	45 17%
Haven't watched in the last 12 months but have watched previously	(0.5)	168 5%	63 6%	105 5%	10 5%	9 6%	14 5%	** **	10 6%	11 8%	** **	28 6%	19 7%

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Table Q20_9 (continuation)

Q20. Display/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	2145 70%	730 71%	1415 70%	165 74%	119 74%	209 73%	**	128+abj 80%	86 64%	**	310 70%	185 70%
Don't know / can't remember	87 3%	19- 2%	66aj 3%	5 2%	2 1%	4 1%	**	1 *	4 3%	**	6 1%	4 2%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2973	1007	1967	219	158	281	**	160	131	**	441	258
Mean score	14.2	13.7	14.5	9.4	22.0i	21.6i	**	6.1	18.1	**	15.4	14.0
Standard deviation	62.66	62.41	62.80	48.30	84.79	81.96	**	42.16	73.64	**	66.72	62.70
Standard Error	1.26	2.19	1.53	3.54	7.55	5.55	**	3.81	7.59	**	3.57	4.29

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	89 3%	5 3%	3 2%	29+f 8%	29+bf 8%	46+f 6%	26- 2%	85 3%	** **	88 3%	** **
At least weekly (52.0)	137 4%	7 5%	7 6%	23 6%	27+f 8%	50+f 6%	61 4%	137 5%	** **	137 5%	** **
At least monthly (12.0)	145 5%	4 2%	5 4%	17 4%	12 4%	32 4%	81 5%	141 5%	** **	144 5%	** **
At least once every 3 months (4.0)	116 4%	12+bf 8%	* *%	22b 6%	15b 4%	35b 5%	55 4%	113 4%	** **	114 4%	** **
At least once every 6 months (2.0)	80 3%	4 2%	7 5%	12 3%	17+ 5%	26 3%	46 3%	79 3%	** **	80 3%	** **
Only around once in the last 12 months (1.0)	92 3%	9+f 6%	5 4%	25+f 7%	24+f 7%	43+f 6%	33- 2%	89 3%	** **	92 3%	** **
NET Regularly	227 7%	12 8%	10 8%	52+f 14%	56+abf 16%	96+f 12%	88- 6%	223 7%	** **	225 7%	** **
NET Occasionally	262 9%	16 10%	5 4%	39 10%	27 8%	67 9%	135 9%	253 8%	** **	258 9%	** **
NET Rarely	172 6%	13 9%	12 9%	38+f 10%	42+f 12%	69+f 9%	79 5%	168 6%	** **	172 6%	** **
NET Watched in the last 6 months	568 19%	32 21%	22 18%	103+f 27%	100+bf 29%	190+f 24%	269 17%	555 19%	** **	562 19%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	168 5%	15+f 10%	11 9%	24 6%	17 5%	50 6%	80 5%	164 5%	** **	165 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service (0.0)	2145 70%	89- 58%	81 66%	215- 56%	189- 55%	463- 59%	1156+acde 74%	2105 70%	**	2118 70%	**
Don't know / can't remember	87 3%	9+f 6%	5 4%	15f 4%	13f 4%	33+f 4%	30- 2%	80 3%	**	80 3%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2973	145	119	368	331	746	1538	2913	**	2937	**
Mean score	14.2	16.3	12.6	32.8+f	37.1+abf	27.0+f	9.2-	14.0	**	14.2	**
Standard deviation	62.66	68.02	56.93	97.78	102.94	88.00	48.20	61.97	**	62.49	**
Standard Error	1.26	6.07	5.70	5.59	6.21	3.53	1.34	1.25	**	1.26	**

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Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	89	87+	88+	86+	85+	54 +abcdefgh i	88+	86+	88+	89+	67+	60+	64+	35+abcef	64	63+
	3%	3%	3%	3%	4%	17%	3%	3%	3%	3%	4%	4%	4%	19%	3%	4%
At least weekly (52.0)	137	135+	130+	133+	127+	56 +abcdefgh i	137+	133+	137+	136+	102+	85+	93+	34+abcef	96	89+
	4%	5%	5%	5%	6%	17%	5%	5%	5%	5%	5%	6%	5%	19%	5%	6%
At least monthly (12.0)	145	140+	138+	139+	134+	55 +abcdefgh i	142+	140+	144+	144+	95	86+	95	39 +abcef	100	84+
	5%	5%	5%	5%	6%	17%	5%	6%	5%	5%	5%	6%	5%	21%	5%	6%
At least once (4.0)	116	114+	115+	108+	104+	32 +abcdefgh i	114+	108+	115+	114+	78	74+	83+	22+abcef	82	70+
every 3 months	4%	4%	4%	4%	5%	10%	4%	4%	4%	4%	4%	5%	5%	12%	4%	5%
At least once (2.0)	80	74	77+	73	68+	20 +abcdefgh i	76	73+	78	77+	50	41	44	6	49	44
every 6 months	3%	3%	3%	3%	3%	6%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%
Only around once in the last 12 months (1.0)	92	86	86	87+	75	14 3%	89	76	89	91+	55	45	54	3	55	41
	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	1%	3%	3%
NET Regularly	227	222+	219+	219+	212+	109 +abcdefgh i	225+	218+	225+	225+	169+	144+	158+	70 +abcef	159+	153+e
	7%	8%	8%	8%	9%	34%	8%	9%	8%	8%	9%	10%	9%	38%	8%	11%
NET Occasionally	262	255+	254+	247+	237+	87 +abcdefgh i	256+	248+	259+	258+	173	160+	178+	60 +abcef	182+	153+
	9%	9%	10%	9%	10%	27%	9%	10%	9%	10%	9%	11%	10%	33%	10%	11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	172	160	162+	161+	143+	33 +abcd fghi	165+	150	167+	168+	105	86	98	9	104	86
	6%	6%	6%	6%	6%	10%	6%	6%	6%	6%	6%	6%	5%	5%	5%	6%
NET Watched	568	551+	549+	540+	518+fh	216 +abcd fghi	557+	540+	562+	560+	392+	345+	380+	136 +abce f	390+	350+ace
in the last 6 months	19%	20%	21%	21%	23%	67%	20%	22%	20%	21%	21%	23%	21%	74%	21%	24%
Haven't watched in the last 12 months but have watched previously	(0.5) 168 5%	140 5%	139 5%	142 5%	128 6%	20 6%	147 5%	137 5%	149 5%	159+ 6%	94 5%	75 5%	83- 5%	8 4%	100 5%	74 5%
I have never watched or used this service	(0.0) 2145 70%	1862-e 69%	1822-e 69%	1796-e 69%	1517-e 66%	64- 20%	1925-e 69%	1689-e 68%	1969-de 69%	1812-e 68%	1318d 69%	1030-d 68%	1248d 69%	35- 19%	1317d 70%	949-d 66%
Don't know / can't remember	87 3%	62- 2%	58- 2%	57- 2%	46- 2%	6 2%	61- 2%	53- 2%	65- 2%	57- 2%	38- 2%	22- 1%	32- 2%	1 1%	32- 2%	23- 2%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Base for stats	2973	2639	2597	2565	2238	314	2718	2442	2769	2622	1859	1496	1764	182	1862	1414
Mean score	14.2	15.6+	16.0+	15.9+	17.8+	74.2 +abcd fghi	15.4+	16.6+	15.1+	16.1+	16.9+	18.5+	17.0+	84.2 +abce f	16.1	20.6+
Standard deviation	62.66	65.63	66.48	66.13	69.95	133.34	65.08	67.54	64.51	66.50	68.44	71.71	68.78	139.91	66.63	75.60
Standard Error	1.26	1.39	1.42	1.42	1.62	8.15	1.36	1.49	1.34	1.42	1.72	2.00	1.79	11.13	1.68	2.21

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Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	89 3%	7 2%	77 3%	54 3%	30 3%
At least weekly (52.0)	137 4%	12 4%	123 5%	88 5%	58 5%
At least monthly (12.0)	145 5%	11 4%	131 5%	91 5%	53 5%
At least once every 3 months (4.0)	116 4%	6 2%	106 4%	62 3%	29- 3%
At least once every 6 months (2.0)	80 3%	8 3%	70 3%	41 2%	26 2%
Only around once in the last 12 months (1.0)	92 3%	8 3%	83 3%	52 3%	26 2%
NET Regularly	227 7%	18 7%	200 8%	142 8%	88 8%
NET Occasionally	262 9%	18 6%	238 9%	153 8%	82 8%
NET Rarely	172 6%	16 6%	154 6%	93 5%	52 5%
NET Watched in the last 6 months	568 19%	44 16%	508 19%	337 18%	196 18%
Haven't watched in the last 12 months but have watched previously (0.5)	168 5%	18 6%	146 5%	106 6%	63 6%

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Prepared by BMG

Table Q20_9 (continuation)

Q20. Dplay/ Discovery+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 2145 70%	203 72%	1854 70%	1324 71%	779 72%
Don't know / can't remember	87 3%	10 4%	59- 2%	41- 2%	26 2%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2973	273	2591	1818	1064
Mean score	14.2	11.8	14.2	14.2	14.0
Standard deviation	62.66	56.69	62.46	62.45	61.21
Standard Error	1.26	4.50	1.31	1.55	1.98

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_10
 Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	93 3%	57+b 4%	20- 1%	** **	17+ab 10%	53 4%	40 3%
At least weekly	(52.0)	125 4%	70+b 5%	36- 2%	** **	20+ab 12%	74+b 5%	51- 3%
At least monthly	(12.0)	107 4%	61+b 4%	29- 2%	** **	17+ab 11%	70+b 5%	36- 2%
At least once every 3 months	(4.0)	62 2%	40+b 3%	17- 1%	** **	6b 4%	39+ 3%	23 2%
At least once every 6 months	(2.0)	32 1%	17 1%	10 1%	** **	6+ab 3%	19 1%	14 1%
Only around once in the last 12 months	(1.0)	51 2%	34+b 2%	11- 1%	** **	7+b 4%	18 1%	33+ 2%
NET Regularly		219 7%	127+b 9%	56- 4%	** **	36+ab 23%	127+b 9%	91- 6%
NET Occasionally		169 6%	101+b 7%	45- 3%	** **	23+ab 14%	109+b 7%	59- 4%
NET Rarely		83 3%	51+b 4%	20- 1%	** **	12+ab 8%	36 2%	47 3%
NET Watched in the last 6 months		421 14%	245+b 18%	111- 8%	** **	65+ab 41%	254+b 17%	164- 11%
Haven't watched in the last 12 months but have watched previously	(0.5)	148 5%	80 6%	61 4%	** **	8 5%	85+b 6%	61- 4%
I have never watched or used this service	(0.0)	2351 77%	1000-d 72%	1233+ad 84%	** **	79- 49%	1077- 73%	1245+a 81%

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 Prepared by BMG

Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know	90	36	52	**	2	45	37
/ can't remember	3%	3%	4%	**	1%	3%	2%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2970	1358	1415	**	158	1434	1503
Mean score	14.3	18.7+b	6.8-	**	46.4+abc	17.0+	11.9
Standard deviation	64.08	73.37	43.52	**	110.85	69.30	59.32
Standard Error	1.28	2.20	1.24	**	10.02	2.07	1.62

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Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	93	22 +cdefgij k	34 +cdefgij k	10fk	12fk	10fk	1-	4	56 +cdefgij k	22fk	15-	5-
		3%	6%	6%	2%	2%	2%	*%	1%	6%	2%	1%	1%
At least weekly	(52.0)	125	28+efgjk	26efgjk	23egjk	25egjk	9-	9	5-	54+efgjk	48efgjk	23-	14-
		4%	7%	5%	5%	5%	2%	2%	2%	6%	5%	2%	2%
At least monthly	(12.0)	107	20efjk	24efjk	26+defjk	12	9	7	8	45+defjk	39j	24-	15-
		4%	5%	5%	5%	2%	2%	2%	3%	5%	4%	2%	2%
At least once every 3 months	(4.0)	62	16+efgjk	17+efgjk	11fjk	10jk	5	2-	1	33+efgjk	21fjk	8-	3-
		2%	4%	3%	2%	2%	1%	*%	*%	4%	2%	1%	*%
At least once every 6 months	(2.0)	32	11+cfgjk	5	2	9fjk	4	*	1	16+cfgjk	11k	6-	1-
		1%	3%	1%	*%	2%	1%	*%	*%	2%	1%	*%	*%
Only around once in the last 12 months	(1.0)	51	14 +degijk	12gj	7	6	4	7	1	26+egijk	13	12-	8
		2%	4%	2%	1%	1%	1%	2%	*%	3%	1%	1%	1%
NET Regularly		219	50 +cdefgij k	60 +cdefgij k	34fgjk	37efgjk	19-	10-	9-	110 +cdefgij k	71efgjk	38-	19-
		7%	13%	12%	7%	7%	4%	3%	3%	12%	7%	3%	3%
NET Occasionally		169	36 +defgjk	41 +defgjk	37+efgjk	22	14-	8-	10	78 +defgjk	59efjk	32-	18-
		6%	9%	8%	8%	4%	3%	2%	3%	9%	6%	3%	3%
NET Rarely		83	25 +cdefgij k	18gjk	9	15g	8	7	2-	42 +cefijk	24	17-	9-
		3%	6%	3%	2%	3%	2%	2%	1%	5%	2%	1%	1%
NET Watched in the last 6 months		421	97 +cdefgij k	106 +cdefgij k	73efgjk	69efgjk	38-	19-	20-	203 +cdefgij k	141efgjk	76-	38-
		14%	25%	20%	15%	14%	8%	5%	6%	22%	14%	6%	5%

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Prepared by BMG

Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5)	148 5%	12 3%	34afgjk 7%	36+afgjk 7%	28fgjk 6%	24fgk 5%	9- 2%	4- 1%	47fgjk 5%	64+afgjk 7%	37- 3%	13- 2%
I have never watched or used this service	(0.0)	2351 77%	244- 63%	349- 67%	343-a 71%	384abch 77%	401 85%	343 90%	286 90%	593- 66%	728-abh 74%	1030 88%	629+abcdehi 90%
Don't know / can't remember		90 3%	18efjk 5%	17fj 3%	24+defjk 5%	10 2%	7 2%	4- 1%	8 3%	36efjk 4%	34efjk 4%	20- 2%	12 2%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2970	367	502	459	487	467	377	311	869	946	1156	688
Mean score		14.3	26.7	27.9	11.7fjk	12.2fjk	9.5fk	2.8-	5.5-	27.4	12.0fjk	6.2-	4.0-
Standard deviation		64.08	86.51	91.10	54.82	57.60	54.29	23.06	39.89	89.14	56.24	42.42	31.80
Standard Error		1.28	5.41	4.41	2.78	2.89	2.60	1.25	2.47	3.43	2.00	1.32	1.30

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Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily	(365.0)	93 3%	6c 3%	11c 4%	0- -	20+c 5%	5 4%	11c 3%	9c 2%	6c 2%	7c 3%	77c 3%	9c 3%	3c 2%	5+cghjl 6%
At least weekly	(52.0)	125 4%	9 4%	12i 5%	10 4%	37 9%	3 2%	13 4%	14 3%	8 3%	3- 1%	110im 4%	11i 4%	3 2%	1- 1%
At least monthly	(12.0)	107 4%	8 3%	13hl 5%	9 3%	21hl 5%	1 1%	15hl 4%	14 3%	2- 1%	10h 4%	91hl 4%	9h 4%	2- 1%	6+hjl 7%
At least once every 3 months	(4.0)	62 2%	5 2%	4 1%	9h 3%	6 1%	3 3%	12h 4%	10 2%	1 *	2 1%	52 2%	6 2%	2 1%	2 2%
At least once every 6 months	(2.0)	32 1%	1 *	5h 2%	5 2%	4 1%	0 -	4 1%	5 1%	0 -	3 1%	27 1%	4 1%	0 -	2ahl 2%
Only around once in the last 12 months	(1.0)	51 2%	8+bfh 4%	2 1%	5 2%	8 2%	3 3%	3 1%	10 2%	2 1%	4 2%	44 2%	3 1%	3 2%	1 1%
NET Regularly	219 7%	15 7%	23cl 9%	10- 4%	57 14%	8 7%	24 7%	24 6%	15 6%	10 4%	187cl 7%	20c 8%	6- 4%	6 7%	
NET Occasionally	169 6%	13h 6%	17h 6%	18h 6%	27hl 7%	4 3%	26hl 8%	24h 6%	3- 1%	12h 5%	143hl 6%	15h 6%	4- 3%	7hl 9%	
NET Rarely	83 3%	9h 4%	7 3%	10h 4%	12 3%	3 3%	6 2%	15h 4%	2 1%	7 3%	71 3%	6 2%	3 2%	3h 4%	
NET Watched	421 14%	29hl 13%	45hil 17%	33l 12%	88 22%	12 10%	54hil 16%	53hl 13%	17- 7%	24 10%	357hl 14%	39hl 15%	9- 6%	15hil 18%	

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Prepared by BMG

Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East of England	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5)	148 5%	15cm 7%	18ckm 7%	4- 2%	23c 6%	3 2%	19c 6%	19 5%	18ckm 7%	13c 5%	133+cm 5%	8 3%	6 4%	2 2%
I have never watched or used this service	(0.0)	2351 77%	163 73%	199 74%	234 82% +abdfjm	268- 67%	97 79%	244 73%	331d 79%	222 84% +abdfjm	204dfm 81%	1962d 76%	200d 78%	128 87% +abdfgjk m	61 72%
Don't know / can't remember		90 3%	91 4%	6 2%	7 3%	151 4%	8 6%	16ghl 5%	7 2%	3 1%	6 3%	771 3%	7 3%	1- 1%	5+bcghjkl 6%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2970	215	264	277	387	116	320	412	259	246	2496	249	146	79
Mean score		14.3	13.4c	17.7c	2.5- +cghjl	24.8	18.4c	15.8c	10.7c	10.7c	11.8c	14.1c	16.0c	8.3c	25.1+cghjl
Standard deviation		64.08	61.88	71.82	9.94	81.40	77.11	67.87	55.00	56.79	61.62	63.36	68.18	50.85	89.81
Standard Error		1.28	4.62	4.95	.68	4.78	8.06	4.07	3.08	4.04	4.61	1.43	4.20	3.15	6.48

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Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	93 3%	19 2%	23 3%	25+ae 5%	26 3%	42 3%	52a 4%	75 3%	4 5%	18 4%	7 3%	7 6%
At least weekly (52.0)	125 4%	48df 5%	37+df 5%	20 4%	20- 2%	85+df 5%	39- 3%	88- 3%	8 9%	36+a 9%	18+a 9%	10 9%
At least monthly (12.0)	107 4%	36d 4%	33df 5%	21 4%	17- 2%	69+df 4%	38- 3%	82- 3%	5 6%	25+a 6%	8 4%	12 11%
At least once every 3 months (4.0)	62 2%	15 2%	13 2%	11 2%	23 3%	28 2%	34 2%	53 2%	1 1%	9 2%	7 3%	1 1%
At least once every 6 months (2.0)	32 1%	12d 1%	10d 1%	6 1%	3- *%	22d 1%	9 1%	27 1%	1 2%	6 1%	5 2%	0 -%
Only around once in the last 12 months (1.0)	51 2%	12 1%	11 2%	13 3%	15 2%	23 1%	28 2%	42 2%	* *%	9 2%	7 3%	2 1%
NET Regularly	219 7%	67 7%	60d 9%	45d 9%	46- 5%	127d 8%	91 6%	163- 6%	12 14%	54+a 13%	25+a 12%	17 15%
NET Occasionally	169 6%	51 6%	46 7%	32 6%	40 4%	97 6%	72 5%	135- 5%	6 7%	34+a 8%	14 7%	14 13%
NET Rarely	83 3%	24 3%	21 3%	20 4%	18 2%	45 3%	37 3%	69 3%	1 2%	15 4%	12+a 6%	2 1%
NET Watched in the last 6 months	421 14%	130d 14%	116+df 17%	83d 16%	89- 10%	246+df 15%	172- 12%	324- 12%	20 22%	94+a 23%	44+a 21%	31 28%
Haven't watched in the last 12 months but have watched previously (0.5)	148 5%	40 4%	35 5%	37+ad 7%	34 4%	75 5%	72 5%	119 5%	6 7%	29+a 7%	11 5%	10 9%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 77%	716bc 78%	505- 73%	373- 72%	731+bce 81%	1221 76%	1103bc 78%	2077+cd 79%	56 62%	261- 63%	136- 65%	62 56%
Don't know / can't remember	90 3%	20 2%	22 3%	14 3%	28 3%	42 3%	42 3%	64- 2%	7 8%	23+a 5%	10 5%	5 5%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2970	898	668	507	869	1566	1375	2563	82	393	197	104
Mean score	14.3	11.2	16.0	20.8+ae	12.7	13.2	15.7	13.0-	25.8	22.6+a	18.1	30.7+a
Standard deviation	64.08	53.63	66.37	79.39	63.01	59.43	69.58	61.97	83.19	76.91	67.48	90.77
Standard Error	1.28	1.76	2.53	4.27	2.56	1.48	2.26	1.34	9.54	4.21	5.33	9.56

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Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily (365.0)	93 3%	33 3%	61 3%	5 2%	8 5%	14 5%	** **	4 2%	6 5%	** **	16 4%	7 3%
At least weekly (52.0)	125 4%	32 3%	94 5%	7 3%	6 4%	5 2%	** **	4 2%	4 3%	** **	15 3%	6 2%
At least monthly (12.0)	107 4%	23- 2%	84+ajk 4%	7 3%	3 2%	8 3%	** **	2 1%	6 5%	** **	6- 1%	2- 1%
At least once every 3 months (4.0)	62 2%	18 2%	44 2%	3 1%	* *%	3 1%	** **	2 2%	3 2%	** **	10 2%	6 2%
At least once every 6 months (2.0)	32 1%	11 1%	22 1%	1 *%	3 2%	3 1%	** **	* *%	0 -%	** **	3 1%	0 -%
Only around once in the last 12 months (1.0)	51 2%	16 2%	35 2%	0 -%	1 1%	3 1%	** **	3 2%	0 -%	** **	9 2%	5 2%
NET Regularly	219 7%	64 6%	155 8%	13 6%	14 9%	20 7%	** **	7 5%	11 8%	** **	31 7%	13 5%
NET Occasionally	169 6%	41- 4%	128+adj 6%	10 4%	3 2%	10 4%	** **	5 3%	9 7%	** **	16 4%	8 3%
NET Rarely	83 3%	26 3%	57c 3%	1- *%	3 2%	7 2%	** **	3 2%	0 -%	** **	11 2%	5 2%
NET Watched in the last 6 months	421 14%	116- 11%	304+agk 15%	23 10%	20 12%	33 12%	** **	12- 7%	20 15%	** **	50 11%	21- 8%
Haven't watched in the last 12 months but have watched previously (0.5)	148 5%	52 5%	96 5%	11 5%	5 3%	14 5%	** **	7 5%	8 6%	** **	30 7%	14 5%

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Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	2351 77%	823+b 80%	1528- 75%	189+b 84%	130 81%	227 80%	** **	137+b 85%	104 77%	** **	351 79%	220+b 84%
Don't know / can't remember	90 3%	19- 2%	69+ac 3%	1- *%	4 3%	8 3%	** **	1 1%	3 2%	** **	7 2%	3 1%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2970	1007	1964	223	156	278	**	160	132	**	439	259
Mean score	14.3	13.9	14.4	10.7	21.9	20.2	**	9.9	19.8	**	15.8	10.7
Standard deviation	64.08	64.99	63.62	55.53	82.94	80.73	**	55.51	77.89	**	69.63	57.77
Standard Error	1.28	2.28	1.55	4.04	7.45	5.50	**	5.03	8.00	**	3.73	3.95

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Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	93 3%	2 1%	9+af 7%	19+f 5%	23+af 7%	39+f 5%	33- 2%	92 3%	** **	92 3%	** **
At least weekly (52.0)	125 4%	10f 6%	3 3%	31+f 8%	28+f 8%	58+f 7%	48- 3%	124 4%	** **	124 4%	** **
At least monthly (12.0)	107 4%	6 4%	6 5%	26+f 7%	20+f 6%	43+f 5%	45 3%	100 3%	** **	106 4%	** **
At least once every 3 months (4.0)	62 2%	5 3%	1 1%	11 3%	12 4%	19 2%	35 2%	60 2%	** **	60 2%	** **
At least once every 6 months (2.0)	32 1%	4 2%	2 2%	6 2%	6 2%	11 1%	14 1%	31 1%	** **	32 1%	** **
Only around once in the last 12 months (1.0)	51 2%	4 3%	2 2%	4 1%	6 2%	11 1%	34+ 2%	50 2%	** **	51 2%	** **
NET Regularly	219 7%	12 8%	12f 10%	49+f 13%	51+af 15%	97+f 12%	81- 5%	215 7%	** **	216 7%	** **
NET Occasionally	169 6%	11 7%	8 6%	37+f 10%	32+f 9%	62+f 8%	80 5%	160 5%	** **	166 6%	** **
NET Rarely	83 3%	8 5%	4 4%	10 3%	12 3%	22 3%	47 3%	81 3%	** **	83 3%	** **
NET Watched in the last 6 months	421 14%	27f 17%	22f 18%	92+f 24%	89+f 26%	169+f 22%	175- 11%	406 14%	** **	415 14%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	148 5%	12f 8%	14+df 11%	28+f 7%	14 4%	48f 6%	59- 4%	145 5%	** **	146 5%	** **

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Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 2351 77%	105- 68%	79- 64%	243- 64%	223- 65%	517- 66%	1262+abcde 81%	2310 77%	**	2323 77%	**
Don't know / can't remember	90 3%	6 4%	6 5%	15 4%	13 4%	34+f 4%	38 2%	82 3%	**	82 3%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2970	148	117	368	331	745	1530	2911	**	2935	**
Mean score	14.3	9.6	29.9+af	23.8+f	30.5+af	23.9+f	9.9-	14.3	**	14.3	**
Standard deviation	64.08	45.57	96.50	80.05	92.29	81.28	53.31	64.12	**	64.15	**
Standard Error	1.28	4.03	9.73	4.56	5.55	3.26	1.48	1.30	**	1.29	**

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Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	93	92+	93+	93+	89+	47 +abcd fgh i	93+	92+	93+	92+	74+	59+	63	34+abce f	70+	67+
		3%	3%	4%	4%	4%	15%	3%	4%	3%	3%	4%	4%	3%	19%	4%	5%
At least weekly	(52.0)	125	123+	122+	124+	113+	65 +abcd fgh i	124+	124+	124+	120+	92+	81+	80	41+abce f	82	74+
		4%	5%	5%	5%	5%	20%	4%	5%	4%	4%	5%	5%	4%	23%	4%	5%
At least monthly	(12.0)	107	106+	104+	100+	97+	58 +abcd fgh i	106+	102+	107+	102+	77+	64	75+	39+abce f	70	69+
		4%	4%	4%	4%	4%	18%	4%	4%	4%	4%	4%	4%	4%	21%	4%	5%
At least once	(4.0)	62	61+	59	59	54+	20 +abcd fgh i	61	61+	61	61+	42	34	38	12+abce f	38	34
every 3 months		2%	2%	2%	2%	2%	6%	2%	2%	2%	2%	2%	2%	2%	6%	2%	2%
At least once	(2.0)	32	32	32+	32+	30+	11 +abcd fgh i	32	32+	32	30	20	17	20	4	18	15
every 6 months		1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Only around	(1.0)	51	50	48	47	41	15 +abcd fgh i	50	47	50	48	33	28	33	4	35	26
once in the last 12 months		2%	2%	2%	2%	2%	5%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
NET Regularly	219	214+	216+	217+	202+	113 +abcd fgh i	218+	217+	218+	212+	167+	140+	143	76 +abce f	152+	141+	
		7%	8%	8%	8%	9%	35%	8%	9%	8%	8%	9%	9%	8%	41%	8%	10%
NET Occasionally	169	168+	163+	159+	151+	78 +abcd fgh i	167+	163+	168+	162+	119+	98+	114+	51 +abce f	108	103+	
		6%	6%	6%	6%	7%	24%	6%	7%	6%	6%	6%	6%	6%	28%	6%	7%

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Prepared by BMG

Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	83	82+	80+	79+	71+	26	82+	79+	82	78	53	46	52	8	53	41
	3%	3%	3%	3%	3%	8%	3%	3%	3%	3%	3%	3%	3%	5%	3%	3%
NET Watched	421	415+	411+	409+	383+	202	417+	412+	419+	405+	306+	256+	276+	131	278	259+e
in the last 6 months	14%	15%	15%	16%	17%	63%	15%	17%	15%	15%	16%	17%	15%	71%	15%	18%
Haven't watched in the last 12 months but have watched previously	(0.5) 148 5%	125 5%	123 5%	118- 4%	114 5%	13 4%	127 5%	117 5%	129- 5%	140+ 5%	83 4%	63 4%	87d 5%	3- 1%	82 4%	57 4%
I have never watched or used this service	(0.0) 2351 77%	2050-e 76%	2017-e 76%	1991-e 76%	1706-e 75%	83- 26%	2120-e 76%	1867-e 75%	2168e 76%	2024-e 76%	1441d 76%	1145d 75%	1375d 77%	43- 23%	1468d 78%	1077-d 75%
Don't know / can't remember	90 3%	62- 2%	56- 2%	58- 2%	40- 2%	8 2%	65- 2%	52- 2%	69- 2%	62- 2%	33- 2%	27- 2%	26- 1%	3 1%	30- 2%	19- 1%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2970	2639	2599	2564	2244	312	2714	2442	2765	2617	1864	1492	1770	180	1863	1418
Mean score	14.3	15.7+	16.2+	16.4+	17.8+	69.0	15.6+	17.1+	15.3+	15.9+	17.8+	18.0+	15.9	84.3	16.6+	20.6+
Standard deviation	64.08	67.16	68.26	68.71	71.54	127.03	66.88	69.90	66.29	67.73	71.73	71.62	67.73	137.81	69.74	77.31
Standard Error	1.28	1.42	1.46	1.48	1.65	7.79	1.40	1.53	1.37	1.44	1.79	1.99	1.76	11.01	1.75	2.25

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Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	93 3%	8 3%	81 3%	50 3%	27 2%
At least weekly (52.0)	125 4%	7 3%	114 4%	81 4%	53 5%
At least monthly (12.0)	107 4%	10 3%	94 4%	70 4%	47 4%
At least once every 3 months (4.0)	62 2%	4 1%	56 2%	40 2%	21 2%
At least once every 6 months (2.0)	32 1%	4 1%	28 1%	18 1%	9 1%
Only around once in the last 12 months (1.0)	51 2%	2 1%	49 2%	30 2%	21 2%
NET Regularly	219 7%	16 5%	195 7%	131 7%	79 7%
NET Occasionally	169 6%	13 5%	150 6%	110 6%	69 6%
NET Rarely	83 3%	5 2%	77 3%	48 3%	30 3%
NET Watched in the last 6 months	421 14%	33 11%	373 14%	259 14%	157 14%
Haven't watched in the last 12 months but have watched previously (0.5)	148 5%	18 6%	125 5%	83 4%	47 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_10 (continuation)

Q20. Virgin TV Go/Catch-up or Virgin Media Anywhere - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 2351 77%	214 76%	2043 77%	1445 78%	835 77%
Don't know / can't remember	90 3%	17+bcd 6%	61- 2%	41- 2%	30 3%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2970	266	2590	1818	1060
Mean score	14.3	13.1	14.3	13.0	12.4
Standard deviation	64.08	63.04	63.88	60.28	57.84
Standard Error	1.28	5.06	1.34	1.49	1.88

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_11

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	687 22%	332 24%	311 21%	** **	41 26%	300- 20%	381+a 25%
At least weekly	(52.0)	879 29%	389 28%	430 29%	** **	58a 36%	426 29%	449 29%
At least monthly	(12.0)	305 10%	113- 8%	172+a 12%	** **	18 11%	153 10%	146 10%
At least once every 3 months	(4.0)	128 4%	54 4%	71 5%	** **	3 2%	65 4%	60 4%
At least once every 6 months	(2.0)	80 3%	44 3%	31 2%	** **	5 3%	41 3%	39 3%
Only around once in the last 12 months	(1.0)	62 2%	24 2%	34 2%	** **	3 2%	25 2%	34 2%
NET Regularly		1566 51%	721 52%	741 50%	** **	100+ab 62%	725- 49%	830+a 54%
NET Occasionally		432 14%	167- 12%	243+a 17%	** **	21 13%	217 15%	207 13%
NET Rarely		142 5%	68 5%	65 4%	** **	8 5%	65 4%	73 5%
NET Watched in the last 6 months		2078 68%	932 67%	1014 69%	** **	125+ab 78%	983 67%	1075+ 70%
Haven't watched in the last 12 months but have watched previously	(0.5)	188 6%	99 7%	79 5%	** **	11 7%	94 6%	89 6%
I have never watched or used this service	(0.0)	694 23%	328d 24%	318d 22%	** **	19- 12%	356 24%	332 22%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	36 1%	11 1%	22 2%	**	3 2%	20 1%	10- 1%
Medians	52.00	52.00	52.00	**	52.00	12.00	52.00
Mode	52.00	52.00	52.00	**	52.00	52.00	52.00
Base for stats	3024	1383	1445	**	157	1458	1530
Mean score	99.5	103.5c	95.8c	**	117.0c	91.7-	107.5+a
Standard deviation	145.49	148.54	142.68	**	150.33	140.63	149.75
Standard Error	2.89	4.41	4.04	**	13.56	4.16	4.04

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Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	687	134 +defgijk	164 +defgijk	152 +defgijk	105efgjk	62-	40-	30-	298 +defgijk	257 +defgijk	132-	70-
		22%	35%	32%	32%	21%	13%	11%	9%	33%	26%	11%	10%
At least weekly	(52.0)	879	109fgjk	196 +acefgij k	149fgjk	166+fgjk	146fgjk	80-g	33-	305+fgjk	316+fgjk	258-gk	112-g
		29%	28%	38%	31%	33%	31%	21%	10%	34%	32%	22%	16%
At least monthly	(12.0)	305	48g	44	44	47	57g	47g	18-	92g	91	122g	65
		10%	12%	8%	9%	9%	12%	12%	6%	10%	9%	10%	9%
At least once every 3 months	(4.0)	128	18	21	26dg	11-	25dg	19d	7	40	38	51	26
		4%	5%	4%	5%	2%	5%	5%	2%	4%	4%	4%	4%
At least once every 6 months	(2.0)	80	10	15	13	8	14	12	8	25	21	34	20
		3%	3%	3%	3%	2%	3%	3%	3%	3%	2%	3%	3%
Only around once in the last 12 months	(1.0)	62	12	8	8	9	12	5	9	19	17	26	14
		2%	3%	1%	2%	2%	3%	1%	3%	2%	2%	2%	2%
NET Regularly		1566	244 +defgjk	360 +cdefgij k	301 +defgjk	271efgjk	208-fgjk	120-g	62-	604 +defgijk	572 +efgjk	390-gk	182-g
		51%	63%	69%	62%	54%	44%	31%	20%	67%	58%	33%	26%
NET Occasionally		432	66g	66g	70g	59	81dg	66dg	25-	131g	128g	173g	91g
		14%	17%	13%	14%	12%	17%	17%	8%	15%	13%	15%	13%
NET Rarely		142	22	23	21	17	26	17	17	44	38	60	34
		5%	6%	4%	4%	3%	5%	5%	5%	5%	4%	5%	5%
NET Watched		2078	319 +defgijk	441 +cdefgij k	384 +defgijk	338fgjk	303-fgjk	198-gk	96-	760 +defgijk	722 +defgijk	597-gk	294-g
in the last 6 months		68%	83%	85%	80%	68%	64%	52%	30%	84%	74%	51%	42%

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Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 188 6%	20 5%	19- 4%	25 5%	42+bh 9%	38bh 8%	26b 7%	18 6%	39- 4%	68bh 7%	81bh 7%	44 6%
I have never watched or used this service	(0.0) 694 23%	26- 7%	46- 9%	59-ah 12%	103abch 21%	120abchi 25%	149 39%	192 60%	72- 8%	162-abh 17%	461 39%	341+abcdefhij 49%
Don't know / can't remember	36 1%	8 2%	6 1%	6 1%	6 1%	3 1%	3 1%	5 2%	14 2%	12 1%	11 1%	8 1%
Medians	52.00	52.00	52.00	52.00	52.00	12.00	2.00	.00	52.00	52.00	2.00	.50
Mode	52.00	365.00	52.00	365.00	52.00	52.00	.00	.00	52.00	52.00	.00	.00
Base for stats	3024	377	514	477	492	472	378	314	891	968	1165	693
Mean score	99.5	147.0	137.6	134.2	96.6	65.6-gk	51.6-	40.9-	141.6	115.1	54.4-	46.7-
Standard deviation	145.49	163.58	157.05	159.46	141.35	118.37	110.11	106.22	159.82	151.64	112.89	108.41
Standard Error	2.89	10.06	7.52	7.94	7.07	5.64	5.97	6.53	6.06	5.35	3.49	4.41

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Table Q20_11 (continuation)
 Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily (365.0)	687 22%	54 24%	58 21%	58 20%	109+gh 27%	24 19%	78 23%	84 20%	50 19%	52 21%	567 22%	59 23%	37 25%	24gh 28%	
At least weekly (52.0)	879 29%	61 27%	70 26%	85i 30%	121i 30%	43 35%	97i 29%	127i 30%	85i 32%	48- 19%	737i 29%	79i 31%	42i 28%	21 25%	
At least monthly (12.0)	305 10%	23 10%	35 13%	29 10%	32 8%	9 7%	36 11%	40 9%	19 7%	37+dh 15%	261 10%	23 9%	13 9%	7 9%	
At least once every 3 months (4.0)	128 4%	5 2%	11c 4%	2- 1%	23c 6%	6 5%	13c 4%	20c 5%	9 3%	18+ac 7%	106c 4%	9c 4%	9c 6%	3c 4%	
At least once every 6 months (2.0)	80 3%	8 3%	3 1%	9 3%	12 3%	0 -	11 3%	14 3%	3 1%	5 2%	65 3%	7 3%	6bh 4%	2 3%	
Only around once in the last 12 months (1.0)	62 2%	5 2%	4 2%	6 2%	8 2%	4 3%	7 2%	7 2%	7 3%	6 2%	54 2%	6 2%	3 2%	1 1%	
NET Regularly	1566 51%	115i 52%	128 47%	143i 50%	230+bij 57%	67 54%	174i 52%	211i 50%	135i 51%	101- 40%	1304i 51%	138i 54%	79i 54%	45i 53%	
NET Occasionally	432 14%	29 13%	46 17%	31 11%	55 14%	15 12%	49 15%	59 14%	28 11%	55 22% +acdghjkm	367 14%	33 13%	22 15%	11 12%	
NET Rarely	142 5%	13 6%	7 3%	15 5%	21 5%	4 3%	19 6%	20 5%	10 4%	10 4%	119 5%	13 5%	8 6%	3 3%	
NET Watched in the last 6 months	2078 68%	151 68%	177 66%	183 64%	297+bchij 74%	82 66%	235 70%	284 68%	166 63%	160 64%	1736 67%	178 69%	107hi 73%	58 68%	
Haven't watched in the last 12 months but have watched previously (0.5)	188 6%	10 4%	25d 9%	18 6%	17 4%	4 3%	26 8%	28 7%	17 6%	17 7%	161 6%	16 6%	8 5%	3 4%	

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 Prepared by BMG

Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service	(0.0) 694 23%	53 24%	61 23%	73f 26%	78 19%	30 24%	61- 18%	95 23%	71df 27%	67f 27%	589 23%	55 21%	30 20%	21 24%
Don't know / can't remember	36 1%	4 2%	3 1%	5 2%	2 1%	4 3%	6 2%	5 1%	2 1%	2 1%	32 1%	2 1%	0 -	2d1 2%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00	52.00	52.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	.00	52.00	52.00	52.00	365.00
Base for stats	3024	219	267	279	400	120	329	414	261	250	2540	254	147	82
Mean score	99.5	106.0	94.2	93.1	116.4+ghj	92.7	102.8	91.6	88.1	88.7	98.0	102.5	108.8	119.0ghi
Standard deviation	145.49	150.02	143.70	141.29	153.63	138.46	147.20	139.97	137.03	143.78	144.66	146.45	151.25	157.83
Standard Error	2.89	11.08	9.83	9.67	8.90	14.26	8.67	7.83	9.72	10.68	3.25	8.95	9.33	11.13

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Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	687 22%	195 21%	155 22%	145+ade 28%	183 20%	350 22%	328 23%	556- 21%	28 31%	129+a 31%	66+a 32%	31 28%
At least weekly (52.0)	879 29%	279d 30%	213d 31%	156 30%	225- 25%	492+df 31%	381 27%	765 29%	26 29%	113 27%	54 26%	31 28%
At least monthly (12.0)	305 10%	107 12%	62 9%	47 9%	86 10%	168 10%	133 9%	259 10%	7 8%	42 10%	19 9%	15 14%
At least once every 3 months (4.0)	128 4%	50+df 5%	29 4%	17 3%	30 3%	79+f 5%	47- 3%	100- 4%	4 5%	26+a 6%	14 7%	5 5%
At least once every 6 months (2.0)	80 3%	24 3%	19 3%	14 3%	20 2%	44 3%	34 2%	68 3%	1 1%	12 3%	8 4%	3 3%
Only around once in the last 12 months (1.0)	62 2%	25f 3%	17 2%	7 1%	14 2%	42+f 3%	20 1%	52 2%	3 4%	9 2%	4 2%	2 2%
NET Regularly	1566 51%	474d 52%	368d 53%	301+adf 58%	408- 45%	842d 52%	709 50%	1322- 50%	54 61%	242+a 58%	120 58%	62 56%
NET Occasionally	432 14%	157+bcdf 17%	91 13%	64 12%	116 13%	248 15%	181 13%	359 14%	11 13%	67 16%	33 16%	20 19%
NET Rarely	142 5%	50 5%	36 5%	21 4%	33 4%	86 5%	54 4%	120 5%	4 5%	21 5%	11 5%	6 5%
NET Watched in the last 6 months	2078 68%	655+df 71%	478d 69%	379+df 73%	544- 61%	1133+df 70%	923- 65%	1749- 67%	66 74%	321+a 77%	162+a 78%	85 78%
Haven't watched in the last 12 months but have watched previously (0.5)	188 6%	52 6%	39 6%	25 5%	72+e 8%	91 6%	97 7%	170 6%	3 3%	18 4%	8 4%	7 7%

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Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 694 23%	177- 19%	148 21%	106 20%	258+abce 29%	324- 20%	364+abce 26%	628+cd 24%	12 13%	60- 14%	34- 16%	13 12%
Don't know / can't remember	36 1%	9 1%	9 1%	4 1%	9 1%	18 1%	13 1%	28 1%	5 6%	7 2%	* **	1 1%
Medians	52.00	52.00	52.00	52.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Mode	52.00	52.00	52.00	52.00	.00	52.00	52.00	52.00	365.00	365.00	365.00	52.00
Base for stats	3024	908	681	517	888	1590	1405	2599	84	409	207	108
Mean score	99.5	96.1	100.6	119.1	89.9- +adef	98.0	100.6	94.9- +adef	139.3+a	131.0+a	131.8+a	120.3
Standard deviation	145.49	142.27	145.11	154.72	141.90	143.47	147.37	142.59	162.02	160.16	161.45	155.80
Standard Error	2.89	4.64	5.48	8.23	5.71	3.54	4.73	3.06	18.36	8.61	12.44	16.15

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Table Q20_11 (continuation)
 Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	687	232ce	454ce	33-	30	46-	**	28	40	**	140	51
		22%	23%	22%	15%	19%	16%	**	18%	29%	**	31%	20%
At least weekly	(52.0)	879	254-	625+adegk	55	31-	55-	**	28-	33	**	127deg	59-
		29%	25%	31%	25%	19%	19%	**	18%	24%	**	29%	22%
At least monthly	(12.0)	305	94	211	26	19	19	**	10	16	**	35	20
		10%	9%	10%	11%	12%	7%	**	6%	12%	**	8%	8%
At least once every 3 months	(4.0)	128	41	87	9	7	12	**	4	3	**	22	11
		4%	4%	4%	4%	4%	4%	**	3%	2%	**	5%	4%
At least once every 6 months	(2.0)	80	29	51	3	10+abcej	4	**	6	2	**	9	11
		3%	3%	3%	1%	6%	2%	**	4%	2%	**	2%	4%
Only around once in the last 12 months	(1.0)	62	19	43	5	4	8	**	4	3	**	5	5
		2%	2%	2%	2%	3%	3%	**	3%	2%	**	1%	2%
NET Regularly		1566	486-eg	1079	88-	61-	101-	**	57-	72	**	267	110-
		51%	47%	53%	40%	38%	35%	**	35%	54%	**	60%	42%
NET Occasionally		432	135	298	35	26	31	**	15	19	**	58	30
		14%	13%	15%	15%	16%	11%	**	9%	14%	**	13%	12%
NET Rarely		142	48	94	8	14+abcj	13	**	10	5	**	14	16
		5%	5%	5%	3%	9%	4%	**	6%	4%	**	3%	6%
NET Watched in the last 6 months		2078	649-eg	1428	126-	98eg	136-	**	77-	93	**	333	151-e
		68%	63%	70%	56%	61%	48%	**	48%	69%	**	75%	58%
Haven't watched in the last 12 months but have watched previously	(0.5)	188	68d	120d	11	2-	28+bd	**	13d	9	**	28d	25+bd
		6%	7%	6%	5%	2%	10%	**	8%	6%	**	6%	10%

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 Prepared by BMG

Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	694 23%	281+bj 27%	414- 20%	79+abj 35%	53+bj 33%	110+abj 38%	** **	66+abj 41%	28 21%	** **	80- 18%	81+bj 31%
Don't know / can't remember	36 1%	8 1%	28j 1%	3j 1%	2j 2%	3j 1%	** **	0 -%	1 1%	** **	0- -%	0 -%
Medians	52.00	12.00	52.00	12.00	12.00	1.00	**	1.00	52.00	**	52.00	4.00
Mode	52.00	.00	52.00	.00	.00	.00	**	.00	365.00	**	365.00	.00
Base for stats	3024	1018	2005	220	158	282	**	161	133	**	446	262
Mean score	99.5	97.5ce	100.4ce	69.2-	82.4	70.8-	**	74.3-	123.1cdefgk	**	130.2	84.1
Standard deviation	145.49	146.76	144.77	125.99	139.84	131.75	**	136.03	159.35	**	159.82	140.08
Standard Error	2.89	5.11	3.50	9.20	12.44	8.90	**	12.24	16.26	**	8.48	9.51

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Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**	
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**	
Total	3060	154	123	383	344	779	1568	2992	**	3018	**	
At least daily (365.0)	687 22%	62+f 40%	41+f 33%	145+f 38%	132+f 38%	281+f 36%	286- 18%	683 23%	** **	686 23%	** **	
At least weekly (52.0)	879 29%	42 27%	37 30%	135+f 35%	123+f 36%	265+f 34%	461 29%	874 29%	** **	879 29%	** **	
At least monthly (12.0)	305 10%	11 7%	11 9%	26- 7%	27 8%	64 8%	177+ce 11%	300 10%	** **	304 10%	** **	
At least once every 3 months (4.0)	128 4%	6 4%	6 5%	17 4%	15 4%	35 5%	66 4%	124 4%	** **	125 4%	** **	
At least once every 6 months (2.0)	80 3%	6 4%	7c 5%	6 2%	8 2%	23 3%	39 2%	79 3%	** **	79 3%	** **	
Only around once in the last 12 months (1.0)	62 2%	4 2%	4 4%	7 2%	3 1%	13 2%	33 2%	59 2%	** **	62 2%	** **	
NET Regularly	1566 51%	103+f 67%	78+f 63%	279+f 73%	255+bf 74%	546+f 70%	747- 48%	1557 52%	** **	1564 52%	** **	
NET Occasionally	432 14%	17 11%	17 14%	43 11%	42 12%	99 13%	243+c 16%	424 14%	** **	429 14%	** **	
NET Rarely	142 5%	10 6%	11+cdf 9%	13 3%	11 3%	36 5%	71 5%	138 5%	** **	141 5%	** **	
NET Watched in the last 6 months	2078 68%	127+f 82%	102+f 82%	328+f 86%	306+f 89%	668+f 86%	1029- 66%	2060 69%	** **	2072 69%	** **	
Haven't watched in the last 12 months but have watched previously (0.5)	188 6%	15cde 10%	7 5%	14- 4%	10- 3%	31- 4%	99de 6%	182 6%	** **	185 6%	** **	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 23%	7- 5%	10- 8%	31- 8%	25- 7%	60- 8%	396+abcde 25%	662 22%	**	670 22%	**
Don't know / can't remember	36 1%	2 1%	1 *%	2 *%	* *%	7 1%	12- 1%	29 1%	**	29 1%	**
Medians	52.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00	**	52.00	**
Mode	52.00	365.00	365.00	365.00	365.00	365.00	52.00	52.00	**	52.00	**
Base for stats	3024	152	123	381	344	771	1556	2963	**	2989	**
Mean score	99.5	163.7+f	138.7+f	158.1+f	159.9+f	152.1+f	84.2-	100.9+d	**	100.5+d	**
Standard deviation	145.49	168.09	161.66	163.24	163.17	162.43	135.11	146.05	**	145.88	**
Standard Error	2.89	14.67	15.95	9.16	9.65	6.40	3.72	2.93	**	2.91	**

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Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	687	603	596	591	496	91	616	600+	634	687+abcdfh	395-b	269-	385b	53	404b	298
	22%	22%	22%	23%	22%	+abcdfh 29%	22%	24%	22%	26%	21%	18%	21%	+abcef 29%	21%	21%
At least weekly (52.0)	879	802+	783+	781+	655	83	831+	776+	838+	879	590+	437	552+	55	584+	408
	29%	30%	29%	30%	29%	26%	30%	31%	30%	+abcdefh 33%	31%	29%	31%	30%	31%	28%
At least monthly (12.0)	305	266	269	262	237	51	270	263+	282	305+	187	163	182	33	193	158
	10%	10%	10%	10%	10%	+abcdfgh i 16%	10%	11%	10%	11%	10%	11%	10%	+abcef 18%	10%	11%
At least once (4.0)	128	116	110	110	94	23	118	107	120	128+	78	65	70	15+abcef	79	66
every 3 months	4%	4%	4%	4%	4%	+abcdfgh 7%	4%	4%	4%	5%	4%	4%	4%	8%	4%	5%
At least once (2.0)	80	73	71	70	65	19	75	71	75	80+	52	48	47	10+	51	39
every 6 months	3%	3%	3%	3%	3%	+abcdfgh i 6%	3%	3%	3%	3%	3%	3%	3%	5%	3%	3%
Only around once in the last 12 months (1.0)	62	60	56	53	48	10	61	49	61	52	39	37	39	2	36	26
	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%
NET Regularly	1566	1406+	1379	1373+	1151	175	1447+	1376	1472+	1566	985b	706-	938b	108+bf	988b	706-
	51%	52%	52%	52%	50%	55%	52%	+abdfh 55%	52%	+abcdfgh 58%	52%	47%	52%	59%	52%	49%
NET Occasionally	432	382	379	372	330	74	387	370+	402	432+f	265	228	253	48	273	224+
	14%	14%	14%	14%	14%	+abcdfgh i 23%	14%	15%	14%	16%	14%	15%	14%	+abcef 26%	14%	16%
NET Rarely	142	132	127	123	113	29	136	120	136	132	91	84+	87	12	87	65
	5%	5%	5%	5%	5%	+abcdfgh i 9%	5%	5%	5%	5%	5%	6%	5%	6%	5%	5%

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Prepared by BMG

Table Q20.11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	2078	1860+	1830+	1814+	1547	268	1910+	1817	1949+	2078	1302b	981-	1238b	166	1312b	969
						+abcdfghi		+abcdfh		+abcdfgh				+abcef		
in the last 6 months	68%	69%	69%	69%	68%	84%	69%	73%	69%	78%	69%	65%	69%	90%	69%	67%
Haven't watched in the last 12 months but have watched previously	(0.5) 188 6%	149-e 6%	153-e 6%	151-e 6%	131e 6%	6- 2%	158-e 6%	144e 6%	165-e 6%	155-e 6%	106d 6%	87d 6%	95-d 5%	3- 2%	102-d 5%	84d 6%
I have never watched or used this service	(0.0) 694 23%	615egi 23%	600egi 23%	588egi 22%	544+egi 24%	30- 9%	631egi 23%	473-ei 19%	641egi 23%	385-e 14%	443d 23%	408+acde 27%	418d 23%	11- 6%	437d 23%	354+d 25%
Don't know	36	17-	17-	15-	14-	6	19-	11-	19-	9-	7-	5-	6-	1	7-	5-
/ can't remember	1%	1%	1%	1%	1%	2%	1%	*	1%	*	*	*	*	1%	*	*
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00	52.00	52.00	12.00
Mode	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	3024	2684	2638	2607	2270	314	2760	2483	2816	2670	1890	1513	1790	182	1887	1432
Mean score	99.5	99.0	99.4	99.8	96.3	122.5	98.6	106.0+d	99.1	112.7	93.9-b	81.5-	96.1b	124.0	95.7b	92.3-
Standard deviation	145.49	144.78	145.10	145.19	143.71	156.83	144.40	147.71	144.90	149.96	140.98	133.67	142.51	155.39	142.17	141.36
Standard Error	2.89	3.04	3.08	3.10	3.30	9.57	3.00	3.22	2.98	3.16	3.50	3.69	3.68	12.34	3.55	4.10

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Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	687 22%	60 21%	599 23%	412 22%	236 22%
At least weekly (52.0)	879 29%	46- 16%	811+a 31%	593+a 32%	356+a 33%
At least monthly (12.0)	305 10%	25 9%	274 10%	197 11%	115 11%
At least once every 3 months (4.0)	128 4%	10 3%	112 4%	86 5%	54 5%
At least once every 6 months (2.0)	80 3%	9 3%	68 3%	47 3%	24 2%
Only around once in the last 12 months (1.0)	62 2%	4 1%	55 2%	40 2%	23 2%
NET Regularly	1566 51%	107- 38%	1410+a 53%	1005+a 54%	593+a 54%
NET Occasionally	432 14%	34 12%	386 15%	283 15%	170 16%
NET Rarely	142 5%	12 4%	123 5%	87 5%	47 4%
NET Watched in the last 6 months	2078 68%	150- 53%	1864+a 70%	1336+a 72%	786+a 72%
Haven't watched in the last 12 months but have watched previously (0.5)	188 6%	27 10%	158 6%	113 6%	64 6%

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Prepared by BMG

Table Q20_11 (continuation)

Q20. Netflix - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 694 23%	93+bcd 33%	553- 21%	359- 19%	206- 19%
Don't know / can't remember	36 1%	10+bcd 3%	20- 1%	12- 1%	10 1%
Medians	52.00	4.00	52.00	52.00	52.00
Mode	52.00	.00	52.00	52.00	52.00
Base for stats	3024	273	2631	1848	1080
Mean score	99.5	91.0	100.6	99.7	98.7
Standard deviation	145.49	147.52	145.10	143.79	142.71
Standard Error	2.89	11.70	3.02	3.54	4.59

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Table Q20_12

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	305 10%	167+b 12%	108- 7%	** **	29+ab 18%	154 10%	147 10%
At least weekly	(52.0)	679 22%	287 21%	340 23%	** **	50+ab 31%	358+b 24%	316- 21%
At least monthly	(12.0)	455 15%	198 14%	231 16%	** **	25 16%	228 15%	222 14%
At least once every 3 months	(4.0)	222 7%	99 7%	118 8%	** **	5 3%	104 7%	115 7%
At least once every 6 months	(2.0)	144 5%	63 5%	76 5%	** **	6 4%	72 5%	71 5%
Only around once in the last 12 months	(1.0)	127 4%	50 4%	66 4%	** **	11 7%	62 4%	63 4%
NET Regularly		984 32%	455 33%	448 31%	** **	79+ab 50%	511+b 35%	463- 30%
NET Occasionally		677 22%	298 21%	349 24%	** **	30 19%	331 22%	336 22%
NET Rarely		271 9%	113 8%	142 10%	** **	16 10%	133 9%	135 9%
NET Watched in the last 6 months		1805 59%	815 58%	873 60%	** **	115+ab 72%	914+b 62%	871- 57%
Haven't watched in the last 12 months but have watched previously	(0.5)	153 5%	81 6%	64 4%	** **	9 6%	86 6%	67 4%
I have never watched or used this service	(0.0)	932 30%	435d 31%	435d 30%	** **	25- 16%	398- 27%	521+a 34%

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Prepared by BMG

Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	43 1%	13 1%	30+a 2%	**	0 -%	19 1%	17 1%
Medians	4.00	4.00	4.00	**	12.00	12.00	4.00
Mode	.00	.00	.00	**	52.00	.00	.00
Base for stats	3017	1381	1437	**	160	1460	1523
Mean score	50.9	57.2+bc	42.2-	**	84.9+abc	53.5	48.3
Standard deviation	107.36	115.99	94.38	**	134.22	108.85	105.56
Standard Error	2.14	3.45	2.68	**	12.03	3.22	2.86

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Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	305	67 +cdefgij k	67 +defgjk	57efgjk	42k	35	19-	18-	133 +defgijk	100fgjk	72-	37-
		10%	17%	13%	12%	9%	7%	5%	6%	15%	10%	6%	5%
At least weekly	(52.0)	679	67-g	144 +afgjk	117afgjk	156 +acefghj k	104fgjk	54-	36-	211afgjk	273 +aefghjk	195-gk	91-
		22%	18%	28%	24%	31%	22%	14%	11%	23%	28%	17%	13%
At least monthly	(12.0)	455	77+dfgjk	79gk	89+dfgjk	65g	73gk	48g	23-	156+gjk	155gjk	144-g	71-
		15%	20%	15%	19%	13%	15%	13%	7%	17%	16%	12%	10%
At least once every 3 months	(4.0)	222	40 +dfgijk	51 +dfgijk	31	29	39gk	22	10-	91 +cdfgijk	60	71	32-
		7%	10%	10%	6%	6%	8%	6%	3%	10%	6%	6%	5%
At least once every 6 months	(2.0)	144	21	27	25	25	22	14	10	49	50	46	24
		5%	5%	5%	5%	5%	5%	4%	3%	5%	5%	4%	3%
Only around once in the last 12 months	(1.0)	127	17	20	27	16	18	18	10	37	43	47	28
		4%	4%	4%	6%	3%	4%	5%	3%	4%	4%	4%	4%
NET Regularly		984	134fgjk	211 +efgjk	174efgjk	198 +efgjk	140fgjk	74-	54-	344 +efgjk	373 +efgjk	267-gk	127-
		32%	35%	41%	36%	40%	29%	19%	17%	38%	38%	23%	18%
NET Occasionally		677	117 +defgijk	131dfgjk	120dfgjk	94g	111gjk	70g	33-	248 +dfgijk	214gk	215-g	104-
		22%	30%	25%	25%	19%	23%	18%	10%	27%	22%	18%	15%
NET Rarely		271	38	48	52g	41	41	32	20	86	93	93	52
		9%	10%	9%	11%	8%	9%	8%	6%	9%	9%	8%	7%
NET Watched in the last 6 months		1805	272 +efgjk	368 +defgijk	320 +efgjk	317+fgjk	273fgjk	158-g	97-	641 +defgijk	637 +efgjk	528-gk	254-
		59%	71%	71%	66%	64%	58%	41%	30%	71%	65%	45%	36%

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Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Age											
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	153 5%	20 5%	31g 6%	25 5%	30g 6%	20 4%	19 5%	8 3%	51 6%	55g 6%	47 4%	28 4%
I have never watched or used this service	(0.0) 30%	932 17%	67- 18%	96- 21%	102- 25%	127-abh 33%	158 48%	182 63%	200 18%	162- 23%	229-abh 46%	540 55%	382+abcdefghij
Don't know / can't remember	43 1%	9 2%	4 1%	10 2%	7 1%	5 1%	4 1%	4 1%	13 1%	16 2%	13 1%	8 1%	
Medians	4.00	12.00	12.00	12.00	12.00	4.00	.50	.00	12.00	12.00	.50	.00	
Mode	.00	12.00	52.00	52.00	52.00	.00	.00	.00	52.00	52.00	.00	.00	
Base for stats	3017	375	516	473	491	470	377	315	891	964	1162	693	
Mean score	50.9	77.2	64.2	59.9	50.1fgjk	41.3-fgk	28.0-	27.4-	69.7	54.9	33.2-	27.7-	
Standard deviation	107.36	135.09	118.13	115.36	99.56	94.53	80.17	83.78	125.64	107.66	87.37	81.78	
Standard Error	2.14	8.34	5.65	5.78	4.98	4.52	4.35	5.16	4.77	3.81	2.71	3.33	

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Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	305 10%	26 11%	21 8%	19 7%	52c 13%	10 8%	38 11%	38 9%	23 9%	29 11%	255 10%	26 10%	18c 12%	8 9%
At least weekly (52.0)	679 22%	39 17%	65i 24%	62 22%	99fi 25%	31 25%	57- 17%	116+afijm 28%	60i 23%	36- 14%	564i 22%	64fi 25%	36fi 24%	15 18%
At least monthly (12.0)	455 15%	41k 18%	41 15%	34 12%	61 15%	22 17%	55 16%	59 14%	39 15%	38 15%	389 15%	29 12%	19 13%	17ck 20%
At least once every 3 months (4.0)	222 7%	13 6%	19 7%	24 8%	26 6%	10 8%	34 10%	32 8%	14 5%	18 7%	189 7%	17 7%	12 8%	5 5%
At least once every 6 months (2.0)	144 5%	12 5%	7 3%	16l 6%	16 4%	3 3%	25+bjl 7%	22 5%	9 3%	11 4%	122l 5%	16bl 6%	3- 2%	3 4%
Only around once in the last 12 months (1.0)	127 4%	9 4%	11 4%	6 2%	19 5%	2 2%	16 5%	19 5%	8 3%	16c 6%	107 4%	11 4%	6 4%	3 4%
NET Regularly	984 32%	64 29%	86 32%	81 29%	151+cfim 37%	40 33%	95 28%	154cfim 37%	83 32%	65 26%	819 32%	90i 35%	53fim 36%	22 27%
NET Occasionally	677 22%	54 24%	60 22%	57 20%	87 22%	32 26%	88k 26%	91 22%	53 20%	56 22%	578 22%	47 18%	31 21%	21 25%
NET Rarely	271 9%	21 9%	18 7%	23 8%	35 9%	6 4%	41+bhl 12%	41 10%	17 6%	27 11%	228 9%	27 11%	9 6%	7 8%
NET Watched in the last 6 months	1805 59%	130 58%	152 56%	155 54%	254ci 63%	75 61%	208i 62%	266ci 64%	145 55%	132 52%	1519 59%	153 60%	87 60%	47 56%
Haven't watched in the last 12 months but have watched previously (0.5)	153 5%	10 5%	16 6%	14 5%	22 6%	4 3%	18 5%	14 3%	16 6%	14 5%	128 5%	11 4%	12+gjm 8%	2 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service	(0.0) 932 30%	68 30%	86 32%	103+dfgl 36%	105 26%	39 31%	90 27%	113 27%	93dfg 35%	88d 35%	784 30%	78 30%	40 28%	29d 34%
Don't know / can't remember	43 1%	6dh 3%	4 2%	6 2%	2 1%	4 3%	3 1%	7 2%	1 *	2 1%	35 1%	3 1%	1 1%	3+dfhijl 3%
Medians	4.00	4.00	4.00	2.00	12.00	12.00	4.00	12.00	4.00	2.00	4.00	4.00	4.00	4.00
Mode	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00	.00	.00	.00	.00
Base for stats	3017	217	266	279	400	120	332	412	262	250	2537	253	146	81
Mean score	50.9	54.9	43.5	38.5	62.2+c	45.3	53.3	50.3	46.6	51.9	50.5	52.0	59.1c	46.1
Standard deviation	107.36	114.99	96.17	90.94	118.51	97.38	113.61	102.48	102.03	114.59	106.98	107.39	116.03	104.31
Standard Error	2.14	8.54	6.61	6.24	6.87	10.03	6.69	5.75	7.23	8.52	2.41	6.58	7.18	7.39

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Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	305 10%	88 10%	64 9%	56 11%	94 11%	152 9%	151 11%	238- 9%	13 15%	68+a 16%	38+a 18%	15 14%
At least weekly (52.0)	679 22%	241+cdf 26%	159d 23%	109 21%	164- 18%	400+df 25%	273- 19%	596 23%	15 17%	81 19%	39 19%	25 23%
At least monthly (12.0)	455 15%	149d 16%	115d 17%	90d 17%	99- 11%	264+df 16%	189 13%	402 15%	6 6%	51 12%	30 15%	15 14%
At least once every 3 months (4.0)	222 7%	84+df 9%	62df 9%	38d 7%	37- 4%	145+df 9%	75- 5%	190 7%	9 10%	30 7%	13 6%	7 6%
At least once every 6 months (2.0)	144 5%	49 5%	35 5%	25 5%	33 4%	83 5%	58 4%	124 5%	6 6%	20 5%	6 3%	8 7%
Only around once in the last 12 months (1.0)	127 4%	43 5%	29 4%	16 3%	37 4%	72 4%	53 4%	103 4%	5 6%	21 5%	12 6%	4 4%
NET Regularly	984 32%	330+df 36%	223 32%	165 32%	258- 29%	552+df 34%	423- 30%	833 32%	29 33%	148 36%	77 37%	40 37%
NET Occasionally	677 22%	233+df 25%	176+df 26%	128df 25%	136- 15%	409+df 25%	264- 19%	593 23%	14 16%	81 19%	43 21%	22 20%
NET Rarely	271 9%	92 10%	64 9%	41 8%	70 8%	155 10%	111 8%	227 9%	11 12%	42 10%	19 9%	12 11%
NET Watched in the last 6 months	1805 59%	611+df 67%	434+df 63%	319df 61%	427- 48%	1045+df 65%	746- 53%	1550 59%	49 55%	250 60%	126 61%	70 64%
Haven't watched in the last 12 months but have watched previously (0.5)	153 5%	28- 3%	34 5%	34ae 6%	55ae 6%	63- 4%	89+ae 6%	120- 5%	11 12%	33+a 8%	16 8%	4 3%

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Prepared by BMG

Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 932 30%	222- 24%	184- 27%	149 29%	366+abce 41%	405- 25%	516+abce 36%	823+c 31%	19 21%	102- 24%	52 25%	28 26%
Don't know / can't remember	43 1%	13 1%	10 1%	3 1%	11 1%	23 1%	14 1%	31- 1%	5 6%	10 2%	1 1%	3 3%
Medians	4.00	12.00	4.00	4.00	1.00	12.00	2.00	4.00	4.00	4.00	12.00	12.00
Mode	.00	52.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3017	904	681	518	886	1585	1403	2597	84	406	206	106
Mean score	50.9	52.0	49.0	53.3	50.2	50.7	51.3	47.7-	69.8	73.2+a	79.3+a	66.9
Standard deviation	107.36	105.10	103.88	110.94	110.55	104.56	110.66	102.83	131.45	132.09	137.64	124.49
Standard Error	2.14	3.44	3.93	5.90	4.46	2.59	3.56	2.21	14.89	7.13	10.64	13.05

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Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	305 10%	102 10%	202 10%	21 9%	16 10%	25 9%	** **	25+ 15%	22 16%	** **	47 10%	26 10%
At least weekly	(52.0)	679 22%	201- 20%	478+ade 23%	44 20%	25 16%	48- 17%	** **	23- 15%	24 18%	** **	106eg 24%	53 20%
At least monthly	(12.0)	455 15%	145 14%	310 15%	29 13%	18 11%	36 13%	** **	14- 9%	21 15%	** **	60 14%	39 15%
At least once every 3 months	(4.0)	222 7%	72 7%	151 7%	12 5%	13 8%	14 5%	** **	8 5%	7 6%	** **	40 9%	15 6%
At least once every 6 months	(2.0)	144 5%	48 5%	96 5%	10 5%	13eg 8%	8 3%	** **	4 2%	2 2%	** **	23 5%	13 5%
Only around once in the last 12 months	(1.0)	127 4%	44 4%	83 4%	7 3%	3 2%	10 3%	** **	12+d 8%	9 6%	** **	18 4%	11 4%
NET Regularly		984 32%	303- 30%	680e 33%	65 29%	42 26%	73- 26%	** **	48 30%	46 35%	** **	153e 34%	79 30%
NET Occasionally		677 22%	217 21%	460g 23%	41 18%	31 20%	50 18%	** **	22- 14%	28 21%	** **	100g 22%	54 21%
NET Rarely		271 9%	92 9%	179 9%	17 8%	16 10%	18 6%	** **	16 10%	11 8%	** **	40 9%	24 9%
NET Watched in the last 6 months		1805 59%	569-e 55%	1236+aceg 61%	116- 52%	86 54%	131- 46%	** **	74- 46%	77 57%	** **	276aceg 62%	146e 56%
Haven't watched in the last 12 months but have watched previously	(0.5)	153 5%	58c 6%	96 5%	5 2%	7 4%	19c 7%	** **	4 3%	5 4%	** **	32+c 7%	14 5%

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Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 30%	346+bj 34%	586- 29%	92+bj 41%	62+bj 39%	122+abj 43%	** **	69+abj 43%	41 30%	** **	119 27%	90 34%
Don't know / can't remember	43 1%	10 1%	33 2%	4 2%	2 1%	3 1%	** **	1 1%	2 2%	** **	2 1%	1 *%
Medians	4.00	4.00	4.00	2.00	2.00	.50	**	1.00	12.00	**	4.00	4.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	3017	1016	2000	219	158	282	**	160	132	**	444	261
Mean score	50.9	49.2	51.6	47.1	47.8	43.0	**	65.0	72.6+e	**	53.0	48.8
Standard deviation	107.36	107.56	107.05	105.11	109.32	102.15	**	129.36	132.45	**	109.05	106.56
Standard Error	2.14	3.76	2.59	7.69	9.74	6.91	**	11.68	13.58	**	5.80	7.25

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Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	305 10%	24+f 16%	17f 14%	54+f 14%	57+f 16%	126+f 16%	115- 7%	305 10%	** **	305 10%	** **
At least weekly (52.0)	679 22%	36 24%	29 24%	110+f 29%	92+ 27%	210+f 27%	358 23%	675 23%	** **	678 22%	** **
At least monthly (12.0)	455 15%	30 20%	26 22%	63 16%	54 16%	126 16%	239 15%	447 15%	** **	451 15%	** **
At least once every 3 months (4.0)	222 7%	13 9%	10 8%	33 9%	28 8%	65 8%	120 8%	217 7%	** **	220 7%	** **
At least once every 6 months (2.0)	144 5%	11 7%	3 2%	19 5%	15 4%	39 5%	71 5%	143 5%	** **	144 5%	** **
Only around once in the last 12 months (1.0)	127 4%	5 3%	5 4%	16 4%	16 5%	28 4%	69 4%	127 4%	** **	127 4%	** **
NET Regularly	984 32%	61f 39%	46 38%	165+f 43%	149+f 43%	336+f 43%	474- 30%	980 33%	** **	983 33%	** **
NET Occasionally	677 22%	44 28%	36 29%	96 25%	82 24%	191 24%	359 23%	664 22%	** **	671 22%	** **
NET Rarely	271 9%	16 10%	8 6%	35 9%	30 9%	68 9%	141 9%	270 9%	** **	271 9%	** **
NET Watched in the last 6 months	1805 59%	115+f 75%	86+f 69%	279+f 73%	246+f 71%	566+f 73%	904 58%	1786 60%	** **	1798 60%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	153 5%	9 6%	7 6%	19 5%	17 5%	39 5%	69 4%	148 5%	** **	151 5%	** **

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Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 30%	24- 16%	25- 21%	66- 17%	64- 19%	137- 18%	509+abcde 32%	896 30%	**	906 30%	**
Don't know / can't remember	43 1%	1 *%	1 *%	3 1%	2 1%	9 1%	15 1%	35 1%	**	35 1%	**
Medians	4.00	12.00	12.00	12.00	12.00	12.00	4.00	4.00	**	4.00	**
Mode	.00	52.00	52.00	52.00	52.00	52.00	.00	.00	**	.00	**
Base for stats	3017	153	123	380	342	770	1553	2957	**	2982	**
Mean score	50.9	72.8+f	66.6f	69.5+f	76.9+f	76.4+f	41.4-	51.8+d	**	51.5+d	**
Standard deviation	107.36	128.39	122.64	122.32	130.26	129.43	94.00	108.24	**	107.86	**
Standard Error	2.14	11.14	12.10	6.87	7.73	5.11	2.59	2.18	**	2.16	**

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Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	305	266	270	267	237	73	277	266+	284	305+	179	143	173	44	177	151
		10%	10%	10%	10%	10%	23%	10%	11%	10%	11%	9%	9%	10%	24%	9%	11%
At least weekly	(52.0)	679	635+	618+	609+	526	75	648+	614+	658+	679+	457+	349	422	52+	450+	343
		22%	24%	23%	23%	23%	24%	23%	25%	23%	25%	24%	23%	23%	28%	24%	24%
At least monthly	(12.0)	455	411	411+	405+	345	58	422	409+	431	455+	290	227	278	36	298	206
		15%	15%	15%	15%	15%	18%	15%	16%	15%	17%	15%	15%	15%	20%	16%	14%
At least once every 3 months	(4.0)	222	193	184	194	151-	29	197	189	203	222+d	134	108	125	20	132	96
		7%	7%	7%	7%	7%	9%	7%	8%	7%	8%	7%	7%	7%	11%	7%	7%
At least once every 6 months	(2.0)	144	131	122	122	106	16	130	121	134	144+	89	78	76	9	82	58
		5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	5%	4%	4%
Only around once in the last 12 months	(1.0)	127	113	110	115	95	21+	115	105	120	116	69	52	69	7	69	48
		4%	4%	4%	4%	4%	7%	4%	4%	4%	4%	4%	3%	4%	4%	4%	3%
NET Regularly	984	901+	888+	876+	763+	148	925+	880+	942+	984+abcdfh	635	492	595	96	627	494+	
		32%	33%	33%	33%	33%	46%	33%	35%	33%	37%	33%	32%	33%	52%	33%	34%
NET Occasionally	677	604	596	599+	496	86+d	619	599+	634	677+abdfh	423	336	403	55	431	302	
		22%	22%	22%	23%	22%	27%	22%	24%	22%	25%	22%	22%	22%	30%	23%	21%
NET Rarely	271	244	233	237	201	37	246	226	254	261+	158	130	146	16	151-	107-	
		9%	9%	9%	9%	9%	12%	9%	9%	10%	8%	9%	8%	9%	8%	7%	
NET Watched	1805	1636+	1606+	1597+	1365	251	1675+	1600	1709+	1805	1148+	905	1074	160	1140	855	
		59%	61%	61%	61%	60%	78%	60%	64%	60%	67%	61%	60%	60%	88%	60%	59%

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Prepared by BMG

Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 5%	153 4%	118- 4%	114- 4%	98- 4%	8 3%	127- 5%	108- 4%	130- 5%	131 5%	81-d 4%	64d 4%	72-d 4%	1- 1%	84d 4%	56-d 4%
I have never watched or used this service	(0.0) 30%	809egi 30%	803egi 30%	777-egi 30%	711egi 31%	35- 11%	840egi 30%	665-ei 27%	852egi 30%	610-e 23%	587d 31%	489+d 32%	570d 32%	12- 7%	591d 31%	474+d 33%
Don't know / can't remember	43 1%	22- 1%	18- 1%	19- 1%	15- 1%	4 1%	23- 1%	16- 1%	23- 1%	16- 1%	12- 1%	7- *	10- 1%	2 1%	10- 1%	5- **
Medians	4.00	4.00	4.00	4.00	4.00	12.00	4.00	12.00	4.00	12.00	4.00	4.00	4.00	52.00	4.00	4.00
Mode	.00	.00	.00	.00	.00	52.00	.00	.00	.00	52.00	.00	.00	.00	52.00	.00	.00
Base for stats	3017	2679	2636	2603	2269	315	2756	2478	2812	2662	1885	1512	1787	181	1884	1432
Mean score	50.9	50.9	51.9	51.9	52.5	99.8 +abcd +efgh i	51.2	54.6+	51.3	57.7+afh	49.5	48.7	49.9	106.0 +abcef	49.1	53.1
Standard deviation	107.36	106.42	107.76	107.81	108.77	147.23	107.00	109.73	107.15	112.58	104.23	104.21	105.26	147.85	103.88	109.12
Standard Error	2.14	2.24	2.29	2.31	2.50	8.98	2.22	2.40	2.21	2.38	2.60	2.88	2.72	11.78	2.60	3.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	305 10%	39 14%	255 10%	187 10%	112 10%
At least weekly (52.0)	679 22%	27- 10%	633+a 24%	467+a 25%	273+a 25%
At least monthly (12.0)	455 15%	21- 8%	421+a 16%	300+a 16%	177a 16%
At least once every 3 months (4.0)	222 7%	9- 3%	205+a 8%	147a 8%	96+a 9%
At least once every 6 months (2.0)	144 5%	13 4%	124 5%	92 5%	58 5%
Only around once in the last 12 months (1.0)	127 4%	9 3%	116 4%	91+ 5%	51 5%
NET Regularly	984 32%	67- 24%	888+a 34%	654+a 35%	385+a 35%
NET Occasionally	677 22%	30- 11%	626+a 24%	447+a 24%	273+a 25%
NET Rarely	271 9%	22 8%	239 9%	183+ 10%	110 10%
NET Watched in the last 6 months	1805 59%	109- 39%	1638+a 62%	1193+a 64%	716+ab 66%
Haven't watched in the last 12 months but have watched previously (0.5)	153 5%	22d 8%	129 5%	91 5%	41- 4%

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Prepared by BMG

Table Q20_12 (continuation)

Q20. Amazon Prime Video - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 932 30%	136+bcd 48%	740-cd 28%	467- 25%	268- 25%
Don't know / can't remember	43 1%	6 2%	27- 1%	18- 1%	13 1%
Medians	4.00	.50	4.00	12.00	12.00
Mode	.00	.00	.00	52.00	52.00
Base for stats	3017	277	2623	1842	1077
Mean score	50.9	58.3	50.5	52.7	53.7
Standard deviation	107.36	126.08	105.35	107.06	108.18
Standard Error	2.14	9.94	2.20	2.64	3.48

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_13
 Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	94 3%	54+b 4%	22- 2%	** **	18+ab 11%	60+b 4%	34- 2%
At least weekly	(52.0)	188 6%	97b 7%	69- 5%	** **	21+ab 13%	105+ 7%	82 5%
At least monthly	(12.0)	150 5%	68 5%	66 5%	** **	16+ab 10%	73 5%	78 5%
At least once every 3 months	(4.0)	105 3%	45 3%	50 3%	** **	10 6%	59 4%	43 3%
At least once every 6 months	(2.0)	97 3%	46 3%	44 3%	** **	7 4%	37 2%	58 4%
Only around once in the last 12 months	(1.0)	101 3%	47 3%	48 3%	** **	6 4%	58 4%	43 3%
NET Regularly		283 9%	151+b 11%	91- 6%	** **	39+ab 24%	165+b 11%	116- 8%
NET Occasionally		255 8%	113 8%	116 8%	** **	26+ab 16%	132 9%	120 8%
NET Rarely		198 6%	93 7%	92 6%	** **	12 8%	94 6%	101 7%
NET Watched in the last 6 months		635 21%	310b 22%	252- 17%	** **	72+ab 45%	334+b 23%	295- 19%
Haven't watched in the last 12 months but have watched previously	(0.5)	260 8%	124 9%	121 8%	** **	15 9%	138 9%	120 8%
I have never watched or used this service	(0.0)	1947 64%	874d 63%	970+d 66%	** **	65- 41%	898- 61%	1022+a 66%

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 Prepared by BMG

Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	117 4%	39- 3%	76+ad 5%	**	2 1%	51 3%	60 4%
Medians	.00	.00	.00	**	.50	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2943	1355	1391	**	158	1428	1480
Mean score	15.9	19.2+b	9.3-	**	50.4+abc	20.1+b	12.2-
Standard deviation	64.81	71.73	46.77	**	114.98	73.54	55.68
Standard Error	1.31	2.15	1.35	**	10.39	2.20	1.53

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Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	94	28 +cdefgijk	26+efgjk	18efgjk	14fgjk	6-	2-	0-	54 +defgijk	32efgjk	9-	2-
	3%	7%	5%	4%	3%	1%	1%	-%	6%	3%	1%	*%
At least weekly (52.0)	188	27fgjk	55 +cefgijk	33fgjk	36fgjk	20	10-	6-	83+efgjk	69efgjk	37-	17-
	6%	7%	11%	7%	7%	4%	3%	2%	9%	7%	3%	2%
At least monthly (12.0)	150	32 +defgijk	37 +defgijk	24g	18	19	14	6-	69 +defgijk	42	39-	20-
	5%	8%	7%	5%	4%	4%	4%	2%	8%	4%	3%	3%
At least once (4.0)	105	28 +cdefgijk	24egjk	15	16	9	9	4-	52 +cdefgijk	31	22-	13-
every 3 months	3%	7%	5%	3%	3%	2%	2%	1%	6%	3%	2%	2%
At least once (2.0)	97	28 +bdefgijk	15	19jk	10	13	6	5	43+dfgjk	30	24-	12-
every 6 months	3%	7%	3%	4%	2%	3%	2%	2%	5%	3%	2%	2%
Only around once in the last 12 months (1.0)	101	12 3%	19g 4%	21gk 4%	20g 4%	14 3%	11 3%	3- 1%	31g 3%	40gjk 4%	29 2%	14 2%
NET Regularly	283	55+efgjk +cdefgijk	82 k	51efgjk	50efgjk	27-gk	13-	6-	136 +cdefgijk	101efgjk	45-	19-
	9%	14%	16%	11%	10%	6%	3%	2%	15%	10%	4%	3%
NET Occasionally	255	60 +cdefgijk	61 +defgijk	39gjk	33	29	22	11-	121 +cdefgijk	72gk	62-	33-
	8%	16%	12%	8%	7%	6%	6%	3%	13%	7%	5%	5%
NET Rarely	198	40 +defgjk	34gk	40fgjk	30g	27	18	8-	74+fgjk	70gjk	53-	26-
	6%	10%	7%	8%	6%	6%	5%	3%	8%	7%	5%	4%

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Prepared by BMG

Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Watched	635	143 +cdefgij k	158 +cdefgij k	109efgjk	93fgjk	68-gk	41-	22-	301 +cdefgij k	203efgjk	131-g	64-
in the last 6 months	21%	37%	30%	23%	19%	14%	11%	7%	33%	21%	11%	9%
Haven't watched in the last 12 months but have watched previously	(0.5) 8%	31k 8%	58+fgjk 11%	53fgjk 11%	49fgjk 10%	38gk 8%	18- 5%	13- 4%	89fgjk 10%	102+fgjk 10%	69- 6%	31- 4%
I have never watched or used this service	(0.0) 64%	186- 48%	268- 52%	279-ah 58%	319abh 64%	337 71%	293 77%	266 83%	454- 50%	598abh 61%	896 76%	559+abcdehi 80%
Don't know / can't remember	117 4%	13 3%	17 3%	21 4%	16 3%	17 4%	18 5%	15 5%	29 3%	38 4%	51 4%	34 5%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2943	372	503	461	481	458	363	304	875	943	1125	667
Mean score	15.9	32.6 +cdefgij k	26.0 +defgijk	18.8 efgjk	15.1fgjk	8.1-gk	4.4-	1.4-	28.8 +defgijk	16.9efgjk	5.1-	3.0-
Standard deviation	64.81	95.45	81.20	70.84	61.89	43.92	29.71	7.58	87.55	66.41	33.03	22.54
Standard Error	1.31	5.92	3.93	3.58	3.12	2.12	1.64	.47	3.36	2.37	1.04	.93

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Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	94 3%	11 5%	5 2%	5 2%	15 4%	4 3%	12 4%	12 3%	6 2%	8 3%	78 3%	11 4%	4 3%	1 1%
At least weekly (52.0)	188 6%	11 5%	20c 8%	7- 2%	28c 7%	3 2%	21c 6%	36cm 9%	17c 6%	16c 6%	158c 6%	21c 8%	6 4%	3 4%
At least monthly (12.0)	150 5%	16b1 7%	7 3%	14 5%	18 5%	5 4%	21 6%	25 6%	8 3%	11 4%	126 5%	15 6%	4 3%	6bh1 7%
At least once every 3 months (4.0)	105 3%	4 2%	4 2%	11 4%	18i 4%	1 1%	15i 4%	14 3%	15bi 6%	2- 1%	84 3%	14abi 6%	4 3%	3i 4%
At least once every 6 months (2.0)	97 3%	8 4%	8 3%	12i 4%	24+hijl 6%	2 1%	11 3%	14 3%	6 2%	2- 1%	86 3%	8 3%	2 1%	2 2%
Only around once in the last 12 months (1.0)	101 3%	9 4%	9 3%	9 3%	6 2%	3 2%	16dk 5%	20dk 5%	6 2%	10 4%	89 3%	4 2%	4 3%	4dk 5%
NET Regularly	283 9%	22c 10%	25c 9%	12- 4%	43cm 11%	7 5%	33c 10%	47cm 11%	23 9%	24c 10%	237cm 9%	31cm 12%	10 7%	4- 5%
NET Occasionally	255 8%	21b 9%	11- 4%	25 9%	37b 9%	7 5%	35bil 10%	39b 9%	23 9%	13 5%	210b 8%	29bil 11%	8 5%	9bil 11%
NET Rarely	198 6%	18 8%	16 6%	21 7%	30 7%	5 4%	27i 8%	34i 8%	12 4%	12 5%	174 7%	12 5%	5 4%	6 7%
NET Watched in the last 6 months	635 21%	511 23%	44 16%	48 17%	103 26%	15 12%	80bil 24%	100bil 24%	51 20%	39 16%	532i 21%	68 26%	20- 13%	15 18%
Haven't watched in the last 12 months but have watched previously (0.5)	260 8%	23 10%	29 11%	19 7%	25 6%	9 7%	33 10%	33 8%	26 10%	23 9%	22i 9%	20 8%	12 8%	7 8%

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Prepared by BMG

Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service	(0.0) 1947	131	177	198afgk	259	88	193-	247	170	166	1630	156	107	54
	64%	59%	66%	70%	64%	71%	58%	59%	65%	66%	63%	61%	73%	64%
Don't know / can't remember	117	9	10	10	9	9	13	19	9	13	101	9	4	4
	4%	4%	4%	3%	2%	7%	4%	4%	4%	5%	4%	3%	3%	4%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2943	214	260	275	394	115	322	400	253	239	2472	247	142	81
Mean score	15.9	22.5c	11.6	9.2	18.4	14.3	18.5	16.4	13.1	16.4	15.8	21.1cm	13.6	8.2
Standard deviation	64.81	80.71	51.46	50.79	70.05	66.49	70.43	62.48	57.41	66.07	64.46	74.57	62.60	43.80
Standard Error	1.31	6.04	3.58	3.50	4.09	6.99	4.20	3.55	4.14	5.00	1.47	4.61	3.91	3.13

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Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	94 3%	24 3%	23 3%	25+d 5%	21 2%	46 3%	46 3%	74 3%	6 6%	20+a 5%	5 3%	9 8%
At least weekly (52.0)	188 6%	67 7%	45 6%	26 5%	49 5%	112 7%	74 5%	148- 6%	11 12%	40+a 10%	16 8%	13 12%
At least monthly (12.0)	150 5%	51d 6%	40d 6%	34d 7%	24- 3%	92d 6%	59 4%	122 5%	7 8%	26 6%	13 6%	7 6%
At least once every 3 months (4.0)	105 3%	44+df 5%	29df 4%	15 3%	17- 2%	73+df 5%	32- 2%	83 3%	4 5%	21 5%	12 6%	3 3%
At least once every 6 months (2.0)	97 3%	35d 4%	28df 4%	15 3%	18- 2%	63+df 4%	33- 2%	80 3%	4 4%	17 4%	9 4%	4 4%
Only around once in the last 12 months (1.0)	101 3%	25 3%	27 4%	25 5%	23 3%	53 3%	48 3%	86 3%	1 1%	14 3%	11 5%	3 3%
NET Regularly	283 9%	91 10%	67 10%	50 10%	70 8%	158 10%	120 8%	222- 8%	16 18%	60+a 14%	22 10%	22 20%
NET Occasionally	255 8%	95+df 10%	70df 10%	49d 9%	41- 5%	165+df 10%	91- 6%	205- 8%	12 13%	48+a 11%	25 12%	10 9%
NET Rarely	198 6%	60 7%	56d 8%	40d 8%	41- 5%	116d 7%	81 6%	165 6%	4 5%	31 8%	20 10%	7 6%
NET Watched in the last 6 months	635 21%	221+df 24%	165+df 24%	115df 22%	129- 14%	386+df 24%	244- 17%	507- 19%	32 36%	125+a 30%	56+a 27%	36 33%
Haven't watched in the last 12 months but have watched previously (0.5)	260 8%	61- 7%	56 8%	52 10%	88a 10%	118- 7%	139+ae 10%	231 9%	7 8%	28 7%	10 5%	7 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 1947 64%	575 63%	422 61%	312 60%	617+abce 69%	996 62%	930 66%	1709+c 65%	42 47%	228- 55%	123 59%	58 53%
Don't know / can't remember	117 4%	36 4%	20 3%	17 3%	40 4%	55 3%	57 4%	95 4%	8 9%	21 5%	7 4%	6 5%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2943	882	671	504	857	1552	1361	2532	81	395	200	103
Mean score	15.9	14.8	16.8	21.6d	12.6	15.7	15.9	14.6-	33.6+a	24.9+a	15.1	39.4+ad
Standard deviation	64.81	59.90	66.37	78.75	57.78	62.77	66.43	62.17	92.74	80.16	59.59	102.72
Standard Error	1.31	1.99	2.53	4.24	2.37	1.57	2.17	1.35	10.66	4.38	4.67	10.89

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Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily (365.0)	94 3%	26 3%	69 3%	7 3%	7 5%	11 4%	** **	6 3%	5 3%	** **	11 2%	8 3%
At least weekly (52.0)	188 6%	61 6%	128 6%	15 7%	4 3%	13 5%	** **	7 4%	9 7%	** **	24 5%	15 6%
At least monthly (12.0)	150 5%	37- 4%	114+ae 6%	8 4%	3 2%	5- 2%	** **	3 2%	3 2%	** **	18 4%	7 3%
At least once every 3 months (4.0)	105 3%	29 3%	76 4%	5 2%	5 3%	6 2%	** **	4 3%	5 3%	** **	16 4%	7 3%
At least once every 6 months (2.0)	97 3%	35 3%	62 3%	6 3%	6 4%	7 2%	** **	5 3%	11 8%	** **	22+ 5%	10 4%
Only around once in the last 12 months (1.0)	101 3%	32 3%	69 3%	6 3%	8 5%	8 3%	** **	8 5%	2 1%	** **	17 4%	8 3%
NET Regularly	283 9%	86 8%	196 10%	22 10%	12 7%	24 8%	** **	12 8%	14 10%	** **	34 8%	23 9%
NET Occasionally	255 8%	66- 6%	190+aek 9%	12 6%	8 5%	11- 4%	** **	8 5%	7 5%	** **	33 7%	14 5%
NET Rarely	198 6%	67 6%	131 6%	12 5%	15 9%	15 5%	** **	13 8%	13 10%	** **	39 9%	18 7%
NET Watched in the last 6 months	635 21%	187- 18%	448+ae 22%	40 18%	26 16%	42- 15%	** **	26 16%	32 24%	** **	90 20%	48 18%
Haven't watched in the last 12 months but have watched previously (0.5)	260 8%	91 9%	169 8%	15 7%	11 7%	17 6%	** **	13 8%	14 10%	** **	53+bce 12%	21 8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	1947 64%	668 65%	1279 63%	152 68%	107 67%	203+bj 71%	**	110 68%	84 62%	**	269 60%	175 67%
Don't know / can't remember	117 4%	48 5%	68 3%	11 5%	8 5%	15 5%	**	6 4%	3 2%	**	18 4%	10 4%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2943	978	1965	213	152	271	**	155	132	**	428	252
Mean score	15.9	13.6	17.1	15.5	19.7	17.7	**	15.7	17.0	**	12.8	15.3
Standard deviation	64.81	59.26	67.39	63.84	78.68	72.12	**	68.03	67.71	**	57.68	64.31
Standard Error	1.31	2.11	1.65	4.71	7.13	4.96	**	6.19	6.95	**	3.12	4.46

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Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**	
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**	
Total	3060	154	123	383	344	779	1568	2992	**	3018	**	
At least daily (365.0)	94 3%	7f 5%	6 5%	25+f 6%	29+f 8%	47+f 6%	30- 2%	89 3%	** **	94 3%	** **	
At least weekly (52.0)	188 6%	7 5%	10 8%	45+af 12%	37+af 11%	73+f 9%	74- 5%	188 6%	** **	188 6%	** **	
At least monthly (12.0)	150 5%	8 5%	8 6%	26 7%	16 5%	47 6%	74 5%	147 5%	** **	149 5%	** **	
At least once every 3 months (4.0)	105 3%	4 3%	7 5%	14 4%	19+ 5%	32 4%	58 4%	103 3%	** **	103 3%	** **	
At least once every 6 months (2.0)	97 3%	11+f 7%	4 3%	16 4%	14 4%	32 4%	49 3%	95 3%	** **	97 3%	** **	
Only around once in the last 12 months (1.0)	101 3%	7 5%	2 1%	17 4%	13 4%	32 4%	51 3%	98 3%	** **	100 3%	** **	
NET Regularly	283 9%	14 9%	15f 13%	70+af 18%	66+af 19%	120+f 15%	103- 7%	277 9%	** **	282 9%	** **	
NET Occasionally	255 8%	12 8%	14 12%	39 10%	35 10%	79 10%	132 8%	251 8%	** **	252 8%	** **	
NET Rarely	198 6%	19+bf 12%	5 4%	33 9%	27 8%	64+ 8%	100 6%	193 6%	** **	197 7%	** **	
NET Watched in the last 6 months	635 21%	38 25%	34f 27%	125+f 33%	115+f 33%	232+f 30%	284- 18%	623 21%	** **	631 21%	** **	
Haven't watched in the last 12 months but have watched previously (0.5)	260 8%	25+df 16%	17+f 14%	41f 11%	28 8%	82+f 11%	114- 7%	258 9%	** **	258 9%	** **	

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Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 64%	78- 51%	64- 52%	185- 48%	184- 53%	407- 52%	1060+abcde 68%	1907 64%	**	1922 64%	**
Don't know / can't remember	117 4%	5 3%	6d 5%	14 4%	5- 1%	27 3%	59d 4%	107 4%	**	107 4%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2943	149	117	369	340	752	1509	2886	**	2911	**
Mean score	15.9	20.9f	23.2f	31.9+f	37.4+f	29.0+f	10.6-	15.6	**	16.0	**
Standard deviation	64.81	77.94	78.69	90.82	100.83	88.09	51.44	63.81	**	64.88	**
Standard Error	1.31	6.88	7.90	5.17	6.00	3.51	1.44	1.30	**	1.31	**

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Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	94	90	90+	91+	84+	46	91	91+	92	94+	64	52	62	33+abcef	62	55+
		3%	3%	3%	3%	4%	14%	3%	4%	3%	4%	3%	3%	3%	18%	3%	4%
At least weekly	(52.0)	188	178+	176+	178+	153+	66	177	179+	181	188+	136+	124+	124	45	136+	108+
		6%	7%	7%	7%	7%	21%	6%	7%	6%	7%	7%	8%	7%	25%	7%	8%
At least monthly	(12.0)	150	145+	145+	144+	128+	54	148+	146+	150+	150+	100	89+	101	34	100	80
		5%	5%	5%	6%	6%	17%	5%	6%	5%	6%	5%	6%	6%	18%	5%	6%
At least once	(4.0)	105	101+	96	99+	84	31	102+	102+	104+	105+	67	51	55	17+abcef	67	47
every 3 months		3%	4%	4%	4%	4%	10%	4%	4%	4%	4%	4%	3%	3%	9%	4%	3%
At least once	(2.0)	97	89	89	91+	76	24	91	90+	94	97+	65	45	55	8	60	37
every 6 months		3%	3%	3%	3%	3%	8%	3%	4%	3%	4%	3%	3%	3%	4%	3%	3%
Only around	(1.0)	101	97+	93	95+	82	14	98+	92+	99	93	60	50	54	3	65	48
once in the last 12 months		3%	4%	3%	4%	4%	4%	4%	4%	3%	3%	3%	3%	3%	2%	3%	3%
NET Regularly		283	268+	266+	269+	237+	112	268+	271+	273+	283+	199+	176+	186+	78	198+	164+
		9%	10%	10%	10%	10%	35%	10%	11%	10%	11%	10%	12%	10%	43%	10%	11%
NET Occasionally		255	246+	241+	243+	212+	85	251+	248+	254+	255+	168	140	155	50	167	127
		8%	9%	9%	9%	9%	26%	9%	10%	9%	10%	9%	9%	9%	27%	9%	9%

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Prepared by BMG

Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	198	186+	181	185+	157	38	190+	182+	193+	190+	125	95	109	11	125	85
	6%	7%	7%	7%	7%	12%	7%	7%	7%	7%	7%	6%	6%	6%	7%	6%
NET Watched	635	603+	595+	602+	524+	221	610+	608+h	621+	635+	432+	361+	397+	136	425+	328+
in the last 6 months	21%	22%	22%	23%	23%	69%	22%	24%	22%	24%	23%	24%	22%	74%	22%	23%
Haven't watched in the last 12 months but have watched previously	(0.5) 260 8%	211-e 8%	209-e 8%	210-e 8%	176-e 8%	10- 3%	218-e 8%	202e 8%	225-e 8%	244+e 9%	152d 8%	108-d 7%	145d 8%	5- 3%	152d 8%	102-d 7%
I have never watched or used this service	(0.0) 1947 64%	1697-e 63%	1669-e 63%	1628-e 62%	1429e 63%	69- 22%	1756e 63%	1514-e 61%	1793e 63%	1621-e 61%	1192d 63%	956d 63%	1142d 64%	36- 20%	1197d 63%	917d 64%
Don't know / can't remember	117 4%	92- 3%	88- 3%	87- 3%	73- 3%	7 2%	97- 3%	78- 3%	98- 3%	86- 3%	61- 3%	43- 3%	58 3%	2 1%	54- 3%	43- 3%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	2943	2609	2566	2534	2211	313	2682	2416	2736	2593	1836	1475	1738	181	1840	1395
Mean score	15.9	17.1+	17.4+	17.7+	18.4+	67.4	16.8+	18.7+	16.7+	18.1+	17.4	18.3	17.7	81.7	17.1	19.5+
Standard deviation	64.81	66.96	67.70	68.33	70.04	125.28	66.47	69.98	66.28	68.77	67.21	68.00	68.17	134.99	66.45	71.72
Standard Error	1.31	1.43	1.46	1.48	1.63	7.68	1.40	1.55	1.38	1.47	1.69	1.90	1.78	10.77	1.68	2.11

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Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	94 3%	8 3%	85 3%	52 3%	32 3%
At least weekly (52.0)	188 6%	9 3%	173 7%	125 7%	85+a 8%
At least monthly (12.0)	150 5%	9 3%	137 5%	106+ 6%	66+ 6%
At least once every 3 months (4.0)	105 3%	10 4%	92 3%	72 4%	44 4%
At least once every 6 months (2.0)	97 3%	7 2%	89 3%	66 4%	40 4%
Only around once in the last 12 months (1.0)	101 3%	8 3%	90 3%	62 3%	45 4%
NET Regularly	283 9%	17 6%	257 10%	177 10%	117+ 11%
NET Occasionally	255 8%	19 7%	230 9%	178+ 10%	111+ 10%
NET Rarely	198 6%	15 5%	178 7%	129 7%	86+ 8%
NET Watched in the last 6 months	635 21%	43 15%	576+a 22%	421+a 23%	268+a 25%
Haven't watched in the last 12 months but have watched previously (0.5)	260 8%	23 8%	230 9%	152 8%	84 8%

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Prepared by BMG

Table Q20_13 (continuation)

Q20. NOW - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 1947 64%	185 66%	1678 63%	1167 63%	658- 60%
Don't know / can't remember	117 4%	24+bcd 9%	77- 3%	57- 3%	34 3%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2943	258	2573	1802	1056
Mean score	15.9	13.7	16.5	15.1	16.4
Standard deviation	64.81	63.58	65.67	61.62	63.43
Standard Error	1.31	5.17	1.38	1.54	2.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_14

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	274 9%	149+b 11%	95- 6%	** **	31+ab 19%	126 8%	146 10%
At least weekly	(52.0)	464 15%	220 16%	204 14%	** **	40+ab 25%	245+ 17%	215 14%
At least monthly	(12.0)	325 11%	140 10%	166 11%	** **	18 11%	152 10%	168 11%
At least once every 3 months	(4.0)	131 4%	49 4%	68 5%	** **	14+a 9%	65 4%	63 4%
At least once every 6 months	(2.0)	99 3%	46 3%	43 3%	** **	10 6%	53 4%	46 3%
Only around once in the last 12 months	(1.0)	90 3%	41 3%	42 3%	** **	7 4%	48 3%	41 3%
NET Regularly		738 24%	370+b 27%	298- 20%	** **	70+ab 44%	371 25%	361 23%
NET Occasionally		456 15%	189 14%	235 16%	** **	32a 20%	217 15%	231 15%
NET Rarely		189 6%	87 6%	85 6%	** **	17+b 11%	101 7%	87 6%
NET Watched in the last 6 months		1293 42%	605b 43%	576- 39%	** **	112+ab 70%	640 43%	638 41%
Haven't watched in the last 12 months but have watched previously	(0.5)	176 6%	98+b 7%	72 5%	** **	7 4%	87 6%	88 6%
I have never watched or used this service	(0.0)	1440 47%	629d 45%	741+ad 50%	** **	32- 20%	673 46%	748 49%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	60 2%	21 2%	37 2%	**	2 1%	30 2%	24 2%
Medians	.50	.50	.00	**	12.00	.50	.50
Mode	.00	.00	.00	**	52.00	.00	.00
Base for stats	3000	1373	1430	**	158	1449	1516
Mean score	43.0	49.5+bc	33.2-c	**	85.6+abc	42.0	44.2
Standard deviation	103.75	111.72	90.04	**	138.83	101.28	106.39
Standard Error	2.07	3.33	2.56	**	12.53	3.01	2.89

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	274	63 +defgijk 9%	87 +defgijk 16%	72 +defgijk 17%	35efgjk 7%	17-fgjk 3%	0- -%	1- *%	150 +defgijk 17%	107 +defgijk 11%	17-fk 1%	1- *%
At least weekly	(52.0)	464	73efgjk 15%	139 +adefgij 19%	104+efgjk 27%	94+efgjk 22%	38-fgjk 19%	11- 3%	6- 2%	211 +efgjk 23%	198+efgjk 20%	54-gk 5%	17- 2%
At least monthly	(12.0)	325	67 +defgjk 11%	64fgjk 18%	68+fgjk 12%	57fgjk 14%	47fgjk 11%	18-g 5%	4- 1%	131 +efgjk 15%	125+fgjk 13%	68-gk 6%	22- 3%
At least once every 3 months	(4.0)	131	17gk 4%	31fgjk 6%	26gjk 5%	21gk 4%	26fgjk 5%	10g 3%	1- *%	48fgjk 5%	46gk 5%	37-gk 3%	11- 2%
At least once every 6 months	(2.0)	99	19fgjk 3%	29 +dfgijk 5%	17gk 4%	11g 2%	17fgk 4%	5- 1%	*- *%	48 +dfgijk 5%	29gk 3%	23-g 2%	6- 1%
Only around once in the last 12 months	(1.0)	90	19+egjk 3%	17 3%	15 3%	17 3%	9 2%	8 2%	5 2%	35jk 4%	32 3%	22- 2%	13 2%
NET Regularly		738	136 +defgjk 24%	226 +acdefgi 35%	176 +defgjk 44%	129efgjk 26%	54-fgjk 11%	11- 3%	6- 2%	362 +defgijk 40%	305+efgjk 31%	71-fgk 6%	17- 2%
NET Occasionally		456	85 +defgjk 15%	95+fgjk 22%	94+fgjk 18%	78fgjk 19%	73fgjk 16%	27-g 7%	5- 2%	179+fgjk 20%	172+fgjk 18%	105-gk 9%	32-g 5%
NET Rarely		189	38 +defgijk 6%	45+fgjk 10%	33fgjk 9%	28gk 7%	27gk 6%	13- 3%	6- 2%	83 +defgijk 9%	61gjk 6%	45- 4%	19- 3%
NET Watched in the last 6 months		1293	239 +defgijk 42%	349 +cdefgij 62%	287 +defgijk 67%	218efgjk 44%	144-fgjk 30%	43-g 11%	12- 4%	589 +defgijk 65%	505 +defgijk 52%	199-fgk 17%	55-g 8%

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Prepared by BMG

Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 176 6%	31fgjk 8%	27gk 5%	37fgjk 8%	34fgjk 7%	31fgjk 6%	11- 3%	5- 2%	58fgjk 6%	71+fgjk 7%	47- 4%	16- 2%
I have never watched or used this service	(0.0) 1440 47%	86- 22%	117- 22%	133- 28%	218abchi 44%	281 59%	312 82%	293 92%	203- 22%	351-abch 36%	886 75%	605+abcdehij 86%
Don't know / can't remember	60 2%	10 3%	9 2%	10 2%	11 2%	9 2%	7 2%	3 1%	19 2%	21 2%	20 2%	11 2%
Medians	.50	12.00	12.00	12.00	.50	.00	.00	.00	12.00	2.00	.00	.00
Mode	.00	.00	52.00	.00	.00	.00	.00	.00	52.00	.00	.00	.00
Base for stats	3000	375	510	473	487	465	374	316	885	960	1155	690
Mean score	43.0	74.1	78.5	68.9	38.0	18.7-fgjk	2.2-	1.8-	76.6	53.2	8.8-fgk	2.0-
Standard deviation	103.75	+defgijk	+defgijk	+defgijk	efgjk	67.96	8.92	17.34	+defgijk	+defgijk	45.08	13.44
Standard Error	2.07	8.18	6.34	6.35	4.69	3.26	.49	1.07	5.03	3.98	1.40	.55

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Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	274 9%	19 8%	19 7%	20 7%	48k 12%	11 9%	35 10%	32 8%	24 9%	28 11%	236 9%	16 6%	14 10%	8 9%
At least weekly (52.0)	464 15%	27 12%	56+acij 21%	31 11%	70ci 18%	12 10%	48i 14%	76ci 18%	36 14%	21- 8%	378i 15%	49aci 19%	23i 15%	14i 17%
At least monthly (12.0)	325 11%	35+hjkl 16%	27 10%	32 11%	44 11%	16 13%	37 11%	46 11%	16- 6%	27 11%	280h 11%	25 10%	11 7%	10h 12%
At least once every 3 months (4.0)	131 4%	12 5%	9 3%	7 3%	23 6%	3 2%	14 4%	14 3%	16 6%	10 4%	108 4%	12 5%	9c 6%	2 3%
At least once every 6 months (2.0)	99 3%	6 3%	15+dj 6%	9 3%	9 2%	5 4%	12 4%	13 3%	6 2%	5 2%	81 3%	11 4%	4 3%	4 5%
Only around once in the last 12 months (1.0)	90 3%	5 2%	6 2%	11 4%	12 3%	1 1%	11 3%	15 4%	5 2%	8 3%	74 3%	7 3%	7 5%	2 3%
NET Regularly	738 24%	46 21%	75ci 28%	52- 18%	118+acij 29%	24 19%	83 25%	108c 26%	60 23%	48 19%	615 24%	65 25%	37 25%	22 26%
NET Occasionally	456 15%	47+bghjl 21%	35 13%	40 14%	67 17%	18 15%	51 15%	59 14%	33 12%	38 15%	388 15%	36 14%	20 14%	12 14%
NET Rarely	189 6%	11 5%	22 8%	19 7%	22 5%	6 5%	23 7%	28 7%	11 4%	12 5%	154 6%	17 7%	11 8%	6 7%
NET Watched in the last 6 months	1293 42%	99 44%	126ci 47%	100- 35%	195+chij 48%	47 38%	146 44%	180 43%	99 38%	91 36%	1083c 42%	111 44%	61 42%	38c 45%
Haven't watched in the last 12 months but have watched previously (0.5)	176 6%	13 6%	18 7%	21 7%	21 5%	5 4%	27k 8%	22 5%	16 6%	16 6%	158+ 6%	8 3%	6 4%	4 5%

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Prepared by BMG

Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
I have never watched or used this service	(0.0) 1440 47%	101 45%	111 41%	147bd 52%	167- 42%	65 52%	146 44%	197 47%	142+bdfm 54%	134bdf 53%	1211 47%	124 48%	69 47%	37 44%	
Don't know / can't remember	60 2%	5 2%	9 3%	7 2%	7 2%	5 4%	4 1%	5 1%	2 1%	3 1%	47 2%	6 2%	4 3%	3+fghij 4%	
Medians	.50	.50	1.00	.00	1.00	.00	.50	.50	.00	.00	.50	.50	.50	.50	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	3000	218	261	278	395	119	331	414	261	249	2526	250	143	81	
Mean score	43.0	40.4	39.0	34.3	55.2+ck	42.3	47.7	39.4	42.1	46.6	43.6	34.9	46.1	44.9	
Standard deviation	103.75	101.74	93.22	94.59	116.79	106.91	110.55	96.46	104.78	113.89	104.85	88.61	108.41	105.10	
Standard Error	2.07	7.54	6.47	6.50	6.82	11.07	6.51	5.40	7.43	8.48	2.36	5.45	6.75	7.47	

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Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	274 9%	84 9%	65 9%	57d 11%	63- 7%	149 9%	120 8%	214- 8%	17 19%	60+a 14%	27+a 13%	14 13%
At least weekly (52.0)	464 15%	157df 17%	121df 18%	73 14%	109- 12%	278+df 17%	182- 13%	395 15%	15 16%	65 16%	33 16%	15 14%
At least monthly (12.0)	325 11%	98 11%	78 11%	67 13%	82 9%	176 11%	149 11%	275 10%	8 9%	47 11%	23 11%	15 14%
At least once every 3 months (4.0)	131 4%	46 5%	35 5%	22 4%	28 3%	81+d 5%	50 4%	108 4%	5 6%	23 6%	13 6%	5 5%
At least once every 6 months (2.0)	99 3%	33d 4%	27d 4%	22d 4%	16- 2%	61d 4%	38 3%	85 3%	2 2%	15 4%	12 6%	1 1%
Only around once in the last 12 months (1.0)	90 3%	25 3%	27 4%	15 3%	22 2%	52 3%	37 3%	73 3%	3 3%	17 4%	11 5%	3 3%
NET Regularly	738 24%	241df 26%	186df 27%	131d 25%	172- 19%	427+df 27%	303- 21%	609- 23%	32 36%	124+a 30%	60 29%	28 26%
NET Occasionally	456 15%	144 16%	113d 16%	89d 17%	110- 12%	257d 16%	199 14%	383 15%	14 15%	70 17%	36 17%	20 19%
NET Rarely	189 6%	58 6%	55+df 8%	37 7%	38- 4%	113d 7%	75 5%	157 6%	5 6%	31 8%	23+a 11%	4 3%
NET Watched in the last 6 months	1293 42%	418+df 46%	326+df 47%	242df 46%	298- 33%	744+df 46%	540- 38%	1077- 41%	48 54%	209+a 50%	108+a 52%	50 45%
Haven't watched in the last 12 months but have watched previously (0.5)	176 6%	36- 4%	39 6%	38a 7%	61ae 7%	75- 5%	98+ae 7%	139- 5%	9 10%	37+a 9%	15 7%	11 10%

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Prepared by BMG

Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 47%	420 46%	287- 42%	219- 42%	500 56%	707- 44%	718+abce 51%	1294+cd 49%	24 27%	138- 33%	69- 33%	40 37%
Don't know / can't remember	60 2%	18 2%	11 2%	8 2%	16 2%	29 2%	24 2%	44- 2%	5 6%	14+a 3%	4 2%	5 4%
Medians	.50	.50	1.00	1.00	.00	1.00	.00	.00	4.00	2.00	2.00	1.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3000	899	679	513	880	1579	1393	2583	84	401	204	104
Mean score	43.0	44.7d	45.8d	50.2d	33.9-	45.2d	39.9	39.8-	86.1+a	64.3+a	59.2+a	57.2
Standard deviation	103.75	104.47	105.46	113.25	93.52	104.87	101.49	99.49	144.40	126.93	121.97	121.36
Standard Error	2.07	3.43	3.99	6.06	3.79	2.60	3.28	2.14	16.36	6.89	9.49	12.81

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Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	274	95	179	13	14	18	**	11	18	**	63	15
		9%	9%	9%	6%	9%	6%	**	7%	14%	**	14%	6%
At least weekly	(52.0)	464	134-	329+acdeg	21-	15	25-	**	14-	27	**	82acdegk	29
		15%	13%	16%	9%	10%	9%	**	9%	20%	**	18%	11%
At least monthly	(12.0)	325	101	224c	14-	17	21	**	12	14	**	55c	21
		11%	10%	11%	6%	11%	7%	**	7%	11%	**	12%	8%
At least once every 3 months	(4.0)	131	44	87	15d	3	13	**	5	5	**	18	12
		4%	4%	4%	7%	2%	4%	**	3%	3%	**	4%	5%
At least once every 6 months	(2.0)	99	33	66	6	6	10	**	3	5	**	19	6
		3%	3%	3%	3%	4%	4%	**	2%	4%	**	4%	2%
Only around once in the last 12 months	(1.0)	90	34	55	5	4	7	**	4	5	**	16	7
		3%	3%	3%	2%	3%	2%	**	3%	4%	**	3%	3%
NET Regularly		738	229ce	508cegk	34-	29	43-	**	25-	45	**	144	45-
		24%	22%	25%	15%	18%	15%	**	16%	34%	**	32%	17%
NET Occasionally		456	145	311	29	20	34	**	16	19	**	73	33
		15%	14%	15%	13%	13%	12%	**	10%	14%	**	16%	13%
NET Rarely		189	67	122	11	11	17	**	7	10	**	34	13
		6%	7%	6%	5%	7%	6%	**	5%	8%	**	8%	5%
NET Watched in the last 6 months		1293	406cegk	886cdegk	69-	55	87-	**	45-	69	**	236	83-
		42%	40%	44%	31%	35%	31%	**	28%	51%	**	53%	32%
Haven't watched in the last 12 months but have watched previously	(0.5)	176	52d	124cd	5-	2-	11	**	11cd	5	**	23d	18cd
		6%	5%	6%	2%	1%	4%	**	7%	4%	**	5%	7%

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Prepared by BMG

Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	1440 47%	522+bj 51%	918-j 45%	143+abj 64%	96+bj 60%	176+abj 62%	** **	101+abj 62%	52 39%	** **	169- 38%	152+bj 58%
Don't know / can't remember	60 2%	11- 1%	49+aj 2%	1 1%	3 2%	4 1%	** **	0 -%	3 2%	** **	3 1%	2 1%
Medians	.50	.00	.50	.00	.00	.00	**	.00	2.00	**	2.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	3000	1015	1984	222	157	281	**	161	132	**	443	260
Mean score	43.0	42.4	43.3cek	26.9-	38.4	28.7-	**	30.6	62.7cefgk	**	62.9	28.6-
Standard deviation	103.75	104.92	103.20	85.03	102.41	88.37	**	91.87	123.25	**	124.09	85.82
Standard Error	2.07	3.67	2.51	6.19	9.16	5.99	**	8.27	12.64	**	6.61	5.85

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Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	274 9%	44+cdef 29%	27+f 22%	73+f 19%	54+f 16%	150+f 19%	88- 6%	270 9%	** **	273 9%	** **
At least weekly	(52.0)	464 15%	41+f 27%	30+f 25%	99+f 26%	98+f 28%	202+f 26%	187- 12%	460 15%	** **	464 15%	** **
At least monthly	(12.0)	325 11%	14 9%	17 14%	62+f 16%	55+f 16%	118+f 15%	154 10%	320 11%	** **	323 11%	** **
At least once every 3 months	(4.0)	131 4%	7 5%	3 2%	21 5%	25+f 7%	44+ 6%	66 4%	129 4%	** **	129 4%	** **
At least once every 6 months	(2.0)	99 3%	5 3%	8+ 7%	14 4%	12 3%	33 4%	51 3%	96 3%	** **	99 3%	** **
Only around once in the last 12 months	(1.0)	90 3%	1 1%	2 1%	10 3%	12 3%	20 3%	49 3%	88 3%	** **	90 3%	** **
NET Regularly		738 24%	85+def 55%	57+f 47%	173+f 45%	152+f 44%	351+f 45%	275- 18%	730 24%	** **	736 24%	** **
NET Occasionally		456 15%	22 14%	20 16%	82+f 21%	80+af 23%	162+f 21%	220 14%	449 15%	** **	452 15%	** **
NET Rarely		189 6%	6 4%	10 8%	24 6%	23 7%	53 7%	100 6%	184 6%	** **	189 6%	** **
NET Watched in the last 6 months		1293 42%	111+f 72%	85+f 69%	269+f 70%	243+f 71%	547+f 70%	546- 35%	1274 43%	** **	1288 43%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	176 6%	11 7%	9 8%	21 6%	19 5%	41 5%	91 6%	174 6%	** **	174 6%	** **

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Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service (0.0)	1440 47%	27- 17%	25- 20%	78- 20%	66- 19%	155- 20%	855+abcde 55%	1403 47%	**	1413 47%	**
Don't know / can't remember	60 2%	4 3%	2 1%	4 1%	5 1%	16 2%	26 2%	54 2%	**	54 2%	**
Medians	.50	52.00	12.00	12.00	12.00	12.00	.00	.50	**	.50	**
Mode	.00	365.00	52.00	52.00	52.00	52.00	.00	.00	**	.00	**
Base for stats	3000	150	121	379	340	763	1542	2939	**	2964	**
Mean score	43.0	122.6	96.5+f	86.8+f	75.2+f	87.7+f	28.6-	43.3	**	43.3	**
Standard deviation	103.75	157.87	146.07	138.24	127.76	138.74	84.27	103.94	**	104.01	**
Standard Error	2.07	13.86	14.48	7.78	7.60	5.50	2.33	2.10	**	2.09	**

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Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	274	240	243	237	206	71	252	245+	259	274+	155	100-	149	43	157	123
		9%	9%	9%	9%	9%	22%	9%	10%	9%	10%	8%	7%	8%	24%	8%	9%
At least weekly	(52.0)	464	408	395	402	320-	68	422	408+d	428	464+abdh	297	209	256	45	299	202
		15%	15%	15%	15%	14%	21%	15%	16%	15%	17%	16%	14%	14%	25%	16%	14%
At least monthly	(12.0)	325	302+	298+	295+	237	56	306+	298+	314+	325+	209	161	197	35	207	150
		11%	11%	11%	11%	10%	18%	11%	12%	11%	12%	11%	11%	11%	19%	11%	10%
At least once	(4.0)	131	119	112	108	100	22	119	107	121	131+	82	68	71	15+abce	80	66
every 3 months		4%	4%	4%	4%	4%	7%	4%	4%	4%	5%	4%	5%	4%	8%	4%	5%
At least once	(2.0)	99	88	79	83	67	16	88	86	91	99+	59	40	50	10b	64	39
every 6 months		3%	3%	3%	3%	3%	5%	3%	3%	3%	4%	3%	3%	3%	5%	3%	3%
Only around	(1.0)	90	74	71-	75	68	12	78	69	78	88+	55	43	53	3	47	35
once in the		3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	2%	2%	2%
last 12 months																	
NET Regularly	738	648	639	640	526-	139	674	654+d	687	738+abcdfh	453b	309-	405-	88	456b	325	
		24%	24%	24%	23%	43%	24%	26%	24%	28%	24%	20%	23%	48%	24%	23%	
NET Occasionally	456	421+	410	403	337	78	425	404+	435+	456+d	291	230	269	50	287	216	
		15%	16%	15%	15%	25%	15%	16%	15%	17%	15%	15%	15%	27%	15%	15%	
NET Rarely	189	161	150-	158	134	28+b	166	155	169	187+	113	83	103	13	111	73-	
		6%	6%	6%	6%	9%	6%	6%	6%	7%	6%	5%	6%	7%	6%	5%	

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Prepared by BMG

Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Watched	1293	1157	1128	1126	929-	234	1187	1144	1213	1293+abcdfh	802b	579-	724-	148	807b	579
						+abcdfgh		+abdfh						+abcef		
in the last 6 months	42%	43%	42%	43%	41%	73%	43%	46%	43%	48%	42%	38%	40%	81%	43%	40%
Haven't watched in the last 12 months but have watched previously	(0.5) 176 6%	155 6%	153 6%	152 6%	130 6%	15 5%	158 6%	142 6%	163 6%	165+ 6%	93- 5%	72- 5%	97 5%	5 3%	98 5%	76 5%
I have never watched or used this service	(0.0) 1440 47%	1276ei 47%	1268egi 48%	1236ei 47%	1126+egi 49%	52- 16%	1318egi 47%	1109-ei 44%	1340ei 47%	1099-e 41%	924+d 49%	804+ade 53%	901+d 50%	23- 13%	920+d 49%	730+d 51%
Don't know / can't remember	60 2%	38- 1%	35- 1%	32- 1%	31- 1%	7 2%	39- 1%	30- 1%	40- 1%	34- 1%	23- 1%	20- 1%	21- 1%	4 2%	22- 1%	16- 1%
Medians	.50	.50	.50	.50	.50	12.00	.50	.50	.50	1.00	.50	.00	.00	12.00	.50	.00
Mode	.00	.00	.00	.00	.00	365.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	3000	2662	2619	2590	2253	313	2740	2464	2794	2645	1874	1498	1775	179	1872	1421
Mean score	43.0	42.5	43.4	43.2	42.4	96.7	43.2	46.7+	43.4	48.8+	40.2	33.2-	39.8	103.6	40.5b	40.6
						+abcdfgh								+abcef		
Standard deviation	103.75	103.14	104.52	103.86	103.96	146.79	104.03	107.47	104.38	109.22	99.45	90.47	100.16	148.69	99.93	101.48
Standard Error	2.07	2.18	2.23	2.23	2.40	9.00	2.17	2.35	2.16	2.32	2.48	2.52	2.60	11.92	2.51	2.96

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Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	274 9%	18 6%	247 9%	176 9%	100 9%
At least weekly (52.0)	464 15%	25- 9%	426+a 16%	322+a 17%	205+a 19%
At least monthly (12.0)	325 11%	12- 4%	308+a 12%	219+a 12%	125a 11%
At least once every 3 months (4.0)	131 4%	9 3%	119 4%	92 5%	55 5%
At least once every 6 months (2.0)	99 3%	3 1%	94+ 4%	66 4%	42 4%
Only around once in the last 12 months (1.0)	90 3%	5 2%	80 3%	62 3%	31 3%
NET Regularly	738 24%	43- 15%	673+a 25%	497+a 27%	305+a 28%
NET Occasionally	456 15%	20- 7%	427+a 16%	310+a 17%	180a 17%
NET Rarely	189 6%	8 3%	174 7%	128 7%	73 7%
NET Watched in the last 6 months	1293 42%	67- 24%	1194+a 45%	874+a 47%	527+a 48%
Haven't watched in the last 12 months but have watched previously (0.5)	176 6%	21 8%	148 6%	97 5%	55 5%

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Prepared by BMG

Table Q20_14 (continuation)

Q20. Disney+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 1440 47%	180+bcd 64%	1189- 45%	801- 43%	457- 42%
Don't know / can't remember	60 2%	9 3%	40- 2%	26- 1%	19 2%
Medians	.50	.00	.50	1.00	1.00
Mode	.00	.00	.00	.00	.00
Base for stats	3000	273	2611	1833	1071
Mean score	43.0	29.6	44.7	45.8	45.9
Standard deviation	103.75	90.66	105.16	105.61	104.55
Standard Error	2.07	7.20	2.20	2.61	3.38

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Table Q20_15
 Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	72 2%	49+b 4%	13- 1%	** **	10+b 6%	44b 3%	27- 2%
At least weekly	(52.0)	137 4%	72b 5%	46- 3%	** **	19+ab 12%	85+b 6%	51- 3%
At least monthly	(12.0)	129 4%	61 4%	52 4%	** **	15+ab 9%	74b 5%	52- 3%
At least once every 3 months	(4.0)	103 3%	43 3%	51 3%	** **	9 6%	61+b 4%	41- 3%
At least once every 6 months	(2.0)	82 3%	45 3%	29- 2%	** **	8b 5%	53+b 4%	29- 2%
Only around once in the last 12 months	(1.0)	82 3%	35 3%	41 3%	** **	6 4%	41 3%	40 3%
NET Regularly		209 7%	121+b 9%	59- 4%	** **	28+ab 18%	129+b 9%	78- 5%
NET Occasionally		232 8%	104 7%	104 7%	** **	24+ab 15%	135+b 9%	93- 6%
NET Rarely		165 5%	80 6%	71 5%	** **	13 8%	94+b 6%	69- 4%
NET Watched in the last 6 months		523 17%	270+b 19%	193- 13%	** **	60+ab 38%	317+b 21%	200- 13%
Haven't watched in the last 12 months but have watched previously	(0.5)	212 7%	99 7%	97 7%	** **	16 10%	105 7%	106 7%
I have never watched or used this service	(0.0)	2174 71%	962-d 69%	1096+ad 75%	** **	77- 48%	988- 67%	1159+a 75%

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 Prepared by BMG

Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	69 2%	28 2%	40 3%	**	1 *%	28 2%	34 2%
Medians	.00	.00	.00	**	.50	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2991	1366	1427	**	159	1451	1506
Mean score	11.9	16.7+b	5.7-	**	29.6+b	14.9+b	8.9-
Standard deviation	56.52	68.45	35.78	**	86.78	62.85	49.01
Standard Error	1.13	2.05	1.02	**	7.80	1.87	1.33

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Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	72 2%	20 +defgijk 5%	28 +defgijk 5%	16defgjk 3%	2- *%	2- *%	2- 1%	1- *%	49 +defgijk 5%	18ejk 2%	5- *%	3- *%
At least weekly	(52.0)	137 4%	18fgjk 5%	38+efgjk 7%	29fgjk 6%	25fgjk 5%	17gk 4%	6- 2%	3- 1%	56+fgjk 6%	54fgjk 6%	26- 2%	9- 1%
At least monthly	(12.0)	129 4%	32 +defgijk 8%	25fgjk 5%	29fgjk 6%	19fgjk 4%	18fgjk 4%	5- 1%	1- *%	57+fgjk 6%	48fgjk 5%	24-gk 2%	5- 1%
At least once every 3 months	(4.0)	103 3%	30 +cdefgij k 8%	27 +defgjk 5%	19egjk 4%	12 2%	6- 1%	6 2%	3- 1%	57 +defgijk 6%	31egjk 3%	15- 1%	9- 1%
At least once every 6 months	(2.0)	82 3%	20+efgjk 5%	15fjk 3%	24+efgjk 5%	12jk 2%	7 1%	3- 1%	2- 1%	35+efgjk 4%	36+efgjk 4%	12- 1%	5- 1%
Only around once in the last 12 months	(1.0)	82 3%	7 2%	23+fgjk 4%	13 3%	19gjk 4%	11 2%	7 2%	2- 1%	30gjk 3%	32gjk 3%	20- 2%	9- 1%
NET Regularly		209 7%	38 +defgjk 10%	66 +defgijk 13%	45 +defgjk 9%	27fgjk 6%	19-gk 4%	9- 2%	4- 1%	105 +defgijk 12%	73efgjk 7%	31- 3%	12- 2%
NET Occasionally		232 8%	62 +bcdefgi jk 16%	52 +defgjk 10%	48 +defgjk 10%	31fgjk 6%	24-gk 5%	11- 3%	4- 1%	114 +defgijk 13%	79efgjk 8%	39- 3%	15- 2%
NET Rarely		165 5%	27efgjk 7%	38efgjk 7%	37+efgjk 8%	31fgjk 6%	18 4%	10- 3%	4- 1%	65+efgjk 7%	68+efgjk 7%	32- 3%	14- 2%
NET Watched in the last 6 months		523 17%	120 +cdefgij k 31%	133 +defgijk 26%	117 +defgijk 24%	71fgjk 14%	50-fgjk 11%	22- 6%	10- 3%	253 +defgijk 28%	188defgjk 19%	82-gk 7%	32- 5%

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Prepared by BMG

Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 212 7%	27fgjk 7%	54+efgjk 10%	44fgjk 9%	45fgjk 9%	28fgjk 6%	9- 2%	5- 2%	82+fgjk 9%	89+efgjk 9%	41- 4%	14- 2%
I have never watched or used this service	(0.0) 2174 71%	217- 56%	295- 57%	291- 60%	357abchi 72%	378 80%	336 88%	300 94%	512- 57%	648 66%	1014 86%	636+abcdehij 91%
Don't know / can't remember	69 2%	13 3%	15 3%	18+dgjk 4%	6 1%	8 2%	7 2%	3 1%	27j 3%	24 2%	18 2%	10 1%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2991	372	505	465	492	466	374	317	877	957	1157	691
Mean score	11.9	23.9	25.3	16.8	5.1-	4.2-	3.3-	1.6-	24.7	10.8	3.2-	2.5-
Standard deviation	56.52	+defgijk 82.78	+defgijk 83.93	defgjk 66.57	27.63	26.57	28.52	20.15	+defgijk 83.40	defgjk 50.78	25.66	25.03
Standard Error	1.13	5.14	4.06	3.35	1.38	1.27	1.55	1.24	3.19	1.80	.80	1.02

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Table Q20_15 (continuation)
 Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	72 2%	9hl 4%	3 1%	4 1%	18+bhl 4%	2 2%	101 3%	8 2%	2 1%	81 3%	641 2%	6 2%	*- *%	21 2%
At least weekly (52.0)	137 4%	11 5%	12 4%	8 3%	25i 6%	7 6%	10 3%	27ci 7%	9 3%	4- 1%	113 4%	15i 6%	6 4%	3 3%
At least monthly (12.0)	129 4%	12 6%	7 3%	8 3%	29+bchij 7%	3 3%	17 5%	17 4%	6 2%	6 3%	106 4%	13 5%	6 4%	4 5%
At least once every 3 months (4.0)	103 3%	11g 5%	7 3%	11 4%	22+gm 6%	3 2%	14 4%	7 2%	10 4%	5 2%	90 4%	7 3%	5 3%	1 1%
At least once every 6 months (2.0)	82 3%	5 2%	7 3%	8 3%	17k 4%	4 3%	12 4%	10 2%	6 2%	4 2%	73 3%	3 1%	3 2%	3k 4%
Only around once in the last 12 months (1.0)	82 3%	5 2%	4 1%	8 3%	8 2%	0 -%	8 2%	15 4%	9 4%	7 3%	64 2%	8 3%	5 3%	6+abcdefijk 7%
NET Regularly	209 7%	20 9%	15 5%	12 4%	43 11% +bcfhijlm	9 7%	20 6%	35 8%	11 4%	12 5%	178 7%	20 8%	6 4%	4 5%
NET Occasionally	232 8%	24gi 11%	15 5%	19 7%	51 13% +bcghijlm	6 5%	30 9%	24 6%	16 6%	11 4%	196 8%	20 8%	10 7%	5 6%
NET Rarely	165 5%	10 5%	11 4%	15 5%	24 6%	4 3%	20 6%	25 6%	15 6%	11 4%	137 5%	10 4%	8 6%	9+abcdefgijkl 11%
NET Watched in the last 6 months	523 17%	48bchil 22%	36 14%	39 14%	111 28% +bcfghijklm	19 16%	62i 19%	69 17%	34 13%	27- 11%	447i 17%	43 17%	20 14%	13 16%

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Prepared by BMG

Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East of England (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 212 7%	16c 7%	33+c 12%	gjkml 3%	8- 29c 7%	5 4%	25c 7%	24 6%	27ck 10%	22ck 9%	188+ck 7%	10- 4%	10c 7%	5 6%
I have never watched or used this service	(0.0) 2174 71%	148 66%	192d 71%	222 +adjm 78%	246- 61%	95 77%	231d 69%	306d 73%	188d 72%	190d 75%	1817d 71%	188d 74%	110ad 75%	58 69%
Don't know / can't remember	69 2%	6 3%	5 2%	8 3%	9 2%	5 4%	9 3%	5 1%	5 2%	6 2%	57 2%	7 3%	2 1%	3g 3%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2991	217	265	276	394	119	327	414	258	246	2515	249	145	82
Mean score	11.9	18.5bh1	6.6	7.5	21.3 +bchjl	9.6	13.51	11.31	5.7	13.7	12.41	12.01	3.7-	10.61
Standard deviation	56.52	72.45	37.96	44.76	76.43	47.65	62.51	51.92	35.78	66.46	58.12	55.03	20.13	54.58
Standard Error	1.13	5.38	2.61	3.08	4.47	4.93	3.71	2.90	2.55	4.97	1.31	3.38	1.25	3.88

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Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	72 2%	24d 3%	19d 3%	18d 3%	10- 1%	42d 3%	28 2%	51- 2%	9 10%	21+a 5%	5 2%	7 6%
At least weekly (52.0)	137 4%	62+df 7%	35df 5%	23d 4%	14- 2%	97+df 6%	37- 3%	107- 4%	10 11%	29+a 7%	11 5%	9 8%
At least monthly (12.0)	129 4%	41 4%	36 5%	21 4%	28 3%	77 5%	49 3%	96- 4%	5 5%	30+a 7%	16+a 7%	9 8%
At least once every 3 months (4.0)	103 3%	33 4%	26 4%	18 4%	25 3%	59 4%	44 3%	75- 3%	2 3%	28+a 7%	17+a 8%	9 8%
At least once every 6 months (2.0)	82 3%	25 3%	17 2%	23+d 4%	18 2%	41 3%	41 3%	68 3%	1 1%	15 4%	11+ 5%	3 2%
Only around once in the last 12 months (1.0)	82 3%	28d 3%	23d 3%	20d 4%	11- 1%	51d 3%	31 2%	64 2%	2 2%	18+a 4%	11+a 5%	5 5%
NET Regularly	209 7%	86+df 9%	54df 8%	41df 8%	24- 3%	139+df 9%	65- 5%	158- 6%	19 21%	50+a 12%	16 8%	15 14%
NET Occasionally	232 8%	74 8%	62d 9%	40 8%	53 6%	136d 8%	93 7%	171- 7%	7 8%	59+a 14%	33+a 16%	18 16%
NET Rarely	165 5%	52d 6%	40d 6%	43+df 8%	29- 3%	92d 6%	72 5%	132- 5%	3 3%	33+a 8%	22+a 11%	8 7%
NET Watched in the last 6 months	523 17%	184+df 20%	132df 19%	103df 20%	96- 11%	316+df 20%	199-d 14%	397- 15%	27 30%	124+a 30%	59+a 29%	36 33%
Haven't watched in the last 12 months but have watched previously (0.5)	212 7%	64 7%	55 8%	37 7%	56 6%	119 7%	93 7%	175 7%	15 17%	37 9%	14 7%	6 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 71%	626- 68%	460- 67%	350 67%	715 80%	1086- 68%	1065+abce 75%	1942+cd 74%	40 45%	218- 53%	116- 56%	56 51%
Don't know / can't remember	69 2%	15 2%	19 3%	11 2%	19 2%	34 2%	30 2%	49- 2%	5 6%	19+a 4%	7 3%	6 6%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.50	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2991	902	671	510	878	1573	1388	2578	84	397	201	103
Mean score	11.9	13.9d	13.7d	15.9d	5.5-	13.8df	9.3-	10.1-	47.2+acd	24.5+a	13.6	29.5+a
Standard deviation	56.52	59.03	60.44	67.51	38.68	59.61	51.42	51.52	113.71	81.60	58.34	89.54
Standard Error	1.13	1.93	2.30	3.62	1.57	1.48	1.66	1.11	12.88	4.46	4.58	9.54

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Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	72 2%	16 2%	56 3%	4 2%	3 2%	5 2%	** **	2 1%	4 3%	** **	11 2%	2 1%
At least weekly	(52.0)	137 4%	32- 3%	105+ade 5%	6 3%	2 1%	4- 2%	** **	3 2%	4 3%	** **	17 4%	6 2%
At least monthly	(12.0)	129 4%	29- 3%	99+ace 5%	2- 1%	4 3%	4- 1%	** **	3 2%	4 3%	** **	15 3%	9 4%
At least once every 3 months	(4.0)	103 3%	31 3%	72 4%	4 2%	4 3%	4 1%	** **	1 1%	4 3%	** **	15 3%	5 2%
At least once every 6 months	(2.0)	82 3%	17- 2%	65+a 3%	4 2%	2 1%	4 1%	** **	2 1%	3 2%	** **	9 2%	2 1%
Only around once in the last 12 months	(1.0)	82 3%	35 3%	47 2%	9 4%	7 4%	9 3%	** **	2 1%	6 4%	** **	15 3%	8 3%
NET Regularly		209 7%	48- 5%	161+adek 8%	9 4%	5 3%	10- 3%	** **	6 3%	8 6%	** **	27 6%	8- 3%
NET Occasionally		232 8%	60- 6%	172+aceg 8%	7- 3%	9 5%	8- 3%	** **	4- 2%	7 6%	** **	30e 7%	14 5%
NET Rarely		165 5%	53 5%	112 5%	13 6%	9 5%	12 4%	** **	4 3%	9 7%	** **	24 5%	10 4%
NET Watched in the last 6 months		523 17%	126-e 12%	397 +acdegjk 20%	20- 9%	15- 10%	21- 7%	** **	12- 7%	19 14%	** **	66eg 15%	25- 10%
Haven't watched in the last 12 months but have watched previously	(0.5)	212 7%	61 6%	151d 7%	12 5%	3- 2%	15 5%	** **	7 4%	10 7%	** **	33d 7%	15 6%

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Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	2174 71%	788+b 77%	1386- 68%	182+bj 81%	132+bj 82%	236+bj 83%	** **	139+abj 86%	95 70%	** **	323 72%	212+bj 81%
Don't know / can't remember	69 2%	16 2%	52 3%	1 *	4 2%	5 2%	** **	1 1%	5 4%	** **	9 2%	2 1%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2991	1010	1981	223	156	281	**	160	129	**	437	260
Mean score	11.9	8.1-	13.9+ak	7.4	8.5	7.9	**	6.5	13.7	**	11.7	4.7-
Standard deviation	56.52	46.81	60.80	46.08	51.95	49.69	**	43.67	63.73	**	57.24	33.03
Standard Error	1.13	1.64	1.48	3.35	4.65	3.37	**	3.95	6.60	**	3.07	2.25

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Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	72 2%	6 4%	1 1%	16+f 4%	21+bf 6%	36+f 5%	24- 2%	71 2%	** **	71 2%	** **
At least weekly (52.0)	137 4%	10 6%	5 4%	23 6%	30+f 9%	56+f 7%	60 4%	134 4%	** **	136 4%	** **
At least monthly (12.0)	129 4%	13+f 8%	11+f 9%	34+f 9%	32+f 9%	59+f 8%	54- 3%	125 4%	** **	128 4%	** **
At least once every 3 months (4.0)	103 3%	4 3%	10+f 8%	18 5%	14 4%	34 4%	56 4%	97 3%	** **	100 3%	** **
At least once every 6 months (2.0)	82 3%	10+f 6%	6 5%	12 3%	11 3%	32+f 4%	35 2%	82 3%	** **	82 3%	** **
Only around once in the last 12 months (1.0)	82 3%	5 3%	2 2%	15 4%	11 3%	26 3%	40 3%	79 3%	** **	82 3%	** **
NET Regularly	209 7%	15f 10%	6 5%	39+f 10%	50+bf 15%	92+bf 12%	84- 5%	205 7%	** **	207 7%	** **
NET Occasionally	232 8%	17 11%	21+f 17%	52+f 14%	46+f 13%	93+f 12%	109 7%	221 7%	** **	228 8%	** **
NET Rarely	165 5%	14+f 9%	8 6%	28 7%	22 6%	59+f 8%	74 5%	161 5%	** **	165 5%	** **
NET Watched in the last 6 months	523 17%	42+f 27%	33+f 27%	104+f 27%	107+f 31%	218+f 28%	228- 15%	509 17%	** **	517 17%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	212 7%	9 6%	14 11%	38+f 10%	21 6%	59 8%	99 6%	208 7%	** **	210 7%	** **

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Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service (0.0)	2174 71%	92- 60%	72- 58%	218- 57%	198- 58%	454- 58%	1171+abcde 75%	2135 71%	**	2146 71%	**
Don't know / can't remember	69 2%	6 4%	3 2%	8 2%	7 2%	22 3%	30 2%	61 2%	**	62 2%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2991	147	121	374	338	757	1538	2931	**	2956	**
Mean score	11.9	19.0f	7.7	20.3+f	28.4+bf	22.7+f	8.4-	12.0	**	11.9	**
Standard deviation	56.52	71.32	38.23	74.31	87.38	78.29	46.26	56.76	**	56.54	**
Standard Error	1.13	6.31	3.81	4.19	5.21	3.11	1.28	1.14	**	1.14	**

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Table Q20_15 (continuation)

Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily (365.0)	72	67	70+	66	64+	44 +abcdefgh i	70	69+	70	72+	49	41	49	30+abcef	46	45+	
	2%	2%	3%	3%	3%	14%	3%	3%	2%	3%	3%	3%	3%	16%	2%	3%	
At least weekly (52.0)	137	132+	127+	128+	104	39 +abcdefgh i	133+	129+	134+	137+	111+	89+	87	24+abcef	94	64	
	4%	5%	5%	5%	5%	12%	5%	5%	5%	5%	6%	6%	5%	13%	5%	4%	
At least monthly (12.0)	129	127+	123+	124+	108+	58 +abcdefgh i	126+	124+	129+	129+	95+	79+	86	40+abcef	85	77+	
	4%	5%	5%	5%	5%	18%	5%	5%	5%	5%	5%	5%	5%	22%	4%	5%	
At least once (4.0)	103	97	89	89	76	35 +abcdefgh i	96	89	97	103+	68	52	52	20+abcef	59	47	
every 3 months	3%	4%	3%	3%	3%	11%	3%	4%	3%	4%	4%	3%	3%	11%	3%	3%	
At least once (2.0)	82	79	77	74	68	29 +abcdefgh i	78	76+	80	82+	49	39	48	14+abcef	51	41	
every 6 months	3%	3%	3%	3%	3%	9%	3%	3%	3%	3%	3%	3%	3%	8%	3%	3%	
Only around once in the last 12 months (1.0)	82	78	78+	79+	67	11 +abcdefgh i	80	77+	80	79+	51	44	50	5	55	38	
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	
NET Regularly	209	199+	197+	194+	167	83 +abcdefgh i	202+	197+	203+	209+	160+	130+	136	54 +abcef	141	109	
	7%	7%	7%	7%	7%	26%	7%	8%	7%	8%	8%	9%	8%	30%	7%	8%	
NET Occasionally	232	224+	212	213+	184	93 +abcdefgh i	222+	213+	226+	232+	164+	131+	138	60 +abcef	143	123	
	8%	8%	8%	8%	8%	29%	8%	9%	8%	9%	9%	9%	8%	33%	8%	9%	

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Prepared by BMG

Table Q20_15 (continuation)
 Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	165	157+	155+	152+	135+	40 +abcd fghi	158+	153+	161+	161+	100	83	98	20 +abcef	107	79
	5%	6%	6%	6%	6%	12%	6%	6%	6%	6%	5%	5%	5%	11%	6%	5%
NET Watched	523	502+	485+	481+	420+	205 +abcd fghi	502+	487+	509+	523+	372+	300+	321	128 +abcef	335	273+
in the last 6 months	17%	19%	18%	18%	18%	64%	18%	20%	18%	20%	20%	20%	18%	70%	18%	19%
Haven't watched in the last 12 months but have watched previously	(0.5) 212 7%	172- 6%	171- 6%	169- 6%	140- 6%	12- 4%	183- 7%	171e 7%	186- 7%	205+e 8%	113- 6%	83- 5%	108- 6%	6 4%	123 7%	86 6%
I have never watched or used this service	(0.0) 2174 71%	1907e 71%	1884ei 71%	1852e 71%	1625ei 71%	82- 26%	1968e 71%	1722-e 69%	2009ei 71%	1827-e 68%	1336d 70%	1069d 70%	1295d 72%	42- 23%	1354d 71%	1022d 71%
Don't know / can't remember	69 2%	42- 2%	37- 1%	41- 2%	32- 1%	10bd 3%	46- 2%	39- 2%	49- 2%	45- 2%	24- 1%	22- 1%	22- 1%	1 1%	26- 1%	18- 1%
Medians	.00	.00	.00	.00	.00	4.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2991	2658	2618	2581	2252	310	2733	2455	2785	2634	1873	1496	1774	182	1868	1419
Mean score	11.9	12.6	13.0+	12.8	13.6+	61.5 +abcd fghi	12.6+	13.8+	12.4	13.5+	13.5	13.9	13.4	70.4 +abcef	12.5	14.9+
Standard deviation	56.52	57.73	59.24	58.36	61.03	124.98	58.05	60.65	57.53	60.05	58.86	59.89	60.20	132.32	57.48	64.51
Standard Error	1.13	1.22	1.26	1.25	1.41	7.68	1.21	1.33	1.19	1.28	1.47	1.67	1.56	10.52	1.44	1.88

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_15 (continuation)
 Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	72 2%	5 2%	63 2%	43 2%	30 3%
At least weekly	(52.0)	137 4%	2- 1%	133+a 5%	110+a 6%	77+ab 7%
At least monthly	(12.0)	129 4%	5 2%	121+ 5%	78 4%	48 4%
At least once every 3 months	(4.0)	103 3%	7 2%	95 4%	63 3%	41 4%
At least once every 6 months	(2.0)	82 3%	4 2%	77 3%	58 3%	41+ 4%
Only around once in the last 12 months	(1.0)	82 3%	3 1%	75 3%	60+ 3%	34 3%
NET Regularly		209 7%	7- 2%	196+a 7%	154+a 8%	106+ab 10%
NET Occasionally		232 8%	12 4%	215+ 8%	141 8%	89 8%
NET Rarely		165 5%	8 3%	152 6%	119+ 6%	75+a 7%
NET Watched in the last 6 months		523 17%	23- 8%	488+a 18%	353+a 19%	237+ab 22%
Haven't watched in the last 12 months but have watched previously	(0.5)	212 7%	17 6%	188 7%	147+ 8%	91+ 8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_15 (continuation)
 Q20. Apple TV+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 2174 71%	228+bcd 81%	1850-d 70%	1265- 68%	704- 65%
Don't know / can't remember	69 2%	11 4%	49- 2%	34 2%	25 2%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2991	272	2601	1826	1065
Mean score	11.9	7.1	12.3	12.6	14.8
Standard deviation	56.52	47.85	56.62	56.39	60.88
Standard Error	1.13	3.80	1.19	1.40	1.97

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_16

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	52 2%	32+b 2%	8- 1%	** **	12+ab 8%	31 2%	20 1%
At least weekly	(52.0)	80 3%	53+b 4%	17- 1%	** **	9+b 6%	59+b 4%	21- 1%
At least monthly	(12.0)	92 3%	51b 4%	26- 2%	** **	14+ab 9%	61+b 4%	30- 2%
At least once every 3 months	(4.0)	62 2%	30 2%	23 2%	** **	9+ab 6%	38 3%	24 2%
At least once every 6 months	(2.0)	41 1%	17 1%	13 1%	** **	11+ab 7%	27 2%	15 1%
Only around once in the last 12 months	(1.0)	70 2%	31 2%	29 2%	** **	9+ab 6%	31 2%	39 3%
NET Regularly		132 4%	85+b 6%	25- 2%	** **	21+ab 13%	90+b 6%	41- 3%
NET Occasionally		154 5%	81b 6%	50- 3%	** **	23+ab 15%	99+b 7%	54- 4%
NET Rarely		111 4%	49 4%	42- 3%	** **	20+ab 13%	58 4%	53 3%
NET Watched in the last 6 months		327 11%	183+b 13%	88- 6%	** **	55+ab 35%	215+b 15%	110- 7%
Haven't watched in the last 12 months but have watched previously	(0.5)	167 5%	87 6%	71 5%	** **	9 6%	96+b 6%	68- 4%
I have never watched or used this service	(0.0)	2412 79%	1058-d 76%	1233+ad 84%	** **	83- 52%	1102- 75%	1281+a 83%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	84 3%	34 2%	47 3%	**	3 2%	35 2%	42 3%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2976	1360	1420	**	157	1444	1498
Mean score	8.3	11.2+b	2.9-	**	32.8+ab	10.6+b	5.9-
Standard deviation	48.18	55.72	27.27	**	97.38	53.38	42.06
Standard Error	.96	1.67	.78	**	8.84	1.59	1.15

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Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	52	18 +cdefgij k	20 +defgijk	9egjk	2-	0-	2	0-	38 +cdefgij k	11ej	2-	2-
		2%	5%	4%	2%	*%	-%	1%	-%	4%	1%	*%	*%
At least weekly	(52.0)	80	17 +degijk	29 +cdefgij k	12e	9	2-	10e	2-	46 +cdegijk	20e	14-	12
		3%	4%	6%	2%	2%	*%	3%	1%	5%	2%	1%	2%
At least monthly	(12.0)	92	26 +defgijk	25 +defgjk	18efgjk	9	6-	4-	2-	52 +defgijk	27jk	13-	7-
		3%	7%	5%	4%	2%	1%	1%	1%	6%	3%	1%	1%
At least once	(4.0)	62	17 +cdefgij k	15gjk	8	9	7	5	*-	32 +efgijk	17	13-	6-
every 3 months		2%	4%	3%	2%	2%	1%	1%	*%	4%	2%	1%	1%
At least once	(2.0)	41	12+efgjk	11ejk	6	6	3	2	1	23+efgjk	12	6-	4-
every 6 months		1%	3%	2%	1%	1%	1%	1%	*%	3%	1%	1%	1%
Only around	(1.0)	70	15+fgjk	14gjk	15fgjk	13gjk	9k	3-	1-	29+fgjk	28fgjk	13-	4-
once in the		2%	4%	3%	3%	3%	2%	1%	*%	3%	3%	1%	1%
last 12 months													
NET Regularly		132	35 +cdefgij k	49 +cdefgij k	21egjk	11-e	2-	12egj	2-	84 +cdefgij k	31egj	16-	14-e
		4%	9%	9%	4%	2%	*%	3%	1%	9%	3%	1%	2%
NET Occasionally		154	43 +cdefgij k	41 +defgijk	26fgjk	18g	13-	10-	3-	84 +cdefgij k	44gjk	26-	12-
		5%	11%	8%	5%	4%	3%	2%	1%	9%	4%	2%	2%
NET Rarely		111	27+efgjk	25fgjk	21fgjk	19fgjk	11	5-	2-	52+efgjk	40fgjk	19-	8-
		4%	7%	5%	4%	4%	2%	1%	1%	6%	4%	2%	1%
NET Watched		327	90 +cdefgij k	101 +cdefgij k	53defgjk	34-egj	18-	24-g	6-	191 +cdefgij k	88-egjk	49-	30-
in the		11%	23%	19%	11%	7%	4%	6%	2%	21%	9%	4%	4%
last 6 months													

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 167 5%	21gk 5%	36fgjk 7%	34fgjk 7%	28gk 6%	33fgjk 7%	12- 3%	5- 1%	56fgk 6%	62fgjk 6%	49-gk 4%	16- 2%
I have never watched or used this service	(0.0) 2412 79%	243- 63%	354- 68%	360-abh 75%	410abch 82%	406 86%	335 88%	303 95%	597- 66%	770abh 79%	1045 89%	639+abcdehi 91%
Don't know / can't remember	84 3%	15jk 4%	16 3%	20egjk 4%	12 2%	9 2%	8 2%	4 1%	32jk 4%	32jk 3%	20- 2%	11 2%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2976	369	503	462	486	466	374	315	873	948	1155	689
Mean score	8.3	21.5 +cdefgij k	18.4 +cdefgij k	9.0degjk	2.8-	.5-	3.9e	.5-	19.7 +cdefgij k	5.9egj	1.6-	2.3-
Standard deviation	48.18	78.98	71.81	50.79	24.51	3.82	30.07	4.40	74.90	39.68	17.49	22.40
Standard Error	.96	4.92	3.48	2.56	1.23	.18	1.64	.27	2.88	1.41	.54	.91

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Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	52 2%	5 2%	4 1%	3 1%	9 2%	1 1%	7 2%	10 2%	1 1%	81 3%	47 2%	3 1%	* *%	1 1%
At least weekly (52.0)	80 3%	6 3%	5 2%	3 1%	17c 4%	0 -	10 3%	15 4%	8 3%	3 1%	67 3%	9 3%	3 2%	2 2%
At least monthly (12.0)	92 3%	8hi 4%	6 2%	3 1%	13hi 3%	1 1%	20+bchij 6%	23+chij 5%	2- 1%	1- *%	76i 3%	10chi 4%	4i 2%	2i 2%
At least once every 3 months (4.0)	62 2%	4b 2%	0- -	9b 3%	14bfl 3%	2 2%	3 1%	10b 2%	4 2%	7b 3%	52b 2%	6b 3%	1 1%	2bf 3%
At least once every 6 months (2.0)	41 1%	8+gkl 3%	7k 3%	4 1%	4 1%	3 3%	3 1%	4 1%	4 1%	3 1%	39+ 2%	1 *%	1 1%	1 1%
Only around once in the last 12 months (1.0)	70 2%	10+fg 5%	12+fg 5%	5 2%	10 2%	3 2%	4 1%	7 2%	5 2%	6 2%	62 2%	4 2%	2 2%	2 2%
NET Regularly	132 4%	11 5%	9 3%	6 2%	26+c1 6%	1 1%	16 5%	25c1 6%	9 4%	11 4%	114 4%	12 5%	3 2%	3 3%
NET Occasionally	154 5%	12 6%	6- 2%	11 4%	27bh 7%	3 2%	22bh 7%	33+bhijl 8%	6 2%	8 3%	128 5%	17bh 7%	4 3%	4 5%
NET Rarely	111 4%	18 +cdfghjklm 8%	19+cfgjkl 7%	9 3%	14 4%	6 5%	7 2%	11 3%	9 3%	8 3%	101+ 4%	5 2%	3 2%	2 3%
NET Watched in the last 6 months	327 11%	31chl 14%	22 8%	21 7%	57+bchl 14%	7 6%	42l 12%	62 +bchijl 15%	19 7%	21 8%	281l 11%	29l 11%	8- 6%	8 9%

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Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 167 5%	16 7%	19 7%	12 4%	15 4%	7 5%	26d 8%	20 5%	17 7%	13 5%	146 6%	10 4%	7 5%	3 4%
I have never watched or used this service	(0.0) 2412 79%	158- 71%	212 78%	239+adfg 84%	307 76%	102 82%	252 75%	322 77%	219af 83%	206a 82%	2015a 78%	204a 80%	125+adfgj 85%	68a 80%
Don't know / can't remember	84 3%	8 4%	5 2%	8 3%	13 3%	6 5%	12 4%	8 2%	3 1%	7 3%	68 3%	9 4%	3 2%	4h 5%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2976	215	265	276	390	118	323	411	260	245	2504	247	144	81
Mean score	8.3	10.3	6.4	4.8	11.11	2.7	10.11	11.41	3.8	12.81	8.81	7.2	2.2-	6.6
Standard deviation	48.18	54.27	42.75	38.20	54.76	29.66	53.01	56.11	28.37	65.15	49.98	42.34	18.71	43.90
Standard Error	.96	4.05	2.94	2.63	3.22	3.07	3.16	3.15	2.02	4.88	1.13	2.62	1.16	3.13

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Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	52 2%	16 2%	12 2%	12 2%	10 1%	28 2%	22 2%	38- 1%	1 1%	14+a 3%	7 3%	7 6%
At least weekly (52.0)	80 3%	27 3%	18 3%	13 3%	23 3%	45 3%	36 3%	63 2%	6 7%	18+a 4%	9 4%	3 3%
At least monthly (12.0)	92 3%	28 3%	28d 4%	16 3%	18 2%	56 3%	34 2%	66- 3%	7 7%	25+a 6%	9 4%	9 8%
At least once every 3 months (4.0)	62 2%	17 2%	14 2%	12 2%	19 2%	31 2%	31 2%	50 2%	1 1%	12 3%	8+ 4%	2 2%
At least once every 6 months (2.0)	41 1%	10 1%	15+d 2%	11d 2%	5- 1%	25d 2%	16 1%	31 1%	2 2%	10 2%	7+a 3%	1 1%
Only around once in the last 12 months (1.0)	70 2%	20 2%	14 2%	20+ 4%	16 2%	34 2%	36 3%	58 2%	4 5%	12 3%	7 3%	1 1%
NET Regularly	132 4%	43 5%	30 4%	25 5%	33 4%	73 5%	58 4%	100- 4%	7 8%	32+a 8%	15+a 7%	10 9%
NET Occasionally	154 5%	45 5%	42 6%	28 5%	37 4%	87 5%	65 5%	116- 4%	8 9%	37+a 9%	17+a 8%	11 10%
NET Rarely	111 4%	30 3%	29 4%	31+ad 6%	21- 2%	59 4%	52 4%	89 3%	6 7%	22 5%	14+a 7%	2 2%
NET Watched in the last 6 months	327 11%	98 11%	86d 13%	65d 12%	75- 8%	184d 11%	139 10%	248- 9%	17 19%	79+a 19%	40+a 19%	22 20%
Haven't watched in the last 12 months but have watched previously (0.5)	167 5%	41 4%	41 6%	29 6%	55 6%	81 5%	84 6%	146 6%	8 9%	21 5%	10 5%	2 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 2412 79%	741bc 81%	529 77%	390- 75%	729bc 81%	1269 79%	1118 79%	2116+cd 81%	52 58%	282- 68%	143- 69%	80 73%
Don't know / can't remember	84 3%	18 2%	20 3%	18 3%	23 3%	38 2%	40 3%	59- 2%	8 9%	22+a 5%	9 4%	5 4%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2976	899	670	503	874	1569	1377	2568	80	393	199	104
Mean score	8.3	8.6	8.6	10.6	6.1	8.6	7.7	7.1-	9.5	16.4+a	15.1a	25.6+a
Standard deviation	48.18	48.83	49.01	55.82	40.46	48.89	46.69	44.38	42.07	68.08	65.59	88.58
Standard Error	.96	1.60	1.87	3.01	1.64	1.21	1.51	.96	4.81	3.73	5.16	9.36

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Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	52 2%	15 1%	37 2%	3 1%	3 2%	5 2%	** **	0 -%	2 1%	** **	6 1%	3 1%
At least weekly	(52.0)	80 3%	27 3%	54 3%	4 2%	6 4%	5 2%	** **	2 2%	4 3%	** **	10 2%	7 3%
At least monthly	(12.0)	92 3%	26 3%	66 3%	3 1%	6 4%	7 3%	** **	5 3%	5 3%	** **	8 2%	3 1%
At least once every 3 months	(4.0)	62 2%	18 2%	43 2%	6 3%	* *%	6 2%	** **	2 1%	2 1%	** **	8 2%	2 1%
At least once every 6 months	(2.0)	41 1%	9 1%	33 2%	3 1%	1 1%	0 -%	** **	1 1%	0 -%	** **	4 1%	6e 2%
Only around once in the last 12 months	(1.0)	70 2%	30 3%	40 2%	3 2%	6 4%	6 2%	** **	2 1%	4 3%	** **	18+b 4%	5 2%
NET Regularly		132 4%	41 4%	91 4%	6 3%	10 6%	10 3%	** **	2 2%	5 4%	** **	16 4%	9 4%
NET Occasionally		154 5%	45 4%	109k 5%	9 4%	6 4%	13 5%	** **	7 4%	6 5%	** **	16 3%	5- 2%
NET Rarely		111 4%	38 4%	73 4%	6 3%	8 5%	6 2%	** **	3 2%	4 3%	** **	22 5%	10 4%
NET Watched in the last 6 months		327 11%	95 9%	232 11%	18 8%	16 10%	23 8%	** **	10 6%	12 9%	** **	36 8%	20 8%
Haven't watched in the last 12 months but have watched previously	(0.5)	167 5%	62 6%	105 5%	7 3%	7 4%	18 6%	** **	6 4%	13 10%	** **	34c 8%	17 7%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 79%	820 80%	1592 78%	193+abj 87%	127 79%	235 82%	** **	141+abj 88%	102 76%	** **	348 78%	215 82%
Don't know / can't remember	84 3%	20 2%	63c 3%	1 1%	3 2%	3 1%	** **	1 1%	4 3%	** **	10 2%	6 2%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2976	1006	1970	222	157	283	**	160	131	**	436	257
Mean score	8.3	7.2	8.8	5.6	10.1	7.8	**	1.2	6.8	**	7.0	5.6
Standard deviation	48.18	44.42	49.99	40.30	52.75	48.56	**	6.69	41.97	**	44.64	38.57
Standard Error	.96	1.56	1.22	2.93	4.72	3.28	**	.61	4.33	**	2.40	2.65

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	52 2%	8+f 5%	8+f 7%	14+f 4%	14+f 4%	28+f 4%	13- 1%	51 2%	** **	51 2%	** **
At least weekly (52.0)	80 3%	2 1%	2 1%	18+f 5%	21+abf 6%	37+af 5%	22- 1%	80 3%	** **	80 3%	** **
At least monthly (12.0)	92 3%	7 4%	6 5%	20+f 5%	17+f 5%	41+f 5%	33- 2%	84 3%	** **	90 3%	** **
At least once every 3 months (4.0)	62 2%	2 2%	3 2%	7 2%	11 3%	17 2%	35 2%	59 2%	** **	60 2%	** **
At least once every 6 months (2.0)	41 1%	3 2%	1 1%	6 2%	7 2%	12 2%	23 1%	39 1%	** **	40 1%	** **
Only around once in the last 12 months (1.0)	70 2%	6 4%	3 3%	15+f 4%	11 3%	26+ 3%	32 2%	67 2%	** **	70 2%	** **
NET Regularly	132 4%	10f 6%	10f 8%	32+f 8%	36+f 10%	66+f 8%	35- 2%	131 4%	** **	131 4%	** **
NET Occasionally	154 5%	9 6%	9 8%	27f 7%	28+f 8%	58+f 7%	68 4%	143 5%	** **	150 5%	** **
NET Rarely	111 4%	8 5%	4 4%	21+ 6%	18 5%	37 5%	55 4%	105 4%	** **	110 4%	** **
NET Watched in the last 6 months	327 11%	22f 14%	20f 16%	66+f 17%	71+f 21%	136+f 17%	127- 8%	313 10%	** **	322 11%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	167 5%	12 8%	7 5%	27 7%	20 6%	43 6%	81 5%	165 6%	** **	165 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 79%	109- 70%	88 71%	261- 68%	234- 68%	542- 70%	1293+abcde 82%	2371 79%	**	2385 79%	**
Don't know / can't remember	84 3%	7 4%	5 4%	14 4%	9 3%	32+f 4%	36 2%	77 3%	**	77 3%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2976	147	118	369	336	747	1532	2915	**	2941	**
Mean score	8.3	21.9+f	26.5+f	17.2+f	19.9+f	17.3+f	4.2-	8.3	**	8.3	**
Standard deviation	48.18	84.43	92.37	69.96	74.44	70.02	33.74	48.30	**	48.10	**
Standard Error	.96	7.48	9.23	3.98	4.45	2.80	.94	.98	**	.97	**

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Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	52	51+	49	48	47+	42	52+	52+	52+	52+	37	36+	38+	29+abcef	35	33+
		2%	2%	2%	2%	2%	13%	2%	2%	2%	2%	2%	2%	2%	16%	2%	2%
At least weekly	(52.0)	80	80+	78+	80+	79+	47	80+	80+	80+	80+	66+	59+	67+	38+abcef	63+	63+
		3%	3%	3%	3%	3%	15%	3%	3%	3%	3%	3%	4%	4%	21%	3%	4%
At least monthly	(12.0)	92	91+	91+	86	83+	61	92+	92+	92+	92+	65	54	58	36+abcef	60	52
		3%	3%	3%	3%	4%	19%	3%	4%	3%	3%	3%	4%	3%	20%	3%	4%
At least once	(4.0)	62	61+	60+	61+	59+	31	61	58+	61	62+	42	38	37	14+abcef	37	39+
		2%	2%	2%	2%	3%	10%	2%	2%	2%	2%	2%	3%	2%	8%	2%	3%
every 3 months		2%	2%	2%	2%	3%	10%	2%	2%	2%	2%	2%	3%	2%	8%	2%	3%
At least once	(2.0)	41	41+	41+	41+	39+	23	41	41+	41	41+	30	26	27	11+abcef	30	27+
		1%	2%	2%	2%	2%	7%	1%	2%	1%	2%	2%	2%	2%	6%	2%	2%
every 6 months		1%	2%	2%	2%	2%	7%	1%	2%	1%	2%	2%	2%	2%	6%	2%	2%
Only around	(1.0)	70	67	65	67+	54	10	67	66+	69	65	45	37	44	6	46	27
once in the		2%	2%	2%	3%	2%	3%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%
last 12 months		2%	2%	2%	3%	2%	3%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%
NET Regularly	132	131+	127+	128+	126+	89	131+	131+	131+	132+	103+	95+	105+	67+abcef	98+	96+	
		4%	5%	5%	5%	6%	28%	5%	5%	5%	5%	5%	6%	6%	37%	5%	7%
NET Occasionally	154	151+	151+	147+	142+	93	153+	149+	153+	154+	107	92+	95	50+abcef	97	91+	
		5%	6%	6%	6%	6%	29%	5%	6%	5%	6%	6%	6%	5%	27%	5%	6%

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Prepared by BMG

Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	111	108+	107+	109+	93+	33	108+	107+	110+	107+	75	63	71	17+abcef	76	54
	4%	4%	4%	4%	4%	10%	4%	4%	4%	4%	4%	4%	4%	9%	4%	4%
NET Watched	327	323+	320+	316+	308+h	204	325+	322+	325+	327+	240+	213+	227+	128	225+	214+e
	11%	12%	12%	12%	13%	64%	12%	13%	11%	12%	13%	14%	13%	70%	12%	15%
in the last 6 months																
Haven't watched in the last 12 months but have watched previously	(0.5) 167 5%	139 5%	145 5%	140 5%	122 5%	10 3%	147 5%	140 6%	150 5%	159+ 6%	99d 5%	62- 4%	87 5%	3- 2%	101d 5%	66 5%
I have never watched or used this service	(0.0) 2412 79%	2113e 78%	2070-e 78%	2045-e 78%	1757-e 77%	87- 27%	2179e 78%	1913-e 77%	2227e 79%	2070-e 77%	1475d 78%	1179d 78%	1403d 78%	45- 24%	1490d 79%	1104-d 77%
Don't know / can't remember	84 3%	58- 2%	55- 2%	53- 2%	43- 2%	8 3%	61- 2%	53- 2%	64- 2%	58- 2%	38- 2%	28- 2%	35- 2%	1 1%	32- 2%	25- 2%
Medians	.00	.00	.00	.00	.00	4.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2976	2643	2600	2569	2241	312	2718	2441	2771	2621	1859	1490	1761	182	1862	1412
Mean score	8.3	9.2+	9.1+	9.1+	10.2+	59.8	9.0+	10.1+	8.9+	9.4+	9.7	11.6+	10.5+	71.6	9.2	11.5+
Standard deviation	48.18	50.66	50.37	50.15	52.96	121.59	50.34	53.02	49.87	51.23	51.66	56.82	53.87	129.12	50.24	55.72
Standard Error	.96	1.07	1.08	1.08	1.22	7.46	1.05	1.16	1.03	1.09	1.29	1.58	1.40	10.27	1.26	1.63

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Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	52 2%	0 -%	49 2%	29 2%	18 2%
At least weekly (52.0)	80 3%	2 1%	76 3%	53 3%	34 3%
At least monthly (12.0)	92 3%	5 2%	86 3%	64 3%	40 4%
At least once every 3 months (4.0)	62 2%	2 1%	58 2%	34 2%	22 2%
At least once every 6 months (2.0)	41 1%	0 -%	41+ 2%	27 1%	20 2%
Only around once in the last 12 months (1.0)	70 2%	2 1%	67+ 3%	49 3%	26 2%
NET Regularly	132 4%	2- 1%	126+a 5%	82a 4%	52a 5%
NET Occasionally	154 5%	7 3%	144+ 5%	98 5%	63 6%
NET Rarely	111 4%	2- 1%	109+a 4%	76a 4%	46a 4%
NET Watched in the last 6 months	327 11%	9- 3%	312+a 12%	207a 11%	135+a 12%
Haven't watched in the last 12 months but have watched previously (0.5)	167 5%	24 8%	139 5%	91 5%	57 5%

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Prepared by BMG

Table Q20_16 (continuation)

Q20. BritBox - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 2412 79%	231 82%	2076 78%	1471 79%	845 78%
Don't know / can't remember	84 3%	17+bcd 6%	56- 2%	42 2%	27 2%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2976	266	2594	1817	1063
Mean score	8.3	.8-	9.1a	7.9a	8.4a
Standard deviation	48.18	5.04	50.44	46.42	47.39
Standard Error	.96	.41	1.06	1.15	1.54

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Table Q20_18
 Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	878 29%	417 30%	392- 27%	** **	67+ab 42%	475+b 32%	386- 25%
At least weekly	(52.0)	613 20%	258 18%	322+a 22%	** **	31 19%	311 21%	299 19%
At least monthly	(12.0)	382 12%	158 11%	197 13%	** **	23 14%	185 13%	190 12%
At least once every 3 months	(4.0)	197 6%	85 6%	100 7%	** **	10 6%	96 7%	100 7%
At least once every 6 months	(2.0)	112 4%	53 4%	56 4%	** **	3 2%	48 3%	64 4%
Only around once in the last 12 months	(1.0)	111 4%	47 3%	59 4%	** **	4 3%	46 3%	63 4%
NET Regularly		1491 49%	675 48%	714 49%	** **	98+ab 61%	786+b 53%	686- 45%
NET Occasionally		579 19%	243 17%	297 20%	** **	33 20%	281 19%	290 19%
NET Rarely		223 7%	101 7%	115 8%	** **	8 5%	94 6%	127 8%
NET Watched in the last 6 months		2183 71%	971 70%	1066 73%	** **	134+ab 84%	1116+b 75%	1040- 68%
Haven't watched in the last 12 months but have watched previously	(0.5)	91 3%	49 4%	40 3%	** **	1 1%	43 3%	46 3%
I have never watched or used this service	(0.0)	625 20%	305bd 22%	273- 19%	** **	19- 12%	249- 17%	371+a 24%

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 Prepared by BMG

Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	50 2%	22 2%	28 2%	**	1 *%	25 2%	20 1%
Medians	12.00	12.00	12.00	**	52.00	52.00	12.00
Mode	365.00	365.00	365.00	**	365.00	365.00	365.00
Base for stats	3010	1372	1439	**	159	1454	1520
Mean score	119.0	122.5c	113.1c	**	166.5+abc	132.4+b	104.9-
Standard deviation	159.03	161.38	155.36	**	171.41	163.27	153.05
Standard Error	3.17	4.82	4.41	**	15.41	4.84	4.15

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Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	878	207 +bcdefgh ijk	211 +defgijk	178 +defgijk	122-efgjk	87-gjk	51-g	23-	417 +cdefgij k	300 defgjk	161-g	74-
		29%	54%	41%	37%	24%	18%	13%	7%	46%	31%	14%	11%
At least weekly	(52.0)	613	54-	127 +afgjk	102agk	120 +afgjk	108agjk	69g	33-	182agk	221+agjk	210-g	102-
		20%	14%	25%	21%	24%	23%	18%	10%	20%	23%	18%	15%
At least monthly	(12.0)	382	45	54	43-	75bcg	80 +bcghik	56cg	29	99	118	165cg	85
		12%	12%	10%	9%	15%	17%	15%	9%	11%	12%	14%	12%
At least once every 3 months	(4.0)	197	28	27	29	29	35	27	23	55	58	85	50
		6%	7%	5%	6%	6%	7%	7%	7%	6%	6%	7%	7%
At least once every 6 months	(2.0)	112	12	20	17	13	15	21di	15	31	30	51	36+i
		4%	3%	4%	3%	3%	3%	6%	5%	3%	3%	4%	5%
Only around once in the last 12 months	(1.0)	111	8	9-	15	21bh	23bh	24+abchi	11	17-	36h	58+abh	35+abh
		4%	2%	2%	3%	4%	5%	6%	3%	2%	4%	5%	5%
NET Regularly		1491	261 +cdefgij k	338 +cdefgij k	279 +defgjk	242efgjk	195-fgjk	119-gk	57-	599 +cdefgij k	521 +efgjk	371-gk	176-g
		49%	68%	65%	58%	49%	41%	31%	18%	66%	53%	32%	25%
NET Occasionally		579	73	81-	72-	104bc	114+bcghi	84bc	52	154	176	250+bch	136
		19%	19%	16%	15%	21%	24%	22%	16%	17%	18%	21%	19%
NET Rarely		223	20	29	31	35	37	45 +abcdhi	26	49-	66	109+abhi	71+abchi
		7%	5%	6%	7%	7%	8%	12%	8%	5%	7%	9%	10%
NET Watched		2183	346 +bcdefgi jk	439 +cdefgij k	367 +efgjk	359fgjk	324fgjk	224-gk	124-	785 +cdefgij k	726 +efgjk	672-gk	348-g
in the last 6 months		71%	90%	84%	76%	72%	68%	59%	39%	87%	74%	57%	50%

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Prepared by BMG

Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 91 3%	3- 1%	16 3%	16a 3%	22agh 4%	13 3%	17agh 4%	4 1%	19 2%	38agh 4%	33 3%	21 3%
I have never watched or used this service	(0.0) 625 20%	20- 5%	47- 9%	73-abh 15%	90abh 18%	105abchi 22%	112 29%	178 56%	67- 7%	163-abh 17%	395 34%	290+abcdefhij 41%
Don't know / can't remember	50 2%	7 2%	9 2%	11 2%	6 1%	10 2%	4 1%	3 1%	16 2%	17 2%	17 1%	8 1%
Medians	12.00	365.00	52.00	52.00	12.00	12.00	4.00	.00	52.00	52.00	4.00	2.00
Mode	365.00	365.00	365.00	365.00	365.00	52.00	.00	.00	365.00	365.00	.00	.00
Base for stats	3010	378	511	472	491	465	377	316	888	963	1158	693
Mean score	119.0	209.3 +bcdefgh	165.1 +defgijk	150.0 +defgijk	105.4 efgjk	83.0 -fgjk	60.8-g	34.0- +cdefgij	183.9 k	127.2 defgjk	62.4-gk	48.6-
Standard deviation	159.03	172.26 ijk	168.62	168.20	150.56	137.08	121.52	94.93	171.48	160.91	123.21	110.93
Standard Error	3.17	10.59	8.10	8.42	7.53	6.58	6.60	5.84	6.52	5.70	3.83	4.52

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Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily (365.0)	878 29%	67 30%	80 30%	70 24%	142+chij 35%	27 22%	108i 32%	119 28%	66 25%	59 23%	737 29%	76 30%	40 27%	26 30%	
At least weekly (52.0)	613 20%	35 16%	54 20%	46 16%	92 23%	34 27%	59 18%	80 19%	51 19%	60a 24%	511 20%	50 20%	37+acf 25%	15 18%	
At least monthly (12.0)	382 12%	31 14%	26 10%	34 12%	48 12%	15 12%	48 14%	51 12%	35 13%	32 13%	321 12%	35 14%	13 9%	12 15%	
At least once every 3 months (4.0)	197 6%	16 7%	19 7%	19 7%	22 6%	7 6%	26 8%	36 9%	11 4%	12 5%	169 7%	15 6%	7 5%	6 7%	
At least once every 6 months (2.0)	112 4%	10d 4%	10 4%	11 4%	5- 1%	3 2%	12 4%	26+dj 6%	11 4%	7 3%	95d 4%	10d 4%	5 3%	3 3%	
Only around once in the last 12 months (1.0)	111 4%	6 3%	12 5%	9 3%	16 4%	3 3%	10 3%	11 3%	11 4%	12 5%	91 4%	11 4%	7 5%	2 3%	
NET Regularly	1491 49%	102 46%	133 49%	115- 41%	234 58%	61 49%	167c 50%	199 48%	117 45%	119 47%	1247c 48%	126 49%	77c 52%	41 49%	
NET Occasionally	579 19%	471 21%	45 17%	54 19%	71 18%	22 18%	751 22%	871 21%	47 18%	44 17%	4911 19%	50 20%	20- 14%	191 22%	
NET Rarely	223 7%	16 7%	23 8%	20 7%	22 5%	6 5%	22 7%	36 9%	21 8%	20 8%	186 7%	20 8%	12 8%	5 6%	
NET Watched in the last 6 months	2183 71%	159 71%	189 70%	180- 63%	310+chijl 77%	86 69%	254ch 76%	312ch 74%	174 66%	170 68%	1833c 71%	185c 72%	102 69%	62c 74%	
Haven't watched in the last 12 months but have watched previously (0.5)	91 3%	8 4%	5 2%	8 3%	8 2%	3 2%	10 3%	15 4%	10 4%	9 4%	76 3%	8 3%	5 3%	1 2%	

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Prepared by BMG

Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service (0.0)	625 20%	45 20%	59 22%	79+dfgjk 28%	66 16%	28 22%	56 17%	76 18%	65df 25%	56 22%	528 21%	49 19%	31 21%	17 20%
Don't know / can't remember	50 2%	5 2%	5 2%	8d 3%	2 1%	4 3%	6 2%	6 1%	2 1%	5 2%	44 2%	2 1%	2 1%	2d 2%
Medians	12.00	12.00	52.00	12.00	52.00	52.00	52.00	12.00	12.00	12.00	12.00	12.00	52.00	12.00
Mode	365.00	365.00	365.00	.00	365.00	52.00	365.00	365.00	365.00	52.00	365.00	365.00	365.00	365.00
Base for stats	3010	218	265	276	400	120	330	413	260	247	2529	254	145	82
Mean score	119.0	121.8	122.2	102.5	143.1	99.5	130.6	117.3	105.2	101.5	118.8	121.1	116.0	125.1
Standard deviation	159.03	162.39	160.94	153.68	165.74	146.19	164.26	158.87	153.44	149.01	159.01	160.33	156.32	162.82
Standard Error	3.17	12.03	11.06	10.59	9.61	15.07	9.72	8.91	10.90	11.13	3.58	9.80	9.69	11.48

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Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	878 29%	243 26%	206 30%	163 31%	258 29%	449 28%	421 30%	693- 26%	34 38%	180+a 43%	99+a 48%	44 41%
At least weekly (52.0)	613 20%	208+df 23%	140 20%	96 18%	163 18%	348+f 22%	259- 18%	527 20%	15 17%	83 20%	46 22%	22 20%
At least monthly (12.0)	382 12%	125 14%	85 12%	64 12%	103 12%	210 13%	167 12%	333 13%	14 16%	48 11%	18 8%	15 14%
At least once every 3 months (4.0)	197 6%	61 7%	46 7%	36 7%	53 6%	107 7%	89 6%	177 7%	3 4%	19 5%	9 4%	7 6%
At least once every 6 months (2.0)	112 4%	51+bdf 6%	21 3%	19 4%	20- 2%	72+df 4%	40- 3%	107+c 4%	2 2%	6- 1%	3 1%	1 1%
Only around once in the last 12 months (1.0)	111 4%	33 4%	18 3%	30+bde 6%	27 3%	52 3%	57 4%	95 4%	3 4%	15 4%	9 4%	3 2%
NET Regularly	1491 49%	451 49%	346 50%	259 50%	421 47%	797 50%	680 48%	1220- 46%	49 55%	263+a 63%	145+a 70%	67 61%
NET Occasionally	579 19%	185 20%	131 19%	100 19%	157 17%	317 20%	256 18%	509d 19%	18 20%	67 16%	26- 13%	22 20%
NET Rarely	223 7%	84+bd 9%	39 6%	50bd 10%	47- 5%	123d 8%	97 7%	202 8%	5 6%	20 5%	12 6%	3 3%
NET Watched in the last 6 months	2183 71%	687+df 75%	498d 72%	378 73%	598- 67%	1185+df 74%	976- 69%	1836- 70%	69 77%	335+a 81%	174+a 84%	89 82%
Haven't watched in the last 12 months but have watched previously (0.5)	91 3%	22 2%	25 4%	13 2%	29 3%	47 3%	41 3%	76 3%	3 3%	15 4%	4 2%	5 4%

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Prepared by BMG

Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 625 20%	163- 18%	135 19%	94 18%	229+abce 26%	297- 18%	323+ae 23%	581+cd 22%	9 10%	41- 10%	19- 9%	10 9%
Don't know / can't remember	50 2%	12 1%	14 2%	6 1%	14 2%	26 2%	20 1%	39 1%	5 6%	9 2%	1 *	3 2%
Medians	12.00	12.00	52.00	52.00	12.00	52.00	12.00	12.00	52.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	3010	905	676	515	883	1582	1398	2588	84	407	207	106
Mean score	119.0	112.0	123.8	127.2	117.9	117.1	121.3	110.3-	159.5+a	174.0+a	188.5+a	165.0+a
Standard deviation	159.03	154.54	160.84	163.07	159.78	157.32	161.01	155.23	171.17	171.41	171.37	170.84
Standard Error	3.17	5.05	6.10	8.70	6.45	3.90	5.18	3.34	19.39	9.23	13.23	17.80

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Table Q20_18 (continuation)
 Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	878	290ceg	587ceg	35-	38	56-	**	31-	54	**	182	72c
		29%	28%	29%	16%	24%	20%	**	19%	41%	**	41%	27%
At least weekly	(52.0)	613	182-e	431+aeg	42	25	35-	**	19-	21	**	89eg	46
		20%	18%	21%	19%	16%	12%	**	12%	16%	**	20%	18%
At least monthly	(12.0)	382	122	260	30	24	46	**	18	9	**	49	28
		12%	12%	13%	13%	15%	16%	**	11%	7%	**	11%	11%
At least once every 3 months	(4.0)	197	67	130	15	14	20	**	7	6	**	25	18
		6%	7%	6%	7%	9%	7%	**	4%	4%	**	6%	7%
At least once every 6 months	(2.0)	112	39	73	9	6	8	**	7	0	**	12	14
		4%	4%	4%	4%	4%	3%	**	5%	-%	**	3%	5%
Only around once in the last 12 months	(1.0)	111	39	73	9	6	15	**	13+abj	5	**	13	10
		4%	4%	4%	4%	4%	5%	**	8%	4%	**	3%	4%
NET Regularly		1491	472ceg	1018cdeg	77-	64-	91-	**	50-	75	**	270	118ceg
		49%	46%	50%	34%	40%	32%	**	31%	56%	**	61%	45%
NET Occasionally		579	189	390	45	38	65	**	25	15	**	75	45
		19%	18%	19%	20%	24%	23%	**	16%	11%	**	17%	17%
NET Rarely		223	77	146	18	12	22	**	20+bj	5	**	26	25
		7%	8%	7%	8%	8%	8%	**	13%	4%	**	6%	9%
NET Watched		2183	700-ceg	1481+aceg	131-	108g	164-	**	83-	90	**	357	177eg
in the last 6 months		71%	68%	73%	59%	68%	58%	**	51%	67%	**	80%	68%
Haven't watched in the last 12 months but have watched previously	(0.5)	91	31	60	7	6	8	**	9	3	**	10	14+
		3%	3%	3%	3%	4%	3%	**	6%	2%	**	2%	5%

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 Prepared by BMG

Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 625 20%	246+bj 24%	379-j 19%	74+abjk 33%	39j 24%	97+abjk 34%	** **	56+abjk 35%	35 26%	** **	64- 14%	58j 22%
Don't know / can't remember	50 2%	10- 1%	41+a 2%	3 2%	1 *%	2 1%	** **	0 -%	1 1%	** **	2 1%	2 1%
Medians	12.00	12.00	52.00	4.00	12.00	4.00	**	2.00	52.00	**	52.00	12.00
Mode	365.00	365.00	365.00	.00	.00	.00	**	.00	365.00	**	365.00	365.00
Base for stats	3010	1016	1992	220	159	284	**	161	133	**	444	260
Mean score	119.0	115.2ceg	120.8ceg	69.5-	98.4	81.2-	**	78.8-	158.7	**	161.4	111.6ce
Standard deviation	159.03	158.84	159.07	129.47	151.49	142.46	**	142.08	173.35	**	170.57	157.70
Standard Error	3.17	5.55	3.86	9.49	13.43	9.62	**	12.78	17.69	**	9.07	10.77

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Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	878 29%	74+f 48%	46+f 37%	162+f 42%	139+f 40%	320+f 41%	400- 26%	871 29%	** **	876 29%	** **
At least weekly (52.0)	613 20%	27 18%	24 19%	89 23%	87+ 25%	173 22%	317 20%	608 20%	** **	610 20%	** **
At least monthly (12.0)	382 12%	11 7%	8 6%	37 10%	32 9%	68- 9%	214abe 14%	377 13%	** **	381 13%	** **
At least once every 3 months (4.0)	197 6%	7 5%	8 6%	13- 3%	14 4%	38 5%	101c 6%	190 6%	** **	194 6%	** **
At least once every 6 months (2.0)	112 4%	6 4%	13+acdef 11%	11 3%	10 3%	31 4%	54 3%	112 4%	** **	112 4%	** **
Only around once in the last 12 months (1.0)	111 4%	6 4%	1 1%	6- 1%	12 4%	20 3%	63c 4%	110 4%	** **	111 4%	** **
NET Regularly	1491 49%	101+f 66%	70f 57%	251+f 66%	226+f 66%	493+f 63%	717- 46%	1478 49%	** **	1486 49%	** **
NET Occasionally	579 19%	19- 12%	16 13%	50- 13%	46- 13%	106- 14%	315acde 20%	567 19%	** **	575 19%	** **
NET Rarely	223 7%	12 8%	14c 12%	17- 4%	23 7%	51 7%	117c 7%	223 7%	** **	223 7%	** **
NET Watched in the last 6 months	2183 71%	126+f 82%	99+f 80%	312+f 81%	283+f 82%	630+f 81%	1087- 69%	2158 72%	** **	2173 72%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	91 3%	9f 6%	6 5%	19+f 5%	13 4%	30 4%	37 2%	88 3%	** **	89 3%	** **

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Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 625 20%	11- 7%	17 14%	43- 11%	31- 9%	84- 11%	362+abcde 23%	593 20%	**	601 20%	**
Don't know / can't remember	50 2%	2 2%	1 *%	4 1%	5 1%	15 2%	20 1%	43 1%	**	44 1%	**
Medians	12.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00	**	12.00	**
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	**	365.00	**
Base for stats	3010	152	123	379	339	764	1548	2949	**	2974	**
Mean score	119.0	188.9+f	148.3f	169.5+f	164.2+f	166.0+f	107.0-	120.4+d	**	120.1+d	**
Standard deviation	159.03	173.48	169.54	169.95	168.40	169.97	153.47	159.43	**	159.36	**
Standard Error	3.17	15.14	16.73	9.56	10.03	6.73	4.24	3.21	**	3.19	**

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Table Q20_18 (continuation)
 Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	878	737-d	696-	687-	561-	97d	749-	698d	780-d	878	460-	322-	415-	52b	460-b	321-
		29%	27%	26%	26%	25%	30%	27%	28%	28%	33%	24%	21%	23%	29%	24%	22%
At least weekly	(52.0)	613	555	550+	552+	484+	71	575+	547+	583+	613+	405+	328+	375	47	418+	310
		20%	21%	21%	21%	21%	22%	21%	22%	21%	23%	21%	22%	21%	26%	22%	22%
At least monthly	(12.0)	382	359+	359+	353+	311+	63	368+	347+	372+	382+	261+	228+	263+	37+ae	259+	206+
		12%	13%	14%	13%	14%	20%	13%	14%	13%	14%	14%	15%	15%	20%	14%	14%
At least once	(4.0)	197	185+	188+	187+	163+	37	190+	179+	191+	197+	135	113+	125	21+acef	133	98
every 3 months		6%	7%	7%	7%	7%	12%	7%	7%	7%	7%	7%	7%	7%	12%	7%	7%
At least once	(2.0)	112	104	111+	107+	99+	11	111+	104+	111+	112+	81+	67+	80+	9	77	65+
every 6 months		4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	5%	4%	5%
Only around	(1.0)	111	103	102	104+	85	11	106	96	106	90	67	58	71	4	81+	44
once in the last 12 months		4%	4%	4%	4%	4%	3%	4%	4%	4%	3%	4%	4%	4%	2%	4%	3%
NET Regularly	1491	1292-	1246-	1238-	1046-	168d	1324-	1245+bd	1363-	1491	865-	650-	790-	99abcf	878-	631-	
		49%	48%	47%	47%	46%	53%	48%	50%	48%	56%	46%	43%	44%	54%	46%	44%
NET Occasionally	579	544+	547+	540+	474+	100	558+	526+	564+	579+	396+	341+	388+	58	392+	304+	
		19%	20%	21%	21%	21%	31%	20%	21%	20%	22%	21%	22%	22%	32%	21%	21%
NET Rarely	223	207	212+	210+	184+	22	217+	200+	217+	202	148	125	151+	13	158+	108	
		7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%	8%	8%	
NET Watched	2183	1940	1904	1885	1619	280	1993	1875	2038+	2183	1342	1058	1258	166	1347	999	
in the last 6 months		71%	72%	72%	72%	71%	88%	72%	75%	72%	81%	71%	70%	70%	91%	71%	70%

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 Prepared by BMG

Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 91 3%	79 3%	77 3%	77 3%	69 3%	5 1%	78 3%	71 3%	82 3%	62- 2%	61 3%	47 3%	56 3%	2 1%	57 3%	47 3%
I have never watched or used this service	(0.0) 625 20%	547egi 20%	544egi 20%	528egi 20%	484egi 21%	19- 6%	571egi 21%	427-ei 17%	577egi 20%	323-e 12%	405d 21%	341+d 22%	394+d 22%	8- 4%	389d 21%	336+d 23%
Don't know / can't remember	50 2%	31- 1%	28- 1%	28- 1%	26- 1%	5 2%	31- 1%	25- 1%	31- 1%	22- 1%	21- 1%	13- 1%	17- 1%	3 2%	20- 1%	10- 1%
Medians	12.00	12.00	12.00	12.00	12.00	52.00	12.00	52.00	12.00	52.00	12.00	12.00	12.00	52.00	12.00	12.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	.00	365.00	365.00	365.00	.00
Base for stats	3010	2670	2626	2593	2258	314	2748	2469	2803	2657	1875	1505	1779	180	1874	1427
Mean score	119.0	113.7-d	109.7-	109.8-	104.0-	127.8d	112.4-	116.9d	114.4-d	134.8 +abcdfgh	102.8-b	91.6-	98.3-	122.6bf	103.3-b	95.5-
Standard deviation	159.03	156.44	154.49	154.38	151.39	160.24	155.82	157.01	156.78	162.85	150.68	143.92	148.36	156.57	150.57	146.50
Standard Error	3.17	3.30	3.29	3.31	3.49	9.78	3.24	3.43	3.23	3.45	3.76	3.99	3.84	12.51	3.78	4.26

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	878 29%	61- 22%	784+a 30%	563+a 30%	316 29%
At least weekly	(52.0)	613 20%	41 15%	554+ 21%	406+a 22%	261+a 24%
At least monthly	(12.0)	382 12%	27 10%	337 13%	251 14%	147 13%
At least once every 3 months	(4.0)	197 6%	8 3%	182+a 7%	133a 7%	76a 7%
At least once every 6 months	(2.0)	112 4%	15 5%	94 4%	67 4%	37 3%
Only around once in the last 12 months	(1.0)	111 4%	7 2%	101 4%	69 4%	35 3%
NET Regularly		1491 49%	103- 36%	1338+a 50%	969+a 52%	578+a 53%
NET Occasionally		579 19%	35- 12%	520+a 20%	384+a 21%	223a 20%
NET Rarely		223 7%	22 8%	195 7%	136 7%	71 7%
NET Watched in the last 6 months		2183 71%	153- 54%	1952+a 74%	1420+a 76%	837+a 77%
Haven't watched in the last 12 months but have watched previously	(0.5)	91 3%	16+bc 6%	71 3%	52 3%	31 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20_18 (continuation)

Q20. YouTube (including YouTube Premium) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3060	190	2743	1970	1143	
Effective sample	2560	165	2321	1664	977	
Total	3060	283	2650	1859	1090	
I have never watched or used this service	(0.0) 20%	625 36%	101+bcd 18%	487-c 16%	292- 16%	170- 16%
Don't know / can't remember	50 2%	6 2%	39 1%	27 1%	18 2%	
Medians	12.00	2.00	52.00	52.00	52.00	
Mode	365.00	.00	365.00	365.00	365.00	
Base for stats	3010	277	2611	1832	1072	
Mean score	119.0	90.0-	122.6+a	125.7+a	122.4a	
Standard deviation	159.03	147.91	159.93	160.49	158.19	
Standard Error	3.17	11.66	3.35	3.96	5.11	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CH4S

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	168 5%	104+b 7%	32- 2%	** **	32+ab 20%	89 6%	77 5%
At least weekly	(52.0)	489 16%	249+b 18%	203- 14%	** **	34b 21%	233 16%	255 17%
At least monthly	(12.0)	555 18%	250 18%	274 19%	** **	30 19%	267 18%	275 18%
At least once every 3 months	(4.0)	318 10%	141 10%	164 11%	** **	11 7%	168 11%	147 10%
At least once every 6 months	(2.0)	191 6%	79 6%	108+d 7%	** **	4 2%	96 6%	94 6%
Only around once in the last 12 months	(1.0)	192 6%	88 6%	93 6%	** **	9 6%	99 7%	91 6%
NET Regularly		656 21%	353+b 25%	235- 16%	** **	66+ab 41%	323 22%	332 22%
NET Occasionally		873 29%	392 28%	439 30%	** **	41 26%	436 29%	423 27%
NET Rarely		382 12%	167 12%	201 14%	** **	13 8%	195 13%	185 12%
NET Watched in the last 6 months		1720 56%	824+b 59%	781- 53%	** **	110+ab 69%	854 58%	848 55%
Haven't watched in the last 12 months but have watched previously	(0.5)	188 6%	99 7%	82 6%	** **	7 5%	97 7%	90 6%
I have never watched or used this service	(0.0)	880 29%	355- 25%	460+ad 31%	** **	32- 20%	390- 26%	476+a 31%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	80 3%	28 2%	51+a 3%	**	1 1%	39 3%	34 2%
Medians	4.00	4.00	2.00	**	12.00	4.00	4.00
Mode	.00	.00	.00	**	52.00	.00	.00
Base for stats	2980	1366	1416	**	159	1439	1506
Mean score	32.0	40.1+bc	18.7-	**	87.2+abc	34.0	30.3
Standard deviation	83.39	95.14	55.45	**	141.19	87.05	79.95
Standard Error	1.67	2.85	1.58	**	12.70	2.60	2.18

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Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	168	51 +cdefgij k	49 +cdefgij k	23fgjk	14-g	21gk	8-	1- *	101 +cdefgij k	37-gk	30-g	9-
		5%	13%	9%	5%	3%	4%	2%		11%	4%	3%	1%
At least weekly	(52.0)	489	55 +acefgij k	114 +acefgij k	78g	91egjk	59-	61g	31-	168+egjk	169egjk	151-	93-
		16%	14%	22%	16%	18%	12%	16%	10%	19%	17%	13%	13%
At least monthly	(12.0)	555	61	86	83 +abcghjk	114 23%	98g	69	45	147	196g	212	114
		18%	16%	17%	17%	23%	21%	18%	14%	16%	20%	18%	16%
At least once every 3 months	(4.0)	318	38	50	49	66+g	51g	47g	19-	87	114g	117g	65
		10%	10%	10%	10%	13%	11%	12%	6%	10%	12%	10%	9%
At least once every 6 months	(2.0)	191	27	30	40dfk	23	37fk	17	17	57	63	71	34
		6%	7%	6%	8%	5%	8%	4%	5%	6%	6%	6%	5%
Only around once in the last 12 months	(1.0)	192	28	33	35	33	29	15	19	61	68f	63	34
		6%	7%	6%	7%	7%	6%	4%	6%	7%	7%	5%	5%
NET Regularly		656	106 +defgijk	163 +cdefgij k	102gjk	104gjk	79-g	69g	33-	269 +cdefgij k	206gjk	181-g	102-
		21%	28%	31%	21%	21%	17%	18%	10%	30%	21%	15%	15%
NET Occasionally		873	98	136	131g	179 +abcghjk	149ghk	116g	64-	234	310+bghk	329g	180
		29%	26%	26%	27%	36%	31%	30%	20%	26%	32%	28%	26%
NET Rarely		382	54f	63	75+fjk	56	66fk	32-	36	117f	132fk	133	68-
		12%	14%	12%	16%	11%	14%	8%	11%	13%	13%	11%	10%
NET Watched in the last 6 months		1720	231gjk	328 +efgjk	273gjk	307+fgjk	265gjk	202gk	113-	560 +efgjk	580+gjk	581-g	315-g
		56%	60%	63%	57%	62%	56%	53%	36%	62%	59%	49%	45%

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Prepared by BMG

Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Age										
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 188 6%	34fgjk 9%	43+fgjk 8%	30 6%	27 5%	27 6%	15 4%	13 4%	77+fgijk 8%	57 6%	54- 5%	28- 4%
I have never watched or used this service	(0.0) 880 29%	79- 21%	106- 20%	120 25%	121- 24%	145abdhi 30%	138 36%	171 53%	185- 20%	241- 25%	453 39%	308+abcdefhij 44%
Don't know / can't remember	80 3%	13 3%	9 2%	24 5%	10 2%	9 2%	12 3%	3 1%	22 2%	34g 3%	24 2%	15 2%
Medians	4.00	4.00	4.00	4.00	4.00	2.00	4.00	.00	4.00	4.00	2.00	1.00
Mode	.00	.00	52.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2980	372	511	459	488	466	369	316	882	946	1151	686
Mean score	32.0	60.8	49.4	30.2fgjk	23.4-gk	26.1gk	19.5-g	8.8-	54.2	26.7-gjk	19.2-g	14.6-
Standard deviation	83.39	123.33	105.22	79.51	61.12	75.21	54.89	27.45	113.27	70.68	59.20	44.69
Standard Error	1.67	7.65	5.05	4.03	3.07	3.61	3.01	1.69	4.32	2.52	1.85	1.83

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Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily	(365.0)	168	14h	9	7-	43	3	28+bcghj	17	4-	15h	140h	15h	8h	5ch
		5%	6%	3%	2%	11%	3%	8%	4%	2%	6%	5%	6%	5%	6%
At least weekly	(52.0)	489	28	36	40	69	18	53	89	43	40	416	38	24	11
		16%	13%	13%	14%	17%	14%	16%	21%	16%	16%	16%	15%	17%	12%
At least monthly	(12.0)	555	48dl	55	53	57	26	55	70	63+dfgl	45	474	47	20	14
		18%	21%	21%	19%	14%	21%	16%	17%	24%	18%	18%	18%	14%	17%
At least once every 3 months	(4.0)	318	22	30	29	34	6	37	54	37dk	22	272	20	18	9
		10%	10%	11%	10%	8%	5%	11%	13%	14%	9%	11%	8%	12%	10%
At least once every 6 months	(2.0)	191	19	18	21	22	5	20	27	17	11	160	19	7	5
		6%	8%	7%	7%	6%	4%	6%	6%	6%	5%	6%	7%	5%	6%
Only around once in the last 12 months	(1.0)	192	13	16	22	18	9	20	31	19	11	160	15	12	5
		6%	6%	6%	8%	4%	7%	6%	7%	7%	5%	6%	6%	8%	6%
NET Regularly	656	42	45	47	112	21	81bc	105bch	47	56	556	53	32	16	
		21%	19%	17%	16%	28%	17%	24%	25%	18%	22%	22%	21%	22%	19%
NET Occasionally	873	70d	85d	83	91-	32	92	124d	100	68	745d	67	38	23	
		29%	31%	32%	29%	23%	26%	28%	30%	38%	27%	29%	26%	26%	27%
NET Rarely	382	31	34	43	40	14	40	58	36	23	320	34	19	10	
		12%	14%	13%	15%	10%	11%	12%	14%	9%	12%	13%	13%	12%	
NET Watched in the last 6 months	1720	131	148	151	225	58	194	256lm	163lm	135	1461	138	77	44	
		56%	59%	55%	53%	56%	47%	58%	61%	62%	53%	57%	54%	52%	52%

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Prepared by BMG

Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East of England	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	252	
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	205	
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	84	
Haven't watched in the last 12 months but have watched previously	(0.5)	188 6%	16 7%	17 6%	12 4%	27 7%	6 4%	27h 8%	26 6%	9 3%	11 4%	150 6%	23ch 9%	9 6%	7h 8%
I have never watched or used this service	(0.0)	880 29%	54 24%	80 30%	91g 32%	119 30%	46 37%	89 27%	99- 24%	69 26%	90 36%	736 29%	74 29%	44 30%	26 30%
Don't know / can't remember		80 3%	10gh 4%	8 3%	9 3%	13 3%	6 5%	6 2%	6 2%	3 1%	4 2%	65 3%	7 3%	5 4%	3h 4%
Medians		4.00	4.00	2.00	2.00	4.00	1.00	4.00	4.00	4.00	2.00	4.00	2.00	2.00	2.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2980	213	262	275	390	118	330	413	260	248	2508	249	142	81
Mean score		32.0	34.5h	23.0	19.8- +bceghjk l	51.6	20.7	42.4 +bceh	28.7	18.1-	33.7h	32.0ch	32.0h	30.8h	33.2ch
Standard deviation		83.39	89.88	67.15	58.46	111.81	60.24	100.71	71.76	48.02	86.94	83.18	84.89	81.59	89.56
Standard Error		1.67	6.73	4.63	4.03	6.56	6.23	5.96	4.03	3.41	6.49	1.88	5.24	5.12	6.37

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily	(365.0)	168 5%	35- 4%	43a 6%	37a 7%	52 6%	78 5%	90a 6%	115- 4%	17 19%	52+a 13%	15 7%	19 17%
At least weekly	(52.0)	489 16%	143 16%	125 18%	85 16%	132 15%	267 17%	218 15%	425 16%	16 18%	63 15%	28 14%	19 17%
At least monthly	(12.0)	555 18%	189+df 21%	132 19%	92 18%	139- 15%	321+df 20%	231- 16%	506+cd 19%	11 13%	46- 11%	23- 11%	11 10%
At least once every 3 months	(4.0)	318 10%	117+b 13%	59 9%	56 11%	85 10%	176 11%	142 10%	283 11%	8 9%	33 8%	20 10%	6 5%
At least once every 6 months	(2.0)	191 6%	63f 7%	55+cdf 8%	23 4%	44 5%	118+cdf 7%	67- 5%	172 7%	4 5%	18 4%	10 5%	4 3%
Only around once in the last 12 months	(1.0)	192 6%	59 6%	33 5%	48+bde 9%	50 6%	92 6%	98 7%	169 6%	4 4%	20 5%	10 5%	5 4%
NET Regularly		656 21%	178 19%	168+a 24%	123 24%	185 21%	345 21%	307 22%	540- 21%	33 37%	116+a 28%	43 21%	38 34%
NET Occasionally		873 29%	306+bdf 33%	191 28%	148 28%	224- 25%	497+df 31%	372- 26%	790+cd 30%	19 21%	79- 19%	43- 21%	17 15%
NET Rarely		382 12%	122 13%	89 13%	71 14%	94 10%	211 13%	165 12%	341c 13%	8 9%	38- 9%	20 9%	8 8%
NET Watched in the last 6 months		1720 56%	546+df 59%	414+df 60%	294 56%	452- 50%	960+df 60%	746- 53%	1501+cd 57%	56 63%	213- 51%	96- 46%	58 53%
Haven't watched in the last 12 months but have watched previously	(0.5)	188 6%	51 6%	41 6%	43 8%	51 6%	91 6%	95 7%	150- 6%	10 11%	36+a 9%	16 8%	10 9%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 880 29%	244 27%	183 27%	125- 24%	316+abce 35%	428- 27%	441+abce 31%	749 28%	13 14%	126 30%	74+a 36%	34 31%
Don't know / can't remember	80 3%	18 2%	18 3%	11 2%	27 3%	36 2%	38 3%	58- 2%	6 7%	20+a 5%	11+a 5%	3 2%
Medians	4.00	4.00	4.00	4.00	2.00	4.00	2.00	4.00	12.00	2.00	1.00	4.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	365.00	.00	.00	.00
Base for stats	2980	900	672	510	870	1572	1380	2569	82	395	197	106
Mean score	32.0	25.6-	36.0a	38.4a	32.4	30.1	34.6a	27.9-	88.3+ad	58.6+a	37.9	75.0+ad
Standard deviation	83.39	70.38	88.31	93.92	86.16	78.69	89.12	75.12	144.27	121.24	97.02	135.90
Standard Error	1.67	2.31	3.36	5.04	3.51	1.96	2.89	1.62	16.45	6.62	7.67	14.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	168 5%	56 5%	112 5%	8 4%	8 5%	24+ 8%	** **	12 7%	12 9%	** **	31 7%	16 6%
At least weekly	(52.0)	489 16%	175 17%	313 15%	35 16%	24 15%	41 14%	** **	27 17%	26 20%	** **	82 18%	49 19%
At least monthly	(12.0)	555 18%	160- 16%	395+agj 19%	40 18%	31 19%	49 17%	** **	18- 11%	21 16%	** **	65 14%	50 19%
At least once every 3 months	(4.0)	318 10%	106 10%	212 10%	23 10%	15 9%	18- 6%	** **	13 8%	8 6%	** **	56e 13%	23 9%
At least once every 6 months	(2.0)	191 6%	53 5%	138deg 7%	13 6%	3 2%	9- 3%	** **	3- 2%	3 2%	** **	26 6%	15 6%
Only around once in the last 12 months	(1.0)	192 6%	72 7%	120 6%	11 5%	7 5%	21 7%	** **	13 8%	6 4%	** **	27 6%	23 9%
NET Regularly		656 21%	231 23%	425 21%	43 19%	33 20%	65 23%	** **	39 24%	38 28%	** **	113 25%	65 25%
NET Occasionally		873 29%	266- 26%	607+agj 30%	64 29%	45 28%	67 24%	** **	31- 19%	29 21%	** **	121 27%	72 28%
NET Rarely		382 12%	125 12%	258 13%	24 11%	11- 7%	30 11%	** **	17 10%	8 6%	** **	53 12%	38d 15%
NET Watched in the last 6 months		1720 56%	550 54%	1170eg 58%	120 54%	81 51%	141- 49%	** **	73- 45%	69 52%	** **	260eg 58%	152g 58%
Haven't watched in the last 12 months but have watched previously	(0.5)	188 6%	72d 7%	116d 6%	11 5%	3- 2%	17 6%	** **	11d 7%	11 8%	** **	32d 7%	18d 7%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 880 29%	310 30%	569 28%	79+bjk 35%	61+bjk 38%	104+bjk 36%	**	63+abjk 39%	40 30%	**	120 27%	63 24%
Don't know / can't remember	80 3%	21 2%	59 3%	2 1%	7ceg 5%	3 1%	**	1 1%	8 6%	**	8 2%	6 2%
Medians	4.00	2.00	4.00	2.00	4.00	1.00	**	1.00	4.00	**	4.00	4.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2980	1004	1974	221	153	283	**	160	126	**	438	256
Mean score	32.0	32.0	31.9	24.7	31.0	41.1	**	37.8	46.8c	**	38.1	35.0
Standard deviation	83.39	83.27	83.49	69.81	82.28	100.59	**	95.08	103.57	**	92.48	86.25
Standard Error	1.67	2.93	2.04	5.09	7.46	6.81	**	8.59	10.84	**	4.95	5.91

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Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	168 5%	11 7%	13+f 11%	37+f 10%	41+f 12%	69+f 9%	61- 4%	164 5%	**	165 5%	**
At least weekly	(52.0)	489 16%	31 20%	15 12%	73f 19%	72+bf 21%	157+f 20%	222- 14%	480 16%	**	485 16%	**
At least monthly	(12.0)	555 18%	29 19%	22 18%	71 18%	53 15%	137 18%	301 19%	549 18%	**	553 18%	**
At least once every 3 months	(4.0)	318 10%	19 12%	10 8%	42 11%	39 11%	83 11%	172 11%	312 10%	**	316 10%	**
At least once every 6 months	(2.0)	191 6%	7 5%	8 6%	20 5%	19 5%	43 5%	105 7%	191 6%	**	191 6%	**
Only around once in the last 12 months	(1.0)	192 6%	9 6%	18+acdef 14%	23 6%	19 6%	53 7%	102 7%	188 6%	**	191 6%	**
NET Regularly		656 21%	42f 27%	28 23%	110+f 29%	113+f 33%	226+f 29%	283- 18%	644 22%	**	650 22%	**
NET Occasionally		873 29%	48 31%	32 26%	113 30%	92 27%	220 28%	473 30%	861 29%	**	869 29%	**
NET Rarely		382 12%	16 10%	25+acdef 21%	43 11%	38 11%	96 12%	207 13%	378 13%	**	382 13%	**
NET Watched in the last 6 months		1720 56%	97 63%	68 55%	243+f 63%	224+f 65%	489+f 63%	860 55%	1696 57%	**	1709 57%	**
Haven't watched in the last 12 months but have watched previously	(0.5)	188 6%	9 6%	9 8%	29 8%	23 7%	49 6%	90 6%	186 6%	**	188 6%	**

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Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 29%	33 22%	23- 18%	79- 21%	67- 19%	163- 21%	488+abcde 31%	849 28%	**	855 28%	**
Don't know / can't remember	80 3%	5 3%	5 4%	9 2%	12 3%	24f 3%	27- 2%	74 2%	**	74 2%	**
Medians	4.00	4.00	4.00	4.00	12.00	4.00	2.00	4.00	**	4.00	**
Mode	.00	.00	.00	.00	52.00	.00	.00	.00	**	.00	**
Base for stats	2980	149	118	374	332	754	1541	2919	**	2943	**
Mean score	32.0	40.4f	50.6+f	49.0+f	59.0+f	47.2+f	25.0-	32.0	**	31.9	**
Standard deviation	83.39	93.18	113.68	106.35	116.78	103.12	71.23	83.33	**	83.20	**
Standard Error	1.67	8.22	11.41	6.03	7.03	4.11	1.97	1.68	**	1.68	**

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Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	168	166+	162+	168+	150+	84	168+	168+	164+	120+	92	115+	51	131+	107+	
						+abcdfghi								+abcef			
		5%	6%	6%	6%	7%	26%	6%	7%	6%	6%	6%	6%	28%	7%	7%	
At least weekly	(52.0)	489	477+	474+	489+	434+	63	484+	489+hi	489+	454+	355+	283+	343+	44+	396+	292+
		16%	18%	18%	19%	19%	20%	17%	20%	17%	17%	19%	19%	19%	24%	21%	20%
At least monthly	(12.0)	555	522+	546+	555+	487+	79+ahi	550+	555+afhi	555+	520+	391+	339+	394+	46+	435+	317+
		18%	19%	21%	21%	21%	25%	20%	22%	20%	19%	21%	22%	22%	25%	23%	22%
At least once every 3 months	(4.0)	318	296+	308+	318+	270+	32	311+	318+	318+	302+	204	157	197	12	212	148
		10%	11%	12%	12%	12%	10%	11%	13%	11%	11%	11%	10%	11%	6%	11%	10%
At least once every 6 months	(2.0)	191	180+	177+	191+	142	15	187+	191+	191+	182+	122	99	96-	6	117	80
		6%	7%	7%	7%	6%	5%	7%	8%	7%	7%	6%	7%	5%	4%	6%	6%
Only around once in the last 12 months	(1.0)	192	174	154-	147-	125-	14	177	148	181	175	114	81	96-	8	94-	71-
		6%	6%	6%	6%	5%	4%	6%	6%	6%	7%	6%	5%	5%	5%	5%	5%
NET Regularly		656	644+	636+	656+	583+	147	652+	656+fhi	656+	618+	475+	376+	458+	95	527+	399+
						+abcdfghi								+abcef			
		21%	24%	24%	25%	26%	46%	23%	26%	23%	23%	25%	25%	25%	52%	28%	28%
NET Occasionally		873	818+	853+	873+a	757+a	111+	861+	873	873+	822+	595+	497+	591+	58	647+	465+
									+abfhi								
		29%	30%	32%	33%	33%	35%	31%	35%	31%	31%	31%	33%	33%	32%	34%	32%
NET Rarely		382	354+	331	338	267-	30	363+	339+e	371+	357+	235	180	192-	15	211-	151-
		12%	13%	12%	13%	12%	9%	13%	14%	13%	13%	12%	12%	11%	8%	11%	11%
NET Watched		1720	1642+	1667+	1720	1483+afhi	274	1699+	1720	1720+	1622+	1191+	972+	1145+	159	1291+abc	944+
					+afhi	+abcdfghi		+abcdfghi						+abcef			
in the last 6 months		56%	61%	63%	66%	65%	86%	61%	69%	61%	61%	63%	64%	64%	87%	68%	66%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 6%	139-e 5%	130-e 5%	114- 4%	95- 4%	6- 2%	136-e 5%	117-e 5%	145-e 5%	169bcdefg 6%	93-f 5%	62- 4%	87- 5%	4- 2%	69- 4%	48- 3%
I have never watched or used this service	(0.0) 29%	690-ceg 26%	650-eg 24%	593-eg 23%	540-eg 24%	22- 7%	709-ceg 26%	460-e 18%	727-ceg 26%	660-eg 25%	466-d 25%	376-d 25%	443-d 25%	9- 5%	411-d 22%	350-d 24%
Don't know / can't remember	80 3%	56- 2%	53- 2%	47- 2%	40- 2%	4 1%	57- 2%	49- 2%	61- 2%	54- 2%	32- 2%	27- 2%	26- 1%	2 1%	29- 2%	24- 2%
Medians	4.00	4.00	4.00	4.00	4.00	12.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	52.00	12.00	12.00
Mode	.00	.00	.00	.00	.00	365.00	.00	12.00	.00	.00	.00	.00	.00	365.00	12.00	.00
Base for stats	2980	2645	2602	2574	2243	316	2722	2446	2774	2625	1865	1491	1770	181	1865	1413
Mean score	32.0	35.4+	35.5+	37.0+	37.7+	111.0 +abcd fgh i	34.9+	38.9+	34.3+	34.8+	36.6+	35.9+	37.1+	118.9 +abcef	40.1+	41.6+
Standard deviation	83.39	87.46	87.10	88.69	89.61	154.12	86.67	90.58	85.97	87.15	88.28	86.76	88.62	155.67	91.41	94.54
Standard Error	1.67	1.85	1.86	1.91	2.07	9.40	1.81	1.99	1.78	1.85	2.21	2.42	2.30	12.41	2.30	2.76

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Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	168 5%	14 5%	151d 6%	85- 5%	41- 4%
At least weekly	(52.0)	489 16%	40 14%	432 16%	315 17%	190 17%
At least monthly	(12.0)	555 18%	30- 11%	513+a 19%	370+a 20%	218a 20%
At least once every 3 months	(4.0)	318 10%	25 9%	283 11%	213+ 11%	132+ 12%
At least once every 6 months	(2.0)	191 6%	13 5%	172 6%	122 7%	72 7%
Only around once in the last 12 months	(1.0)	192 6%	18 6%	168 6%	115 6%	73 7%
NET Regularly		656 21%	54 19%	583 22%	401 22%	230 21%
NET Occasionally		873 29%	55- 20%	796+a 30%	583+a 31%	350+a 32%
NET Rarely		382 12%	31 11%	340 13%	238 13%	145 13%
NET Watched in the last 6 months		1720 56%	122- 43%	1551+a 59%	1106+a 59%	653+a 60%
Haven't watched in the last 12 months but have watched previously	(0.5)	188 6%	15 5%	168 6%	121 7%	69 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20CH4S (continuation)

Q20. NET Channel 4/ Channel 4+ streaming service - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 880 29%	116+bcd 41%	705- 27%	478- 26%	274- 25%
Don't know / can't remember	80 3%	11 4%	59- 2%	39- 2%	21 2%
Medians	4.00	1.00	4.00	4.00	4.00
Mode	.00	.00	.00	.00	.00
Base for stats	2980	271	2591	1820	1069
Mean score	32.0	28.1	33.0d	29.3-	26.3-
Standard deviation	83.39	79.95	84.62	76.81	69.98
Standard Error	1.67	6.37	1.78	1.90	2.26

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20ITVX
 Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	229 7%	140+b 10%	61- 4%	** **	27+ab 17%	108 7%	120 8%
At least weekly	(52.0)	516 17%	264+b 19%	209- 14%	** **	38+b 24%	247 17%	265 17%
At least monthly	(12.0)	526 17%	229 16%	267 18%	** **	30 19%	252 17%	270 18%
At least once every 3 months	(4.0)	261 9%	99- 7%	152+a 10%	** **	10 6%	123 8%	135 9%
At least once every 6 months	(2.0)	156 5%	74 5%	75 5%	** **	7 4%	81 5%	71 5%
Only around once in the last 12 months	(1.0)	124 4%	53 4%	64 4%	** **	8 5%	62 4%	62 4%
NET Regularly		744 24%	404+b 29%	270- 18%	** **	65+ab 41%	355 24%	385 25%
NET Occasionally		787 26%	328- 24%	419+a 29%	** **	40 25%	375 25%	404 26%
NET Rarely		281 9%	127 9%	139 9%	** **	15 9%	142 10%	134 9%
NET Watched in the last 6 months		1688 55%	806+b 58%	764- 52%	** **	112+ab 70%	811 55%	860 56%
Haven't watched in the last 12 months but have watched previously	(0.5)	136 4%	57 4%	74 5%	** **	5 3%	79+b 5%	57 4%
I have never watched or used this service	(0.0)	1063 35%	454-d 33%	541+ad 37%	** **	35- 22%	498 34%	548 36%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	49 2%	24 2%	25 2%	**	0 -%	30b 2%	13- 1%
Medians	4.00	4.00	2.00	**	12.00	4.00	4.00
Mode	.00	.00	.00	**	52.00	.00	.00
Base for stats	3011	1370	1442	**	160	1449	1527
Mean score	39.3	49.9+b	25.8-	**	75.8+abc	38.7	40.3
Standard deviation	95.30	108.27	73.41	**	131.14	94.60	96.57
Standard Error	1.90	3.23	2.08	**	11.75	2.81	2.61

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	229	43 +degijk	53 +degijk	41gjk	28g	31g	27g	5- 2%	97 +degijk	69g	64-g	33-g
	7%	11%	10%	8%	6%	7%	7%		11%	7%	5%	5%
At least weekly (52.0)	516	54	94g	71	99g	88g	73g	37- 11%	148 16%	170g	198g	110
	17%	14%	18%	15%	20%	19%	19%		16%	17%	17%	16%
At least monthly (12.0)	526	60	84	73	113 +abcfghj	93gk	64	39- 12%	144	186gk	196	104
	17%	16%	16%	15%	23% k	20%	17%		16%	19%	17%	15%
At least once every 3 months (4.0)	261	26	41	50	46	43	29	27 8%	67 7%	95	98	55
	9%	7%	8%	10%	9%	9%	8%		7%	10%	8%	8%
At least once every 6 months (2.0)	156	29+gjk	29g	25g	24g	23g	21g	5- 1%	58gjk	49g	49g	26
	5%	8%	5%	5%	5%	5%	5%		6%	5%	4%	4%
Only around once in the last 12 months (1.0)	124	18	23	23	24	15	14	8 2%	41 5%	47 5%	37 3%	21
	4%	5%	4%	5%	5%	3%	4%		5%	5%	3%	3%
NET Regularly	744	98g	147+gjk	112g	127g	119g	100gk	42- 13%	244+gjk	238g	262g	142-g
	24%	25%	28%	23%	25%	25%	26%		27%	24%	22%	20%
NET Occasionally	787	86	125	123	159 +abcfghj	135ghk	93	66- 21%	211	281+aghk	295	159
	26%	22%	24%	25%	32% k	29%	24%		23%	29%	25%	23%
NET Rarely	281	48+gjk	51g	48g	48g	39g	35g	12- 4%	99gjk	96gk	86-g	47- 7%
	9%	12%	10%	10%	10%	8%	9%		11%	10%	7%	7%
NET Watched in the last 6 months	1688	213gk	300gjk	260gk	310+cgjk	278gjk	214gk	113- 35%	513gjk	569+gjk	605-g	327-g
	55%	55%	58%	54%	62%	59%	56%		57%	58%	51%	47%
Haven't watched in the last 12 months but have watched previously (0.5)	136	32 +cdefgij	29dgjk	21	14	20	12	8 2%	61 +dfgijk	34	40-	20-
	4%	8% k	6%	4%	3%	4%	3%		7%	4%	3%	3%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
I have never	(0.0)	1063	111-	157-	166	143-	157	139dh	190	269-	309-	485	329+abcdefghij
watched or used this service	35%	29%	30%	34%	29%	33%	36%	59%	30%	32%	41%	47%	
Don't know / can't remember	49 2%	10jk 3%	10jk 2%	14+efgjk 3%	7 1%	4 1%	3 1%	1 *%	20jk 2%	21jk 2%	9- 1%	4- 1%	
Medians	4.00	2.00	4.00	4.00	4.00	4.00	4.00	.00	4.00	4.00	2.00	1.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	3011	375	510	469	491	470	379	318	885	959	1167	697	
Mean score	39.3	52.3	50.2	42.0gjk	34.6g	36.7g	38.8gk	14.0-	51.1	38.2gk	31.2-g	27.5-g	
Standard deviation	95.30	114.73	109.31	101.23	83.73	89.38	92.97	48.73	111.58	92.72	82.30	76.99	
Standard Error	1.90	7.10	5.25	5.07	4.19	4.27	5.03	2.99	4.25	3.28	2.55	3.13	

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	229 7%	22k 10%	21 8%	19 7%	40hk 10%	8 6%	27 8%	30 7%	13 5%	21 8%	200 8%	12 5%	10 7%	7 9%
At least weekly (52.0)	516 17%	35 16%	47 17%	51 18%	55 14%	23 19%	68dk 20%	78 19%	38 15%	45 18%	440 17%	33 13%	29k 20%	14 17%
At least monthly (12.0)	526 17%	35 16%	38 14%	43 15%	67 17%	22 18%	61 18%	94+bcjkl 22%	521 20%	43 17%	4551 18%	39 15%	19 13%	14 17%
At least once every 3 months (4.0)	261 9%	21 9%	20 8%	23 8%	28 7%	10 8%	35 11%	41 10%	22 8%	18 7%	219 9%	21 8%	12 8%	8 10%
At least once every 6 months (2.0)	156 5%	15i 7%	15 6%	15 5%	18 5%	2 2%	12 4%	26i 6%	19i 7%	5- 2%	127 5%	19fi 8%	5 4%	4 5%
Only around once in the last 12 months (1.0)	124 4%	8 3%	15 6%	15 5%	16 4%	2 2%	16 5%	13 3%	9 4%	8 3%	102 4%	9 3%	9+g 6%	5 6%
NET Regularly	744 24%	57k 26%	67k 25%	69 24%	95 24%	31 25%	94hk 28%	108k 26%	52 20%	66k 26%	640k 25%	44- 17%	39k 26%	21k 25%
NET Occasionally	787 26%	56 25%	58 21%	66 23%	95 24%	33 26%	961 29%	135 32%	74 28%	61 24%	674 26%	60 23%	31 21%	22 26%
NET Rarely	281 9%	22 10%	31i 11%	30 10%	35 9%	4 3%	28 8%	38 9%	29i 11%	13- 5%	229 9%	28i 11%	15i 10%	9i 11%
NET Watched	1688	128	140	150	209	66	202dkl +bcdhijk	269 1	145	132	1442+k	123-	75	48
in the last 6 months	55%	57%	52%	53%	52%	53%	60%	64%	55%	52%	56%	48%	51%	57%

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 136 4%	12 5%	19 7%	9 3%	16 4%	5 4%	14 4%	17 4%	15 6%	8 3%	114 4%	14 6%	5 3%	2 3%
I have never watched or used this service	(0.0) 1063 35%	67 30%	94 35%	104g 37%	151g 38%	48 38%	101 30%	115- 27%	93 35%	101fg 40%	874-g 34%	105+afgj 41%	57fg 39%	27 32%
Don't know / can't remember	49 2%	9+bfhjl 4%	1 1%	6h 2%	10h 2%	3 2%	2 1%	6 1%	0 -%	4 1%	41 2%	5h 2%	1 1%	2bfh 3%
Medians	4.00	4.00	2.00	2.00	2.00	4.00	4.00	4.00	2.00	4.00	4.00	1.00	2.00	4.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3011	214	268	278	393	121	333	413	263	248	2532	251	146	82
Mean score	39.3	48.6hk	39.3	36.3	47.2hk	36.5	42.4k	39.6	29.1	42.7	40.6k	26.0-	36.8	44.0k
Standard deviation	95.30	108.82	96.07	90.30	108.89	89.51	97.08	93.07	79.92	99.91	96.92	76.62	90.50	102.70
Standard Error	1.90	8.12	6.56	6.19	6.37	9.18	5.71	5.21	5.65	7.44	2.18	4.70	5.59	7.26

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	229 7%	56 6%	55 8%	51a 10%	66 7%	111 7%	118 8%	179- 7%	16 18%	49+a 12%	16 8%	17 15%
At least weekly (52.0)	516 17%	160 17%	127d 18%	100d 19%	126- 14%	287d 18%	226 16%	449 17%	14 15%	65 16%	30 15%	21 19%
At least monthly (12.0)	526 17%	177 19%	115 17%	83 16%	148 16%	292 18%	230 16%	470+c 18%	11 12%	55- 13%	26 13%	17 16%
At least once every 3 months (4.0)	261 9%	84 9%	64 9%	49 9%	60- 7%	148 9%	109 8%	235cd 9%	8 9%	22- 5%	8- 4%	6 5%
At least once every 6 months (2.0)	156 5%	53 6%	32 5%	26 5%	43 5%	85 5%	69 5%	135 5%	5 5%	19 5%	9 5%	5 5%
Only around once in the last 12 months (1.0)	124 4%	38 4%	24 3%	28 5%	35 4%	62 4%	63 4%	101 4%	7 8%	22 5%	13 6%	2 2%
NET Regularly	744 24%	216 24%	182d 26%	152+ad 29%	192- 21%	398 25%	343 24%	628 24%	30 33%	114 28%	47 23%	38 35%
NET Occasionally	787 26%	261+df 28%	179 26%	131 25%	208 23%	440+d 27%	340 24%	705+cd 27%	19 22%	77- 19%	34- 16%	23 21%
NET Rarely	281 9%	91 10%	56 8%	53 10%	78 9%	147 9%	131 9%	237 9%	11 13%	41 10%	23 11%	7 6%
NET Watched in the last 6 months	1688 55%	530df 58%	393d 57%	309df 59%	443- 49%	923+df 57%	752- 53%	1469d 56%	54 61%	211 51%	90- 44%	66 60%
Haven't watched in the last 12 months but have watched previously (0.5)	136 4%	41 4%	27 4%	20 4%	46 5%	68 4%	65 5%	114 4%	4 5%	19 5%	10 5%	3 3%

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Prepared by BMG

Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 1063 35%	299 33%	234 34%	157- 30%	359+abce 40%	533 33%	516c 36%	914 35%	19 21%	145 35%	86 41%	35 32%
Don't know / can't remember	49 2%	10 1%	12 2%	8 2%	13 2%	22 1%	22 2%	29- 1%	5 6%	18+a 4%	9+a 4%	4 4%
Medians	4.00	4.00	4.00	4.00	2.00	4.00	2.00	4.00	4.00	2.00	1.00	12.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3011	908	678	513	883	1586	1396	2598	84	397	199	105
Mean score	39.3	34.7	42.0	49.2+ae	37.2	37.8	41.6	36.9-	81.5+ad	56.0+a	40.0	71.1+ad
Standard deviation	95.30	87.01	98.04	107.29	94.98	91.93	99.81	91.33	141.14	118.12	99.46	130.34
Standard Error	1.90	2.84	3.72	5.73	3.83	2.27	3.21	1.96	15.99	6.43	7.82	13.65

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily (365.0)	229 7%	83 8%	146 7%	16 7%	11 7%	31+ 11%	** **	11 7%	19 14%	** **	38 9%	23 9%
At least weekly (52.0)	516 17%	175 17%	341 17%	44 20%	28 18%	36 13%	** **	29 18%	24 18%	** **	80 18%	52e 20%
At least monthly (12.0)	526 17%	155- 15%	372+a 18%	35 16%	21 13%	44 16%	** **	27 17%	18 13%	** **	66 15%	45 17%
At least once every 3 months (4.0)	261 9%	85 8%	176 9%	13 6%	9 6%	21 7%	** **	12 8%	8 6%	** **	37 8%	26 10%
At least once every 6 months (2.0)	156 5%	48 5%	108 5%	6 3%	7 4%	11 4%	** **	7 4%	6 4%	** **	27 6%	12 5%
Only around once in the last 12 months (1.0)	124 4%	50c 5%	74 4%	4 2%	7 4%	15 5%	** **	12bc 7%	3 2%	** **	19 4%	14c 5%
NET Regularly	744 24%	258 25%	487 24%	60 27%	39 25%	67 23%	** **	40 25%	43 32%	** **	118 26%	74 28%
NET Occasionally	787 26%	240 23%	547d 27%	49 22%	30 19%	65 23%	** **	40 25%	26 19%	** **	103 23%	72 27%
NET Rarely	281 9%	98c 10%	182c 9%	10- 4%	14 9%	26 9%	** **	19c 12%	9 6%	** **	46c 10%	27c 10%
NET Watched in the last 6 months	1688 55%	546 53%	1142 56%	115 51%	76 48%	143 50%	** **	87 54%	74 55%	** **	248 56%	158de 60%
Haven't watched in the last 12 months but have watched previously (0.5)	136 4%	51e 5%	85 4%	9 4%	7 4%	5- 2%	** **	4 3%	6 5%	** **	26e 6%	9 4%

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 35%	369 36%	693 34%	95+bjk 42%	67k 42%	122+bjk 43%	** **	58 36%	47 35%	** **	148 33%	80 30%
Don't know / can't remember	49 2%	10 1%	40 2%	2 1%	3 2%	2 1%	** **	0 -%	4 3%	** **	5 1%	1 *%
Medians	4.00	2.00	4.00	2.00	1.00	2.00	**	2.00	4.00	**	4.00	4.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	3011	1016	1993	222	157	284	**	161	130	**	441	261
Mean score	39.3	41.2	38.3	38.7	37.0	48.6	**	37.2	64.6+ab	**	43.3	44.3
Standard deviation	95.30	98.66	93.58	93.10	92.54	111.98	**	91.61	125.94	**	100.91	100.54
Standard Error	1.90	3.45	2.27	6.78	8.28	7.56	**	8.24	13.03	**	5.39	6.84

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	229 7%	16 11%	7 6%	46+f 12%	32 9%	76+f 10%	104 7%	228 8%	** **	228 8%	** **
At least weekly	(52.0)	516 17%	24 16%	26 21%	73 19%	88+af 26%	161+f 21%	244 16%	512 17%	** **	516 17%	** **
At least monthly	(12.0)	526 17%	27 18%	20 16%	62 16%	54 16%	132 17%	284 18%	516 17%	** **	523 17%	** **
At least once every 3 months	(4.0)	261 9%	16 11%	8 7%	37 10%	30 9%	71 9%	141 9%	255 9%	** **	259 9%	** **
At least once every 6 months	(2.0)	156 5%	10 6%	7 6%	18 5%	10 3%	36 5%	80 5%	154 5%	** **	155 5%	** **
Only around once in the last 12 months	(1.0)	124 4%	7 5%	5 4%	12 3%	13 4%	27 3%	71 5%	124 4%	** **	124 4%	** **
NET Regularly		744 24%	41 26%	33 27%	119+f 31%	120+f 35%	238+f 31%	348- 22%	740 25%	** **	744 25%	** **
NET Occasionally		787 26%	44 28%	28 23%	100 26%	84 24%	203 26%	424 27%	771 26%	** **	782 26%	** **
NET Rarely		281 9%	17 11%	12 10%	31 8%	23 7%	63 8%	151 10%	278 9%	** **	280 9%	** **
NET Watched in the last 6 months		1688 55%	94 61%	68 55%	236+f 62%	214+f 62%	477+f 61%	852 54%	1665 56%	** **	1681 56%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	136 4%	8 5%	13+def 10%	20 5%	12 4%	39 5%	67 4%	136 5%	** **	136 4%	** **

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service (0.0)	1063 35%	43 28%	34 28%	107- 28%	102- 30%	220- 28%	561cde 36%	1027 34%	**	1034 34%	**
Don't know / can't remember	49 2%	3 2%	3 3%	7 2%	3 1%	16 2%	17- 1%	41 1%	**	42 1%	**
Medians	4.00	4.00	4.00	4.00	12.00	4.00	2.00	4.00	**	4.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	3011	151	120	375	341	763	1551	2951	**	2976	**
Mean score	39.3	50.8	35.6	57.0+f	49.8+f	50.1+f	35.4-	39.8+	**	39.6	**
Standard deviation	95.30	111.54	86.24	116.33	103.34	106.88	90.26	95.96	**	95.62	**
Standard Error	1.90	9.74	8.58	6.57	6.14	4.23	2.49	1.93	**	1.91	**

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	229	217+	229+	223+	216+	81	228+	229+	229+	225+	165+	129	173+	51	163+	137+
		7%	8%	9%	8%	9%	+abcd fghi	8%	9%	8%	8%	9%	8%	10%	+abcef	9%	10%
At least weekly	(52.0)	516	503+	516+	504+	464+	77+afhi	508+	516+fhi	516+	491+	392+	308+	404+	52+abe	394+	320+
		17%	19%	19%	19%	20%	24%	18%	21%	18%	18%	21%	20%	22%	28%	21%	22%
At least monthly	(12.0)	526	502+	526+	512+	470+	76+afhi	521+	526+ahi	526+	490+	365+	298+	380+	42	378+	296+
		17%	19%	20%	20%	21%	24%	19%	21%	19%	18%	19%	20%	21%	23%	20%	21%
At least once every 3 months	(4.0)	261	248+	261+	252+	207	29	252+	261+	261+	241+	178	136	164	15	178+	124
		9%	9%	10%	10%	9%	9%	9%	10%	9%	9%	9%	9%	9%	8%	9%	9%
At least once every 6 months	(2.0)	156	146	156+e	146+	110	9	152+	156+de	156+	145	98	79	78-	5	102	71
		5%	5%	6%	6%	5%	3%	5%	6%	6%	5%	5%	5%	4%	3%	5%	5%
Only around once in the last 12 months	(1.0)	124	111	97-	101	76-	8	114	98	117	108	73	56	51-	4	69	38-
		4%	4%	4%	4%	3%	3%	4%	4%	4%	4%	4%	4%	3%	2%	4%	3%
NET Regularly	744	720+	744+	727+	680+afhi	158	736+	744+afhi	744+	715+	557+	437+	577+	103	557+	456+	
		24%	27%	28%	28%	30%	26%	30%	26%	27%	29%	29%	32%	56%	29%	32%	
NET Occasionally	787	750+	787+	763+	677+	106+i	773+	787+afhi	787+	732+	543+	434+	544+	57	556+	420+	
		26%	28%	30%	29%	30%	28%	32%	28%	27%	29%	29%	30%	31%	29%	29%	
NET Rarely	281	257e	253e	247e	186-	17-	266+e	254+de	274+e	253e	171	135	130-	9	170	109-	
		9%	9%	10%	9%	8%	10%	10%	10%	9%	9%	9%	7%	5%	9%	8%	
NET Watched	1688	1616+	1688	1637+hi	1466+afhi	273	1662+	1688	1688+	1592+	1198+	950+	1199+ab	165	1215+	947+	
		55%	60%	64%	62%	64%	60%	68%	60%	59%	63%	63%	67%	90%	64%	66%	

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 4%	89-e 3%	78-e 3%	84-e 3%	63- 3%	3- 1%	94-e 3%	80-e 3%	99-e 3%	117bcdeg 4%	55- 3%	41- 3%	49- 3%	2- 1%	55- 3%	35- 2%
I have never watched or used this service	(0.0) 35%	854-beg 32%	768-eg 29%	772-eg 29%	659-eg 29%	33- 10%	877-eg 32%	604-e 24%	897-bdeg 32%	832-eg 31%	557-d 29%	462-d 30%	488-d 27%	12- 7%	543-d 29%	407-d 28%
Don't know / can't remember	49 2%	31- 1%	24- 1%	28- 1%	19- 1%	3 1%	33- 1%	25- 1%	33- 1%	30- 1%	15- 1%	10- 1%	9- *	0 -	12- 1%	9- 1%
Medians	4.00	4.00	4.00	4.00	12.00	12.00	4.00	12.00	4.00	4.00	4.00	4.00	12.00	52.00	4.00	12.00
Mode	.00	.00	.00	.00	.00	365.00	.00	.00	.00	.00	.00	.00	.00	52.00	.00	.00
Base for stats	3011	2670	2631	2593	2265	316	2746	2470	2802	2649	1882	1509	1787	183	1881	1428
Mean score	39.3	42.3+	44.9+	44.4+	48.5+ah +abcd +efgh i	109.2	42.8+	47.9+	42.2+	43.3+	45.8+	44.7+	50.1+	120.2 +abcef	45.4+	49.5+
Standard deviation	95.30	97.94	100.70	100.13	104.65	151.10	98.86	103.26	98.17	99.76	101.04	99.81	105.01	154.28	100.36	104.57
Standard Error	1.90	2.06	2.14	2.14	2.41	9.20	2.06	2.26	2.02	2.11	2.52	2.76	2.71	12.22	2.51	3.04

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Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	229 7%	14 5%	208c 8%	115- 6%	65- 6%
At least weekly (52.0)	516 17%	33 12%	470+ 18%	333a 18%	196a 18%
At least monthly (12.0)	526 17%	37 13%	475+ 18%	348+ 19%	194 18%
At least once every 3 months (4.0)	261 9%	15 5%	241+ 9%	175+ 9%	109+a 10%
At least once every 6 months (2.0)	156 5%	10 4%	138 5%	102 6%	64 6%
Only around once in the last 12 months (1.0)	124 4%	12 4%	111 4%	81 4%	50 5%
NET Regularly	744 24%	47- 17%	679+a 26%	448a 24%	262a 24%
NET Occasionally	787 26%	51- 18%	715+a 27%	523+a 28%	304a 28%
NET Rarely	281 9%	22 8%	250 9%	183 10%	114 10%
NET Watched in the last 6 months	1688 55%	109- 38%	1532+a 58%	1074+a 58%	630+a 58%
Haven't watched in the last 12 months but have watched previously (0.5)	136 4%	17 6%	112 4%	84 5%	44 4%

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Prepared by BMG

Table Q20ITVX (continuation)

Q20. NET ITVX/ ITVX Premium - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 1063 35%	136+bcd 48%	860- 32%	598- 32%	352- 32%
Don't know / can't remember	49 2%	9 3%	35- 1%	23 1%	14 1%
Medians	4.00	.50	4.00	4.00	4.00
Mode	.00	.00	.00	.00	.00
Base for stats	3011	274	2616	1837	1076
Mean score	39.3	26.5	41.1+c	35.1-	34.5
Standard deviation	95.30	79.47	97.15	87.33	86.28
Standard Error	1.90	6.30	2.03	2.15	2.78

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Table Q20STVP

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	91 3%	57+b 4%	12- 1%	** **	22+ab 14%	64+b 4%	26- 2%
At least weekly	(52.0)	111 4%	69+b 5%	23- 2%	** **	18+ab 11%	64 4%	46 3%
At least monthly	(12.0)	116 4%	74+b 5%	29- 2%	** **	14+b 8%	72+b 5%	44- 3%
At least once every 3 months	(4.0)	76 2%	40 3%	29 2%	** **	6 4%	48+b 3%	28- 2%
At least once every 6 months	(2.0)	43 1%	28+ 2%	16 1%	** **	0 -%	18 1%	25 2%
Only around once in the last 12 months	(1.0)	66 2%	28 2%	32 2%	** **	6 3%	33 2%	33 2%
NET Regularly		202 7%	126+b 9%	35- 2%	** **	40+ab 25%	128+b 9%	72- 5%
NET Occasionally		191 6%	114+b 8%	58- 4%	** **	20+b 12%	120+b 8%	72- 5%
NET Rarely		109 4%	56 4%	48 3%	** **	6 3%	51 3%	59 4%
NET Watched in the last 6 months		437 14%	268+b 19%	108- 7%	** **	60+ab 38%	266+b 18%	169- 11%
Haven't watched in the last 12 months but have watched previously	(0.5)	113 4%	50 4%	52 4%	** **	10 6%	68+b 5%	44- 3%
I have never watched or used this service	(0.0)	2369 77%	1017-d 73%	1233+ad 84%	** **	81- 51%	1077- 73%	1261+a 82%

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Prepared by BMG

Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	75 2%	31 2%	41 3%	**	3 2%	34 2%	32 2%
Medians	.00	.00	.00	**	.00	.00	.00
Mode	.00	.00	.00	**	.00	.00	.00
Base for stats	2985	1363	1426	**	157	1445	1508
Mean score	13.7	18.7+b	4.3-	**	58.7+abc	19.3+b	8.4-
Standard deviation	63.04	73.07	34.05	**	125.46	75.23	48.01
Standard Error	1.26	2.19	.97	**	11.36	2.24	1.31

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Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily (365.0)	91	31 +cdefgij k	30 +defgijk	17defgjk	5-	4-	3-	0-	61 +cdefgij k	22gjk	7-	3-
	3%	8%	6%	3%	1%	1%	1%	0%	7%	2%	1%	*%
At least weekly (52.0)	111	18k	29+efgjk	20	14	14	8	8	47+fjk	35	29-	16-
	4%	5%	6%	4%	3%	3%	2%	2%	5%	4%	2%	2%
At least monthly (12.0)	116	22efgjk	34 +efgijk	20gjk	18gjk	10-	7	3-	57 +efgijk	39gjk	20-	11-
	4%	6%	7%	4%	4%	2%	2%	1%	6%	4%	2%	2%
At least once every 3 months (4.0)	76	17+cgijk	18g	8	11	9	9	3	35+cgijk	19	21	12
	2%	4%	3%	2%	2%	2%	2%	1%	4%	2%	2%	2%
At least once every 6 months (2.0)	43	9	5	5	8	9	4	3	14	13	16	7
	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%
Only around once in the last 12 months (1.0)	66	5	8	12	18+ghk	12	7	3	13	30+h	23	11
	2%	1%	2%	2%	4%	3%	2%	1%	1%	3%	2%	2%
NET Regularly	202	49 +cdefgij k	59 +defgijk	37defgjk	20-	18-	11-	8-	109 +cdefgij k	57fgjk	36-	18-
	7%	13%	11%	8%	4%	4%	3%	2%	12%	6%	3%	3%
NET Occasionally	191	39 +cdefgij k	52 +cdefgijk	28gjk	30gjk	19-	16	6-	92 +cdefgij k	58gjk	42-	23-
	6%	10%	10%	6%	6%	4%	4%	2%	10%	6%	4%	3%
NET Rarely	109	14	13	17	26+bgk	21	12	6	27	43	39	18
	4%	4%	2%	4%	5%	4%	3%	2%	3%	4%	3%	3%
NET Watched	437	98 +cdefgij k	116 +cdefgijk	71efgjk	57gjk	46-g	32-	17-	214 +cdefgij k	128fgjk	94-	48-
in the last 6 months	14%	25%	22%	15%	12%	10%	8%	5%	24%	13%	8%	7%

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Prepared by BMG

Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched	(0.5)	113	18fjk	28+dfgjk	29	13	14	5-	5	46+dfgjk	42fgjk	25-	11-
in the last 12 months but have watched previously		4%	5%	5%	6%	3%	3%	1%	2%	5%	4%	2%	2%
I have never	(0.0)	2369	251-	349-	351-ah	404abch	393	331	290	600-	755abh	1014	621+abcdehi
watched or used this service		77%	65%	67%	73%	81%	83%	87%	91%	66%	77%	86%	89%
Don't know / can't remember		75 2%	13d 3%	18djk 3%	19+dfjk 4%	6 1%	9 2%	6 2%	4 1%	31+djk 3%	25 3%	19- 2%	10 1%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		2985	372	502	463	492	466	375	315	873	955	1156	690
Mean score		13.7	34.0	26.1	16.3	6.2-	5.3-	4.2-	1.4-	29.5	11.1fgjk	3.9-	3.0-
			+cdefgij k	+defgijk	defgjk					+cdefgij k			
Standard deviation		63.04	100.72	86.94	68.75	39.11	35.62	32.38	8.05	93.08	55.70	29.51	24.51
Standard Error		1.26	6.26	4.21	3.47	1.96	1.71	1.76	.50	3.57	1.98	.92	1.00

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Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily	(365.0)	91	10cghl	4	2- 29 +bcfghij lm	1	10	7	3	7	73l	14+bcghjl	1-	2	
		3%	5%	1%	1% 7%	1%	3%	2%	1%	3%	3%	6%	1%	3%	
At least weekly	(52.0)	111	5	6	4	13	4	14hilm	12	2-	3	62- 48 +abcdfgh ijlm	1-	*-	
		4%	2%	2%	1%	3%	3%	4%	3%	1%	1%	2% 19%	1%	*%	
At least monthly	(12.0)	116	9h	6	10h	11h	2	15h	15h	1-	4	73-h 37 +abcdfgh ijlm	3	3h	
		4%	4%	2%	3%	3%	2%	5%	4%	*%	2%	3% 14%	2%	3%	
At least once	(4.0)	76	8h	9h	5	5	2	4	9h	0-	2	44- 29 +abcdfgh ijlm	1	2h	
every 3 months		2%	3%	3%	2%	1%	1%	1%	2%	-%	1%	2% 11%	1%	2%	
At least once	(2.0)	43	2	4f	4f	4	2	0-	5	1	2	25- 17 +abcdfgh ijlm	1	1f	
every 6 months		1%	1%	2%	2%	1%	2%	-%	1%	*%	1%	1% 7%	*%	1%	
Only around	(1.0)	66	3	6	7d	2-	4	7	8	2	4	43- 16 +abcdfgh ijm	6+dhj	1	
once in the last 12 months		2%	1%	2%	3%	*%	3%	2%	2%	1%	2%	2% 6%	4%	1%	
NET Regularly	202	15chl	9	6- 42 +bcghijl m	4	24chl	19l	5-	10	135-chl	62 +abcdfgh ijlm	2-	3-		
		7%	7%	4%	2%	10%	4%	7%	5%	2%	4%	5% 24%	1%	3%	
NET Occasionally	191	16hil	15h	15h	16h	4	19h	24h	1-	6-	117-h	66 +abcdfgh ijlm	4-h	5h	
		6%	7%	6%	5%	4%	3%	6%	6%	*%	2%	5% 26%	3%	6%	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
NET Rarely	109	5	10	12	6-	6	7	13	3	7	68-	33	7dh	2	
	4%	2%	4%	4%	1%	5%	2%	3%	1%	3%	3%	13%	4%	2%	
NET Watched	437	33hil	29hl	25-h	62chijl	10	44hl	49hl	7-	19-h	278-hl	144	7-	8hl	
in the last 6 months	14%	15%	11%	9%	15%	8%	13%	12%	3%	7%	11%	56%	5%	10%	
Haven't watched	(0.5)	113	4	9	4	14	2	18ac	20c	11	8	89	20	3	1
in the last 12 months but have watched previously	4%	2%	3%	2%	3%	1%	5%	5%	4%	3%	3%	8%	2%	2%	
I have never watched or used this service	(0.0)	2369	177k	220k	243+dfk	315k	103	258k	338k	232	218+dfk	2103+fk	65-	129	71+k
	77%	79%	82%	85%	78%	83%	77%	81%	88%	86%	82%	26%	88%	84%	
Don't know / can't remember	75	6	6	5	10	5	9	4	11g	4	60	10gl	2	3g	
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	4.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	2985	217	264	280	392	119	326	415	252	248	2512	246	145	82	
Mean score	13.7	19.1bchl	6.7	4.1-	29.1	4.3	14.0cl	8.3	5.1-	11.7	12.4-1	34.0	3.1-	10.9	
Standard deviation	63.04	77.82	43.36	32.37	95.50	30.80	63.05	47.46	41.06	62.10	61.67	85.04	29.29	60.21	
Standard Error	1.26	5.78	2.99	2.21	5.61	3.19	3.75	2.65	2.96	4.62	1.39	5.28	1.81	4.28	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	91 3%	33d 4%	23d 3%	19d 4%	15- 2%	57d 4%	34 2%	59- 2%	11 13%	32+ad 8%	5 3%	15 14%
At least weekly (52.0)	111 4%	27 3%	20 3%	20 4%	41 5%	47- 3%	60 4%	91 3%	5 5%	20 5%	9 4%	7 6%
At least monthly (12.0)	116 4%	29 3%	40+adf 6%	16 3%	28 3%	70 4%	45 3%	90- 3%	6 7%	26+a 6%	15+a 7%	5 5%
At least once every 3 months (4.0)	76 2%	19 2%	18 3%	15 3%	22 2%	37 2%	37 3%	63 2%	* *	13 3%	12+a 6%	1 1%
At least once every 6 months (2.0)	43 1%	14 2%	11 2%	6 1%	13 1%	25 2%	18 1%	38 1%	2 2%	5 1%	2 1%	1 1%
Only around once in the last 12 months (1.0)	66 2%	21 2%	9 1%	17b 3%	19 2%	30 2%	36 3%	57 2%	1 1%	9 2%	5 2%	2 2%
NET Regularly	202 7%	61 7%	43 6%	39 7%	56 6%	104 6%	95 7%	149- 6%	16 18%	52+ad 13%	14 7%	22 20%
NET Occasionally	191 6%	48 5%	59+adf 8%	31 6%	50 6%	107 7%	82 6%	153- 6%	6 7%	39+a 9%	27+a 13%	6 5%
NET Rarely	109 4%	35 4%	20 3%	23 4%	31 4%	55 3%	54 4%	96 4%	3 4%	14 3%	7 3%	4 3%
NET Watched in the last 6 months	437 14%	123 13%	113 16%	76 14%	119 13%	236 15%	194 14%	340- 13%	24 27%	96+a 23%	43+a 21%	29 27%
Haven't watched in the last 12 months but have watched previously (0.5)	113 4%	24- 3%	29 4%	23 4%	36 4%	53 3%	59 4%	95 4%	2 2%	17 4%	11 5%	2 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 2369 77%	731b 80%	516 75%	395 76%	705 79%	1248 78%	1100 78%	2080+cd 79%	56 63%	276- 66%	141- 68%	71 65%
Don't know / can't remember	75 2%	18 2%	23 3%	10 2%	18 2%	41 3%	29 2%	55- 2%	5 6%	19+a 4%	8 4%	5 4%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	2985	899	667	511	878	1567	1389	2572	83	397	199	104
Mean score	13.7	15.6d	15.2	16.3	9.2-	15.5d	11.8	10.7-	53.2+ad	33.1+ad	13.3	57.9+ad
Standard deviation	63.04	69.14	67.29	69.69	48.17	68.33	57.11	55.01	124.68	99.25	59.78	129.15
Standard Error	1.26	2.27	2.57	3.73	1.95	1.70	1.84	1.19	14.14	5.43	4.71	13.65

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Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	91 3%	20- 2%	70+a 3%	6 3%	4 3%	10 3%	** **	1 1%	3 2%	** **	8 2%	4 2%
At least weekly	(52.0)	111 4%	36 3%	76 4%	7 3%	7 4%	5 2%	** **	5 3%	7 5%	** **	17 4%	14e 5%
At least monthly	(12.0)	116 4%	29 3%	86 4%	3 1%	8 5%	5 2%	** **	4 3%	8 6%	** **	11 2%	5 2%
At least once every 3 months	(4.0)	76 2%	21 2%	55j 3%	4 2%	7j 4%	7 3%	** **	4 3%	3 2%	** **	4- 1%	3 1%
At least once every 6 months	(2.0)	43 1%	12 1%	31 2%	3 2%	1 1%	4 1%	** **	3 2%	0 -%	** **	4 1%	5 2%
Only around once in the last 12 months	(1.0)	66 2%	30+b 3%	35- 2%	9b 4%	5 3%	8 3%	** **	4 2%	4 3%	** **	14 3%	9 4%
NET Regularly		202 7%	56 5%	146 7%	13 6%	11 7%	15 5%	** **	6 4%	10 7%	** **	25 6%	18 7%
NET Occasionally		191 6%	51 5%	141jk 7%	7 3%	15acjk 9%	12 4%	** **	9 5%	10 8%	** **	14- 3%	8 3%
NET Rarely		109 4%	43 4%	67 3%	12 5%	6 4%	12 4%	** **	7 4%	4 3%	** **	18 4%	14 5%
NET Watched in the last 6 months		437 14%	119- 12%	318+aj 16%	24 11%	27j 17%	31 11%	** **	18 11%	20 15%	** **	43- 10%	31 12%
Haven't watched in the last 12 months but have watched previously	(0.5)	113 4%	39 4%	73 4%	4 2%	2 1%	6 2%	** **	4 2%	5 3%	** **	22 5%	12 5%

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Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 77%	815 79%	1554 76%	185 83%	120 75%	235 82%	** **	135b 84%	98 73%	** **	355 79%	206 79%
Don't know / can't remember	75 2%	22 2%	52 3%	3 1%	5g 3%	5 2%	** **	0 -%	7 5%	** **	13 3%	4 1%
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	2985	1004	1981	221	155	280	**	161	127	**	433	258
Mean score	13.7	9.8-	15.7+a	11.9	13.3	14.2	**	4.7	12.2	**	9.4	9.2
Standard deviation	63.04	52.12	67.84	59.72	60.56	67.75	**	31.61	56.43	**	50.69	47.89
Standard Error	1.26	1.83	1.65	4.36	5.45	4.59	**	2.84	5.91	**	2.73	3.28

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily (365.0)	91 3%	7f 5%	8+f 6%	29+f 8%	31+f 9%	52+f 7%	24- 2%	85 3%	** **	89 3%	** **
At least weekly (52.0)	111 4%	6 4%	7 5%	25+f 6%	24+f 7%	44+f 6%	37- 2%	111 4%	** **	111 4%	** **
At least monthly (12.0)	116 4%	4 2%	7 6%	25+f 7%	14 4%	40+f 5%	51 3%	110 4%	** **	114 4%	** **
At least once every 3 months (4.0)	76 2%	4 2%	* *%	10 3%	12 3%	20 3%	40 3%	70 2%	** **	73 2%	** **
At least once every 6 months (2.0)	43 1%	5c 3%	0 -%	1 *%	4 1%	10 1%	22 1%	43 1%	** **	43 1%	** **
Only around once in the last 12 months (1.0)	66 2%	6 4%	3 2%	8 2%	10 3%	19 2%	30 2%	66 2%	** **	66 2%	** **
NET Regularly	202 7%	13f 9%	15+f 12%	54+f 14%	55+af 16%	97+f 12%	60- 4%	197 7%	** **	200 7%	** **
NET Occasionally	191 6%	7 5%	8 6%	35+f 9%	26 8%	60 8%	91 6%	180 6%	** **	187 6%	** **
NET Rarely	109 4%	11+cf 7%	3 2%	10 3%	13 4%	29 4%	53 3%	109 4%	** **	109 4%	** **
NET Watched in the last 6 months	437 14%	26 17%	22f 18%	90+f 24%	85+f 25%	167+f 22%	173- 11%	420 14%	** **	430 14%	** **
Haven't watched in the last 12 months but have watched previously (0.5)	113 4%	11+f 7%	14+def 11%	25+f 7%	13 4%	44+f 6%	48 3%	110 4%	** **	111 4%	** **

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Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 77%	106- 69%	78- 64%	246- 64%	227- 66%	521- 67%	1287+abcde 82%	2328 78%	**	2342 78%	**
Don't know / can't remember	75 2%	5 3%	6f 5%	13 3%	9 3%	28+f 4%	29- 2%	69 2%	**	69 2%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	2985	149	117	370	335	750	1539	2923	**	2949	**
Mean score	13.7	20.4f	28.8+f	33.3+f	38.5+f	29.4+f	7.4-	13.2-	**	13.5	**
Standard deviation	63.04	79.06	92.21	98.16	105.79	92.83	45.37	61.82	**	62.64	**
Standard Error	1.26	6.98	9.30	5.59	6.34	3.71	1.26	1.25	**	1.26	**

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Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	91	89+	91+	88+	86+	70 +abcdefgh i	89+	91+	91+	89+	67+	58+	70+	48+abcef	69+	59+
	3%	3%	3%	3%	4%	22%	3%	4%	3%	3%	4%	4%	4%	26%	4%	4%
At least weekly (52.0)	111	109+	111+	109+	105+	54 +abcdefgh i	111+	111+	111+	110+	79	73+	78+	37+abcef	76	79+
	4%	4%	4%	4%	5%	17%	4%	4%	4%	4%	4%	5%	4%	20%	4%	5%
At least monthly (12.0)	116	113+	116+	115+	106+	60 +abcdefgh i	114+	116+	116+	112+	79	65	75	38+abcef	70	71+
	4%	4%	4%	4%	5%	19%	4%	5%	4%	4%	4%	4%	4%	21%	4%	5%
At least once (4.0)	76	74+	76+	74+	68+	23 +abcdefgh i	74	76+	76+	74+	54	44	50	6	51	44
every 3 months	2%	3%	3%	3%	3%	7%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%
At least once (2.0)	43	42	43+	40	40+	11 +abcdefgh i	43	43+	43	42	28	26	25	3	30	23
every 6 months	1%	2%	2%	2%	2%	4%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%
Only around once in the last 12 months (1.0)	66	61	59	59	52	5 2%	65	54	65	63	44	39	32	3	42	29
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	2%	1%	2%	2%
NET Regularly	202	198+	202+	197+	191+	124 +abcdefgh i	200+	202+	202+	199+	146+	130+	148+	84 +abcef	144+	138+
	7%	7%	8%	8%	8%	39%	7%	8%	7%	7%	8%	9%	8%	46%	8%	10%
NET Occasionally	191	187+	191+	188+	175+	83 +abcdefgh i	188+	191+	191+	185+	133+	110+	125	45 +abcef	121	114+
	6%	7%	7%	7%	8%	26%	7%	8%	7%	7%	7%	7%	7%	24%	6%	8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Rarely	109 4%	103 4%	103+ 4%	99 4%	92+ 4%	16 5%	108+ 4%	97 4%	108+ 4%	105+ 4%	72 4%	65 4%	57 3%	6 3%	72 4%	52 4%
NET Watched	437	428+	437+	426+	406+h +abcd fgh i	218 68%	432+	437+	437+	427+	307+	266+	298+	132 +abce f	295+	275+ae
in the last 6 months	14%	16%	16%	16%	18%	68%	16%	18%	15%	16%	16%	18%	17%	72%	16%	19%
Haven't watched in the last 12 months but have watched previously	(0.5) 113 4%	91- 3%	84- 3%	82- 3%	64- 3%	6 2%	88- 3%	77- 3%	93- 3%	102 4%	56- 3%	43- 3%	48- 3%	3 2%	60 3%	34- 2%
I have never watched or used this service	(0.0) 2369 77%	2071-e 77%	2029-e 76%	2009-e 77%	1725-e 76%	86- 27%	2140e 77%	1881-e 75%	2184e 77%	2034-e 76%	1461d 77%	1147-d 76%	1394d 78%	44- 24%	1468d 77%	1081-d 75%
Don't know / can't remember	75 2%	51- 2%	45- 2%	46- 2%	37- 2%	4 1%	54- 2%	46- 2%	55- 2%	53- 2%	28- 1%	24- 2%	24- 1%	1 *%	29- 2%	18- 1%
Medians	.00	.00	.00	.00	.00	12.00	.00	.00	.00	.00	.00	.00	.00	12.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	365.00	.00	.00
Base for stats	2985	2650	2610	2576	2247	315	2725	2448	2779	2626	1869	1495	1772	182	1865	1419
Mean score	13.7	15.1+ +abcd fgh i	15.6+	15.5+	17.2+	92.4 +abcd fgh i	14.7+	16.7+	14.7+	15.3+	15.9+	17.3+	17.3+	109.2 +abce f	16.2+	18.8+
Standard deviation	63.04	66.12	67.20	66.79	70.42	146.72	65.26	69.25	65.22	66.47	68.04	70.58	71.12	154.38	68.98	72.92
Standard Error	1.26	1.40	1.44	1.43	1.63	8.95	1.36	1.52	1.35	1.41	1.70	1.96	1.84	12.26	1.74	2.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	91 3%	4 1%	82 3%	54 3%	31 3%
At least weekly (52.0)	111 4%	15 5%	94 4%	70 4%	42 4%
At least monthly (12.0)	116 4%	6 2%	109 4%	73 4%	46 4%
At least once every 3 months (4.0)	76 2%	2 1%	73+ 3%	47 3%	24 2%
At least once every 6 months (2.0)	43 1%	1 **	41 2%	31 2%	15 1%
Only around once in the last 12 months (1.0)	66 2%	11 4%	52 2%	36 2%	19 2%
NET Regularly	202 7%	19 7%	177 7%	124 7%	73 7%
NET Occasionally	191 6%	8- 3%	181+a 7%	121 6%	69 6%
NET Rarely	109 4%	12 4%	93 4%	67 4%	35 3%
NET Watched in the last 6 months	437 14%	28 10%	400+ 15%	275 15%	157 14%
Haven't watched in the last 12 months but have watched previously (0.5)	113 4%	17 6%	96 4%	69 4%	39 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20STVP (continuation)

Q20. NET STV Player/ STV Player+ - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 2369 77%	214 76%	2052 77%	1442 78%	848 78%
Don't know / can't remember	75 2%	13bc 5%	52- 2%	37 2%	26 2%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	2985	270	2599	1822	1064
Mean score	13.7	8.7	14.2	13.4	13.4
Standard deviation	63.04	45.18	64.29	62.20	61.88
Standard Error	1.26	3.60	1.35	1.54	2.01

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20PSB
 Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	573 19%	283b 20%	231- 16%	** **	56+ab 35%	255 17%	311+ 20%
At least weekly	(52.0)	1082 35%	488 35%	531 36%	** **	56 35%	532 36%	543 35%
At least monthly	(12.0)	555 18%	233 17%	301+ad 21%	** **	20 12%	280 19%	266 17%
At least once every 3 months	(4.0)	200 7%	90 6%	104 7%	** **	5 3%	103 7%	97 6%
At least once every 6 months	(2.0)	84 3%	48+d 3%	36 2%	** **	0 -%	48 3%	35 2%
Only around once in the last 12 months	(1.0)	103 3%	49 4%	48 3%	** **	4 3%	54 4%	50 3%
NET Regularly		1655 54%	772 55%	762- 52%	** **	112+ab 70%	787 53%	854 55%
NET Occasionally		755 25%	323d 23%	405+ad 28%	** **	24- 15%	382 26%	362 24%
NET Rarely		187 6%	97 7%	84 6%	** **	4 3%	101 7%	85 5%
NET Watched in the last 6 months		2494 82%	1143 82%	1203 82%	** **	136 85%	1217 82%	1252 81%
Haven't watched in the last 12 months but have watched previously	(0.5)	120 4%	60 4%	54 4%	** **	6 4%	62 4%	56 4%
I have never watched or used this service	(0.0)	325 11%	137 10%	148 10%	** **	14 8%	135- 9%	180a 12%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	17 1%	5 *%	13 1%	**	0 -%	10b 1%	2- *%
Medians	52.00	52.00	52.00	**	52.00	52.00	52.00
Mode	52.00	52.00	52.00	**	52.00	52.00	52.00
Base for stats	3043	1389	1454	**	160	1469	1538
Mean score	89.7	95.1bc	79.9-c	**	147.1+abc	84.9	94.7
Standard deviation	134.21	138.26	125.86	**	161.02	130.14	137.85
Standard Error	2.66	4.10	3.55	**	14.43	3.84	3.71

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	573	102	114dgijk	98dg	65-g	82g	87+dgijk	25-	215	163g	194-g	112-g
		19%	+degijk 26%	22%	20%	13%	17%	23%	8%	+degijk 24%	17%	17%	16%
At least weekly	(52.0)	1082	98-	170a	155	213	197	147ah	102	268-	368ah	446+ach	249ah
		35%	25%	33%	32%	+abcghk 43%	+abcghk 42%	39%	32%	30%	38%	38%	36%
At least monthly	(12.0)	555	73	74-	84	103b	90	67	63	147	187b	221b	130
		18%	19%	14%	17%	21%	19%	18%	20%	16%	19%	19%	19%
At least once every 3 months	(4.0)	200	21	32	29	40	34	23	20	54	69	78	44
		7%	6%	6%	6%	8%	7%	6%	6%	6%	7%	7%	6%
At least once every 6 months	(2.0)	84	19+dfijk	17	16	8	13	6	6	36+dfjk	24	25	12
		3%	5%	3%	3%	2%	3%	2%	2%	4%	2%	2%	2%
Only around once in the last 12 months	(1.0)	103	14	28	18	13	10	10	11	42+ej	31	30	21
		3%	4%	+defijk 5%	4%	3%	2%	3%	4%	5%	3%	3%	3%
NET Regularly		1655	199g	284g	253g	278g	280+gk	234	127-	483g	531g	641g	361g
		54%	52%	55%	52%	56%	59%	+acghijk 61%	40%	53%	54%	55%	52%
NET Occasionally		755	95	106-	113	143+bh	124b	90	84	201	256b	298b	174
		25%	25%	20%	23%	29%	26%	24%	26%	22%	26%	25%	25%
NET Rarely		187	33defjk	45	34	20	22	15	17	78	55	55-	33
		6%	8%	+defijk 9%	7%	4%	5%	4%	5%	+defijk 9%	6%	5%	5%
NET Watched in the last 6 months		2494	313g	407g	383g	428	417	330	216-	720g	811gk	964gk	547-g
		82%	81%	78%	79%	+bcghk 86%	+abcghij 88%	+bcghjk k 87%	68%	80%	83%	82%	78%

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Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Haven't watched in the last 12 months but have watched previously	(0.5) 4%	120 +defgijk 7%	28 28defgjk 5%	30+defgjk 6%	9- 2%	12 3%	7- 2%	6 2%	56 +defgijk 6%	39djk 4%	25- 2%	13- 2%
I have never watched or used this service	(0.0) 11%	325 28- 7%	53 53 10%	48 48 10%	44 44 9%	34- 34- 7%	33 +abcdefh ijk 9%	85 85 27%	80 80 9%	92 92 9%	152 +adefhi 13%	118+abcdefhij 17%
Don't know / can't remember	17 1%	3 1%	3 1%	4 1%	4 1%	1 *%	2 1%	1 *%	6 1%	7 1%	4 *%	3 *%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00	52.00	52.00	52.00
Mode	52.00	365.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	3043	382	516	479	494	473	379	319	898	973	1171	698
Mean score	89.7	113.1 +degijk	99.7 dgijk	93.9dg	73.4-g	87.9g	106.3 +dgijk	47.8- +degijk	105.4	83.5g	83.0-g	79.6-g
Standard deviation	134.21	153.08	142.72	139.07	115.78	129.05	142.79	95.02	147.28	128.12	127.62	126.62
Standard Error	2.66	9.36	6.82	6.91	5.78	6.14	7.72	5.82	5.57	4.51	3.94	5.13

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Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
At least daily (365.0)	573 19%	45 20%	44 16%	39 14%	95+bcj 24%	19 15%	73c 22%	76 18%	48 18%	43 17%	482 19%	47 18%	27 19%	16 19%
At least weekly (52.0)	1082 35%	74 33%	98 36%	116d 41%	125 31%	42 34%	108 32%	163d 39%	94 36%	87 35%	907 35%	92 36%	57 38%	27 32%
At least monthly (12.0)	555 18%	43 19%	53 20%	46 16%	61 15%	23 19%	59 18%	95+d1 23%	571 22%	44 17%	4791 19%	42 16%	19- 13%	15 17%
At least once every 3 months (4.0)	200 7%	15 7%	14 5%	30+bdghj 11%	22 5%	11 9%	27g 8%	15- 4%	13 5%	18 7%	165g 6%	18 7%	13g 9%	5 6%
At least once every 6 months (2.0)	84 3%	6 3%	8 3%	5 2%	10 2%	0 -	4 1%	10 2%	11f 4%	7 3%	61- 2%	14+cfj 5%	6f 4%	4f 4%
Only around once in the last 12 months (1.0)	103 3%	10 4%	8 3%	5 2%	20c 5%	6 5%	13 4%	11 3%	6 2%	8 3%	87 3%	6 2%	8c 5%	3 3%
NET Regularly	1655 54%	119 53%	142 53%	155 55%	220 55%	61 49%	181 54%	238 57%	142 54%	130 52%	1389 54%	139 54%	84 57%	43 51%
NET Occasionally	755 25%	58 26%	66 25%	76 27%	83 21%	35 28%	86 26%	110 26%	70 27%	61 24%	644 25%	60 23%	31 21%	20 23%
NET Rarely	187 6%	16 7%	15 6%	10 3%	30c 7%	6 5%	18 5%	22 5%	17 6%	15 6%	148- 6%	20c 8%	13+cgj 9%	6c 7%
NET Watched in the last 6 months	2494 82%	183 82%	216 80%	236 83%	312 78%	95 77%	272 81%	358+dim 86%	224d 85%	198 79%	2095 81%	212 83%	121 83%	66 78%
Haven't watched in the last 12 months but have watched previously (0.5)	120 4%	14cgi 6%	13 5%	5 2%	19 5%	3 2%	18cg 5%	9 2%	8 3%	5 2%	95 4%	17+cgij 7%	5 4%	3 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
I have never watched or used this service	(0.0) 325	13- 6%	32a 12%	36a 13%	49a 12%	18 15%	32 10%	36 9%	24 9%	40 16%	281a 11%	20 8%	13 9%	11ak 13%
Don't know / can't remember	17 1%	3f 1%	1 1%	3 1%	1 ** 1%	1 1%	0 -%	4 1%	0 -%	1 ** 1%	14 1%	1 ** 1%	0 -%	2+dfhj 2%
Medians	52.00	52.00	52.00	52.00	52.00	12.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Base for stats	3043	220	268	281	401	123	335	415	263	251	2558	255	147	83
Mean score	89.7	94.7	81.8	75.0	105.2+c	76.9	98.3	90.0	88.5	82.8	89.9	88.4	90.2	89.2
Standard deviation	134.21	138.71	127.75	119.34	146.85	125.68	141.84	131.80	132.89	130.04	134.32	133.37	133.90	136.57
Standard Error	2.66	10.22	8.72	8.13	8.50	12.84	8.31	7.36	9.40	9.64	3.01	8.13	8.26	9.62

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Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
At least daily (365.0)	573 19%	168 18%	123 18%	106 20%	169 19%	292 18%	276 19%	459- 17%	32 36%	110+a 26%	43 21%	33 30%
At least weekly (52.0)	1082 35%	371+df 40%	249d 36%	183 35%	265- 30%	621+df 39%	448- 32%	962+cd 37%	27 31%	118- 28%	50- 24%	36 33%
At least monthly (12.0)	555 18%	171 19%	131 19%	97 19%	153 17%	302 19%	250 18%	511+cd 19%	7 8%	41- 10%	27 13%	7 6%
At least once every 3 months (4.0)	200 7%	64 7%	38 6%	38 7%	59 7%	102 6%	97 7%	177 7%	5 5%	21 5%	12 6%	5 4%
At least once every 6 months (2.0)	84 3%	24 3%	24 3%	8 2%	28 3%	47 3%	36 3%	65- 2%	3 3%	17 4%	9 4%	4 4%
Only around once in the last 12 months (1.0)	103 3%	32 3%	23 3%	25d 5%	22 2%	55 3%	47 3%	87 3%	2 2%	17 4%	8 4%	7 6%
NET Regularly	1655 54%	540+df 59%	373d 54%	289d 56%	434- 48%	912+df 57%	724- 51%	1421d 54%	60 67%	228d 55%	93- 45%	69 63%
NET Occasionally	755 25%	235 26%	170 25%	135 26%	212 24%	405 25%	347 24%	688+cd 26%	12 13%	63- 15%	40 19%	12 11%
NET Rarely	187 6%	56 6%	47 7%	33 6%	50 6%	102 6%	83 6%	152 6%	4 5%	33 8%	17 8%	11 10%
NET Watched in the last 6 months	2494 82%	798+bdf 87%	566df 82%	432d 83%	675- 75%	1364+df 85%	1107- 78%	2175+cd 83%	74 84%	307- 74%	142- 68%	84 77%
Haven't watched in the last 12 months but have watched previously (0.5)	120 4%	20- 2%	39+ae 6%	18 3%	42a 5%	59a 4%	60a 4%	99 4%	2 3%	21 5%	13 6%	4 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 325 11%	65- 7%	57- 8%	44 8%	154+abce 17%	122- 8%	198+abce 14%	258- 10%	5 6%	65+a 16%	43+a 21%	14 12%
Don't know / can't remember	17 1%	3 **	4 1%	2 **	4 **	7 **	6 **	9- **	5 6%	7+a 2%	1 1%	* **
Medians	52.00	52.00	52.00	52.00	12.00	52.00	52.00	52.00	52.00	52.00	12.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00
Base for stats	3043	915	686	519	893	1601	1412	2618	84	409	206	109
Mean score	89.7	90.9	87.2	95.7	87.1	89.3	90.3	85.9-	159.9	114.6+a	90.8	127.2+a
Standard deviation	134.21	131.92	131.88	138.37	136.12	131.87	136.96	130.51	165.27	153.35	142.54	157.20
Standard Error	2.66	4.29	4.97	7.35	5.47	3.25	4.39	2.79	18.72	8.24	11.00	16.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	573 19%	199 19%	373 18%	43 19%	31 19%	66 23%	** **	24 15%	33 25%	** **	86 19%	57 22%
At least weekly	(52.0)	1082 35%	344 33%	738 36%	69 31%	52 32%	87 30%	** **	51 32%	41 30%	** **	160 36%	92 35%
At least monthly	(12.0)	555 18%	164 16%	390+ej 19%	40 18%	24 15%	37- 13%	** **	29 18%	19 14%	** **	59- 13%	43 17%
At least once every 3 months	(4.0)	200 7%	75 7%	126 6%	15 7%	12 8%	16 6%	** **	14 9%	3 2%	** **	29 7%	22 9%
At least once every 6 months	(2.0)	84 3%	23 2%	61 3%	8 3%	3 2%	7 2%	** **	3 2%	1 *	** **	11 2%	5 2%
Only around once in the last 12 months	(1.0)	103 3%	39 4%	65 3%	5 2%	4 3%	8 3%	** **	8 5%	7 5%	** **	19 4%	8 3%
NET Regularly		1655 54%	543 53%	1112 55%	111 50%	83 52%	152 53%	** **	75 47%	74 55%	** **	246 55%	149 57%
NET Occasionally		755 25%	239 23%	516ej 25%	55 24%	37 23%	53- 19%	** **	44 27%	22 16%	** **	89- 20%	66 25%
NET Rarely		187 6%	62 6%	125 6%	13 6%	7 4%	15 5%	** **	11 7%	8 6%	** **	30 7%	12 5%
NET Watched in the last 6 months		2494 82%	805- 79%	1689+aegj 83%	174 78%	122 76%	212- 74%	** **	122 76%	96 72%	** **	346- 78%	219e 84%
Haven't watched in the last 12 months but have watched previously	(0.5)	120 4%	43 4%	78 4%	3 1%	1- 1%	7 3%	** **	5 3%	7 5%	** **	33+abcde 7%	9 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service (0.0)	325 11%	136+b 13%	188- 9%	41+bjk 18%	31+bjk 19%	58+abjk 20%	** **	26+b 16%	23 17%	** **	49 11%	26 10%
Don't know / can't remember	17 1%	3 *%	14 1%	1 *%	2j 1%	0 -%	** **	0 -%	1 1%	** **	0 -%	0 -%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	**	12.00	52.00	**	52.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	52.00	**	52.00	52.00
Base for stats	3043	1023	2019	223	158	285	**	161	133	**	446	262
Mean score	89.7	90.9	89.2	88.5	91.2	101.5	**	74.5	108.6	**	91.3	99.9
Standard deviation	134.21	136.54	133.08	136.57	137.73	145.66	**	125.10	149.46	**	136.00	141.35
Standard Error	2.66	4.75	3.21	9.92	12.26	9.80	**	11.26	15.25	**	7.21	9.59

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Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	573 19%	44+f 28%	29 24%	91+f 24%	96+f 28%	192+f 25%	257- 16%	562 19%	** **	567 19%	** **
At least weekly	(52.0)	1082 35%	54 35%	48 39%	150 39%	132 38%	293 38%	562 36%	1070 36%	** **	1077 36%	** **
At least monthly	(12.0)	555 18%	20 13%	17 14%	59 15%	40- 12%	112- 14%	330+acde 21%	548 18%	** **	553 18%	** **
At least once every 3 months	(4.0)	200 7%	6 4%	8 7%	22 6%	22 6%	44 6%	102 7%	196 7%	** **	199 7%	** **
At least once every 6 months	(2.0)	84 3%	2 1%	* *%	8 2%	7 2%	16 2%	49 3%	84 3%	** **	84 3%	** **
Only around once in the last 12 months	(1.0)	103 3%	2 1%	2 2%	11 3%	12 4%	21 3%	53 3%	103 3%	** **	103 3%	** **
NET Regularly		1655 54%	98+f 63%	78f 63%	241+f 63%	228+f 66%	485+f 62%	818 52%	1632 55%	** **	1645 55%	** **
NET Occasionally		755 25%	26- 17%	25 20%	81 21%	62- 18%	156- 20%	432+acde 28%	744 25%	** **	751 25%	** **
NET Rarely		187 6%	4 3%	3 2%	19 5%	19 6%	37 5%	102 7%	187 6%	** **	187 6%	** **
NET Watched in the last 6 months		2494 82%	126 82%	103 84%	330+ 86%	297+ 86%	658+ 84%	1299 83%	2460 82%	** **	2480 82%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	120 4%	9f 6%	7 6%	16 4%	15 4%	37f 5%	46- 3%	120 4%	** **	120 4%	** **

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Table Q20PSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household						Internet access			No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 325 11%	16 10%	10 8%	26- 7%	19- 6%	61- 8%	165cd 11%	297 10%	** **	302 10%	** **
Don't know / can't remember	17 1%	1 *%	1 *%	0 -%	0 -%	2 *%	4- *%	12 *%	** **	12 *%	** **
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Mode	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	**
Base for stats	3043	153	123	383	344	777	1563	2980	**	3006	**
Mean score	89.7	124.1+f	109.6f	109.3+f	123.7+f	111.8+f	81.5-	90.1	**	90.1	**
Standard deviation	134.21	153.95	145.01	144.43	151.85	146.52	127.42	134.19	**	134.28	**
Standard Error	2.66	13.36	14.31	8.08	8.97	5.76	3.50	2.68	**	2.68	**

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Table Q20PSB (continuation)
 Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
At least daily (365.0)	573	556+	552+	549+	503+	155	569+	573+fhi	573+	545+	417+	335+	375+	91	407+	320+
	19%	21%	21%	21%	22%	49%	20%	23%	20%	20%	22%	22%	21%	50%	22%	22%
At least weekly (52.0)	1082	1060+e	1040+e	1046+e	918+e	99	1067+e	1082	1082+e	998+e	802+d	651+d	751+d	59	802+d	578+
	35%	39%	39%	40%	40%	31%	38%	43%	38%	37%	42%	43%	42%	32%	42%	40%
At least monthly (12.0)	555	516+e	532+e	522+e	445+e	42-	540+e	555	555+e	502+e	337	285	337	26	362	276
	18%	19%	20%	20%	20%	13%	19%	22%	20%	19%	18%	19%	19%	14%	19%	19%
At least once every 3 months (4.0)	200	188+e	180	180	145	12	187	200+de	200+e	178	132d	85	128d	5-	124d	96d
	7%	7%	7%	7%	6%	4%	7%	8%	7%	7%	7%	6%	7%	2%	7%	7%
At least once every 6 months (2.0)	84	73	70	70	46-	3-	76	84+de	84+e	71	30-	28-	30-	0-	40-	25-
	3%	3%	3%	3%	2%	1%	3%	3%	3%	3%	2%	2%	2%	-%	2%	2%
Only around once in the last 12 months (1.0)	103	73-g	61-g	58-g	49-g	3-g	78-g	0-	78-g	90bcdeg	40-	30-	34-	2	34-	28-
	3%	3%	2%	2%	2%	1%	3%	-%	3%	3%	2%	2%	2%	1%	2%	2%
NET Regularly	1655	1616+	1592+	1595+i	1421+fhi	255	1636+	1655	1655+	1544+	1218+	986+	1127+	150	1210+	898+
	54%	60%	60%	61%	62%	80%	59%	66%	58%	58%	64%	65%	63%	82%	64%	62%
NET Occasionally	755	705+e	713+e	702+e	590+e	54-	728+e	755	755+e	680+e	469d	370d	464d	30-	485d	372d
	25%	26%	27%	27%	26%	17%	26%	30%	27%	25%	25%	24%	26%	17%	26%	26%
NET Rarely	187	145-eg	131-eg	128-eg	95-	6-	154-deg	84-	162-deg	161deg	71-	58-	64-	2-	74-	54-
	6%	5%	5%	5%	4%	2%	6%	3%	6%	6%	4%	4%	4%	1%	4%	4%
NET Watched	2494	2394+i	2374+i	2367+fhi	2058+fhi	312	2439+i	2494	2494+i	2296+	1718+	1384+	1621+	180	1736+	1295+
	82%	89%	89%	90%	90%	98%	88%	100%	88%	86%	91%	91%	90%	99%	92%	90%

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 Prepared by BMG

Table Q20PSB (continuation)
 Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
Haven't watched	(0.5)	120	43-eg	42-eg	39-eg	28-g	*-	52-eg	0-	52-eg	97	22-	11-	25-	0-	18-	18-
in the last 12 months but have watched previously	4%	2%	2%	2%	1%	*%	2%	-%	2%	4%	1%	1%	1%	-%	1%	1%	
I have never watched or used this service	(0.0)	325	187-eg	174-eg	157-eg	147-eg	4-g	205-eg	0-	205-eg	195-eg	115-d	92-d	115-d	*-	106-d	95-d
	11%	7%	7%	6%	6%	1%	7%	-%	7%	7%	6%	6%	6%	6%	*%	6%	7%
Don't know / can't remember	17	5-	3-	1-	2-	*	5-	0-	5-	1-	1-	1-	0	0-	0-	0-	
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	
Mode	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	
Base for stats	3043	2696	2652	2621	2282	320	2774	2494	2830	2677	1896	1517	1795	183	1894	1437	
Mean score	89.7	98.4+	99.1+	100.0+	104.1+	195.5	97.5+	109.4	96.5+	96.4+	104.7+	105.6+	100.7+	200.7	103.2+	104.7+	
						+abdcdfgh		+abcfhi						+abcef			
Standard deviation	134.21	137.48	137.84	137.95	140.28	165.93	137.41	140.82	136.82	137.46	139.68	139.71	137.43	165.08	138.56	140.69	
Standard Error	2.66	2.88	2.92	2.94	3.22	10.05	2.84	3.06	2.81	2.90	3.47	3.86	3.54	13.07	3.46	4.08	

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Table Q20FSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
At least daily (365.0)	573 19%	47 17%	505 19%	324- 17%	183 17%
At least weekly (52.0)	1082 35%	84 30%	968+ 37%	715+a 38%	444+ab 41%
At least monthly (12.0)	555 18%	42 15%	489 18%	350 19%	193 18%
At least once every 3 months (4.0)	200 7%	15 5%	181 7%	125 7%	71 7%
At least once every 6 months (2.0)	84 3%	8 3%	71 3%	49 3%	30 3%
Only around once in the last 12 months (1.0)	103 3%	10 4%	92 3%	64 3%	40 4%
NET Regularly	1655 54%	131- 46%	1473+a 56%	1039+a 56%	627+a 58%
NET Occasionally	755 25%	57 20%	670 25%	475 26%	264 24%
NET Rarely	187 6%	18 6%	163 6%	113 6%	70 6%
NET Watched in the last 6 months	2494 82%	196- 69%	2214+a 84%	1563+a 84%	921+a 84%
Haven't watched in the last 12 months but have watched previously (0.5)	120 4%	14 5%	101 4%	77 4%	40 4%

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Prepared by BMG

Table Q20FSB (continuation)

Q20. PSB BVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 325 11%	59+bcd 21%	235- 9%	149- 8%	82- 8%
Don't know / can't remember	17 1%	4b 1%	9- **	7 **	7 1%
Medians	52.00	12.00	52.00	52.00	52.00
Mode	52.00	52.00	52.00	52.00	52.00
Base for stats	3043	279	2641	1853	1083
Mean score	89.7	79.4	91.4	86.5	85.6
Standard deviation	134.21	130.70	134.67	129.89	127.99
Standard Error	2.66	10.27	2.80	3.19	4.11

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Table Q20SVO
 Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
At least daily	(365.0)	1360 44%	663+b 48%	587- 40%	** **	106+ab 66%	696+b 47%	644- 42%
At least weekly	(52.0)	892 29%	382 27%	470+ad 32%	** **	36 22%	419 28%	468 30%
At least monthly	(12.0)	254 8%	93- 7%	152+ad 10%	** **	5- 3%	119 8%	132 9%
At least once every 3 months	(4.0)	121 4%	44 3%	72+a 5%	** **	3 2%	57 4%	61 4%
At least once every 6 months	(2.0)	52 2%	23 2%	28 2%	** **	2 1%	27 2%	26 2%
Only around once in the last 12 months	(1.0)	39 1%	21 2%	14 1%	** **	2 1%	21 1%	17 1%
NET Regularly		2252 74%	1046 75%	1057 72%	** **	141+ab 88%	1115+ 75%	1113 72%
NET Occasionally		375 12%	137- 10%	224+ad 15%	** **	8- 5%	176 12%	192 12%
NET Rarely		91 3%	45 3%	42 3%	** **	3 2%	47 3%	43 3%
NET Watched in the last 6 months		2679 88%	1206 87%	1308+a 89%	** **	151+a 94%	1317+b 89%	1330 86%
Haven't watched in the last 12 months but have watched previously	(0.5)	47 2%	30+ 2%	17 1%	** **	0 -%	19 1%	28 2%
I have never watched or used this service	(0.0)	274 9%	131 9%	112- 8%	** **	7 4%	110- 7%	160+a 10%

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 Prepared by BMG

Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know / can't remember	22 1%	6 *%	16+ 1%	**	0 -%	12 1%	4- *%
Medians	52.00	52.00	52.00	**	365.00	52.00	52.00
Mode	365.00	365.00	365.00	**	365.00	365.00	365.00
Base for stats	3038	1388	1451	**	160	1467	1536
Mean score	179.8	189.7+bc	166.0-c	**	253.1+abc	189.3+b	170.2-
Standard deviation	167.63	168.65	165.08	**	157.02	167.97	166.64
Standard Error	3.32	5.00	4.66	**	14.07	4.96	4.49

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Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Age										
			16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
At least daily	(365.0)	1360	276 +bcdefgi jk	316 +defgijk	269 +defgijk	205efgjk	153-fgjk	86-	56-	592 +cdefgij k	473 +defgjk	295-gk	142-
		44%	72%	61%	56%	41%	32%	23%	17%	65%	48%	25%	20%
At least weekly	(52.0)	892	58-	152agh	137ag	183 +abcghjk	183 +abcfghi jk	118agh	61-	210-a	320+aghk	362aghk	179-ag
		29%	15%	29%	28%	37%	38%	31%	19%	23%	33%	31%	26%
At least monthly	(12.0)	254	22	17-	28	39bh +abcdhi	63 +abcdhi	51 +abcdhi	34abch	39-	67bh +abcdhi	148 +abcdhi	85+abcdhi
		8%	6%	3%	6%	8%	13%	13%	11%	4%	7%	13%	12%
At least once every 3 months	(4.0)	121	7 4%	11- 2%	15 3%	20h 4%	21h 4%	25+abchi 7%	21+abchi 7%	18- 2%	35 4%	67+abchi 6%	46+abchi 7%
At least once every 6 months	(2.0)	52	6 2%	4 1%	3 1%	1- *	6 1%	18 +abcdehi 5%	16 +abcdehi 5%	9 1%	4- *	39 +bcdehi 3%	34+abcdehi 5%
Only around once in the last 12 months	(1.0)	39	1 1%	3 1%	2 *	7 1%	4 1%	12 +abcehi 3%	10+abcehi 3%	4- *	9 1%	26+abcehi 2%	21+abcehi 3%
NET Regularly		2252	334 +defgijk	467 +cdefgij k	406 +defgjk	387 +efgjk	336fgjk	205-gk	116-	802 +cdefgij k	793 +efgjk	656-gk	321-g
		74%	87%	90%	84%	78%	71%	54%	36%	89%	81%	56%	46%
NET Occasionally		375	29-	28-	43-	59bh +abcdhi	84 +abcdhi	76 +abcdhi	55+abchi	58-	102bh +abcdhi	215 +abcdhi	131+abcdhi
		12%	8%	5%	9%	12%	18%	20%	17%	6%	10%	18%	19%
NET Rarely		91	7 3%	7- 2%	5- 1%	8 2%	10 2%	29 +abcdehi 8%	26 +abcdehi 8%	14- 2%	13- 1%	65 +abcdehi 6%	55+abcdehi 8%
NET Watched in the last 6 months		2679	369 +defgijk	499 +defgijk	452 +efgjk	448fgjk	426fgjk	298-gk	187- +defgijk	869 +defgijk	899+fgjk	911-gk	485-g
		88%	96%	96%	94%	90%	90%	78%	59%	96%	92%	78%	69%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
Haven't watched in the last 12 months but have watched previously	(0.5) 2%	47 *%	2 *%	2- 1%	3 1%	8h 2%	9bh 2%	17 4%	6h 2%	4- *%	11 1%	32+abchi 23+abchi 3%	3%
I have never watched or used this service	(0.0) 9%	274 2%	7- 2%	13- 2%	22-ah 5%	30-abh 6%	34abh 7%	53 14%	116 36%	19- 2%	52-abh 5%	203 17%	169+abcdefhij 24%
Don't know / can't remember	22 1%	6j 2%	2 *%	4 1%	5 1%	2 *%	2 1%	1 *%	8 1%	9 1%	5 *%	3 *%	
Medians	52.00	365.00	365.00	365.00	365.00	52.00	52.00	4.00	365.00	52.00	52.00	12.00	
Mode	365.00	365.00	365.00	365.00	365.00	52.00	52.00	.00	365.00	365.00	52.00	52.00	
Base for stats	3038	379	517	479	493	472	379	319	896	972	1171	698	
Mean score	179.8	274.9 +bcdefgi jk	238.4 +defgijk	220.5 +defgijk	172.0 efgjk	140.1 -fgjk	101.2-g	75.4- +cdefgij k	253.8 +defgjk	195.9	109.9-gk	89.4-	
Standard deviation	167.63	148.43	158.99	164.17	163.73	156.92	144.75	134.91	155.58	165.64	149.56	140.83	
Standard Error	3.32	9.11	7.59	8.15	8.18	7.47	7.83	8.26	5.89	5.83	4.62	5.71	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
At least daily	(365.0)	1360	97	125c	105- +acghijk 1	217	43	163ch	189	102	100	1141c	112	66	41c
		44%	44%	46%	37%	54%	35%	49%	45%	39%	40%	44%	44%	45%	48%
At least weekly	(52.0)	892	66	74	89	106	45	93	127	87i	58	744	82i	44	22
		29%	30%	28%	31%	26%	36%	28%	30%	33%	23%	29%	32%	30%	26%
At least monthly	(12.0)	254	15	19	22	25	13	30	27	25	37	214	23	10	8
		8%	7%	7%	8%	6%	10%	9%	7%	10%	15%	8%	9%	7%	9%
At least once every 3 months	(4.0)	121	7	9	13	16	4	12	19	7	15	101	11	6	2
		4%	3%	3%	4%	4%	3%	4%	4%	3%	6%	4%	4%	4%	3%
At least once every 6 months	(2.0)	52	5	5	7	3	4	6	7	2	6	46	4	2	1
		2%	2%	2%	2%	1%	3%	2%	2%	1%	2%	2%	2%	1%	1%
Only around once in the last 12 months	(1.0)	39	3	3	7g	5	2	3	2	5	3	33	3	3	0
		1%	1%	1%	3%	1%	2%	1%	*%	2%	1%	1%	1%	2%	-%
NET Regularly	2252	163i	200i	194	323+chij	88	256ci	315i	188	158-	1885i	194i	110i	62i	
	74%	73%	74%	68%	80%	71%	76%	75%	72%	63%	73%	76%	75%	74%	
NET Occasionally	375	23	29	35	41	17	41	46	32	52	315	34	16	10	
	12%	10%	11%	12%	10%	14%	12%	11%	12%	21%	12%	13%	11%	12%	
NET Rarely	91	9	9	14m	8	6	8	8	8	8	79m	7	5	1-	
	3%	4%	3%	5%	2%	5%	3%	2%	3%	3%	3%	3%	3%	1%	
NET Watched in the last 6 months	2679	191	234	235-	367+ch	109	303c	368	223	215	2245	233c	128	73	
	88%	86%	87%	83%	91%	88%	90%	88%	85%	85%	87%	91%	87%	86%	

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Table Q20SVO (continuation)
 Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Haven't watched in the last 12 months but have watched previously	(0.5) 47 2%	3 1%	3 1%	9+ik 3%	4 1%	0 -%	6 2%	8 2%	5 2%	1 *%	39 2%	2 1%	5+dijk 3%	1 1%
I have never watched or used this service	(0.0) 274 9%	22 10%	28 10%	29 10%	25 6%	10 8%	23 7%	39 9%	29 11%	31df 12%	236 9%	18 7%	11 8%	9 10%
Don't know / can't remember	22 1%	3 1%	1 1%	3 1%	2 1%	3 2%	2 *%	2 1%	0 -%	2 1%	19 1%	1 *%	0 -%	2+h 2%
Medians	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00	52.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	3038	220	268	281	400	121	334	417	263	250	2554	255	147	83
Mean score	179.8	178.1	185.8c	153.3- +aceghij kl	212.4	151.8	193.7 cehi	182.1c	159.7	160.3	179.4c	178.8	181.7	194.5cehi
Standard deviation	167.63	167.82	168.87	164.17	166.84	161.29	168.20	167.55	164.51	168.63	167.73	166.43	168.17	169.76
Standard Error	3.32	12.37	11.53	11.19	9.67	16.53	9.88	9.34	11.64	12.53	3.76	10.14	10.37	11.95

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Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity					
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)	
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106	
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94	
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109	
At least daily	(365.0)	1360 44%	391 43%	316 46%	258+ad 50%	379 42%	707 44%	637 45%	1095- 42%	48 54%	260+a 63%	131+a 63%	74 68%
At least weekly	(52.0)	892 29%	298+df 32%	214df 31%	142 27%	228- 25%	512+df 32%	370- 26%	800+cd 30%	22 25%	87- 21%	44- 21%	20 18%
At least monthly	(12.0)	254 8%	83 9%	48 7%	48 9%	74 8%	131 8%	122 9%	234+cd 9%	5 6%	19- 4%	7- 3%	6 6%
At least once every 3 months	(4.0)	121 4%	46 5%	22 3%	16 3%	36 4%	68 4%	53 4%	106 4%	2 2%	14 3%	8 4%	1 1%
At least once every 6 months	(2.0)	52 2%	20 2%	7 1%	8 2%	16 2%	28 2%	24 2%	47 2%	1 1%	5 1%	2 1%	2 2%
Only around once in the last 12 months	(1.0)	39 1%	11 1%	12 2%	5 1%	10 1%	23 1%	15 1%	33 1%	1 1%	6 1%	2 1%	3 3%
NET Regularly	2252 74%	689df 75%	530+df 77%	400df 77%	607- 68%	1219+df 76%	1007- 71%	1895- 72%	70 79%	347+a 84%	175+a 85%	94 86%	
NET Occasionally	375 12%	129b 14%	70 10%	64 12%	110 12%	199 12%	174 12%	340+cd 13%	7 8%	32- 8%	15- 7%	8 7%	
NET Rarely	91 3%	32 3%	19 3%	13 3%	26 3%	51 3%	39 3%	80 3%	2 2%	11 3%	4 2%	5 5%	
NET Watched in the last 6 months	2679 88%	838+bdf 91%	608d 88%	473+df 91%	733- 82%	1446+df 90%	1206- 85%	2282- 87%	78 88%	384+a 92%	192+a 93%	104 95%	
Haven't watched in the last 12 months but have watched previously	(0.5)	47 2%	8 1%	11 2%	7 1%	21a 2%	19 1%	27 2%	43 2%	1 1%	4 1%	1 1%	1 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
I have never watched or used this service	(0.0) 274 9%	56- 6%	53 8%	35 7%	127+abce 14%	109- 7%	162+abce 11%	254+c 10%	3 4%	17- 4%	12 6%	1 1%
Don't know / can't remember	22 1%	4 *%	6 1%	2 *%	5 1%	10 1%	7 *%	14- 1%	5 6%	5 1%	0 -%	0 -%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	52.00	52.00	365.00	365.00	365.00	365.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	3038	914	684	519	891	1598	1411	2613	84	410	207	109
Mean score	179.8	174.4	186.0	196.9+ad	169.7	179.3	179.7	170.2-	226.1+a	243.0+a	242.7+a	258.7+a
Standard deviation	167.63	165.77	166.96	168.04	169.05	166.33	169.13	166.50	164.76	161.22	161.69	156.31
Standard Error	3.32	5.39	6.29	8.92	6.79	4.10	5.42	3.56	18.67	8.64	12.44	16.12

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Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing Eyesight (c)	(d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
At least daily	(365.0)	1360	452ce	907ce	69-	60	96-	**	62	81	**	263	108c
		44%	44%	45%	31%	38%	34%	**	38%	60%	**	59%	41%
At least weekly	(52.0)	892	259-g	633+aegj	65g	39	62-	**	27-	28	**	106-	76g
		29%	25%	31%	29%	24%	22%	**	17%	21%	**	24%	29%
At least monthly	(12.0)	254	92	162	28+bj	17	40+abj	**	13	5	**	29	23
		8%	9%	8%	13%	10%	14%	**	8%	4%	**	6%	9%
At least once every 3 months	(4.0)	121	47	74	8	15+abcj	20+bj	**	10	3	**	13	12
		4%	5%	4%	4%	9%	7%	**	6%	2%	**	3%	5%
At least once every 6 months	(2.0)	52	26+b	27-	9+bj	6bj	7	**	8+bj	0	**	4	7
		2%	3%	1%	4%	4%	3%	**	5%	-%	**	1%	3%
Only around once in the last 12 months	(1.0)	39	14	24	2	0	5	**	5dj	0	**	1	7+j
		1%	1%	1%	1%	-%	2%	**	3%	-%	**	*%	3%
NET Regularly		2252	710-ceg	1541	135-	99-	158-	**	89-	108	**	369	183ceg
		74%	69%	76%	60%	62%	55%	**	55%	81%	**	83%	70%
NET Occasionally		375	140j	235	36j	32+bj	59+abjk	**	22	8	**	41	35
		12%	14%	12%	16%	20%	21%	**	14%	6%	**	9%	13%
NET Rarely		91	40j	51	11bj	6	12j	**	13+abj	0	**	5-	14+bj
		3%	4%	3%	5%	4%	4%	**	8%	-%	**	1%	5%
NET Watched in the last 6 months		2679	875-eg	1802+aceg	180-	137g	225-	**	119-	116	**	414	225g
		88%	85%	89%	81%	86%	79%	**	74%	87%	**	93%	86%
Haven't watched in the last 12 months but have watched previously	(0.5)	47	17	30	3	2	4	**	8+abj	2	**	4	10+bj
		2%	2%	1%	2%	1%	1%	**	5%	2%	**	1%	4%

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Prepared by BMG

Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
I have never watched or used this service	(0.0) 274 9%	118+bj 11%	157- 8%	37+bjk 16%	21bj 13%	52+abjk 18%	** **	29+abjk 18%	14 11%	** **	28- 6%	20 8%
Don't know / can't remember	22 1%	2- *%	19+a 1%	1 *%	1 *%	0 -%	** **	0 -%	1 1%	** **	0 -%	0 -%
Medians	52.00	52.00	52.00	52.00	52.00	52.00	**	52.00	365.00	**	365.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	**	365.00	365.00	**	365.00	365.00
Base for stats	3038	1024	2014	223	159	285	**	161	133	**	446	262
Mean score	179.8	175.5cef	182.0 cefg	130.7-	152.0	136.6-	** -	150.2- +abcdefg	232.7 +abcdefg	** +abcdefg	228.3 +abcdefg	166.1c
Standard deviation	167.63	169.41	166.71	159.21	167.19	164.47	**	171.03	165.44	**	164.55	167.26
Standard Error	3.32	5.89	4.02	11.57	14.83	11.06	**	15.39	16.88	**	8.73	11.35

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
At least daily	(365.0)	1360 44%	113+bdef 73%	74+f 60%	245+f 64%	211+f 61%	479+f 62%	609- 39%	1346 45%	** **	1356 45%	** **
At least weekly	(52.0)	892 29%	27- 17%	32 26%	104a 27%	101a 29%	214a 27%	494+a 32%	885 30%	** **	888 29%	** **
At least monthly	(12.0)	254 8%	3- 2%	4- 3%	12- 3%	16- 5%	32- 4%	154+abcde 10%	250 8%	** **	253 8%	** **
At least once every 3 months	(4.0)	121 4%	5 3%	3 2%	11 3%	8 2%	19- 2%	71e 5%	116 4%	** **	119 4%	** **
At least once every 6 months	(2.0)	52 2%	2 1%	6+cdef 5%	1- *%	1 *%	8 1%	29c 2%	52 2%	** **	52 2%	** **
Only around once in the last 12 months	(1.0)	39 1%	0 -%	0 -%	1 *%	2 *%	3- *%	25e 2%	37 1%	** **	39 1%	** **
NET Regularly		2252 74%	140+f 91%	106+f 86%	349+f 91%	312+f 91%	693+f 89%	1103- 70%	2231 75%	** **	2244 74%	** **
NET Occasionally		375 12%	9- 6%	6- 5%	23- 6%	24- 7%	51- 7%	225+abcde 14%	366 12%	** **	372 12%	** **
NET Rarely		91 3%	2 1%	6cde 5%	2- 1%	3- 1%	11- 1%	54cde 3%	89 3%	** **	91 3%	** **
NET Watched in the last 6 months		2679 88%	150+f 98%	119+f 96%	373+f 97%	338+f 98%	752+f 97%	1357 87%	2649 89%	** **	2668 88%	** **
Haven't watched in the last 12 months but have watched previously	(0.5)	47 2%	2cd 2%	1 1%	0- -%	*- *%	4- 1%	20c 1%	45 2%	** **	45 1%	** **

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Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
I have never watched or used this service	(0.0) 274 9%	1- *%	3- 2%	7- 2%	5- 1%	14- 2%	161+abcde 10%	246 8%	**	251 8%	**
Don't know / can't remember	22 1%	1 *%	1 *%	2 *%	0 -%	6 1%	5- *%	15 1%	**	15 1%	**
Medians	52.00	365.00	365.00	365.00	365.00	365.00	52.00	52.00	**	52.00	**
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	**	365.00	**
Base for stats	3038	153	123	381	344	773	1563	2977	**	3003	**
Mean score	179.8	278.6	235.3+f	249.1+f	239.8+f	241.2+f	160.1-	181.7+d	**	181.4+d	**
Standard deviation	167.63	145.74	162.18	155.95	158.35	158.63	164.85	167.47	**	167.53	**
Standard Error	3.32	12.65	16.00	8.74	9.36	6.24	4.53	3.35	**	3.34	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SVO (continuation)
 Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
At least daily	(365.0)	1360	1178-	1129-	1120-	930-	179	1198-	1133+d	1239-d	1360	763-b	542-	699-	105	753-b	540-
		44%	44%	43%	43%	41%	56%	43%	45%	44%	51%	40%	36%	39%	58%	40%	38%
At least weekly	(52.0)	892	815+e	819+e	812+e	713+e	76-	844+e	798+e	852+e	892+ae fh	615+d	508+d	590+d	43	627+d	476+d
		29%	30%	31%	31%	31%	24%	30%	32%	30%	33%	32%	33%	33%	23%	33%	33%
At least monthly	(12.0)	254	239+	243+	236+	224+	32	247+	225+	249+	254+	175+	154+	179+	19	180+	145+
		8%	9%	9%	9%	10%	10%	9%	9%	9%	9%	9%	10%	10%	10%	9%	10%
At least once every 3 months	(4.0)	121	108	108	106	94	19	113	98	115	121+	72	68	67	12	77	58
		4%	4%	4%	4%	4%	6%	4%	4%	4%	5%	4%	4%	4%	7%	4%	4%
At least once every 6 months	(2.0)	52	47	49	48	44	4	50	42	50	52+	35	32	37	1	29	30
		2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%
Only around once in the last 12 months	(1.0)	39	34i	32i	34i	29i	0-	35i	25-i	35i	0-	28	26+	27	0	30	14
		1%	1%	1%	1%	1%	-%	1%	1%	1%	-%	1%	2%	2%	-%	2%	1%
NET Regularly	2252	1993	1948	1933	1643-	255	2042	1931	2092	2252	1378b	1050-	1289-	148	1380b	1016-	
		74%	74%	73%	74%	72%	80%	73%	77%	74%	84%	73%	69%	72%	81%	73%	71%
NET Occasionally	375	347+	351+	342+	319+	51	360+	323+	364+	375+	247	222+	246+	31	256+	202+	
		12%	13%	13%	13%	14%	13%	13%	13%	14%	13%	15%	14%	17%	14%	14%	
NET Rarely	91	82i	82i	83i	73i	4	86i	67	86i	52-	63	58+d	64+	1	59	43	
		3%	3%	3%	3%	1%	3%	3%	3%	2%	3%	4%	4%	1%	3%	3%	
NET Watched	2679	2387+	2348+	2322+	2006	310	2452+	2296	2506+	2679	1660	1303-	1572	180	1666	1248	
		88%	88%	88%	89%	88%	97%	88%	92%	88%	100%	88%	86%	88%	98%	88%	87%

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Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Haven't watched in the last 12 months but have watched previously	(0.5) 47 2%	39ei 1%	38ei 1%	38ei 1%	36ei 2%	0- -%	39ei 1%	26-i 1%	41ei 1%	0- -%	31 2%	29 2%	26 1%	0 -%	28 1%	26 2%
I have never watched or used this service	(0.0) 274 9%	235egi 9%	231egi 9%	224egi 9%	209egi 9%	8-i 2%	246egi 9%	145-ei 6%	246egi 9%	0- -%	178d 9%	160+d 11%	171d 10%	3- 2%	170d 9%	149+d 10%
Don't know / can't remember	22 1%	6-i *%	4- *%	3- *%	3- *%	2bcgi 1%	6-i *%	2- *%	6-i *%	0- -%	0- -%	0- -%	0- -%	0 -%	0- -%	0- -%
Medians	52.00	52.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00	365.00	52.00	52.00	52.00	365.00	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00	365.00
Base for stats	3038	2695	2651	2618	2280	317	2773	2492	2829	2679	1897	1518	1796	183	1894	1437
Mean score	179.8	176.6-	172.9-	173.6-	166.6-	219.8	174.8-	183.9	176.8-d	204.0	165.0-b	149.2-	160.5-	223.7	163.7-b	155.8-
Standard deviation	167.63	167.05	166.52	166.52	165.77	166.12	166.88	166.27	167.12	164.18	165.15	162.04	164.28	165.57	164.60	163.44
Standard Error	3.32	3.50	3.53	3.55	3.80	10.09	3.46	3.62	3.43	3.46	4.10	4.47	4.23	13.11	4.11	4.74

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Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
At least daily	(365.0)	1360 44%	97- 34%	1215+a 46%	858+a 46%	492a 45%
At least weekly	(52.0)	892 29%	62- 22%	803+a 30%	592+a 32%	367+a 34%
At least monthly	(12.0)	254 8%	26 9%	219 8%	158 9%	87 8%
At least once every 3 months	(4.0)	121 4%	16 6%	98 4%	64 3%	39 4%
At least once every 6 months	(2.0)	52 2%	8 3%	41 2%	24 1%	12 1%
Only around once in the last 12 months	(1.0)	39 1%	2 1%	35 1%	28 2%	16 1%
NET Regularly		2252 74%	159- 56%	2018+a 76%	1451+a 78%	858+a 79%
NET Occasionally		375 12%	42 15%	317 12%	223 12%	126 12%
NET Rarely		91 3%	10 4%	76 3%	52 3%	28 3%
NET Watched in the last 6 months		2679 88%	209- 74%	2376+a 90%	1698+a 91%	997+a 91%
Haven't watched in the last 12 months but have watched previously	(0.5)	47 2%	8 3%	38 1%	26 1%	13 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SVO (continuation)

Q20. SVoD (Any) - How often in the past 12 months have you watched programmes or films using these services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
I have never watched or used this service	(0.0) 274 9%	57+bcd 20%	191-c 7%	103- 6%	59- 5%
Don't know / can't remember	22 1%	6+bcd 2%	11- *%	5- *%	5 1%
Medians	52.00	52.00	52.00	52.00	52.00
Mode	365.00	365.00	365.00	365.00	365.00
Base for stats	3038	277	2639	1854	1085
Mean score	179.8	141.3-	185.0+a	186.8+a	184.2a
Standard deviation	167.63	165.97	167.13	166.35	165.59
Standard Error	3.32	13.08	3.48	4.08	5.31

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Table Q20SUM1
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	362 12%	153 11%	181 12%	** **	26 16%	164 11%	194 13%
ITVX (formerly ITV Hub)	200 7%	119+b 9%	58- 4%	** **	22+ab 14%	86 6%	113 7%
ITVX Premium (formerly ITV Hub+) Subscription version	68 2%	52+b 4%	6- *%	** **	10+b 6%	50+b 3%	17- 1%
STV Player	62 2%	39+b 3%	10- 1%	** **	13+ab 8%	43+b 3%	19- 1%
STV Player+ (formerly STV Player VIP) Subscription version	49 2%	31+b 2%	3- *%	** **	15+ab 9%	38+b 3%	10- 1%
S4C Clic	46 2%	29+b 2%	1- *%	** **	16+ab 10%	33+b 2%	12- 1%
Channel 4 streaming service (formerly All4)	134 4%	83+b 6%	28- 2%	** **	23+ab 15%	69 5%	65 4%
Channel 4+ streaming service (formerly All4+)	99 3%	61+b 4%	16- 1%	** **	21+ab 13%	60+b 4%	37- 2%
My5	78 3%	52+b 4%	13- 1%	** **	13+ab 8%	43 3%	33 2%
Sky On Demand or Sky Go	148 5%	84+b 6%	48- 3%	** **	16+b 10%	90+b 6%	55- 4%
UKTV Play	75 2%	48+b 3%	14- 1%	** **	13+ab 8%	49+b 3%	26- 2%
Dplay/ Discovery+	89 3%	59+b 4%	16- 1%	** **	14+ab 9%	62+b 4%	27- 2%
Virgin TV Go/Catch-up or Virgin Media Anywhere	93 3%	57+b 4%	20- 1%	** **	17+ab 10%	53 4%	40 3%

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Prepared by BMG

Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	687 22%	332 24%	311 21%	** **	41 26%	300- 20%	381+a 25%
Amazon Prime Video	305 10%	167+b 12%	108- 7%	** **	29+ab 18%	154 10%	147 10%
NOW	94 3%	54+b 4%	22- 2%	** **	18+ab 11%	60+b 4%	34- 2%
Disney+	274 9%	149+b 11%	95- 6%	** **	31+ab 19%	126 8%	146 10%
Apple TV+	72 2%	49+b 4%	13- 1%	** **	10+b 6%	44b 3%	27- 2%
BritBox	52 2%	32+b 2%	8- 1%	** **	12+ab 8%	31 2%	20 1%
YouTube (including YouTube Premium)	878 29%	417 30%	392- 27%	** **	67+ab 42%	475+b 32%	386- 25%
NET PSB BVoD	573 19%	283b 20%	231- 16%	** **	56+ab 35%	255 17%	311+ 20%
NET SVoD	1360 44%	663+b 48%	587- 40%	** **	106+ab 66%	696+b 47%	644- 42%
None	1468 48%	627-d 45%	758+ad 52%	** **	49- 31%	691 47%	759 49%

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Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	362	50dg	68dg	58dg	39-	55g	72 +abcdegh ijk	19-	118dg	97-g	147dg	91dg
	12%	13%	13%	12%	8%	12%	19%	6%	13%	10%	12%	13%
ITVX (formerly ITV Hub)	200	35gjk	42gjk	36gk	26g	30g	25g	5-	77+dgjk	63g	61-g	30-g
	7%	9%	8%	8%	5%	6%	7%	2%	8%	6%	5%	4%
ITVX Premium	68	23 +cdefgij k	22 +defgijk	9k	4-	6	2-	1-	46 +cdefgij k	13-	9-	3-
(formerly ITV Hub+) Subscription version	2%	6%	4%	2%	1%	1%	1%	*%	5%	1%	1%	*%
STV Player	62	21 +defgijk	19 +defgijk	12dgjk	3-	4	3	0-	40 +defgijk	15gjk	7-	3-
	2%	5%	4%	2%	1%	1%	1%	-%	4%	2%	1%	*%
STV Player+ (formerly	49	17 +cdefgij k	21 +cdefgij k	7efjk	3j	0-	*-	0-	39 +cdefgij k	10ejk	*-	*-
STV Player VIP) Subscription version	2%	5%	4%	1%	1%	-%	*%	-%	4%	1%	*%	*%
S4C Clic	46	18 +cdefgij k	16 +defgijk	9efgjk	3j	1-	0-	0-	34 +defgijk	12fjk	1-	0-
	2%	5%	3%	2%	1%	*%	-%	-%	4%	1%	*%	-%
Channel 4 streaming	134	40 +cdefgij k	36 +cdfgijk	18gk	12-g	19gk	6-	1-	77 +cdefgij k	31-gk	27-g	8-
service (formerly All4)	4%	10%	7%	4%	2%	4%	2%	*%	8%	3%	2%	1%
Channel 4+ streaming	99	29 +cdefgij k	31 +cdefgij k	13fgk	9gk	13fgk	2-	*-	60 +cdefgij k	22gk	16-	3-
service (formerly All4+)	3%	8%	6%	3%	2%	3%	1%	*%	7%	2%	1%	*%
My5	78	17+fgjk	24 +dfgijk	14fgjk	9k	11fgk	1-	1-	41 +dfgijk	24fgjk	13-	2-
	3%	4%	5%	3%	2%	2%	*%	*%	5%	2%	1%	*%

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Prepared by BMG

Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Sky On Demand or Sky Go	148	32 +defgjk	36+efgjk	34+efgjk	23gjk	12-	8-	3-	68+efgjk	57efgjk	23-	11-
	5%	8%	7%	7%	5%	3%	2%	1%	8%	6%	2%	2%
UKTV Play	75	18+efgjk	21+efgjk	15fgjk	10gk	7g	3-	0-	39 +defgjk	25gjk	10-	3-
	2%	5%	4%	3%	2%	2%	1%	-%	4%	3%	1%	*%
Dplay/ Discovery+	89	16fgjk	29 +defgijk	20efgjk	11k	8	3-	1-	46 +defgjk	31fgjk	12-	4-
	3%	4%	6%	4%	2%	2%	1%	*%	5%	3%	1%	1%
Virgin TV Go/Catch-up	93	22 +cdefgij	34 +cdefgij	10fk	12fk	10fk	1-	4	56 +cdefgij	22fk	15-	5-
or Virgin Media Anywhere	3%	6%	6%	2%	2%	2%	*%	1%	6%	2%	1%	1%
Netflix	687	134 +defgijk	164 +defgijk	152 +defgijk	105efgjk	62-	40-	30-	298 +defgijk	257 +defgijk	132-	70-
	22%	35%	32%	32%	21%	13%	11%	9%	33%	26%	11%	10%
Amazon Prime Video	305	67 +cdefgij	67 +defgjk	57efgjk	42k	35	19-	18-	133 +defgijk	100fgjk	72-	37-
	10%	17%	13%	12%	9%	7%	5%	6%	15%	10%	6%	5%
NOW	94	28 +cdefgij	26+efgjk	18efgjk	14fgjk	6-	2-	0-	54 +defgijk	32efgjk	9-	2-
	3%	7%	5%	4%	3%	1%	1%	-%	6%	3%	1%	*%
Disney+	274	63 +defgijk	87 +defgijk	72 +defgijk	35efgjk	17-fgjk	0-	1-	150 +defgijk	107 +defgijk	17-fk	1-
	9%	16%	17%	15%	7%	3%	-%	*%	17%	11%	1%	*%
Apple TV+	72	20 +defgijk	28 +defgijk	16defgjk	2-	2-	2-	1-	49 +defgijk	18ejk	5-	3-
	2%	5%	5%	3%	*%	*%	1%	*%	5%	2%	*%	*%
BritBox	52	18 +cdefgij	20 +defgijk	9egjk	2-	0-	2	0-	38 +cdefgij	11ej	2-	2-
	2%	5%	4%	2%	*%	-%	1%	-%	4%	1%	*%	*%

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Prepared by BMG

Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
YouTube (including YouTube Premium)	878	207 +bcdefgh ijk	211 +defgijk	178 +defgijk	122-efgjk	87-gjk	51-g	23- k	417 +cdefgij k	300 defgjk	161-g	74-
	29%	54%	41%	37%	24%	18%	13%	7%	46%	31%	14%	11%
NET PSB BVoD	573	102 +degijk	114dgijk	98dg	65-g	82g	87+dgijk	25- k	215 +degijk	163g	194-g	112-g
	19%	26%	22%	20%	13%	17%	23%	8%	24%	17%	17%	16%
NET SVoD	1360	276 +bcdefgi jk	316 +defgijk	269 +defgijk	205efgjk	153-fgjk	86-	56- k	592 +cdefgij k	473 +defgjk	295-gk	142-
	44%	72%	61%	56%	41%	32%	23%	17%	65%	48%	25%	20%
None	1468	91-	177-a	186-ah	254abchi +abcdhi	278 +abcdhi	233 +abcdhi	250 +abcdefh ijk	268- k	440-abch +abcdehi	760	482+abcdefhi
	48%	24%	34%	38%	51%	59%	61%	78%	30%	45%	65%	69%

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Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	362 12%	24 11%	29 11%	26 9%	53m 13%	13 10%	42m 13%	55m 13%	35m 13%	28 11%	305m 12%	33m 13%	18m 12%	5- 6%
ITVX (formerly ITV Hub)	200 7%	16 7%	18 7%	18 6%	34k 9%	8 6%	21 6%	27 7%	13 5%	17 7%	173 7%	11 4%	9 6%	7 8%
ITVX Premium (formerly ITV Hub+) Subscription version	68 2%	8h 4%	3 1%	5 2%	15h 4%	2 2%	13+bh 4%	6 1%	1 *%	5 2%	59 2%	3 1%	3h 2%	2h 2%
STV Player	62 2%	9bcgl 4%	1 1%	1 *%	15+bcgjl 4%	1 1%	7 2%	3 1%	3 1%	7c 3%	47- 2%	13 +bcfghjl 5%	1 *%	1 2%
STV Player+ (formerly STV Player VIP) Subscription version	49 2%	5h 2%	2 1%	1 *%	19+bcghjl 5%	1 1%	6h 2%	4 1%	0 -%	4 1%	42 2%	5h 2%	1 *%	2h 2%
S4C Clic	46 2%	4 2%	2 1%	2 1%	15+bcgj 4%	1 1%	4 1%	4 1%	3 1%	4 2%	39 2%	5 2%	2 1%	1 1%
Channel 4 streaming service (formerly All4)	134 4%	12ch 5%	7 3%	5- 2%	31+bcghj 8%	3 3%	22bch 7%	17h 4%	2- 1%	11h 4%	110h 4%	13ch 5%	7ch 5%	5ch 6%
Channel 4+ streaming service (formerly All4+)	99 3%	10bgh 4%	3 1%	4 1%	26+bcghj 7%	3 3%	18+bcgh 5%	6 1%	3 1%	8 3%	81 3%	10 4%	4 3%	4bcgh 4%
My5	78 3%	8c 4%	6 2%	1- 1%	20+cgj 5%	1 1%	14+cg 4%	5 1%	4 2%	7 3%	67 3%	6 2%	3 2%	2c 3%
Sky On Demand or Sky Go	148 5%	15 7%	9 3%	16 6%	23 6%	4 3%	13 4%	22 5%	9 3%	14 5%	125 5%	12 5%	5 3%	5 6%
UKTV Play	75 2%	6 3%	10 4%	4 1%	17+g 4%	1 1%	8 2%	6 1%	7 3%	8 3%	66 3%	4 2%	2 1%	2 2%
Dplay/ Discovery+	89 3%	6 3%	5 2%	3 1%	25 +bcghjlm 6%	3 2%	111 3%	12 3%	6 2%	7 3%	791 3%	7 3%	1- 1%	2 2%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Virgin TV Go/Catch-up or Virgin Media Anywhere	93 3%	6c 3%	11c 4%	0- -%	20+c 5%	5 4%	11c 3%	9c 2%	6c 2%	7c 3%	77c 3%	9c 3%	3c 2%	5+cghjl 6%
Netflix	687 22%	54 24%	58 21%	58 20%	109+gh 27%	24 19%	78 23%	84 20%	50 19%	52 21%	567 22%	59 23%	37 25%	24gh 28%
Amazon Prime Video	305 10%	26 11%	21 8%	19 7%	52c 13%	10 8%	38 11%	38 9%	23 9%	29 11%	255 10%	26 10%	18c 12%	8 9%
NOW	94 3%	11 5%	5 2%	5 2%	15 4%	4 3%	12 4%	12 3%	6 2%	8 3%	78 3%	11 4%	4 3%	1 1%
Disney+	274 9%	19 8%	19 7%	20 7%	48k 12%	11 9%	35 10%	32 8%	24 9%	28 11%	236 9%	16 6%	14 10%	8 9%
Apple TV+	72 2%	9hl 4%	3 1%	4 1%	18+bhl 4%	2 2%	10l 3%	8 2%	2 1%	8l 3%	64l 2%	6 2%	*- *%	2l 2%
BritBox	52 2%	5 2%	4 1%	3 1%	9 2%	1 1%	7 2%	10 2%	1 1%	8l 3%	47 2%	3 1%	* *%	1 1%
YouTube (including YouTube Premium)	878 29%	67 30%	80 30%	70 24%	142+chij 35%	27 22%	108i 32%	119 28%	66 25%	59 23%	737 29%	76 30%	40 27%	26 30%
NET PSB BVOD	573 19%	45 20%	44 16%	39 14%	95+bcj 24%	19 15%	73c 22%	76 18%	48 18%	43 17%	482 19%	47 18%	27 19%	16 19%
NET SVoD	1360	97	125c	105- +acghijkl	217 54%	43 35%	163ch 49%	189 45%	102 39%	100 40%	1141c 44%	112 44%	66 45%	41c 48%
None	1468 48%	103 46%	125 46%	158 +bdfjm 56%	162- 40%	70 56%	146 43%	203d 48%	135d 51%	130d 52%	1231d 48%	128d 50%	71 48%	38 45%

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Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	362 12%	125 14%	76 11%	57 11%	100 11%	201 12%	157 11%	305 12%	17 19%	54 13%	19 9%	18 16%
ITVX (formerly ITV Hub)	200 7%	49 5%	46 7%	46ae 9%	60 7%	95 6%	105 7%	161- 6%	16 18%	39+a 9%	11 5%	12 11%
ITVX Premium (formerly ITV Hub+) Subscription version	68 2%	17 2%	24+ad 3%	12 2%	15 2%	40 3%	28 2%	49- 2%	6 7%	19+a 5%	5 2%	8 7%
STV Player	62 2%	19 2%	16 2%	15 3%	13 1%	34 2%	28 2%	43- 2%	5 6%	19+a 5%	5 3%	9 8%
STV Player+ (formerly STV Player VIP) Subscription version	49 2%	22+df 2%	15df 2%	8 2%	4- *%	37+df 2%	12- 1%	31- 1%	6 7%	18+ad 4%	* *%	12 11%
S4C Clic	46 2%	14 2%	17+df 2%	8 2%	6- 1%	31d 2%	15 1%	31- 1%	2 2%	15+a 4%	4 2%	9 8%
Channel 4 streaming service (formerly All4)	134 4%	27- 3%	31 4%	29a 6%	47a 5%	58 4%	76+ae 5%	97- 4%	11 12%	36+a 9%	9 4%	16 15%
Channel 4+ streaming service (formerly All4+)	99 3%	20- 2%	32+a 5%	15 3%	32 4%	52 3%	47 3%	65- 2%	11 12%	34+a 8%	11a 5%	11 10%
My5	78 3%	22 2%	17 2%	19 4%	20 2%	39 2%	39 3%	60- 2%	5 6%	18+a 4%	7 3%	6 5%
Sky On Demand or Sky Go	148 5%	43 5%	43d 6%	26 5%	34 4%	86 5%	60 4%	113- 4%	8 9%	35+a 8%	8 4%	17 15%
UKTV Play	75 2%	19 2%	17 3%	18 3%	20 2%	36 2%	38 3%	53- 2%	7 8%	22+a 5%	5 3%	10 9%
Dplay/ Discovery+	89 3%	25 3%	24d 3%	23d 4%	16- 2%	49 3%	39 3%	64- 2%	7 8%	25+a 6%	8 4%	10 10%

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Prepared by BMG

Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	93 3%	19 2%	23 3%	25+ae 5%	26 3%	42 3%	52a 4%	75 3%	4 5%	18 4%	7 3%	7 6%
Netflix	687 22%	195 21%	155 22%	145+ade 28%	183 20%	350 22%	328 23%	556- 21%	28 31%	129+a 31%	66+a 32%	31 28%
Amazon Prime Video	305 10%	88 10%	64 9%	56 11%	94 11%	152 9%	151 11%	238- 9%	13 15%	68+a 16%	38+a 18%	15 14%
NOW	94 3%	24 3%	23 3%	25+d 5%	21 2%	46 3%	46 3%	74 3%	6 6%	20+a 5%	5 3%	9 8%
Disney+	274 9%	84 9%	65 9%	57d 11%	63- 7%	149 9%	120 8%	214- 8%	17 19%	60+a 14%	27+a 13%	14 13%
Apple TV+	72 2%	24d 3%	19d 3%	18d 3%	10- 1%	42d 3%	28 2%	51- 2%	9 10%	21+a 5%	5 2%	7 6%
BritBox	52 2%	16 2%	12 2%	12 2%	10 1%	28 2%	22 2%	38- 1%	1 1%	14+a 3%	7 3%	7 6%
YouTube (including YouTube Premium)	878 29%	243 26%	206 30%	163 31%	258 29%	449 28%	421 30%	693- 26%	34 38%	180+a 43%	99+a 48%	44 41%
NET PSB BVoD	573 19%	168 18%	123 18%	106 20%	169 19%	292 18%	276 19%	459- 17%	32 36%	110+a 26%	43 21%	33 30%
NET SVoD	1360 44%	391 43%	316 46%	258+ad 50%	379 42%	707 44%	637 45%	1095- 42%	48 54%	260+a 63%	131+a 63%	74 68%
None	1468 48%	457c 50%	317 46%	225- 43%	451c 50%	774 48%	676 48%	1335+cd 51%	30 34%	123- 30%	59- 28%	32 29%

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Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	362 12%	128 12%	234 11%	30 13%	20 13%	37 13%	** **	17 10%	22 16%	** **	56 13%	37 14%
ITVX (formerly ITV Hub)	200 7%	72 7%	128 6%	14 6%	8 5%	27 9%	** **	10 6%	17 13%	** **	34 8%	20 8%
ITVX Premium (formerly ITV Hub+) Subscription version	68 2%	27 3%	41 2%	3 1%	4 3%	10 3%	** **	3 2%	8 6%	** **	13 3%	5 2%
STV Player	62 2%	17 2%	45 2%	5 2%	4 3%	10g 3%	** **	0 -	3 2%	** **	7 2%	4 1%
STV Player+ (formerly STV Player VIP) Subscription version	49 2%	9- 1%	40+a 2%	3 1%	2 1%	4 1%	** **	1 1%	1 1%	** **	3 1%	2 1%
S4C Clic	46 2%	10 1%	36 2%	2 1%	3 2%	4 1%	** **	2 1%	2 2%	** **	4 1%	4 2%
Channel 4 streaming service (formerly All4)	134 4%	47 5%	87 4%	8 4%	8 5%	20+ 7%	** **	8 5%	8 6%	** **	25 6%	15 6%
Channel 4+ streaming service (formerly All4+)	99 3%	37 4%	62 3%	5 2%	5 3%	17+b 6%	** **	9 6%	12 9%	** **	23+b 5%	8 3%
My5	78 3%	26 2%	53 3%	6 3%	7 4%	14+b 5%	** **	8 5%	9 6%	** **	18 4%	10 4%
Sky On Demand or Sky Go	148 5%	54 5%	94 5%	10 4%	8 5%	13 5%	** **	4 2%	8 6%	** **	28 6%	14 5%
UKTV Play	75 2%	24 2%	50 2%	4 2%	4 3%	13+k 5%	** **	4 2%	7 5%	** **	15 3%	4 1%
Dplay/ Discovery+	89 3%	30 3%	59 3%	4 2%	9 6%	15+ 5%	** **	2 1%	5 4%	** **	15 3%	8 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	93 3%	33 3%	61 3%	5 2%	8 5%	14 5%	** **	4 2%	6 5%	** **	16 4%	7 3%

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Prepared by BMG

Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	687	232ce	454ce	33-	30	46-	**	28	40	**	140	51
	22%	23%	22%	15%	19%	16%	**	18%	29%	**	31%	20%
Amazon Prime Video	305	102	202	21	16	25	**	25+	22	**	47	26
	10%	10%	10%	9%	10%	9%	**	15%	16%	**	10%	10%
NOW	94	26	69	7	7	11	**	6	5	**	11	8
	3%	3%	3%	3%	5%	4%	**	3%	3%	**	2%	3%
Disney+	274	95	179	13	14	18	**	11	18	**	63	15
	9%	9%	9%	6%	9%	6%	**	7%	14%	**	14%	6%
Apple TV+	72	16	56	4	3	5	**	2	4	**	11	2
	2%	2%	3%	2%	2%	2%	**	1%	3%	**	2%	1%
BritBox	52	15	37	3	3	5	**	0	2	**	6	3
	2%	1%	2%	1%	2%	2%	**	-%	1%	**	1%	1%
YouTube (including YouTube Premium)	878	290ceg	587ceg	35-	38	56-	**	31-	54	**	182	72c
	29%	28%	29%	16%	24%	20%	**	19%	41%	**	41%	27%
NET PSB BVoD	573	199	373	43	31	66	**	24	33	**	86	57
	19%	19%	18%	19%	19%	23%	**	15%	25%	**	19%	22%
NET SVoD	1360	452ce	907ce	69-	60	96-	**	62	81	**	263	108c
	44%	44%	45%	31%	38%	34%	**	38%	60%	**	59%	41%
None	1468	487j	982j	131+abjk	85j	153j	**	89j	46	**	160-	125j
	48%	47%	48%	59%	53%	53%	**	55%	34%	**	36%	48%

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Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	362 12%	27+f 18%	20 16%	46 12%	57+f 17%	110+ 14%	176 11%	361 12%	** **	361 12%	** **
ITVX (formerly ITV Hub)	200 7%	16+f 11%	7 6%	41+f 11%	28 8%	68+f 9%	91 6%	200 7%	** **	200 7%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	68 2%	3 2%	* *%	15+f 4%	10 3%	23 3%	29 2%	67 2%	** **	67 2%	** **
STV Player	62 2%	4 3%	4 3%	14+f 4%	19+f 6%	31+f 4%	21- 1%	57 2%	** **	60 2%	** **
STV Player+ (formerly STV Player VIP) Subscription version	49 2%	4f 3%	7+f 5%	19+f 5%	20+f 6%	33+f 4%	7- *%	48 2%	** **	49 2%	** **
S4C Clic	46 2%	2 2%	3f 2%	14+f 4%	20+f 6%	29+f 4%	8- 1%	44 1%	** **	45 1%	** **
Channel 4 streaming service (formerly All4)	134 4%	7 5%	12+f 10%	27+f 7%	30+f 9%	52+f 7%	53- 3%	131 4%	** **	131 4%	** **
Channel 4+ streaming service (formerly All4+)	99 3%	9f 6%	6 5%	18f 5%	25+f 7%	41+f 5%	36- 2%	99 3%	** **	99 3%	** **
My5	78 3%	5 3%	6f 5%	12 3%	21+f 6%	31+f 4%	28- 2%	75 2%	** **	76 3%	** **
Sky On Demand or Sky Go	148 5%	10 7%	4 3%	35+bf 9%	37+bf 11%	69+bf 9%	56- 4%	147 5%	** **	147 5%	** **
UKTV Play	75 2%	2 2%	3 3%	20+f 5%	20+af 6%	32+f 4%	25- 2%	74 2%	** **	74 2%	** **
Dplay/ Discovery+	89 3%	5 3%	3 2%	29+f 8%	29+bf 8%	46+f 6%	26- 2%	85 3%	** **	88 3%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	93 3%	2 1%	9+af 7%	19+f 5%	23+af 7%	39+f 5%	33- 2%	92 3%	** **	92 3%	** **

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Prepared by BMG

Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	687 22%	62+f 40%	41+f 33%	145+f 38%	132+f 38%	281+f 36%	286- 18%	683 23%	**	686 23%	**
Amazon Prime Video	305 10%	24+f 16%	17f 14%	54+f 14%	57+f 16%	126+f 16%	115- 7%	305 10%	**	305 10%	**
NOW	94 3%	7f 5%	6 5%	25+f 6%	29+f 8%	47+f 6%	30- 2%	89 3%	**	94 3%	**
Disney+	274 9%	44+cdef 29%	27+f 22%	73+f 19%	54+f 16%	150+f 19%	88- 6%	270 9%	**	273 9%	**
Apple TV+	72 2%	6 4%	1 1%	16+f 4%	21+bf 6%	36+f 5%	24- 2%	71 2%	**	71 2%	**
BritBox	52 2%	8+f 5%	8+f 7%	14+f 4%	14+f 4%	28+f 4%	13- 1%	51 2%	**	51 2%	**
YouTube (including YouTube Premium)	878 29%	74+f 48%	46+f 37%	162+f 42%	139+f 40%	320+f 41%	400- 26%	871 29%	**	876 29%	**
NET PSB BVoD	573 19%	44+f 28%	29 24%	91+f 24%	96+f 28%	192+f 25%	257- 16%	562 19%	**	567 19%	**
NET SVoD	1360 44%	113+bdef 73%	74+f 60%	245+f 64%	211+f 61%	479+f 62%	609- 39%	1346 45%	**	1356 45%	**
None	1468 48%	35- 23%	41- 34%	113- 29%	102- 30%	246-a 32%	832+abcde 53%	1420 47%	**	1434 48%	**

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Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	362	362+	347+	344+	308+	62 +abcdefgh i	361+	362+	362+	343+	290+	234+	242+	45 +abcef	271+	203+
	12%	13%	13%	13%	13%	19%	13%	14%	13%	13%	15%	15%	13%	25%	14%	14%
ITVX (formerly ITV Hub)	200	188+	200+	194+	187+	60 +abcdefgh i	199+	200+	200+	196+	144+	107	153+	36 +abcef	144+	117+
	7%	7%	8%	7%	8%	19%	7%	8%	7%	7%	8%	7%	8%	20%	8%	8%
ITVX Premium	68	67+	68+	68+	66+	46 +abcdefgh i	68+	68+	68+	68+	49	46+	49+	36+abcef	48	45+
(formerly ITV Hub+) Subscription version	2%	2%	3%	3%	3%	14%	2%	3%	2%	3%	3%	3%	3%	19%	3%	3%
STV Player	62	62+	62+	60+	60+	42 +abcdefgh i	62+	62+	62+	60+	45	42+	49+	28+abcef	50+	40+
	2%	2%	2%	2%	3%	13%	2%	2%	2%	2%	2%	3%	3%	15%	3%	3%
STV Player+ (formerly	49	47	49+	49+	47+	45 +abcdefgh i	47	49+	49	49+	39+	33+	39+	34+abcef	35	35+
STV Player VIP) Subscription version	2%	2%	2%	2%	2%	14%	2%	2%	2%	2%	2%	2%	2%	18%	2%	2%
S4C Clic	46	45	46+	46+	44+	46 +abcdefgh i	45	46+	46	46+	34	33+	32	34+abcef	30	28
	2%	2%	2%	2%	2%	14%	2%	2%	2%	2%	2%	2%	2%	18%	2%	2%
Channel 4 streaming	134	134+	131+	134+	118+	62 +abcdefgh i	134+	134+	134+	130+	97+	73	98+	38 +abcef	110+	88+
service (formerly All4)	4%	5%	5%	5%	5%	19%	5%	5%	5%	5%	5%	5%	5%	21%	6%	6%
Channel 4+ streaming	99	97+	97+	99+	90+	51 +abcdefgh i	99+	99+	99+	99+	71	57	65	32+abcef	74+	65+
service (formerly All4+)	3%	4%	4%	4%	4%	16%	4%	4%	3%	4%	4%	4%	4%	17%	4%	4%

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Prepared by BMG

Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
My5	78	74	76+	75+	78+	43 +abcdefgh i	76	78+	78+	75+	53	47	52	28+abcef	55	55+
	3%	3%	3%	3%	3%	16%	3%	3%	3%	3%	3%	3%	3%	15%	3%	4%
Sky On Demand or Sky Go	148	142+	144+	141+	137+	52 +abcdefgh i	146+	143+	147+	147+	106+	86	112+	38 +abcef	103	96+
	5%	5%	5%	5%	6%	16%	5%	6%	5%	5%	6%	6%	6%	21%	5%	7%
UKTV Play	75	74+	75+	75+	74+	43 +abcdefgh i	75+	74+	75+	72+	61+	50+	57+	29+abcef	58+	58+
	2%	3%	3%	3%	3%	13%	3%	3%	3%	3%	3%	3%	3%	16%	3%	4%
Dplay/ Discovery+	89	87+	88+	86+	85+	54 +abcdefgh i	88+	86+	88+	89+	67+	60+	64+	35+abcef	64	63+
	3%	3%	3%	3%	4%	17%	3%	3%	3%	3%	4%	4%	4%	19%	3%	4%
Virgin TV Go/Catch-up	93	92+	93+	93+	89+	47 +abcdefgh i	93+	92+	93+	92+	74+	59+	63	34+abcef	70+	67+
or Virgin Media Anywhere	3%	3%	4%	4%	4%	15%	3%	4%	3%	3%	4%	4%	3%	19%	4%	5%
Netflix	687	603	596	591	496	91 +abcdfh	616	600+	634	687+abcdfh	395-b	269-	385b	53 +abcef	404b	298
	22%	22%	22%	23%	22%	29%	22%	24%	22%	26%	21%	18%	21%	29%	21%	21%
Amazon Prime Video	305	266	270	267	237	73 +abcdefgh i	277	266+	284	305+	179	143	173	44 +abcef	177	151
	10%	10%	10%	10%	10%	23%	10%	11%	10%	11%	9%	9%	10%	24%	9%	11%
NOW	94	90	90+	91+	84+	46 +abcdefgh i	91	91+	92	94+	64	52	62	33+abcef	62	55+
	3%	3%	3%	3%	4%	14%	3%	4%	3%	4%	3%	3%	3%	18%	3%	4%

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Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Disney+	274	240	243	237	206	71 +abcd fghi	252	245+	259	274+	155	100-	149	43 +abcef	157	123
	9%	9%	9%	9%	9%	22%	9%	10%	9%	10%	8%	7%	8%	24%	8%	9%
Apple TV+	72	67	70+	66	64+	44 +abcd fghi	70	69+	70	72+	49	41	49	30+abcef	46	45+
	2%	2%	3%	3%	3%	14%	3%	3%	2%	3%	3%	3%	3%	16%	2%	3%
BritBox	52	51+	49	48	47+	42 +abcd fghi	52+	52+	52	52+	37	36+	38+	29+abcef	35	33+
	2%	2%	2%	2%	2%	13%	2%	2%	2%	2%	2%	2%	2%	16%	2%	2%
YouTube (including YouTube Premium)	878	737-d	696-	687-	561-	97d	749-	698d	780-d	878 +abcd fghi	460-	322-	415-	52b	460-b	321-
	29%	27%	26%	26%	25%	30%	27%	28%	28%	33%	24%	21%	23%	29%	24%	22%
NET PSB BVoD	573	556+	552+	549+	503+	155 +abcd fghi	569+	573+fhi	573+	545+	417+	335+	375+	91 +abcef	407+	320+
	19%	21%	21%	21%	22%	49%	20%	23%	20%	20%	22%	22%	21%	50%	22%	22%
NET SVoD	1360	1178-	1129-	1120-	930-	179 +abcd fghi	1198-	1133+d	1239-d	1360 +abcd fghi	763-b	542-	699-	105 +abcef	753-b	540-
	44%	44%	43%	43%	41%	56%	43%	45%	44%	51%	40%	36%	39%	58%	40%	38%
None	1468	1297ei	1299+egi	1280+egi	1150+egi	108- 34%	1351egi	1133-ei	1364ei	1117-e	958+d	821+d	936+d	60- 33%	971+d	769+d
	48%	48%	49%	49%	50%	34%	49%	45%	48%	42%	51%	54%	52%	33%	51%	53%

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Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	362 12%	23 8%	323 12%	222 12%	132 12%
ITVX (formerly ITV Hub)	200 7%	11 4%	182d 7%	102- 5%	54- 5%
ITVX Premium (formerly ITV Hub+) Subscription version	68 2%	8 3%	59 2%	35 2%	25 2%
STV Player	62 2%	2 1%	57 2%	34 2%	17 2%
STV Player+ (formerly STV Player VIP) Subscription version	49 2%	2 1%	44 2%	34 2%	22 2%
S4C Clic	46 2%	0 -	44 2%	33 2%	20 2%
Channel 4 streaming service (formerly All4)	134 4%	10 4%	121 5%	71 4%	34- 3%
Channel 4+ streaming service (formerly All4+)	99 3%	10 4%	87d 3%	45- 2%	21- 2%
My5	78 3%	11 4%	66 2%	40 2%	22 2%
Sky On Demand or Sky Go	148 5%	11 4%	130 5%	91 5%	49 5%
UKTV Play	75 2%	7 3%	67 3%	43 2%	23 2%
Dplay/ Discovery+	89 3%	7 2%	77 3%	54 3%	30 3%

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Table Q20SUM1 (continuation)
Q20. Daily Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	93 3%	8 3%	81 3%	50 3%	27 2%
Netflix	687 22%	60 21%	599 23%	412 22%	236 22%
Amazon Prime Video	305 10%	39 14%	255 10%	187 10%	112 10%
NOW	94 3%	8 3%	85 3%	52 3%	32 3%
Disney+	274 9%	18 6%	247 9%	176 9%	100 9%
Apple TV+	72 2%	5 2%	63 2%	43 2%	30 3%
BritBox	52 2%	0 -%	49 2%	29 2%	18 2%
YouTube (including YouTube Premium)	878 29%	61- 22%	784+a 30%	563+a 30%	316 29%
NET PSB BVoD	573 19%	47 17%	505 19%	324- 17%	183 17%
NET SVoD	1360 44%	97- 34%	1215+a 46%	858+a 46%	492a 45%
None	1468 48%	168+bcd 59%	1234- 47%	864 46%	522 48%

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Table Q20SUM2
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	896 29%	393 28%	461+d 31%	** **	37 23%	437 30%	453 29%
ITVX (formerly ITV Hub)	505 17%	264+b 19%	205- 14%	** **	32 20%	248 17%	253 16%
ITVX Premium (formerly ITV Hub+) Subscription version	136 4%	78+b 6%	26- 2%	** **	31+ab 19%	76 5%	59 4%
STV Player	105 3%	62+b 4%	22- 2%	** **	19+ab 12%	62+b 4%	41- 3%
STV Player+ (formerly STV Player VIP) Subscription version	70 2%	49+b 4%	7- 1%	** **	13+ab 8%	48+b 3%	22- 1%
S4C Clic	64 2%	50+b 4%	8- 1%	** **	7b 4%	44+b 3%	20- 1%
Channel 4 streaming service (formerly All4)	476 16%	248+b 18%	197- 13%	** **	28 18%	220 15%	254 16%
Channel 4+ streaming service (formerly All4+)	199 6%	104b 7%	69- 5%	** **	25+ab 16%	104 7%	94 6%
My5	290 9%	154+b 11%	105- 7%	** **	30+ab 19%	144 10%	144 9%
Sky On Demand or Sky Go	253 8%	135+b 10%	97- 7%	** **	19b 12%	138 9%	115 7%
UKTV Play	151 5%	81b 6%	54- 4%	** **	16+b 10%	85 6%	65 4%
Dplay/ Discovery+	137 4%	64 5%	55 4%	** **	18+ab 12%	84+b 6%	53- 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	125 4%	70+b 5%	36- 2%	** **	20+ab 12%	74+b 5%	51- 3%

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Prepared by BMG

Table Q20SUM2 (continuation)
 Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	879 29%	389 28%	430 29%	** **	58a 36%	426 29%	449 29%
Amazon Prime Video	679 22%	287 21%	340 23%	** **	50+ab 31%	358+b 24%	316- 21%
NOW	188 6%	97b 7%	69- 5%	** **	21+ab 13%	105+ 7%	82 5%
Disney+	464 15%	220 16%	204 14%	** **	40+ab 25%	245+ 17%	215 14%
Apple TV+	137 4%	72b 5%	46- 3%	** **	19+ab 12%	85+b 6%	51- 3%
BritBox	80 3%	53+b 4%	17- 1%	** **	9+b 6%	59+b 4%	21- 1%
YouTube (including YouTube Premium)	613 20%	258 18%	322+a 22%	** **	31 19%	311 21%	299 19%
NET PSB BVoD	1082 35%	488 35%	531 36%	** **	56 35%	532 36%	543 35%
NET SVoD	892 29%	382 27%	470+ad 32%	** **	36 22%	419 28%	468 30%
None	887 29%	394d 28%	431d 29%	** **	32- 20%	404 27%	460 30%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	896	74-	125-	123	184	172	130+abch	87a	200-	307abch	390+abch	218abh
	29%	19%	24%	26%	+abcgh 37%	+abcgh 36%	34%	27%	22%	31%	33%	31%
ITVX (formerly ITV Hub)	505	51	96g	68	95ag	87g	71g	37-	148	163g	194g	108
	17%	13%	19%	14%	19%	18%	19%	11%	16%	17%	17%	15%
ITVX Premium (formerly ITV Hub+) Subscription version	136	30+efgjk 4%	41 +defgijk 8%	26efgjk 5%	23efgjk 5%	9- 2%	7- 2%	1- **	71 +defgijk 8%	48efgjk 5%	16- 1%	8- 1%
STV Player	105	16	25fjk	18	16	14	8	8	41+jk	34	29-	16
	3%	4%	5%	4%	3%	3%	2%	2%	5%	3%	2%	2%
STV Player+ (formerly Subscription version)	70	16	24	18+defgjk	6	2-	1-	3	40	24efjk	6-	4-
	2%	+defgjk 4%	+defgjk 5%	4%	1%	**	**	1%	+defgijk 4%	2%	**	1%
S4C Clic	64	21	23	12efgjk	5j	1-	1-	1-	44	18efjk	3-	2-
	2%	+defgijk 5%	+defgijk 4%	3%	1%	**	**	**	+defgijk 5%	2%	**	**
Channel 4 streaming service (formerly All4)	476	52	111	75g	89egjk	59-	59g	31-	163+egjk	164egjk	149-	90-
	16%	13%	+acefgij 21%	16%	18%	12%	15%	10%	18%	17%	13%	13%
Channel 4+ streaming service (formerly All4+)	199	31egjk	48+efgjk	41egjk	36egjk	18-	21g	5-	79+egjk	76egjk	44-	26-
	6%	8%	9%	8%	7%	4%	5%	2%	9%	8%	4%	4%
My5	290	42g	50g	42g	64+egjk	34	44egj	12-	93g	107egj	91-g	56g
	9%	11%	10%	9%	13%	7%	12%	4%	10%	11%	8%	8%
Sky On Demand or Sky Go	253	39gjk	55+gjk	40	42	35	27	14-	94+gjk	81g	77-	42-
	8%	10%	11%	8%	8%	7%	7%	4%	10%	8%	7%	6%
UKTV Play	151	17	30	19	29	16	27+e	12	47	48	56	40
	5%	4%	6%	4%	6%	3%	7%	4%	5%	5%	5%	6%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Dplay/ Discovery+	137 4%	24egjk 6%	33+efgjk 6%	21j 4%	31efgjk 6%	11- 2%	12 3%	6- 2%	57+efgjk 6%	52egjk 5%	28- 2%	17- 2%
Virgin TV Go/Catch-up or Virgin Media Anywhere	125 4%	28+efgjk 7%	26efgjk 5%	23egjk 5%	25egjk 5%	9- 2%	9 2%	5- 2%	54+efgjk 6%	48efgjk 5%	23- 2%	14- 2%
Netflix	879 29%	109fgjk 28%	196 +acefgij 38%	149fgjk 31%	166+fgjk 33%	146fgjk 31%	80-g 21%	33- 10%	305+fgjk 34%	316+fgjk 32%	258-gk 22%	112-g 16%
Amazon Prime Video	679 22%	67-g 18%	144 +afgjk 28%	117afgjk 24%	156 +acefghj 31%	104fgjk 22%	54- 14%	36- 11%	211afgjk 23%	273 +aefghjk 28%	195-gk 17%	91- 13%
NOW	188 6%	27fgjk 7%	55 +cefgijk 11%	33fgjk 7%	36fgjk 7%	20 4%	10- 3%	6- 2%	83+efgjk 9%	69efgjk 7%	37- 3%	17- 2%
Disney+	464 15%	73efgjk 19%	139 +adefgij 27%	104+efgjk 22%	94+efgjk 19%	38-fgjk 8%	11- 3%	6- 2%	211 +efgjk 23%	198+efgjk 20%	54-gk 5%	17- 2%
Apple TV+	137 4%	18fgjk 5%	38+efgjk 7%	29fgjk 6%	25fgjk 5%	17gk 4%	6- 2%	3- 1%	56+fgjk 6%	54fgjk 6%	26- 2%	9- 1%
BritBox	80 3%	17 +degijk 4%	29 +cdefgij 6%	12e 2%	9 2%	2- *	10e 3%	2- 1%	46 +cdegijk 5%	20e 2%	14- 1%	12 2%
YouTube (including YouTube Premium)	613 20%	54- 14%	127 +afgjk 25%	102agk 21%	120 +afgjk 24%	108agjk 23%	69g 18%	33- 10%	182agk 20%	221+agjk 23%	210-g 18%	102- 15%
NET PSB BVOD	1082 35%	98- 25%	170a 33%	155 32%	213 +abcghk 43%	197 +abcghk 42%	147ah 39%	102 32%	268- 30%	368ah 38%	446+ach 38%	249ah 36%

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Prepared by BMG

Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET SVoD	892	58-	152agh	137ag	183	183	118agh	61-	210-a	320+aghk	362aghk	179-ag
				+abcghjk	+abcfghi	jk						
	29%	15%	29%	28%	37%	38%	31%	19%	23%	33%	31%	26%
None	887	129bdehi	111-	137bd	107-	120	126bdehi	157	240b	244-	403	283+bcdefhij
							+abcdefh	ijk		+bcdehi		
	29%	33%	21%	28%	21%	25%	33%	49%	27%	25%	34%	40%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	896 29%	69 31%	81 30%	96dfm 34%	102 25%	38 31%	80- 24%	128 30%	83 32%	73 29%	750 29%	80f 31%	46f 31%	20 23%
ITVX (formerly ITV Hub)	505 17%	34 15%	45 17%	48 17%	56 14%	23 19%	66k 20%	79k 19%	37 14%	45 18%	434k 17%	30- 12%	27k 19%	13 16%
ITVX Premium (formerly ITV Hub+) Subscription version	136 4%	10 4%	15 6%	12 4%	28+1 7%	0 -%	13 4%	19 5%	14 5%	7 3%	117 5%	13 5%	3 2%	2 3%
STV Player	105 3%	3 1%	5 2%	3 1%	13h 3%	4 3%	12h 3%	13h 3%	0- -%	3 1%	55-h 2%	48 19%	1- 1%	*- *%
STV Player+ (formerly STV Player VIP) Subscription version	70 2%	2 1%	7 3%	1 1%	15cjl 4%	0 -%	6 2%	6 2%	5 2%	6 3%	49- 2%	20 8%	1 1%	* *%
S4C Clic	64 2%	1 *%	7 3%	3 1%	21 5%	1 1%	7 2%	7 2%	2 1%	2 1%	52 2%	5 2%	6achi 4%	2 2%
Channel 4 streaming service (formerly All4)	476 16%	27 12%	36 13%	41 14%	69 17%	18 14%	55 16%	81+am 19%	41 15%	36 14%	404 16%	38 15%	23 16%	10 12%
Channel 4+ streaming service (formerly All4+)	199 6%	11 5%	13 5%	10 4%	41 10%	6 5%	22 7%	35ck 8%	14 5%	26 10%	178+ 7%	10 4%	7 5%	4 4%
My5	290 9%	15 7%	24 9%	27 10%	34 8%	12 9%	44+al 13%	481 12%	21 8%	301 12%	2531 10%	22 9%	8- 6%	6 8%
Sky On Demand or Sky Go	253 8%	17 8%	20 7%	19 7%	49+cfjk 12%	6 5%	22 7%	38 9%	22 8%	17 7%	211 8%	17 7%	19+bcfijk 13%	6 7%

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Prepared by BMG

Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
UKTV Play	151 5%	15 7%	15 6%	8 3%	17 4%	5 4%	21 6%	29ch 7%	8 3%	10 4%	128 5%	14 5%	7 4%	3 3%
Dplay/ Discovery+	137 4%	9 4%	11 4%	13 5%	15 4%	6 5%	15 4%	20 5%	9 4%	16 6%	114 4%	14 5%	6 4%	3 4%
Virgin TV Go/Catch-up	125	9	12i	10	37	3	13	14	8	3-	110im	11i	3	1-
or Virgin Media Anywhere	4%	4%	5%	4%	9%	2%	4%	3%	3%	1%	4%	4%	2%	1%
Netflix	879 29%	61 27%	70 26%	85i 30%	121i 30%	43 35%	97i 29%	127i 30%	85i 32%	48- 19%	737i 29%	79i 31%	42i 28%	21 25%
Amazon Prime Video	679 22%	39 17%	65i 24%	62 22%	99fi 25%	31 25%	57- 17%	116+afijm 28%	60i 23%	36- 14%	564i 22%	64fi 25%	36fi 24%	15 18%
NOW	188 6%	11 5%	20c 8%	7- 2%	28c 7%	3 2%	21c 6%	36cm 9%	17c 6%	16c 6%	158c 6%	21c 8%	6 4%	3 4%
Disney+	464 15%	27 12%	56+acij 21%	31 11%	70ci 18%	12 10%	48i 14%	76ci 18%	36 14%	21- 8%	378i 15%	49aci 19%	23i 15%	14i 17%
Apple TV+	137 4%	11 5%	12 4%	8 3%	25i 6%	7 6%	10 3%	27ci 7%	9 3%	4- 1%	113 4%	15i 6%	6 4%	3 3%
BritBox	80 3%	6 3%	5 2%	3 1%	17c 4%	0 -%	10 3%	15 4%	8 3%	3 1%	67 3%	9 3%	3 2%	2 2%
YouTube (including YouTube Premium)	613 20%	35 16%	54 20%	46 16%	92 23%	34 27%	59 18%	80 19%	51 19%	60a 24%	511 20%	50 20%	37+acf 25%	15 18%
NET PSB BVoD	1082 35%	74 33%	98 36%	116d 41%	125 31%	42 34%	108 32%	163d 39%	94 36%	87 35%	907 35%	92 36%	57 38%	27 32%
NET SVoD	892 29%	66 30%	74 28%	89 31%	106 26%	45 36%	93 28%	127 30%	87i 33%	58 23%	744 29%	82i 32%	44 30%	22 26%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	887	74	77	79	116	36	104	106	78	85g	755	70	37	26
	29%	33%	29%	28%	29%	29%	31%	25%	30%	34%	29%	27%	25%	30%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	896 29%	333+bcdf 36%	191 28%	148 28%	216- 24%	524+bdf 33%	364- 26%	801+cd 30%	22 25%	93- 22%	43- 21%	24 22%
ITVX (formerly ITV Hub)	505 17%	158 17%	121 17%	98d 19%	125- 14%	279 17%	223 16%	441 17%	14 15%	63 15%	30 14%	20 18%
ITVX Premium (formerly ITV Hub+) Subscription version	136 4%	39 4%	29 4%	36+ade 7%	32 4%	67 4%	68 5%	101- 4%	5 5%	34+a 8%	20+a 10%	10 9%
STV Player	105 3%	25 3%	20 3%	16 3%	39 4%	46 3%	55 4%	84 3%	7 8%	20 5%	6 3%	7 6%
STV Player+ (formerly STV Player VIP) Subscription version	70 2%	21 2%	11 2%	21+bde 4%	17 2%	31 2%	39 3%	51- 2%	3 3%	18+a 4%	8 4%	7 6%
S4C Clic	64 2%	21 2%	12 2%	18+d 3%	13 1%	33 2%	31 2%	40- 2%	8 9%	24+a 6%	11+a 5%	5 5%
Channel 4 streaming service (formerly All4)	476 16%	136 15%	124+ 18%	84 16%	127 14%	260 16%	212 15%	414 16%	18 20%	62 15%	27 13%	17 15%
Channel 4+ streaming service (formerly All4+)	199 6%	62 7%	48 7%	34 7%	54 6%	110 7%	88 6%	154- 6%	12 13%	45+a 11%	19 9%	14 13%
My5	290 9%	66- 7%	67 10%	58a 11%	96a 11%	132- 8%	154+ae 11%	241 9%	14 16%	49 12%	18 9%	14 13%
Sky On Demand or Sky Go	253 8%	85d 9%	64d 9%	46 9%	56- 6%	150+d 9%	102 7%	220 8%	8 9%	31 8%	17 8%	7 6%
UKTV Play	151 5%	48 5%	30 4%	26 5%	45 5%	78 5%	71 5%	126 5%	6 7%	24 6%	11 5%	5 5%
Dplay/ Discovery+	137 4%	51 6%	32 5%	20 4%	35 4%	83 5%	54 4%	110 4%	3 4%	27+a 7%	16+a 8%	7 6%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	125 4%	48df 5%	37df 5%	20 4%	20- 2%	85+df 5%	39- 3%	88- 3%	8 9%	36+a 9%	18+a 9%	10 9%
Netflix	879 29%	279d 30%	213d 31%	156 30%	225- 25%	492+df 31%	381 27%	765 29%	26 29%	113 27%	54 26%	31 28%
Amazon Prime Video	679 22%	241+cdf 26%	159d 23%	109 21%	164- 18%	400+df 25%	273- 19%	596 23%	15 17%	81 19%	39 19%	25 23%
NOW	188 6%	67 7%	45 6%	26 5%	49 5%	112 7%	74 5%	148- 6%	11 12%	40+a 10%	16 8%	13 12%
Disney+	464 15%	157df 17%	121df 18%	73 14%	109- 12%	278+df 17%	182- 13%	395 15%	15 16%	65 16%	33 16%	15 14%
Apple TV+	137 4%	62+df 7%	35df 5%	23d 4%	14- 2%	97+df 6%	37- 3%	107- 4%	10 11%	29+a 7%	11 5%	9 8%
BritBox	80 3%	27 3%	18 3%	13 3%	23 3%	45 3%	36 3%	63 2%	6 7%	18+a 4%	9 4%	3 3%
YouTube (including YouTube Premium)	613 20%	208+df 23%	140 20%	96 18%	163 18%	348+f 22%	259- 18%	527 20%	15 17%	83 20%	46 22%	22 20%
NET PSB BVoD	1082 35%	371+df 40%	249d 36%	183 35%	265- 30%	621+df 39%	448- 32%	962+cd 37%	27 31%	118- 28%	50- 24%	36 33%
NET SVoD	892 29%	298+df 32%	214df 31%	142 27%	228- 25%	512+df 32%	370- 26%	800+cd 30%	22 25%	87- 21%	44- 21%	20 18%
None	887 29%	221- 24%	182 26%	138 27%	335+abce 37%	403- 25%	474+abce 33%	740- 28%	22 25%	137 33%	77+a 37%	33 30%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	896 29%	270- 26%	626+ag 31%	64 29%	39 24%	71 25%	** **	33- 20%	27 20%	** **	120 27%	70 27%
ITVX (formerly ITV Hub)	505 17%	171 17%	334 16%	42 19%	29 18%	34 12%	** **	27 16%	23 17%	** **	77 17%	51e 20%
ITVX Premium (formerly ITV Hub+) Subscription version	136 4%	38 4%	98k 5%	11k 5%	8k 5%	8 3%	** **	4 3%	6 4%	** **	17 4%	4- 1%
STV Player	105 3%	34 3%	71 3%	8 4%	5 3%	5 2%	** **	5 3%	7 5%	** **	17 4%	12 5%
STV Player+ (formerly STV Player VIP) Subscription version	70 2%	21 2%	49 2%	3 2%	2 1%	5 2%	** **	1 1%	1 1%	** **	10 2%	4 2%
S4C Clic	64 2%	15 2%	49 2%	3 1%	1 1%	1 *	** **	0 -%	4 3%	** **	10 2%	4 1%
Channel 4 streaming service (formerly All4)	476 16%	171 17%	305 15%	32 14%	21 13%	40 14%	** **	27 17%	27 20%	** **	81 18%	49 19%
Channel 4+ streaming service (formerly All4+)	199 6%	64 6%	135 7%	13 6%	11 7%	18 6%	** **	7 5%	10 7%	** **	35 8%	18 7%
My5	290 9%	111 11%	179 9%	17 8%	11 7%	33 12%	** **	19 12%	19 14%	** **	49 11%	39+bcd 15%
Sky On Demand or Sky Go	253 8%	72 7%	181g 9%	15 7%	12 7%	19 7%	** **	6 4%	13 9%	** **	35 8%	16 6%
UKTV Play	151 5%	60 6%	91 4%	15 7%	5 3%	18 6%	** **	6 4%	8 6%	** **	22 5%	27+abdgj 10%
Dplay/ Discovery+	137 4%	41 4%	96 5%	11 5%	2 1%	9 3%	** **	2 2%	5 3%	** **	18 4%	11 4%
Virgin TV Go/Catch-up or Virgin Media Anywhere	125 4%	32 3%	94 5%	7 3%	6 4%	5 2%	** **	4 2%	4 3%	** **	15 3%	6 2%

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Prepared by BMG

Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	879 29%	254- 25%	625+adeg 31%	55 25%	31- 19%	55- 19%	** **	28- 18%	33 24%	** **	127deg 29%	59- 22%
Amazon Prime Video	679 22%	201- 20%	478+adeg 23%	44 20%	25 16%	48- 17%	** **	23- 15%	24 18%	** **	106eg 24%	53 20%
NOW	188 6%	61 6%	128 6%	15 7%	4 3%	13 5%	** **	7 4%	9 7%	** **	24 5%	15 6%
Disney+	464 15%	134- 13%	329+acdeg 16%	21- 9%	15 10%	25- 9%	** **	14- 9%	27 20%	** **	82acdeg 18%	29 11%
Apple TV+	137 4%	32- 3%	105+ade 5%	6 3%	2 1%	4- 2%	** **	3 2%	4 3%	** **	17 4%	6 2%
BritBox	80 3%	27 3%	54 3%	4 2%	6 4%	5 2%	** **	2 2%	4 3%	** **	10 2%	7 3%
YouTube (including YouTube Premium)	613 20%	182-e 18%	431+aeg 21%	42 19%	25 16%	35- 12%	** **	19- 12%	21 16%	** **	89eg 20%	46 18%
NET PSB BVoD	1082 35%	344 33%	738 36%	69 31%	52 32%	87 30%	** **	51 32%	41 30%	** **	160 36%	92 35%
NET SVoD	892 29%	259-g 25%	633+aegj 31%	65g 29%	39 24%	62- 22%	** **	27- 17%	28 21%	** **	106- 24%	76g 29%
None	887 29%	347+b 34%	540- 27%	86+bj 38%	70+abjk 44%	123+abjk 43%	** **	75+abjk 47%	49 36%	** **	127 28%	84 32%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	896 29%	44 29%	37 30%	132+ 34%	110 32%	247 32%	466 30%	889 30%	** **	893 30%	** **
ITVX (formerly ITV Hub)	505 17%	22 14%	25 20%	71 19%	84+af 24%	155+f 20%	242 15%	503 17%	** **	505 17%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	136 4%	7 5%	14+af 12%	31+f 8%	34+f 10%	69+f 9%	41- 3%	134 4%	** **	136 5%	** **
STV Player	105 3%	4 3%	2 2%	21+f 5%	20+f 6%	37+f 5%	34- 2%	105 3%	** **	105 3%	** **
STV Player+ (formerly STV Player VIP) Subscription version	70 2%	5f 3%	5f 4%	25+f 7%	25+f 7%	42+f 5%	13- 1%	69 2%	** **	69 2%	** **
S4C Clic	64 2%	4 3%	3 2%	23+f 6%	19+f 6%	38+f 5%	15- 1%	64 2%	** **	64 2%	** **
Channel 4 streaming service (formerly All4)	476 16%	27 17%	14 11%	73f 19%	68+bf 20%	152+bf 19%	215- 14%	467 16%	** **	472 16%	** **
Channel 4+ streaming service (formerly All4+)	199 6%	15 9%	13f 10%	42+f 11%	40+f 12%	88+f 11%	84- 5%	194 6%	** **	196 6%	** **
My5	290 9%	15 9%	22+f 18%	55+f 14%	46+f 13%	99+f 13%	123- 8%	287 10%	** **	288 10%	** **
Sky On Demand or Sky Go	253 8%	18 12%	17 13%	47+f 12%	38 11%	91+f 12%	126 8%	251 8%	** **	253 8%	** **
UKTV Play	151 5%	4 3%	6 5%	25 6%	26+f 8%	48 6%	67 4%	150 5%	** **	150 5%	** **
Dplay/ Discovery+	137 4%	7 5%	7 6%	23 6%	27+f 8%	50+f 6%	61 4%	137 5%	** **	137 5%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	125 4%	10f 6%	3 3%	31+f 8%	28+f 8%	58+f 7%	48- 3%	124 4%	** **	124 4%	** **

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Prepared by BMG

Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	879 29%	42 27%	37 30%	135+f 35%	123+f 36%	265+f 34%	461 29%	874 29%	** **	879 29%	** **
Amazon Prime Video	679 22%	36 24%	29 24%	110+f 29%	92+ 27%	210+f 27%	358 23%	675 23%	** **	678 22%	** **
NOW	188 6%	7 5%	10 8%	45+af 12%	37+af 11%	73+f 9%	74- 5%	188 6%	** **	188 6%	** **
Disney+	464 15%	41+f 27%	30+f 25%	99+f 26%	98+f 28%	202+f 26%	187- 12%	460 15%	** **	464 15%	** **
Apple TV+	137 4%	10 6%	5 4%	23 6%	30+f 9%	56+f 7%	60 4%	134 4%	** **	136 4%	** **
BritBox	80 3%	2 1%	2 1%	18+f 5%	21+abf 6%	37+af 5%	22- 1%	80 3%	** **	80 3%	** **
YouTube (including YouTube Premium)	613 20%	27 18%	24 19%	89 23%	87+ 25%	173 22%	317 20%	608 20%	** **	610 20%	** **
NET PSB BVoD	1082 35%	54 35%	48 39%	150 39%	132 38%	293 38%	562 36%	1070 36%	** **	1077 36%	** **
NET SVoD	892 29%	27- 17%	32 26%	104a 27%	101a 29%	214a 27%	494+a 32%	885 30%	** **	888 29%	** **
None	887 29%	37 24%	31 25%	83- 22%	64- 19%	174- 22%	451cde 29%	842 28%	** **	852 28%	** **

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	896	896+e	866+	866+e	765+e	86	890+	896	896+	831+	711+df	597+cdf	631+	53	680+	486+
	29%	33%	33%	33%	34%	27%	32%	36%	32%	31%	38%	39%	35%	29%	36%	34%
ITVX (formerly ITV Hub)	505	492+	505+	495+	456+	78	498+	505+h	505+	480+	389+	309+	404+	59	389+	316+
	17%	18%	19%	19%	20%	25%	18%	20%	18%	18%	21%	20%	22%	32%	21%	22%
ITVX Premium	136	135+	136+	134+	128+	70	135+	136+	136+	136+	105+	91+	102+	45	105+	98+
(formerly ITV Hub+) Subscription version	4%	5%	5%	5%	6%	22%	5%	5%	5%	5%	6%	6%	6%	25%	6%	7%
STV Player	105	102+	105+	102+	98+	50	105+	105+	105+	103+	78+	68+	75+	36+abcef	75+	75+
	3%	4%	4%	4%	4%	16%	4%	4%	4%	4%	4%	4%	4%	19%	4%	5%
STV Player+ (formerly	70	68+	70+	70+	70+	53	70+	70+	70+	70+	50	49+	48	34+abcef	46	52+
STV Player VIP) Subscription version	2%	3%	3%	3%	3%	16%	3%	3%	2%	3%	3%	3%	3%	19%	2%	4%
S4C Clic	64	64+	64+	64+	64+	64	64+	64+	64+	64+	50+	51+	47+	46+abcef	48	50+
	2%	2%	2%	2%	3%	20%	2%	3%	2%	2%	3%	3%	3%	25%	3%	3%
Channel 4 streaming service (formerly All4)	476	464+	460+	476+	422+	61	471+	476+hi	476+	441+	349+	276+	337+	44+	388+	288+
	16%	17%	17%	18%	18%	19%	17%	19%	17%	16%	18%	18%	19%	24%	20%	20%
Channel 4+ streaming service (formerly All4+)	199	196+	196+	199+	182+	55	199+	199+	199+	193+	144+	115+	146+	43	164+	124+
	6%	7%	7%	8%	8%	17%	7%	8%	7%	7%	8%	8%	8%	23%	9%	9%
My5	290	280+	287+	290+	290+afhi	69	286+	290+	290+	281+	219+	186+	220+	53	227+	226+abce
	9%	10%	11%	11%	13%	21%	10%	12%	10%	10%	12%	12%	12%	29%	12%	16%

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Prepared by BMG

Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Sky On Demand or Sky Go	253	247+	246+	246+	227+	55 +abcdefgh i	249+	240+	250+	246+	180+	149+	178+	42 +abcef	180+	139+
	8%	9%	9%	9%	10%	17%	9%	10%	9%	9%	10%	10%	10%	23%	9%	10%
UKTV Play	151	148+	151+	151+	150+	56 +abcdefgh i	149+	147+	151+	140	111+	101+	120+	41 +abcef	117+	109+
	5%	5%	6%	6%	7%	17%	5%	6%	5%	5%	6%	7%	7%	22%	6%	8%
Dplay/ Discovery+	137	135+	130+	133+	127+	56 +abcdefgh i	137+	133+	137+	136+	102+	85+	93+	34+abcef	96	89+
	4%	5%	5%	5%	6%	17%	5%	5%	5%	5%	5%	6%	5%	19%	5%	6%
Virgin TV Go/Catch-up	125	123+	122+	124+	113+	65 +abcdefgh i	124+	124+	124+	120+	92+	81+	80	41+abcef	82	74+
or Virgin Media Anywhere	4%	5%	5%	5%	5%	20%	4%	5%	4%	4%	5%	5%	4%	23%	4%	5%
Netflix	879	802+	783+	781+	655	83	831+	776+	838+	879 +abcdefh 33%	590+	437	552+	55	584+	408
	29%	30%	29%	30%	29%	26%	30%	31%	30%	33%	31%	29%	31%	30%	31%	28%
Amazon Prime Video	679	635+	618+	609+	526	75	648+	614+	658+	679+	457+	349	422	52+	450+	343
	22%	24%	23%	23%	23%	24%	23%	25%	23%	25%	24%	23%	23%	28%	24%	24%
NOW	188	178+	176+	178+	153+	66 +abcdefgh i	177	179+	181	188+	136+	124+	124	45 +abcef	136+	108+
	6%	7%	7%	7%	7%	21%	6%	7%	6%	7%	7%	8%	7%	25%	7%	8%
Disney+	464	408	395	402	320-	68 +abcdefgh 21%	422	408+d	428	464+abdh	297	209	256	45 +abcef 25%	299	202
	15%	15%	15%	15%	14%	21%	15%	16%	15%	17%	16%	14%	14%	25%	16%	14%
Apple TV+	137	132+	127+	128+	104	39 +abcdefgh i	133+	129+	134+	137+	111+	89+	87	24+abcef	94	64
	4%	5%	5%	5%	5%	12%	5%	5%	5%	5%	6%	6%	5%	13%	5%	4%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BritBox	80	80+	78+	80+	79+	47	80+	80+	80+	80+	66+	59+	67+	38+abcef	63+	63+
	3%	3%	3%	3%	3%	15%	3%	3%	3%	3%	3%	4%	4%	21%	3%	4%
YouTube (including YouTube Premium)	613	555	550+	552+	484+	71	575+	547+	583+	613+	405+	328+	375	47	418+	310
	20%	21%	21%	21%	21%	22%	21%	22%	21%	23%	21%	22%	21%	26%	22%	22%
NET PSB BVoD	1082	1060+e	1040+e	1046+e	918+e	99	1067+e	1082	1082+e	998+e	802+d	651+d	751+d	59	802+d	578+
	35%	39%	39%	40%	40%	31%	38%	43%	38%	37%	42%	43%	42%	32%	42%	40%
NET SVoD	892	815+e	819+e	812+e	713+e	76-	844+e	798+e	852+e	892+aeefh	615+d	508+d	590+d	43	627+d	476+d
	29%	30%	31%	31%	31%	24%	30%	32%	30%	33%	32%	33%	33%	23%	33%	33%
None	887	688-gi	674-gi	650-g	576-g	67-	722-gi	516-	748-gi	608-	439-	361-	433-d	31-	445-	369-d
	29%	25%	25%	25%	25%	21%	26%	21%	26%	23%	23%	24%	24%	17%	24%	26%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	896 29%	63- 22%	807+a 30%	604+a 32%	369+a 34%
ITVX (formerly ITV Hub)	505 17%	31- 11%	462+a 17%	327a 18%	197a 18%
ITVX Premium (formerly ITV Hub+) Subscription version	136 4%	7 2%	127+ 5%	81 4%	53 5%
STV Player	105 3%	12 4%	90 3%	64 3%	35 3%
STV Player+ (formerly STV Player VIP) Subscription version	70 2%	5 2%	65 2%	49 3%	36+ 3%
S4C Clic	64 2%	4 1%	59 2%	40 2%	35+ 3%
Channel 4 streaming service (formerly All4)	476 16%	40 14%	421 16%	310 17%	185 17%
Channel 4+ streaming service (formerly All4+)	199 6%	18 6%	174 7%	122 7%	75 7%
My5	290 9%	32 11%	251 9%	156- 8%	82- 8%
Sky On Demand or Sky Go	253 8%	17 6%	229 9%	166 9%	103 9%
UKTV Play	151 5%	18 6%	128 5%	92 5%	54 5%
Dplay/ Discovery+	137 4%	12 4%	123 5%	88 5%	58 5%

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Table Q20SUM2 (continuation)
Q20. Weekly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	125 4%	7 3%	114 4%	81 4%	53 5%
Netflix	879 29%	46- 16%	811+a 31%	593+a 32%	356+a 33%
Amazon Prime Video	679 22%	27- 10%	633+a 24%	467+a 25%	273+a 25%
NOW	188 6%	9 3%	173 7%	125 7%	85+a 8%
Disney+	464 15%	25- 9%	426+a 16%	322+a 17%	205+a 19%
Apple TV+	137 4%	2- 1%	133+a 5%	110+a 6%	77+ab 7%
BritBox	80 3%	2 1%	76 3%	53 3%	34 3%
YouTube (including YouTube Premium)	613 20%	41 15%	554+ 21%	406+a 22%	261+a 24%
NET PSB BVoD	1082 35%	84 30%	968+ 37%	715+a 38%	444+ab 41%
NET SVoD	892 29%	62- 22%	803+a 30%	592+a 32%	367+a 34%
None	887 29%	120+bcd 43%	709- 27%	458- 25%	256- 24%

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Table Q20SUM3
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	551 18%	239 17%	275 19%	** **	34 21%	268 18%	273 18%
ITVX (formerly ITV Hub)	521 17%	227 16%	265 18%	** **	27 17%	250 17%	266 17%
ITVX Premium (formerly ITV Hub+) Subscription version	103 3%	55b 4%	30- 2%	** **	19+ab 12%	56 4%	46 3%
STV Player	111 4%	70+b 5%	29- 2%	** **	13+b 8%	70+b 5%	42- 3%
STV Player+ (formerly STV Player VIP) Subscription version	76 2%	46+b 3%	20- 1%	** **	10+b 6%	52+b 3%	24- 2%
S4C Clic	65 2%	36b 3%	19- 1%	** **	10+ab 6%	47+b 3%	18- 1%
Channel 4 streaming service (formerly All4)	552 18%	247 18%	274 19%	** **	31 20%	269 18%	272 18%
Channel 4+ streaming service (formerly All4+)	243 8%	108 8%	109 7%	** **	26+ab 16%	131 9%	108 7%
My5	395 13%	191 14%	183 12%	** **	21 13%	195 13%	196 13%
Sky On Demand or Sky Go	211 7%	93 7%	95 6%	** **	23+ab 14%	120+b 8%	89- 6%
UKTV Play	193 6%	93 7%	90 6%	** **	10 6%	123+b 8%	66- 4%
Dplay/ Discovery+	145 5%	64 5%	70 5%	** **	12 7%	97+b 7%	48- 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	107 4%	61+b 4%	29- 2%	** **	17+ab 11%	70+b 5%	36- 2%

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Prepared by BMG

Table Q20SUM3 (continuation)
 Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	305 10%	113- 8%	172+a 12%	** **	18 11%	153 10%	146 10%
Amazon Prime Video	455 15%	198 14%	231 16%	** **	25 16%	228 15%	222 14%
NOW	150 5%	68 5%	66 5%	** **	16+ab 10%	73 5%	78 5%
Disney+	325 11%	140 10%	166 11%	** **	18 11%	152 10%	168 11%
Apple TV+	129 4%	61 4%	52 4%	** **	15+ab 9%	74b 5%	52- 3%
BritBox	92 3%	51b 4%	26- 2%	** **	14+ab 9%	61+b 4%	30- 2%
YouTube (including YouTube Premium)	382 12%	158 11%	197 13%	** **	23 14%	185 13%	190 12%
NET PSB BVoD	555 18%	233 17%	301+ad 21%	** **	20 12%	280 19%	266 17%
NET SVoD	254 8%	93- 7%	152+ad 10%	** **	5- 3%	119 8%	132 9%
None	1126 37%	508 36%	538 37%	** **	48 30%	524 35%	588 38%

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Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	551 18%	78 20%	83 16%	84 17%	100 20%	81 17%	63 17%	62 19%	161 18%	184 19%	206 18%	125 18%
ITVX (formerly ITV Hub)	521 17%	58 15%	78 15%	75 16%	111 +abcghjk 22%	93gh 20%	66 17%	39- 12%	136 15%	186ghk 19%	198 17%	105 15%
ITVX Premium (formerly ITV Hub+) Subscription version	103 3%	23 +efgijk 6%	35 +cdefgij 7%	15fjk 3%	16fjk 3%	7- 2%	3- 1%	4 1%	58 +cdefgij 6%	31fjk 3%	15- 1%	7- 1%
STV Player	111 4%	17gjk 4%	35 +defgijk 7%	21gjk 4%	17gjk 3%	10 2%	7 2%	3- 1%	53+efgjk 6%	38gjk 4%	20- 2%	11- 2%
STV Player+ (formerly Subscription version)	76 2%	22 +cdefgij 6%	26 +cdefgij 5%	9jk 2%	11gjk 2%	4- 1%	3- 1%	1- **	48 +cdefgij 5%	20gjk 2%	8- 1%	4- 1%
S4C Clic	65 2%	15+efgjk 4%	24 +defgijk 5%	12ejk 2%	8j 2%	2- **	3 1%	2 1%	39 +defgijk 4%	20ejk 2%	6- 1%	5- 1%
Channel 4 streaming service (formerly All4)	552 18%	58 15%	86 17%	82 17%	113 +abcghjk 23%	98gh 21%	71 19%	42- 13%	145 16%	196gh 20%	212 18%	113 16%
Channel 4+ streaming service (formerly All4+)	243 8%	41fgjk 11%	45gk 9%	35 7%	46gk 9%	38 8%	23 6%	15- 5%	86fgjk 10%	82gk 8%	75- 6%	37- 5%
My5	395 13%	34- 9%	64 12%	49 10%	87 +abcghk 17%	73acgh 15%	57acg 15%	31 10%	98 11%	136a 14%	161a 14%	88 13%
Sky On Demand or Sky Go	211 7%	31gjk 8%	45fgjk 9%	36gjk 8%	42fgjk 8%	28 6%	18 5%	10- 3%	77+fgjk 8%	78fgjk 8%	56- 5%	27- 4%

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Prepared by BMG

Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
UKTV Play	193 6%	22 6%	27 5%	25 5%	46+bcghk 9%	40+ghk 8%	21 6%	12 4%	49 5%	71g 7%	73 6%	33 5%
Dplay/ Discovery+	145 5%	30+bfgjk 8%	18 3%	23 5%	23 5%	29fk 6%	11 3%	11 3%	48k 5%	46 5%	51 4%	22- 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	107 4%	20efjk 5%	24efjk 5%	26+defjk 5%	12 2%	9 2%	7 2%	8 3%	45+defjk 5%	39j 4%	24- 2%	15- 2%
Netflix	305 10%	48g 12%	44 8%	44 9%	47 9%	57g 12%	47g 12%	18- 6%	92g 10%	91 9%	122g 10%	65 9%
Amazon Prime Video	455 15%	77+dfgjk 20%	79gk 15%	89+dfgjk 19%	65g 13%	73gk 15%	48g 13%	23- 7%	156+gjk 17%	155gjk 16%	144-g 12%	71- 10%
NOW	150 5%	32 +defgijk 8%	37 +defgijk 7%	24g 5%	18 4%	19 4%	14 4%	6- 2%	69 +defgijk 8%	42 4%	39- 3%	20- 3%
Disney+	325 11%	67 +defgijk 18%	64fgjk 12%	68+fgjk 14%	57fgjk 11%	47fgjk 10%	18-g 5%	4- 1%	131 +efgjk 15%	125+fgjk 13%	68-gk 6%	22- 3%
Apple TV+	129 4%	32 +defgijk 8%	25fgjk 5%	29fgjk 6%	19fgjk 4%	18fgjk 4%	5- 1%	1- *	57+fgjk 6%	48fgjk 5%	24-gk 2%	5- 1%
BritBox	92 3%	26 +defgijk 7%	25 +defgijk 5%	18efgjk 4%	9 2%	6- 1%	4- 1%	2- 1%	52 +defgijk 6%	27jk 3%	13- 1%	7- 1%
YouTube (including YouTube Premium)	382 12%	45 12%	54 10%	43- 9%	75bcg 15%	80 +bcghik 17%	56cg 15%	29 9%	99 11%	118 12%	165cg 14%	85 12%
NET PSB BVOD	555 18%	73 19%	74- 14%	84 17%	103b 21%	90 19%	67 18%	63 20%	147 16%	187b 19%	221b 19%	130 19%
NET SVoD	254 8%	22 6%	17- 3%	28 6%	39bh 8%	63 +abcdhi 13%	51 +abcdhi 13%	34abch 11%	39- 4%	67bh 7%	148 +abcdhi 13%	85+abcdhi 12%

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Prepared by BMG

Table Q20SUM3 (continuation)
 Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	1126	127	193e	174	180	143-	156ae	154	320	354e	453e	309+abcdehij
	37%	33%	37%	36%	36%	30%	41%	48%	35%	36%	39%	44%

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Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	551 18%	33 15%	53 20%	49 17%	66 16%	24 19%	64 19%	94+ai 23%	46 17%	38 15%	466 18%	44 17%	24 16%	17 20%
ITVX (formerly ITV Hub)	521 17%	36 16%	38 14%	42 15%	63 16%	22 18%	63 19%	90+bkl 21%	52 20%	45 18%	452+ 18%	36 14%	19 13%	13 16%
ITVX Premium (formerly ITV Hub+) Subscription version	103 3%	11h 5%	5 2%	7 2%	19h 5%	2 1%	11h 3%	20h 5%	1- *%	8h 3%	84h 3%	13h 5%	3 2%	3h 4%
STV Player	111 4%	7h 3%	7 3%	9h 3%	13h 3%	2 2%	16hl 5%	13h 3%	1- *%	4 2%	71-h 3%	36 +abcd fg ijlm 14%	2 1%	3h 3%
STV Player+ (formerly STV Player VIP) Subscription version	76 2%	8bhi 4%	2 1%	5 2%	11 3%	2 2%	12bhi 4%	13bhi 3%	1- *%	1 *%	56- 2%	15 +bcdhijl 6%	3 2%	2bhi 3%
S4C Clic	65 2%	9+bch 4%	2 1%	1- *%	12ch 3%	0 -%	11ch 3%	11c 3%	1 1%	6 2%	54 2%	5 2%	5bch 3%	1 2%
Channel 4 streaming service (formerly All4)	552 18%	49dl 22%	52 19%	54 19%	55- 14%	25 20%	54 16%	72 17%	62+df1 24%	48 19%	472 18%	45 18%	21 14%	15 18%
Channel 4+ streaming service (formerly All4+)	243 8%	19 8%	22 8%	14 5%	23 6%	14 11%	27 8%	40c 9%	24 9%	20 8%	201 8%	25c 10%	9 6%	8c 10%
My5	395 13%	32 14%	36 13%	48f 17%	50 12%	18 15%	32 10%	57 13%	30 11%	37 15%	339 13%	29 11%	17 11%	10 12%
Sky On Demand or Sky Go	211 7%	20h 9%	21h 8%	15 5%	26 7%	12 10%	26h 8%	30h 7%	8- 3%	20h 8%	177h 7%	21h 8%	8 5%	5 6%
UKTV Play	193 6%	11 5%	13 5%	16 6%	30h 8%	11 9%	22h 7%	37+h 9%	7- 3%	12 5%	159h 6%	16h 6%	10h 7%	7h 9%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Dplay/ Discovery+	145 5%	13i 6%	13 5%	16i 6%	25i 6%	5 4%	11 3%	23i 6%	12 5%	4- 2%	123 5%	14i 5%	4 3%	4i 5%
Virgin TV Go/Catch-up or Virgin Media Anywhere	107 4%	8 3%	13hl 5%	9 3%	21hl 5%	1 1%	15hl 4%	14 3%	2- 1%	10h 4%	91hl 4%	9h 4%	2- 1%	6+hjl 7%
Netflix	305 10%	23 10%	35 13%	29 10%	32 8%	9 7%	36 11%	40 9%	19 7%	37+dh 15%	261 10%	23 9%	13 9%	7 9%
Amazon Prime Video	455 15%	41k 18%	41 15%	34 12%	61 15%	22 17%	55 16%	59 14%	39 15%	38 15%	389 15%	29 12%	19 13%	17ck 20%
NOW	150 5%	16bl 7%	7 3%	14 5%	18 5%	5 4%	21 6%	25 6%	8 3%	11 4%	126 5%	15 6%	4 3%	6bhl 7%
Disney+	325 11%	35+hjkl 16%	27 10%	32 11%	44 11%	16 13%	37 11%	46 11%	16- 6%	27 11%	280h 11%	25 10%	11 7%	10h 12%
Apple TV+	129 4%	12 6%	7 3%	8 3%	29+bchij 7%	3 3%	17 5%	17 4%	6 2%	6 3%	106 4%	13 5%	6 4%	4 5%
BritBox	92 3%	8hi 4%	6 2%	3 1%	13hi 3%	1 1%	20+bchij 6%	23+chij 5%	2- 1%	1- *%	76i 3%	10chi 4%	4i 2%	2i 2%
YouTube (including YouTube Premium)	382 12%	31 14%	26 10%	34 12%	48 12%	15 12%	48 14%	51 12%	35 13%	32 13%	321 12%	35 14%	13 9%	12 15%
NET PSB BVoD	555 18%	43 19%	53 20%	46 16%	61 15%	23 19%	59 18%	95+d1 23%	571 22%	44 17%	4791 19%	42 16%	19- 13%	15 17%
NET SVoD	254 8%	15 7%	19 7%	22 8%	25 6%	13 10%	30 9%	27 7%	25 10%	37 15%	214 8%	23 9%	10 7%	8 9%
None	1126 37%	66- 30%	94 35%	99 35%	143 36%	50 40%	137a 41%	142 34%	101 38%	107a 42%	938 36%	90 35%	66 45%	32 38%

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Prepared by BMG

Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	551 18%	167 18%	145+df 21%	97 19%	135- 15%	313+df 19%	232- 16%	499+c 19%	10 11%	50- 12%	28 13%	13 12%
ITVX (formerly ITV Hub)	521 17%	179+f 19%	111 16%	83 16%	145 16%	289 18%	227 16%	466+cd 18%	10 11%	53- 13%	23- 11%	19 17%
ITVX Premium (formerly ITV Hub+) Subscription version	103 3%	23 3%	32+a 5%	19 4%	28 3%	56 3%	48 3%	71- 3%	6 7%	30+a 7%	18+a 9%	6 6%
STV Player	111 4%	33 4%	36+cf 5%	14 3%	29 3%	69 4%	42 3%	84- 3%	7 7%	28+a 7%	15+a 7%	7 6%
STV Player+ (formerly STV Player VIP) Subscription version	76 2%	21 2%	20 3%	15 3%	19 2%	41 3%	34 2%	55- 2%	6 7%	21+a 5%	11+a 5%	4 4%
S4C Clic	65 2%	24 3%	17 3%	10 2%	13 1%	41 3%	23 2%	48- 2%	3 4%	15+a 4%	7 3%	5 5%
Channel 4 streaming service (formerly All4)	552 18%	188+df 21%	126 18%	94 18%	140 16%	315+d 20%	234 17%	499+cd 19%	15 16%	49- 12%	21- 10%	13 12%
Channel 4+ streaming service (formerly All4+)	243 8%	70 8%	62 9%	47 9%	62 7%	132 8%	109 8%	216 8%	6 6%	25 6%	10 5%	9 8%
My5	395 13%	107 12%	91 13%	74 14%	121 14%	198 12%	195 14%	345 13%	10 11%	48 12%	22 11%	16 15%
Sky On Demand or Sky Go	211 7%	77+bd 8%	37 5%	48bd 9%	47- 5%	115 7%	95 7%	176 7%	4 4%	34 8%	19 9%	10 9%
UKTV Play	193 6%	58 6%	49 7%	37 7%	46 5%	107 7%	82 6%	162 6%	9 10%	30 7%	15 7%	6 6%
Dplay/ Discovery+	145 5%	44 5%	36 5%	35+d 7%	30- 3%	80 5%	65 5%	117 4%	5 6%	28 7%	18+a 8%	6 5%

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Prepared by BMG

Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	107 4%	36d 4%	33df 5%	21 4%	17- 2%	69+df 4%	38- 3%	82- 3%	5 6%	25+a 6%	8 4%	12 11%
Netflix	305 10%	107 12%	62 9%	47 9%	86 10%	168 10%	133 9%	259 10%	7 8%	42 10%	19 9%	15 14%
Amazon Prime Video	455 15%	149d 16%	115d 17%	90d 17%	99- 11%	264+df 16%	189 13%	402 15%	6 6%	51 12%	30 15%	15 14%
NOW	150 5%	51d 6%	40d 6%	34d 7%	24- 3%	92d 6%	59 4%	122 5%	7 8%	26 6%	13 6%	7 6%
Disney+	325 11%	98 11%	78 11%	67 13%	82 9%	176 11%	149 11%	275 10%	8 9%	47 11%	23 11%	15 14%
Apple TV+	129 4%	41 4%	36 5%	21 4%	28 3%	77 5%	49 3%	96- 4%	5 5%	30+a 7%	16+a 7%	9 8%
BritBox	92 3%	28 3%	28d 4%	16 3%	18 2%	56 3%	34 2%	66- 3%	7 7%	25+a 6%	9 4%	9 8%
YouTube (including YouTube Premium)	382 12%	125 14%	85 12%	64 12%	103 12%	210 13%	167 12%	333 13%	14 16%	48 11%	18 8%	15 14%
NET PSB BVoD	555 18%	171 19%	131 19%	97 19%	153 17%	302 19%	250 18%	511+cd 19%	7 8%	41- 10%	27 13%	7 6%
NET SVoD	254 8%	83 9%	48 7%	48 9%	74 8%	131 8%	122 9%	234+cd 9%	5 6%	19- 4%	7- 3%	6 6%
None	1126 37%	291- 32%	246 36%	174 33%	399+abce 45%	537- 33%	573+abce 40%	952 36%	35 39%	164 39%	84 40%	41 37%

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Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	551 18%	166 16%	385j 19%	41 18%	21 13%	39 14%	** **	22 14%	20 15%	** **	64 14%	44 17%
ITVX (formerly ITV Hub)	521 17%	154 15%	367 18%	36 16%	24 15%	43 15%	** **	27 17%	18 14%	** **	69 15%	46 18%
ITVX Premium (formerly ITV Hub+) Subscription version	103 3%	29c 3%	75c 4%	1- *%	4 3%	4 1%	** **	6c 4%	7 5%	** **	11 3%	4 2%
STV Player	111 4%	28 3%	83 4%	3 1%	8c 5%	5 2%	** **	6 3%	6 5%	** **	9 2%	5 2%
STV Player+ (formerly STV Player VIP) Subscription version	76 2%	15- 1%	61+ace 3%	0- -%	5c 3%	2 1%	** **	1 1%	7 5%	** **	9 2%	3 1%
S4C Clic	65 2%	14- 1%	51+ak 3%	1 1%	3 2%	5 2%	** **	0 -%	4 3%	** **	6 1%	1- *%
Channel 4 streaming service (formerly All4)	552 18%	158- 15%	394+agj 19%	41 19%	29 18%	50 17%	** **	19 12%	21 16%	** **	66 15%	48 18%
Channel 4+ streaming service (formerly All4+)	243 8%	63- 6%	180+aj 9%	15 7%	14 9%	23 8%	** **	7 4%	9 7%	** **	21- 5%	17 6%
My5	395 13%	131 13%	264 13%	35 16%	21 13%	37 13%	** **	21 13%	18 13%	** **	55 12%	35 13%
Sky On Demand or Sky Go	211 7%	52- 5%	159+agjk 8%	10 4%	11g 7%	20g 7%	** **	3- 2%	8 6%	** **	17- 4%	11 4%
UKTV Play	193 6%	57 6%	136 7%	13 6%	9 5%	14 5%	** **	8 5%	9 6%	** **	20 4%	19 7%
Dplay/ Discovery+	145 5%	34- 3%	112+a 5%	7 3%	3 2%	7 3%	** **	3 2%	5 3%	** **	16 4%	12 5%
Virgin TV Go/Catch-up or Virgin Media Anywhere	107 4%	23- 2%	84+ajk 4%	7 3%	3 2%	8 3%	** **	2 1%	6 5%	** **	6- 1%	2- 1%

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Prepared by BMG

Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	305 10%	94 9%	211 10%	26 11%	19 12%	19 7%	** **	10 6%	16 12%	** **	35 8%	20 8%
Amazon Prime Video	455 15%	145 14%	310 15%	29 13%	18 11%	36 13%	** **	14- 9%	21 15%	** **	60 14%	39 15%
NOW	150 5%	37- 4%	114+ae 6%	8 4%	3 2%	5- 2%	** **	3 2%	3 2%	** **	18 4%	7 3%
Disney+	325 11%	101 10%	224c 11%	14- 6%	17 11%	21 7%	** **	12 7%	14 11%	** **	55c 12%	21 8%
Apple TV+	129 4%	29- 3%	99+ace 5%	2- 1%	4 3%	4- 1%	** **	3 2%	4 3%	** **	15 3%	9 4%
BritBox	92 3%	26 3%	66 3%	3 1%	6 4%	7 3%	** **	5 3%	5 3%	** **	8 2%	3 1%
YouTube (including YouTube Premium)	382 12%	122 12%	260 13%	30 13%	24 15%	46 16%	** **	18 11%	9 7%	** **	49 11%	28 11%
NET PSB BVoD	555 18%	164 16%	390+ej 19%	40 18%	24 15%	37- 13%	** **	29 18%	19 14%	** **	59- 13%	43 17%
NET SVoD	254 8%	92 9%	162 8%	28+bj 13%	17 10%	40+abj 14%	** **	13 8%	5 4%	** **	29 6%	23 9%
None	1126 37%	407+b 40%	718- 35%	87 39%	67 42%	119 42%	** **	82+abcjk 51%	60 45%	** **	180 40%	96 37%

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Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	551 18%	21 14%	20 16%	65 17%	47- 14%	121 16%	310+de 20%	544 18%	** **	550 18%	** **
ITVX (formerly ITV Hub)	521 17%	26 17%	18 15%	62 16%	52 15%	128 16%	284 18%	510 17%	** **	517 17%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	103 3%	4 3%	7 6%	20f 5%	19+f 6%	41+f 5%	41- 3%	98 3%	** **	101 3%	** **
STV Player	111 4%	3 2%	8a 7%	26+af 7%	17 5%	42+f 5%	51 3%	106 4%	** **	109 4%	** **
STV Player+ (formerly STV Player VIP) Subscription version	76 2%	4 3%	6f 5%	15 4%	8 2%	25 3%	32 2%	70 2%	** **	74 2%	** **
S4C Clic	65 2%	4 2%	4 4%	15+f 4%	11f 3%	26+f 3%	23- 1%	61 2%	** **	63 2%	** **
Channel 4 streaming service (formerly All4)	552 18%	30 19%	19 15%	69 18%	60 17%	139 18%	299 19%	546 18%	** **	550 18%	** **
Channel 4+ streaming service (formerly All4+)	243 8%	14 9%	9 8%	32 8%	29 9%	71 9%	119 8%	240 8%	** **	241 8%	** **
My5	395 13%	18 12%	15 12%	47 12%	42 12%	92 12%	213 14%	385 13%	** **	392 13%	** **
Sky On Demand or Sky Go	211 7%	12 7%	15+f 12%	30 8%	24 7%	60 8%	107 7%	205 7%	** **	210 7%	** **
UKTV Play	193 6%	9 6%	4 3%	29 8%	19 5%	50 6%	101 6%	188 6%	** **	191 6%	** **
Dplay/ Discovery+	145 5%	4 2%	5 4%	17 4%	12 4%	32 4%	81 5%	141 5%	** **	144 5%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	107 4%	6 4%	6 5%	26+f 7%	20+f 6%	43+f 5%	45 3%	100 3%	** **	106 4%	** **

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Prepared by BMG

Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	305 10%	11 7%	11 9%	26- 7%	27 8%	64 8%	177+ce 11%	300 10%	** **	304 10%	** **
Amazon Prime Video	455 15%	30 20%	26 22%	63 16%	54 16%	126 16%	239 15%	447 15%	** **	451 15%	** **
NOW	150 5%	8 5%	8 6%	26 7%	16 5%	47 6%	74 5%	147 5%	** **	149 5%	** **
Disney+	325 11%	14 9%	17 14%	62+f 16%	55+f 16%	118+f 15%	154 10%	320 11%	** **	323 11%	** **
Apple TV+	129 4%	13+f 8%	11+f 9%	34+f 9%	32+f 9%	59+f 8%	54- 3%	125 4%	** **	128 4%	** **
BritBox	92 3%	7 4%	6 5%	20+f 5%	17+f 5%	41+f 5%	33- 2%	84 3%	** **	90 3%	** **
YouTube (including YouTube Premium)	382 12%	11 7%	8 6%	37 10%	32 9%	68- 9%	214abe 14%	377 13%	** **	381 13%	** **
NET PSB BVoD	555 18%	20 13%	17 14%	59 15%	40- 12%	112- 14%	330+acde 21%	548 18%	** **	553 18%	** **
NET SVoD	254 8%	3- 2%	4- 3%	12- 3%	16- 5%	32- 4%	154+abcde 10%	250 8%	** **	253 8%	** **
None	1126 37%	55 35%	38 31%	122- 32%	119 34%	265 34%	549 35%	1083 36%	** **	1090 36%	** **

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Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	551 18%	551+ 20%	530+ 20%	525+ 20%	455+ 20%	70 22%	541+ 19%	551+fhi 22%	551+ 19%	509+ 19%	393+ 21%	313+ 21%	361+ 20%	43 23%	376+ 20%	290+ 20%
ITVX (formerly ITV Hub)	521 17%	496+ 18%	521+ 20%	506+ 19%	464+ 20%	68+ 21%	516+ 19%	521+ahi 21%	521+ 18%	484+ 18%	366+ 19%	298+ 20%	379+ 21%	37 20%	380+ 20%	292+ 20%
ITVX Premium	103	102+	103+	99+	95+	61 +abcd fghi	103+	103+	103+	101+	67	56	71+	30+abce f	62	67+
(formerly ITV Hub+) Subscription version	3%	4%	4%	4%	4%	19%	4%	4%	4%	4%	4%	4%	4%	16%	3%	5%
STV Player	111	108+	111+	110+	102+	57 +abcd fghi	110+	111+	111+	107+	81+	68+	78+	38+abce f	74	70+
	4%	4%	4%	4%	4%	18%	4%	4%	4%	4%	4%	5%	4%	21%	4%	5%
STV Player+ (formerly	76	74+	76+	76+	71+	56 +abcd fghi	76+	76+	76+	76+	58+	49+	53	42+abce f	50	52+
STV Player VIP) Subscription version	2%	3%	3%	3%	3%	17%	3%	3%	3%	3%	3%	3%	3%	23%	3%	4%
S4C Clic	65	65+	65+	65+	63+	65 +abcd fghi	65+	65+	65+	65+	45	44+	43	41+abce f	46	48+
	2%	2%	2%	2%	3%	20%	2%	3%	2%	2%	2%	3%	2%	23%	2%	3%
Channel 4 streaming service (formerly All4)	552 18%	519+ 19%	544+ 20%	552+ 21%	484+ 21%	81+afhi 25%	547+ 20%	552+afhi 22%	552+ 19%	518+ 19%	390+ 21%	338+ 22%	391+ 22%	47+ 26%	431+ 23%	315+ 22%
Channel 4+ streaming	243	238+	242+	243+	225+	66 +abcd fghi	243+	243+	243+	233+	171+	147+	165+	41 +abce f	186+	156+
service (formerly All4+)	8%	9%	9%	9%	10%	21%	9%	10%	9%	9%	9%	10%	9%	23%	10%	11%
My5	395	369+	394+	392+	395	72 +abcfhi +abcd fghi	393+	395+a	395+	373+	273+	227+	302+	40+ab	305+	292+abce
	13%	14%	15%	15%	17%	23%	14%	16%	14%	14%	14%	15%	17%	22%	16%	20%

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Prepared by BMG

Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Sky On Demand or Sky Go	211	200+	203+	201+	183+	58 +abcd fghi	206+	198+	208+	207+	159+	135+	151+	40 +abcef	162+	134+
	7%	7%	8%	8%	8%	18%	7%	8%	7%	8%	8%	9%	8%	22%	9%	9%
UKTV Play	193	181+	193+	193+	188+	53 +abcd fghi	191+	189+	193+	185+	137+	118+	131+	34 +abcef	146+	127+
	6%	7%	7%	7%	8%	17%	7%	8%	7%	7%	7%	8%	7%	19%	8%	9%
Dplay/ Discovery+	145	140+	138+	139+	134+	55 +abcd fghi	142+	140+	144+	144+	95	86+	95	39 +abcef	100	84+
	5%	5%	5%	5%	6%	17%	5%	6%	5%	5%	5%	6%	5%	21%	5%	6%
Virgin TV Go/Catch-up	107	106+	104+	100+	97+	58 +abcd fghi	106+	102+	107+	102+	77+	64	75+	39+abcef	70	69+
or Virgin Media Anywhere	4%	4%	4%	4%	4%	18%	4%	4%	4%	4%	4%	4%	4%	21%	4%	5%
Netflix	305	266	269	262	237	51 +abcd fghi	270	263+	282	305+	187	163	182	33 +abcef	193	158
	10%	10%	10%	10%	10%	16%	10%	11%	10%	11%	10%	11%	10%	18%	10%	11%
Amazon Prime Video	455	411	411+	405+	345	58	422	409+	431	455+	290	227	278	36	298	206
	15%	15%	15%	15%	15%	18%	15%	16%	15%	17%	15%	15%	15%	20%	16%	14%
NOW	150	145+	145+	144+	128+	54 +abcd fghi	148+	146+	150+	150+	100	89+	101	34 +abcef	100	80
	5%	5%	5%	6%	6%	17%	5%	6%	5%	6%	5%	6%	6%	18%	5%	6%
Disney+	325	302+	298+	295+	237	56 +abcd fghi	306+	298+	314+	325+	209	161	197	35 +abcef	207	150
	11%	11%	11%	11%	10%	18%	11%	12%	11%	12%	11%	11%	11%	19%	11%	10%
Apple TV+	129	127+	123+	124+	108+	58 +abcd fghi	126+	124+	129+	129+	95+	79+	86	40+abcef	85	77+
	4%	5%	5%	5%	5%	18%	5%	5%	5%	5%	5%	5%	5%	22%	4%	5%

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Prepared by BMG

Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BritBox	92	91+	91+	86	83+	61	92+	92+	92+	92+	65	54	58	36+abcef	60	52
	3%	3%	3%	3%	4%	19%	3%	4%	3%	3%	3%	4%	3%	20%	3%	4%
YouTube (including	382	359+	359+	353+	311+	63	368+	347+	372+	382+	261+	228+	263+	37+ae	259+	206+
YouTube Premium)	12%	13%	14%	13%	14%	20%	13%	14%	13%	14%	14%	15%	15%	20%	14%	14%
NET PSB BVoD	555	516+e	532+e	522+e	445+e	42-	540+e	555	555+e	502+e	337	285	337	26	362	276
	18%	19%	20%	20%	20%	13%	19%	22%	20%	19%	18%	19%	19%	14%	19%	19%
NET SVoD	254	239+	243+	236+	224+	32	247+	225+	249+	254+	175+	154+	179+	19	180+	145+
	8%	9%	9%	9%	10%	10%	9%	9%	9%	9%	9%	10%	10%	10%	9%	10%
None	1126	897-eg	844-eg	835-eg	718-eg	81-	930-eg	700-	952-eg	843-eg	623-	492-	561-	49-	596-	455-
	37%	33%	32%	32%	31%	25%	33%	28%	34%	31%	33%	32%	31%	27%	31%	32%

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Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	551 18%	37 13%	487 18%	353 19%	202 19%
ITVX (formerly ITV Hub)	521 17%	37 13%	469+ 18%	345+ 19%	190 17%
ITVX Premium (formerly ITV Hub+) Subscription version	103 3%	3 1%	98+ 4%	59 3%	41 4%
STV Player	111 4%	6 2%	105 4%	74 4%	48 4%
STV Player+ (formerly STV Player VIP) Subscription version	76 2%	5 2%	71 3%	44 2%	30 3%
S4C Clic	65 2%	3 1%	62 2%	43 2%	30 3%
Channel 4 streaming service (formerly All4)	552 18%	29- 10%	510+a 19%	366+a 20%	213a 20%
Channel 4+ streaming service (formerly All4+)	243 8%	11- 4%	229+a 9%	156a 8%	96a 9%
My5	395 13%	39 14%	346 13%	235 13%	130 12%
Sky On Demand or Sky Go	211 7%	7- 2%	200+a 8%	143+a 8%	78a 7%
UKTV Play	193 6%	13 5%	176 7%	118 6%	74 7%
Dplay/ Discovery+	145 5%	11 4%	131 5%	91 5%	53 5%

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Prepared by BMG

Table Q20SUM3 (continuation)
Q20. Monthly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	107 4%	10 3%	94 4%	70 4%	47 4%
Netflix	305 10%	25 9%	274 10%	197 11%	115 11%
Amazon Prime Video	455 15%	21- 8%	421+a 16%	300+a 16%	177a 16%
NOW	150 5%	9 3%	137 5%	106+ 6%	66+ 6%
Disney+	325 11%	12- 4%	308+a 12%	219+a 12%	125a 11%
Apple TV+	129 4%	5 2%	121+ 5%	78 4%	48 4%
BritBox	92 3%	5 2%	86 3%	64 3%	40 4%
YouTube (including YouTube Premium)	382 12%	27 10%	337 13%	251 14%	147 13%
NET PSB BVoD	555 18%	42 15%	489 18%	350 19%	193 18%
NET SVoD	254 8%	26 9%	219 8%	158 9%	87 8%
None	1126 37%	144+bcd 51%	921- 35%	623- 33%	369- 34%

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Table Q20SUM4
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	268 9%	123 9%	134 9%	** **	12 8%	134 9%	132 9%
ITVX (formerly ITV Hub)	258 8%	100- 7%	146+a 10%	** **	13 8%	120 8%	135 9%
ITVX Premium (formerly ITV Hub+) Subscription version	61 2%	27 2%	21 1%	** **	13+ab 8%	43+b 3%	17- 1%
STV Player	76 2%	44+b 3%	25- 2%	** **	7 4%	44 3%	32 2%
STV Player+ (formerly STV Player VIP) Subscription version	47 2%	29b 2%	9- 1%	** **	10+ab 6%	31+b 2%	16- 1%
S4C Clic	38 1%	14 1%	14 1%	** **	11+ab 7%	27+b 2%	11- 1%
Channel 4 streaming service (formerly All4)	325 11%	143 10%	163 11%	** **	17 11%	174 12%	149 10%
Channel 4+ streaming service (formerly All4+)	186 6%	73 5%	96 7%	** **	16a 10%	96 6%	84 5%
My5	240 8%	115 8%	115 8%	** **	11 7%	116 8%	121 8%
Sky On Demand or Sky Go	118 4%	60 4%	46 3%	** **	12+b 7%	70+b 5%	45- 3%
UKTV Play	157 5%	75 5%	65 4%	** **	17+ab 11%	89 6%	68 4%
Dplay/ Discovery+	116 4%	42 3%	65 4%	** **	9 6%	67 5%	48 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	62 2%	40+b 3%	17- 1%	** **	6b 4%	39+ 3%	23 2%

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Prepared by BMG

Table Q20SUM4 (continuation)
 Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	128 4%	54 4%	71 5%	** **	3 2%	65 4%	60 4%
Amazon Prime Video	222 7%	99 7%	118 8%	** **	5 3%	104 7%	115 7%
NOW	105 3%	45 3%	50 3%	** **	10 6%	59 4%	43 3%
Disney+	131 4%	49 4%	68 5%	** **	14+a 9%	65 4%	63 4%
Apple TV+	103 3%	43 3%	51 3%	** **	9 6%	61+b 4%	41- 3%
BritBox	62 2%	30 2%	23 2%	** **	9+ab 6%	38 3%	24 2%
YouTube (including YouTube Premium)	197 6%	85 6%	100 7%	** **	10 6%	96 7%	100 7%
NET PSB BVoD	200 7%	90 6%	104 7%	** **	5 3%	103 7%	97 6%
NET SVoD	121 4%	44 3%	72+a 5%	** **	3 2%	57 4%	61 4%
None	1605 52%	737 53%	753 51%	** **	77 48%	757 51%	826 54%

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Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	268 9%	37 10%	43 8%	48 10%	35 7%	54+dgk 11%	31 8%	21 7%	80 9%	83 8%	106 9%	52 7%
ITVX (formerly ITV Hub)	258 8%	27 7%	44 9%	49 10%	43 9%	43 9%	29 8%	23 7%	71 8%	92 9%	95 8%	52 7%
ITVX Premium (formerly ITV Hub+) Subscription version	61 2%	14+efjk 4%	16efjk 3%	13ejk 3%	8 2%	3- 1%	3 1%	4 1%	30+efjk 3%	21j 2%	10- 1%	7- 1%
STV Player	76 2%	20 +cdefgij 5%	21 +cdegijk 4%	7 1%	8 2%	8 2%	8 2%	3 1%	42 +cdegijk 5%	15- 2%	19- 2%	11 2%
STV Player+ (formerly Subscription version)	47 2%	12 +efgijk 3%	18 +defgijk 3%	7gjk 1%	6k 1%	3 1%	1- **	0- -%	30 +defgijk 3%	13jk 1%	4- **	1- **
S4C Clic	38 1%	8djk 2%	15 +defgijk 3%	9dfgjk 2%	2 **	3 1%	1 **	1 **	23 +defgijk 3%	11 1%	5- **	2- **
Channel 4 streaming service (formerly All4)	325 11%	40 10%	54 10%	49 10%	66g 13%	50 10%	46g 12%	20- 6%	94g 10%	115g 12%	116 10%	66 9%
Channel 4+ streaming service (formerly All4+)	186 6%	26g 7%	32g 6%	39gjk 8%	29g 6%	29g 6%	27g 7%	3- 1%	58g 6%	68gk 7%	60g 5%	30-g 4%
My5	240 8%	23 6%	28- 5%	43bh 9%	46bh 9%	42bh 9%	34bh 9%	25 8%	51- 6%	89bh 9%	101bh 9%	59h 8%
Sky On Demand or Sky Go	118 4%	29 +cdefgij 8%	28efgjk k 5%	16 3%	18 4%	13 3%	6- 2%	6 2%	58 +cefgijk 6%	34 3%	26- 2%	13- 2%
UKTV Play	157 5%	22 6%	21 4%	27 6%	30 6%	29 6%	16 4%	12 4%	43 5%	57 6%	57 5%	28 4%

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Prepared by BMG

Table Q20SUM4 (continuation)
 Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Dplay/ Discovery+	116 4%	14g 4%	20g 4%	23g 5%	19g 4%	21g 4%	17g 4%	3- 1%	34g 4%	42g 4%	40g 3%	20 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	62 2%	16+efgjk 4%	17+efgjk 3%	11fjk 2%	10jk 2%	5 1%	2- *%	1 *%	33+efgjk 4%	21fjk 2%	8- 1%	3- *%
Netflix	128 4%	18 5%	21 4%	26dg 5%	11- 2%	25dg 5%	19d 5%	7 2%	40 4%	38 4%	51 4%	26 4%
Amazon Prime Video	222 7%	40 +dfgijk 10%	51 +dfgijk 10%	31 6%	29 6%	39gk 8%	22 6%	10- 3%	91 +cdfgijk 10%	60 6%	71 6%	32- 5%
NOW	105 3%	28 +cdefgij k 7%	24egjk 5%	15 3%	16 3%	9 2%	9 2%	4- 1%	52 +cdefgij k 6%	31 3%	22- 2%	13- 2%
Disney+	131 4%	17gk 4%	31fgjk 6%	26gjk 5%	21gk 4%	26fgjk 5%	10g 3%	1- *%	48fgjk 5%	46gk 5%	37-gk 3%	11- 2%
Apple TV+	103 3%	30 +cdefgij k 8%	27 +defgjk 5%	19egjk 4%	12 2%	6- 1%	6 2%	3- 1%	57 +defgijk 6%	31egjk 3%	15- 1%	9- 1%
BritBox	62 2%	17 +cdefgij k 4%	15gjk 3%	8 2%	9 2%	7 1%	5 1%	*- *%	32 +efgijk 4%	17 2%	13- 1%	6- 1%
YouTube (including YouTube Premium)	197 6%	28 7%	27 5%	29 6%	29 6%	35 7%	27 7%	23 7%	55 6%	58 6%	85 7%	50 7%
NET PSB BVoD	200 7%	21 6%	32 6%	29 6%	40 8%	34 7%	23 6%	20 6%	54 6%	69 7%	78 7%	44 6%
NET SVoD	121 4%	7 2%	11- 2%	15 3%	20h 4%	21h 4%	25+abchi 7%	21+abchi 7%	18- 2%	35 4%	67+abchi 6%	46+abchi 7%
None	1605 52%	176- 46%	285ae 55%	261ae 54%	265e 53%	214- 45%	204e +abcdefh ij 53%	201 63%	461 51%	526ae 54%	618ae 53%	404+aejh 58%

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 Prepared by BMG

Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	268 9%	23 10%	18 7%	33 12%	29 7%	15 12%	35 10%	35 8%	18 7%	20 8%	226 9%	19 7%	11 8%	11+bdghjkl 14%
ITVX (formerly ITV Hub)	258 8%	22 10%	19 7%	23 8%	30 7%	9 8%	34 10%	39 9%	21 8%	16 6%	214 8%	23 9%	12 8%	9 11%
ITVX Premium (formerly ITV Hub+) Subscription version	61 2%	2 1%	7 3%	4 1%	11 3%	1 1%	7 2%	8 2%	4 2%	7 3%	50 2%	6 2%	4 2%	1 2%
STV Player	76 2%	8hi 3%	8hi 3%	4 2%	10hi 2%	2 1%	4 1%	9h 2%	0- -%	0- -%	44- 2%	28 +abcd ijlm 11%	2 1%	1hi 1%
STV Player+ (formerly STV Player VIP) Subscription version	47 2%	8+hijl 4%	8h 3%	3 1%	5 1%	0 -%	6h 2%	5 1%	0 -%	2 1%	38 1%	7h 3%	1 1%	1h 1%
S4C Clic	38 1%	7+cdgj 3%	3 1%	0 -%	1 *%	1 1%	7c 2%	2 1%	2 1%	2 1%	24- 1%	5c +bcd fg jkm 6%	8 6%	1c 2%
Channel 4 streaming service (formerly All4)	325 11%	21 9%	33 12%	27 9%	41 10%	6 5%	35 10%	51 12%	39+k 15%	23 9%	276 11%	22 9%	18 12%	8 10%
Channel 4+ streaming service (formerly All4+)	186 6%	11 5%	19 7%	19 7%	24 6%	4 4%	28 8%	26 6%	16 6%	10 4%	157 6%	15 6%	9 6%	5 6%
My5	240 8%	20 9%	18 7%	26 9%	28 7%	6 5%	33 10%	27 6%	23 9%	24 9%	205 8%	19 8%	11 8%	5 5%
Sky On Demand or Sky Go	118 4%	10 5%	10 4%	13 4%	13 3%	0 -%	14 4%	20 5%	9 3%	7 3%	96 4%	13 5%	6 4%	2 2%
UKTV Play	157 5%	11 5%	13 5%	18 6%	15 4%	7 6%	15 5%	18 4%	14 5%	16 7%	128 5%	19d 8%	7 5%	3 4%

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Prepared by BMG

Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Dplay/ Discovery+	116 4%	12d 5%	14d 5%	13 4%	8 2%	4 4%	13 4%	16 4%	6 2%	9 3%	95 4%	14dm 5%	6 4%	1 2%
Virgin TV Go/Catch-up or Virgin Media Anywhere	62 2%	5 2%	4 1%	9h 3%	6 1%	3 3%	12h 4%	10 2%	1 *	2 1%	52 2%	6 2%	2 1%	2 2%
Netflix	128 4%	5 2%	11c 4%	2- 1%	23c 6%	6 5%	13c 4%	20c 5%	9 3%	18+ac 7%	106c 4%	9c 4%	9c 6%	3c 4%
Amazon Prime Video	222 7%	13 6%	19 7%	24 8%	26 6%	10 8%	34 10%	32 8%	14 5%	18 7%	189 7%	17 7%	12 8%	5 5%
NOW	105 3%	4 2%	4 2%	11 4%	18i 4%	1 1%	15i 4%	14 3%	15bi 6%	2- 1%	84 3%	14abi 6%	4 3%	3i 4%
Disney+	131 4%	12 5%	9 3%	7 3%	23 6%	3 2%	14 4%	14 3%	16 6%	10 4%	108 4%	12 5%	9c 6%	2 3%
Apple TV+	103 3%	11g 5%	7 3%	11 4%	22+gm 6%	3 2%	14 4%	7 2%	10 4%	5 2%	90 4%	7 3%	5 3%	1 1%
BritBox	62 2%	4b 2%	0- -	9b 3%	14bfl 3%	2 2%	3 1%	10b 2%	4 2%	7b 3%	52b 2%	6b 3%	1 1%	2bf 3%
YouTube (including YouTube Premium)	197 6%	16 7%	19 7%	19 7%	22 6%	7 6%	26 8%	36 9%	11 4%	12 5%	169 7%	15 6%	7 5%	6 7%
NET PSB BVoD	200 7%	15 7%	14 5%	30+bdghj 11%	22 5%	11 9%	27g 8%	15- 4%	13 5%	18 7%	165g 6%	18 7%	13g 9%	5 6%
NET SVoD	121 4%	7 3%	9 3%	13 4%	16 4%	4 3%	12 4%	19 4%	7 3%	15 6%	101 4%	11 4%	6 4%	2 3%
None	1605 52%	115 52%	147 54%	142 50%	212 53%	69 55%	169 50%	215 51%	135 52%	143 57%	1347 52%	134 52%	76 52%	49 57%

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Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	268 9%	90 10%	55 8%	49 9%	74 8%	145 9%	123 9%	238 9%	6 7%	31 7%	15 7%	10 9%
ITVX (formerly ITV Hub)	258 8%	81 9%	63 9%	51 10%	60- 7%	144 9%	111 8%	228d 9%	10 11%	26 6%	8- 4%	8 8%
ITVX Premium (formerly ITV Hub+) Subscription version	61 2%	25df 3%	15 2%	10 2%	11 1%	40 2%	21 1%	47- 2%	3 4%	13 3%	5 2%	5 5%
STV Player	76 2%	22 2%	17 2%	13 3%	21 2%	39 2%	34 2%	64 2%	2 2%	12 3%	8 4%	2 2%
STV Player+ (formerly STV Player VIP) Subscription version	47 2%	5- 1%	19+ae 3%	7 1%	16a 2%	24a 1%	23a 2%	33- 1%	2 2%	14+a 3%	12+a 6%	0 -%
S4C Clic	38 1%	11 1%	13 2%	7 1%	8 1%	24 1%	14 1%	32 1%	2 2%	7 2%	5 3%	0 -%
Channel 4 streaming service (formerly All4)	325 11%	121+bdf 13%	66 10%	51 10%	86 10%	187 12%	137 10%	292+c 11%	9 10%	31- 7%	16 8%	6 6%
Channel 4+ streaming service (formerly All4+)	186 6%	58 6%	40 6%	42 8%	45 5%	98 6%	86 6%	164 6%	4 4%	20 5%	13 6%	3 3%
My5	240 8%	71 8%	71+df 10%	40 8%	59 7%	142 9%	98 7%	216d 8%	9 10%	23 6%	7- 3%	7 7%
Sky On Demand or Sky Go	118 4%	32 4%	34d 5%	26 5%	25 3%	67 4%	51 4%	94 4%	2 2%	23 6%	16+a 8%	5 5%
UKTV Play	157 5%	41 4%	44 6%	29 6%	43 5%	85 5%	73 5%	145+c 6%	2 2%	12- 3%	6 3%	3 3%
Dplay/ Discovery+	116 4%	35 4%	21 3%	23 4%	36 4%	56 3%	59 4%	105 4%	2 2%	12 3%	7 4%	3 2%

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Prepared by BMG

Table Q20SUM4 (continuation)
 Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	62 2%	15 2%	13 2%	11 2%	23 3%	28 2%	34 2%	53 2%	1 1%	9 2%	7 3%	1 1%
Netflix	128 4%	50+df 5%	29 4%	17 3%	30 3%	79+f 5%	47- 3%	100- 4%	4 5%	26+a 6%	14 7%	5 5%
Amazon Prime Video	222 7%	84+df 9%	62df 9%	38d 7%	37- 4%	145+df 9%	75- 5%	190 7%	9 10%	30 7%	13 6%	7 6%
NOW	105 3%	44+df 5%	29df 4%	15 3%	17- 2%	73+df 5%	32- 2%	83 3%	4 5%	21 5%	12 6%	3 3%
Disney+	131 4%	46 5%	35 5%	22 4%	28 3%	81+d 5%	50 4%	108 4%	5 6%	23 6%	13 6%	5 5%
Apple TV+	103 3%	33 4%	26 4%	18 4%	25 3%	59 4%	44 3%	75- 3%	2 3%	28+a 7%	17+a 8%	9 8%
BritBox	62 2%	17 2%	14 2%	12 2%	19 2%	31 2%	31 2%	50 2%	1 1%	12 3%	8+ 4%	2 2%
YouTube (including YouTube Premium)	197 6%	61 7%	46 7%	36 7%	53 6%	107 7%	89 6%	177 7%	3 4%	19 5%	9 4%	7 6%
NET PSB BVoD	200 7%	64 7%	38 6%	38 7%	59 7%	102 6%	97 7%	177 7%	5 5%	21 5%	12 6%	5 4%
NET SVoD	121 4%	46 5%	22 3%	16 3%	36 4%	68 4%	53 4%	106 4%	2 2%	14 3%	8 4%	1 1%
None	1605 52%	433- 47%	353 51%	248- 48%	547+abce 61%	786- 49%	794+abce 56%	1366 52%	45 51%	230 55%	120 58%	58 53%

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Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	268 9%	94 9%	174 9%	17 8%	18 11%	23 8%	** **	20 12%	8 6%	** **	39 9%	24 9%
ITVX (formerly ITV Hub)	258 8%	81 8%	178 9%	14 6%	9 6%	19 7%	** **	11 7%	6 4%	** **	36 8%	25 10%
ITVX Premium (formerly ITV Hub+) Subscription version	61 2%	15 1%	46 2%	1 *	1 1%	4 1%	** **	2 1%	3 2%	** **	6 1%	5 2%
STV Player	76 2%	20 2%	56 3%	3 1%	7j 5%	4 2%	** **	3 2%	3 2%	** **	7 1%	5 2%
STV Player+ (formerly STV Player VIP) Subscription version	47 2%	14 1%	33 2%	3 1%	3 2%	4 1%	** **	3 2%	5 4%	** **	4 1%	* *%
S4C Clic	38 1%	7 1%	32 2%	1 1%	1 1%	2 1%	** **	0 -%	1 1%	** **	4 1%	1 *%
Channel 4 streaming service (formerly All4)	325 11%	102 10%	223e 11%	23 10%	12 8%	18- 6%	** **	9 6%	8 6%	** **	55eg 12%	23 9%
Channel 4+ streaming service (formerly All4+)	186 6%	44- 4%	142+a 7%	9 4%	6 4%	11 4%	** **	8 5%	5 4%	** **	19 4%	10 4%
My5	240 8%	86 8%	155 8%	27+b 12%	9 6%	19 6%	** **	12 7%	8 6%	** **	33 7%	24 9%
Sky On Demand or Sky Go	118 4%	34 3%	84 4%	5 2%	7 4%	10 3%	** **	1 1%	4 3%	** **	18 4%	5 2%
UKTV Play	157 5%	47 5%	110 5%	11 5%	8 5%	11 4%	** **	9 6%	7 6%	** **	20 5%	14 5%
Dplay/ Discovery+	116 4%	38 4%	78 4%	10 5%	5 3%	10 3%	** **	4 3%	11 8%	** **	18 4%	6 2%
Virgin TV Go/Catch-up or Virgin Media Anywhere	62 2%	18 2%	44 2%	3 1%	* *%	3 1%	** **	2 2%	3 2%	** **	10 2%	6 2%

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Prepared by BMG

Table Q20SUM4 (continuation)
 Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	128 4%	41 4%	87 4%	9 4%	7 4%	12 4%	** **	4 3%	3 2%	** **	22 5%	11 4%
Amazon Prime Video	222 7%	72 7%	151 7%	12 5%	13 8%	14 5%	** **	8 5%	7 6%	** **	40 9%	15 6%
NOW	105 3%	29 3%	76 4%	5 2%	5 3%	6 2%	** **	4 3%	5 3%	** **	16 4%	7 3%
Disney+	131 4%	44 4%	87 4%	15d 7%	3 2%	13 4%	** **	5 3%	5 3%	** **	18 4%	12 5%
Apple TV+	103 3%	31 3%	72 4%	4 2%	4 3%	4 1%	** **	1 1%	4 3%	** **	15 3%	5 2%
BritBox	62 2%	18 2%	43 2%	6 3%	* 3%	6 2%	** **	2 1%	2 1%	** **	8 2%	2 1%
YouTube (including YouTube Premium)	197 6%	67 7%	130 6%	15 7%	14 9%	20 7%	** **	7 4%	6 4%	** **	25 6%	18 7%
NET PSB BVoD	200 7%	75 7%	126 6%	15 7%	12 8%	16 6%	** **	14 9%	3 2%	** **	29 7%	22 9%
NET SVoD	121 4%	47 5%	74 4%	8 4%	15+abcj 9%	20+bj 7%	** **	10 6%	3 2%	** **	13 3%	12 5%
None	1605 52%	548 53%	1055 52%	115 51%	87 55%	164 57%	** **	97 60%	88 65%	** **	237 53%	143 55%

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Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	268 9%	13 8%	11 9%	30 8%	31 9%	63 8%	149 10%	262 9%	** **	265 9%	** **
ITVX (formerly ITV Hub)	258 8%	17 11%	8 7%	35 9%	32 9%	74 9%	135 9%	254 8%	** **	256 8%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	61 2%	5 3%	3 3%	10 3%	13+ 4%	24+ 3%	29 2%	58 2%	** **	59 2%	** **
STV Player	76 2%	2 1%	3 2%	14 4%	16+f 5%	24 3%	34 2%	71 2%	** **	74 2%	** **
STV Player+ (formerly STV Player VIP) Subscription version	47 2%	4 3%	1 1%	9 2%	6 2%	17 2%	21 1%	41 1%	** **	44 1%	** **
S4C Clic	38 1%	3 2%	4 3%	6 2%	6 2%	14 2%	21 1%	35 1%	** **	37 1%	** **
Channel 4 streaming service (formerly All4)	325 11%	22 14%	14 11%	47 12%	38 11%	89 11%	175 11%	321 11%	** **	323 11%	** **
Channel 4+ streaming service (formerly All4+)	186 6%	12 8%	7 6%	28 7%	26 7%	56 7%	93 6%	178 6%	** **	182 6%	** **
My5	240 8%	13 8%	7 5%	26 7%	26 8%	61 8%	130 8%	237 8%	** **	238 8%	** **
Sky On Demand or Sky Go	118 4%	10 7%	4 3%	17 4%	19 6%	35 4%	62 4%	114 4%	** **	115 4%	** **
UKTV Play	157 5%	5 3%	7 5%	10- 2%	17 5%	28- 4%	94+ce 6%	155 5%	** **	155 5%	** **
Dplay/ Discovery+	116 4%	12+bf 8%	* **	22b 6%	15b 4%	35b 5%	55 4%	113 4%	** **	114 4%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	62 2%	5 3%	1 1%	11 3%	12 4%	19 2%	35 2%	60 2%	** **	60 2%	** **

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Table Q20SUM4 (continuation)
 Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	128 4%	6 4%	6 5%	17 4%	15 4%	35 5%	66 4%	124 4%	**	125 4%	**
Amazon Prime Video	222 7%	13 9%	10 8%	33 9%	28 8%	65 8%	120 8%	217 7%	**	220 7%	**
NOW	105 3%	4 3%	7 5%	14 4%	19+ 5%	32 4%	58 4%	103 3%	**	103 3%	**
Disney+	131 4%	7 5%	3 2%	21 5%	25+f 7%	44+ 6%	66 4%	129 4%	**	129 4%	**
Apple TV+	103 3%	4 3%	10+f 8%	18 5%	14 4%	34 4%	56 4%	97 3%	**	100 3%	**
BritBox	62 2%	2 2%	3 2%	7 2%	11 3%	17 2%	35 2%	59 2%	**	60 2%	**
YouTube (including YouTube Premium)	197 6%	7 5%	8 6%	13- 3%	14 4%	38 5%	101c 6%	190 6%	**	194 6%	**
NET PSB BVoD	200 7%	6 4%	8 7%	22 6%	22 6%	44 6%	102 7%	196 7%	**	199 7%	**
NET SVoD	121 4%	5 3%	3 2%	11 3%	8 2%	19- 2%	71e 5%	116 4%	**	119 4%	**
None	1605 52%	75 48%	65 53%	202 53%	172 50%	404 52%	798 51%	1556 52%	**	1568 52%	**

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Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	268 9%	268+ 10%	252+ 9%	250+ 10%	212 9%	35 11%	262+ 9%	268+ 11%	268+ 9%	249+ 9%	173 9%	117 8%	177+b 10%	17 9%	174 9%	139 10%
ITVX (formerly ITV Hub)	258 8%	245+ 9%	258+ 10%	249+ 10%	207 9%	35 11%	250+ 9%	258+ 10%	258+ 9%	239+ 9%	181+ 10%	137 9%	168 9%	17 9%	177+ 9%	129 9%
ITVX Premium	61	61+	61+	61+	55+	32 +abcd fghi	61+	61+	61+	61+	43	41+	40	18+abce	44	35
(formerly ITV Hub+) Subscription version	2%	2%	2%	2%	2%	10%	2%	2%	2%	2%	2%	3%	2%	10%	2%	2%
STV Player	76 2%	74+ 3%	76+ 3%	74+ 3%	68+ 3%	28 +abcd fghi	74 3%	76+ 3%	76+ 3%	73+ 3%	53 3%	46 3%	48 3%	14+abce	51 3%	42 3%
STV Player+ (formerly Subscription version)	47 2%	46+ 2%	47+ 2%	47+ 2%	47+ 2%	31 +abcd fghi	47+ 2%	47+ 2%	47 2%	47+ 2%	27 1%	27 2%	32 2%	13+abce	28 1%	28 2%
STV Player VIP)	2%	2%	2%	2%	2%	10%	2%	2%	2%	2%	1%	2%	2%	7%	1%	2%
S4C Clic	38 1%	38 1%	37 1%	37 1%	36+ 2%	38 +abcd fghi	38 1%	38+ 2%	38 1%	38+ 1%	27 1%	27+ 2%	27 1%	20+abce	25 1%	22 2%
Channel 4 streaming service (formerly All4)	325 11%	304+ 11%	315+ 12%	325+ 12%	279+ 12%	37 12%	317+ 11%	325+ 13%	325+ 11%	308+ 12%	213 11%	166 11%	205 11%	21 11%	219 12%	155 11%
Channel 4+ streaming service (formerly All4+)	186 6%	182+ 7%	185+ 7%	186+ 7%	171+ 7%	39 +abcd fghi	186+ 7%	186+ 7%	186+ 7%	181+ 7%	126 7%	103 7%	123+ 7%	15 8%	136+ 7%	101 7%
My5	240 8%	236+ 9%	240+ 9%	240+ 9%	240+afhi 11%	32 10%	238+ 9%	240+ 10%	240+ 8%	218 8%	181+ 10%	155+ 10%	174+ 10%	17 9%	190+ 10%	156+ 11%

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Prepared by BMG

Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Sky On Demand or Sky Go	118	116+	115+	116+	110+	41 +abcdefgh i	117+	110+	117+	113+	80	58	75	14+abce	77	72+
	4%	4%	4%	4%	5%	13%	4%	4%	4%	4%	4%	4%	4%	8%	4%	5%
UKTV Play	157	151+	156+	154+	151+	39 +abcdefgh i	156+	154+	156+	150+	109	97+	104	22 +abcef	120+	102+
	5%	6%	6%	6%	7%	12%	6%	6%	6%	6%	6%	6%	6%	12%	6%	7%
Dplay/ Discovery+	116	114+	115+	108+	104+	32 +abcdefgh i	114+	108+	115+	114+	78	74+	83+	22+abcef	82	70+
	4%	4%	4%	4%	5%	10%	4%	4%	4%	4%	4%	5%	5%	12%	4%	5%
Virgin TV Go/Catch-up	62	61+	59	59	54+	20 +abcdefgh i	61	61+	61	61+	42	34	38	12+abcef	38	34
or Virgin Media Anywhere	2%	2%	2%	2%	2%	6%	2%	2%	2%	2%	2%	2%	2%	6%	2%	2%
Netflix	128	116	110	110	94	23 +abcdefgh i	118	107	120	128+	78	65	70	15+abcef	79	66
	4%	4%	4%	4%	4%	7%	4%	4%	4%	5%	4%	4%	4%	8%	4%	5%
Amazon Prime Video	222	193	184	194	151-	29	197	189	203	222+d	134	108	125	20	132	96
	7%	7%	7%	7%	7%	9%	7%	8%	7%	8%	7%	7%	7%	11%	7%	7%
NOW	105	101+	96	99+	84	31 +abcdefgh i	102+	102+	104+	105+	67	51	55	17+abcef	67	47
	3%	4%	4%	4%	4%	10%	4%	4%	4%	4%	4%	3%	3%	9%	4%	3%
Disney+	131	119	112	108	100	22 +bcfgh i	119	107	121	131+	82	68	71	15+abce	80	66
	4%	4%	4%	4%	4%	7%	4%	4%	4%	5%	4%	5%	4%	8%	4%	5%
Apple TV+	103	97	89	89	76	35 +abcdefgh i	96	89	97	103+	68	52	52	20+abcef	59	47
	3%	4%	3%	3%	3%	11%	3%	4%	3%	4%	4%	3%	3%	11%	3%	3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BritBox	62	61+	60+	61+	59+	31 +abcd fghi	61	58+	61	62+	42	38	37	14+abcef	37	39+
	2%	2%	2%	2%	3%	10%	2%	2%	2%	2%	2%	3%	2%	8%	2%	3%
YouTube (including	197	185+	188+	187+	163+	37 +abcd fghi	190+	179+	191+	197+	135	113+	125	21+acef	133	98
YouTube Premium)	6%	7%	7%	7%	7%	12%	7%	7%	7%	7%	7%	7%	7%	12%	7%	7%
NET PSB BVoD	200 7%	188+e 7%	180 7%	180 7%	145 6%	12 4%	187 7%	200+de 8%	200+e 7%	178 7%	132d 7%	85 6%	128d 7%	5- 2%	124d 7%	96d 7%
NET SVoD	121 4%	108 4%	108 4%	106 4%	94 4%	19 6%	113 4%	98 4%	115 4%	121+ 5%	72 4%	68 4%	67 4%	12 7%	77 4%	58 4%
None	1605 52%	1340-eg 50%	1303-eg 49%	1278-e 49%	1111-e 49%	123- 39%	1392-eg 50%	1144-e 46%	1421-eg 50%	1295-e 48%	928- 49%	742- 49%	891- 50%	78- 42%	939- 50%	706- 49%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	268 9%	22 8%	240 9%	159 9%	90 8%
ITVX (formerly ITV Hub)	258 8%	15 5%	240+ 9%	174+ 9%	108+a 10%
ITVX Premium (formerly ITV Hub+) Subscription version	61 2%	2 1%	57 2%	45 2%	26 2%
STV Player	76 2%	3 1%	71 3%	47 3%	24 2%
STV Player+ (formerly STV Player VIP) Subscription version	47 2%	5 2%	40 2%	20- 1%	9- 1%
S4C Clic	38 1%	2 1%	36 1%	22 1%	12 1%
Channel 4 streaming service (formerly All4)	325 11%	25 9%	290 11%	214 12%	135+ 12%
Channel 4+ streaming service (formerly All4+)	186 6%	14 5%	166 6%	119 6%	75 7%
My5	240 8%	19 7%	209 8%	144 8%	85 8%
Sky On Demand or Sky Go	118 4%	6 2%	107 4%	77 4%	47 4%
UKTV Play	157 5%	11 4%	143 5%	98 5%	51 5%
Dplay/ Discovery+	116 4%	6 2%	106 4%	62 3%	29- 3%

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Prepared by BMG

Table Q20SUM4 (continuation)
Q20. Once every 3 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	62 2%	4 1%	56 2%	40 2%	21 2%
Netflix	128 4%	10 3%	112 4%	86 5%	54 5%
Amazon Prime Video	222 7%	9- 3%	205+a 8%	147a 8%	96+a 9%
NOW	105 3%	10 4%	92 3%	72 4%	44 4%
Disney+	131 4%	9 3%	119 4%	92 5%	55 5%
Apple TV+	103 3%	7 2%	95 4%	63 3%	41 4%
BritBox	62 2%	2 1%	58 2%	34 2%	22 2%
YouTube (including YouTube Premium)	197 6%	8 3%	182+a 7%	133a 7%	76a 7%
NET PSB BVoD	200 7%	15 5%	181 7%	125 7%	71 7%
NET SVoD	121 4%	16 6%	98 4%	64 3%	39 4%
None	1605 52%	182+bcd 64%	1342- 51%	913- 49%	526- 48%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM5
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	122 4%	65 5%	47- 3%	** **	11b 7%	63 4%	57 4%
ITVX (formerly ITV Hub)	167 5%	80 6%	75 5%	** **	12 7%	88 6%	75 5%
ITVX Premium (formerly ITV Hub+) Subscription version	41 1%	27+b 2%	12- 1%	** **	2 1%	22 1%	18 1%
STV Player	63 2%	39+b 3%	18- 1%	** **	7b 4%	38 3%	26 2%
STV Player+ (formerly STV Player VIP) Subscription version	22 1%	13 1%	5- *%	** **	4+b 3%	15 1%	8 *%
S4C Clic	18 1%	14+b 1%	2- *%	** **	2b 1%	14+b 1%	4- *%
Channel 4 streaming service (formerly All4)	193 6%	81 6%	106 7%	** **	7 4%	101 7%	91 6%
Channel 4+ streaming service (formerly All4+)	100 3%	53 4%	42 3%	** **	5 3%	42 3%	59 4%
My5	191 6%	99 7%	85 6%	** **	7 4%	93 6%	98 6%
Sky On Demand or Sky Go	75 2%	39 3%	28 2%	** **	8b 5%	40 3%	35 2%
UKTV Play	130 4%	68 5%	51 3%	** **	10 6%	79+b 5%	50- 3%
Dplay/ Discovery+	80 3%	33 2%	42 3%	** **	4 3%	34 2%	44 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	32 1%	17 1%	10 1%	** **	6+ab 3%	19 1%	14 1%

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Prepared by BMG

Table Q20SUM5 (continuation)
 Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	80 3%	44 3%	31 2%	** **	5 3%	41 3%	39 3%
Amazon Prime Video	144 5%	63 5%	76 5%	** **	6 4%	72 5%	71 5%
NOW	97 3%	46 3%	44 3%	** **	7 4%	37 2%	58 4%
Disney+	99 3%	46 3%	43 3%	** **	10 6%	53 4%	46 3%
Apple TV+	82 3%	45 3%	29- 2%	** **	8b 5%	53+b 4%	29- 2%
BritBox	41 1%	17 1%	13 1%	** **	11+ab 7%	27 2%	15 1%
YouTube (including YouTube Premium)	112 4%	53 4%	56 4%	** **	3 2%	48 3%	64 4%
NET PSB BVoD	84 3%	48+d 3%	36 2%	** **	0 -%	48 3%	35 2%
NET SVoD	52 2%	23 2%	28 2%	** **	2 1%	27 2%	26 2%
None	1999 65%	885 63%	972 66%	** **	104 65%	942 64%	1027 67%

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Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	122 4%	22fgjk 6%	31+fgjk 6%	17 4%	18 4%	18 4%	10 2%	7 2%	53+fgijk 6%	35 4%	34- 3%	16- 2%
ITVX (formerly ITV Hub)	167 5%	33+gjk 9%	32g 6%	25g 5%	27g 5%	23 5%	20 5%	7- 2%	65+gjk 7%	52g 5%	50- 4%	26- 4%
ITVX Premium (formerly ITV Hub+) Subscription version	41 1%	14 +cefgijk 4%	8jk 2%	5 1%	9jk 2%	3 1%	1 *%	1 *%	22+efgjk 2%	14jk 1%	5- *%	3- *%
STV Player	63 2%	18 +cdefgijk 5%	13 3%	8 2%	6 1%	9 2%	5 1%	3 1%	31+dgijk 3%	15 1%	17 1%	8 1%
STV Player+ (formerly STV Player VIP) Subscription version	22 1%	8+efgjk 2%	3j 1%	4j 1%	7ejk 1%	0 -%	1 *%	0 -%	11ejk 1%	11ejk 1%	1- *%	1- *%
S4C Clic	18 1%	1 *%	9+efgijk 2%	2 *%	3 1%	1 *%	1 *%	0 -%	11+jk 1%	5 1%	2- *%	1 *%
Channel 4 streaming service (formerly All4)	193 6%	29 8%	31 6%	39dfk 8%	23 5%	37fk 8%	16 4%	17 5%	60 7%	62 6%	70 6%	33 5%
Channel 4+ streaming service (formerly All4+)	100 3%	11 3%	21fjk 4%	24+fgjk 5%	18fk 4%	15f 3%	4- 1%	6 2%	33fk 4%	42+fjk 4%	26- 2%	10- 1%
My5	191 6%	21 5%	39 7%	29 6%	33 7%	36 8%	18 5%	15 5%	59 7%	63 6%	69 6%	33 5%
Sky On Demand or Sky Go	75 2%	7 2%	17g 3%	13 3%	15 3%	11 2%	10 3%	3 1%	23 3%	28 3%	24 2%	13 2%
UKTV Play	130 4%	19 5%	24 5%	19 4%	19 4%	23 5%	12 3%	15 5%	43 5%	37 4%	50 4%	27 4%
Dplay/ Discovery+	80 3%	12 3%	13 3%	12 2%	17 3%	13 3%	8 2%	3 1%	26 3%	29 3%	25 2%	12 2%

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Prepared by BMG

Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Virgin TV Go/Catch-up or Virgin Media Anywhere	32 1%	11+cfgjk 3%	5 1%	2 *%	9fjk 2%	4 1%	* *%	1 *%	16+cfgjk 2%	11k 1%	6- *%	1- *%
Netflix	80 3%	10 3%	15 3%	13 3%	8 2%	14 3%	12 3%	8 3%	25 3%	21 2%	34 3%	20 3%
Amazon Prime Video	144 5%	21 5%	27 5%	25 5%	25 5%	22 5%	14 4%	10 3%	49 5%	50 5%	46 4%	24 3%
NOW	97 3%	28 +bdefgij k 7%	15 3%	19jk 4%	10 2%	13 3%	6 2%	5 2%	43+dfgjk 5%	30 3%	24- 2%	12- 2%
Disney+	99 3%	19fgjk 5%	29 +dfgijk 5%	17gk 4%	11g 2%	17fgk 4%	5- 1%	*- *%	48 +dfgijk 5%	29gk 3%	23-g 2%	6- 1%
Apple TV+	82 3%	20+efgjk 5%	15fjk 3%	24+efgjk 5%	12jk 2%	7 1%	3- 1%	2- 1%	35+efgjk 4%	36+efgjk 4%	12- 1%	5- 1%
BritBox	41 1%	12+efgjk 3%	11ejk 2%	6 1%	6 1%	3 1%	2 1%	1 *%	23+efgjk 3%	12 1%	6- 1%	4- 1%
YouTube (including YouTube Premium)	112 4%	12 3%	20 4%	17 3%	13 3%	15 3%	21di 6%	15 5%	31 3%	30 3%	51 4%	36+i 5%
NET PSB BVOD	84 3%	19+dfijk 5%	17 3%	16 3%	8 2%	13 3%	6 2%	6 2%	36+dfjk 4%	24 2%	25 2%	12 2%
NET SVoD	52 2%	6 1%	4 1%	3 1%	1- *%	6 1%	18 +abcdehi 5%	16 +abcdehi 5%	9 1%	4- *%	39 +bcdehi 3%	34+abcdehi 5%
None	1999 65%	229- 59%	329 63%	316 65%	327 66%	301 63%	264ah +abcdehi 69%	233 +abcdehi 73%	557- 62%	644 66%	798+ah 68%	497+abehi 71%

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Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	122 4%	8 4%	12 4%	10 3%	14 3%	0 -%	18 5%	14 3%	13 5%	8 3%	97 4%	15 6%	7 5%	3 4%
ITVX (formerly ITV Hub)	167 5%	16i 7%	14 5%	14 5%	25 6%	2 2%	13 4%	29i 7%	20i 8%	6- 2%	139 5%	20i 8%	5 4%	3 4%
ITVX Premium (formerly ITV Hub+) Subscription version	41 1%	4 2%	3 1%	2 1%	4 1%	2 2%	2 *%	10f 2%	4 2%	1 *%	33 1%	5 2%	1 *%	3+cdfijl 4%
STV Player	63 2%	6 3%	4 2%	3 1%	7 2%	2 2%	4 1%	8 2%	2 1%	4 2%	42- 2%	19 +abcd fgh ijlm 7%	1 *%	21 3%
STV Player+ (formerly STV Player VIP) Subscription version	22 1%	2 1%	3 1%	3 1%	2 *%	0 -%	1 *%	5 1%	1 *%	1 *%	17 1%	4 2%	0 -%	1 1%
S4C Clic	18 1%	3 2%	2 1%	1 *%	1 *%	1 1%	1 *%	4 1%	0 -%	1 *%	15 1%	0 -%	3 +cdfhjkm 2%	0 -%
Channel 4 streaming service (formerly All4)	193 6%	20 9%	17 6%	19 7%	20 5%	6 5%	24 7%	31 7%	15 6%	10 4%	162 6%	19 7%	7 5%	5 6%
Channel 4+ streaming service (formerly All4+)	100 3%	8 4%	7 3%	10 4%	9 2%	0 -%	6 2%	21+f 5%	11 4%	9 4%	83 3%	11 4%	4 3%	2 3%
My5	191 6%	15 7%	14 5%	20 7%	24 6%	6 5%	11- 3%	44 +bdfjkl 10%	16 6%	16 6%	165f 6%	13 5%	6 4%	6f 8%
Sky On Demand or Sky Go	75 2%	9b 4%	2 1%	5 2%	10 3%	4 3%	10 3%	8 2%	4 1%	7 3%	58 2%	10b 4%	4 3%	3b 4%
UKTV Play	130 4%	10 4%	11 4%	8 3%	14 4%	5 4%	19 6%	20 5%	10 4%	15 6%	113 4%	7 3%	5 3%	5 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Dplay/ Discovery+	80 3%	7 3%	6 2%	7 2%	10 2%	4 3%	13 4%	12 3%	5 2%	6 2%	67 3%	6 3%	4 3%	2 2%
Virgin TV Go/Catch-up or Virgin Media Anywhere	32 1%	1 *	5h 2%	5 2%	4 1%	0 -	4 1%	5 1%	0 -	3 1%	27 1%	4 1%	0 -	2ahl 2%
Netflix	80 3%	8 3%	3 1%	9 3%	12 3%	0 -	11 3%	14 3%	3 1%	5 2%	65 3%	7 3%	6bh 4%	2 3%
Amazon Prime Video	144 5%	12 5%	7 3%	16l 6%	16 4%	3 3%	25+bjl 7%	22 5%	9 3%	11 4%	122l 5%	16bl 6%	3- 2%	3 4%
NOW	97 3%	8 4%	8 3%	12i 4%	24+hijl 6%	2 1%	11 3%	14 3%	6 2%	2- 1%	86 3%	8 3%	2 1%	2 2%
Disney+	99 3%	6 3%	15+dj 6%	9 3%	9 2%	5 4%	12 4%	13 3%	6 2%	5 2%	81 3%	11 4%	4 3%	4 5%
Apple TV+	82 3%	5 2%	7 3%	8 3%	17k 4%	4 3%	12 4%	10 2%	6 2%	4 2%	73 3%	3 1%	3 2%	3k 4%
BritBox	41 1%	8+gkl 3%	7k 3%	4 1%	4 1%	3 3%	3 1%	4 1%	4 1%	3 1%	39+ 2%	1 *	1 1%	1 1%
YouTube (including YouTube Premium)	112 4%	10d 4%	10 4%	11 4%	5- 1%	3 2%	12 4%	26+dj 6%	11 4%	7 3%	95d 4%	10d 4%	5 3%	3 3%
NET PSB BVOD	84 3%	6 3%	8 3%	5 2%	10 2%	0 -	4 1%	10 2%	11f 4%	7 3%	61- 2%	14+cfj 5%	6f 4%	4f 4%
NET SVoD	52 2%	5 2%	5 2%	7 2%	3 1%	4 3%	6 2%	7 2%	2 1%	6 2%	46 2%	4 2%	2 1%	1 1%
None	1999 65%	140 63%	181 67%	178 63%	276 68%	86 69%	213 64%	262 62%	178 68%	171 68%	1685 65%	158 62%	101 69%	56 66%

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Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	122 4%	31 3%	37+ 5%	24 5%	29 3%	68 4%	53 4%	94- 4%	6 6%	25+a 6%	9 4%	10 9%
ITVX (formerly ITV Hub)	167 5%	55 6%	36 5%	26 5%	50 6%	91 6%	76 5%	143 5%	4 4%	23 6%	14 7%	5 5%
ITVX Premium (formerly ITV Hub+) Subscription version	41 1%	10 1%	13 2%	10 2%	7 1%	23 1%	17 1%	33 1%	2 2%	9 2%	5 2%	2 2%
STV Player	63 2%	21 2%	15 2%	13 3%	14 2%	35 2%	27 2%	54 2%	1 1%	10 2%	6 3%	2 2%
STV Player+ (formerly STV Player VIP) Subscription version	22 1%	10 1%	6 1%	2 **	4 **	16 1%	6 **	15- 1%	2 2%	7+a 2%	5+a 3%	0 -%
S4C Clic	18 1%	4 **	9+df 1%	3 1%	1 **	13 1%	5 **	9- **	2 2%	8+a 2%	6+a 3%	0 -%
Channel 4 streaming service (formerly All4)	193 6%	65f 7%	54df 8%	25 5%	44 5%	119+df 7%	68- 5%	171 7%	3 4%	21 5%	13 6%	5 4%
Channel 4+ streaming service (formerly All4+)	100 3%	26 3%	23 3%	22 4%	28 3%	48 3%	50 4%	88 3%	7 7%	11 3%	5 2%	0 -%
My5	191 6%	62 7%	42 6%	30 6%	54 6%	104 6%	84 6%	163 6%	5 6%	28 7%	16 8%	7 6%
Sky On Demand or Sky Go	75 2%	24 3%	24df 3%	13 3%	14 2%	48d 3%	27 2%	64 2%	1 1%	11 3%	7 4%	3 3%
UKTV Play	130 4%	39 4%	37 5%	18 3%	35 4%	76 5%	53 4%	106 4%	4 4%	24 6%	13 6%	7 7%
Dplay/ Discovery+	80 3%	22 2%	23d 3%	19 4%	15 2%	45 3%	34 2%	69 3%	2 2%	10 2%	6 3%	2 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	32 1%	12d 1%	10d 1%	6 1%	3- **	22d 1%	9 1%	27 1%	1 2%	6 1%	5 2%	0 -%
Netflix	80 3%	24 3%	19 3%	14 3%	20 2%	44 3%	34 2%	68 3%	1 1%	12 3%	8 4%	3 3%
Amazon Prime Video	144 5%	49 5%	35 5%	25 5%	33 4%	83 5%	58 4%	124 5%	6 6%	20 5%	6 3%	8 7%
NOW	97 3%	35d 4%	28df 4%	15 3%	18- 2%	63+df 4%	33- 2%	80 3%	4 4%	17 4%	9 4%	4 4%
Disney+	99 3%	33d 4%	27d 4%	22d 4%	16- 2%	61d 4%	38 3%	85 3%	2 2%	15 4%	12 6%	1 1%
Apple TV+	82 3%	25 3%	17 2%	23+d 4%	18 2%	41 3%	41 3%	68 3%	1 1%	15 4%	11+ 5%	3 2%
BritBox	41 1%	10 1%	15+d 2%	11d 2%	5- 1%	25d 2%	16 1%	31 1%	2 2%	10 2%	7+a 3%	1 1%
YouTube (including YouTube Premium)	112 4%	51+bdf 6%	21 3%	19 4%	20- 2%	72+df 4%	40- 3%	107+c 4%	2 2%	6- 1%	3 1%	1 1%
NET PSB BVoD	84 3%	24 3%	24 3%	8 2%	28 3%	47 3%	36 3%	65- 2%	3 3%	17 4%	9 4%	4 4%
NET SVoD	52 2%	20 2%	7 1%	8 2%	16 2%	28 2%	24 2%	47 2%	1 1%	5 1%	2 1%	2 2%
None	1999 65%	573- 62%	430 62%	336 64%	636 +abce 71%	1003- 62%	972+abe 69%	1716 65%	61 69%	272 66%	130 63%	71 65%

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Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	122 4%	31 3%	91 4%	4 2%	5 3%	9 3%	** **	6 3%	2 2%	** **	17 4%	9 3%
ITVX (formerly ITV Hub)	167 5%	57 6%	110 5%	6 3%	7 4%	15 5%	** **	9 6%	8 6%	** **	31c 7%	14 5%
ITVX Premium (formerly ITV Hub+) Subscription version	41 1%	11 1%	31 2%	2 1%	3k 2%	3 1%	** **	1 1%	3 2%	** **	7 1%	0 -%
STV Player	63 2%	14 1%	49 2%	3 2%	1 1%	4 1%	** **	3 2%	1 1%	** **	4 1%	3 1%
STV Player+ (formerly STV Player VIP) Subscription version	22 1%	7 1%	16 1%	0 -%	3 2%	3 1%	** **	0 -%	0 -%	** **	2 *%	2 1%
S4C Clic	18 1%	5 *%	13 1%	0 -%	0 -%	3 1%	** **	1 *%	1 1%	** **	2 *%	1 *%
Channel 4 streaming service (formerly All4)	193 6%	58 6%	135g 7%	13 6%	9 6%	10 4%	** **	3- 2%	2 1%	** **	25 6%	16 6%
Channel 4+ streaming service (formerly All4+)	100 3%	30 3%	70g 3%	11eg 5%	3 2%	3 1%	** **	0- -%	8 6%	** **	18eg 4%	9g 3%
My5	191 6%	63 6%	128 6%	11 5%	14 9%	15 5%	** **	9 5%	5 4%	** **	24 5%	17 6%
Sky On Demand or Sky Go	75 2%	28 3%	47 2%	6 3%	6 4%	4 1%	** **	5 3%	5 3%	** **	18+ 4%	7 3%
UKTV Play	130 4%	48 5%	82 4%	11 5%	4 2%	17 6%	** **	9 6%	6 5%	** **	20 4%	15 6%
Dplay/ Discovery+	80 3%	31 3%	48 2%	3 1%	3 2%	9 3%	** **	4 2%	3 3%	** **	16 4%	7 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	32 1%	11 1%	22 1%	1 *%	3 2%	3 1%	** **	* *%	0 -%	** **	3 1%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20SUM5 (continuation)
 Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	80 3%	29 3%	51 3%	3 1%	10+abcej 6%	4 2%	** **	6 4%	2 2%	** **	9 2%	11 4%
Amazon Prime Video	144 5%	48 5%	96 5%	10 5%	13eg 8%	8 3%	** **	4 2%	2 2%	** **	23 5%	13 5%
NOW	97 3%	35 3%	62 3%	6 3%	6 4%	7 2%	** **	5 3%	11 8%	** **	22+ 5%	10 4%
Disney+	99 3%	33 3%	66 3%	6 3%	6 4%	10 4%	** **	3 2%	5 4%	** **	19 4%	6 2%
Apple TV+	82 3%	17- 2%	65+a 3%	4 2%	2 1%	4 1%	** **	2 1%	3 2%	** **	9 2%	2 1%
BritBox	41 1%	9 1%	33 2%	3 1%	1 1%	0 -%	** **	1 1%	0 -%	** **	4 1%	6e 2%
YouTube (including YouTube Premium)	112 4%	39 4%	73 4%	9 4%	6 4%	8 3%	** **	7 5%	0 -%	** **	12 3%	14 5%
NET PSB BVoD	84 3%	23 2%	61 3%	8 3%	3 2%	7 2%	** **	3 2%	1 *%	** **	11 2%	5 2%
NET SVoD	52 2%	26+b 3%	27- 1%	9+bj 4%	6bj 4%	7 3%	** **	8+bj 5%	0 -%	** **	4 1%	7 3%
None	1999 65%	670 65%	1328 65%	152 68%	105 66%	197k 69%	** **	114k 71%	101 75%	** **	284 64%	156 59%

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Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	122 4%	8 5%	6 5%	15 4%	12 4%	31 4%	63 4%	120 4%	** **	122 4%	** **
ITVX (formerly ITV Hub)	167 5%	8 5%	7 6%	19 5%	13 4%	39 5%	84 5%	161 5%	** **	166 6%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	41 1%	6+f 4%	1 1%	7 2%	8 2%	14 2%	23 1%	41 1%	** **	41 1%	** **
STV Player	63 2%	9+df 6%	3 3%	9 2%	7 2%	23 3%	31 2%	62 2%	** **	63 2%	** **
STV Player+ (formerly STV Player VIP) Subscription version	22 1%	4+f 2%	0 -%	4 1%	9+f 3%	15+f 2%	3- *%	22 1%	** **	22 1%	** **
S4C Clic	18 1%	2 2%	2 1%	3 1%	3 1%	10+f 1%	6 *%	17 1%	** **	18 1%	** **
Channel 4 streaming service (formerly All4)	193 6%	7 5%	7 6%	17 5%	19 5%	44 6%	100 6%	190 6%	** **	192 6%	** **
Channel 4+ streaming service (formerly All4+)	100 3%	6 4%	6 5%	20+ 5%	12 3%	30 4%	48 3%	98 3%	** **	100 3%	** **
My5	191 6%	14 9%	6 5%	32 8%	29 8%	63+f 8%	87 6%	188 6%	** **	191 6%	** **
Sky On Demand or Sky Go	75 2%	3 2%	2 2%	15 4%	13 4%	22 3%	37 2%	73 2%	** **	75 3%	** **
UKTV Play	130 4%	10 6%	7 6%	17 5%	19 5%	37 5%	52- 3%	125 4%	** **	130 4%	** **
Dplay/ Discovery+	80 3%	4 2%	7 5%	12 3%	17+ 5%	26 3%	46 3%	79 3%	** **	80 3%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	32 1%	4 2%	2 2%	6 2%	6 2%	11 1%	14 1%	31 1%	** **	32 1%	** **

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Prepared by BMG

Table Q20SUM5 (continuation)
 Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	80 3%	6 4%	7c 5%	6 2%	8 2%	23 3%	39 2%	79 3%	** **	79 3%	** **
Amazon Prime Video	144 5%	11 7%	3 2%	19 5%	15 4%	39 5%	71 5%	143 5%	** **	144 5%	** **
NOW	97 3%	11+f 7%	4 3%	16 4%	14 4%	32 4%	49 3%	95 3%	** **	97 3%	** **
Disney+	99 3%	5 3%	8+ 7%	14 4%	12 3%	33 4%	51 3%	96 3%	** **	99 3%	** **
Apple TV+	82 3%	10+f 6%	6 5%	12 3%	11 3%	32+f 4%	35 2%	82 3%	** **	82 3%	** **
BritBox	41 1%	3 2%	1 1%	6 2%	7 2%	12 2%	23 1%	39 1%	** **	40 1%	** **
YouTube (including YouTube Premium)	112 4%	6 4%	13+acdef 11%	11 3%	10 3%	31 4%	54 3%	112 4%	** **	112 4%	** **
NET PSB BVoD	84 3%	2 1%	* *%	8 2%	7 2%	16 2%	49 3%	84 3%	** **	84 3%	** **
NET SVoD	52 2%	2 1%	6+cdef 5%	1- *%	1 *%	8 1%	29c 2%	52 2%	** **	52 2%	** **
None	1999 65%	95 62%	71 58%	249 65%	216 63%	498 64%	1018 65%	1947 65%	** **	1959 65%	** **

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Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	122 4%	122+ 5%	112 4%	108 4%	85 4%	21+di 7%	115 4%	122+ 5%	122+ 4%	109 4%	62- 3%	50 3%	67 4%	9 5%	77 4%	53 4%
ITVX (formerly ITV Hub)	167 5%	157+ 6%	167+ 6%	158+ 6%	122 5%	19 6%	164+ 6%	167+ 7%	167+ 6%	157+ 6%	103 5%	83 5%	82- 5%	10 5%	113 6%	75 5%
ITVX Premium (formerly ITV Hub+) Subscription version	41 1%	39 1%	41+ 2%	39 1%	31 1%	9+d 3%	41 1%	41+ 2%	41 1%	40 2%	23 1%	21 1%	27 1%	4 2%	26 1%	16 1%
STV Player	63 2%	62+ 2%	63+ 2%	60 2%	59+ 3%	28 9% +abcd fghi	63+ 2%	63+ 3%	63+ 2%	62+ 2%	41 2%	32 2%	40 2%	14+abcef 8%	39 2%	36 3%
STV Player+ (formerly STV Player VIP) Subscription version	22 1%	22 1%	22 1%	21 1%	22+ 1%	14 4% +abcd fghi	22 1%	22+ 1%	22 1%	22 1%	10 1%	14 1%	11 1%	2 1%	12 1%	12 1%
S4C Clic	18 1%	18 1%	18 1%	18 1%	18+ 1%	18 6% +abcd fghi	18 1%	18 1%	18 1%	18 1%	14 1%	12 1%	12 1%	8+abcef 4%	10 1%	9 1%
Channel 4 streaming service (formerly All4)	193 6%	184+ 7%	181+ 7%	193+ 7%	146 6%	20 6%	190+ 7%	193+ 8%	193+ 7%	184+ 7%	126 7%	104 7%	98- 5%	7 4%	122 6%	79 6%
Channel 4+ streaming service (formerly All4+)	100 3%	96+ 4%	97+ 4%	100+ 4%	80 3%	18+ 6%	99+ 4%	100+ 4%	100+ 4%	99+ 4%	63 3%	47 3%	52 3%	8 4%	65 3%	46 3%
My5	191 6%	185+ 7%	187+ 7%	188+ 7%	191+h 8%	27 8%	189+ 7%	191+ 8%	191+ 7%	181+ 7%	136+ 7%	97 6%	127+ 7%	12 7%	125 7%	93 6%
Sky On Demand or Sky Go	75 2%	72 3%	70 3%	72+ 3%	61 3%	21 6% +abcd fghi	71 3%	71+ 3%	74 3%	74+ 3%	51 3%	38 2%	44 2%	10+abcef 6%	50 3%	39 3%

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Prepared by BMG

Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
UKTV Play	130	127+	125+	127+	117+	31 +abcdefgh i	127+	129+	130+	118	92	76	80	16+ace	84	71
	4%	5%	5%	5%	5%	10%	5%	5%	5%	4%	5%	5%	4%	9%	4%	5%
Dplay/ Discovery+	80	74	77+	73	68+	20 +abcdefgh i	76	73+	78	77+	50	41	44	6	49	44
	3%	3%	3%	3%	3%	6%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%
Virgin TV Go/Catch-up	32	32	32+	32+	30+	11 +abcdefgh i	32	32+	32	30	20	17	20	4	18	15
or Virgin Media Anywhere	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Netflix	80	73	71	70	65	19 +abcdefgh i	75	71	75	80+	52	48	47	10+	51	39
	3%	3%	3%	3%	3%	6%	3%	3%	3%	3%	3%	3%	3%	5%	3%	3%
Amazon Prime Video	144	131	122	122	106	16	130	121	134	144+	89	78	76	9	82	58
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	5%	4%	4%
NOW	97	89	89	91+	76	24 +abcdefgh i	91	90+	94	97+	65	45	55	8	60	37
	3%	3%	3%	3%	3%	8%	3%	4%	3%	4%	3%	3%	3%	4%	3%	3%
Disney+	99	88	79	83	67	16	88	86	91	99+	59	40	50	10b	64	39
	3%	3%	3%	3%	3%	5%	3%	3%	3%	4%	3%	3%	3%	5%	3%	3%
Apple TV+	82	79	77	74	68	29 +abcdefgh i	78	76+	80	82+	49	39	48	14+abcef	51	41
	3%	3%	3%	3%	3%	9%	3%	3%	3%	3%	3%	3%	3%	8%	3%	3%
BritBox	41	41+	41+	41+	39+	23 +abcdefgh i	41	41+	41	41+	30	26	27	11+abcef	30	27+
	1%	2%	2%	2%	2%	7%	1%	2%	1%	2%	2%	2%	2%	6%	2%	2%

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Table Q20SUM5 (continuation)
 Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
YouTube (including YouTube Premium)	112 4%	104 4%	111+ 4%	107+ 4%	99+ 4%	11 4%	111+ 4%	104+ 4%	111+ 4%	112+ 4%	81+ 4%	67+ 4%	80+ 4%	9 5%	77 4%	65+ 5%
NET PSB BVoD	84 3%	73 3%	70 3%	70 3%	46- 2%	3- 1%	76 3%	84+de 3%	84+e 3%	71 3%	30- 2%	28- 2%	30- 2%	0- -	40- 2%	25- 2%
NET SVoD	52 2%	47 2%	49 2%	48 2%	44 2%	4 1%	50 2%	42 2%	50 2%	52+ 2%	35 2%	32 2%	37 2%	1 1%	29 2%	30 2%
None	1999 65%	1711-eg 63%	1678-eg 63%	1644-e 63%	1446-eg 63%	177- 55%	1768-eg 64%	1498- 60%	1803-eg 64%	1669-e 62%	1220 64%	973 64%	1180 66%	120 65%	1209- 64%	945 66%

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Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	122 4%	5 2%	112 4%	69 4%	43 4%
ITVX (formerly ITV Hub)	167 5%	12 4%	149 6%	108 6%	67 6%
ITVX Premium (formerly ITV Hub+) Subscription version	41 1%	1 *	38 1%	29 2%	20 2%
STV Player	63 2%	5 2%	56 2%	45 2%	27 3%
STV Player+ (formerly STV Player VIP) Subscription version	22 1%	0 -	22 1%	14 1%	8 1%
S4C Clic	18 1%	0 -	18 1%	14 1%	10 1%
Channel 4 streaming service (formerly All4)	193 6%	15 5%	173 7%	124 7%	68 6%
Channel 4+ streaming service (formerly All4+)	100 3%	8 3%	90 3%	59 3%	38 3%
My5	191 6%	8- 3%	178+a 7%	118 6%	65 6%
Sky On Demand or Sky Go	75 2%	3 1%	70 3%	49 3%	28 3%
UKTV Play	130 4%	10 3%	116 4%	79 4%	47 4%
Dplay/ Discovery+	80 3%	8 3%	70 3%	41 2%	26 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM5 (continuation)
Q20. Once every 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	32 1%	4 1%	28 1%	18 1%	9 1%
Netflix	80 3%	9 3%	68 3%	47 3%	24 2%
Amazon Prime Video	144 5%	13 4%	124 5%	92 5%	58 5%
NOW	97 3%	7 2%	89 3%	66 4%	40 4%
Disney+	99 3%	3 1%	94+ 4%	66 4%	42 4%
Apple TV+	82 3%	4 2%	77 3%	58 3%	41+ 4%
BritBox	41 1%	0 -%	41+ 2%	27 1%	20 2%
YouTube (including YouTube Premium)	112 4%	15 5%	94 4%	67 4%	37 3%
NET PSB BVoD	84 3%	8 3%	71 3%	49 3%	30 3%
NET SVoD	52 2%	8 3%	41 2%	24 1%	12 1%
None	1999 65%	207+bcd 73%	1704- 64%	1181- 63%	684- 63%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM6
Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	125 4%	77+b 6%	41- 3%	** **	5 3%	65 4%	59 4%
ITVX (formerly ITV Hub)	134 4%	58 4%	66 4%	** **	10 6%	67 5%	67 4%
ITVX Premium (formerly ITV Hub+) Subscription version	45 1%	26 2%	18 1%	** **	2 1%	26 2%	19 1%
STV Player	61 2%	28 2%	27 2%	** **	6 4%	35 2%	26 2%
STV Player+ (formerly STV Player VIP) Subscription version	44 1%	19 1%	20 1%	** **	5 3%	22 2%	22 1%
S4C Clic	31 1%	21+b 1%	8- 1%	** **	2 1%	20 1%	11 1%
Channel 4 streaming service (formerly All4)	196 6%	89 6%	95 6%	** **	9 6%	103 7%	91 6%
Channel 4+ streaming service (formerly All4+)	104 3%	42 3%	56 4%	** **	5 3%	46 3%	55 4%
My5	160 5%	76 5%	75 5%	** **	9 6%	75 5%	83 5%
Sky On Demand or Sky Go	100 3%	43 3%	47 3%	** **	10+a 7%	44 3%	56 4%
UKTV Play	106 3%	55 4%	46 3%	** **	5 3%	64+b 4%	40- 3%
Dplay/ Discovery+	92 3%	48 3%	36 2%	** **	6 4%	44 3%	48 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	51 2%	34+b 2%	11- 1%	** **	7+b 4%	18 1%	33+ 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM6 (continuation)
 Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	62 2%	24 2%	34 2%	** **	3 2%	25 2%	34 2%
Amazon Prime Video	127 4%	50 4%	66 4%	** **	11 7%	62 4%	63 4%
NOW	101 3%	47 3%	48 3%	** **	6 4%	58 4%	43 3%
Disney+	90 3%	41 3%	42 3%	** **	7 4%	48 3%	41 3%
Apple TV+	82 3%	35 3%	41 3%	** **	6 4%	41 3%	40 3%
BritBox	70 2%	31 2%	29 2%	** **	9+ab 6%	31 2%	39 3%
YouTube (including YouTube Premium)	111 4%	47 3%	59 4%	** **	4 3%	46 3%	63 4%
NET PSB BVoD	103 3%	49 4%	48 3%	** **	4 3%	54 4%	50 3%
NET SVoD	39 1%	21 2%	14 1%	** **	2 1%	21 1%	17 1%
None	2037 67%	925 66%	974 66%	** **	102 64%	987 67%	1017 66%

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Table Q20SUM6 (continuation)
Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	125 4%	25+efgjk 7%	28jk 5%	22 4%	16 3%	15 3%	11 3%	9 3%	53+efgjk 6%	38 4%	34- 3%	19 3%
ITVX (formerly ITV Hub)	134 4%	24jk 6%	24 5%	20 4%	29j 6%	15 3%	14 4%	9 3%	47j 5%	49 5%	38- 3%	22 3%
ITVX Premium (formerly ITV Hub+) Subscription version	45 1%	10gjk 3%	8 1%	12gjk 3%	5 1%	5 1%	4 1%	1 **	18 2%	17 2%	11 1%	5 1%
STV Player	61 2%	7 2%	9 2%	10 2%	17+gjk 3%	10 2%	5 1%	2 1%	16 2%	27k 3%	18 2%	8 1%
STV Player+ (formerly STV Player VIP) Subscription version	44 1%	9gjk 2%	9 2%	7 2%	11gjk 2%	4 1%	3 1%	1 **	17jk 2%	19jk 2%	8- 1%	4- 1%
S4C Clic	31 1%	6k 2%	3 1%	9fjk 2%	8jk 2%	4 1%	1 **	1 **	9 1%	16+fjk 2%	6- **	2- **
Channel 4 streaming service (formerly All4)	196 6%	26 7%	38 7%	33 7%	33 7%	31 7%	16 4%	19 6%	64 7%	66 7%	66 6%	35 5%
Channel 4+ streaming service (formerly All4+)	104 3%	19f 5%	17 3%	18 4%	15 3%	15 3%	8 2%	12 4%	36 4%	33 3%	35 3%	20 3%
My5	160 5%	27 7%	24 5%	22 5%	30 6%	26 5%	16 4%	15 5%	51 6%	52 5%	57 5%	31 4%
Sky On Demand or Sky Go	100 3%	12g 3%	28+gijk 5%	16g 3%	14g 3%	16g 3%	12g 3%	2- 1%	40+gijk 4%	30g 3%	30g 3%	13- 2%
UKTV Play	106 3%	11 3%	20 4%	12 2%	24 5%	14 3%	13 3%	12 4%	31 3%	35 4%	39 3%	25 4%
Dplay/ Discovery+	92 3%	15 4%	19 4%	14 3%	17 3%	13 3%	9 2%	5 2%	34 4%	31 3%	27 2%	14 2%
Virgin TV Go/Catch-up or Virgin Media Anywhere	51 2%	14 +degijk 4%	12gj 2%	7 1%	6 1%	4 1%	7 2%	1 **	26+egijk 3%	13 1%	12- 1%	8 1%

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Prepared by BMG

Table Q20SUM6 (continuation)
 Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Netflix	62 2%	12 3%	8 1%	8 2%	9 2%	12 3%	5 1%	9 3%	19 2%	17 2%	26 2%	14 2%
Amazon Prime Video	127 4%	17 4%	20 4%	27 6%	16 3%	18 4%	18 5%	10 3%	37 4%	43 4%	47 4%	28 4%
NOW	101 3%	12 3%	19g 4%	21gk 4%	20g 4%	14 3%	11 3%	3- 1%	31g 3%	40gjk 4%	29 2%	14 2%
Disney+	90 3%	19+egjk 5%	17 3%	15 3%	17 3%	9 2%	8 2%	5 2%	35jk 4%	32 3%	22- 2%	13 2%
Apple TV+	82 3%	7 2%	23+fgjk 4%	13 3%	19gjk 4%	11 2%	7 2%	2- 1%	30gjk 3%	32gjk 3%	20- 2%	9- 1%
BritBox	70 2%	15+fgjk 4%	14gjk 3%	15fgjk 3%	13gjk 3%	9k 2%	3- 1%	1- *%	29+fgjk 3%	28fgjk 3%	13- 1%	4- 1%
YouTube (including YouTube Premium)	111 4%	8 2%	9- 2%	15 3%	21bh 4%	23bh 5%	24+abchi 6%	11 3%	17- 2%	36h 4%	58+abh 5%	35+abh 5%
NET PSB BVoD	103 3%	14 4%	28 +defijk 5%	18 4%	13 3%	10 2%	10 3%	11 4%	42+ej 5%	31 3%	30 3%	21 3%
NET SVoD	39 1%	1 *%	3 1%	2 *%	7 1%	4 1%	12 +abcehi 3%	10+abcehi 3%	4- *%	9 1%	26+abchi 2%	21+abcehi 3%
None	2037 67%	241 63%	343 66%	319 66%	322 65%	328 69%	254 66%	231+adhi 72%	584 65%	641 65%	812+ah 69%	484 69%

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Table Q20SUM6 (continuation)

Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	125 4%	10 5%	9 3%	10 4%	28+ghjk 7%	4 3%	13 4%	12 3%	5 2%	16hk 6%	107 4%	6 2%	8hk 6%	4 4%
ITVX (formerly ITV Hub)	134 4%	8 4%	19i 7%	16 6%	15 4%	3 2%	17 5%	16 4%	9 4%	6 2%	109 4%	10 4%	9i 6%	6i 7%
ITVX Premium (formerly ITV Hub+) Subscription version	45 1%	5 2%	5 2%	2 1%	6 1%	0 -	6 2%	8 2%	2 1%	5 2%	39 2%	3 1%	3 2%	* **
STV Player	61 2%	1 1%	5 2%	7 3%	4 1%	3 2%	7 2%	8 2%	1 *	4 2%	40- 2%	16 6%	4h 3%	1 1%
STV Player+ (formerly STV Player VIP) Subscription version	44 1%	4 2%	5 2%	5 2%	6 1%	1 1%	1 *	11f 3%	1 *	5 2%	38 1%	2 1%	3f 2%	1 1%
S4C Clic	31 1%	3 1%	5 2%	4 1%	2 1%	0 -	1 *	6 1%	1 *	3 1%	25 1%	1 *	3+dfk 2%	2fk 2%
Channel 4 streaming service (formerly All4)	196 6%	12 5%	18 7%	24 8%	21 5%	9 7%	19 6%	32 8%	18 7%	11 5%	163 6%	15 6%	12 8%	5 6%
Channel 4+ streaming service (formerly All4+)	104 3%	8 4%	10 4%	10 4%	11 3%	3 3%	19+k 6%	11 3%	10 4%	6 2%	89 3%	4 2%	7k 5%	3 4%
My5	160 5%	17dg 8%	15 6%	19g 7%	13 3%	13 11%	13 4%	13 3%	14 5%	14 6%	132 5%	14 5%	11dfg 8%	3 4%
Sky On Demand or Sky Go	100 3%	6 3%	10 4%	11g 4%	15 4%	2 2%	10 3%	5- 1%	11g 4%	15+g 6%	85 3%	6 2%	5 3%	4g 5%
UKTV Play	106 3%	12 5%	6 2%	16+b 6%	14 4%	4 3%	10 3%	12 3%	6 2%	8 3%	87 3%	9 4%	6 4%	3 4%
Dplay/ Discovery+	92 3%	6 3%	11 4%	7 2%	16 4%	3 2%	8 2%	16 4%	6 2%	7 3%	79 3%	5 2%	5 4%	3 3%

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Prepared by BMG

Table Q20SUM6 (continuation)
 Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Virgin TV Go/Catch-up or Virgin Media Anywhere	51 2%	8+bfh 4%	2 1%	5 2%	8 2%	3 3%	3 1%	10 2%	2 1%	4 2%	44 2%	3 1%	3 2%	1 1%
Netflix	62 2%	5 2%	4 2%	6 2%	8 2%	4 3%	7 2%	7 2%	7 3%	6 2%	54 2%	6 2%	3 2%	1 1%
Amazon Prime Video	127 4%	9 4%	11 4%	6 2%	19 5%	2 2%	16 5%	19 5%	8 3%	16c 6%	107 4%	11 4%	6 4%	3 4%
NOW	101 3%	9 4%	9 3%	9 3%	6 2%	3 2%	16dk 5%	20dk 5%	6 2%	10 4%	89 3%	4 2%	4 3%	4dk 5%
Disney+	90 3%	5 2%	6 2%	11 4%	12 3%	1 1%	11 3%	15 4%	5 2%	8 3%	74 3%	7 3%	7 5%	2 3%
Apple TV+	82 3%	5 2%	4 1%	8 3%	8 2%	0 -%	8 2%	15 4%	9 4%	7 3%	64 2%	8 3%	5 3%	6+abcdefijk 7%
BritBox	70 2%	10+fg 5%	12+fg 5%	5 2%	10 2%	3 2%	4 1%	7 2%	5 2%	6 2%	62 2%	4 2%	2 2%	2 2%
YouTube (including YouTube Premium)	111 4%	6 3%	12 5%	9 3%	16 4%	3 3%	10 3%	11 3%	11 4%	12 5%	91 4%	11 4%	7 5%	2 3%
NET PSB BVoD	103 3%	10 4%	8 3%	5 2%	20c 5%	6 5%	13 4%	11 3%	6 2%	8 3%	87 3%	6 2%	8c 5%	3 3%
NET SVoD	39 1%	3 1%	3 1%	7g 3%	5 1%	2 2%	3 1%	2 *%	5 2%	3 1%	33 1%	3 1%	3 2%	0 -%
None	2037 67%	146 65%	1831 68%	1951 68%	262 65%	91 73%	2241 67%	2851 68%	169 64%	1711 68%	17261 67%	168 66%	86- 58%	571 68%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM6 (continuation)
 Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	125 4%	34 4%	32 5%	25 5%	33 4%	66 4%	57 4%	101 4%	2 2%	24 6%	19+a 9%	4 3%
ITVX (formerly ITV Hub)	134 4%	40 4%	29 4%	27 5%	37 4%	69 4%	64 5%	109 4%	5 6%	23 6%	16+a 8%	2 2%
ITVX Premium (formerly ITV Hub+) Subscription version	45 1%	6- 1%	13a 2%	11a 2%	13 1%	19 1%	24 2%	34 1%	4 4%	11 3%	6 3%	1 1%
STV Player	61 2%	19 2%	14 2%	14 3%	14 2%	33 2%	27 2%	49 2%	2 3%	12 3%	6 3%	4 3%
STV Player+ (formerly STV Player VIP) Subscription version	44 1%	12 1%	9 1%	11 2%	10 1%	20 1%	22 2%	35 1%	0 -	9 2%	5 2%	4 3%
S4C Clic	31 1%	7 1%	9 1%	9 2%	6 1%	16 1%	15 1%	22- 1%	1 1%	9+a 2%	4 2%	4 4%
Channel 4 streaming service (formerly All4)	196 6%	59 6%	36 5%	46+be 9%	54 6%	95 6%	100 7%	167 6%	4 5%	26 6%	16 8%	5 5%
Channel 4+ streaming service (formerly All4+)	104 3%	37 4%	18 3%	27+bd 5%	20 2%	55 3%	48 3%	92 3%	5 6%	12 3%	3 2%	2 1%
My5	160 5%	44 5%	38 6%	36 7%	40 4%	82 5%	76 5%	143 5%	6 6%	17 4%	7 3%	4 4%
Sky On Demand or Sky Go	100 3%	38d 4%	21 3%	21 4%	20 2%	59 4%	41 3%	76- 3%	4 5%	23+a 6%	13+a 6%	6 6%
UKTV Play	106 3%	33 4%	29 4%	18 3%	26 3%	62 4%	44 3%	85 3%	3 4%	19 5%	12 6%	3 3%
Dplay/ Discovery+	92 3%	27 3%	20 3%	20 4%	23 3%	47 3%	43 3%	68- 3%	3 3%	24+a 6%	11a 5%	10 9%

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Prepared by BMG

Table Q20SUM6 (continuation)
 Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	51 2%	12 1%	11 2%	13 3%	15 2%	23 1%	28 2%	42 2%	* *%	9 2%	7 3%	2 1%
Netflix	62 2%	25f 3%	17 2%	7 1%	14 2%	42+f 3%	20 1%	52 2%	3 4%	9 2%	4 2%	2 2%
Amazon Prime Video	127 4%	43 5%	29 4%	16 3%	37 4%	72 4%	53 4%	103 4%	5 6%	21 5%	12 6%	4 4%
NOW	101 3%	25 3%	27 4%	25 5%	23 3%	53 3%	48 3%	86 3%	1 1%	14 3%	11 5%	3 3%
Disney+	90 3%	25 3%	27 4%	15 3%	22 2%	52 3%	37 3%	73 3%	3 3%	17 4%	11 5%	3 3%
Apple TV+	82 3%	28d 3%	23d 3%	20d 4%	11- 1%	51d 3%	31 2%	64 2%	2 2%	18+a 4%	11+a 5%	5 5%
BritBox	70 2%	20 2%	14 2%	20+ 4%	16 2%	34 2%	36 3%	58 2%	4 5%	12 3%	7 3%	1 1%
YouTube (including YouTube Premium)	111 4%	33 4%	18 3%	30+bde 6%	27 3%	52 3%	57 4%	95 4%	3 4%	15 4%	9 4%	3 2%
NET PSB BVoD	103 3%	32 3%	23 3%	25d 5%	22 2%	55 3%	47 3%	87 3%	2 2%	17 4%	8 4%	7 6%
NET SVoD	39 1%	11 1%	12 2%	5 1%	10 1%	23 1%	15 1%	33 1%	1 1%	6 1%	2 1%	3 3%
None	2037 67%	601 66%	449 65%	332 64%	627+ce 70%	1050 65%	959 68%	1750 67%	62 69%	275 66%	134 65%	71 65%

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Table Q20SUM6 (continuation)
 Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	125 4%	47 5%	78 4%	5 2%	5 3%	13 4%	** **	10 6%	7 5%	** **	21 5%	9 3%
ITVX (formerly ITV Hub)	134 4%	52c 5%	82 4%	4 2%	7 4%	15 5%	** **	12c 7%	4 3%	** **	20 5%	14c 5%
ITVX Premium (formerly ITV Hub+) Subscription version	45 1%	22+b 2%	23- 1%	3 1%	4 2%	5 2%	** **	2 1%	5 4%	** **	11b 3%	6 2%
STV Player	61 2%	24 2%	37 2%	5 2%	4 3%	5 2%	** **	4 2%	3 2%	** **	9 2%	10+ 4%
STV Player+ (formerly STV Player VIP) Subscription version	44 1%	14 1%	29 1%	4 2%	4 2%	3 1%	** **	0 -%	3 2%	** **	8 2%	* *%
S4C Clic	31 1%	11 1%	20 1%	2 1%	1 *%	5 2%	** **	4 2%	3 2%	** **	6 1%	1 *%
Channel 4 streaming service (formerly All4)	196 6%	67 7%	129 6%	12 5%	6 4%	21 7%	** **	15 9%	4 3%	** **	25 6%	20 8%
Channel 4+ streaming service (formerly All4+)	104 3%	48+b 5%	56- 3%	6 3%	8 5%	17+b 6%	** **	4 2%	5 3%	** **	18 4%	13 5%
My5	160 5%	56 5%	104 5%	10 4%	10 6%	16 5%	** **	7 4%	6 4%	** **	21 5%	21+ 8%
Sky On Demand or Sky Go	100 3%	28 3%	73 4%	5 2%	5 3%	8 3%	** **	7 4%	3 2%	** **	13 3%	4 2%
UKTV Play	106 3%	38 4%	68 3%	5 2%	7 5%	13 5%	** **	7 4%	5 4%	** **	18 4%	11 4%
Dplay/ Discovery+	92 3%	39 4%	53 3%	8 4%	8 5%	8 3%	** **	6 4%	4 3%	** **	19 4%	10 4%
Virgin TV Go/Catch-up or Virgin Media Anywhere	51 2%	16 2%	35 2%	0 -%	1 1%	3 1%	** **	3 2%	0 -%	** **	9 2%	5 2%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q20SUM6 (continuation)
 Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	62 2%	19 2%	43 2%	5 2%	4 3%	8 3%	** **	4 3%	3 2%	** **	5 1%	5 2%
Amazon Prime Video	127 4%	44 4%	83 4%	7 3%	3 2%	10 3%	** **	12+d 8%	9 6%	** **	18 4%	11 4%
NOW	101 3%	32 3%	69 3%	6 3%	8 5%	8 3%	** **	8 5%	2 1%	** **	17 4%	8 3%
Disney+	90 3%	34 3%	55 3%	5 2%	4 3%	7 2%	** **	4 3%	5 4%	** **	16 3%	7 3%
Apple TV+	82 3%	35 3%	47 2%	9 4%	7 4%	9 3%	** **	2 1%	6 4%	** **	15 3%	8 3%
BritBox	70 2%	30 3%	40 2%	3 2%	6 4%	6 2%	** **	2 1%	4 3%	** **	18+b 4%	5 2%
YouTube (including YouTube Premium)	111 4%	39 4%	73 4%	9 4%	6 4%	15 5%	** **	13+abj 8%	5 4%	** **	13 3%	10 4%
NET PSB BVoD	103 3%	39 4%	65 3%	5 2%	4 3%	8 3%	** **	8 5%	7 5%	** **	19 4%	8 3%
NET SVoD	39 1%	14 1%	24 1%	2 1%	0 -%	5 2%	** **	5dj 3%	0 -%	** **	1 *%	7+j 3%
None	2037 67%	657 64%	1379gk 68%	164+agjk 73%	109 68%	185 65%	** **	94 59%	92 68%	** **	286 64%	160 61%

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Table Q20SUM6 (continuation)
Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	125 4%	8 5%	4 3%	16 4%	20 6%	34 4%	63 4%	122 4%	** **	124 4%	** **
ITVX (formerly ITV Hub)	134 4%	9 6%	7 6%	16 4%	15 4%	34 4%	74 5%	133 4%	** **	134 4%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	45 1%	4 3%	1 1%	8 2%	10+f 3%	14 2%	20 1%	41 1%	** **	45 1%	** **
STV Player	61 2%	8+f 5%	2 1%	11 3%	12f 3%	23f 3%	25 2%	60 2%	** **	60 2%	** **
STV Player+ (formerly STV Player VIP) Subscription version	44 1%	7+ef 5%	1 1%	6 2%	8 2%	14 2%	21 1%	44 1%	** **	44 1%	** **
S4C Clic	31 1%	6+f 4%	1 1%	10+f 3%	9+f 3%	16+f 2%	10 1%	29 1%	** **	31 1%	** **
Channel 4 streaming service (formerly All4)	196 6%	11 7%	15+cd 12%	20 5%	20 6%	51 7%	108 7%	192 6%	** **	196 6%	** **
Channel 4+ streaming service (formerly All4+)	104 3%	7d 5%	7d 5%	15 4%	5- 1%	27 4%	57 4%	101 3%	** **	103 3%	** **
My5	160 5%	9 6%	6 5%	27 7%	29+f 9%	52 7%	76 5%	157 5%	** **	160 5%	** **
Sky On Demand or Sky Go	100 3%	9 6%	7 6%	19 5%	17 5%	37+ 5%	49 3%	98 3%	** **	99 3%	** **
UKTV Play	106 3%	8 5%	4 3%	16 4%	14 4%	31 4%	47 3%	100 3%	** **	106 3%	** **
Dplay/ Discovery+	92 3%	9+f 6%	5 4%	25+f 7%	24+f 7%	43+f 6%	33- 2%	89 3%	** **	92 3%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	51 2%	4 3%	2 2%	4 1%	6 2%	11 1%	34+ 2%	50 2%	** **	51 2%	** **

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Prepared by BMG

Table Q20SUM6 (continuation)
 Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	62 2%	4 2%	4 4%	7 2%	3 1%	13 2%	33 2%	59 2%	** **	62 2%	** **
Amazon Prime Video	127 4%	5 3%	5 4%	16 4%	16 5%	28 4%	69 4%	127 4%	** **	127 4%	** **
NOW	101 3%	7 5%	2 1%	17 4%	13 4%	32 4%	51 3%	98 3%	** **	100 3%	** **
Disney+	90 3%	1 1%	2 1%	10 3%	12 3%	20 3%	49 3%	88 3%	** **	90 3%	** **
Apple TV+	82 3%	5 3%	2 2%	15 4%	11 3%	26 3%	40 3%	79 3%	** **	82 3%	** **
BritBox	70 2%	6 4%	3 3%	15+f 4%	11 3%	26+ 3%	32 2%	67 2%	** **	70 2%	** **
YouTube (including YouTube Premium)	111 4%	6 4%	1 1%	6- 1%	12 4%	20 3%	63c 4%	110 4%	** **	111 4%	** **
NET PSB BVoD	103 3%	2 1%	2 2%	11 3%	12 4%	21 3%	53 3%	103 3%	** **	103 3%	** **
NET SVoD	39 1%	0 -%	0 -%	1 *%	2 *%	3- *%	25e 2%	37 1%	** **	39 1%	** **
None	2037 67%	101 66%	77 63%	254 66%	224 65%	512 66%	1035 66%	1981 66%	** **	1997 66%	** **

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Table Q20SUM6 (continuation)
Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	125	101-g	102g	98-g	86g	21	108g	59-	110g	110g	56-	41-	51-	6	54-	43-
	4%	4%	4%	4%	4%	+abcdfgh 6%	4%	2%	4%	4%	3%	3%	3%	3%	3%	3%
ITVX (formerly ITV Hub)	134	121	107-	111	85-	15	123	107	127	118	77	62	57-	8	72	44-
	4%	4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	4%	3%	4%	4%	3%
ITVX Premium (formerly ITV Hub+) Subscription version	45	41	42	39	40+	8	43	41	43	39	31	19	21	5	24	18
	1%	2%	2%	1%	2%	3%	2%	2%	2%	1%	2%	1%	1%	3%	1%	1%
STV Player	61	59+	57	57	49	11	61+	54	61+	58	44	41+	32	5	38	25
	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%
STV Player+ (formerly STV Player VIP) Subscription version	44	41	40	40	40+	9+	43	38	43	44+	26	20	18-	6c	26	23
	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	1%	1%	3%	1%	2%
S4C Clic	31	30	30	30	27	7+	30	28	30	29	16	15	14	4	14	10
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Channel 4 streaming service (formerly All4)	196	177	158-	152-	129-	20	181	152	184	179	113	81-	100-	7	94-	76-
	6%	7%	6%	6%	6%	6%	7%	6%	7%	7%	6%	5%	6%	4%	5%	5%
Channel 4+ streaming service (formerly All4+)	104	92	89	89	78	15	98	89	98	99+	65	57	58	6	58	42
	3%	3%	3%	3%	3%	5%	4%	4%	3%	4%	3%	4%	3%	3%	3%	3%
My5	160	155+	150+	150+	128	15	157+	149+	158+	145	115+F	83	108+	6	111	63
	5%	6%	6%	6%	6%	5%	6%	6%	6%	5%	6%	5%	6%	3%	6%	4%
Sky On Demand or Sky Go	100	96+	93	97+	86+	18+	97	84	97	93	56	49	62	5	59	51
	3%	4%	4%	4%	4%	6%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%
UKTV Play	106	103+	100+	99+	91+	17	103+	97+	103	95	77+	71+	67	7	69	47
	3%	4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	5%	4%	4%	4%	3%
Dplay/ Discovery+	92	86	86	87+	75	14	89	76	89	91+	55	45	54	3	55	41
	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	1%	3%	3%

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Prepared by BMG

Table Q20SUM6 (continuation)
Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Virgin TV Go/Catch-up	51	50	48	47	41	15	50	47	50	48	33	28	33	4	35	26
						+abcdefgh i										
or Virgin Media Anywhere	2%	2%	2%	2%	2%	5%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Netflix	62 2%	60 2%	56 2%	53 2%	48 2%	10 3%	61 2%	49 2%	61 2%	52 2%	39 2%	37 2%	39 2%	2 1%	36 2%	26 2%
Amazon Prime Video	127 4%	113 4%	110 4%	115 4%	95 4%	21+ 7%	115 4%	105 4%	120 4%	116 4%	69 4%	52 3%	69 4%	7 4%	69 4%	48 3%
NOW	101 3%	97+ 4%	93 3%	95+ 4%	82 4%	14 4%	98+ 4%	92+ 4%	99 3%	93 3%	60 3%	50 3%	54 3%	3 2%	65 3%	48 3%
Disney+	90 3%	74 3%	71- 3%	75 3%	68 3%	12 4%	78 3%	69 3%	78 3%	88+ 3%	55 3%	43 3%	53 3%	3 2%	47 2%	35 2%
Apple TV+	82 3%	78 3%	78+ 3%	79+ 3%	67 3%	11 3%	80 3%	77+ 3%	80 3%	79+ 3%	51 3%	44 3%	50 3%	5 3%	55 3%	38 3%
BritBox	70 2%	67 2%	65 2%	67+ 3%	54 2%	10 3%	67 2%	66+ 3%	69 2%	65 2%	45 2%	37 2%	44 2%	6 3%	46 2%	27 2%
YouTube (including YouTube Premium)	111 4%	103 4%	102 4%	104+ 4%	85 4%	11 3%	106 4%	96 4%	106 4%	90 3%	67 4%	58 4%	71 4%	4 2%	81+ 4%	44 3%
NET PSB BVoD	103 3%	73-g 3%	61-g 2%	58-g 2%	49-g 2%	3-g 1%	78-g 3%	0- -	78-g 3%	90bcdeg 3%	40- 2%	30- 2%	34- 2%	2 1%	34- 2%	28- 2%
NET SVoD	39 1%	34i 1%	32i 1%	34i 1%	29i 1%	0- -	35i 1%	25-i 1%	35i 1%	0- -	28 1%	26+ 2%	27 2%	0 -	30 2%	14 1%
None	2037 67%	1761- 65%	1742- 66%	1707- 65%	1508 66%	203 63%	1816- 65%	1616- 65%	1855- 65%	1737- 65%	1253 66%	1008 66%	1209 67%	131 72%	1252 66%	991+ 69%

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Table Q20SUM6 (continuation)
Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	125 4%	17 6%	108 4%	72 4%	48 4%
ITVX (formerly ITV Hub)	134 4%	10 3%	120 5%	88 5%	54 5%
ITVX Premium (formerly ITV Hub+) Subscription version	45 1%	6 2%	38 1%	23 1%	13 1%
STV Player	61 2%	6 2%	53 2%	38 2%	20 2%
STV Player+ (formerly STV Player VIP) Subscription version	44 1%	7 3%	36 1%	18 1%	11 1%
S4C Clic	31 1%	3 1%	27 1%	17 1%	9 1%
Channel 4 streaming service (formerly All4)	196 6%	14 5%	175 7%	119 6%	77 7%
Channel 4+ streaming service (formerly All4+)	104 3%	15 5%	82 3%	59 3%	39 4%
My5	160 5%	4 1%	151+a 6%	113+a 6%	61a 6%
Sky On Demand or Sky Go	100 3%	6 2%	90 3%	66 4%	41 4%
UKTV Play	106 3%	3 1%	99 4%	75 4%	45 4%
Dplay/ Discovery+	92 3%	8 3%	83 3%	52 3%	26 2%

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Table Q20SUM6 (continuation)
Q20. Around once in the last 12 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	51 2%	2 1%	49 2%	30 2%	21 2%
Netflix	62 2%	4 1%	55 2%	40 2%	23 2%
Amazon Prime Video	127 4%	9 3%	116 4%	91+ 5%	51 5%
NOW	101 3%	8 3%	90 3%	62 3%	45 4%
Disney+	90 3%	5 2%	80 3%	62 3%	31 3%
Apple TV+	82 3%	3 1%	75 3%	60+ 3%	34 3%
BritBox	70 2%	2 1%	67+ 3%	49 3%	26 2%
YouTube (including YouTube Premium)	111 4%	7 2%	101 4%	69 4%	35 3%
NET PSB BVoD	103 3%	10 4%	92 3%	64 3%	40 4%
NET SVoD	39 1%	2 1%	35 1%	28 2%	16 1%
None	2037 67%	206cd 73%	1736- 65%	1195- 64%	695- 64%

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Table Q20SUM7
 Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	163 5%	88+b 6%	64- 4%	** **	11 7%	89 6%	73 5%
ITVX (formerly ITV Hub)	136 4%	58 4%	70 5%	** **	8 5%	81+b 5%	55- 4%
ITVX Premium (formerly ITV Hub+) Subscription version	107 4%	51 4%	46 3%	** **	10 6%	62 4%	45 3%
STV Player	104 3%	48 3%	46 3%	** **	10 6%	62+b 4%	42 3%
STV Player+ (formerly STV Player VIP) Subscription version	88 3%	38 3%	39 3%	** **	12+ab 8%	58+b 4%	30- 2%
S4C Clic	84 3%	39 3%	30- 2%	** **	15+ab 10%	50+ 3%	33 2%
Channel 4 streaming service (formerly All4)	197 6%	104 7%	84 6%	** **	8 5%	101 7%	95 6%
Channel 4+ streaming service (formerly All4+)	151 5%	77 6%	65 4%	** **	8 5%	77 5%	73 5%
My5	173 6%	85 6%	77 5%	** **	12 7%	91 6%	81 5%
Sky On Demand or Sky Go	217 7%	106 8%	94 6%	** **	17 10%	109 7%	106 7%
UKTV Play	173 6%	86 6%	76 5%	** **	11 7%	90 6%	80 5%
Dplay/ Discovery+	168 5%	75 5%	79 5%	** **	15 9%	97+b 7%	71 5%
Virgin TV Go/Catch-up or Virgin Media Anywhere	148 5%	80 6%	61 4%	** **	8 5%	85+b 6%	61- 4%

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Prepared by BMG

Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	188 6%	99 7%	79 5%	** **	11 7%	94 6%	89 6%
Amazon Prime Video	153 5%	81 6%	64 4%	** **	9 6%	86 6%	67 4%
NOW	260 8%	124 9%	121 8%	** **	15 9%	138 9%	120 8%
Disney+	176 6%	98+b 7%	72 5%	** **	7 4%	87 6%	88 6%
Apple TV+	212 7%	99 7%	97 7%	** **	16 10%	105 7%	106 7%
BritBox	167 5%	87 6%	71 5%	** **	9 6%	96+b 6%	68- 4%
YouTube (including YouTube Premium)	91 3%	49 4%	40 3%	** **	1 1%	43 3%	46 3%
NET PSB BVoD	120 4%	60 4%	54 4%	** **	6 4%	62 4%	56 4%
NET SVoD	47 2%	30+ 2%	17 1%	** **	0 -%	19 1%	28 2%
None	1904 62%	833- 60%	935a 64%	** **	96 60%	901 61%	974 63%

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Table Q20SUM7 (continuation)
 Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	163	33 +defgijk 5%	45 +defgijk 9%	33defgjk 7%	17 3%	17 4%	11- 3%	8- 2%	77 +defgijk 9%	50jk 5%	36- 3%	19- 3%
ITVX (formerly ITV Hub)	136	30 +dfgijk 4%	32dgijk 8%	21 4%	11- 2%	21 4%	13 3%	8 2%	63 +dfgijk 7%	32 3%	41 3%	20- 3%
ITVX Premium (formerly ITV Hub+) Subscription version	107	23 +defgjk 4%	32 +defgjk 6%	24efgjk 5%	13 3%	9- 2%	4- 1%	4- 1%	55 +defgijk 6%	37fgjk 4%	16- 1%	7- 1%
STV Player	104	11 3%	27+fgjk 5%	27+fgjk 6%	14 3%	14 3%	5- 1%	5 2%	38fjk 4%	41fgjk 4%	25- 2%	11- 2%
STV Player+ (formerly STV Player VIP) Subscription version	88	18efgjk 3%	21fgjk 5%	21efgjk 4%	12 2%	9 2%	6 2%	2- 1%	38+efgjk 4%	33gjk 3%	17- 1%	8- 1%
S4C Clic	84	12gjk 3%	22+efgjk 4%	19egjk 4%	15gjk 3%	7 1%	6 2%	1- **	34+egjk 4%	35egjk 4%	14- 1%	8- 1%
Channel 4 streaming service (formerly All4)	197	36+efgjk 6%	45+efgjk 9%	35fjk 7%	29 6%	25 5%	14- 4%	13 4%	81+efgjk 9%	63k 6%	53- 4%	28- 4%
Channel 4+ streaming service (formerly All4+)	151	30+dfgjk 5%	36+fgjk 7%	32fgjk 7%	19k 4%	23fgk 5%	8- 2%	4- 1%	65+dfgjk 7%	51fgjk 5%	35- 3%	12- 2%
My5	173	21 6%	47 +defgjk 9%	38+efgjk 8%	25 5%	19 4%	13 3%	10 3%	68+efgjk 8%	63fgjk 6%	42- 4%	23- 3%
Sky On Demand or Sky Go	217	25g 7%	51+efgjk 10%	45egjk 9%	43gjk 9%	27g 6%	21g 6%	6- 2%	75gjk 8%	88+egjk 9%	54-g 5%	27- 4%
UKTV Play	173	20 6%	36fgjk 5%	40+fgjk 7%	29gk 6%	27gk 6%	13 4%	6- 2%	56gjk 6%	70+fgjk 7%	47- 4%	20- 3%
Dplay/ Discovery+	168	23gjk 5%	34fgjk 7%	34fgjk 7%	37fgjk 7%	22 5%	11- 3%	8- 2%	57fgjk 6%	71+fgjk 7%	40- 3%	18- 3%

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Prepared by BMG

Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Virgin TV Go/Catch-up or Virgin Media Anywhere	148 5%	12 3%	34afgjk 7%	36+afgjk 7%	28fgjk 6%	24fgk 5%	9- 2%	4- 1%	47fgjk 5%	64+afgjk 7%	37- 3%	13- 2%
Netflix	188 6%	20 5%	19- 4%	25 5%	42+bh 9%	38bh 8%	26b 7%	18 6%	39- 4%	68bh 7%	81bh 7%	44 6%
Amazon Prime Video	153 5%	20 5%	31g 6%	25 5%	30g 6%	20 4%	19 5%	8 3%	51 6%	55g 6%	47 4%	28 4%
NOW	260 8%	31k 8%	58+fgjk 11%	53fgjk 11%	49fgjk 10%	38gk 8%	18- 5%	13- 4%	89fgjk 10%	102+fgjk 10%	69- 6%	31- 4%
Disney+	176 6%	31fgjk 8%	27gk 5%	37fgjk 8%	34fgjk 7%	31fgjk 6%	11- 3%	5- 2%	58fgjk 6%	71+fgjk 7%	47- 4%	16- 2%
Apple TV+	212 7%	27fgjk 7%	54+efgjk 10%	44fgjk 9%	45fgjk 9%	28fgjk 6%	9- 2%	5- 2%	82+fgjk 9%	89+efgjk 9%	41- 4%	14- 2%
BritBox	167 5%	21gk 5%	36fgjk 7%	34fgjk 7%	28gk 6%	33fgjk 7%	12- 3%	5- 1%	56fgk 6%	62fgjk 6%	49-gk 4%	16- 2%
YouTube (including YouTube Premium)	91 3%	3- 1%	16 3%	16a 3%	22agh 4%	13 3%	17agh 4%	4 1%	19 2%	38agh 4%	33 3%	21 3%
NET PSB BVOD	120 4%	28 +defgijk 7%	28defgjk 5%	30+defgjk 6%	9- 2%	12 3%	7- 2%	6 2%	56 +defgijk 6%	39djk 4%	25- 2%	13- 2%
NET SVoD	47 2%	2 *%	2- *%	3 1%	8h 2%	9bh +abcdehi 2%	17 4%	6h 2%	4- *%	11 1%	32+abchi 3%	23+abchi 3%
None	1904 62%	207- 54%	305 59%	293 61%	293 59%	290 61%	265 +abcdehi 69%	251 +abcdefh 78%	513- 57%	586 +abcdehi 60%	805 68%	515+abcdehij 74%

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Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	163 5%	16c 7%	14 5%	8 3%	24 6%	4 3%	25cg 7%	14 3%	17 6%	11 4%	131 5%	19cg 8%	9 6%	4 4%
ITVX (formerly ITV Hub)	136 4%	12 5%	18 7%	11 4%	16 4%	3 3%	15 5%	18 4%	15 6%	8 3%	116 4%	13 5%	5 3%	2 3%
ITVX Premium (formerly ITV Hub+) Subscription version	107 4%	6 3%	141 5%	11 4%	14 3%	4 3%	13 4%	14 3%	11 4%	8 3%	94 4%	9 4%	2 2%	2 2%
STV Player	104 3%	4 2%	9c 3%	1- **	13c 3%	2 1%	14c 4%	20c 5%	11c 4%	7 3%	80-c 3%	20 8%	3 2%	1 2%
STV Player+ (formerly STV Player VIP) Subscription version	88 3%	2 1%	10a 4%	7 2%	11 3%	2 1%	15alm 4%	15al 4%	9 3%	8 3%	78 3%	8 3%	1 1%	1 1%
S4C Clic	84 3%	7 3%	8 3%	3 1%	12 3%	1 1%	9 3%	15c 4%	9 3%	7 3%	71 3%	4 2%	7+cjk 5%	1 2%
Channel 4 streaming service (formerly All4)	197 6%	18 8%	18 7%	14 5%	26 6%	6 4%	26 8%	28 7%	10 4%	13 5%	159 6%	22h 8%	9 6%	7 8%
Channel 4+ streaming service (formerly All4+)	151 5%	12 5%	17 6%	10 3%	23 6%	1 1%	19 6%	24 6%	13 5%	9 4%	127 5%	15 6%	5 3%	4 5%
My5	173 6%	12 5%	16 6%	11 4%	28m 7%	3 2%	25m 7%	30m 7%	12 5%	10 4%	147m 6%	17m 7%	8 5%	2- 2%
Sky On Demand or Sky Go	217 7%	16 7%	21 8%	12 4%	21 5%	5 4%	31c 9%	34 8%	25c 10%	17 7%	183 7%	17 7%	11 8%	6 7%
UKTV Play	173 6%	15 7%	13 5%	16 6%	21 5%	2 2%	24 7%	23 6%	21 8%	13 5%	148 6%	13 5%	7 5%	5 6%
Dplay/ Discovery+	168 5%	21+cjk 9%	14 5%	12 4%	25 6%	4 3%	20 6%	22 5%	16 6%	12 5%	146 6%	11 4%	7 5%	4 5%

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Prepared by BMG

Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Virgin TV Go/Catch-up or Virgin Media Anywhere	148 5%	15cm 7%	18ckm 7%	4- 2%	23c 6%	3 2%	19c 6%	19 5%	18ckm 7%	13c 5%	133+cm 5%	8 3%	6 4%	2 2%
Netflix	188 6%	10 4%	25d 9%	18 6%	17 4%	4 3%	26 8%	28 7%	17 6%	17 7%	161 6%	16 6%	8 5%	3 4%
Amazon Prime Video	153 5%	10 5%	16 6%	14 5%	22 6%	4 3%	18 5%	14 3%	16 6%	14 5%	128 5%	11 4%	12+gjm 8%	2 3%
NOW	260 8%	23 10%	29 11%	19 7%	25 6%	9 7%	33 10%	33 8%	26 10%	23 9%	221 9%	20 8%	12 8%	7 8%
Disney+	176 6%	13 6%	18 7%	21 7%	21 5%	5 4%	27k 8%	22 5%	16 6%	16 6%	158+ 6%	8 3%	6 4%	4 5%
Apple TV+	212 7%	16c 7%	33+cgjklm 12%	8- 3%	29c 7%	5 4%	25c 7%	24 6%	27ck 10%	22ck 9%	188+ck 7%	10- 4%	10c 7%	5 6%
BritBox	167 5%	16 7%	19 7%	12 4%	15 4%	7 5%	26d 8%	20 5%	17 7%	13 5%	146 6%	10 4%	7 5%	3 4%
YouTube (including YouTube Premium)	91 3%	8 4%	5 2%	8 3%	8 2%	3 2%	10 3%	15 4%	10 4%	9 4%	76 3%	8 3%	5 3%	1 2%
NET PSB BVOD	120 4%	14cgi 6%	13 5%	5 2%	19 5%	3 2%	18cg 5%	9 2%	8 3%	5 2%	95 4%	17+cgij 7%	5 4%	3 4%
NET SVOD	47 2%	3 1%	3 1%	9+ik 3%	4 1%	0 -	6 2%	8 2%	5 2%	1 *	39 2%	2 1%	5+dijk 3%	1 1%
None	1904 62%	129 58%	150- 55%	192b 67%	253 63%	90 72%	204 61%	254 61%	162 62%	164b 65%	1597 62%	155 61%	92 63%	59+abfgjk 70%

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Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	163 5%	30- 3%	42a 6%	29 6%	58a 6%	72 5%	87a 6%	133 5%	7 8%	27 7%	13 6%	6 5%
ITVX (formerly ITV Hub)	136 4%	41 4%	27 4%	21 4%	45 5%	68 4%	65 5%	113 4%	6 6%	21 5%	9 4%	4 4%
ITVX Premium (formerly ITV Hub+) Subscription version	107 4%	27 3%	23 3%	23 4%	33 4%	50 3%	56 4%	89 3%	1 1%	17 4%	10 5%	3 3%
STV Player	104 3%	22 2%	28a 4%	21 4%	32 4%	50 3%	53 4%	87 3%	2 2%	16 4%	9 4%	3 3%
STV Player+ (formerly STV Player VIP) Subscription version	88 3%	15- 2%	19 3%	24+ae 5%	31a 3%	33- 2%	55+ae 4%	71 3%	1 1%	17 4%	11+a 6%	3 2%
S4C Clic	84 3%	18 2%	17 3%	20 4%	28 3%	35 2%	48 3%	66 3%	3 3%	18 4%	10 5%	3 3%
Channel 4 streaming service (formerly All4)	197 6%	51 6%	46 7%	45+a 9%	52 6%	96 6%	98 7%	157- 6%	10 11%	38+a 9%	17 8%	8 7%
Channel 4+ streaming service (formerly All4+)	151 5%	38 4%	33 5%	42+abde 8%	38 4%	70 4%	80 6%	124 5%	4 4%	27 6%	11 5%	11 10%
My5	173 6%	49 5%	39 6%	34 6%	48 5%	88 5%	82 6%	146 6%	10 11%	27 7%	13 6%	4 4%
Sky On Demand or Sky Go	217 7%	63 7%	55 8%	35 7%	61 7%	118 7%	96 7%	189 7%	6 7%	28 7%	11 5%	11 10%
UKTV Play	173 6%	47 5%	37 5%	35 7%	52 6%	84 5%	87 6%	153 6%	9 11%	20 5%	6 3%	2 2%
Dplay/ Discovery+	168 5%	44 5%	37 5%	34 7%	51 6%	81 5%	85 6%	140 5%	9 10%	28 7%	10 5%	6 5%

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Prepared by BMG

Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	148 5%	40 4%	35 5%	37+ad 7%	34 4%	75 5%	72 5%	119 5%	6 7%	29+a 7%	11 5%	10 9%
Netflix	188 6%	52 6%	39 6%	25 5%	72+e 8%	91 6%	97 7%	170 6%	3 3%	18 4%	8 4%	7 7%
Amazon Prime Video	153 5%	28- 3%	34 5%	34ae 6%	55ae 6%	63- 4%	89+ae 6%	120- 5%	11 12%	33+a 8%	16 8%	4 3%
NOW	260 8%	61- 7%	56 8%	52 10%	88a 10%	118- 7%	139+ae 10%	231 9%	7 8%	28 7%	10 5%	7 7%
Disney+	176 6%	36- 4%	39 6%	38a 7%	61ae 7%	75- 5%	98+ae 7%	139- 5%	9 10%	37+a 9%	15 7%	11 10%
Apple TV+	212 7%	64 7%	55 8%	37 7%	56 6%	119 7%	93 7%	175 7%	15 17%	37 9%	14 7%	6 5%
BritBox	167 5%	41 4%	41 6%	29 6%	55 6%	81 5%	84 6%	146 6%	8 9%	21 5%	10 5%	2 1%
YouTube (including YouTube Premium)	91 3%	22 2%	25 4%	13 2%	29 3%	47 3%	41 3%	76 3%	3 3%	15 4%	4 2%	5 4%
NET PSB BVoD	120 4%	20- 2%	39+ae 6%	18 3%	42a 5%	59a 4%	60a 4%	99 4%	2 3%	21 5%	13 6%	4 4%
NET SVoD	47 2%	8 1%	11 2%	7 1%	21a 2%	19 1%	27 2%	43 2%	1 1%	4 1%	1 1%	1 1%
None	1904 62%	575 63%	408 59%	330 63%	572 64%	983 61%	902 64%	1631 62%	50 56%	260 62%	130 63%	75 69%

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Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	163 5%	61d 6%	102 5%	6 3%	3 2%	10 3%	** **	9 6%	11 8%	** **	37+bcde 8%	13 5%
ITVX (formerly ITV Hub)	136 4%	54 5%	82 4%	10 5%	7 4%	7 2%	** **	7 4%	5 4%	** **	25 6%	9 4%
ITVX Premium (formerly ITV Hub+) Subscription version	107 4%	36 4%	71 3%	5 2%	5 3%	5 2%	** **	3 2%	4 3%	** **	15 3%	11 4%
STV Player	104 3%	36 3%	68 3%	4 2%	2 1%	8 3%	** **	4 2%	5 3%	** **	20 5%	10 4%
STV Player+ (formerly STV Player VIP) Subscription version	88 3%	33 3%	55 3%	3 1%	2 1%	10 3%	** **	4 3%	5 4%	** **	14 3%	12c 5%
S4C Clic	84 3%	28 3%	56 3%	4 2%	6 4%	4 2%	** **	3 2%	3 2%	** **	9 2%	7 3%
Channel 4 streaming service (formerly All4)	197 6%	73 7%	123 6%	11 5%	4 3%	18 6%	** **	11 7%	12 9%	** **	32 7%	17 6%
Channel 4+ streaming service (formerly All4+)	151 5%	52 5%	98 5%	9 4%	2 1%	8 3%	** **	8 5%	8 6%	** **	24 5%	13 5%
My5	173 6%	55 5%	118 6%	8 3%	6 3%	12 4%	** **	7 4%	10 8%	** **	28 6%	11 4%
Sky On Demand or Sky Go	217 7%	62 6%	155 8%	11 5%	6 4%	15 5%	** **	10 6%	7 5%	** **	31 7%	17 6%
UKTV Play	173 6%	67 7%	105 5%	8 4%	9 5%	16 6%	** **	9 6%	11 8%	** **	37+bc 8%	22b 8%
Dplay/ Discovery+	168 5%	63 6%	105 5%	10 5%	9 6%	14 5%	** **	10 6%	11 8%	** **	28 6%	19 7%
Virgin TV Go/Catch-up or Virgin Media Anywhere	148 5%	52 5%	96 5%	11 5%	5 3%	14 5%	** **	7 5%	8 6%	** **	30 7%	14 5%

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Prepared by BMG

Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	188 6%	68d 7%	120d 6%	11 5%	2- 2%	28+bd 10%	** **	13d 8%	9 6%	** **	28d 6%	25+bd 10%
Amazon Prime Video	153 5%	58c 6%	96 5%	5 2%	7 4%	19c 7%	** **	4 3%	5 4%	** **	32+c 7%	14 5%
NOW	260 8%	91 9%	169 8%	15 7%	11 7%	17 6%	** **	13 8%	14 10%	** **	53+bce 12%	21 8%
Disney+	176 6%	52d 5%	124cd 6%	5- 2%	2- 1%	11 4%	** **	11cd 7%	5 4%	** **	23d 5%	18cd 7%
Apple TV+	212 7%	61 6%	151d 7%	12 5%	3- 2%	15 5%	** **	7 4%	10 7%	** **	33d 7%	15 6%
BritBox	167 5%	62 6%	105 5%	7 3%	7 4%	18 6%	** **	6 4%	13 10%	** **	34c 8%	17 7%
YouTube (including YouTube Premium)	91 3%	31 3%	60 3%	7 3%	6 4%	8 3%	** **	9 6%	3 2%	** **	10 2%	14+ 5%
NET PSB BVoD	120 4%	43 4%	78 4%	3 1%	1- 1%	7 3%	** **	5 3%	7 5%	** **	33+abcde 7%	9 3%
NET SVoD	47 2%	17 2%	30 1%	3 2%	2 1%	4 1%	** **	8+abj 5%	2 2%	** **	4 1%	10+bj 4%
None	1904 62%	619 60%	1284j 63%	156+ajk 70%	114+ajk 71%	187j 66%	** **	104 64%	78 58%	** **	251- 56%	154 59%

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Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	163 5%	8 5%	7 6%	21 5%	20 6%	41 5%	67- 4%	159 5%	** **	161 5%	** **
ITVX (formerly ITV Hub)	136 4%	6 4%	11+df 9%	21 5%	14 4%	39 5%	66 4%	136 5%	** **	136 5%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	107 4%	13+df 8%	14+cdef 11%	20df 5%	5- 1%	38+df 5%	46 3%	106 4%	** **	107 4%	** **
STV Player	104 3%	11+df 7%	9+df 8%	21+f 6%	10 3%	34 4%	46 3%	102 3%	** **	102 3%	** **
STV Player+ (formerly STV Player VIP) Subscription version	88 3%	6 4%	14+acdef 11%	19+f 5%	11 3%	34+f 4%	36 2%	84 3%	** **	86 3%	** **
S4C Clic	84 3%	7f 5%	10+def 8%	17+f 4%	9 3%	30+f 4%	30- 2%	82 3%	** **	82 3%	** **
Channel 4 streaming service (formerly All4)	197 6%	11 7%	10 8%	36+f 9%	25 7%	53 7%	93 6%	194 6%	** **	196 6%	** **
Channel 4+ streaming service (formerly All4+)	151 5%	10 7%	12+f 10%	27f 7%	19 6%	49 6%	69 4%	146 5%	** **	149 5%	** **
My5	173 6%	15+df 10%	12d 10%	23 6%	10- 3%	46 6%	83 5%	173 6%	** **	173 6%	** **
Sky On Demand or Sky Go	217 7%	20+f 13%	15+f 12%	35f 9%	28 8%	75+f 10%	93- 6%	213 7%	** **	215 7%	** **
UKTV Play	173 6%	14df 9%	12df 10%	22 6%	14 4%	47 6%	80 5%	171 6%	** **	171 6%	** **
Dplay/ Discovery+	168 5%	15+f 10%	11 9%	24 6%	17 5%	50 6%	80 5%	164 5%	** **	165 5%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	148 5%	12f 8%	14+df 11%	28+f 7%	14 4%	48f 6%	59- 4%	145 5%	** **	146 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	188 6%	15cde 10%	7 5%	14- 4%	10- 3%	31- 4%	99de 6%	182 6%	** **	185 6%	** **
Amazon Prime Video	153 5%	9 6%	7 6%	19 5%	17 5%	39 5%	69 4%	148 5%	** **	151 5%	** **
NOW	260 8%	25+df 16%	17+f 14%	41f 11%	28 8%	82+f 11%	114- 7%	258 9%	** **	258 9%	** **
Disney+	176 6%	11 7%	9 8%	21 6%	19 5%	41 5%	91 6%	174 6%	** **	174 6%	** **
Apple TV+	212 7%	9 6%	14 11%	38+f 10%	21 6%	59 8%	99 6%	208 7%	** **	210 7%	** **
BritBox	167 5%	12 8%	7 5%	27 7%	20 6%	43 6%	81 5%	165 6%	** **	165 5%	** **
YouTube (including YouTube Premium)	91 3%	9f 6%	6 5%	19+f 5%	13 4%	30 4%	37 2%	88 3%	** **	89 3%	** **
NET PSB BVoD	120 4%	9f 6%	7 6%	16 4%	15 4%	37f 5%	46- 3%	120 4%	** **	120 4%	** **
NET SVoD	47 2%	2cd 2%	1 1%	0- -%	*- *%	4- 1%	20c 1%	45 2%	** **	45 1%	** **
None	1904 62%	89 58%	70 57%	242 63%	211 61%	476 61%	981 63%	1852 62%	** **	1866 62%	** **

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Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	163 5%	75- 3%	82- 3%	86- 3%	69- 3%	8- 2%	95-g 3%	60- 2%	105-g 4%	142abcdefgh 5%	40- 2%	22- 1%	43- 2%	5 3%	42- 2%	32- 2%
ITVX (formerly ITV Hub)	136 4%	94- 3%	85- 3%	89- 3%	68- 3%	5- 2%	99- 4%	86- 3%	105- 4%	120bde 4%	55- 3%	42- 3%	50- 3%	4 2%	56- 3%	41- 3%
ITVX Premium (formerly ITV Hub+) Subscription version	107 4%	75- 3%	72- 3%	72- 3%	62- 3%	6 2%	80- 3%	68- 3%	81- 3%	99 4%	46- 2%	34- 2%	45- 2%	1- 1%	44- 2%	33- 2%
STV Player	104 3%	83- 3%	77- 3%	77- 3%	61- 3%	7 2%	83- 3%	71- 3%	85- 3%	94 4%	52- 3%	40- 3%	44- 2%	3 2%	56 3%	30- 2%
STV Player+ (formerly STV Player VIP) Subscription version	88 3%	74 3%	72 3%	67- 3%	61 3%	7 2%	70- 3%	63- 3%	75- 3%	77 3%	44- 2%	35 2%	43 2%	2 1%	49 3%	32 2%
S4C Clic	84 3%	70 3%	68 3%	65 2%	59 3%	10 3%	70- 3%	63 3%	71- 3%	75 3%	47 2%	32 2%	40 2%	3 2%	50 3%	34 2%
Channel 4 streaming service (formerly All4)	197 6%	148- 5%	139- 5%	123- 5%	103- 5%	10- 3%	146- 5%	126- 5%	155- 5%	178bcdefg 7%	97-f 5%	67- 4%	85-f 5%	6 3%	73- 4%	46- 3%
Channel 4+ streaming service (formerly All4+)	151 5%	119- 4%	111- 4%	104- 4%	92- 4%	9 3%	121- 4%	105- 4%	127- 4%	137 5%	79- 4%	44- 3%	69- 4%	6 3%	64- 3%	46- 3%
My5	173 6%	143- 5%	135- 5%	133- 5%	106- 5%	11 3%	145- 5%	122- 5%	150- 5%	155 6%	92- 5%	58- 4%	84- 5%	6 3%	83- 4%	60- 4%
Sky On Demand or Sky Go	217 7%	185e 7%	177-e 7%	178e 7%	150 7%	11- 4%	187-e 7%	173e 7%	189-e 7%	200e 7%	135d 7%	102 7%	110- 6%	5- 3%	127 7%	81- 6%
UKTV Play	173 6%	151 6%	142 5%	142 5%	126 6%	16 5%	158 6%	146 6%	160 6%	159 6%	89- 5%	72- 5%	90 5%	5 3%	102 5%	71 5%
Dplay/ Discovery+	168 5%	140 5%	139 5%	142 5%	128 6%	20 6%	147 5%	137 5%	149 5%	159+ 6%	94 5%	75 5%	83- 5%	8 4%	100 5%	74 5%
Virgin TV Go/Catch-up or Virgin Media Anywhere	148 5%	125 5%	123 5%	118- 4%	114 5%	13 4%	127 5%	117 5%	129- 5%	140+ 5%	83 4%	63 4%	87d 5%	3- 1%	82 4%	57 4%

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Prepared by BMG

Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Netflix	188 6%	149-e 6%	153-e 6%	151-e 6%	131e 6%	6- 2%	158-e 6%	144e 6%	165-e 6%	155-e 6%	106d 6%	87d 6%	95-d 5%	3- 2%	102-d 5%	84d 6%
Amazon Prime Video	153 5%	121- 4%	118- 4%	114- 4%	98- 4%	8 3%	127- 5%	108- 4%	130- 5%	131 5%	81-d 4%	64d 4%	72-d 4%	1- 1%	84d 4%	56-d 4%
NOW	260 8%	211-e 8%	209-e 8%	210-e 8%	176-e 8%	10- 3%	218-e 8%	202e 8%	225-e 8%	244+e 9%	152d 8%	108-d 7%	145d 8%	5- 3%	152d 8%	102-d 7%
Disney+	176 6%	155 6%	153 6%	152 6%	130 6%	15 5%	158 6%	142 6%	163 6%	165+ 6%	93- 5%	72- 5%	97 5%	5 3%	98 5%	76 5%
Apple TV+	212 7%	172- 6%	171- 6%	169- 6%	140- 6%	12- 4%	183- 7%	171e 7%	186- 7%	205+e 8%	113- 6%	83- 5%	108- 6%	6 4%	123 7%	86 6%
BritBox	167 5%	139 5%	145 5%	140 5%	122 5%	10 3%	147 5%	140 6%	150 5%	159+ 6%	99d 5%	62- 4%	87 5%	3- 2%	101d 5%	66 5%
YouTube (including YouTube Premium)	91 3%	79 3%	77 3%	77 3%	69 3%	5 1%	78 3%	71 3%	82 3%	62- 2%	61 3%	47 3%	56 3%	2 1%	57 3%	47 3%
NET PSB BVoD	120 4%	43-eg 2%	42-eg 2%	39-eg 2%	28-g 1%	*- **	52-eg 2%	0- -	52-eg 2%	97 4%	22- 1%	11- 1%	25- 1%	0- -	18- 1%	18- 1%
NET SVoD	47 2%	39ei 1%	38ei 1%	38ei 1%	36ei 2%	0- -	39ei 1%	26-i 1%	41ei 1%	0- -	31 2%	29 2%	26 1%	0 -	28 1%	26 2%
None	1904 62%	1716+i 64%	1693+i 64%	1657+i 63%	1481+i 65%	244 76%	1761+i 63%	1551 62%	1784+ 63%	1614- 60%	1228+ 65%	1003+ 66%	1177+ 66%	149 81%	1212+ 64%	963+ 67%

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Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	163 5%	16 6%	140 5%	107 6%	58 5%
ITVX (formerly ITV Hub)	136 4%	17 6%	115 4%	84 5%	44 4%
ITVX Premium (formerly ITV Hub+) Subscription version	107 4%	15 5%	88 3%	63 3%	33 3%
STV Player	104 3%	11 4%	93 4%	68 4%	38 3%
STV Player+ (formerly STV Player VIP) Subscription version	88 3%	18+bcd 6%	71 3%	44 2%	19- 2%
S4C Clic	84 3%	16+bcd 6%	68 3%	41- 2%	26 2%
Channel 4 streaming service (formerly All4)	197 6%	19 7%	172 7%	128 7%	73 7%
Channel 4+ streaming service (formerly All4+)	151 5%	16 6%	133 5%	92 5%	49 4%
My5	173 6%	8 3%	161+ 6%	118 6%	75 7%
Sky On Demand or Sky Go	217 7%	22 8%	190 7%	138 7%	78 7%
UKTV Play	173 6%	19 7%	149 6%	105 6%	59 5%
Dplay/ Discovery+	168 5%	18 6%	146 5%	106 6%	63 6%

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Table Q20SUM7 (continuation)

Q20. Haven't watched in the last 12 months but have watched previously Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	148 5%	18 6%	125 5%	83 4%	47 4%
Netflix	188 6%	27 10%	158 6%	113 6%	64 6%
Amazon Prime Video	153 5%	22d 8%	129 5%	91 5%	41- 4%
NOW	260 8%	23 8%	230 9%	152 8%	84 8%
Disney+	176 6%	21 8%	148 6%	97 5%	55 5%
Apple TV+	212 7%	17 6%	188 7%	147+ 8%	91+ 8%
BritBox	167 5%	24 8%	139 5%	91 5%	57 5%
YouTube (including YouTube Premium)	91 3%	16+bc 6%	71 3%	52 3%	31 3%
NET PSB BVoD	120 4%	14 5%	101 4%	77 4%	40 4%
NET SVoD	47 2%	8 3%	38 1%	26 1%	13 1%
None	1904 62%	189 67%	1626- 61%	1099- 59%	646- 59%

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Table Q20SUM8
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	509 17%	227 16%	230 16%	** **	24 15%	232 16%	270 18%
ITVX (formerly ITV Hub)	1057 35%	453-d 33%	535ad 36%	** **	36- 22%	499 34%	541 35%
ITVX Premium (formerly ITV Hub+) Subscription version	2409 79%	1042-d 75%	1258+ad 86%	** **	70- 44%	1099- 74%	1282+a 83%
STV Player	2360 77%	1015-d 73%	1227+ad 84%	** **	80- 50%	1069- 72%	1262+a 82%
STV Player+ (formerly STV Player VIP) Subscription version	2572 84%	1129-d 81%	1318+ad 90%	** **	86- 54%	1171- 79%	1370+a 89%
S4C Clic	2633 86%	1154-d 83%	1347+ad 92%	** **	93- 58%	1200- 81%	1400+a 91%
Channel 4 streaming service (formerly All4)	876 29%	359- 26%	451+ad 31%	** **	33 21%	393- 27%	470+a 31%
Channel 4+ streaming service (formerly All4+)	1818 59%	814d 58%	919+ad 63%	** **	46- 29%	847- 57%	952+a 62%
My5	1406 46%	572- 41%	742+ad 51%	** **	53- 33%	661 45%	725 47%
Sky On Demand or Sky Go	1846 60%	790-d 57%	963+ad 66%	** **	55- 34%	823- 56%	998+a 65%
UKTV Play	1945 64%	841-d 60%	989+ad 67%	** **	76- 47%	843- 57%	1077+a 70%
Dplay/ Discovery+	2145 70%	971d 70%	1058+d 72%	** **	79- 50%	957- 65%	1157+a 75%
Virgin TV Go/Catch-up or Virgin Media Anywhere	2351 77%	1000-d 72%	1233+ad 84%	** **	79- 49%	1077- 73%	1245+a 81%

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Prepared by BMG

Table Q20SUM8 (continuation)

Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	694 23%	328d 24%	318d 22%	** **	19- 12%	356 24%	332 22%
Amazon Prime Video	932 30%	435d 31%	435d 30%	** **	25- 16%	398- 27%	521+a 34%
NOW	1947 64%	874d 63%	970+d 66%	** **	65- 41%	898- 61%	1022+a 66%
Disney+	1440 47%	629d 45%	741+ad 50%	** **	32- 20%	673 46%	748 49%
Apple TV+	2174 71%	962-d 69%	1096+ad 75%	** **	77- 48%	988- 67%	1159+a 75%
BritBox	2412 79%	1058-d 76%	1233+ad 84%	** **	83- 52%	1102- 75%	1281+a 83%
YouTube (including YouTube Premium)	625 20%	305bd 22%	273- 19%	** **	19- 12%	249- 17%	371+a 24%
NET PSB BVoD	325 11%	137 10%	148 10%	** **	14 8%	135- 9%	180a 12%
NET SVoD	274 9%	131 9%	112- 8%	** **	7 4%	110- 7%	160+a 10%
None	259 8%	156+b 11%	62- 4%	** **	41+ab 26%	183+b 12%	69- 4%

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Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	509	59	82	78	81e	55-	50	103	141	160e	208ef	153+abcdefhij
	17%	15%	16%	16%	16%	12%	13%	32%	16%	16%	18%	22%
ITVX (formerly ITV Hub)	1057	109-	156-	169h	146-	154	138adh	185	265-	315	477	323+abcdefhij
	35%	28%	30%	35%	29%	32%	36%	58%	29%	32%	41%	46%
ITVX Premium (formerly ITV Hub+) Subscription version	2409	229-	339-	359-abh	410abch	424	351	297	568-	769abh	1072	648+abcdhi
	79%	59%	65%	74%	82%	89%	92%	93%	63%	78%	91%	93%
STV Player	2360	252-	346-	350-h	406+abch	392	326	287	598-	756abh	1006	613+abcdehi
	77%	65%	67%	73%	82%	83%	86%	90%	66%	77%	86%	88%
STV Player+ (formerly STV Player VIP) Subscription version	2572	268-	379-	385-abh	432abch	440	360	307	647-	817abh	1107	667+abcdhi
	84%	70%	73%	80%	87%	93%	94%	96%	72%	83%	94%	95%
S4C Clic	2633	285-	387-	396-abh	440abch	451	365	309	672-	836abh	1125	674+abcdhi
	86%	74%	74%	82%	88%	95%	96%	97%	74%	85%	96%	96%
Channel 4 streaming service (formerly All4)	876	89-	103-	120	119-	142bhi	133	170	192-	240-	444	303+abcdefhij
	29%	23%	20%	25%	24%	30%	35%	53%	21%	24%	38%	43%
Channel 4+ streaming service (formerly All4+)	1818	179-	266-	246-	305abch	302abchi	260	260	445-	551-ah	822	521+abcdefhi
	59%	47%	51%	51%	61%	64%	68%	82%	49%	56%	70%	74%
My5	1406	183d	223	218d	183-	215d	182di	201	407d	401-	598	383+bcdefhi
	46%	48%	43%	45%	37%	45%	48%	63%	45%	41%	51%	55%

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 Prepared by BMG

Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Sky On Demand or Sky Go	1846	192-	245-	262-b	292abh	318	269	269	437-	554-bh	855	538+abcdefhi
	60%	50%	47%	54%	59%	67%	70%	84%	48%	57%	73%	77%
UKTV Play	1945	240	322	299	292-	300	250	242	562	591-	792	492+abcdehi
	64%	62%	62%	62%	59%	63%	66%	76%	62%	60%	67%	70%
Dplay/ Discovery+	2145	238-	343-	307-	329	350	305	272	581-	637-	927	577+abcdehi
	70%	62%	66%	64%	66%	74%	80%	85%	64%	65%	79%	82%
Virgin TV Go/Catch-up or Virgin Media Anywhere	2351	244-	349-	343-a	384abch	401	343	286	593-	728-abh	1030	629+abcdehi
	77%	63%	67%	71%	77%	85%	90%	90%	66%	74%	88%	90%
Netflix	694	26-	46-	59-ah	103abch	120abchi	149	192	72-	162-abh	461	341+abcdefhij
	23%	7%	9%	12%	21%	25%	39%	60%	8%	17%	39%	49%
Amazon Prime Video	932	67-	96-	102-	127-abh	158	182	200	162-	229-abh	540	382+abcdefhij
	30%	17%	18%	21%	25%	33%	48%	63%	18%	23%	46%	55%
NOW	1947	186-	268-	279-ah	319abh	337	293	266	454-	598abh	896	559+abcdehi
	64%	48%	52%	58%	64%	71%	77%	83%	50%	61%	76%	80%
Disney+	1440	86-	117-	133-	218abchi	281	312	293	203-	351-abch	886	605+abcdehij
	47%	22%	22%	28%	44%	59%	82%	92%	22%	36%	75%	86%
Apple TV+	2174	217-	295-	291-	357abchi	378	336	300	512-	648	1014	636+abcdehij
	71%	56%	57%	60%	72%	80%	88%	94%	57%	66%	86%	91%

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 Prepared by BMG

Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BritBox	2412	243-	354-	360-abh	410abch	406	335	303	597-	770abh	1045	639+abcdehi
	79%	63%	68%	75%	82%	86%	88%	95%	66%	79%	89%	91%
YouTube (including	625	20-	47-	73-abh	90abh	105abchi	112	178	67-	163-abh	395	290+abcdefhij
YouTube Premium)	20%	5%	9%	15%	18%	22%	29%	56%	7%	17%	34%	41%
NET PSB BVoD	325	28-	53	48	44	34-	33	85	80	92	152	118+abcdefhij
	11%	7%	10%	10%	9%	7%	9%	27%	9%	9%	13%	17%
NET SVoD	274	7-	13-	22-ah	30-abh	34abh	53	116	19-	52-abh	203	169+abcdefhij
	9%	2%	2%	5%	6%	7%	14%	36%	2%	5%	17%	24%
None	259	68	90	56	29-efgjk	8-	5-	3-	158	85efgjk	16-	8-
	8%	18%	17%	12%	6%	2%	1%	1%	17%	9%	1%	1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	509 17%	32 14%	46 17%	44 15%	78 19%	23 18%	54 16%	62 15%	44 17%	53k 21%	435 17%	35 14%	21 14%	19+agkl 22%
ITVX (formerly ITV Hub)	1057 35%	67 30%	95g 35%	102g 36%	152fg 38%	48 38%	99 30%	110- 26%	92g 35%	102afg 41%	867-g 34%	105+afgjm 41%	57fg 39%	27 32%
ITVX Premium (formerly ITV Hub+) Subscription version	2409 79%	168 75%	213 79%	228d 80%	289- 72%	109 88%	262 78%	324 77%	221ad 84%	205d 81%	2018d 78%	198 77%	125 +adfgjk 85%	67 79%
STV Player	2360 77%	179k 80%	222k 82%	241+dfk 85%	308k 77%	104 84%	256k 76%	340k 81%	232 +adfgjk 88%	215+dfk 85%	2097+dfk 82%	64- +adfgjk 25%	128 +adfgjk 88%	70+k 83%
STV Player+ (formerly STV Player VIP) Subscription version	2572 84%	185k 83%	227k 84%	250dk 88%	323k 80%	110 89%	277k 83%	352k 84%	235+dfk 89%	221dk 88%	2181+dk 85%	183- 71%	135 +abdfgjk m 92%	73k 86%
S4C Clic	2633 86%	182 82%	230l +abdfjlm 85%	260 92%	322- 80%	114 92%	285l 85%	364dl +abdfjlm 87%	242 92%	224adl 89%	2225dl 86%	227adl 89%	109- 75%	72l 86%
Channel 4 streaming service (formerly All4)	876 29%	53 24%	76 28%	86 30%	121 30%	46 37%	94 28%	101- 24%	69 26%	92+aghj 36%	736 29%	73 28%	43 30%	24 28%
Channel 4+ streaming service (formerly All4+)	1818 59%	130 58%	162 60%	188+dfg 66%	225 56%	85 68%	185 55%	235 56%	163 62%	152 60%	1525 59%	149 58%	94f 64%	50 59%
My5	1406 46%	94 42%	129 48%	117 41%	186 46%	58 47%	149 44%	185 44%	138acij 52%	105 42%	1160- 45%	122 48%	78 +acfgij 53%	45+acfgij 53%
Sky On Demand or Sky Go	1846 60%	121 54%	168 62%	182a 64%	229 57%	84 68%	199 59%	253 60%	170a 65%	148 59%	1556 60%	154 60%	86 59%	50 60%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
UKTV Play	1945 64%	130 58%	179 66%	181 64%	258 64%	81 65%	202 60%	265 63%	180a 68%	159 63%	1635 64%	159 62%	99a 68%	52 61%
Dplay/ Discovery+	2145 70%	141- 63%	189 70%	202 71%	266 66%	92 74%	235 70%	288 69%	197ad 75%	184a 73%	1793 70%	181 71%	111ad 75%	61 72%
Virgin TV Go/Catch-up	2351	163	199	234 +abdfjm	268-	97	244	331d	222 +abdfjm	204dfm	1962d	200d	128 +abdfgjk m	61
or Virgin Media Anywhere	77%	73%	74%	82%	67%	79%	73%	79%	84%	81%	76%	78%	87%	72%
Netflix	694 23%	53 24%	61 23%	73f 26%	78 19%	30 24%	61- 18%	95 23%	71df 27%	67f 27%	589 23%	55 21%	30 20%	21 24%
Amazon Prime Video	932 30%	68 30%	86 32%	103+dfgl 36%	105 26%	39 31%	90 27%	113 27%	93dfg 35%	88d 35%	784 30%	78 30%	40 28%	29d 34%
NOW	1947 64%	131 59%	177 66%	198afgk 70%	259 64%	88 71%	193- 58%	247 59%	170 65%	166 66%	1630 63%	156 61%	107 +adfgjk 73%	54 64%
Disney+	1440 47%	101 45%	111 41%	147bd 52%	167- 42%	65 52%	146 44%	197 47%	142+bdfm 54%	134bdf 53%	1211 47%	124 48%	69 47%	37 44%
Apple TV+	2174 71%	148 66%	192d 71%	222 +adfgjm 78%	246- 61%	95 77%	231d 69%	306d 73%	188d 72%	190d 75%	1817d 71%	188d 74%	110ad 75%	58 69%
BritBox	2412 79%	158- 71%	212 78%	239+adfg 84%	307 76%	102 82%	252 75%	322 77%	219af 83%	206a 82%	2015a 78%	204a 80%	125+adfgj 85%	68a 80%
YouTube (including YouTube Premium)	625 20%	45 20%	59 22%	79+dfgjk 28%	66 16%	28 22%	56 17%	76 18%	65df 25%	56 22%	528 21%	49 19%	31 21%	17 20%
NET PSB BVOD	325 11%	13- 6%	32a 12%	36a 13%	49a 12%	18 15%	32 10%	36 9%	24 9%	40 +afgjkl 16%	281a 11%	20 8%	13 9%	11ak 13%

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Prepared by BMG

Table Q20SUM8 (continuation)

Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET SVoD	274	22	28	29	25	10	23	39	29	31df	236	18	11	9
	9%	10%	10%	10%	6%	8%	7%	9%	11%	12%	9%	7%	8%	10%
None	259	24chl	27chl	11-	54+chijl	5	32chl	42chl	10-	19	224chl	23chl	5-	8chl
	8%	11%	10%	4%	14%	4%	9%	10%	4%	8%	9%	9%	3%	9%

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Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	509 17%	95- 10%	98a 14%	79a 15%	232+abce 26%	193- 12%	311+abce 22%	410- 16%	14 15%	97+a 23%	57+a 27%	22 21%
ITVX (formerly ITV Hub)	1057 35%	292- 32%	238 35%	158 30%	355+ace 40%	530 33%	513ac 36%	909 35%	18 20%	144 35%	84 41%	35 32%
ITVX Premium (formerly ITV Hub+) Subscription version	2409 79%	752+bcf 82%	522- 76%	380- 73%	729+bc 81%	1274c 79%	1110c 78%	2138+cd 81%	56 63%	260- 63%	128- 62%	69 63%
STV Player	2360 77%	724b 79%	513- 74%	393 75%	708b 79%	1237 77%	1101 78%	2075+cd 79%	55 62%	271- 65%	141- 68%	67 61%
STV Player+ (formerly STV Player VIP) Subscription version	2572 84%	790+bc 86%	567 82%	417- 80%	772c 86%	1358c 84%	1188 84%	2268+cd 86%	62 70%	290- 70%	145- 70%	74 68%
S4C Clic	2633 86%	799 87%	577- 84%	433 83%	798+bce 89%	1376 86%	1232 87%	2328+cd 89%	60 67%	292- 70%	148- 71%	76 70%
Channel 4 streaming service (formerly All4)	876 29%	242 26%	183 27%	130 25%	309+abce 34%	426- 26%	439+abce 31%	747 28%	11 13%	124 30%	76+a 37%	32 29%
Channel 4+ streaming service (formerly All4+)	1818 59%	557c 61%	405c 59%	267- 51%	568+c 63%	963c 60%	835c 59%	1596+c 61%	34 39%	213- 51%	120 58%	53 48%
My5	1406 46%	463+bcf 50%	298 43%	212- 41%	421 47%	761c 47%	632 45%	1217 46%	24 27%	177 43%	104 50%	42 38%
Sky On Demand or Sky Go	1846 60%	532 58%	391- 57%	292 56%	611+abce 68%	923- 57%	902+abce 64%	1625+cd 62%	49 55%	208- 50%	109- 52%	46 42%
UKTV Play	1945 64%	601 66%	420 61%	317 61%	587 65%	1021 64%	904 64%	1693+c 64%	42 47%	239- 57%	128 62%	61 56%
Dplay/ Discovery+	2145 70%	645c 70%	480c 70%	331- 64%	669+bce 75%	1126c 70%	1000c 71%	1891+cd 72%	50 57%	240- 58%	125- 60%	59 55%

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Prepared by BMG

Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	2351 77%	716bc 78%	505- 73%	373- 72%	731+bce 81%	1221 76%	1103bc 78%	2077+cd 79%	56 62%	261- 63%	136- 65%	62 56%
Netflix	694 23%	177- 19%	148 21%	106 20%	258+abce 29%	324- 20%	364+abce 26%	628+cd 24%	12 13%	60- 14%	34- 16%	13 12%
Amazon Prime Video	932 30%	222- 24%	184- 27%	149 29%	366+abce 41%	405- 25%	516+abce 36%	823+c 31%	19 21%	102- 24%	52 25%	28 26%
NOW	1947 64%	575 63%	422 61%	312 60%	617+abce 69%	996 62%	930 66%	1709+c 65%	42 47%	228- 55%	123 59%	58 53%
Disney+	1440 47%	420 46%	287- 42%	219- 42%	500 56%	707- 44%	718+abce 51%	1294+cd 49%	24 27%	138- 33%	69- 33%	40 37%
Apple TV+	2174 71%	626- 68%	460- 67%	350 67%	715 80%	1086- 68%	1065+abce 75%	1942+cd 74%	40 45%	218- 53%	116- 56%	56 51%
BritBox	2412 79%	741bc 81%	529 77%	390- 75%	729bc 81%	1269 79%	1118 79%	2116+cd 81%	52 58%	282- 68%	143- 69%	80 73%
YouTube (including YouTube Premium)	625 20%	163- 18%	135 19%	94 18%	229+abce 26%	297- 18%	323+ae 23%	581+cd 22%	9 10%	41- 10%	19- 9%	10 9%
NET PSB BVoD	325 11%	65- 7%	57- 8%	44 8%	154+abce 17%	122- 8%	198+abce 14%	258- 10%	5 6%	65+a 16%	43+a 21%	14 12%
NET SVoD	274 9%	56- 6%	53 8%	35 7%	127+abce 14%	109- 7%	162+abce 11%	254+c 10%	3 4%	17- 4%	12 6%	1 1%
None	259 8%	72 8%	70d 10%	51 10%	60- 7%	142 9%	110 8%	174- 7%	20 23%	82+a 20%	39+a 19%	20 19%

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Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	509 17%	215+b 21%	294- 14%	55+b 25%	48+abj 30%	83+abjk 29%	** **	45+bj 28%	37 28%	** **	84b 19%	54b 21%
ITVX (formerly ITV Hub)	1057 35%	368 36%	687 34%	94+bjk 42%	66k 41%	122+bjk 43%	** **	59 37%	47 35%	** **	146 33%	80 31%
ITVX Premium (formerly ITV Hub+) Subscription version	2409 79%	825 80%	1584 78%	195+abdj 87%	125 78%	239b 84%	** **	138b 86%	95 71%	** **	357 80%	222+b 85%
STV Player	2360 77%	822+b 80%	1538- 76%	187+b 84%	121 75%	238+b 83%	** **	136+b 85%	100 74%	** **	359 80%	206 79%
STV Player+ (formerly STV Player VIP) Subscription version	2572 84%	885+b 86%	1687- 83%	205+abdj 92%	131 82%	245 86%	** **	150 93%	105 78%	** **	383 86%	234+b 89%
S4C Clic	2633 86%	918+b 90%	1715- 84%	209+b 93%	141 88%	258+b 90%	** **	150+b 93%	113 84%	** **	397b 89%	238+b 91%
Channel 4 streaming service (formerly All4)	876 29%	318 31%	558 27%	79+bk 35%	60+bjk 38%	101+bk 35%	** **	65+abjk 40%	44 33%	** **	125 28%	67 26%
Channel 4+ streaming service (formerly All4+)	1818 59%	645+b 63%	1172- 58%	149+b 66%	101 63%	181 63%	** **	113+b 70%	68 51%	** **	272 61%	159 61%
My5	1406 46%	465k 45%	940k 46%	104 46%	79k 49%	132 46%	** **	78 48%	53 40%	** **	203 46%	98- 38%
Sky On Demand or Sky Go	1846 60%	665+b 65%	1182- 58%	154+b 69%	99 62%	187b 66%	** **	124+abdej 77%	84 62%	** **	277 62%	180+b 69%
UKTV Play	1945 64%	646k 63%	1299k 64%	151k 67%	110k 69%	177 62%	** **	102 64%	77 58%	** **	275k 62%	138- 53%
Dplay/ Discovery+	2145 70%	730 71%	1415 70%	165 74%	119 74%	209 73%	** **	128+abj 80%	86 64%	** **	310 70%	185 70%

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Prepared by BMG

Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Virgin TV Go/Catch-up or Virgin Media Anywhere	2351 77%	823+b 80%	1528- 75%	189+b 84%	130 81%	227 80%	** **	137+b 85%	104 77%	** **	351 79%	220+b 84%
Netflix	694 23%	281+bj 27%	414- 20%	79+abj 35%	53+bj 33%	110+abj 38%	** **	66+abj 41%	28 21%	** **	80- 18%	81+bj 31%
Amazon Prime Video	932 30%	346+bj 34%	586- 29%	92+bj 41%	62+bj 39%	122+abj 43%	** **	69+abj 43%	41 30%	** **	119 27%	90 34%
NOW	1947 64%	668 65%	1279 63%	152 68%	107 67%	203+bj 71%	** **	110 68%	84 62%	** **	269 60%	175 67%
Disney+	1440 47%	522+bj 51%	918-j 45%	143+abj 64%	96+bj 60%	176+abj 62%	** **	101+abj 62%	52 39%	** **	169- 38%	152+bj 58%
Apple TV+	2174 71%	788+b 77%	1386- 68%	182+bj 81%	132+bj 82%	236+bj 83%	** **	139+abj 86%	95 70%	** **	323 72%	212+bj 81%
BritBox	2412 79%	820 80%	1592 78%	193+abj 87%	127 79%	235 82%	** **	141+abj 88%	102 76%	** **	348 78%	215 82%
YouTube (including YouTube Premium)	625 20%	246+bj 24%	379-j 19%	74+abjk 33%	39j 24%	97+abjk 34%	** **	56+abjk 35%	35 26%	** **	64- 14%	58j 22%
NET PSB BVoD	325 11%	136+b 13%	188- 9%	41+bjk 18%	31+bjk 19%	58+abjk 20%	** **	26+b 16%	23 17%	** **	49 11%	26 10%
NET SVoD	274 9%	118+bj 11%	157- 8%	37+bjk 16%	21bj 13%	52+abjk 18%	** **	29+abjk 18%	14 11%	** **	28- 6%	20 8%
None	259 8%	58- 6%	201+acegjk 10%	7- 3%	11 7%	13- 5%	** **	4- 3%	13 10%	** **	28 6%	14 5%

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Table Q20SUM8 (continuation)

Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	509 17%	19 13%	17 14%	49- 13%	43- 12%	108- 14%	249 16%	477 16%	** **	484 16%	** **
ITVX (formerly ITV Hub)	1057 35%	45 29%	35 28%	107- 28%	102 30%	220- 28%	558ce 36%	1021 34%	** **	1028 34%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	2409 79%	105- 68%	78- 64%	259- 68%	237- 69%	527- 68%	1300+abcde 83%	2369 79%	** **	2379 79%	** **
STV Player	2360 77%	105- 68%	82- 67%	246- 64%	223- 65%	519- 67%	1277+abcde 81%	2318 77%	** **	2333 77%	** **
STV Player+ (formerly STV Player VIP) Subscription version	2572 84%	113- 74%	81- 66%	268- 70%	249- 72%	562- 72%	1401+abcde 89%	2530 85%	** **	2544 84%	** **
S4C Clic	2633 86%	120- 78%	93- 75%	284- 74%	258- 75%	590- 76%	1422+abcde 91%	2590 87%	** **	2606 86%	** **
Channel 4 streaming service (formerly All4)	876 29%	31- 20%	27 22%	78- 20%	69- 20%	164- 21%	485+abcde 31%	845 28%	** **	852 28%	** **
Channel 4+ streaming service (formerly All4+)	1818 59%	69- 45%	52- 42%	184- 48%	171- 50%	372- 48%	992+abcde 63%	1785 60%	** **	1793 59%	** **
My5	1406 46%	57- 37%	46 37%	143- 37%	129- 38%	303- 39%	762+abcde 49%	1371 46%	** **	1379 46%	** **
Sky On Demand or Sky Go	1846 60%	67- 43%	53- 43%	177- 46%	164- 47%	364- 47%	988+abcde 63%	1806 60%	** **	1818 60%	** **
UKTV Play	1945 64%	91 59%	72 59%	230 60%	205 60%	470 60%	1037+cde 66%	1906 64%	** **	1917 64%	** **
Dplay/ Discovery+	2145 70%	89- 58%	81 66%	215- 56%	189- 55%	463- 59%	1156+acde 74%	2105 70%	** **	2118 70%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	2351 77%	105- 68%	79- 64%	243- 64%	223- 65%	517- 66%	1262+abcde 81%	2310 77%	** **	2323 77%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM8 (continuation)

Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	694 23%	7- 5%	10- 8%	31- 8%	25- 7%	60- 8%	396+abcde 25%	662 22%	**	670 22%	**
Amazon Prime Video	932 30%	24- 16%	25- 21%	66- 17%	64- 19%	137- 18%	509+abcde 32%	896 30%	**	906 30%	**
NOW	1947 64%	78- 51%	64- 52%	185- 48%	184- 53%	407- 52%	1060+abcde 68%	1907 64%	**	1922 64%	**
Disney+	1440 47%	27- 17%	25- 20%	78- 20%	66- 19%	155- 20%	855+abcde 55%	1403 47%	**	1413 47%	**
Apple TV+	2174 71%	92- 60%	72- 58%	218- 57%	198- 58%	454- 58%	1171+abcde 75%	2135 71%	**	2146 71%	**
BritBox	2412 79%	109- 70%	88 71%	261- 68%	234- 68%	542- 70%	1293+abcde 82%	2371 79%	**	2385 79%	**
YouTube (including YouTube Premium)	625 20%	11- 7%	17 14%	43- 11%	31- 9%	84- 11%	362+abcde 23%	593 20%	**	601 20%	**
NET PSB BVoD	325 11%	16 10%	10 8%	26- 7%	19- 6%	61- 8%	165cd 11%	297 10%	**	302 10%	**
NET SVoD	274 9%	1- *%	3- 2%	7- 2%	5- 1%	14- 2%	161+abcde 10%	246 8%	**	251 8%	**
None	259 8%	26+f 17%	20+f 17%	65+f 17%	54+f 16%	126+f 16%	74- 5%	245 8%	**	248 8%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM8 (continuation)

Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	509 17%	296-eg 11%	335-eg 13%	316-eg 12%	280-eg 12%	11- 3%	373- 13%	157- 6%	383- 14%	347- 13%	158- 8%	135- 9%	210- 12%	3- 2%	211- 11%	178- 12%
ITVX (formerly ITV Hub)	1057 35%	851-eg 31%	768-eg 29%	772-eg 29%	661-eg 29%	35- 11%	873-eg 31%	606- 24%	894-eg 32%	828-eg 31%	550- 29%	463- 30%	481- 27%	12- 6%	539- 28%	405- 28%
ITVX Premium (formerly ITV Hub+) Subscription version	2409 79%	2116e 78%	2074e 78%	2050e 78%	1762-e 77%	79- 25%	2183e 79%	1916-e 77%	2229e 79%	2071-e 77%	1498d 79%	1185d 78%	1416d 79%	45- 24%	1510d 80%	1104-d 77%
STV Player	2360 77%	2061-e 76%	2019-e 76%	1999-e 76%	1717-e 75%	86- 27%	2132e 77%	1872-e 75%	2176e 77%	2028-e 76%	1449d 76%	1141-d 75%	1384d 77%	44- 24%	1458d 77%	1077-d 75%
STV Player+ (formerly STV Player VIP) Subscription version	2572 84%	2262e 84%	2219e 84%	2192e 84%	1876-e 82%	98- 31%	2334e 84%	2068-e 83%	2381e 84%	2226-e 83%	1603d 85%	1260d 83%	1524d 85%	49- 27%	1612df 85%	1180-d 82%
S4C Clic	2633 86%	2312e 86%	2276e 86%	2246e 86%	1935-e 85%	61- 19%	2389e 86%	2126-e 85%	2440e 86%	2286-e 85%	1637d 86%	1287d 85%	1558d 87%	25- 14%	1644d 87%	1220d 85%
Channel 4 streaming service (formerly All4)	876 29%	692-ceg 26%	653-eg 25%	598-eg 23%	543-eg 24%	23- 7%	710-ceg 26%	468- 19%	726-ceg 26%	657-eg 25%	467-d 25%	382-d 25%	447-d 25%	11- 6%	418-d 22%	360-d 25%
Channel 4+ streaming service (formerly All4+)	1818 59%	1546-eg 57%	1513-eg 57%	1480-e 56%	1260-e 55%	57- 18%	1601-eg 58%	1347-e 54%	1644-eg 58%	1515-e 57%	1091-d 58%	881d 58%	1042d 58%	28- 16%	1065-d 56%	797-d 55%
My5	1406 46%	1160-deg 43%	1094-deg 41%	1064-de 41%	784-e 34%	42- 13%	1192-deg 43%	945-de 38%	1227-deg 43%	1160-deg 43%	763-df 40%	616-df 41%	674-df 38%	16- 9%	739-df 39%	452-d 31%
Sky On Demand or Sky Go	1846 60%	1576-e 58%	1546-e 58%	1516-e 58%	1282-e 56%	59- 18%	1637-e 59%	1419-e 57%	1682-de 59%	1533-e 57%	1088-d 57%	876-d 58%	1033-d 58%	26- 14%	1106-d 58%	797-d 55%
UKTV Play	1945 64%	1664-de 62%	1619-de 61%	1585-de 60%	1310-e 57%	57- 18%	1715-deg 62%	1465-e 59%	1759-deg 62%	1659-deg 62%	1157-df 61%	883-d 58%	1089-df 61%	26- 14%	1139-df 60%	806-d 56%
Dplay/ Discovery+	2145 70%	1862-e 69%	1822-e 69%	1796-e 69%	1517-e 66%	64- 20%	1925-e 69%	1689-e 68%	1969-de 69%	1812-e 68%	1318d 69%	1030-d 68%	1248d 69%	35- 19%	1317d 70%	949-d 66%
Virgin TV Go/Catch-up or Virgin Media Anywhere	2351 77%	2050-e 76%	2017-e 76%	1991-e 76%	1706-e 75%	83- 26%	2120-e 76%	1867-e 75%	2168e 76%	2024-e 76%	1441d 76%	1145d 75%	1375d 77%	43- 23%	1468d 78%	1077-d 75%

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Prepared by BMG

Table Q20SUM8 (continuation)
 Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4	Any Channel 5	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4	Channel 5
				(c)	(d)		(e)	(f)							(g)	(h)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Netflix	694 23%	615egi 23%	600egi 23%	588egi 22%	544+egi 24%	30- 9%	631egi 23%	473-ei 19%	641egi 23%	385-e 14%	443d 23%	408+acde 27%	418d 23%	11- 6%	437d 23%	354+d 25%
Amazon Prime Video	932 30%	809egi 30%	803egi 30%	777-egi 30%	711egi 31%	35- 11%	840egi 30%	665-ei 27%	852egi 30%	610-e 23%	587d 31%	489+d 32%	570d 32%	12- 7%	591d 31%	474+d 33%
NOW	1947 64%	1697-e 63%	1669-e 63%	1628-e 62%	1429e 63%	69- 22%	1756e 63%	1514-e 61%	1793e 63%	1621-e 61%	1192d 63%	956d 63%	1142d 64%	36- 20%	1197d 63%	917d 64%
Disney+	1440 47%	1276ei 47%	1268egi 48%	1236ei 47%	1126+egi 49%	52- 16%	1318egi 47%	1109-ei 44%	1340ei 47%	1099-e 41%	924+d 49%	804+ade 53%	901+d 50%	23- 13%	920+d 49%	730+d 51%
Apple TV+	2174 71%	1907e 71%	1884ei 71%	1852e 71%	1625ei 71%	82- 26%	1968e 71%	1722-e 69%	2009ei 71%	1827-e 68%	1336d 70%	1069d 70%	1295d 72%	42- 23%	1354d 71%	1022d 71%
BritBox	2412 79%	2113e 78%	2070-e 78%	2045-e 78%	1757-e 77%	87- 27%	2179e 78%	1913-e 77%	2227e 79%	2070-e 77%	1475d 78%	1179d 78%	1403d 78%	45- 24%	1490d 79%	1104-d 77%
YouTube (including YouTube Premium)	625 20%	547egi 20%	544egi 20%	528egi 20%	484egi 21%	19- 6%	571egi 21%	427-ei 17%	577egi 20%	323-e 12%	405d 21%	341+d 22%	394+d 22%	8- 4%	389d 21%	336+d 23%
NET PSB BVoD	325 11%	187-eg 7%	174-eg 7%	157-eg 6%	147-eg 6%	4-g 1%	205-eg 7%	0- -%	205-eg 7%	195-eg 7%	115-d 6%	92-d 6%	115-d 6%	*- **	106-d 6%	95-d 7%
NET SVoD	274 9%	235egi 9%	231egi 9%	224egi 9%	209egi 9%	8-i 2%	246egi 9%	145-ei 6%	246egi 9%	0- -%	178d 9%	160+d 11%	171d 10%	3- 2%	170d 9%	149+d 10%
None	259 8%	231 9%	225 8%	220 8%	214+ 9%	177 +abcd fghi i 55%	228 8%	218 9%	232 8%	234 9%	166 9%	152+ 10%	152 8%	117 +abcef 64%	151 8%	150+e 10%

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Table Q20SUM8 (continuation)

Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	509 17%	89+bcd 31%	387-d 15%	244- 13%	130- 12%
ITVX (formerly ITV Hub)	1057 35%	140+bcd 50%	854- 32%	593- 32%	349- 32%
ITVX Premium (formerly ITV Hub+) Subscription version	2409 79%	223 79%	2080 78%	1475 79%	850 78%
STV Player	2360 77%	219 77%	2038 77%	1427 77%	841 77%
STV Player+ (formerly STV Player VIP) Subscription version	2572 84%	228 81%	2236 84%	1590+ 85%	927 85%
S4C Clic	2633 86%	247 87%	2279 86%	1608 86%	918- 84%
Channel 4 streaming service (formerly All4)	876 29%	118+bcd 42%	702- 26%	468- 25%	273- 25%
Channel 4+ streaming service (formerly All4+)	1818 59%	176 62%	1557 59%	1106 59%	648 59%
My5	1406 46%	142 50%	1197 45%	859 46%	523 48%
Sky On Demand or Sky Go	1846 60%	190cd 67%	1575- 59%	1090- 59%	639 59%
UKTV Play	1945 64%	181 64%	1677 63%	1177 63%	687 63%
Dplay/ Discovery+	2145 70%	203 72%	1854 70%	1324 71%	779 72%

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Prepared by BMG

Table Q20SUM8 (continuation)

Q20. I have never watched this channel Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	2351 77%	214 76%	2043 77%	1445 78%	835 77%
Netflix	694 23%	93+bcd 33%	553- 21%	359- 19%	206- 19%
Amazon Prime Video	932 30%	136+bcd 48%	740-cd 28%	467- 25%	268- 25%
NOW	1947 64%	185 66%	1678 63%	1167 63%	658- 60%
Disney+	1440 47%	180+bcd 64%	1189- 45%	801- 43%	457- 42%
Apple TV+	2174 71%	228+bcd 81%	1850-d 70%	1265- 68%	704- 65%
BritBox	2412 79%	231 82%	2076 78%	1471 79%	845 78%
YouTube (including YouTube Premium)	625 20%	101+bcd 36%	487-c 18%	292- 16%	170- 16%
NET PSB BVOD	325 11%	59+bcd 21%	235- 9%	149- 8%	82- 8%
NET SVoD	274 9%	57+bcd 20%	191-c 7%	103- 6%	59- 5%
None	259 8%	17 6%	228 9%	152 8%	102 9%

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Table Q20SUM9
Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	64 2%	30 2%	33 2%	** **	1 *%	28 2%	29 2%
ITVX (formerly ITV Hub)	82 3%	35 3%	48d 3%	** **	0 -%	41 3%	35 2%
ITVX Premium (formerly ITV Hub+) Subscription version	89 3%	37 3%	49 3%	** **	4 2%	44 3%	39 3%
STV Player	118 4%	49 4%	63 4%	** **	7 4%	57 4%	51 3%
STV Player+ (formerly STV Player VIP) Subscription version	92 3%	40 3%	47 3%	** **	5 3%	43 3%	39 3%
S4C Clic	80 3%	37 3%	38 3%	** **	5 3%	43 3%	31 2%
Channel 4 streaming service (formerly All4)	112 4%	41 3%	69+a 5%	** **	2 1%	49 3%	55 4%
Channel 4+ streaming service (formerly All4+)	161 5%	60 4%	93+a 6%	** **	8 5%	75 5%	78 5%
My5	126 4%	50 4%	72 5%	** **	4 2%	61 4%	58 4%
Sky On Demand or Sky Go	92 3%	43 3%	48 3%	** **	* *%	45 3%	41 3%
UKTV Play	131 4%	47- 3%	82+ad 6%	** **	2 1%	56 4%	68 4%
Dplay/ Discovery+	87 3%	38 3%	47 3%	** **	2 1%	37 2%	44 3%
Virgin TV Go/Catch-up or Virgin Media Anywhere	90 3%	36 3%	52 4%	** **	2 1%	45 3%	37 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	36 1%	11 1%	22 2%	** **	3 2%	20 1%	10- 1%
Amazon Prime Video	43 1%	13 1%	30+a 2%	** **	0 -%	19 1%	17 1%
NOW	117 4%	39- 3%	76+ad 5%	** **	2 1%	51 3%	60 4%
Disney+	60 2%	21 2%	37 2%	** **	2 1%	30 2%	24 2%
Apple TV+	69 2%	28 2%	40 3%	** **	1 *%	28 2%	34 2%
BritBox	84 3%	34 2%	47 3%	** **	3 2%	35 2%	42 3%
YouTube (including YouTube Premium)	50 2%	22 2%	28 2%	** **	1 *%	25 2%	20 1%
NET PSB BVoD	17 1%	5 *%	13 1%	** **	0 -%	10b 1%	2- *%
NET SVoD	22 1%	6 *%	16+ 1%	** **	0 -%	12 1%	4- *%
None	2585 84%	1207+b 87%	1199- 82%	** **	140 88%	1282+b 87%	1275- 83%

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Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	64 2%	6 2%	16fjk 3%	19+defgjk 4%	7 1%	8 2%	4 1%	4 1%	22 2%	26jk 3%	15- 1%	8- 1%
ITVX (formerly ITV Hub)	82 3%	18+ejk 5%	14 3%	18j 4%	10 2%	9 2%	7 2%	6 2%	32j 4%	28 3%	22- 2%	13 2%
ITVX Premium (formerly ITV Hub+) Subscription version	89 3%	19+efgjk 5%	19j 4%	19jk 4%	11 2%	9 2%	7 2%	6 2%	38+efjk 4%	31 3%	21- 2%	12 2%
STV Player	118 4%	23dej 6%	23d 4%	29+degjk 6%	9- 2%	13 3%	13 3%	8 3%	46+dj 5%	38 4%	34- 3%	21 3%
STV Player+ (formerly STV Player VIP) Subscription version	92 3%	15 4%	19 4%	24+dfgjk 5%	10 2%	12 2%	7 2%	6 2%	34jk 4%	34 3%	24- 2%	12- 2%
S4C Clic	80 3%	19+efgjk 5%	20efjk 4%	14fjk 3%	13 3%	6- 1%	3- 1%	5 1%	39+efgjk 4%	27fjk 3%	14- 1%	8- 1%
Channel 4 streaming service (formerly All4)	112 4%	15 4%	14 3%	31 +bdeghjk 6%	14 3%	14 3%	19g 5%	6 2%	29 3%	45g 5%	39 3%	25 4%
Channel 4+ streaming service (formerly All4+)	161 5%	19 5%	24 5%	35+d 7%	20 4%	22 5%	29+d 8%	13 4%	43 5%	55 6%	63 5%	41 6%
My5	126 4%	16 4%	20 4%	27 6%	21 4%	18 4%	15 4%	10 3%	36 4%	47 5%	43 4%	25 4%
Sky On Demand or Sky Go	92 3%	17d 4%	15 3%	21d 4%	9 2%	13 3%	9 2%	8 2%	32 4%	30 3%	30 3%	17 2%
UKTV Play	131 4%	16 4%	19 4%	26g 5%	20 4%	17 4%	25+gh 7%	7 2%	35 4%	46 5%	50 4%	33 5%
Dplay/ Discovery+	87 3%	11 3%	10 2%	27 +bdefhjk 6%	14 3%	9 2%	6 1%	10 3%	21 2%	41 +befhjk 4%	25 2%	16 2%
Virgin TV Go/Catch-up or Virgin Media Anywhere	90 3%	18efjk 5%	17fj 3%	24+defjk 5%	10 2%	7 2%	4- 1%	8 3%	36efjk 4%	34efjk 4%	20- 2%	12 2%

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 Prepared by BMG

Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Netflix	36 1%	8 2%	6 1%	6 1%	6 1%	3 1%	3 1%	5 2%	14 2%	12 1%	11 1%	8 1%
Amazon Prime Video	43 1%	9 2%	4 1%	10 2%	7 1%	5 1%	4 1%	4 1%	13 1%	16 2%	13 1%	8 1%
NOW	117 4%	13 3%	17 3%	21 4%	16 3%	17 4%	18 5%	15 5%	29 3%	38 4%	51 4%	34 5%
Disney+	60 2%	10 3%	9 2%	10 2%	11 2%	9 2%	7 2%	3 1%	19 2%	21 2%	20 2%	11 2%
Apple TV+	69 2%	13 3%	15 3%	18+dgjk 4%	6 1%	8 2%	7 2%	3 1%	27j 3%	24 2%	18 2%	10 1%
BritBox	84 3%	15jk 4%	16 3%	20egjk 4%	12 2%	9 2%	8 2%	4 1%	32jk 4%	32jk 3%	20- 2%	11 2%
YouTube (including YouTube Premium)	50 2%	7 2%	9 2%	11 2%	6 1%	10 2%	4 1%	3 1%	16 2%	17 2%	17 1%	8 1%
NET PSB BVoD	17 1%	3 1%	3 1%	4 1%	4 1%	1 **	2 1%	1 **	6 1%	7 1%	4 **	3 **
NET SVoD	22 1%	6j 2%	2 **	4 1%	5 1%	2 **	2 1%	1 **	8 1%	9 1%	5 **	3 **
None	2585 84%	318 83%	445 86%	408 84%	436fjk 88%	405 85%	309 81%	264 83%	763 84%	844fk 86%	978 83%	573- 82%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	64 2%	8 4%	8 3%	9 3%	8 2%	4 3%	5 1%	6 1%	3 1%	6 2%	56 2%	3 1%	3 2%	2 2%
ITVX (formerly ITV Hub)	82 3%	12+bfhj 5%	4 2%	11 4%	11 3%	5 4%	6 2%	11 3%	3 1%	6 2%	69 3%	8 3%	3 2%	3 4%
ITVX Premium (formerly ITV Hub+) Subscription version	89 3%	9 4%	5 2%	12 4%	17 4%	4 3%	9 3%	11 3%	5 2%	5 2%	77 3%	7 3%	2 1%	4 4%
STV Player	118 4%	6 3%	8 3%	14g 5%	20g 5%	5 4%	16g 5%	6- 2%	13g 5%	8 3%	97g 4%	12g 5%	6 4%	4g 5%
STV Player+ (formerly STV Player VIP) Subscription version	92 3%	8 3%	6 2%	10 3%	12 3%	8 7%	11 3%	6 1%	11 4%	4 2%	75 3%	12gl 5%	2 1%	3gl 4%
S4C Clic	80 3%	6 3%	11gh 4%	10h 4%	15gh 4%	5 4%	10 3%	5 1%	2 1%	3 1%	68 3%	5 2%	3 2%	4ghi 5%
Channel 4 streaming service (formerly All4)	112 4%	11g 5%	14g 5%	16fg 6%	18g 5%	6 5%	7 2%	7- 2%	6 2%	6 3%	91 4%	10 4%	6 4%	5fgh 6%
Channel 4+ streaming service (formerly All4+)	161 5%	14 6%	17 6%	19 7%	20 5%	8 7%	12 3%	21 5%	10 4%	11 4%	132 5%	17 7%	8 5%	4 5%
My5	126 4%	9 4%	13 5%	14 5%	20 5%	8 6%	15 4%	10 2%	4 2%	10 4%	104 4%	14h 5%	4 3%	5gh 6%
Sky On Demand or Sky Go	92 3%	8 4%	8 3%	12 4%	16 4%	6 5%	10 3%	9 2%	5 2%	7 3%	81 3%	6 2%	2 2%	3 3%
UKTV Play	131 4%	14g 6%	11 4%	17g 6%	15 4%	9 7%	14 4%	9- 2%	10 4%	10 4%	109 4%	13g 5%	4 3%	5g 5%
Dplay/ Discovery+	87 3%	8 3%	7 3%	11 4%	13 3%	4 3%	10 3%	11 3%	5 2%	7 3%	76 3%	4 2%	2 2%	4+k1 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Virgin TV Go/Catch-up or Virgin Media Anywhere	90 3%	91 4%	6 2%	7 3%	151 4%	8 6%	16ghl 5%	7 2%	3 1%	6 3%	771 3%	7 3%	1- 1%	5+bcghjkl 6%
Netflix	36 1%	4 2%	3 1%	5 2%	2 1%	4 3%	6 2%	5 1%	2 1%	2 1%	32 1%	2 1%	0 -%	2dl 2%
Amazon Prime Video	43 1%	6dh 3%	4 2%	6 2%	2 1%	4 3%	3 1%	7 2%	1 *%	2 1%	35 1%	3 1%	1 1%	3+dfhijl 3%
NOW	117 4%	9 4%	10 4%	10 3%	9 2%	9 7%	13 4%	19 4%	9 4%	13 5%	101 4%	9 3%	4 3%	4 4%
Disney+	60 2%	5 2%	9 3%	7 2%	7 2%	5 4%	4 1%	5 1%	2 1%	3 1%	47 2%	6 2%	4 3%	3+fghij 4%
Apple TV+	69 2%	6 3%	5 2%	8 3%	9 2%	5 4%	9 3%	5 1%	5 2%	6 2%	57 2%	7 3%	2 1%	3g 3%
BritBox	84 3%	8 4%	5 2%	8 3%	13 3%	6 5%	12 4%	8 2%	3 1%	7 3%	68 3%	9 4%	3 2%	4h 5%
YouTube (including YouTube Premium)	50 2%	5 2%	5 2%	8d 3%	2 1%	4 3%	6 2%	6 1%	2 1%	5 2%	44 2%	2 1%	2 1%	2d 2%
NET PSB BVoD	17 1%	3f 1%	1 1%	3 1%	1 *%	1 1%	0 -%	4 1%	0 -%	1 *%	14 1%	1 *%	0 -%	2+dfhjl 2%
NET SVoD	22 1%	3 1%	1 1%	3 1%	2 1%	3 2%	2 *%	2 1%	0 -%	2 1%	19 1%	1 *%	0 -%	2+h1 2%
None	2585 84%	189 85%	230 85%	224- 79%	341 85%	109 88%	282 84%	356 85%	224 85%	219c 87%	2173c 84%	219 85%	124 84%	69 82%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	64 2%	12 1%	14 2%	13 2%	20 2%	26 2%	33 2%	47- 2%	7 7%	15+a 4%	5 3%	3 3%
ITVX (formerly ITV Hub)	82 3%	23 2%	19 3%	12 2%	21 2%	42 3%	34 2%	57- 2%	7 8%	24+a 6%	12+a 6%	4 4%
ITVX Premium (formerly ITV Hub+) Subscription version	89 3%	19 2%	19 3%	19 4%	27 3%	38 2%	46 3%	66- 3%	6 7%	22+a 5%	11a 5%	4 4%
STV Player	118 4%	31 3%	32 5%	23 4%	27 3%	63 4%	50 4%	88- 3%	8 8%	29+a 7%	11 5%	10 9%
STV Player+ (formerly STV Player VIP) Subscription version	92 3%	23 2%	25 4%	15 3%	23 3%	48 3%	38 3%	68- 3%	7 7%	22+a 5%	10 5%	6 5%
S4C Clic	80 3%	19 2%	19 3%	12 2%	23 3%	38 2%	35 2%	51- 2%	8 9%	27+a 7%	12+a 6%	6 6%
Channel 4 streaming service (formerly All4)	112 4%	28 3%	25 4%	16 3%	38 4%	52 3%	54 4%	82- 3%	8 10%	28+a 7%	12 6%	7 7%
Channel 4+ streaming service (formerly All4+)	161 5%	49 5%	29 4%	25 5%	49 5%	79 5%	74 5%	129- 5%	8 9%	29 7%	14 7%	7 6%
My5	126 4%	34 4%	28 4%	19 4%	37 4%	62 4%	56 4%	96- 4%	7 7%	28+a 7%	13 6%	8 8%
Sky On Demand or Sky Go	92 3%	22 2%	20 3%	16 3%	29 3%	42 3%	44 3%	70- 3%	6 7%	20+a 5%	9 4%	5 4%
UKTV Play	131 4%	32 3%	27 4%	22 4%	43 5%	59 4%	65 5%	103- 4%	6 7%	27+a 6%	9 4%	11 10%
Dplay/ Discovery+	87 3%	24 3%	18 3%	16 3%	21 2%	41 3%	38 3%	63- 2%	7 8%	22+a 5%	7 3%	6 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	90 3%	20 2%	22 3%	14 3%	28 3%	42 3%	42 3%	64- 2%	7 8%	23+a 5%	10 5%	5 5%
Netflix	36 1%	9 1%	9 1%	4 1%	9 1%	18 1%	13 1%	28 1%	5 6%	7 2%	* **	1 1%
Amazon Prime Video	43 1%	13 1%	10 1%	3 1%	11 1%	23 1%	14 1%	31- 1%	5 6%	10 2%	1 1%	3 3%
NOW	117 4%	36 4%	20 3%	17 3%	40 4%	55 3%	57 4%	95 4%	8 9%	21 5%	7 4%	6 5%
Disney+	60 2%	18 2%	11 2%	8 2%	16 2%	29 2%	24 2%	44- 2%	5 6%	14+a 3%	4 2%	5 4%
Apple TV+	69 2%	15 2%	19 3%	11 2%	19 2%	34 2%	30 2%	49- 2%	5 6%	19+a 4%	7 3%	6 6%
BritBox	84 3%	18 2%	20 3%	18 3%	23 3%	38 2%	40 3%	59- 2%	8 9%	22+a 5%	9 4%	5 4%
YouTube (including YouTube Premium)	50 2%	12 1%	14 2%	6 1%	14 2%	26 2%	20 1%	39 1%	5 6%	9 2%	1 **	3 2%
NET PSB BVoD	17 1%	3 **	4 1%	2 **	4 **	7 **	6 **	9- **	5 6%	7+a 2%	1 1%	* **
NET SVoD	22 1%	4 **	6 1%	2 **	5 1%	10 1%	7 **	14- 1%	5 6%	5 1%	0 -	0 -
None	2585 84%	779 85%	591 86%	437 84%	753 84%	1370 85%	1190 84%	2231 85%	71 80%	343 82%	180 87%	84 77%

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Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	64 2%	14 1%	49e 2%	2 1%	2 1%	1- *%	** **	0 -%	1 1%	** **	8 2%	2 1%
ITVX (formerly ITV Hub)	82 3%	17- 2%	66+agk 3%	4 2%	4 2%	3 1%	** **	0 -%	7 5%	** **	9 2%	2 1%
ITVX Premium (formerly ITV Hub+) Subscription version	89 3%	24 2%	64 3%	2 1%	6 4%	9 3%	** **	2 1%	4 3%	** **	9 2%	6 2%
STV Player	118 4%	31 3%	86g 4%	6 3%	7g 4%	7 2%	** **	1- *%	7 5%	** **	16 3%	8 3%
STV Player+ (formerly STV Player VIP) Subscription version	92 3%	27 3%	63 3%	3 1%	7g 5%	9 3%	** **	1 1%	8 6%	** **	15 3%	4 1%
S4C Clic	80 3%	18- 2%	61 3%	2 1%	3 2%	3 1%	** **	2 1%	3 2%	** **	9 2%	6 2%
Channel 4 streaming service (formerly All4)	112 4%	32 3%	79 4%	3 1%	10c 6%	7 2%	** **	3 2%	9 7%	** **	13 3%	8 3%
Channel 4+ streaming service (formerly All4+)	161 5%	42 4%	119 6%	7 3%	9 6%	8 3%	** **	5 3%	10 8%	** **	17 4%	15 6%
My5	126 4%	34 3%	92 5%	7 3%	3 2%	9 3%	** **	1 1%	7 5%	** **	16 4%	7 3%
Sky On Demand or Sky Go	92 3%	32 3%	59 3%	7 3%	6 4%	8 3%	** **	2 1%	4 3%	** **	10 2%	8 3%
UKTV Play	131 4%	38 4%	92 5%	5 2%	5 3%	6 2%	** **	6 4%	4 3%	** **	19 4%	13 5%
Dplay/ Discovery+	87 3%	19- 2%	66aj 3%	5 2%	2 1%	4 1%	** **	1 *%	4 3%	** **	6 1%	4 2%
Virgin TV Go/Catch-up or Virgin Media Anywhere	90 3%	19- 2%	69+ac 3%	1- *%	4 3%	8 3%	** **	1 1%	3 2%	** **	7 2%	3 1%

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 Prepared by BMG

Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	36 1%	8 1%	28j 1%	3j 1%	2j 2%	3j 1%	** **	0 -%	1 1%	** **	0- -%	0 -%
Amazon Prime Video	43 1%	10 1%	33 2%	4 2%	2 1%	3 1%	** **	1 1%	2 2%	** **	2 1%	1 *%
NOW	117 4%	48 5%	68 3%	11 5%	8 5%	15 5%	** **	6 4%	3 2%	** **	18 4%	10 4%
Disney+	60 2%	11- 1%	49+aj 2%	1 1%	3 2%	4 1%	** **	0 -%	3 2%	** **	3 1%	2 1%
Apple TV+	69 2%	16 2%	52 3%	1 *%	4 2%	5 2%	** **	1 1%	5 4%	** **	9 2%	2 1%
BritBox	84 3%	20 2%	63c 3%	1 1%	3 2%	3 1%	** **	1 1%	4 3%	** **	10 2%	6 2%
YouTube (including YouTube Premium)	50 2%	10- 1%	41+a 2%	3 2%	1 *%	2 1%	** **	0 -%	1 1%	** **	2 1%	2 1%
NET PSB BVoD	17 1%	3 *%	14 1%	1 *%	2j 1%	0 -%	** **	0 -%	1 1%	** **	0 -%	0 -%
NET SVoD	22 1%	2- *%	19+a 1%	1 *%	1 *%	0 -%	** **	0 -%	1 1%	** **	0 -%	0 -%
None	2585 84%	854 83%	1731 85%	191 85%	137 86%	237 83%	** **	137 85%	116 86%	** **	374 84%	212 81%

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Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	64 2%	5 3%	2 2%	8 2%	5 1%	22 3%	24 2%	57 2%	** **	57 2%	** **
ITVX (formerly ITV Hub)	82 3%	4 3%	5 4%	11 3%	5 1%	22 3%	33 2%	74 2%	** **	75 2%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	89 3%	6 4%	4 4%	13 3%	7 2%	29 4%	38 2%	78 3%	** **	82 3%	** **
STV Player	118 4%	8 5%	10+f 8%	20f 5%	20f 6%	47+f 6%	48- 3%	111 4%	** **	112 4%	** **
STV Player+ (formerly STV Player VIP) Subscription version	92 3%	6 4%	7f 6%	19+f 5%	9 3%	36+f 5%	33- 2%	84 3%	** **	85 3%	** **
S4C Clic	80 3%	5 3%	4 3%	11 3%	9 3%	25 3%	32 2%	72 2%	** **	72 2%	** **
Channel 4 streaming service (formerly All4)	112 4%	8 5%	5 4%	15 4%	16 5%	34f 4%	41- 3%	106 4%	** **	106 4%	** **
Channel 4+ streaming service (formerly All4+)	161 5%	11 7%	11f 9%	16 4%	17 5%	44 6%	70 4%	153 5%	** **	155 5%	** **
My5	126 4%	8 5%	5 4%	17 4%	11 3%	34 4%	67 4%	119 4%	** **	120 4%	** **
Sky On Demand or Sky Go	92 3%	6 4%	7d 5%	9 2%	5 1%	26 3%	49 3%	85 3%	** **	86 3%	** **
UKTV Play	131 4%	10 7%	8 7%	14 4%	11 3%	35 5%	64 4%	123 4%	** **	124 4%	** **
Dplay/ Discovery+	87 3%	9+f 6%	5 4%	15f 4%	13f 4%	33+f 4%	30- 2%	80 3%	** **	80 3%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	90 3%	6 4%	6 5%	15 4%	13 4%	34+f 4%	38 2%	82 3%	** **	82 3%	** **

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 Prepared by BMG

Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	36 1%	2 1%	1 *%	2 *%	* *%	7 1%	12- 1%	29 1%	** **	29 1%	** **
Amazon Prime Video	43 1%	1 *%	1 *%	3 1%	2 1%	9 1%	15 1%	35 1%	** **	35 1%	** **
NOW	117 4%	5 3%	6d 5%	14 4%	5- 1%	27 3%	59d 4%	107 4%	** **	107 4%	** **
Disney+	60 2%	4 3%	2 1%	4 1%	5 1%	16 2%	26 2%	54 2%	** **	54 2%	** **
Apple TV+	69 2%	6 4%	3 2%	8 2%	7 2%	22 3%	30 2%	61 2%	** **	62 2%	** **
BritBox	84 3%	7 4%	5 4%	14 4%	9 3%	32+f 4%	36 2%	77 3%	** **	77 3%	** **
YouTube (including YouTube Premium)	50 2%	2 2%	1 *%	4 1%	5 1%	15 2%	20 1%	43 1%	** **	44 1%	** **
NET PSB BVoD	17 1%	1 *%	1 *%	0 -%	0 -%	2 *%	4- *%	12 *%	** **	12 *%	** **
NET SVoD	22 1%	1 *%	1 *%	2 *%	0 -%	6 1%	5- *%	15 1%	** **	15 1%	** **
None	2585 84%	129 84%	104 84%	331 86%	299 87%	664 85%	1329 85%	2534 85%	** **	2554 85%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM9 (continuation)

Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	64 2%	30- 1%	29- 1%	29- 1%	24- 1%	5 2%	34- 1%	19- 1%	37- 1%	37-g 1%	15- 1%	9- 1%	15- 1%	1 *	9- *	11- 1%
ITVX (formerly ITV Hub)	82 3%	55- 2%	43- 2%	47- 2%	35- 2%	4 1%	56- 2%	44- 2%	58- 2%	57- 2%	32- 2%	17- 1%	23- 1%	*- *	26- 1%	18- 1%
ITVX Premium (formerly ITV Hub+) Subscription version	89 3%	65- 2%	57- 2%	60- 2%	45- 2%	7 2%	66- 2%	60- 2%	71- 3%	64- 2%	35- 2%	25- 2%	25- 1%	0- -	32- 2%	20- 1%
STV Player	118 4%	89- 3%	85- 3%	83- 3%	71- 3%	9 3%	90- 3%	81- 3%	95- 3%	92- 3%	55- 3%	41- 3%	49- 3%	2- 1%	53- 3%	40- 3%
STV Player+ (formerly STV Player VIP) Subscription version	92 3%	66- 2%	59- 2%	60- 2%	50- 2%	7 2%	70- 3%	61- 2%	72- 3%	67- 2%	39- 2%	31- 2%	30- 2%	1- *	36- 2%	24- 2%
S4C Clic	80 3%	59- 2%	49- 2%	50- 2%	39- 2%	9 3%	59- 2%	45- 2%	61- 2%	56- 2%	26- 1%	18- 1%	23- 1%	2 1%	27- 1%	16- 1%
Channel 4 streaming service (formerly All4)	112 4%	80- 3%	75- 3%	69- 3%	58- 3%	6 2%	82- 3%	68- 3%	89- 3%	83- 3%	45- 2%	31- 2%	35- 2%	2 1%	40- 2%	29- 2%
Channel 4+ streaming service (formerly All4+)	161 5%	133 5%	124- 5%	122- 5%	105- 5%	9 3%	135- 5%	126 5%	138- 5%	123- 5%	87- 5%	66- 4%	76- 4%	4 2%	82- 4%	61- 4%
My5	126 4%	98- 4%	92- 3%	89- 3%	72- 3%	10 3%	103- 4%	84- 3%	104- 4%	90- 3%	65- 3%	48- 3%	55- 3%	5 3%	58- 3%	40- 3%
Sky On Demand or Sky Go	92 3%	66- 2%	61- 2%	55- 2%	48- 2%	4 1%	69- 2%	56- 2%	70- 2%	66- 2%	40- 2%	26- 2%	33- 2%	1 *	30- 2%	28- 2%
UKTV Play	131 4%	101- 4%	95- 4%	96- 4%	77- 3%	8 2%	104- 4%	92- 4%	108- 4%	102- 4%	64- 3%	51- 3%	59- 3%	3 1%	59- 3%	46- 3%
Dplay/ Discovery+	87 3%	62- 2%	58- 2%	57- 2%	46- 2%	6 2%	61- 2%	53- 2%	65- 2%	57- 2%	38- 2%	22- 1%	32- 2%	1 1%	32- 2%	23- 2%
Virgin TV Go/Catch-up or Virgin Media Anywhere	90 3%	62- 2%	56- 2%	58- 2%	40- 2%	8 2%	65- 2%	52- 2%	69- 2%	62- 2%	33- 2%	27- 2%	26- 1%	3 1%	30- 2%	19- 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM9 (continuation)
 Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Netflix	36	17-	17-	15-	14-	6	19-	11-	19-	9-	7-	5-	6-	1	7-	5-
	1%	1%	1%	1%	1%	2%	1%	*%	1%	*%	*%	*%	*%	1%	*%	*%
Amazon Prime Video	43	22-	18-	19-	15-	4	23-	16-	23-	16-	12-	7-	10-	2	10-	5-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	*%
NOW	117	92-	88-	87-	73-	7	97-	78-	98-	86-	61-	43-	58	2	54-	43-
	4%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	1%	3%	3%
Disney+	60	38-	35-	32-	31-	7	39-	30-	40-	34-	23-	20-	21-	4	22-	16-
	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Apple TV+	69	42-	37-	41-	32-	10bd	46-	39-	49-	45-	24-	22-	22-	1	26-	18-
	2%	2%	1%	2%	1%	3%	2%	2%	2%	2%	1%	1%	1%	1%	1%	1%
BritBox	84	58-	55-	53-	43-	8	61-	53-	64-	58-	38-	28-	35-	1	32-	25-
	3%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%
YouTube (including YouTube Premium)	50	31-	28-	28-	26-	5	31-	25-	31-	22-	21-	13-	17-	3	20-	10-
	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
NET PSB BVoD	17	5-	3-	1-	2-	*	5-	0-	5-	1-	1-	1-	1-	0	0-	0-
	1%	*%	*%	*%	*%	*%	*%	-%	*%	*%	*%	*%	*%	-%	-%	-%
NET SVoD	22	6-i	4-	3-	3-	2bcgi	6-i	2-	6-i	0-	0-	0-	0-	0	0-	0-
	1%	*%	*%	*%	*%	1%	*%	*%	*%	-%	-%	-%	-%	-%	-%	-%
None	2585	2290	2259+	2232+	1954+	287	2360	2116	2401	2283+	1623+	1314+	1546+	170	1632+	1245+
	84%	85%	85%	85%	86%	90%	85%	85%	85%	85%	86%	87%	86%	93%	86%	87%

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Table Q20SUM9 (continuation)

Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	64 2%	11c 4%	46- 2%	29- 2%	19 2%
ITVX (formerly ITV Hub)	82 3%	11 4%	60- 2%	40- 2%	25 2%
ITVX Premium (formerly ITV Hub+) Subscription version	89 3%	17+bcd 6%	65- 2%	50 3%	29 3%
STV Player	118 4%	19+bc 7%	87- 3%	62 3%	41 4%
STV Player+ (formerly STV Player VIP) Subscription version	92 3%	13 5%	67- 3%	45- 2%	28 3%
S4C Clic	80 3%	9 3%	58- 2%	42 2%	29 3%
Channel 4 streaming service (formerly All4)	112 4%	14 5%	86- 3%	59 3%	32 3%
Channel 4+ streaming service (formerly All4+)	161 5%	14 5%	132 5%	100 5%	50 5%
My5	126 4%	19b 7%	91- 3%	75 4%	47 4%
Sky On Demand or Sky Go	92 3%	20+bcd 7%	60- 2%	39- 2%	27 2%
UKTV Play	131 4%	20b 7%	96- 4%	74 4%	49 5%
Dplay/ Discovery+	87 3%	10 4%	59- 2%	41- 2%	26 2%

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Prepared by BMG

Table Q20SUM9 (continuation)

Q20. Don't know / can't remember Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	90 3%	17+bcd 6%	61- 2%	41- 2%	30 3%
Netflix	36 1%	10+bcd 3%	20- 1%	12- 1%	10 1%
Amazon Prime Video	43 1%	6 2%	27- 1%	18- 1%	13 1%
NOW	117 4%	24+bcd 9%	77- 3%	57- 3%	34 3%
Disney+	60 2%	9 3%	40- 2%	26- 1%	19 2%
Apple TV+	69 2%	11 4%	49- 2%	34 2%	25 2%
BritBox	84 3%	17+bcd 6%	56- 2%	42 2%	27 2%
YouTube (including YouTube Premium)	50 2%	6 2%	39 1%	27 1%	18 2%
NET PSB BVoD	17 1%	4b 1%	9- *%	7 *%	7 1%
NET SVoD	22 1%	6+bcd 2%	11- *%	5- *%	5 1%
None	2585 84%	225 80%	2272+a 86%	1578 85%	938a 86%

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Table Q20SUM10
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	1258 41%	546 39%	642+a 44%	** **	63 39%	600 41%	648 42%
ITVX (formerly ITV Hub)	705 23%	383+b 27%	263- 18%	** **	55+b 34%	334 23%	366 24%
ITVX Premium (formerly ITV Hub+) Subscription version	204 7%	129+b 9%	32- 2%	** **	41+ab 26%	127+b 9%	75- 5%
STV Player	167 5%	102+b 7%	32- 2%	** **	32+ab 20%	106+b 7%	60- 4%
STV Player+ (formerly STV Player VIP) Subscription version	119 4%	80+b 6%	11- 1%	** **	28+ab 17%	86+b 6%	31- 2%
S4C Clic	111 4%	79+b 6%	9- 1%	** **	23+ab 14%	77+b 5%	32- 2%
Channel 4 streaming service (formerly All4)	610 20%	331+b 24%	225- 15%	** **	51+ab 32%	289 20%	319 21%
Channel 4+ streaming service (formerly All4+)	297 10%	165+b 12%	86- 6%	** **	46+ab 29%	165+b 11%	131- 9%
My5	368 12%	206+b 15%	119- 8%	** **	43+ab 27%	187 13%	178 12%
Sky On Demand or Sky Go	401 13%	219+b 16%	146- 10%	** **	35+b 22%	228+b 15%	170- 11%
UKTV Play	225 7%	129+b 9%	68- 5%	** **	29+ab 18%	134+b 9%	91- 6%
Dplay/ Discovery+	227 7%	123+b 9%	71- 5%	** **	33+ab 21%	146+b 10%	80- 5%
Virgin TV Go/Catch-up or Virgin Media Anywhere	219 7%	127+b 9%	56- 4%	** **	36+ab 23%	127+b 9%	91- 6%

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Prepared by BMG

Table Q20SUM10 (continuation)
 Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	1566 51%	721 52%	741 50%	** **	100+ab 62%	725- 49%	830+a 54%
Amazon Prime Video	984 32%	455 33%	448 31%	** **	79+ab 50%	511+b 35%	463- 30%
NOW	283 9%	151+b 11%	91- 6%	** **	39+ab 24%	165+b 11%	116- 8%
Disney+	738 24%	370+b 27%	298- 20%	** **	70+ab 44%	371 25%	361 23%
Apple TV+	209 7%	121+b 9%	59- 4%	** **	28+ab 18%	129+b 9%	78- 5%
BritBox	132 4%	85+b 6%	25- 2%	** **	21+ab 13%	90+b 6%	41- 3%
YouTube (including YouTube Premium)	1491 49%	675 48%	714 49%	** **	98+ab 61%	786+b 53%	686- 45%
NET PSB BVoD	1655 54%	772 55%	762- 52%	** **	112+ab 70%	787 53%	854 55%
NET SVoD	2252 74%	1046 75%	1057 72%	** **	141+ab 88%	1115+ 75%	1113 72%
None	460 15%	197d 14%	228d 16%	** **	7- 5%	206 14%	241 16%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	1258	124-	193	181	223abcgh	227	203	107-	317-	404agh	536	309abcgh
						+abcghi	+abcdghi				+abcgh	
	41%	32%	37%	38%	45%	48%	jk	33%	35%	41%	46%	44%
							53%					
ITVX (formerly ITV Hub)	705	86g	139+gjk	104g	121g	117g	96gk	42-	224gk	226g	255g	138-g
	23%	22%	27%	22%	24%	25%	25%	13%	25%	23%	22%	20%
ITVX Premium	204	53	64	35efgjk	27fgjk	15-g	9-	2-	117	62efgjk	25-	11-
		+cdefgij	+cdefgij						+cdefgij			
(formerly ITV Hub+)	7%	14%	12%	7%	5%	3%	2%	1%	13%	6%	2%	2%
Subscription version												
STV Player	167	37	44	30fgjk	19	18	11-	8-	81	49jk	36-	18-
		+defgijk	+defgijk						+defgijk			
	5%	10%	8%	6%	4%	4%	3%	2%	9%	5%	3%	3%
STV Player+ (formerly	119	33	45	25defgjk	9-ej	2-	1-	3-	78	34efgjk	6-	4-
		+defgijk	+cdefgij						+cdefgij			
STV Player VIP)	4%	9%	9%	5%	2%	*%	*%	1%	9%	3%	1%	1%
Subscription version												
S4C Clic	111	39	39	21defgjk	8-jk	2-	1-	1-	78	29efgjk	3-	2-
		+cdefgij	+defgijk						+cdefgij			
	4%	10%	7%	4%	2%	*%	*%	*%	9%	3%	*%	*%
Channel 4 streaming	610	92efgjk	147	94gjk	101gjk	78-g	66g	33-	240	194gjk	176-g	98-
		+cdefgij							+cdefgij			
service (formerly All4)	20%	24%	28%	19%	20%	16%	17%	10%	26%	20%	15%	14%
Channel 4+ streaming	297	60	79	54efgjk	45gjk	31-g	23-g	6-	139	99efgjk	60-g	29-
		+defgijk	+defgijk						+defgijk			
service (formerly All4+)	10%	15%	15%	11%	9%	7%	6%	2%	15%	10%	5%	4%
My5	368	60egjk	75egjk	57g	74egjk	45g	45g	13-	134+egjk	130gjk	104-g	58-g
	12%	15%	14%	12%	15%	10%	12%	4%	15%	13%	9%	8%

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Prepared by BMG

Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Sky On Demand or Sky Go	401	71 +defgjk	91+efgjk	74efgjk	64gjk	48-g	36-	17-	162 +defgijk	138efgjk	100-	52-
	13%	19%	17%	15%	13%	10%	9%	5%	18%	14%	9%	7%
UKTV Play	225	35egj	51+egjk	34	39g	23-	31g	12-	86+egjk	74g	66-	43
	7%	9%	10%	7%	8%	5%	8%	4%	9%	8%	6%	6%
Dplay/ Discovery+	227	40+efgjk	62	41efgjk	42efgjk	19-	15-	7-	103+efgjk	83efgjk	40-	22-
	7%	11%	12%	9%	8%	4%	4%	2%	11%	9%	3%	3%
Virgin TV Go/Catch-up	219	50 +cdefgij	60 +cdefgij	34fgjk	37efgjk	19-	10-	9-	110 +cdefgij	71efgjk	38-	19-
or Virgin Media Anywhere	7%	13%	12%	7%	7%	4%	3%	3%	12%	7%	3%	3%
Netflix	1566	244 +defgjk	360 +cdefgij	301 +defgjk	271efgjk	208-fgjk	120-g	62-	604 +defgijk	572 +efgjk	390-gk	182-g
	51%	63%	69%	62%	54%	44%	31%	20%	67%	58%	33%	26%
Amazon Prime Video	984	134fgjk	211 +efgjk	174efgjk	198 +efgjk	140fgjk	74-	54-	344 +efgjk	373 +efgjk	267-gk	127-
	32%	35%	41%	36%	40%	29%	19%	17%	38%	38%	23%	18%
NOW	283	55+efgjk	82 +cdefgij	51efgjk	50efgjk	27-gk	13-	6-	136 +cdefgij	101efgjk	45-	19-
	9%	14%	16%	11%	10%	6%	3%	2%	15%	10%	4%	3%
Disney+	738	136 +defgjk	226 +acdefgi	176 +defgjk	129efgjk	54-fgjk	11-	6-	362 +defgijk	305+efgjk	71-fgk	17-
	24%	35%	44%	36%	26%	11%	3%	2%	40%	31%	6%	2%
Apple TV+	209	38 +defgjk	66 +defgijk	45 +defgjk	27fgjk	19-gk	9-	4-	105 +defgijk	73efgjk	31-	12-
	7%	10%	13%	9%	6%	4%	2%	1%	12%	7%	3%	2%
BritBox	132	35 +cdefgij	49 +cdefgij	21egjk	11-e	2-	12egj	2-	84 +cdefgij	31egj	16-	14-e
	4%	9%	9%	4%	2%	*%	3%	1%	9%	3%	1%	2%

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Prepared by BMG

Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
YouTube (including YouTube Premium)	1491	261 +cdefgij k	338 +cdefgij k	279 +defgjk	242efgjk	195-fgjk	119-gk	57- +cdefgij k	599 +efgjk	521 +efgjk	371-gk	176-g
NET PSB BVoD	1655	199g	284g	253g	278g	280+gk	234 +acghijk	127- 61%	483g	531g	641g	361g
NET SVoD	2252	334 +defgijk	467 +cdefgij k	406 +defgjk	387 +efgjk	336fgjk	205-gk	116- +cdefgij k	802 +efgjk	793 +efgjk	656-gk	321-g
None	460	32- 15%	29- 8%	53-bh 11%	62bh 12%	67abh 14%	77 +abcdehi 20%	140 +abcdeh ijk 44%	62- 7%	114-bh 12%	283 +abcdehi 24%	216+abcdefhij 31%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	1258 41%	93m 42%	110m 41%	121m 43%	155m 39%	51 41%	122 36%	183m 44%	118m 45%	101m 40%	1055m 41%	114m 44%	64m 44%	25- 29%
ITVX (formerly ITV Hub)	705 23%	51 23%	63k 23%	66k 23%	90 22%	31 25%	88k 26%	106k 25%	50 19%	62k 25%	608k 24%	41- 16%	36k 25%	20k 24%
ITVX Premium (formerly ITV Hub+) Subscription version	204 7%	18 8%	18 7%	17 6%	42+gijlm 11%	2 2%	26 8%	25 6%	14 6%	13 5%	177 7%	16 6%	7 5%	4 5%
STV Player	167 5%	11chl 5%	6- 2%	5- 2%	28bchjlm 7%	4 4%	18chl 5%	16 4%	3- 1%	10 4%	102-1 4%	61 +abdcfgh ijlm 24%	2- 1%	2- 2%
STV Player+ (formerly STV Player VIP) Subscription version	119 4%	7 3%	9 4%	2- 1%	33 +abcfghj lm 8%	1 1%	12c 4%	10 2%	5 2%	10c 4%	91-c1 4%	24 +abcfghi jlm 10%	2- 1%	2 2%
S4C Clic	111 4%	5 2%	9 3%	5 2%	36 +abcfghi jkm 9%	2 2%	11 3%	11 3%	5 2%	6 2%	91 4%	10 4%	7c 5%	2 3%
Channel 4 streaming service (formerly All4)	610 20%	39 18%	43 16%	45 16%	100+bch 25%	21 17%	77bc 23%	97bc 23%	43 16%	47 19%	513 20%	51 20%	31 21%	15 18%
Channel 4+ streaming service (formerly All4+)	297 10%	21 9%	16- 6%	14- 5%	67 +abcfghj lm 17%	9 7%	40bch 12%	41c 10%	17 6%	34bchk 13%	259c 10%	19 8%	12 8%	7 9%
My5	368 12%	23 10%	30 11%	29 10%	531 13%	12 10%	58 +abchjkl m 17%	54 13%	25 10%	361 14%	3211 12%	28 11%	11- 8%	8 10%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Sky On Demand or Sky Go	401 13%	33 15%	29 11%	35 12%	72+bfjk 18%	11 9%	35 11%	60 14%	31 12%	31 12%	336 13%	29 11%	24f 16%	12 14%
UKTV Play	225 7%	21c 9%	25c 9%	12 4%	34 8%	5 4%	29 9%	35 8%	15 6%	17 7%	194 8%	18 7%	8 6%	4 5%
Dplay/ Discovery+	227 7%	15 7%	16 6%	16 6%	401 10%	9 7%	26 8%	32 8%	15 6%	23 9%	193 8%	21 8%	7 5%	5 6%
Virgin TV Go/Catch-up	219	15	23cl	10-	57 +abcfghi jklm	8	24	24	15	10	187cl	20c	6-	6
or Virgin Media Anywhere	7%	7%	9%	4%	14%	7%	7%	6%	6%	4%	7%	8%	4%	7%
Netflix	1566 51%	115i 52%	128 47%	143i 50%	230+bij 57%	67 54%	174i 52%	211i 50%	135i 51%	101- 40%	1304i 51%	138i 54%	79i 54%	45i 53%
Amazon Prime Video	984 32%	64 29%	86 32%	81 29%	151+cfim 37%	40 33%	95 28%	154cfim 37%	83 32%	65 26%	819 32%	90i 35%	53fim 36%	22 27%
NOW	283 9%	22c 10%	25c 9%	12- 4%	43cm 11%	7 5%	33c 10%	47cm 11%	23 9%	24c 10%	237cm 9%	31cm 12%	10 7%	4- 5%
Disney+	738 24%	46 21%	75ci 28%	52- 18%	118+acij 29%	24 19%	83 25%	108c 26%	60 23%	48 19%	615 24%	65 25%	37 25%	22 26%
Apple TV+	209	20	15	12	43 +bcfhijl m	9	20	35	11	12	178	20	6	4
	7%	9%	5%	4%	11%	7%	6%	8%	4%	5%	7%	8%	4%	5%
BritBox	132 4%	11 5%	9 3%	6 2%	26+cl 6%	1 1%	16 5%	25cl 6%	9 4%	11 4%	114 4%	12 5%	3 2%	3 3%
YouTube (including	1491	102	133	115-	234 +acfg hij km	61	167c	199	117	119	1247c	126	77c	41
YouTube Premium)	49%	46%	49%	41%	58%	49%	50%	48%	45%	47%	48%	49%	52%	49%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET PSB BVoD	1655	119	142	155	220	61	181	238	142	130	1389	139	84	43
	54%	53%	53%	55%	55%	49%	54%	57%	54%	52%	54%	54%	57%	51%
NET SVoD	2252	163i	200i	194	323+chij	88	256ci	315i	188	158-	1885i	194i	110i	62i
	74%	73%	74%	68%	80%	71%	76%	75%	72%	63%	73%	76%	75%	74%
None	460	36	31	48	51	26	43	59	45	51+bdf	390	35	20	15
	15%	16%	11%	17%	13%	21%	13%	14%	17%	20%	15%	14%	14%	17%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	1258	458 +bcdef	267	205	316-	725+bcdf	521-	1106+cd	39	147-	62-	42
	41%	50%	39%	39%	35%	45%	37%	42%	43%	35%	30%	38%
ITVX (formerly ITV Hub)	705	207	167	144+d	185	373	328	602	29	102	41	31
	23%	23%	24%	28%	21%	23%	23%	23%	33%	25%	20%	29%
ITVX Premium (formerly ITV Hub+) Subscription version	204	55	52	49+ad	47	108	96	150-	10	53+a	25+a	18
	7%	6%	8%	9%	5%	7%	7%	6%	12%	13%	12%	16%
STV Player	167	44	36	31	52	80	83	127-	12	39+a	11	15
	5%	5%	5%	6%	6%	5%	6%	5%	14%	9%	5%	14%
STV Player+ (formerly STV Player VIP) Subscription version	119	42d	26	29d	21-	68d	50	83-	9	35+ad	8	19
	4%	5%	4%	6%	2%	4%	4%	3%	10%	9%	4%	17%
S4C Clic	111	35	29d	26d	19-	64d	46	71-	10	40+a	15+a	14
	4%	4%	4%	5%	2%	4%	3%	3%	11%	10%	7%	13%
Channel 4 streaming service (formerly All4)	610	164	155a	114	174	319	288	511	28	98	36	33
	20%	18%	22%	22%	19%	20%	20%	19%	32%	24%	17%	30%
Channel 4+ streaming service (formerly All4+)	297	82	80	49	86	162	135	219-	22	79+a	30+a	25
	10%	9%	12%	9%	10%	10%	10%	8%	25%	19%	15%	23%
My5	368	87-	83	77ae	116a	171-	194+ae	301-	19	67+a	26	20
	12%	10%	12%	15%	13%	11%	14%	11%	22%	16%	12%	18%
Sky On Demand or Sky Go	401	129d	108+df	71	90-	236+df	161-	333	17	67	25	23
	13%	14%	16%	14%	10%	15%	11%	13%	19%	16%	12%	21%
UKTV Play	225	67	47	44	65	114	110	179-	13	46+a	16	15
	7%	7%	7%	9%	7%	7%	8%	7%	15%	11%	8%	14%
Dplay/ Discovery+	227	76d	56	43	51-	132d	93	174-	11	53+a	24+a	17
	7%	8%	8%	8%	6%	8%	7%	7%	12%	13%	11%	16%

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Table Q20SUM10 (continuation)
 Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	219 7%	67 7%	60d 9%	45d 9%	46- 5%	127d 8%	91 6%	163- 6%	12 14%	54+a 13%	25+a 12%	17 15%
Netflix	1566 51%	474d 52%	368d 53%	301+adf 58%	408- 45%	842d 52%	709 50%	1322- 50%	54 61%	242+a 58%	120 58%	62 56%
Amazon Prime Video	984 32%	330+df 36%	223 32%	165 32%	258- 29%	552+df 34%	423- 30%	833 32%	29 33%	148 36%	77 37%	40 37%
NOW	283 9%	91 10%	67 10%	50 10%	70 8%	158 10%	120 8%	222- 8%	16 18%	60+a 14%	22 10%	22 20%
Disney+	738 24%	241df 26%	186df 27%	131d 25%	172- 19%	427+df 27%	303- 21%	609- 23%	32 36%	124+a 30%	60 29%	28 26%
Apple TV+	209 7%	86+df 9%	54df 8%	41df 8%	24- 3%	139+df 9%	65- 5%	158- 6%	19 21%	50+a 12%	16 8%	15 14%
BritBox	132 4%	43 5%	30 4%	25 5%	33 4%	73 5%	58 4%	100- 4%	7 8%	32+a 8%	15+a 7%	10 9%
YouTube (including YouTube Premium)	1491 49%	451 49%	346 50%	259 50%	421 47%	797 50%	680 48%	1220- 46%	49 55%	263+a 63%	145+a 70%	67 61%
NET PSB BVoD	1655 54%	540+df 59%	373d 54%	289d 56%	434- 48%	912+df 57%	724- 51%	1421d 54%	60 67%	228d 55%	93- 45%	69 63%
NET SVoD	2252 74%	689df 75%	530+df 77%	400df 77%	607- 68%	1219+df 76%	1007- 71%	1895- 72%	70 79%	347+a 84%	175+a 85%	94 86%
None	460 15%	118- 13%	91 13%	59- 11%	185+abce 21%	209- 13%	244+abce 17%	405 15%	12 13%	48- 12%	23 11%	10 9%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	1258 41%	398 39%	860g 42%	94g 42%	59 37%	108 38%	** **	49- 31%	49 36%	** **	177 40%	108 41%
ITVX (formerly ITV Hub)	705 23%	243 24%	462 23%	56 25%	37 23%	61 21%	** **	36 23%	40 30%	** **	111 25%	71 27%
ITVX Premium (formerly ITV Hub+) Subscription version	204 7%	64 6%	140k 7%	14 6%	13 8%	17 6%	** **	7 4%	13 10%	** **	30 7%	9- 3%
STV Player	167 5%	51 5%	116 6%	13 6%	9 6%	14 5%	** **	5 3%	10 7%	** **	24 5%	16 6%
STV Player+ (formerly STV Player VIP) Subscription version	119 4%	30 3%	89 4%	6 3%	4 3%	10 3%	** **	2 1%	2 1%	** **	13 3%	6 2%
S4C Clic	111 4%	26- 3%	85+a 4%	5 2%	5 3%	5 2%	** **	2 1%	6 5%	** **	14 3%	8 3%
Channel 4 streaming service (formerly All4)	610 20%	218 21%	392 19%	40 18%	30 19%	60 21%	** **	35 22%	35 26%	** **	106+ 24%	64 24%
Channel 4+ streaming service (formerly All4+)	297 10%	101 10%	196 10%	17 8%	16 10%	34 12%	** **	16 10%	21 16%	** **	58+ 13%	26 10%
My5	368 12%	136 13%	232 11%	23 10%	18 11%	47+b 17%	** **	27 17%	27 20%	** **	67 15%	49+abc 19%
Sky On Demand or Sky Go	401 13%	125g 12%	275g 14%	25 11%	20 12%	32 11%	** **	9- 6%	21 15%	** **	63g 14%	30 12%
UKTV Play	225 7%	85 8%	141 7%	19 8%	9 5%	32+b 11%	** **	10 6%	15 11%	** **	37 8%	30+b 12%
Dplay/ Discovery+	227 7%	71 7%	155g 8%	14 6%	11 7%	24g 8%	** **	5- 3%	10 8%	** **	33 7%	19 7%
Virgin TV Go/Catch-up or Virgin Media Anywhere	219 7%	64 6%	155 8%	13 6%	14 9%	20 7%	** **	7 5%	11 8%	** **	31 7%	13 5%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	1566	486-eg +acdegk	1079 53%	88- 40%	61- 38%	101- 35%	**	57- 35%	72 54%	**	267 60%	110- 42%
Amazon Prime Video	984	303- 30%	680e 33%	65 29%	42 26%	73- 26%	**	48 30%	46 35%	**	153e 34%	79 30%
NOW	283	86 8%	196 10%	22 10%	12 7%	24 8%	**	12 8%	14 10%	**	34 8%	23 9%
Disney+	738	229ce	508cegk	34- 15%	29 18%	43- 15%	**	25- 16%	45 34%	**	144 32%	45- 17%
Apple TV+	209	48- 5%	161+adek 8%	9 4%	5 3%	10- 3%	**	6 3%	8 6%	**	27 6%	8- 3%
BritBox	132	41 4%	91 4%	6 3%	10 6%	10 3%	**	2 2%	5 4%	**	16 4%	9 4%
YouTube (including YouTube Premium)	1491	472ceg	1018cdeg	77- 34%	64- 40%	91- 32%	**	50- 31%	75 56%	**	270 61%	118ceg 45%
NET PSB BVoD	1655	543 54%	1112 55%	111 50%	83 52%	152 53%	**	75 47%	74 55%	**	246 55%	149 57%
NET SVoD	2252	710-ceg +acdeg	1541 76%	135- 60%	99- 62%	158- 55%	**	89- 55%	108 81%	**	369 83%	183ceg 70%
None	460	193+bj 15%	266- 13%	63+abjk 28%	44+abjk 28%	73+abjk 26%	**	45+abjk 28%	20 15%	**	48- 11%	41 16%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	1258 41%	72 46%	57 47%	178+ 46%	167+f 48%	358+f 46%	642 41%	1250 42%	** **	1254 42%	** **
ITVX (formerly ITV Hub)	705 23%	38 25%	32 26%	112+f 29%	111+f 32%	223+f 29%	333- 21%	703 23%	** **	705 23%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	204 7%	10 7%	15+f 12%	46+f 12%	45+f 13%	92+f 12%	70- 4%	201 7%	** **	203 7%	** **
STV Player	167 5%	8 6%	6 5%	35+f 9%	39+f 11%	67+f 9%	55- 4%	162 5%	** **	164 5%	** **
STV Player+ (formerly STV Player VIP) Subscription version	119 4%	9f 6%	12+f 10%	44+f 11%	44+af 13%	75+f 10%	20- 1%	117 4%	** **	118 4%	** **
S4C Clic	111 4%	7f 4%	6f 5%	37+f 10%	39+abf 11%	68+f 9%	23- 1%	108 4%	** **	109 4%	** **
Channel 4 streaming service (formerly All4)	610 20%	34 22%	26 21%	100+f 26%	98+f 29%	204+f 26%	267- 17%	598 20%	** **	603 20%	** **
Channel 4+ streaming service (formerly All4+)	297 10%	24+f 15%	19+f 16%	60+f 16%	65+f 19%	129+f 17%	120- 8%	293 10%	** **	295 10%	** **
My5	368 12%	19 13%	28+af 22%	67+f 18%	67+f 20%	130+f 17%	150- 10%	361 12%	** **	364 12%	** **
Sky On Demand or Sky Go	401 13%	28f 18%	20 17%	82+f 21%	75+f 22%	160+f 21%	182- 12%	398 13%	** **	400 13%	** **
UKTV Play	225 7%	7 4%	9 8%	44+af 12%	46+af 13%	80+af 10%	93- 6%	224 7%	** **	224 7%	** **
Dplay/ Discovery+	227 7%	12 8%	10 8%	52+f 14%	56+abf 16%	96+f 12%	88- 6%	223 7%	** **	225 7%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	219 7%	12 8%	12f 10%	49+f 13%	51+af 15%	97+f 12%	81- 5%	215 7%	** **	216 7%	** **

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Table Q20SUM10 (continuation)
 Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	1566 51%	103+f 67%	78+f 63%	279+f 73%	255+bf 74%	546+f 70%	747- 48%	1557 52%	** **	1564 52%	** **
Amazon Prime Video	984 32%	61f 39%	46 38%	165+f 43%	149+f 43%	336+f 43%	474- 30%	980 33%	** **	983 33%	** **
NOW	283 9%	14 9%	15f 13%	70+af 18%	66+af 19%	120+f 15%	103- 7%	277 9%	** **	282 9%	** **
Disney+	738 24%	85+def 55%	57+f 47%	173+f 45%	152+f 44%	351+f 45%	275- 18%	730 24%	** **	736 24%	** **
Apple TV+	209 7%	15f 10%	6 5%	39+f 10%	50+bf 15%	92+bf 12%	84- 5%	205 7%	** **	207 7%	** **
BritBox	132 4%	10f 6%	10f 8%	32+f 8%	36+f 10%	66+f 8%	35- 2%	131 4%	** **	131 4%	** **
YouTube (including YouTube Premium)	1491 49%	101+f 66%	70f 57%	251+f 66%	226+f 66%	493+f 63%	717- 46%	1478 49%	** **	1486 49%	** **
NET PSB BVoD	1655 54%	98+f 63%	78f 63%	241+f 63%	228+f 66%	485+f 62%	818 52%	1632 55%	** **	1645 55%	** **
NET SVoD	2252 74%	140+f 91%	106+f 86%	349+f 91%	312+f 91%	693+f 89%	1103- 70%	2231 75%	** **	2244 74%	** **
None	460 15%	11- 7%	11 9%	22- 6%	14- 4%	57- 7%	246acde 16%	424 14%	** **	431 14%	** **

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	1258	1258+	1213+	1210+	1074+i	149	1250+	1258	1258+	1175+	1001+cf	831+cef	873+	98+	951+	690+
	41%	47%	46%	46%	47%	46%	45%	50%	44%	44%	53%	55%	49%	54%	50%	48%
ITVX (formerly ITV Hub)	705	681+	705+	689+	643+afhi	139	698+	705+afhi	705+	676+	533+	416+	556+b	95	532+	433+
	23%	25%	27%	26%	28%	43%	25%	28%	25%	25%	28%	27%	31%	52%	28%	30%
ITVX Premium	204	202+	204+	202+	195+	116	203+	204+	204+	204+	154+	137+	151+	81	153+	143+
(formerly ITV Hub+) Subscription version	7%	7%	8%	8%	9%	36%	7%	8%	7%	8%	8%	9%	8%	44%	8%	10%
STV Player	167	164+	167+	162+	158+	93	167+	167+	167+	164+	123+	110+	123+	64	125+	116+
	5%	6%	6%	6%	7%	29%	6%	7%	6%	6%	7%	7%	7%	35%	7%	8%
STV Player+ (formerly	119	115+	119+	119+	117+	97	117+	119+	119+	119+	89+	82+	87+	68+abcef	82	86+e
STV Player VIP) Subscription version	4%	4%	4%	5%	5%	30%	4%	5%	4%	4%	5%	5%	5%	37%	4%	6%
S4C Clic	111	109+	110+	110+	107+	111	109+	111+	111+	111+	84+	84+	79+	80+abcef	78	78+
	4%	4%	4%	4%	5%	35%	4%	4%	4%	4%	4%	6%	4%	44%	4%	5%
Channel 4 streaming	610	597+	591+	610+	540+	122	606+	610+fhi	610+	572+	447+	349+	435+	82	498+b	376+
service (formerly All4)	20%	22%	22%	23%	24%	38%	22%	24%	22%	21%	24%	23%	24%	45%	26%	26%
Channel 4+ streaming	297	294+	293+	297+	273+	106	297+	297+	297+	292+	215+	172+	212+	74	238+	189+
service (formerly All4+)	10%	11%	11%	11%	12%	33%	11%	12%	10%	11%	11%	11%	12%	41%	13%	13%

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Prepared by BMG

Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
My5	368	355+	363+	365+	368	111	362+	368+	368+	356+	272+	233+	271+	81	282+	282+abce
					+abcfhi	+abcdfghi								+abcef		
	12%	13%	14%	14%	16%	35%	13%	15%	13%	13%	14%	15%	15%	44%	15%	20%
Sky On Demand or Sky Go	401	389+	390+	387+	363+	107	395+	383+	397+	393+	287+	235+	290+	81	283+	235+
					+abcfghi									+abcef		
	13%	14%	15%	15%	16%	33%	14%	15%	14%	15%	15%	15%	16%	44%	15%	16%
UKTV Play	225	222+	225+	225+	224+fhi	99	224+	221+	225+	212+	172+	151+	177+	70	174+	166+ae
					+abcdfghi									+abcef		
	7%	8%	8%	9%	10%	31%	8%	9%	8%	8%	9%	10%	10%	38%	9%	12%
Dplay/ Discovery+	227	222+	219+	219+	212+	109	225+	218+	225+	225+	169+	144+	158+	70	159+	153+e
					+abcdfghi									+abcef		
	7%	8%	8%	8%	9%	34%	8%	9%	8%	8%	9%	10%	9%	38%	8%	11%
Virgin TV Go/Catch-up	219	214+	216+	217+	202+	113	218+	217+	218+	212+	167+	140+	143	76	152+	141+
					+abcdfghi									+abcef		
or Virgin Media Anywhere	7%	8%	8%	8%	9%	35%	8%	9%	8%	8%	9%	9%	8%	41%	8%	10%
Netflix	1566	1406+	1379	1373+	1151	175	1447+	1376	1472+	1566	985b	706-	938b	108+bf	988b	706-
							+abdfh		+abcdfghi							
	51%	52%	52%	52%	50%	55%	52%	55%	52%	58%	52%	47%	52%	59%	52%	49%
Amazon Prime Video	984	901+	888+	876+	763+	148	925+	880+	942+	984+abcdfh	635	492	595	96	627	494+
					+abcdfghi									+abcef		
	32%	33%	33%	33%	33%	46%	33%	35%	33%	37%	33%	32%	33%	52%	33%	34%
NOW	283	268+	266+	269+	237+	112	268+	271+	273+	283+	199+	176+	186+	78	198+	164+
					+abcdfghi									+abcef		
	9%	10%	10%	10%	10%	35%	10%	11%	10%	11%	10%	12%	10%	43%	10%	11%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Disney+	738	648	639	640	526-	139	674	654+d	687	738+abcd	453b	309-	405-	88	456b	325
						+abcd								+abce		
	24%	24%	24%	24%	23%	43%	24%	26%	24%	28%	24%	20%	23%	48%	24%	23%
Apple TV+	209	199+	197+	194+	167	83	202+	197+	203+	209+	160+	130+	136	54	141	109
						+abcd								+abce		
	7%	7%	7%	7%	7%	26%	7%	8%	7%	8%	8%	9%	8%	30%	7%	8%
BritBox	132	131+	127+	128+	126+	89	131+	131+	131+	132+	103+	95+	105+	67+abce	98+	96+
						+abcd										
	4%	5%	5%	5%	6%	28%	5%	5%	5%	5%	5%	6%	6%	37%	5%	7%
YouTube (including YouTube Premium)	1491	1292-	1246-	1238-	1046-	168d	1324-	1245+bd	1363-	1491	865-	650-	790-	99abce	878-	631-
									+abcd							
	49%	48%	47%	47%	46%	53%	48%	50%	48%	56%	46%	43%	44%	54%	46%	44%
NET PSB BVoD	1655	1616+	1592+	1595+i	1421+fhi	255	1636+	1655	1655+	1544+	1218+	986+	1127+	150	1210+	898+
						+abcd		+abcd						+abce		
	54%	60%	60%	61%	62%	80%	59%	66%	58%	58%	64%	65%	63%	82%	64%	62%
NET SVoD	2252	1993	1948	1933	1643-	255	2042	1931	2092	2252	1378b	1050-	1289-	148	1380b	1016-
						+abcd		+abcd		+abcd				+abce		
	74%	74%	73%	74%	72%	80%	73%	77%	74%	84%	73%	69%	72%	81%	73%	71%
None	460	362-gi	371-gi	356-gi	332egi	32-	391-gi	220-	394-gi	201-	252-	223d	253	16-	256-	230ad
	15%	13%	14%	14%	15%	10%	14%	9%	14%	7%	13%	15%	14%	9%	13%	16%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	1258 41%	86- 30%	1131+a 43%	826+a 44%	501+a 46%
ITVX (formerly ITV Hub)	705 23%	42- 15%	644+a 24%	429a 23%	252a 23%
ITVX Premium (formerly ITV Hub+) Subscription version	204 7%	15 5%	186 7%	116 6%	78 7%
STV Player	167 5%	14 5%	147 6%	98 5%	51 5%
STV Player+ (formerly STV Player VIP) Subscription version	119 4%	7 2%	109 4%	83 4%	59+ 5%
S4C Clic	111 4%	4 1%	103 4%	73 4%	55+a 5%
Channel 4 streaming service (formerly All4)	610 20%	50 18%	542 20%	381 20%	219 20%
Channel 4+ streaming service (formerly All4+)	297 10%	28 10%	261 10%	167 9%	96 9%
My5	368 12%	44d 15%	317d 12%	197- 11%	104- 10%
Sky On Demand or Sky Go	401 13%	29 10%	358 14%	257 14%	153 14%
UKTV Play	225 7%	25 9%	195 7%	135 7%	77 7%
Dplay/ Discovery+	227 7%	18 7%	200 8%	142 8%	88 8%

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Table Q20SUM10 (continuation)
Q20. Regularly Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	219 7%	16 5%	195 7%	131 7%	79 7%
Netflix	1566 51%	107- 38%	1410+a 53%	1005+a 54%	593+a 54%
Amazon Prime Video	984 32%	67- 24%	888+a 34%	654+a 35%	385+a 35%
NOW	283 9%	17 6%	257 10%	177 10%	117+ 11%
Disney+	738 24%	43- 15%	673+a 25%	497+a 27%	305+a 28%
Apple TV+	209 7%	7- 2%	196+a 7%	154+a 8%	106+ab 10%
BritBox	132 4%	2- 1%	126+a 5%	82a 4%	52a 5%
YouTube (including YouTube Premium)	1491 49%	103- 36%	1338+a 50%	969+a 52%	578+a 53%
NET PSB BVoD	1655 54%	131- 46%	1473+a 56%	1039+a 56%	627+a 58%
NET SVoD	2252 74%	159- 56%	2018+a 76%	1451+a 78%	858+a 79%
None	460 15%	80+bcd 28%	343- 13%	212- 11%	121- 11%

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Table Q20SUM11
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	820 27%	362 26%	409 28%	** **	46 29%	401 27%	405 26%
ITVX (formerly ITV Hub)	779 25%	326- 23%	411+a 28%	** **	40 25%	370 25%	401 26%
ITVX Premium (formerly ITV Hub+) Subscription version	164 5%	82b 6%	51- 3%	** **	32+ab 20%	98+b 7%	63- 4%
STV Player	187 6%	114+b 8%	54- 4%	** **	19+b 12%	113+b 8%	74- 5%
STV Player+ (formerly STV Player VIP) Subscription version	123 4%	75+b 5%	28- 2%	** **	20+ab 12%	83+b 6%	40- 3%
S4C Clic	104 3%	50 4%	33- 2%	** **	20+ab 13%	73+b 5%	30- 2%
Channel 4 streaming service (formerly All4)	877 29%	390 28%	436 30%	** **	49 31%	443 30%	420 27%
Channel 4+ streaming service (formerly All4+)	429 14%	181 13%	205 14%	** **	42+ab 26%	228b 15%	192- 12%
My5	635 21%	306 22%	298 20%	** **	32 20%	311 21%	317 21%
Sky On Demand or Sky Go	328 11%	153 11%	140 10%	** **	35+ab 22%	190+b 13%	134- 9%
UKTV Play	350 11%	168 12%	155 11%	** **	27+b 17%	212+b 14%	134- 9%
Dplay/ Discovery+	262 9%	106 8%	135 9%	** **	21a 13%	164+b 11%	96- 6%
Virgin TV Go/Catch-up or Virgin Media Anywhere	169 6%	101+b 7%	45- 3%	** **	23+ab 14%	109+b 7%	59- 4%

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Prepared by BMG

Table Q20SUM11 (continuation)
 Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	432 14%	167- 12%	243+a 17%	** **	21 13%	217 15%	207 13%
Amazon Prime Video	677 22%	298 21%	349 24%	** **	30 19%	331 22%	336 22%
NOW	255 8%	113 8%	116 8%	** **	26+ab 16%	132 9%	120 8%
Disney+	456 15%	189 14%	235 16%	** **	32a 20%	217 15%	231 15%
Apple TV+	232 8%	104 7%	104 7%	** **	24+ab 15%	135+b 9%	93- 6%
BritBox	154 5%	81b 6%	50- 3%	** **	23+ab 15%	99+b 7%	54- 4%
YouTube (including YouTube Premium)	579 19%	243 17%	297 20%	** **	33 20%	281 19%	290 19%
NET PSB BVoD	755 25%	323d 23%	405+ad 28%	** **	24- 15%	382 26%	362 24%
NET SVoD	375 12%	137- 10%	224+ad 15%	** **	8- 5%	176 12%	192 12%
None	722 24%	335 24%	322 22%	** **	35 22%	351 24%	359 23%

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Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	820 27%	115 30%	126 24%	132 27%	135 27%	135 29%	94 25%	82 26%	241 27%	267 27%	312 27%	177 25%
ITVX (formerly ITV Hub)	779 25%	85 22%	123 24%	124 26%	154 31%	136ghk 29%	95 25%	63- 20%	208 23%	278+aghk 28%	293 25%	157 22%
ITVX Premium (formerly ITV Hub+) Subscription version	164 5%	37 +defgijk 10%	51 +cdefgij 10%	28efjk 6%	24fjk 5%	11- 2%	6- 1%	8- 3%	88 +cdefgij 10%	51efjk 5%	25- 2%	14- 2%
STV Player	187 6%	37 +defgijk 10%	57 +cdefgij 11%	28gjk 6%	26g 5%	17- 4%	15 4%	6- 2%	94 +cdefgij 10%	54gjk 5%	39- 3%	22- 3%
STV Player+ (formerly Subscription version)	123 4%	34 +cdefgij 9%	44 +cdefgij 8%	16fgjk 3%	16gjk 3%	8- 2%	4- 1%	1- ** 9%	78 +cdefgij 9%	33fgjk 3%	13- 1%	5- 1%
S4C Clic	104 3%	22 +defgjk 6%	39 +cdefgij 8%	21efgjk 4%	10 2%	4- 1%	4- 1%	2- 1%	62 +defgijk 7%	31efgjk 3%	11- 1%	7- 1%
Channel 4 streaming service (formerly All4)	877 29%	98 26%	141g 27%	131g 27%	179 +abcghjk 36%	148gk 31%	117g 31%	62- 19%	239g 26%	310+ghk 32%	327g 28%	179g 26%
Channel 4+ streaming service (formerly All4+)	429 14%	67gjk 17%	77gk 15%	74gk 15%	76gk 15%	67gk 14%	50g 13%	18- 6%	144gjk 16%	150gjk 15%	135-g 12%	68- 10%
My5	635 21%	57- 15%	92 18%	92 19%	133 +abcghk 27%	115abgh 24%	91abgh 24%	55 17%	149- 16%	225abh 23%	262abh 22%	147ah 21%
Sky On Demand or Sky Go	328 11%	61+efgjk 16%	74+efgjk 14%	52fgjk 11%	60fgjk 12%	42 9%	24- 6%	16- 5%	134 +efgijk 15%	112fgjk 11%	82- 7%	40- 6%

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Prepared by BMG

Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
UKTV Play	350	44	48	53	75	69+bfghk	37	24-	92	128bgk	130	61-
	11%	11%	9%	11%	+bfghjk 15%	15%	10%	7%	10%	13%	11%	9%
Dplay/ Discovery+	262	44gjk	38	46gk	42g	50gk	27	14-	82gk	88gk	91g	41-
	9%	12%	7%	10%	8%	11%	7%	4%	9%	9%	8%	6%
Virgin TV Go/Catch-up or Virgin Media Anywhere	169	36	41	37+efgjk	22	14-	8-	10	78	59efjk	32-	18-
	6%	+defgjk 9%	+defgjk 8%	8%	4%	3%	2%	3%	+defgjk 9%	6%	3%	3%
Netflix	432	66g	66g	70g	59	81dg	66dg	25-	131g	128g	173g	91g
	14%	17%	13%	14%	12%	17%	17%	8%	15%	13%	15%	13%
Amazon Prime Video	677	117	131dfgjk	120dfgjk	94g	111gjk	70g	33-	248	214gk	215-g	104-
	22%	+defgijk 30%	25%	25%	19%	23%	18%	10%	+dfgijk 27%	22%	18%	15%
NOW	255	60	61	39gjk	33	29	22	11-	121	72gk	62-	33-
	8%	+cdefgij k 16%	+defgijk 12%	8%	7%	6%	6%	3%	+cdefgij k 13%	7%	5%	5%
Disney+	456	85	95+fgjk	94+fgjk	78fgjk	73fgjk	27-g	5-	179+fgjk	172+fgjk	105-gk	32-g
	15%	+defgjk 22%	18%	19%	16%	15%	7%	2%	20%	18%	9%	5%
Apple TV+	232	62	52	48	31fgjk	24-gk	11-	4-	114	79efgjk	39-	15-
	8%	+bcdefgi jk 16%	+defgjk 10%	+defgjk 10%	6%	5%	3%	1%	+defgijk 13%	8%	3%	2%
BritBox	154	43	41	26fgjk	18g	13-	10-	3-	84	44gjk	26-	12-
	5%	+cdefgij k 11%	+defgijk 8%	5%	4%	3%	2%	1%	+cdefgij k 9%	4%	2%	2%
YouTube (including YouTube Premium)	579	73	81-	72-	104bc	114+bcghi	84bc	52	154	176	250+bch	136
	19%	19%	16%	15%	21%	24%	22%	16%	17%	18%	21%	19%
NET PSB BVOD	755	95	106-	113	143+bh	124b	90	84	201	256b	298b	174
	25%	25%	20%	23%	29%	26%	24%	26%	22%	26%	25%	25%

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Table Q20SUM11 (continuation)
 Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET SVoD	375	29-	28-	43-	59bh	84	76	55+abchi	58-	102bh	215	131+abcdhi
	12%	8%	5%	9%	12%	+abcdhi	+abcdhi	17%	6%	10%	+abcdhi	18%
None	722	76	131de	120e	98-	86-	98de	113	207	217	298de	212+adehij
	24%	20%	25%	25%	20%	18%	26%	+abcdefh ij	35%	23%	22%	25%
												30%

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Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	820 27%	56 25%	71 26%	82 29%	96 24%	39 31%	99 30%	129d 31%	64 24%	57 23%	692 27%	64 25%	35 24%	29+dhi 34%
ITVX (formerly ITV Hub)	779 25%	58 26%	57 21%	65 23%	93 23%	32 26%	98bl 29%	129+bc 31%	73 28%	61 24%	666 26%	59 23%	32 22%	23 27%
ITVX Premium (formerly ITV Hub+) Subscription version	164 5%	13h 6%	12 4%	11 4%	30h 7%	3 2%	18 5%	27h 7%	5- 2%	15h 6%	135h 5%	18h 7%	7 5%	5h 6%
STV Player	187 6%	15hi 7%	15hi 6%	13h 5%	22hi 6%	4 3%	20hi 6%	21h 5%	1- *	4- 2%	115-h 4%	64 25%	4-h 3%	4h 4%
STV Player+ (formerly STV Player VIP) Subscription version	123 4%	16+chijl 7%	9h 3%	9h 3%	16h 4%	2 2%	19hi 6%	19hi 5%	1- *	3- 1%	93-h 4%	22 9%	4h 3%	4hi 4%
S4C Clic	104 3%	16+bcghj 7%	5 2%	1- *	14c 3%	1 1%	18bchj 5%	13c 3%	3 1%	8c 3%	78-c 3%	10c 4%	13 9%	3c 3%
Channel 4 streaming service (formerly All4)	877 29%	70 31%	85 32%	81 28%	96- 24%	31 25%	89 27%	123 29%	102 39%	71 28%	748 29%	67 26%	39 26%	23 27%
Channel 4+ streaming service (formerly All4+)	429 14%	30 13%	41 15%	32 11%	47 12%	18 15%	54 16%	65 16%	40 15%	30 12%	358 14%	40 16%	18 12%	13 15%
My5	635 21%	52 23%	54 20%	74+m 26%	77 19%	24 19%	65 19%	83 20%	53 20%	60 24%	544 21%	49 19%	28 19%	15 18%
Sky On Demand or Sky Go	328 11%	30h 13%	31 11%	27 10%	39 10%	12 10%	40h 12%	50h 12%	17- 6%	27 11%	274 11%	34h 13%	14 9%	7 8%

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Prepared by BMG

Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
UKTV Play	350 11%	22 10%	26 10%	34 12%	46 11%	18 14%	37 11%	55 13%	21 8%	29 11%	287 11%	36h 14%	17 12%	11 12%
Dplay/ Discovery+	262 9%	26i 12%	27 10%	29 10%	33 8%	9 7%	24 7%	39 9%	19 7%	13 5%	218 8%	28i 11%	11 7%	6 7%
Virgin TV Go/Catch-up or Virgin Media Anywhere	169 6%	13h 6%	17h 6%	18h 6%	27h1 7%	4 3%	26h1 8%	24h 6%	3- 1%	12h 5%	143h1 6%	15h 6%	4- 3%	7h1 9%
Netflix	432 14%	29 13%	46 17%	31 11%	55 14%	15 12%	49 15%	59 14%	28 11%	55 22% +acdghjkm	367 14%	33 13%	22 15%	11 12%
Amazon Prime Video	677 22%	54 24%	60 22%	57 20%	87 22%	32 26%	88k 26%	91 22%	53 20%	56 22%	578 22%	47 18%	31 21%	21 25%
NOW	255 8%	21b 9%	11- 4%	25 9%	37b 9%	7 5%	35bil 10%	39b 9%	23 9%	13 5%	210b 8%	29bil 11%	8 5%	9bil 11%
Disney+	456 15%	47+bghjl 21%	35 13%	40 14%	67 17%	18 15%	51 15%	59 14%	33 12%	38 15%	388 15%	36 14%	20 14%	12 14%
Apple TV+	232 8%	24gi 11%	15 5%	19 7%	51 13% +bcghijlm	6 5%	30 9%	24 6%	16 6%	11 4%	196 8%	20 8%	10 7%	5 6%
BritBox	154 5%	12 6%	6- 2%	11 4%	27bh 7%	3 2%	22bh 7%	33+bhijl 8%	6 2%	8 3%	128 5%	17bh 7%	4 3%	4 5%
YouTube (including YouTube Premium)	579 19%	471 21%	45 17%	54 19%	71 18%	22 18%	751 22%	871 21%	47 18%	44 17%	4911 19%	50 20%	20- 14%	191 22%
NET PSB BVoD	755 25%	58 26%	66 25%	76 27%	83 21%	35 28%	86 26%	110 26%	70 27%	61 24%	644 25%	60 23%	31 21%	20 23%
NET SVoD	375 12%	23 10%	29 11%	35 12%	41 10%	17 14%	41 12%	46 11%	32 12%	52 21% +abcdfghjklm	315 12%	34 13%	16 11%	10 12%

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Prepared by BMG

Table Q20SUM11 (continuation)
 Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	722	47	63	56	95	34	84	92	58	71c	600	58	40c	23c
	24%	21%	23%	20%	24%	27%	25%	22%	22%	28%	23%	23%	27%	28%

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Table Q20SUM11 (continuation)
 Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	820 27%	257d 28%	200d 29%	146 28%	209- 23%	457+d 28%	355 25%	736+cd 28%	16 18%	81- 19%	42 20%	22 21%
ITVX (formerly ITV Hub)	779 25%	260+df 28%	174 25%	134 26%	204 23%	434d 27%	338 24%	694+cd 26%	20 22%	79- 19%	32- 15%	27 25%
ITVX Premium (formerly ITV Hub+) Subscription version	164 5%	48 5%	47d 7%	29 6%	39 4%	96 6%	69 5%	118- 4%	10 11%	44+a 11%	23+a 11%	11 11%
STV Player	187 6%	56 6%	53 8%	27 5%	50 6%	109 7%	77 5%	147- 6%	8 9%	40+a 10%	23+a 11%	8 8%
STV Player+ (formerly STV Player VIP) Subscription version	123 4%	26- 3%	39+a 6%	22 4%	35 4%	65 4%	57 4%	88- 3%	8 9%	35+a 8%	23+a 11%	4 4%
S4C Clic	104 3%	35 4%	30d 4%	16 3%	21 2%	65+d 4%	37 3%	80- 3%	5 5%	22+a 5%	12 6%	5 5%
Channel 4 streaming service (formerly All4)	877 29%	309+bcdf 34%	192 28%	145 28%	226- 25%	502+df 31%	371- 26%	792+cd 30%	23 26%	80- 19%	37- 18%	19 17%
Channel 4+ streaming service (formerly All4+)	429 14%	128 14%	102 15%	88d 17%	107 12%	230 14%	195 14%	380 14%	9 10%	44 11%	23 11%	12 11%
My5	635 21%	178 19%	162+a 23%	113 22%	180 20%	340 21%	293 21%	561d 21%	19 21%	71 17%	29- 14%	24 22%
Sky On Demand or Sky Go	328 11%	109d 12%	72 10%	74+df 14%	72- 8%	181d 11%	146 10%	270 10%	6 6%	57+a 14%	35+a 17%	15 14%
UKTV Play	350 11%	99 11%	93d 13%	66 13%	89 10%	192 12%	155 11%	308 12%	11 12%	42 10%	21 10%	10 9%
Dplay/ Discovery+	262 9%	80 9%	56 8%	58d 11%	66 7%	136 8%	124 9%	222 8%	7 7%	40 10%	25 12%	8 8%

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Table Q20SUM11 (continuation)
 Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	169 6%	51 6%	46 7%	32 6%	40 4%	97 6%	72 5%	135- 5%	6 7%	34+a 8%	14 7%	14 13%
Netflix	432 14%	157+bcdf 17%	91 13%	64 12%	116 13%	248 15%	181 13%	359 14%	11 13%	67 16%	33 16%	20 19%
Amazon Prime Video	677 22%	233+df 25%	176+df 26%	128df 25%	136- 15%	409+df 25%	264- 19%	593 23%	14 16%	81 19%	43 21%	22 20%
NOW	255 8%	95+df 10%	70df 10%	49d 9%	41- 5%	165+df 10%	91- 6%	205- 8%	12 13%	48+a 11%	25 12%	10 9%
Disney+	456 15%	144 16%	113d 16%	89d 17%	110- 12%	257d 16%	199 14%	383 15%	14 15%	70 17%	36 17%	20 19%
Apple TV+	232 8%	74 8%	62d 9%	40 8%	53 6%	136d 8%	93 7%	171- 7%	7 8%	59+a 14%	33+a 16%	18 16%
BritBox	154 5%	45 5%	42 6%	28 5%	37 4%	87 5%	65 5%	116- 4%	8 9%	37+a 9%	17+a 8%	11 10%
YouTube (including YouTube Premium)	579 19%	185 20%	131 19%	100 19%	157 17%	317 20%	256 18%	509d 19%	18 20%	67 16%	26- 13%	22 20%
NET PSB BVoD	755 25%	235 26%	170 25%	135 26%	212 24%	405 25%	347 24%	688+cd 26%	12 13%	63- 15%	40 19%	12 11%
NET SVoD	375 12%	129b 14%	70 10%	64 12%	110 12%	199 12%	174 12%	340+cd 13%	7 8%	32- 8%	15- 7%	8 7%
None	722 24%	162- 18%	163a 24%	100- 19%	283+abce 32%	325- 20%	383+ace 27%	598- 23%	23 26%	118+a 28%	61a 29%	31 29%

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Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	820 27%	260 25%	560 28%	58 26%	39 24%	61 22%	** **	42 26%	28 21%	** **	103 23%	68 26%
ITVX (formerly ITV Hub)	779 25%	235- 23%	544+a 27%	51 23%	33 21%	62 22%	** **	38 24%	24 18%	** **	104 23%	71 27%
ITVX Premium (formerly ITV Hub+) Subscription version	164 5%	44c 4%	120c 6%	2- 1%	5 3%	8 3%	** **	8c 5%	10 8%	** **	17c 4%	9 4%
STV Player	187 6%	48- 5%	139+acej 7%	6- 3%	16acejk 10%	10 3%	** **	8 5%	9 7%	** **	15- 3%	9 4%
STV Player+ (formerly STV Player VIP) Subscription version	123 4%	29- 3%	94+ack 5%	3 1%	8ck 5%	5 2%	** **	4 2%	12 9%	** **	13 3%	4- 1%
S4C Clic	104 3%	20- 2%	83+acgk 4%	3 1%	5 3%	6 2%	** **	0- -%	5 4%	** **	10 2%	1- 1%
Channel 4 streaming service (formerly All4)	877 29%	260- 25%	617+aeg 30%	65g 29%	41 26%	68 24%	** **	28- 18%	29 21%	** **	121g 27%	70 27%
Channel 4+ streaming service (formerly All4+)	429 14%	108- 10%	321+agjk 16%	24 11%	21 13%	35 12%	** **	14 9%	15 11%	** **	40- 9%	27 10%
My5	635 21%	216 21%	419 21%	62+bj 28%	30 19%	55 19%	** **	33 21%	26 19%	** **	88 20%	59 23%
Sky On Demand or Sky Go	328 11%	86-g 8%	242+acgjk 12%	15 7%	18g 11%	30g 11%	** **	4- 2%	12 9%	** **	35g 8%	16- 6%
UKTV Play	350 11%	104 10%	246 12%	24 11%	16 10%	25 9%	** **	17 11%	16 12%	** **	40 9%	33 13%
Dplay/ Discovery+	262 9%	72- 7%	190+a 9%	17 8%	8 5%	17 6%	** **	7 5%	16 12%	** **	34 8%	19 7%
Virgin TV Go/Catch-up or Virgin Media Anywhere	169 6%	41- 4%	128+adj 6%	10 4%	3 2%	10 4%	** **	5 3%	9 7%	** **	16 4%	8 3%

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Prepared by BMG

Table Q20SUM11 (continuation)
 Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	432 14%	135 13%	298 15%	35 15%	26 16%	31 11%	** **	15 9%	19 14%	** **	58 13%	30 12%
Amazon Prime Video	677 22%	217 21%	460g 23%	41 18%	31 20%	50 18%	** **	22- 14%	28 21%	** **	100g 22%	54 21%
NOW	255 8%	66- 6%	190+ae 9%	12 6%	8 5%	11- 4%	** **	8 5%	7 5%	** **	33 7%	14 5%
Disney+	456 15%	145 14%	311 15%	29 13%	20 13%	34 12%	** **	16 10%	19 14%	** **	73 16%	33 13%
Apple TV+	232 8%	60- 6%	172+aceg 8%	7- 3%	9 5%	8- 3%	** **	4- 2%	7 6%	** **	30e 7%	14 5%
BritBox	154 5%	45 4%	109k 5%	9 4%	6 4%	13 5%	** **	7 4%	6 5%	** **	16 3%	5- 2%
YouTube (including YouTube Premium)	579 19%	189 18%	390 19%	45 20%	38 24%	65 23%	** **	25 16%	15 11%	** **	75 17%	45 17%
NET PSB BVOD	755 25%	239 23%	516ej 25%	55 24%	37 23%	53- 19%	** **	44 27%	22 16%	** **	89- 20%	66 25%
NET SVoD	375 12%	140j 14%	235 12%	36j 16%	32+bj 20%	59+abjk 21%	** **	22 14%	8 6%	** **	41 9%	35 13%
None	722 24%	265 26%	456 22%	61 27%	46 29%	79 28%	** **	56+abj 35%	46 35%	** **	112 25%	65 25%

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Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	820 27%	34 22%	30 25%	95 25%	78 23%	185- 24%	459+de 29%	806 27%	** **	815 27%	** **
ITVX (formerly ITV Hub)	779 25%	43 28%	26 21%	97 25%	85 25%	202 26%	419 27%	764 26%	** **	773 26%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	164 5%	10 6%	10 8%	30+f 8%	32+f 9%	65+f 8%	70- 4%	156 5%	** **	160 5%	** **
STV Player	187 6%	4 3%	11a 9%	40+af 10%	33+af 10%	66+af 8%	85 5%	177 6%	** **	183 6%	** **
STV Player+ (formerly STV Player VIP) Subscription version	123 4%	8 5%	8 6%	24+f 6%	15 4%	42+f 5%	53 3%	112 4%	** **	118 4%	** **
S4C Clic	104 3%	7 4%	8f 6%	21+f 6%	17 5%	40+f 5%	43 3%	95 3%	** **	100 3%	** **
Channel 4 streaming service (formerly All4)	877 29%	52 33%	33 27%	116 30%	98 28%	227 29%	474 30%	867 29%	** **	873 29%	** **
Channel 4+ streaming service (formerly All4+)	429 14%	26 17%	16 13%	61 16%	55 16%	127+ 16%	212 14%	418 14%	** **	423 14%	** **
My5	635 21%	31 20%	22 18%	73 19%	68 20%	152 20%	343 22%	621 21%	** **	630 21%	** **
Sky On Demand or Sky Go	328 11%	22 14%	19 15%	47 12%	44 13%	95 12%	169 11%	319 11%	** **	324 11%	** **
UKTV Play	350 11%	15 9%	10 8%	39 10%	35 10%	78 10%	195 12%	343 11%	** **	346 11%	** **
Dplay/ Discovery+	262 9%	16 10%	5 4%	39 10%	27 8%	67 9%	135 9%	253 8%	** **	258 9%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	169 6%	11 7%	8 6%	37+f 10%	32+f 9%	62+f 8%	80 5%	160 5%	** **	166 6%	** **

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Prepared by BMG

Table Q20SUM11 (continuation)
 Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	432 14%	17 11%	17 14%	43 11%	42 12%	99 13%	243+c 16%	424 14%	**	429 14%	**
Amazon Prime Video	677 22%	44 28%	36 29%	96 25%	82 24%	191 24%	359 23%	664 22%	**	671 22%	**
NOW	255 8%	12 8%	14 12%	39 10%	35 10%	79 10%	132 8%	251 8%	**	252 8%	**
Disney+	456 15%	22 14%	20 16%	82+f 21%	80+af 23%	162+f 21%	220 14%	449 15%	**	452 15%	**
Apple TV+	232 8%	17 11%	21+f 17%	52+f 14%	46+f 13%	93+f 12%	109 7%	221 7%	**	228 8%	**
BritBox	154 5%	9 6%	9 8%	27f 7%	28+f 8%	58+f 7%	68 4%	143 5%	**	150 5%	**
YouTube (including YouTube Premium)	579 19%	19- 12%	16 13%	50- 13%	46- 13%	106- 14%	315acde 20%	567 19%	**	575 19%	**
NET PSB BVoD	755 25%	26- 17%	25 20%	81 21%	62- 18%	156- 20%	432+acde 28%	744 25%	**	751 25%	**
NET SVoD	375 12%	9- 6%	6- 5%	23- 6%	24- 7%	51- 7%	225+abcde 14%	366 12%	**	372 12%	**
None	722 24%	35 22%	25 20%	78 20%	70 20%	168 22%	342- 22%	684 23%	**	688 23%	**

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Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	820	820+	782+	774+	667+	106+	802+	820	820+	758+	565+	430	538+	60	550+	430+
	27%	30%	29%	30%	29%	33%	29%	+bcdfhi 33%	29%	28%	30%	28%	30%	33%	29%	30%
ITVX (formerly ITV Hub)	779	742+	779+	755+	670+	103+	766+	779+afhi	779+	724+	547+	435+	547+	54	557+	421+
	25%	27%	29%	29%	29%	32%	28%	31%	27%	27%	29%	29%	30%	30%	29%	29%
ITVX Premium	164	163+	164+	160+	149+	93	164+	164+	164+	162+	110	97+	111+	48	106	102+
	5%	6%	6%	6%	7%	+abcd 29%	6%	7%	6%	6%	6%	6%	6%	+abcef 26%	6%	7%
(formerly ITV Hub+) Subscription version	5%	6%	6%	6%	7%	29%	6%	7%	6%	6%	6%	6%	6%	26%	6%	7%
STV Player	187	182+	187+	184+	170+	86	183+	187+	187+	181+	133+	114+	125+	52	124	112+
	6%	7%	7%	7%	7%	+abcd 27%	7%	7%	7%	7%	7%	8%	7%	+abcef 28%	7%	8%
STV Player+ (formerly STV Player)	123	121+	123+	123+	118+	87	123+	123+	123+	123+	85	75+	84+	55+abcef	77	80+
	4%	4%	5%	5%	5%	+abcd 27%	4%	5%	4%	5%	4%	5%	5%	30%	4%	6%
STV Player VIP) Subscription version	4%	4%	5%	5%	5%	27%	4%	5%	4%	5%	4%	5%	5%	30%	4%	6%
S4C Clic	104	103+	102+	103+	100+	104	104+	104+	104+	104+	72	71+	70	62+abcef	71	71+
	3%	4%	4%	4%	4%	+abcd 32%	4%	4%	4%	4%	4%	5%	4%	34%	4%	5%
Channel 4 streaming service (formerly All4)	877	823+	858+	877+a	763+a	118+afhi	864+	877	877+	827+	603+	504+	596+	68+	650+	471+
	29%	30%	32%	33%	33%	37%	31%	+abfhi 35%	31%	31%	32%	33%	33%	37%	34%	33%
Channel 4+ streaming service (formerly All4+)	429	420+	427+	429+	397+h	105	429+	429+	429+	415+	297+	250+	288+	56	322+	257+
	14%	16%	16%	16%	17%	+abcd 33%	15%	17%	15%	15%	16%	16%	16%	+abcef 31%	17%	18%
My5	635	605+	633+	633+	635	105	631+	635+afhi	635+	591+	453+	382+	476+	56+	495+	449+abce
	21%	22%	24%	24%	+abcd 28%	+abcd 33%	23%	25%	22%	22%	24%	25%	27%	31%	26%	31%

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Prepared by BMG

Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Sky On Demand or Sky Go	328	317+	317+	317+	293+	99 +abcd fghi	324+	308+	325+	320+	239+	193+	225+	54 +abcef	239+	206+
	11%	12%	12%	12%	13%	31%	12%	12%	11%	12%	13%	13%	13%	30%	13%	14%
UKTV Play	350	332+	349+	346+	339+	afhi 92 +abcd fghi	348+	343+	349+	334+	246+	215+	235+	56 +abcef	266+	229+ac
	11%	12%	13%	13%	15%	29%	13%	14%	12%	12%	13%	14%	13%	31%	14%	16%
Dplay/ Discovery+	262	255+	254+	247+	237+	87 +abcd fghi	256+	248+	259+	258+	173	160+	178+	60 +abcef	182+	153+
	9%	9%	10%	9%	10%	27%	9%	10%	9%	10%	9%	11%	10%	33%	10%	11%
Virgin TV Go/Catch-up	169	168+	163+	159+	151+	78 +abcd fghi	167+	163+	168+	162+	119+	98+	114+	51 +abcef	108	103+
or Virgin Media Anywhere	6%	6%	6%	6%	7%	24%	6%	7%	6%	6%	6%	6%	6%	28%	6%	7%
Netflix	432	382	379	372	330	74 +abcd fghi	387	370+	402	432+f	265	228	253	48 +abcef	273	224+
	14%	14%	14%	14%	14%	23%	14%	15%	14%	16%	14%	15%	14%	26%	14%	16%
Amazon Prime Video	677	604	596	599+	496	86+d	619	599+	634	677+abdfh	423	336	403	55 +abcef	431	302
	22%	22%	22%	23%	22%	27%	22%	24%	22%	25%	22%	22%	22%	30%	23%	21%
NOW	255	246+	241+	243+	212+	85 +abcd fghi	251+	248+	254+	255+	168	140	155	50 +abcef	167	127
	8%	9%	9%	9%	9%	26%	9%	10%	9%	10%	9%	9%	9%	27%	9%	9%
Disney+	456	421+	410	403	337	78 +abcd fghi	425	404+	435+	456+d	291	230	269	50 +abcef	287	216
	15%	16%	15%	15%	15%	25%	15%	16%	15%	17%	15%	15%	15%	27%	15%	15%

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Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Apple TV+	232	224+	212	213+	184	93	222+	213+	226+	232+	164+	131+	138	60	143	123
	8%	8%	8%	8%	8%	29%	8%	9%	8%	9%	9%	9%	8%	33%	8%	9%
BritBox	154	151+	151+	147+	142+	93	153+	149+	153+	154+	107	92+	95	50+abcef	97	91+
	5%	6%	6%	6%	6%	29%	5%	6%	5%	6%	6%	6%	5%	27%	5%	6%
YouTube (including	579	544+	547+	540+	474+	100	558+	526+	564+	579+	396+	341+	388+	58	392+	304+
YouTube Premium)	19%	20%	21%	21%	21%	31%	20%	21%	20%	22%	21%	22%	22%	32%	21%	21%
NET PSB BVoD	755	705+e	713+e	702+e	590+e	54-	728+e	755	755+e	680+e	469d	370d	464d	30-	485d	372d
	25%	26%	27%	27%	26%	17%	26%	30%	27%	25%	25%	24%	26%	17%	26%	26%
NET SVoD	375	347+	351+	342+	319+	51	360+	323+	364+	375+	247	222+	246+	31	256+	202+
	12%	13%	13%	13%	14%	16%	13%	13%	13%	14%	13%	15%	14%	17%	14%	14%
None	722	540-g	501-g	487-g	428-g	50-	563-gi	362-	575-gi	475-g	376-	298-	337-	35	356-	276-
	24%	20%	19%	19%	19%	16%	20%	15%	20%	18%	20%	20%	19%	19%	19%	19%

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Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	820 27%	59 21%	728 27%	512 28%	292 27%
ITVX (formerly ITV Hub)	779 25%	51- 18%	709+a 27%	519+a 28%	299a 27%
ITVX Premium (formerly ITV Hub+) Subscription version	164 5%	6- 2%	155+a 6%	104a 6%	67a 6%
STV Player	187 6%	9 3%	176+ 7%	121 6%	72 7%
STV Player+ (formerly STV Player VIP) Subscription version	123 4%	10 3%	111 4%	65 3%	39 4%
S4C Clic	104 3%	5 2%	99+ 4%	65 3%	42 4%
Channel 4 streaming service (formerly All4)	877 29%	53- 19%	800+a 30%	580+a 31%	348+a 32%
Channel 4+ streaming service (formerly All4+)	429 14%	25- 9%	396+a 15%	275a 15%	170a 16%
My5	635 21%	58 20%	555 21%	379 20%	216 20%
Sky On Demand or Sky Go	328 11%	13- 5%	307+a 12%	220+a 12%	124a 11%
UKTV Play	350 11%	24 9%	319+ 12%	216 12%	125 11%
Dplay/ Discovery+	262 9%	18 6%	238 9%	153 8%	82 8%

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Prepared by BMG

Table Q20SUM11 (continuation)
Q20. Occasionally Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	169 6%	13 5%	150 6%	110 6%	69 6%
Netflix	432 14%	34 12%	386 15%	283 15%	170 16%
Amazon Prime Video	677 22%	30- 11%	626+a 24%	447+a 24%	273+a 25%
NOW	255 8%	19 7%	230 9%	178+ 10%	111+ 10%
Disney+	456 15%	20- 7%	427+a 16%	310+a 17%	180a 17%
Apple TV+	232 8%	12 4%	215+ 8%	141 8%	89 8%
BritBox	154 5%	7 3%	144+ 5%	98 5%	63 6%
YouTube (including YouTube Premium)	579 19%	35- 12%	520+a 20%	384+a 21%	223a 20%
NET PSB BVoD	755 25%	57 20%	670 25%	475 26%	264 24%
NET SVoD	375 12%	42 15%	317 12%	223 12%	126 12%
None	722 24%	107+bcd 38%	567- 21%	367- 20%	216- 20%

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Table Q20SUM12
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	247 8%	142+b 10%	87- 6%	** **	16 10%	128 9%	116 8%
ITVX (formerly ITV Hub)	301 10%	138 10%	141 10%	** **	22 14%	155 10%	142 9%
ITVX Premium (formerly ITV Hub+) Subscription version	87 3%	53+b 4%	30- 2%	** **	4 2%	48 3%	37 2%
STV Player	124 4%	67b 5%	45- 3%	** **	13+b 8%	73+b 5%	52 3%
STV Player+ (formerly STV Player VIP) Subscription version	66 2%	33 2%	25 2%	** **	9+ab 6%	37 2%	29 2%
S4C Clic	49 2%	34+b 2%	10- 1%	** **	5b 3%	35+b 2%	15- 1%
Channel 4 streaming service (formerly All4)	389 13%	170 12%	201 14%	** **	16 10%	204 14%	181 12%
Channel 4+ streaming service (formerly All4+)	204 7%	96 7%	99 7%	** **	10 6%	87 6%	114 7%
My5	351 11%	175 13%	160 11%	** **	16 10%	168 11%	181 12%
Sky On Demand or Sky Go	176 6%	82 6%	75 5%	** **	18+ab 11%	84 6%	92 6%
UKTV Play	235 8%	124+b 9%	97- 7%	** **	15 10%	144+b 10%	90- 6%
Dplay/ Discovery+	172 6%	81 6%	78 5%	** **	10 7%	78 5%	92 6%
Virgin TV Go/Catch-up or Virgin Media Anywhere	83 3%	51+b 4%	20- 1%	** **	12+ab 8%	36 2%	47 3%

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Prepared by BMG

Table Q20SUM12 (continuation)
 Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	142 5%	68 5%	65 4%	** **	8 5%	65 4%	73 5%
Amazon Prime Video	271 9%	113 8%	142 10%	** **	16 10%	133 9%	135 9%
NOW	198 6%	93 7%	92 6%	** **	12 8%	94 6%	101 7%
Disney+	189 6%	87 6%	85 6%	** **	17+b 11%	101 7%	87 6%
Apple TV+	165 5%	80 6%	71 5%	** **	13 8%	94+b 6%	69- 4%
BritBox	111 4%	49 4%	42- 3%	** **	20+ab 13%	58 4%	53 3%
YouTube (including YouTube Premium)	223 7%	101 7%	115 8%	** **	8 5%	94 6%	127 8%
NET PSB BVoD	187 6%	97 7%	84 6%	** **	4 3%	101 7%	85 5%
NET SVoD	91 3%	45 3%	42 3%	** **	3 2%	47 3%	43 3%
None	1480 48%	657 47%	710 48%	** **	77 48%	722 49%	731 47%

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Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	247	47 +defgijk 8%	58 +defgijk 12%	39 8%	34 7%	33 7%	20- 5%	15- 5%	105 +defgijk 12%	73 7%	68- 6%	36- 5%
ITVX (formerly ITV Hub)	301	56 +cefgjk 10%	56gjk 15%	45g 11%	56gjk 9%	39 11%	33 8%	16- 5%	112+egjk 12%	101gjk 10%	87- 7%	49- 7%
ITVX Premium (formerly ITV Hub+) Subscription version	87	24 +bdefgij 3%	16gjk 6%	17gjk 3%	14 4%	8 3%	6 2%	2- 1%	40+efgjk 4%	31gjk 3%	16- 1%	8- 1%
STV Player	124	25+fgjk 4%	22 4%	18 4%	23gk 5%	19 4%	11 3%	5- 2%	47gjk 5%	42gk 4%	35- 3%	16- 2%
STV Player+ (formerly STV Player VIP) Subscription version	66	17+efgjk 2%	12gjk 4%	12gjk 2%	18+efgjk 4%	4- 1%	4 1%	1- **	29+efgjk 3%	29efgjk 3%	9- 1%	4- 1%
S4C Clic	49	7k 2%	13fgjk 2%	11fgjk 2%	11fjk 2%	5 1%	2 **	1 **	20fgjk 2%	21fgjk 2%	8- 1%	3- **
Channel 4 streaming service (formerly All4)	389	55f 13%	69f 13%	72fk 15%	56 11%	68fk 14%	32- 8%	36 11%	124fk 14%	128f 13%	136 12%	68- 10%
Channel 4+ streaming service (formerly All4+)	204	31fk 7%	38fk 8%	42fjk 7%	34f 9%	30f 7%	12- 3%	18 6%	68fjk 8%	75fjk 8%	60- 5%	30- 4%
My5	351	48 11%	63 12%	52 12%	63 11%	62k 13%	34 9%	30 9%	110 12%	115 12%	126 11%	64- 9%
Sky On Demand or Sky Go	176	19g 6%	45+gjk 5%	30g 9%	28g 6%	28g 6%	22g 6%	4- 1%	64gjk 7%	58g 6%	54-g 5%	26- 4%
UKTV Play	235	30 8%	44 8%	30 8%	42 8%	37 8%	25 6%	27 9%	74 8%	73 7%	89 8%	52 7%
Dplay/ Discovery+	172	27gk 6%	33g 7%	26 6%	34gk 5%	26 5%	18 5%	8- 3%	60gjk 7%	60gk 6%	52- 4%	26- 4%

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Prepared by BMG

Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Virgin TV Go/Catch-up	83	25 +cdefgij k	18gjk	9	15g	8	7	2-	42 +cefgijk	24	17-	9-
or Virgin Media Anywhere	3%	6%	3%	2%	3%	2%	2%	1%	5%	2%	1%	1%
Netflix	142 5%	22 6%	23 4%	21 4%	17 3%	26 5%	17 5%	17 5%	44 5%	38 4%	60 5%	34 5%
Amazon Prime Video	271 9%	38 10%	48 9%	52g 11%	41 8%	41 9%	32 8%	20 6%	86 9%	93 9%	93 8%	52 7%
NOW	198 6%	40 +defgjk 10%	34gk 7%	40fgjk 8%	30g 6%	27 6%	18 5%	8- 3%	74+fgjk 8%	70gjk 7%	53- 5%	26- 4%
Disney+	189 6%	38 +defgijk 10%	45+fgjk 9%	33fgjk 7%	28gk 6%	27gk 6%	13- 3%	6- 2%	83 +defgijk 9%	61gjk 6%	45- 4%	19- 3%
Apple TV+	165 5%	27efgjk 7%	38efgjk 7%	37+efgjk 8%	31fgjk 6%	18 4%	10- 3%	4- 1%	65+efgjk 7%	68+efgjk 7%	32- 3%	14- 2%
BritBox	111 4%	27+efgjk 7%	25fgjk 5%	21fgjk 4%	19fgjk 4%	11 2%	5- 1%	2- 1%	52+efgjk 6%	40fgjk 4%	19- 2%	8- 1%
YouTube (including YouTube Premium)	223 7%	20 5%	29 6%	31 7%	35 7%	37 8%	45 +abcdhi 12%	26 8%	49- 5%	66 7%	109+abhi 9%	71+abchi 10%
NET PSB BVOD	187 6%	33defjk 8%	45 +defijk 9%	34 7%	20 4%	22 5%	15 4%	17 5%	78 +defijk 9%	55 6%	55- 5%	33 5%
NET SVoD	91 3%	7 2%	7- 1%	5- 1%	8 2%	10 2%	29 +abcdehi 8%	26 +abcdehi 8%	14- 2%	13- 1%	65 +abcdehi 6%	55+abcdehi 8%
None	1480 48%	164- 43%	244 47%	238 49%	237 48%	225 47%	192 50%	179 +abdehi 56%	409- 45%	475 48%	596ah 51%	371+ah 53%

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Prepared by BMG

Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	247 8%	18 8%	20 7%	20 7%	42g 11%	4 3%	31 9%	26 6%	18 7%	24 10%	204 8%	21 8%	15 10%	7 8%
ITVX (formerly ITV Hub)	301 10%	24i 11%	32i 12%	31i 11%	40i 10%	5 4%	30 9%	45i 11%	30i 11%	12- 5%	248i 10%	30i 12%	15i 10%	9i 11%
ITVX Premium (formerly ITV Hub+) Subscription version	87 3%	9 4%	8 3%	4 1%	10 2%	2 2%	8 2%	18 4%	7 2%	6 3%	72 3%	7 3%	4 3%	3 4%
STV Player	124 4%	7 3%	9 3%	11 4%	11 3%	5 4%	11 3%	16 4%	3- 1%	8 3%	82- 3%	35 +abcd fgh ijlm 14%	4 3%	3 4%
STV Player+ (formerly STV Player VIP) Subscription version	66 2%	6 3%	8f 3%	7 3%	8 2%	1 1%	2 1%	16+fh 4%	2 1%	6 3%	56 2%	6 2%	3 2%	2 2%
S4C Clic	49 2%	7fhk 3%	7k 3%	5 2%	4 1%	1 1%	2 1%	10k 2%	1 *%	4 2%	40 2%	1 *%	7+dfhjk 5%	2k 2%
Channel 4 streaming service (formerly All4)	389 13%	32 14%	35 13%	43i 15%	41 10%	15 12%	43 13%	63i 15%	33 12%	22 9%	326 13%	34 13%	19 13%	10 12%
Channel 4+ streaming service (formerly All4+)	204 7%	16 7%	17 6%	20 7%	20 5%	3 3%	26 8%	33 8%	21 8%	15 6%	172 7%	16 6%	11 7%	6 7%
My5	351 11%	32f 14%	29 11%	39f 14%	37 9%	19 15%	24- 7%	57f 14%	30 11%	30 12%	297f 12%	27 11%	18f 12%	9 11%
Sky On Demand or Sky Go	176 6%	15 7%	12 5%	16 6%	25 6%	6 5%	19 6%	13- 3%	15 6%	21g 8%	143 6%	16 6%	9 6%	7g 8%
UKTV Play	235 8%	22 10%	17 6%	24 8%	28 7%	9 7%	29 9%	31 7%	16 6%	23 9%	200 8%	17 7%	10 7%	8 10%
Dplay/ Discovery+	172 6%	13 6%	16 6%	14 5%	25 6%	7 5%	20 6%	27 7%	11 4%	13 5%	147 6%	11 4%	9 6%	5 6%

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Prepared by BMG

Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Virgin TV Go/Catch-up or Virgin Media Anywhere	83 3%	9h 4%	7 3%	10h 4%	12 3%	3 3%	6 2%	15h 4%	2 1%	7 3%	71 3%	6 2%	3 2%	3h 4%
Netflix	142 5%	13 6%	7 3%	15 5%	21 5%	4 3%	19 6%	20 5%	10 4%	10 4%	119 5%	13 5%	8 6%	3 3%
Amazon Prime Video	271 9%	21 9%	18 7%	23 8%	35 9%	6 4%	41+bhl 12%	41 10%	17 6%	27 11%	228 9%	27 11%	9 6%	7 8%
NOW	198 6%	18 8%	16 6%	21 7%	30 7%	5 4%	271 8%	341 8%	12 4%	12 5%	174 7%	12 5%	5 4%	6 7%
Disney+	189 6%	11 5%	22 8%	19 7%	22 5%	6 5%	23 7%	28 7%	11 4%	12 5%	154 6%	17 7%	11 8%	6 7%
Apple TV+	165 5%	10 5%	11 4%	15 5%	24 6%	4 3%	20 6%	25 6%	15 6%	11 4%	137 5%	10 4%	8 6%	9+abcdefghijkl 11%
BritBox	111 4%	18 +cdfghjklm 8%	19+c 7%	9 3%	14 4%	6 5%	7 2%	11 3%	9 3%	8 3%	101+ 4%	5 2%	3 2%	2 3%
YouTube (including YouTube Premium)	223 7%	16 7%	23 8%	20 7%	22 5%	6 5%	22 7%	36 9%	21 8%	20 8%	186 7%	20 8%	12 8%	5 6%
NET PSB BVoD	187 6%	16 7%	15 6%	10 3%	30c 7%	6 5%	18 5%	22 5%	17 6%	15 6%	148- 6%	20c 8%	13+c 9%	6c 7%
NET SVoD	91 3%	9 4%	9 3%	14m 5%	8 2%	6 5%	8 3%	8 2%	8 3%	8 3%	79m 3%	7 3%	5 3%	1- 1%
None	1480 48%	99 44%	133 49%	128 45%	204 51%	70 56%	160 48%	206 49%	123 47%	131 52%	1255 49%	118 46%	65 44%	42 50%

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Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	247 8%	65 7%	68+ad 10%	49 9%	61 7%	134 8%	110 8%	195- 7%	7 8%	49+a 12%	28+a 13%	14 12%
ITVX (formerly ITV Hub)	301 10%	95 10%	64 9%	53 10%	87 10%	159 10%	139 10%	252 10%	9 11%	46 11%	30+a 14%	7 6%
ITVX Premium (formerly ITV Hub+) Subscription version	87 3%	16- 2%	26a 4%	21a 4%	20 2%	42 3%	41 3%	67- 3%	5 6%	19+a 5%	11a 5%	3 3%
STV Player	124 4%	40 4%	29 4%	27 5%	27 3%	69 4%	54 4%	103 4%	3 4%	21 5%	12 6%	6 6%
STV Player+ (formerly STV Player VIP) Subscription version	66 2%	21 2%	15 2%	14 3%	14 2%	36 2%	28 2%	50- 2%	2 2%	16+a 4%	10+a 5%	4 3%
S4C Clic	49 2%	12 1%	18+ad 3%	13d 2%	7- 1%	29 2%	20 1%	31- 1%	4 4%	17+a 4%	10+a 5%	4 4%
Channel 4 streaming service (formerly All4)	389 13%	124 13%	89 13%	71 14%	97 11%	213 13%	168 12%	339 13%	8 9%	47 11%	29 14%	10 9%
Channel 4+ streaming service (formerly All4+)	204 7%	63 7%	40 6%	50+bde 10%	48 5%	103 6%	98 7%	180 7%	12 13%	23 6%	8 4%	2 1%
My5	351 11%	107 12%	80 12%	66 13%	94 10%	186 12%	160 11%	306 12%	11 12%	45 11%	23 11%	11 10%
Sky On Demand or Sky Go	176 6%	63d 7%	44d 6%	34 7%	34- 4%	107+df 7%	68 5%	140- 5%	5 6%	35+a 8%	20+a 10%	9 9%
UKTV Play	235 8%	71 8%	66+f 10%	36 7%	61 7%	137 9%	97 7%	191- 7%	7 8%	43+a 10%	26+a 12%	11 10%
Dplay/ Discovery+	172 6%	49 5%	43 6%	39d 7%	38 4%	92 6%	77 5%	137- 5%	5 6%	34+a 8%	17 8%	12 11%

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Prepared by BMG

Table Q20SUM12 (continuation)
 Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	83 3%	24 3%	21 3%	20 4%	18 2%	45 3%	37 3%	69 3%	1 2%	15 4%	12+a 6%	2 1%
Netflix	142 5%	50 5%	36 5%	21 4%	33 4%	86 5%	54 4%	120 5%	4 5%	21 5%	11 5%	6 5%
Amazon Prime Video	271 9%	92 10%	64 9%	41 8%	70 8%	155 10%	111 8%	227 9%	11 12%	42 10%	19 9%	12 11%
NOW	198 6%	60 7%	56d 8%	40d 8%	41- 5%	116d 7%	81 6%	165 6%	4 5%	31 8%	20 10%	7 6%
Disney+	189 6%	58 6%	55+df 8%	37 7%	38- 4%	113d 7%	75 5%	157 6%	5 6%	31 8%	23+a 11%	4 3%
Apple TV+	165 5%	52d 6%	40d 6%	43+df 8%	29- 3%	92d 6%	72 5%	132- 5%	3 3%	33+a 8%	22+a 11%	8 7%
BritBox	111 4%	30 3%	29 4%	31+ad 6%	21- 2%	59 4%	52 4%	89 3%	6 7%	22 5%	14+a 7%	2 2%
YouTube (including YouTube Premium)	223 7%	84+bd 9%	39 6%	50bd 10%	47- 5%	123d 8%	97 7%	202 8%	5 6%	20 5%	12 6%	3 3%
NET PSB BVoD	187 6%	56 6%	47 7%	33 6%	50 6%	102 6%	83 6%	152 6%	4 5%	33 8%	17 8%	11 10%
NET SVoD	91 3%	32 3%	19 3%	13 3%	26 3%	51 3%	39 3%	80 3%	2 2%	11 3%	4 2%	5 5%
None	1480 48%	409- 45%	316 46%	243 47%	492+abce 55%	725- 45%	735+abe 52%	1261 48%	51 57%	208 50%	102 49%	48 44%

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Table Q20SUM12 (continuation)
 Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	247 8%	78 8%	169c 8%	8- 4%	10 6%	22 8%	** **	16c 10%	9 7%	** **	38c 9%	17 7%
ITVX (formerly ITV Hub)	301 10%	109c 11%	192c 9%	9- 4%	14 9%	30c 10%	** **	21c 13%	12 9%	** **	51c 11%	28c 11%
ITVX Premium (formerly ITV Hub+) Subscription version	87 3%	33 3%	54 3%	6 3%	7 4%	8 3%	** **	3 2%	8 6%	** **	18 4%	6 2%
STV Player	124 4%	38 4%	86 4%	8 4%	6 3%	9 3%	** **	7 4%	4 3%	** **	13 3%	13 5%
STV Player+ (formerly STV Player VIP) Subscription version	66 2%	21 2%	45 2%	4 2%	7gk 4%	7 2%	** **	0 -%	3 2%	** **	10 2%	2 1%
S4C Clic	49 2%	16 2%	33 2%	2 1%	1 *%	8 3%	** **	5 3%	4 3%	** **	8 2%	2 1%
Channel 4 streaming service (formerly All4)	389 13%	125 12%	263 13%	25 11%	15 9%	31 11%	** **	18 11%	5 4%	** **	50 11%	36 14%
Channel 4+ streaming service (formerly All4+)	204 7%	78g 8%	126 6%	17g 8%	11 7%	20 7%	** **	4 2%	12 9%	** **	35g 8%	22g 8%
My5	351 11%	119 12%	232 11%	21 9%	24 15%	31 11%	** **	15 10%	11 8%	** **	45 10%	38 14%
Sky On Demand or Sky Go	176 6%	56 5%	120 6%	11 5%	10 6%	12 4%	** **	12 7%	7 5%	** **	31 7%	12 4%
UKTV Play	235 8%	85 8%	150 7%	16 7%	11 7%	30 11%	** **	16 10%	12 9%	** **	38 8%	25 10%
Dplay/ Discovery+	172 6%	71+b 7%	101 5%	11 5%	11 7%	17 6%	** **	10 6%	8 6%	** **	35+b 8%	16 6%
Virgin TV Go/Catch-up or Virgin Media Anywhere	83 3%	26 3%	57c 3%	1- *%	3 2%	7 2%	** **	3 2%	0 -%	** **	11 2%	5 2%

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 Prepared by BMG

Table Q20SUM12 (continuation)
 Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	142 5%	48 5%	94 5%	8 3%	14+abcj 9%	13 4%	** **	10 6%	5 4%	** **	14 3%	16 6%
Amazon Prime Video	271 9%	92 9%	179 9%	17 8%	16 10%	18 6%	** **	16 10%	11 8%	** **	40 9%	24 9%
NOW	198 6%	67 6%	131 6%	12 5%	15 9%	15 5%	** **	13 8%	13 10%	** **	39 9%	18 7%
Disney+	189 6%	67 7%	122 6%	11 5%	11 7%	17 6%	** **	7 5%	10 8%	** **	34 8%	13 5%
Apple TV+	165 5%	53 5%	112 5%	13 6%	9 5%	12 4%	** **	4 3%	9 7%	** **	24 5%	10 4%
BritBox	111 4%	38 4%	73 4%	6 3%	8 5%	6 2%	** **	3 2%	4 3%	** **	22 5%	10 4%
YouTube (including YouTube Premium)	223 7%	77 8%	146 7%	18 8%	12 8%	22 8%	** **	20+bj 13%	5 4%	** **	26 6%	25 9%
NET PSB BVoD	187 6%	62 6%	125 6%	13 6%	7 4%	15 5%	** **	11 7%	8 6%	** **	30 7%	12 5%
NET SVoD	91 3%	40j 4%	51 3%	11bj 5%	6 4%	12j 4%	** **	13+abj 8%	0 -%	** **	5- 1%	14+bj 5%
None	1480 48%	481 47%	997k 49%	120k 54%	83k 52%	148k 52%	** **	73 45%	78 58%	** **	203 46%	108- 41%

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Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	247 8%	16 10%	10 8%	31 8%	32 9%	65 8%	126 8%	243 8%	** **	246 8%	** **
ITVX (formerly ITV Hub)	301 10%	17 11%	14 12%	35 9%	27 8%	73 9%	158 10%	294 10%	** **	300 10%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	87 3%	10+f 7%	2 1%	15 4%	18+f 5%	28 4%	44 3%	82 3%	** **	86 3%	** **
STV Player	124 4%	17+cdef 11%	5 4%	20 5%	19 5%	45+f 6%	55 4%	122 4%	** **	123 4%	** **
STV Player+ (formerly STV Player VIP) Subscription version	66 2%	11+bcf 7%	1 1%	10 3%	16+f 5%	29+f 4%	25- 2%	66 2%	** **	66 2%	** **
S4C Clic	49 2%	8+f 6%	3 2%	13+f 3%	13+f 4%	26+f 3%	16- 1%	46 2%	** **	49 2%	** **
Channel 4 streaming service (formerly All4)	389 13%	18 12%	22c 18%	38 10%	39 11%	95 12%	208 13%	383 13%	** **	388 13%	** **
Channel 4+ streaming service (formerly All4+)	204 7%	14 9%	13d 10%	35d 9%	16 5%	57 7%	105 7%	199 7%	** **	203 7%	** **
My5	351 11%	23 15%	12 10%	59+f 15%	58+f 17%	114+f 15%	163 10%	346 12%	** **	351 12%	** **
Sky On Demand or Sky Go	176 6%	12 8%	9 8%	34+f 9%	30+f 9%	59+ 8%	86 6%	172 6%	** **	175 6%	** **
UKTV Play	235 8%	18f 12%	11 9%	33 9%	33f 10%	68f 9%	99- 6%	226 8%	** **	235 8%	** **
Dplay/ Discovery+	172 6%	13 9%	12 9%	38+f 10%	42+f 12%	69+f 9%	79 5%	168 6%	** **	172 6%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	83 3%	8 5%	4 4%	10 3%	12 3%	22 3%	47 3%	81 3%	** **	83 3%	** **

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Prepared by BMG

Table Q20SUM12 (continuation)
 Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	142 5%	10 6%	11+cdf 9%	13 3%	11 3%	36 5%	71 5%	138 5%	** **	141 5%	** **
Amazon Prime Video	271 9%	16 10%	8 6%	35 9%	30 9%	68 9%	141 9%	270 9%	** **	271 9%	** **
NOW	198 6%	19+bf 12%	5 4%	33 9%	27 8%	64+ 8%	100 6%	193 6%	** **	197 7%	** **
Disney+	189 6%	6 4%	10 8%	24 6%	23 7%	53 7%	100 6%	184 6%	** **	189 6%	** **
Apple TV+	165 5%	14+f 9%	8 6%	28 7%	22 6%	59+f 8%	74 5%	161 5%	** **	165 5%	** **
BritBox	111 4%	8 5%	4 4%	21+ 6%	18 5%	37 5%	55 4%	105 4%	** **	110 4%	** **
YouTube (including YouTube Premium)	223 7%	12 8%	14c 12%	17- 4%	23 7%	51 7%	117c 7%	223 7%	** **	223 7%	** **
NET PSB BVoD	187 6%	4 3%	3 2%	19 5%	19 6%	37 5%	102 7%	187 6%	** **	187 6%	** **
NET SVoD	91 3%	2 1%	6cde 5%	2- 1%	3- 1%	11- 1%	54cde 3%	89 3%	** **	91 3%	** **
None	1480 48%	72 47%	49 39%	180 47%	165 48%	369 47%	745 48%	1430 48%	** **	1441 48%	** **

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Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	247	223	214	207	171	42	224	181-	232	219	117-	91-	117-	15	131-	97-
	8%	8%	8%	8%	7%	13%	8%	7%	8%	8%	6%	6%	7%	8%	7%	7%
ITVX (formerly ITV Hub)	301	278+	275+	269	207-	34	288+	275+d	294+	275	180	145	139-	17	184	119-
	10%	10%	10%	10%	9%	11%	10%	11%	10%	10%	9%	10%	8%	10%	10%	8%
ITVX Premium	87	80	83+	77	71	18	84	83+	85	79	54	40	48	9	50	35
(formerly ITV Hub+)	3%	3%	3%	3%	3%	5%	3%	3%	3%	3%	3%	3%	3%	5%	3%	2%
Subscription version																
STV Player	124	122+	121+	117+	108+	39	124+	117+	124+	120+	85	72	72	19+abcef	77	61
	4%	5%	5%	4%	5%	12%	4%	5%	4%	4%	4%	5%	4%	10%	4%	4%
STV Player+ (formerly	66	63	63	62	62+	24	65	61	65	66+	37	34	29-	8+ace	38	35
STV Player VIP)	2%	2%	2%	2%	3%	7%	2%	2%	2%	2%	2%	2%	2%	4%	2%	2%
Subscription version																
S4C Clic	49	48+	48+	48+	45+	26	48	46	48	48	30	26	26	12+abcef	24	19
	2%	2%	2%	2%	2%	8%	2%	2%	2%	2%	2%	2%	1%	6%	1%	1%
Channel 4 streaming	389	361+	339	345	276	40	371+	345+	377+	363+	239	185	197-	14	215-	155-
service (formerly All4)	13%	13%	13%	13%	12%	13%	13%	14%	13%	14%	13%	12%	11%	8%	11%	11%
Channel 4+ streaming	204	188	186	190+	158	33	196+	190+	198+	198+	128	104	109	14	123	88
service (formerly All4+)	7%	7%	7%	7%	7%	10%	7%	8%	7%	7%	7%	7%	6%	8%	6%	6%
My5	351	340+	337+	338+	319+	42	345+	340+	350+	326+	251+	180	235+	18	236+	155
	11%	13%	13%	13%	14%	13%	12%	14%	12%	12%	13%	12%	13%	10%	12%	11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Sky On Demand or Sky Go	176	168+	164+	169+	147+	39 +abcdefgh i	168+	155+	171+	167+	107	87	106	16	109	90
	6%	6%	6%	6%	6%	12%	6%	6%	6%	6%	6%	6%	6%	9%	6%	6%
UKTV Play	235	231+	224+	227+	209+	48 +abcdefgh i	231+	227+	233+	213	169+	146+	147	22+	153	118
	8%	9%	8%	9%	9%	15%	8%	9%	8%	8%	9%	10%	8%	12%	8%	8%
Dplay/ Discovery+	172	160	162+	161+	143+	33 +abcdefgh i	165+	150	167+	168+	105	86	98	9	104	86
	6%	6%	6%	6%	6%	10%	6%	6%	6%	6%	6%	6%	5%	5%	5%	6%
Virgin TV Go/Catch-up	83	82+	80+	79+	71+	26 +abcdefgh i	82+	79+	82	78	53	46	52	8	53	41
or Virgin Media Anywhere	3%	3%	3%	3%	3%	8%	3%	3%	3%	3%	3%	3%	3%	5%	3%	3%
Netflix	142	132	127	123	113	29 +abcdefgh i	136	120	136	132	91	84+	87	12	87	65
	5%	5%	5%	5%	5%	9%	5%	5%	5%	5%	5%	6%	5%	6%	5%	5%
Amazon Prime Video	271	244	233	237	201	37 12%	246	226	254	261+	158	130	146	16	151-	107-
	9%	9%	9%	9%	9%	12%	9%	9%	9%	10%	8%	9%	8%	9%	8%	7%
NOW	198	186+	181	185+	157	38 +abcdefgh i	190+	182+	193+	190+	125	95	109	11	125	85
	6%	7%	7%	7%	7%	12%	7%	7%	7%	7%	7%	6%	6%	6%	7%	6%
Disney+	189	161	150-	158	134	28+b 9%	166	155	169	187+	113	83	103	13	111	73-
	6%	6%	6%	6%	6%	9%	6%	6%	6%	7%	6%	5%	6%	7%	6%	5%
Apple TV+	165	157+	155+	152+	135+	40 +abcdefgh i	158+	153+	161+	161+	100	83	98	20 +abcef	107	79
	5%	6%	6%	6%	6%	12%	6%	6%	6%	6%	5%	5%	5%	11%	6%	5%

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Prepared by BMG

Table Q20SUM12 (continuation)
 Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BritBox	111	108+	107+	109+	93+	33	108+	107+	110+	107+	75	63	71	17+abcef	76	54
	4%	4%	4%	4%	4%	10%	4%	4%	4%	4%	4%	4%	4%	9%	4%	4%
YouTube (including YouTube Premium)	223	207	212+	210+	184+	22	217+	200+	217+	202	148	125	151+	13	158+	108
	7%	8%	8%	8%	8%	7%	8%	8%	8%	8%	8%	8%	8%	7%	8%	8%
NET PSB BVoD	187	145-eg	131-eg	128-eg	95-	6-	154-deg	84-	162-deg	161deg	71-	58-	64-	2-	74-	54-
	6%	5%	5%	5%	4%	2%	6%	3%	6%	6%	4%	4%	4%	1%	4%	4%
NET SVoD	91	82i	82i	83i	73i	4	86i	67	86i	52-	63	58+d	64+	1	59	43
	3%	3%	3%	3%	3%	1%	3%	3%	3%	2%	3%	4%	4%	1%	3%	3%
None	1480	1249-	1234-	1199-	1077-g	145	1289-	1093-	1314-	1200-	896	728	883	101ae	894	721
	48%	46%	46%	46%	47%	45%	46%	44%	46%	45%	47%	48%	49%	55%	47%	50%

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Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	247 8%	22 8%	219 8%	141 8%	90 8%
ITVX (formerly ITV Hub)	301 10%	21 8%	269 10%	196 11%	122 11%
ITVX Premium (formerly ITV Hub+) Subscription version	87 3%	7 2%	76 3%	52 3%	33 3%
STV Player	124 4%	11 4%	109 4%	83 4%	47 4%
STV Player+ (formerly STV Player VIP) Subscription version	66 2%	7 3%	58 2%	32 2%	19 2%
S4C Clic	49 2%	3 1%	45 2%	31 2%	19 2%
Channel 4 streaming service (formerly All4)	389 13%	29 10%	348 13%	243 13%	145 13%
Channel 4+ streaming service (formerly All4+)	204 7%	23 8%	172 6%	119 6%	76 7%
My5	351 11%	11-4 4%	329+a 12%	231a 12%	126a 12%
Sky On Demand or Sky Go	176 6%	10 3%	160 6%	115 6%	69 6%
UKTV Play	235 8%	13 5%	214 8%	153 8%	92 8%
Dplay/ Discovery+	172 6%	16 6%	154 6%	93 5%	52 5%

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Prepared by BMG

Table Q20SUM12 (continuation)
Q20. Rarely Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	83 3%	5 2%	77 3%	48 3%	30 3%
Netflix	142 5%	12 4%	123 5%	87 5%	47 4%
Amazon Prime Video	271 9%	22 8%	239 9%	183+ 10%	110 10%
NOW	198 6%	15 5%	178 7%	129 7%	86+ 8%
Disney+	189 6%	8 3%	174 7%	128 7%	73 7%
Apple TV+	165 5%	8 3%	152 6%	119+ 6%	75+a 7%
BritBox	111 4%	2- 1%	109+a 4%	76a 4%	46a 4%
YouTube (including YouTube Premium)	223 7%	22 8%	195 7%	136 7%	71 7%
NET PSB BVoD	187 6%	18 6%	163 6%	113 6%	70 6%
NET SVoD	91 3%	10 4%	76 3%	52 3%	28 3%
None	1480 48%	165+bcd 58%	1243- 47%	853- 46%	496- 45%

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Table Q20SUM16
Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	2199 72%	972- 70%	1098+a 75%	** **	120 75%	1065 72%	1110 72%
ITVX (formerly ITV Hub)	1651 54%	790+b 57%	749- 51%	** **	106+ab 67%	791 54%	843 55%
ITVX Premium (formerly ITV Hub+) Subscription version	409 13%	238+b 17%	95- 7%	** **	75+ab 47%	247+b 17%	156- 10%
STV Player	417 14%	254+b 18%	104- 7%	** **	58+ab 36%	256+b 17%	159- 10%
STV Player+ (formerly STV Player VIP) Subscription version	264 9%	168+b 12%	44- 3%	** **	52+ab 32%	184+b 12%	79- 5%
S4C Clic	232 8%	143+b 10%	44- 3%	** **	45+ab 28%	165+b 11%	65- 4%
Channel 4 streaming service (formerly All4)	1680 55%	802+b 57%	767- 52%	** **	107+ab 67%	833 56%	830 54%
Channel 4+ streaming service (formerly All4+)	827 27%	400b 29%	333- 23%	** **	94+ab 59%	434+b 29%	382- 25%
My5	1195 39%	611+b 44%	501- 34%	** **	82+b 51%	591 40%	593 39%
Sky On Demand or Sky Go	804 26%	412+b 30%	314- 21%	** **	77+ab 48%	458+b 31%	339- 22%
UKTV Play	706 23%	365+b 26%	274- 19%	** **	66+ab 42%	425+b 29%	275- 18%
Dplay/ Discovery+	568 19%	262 19%	248- 17%	** **	58+ab 36%	344+b 23%	220- 14%
Virgin TV Go/Catch-up or Virgin Media Anywhere	421 14%	245+b 18%	111- 8%	** **	65+ab 41%	254+b 17%	164- 11%

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Prepared by BMG

Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Netflix	2078 68%	932 67%	1014 69%	** **	125+ab 78%	983 67%	1075+ 70%
Amazon Prime Video	1805 59%	815 58%	873 60%	** **	115+ab 72%	914+b 62%	871- 57%
NOW	635 21%	310b 22%	252- 17%	** **	72+ab 45%	334+b 23%	295- 19%
Disney+	1293 42%	605b 43%	576- 39%	** **	112+ab 70%	640 43%	638 41%
Apple TV+	523 17%	270+b 19%	193- 13%	** **	60+ab 38%	317+b 21%	200- 13%
BritBox	327 11%	183+b 13%	88- 6%	** **	55+ab 35%	215+b 15%	110- 7%
YouTube (including YouTube Premium)	2183 71%	971 70%	1066 73%	** **	134+ab 84%	1116+b 75%	1040- 68%
NET PSB BVoD	2494 82%	1143 82%	1203 82%	** **	136 85%	1217 82%	1252 81%
NET SVoD	2679 88%	1206 87%	1308+a 89%	** **	151+a 94%	1317+b 89%	1330 86%
None	174 6%	72 5%	74 5%	** **	6 4%	69- 5%	96 6%

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Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723	
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611	
Total	3060	385	520	483	498	475	381	319	904	980	1175	701	
BBC iPlayer	2199	261	349-	331	376abcgh	380	306	196-	611-	706g	882	502g	
					+abcghij	+abcghij	k				+abcgh		
	72%	68%	67%	68%	76%	80%	80%	61%	68%	72%	75%	72%	
ITVX (formerly ITV Hub)	1651	204g	293gjk	254gk	302	276gjk	210gk	111-	497gk	556gjk	598-gk	321-g	
	54%	53%	56%	53%	+acgjk	61%	58%	55%	35%	55%	57%	51%	46%
ITVX Premium	409	104	123	68efgjk	59efgjk	28-	16-	12-	227	127efgjk	56-	27-	
	+cdefgij	+cdefgij	+cdefgij						+cdefgij				
(formerly ITV Hub+)	13%	27%	24%	14%	12%	6%	4%	4%	25%	13%	5%	4%	
Subscription version													
STV Player	417	93	114	67efgjk	51-g	45-g	31-	17-	207	117gjk	93-	48-	
	+cdefgij	+cdefgij							+cdefgij				
	14%	24%	22%	14%	10%	9%	8%	5%	23%	12%	8%	7%	
STV Player+ (formerly	264	75	92	45efgjk	32efgjk	10-	6-	4-	167	77efgjk	20-	10-	
	+cdefgij	+cdefgij							+cdefgij				
STV Player VIP)	9%	20%	18%	9%	6%	2%	2%	1%	19%	8%	2%	1%	
Subscription version													
S4C Clic	232	63	87	44defgjk	22-efgjk	7-	6-	3-	150	66efgjk	16-	9-	
	+cdefgij	+cdefgij							+cdefgij				
	8%	16%	17%	9%	4%	1%	2%	1%	17%	7%	1%	1%	
Channel 4 streaming	1680	220gjk	319	264gjk	303+fgjk	263gjk	199gk	112-	539+fgjk	567+gjk	574-g	311-g	
service (formerly All4)	55%	57%	+cfgjk	61%	55%	61%	55%	52%	35%	60%	58%	49%	44%
Channel 4+ streaming	827	138	178	152	139fgjk	114gjk	77-g	30-	315	291	221-g	107-g	
service (formerly All4+)	27%	+defgjk	+defgjk	+efgjk	31%	28%	24%	20%	+defgijk	+efgjk	30%	19%	15%
		36%	34%	31%					9%	35%	30%		
My5	1195	137g	205g	178g	240	197gk	155gk	84-	342g	418+agjk	435g	238-g	
					+abcefg								
	39%	36%	39%	37%	jk	48%	41%	41%	26%	38%	43%	37%	34%

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 Prepared by BMG

Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Sky On Demand or Sky Go	804	139 +cdefgij k	181 +defgijk	139efgjk	139efgjk	101-gk	70-g	35-	320 +cdefgij k	278efgjk	206-g	105-
	26%	36%	35%	29%	28%	21%	18%	11%	35%	28%	18%	15%
UKTV Play	706	98gk	123g	106	133gjk	116gk	80	51-	220gk	239gk	247-	131-
	23%	25%	24%	22%	27%	24%	21%	16%	24%	24%	21%	19%
Dplay/ Discovery+	568	97 +efgjk	113fgjk	100fgjk	101fgjk	82gk	50-g	24-	211 +efgjk	201fgjk	156-g	75-
	19%	25%	22%	21%	20%	17%	13%	8%	23%	20%	13%	11%
Virgin TV Go/Catch-up	421	97 +cdefgij k	106 +cdefgij k	73efgjk	69efgjk	38-	19-	20-	203 +cdefgij k	141efgjk	76-	38-
or Virgin Media Anywhere	14%	25%	20%	15%	14%	8%	5%	6%	22%	14%	6%	5%
Netflix	2078	319 +defgijk	441 +cdefgij k	384 +defgijk	338fgjk	303-fgjk	198-gk	96-	760 +defgijk	722 +defgijk	597-gk	294-g
	68%	83%	85%	80%	68%	64%	52%	30%	84%	74%	51%	42%
Amazon Prime Video	1805	272 +efgjk	368 +defgijk	320 +efgjk	317+fgjk	273fgjk	158-g	97-	641 +defgijk	637 +efgjk	528-gk	254-
	59%	71%	71%	66%	64%	58%	41%	30%	71%	65%	45%	36%
NOW	635	143 +cdefgij k	158 +cdefgij k	109efgjk	93fgjk	68-gk	41-	22-	301 +cdefgij k	203efgjk	131-g	64-
	21%	37%	30%	23%	19%	14%	11%	7%	33%	21%	11%	9%
Disney+	1293	239 +defgijk	349 +cdefgij k	287 +defgijk	218efgjk	144-fgjk	43-g	12-	589 +defgijk	505 +defgijk	199-fgk	55-g
	42%	62%	67%	59%	44%	30%	11%	4%	65%	52%	17%	8%
Apple TV+	523	120 +cdefgij k	133 +defgijk	117 +defgijk	71fgjk	50-fgjk	22-	10-	253 +defgijk	188defgjk	82-gk	32-
	17%	31%	26%	24%	14%	11%	6%	3%	28%	19%	7%	5%

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Prepared by BMG

Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BritBox	327	90 +cdefgij k	101 +cdefgij k	53defgjk	34-egj	18-	24-g	6-	191 +cdefgij k	88-egjk	49-	30-
	11%	23%	19%	11%	7%	4%	6%	2%	21%	9%	4%	4%
YouTube (including	2183	346 +bcdefgi jk	439 +cdefgij k	367 +efgjk	359fgjk	324fgjk	224-gk	124-	785 +cdefgij k	726 +efgjk	672-gk	348-g
YouTube Premium)	71%	90%	84%	76%	72%	68%	59%	39%	87%	74%	57%	50%
NET PSB BVoD	2494	313g	407g	383g	428 +bcghk	417 +abcghij	330 +bcghjk	216-	720g	811gk	964gk	547-g
	82%	81%	78%	79%	86%	88%	87%	68%	80%	83%	82%	78%
NET SVoD	2679	369 +defgijk	499 +defgijk	452 +efgjk	448fgjk	426fgjk	298-gk	187-	869 +defgijk	899+fgjk	911-gk	485-g
	88%	96%	96%	94%	90%	90%	78%	59%	96%	92%	78%	69%
None	174	12	12-	21	20	19	25bh +abcdefh ijk	65	24-	41- +abcdehi	109	90+abcdefhij
	6%	3%	2%	4%	4%	4%	7%	20%	3%	4%	9%	13%

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Table Q20SUM16 (continuation)
Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	2199 72%	157 70%	193 72%	213d 75%	265- 66%	90 73%	239 71%	326+dijm 78%	194 74%	167 66%	1844d 72%	193dim 75%	106 72%	57 67%
ITVX (formerly ITV Hub)	1651 54%	125 56%	134 50%	145 51%	208 52%	65 52%	199bkl 59%	264 +bcdijkl 63%	144 55%	129 51%	1412+k 55%	120- 47%	73 50%	46 55%
ITVX Premium (formerly ITV Hub+) Subscription version	409 13%	36h 16%	33 12%	30 11%	76+bchijl 19%	7 6%	46 14%	63 15%	24 9%	29 12%	344 13%	39h 15%	14 10%	12 14%
STV Player	417 14%	32chil 14%	25hl 9%	21-h 7%	57chijl 14%	10 8%	43chl 13%	45hl 11%	6- 2%	19-h 7%	259-hl 10%	144 +abcdefgh ijlm 56%	6- 4%	8hl 9%
STV Player+ (formerly Subscription version)	264 9%	26chil 12%	21h 8%	14- 5%	51+chijl 13%	3 3%	32chl 10%	34hl 8%	7- 3%	14 5%	202-hl 8%	51 +abcdefgh ijlm 20%	6- 4%	6h 8%
S4C Clic	232 8%	24ch 11%	16 6%	7- 3%	51 +bcghijm 13%	4 3%	30ch 9%	28c 7%	9- 3%	15 6%	184-ch 7%	19ch +bcfghij km 8%	24 16%	5c 6%
Channel 4 streaming service (formerly All4)	1680 55%	129 58%	145 54%	145 51%	216 54%	58 47%	190 57%	251+c1 60%	160c 61%	129 51%	1424 55%	137 53%	76 52%	43 51%
Channel 4+ streaming service (formerly All4+)	827 27%	59 27%	64 24%	57- 20%	123c1 31%	27 22%	101c 30%	128c1 30%	67 26%	74c 29%	700c 27%	70 27%	33 23%	23 27%
My5	1195 39%	911 41%	97 36%	1231 43%	155 38%	42 34%	1341 40%	181kl 43%	94 36%	112kl 44%	1030+l 40%	90 35%	45- 31%	30 35%
Sky On Demand or Sky Go	804 26%	72bh 32%	62 23%	67 24%	122h 30%	27 21%	85 25%	118h 28%	51- 20%	64 26%	668h 26%	73h 28%	42h 29%	21 25%

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Prepared by BMG

Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
UKTV Play	706 23%	53 24%	62 23%	54 19%	94 23%	29 23%	86h 26%	110ch 26%	46- 17%	62 24%	594 23%	61 24%	30 21%	20 24%
Dplay/ Discovery+	568 19%	48 21%	48 18%	52 18%	83 21%	21 17%	63 19%	82 20%	39 15%	42 17%	478 19%	551 22%	22 15%	12 15%
Virgin TV Go/Catch-up	421	29h1	45hil	331	88 +acghijkl	12	54hil	53h1	17-	24	357h1	39h1	9-	15hil
or Virgin Media Anywhere	14%	13%	17%	12%	22%	10%	16%	13%	7%	10%	14%	15%	6%	18%
Netflix	2078 68%	151 68%	177 66%	183 64%	297+bchij 74%	82 66%	235 70%	284 68%	166 63%	160 64%	1736 67%	178 69%	107hi 73%	58 68%
Amazon Prime Video	1805 59%	130 58%	152 56%	155 54%	254ci 63%	75 61%	208i 62%	266ci 64%	145 55%	132 52%	1519 59%	153 60%	87 60%	47 56%
NOW	635 21%	511 23%	44 16%	48 17%	103 +bcijlm 26%	15 12%	80bil 24%	100bil 24%	51 20%	39 16%	5321 21%	68 +bcijlm 26%	20- 13%	15 18%
Disney+	1293 42%	99 44%	126ci 47%	100- 35%	195+chij 48%	47 38%	146 44%	180 43%	99 38%	91 36%	1083c 42%	111 44%	61 42%	38c 45%
Apple TV+	523 17%	48bchil 22%	36 14%	39 14%	111 +bcfghij 28%	19 16%	62i 19%	69 17%	34 13%	27- 11%	447i 17%	43 17%	20 14%	13 16%
BritBox	327 11%	31chl 14%	22 8%	21 7%	57+bchl 14%	7 6%	421 12%	62 +bchijl 15%	19 7%	21 8%	2811 11%	291 11%	8- 6%	8 9%
YouTube (including YouTube Premium)	2183 71%	159 71%	189 70%	180- 63%	310+chijl 77%	86 69%	254ch 76%	312ch 74%	174 66%	170 68%	1833c 71%	185c 72%	102 69%	62c 74%
NET PSB BVOD	2494 82%	183 82%	216 80%	236 83%	312 78%	95 77%	272 81%	358+dim 86%	224d 85%	198 79%	2095 81%	212 83%	121 83%	66 78%

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Prepared by BMG

Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET SVoD	2679	191	234	235-	367+ch	109	303c	368	223	215	2245	233c	128	73
	88%	86%	87%	83%	91%	88%	90%	88%	85%	85%	87%	91%	87%	86%
None	174	13	11	18	17	12	15	24	14	21	146	12	9	7df
	6%	6%	4%	6%	4%	10%	4%	6%	5%	8%	6%	5%	6%	9%

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Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	2199	746	504df	376df	554-	1250+bcdf	929-	1936+cd	60	253-	113-	74
	72%	+bcdef 81%	73%	72%	62%	78%	66%	74%	68%	61%	55%	68%
ITVX (formerly ITV Hub)	1651	521+df	377d	303d	438-	898+d	742	1438+d	53	204	87-	64
	54%	57%	55%	58%	49%	56%	52%	55%	60%	49%	42%	58%
ITVX Premium (formerly ITV Hub+) Subscription version	409	113	113+adf	88+ad	94-	226d	182	300-	22	106+a	52+a	32
	13%	12%	16%	17%	11%	14%	13%	11%	24%	25%	25%	29%
STV Player	417	121	103	71	116	224	186	328-	22	88+a	40+a	26
	14%	13%	15%	14%	13%	14%	13%	12%	24%	21%	19%	24%
STV Player+ (formerly STV Player VIP) Subscription version	264	78	70d	54d	60-	149	114	186-	19	78+a	36+a	23
	9%	9%	10%	10%	7%	9%	8%	7%	21%	19%	17%	21%
S4C Clic	232	75d	68+df	46d	41-	143+df	88-	160-	17	70+a	33+a	20
	8%	8%	10%	9%	5%	9%	6%	6%	19%	17%	16%	18%
Channel 4 streaming service (formerly All4)	1680	538+df	401df	283	444-	939+df	727-	1474+cd	55	200-	86-	57
	55%	59%	58%	54%	50%	58%	51%	56%	62%	48%	41%	52%
Channel 4+ streaming service (formerly All4+)	827	236	205d	160d	221	441	381	687-	38	135+a	58	37
	27%	26%	30%	31%	25%	27%	27%	26%	43%	32%	28%	34%
My5	1195	328-	287a	221a	350	615	571a	1024	43	166	70	50
	39%	36%	42%	42%	39%	38%	40%	39%	49%	40%	34%	46%
Sky On Demand or Sky Go	804	262df	203+df	158df	176-	466+df	334-	667-	23	136+a	67	42
	26%	29%	29%	30%	20%	29%	24%	25%	26%	33%	32%	38%
UKTV Play	706	205	177	128	189	381	318	592	28	111	51	32
	23%	22%	26%	25%	21%	24%	22%	23%	31%	27%	25%	29%
Dplay/ Discovery+	568	177d	135d	120+df	132-	313d	251	465-	19	102+a	54+a	28
	19%	19%	20%	23%	15%	19%	18%	18%	22%	25%	26%	25%

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Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Virgin TV Go/Catch-up or Virgin Media Anywhere	421 14%	130d 14%	116+df 17%	83d 16%	89- 10%	246+df 15%	172- 12%	324- 12%	20 22%	94+a 23%	44+a 21%	31 28%
Netflix	2078 68%	655+df 71%	478d 69%	379+df 73%	544- 61%	1133+df 70%	923- 65%	1749- 67%	66 74%	321+a 77%	162+a 78%	85 78%
Amazon Prime Video	1805 59%	611+df 67%	434+df 63%	319df 61%	427- 48%	1045+df 65%	746- 53%	1550 59%	49 55%	250 60%	126 61%	70 64%
NOW	635 21%	221+df 24%	165+df 24%	115df 22%	129- 14%	386+df 24%	244- 17%	507- 19%	32 36%	125+a 30%	56+a 27%	36 33%
Disney+	1293 42%	418+df 46%	326+df 47%	242df 46%	298- 33%	744+df 46%	540- 38%	1077- 41%	48 54%	209+a 50%	108+a 52%	50 45%
Apple TV+	523 17%	184+df 20%	132df 19%	103df 20%	96- 11%	316+df 20%	199-d 14%	397- 15%	27 30%	124+a 30%	59+a 29%	36 33%
BritBox	327 11%	98 11%	86d 13%	65d 12%	75- 8%	184d 11%	139 10%	248- 9%	17 19%	79+a 19%	40+a 19%	22 20%
YouTube (including YouTube Premium)	2183 71%	687+df 75%	498d 72%	378 73%	598- 67%	1185+df 74%	976- 69%	1836- 70%	69 77%	335+a 81%	174+a 84%	89 82%
NET PSB BVOD	2494 82%	798+bdf 87%	566df 82%	432d 83%	675- 75%	1364+df 85%	1107- 78%	2175+cd 83%	74 84%	307- 74%	142- 68%	84 77%
NET SVoD	2679 88%	838+bdf 91%	608d 88%	473+df 91%	733- 82%	1446+df 90%	1206- 85%	2282- 87%	78 88%	384+a 92%	192+a 93%	104 95%
None	174 6%	26- 3%	30 4%	19 4%	94+abce 10%	56- 3%	113+abce 8%	150 6%	6 7%	21 5%	9 4%	5 5%

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Table Q20SUM16 (continuation)
Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	2199	689-	1511	155	103	179-	**	97-	79	**	297-	184
	72%	67%	+ade ^g j 74%	70%	64%	63%	**	60%	59%	**	67%	70%
ITVX (formerly ITV Hub)	1651	535	1116	112	76	138	**	83	72	**	246	156ade
	54%	52%	55%	50%	48%	48%	**	52%	53%	**	55%	60%
ITVX Premium (formerly ITV Hub+) Subscription version	409	119k	291ck	18-	21	28	**	16	26	**	54k	18-
	13%	12%	14%	8%	13%	10%	**	10%	19%	**	12%	7%
STV Player	417	113-	304+aej	22	26j	28	**	17	20	**	43-	28
	14%	11%	15%	10%	16%	10%	**	10%	15%	**	10%	11%
STV Player+ (formerly STV Player VIP) Subscription version	264	65-	199+acgjk	9-	16cgk	18	**	6-	13	**	27	11-
	9%	6%	10%	4%	10%	6%	**	4%	10%	**	6%	4%
S4C Clic	232	51-	181+acgjk	8-	9	15	**	3-	13	**	25	10-
	8%	5%	9%	3%	6%	5%	**	2%	9%	**	6%	4%
Channel 4 streaming service (formerly All4)	1680	536g	1144eg	118g	80	138-	**	66-	65	**	252g	150g
	55%	52%	56%	53%	50%	48%	**	41%	49%	**	56%	57%
Channel 4+ streaming service (formerly All4+)	827	239-	588+ag	53	40	72	**	31-	44	**	115	62
	27%	23%	29%	24%	25%	25%	**	19%	33%	**	26%	24%
My5	1195	416	779	95	62	118	**	68	58	**	178	125+b
	39%	41%	38%	43%	39%	41%	**	42%	43%	**	40%	48%
Sky On Demand or Sky Go	804	239-g	565+acgk	46g	43g	67g	**	18-	38	**	116g	54-g
	26%	23%	28%	21%	27%	23%	**	11%	28%	**	26%	21%
UKTV Play	706	236	470	54	28	74	**	36	37	**	97	78+abdj
	23%	23%	23%	24%	18%	26%	**	22%	27%	**	22%	30%
Dplay/ Discovery+	568	174g	394g	35	22	49	**	16-	29	**	83g	45
	19%	17%	19%	16%	14%	17%	**	10%	22%	**	19%	17%

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Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Virgin TV Go/Catch-up or Virgin Media Anywhere	421 14%	116- 11%	304+agk 15%	23 10%	20 12%	33 12%	** **	12- 7%	20 15%	** **	50 11%	21- 8%
Netflix	2078 68%	649-eg 63%	1428 +acdegk 70%	126- 56%	98eg 61%	136- 48%	** **	77- 48%	93 69%	** **	333 +acdegk 75%	151-e 58%
Amazon Prime Video	1805 59%	569-e 55%	1236+aceg 61%	116- 52%	86 54%	131- 46%	** **	74- 46%	77 57%	** **	276aceg 62%	146e 56%
NOW	635 21%	187- 18%	448+ae 22%	40 18%	26 16%	42- 15%	** **	26 16%	32 24%	** **	90 20%	48 18%
Disney+	1293 42%	406cegk 40%	886cdegk 44%	69- 31%	55 35%	87- 31%	** **	45- 28%	69 51%	** **	236 +abcdegk 53%	83- 32%
Apple TV+	523 17%	126-e 12%	397 +acdegjk 20%	20- 9%	15- 10%	21- 7%	** **	12- 7%	19 14%	** **	66eg 15%	25- 10%
BritBox	327 11%	95 9%	232 11%	18 8%	16 10%	23 8%	** **	10 6%	12 9%	** **	36 8%	20 8%
YouTube (including YouTube Premium)	2183 71%	700-ceg 68%	1481+aceg 73%	131- 59%	108g 68%	164- 58%	** **	83- 51%	90 67%	** **	357 +abcdegk 80%	177eg 68%
NET PSB BVOD	2494 82%	805- 79%	1689+aegj 83%	174 78%	122 76%	212- 74%	** **	122 76%	96 72%	** **	346- 78%	219e 84%
NET SVoD	2679 88%	875-eg 85%	1802+aceg 89%	180- 81%	137g 86%	225- 79%	** **	119- 74%	116 87%	** **	414 +abcdegk 93%	225g 86%
None	174 6%	80+b 8%	95- 5%	24+bjk 11%	19+bjk 12%	33+bjk 12%	** **	23+abjk 14%	16 12%	** **	22 5%	13 5%

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Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	2199 72%	114 74%	93 76%	288 75%	256 74%	573 74%	1164+ 74%	2177 73%	** **	2191 73%	** **
ITVX (formerly ITV Hub)	1651 54%	90 59%	65 53%	229+f 60%	208+f 61%	464+f 60%	836 53%	1628 54%	** **	1645 54%	** **
ITVX Premium (formerly ITV Hub+) Subscription version	409 13%	26f 17%	26+f 21%	83+f 22%	84+f 24%	171+f 22%	163- 10%	398 13%	** **	405 13%	** **
STV Player	417 14%	22 14%	21 17%	84+f 22%	79+af 23%	156+f 20%	171- 11%	401 13%	** **	411 14%	** **
STV Player+ (formerly STV Player VIP) Subscription version	264 9%	21+f 13%	20+f 16%	71+f 19%	68+f 20%	132+f 17%	77- 5%	251 8%	** **	259 9%	** **
S4C Clic	232 8%	16f 10%	15f 12%	61+f 16%	59+f 17%	117+f 15%	73- 5%	220 7%	** **	227 8%	** **
Channel 4 streaming service (formerly All4)	1680 55%	93 60%	66 54%	233+f 61%	215+f 62%	476+f 61%	842 54%	1655 55%	** **	1668 55%	** **
Channel 4+ streaming service (formerly All4+)	827 27%	56+f 36%	42f 34%	141+f 37%	132+f 38%	286+f 37%	380- 24%	808 27%	** **	818 27%	** **
My5	1195 39%	65 42%	55 44%	172+f 45%	164+f 48%	344+f 44%	580- 37%	1171 39%	** **	1185 39%	** **
Sky On Demand or Sky Go	804 26%	53+f 34%	42f 34%	143+f 37%	131+f 38%	277+f 36%	389 25%	790 26%	** **	800 27%	** **
UKTV Play	706 23%	31 20%	27 22%	101 26%	101+af 29%	195 25%	340 22%	692 23%	** **	700 23%	** **
Dplay/ Discovery+	568 19%	32 21%	22 18%	103+f 27%	100+bf 29%	190+f 24%	269 17%	555 19%	** **	562 19%	** **
Virgin TV Go/Catch-up or Virgin Media Anywhere	421 14%	27f 17%	22f 18%	92+f 24%	89+f 26%	169+f 22%	175- 11%	406 14%	** **	415 14%	** **

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Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	2078 68%	127+f 82%	102+f 82%	328+f 86%	306+f 89%	668+f 86%	1029- 66%	2060 69%	**	2072 69%	**
Amazon Prime Video	1805 59%	115+f 75%	86+f 69%	279+f 73%	246+f 71%	566+f 73%	904 58%	1786 60%	**	1798 60%	**
NOW	635 21%	38 25%	34f 27%	125+f 33%	115+f 33%	232+f 30%	284- 18%	623 21%	**	631 21%	**
Disney+	1293 42%	111+f 72%	85+f 69%	269+f 70%	243+f 71%	547+f 70%	546- 35%	1274 43%	**	1288 43%	**
Apple TV+	523 17%	42+f 27%	33+f 27%	104+f 27%	107+f 31%	218+f 28%	228- 15%	509 17%	**	517 17%	**
BritBox	327 11%	22f 14%	20f 16%	66+f 17%	71+f 21%	136+f 17%	127- 8%	313 10%	**	322 11%	**
YouTube (including YouTube Premium)	2183 71%	126+f 82%	99+f 80%	312+f 81%	283+f 82%	630+f 81%	1087- 69%	2158 72%	**	2173 72%	**
NET PSB BVoD	2494 82%	126 82%	103 84%	330+ 86%	297+ 86%	658+ 84%	1299 83%	2460 82%	**	2480 82%	**
NET SVoD	2679 88%	150+f 98%	119+f 96%	373+f 97%	338+f 98%	752+f 97%	1357 87%	2649 89%	**	2668 88%	**
None	174 6%	2- 2%	2 2%	6- 2%	2- 1%	17- 2%	80cde 5%	146 5%	**	149 5%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20SUM16 (continuation)
Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	2199	2199+fhi	2106+i	2093+i	1825+i	276	2168+	2199	2199+	2041+	1628+cef	1312+cef	1478+	167	1578+	1173+
	72%	81%	79%	80%	80%	+bcd fhi 86%	+abcd fhi 78%	+abcd fhi 88%	78%	76%	86%	86%	82%	+acef 91%	83%	82%
ITVX (formerly ITV Hub)	1651	1580+	1651 +afhi	1602+hi	1435+afhi	261	1627+	1651	1651+	1556+	1183+	934+	1185+ab	159	1202+	929+
	54%	58%	62%	61%	63%	+abcd fgh 82%	+abcd fhi 59%	+abcd fhi 66%	58%	58%	62%	62%	66%	+abcef 87%	63%	65%
ITVX Premium	409	404+	409+	401+	375+	219	407+	409+	409+	406+	288+	256+	289+	133	285+	262+ae
	13%	15%	15%	15%	16%	+abcd fgh 68%	15%	16%	14%	15%	15%	17%	16%	+abcef 72%	15%	18%
STV Player	417	409+	417+	406+	387+h	206	413+	417+	417+	407+	297+	255+	288+	130	288+	264+e
	14%	15%	16%	15%	17%	+abcd fgh 64%	15%	17%	15%	15%	16%	17%	16%	+abcef 71%	15%	18%
STV Player+ (formerly	264	258+	264+	263+	257+h	199	263+	264+	264+	264+	184+	172+e	182+	125	171	178+ae
	9%	10%	10%	10%	11%	+abcd fgh 62%	9%	11%	9%	10%	10%	11%	10%	+abcef 68%	9%	12%
STV Player VIP) Subscription version	9%	10%	10%	10%	11%	62%	9%	11%	9%	10%	10%	11%	10%	68%	9%	12%
S4C Clic	232	230+	231+	230+	224+	232	230+	232+	232+	232+	170+	167+e	161+	149	159	157+e
	8%	9%	9%	9%	10%	+abcd fgh 73%	8%	9%	8%	9%	9%	11%	9%	+abcef 81%	8%	11%
Channel 4 streaming	1680	1604+	1630+	1680	1450+afhi	261	1660+	1680	1680+	1582+	1175+	957+	1129+	157	1270+abc	926+
	55%	59%	61%	64%	63%	+afhi 82%	+abcd fgh 60%	+abcd fhi 67%	59%	59%	62%	63%	63%	+abcef 86%	67%	64%
service (formerly All4)	55%	59%	61%	64%	63%	82%	60%	67%	59%	59%	62%	63%	63%	86%	67%	64%
Channel 4+ streaming	827	810+	817+	827+	749+fh	229	825+	827+afhi	827+	805+	575+	469+	552+	138	625+	491+a
	27%	30%	31%	32%	33%	+abcd fgh 72%	30%	33%	29%	30%	30%	31%	31%	+abcef 76%	33%	34%
service (formerly All4+)	27%	30%	31%	32%	33%	72%	30%	33%	29%	30%	30%	31%	31%	76%	33%	34%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
My5	1195	1144+	1184+	1186+hi +abcfghi	1195 +abcdfgh	243 i	1182+	1195 +abfhi	1195+	1129+	862+	712+	875+	150 +abcef	902+	823+abce
	39%	42%	45%	45%	52%	76%	43%	48%	42%	42%	45%	47%	49%	82%	48%	57%
Sky On Demand or Sky Go	804	777+	778+	776+	717+fh +abcdfgh	227 i	789+	762+	796+	786+	577+	466+	559+	145 +abcef	571+	480+
	26%	29%	29%	30%	31%	71%	28%	31%	28%	29%	30%	31%	31%	79%	30%	33%
UKTV Play	706	681+	699+	699+	680 +abcfhi	222 +abcdfgh	699+	693+fhi	705+	664+	510+	442+	492+	142 +abcef	525+	466+ace
	23%	25%	26%	27%	30%	69%	25%	28%	25%	25%	27%	29%	27%	78%	28%	32%
Dplay/ Discovery+	568	551+	549+	540+	518+fh +abcdfgh	216 i	557+	540+	562+	560+	392+	345+	380+	136 +abcef	390+	350+ace
	19%	20%	21%	21%	23%	67%	20%	22%	20%	21%	21%	23%	21%	74%	21%	24%
Virgin TV Go/Catch-up	421	415+	411+	409+	383+ +abcdfgh	202 i	417+	412+	419+	405+	306+	256+	276+	131 +abcef	278	259+e
or Virgin Media Anywhere	14%	15%	15%	16%	17%	63%	15%	17%	15%	15%	16%	17%	15%	71%	15%	18%
Netflix	2078	1860+	1830+	1814+	1547 +abcdfgh	268 i	1910+	1817 +abcdfh	1949+	2078 +abcdfgh	1302b	981-	1238b	166 +abcef	1312b	969
	68%	69%	69%	69%	68%	84%	69%	73%	69%	78%	69%	65%	69%	90%	69%	67%
Amazon Prime Video	1805	1636+	1606+	1597+	1365 +abcdfgh	251 i	1675+	1600 +abcdfh	1709+	1805 +abcdfgh	1148+	905	1074	160 +abcef	1140	855
	59%	61%	61%	61%	60%	78%	60%	64%	60%	67%	61%	60%	60%	88%	60%	59%
NOW	635	603+	595+	602+	524+ +abcdfgh	221 i	610+	608+h	621+	635+	432+	361+	397+	136 +abcef	425+	328+
	21%	22%	22%	23%	23%	69%	22%	24%	22%	24%	23%	24%	22%	74%	22%	23%

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Prepared by BMG

Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Disney+	1293	1157	1128	1126	929-	234 +abcd fgh i	1187	1144 +abdfh	1213	1293+abcd	802b	579-	724-	148 +abcef	807b	579
	42%	43%	42%	43%	41%	73%	43%	46%	43%	48%	42%	38%	40%	81%	43%	40%
Apple TV+	523	502+	485+	481+	420+	205 +abcd fgh i	502+	487+	509+	523+	372+	300+	321	128 +abcef	335	273+
	17%	19%	18%	18%	18%	64%	18%	20%	18%	20%	20%	20%	18%	70%	18%	19%
BritBox	327	323+	320+	316+	308+h	204 +abcd fgh i	325+	322+	325+	327+	240+	213+	227+	128 +abcef	225+	214+e
	11%	12%	12%	12%	13%	64%	12%	13%	11%	12%	13%	14%	13%	70%	12%	15%
YouTube (including YouTube Premium)	2183	1940	1904	1885	1619	280 +abcd fgh i	1993	1875 +abcd fgh	2038+ +abcd fgh	2183 +abcd fgh	1342	1058	1258	166 +abcef	1347	999
	71%	72%	72%	72%	71%	88%	72%	75%	72%	81%	71%	70%	70%	91%	71%	70%
NET PSB BVoD	2494	2394+i	2374+i	2367+fhi	2058+fhi	312 +abcd fhi	2439+i	2494 +abcd fhi	2494+i	2296+	1718+	1384+	1621+	180 +abcef	1736+	1295+
	82%	89%	89%	90%	90%	98%	88%	100%	88%	86%	91%	91%	90%	99%	92%	90%
NET SVoD	2679	2387+	2348+	2322+	2006	310 +abcd fgh	2452+	2296 +abcd fgh	2506+	2679 +abcd efgh	1660	1303-	1572	180 +abcef	1666	1248
	88%	88%	88%	89%	88%	97%	88%	92%	88%	100%	88%	86%	88%	98%	88%	87%
None	174 6%	112-egi 4%	111-egi 4%	108-egi 4%	101-egi 4%	3-gi 1%	122-egi 4%	0- -%	122-egi 4%	0- -%	80-d 4%	74d 5%	76-d 4%	*- *%	83-d 4%	71d 5%

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Table Q20SUM16 (continuation)
 Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	2199 72%	150- 53%	1970+a 74%	1407+a 76%	836+a 77%
ITVX (formerly ITV Hub)	1651 54%	105- 37%	1502+a 57%	1056+a 57%	617+a 57%
ITVX Premium (formerly ITV Hub+) Subscription version	409 13%	21- 8%	379+a 14%	249a 13%	165+a 15%
STV Player	417 14%	28 10%	379+ 14%	264 14%	151 14%
STV Player+ (formerly STV Player VIP) Subscription version	264 9%	17 6%	242+ 9%	162 9%	105 10%
S4C Clic	232 8%	9- 3%	220+a 8%	152a 8%	107+a 10%
Channel 4 streaming service (formerly All4)	1680 55%	118- 42%	1515+a 57%	1085+a 58%	635+a 58%
Channel 4+ streaming service (formerly All4+)	827 27%	61 22%	747+ 28%	502 27%	304 28%
My5	1195 39%	109 39%	1050d 40%	694- 37%	385- 35%
Sky On Demand or Sky Go	804 26%	45- 16%	735+a 28%	526+a 28%	305a 28%
UKTV Play	706 23%	59 21%	629 24%	429 23%	249 23%
Dplay/ Discovery+	568 19%	44 16%	508 19%	337 18%	196 18%

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Prepared by BMG

Table Q20SUM16 (continuation)

Q20. Watched in last 6 months Summary - Services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Virgin TV Go/Catch-up or Virgin Media Anywhere	421 14%	33 11%	373 14%	259 14%	157 14%
Netflix	2078 68%	150- 53%	1864+a 70%	1336+a 72%	786+a 72%
Amazon Prime Video	1805 59%	109- 39%	1638+a 62%	1193+a 64%	716+ab 66%
NOW	635 21%	43 15%	576+a 22%	421+a 23%	268+a 25%
Disney+	1293 42%	67- 24%	1194+a 45%	874+a 47%	527+a 48%
Apple TV+	523 17%	23- 8%	488+a 18%	353+a 19%	237+ab 22%
BritBox	327 11%	9- 3%	312+a 12%	207a 11%	135+a 12%
YouTube (including YouTube Premium)	2183 71%	153- 54%	1952+a 74%	1420+a 76%	837+a 77%
NET PSB BVoD	2494 82%	196- 69%	2214+a 84%	1563+a 84%	921+a 84%
NET SVoD	2679 88%	209- 74%	2376+a 90%	1698+a 91%	997+a 91%
None	174 6%	38+bcd 13%	116- 4%	62- 3%	34- 3%

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Table Q20CT1
Q20. Daily Summary - Counts of services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
None	1468 48%	627-d 45%	758+ad 52%	** **	49- 31%	691 47%	759 49%
1	767 25%	353 25%	373 25%	** **	38 23%	405+b 27%	349- 23%
2	360 12%	167 12%	174 12%	** **	20 13%	158 11%	195 13%
3	190 6%	90 6%	86 6%	** **	13 8%	74- 5%	114+a 7%
4	91 3%	43 3%	41 3%	** **	7 4%	44 3%	47 3%
5	54 2%	28 2%	19 1%	** **	7+b 5%	29 2%	25 2%
6+	129 4%	87+b 6%	16- 1%	** **	26+ab 16%	77+b 5%	51- 3%
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	1.3	1.5+bc	.9-c	**	2.7+abc	1.4+b	1.2-
Standard deviation	2.17	2.55	1.37	**	3.53	2.52	1.78
Standard Error	.04	.08	.04	**	.32	.07	.05

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Table Q20CT1 (continuation)
Q20. Daily Summary - Counts of services watched

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	1468	91-	177-a	186-ah	254abchi	278	233	250	268-	440-abch	760	482+abcdefhi
	48%	24%	34%	38%	51%	59%	61%	78%	30%	45%	65%	69%
1	767	114gjk	146gjk	129gjk	134gjk	111g	90g	43-	260+egjk	264gjk	244-g	133-g
	25%	30%	28%	27%	27%	23%	24%	13%	29%	27%	21%	19%
2	360	73	79+efgjk	62gjk	54gk	43-	33	17-	152	115gjk	93-	50-
	12%	19%	15%	13%	11%	9%	9%	5%	17%	12%	8%	7%
3	190	38+efgjk	37egjk	41+efgjk	30j	17-	16	9-	76+efgjk	72efgjk	42-	25-
	6%	10%	7%	9%	6%	4%	4%	3%	8%	7%	4%	4%
4	91	16egjk	25+efgjk	23+egjk	12g	6-	8g	0-	42+efgjk	35egjk	14-	8-
	3%	4%	5%	5%	2%	1%	2%	-%	5%	4%	1%	1%
5	54	8dgk	19	15+dfgjk	1-	8dk	2	1-	27+dfgjk	16dk	11-	3-
	2%	2%	4%	3%	*%	2%	1%	*%	3%	2%	1%	*%
6+	129	43	36	27defgjk	12-fgjk	11-fgjk	0-	0-	79	39fgjk	11-k	0-
	4%	11%	7%	6%	2%	2%	-%	-%	9%	4%	1%	-%
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	1.3	2.3	1.9	1.6	1.0-fgjk	.8-gjk	.6-gk	.3-	2.1	1.3defgjk	.6-gk	.5-g
Standard deviation	2.17	3.00	3.05	2.11	1.61	1.40	1.00	.74	3.03	1.89	1.14	.90
Standard Error	.04	.18	.15	.10	.08	.07	.05	.05	.11	.07	.04	.04

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Table Q20CT1 (continuation)
Q20. Daily Summary - Counts of services watched

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	1468	103	125	158	162-	70	146	203d	135d	130d	1231d	128d	71	38
	48%	46%	46%	+bdfjm 56%	40%	56%	43%	48%	51%	52%	48%	50%	48%	45%
1	767	54	85+ck	62	107	29	88	102	68	60	655	56	35	22
	25%	24%	32%	22%	27%	23%	26%	24%	26%	24%	25%	22%	24%	26%
2	360	37+bh	25	33	43	12	48	51	24	28	300	33	18	9
	12%	16%	9%	11%	11%	10%	14%	12%	9%	11%	12%	13%	12%	11%
3	190	12	16	15	32i	4	24	27	20	9	159	14	11	5
	6%	5%	6%	5%	8%	3%	7%	6%	8%	4%	6%	5%	8%	6%
4	91	5	5	5	13	3	7	19	7	7	71	9	7	4bcfj
	3%	2%	2%	2%	3%	3%	2%	4%	3%	3%	3%	4%	5%	5%
5	54	2	6	2	12g	4	3	4	3	7	44	6	2	3+acfgj
	2%	1%	2%	1%	3%	3%	1%	1%	1%	3%	2%	2%	1%	4%
6+	129	11	8	9	33	3	19	14	5	11	113	10	4	2
	4%	5%	3%	3%	+bcghjkl m 8%	2%	6%	3%	2%	4%	4%	4%	3%	2%
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	1.3	1.4c	1.1	.9-	1.7	1.0	1.4ch	1.1	1.0	1.3	1.3c	1.3c	1.2	1.3c
				+bceghjk l										
Standard deviation	2.17	2.83	1.64	1.53	2.80	2.08	2.43	1.68	1.61	2.44	2.19	2.19	1.82	2.09
Standard Error	.04	.21	.11	.10	.16	.21	.14	.09	.11	.18	.05	.13	.11	.15

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Table Q20CT1 (continuation)
 Q20. Daily Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	1468 48%	457c 50%	317 46%	225- 43%	451c 50%	774 48%	676 48%	1335+cd 51%	30 34%	123- 30%	59- 28%	32 29%
1	767 25%	233 25%	185 27%	123 24%	220 25%	418 26%	343 24%	631- 24%	19 22%	132+a 32%	72+a 35%	38 34%
2	360 12%	102 11%	88 13%	79+d 15%	90 10%	189 12%	169 12%	307 12%	9 10%	50 12%	30 15%	8 7%
3	190 6%	54 6%	45 6%	42 8%	47 5%	99 6%	88 6%	147- 6%	6 6%	42+a 10%	24+a 11%	12 11%
4	91 3%	21 2%	17 2%	16 3%	34 4%	38 2%	50 4%	80 3%	5 5%	11 3%	6 3%	0 -%
5	54 2%	17 2%	7 1%	7 1%	22 2%	25 2%	29 2%	42 2%	5 6%	12 3%	5 2%	3 2%
6+	129 4%	33 4%	32 5%	30 6%	32 4%	66 4%	62 4%	84- 3%	15 17%	45+a 11%	12 6%	18 16%
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	1.3	1.2	1.3	1.5+ad	1.2	1.3	1.3	1.1-	2.4+ad	2.0+a	1.7+a	2.5+ad
Standard deviation	2.17	2.17	2.45	2.38	1.80	2.29	2.04	2.03	2.88	2.80	2.06	3.82
Standard Error	.04	.07	.09	.13	.07	.06	.07	.04	.32	.15	.16	.39

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT1 (continuation)
Q20. Daily Summary - Counts of services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	1468 48%	487j 47%	982j 48%	131+abjk 59%	85j 53%	153j 53%	** **	89j 55%	46 34%	** **	160- 36%	125j 48%
1	767 25%	241 23%	527d 26%	44 20%	29 18%	59 21%	** **	34 21%	25 19%	** **	122cd 27%	66 25%
2	360 12%	127 12%	234 12%	25 11%	18 11%	30 11%	** **	12 8%	25 18%	** **	63 14%	31 12%
3	190 6%	81+b 8%	108- 5%	12 5%	16b 10%	18 6%	** **	13 8%	17 12%	** **	44+b 10%	18 7%
4	91 3%	36 4%	55 3%	4 2%	3 2%	8 3%	** **	5 3%	8 6%	** **	23+b 5%	9 3%
5	54 2%	20 2%	34 2%	4 2%	6 4%	6 2%	** **	1 1%	5 3%	** **	11 2%	5 2%
6+	129 4%	35 3%	94 5%	4 2%	4 2%	11 4%	** **	7 4%	10 7%	** **	24 5%	9 3%
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	1.3	1.3	1.3	.9-	1.3	1.3	**	1.1	1.9+abcgk	**	1.6	1.2
Standard deviation	2.17	2.02	2.25	1.94	2.51	2.60	**	1.78	2.36	**	2.12	1.95
Standard Error	.04	.07	.05	.14	.22	.17	**	.16	.24	**	.11	.13

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Table Q20CT1 (continuation)
 Q20. Daily Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	1468 48%	35- 23%	41- 34%	113- 29%	102- 30%	246-a 32%	832+abcde 53%	1420 47%	** **	1434 48%	** **
1	767 25%	41 27%	30 24%	95 25%	86 25%	196 25%	394 25%	759 25%	** **	763 25%	** **
2	360 12%	26f 17%	16 13%	60+f 16%	52 15%	115+f 15%	176 11%	355 12%	** **	359 12%	** **
3	190 6%	20+f 13%	17+f 14%	39+f 10%	42+f 12%	83+f 11%	78- 5%	188 6%	** **	190 6%	** **
4	91 3%	17+df 11%	6f 5%	29+f 8%	17+f 5%	51+f 7%	26- 2%	89 3%	** **	91 3%	** **
5	54 2%	6+f 4%	4 3%	15+f 4%	7 2%	24+f 3%	18- 1%	53 2%	** **	53 2%	** **
6+	129 4%	8 5%	10f 8%	32+f 8%	37+f 11%	64+f 8%	44- 3%	128 4%	** **	128 4%	** **
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	1.3	2.1+f	1.9+f	2.1+f	2.3+f	2.0+f	1.0-	1.3	**	1.3	**
Standard deviation	2.17	2.24	2.27	2.59	3.15	2.79	1.76	2.18	**	2.18	**
Standard Error	.04	.19	.22	.14	.19	.11	.05	.04	**	.04	**

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Table Q20CT1 (continuation)
Q20. Daily Summary - Counts of services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	1468 48%	1297ei 48%	1299+egi 49%	1280+egi 49%	1150+egi 50%	108- 34%	1351egi 49%	1133-ei 45%	1364ei 48%	1117-e 42%	958+d 51%	821+d 54%	936+d 52%	60- 33%	971+d 51%	769+d 53%
1	767 25%	654-de 24%	613-e 23%	609-e 23%	489-e 21%	39- 12%	661-e 24%	613de 25%	689-de 24%	744 28% +abcdefgh	429-df 23%	323-d 21%	377-d 21%	19- 10%	422-df 22%	275-d 19%
2	360 12%	326 12%	316 12%	310 12%	263 12%	38 12%	331 12%	312+ 13%	337 12%	354+ 13%	216 11%	162 11%	202 11%	24 13%	199- 10%	150 10%
3	190 6%	172 6%	169 6%	170 6%	148 6%	32 10% +abcdhf	175 6%	173+ 7%	180 6%	190+ 7%	113 6%	78- 5%	100 6%	11 6%	117 6%	81 6%
4	91 3%	78 3%	79 3%	77 3%	69 3%	10 3%	82 3%	83+ 3%	84 3%	91+ 3%	57 3%	37 2%	57 3%	6 4%	57 3%	43 3%
5	54 2%	48 2%	49 2%	50 2%	45 2%	18 6% +abcdfghi	52 2%	51+ 2%	52 2%	54+ 2%	27 1%	22 1%	31 2%	13+abcef 7%	34 2%	28 2%
6+	129 4%	125+ 5%	129+ 5%	126+ 5%	121+ 5%	75 23% +abcdfghi	127+ 5%	128+ 5%	129+ 5%	129+ 5%	96+ 5%	76+ 5%	94+ 5%	51+abcef 28%	93+ 5%	91+ 6%
Base for stats	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Mean score	1.3	1.3+	1.3+	1.3+	1.3+	3.5 +abcdfghi	1.3+	1.4+	1.3+	1.4+fh	1.3	1.2	1.3	4.0 +abcef	1.3	1.4+
Standard deviation	2.17	2.26	2.29	2.29	2.40	4.57 i	2.25	2.34	2.23	2.27	2.37	2.47	2.42	5.04	2.37	2.59
Standard Error	.04	.05	.05	.05	.05	.28	.05	.05	.05	.05	.06	.07	.06	.40	.06	.08

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Table Q20CT1 (continuation)
Q20. Daily Summary - Counts of services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	1468 48%	168+bcd 59%	1234- 47%	864 46%	522 48%
1	767 25%	47- 17%	697+a 26%	515+a 28%	297a 27%
2	360 12%	23 8%	315 12%	212 11%	122 11%
3	190 6%	20 7%	166 6%	117 6%	72 7%
4	91 3%	5 2%	80 3%	51 3%	20- 2%
5	54 2%	6 2%	47 2%	29 2%	15 1%
6+	129 4%	14 5%	110 4%	70 4%	42 4%
Base for stats	3060	283	2650	1859	1090
Mean score	1.3	1.1	1.3	1.2	1.2
Standard deviation	2.17	1.86	2.22	2.19	2.24
Standard Error	.04	.14	.05	.05	.07

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Table Q20CT13
Q20. At least weekly Summary - Counts of services watched

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
None	460 15%	197d 14%	228d 16%	** **	7- 5%	206 14%	241 16%
1	521 17%	229 16%	265 18%	** **	24 15%	272 18%	239- 15%
2	487 16%	227d 16%	244d 17%	** **	13- 8%	217 15%	264 17%
3	451 15%	180- 13%	249+a 17%	** **	19 12%	201 14%	244 16%
4	365 12%	169 12%	180 12%	** **	13 8%	169 11%	192 12%
5	238 8%	106 8%	121 8%	** **	11 7%	131+ 9%	105 7%
6+	539 18%	286+b 21%	180- 12%	** **	73+ab 45%	282 19%	255 17%
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	3.4	3.7+bc	2.8-c	**	5.9+abc	3.6+b	3.1-
Standard deviation	3.36	3.86	2.34	**	4.87	3.83	2.83
Standard Error	.07	.11	.07	**	.44	.11	.08

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Table Q20CT13 (continuation)
 Q20. At least weekly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	460	32-	29-	53-bh	62bh	67abh	77 +abcdehi	140 +abcdefh ijk	62-	114-bh	283 +abcdehi	216+abcdefhij
	15%	8%	6%	11%	12%	14%	20%	44%	7%	12%	24%	31%
1	521	54	64-	75	69	108 +abcdhi	90 +abcdhi	61bh	118-	144-	259 +abcdhi	151+abcdhi
	17%	14%	12%	16%	14%	23%	24%	19%	13%	15%	22%	22%
2	487	69	87	66	88	71	58	48	156	154	177	106
	16%	18%	17%	14%	18%	15%	15%	15%	17%	16%	15%	15%
3	451	63	81	67	76	75	55	35	143	143	164	90
	15%	16%	16%	14%	15%	16%	14%	11%	16%	15%	14%	13%
4	365	40g	67gk	68gjk	68gk	66gjk	41g	15-	107gk	136+gjk	121-g	56-
	12%	11%	13%	14%	14%	14%	11%	5%	12%	14%	10%	8%
5	238	23	47gk	51+agjk	41gk	42gk	26g	9-	70gk	92+gjk	77g	34-
	8%	6%	9%	10%	8%	9%	7%	3%	8%	9%	7%	5%
6+	539	103 +defgijk	145 +cdefgij k	102+efgjk	95efgjk	46-g	36-g	12-	248 +cdefgij k	197+efgjk	94-g	48-
	18%	27%	28%	21%	19%	10%	9%	4%	27%	20%	8%	7%
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	3.4	4.4 +defgijk	4.7 +cdefgij k	3.8 +efgjk	3.5efgjk	2.7-fgjk	2.4-gk	1.4-	4.5 +cdefgij k	3.6 +efgjk	2.2-gk	1.9-g
Standard deviation	3.36	4.20	4.24	3.47	3.06	2.19	2.07	1.77	4.22	3.27	2.11	2.00
Standard Error	.07	.26	.20	.17	.15	.10	.11	.11	.16	.11	.07	.08

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Table Q20CT13 (continuation)
 Q20. At least weekly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	460 15%	36 16%	31 11%	48 17%	51 13%	26 21%	43 13%	59 14%	45 17%	51+bdf 20%	390 15%	35 14%	20 14%	15 17%
1	521 17%	36 16%	51 19%	51 18%	66 16%	17 14%	64 19%	66 16%	38 15%	50 20%	440 17%	42 16%	25 17%	14 17%
2	487 16%	37 17%	52 19%	50 18%	53 13%	13 10%	56 17%	68 16%	42 16%	38 15%	410 16%	40 16%	21 14%	15 18%
3	451 15%	32 14%	46 17%	44 16%	54 13%	23 18%	52 16%	50 12%	41 16%	35 14%	378 15%	38 15%	23 16%	11 14%
4	365 12%	27 12%	32 12%	33 12%	54i 13%	16 13%	38 11%	53i 13%	39i 15%	18- 7%	309i 12%	30 12%	17 12%	9 11%
5	238 8%	18 8%	19 7%	23 8%	32 8%	9 7%	17 5%	37 9%	22 8%	20 8%	196 8%	21 8%	15f 10%	6 7%
6+	539 18%	37 17%	38 14%	34- 12%	93+bchj 23%	21 17%	65c 19%	85c 20%	36 14%	40 16%	450c 17%	51c 20%	25 17%	14 16%
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	3.4	3.3	3.2	2.8- +abcefhi	4.1 jlm	3.0	3.5c	3.5c	3.0	3.1	3.4c	3.7chm	3.3	3.0
Standard deviation	3.36	3.31	3.21	2.50	4.25	2.73	3.47	3.27	2.74	3.56	3.37	3.64	2.95	2.89
Standard Error	.07	.24	.22	.17	.25	.28	.20	.18	.19	.26	.08	.22	.18	.20

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Table Q20CT13 (continuation)
 Q20. At least weekly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	460 15%	118- 13%	91 13%	59- 11%	185+abce 21%	209- 13%	244+abce 17%	405 15%	12 13%	48- 12%	23 11%	10 9%
1	521 17%	154 17%	105 15%	93 18%	164 18%	259 16%	257 18%	461 18%	7 8%	56 13%	33 16%	16 14%
2	487 16%	151 16%	121 17%	80 15%	127 14%	272 17%	207 15%	423 16%	15 17%	63 15%	37 18%	11 10%
3	451 15%	142 15%	102 15%	70 13%	132 15%	244 15%	202 14%	379 14%	9 10%	69 16%	38 18%	20 18%
4	365 12%	104 11%	88 13%	80+d 15%	89 10%	192 12%	169 12%	316 12%	10 11%	48 12%	21 10%	16 15%
5	238 8%	86+f 9%	52 7%	34 7%	62 7%	138 9%	96 7%	208 8%	9 10%	29 7%	15 7%	6 5%
6+	539 18%	162 18%	131 19%	105 20%	138 15%	293 18%	242 17%	435- 17%	28 31%	103+a 25%	43 21%	31 28%
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	3.4	3.5df	3.5df	3.6df	3.0-	3.5+df	3.2-	3.2-	4.9+a	4.3+a	3.9a	4.9+a
Standard deviation	3.36	3.51	3.37	3.52	3.11	3.44	3.28	3.16	4.83	4.34	3.85	4.80
Standard Error	.07	.11	.13	.19	.12	.08	.10	.07	.53	.23	.30	.49

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Table Q20CT13 (continuation)
 Q20. At least weekly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	460 15%	193+bj 19%	266- 13%	63+abjk 28%	44+abjk 28%	73+abjk 26%	** **	45+abjk 28%	20 15%	** **	48- 11%	41 16%
1	521 17%	176 17%	345 17%	34 15%	20 13%	55 19%	** **	30 19%	12 9%	** **	67 15%	51 19%
2	487 16%	151 15%	336 17%	28 12%	20 13%	41 14%	** **	22 14%	24 18%	** **	70 16%	46 17%
3	451 15%	140 14%	310 15%	25 11%	21 13%	33 12%	** **	17 10%	13 10%	** **	62 14%	37 14%
4	365 12%	108 11%	255ek 13%	20 9%	18 11%	18- 6%	** **	14 8%	18 13%	** **	57e 13%	20- 8%
5	238 8%	65 6%	173 9%	15 7%	10 6%	16 6%	** **	9 6%	7 5%	** **	37 8%	19 7%
6+	539 18%	192 19%	347 17%	38 17%	26 16%	49 17%	** **	24 15%	40 30%	** **	106+abg 24%	48 18%
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	3.4	3.2g	3.5ceg	2.9-	2.9	2.9-	**	2.6-	3.9acdeg	**	3.8	3.2
Standard deviation	3.36	3.26	3.41	3.31	3.28	3.39	**	2.65	3.23	**	3.25	3.23
Standard Error	.07	.11	.08	.24	.29	.23	**	.24	.33	**	.17	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT13 (continuation)
 Q20. At least weekly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	460 15%	11- 7%	11 9%	22- 6%	14- 4%	57- 7%	246acde 16%	424 14%	** **	431 14%	** **
1	521 17%	18 11%	13 11%	44- 11%	33- 10%	78- 10%	286acde 18%	513 17%	** **	516 17%	** **
2	487 16%	15- 10%	11- 9%	37- 10%	43 13%	89- 11%	289+abcde 18%	480 16%	** **	483 16%	** **
3	451 15%	22 14%	24 20%	59 15%	56 16%	119 15%	248 16%	446 15%	** **	450 15%	** **
4	365 12%	25 16%	18 15%	58f 15%	49 14%	113+f 15%	175 11%	360 12%	** **	365 12%	** **
5	238 8%	16 10%	16+f 13%	40 11%	27 8%	78+ 10%	118 8%	234 8%	** **	236 8%	** **
6+	539 18%	48+f 31%	30f 25%	123+f 32%	121+bf 35%	244+f 31%	204- 13%	537 18%	** **	537 18%	** **
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	3.4	4.4+f	4.3+f	5.0+f	5.3+abf	4.9+f	2.9-	3.4+d	**	3.4+d	**
Standard deviation	3.36	3.09	3.48	4.25	4.57	4.18	2.69	3.37	**	3.36	**
Standard Error	.07	.27	.34	.24	.27	.16	.07	.07	**	.07	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT13 (continuation)
 Q20. At least weekly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)							
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)		
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419		
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191		
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437		
None	460 15%	362-gi 13%	371-gi 14%	356-gi 14%	332egi 15%	32- 10%	391-gi 14%	220- 9%	394-gi 14%	201- 7%	252- 13%	223d 15%	253 14%	16- 9%	256- 13%	230ad 16%		
1	521 17%	431-e 16%	409-e 15%	403-e 15%	353-e 15%	24- 8%	437-e 16%	393-e 16%	456-e 16%	445e 17%	302d 16%	263d 17%	282-d 16%	11- 6%	295-d 16%	213-d 15%		
2	487 16%	416e 15%	411e 15%	396-e 15%	325-e 14%	24- 8%	431e 16%	391e 16%	442e 16%	461+de 17%	274-d 14%	202-d 13%	268d 15%	14- 8%	278-d 15%	196-d 14%		
3	451 15%	408e 15%	389e 15%	390e 15%	313-e 14%	24- 8%	417e 15%	383e 15%	421e 15%	440+de 16%	273d 14%	209d 14%	249d 14%	8- 4%	269d 14%	174-d 12%		
4	365 12%	334 12%	323 12%	321 12%	277 12%	30 9%	341 12%	342+e 14%	351+ 12%	357+ 13%	241 13%	194 13%	220 12%	17 10%	227 12%	168 12%		
5	238 8%	223+ 8%	220+ 8%	225+ 9%	194+ 8%	22 7%	228+ 8%	232+ 9%	234+ 8%	237+ 9%	156 8%	124 8%	146 8%	11 6%	167+ 9%	124 9%		
6+	539 18%	525+ 19%	531+ 20%	530+ 20%	490+h 21%	163 51%	+abcdfgh 19%	535+ 21%	534+h 19%	536+ 20%	538+ 20%	400+ 21%	303+ 20%	377+ 21%	106 58%	+abcef 21%	401+ 23%	333+ 23%
Base for stats	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437		
Mean score	3.4	3.6+	3.6+	3.6+	3.7+	7.5	3.5+	3.9	3.5+	3.8+fh	3.8+	3.7+	3.7+	8.8	3.7+	3.9+		
							+abcdfgh i		+abcfh					+abcef				
Standard deviation	3.36	3.47	3.50	3.51	3.67	6.23	3.45	3.48	3.43	3.39	3.70	3.88	3.76	6.73	3.69	4.02		
Standard Error	.07	.07	.07	.07	.08	.38	.07	.08	.07	.07	.09	.11	.10	.53	.09	.12		

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT13 (continuation)
 Q20. At least weekly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	460 15%	80+bcd 28%	343- 13%	212- 11%	121- 11%
1	521 17%	56 20%	446 17%	301 16%	169 15%
2	487 16%	34 12%	433 16%	323+ 17%	188 17%
3	451 15%	36 13%	396 15%	294 16%	182+ 17%
4	365 12%	23 8%	330 12%	238 13%	150+a 14%
5	238 8%	14 5%	217 8%	152 8%	88 8%
6+	539 18%	40 14%	486+ 18%	339 18%	192 18%
Base for stats	3060	283	2650	1859	1090
Mean score	3.4	2.6-	3.5+a	3.5+a	3.6+a
Standard deviation	3.36	2.87	3.41	3.38	3.59
Standard Error	.07	.22	.07	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT14
 Q20. At least monthly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
None	272 9%	116 8%	124 8%	** **	7 5%	115 8%	146 9%
1	260 9%	112 8%	138 9%	** **	7 4%	146+b 10%	113- 7%
2	318 10%	156 11%	148 10%	** **	12 8%	142 10%	168 11%
3	382 12%	174 12%	193d 13%	** **	11 7%	183 12%	196 13%
4	349 11%	144 10%	195+ad 13%	** **	9- 5%	142- 10%	202+a 13%
5	361 12%	160 11%	189d 13%	** **	11 7%	180 12%	178 12%
6+	1118 37%	532b 38%	481- 33%	** **	103+ab 64%	571+b 39%	536 35%
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	5.0	5.4+bc	4.5-c	**	8.3+abc	5.4+b	4.7-
Standard deviation	4.09	4.52	3.13	**	5.68	4.63	3.44
Standard Error	.08	.13	.09	**	.51	.14	.09

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Table Q20CT14 (continuation)
 Q20. At least monthly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	272	16-	22-	31	36h	29-	45	92	39-	68-h	165	137+abcdefhij
	9%	4%	4%	6%	7%	6%	12%	29%	4%	7%	14%	20%
1	260	14-	23-	36ah	33	47abh	52	55	38-	69h	154	106+abcdehi
	9%	4%	4%	7%	7%	10%	14%	17%	4%	7%	13%	15%
2	318	35	50	40	46	62+chi	40	44ci	85	86	147+chi	84i
	10%	9%	10%	8%	9%	13%	11%	14%	9%	9%	12%	12%
3	382	60di	74di	54	46-	58	49	43	133+di	99-	150	91
	12%	15%	14%	11%	9%	12%	13%	13%	15%	10%	13%	13%
4	349	52g	56	62g	56	50	48	25	108	117	123	73
	11%	13%	11%	13%	11%	11%	12%	8%	12%	12%	11%	10%
5	361	41	59	60g	57	70+gk	51g	23-	99	118g	144g	74
	12%	11%	11%	12%	12%	15%	13%	7%	11%	12%	12%	11%
6+	1118	167	235	200	224	158fgjk	97-gk	37-	402	424	292-gk	135-g
	37%	43%	45%	41%	45%	33%	25%	12%	44%	43%	25%	19%
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	5.0	6.4	6.4	5.5	5.3efgjk	4.4-fgjk	3.8-gk	2.4-	6.4	5.4	3.7-gk	3.2-g
		+cdefgij	+cdefgij	+efgjk					+cdefgij	+efgjk		
Standard deviation	4.09	4.86	5.04	4.18	3.73	2.79	2.76	2.57	4.96	3.96	2.84	2.76
Standard Error	.08	.30	.24	.21	.19	.13	.15	.16	.19	.14	.09	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT14 (continuation)
 Q20. At least monthly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	272 9%	20 9%	21 8%	35dg 12%	26 7%	15 12%	28 8%	28 7%	21 8%	29 11%	223 9%	24 9%	15 10%	10dg 12%
1	260 9%	19 9%	26 10%	22 8%	34 8%	7 6%	28 8%	31 7%	31k 12%	25 10%	223 9%	16 6%	14 9%	8 9%
2	318 10%	24 11%	27 10%	30 11%	46 11%	7 5%	31 9%	45 11%	23 9%	40+fhjk 16%	273 11%	22 9%	15 10%	8 10%
3	382 12%	36g 16%	32 12%	45g 16%	42 11%	12 10%	45 14%	41 10%	35 13%	27 11%	317 12%	35 14%	18 12%	12 14%
4	349 11%	20 9%	34 12%	37 13%	39 10%	22 17%	47m 14%	49 12%	25 10%	23 9%	296 11%	29 11%	17 12%	6 8%
5	361 12%	24 11%	38 14%	31 11%	47 12%	15 12%	38 11%	51 12%	29 11%	30 12%	304 12%	29 11%	20 14%	8 10%
6+	1118 37%	81 36%	93 35%	85- 30%	167cil 42%	46 37%	117 35%	173cil 41%	97 37%	79 31%	938 36%	100c 39%	48 33%	33 39%
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	5.0	5.2c	4.8	4.3- +bcehi jlm	5.7	4.7	5.2ch	5.4chl	4.4-	4.7	5.0c	5.4chl	4.6	4.8
Standard deviation	4.09	4.45	3.76	3.40	4.75	3.18	4.41	4.08	3.10	4.34	4.09	4.35	3.57	3.95
Standard Error	.08	.33	.26	.23	.27	.32	.26	.23	.22	.32	.09	.26	.22	.28

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT14 (continuation)
 Q20. At least monthly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	272 9%	56- 6%	49 7%	30- 6%	131+abce 15%	105- 7%	161+abce 11%	231 9%	10 12%	35 9%	16 8%	6 5%
1	260 9%	75 8%	54 8%	38 7%	90 10%	129 8%	129 9%	222 8%	2 2%	34 8%	19 9%	13 12%
2	318 10%	87 10%	58 8%	69+be 13%	99 11%	146- 9%	168+be 12%	285 11%	5 6%	32 8%	23 11%	4 3%
3	382 12%	125 14%	96 14%	54 10%	101 11%	221f 14%	155- 11%	328 12%	8 9%	55 13%	30 15%	15 14%
4	349 11%	105 11%	79 12%	57 11%	105 12%	185 11%	162 11%	307 12%	11 13%	41 10%	20 9%	8 7%
5	361 12%	119 13%	85 12%	60 11%	92 10%	205 13%	152 11%	313 12%	13 15%	48 11%	20 10%	12 11%
6+	1118 37%	350d 38%	268d 39%	213df 41%	278- 31%	618+d 38%	491 35%	941 36%	39 44%	171 41%	78 38%	51 47%
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	5.0	5.3+df	5.3+df	5.4+df	4.4-	5.3+df	4.8-	4.9-	6.6+a	6.0+a	5.5	6.8+a
Standard deviation	4.09	4.18	4.07	4.26	3.84	4.13	4.03	3.83	5.54	5.31	4.91	5.86
Standard Error	.08	.14	.15	.23	.15	.10	.13	.08	.61	.28	.38	.60

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT14 (continuation)
 Q20. At least monthly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	272 9%	125+bj 12%	147- 7%	36+bj 16%	31+abjk 19%	49+bjk 17%	** **	33+abjk 20%	16 12%	** **	31 7%	26 10%
1	260 9%	90 9%	170 8%	26j 12%	13 8%	32j 11%	** **	17 10%	1 1%	** **	29 6%	24 9%
2	318 10%	110 11%	208 10%	23 10%	13 8%	31 11%	** **	20 12%	19 14%	** **	51 11%	35 13%
3	382 12%	113 11%	270c 13%	17- 8%	18 11%	27 9%	** **	12 7%	15 11%	** **	48 11%	31 12%
4	349 11%	127 12%	221 11%	23 10%	12 8%	33 12%	** **	24 15%	9 6%	** **	58 13%	25 9%
5	361 12%	105 10%	256e 13%	26 12%	24e 15%	21- 7%	** **	14 8%	11 8%	** **	50 11%	32 12%
6+	1118 37%	356 35%	762g 37%	73 33%	49 31%	92 32%	** **	42- 26%	63 47%	** **	179g 40%	90 34%
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	5.0	4.6-g +acdefgk	5.2	4.3- +acdefgk	4.4	4.2- +acdefgk	**	3.7- +acdefgk	5.5acefg +acdefgk	**	5.1acefg +acdefgk	4.6g +acdefgk
Standard deviation	4.09	3.75	4.23	3.71	4.05	3.86	**	3.29	4.01	**	3.60	3.63
Standard Error	.08	.13	.10	.27	.36	.26	**	.30	.41	**	.19	.25

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT14 (continuation)
 Q20. At least monthly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	272 9%	7 5%	9cd 7%	10- 3%	7- 2%	33- 4%	133cde 8%	238 8%	** **	244 8%	** **
1	260 9%	14d 9%	8 6%	17- 5%	14- 4%	39- 5%	131cde 8%	256 9%	** **	257 9%	** **
2	318 10%	8- 5%	3- 3%	26- 7%	27 8%	47- 6%	194+abcde 12%	312 10%	** **	315 10%	** **
3	382 12%	13 9%	12 10%	40 11%	36 10%	82 11%	213 14%	380 13%	** **	382 13%	** **
4	349 11%	17 11%	15 13%	38 10%	37 11%	82 11%	197 13%	346 12%	** **	349 12%	** **
5	361 12%	12 8%	16 13%	41 11%	31 9%	80 10%	195 12%	355 12%	** **	358 12%	** **
6+	1118 37%	82+f 53%	59+f 48%	210+f 55%	193+f 56%	416+f 53%	506- 32%	1104 37%	** **	1114 37%	** **
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	5.0	6.0+f	6.2+f	6.9+f	7.1+af	6.6+f	4.6-	5.1+d	**	5.1+d	**
Standard deviation	4.09	4.06	4.51	4.90	4.98	4.76	3.48	4.06	**	4.07	**
Standard Error	.08	.35	.44	.27	.29	.19	.10	.08	**	.08	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT14 (continuation)
Q20. At least monthly Summary - Counts of services watched

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	272 9%	195-egi 7%	194-egi 7%	188-egi 7%	177-egi 8%	12- 4%	209-egi 8%	66- 3%	211-egi 7%	62- 2%	137-d 7%	125d 8%	138-d 8%	2- 1%	139-d 7%	122d 9%
1	260 9%	201-e 7%	187-e 7%	180-e 7%	160-e 7%	8- 2%	210-e 8%	157-e 6%	218-e 8%	184-e 7%	144-d 8%	116d 8%	125-d 7%	3- 2%	125-d 7%	101-d 7%
2	318 10%	257-e 10%	245-e 9%	235-e 9%	198-e 9%	10- 3%	267-e 10%	217-e 9%	272-e 10%	282deg 11%	166-d 9%	129-d 8%	155-d 9%	7- 4%	155-d 8%	112- 8%
3	382 12%	320-e 12%	307-e 12%	295-e 11%	239-e 10%	16- 5%	325-e 12%	291-e 12%	337-e 12%	355+cde 13%	199-d 10%	156-d 10%	177-d 10%	7- 4%	201-d 11%	136-d 9%
4	349 11%	310e 11%	294e 11%	295e 11%	241-e 11%	17- 5%	318e 11%	304+e 12%	327e 12%	331+e 12%	209d 11%	166d 11%	197d 11%	7- 4%	213d 11%	141-d 10%
5	361 12%	331e 12%	329+e 12%	334+e 13%	273e 12%	17- 5%	342+e 12%	350+de 14%	354+e 13%	349+e 13%	230d 12%	193d 13%	220d 12%	10- 5%	230d 12%	165d 11%
6+	1118 37%	1086+ 40%	1098+ 41%	1094+ 42%	995+afh 44%	242 76%	1108+ 40%	1109 44%	1115+ 39%	1117+ 42%	811+ 43%	633+ 42%	784+ 44%	147 80%	831+ 44%	660+b 46%
Base for stats	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Mean score	5.0	5.4+	5.5+	5.5+	5.6+afh 11.3	11.3	5.3+	5.8	5.3+	5.6+afh	5.6+	5.7+	5.7+	13.0	5.6+	5.9+
Standard deviation	4.09	4.16	4.18	4.18	4.36	6.55	4.14	4.06	4.12	4.01	4.36	4.58	4.39	6.48	4.28	4.70
Standard Error	.08	.09	.09	.09	.10	.40	.09	.09	.08	.08	.11	.13	.11	.51	.11	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT14 (continuation)
 Q20. At least monthly Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	272 9%	55+bcd 20%	191- 7%	109- 6%	59- 5%
1	260 9%	39+bcd 14%	212- 8%	147 8%	86 8%
2	318 10%	36d 13%	261- 10%	167- 9%	87- 8%
3	382 12%	33 12%	330 12%	245 13%	157+ 14%
4	349 11%	29 10%	310 12%	226 12%	144+ 13%
5	361 12%	18- 6%	334+a 13%	237a 13%	142a 13%
6+	1118 37%	73- 26%	1013+a 38%	727+a 39%	415a 38%
Base for stats	3060	283	2650	1859	1090
Mean score	5.0	3.7-	5.3+a	5.3+a	5.4+a
Standard deviation	4.09	3.60	4.12	4.06	4.26
Standard Error	.08	.28	.09	.10	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT15
 Q20. Ever watched Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
None	127 4%	45- 3%	55 4%	** **	5 3%	48- 3%	70 5%
1	110 4%	60 4%	46 3%	** **	2 2%	57 4%	52 3%
2	114 4%	45 3%	61 4%	** **	3 2%	55 4%	59 4%
3	148 5%	62 4%	78 5%	** **	6 4%	64 4%	80 5%
4	209 7%	81 6%	120+ad 8%	** **	4- 2%	81- 5%	124+a 8%
5	229 7%	122+ 9%	97 7%	** **	7 5%	112 8%	114 7%
6+	2122 69%	978 70%	1009 69%	** **	133+ab 83%	1061+b 72%	1041 68%
Base for stats	3060	1394	1467	**	160	1478	1540
Mean score	8.3	8.8+bc	7.5-c	**	12.6+abc	8.9+b	7.7-
Standard deviation	5.09	5.44	4.16	**	6.34	5.51	4.55
Standard Error	.10	.16	.12	**	.57	.16	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT15 (continuation)
 Q20. Ever watched Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	127	7-	10-	16	13	12	17bh +abcdeh ijk	53 16%	17-	29-	81 +abcdehi	69+abcdehij
	4%	2%	2%	3%	3%	3%	4%	16%	2%	3%	7%	10%
1	110	6	7-	12	15	15	20abchi +abcdeh ij	35 11%	14-	27	70 +abcdehi	55+abcdehi
	4%	2%	1%	2%	3%	3%	5%	11%	2%	3%	6%	8%
2	114	3-	16a	14a	12	15a	16a +abcdeh ijk	39 12%	19-	26-	70 +abcdehi	55+abcdehij
	4%	1%	3%	3%	2%	3%	4%	12%	2%	3%	6%	8%
3	148	10	22	19	22	23	26ah +abcdhi	26 8%	32	41	75+ahi	52+abcdhi
	5%	3%	4%	4%	4%	5%	7%	8%	4%	4%	6%	7%
4	209	16	23-	23	23-	44	48 +abcdhi	33 +abcdhi	39-	46-	124 +abcdhi	80+abcdhi
	7%	4%	4%	5%	5%	9%	12%	10%	4%	5%	11%	11%
5	229	31	28	30	32	40	39+bchi 10%	29 9%	59	62	108+bhi 9%	68+bchi 10%
	7%	8%	5%	6%	6%	8%	10%	9%	6%	6%	9%	10%
6+	2122	312 +efgjk	414 +efgjk	369 +efgjk	382 +efgjk	326fgjk	217-gk	104-	725 +efgjk	750 +efgjk	647-gk	321-g
	69%	81%	80%	76%	77%	69%	57%	33%	80%	77%	55%	46%
Base for stats	3060	385	520	483	498	475	381	319	904	980	1175	701
Mean score	8.3	10.4 +cdefgij k	10.2 +cdefgij k	9.1 +efgjk	8.6efgjk	7.5-fgjk	6.2-gk	4.2-	10.3	8.9	6.2-gk	5.3-g
Standard deviation	5.09	5.64	5.73	5.21	4.55	3.73	3.49	3.52	5.69	4.89	3.83	3.65
Standard Error	.10	.34	.27	.26	.23	.18	.19	.21	.21	.17	.12	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT15 (continuation)
 Q20. Ever watched Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	127	8	11	9	13	9	11	17	11	19	108	9	4	7+cdfjkl
	4%	4%	4%	3%	3%	7%	3%	4%	4%	8%	4%	4%	3%	8%
1	110	4	11	18+ag	14	8	9	11	7	15	95	7	5	3
	4%	2%	4%	6%	3%	6%	3%	3%	3%	6%	4%	3%	3%	4%
2	114	8	11	15	15	3	9	20	10	8	99	6	5	4
	4%	4%	4%	5%	4%	2%	3%	5%	4%	3%	4%	2%	4%	4%
3	148	10	15	19	21	1	15	14	17	9	123	12	8	5
	5%	5%	6%	7%	5%	1%	4%	3%	7%	4%	5%	5%	6%	6%
4	209	24+dfgk	22f	19	22	11	12-	25	27+dfk	19	181f	11	11f	5
	7%	11%	8%	7%	5%	9%	4%	6%	10%	8%	7%	4%	8%	6%
5	229	20	14	26	33	11	28	24	13	24	194	17	13	5
	7%	9%	5%	9%	8%	9%	8%	6%	5%	10%	8%	7%	9%	6%
6+	2122	149	186	179-	285	82	251+cijm	308ci	177	158-	1774	193	99	56
	69%	67%	69%	63%	71%	66%	75%	73%	67%	63%	69%	76%	68%	66%
Base for stats	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Mean score	8.3	8.7ceh	8.2e	7.4-	8.8	7.0-	8.8	8.7cehil	7.6	7.7	8.2ce	8.8	7.8	7.8
					+cehilm		cehilm				cehilm			
Standard deviation	5.09	5.49	5.18	4.53	5.51	3.98	5.08	5.27	4.47	5.31	5.12	5.09	4.45	5.20
Standard Error	.10	.40	.35	.31	.32	.40	.30	.29	.32	.39	.11	.31	.27	.36

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT15 (continuation)
 Q20. Ever watched Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	127 4%	18- 2%	16- 2%	14 3%	74+abce 8%	34- 2%	88+abce 6%	109 4%	6 7%	15 4%	7 3%	1 1%
1	110 4%	20- 2%	26 4%	15 3%	47+ae 5%	46- 3%	62ae 4%	96 4%	0 -	15 4%	8 4%	7 6%
2	114 4%	28 3%	20 3%	18 3%	48+abe 5%	48- 3%	66+e 5%	104 4%	1 1%	10 2%	9 4%	* **
3	148 5%	46 5%	34 5%	14- 3%	53c 6%	80 5%	67 5%	125 5%	2 2%	21 5%	12 6%	6 6%
4	209 7%	63 7%	44 6%	39 8%	59 7%	108 7%	98 7%	181 7%	4 5%	24 6%	17 8%	3 3%
5	229 7%	69 8%	44 6%	37 7%	77 9%	113 7%	114 8%	190 7%	3 4%	37 9%	27+a 13%	6 6%
6+	2122 69%	673+df 73%	506+df 73%	384+df 74%	539- 60%	1179+df 73%	923-d 65%	1822 69%	73 82%	294 71%	129- 62%	86 78%
Base for stats	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Mean score	8.3	8.5df	8.8+df	9.1+adf	7.3-	8.6+df	7.9-d	8.0-	10.3+a	9.6+a	9.3+a	10.0+a
Standard deviation	5.09	4.72	5.15	5.32	5.11	4.91	5.26	4.86	5.91	6.16	6.38	5.91
Standard Error	.10	.15	.19	.28	.20	.12	.17	.10	.65	.33	.49	.61

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT15 (continuation)
 Q20. Ever watched Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	127 4%	61+b 6%	67- 3%	21+bjk 9%	18+abjk 11%	32+abjk 11%	** **	15+bjk 9%	12 9%	** **	17 4%	7 3%
1	110 4%	43 4%	68 3%	16+bjk 7%	5 3%	11 4%	** **	8 5%	4 3%	** **	12 3%	5 2%
2	114 4%	36 3%	79 4%	9 4%	8 5%	16j 6%	** **	5 3%	5 3%	** **	10 2%	10 4%
3	148 5%	56 5%	92 5%	12 5%	14+b 9%	17 6%	** **	11 7%	7 5%	** **	20 5%	15 6%
4	209 7%	72 7%	136 7%	17 8%	12 7%	25 9%	** **	15 9%	6 4%	** **	24 5%	20 8%
5	229 7%	66 6%	163 8%	14 6%	8 5%	26 9%	** **	15 9%	12 9%	** **	26 6%	17 6%
6+	2122 69%	693ceg 68%	1429cdeg 70%	134- 60%	95- 59%	159- 56%	** **	92- 57%	88 66%	** **	337 75%	187cdeg 71%
Base for stats	3060	1026	2033	223	160	285	**	161	134	**	446	262
Mean score	8.3	7.8-ceg	8.5 +acdefg	6.9- +acdefg	7.3- +acdefg	7.1- +acdefg	**	6.7- +acdefg	8.5ceg +acdefg	**	8.6 +acdefg	7.9cg +acdefg
Standard deviation	5.09	4.95	5.15	4.71	5.46	5.19	**	4.67	5.74	**	4.75	4.38
Standard Error	.10	.17	.12	.34	.48	.35	**	.42	.58	**	.25	.30

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT15 (continuation)
 Q20. Ever watched Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	127 4%	1- 1%	2 2%	5- 1%	2- 1%	11- 1%	60cde 4%	99 3%	** **	102 3%	** **
1	110 4%	5 3%	3 2%	3- 1%	4- 1%	15- 2%	53c 3%	106 4%	** **	107 4%	** **
2	114 4%	5d 3%	3 2%	7 2%	2- 1%	16- 2%	69cde 4%	112 4%	** **	114 4%	** **
3	148 5%	4 3%	2 2%	10- 3%	12 4%	21- 3%	86ce 6%	146 5%	** **	146 5%	** **
4	209 7%	6 4%	1- 1%	21b 6%	21b 6%	42b 5%	122b 8%	207 7%	** **	209 7%	** **
5	229 7%	5 3%	8 7%	18- 5%	15- 4%	34- 4%	135+acde 9%	226 8%	** **	226 7%	** **
6+	2122 69%	127+f 83%	104+f 84%	318+f 83%	288+f 84%	639+f 82%	1043- 67%	2096 70%	** **	2114 70%	** **
Base for stats	3060	154	123	383	344	779	1568	2992	**	3018	**
Mean score	8.3	10.4+f	10.3+f	10.6+f	10.6+f	10.3+f	7.7-	8.3+d	**	8.3+d	**
Standard deviation	5.09	5.53	5.44	5.46	5.46	5.47	4.54	5.00	+acd	5.03	**
Standard Error	.10	.48	.54	.31	.32	.21	.12	.10	**	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT15 (continuation)
 Q20. Ever watched Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4	Any Channel 5	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4	Channel 5
				(c)	(d)		(e)	(f)							(g)	(e)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	127 4%	83-egi 3%	82-egi 3%	78-egi 3%	71-egi 3%	2-gi 1%	89-egi 3%	0- -	89-egi 3%	0- -	59-d 3%	53d 4%	54-d 3%	0- -	60-d 3%	47-d 3%
1	110 4%	76-egi 3%	76-egi 3%	73-egi 3%	71-egi 3%	2- 1%	84-egi 3%	35- 1%	84-egi 3%	49- 2%	51-d 3%	41-d 3%	53-d 3%	0- -	49-d 3%	51d 4%
2	114 4%	92-e 3%	85-e 3%	80-e 3%	75-e 3%	*- **	96-eg 3%	61-e 2%	98-eg 3%	76-e 3%	62d 3%	53d 4%	58d 3%	0- -	58-d 3%	45d 3%
3	148 5%	114-e 4%	106-e 4%	96-e 4%	88-e 4%	3- 1%	119-e 4%	86-e 3%	120-e 4%	116-e 4%	73-d 4%	63d 4%	70-d 4%	1- **	63-d 3%	53-d 4%
4	209 7%	171-e 6%	157-e 6%	152-e 6%	135-e 6%	5- 2%	170-e 6%	153-e 6%	181-e 6%	166-e 6%	119d 6%	106d 7%	103-d 6%	3- 2%	109-d 6%	85d 6%
5	229 7%	189-e 7%	184-e 7%	176-e 7%	148-e 6%	9- 3%	197-e 7%	173-e 7%	202-e 7%	194e 7%	121- 6%	103d 7%	117- 7%	5- 3%	123- 6%	91- 6%
6+	2122 69%	1975+ 73%	1965+ 74%	1967+ 75%	1696+ 74%	298 +abcd ⁱ fg ^h	2024+ 73%	1987 +abcd ⁱ fh	2060+ 73%	2079 +abcd ⁱ fh	1411+ 74%	1099+ 72%	1342+ 75%	174 +abce ^f	1431+ 76%	1064+ 74%
Base for stats	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Mean score	8.3	8.6+	8.7+	8.8+	8.9+ ^{fh}	16.0 +abcd ⁱ fg ^h	8.6+	9.2 +abc ^f h	8.5+	9.1+ ^{ab} fh	8.7+	8.7+	8.7+	16.8 +abce ^f	8.8+	9.0+
Standard deviation	5.09	5.05	5.05	5.01	5.21	5.51	5.03	4.72	5.01	4.77	5.05	5.26	5.03	5.08	4.93	5.33
Standard Error	.10	.11	.11	.11	.12	.33	.10	.10	.10	.10	.13	.15	.13	.40	.12	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q20CT15 (continuation)
 Q20. Ever watched Summary - Counts of services watched

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	127 4%	32+bcd 11%	76- 3%	36- 2%	22- 2%
1	110 4%	22+bcd 8%	81- 3%	50- 3%	26- 2%
2	114 4%	19+bcd 7%	88- 3%	59 3%	34 3%
3	148 5%	23+bc 8%	116- 4%	77 4%	53 5%
4	209 7%	26 9%	171 6%	112- 6%	69 6%
5	229 7%	19 7%	202 8%	143 8%	70 6%
6+	2122 69%	142- 50%	1918+a 72%	1382+a 74%	816+a 75%
Base for stats	3060	283	2650	1859	1090
Mean score	8.3	6.6-	8.6+a	8.6+a	8.7+a
Standard deviation	5.09	5.35	5.01	4.81	4.94
Standard Error	.10	.42	.10	.12	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q21

Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample size	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
A BBC YouTube channel (i.e. BBC, BBC News)	469 21%	252+b 26%	173- 16%	** **	43+b 32%	272+b 24%	189- 18%
An ITV YouTube channel (i.e. ITV, ITVBe, ITV2, ITV News)	269 12%	160+b 16%	73- 7%	** **	35+ab 26%	153 14%	115 11%
A Channel 4 YouTube channel (i.e. Channel 4, Channel 4 News, E4, Film4)	320 15%	186+b 19%	91- 9%	** **	43+ab 32%	194+b 17%	121- 12%
A Channel 5 YouTube channel (i.e. Channel 5, 5 News)	164 8%	111+b 11%	28- 3%	** **	26+ab 19%	91 8%	71 7%
An STV YouTube channel (e.g. STV, STV News)	80 4%	57+b 6%	8- 1%	** **	14+b 11%	55+b 5%	24- 2%
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	53 2%	41+b 4%	3- *%	** **	9+b 7%	43+b 4%	10- 1%
NET Any PSB YouTube channel	674 31%	378+b 39%	213- 20%	** **	80+ab 60%	383+b 34%	282- 27%
Don't know / can't remember	264 12%	112 12%	140 13%	** **	10 7%	114- 10%	145+a 14%
None of these	1245 57%	480-d 49%	713+ad 67%	** **	44- 33%	618 55%	614 59%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q21 (continuation)

Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample size	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
A BBC YouTube channel (i.e. BBC, BBC News)	469 21%	119 +cdefgij k 34%	120 +cdefgij k 27%	73gj	62-	47-	38	12-	238 +cdefgij k 30%	135-gj	96-	49-
An ITV YouTube channel (i.e. ITV, ITVBe, ITV2, ITV News)	269 12%	68 +defgijk 20%	76 +defgijk 17%	50egjk	34eg	15-	21e	4-	144 +defgijk 18%	84egjk	41-	26-
A Channel 4 YouTube channel (i.e. Channel 4 News, E4, Film4)	320 15%	78 +cdefgij k 23%	95 +cdefgij k 22%	53egjk	47egjk	23-	21-g	3-	173 +cdefgij k 22%	100egjk	47-	24-
A Channel 5 YouTube channel (i.e. Channel 5, 5 News)	164 8%	34degjk +defgijk 10%	57 +defgijk 13%	33egjk	18	10-	12g	1-	91 +defgijk 12%	51egjk	23-	13-
An STV YouTube channel (e.g. STV, STV News)	80 4%	23 +defgijk 7%	31 +defgijk 7%	14egjk	6-	4-	3-	0-	54 +defgijk 7%	20jk	6-	3-
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	53 2%	7 +adefgij k 2%	27 +adefgij k 6%	13defgjk	2-	2-	2	0	34 +defgijk 4%	15j	4-	2-
NET Any PSB YouTube channel	674 31%	176 +bcdefgi jk 51%	173 +cdefgij k 39%	113efgjk	87-gj	61-	49-g	14-	349 +cdefgij k 44%	200-egjk	124-	63-
Don't know / can't remember	264 12%	30 9%	38- 9%	41 11%	48bh 13%	42h 13%	31bh 14%	35 +abcdefh ijk 28%	68- 9%	88h 12%	108+abchi 16%	66+abcehi 19%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q21 (continuation)

Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample size	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
None of these	1245	140-	228-a	214ah	224+abh	221 +abchi	144+abh	75ah	368-	438+abh	439+abch	218+abh
	57%	40%	52%	58%	62%	68%	64%	61%	47%	60%	65%	63%

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Table Q21 (continuation)

Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample size	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
A BBC YouTube channel (i.e. BBC, BBC News)	469 21%	32h 20%	40h 21%	41hl 23%	88+hklm 29%	**	69+hklm 27%	80hklm 26%	17- 10%	36h 21%	417+hkl 23%	28- 15%	14- 13%	10 16%
An ITV YouTube channel (i.e. ITV, ITVBe, ITV2, ITV News)	269 12%	17 11%	21 11%	26hk 15%	53+hkl 17%	**	45+hklm 18%	40hk 13%	9- 5%	26hk 15%	242+hk 13%	12- 7%	9 9%	6 10%
A Channel 4 YouTube channel (i.e. Channel 4, Channel 4 News, E4, Film4)	320 15%	13- 8%	27 14%	26 14%	70 +abhjklm 23%	**	41ahl 16%	60+ahlm 19%	15- 8%	30ahl 18%	284+ahlm 15%	23 12%	8- 8%	6 9%
A Channel 5 YouTube channel (i.e. Channel 5, 5 News)	164 8%	9 6%	14h 8%	11 6%	43 +acghjkl 14%	**	25hl 10%	23hl 7%	3- 2%	13h 8%	143hl 8%	13h 7%	3- 3%	5hl 9%
An STV YouTube channel (e.g. STV, STV News)	80 4%	9ghl 6%	8gl 4%	8g 4%	23+fgjlm 8%	**	6 2%	3- 1%	1 1%	5 3%	66gl 4%	12+fghl 6%	1- 1%	1 2%
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	53 2%	2 1%	5 3%	4 2%	17+aghj 5%	**	6 2%	3 1%	1 1%	4 2%	42 2%	6 3%	4g 4%	1 2%
NET Any PSB YouTube channel	674 31%	38 24%	64hlm 34%	60hlm 33%	120+ahjklm 39%	**	99 +ahjklm 39%	108ahklm 35%	30- 17%	54h 32%	590+hlm 32%	48 26%	22- 22%	14- 22%
Don't know / can't remember	264 12%	28+ 18%	23 12%	18 10%	33 11%	**	30 12%	39 13%	28 16%	19 11%	221 12%	23 12%	11 11%	10 15%
None of these	1245 57%	92 58%	102 54%	103 57%	156- 51%	**	125- 49%	164 53%	116+bdfgj 67%	97 57%	1022- 56%	115df 62%	69+bdfgj 68%	39dfg 63%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q21 (continuation)

Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
Column percentages

	Total	SEG						Ethnicity Minority Ethnic Group				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample size	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
A BBC YouTube channel (i.e. BBC, BBC News)	469 21%	161df 23%	121df 24%	76 20%	107- 18%	282+df 24%	183- 19%	334- 18%	** **	131+a 39%	73+a 42%	** **
An ITV YouTube channel (i.e. ITV, ITVBe, ITV2, ITV News)	269 12%	83 12%	76+df 15%	45 12%	64 11%	159 13%	109 11%	192- 10%	** **	76+a 23%	36+a 21%	** **
A Channel 4 YouTube channel (i.e. Channel 4, Channel 4 News, E4, Film4)	320 15%	98 14%	93+adf 19%	58 15%	70- 12%	191d 16%	128 13%	227- 12%	** **	92+a 27%	41+a 24%	** **
A Channel 5 YouTube channel (i.e. Channel 5, 5 News)	164 8%	56 8%	41 8%	27 7%	38 6%	97 8%	65 7%	109- 6%	** **	55+a 16%	20a 11%	** **
An STV YouTube channel (e.g. STV, STV News)	80 4%	25 4%	23 5%	12 3%	18 3%	48 4%	30 3%	55- 3%	** **	25+a 7%	13+a 8%	** **
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	53 2%	18 3%	18df 4%	9 2%	7- 1%	35d 3%	16 2%	41 2%	** **	12 4%	4 2%	** **
NET Any PSB YouTube channel	674 31%	213 31%	182+adf 37%	118 31%	157- 26%	395+df 33%	275- 28%	499- 27%	** **	170+a 51%	90+a 52%	** **
Don't know / can't remember	264 12%	72 11%	63 13%	53 14%	72 12%	136 11%	125 13%	231 13%	** **	33 10%	17 10%	** **
None of these	1245 57%	402b 59%	253- 51%	207 55%	369+be 62%	655 55%	576b 59%	1106+cd 60%	** **	132- 39%	67- 39%	** **

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Table Q21 (continuation)

Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample size	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
A BBC YouTube channel (i.e. BBC, BBC News)	469 21%	145 21%	323 22%	22 17%	23 22%	24 15%	** **	** **	** **	** **	72 20%	30 17%
An ITV YouTube channel (i.e. ITV, ITVBe, ITV2, ITV News)	269 12%	89 13%	180 12%	14 11%	17 15%	16 10%	** **	** **	** **	** **	51 14%	15 9%
A Channel 4 YouTube channel (i.e. Channel 4, Channel 4 News, E4, Film4)	320 15%	108 15%	212 14%	12 9%	13 12%	18 11%	** **	** **	** **	** **	58 16%	22 12%
A Channel 5 YouTube channel (i.e. Channel 5, 5 News)	164 8%	55 8%	109 7%	10 7%	9 8%	9 5%	** **	** **	** **	** **	30 8%	9 5%
An STV YouTube channel (e.g. STV, STV News)	80 4%	22 3%	57 4%	3 2%	10 10%	6 4%	** **	** **	** **	** **	7 2%	4 3%
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	53 2%	10 1%	43 3%	3 3%	1 1%	3 2%	** **	** **	** **	** **	4 1%	4 2%
NET Any PSB YouTube channel	674 31%	220ce 31%	454ce 31%	29- 22%	37 35%	36- 22%	** **	** **	** **	** **	117ce 33%	48 27%
Don't know / can't remember	264 12%	89 13%	174 12%	29+abj 22%	20 18%	29+b 18%	** **	** **	** **	** **	40 11%	31+b 18%
None of these	1245 57%	392 56%	853 58%	74 56%	51 47%	99 60%	** **	** **	** **	** **	201 56%	99 56%

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Table Q21 (continuation)

Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
Column percentages

	Total	Children in household						Internet access		Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample size	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
A BBC YouTube channel (i.e. BBC, BBC News)	469 21%	14- 11%	20 20%	85+af 27%	84+af 30%	160+af 25%	211-a 19%	465 22%	** **	466 21%	** **
An ITV YouTube channel (i.e. ITV, ITVBe, ITV2, ITV News)	269 12%	8 6%	12 12%	48af 15%	57+af 20%	96+af 15%	108- 10%	267 12%	** **	269 12%	** **
A Channel 4 YouTube channel (i.e. Channel 4, Channel 4 News, E4, Film4)	320 15%	11 9%	13 13%	57af 18%	72+acf 26%	122+af 19%	134- 12%	318 15%	** **	320 15%	** **
A Channel 5 YouTube channel (i.e. Channel 5, 5 News)	164 8%	5 4%	12 12%	43+af 14%	45+af 16%	74+af 12%	54- 5%	163 8%	** **	163 8%	** **
An STV YouTube channel (e.g. STV, STV News)	80 4%	5 4%	4 4%	18+f 6%	20+f 7%	37+f 6%	23- 2%	78 4%	** **	80 4%	** **
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	53 2%	6f 4%	5 5%	20+f 6%	14+f 5%	32+f 5%	14- 1%	53 2%	** **	53 2%	** **
NET Any PSB YouTube channel	674 31%	25- 20%	33 33%	119+af 38%	120+af 42%	234+af 37%	287- 26%	665 31%	** **	671 31%	** **
Don't know / can't remember	264 12%	20 16%	16 16%	39 12%	29 10%	76 12%	134 12%	259 12%	** **	264 12%	** **
None of these	1245 57%	81cde 64%	51 51%	154- 50%	133- 47%	320- 51%	665+cde 61%	1234 57%	** **	1238 57%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q21 (continuation)
 Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample size	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
A BBC YouTube channel	469	454+	430+	426+	360	120	454+	430+	458+	469	360+	277+	300+	81	319+	236+
(i.e. BBC, BBC News)	21%	23%	23%	23%	22%	43%	23%	23%	22%	21%	27%	26%	24%	49%	24%	24%
An ITV YouTube	269	258+	260+	255+	229+	87	265+	255+	267+	269	208+	151+	206+	57	197+	170+
channel (i.e. ITV, ITVBe, ITV2, ITV News)	12%	13%	14%	14%	14%	31%	13%	14%	13%	12%	15%	14%	16%	35%	15%	17%
A Channel 4 YouTube	320	311+	305+	310+	265+	103	315+	311+	318+	320	230+	190+	210+	74	244+	183+
channel (i.e. Channel 4, Channel 4 News, E4, Film4)	15%	16%	16%	16%	16%	37%	16%	17%	16%	15%	17%	18%	17%	44%	18%	18%
A Channel 5 YouTube	164	161+	163+	163+	157+i	76	164+	164+	164+	164	122+	110+	129+	57	131+	123+a
channel (i.e. Channel 5, 5 News)	8%	8%	9%	9%	10%	27%	8%	9%	8%	8%	9%	10%	10%	34%	10%	12%
An STV YouTube channel	80	78+	77+	78+	72+	56	78+	77+	78	80	68+	61+	58+	39+abcef	63+	54+
(e.g. STV, STV News)	4%	4%	4%	4%	4%	20%	4%	4%	4%	4%	5%	6%	5%	24%	5%	5%
A S4C YouTube	53	53+	53+	52+	50+	48	53+	53+	53	53	47+	47+	47+	37+abcef	42+	44+
channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	2%	3%	3%	3%	3%	17%	3%	3%	3%	2%	4%	4%	4%	22%	3%	4%
NET Any PSB	674	648+	628+	623+	539+	196	655+	626+	660+	674	481+	375+	426+	124	458+	356+
YouTube channel	31%	33%	33%	33%	33%	70%	33%	33%	32%	31%	36%	35%	34%	75%	34%	36%

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Prepared by BMG

Table Q21 (continuation)

Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample size	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know / can't remember	264 12%	238 12%	240 13%	236 13%	216+ 13%	25 9%	252+ 13%	226 12%	254 12%	264 12%	161 12%	132d 13%	165d 13%	11- 7%	156 12%	132d 13%
None of these	1245 57%	1054-e 54%	1035-e 54%	1026-e 54%	865-e 53%	59- 21%	1086-e 54%	1023-e 55%	1123-e 55%	1245de 57%	700-d 52%	551-d 52%	667-d 53%	30- 18%	733-d 54%	511-d 51%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q21 (continuation)

Q21. When watching YouTube in the past 6 months, have you watched content from the following channels?

Base: All respondents who use YouTube at least once in last 6 months (S4C and STV Player asked of all)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample size	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
A BBC YouTube channel (i.e. BBC, BBC News)	469 21%	22 14%	441+ 23%	329+ 23%	211+ 25%
An ITV YouTube channel (i.e. ITV, ITVBe, ITV2, ITV News)	269 12%	13 9%	252 13%	178 13%	111 13%
A Channel 4 YouTube channel (i.e. Channel 4, Channel 4 News, E4, Film4)	320 15%	15 10%	296 15%	228+ 16%	141+ 17%
A Channel 5 YouTube channel (i.e. Channel 5, 5 News)	164 8%	6 4%	156+ 8%	113 8%	76+ 9%
An STV YouTube channel (e.g. STV, STV News)	80 4%	6 4%	73 4%	45 3%	34 4%
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	53 2%	1 1%	51 3%	35 2%	25 3%
NET Any PSB YouTube channel	674 31%	38 25%	620+ 32%	448 32%	278 33%
Don't know / can't remember	264 12%	24 16%	224- 11%	151- 11%	87 10%
None of these	1245 57%	91 59%	1108 57%	821 58%	472 56%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q21A

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	637	309	277	0	**	243	388
Effective sample size	533	265	225		**	211	322
Total	624	315	257	0	**	274	343
A BBC YouTube channel (e.g. BBC, BBC News)	80 13%	57+b 18%	13- 5%	0 -%	** **	53+b 19%	26- 8%
CBBC YouTube channel	93 15%	59+b 19%	25- 10%	0 -%	** **	44 16%	47 14%
CBeebies YouTube channel	125 20%	85+b 27%	29- 11%	0 -%	** **	58 21%	67 19%
An ITV YouTube channel (e.g. ITV, ITVBe, ITV2, ITV News)	66 11%	40b 13%	14- 5%	0 -%	** **	36 13%	29 8%
A Channel 4 YouTube channel (e.g. Channel 4, Channel 4 News, E4, Film4)	76 12%	53+b 17%	10- 4%	0 -%	** **	45+b 16%	31- 9%
A Channel 5 YouTube channel (e.g. Channel 5, 5 News)	64 10%	42+b 13%	11- 4%	0 -%	** **	39+b 14%	25- 7%
A STV YouTube channel (e.g. STV, STV News)	33 5%	26+b 8%	1- *%	0 -%	** **	25+b 9%	8- 2%
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	34 5%	24+b 8%	2- 1%	0 -%	** **	23+b 8%	11- 3%
NET Any PSB YouTube channel	248 40%	156+b 49%	60- 23%	0 -%	** **	125+b 46%	120- 35%
My child/children don't watch YouTube	60 10%	30 9%	27 11%	0 -%	** **	22 8%	37 11%
Don't know / can't remember	80 13%	39 12%	38 15%	0 -%	** **	32 12%	46 13%
None of these	236 38%	91- 29%	133+a 52%	0 -%	** **	95 35%	140 41%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	637	**	184	250	143	**	**	0	213	393	**	**
Effective sample size	533	**	161	205	120	**	**		184	325	**	**
Total	624	**	183	236	140	**	**	0	221	376	**	**
A BBC YouTube channel (e.g. BBC, BBC News)	80 13%	** **	21 11%	25 10%	22 16%	** **	** **	0 -%	29 13%	47 12%	** **	** **
CBBC YouTube channel	93 15%	** **	30d 17%	40d 17%	9- 6%	** **	** **	0 -%	43+d 19%	48d 13%	** **	** **
CBeebies YouTube channel	125 20%	** **	44d 24%	50d 21%	13- 9%	** **	** **	0 -%	59+di 27%	63-d 17%	** **	** **
An ITV YouTube channel (e.g. ITV, ITVBe, ITV2, ITV News)	66 11%	** **	24 13%	20 8%	14 10%	** **	** **	0 -%	30 14%	34 9%	** **	** **
A Channel 4 YouTube channel (e.g. Channel 4, Channel 4 News, E4, Film4)	76 12%	** **	31+ci 17%	21 9%	13 9%	** **	** **	0 -%	38+ci 17%	34- 9%	** **	** **
A Channel 5 YouTube channel (e.g. Channel 5, 5 News)	64 10%	** **	25ci 14%	17 7%	9 7%	** **	** **	0 -%	37+cdi 17%	26- 7%	** **	** **
A STV YouTube channel (e.g. STV, STV News)	33 5%	** **	12 7%	10 4%	4 3%	** **	** **	0 -%	18+i 8%	14 4%	** **	** **
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	34 5%	** **	15di 8%	10 4%	1- 1%	** **	** **	0 -%	22+cdi 10%	11- 3%	** **	** **
NET Any PSB YouTube channel	248 40%	** **	78d 42%	91 39%	41- 30%	** **	** **	0 -%	105+di 48%	132- 35%	** **	** **
My child/children don't watch YouTube	60 10%	** **	26+di 14%	23 10%	8 6%	** **	** **	0 -%	28 12%	32 8%	** **	** **
Don't know / can't remember	80 13%	** **	16 9%	30 13%	29+bch 21%	** **	** **	0 -%	18- 8%	59+bh 16%	** **	** **
None of these	236 38%	** **	63 35%	93 39%	61h 43%	** **	** **	0 -%	71- 32%	153h 41%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Region											Wales (l)	Northern Ireland (m)	
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	637	**	**	**	**	**	**	**	**	**	**	461	**	**	**
Effective sample size	533	**	**	**	**	**	**	**	**	**	**	428	**	**	**
Total	624	**	**	**	**	**	**	**	**	**	**	537	**	**	**
A BBC YouTube channel (e.g. BBC, BBC News)	80 13%	**	**	**	**	**	**	**	**	**	**	76+ 14%	**	**	**
CBBC YouTube channel	93 15%	**	**	**	**	**	**	**	**	**	**	83 15%	**	**	**
CBeebies YouTube channel	125 20%	**	**	**	**	**	**	**	**	**	**	111 21%	**	**	**
An ITV YouTube channel (e.g. ITV, ITVBe, ITV2, ITV News)	66 11%	**	**	**	**	**	**	**	**	**	**	60 11%	**	**	**
A Channel 4 YouTube channel (e.g. Channel 4, Channel 4 News, E4, Film4)	76 12%	**	**	**	**	**	**	**	**	**	**	68 13%	**	**	**
A Channel 5 YouTube channel (e.g. Channel 5, 5 News)	64 10%	**	**	**	**	**	**	**	**	**	**	59 11%	**	**	**
A STV YouTube channel (e.g. STV, STV News)	33 5%	**	**	**	**	**	**	**	**	**	**	29 5%	**	**	**
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	34 5%	**	**	**	**	**	**	**	**	**	**	29 5%	**	**	**
NET Any PSB YouTube channel	248 40%	**	**	**	**	**	**	**	**	**	**	223+ 42%	**	**	**
My child/children don't watch YouTube	60 10%	**	**	**	**	**	**	**	**	**	**	49 9%	**	**	**
Don't know / can't remember	80 13%	**	**	**	**	**	**	**	**	**	**	69 13%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	637	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample size	533	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	624	**	**	**	**	**	**	**	**	**	**	537	**	**
None of these	236	**	**	**	**	**	**	**	**	**	**	195-	**	**
	38%	**	**	**	**	**	**	**	**	**	**	36%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	637	250	178	**	111	428	206	511	**	123	**	**
Effective sample size	533	213	156	**	95	368	180	427	**	104	**	**
Total	624	219	147	**	131	366	256	502	**	120	**	**
A BBC YouTube channel (e.g. BBC, BBC News)	80 13%	41+f 19%	20f 14%	** **	11 8%	61+f 17%	19- 7%	57- 11%	** **	23+a 19%	** **	** **
CBBC YouTube channel	93 15%	32 14%	25 17%	** **	17 13%	57 15%	37 14%	77 15%	** **	17 14%	** **	** **
CBeebies YouTube channel	125 20%	44 20%	31 21%	** **	24 18%	75 21%	50 20%	91- 18%	** **	34+a 28%	** **	** **
An ITV YouTube channel (e.g. ITV, ITVBe, ITV2, ITV News)	66 11%	28f 13%	22f 15%	** **	7 5%	50+f 14%	16- 6%	48 10%	** **	17 14%	** **	** **
A Channel 4 YouTube channel (e.g. Channel 4, Channel 4 News, E4, Film4)	76 12%	35f 16%	20 13%	** **	10 7%	54+f 15%	22- 8%	56 11%	** **	20 17%	** **	** **
A Channel 5 YouTube channel (e.g. Channel 5, 5 News)	64 10%	25 12%	19 13%	** **	8 6%	45 12%	20 8%	47 9%	** **	18 15%	** **	** **
A STV YouTube channel (e.g. STV, STV News)	33 5%	16f 7%	11f 8%	** **	2 1%	27+f 7%	6- 2%	23 5%	** **	10 8%	** **	** **
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	34 5%	20+f 9%	9 6%	** **	1 1%	29+f 8%	5- 2%	23 4%	** **	11+a 9%	** **	** **
NET Any PSB YouTube channel	248 40%	94 43%	64 44%	** **	43 33%	159+ 43%	89 35%	184- 37%	** **	63+a 52%	** **	** **
My child/children don't watch YouTube	60 10%	25 11%	17 11%	** **	10 7%	41 11%	19 7%	56+c 11%	** **	4- 3%	** **	** **
Don't know / can't remember	80 13%	26 12%	16 11%	** **	15 11%	42 11%	37 14%	63 13%	** **	17 14%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	SEG				Ethnicity				Asian (d)	Black (e)	
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Minority Ethnic Group Total (c)
Unweighted row	637	250	178	**	111	428	206	511	**	123	**	**
Effective sample size	533	213	156	**	95	368	180	427	**	104	**	**
Total	624	219	147	**	131	366	256	502	**	120	**	**
None of these	236	74	50	**	63	124-	112+ae	198	**	36	**	**
	38%	34%	34%	**	48%	34%	44%	40%	**	30%	**	**

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Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	637	160	476	**	**	**	**	**	**	**	**	**
Effective sample size	533	132	401	**	**	**	**	**	**	**	**	**
Total	624	157	466	**	**	**	**	**	**	**	**	**
A BBC YouTube channel (e.g. BBC, BBC News)	80 13%	17 11%	62 13%	**	**	**	**	**	**	**	**	**
CBBC YouTube channel	93 15%	28 18%	65 14%	**	**	**	**	**	**	**	**	**
CBeebies YouTube channel	125 20%	33 21%	93 20%	**	**	**	**	**	**	**	**	**
An ITV YouTube channel (e.g. ITV, ITVBe, ITV2, ITV News)	66 11%	15 10%	51 11%	**	**	**	**	**	**	**	**	**
A Channel 4 YouTube channel (e.g. Channel 4, Channel 4 News, E4, Film4)	76 12%	20 13%	56 12%	**	**	**	**	**	**	**	**	**
A Channel 5 YouTube channel (e.g. Channel 5, 5 News)	64 10%	22 14%	43 9%	**	**	**	**	**	**	**	**	**
A STV YouTube channel (e.g. STV, STV News)	33 5%	9 5%	24 5%	**	**	**	**	**	**	**	**	**
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	34 5%	10 6%	24 5%	**	**	**	**	**	**	**	**	**
NET Any PSB YouTube channel	248 40%	67 43%	180 39%	**	**	**	**	**	**	**	**	**
My child/children don't watch YouTube	60 10%	12 7%	49 10%	**	**	**	**	**	**	**	**	**
Don't know / can't remember	80 13%	11- 7%	68+ 15%	**	**	**	**	**	**	**	**	**
None of these	236 38%	68 43%	168 36%	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	637	147	109	339	287	637	0	627	**	634	**
Effective sample size	533	123	89	285	241	533		526	**	531	**
Total	624	143	103	335	280	624	0	614	**	622	**
A BBC YouTube channel (e.g. BBC, BBC News)	80 13%	10- 7%	8 7%	43 13%	46+a 17%	80 13%	0 -%	80 13%	** **	80 13%	** **
CBBC YouTube channel	93 15%	12- 9%	17 17%	62+a 19%	45a 16%	93 15%	0 -%	92 15%	** **	93 15%	** **
CBeebies YouTube channel	125 20%	30 21%	32 31%	72 22%	48 17%	125 20%	0 -%	124 20%	** **	125 20%	** **
An ITV YouTube channel (e.g. ITV, ITVBe, ITV2, ITV News)	66 11%	9 6%	9 8%	36 11%	39+a 14%	66 11%	0 -%	66 11%	** **	66 11%	** **
A Channel 4 YouTube channel (e.g. Channel 4, Channel 4 News, E4, Film4)	76 12%	8- 6%	13 12%	34 10%	45+ac 16%	76a 12%	0 -%	75 12%	** **	76 12%	** **
A Channel 5 YouTube channel (e.g. Channel 5, 5 News)	64 10%	9 6%	11 11%	34 10%	38+a 14%	64 10%	0 -%	63 10%	** **	63 10%	** **
A STV YouTube channel (e.g. STV, STV News)	33 5%	3 2%	2 2%	18 5%	21+a 8%	33 5%	0 -%	33 5%	** **	33 5%	** **
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	34 5%	5 3%	4 4%	18 6%	22+ 8%	34 5%	0 -%	34 6%	** **	34 5%	** **
NET Any PSB YouTube channel	248 40%	51 36%	49 47%	137 41%	117 42%	248 40%	0 -%	244 40%	** **	246 40%	** **
My child/children don't watch YouTube	60 10%	26+cde 18%	18 17%	27 8%	13- 4%	60d 10%	0 -%	58 9%	** **	59 9%	** **
Don't know / can't remember	80 13%	14 10%	7 6%	42 13%	45+ 16%	80 13%	0 -%	78 13%	** **	80 13%	** **
None of these	236 38%	51 36%	30 29%	129 39%	106 38%	236 38%	0 -%	235 38%	** **	236 38%	** **

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Prepared by BMG

Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any SVoD (h)	Any PSB SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	637	561	542	544	463	119	577	541	586	618	404	285	375	**	399	295
Effective sample size	533	473	457	457	390	99	485	455	492	518	344	246	320	**	338	249
Total	624	546	530	531	458	113	559	529	570	603	381	275	365	**	378	290
A BBC YouTube channel (e.g. BBC, BBC News)	80 13%	80 15%	75 14%	76 14%	70+ 15%	37 32%	80 14%	75 14%	80 14%	80 13%	70+ 18%	59+ 22%	61+ 17%	** **	67+ 18%	57+ 20%
CBBC YouTube channel	93 15%	91 17%	87 16%	88 17%	81+ 18%	36 32%	91 16%	87 16%	92 16%	93 15%	74+ 19%	58+ 21%	69+ 19%	** **	68+ 18%	59+ 20%
CBeebies YouTube channel	125 20%	120 22%	119 23%	121 23%	109+ 24%	46 40%	123 22%	118 22%	123 22%	121 20%	88+ 23%	72+ 26%	91+ 25%	** **	86 23%	87+e 30%
An ITV YouTube channel (e.g. ITV, ITVBe, ITV2, ITV News)	66 11%	65 12%	65 12%	65 12%	61+ 13%	38 33%	66 12%	65 12%	66 12%	66 11%	58+ 15%	55+ 20%	57+ 16%	** **	55+ 15%	53+ 18%
A Channel 4 YouTube channel (e.g. Channel 4, Channel 4 News, E4, Film4)	76 12%	73 13%	76 14%	75 14%	73+ 16%	47 41%	74 13%	74 14%	76 13%	76 13%	64+ 17%	56+ 20%	63+ 17%	** **	64+ 17%	55+ 19%
A Channel 5 YouTube channel (e.g. Channel 5, 5 News)	64 10%	64 12%	62 12%	62 12%	61+ 13%	40 36%	64 11%	62 12%	64 11%	63 10%	41 11%	45+a 16%	46+ 13%	** **	50+ 13%	50+a 17%
A STV YouTube channel (e.g. STV, STV News)	33 5%	33 6%	33 6%	32 6%	30+ 7%	27 24%	33 6%	33 6%	33 6%	33 5%	31+ 8%	28+ 10%	30+ 8%	** **	29+ 8%	26+ 9%
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	34 5%	34 6%	34 6%	34 6%	32+ 7%	32 28%	34 6%	34 6%	34 6%	34 6%	31+ 8%	31+ 11%	30+ 8%	** **	28+ 8%	28+ 10%
NET Any PSB YouTube channel	248 40%	239 44%	231 44%	234 44%	212+ 46%	94 83%	241 43%	228 43%	245 43%	242 40%	175+ 46%	144+ 52%	166+ 45%	** **	168+ 44%	158+ace 54%
My child/children don't watch YouTube	60 10%	51 9%	49 9%	48 9%	41 9%	3 3%	52 9%	51 10%	54 9%	59 10%	41 11%	31 11%	39 11%	** **	39 10%	23 8%
Don't know / can't remember	80 13%	75 14%	73 14%	72 14%	66 14%	8 7%	75 13%	74 14%	75 13%	75 12%	47 12%	31 11%	45 12%	** **	47 12%	33 11%
None of these	236 38%	182 33%	176 33%	177 33%	139- 30%	7 7%	191 34%	175 33%	197 35%	228d 38%	118- 31%	69- 25%	116- 32%	** **	124-b 33%	76- 26%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	637	**	588	455	303
Effective sample size	533	**	498	387	262
Total	624	**	564	429	291
A BBC YouTube channel (e.g. BBC, BBC News)	80 13%	** **	76 13%	65+ 15%	48+ 16%
CBBC YouTube channel	93 15%	** **	81 14%	61 14%	40 14%
CBeebies YouTube channel	125 20%	** **	114 20%	86 20%	66 23%
An ITV YouTube channel (e.g. ITV, ITVBe, ITV2, ITV News)	66 11%	** **	64 11%	48 11%	36 13%
A Channel 4 YouTube channel (e.g. Channel 4, Channel 4 News, E4, Film4)	76 12%	** **	75 13%	63+ 15%	46+ 16%
A Channel 5 YouTube channel (e.g. Channel 5, 5 News)	64 10%	** **	60 11%	46 11%	30 10%
A STV YouTube channel (e.g. STV, STV News)	33 5%	** **	32 6%	27 6%	22+ 8%
A S4C YouTube channel (e.g. S4C, Hansh, S4C Dysgu Cymraeg)	34 5%	** **	33 6%	27 6%	19 6%
NET Any PSB YouTube channel	248 40%	** **	225 40%	173 40%	124 43%
My child/children don't watch YouTube	60 10%	** **	57 10%	52+ 12%	38+ 13%
Don't know / can't remember	80 13%	** **	68 12%	41- 10%	34 12%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q21A (continuation)

Q21a. Which, if any, of these YouTube channels has your child/ have your children watched in the past 6 months?

Base: All respondents who are the parent/guardian for children

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	637	**	588	455	303
Effective sample size	533	**	498	387	262
Total	624	**	564	429	291
None of these	236	**	213	163	95-
	38%	**	38%	38%	33%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22S1
Q22. Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

	Total	Absolute figures										Row percentages		MeanX		
		1 - Ex tremely unfa vourable	2	3	4	5	6	7	8	9	10 - Ex tremely fa vourable	NET Unfa vourable (1-3)	NET Neutral (4-6)		NET Fa vourable (7-10)	Don't know
BBC	3060	187 6%	89 3%	85 3%	129 4%	260 8%	317 10%	420 14%	563 18%	306 10%	569 19%	360 12%	706 23%	1858 61%	136 4%	6.92
ITV/ ITV Cymru Wales/ STV/ UTV	3060	86 3%	69 2%	102 3%	154 5%	373 12%	406 13%	494 16%	505 17%	231 8%	413 13%	257 8%	933 31%	1642 54%	227 7%	6.76
Channel 4	3060	73 2%	64 2%	76 2%	149 5%	394 13%	437 14%	483 16%	631 21%	214 7%	330 11%	213 7%	980 32%	1658 54%	209 7%	6.76
Channel 5	3060	104 3%	67 2%	123 4%	251 8%	527 17%	474 15%	411 13%	367 12%	136 4%	230 8%	294 10%	1252 41%	1144 37%	370 12%	6.11
S4C	3060	268 9%	96 3%	79 3%	105 3%	187 6%	130 4%	98 3%	70 2%	27 1%	63 2%	443 14%	423 14%	258 8%	1936 63%	4.41
BBC iPlayer	3060	139 5%	70 2%	65 2%	80 3%	242 8%	280 9%	389 13%	538 18%	348 11%	535 17%	274 9%	602 20%	1811 59%	373 12%	7.15
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	3060	144 5%	60 2%	94 3%	160 5%	287 9%	335 11%	373 12%	374 12%	170 6%	245 8%	299 10%	781 26%	1161 38%	818 27%	6.34
STV Player or STV Player+ (formerly STV Player VIP)	3060	229 7%	78 3%	85 3%	95 3%	164 5%	121 4%	108 4%	102 3%	49 2%	68 2%	393 13%	379 12%	328 11%	1960 64%	4.79
S4C Clic	3060	252 8%	69 2%	71 2%	65 2%	122 4%	67 2%	79 3%	69 2%	39 1%	59 2%	392 13%	253 8%	246 8%	2169 71%	4.39
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	3060	93 3%	57 2%	67 2%	160 5%	353 12%	368 12%	478 16%	452 15%	174 6%	249 8%	217 7%	881 29%	1352 44%	609 20%	6.54
My5	3060	132 4%	65 2%	98 3%	168 5%	387 13%	365 12%	324 11%	262 9%	80 3%	169 6%	295 10%	919 30%	835 27%	1011 33%	5.92
Sky On Demand or Sky Go	3060	182 6%	58 2%	53 2%	73 2%	179 6%	171 6%	194 6%	218 7%	138 5%	175 6%	293 10%	423 14%	724 24%	1620 53%	6.08
Netflix	3060	97 3%	39 1%	43 1%	48 2%	125 4%	188 6%	325 11%	473 15%	356 12%	763 25%	179 6%	361 12%	1916 63%	604 20%	7.79
Amazon Prime Video	3060	116 4%	52 2%	67 2%	93 3%	192 6%	263 9%	400 13%	459 15%	241 8%	456 15%	235 8%	548 18%	1557 51%	721 24%	7.07

Prepared by BMG

Table Q22S1 (continuation)

Q22. Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

	Total	1 - Ex tremely unfa vourable										10 - Ex tremely fa vourable				Don't know	MeanX
		2	3	4	5	6	7	8	9	NET Unfa fa vourable (1-3)	NET Neutral (4-6)	NET Fa vourable (7-10)					
NOW	3060	183 6%	59 2%	69 2%	91 3%	210 7%	186 6%	201 7%	195 6%	78 3%	137 4%	311 10%	487 16%	611 20%	1651 54%	5.73	
Disney+	3060	142 5%	62 2%	53 2%	56 2%	132 4%	188 6%	263 9%	333 11%	213 7%	462 15%	257 8%	376 12%	1272 42%	1155 38%	7.08	
BritBox	3060	247 8%	75 2%	86 3%	99 3%	150 5%	138 5%	107 3%	100 3%	56 2%	98 3%	408 13%	387 13%	360 12%	1905 62%	4.90	
YouTube	3060	84 3%	38 1%	47 2%	106 3%	221 7%	281 9%	397 13%	473 15%	275 9%	635 21%	169 6%	608 20%	1780 58%	503 16%	7.39	

Table Q22_1
 Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	187 6%	87 6%	90 6%	** **	9 5%	106+b 7%	75- 5%
2	(2.0)	89 3%	39 3%	45 3%	** **	4 3%	48 3%	41 3%
3	(3.0)	85 3%	34 2%	47 3%	** **	3 2%	45 3%	39 3%
4	(4.0)	129 4%	53 4%	70 5%	** **	5 3%	52 4%	74 5%
5	(5.0)	260 8%	116 8%	118 8%	** **	21 13%	111 8%	144 9%
6	(6.0)	317 10%	147 11%	150 10%	** **	17 10%	152 10%	164 11%
7	(7.0)	420 14%	205 15%	179- 12%	** **	29b 18%	209 14%	206 13%
8	(8.0)	563 18%	239 17%	291 20%	** **	24 15%	289 20%	271 18%
9	(9.0)	306 10%	159+b 11%	125- 9%	** **	15 9%	156 11%	148 10%
10 - Extremely favourable	(10.0)	569 19%	265 19%	269 18%	** **	31 20%	250- 17%	314+a 20%
NET Unfavourable (1-3)		360 12%	160 11%	182 12%	** **	16 10%	199+b 13%	155- 10%
NET Neutral (4-6)		706 23%	317 23%	338 23%	** **	42 27%	315- 21%	382+a 25%
NET Favourable (7-10)		1858 61%	868 62%	864 59%	** **	100 62%	903 61%	938 61%
Don't know		136 4%	49- 4%	83+ad 6%	** **	2 1%	61 4%	66 4%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	10.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	2924	1345	1384	**	158	1417	1475
Mean score	6.9	7.0	6.9	**	6.9	6.8	7.0
Standard deviation	2.60	2.59	2.63	**	2.49	2.65	2.53
Standard Error	.05	.08	.08	**	.22	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	187 6%	19 5%	40 8%	34 7%	27 6%	33 7%	17 4%	18 6%	59 6%	61 6%	68 6%	34 5%
2	(2.0)	89 3%	7 2%	11 2%	14 3%	21h 4%	10 2%	16h 4%	9 3%	18 2%	35 4%	35 3%	25 4%
3	(3.0)	85 3%	9 2%	17 3%	11 2%	16 3%	10 2%	13 3%	9 3%	26 3%	27 3%	31 3%	22 3%
4	(4.0)	129 4%	20 5%	20 4%	22 5%	23 5%	19 4%	15 4%	10 3%	40 4%	46 5%	44 4%	25 4%
5	(5.0)	260 8%	44fgjk 11%	52fk 10%	41 9%	35 7%	45k 10%	23 6%	20 6%	95+fgjk 11%	76 8%	88 8%	43- 6%
6	(6.0)	317 10%	53+fjk 14%	53 10%	51 10%	50 10%	52 11%	31 8%	27 9%	105k 12%	101 10%	110 9%	58 8%
7	(7.0)	420 14%	55 14%	79 15%	74 15%	56 11%	71 15%	50 13%	36 11%	134 15%	130 13%	157 13%	86 12%
8	(8.0)	563 18%	64 17%	77- 15%	83 17%	93 19%	94 20%	71 18%	81 25%	141- 16%	176 18%	245+bh 21%	152+bh 22%
9	(9.0)	306 10%	43 11%	45 9%	40 8%	56 11%	43 9%	46 12%	33 10%	89 10%	96 10%	121 10%	79 11%
10 - Extremely favourable	(10.0)	569 19%	53- 14%	89 17%	85 18%	96 19%	86 18%	94 25%	66a 21%	142- 16%	181 18%	246+ah 21%	160+abchi 23%
NET Unfavourable (1-3)		360 12%	34 9%	68 13%	59 12%	64 13%	53 11%	46 12%	36 11%	103 11%	123 13%	134 11%	81 12%
NET Neutral (4-6)		706 23%	116 30%	125fk 24%	114k 24%	109 22%	116fgk 24%	69- 18%	57- 18%	241+fgjk 27%	223k 23%	242- 21%	126- 18%
NET Favourable (7-10)		1858 61%	215 56%	290- 56%	282 58%	301 60%	293 62%	261 68%	216 68%	506- 56%	583 59%	769 65%	477+abcdehi 68%

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Prepared by BMG

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Don't know	136 4%	19fjk 5%	36+efgjk 7%	27efjk 6%	24fjk 5%	13 3%	6- 2%	10 3%	55+efjk 6%	51efjk 5%	29- 3%	16- 2%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00	8.00	8.00
Mode	10.00	8.00	10.00	10.00	10.00	8.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	2924	366	483	456	474	461	375	309	849	929	1146	684
Mean score	6.9	6.8	6.7	6.8	6.9	6.9	7.2 +abchi	7.2bch	6.7-	6.9	7.1+bch	7.2+abcehi
Standard deviation	2.60	2.39	2.67	2.63	2.66	2.57	2.60	2.55	2.56	2.65	2.58	2.58
Standard Error	.05	.15	.13	.13	.14	.12	.14	.16	.10	.10	.08	.11

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Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	187 6%	14 6%	14 5%	20g 7%	22 5%	13 10%	25g 7%	13- 3%	17 7%	10 4%	148- 6%	23+gij 9%	12gi 8%	4 5%
2	(2.0)	89 3%	3 1%	7 3%	10 3%	7 2%	4 3%	10 3%	16k 4%	11k 4%	11k 5%	78k 3%	2- 1%	4 3%	4adk 4%
3	(3.0)	85 3%	6i 3%	11gil 4%	14+gijl 5%	11i 3%	3 2%	8i 3%	4- 1%	12gil 5%	0- -	69i 3%	11gil 4%	1 1%	3gil 4%
4	(4.0)	129 4%	11 5%	12 4%	8 3%	17 4%	1 1%	16 5%	15 4%	12 5%	11 4%	103 4%	12 5%	9 6%	6c 7%
5	(5.0)	260 8%	17 8%	24 9%	25 9%	38 9%	15 12%	26 8%	24 6%	19 7%	25 10%	216 8%	21 8%	15g 10%	9g 10%
6	(6.0)	317 10%	18 8%	25 9%	21 7%	38 9%	11 9%	38 11%	59+ac 14%	26 10%	33 13%	269 10%	26 10%	14 9%	8 9%
7	(7.0)	420 14%	40 18%	36 13%	39 14%	53 13%	12 10%	52 15%	58 14%	35 13%	28 11%	351 14%	36 14%	22 15%	11 12%
8	(8.0)	563 18%	48 21%	52 19%	51 18%	76 19%	32 26%	57 17%	76 18%	50 19%	35 14%	477 19%	49 19%	21 15%	15 18%
9	(9.0)	306 10%	21 10%	26 10%	37m 13%	45m 11%	6 5%	34m 10%	43m 10%	22 8%	24 9%	259m 10%	29m 11%	15m 10%	4- 5%
10 - Extremely favourable	(10.0)	569 19%	38 17%	49 18%	51 18%	80 20%	19 15%	53 16%	97+fkm 23%	52 20%	47 19%	487 19%	40 16%	28 19%	13 15%
NET Unfavourable (1-3)		360 12%	22 10%	32 12%	44gi 15%	40 10%	19 15%	44g 13%	33- 8%	40gi 15%	21 8%	295 11%	37g 14%	18 12%	11g 13%
NET Neutral (4-6)		706 23%	46 21%	61 23%	54 19%	93 23%	28 22%	81 24%	98 23%	57 22%	69c 28%	588 23%	59 23%	37 25%	22 26%
NET Favourable (7-10)		1858 61%	147im 66%	164m 61%	178m 62%	254im 63%	70 56%	196 58%	275+im 66%	158 60%	133- 53%	1574im 61%	154m 60%	87 59%	43- 51%

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Prepared by BMG

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	136	7	13	9	15	8	15	13	7	28	116	7	5	8+abcdefghijkl
	4%	3%	5%	3%	4%	6%	5%	3%	3%	11%	5%	3%	3%	10%
Medians	7.00	7.00	7.00	8.00	8.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	10.00	8.00	8.00	10.00	10.00	8.00	8.00	10.00	10.00	10.00	10.00	8.00	10.00	8.00
Base for stats	2924	216	256	276	387	116	320	406	255	224	2457	249	142	76
Mean score	6.9	7.0	6.9	6.9	7.1m	6.6	6.7	7.3	6.8	7.0	7.0+m	6.7	6.8	6.5-
							+cefghjkl	m						
Standard deviation	2.60	2.48	2.56	2.72	2.52	2.76	2.64	2.39	2.72	2.53	2.58	2.69	2.73	2.62
Standard Error	.05	.19	.18	.19	.15	.29	.16	.13	.19	.20	.06	.17	.17	.19

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Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	187 6%	49 5%	39 6%	41 8%	57 6%	88 5%	99 7%	169c 6%	3 4%	15- 4%	6 3%	7 6%
2	(2.0)	89 3%	14- 2%	21a 3%	20a 4%	35ae 4%	34- 2%	54+ae 4%	74 3%	4 4%	13 3%	5 3%	3 3%
3	(3.0)	85 3%	22 2%	13 2%	20 4%	27 3%	35 2%	48 3%	69 3%	4 4%	15 4%	8 4%	2 2%
4	(4.0)	129 4%	29 3%	27 4%	26 5%	46a 5%	55- 3%	72+ae 5%	116 4%	2 2%	14 3%	7 3%	3 3%
5	(5.0)	260 8%	58- 6%	60 9%	52a 10%	84a 9%	118- 7%	136ae 10%	214 8%	8 9%	44 11%	29+a 14%	7 6%
6	(6.0)	317 10%	107df 12%	84df 12%	50 10%	73- 8%	191+df 12%	124- 9%	271 10%	9 10%	45 11%	23 11%	11 10%
7	(7.0)	420 14%	126 14%	105 15%	78 15%	108 12%	231 14%	186 13%	360 14%	13 15%	58 14%	25 12%	20 18%
8	(8.0)	563 18%	192+b 21%	112 16%	87 17%	170 19%	304 19%	257 18%	507+c 19%	6 6%	56- 13%	31 15%	20 18%
9	(9.0)	306 10%	109+df 12%	83df 12%	46 9%	66- 7%	192+df 12%	111- 8%	261 10%	9 10%	41 10%	24 12%	8 7%
10 - Extremely favourable	(10.0)	569 19%	184 20%	119 17%	84 16%	175 20%	303 19%	260 18%	485 18%	21 24%	80 19%	34 16%	22 20%
NET Unfavourable (1-3)		360 12%	85- 9%	72 10%	81+abe 16%	119ae 13%	157- 10%	201+abe 14%	312 12%	11 12%	43 10%	18 9%	12 11%
NET Neutral (4-6)		706 23%	193 21%	171 25%	128 25%	204 23%	365 23%	332 23%	601 23%	19 21%	103 25%	59 28%	21 19%
NET Favourable (7-10)		1858 61%	612+bcd 67%	418 61%	296 57%	518 58%	1030+cdf 64%	814- 57%	1613 61%	49 55%	236 57%	114 55%	70 65%

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Prepared by BMG

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	136	27-	29	16	55+ace	56-	71a	101-	10	33+a	17+a	6
	4%	3%	4%	3%	6%	4%	5%	4%	11%	8%	8%	5%
Medians	7.00	8.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	10.00	8.00	10.00	8.00	10.00	8.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	2924	890	661	505	842	1551	1346	2526	79	382	191	103
Mean score	6.9	7.2+bcdf	6.9c	6.6-	6.8	7.1+cdf	6.7-	6.9	7.1	7.0	6.9	7.1
Standard deviation	2.60	2.44	2.52	2.72	2.71	2.48	2.71	2.60	2.70	2.51	2.39	2.56
Standard Error	.05	.08	.10	.15	.11	.06	.09	.06	.32	.14	.19	.27

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	187 6%	77+b 7%	110- 5%	14 6%	10 6%	20 7%	** **	13 8%	14 10%	** **	45+b 10%	18 7%
2	(2.0)	89 3%	39 4%	50 2%	10 4%	5 3%	9 3%	** **	12+bj 8%	3 3%	** **	10 2%	10 4%
3	(3.0)	85 3%	40+b 4%	45- 2%	11+b 5%	7 5%	10 4%	** **	2 1%	6 5%	** **	17 4%	12b 4%
4	(4.0)	129 4%	56+b 5%	73- 4%	10 5%	7 5%	11 4%	** **	14+b 9%	4 3%	** **	23 5%	15 6%
5	(5.0)	260 8%	89 9%	170 8%	13 6%	15 9%	19 7%	** **	17 11%	12 9%	** **	45 10%	23 9%
6	(6.0)	317 10%	117 11%	200 10%	23 10%	21 13%	22 8%	** **	16 10%	19 14%	** **	63+bek 14%	22 8%
7	(7.0)	420 14%	117- 11%	304+agk 15%	27 12%	20 13%	34 12%	** **	13 8%	19 14%	** **	62 14%	23- 9%
8	(8.0)	563 18%	169 16%	394dj 19%	37 17%	19- 12%	47 17%	** **	27 17%	13 10%	** **	61- 14%	52d 20%
9	(9.0)	306 10%	88 9%	218g 11%	20 9%	12 8%	29 10%	** **	7- 4%	6 5%	** **	33 7%	24 9%
10 - Extremely favourable	(10.0)	569 19%	201 20%	368 18%	50 22%	37 23%	72+bj 25%	** **	32 20%	26 19%	** **	70 16%	55 21%
NET Unfavourable (1-3)		360 12%	156+b 15%	205- 10%	35b 16%	22 14%	39 14%	** **	28b 17%	24 18%	** **	71+b 16%	39b 15%
NET Neutral (4-6)		706 23%	262+be 26%	443- 22%	46 21%	43 27%	52 18%	** **	48be 30%	36 27%	** **	131+bce 29%	60 23%
NET Favourable (7-10)		1858 61%	575- 56%	1283+agj 63%	135gj 60%	88 55%	183agj 64%	** **	79- 49%	64 48%	** **	226- 51%	154 59%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	136	34-	102+a	8	7	12	**	7	11	**	18	9
	4%	3%	5%	3%	4%	4%	**	4%	8%	**	4%	3%
Medians	7.00	7.00	8.00	7.00	7.00	8.00	**	7.00	7.00	**	7.00	8.00
Mode	10.00	10.00	8.00	10.00	10.00	10.00	**	10.00	10.00	**	10.00	10.00
Base for stats	2924	992	1931	216	153	274	**	154	124	**	428	253
Mean score	6.9	6.7-	7.0+aghj	6.9	6.8	7.1ghj	**	6.3-	6.4-	**	6.4-	6.8
Standard deviation	2.60	2.76	2.50	2.78	2.73	2.78	**	2.91	2.88	**	2.75	2.78
Standard Error	.05	.10	.06	.20	.25	.19	**	.27	.30	**	.15	.19

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Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	187 6%	8 5%	3 3%	25 6%	21 6%	49 6%	89 6%	179 6%	** **	182 6%	** **
2	(2.0)	89 3%	2 2%	4 3%	9 2%	11 3%	20 3%	46 3%	89 3%	** **	89 3%	** **
3	(3.0)	85 3%	6 4%	6 5%	6 2%	13 4%	26 3%	40 3%	84 3%	** **	84 3%	** **
4	(4.0)	129 4%	5 3%	6 5%	20 5%	17 5%	35 4%	62 4%	128 4%	** **	128 4%	** **
5	(5.0)	260 8%	14 9%	12 10%	28 7%	30 9%	71 9%	129 8%	251 8%	** **	256 8%	** **
6	(6.0)	317 10%	13 8%	19 15%	43 11%	39 11%	85 11%	162 10%	314 10%	** **	316 10%	** **
7	(7.0)	420 14%	21 13%	17 14%	53 14%	43 12%	97 13%	241+ 15%	412 14%	** **	417 14%	** **
8	(8.0)	563 18%	26 17%	18 14%	69 18%	52 15%	123 16%	291 19%	549 18%	** **	553 18%	** **
9	(9.0)	306 10%	16 10%	10 8%	40 10%	28 8%	75 10%	171 11%	301 10%	** **	302 10%	** **
10 - Extremely favourable	(10.0)	569 19%	30 20%	21 17%	73 19%	81+f 24%	157 20%	282 18%	562 19%	** **	564 19%	** **
NET Unfavourable (1-3)		360 12%	16 10%	13 11%	40 10%	45 13%	94 12%	175 11%	352 12%	** **	356 12%	** **
NET Neutral (4-6)		706 23%	32 21%	37 30%	91 24%	87 25%	192 25%	352 22%	693 23%	** **	700 23%	** **
NET Favourable (7-10)		1858 61%	93 60%	66 54%	235 61%	204 59%	452 58%	985+e 63%	1823 61%	** **	1836 61%	** **

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Prepared by BMG

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	136	13+df	7	17	8	41d	56-	124	**	126	**
	4%	8%	6%	4%	2%	5%	4%	4%	**	4%	**
Medians	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	2924	141	116	366	337	738	1512	2868	**	2891	**
Mean score	6.9	7.1	6.8	7.0	6.9	6.9	7.0	6.9	**	6.9	**
Standard deviation	2.60	2.53	2.42	2.59	2.71	2.65	2.54	2.59	**	2.59	**
Standard Error	.05	.23	.24	.15	.16	.11	.07	.05	**	.05	**

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Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	187 6%	99- 4%	116- 4%	108- 4%	99- 4%	19 6%	125- 5%	108- 4%	138-a 5%	161abcdefg 6%	24- 1%	28- 2%	52-a 3%	6a 3%	46-a 2%	43-a 3%
2	(2.0)	89 3%	72 3%	72 3%	73 3%	67 3%	5 2%	74- 3%	70 3%	82 3%	82 3%	13- 1%	14- 1%	34-ab 2%	3 2%	39-ab 2%	35ab 2%
3	(3.0)	85 3%	77e 3%	78e 3%	71e 3%	68e 3%	2- 1%	78e 3%	69e 3%	80e 3%	76e 3%	17- 1%	15- 1%	39-ab 2%	*- **	37-ab 2%	36ab 2%
4	(4.0)	129 4%	113 4%	99- 4%	106 4%	86- 4%	10 3%	117 4%	108 4%	120 4%	118 4%	32- 2%	35- 2%	47- 3%	5 3%	61-a 3%	46-a 3%
5	(5.0)	260 8%	232 9%	226 9%	224 9%	180 8%	23 7%	236 8%	210 8%	246 9%	221 8%	96- 5%	75- 5%	117- 7%	7- 4%	124- 7%	95- 7%
6	(6.0)	317 10%	292+ 11%	278 10%	275 10%	221 10%	26 8%	295 11%	257 10%	299 11%	287 11%	175- 9%	127- 8%	171 9%	12 7%	184 10%	143 10%
7	(7.0)	420 14%	391+ 14%	380+ 14%	379+ 14%	330 14%	53 17%	397+ 14%	358 14%	404+ 14%	379 14%	293+ 15%	210 14%	261 15%	30 17%	275 15%	194 13%
8	(8.0)	563 18%	543+ 20%	531+ 20%	528+ 20%	463+ 20%	57 18%	550+ 20%	496+ 20%	553+ 20%	494 18%	467+d 25%	382+df 25%	417+ 23%	32 17%	420+ 22%	313+ 22%
9	(9.0)	306 10%	296+ 11%	294+ 11%	286+ 11%	253+ 11%	48 15%	299+ 11%	274+ 11%	302+ 11%	273 10%	259+ 14%	207+ 14%	220+ 12%	29+ 16%	236+ 12%	167+ 12%
10 - Extremely favourable	(10.0)	569 19%	558+ 21%	540+ 20%	533+ 20%	480+i 21%	74+ 23%	560+ 20%	512+ 21%	562+ 20%	494 18%	518+ce 27%	422+ce 28%	421+ 23%	57+ce 31%	456+ 24%	350+ 24%
NET Unfavourable (1-3)		360 12%	248- 9%	266- 10%	252- 10%	234- 10%	26- 8%	277- 10%	247- 10%	299- 11%	320abcdefg 12%	54- 3%	57- 4%	125-ab 7%	10- 5%	122-ab 6%	114-ab 8%
NET Neutral (4-6)		706 23%	637 24%	603 23%	604 23%	487- 21%	59 18%	649 23%	575 23%	664 23%	626 23%	303- 16%	238- 16%	335-b 19%	24- 13%	369-ab 19%	284-ab 20%
NET Favourable (7-10)		1858 61%	1788+i 66%	1746+i 66%	1726+i 66%	1525+i 67%	232 73%	1806+i 65%	1640+i 66%	1821+i 64%	1639 61%	1536+cef 81%	1221+cef 80%	1320+ 73%	148+cef 81%	1387+ 73%	1024+ 71%

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Prepared by BMG

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Don't know	136 4%	28- 1%	40- 1%	39- 1%	37- 2%	3- 1%	47- 2%	32- 1%	50-a 2%	95- 4%	3- **	17-ab 1%	1- **	15-ab 1%	15-ab 1%	
Medians	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2924	2673	2615	2582	2247	317	2732	2462	2785	2584	1894	1516	1780	182	1878	1422
Mean score	6.9	7.2+i	7.1+i	7.1+i	7.2+i	7.4+hi	7.1+i	7.1+i	7.0+	6.9	7.9+cef	7.9+cef	7.5+	7.9+cef	7.5+	7.5+
Standard deviation	2.60	2.41	2.46	2.44	2.48	2.45	2.47	2.47	2.50	2.59	1.89	2.00	2.25	2.23	2.23	2.34
Standard Error	.05	.05	.05	.05	.06	.15	.05	.05	.05	.06	.05	.06	.06	.18	.06	.07

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Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	187 6%	24d 9%	151- 6%	101 5%	46- 4%
2	(2.0)	89 3%	16+bcd 6%	71d 3%	47 3%	16- 1%
3	(3.0)	85 3%	2 1%	76 3%	51 3%	23 2%
4	(4.0)	129 4%	15 5%	103- 4%	64- 3%	33- 3%
5	(5.0)	260 8%	16 6%	232 9%	154 8%	88 8%
6	(6.0)	317 10%	27 9%	283 11%	205 11%	129 12%
7	(7.0)	420 14%	34 12%	371 14%	258 14%	159 15%
8	(8.0)	563 18%	43 15%	501 19%	374+ 20%	222+ 20%
9	(9.0)	306 10%	22 8%	271 10%	204+ 11%	128+ 12%
10 - Extremely favourable	(10.0)	569 19%	62 22%	486 18%	333 18%	200 18%
NET Unfavourable (1-3)		360 12%	42d 15%	298d 11%	199-d 11%	84- 8%
NET Neutral (4-6)		706 23%	58 21%	618 23%	423 23%	250 23%
NET Favourable (7-10)		1858 61%	162 57%	1629 61%	1169+ 63%	709+ 65%

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Prepared by BMG

Table Q22_1 (continuation)

Q22. BBC - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	136 4%	21bc 7%	105- 4%	69- 4%	48 4%
Medians	7.00	7.00	7.00	8.00	8.00
Mode	10.00	10.00	8.00	8.00	8.00
Base for stats	2924	262	2545	1791	1042
Mean score	6.9	6.7	7.0	7.0+	7.2+abc
Standard deviation	2.60	2.91	2.55	2.50	2.33
Standard Error	.05	.24	.05	.06	.08

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Table Q22_2

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	86 3%	30 2%	49 3%	** **	5 3%	49 3%	37 2%
2	(2.0)	69 2%	26 2%	39 3%	** **	4 2%	42 3%	28 2%
3	(3.0)	102 3%	43 3%	52 4%	** **	5 3%	59 4%	43 3%
4	(4.0)	154 5%	50- 4%	91+a 6%	** **	10 6%	97+b 7%	51- 3%
5	(5.0)	373 12%	158 11%	191 13%	** **	15 10%	177 12%	185 12%
6	(6.0)	406 13%	186 13%	194 13%	** **	23 14%	197 13%	206 13%
7	(7.0)	494 16%	244 18%	221 15%	** **	25 16%	269+b 18%	222- 14%
8	(8.0)	505 17%	237 17%	228 16%	** **	32 20%	242 16%	262 17%
9	(9.0)	231 8%	131+bd 9%	90- 6%	** **	6 4%	102 7%	126 8%
10 - Extremely favourable	(10.0)	413 13%	213+b 15%	169- 12%	** **	27 17%	140- 9%	268+a 17%
NET Unfavourable (1-3)		257 8%	100- 7%	140+a 10%	** **	14 9%	149+b 10%	108- 7%
NET Neutral (4-6)		933 31%	394- 28%	476+a 32%	** **	49 30%	472 32%	443 29%
NET Favourable (7-10)		1642 54%	826+b 59%	707- 48%	** **	90 56%	753- 51%	878+a 57%
Don't know		227 7%	75- 5%	143+a 10%	** **	8 5%	104 7%	111 7%

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Prepared by BMG

Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	8.00	7.00	10.00
Base for stats	2833	1319	1324	**	152	1374	1429
Mean score	6.8	7.0+b	6.5-	**	6.8	6.5-	7.0+a
Standard deviation	2.28	2.20	2.33	**	2.34	2.27	2.26
Standard Error	.05	.07	.07	**	.22	.07	.06

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Table Q22_2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	86 3%	9 2%	17 3%	16 3%	16 3%	10 2%	12 3%	6 2%	26 3%	32 3%	28 2%	18 3%
2	(2.0)	69 2%	5 1%	14 3%	10 2%	11 2%	16 3%	7 2%	5 2%	20 2%	21 2%	29 2%	12 2%
3	(3.0)	102 3%	21+ci 5%	20 4%	10 2%	16 3%	12 3%	14 4%	10 3%	41+ci 5%	25 3%	36 3%	24 3%
4	(4.0)	154 5%	17 4%	24 5%	23 5%	30 6%	21 4%	21 6%	19 6%	41 5%	53 5%	61 5%	40 6%
5	(5.0)	373 12%	45 12%	62 12%	72g 15%	53 11%	63g 13%	51g 13%	26- 8%	107 12%	125g 13%	140 12%	77 11%
6	(6.0)	406 13%	71+bcdej 18%	57 11%	62 13%	58 12%	64 14%	54 14%	40 12%	128 14%	120 12%	158 13%	94 13%
7	(7.0)	494 16%	76fjk 20%	87 17%	71 15%	86 17%	74 16%	52 14%	48 15%	163 18%	157 16%	174 15%	100 14%
8	(8.0)	505 17%	44- 12%	90a 17%	69 14%	85a 17%	89a 19%	67a 17%	61a 19%	134 15%	155 16%	217+ah 18%	128a 18%
9	(9.0)	231 8%	14- 4%	38a 7%	35a 7%	37a 7%	39a 8%	31a 8%	37+ahi 12%	52- 6%	72a 7%	107+ah 9%	68+ah 10%
10 - Extremely favourable	(10.0)	413 13%	47 12%	60 12%	61 13%	71 14%	59 12%	60 16%	54bh 17%	107 12%	132 13%	173 15%	114+bh 16%
NET Unfavourable (1-3)		257 8%	35 9%	51 10%	35 7%	43 9%	39 8%	33 9%	21 7%	87 10%	78 8%	93 8%	54 8%
NET Neutral (4-6)		933 31%	133g 35%	144 28%	157 32%	141 28%	149 31%	126 33%	84 26%	276 31%	298 30%	360 31%	210 30%
NET Favourable (7-10)		1642 54%	181- 47%	275 53%	236- 49%	279ac 56%	261a 55%	210 55%	200 63%	456- 50%	516 53%	670+ach 57%	410+achi 59%
Don't know		227 7%	35fgjk 9%	50efgjk 10%	55 11%	35fk 7%	26 5%	13- 3%	14- 4%	85+efgjk 9%	90+efgjk 9%	53- 4%	27- 4%

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Prepared by BMG

Table Q22_2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	5.00	7.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00
Base for stats	2833	350	470	428	463	449	369	305	820	891	1123	674
Mean score	6.8	6.5	6.7	6.7	6.8	6.8	6.8	7.2	6.6-	6.7	6.9+ah	7.0+abh
							+abcdehi					
Standard deviation	2.28	2.18	2.33	2.29	2.32	2.23	2.33	2.21	2.26	2.31	2.26	2.28
Standard Error	.05	.14	.12	.12	.12	.11	.13	.14	.09	.08	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	86 3%	3 1%	3 1%	8 3%	5 1%	6 5%	15bdij 5%	12 3%	8 3%	3 1%	64- 2%	13+abdij 5%	7abdij 5%	2 2%
2	(2.0)	69 2%	6 3%	5 2%	5 2%	8 2%	0 -	15+gj 4%	6 1%	4 2%	8 3%	57 2%	6 2%	4 3%	2 3%
3	(3.0)	102 3%	10 4%	9 3%	9 3%	13 3%	3 3%	6 2%	15 4%	10 4%	9 3%	84 3%	9 3%	6 4%	4 4%
4	(4.0)	154 5%	14i 6%	14 5%	10 4%	18 5%	1 1%	14 4%	32+ijm 8%	16i 6%	5- 2%	125 5%	19i 7%	8i 6%	3 3%
5	(5.0)	373 12%	31g 14%	44+gm 16%	40g 14%	50g 12%	17 14%	43g 13%	32- 8%	30 11%	29 11%	316g 12%	29 11%	20g 14%	8 9%
6	(6.0)	406 13%	29 13%	35 13%	40 14%	52 13%	16 13%	44 13%	56 13%	42 16%	28 11%	342 13%	34 13%	19 13%	11 13%
7	(7.0)	494 16%	37 17%	39 15%	37 13%	60 15%	14 12%	49 15%	88+cdfj 21%	48 18%	46 18%	419 16%	39 15%	21 14%	14 17%
8	(8.0)	505 17%	35 16%	38 14%	57h 20%	66 16%	26 21%	57 17%	73 17%	34 13%	35 14%	421 16%	46 18%	21 14%	18h 21%
9	(9.0)	231 8%	21m 9%	24 9%	21 7%	36m 9%	8 7%	26 8%	32 8%	15 6%	20 8%	202m 8%	18 7%	7 5%	3 4%
10 - Extremely favourable	(10.0)	413 13%	30 14%	34 13%	45k 16%	52 13%	20 16%	45 13%	52 12%	41k 16%	40k 16%	360+k 14%	22- 9%	17 11%	14k 16%
NET Unfavourable (1-3)		257 8%	19 9%	16 6%	23 8%	26 6%	9 7%	36 11%	34 8%	22 9%	19 8%	205- 8%	28 11%	17bdj 12%	7 9%
NET Neutral (4-6)		933 31%	73 33%	93im 35%	90 32%	121 30%	34 28%	101 30%	120 29%	88 34%	62 25%	784 30%	81 32%	48 33%	21 25%
NET Favourable (7-10)		1642 54%	123l 55%	136 50%	160l 56%	214 53%	68 55%	177 53%	245kl 58%	138 52%	142l 56%	1402+l 55%	125 49%	66- 45%	49kl 58%

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Prepared by BMG

Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	227	7-	24ac	11-	43+acghj	12	21	20	14	29	182a	22ac	16+acfghj	7ac
	7%	3%	9%	4%	11%	10%	6%	5%	5%	12%	7%	9%	11%	8%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	5.00	8.00	8.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Base for stats	2833	216	246	273	360	112	315	399	248	223	2390	234	131	78
Mean score	6.8	6.8	6.81	6.9kl	6.9kl	7.0kl	6.6	6.81	6.7	7.0kl	6.8+kl	6.4-	6.3-	7.0kl
Standard deviation	2.28	2.24	2.15	2.28	2.16	2.33	2.45	2.22	2.31	2.22	2.26	2.37	2.44	2.25
Standard Error	.05	.17	.15	.16	.13	.25	.15	.13	.17	.17	.05	.15	.16	.16

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Table Q22_2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	86 3%	22 2%	16 2%	17 3%	30 3%	37 2%	47 3%	74 3%	3 3%	10 2%	2 1%	5 5%
2	(2.0)	69 2%	23 3%	15 2%	13 2%	19 2%	38 2%	32 2%	60 2%	1 2%	9 2%	4 2%	2 2%
3	(3.0)	102 3%	33 4%	24 4%	14 3%	29 3%	57 4%	43 3%	83 3%	4 5%	19 4%	9 4%	3 3%
4	(4.0)	154 5%	53 6%	26 4%	29 6%	46 5%	79 5%	75 5%	137 5%	1 1%	16 4%	11 5%	4 3%
5	(5.0)	373 12%	122 13%	81 12%	65 12%	103 12%	204 13%	168 12%	318 12%	7 7%	51 12%	31 15%	12 11%
6	(6.0)	406 13%	140+df 15%	96 14%	65 13%	102 11%	236+df 15%	167- 12%	351 13%	10 11%	54 13%	27 13%	16 15%
7	(7.0)	494 16%	163d 18%	115 17%	87 17%	122- 14%	278d 17%	209 15%	426 16%	13 15%	67 16%	37 18%	16 15%
8	(8.0)	505 17%	150 16%	121 17%	93 18%	139 15%	271 17%	232 16%	443 17%	10 11%	63 15%	30 15%	23 21%
9	(9.0)	231 8%	66 7%	52 7%	41 8%	70 8%	117 7%	111 8%	200 8%	10 11%	29 7%	9 4%	10 9%
10 - Extremely favourable	(10.0)	413 13%	80- 9%	82a 12%	75ae 14%	168+abe 19%	161- 10%	244+abe 17%	363d 14%	18 20%	46 11%	13- 6%	14 13%
NET Unfavourable (1-3)		257 8%	77 8%	55 8%	44 8%	78 9%	132 8%	122 9%	217 8%	8 9%	37 9%	15 7%	11 10%
NET Neutral (4-6)		933 31%	315+bdf 34%	203 29%	159 31%	251 28%	518+ 32%	410 29%	805 31%	18 20%	120 29%	69 33%	32 29%
NET Favourable (7-10)		1642 54%	458- 50%	369 53%	297a 57%	500a 56%	827- 51%	796+ae 56%	1432+d 55%	51 57%	205 49%	89- 43%	62 57%

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Prepared by BMG

Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	227	67c	64+cf	21-	68c	130c	89-	172-	12	53+a	34+a	5
	7%	7%	9%	4%	8%	8%	6%	7%	13%	13%	16%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	10.00	7.00	10.00	8.00	10.00	7.00	7.00	8.00
Base for stats	2833	851	626	500	829	1478	1328	2455	77	362	174	104
Mean score	6.8	6.5-	6.8a	6.8	6.9+ae	6.6-	6.9+ae	6.8d	7.2d	6.7	6.4-	6.8
Standard deviation	2.28	2.15	2.19	2.31	2.43	2.17	2.38	2.28	2.43	2.25	2.01	2.35
Standard Error	.05	.07	.09	.13	.10	.06	.08	.05	.29	.13	.17	.25

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Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	86 3%	34 3%	52 3%	5 2%	6 3%	9 3%	** **	4 3%	7 5%	** **	21+b 5%	7 3%
2	(2.0)	69 2%	29 3%	41 2%	5 2%	3 2%	6 2%	** **	5 3%	2 2%	** **	14 3%	7 3%
3	(3.0)	102 3%	43 4%	59 3%	13+b 6%	11+b 7%	9 3%	** **	6 4%	10 7%	** **	22b 5%	9 3%
4	(4.0)	154 5%	67+b 6%	88- 4%	14 6%	11 7%	21 7%	** **	9 6%	6 5%	** **	27 6%	13 5%
5	(5.0)	373 12%	119 12%	254 12%	18 8%	21 13%	26 9%	** **	21 13%	27 20%	** **	61 14%	35 13%
6	(6.0)	406 13%	136 13%	271 13%	32 14%	19 12%	27 9%	** **	18 11%	18 14%	** **	64 14%	32 12%
7	(7.0)	494 16%	140- 14%	354+aj 17%	28 12%	24 15%	43 15%	** **	22 14%	18 13%	** **	58 13%	41 15%
8	(8.0)	505 17%	170 17%	335 16%	42 19%	21 13%	48 17%	** **	25 16%	13 10%	** **	61 14%	50 19%
9	(9.0)	231 8%	67 7%	163j 8%	15 6%	9 5%	26j 9%	** **	10 6%	4 3%	** **	19- 4%	16 6%
10 - Extremely favourable	(10.0)	413 13%	166+b 16%	246- 12%	39b 17%	24 15%	58+b 20%	** **	35+b 22%	20 15%	** **	67 15%	45b 17%
NET Unfavourable (1-3)		257 8%	105+b 10%	152- 7%	23 10%	20b 12%	24 8%	** **	15 10%	19 14%	** **	57+b 13%	23 9%
NET Neutral (4-6)		933 31%	321 31%	612 30%	64 29%	51 32%	73 26%	** **	48 30%	51 38%	** **	152e 34%	79 30%
NET Favourable (7-10)		1642 54%	544j 53%	1099j 54%	123j 55%	77 48%	175+abdj 61%	** **	93j 58%	55 41%	** **	205- 46%	152j 58%

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Prepared by BMG

Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	227 7%	55- 5%	171+aegk 8%	13 6%	12 7%	13 5%	**	5 3%	9 7%	**	33k 7%	8- 3%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**	6.00	7.00
Mode	8.00	8.00	7.00	8.00	10.00	10.00	**	10.00	5.00	**	10.00	8.00
Base for stats	2833	971	1862	210	148	272	**	156	126	**	414	254
Mean score	6.8	6.7	6.8hij	6.9hi	6.5	7.1+dhij	**	6.9hij	6.2-	**	6.4-	6.9hij
Standard deviation	2.28	2.42	2.20	2.38	2.46	2.43	**	2.46	2.50	**	2.50	2.33
Standard Error	.05	.09	.06	.18	.23	.17	**	.23	.26	**	.14	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access				Yes (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	86 3%	7d 5%	4 3%	9 2%	4 1%	22 3%	43 3%	85 3%	** **	86 3%	** **
2	(2.0)	69 2%	2 2%	3 3%	10 3%	10 3%	21 3%	40 3%	67 2%	** **	68 2%	** **
3	(3.0)	102 3%	3 2%	5 4%	11 3%	18 5%	31 4%	50 3%	100 3%	** **	102 3%	** **
4	(4.0)	154 5%	5 3%	4 3%	16 4%	16 5%	33 4%	84 5%	151 5%	** **	153 5%	** **
5	(5.0)	373 12%	17 11%	15 12%	52 13%	43 12%	93 12%	176 11%	362 12%	** **	365 12%	** **
6	(6.0)	406 13%	18 12%	14 12%	49 13%	50 15%	96 12%	221 14%	403 13%	** **	405 13%	** **
7	(7.0)	494 16%	18 12%	19 16%	53 14%	52 15%	117 15%	274 18%	488 16%	** **	492 16%	** **
8	(8.0)	505 17%	27 18%	21 17%	61 16%	50 14%	120 15%	284+ 18%	491 16%	** **	495 16%	** **
9	(9.0)	231 8%	15 10%	10 9%	27 7%	19 6%	54 7%	116 7%	228 8%	** **	229 8%	** **
10 - Extremely favourable	(10.0)	413 13%	21 13%	14 11%	60 16%	61+f 18%	119f 15%	183- 12%	406 14%	** **	406 13%	** **
NET Unfavourable (1-3)		257 8%	13 8%	12 10%	30 8%	32 9%	73 9%	133 8%	252 8%	** **	256 8%	** **
NET Neutral (4-6)		933 31%	40 26%	34 27%	116 30%	110 32%	222 28%	482 31%	916 31%	** **	924 31%	** **
NET Favourable (7-10)		1642 54%	81 53%	64 52%	200 52%	182 53%	411 53%	857 55%	1612 54%	** **	1623 54%	** **

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Prepared by BMG

Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	227	19+df	13	36f	21	73+f	96-	212	**	216	**
	7%	13%	11%	9%	6%	9%	6%	7%	**	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2833	134	110	347	323	706	1472	2780	**	2802	**
Mean score	6.8	6.9	6.7	6.8	6.8	6.8	6.7	6.8	**	6.8	**
Standard deviation	2.28	2.41	2.33	2.31	2.31	2.36	2.23	2.28	**	2.28	**
Standard Error	.05	.22	.24	.13	.14	.10	.06	.05	**	.05	**

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Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	86 3%	53- 2%	50- 2%	45- 2%	40- 2%	8 2%	54- 2%	51- 2%	59- 2%	71c 3%	26- 1%	26- 2%	17- 1%	4 2%	23- 1%	16- 1%
2	(2.0)	69 2%	60 2%	51- 2%	55 2%	41- 2%	5 2%	58- 2%	52 2%	62 2%	63 2%	18- 1%	16- 1%	12- 1%	2 1%	24- 1%	16- 1%
3	(3.0)	102 3%	88 3%	86 3%	85 3%	70 3%	14 4%	92 3%	84 3%	95 3%	94 4%	48-c 3%	45c 3%	28- 2%	4 2%	46- 2%	30- 2%
4	(4.0)	154 5%	136 5%	123- 5%	136 5%	98- 4%	9 3%	143 5%	127 5%	149 5%	139 5%	71-c 4%	60-c 4%	34- 2%	5 3%	87cf 5%	40- 3%
5	(5.0)	373 12%	327 12%	316 12%	316 12%	263 12%	28 9%	341 12%	297 12%	347 12%	325 12%	177-c 9%	145-c 10%	117- 7%	13- 7%	171-c 9%	126-c 9%
6	(6.0)	406 13%	372 14%	368+ 14%	364+ 14%	300 13%	40 13%	383+ 14%	346 14%	388+ 14%	362 13%	257d 14%	222+df 15%	224 12%	14- 8%	248d 13%	169- 12%
7	(7.0)	494 16%	462+ 17%	476+ 18%	465+ 18%	407+ 18%	60 19%	477+ 17%	451+ 18%	486+ 17%	443 17%	347+ 18%	256 17%	360+b 20%	34 18%	337+ 18%	248 17%
8	(8.0)	505 17%	486+ 18%	491+ 18%	473+ 18%	434+i 19%	63 20%	495+ 18%	443+ 18%	497+ 18%	446 17%	396+ 21%	320+ 21%	423+ 24%	46+ 25%	391+ 21%	315+ 22%
9	(9.0)	231 8%	224+ 8%	224+ 8%	220+ 8%	213+i 9%	37+ghi 12%	228+ 8%	199 8%	228+ 8%	195 7%	192+ 10%	162+ 11%	204+ 11%	28+ae 15%	194+ 10%	163+ 11%
10 - Extremely favourable	(10.0)	413 13%	390+ 14%	403+ 15%	389+ 15%	366+i 16%	45 14%	404+ 15%	364+ 15%	407+ 14%	362 14%	322+ 17%	232+ 15%	364+ab 20%	30 16%	334+ 18%	292+ab 20%
NET Unfavourable (1-3)		257 8%	201- 7%	186- 7%	186- 7%	151- 7%	27 8%	203- 7%	187- 8%	217- 8%	228d 9%	92-c 5%	87-c 6%	57- 3%	10 6%	93-c 5%	62- 4%
NET Neutral (4-6)		933 31%	835e 31%	807e 30%	815e 31%	661- 29%	77- 24%	867+e 31%	770e 31%	883+e 31%	825e 31%	506-cdf 27%	427-cdf 28%	375- 21%	31- 17%	505-cdf 27%	335- 23%
NET Favourable (7-10)		1642 54%	1562+i 58%	1595+hi 60%	1547+i 59%	1420 +acfg 62%	205 +afhi 64%	1604+i 58%	1456+i 58%	1618+i 57%	1446 54%	1256+ 66%	970+ 64%	1351+abef 75%	137+abe 75%	1256+ 66%	1019+abe 71%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Don't know	227	103-bd	67-	74-	51-	10-	105-bd	81-	116-bcd	179	43-c	34-c	14-	4-	39-c	21-
	7%	4%	3%	3%	2%	3%	4%	3%	4%	7%	2%	2%	1%	2%	2%	1%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2833	2598	2588	2548	2233	310	2674	2414	2719	2499	1854	1484	1783	179	1854	1416
Mean score	6.8	6.9+i	7.0+i	6.9+i	7.1	7.1+i	6.9+i	6.9+	6.9+	6.8	7.3+	7.2+	7.6+abe	7.5+	7.3+	7.5+abe
Standard deviation	2.28	2.20	2.17	2.18	2.16	2.19	2.20	2.20	2.22	2.27	2.04	2.08	1.87	2.06	2.07	2.02
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.17	.05	.06

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Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	86 3%	10 4%	72 3%	48 3%	24 2%
2	(2.0)	69 2%	11 4%	52- 2%	35 2%	18 2%
3	(3.0)	102 3%	11 4%	85 3%	58 3%	37 3%
4	(4.0)	154 5%	11 4%	134 5%	96 5%	58 5%
5	(5.0)	373 12%	32 11%	328 12%	232 12%	141 13%
6	(6.0)	406 13%	38 13%	355 13%	262 14%	162 15%
7	(7.0)	494 16%	26- 9%	451+a 17%	336+a 18%	199+a 18%
8	(8.0)	505 17%	33 12%	454 17%	332+a 18%	192 18%
9	(9.0)	231 8%	13 5%	210 8%	145 8%	90 8%
10 - Extremely favourable	(10.0)	413 13%	63+bcd 22%	333-cd 13%	181- 10%	83- 8%
NET Unfavourable (1-3)		257 8%	32 11%	209- 8%	142 8%	79 7%
NET Neutral (4-6)		933 31%	81 29%	817 31%	590 32%	361+ 33%
NET Favourable (7-10)		1642 54%	135 48%	1447+ 55%	994 53%	564 52%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22.2 (continuation)

Q22. ITV/ITV Cymru Wales/ STV/ UTV - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	227	35 ^{bc}	177 ⁻	134	86
	7%	12%	7%	7%	8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	10.00	8.00	7.00	7.00
Base for stats	2833	247	2474	1726	1004
Mean score	6.8	6.8	6.8	6.7 ⁻	6.6 ⁻
Standard deviation	2.28	2.64	2.23	2.15	2.08
Standard Error	.05	.22	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_5
 Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	73 2%	24- 2%	45+a 3%	** **	2 1%	42 3%	31 2%
2	(2.0)	64 2%	28 2%	27 2%	** **	9+ab 6%	42+b 3%	22- 1%
3	(3.0)	76 2%	39 3%	32 2%	** **	5 3%	38 3%	37 2%
4	(4.0)	149 5%	67 5%	71 5%	** **	9 6%	75 5%	74 5%
5	(5.0)	394 13%	178 13%	198 13%	** **	13 8%	177 12%	207 13%
6	(6.0)	437 14%	213 15%	194 13%	** **	22 14%	209 14%	222 14%
7	(7.0)	483 16%	230 16%	225 15%	** **	26 16%	243 16%	237 15%
8	(8.0)	631 21%	270 19%	313 21%	** **	34 21%	306 21%	320 21%
9	(9.0)	214 7%	103 7%	96 7%	** **	12 7%	109 7%	104 7%
10 - Extremely favourable	(10.0)	330 11%	168 12%	142 10%	** **	20 13%	146 10%	179 12%
NET Unfavourable (1-3)		213 7%	91 7%	103 7%	** **	16 10%	122+b 8%	90- 6%
NET Neutral (4-6)		980 32%	459 33%	463 32%	** **	45 28%	460 31%	503 33%
NET Favourable (7-10)		1658 54%	770 55%	775 53%	** **	93 58%	804 54%	840 55%
Don't know		209 7%	73- 5%	126+a 9%	** **	6 4%	92 6%	107 7%

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 Prepared by BMG

Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2851	1321	1341	**	154	1387	1433
Mean score	6.8	6.8	6.7	**	6.8	6.7	6.8
Standard deviation	2.14	2.11	2.16	**	2.30	2.20	2.10
Standard Error	.04	.06	.06	**	.21	.07	.06

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Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	73 2%	7 2%	13 2%	17 4%	9 2%	8 2%	10 3%	10 3%	19 2%	27 3%	28 2%	20 3%
2	(2.0)	64 2%	6 2%	11 2%	11 2%	18+gjk 4%	7 2%	7 2%	3 1%	17 2%	29+j 3%	18 2%	10 1%
3	(3.0)	76 2%	13d 4%	20+deij 4%	16d 3%	3- 1%	8 2%	8 2%	7 2%	33+deij 4%	19 2%	23 2%	15 2%
4	(4.0)	149 5%	31+bcdi 8%	15- 3%	21 4%	16 3%	26 6%	19 5%	22bdi 7%	46 5%	36 4%	67bdi 6%	41b 6%
5	(5.0)	394 13%	65+gi 17%	61 12%	58 12%	60 12%	62 13%	61g 16%	28- 9%	125g 14%	118 12%	151 13%	89 13%
6	(6.0)	437 14%	50 13%	62 12%	70 15%	70 14%	86+bgh 18%	62 16%	36 11%	112 12%	140 14%	184 16%	98 14%
7	(7.0)	483 16%	58 15%	80 15%	68 14%	81 16%	80 17%	62 16%	55 17%	137 15%	148 15%	197 17%	117 17%
8	(8.0)	631 21%	73 19%	111 21%	92 19%	119 24%	89 19%	73 19%	74 23%	184 20%	211 22%	236 20%	147 21%
9	(9.0)	214 7%	16 4%	41 8%	30 6%	31 6%	41a 9%	24 6%	31a 10%	57 6%	61 6%	96a 8%	55a 8%
10 - Extremely favourable	(10.0)	330 11%	44 11%	66 13%	52 11%	59 12%	45 10%	37 10%	27 8%	110 12%	111 11%	109- 9%	64 9%
NET Unfavourable (1-3)		213 7%	26 7%	44e 8%	45+ej 9%	30 6%	23 5%	25 7%	21 6%	70 8%	75 8%	68 6%	46 7%
NET Neutral (4-6)		980 32%	146+bdgi 38%	137- 26%	149 31%	146 29%	174+bdgi 37%	142+bdgi 37%	86 27%	283 31%	295 30%	402bg 34%	228b 33%
NET Favourable (7-10)		1658 54%	191 50%	297c 57%	241 50%	290ac 58%	255 54%	196 51%	187ac 59%	488 54%	531 54%	638 54%	383 55%
Don't know		209 7%	21 5%	42e 8%	48+aefjk 10%	31 6%	23 5%	18 5%	26 8%	63 7%	79efj 8%	66 6%	44 6%
Medians		7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00

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Prepared by BMG

Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2851	364	478	435	466	452	363	294	841	901	1109	657
Mean score	6.8	6.6	6.9	6.6	6.9a	6.8	6.6	6.8	6.8	6.8	6.7	6.7
Standard deviation	2.14	2.14	2.22	2.29	2.10	1.99	2.09	2.14	2.19	2.20	2.07	2.12
Standard Error	.04	.13	.11	.12	.11	.10	.12	.14	.09	.08	.07	.09

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Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	73 2%	2 1%	3 1%	12a 4%	9 2%	4 3%	7 2%	10 2%	9 3%	3 1%	58 2%	10ab 4%	2 1%	3ab 4%
2	(2.0)	64 2%	2 1%	3 1%	5 2%	11g 3%	3 2%	13+gj 4%	3- 1%	8g 3%	4 1%	51 2%	9g 3%	3 2%	2g 2%
3	(3.0)	76 2%	3 1%	9 3%	5 2%	9 2%	4 3%	12 3%	10 2%	5 2%	5 2%	61 2%	7 3%	5 3%	3 3%
4	(4.0)	149 5%	10 4%	14 5%	10 4%	27 7%	10 8%	23 7%	17 4%	8 3%	11 4%	129 5%	9 3%	9 6%	3 4%
5	(5.0)	394 13%	29 13%	42d 16%	47df 17%	37- 9%	13 11%	33 10%	54 13%	36 14%	36 14%	328 13%	35 14%	17 12%	14df 16%
6	(6.0)	437 14%	31 14%	27 10%	52b 18%	52 13%	12 10%	55b 16%	66b 16%	41 16%	30 12%	366 14%	35 14%	26bm 18%	9 11%
7	(7.0)	483 16%	47+ck 21%	43 16%	34 12%	63 16%	18 15%	50 15%	68 16%	47 18%	40 16%	409 16%	35 14%	26 18%	13 15%
8	(8.0)	631 21%	38 17%	59 22%	61 22%	92l 23%	24 20%	66 20%	97l 23%	50 19%	42 16%	528 21%	65ail 25%	23- 15%	16 19%
9	(9.0)	214 7%	22 10%	18 7%	15 5%	27 7%	8 6%	24 7%	32 8%	14 5%	17 7%	177 7%	19 7%	12 8%	6 7%
10 - Extremely favourable	(10.0)	330 11%	27 12%	29 11%	28 10%	46 11%	13 11%	28 8%	49 12%	33 13%	34 14%	287 11%	20 8%	11 8%	11l 13%
NET Unfavourable (1-3)		213 7%	7- 3%	15 6%	21 8%	28 7%	11 9%	31a 9%	22 5%	21a 8%	12 5%	170- 7%	26+agij 10%	10 7%	8a 9%
NET Neutral (4-6)		980 32%	69 31%	82 31%	110+dj 39%	116 29%	35 29%	111 33%	137 33%	86 33%	76 30%	823 32%	79 31%	52 36%	26 31%
NET Favourable (7-10)		1658 54%	135cf1 60%	148 55%	139 49%	227 57%	64 51%	167 50%	246cf1 59%	144 55%	132 53%	1402 54%	139 54%	72 49%	46 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	209	13	24g	14	31g	14	26g	14-	12	31	178g	12	13ghk	5
	7%	6%	9%	5%	8%	12%	8%	3%	4%	12%	7%	5%	9%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	6.00	8.00
Base for stats	2851	210	246	270	372	110	310	405	251	221	2394	244	133	80
Mean score	6.8	7.1+cfkl	6.8	6.6	6.8	6.6	6.5	6.9f	6.7	6.9	6.8	6.6	6.6	6.7
Standard deviation	2.14	1.91	2.06	2.19	2.18	2.32	2.19	2.03	2.22	2.12	2.13	2.26	2.02	2.34
Standard Error	.04	.14	.15	.15	.13	.25	.13	.12	.16	.17	.05	.14	.13	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	73 2%	22 2%	11 2%	9 2%	31+b 3%	33 2%	40 3%	64 2%	0 -%	8 2%	2 1%	4 4%
2	(2.0)	64 2%	16 2%	16 2%	11 2%	22 2%	32 2%	32 2%	56 2%	1 1%	8 2%	4 2%	3 3%
3	(3.0)	76 2%	22 2%	11 2%	15 3%	27 3%	33 2%	42 3%	64 2%	* *%	11 3%	10+ 5%	1 1%
4	(4.0)	149 5%	39 4%	32 5%	22 4%	54 6%	71 4%	77 5%	123 5%	4 4%	26 6%	16 8%	6 5%
5	(5.0)	394 13%	105 11%	79 11%	81ae 16%	120 13%	184- 11%	201e 14%	342 13%	13 15%	51 12%	27 13%	8 8%
6	(6.0)	437 14%	113 12%	112a 16%	89a 17%	118 13%	226 14%	207 15%	377 14%	6 7%	58 14%	34 16%	17 16%
7	(7.0)	483 16%	167+df 18%	128+df 19%	73 14%	113- 13%	296+cdf 18%	186- 13%	422 16%	14 16%	60 14%	28 14%	18 16%
8	(8.0)	631 21%	206 22%	138 20%	111 21%	174 19%	344 21%	285 20%	567+cd 22%	14 15%	63- 15%	28- 14%	20 18%
9	(9.0)	214 7%	79+b 9%	40 6%	34 6%	60 7%	119 7%	94 7%	185 7%	7 8%	27 6%	15 7%	4 3%
10 - Extremely favourable	(10.0)	330 11%	86 9%	79 11%	49 9%	111 12%	165 10%	161 11%	271 10%	18 20%	55d 13%	14 7%	22 20%
NET Unfavourable (1-3)		213 7%	61 7%	37 5%	35 7%	79+be 9%	98 6%	114+b 8%	184 7%	1 2%	28 7%	16 8%	9 8%
NET Neutral (4-6)		980 32%	257- 28%	224 32%	193+ae 37%	292 33%	481- 30%	485+ae 34%	841 32%	23 26%	134 32%	78 37%	31 29%
NET Favourable (7-10)		1658 54%	538+cdf 59%	386 56%	267 51%	458 51%	924+cdf 57%	726- 51%	1446+cd 55%	52 58%	204- 49%	86- 41%	63 58%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	209	62	44	26	67	105	93	157-	12	49+a	28+a	6
	7%	7%	6%	5%	7%	7%	7%	6%	14%	12%	14%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	6.00	10.00
Base for stats	2851	856	647	495	830	1502	1325	2471	77	366	179	103
Mean score	6.8	6.9	6.8	6.7	6.6	6.9+f	6.7-	6.8	7.4+acd	6.7	6.4-	6.9
Standard deviation	2.14	2.09	2.03	2.06	2.33	2.06	2.23	2.13	2.04	2.23	2.09	2.40
Standard Error	.04	.07	.08	.11	.10	.05	.07	.05	.24	.13	.17	.25

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Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	73 2%	29 3%	44 2%	5 2%	5 3%	12 4%	** **	4 3%	8 6%	** **	12 3%	4 1%
2	(2.0)	64 2%	26 3%	38 2%	4 2%	4 3%	2 1%	** **	8+be 5%	5 4%	** **	16+e 4%	6 2%
3	(3.0)	76 2%	40+b 4%	35- 2%	6 3%	4 2%	10 4%	** **	4 2%	9 7%	** **	18+b 4%	10b 4%
4	(4.0)	149 5%	57 6%	93 5%	16 7%	9 6%	16 6%	** **	11 7%	5 4%	** **	20 4%	9 4%
5	(5.0)	394 13%	137 13%	257 13%	25 11%	27 17%	33 12%	** **	16 10%	19 14%	** **	60 14%	40 15%
6	(6.0)	437 14%	157 15%	280 14%	40 18%	22 14%	38 13%	** **	31 19%	19 14%	** **	67 15%	40 15%
7	(7.0)	483 16%	144 14%	338 17%	32 14%	22 13%	40 14%	** **	21 13%	22 16%	** **	75 17%	40 15%
8	(8.0)	631 21%	197 19%	434d 21%	41 18%	21- 13%	55 19%	** **	29 18%	16 12%	** **	78 17%	48 18%
9	(9.0)	214 7%	64 6%	150 7%	14 6%	8 5%	25 9%	** **	9 6%	5 4%	** **	24 5%	20 8%
10 - Extremely favourable	(10.0)	330 11%	124 12%	206 10%	31 14%	27+b 17%	42+b 15%	** **	17 10%	18 13%	** **	53 12%	34 13%
NET Unfavourable (1-3)		213 7%	96+b 9%	117- 6%	14 6%	13 8%	24 8%	** **	16 10%	22 16%	** **	46+b 10%	20 8%
NET Neutral (4-6)		980 32%	351 34%	629 31%	81 36%	58 36%	87 31%	** **	58 36%	43 32%	** **	147 33%	89 34%
NET Favourable (7-10)		1658 54%	530 52%	1128 55%	118 53%	77 48%	161 57%	** **	76 47%	60 45%	** **	230 51%	143 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	209	49-7%	159+ak 8%	10 5%	11 7%	13 4%	**	11 7%	10 8%	**	24 5%	10 4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**	7.00	7.00
Mode	8.00	8.00	8.00	8.00	5.00	8.00	**	6.00	7.00	**	8.00	8.00
Base for stats	2851	977	1874	213	149	273	**	150	124	**	422	252
Mean score	6.8	6.6-	6.8+ahj	6.8	6.6	6.8h	**	6.5	6.2-	**	6.6	6.8h
Standard deviation	2.14	2.26	2.07	2.18	2.40	2.33	**	2.29	2.54	**	2.26	2.15
Standard Error	.04	.08	.05	.16	.22	.16	**	.21	.27	**	.12	.15

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Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	73 2%	5 3%	2 1%	12 3%	8 2%	20 3%	33 2%	72 2%	** **	72 2%	** **
2	(2.0)	64 2%	4 3%	1 1%	5 1%	12 3%	17 2%	37 2%	64 2%	** **	64 2%	** **
3	(3.0)	76 2%	4 3%	4 4%	15 4%	9 3%	28+ 4%	36 2%	72 2%	** **	76 3%	** **
4	(4.0)	149 5%	5 3%	7 6%	18 5%	16 5%	38 5%	79 5%	143 5%	** **	146 5%	** **
5	(5.0)	394 13%	20 13%	25+f 20%	49 13%	51 15%	104 13%	206 13%	385 13%	** **	392 13%	** **
6	(6.0)	437 14%	19 12%	20 16%	58 15%	52 15%	110 14%	227 14%	433 14%	** **	436 14%	** **
7	(7.0)	483 16%	28 18%	16 13%	51 13%	39- 11%	108 14%	270+d 17%	479 16%	** **	479 16%	** **
8	(8.0)	631 21%	29 19%	21 17%	76 20%	57 17%	144 19%	329 21%	615 21%	** **	620 21%	** **
9	(9.0)	214 7%	9 6%	6 5%	24 6%	27 8%	54 7%	106 7%	209 7%	** **	209 7%	** **
10 - Extremely favourable	(10.0)	330 11%	14 9%	11 9%	49 13%	59+abf 17%	101+f 13%	153 10%	325 11%	** **	326 11%	** **
NET Unfavourable (1-3)		213 7%	13 8%	8 6%	32 8%	29 8%	64 8%	106 7%	208 7%	** **	212 7%	** **
NET Neutral (4-6)		980 32%	44 29%	52+a 42%	125 33%	119 34%	252 32%	512 33%	960 32%	** **	973 32%	** **
NET Favourable (7-10)		1658 54%	81 53%	54- 44%	199 52%	183 53%	407 52%	858b 55%	1628 54%	** **	1634 54%	** **

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Prepared by BMG

Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	209	16df	10	26	14	56	92-	197	**	199	**
	7%	10%	8%	7%	4%	7%	6%	7%	**	7%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	5.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2851	138	113	357	330	723	1476	2796	**	2819	**
Mean score	6.8	6.6	6.5	6.7	6.8	6.7	6.7	6.8b	**	6.8b	**
Standard deviation	2.14	2.20	2.03	2.25	2.34	2.25	2.10	2.14	-	2.14	b
Standard Error	.04	.20	.21	.13	.14	.09	.06	.04	**	.04	**

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Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	73 2%	44- 2%	47- 2%	33- 1%	31- 1%	8 3%	46- 2%	38- 2%	51- 2%	60cd 2%	23-e 1%	14- 1%	17- 1%	4e 2%	8- **	10- 1%
2	(2.0)	64 2%	53 2%	48- 2%	43- 2%	39- 2%	5 2%	53 2%	42- 2%	56 2%	51 2%	20- 1%	14- 1%	21- 1%	2 1%	10- 1%	16- 1%
3	(3.0)	76 2%	59- 2%	56- 2%	50- 2%	48- 2%	9 3%	62- 2%	54- 2%	63- 2%	67 3%	26- 1%	20- 1%	22- 1%	4 2%	20- 1%	22- 2%
4	(4.0)	149 5%	139 5%	128 5%	125 5%	103 5%	29 9%	144+ 5%	121 5%	147+ 5%	138 5%	69- 4%	63e 4%	66-e 4%	11e 6%	46- 2%	57-e 4%
5	(5.0)	394 13%	344 13%	338 13%	333 13%	285 12%	30 9%	358 13%	311 12%	366 13%	346 13%	191-de 10%	127- 8%	187-de 10%	8- 4%	149- 8%	126- 9%
6	(6.0)	437 14%	397e 15%	400+e 15%	403+e 15%	341e 15%	33- 10%	413+e 15%	374+e 15%	422+e 15%	388 14%	255 13%	210d 14%	246 14%	15- 8%	261d 14%	191 13%
7	(7.0)	483 16%	447+ 17%	443+ 17%	446+ 17%	392+ 17%	42 13%	460+ 17%	426+ 17%	467+ 16%	418 16%	348+ 18%	286+ 19%	327+ 18%	26 14%	366+ 19%	256+ 18%
8	(8.0)	631 21%	608+ 23%	606+ 23%	614+i 23%	534+i 23%	78 24%	622+ 22%	559+ 22%	625+ 22%	557 21%	497+ 26%	406+ 27%	456+ 25%	51+ 28%	546+c 29%	384+ 27%
9	(9.0)	214 7%	206+ 8%	206+ 8%	206+ 8%	184+ 8%	30 9%	209+ 8%	196+ 8%	210+ 7%	184 7%	175+ 9%	154+ 10%	170+ 9%	25+ 14%	190+ 10%	144+ 10%
10 - Extremely favourable	(10.0)	330 11%	311+ 12%	312+ 12%	321+ 12%	284+ 12%	51+afhi 16%	321+ 12%	307+ 12%	325+ 11%	308+ 11%	258+ 14%	204+ 13%	254+ 14%	36+ab 20%	285+ 15%	219+ 15%
NET Unfavourable (1-3)		213 7%	156- 6%	150- 6%	125- 5%	119- 5%	22 7%	161- 6%	135- 5%	169- 6%	179cd 7%	69-e 4%	47- 3%	59-e 3%	10e 5%	37- 2%	48-e 3%
NET Neutral (4-6)		980 32%	879 33%	866 33%	861+ 33%	729 32%	92 29%	916+ 33%	807 32%	935+ 33%	873 33%	514-de 27%	399-d 26%	499-de 28%	34- 18%	456- 24%	374-d 26%
NET Favourable (7-10)		1658 54%	1572+i 58%	1567+i 59%	1586+hi 61%	1394+fhi 61%	201+i 63%	1612+i 58%	1488+i 60%	1627+ 57%	1467 55%	1279+ 67%	1050+ 69%	1207+ 67%	138+ac 75%	1386+abc 73%	1004+ 70%

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Prepared by BMG

Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)		BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Don't know	209	94-cd	72-	49-	42-	5-	90-cd	65-	103-cdg	161	34-ef	22-	31-ef	1-	14-	12-
	7%	3%	3%	2%	2%	2%	3%	3%	4%	6%	2%	1%	2%	1%	1%	1%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2851	2607	2583	2573	2242	314	2689	2429	2731	2518	1863	1496	1765	182	1879	1425
Mean score	6.8	6.9+	6.9+	7.0+hi	7.0+hi	7.0	6.9+	6.9+i	6.9+	6.8	7.2+	7.3+	7.3+	7.5+	7.5+abcf	7.3+
Standard deviation	2.14	2.06	2.05	1.99	2.02	2.28	2.06	2.04	2.08	2.14	1.91	1.86	1.90	2.14	1.72	1.89
Standard Error	.04	.04	.04	.04	.05	.14	.04	.04	.04	.05	.05	.05	.05	.17	.04	.06

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Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	73 2%	12 4%	57 2%	35- 2%	21 2%
2	(2.0)	64 2%	10 3%	54 2%	33 2%	21 2%
3	(3.0)	76 2%	8 3%	62 2%	42 2%	22 2%
4	(4.0)	149 5%	22cd 8%	121 5%	80 4%	44 4%
5	(5.0)	394 13%	35 12%	330d 12%	212- 11%	108- 10%
6	(6.0)	437 14%	35 12%	384 14%	274 15%	159 15%
7	(7.0)	483 16%	36 13%	439+ 17%	331+ 18%	210+a 19%
8	(8.0)	631 21%	47 17%	560 21%	409+ 22%	235 22%
9	(9.0)	214 7%	13 5%	198+ 7%	142 8%	86 8%
10 - Extremely favourable	(10.0)	330 11%	31 11%	289 11%	193 10%	108 10%
NET Unfavourable (1-3)		213 7%	29cd 10%	173- 7%	111- 6%	64 6%
NET Neutral (4-6)		980 32%	91 32%	835 32%	565- 30%	312- 29%
NET Favourable (7-10)		1658 54%	127- 45%	1486+a 56%	1075+a 58%	639+a 59%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_5 (continuation)

Q22. Channel 4 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	209 7%	35+bcd 12%	157- 6%	109- 6%	76 7%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2851	247	2494	1751	1014
Mean score	6.8	6.4-	6.8+a	6.9+a	6.9+a
Standard deviation	2.14	2.42	2.11	2.04	2.02
Standard Error	.04	.20	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_6
 Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	104 3%	31- 2%	65+a 4%	** **	6 4%	60 4%	44 3%
2	(2.0)	67 2%	18- 1%	39a 3%	** **	10+ab 6%	40 3%	26 2%
3	(3.0)	123 4%	53 4%	65 4%	** **	5 3%	57 4%	65 4%
4	(4.0)	251 8%	109 8%	118 8%	** **	20 13%	121 8%	125 8%
5	(5.0)	527 17%	245 18%	256 17%	** **	18 11%	258 17%	262 17%
6	(6.0)	474 15%	242+b 17%	205- 14%	** **	26 16%	228 15%	240 16%
7	(7.0)	411 13%	189 14%	184 13%	** **	24 15%	207 14%	202 13%
8	(8.0)	367 12%	175 13%	165 11%	** **	22 14%	173 12%	190 12%
9	(9.0)	136 4%	78+b 6%	51- 3%	** **	7 4%	66 4%	70 5%
10 - Extremely favourable	(10.0)	230 8%	128+b 9%	86- 6%	** **	15 9%	98 7%	130 8%
NET Unfavourable (1-3)		294 10%	101- 7%	168+a 11%	** **	21a 13%	157 11%	135 9%
NET Neutral (4-6)		1252 41%	596 43%	580 40%	** **	64 40%	607 41%	627 41%
NET Favourable (7-10)		1144 37%	570+b 41%	487- 33%	** **	68b 42%	544 37%	592 38%
Don't know		370 12%	127- 9%	232+ad 16%	** **	7- 4%	170 11%	187 12%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	6.00	6.00	6.00	**	6.00	6.00	6.00
Mode	5.00	5.00	5.00	**	6.00	5.00	5.00
Base for stats	2690	1268	1234	**	153	1309	1353
Mean score	6.1	6.3+b	5.9-	**	6.0	6.0-	6.2+a
Standard deviation	2.20	2.12	2.24	**	2.40	2.22	2.19
Standard Error	.05	.07	.07	**	.22	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	104 3%	10 3%	24ej 5%	26+ejk 5%	15 3%	8- 2%	11 3%	10 3%	34 4%	41ej 4%	29- 2%	21 3%
2	(2.0)	67 2%	8 2%	21+egjk 4%	11 2%	10 2%	6 1%	6 2%	4 1%	29+ejk 3%	22 2%	16- 1%	10 1%
3	(3.0)	123 4%	24+gjk 6%	20 4%	24 5%	20 4%	16 3%	12 3%	7 2%	44jk 5%	43 4%	35- 3%	19 3%
4	(4.0)	251 8%	32 8%	43 8%	32 7%	38 8%	43 9%	37 10%	27 8%	75 8%	70 7%	106 9%	63 9%
5	(5.0)	527 17%	94 24% +bdegijk	94dg 18%	89dg 18%	61- 12%	81d 17%	71dg 19%	38- 12%	187 21% +dgijk	150 15%	190 16%	109 16%
6	(6.0)	474 15%	57 15%	88 17%	66 14%	75 15%	91+cgik 19%	59 15%	39 12%	145 16%	141 14%	188 16%	97 14%
7	(7.0)	411 13%	47 12%	54- 10%	53 11%	85+bch 17%	65 14%	56 15%	51bh 16%	101- 11%	138 14%	172bh 15%	107bh 15%
8	(8.0)	367 12%	23- 6%	51 10%	44- 9%	73abch 15%	64ach 14%	50ah 13%	62 19% +abcefhi	74- 8%	117ah 12%	176+abch 15%	112+abchi 16%
9	(9.0)	136 4%	9 2%	20 4%	29ah 6%	25 5%	17 4%	20 5%	16 5%	29 3%	53ah 5%	53 5%	36 5%
10 - Extremely favourable	(10.0)	230 8%	36 9%	38 7%	29 6%	45 9%	33 7%	27 7%	22 7%	74 8%	74 8%	82 7%	49 7%
NET Unfavourable (1-3)		294 10%	42ej 11%	65+efgjk 13%	61+efgjk 13%	45 9%	31- 6%	29 8%	20 6%	108 12% +efgjk	106egjk 11%	80- 7%	49- 7%
NET Neutral (4-6)		1252 41%	183 48% +cdgik	224dgi 43%	187 39%	173- 35%	215+dgik 45%	166dgi 44%	103- 32%	407 45% +cdgik	361- 37%	484dg 41%	270 38%
NET Favourable (7-10)		1144 37%	114- 30%	163- 31%	155- 32%	227 46% +abcehi	180abh 38%	153abch 40%	151 47% +abcehi	277- 31%	383abch 39%	484+abch 41%	304+abch 43%

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Prepared by BMG

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Don't know	370	45	66	79+defjk	52	49	33-	45f	112	131f	127	77
	12%	12%	13%	16%	10%	10%	9%	14%	12%	13%	11%	11%
Medians	6.00	6.00	6.00	6.00	7.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	7.00	6.00	5.00	8.00	5.00	5.00	5.00	8.00
Base for stats	2690	339	453	404	445	425	349	275	793	849	1049	623
Mean score	6.1	5.9	5.8-	5.9-	6.4+abch	6.2abch	6.2bh	6.5	5.8-	6.1bh	6.3+abch	6.3+abch
							+abchi					
Standard deviation	2.20	2.17	2.32	2.35	2.21	2.00	2.11	2.13	2.26	2.29	2.07	2.12
Standard Error	.05	.14	.12	.13	.12	.10	.12	.14	.09	.09	.07	.09

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Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	104 3%	7 3%	12 4%	8 3%	13 3%	6 5%	10 3%	14 3%	11 4%	3 1%	83 3%	14i 5%	4 2%	4i 4%
2	(2.0)	67 2%	4 2%	4 1%	2 1%	13cg 3%	3 3%	9 3%	3 1%	4 1%	8cg 3%	50- 2%	10cgj 4%	5cg 4%	2 2%
3	(3.0)	123 4%	11 5%	8 3%	9 3%	12 3%	6 4%	15 4%	18 4%	15 6%	5 2%	99 4%	14 5%	6 4%	4 4%
4	(4.0)	251 8%	16 7%	23 8%	32i 11%	27 7%	7 5%	29 9%	35 8%	25 10%	13 5%	207 8%	27i 10%	11 7%	7 9%
5	(5.0)	527 17%	38 17%	54 20%	49 17%	87+fk 22%	16 13%	49 15%	66 16%	49 19%	40 16%	449 17%	36 14%	28 19%	14 16%
6	(6.0)	474 15%	36 16%	36 13%	39 14%	57 14%	26 21%	44 13%	73 17%	39 15%	41 16%	389 15%	48 19%	25 17%	12 15%
7	(7.0)	411 13%	33 15%	36 13%	37 13%	36- 9%	22 18%	47 14%	72+dh 17%	26 10%	32 13%	342d 13%	39d 15%	21d 15%	10 12%
8	(8.0)	367 12%	27 12%	26 9%	43l 15%	52l 13%	16 13%	42 13%	51 12%	30 11%	29 11%	315l 12%	33l 13%	11- 7%	8 10%
9	(9.0)	136 4%	14k 6%	10 4%	17k 6%	21k 5%	1 1%	17k 5%	20k 5%	8 3%	14k 6%	122k 5%	4- 2%	5 3%	5k 6%
10 - Extremely favourable	(10.0)	230 8%	18 8%	17 6%	22 8%	30 7%	6 5%	30 9%	30 7%	23 9%	25 10%	201 8%	13 5%	10 6%	6 8%
NET Unfavourable (1-3)		294 10%	22 10%	24 9%	18 6%	37 9%	15 12%	34 10%	35 8%	30 12%	16 7%	232- 9%	37+cdgij 15%	15 10%	9 11%
NET Neutral (4-6)		1252 41%	90 40%	113 42%	119 42%	172 43%	49 39%	121 36%	174 41%	113 43%	94 37%	1044 41%	110 43%	64 44%	34 40%
NET Favourable (7-10)		1144 37%	92l 41%	88 33%	119bl 42%	138 34%	45 37%	136l 41%	173bl 41%	88 33%	100 40%	979 38%	88 34%	47 32%	30 35%

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Prepared by BMG

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	370	20	45+acgk	28	55k	15	44k	37	31	41acgk	317k	20-	21gk	12k
	12%	9%	17%	10%	14%	12%	13%	9%	12%	16%	12%	8%	14%	14%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00	6.00	5.00	6.00	5.00	6.00	5.00	6.00	5.00	5.00
Base for stats	2690	204	224	257	347	109	291	382	231	211	2256	236	126	73
Mean score	6.1	6.2k	5.9	6.3k	6.1	5.9	6.2k	6.2k	5.9	6.5+bhkl	6.2+k	5.7-	5.9	6.0
Standard deviation	2.20	2.21	2.19	2.14	2.23	2.12	2.29	2.10	2.30	2.15	2.20	2.22	2.13	2.35
Standard Error	.05	.17	.16	.15	.14	.23	.14	.12	.17	.17	.05	.14	.14	.18

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Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	104 3%	31 3%	19 3%	18 3%	34 4%	50 3%	52 4%	90 3%	* *%	10 2%	3 2%	4 4%
2	(2.0)	67 2%	26d 3%	15 2%	14 3%	12 1%	41 3%	26 2%	57 2%	0 -	9 2%	6 3%	3 3%
3	(3.0)	123 4%	42 5%	24 3%	16 3%	38 4%	66 4%	54 4%	104 4%	5 5%	19 5%	8 4%	6 5%
4	(4.0)	251 8%	72 8%	59 9%	47 9%	71 8%	131 8%	118 8%	214 8%	4 5%	35 8%	24 12%	6 5%
5	(5.0)	527 17%	162 18%	128 18%	97 19%	134 15%	289 18%	231 16%	460 18%	18 20%	64 16%	29 14%	17 16%
6	(6.0)	474 15%	143 16%	104 15%	92 18%	131 15%	247 15%	223 16%	414 16%	8 9%	58 14%	34 17%	14 13%
7	(7.0)	411 13%	125 14%	103 15%	62 12%	121 14%	227 14%	184 13%	364 14%	9 10%	47 11%	27 13%	11 11%
8	(8.0)	367 12%	105 11%	89 13%	60 11%	110 12%	194 12%	169 12%	325d 12%	12 13%	42 10%	15- 7%	15 14%
9	(9.0)	136 4%	36 4%	28 4%	27 5%	46 5%	64 4%	73 5%	114 4%	4 4%	22 5%	13 6%	4 4%
10 - Extremely favourable	(10.0)	230 8%	44- 5%	46 7%	38 7%	101+abce 11%	89- 6%	139+abe 10%	186- 7%	12 14%	40 10%	10 5%	18 16%
NET Unfavourable (1-3)		294 10%	99 11%	58 8%	48 9%	84 9%	157 10%	132 9%	251 10%	5 5%	39 9%	17 8%	13 12%
NET Neutral (4-6)		1252 41%	376 41%	291 42%	236d 45%	336- 37%	667 41%	572 40%	1088 41%	30 34%	157 38%	88 42%	37 34%
NET Favourable (7-10)		1144 37%	310- 34%	265 38%	187 36%	377+ae 42%	575 36%	564+ae 40%	990 38%	37 41%	151 36%	64 31%	49 45%

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Prepared by BMG

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	370	133+bcdf	76	51	99	209	150-	299-	17	69+a	38+a	11
	12%	14%	11%	10%	11%	13%	11%	11%	19%	17%	18%	10%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	6.00	10.00
Base for stats	2690	785	614	470	798	1399	1268	2328	72	346	169	98
Mean score	6.1	5.9-	6.1	6.1	6.3+ae	6.0-	6.2+ae	6.1	6.7+ad	6.2	6.0	6.5
Standard deviation	2.20	2.14	2.11	2.18	2.32	2.13	2.28	2.18	2.15	2.29	2.08	2.51
Standard Error	.05	.08	.08	.12	.10	.06	.08	.05	.27	.13	.18	.27

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	104 3%	41 4%	64 3%	6 3%	7 4%	12 4%	** **	3 2%	9 7%	** **	24+b 5%	6 2%
2	(2.0)	67 2%	31 3%	36 2%	4 2%	3 2%	6 2%	** **	8+b 5%	4 3%	** **	16b 4%	7 3%
3	(3.0)	123 4%	50e 5%	72 4%	9 4%	8e 5%	4- 1%	** **	8e 5%	8 6%	** **	32+be 7%	10 4%
4	(4.0)	251 8%	87 9%	164 8%	16 7%	11 7%	24 8%	** **	14 8%	2 2%	** **	39 9%	22 8%
5	(5.0)	527 17%	175 17%	352 17%	48g 21%	29 18%	45 16%	** **	18 11%	27 20%	** **	80 18%	39 15%
6	(6.0)	474 15%	158 15%	315 16%	43d 19%	15 10%	40 14%	** **	25 15%	32 24%	** **	74 17%	44 17%
7	(7.0)	411 13%	125 12%	287 14%	21 9%	24 15%	37 13%	** **	19 12%	10 7%	** **	47 11%	42c 16%
8	(8.0)	367 12%	120 12%	247j 12%	23 10%	13 8%	35 12%	** **	26dj 16%	12 9%	** **	36- 8%	30 11%
9	(9.0)	136 4%	49 5%	88 4%	11 5%	9 6%	14 5%	** **	7 4%	2 2%	** **	18 4%	16 6%
10 - Extremely favourable	(10.0)	230 8%	96+b 9%	134- 7%	24b 11%	22+b 14%	49+abjk 17%	** **	16 10%	16 12%	** **	39 9%	25 9%
NET Unfavourable (1-3)		294 10%	121+b 12%	172- 8%	19 8%	18 11%	22 8%	** **	19 12%	21 16%	** **	72+abcek 16%	23 9%
NET Neutral (4-6)		1252 41%	421 41%	832 41%	106dg 47%	55 34%	109 38%	** **	57 35%	62 46%	** **	193 43%	105 40%
NET Favourable (7-10)		1144 37%	389j 38%	755j 37%	79 35%	67j 42%	135+abcj 47%	** **	68j 42%	41 30%	** **	140- 31%	113j 43%

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Prepared by BMG

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	370	95-	274+aejk	20	21	20-	**	17	11	**	41	21
	12%	9%	13%	9%	13%	7%	**	10%	8%	**	9%	8%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	**	6.00	6.00	**	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00	10.00	**	8.00	6.00	**	5.00	6.00
Base for stats	2690	931	1759	203	139	266	**	144	124	**	405	241
Mean score	6.1	6.1ij	6.1ij	6.2ij	6.3ij	6.6+abhij	**	6.3ij	5.9	**	5.7-	6.3ij
Standard deviation	2.20	2.33	2.13	2.21	2.49	2.43	**	2.35	2.45	**	2.40	2.19
Standard Error	.05	.09	.06	.17	.24	.17	**	.22	.26	**	.13	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	104 3%	6 4%	5 4%	12 3%	9 3%	25 3%	49 3%	104 3%	** **	104 3%	** **
2	(2.0)	67 2%	4 2%	4 4%	9 2%	11 3%	22 3%	34 2%	66 2%	** **	67 2%	** **
3	(3.0)	123 4%	4 2%	12+af 10%	23+f 6%	20 6%	40 5%	53 3%	121 4%	** **	123 4%	** **
4	(4.0)	251 8%	16 10%	8 7%	30 8%	27 8%	61 8%	136 9%	245 8%	** **	247 8%	** **
5	(5.0)	527 17%	26 17%	24 20%	63 16%	53 16%	135 17%	285 18%	517 17%	** **	522 17%	** **
6	(6.0)	474 15%	18 12%	15 12%	51 13%	48 14%	106 14%	259 17%	466 16%	** **	471 16%	** **
7	(7.0)	411 13%	19 12%	17 13%	42 11%	42 12%	86- 11%	219 14%	406 14%	** **	407 13%	** **
8	(8.0)	367 12%	16 10%	10 8%	40 10%	40 12%	86 11%	197 13%	354 12%	** **	358 12%	** **
9	(9.0)	136 4%	10 7%	6 5%	21 6%	13 4%	38 5%	55- 4%	133 4%	** **	135 4%	** **
10 - Extremely favourable	(10.0)	230 8%	6 4%	10 8%	35 9%	43+af 13%	71a 9%	112 7%	224 7%	** **	224 7%	** **
NET Unfavourable (1-3)		294 10%	13 8%	21+af 17%	44 11%	40 11%	87 11%	137 9%	291 10%	** **	294 10%	** **
NET Neutral (4-6)		1252 41%	60 39%	47 38%	143 37%	128 37%	302 39%	681+ 43%	1228 41%	** **	1240 41%	** **
NET Favourable (7-10)		1144 37%	51 33%	42 34%	138 36%	138 40%	281 36%	583 37%	1117 37%	** **	1124 37%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	370	30+df	13	58f	38	109f	167-	357	**	360	**
	12%	20%	11%	15%	11%	14%	11%	12%	**	12%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	**
Base for stats	2690	124	110	325	306	670	1401	2635	**	2657	**
Mean score	6.1	5.9	5.8	6.1	6.3	6.1	6.1	6.1	**	6.1-	**
Standard deviation	2.20	2.20	2.37	2.34	2.38	2.33	2.13	2.21	**	2.20	**
Standard Error	.05	.21	.25	.14	.15	.10	.06	.05	**	.05	**

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Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	104 3%	66-d 2%	61-d 2%	58- 2%	32- 1%	7 2%	72-d 3%	63-d 3%	77-d 3%	89bcd 3%	45-cf 2%	27-f 2%	23-f 1%	4f 2%	27-f 1%	6- **
2	(2.0)	67 2%	57d 2%	47-d 2%	50-d 2%	24- 1%	10d 3%	56d 2%	46-d 2%	60d 2%	59d 2%	24- 1%	21- 1%	14- 1%	6abcef 3%	20- 1%	9- 1%
3	(3.0)	123 4%	114d 4%	107d 4%	110d 4%	60- 3%	8 2%	115d 4%	107d 4%	117d 4%	114d 4%	70cf 4%	63cf 4%	41-f 2%	3 2%	58-f 3%	17- 1%
4	(4.0)	251 8%	229 8%	227 9%	226 9%	190 8%	18 6%	241+ 9%	221+ 9%	241 9%	221 8%	147f 8%	108-f 7%	123-f 7%	6- 3%	146f 8%	63- 4%
5	(5.0)	527 17%	473e 18%	474+e 18%	467e 18%	395 17%	41- 13%	493+e 18%	439e 18%	502+e 18%	481+e 18%	305df 16%	227-d 15%	277-df 15%	16- 9%	288-df 15%	178- 12%
6	(6.0)	474 15%	447+ 17%	446+ 17%	442+ 17%	416+i 18%	51 16%	456+ 16%	415+ 17%	461+ 16%	423 16%	317+d 17%	244 16%	316+d 18%	20 11%	318+d 17%	252+d 18%
7	(7.0)	411 13%	382+ 14%	390+ 15%	386+ 15%	373+ai 16%	46 14%	397+ 14%	360+ 14%	403+ 14%	349 13%	294+ 16%	245+ 16%	300+ 17%	28 15%	310+ 16%	274+a 19%
8	(8.0)	367 12%	357+ 13%	359+i 14%	360+i 14%	348+fghi 15%	51+i 16%	365+ 13%	324+ 13%	366+ 13%	308 12%	284+ 15%	249+ 16%	303+ 17%	39+a 21%	319+ 17%	305+abce 21%
9	(9.0)	136 4%	128 5%	130+ 5%	127+ 5%	131+i 6%	31 10%	131+ 5%	116 5%	133+ 5%	116 4%	109+ 6%	91+ 6%	112+ 6%	19+abce 10%	111+ 6%	113+ae 8%
10 - Extremely favourable	(10.0)	230 8%	215+ 8%	218+ 8%	218+ 8%	221+ahi 10%	51 16%	225+ 8%	208+ 8%	226+ 8%	212+ 8%	179+ 9%	142+ 9%	185+ 10%	40 22%	188+ 10%	192+abce 13%
NET Unfavourable (1-3)		294 10%	237-d 9%	216-d 8%	218-d 8%	116- 5%	25 8%	243-d 9%	216-d 9%	254-d 9%	262bd 10%	139-cef 7%	112-cef 7%	78-f 4%	13f 7%	105-f 6%	32- 2%
NET Neutral (4-6)		1252 41%	1148+e 43%	1147+e 43%	1135+e 43%	1001+e 44%	110- 34%	1190+e 43%	1075+e 43%	1205+e 43%	1124+e 42%	769df 41%	579-df 38%	717df 40%	42- 23%	752df 40%	494-d 34%

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Prepared by BMG

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)		BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Favourable	1144	1081+i	1097+i	1092+i	1073	178	1118+i	1009+i	1129+i	985	866+	727+	900+a	126+abce	929+	883+abce
(7-10)	37%	40%	41%	42%	47%	56%	40%	40%	40%	37%	46%	48%	50%	69%	49%	61%
Don't know	370	235-cde	195-de	176-de	94-	7-	228-de	194-de	247-cde	307	122-df	101-df	101-df	2-	108-df	28-
Medians	12%	9%	7%	7%	4%	2%	8%	8%	9%	11%	6%	7%	6%	1%	6%	2%
Mode	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	7.00	7.00	8.00	7.00	7.00
Base for stats	2690	2466	2459	2445	2190	312	2551	2300	2587	2372	1774	1417	1696	181	1786	1409
Mean score	6.1	6.2+	6.3+i	6.3+i	6.5	6.9	6.2+	6.2+	6.2+	6.1	6.4+	6.5+	6.7+ab	7.3+abce	6.6+a	7.1+abce
Standard deviation	2.20	2.14	2.11	2.11	2.00	2.28	2.14	2.14	2.15	2.21	2.12	2.09	1.98	2.29	2.03	1.83
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.06	.05	.18	.05	.05

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Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	104 3%	14 5%	84 3%	63 3%	34 3%
2	(2.0)	67 2%	8 3%	56 2%	41 2%	27 2%
3	(3.0)	123 4%	8 3%	113 4%	80 4%	48 4%
4	(4.0)	251 8%	26 9%	213 8%	155 8%	101 9%
5	(5.0)	527 17%	51 18%	460 17%	311 17%	183 17%
6	(6.0)	474 15%	36 13%	419 16%	299 16%	174 16%
7	(7.0)	411 13%	32 11%	368 14%	266 14%	137 13%
8	(8.0)	367 12%	33 12%	314 12%	208 11%	120 11%
9	(9.0)	136 4%	10 3%	124 5%	89 5%	50 5%
10 - Extremely favourable	(10.0)	230 8%	24 8%	195d 7%	112- 6%	54- 5%
NET Unfavourable (1-3)		294 10%	30 11%	252 10%	185 10%	109 10%
NET Neutral (4-6)		1252 41%	113 40%	1091 41%	765 41%	459 42%
NET Favourable (7-10)		1144 37%	98 35%	1001d 38%	675 36%	361- 33%

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Prepared by BMG

Table Q22_6 (continuation)

Q22. Channel 5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	370	41	306-	235	162+b
	12%	15%	12%	13%	15%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00
Base for stats	2690	241	2345	1625	928
Mean score	6.1	6.0	6.1d	6.0	5.9-
Standard deviation	2.20	2.37	2.18	2.16	2.13
Standard Error	.05	.20	.05	.06	.07

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Table Q22_7
 Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	268 9%	107 8%	136 9%	** **	22a 14%	136 9%	128 8%
2	(2.0)	96 3%	54b 4%	27- 2%	** **	13+ab 8%	45 3%	51 3%
3	(3.0)	79 3%	44 3%	28- 2%	** **	7 4%	41 3%	38 2%
4	(4.0)	105 3%	59+b 4%	31- 2%	** **	12+b 8%	51 3%	53 3%
5	(5.0)	187 6%	110+b 8%	63- 4%	** **	14b 9%	120+b 8%	68- 4%
6	(6.0)	130 4%	76+b 5%	41- 3%	** **	14+b 9%	88+b 6%	40- 3%
7	(7.0)	98 3%	61+b 4%	28- 2%	** **	9b 6%	55 4%	42 3%
8	(8.0)	70 2%	43+b 3%	23- 2%	** **	5 3%	42 3%	27 2%
9	(9.0)	27 1%	18+b 1%	3- *%	** **	6+ab 4%	18 1%	9 1%
10 - Extremely favourable	(10.0)	63 2%	34b 2%	16- 1%	** **	13+ab 8%	44+b 3%	17- 1%
NET Unfavourable (1-3)		443 14%	205 15%	192 13%	** **	41+ab 26%	222 15%	217 14%
NET Neutral (4-6)		423 14%	245+b 18%	135- 9%	** **	40+ab 25%	259+b 18%	160- 10%
NET Favourable (7-10)		258 8%	156+b 11%	69- 5%	** **	33+ab 21%	158+b 11%	96- 6%
Don't know		1936 63%	788-d 57%	1071+ad 73%	** **	46- 29%	839- 57%	1067+a 69%

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 Prepared by BMG

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	5.00	5.00	4.00	**	5.00	5.00	4.00
Mode	1.00	5.00	1.00	**	1.00	1.00	1.00
Base for stats	1124	606	396	**	114	639	473
Mean score	4.4	4.7+b	3.8-	**	4.9b	4.7+b	4.0-
Standard deviation	2.73	2.65	2.68	**	3.00	2.74	2.64
Standard Error	.09	.12	.14	**	.32	.12	.13

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Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	268	57 +cdefgij k	52jk	47j	35	31	27	19	109 +defgijk	81	77-	46-
		9%	15%	10%	10%	7%	7%	7%	6%	12%	8%	7%	7%
2	(2.0)	96	27 +cdefgij k	20f	11	10	12	6	10	47 +cdefijk	21	28	16
		3%	7%	4%	2%	2%	3%	2%	3%	5%	2%	2%	2%
3	(3.0)	79	19 +defgijk	20djk	17djk	4-	9	6	5	39 +defgijk	21	20-	11
		3%	5%	4%	4%	1%	2%	2%	2%	4%	2%	2%	2%
4	(4.0)	105	11	21	25+d	12	13	15	8	33	36	36	23
		3%	3%	4%	5%	2%	3%	4%	3%	4%	4%	3%	3%
5	(5.0)	187	24	43+dgik	28	24	32	23	12	67g	53	68	35
		6%	6%	8%	6%	5%	7%	6%	4%	7%	5%	6%	5%
6	(6.0)	130	18	30gjk	20	24g	17	15	6-	48gjk	44g	38-	21
		4%	5%	6%	4%	5%	4%	4%	2%	5%	5%	3%	3%
7	(7.0)	98	21+efjk	22efjk	20ej	14	6-	6	8	43+efjk	34ej	21-	15
		3%	5%	4%	4%	3%	1%	2%	3%	5%	3%	2%	2%
8	(8.0)	70	9	20+efgjk	14jk	13jk	7	4	2	29fgjk	27jk	14-	6-
		2%	2%	4%	3%	3%	2%	1%	1%	3%	3%	1%	1%
9	(9.0)	27	8+dejk	6ej	7ej	2	*-	2	1	14+ej	9	4-	3
		1%	2%	1%	2%	*%	*%	1%	*%	2%	1%	*%	*%
10 - Extremely favourable	(10.0)	63	8	27 +acdefgi jk	11jk	7	5	3	2	36 +defgijk	17	10-	5-
		2%	2%	5%	2%	1%	1%	1%	1%	4%	2%	1%	1%
NET Unfavourable		443	102 +bcdefgi jk	92 +defgijk	75defjk	48-	52-	39-	34	195 +cdefgij k	124	125-	73-
(1-3)		14%	27%	18%	16%	10%	11%	10%	11%	22%	13%	11%	10%

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Prepared by BMG

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Neutral (4-6)	423	53g	95 +degijk	73g	60	63g	53g	26-	148+gjk	133g	142-	79-
	14%	14%	18%	15%	12%	13%	14%	8%	16%	14%	12%	11%
NET Favourable (7-10)	258	46 +defgjk	76 +defgijk	52efgjk	36ejk	19-	15-	14-	122 +defgijk	88efgjk	49-	30-
	8%	12%	15%	11%	7%	4%	4%	4%	13%	9%	4%	4%
Don't know	1936	183-	257-	283-abh	353 +abchi	340 +abchi	275 +abchi	245 +abchi	440-	636abch	860 +abchi	520+abchi
	63%	48%	50%	59%	71%	72%	72%	77%	49%	65%	73%	74%
Medians	5.00	3.00	5.00	4.00	5.00	5.00	4.00	4.00	5.00	5.00	4.00	4.00
Mode	1.00	1.00	1.00	1.00	1.00	5.00	1.00	1.00	1.00	1.00	1.00	1.00
Base for stats	1124	202	262	200	145	134	107	74	464	345	315	181
Mean score	4.4	4.0	4.9 +aefgjk	4.5	4.6	4.2	4.2	3.9	4.5	4.6j	4.1-	4.1
Standard deviation	2.73	2.80	2.89	2.75	2.69	2.46	2.43	2.55	2.88	2.72	2.47	2.48
Standard Error	.09	.24	.20	.21	.24	.22	.24	.32	.15	.16	.15	.19

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Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	268 9%	25 11%	18 7%	22 8%	34 9%	13 11%	23 7%	27 7%	24 9%	25 10%	211- 8%	29g 11%	17g 11%	10bfgj 12%
2	(2.0)	96 3%	3 1%	8 3%	6 2%	17 4%	2 1%	12 4%	14 3%	7 3%	11 4%	81 3%	6 2%	7 4%	3 3%
3	(3.0)	79 3%	5 2%	3 1%	6 2%	6 1%	1 1%	12 4%	20+bdj 5%	6 2%	6 2%	64 2%	7 3%	6bd 4%	2 3%
4	(4.0)	105 3%	8 3%	8 3%	7 3%	16 4%	2 2%	15 4%	17 4%	7 3%	5 2%	84 3%	11 4%	9+ijm 6%	2 2%
5	(5.0)	187 6%	9 4%	13 5%	18 6%	27 7%	5 4%	21 6%	21 5%	16 6%	13 5%	144- 6%	18 7%	19 13%	7 8%
6	(6.0)	130 4%	10 4%	9 3%	11 4%	14 3%	3 2%	15 5%	27+h 6%	6 2%	9 4%	104 4%	11 4%	13 9%	2 2%
7	(7.0)	98 3%	6 3%	7 2%	5 2%	16 4%	3 2%	14 4%	14 3%	8 3%	7 3%	78 3%	8 3%	10 7%	2 2%
8	(8.0)	70 2%	9hij 4%	3 1%	4 1%	14i 4%	0 -%	9 3%	7 2%	2 1%	1 *%	49- 2%	7i 3%	11 8%	2i 3%
9	(9.0)	27 1%	1 1%	4 1%	3 1%	4 1%	0 -%	3 1%	4 1%	1 1%	0 -%	21 1%	2 1%	3+ij 2%	1 1%
10 - Extremely favourable	(10.0)	63 2%	6g 3%	6 2%	2 1%	15+cfgjm 4%	3 2%	2 1%	2- 1%	4 2%	9cfg 3%	49 2%	7g 3%	7+cfgjhm 5%	* *%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Unfavourable (1-3)	443 14%	33 15%	29 11%	34 12%	58 14%	16 13%	47 14%	61 14%	38 15%	41 16%	356- 14%	42 16%	29+bcj 20%	16bc 18%
NET Neutral (4-6)	423 14%	26 12%	30 11%	37 13%	57 14%	10 8%	51 15%	65 16%	29 11%	27 11%	332- 13%	40 16%	41 28%	10 12%
NET Favourable (7-10)	258 8%	23c 10%	19 7%	14- 5%	50+cghijm 12%	6 4%	28 8%	28 7%	16 6%	16 6%	198- 8%	23 9%	32 21%	5 6%
Don't know	1936 63%	1411 63%	192+dfkl 71%	201+dkl 71%	2381 59%	92 74%	2091 62%	2651 63%	180dkl 68%	1681 67%	1686+dkl 66%	1511 59%	45- 31%	541 63%
Medians	5.00	5.00	5.00	5.00	5.00	3.00	5.00	4.00	4.00	4.00	5.00	4.00	5.00	3.00
Mode	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	5.00	1.00
Base for stats	1124	82	78	84	164	32	126	154	83	84	887	105	101	31
Mean score	4.4	4.5	4.6	4.2	4.8m	3.7	4.4	4.3	4.0	4.1	4.4	4.3	5.1	3.7-
Standard deviation	2.73	3.00	2.86	2.54	2.93	2.96	2.45	2.38	2.67	2.90	2.72	2.80	2.70	2.56
Standard Error	.09	.37	.37	.32	.27	.58	.24	.22	.34	.38	.11	.28	.20	.31

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Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	268 9%	54- 6%	57 8%	65+abe 13%	89ae 10%	111- 7%	154+ae 11%	233d 9%	10 11%	31 8%	7- 3%	15 14%
2	(2.0)	96 3%	21 2%	11- 2%	23be 4%	41+abe 5%	32- 2%	64+abe 5%	80 3%	1 2%	16 4%	13+a 6%	1 1%
3	(3.0)	79 3%	15- 2%	17 2%	21+ae 4%	26 3%	32 2%	47+ae 3%	62 2%	3 3%	17 4%	11+a 5%	4 3%
4	(4.0)	105 3%	24 3%	31a 4%	25a 5%	25 3%	54 3%	50 4%	82- 3%	4 5%	23+a 6%	13+a 6%	6 5%
5	(5.0)	187 6%	44- 5%	48 7%	40a 8%	53 6%	92 6%	93 7%	150- 6%	5 6%	37+a 9%	20+a 10%	11 10%
6	(6.0)	130 4%	36 4%	41+df 6%	27 5%	27- 3%	77 5%	54 4%	104 4%	4 5%	26+a 6%	15+a 7%	6 5%
7	(7.0)	98 3%	33 4%	30+df 4%	12 2%	22 2%	63+f 4%	34- 2%	82 3%	1 1%	16 4%	11 5%	4 3%
8	(8.0)	70 2%	24 3%	20 3%	8 2%	19 2%	43 3%	27 2%	59 2%	2 2%	11 3%	6 3%	3 3%
9	(9.0)	27 1%	7 1%	8 1%	7 1%	4 *	15 1%	12 1%	21 1%	2 2%	6 1%	3 1%	1 1%
10 - Extremely favourable	(10.0)	63 2%	23 2%	14 2%	8 2%	18 2%	37 2%	26 2%	44- 2%	3 4%	17+a 4%	7 4%	7 6%
NET Unfavourable (1-3)		443 14%	91- 10%	85 12%	109+abe 21%	156+abe 17%	175- 11%	265+abe 19%	376 14%	14 15%	64 15%	30 14%	19 18%
NET Neutral (4-6)		423 14%	103- 11%	120+adef 17%	92+ad 18%	104- 12%	223 14%	196 14%	336- 13%	14 16%	87+a 21%	49+a 23%	22 20%
NET Favourable (7-10)		258 8%	87f 9%	72+cdf 10%	35 7%	63 7%	159+df 10%	98- 7%	206- 8%	8 9%	50+a 12%	27+a 13%	15 14%

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Prepared by BMG

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	1936	637 +bcdef	413-	284-	574c	1050+bcf	859-c	1710+cd	53	215-	102-	53
	63%	69%	60%	55%	64%	65%	61%	65%	60%	52%	49%	48%
Medians	5.00	5.00	5.00	4.00	4.00	5.00	4.00	5.00	4.00	5.00	5.00	5.00
Mode	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	5.00	5.00	1.00
Base for stats	1124	280	277	237	322	557	559	917	36	201	106	56
Mean score	4.4	4.9+cdf	4.8+cdf	3.9-	4.0-	4.9+cdf	4.0-	4.3-	4.5	4.9+a	5.0+a	4.8
Standard deviation	2.73	2.81	2.64	2.57	2.73	2.73	2.66	2.72	2.98	2.69	2.43	3.00
Standard Error	.09	.17	.16	.20	.18	.11	.13	.10	.52	.21	.26	.44

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Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	268 9%	117+b 11%	150- 7%	23 10%	11 7%	38+b 13%	** **	23+b 14%	26 20%	** **	62+bd 14%	25 10%
2	(2.0)	96 3%	47+b 5%	49- 2%	15+b 7%	11+b 7%	11 4%	** **	11+b 7%	6 4%	** **	18 4%	8 3%
3	(3.0)	79 3%	38+b 4%	42- 2%	7 3%	9+b 6%	14+b 5%	** **	4 3%	7 6%	** **	15 3%	8 3%
4	(4.0)	105 3%	31 3%	74 4%	10 5%	4 2%	8 3%	** **	2 2%	3 3%	** **	10 2%	8 3%
5	(5.0)	187 6%	61 6%	126 6%	12 5%	11 7%	16 5%	** **	5 3%	11 8%	** **	25 6%	8- 3%
6	(6.0)	130 4%	34 3%	96 5%	8 3%	5 3%	13 5%	** **	5 3%	2 2%	** **	12 3%	6 2%
7	(7.0)	98 3%	24 2%	74k 4%	5 2%	3 2%	10 3%	** **	5 3%	0 -%	** **	8 2%	3 1%
8	(8.0)	70 2%	12- 1%	58+ae 3%	3 2%	3 2%	1- *%	** **	0 -%	0 -%	** **	7 2%	3 1%
9	(9.0)	27 1%	7 1%	20 1%	1 1%	1 1%	3 1%	** **	0 -%	0 -%	** **	1 *%	3 1%
10 - Extremely favourable	(10.0)	63 2%	17 2%	46 2%	3 1%	4 3%	7 2%	** **	3 2%	3 2%	** **	12 3%	8 3%
NET Unfavourable (1-3)		443 14%	202+b 20%	241- 12%	45+b 20%	31b 20%	62+b 22%	** **	38+b 24%	40 29%	** **	95+b 21%	41 16%
NET Neutral (4-6)		423 14%	127 12%	296gjk 15%	30 13%	20 13%	37 13%	** **	13- 8%	17 12%	** **	47- 10%	22- 8%
NET Favourable (7-10)		258 8%	60- 6%	198+a 10%	13 6%	11 7%	19 7%	** **	7 5%	3 2%	** **	29 7%	17 7%

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Prepared by BMG

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	1936	638	1297	136	97	167	**	103	75	**	275	183+ae
	63%	62%	64%	61%	61%	58%	**	64%	56%	**	62%	70%
Medians	5.00	3.00	5.00	3.00	3.00	3.00	**	2.00	2.00	**	3.00	3.00
Mode	1.00	1.00	1.00	1.00	2.00	1.00	**	1.00	1.00	**	1.00	1.00
Base for stats	1124	388	736	88	63	119	**	58	59	**	171	79
Mean score	4.4	3.7-h	4.8	3.7-	4.1h	3.8-h	**	3.2-	2.9-	**	3.7-	4.1h
		+acefghi jk										
Standard deviation	2.73	2.61	2.72	2.52	2.62	2.70	**	2.60	2.31	**	2.84	3.08
Standard Error	.09	.15	.11	.30	.37	.28	**	.39	.35	**	.24	.36

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Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	268 9%	24+df 15%	14 11%	40 10%	29 8%	86+ 11%	134 9%	260 9%	** **	264 9%	** **
2	(2.0)	96 3%	6 4%	6 5%	15 4%	20+f 6%	32f 4%	38- 2%	94 3%	** **	94 3%	** **
3	(3.0)	79 3%	6 4%	1 1%	17+ 4%	15+ 4%	27 3%	38 2%	75 3%	** **	77 3%	** **
4	(4.0)	105 3%	5 3%	4 4%	21+f 6%	20+f 6%	38+f 5%	44 3%	100 3%	** **	104 3%	** **
5	(5.0)	187 6%	11 7%	8 7%	19 5%	13 4%	42 5%	102 7%	186 6%	** **	187 6%	** **
6	(6.0)	130 4%	5 3%	5 4%	22 6%	15 4%	41 5%	58 4%	129 4%	** **	130 4%	** **
7	(7.0)	98 3%	7 5%	10+f 8%	20+f 5%	18+f 5%	37+f 5%	38- 2%	95 3%	** **	98 3%	** **
8	(8.0)	70 2%	5 3%	5 4%	17+f 4%	9 3%	26+f 3%	29 2%	67 2%	** **	67 2%	** **
9	(9.0)	27 1%	2 2%	1 1%	6 2%	4 1%	14+f 2%	10 1%	27 1%	** **	27 1%	** **
10 - Extremely favourable	(10.0)	63 2%	0 -%	2 2%	10 3%	24+abcef 7%	29+af 4%	20- 1%	60 2%	** **	61 2%	** **
NET Unfavourable (1-3)		443 14%	36+f 23%	20 17%	71+f 19%	64+f 19%	145+f 19%	210 13%	428 14%	** **	435 14%	** **
NET Neutral (4-6)		423 14%	21 14%	17 14%	62 16%	48 14%	121 16%	205 13%	415 14%	** **	421 14%	** **
NET Favourable (7-10)		258 8%	14 9%	18+f 14%	53+f 14%	55+f 16%	105+f 14%	97- 6%	250 8%	** **	254 8%	** **

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Prepared by BMG

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	1936	83-	68	196-	177-	407-	1056+abcde	1899	**	1908	**
	63%	54%	55%	51%	51%	52%	67%	63%	**	63%	**
Medians	5.00	3.00	5.00	5.00	4.00	5.00	5.00	5.00	**	5.00	**
Mode	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	**	1.00	**
Base for stats	1124	71	55	187	167	371	512	1093	**	1110	**
Mean score	4.4	3.8	4.6	4.6a	4.9+af	4.6af	4.2-	4.4	**	4.4	**
Standard deviation	2.73	2.59	2.79	2.79	3.07	2.90	2.62	2.72	**	2.72	**
Standard Error	.09	.33	.41	.22	.26	.17	.13	.09	**	.09	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	268 9%	212- 8%	213- 8%	205- 8%	179- 8%	18 6%	228- 8%	192- 8%	233- 8%	242 9%	116- 6%	81- 5%	121- 7%	5- 3%	118- 6%	98- 7%
2	(2.0)	96 3%	87 3%	88 3%	85 3%	73 3%	16 5%	91 3%	77 3%	91 3%	89 3%	50 3%	27- 2%	54b 3%	3 1%	51 3%	41 3%
3	(3.0)	79 3%	73 3%	74 3%	72 3%	62 3%	9 3%	78+ 3%	71 3%	78 3%	71 3%	43 2%	29- 2%	38 2%	1 **%	44 2%	30 2%
4	(4.0)	105 3%	100 4%	93 3%	96 4%	85 4%	24 7%	99 4%	84 3%	102 4%	99 4%	67 4%	47 3%	53 3%	10 6%	59 3%	44 3%
5	(5.0)	187 6%	179+ 7%	171 6%	170 6%	150 7%	29+ 9%	179+ 6%	163 7%	182+ 6%	168 6%	117 6%	90 6%	103 6%	14 7%	119 6%	98 7%
6	(6.0)	130 4%	121 4%	120 5%	121+ 5%	107 5%	48 15%	123 4%	119+ 5%	126 4%	119 4%	89 5%	88+ 6%	91+ 5%	22+abcef 12%	85 5%	70 5%
7	(7.0)	98 3%	94+ 3%	94+ 4%	96+ 4%	88+ 4%	44 14%	96+ 3%	89+ 4%	96 3%	95+ 4%	73+ 4%	63+ 4%	69+ 4%	34+abcef 18%	73+ 4%	66+ 5%
8	(8.0)	70 2%	68+ 3%	68+ 3%	66 3%	63+ 3%	49 15%	68 2%	67+ 3%	68 2%	69+ 3%	64+ 3%	56+ 4%	56+ 3%	39+abcef 21%	58+ 3%	48+ 3%
9	(9.0)	27 1%	25 1%	26 1%	25 1%	25+ 1%	19 6%	25 1%	26 1%	26 1%	26 1%	24+ 1%	22+ 1%	22+ 1%	15+abcef 8%	21 1%	20+ 1%
10 - Extremely favourable	(10.0)	63 2%	60 2%	59 2%	59 2%	57+ 3%	41 13%	61 2%	58+ 2%	61 2%	57 2%	47 2%	46+ 3%	44 2%	36+abcef 20%	49+ 3%	47+ 3%

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Prepared by BMG

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Unfavourable (1-3)	443 14%	372- 14%	375 14%	363- 14%	315 14%	43 13%	397 14%	339- 14%	402 14%	402+ 15%	209-d 11%	137- 9%	212-bd 12%	9- 5%	213-bd 11%	169-bd 12%
NET Neutral (4-6)	423 14%	400+ 15%	385+ 14%	388+ 15%	342+ 15%	100 31% +abcdfgh i	402+ 14%	366+ 15%	410+ 14%	386+ 14%	272 14%	225 15%	247 14%	46 25% +abcef	263 14%	212 15%
NET Favourable (7-10)	258 8%	247+ 9%	247+ 9%	246+ 9%	234+ 10%	153 48% +abcdfgh i	251+ 9%	241+ 10%	251+ 9%	247+ 9%	208+ 11%	187+ 12%	191+ 11%	124 68% +abcef	203+ 11%	181+ 13%
Don't know	1936 63%	1682-e 62%	1648-e 62%	1625-e 62%	1393-e 61%	24- 7%	1730-e 62%	1548-e 62%	1771-e 62%	1644-e 61%	1207d 64%	970d 64%	1146d 64%	4- 2%	1215d 64%	874-d 61%
Medians	5.00	5.00	5.00	5.00	5.00	7.00	5.00	5.00	5.00	5.00	5.00	6.00	5.00	8.00	5.00	5.00
Mode	1.00	1.00	1.00	1.00	1.00	8.00	1.00	1.00	1.00	1.00	5.00	5.00	1.00	8.00	5.00	5.00
Base for stats	1124	1019	1007	996	890	296	1049	946	1063	1035	690	548	650	179	678	563
Mean score	4.4	4.6+	4.6+	4.6+	4.7+	6.4 +abcdfgh i	4.5+	4.7+	4.5+	4.4	5.0+	5.4+ace	4.9+	7.3 +abcef	5.0+	5.1+
Standard deviation	2.73	2.69	2.71	2.70	2.73	2.56	2.71	2.71	2.71	2.73	2.71	2.70	2.76	2.19	2.73	2.79
Standard Error	.09	.09	.09	.09	.10	.16	.09	.10	.09	.09	.11	.12	.12	.18	.11	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	268 9%	36+bcd 13%	216-d 8%	130- 7%	58- 5%
2	(2.0)	96 3%	14cd 5%	76cd 3%	34- 2%	18- 2%
3	(3.0)	79 3%	5 2%	71 3%	48 3%	22 2%
4	(4.0)	105 3%	11 4%	90 3%	58 3%	32 3%
5	(5.0)	187 6%	20 7%	161 6%	114 6%	65 6%
6	(6.0)	130 4%	3- 1%	124+a 5%	85a 5%	55a 5%
7	(7.0)	98 3%	*- *%	92a 3%	73+a 4%	45+a 4%
8	(8.0)	70 2%	0- -%	68+a 3%	51a 3%	36+a 3%
9	(9.0)	27 1%	1 *%	26 1%	19 1%	10 1%
10 - Extremely favourable	(10.0)	63 2%	2 1%	59 2%	41 2%	29 3%
NET Unfavourable (1-3)		443 14%	56+bcd 20%	363-cd 14%	212- 11%	99- 9%
NET Neutral (4-6)		423 14%	34 12%	375 14%	257 14%	153 14%
NET Favourable (7-10)		258 8%	3- 1%	245+a 9%	185+a 10%	121+a 11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_7 (continuation)

Q22. S4C - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	1936	190	1667	1205+	717+
	63%	67%	63%	65%	66%
Medians	5.00	2.00	5.00	5.00	5.00
Mode	1.00	1.00	1.00	1.00	5.00
Base for stats	1124	92	983	654	373
Mean score	4.4	2.9-	4.6+a	4.8+a	5.2+ab
Standard deviation	2.73	2.07	2.73	2.71	2.67
Standard Error	.09	.27	.09	.11	.15

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Table Q22.8
 Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	139 5%	61 4%	67 5%	** **	8 5%	78 5%	60 4%
2	(2.0)	70 2%	35 3%	31 2%	** **	4 3%	33 2%	35 2%
3	(3.0)	65 2%	39+b 3%	23 2%	** **	3 2%	41+b 3%	23- 2%
4	(4.0)	80 3%	41 3%	35 2%	** **	4 3%	37 3%	43 3%
5	(5.0)	242 8%	113 8%	112 8%	** **	15 9%	124 8%	116 8%
6	(6.0)	280 9%	149+b 11%	112- 8%	** **	19 12%	137 9%	138 9%
7	(7.0)	389 13%	195 14%	168 11%	** **	24 15%	185 13%	202 13%
8	(8.0)	538 18%	245 18%	263 18%	** **	26 16%	283+ 19%	250 16%
9	(9.0)	348 11%	165 12%	166 11%	** **	16 10%	177 12%	168 11%
10 - Extremely favourable	(10.0)	535 17%	214- 15%	288+a 20%	** **	30 19%	221- 15%	307+a 20%
NET Unfavourable (1-3)		274 9%	134 10%	121 8%	** **	15 9%	151+b 10%	119- 8%
NET Neutral (4-6)		602 20%	304+b 22%	259- 18%	** **	38 24%	299 20%	296 19%
NET Favourable (7-10)		1811 59%	819 59%	886 60%	** **	97 61%	866 59%	927 60%
Don't know		373 12%	137- 10%	201+ad 14%	** **	10- 6%	163 11%	197 13%

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 Prepared by BMG

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	8.00	7.00	8.00	**	7.00	8.00	8.00
Mode	8.00	8.00	10.00	**	10.00	8.00	10.00
Base for stats	2687	1257	1266	**	150	1316	1343
Mean score	7.1	7.0-	7.3+a	**	7.1	7.0-	7.3+a
Standard deviation	2.48	2.44	2.49	**	2.48	2.50	2.44
Standard Error	.05	.08	.07	**	.23	.08	.07

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Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	139 5%	13 3%	21 4%	26 5%	29 6%	23 5%	14 4%	14 4%	34 4%	54 6%	51 4%	28 4%
2	(2.0)	70 2%	9 2%	17e 3%	15 3%	9 2%	6 1%	7 2%	8 3%	26 3%	24 2%	21 2%	15 2%
3	(3.0)	65 2%	4 1%	13 3%	9 2%	10 2%	13 3%	8 2%	7 2%	18 2%	20 2%	27 2%	15 2%
4	(4.0)	80 3%	15 4%	9 2%	10 2%	15 3%	13 3%	8 2%	10 3%	24 3%	24 2%	32 3%	18 3%
5	(5.0)	242 8%	36gk 9%	45gk 9%	46gjk 9%	41g 8%	38g 8%	27g 7%	10- 3%	81gjk 9%	87gjk 9%	74-g 6%	37- 5%
6	(6.0)	280 9%	42gk 11%	40 8%	49g 10%	35 7%	65 14%	32 8%	16- 5%	82g 9%	84 9%	114g 10%	49- 7%
7	(7.0)	389 13%	41 11%	86 17%	60 13%	55 11%	65 14%	51 13%	31 10%	127 14%	116 12%	146 12%	82 12%
8	(8.0)	538 18%	79 20%	90 17%	75 15%	92 18%	87 18%	62 16%	55 17%	168 19%	167 17%	204 17%	117 17%
9	(9.0)	348 11%	45 12%	54 10%	55 11%	67 14%	50 11%	45 12%	31 10%	99 11%	122 12%	127 11%	77 11%
10 - Extremely favourable	(10.0)	535 17%	69 18%	85 16%	87 18%	80 16%	83 17%	86+bdghi 22%	46 14%	154 17%	167 17%	214 18%	132 19%
NET Unfavourable (1-3)		274 9%	26 7%	51 10%	50 10%	48 10%	41 9%	29 8%	29 9%	77 9%	98 10%	99 8%	58 8%
NET Neutral (4-6)		602 20%	93+fgjk 24%	94g 18%	105gk 22%	90g 18%	116 24%	67g 18%	36- 11%	187gk 21%	195gk 20%	219gk 19%	103- 15%
NET Favourable (7-10)		1811 59%	233g 61%	314g 60%	277 57%	295g 59%	284g 60%	244g 64%	163- 51%	548g 61%	572g 58%	691g 59%	407 58%

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Prepared by BMG

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Don't know	373	32-	60e	52	64e	33-	41	91	92-	116e	165+aeh	132+abcdefhij
	12%	8%	12%	11%	13%	7%	11%	29%	10%	12%	14%	19%
Medians	8.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	10.00	8.00	8.00	10.00	8.00	8.00	10.00	10.00	10.00
Base for stats	2687	352	460	431	434	441	341	228	812	865	1010	568
Mean score	7.1	7.2	7.1	7.0	7.1	7.1	7.4+ci	7.2	7.1	7.1	7.2	7.3
Standard deviation	2.48	2.34	2.45	2.57	2.56	2.40	2.42	2.61	2.41	2.56	2.46	2.50
Standard Error	.05	.15	.12	.13	.14	.12	.14	.19	.10	.09	.08	.11

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Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	139 5%	15d 7%	7 3%	13 4%	9- 2%	9 7%	20d 6%	13 3%	11 4%	10 4%	108- 4%	19+bdgj 7%	9d 6%	4 5%
2	(2.0)	70 2%	0- -	7a 2%	10a 3%	9a 2%	2 2%	11a 3%	7 2%	6a 2%	10a 4%	61a 2%	4 2%	3a 2%	2a 2%
3	(3.0)	65 2%	3 1%	8i 3%	7 2%	10 2%	0 -	8 2%	7 2%	6 2%	1 *%	50 2%	7i 3%	6+ij 4%	1 2%
4	(4.0)	80 3%	6 3%	11 4%	15+ghijl 5%	9 2%	3 2%	13 4%	6 1%	4 1%	3 1%	69 3%	6 3%	2 2%	2 3%
5	(5.0)	242 8%	15 7%	21 8%	22 8%	35 9%	14 11%	26 8%	21- 5%	16 6%	30+g 12%	199 8%	19 7%	14g 10%	9g 11%
6	(6.0)	280 9%	20 9%	24 9%	26 9%	42 10%	18 15%	33 10%	33 8%	26 10%	16 7%	240 9%	21 8%	12 8%	7 9%
7	(7.0)	389 13%	30b 14%	19- 7%	27 10%	51 13%	12 10%	45b 13%	59b 14%	23 9%	40bh 16%	307-b 12%	46+bchj 18%	24bchj 17%	11b 13%
8	(8.0)	538 18%	48i1 21%	39 14%	56l 20%	70 17%	23 18%	51 15%	89bfil 21%	50l 19%	33 13%	458l 18%	49l 19%	18- 12%	13 16%
9	(9.0)	348 11%	22 10%	38m 14%	25 9%	54m 13%	8 7%	34 10%	54m 13%	33 12%	26 10%	293m 11%	33m 13%	16 11%	6- 7%
10 - Extremely favourable	(10.0)	535 17%	38 17%	48 18%	59k 21%	63 16%	20 16%	58 17%	86k 20%	48 18%	38 15%	459k 18%	32- 13%	28k 19%	16k 19%
NET Unfavourable (1-3)		274 9%	18 8%	22 8%	29 10%	28 7%	11 9%	39dg 12%	27 6%	24 9%	20 8%	219- 9%	30dg 12%	18dgj 12%	7 8%
NET Neutral (4-6)		602 20%	41 18%	56 21%	63g 22%	86g 21%	35 28%	71g 21%	61- 14%	46 18%	49 19%	507g 20%	47 18%	29 19%	19g 23%
NET Favourable		1811	138	144	167	237	63	188	288 +bcdhij	155	138	1517	160b	87	46
(7-10)		59%	62%	54%	59%	59%	51%	56%	69% lm	59%	55%	59%	63%	59%	54%

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Prepared by BMG

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	373	26	47	47+cf	52k	15	37	43	38k	46	329+k	19-	13	12ckl
	12%	12%	17%	9%	13%	12%	11%	10%	14%	18%	13%	7%	9%	15%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	8.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	10.00	8.00	8.00	10.00	8.00	8.00	7.00	10.00	8.00	10.00	10.00
Base for stats	2687	197	223	260	351	109	298	376	225	206	2244	237	134	72
Mean score	7.1	7.2	7.2	7.1	7.3	6.8	6.9	7.6	7.3	7.0	7.2+	6.9	7.0	7.0
Standard deviation	2.48	2.47	2.50	2.60	2.27	2.57	2.65	2.24	2.49	2.46	2.46	2.53	2.65	2.54
Standard Error	.05	.19	.19	.18	.14	.28	.16	.13	.19	.20	.06	.16	.17	.19

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Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	139 5%	32 4%	24 3%	30e 6%	52abe 6%	56- 3%	82+abe 6%	126 5%	4 5%	13 3%	5 2%	3 3%
2	(2.0)	70 2%	16 2%	16 2%	11 2%	28 3%	32 2%	38 3%	58 2%	1 1%	12 3%	7 4%	3 3%
3	(3.0)	65 2%	17 2%	13 2%	12 2%	21 2%	31 2%	33 2%	56 2%	1 1%	9 2%	6 3%	1 1%
4	(4.0)	80 3%	20 2%	18 3%	20 4%	21 2%	37 2%	41 3%	69 3%	0 -	9 2%	6 3%	4 3%
5	(5.0)	242 8%	56- 6%	55 8%	51a 10%	75 8%	111- 7%	126a 9%	206 8%	10 11%	35 8%	16 8%	8 8%
6	(6.0)	280 9%	66- 7%	72a 10%	62+ae 12%	78 9%	138 9%	141a 10%	242 9%	5 6%	38 9%	19 9%	13 12%
7	(7.0)	389 13%	129 14%	87 13%	61 12%	106 12%	217 13%	167 12%	338 13%	6 7%	50 12%	31 15%	12 11%
8	(8.0)	538 18%	188+df 20%	131d 19%	96 18%	123- 14%	319+df 20%	219- 15%	473 18%	10 11%	66 16%	34 17%	21 19%
9	(9.0)	348 11%	130+cdf 14%	83 12%	50 10%	82- 9%	214+df 13%	131- 9%	294 11%	11 12%	51 12%	28 13%	11 10%
10 - Extremely favourable	(10.0)	535 17%	179 20%	118 17%	88 17%	144 16%	297 19%	233 16%	457 17%	24 27%	73 17%	24- 12%	22 20%
NET Unfavourable (1-3)		274 9%	66- 7%	53 8%	53 10%	100+abe 11%	119- 7%	154+abe 11%	240 9%	6 7%	33 8%	18 8%	8 7%
NET Neutral (4-6)		602 20%	141- 15%	145a 21%	134+ade 26%	175a 19%	286- 18%	308+ae 22%	516 20%	15 17%	82 20%	40 19%	25 23%
NET Favourable (7-10)		1811 59%	627+bcd 68%	420df 61%	295 57%	455- 51%	1046+bcd 65%	750- 53%	1562 59%	51 58%	239 57%	117 57%	66 61%

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Prepared by BMG

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	373	84-	73	40-	166	157-	206+abce	309	16	62	33	10
	12%	9%	11%	8%	19%	10%	15%	12%	18%	15%	16%	9%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	7.00	8.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	10.00	10.00	8.00	10.00
Base for stats	2687	834	617	481	730	1451	1212	2318	73	354	175	99
Mean score	7.1	7.5+bcdf	7.2cdf	6.9-	6.9-	7.4+cdf	6.9-	7.1	7.6	7.2	7.0	7.3
Standard deviation	2.48	2.31	2.35	2.53	2.67	2.33	2.62	2.48	2.60	2.42	2.32	2.37
Standard Error	.05	.08	.09	.14	.12	.06	.09	.06	.31	.14	.19	.26

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	139 5%	66+b 6%	73- 4%	14 6%	8 5%	17 6%	** **	8 5%	12 9%	** **	38+b 9%	15 6%
2	(2.0)	70 2%	32+b 3%	38- 2%	7 3%	6 4%	8 3%	** **	7 4%	6 5%	** **	13 3%	4 2%
3	(3.0)	65 2%	27 3%	37 2%	6 3%	7 4%	9 3%	** **	7+b 5%	3 2%	** **	8 2%	8 3%
4	(4.0)	80 3%	37+b 4%	43- 2%	5 2%	4 2%	8 3%	** **	6 3%	5 3%	** **	16 3%	15+b 6%
5	(5.0)	242 8%	85 8%	155 8%	18 8%	10 6%	17 6%	** **	16 10%	16 12%	** **	40 9%	19 7%
6	(6.0)	280 9%	94 9%	186 9%	22 10%	15 10%	23 8%	** **	12 8%	13 10%	** **	53+k 12%	15 6%
7	(7.0)	389 13%	114 11%	275 14%	20 9%	18 12%	27 9%	** **	23 14%	11 8%	** **	47 10%	36 14%
8	(8.0)	538 18%	158- 15%	380+ak 19%	41 18%	23 14%	38 13%	** **	21 13%	20 15%	** **	69 16%	34 13%
9	(9.0)	348 11%	108 11%	240 12%	20 9%	11 7%	28 10%	** **	10 6%	12 9%	** **	43 10%	26 10%
10 - Extremely favourable	(10.0)	535 17%	169 16%	366 18%	35 15%	26 16%	51 18%	** **	22 13%	15 11%	** **	75 17%	56 22%
NET Unfavourable (1-3)		274 9%	125+b 12%	149- 7%	27b 12%	20b 13%	34b 12%	** **	23+b 14%	21 16%	** **	59+b 13%	27 10%
NET Neutral (4-6)		602 20%	217 21%	384 19%	45 20%	29 18%	48 17%	** **	33 21%	33 25%	** **	109+be 24%	49 19%
NET Favourable (7-10)		1811 59%	549- 54%	1261 +acdegj 62%	115- 52%	78- 49%	143- 50%	** **	76- 47%	59 44%	** **	234- 52%	152 58%

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Prepared by BMG

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	373	134	239	35j	32+abj	60+abjk	**	29+bj	22	**	44	35
	12%	13%	12%	16%	20%	21%	**	18%	16%	**	10%	13%
Medians	8.00	7.00	8.00	8.00	7.00	8.00	**	7.00	7.00	**	7.00	8.00
Mode	8.00	10.00	8.00	8.00	10.00	10.00	**	7.00	8.00	**	10.00	10.00
Base for stats	2687	891	1794	188	128	225	**	132	113	**	402	227
Mean score	7.1	6.8-	7.3	6.8	6.8	6.9	**	6.5-	6.3-	**	6.7-	7.1h
		+acdfghi					-			-		
Standard deviation	2.48	2.70	2.34	2.69	2.69	2.76	**	2.68	2.83	**	2.76	2.69
Standard Error	.05	.10	.06	.21	.26	.21	**	.26	.31	**	.15	.19

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Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	139 5%	6 4%	2 2%	14 4%	13 4%	31 4%	65 4%	135 5%	**	137 5%	**
2	(2.0)	70 2%	2 1%	1 1%	8 2%	11 3%	19 2%	33 2%	69 2%	**	69 2%	**
3	(3.0)	65 2%	6 4%	3 2%	8 2%	11 3%	23 3%	26 2%	64 2%	**	65 2%	**
4	(4.0)	80 3%	2 2%	4 3%	12 3%	11 3%	25 3%	43 3%	78 3%	**	80 3%	**
5	(5.0)	242 8%	15 10%	13 10%	28 7%	28 8%	65 8%	122 8%	239 8%	**	240 8%	**
6	(6.0)	280 9%	9 6%	16 13%	42 11%	35 10%	69 9%	148 9%	275 9%	**	280 9%	**
7	(7.0)	389 13%	15 10%	16 13%	50 13%	39 11%	96 12%	212 14%	382 13%	**	385 13%	**
8	(8.0)	538 18%	27 18%	16 13%	65 17%	51 15%	119 15%	304+e 19%	533 18%	**	536 18%	**
9	(9.0)	348 11%	24 16%	21 17%	54 14%	46 13%	106+ 14%	175 11%	345 12%	**	347 12%	**
10 - Extremely favourable	(10.0)	535 17%	29 19%	17 14%	71 19%	77+f 22%	154 20%	256 16%	530 18%	**	531 18%	**
NET Unfavourable (1-3)		274 9%	14 9%	6 5%	30 8%	35 10%	74 10%	124 8%	269 9%	**	271 9%	**
NET Neutral (4-6)		602 20%	26 17%	33 26%	82 21%	74 21%	159 20%	312 20%	592 20%	**	600 20%	**
NET Favourable (7-10)		1811 59%	95 62%	69 56%	240 63%	212 62%	475 61%	947 60%	1790 60%	**	1799 60%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	373	18	15	31-	24-	71-	184d	342	**	349	**
	12%	12%	12%	8%	7%	9%	12%	11%	**	12%	**
Medians	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	10.00	9.00	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	2687	136	108	352	321	708	1383	2651	**	2669	**
Mean score	7.1	7.3	7.2	7.3	7.2	7.2	7.2	7.2	**	7.1	**
Standard deviation	2.48	2.47	2.16	2.37	2.54	2.51	2.38	2.47	**	2.47	**
Standard Error	.05	.23	.22	.14	.16	.10	.07	.05	**	.05	**

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Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	139 5%	67- 2%	93-a 4%	88- 3%	81-a 4%	6- 2%	94- 3%	68- 3%	104-a 4%	116ag 4%	23- 1%	25- 2%	45-a 3%	4 2%	54-ab 3%	37-a 3%
2	(2.0)	70 2%	53- 2%	59 2%	57 2%	47 2%	8 2%	58- 2%	48- 2%	64 2%	64 2%	20- 1%	14- 1%	22- 1%	2 1%	24- 1%	22- 2%
3	(3.0)	65 2%	59 2%	55 2%	53 2%	50 2%	10 3%	58 2%	56 2%	60 2%	63+ 2%	17- 1%	19- 1%	31 2%	3 2%	27- 1%	20- 1%
4	(4.0)	80 3%	75 3%	73 3%	72 3%	63 3%	4 1%	77 3%	70 3%	80+ 3%	71 3%	18- 1%	13- 1%	35-ab 2%	2 1%	24- 1%	27-ab 2%
5	(5.0)	242 8%	214 8%	194- 7%	197 8%	168 7%	18 6%	211 8%	190 8%	221 8%	214 8%	93- 5%	72- 5%	99- 5%	6- 3%	104- 6%	85- 6%
6	(6.0)	280 9%	256 9%	251 9%	248 9%	206 9%	30 9%	266+ 10%	234 9%	267 9%	248 9%	148- 8%	108- 7%	147- 8%	18 10%	144- 8%	121 8%
7	(7.0)	389 13%	365+ 14%	347 13%	344 13%	301 13%	47 15%	371+ 13%	355+ 14%	374+ 13%	351 13%	258 14%	202 13%	230 13%	25 14%	255 13%	192 13%
8	(8.0)	538 18%	520+ 19%	506+ 19%	498+ 19%	431+ 19%	68 21%	519+ 19%	503+ 20%	525+ 19%	494+ 18%	431+ 23%	340+ 22%	384+ 21%	48+ 26%	400+ 21%	293+ 20%
9	(9.0)	348 11%	343+ 13%	336+ 13%	335+ 13%	294+ 13%	52+fh 16%	340+ 12%	341+ 14%	344+ 12%	328+ 12%	289+ 15%	232+ 15%	248+ 14%	31+ 17%	275+ 15%	195+ 14%
10 - Extremely favourable	(10.0)	535 17%	526+ 19%	506+ 19%	507+ 19%	438+ 19%	69 22%	525+ 19%	518+i 21%	528+ 19%	492+ 18%	469+f 25%	379+f 25%	398+ 22%	42 23%	424+ 22%	309+ 22%
NET Unfavourable (1-3)		274 9%	180- 7%	207- 8%	198- 8%	178- 8%	24 8%	211- 8%	172- 7%	228- 8%	242ag 9%	60- 3%	58- 4%	98-ab 5%	10 5%	105-ab 6%	79-a 5%
NET Neutral (4-6)		602 20%	544 20%	518 20%	517 20%	437 19%	53 16%	553 20%	494 20%	568 20%	533 20%	258- 14%	192- 13%	280-b 16%	26 14%	273- 14%	233-b 16%
NET Favourable (7-10)		1811 59%	1754+ 65%	1696+ 64%	1684+ 64%	1463+ 64%	236 74%	1755+ 63%	1717 69%	1772+ 63%	1666+ 62%	1447+cef 76%	1154+cef 76%	1260+ 70%	147+cef 80%	1355+ 72%	990+ 69%

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Prepared by BMG

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Don't know	373 12%	223-eg 8%	233-eg 9%	222-eg 8%	205-eg 9%	7- 2%	259-eg 9%	111- 4%	266-eg 9%	237-eg 9%	132-d 7%	114-d 8%	158-d 9%	1- 1%	161-d 8%	136-ad 9%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	2687	2478	2421	2399	2078	313	2520	2383	2568	2442	1765	1404	1638	182	1733	1302
Mean score	7.1	7.4+i	7.3+	7.3+	7.3+	7.6+hi	7.3+	7.4+hi	7.3+	7.2+	8.0+cef	8.0+cef	7.7+	7.8+	7.7+	7.6+
Standard deviation	2.48	2.27	2.37	2.35	2.37	2.20	2.35	2.27	2.39	2.45	1.90	1.97	2.17	2.02	2.17	2.19
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.05	.05	.06	.06	.16	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	139 5%	27+bcd 10%	105- 4%	70- 4%	37- 3%
2	(2.0)	70 2%	9 3%	58 2%	36 2%	14- 1%
3	(3.0)	65 2%	8 3%	54 2%	33 2%	13- 1%
4	(4.0)	80 3%	4 1%	69 3%	49 3%	23 2%
5	(5.0)	242 8%	29d 10%	197- 7%	125- 7%	66- 6%
6	(6.0)	280 9%	20 7%	251 9%	165 9%	98 9%
7	(7.0)	389 13%	26 9%	351 13%	255 14%	165+a 15%
8	(8.0)	538 18%	31- 11%	498+a 19%	373+a 20%	213a 20%
9	(9.0)	348 11%	20 7%	315 12%	235+a 13%	157+ab 14%
10 - Extremely favourable	(10.0)	535 17%	44 16%	475 18%	330 18%	197 18%
NET Unfavourable (1-3)		274 9%	44+bcd 16%	217-d 8%	139- 7%	63- 6%
NET Neutral (4-6)		602 20%	53 19%	517 20%	339- 18%	188- 17%
NET Favourable (7-10)		1811 59%	122- 43%	1639+a 62%	1193+a 64%	731+ab 67%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22.8 (continuation)

Q22. BBC iPlayer - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	373 12%	64+bcd 23%	277- 10%	188- 10%	108- 10%
Medians	8.00	7.00	8.00	8.00	8.00
Mode	8.00	10.00	8.00	8.00	8.00
Base for stats	2687	219	2373	1672	982
Mean score	7.1	6.4-	7.2+a	7.3+a	7.5+ab
Standard deviation	2.48	2.98	2.40	2.34	2.22
Standard Error	.05	.26	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_9
 Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	144 5%	55 4%	73 5%	** **	9 5%	81 6%	63 4%
2	(2.0)	60 2%	28 2%	28 2%	** **	5 3%	28 2%	31 2%
3	(3.0)	94 3%	44 3%	48 3%	** **	3 2%	49 3%	45 3%
4	(4.0)	160 5%	76 5%	72 5%	** **	12 8%	96+b 6%	60- 4%
5	(5.0)	287 9%	139 10%	128 9%	** **	19 12%	146 10%	133 9%
6	(6.0)	335 11%	164 12%	142- 10%	** **	29+ab 18%	171 12%	162 10%
7	(7.0)	373 12%	188 13%	160 11%	** **	23 14%	199 13%	171 11%
8	(8.0)	374 12%	178 13%	170 12%	** **	24 15%	185 12%	189 12%
9	(9.0)	170 6%	93+b 7%	64- 4%	** **	11 7%	80 5%	88 6%
10 - Extremely favourable	(10.0)	245 8%	121 9%	106 7%	** **	17 10%	71- 5%	172+a 11%
NET Unfavourable (1-3)		299 10%	127 9%	148 10%	** **	16 10%	158 11%	139 9%
NET Neutral (4-6)		781 26%	379b 27%	342- 23%	** **	61+ab 38%	412+b 28%	355- 23%
NET Favourable (7-10)		1161 38%	581+b 42%	500- 34%	** **	74+b 47%	535 36%	619+a 40%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_9 (continuation)

Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know	818	307-d	477+ad	**	9-	373	427
	27%	22%	32%	**	5%	25%	28%
Medians	7.00	7.00	7.00	**	6.00	6.00	7.00
Mode	8.00	7.00	8.00	**	6.00	7.00	8.00
Base for stats	2242	1087	990	**	151	1105	1113
Mean score	6.3	6.5+bc	6.2c	**	6.4c	6.1-	6.6+a
Standard deviation	2.45	2.37	2.50	**	2.38	2.38	2.49
Standard Error	.06	.08	.08	**	.22	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_9 (continuation)
 Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale
 of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	144 5%	15 4%	28 5%	21 4%	20 4%	18 4%	23 6%	20 6%	42 5%	41 4%	61 5%	43 6%
2	(2.0)	60 2%	10 3%	9 2%	12 2%	6 1%	13 3%	6 2%	5 1%	19 2%	17 2%	24 2%	11 2%
3	(3.0)	94 3%	15 4%	15 3%	17 3%	15 3%	14 3%	15g 4%	4 1%	30 3%	31 3%	33 3%	19 3%
4	(4.0)	160 5%	28djk 7%	39 8%	32djk 7%	16- 3%	18 4%	15 4%	11 3%	67 7%	48 5%	45- 4%	26 4%
5	(5.0)	287 9%	42gk 11%	58gjk 11%	51gk 11%	42 8%	44 9%	32 8%	17- 5%	100gjk 11%	93g 9%	93- 8%	49- 7%
6	(6.0)	335 11%	50 13%	53 10%	54 11%	57 12%	59 12%	36 10%	25 8%	103 11%	111 11%	120 10%	62 9%
7	(7.0)	373 12%	50 13%	74fgjk 14%	59 12%	67gk 14%	63gk 13%	34 9%	27- 8%	123fgk 14%	126gk 13%	124- 11%	61- 9%
8	(8.0)	374 12%	52 14%	61 12%	53 11%	77+jk 15%	56 12%	42 11%	34 11%	113 12%	130 13%	132 11%	76 11%
9	(9.0)	170 6%	23g 6%	34g 7%	29g 6%	26g 5%	29g 6%	21g 6%	6- 2%	57gk 6%	55g 6%	57g 5%	27- 4%
10 - Extremely favourable	(10.0)	245 8%	42egj 11%	45 9%	36 7%	43 9%	29 6%	33 9%	16 5%	87egj 10%	79 8%	79 7%	49 7%
NET Unfavourable (1-3)		299 10%	40 10%	51 10%	50 10%	40 8%	45 10%	44 11%	29 9%	91 10%	90 9%	118 10%	72 10%
NET Neutral (4-6)		781 26%	120 31%	150fgjk 29%	137fgjk 28%	115g 23%	121gk 26%	84 22%	53- 17%	270 30%	253gk 26%	258- 22%	137- 20%
NET Favourable (7-10)		1161 38%	167+fgjk 43%	213gjk 41%	177gk 37%	214+fgjk 43%	177gk 37%	131g 34%	83- 26%	380+fgjk 42%	391gjk 40%	391-g 33%	214- 30%

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Prepared by BMG

Table Q22_9 (continuation)
 Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale
 of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Don't know	818	57-	106-	119ah	128ah	131abh	124 +abcdhi	154 +abcdefh ijk	163-	247ah	408 +abcdehi	278+abcdefhij
Medians	27%	15%	20%	25%	26%	28%	32%	48%	18%	25%	35%	40%
Mode	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Base for stats	2242	327	414	364	369	344	258	165	741	733	767	423
Mean score	6.3	6.4	6.3	6.2	6.6+cgjk	6.3	6.3	6.0	6.3	6.4	6.2	6.2
Standard deviation	2.45	2.42	2.45	2.43	2.32	2.35	2.64	2.65	2.43	2.38	2.52	2.64
Standard Error	.06	.16	.13	.14	.13	.13	.17	.22	.10	.10	.10	.14

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Table Q22_9 (continuation)
 Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	144 5%	14 6%	7 3%	8 3%	13 3%	8 6%	20 6%	19 4%	12 5%	11 4%	112- 4%	20+bcdj 8%	7 5%	5b 6%
2	(2.0)	60 2%	3 2%	3 1%	13+bdgj 4%	5 1%	0 -%	6 2%	6 1%	4 1%	7 3%	47 2%	5 2%	6+bd fghj 4%	2 2%
3	(3.0)	94 3%	5 2%	13fk 5%	12k 4%	18k 4%	3 2%	5 2%	10 2%	10k 4%	10k 4%	87+k 3%	2- 1%	4 3%	1 1%
4	(4.0)	160 5%	5 2%	20ai 7%	18i 6%	24i 6%	4 3%	24ai 7%	25i 6%	10 4%	5- 2%	134 5%	15 6%	7 5%	4 5%
5	(5.0)	287 9%	12 6%	36+acij 13%	20 7%	41 10%	10 8%	33 10%	38 9%	26 10%	17 7%	234 9%	28a 11%	15 10%	10a 12%
6	(6.0)	335 11%	28 13%	24 9%	29 10%	33 8%	9 7%	46d 14%	54 13%	35 13%	24 10%	281 11%	29 11%	15 10%	9 11%
7	(7.0)	373 12%	25 11%	28 10%	31 11%	45 11%	16 13%	48 14%	59 14%	32 12%	32 13%	316 12%	28 11%	19 13%	11 13%
8	(8.0)	374 12%	39+fhk 18%	30 11%	34 12%	56 14%	15 12%	37 11%	55 13%	27 10%	31 12%	325 13%	22 9%	16 11%	11 13%
9	(9.0)	170 6%	14 6%	22ck 8%	7- 3%	18 5%	7 6%	18 5%	33+ck 8%	14 5%	16 6%	150c 6%	8 3%	8 5%	4 5%
10 - Extremely favourable	(10.0)	245 8%	19k 8%	22k 8%	36+dghjk 13%	29 7%	15 12%	31k 9%	25 6%	16 6%	23k 9%	215k 8%	10- 4%	12k 8%	8k 10%
NET Unfavourable (1-3)		299 10%	23 10%	23 8%	32 11%	37 9%	10 8%	32 9%	35 8%	26 10%	28 11%	246 10%	28 11%	18 12%	8 9%
NET Neutral (4-6)		781 26%	45 20%	79ai 29%	66 23%	98 24%	23 18%	104+aij 31%	116i 28%	71i 27%	47- 19%	649i 25%	72i 28%	37 25%	23i 28%
NET Favourable (7-10)		1161 38%	98hk 44%	101k 37%	108k 38%	149k 37%	54 44%	134k 40%	172k 41%	89 34%	102k 40%	1006+k 39%	67- 26%	54k 37%	34k 40%

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 Prepared by BMG

Table Q22_9 (continuation)

Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	818	58	67	78f	119f	37	66-	95	77f	75f	672-f	90	38	19
	27%	26%	25%	27%	30%	30%	20%	23%	29%	30%	26%+abfgjlm	35%	26%	23%
Medians	7.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00	6.00	7.00	7.00	6.00	6.00	7.00
Mode	8.00	8.00	5.00	10.00	8.00	7.00	7.00	7.00	6.00	7.00	8.00	6.00	7.00	8.00
Base for stats	2242	166	203	207	283	87	269	324	186	177	1901	167	109	65
Mean score	6.3	6.6k	6.4k	6.4k	6.3k	6.7k	6.3k	6.4k	6.2	6.5k	6.4+k	5.7-	6.2	6.4k
Standard deviation	2.45	2.50	2.35	2.59	2.37	2.58	2.45	2.30	2.37	2.55	2.43	2.48	2.55	2.51
Standard Error	.06	.21	.18	.21	.16	.31	.16	.15	.20	.22	.06	.19	.19	.20

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Table Q22_9 (continuation)
 Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	144 5%	33 4%	20- 3%	29be 6%	61+abe 7%	53- 3%	90+abe 6%	127 5%	4 5%	15 4%	4 2%	4 4%
2	(2.0)	60 2%	20 2%	10 2%	6 1%	24 3%	30 2%	30 2%	50 2%	1 1%	10 2%	8 4%	1 1%
3	(3.0)	94 3%	31 3%	19 3%	16 3%	28 3%	50 3%	44 3%	78 3%	0 -%	16 4%	11 5%	4 4%
4	(4.0)	160 5%	46 5%	39 6%	33 6%	37 4%	85 5%	70 5%	132 5%	4 4%	27 7%	16 8%	6 6%
5	(5.0)	287 9%	84 9%	64 9%	62 12%	75 8%	148 9%	137 10%	234- 9%	9 11%	51+a 12%	25 12%	16 14%
6	(6.0)	335 11%	112 12%	75 11%	61 12%	86 10%	186 12%	147 10%	295 11%	10 11%	39 9%	17 8%	12 11%
7	(7.0)	373 12%	124d 14%	89 13%	68 13%	88- 10%	213d 13%	156 11%	325 12%	10 11%	48 11%	23 11%	15 14%
8	(8.0)	374 12%	120 13%	103+df 15%	62 12%	89- 10%	223+df 14%	151- 11%	322 12%	15 17%	52 13%	22 10%	16 14%
9	(9.0)	170 6%	53 6%	43 6%	25 5%	46 5%	97 6%	71 5%	152 6%	4 5%	16 4%	9 4%	3 3%
10 - Extremely favourable	(10.0)	245 8%	58- 6%	56 8%	41 8%	85a 10%	114 7%	126a 9%	209 8%	11 13%	33 8%	11 5%	11 10%
NET Unfavourable (1-3)		299 10%	83 9%	50- 7%	52 10%	113+abe 13%	133- 8%	165+be 12%	255 10%	5 6%	41 10%	22 11%	9 9%
NET Neutral (4-6)		781 26%	242 26%	178 26%	155+d 30%	199- 22%	420 26%	354 25%	661 25%	23 26%	117 28%	58 28%	34 31%
NET Favourable (7-10)		1161 38%	355 39%	291+df 42%	196 38%	308- 34%	646+df 40%	504- 36%	1007 38%	40 45%	149 36%	64 31%	44 41%

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 Prepared by BMG

Table Q22_9 (continuation)

Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	818	237	171	118	276+abce	408	395	704	20	108	63	21
	27%	26%	25%	23%	31%	25%	28%	27%	23%	26%	30%	20%
Medians	7.00	7.00	7.00	6.00	6.00	7.00	6.00	7.00	7.00	6.00	6.00	7.00
Mode	8.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00	8.00	8.00	5.00	5.00
Base for stats	2242	681	519	403	620	1200	1023	1923	68	307	145	88
Mean score	6.3	6.4	6.6+cdf	6.2	6.2	6.5+df	6.2-	6.4	6.8d	6.2	6.0	6.4
Standard deviation	2.45	2.30	2.27	2.41	2.72	2.29	2.60	2.45	2.41	2.39	2.30	2.31
Standard Error	.06	.09	.10	.15	.13	.07	.10	.06	.30	.15	.21	.26

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Table Q22_9 (continuation)

Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	144 5%	60+b 6%	84 4%	18+b 8%	12 8%	19 7%	** **	7 5%	13 9%	** **	23 5%	14 5%
2	(2.0)	60 2%	28+b 3%	32- 2%	12+b 5%	4 2%	10b 4%	** **	11+abj 7%	4 3%	** **	12 3%	7 2%
3	(3.0)	94 3%	31 3%	63 3%	12+egk 6%	5 3%	5 2%	** **	2 1%	3 2%	** **	15 3%	4 2%
4	(4.0)	160 5%	49 5%	111e 5%	6 3%	8 5%	7- 2%	** **	3 2%	7 5%	** **	27eg 6%	7 3%
5	(5.0)	287 9%	110 11%	177 9%	16 7%	14 9%	28 10%	** **	19 12%	18 14%	** **	50 11%	35+bc 13%
6	(6.0)	335 11%	115 11%	220 11%	20 9%	13 8%	27 9%	** **	17 11%	17 13%	** **	58 13%	35 13%
7	(7.0)	373 12%	107 10%	266 13%	27 12%	19 12%	29 10%	** **	16 10%	12 9%	** **	44 10%	27 10%
8	(8.0)	374 12%	109 11%	265 13%	26 12%	16 10%	32 11%	** **	28ajk 17%	15 11%	** **	46 10%	24 9%
9	(9.0)	170 6%	48 5%	120 6%	8 4%	5 3%	16 6%	** **	5 3%	5 4%	** **	21 5%	16 6%
10 - Extremely favourable	(10.0)	245 8%	103+b 10%	142- 7%	18 8%	15 9%	31b 11%	** **	10 6%	8 6%	** **	51+b 11%	31+bc 12%
NET Unfavourable (1-3)		299 10%	120+b 12%	179- 9%	42+abjk 19%	21 13%	34 12%	** **	20 12%	20 15%	** **	50 11%	25 9%
NET Neutral (4-6)		781 26%	274c 27%	508 25%	42- 19%	35 22%	62 22%	** **	39 24%	42 32%	** **	136+bce 31%	77c 29%
NET Favourable (7-10)		1161 38%	367 36%	793 39%	79 35%	55 34%	108 38%	** **	59 37%	40 30%	** **	161 36%	97 37%

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Prepared by BMG

Table Q22_9 (continuation)

Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	818	265	553	61	49	82	**	44	32	**	99-	63
	27%	26%	27%	27%	30%	29%	**	27%	24%	**	22%	24%
Medians	7.00	6.00	7.00	6.00	6.00	7.00	**	7.00	6.00	**	6.00	6.00
Mode	8.00	6.00	7.00	7.00	7.00	8.00	**	8.00	5.00	**	6.00	5.00
Base for stats	2242	761	1480	162	111	204	**	117	102	**	347	199
Mean score	6.3	6.2	6.4ch	5.8-	6.0	6.4	**	6.2	5.7-	**	6.3	6.4ch
Standard deviation	2.45	2.60	2.36	2.80	2.73	2.73	**	2.50	2.62	**	2.55	2.53
Standard Error	.06	.10	.07	.24	.29	.22	**	.26	.31	**	.15	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_9 (continuation)
 Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	144 5%	10 7%	6 5%	11 3%	10 3%	32 4%	69 4%	138 5%	** **	139 5%	** **
2	(2.0)	60 2%	3 2%	4 3%	11 3%	12 3%	18 2%	36 2%	58 2%	** **	59 2%	** **
3	(3.0)	94 3%	4 2%	1 1%	11 3%	13 4%	23 3%	51 3%	94 3%	** **	94 3%	** **
4	(4.0)	160 5%	15+f 10%	11 9%	20 5%	23 7%	49 6%	86 5%	156 5%	** **	160 5%	** **
5	(5.0)	287 9%	19 13%	20+cf 16%	32 8%	33 10%	78 10%	148 9%	283 9%	** **	286 9%	** **
6	(6.0)	335 11%	8- 5%	13 11%	48a 12%	36 10%	86a 11%	175a 11%	330 11%	** **	334 11%	** **
7	(7.0)	373 12%	18 11%	12 10%	47 12%	49 14%	101 13%	204 13%	369 12%	** **	373 12%	** **
8	(8.0)	374 12%	21 14%	15 12%	57 15%	50 14%	111 14%	187 12%	370 12%	** **	372 12%	** **
9	(9.0)	170 6%	16+f 10%	8 7%	27 7%	21 6%	54f 7%	73- 5%	170 6%	** **	170 6%	** **
10 - Extremely favourable	(10.0)	245 8%	10 6%	8 6%	38 10%	32 9%	71 9%	112 7%	241 8%	** **	241 8%	** **
NET Unfavourable (1-3)		299 10%	17 11%	12 10%	33 9%	34 10%	74 9%	156 10%	290 10%	** **	292 10%	** **
NET Neutral (4-6)		781 26%	43 28%	44+f 36%	100 26%	92 27%	213 27%	409 26%	770 26%	** **	780 26%	** **
NET Favourable (7-10)		1161 38%	64 42%	43 35%	168+f 44%	152+f 44%	336+f 43%	576 37%	1149 38%	** **	1156 38%	** **

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Prepared by BMG

Table Q22_9 (continuation)

Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	818	30-	24	81-	66-	155-	426cde	783	**	791	**
	27%	19%	19%	21%	19%	20%	27%	26%	**	26%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	5.00	8.00	8.00	8.00	7.00	8.00	**	7.00	**
Base for stats	2242	124	99	301	279	623	1141	2209	**	2227	**
Mean score	6.3	6.2	6.0	6.6f	6.5	6.5	6.2	6.4+d	**	6.3+d	**
Standard deviation	2.45	2.58	2.41	2.37	2.37	2.41	2.40	2.43	**	2.43	**
Standard Error	.06	.25	.27	.15	.16	.11	.08	.06	**	.06	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_9 (continuation)
 Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale
 of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	144 5%	106- 4%	97- 4%	97- 4%	85- 4%	8 3%	114- 4%	78- 3%	116- 4%	119g 4%	55- 3%	45- 3%	51- 3%	3 2%	61- 3%	50- 4%
2	(2.0)	60 2%	53 2%	53 2%	53 2%	46 2%	12 4%	57 2%	44 2%	57 2%	50 2%	21- 1%	18- 1%	14- 1%	5c 3%	24- 1%	22 2%
3	(3.0)	94 3%	87 3%	88 3%	83 3%	72 3%	15 5%	87 3%	82 3%	91 3%	87 3%	55c 3%	41 3%	31- 2%	7c 4%	45- 2%	32- 2%
4	(4.0)	160 5%	144 5%	141 5%	147+ 6%	110 5%	19 6%	151 5%	139 6%	154 5%	151+ 6%	85- 4%	66- 4%	70- 4%	7 4%	84- 4%	58- 4%
5	(5.0)	287 9%	258 10%	252 10%	251 10%	207 9%	25 8%	263 9%	253+ 10%	270 10%	265+ 10%	154- 8%	126 8%	138- 8%	15 8%	162 9%	108- 8%
6	(6.0)	335 11%	324+ 12%	323+ 12%	321+ 12%	278+ 12%	43 13%	329+ 12%	317+ 13%	332+ 12%	305 11%	244+ 13%	199+ 13%	228+ 13%	18 10%	228+ 12%	166 12%
7	(7.0)	373 12%	345+ 13%	356+ 13%	349+ 13%	302+ 13%	49 15%	360+ 13%	355+ 14%	365+ 13%	345+ 13%	267+ 14%	212+ 14%	268+ 15%	36+ 20%	281+ 15%	204+ 14%
8	(8.0)	374 12%	348+ 13%	363+ 14%	346+ 13%	320+ 14%	63 20%	363+ 13%	353+ 14%	367+ 13%	355+ 13%	274+ 14%	208+ 14%	291+ 16%	42 23%	287+ 15%	232+ 16%
9	(9.0)	170 6%	160+ 6%	165+ 6%	158+ 6%	149+ 7%	28+ 9%	166+ 6%	161+ 6%	166+ 6%	162+ 6%	134+ 7%	98+ 6%	134+ 7%	20+be 11%	129+ 7%	97+ 7%
10 - Extremely favourable	(10.0)	245 8%	227+ 8%	235+ 9%	225+ 9%	206+ 9%	36+ 11%	236+ 8%	232+ 9%	239+ 8%	228+ 9%	179+ 9%	134 9%	200+b 11%	23+ 13%	189+ 10%	156+ 11%
NET Unfavourable (1-3)		299 10%	247- 9%	237- 9%	233- 9%	203- 9%	36 11%	259- 9%	204- 8%	264- 9%	256 10%	131- 7%	104- 7%	96- 5%	15 8%	129- 7%	105-c 7%
NET Neutral (4-6)		781 26%	726+ 27%	717+ 27%	719+ 27%	594 26%	86 27%	744+ 27%	708+ 28%	757+ 27%	720+ 27%	483 25%	391 26%	436 24%	41 22%	473 25%	332- 23%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_9 (continuation)

Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Total	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Unweighted row	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Effective sample	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
NET Favourable	1080+	1119+	1078+	976+	177	1124+	1100	1137+	1090+	854+	653+	893+ab	121	885+b	690+b	
(7-10)	38%	40%	42%	41%	43%	55%	40%	44%	40%	41%	45%	43%	50%	66%	47%	48%
Don't know	818 27%	649-eg 24%	582-eg 22%	592-eg 23%	510-eg 22%	21- 7%	652-eg 23%	482-e 19%	677-eg 24%	613-eg 23%	429-d 23%	369-cd 24%	371-d 21%	7- 4%	406-d 21%	310-d 22%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	
Mode	8.00	8.00	8.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	
Base for stats	2242	2052	2073	2030	1774	298	2127	2012	2158	2066	1468	1149	1425	176	1488	1127
Mean score	6.3	6.4+	6.5+	6.5+	6.5+	6.7+	6.4+	6.6+i	6.4+	6.4+	6.7+	6.7+	7.0+abe	7.1+	6.8+	6.8+
Standard deviation	2.45	2.37	2.35	2.35	2.36	2.34	2.39	2.28	2.39	2.41	2.23	2.23	2.17	2.16	2.25	2.31
Standard Error	.06	.06	.06	.06	.06	.15	.06	.06	.06	.06	.06	.07	.06	.18	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_9 (continuation)
 Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	144 5%	29+bcd 10%	104- 4%	72- 4%	36- 3%
2	(2.0)	60 2%	10c 3%	46 2%	25- 1%	15 1%
3	(3.0)	94 3%	10 4%	81 3%	60 3%	32 3%
4	(4.0)	160 5%	17 6%	133 5%	99 5%	55 5%
5	(5.0)	287 9%	19 7%	258 10%	188 10%	110 10%
6	(6.0)	335 11%	13- 5%	314+a 12%	209a 11%	124a 11%
7	(7.0)	373 12%	19- 7%	345+a 13%	245a 13%	163+a 15%
8	(8.0)	374 12%	27 10%	339+ 13%	255+ 14%	147 13%
9	(9.0)	170 6%	10 3%	154 6%	95 5%	53 5%
10 - Extremely favourable	(10.0)	245 8%	23 8%	215 8%	137 7%	67- 6%
NET Unfavourable (1-3)		299 10%	49+bcd 17%	231- 9%	156- 8%	83- 8%
NET Neutral (4-6)		781 26%	49- 17%	706+a 27%	496a 27%	289a 26%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_9 (continuation)

Q22. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Favourable (7-10)	1161 38%	79- 28%	1054+a 40%	731a 39%	430a 39%
Don't know	818 27%	105+bcd 37%	660- 25%	476 26%	288 26%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	8.00	1.00	7.00	8.00	7.00
Base for stats	2242	178	1990	1383	802
Mean score	6.3	5.6-	6.4+a	6.4a	6.4a
Standard deviation	2.45	3.02	2.35	2.31	2.21
Standard Error	.06	.29	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_10

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	229 7%	85- 6%	132+a 9%	** **	9 6%	105 7%	121 8%
2	(2.0)	78 3%	39 3%	28 2%	** **	10+ab 6%	47 3%	32 2%
3	(3.0)	85 3%	51+b 4%	23- 2%	** **	11+b 7%	39 3%	42 3%
4	(4.0)	95 3%	49 4%	36 2%	** **	9b 6%	56+ 4%	38 2%
5	(5.0)	164 5%	101+b 7%	46- 3%	** **	16+b 10%	96+b 6%	65- 4%
6	(6.0)	121 4%	85+b 6%	19- 1%	** **	17+b 11%	73+b 5%	47- 3%
7	(7.0)	108 4%	65+b 5%	23- 2%	** **	20+ab 13%	75+b 5%	31- 2%
8	(8.0)	102 3%	68+b 5%	29- 2%	** **	5 3%	66+b 4%	36- 2%
9	(9.0)	49 2%	33+b 2%	10- 1%	** **	4b 3%	26 2%	23 2%
10 - Extremely favourable	(10.0)	68 2%	44+b 3%	11- 1%	** **	13+ab 8%	37 3%	31 2%
NET Unfavourable (1-3)		393 13%	175 13%	183 13%	** **	29 18%	191 13%	195 13%
NET Neutral (4-6)		379 12%	235+b 17%	101- 7%	** **	42+ab 26%	225+b 15%	151- 10%
NET Favourable (7-10)		328 11%	211+b 15%	73- 5%	** **	42+ab 27%	203+b 14%	122- 8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know	1960	773-d	1109+ad	**	46-	859-	1073+a
	64%	55%	76%	**	29%	58%	70%
Medians	5.00	5.00	3.00	**	6.00	5.00	5.00
Mode	1.00	5.00	1.00	**	7.00	1.00	1.00
Base for stats	1100	621	358	**	114	619	467
Mean score	4.8	5.3+bc	3.8-	**	5.5+bc	5.0+b	4.5-
Standard deviation	2.82	2.70	2.78	**	2.63	2.73	2.91
Standard Error	.09	.12	.16	**	.28	.13	.14

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Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	229	46 +bcefgijk	34	33	42	29	27	19	80	75	75	46
		7%	12%	7%	7%	9%	6%	7%	6%	9%	8%	6%	7%
2	(2.0)	78	14d	14	18d	5-	13	10	5	28d	23	28	15
		3%	4%	3%	4%	1%	3%	3%	2%	3%	2%	2%	2%
3	(3.0)	85	20	27	12	4-	6-	7	9	47	16-	22-	16
		3%	+defgijk 5%	+cdefgijk 5%	2%	1%	1%	2%	3%	+cdefgijk 5%	2%	2%	2%
4	(4.0)	95	12	15	25+dfgjk	11	15	9	7	27	37	31	16
		3%	3%	3%	5%	2%	3%	2%	2%	3%	4%	3%	2%
5	(5.0)	164	40	43	30efgjk	20	16-	7-	8-	83	50fgjk	30-	15-
		5%	+defgijk 10%	+defgijk 8%	6%	4%	3%	2%	2%	+defgijk 9%	5%	3%	2%
6	(6.0)	121	25+efgjk	34+efgjk	20gjk	20gjk	11	7-	5-	59	39gjk	23-	12-
		4%	7%	6%	4%	4%	2%	2%	1%	+efgijk 7%	4%	2%	2%
7	(7.0)	108	27	21fgjk	19gjk	17k	13	6-	5	48+efgjk	36gjk	24-	11-
		4%	+defgijk 7%	4%	4%	4%	3%	2%	2%	5%	4%	2%	2%
8	(8.0)	102	14	26+efgjk	20gjk	18	10	8	6	40efgjk	39gjk	24-	14-
		3%	4%	5%	4%	4%	2%	2%	2%	4%	4%	2%	2%
9	(9.0)	49	6	14+gjk	11gjk	8	5	4	1	20gjk	19j	10-	5-
		2%	1%	3%	2%	2%	1%	1%	*%	2%	2%	1%	1%
10 - Extremely favourable	(10.0)	68	14dfgjk	24	14fgjk	5	8	3-	1-	38	19k	12-	4-
		2%	+defgijk 4%	5%	3%	1%	2%	1%	*%	+defgijk 4%	2%	1%	1%
NET Unfavourable		393	79	75ej	62	52	47	44	33	154	114	124-	77
		13%	+bcdefgi jk 21%	14%	13%	10%	10%	12%	10%	+defgijk 17%	12%	11%	11%

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Prepared by BMG

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Neutral (4-6)	379	77 +defgijk	92 +defgijk	75 +defgjk	51fk	42-	23-	19-	169 +defgijk	126efgjk	84-	42-
	12%	20%	18%	16%	10%	9%	6%	6%	19%	13%	7%	6%
NET Favourable (7-10)	328	60 +defgjk	86 +defgijk	64efgjk	49fgjk	36-k	20-	13-	145 +defgijk	113efgjk	69-	33-
	11%	16%	16%	13%	10%	8%	5%	4%	16%	12%	6%	5%
Don't know	1960	169-	266-	282-abh	346+abch	349	294	254	435-	628abh	897	548+abcdhi
	64%	44%	51%	58%	69%	74%	77%	80%	48%	64%	76%	78%
Medians	5.00	5.00	5.00	5.00	5.00	4.00	3.00	3.00	5.00	5.00	4.00	3.00
Mode	1.00	1.00	5.00	1.00	1.00	1.00	1.00	1.00	5.00	1.00	1.00	1.00
Base for stats	1100	216	253	201	152	125	87	65	469	353	278	153
Mean score	4.8	4.7k	5.3 +aefgjk	5.0fgjk	4.8fgk	4.6	4.0-	3.9-	5.0+fgjk	4.9fgjk	4.2-	3.9-
Standard deviation	2.82	2.74	2.78	2.78	2.89	2.87	2.84	2.58	2.78	2.83	2.80	2.72
Standard Error	.09	.22	.19	.21	.25	.26	.32	.35	.15	.16	.18	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	229 7%	20b 9%	10- 4%	18 6%	26 6%	12 10%	26 8%	26 6%	26b 10%	24b 10%	189b 7%	14 6%	17+bcdgjk 12%	9bgk 11%
2	(2.0)	78 3%	2 1%	4 1%	11 4%	9 2%	3 2%	10 3%	9 2%	8 3%	9 3%	64 2%	8 3%	6am 4%	1 1%
3	(3.0)	85 3%	8 4%	6 2%	7 3%	12 3%	2 2%	8 2%	14 3%	6 2%	7 3%	71 3%	8 3%	5 3%	2 2%
4	(4.0)	95 3%	5 2%	9 3%	14hi 5%	18hi 5%	0 -%	8 3%	11 3%	3 1%	3 1%	72- 3%	15+fhij 6%	5 3%	3hi 4%
5	(5.0)	164 5%	8 3%	15 6%	7- 2%	32+acghj 8%	7 5%	18 5%	15 4%	8 3%	9 4%	119- 5%	30 +abcfghi jlm 12%	9c 6%	5c 6%
6	(6.0)	121 4%	10 5%	10 4%	7 2%	14 3%	5 4%	23+cghjl 7%	9 2%	4 2%	10 4%	92- 4%	22 +bcdghjl m 9%	4 2%	3 4%
7	(7.0)	108 4%	6 3%	7 2%	6 2%	15h 4%	4 3%	6 2%	16h 4%	2- 1%	5 2%	65- 3%	38 +abcfgh ijlm 15%	3 2%	2 2%
8	(8.0)	102 3%	11bhijl 5%	2- 1%	6 2%	12 3%	1 1%	13b 4%	11 3%	4 1%	3 1%	62- 2%	36 +abcfgh ijlm 14%	2 1%	2 2%
9	(9.0)	49 2%	3 1%	3 1%	3 1%	10l 3%	3 2%	4 1%	6 1%	3 1%	4 1%	37 +abcfghj lm 4%	11 0- -%	1 1%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
10 - Extremely favourable (10.0)	68 2%	7 3%	7 2%	5 2%	10 3%	2 2%	6 2%	6 1%	3 1%	8 3%	54 2%	12+ghjm 5%	2 2%	1 1%
NET Unfavourable (1-3)	393 13%	30b 13%	20- 7%	36 13%	48 12%	17 14%	44b 13%	49 12%	40b 15%	40b 16%	324b 13%	30 12%	28+bdgjk 19%	11b 13%
NET Neutral (4-6)	379 12%	23 10%	35h 13%	27 10%	64+cghij 16%	11 9%	50gh 15%	36- 9%	15- 6%	23 9%	283-h 11%	67 26%	18h 12%	11h 14%
NET Favourable (7-10)	328 11%	27hl 12%	18 7%	19- 7%	47hl 12%	9 7%	29 9%	39h 9%	11- 4%	19 8%	218-h 8%	97 38%	8- 5%	5- 6%
Don't know	1960 64%	143k 64%	197+dfkl 73%	202+dk 71%	244k 61%	86 70%	213k 63%	296+dk 71%	197 75%	170k 68%	1748+dk 68%	62- 24%	93k 64%	57k 67%
Medians	5.00	5.00	5.00	4.00	5.00	5.00	5.00	5.00	2.00	4.00	5.00	6.00	3.00	4.00
Mode	1.00	1.00	5.00	1.00	5.00	1.00	1.00	1.00	1.00	1.00	1.00	7.00	1.00	1.00
Base for stats	1100	80	73	82	159	38	122	123	66	82	825	194	53	28
Mean score	4.8	4.9hl	5.0hl	4.2	5.0hlm	4.3	4.7hl	4.7hl	3.5-	4.3	4.6-hl	6.0	3.7-	4.1
Standard deviation	2.82	3.06	2.62	2.77	2.72	3.01	2.74	2.80	2.85	3.07	2.84	2.40	2.59	2.67
Standard Error	.09	.39	.35	.36	.26	.57	.27	.29	.41	.41	.11	.17	.28	.34

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_10 (continuation)
 Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	229 7%	46- 5%	46 7%	56+abe 11%	80ae 9%	92- 6%	135+abe 10%	200 8%	7 8%	26 6%	11 6%	7 7%
2	(2.0)	78 3%	13- 1%	20a 3%	19a 4%	27a 3%	33 2%	46+a 3%	66 3%	2 3%	12 3%	8 4%	2 2%
3	(3.0)	85 3%	23 2%	23 3%	17 3%	21 2%	46 3%	38 3%	71 3%	1 1%	13 3%	6 3%	6 5%
4	(4.0)	95 3%	26 3%	22 3%	24 5%	22 2%	48 3%	45 3%	76 3%	1 1%	19 5%	14+a 7%	4 4%
5	(5.0)	164 5%	34- 4%	47a 7%	33a 6%	50 6%	81 5%	83a 6%	120- 5%	10 12%	44+a 11%	21+a 10%	12 11%
6	(6.0)	121 4%	23- 2%	38+a 5%	30+a 6%	30 3%	61 4%	60a 4%	98 4%	3 3%	23 6%	16+a 8%	4 4%
7	(7.0)	108 4%	40cdf 4%	37+cdf 5%	10 2%	21- 2%	77+cdf 5%	31- 2%	86 3%	4 5%	22+ 5%	9 5%	9 8%
8	(8.0)	102 3%	31 3%	30c 4%	8- 1%	33c 4%	60c 4%	41 3%	88 3%	6 6%	14 3%	7 3%	2 2%
9	(9.0)	49 2%	13 1%	6 1%	10 2%	19 2%	19 1%	29 2%	42 2%	2 2%	7 2%	3 2%	2 1%
10 - Extremely favourable	(10.0)	68 2%	18 2%	18 3%	15 3%	16 2%	36 2%	31 2%	49- 2%	3 3%	19+a 5%	5 2%	12 11%
NET Unfavourable (1-3)		393 13%	81- 9%	89a 13%	91+abe 18%	128ae 14%	170- 11%	219+ae 15%	336 13%	10 11%	52 13%	26 12%	15 14%
NET Neutral (4-6)		379 12%	82- 9%	108+ade 16%	87+ade 17%	101 11%	190a 12%	188a 13%	294- 11%	14 16%	86+a 21%	50+a 24%	20 19%
NET Favourable (7-10)		328 11%	101 11%	90+cf 13%	43 8%	89 10%	192+cf 12%	132- 9%	265- 10%	14 16%	63+a 15%	25 12%	24 22%

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 Prepared by BMG

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	1960	653	403-	300-	579bc	1056bc	878-	1732+cd	51	215-	107-	50
	64%	+bcdef 71%	58%	57%	65%	66%	62%	66%	57%	52%	52%	46%
Medians	5.00	5.00	5.00	4.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Mode	1.00	1.00	5.00	1.00	1.00	1.00	1.00	1.00	5.00	5.00	5.00	5.00
Base for stats	1100	265	287	221	318	552	539	895	38	200	100	59
Mean score	4.8	5.2+cdf	5.0cf	4.3-	4.6	5.1+cdf	4.5-	4.7	5.3	5.2+a	5.0	5.7+a
Standard deviation	2.82	2.80	2.66	2.80	2.91	2.73	2.86	2.84	2.80	2.68	2.43	2.95
Standard Error	.09	.17	.16	.23	.19	.12	.15	.10	.46	.21	.27	.42

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Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	229 7%	105+b 10%	125- 6%	26+b 12%	10 7%	34+b 12%	** **	16 10%	21 16%	** **	56+b 13%	24 9%
2	(2.0)	78 3%	31 3%	48 2%	8 4%	7 4%	7 2%	** **	8 5%	9 6%	** **	15 3%	4 2%
3	(3.0)	85 3%	38+b 4%	47- 2%	7 3%	12+abgk 8%	12 4%	** **	3 2%	6 5%	** **	17 4%	7 3%
4	(4.0)	95 3%	30 3%	65 3%	6 3%	4 2%	4 1%	** **	3 2%	2 2%	** **	11 3%	7 3%
5	(5.0)	164 5%	54 5%	109 5%	8 4%	10 6%	9 3%	** **	7 4%	10 7%	** **	29 6%	13 5%
6	(6.0)	121 4%	34 3%	87 4%	8 4%	3 2%	12 4%	** **	4 2%	6 4%	** **	18 4%	7 3%
7	(7.0)	108 4%	19- 2%	90+aegjk 4%	5 2%	4 3%	3- 1%	** **	1 1%	4 3%	** **	7- 2%	3- 1%
8	(8.0)	102 3%	29 3%	73 4%	5 2%	6 4%	9 3%	** **	7 4%	3 2%	** **	12 3%	7 3%
9	(9.0)	49 2%	11 1%	38 2%	1 1%	0 -%	2 1%	** **	0 -%	2 1%	** **	5 1%	4 1%
10 - Extremely favourable	(10.0)	68 2%	22 2%	46 2%	3 1%	2 1%	6 2%	** **	1 1%	2 2%	** **	11 2%	7 3%
NET Unfavourable (1-3)		393 13%	174+b 17%	219- 11%	42+b 19%	30+b 19%	53+b 19%	** **	28b 17%	36 27%	** **	88+b 20%	35 13%
NET Neutral (4-6)		379 12%	118 11%	262 13%	23 10%	17 11%	25 9%	** **	14 8%	18 13%	** **	58 13%	28 11%
NET Favourable (7-10)		328 11%	81- 8%	247+acegj 12%	14- 6%	13 8%	20 7%	** **	9 6%	10 8%	** **	35 8%	20 8%

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Prepared by BMG

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	1960	654	1305	145	100	187	**	111	70	**	265-	179j
	64%	64%	64%	65%	63%	66%	**	69%	52%	**	59%	68%
Medians	5.00	4.00	5.00	3.00	3.00	3.00	**	3.00	3.00	**	4.00	4.00
Mode	1.00	1.00	1.00	1.00	3.00	1.00	**	1.00	1.00	**	1.00	1.00
Base for stats	1100	372	728	78	60	98	**	50	64	**	181	83
Mean score	4.8	4.2-	5.1	3.7-	4.2	3.9-	**	3.7-	3.7-	**	4.1-	4.4
		+acdeg hij										
Standard deviation	2.82	2.84	2.76	2.71	2.53	2.91	**	2.69	2.68	**	2.85	3.01
Standard Error	.09	.16	.11	.34	.37	.33	**	.42	.39	**	.24	.36

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Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access				Yes - not at home (b)	Yes (net) (c)	No (d)
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	229 7%	18+d 12%	6 5%	27 7%	21 6%	56 7%	125 8%	224 7%	** **	226 7%	** **
2	(2.0)	78 3%	4 3%	6 5%	9 2%	12 3%	21 3%	37 2%	74 2%	** **	77 3%	** **
3	(3.0)	85 3%	5 3%	4 3%	19+f 5%	10 3%	29 4%	42 3%	81 3%	** **	84 3%	** **
4	(4.0)	95 3%	4 2%	6 4%	17 4%	14 4%	32f 4%	39 2%	94 3%	** **	95 3%	** **
5	(5.0)	164 5%	12 8%	12+f 10%	23 6%	26 7%	53 7%	74 5%	163 5%	** **	164 5%	** **
6	(6.0)	121 4%	7 5%	5 4%	28+f 7%	23+f 7%	47+f 6%	51 3%	113 4%	** **	119 4%	** **
7	(7.0)	108 4%	4 3%	5 4%	17 4%	20+f 6%	41+f 5%	51 3%	107 4%	** **	107 4%	** **
8	(8.0)	102 3%	5 3%	4 3%	21+f 6%	17 5%	31 4%	48 3%	102 3%	** **	102 3%	** **
9	(9.0)	49 2%	1 1%	2 2%	10f 3%	7 2%	17 2%	19 1%	49 2%	** **	49 2%	** **
10 - Extremely favourable	(10.0)	68 2%	7f 4%	4 3%	15+f 4%	16+f 5%	33+f 4%	23- 1%	66 2%	** **	66 2%	** **
NET Unfavourable (1-3)		393 13%	28 18%	16 13%	55 14%	43 12%	106 14%	203 13%	379 13%	** **	387 13%	** **
NET Neutral (4-6)		379 12%	23 15%	23+f 19%	68+f 18%	63+f 18%	131+f 17%	164- 10%	370 12%	** **	377 12%	** **
NET Favourable (7-10)		328 11%	17 11%	15 12%	63+f 17%	60+f 17%	122+f 16%	141- 9%	324 11%	** **	324 11%	** **

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Prepared by BMG

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	1960	86-	69	197-	178-	419-	1059+abcde	1919	**	1930	**
	64%	56%	56%	51%	52%	54%	68%	64%	**	64%	**
Medians	5.00	5.00	5.00	5.00	6.00	5.00	5.00	5.00	**	5.00	**
Mode	1.00	1.00	5.00	6.00	5.00	1.00	1.00	1.00	**	1.00	**
Base for stats	1100	68	54	186	166	360	508	1073	**	1088	**
Mean score	4.8	4.5	4.9	5.3+f	5.4+f	5.2+f	4.5-	4.8	**	4.8	**
Standard deviation	2.82	2.99	2.64	2.77	2.74	2.80	2.80	2.82	**	2.81	**
Standard Error	.09	.39	.39	.22	.23	.16	.14	.09	**	.09	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_10 (continuation)
 Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	229 7%	178- 7%	183- 7%	175- 7%	154- 7%	15 5%	194- 7%	161- 6%	197- 7%	201 7%	97- 5%	69- 5%	106- 6%	5- 3%	110- 6%	81- 6%
2	(2.0)	78 3%	72 3%	69 3%	68 3%	59 3%	11 3%	73 3%	57 2%	74 3%	73 3%	45 2%	32 2%	35- 2%	5 2%	39- 2%	33 2%
3	(3.0)	85 3%	74 3%	68 3%	76 3%	64 3%	12 4%	78 3%	72 3%	80 3%	78 3%	54 3%	41 3%	43 2%	1 1%	52 3%	40 3%
4	(4.0)	95 3%	87 3%	87 3%	86 3%	74 3%	13 4%	90 3%	82 3%	91 3%	89 3%	58 3%	41 3%	41- 2%	4 2%	52 3%	40 3%
5	(5.0)	164 5%	148 5%	144 5%	142 5%	119 5%	35 11% +abcd fghi	150 5%	139 6%	153 5%	150 6%	89 5%	70 5%	86 5%	15 8%	91 5%	65 5%
6	(6.0)	121 4%	109 4%	112 4%	110 4%	100 4%	39 12% +abcd fghi	114 4%	109+ 4%	115 4%	110 4%	76 4%	63 4%	83+ 5%	24+abcef 13%	75 4%	64 4%
7	(7.0)	108 4%	107+ 4%	105+ 4%	104+ 4%	101+ 4%	44 14% +abcd fghi	107+ 4%	105+ 4%	108+ 4%	107+ 4%	79+ 4%	70+ 5%	72 4%	27+abcef 15%	83+ 4%	67+ 5%
8	(8.0)	102 3%	98+ 4%	99+ 4%	99+ 4%	90+ 4%	46 14% +abcd fghi	100+ 4%	96+ 4%	101+ 4%	99+ 4%	78+ 4%	68+ 4%	83+ 5%	35+abcef 19%	79+ 4%	71+ 5%
9	(9.0)	49 2%	45 2%	48+ 2%	46 2%	46+ 2%	20 6% +abcd fghi	49+ 2%	46 2%	49 2%	46 2%	38+ 2%	31 2%	35 2%	17+abcef 9%	36 2%	36+ 2%
10 - Extremely favourable	(10.0)	68 2%	66 2%	65 2%	66+ 3%	63+ 3%	28 9% +abcd fghi	68+ 2%	64+ 3%	68+ 2%	66 2%	54+ 3%	44+ 3%	53+ 3%	24+abcef 13%	56+ 3%	55+ 4%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Unfavourable (1-3)	393 13%	325- 12%	320- 12%	318- 12%	276 12%	37 12%	345 12%	291- 12%	351- 12%	352 13%	196- 10%	142- 9%	184- 10%	11- 6%	200- 11%	154- 11%
NET Neutral (4-6)	379 12%	345 13%	342 13%	338 13%	292 13%	87 27%	354 13%	330+ 13%	359 13%	349+ 13%	224 12%	173 11%	209 12%	43 23%	218 12%	169 12%
NET Favourable (7-10)	328 11%	316+ 12%	317+ 12%	315+ 12%	300+ 13%	137 43%	324+ 12%	311+ 12%	326+ 12%	317+ 12%	248+ 13%	214+ 14%	243+ 14%	103 56%	255+ 13%	228+a 16%
Don't know	1960 64%	1715e 64%	1676-e 63%	1651-e 63%	1415-e 62%	58- 18%	1755-e 63%	1562-e 63%	1798-e 63%	1661-e 62%	1230d 65%	990d 65%	1160d 65%	27- 15%	1220d 64%	886-d 62%
Medians	5.00	5.00	5.00	5.00	5.00	7.00	5.00	5.00	5.00	5.00	5.00	6.00	6.00	7.00	5.00	6.00
Mode	1.00	1.00	1.00	1.00	1.00	8.00	1.00	1.00	1.00	1.00	1.00	7.00	1.00	8.00	1.00	1.00
Base for stats	1100	986	979	971	869	262	1024	932	1037	1018	667	528	636	156	673	551
Mean score	4.8	5.0+ +abcd	5.0+ +abcd	5.0+ +abcd	5.1+ +abcd	6.4 +abcd	4.9+ +abcd	5.1+ +abcd	4.9+ +abcd	4.9+ +abcd	5.3+ +abcd	5.5+ +abcd	5.4+ +abcd	7.1 +abcd	5.3+ +abcd	5.5+ +abcd
Standard deviation	2.82	2.79	2.81	2.80	2.83	2.44	2.81	2.78	2.81	2.81	2.80	2.76	2.84	2.19	2.84	2.88
Standard Error	.09	.10	.10	.10	.11	.17	.10	.10	.10	.10	.12	.13	.12	.19	.12	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	229 7%	33+bcd 12%	182-d 7%	106- 6%	47- 4%
2	(2.0)	78 3%	10 4%	64 2%	33- 2%	21 2%
3	(3.0)	85 3%	14bd 5%	61- 2%	48 3%	21 2%
4	(4.0)	95 3%	2 1%	87 3%	53 3%	29 3%
5	(5.0)	164 5%	16 6%	145 5%	103 6%	51 5%
6	(6.0)	121 4%	10 3%	108 4%	74 4%	43 4%
7	(7.0)	108 4%	7 2%	102 4%	82+ 4%	54+ 5%
8	(8.0)	102 3%	6 2%	94 4%	70 4%	41 4%
9	(9.0)	49 2%	3 1%	46 2%	31 2%	20 2%
10 - Extremely favourable	(10.0)	68 2%	4 1%	63 2%	42 2%	26 2%
NET Unfavourable (1-3)		393 13%	57+bcd 20%	308-d 12%	187- 10%	90- 8%
NET Neutral (4-6)		379 12%	27 10%	341 13%	230 12%	123 11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_10 (continuation)

Q22. STV Player or STV Player+ (formerly STV Player VIP) - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Favourable (7-10)	328 11%	19 7%	304+ 11%	224+a 12%	141+a 13%
Don't know	1960 64%	179 63%	1697 64%	1219 66%	736+ 68%
Medians	5.00	3.00	5.00	5.00	6.00
Mode	1.00	1.00	1.00	1.00	7.00
Base for stats	1100	104	953	641	354
Mean score	4.8	3.8-	5.0+a	5.2+a	5.5+ab
Standard deviation	2.82	2.75	2.81	2.74	2.71
Standard Error	.09	.34	.10	.12	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_11
 Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	252 8%	94- 7%	140+a 10%	** **	15 9%	116 8%	135 9%
2	(2.0)	69 2%	39b 3%	21- 1%	** **	8b 5%	39 3%	30 2%
3	(3.0)	71 2%	39b 3%	22- 1%	** **	9+b 6%	35 2%	34 2%
4	(4.0)	65 2%	40+b 3%	21- 1%	** **	4 2%	31 2%	33 2%
5	(5.0)	122 4%	88+b 6%	18- 1%	** **	15+b 9%	82+b 6%	40- 3%
6	(6.0)	67 2%	43+b 3%	16- 1%	** **	8+b 5%	43+b 3%	23- 1%
7	(7.0)	79 3%	49+b 4%	18- 1%	** **	11+b 7%	57+b 4%	18- 1%
8	(8.0)	69 2%	38b 3%	16- 1%	** **	15+ab 10%	51+b 3%	18- 1%
9	(9.0)	39 1%	28+b 2%	4- *	** **	7+b 4%	25 2%	13- 1%
10 - Extremely favourable	(10.0)	59 2%	32b 2%	14- 1%	** **	13+ab 8%	36b 2%	21- 1%
NET Unfavourable (1-3)		392 13%	171 12%	182 12%	** **	31+ab 20%	191 13%	199 13%
NET Neutral (4-6)		253 8%	171+b 12%	55- 4%	** **	26+b 16%	157+b 11%	95- 6%
NET Favourable (7-10)		246 8%	147+b 11%	53- 4%	** **	46+ab 29%	169+b 11%	70- 5%
Don't know		2169 71%	905-d 65%	1177+ad 80%	** **	56- 35%	962- 65%	1176+a 76%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	4.00	5.00	2.00	**	6.00	5.00	3.00
Mode	1.00	1.00	1.00	**	8.00	1.00	1.00
Base for stats	891	489	290	**	104	517	364
Mean score	4.4	4.8+bc	3.3-	**	5.6+abc	4.8+b	3.7-
Standard deviation	2.96	2.81	2.83	**	2.99	2.92	2.87
Standard Error	.11	.14	.18	**	.33	.15	.16

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Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	252 8%	44+egjk 12%	49 9%	39 8%	40 8%	31 6%	29 7%	21 7%	93+ejk 10%	79 8%	80- 7%	49 7%
2	(2.0)	69 2%	10d 3%	15d 3%	13d 3%	3- 1%	12d 2%	11d 3%	6 2%	25d 3%	16 2%	28d 2%	17d 2%
3	(3.0)	71 2%	16+dfijk 4%	16dfk 3%	15dfk 3%	3- 1%	12df 3%	2- 1%	6 2%	32+dfijk 4%	18 2%	20 2%	8- 1%
4	(4.0)	65 2%	13jk 3%	13 2%	12 3%	11 2%	8 2%	4 1%	3 1%	25jk 3%	24k 2%	15- 1%	7- 1%
5	(5.0)	122 4%	26 +defgijk 7%	41 +cdefgij 8%	22fgjk 5%	15gk 3%	10- 2%	6- 2%	2- 1%	67 +defgijk 7%	37gjk 4%	19- 2%	8- 1%
6	(6.0)	67 2%	18+efgjk 5%	16fjk 3%	10fjk 2%	13fjk 3%	6 1%	1- **	3 1%	34+efgjk 4%	24fjk 2%	9- 1%	3- **
7	(7.0)	79 3%	22 +defgijk 6%	24 +defgjk 5%	24+defgjk 5%	5-k 1%	3- 1%	1- **	0- -%	46 +defgijk 5%	29defgjk 3%	4- **	1- **
8	(8.0)	69 2%	16+efgjk 4%	20+efgjk 4%	17+efgjk 4%	9j 2%	2- 1%	2- 1%	2- **	37 +defgjk 4%	26efgjk 3%	6- 1%	4- 1%
9	(9.0)	39 1%	12 +cdefgij k 3%	16 +cdefgij k 3%	5jk 1%	5j 1%	1- **	*- **	* **	28 +cdefgij k 3%	9jk 1%	2- **	1- **
10 - Extremely favourable	(10.0)	59 2%	9fjk +defgijk 2%	23 4%	11fjk 2%	8 2%	4 1%	1- **	2 1%	32+efgjk 3%	19fjk 2%	8- 1%	4- 1%
NET Unfavourable (1-3)		392 13%	71 +defgijk 18%	79djk 15%	67d 14%	46- 9%	54 11%	42 11%	33 10%	150 +defgijk 17%	113 12%	128- 11%	74 11%

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Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Neutral (4-6)	253	57 +cdefgij k	69 +defgijk	45efgjk	40fgjk	24-k	11-	8-	126 +cdefgij k	84efgjk	43-	19-
	8%	15%	13%	9%	8%	5%	3%	2%	14%	9%	4%	3%
NET Favourable (7-10)	246	60 +defgijk	83 +defgijk	57 +defgjk	27-efgjk	11-	5-	4-	143 +defgijk	83defgjk	20-	9-
	8%	16%	16%	12%	5%	2%	1%	1%	16%	9%	2%	1%
Don't know	2169	197-	288-	314-abh	386 +abchi	385 +abchi	324 +abcdhi	275 +abcdhi	485-	700abch	984 +abcdhi	599+abcdhi
	71%	51%	55%	65%	78%	81%	85%	86%	54%	71%	84%	85%
Medians	4.00	5.00	5.00	5.00	4.00	3.00	1.00	2.00	5.00	5.00	2.00	2.00
Mode	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Base for stats	891	188	231	169	112	90	57	45	419	281	191	102
Mean score	4.4	4.7efgjk	5.1 +defgjk	4.7efgjk	4.3efgjk	3.4-	2.6-	2.9-	4.9 +efgjk	4.5efgjk	3.0-	2.7-
Standard deviation	2.96	2.88	3.02	2.90	3.04	2.56	2.33	2.56	2.96	2.95	2.50	2.42
Standard Error	.11	.25	.22	.24	.31	.28	.32	.41	.17	.19	.19	.25

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Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	252	23b	14	18	30	10	30	27	18	21	191-	30+bgj	22	10bcgj
		8%	10%	5%	6%	7%	8%	9%	6%	7%	8%	7%	12%	15%	12%
2	(2.0)	69	3	6	7	8	1	5	15	5	8	58	6	4	1
		2%	2%	2%	2%	2%	1%	1%	4%	2%	3%	2%	2%	3%	1%
3	(3.0)	71	4	5	3	13	3	9	11	8	9	64	4	1	2
		2%	2%	2%	1%	3%	2%	3%	3%	3%	3%	2%	1%	1%	2%
4	(4.0)	65	6	3	11+ik	15+ik	2	7	8	3	1	57	3	4i	1
		2%	3%	1%	4%	4%	1%	2%	2%	1%	*%	2%	1%	3%	1%
5	(5.0)	122	5	15h	11	19h	6	15	12	4	9	95-	14h	9+aghj	4h
		4%	2%	6%	4%	5%	4%	4%	3%	1%	4%	4%	5%	6%	5%
6	(6.0)	67	2	2	4	10	4	13+bk	8	4	6	53	3	10	2
		2%	1%	1%	1%	3%	3%	4%	2%	1%	2%	2%	1%	7%	2%
7	(7.0)	79	8	5	8	16	1	6	11	5	4	64	4	6k	4k
		3%	4%	2%	3%	4%	1%	2%	3%	2%	2%	2%	2%	4%	4%
8	(8.0)	69	10+hi	4	4	21	0	9h	8h	0-	1	57h	4h	5hi	2hi
		2%	4%	2%	1%	5%	-%	3%	2%	-%	*%	2%	2%	3%	3%
9	(9.0)	39	2	5	1	10i	1	8i	6	1	0	34	3	2	*
		1%	1%	2%	*%	2%	1%	2%	1%	1%	-%	1%	1%	1%	*%
10 - Extremely favourable	(10.0)	59	8f	6	5	11	1	3	5	3	8	48	6	4	1
		2%	3%	2%	2%	3%	1%	1%	1%	1%	3%	2%	2%	3%	1%
NET Unfavourable (1-3)		392	30	25	29	50	14	44	52	32	38	313-	39b	27+bcdgj	13
		13%	13%	9%	10%	12%	12%	13%	12%	12%	15%	12%	15%	18%	15%

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Prepared by BMG

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Neutral (4-6)	253	12	20	26h	45agh	11	35h	28	11-	16	204	19	23	7
	8%	6%	8%	9%	11%	9%	10%	7%	4%	6%	8%	7%	16%	8%
NET Favourable	246	28+cghij	21h	17	58	3	26h	30	9-	13	204h	18	17+cghij	7h
(7-10)	8%	12%	8%	6%	14%	3%	8%	7%	3%	5%	8%	7%	12%	8%
Don't know	2169	153l	204dl	212dl	250-	96	231l	309dl	211	185dl	1851+dl	180dl	80-	58l
	71%	69%	75%	75%	62%	77%	69%	74%	80%	73%	72%	70%	54%	69%
Medians	4.00	4.00	5.00	4.00	5.00	3.00	5.00	4.00	3.00	3.00	4.00	3.00	5.00	4.00
Mode	1.00	1.00	5.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Base for stats	891	70	66	72	153	29	105	110	51	67	722	76	67	26
Mean score	4.4	4.7	4.9h	4.3	5.1	3.7	4.4	4.3	3.5	3.9	4.5	4.0	4.4	4.0
Standard deviation	2.96	3.30	3.03	2.77	2.94	2.60	2.85	2.86	2.71	3.00	2.95	3.11	2.94	2.83
Standard Error	.11	.44	.43	.38	.28	.58	.31	.32	.44	.44	.13	.37	.28	.37

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		SEG						Ethnicity					
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic Minority Group Total	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	(c)	(d)	(e)	
Total													
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	252 8%	46- 5%	47 7%	65+abe 12%	91+abe 10%	93- 6%	157+abe 11%	217 8%	8 9%	32 8%	11 5%	11 10%
2	(2.0)	69 2%	18 2%	17 2%	13 2%	21 2%	35 2%	34 2%	60 2%	2 2%	9 2%	6 3%	1 1%
3	(3.0)	71 2%	17 2%	23+a 3%	10 2%	21 2%	40 2%	31 2%	55 2%	1 2%	14 3%	8 4%	6 5%
4	(4.0)	65 2%	14 1%	23+ad 3%	15 3%	13 1%	36 2%	28 2%	45- 2%	4 4%	19+a 5%	11+a 5%	5 4%
5	(5.0)	122 4%	22- 2%	42+adef 6%	27a 5%	29 3%	64a 4%	56 4%	92- 4%	4 5%	30+a 7%	21+a 10%	4 4%
6	(6.0)	67 2%	23 3%	19 3%	10 2%	14 2%	42 3%	25 2%	54 2%	4 4%	13 3%	6 3%	3 2%
7	(7.0)	79 3%	24 3%	20 3%	17 3%	17 2%	44 3%	34 2%	54- 2%	2 3%	24+a 6%	11+a 5%	11 10%
8	(8.0)	69 2%	21 2%	23+d 3%	12 2%	14 2%	43 3%	26 2%	54 2%	3 3%	16+a 4%	9+a 4%	3 3%
9	(9.0)	39 1%	8 1%	14 2%	5 1%	12 1%	22 1%	17 1%	26- 1%	4 4%	13+a 3%	7+a 3%	2 2%
10 - Extremely favourable	(10.0)	59 2%	23 2%	10 2%	12 2%	13 1%	33 2%	26 2%	39- 2%	2 3%	17+a 4%	5 2%	10 9%
NET Unfavourable (1-3)		392 13%	80- 9%	87a 13%	88+ae 17%	134ae 15%	168- 10%	222+ae 16%	333 13%	11 12%	55 13%	25 12%	17 16%
NET Neutral (4-6)		253 8%	59- 6%	83+adef 12%	52ad 10%	57- 6%	142a 9%	109 8%	191- 7%	12 13%	62+a 15%	38+a 19%	12 11%
NET Favourable (7-10)		246 8%	75 8%	67d 10%	46 9%	56- 6%	142d 9%	103 7%	174- 7%	12 13%	70+a 17%	32+a 16%	26 24%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	2169	703+bcef	453-	335-	650bc	1156bc	985	1929+cd	55	228-	112-	54
	71%	77%	66%	64%	72%	72%	69%	73%	62%	55%	54%	49%
Medians	4.00	5.00	5.00	4.00	3.00	5.00	3.00	4.00	5.00	5.00	5.00	6.00
Mode	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	5.00	7.00
Base for stats	891	215	237	186	247	452	433	698	34	187	96	55
Mean score	4.4	5.0+cdf	4.7df	4.1	3.9-	4.8+cdf	4.0-	4.2-	5.1	5.2+a	5.2+a	5.5+a
Standard deviation	2.96	3.04	2.74	2.97	2.97	2.89	2.97	2.93	3.07	2.88	2.61	3.18
Standard Error	.11	.21	.18	.26	.22	.14	.17	.12	.55	.23	.30	.47

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	252 8%	110+b 11%	142- 7%	24 11%	12 7%	33+b 12%	** **	15 9%	17 13%	** **	51+b 11%	29b 11%
2	(2.0)	69 2%	25 2%	44 2%	9 4%	4 3%	7 3%	** **	5 3%	5 4%	** **	9 2%	3 1%
3	(3.0)	71 2%	33+b 3%	37- 2%	8 4%	8+b 5%	12b 4%	** **	4 3%	5 4%	** **	20+b 4%	6 2%
4	(4.0)	65 2%	14 1%	51 2%	4 2%	1 1%	3 1%	** **	5 3%	2 1%	** **	7 1%	5 2%
5	(5.0)	122 4%	38 4%	84cg 4%	3- 1%	9cg 6%	7 3%	** **	1- *%	9 7%	** **	20g 4%	6 2%
6	(6.0)	67 2%	14- 1%	53+ak 3%	3 2%	1 *%	4 1%	** **	2 1%	3 2%	** **	9 2%	1 *%
7	(7.0)	79 3%	14- 1%	64+ac 3%	1- *%	4 2%	3 1%	** **	1 1%	5 4%	** **	8 2%	4 2%
8	(8.0)	69 2%	8- 1%	61+acjk 3%	1 *%	3k 2%	3 1%	** **	0 -%	1 1%	** **	2- *%	0- -%
9	(9.0)	39 1%	13 1%	27 1%	1 1%	2 1%	2 1%	** **	2 1%	1 1%	** **	3 1%	2 1%
10 - Extremely favourable	(10.0)	59 2%	16 2%	43 2%	2 1%	2 1%	5 2%	** **	1 1%	2 1%	** **	11 2%	7 3%
NET Unfavourable (1-3)		392 13%	168+b 16%	224- 11%	41+b 18%	24 15%	53+b 18%	** **	24 15%	27 20%	** **	80+b 18%	38 14%
NET Neutral (4-6)		253 8%	66- 6%	187+acek 9%	11 5%	11 7%	14 5%	** **	7 4%	14 10%	** **	35 8%	13 5%
NET Favourable (7-10)		246 8%	52- 5%	194+acegjk 10%	6- 3%	11 7%	14 5%	** **	4- 2%	10 7%	** **	23- 5%	14 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	2169	740	1428	166	113	205	**	127bj	83	**	309	198
	71%	72%	70%	74%	71%	72%	**	79%	62%	**	69%	76%
Medians	4.00	3.00	5.00	2.00	3.00	2.00	**	2.00	3.00	**	3.00	2.00
Mode	1.00	1.00	1.00	1.00	1.00	1.00	**	1.00	1.00	**	1.00	1.00
Base for stats	891	286	605	57	47	80	**	34	51	**	138	64
Mean score	4.4	3.6-	4.8	2.9-	4.1c	3.4-	**	2.9-	3.7	**	3.7-	3.6-
		+aceghjk				aceg				c		
Standard deviation	2.96	2.86	2.93	2.53	2.80	2.88	**	2.54	2.71	**	2.84	3.16
Standard Error	.11	.19	.13	.37	.46	.36	**	.48	.44	**	.27	.42

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Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	252 8%	20+f 13%	10 8%	36 9%	30 9%	75 10%	124 8%	249 8%	** **	250 8%	** **
2	(2.0)	69 2%	3 2%	4 3%	8 2%	12 4%	19 2%	37 2%	67 2%	** **	68 2%	** **
3	(3.0)	71 2%	2 2%	2 2%	13 3%	9 3%	20 3%	35 2%	69 2%	** **	69 2%	** **
4	(4.0)	65 2%	2 1%	6+f 5%	20+f 5%	12 4%	27+f 4%	30 2%	62 2%	** **	65 2%	** **
5	(5.0)	122 4%	12+df 8%	7 6%	17 4%	10 3%	39f 5%	49- 3%	121 4%	** **	122 4%	** **
6	(6.0)	67 2%	6 4%	4 3%	12 3%	18+f 5%	32+f 4%	25- 2%	65 2%	** **	67 2%	** **
7	(7.0)	79 3%	13+f 8%	3 3%	22+f 6%	16+f 5%	36+f 5%	30- 2%	75 3%	** **	76 3%	** **
8	(8.0)	69 2%	2 1%	6f 5%	10 3%	13+f 4%	26+f 3%	28 2%	65 2%	** **	68 2%	** **
9	(9.0)	39 1%	1 1%	2 2%	11+f 3%	4 1%	14 2%	15 1%	38 1%	** **	39 1%	** **
10 - Extremely favourable	(10.0)	59 2%	1 1%	1 1%	10 3%	22+abcef 6%	26+f 3%	21- 1%	56 2%	** **	56 2%	** **
NET Unfavourable (1-3)		392 13%	26 17%	16 13%	57 15%	52 15%	115 15%	197 13%	385 13%	** **	387 13%	** **
NET Neutral (4-6)		253 8%	20+f 13%	17+f 14%	49+f 13%	40+f 12%	99+f 13%	104- 7%	248 8%	** **	253 8%	** **
NET Favourable (7-10)		246 8%	17f 11%	12 10%	54+f 14%	56+f 16%	103+f 13%	94- 6%	234 8%	** **	240 8%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	2169	92-	78	223-	197-	463-	1172+abcde	2125	**	2138	**
	71%	60%	64%	58%	57%	59%	75%	71%	**	71%	**
Medians	4.00	5.00	5.00	5.00	5.00	5.00	4.00	4.00	**	4.00	**
Mode	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	**	1.00	**
Base for stats	891	62	45	159	148	316	395	867	**	880	**
Mean score	4.4	4.2	4.5	4.8f	5.2+af	4.8+f	4.1-	4.4	**	4.4	**
Standard deviation	2.96	2.67	2.71	2.91	3.15	2.97	2.90	2.95	**	2.95	**
Standard Error	.11	.37	.45	.25	.29	.19	.16	.11	**	.11	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	252 8%	204-e 8%	200-e 8%	197-e 8%	172-e 8%	11-3%	217-e 8%	180-e 7%	222-e 8%	225e 8%	117-d 6%	86-d 6%	118-d 7%	3-2%	123-d 7%	100-d 7%
2	(2.0)	69 2%	61 2%	63 2%	62 2%	55 2%	5 2%	66 2%	53 2%	66 2%	62 2%	46 2%	27 2%	36 2%	2 1%	49 3%	35 2%
3	(3.0)	71 2%	62 2%	61 2%	61 2%	50 2%	6 2%	65 2%	57 2%	66 2%	65 2%	47 2%	30 2%	40 2%	1 1%	42 2%	29 2%
4	(4.0)	65 2%	61 2%	60 2%	60 2%	49 2%	15 5% +abcd fghi	61 2%	51 2%	61 2%	60 2%	34 2%	26 2%	34 2%	4 2%	30- 2%	26 2%
5	(5.0)	122 4%	112 4%	110 4%	106 4%	94 4%	35 11% +abcd fghi	113 4%	110+ 4%	116 4%	116+ 4%	69 4%	58 4%	65 4%	14+abce 8%	70 4%	62 4%
6	(6.0)	67 2%	66+ 2%	64+ 2%	65+ 2%	58+ 3%	31 10% +abcd fghi	66 2%	64+ 3%	66 2%	61 2%	42 2%	41 3%	43 2%	16+abcef 9%	42 2%	37 3%
7	(7.0)	79 3%	72 3%	71 3%	70 3%	66 3%	50 16% +abcd fghi	75 3%	71 3%	76 3%	74 3%	48 3%	43 3%	41 2%	34+abcef 19%	41 2%	38 3%
8	(8.0)	69 2%	67+ 2%	68+ 3%	66+ 3%	62+ 3%	56 17% +abcd fghi	67 2%	65+ 3%	68 2%	67+ 2%	57+ 3%	49+ 3%	55+ 3%	42+abcef 23%	56+ 3%	47+ 3%
9	(9.0)	39 1%	39+ 1%	39+ 1%	38 1%	36+ 2%	28 9% +abcd fghi	39 1%	38+ 2%	39 1%	38 1%	32+ 2%	26 2%	30+ 2%	23+abcef 13%	24 1%	23 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
10 - Extremely favourable	(10.0) 59	55	52	56	52+	36	57	51	57	53	42	41+	41	29+abcef	45+	46+
	2%	2%	2%	2%	2%	11%	2%	2%	2%	2%	2%	3%	2%	16%	2%	3%
NET Unfavourable (1-3)	392 13%	327-e 12%	325-e 12%	320-e 12%	277e 12%	22- 7%	348e 13%	290-e 12%	354e 13%	353e 13%	210-d 11%	143-d 9%	193-d 11%	6- 3%	214-d 11%	164d 11%
NET Neutral (4-6)	253	239+	233+	232+	202	81	240+	225+	243	236+	146	126	141	34 +abcef	142	125
	8%	9%	9%	9%	9%	25%	9%	9%	9%	9%	8%	8%	8%	18%	8%	9%
NET Favourable (7-10)	246	234+	231+	229+	217+	170	238+	226+	241+	232+	179+	159+	168+	128 +abcef	165	154+
	8%	9%	9%	9%	9%	53%	9%	9%	8%	9%	9%	10%	9%	70%	9%	11%
Don't know	2169 71%	1901e 70%	1866e 70%	1840e 70%	1588-e 70%	47- 15%	1952-e 70%	1753e 70%	1997e 70%	1858-e 69%	1362d 72%	1091d 72%	1295d 72%	15- 8%	1372+d 72%	994d 69%
Medians	4.00	5.00	5.00	5.00	5.00	7.00	5.00	5.00	5.00	4.00	5.00	5.00	5.00	8.00	5.00	5.00
Mode	1.00	1.00	1.00	1.00	1.00	8.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	8.00	1.00	1.00
Base for stats	891	799	789	782	696	273	827	741	838	821	535	428	502	168	521	443
Mean score	4.4	4.6+	4.6+	4.6+	4.7+	6.9	4.5+	4.7+	4.5+	4.4	4.8+	5.2+e	4.9+	7.5	4.7+	5.0+
Standard deviation	2.96	2.95	2.94	2.96	2.99	2.27	2.96	2.94	2.95	2.95	3.00	3.00	3.03	1.96	3.03	3.08
Standard Error	.11	.12	.12	.12	.13	.15	.11	.12	.11	.11	.14	.16	.15	.17	.15	.16

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Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	252 8%	37+bcd 13%	200-d 8%	119- 6%	55- 5%
2	(2.0)	69 2%	9 3%	56 2%	30- 2%	16- 1%
3	(3.0)	71 2%	4 1%	60 2%	41 2%	18 2%
4	(4.0)	65 2%	2 1%	61 2%	33 2%	20 2%
5	(5.0)	122 4%	10 4%	108 4%	73 4%	41 4%
6	(6.0)	67 2%	5 2%	58 2%	45 2%	27 2%
7	(7.0)	79 3%	8 3%	67 3%	49 3%	34 3%
8	(8.0)	69 2%	4 1%	66 2%	53+ 3%	34+ 3%
9	(9.0)	39 1%	3 1%	36 1%	22 1%	18 2%
10 - Extremely favourable	(10.0)	59 2%	4 2%	53 2%	33 2%	24 2%
NET Unfavourable (1-3)		392 13%	50+bcd 18%	316-d 12%	190- 10%	89- 8%
NET Neutral (4-6)		253 8%	17 6%	227 9%	151 8%	88 8%
NET Favourable (7-10)		246 8%	19 7%	221 8%	158 8%	110+ 10%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_11 (continuation)

Q22. S4C Clic - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	2169	197	1887	1361+	802+
	71%	70%	71%	73%	74%
Medians	4.00	2.00	5.00	5.00	5.00
Mode	1.00	1.00	1.00	1.00	1.00
Base for stats	891	86	764	498	288
Mean score	4.4	3.6-	4.5+a	4.8+a	5.2+abc
Standard deviation	2.96	2.98	2.95	2.92	2.93
Standard Error	.11	.41	.12	.14	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_12
 Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -
 On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	93 3%	35 3%	48 3%	** **	5 3%	50 3%	43 3%
2	(2.0)	57 2%	20 1%	31 2%	** **	6a 4%	35 2%	22 1%
3	(3.0)	67 2%	35 3%	27 2%	** **	3 2%	34 2%	30 2%
4	(4.0)	160 5%	68 5%	81 6%	** **	8 5%	84 6%	74 5%
5	(5.0)	353 12%	176 13%	154 11%	** **	23 14%	165 11%	183 12%
6	(6.0)	368 12%	186 13%	160 11%	** **	20 12%	180 12%	183 12%
7	(7.0)	478 16%	232 17%	219 15%	** **	24 15%	246 17%	224 15%
8	(8.0)	452 15%	202 14%	216 15%	** **	33 20%	221 15%	231 15%
9	(9.0)	174 6%	93 7%	72 5%	** **	9 6%	74 5%	97 6%
10 - Extremely favourable	(10.0)	249 8%	132+b 9%	100- 7%	** **	16 10%	104- 7%	141a 9%
NET Unfavourable (1-3)		217 7%	90 6%	105 7%	** **	15 9%	119 8%	95 6%
NET Neutral (4-6)		881 29%	430+b 31%	396 27%	** **	51 32%	429 29%	440 29%
NET Favourable (7-10)		1352 44%	658+b 47%	609- 41%	** **	81b 51%	645 44%	692 45%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Don't know	609	216-d	357+ad	**	13-	286	313
	20%	15%	24%	**	8%	19%	20%
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	7.00	**	8.00	7.00	8.00
Base for stats	2451	1178	1109	**	147	1193	1227
Mean score	6.5	6.7+c	6.5c	**	6.5c	6.4-	6.7+a
Standard deviation	2.21	2.15	2.23	**	2.29	2.22	2.19
Standard Error	.05	.07	.07	**	.21	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	93 3%	12 3%	11 2%	22+b 5%	11 2%	11 2%	11 3%	14 4%	23 3%	34 3%	36 3%	25 4%
2	(2.0)	57 2%	8 2%	13 2%	11 2%	8 2%	8 2%	5 1%	4 1%	21 2%	19 2%	17 1%	9 1%
3	(3.0)	67 2%	6 1%	18i 3%	8 2%	8 2%	12 3%	10 3%	7 2%	23 3%	16 2%	28 2%	16 2%
4	(4.0)	160 5%	29bg 8%	20 4%	27 6%	23 5%	25 5%	25 7%	11 3%	49 5%	50 5%	61 5%	36 5%
5	(5.0)	353 12%	70 +cdefgij k 18%	71deij 14%	50 10%	46 9%	43 9%	45 12%	29 9%	140 +cdegijk 16%	96 10%	117- 10%	73 10%
6	(6.0)	368 12%	50 13%	63 12%	63 13%	45- 9%	71+dgik 15%	44 12%	31 10%	113 12%	108 11%	147 13%	76 11%
7	(7.0)	478 16%	48 12%	76 15%	84gk +abfghjk 17%	100 20%	82gk 17%	53 14%	35- 11%	124 14%	184 +aghjk 19%	171 15%	88- 13%
8	(8.0)	452 15%	56 15%	88ej 17%	62 13%	98 +cefgjk 20%	58 12%	52 14%	38 12%	144 16%	160j 16%	148- 13%	90 13%
9	(9.0)	174 6%	24 6%	32 6%	32 7%	23 5%	32 7%	15 4%	15 5%	56 6%	55 6%	63 5%	31 4%
10 - Extremely favourable	(10.0)	249 8%	33g 9%	55+gjk 11%	39g 8%	41g 8%	38g 8%	30g 8%	13- 4%	88gjk 10%	80g 8%	80 7%	42- 6%
NET Unfavourable (1-3)		217 7%	26 7%	41 8%	41 9%	27 5%	31 7%	26 7%	24 8%	68 7%	69 7%	81 7%	50 7%
NET Neutral (4-6)		881 29%	149 +bcdefgi jk 39%	154dg 30%	140d 29%	114- 23%	139dg 29%	114dg 30%	71- 22%	302 +dgijk 33%	254- 26%	325 28%	185 26%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Favourable	1352	160g	251fgjk	217gjk	261	210gk	151g	101-	411gjk	479	462-g	252-
					+acefghj k					+afgjk		
(7-10)	44%	42%	48%	45%	53%	44%	40%	32%	46%	49%	39%	36%
Don't know	609	50-	73-	84	95abh	94abh	90abchi	123	123-	179ah	307	213+abcdefhi
							+abcdefh ijk			+abcdehi		
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	5.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	8.00
Base for stats	2451	335	446	399	402	381	291	196	781	801	868	487
Mean score	6.5	6.4	6.7k	6.4	6.8	6.6	6.4	6.3	6.5	6.6	6.5	6.4
					+acfgjk							
Standard deviation	2.21	2.22	2.22	2.32	2.06	2.13	2.21	2.32	2.22	2.20	2.20	2.26
Standard Error	.05	.15	.11	.13	.11	.11	.14	.18	.09	.08	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	93 3%	4 2%	5 2%	5 2%	14 3%	7 5%	11 3%	12 3%	7 3%	7 3%	73 3%	14+abcjl 5%	3 2%	3 4%
2	(2.0)	57 2%	3 1%	5 2%	10g 3%	6 1%	2 2%	11g 3%	1- **	5 2%	8g 3%	50g 2%	3 1%	3g 2%	2g 2%
3	(3.0)	67 2%	5 2%	4 1%	10i 4%	8 2%	1 1%	11i 3%	7 2%	8 3%	1 1%	55 2%	7 3%	4 2%	1 1%
4	(4.0)	160 5%	13 6%	11 4%	11 4%	18 4%	10 8%	23 7%	21 5%	13 5%	8 3%	127 5%	17 7%	11i 7%	5 6%
5	(5.0)	353 12%	21 9%	42hk 15%	39k 14%	49k 12%	18 14%	37 11%	45 11%	24 9%	34k 13%	307k 12%	17- 7%	19k 13%	10k 12%
6	(6.0)	368 12%	27 12%	26 10%	30 10%	49 12%	12 9%	57+bchjl 17%	57h 14%	20 8%	29 12%	307 12%	34h 13%	16 11%	10 12%
7	(7.0)	478 16%	35 16%	39 14%	52f 18%	52 13%	14 11%	39- 12%	82+dfm 20%	51dfm 20%	40 16%	403 16%	41 16%	24 17%	10 12%
8	(8.0)	452 15%	43 19%	33 12%	36 13%	57 14%	15 12%	49 14%	68 16%	41 16%	32 13%	373 15%	46 18%	19 13%	13 15%
9	(9.0)	174 6%	13 6%	17 6%	19 7%	24 6%	4 3%	16 5%	24 6%	13 5%	17 7%	147 6%	13 5%	9 6%	5 6%
10 - Extremely favourable	(10.0)	249 8%	19 8%	22 8%	18 6%	36 9%	15 12%	24 7%	37 9%	22 8%	21 8%	214 8%	15 6%	11 7%	9k 11%
NET Unfavourable (1-3)		217 7%	11 5%	14 5%	26 9%	27 7%	10 8%	33g 10%	21 5%	20 7%	16 7%	178 7%	24g 9%	9 6%	6 7%
NET Neutral (4-6)		881 29%	61 27%	80 30%	80 28%	116 29%	39 31%	116+hjk 35%	122 29%	57- 22%	71 28%	741h 29%	69 27%	46h 31%	25h 30%
NET Favourable (7-10)		1352 44%	109f 49%	112 41%	126 44%	169 42%	47 38%	128- 38%	210+bd fj 50%	127f 48%	110 44%	1138 44%	115 45%	63 43%	36 43%

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Prepared by BMG

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	609 20%	42 19%	65g 24%	53 19%	91g 23%	28 23%	58 17%	66- 16%	59 22%	54 21%	516 20%	48 19%	29 19%	16 19%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	5.00	7.00	8.00	5.00	6.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Base for stats	2451	181	205	231	312	96	277	353	204	198	2056	208	118	68
Mean score	6.5	6.8f	6.6	6.4	6.6	6.3	6.3-	6.7f	6.7	6.6	6.6f	6.4	6.5	6.6
Standard deviation	2.21	2.06	2.14	2.18	2.26	2.51	2.27	2.05	2.21	2.23	2.20	2.30	2.15	2.38
Standard Error	.05	.17	.17	.16	.15	.29	.15	.12	.18	.19	.05	.16	.15	.19

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Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	93 3%	27 3%	13- 2%	22b 4%	31 3%	40 2%	53b 4%	79 3%	* *%	13 3%	6 3%	8 7%
2	(2.0)	57 2%	15 2%	9 1%	5 1%	26+bce 3%	25 2%	32 2%	44 2%	4 4%	11 3%	5 3%	1 1%
3	(3.0)	67 2%	19 2%	11 2%	11 2%	27 3%	29 2%	38 3%	56 2%	2 2%	11 3%	7 3%	2 2%
4	(4.0)	160 5%	56 6%	31 4%	26 5%	46 5%	86 5%	72 5%	138 5%	4 4%	21 5%	12 6%	5 5%
5	(5.0)	353 12%	81- 9%	72 10%	85+abe 16%	110a 12%	153- 10%	196+abe 14%	288- 11%	13 15%	63+a 15%	36+a 17%	11 10%
6	(6.0)	368 12%	105 11%	98+d 14%	83+adf 16%	79- 9%	203d 13%	162 11%	321 12%	10 12%	46 11%	21 10%	15 14%
7	(7.0)	478 16%	159d 17%	115 17%	79 15%	122 14%	274+df 17%	201 14%	415 16%	7 8%	62 15%	38 18%	14 13%
8	(8.0)	452 15%	145 16%	121+cdf 18%	67 13%	114 13%	266+df 17%	181- 13%	407+cd 16%	10 11%	43- 10%	17- 8%	15 14%
9	(9.0)	174 6%	54 6%	41 6%	25 5%	50 6%	96 6%	75 5%	150d 6%	9 10%	24 6%	4- 2%	10 9%
10 - Extremely favourable	(10.0)	249 8%	68 7%	59 9%	40 8%	83 9%	127 8%	122 9%	209 8%	15 17%	36 9%	10 5%	11 10%
NET Unfavourable (1-3)		217 7%	61 7%	33- 5%	38 7%	85+abe 9%	94- 6%	122+be 9%	180 7%	6 6%	35 9%	18 9%	11 10%
NET Neutral (4-6)		881 29%	241 26%	201 29%	194 37%	236 26%	442 28%	430 30%	746 28%	27 31%	130 31%	69 33%	30 28%

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Prepared by BMG

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
NET Favourable (7-10)	1352 44%	426cdf 46%	337+cdf 49%	210 40%	370 41%	763+cdf 47%	580- 41%	1181d 45%	42 47%	165 40%	69- 33%	50 46%
Don't know	609 20%	189c 21%	119 17%	79- 15%	206+bce 23%	308 19%	286c 20%	520 20%	14 16%	85 21%	51 25%	17 16%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	6.00	6.00	7.00
Mode	7.00	7.00	8.00	5.00	7.00	7.00	7.00	7.00	10.00	5.00	7.00	8.00
Base for stats	2451	728	571	442	690	1299	1132	2107	75	330	156	92
Mean score	6.5	6.6	6.8+cdf	6.3	6.4	6.7+cdf	6.4-	6.6d	7.0cd	6.3	6.0-	6.5
Standard deviation	2.21	2.17	2.02	2.17	2.40	2.11	2.31	2.19	2.35	2.30	2.08	2.52
Standard Error	.05	.08	.08	.12	.11	.06	.08	.05	.28	.14	.18	.28

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	93 3%	43+b 4%	49- 2%	9 4%	5 3%	13 5%	** **	4 3%	10 7%	** **	24+b 5%	9 3%
2	(2.0)	57 2%	23 2%	34 2%	3 1%	3 2%	8 3%	** **	5 3%	4 3%	** **	12 3%	6 2%
3	(3.0)	67 2%	36+b 3%	32- 2%	11+bg 5%	9+bg 6%	13+b 5%	** **	2 1%	7 5%	** **	14b 3%	8 3%
4	(4.0)	160 5%	43 4%	117 6%	12 5%	7 5%	10 3%	** **	5 3%	7 5%	** **	19 4%	11 4%
5	(5.0)	353 12%	122e 12%	232 11%	21 10%	22e 14%	20- 7%	** **	17 11%	16 12%	** **	57e 13%	32 12%
6	(6.0)	368 12%	122 12%	246 12%	32 14%	16 10%	31 11%	** **	23 14%	15 11%	** **	61 14%	32 12%
7	(7.0)	478 16%	131- 13%	347+ace 17%	23- 10%	18 11%	34 12%	** **	23 14%	19 14%	** **	65 14%	33 13%
8	(8.0)	452 15%	150 15%	302 15%	34 15%	18 11%	34 12%	** **	15 9%	14 11%	** **	69 15%	39 15%
9	(9.0)	174 6%	64 6%	110 5%	9 4%	11 7%	23 8%	** **	7 4%	9 7%	** **	23 5%	20 8%
10 - Extremely favourable	(10.0)	249 8%	90 9%	159 8%	19 9%	7 4%	31d 11%	** **	13 8%	16 12%	** **	44 10%	27 10%
NET Unfavourable (1-3)		217 7%	102+b 10%	115- 6%	23b 10%	18b 11%	34+b 12%	** **	11 7%	21 15%	** **	51+b 11%	22 9%
NET Neutral (4-6)		881 29%	287e 28%	594e 29%	65 29%	46 28%	61- 21%	** **	45 28%	37 28%	** **	136e 31%	75 28%
NET Favourable (7-10)		1352 44%	435 42%	918dg 45%	85 38%	53- 33%	121 42%	** **	58 36%	58 43%	** **	201d 45%	119d 46%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	609	202j	406j	50j	43+jk	69j	**	47+abjk	19	**	59-	46
	20%	20%	20%	22%	27%	24%	**	29%	14%	**	13%	18%
Medians	7.00	7.00	7.00	6.00	6.00	7.00	**	7.00	6.00	**	7.00	7.00
Mode	7.00	8.00	7.00	8.00	5.00	8.00	**	6.00	7.00	**	8.00	8.00
Base for stats	2451	824	1627	173	117	216	**	114	116	**	387	216
Mean score	6.5	6.4f	6.6df	6.3f	6.1-	6.5f	**	6.5f	6.2	**	6.4f	6.6f
Standard deviation	2.21	2.38	2.11	2.36	2.30	2.58	**	2.25	2.66	**	2.42	2.33
Standard Error	.05	.09	.06	.19	.24	.20	**	.24	.29	**	.14	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	93 3%	6b 4%	0 -%	14 4%	8 2%	22 3%	41 3%	88 3%	** **	89 3%	** **
2	(2.0)	57 2%	4 3%	3 3%	10 3%	12+ 3%	21 3%	26 2%	56 2%	** **	56 2%	** **
3	(3.0)	67 2%	4 2%	2 1%	8 2%	8 2%	16 2%	36 2%	64 2%	** **	67 2%	** **
4	(4.0)	160 5%	7 5%	7 6%	21 6%	19 5%	38 5%	98+ 6%	155 5%	** **	159 5%	** **
5	(5.0)	353 12%	22 14%	24+f 20%	50 13%	42 12%	103 13%	178 11%	349 12%	** **	351 12%	** **
6	(6.0)	368 12%	18 12%	22+ 18%	47 12%	42 12%	99 13%	191 12%	363 12%	** **	368 12%	** **
7	(7.0)	478 16%	26 17%	26 21%	55 14%	55 16%	118 15%	249 16%	473 16%	** **	475 16%	** **
8	(8.0)	452 15%	20 13%	8- 7%	59b 16%	55b 16%	120b 15%	231b 15%	445 15%	** **	447 15%	** **
9	(9.0)	174 6%	7 5%	10 8%	25 6%	20 6%	52 7%	82 5%	171 6%	** **	172 6%	** **
10 - Extremely favourable	(10.0)	249 8%	12 8%	5 4%	31 8%	40+bf 12%	72 9%	111 7%	242 8%	** **	245 8%	** **
NET Unfavourable (1-3)		217 7%	14 9%	5 4%	32 8%	28 8%	58 7%	103 7%	208 7%	** **	211 7%	** **
NET Neutral (4-6)		881 29%	47 31%	54 +acdef 43%	118 31%	103 30%	241 31%	467 30%	866 29%	** **	878 29%	** **
NET Favourable (7-10)		1352 44%	65 42%	50 41%	170 44%	170f 49%	361 46%	674 43%	1331 44%	** **	1339 44%	** **

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Prepared by BMG

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	609	28	15-	63	43-	118-	325bde	587	**	590	**
	20%	18%	12%	16%	13%	15%	21%	20%	**	20%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	7.00	7.00	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Base for stats	2451	126	108	320	301	660	1243	2405	**	2428	**
Mean score	6.5	6.3	6.4	6.5	6.6	6.6	6.5	6.6	**	6.5	**
Standard deviation	2.21	2.28	1.78	2.28	2.28	2.23	2.15	2.19	**	2.20	**
Standard Error	.05	.22	.18	.14	.14	.09	.07	.05	**	.05	**

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Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	93 3%	60- 2%	62- 2%	46- 2%	45- 2%	6 2%	67- 2%	43- 2%	69- 2%	72-cg 3%	30- 2%	22- 1%	28- 2%	1 1%	19- 1%	23- 2%
2	(2.0)	57 2%	49 2%	45 2%	41- 2%	35- 2%	9 3%	49 2%	36- 1%	52 2%	49 2%	21- 1%	17- 1%	14- 1%	4 2%	16- 1%	13- 1%
3	(3.0)	67 2%	59 2%	56 2%	51- 2%	46 2%	11 4%	59 2%	50 2%	61 2%	59 2%	31- 2%	21- 1%	30- 2%	4 2%	24- 1%	23- 2%
4	(4.0)	160 5%	145 5%	146 5%	146 6%	120 5%	19 6%	153+ 6%	143+ 6%	154 5%	149 6%	74- 4%	61- 4%	80- 4%	8 4%	66- 3%	52- 4%
5	(5.0)	353 12%	315 12%	312 12%	302 12%	258 11%	36 11%	325 12%	300 12%	335 12%	322 12%	185- 10%	126- 8%	175- 10%	12- 7%	155- 8%	132- 9%
6	(6.0)	368 12%	345+ 13%	342+ 13%	350+ 13%	302+ 13%	46 14%	355+ 13%	337+ 14%	358+ 13%	325 12%	256+ 13%	197 13%	229 13%	22 12%	240 13%	178 12%
7	(7.0)	478 16%	442+ 16%	445+ 17%	460+ 18%	395+ 17%	51 16%	463+ 17%	439+ 18%	470+ 17%	436+ 16%	337+ 18%	273+ 18%	317+ 18%	27 15%	366+ 19%	276+ 19%
8	(8.0)	452 15%	430+ 16%	433+ 16%	439+ 17%	378+ 17%	61+ 19%	441+ 16%	424+ 17%	447+ 16%	416+ 16%	353+ 19%	296+ 19%	340+ 19%	48+abcf 26%	396+ 21%	277+ 19%
9	(9.0)	174 6%	158 6%	157 6%	161+ 6%	147+ 6%	24 8%	164 6%	153+ 6%	165 6%	157 6%	133+ 7%	112+ 7%	134+ 7%	21+a 12%	146+ 8%	107+ 7%
10 - Extremely favourable	(10.0)	249 8%	236+ 9%	235+ 9%	239+ 9%	213+ 9%	42 13%	241+ 9%	240+ 10%	244+ 9%	236+ 9%	191+ 10%	150+ 10%	185+ 10%	32 17%	210+ 11%	155+ 11%
NET Unfavourable (1-3)		217 7%	169- 6%	162- 6%	138- 5%	126- 6%	26 8%	175- 6%	129- 5%	182- 6%	180cg 7%	82- 4%	60- 4%	71- 4%	9 5%	60- 3%	58- 4%
NET Neutral (4-6)		881 29%	806+ 30%	799+ 30%	797+ 30%	679 30%	101 31%	834+ 30%	781+ 31%	848+ 30%	796+ 30%	515- 27%	384- 25%	484- 27%	42 23%	461- 24%	362- 25%
NET Favourable (7-10)		1352 44%	1266+ 47%	1271+ 48%	1299+i 50%	1132+i 50%	178 56%	1309+ 47%	1255 50%	1327+ 47%	1244+ 46%	1014+ 53%	830+ 55%	976+ 54%	128 70%	1117+abc 59%	815+ 57%

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Prepared by BMG

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Total	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Unweighted row	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Effective sample	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
Total	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Don't know	609	460-ceg	422-eg	387-e	346-e	16-	461-eg	329-e	478-eg	459-ceg	286-d	244-d	265-d	4-	256-d	201-d
	20%	17%	16%	15%	15%	5%	17%	13%	17%	17%	15%	16%	15%	2%	14%	14%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2451	2240	2232	2234	1937	304	2318	2165	2356	2220	1610	1275	1531	178	1638	1236
Mean score	6.5	6.6+	6.7+	6.7+	6.7+i	6.8+	6.6+	6.7+i	6.6+	6.6+	7.0+	7.0+	7.0+	7.4+abcf	7.2+ac	7.1+
Standard deviation	2.21	2.13	2.12	2.06	2.08	2.21	2.14	2.05	2.14	2.18	1.99	1.96	1.98	2.03	1.88	1.97
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.06	.06	.16	.05	.06

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Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	93 3%	16+bcd 6%	70- 3%	39- 2%	23- 2%
2	(2.0)	57 2%	11+bcd 4%	43- 2%	26- 1%	16 1%
3	(3.0)	67 2%	6 2%	55 2%	42 2%	20 2%
4	(4.0)	160 5%	17 6%	136 5%	96 5%	64 6%
5	(5.0)	353 12%	42d 15%	295 11%	196 11%	101- 9%
6	(6.0)	368 12%	23 8%	333 13%	238 13%	133 12%
7	(7.0)	478 16%	39 14%	426 16%	311 17%	203+ 19%
8	(8.0)	452 15%	15- 5%	421+a 16%	305+a 16%	174a 16%
9	(9.0)	174 6%	19 7%	154 6%	110 6%	63 6%
10 - Extremely favourable	(10.0)	249 8%	23 8%	221 8%	145 8%	86 8%
NET Unfavourable (1-3)		217 7%	34+bcd 12%	168- 6%	107- 6%	59- 5%
NET Neutral (4-6)		881 29%	82 29%	764 29%	531 29%	299 27%

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Prepared by BMG

Table Q22_12 (continuation)

Q22. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
NET Favourable (7-10)	1352 44%	96- 34%	1222+a 46%	871+a 47%	526+a 48%
Don't know	609 20%	71 25%	497- 19%	351 19%	206 19%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	7.00	5.00	7.00	7.00	7.00
Base for stats	2451	212	2153	1508	884
Mean score	6.5	6.0-	6.6+a	6.7+a	6.7+a
Standard deviation	2.21	2.56	2.15	2.08	2.07
Standard Error	.05	.23	.05	.06	.07

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Table Q22_13

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	132 4%	44- 3%	77+a 5%	** **	7 4%	75 5%	55 4%
2	(2.0)	65 2%	28 2%	30 2%	** **	7 4%	38 3%	27 2%
3	(3.0)	98 3%	44 3%	45 3%	** **	9 6%	57 4%	41 3%
4	(4.0)	168 5%	75 5%	79 5%	** **	13 8%	76 5%	87 6%
5	(5.0)	387 13%	212+b 15%	154- 10%	** **	17 10%	186 13%	195 13%
6	(6.0)	365 12%	208+b 15%	134- 9%	** **	22 14%	192 13%	168 11%
7	(7.0)	324 11%	162 12%	141 10%	** **	20 13%	157 11%	164 11%
8	(8.0)	262 9%	133 10%	108- 7%	** **	21b 13%	137 9%	123 8%
9	(9.0)	80 3%	46b 3%	27- 2%	** **	7b 5%	37 2%	42 3%
10 - Extremely favourable	(10.0)	169 6%	91+b 7%	58- 4%	** **	19+ab 12%	67- 5%	100+a 6%
NET Unfavourable (1-3)		295 10%	116- 8%	152 10%	** **	22a 14%	170+b 11%	123- 8%
NET Neutral (4-6)		919 30%	495+b 35%	366- 25%	** **	51 32%	454 31%	451 29%
NET Favourable (7-10)		835 27%	432+b 31%	335- 23%	** **	67+ab 42%	398 27%	429 28%
Don't know		1011 33%	352-d 25%	614+ad 42%	** **	19- 12%	457- 31%	537a 35%

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Prepared by BMG

Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	6.00	6.00	6.00	**	6.00	6.00	6.00
Mode	5.00	5.00	5.00	**	6.00	6.00	5.00
Base for stats	2049	1042	853	**	141	1022	1003
Mean score	5.9	6.1+bc	5.7-c	**	6.2bc	5.8-	6.1+a
Standard deviation	2.32	2.19	2.41	**	2.53	2.33	2.31
Standard Error	.06	.08	.09	**	.24	.08	.08

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Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	132 4%	24e 6%	25e 5%	22 4%	20 4%	11- 2%	14 4%	17e 5%	49e 5%	41 4%	42 4%	31 4%
2	(2.0)	65 2%	15+degjk 4%	12g 2%	15dg 3%	4 1%	7 2%	11dg 3%	1- *%	28+dgj 3%	19 2%	19 2%	12 2%
3	(3.0)	98 3%	7 2%	26+aegjk 5%	21j 4%	17 3%	10 2%	11 3%	6 2%	33 4%	38 4%	27- 2%	17 2%
4	(4.0)	168 5%	32+dgik 8%	29 6%	25 5%	17- 3%	37+dgik 8%	19 5%	9 3%	61dgik 7%	42 4%	65 6%	28 4%
5	(5.0)	387 13%	52 14%	59 11%	87 18%	54 11%	63 13%	38 10%	32 10%	111 12%	141fk 14%	134 11%	71- 10%
6	(6.0)	365 12%	39 10%	66 13%	53 11%	59 12%	70 15%	41 11%	37 12%	105 12%	112 11%	148 13%	78 11%
7	(7.0)	324 11%	33 9%	57 11%	44 9%	70 14%	50 11%	43 11%	27 8%	90 10%	115 12%	120 10%	69 10%
8	(8.0)	262 9%	31 8%	44 9%	39 8%	59+egjk 12%	35 7%	33 9%	21 7%	75 8%	98 10%	89 8%	54 8%
9	(9.0)	80 3%	12 3%	19 4%	8 2%	12 2%	11 2%	13 3%	6 2%	31 3%	20 2%	30 3%	19 3%
10 - Extremely favourable	(10.0)	169 6%	26gj 7%	41+egjk 8%	23 5%	33gjk 7%	19 4%	20 5%	7- 2%	67+egjk 7%	56g 6%	45- 4%	27- 4%
NET Unfavourable (1-3)		295 10%	46ej 12%	64+degjk 12%	57ej 12%	41 8%	28- 6%	35 9%	24 7%	109+degjk 12%	98e 10%	88- 7%	59 8%
NET Neutral (4-6)		919 30%	123k 32%	154 30%	165+dfgk 34%	130 26%	170 36%	98 26%	79- 25%	277k 31%	295k 30%	347 29%	177- 25%
NET Favourable (7-10)		835 27%	102g 27%	161cegjk 31%	115 24%	174 35%	115 24%	107g 28%	61- 19%	263gjk 29%	289cegjk 29%	283- 24%	169- 24%

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Prepared by BMG

Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Don't know	1011	113	142-	146	153	162bh	140bhi +abcdefh ij	156	255-	299	458 +abcdhi	296+abcdehi
	33%	29%	27%	30%	31%	34%	37%	49%	28%	30%	39%	42%
Medians	6.00	6.00	6.00	5.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	6.00	5.00	7.00	6.00	7.00	6.00	5.00	5.00	6.00	6.00
Base for stats	2049	271	378	337	345	313	241	164	649	682	718	405
Mean score	5.9	5.7	6.0	5.6-	6.3 +aceghij k	5.9	6.0	5.7	5.9	6.0c	5.9	5.9
Standard deviation	2.32	2.54	2.47	2.28	2.26	2.03	2.36	2.25	2.50	2.29	2.19	2.32
Standard Error	.06	.19	.14	.14	.13	.12	.16	.19	.11	.10	.09	.12

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Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	132 4%	7 3%	5 2%	11 4%	20 5%	8 6%	16 5%	18 4%	9 3%	10 4%	103- 4%	15b 6%	8b 6%	5b 6%
2	(2.0)	65 2%	7 3%	5 2%	2 1%	7 2%	3 2%	5 2%	9 2%	4 1%	8 3%	51 2%	9c 4%	3 2%	2 2%
3	(3.0)	98 3%	5 2%	8 3%	8 3%	11 3%	1 1%	11 3%	15 4%	5 2%	12 5%	76 3%	11 4%	7 5%	3 4%
4	(4.0)	168 5%	11 5%	16 6%	19 7%	23 6%	4 3%	25 7%	16 4%	18 7%	9 4%	140 5%	15 6%	8 5%	5 6%
5	(5.0)	387 13%	34 15%	43fh 16%	41 14%	57 14%	16 13%	32 10%	44 10%	24 9%	30 12%	322 13%	32 13%	19 13%	13h 15%
6	(6.0)	365 12%	28 13%	26 10%	38 13%	34- 8%	15 12%	50d 15%	60d 14%	32 12%	30 12%	314 12%	27 10%	17 11%	8 9%
7	(7.0)	324 11%	17 8%	24 9%	25 9%	40 10%	18 14%	41 12%	53 13%	26 10%	26 10%	270 10%	31 12%	16 11%	7 9%
8	(8.0)	262 9%	251 11%	261 10%	271 10%	34 8%	11 9%	29 9%	34 8%	20 8%	18 7%	2241 9%	251 10%	7- 5%	7 8%
9	(9.0)	80 3%	6 3%	6 2%	10 3%	13 3%	0 -%	9 3%	11 3%	8 3%	5 2%	67 3%	6 2%	6 4%	2 2%
10 - Extremely favourable	(10.0)	169 6%	16 7%	14 5%	19 7%	19 5%	3 2%	24 7%	20 5%	12 4%	23+k 9%	148 6%	9 4%	7 5%	5 5%
NET Unfavourable (1-3)		295 10%	20 9%	18 7%	21 8%	37 9%	12 10%	32 10%	42 10%	18 7%	30 12%	230- 9%	36+bchj 14%	19bhj 13%	11bh 13%
NET Neutral (4-6)		919 30%	73 33%	85 32%	98 34%	115 28%	35 28%	107 32%	121 29%	74 28%	69 27%	776 30%	74 29%	44 30%	25 30%
NET Favourable (7-10)		835 27%	64 29%	70 26%	81 28%	105 26%	32 25%	103 31%	117 28%	66 25%	72 29%	709 28%	71 28%	35 24%	21 24%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	1011	66	96	85	145f	45	94	140	106+acfk	81	858	75	50	28
	33%	30%	36%	30%	36%	36%	28%	33%	40%	32%	33%	29%	34%	34%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00	7.00	6.00	6.00	6.00	5.00	5.00	5.00	5.00	5.00
Base for stats	2049	157	173	200	257	79	242	279	157	171	1715	181	97	56
Mean score	5.9	6.1	6.0	6.1	5.8	5.6	6.0	5.9	6.0	6.0	6.0+k1	5.6-	5.6	5.6
Standard deviation	2.32	2.33	2.14	2.27	2.36	2.22	2.36	2.27	2.24	2.50	2.30	2.38	2.42	2.49
Standard Error	.06	.21	.18	.18	.17	.29	.16	.16	.21	.22	.06	.18	.18	.22

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Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	132 4%	33 4%	27 4%	26 5%	44 5%	59 4%	70 5%	113 4%	3 3%	18 4%	7 3%	6 6%
2	(2.0)	65 2%	15 2%	15 2%	9 2%	26 3%	30 2%	34 2%	59 2%	1 1%	6 1%	5 2%	0 -
3	(3.0)	98 3%	31 3%	23 3%	13 3%	29 3%	54 3%	42 3%	78 3%	2 2%	19 5%	13+a 6%	4 3%
4	(4.0)	168 5%	50 5%	38 5%	35 7%	43 5%	88 5%	79 6%	138 5%	7 8%	27 7%	17 8%	1 1%
5	(5.0)	387 13%	91- 10%	80 12%	84+abe 16%	127ae 14%	171- 11%	211+ae 15%	334 13%	11 12%	50 12%	24 12%	16 14%
6	(6.0)	365 12%	95 10%	82 12%	78ae 15%	106 12%	178 11%	184 13%	320 12%	6 7%	44 11%	22 11%	16 15%
7	(7.0)	324 11%	94 10%	86 12%	57 11%	84 9%	180 11%	141 10%	282 11%	9 11%	42 10%	22 11%	10 9%
8	(8.0)	262 9%	79 9%	72 10%	36 7%	76 8%	151 9%	112 8%	229 9%	6 7%	33 8%	12 6%	15 14%
9	(9.0)	80 3%	17 2%	19 3%	20a 4%	26 3%	35 2%	45 3%	65 2%	9 10%	16 4%	5 2%	2 2%
10 - Extremely favourable	(10.0)	169 6%	36- 4%	38 6%	24 5%	70+ace 8%	75- 5%	94+ae 7%	127- 5%	8 10%	39+a 9%	15 7%	16 14%
NET Unfavourable (1-3)		295 10%	79 9%	65 9%	48 9%	99 11%	144 9%	147 10%	250 10%	6 7%	43 10%	24 12%	10 9%
NET Neutral (4-6)		919 30%	237- 26%	200 29%	197+abde 38%	277a 31%	437- 27%	474+ae 33%	791 30%	24 27%	122 29%	64 31%	33 30%
NET Favourable (7-10)		835 27%	226- 25%	215+a 31%	136 26%	256 29%	441 27%	392 28%	702 27%	33 37%	130 31%	54 26%	43 39%

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Prepared by BMG

Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	1011	377 +bcdef	210	140-	265-	587+bcdf	404-	884	26	121	66	24
	33%	41%	30%	27%	30%	36%	29%	34%	30%	29%	32%	22%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	7.00
Mode	5.00	6.00	7.00	5.00	5.00	7.00	5.00	5.00	5.00	5.00	5.00	6.00
Base for stats	2049	541	480	381	632	1021	1013	1744	63	294	142	85
Mean score	5.9	5.9	6.0	5.8	5.9	6.0	5.9	5.9	6.5+a	6.1	5.8	6.6+ad
Standard deviation	2.32	2.26	2.28	2.22	2.46	2.27	2.37	2.29	2.47	2.48	2.38	2.48
Standard Error	.06	.10	.10	.14	.12	.07	.09	.06	.33	.16	.22	.29

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Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	132 4%	59+b 6%	73- 4%	9 4%	4 3%	13 5%	** **	8 5%	15 11%	** **	33+b 7%	12 4%
2	(2.0)	65 2%	22 2%	44 2%	4 2%	6k 4%	10k 4%	** **	3 2%	1 1%	** **	12 3%	2 1%
3	(3.0)	98 3%	41 4%	56 3%	11 5%	8 5%	11 4%	** **	7 5%	6 5%	** **	21b 5%	10 4%
4	(4.0)	168 5%	55 5%	112 6%	9 4%	5 3%	12 4%	** **	7 4%	4 3%	** **	27 6%	17 6%
5	(5.0)	387 13%	136 13%	251 12%	27 12%	25 16%	32 11%	** **	13 8%	32 24%	** **	64 14%	35 13%
6	(6.0)	365 12%	130 13%	234 12%	33 15%	14 9%	32 11%	** **	27 17%	19 14%	** **	54 12%	31 12%
7	(7.0)	324 11%	98 10%	226 11%	21 10%	12 7%	30 11%	** **	25adj 16%	8 6%	** **	39 9%	28 11%
8	(8.0)	262 9%	73 7%	189g 9%	16 7%	10 6%	18 6%	** **	5- 3%	5 4%	** **	33 7%	22 9%
9	(9.0)	80 3%	32 3%	48 2%	4 2%	5 3%	8 3%	** **	3 2%	5 4%	** **	10 2%	10 4%
10 - Extremely favourable	(10.0)	169 6%	64 6%	105 5%	15 7%	11 7%	30+ab 11%	** **	7 5%	7 5%	** **	28 6%	25+b 9%
NET Unfavourable (1-3)		295 10%	122+b 12%	173- 9%	24 11%	18 12%	34 12%	** **	18 11%	22 17%	** **	66+bk 15%	23 9%
NET Neutral (4-6)		919 30%	321 31%	597 29%	69 31%	45 28%	76 27%	** **	46 29%	55 41%	** **	145 33%	82 31%
NET Favourable (7-10)		835 27%	268 26%	567 28%	56 25%	37 23%	86 30%	** **	41 25%	25 18%	** **	110 25%	85j 32%

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Prepared by BMG

Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	1011	315	695jk	74	59	89	**	55	33	**	125-	72
	33%	31%	34%	33%	37%	31%	**	34%	24%	**	28%	27%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	5.00	**	6.00	6.00
Mode	5.00	5.00	5.00	6.00	5.00	6.00	**	6.00	5.00	**	5.00	5.00
Base for stats	2049	711	1338	149	101	196	**	106	102	**	321	191
Mean score	5.9	5.8	6.0hij	5.9	5.8	6.1hij	**	5.8	5.3-	**	5.5-	6.2hij
Standard deviation	2.32	2.44	2.26	2.33	2.45	2.60	**	2.28	2.48	**	2.51	2.41
Standard Error	.06	.10	.07	.21	.27	.21	**	.25	.29	**	.16	.19

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Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	132 4%	6 4%	2 2%	13 3%	11 3%	25 3%	66 4%	129 4%	**	129 4%	**
2	(2.0)	65 2%	1 1%	4 3%	8 2%	6 2%	17 2%	37 2%	63 2%	**	64 2%	**
3	(3.0)	98 3%	8 5%	9+f 7%	17 4%	12 4%	32 4%	45 3%	98 3%	**	98 3%	**
4	(4.0)	168 5%	5 3%	14+af 11%	27 7%	26 8%	53 7%	81 5%	165 6%	**	167 6%	**
5	(5.0)	387 13%	21 14%	18 14%	47 12%	45 13%	101 13%	198 13%	381 13%	**	383 13%	**
6	(6.0)	365 12%	13 8%	8 7%	50 13%	42 12%	80 10%	193 12%	358 12%	**	364 12%	**
7	(7.0)	324 11%	19 12%	18 15%	44 11%	38 11%	91 12%	153 10%	320 11%	**	322 11%	**
8	(8.0)	262 9%	14 9%	10 8%	28 7%	32 9%	68 9%	141 9%	255 9%	**	258 9%	**
9	(9.0)	80 3%	6 4%	3 2%	11 3%	11 3%	26 3%	34 2%	80 3%	**	80 3%	**
10 - Extremely favourable	(10.0)	169 6%	12 7%	8 6%	31+f 8%	32+f 9%	64+f 8%	68- 4%	165 6%	**	165 5%	**
NET Unfavourable (1-3)		295 10%	15 10%	14 12%	38 10%	30 9%	73 9%	148 9%	289 10%	**	291 10%	**
NET Neutral (4-6)		919 30%	39 25%	39 32%	125 33%	113 33%	234 30%	472 30%	904 30%	**	914 30%	**
NET Favourable (7-10)		835 27%	50 32%	39 31%	114 30%	113+f 33%	249+f 32%	397- 25%	819 27%	**	826 27%	**

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Prepared by BMG

Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	1011	51	31	106-	89-	223-	551+bcde	979	**	987	**
	33%	33%	25%	28%	26%	29%	35%	33%	**	33%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	5.00	7.00	6.00	5.00	5.00	5.00	5.00	**	5.00	**
Base for stats	2049	103	92	277	255	556	1017	2013	**	2031	**
Mean score	5.9	6.2	5.8	6.0	6.2f	6.1+f	5.8	5.9	**	5.9	**
Standard deviation	2.32	2.38	2.26	2.34	2.35	2.36	2.27	2.32	**	2.32	**
Standard Error	.06	.25	.26	.15	.16	.11	.08	.06	**	.06	**

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Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	132 4%	92-d 3%	86- 3%	83- 3%	52- 2%	8 2%	98-d 4%	69- 3%	102-d 4%	111dg 4%	46- 2%	33- 2%	39- 2%	3 2%	44- 2%	21- 1%
2	(2.0)	65 2%	53 2%	53 2%	52 2%	39- 2%	5 2%	60 2%	50 2%	61 2%	64+ 2%	24- 1%	18- 1%	16- 1%	1 1%	30-f 2%	10- 1%
3	(3.0)	98 3%	87 3%	84 3%	87 3%	62- 3%	8 3%	89 3%	86 3%	92 3%	92 3%	54f 3%	43f 3%	36- 2%	5 3%	43- 2%	21- 1%
4	(4.0)	168 5%	159+ 6%	157+ 6%	156+ 6%	138+ 6%	19 6%	164+ 6%	150+ 6%	166+ 6%	147 5%	104f 6%	79 5%	88 5%	5 3%	100 5%	54- 4%
5	(5.0)	387 13%	346e 13%	352+e 13%	344e 13%	308+e 13%	25- 8%	360e 13%	340+e 14%	367e 13%	345e 13%	220- 12%	151- 10%	218 12%	14- 8%	229 12%	163 11%
6	(6.0)	365 12%	342+ 13%	348+ 13%	347+ 13%	333+i 15%	48 15%	349+ 13%	338+ 14%	357+ 13%	332 12%	258+ 14%	196 13%	254+ 14%	19 10%	257+ 14%	217+ 15%
7	(7.0)	324 11%	306+ 11%	308+ 12%	312+ 12%	307+afhi 13%	45 14%	317+ 11%	308+ 12%	321+ 11%	290 11%	242+ 13%	191+ 13%	241+ 13%	26 14%	255+ 13%	235+abce 16%
8	(8.0)	262 9%	246+ 9%	254+ 10%	253+ 10%	253+afhi 11%	57 18%	257+ 9%	252+ 10%	259+ 9%	247+ 9%	195+ 10%	174+ 11%	216+ 12%	44 24%	219+ 12%	214+abce 15%
9	(9.0)	80 3%	78+ 3%	79+ 3%	79+ 3%	77+ 3%	22 7%	79+ 3%	77+ 3%	79 3%	72 3%	66+ 3%	59+ 4%	64+ 4%	16+abcef 9%	69+ 4%	65+ 5%
10 - Extremely favourable	(10.0)	169 6%	156 6%	158+ 6%	159+ 6%	160+ 7%	54 17%	164+ 6%	157+ 6%	166+ 6%	161+ 6%	126+ 7%	104+ 7%	131+ 7%	37 20%	131+ 7%	133+abe 9%
NET Unfavourable (1-3)		295 10%	232-d 9%	223-d 8%	221-d 8%	153- 7%	21 7%	247-d 9%	205- 8%	255-d 9%	267dg 10%	125-f 7%	94-f 6%	92- 5%	9- 5%	118-f 6%	52- 4%

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Prepared by BMG

Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Neutral (4-6)	919 30%	848+ 31%	856+ 32%	847+ 32%	779+i 34%	92 29%	873+ 31%	828+ 33%	890+ 31%	824+ 31%	582d 31%	427-d 28%	560d 31%	38- 21%	585d 31%	433d 30%
NET Favourable	835	786+	799+	804+	797 +abcfghi	177 +abcdfgh i	817+	795+ahi	825+	770+	629+	528+	652+	123 +abcef	673+	647+abce
(7-10)	27%	29%	30%	31%	35%	55%	29%	32%	29%	29%	33%	35%	36%	67%	36%	45%
Don't know	1011 33%	835-deg 31%	775-de 29%	750-de 29%	555-e 24%	30- 10%	842-deg 30%	666-e 27%	864-deg 30%	818-deg 31%	561-df 30%	470-cdef 31%	493-df 27%	13- 7%	518-df 27%	305-d 21%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	7.00	8.00	6.00	7.00	7.00
Mode	5.00	5.00	5.00	6.00	6.00	8.00	5.00	5.00	5.00	5.00	6.00	6.00	6.00	8.00	6.00	7.00
Base for stats	2049	1866	1879	1872	1728	289	1937	1828	1971	1861	1336	1049	1304	170	1376	1132
Mean score	5.9	6.0+	6.1+	6.1+	6.3 +abcfghi	7.0 +abcdfgh i	6.0+	6.1+i	6.0+	6.0+	6.3+	6.4+	6.5+	7.5 +abcef	6.4+	6.8+abce
Standard deviation	2.32	2.24	2.23	2.22	2.12	2.26	2.26	2.19	2.27	2.32	2.15	2.15	2.08	2.10	2.13	1.95
Standard Error	.06	.06	.06	.06	.06	.15	.06	.06	.06	.06	.06	.07	.06	.18	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	132 4%	18d 6%	104- 4%	70 4%	33- 3%
2	(2.0)	65 2%	14+bcd 5%	49- 2%	31- 2%	20 2%
3	(3.0)	98 3%	7 2%	88 3%	67 4%	39 4%
4	(4.0)	168 5%	20 7%	142 5%	93 5%	58 5%
5	(5.0)	387 13%	37 13%	335 13%	232 12%	124 11%
6	(6.0)	365 12%	33 12%	323 12%	219 12%	118 11%
7	(7.0)	324 11%	15- 5%	295+a 11%	210a 11%	122a 11%
8	(8.0)	262 9%	20 7%	233 9%	161 9%	85 8%
9	(9.0)	80 3%	11 4%	66 3%	46 3%	31 3%
10 - Extremely favourable	(10.0)	169 6%	15 5%	149 6%	82- 4%	45- 4%
NET Unfavourable (1-3)		295 10%	38 13%	242- 9%	168 9%	93 9%
NET Neutral (4-6)		919 30%	90 32%	800 30%	544 29%	300- 27%
NET Favourable (7-10)		835 27%	61 22%	743+ 28%	500 27%	283 26%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_13 (continuation)

Q22. My5 - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	1011	93	866	648+	414+b
	33%	33%	33%	35%	38%
Medians	6.00	5.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00
Base for stats	2049	190	1785	1211	676
Mean score	5.9	5.5	6.0+a	5.9	5.9
Standard deviation	2.32	2.55	2.28	2.23	2.22
Standard Error	.06	.24	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_14
 Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	182 6%	65- 5%	101+a 7%	**	10 6%	92 6%	86 6%
2	(2.0)	58 2%	37+b 3%	15- 1%	**	6b 4%	28 2%	30 2%
3	(3.0)	53 2%	26 2%	22 1%	**	5 3%	29 2%	24 2%
4	(4.0)	73 2%	36 3%	29 2%	**	8+b 5%	35 2%	36 2%
5	(5.0)	179 6%	119+b 9%	47- 3%	**	14b 8%	104+b 7%	74- 5%
6	(6.0)	171 6%	88b 6%	66- 4%	**	16+b 10%	101+b 7%	68- 4%
7	(7.0)	194 6%	110+b 8%	63- 4%	**	21+b 13%	104 7%	88 6%
8	(8.0)	218 7%	122+b 9%	75- 5%	**	21+b 13%	124+b 8%	92- 6%
9	(9.0)	138 5%	78+b 6%	47- 3%	**	13+b 8%	75 5%	61 4%
10 - Extremely favourable	(10.0)	175 6%	81 6%	79 5%	**	14 9%	73 5%	99 6%
NET Unfavourable (1-3)		293 10%	128 9%	138 9%	**	21 13%	149 10%	140 9%
NET Neutral (4-6)		423 14%	242+b 17%	142- 10%	**	37+b 23%	241+b 16%	178- 12%
NET Favourable (7-10)		724 24%	392+b 28%	264- 18%	**	69+ab 43%	375 25%	340 22%
Don't know		1620 53%	632-d 45%	923+ad 63%	**	32- 20%	713- 48%	882+a 57%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	7.00	7.00	6.00	**	7.00	6.00	7.00
Mode	8.00	8.00	1.00	**	8.00	8.00	10.00
Base for stats	1440	762	544	**	127	765	658
Mean score	6.1	6.2bc	5.9-c	**	6.3c	6.0	6.1
				-			
Standard deviation	2.83	2.63	3.09	**	2.64	2.73	2.93
Standard Error	.08	.11	.14	**	.26	.11	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	182 6%	25 6%	28 5%	23 5%	30 6%	25 5%	25 7%	25 8%	53 6%	53 5%	76 6%	51 7%
2	(2.0)	58 2%	14+dik 4%	8d 2%	13d 3%	1- **	12d 3%	6d 2%	4 1%	22d 2%	14d 1%	22d 2%	10d 1%
3	(3.0)	53 2%	11fgjk 3%	11fgk 2%	9fgk 2%	10fgk 2%	12fgjk 3%	1- **	0- -%	22fgjk 2%	18fgk 2%	13-k 1%	1- **
4	(4.0)	73 2%	19 +defgijk 5%	17gjk 3%	12 2%	8 2%	10 2%	5 1%	3 1%	36 +defgijk 4%	20 2%	17- 1%	8- 1%
5	(5.0)	179 6%	33+efgjk 9%	57 +cdefgij k 11%	31fgjk 6%	27fgjk 5%	18-k 4%	8- 2%	4- 1%	90 +cdefgij k 10%	58fgjk 6%	31- 3%	13- 2%
6	(6.0)	171 6%	33+fgjk 9%	35fgjk 7%	25 5%	30gk 6%	25 5%	14 4%	8- 3%	68+fgjk 8%	56gk 6%	46- 4%	22- 3%
7	(7.0)	194 6%	33egjk 8%	38gjk 7%	40egjk 8%	38gjk 8%	22g 5%	18g 5%	5- 2%	71+egjk 8%	77+egjk 8%	45- 4%	23- 3%
8	(8.0)	218 7%	30 8%	40gjk 8%	49+efgjk 10%	39gjk 8%	27 6%	20 5%	13- 4%	70gjk 8%	88+efgjk 9%	59- 5%	32- 5%
9	(9.0)	138 5%	23egjk 6%	28egjk 5%	33+efgjk 7%	26gjk 5%	13 3%	11 3%	5- 2%	51efgjk 6%	58+efgjk 6%	29- 2%	16- 2%
10 - Extremely favourable	(10.0)	175 6%	26egjk 7%	55 +defgijk 11%	33egjk 7%	25gk 5%	16-g 3%	15g 4%	3- 1%	81 +defgijk 9%	59egjk 6%	35- 3%	19- 3%
NET Unfavourable (1-3)		293 10%	50+di 13%	47 9%	45 9%	40 8%	49 10%	32 8%	29 9%	97 11%	85 9%	111 9%	61 9%
NET Neutral (4-6)		423 14%	85 +cdefgij k 22%	109 +cdefgij k 21%	68fgjk 14%	65fgjk 13%	52gk 11%	27- 7%	15- 5%	195 +cdefgij k 22%	133fgjk 14%	95- 8%	42- 6%

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Prepared by BMG

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Favourable	724	111	161	155	128efgjk	78-g	64-g	26-	273	283	169-g	90-g
(7-10)	24%	+efgjk 29%	+efgjk 31%	+defgjk 32%	26%	17%	17%	8%	+efgjk 30%	+efgjk 29%	14%	13%
Don't know	1620	138-	203-	215-ah	264abch	294	258	248	340-	479-abh	801	507+abcdehi
	53%	36%	39%	44%	53%	62%	68%	78%	38%	49%	68%	72%
Medians	7.00	6.00	7.00	7.00	7.00	6.00	7.00	5.00	6.00	7.00	6.00	6.00
Mode	8.00	5.00	5.00	8.00	8.00	8.00	1.00	1.00	5.00	8.00	1.00	1.00
Base for stats	1440	247	317	268	233	180	123	71	564	501	374	194
Mean score	6.1	5.9g	6.4+egjk	6.4+egjk	6.3egjk	5.6-g	5.8g	4.7-	6.2egjk	6.4+egjk	5.5-	5.4-
Standard deviation	2.83	2.73	2.71	2.71	2.71	2.86	3.14	3.27	2.73	2.71	3.05	3.23
Standard Error	.08	.21	.17	.18	.19	.22	.30	.42	.13	.13	.17	.25

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Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	182 6%	21+gj 9%	14 5%	14 5%	20 5%	9 7%	17 5%	19 4%	14 5%	17 7%	144- 6%	16 6%	14+cdfgj 10%	8gj 9%
2	(2.0)	58 2%	3 1%	3 1%	7 2%	9 2%	1 1%	10 3%	6 2%	3 1%	6 2%	48 2%	6 2%	2 2%	1 1%
3	(3.0)	53 2%	1 1%	1 *	3 1%	8 2%	0 -	12+abj 4%	7 2%	7 3%	4 2%	43 2%	3 1%	5+abcj 4%	1 1%
4	(4.0)	73 2%	4 2%	7 3%	9 3%	9 2%	5 4%	8 3%	9 2%	4 2%	4 2%	61 2%	6 2%	3 2%	3 3%
5	(5.0)	179 6%	10 5%	15 6%	14 5%	32 8%	6 5%	26 8%	25 6%	10 4%	12 5%	151 6%	15 6%	8 6%	5 6%
6	(6.0)	171 6%	14 6%	11 4%	10 4%	19 5%	3 3%	23 7%	23 5%	12 5%	22c 9%	138 5%	19 7%	10 7%	4 5%
7	(7.0)	194 6%	8 4%	13 5%	24ah 8%	33ah 8%	4 3%	21 6%	33h 8%	9 4%	14 5%	161 6%	19 7%	11 7%	4 5%
8	(8.0)	218 7%	22h 10%	19 7%	15 5%	33 8%	9 7%	20 6%	37 9%	12 4%	14 6%	181 7%	21 8%	9 6%	7 8%
9	(9.0)	138 5%	13h 6%	13h 5%	14h 5%	29+ghj 7%	5 4%	17h 5%	14 3%	3- 1%	9 4%	117h 5%	10h 4%	8h 5%	4h 4%
10 - Extremely favourable	(10.0)	175 6%	17 8%	19 7%	13 4%	29 7%	4 3%	15 4%	20 5%	19 7%	11 5%	147 6%	11 4%	9 6%	8+cfgijk 9%
NET Unfavourable (1-3)		293 10%	26 11%	18 7%	24 8%	36 9%	10 8%	39b 12%	32 8%	24 9%	27 11%	236 9%	26 10%	22+bcdgj 15%	9 11%
NET Neutral (4-6)		423 14%	29 13%	33 12%	33 12%	61 15%	15 12%	58h 17%	57 14%	27 10%	38 15%	350 14%	40 16%	21 14%	12 14%
NET Favourable (7-10)		724 24%	60h 27%	64 24%	66 23%	124+fghij 31%	22 18%	72 22%	105h 25%	43- 16%	49 19%	605h 24%	61h 24%	37h 25%	22h 26%

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Prepared by BMG

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	1620	108	155dl	162dl	181-	77	166	225d	169	139d	1381+d1	130	68-	41
	53%	49%	57%	57%	45%	62%	49%	54%	64%	55%	54%	51%	46%	49%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	7.00	6.00	6.00	7.00	6.00	6.00	7.00
Mode	8.00	8.00	8.00	7.00	7.00	1.00	5.00	8.00	10.00	6.00	8.00	8.00	1.00	10.00
Base for stats	1440	115	115	122	221	47	170	194	94	113	1191	126	79	43
Mean score	6.1	6.2	6.4	6.1	6.4fl	5.7	5.8	6.2	5.9	5.8	6.1	5.9	5.7	6.1
Standard deviation	2.83	3.10	2.85	2.78	2.72	2.98	2.71	2.62	3.07	2.85	2.81	2.75	3.01	3.14
Standard Error	.08	.32	.30	.28	.21	.50	.22	.22	.36	.32	.09	.24	.26	.31

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		SEG						Ethnicity					
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	182 6%	30- 3%	29- 4%	45+abe 9%	73+abe 8%	60- 4%	119+abe 8%	164cd 6%	1 1%	15- 4%	5- 2%	8 7%
2	(2.0)	58 2%	12 1%	13 2%	6 1%	27+ae 3%	25 2%	33 2%	47 2%	3 3%	11 3%	6 3%	2 2%
3	(3.0)	53 2%	13 1%	13 2%	9 2%	17 2%	26 2%	26 2%	41 2%	1 1%	12 3%	8+a 4%	2 2%
4	(4.0)	73 2%	14 2%	21a 3%	20+a 4%	17 2%	35 2%	37 3%	65 2%	1 1%	8 2%	5 3%	1 1%
5	(5.0)	179 6%	45 5%	66+adef 10%	32 6%	36- 4%	111+adf 7%	68- 5%	132- 5%	14 16%	46+a 11%	22+a 10%	11 10%
6	(6.0)	171 6%	44 5%	46 7%	32 6%	45 5%	91 6%	77 5%	144 5%	2 3%	26 6%	17 8%	6 5%
7	(7.0)	194 6%	72+df 8%	51df 7%	30 6%	39- 4%	123+df 8%	69- 5%	157 6%	2 2%	37+a 9%	24+a 12%	11 10%
8	(8.0)	218 7%	64 7%	56 8%	40 8%	59 7%	119 7%	98 7%	180 7%	6 6%	38 9%	17 8%	16 14%
9	(9.0)	138 5%	50d 5%	29 4%	29 6%	29 3%	79 5%	58 4%	116 4%	4 4%	22 5%	11 5%	8 7%
10 - Extremely favourable	(10.0)	175 6%	58 6%	36 5%	30 6%	49 6%	94 6%	80 6%	127- 5%	9 10%	45+a 11%	14 7%	19 17%
NET Unfavourable (1-3)		293 10%	55- 6%	56 8%	60ae 12%	117+abe 13%	111- 7%	178+abe 13%	253 10%	5 6%	37 9%	19 9%	12 11%
NET Neutral (4-6)		423 14%	103- 11%	134+adef 19%	85ad 16%	98- 11%	237ad 15%	183 13%	341- 13%	18 20%	80+a 19%	44+a 21%	18 16%
NET Favourable (7-10)		724 24%	244+df 27%	172d 25%	128 25%	176- 20%	416+df 26%	304- 21%	579- 22%	20 23%	142+a 34%	65+a 32%	53 48%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	1620	516+bc	328-	248-	505+bc	844b	753b	1454+cd	46	156-	79-	27
	53%	56%	48%	48%	56%	53%	53%	55%	52%	38%	38%	25%
Medians	7.00	7.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	7.00	7.00	8.00
Mode	8.00	7.00	5.00	1.00	1.00	7.00	1.00	8.00	5.00	5.00	7.00	10.00
Base for stats	1440	401	362	273	391	763	665	1173	43	260	128	82
Mean score	6.1	6.7+bcdf	6.1df	5.9	5.6-	6.4+cdf	5.7-	6.0-	6.5	6.6+a	6.3	6.9+a
Standard deviation	2.83	2.59	2.54	2.94	3.11	2.58	3.04	2.86	2.63	2.60	2.39	2.79
Standard Error	.08	.13	.13	.22	.19	.09	.14	.09	.41	.18	.23	.34

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	182 6%	80+b 8%	101- 5%	22+bd 10%	6 4%	28+bd 10%	** **	11 7%	14 11%	** **	37+b 8%	22b 8%
2	(2.0)	58 2%	20 2%	38 2%	6 3%	3 2%	3 1%	** **	5 3%	4 3%	** **	8 2%	3 1%
3	(3.0)	53 2%	16 2%	37 2%	2 1%	2 1%	4 1%	** **	1 1%	4 3%	** **	9 2%	6 2%
4	(4.0)	73 2%	26 3%	47 2%	4 2%	5 3%	3 1%	** **	0 -%	4 3%	** **	13 3%	2 1%
5	(5.0)	179 6%	69 7%	110 5%	13 6%	11 7%	21 7%	** **	6 4%	11 8%	** **	39+bk 9%	10 4%
6	(6.0)	171 6%	44 4%	126+e 6%	11 5%	9 6%	8- 3%	** **	8 5%	4 3%	** **	21 5%	9 3%
7	(7.0)	194 6%	52 5%	142j 7%	11 5%	7 4%	17 6%	** **	6 4%	5 3%	** **	18 4%	11 4%
8	(8.0)	218 7%	59 6%	158c 8%	8 4%	10 6%	14 5%	** **	8 5%	4 3%	** **	28 6%	12 5%
9	(9.0)	138 5%	38 4%	100c 5%	4- 2%	9 5%	7 2%	** **	3 2%	5 4%	** **	17 4%	10 4%
10 - Extremely favourable	(10.0)	175 6%	65 6%	110 5%	8 4%	14g 9%	25+bcg 9%	** **	4 3%	9 7%	** **	30 7%	16 6%
NET Unfavourable (1-3)		293 10%	116+b 11%	176- 9%	30+b 14%	12 7%	35 12%	** **	17 11%	22 17%	** **	54b 12%	31 12%
NET Neutral (4-6)		423 14%	139k 14%	283k 14%	28 12%	25k 15%	31 11%	** **	13 8%	19 14%	** **	72gk 16%	22- 8%
NET Favourable (7-10)		724 24%	214-cg 21%	510+acgk 25%	31- 14%	40cg 25%	64cg 22%	** **	21- 13%	23 17%	** **	93c 21%	49 19%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	1620	556	1063	134+bj	84	155	**	110+abdej	69	**	227	160+bj
	53%	54%	52%	60%	53%	54%	**	68%	52%	**	51%	61%
Medians	7.00	6.00	7.00	5.00	7.00	6.00	**	6.00	5.00	**	6.00	6.00
Mode	8.00	1.00	8.00	1.00	10.00	1.00	**	1.00	1.00	**	5.00	1.00
Base for stats	1440	470	970	89	76	130	**	51	65	**	219	102
Mean score	6.1	5.8-ci	6.2	5.0-	6.5cghi	5.8	**	5.3	5.2-	**	5.7	5.7
			+acghij							-		
Standard deviation	2.83	3.02	2.72	3.03	2.80	3.24	**	3.07	3.20	**	3.00	3.27
Standard Error	.08	.15	.10	.35	.36	.32	**	.48	.46	**	.22	.34

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Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access				Yes (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	182 6%	7 4%	4 3%	22 6%	16 5%	42 5%	98 6%	177 6%	** **	178 6%	** **
2	(2.0)	58 2%	5 3%	4 4%	7 2%	8 2%	13 2%	31 2%	57 2%	** **	57 2%	** **
3	(3.0)	53 2%	5 3%	5 4%	12 3%	12+f 3%	24+f 3%	24 2%	51 2%	** **	51 2%	** **
4	(4.0)	73 2%	5 3%	3 3%	10 2%	8 2%	19 2%	40 3%	72 2%	** **	73 2%	** **
5	(5.0)	179 6%	17+f 11%	10 8%	27 7%	21 6%	59+f 8%	82 5%	172 6%	** **	179 6%	** **
6	(6.0)	171 6%	7 4%	9 7%	31+f 8%	28f 8%	60+f 8%	75 5%	168 6%	** **	171 6%	** **
7	(7.0)	194 6%	15 9%	8 7%	31 8%	19 6%	57 7%	102 7%	192 6%	** **	193 6%	** **
8	(8.0)	218 7%	11 7%	13 10%	42+f 11%	42+f 12%	77+f 10%	110 7%	216 7%	** **	217 7%	** **
9	(9.0)	138 5%	5 3%	8 7%	22 6%	28+f 8%	47+ 6%	67 4%	137 5%	** **	137 5%	** **
10 - Extremely favourable	(10.0)	175 6%	16+f 11%	10 8%	38+f 10%	35+f 10%	73+f 9%	63- 4%	173 6%	** **	173 6%	** **
NET Unfavourable (1-3)		293 10%	16 10%	13 11%	41 11%	35 10%	80 10%	153 10%	286 10%	** **	287 10%	** **
NET Neutral (4-6)		423 14%	29f 19%	22 18%	67+f 18%	56 16%	138+f 18%	197 13%	413 14%	** **	423 14%	** **
NET Favourable (7-10)		724 24%	46f 30%	39+f 32%	132+f 35%	125+f 36%	253+f 33%	342- 22%	718 24%	** **	720 24%	** **

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Prepared by BMG

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	1620	63-	49-	143-	128-	308-	876+abcde	1576	**	1589	**
	53%	41%	39%	37%	37%	40%	56%	53%	**	53%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	8.00	5.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1440	91	75	240	216	471	692	1416	**	1429	**
Mean score	6.1	6.2	6.4	6.5+f	6.7+f	6.4+f	5.9-	6.1	**	6.1	**
Standard deviation	2.83	2.75	2.65	2.73	2.71	2.72	2.83	2.83	**	2.82	**
Standard Error	.08	.31	.33	.19	.20	.14	.12	.08	**	.08	**

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Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	182 6%	137- 5%	134- 5%	133- 5%	115- 5%	8- 3%	148- 5%	117- 5%	152-e 5%	149-e 6%	78- 4%	61- 4%	79- 4%	4- 2%	86- 5%	72 5%
2	(2.0)	58 2%	48 2%	50 2%	50 2%	41 2%	7 2%	53 2%	38- 2%	53 2%	53 2%	30 2%	20- 1%	28 2%	2 1%	26- 1%	22 2%
3	(3.0)	53 2%	45 2%	45 2%	46 2%	40 2%	3 1%	46 2%	44 2%	46 2%	48 2%	30 2%	25 2%	32 2%	* **	40 2%	26 2%
4	(4.0)	73 2%	69 3%	67 3%	66 3%	54 2%	12 4%	69 2%	62 2%	71 3%	69 3%	38 2%	30 2%	36 2%	4 2%	35- 2%	27 2%
5	(5.0)	179 6%	167 6%	158 6%	161 6%	140 6%	35 11% +abcd fghi	170 6%	158+ 6%	173 6%	172+ 6%	100 5%	73- 5%	86- 5%	15 8%	94- 5%	69- 5%
6	(6.0)	171 6%	155 6%	157 6%	158+ 6%	135 6%	41 13% +abcd fghi	161 6%	156+ 6%	162 6%	162+ 6%	102 5%	75 5%	99 6%	25 14% +abcef	111 6%	84 6%
7	(7.0)	194 6%	183+ 7%	186+ 7%	181+ 7%	167+ 7%	39 12% +abcd fghi	189+ 7%	178+ 7%	189+ 7%	185+ 7%	140+ 7%	111+ 7%	126 7%	22 12% +abcef	129 7%	99 7%
8	(8.0)	218 7%	207+ 8%	210+ 8%	205+ 8%	184+ 8%	51 16% +abcd fghi	213+ 8%	195+ 8%	214+ 8%	206+ 8%	161+ 8%	128+ 8%	154+ 9%	33 18% +abcef	166+ 9%	140+ 10%
9	(9.0)	138 5%	129 5%	127 5%	127 5%	118+ 5%	34 11% +abcd fghi	129 5%	126+ 5%	134 5%	128 5%	97 5%	78 5%	96+ 5%	25+abcef 14%	91 5%	80+ 6%
10 - Extremely favourable	(10.0)	175 6%	164+ 6%	163+ 6%	163+ 6%	147+ 6%	45 14% +abcd fghi	169+ 6%	158+ 6%	169 6%	171+ 6%	133+ 7%	100 7%	128+ 7%	33 18% +abcef	131+ 7%	111+ 8%

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Prepared by BMG

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Unfavourable (1-3)	293 10%	230- 9%	229- 9%	229- 9%	196- 9%	18- 6%	247- 9%	198- 8%	251- 9%	250e 9%	138-d 7%	105- 7%	138-d 8%	6- 3%	152-d 8%	120-d 8%
NET Neutral (4-6)	423 14%	391+ 14%	382+ 14%	384+ 15%	329 14%	88 27%	401+ 14%	376+ 15%	405+ 14%	403+ 15%	240- 13%	178- 12%	221- 12%	44 24%	241- 13%	180 13%
NET Favourable (7-10)	724 24%	683+ 25%	686+ 26%	676+ 26%	616+ 27%	168 53%	699+ 25%	657+ 26%	706+ 25%	690+ 26%	531+ 28%	417+ 27%	505+ 28%	113 62%	517+ 27%	429+ 30%
Don't know	1620 53%	1396-e 52%	1358-e 51%	1333-e 51%	1144-e 50%	46- 14%	1433-e 52%	1263-e 51%	1472-e 52%	1337-e 50%	988d 52%	818df 54%	932d 52%	20- 11%	984d 52%	707-d 49%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1440	1305	1296	1289	1140	274	1346	1231	1363	1342	909	701	864	163	910	730
Mean score	6.1	6.2+	6.3+	6.3+	6.3+	7.0 +abcd fgh i	6.2+	6.3+	6.2+	6.2+	6.6+	6.6+	6.6+	7.5 +abcef	6.5+	6.6+
Standard deviation	2.83	2.74	2.73	2.73	2.72	2.26 i	2.76	2.67	2.77	2.77	2.67	2.66	2.71	2.06	2.71	2.74
Standard Error	.08	.08	.08	.08	.09	.15	.08	.08	.08	.08	.10	.11	.10	.18	.10	.11

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Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	182 6%	32+bcd 11%	133-d 5%	76- 4%	32- 3%
2	(2.0)	58 2%	10c 3%	44 2%	25- 1%	16 2%
3	(3.0)	53 2%	5 2%	46 2%	36 2%	18 2%
4	(4.0)	73 2%	5 2%	66 2%	41 2%	27 2%
5	(5.0)	179 6%	8 3%	166 6%	112 6%	60 5%
6	(6.0)	171 6%	11 4%	154 6%	107 6%	67 6%
7	(7.0)	194 6%	8- 3%	181+a 7%	134+a 7%	82a 8%
8	(8.0)	218 7%	13 5%	201+ 8%	152+ 8%	85 8%
9	(9.0)	138 5%	9 3%	122 5%	88 5%	47 4%
10 - Extremely favourable	(10.0)	175 6%	14 5%	157 6%	105 6%	55 5%
NET Unfavourable (1-3)		293 10%	47+bcd 17%	224-d 8%	137- 7%	66- 6%
NET Neutral (4-6)		423 14%	24- 8%	386+a 15%	260a 14%	154a 14%
NET Favourable (7-10)		724 24%	44- 16%	661+a 25%	480+a 26%	269a 25%

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Prepared by BMG

Table Q22_14 (continuation)

Q22. Sky On Demand or Sky Go - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	1620	168	1379-	983	601
	53%	59%	52%	53%	55%
Medians	7.00	5.00	7.00	7.00	7.00
Mode	8.00	1.00	8.00	8.00	8.00
Base for stats	1440	115	1271	877	489
Mean score	6.1	5.0-	6.2+a	6.4+a	6.5+a
Standard deviation	2.83	3.36	2.72	2.62	2.48
Standard Error	.08	.41	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_15
 Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	97 3%	48 3%	41 3%	** **	3 2%	57 4%	40 3%
2	(2.0)	39 1%	21 2%	14 1%	** **	4 2%	26+ 2%	13 1%
3	(3.0)	43 1%	15 1%	27 2%	** **	0 -	23 2%	19 1%
4	(4.0)	48 2%	25 2%	18 1%	** **	5 3%	25 2%	21 1%
5	(5.0)	125 4%	65 5%	53 4%	** **	5 3%	63 4%	54 4%
6	(6.0)	188 6%	87 6%	92 6%	** **	9 6%	98 7%	86 6%
7	(7.0)	325 11%	168+b 12%	135- 9%	** **	22 14%	186+b 13%	134- 9%
8	(8.0)	473 15%	192- 14%	256+a 17%	** **	25 16%	259+b 18%	212- 14%
9	(9.0)	356 12%	166 12%	163 11%	** **	26 16%	163 11%	189 12%
10 - Extremely favourable	(10.0)	763 25%	368 26%	341 23%	** **	49 31%	286- 19%	471+a 31%
NET Unfavourable (1-3)		179 6%	85 6%	82 6%	** **	7 4%	106+b 7%	73- 5%
NET Neutral (4-6)		361 12%	178 13%	163 11%	** **	19 12%	186 13%	160- 10%
NET Favourable (7-10)		1916 63%	894 64%	896 61%	** **	122+ab 76%	895- 61%	1006+a 65%
Don't know		604 20%	237-d 17%	326+ad 22%	** **	12- 8%	292 20%	301 20%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	8.00	8.00	8.00	**	9.00	8.00	9.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2456	1157	1141	**	148	1187	1239
Mean score	7.8	7.8c	7.8c	**	8.0c	7.5-	8.1+a
Standard deviation	2.35	2.39	2.29	**	2.18	2.40	2.25
Standard Error	.05	.08	.07	**	.20	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	97 3%	8 2%	10 2%	12 3%	14 3%	16 3%	18bh 5% +abcdhi	19 6%	18- 2%	26 3%	53+bhi 5%	37+abchi 5%
2	(2.0)	39 1%	7 2%	4 1%	6 1%	4 1%	9 2%	7 2%	3 1%	11 1%	9 1%	18 2%	10 1%
3	(3.0)	43 1%	3 1%	8 1%	8 2%	7 1%	10 2%	5 1%	2 1%	11 1%	15 2%	17 1%	6 1%
4	(4.0)	48 2%	9 2%	11 2%	7 2%	8 2%	8 2%	3 1%	2 1%	20k 2%	15 2%	13 1%	5 1%
5	(5.0)	125 4%	17 4%	27g 5%	18 4%	18 4%	15 3%	24+egi 6%	6 2%	43g 5%	36 4%	46 4%	30 4%
6	(6.0)	188 6%	27g 7%	33g 6%	27 6%	29 6%	33g 7%	31g 8%	9- 3%	59g 7%	56 6%	73g 6%	40 6%
7	(7.0)	325 11%	50fgjk 13%	47gk 9%	73 15% +bfgjhk	55gk 11%	62fgjk 13%	27- 7%	12- 4%	97gk 11%	128 13% +bfgjk	100-gk 9%	39- 6%
8	(8.0)	473 15%	46 12%	87gk 17%	88agk 18%	85gk 17%	82gk 17%	51 13%	34- 11%	133 15%	173+agjk 18%	167 14%	85- 12%
9	(9.0)	356 12%	49fgjk 13%	82+efgjk 16%	60fgjk 12%	74+efgjk 15%	49gk 10%	27- 7%	15- 5%	131 14% +efgjk	134+fgjk 14%	91- 8%	42- 6%
10 - Extremely favourable	(10.0)	763 25%	156 41% +cdefgij k	179 34% +defgijk	142 30% +efgjk	130efgjk 26%	79-gk 17%	49- 13%	28- 9%	335 37% +cdefgij k	273 28% +efgjk	156- 13%	77- 11%
NET Unfavourable (1-3)		179 6%	19 5%	22 4%	26 5%	24 5%	35bh 7%	30bh 8%	23 7%	40 4%	50 5%	88+bhi 8%	53+bh 8%
NET Neutral (4-6)		361 12%	52g 14%	70g 14%	52g 11%	54g 11%	56g 12%	59+gijk 15%	18- 5%	123g 14%	107g 11%	132g 11%	76g 11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Favourable	1916	301	395	364	343	271-fgjk	154-g	89-	695	707	514-gk	243-g
(7-10)	63%	+defgijk 78%	+defgjk 76%	+defgjk 75%	+efgjk 69%	57%	40%	28%	+defgijk 77%	+efgjk 72%	44%	35%
Don't know	604	13-	33-	41-ah	76-abch	113	140	189	46-	116-abh	441	329+abcdefhij
	20%	3%	6%	8%	15%	24%	37%	59%	5%	12%	38%	47%
Medians	8.00	9.00	9.00	8.00	8.00	8.00	8.00	8.00	9.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	8.00	8.00	10.00	10.00	8.00	8.00
Base for stats	2456	372	487	442	422	362	242	130	858	864	734	372
Mean score	7.8	8.2	8.1	7.9efgjk	8.0efgjk	7.4-k	7.0-	6.9-	8.1	8.0	7.2-	7.0-
		+efgjk	+efgjk						+efgjk	+efgjk		
Standard deviation	2.35	2.24	2.13	2.18	2.19	2.38	2.62	3.02	2.18	2.19	2.59	2.76
Standard Error	.05	.14	.10	.11	.12	.13	.18	.28	.08	.08	.10	.15

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Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	97 3%	13+bfj 6%	4 2%	11 4%	11 3%	2 2%	5 2%	17 4%	8 3%	7 3%	79 3%	8 3%	7bf 5%	4bf 5%
2	(2.0)	39 1%	0 -	6a 2%	6 2%	3 1%	4 3%	4 1%	3 1%	5 2%	5 2%	36 1%	2 1%	1 1%	1 1%
3	(3.0)	43 1%	3 1%	5 2%	2 1%	3 1%	1 1%	9 3%	7 2%	3 1%	4 2%	36 1%	3 1%	1 1%	2cd 3%
4	(4.0)	48 2%	1 *	3 1%	5 2%	8 2%	4 3%	5 2%	8 2%	2 1%	2 1%	39 2%	3 1%	3 2%	2a 3%
5	(5.0)	125 4%	4 2%	16ag 6%	14 5%	20 5%	2 2%	15 4%	9 2%	11 4%	12 5%	103 4%	13ag 5%	6 4%	2 3%
6	(6.0)	188 6%	14 6%	18 7%	18 6%	25 6%	7 5%	23 7%	17 4%	21g 8%	12 5%	155 6%	17 7%	13gm 9%	3 3%
7	(7.0)	325 11%	26 12%	34 13%	26 9%	52lm 13%	6 5%	28 8%	49 12%	31 12%	24 10%	277 11%	31 12%	11 8%	6 7%
8	(8.0)	473 15%	34 15%	32 12%	41 15%	58 14%	21 17%	43 13%	76b 18%	45 17%	46 18%	397 15%	41 16%	22 15%	13 16%
9	(9.0)	356 12%	30 13%	32 12%	26 9%	55i 14%	13 10%	49hi 15%	51 12%	21 8%	19 8%	296 12%	33 13%	17 11%	10 12%
10 - Extremely favourable	(10.0)	763 25%	59 26%	61 22%	68 24%	113k 28%	36 29%	93 28%	93 22%	57 22%	64 25%	644 25%	53 21%	42k 28%	25k 29%
NET Unfavourable (1-3)		179 6%	15 7%	15 5%	19 7%	18 5%	7 6%	17 5%	27 6%	16 6%	16 6%	150 6%	13 5%	9 6%	7 8%
NET Neutral (4-6)		361 12%	19 9%	37g 14%	37 13%	53g 13%	13 11%	44g 13%	34- 8%	34 13%	26 10%	297 12%	33g 13%	23agm 16%	8 9%
NET Favourable (7-10)		1916 63%	149 67%	158 59%	162 57%	279+bchj 69%	76 61%	214 64%	269 64%	153 58%	153 61%	1614 63%	158 62%	91 62%	54 64%

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Prepared by BMG

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	604	40	60d	66d	52-	28	61	89d	59d	57d	512d	52d	24	16
	20%	18%	22%	23%	13%	22%	18%	21%	23%	23%	20%	20%	16%	19%
Medians	8.00	8.00	8.00	8.00	8.00	9.00	9.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2456	183	210	219	350	96	275	330	203	195	2061	204	123	68
Mean score	7.8	7.9	7.7	7.6	7.9	8.0	8.0	7.8	7.6	7.8	7.8	7.7	7.7	7.8
Standard deviation	2.35	2.44	2.28	2.51	2.23	2.39	2.23	2.38	2.33	2.38	2.34	2.24	2.50	2.61
Standard Error	.05	.20	.18	.19	.14	.27	.14	.15	.19	.20	.06	.15	.17	.20

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Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	97 3%	20 2%	19 3%	17 3%	38ae 4%	40- 2%	56ae 4%	87 3%	2 2%	9 2%	4 2%	3 3%
2	(2.0)	39 1%	10 1%	4 1%	6 1%	18+be 2%	14 1%	25b 2%	34 1%	1 1%	5 1%	1 1%	2 2%
3	(3.0)	43 1%	13 1%	6 1%	6 1%	18 2%	18 1%	24 2%	36 1%	1 1%	7 2%	5 2%	1 1%
4	(4.0)	48 2%	11 1%	14 2%	10 2%	12 1%	25 2%	22 2%	43 2%	2 3%	4 1%	1 1%	1 1%
5	(5.0)	125 4%	39 4%	26 4%	16 3%	43 5%	65 4%	59 4%	108 4%	3 3%	15 4%	8 4%	4 4%
6	(6.0)	188 6%	63 7%	44 6%	37 7%	44 5%	107 7%	81 6%	162 6%	2 2%	24 6%	17 8%	5 5%
7	(7.0)	325 11%	101d 11%	86df 12%	65d 12%	69- 8%	187d 12%	133 9%	274 10%	8 9%	51 12%	31 15%	12 11%
8	(8.0)	473 15%	156 17%	110 16%	72 14%	133 15%	266 17%	205 14%	414 16%	8 9%	57 14%	33 16%	17 16%
9	(9.0)	356 12%	123+df 13%	84d 12%	65d 13%	77- 9%	208+df 13%	142- 10%	293 11%	14 16%	63+a 15%	31 15%	17 16%
10 - Extremely favourable	(10.0)	763 25%	192- 21%	180a 26%	143a 27%	239a 27%	371- 23%	382+ae 27%	614- 23%	35 39%	145+a 35%	59 28%	43 39%
NET Unfavourable (1-3)		179 6%	44 5%	29- 4%	30 6%	75+abe 8%	73- 5%	104+abe 7%	157 6%	4 4%	20 5%	10 5%	6 6%
NET Neutral (4-6)		361 12%	113 12%	85 12%	63 12%	99 11%	198 12%	162 11%	313 12%	7 8%	43 10%	26 12%	10 9%
NET Favourable (7-10)		1916 63%	572 62%	460+df 67%	344d 66%	518- 58%	1032d 64%	862 61%	1594- 61%	65 73%	316+a 76%	153+a 74%	89 82%

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Prepared by BMG

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	604	190b	116-	84	205+bce	305	289	563+cd	13	36-	18-	3
	20%	21%	17%	16%	23%	19%	20%	21%	14%	9%	9%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00	9.00	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2456	728	574	437	692	1302	1128	2064	76	380	189	106
Mean score	7.8	7.8	7.9	7.9	7.6	7.8	7.7	7.7-	8.4+a	8.2+a	8.0	8.2a
Standard deviation	2.35	2.17	2.19	2.33	2.63	2.18	2.52	2.37	2.21	2.15	2.08	2.22
Standard Error	.05	.08	.09	.14	.12	.06	.09	.06	.27	.12	.17	.23

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Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	97 3%	47+b 5%	50- 2%	17+b 8%	7 5%	18+b 6%	** **	5 3%	7 5%	** **	17 4%	10 4%
2	(2.0)	39 1%	18 2%	21 1%	6 2%	3 2%	7 2%	** **	8+abjk 5%	4 3%	** **	6 1%	1 *%
3	(3.0)	43 1%	14 1%	28 1%	4 2%	2 1%	6 2%	** **	2 2%	1 1%	** **	6 1%	6 2%
4	(4.0)	48 2%	17 2%	30 1%	2 1%	2 1%	3 1%	** **	4 2%	3 2%	** **	8 2%	3 1%
5	(5.0)	125 4%	41 4%	84 4%	9 4%	9 6%	13 4%	** **	3 2%	5 4%	** **	20 4%	9 3%
6	(6.0)	188 6%	69 7%	119 6%	10 5%	8 5%	15 5%	** **	13 8%	10 7%	** **	28 6%	21 8%
7	(7.0)	325 11%	94 9%	231g 11%	22 10%	13 8%	21 7%	** **	7- 4%	16 12%	** **	48g 11%	20 8%
8	(8.0)	473 15%	136- 13%	336+a 17%	28 13%	21 13%	33 12%	** **	18 11%	16 12%	** **	64 14%	40 15%
9	(9.0)	356 12%	94-d 9%	261+ade 13%	20 9%	6- 4%	19- 7%	** **	11 7%	13 9%	** **	44d 10%	25d 10%
10 - Extremely favourable	(10.0)	763 25%	262c 26%	500c 25%	40- 18%	35 22%	58 20%	** **	30 18%	40 30%	** **	146 +abcdegk 33%	60 23%
NET Unfavourable (1-3)		179 6%	79+b 8%	100- 5%	26+bj 12%	13 8%	31+b 11%	** **	15b 9%	13 9%	** **	30 7%	17 7%
NET Neutral (4-6)		361 12%	127 12%	234 12%	21 10%	19 12%	31 11%	** **	20 12%	18 13%	** **	56 13%	32 12%
NET Favourable (7-10)		1916 63%	587 -cdeg 57%	1328 +acdegk 65%	110- 49%	75- 47%	130- 46%	** **	66- 41%	84 63%	** **	302 +acdegk 68%	145-eg 55%

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Prepared by BMG

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	604	233+bj	371-j	66+abj	53+abj	93+abj	**	61+abjk	20	**	58-	67+bj
	20%	23%	18%	30%	33%	33%	**	38%	15%	**	13%	26%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**	10.00	10.00
Base for stats	2456	793	1662	157	107	192	**	100	115	**	389	195
Mean score	7.8	7.6-ci	7.9	7.1-	7.3	7.2-	**	7.2-	7.5	**	7.9cefgi	7.7ci
		+acdefgi					-			-		
Standard deviation	2.35	2.60	2.21	2.92	2.74	2.91	**	2.81	2.71	**	2.45	2.44
Standard Error	.05	.10	.06	.25	.29	.24	**	.31	.30	**	.14	.19

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Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	97 3%	4 3%	2 1%	12 3%	8 2%	23 3%	51 3%	95 3%	** **	96 3%	** **
2	(2.0)	39 1%	0 -%	2 2%	4 1%	3 1%	7 1%	24 2%	37 1%	** **	39 1%	** **
3	(3.0)	43 1%	8+cef 5%	4f 3%	6 2%	7 2%	14 2%	16 1%	43 1%	** **	43 1%	** **
4	(4.0)	48 2%	1 1%	4 3%	7 2%	5 1%	9 1%	24 2%	48 2%	** **	48 2%	** **
5	(5.0)	125 4%	4 2%	5 4%	14 4%	12 4%	30 4%	60 4%	122 4%	** **	124 4%	** **
6	(6.0)	188 6%	4 3%	7 6%	20 5%	18 5%	40 5%	117+a 7%	185 6%	** **	185 6%	** **
7	(7.0)	325 11%	22 15%	21+d 17%	50 13%	33 9%	90 12%	170 11%	319 11%	** **	324 11%	** **
8	(8.0)	473 15%	18 12%	12 10%	59 15%	62b 18%	120 15%	263 17%	467 16%	** **	471 16%	** **
9	(9.0)	356 12%	18 12%	18 14%	58+f 15%	51f 15%	114+f 15%	167 11%	353 12%	** **	355 12%	** **
10 - Extremely favourable	(10.0)	763 25%	60+f 39%	40f 32%	139+f 36%	135+f 39%	288+f 37%	325- 21%	754 25%	** **	756 25%	** **
NET Unfavourable (1-3)		179 6%	12 8%	8 6%	22 6%	18 5%	44 6%	91 6%	174 6%	** **	177 6%	** **
NET Neutral (4-6)		361 12%	9- 6%	15 13%	40 10%	35 10%	79 10%	201a 13%	355 12%	** **	357 12%	** **
NET Favourable (7-10)		1916 63%	119+f 77%	90+f 73%	305+f 80%	281+f 82%	613+f 79%	925- 59%	1893 63%	** **	1906 63%	** **

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Prepared by BMG

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	604	13-cd	10-d	15-	11-	43-	351+abcde	569	**	578	**
	20%	9%	8%	4%	3%	6%	22%	19%	**	19%	**
Medians	8.00	9.00	9.00	9.00	9.00	9.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2456	141	114	367	334	735	1217	2423	**	2440	**
Mean score	7.8	8.2f	7.9	8.1+f	8.3+f	8.2+f	7.6-	7.8	**	7.8	**
Standard deviation	2.35	2.32	2.27	2.25	2.15	2.22	2.33	2.34	**	2.34	**
Standard Error	.05	.21	.23	.13	.13	.09	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	97 3%	75- 3%	74- 3%	69- 3%	67 3%	4 1%	80- 3%	51- 2%	81- 3%	69- 3%	43- 2%	42 3%	39- 2%	2 1%	46- 2%	40 3%
2	(2.0)	39 1%	33 1%	33 1%	36 1%	33 1%	6 2%	36 1%	28 1%	36 1%	33 1%	17- 1%	11- 1%	18 1%	3 2%	12- 1%	14 1%
3	(3.0)	43 1%	37 1%	32 1%	32 1%	28 1%	3 1%	35 1%	33 1%	38 1%	41 2%	16- 1%	14- 1%	17- 1%	2 1%	16- 1%	14 1%
4	(4.0)	48 2%	34- 1%	32- 1%	36 1%	31 1%	6 2%	38- 1%	34 1%	39- 1%	42 2%	18- 1%	16- 1%	15- 1%	3 2%	15- 1%	14- 1%
5	(5.0)	125 4%	106 4%	101 4%	102 4%	89 4%	16 5%	107 4%	107 4%	114 4%	110 4%	55- 3%	50- 3%	54- 3%	8 4%	49- 3%	46- 3%
6	(6.0)	188 6%	173 6%	173 7%	173+ 7%	142 6%	22 7%	180+ 6%	159 6%	182+ 6%	176+ 7%	101- 5%	90 6%	97 5%	11 6%	108 6%	77 5%
7	(7.0)	325 11%	288 11%	281 11%	284 11%	236 10%	40 13%	299 11%	291+ 12%	305 11%	317+ 12%	208 11%	172 11%	193 11%	26 14%	212 11%	147 10%
8	(8.0)	473 15%	429 16%	430+ 16%	418 16%	362 16%	59 19%	443+ 16%	413+ 17%	452+ 16%	463+ 17%	322+ 17%	261+ 17%	293 16%	41+ 22%	323+ 17%	243 17%
9	(9.0)	356 12%	327+ 12%	322+ 12%	315 12%	270 12%	38 12%	331 12%	324+ 13%	337 12%	347+ 13%	257+ 14%	180 12%	238+ 13%	33+bf 18%	255+ 13%	175 12%
10 - Extremely favourable	(10.0)	763 25%	663 25%	652 25%	643 25%	548 24%	98 31% +abcdfh	680 24%	638 26%	693- 24%	747+abcdfh 28%	457b 24%	306- 20%	457b 25%	49 27%	467b 25%	364b 25%
NET Unfavourable (1-3)		179 6%	145- 5%	139- 5%	137- 5%	128 6%	14 4%	151- 5%	112- 4%	155- 5%	143- 5%	76- 4%	67- 4%	75- 4%	7 4%	75- 4%	68- 5%
NET Neutral (4-6)		361 12%	313 12%	306 12%	311 12%	262 11%	43 14%	324 12%	301 12%	335 12%	328 12%	175- 9%	156- 10%	166- 9%	22 12%	172- 9%	137- 10%
NET Favourable (7-10)		1916 63%	1707 63%	1684+ 63%	1660 63%	1416 62%	236 74% +abcdfgh	1753 63%	1665 67% +abcdfh	1786 63%	1874 70% +abcdFgh	1244+b 66%	919- 61%	1183+b 66%	149 81% +abcef	1257+b 66%	929+b 65%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Don't know	604	536egi	525egi	513egi	477+egi	26-	551egi	416-ei	558egi	333-e	403+d	376	373d	5-	391d	303d
	20%	20%	20%	20%	21%	8%	20%	17%	20%	12%	21%	25%	21%	3%	21%	21%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2456	2165	2129	2109	1807	293	2228	2078	2276	2345	1494	1142	1423	178	1503	1134
Mean score	7.8	7.8+	7.9+	7.8+	7.8	8.0	7.8+	7.9+	7.8	7.9+	8.0+b	7.8	8.1+b	8.0	8.1+b	8.0+
Standard deviation	2.35	2.27	2.26	2.26	2.31	2.13	2.29	2.15	2.29	2.22	2.10	2.18	2.12	1.97	2.09	2.21
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.06	.07	.06	.16	.06	.07

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Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	97 3%	24+bcd 9%	62- 2%	41- 2%	23- 2%
2	(2.0)	39 1%	9+bcd 3%	29 1%	21 1%	5- *%
3	(3.0)	43 1%	10+bc 3%	31- 1%	25 1%	14 1%
4	(4.0)	48 2%	7 2%	40 2%	28 2%	12 1%
5	(5.0)	125 4%	6 2%	113 4%	89+ 5%	48 4%
6	(6.0)	188 6%	11 4%	167 6%	119 6%	68 6%
7	(7.0)	325 11%	10- 4%	311+a 12%	217+a 12%	135+a 12%
8	(8.0)	473 15%	38 13%	427+ 16%	331+ 18%	205+ 19%
9	(9.0)	356 12%	17- 6%	325+a 12%	239+a 13%	153+a 14%
10 - Extremely favourable	(10.0)	763 25%	66 23%	669d 25%	437- 23%	234- 21%
NET Unfavourable (1-3)		179 6%	42+bcd 15%	122- 5%	87- 5%	42- 4%
NET Neutral (4-6)		361 12%	24 9%	319 12%	237 13%	127 12%
NET Favourable (7-10)		1916 63%	131- 46%	1732+a 65%	1223+a 66%	728+a 67%

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Prepared by BMG

Table Q22_15 (continuation)

Q22. Netflix - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	604	85+bcd	477-	313-	193
	20%	30%	18%	17%	18%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2456	198	2173	1547	897
Mean score	7.8	7.0-	7.9+a	7.8a	7.9a
Standard deviation	2.35	3.22	2.19	2.17	2.05
Standard Error	.05	.30	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_16
 Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	116 4%	45 3%	61 4%	** **	4 2%	58 4%	57 4%
2	(2.0)	52 2%	30 2%	19 1%	** **	3 2%	26 2%	26 2%
3	(3.0)	67 2%	32 2%	31 2%	** **	5 3%	37 2%	29 2%
4	(4.0)	93 3%	40 3%	46 3%	** **	6 4%	39 3%	52 3%
5	(5.0)	192 6%	101 7%	83 6%	** **	8 5%	112+b 8%	75- 5%
6	(6.0)	263 9%	129 9%	120 8%	** **	14 8%	137 9%	118 8%
7	(7.0)	400 13%	190 14%	181 12%	** **	28 18%	234+b 16%	162- 11%
8	(8.0)	459 15%	194 14%	234 16%	** **	32 20%	243 16%	215 14%
9	(9.0)	241 8%	123 9%	101 7%	** **	18 11%	128 9%	112 7%
10 - Extremely favourable	(10.0)	456 15%	231+b 17%	191- 13%	** **	32b 20%	184- 12%	266+a 17%
NET Unfavourable (1-3)		235 8%	107 8%	110 8%	** **	12 7%	121 8%	112 7%
NET Neutral (4-6)		548 18%	271 19%	249 17%	** **	28 18%	288+b 19%	245- 16%
NET Favourable (7-10)		1557 51%	738b 53%	708- 48%	** **	110+ab 69%	789+b 53%	755 49%
Don't know		721 24%	279-d 20%	401+ad 27%	** **	10- 6%	281- 19%	428+a 28%

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 Prepared by BMG

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	7.00	7.00	7.00	**	8.00	7.00	8.00
Mode	8.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	2339	1116	1066	**	150	1197	1112
Mean score	7.1	7.1c	7.0c	**	7.4c	7.0-	7.2+a
				-			
Standard deviation	2.44	2.42	2.45	**	2.26	2.36	2.52
Standard Error	.06	.08	.08	**	.21	.08	.08

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Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	116 4%	6- 2%	14 3%	15 3%	14 3%	24ah 5%	20ah 5% +abcdhi	22 7%	20- 2%	29 3%	66 6% +abcdhi	43+abcdhi 6%
2	(2.0)	52 2%	6 2%	10 2%	7 1%	4 1%	10 2%	9 2%	5 2%	16 2%	12 1%	24 2%	14 2%
3	(3.0)	67 2%	9 2%	13 2%	8 2%	15 3%	12 3%	8 2%	3 1%	22 2%	23 2%	23 2%	10 1%
4	(4.0)	93 3%	17gjk 4%	22gjk 4%	18gk 4%	11 2%	14 3%	8 2%	3- 1%	39+gjk 4%	29 3%	25- 2%	11- 2%
5	(5.0)	192 6%	37+degjk 10%	45+egjk 9%	34egjk 7%	27g 5%	19- 4%	23g 6%	7- 2%	82 9% +degijk	61gj 6%	48- 4%	30- 4%
6	(6.0)	263 9%	33 9%	49gk 9%	45gk 9%	40 8%	57 12% +dfgijk	25 7%	14- 4%	82gk 9%	84gk 9%	96gk 8%	39- 6%
7	(7.0)	400 13%	40 11%	70fgk 14% +abfghjk	93 19%	74fgjk 15%	70fgjk 15%	31- 8%	21- 7%	111gk 12%	167 17% +afghjk	122-k 10%	52- 7%
8	(8.0)	459 15%	77+efgjk 20%	80gk 15%	73gk 15%	89fgjk 18%	64 13%	46 12%	30- 9%	157+fgjk 17%	162gjk 17%	140- 12%	76- 11%
9	(9.0)	241 8%	36fgjk 9%	45fgjk 9%	50fgjk 10%	54+efgjk 11%	32gk 7%	16- 4%	9- 3%	81fgjk 9%	104+efgjk 11%	57- 5%	25- 4%
10 - Extremely favourable	(10.0)	456 15%	86 22% +defgijk	114 22% +defgijk	82efgjk 17%	76efgjk 15%	43- 9%	31- 8%	25- 8%	199 22% +cdefgijk	158efgjk 16%	99- 8%	56- 8%
NET Unfavourable (1-3)		235 8%	21 5%	38 7%	30 6%	34 7%	46ahi 10%	37 10%	30 9%	59 6%	64 7%	113+achi 10%	67+ahi 10%
NET Neutral (4-6)		548 18%	87 23% +dfgjk	116+dfgjk 22%	97gjk 20%	78g 16%	90gjk 19%	56g 15%	24- 8%	203 22% +dfgijk	175gk 18%	170-g 14%	80- 11%

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Prepared by BMG

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Favourable	1557	239	308	297	294	210-fgjk	125-	85-	547	591	419-gk	209-
(7-10)	51%	+efgjk 62%	+efgjk 59%	+efgjk 61%	+efgjk 59%	44%	33%	26%	+efgjk 61%	+efgjk 60%	36%	30%
Don't know	721	37-	58-	59-	92-abch	129	164	180	96-	151-abh	474	344+abcdehij
	24%	10%	11%	12%	19%	27%	43%	57%	11%	15%	40%	49%
Medians	7.00	8.00	8.00	7.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	8.00	10.00	10.00	7.00	8.00	7.00	8.00	8.00	10.00	7.00	8.00	8.00
Base for stats	2339	347	461	424	405	345	217	139	809	829	702	356
Mean score	7.1	7.4	7.2efgjk	7.2efgjk	7.3	6.7-	6.5-	6.4-	7.3	7.3	6.5-	6.4-
		+efgjk			+efgjk				+efgjk	+efgjk		
Standard deviation	2.44	2.26	2.41	2.27	2.26	2.47	2.71	3.05	2.34	2.26	2.66	2.84
Standard Error	.06	.15	.12	.12	.12	.14	.19	.28	.09	.09	.10	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	116 4%	9 4%	5 2%	6 2%	12 3%	9 8%	13 4%	13 3%	8 3%	12 5%	87- 3%	17+bcgdj 7%	7 5%	5bcj 6%
2	(2.0)	52 2%	4 2%	5 2%	6 2%	7 2%	1 1%	4 1%	6 1%	6 2%	6 3%	44 2%	4 2%	3 2%	* *%
3	(3.0)	67 2%	3 1%	5 2%	8 3%	5 1%	2 2%	10 3%	9 2%	5 2%	6 3%	54 2%	4 1%	7+adjk 5%	3 3%
4	(4.0)	93 3%	7 3%	7 3%	11 4%	11 3%	3 3%	13 4%	12 3%	12 4%	8 3%	83 3%	5 2%	2 2%	2 3%
5	(5.0)	192 6%	11 5%	16 6%	14 5%	45 11%	4 3%	26 8%	21 5%	16 6%	10 4%	162 6%	13 5%	11 8%	5 6%
6	(6.0)	263 9%	19 9%	24 9%	19 7%	25 6%	13 10%	39dg 12%	29 7%	25 10%	21 8%	215 8%	24 9%	19+cdgjm 13%	5 6%
7	(7.0)	400 13%	34 15%	35 13%	35 12%	60 15%	14 11%	34 10%	52 12%	36 14%	27 11%	328 13%	39 15%	23f 16%	9 11%
8	(8.0)	459 15%	28 13%	36 13%	41 14%	67 17%	24 19%	48 14%	73 17%	32 12%	35 14%	384 15%	39 15%	24 16%	13 15%
9	(9.0)	241 8%	18 8%	24 9%	16 6%	33 8%	4 4%	31 9%	44c 11%	18 7%	18 7%	206 8%	20 8%	10 7%	5 6%
10 - Extremely favourable	(10.0)	456 15%	34 15%	38 14%	41 14%	75kl 19%	19 15%	47 14%	68k 16%	37 14%	36 14%	395k 15%	27- 10%	18 12%	17+kl 20%
NET Unfavourable (1-3)		235 8%	16 7%	15 6%	20 7%	24 6%	12 10%	27 8%	28 7%	19 7%	25 10%	185- 7%	25 10%	17+bdgj 11%	8 9%
NET Neutral (4-6)		548 18%	37 16%	47 17%	44 15%	81 20%	20 16%	78+cgijm 23%	62 15%	53 20%	39 15%	460 18%	43 17%	32g 22%	12 15%
NET Favourable (7-10)		1557 51%	114 51%	133 49%	133 47%	235 58%	61 50%	161 48%	237+cfhi 56%	124 47%	116 46%	1313 51%	125 49%	75 51%	44 52%

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Prepared by BMG

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East of England (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	721	56dl	75dl	88+dfgjl	63-	30	70	92d	67dl	73dl	614dl	63dl	23-	20dl
	24%	25%	28%	31%	16%	25%	21%	22%	26%	29%	24%	25%	16%	24%
Medians	7.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00	7.00	7.00	8.00	7.00	7.00	8.00
Mode	8.00	10.00	10.00	8.00	10.00	8.00	8.00	8.00	10.00	10.00	10.00	7.00	8.00	10.00
Base for stats	2339	167	195	197	340	94	265	327	195	179	1959	193	124	64
Mean score	7.1	7.1	7.21	7.1	7.2kl	6.9	7.0	7.3+k1	7.0	6.9	7.1+k1	6.8	6.7-	7.2
Standard deviation	2.44	2.45	2.28	2.39	2.33	2.68	2.44	2.35	2.43	2.65	2.42	2.56	2.44	2.69
Standard Error	.06	.21	.18	.19	.15	.31	.16	.15	.20	.23	.06	.18	.17	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		SEG						Ethnicity					
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
		(c)								(c)			
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	116 4%	16- 2%	20 3%	24ae 5%	55+abe 6%	36- 2%	79+abe 6%	102 4%	2 2%	12 3%	4 2%	5 5%
2	(2.0)	52 2%	14 2%	10 1%	12 2%	15 2%	24 1%	27 2%	48 2%	* *%	3 1%	2 1%	1 1%
3	(3.0)	67 2%	21 2%	17 2%	10 2%	20 2%	37 2%	30 2%	56 2%	1 2%	10 2%	7 3%	1 1%
4	(4.0)	93 3%	22 2%	31+a 5%	14 3%	26 3%	53 3%	40 3%	76 3%	2 2%	16 4%	11 5%	3 3%
5	(5.0)	192 6%	55 6%	39 6%	46+e 9%	51 6%	94 6%	97 7%	152- 6%	8 9%	38+a 9%	18 9%	11 10%
6	(6.0)	263 9%	87d 9%	71df 10%	46 9%	56- 6%	158+df 10%	102- 7%	231 9%	3 4%	29 7%	20 9%	5 4%
7	(7.0)	400 13%	140+df 15%	98 14%	64 12%	96- 11%	237+df 15%	160- 11%	340 13%	10 12%	59 14%	27 13%	23 21%
8	(8.0)	459 15%	152d 17%	112d 16%	86d 16%	105- 12%	264+df 16%	191- 13%	410+ 16%	12 13%	49 12%	25 12%	13 12%
9	(9.0)	241 8%	77 8%	63 9%	37 7%	63 7%	140 9%	100 7%	197 8%	8 9%	44+a 11%	26+a 13%	10 9%
10 - Extremely favourable	(10.0)	456 15%	125 14%	100 15%	78 15%	146 16%	226 14%	224 16%	361- 14%	20 23%	94+a 23%	42a 20%	27 25%
NET Unfavourable (1-3)		235 8%	51- 6%	46 7%	45a 9%	90+abe 10%	97- 6%	136+abe 10%	207 8%	3 4%	24 6%	13 6%	8 7%
NET Neutral (4-6)		548 18%	163 18%	141+d 20%	105d 20%	134- 15%	305d 19%	239 17%	459 17%	13 15%	83 20%	49 23%	19 17%
NET Favourable (7-10)		1557 51%	494+df 54%	373df 54%	264 51%	410- 46%	867+df 54%	675- 48%	1308- 50%	50 56%	247+a 59%	119 58%	73 67%

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Prepared by BMG

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	721	209b	130-	106	262+abce	339-	369+bce	653+cd	22	62-	26-	10
	24%	23%	19%	20%	29%	21%	26%	25%	25%	15%	13%	9%
Medians	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	2339	708	561	415	634	1269	1049	1974	67	354	181	99
Mean score	7.1	7.2+df	7.1	6.9	6.9	7.2+df	6.9-	7.0-	7.7+a	7.4+a	7.3	7.4
Standard deviation	2.44	2.16	2.31	2.50	2.77	2.23	2.66	2.44	2.27	2.37	2.34	2.47
Standard Error	.06	.08	.10	.15	.13	.06	.10	.06	.28	.14	.19	.27

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Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	116 4%	60+b 6%	56- 3%	21+bdj 9%	5 3%	28+abdj 10%	** **	8 5%	8 6%	** **	21 5%	16+b 6%
2	(2.0)	52 2%	23 2%	29 1%	6 3%	2 1%	6 2%	** **	6 4%	4 3%	** **	8 2%	3 1%
3	(3.0)	67 2%	28 3%	39 2%	4 2%	4 3%	2 1%	** **	5 3%	6 5%	** **	16e 4%	8 3%
4	(4.0)	93 3%	38 4%	55 3%	6 3%	7 5%	10 4%	** **	9b 6%	6 5%	** **	17 4%	9 4%
5	(5.0)	192 6%	61 6%	131c 6%	6- 3%	10 6%	13 5%	** **	8 5%	11 8%	** **	30 7%	15 6%
6	(6.0)	263 9%	91 9%	172 8%	16 7%	14 9%	19 7%	** **	11 7%	10 8%	** **	54+be 12%	22 8%
7	(7.0)	400 13%	108- 11%	292+ae 14%	21 9%	13 8%	22- 8%	** **	13 8%	13 10%	** **	53 12%	29 11%
8	(8.0)	459 15%	118- 12%	341+aejk 17%	29 13%	18 11%	30 11%	** **	18 11%	18 14%	** **	50- 11%	26- 10%
9	(9.0)	241 8%	71 7%	171 8%	12 5%	6 4%	14 5%	** **	7 4%	7 5%	** **	35 8%	23 9%
10 - Extremely favourable	(10.0)	456 15%	177+b 17%	279- 14%	34 15%	30 19%	51 18%	** **	26 16%	27 20%	** **	87+b 20%	42 16%
NET Unfavourable (1-3)		235 8%	111+b 11%	124- 6%	31+b 14%	11 7%	37+b 13%	** **	19b 12%	18 14%	** **	44b 10%	28b 11%
NET Neutral (4-6)		548 18%	191 19%	357 18%	29 13%	32 20%	42 15%	** **	28 17%	28 21%	** **	102+bce 23%	46 18%
NET Favourable (7-10)		1557 51%	474- 46%	1082 +acdegk 53%	96- 43%	67- 42%	118- 41%	** **	64- 39%	66 49%	** **	225eg 50%	119 45%

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Prepared by BMG

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	721	251j	470j	68+bj	50+bj	88+abj	**	51+bj	22	**	75-	69j
	24%	24%	23%	30%	31%	31%	**	32%	17%	**	17%	26%
Medians	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	7.00	**	7.00	7.00
Mode	8.00	10.00	8.00	10.00	10.00	10.00	**	10.00	10.00	**	10.00	10.00
Base for stats	2339	775	1563	155	110	197	**	110	112	**	371	193
Mean score	7.1	6.8-	7.2	6.6-	7.1	6.6-	**	6.6	6.7	**	7.0	6.8
			+acegi									
Standard deviation	2.44	2.74	2.27	3.03	2.57	3.11	**	2.89	2.83	**	2.60	2.76
Standard Error	.06	.11	.06	.26	.27	.25	**	.31	.31	**	.15	.22

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Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	116 4%	4 3%	3 3%	6- 2%	6 2%	17- 2%	63ce 4%	112 4%	**	112 4%	**
2	(2.0)	52 2%	1 1%	* *%	3 1%	6 2%	10 1%	31 2%	52 2%	**	52 2%	**
3	(3.0)	67 2%	7 4%	6 5%	8 2%	8 2%	21 3%	28 2%	65 2%	**	67 2%	**
4	(4.0)	93 3%	2 1%	6 5%	19+ 5%	10 3%	28 4%	52 3%	91 3%	**	93 3%	**
5	(5.0)	192 6%	9 6%	9 8%	33f 9%	32+f 9%	63+f 8%	85 5%	190 6%	**	192 6%	**
6	(6.0)	263 9%	12 8%	14 11%	35 9%	30 9%	66 9%	139 9%	258 9%	**	261 9%	**
7	(7.0)	400 13%	29+ 19%	16 13%	52 14%	42 12%	101 13%	217 14%	394 13%	**	396 13%	**
8	(8.0)	459 15%	26 17%	15 12%	60 16%	52 15%	122 16%	252 16%	454 15%	**	459 15%	**
9	(9.0)	241 8%	9 6%	12 10%	44+f 11%	27 8%	77+ 10%	120 8%	240 8%	**	241 8%	**
10 - Extremely favourable	(10.0)	456 15%	40+f 26%	27+f 22%	84+f 22%	93+f 27%	189+f 24%	178- 11%	450 15%	**	450 15%	**
NET Unfavourable (1-3)		235 8%	12 8%	9 8%	18- 5%	20 6%	48 6%	122c 8%	228 8%	**	231 8%	**
NET Neutral (4-6)		548 18%	23 15%	29 24%	87+f 23%	72 21%	157 20%	276 18%	539 18%	**	546 18%	**
NET Favourable (7-10)		1557 51%	104+f 68%	70 57%	240+f 63%	215+f 62%	489+f 63%	767- 49%	1539 51%	**	1546 51%	**

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Prepared by BMG

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	721	15-	15-	39-	37-	85-	402+abcde	686	**	695	**
	24%	10%	12%	10%	11%	11%	26%	23%	**	23%	**
Medians	7.00	8.00	7.00	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	10.00	10.00	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	2339	139	108	344	307	694	1166	2306	**	2323	**
Mean score	7.1	7.5+f	7.2	7.5+f	7.5+f	7.5+f	6.9-	7.1	**	7.1	**
Standard deviation	2.44	2.31	2.41	2.22	2.33	2.32	2.41	2.43	**	2.43	**
Standard Error	.06	.21	.25	.13	.15	.10	.08	.06	**	.06	**

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Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	116 4%	88- 3%	94 4%	87- 3%	87 4%	12 4%	97- 3%	70- 3%	100- 4%	86- 3%	49- 3%	51 3%	53- 3%	6 3%	64 3%	53 4%
2	(2.0)	52 2%	46 2%	44 2%	45 2%	39 2%	5 2%	47 2%	37 2%	47 2%	45 2%	24- 1%	17- 1%	27 1%	* *%	27 1%	18 1%
3	(3.0)	67 2%	54 2%	49- 2%	51- 2%	42- 2%	9 3%	56- 2%	52 2%	57- 2%	64 2%	30- 2%	21- 1%	28- 2%	5 3%	26- 1%	20- 1%
4	(4.0)	93 3%	76 3%	75 3%	81 3%	64 3%	8 3%	83 3%	78 3%	83 3%	86 3%	37- 2%	33- 2%	39- 2%	5 3%	47- 2%	30- 2%
5	(5.0)	192 6%	171 6%	158 6%	159 6%	139 6%	25 8%	172 6%	153 6%	179 6%	179+ 7%	92- 5%	58- 4%	80- 4%	8 4%	75- 4%	69- 5%
6	(6.0)	263 9%	245+ 9%	233 9%	243+ 9%	193 8%	29 9%	249+ 9%	238+ 10%	251 9%	250+ 9%	158 8%	131 9%	150 8%	18 10%	174 9%	113 8%
7	(7.0)	400 13%	354 13%	357 13%	350 13%	291 13%	52 16%	361 13%	344+ 14%	372 13%	388+ 14%	249 13%	211 14%	228 13%	32 17%	263 14%	171 12%
8	(8.0)	459 15%	411 15%	403 15%	403 15%	353 15%	58 18%	424 15%	408+ 16%	436 15%	451+ 17%	305 16%	234 15%	288 16%	42 23%	299 16%	229 16%
9	(9.0)	241 8%	221 8%	224+ 8%	220+ 8%	189 8%	31 10%	224 8%	213+ 9%	230 8%	234+ 9%	180+ 9%	136+ 9%	172+ 10%	18 10%	176+ 9%	131+ 9%
10 - Extremely favourable	(10.0)	456 15%	400 15%	393 15%	387 15%	338 15%	76 24%	419 15%	389+ 16%	423 15%	446+ 17%	280 15%	204- 13%	275 15%	43 24%	273 14%	229 16%
NET Unfavourable (1-3)		235 8%	188- 7%	187- 7%	183- 7%	168 7%	26 8%	200- 7%	160- 6%	205- 7%	195- 7%	103- 5%	89- 6%	108- 6%	11 6%	116- 6%	91- 6%
NET Neutral (4-6)		548 18%	491 18%	466 18%	483 18%	396 17%	63 20%	504 18%	469+ 19%	513 18%	515+ 19%	287- 15%	223- 15%	269- 15%	32 17%	295- 16%	212- 15%

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Prepared by BMG

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Favourable	1557	1386	1378+	1361+	1170	216 +abcdgh i	1428	1354+a	1462+	1519 +abcdgh	1014+	786	963+	135 +abcef	1011+	761
(7-10)	51%	51%	52%	52%	51%	68%	51%	54%	52%	57%	53%	52%	54%	74%	53%	53%
Don't know	721 24%	635egi 24%	624egi 24%	595-ei 23%	549egi 24%	15- 5%	647egi 23%	511-ei 20%	654egi 23%	449-e 17%	494+d 26%	420+d 28%	457+d 25%	5- 3%	470d 25%	373+d 26%
Medians	7.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	10.00
Base for stats	2339	2066	2030	2026	1735	304	2132	1983	2180	2230	1403	1098	1340	178	1423	1064
Mean score	7.1	7.1+	7.1+	7.1+	7.1	7.4+	7.1+	7.2+	7.1+	7.2+	7.4+	7.3+	7.3+	7.6+	7.3+	7.3+
Standard deviation	2.44	2.38	2.39	2.37	2.43	2.38	2.40	2.30	2.40	2.35	2.24	2.30	2.31	2.16	2.32	2.38
Standard Error	.06	.06	.06	.06	.06	.15	.06	.06	.06	.05	.06	.07	.07	.17	.07	.08

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Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	116 4%	25+bcd 9%	80- 3%	48- 3%	25- 2%
2	(2.0)	52 2%	6 2%	42 2%	25 1%	9- 1%
3	(3.0)	67 2%	6 2%	58 2%	46 2%	29 3%
4	(4.0)	93 3%	11 4%	79 3%	57 3%	27 2%
5	(5.0)	192 6%	10 4%	171 6%	117 6%	57 5%
6	(6.0)	263 9%	11- 4%	241+a 9%	181+a 10%	111+a 10%
7	(7.0)	400 13%	21- 8%	368+a 14%	267+a 14%	174+a 16%
8	(8.0)	459 15%	32 11%	417+ 16%	310+ 17%	186+ 17%
9	(9.0)	241 8%	13 5%	223+ 8%	170+a 9%	104+a 10%
10 - Extremely favourable	(10.0)	456 15%	45 16%	394 15%	264 14%	150 14%
NET Unfavourable (1-3)		235 8%	38+bcd 13%	180- 7%	119- 6%	63- 6%
NET Neutral (4-6)		548 18%	32- 11%	492+a 19%	355a 19%	194a 18%
NET Favourable (7-10)		1557 51%	111- 39%	1403+a 53%	1012+a 54%	614+a 56%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q22_16 (continuation)

Q22. Amazon Prime Video - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	721	102+bcd	576-	374-	220-
	24%	36%	22%	20%	20%
Medians	7.00	7.00	7.00	8.00	8.00
Mode	8.00	10.00	8.00	8.00	8.00
Base for stats	2339	181	2074	1486	870
Mean score	7.1	6.6-	7.1+a	7.2+a	7.3+a
Standard deviation	2.44	3.14	2.34	2.26	2.16
Standard Error	.06	.30	.06	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_17

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	183 6%	69- 5%	103+a 7%	** **	5 3%	93 6%	88 6%
2	(2.0)	59 2%	32 2%	22 2%	** **	6 3%	30 2%	29 2%
3	(3.0)	69 2%	33 2%	31 2%	** **	5 3%	32 2%	34 2%
4	(4.0)	91 3%	42 3%	42 3%	** **	7 4%	45 3%	44 3%
5	(5.0)	210 7%	127+b 9%	67- 5%	** **	17b 11%	110 7%	100 7%
6	(6.0)	186 6%	102+b 7%	59- 4%	** **	24+ab 15%	106+b 7%	78- 5%
7	(7.0)	201 7%	107+b 8%	72- 5%	** **	21+ab 13%	119+b 8%	81- 5%
8	(8.0)	195 6%	114+b 8%	63- 4%	** **	18+b 11%	111+b 8%	82- 5%
9	(9.0)	78 3%	43b 3%	24- 2%	** **	12+ab 7%	38 3%	39 3%
10 - Extremely favourable	(10.0)	137 4%	77+b 6%	45- 3%	** **	14+b 9%	71 5%	64 4%
NET Unfavourable (1-3)		311 10%	134 10%	156 11%	** **	16 10%	155 10%	151 10%
NET Neutral (4-6)		487 16%	271+b 19%	168- 11%	** **	48+ab 30%	261+b 18%	222- 14%
NET Favourable (7-10)		611 20%	341+b 24%	203- 14%	** **	66+ab 41%	339+b 23%	266- 17%
Don't know		1651 54%	649-d 47%	940+ad 64%	** **	30- 19%	723- 49%	901+a 59%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	6.00	6.00	5.00	**	7.00	6.00	6.00
Mode	5.00	5.00	1.00	**	6.00	7.00	5.00
Base for stats	1409	745	527	**	129	756	639
Mean score	5.7	6.0+bc	5.2-	**	6.4+bc	5.8	5.6
Standard deviation	2.73	2.59	2.89	**	2.36	2.67	2.79
Standard Error	.08	.11	.14	**	.24	.11	.12

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Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	183 6%	20 5%	34 7%	31 6%	27 5%	23 5%	23 6%	25 8%	54 6%	58 6%	71 6%	48 7%
2	(2.0)	59 2%	13dfjk 3%	13d 2%	13d 3%	2- *	10d 2%	3 1%	5 2%	26+dfk 3%	15 2%	18 2%	9 1%
3	(3.0)	69 2%	8 2%	20+gijk 4%	10 2%	10 2%	11 2%	7 2%	3 1%	29+gk 3%	19 2%	21 2%	10 1%
4	(4.0)	91 3%	14k 4%	16k 3%	23+fgjk 5%	15k 3%	14k 3%	5 1%	3 1%	30k 3%	38fgjk 4%	23- 2%	9- 1%
5	(5.0)	210 7%	48 +defgijk 12%	51 +defgijk 10%	41dfgjk 8%	24 5%	26gk 6%	13- 3%	7- 2%	99 +defgijk 11%	65fgjk 7%	46- 4%	20- 3%
6	(6.0)	186 6%	29fgjk 8%	36fgjk 7%	35fgjk 7%	41+efgjk 8%	23 5%	12- 3%	8- 3%	65fgjk 7%	76+fgjk 8%	44- 4%	21- 3%
7	(7.0)	201 7%	46 +cdefgijk 12%	45efgjk 9%	34egjk 7%	33gjk 7%	19- 4%	17 4%	7- 2%	91 +efgijk 10%	67egjk 7%	43- 4%	24- 3%
8	(8.0)	195 6%	44 +cdefgijk 11%	57 +cdefgijk 11%	33efgjk 7%	35efgjk 7%	14- 3%	8- 2%	5- 2%	101 +cdefgijk 11%	67efgjk 7%	27- 2%	13- 2%
9	(9.0)	78 3%	22 +cefijk 6%	17fgjk 3%	13fgjk 3%	15fgjk 3%	10fgk 2%	1- *	1- *	39+fgjk 4%	28fgjk 3%	12- 1%	2- *
10 - Extremely favourable	(10.0)	137 4%	19efgjk +adefgijk 5%	47 +adefgijk 9%	30efgjk 6%	22egjk 4%	8- 2%	7- 2%	3- 1%	67+efgjk 7%	52efgjk 5%	18- 2%	10- 1%
NET Unfavourable (1-3)		311 10%	42 11%	67+dj 13%	54 11%	38 8%	43 9%	34 9%	33 10%	108d 12%	93 9%	110 9%	67 10%

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Prepared by BMG

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Neutral (4-6)	487	91 +defgjk	104+efgjk	99+efgjk	81fgjk	64fgjk	30-	19-	194 +defgjk	180 +efgjk	113-	49-
	16%	24%	20%	21%	16%	13%	8%	6%	21%	18%	10%	7%
NET Favourable (7-10)	611	131 +cdefgij k	166 +cdefgij k	109efgjk	105efgjk	51-gk	33-	16-	297 +cdefgij k	214efgjk	100-	49-
	20%	34%	32%	23%	21%	11%	9%	5%	33%	22%	9%	7%
Don't know	1651	121-	183-	220-abh	274abch	317	284 +abcdhi	251 +abcdehi	305-	494-abh +abcdehi	852	535+abcdehi
	54%	32%	35%	46%	55%	67%	74%	79%	34%	50%	72%	76%
Medians	6.00	6.00	6.00	6.00	6.00	5.00	5.00	4.00	6.00	6.00	5.00	5.00
Mode	5.00	5.00	8.00	5.00	6.00	5.00	1.00	1.00	8.00	6.00	1.00	1.00
Base for stats	1409	263	336	263	224	158	98	68	600	486	323	166
Mean score	5.7	6.1 +efgjk	6.1 +efgjk	5.7efgjk	6.0efgjk	5.2-gk	4.9-	4.0-	6.1 +efgjk	5.9efgjk	4.8-g	4.5-
Standard deviation	2.73	2.48	2.74	2.73	2.62	2.64	2.84	2.91	2.63	2.68	2.79	2.89
Standard Error	.08	.18	.16	.18	.19	.22	.31	.38	.12	.13	.16	.24

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Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	183	15	10	16	16	13	21	21	14	16	142-	15	18	8bdgj
		6%	7%	4%	5%	4%	10%	6%	5%	5%	7%	6%	6%	12%	9%
2	(2.0)	59	4b	0-	10b	5	2	7b	10b	5b	6b	49b	3	5b	2b
		2%	2%	-%	3%	1%	2%	2%	2%	2%	2%	2%	1%	3%	2%
3	(3.0)	69	6	6	6	13	4	5	8	5	7	61	2	3	3k
		2%	3%	2%	2%	3%	4%	1%	2%	2%	3%	2%	1%	2%	4%
4	(4.0)	91	4	13	10	17	1	11	8	9	5	78	5	6	2
		3%	2%	5%	3%	4%	1%	3%	2%	3%	2%	3%	2%	4%	2%
5	(5.0)	210	16	13	18	36g	6	33+bg	19	14	24g	178	16	8	8bg
		7%	7%	5%	6%	9%	5%	10%	4%	5%	10%	7%	6%	5%	9%
6	(6.0)	186	12	21	17	22	1	31+j	22	16	16	159	14	9	4
		6%	6%	8%	6%	6%	1%	9%	5%	6%	6%	6%	5%	6%	5%
7	(7.0)	201	12	15	20	43	9	18	29	12	14	172	17	8	4
		7%	6%	5%	7%	11%	8%	5%	7%	5%	5%	7%	7%	5%	5%
8	(8.0)	195	22+cil	15	9-	35cil	1	22	35cil	13	9	161	21ci	6	7ci
		6%	10%	5%	3%	9%	1%	6%	8%	5%	4%	6%	8%	4%	8%
9	(9.0)	78	5	11f	7	14	0	4	15f	4	4	64	8	4	2
		3%	2%	4%	2%	4%	-%	1%	4%	2%	2%	3%	3%	2%	2%
10 - Extremely favourable	(10.0)	137	12	12	10	22i	5	17i	17	12	9	117i	13i	3-	4
		4%	5%	4%	4%	6%	4%	5%	4%	5%	4%	5%	5%	2%	5%
NET Unfavourable		311	25	15-	31b	34	20	33	39	25	30b	252	21	25	13+bdgjk
		10%	11%	6%	11%	9%	16%	10%	9%	9%	12%	10%	8%	17%	15%

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Prepared by BMG

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Neutral (4-6)	487	32	47	44	75g	8	76	49-	39	45	416g	34	23	14
	16%	14%	17%	15%	19%	6%	23%	12%	15%	18%	16%	13%	16%	16%
NET Favourable	611	51il	52	46	114	15	61	96il	42	36-	515l	60chil	20-	17
(7-10)	20%	23%	19%	16%	28%	12%	18%	23%	16%	14%	20%	23%	14%	20%
Don't know	1651	115	155d	163d	178-	81	166	234d	156dfm	141d	1391d	141d	78d	41
	54%	52%	58%	57%	44%	65%	49%	56%	60%	56%	54%	55%	53%	49%
Medians	6.00	6.00	6.00	6.00	7.00	5.00	6.00	7.00	6.00	5.00	6.00	7.00	5.00	5.00
Mode	5.00	8.00	6.00	7.00	7.00	1.00	5.00	8.00	6.00	5.00	5.00	8.00	1.00	5.00
Base for stats	1409	108	115	121	224	43	170	185	106	111	1182	115	69	43
Mean score	5.7	5.9e1	6.2ceilm	5.41	6.2	4.5-	5.6e1	6.0eil	5.61	5.3	5.8e1	6.1eilm	4.6-	5.3
Standard deviation	2.73	2.82	2.51	2.73	2.48	3.11	2.62	2.75	2.79	2.69	2.70	2.78	2.85	2.91
Standard Error	.08	.30	.27	.29	.19	.56	.22	.24	.31	.31	.09	.26	.26	.29

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	183 6%	31- 3%	30- 4%	40abe 8%	77+abe 9%	61- 4%	117+abe 8%	167+c 6%	2 2%	14- 3%	7 3%	4 4%
2	(2.0)	59 2%	11 1%	12 2%	9 2%	27+ae 3%	23 1%	36+ae 3%	46 2%	5 6%	13 3%	5 2%	3 2%
3	(3.0)	69 2%	14 1%	21a 3%	15 3%	19 2%	35 2%	34 2%	55 2%	4 4%	14 3%	5 2%	5 5%
4	(4.0)	91 3%	25 3%	25 4%	16 3%	26 3%	50 3%	41 3%	81 3%	0 -	9 2%	6 3%	2 2%
5	(5.0)	210 7%	49- 5%	60+ad 9%	47ad 9%	51 6%	109 7%	98 7%	178 7%	2 2%	33 8%	21 10%	9 9%
6	(6.0)	186 6%	62d 7%	52df 8%	32 6%	37- 4%	114+df 7%	69- 5%	147- 6%	6 7%	38+a 9%	25+a 12%	7 6%
7	(7.0)	201 7%	60 7%	53d 8%	42d 8%	44- 5%	113 7%	87 6%	164 6%	11 12%	37 9%	18 9%	7 7%
8	(8.0)	195 6%	57 6%	60+df 9%	32 6%	47 5%	116 7%	79 6%	148- 6%	7 8%	46+a 11%	22+a 11%	17 16%
9	(9.0)	78 3%	21 2%	19 3%	15 3%	23 3%	40 2%	38 3%	65 2%	1 1%	13 3%	10 5%	1 1%
10 - Extremely favourable	(10.0)	137 4%	42 5%	32 5%	27 5%	33 4%	74 5%	60 4%	94- 4%	13 14%	41+a 10%	11 5%	18 16%
NET Unfavourable (1-3)		311 10%	57- 6%	62a 9%	64ae 12%	123+abe 14%	119- 7%	187+abe 13%	268 10%	11 12%	41 10%	17 8%	12 11%
NET Neutral (4-6)		487 16%	136 15%	138+adf 20%	95d 18%	114- 13%	273d 17%	209 15%	406 15%	8 9%	79 19%	52+a 25%	19 17%
NET Favourable (7-10)		611 20%	180 20%	163+adf 24%	116d 22%	147- 16%	344d 21%	263 19%	471- 18%	31 35%	138+a 33%	61+a 29%	44 40%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	1651	545+bcef	327-	246-	512+bc	872bc	759bc	1482+cd	39	158-	78-	35
	54%	59%	47%	47%	57%	54%	54%	56%	44%	38%	38%	32%
Medians	6.00	6.00	6.00	6.00	5.00	6.00	6.00	6.00	7.00	7.00	6.00	7.00
Mode	5.00	6.00	5.00	5.00	1.00	8.00	1.00	5.00	10.00	8.00	6.00	10.00
Base for stats	1409	372	363	275	384	736	659	1145	50	257	130	74
Mean score	5.7	6.2+cdf	6.0df	5.6	5.2-	6.1+cdf	5.4-	5.6-	6.7+a	6.5+a	6.3+a	6.8+a
Standard deviation	2.73	2.53	2.49	2.76	2.97	2.51	2.89	2.73	2.81	2.57	2.33	2.70
Standard Error	.08	.13	.13	.20	.18	.09	.14	.09	.42	.18	.23	.34

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	183 6%	83+b 8%	100- 5%	22+b 10%	10 6%	35+b 12%	** **	13 8%	14 10%	** **	42+b 9%	21b 8%
2	(2.0)	59 2%	23 2%	36 2%	7 3%	3 2%	5 2%	** **	4 3%	6 4%	** **	13 3%	2 1%
3	(3.0)	69 2%	29 3%	40 2%	9 4%	6 4%	9 3%	** **	2 1%	2 2%	** **	13 3%	7 3%
4	(4.0)	91 3%	22 2%	69 3%	3 1%	1 *%	4 2%	** **	4 3%	3 2%	** **	10 2%	8 3%
5	(5.0)	210 7%	67 7%	144 7%	10 4%	11 7%	12 4%	** **	8 5%	8 6%	** **	31 7%	20 8%
6	(6.0)	186 6%	55 5%	131 6%	7 3%	4 3%	13 4%	** **	9 6%	8 6%	** **	30 7%	11 4%
7	(7.0)	201 7%	56 5%	144 7%	8 4%	8 5%	12 4%	** **	7 4%	5 3%	** **	29 7%	11 4%
8	(8.0)	195 6%	51- 5%	144+ace 7%	6- 3%	7 5%	10 4%	** **	4 3%	4 3%	** **	22 5%	11 4%
9	(9.0)	78 3%	21 2%	57 3%	5 2%	* *%	3 1%	** **	3 2%	3 2%	** **	8 2%	6 2%
10 - Extremely favourable	(10.0)	137 4%	44 4%	93 5%	11 5%	11 7%	10 4%	** **	10 6%	11 8%	** **	23 5%	9 4%
NET Unfavourable (1-3)		311 10%	135+b 13%	176- 9%	38+b 17%	19 12%	49+b 17%	** **	19 12%	22 16%	** **	68+b 15%	30 12%
NET Neutral (4-6)		487 16%	144c 14%	343cde 17%	19- 9%	16 10%	29- 10%	** **	22 14%	20 15%	** **	70c 16%	38 15%
NET Favourable (7-10)		611 20%	172- 17%	439+acek 22%	30- 13%	26 16%	35- 12%	** **	23 14%	22 16%	** **	82 18%	37- 14%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	1651	575	1075	136+bj	100bj	172+bj	**	97	71	**	226	157j
	54%	56%	53%	61%	62%	60%	**	60%	53%	**	51%	60%
Medians	6.00	6.00	6.00	5.00	6.00	5.00	**	6.00	5.00	**	6.00	5.00
Mode	5.00	1.00	8.00	1.00	5.00	1.00	**	1.00	1.00	**	1.00	1.00
Base for stats	1409	450	958	87	60	114	**	64	64	**	220	106
Mean score	5.7	5.3-e	5.9	4.8-	5.6	4.6-	**	5.3	5.2	**	5.3-	5.2
		+acefijk										
Standard deviation	2.73	2.91	2.62	3.25	3.08	3.10	**	3.10	3.24	**	2.93	2.88
Standard Error	.08	.15	.09	.38	.44	.33	**	.45	.47	**	.22	.31

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Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	183 6%	8 5%	3 2%	23 6%	12 3%	40 5%	94 6%	178 6%	** **	179 6%	** **
2	(2.0)	59 2%	5 3%	4 3%	8 2%	5 1%	16 2%	29 2%	59 2%	** **	59 2%	** **
3	(3.0)	69 2%	5 3%	12+cdef 9%	9 2%	4 1%	22 3%	35 2%	68 2%	** **	69 2%	** **
4	(4.0)	91 3%	7 4%	4 3%	22+f 6%	19+f 5%	35+ 5%	46 3%	91 3%	** **	91 3%	** **
5	(5.0)	210 7%	22+cdef 15%	12 10%	30 8%	24 7%	69+ 9%	101 6%	208 7%	** **	208 7%	** **
6	(6.0)	186 6%	4 3%	7 6%	29a 8%	29a 8%	61+a 8%	89 6%	184 6%	** **	185 6%	** **
7	(7.0)	201 7%	14 9%	8 7%	34 9%	29 8%	62 8%	94 6%	197 7%	** **	200 7%	** **
8	(8.0)	195 6%	10 7%	7 6%	38+f 10%	36+f 10%	72+f 9%	87 6%	192 6%	** **	194 6%	** **
9	(9.0)	78 3%	5 3%	5 4%	13 3%	16+ 5%	30+ 4%	39 3%	76 3%	** **	77 3%	** **
10 - Extremely favourable	(10.0)	137 4%	7 4%	8f 6%	27+f 7%	41+af 12%	61+f 8%	40- 3%	135 5%	** **	135 4%	** **
NET Unfavourable (1-3)		311 10%	19d 12%	18d 15%	41d 11%	21- 6%	79d 10%	158d 10%	304 10%	** **	307 10%	** **
NET Neutral (4-6)		487 16%	33 21%	23 19%	81+f 21%	72+f 21%	165+f 21%	236 15%	483 16%	** **	485 16%	** **
NET Favourable (7-10)		611 20%	36f 23%	28 22%	112+f 29%	121+abf 35%	225+f 29%	260- 17%	599 20%	** **	607 20%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	1651	66-	54-	149-	131-	310-	914+abcde	1606	**	1619	**
	54%	43%	44%	39%	38%	40%	58%	54%	**	54%	**
Medians	6.00	5.00	6.00	6.00	7.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	5.00	5.00	8.00	10.00	8.00	5.00	5.00	**	5.00	**
Base for stats	1409	88	69	234	214	468	654	1386	**	1399	**
Mean score	5.7	5.6	5.7	6.0f	6.7	6.1+f	5.5-	5.7	**	5.7	**
					+abcef						
Standard deviation	2.73	2.59	2.60	2.67	2.53	2.64	2.67	2.72	**	2.72	**
Standard Error	.08	.30	.35	.19	.19	.14	.11	.08	**	.08	**

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Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	183 6%	138- 5%	142- 5%	130- 5%	114- 5%	9- 3%	146- 5%	115- 5%	150- 5%	153 6%	79- 4%	57- 4%	77- 4%	6 3%	79- 4%	63- 4%
2	(2.0)	59 2%	52 2%	52 2%	53 2%	38 2%	7 2%	55 2%	47 2%	55 2%	54 2%	29 2%	17- 1%	26- 1%	2 1%	30 2%	20 1%
3	(3.0)	69 2%	61 2%	62 2%	62 2%	60+ 3%	6 2%	64 2%	56 2%	66 2%	61 2%	45 2%	31 2%	42 2%	1 1%	47 2%	32 2%
4	(4.0)	91 3%	83 3%	81 3%	83 3%	67 3%	7 2%	85 3%	80 3%	88 3%	87+ 3%	48 3%	39 3%	45 3%	5 3%	59 3%	36 2%
5	(5.0)	210 7%	194 7%	187 7%	182 7%	164 7%	24 7%	197 7%	182 7%	200 7%	197+ 7%	116 6%	81- 5%	106- 6%	8 4%	112- 6%	79- 5%
6	(6.0)	186 6%	169 6%	166 6%	169 6%	137 6%	35 11% +abcd fghi	173 6%	168+ 7%	177 6%	172 6%	114 6%	93 6%	115 6%	16 9%	120 6%	81 6%
7	(7.0)	201 7%	188+ 7%	186+ 7%	187+ 7%	169+ 7%	49 15% +abcd fghi	193+ 7%	183+ 7%	196+ 7%	194+ 7%	131 7%	100 7%	129 7%	30 16% +abcef	129 7%	104 7%
8	(8.0)	195 6%	175 6%	174 7%	177 7%	155 7%	61 19% +abcd fghi	178 6%	175+ 7%	185 7%	189+ 7%	134 7%	120+ 8%	129 7%	44 24% +abcef	134 7%	116+ 8%
9	(9.0)	78 3%	74 3%	72 3%	72 3%	60 3%	22 7% +abcd fghi	74 3%	73+ 3%	76 3%	76+ 3%	53 3%	39 3%	55+ 3%	16+abcef 9%	59+ 3%	43 3%
10 - Extremely favourable	(10.0)	137 4%	121 4%	120 5%	124 5%	105 5%	48 15% +abcd fghi	126 5%	121 5%	127 4%	131+ 5%	99+ 5%	79 5%	89 5%	33+abcef 18%	96 5%	79+ 6%

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Prepared by BMG

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Unfavourable (1-3)	311 10%	250- 9%	255- 10%	244- 9%	212- 9%	22 7%	265- 10%	218- 9%	271- 10%	269 10%	154- 8%	105- 7%	145- 8%	10- 5%	156- 8%	115- 8%
NET Neutral (4-6)	487 16%	446+ 17%	434 16%	434+ 17%	368 16%	65+ 20%	455 16%	430+ 17%	465+ 16%	457+ 17%	278- 15%	213- 14%	266 15%	29 16%	291 15%	195- 14%
NET Favourable (7-10)	611 20%	559+ 21%	552+ 21%	559+ 21%	488+ 21%	180 56%	571+ 21%	553+ 22%	585+ 21%	590+ 22%	418+ 22%	338+ 22%	403+ 22%	122 67%	418+ 22%	343+ 24%
Don't know	1651 54%	1446e 54%	1413e 53%	1385-e 53%	1216e 53%	52- 16%	1489e 54%	1294-e 52%	1514e 53%	1364-e 51%	1048d 55%	861+d 57%	983d 55%	23- 12%	1028d 54%	784d 55%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	7.00	6.00	8.00	6.00	7.00
Mode	5.00	5.00	5.00	7.00	7.00	8.00	5.00	7.00	5.00	5.00	8.00	8.00	7.00	8.00	8.00	8.00
Base for stats	1409	1255	1242	1237	1068	268	1290	1201	1321	1315	849	657	813	160	865	653
Mean score	5.7	5.8+	5.8+	5.9+	5.9+	7.1	5.8+	6.0+	5.8+	5.8+	6.1+	6.3+	6.1+	7.5	6.1+	6.2+
Standard deviation	2.73	2.65	2.67	2.65	2.64	2.27	2.67	2.60	2.67	2.69	2.63	2.58	2.62	2.19	2.62	2.65
Standard Error	.08	.08	.08	.08	.09	.15	.08	.08	.08	.08	.10	.11	.10	.19	.10	.12

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Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	183 6%	36+bcd 13%	135-d 5%	87- 5%	37- 3%
2	(2.0)	59 2%	4 1%	52 2%	24- 1%	15 1%
3	(3.0)	69 2%	5 2%	59 2%	43 2%	25 2%
4	(4.0)	91 3%	12 4%	79 3%	56 3%	29 3%
5	(5.0)	210 7%	13 4%	189 7%	123 7%	68 6%
6	(6.0)	186 6%	11 4%	170 6%	122 7%	70 6%
7	(7.0)	201 7%	13 5%	183 7%	119 6%	78 7%
8	(8.0)	195 6%	12 4%	178 7%	147+ 8%	98+ab 9%
9	(9.0)	78 3%	6 2%	69 3%	52 3%	34 3%
10 - Extremely favourable	(10.0)	137 4%	6 2%	128 5%	77 4%	53 5%
NET Unfavourable (1-3)		311 10%	46+bcd 16%	246-d 9%	154- 8%	78- 7%
NET Neutral (4-6)		487 16%	35 12%	439+ 17%	302 16%	168 15%
NET Favourable (7-10)		611 20%	38- 13%	558+a 21%	395a 21%	263+a 24%

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Prepared by BMG

Table Q22_17 (continuation)

Q22. NOW - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	1651	165	1407-	1009	582
	54%	58%	53%	54%	53%
Medians	6.00	5.00	6.00	6.00	7.00
Mode	5.00	1.00	5.00	8.00	8.00
Base for stats	1409	118	1243	851	508
Mean score	5.7	4.6-	5.9+a	6.0+a	6.3+ab
Standard deviation	2.73	3.01	2.66	2.59	2.50
Standard Error	.08	.36	.08	.10	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_18
 Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	142 5%	60 4%	70 5%	** **	7 4%	83+b 6%	55- 4%
2	(2.0)	62 2%	32 2%	27 2%	** **	3 2%	36 2%	26 2%
3	(3.0)	53 2%	31 2%	22 1%	** **	0 -	32 2%	21 1%
4	(4.0)	56 2%	32 2%	22 1%	** **	2 1%	25 2%	30 2%
5	(5.0)	132 4%	76+b 5%	49- 3%	** **	7 4%	71 5%	61 4%
6	(6.0)	188 6%	94 7%	78 5%	** **	16b 10%	109+b 7%	72- 5%
7	(7.0)	263 9%	140+b 10%	101- 7%	** **	22+b 14%	151+b 10%	111- 7%
8	(8.0)	333 11%	159 11%	143 10%	** **	31+ab 19%	178 12%	153 10%
9	(9.0)	213 7%	111b 8%	85- 6%	** **	17b 11%	101 7%	111 7%
10 - Extremely favourable	(10.0)	462 15%	238+b 17%	187- 13%	** **	38+b 24%	171- 12%	286+a 19%
NET Unfavourable (1-3)		257 8%	123 9%	118 8%	** **	10 6%	151+b 10%	103- 7%
NET Neutral (4-6)		376 12%	202+b 15%	149- 10%	** **	25 16%	205+b 14%	163- 11%
NET Favourable (7-10)		1272 42%	648+b 47%	515- 35%	** **	108+ab 68%	601 41%	661 43%
Don't know		1155 38%	420-d 30%	685+ad 47%	** **	16- 10%	521- 35%	614+a 40%

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 Prepared by BMG

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	8.00	8.00	8.00	**	8.00	7.00	8.00
Mode	10.00	10.00	10.00	**	10.00	8.00	10.00
Base for stats	1905	974	782	**	143	957	926
Mean score	7.1	7.1c	7.0c	**	7.6+bc	6.7-	7.4+a
Standard deviation	2.72	2.66	2.81	**	2.35	2.72	2.66
Standard Error	.07	.09	.11	**	.22	.10	.09

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Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	142	10	15	19	16	22	31	28	25-	35	82	60+abcdehi
		5%	3%	3%	4%	3%	5%	+abcdehi 8%	+abcdehi 9%	3%	4%	+abcdhi 7%	9%
2	(2.0)	62	6	6	9	11	18+bhik	6	6	12	20	30	12
		2%	2%	1%	2%	2%	4%	2%	2%	1%	2%	3%	2%
3	(3.0)	53	11jk	9	8	13j	5	5	2	20	21	12-	7
		2%	3%	2%	2%	3%	1%	1%	1%	2%	2%	1%	1%
4	(4.0)	56	5	13gk	8	11	13gk	4	1	18	19	19	6-
		2%	1%	2%	2%	2%	3%	1%	*%	2%	2%	2%	1%
5	(5.0)	132	25fgjk	34+fgijk	21gk	18g	21gk	10	3-	59	39gk	35-	14-
		4%	6%	7%	4%	4%	4%	3%	1%	+dfgijk 6%	4%	3%	2%
6	(6.0)	188	31fgjk	38fgjk	53	22gk	31fgjk	10-	4-	69dfgjk	75+dfgjk	44-gk	14-
		6%	8%	7%	+defgjk 11%	4%	6%	3%	1%	8%	8%	4%	2%
7	(7.0)	263	56+efgjk	57efgjk	55+efgjk	49fgjk	31fgjk	10-	7-	113	103+efgjk	47-	17-
		9%	15%	11%	11%	10%	6%	3%	2%	+efgjk 12%	11%	4%	2%
8	(8.0)	333	53efgjk	79+efgjk	62efgjk	78+efgjk	35-gk	17-	9-	132	139+efgjk	62-	27-
		11%	14%	15%	13%	16%	7%	5%	3%	+efgjk 15%	14%	5%	4%
9	(9.0)	213	39+efgjk	68	52	34efgjk	16-fgjk	4-	*-	107	86+efgjk	20-g	4-
		7%	10%	+defgijk 13%	+defgijk 11%	7%	3%	1%	*%	+defgijk 12%	9%	2%	1%
10 - Extremely favourable	(10.0)	462	108	132	98+efgjk	75efgjk	35-fgjk	11-	2-	240	173+efgjk	49-gk	14-
		15%	+cdefgij 28%	+defgijk 25%	20%	15%	7%	3%	1%	+cdefgij 27%	18%	4%	2%
NET Unfavourable (1-3)		257	27	30-	36	39	46bh	43bh	36bh	57-	76	124+bhi	79+bchi
		8%	7%	6%	8%	8%	10%	11%	11%	6%	8%	11%	11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Neutral (4-6)	376	60dfgjk	85+dfgjk	82+dfgjk	52gk	64fgjk	25-g	8-	145	134fgjk	97-gk	33-
	12%	16%	16%	17%	10%	14%	7%	3%	+dfgjk 16%	14%	8%	5%
NET Favourable	1272	257	335	266	236	117-fgjk	42-g	19-	592	502	178-gk	61-
(7-10)	42%	+cdefgij k 67%	+cdefgij k 64%	+defgjk 65%	+efgjk 47%	25%	11%	6%	+cdefgij k 65%	+efgjk 51%	15%	9%
Don't know	1155	41-	70-	98-abh	171abchi	248	272	256	111-	269-abch	775	527+abcdehij
	38%	11%	13%	20%	34%	52%	71%	80%	12%	27%	66%	75%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	5.00	2.00	8.00	8.00	6.00	5.00
Mode	10.00	10.00	10.00	10.00	8.00	8.00	1.00	1.00	10.00	10.00	1.00	1.00
Base for stats	1905	344	450	385	327	227	110	64	793	712	400	173
Mean score	7.1	7.7	7.7	7.4	7.2efgjk	6.2-fgjk	5.0-g	3.8-	7.7	7.3	5.5-gk	4.5-
		+efgjk	+defgijk	+efgjk					+defgijk	+efgjk		
Standard deviation	2.72	2.35	2.33	2.48	2.55	2.84	3.23	3.11	2.34	2.51	3.12	3.23
Standard Error	.07	.15	.12	.14	.16	.20	.33	.43	.09	.10	.16	.26

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	142	12	6	12	15	8	12	21	11	15	112	12	13	6b
		5%	5%	2%	4%	4%	7%	3%	5%	4%	6%	4%	5%	9%	7%
2	(2.0)	62	2	8	7	8	4	7	6	7	6	54	2	4k	2
		2%	1%	3%	2%	2%	3%	2%	1%	3%	2%	2%	1%	3%	2%
3	(3.0)	53	4	7	2	3	1	7	6	8d	8d	47	2	2	2d
		2%	2%	2%	1%	1%	1%	2%	1%	3%	3%	2%	1%	1%	3%
4	(4.0)	56	1	9ag	7	7	3	8	4	2	3	43	7	4a	2
		2%	*%	3%	3%	2%	2%	2%	1%	1%	1%	2%	3%	2%	2%
5	(5.0)	132	6	13	12	18	1	22+	16	13	8	109	12	8	4
		4%	3%	5%	4%	4%	1%	7%	4%	5%	3%	4%	5%	5%	5%
6	(6.0)	188	16	12	16	16	9	22	26	19	21d	158	19	7	4
		6%	7%	5%	6%	4%	7%	7%	6%	7%	8%	6%	7%	5%	5%
7	(7.0)	263	19	21	24	53+hijklm	11	29	37	15	16	226	18	13	6
		9%	9%	8%	8%	13%	9%	9%	9%	6%	6%	9%	7%	9%	7%
8	(8.0)	333	31c	27	22	54ch	10	39	43	21	28	275	34c	15	10
		11%	14%	10%	8%	14%	8%	12%	10%	8%	11%	11%	13%	10%	11%
9	(9.0)	213	13	28+fi	17	38f	4	17	32	16	12	177	18	11	7
		7%	6%	10%	6%	9%	3%	5%	8%	6%	5%	7%	7%	7%	8%
10 - Extremely favourable	(10.0)	462	42	35	42	76+i	17	50	62	39	30	393	34	21	14
		15%	19%	13%	15%	19%	13%	15%	15%	15%	12%	15%	13%	14%	17%
NET Unfavourable (1-3)		257	18	21	21	26	13	26	33	25	29dk	213	16	19+cdfgjk	9dk
		8%	8%	8%	7%	6%	10%	8%	8%	10%	12%	8%	6%	13%	11%
NET Neutral (4-6)		376	23	34	35	42	13	52	46	34	32	310	37	18	10
		12%	10%	13%	12%	10%	10%	15%	11%	13%	13%	12%	14%	12%	12%
NET Favourable (7-10)		1272	105chi	111	104	222	42	136	175	90-	86-	1070h	104	60	37
		42%	47%	41%	37%	55%	34%	41%	42%	34%	34%	42%	41%	41%	44%

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Prepared by BMG

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East of England (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	1155	77	104d	124d	114-	57	122d	165d	113d	104d	979d	99d	49	28
	38%	35%	39%	44%	28%	46%	36%	39%	43%	41%	38%	39%	34%	33%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1905	146	166	160	289	67	214	254	150	148	1593	158	97	57
Mean score	7.1	7.4i	7.1	7.0	7.5	6.7	7.0	7.2	6.9	6.6	7.11	7.1	6.6-	7.0
Standard deviation	2.72	2.68	2.61	2.78	2.47	3.02	2.61	2.71	2.85	2.90	2.70	2.58	3.06	2.95
Standard Error	.07	.24	.23	.25	.17	.42	.19	.20	.27	.29	.08	.20	.23	.26

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Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		SEG						Ethnicity					
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic Minority Group Total	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	(c)	(d)	(e)	
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	142 5%	22- 2%	19- 3%	32abe 6%	66+abe 7%	41- 3%	99+abe 7%	124 5%	2 2%	16 4%	5 2%	8 7%
2	(2.0)	62 2%	19 2%	9 1%	11 2%	23 3%	28 2%	34 2%	54 2%	1 1%	8 2%	5 3%	2 2%
3	(3.0)	53 2%	12 1%	9 1%	17+abe 3%	15 2%	21 1%	32 2%	47 2%	3 3%	6 1%	2 1%	1 1%
4	(4.0)	56 2%	11 1%	15 2%	10 2%	20 2%	26 2%	30 2%	47 2%	1 1%	8 2%	3 1%	3 3%
5	(5.0)	132 4%	26- 3%	38a 6%	31a 6%	37 4%	64 4%	68a 5%	111 4%	2 2%	20 5%	14 7%	5 4%
6	(6.0)	188 6%	44 5%	53a 8%	43a 8%	46 5%	97 6%	89 6%	156 6%	4 5%	30 7%	16 8%	9 8%
7	(7.0)	263 9%	86d 9%	69df 10%	51d 10%	52- 6%	155+df 10%	103- 7%	211- 8%	8 10%	51+a 12%	35+a 17%	7 7%
8	(8.0)	333 11%	103 11%	97+cdf 14%	51 10%	80 9%	201+df 12%	131- 9%	280 11%	7 8%	51 12%	31 15%	13 12%
9	(9.0)	213 7%	73df 8%	63+df 9%	38 7%	39- 4%	136+df 8%	77- 5%	165- 6%	7 8%	48+a 12%	25+a 12%	15 14%
10 - Extremely favourable	(10.0)	462 15%	130 14%	103 15%	82 16%	140 16%	234 15%	222 16%	369- 14%	27 30%	91+a 22%	33 16%	28 25%
NET Unfavourable (1-3)		257 8%	53- 6%	37- 5%	59+abe 11%	105+abe 12%	90- 6%	164+abe 12%	225 9%	5 6%	30 7%	12 6%	11 10%
NET Neutral (4-6)		376 12%	81- 9%	106+ade 15%	84+ade 16%	103 11%	187a 12%	187a 13%	314 12%	7 8%	58 14%	34 16%	17 15%
NET Favourable (7-10)		1272 42%	393df 43%	333+adf 48%	222d 43%	311- 35%	726+df 45%	534- 38%	1026- 39%	49 55%	242+a 58%	124+a 60%	63 58%

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Prepared by BMG

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	1155	390+bcef	214-	155-	377+bc	604bc	532bc	1063+cd	27	85-	38-	18
	38%	43%	31%	30%	42%	38%	38%	40%	31%	20%	18%	16%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	7.00	8.00	9.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	7.00	10.00
Base for stats	1905	528	476	366	520	1003	885	1564	62	330	170	91
Mean score	7.1	7.4+cdf	7.3+cdf	6.8	6.7-	7.4+cdf	6.7-	7.0-	8.0+a	7.5+a	7.4	7.4
Standard deviation	2.72	2.45	2.35	2.81	3.11	2.40	2.99	2.75	2.41	2.49	2.24	2.81
Standard Error	.07	.11	.11	.18	.16	.08	.12	.08	.32	.15	.19	.32

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	142 5%	65+b 6%	77- 4%	24+abj 11%	9 6%	28+b 10%	** **	9 6%	12 9%	** **	25 6%	19+b 7%
2	(2.0)	62 2%	22 2%	40 2%	8 4%	6 4%	9 3%	** **	4 3%	6 4%	** **	8 2%	4 2%
3	(3.0)	53 2%	25 2%	28 1%	4 2%	7+bg 4%	5 2%	** **	0 -%	0 -%	** **	10 2%	9+bg 4%
4	(4.0)	56 2%	20 2%	35 2%	2 1%	1 1%	5 2%	** **	4 2%	1 1%	** **	12 3%	3 1%
5	(5.0)	132 4%	45 4%	87 4%	7 3%	3 2%	14 5%	** **	4 3%	11 8%	** **	24 5%	13 5%
6	(6.0)	188 6%	51 5%	137gk 7%	10 4%	5 3%	12 4%	** **	2- 1%	8 6%	** **	30g 7%	8- 3%
7	(7.0)	263 9%	72- 7%	192+acek 9%	11 5%	10 6%	14- 5%	** **	8 5%	5 4%	** **	38k 8%	11- 4%
8	(8.0)	333 11%	97 9%	236 12%	16 7%	14 9%	22 8%	** **	15 9%	16 12%	** **	51 11%	22 8%
9	(9.0)	213 7%	52- 5%	159+acdeg 8%	6- 3%	4- 2%	8- 3%	** **	3- 2%	6 4%	** **	31ceg 7%	18g 7%
10 - Extremely favourable	(10.0)	462 15%	174 17%	288 14%	27 12%	25 16%	35 12%	** **	24 15%	34 25%	** **	104+abcek 23%	36 14%
NET Unfavourable (1-3)		257 8%	112+b 11%	145- 7%	36+abgj 16%	22+b 14%	42+b 15%	** **	13 8%	18 13%	** **	43 10%	33+b 12%
NET Neutral (4-6)		376 12%	116d 11%	260dg 13%	19 9%	9- 6%	31 11%	** **	10- 6%	21 15%	** **	65cdg 15%	25 9%
NET Favourable (7-10)		1272 42%	396-ce 39%	875 43%	60- 27%	54 34%	79- 28%	** **	50- 31%	60 45%	** **	224 50%	86- 33%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	1155 38%	403j 39%	753j 37%	108+abj 48%	75+bj 47%	133+abj 47%	**	87+abj 54%	36 27%	**	114- 25%	119+bj 45%
Medians	8.00	8.00	8.00	7.00	8.00	7.00	**	8.00	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**	10.00	10.00
Base for stats	1905	623	1281	116	85	152	**	74	99	**	333	143
Mean score	7.1	6.9-ce	7.2 +acefik	5.9-	6.7	6.1-	**	7.0	6.9c	**	7.2cef	6.6
Standard deviation	2.72	2.99	2.57	3.42	3.21	3.32	**	3.15	3.16	**	2.80	3.17
Standard Error	.07	.13	.08	.35	.40	.31	**	.41	.37	**	.17	.29

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	142 5%	3 2%	2 2%	9- 2%	11 3%	21- 3%	81ce 5%	138 5%	** **	139 5%	** **
2	(2.0)	62 2%	2 2%	1 1%	4 1%	10 3%	15 2%	32 2%	62 2%	** **	62 2%	** **
3	(3.0)	53 2%	1 1%	3 3%	5 1%	6 2%	14 2%	28 2%	53 2%	** **	53 2%	** **
4	(4.0)	56 2%	4 3%	4 3%	8 2%	8 2%	14 2%	29 2%	55 2%	** **	55 2%	** **
5	(5.0)	132 4%	10 7%	9 8%	18 5%	15 4%	41 5%	65 4%	131 4%	** **	132 4%	** **
6	(6.0)	188 6%	7 4%	12f 10%	36+f 9%	31+f 9%	70+f 9%	78- 5%	187 6%	** **	187 6%	** **
7	(7.0)	263 9%	18 11%	16 13%	43 11%	35 10%	86+f 11%	126 8%	256 9%	** **	263 9%	** **
8	(8.0)	333 11%	22 14%	11 9%	55+ 14%	45 13%	99 13%	177 11%	328 11%	** **	330 11%	** **
9	(9.0)	213 7%	22+f 14%	13f 11%	56+f 15%	48+f 14%	105+f 13%	87- 6%	208 7%	** **	211 7%	** **
10 - Extremely favourable	(10.0)	462 15%	47+f 30%	33+f 27%	99+f 26%	95+f 28%	210+f 27%	169- 11%	456 15%	** **	458 15%	** **
NET Unfavourable (1-3)		257 8%	7 4%	7 5%	19- 5%	27 8%	50- 6%	141c 9%	253 8%	** **	254 8%	** **
NET Neutral (4-6)		376 12%	21 14%	26+f 21%	63+f 16%	54f 16%	125+f 16%	172- 11%	373 12%	** **	374 12%	** **
NET Favourable (7-10)		1272 42%	108+f 70%	73+f 59%	253+f 66%	223+f 65%	499+f 64%	559- 36%	1248 42%	** **	1262 42%	** **

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Prepared by BMG

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	1155	18-	18-	49-	40-	104-	696+abcde	1118	**	1127	**
	38%	12%	15%	13%	12%	13%	44%	37%	**	37%	**
Medians	8.00	9.00	8.00	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1905	136	105	334	304	674	872	1874	**	1890	**
Mean score	7.1	8.0+f	7.6f	7.8+f	7.7+f	7.7+f	6.8-	7.1	**	7.1	**
Standard deviation	2.72	2.25	2.34	2.23	2.49	2.37	2.79	2.72	**	2.71	**
Standard Error	.07	.21	.25	.13	.16	.10	.10	.07	**	.07	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	142 5%	108- 4%	114- 4%	106- 4%	102 4%	8 2%	119- 4%	87- 3%	122- 4%	109- 4%	63- 3%	56- 4%	62- 3%	4 2%	68- 4%	56 4%
2	(2.0)	62 2%	57 2%	54 2%	54 2%	51 2%	4 1%	59 2%	47 2%	61 2%	56 2%	28- 1%	21- 1%	30 2%	1 1%	29- 2%	29 2%
3	(3.0)	53 2%	38- 1%	42 2%	43 2%	35 2%	2 1%	40- 1%	42 2%	44- 2%	50 2%	27 1%	19 1%	27 2%	0 -%	27 1%	20 1%
4	(4.0)	56 2%	48 2%	46 2%	49 2%	41 2%	6 2%	52 2%	47 2%	52 2%	50 2%	35 2%	29 2%	33 2%	4 2%	31 2%	25 2%
5	(5.0)	132 4%	119 4%	115 4%	116 4%	105 5%	17 5%	123 4%	117 5%	126 4%	121 5%	62- 3%	45- 3%	69 4%	7 4%	66- 3%	54 4%
6	(6.0)	188 6%	168 6%	163 6%	165 6%	130 6%	26 8%	168 6%	167+ 7%	176 6%	182+ 7%	109 6%	82 5%	97 5%	14 8%	117 6%	80 6%
7	(7.0)	263 9%	239 9%	225 8%	228 9%	190 8%	50 16%	236 9%	233+ 9%	246 9%	257+ 10%	171 9%	131 9%	141 8%	29 16%	170 9%	114 8%
8	(8.0)	333 11%	286 11%	289 11%	284 11%	231- 10%	60 19%	300 11%	285 11%	304 11%	330+d 12%	204 11%	161 11%	197 11%	38 21%	215 11%	159 11%
9	(9.0)	213 7%	192 7%	187 7%	189 7%	155 7%	41 13%	196 7%	180 7%	201 7%	211+ 8%	146 8%	106 7%	132 7%	32 17%	131 7%	89 6%
10 - Extremely favourable	(10.0)	462 15%	404 15%	397 15%	392 15%	326- 14%	71 22%	424 15%	394+ 16%	428 15%	454+d 17%	282b 15%	183- 12%	273b 15%	39 22%	282b 15%	215b 15%
NET Unfavourable (1-3)		257 8%	203- 8%	211-e 8%	203-e 8%	187e 8%	14- 4%	218-e 8%	176- 7%	227-e 8%	214e 8%	118- 6%	96- 6%	119-d 7%	5- 3%	125-d 7%	105d 7%

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Prepared by BMG

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)		BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Neutral (4-6)	376 12%	334 12%	323 12%	330 13%	276 12%	48 15%	344 12%	331+ 13%	354 12%	353+ 13%	206- 11%	156- 10%	199- 11%	25 14%	215 11%	158 11%
NET Favourable	1272	1121	1099	1093	902- +abcd fgh i	221 69%	1157	1091+d	1179	1252 +abcd fgh i	803b	581-	743	139 +abcef	798b	577
(7-10)	42%	42%	41%	42%	40%	69%	42%	44%	42%	47%	42%	38%	41%	76%	42%	40%
Don't know	1155 38%	1042+ei 39%	1021ei 38%	996ei 38%	918+egi 40%	36- 11%	1060ei 38%	896-ei 36%	1074ei 38%	860-e 32%	770+d 41%	685+acde 45%	734+d 41%	14- 8%	756+d 40%	597+d 42%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1905	1658	1633	1625	1366	284	1719	1598	1761	1819	1126	833	1062	169	1138	840
Mean score	7.1	7.2+	7.1	7.1	7.0	7.7 +abcd fgh i	7.1+	7.2+	7.1	7.2+	7.3+	7.2	7.3+	7.9 +abcef	7.3+	7.2
Standard deviation	2.72	2.65	2.69	2.66	2.73	2.13	2.69	2.56	2.69	2.61	2.54	2.59	2.60	1.92	2.56	2.67
Standard Error	.07	.07	.07	.07	.08	.14	.07	.07	.07	.07	.08	.10	.09	.16	.08	.10

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Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	142 5%	38+bcd 13%	94- 4%	57- 3%	27- 2%
2	(2.0)	62 2%	13+bcd 4%	48 2%	29- 2%	15 1%
3	(3.0)	53 2%	4 2%	46 2%	29 2%	14 1%
4	(4.0)	56 2%	3 1%	46 2%	30 2%	17 2%
5	(5.0)	132 4%	7 3%	118 4%	80 4%	41 4%
6	(6.0)	188 6%	9 3%	174+ 7%	115 6%	73 7%
7	(7.0)	263 9%	13 5%	248+a 9%	191+a 10%	118+a 11%
8	(8.0)	333 11%	13- 5%	312+a 12%	235+a 13%	141+a 13%
9	(9.0)	213 7%	10 4%	198+ 7%	157+a 8%	105+ab 10%
10 - Extremely favourable	(10.0)	462 15%	32 11%	411 16%	280 15%	150 14%
NET Unfavourable (1-3)		257 8%	55+bcd 19%	187-d 7%	115- 6%	56- 5%
NET Neutral (4-6)		376 12%	19- 7%	339a 13%	225a 12%	132a 12%
NET Favourable (7-10)		1272 42%	69- 24%	1169+a 44%	863+a 46%	513+a 47%

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Prepared by BMG

Table Q22_18 (continuation)

Q22. Disney+ - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	1155	140bcd	956-	657-	389
	38%	49%	36%	35%	36%
Medians	8.00	6.00	8.00	8.00	8.00
Mode	10.00	1.00	10.00	10.00	10.00
Base for stats	1905	143	1695	1202	701
Mean score	7.1	5.5-	7.2+a	7.4+a	7.4+a
Standard deviation	2.72	3.60	2.56	2.44	2.31
Standard Error	.07	.39	.07	.08	.09

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Table Q22_19
 Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	247 8%	109 8%	123 8%	** **	9 6%	127 9%	118 8%
2	(2.0)	75 2%	38 3%	34 2%	** **	4 2%	40 3%	32 2%
3	(3.0)	86 3%	43 3%	36 2%	** **	7 5%	39 3%	45 3%
4	(4.0)	99 3%	59+b 4%	34- 2%	** **	6 4%	53 4%	44 3%
5	(5.0)	150 5%	96+b 7%	34- 2%	** **	20+ab 13%	85 6%	63 4%
6	(6.0)	138 5%	90+b 6%	27- 2%	** **	22+ab 13%	86+b 6%	52- 3%
7	(7.0)	107 3%	65+b 5%	30- 2%	** **	12+b 7%	64+b 4%	42- 3%
8	(8.0)	100 3%	56b 4%	24- 2%	** **	20+ab 12%	58 4%	41 3%
9	(9.0)	56 2%	42+b 3%	7- 1%	** **	6b 4%	40+b 3%	16- 1%
10 - Extremely favourable	(10.0)	98 3%	58+b 4%	25- 2%	** **	16+ab 10%	55 4%	40 3%
NET Unfavourable (1-3)		408 13%	189 14%	192 13%	** **	20 13%	205 14%	195 13%
NET Neutral (4-6)		387 13%	246+b 18%	94- 6%	** **	48+ab 30%	224+b 15%	159- 10%
NET Favourable (7-10)		360 12%	221+b 16%	86- 6%	** **	53+ab 33%	218+b 15%	139- 9%
Don't know		1905 62%	738-d 53%	1095+ad 75%	** **	39- 24%	831- 56%	1048+a 68%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	5.00	5.00	3.00	**	6.00	5.00	5.00
Mode	1.00	1.00	1.00	**	6.00	1.00	1.00
Base for stats	1155	656	372	**	121	647	493
Mean score	4.9	5.2+bc	4.0-c	**	6.2+abc	5.1+b	4.6-
Standard deviation	2.92	2.83	2.91	**	2.56	2.91	2.91
Standard Error	.10	.12	.17	**	.27	.13	.14

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Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	247 8%	32 8%	56+ej 11%	38 8%	36 7%	29 6%	27 7%	29 9%	88e 10%	74 8%	85 7%	56 8%
2	(2.0)	75 2%	17+bfgjk 4%	8 2%	17gjk 3%	14 3%	10 2%	6 2%	3 1%	25 3%	31jk 3%	19- 2%	9- 1%
3	(3.0)	86 3%	20 +cfgijk 5%	21fgjk 4%	11 2%	15gk 3%	12gk 3%	4- 1%	2- 1%	41+fgjk 5%	26gk 3%	19- 2%	6- 1%
4	(4.0)	99 3%	22 +dfgijk 6%	22jk 4%	20jk 4%	9 2%	14 3%	7 2%	5 2%	44+dfgjk 5%	29 3%	25- 2%	12- 2%
5	(5.0)	150 5%	33 +defgijk 9%	44 +defgijk 8%	26fgjk 5%	20fgk 4%	17k 4%	6- 2%	5- 1%	76 +defgijk 8%	47fgjk 5%	27- 2%	10- 1%
6	(6.0)	138 5%	33 +befgjk 9%	22fgjk 4%	32+efgjk 7%	25fgjk 5%	17gk 4%	7- 2%	2- 1%	55+fgjk 6%	57+fgjk 6%	26- 2%	9- 1%
7	(7.0)	107 3%	21fgjk 5%	28+efgjk 5%	18k 4%	15 3%	13 3%	7 2%	4- 1%	49 +efgijk 5%	33k 3%	24- 2%	11- 2%
8	(8.0)	100 3%	26 +defgijk 7%	27 +degijk 5%	20egjk 4%	10 2%	4- 1%	10 3%	3- 1%	53 +defgijk 6%	30egj 3%	17- 1%	13- 2%
9	(9.0)	56 2%	13+efgjk 3%	17+efgjk 3%	13egjk 3%	8gj 2%	2- **	3 1%	0- -	30+efgjk 3%	21egjk 2%	5- **	3- **
10 - Extremely favourable	(10.0)	98 3%	17efgjk +defgijk 4%	34 +defgijk 7%	23+efgjk 5%	12g 2%	6- 1%	5- 1%	1- **	51 +defgijk 6%	35efgjk 4%	12- 1%	6- 1%
NET Unfavourable		408	69+efgjk	85+efgjk	66	65	52	37-	34	154	131	123-	71-
(1-3)		13%	18%	16%	14%	13%	11%	10%	11%	+efgijk 17%	13%	10%	10%

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Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Neutral (4-6)	387	88 +bcdefgi jk	87 +defgjk	78 +defgjk	55fgjk	47fgjk	19- 19-	12- 12-	176 +defgijk	133fgjk	78- 78-	31- 31-
	13%	23%	17%	16%	11%	10%	5%	4%	19%	14%	7%	4%
NET Favourable	360	76 +defgijk	107 +cdefgij k	73 +defgjk	45egjk	25- 25-	26-g 26-g	8- 8-	183 +cdefgij k	119efgjk	58- 58-	34- 34-
(7-10)	12%	20%	21%	15%	9%	5%	7%	2%	20%	12%	5%	5%
Don't know	1905	151- 62%	240- 39%	266-abh 46%	332+abch 55%	351 67%	299 74%	266 78%	391- 83%	598abch 61%	916 78%	565+abcdehi 81%
Medians	5.00	5.00	5.00	5.00	5.00	4.00	4.00	1.00	5.00	5.00	4.00	3.00
Mode	1.00	6.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Base for stats	1155	234	279	217	166	124	82	53	513	383	259	135
Mean score	4.9	5.2efgjk	5.3 +efgjk	5.2efgjk	4.7gjk	4.2-g	4.4g	2.9- 2.9-	5.3 +efgjk	5.0egjk	4.0-g	3.8- 3.8-
Standard deviation	2.92	2.72	3.03	2.94	2.88	2.61	3.11	2.55	2.89	2.92	2.81	2.98
Standard Error	.10	.21	.20	.22	.25	.25	.37	.38	.15	.16	.19	.28

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Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	247	17	9-	19	31b	15	21	28	19	26b	186-b	29+bfjg +abcdfgh jm	24	8b
		8%	7%	3%	7%	8%	12%	6%	7%	7%	10%	7%	11%	16%	9%
2	(2.0)	75	3	91	91	10	4	8	9	7	81	671	6	1-	1
		2%	2%	3%	3%	2%	3%	2%	2%	3%	3%	3%	3%	*%	1%
3	(3.0)	86	5	11	4	15	7	7	11	7	10	75	5	4	2
		3%	2%	4%	1%	4%	5%	2%	3%	3%	4%	3%	2%	2%	2%
4	(4.0)	99	10	8	10	20gk	2	14	8	9	8	89	4	4	2
		3%	5%	3%	3%	5%	2%	4%	2%	3%	3%	3%	2%	3%	2%
5	(5.0)	150	14h	20hi	12	23h	3	19h	24h	3-	8	126h	10	7h	7+chijk
		5%	6%	8%	4%	6%	3%	6%	6%	1%	3%	5%	4%	5%	8%
6	(6.0)	138	11	9	14	25kl	2	12	20	14	15	123	7	4	5
		5%	5%	3%	5%	6%	2%	4%	5%	5%	6%	5%	3%	2%	6%
7	(7.0)	107	9i	13ci	4	22+ci	1	12i	15i	12i	1-	90i	9i	5i	3i
		3%	4%	5%	2%	6%	1%	3%	4%	5%	*%	3%	3%	4%	3%
8	(8.0)	100	12i	8i	8i	18i	2	15i	17i	6i	0-	86i	8i	3i	3i
		3%	5%	3%	3%	4%	2%	5%	4%	2%	-%	3%	3%	2%	3%
9	(9.0)	56	3	8c	1	9	3	8	13cl	3	2	51	3	1	1
		2%	1%	3%	*%	2%	2%	2%	3%	1%	1%	2%	1%	*%	1%
10 - Extremely favourable	(10.0)	98	13+h1	8	8	16	4	11	11	3	9	82	11h	2	3
		3%	6%	3%	3%	4%	3%	3%	3%	1%	4%	3%	4%	2%	3%
NET Unfavourable (1-3)		408	25	30	32	56	26	36	47	34	44fg	329-	40	28	11
		13%	11%	11%	11%	14%	21%	11%	11%	13%	18%	13%	16%	19%	13%
NET Neutral (4-6)		387	36k	37k	35	68+hkl	7	45k	52	26	31	337k	21-	16	14k
		13%	16%	14%	12%	17%	6%	13%	12%	10%	12%	13%	8%	11%	16%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
NET Favourable (7-10)	360 12%	37+chil 17%	36cil 13%	21- 7%	66+chijl 16%	10 8%	46cil 14%	56cil 13%	24 9%	13- 5%	309cil 12%	31i 12%	11- 7%	9i 10%
Don't know	1905 62%	126 56%	167d 62%	196+adj 69%	212- 53%	82 66%	208d 62%	264d 63%	179ad 68%	164d 65%	1597d 62%	164d 64%	92d 63%	52 61%
Medians	5.00	5.00	5.00	5.00	5.00	3.00	5.00	5.00	4.00	3.00	5.00	5.00	3.00	5.00
Mode	1.00	1.00	5.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Base for stats	1155	97	103	88	190	43	127	155	84	88	975	92	55	33
Mean score	4.9	5.5eil	5.3eil	4.71	5.2eil	3.9-	5.3eil	5.3eil	4.5	4.0-	5.0+eil	4.71	3.7-	4.81
Standard deviation	2.92	2.94	2.65	2.85	2.81	3.15	2.89	2.88	2.77	2.94	2.88	3.27	2.83	2.85
Standard Error	.10	.34	.30	.35	.24	.57	.28	.27	.36	.37	.11	.34	.29	.34

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Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		SEG						Ethnicity					
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic Minority Group Total	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	(c)	(d)	(e)	
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	247 8%	39- 4%	47a 7%	55abe 11%	102+abe 11%	87- 5%	157+abe 11%	218 8%	5 6%	29 7%	11 5%	12 11%
2	(2.0)	75 2%	18 2%	16 2%	11 2%	29 3%	34 2%	40 3%	60 2%	2 3%	15 4%	11+a 5%	1 1%
3	(3.0)	86 3%	30 3%	19 3%	15 3%	19 2%	50 3%	34 2%	73 3%	3 3%	12 3%	5 2%	3 3%
4	(4.0)	99 3%	17- 2%	29a 4%	27+ae 5%	26 3%	45 3%	53a 4%	75- 3%	6 6%	23+a 6%	14+a 7%	3 3%
5	(5.0)	150 5%	38 4%	47+adf 7%	31 6%	33 4%	85 5%	64 4%	122 5%	4 4%	29 7%	19+a 9%	6 5%
6	(6.0)	138 5%	37 4%	40 6%	29 6%	32 4%	77 5%	61 4%	109- 4%	4 4%	29+a 7%	19+a 9%	6 5%
7	(7.0)	107 3%	30 3%	25 4%	17 3%	36 4%	55 3%	52 4%	77- 3%	4 5%	30+a 7%	19+a 9%	8 7%
8	(8.0)	100 3%	24 3%	38+adf 6%	18 3%	19 2%	62d 4%	37 3%	74- 3%	4 5%	26+a 6%	8 4%	14 13%
9	(9.0)	56 2%	15 2%	16 2%	10 2%	14 2%	31 2%	25 2%	46 2%	1 1%	10 2%	7 3%	2 2%
10 - Extremely favourable	(10.0)	98 3%	25 3%	23 3%	22 4%	28 3%	48 3%	50 4%	71- 3%	9 10%	26+a 6%	6 3%	10 9%
NET Unfavourable (1-3)		408 13%	88- 10%	82 12%	81ae 16%	150+abe 17%	170- 11%	231+abe 16%	350 13%	10 12%	56 14%	26 12%	16 15%
NET Neutral (4-6)		387 13%	92- 10%	115+adef 17%	87+ad 17%	91- 10%	207a 13%	178 13%	306- 12%	13 15%	81+a 19%	52+a 25%	14 13%
NET Favourable (7-10)		360 12%	94 10%	102+ad 15%	67 13%	97 11%	196 12%	164 12%	267- 10%	18 20%	92+a 22%	39+a 19%	34 31%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	1905	644 +bcdef	391- 70%	287- 57%	558bc 62%	1035+bcf 64%	845- 60%	1705+cd 65%	47 53%	187- 45%	90- 44%	45 41%
Medians	5.00	5.00	5.00	5.00	4.00	5.00	5.00	5.00	6.00	6.00	5.00	7.00
Mode	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	10.00	7.00	5.00	8.00
Base for stats	1155	274	299	235	338	573	573	922	42	229	117	64
Mean score	4.9	5.2+df	5.3+df	4.8	4.4- 4.4	5.3+df	4.6- 4.6	4.7- 4.7	5.8+a	5.6+a	5.3	6.0+a
Standard deviation	2.92	2.81	2.77	2.95	3.05	2.79	3.01	2.93	3.08	2.80	2.45	3.09
Standard Error	.10	.17	.16	.23	.20	.12	.15	.11	.49	.20	.25	.43

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Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	247 8%	111+b 11%	136- 7%	31+b 14%	11 7%	36+b 12%	** **	12 8%	22 16%	** **	55+b 12%	27 10%
2	(2.0)	75 2%	30k 3%	44 2%	7k 3%	5 3%	8 3%	** **	4 2%	9 6%	** **	16k 4%	1- *%
3	(3.0)	86 3%	32 3%	54 3%	6 3%	10+bg 6%	10 3%	** **	1 1%	2 2%	** **	12 3%	8 3%
4	(4.0)	99 3%	32 3%	67 3%	4 2%	6 4%	9 3%	** **	5 3%	3 2%	** **	16 3%	11 4%
5	(5.0)	150 5%	47 5%	103 5%	6 2%	2 1%	10 3%	** **	6 4%	8 6%	** **	25d 6%	9 3%
6	(6.0)	138 5%	34- 3%	104+a 5%	7 3%	5 3%	11 4%	** **	8 5%	5 4%	** **	20 4%	6 2%
7	(7.0)	107 3%	30 3%	77 4%	4 2%	4 3%	12 4%	** **	3 2%	7 5%	** **	12 3%	6 2%
8	(8.0)	100 3%	28 3%	72k 4%	3 1%	4 3%	5 2%	** **	2 1%	3 3%	** **	11 2%	2- 1%
9	(9.0)	56 2%	14 1%	41 2%	4 2%	1 1%	4 1%	** **	0 -%	1 1%	** **	5 1%	3 1%
10 - Extremely favourable	(10.0)	98 3%	26 3%	72 4%	3 1%	7 5%	8 3%	** **	1 1%	3 3%	** **	12 3%	7 3%
NET Unfavourable (1-3)		408 13%	173+b 17%	234- 12%	44+bg 20%	25 16%	53+bg 19%	** **	17 11%	32 24%	** **	84+bg 19%	36 14%
NET Neutral (4-6)		387 13%	113 11%	274c 13%	16- 7%	13 8%	30 11%	** **	19 12%	17 13%	** **	61c 14%	26 10%
NET Favourable (7-10)		360 12%	98-g 10%	262+acgjk 13%	13- 6%	17g 11%	29g 10%	** **	6- 4%	15 11%	** **	40 9%	18- 7%

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Prepared by BMG

Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	1905	641	1262	150	105	172	**	119+abej	71	**	262	181+bj
	62%	63%	62%	67%	65%	60%	**	74%	53%	**	59%	69%
Medians	5.00	4.00	5.00	2.00	4.00	4.00	**	4.00	3.00	**	4.00	4.00
Mode	1.00	1.00	1.00	1.00	1.00	1.00	**	1.00	1.00	**	1.00	1.00
Base for stats	1155	384	771	73	55	113	**	42	64	**	184	81
Mean score	4.9	4.3-	5.2	3.5-	4.7c	4.2-	**	4.0	3.9-	**	4.2-	4.2-
			+aceghjk									
Standard deviation	2.92	2.94	2.87	2.88	3.10	2.99	**	2.55	2.88	**	2.87	2.97
Standard Error	.10	.17	.12	.38	.47	.33	**	.44	.42	**	.24	.36

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Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	247 8%	17d 11%	7 5%	34 9%	18 5%	61 8%	129 8%	242 8%	** **	243 8%	** **
2	(2.0)	75 2%	3 2%	5 4%	10 3%	12 3%	19 2%	40 3%	75 3%	** **	75 2%	** **
3	(3.0)	86 3%	3 2%	7 5%	10 3%	14 4%	30 4%	39 3%	86 3%	** **	86 3%	** **
4	(4.0)	99 3%	6 4%	10+f 8%	23+f 6%	25+f 7%	38+f 5%	37- 2%	95 3%	** **	96 3%	** **
5	(5.0)	150 5%	11 7%	4 3%	27 7%	24 7%	49 6%	71 5%	148 5%	** **	150 5%	** **
6	(6.0)	138 5%	9 6%	6 5%	26+f 7%	28+f 8%	55+f 7%	59 4%	138 5%	** **	138 5%	** **
7	(7.0)	107 3%	6 4%	9+f 7%	18 5%	16 5%	36f 5%	45 3%	103 3%	** **	107 4%	** **
8	(8.0)	100 3%	6 4%	4 3%	16 4%	17 5%	33 4%	46 3%	93 3%	** **	98 3%	** **
9	(9.0)	56 2%	5f 3%	1 1%	17+f 4%	11f 3%	24+f 3%	16- 1%	55 2%	** **	55 2%	** **
10 - Extremely favourable	(10.0)	98 3%	8f 5%	6 5%	19f 5%	24+f 7%	43+f 5%	34- 2%	96 3%	** **	96 3%	** **
NET Unfavourable (1-3)		408 13%	23 15%	18 14%	54 14%	44 13%	111 14%	209 13%	402 13%	** **	404 13%	** **
NET Neutral (4-6)		387 13%	26f 17%	20 16%	75+f 20%	77+f 22%	142+f 18%	167- 11%	380 13%	** **	385 13%	** **
NET Favourable (7-10)		360 12%	25f 16%	20f 16%	70+f 18%	68+f 20%	136+f 17%	140- 9%	347 12%	** **	356 12%	** **

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Prepared by BMG

Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	1905	81-	66	183-	155-	390-	1051+abcde	1862	**	1873	**
	62%	52%	53%	48%	45%	50%	67%	62%	**	62%	**
Medians	5.00	5.00	5.00	5.00	6.00	5.00	5.00	5.00	**	5.00	**
Mode	1.00	1.00	4.00	1.00	6.00	1.00	1.00	1.00	**	1.00	**
Base for stats	1155	73	57	200	189	388	516	1130	**	1145	**
Mean score	4.9	5.1	5.1	5.3+f	5.6+f	5.3+f	4.5-	4.9	**	4.9	**
Standard deviation	2.92	3.07	2.75	2.90	2.76	2.88	2.88	2.92	**	2.92	**
Standard Error	.10	.39	.40	.23	.23	.16	.14	.10	**	.10	**

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Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	247 8%	186-e 7%	191-e 7%	181-e 7%	156-e 7%	5- 2%	200-e 7%	160-e 6%	205-e 7%	210e 8%	108- 6%	76- 5%	104-d 6%	4- 2%	118-d 6%	87-d 6%
2	(2.0)	75 2%	67 2%	68 3%	69 3%	53 2%	10 3%	73 3%	60 2%	73 3%	71 3%	35- 2%	28- 2%	36 2%	3 2%	37 2%	28 2%
3	(3.0)	86 3%	75 3%	77 3%	75 3%	67 3%	8 2%	78 3%	74 3%	80 3%	81 3%	46 2%	33 2%	49 3%	4 2%	52 3%	40 3%
4	(4.0)	99 3%	92 3%	91 3%	96+ 4%	76 3%	15 5%	96+ 3%	93+ 4%	99+ 3%	93 3%	58 3%	42 3%	46- 3%	6 3%	58 3%	41 3%
5	(5.0)	150 5%	139 5%	136 5%	135 5%	120 5%	28 9% +abcd fghi	141 5%	133+ 5%	142 5%	141+ 5%	88 5%	64 4%	77 4%	8 5%	88 5%	56- 4%
6	(6.0)	138 5%	124 5%	125 5%	125 5%	108 5%	33 10% +abcd fghi	127 5%	125+ 5%	130 5%	127 5%	84 4%	66 4%	80 4%	16+abcef 9%	92 5%	69 5%
7	(7.0)	107 3%	99 4%	102+ 4%	101+ 4%	95+ 4%	37 11% +abcd fghi	103+ 4%	98+ 4%	105+ 4%	105+ 4%	69 4%	63 4%	69 4%	18+abcef 10%	69 4%	58 4%
8	(8.0)	100 3%	95 4%	95+ 4%	91 3%	84+ 4%	48 15% +abcd fghi	96 3%	92+ 4%	97 3%	93 3%	74+ 4%	57 4%	69 4%	36+abcef 20%	68 4%	62+ 4%
9	(9.0)	56 2%	52 2%	52 2%	53 2%	49+ 2%	27 8% +abcd fghi	52 2%	54+ 2%	55 2%	56+ 2%	49+ 3%	37+ 2%	45+ 3%	21+abcef 11%	45+ 2%	38+ 3%
10 - Extremely favourable	(10.0)	98 3%	91 3%	86 3%	88 3%	87+ 4%	48 15% +abcd fghi	93 3%	87 3%	93 3%	88 3%	80+ 4%	70+ 5%	73+ 4%	38+abcef 21%	74+ 4%	71+ 5%

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Prepared by BMG

Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Unfavourable (1-3)	408 13%	327-e 12%	336-e 13%	325-e 12%	276-e 12%	23- 7%	352-e 13%	294-e 12%	359-e 13%	362e 14%	189- 10%	136- 9%	189- 11%	11- 6%	207-d 11%	154- 11%
NET Neutral (4-6)	387 13%	355+ 13%	353+ 13%	355+ 14%	304 13%	76 24%	364+ 13%	350+ 14%	370+ 13%	362+ 14%	230 12%	172- 11%	203- 11%	31bc 17%	237 13%	167 12%
NET Favourable (7-10)	360 12%	336+ 12%	335+ 13%	333+ 13%	315+ 14%	160 50%	345+ 12%	330+ 13%	350+ 12%	342+ 13%	272+ 14%	226+ 15%	256+ 14%	113 62%	255+ 13%	228+ 16%
Don't know	1905 62%	1682e 62%	1630-e 61%	1609-e 61%	1389-e 61%	61- 19%	1719e 62%	1519-e 61%	1756e 62%	1613-e 60%	1206d 64%	983+d 65%	1147+d 64%	29- 16%	1194d 63%	888d 62%
Medians	5.00	5.00	5.00	5.00	5.00	7.00	5.00	5.00	5.00	5.00	6.00	6.00	6.00	8.00	5.00	6.00
Mode	1.00	1.00	1.00	1.00	1.00	8.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	10.00	1.00	1.00
Base for stats	1155	1018	1024	1012	895	258	1060	975	1079	1066	691	535	649	154	700	549
Mean score	4.9	5.1+	5.0+	5.1+	5.2+	7.0	5.0+	5.2+	5.0+	5.0+	5.5+	5.7+	5.5+	7.6	5.3+	5.6+
Standard deviation	2.92	2.88	2.87	2.86	2.89	2.36	2.89	2.83	2.89	2.89	2.93	2.92	2.94	2.27	2.92	2.98
Standard Error	.10	.10	.10	.10	.11	.16	.10	.10	.10	.10	.12	.14	.13	.20	.12	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	247 8%	39+bcd 14%	194- 7%	125- 7%	60- 5%
2	(2.0)	75 2%	11c 4%	56- 2%	29- 2%	20 2%
3	(3.0)	86 3%	5 2%	79 3%	56 3%	36 3%
4	(4.0)	99 3%	8 3%	84 3%	50 3%	25- 2%
5	(5.0)	150 5%	10 4%	138 5%	99 5%	57 5%
6	(6.0)	138 5%	5 2%	132+ 5%	94 5%	59a 5%
7	(7.0)	107 3%	4 1%	98 4%	67 4%	39 4%
8	(8.0)	100 3%	4 2%	93 4%	71 4%	41 4%
9	(9.0)	56 2%	0 -%	55+ 2%	39 2%	24a 2%
10 - Extremely favourable	(10.0)	98 3%	7 2%	89 3%	53 3%	37 3%
NET Unfavourable (1-3)		408 13%	55+bcd 20%	329- 12%	211- 11%	116- 11%
NET Neutral (4-6)		387 13%	23 8%	355+ 13%	243 13%	141 13%
NET Favourable (7-10)		360 12%	15- 5%	336+a 13%	230a 12%	141a 13%

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Prepared by BMG

Table Q22_19 (continuation)

Q22. BritBox - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	1905	189	1631	1176	692
	62%	67%	62%	63%	63%
Medians	5.00	2.00	5.00	5.00	6.00
Mode	1.00	1.00	1.00	1.00	1.00
Base for stats	1155	93	1020	683	398
Mean score	4.9	3.4-	5.1+a	5.2+a	5.4+a
Standard deviation	2.92	2.83	2.89	2.83	2.82
Standard Error	.10	.38	.10	.12	.16

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Table Q22_20
 Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1 - Extremely unfavourable	(1.0)	84 3%	38 3%	37 3%	** **	5 3%	36 2%	46 3%
2	(2.0)	38 1%	19 1%	18 1%	** **	1 1%	22 1%	16 1%
3	(3.0)	47 2%	20 1%	27 2%	** **	1 *%	18 1%	27 2%
4	(4.0)	106 3%	44 3%	58 4%	** **	3 2%	55 4%	49 3%
5	(5.0)	221 7%	109 8%	101 7%	** **	11 7%	95 6%	123 8%
6	(6.0)	281 9%	133 10%	134 9%	** **	14 8%	141 10%	139 9%
7	(7.0)	397 13%	183 13%	195 13%	** **	19 12%	215+b 15%	179- 12%
8	(8.0)	473 15%	213 15%	220 15%	** **	35+b 22%	270+b 18%	199- 13%
9	(9.0)	275 9%	133 10%	118 8%	** **	24+ab 15%	156+b 11%	115- 7%
10 - Extremely favourable	(10.0)	635 21%	312 22%	282 19%	** **	38 24%	289 20%	337 22%
NET Unfavourable (1-3)		169 6%	76 5%	82 6%	** **	7 4%	76 5%	89 6%
NET Neutral (4-6)		608 20%	286 21%	293 20%	** **	27 17%	291 20%	311 20%
NET Favourable (7-10)		1780 58%	841+b 60%	814- 55%	** **	117+ab 73%	930+b 63%	830- 54%
Don't know		503 16%	191-d 14%	278+ad 19%	** **	9- 6%	181- 12%	310+a 20%

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 Prepared by BMG

Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2557	1203	1189	**	151	1297	1230
Mean score	7.4	7.4c	7.3c	**	7.8bc	7.4	7.4
Standard deviation	2.32	2.31	2.32	**	2.12	2.22	2.40
Standard Error	.05	.07	.07	**	.20	.07	.07

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Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1 - Extremely unfavourable	(1.0)	84	8	10	17	11	8	6	23	18	28	38	30+befh
		3%	2%	2%	4%	2%	2%	2%	7%	2%	3%	3%	4%
2	(2.0)	38	3	6	9	6	5	6	4	9	15	15	10
		1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%
3	(3.0)	47	3	5	9	5	8	13+abdhi	5	8	14	25+h	17+h
		2%	1%	1%	2%	1%	2%	3%	2%	1%	1%	2%	2%
4	(4.0)	106	10	11	11	25bch	28+abchk	12	10	21-	36	50bh	22
		3%	3%	2%	2%	5%	6%	3%	3%	2%	4%	4%	3%
5	(5.0)	221	14-	45a	36a	32	45+ag	33a	16	59	68	94a	49
		7%	4%	9%	7%	6%	10%	9%	5%	7%	7%	8%	7%
6	(6.0)	281	31	47	39	49	57+g	37	22	78	88	116	59
		9%	8%	9%	8%	10%	12%	10%	7%	9%	9%	10%	8%
7	(7.0)	397	52g	71g	59	68g	72gk	49g	25-	123g	128g	146g	74-
		13%	14%	14%	12%	14%	15%	13%	8%	14%	13%	12%	11%
8	(8.0)	473	58	78	85gk	93+gjk	76g	51	32-	135g	178+gjk	160-	83-
		15%	15%	15%	18%	19%	16%	13%	10%	15%	18%	14%	12%
9	(9.0)	275	54	54fgjk	54fgjk	45gjk	37gk	21-	10-	108+efgjk	99fgjk	68-	31-
		9%	+defgjk 14%	10%	11%	9%	8%	6%	3%	12%	10%	6%	4%
10 - Extremely favourable	(10.0)	635	145	164	121	94efgjk	57-gk	39-g	14-	309	215efgjk	110-g	54-
		21%	+cdefgij k 38%	+cdefgij k 32%	+defgjk 25%	19%	12%	10%	5%	+cdefgij k 34%	22%	9%	8%
NET Unfavourable (1-3)		169	14	21	35abh	21	21	25h	32	35-	56	78+h	57+abdeh
		6%	4%	4%	7%	4%	4%	7%	+abdehi 10%	4%	6%	7%	8%
NET Neutral (4-6)		608	55-	102	86	105ag	130	82ag	48-	158	191	260+agh	129
		20%	14%	20%	18%	21%	+abcdghi jk 27%	21%	15%	17%	19%	22%	18%

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Prepared by BMG

Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Favourable	1780	309 +bcdefgi jk	366 +defgijk	320 +efgjk	300efgjk	242-fgjk	161-gk	82- +cdefgij k	675 +efgjk	620	484-gk	243-g
(7-10)	58%	80%	71%	66%	60%	51%	42%	26%	75%	63%	41%	35%
Don't know	503	7- 16%	30-a 2%	42-ah 6%	71abch 9%	82abchi 14%	113 17%	158 30%	36- 50%	113-abh 4%	353 12%	271+abcdefhij 39%
Medians	8.00	9.00	8.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	8.00	8.00	10.00	10.00	8.00	8.00
Base for stats	2557	378	490	441	426	393	268	161	868	867	822	429
Mean score	7.4	8.2 +bcdefgi jk	7.8 +defgijk	7.5efgjk	7.4efgjk	7.0-gk	6.8-g	6.0- +cdefgij k	8.0	7.5efgjk	6.7-g	6.5-g
Standard deviation	2.32	2.09	2.20	2.41	2.19	2.12	2.25	2.75	2.16	2.30	2.33	2.48
Standard Error	.05	.13	.11	.12	.12	.11	.14	.23	.08	.09	.08	.13

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Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1 - Extremely unfavourable	(1.0)	84 3%	4 2%	4 2%	8 3%	4- 1%	7 6%	4 1%	13 3%	13+dfj 5%	8 3%	65 3%	9d 3%	7bdfj 5%	3d 3%
2	(2.0)	38 1%	2 1%	4 1%	4 1%	6 2%	2 2%	6 2%	4 1%	1 *%	3 1%	31 1%	2 1%	2 2%	2h 2%
3	(3.0)	47 2%	5 2%	4 1%	2 1%	4 1%	1 1%	9 3%	5 1%	6 2%	4 2%	41 2%	3 1%	3 2%	1 1%
4	(4.0)	106 3%	8 4%	12 4%	8 3%	13 3%	5 4%	15 4%	10 2%	7 3%	13 5%	92 4%	6 2%	6 4%	2 2%
5	(5.0)	221 7%	14 6%	19 7%	26 9%	20 5%	9 7%	30 9%	26 6%	15 6%	20 8%	179 7%	23 9%	12 8%	7 9%
6	(6.0)	281 9%	16 7%	27 10%	22 8%	31 8%	8 6%	46+acd 14%	33 8%	28 11%	24 9%	235 9%	23 9%	16 11%	8 10%
7	(7.0)	397 13%	25f 11%	31f 11%	37f 13%	55f 14%	25 20%	21- 6%	75+abfjl 18%	38f 14%	31f 12%	336f 13%	35f 14%	16f 11%	10f 12%
8	(8.0)	473 15%	44 20%	42 16%	45 16%	64 16%	13 10%	52 15%	61 15%	37 14%	42 17%	399 16%	38 15%	21 15%	14 17%
9	(9.0)	275 9%	23 10%	23 9%	20 7%	53+cij 13%	6 5%	30 9%	38 9%	21 8%	14 6%	229 9%	21 8%	16i 11%	9 11%
10 - Extremely favourable	(10.0)	635 21%	50 22%	53 20%	48 17%	104+chl 26%	27 22%	78 23%	88 21%	44 17%	46 18%	539 21%	52 20%	27 18%	18 21%
NET Unfavourable (1-3)		169 6%	11 5%	12 4%	14 5%	14 4%	10 8%	20 6%	22 5%	20d 8%	15 6%	137 5%	14 5%	12d 8%	6 7%
NET Neutral (4-6)		608 20%	38 17%	58 21%	56 20%	65 16%	22 18%	91+adghj 27%	69 17%	50 19%	57 22%	506 20%	52 20%	33d 23%	18 21%
NET Favourable		1780	142cfhi	149	150	276	70	181	261cfhi	139	133	1502	147	80	51
(7-10)		58%	64%	55%	53%	+bcfhijklm 69%	57%	54%	62%	53%	53%	58%	57%	55%	60%

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Prepared by BMG

Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	503	32	51	65	47	21	44	66	53	47	427	44	22	11
	16%	14%	19%	23%	12%	17%	13%	16%	20%	19%	17%	17%	15%	13%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2557	191	219	219	355	103	291	353	209	205	2146	213	125	74
Mean score	7.4	7.61	7.4	7.3	7.8	7.1	7.4	7.5	7.1	7.1	7.4	7.3	7.1	7.4
Standard deviation	2.32	2.21	2.25	2.30	2.10	2.62	2.34	2.26	2.45	2.39	2.30	2.34	2.52	2.39
Standard Error	.05	.17	.17	.18	.13	.30	.15	.14	.20	.20	.06	.16	.17	.18

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Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1 - Extremely unfavourable	(1.0)	84 3%	17 2%	14 2%	10 2%	41+abce 5%	31- 2%	51+ae 4%	80+cd 3%	0 -%	3- 1%	*- *%	1 1%
2	(2.0)	38 1%	13 1%	4 1%	3 1%	18+b 2%	17 1%	21 1%	32 1%	1 1%	6 1%	2 1%	3 3%
3	(3.0)	47 2%	13 1%	8 1%	13 2%	13 1%	21 1%	26 2%	41 2%	0 -%	3 1%	3 1%	0 -%
4	(4.0)	106 3%	33 4%	18 3%	23 4%	28 3%	51 3%	51 4%	97 4%	1 1%	9 2%	6 3%	1 1%
5	(5.0)	221 7%	69 8%	52 8%	41 8%	57 6%	121 8%	98 7%	204+cd 8%	5 6%	18- 4%	6- 3%	6 6%
6	(6.0)	281 9%	103+df 11%	65d 9%	51 10%	58- 6%	168+df 10%	109- 8%	248 9%	6 7%	33 8%	22 10%	5 5%
7	(7.0)	397 13%	132f 14%	102f 15%	55 11%	104 12%	234+cf 15%	160- 11%	350 13%	10 11%	45 11%	27 13%	9 8%
8	(8.0)	473 15%	147 16%	113 16%	82 16%	129 14%	260 16%	211 15%	411 16%	8 9%	61 15%	29 14%	23 21%
9	(9.0)	275 9%	84 9%	64 9%	58 11%	70 8%	148 9%	127 9%	220- 8%	9 10%	54+a 13%	35+a 17%	10 9%
10 - Extremely favourable	(10.0)	635 21%	161- 18%	155a 23%	116 22%	195a 22%	316 20%	311a 22%	472- 18%	37 41%	158+a 38%	68+a 33%	48 44%
NET Unfavourable (1-3)		169 6%	44 5%	25- 4%	26 5%	72+abe 8%	70- 4%	98+be 7%	153c 6%	1 1%	12- 3%	5 2%	4 4%
NET Neutral (4-6)		608 20%	205+df 22%	136 20%	116d 22%	143- 16%	341d 21%	259 18%	548+c 21%	13 14%	59- 14%	34 16%	13 12%
NET Favourable (7-10)		1780 58%	524 57%	434+adf 63%	311 60%	498 56%	958 60%	809 57%	1453- 55%	63 71%	319+a 77%	158+a 76%	90 83%

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Prepared by BMG

Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	503	144	95-	69	183+abce	239-	252bce	473+cd	11	26-	10-	2
	16%	16%	14%	13%	20%	15%	18%	18%	13%	6%	5%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00	9.00	9.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2557	774	595	452	713	1368	1165	2154	77	390	197	107
Mean score	7.4	7.3	7.6+ad	7.5	7.3	7.4	7.4	7.2-	8.4+a	8.3+a	8.2+a	8.4+a
Standard deviation	2.32	2.19	2.14	2.26	2.59	2.17	2.47	2.33	1.96	2.01	1.91	2.07
Standard Error	.05	.08	.09	.13	.12	.06	.09	.05	.23	.11	.15	.22

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Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1 - Extremely unfavourable	(1.0)	84 3%	43+b 4%	41- 2%	14+b 6%	7 4%	17+b 6%	** **	9b 5%	7 5%	** **	13 3%	8 3%
2	(2.0)	38 1%	15 1%	23 1%	6 3%	3 2%	4 1%	** **	2 1%	5 4%	** **	7 2%	3 1%
3	(3.0)	47 2%	13 1%	34 2%	4 2%	3 2%	3 1%	** **	6j 3%	1 1%	** **	2 1%	4 2%
4	(4.0)	106 3%	39 4%	67 3%	14+b 6%	4 2%	7 3%	** **	5 3%	6 5%	** **	18 4%	15 6%
5	(5.0)	221 7%	73 7%	148 7%	17 7%	9 6%	24 8%	** **	6 4%	10 7%	** **	27 6%	17 7%
6	(6.0)	281 9%	92 9%	189 9%	24 11%	13 8%	23 8%	** **	13 8%	13 9%	** **	42 10%	23 9%
7	(7.0)	397 13%	112- 11%	285+ak 14%	21 9%	16 10%	31 11%	** **	20 13%	14 10%	** **	54 12%	20- 7%
8	(8.0)	473 15%	140 14%	333eg 16%	26 12%	23 15%	27- 10%	** **	14- 9%	15 11%	** **	69e 15%	43eg 17%
9	(9.0)	275 9%	85 8%	190cg 9%	11- 5%	13 8%	21 7%	** **	5- 3%	12 9%	** **	40g 9%	18 7%
10 - Extremely favourable	(10.0)	635 21%	231c 23%	402c 20%	29- 13%	27 17%	50 17%	** **	30 19%	36 27%	** **	141 32% +abcdegk	60c 23%
NET Unfavourable (1-3)		169 6%	71+b 7%	98- 5%	23+bj 10%	12 8%	24b 8%	** **	17+bj 10%	12 9%	** **	23 5%	15 6%
NET Neutral (4-6)		608 20%	204 20%	404 20%	54g 24%	26 16%	54 19%	** **	24 15%	28 21%	** **	88 20%	54 21%
NET Favourable (7-10)		1780 58%	568-ceg 55%	1211+acdeg 60%	87- 39%	80 50%	129- 45%	** **	70- 44%	77 58%	** **	303 68% +abcdegk	141c 54%

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Prepared by BMG

Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	503	182j	321j	58+abj	42+abj	79+abj	**	50+abjk	16	**	33-	52j
	16%	18%	16%	26%	26%	28%	**	31%	12%	**	7%	20%
Medians	8.00	8.00	8.00	7.00	8.00	7.00	**	7.00	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**	10.00	10.00
Base for stats	2557	843	1712	165	118	207	**	111	118	**	414	210
Mean score	7.4	7.3c	7.4ceg	6.5-	7.2c	7.0-	**	6.9-	7.2c	**	7.7	7.4c
										c	+abcefg	
Standard deviation	2.32	2.52	2.21	2.71	2.55	2.71	**	2.78	2.72	**	2.35	2.48
Standard Error	.05	.10	.06	.23	.26	.21	**	.30	.29	**	.13	.19

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Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1 - Extremely unfavourable	(1.0)	84 3%	3 2%	5 4%	13 3%	9 3%	19 2%	39 3%	81 3%	** **	81 3%	** **
2	(2.0)	38 1%	3 2%	2 2%	4 1%	6 2%	10 1%	19 1%	37 1%	** **	38 1%	** **
3	(3.0)	47 2%	4c 2%	2 1%	1 *	3 1%	8 1%	31c 2%	47 2%	** **	47 2%	** **
4	(4.0)	106 3%	6 4%	3 2%	17 5%	12 4%	23 3%	60 4%	104 3%	** **	106 4%	** **
5	(5.0)	221 7%	10 7%	11 9%	27 7%	24 7%	58 7%	117 7%	218 7%	** **	220 7%	** **
6	(6.0)	281 9%	7 5%	15a 12%	39a 10%	25 7%	68 9%	156a 10%	278 9%	** **	281 9%	** **
7	(7.0)	397 13%	27 18%	12 10%	46 12%	42 12%	91 12%	202 13%	390 13%	** **	392 13%	** **
8	(8.0)	473 15%	20 13%	18 15%	56 15%	49 14%	125 16%	239 15%	468 16%	** **	472 16%	** **
9	(9.0)	275 9%	12 8%	13 11%	47+f 12%	39 11%	86+f 11%	127 8%	271 9%	** **	274 9%	** **
10 - Extremely favourable	(10.0)	635 21%	53+f 34%	29 24%	109+f 28%	114+f 33%	239+f 31%	287- 18%	629 21%	** **	629 21%	** **
NET Unfavourable (1-3)		169 6%	9 6%	9 7%	18 5%	18 5%	37 5%	89 6%	165 6%	** **	166 6%	** **
NET Neutral (4-6)		608 20%	23 15%	28 23%	84 22%	62 18%	148 19%	332 21%	601 20%	** **	608 20%	** **
NET Favourable (7-10)		1780 58%	112+bf 73%	73 60%	258+f 67%	244+bf 71%	541+bf 70%	855- 55%	1756 59%	** **	1767 59%	** **

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Prepared by BMG

Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	503	10-	13	23-	20-	53-	291+abcde	470	**	477	**
	16%	6%	10%	6%	6%	7%	19%	16%	**	16%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2557	144	111	360	324	726	1277	2522	**	2541	**
Mean score	7.4	7.8+f	7.4	7.6+f	7.8+f	7.8+f	7.3-	7.4	**	7.4	**
Standard deviation	2.32	2.34	2.46	2.34	2.35	2.27	2.31	2.31	**	2.31	**
Standard Error	.05	.21	.25	.13	.14	.09	.07	.05	**	.05	**

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Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1 - Extremely unfavourable	(1.0)	84 3%	66- 2%	67 3%	65- 2%	59 3%	8 2%	71 3%	52- 2%	72- 3%	55- 2%	36- 2%	31- 2%	35- 2%	3 2%	35- 2%	29- 2%
2	(2.0)	38 1%	34 1%	29 1%	30 1%	24 1%	4 1%	34 1%	26 1%	34 1%	30 1%	16- 1%	16 1%	19 1%	3 1%	18 1%	12 1%
3	(3.0)	47 2%	43 2%	45 2%	45 2%	36 2%	1 *	45 2%	43 2%	45 2%	43 2%	32 2%	29 2%	32 2%	1 *	32 2%	23 2%
4	(4.0)	106 3%	94 3%	95 4%	95 4%	79 3%	11 4%	97 3%	94 4%	100 4%	96 4%	57 3%	49 3%	50- 3%	4 2%	51- 3%	40 3%
5	(5.0)	221 7%	201 7%	196 7%	196 7%	171 7%	19 6%	205 7%	185 7%	210 7%	202 8%	123 6%	105 7%	122 7%	8 4%	128 7%	96 7%
6	(6.0)	281 9%	264+ 10%	250 9%	254+ 10%	214 9%	29 9%	265 10%	249+ 10%	269 9%	261+ 10%	186 10%	142 9%	170 9%	11 6%	187 10%	128 9%
7	(7.0)	397 13%	357 13%	355 13%	347 13%	300 13%	51 16%	367 13%	348+ 14%	376 13%	380+ 14%	249 13%	205 13%	228 13%	31 17%	252 13%	178 12%
8	(8.0)	473 15%	407 15%	410 15%	402 15%	351 15%	53 17%	425 15%	399 16%	437 15%	460+ 17%	295 16%	235 15%	275 15%	35 19%	299 16%	230 16%
9	(9.0)	275 9%	252 9%	247 9%	241 9%	216 9%	40+ 13%	253 9%	245+ 10%	260 9%	272+ 10%	182 10%	143 9%	181+ 10%	28+abce 15%	185 10%	148+ 10%
10 - Extremely favourable	(10.0)	635 21%	535- 20%	521- 20%	515- 20%	433- 19%	90 +abcd fgh 28%	560- 20%	499 20%	571- 20%	618 +abcd fgh 23%	376 20%	270- 18%	354 20%	54 +abcef 30%	372 20%	280 20%
NET Unfavourable (1-3)		169 6%	143 5%	142 5%	140 5%	118 5%	13 4%	150 5%	121- 5%	151 5%	128- 5%	85- 4%	76 5%	86- 5%	6 3%	85- 4%	65- 4%
NET Neutral (4-6)		608 20%	559+ 21%	541 20%	545+ 21%	463 20%	60 19%	567+ 20%	528+ 21%	579+ 20%	560+ 21%	366 19%	296d 20%	342 19%	24- 13%	366 19%	264 18%
NET Favourable (7-10)		1780 58%	1552 57%	1533 58%	1506 57%	1300- 57%	234 +abcd fgh 73%	1606 58%	1491+ 60%	1645 58%	1730 +abcd fgh 65%	1102 58%	852- 56%	1037 58%	147 +abcef 81%	1109 59%	837 58%

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Prepared by BMG

Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Don't know	503 16%	447egi 17%	439egi 17%	431egi 16%	403+egi 18%	13- 4%	457egi 16%	354-ei 14%	461ei 16%	261-e 10%	344+d 18%	295+d 19%	332+d 18%	5- 3%	334+d 18%	271+d 19%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2557	2254	2216	2190	1881	307	2322	2140	2374	2418	1553	1224	1465	178	1560	1166
Mean score	7.4	7.4	7.4	7.4	7.4	7.7	7.4	7.4	7.4	7.5+abcd	7.5+	7.4	7.5+	8.0	7.5+	7.5+
Standard deviation	2.32	2.28	2.28	2.28	2.28	2.19	2.29	2.22	2.29	2.21	2.19	2.22	2.22	2.02	2.18	2.20
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.05	.06	.07	.06	.16	.06	.07

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Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3060	190	2743	1970	1143
Effective sample		2560	165	2321	1664	977
Total		3060	283	2650	1859	1090
1 - Extremely unfavourable	(1.0)	84 3%	17+bcd 6%	61- 2%	35- 2%	16- 2%
2	(2.0)	38 1%	5 2%	31 1%	19 1%	13 1%
3	(3.0)	47 2%	6 2%	37 1%	28 2%	17 2%
4	(4.0)	106 3%	10 4%	90 3%	66 4%	39 4%
5	(5.0)	221 7%	20 7%	192 7%	135 7%	78 7%
6	(6.0)	281 9%	20 7%	256 10%	192+ 10%	114 10%
7	(7.0)	397 13%	25 9%	360+ 14%	266+ 14%	174+a 16%
8	(8.0)	473 15%	39 14%	424 16%	309+ 17%	180 17%
9	(9.0)	275 9%	14- 5%	253+a 10%	181a 10%	108a 10%
10 - Extremely favourable	(10.0)	635 21%	51 18%	557 21%	380 20%	204 19%
NET Unfavourable (1-3)		169 6%	28+bcd 10%	129- 5%	82- 4%	46- 4%
NET Neutral (4-6)		608 20%	50 18%	537 20%	393 21%	231 21%
NET Favourable (7-10)		1780 58%	128- 45%	1594+a 60%	1136+a 61%	666+a 61%

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Prepared by BMG

Table Q22_20 (continuation)

Q22. YouTube - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	503 16%	77+bcd 27%	390- 15%	249- 13%	147- 13%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2557	206	2260	1611	943
Mean score	7.4	6.9-	7.5+a	7.5a	7.4a
Standard deviation	2.32	2.77	2.24	2.18	2.12
Standard Error	.05	.25	.05	.06	.07

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Table Q22_T4
Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC	1858 61%	868 62%	864 59%	** **	100 62%	903 61%	938 61%
ITV/ ITV Cymru Wales/ STV/ UTV	1642 54%	826+b 59%	707- 48%	** **	90 56%	753- 51%	878+a 57%
Channel 4	1658 54%	770 55%	775 53%	** **	93 58%	804 54%	840 55%
Channel 5	1144 37%	570+b 41%	487- 33%	** **	68b 42%	544 37%	592 38%
S4C	258 8%	156+b 11%	69- 5%	** **	33+ab 21%	158+b 11%	96- 6%
BBC iPlayer	1811 59%	819 59%	886 60%	** **	97 61%	866 59%	927 60%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1161 38%	581+b 42%	500- 34%	** **	74+b 47%	535 36%	619+a 40%
STV Player or STV Player+ (formerly STV Player VIP)	328 11%	211+b 15%	73- 5%	** **	42+ab 27%	203+b 14%	122- 8%
S4C Clic	246 8%	147+b 11%	53- 4%	** **	46+ab 29%	169+b 11%	70- 5%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1352 44%	658+b 47%	609- 41%	** **	81b 51%	645 44%	692 45%
My5	835 27%	432+b 31%	335- 23%	** **	67+ab 42%	398 27%	429 28%
Sky On Demand or Sky Go	724 24%	392+b 28%	264- 18%	** **	69+ab 43%	375 25%	340 22%
Netflix	1916 63%	894 64%	896 61%	** **	122+ab 76%	895- 61%	1006+a 65%

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Prepared by BMG

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Amazon Prime Video	1557 51%	738b 53%	708- 48%	**	110+ab 69%	789+b 53%	755 49%
NOW	611 20%	341+b 24%	203- 14%	**	66+ab 41%	339+b 23%	266- 17%
Disney+	1272 42%	648+b 47%	515- 35%	**	108+ab 68%	601 41%	661 43%
BritBox	360 12%	221+b 16%	86- 6%	**	53+ab 33%	218+b 15%	139- 9%
YouTube	1780 58%	841+b 60%	814- 55%	**	117+ab 73%	930+b 63%	830- 54%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC	1858	215	290-	282	301	293	261 +abcdhi	216 +abchi	506-	583	769 +abchi	477+abcdehi
	61%	56%	56%	58%	60%	62%	68%	68%	56%	59%	65%	68%
ITV/ ITV Cymru	1642	181-	275	236-	279ac	261a	210	200 +abcehi	456-	516	670+ach	410+achi
Wales/ STV/ UTV	54%	47%	53%	49%	56%	55%	55%	63%	50%	53%	57%	59%
Channel 4	1658	191	297c	241	290ac	255	196	187ac	488	531	638	383
	54%	50%	57%	50%	58%	54%	51%	59%	54%	54%	54%	55%
Channel 5	1144	114-	163-	155-	227 +abcehi	180abh	153abch	151 +abcehi	277-	383abch	484+abch	304+abch
	37%	30%	31%	32%	46%	38%	40%	47%	31%	39%	41%	43%
S4C	258	46 +defgjk	76 +defgijk	52efgjk	36ejk	19-	15-	14-	122 +defgijk	88efgjk	49-	30-
	8%	12%	15%	11%	7%	4%	4%	4%	13%	9%	4%	4%
BBC iPlayer	1811	233g	314g	277	295g	284g	244g	163-	548g	572g	691g	407
	59%	61%	60%	57%	59%	60%	64%	51%	61%	58%	59%	58%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1161	167+fgjk	213gjk	177gk	214+fgjk	177gk	131g	83-	380+fgjk	391gjk	391-g	214-
	38%	43%	41%	37%	43%	37%	34%	26%	42%	40%	33%	30%
STV Player or STV Player+ (formerly STV Player VIP)	328	60 +defgjk	86 +defgijk	64efgjk	49fgjk	36-k	20-	13-	145 +defgijk	113efgjk	69-	33-
	11%	16%	16%	13%	10%	8%	5%	4%	16%	12%	6%	5%
S4C Clic	246	60 +defgijk	83 +defgijk	57 +defgjk	27-efgjk	11-	5-	4-	143 +defgijk	83defgjk	20-	9-
	8%	16%	16%	12%	5%	2%	1%	1%	16%	9%	2%	1%
Channel 4 or Channel	1352	160g	251fgjk	217gjk	261 +acefghj k	210gk	151g	101-	411gjk	479 +afgjk	462-g	252-
4+ streaming service (formerly All4/All4+)	44%	42%	48%	45%	53%	44%	40%	32%	46%	49%	39%	36%
My5	835	102g	161cegjk	115	174 +acefghi jk	115	107g	61-	263gjk	289cegjk	283-	169-
	27%	27%	31%	24%	35%	24%	28%	19%	29%	29%	24%	24%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Sky On Demand or Sky Go	724	111 +efgjk	161 +efgjk	155 +defgjk	128efgjk	78-g	64-g	26-	273 +efgjk	283 +efgjk	169-g	90-g
	24%	29%	31%	32%	26%	17%	17%	8%	30%	29%	14%	13%
Netflix	1916	301 +defgijk	395 +defgjk	364 +defgjk	343 +efgjk	271-fgjk	154-g	89-	695 +defgijk	707 +efgjk	514-gk	243-g
	63%	78%	76%	75%	69%	57%	40%	28%	77%	72%	44%	35%
Amazon Prime Video	1557	239 +efgjk	308 +efgjk	297 +efgjk	294 +efgjk	210-fgjk	125-	85-	547 +efgjk	591 +efgjk	419-gk	209-
	51%	62%	59%	61%	59%	44%	33%	26%	61%	60%	36%	30%
NOW	611	131 +cdefgij k	166 +cdefgij k	109efgjk	105efgjk	51-gk	33-	16-	297 +cdefgij k	214efgjk	100-	49-
	20%	34%	32%	23%	21%	11%	9%	5%	33%	22%	9%	7%
Disney+	1272	257 +cdefgij k	335 +cdefgij k	266 +defgjk	236 +efgjk	117-fgjk	42-g	19-	592 +cdefgij k	502 +efgjk	178-gk	61-
	42%	67%	64%	55%	47%	25%	11%	6%	65%	51%	15%	9%
BritBox	360	76 +defgijk	107 +cdefgij k	73 +defgjk	45egjk	25-	26-g	8-	183 +cdefgij k	119efgjk	58-	34-
	12%	20%	21%	15%	9%	5%	7%	2%	20%	12%	5%	5%
YouTube	1780	309 +bcdefgi jk	366 +defgijk	320 +efgjk	300efgjk	242-fgjk	161-gk	82-	675 +cdefgij k	620 +efgjk	484-gk	243-g
	58%	80%	71%	66%	60%	51%	42%	26%	75%	63%	41%	35%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC	1858 61%	147im 66%	164m 61%	178m 62%	254im 63%	70 56%	196 58%	275+im 66%	158 60%	133- 53%	1574im 61%	154m 60%	87 59%	43- 51%
ITV/ ITV Cymru Wales/ STV/ UTV	1642 54%	123l 55%	136 50%	160l 56%	214 53%	68 55%	177 53%	245kl 58%	138 52%	142l 56%	1402+l 55%	125 49%	66- 45%	49kl 58%
Channel 4	1658 54%	135cfl 60%	148 55%	139 49%	227 57%	64 51%	167 50%	246cfl 59%	144 55%	132 53%	1402 54%	139 54%	72 49%	46 54%
Channel 5	1144 37%	92l 41%	88 33%	119bl 42%	138 34%	45 37%	136l 41%	173bl 41%	88 33%	100 40%	979 38%	88 34%	47 32%	30 35%
S4C	258 8%	23c 10%	19 7%	14- 5%	50+cghijm 12%	6 4%	28 8%	28 7%	16 6%	16 6%	198- 8%	23 9%	32 +abcdefgh ijk 21%	5 6%
BBC iPlayer	1811 59%	138 62%	144 54%	167 59%	237 59%	63 51%	188 56%	288 +bcdfhij lm 69%	155 59%	138 55%	1517 59%	160b 63%	87 59%	46 54%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1161 38%	98hk 44%	101k 37%	108k 38%	149k 37%	54 44%	134k 40%	172k 41%	89 34%	102k 40%	1006+k 39%	67- 26%	54k 37%	34k 40%
STV Player or STV Player+ (formerly STV Player VIP)	328 11%	27hl 12%	18 7%	19- 7%	47hl 12%	9 7%	29 9%	39h 9%	11- 4%	19 8%	218-h 8%	97 +abcdefgh ijlm 38%	8- 5%	5- 6%
S4C Clic	246 8%	28+cghij 12%	21h 8%	17 +bcfghij km 6%	58 14%	3 3%	26h 8%	30 7%	9- 3%	13 5%	204h 8%	18 7%	17+cghij 7h 12%	7h 8%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1352 44%	109f 49%	112 41%	126 44%	169 42%	47 38%	128- 38%	210+bd fj 50%	127f 48%	110 44%	1138 44%	115 45%	63 43%	36 43%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
My5	835 27%	64 29%	70 26%	81 28%	105 26%	32 25%	103 31%	117 28%	66 25%	72 29%	709 28%	71 28%	35 24%	21 24%
Sky On Demand or Sky Go	724 24%	60h 27%	64 24%	66 23%	124+f hij 31%	22 18%	72 22%	105h 25%	43- 16%	49 19%	605h 24%	61h 24%	37h 25%	22h 26%
Netflix	1916 63%	149 67%	158 59%	162 57%	279+b ch j 69%	76 61%	214 64%	269 64%	153 58%	153 61%	1614 63%	158 62%	91 62%	54 64%
Amazon Prime Video	1557 51%	114 51%	133 49%	133 47%	235 +bcf hij k 58%	61 50%	161 48%	237+cf hi 56%	124 47%	116 46%	1313 51%	125 49%	75 51%	44 52%
NOW	611 20%	51i l 23%	52 19%	46 16%	114 +bcf hij l m 28%	15 12%	61 18%	96i l 23%	42 16%	36- 14%	515 l 20%	60ch i l 23%	20- 14%	17 20%
Disney+	1272 42%	105ch i 47%	111 41%	104 37%	222 +bcf gh i j k l m 55%	42 34%	136 41%	175 42%	90- 34%	86- 34%	1070h 42%	104 41%	60 41%	37 44%
BritBox	360 12%	37+ch i l 17%	36c i l 13%	21- 7%	66+ch i j l 16%	10 8%	46c i l 14%	56c i l 13%	24 9%	13- 5%	309c i l 12%	31i 12%	11- 7%	9i 10%
YouTube	1780 58%	142cf hi 64%	149 55%	150 53%	276 +bcf hij k l m 69%	70 57%	181 54%	261cf hi 62%	139 53%	133 53%	1502 58%	147 57%	80 55%	51 60%

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Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC	1858 61%	612+bcdf 67%	418 61%	296 57%	518 58%	1030+cdf 64%	814- 57%	1613 61%	49 55%	236 57%	114 55%	70 65%
ITV/ ITV Cymru Wales/ STV/ UTV	1642 54%	458- 50%	369 53%	297a 57%	500a 56%	827- 51%	796+ae 56%	1432+d 55%	51 57%	205 49%	89- 43%	62 57%
Channel 4	1658 54%	538+cdf 59%	386 56%	267 51%	458 51%	924+cdf 57%	726- 51%	1446+cd 55%	52 58%	204- 49%	86- 41%	63 58%
Channel 5	1144 37%	310- 34%	265 38%	187 36%	377+ae 42%	575 36%	564+ae 40%	990 38%	37 41%	151 36%	64 31%	49 45%
S4C	258 8%	87f 9%	72+cdf 10%	35 7%	63 7%	159+df 10%	98- 7%	206- 8%	8 9%	50+a 12%	27+a 13%	15 14%
BBC iPlayer	1811 59%	627+bcdf 68%	420df 61%	295 57%	455- 51%	1046+bcdf 65%	750- 53%	1562 59%	51 58%	239 57%	117 57%	66 61%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1161 38%	355 39%	291+df 42%	196 38%	308- 34%	646+df 40%	504- 36%	1007 38%	40 45%	149 36%	64 31%	44 41%
STV Player or STV Player+ (formerly STV Player VIP)	328 11%	101 11%	90+cf 13%	43 8%	89 10%	192+cf 12%	132- 9%	265- 10%	14 16%	63+a 15%	25 12%	24 22%
S4C Clic	246 8%	75 8%	67d 10%	46 9%	56- 6%	142d 9%	103 7%	174- 7%	12 13%	70+a 17%	32+a 16%	26 24%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1352 44%	426cdf 46%	337+cdf 49%	210 40%	370 41%	763+cdf 47%	580- 41%	1181d 45%	42 47%	165 40%	69- 33%	50 46%
My5	835 27%	226- 25%	215+a 31%	136 26%	256 29%	441 27%	392 28%	702 27%	33 37%	130 31%	54 26%	43 39%
Sky On Demand or Sky Go	724 24%	244+df 27%	172d 25%	128 25%	176- 20%	416+df 26%	304- 21%	579- 22%	20 23%	142+a 34%	65+a 32%	53 48%

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Prepared by BMG

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Netflix	1916 63%	572 62%	460+df 67%	344d 66%	518- 58%	1032d 64%	862 61%	1594- 61%	65 73%	316+a 76%	153+a 74%	89 82%
Amazon Prime Video	1557 51%	494+df 54%	373df 54%	264 51%	410- 46%	867+df 54%	675- 48%	1308- 50%	50 56%	247+a 59%	119 58%	73 67%
NOW	611 20%	180 20%	163+adf 24%	116d 22%	147- 16%	344d 21%	263 19%	471- 18%	31 35%	138+a 33%	61+a 29%	44 40%
Disney+	1272 42%	393df 43%	333+adf 48%	222d 43%	311- 35%	726+df 45%	534- 38%	1026- 39%	49 55%	242+a 58%	124+a 60%	63 58%
BritBox	360 12%	94 10%	102+ad 15%	67 13%	97 11%	196 12%	164 12%	267- 10%	18 20%	92+a 22%	39+a 19%	34 31%
YouTube	1780 58%	524 57%	434+adf 63%	311 60%	498 56%	958 60%	809 57%	1453- 55%	63 71%	319+a 77%	158+a 76%	90 83%

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Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC	1858 61%	575- 56%	1283+agj 63%	135gj 60%	88 55%	183agj 64%	** **	79- 49%	64 48%	** **	226- 51%	154 59%
ITV/ ITV Cymru Wales/ STV/ UTV	1642 54%	544j 53%	1099j 54%	123j 55%	77 48%	175+abdj 61%	** **	93j 58%	55 41%	** **	205- 46%	152j 58%
Channel 4	1658 54%	530 52%	1128 55%	118 53%	77 48%	161 57%	** **	76 47%	60 45%	** **	230 51%	143 54%
Channel 5	1144 37%	389j 38%	755j 37%	79 35%	67j 42%	135+abcj 47%	** **	68j 42%	41 30%	** **	140- 31%	113j 43%
S4C	258 8%	60- 6%	198+a 10%	13 6%	11 7%	19 7%	** **	7 5%	3 2%	** **	29 7%	17 7%
BBC iPlayer	1811 59%	549- 54%	1261 +acdegj 62%	115- 52%	78- 49%	143- 50%	** **	76- 47%	59 44%	** **	234- 52%	152 58%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1161 38%	367 36%	793 39%	79 35%	55 34%	108 38%	** **	59 37%	40 30%	** **	161 36%	97 37%
STV Player or STV Player+ (formerly STV Player VIP)	328 11%	81- 8%	247+acegj 12%	14- 6%	13 8%	20 7%	** **	9 6%	10 8%	** **	35 8%	20 8%
S4C Clic	246 8%	52- 5%	194+acegjk 10%	6- 3%	11 7%	14 5%	** **	4- 2%	10 7%	** **	23- 5%	14 5%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1352 44%	435 42%	918dg 45%	85 38%	53- 33%	121 42%	** **	58 36%	58 43%	** **	201d 45%	119d 46%
My5	835 27%	268 26%	567 28%	56 25%	37 23%	86 30%	** **	41 25%	25 18%	** **	110 25%	85j 32%
Sky On Demand or Sky Go	724 24%	214-cg 21%	510+acgk 25%	31- 14%	40cg 25%	64cg 22%	** **	21- 13%	23 17%	** **	93c 21%	49 19%

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Prepared by BMG

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Netflix	1916	587 -cdeg	1328 +acdegk	110-	75-	130-	**	66-	84	**	302 +acdegk	145-eg
	63%	57%	65%	49%	47%	46%	**	41%	63%	**	68%	55%
Amazon Prime Video	1557	474-	1082 +acdegk	96-	67-	118-	**	64-	66	**	225eg	119
	51%	46%	53%	43%	42%	41%	**	39%	49%	**	50%	45%
NOW	611	172-	439+acek	30-	26	35-	**	23	22	**	82	37-
	20%	17%	22%	13%	16%	12%	**	14%	16%	**	18%	14%
Disney+	1272	396-ce	875 +acdegk	60-	54	79-	**	50-	60	**	224 +abcdegk	86-
	42%	39%	43%	27%	34%	28%	**	31%	45%	**	50%	33%
BritBox	360	98-g	262+acgjk	13-	17g	29g	**	6-	15	**	40	18-
	12%	10%	13%	6%	11%	10%	**	4%	11%	**	9%	7%
YouTube	1780	568-ceg	1211+acdegk	87-	80	129-	**	70-	77	**	303 +abcdegk	141c
	58%	55%	60%	39%	50%	45%	**	44%	58%	**	68%	54%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC	1858 61%	93 60%	66 54%	235 61%	204 59%	452 58%	985+e 63%	1823 61%	** **	1836 61%	** **
ITV/ ITV Cymru Wales/ STV/ UTV	1642 54%	81 53%	64 52%	200 52%	182 53%	411 53%	857 55%	1612 54%	** **	1623 54%	** **
Channel 4	1658 54%	81 53%	54- 44%	199 52%	183 53%	407 52%	858b 55%	1628 54%	** **	1634 54%	** **
Channel 5	1144 37%	51 33%	42 34%	138 36%	138 40%	281 36%	583 37%	1117 37%	** **	1124 37%	** **
S4C	258 8%	14 9%	18+f 14%	53+f 14%	55+f 16%	105+f 14%	97- 6%	250 8%	** **	254 8%	** **
BBC iPlayer	1811 59%	95 62%	69 56%	240 63%	212 62%	475 61%	947 60%	1790 60%	** **	1799 60%	** **
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1161 38%	64 42%	43 35%	168+f 44%	152+f 44%	336+f 43%	576 37%	1149 38%	** **	1156 38%	** **
STV Player or STV Player+ (formerly STV Player VIP)	328 11%	17 11%	15 12%	63+f 17%	60+f 17%	122+f 16%	141- 9%	324 11%	** **	324 11%	** **
S4C Clic	246 8%	17f 11%	12 10%	54+f 14%	56+f 16%	103+f 13%	94- 6%	234 8%	** **	240 8%	** **
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1352 44%	65 42%	50 41%	170 44%	170f 49%	361 46%	674 43%	1331 44%	** **	1339 44%	** **
My5	835 27%	50 32%	39 31%	114 30%	113+f 33%	249+f 32%	397- 25%	819 27%	** **	826 27%	** **
Sky On Demand or Sky Go	724 24%	46f 30%	39+f 32%	132+f 35%	125+f 36%	253+f 33%	342- 22%	718 24%	** **	720 24%	** **
Netflix	1916 63%	119+f 77%	90+f 73%	305+f 80%	281+f 82%	613+f 79%	925- 59%	1893 63%	** **	1906 63%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Amazon Prime Video	1557 51%	104+f 68%	70 57%	240+f 63%	215+f 62%	489+f 63%	767- 49%	1539 51%	**	1546 51%	**
NOW	611 20%	36f 23%	28 22%	112+f 29%	121+abf 35%	225+f 29%	260- 17%	599 20%	**	607 20%	**
Disney+	1272 42%	108+f 70%	73+f 59%	253+f 66%	223+f 65%	499+f 64%	559- 36%	1248 42%	**	1262 42%	**
BritBox	360 12%	25f 16%	20f 16%	70+f 18%	68+f 20%	136+f 17%	140- 9%	347 12%	**	356 12%	**
YouTube	1780 58%	112+bf 73%	73 60%	258+f 67%	244+bf 71%	541+bf 70%	855- 55%	1756 59%	**	1767 59%	**

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Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC	1858	1788+i	1746+i	1726+i	1525+i	232	1806+i	1640+i	1821+i	1639	1536+cef	1221+cef	1320+	148+cef	1387+	1024+
	61%	66%	66%	66%	67%	73%	65%	66%	64%	61%	81%	80%	73%	81%	73%	71%
ITV/ ITV Cymru	1642	1562+i	1595+hi	1547+i	1420	205	1604+i	1456+i	1618+i	1446	1256+	970+	1351+abef	137+abe	1256+	1019+abe
Wales/ STV/ UTV	54%	58%	60%	59%	62%	64%	58%	58%	57%	54%	66%	64%	75%	75%	66%	71%
Channel 4	1658	1572+i	1567+i	1586+hi	1394+fhi	201+i	1612+i	1488+i	1627+	1467	1279+	1050+	1207+	138+ac	1386+abc	1004+
	54%	58%	59%	61%	61%	63%	58%	60%	57%	55%	67%	69%	67%	75%	73%	70%
Channel 5	1144	1081+i	1097+i	1092+i	1073	178	1118+i	1009+i	1129+i	985	866+	727+	900+a	126+abce	929+	883+abce
	37%	40%	41%	42%	47%	56%	40%	40%	40%	37%	46%	48%	50%	69%	49%	61%
S4C	258	247+	247+	246+	234+	153	251+	241+	251+	247+	208+	187+	191+	124	203+	181+
	8%	9%	9%	9%	10%	48%	9%	10%	9%	9%	11%	12%	11%	68%	11%	13%
BBC iPlayer	1811	1754+	1696+	1684+	1463+	236	1755+	1717	1772+	1666+	1447+cef	1154+cef	1260+	147+cef	1355+	990+
	59%	65%	64%	64%	64%	74%	63%	69%	63%	62%	76%	76%	70%	80%	72%	69%
ITVX or ITVX	1161	1080+	1119+	1078+	976+	177	1124+	1100	1137+	1090+	854+	653+	893+ab	121	885+b	690+b
	38%	40%	42%	41%	43%	55%	40%	44%	40%	41%	45%	43%	50%	66%	47%	48%
STV Player or STV Player+	328	316+	317+	315+	300+	137	324+	311+	326+	317+	248+	214+	243+	103	255+	228+a
(formerly STV Player VIP)	11%	12%	12%	12%	13%	43%	12%	12%	12%	12%	13%	14%	14%	56%	13%	16%
S4C Clic	246	234+	231+	229+	217+	170	238+	226+	241+	232+	179+	159+	168+	128	165	154+
	8%	9%	9%	9%	9%	53%	9%	9%	8%	9%	9%	10%	9%	70%	9%	11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1352	1266+	1271+	1299+i	1132+i	178 +abfhi	1309+	1255 +afhi	1327+	1244+	1014+	830+	976+	128 +abcef	1117+abc	815+
My5	835	786+	799+	804+	797 +abcfghi	177 +abcdfghi	817+	795+ahi	825+	770+	629+	528+	652+	123 +abcef	673+	647+abce
Sky On Demand or Sky Go	724	683+	686+	676+	616+	168 +abcdfghi	699+	657+	706+	690+	531+	417+	505+	113 +abcef	517+	429+
Netflix	1916	1707	1684+	1660	1416	236 +abcdfghi	1753	1665 +abcdfh	1786	1874 +abcdfghi	1244+b	919-	1183+b	149 +abcef	1257+b	929+b
Amazon Prime Video	1557	1386	1378+	1361+	1170	216 +abcdfghi	1428	1354+a	1462+	1519 +abcdfh	1014+	786	963+	135 +abcef	1011+	761
NOW	611	559+	552+	559+	488+	180 +abcdfghi	571+	553+	585+	590+	418+	338+	403+	122 +abcef	418+	343+
Disney+	1272	1121	1099	1093	902-	221 +abcdfghi	1157	1091+d	1179	1252 +abcdfghi	803b	581-	743	139 +abcef	798b	577
BritBox	360	336+	335+	333+	315+	160 +abcdfghi	345+	330+	350+	342+	272+	226+	256+	113 +abcef	255+	228+

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Prepared by BMG

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months									Satisfaction (NET Satisfied)						
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
YouTube	1780	1552	1533	1506	1300-	234	1606	1491+	1645	1730	1102	852-	1037	147	1109	837
	58%	57%	58%	57%	57%	73%	58%	60%	58%	65%	58%	56%	58%	81%	59%	58%

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Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC	1858 61%	162 57%	1629 61%	1169+ 63%	709+ 65%
ITV/ ITV Cymru Wales/ STV/ UTV	1642 54%	135 48%	1447+ 55%	994 53%	564 52%
Channel 4	1658 54%	127- 45%	1486+a 56%	1075+a 58%	639+a 59%
Channel 5	1144 37%	98 35%	1001d 38%	675 36%	361- 33%
S4C	258 8%	3- 1%	245+a 9%	185+a 10%	121+a 11%
BBC iPlayer	1811 59%	122- 43%	1639+a 62%	1193+a 64%	731+ab 67%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1161 38%	79- 28%	1054+a 40%	731a 39%	430a 39%
STV Player or STV Player+ (formerly STV Player VIP)	328 11%	19 7%	304+ 11%	224+a 12%	141+a 13%
S4C Clic	246 8%	19 7%	221 8%	158 8%	110+ 10%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1352 44%	96- 34%	1222+a 46%	871+a 47%	526+a 48%
My5	835 27%	61 22%	743+ 28%	500 27%	283 26%
Sky On Demand or Sky Go	724 24%	44- 16%	661+a 25%	480+a 26%	269a 25%

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Prepared by BMG

Table Q22_T4 (continuation)

Q22. Favourable (7-10) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Netflix	1916 63%	131- 46%	1732+a 65%	1223+a 66%	728+a 67%
Amazon Prime Video	1557 51%	111- 39%	1403+a 53%	1012+a 54%	614+a 56%
NOW	611 20%	38- 13%	558+a 21%	395a 21%	263+a 24%
Disney+	1272 42%	69- 24%	1169+a 44%	863+a 46%	513+a 47%
BritBox	360 12%	15- 5%	336+a 13%	230a 12%	141a 13%
YouTube	1780 58%	128- 45%	1594+a 60%	1136+a 61%	666+a 61%

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Table Q22_M3
Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC	706 23%	317 23%	338 23%	** **	42 27%	315- 21%	382+a 25%
ITV/ ITV Cymru Wales/ STV/ UTV	933 31%	394- 28%	476+a 32%	** **	49 30%	472 32%	443 29%
Channel 4	980 32%	459 33%	463 32%	** **	45 28%	460 31%	503 33%
Channel 5	1252 41%	596 43%	580 40%	** **	64 40%	607 41%	627 41%
S4C	423 14%	245+b 18%	135- 9%	** **	40+ab 25%	259+b 18%	160- 10%
BBC iPlayer	602 20%	304+b 22%	259- 18%	** **	38 24%	299 20%	296 19%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	781 26%	379b 27%	342- 23%	** **	61+ab 38%	412+b 28%	355- 23%
STV Player or STV Player+ (formerly STV Player VIP)	379 12%	235+b 17%	101- 7%	** **	42+ab 26%	225+b 15%	151- 10%
S4C Clic	253 8%	171+b 12%	55- 4%	** **	26+b 16%	157+b 11%	95- 6%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	881 29%	430+b 31%	396 27%	** **	51 32%	429 29%	440 29%
My5	919 30%	495+b 35%	366- 25%	** **	51 32%	454 31%	451 29%
Sky On Demand or Sky Go	423 14%	242+b 17%	142- 10%	** **	37+b 23%	241+b 16%	178- 12%
Netflix	361 12%	178 13%	163 11%	** **	19 12%	186 13%	160- 10%

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Prepared by BMG

Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Amazon Prime Video	548 18%	271 19%	249 17%	**	28 18%	288+b 19%	245- 16%
NOW	487 16%	271+b 19%	168- 11%	**	48+ab 30%	261+b 18%	222- 14%
Disney+	376 12%	202+b 15%	149- 10%	**	25 16%	205+b 14%	163- 11%
BritBox	387 13%	246+b 18%	94- 6%	**	48+ab 30%	224+b 15%	159- 10%
YouTube	608 20%	286 21%	293 20%	**	27 17%	291 20%	311 20%

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Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC	706	116 +dfgijk	125fk	114k	109	116fgk	69-	57-	241+fgjk	223k	242-	126-
	23%	30%	24%	24%	22%	24%	18%	18%	27%	23%	21%	18%
ITV/ ITV Cymru Wales/ STV/ UTV	933	133g	144	157	141	149	126	84	276	298	360	210
	31%	35%	28%	32%	28%	31%	33%	26%	31%	30%	31%	30%
Channel 4	980	146+bdgi	137-	149	146	174+bdgi	142+bdgi	86	283	295	402bg	228b
	32%	38%	26%	31%	29%	37%	37%	27%	31%	30%	34%	33%
Channel 5	1252	183 +cdgik	224dgi	187	173-	215+dgik	166dgi	103-	407 +cdgik	361-	484dg	270
	41%	48%	43%	39%	35%	45%	44%	32%	45%	37%	41%	38%
S4C	423	53g	95 +degijk	73g	60	63g	53g	26-	148+gjk	133g	142-	79-
	14%	14%	18%	15%	12%	13%	14%	8%	16%	14%	12%	11%
BBC iPlayer	602	93+fgjk	94g	105gk	90g	116 +bdfgjk	67g	36-	187gk	195gk	219gk	103-
	20%	24%	18%	22%	18%	24%	18%	11%	21%	20%	19%	15%
ITVX or ITVX	781	120 +dfgjk	150fgjk	137fgjk	115g	121gk	84	53-	270 +dfgjk	253gk	258-	137-
Premium (formerly ITV Hub/ITV Hub+)	26%	31%	29%	28%	23%	26%	22%	17%	30%	26%	22%	20%
STV Player or STV Player+ (formerly STV Player VIP)	379	77 +defgijk	92 +defgijk	75 +defgijk	51fk	42-	23-	19-	169 +defgijk	126efgjk	84-	42-
	12%	20%	18%	16%	10%	9%	6%	6%	19%	13%	7%	6%
S4C Clic	253	57 +cdefgij	69 +defgijk	45efgjk	40fgjk	24-k	11-	8-	126 +cdefgij	84efgjk	43-	19-
	8%	15%	13%	9%	8%	5%	3%	2%	14%	9%	4%	3%
Channel 4 or Channel	881	149 +bcdefgi	154dg	140d	114-	139dg	114dg	71-	302 +dgijk	254-	325	185
4+ streaming service (formerly All4/All4+)	29%	39%	30%	29%	23%	29%	30%	22%	33%	26%	28%	26%

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Prepared by BMG

Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
My5	919	123k	154	165+dfgk	130	170	98	79-	277k	295k	347	177-
	30%	32%	30%	34%	26%	36%	26%	25%	31%	30%	29%	25%
Sky On Demand or Sky Go	423	85	109	68fgjk	65fgjk	52gk	27-	15-	195	133fgjk	95-	42-
	14%	22%	21%	14%	13%	11%	7%	5%	22%	14%	8%	6%
Netflix	361	52g	70g	52g	54g	56g	59+gijk	18-	123g	107g	132g	76g
	12%	14%	14%	11%	11%	12%	15%	5%	14%	11%	11%	11%
Amazon Prime Video	548	87	116+dfgjk	97gjk	78g	90gjk	56g	24-	203	175gk	170-g	80-
	18%	23%	22%	20%	16%	19%	15%	8%	22%	18%	14%	11%
NOW	487	91	104+efgjk	99+efgjk	81fgjk	64fgjk	30-	19-	194	180	113-	49-
	16%	24%	20%	21%	16%	13%	8%	6%	21%	18%	10%	7%
Disney+	376	60dfgjk	85+dfgjk	82+dfgjk	52gk	64fgjk	25-g	8-	145	134fgjk	97-gk	33-
	12%	16%	16%	17%	10%	14%	7%	3%	16%	14%	8%	5%
BritBox	387	88	87	78	55fgjk	47fgjk	19-	12-	176	133fgjk	78-	31-
	13%	23%	17%	16%	11%	10%	5%	4%	19%	14%	7%	4%
YouTube	608	55-	102	86	105ag	130	82ag	48-	158	191	260+agh	129
	20%	14%	20%	18%	21%	27%	21%	15%	17%	19%	22%	18%

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Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC	706 23%	46 21%	61 23%	54 19%	93 23%	28 22%	81 24%	98 23%	57 22%	69c 28%	588 23%	59 23%	37 25%	22 26%
ITV/ ITV Cymru Wales/ STV/ UTV	933 31%	73 33%	93im 35%	90 32%	121 30%	34 28%	101 30%	120 29%	88 34%	62 25%	784 30%	81 32%	48 33%	21 25%
Channel 4	980 32%	69 31%	82 31%	110+dj 39%	116 29%	35 29%	111 33%	137 33%	86 33%	76 30%	823 32%	79 31%	52 36%	26 31%
Channel 5	1252 41%	90 40%	113 42%	119 42%	172 43%	49 39%	121 36%	174 41%	113 43%	94 37%	1044 41%	110 43%	64 44%	34 40%
S4C	423 14%	26 12%	30 11%	37 13%	57 14%	10 8%	51 15%	65 16%	29 11%	27 11%	332- 13%	40 16%	41 28% +abcdefgh ijklm	10 12%
BBC iPlayer	602 20%	41 18%	56 21%	63g 22%	86g 21%	35 28%	71g 21%	61- 14%	46 18%	49 19%	507g 20%	47 18%	29 19%	19g 23%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	781 26%	45 20%	79ai 29%	66 23%	98 24%	23 18%	104+aij 31%	116i 28%	71i 27%	47- 19%	649i 25%	72i 28%	37 25%	23i 28%
STV Player or STV Player+ (formerly STV Player VIP)	379 12%	23 10%	35h 13%	27 10%	64+cghij 16%	11 9%	50gh 15%	36- 9%	15- 6%	23 9%	283-h 11%	67 26% +abcdefgh ijklm	18h 12%	11h 14%
S4C Clic	253 8%	12 6%	20 8%	26h 9%	45agh 11%	11 9%	35h 10%	28 7%	11- 4%	16 6%	204 8%	19 7%	23 16% +abcghij km	7 8%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	881 29%	61 27%	80 30%	80 28%	116 29%	39 31%	116+hjk 35%	122 29%	57- 22%	71 28%	741h 29%	69 27%	46h 31%	25h 30%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
My5	919 30%	73 33%	85 32%	98 34%	115 28%	35 28%	107 32%	121 29%	74 28%	69 27%	776 30%	74 29%	44 30%	25 30%
Sky On Demand or Sky Go	423 14%	29 13%	33 12%	33 12%	61 15%	15 12%	58h 17%	57 14%	27 10%	38 15%	350 14%	40 16%	21 14%	12 14%
Netflix	361 12%	19 9%	37g 14%	37 13%	53g 13%	13 11%	44g 13%	34- 8%	34 13%	26 10%	297 12%	33g 13%	23agm 16%	8 9%
Amazon Prime Video	548 18%	37 16%	47 17%	44 15%	81 20%	20 16%	78+cgijm 23%	62 15%	53 20%	39 15%	460 18%	43 17%	32g 22%	12 15%
NOW	487 16%	32 14%	47 17%	44 15%	75g 19%	8 6%	76 23%	49- 12%	39 15%	45 18%	416g 16%	34 13%	23 16%	14 16%
Disney+	376 12%	23 10%	34 13%	35 12%	42 10%	13 10%	52 15%	46 11%	34 13%	32 13%	310 12%	37 14%	18 12%	10 12%
BritBox	387 13%	36k 16%	37k 14%	35 12%	68+hkl 17%	7 6%	45k 13%	52 12%	26 10%	31 12%	337k 13%	21- 8%	16 11%	14k 16%
YouTube	608 20%	38 17%	58 21%	56 20%	65 16%	22 18%	91+adghj 27%	69 17%	50 19%	57 22%	506 20%	52 20%	33d 23%	18 21%

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Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC	706 23%	193 21%	171 25%	128 25%	204 23%	365 23%	332 23%	601 23%	19 21%	103 25%	59 28%	21 19%
ITV/ ITV Cymru Wales/ STV/ UTV	933 31%	315+bdf 34%	203 29%	159 31%	251 28%	518+ 32%	410 29%	805 31%	18 20%	120 29%	69 33%	32 29%
Channel 4	980 32%	257- 28%	224 32%	193+ae 37%	292 33%	481- 30%	485+ae 34%	841 32%	23 26%	134 32%	78 37%	31 29%
Channel 5	1252 41%	376 41%	291 42%	236d 45%	336- 37%	667 41%	572 40%	1088 41%	30 34%	157 38%	88 42%	37 34%
S4C	423 14%	103- 11%	120+adef 17%	92+ad 18%	104- 12%	223 14%	196 14%	336- 13%	14 16%	87+a 21%	49+a 23%	22 20%
BBC iPlayer	602 20%	141- 15%	145a 21%	134+ade 26%	175a 19%	286- 18%	308+ae 22%	516 20%	15 17%	82 20%	40 19%	25 23%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	781 26%	242 26%	178 26%	155+d 30%	199- 22%	420 26%	354 25%	661 25%	23 26%	117 28%	58 28%	34 31%
STV Player or STV Player+ (formerly STV Player VIP)	379 12%	82- 9%	108+ade 16%	87+ade 17%	101 11%	190a 12%	188a 13%	294- 11%	14 16%	86+a 21%	50+a 24%	20 19%
S4C Clic	253 8%	59- 6%	83+adef 12%	52ad 10%	57- 6%	142a 9%	109 8%	191- 7%	12 13%	62+a 15%	38+a 19%	12 11%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	881 29%	241 26%	201 29%	194 37%	236 26%	442 28%	430 30%	746 28%	27 31%	130 31%	69 33%	30 28%
My5	919 30%	237- 26%	200 29%	197+abde 38%	277a 31%	437- 27%	474+ae 33%	791 30%	24 27%	122 29%	64 31%	33 30%
Sky On Demand or Sky Go	423 14%	103- 11%	134+adef 19%	85ad 16%	98- 11%	237ad 15%	183 13%	341- 13%	18 20%	80+a 19%	44+a 21%	18 16%

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Prepared by BMG

Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Netflix	361 12%	113 12%	85 12%	63 12%	99 11%	198 12%	162 11%	313 12%	7 8%	43 10%	26 12%	10 9%
Amazon Prime Video	548 18%	163 18%	141+d 20%	105d 20%	134- 15%	305d 19%	239 17%	459 17%	13 15%	83 20%	49 23%	19 17%
NOW	487 16%	136 15%	138+adf 20%	95d 18%	114- 13%	273d 17%	209 15%	406 15%	8 9%	79 19%	52+a 25%	19 17%
Disney+	376 12%	81- 9%	106+ade 15%	84+ade 16%	103 11%	187a 12%	187a 13%	314 12%	7 8%	58 14%	34 16%	17 15%
BritBox	387 13%	92- 10%	115+adef 17%	87+ad 17%	91- 10%	207a 13%	178 13%	306- 12%	13 15%	81+a 19%	52+a 25%	14 13%
YouTube	608 20%	205+df 22%	136 20%	116d 22%	143- 16%	341d 21%	259 18%	548+c 21%	13 14%	59- 14%	34 16%	13 12%

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Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC	706 23%	262+be 26%	443- 22%	46 21%	43 27%	52 18%	** **	48be 30%	36 27%	** **	131+bce 29%	60 23%
ITV/ ITV Cymru Wales/ STV/ UTV	933 31%	321 31%	612 30%	64 29%	51 32%	73 26%	** **	48 30%	51 38%	** **	152e 34%	79 30%
Channel 4	980 32%	351 34%	629 31%	81 36%	58 36%	87 31%	** **	58 36%	43 32%	** **	147 33%	89 34%
Channel 5	1252 41%	421 41%	832 41%	106dg 47%	55 34%	109 38%	** **	57 35%	62 46%	** **	193 43%	105 40%
S4C	423 14%	127 12%	296gjk 15%	30 13%	20 13%	37 13%	** **	13- 8%	17 12%	** **	47- 10%	22- 8%
BBC iPlayer	602 20%	217 21%	384 19%	45 20%	29 18%	48 17%	** **	33 21%	33 25%	** **	109+be 24%	49 19%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	781 26%	274c 27%	508 25%	42- 19%	35 22%	62 22%	** **	39 24%	42 32%	** **	136+bce 31%	77c 29%
STV Player or STV Player+ (formerly STV Player VIP)	379 12%	118 11%	262 13%	23 10%	17 11%	25 9%	** **	14 8%	18 13%	** **	58 13%	28 11%
S4C Clic	253 8%	66- 6%	187+acek 9%	11 5%	11 7%	14 5%	** **	7 4%	14 10%	** **	35 8%	13 5%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	881 29%	287e 28%	594e 29%	65 29%	46 28%	61- 21%	** **	45 28%	37 28%	** **	136e 31%	75 28%
My5	919 30%	321 31%	597 29%	69 31%	45 28%	76 27%	** **	46 29%	55 41%	** **	145 33%	82 31%
Sky On Demand or Sky Go	423 14%	139k 14%	283k 14%	28 12%	25k 15%	31 11%	** **	13 8%	19 14%	** **	72gk 16%	22- 8%
Netflix	361 12%	127 12%	234 12%	21 10%	19 12%	31 11%	** **	20 12%	18 13%	** **	56 13%	32 12%

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Prepared by BMG

Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Amazon Prime Video	548 18%	191 19%	357 18%	29 13%	32 20%	42 15%	**	28 17%	28 21%	**	102+bce 23%	46 18%
NOW	487 16%	144c 14%	343cde 17%	19- 9%	16 10%	29- 10%	**	22 14%	20 15%	**	70c 16%	38 15%
Disney+	376 12%	116d 11%	260dg 13%	19 9%	9- 6%	31 11%	**	10- 6%	21 15%	**	65cdg 15%	25 9%
BritBox	387 13%	113 11%	274c 13%	16- 7%	13 8%	30 11%	**	19 12%	17 13%	**	61c 14%	26 10%
YouTube	608 20%	204 20%	404 20%	54g 24%	26 16%	54 19%	**	24 15%	28 21%	**	88 20%	54 21%

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Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC	706 23%	32 21%	37 30%	91 24%	87 25%	192 25%	352 22%	693 23%	** **	700 23%	** **
ITV/ ITV Cymru Wales/ STV/ UTV	933 31%	40 26%	34 27%	116 30%	110 32%	222 28%	482 31%	916 31%	** **	924 31%	** **
Channel 4	980 32%	44 29%	52+a 42%	125 33%	119 34%	252 32%	512 33%	960 32%	** **	973 32%	** **
Channel 5	1252 41%	60 39%	47 38%	143 37%	128 37%	302 39%	681+ 43%	1228 41%	** **	1240 41%	** **
S4C	423 14%	21 14%	17 14%	62 16%	48 14%	121 16%	205 13%	415 14%	** **	421 14%	** **
BBC iPlayer	602 20%	26 17%	33 26%	82 21%	74 21%	159 20%	312 20%	592 20%	** **	600 20%	** **
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	781 26%	43 28%	44+f 36%	100 26%	92 27%	213 27%	409 26%	770 26%	** **	780 26%	** **
STV Player or STV Player+ (formerly STV Player VIP)	379 12%	23 15%	23+f 19%	68+f 18%	63+f 18%	131+f 17%	164- 10%	370 12%	** **	377 12%	** **
S4C Clic	253 8%	20+f 13%	17+f 14%	49+f 13%	40+f 12%	99+f 13%	104- 7%	248 8%	** **	253 8%	** **
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	881 29%	47 31%	54 +acdef 43%	118 31%	103 30%	241 31%	467 30%	866 29%	** **	878 29%	** **
My5	919 30%	39 25%	39 32%	125 33%	113 33%	234 30%	472 30%	904 30%	** **	914 30%	** **
Sky On Demand or Sky Go	423 14%	29f 19%	22 18%	67+f 18%	56 16%	138+f 18%	197 13%	413 14%	** **	423 14%	** **

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Prepared by BMG

Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Netflix	361 12%	9- 6%	15 13%	40 10%	35 10%	79 10%	201a 13%	355 12%	** **	357 12%	** **
Amazon Prime Video	548 18%	23 15%	29 24%	87+f 23%	72 21%	157 20%	276 18%	539 18%	** **	546 18%	** **
NOW	487 16%	33 21%	23 19%	81+f 21%	72+f 21%	165+f 21%	236 15%	483 16%	** **	485 16%	** **
Disney+	376 12%	21 14%	26+f 21%	63+f 16%	54f 16%	125+f 16%	172- 11%	373 12%	** **	374 12%	** **
BritBox	387 13%	26f 17%	20 16%	75+f 20%	77+f 22%	142+f 18%	167- 11%	380 13%	** **	385 13%	** **
YouTube	608 20%	23 15%	28 23%	84 22%	62 18%	148 19%	332 21%	601 20%	** **	608 20%	** **

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Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC	706 23%	637 24%	603 23%	604 23%	487- 21%	59 18%	649 23%	575 23%	664 23%	626 23%	303- 16%	238- 16%	335-b 19%	24- 13%	369-ab 19%	284-ab 20%
ITV/ ITV Cymru Wales/ STV/ UTV	933 31%	835e 31%	807e 30%	815e 31%	661- 29%	77- 24%	867+e 31%	770e 31%	883+e 31%	825e 31%	506-cdf 27%	427-cdf 28%	375- 21%	31- 17%	505-cdf 27%	335- 23%
Channel 4	980 32%	879 33%	866 33%	861+ 33%	729 32%	92 29%	916+ 33%	807 32%	935+ 33%	873 33%	514-de 27%	399-d 26%	499-de 28%	34- 18%	456- 24%	374-d 26%
Channel 5	1252 41%	1148+e 43%	1147+e 43%	1135+e 43%	1001+e 44%	110- 34%	1190+e 43%	1075+e 43%	1205+e 43%	1124+e 42%	769df 41%	579-df 38%	717df 40%	42- 23%	752df 40%	494-d 34%
S4C	423 14%	400+ 15%	385+ 14%	388+ 15%	342+ 15%	100 31%	402+ 14%	366+ 15%	410+ 14%	386+ 14%	272 14%	225 15%	247 14%	46 25%	263 14%	212 15%
BBC iPlayer	602 20%	544 20%	518 20%	517 20%	437 19%	53 16%	553 20%	494 20%	568 20%	533 20%	258- 14%	192- 13%	280-b 16%	26 14%	273- 14%	233-b 16%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	781 26%	726+ 27%	717+ 27%	719+ 27%	594 26%	86 27%	744+ 27%	708+ 28%	757+ 27%	720+ 27%	483 25%	391 26%	436 24%	41 22%	473 25%	332- 23%
STV Player or STV Player+ (formerly STV Player VIP)	379 12%	345 13%	342 13%	338 13%	292 13%	87 27%	354 13%	330+ 13%	359 13%	349+ 13%	224 12%	173 11%	209 12%	43 23%	218 12%	169 12%
S4C Clic	253 8%	239+ 9%	233+ 9%	232+ 9%	202 9%	81 25%	240+ 9%	225+ 9%	243 9%	236+ 9%	146 8%	126 8%	141 8%	34 18%	142 8%	125 9%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	881 29%	806+ 30%	799+ 30%	797+ 30%	679 30%	101 31%	834+ 30%	781+ 31%	848+ 30%	796+ 30%	515- 27%	384- 25%	484- 27%	42 23%	461- 24%	362- 25%
My5	919 30%	848+ 31%	856+ 32%	847+ 32%	779+i 34%	92 29%	873+ 31%	828+ 33%	890+ 31%	824+ 31%	582d 31%	427-d 28%	560d 31%	38- 21%	585d 31%	433d 30%

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Prepared by BMG

Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Sky On Demand or Sky Go	423	391+	382+	384+	329	88	401+	376+	405+	403+	240-	178-	221-	44	241-	180
						+abcdfgh i								+abcef		
	14%	14%	14%	15%	14%	27%	14%	15%	14%	15%	13%	12%	12%	24%	13%	13%
Netflix	361	313	306	311	262	43	324	301	335	328	175-	156-	166-	22	172-	137-
	12%	12%	12%	12%	11%	14%	12%	12%	12%	12%	9%	10%	9%	12%	9%	10%
Amazon Prime Video	548	491	466	483	396	63	504	469+	513	515+	287-	223-	269-	32	295-	212-
	18%	18%	18%	18%	17%	20%	18%	19%	18%	19%	15%	15%	15%	17%	16%	15%
NOW	487	446+	434	434+	368	65+	455	430+	465+	457+	278-	213-	266	29	291	195-
	16%	17%	16%	17%	16%	20%	16%	17%	16%	17%	15%	14%	15%	16%	15%	14%
Disney+	376	334	323	330	276	48	344	331+	354	353+	206-	156-	199-	25	215	158
	12%	12%	12%	13%	12%	15%	12%	13%	12%	13%	11%	10%	11%	14%	11%	11%
BritBox	387	355+	353+	355+	304	76	364+	350+	370+	362+	230	172-	203-	31bc	237	167
						+abcdfgh i										
	13%	13%	13%	14%	13%	24%	13%	14%	13%	14%	12%	11%	11%	17%	13%	12%
YouTube	608	559+	541	545+	463	60	567+	528+	579+	560+	366	296d	342	24-	366	264
	20%	21%	20%	21%	20%	19%	20%	21%	20%	21%	19%	20%	19%	13%	19%	18%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC	706 23%	58 21%	618 23%	423 23%	250 23%
ITV/ ITV Cymru Wales/ STV/ UTV	933 31%	81 29%	817 31%	590 32%	361+ 33%
Channel 4	980 32%	91 32%	835 32%	565- 30%	312- 29%
Channel 5	1252 41%	113 40%	1091 41%	765 41%	459 42%
S4C	423 14%	34 12%	375 14%	257 14%	153 14%
BBC iPlayer	602 20%	53 19%	517 20%	339- 18%	188- 17%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	781 26%	49- 17%	706+a 27%	496a 27%	289a 26%
STV Player or STV Player+ (formerly STV Player VIP)	379 12%	27 10%	341 13%	230 12%	123 11%
S4C Clic	253 8%	17 6%	227 9%	151 8%	88 8%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	881 29%	82 29%	764 29%	531 29%	299 27%
My5	919 30%	90 32%	800 30%	544 29%	300- 27%
Sky On Demand or Sky Go	423 14%	24- 8%	386+a 15%	260a 14%	154a 14%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q22_M3 (continuation)

Q22. Neutral (4-6) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Netflix	361 12%	24 9%	319 12%	237 13%	127 12%
Amazon Prime Video	548 18%	32- 11%	492+a 19%	355a 19%	194a 18%
NOW	487 16%	35 12%	439+ 17%	302 16%	168 15%
Disney+	376 12%	19- 7%	339a 13%	225a 12%	132a 12%
BritBox	387 13%	23 8%	355+ 13%	243 13%	141 13%
YouTube	608 20%	50 18%	537 20%	393 21%	231 21%

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Table Q22_B3
Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC	360 12%	160 11%	182 12%	** **	16 10%	199+b 13%	155- 10%
ITV/ ITV Cymru Wales/ STV/ UTV	257 8%	100- 7%	140+a 10%	** **	14 9%	149+b 10%	108- 7%
Channel 4	213 7%	91 7%	103 7%	** **	16 10%	122+b 8%	90- 6%
Channel 5	294 10%	101- 7%	168+a 11%	** **	21a 13%	157 11%	135 9%
S4C	443 14%	205 15%	192 13%	** **	41+ab 26%	222 15%	217 14%
BBC iPlayer	274 9%	134 10%	121 8%	** **	15 9%	151+b 10%	119- 8%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	299 10%	127 9%	148 10%	** **	16 10%	158 11%	139 9%
STV Player or STV Player+ (formerly STV Player VIP)	393 13%	175 13%	183 13%	** **	29 18%	191 13%	195 13%
S4C Clic	392 13%	171 12%	182 12%	** **	31+ab 20%	191 13%	199 13%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	217 7%	90 6%	105 7%	** **	15 9%	119 8%	95 6%
My5	295 10%	116- 8%	152 10%	** **	22a 14%	170+b 11%	123- 8%
Sky On Demand or Sky Go	293 10%	128 9%	138 9%	** **	21 13%	149 10%	140 9%
Netflix	179 6%	85 6%	82 6%	** **	7 4%	106+b 7%	73- 5%

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Prepared by BMG

Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Amazon Prime Video	235 8%	107 8%	110 8%	**	12 7%	121 8%	112 7%
NOW	311 10%	134 10%	156 11%	**	16 10%	155 10%	151 10%
Disney+	257 8%	123 9%	118 8%	**	10 6%	151+b 10%	103- 7%
BritBox	408 13%	189 14%	192 13%	**	20 13%	205 14%	195 13%
YouTube	169 6%	76 5%	82 6%	**	7 4%	76 5%	89 6%

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Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC	360 12%	34 9%	68 13%	59 12%	64 13%	53 11%	46 12%	36 11%	103 11%	123 13%	134 11%	81 12%
ITV/ ITV Cymru Wales/ STV/ UTV	257 8%	35 9%	51 10%	35 7%	43 9%	39 8%	33 9%	21 7%	87 10%	78 8%	93 8%	54 8%
Channel 4	213 7%	26 7%	44e 8%	45+ej 9%	30 6%	23 5%	25 7%	21 6%	70 8%	75 8%	68 6%	46 7%
Channel 5	294 10%	42ej 11%	65+efgjk 13%	61+efgjk 13%	45 9%	31- 6%	29 8%	20 6%	108 +efgjk 12%	106egjk 11%	80- 7%	49- 7%
S4C	443 14%	102 +bcdefgi jk 27%	92 +defgijk 18%	75defjk 16%	48- 10%	52- 11%	39- 10%	34 11%	195 +cdefgij k 22%	124 13%	125- 11%	73- 10%
BBC iPlayer	274 9%	26 7%	51 10%	50 10%	48 10%	41 9%	29 8%	29 9%	77 9%	98 10%	99 8%	58 8%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	299 10%	40 10%	51 10%	50 10%	40 8%	45 10%	44 11%	29 9%	91 10%	90 9%	118 10%	72 10%
STV Player or STV Player+ (formerly STV Player VIP)	393 13%	79 +bcdefgi jk 21%	75ej 14%	62 13%	52 10%	47 10%	44 12%	33 10%	154 +defgijk 17%	114 12%	124- 11%	77 11%
S4C Clic	392 13%	71 +defgijk 18%	79djk 15%	67d 14%	46- 9%	54 11%	42 11%	33 10%	150 +defgijk 17%	113 12%	128- 11%	74 11%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	217 7%	26 7%	41 8%	41 9%	27 5%	31 7%	26 7%	24 8%	68 7%	69 7%	81 7%	50 7%
My5	295 10%	46ej 12%	64+degjk 12%	57ej 12%	41 8%	28- 6%	35 9%	24 7%	109+degjk 12%	98e 10%	88- 7%	59 8%

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Prepared by BMG

Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Sky On Demand or Sky Go	293 10%	50+di 13%	47 9%	45 9%	40 8%	49 10%	32 8%	29 9%	97 11%	85 9%	111 9%	61 9%
Netflix	179 6%	19 5%	22 4%	26 5%	24 5%	35bh 7%	30bh 8%	23 7%	40 4%	50 5%	88+bhi 8%	53+bh 8%
Amazon Prime Video	235 8%	21 5%	38 7%	30 6%	34 7%	46ahi 10%	37 10%	30 9%	59 6%	64 7%	113+achi 10%	67+ahi 10%
NOW	311 10%	42 11%	67+dj 13%	54 11%	38 8%	43 9%	34 9%	33 10%	108d 12%	93 9%	110 9%	67 10%
Disney+	257 8%	27 7%	30- 6%	36 8%	39 8%	46bh 10%	43bh 11%	36bh 11%	57- 6%	76 8%	124+bhi 11%	79+bchi 11%
BritBox	408 13%	69+efgjk 18%	85+efgjk 16%	66 14%	65 13%	52 11%	37- 10%	34 11%	154 +efgijk 17%	131 13%	123- 10%	71- 10%
YouTube	169 6%	14 4%	21 4%	35abh 7%	21 4%	21 4%	25h 7%	32 +abdehi 10%	35- 4%	56 6%	78+h 7%	57+abdeh 8%

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Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC	360 12%	22 10%	32 12%	44gi 15%	40 10%	19 15%	44g 13%	33- 8%	40gi 15%	21 8%	295 11%	37g 14%	18 12%	11g 13%
ITV/ ITV Cymru Wales/ STV/ UTV	257 8%	19 9%	16 6%	23 8%	26 6%	9 7%	36 11%	34 8%	22 9%	19 8%	205- 8%	28 11%	17bdj 12%	7 9%
Channel 4	213 7%	7- 3%	15 6%	21 8%	28 7%	11 9%	31a 9%	22 5%	21a 8%	12 5%	170- 7%	26+agij 10%	10 7%	8a 9%
Channel 5	294 10%	22 10%	24 9%	18 6%	37 9%	15 12%	34 10%	35 8%	30 12%	16 7%	232- 9%	37+cdgij 15%	15 10%	9 11%
S4C	443 14%	33 15%	29 11%	34 12%	58 14%	16 13%	47 14%	61 14%	38 15%	41 16%	356- 14%	42 16%	29+bcj 20%	16bc 18%
BBC iPlayer	274 9%	18 8%	22 8%	29 10%	28 7%	11 9%	39dg 12%	27 6%	24 9%	20 8%	219- 9%	30dg 12%	18dgj 12%	7 8%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	299 10%	23 10%	23 8%	32 11%	37 9%	10 8%	32 9%	35 8%	26 10%	28 11%	246 10%	28 11%	18 12%	8 9%
STV Player or STV Player+ (formerly STV Player VIP)	393 13%	30b 13%	20- 7%	36 13%	48 12%	17 14%	44b 13%	49 12%	40b 15%	40b 16%	324b 13%	30 12%	28+bdgjk 19%	11b 13%
S4C Clic	392 13%	30 13%	25 9%	29 10%	50 12%	14 12%	44 13%	52 12%	32 12%	38 15%	313- 12%	39b 15%	27+bcdgj 18%	13 15%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	217 7%	11 5%	14 5%	26 9%	27 7%	10 8%	33g 10%	21 5%	20 7%	16 7%	178 7%	24g 9%	9 6%	6 7%
My5	295 10%	20 9%	18 7%	21 8%	37 9%	12 10%	32 10%	42 10%	18 7%	30 12%	230- 9%	36+bchj 14%	19bhj 13%	11bh 13%
Sky On Demand or Sky Go	293 10%	26 11%	18 7%	24 8%	36 9%	10 8%	39b 12%	32 8%	24 9%	27 11%	236 9%	26 10%	22+bcdgj 15%	9 11%

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Prepared by BMG

Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Netflix	179 6%	15 7%	15 5%	19 7%	18 5%	7 6%	17 5%	27 6%	16 6%	16 6%	150 6%	13 5%	9 6%	7 8%
Amazon Prime Video	235 8%	16 7%	15 6%	20 7%	24 6%	12 10%	27 8%	28 7%	19 7%	25 10%	185- 7%	25 10%	17+bdgj 11%	8 9%
NOW	311 10%	25 11%	15- 6%	31b 11%	34 9%	20 16%	33 10%	39 9%	25 9%	30b 12%	252 10%	21 8%	25 17% +bcdfghj k	13+bdgjk 15%
Disney+	257 8%	18 8%	21 8%	21 7%	26 6%	13 10%	26 8%	33 8%	25 10%	29dk 12%	213 8%	16 6%	19+cdfgjk 13%	9dk 11%
BritBox	408 13%	25 11%	30 11%	32 11%	56 14%	26 21%	36 11%	47 11%	34 13%	44fg 18%	329- 13%	40 16%	28 19% +abcfgj	11 13%
YouTube	169 6%	11 5%	12 4%	14 5%	14 4%	10 8%	20 6%	22 5%	20d 8%	15 6%	137 5%	14 5%	12d 8%	6 7%

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Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC	360 12%	85- 9%	72 10%	81+abe 16%	119ae 13%	157- 10%	201+abe 14%	312 12%	11 12%	43 10%	18 9%	12 11%
ITV/ ITV Cymru Wales/ STV/ UTV	257 8%	77 8%	55 8%	44 8%	78 9%	132 8%	122 9%	217 8%	8 9%	37 9%	15 7%	11 10%
Channel 4	213 7%	61 7%	37 5%	35 7%	79+be 9%	98 6%	114+ab 8%	184 7%	1 2%	28 7%	16 8%	9 8%
Channel 5	294 10%	99 11%	58 8%	48 9%	84 9%	157 10%	132 9%	251 10%	5 5%	39 9%	17 8%	13 12%
S4C	443 14%	91- 10%	85 12%	109+abe 21%	156+abe 17%	175- 11%	265+abe 19%	376 14%	14 15%	64 15%	30 14%	19 18%
BBC iPlayer	274 9%	66- 7%	53 8%	53 10%	100+abe 11%	119- 7%	154+abe 11%	240 9%	6 7%	33 8%	18 8%	8 7%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	299 10%	83 9%	50- 7%	52 10%	113+abe 13%	133- 8%	165+be 12%	255 10%	5 6%	41 10%	22 11%	9 9%
STV Player or STV Player+ (formerly STV Player VIP)	393 13%	81- 9%	89a 13%	91+abe 18%	128ae 14%	170- 11%	219+ae 15%	336 13%	10 11%	52 13%	26 12%	15 14%
S4C Clic	392 13%	80- 9%	87a 13%	88+ae 17%	134ae 15%	168- 10%	222+ae 16%	333 13%	11 12%	55 13%	25 12%	17 16%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	217 7%	61 7%	33- 5%	38 7%	85+abe 9%	94- 6%	122+be 9%	180 7%	6 6%	35 9%	18 9%	11 10%
My5	295 10%	79 9%	65 9%	48 9%	99 11%	144 9%	147 10%	250 10%	6 7%	43 10%	24 12%	10 9%
Sky On Demand or Sky Go	293 10%	55- 6%	56 8%	60ae 12%	117+abe 13%	111- 7%	178+abe 13%	253 10%	5 6%	37 9%	19 9%	12 11%

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Prepared by BMG

Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Netflix	179 6%	44 5%	29- 4%	30 6%	75+abe 8%	73- 5%	104+abe 7%	157 6%	4 4%	20 5%	10 5%	6 6%
Amazon Prime Video	235 8%	51- 6%	46 7%	45a 9%	90+abe 10%	97- 6%	136+abe 10%	207 8%	3 4%	24 6%	13 6%	8 7%
NOW	311 10%	57- 6%	62a 9%	64ae 12%	123+abe 14%	119- 7%	187+abe 13%	268 10%	11 12%	41 10%	17 8%	12 11%
Disney+	257 8%	53- 6%	37- 5%	59+abe 11%	105+abe 12%	90- 6%	164+abe 12%	225 9%	5 6%	30 7%	12 6%	11 10%
BritBox	408 13%	88- 10%	82 12%	81ae 16%	150+abe 17%	170- 11%	231+abe 16%	350 13%	10 12%	56 14%	26 12%	16 15%
YouTube	169 6%	44 5%	25- 4%	26 5%	72+abe 8%	70- 4%	98+be 7%	153c 6%	1 1%	12- 3%	5 2%	4 4%

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Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC	360 12%	156+b 15%	205- 10%	35b 16%	22 14%	39 14%	** **	28b 17%	24 18%	** **	71+b 16%	39b 15%
ITV/ ITV Cymru Wales/ STV/ UTV	257 8%	105+b 10%	152- 7%	23 10%	20b 12%	24 8%	** **	15 10%	19 14%	** **	57+b 13%	23 9%
Channel 4	213 7%	96+b 9%	117- 6%	14 6%	13 8%	24 8%	** **	16 10%	22 16%	** **	46+b 10%	20 8%
Channel 5	294 10%	121+b 12%	172- 8%	19 8%	18 11%	22 8%	** **	19 12%	21 16%	** **	72+abcek 16%	23 9%
S4C	443 14%	202+b 20%	241- 12%	45+b 20%	31b 20%	62+b 22%	** **	38+b 24%	40 29%	** **	95+b 21%	41 16%
BBC iPlayer	274 9%	125+b 12%	149- 7%	27b 12%	20b 13%	34b 12%	** **	23+b 14%	21 16%	** **	59+b 13%	27 10%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	299 10%	120+b 12%	179- 9%	42+abjk 19%	21 13%	34 12%	** **	20 12%	20 15%	** **	50 11%	25 9%
STV Player or STV Player+ (formerly STV Player VIP)	393 13%	174+b 17%	219- 11%	42+b 19%	30+b 19%	53+b 19%	** **	28b 17%	36 27%	** **	88+b 20%	35 13%
S4C Clic	392 13%	168+b 16%	224- 11%	41+b 18%	24 15%	53+b 18%	** **	24 15%	27 20%	** **	80+b 18%	38 14%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	217 7%	102+b 10%	115- 6%	23b 10%	18b 11%	34+b 12%	** **	11 7%	21 15%	** **	51+b 11%	22 9%
My5	295 10%	122+b 12%	173- 9%	24 11%	18 12%	34 12%	** **	18 11%	22 17%	** **	66+bk 15%	23 9%
Sky On Demand or Sky Go	293 10%	116+b 11%	176- 9%	30+b 14%	12 7%	35 12%	** **	17 11%	22 17%	** **	54b 12%	31 12%
Netflix	179 6%	79+b 8%	100- 5%	26+bj 12%	13 8%	31+b 11%	** **	15b 9%	13 9%	** **	30 7%	17 7%

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Prepared by BMG

Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Amazon Prime Video	235 8%	111+b 11%	124- 6%	31+b 14%	11 7%	37+b 13%	** **	19b 12%	18 14%	** **	44b 10%	28b 11%
NOW	311 10%	135+b 13%	176- 9%	38+b 17%	19 12%	49+b 17%	** **	19 12%	22 16%	** **	68+b 15%	30 12%
Disney+	257 8%	112+b 11%	145- 7%	36+abgj 16%	22+b 14%	42+b 15%	** **	13 8%	18 13%	** **	43 10%	33+b 12%
BritBox	408 13%	173+b 17%	234- 12%	44+bj 20%	25 16%	53+bj 19%	** **	17 11%	32 24%	** **	84+bj 19%	36 14%
YouTube	169 6%	71+b 7%	98- 5%	23+bj 10%	12 8%	24b 8%	** **	17+bj 10%	12 9%	** **	23 5%	15 6%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC	360 12%	16 10%	13 11%	40 10%	45 13%	94 12%	175 11%	352 12%	** **	356 12%	** **
ITV/ ITV Cymru Wales/ STV/ UTV	257 8%	13 8%	12 10%	30 8%	32 9%	73 9%	133 8%	252 8%	** **	256 8%	** **
Channel 4	213 7%	13 8%	8 6%	32 8%	29 8%	64 8%	106 7%	208 7%	** **	212 7%	** **
Channel 5	294 10%	13 8%	21+af 17%	44 11%	40 11%	87 11%	137 9%	291 10%	** **	294 10%	** **
S4C	443 14%	36+f 23%	20 17%	71+f 19%	64+f 19%	145+f 19%	210 13%	428 14%	** **	435 14%	** **
BBC iPlayer	274 9%	14 9%	6 5%	30 8%	35 10%	74 10%	124 8%	269 9%	** **	271 9%	** **
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	299 10%	17 11%	12 10%	33 9%	34 10%	74 9%	156 10%	290 10%	** **	292 10%	** **
STV Player or STV Player+ (formerly STV Player VIP)	393 13%	28 18%	16 13%	55 14%	43 12%	106 14%	203 13%	379 13%	** **	387 13%	** **
S4C Clic	392 13%	26 17%	16 13%	57 15%	52 15%	115 15%	197 13%	385 13%	** **	387 13%	** **
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	217 7%	14 9%	5 4%	32 8%	28 8%	58 7%	103 7%	208 7%	** **	211 7%	** **
My5	295 10%	15 10%	14 12%	38 10%	30 9%	73 9%	148 9%	289 10%	** **	291 10%	** **
Sky On Demand or Sky Go	293 10%	16 10%	13 11%	41 11%	35 10%	80 10%	153 10%	286 10%	** **	287 10%	** **
Netflix	179 6%	12 8%	8 6%	22 6%	18 5%	44 6%	91 6%	174 6%	** **	177 6%	** **

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Prepared by BMG

Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Amazon Prime Video	235 8%	12 8%	9 8%	18- 5%	20 6%	48 6%	122c 8%	228 8%	** **	231 8%	** **
NOW	311 10%	19d 12%	18d 15%	41d 11%	21- 6%	79d 10%	158d 10%	304 10%	** **	307 10%	** **
Disney+	257 8%	7 4%	7 5%	19- 5%	27 8%	50- 6%	141c 9%	253 8%	** **	254 8%	** **
BritBox	408 13%	23 15%	18 14%	54 14%	44 13%	111 14%	209 13%	402 13%	** **	404 13%	** **
YouTube	169 6%	9 6%	9 7%	18 5%	18 5%	37 5%	89 6%	165 6%	** **	166 6%	** **

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Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC	360 12%	248- 9%	266- 10%	252- 10%	234- 10%	26- 8%	277- 10%	247- 10%	299- 11%	320abcfg 12%	54- 3%	57- 4%	125-ab 7%	10- 5%	122-ab 6%	114-ab 8%
ITV/ ITV Cymru Wales/ STV/ UTV	257 8%	201- 7%	186- 7%	186- 7%	151- 7%	27 8%	203- 7%	187- 8%	217- 8%	228d 9%	92-c 5%	87-c 6%	57- 3%	10 6%	93-c 5%	62- 4%
Channel 4	213 7%	156- 6%	150- 6%	125- 5%	119- 5%	22 7%	161- 6%	135- 5%	169- 6%	179cd 7%	69-e 4%	47- 3%	59-e 3%	10e 5%	37- 2%	48-e 3%
Channel 5	294 10%	237-d 9%	216-d 8%	218-d 8%	116- 5%	25 8%	243-d 9%	216-d 9%	254-d 9%	262bd 10%	139-cef 7%	112-cef 7%	78-f 4%	13f 7%	105-f 6%	32- 2%
S4C	443 14%	372- 14%	375 14%	363- 14%	315 14%	43 13%	397 14%	339- 14%	402 14%	402+ 15%	209-d 11%	137- 9%	212-bd 12%	9- 5%	213-bd 11%	169-bd 12%
BBC iPlayer	274 9%	180- 7%	207- 8%	198- 8%	178- 8%	24 8%	211- 8%	172- 7%	228- 8%	242ag 9%	60- 3%	58- 4%	98-ab 5%	10 5%	105-ab 6%	79-a 5%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	299 10%	247- 9%	237- 9%	233- 9%	203- 9%	36 11%	259- 9%	204- 8%	264- 9%	256 10%	131- 7%	104- 7%	96- 5%	15 8%	129- 7%	105-c 7%
STV Player or STV Player+ (formerly STV Player VIP)	393 13%	325- 12%	320- 12%	318- 12%	276 12%	37 12%	345 12%	291- 12%	351- 12%	352 13%	196- 10%	142- 9%	184- 10%	11- 6%	200- 11%	154- 11%
S4C Clic	392 13%	327-e 12%	325-e 12%	320-e 12%	277e 12%	22- 7%	348e 13%	290-e 12%	354e 13%	353e 13%	210-d 11%	143-d 9%	193-d 11%	6- 3%	214-d 11%	164d 11%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	217 7%	169- 6%	162- 6%	138- 5%	126- 6%	26 8%	175- 6%	129- 5%	182- 6%	180cg 7%	82- 4%	60- 4%	71- 4%	9 5%	60- 3%	58- 4%
My5	295 10%	232-d 9%	223-d 8%	221-d 8%	153- 7%	21 7%	247-d 9%	205- 8%	255-d 9%	267dg 10%	125-f 7%	94-f 6%	92- 5%	9- 5%	118-f 6%	52- 4%
Sky On Demand or Sky Go	293 10%	230- 9%	229- 9%	229- 9%	196- 9%	18- 6%	247- 9%	198- 8%	251- 9%	250e 9%	138-d 7%	105- 7%	138-d 8%	6- 3%	152-d 8%	120-d 8%
Netflix	179 6%	145- 5%	139- 5%	137- 5%	128 6%	14 4%	151- 5%	112- 4%	155- 5%	143- 5%	76- 4%	67- 4%	75- 4%	7 4%	75- 4%	68- 5%

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Prepared by BMG

Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Amazon Prime Video	235 8%	188- 7%	187- 7%	183- 7%	168 7%	26 8%	200- 7%	160- 6%	205- 7%	195- 7%	103- 5%	89- 6%	108- 6%	11 6%	116- 6%	91- 6%
NOW	311 10%	250- 9%	255- 10%	244- 9%	212- 9%	22 7%	265- 10%	218- 9%	271- 10%	269 10%	154- 8%	105- 7%	145- 8%	10- 5%	156- 8%	115- 8%
Disney+	257 8%	203- 8%	211-e 8%	203-e 8%	187e 8%	14- 4%	218-e 8%	176- 7%	227-e 8%	214e 8%	118- 6%	96- 6%	119-d 7%	5- 3%	125-d 7%	105d 7%
BritBox	408 13%	327-e 12%	336-e 13%	325-e 12%	276-e 12%	23- 7%	352-e 13%	294-e 12%	359-e 13%	362e 14%	189- 10%	136- 9%	189- 11%	11- 6%	207-d 11%	154- 11%
YouTube	169 6%	143 5%	142 5%	140 5%	118 5%	13 4%	150 5%	121- 5%	151 5%	128- 5%	85- 4%	76 5%	86- 5%	6 3%	85- 4%	65- 4%

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Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC	360 12%	42d 15%	298d 11%	199-d 11%	84- 8%
ITV/ ITV Cymru Wales/ STV/ UTV	257 8%	32 11%	209- 8%	142 8%	79 7%
Channel 4	213 7%	29cd 10%	173- 7%	111- 6%	64 6%
Channel 5	294 10%	30 11%	252 10%	185 10%	109 10%
S4C	443 14%	56+bcd 20%	363-cd 14%	212- 11%	99- 9%
BBC iPlayer	274 9%	44+bcd 16%	217-d 8%	139- 7%	63- 6%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	299 10%	49+bcd 17%	231- 9%	156- 8%	83- 8%
STV Player or STV Player+ (formerly STV Player VIP)	393 13%	57+bcd 20%	308-d 12%	187- 10%	90- 8%
S4C Clic	392 13%	50+bcd 18%	316-d 12%	190- 10%	89- 8%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	217 7%	34+bcd 12%	168- 6%	107- 6%	59- 5%
My5	295 10%	38 13%	242- 9%	168 9%	93 9%
Sky On Demand or Sky Go	293 10%	47+bcd 17%	224-d 8%	137- 7%	66- 6%

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Prepared by BMG

Table Q22_B3 (continuation)

Q22. Unfavourable (1-3) Summary - On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourably, what is your overall impression of...?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Netflix	179 6%	42+bcd 15%	122- 5%	87- 5%	42- 4%
Amazon Prime Video	235 8%	38+bcd 13%	180- 7%	119- 6%	63- 6%
NOW	311 10%	46+bcd 16%	246-d 9%	154- 8%	78- 7%
Disney+	257 8%	55+bcd 19%	187-d 7%	115- 6%	56- 5%
BritBox	408 13%	55+bcd 20%	329- 12%	211- 11%	116- 11%
YouTube	169 6%	28+bcd 10%	129- 5%	82- 4%	46- 4%

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Table Q23S1B
 Q23. Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
 Row percentages

	Total	Very dissatisfied	Quite dissatisfied	Neither/ nor	Quite satisfied	Very satisfied	NET Sa satisfied	NET Diss dissatisfied	Don't know
BBC One	2533	95 4%	170 7%	338 13%	960 38%	937 37%	1897 75%	265 10%	34 1%
BBC Two	2180	46 2%	104 5%	462 21%	874 40%	645 30%	1518 70%	150 7%	50 2%
BBC Three	1427	17 1%	76 5%	446 31%	517 36%	260 18%	777 54%	94 7%	110 8%
BBC Four	1580	18 1%	55 3%	421 27%	589 37%	395 25%	984 62%	73 5%	103 6%
BBC News channel	1744	44 3%	107 6%	344 20%	707 41%	479 27%	1186 68%	152 9%	61 4%
BBC Alba (Scottish Gaelic)	330	9 3%	13 4%	79 24%	120 36%	67 20%	187 57%	22 7%	42 13%
BBC Scotland TV channel (on air between 7 and midnight)	455	4 1%	24 5%	112 25%	174 38%	103 23%	277 61%	28 6%	37 8%
ITV/ITV Cymru Wales/STV/UTV	2458	51 2%	125 5%	446 18%	1033 42%	763 31%	1796 73%	176 7%	39 2%
S4C	291	7 2%	20 7%	67 23%	94 32%	89 31%	183 63%	27 9%	14 5%
Channel 4	2461	28 1%	86 3%	423 17%	1134 46%	760 31%	1894 77%	114 5%	30 1%
Channel 5	2156	27 1%	98 5%	547 25%	960 45%	477 22%	1437 67%	124 6%	47 2%
BBC Parliament	641	12 2%	32 5%	188 29%	211 33%	154 24%	365 57%	44 7%	44 7%

Table Q23_1

Q23. BBC One - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC One in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2554	1140	1263	**	121	1154	1372
Effective sample s	2148	960	1063	**	101	974	1158
Total	2533	1168	1201	**	128	1221	1285
Very dissatisfied (1.0)	95 4%	37 3%	56+ 5%	** **	2 2%	54 4%	37- 3%
Quite dissatisfied (2.0)	170 7%	73 6%	86 7%	** **	9 7%	89 7%	78 6%
Neither/ nor (3.0)	338 13%	171 15%	148 12%	** **	17 13%	173 14%	161 13%
Quite satisfied (4.0)	960 38%	441 38%	452 38%	** **	44 34%	451 37%	502 39%
Very satisfied (5.0)	937 37%	439 38%	439 37%	** **	52 41%	443 36%	487 38%
NET Satisfied	1897 75%	880 75%	890 74%	** **	96 75%	894 73%	989+a 77%
NET Dissatisfied	265 10%	109 9%	142+ 12%	** **	12 9%	144b 12%	115- 9%
Don't know	34 1%	9- 1%	20 2%	** **	4a 3%	10- 1%	20 2%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	4.00	4.00	4.00	**	5.00	4.00	4.00
Base for stats	2499	1160	1181	**	124	1211	1265
Mean score	4.0	4.0	4.0	**	4.1	3.9-	4.0+a
Standard deviation	1.06	1.03	1.10	**	1.02	1.10	1.01
Standard Error	.02	.03	.03	**	.10	.04	.03

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Table Q23_1 (continuation)

Q23. BBC One - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC One in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2554	219	373	388	415	478	385	296	592	803	1159	681
Effective sample s	2148	187	325	325	345	402	326	253	508	670	979	578
Total	2533	270	389	371	417	426	362	298	658	788	1086	660
Very dissatisfied (1.0)	95 4%	4 1%	9 2%	13 4%	14 3%	19h 4%	18ah 5%	17abh 6%	13- 2%	28 4%	54+abh 5%	35+abh 5%
Quite dissatisfied (2.0)	170 7%	17 6%	19 5%	27 7%	43+bg <h>jk</h> 10%	28 7%	22 6%	14 5%	37 6%	69+bg <h>jk</h> 9%	64 6%	36 5%
Neither/ nor (3.0)	338 13%	54 20% +befgjk	50 13%	54 15%	62jk 15%	50 12%	38 11%	29 10%	104fgjk 16%	116gjk 15%	117- 11%	68- 10%
Quite satisfied (4.0)	960 38%	98 36%	168+cdi 43%	129 35%	141 34%	166 39%	136 38%	123i 41%	266i 40%	270- 34%	425i 39%	259 39%
Very satisfied (5.0)	937 37%	90 33%	135 35%	139 38%	154 37%	159 37%	147 41%	113 38%	225 34%	293 37%	419 39%	259 39%
NET Satisfied	1897 75%	188 70%	303adi 78%	268 72%	294- 71%	325 76%	283adi 78%	235adi 79%	491 75%	563- 71%	843+acdi 78%	518+acdi 78%
NET Dissatisfied	265 10%	21 8%	28- 7%	40 11%	57+abh 14%	47 11%	40 11%	31 11%	50- 8%	97bh 12%	118h 11%	71 11%
Don't know	34 1%	7fjk 2%	8fk 2%	9fjk 2%	3 1%	4 1%	1 *	2 1%	14fjk 2%	12 1%	8- 1%	3 1%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	5.00	5.00	4.00	5.00	4.00	4.00	5.00	4.00	5.00
Base for stats	2499	263	381	363	414	422	361	296	644	776	1079	657
Mean score	4.0	4.0	4.1	4.0	3.9	4.0	4.0	4.0	4.0	3.9	4.0	4.0
Standard deviation	1.06	.97	.95	1.08	1.11	1.08	1.10	1.10	.96	1.10	1.09	1.09
Standard Error	.02	.07	.05	.06	.06	.05	.06	.07	.04	.04	.03	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_1 (continuation)

Q23. BBC One - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC One in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2554	170	196	208	267	**	259	308	180	158	1832	266	257	199
Effective sample s	2148	155	181	192	249	**	238	285	168	146	1690	226	220	164
Total	2533	184	223	244	331	**	269	370	217	192	2131	216	121	65
Very dissatisfied (1.0)	95 4%	8 4%	6 3%	4 2%	12 4%	** **	10 4%	11 3%	17+bcgjl 8%	9 5%	79 4%	11c 5%	2 2%	2 3%
Quite dissatisfied (2.0)	170 7%	10 6%	8 4%	19 8%	24 7%	** **	18 7%	18 5%	21b 10%	15 8%	137 6%	16 7%	11bg 10%	5 7%
Neither/ nor (3.0)	338 13%	29 16%	40i 18%	35 14%	43 13%	** **	30 11%	50 14%	26 12%	17 9%	284 13%	27 13%	18 15%	9 13%
Quite satisfied (4.0)	960 38%	65 35%	84 37%	84 34%	132 40%	** **	111i 41%	155i 42%	82 38%	58- 30%	808 38%	86 40%	45 38%	21 33%
Very satisfied (5.0)	937 37%	71 39%	81 36%	98 40%	113 34%	** **	95 35%	135 36%	67 31%	91 47%	795 37%	73 34%	42 35%	26 40%
NET Satisfied	1897 75%	136 74%	165 74%	182 75%	246 74%	** **	206 77%	290h 78%	149- 68%	149 78%	1603 75%	159 73%	88 73%	47 73%
NET Dissatisfied	265 10%	18 10%	14 6%	23 9%	36 11%	** **	28 10%	29 8%	38+bcfgj 18%	24b 13%	217 10%	27b 13%	14 11%	7 11%
Don't know	34 1%	1 *	4 2%	5 2%	5 2%	** **	4 2%	1 *	5 2%	2 1%	27 1%	3 1%	2 1%	2ag 3%
Medians	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	5.00	4.00	5.00	4.00	**	4.00	4.00	4.00	5.00	4.00	4.00	4.00	5.00
Base for stats	2499	183	219	240	325	**	264	369	213	190	2104	213	119	63
Mean score	4.0	4.0	4.0h	4.1h	4.0	** h	4.0h	4.0h	3.8- h	4.1h	4.0h	3.9	4.0	4.0h
Standard deviation	1.06	1.08	.97	1.01	1.05	**	1.05	.98	1.23	1.15	1.06	1.12	1.03	1.09
Standard Error	.02	.09	.07	.07	.07	**	.07	.06	.10	.10	.03	.07	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_1 (continuation)

Q23. BBC One - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC One in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2554	957	681	334	562	1638	896	2233	**	310	139	**
Effective sample s	2148	837	587	296	500	1424	796	1872	**	266	120	**
Total	2533	799	566	433	713	1365	1146	2207	**	314	149	**
Very dissatisfied (1.0)	95 4%	25 3%	18 3%	18 4%	34 5%	43 3%	51 4%	82 4%	** **	13 4%	5 3%	** **
Quite dissatisfied (2.0)	170 7%	54 7%	35 6%	31 7%	49 7%	89 6%	81 7%	148 7%	** **	18 6%	10 7%	** **
Neither/ nor (3.0)	338 13%	91 11%	75 13%	63 14%	103 15%	166 12%	166 14%	284 13%	** **	52 17%	30+a 20%	** **
Quite satisfied (4.0)	960 38%	300 38%	216 38%	178 41%	261 37%	515 38%	439 38%	836 38%	** **	119 38%	54 36%	** **
Very satisfied (5.0)	937 37%	323+cf 40%	214 38%	138- 32%	254 36%	537+cf 39%	393- 34%	830 38%	** **	105 34%	46 31%	** **
NET Satisfied	1897 75%	623+df 78%	429 76%	316 73%	516 72%	1053+df 77%	832- 73%	1666d 75%	** **	224 71%	100- 67%	** **
NET Dissatisfied	265 10%	79 10%	53 9%	49 11%	83 12%	132 10%	132 12%	230 10%	** **	31 10%	15 10%	** **
Don't know	34 1%	6 1%	9 2%	5 1%	11 2%	15 1%	16 1%	26 1%	** **	7 2%	4 3%	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Mode	4.00	5.00	4.00	4.00	4.00	5.00	4.00	4.00	**	4.00	4.00	**
Base for stats	2499	793	557	428	702	1350	1130	2180	**	307	145	**
Mean score	4.0	4.1+cdf	4.0	3.9	3.9	4.0+cdf	3.9-	4.0	**	3.9	3.9	**
Standard deviation	1.06	1.04	1.03	1.06	1.10	1.03	1.09	1.06	**	1.06	1.04	**
Standard Error	.02	.04	.04	.06	.05	.03	.04	.02	**	.07	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_1 (continuation)

Q23. BBC One - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC One in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2554	825	1729	213	129	228	**	120	**	**	323	214
Effective sample s		2148	692	1457	175	108	193	**	100	**	**	274	184
Total		2533	842	1690	206	128	247	**	127	**	**	335	218
Very dissatisfied	(1.0)	95 4%	35 4%	61 4%	14+b 7%	7 5%	11 5%	** **	7 5%	** **	** **	14 4%	12 6%
Quite dissatisfied	(2.0)	170 7%	60 7%	109 6%	17 8%	4 3%	19 8%	** **	14d 11%	** **	** **	22 6%	17 8%
Neither/ nor	(3.0)	338 13%	112 13%	225 13%	23 11%	12 9%	26 11%	** **	22 17%	** **	** **	57 17%	28 13%
Quite satisfied	(4.0)	960 38%	321 38%	639 38%	77 37%	57g 44%	90 36%	** **	37 30%	** **	** **	122 36%	82 38%
Very satisfied	(5.0)	937 37%	305 36%	632 37%	74 36%	46 36%	96 39%	** **	46 36%	** **	** **	116 35%	78 36%
NET Satisfied		1897 75%	626 74%	1271g 75%	150 73%	103g 81%	186 75%	** **	83- 66%	** **	** **	238 71%	160 73%
NET Dissatisfied		265 10%	95 11%	170 10%	32+b 15%	11 9%	31 12%	** **	20 16%	** **	** **	35 11%	29 13%
Don't know		34 1%	9 1%	24 1%	1 *%	2 2%	4 2%	** **	1 *%	** **	** **	5 2%	1 1%
Medians		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	5.00	**	5.00	**	**	4.00	4.00
Base for stats		2499	833	1666	205	126	243	**	126	**	**	330	217
Mean score		4.0	4.0	4.0	3.9	4.0	4.0	**	3.8	**	**	3.9	3.9
Standard deviation		1.06	1.08	1.05	1.20	1.04	1.11	**	1.20	**	**	1.08	1.14
Standard Error		.02	.04	.03	.09	.10	.08	**	.12	**	**	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_1 (continuation)

Q23. BBC One - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC One in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2554	118	**	314	288	626	1377	2507	**	2530	**
Effective sample s	2148	100	**	269	244	530	1151	2110	**	2127	**
Total	2533	112	**	311	287	621	1339	2480	**	2503	**
Very dissatisfied (1.0)	95 4%	2 2%	**	5- 2%	8 3%	14- 2%	56ce 4%	92 4%	**	95 4%	**
Quite dissatisfied (2.0)	170 7%	8 8%	**	24 8%	18 6%	45 7%	94 7%	168 7%	**	168 7%	**
Neither/ nor (3.0)	338 13%	21 19%	**	41 13%	41 14%	96 15%	162 12%	332 13%	**	336 13%	**
Quite satisfied (4.0)	960 38%	34 31%	**	109 35%	104 36%	222 36%	524 39%	936 38%	**	947 38%	**
Very satisfied (5.0)	937 37%	45 40%	**	128 41%	114 40%	237 38%	484 36%	926 37%	**	930 37%	**
NET Satisfied	1897 75%	79 71%	**	237 76%	218 76%	459 74%	1008 75%	1862 75%	**	1877 75%	**
NET Dissatisfied	265 10%	11 10%	**	29 9%	27 9%	58 9%	150 11%	260 10%	**	263 11%	**
Don't know	34 1%	1 1%	**	5 2%	1 *	9 1%	19 1%	26 1%	**	27 1%	**
Medians	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	5.00	**	5.00	5.00	5.00	4.00	4.00	**	4.00	**
Base for stats	2499	111	**	306	285	613	1321	2454	**	2476	**
Mean score	4.0	4.0	**	4.1	4.0	4.0	4.0	4.0	**	4.0	**
Standard deviation	1.06	1.05	**	1.00	1.03	1.02	1.08	1.06	**	1.06	**
Standard Error	.02	.11	**	.06	.07	.04	.03	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_1 (continuation)

Q23. BBC One - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC One in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2554	2554	2463	2424	2147	324	2554	2302	2554	2261	1924	1535	1714	199	1821	1364
Effective sample s	2148	2148	2072	2040	1800	257	2148	1935	2148	1900	1625	1301	1450	158	1537	1147
Total	2533	2533	2445	2410	2141	301	2533	2262	2533	2228	1897	1502	1718	181	1805	1373
Very dissatisfied (1.0)	95 4%	95 4%	89 4%	84- 3%	77 4%	9 3%	95 4%	74- 3%	95 4%	83 4%	0- -%	9-a 1%	20-a 1%	2a 1%	32-ab 2%	21-ab 2%
Quite dissatisfied (2.0)	170 7%	170 7%	166 7%	160 7%	144 7%	21 7%	170 7%	150 7%	170 7%	159+ 7%	0- -%	36-a 2%	67-ab 4%	9a 5%	75-ab 4%	67-ab 5%
Neither/ nor (3.0)	338 13%	338 13%	319 13%	307- 13%	267- 12%	35 11%	338 13%	299 13%	338 13%	300 13%	0- -%	67-a 4%	122-ab 7%	8-a 4%	136-ab 8%	101-ab 7%
Quite satisfied (4.0)	960 38%	960 38%	927 38%	921 38%	815 38%	112 37%	960 38%	855 38%	960 38%	847 38%	960 51% +bcdef	635+ 42%	745+ 43%	75 42%	746+ 41%	555+ 40%
Very satisfied (5.0)	937 37%	937 37%	913 37%	910+ 38%	815+ 38%	114 38%	937 37%	863+ 38%	937 37%	812 36%	937+cef 49%	751+cef 50%	756+ 44%	85+ 47%	806+ 45%	622+ 45%
NET Satisfied	1897 75%	1897 75%	1841 75%	1832+ 76%	1630+ 76%	226 75%	1897 75%	1718+ 76%	1897 75%	1660 75%	1897 100% +bcdef	1386+cef 92%	1501+ 87%	160+ 88%	1552+ 86%	1177+ 86%
NET Dissatisfied	265 10%	265 10%	255 10%	245- 10%	221 10%	31 10%	265 10%	224- 10%	265 10%	241 11%	0- -%	45-a 3%	87-ab 5%	11a 6%	107-ab 6%	88-ab 6%
Don't know	34 1%	34 1%	30 1%	26- 1%	23- 1%	11 4% +abcd fghi	34 1%	21- 1%	34 1%	26 1%	0- -%	4-a *%	8-a *%	3ab 2%	10-a 1%	8-a 1%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	5.00	5.00	4.00	5.00	4.00	4.00	4.00	5.00	5.00	5.00	5.00	5.00
Base for stats	2499	2499	2415	2383	2117	291	2499	2241	2499	2201	1897	1498	1710	178	1796	1366
Mean score	4.0	4.0	4.0	4.0+	4.0+	4.0	4.0	4.0+	4.0	4.0	4.5 +bcdef	4.4+cef	4.3+	4.3+	4.2+	4.2+
Standard deviation	1.06	1.06	1.06	1.05	1.05	1.04	1.06	1.04	1.06	1.06	.50	.74	.84	.85	.89	.90
Standard Error	.02	.02	.02	.02	.02	.07	.02	.02	.02	.02	.01	.02	.02	.07	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_1 (continuation)

Q23. BBC One - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC One in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2554	141	2316	1658	967
Effective sample s	2148	123	1967	1403	825
Total	2533	207	2228	1554	915
Very dissatisfied (1.0)	95 4%	19+bcd 9%	69- 3%	43- 3%	25 3%
Quite dissatisfied (2.0)	170 7%	17 8%	142 6%	94 6%	48- 5%
Neither/ nor (3.0)	338 13%	16 8%	309a 14%	206 13%	113 12%
Quite satisfied (4.0)	960 38%	73 35%	858 39%	619+ 40%	373+ 41%
Very satisfied (5.0)	937 37%	77 37%	827 37%	576 37%	349 38%
NET Satisfied	1897 75%	149 72%	1685 76%	1195+ 77%	723+ 79%
NET Dissatisfied	265 10%	36+bcd 17%	211- 9%	137- 9%	73- 8%
Don't know	34 1%	6d 3%	23- 1%	17 1%	7 1%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	4.00	5.00	4.00	4.00	4.00
Base for stats	2499	201	2205	1538	908
Mean score	4.0	3.9	4.0+	4.0+	4.1+a
Standard deviation	1.06	1.28	1.03	1.00	.98
Standard Error	.02	.12	.02	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_2

Q23. BBC Two - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Two in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2197	949	1118	**	102	1054	1118
Effective sample s	1845	797	941	**	86	885	945
Total	2180	974	1062	**	109	1103	1054
Very dissatisfied (1.0)	46 2%	20 2%	25 2%	** **	* *%	25 2%	22 2%
Quite dissatisfied (2.0)	104 5%	51 5%	48 4%	** **	6 5%	57 5%	45 4%
Neither/ nor (3.0)	462 21%	230+b 24%	202- 19%	** **	26 24%	231 21%	224 21%
Quite satisfied (4.0)	874 40%	401 41%	401- 38%	** **	46 42%	465 42%	403 38%
Very satisfied (5.0)	645 30%	253- 26%	360+a 34%	** **	27 25%	310 28%	329 31%
NET Satisfied	1518 70%	654- 67%	762a 72%	** **	73 67%	774 70%	732 69%
NET Dissatisfied	150 7%	71 7%	73 7%	** **	6 5%	82 7%	66 6%
Don't know	50 2%	19 2%	25 2%	** **	4 4%	16- 1%	31a 3%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	4.00	4.00	4.00	**	4.00	4.00	4.00
Base for stats	2130	955	1037	**	105	1087	1023
Mean score	3.9	3.9-	4.0+a	**	3.9	3.9	4.0
Standard deviation	.95	.94	.97	**	.86	.95	.95
Standard Error	.02	.03	.03	**	.09	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23.2 (continuation)

Q23. BBC Two - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Two in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2197	170	294	299	353	430	374	277	464	652	1081	651
Effective sample s	1845	143	255	253	293	361	316	236	396	545	912	551
Total	2180	206	309	292	359	384	351	279	516	651	1013	629
Very dissatisfied (1.0)	46 2%	4 2%	7 2%	3 1%	5 1%	6 2%	11 3%	10i 4%	11 2%	8 1%	27 3%	21+i 3%
Quite dissatisfied (2.0)	104 5%	12 6%	18g 6%	21+fgjk 7%	17 5%	19 5%	12 3%	6- 2%	29gk 6%	38gk 6%	37- 4%	18- 3%
Neither/ nor (3.0)	462 21%	64+efgjk 31%	82+efgjk 26%	79+efgjk 27%	83fgjk 23%	67g 18%	58-g 16%	28- 10%	146 28% +efgjk	163 25% +efgjk	153-g 15%	85- 14%
Quite satisfied (4.0)	874 40%	72 35%	127 41%	111 38%	135 38%	158 41%	139 40%	132 47% +acdhi	199 39%	246 38%	429 42%	271 43%
Very satisfied (5.0)	645 30%	42- 21%	69- 22%	68- 23%	109abh 30%	127abch 33%	129 37% +abchi	101 36% +abchi	112- 22%	177 27%	356 35% +abchi	229+abchi 36%
NET Satisfied	1518 70%	114- 55%	196- 63%	179- 61%	244ah 68%	284 74% +abchi	268 77% +abcdhi	233 83% +abcdefh ij	310- 60%	423-a 65%	785 77% +abcdhi	501+abcdhi 80%
NET Dissatisfied	150 7%	16 8%	24 8%	24 8%	22 6%	26 7%	23 6%	16 6%	41 8%	46 7%	64 6%	39 6%
Don't know	50 2%	12+efgjk 6%	7 2%	10fjk 3%	10fjk 3%	7 2%	2- 1%	3 1%	19+fgjk 4%	20fjk 3%	11- 1%	5- 1%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	2130	195	302	283	349	377	349	276	497	631	1002	625
Mean score	3.9	3.7- +abchi	3.8- +abchi	3.8- +abchi	3.9abh +abchi	4.0abchi +abchi	4.0 +abcdhi	4.1 +abcdhi	3.7- +abchi	3.9 +abchi	4.0 +abchi	4.1+abcdhi
Standard deviation	.95	.95	.94	.93	.93	.93	.97	.93	.95	.93	.95	.96
Standard Error	.02	.08	.06	.06	.06	.05	.05	.06	.05	.04	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_2 (continuation)

Q23. BBC Two - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Two in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2197	147	167	174	225	**	220	268	169	138	1580	224	229	164
Effective sample s	1845	134	154	161	209	**	201	248	158	128	1456	192	196	135
Total	2180	157	189	204	281	**	230	322	202	171	1840	181	106	53
Very dissatisfied (1.0)	46 2%	51 3%	3 2%	5 2%	7 2%	** **	5 2%	5 1%	71 4%	61 4%	421 2%	2 1%	0- -	21 4%
Quite dissatisfied (2.0)	104 5%	7 5%	7 4%	8 4%	21+fik 8%	** **	7 3%	19 6%	9 5%	3 2%	87 5%	5 3%	9+fik 9%	4i 7%
Neither/ nor (3.0)	462 21%	30 19%	35 19%	39 19%	62 22%	** **	52 23%	77 24%	50 25%	36 21%	397 22%	34 19%	20 19%	10 19%
Quite satisfied (4.0)	874 40%	65 41%	75 39%	90h 44%	106 38%	** **	95 41%	131 41%	65- 32%	69 41%	723- 39%	87+dhj 48%	41 39%	23h 44%
Very satisfied (5.0)	645 30%	47 30%	64 34%	60 29%	80 28%	** **	62 27%	86 27%	67 33%	52 31%	552 30%	47 26%	33 31%	13 24%
NET Satisfied	1518 70%	112 71%	139 73%	150 73%	186 66%	** **	157 68%	217 67%	131 65%	122 71%	1274 69%	134 74%	74 70%	36 67%
NET Dissatisfied	150 7%	12 8%	10 5%	13 6%	28k 10%	** **	12 5%	23 7%	16 8%	10 6%	129 7%	7 4%	9k 9%	6fk 11%
Don't know	50 2%	4 2%	4 2%	3 1%	6 2%	** **	9 4%	5 2%	4 2%	4 2%	40 2%	6 3%	2 2%	1 3%
Medians	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	5.00	4.00	4.00	4.00	4.00	4.00
Base for stats	2130	154	185	201	275	**	220	317	198	168	1800	175	103	52
Mean score	3.9	3.9	4.0m	4.0	3.8	**	3.9	3.9	3.9	3.9	3.9	4.0	3.9	3.8
Standard deviation	.95	.98	.92	.93	1.01	**	.92	.93	1.05	.97	.96	.83	.94	1.03
Standard Error	.02	.09	.07	.07	.07	**	.07	.06	.08	.09	.03	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_2 (continuation)

Q23. BBC Two - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Two in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	2197	856	581	279	464	1437	743	1934	**	253	117	**
Effective sample s	1845	751	500	249	413	1251	662	1620	**	217	102	**
Total	2180	715	483	368	595	1198	963	1915	**	255	126	**
Very dissatisfied (1.0)	46 2%	13 2%	7 1%	5 1%	20+e 3%	20 2%	26 3%	36- 2%	** **	10+a 4%	4 3%	** **
Quite dissatisfied (2.0)	104 5%	36 5%	21 4%	26+d 7%	19 3%	57 5%	45 5%	84- 4%	** **	20+a 8%	10 8%	** **
Neither/ nor (3.0)	462 21%	104- 15%	112ae 23%	97+ae 26%	141ae 24%	216-a 18%	239+ae 25%	403 21%	** **	56 22%	30 24%	** **
Quite satisfied (4.0)	874 40%	298 42%	196 41%	147 40%	229 38%	493 41%	376 39%	775 40%	** **	94 37%	53 42%	** **
Very satisfied (5.0)	645 30%	255+bcdf 36%	131 27%	84- 23%	170 29%	386+bcf 32%	255- 26%	577d 30%	** **	65 25%	23- 18%	** **
NET Satisfied	1518 70%	553+bcdf 77%	327 68%	232- 63%	399 67%	880+bcdf 73%	631- 65%	1352+cd 71%	** **	159- 62%	77- 61%	** **
NET Dissatisfied	150 7%	49 7%	28 6%	32 9%	39 7%	77 6%	71 7%	120- 6%	** **	30+a 12%	14 11%	** **
Don't know	50 2%	9- 1%	16a 3%	7 2%	16 3%	26 2%	23 2%	40 2%	** **	10 4%	6 5%	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Base for stats	2130	706	467	361	579	1173	940	1875	**	245	121	**
Mean score	3.9	4.1+bcdf	3.9	3.8-	3.9	4.0+cdf	3.8-	3.9+cd	**	3.7-	3.7-	**
Standard deviation	.95	.93	.91	.94	.99	.93	.97	.93	**	1.07	.98	**
Standard Error	.02	.03	.04	.06	.05	.03	.04	.02	**	.07	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23.2 (continuation)

Q23. BBC Two - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Two in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2197	707	1489	194	124	208	**	107	**	**	250	195
Effective sample size		1845	590	1257	159	103	176	**	88	**	**	212	167
Total		2180	725	1453	188	122	227	**	111	**	**	265	200
Very dissatisfied	(1.0)	46 2%	22 3%	24 2%	6 3%	5 4%	11+b 5%	** **	6 5%	** **	** **	7 3%	10+b 5%
Quite dissatisfied	(2.0)	104 5%	37 5%	68 5%	11 6%	4 3%	7 3%	** **	6 6%	** **	** **	16 6%	8 4%
Neither/ nor	(3.0)	462 21%	166 23%	294 20%	41 22%	28 23%	50 22%	** **	31 28%	** **	** **	77+bk 29%	40 20%
Quite satisfied	(4.0)	874 40%	282 39%	591 41%	73 39%	49 40%	83 37%	** **	33 30%	** **	** **	93 35%	77 39%
Very satisfied	(5.0)	645 30%	208 29%	437 30%	55 29%	35 29%	70 31%	** **	33 29%	** **	** **	63 24%	62 31%
NET Satisfied		1518 70%	490j 68%	1028j 71%	128 68%	83 68%	153 68%	** **	66 60%	** **	** **	156- 59%	139j 70%
NET Dissatisfied		150 7%	58 8%	92 6%	17 9%	9 8%	18 8%	** **	12 11%	** **	** **	23 9%	18 9%
Don't know		50 2%	11 2%	39 3%	2 1%	2 1%	5 2%	** **	2 2%	** **	** **	8 3%	2 1%
Medians		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Base for stats		2130	714	1415	186	120	222	**	109	**	**	257	198
Mean score		3.9	3.9h	4.0ghij	3.9	3.9	3.9	**	3.7	**	**	3.7-	3.9
Standard deviation		.95	.99	.93	1.01	1.02	1.05	**	1.11	**	**	.99	1.07
Standard Error		.02	.04	.03	.08	.10	.08	**	.12	**	**	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23.2 (continuation)

Q23. BBC Two - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Two in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2197	**	**	248	233	499	1214	2158	**	2173	**
Effective sample s	1845	**	**	212	198	422	1013	1813	**	1825	**
Total	2180	**	**	249	233	498	1180	2135	**	2151	**
Very dissatisfied (1.0)	46 2%	**	**	3 1%	2 1%	4- 1%	31e 3%	44 2%	**	46 2%	**
Quite dissatisfied (2.0)	104 5%	**	**	10 4%	12 5%	25 5%	63 5%	103 5%	**	104 5%	**
Neither/ nor (3.0)	462 21%	**	**	61 24%	54 23%	132+f 26%	227- 19%	452 21%	**	458 21%	**
Quite satisfied (4.0)	874 40%	**	**	96 39%	86 37%	186 37%	476 40%	853 40%	**	860 40%	**
Very satisfied (5.0)	645 30%	**	**	72 29%	71 30%	134 27%	364 31%	639 30%	**	639 30%	**
NET Satisfied	1518 70%	**	**	168 67%	157 67%	320- 64%	840e 71%	1492 70%	**	1499 70%	**
NET Dissatisfied	150 7%	**	**	13 5%	14 6%	29 6%	94 8%	147 7%	**	150 7%	**
Don't know	50 2%	**	**	7 3%	8 3%	17f 3%	20 2%	43 2%	**	43 2%	**
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats	2130	**	**	242	225	481	1160	2092	**	2108	**
Mean score	3.9	**	**	3.9	3.9	3.9	3.9	3.9b	**	3.9b	**
Standard deviation	.95	**	**	.90	.92	.91	.98	.95	**	.95	**
Standard Error	.02	**	**	.06	.07	.04	.03	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23.2 (continuation)

Q23. BBC Two - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Two in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2197	2197	2140	2138	1938	321	2197	2000	2197	1931	1686	1549	1516	196	1641	1256
Effective sample s	1845	1845	1799	1797	1625	256	1845	1679	1845	1621	1423	1312	1281	156	1385	1056
Total	2180	2180	2128	2127	1935	301	2180	1965	2180	1900	1665	1518	1520	179	1631	1268
Very dissatisfied (1.0)	46 2%	46 2%	45 2%	45 2%	40 2%	7 2%	46 2%	37 2%	46 2%	40 2%	2- *%	0- -%	10-ab 1%	0 -%	17-ab 1%	7-b 1%
Quite dissatisfied (2.0)	104 5%	104 5%	103 5%	103 5%	99 5%	15 5%	104 5%	92 5%	104 5%	100+ 5%	31-b 2%	0- -%	37-b 2%	4b 2%	39-b 2%	35-b 3%
Neither/ nor (3.0)	462 21%	462e 21%	451e 21%	442e 21%	403e 21%	43- 14%	462e 21%	409e 21%	462e 21%	414e 22%	229-b 14%	0- -%	261-abd 17%	15-b 8%	251-bd 15%	187-bd 15%
Quite satisfied (4.0)	874 40%	874 40%	857 40%	862 41%	778 40%	125 41%	874 40%	787 40%	874 40%	751 40%	761+ 46%	874 +acdef 58%	665+ 44%	75 42%	726+ 44%	560+ 44%
Very satisfied (5.0)	645 30%	645 30%	624 29%	630 30%	569 29%	94 31%	645 30%	597+ 30%	645 30%	552 29%	625+ 38%	645+acef 42%	526+ 35%	76+c 43%	576+ 35%	459+ 36%
NET Satisfied	1518 70%	1518 70%	1482 70%	1492 70%	1347 70%	219 73%	1518 70%	1384+ 70%	1518 70%	1303- 69%	1386+ce 83%	1518 +acdef 100%	1191+ 78%	152+ 85%	1302+ 80%	1019+ 80%
NET Dissatisfied	150 7%	150 7%	147 7%	148 7%	139 7%	23 8%	150 7%	129 7%	150 7%	140 7%	34-b 2%	0- -%	47-b 3%	4-b 2%	56-ab 3%	42-ab 3%
Don't know	50 2%	50 2%	49 2%	46 2%	45 2%	16 +abcd 5%	50 2%	43 2%	50 2%	43 2%	17-b 1%	0- -%	20-b 1%	8+abcef 5%	23-b 1%	21-b 2%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00
Base for stats	2130	2130	2080	2081	1889	285	2130	1923	2130	1857	1649	1518	1500	170	1609	1248
Mean score	3.9	3.9	3.9	3.9	3.9	4.0	3.9	3.9+	3.9	3.9-	4.2+ce 4.4	4.4 +acdef	4.1+	4.3+cef	4.1+	4.1+
Standard deviation	.95	.95	.95	.95	.95	.97	.95	.94	.95	.96	.75	.49	.82	.72	.83	.81
Standard Error	.02	.02	.02	.02	.02	.06	.02	.02	.02	.02	.02	.01	.02	.06	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 2 (continuation)

Q23. BBC Two - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Two in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2197	125	1993	1446	867
Effective sample s	1845	109	1692	1224	741
Total	2180	186	1913	1354	821
Very dissatisfied (1.0)	46 2%	13+bcd 7%	30- 2%	15- 1%	6- 1%
Quite dissatisfied (2.0)	104 5%	10 6%	90 5%	62 5%	36 4%
Neither/ nor (3.0)	462 21%	33 18%	404 21%	278 21%	150- 18%
Quite satisfied (4.0)	874 40%	71 38%	773 40%	533 39%	333 41%
Very satisfied (5.0)	645 30%	55 30%	572 30%	438+ 32%	283+b 34%
NET Satisfied	1518 70%	126 68%	1345 70%	971+ 72%	616+b 75%
NET Dissatisfied	150 7%	24+bcd 13%	119- 6%	77- 6%	42- 5%
Don't know	50 2%	4 2%	45 2%	28 2%	13 2%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00
Base for stats	2130	182	1868	1326	808
Mean score	3.9	3.8	3.9+	4.0+a	4.1+ab
Standard deviation	.95	1.15	.92	.91	.88
Standard Error	.02	.11	.02	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_3

Q23. BBC Three - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Three in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1414	654	646	**	**	669	723
Effective sample s	1188	546	546	**	**	569	605
Total	1427	675	625	**	**	722	685
Very dissatisfied (1.0)	17 1%	11 2%	7 1%	**	**	9 1%	8 1%
Quite dissatisfied (2.0)	76 5%	28 4%	31 5%	**	**	44 6%	32 5%
Neither/ nor (3.0)	446 31%	204 30%	215+ 34%	**	**	222 31%	221 32%
Quite satisfied (4.0)	517 36%	278+b 41%	196- 31%	**	**	261 36%	247 36%
Very satisfied (5.0)	260 18%	133b 20%	94- 15%	**	**	135 19%	121 18%
NET Satisfied	777 54%	412+b 61%	289- 46%	**	**	396 55%	368 54%
NET Dissatisfied	94 7%	38 6%	38 6%	**	**	53 7%	40 6%
Don't know	110 8%	21- 3%	83+a 13%	**	**	52 7%	55 8%
Medians	4.00	4.00	4.00	**	**	4.00	4.00
Mode	4.00	4.00	3.00	**	**	4.00	4.00
Base for stats	1317	654	542	**	**	671	629
Mean score	3.7	3.8+b	3.6-	**	**	3.7	3.7
Standard deviation	.89	.88	.88	**	**	.91	.88
Standard Error	.03	.04	.04	**	**	.04	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_3 (continuation)

Q23. BBC Three - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Three in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1414	153	238	217	234	240	195	137	391	451	572	332
Effective sample s		1188	127	208	182	189	203	169	117	333	372	487	285
Total		1427	183	249	215	230	223	188	139	432	445	550	327
Very dissatisfied	(1.0)	17 1%	2 1%	1 1%	5f 3%	4 2%	1 1%	0 -%	3 2%	4 1%	10+ 2%	4 1%	3 1%
Quite dissatisfied	(2.0)	76 5%	21 +bdefgijk 12%	14 6%	14 7%	7 3%	9 4%	5 3%	6 4%	35+dfjk 8%	21 5%	20- 4%	11 3%
Neither/ nor	(3.0)	446 31%	60 33%	63- 25%	53- 24%	73 32%	78bc 35%	71+bchi 38%	48 34%	124 29%	125 28%	197+bchi 36%	119+bchi 36%
Quite satisfied	(4.0)	517 36%	56 31%	98f 39%	89fk 41%	90 39%	80 36%	55- 29%	48 34%	154 36%	179fjk 40%	183 33%	103 32%
Very satisfied	(5.0)	260 18%	34 19%	68 +defgijk 28%	44ej 21%	39 17%	27- 12%	29 15%	19 13%	102+efgjk 24%	83ej 19%	75- 14%	48 15%
NET Satisfied		777 54%	90 49%	166 +adefgjk 67%	133 +aefgjk 62%	129fjk 56%	107 48%	84- 45%	67 48%	257 +efgjk 59%	263 +efgjk 59%	258- 47%	151- 46%
NET Dissatisfied		94 7%	24 +bdefijk 13%	15 6%	19fjk 9%	11 5%	11 5%	5- 3%	9 6%	39+fjk 9%	31f 7%	24- 4%	14 4%
Don't know		110 8%	9 5%	4- 2%	10 4%	17bh 7%	27+abchi 12%	27 +abcdhi 14%	17abchi 12%	13- 3%	27bh 6%	71 +abcdhi 13%	44+abcdhi 13%
Medians		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4.00	3.00	4.00	4.00	4.00	4.00	3.00	4.00	4.00	4.00	3.00	3.00
Base for stats		1317	175	245	205	213	196	161	123	419	419	479	283
Mean score		3.7	3.6	3.9 +aefgijk	3.7	3.7	3.6	3.7	3.6	3.8	3.7	3.6	3.6
Standard deviation		.89	.98	.90	.96	.87	.80	.80	.88	.95	.91	.82	.84
Standard Error		.03	.09	.06	.07	.07	.06	.07	.09	.05	.05	.04	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_3 (continuation)

Q23. BBC Three - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Three in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		1414	**	106	107	165	**	154	164	**	**	1025	131	150	108
Effective sample s		1188	**	98	99	153	**	140	152	**	**	945	111	128	86
Total		1427	**	126	128	209	**	167	198	**	**	1214	105	72	35
Very dissatisfied	(1.0)	17	**	1	1	3	**	2	1	**	**	16	0	1	0
		1%	**	1%	1%	1%	**	1%	1%	**	**	1%	-%	2%	-%
Quite dissatisfied	(2.0)	76	**	5	6	16	**	6	7	**	**	61	5	6g	4
		5%	**	4%	5%	8%	**	3%	3%	**	**	5%	5%	8%	12%
Neither/ nor	(3.0)	446	**	42	44	70	**	58	58	**	**	378	30	24	14
		31%	**	33%	35%	33%	**	35%	29%	**	**	31%	28%	33%	40%
Quite satisfied	(4.0)	517	**	45	37	69	**	55	88+df	**	**	444	40	24	9
		36%	**	35%	29%	33%	**	33%	45%	**	**	37%	38%	34%	25%
Very satisfied	(5.0)	260	**	21	31	43	**	27	28	**	**	225	18	12	6
		18%	**	17%	24%	20%	**	16%	14%	**	**	19%	17%	17%	16%
NET Satisfied		777	**	66	68	112	**	82	116	**	**	669	58	36	15
		54%	**	53%	53%	54%	**	49%	59%	**	**	55%	55%	51%	41%
NET Dissatisfied		94	**	6	8	19	**	8	8	**	**	77	5	8fg	4
		7%	**	5%	6%	9%	**	5%	4%	**	**	6%	5%	11%	12%
Don't know		110	**	12	8	8	**	19d	15	**	**	91	13d	4	2
		8%	**	9%	6%	4%	**	12%	8%	**	**	7%	12%	6%	7%
Medians		4.00	**	4.00	4.00	4.00	**	4.00	4.00	**	**	4.00	4.00	4.00	3.00
Mode		4.00	**	4.00	3.00	3.00	**	3.00	4.00	**	**	4.00	4.00	4.00	3.00
Base for stats		1317	**	114	120	201	**	148	182	**	**	1124	92	68	33
Mean score		3.7	**	3.7	3.8	3.7	**	3.7	3.7m	**	**	3.7m	3.8m	3.6	3.5-
			m								m				
Standard deviation		.89	**	.86	.94	.95	**	.86	.78	**	**	.89	.82	.96	.94
Standard Error		.03	**	.09	.10	.08	**	.08	.07	**	**	.03	.08	.09	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_3 (continuation)

Q23. BBC Three - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Three in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1414	496	389	202	316	885	518	1195	**	212	**	**
Effective sample s	1188	433	337	179	279	770	457	1004	**	178	**	**
Total	1427	420	326	267	399	746	666	1208	**	212	**	**
Very dissatisfied (1.0)	17 1%	6 1%	4 1%	* *%	8 2%	9 1%	8 1%	12 1%	** **	5 2%	** **	** **
Quite dissatisfied (2.0)	76 5%	19 5%	17 5%	19 7%	20 5%	36 5%	38 6%	63 5%	** **	11 5%	** **	** **
Neither/ nor (3.0)	446 31%	111- 26%	97 30%	90 34%	141ae 35%	208- 28%	231+ae 35%	383 32%	** **	62 29%	** **	** **
Quite satisfied (4.0)	517 36%	157 37%	123 38%	100 38%	131 33%	280 38%	231 35%	427 35%	** **	87 41%	** **	** **
Very satisfied (5.0)	260 18%	85 20%	63 19%	40 15%	71 18%	148 20%	111 17%	221 18%	** **	39 19%	** **	** **
NET Satisfied	777 54%	242 58%	186 57%	140 53%	202 51%	428+f 57%	342 51%	648 54%	** **	126 59%	** **	** **
NET Dissatisfied	94 7%	25 6%	21 6%	19 7%	27 7%	46 6%	46 7%	75 6%	** **	16 8%	** **	** **
Don't know	110 8%	42+ 10%	22 7%	17 6%	29 7%	64 9%	46 7%	102+c 8%	** **	8- 4%	** **	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Mode	4.00	4.00	4.00	4.00	3.00	4.00	4.00	4.00	**	4.00	**	**
Base for stats	1317	378	304	250	370	682	620	1106	**	204	**	**
Mean score	3.7	3.8+f	3.7	3.6	3.6	3.8+f	3.6-	3.7	**	3.7	**	**
Standard deviation	.89	.90	.89	.84	.92	.90	.89	.89	**	.93	**	**
Standard Error	.03	.05	.05	.07	.06	.03	.04	.03	**	.07	**	**

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Table Q23_3 (continuation)

Q23. BBC Three - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Three in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1414	433	980	112	**	132	**	**	**	**	176	115
Effective sample s		1188	357	830	90	**	112	**	**	**	**	148	99
Total		1427	443	983	109	**	140	**	**	**	**	186	117
Very dissatisfied	(1.0)	17 1%	7 1%	11 1%	2 2%	** **	4 3%	** **	** **	** **	** **	3 2%	2 1%
Quite dissatisfied	(2.0)	76 5%	28 6%	48 5%	7 7%	** **	13 9%	** **	** **	** **	** **	13 7%	5 4%
Neither/ nor	(3.0)	446 31%	138 31%	306 31%	29 26%	** **	34 24%	** **	** **	** **	** **	62 33%	38 33%
Quite satisfied	(4.0)	517 36%	160 36%	357 36%	44 40%	** **	49 35%	** **	** **	** **	** **	60 32%	46 40%
Very satisfied	(5.0)	260 18%	79 18%	182 19%	15 14%	** **	31 22%	** **	** **	** **	** **	42 23%	14 12%
NET Satisfied		777 54%	239 54%	538 55%	59 55%	** **	80 57%	** **	** **	** **	** **	102 55%	60 51%
NET Dissatisfied		94 7%	34 8%	59 6%	10 9%	** **	17+b 12%	** **	** **	** **	** **	16 9%	7 6%
Don't know		110 8%	31 7%	79j 8%	11 10%	** **	11 7%	** **	** **	** **	** **	6- 3%	12 10%
Medians		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	3.00	4.00
Base for stats		1317	412	904	98	**	130	**	**	**	**	179	105
Mean score		3.7	3.7	3.7d	3.6	**	3.7	**	**	**	**	3.7	3.6
Standard deviation		.89	.91	.89	.93	**	1.03	**	**	**	**	.97	.83
Standard Error		.03	.05	.03	.10	**	.10	**	**	**	**	.08	.09

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Table Q23_3 (continuation)

Q23. BBC Three - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Three in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1414	**	**	192	180	387	730	1380	**	1394	**
Effective sample s	1188	**	**	165	152	329	608	1160	**	1171	**
Total	1427	**	**	199	182	399	710	1389	**	1403	**
Very dissatisfied (1.0)	17 1%	**	**	2 1%	1 1%	3 1%	13 2%	17 1%	**	17 1%	**
Quite dissatisfied (2.0)	76 5%	**	**	15 8%	14 8%	28 7%	34 5%	73 5%	**	75 5%	**
Neither/ nor (3.0)	446 31%	**	**	49 25%	41- 22%	111 28%	245+cde 35%	436 31%	**	438 31%	**
Quite satisfied (4.0)	517 36%	**	**	78 39%	69 38%	150 38%	243 34%	503 36%	**	508 36%	**
Very satisfied (5.0)	260 18%	**	**	45f 23%	48+f 26%	91+f 23%	114 16%	255 18%	**	257 18%	**
NET Satisfied	777 54%	**	**	123+f 62%	117+f 64%	241+f 60%	357- 50%	758 55%	**	765 55%	**
NET Dissatisfied	94 7%	**	**	17 9%	15 8%	31 8%	47 7%	90 7%	**	93 7%	**
Don't know	110 8%	**	**	9 4%	9 5%	16- 4%	61e 9%	105 8%	**	107 8%	**
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	4.00	4.00	3.00	4.00	**	4.00	**
Base for stats	1317	**	**	190	173	383	649	1285	**	1296	**
Mean score	3.7	**	**	3.8	3.9+f	3.8f	3.6-	3.7	**	3.7	**
Standard deviation	.89	**	**	.94	.94	.92	.90	.89	**	.90	**
Standard Error	.03	**	**	.07	.08	.05	.04	.03	**	.03	**

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Table Q23_3 (continuation)

Q23. BBC Three - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Three in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1414	1414	1385	1392	1301	289	1414	1301	1414	1279	1090	952	1006	177	1077	844
Effective sample s	1188	1188	1163	1169	1089	232	1188	1091	1188	1072	920	810	851	144	907	710
Total	1427	1427	1399	1404	1314	279	1427	1302	1427	1277	1091	952	1020	170	1081	864
Very dissatisfied (1.0)	17 1%	17 1%	16 1%	16 1%	16 1%	4 1%	17 1%	15 1%	17 1%	17 1%	4- *%	4- *%	5- 1%	1 1%	8- 1%	7 1%
Quite dissatisfied (2.0)	76 5%	76 5%	75 5%	76 5%	71 5%	25 9% +abcd fgh	76 5%	69 5%	76 5%	72 6%	34- 3%	28- 3%	29- 3%	8 5%	36- 3%	23- 3%
Neither/ nor (3.0)	446 31%	446e 31%	437e 31%	437e 31%	408e 31%	52- 19%	446e 31%	406e 31%	446e 31%	399e 31%	280-d 26%	213-d 22%	273-bd 27%	11- 7%	269-d 25%	206-d 24%
Quite satisfied (4.0)	517 36%	517 36%	511 37%	515 37%	475 36%	95 34%	517 36%	473 36%	517 36%	463 36%	468+ 43%	409+ 43%	423+ 41%	63 37%	459+ 42%	356+ 41%
Very satisfied (5.0)	260 18%	260 18%	251 18%	253 18%	242 18%	91 33% +abcd fgh i	260 18%	246 19%	260 18%	236 18%	236+ 22%	226+ 24%	216+ 21%	80 47% +abcef	232+ 21%	203+ 24%
NET Satisfied	777 54%	777 54%	762 54%	768 55%	717 55%	186 67% +abcd fgh i	777 54%	719 55%	777 54%	699 55%	704+ 65%	635+ 67%	639+ 63%	144 84% +abcef	691+ 64%	559+ 65%
NET Dissatisfied	94 7%	94 7%	91 7%	92 7%	87 7%	29 10% +abcd fgh i	94 7%	84 6%	94 7%	90 7%	38- 4%	32- 3%	34- 3%	10 6%	44- 4%	30- 3%
Don't know	110 8%	110 8%	109 8%	107 8%	102 8%	12- 4%	110 8%	94 7%	110 8%	89- 7%	69- 6%	71 8%	74 7%	6- 3%	77 7%	69 8%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00
Base for stats	1317	1317	1290	1298	1211	267	1317	1209	1317	1187	1022	880	946	165	1004	795
Mean score	3.7	3.7	3.7	3.7	3.7	3.9 +abcd fgh i	3.7	3.7	3.7	3.7	3.9+ +abcef	3.9+ +abcef	3.9+ +abcef	4.3 +abcef	3.9+ +abcef	3.9+ +abcef
Standard deviation	.89	.89	.89	.89	.90	1.02	.89	.89	.89	.90	.81	.81	.82	.87	.83	.84
Standard Error	.03	.03	.03	.03	.03	.07	.03	.03	.03	.03	.03	.03	.03	.07	.03	.03

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Prepared by BMG

Table Q23_3 (continuation)

Q23. BBC Three - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Three in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1414	**	1284	908	549
Effective sample s	1188	**	1089	767	468
Total	1427	**	1260	869	528
Very dissatisfied (1.0)	17 1%	** **	15 1%	9 1%	6 1%
Quite dissatisfied (2.0)	76 5%	** **	71 6%	45 5%	25 5%
Neither/ nor (3.0)	446 31%	** **	384 30%	252- 29%	141- 27%
Quite satisfied (4.0)	517 36%	** **	465 37%	334+ 38%	214+ 41%
Very satisfied (5.0)	260 18%	** **	234 19%	173 20%	105 20%
NET Satisfied	777 54%	** **	699 55%	508+ 58%	320+ 61%
NET Dissatisfied	94 7%	** **	86 7%	54 6%	32 6%
Don't know	110 8%	** **	92 7%	56- 6%	35 7%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	1317	**	1168	813	493
Mean score	3.7	**	3.7	3.8+	3.8+
Standard deviation	.89	**	.90	.89	.88
Standard Error	.03	**	.03	.03	.04

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Table Q23_4

Q23. BBC Four - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Four in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1573	694	772	**	**	780	774
Effective sample s	1328	586	654	**	**	658	658
Total	1580	712	750	**	**	820	742
Very dissatisfied (1.0)	18 1%	9 1%	8 1%	**	**	9 1%	8 1%
Quite dissatisfied (2.0)	55 3%	25 4%	24 3%	**	**	23 3%	32 4%
Neither/ nor (3.0)	421 27%	205 29%	196 26%	**	**	203 25%	215 29%
Quite satisfied (4.0)	589 37%	292+b 41%	257- 34%	**	**	324 39%	258 35%
Very satisfied (5.0)	395 25%	150- 21%	198a 26%	**	**	216 26%	173 23%
NET Satisfied	984 62%	442 62%	455 61%	**	**	539+b 66%	431- 58%
NET Dissatisfied	73 5%	34 5%	31 4%	**	**	32 4%	41 5%
Don't know	103 6%	30- 4%	67+a 9%	**	**	46 6%	55 7%
Medians	4.00	4.00	4.00	**	**	4.00	4.00
Mode	4.00	4.00	4.00	**	**	4.00	4.00
Base for stats	1478	682	683	**	**	774	687
Mean score	3.9	3.8-	3.9	**	**	3.9+b	3.8-
Standard deviation	.89	.87	.90	**	**	.87	.91
Standard Error	.03	.04	.04	**	**	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 4 (continuation)

Q23. BBC Four - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Four in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1573	144	185	190	244	304	282	224	329	434	810	506
Effective sample s	1328	124	162	159	202	259	241	193	283	361	692	434
Total	1580	182	196	182	246	278	269	227	378	429	774	496
Very dissatisfied (1.0)	18 1%	4 2%	3 1%	3 2%	4 1%	2 1%	1 *%	1 1%	7 2%	6 1%	5 1%	2 *%
Quite dissatisfied (2.0)	55 3%	14+efgjk 7%	9jk 5%	9fgjk 5%	9 4%	7 3%	4 2%	3 1%	23+fgjk 6%	18jk 4%	14- 2%	7- 1%
Neither/ nor (3.0)	421 27%	58g 32%	51 26%	47 26%	71 29%	76 27%	70 26%	47 21%	109 29%	118 28%	194 25%	117 24%
Quite satisfied (4.0)	589 37%	55 30%	78 40%	69 38%	85 35%	104 37%	101 37%	96a 43%	133 35%	155 36%	301 39%	197 40%
Very satisfied (5.0)	395 25%	41 23%	47 24%	36 20%	65 26%	69 25%	69 26%	68c 30%	88 23%	101 24%	206 27%	137 28%
NET Satisfied	984 62%	96- 53%	124 63%	105 58%	150 61%	173 62%	170 63% +acdefhi	164 72%	221 58%	255 60%	508+ah 66%	334+achi 67%
NET Dissatisfied	73 5%	17+efgjk 10%	12fjk 6%	12fgjk 7%	12k 5%	10 3%	5- 2%	5 2%	29+efgjk 8%	24fgjk 6%	19- 2%	9- 2%
Don't know	103 6%	10 6%	9 5%	17 9%	13 5%	19 7%	24 9%	11 5%	19 5%	30 7%	53 7%	34 7%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	3.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	1478	172	187	165	233	259	245	216	359	398	720	461
Mean score	3.9	3.7- 3.8	3.8	3.8	3.9	3.9a	4.0ach 4.0 +abcdhi	4.0	3.8- 3.8	3.8	4.0+achi	4.0+abchi
Standard deviation	.89	1.00	.91	.92	.92	.86	.81	.81	.96	.92	.83	.81
Standard Error	.03	.09	.07	.08	.07	.06	.05	.06	.06	.05	.03	.04

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Table Q23 4 (continuation)

Q23. BBC Four - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Four in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1573	110	127	132	167	**	153	187	124	**	1150	161	155	107
Effective sample s	1328	101	117	122	155	**	139	174	116	**	1061	137	133	87
Total	1580	119	143	157	211	**	164	224	149	**	1347	126	73	34
Very dissatisfied (1.0)	18 1%	1 1%	1 1%	0 -%	1 *%	** **	3 2%	2 1%	3 2%	** **	14 1%	2 1%	1c 2%	* *%
Quite dissatisfied (2.0)	55 3%	7b 6%	1 1%	3 2%	14+bgj 7%	** **	8 5%	4 2%	5 4%	** **	44 3%	2 2%	4bg 6%	4 11%
Neither/ nor (3.0)	421 27%	27 23%	36 25%	36 23%	58 27%	** **	47 29%	63 28%	41 28%	** **	359 27%	33 26%	20 27%	10 31%
Quite satisfied (4.0)	589 37%	50 42%	46 33%	69 44%	72 34%	** **	66 40%	78 35%	54 36%	** **	500 37%	48 38%	31 43%	9 28%
Very satisfied (5.0)	395 25%	29 24%	41 29%	40 26%	56 27%	** **	33 20%	56 25%	38 25%	** **	338 25%	34 27%	14 20%	8 25%
NET Satisfied	984 62%	79 66%	88 61%	109 69%	128 61%	** **	99 60%	134 60%	92 62%	** **	838 62%	82 65%	46 62%	18 52%
NET Dissatisfied	73 5%	8b 7%	2 1%	3 2%	15b 7%	** **	11b 6%	6 3%	8 6%	** **	59 4%	4 3%	6+bcgj 8%	4 11%
Don't know	103 6%	5 4%	18+adfhjl 12%	9 6%	11 5%	** **	7 4%	211 9%	7 5%	** **	92 7%	7 5%	2 3%	2 6%
Medians	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	**	4.00	4.00	4.00	3.00
Base for stats	1478	114	125	148	200	**	157	203	141	**	1256	119	71	32
Mean score	3.9	3.9	4.0flm	4.0flm	3.8	**	3.8	3.9	3.8	**	3.9	3.9	3.7	3.7
Standard deviation	.89	.90	.85	.78	.93	**	.91	.86	.94	**	.89	.89	.93	1.01
Standard Error	.03	.09	.08	.07	.08	**	.08	.07	.09	**	.03	.08	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 4 (continuation)

Q23. BBC Four - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Four in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1573	605	411	208	336	1016	544	1363	**	201	**	**
Effective sample s	1328	532	357	187	299	889	485	1149	**	172	**	**
Total	1580	509	348	274	434	857	707	1366	**	205	**	**
Very dissatisfied (1.0)	18 1%	4 1%	4 1%	3 1%	7 2%	8 1%	10 1%	11- 1%	** **	7+a 3%	** **	** **
Quite dissatisfied (2.0)	55 3%	14 3%	7 2%	19+abe 7%	15 3%	21- 3%	33+e 5%	46 3%	** **	9 4%	** **	** **
Neither/ nor (3.0)	421 27%	118- 23%	91 26%	75 27%	131a 30%	209- 24%	206a 29%	352 26%	** **	66 32%	** **	** **
Quite satisfied (4.0)	589 37%	182 36%	143 41%	110 40%	150 35%	325 38%	261 37%	522 38%	** **	63 31%	** **	** **
Very satisfied (5.0)	395 25%	158+bcdf 31%	78 22%	53- 19%	104 24%	236+cf 28%	157- 22%	344 25%	** **	49 24%	** **	** **
NET Satisfied	984 62%	339+df 67%	221 63%	163 60%	254 59%	560+df 65%	418- 59%	866+c 63%	** **	112- 55%	** **	** **
NET Dissatisfied	73 5%	18 4%	11 3%	21+abe 8%	22 5%	29- 3%	43+e 6%	57 4%	** **	16+a 8%	** **	** **
Don't know	103 6%	34 7%	25 7%	14 5%	27 6%	58 7%	41 6%	91 7%	** **	11 6%	** **	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	3.00	**	**
Base for stats	1478	475	324	260	407	799	666	1275	**	194	**	**
Mean score	3.9	4.0+cdf	3.9	3.7-	3.8	4.0+cdf	3.8-	3.9+bcd	**	3.7-	**	**
Standard deviation	.89	.88	.84	.90	.92	.87	.91	.87	**	1.01	**	**
Standard Error	.03	.04	.05	.07	.05	.03	.04	.03	**	.08	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 4 (continuation)

Q23. BBC Four - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Four in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1573	499	1074	140	**	147	**	**	**	**	171	141
Effective sample s		1328	420	910	118	**	127	**	**	**	**	146	120
Total		1580	521	1059	138	**	159	**	**	**	**	186	148
Very dissatisfied	(1.0)	18 1%	9 2%	9 1%	2 1%	** **	5+b 3%	** **	** **	** **	** **	3 2%	4 3%
Quite dissatisfied	(2.0)	55 3%	24 5%	31 3%	5 4%	** **	8 5%	** **	** **	** **	** **	10 6%	8 5%
Neither/ nor	(3.0)	421 27%	145 28%	276 26%	35 26%	** **	45 28%	** **	** **	** **	** **	63+b 34%	35 24%
Quite satisfied	(4.0)	589 37%	187 36%	402j 38%	50 36%	** **	48 30%	** **	** **	** **	** **	51- 27%	57 38%
Very satisfied	(5.0)	395 25%	125 24%	270 25%	40 29%	** **	41 26%	** **	** **	** **	** **	47 25%	29 20%
NET Satisfied		984 62%	313 60%	671j 63%	89 65%	** **	89 56%	** **	** **	** **	** **	98- 53%	86 58%
NET Dissatisfied		73 5%	33+b 6%	39- 4%	7 5%	** **	13+b 8%	** **	** **	** **	** **	14b 7%	12b 8%
Don't know		103 6%	30 6%	72 7%	7 5%	** **	12 8%	** **	** **	** **	** **	11 6%	15 10%
Medians		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	3.00	4.00
Base for stats		1478	491	987	131	**	147	**	**	**	**	175	133
Mean score		3.9	3.8	3.9ij	3.9	**	3.8	**	**	**	**	3.7-	3.8
Standard deviation		.89	.94	.86	.92	**	1.03	**	**	**	**	.99	.97
Standard Error		.03	.05	.03	.09	**	.09	**	**	**	**	.08	.09

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Table Q23.4 (continuation)

Q23. BBC Four - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Four in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1573	**	**	180	179	358	868	1543	**	1554	**
Effective sample s	1328	**	**	156	153	305	730	1303	**	1312	**
Total	1580	**	**	181	181	361	846	1548	**	1559	**
Very dissatisfied (1.0)	18 1%	** **	** **	2 1%	5+ 3%	7 2%	8 1%	16 1%	** **	16 1%	** **
Quite dissatisfied (2.0)	55 3%	** **	** **	9 5%	9 5%	21+f 6%	24 3%	50 3%	** **	52 3%	** **
Neither/ nor (3.0)	421 27%	** **	** **	49 27%	38 21%	93 26%	230 27%	416 27%	** **	419 27%	** **
Quite satisfied (4.0)	589 37%	** **	** **	69 38%	64 35%	126 35%	338+ 40%	577 37%	** **	582 37%	** **
Very satisfied (5.0)	395 25%	** **	** **	40 22%	54 30%	86 24%	199 24%	391 25%	** **	393 25%	** **
NET Satisfied	984 62%	** **	** **	110 61%	118 65%	212 59%	537 64%	968 63%	** **	974 62%	** **
NET Dissatisfied	73 5%	** **	** **	11 6%	14f 8%	28+f 8%	32 4%	67 4%	** **	68 4%	** **
Don't know	103 6%	** **	** **	11 6%	12 6%	28 8%	47 6%	97 6%	** **	98 6%	** **
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats	1478	**	**	169	170	334	799	1451	**	1461	**
Mean score	3.9	**	**	3.8	3.9	3.8	3.9	3.9+	**	3.9+	**
Standard deviation	.89	**	**	.90	1.00	.97	.86	.88	**	.88	**
Standard Error	.03	**	**	.07	.08	.06	.03	.03	**	.03	**

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Table Q23 4 (continuation)

Q23. BBC Four - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Four in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1573	1573	1534	1543	1439	284	1573	1454	1573	1378	1213	1132	1086	175	1190	934
Effective sample s	1328	1328	1297	1303	1218	228	1328	1229	1328	1162	1030	965	924	141	1008	794
Total	1580	1580	1546	1550	1459	274	1580	1448	1580	1377	1208	1119	1105	164	1198	961
Very dissatisfied (1.0)	18 1%	18 1%	18 1%	18 1%	16 1%	5 2%	18 1%	16 1%	18 1%	17 1%	3- **	3- **	4- **	0 -	4- **	5- **
Quite dissatisfied (2.0)	55 3%	55 3%	55 4%	53 3%	53 4%	9 3%	55 3%	44- 3%	55 3%	49 4%	25- 2%	15- 1%	27- 2%	2 1%	26- 2%	16- 2%
Neither/ nor (3.0)	421 27%	421 27%	414 27%	409 26%	391 27%	59- 21%	421 27%	389 27%	421 27%	378 27%	251-d 21%	196- 18%	258-bd 23%	21- 13%	252-d 21%	199-d 21%
Quite satisfied (4.0)	589 37%	589 37%	574 37%	582 38%	540 37%	96 35%	589 37%	548 38%	589 37%	515 37%	515+ 43%	485+ 43%	442+ 40%	66 41%	496+ 41%	409+ 43%
Very satisfied (5.0)	395 25%	395 25%	385 25%	388 25%	368 25%	90 33%	395 25%	365 25%	395 25%	333 24%	356+ 30%	363+c 32%	310+ 28%	72 44%	354+ 30%	286+ 30%
NET Satisfied	984 62%	984 62%	959 62%	971 63%	908 62%	186+ 68%	984 62%	913 63%	984 62%	848 62%	872+c 72%	848+ce 76%	752+ 68%	138 84%	849+ 71%	696+c 72%
NET Dissatisfied	73 5%	73 5%	73 5%	70 5%	68 5%	14 5%	73 5%	60- 4%	73 5%	66 5%	28- 2%	19- 2%	31- 3%	2- 1%	30- 2%	21- 2%
Don't know	103 6%	103 6%	100 6%	101 7%	92 6%	16 6%	103 6%	86- 6%	103 6%	85 6%	57- 5%	56- 5%	65d 6%	3- 2%	67- 6%	45- 5%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00
Base for stats	1478	1478	1445	1449	1368	258	1478	1362	1478	1292	1150	1063	1040	161	1131	915
Mean score	3.9	3.9	3.9	3.9	3.9	4.0+bi	3.9	3.9	3.9	3.9-	4.0+	4.1+ace	4.0+	4.3	4.0+	4.0+
Standard deviation	.89	.89	.89	.89	.89	.94	.89	.88	.89	.89	.80	.77	.82	.74	.81	.80
Standard Error	.03	.03	.03	.03	.03	.06	.03	.03	.03	.03	.03	.03	.03	.06	.03	.03

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Table Q23 4 (continuation)

Q23. BBC Four - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Four in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1573	**	1428	1030	629
Effective sample s	1328	**	1218	879	541
Total	1580	**	1386	977	597
Very dissatisfied (1.0)	18 1%	** **	15 1%	8 1%	3 1%
Quite dissatisfied (2.0)	55 3%	** **	47 3%	30 3%	14 2%
Neither/ nor (3.0)	421 27%	** **	361 26%	236- 24%	140- 23%
Quite satisfied (4.0)	589 37%	** **	521 38%	375 38%	221 37%
Very satisfied (5.0)	395 25%	** **	362+ 26%	269+ 27%	184+b 31%
NET Satisfied	984 62%	** **	883+ 64%	644+ 66%	405+ 68%
NET Dissatisfied	73 5%	** **	62 4%	38 4%	17- 3%
Don't know	103 6%	** **	80- 6%	59 6%	35 6%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	1478	**	1306	918	562
Mean score	3.9	**	3.9+	3.9+	4.0+ab
Standard deviation	.89	**	.89	.87	.85
Standard Error	.03	**	.03	.03	.04

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Table Q23 5

Q23. BBC News channel - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC News channel in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1755	772	875	**	**	859	874
Effective sample s	1473	649	734	**	**	724	736
Total	1744	795	828	**	**	907	815
Very dissatisfied (1.0)	44 3%	11- 1%	32+a 4%	** **	** **	25 3%	19 2%
Quite dissatisfied (2.0)	107 6%	40 5%	63+ 8%	** **	** **	61 7%	45 5%
Neither/ nor (3.0)	344 20%	162 20%	156 19%	** **	** **	188 21%	152 19%
Quite satisfied (4.0)	707 41%	332 42%	323 39%	** **	** **	347 38%	350 43%
Very satisfied (5.0)	479 27%	225 28%	218 26%	** **	** **	260 29%	216 26%
NET Satisfied	1186 68%	558 70%	542- 65%	** **	** **	607 67%	565 69%
NET Dissatisfied	152 9%	51- 6%	95+a 11%	** **	** **	86 9%	64 8%
Don't know	61 4%	25 3%	35 4%	** **	** **	25 3%	34 4%
Medians	4.00	4.00	4.00	**	**	4.00	4.00
Mode	4.00	4.00	4.00	**	**	4.00	4.00
Base for stats	1682	770	793	**	**	881	781
Mean score	3.9	3.9+b	3.8-	**	**	3.9	3.9
Standard deviation	.98	.91	1.06	**	**	1.01	.95
Standard Error	.03	.04	.04	**	**	.04	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 5 (continuation)

Q23. BBC News channel - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC News channel in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1755	175	230	259	283	324	277	207	405	542	808	484
Effective sample s	1473	149	201	216	235	271	234	177	348	451	681	410
Total	1744	211	243	255	282	289	260	204	454	537	752	464
Very dissatisfied (1.0)	44 3%	6 3%	4 1%	6 2%	7 2%	11 4%	8 3%	4 2%	9 2%	12 2%	22 3%	11 2%
Quite dissatisfied (2.0)	107 6%	16 8%	9 4%	22 8%	22 8%	14 5%	17 7%	8 4%	25 6%	43+b 8%	39 5%	25 5%
Neither/ nor (3.0)	344 20%	36 17%	65+afgjk 27%	58fgk 23%	57k 20%	65fgk 23%	38- 14%	26- 13%	101fgjk 22%	115fgk 21%	129- 17%	64- 14%
Quite satisfied (4.0)	707 41%	98ci 46%	93 38%	92 36%	104 37%	121 42%	99 38%	102 +bcdfi 50%	191 42%	195- 36%	321i 43%	201i 43%
Very satisfied (5.0)	479 27%	46 22%	68 28%	67 26%	83 29%	67 23%	88+ae 34%	60 30%	114 25%	150 28%	216 29%	148+ae 32%
NET Satisfied	1186 68%	144 68%	161 66%	158- 62%	187 66%	188 65%	187ci +abcdehi 72%	162 j 79%	305 67%	345- 64%	537+ci 71%	349+bcdehi 75%
NET Dissatisfied	152 9%	22 10%	13 5%	27b 11%	28 10%	25 9%	25 10%	11 6%	35 8%	56b 10%	61 8%	36 8%
Don't know	61 4%	9 4%	4 2%	12 5%	10 4%	11 4%	10 4%	4 2%	13 3%	22 4%	26 3%	15 3%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	1682	202	239	243	272	278	250	199	441	515	727	449
Mean score	3.9	3.8	3.9	3.8	3.9	3.8	4.0	4.0 +acehi	3.8	3.8	3.9	4.0+acehi
Standard deviation	.98	.98	.92	1.02	1.02	1.00	1.03	.87	.94	1.02	.98	.96
Standard Error	.03	.08	.07	.07	.07	.06	.07	.07	.05	.05	.04	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 5 (continuation)

Q23. BBC News channel - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC News channel in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1755	117	119	132	210	**	171	211	126	111	1252	195	174	134
Effective sample s		1473	107	109	122	196	**	156	195	117	103	1155	166	147	108
Total		1744	126	137	157	258	**	186	255	150	133	1465	154	82	42
Very dissatisfied	(1.0)	44	0	2	1	5	**	7a	9	6a	9	39	1	4ack	1
		3%	-%	1%	1%	2%	**	4%	3%	4%	+abcdjk 7%	3%	1%	5%	1%
Quite dissatisfied	(2.0)	107	11k	8	7	18	**	9	9	12	17+cfgjk	93	4	6	4gk
		6%	9%	6%	5%	7%	**	5%	4%	8%	13%	6%	3%	7%	10%
Neither/ nor	(3.0)	344	18	29	38	41	**	29	49	40adf	26	285	28	23+adfgjk	9
		20%	15%	21%	24%	16%	**	16%	19%	26%	19%	19%	18%	28%	20%
Quite satisfied	(4.0)	707	51	47	69	107	**	80	99	62	47	591	74+bilm	28	14
		41%	41%	34%	44%	41%	**	43%	39%	41%	36%	40%	48%	34%	34%
Very satisfied	(5.0)	479	38h	48hil	38	80h	**	52	79h	28-	28	407h	41	18	13h
		27%	31%	35%	24%	31%	**	28%	31%	19%	21%	28%	26%	22%	31%
NET Satisfied		1186	90il	941	1071	187hil	**	132il	178il	91	75-	998il	115hil	46-	27
		68%	71%	69%	68%	73%	**	71%	70%	60%	57%	68%	74%	56%	65%
NET Dissatisfied		152	11	9	8	23	**	16	18	18k	26	131k	6-	10ck	5k
		9%	9%	7%	5%	9%	**	9%	7%	12%	+abcdfgj k 20%	9%	4%	12%	11%
Don't know		61	7	4	4	8	**	9	9	2	5	50	6	3	2
		4%	5%	3%	2%	3%	**	5%	4%	1%	4%	3%	4%	3%	4%
Medians		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4.00	4.00	5.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats		1682	119	133	153	251	**	177	245	148	127	1414	148	79	41
Mean score		3.9	4.0hil	4.0hil	3.9hil	4.0hil	**	3.9hil	3.9hil	3.6-	3.5-	3.9hil	4.0hil	3.6-	3.9i
Standard deviation		.98	.92	.97	.85	.97	**	1.01	1.00	1.01	1.19	.99	.81	1.07	1.03
Standard Error		.03	.09	.09	.08	.07	**	.08	.07	.09	.12	.03	.06	.09	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 5 (continuation)

Q23. BBC News channel - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC News channel in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1755	693	455	230	365	1148	595	1497	**	250	122	**
Effective sample s	1473	604	393	204	322	997	526	1253	**	213	106	**
Total	1744	588	380	301	463	968	763	1486	**	248	127	**
Very dissatisfied (1.0)	44 3%	20 3%	10 3%	3 1%	10 2%	30 3%	13 2%	36 2%	** **	7 3%	3 3%	** **
Quite dissatisfied (2.0)	107 6%	32 5%	19 5%	30+abe 10%	27 6%	50 5%	57 7%	90 6%	** **	16 6%	6 5%	** **
Neither/ nor (3.0)	344 20%	107 18%	78 21%	68 22%	88 19%	186 19%	156 20%	300 20%	** **	44 18%	23 18%	** **
Quite satisfied (4.0)	707 41%	244 41%	167 44%	119 40%	173 37%	411 42%	292 38%	601 40%	** **	101 41%	59 46%	** **
Very satisfied (5.0)	479 27%	169 29%	90 24%	74 25%	142b 31%	260 27%	216 28%	402 27%	** **	77 31%	34 27%	** **
NET Satisfied	1186 68%	413 70%	258 68%	194 64%	315 68%	671 69%	509 67%	1002 67%	** **	178 72%	93 73%	** **
NET Dissatisfied	152 9%	52 9%	29 8%	33 11%	37 8%	80 8%	70 9%	126 8%	** **	22 9%	9 7%	** **
Don't know	61 4%	16 3%	15 4%	7 2%	22 5%	31 3%	29 4%	57 4%	** **	4 1%	2 2%	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Base for stats	1682	572	365	294	440	937	735	1429	**	244	125	**
Mean score	3.9	3.9	3.8	3.8	3.9	3.9	3.9	3.9	**	3.9	3.9	**
Standard deviation	.98	1.01	.95	.97	.99	.98	.98	.98	**	.99	.94	**
Standard Error	.03	.04	.05	.07	.06	.03	.04	.03	**	.07	.09	**

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Table Q23 5 (continuation)

Q23. BBC News channel - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC News channel in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1755	552	1203	155	**	147	**	**	**	**	201	144
Effective sample s		1473	458	1016	125	**	125	**	**	**	**	168	122
Total		1744	565	1178	150	**	161	**	**	**	**	214	144
Very dissatisfied	(1.0)	44 3%	15 3%	29 2%	4 3%	** **	3 2%	** **	** **	** **	** **	8 4%	2 2%
Quite dissatisfied	(2.0)	107 6%	47+b 8%	60- 5%	17+b 11%	** **	14 9%	** **	** **	** **	** **	23+b 11%	9 6%
Neither/ nor	(3.0)	344 20%	107 19%	237 20%	24 16%	** **	31 19%	** **	** **	** **	** **	53 25%	25 17%
Quite satisfied	(4.0)	707 41%	220 39%	487j 41%	57 38%	** **	62 38%	** **	** **	** **	** **	69- 32%	64j 45%
Very satisfied	(5.0)	479 27%	153 27%	327 28%	39 26%	** **	46 29%	** **	** **	** **	** **	51 24%	38 27%
NET Satisfied		1186 68%	373j 66%	814j 69%	95 64%	** **	108 67%	** **	** **	** **	** **	121- 56%	103j 71%
NET Dissatisfied		152 9%	62+b 11%	90- 8%	21+b 14%	** **	17 10%	** **	** **	** **	** **	31+b 15%	11 8%
Don't know		61 4%	23 4%	38 3%	9 6%	** **	5 3%	** **	** **	** **	** **	9 4%	5 3%
Medians		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	4.00	4.00
Base for stats		1682	542	1140	141	**	156	**	**	**	**	205	139
Mean score		3.9	3.8	3.9j	3.8	**	3.9	**	**	**	**	3.6-	3.9j
Standard deviation		.98	1.02	.96	1.07	**	1.00	**	j	**	**	1.09	.93
Standard Error		.03	.05	.03	.10	**	.09	**	**	**	**	.09	.09

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Table Q23 5 (continuation)

Q23. BBC News channel - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC News channel in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1755	**	**	211	211	432	954	1725	**	1737	**
Effective sample s	1473	**	**	179	180	364	796	1448	**	1458	**
Total	1744	**	**	209	212	429	932	1708	**	1723	**
Very dissatisfied (1.0)	44 3%	**	**	2 1%	5 2%	15 3%	25 3%	44 3%	**	44 3%	**
Quite dissatisfied (2.0)	107 6%	**	**	14 7%	19 9%	34 8%	55 6%	107 6%	**	107 6%	**
Neither/ nor (3.0)	344 20%	**	**	54+f 26%	38 18%	100+ 23%	172 18%	333 20%	**	339 20%	**
Quite satisfied (4.0)	707 41%	**	**	72 34%	79 37%	150- 35%	401+ce 43%	694 41%	**	701 41%	**
Very satisfied (5.0)	479 27%	**	**	56 27%	67 32%	115 27%	246 26%	471 28%	**	472 27%	**
NET Satisfied	1186 68%	**	**	128- 61%	146 69%	266- 62%	647ce 69%	1165 68%	**	1174 68%	**
NET Dissatisfied	152 9%	**	**	16 8%	25 12%	48+ 11%	80 9%	152 9%	**	152 9%	**
Don't know	61 4%	**	**	11 5%	3 1%	14 3%	33 4%	59 3%	**	59 3%	**
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats	1682	**	**	198	209	414	899	1650	**	1664	**
Mean score	3.9	**	**	3.8	3.9	3.8-	3.9b	3.9	**	3.9	**
Standard deviation	.98	**	**	.96	1.04	1.06	.97	.99	**	.98	**
Standard Error	.03	**	**	.07	.08	.06	.04	.03	**	.03	**

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Table Q23 5 (continuation)

Q23. BBC News channel - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC News channel in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1755	1755	1688	1672	1504	276	1755	1593	1755	1580	1329	1124	1182	173	1257	947
Effective sample s	1473	1473	1418	1404	1258	221	1473	1337	1473	1324	1121	951	999	139	1061	794
Total	1744	1744	1681	1664	1500	265	1744	1569	1744	1563	1304	1098	1188	164	1245	957
Very dissatisfied (1.0)	44 3%	44 3%	42 3%	42 3%	37 2%	8 3%	44 3%	41 3%	44 3%	41 3%	7- 1%	5- *%	10- 1%	2 1%	17-ab 1%	14-ab 1%
Quite dissatisfied (2.0)	107 6%	107 6%	102 6%	102 6%	89 6%	11 4%	107 6%	90 6%	107 6%	103+ 7%	36- 3%	34- 3%	42- 3%	3- 2%	50- 4%	39- 4%
Neither/ nor (3.0)	344 20%	344 20%	338 20%	335 20%	305 20%	54 20%	344 20%	320 20%	344 20%	316 20%	194- 15%	151- 14%	190- 16%	20- 12%	203- 16%	146- 15%
Quite satisfied (4.0)	707 41%	707 41%	675 40%	667 40%	603 40%	92 35%	707 41%	624 40%	707 41%	623 40%	600+d 46%	496+ 45%	527+ 44%	61 37%	540+ 43%	408 43%
Very satisfied (5.0)	479 27%	479 27%	464 28%	457 27%	409 27%	88+ 33%	479 27%	439 28%	479 27%	427 27%	433+ 33%	383+ 35%	389+ 33%	72 +abcef 44%	397+ 32%	322+ 34%
NET Satisfied	1186 68%	1186 68%	1139 68%	1124 68%	1012 67%	180 68%	1186 68%	1062 68%	1186 68%	1050- 67%	1033+e 79%	880+e 80%	916+ 77%	133+ 81%	936+ 75%	730+ 76%
NET Dissatisfied	152 9%	152 9%	144 9%	144 9%	126 8%	20 7%	152 9%	131 8%	152 9%	144+ 9%	43- 3%	40- 4%	52- 4%	5- 3%	67-a 5%	52-a 5%
Don't know	61 4%	61 4%	60 4%	61 4%	57 4%	12 4%	61 4%	55 3%	61 4%	53 3%	34- 3%	28- 3%	30- 3%	6 4%	39 3%	29 3%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00
Base for stats	1682	1682	1620	1603	1444	253	1682	1514	1682	1510	1270	1070	1158	158	1206	928
Mean score	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9	3.9-	4.1+e	4.1+e	4.1+	4.3+cef	4.0+	4.1+
Standard deviation	.98	.98	.98	.98	.98	1.02	.98	.98	.98	.99	.80	.81	.85	.84	.89	.89
Standard Error	.03	.03	.03	.03	.03	.07	.03	.03	.03	.03	.02	.03	.03	.07	.03	.03

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Table Q23 5 (continuation)

Q23. BBC News channel - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC News channel in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1755	107	1587	1137	680
Effective sample s	1473	92	1347	968	584
Total	1744	155	1529	1073	649
Very dissatisfied (1.0)	44 3%	9 6%	32- 2%	21 2%	12 2%
Quite dissatisfied (2.0)	107 6%	3 2%	101 7%	71 7%	33 5%
Neither/ nor (3.0)	344 20%	22 14%	315+ 21%	216 20%	111 17%
Quite satisfied (4.0)	707 41%	62 40%	616 40%	445 41%	285+ 44%
Very satisfied (5.0)	479 27%	51 33%	416 27%	288 27%	186 29%
NET Satisfied	1186 68%	113 73%	1031 67%	733 68%	472+b 73%
NET Dissatisfied	152 9%	13 8%	133 9%	93 9%	46 7%
Don't know	61 4%	7 4%	49 3%	31 3%	20 3%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00
Base for stats	1682	148	1480	1041	629
Mean score	3.9	4.0	3.9	3.9	4.0+
Standard deviation	.98	1.08	.97	.96	.93
Standard Error	.03	.11	.03	.03	.04

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Table Q23_6

Q23. BBC Alba (Scottish Gaelic) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample s	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Very dissatisfied (1.0)	9 3%	4 2%	**	**	**	5 2%	2 2%
Quite dissatisfied (2.0)	13 4%	2- 1%	**	**	**	10 5%	3 3%
Neither/ nor (3.0)	79 24%	54+ 28%	**	**	**	52 23%	25 25%
Quite satisfied (4.0)	120 36%	80+ 42%	**	**	**	82 37%	36 36%
Very satisfied (5.0)	67 20%	33 17%	**	**	**	52 24%	15 15%
NET Satisfied	187 57%	114 59%	**	**	**	135 61%	51 51%
NET Dissatisfied	22 7%	6- 3%	**	**	**	16 7%	5 5%
Don't know	42 13%	18 10%	**	**	**	20- 9%	20 20%
Medians	4.00	4.00	**	**	**	4.00	4.00
Mode	4.00	4.00	**	**	**	4.00	4.00
Base for stats	288	174	**	**	**	202	81
Mean score	3.8	3.8	**	**	**	3.8	3.7
Standard deviation	.96	.84	**	**	**	.96	.89
Standard Error	.06	.07	**	**	**	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 6 (continuation)

Q23. BBC Alba (Scottish Gaelic) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample s	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Very dissatisfied (1.0)	9 3%	**	**	**	**	**	**	**	6 4%	**	**	**
Quite dissatisfied (2.0)	13 4%	**	**	**	**	**	**	**	7 4%	**	**	**
Neither/ nor (3.0)	79 24%	**	**	**	**	**	**	**	37 21%	**	**	**
Quite satisfied (4.0)	120 36%	**	**	**	**	**	**	**	77+ 44%	**	**	**
Very satisfied (5.0)	67 20%	**	**	**	**	**	**	**	37 21%	**	**	**
NET Satisfied	187 57%	**	**	**	**	**	**	**	113+ 65%	**	**	**
NET Dissatisfied	22 7%	**	**	**	**	**	**	**	13 8%	**	**	**
Don't know	42 13%	**	**	**	**	**	**	**	10- 6%	**	**	**
Medians	4.00	**	**	**	**	**	**	**	4.00	**	**	**
Mode	4.00	**	**	**	**	**	**	**	4.00	**	**	**
Base for stats	288	**	**	**	**	**	**	**	164	**	**	**
Mean score	3.8	**	**	**	**	**	**	**	3.8jk	**	**	**
Standard deviation	.96	-	+aefgjk	aefgjk	jk	-	-	-	aefgjk	-	-	-
Standard Error	.06	**	**	**	**	**	**	**	.09	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 6 (continuation)
 Q23. BBC Alba (Scottish Gaelic) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
 Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample s	269	**	**	**	**	**	**	**	**	**	**	**	**	**	
Total	330	**	**	**	**	**	**	**	**	**	**	**	**	**	
Very dissatisfied (1.0)	9 3%	**	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
Quite dissatisfied (2.0)	13 4%	**	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
Neither/ nor (3.0)	79 24%	**	**	**	**	**	**	**	**	**	**	54 22%	**	**	**
Quite satisfied (4.0)	120 36%	**	**	**	**	**	**	**	**	**	**	90 37%	**	**	**
Very satisfied (5.0)	67 20%	**	**	**	**	**	**	**	**	**	**	53 22%	**	**	**
NET Satisfied	187 57%	**	**	**	**	**	**	**	**	**	**	143 58%	**	**	**
NET Dissatisfied	22 7%	**	**	**	**	**	**	**	**	**	**	14 6%	**	**	**
Don't know	42 13%	**	**	**	**	**	**	**	**	**	**	34 14%	**	**	**
Medians	4.00	**	**	**	**	**	**	**	**	**	**	4.00	**	**	**
Mode	4.00	**	**	**	**	**	**	**	**	**	**	4.00	**	**	**
Base for stats	288	**	**	**	**	**	**	**	**	**	**	211	**	**	**
Mean score	3.8	**	**	**	**	**	**	**	**	**	**	3.8	**	**	**
Standard deviation	.96	**	**	**	**	**	**	**	**	**	**	.96	**	**	**
Standard Error	.06	**	**	**	**	**	**	**	**	**	**	.08	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 6 (continuation)
 Q23. BBC Alba (Scottish Gaelic) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
 Column percentages

	Total	SEG					Ethnicity Minority Ethnic Group					
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample s	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Very dissatisfied (1.0)	9 3%	0 -%	5 6%	** **	** **	5 3%	4 3%	6 2%	** **	** **	** **	** **
Quite dissatisfied (2.0)	13 4%	2 2%	2 2%	** **	** **	5 2%	8 6%	11 4%	** **	** **	** **	** **
Neither/ nor (3.0)	79 24%	23 23%	28 32%	** **	** **	52 27%	26 19%	48 20%	** **	** **	** **	** **
Quite satisfied (4.0)	120 36%	33 33%	33 37%	** **	** **	66 35%	54 39%	97 39%	** **	** **	** **	** **
Very satisfied (5.0)	67 20%	30 30%	13 15%	** **	** **	43 23%	24 17%	49 20%	** **	** **	** **	** **
NET Satisfied	187 57%	63 63%	46 52%	** **	** **	110 58%	78 56%	146 59%	** **	** **	** **	** **
NET Dissatisfied	22 7%	2 2%	7 8%	** **	** **	10 5%	12 9%	17 7%	** **	** **	** **	** **
Don't know	42 13%	12 12%	7 8%	** **	** **	20 10%	22 16%	35 14%	** **	** **	** **	** **
Medians	4.00	4.00	4.00	**	**	4.00	4.00	4.00	**	**	**	**
Mode	4.00	4.00	4.00	**	**	4.00	4.00	4.00	**	**	**	**
Base for stats	288	89	82	**	**	171	116	211	**	**	**	**
Mean score	3.8	4.0+b	3.6-	**	**	3.8	3.7	3.8	**	**	**	**
Standard deviation	.96	.84	1.00	**	**	.95	.98	.94	**	**	**	**
Standard Error	.06	.09	.11	**	**	.07	.11	.07	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 6 (continuation)

Q23. BBC Alba (Scottish Gaelic) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions										
Total		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**
Effective sample s	269	**	205	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**
Very dissatisfied	(1.0)	9	4	**	**	**	**	**	**	**	**	**
	3%	**	1%	**	**	**	**	**	**	**	**	**
Quite dissatisfied	(2.0)	13	7	**	**	**	**	**	**	**	**	**
	4%	**	3%	**	**	**	**	**	**	**	**	**
Neither/ nor	(3.0)	79	61	**	**	**	**	**	**	**	**	**
	24%	**	24%	**	**	**	**	**	**	**	**	**
Quite satisfied	(4.0)	120	98	**	**	**	**	**	**	**	**	**
	36%	**	39%	**	**	**	**	**	**	**	**	**
Very satisfied	(5.0)	67	54	**	**	**	**	**	**	**	**	**
	20%	**	21%	**	**	**	**	**	**	**	**	**
NET Satisfied	187	**	151	**	**	**	**	**	**	**	**	**
	57%	**	60%	**	**	**	**	**	**	**	**	**
NET Dissatisfied	22	**	11	**	**	**	**	**	**	**	**	**
	7%	**	4%	**	**	**	**	**	**	**	**	**
Don't know	42	**	31	**	**	**	**	**	**	**	**	**
	13%	**	12%	**	**	**	**	**	**	**	**	**
Medians	4.00	**	4.00	**	**	**	**	**	**	**	**	**
Mode	4.00	**	4.00	**	**	**	**	**	**	**	**	**
Base for stats	288	**	223	**	**	**	**	**	**	**	**	**
Mean score	3.8	**	3.9+acdeh	**	**	**	**	**	**	**	**	**
		-		-	-	-	-	-	-	-	-	-
Standard deviation	.96	**	.88	**	**	**	**	**	**	**	**	**
Standard Error	.06	**	.07	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 6 (continuation)

Q23. BBC Alba (Scottish Gaelic) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample s	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Very dissatisfied (1.0)	9 3%	** **	** **	** **	** **	2 1%	5 4%	9 3%	** **	9 3%	** **
Quite dissatisfied (2.0)	13 4%	** **	** **	** **	** **	5 4%	6 5%	10 3%	** **	13 4%	** **
Neither/ nor (3.0)	79 24%	** **	** **	** **	** **	34 25%	31 24%	75 24%	** **	77 24%	** **
Quite satisfied (4.0)	120 36%	** **	** **	** **	** **	42 31%	48 36%	115 37%	** **	119 37%	** **
Very satisfied (5.0)	67 20%	** **	** **	** **	** **	41+f 30%	17- 13%	67 22%	** **	67 21%	** **
NET Satisfied	187 57%	** **	** **	** **	** **	83 62%	65- 49%	183 58%	** **	186 58%	** **
NET Dissatisfied	22 7%	** **	** **	** **	** **	7 5%	12 9%	19 6%	** **	22 7%	** **
Don't know	42 13%	** **	** **	** **	** **	10- 7%	24+e 18%	36 11%	** **	38 12%	** **
Medians	4.00	**	**	**	**	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	**	**	4.00	4.00	4.00	**	4.00	**
Base for stats	288	**	**	**	**	124	108	277	**	285	**
Mean score	3.8	**	**	**	**	3.9+f	3.6-	3.8	**	3.8	**
Standard deviation	.96	**	**	**	**	.95	.99	.96	**	.96	**
Standard Error	.06	**	**	**	**	.09	.10	.06	**	.06	**

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Table Q23 6 (continuation)
 Q23. BBC Alba (Scottish Gaelic) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample s	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Very dissatisfied (1.0)	9 3%	9 3%	9 3%	9 3%	9 3%	5 2%	9 3%	7 2%	9 3%	8 3%	1 *%	2 1%	3 2%	0- -%	4 2%	2 1%
Quite dissatisfied (2.0)	13 4%	13 4%	12 4%	13 4%	13 4%	8 3%	13 4%	13 4%	13 4%	13 4%	12 5%	8 3%	7 3%	1- 1%	6 2%	5 2%
Neither/ nor (3.0)	79 24%	79 24%	77 24%	77 24%	75 24%	46 21%	79 24%	75 24%	79 24%	74 23%	46 19%	41 18%	40 17%	15- 11%	51d 21%	40 18%
Quite satisfied (4.0)	120 36%	120 36%	120 37%	119 37%	114 36%	90 40%	120 36%	119 37%	120 36%	117 37%	99 41%	99 43%	98 42%	73+ 51%	95 39%	91 42%
Very satisfied (5.0)	67 20%	67 20%	66 20%	65 20%	63 20%	60 27%	67 20%	66 21%	67 20%	66 21%	56 23%	56 24%	58 25%	50+ae 34%	55 23%	56 26%
NET Satisfied	187 57%	187 57%	186 57%	184 56%	177 56%	150 67%	187 57%	185 58%	187 57%	183 58%	155 64%	155 67%	156 67%	123 85%	149 62%	147 68%
NET Dissatisfied	22 7%	22 7%	21 6%	22 7%	22 7%	13 6%	22 7%	20 6%	22 7%	21 7%	12 5%	10 4%	11 5%	1- 1%	10 4%	7 3%
Don't know	42 13%	42e 13%	42e 13%	42e 13%	41e 13%	15 7%	42e 13%	38 12%	42e 13%	38 12%	29d 12%	23d 10%	25d 11%	5- 3%	30d 12%	23d 11%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	288	288	284	283	274	209	288	281	288	278	213	207	207	140	210	194
Mean score	3.8	3.8	3.8	3.8	3.8	3.9+	3.8	3.8+	3.8	3.8	3.9+	4.0+	4.0+	4.2	3.9+	4.0+
Standard deviation	.96	.96	.95	.96	.97	.93	.96	.93	.96	.96	.85	.85	.88	.68	.88	.84
Standard Error	.06	.06	.06	.06	.06	.07	.06	.06	.06	.06	.06	.07	.07	.06	.07	.07

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Table Q23 6 (continuation)

Q23. BBC Alba (Scottish Gaelic) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Total					
Unweighted row		321	** 299	221	138
Effective sample size		269	** 252	184	115
Total		330	** 302	216	139
Very dissatisfied	(1.0)	9 3%	** 7 2%	2 1%	1- *%
Quite dissatisfied	(2.0)	13 4%	** 10 3%	6 3%	1- 1%
Neither/ nor	(3.0)	79 24%	** 70 23%	54 25%	33 24%
Quite satisfied	(4.0)	120 36%	** 117 39%	79 37%	52 38%
Very satisfied	(5.0)	67 20%	** 64 21%	48 22%	40+ 28%
NET Satisfied		187 57%	** 181 60%	126 59%	92+ 66%
NET Dissatisfied		22 7%	** 16d 5%	9 4%	1- 1%
Don't know		42 13%	** 34 11%	27 13%	13 9%
Medians		4.00	** 4.00	4.00	4.00
Mode		4.00	** 4.00	4.00	4.00
Base for stats		288	** 268	189	126
Mean score		3.8	** 3.8+	3.9	4.0+a
Standard deviation		.96	** .92	.88	.80
Standard Error		.06	** .06	.07	.08

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Table Q23_7

Q23. BBC Scotland TV channel (on air between 7 and midnight) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Scotland TV channel (on air between 7 and midnight) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	469	270	141	**	**	270	193
Effective sample s	389	226	117	**	**	228	161
Total	455	273	121	**	**	284	165
Very dissatisfied (1.0)	4 1%	3 1%	1 1%	** **	** **	3 1%	1 *%
Quite dissatisfied (2.0)	24 5%	11 4%	5 4%	** **	** **	17 6%	7 4%
Neither/ nor (3.0)	112 25%	79+b 29%	23 19%	** **	** **	67 23%	43 26%
Quite satisfied (4.0)	174 38%	107 39%	41 34%	** **	** **	116 41%	57 34%
Very satisfied (5.0)	103 23%	56 20%	32 27%	** **	** **	65 23%	37 23%
NET Satisfied	277 61%	163 60%	73 60%	** **	** **	181 64%	94 57%
NET Dissatisfied	28 6%	14 5%	6 5%	** **	** **	20 7%	8 5%
Don't know	37 8%	16- 6%	19+a 16%	** **	** **	16- 6%	19a 12%
Medians	4.00	4.00	4.00	**	**	4.00	4.00
Mode	4.00	4.00	4.00	**	**	4.00	4.00
Base for stats	417	256	102	**	**	268	146
Mean score	3.8	3.8	4.0	**	**	3.8	3.8
Standard deviation	.90	.87	.91	**	**	.91	.88
Standard Error	.05	.06	.09	**	**	.06	.07

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Table Q23.7 (continuation)

Q23. BBC Scotland TV channel (on air between 7 and midnight) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Scotland TV channel (on air between 7 and midnight) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	469	**	**	**	**	**	**	**	164	162	143	**
Effective sample s	389	**	**	**	**	**	**	**	140	134	124	**
Total	455	**	**	**	**	**	**	**	192	144	119	**
Very dissatisfied (1.0)	4 1%	**	**	**	**	**	**	**	2 1%	1 1%	1 1%	**
Quite dissatisfied (2.0)	24 5%	**	**	**	**	**	**	**	15+ 8%	4 3%	5 4%	**
Neither/ nor (3.0)	112 25%	**	**	**	**	**	**	**	42 22%	38 27%	31 26%	**
Quite satisfied (4.0)	174 38%	**	**	**	**	**	**	**	77 40%	59 41%	38 32%	**
Very satisfied (5.0)	103 23%	**	**	**	**	**	**	**	44 23%	30 21%	29 24%	**
NET Satisfied	277 61%	**	**	**	**	**	**	**	122 63%	89 62%	67 56%	**
NET Dissatisfied	28 6%	**	**	**	**	**	**	**	17+ 9%	5 3%	6 5%	**
Don't know	37 8%	**	**	**	**	**	**	**	10 5%	12 8%	15h 13%	**
Medians	4.00	**	**	**	**	**	**	**	4.00	4.00	4.00	**
Mode	4.00	**	**	**	**	**	**	**	4.00	4.00	4.00	**
Base for stats	417	**	**	**	**	**	**	**	181	132	104	**
Mean score	3.8	**	**	**	**	**	**	**	3.8	3.9	3.9	**
Standard deviation	.90	**	**	**	**	**	**	**	.94	.83	.91	**
Standard Error	.05	**	**	**	**	**	**	**	.08	.07	.09	**

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Table Q23.7 (continuation)

Q23. BBC Scotland TV channel (on air between 7 and midnight) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Scotland TV channel (on air between 7 and midnight) in last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	469	**	**	**	**	**	**	**	**	**	**	231	189	**	**
Effective sample s	389	**	**	**	**	**	**	**	**	**	**	214	163	**	**
Total	455	**	**	**	**	**	**	**	**	**	**	285	153	**	**
Very dissatisfied (1.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	1 5%	2 1%	** **	** **
Quite dissatisfied (2.0)	24 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	17 6%	6 4%	** **	** **
Neither/ nor (3.0)	112 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	79 28%	29- 19%	** **	** **
Quite satisfied (4.0)	174 38%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	103 36%	66 43%	** **	** **
Very satisfied (5.0)	103 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	56- 20%	45+j 29%	** **	** **
NET Satisfied	277 61%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	159- 56%	111+j 72%	** **	** **
NET Dissatisfied	28 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 6%	8 5%	** **	** **
Don't know	37 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	30+k 10%	6- 4%	** **	** **
Medians	4.00	**	**	**	**	**	**	**	**	**	**	4.00	4.00	**	**
Mode	4.00	**	**	**	**	**	**	**	**	**	**	4.00	4.00	**	**
Base for stats	417	**	**	**	**	**	**	**	**	**	**	255	147	**	**
Mean score	3.8	**	**	**	**	**	**	**	**	**	**	3.8	4.0+fjlm	**	**
Standard deviation	.90	**	**	**	**	**	**	**	**	**	**	.88	.88	**	**
Standard Error	.05	**	**	**	**	**	**	**	**	**	**	.06	.07	**	**

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Table Q23.7 (continuation)

Q23. BBC Scotland TV channel (on air between 7 and midnight) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Scotland TV channel (on air between 7 and midnight) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	469	165	132	**	**	297	167	374	**	**	**	**
Effective sample s	389	140	112	**	**	252	145	314	**	**	**	**
Total	455	138	111	**	**	248	203	365	**	**	**	**
Very dissatisfied (1.0)	4 1%	0 -%	2 2%	** **	** **	2 1%	2 1%	3 1%	** **	** **	** **	** **
Quite dissatisfied (2.0)	24 5%	4 3%	5 4%	** **	** **	9 4%	13 7%	16 4%	** **	** **	** **	** **
Neither/ nor (3.0)	112 25%	26 19%	27 25%	** **	** **	53 21%	58 28%	84 23%	** **	** **	** **	** **
Quite satisfied (4.0)	174 38%	60f 44%	51f 46%	** **	** **	111+f 45%	62- 31%	144 39%	** **	** **	** **	** **
Very satisfied (5.0)	103 23%	41+b 30%	17- 16%	** **	** **	58 23%	45 22%	85 23%	** **	** **	** **	** **
NET Satisfied	277 61%	101+f 73%	68 62%	** **	** **	169+f 68%	107- 53%	229 63%	** **	** **	** **	** **
NET Dissatisfied	28 6%	4 3%	7 6%	** **	** **	11 4%	16 8%	19 5%	** **	** **	** **	** **
Don't know	37 8%	7 5%	9 8%	** **	** **	15 6%	22 11%	33 9%	** **	** **	** **	** **
Medians	4.00	4.00	4.00	**	**	4.00	4.00	4.00	**	**	**	**
Mode	4.00	4.00	4.00	**	**	4.00	4.00	4.00	**	**	**	**
Base for stats	417	131	102	**	**	233	181	332	**	**	**	**
Mean score	3.8	4.0+bcf	3.8	**	**	3.9c	3.7	3.9d	**	**	**	**
Standard deviation	.90	.80	.86	**	**	.84	.96	.88	**	**	**	**
Standard Error	.05	.07	.08	**	**	.05	.08	.05	**	**	**	**

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Table Q23.7 (continuation)

Q23. BBC Scotland TV channel (on air between 7 and midnight) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Scotland TV channel (on air between 7 and midnight) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		469	118	351	**	**	**	**	**	**	**	**	**
Effective sample s		389	100	290	**	**	**	**	**	**	**	**	**
Total		455	114	341	**	**	**	**	**	**	**	**	**
Very dissatisfied	(1.0)	4 1%	1 *%	4 1%	**	**	**	**	**	**	**	**	**
Quite dissatisfied	(2.0)	24 5%	6 5%	18 5%	**	**	**	**	**	**	**	**	**
Neither/ nor	(3.0)	112 25%	27 24%	85 25%	**	**	**	**	**	**	**	**	**
Quite satisfied	(4.0)	174 38%	38 34%	136 40%	**	**	**	**	**	**	**	**	**
Very satisfied	(5.0)	103 23%	29 26%	74 22%	**	**	**	**	**	**	**	**	**
NET Satisfied		277 61%	68 59%	210 62%	**	**	**	**	**	**	**	**	**
NET Dissatisfied		28 6%	6 6%	22 6%	**	**	**	**	**	**	**	**	**
Don't know		37 8%	13 11%	25 7%	**	**	**	**	**	**	**	**	**
Medians		4.00	4.00	4.00	**	**	**	**	**	**	**	**	**
Mode		4.00	4.00	4.00	**	**	**	**	**	**	**	**	**
Base for stats		417	101	316	**	**	**	**	**	**	**	**	**
Mean score		3.8	3.9	3.8	**	**	**	**	**	**	**	**	**
Standard deviation		.90	.91	.90	**	**	**	**	**	**	**	**	**
Standard Error		.05	.10	.05	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_7 (continuation)

Q23. BBC Scotland TV channel (on air between 7 and midnight) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Scotland TV channel (on air between 7 and midnight) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	469	**	**	**	**	159	210	455	**	461	**
Effective sample s	389	**	**	**	**	132	173	378	**	383	**
Total	455	**	**	**	**	158	193	439	**	446	**
Very dissatisfied (1.0)	4 1%	** **	** **	** **	** **	1 *%	3 2%	4 1%	** **	4 1%	** **
Quite dissatisfied (2.0)	24 5%	** **	** **	** **	** **	6 4%	12 6%	24 5%	** **	24 5%	** **
Neither/ nor (3.0)	112 25%	** **	** **	** **	** **	37 24%	47 24%	109 25%	** **	112 25%	** **
Quite satisfied (4.0)	174 38%	** **	** **	** **	** **	66 42%	65 34%	169 39%	** **	172 38%	** **
Very satisfied (5.0)	103 23%	** **	** **	** **	** **	38 24%	45 23%	100 23%	** **	102 23%	** **
NET Satisfied	277 61%	** **	** **	** **	** **	104 66%	110 57%	269 61%	** **	274 61%	** **
NET Dissatisfied	28 6%	** **	** **	** **	** **	7 4%	15 8%	28 6%	** **	28 6%	** **
Don't know	37 8%	** **	** **	** **	** **	10 6%	22 11%	32 7%	** **	32 7%	** **
Medians	4.00	**	**	**	**	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	**	**	4.00	4.00	4.00	**	4.00	**
Base for stats	417	**	**	**	**	148	172	407	**	414	**
Mean score	3.8	**	**	**	**	3.9	3.8	3.8	**	3.8	**
Standard deviation	.90	**	**	**	**	.84	.97	.90	**	.90	**
Standard Error	.05	**	**	**	**	.08	.08	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23.7 (continuation)

Q23. BBC Scotland TV channel (on air between 7 and midnight) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Scotland TV channel (on air between 7 and midnight) in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	469	469	462	462	430	203	469	447	469	442	355	324	326	124	343	296
Effective sample s	389	389	383	383	356	170	389	373	389	367	297	274	272	106	286	246
Total	455	455	448	448	420	218	455	436	455	431	346	315	315	135	333	292
Very dissatisfied (1.0)	4 1%	4 1%	4 1%	4 1%	4 1%	2 1%	4 1%	3 1%	4 1%	4 1%	3 1%	2 1%	1 *%	1 1%	1 *%	3 1%
Quite dissatisfied (2.0)	24 5%	24 5%	24 5%	24 5%	21 5%	12 5%	24 5%	23 5%	24 5%	23 5%	12 4%	7- 2%	9- 3%	1- 1%	9- 3%	6- 2%
Neither/ nor (3.0)	112 25%	112 25%	108 24%	110 25%	103 25%	49 22%	112 25%	108 25%	112 25%	108 25%	69 20%	65- 20%	66- 21%	19- 14%	65- 19%	53- 18%
Quite satisfied (4.0)	174 38%	174 38%	172 38%	171 38%	156 37%	87 40%	174 38%	168 39%	174 38%	167 39%	147 43%	136+ 43%	128 41%	60 44%	142+ 43%	118 40%
Very satisfied (5.0)	103 23%	103 23%	103 23%	103 23%	100 24%	53 24%	103 23%	101 23%	103 23%	95 22%	95 27%	91+ 29%	93+ 30%	51+e 37%	89+ 27%	89+ 31%
NET Satisfied	277 61%	277 61%	275 61%	274 61%	256 61%	140 64%	277 61%	269 62%	277 61%	262 61%	242 70%	227+ 72%	221+ 70%	111 +abcef 82%	232+ 70%	207+ 71%
NET Dissatisfied	28 6%	28 6%	28 6%	28 6%	25 6%	14 6%	28 6%	26 6%	28 6%	27 6%	15 4%	9- 3%	10- 3%	2- 1%	11- 3%	9- 3%
Don't know	37 8%	37 8%	36 8%	36 8%	36 8%	16 7%	37 8%	32 7%	37 8%	34 8%	20 6%	15- 5%	17- 6%	4- 3%	25 8%	24 8%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	417	417	411	412	385	203	417	404	417	397	326	300	297	131	307	268
Mean score	3.8	3.8	3.8	3.8	3.9	3.9	3.8	3.8	3.8	3.8	4.0+	4.0+	4.0+	4.2+abce	4.0+	4.1+
Standard deviation	.90	.90	.90	.90	.91	.90	.90	.89	.90	.90	.86	.82	.83	.75	.82	.84
Standard Error	.05	.05	.05	.05	.05	.07	.05	.05	.05	.05	.05	.05	.05	.07	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23.7 (continuation)

Q23. BBC Scotland TV channel (on air between 7 and midnight) - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Scotland TV channel (on air between 7 and midnight) in last 6 months

Absolute figures
Column percentages

		Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Total					
Unweighted row		469	** 439	324	189
Effective sample size		389	** 366	270	158
Total		455	** 421	305	181
Very dissatisfied	(1.0)	4 1%	** 4 1%	2 1%	0 -%
Quite dissatisfied	(2.0)	24 5%	** 24 6%	15 5%	7 4%
Neither/ nor	(3.0)	112 25%	** 100 24%	70 23%	42 23%
Quite satisfied	(4.0)	174 38%	** 167 40%	131+ 43%	81+ 45%
Very satisfied	(5.0)	103 23%	** 96 23%	65 21%	43 24%
NET Satisfied		277 61%	** 263 62%	196 64%	124+ 69%
NET Dissatisfied		28 6%	** 27 7%	18 6%	7 4%
Don't know		37 8%	** 31 7%	21 7%	8- 4%
Medians		4.00	** 4.00	4.00	4.00
Mode		4.00	** 4.00	4.00	4.00
Base for stats		417	** 390	284	173
Mean score		3.8	** 3.8	3.8	3.9
Standard deviation		.90	** .90	.87	.81
Standard Error		.05	** .05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23.8

Q23. ITV/ITV Cymru Wales/STV/UTV - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched ITV/ ITV Cymru Wales/ STV/ UTV in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2430	1107	1188	**	108	1108	1295
Effective sample s	2057	936	1008	**	91	940	1100
Total	2458	1153	1152	**	118	1188	1243
Very dissatisfied (1.0)	51 2%	21 2%	30 3%	** **	* *%	22 2%	29 2%
Quite dissatisfied (2.0)	125 5%	51 4%	60 5%	** **	12 10%	75+b 6%	47- 4%
Neither/ nor (3.0)	446 18%	200 17%	224 19%	** **	19 16%	260+b 22%	177- 14%
Quite satisfied (4.0)	1033 42%	469 41%	495 43%	** **	48 41%	500 42%	527 42%
Very satisfied (5.0)	763 31%	399+b 35%	321- 28%	** **	36 31%	315- 27%	441+a 35%
NET Satisfied	1796 73%	868+b 75%	816- 71%	** **	84 72%	815- 69%	968+a 78%
NET Dissatisfied	176 7%	73 6%	90 8%	** **	12 10%	97 8%	76 6%
Don't know	39 2%	13 1%	22 2%	** **	2 2%	15 1%	21 2%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	4.00	4.00	4.00	**	4.00	4.00	4.00
Base for stats	2419	1140	1130	**	115	1172	1221
Mean score	4.0	4.0+b	3.9-	**	3.9	3.9-	4.1+a
Standard deviation	.95	.93	.96	**	.95	.95	.93
Standard Error	.02	.03	.03	**	.10	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 8 (continuation)

Q23. ITV/ITV Cymru Wales/STV/UTV - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched ITV/ ITV Cymru Wales/ STV/ UTV in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2430	206	354	362	405	446	369	288	560	767	1103	657
Effective sample s	2057	179	312	306	336	379	313	248	486	641	938	560
Total	2458	264	372	354	411	410	351	295	637	766	1055	646
Very dissatisfied (1.0)	51 2%	7 3%	3 1%	11b 3%	10 2%	8 2%	9 2%	3 1%	10 2%	21b 3%	20 2%	12 2%
Quite dissatisfied (2.0)	125 5%	13 5%	15 4%	21 6%	25 6%	23 6%	13 4%	14 5%	29 5%	46 6%	51 5%	27 4%
Neither/ nor (3.0)	446 18%	68 +defgijk 26%	68 18%	70 20%	69 17%	75 18%	54 15%	41 14%	136+fgjk 21%	140 18%	170- 16%	95- 15%
Quite satisfied (4.0)	1033 42%	96 36%	169 45%	144 41%	164 40%	168 41%	163a 46%	130 44%	264 42%	308 40%	461 44%	293a 45%
Very satisfied (5.0)	763 31%	68 26%	112 30%	102 29%	138 33%	131 32%	108 31%	104ah 35%	180 28%	239 31%	344 33%	213 33%
NET Satisfied	1796 73%	164- 62%	280a 75%	246 69%	301a 73%	299a 73%	271ach 77%	235+achi 80%	445 70%	547a 71%	804+achi 76%	506+achi 78%
NET Dissatisfied	176 7%	21 8%	18 5%	32b 9%	35 8%	31 8%	22 6%	17 6%	39 6%	67b 9%	70 7%	39 6%
Don't know	39 2%	11 +befgijk 4%	5 1%	6 2%	6 1%	4 1%	3 1%	2 1%	17+jk 3%	12 2%	10 1%	6 1%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	2419	253	367	348	405	405	348	292	620	754	1045	640
Mean score	4.0	3.8-	4.0a	3.9	4.0	4.0	4.0a	4.1+achi	3.9	3.9	4.0+ac	4.0+achi
Standard deviation	.95	.99	.85	1.01	.99	.96	.92	.88	.92	1.00	.93	.90
Standard Error	.02	.08	.05	.06	.05	.05	.05	.06	.04	.04	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 8 (continuation)
 Q23. ITV/ITV Cymru Wales/STV/UTV - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched ITV/ ITV Cymru Wales/ STV/ UTV in last 6 months

Absolute figures
 Column percentages

		Region													
		East Midlands	West Midlands	East	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		2430	171	186	205	247	**	256	302	184	165	1799	243	193	195
Effective sample s		2057	156	172	189	230	**	235	280	172	152	1657	209	165	161
Total		2458	186	212	242	307	**	266	364	226	206	2105	197	92	64
Very dissatisfied	(1.0)	51 2%	6 3%	3 1%	3 1%	4 1%	** **	8 3%	8 2%	6 2%	6 3%	43 2%	5 3%	2 2%	1 2%
Quite dissatisfied	(2.0)	125 5%	5 3%	8 4%	16k 7%	18k 6%	** **	10 4%	20k 6%	19+ak 8%	12k 6%	113k 5%	3- 1%	6k 7%	3k 4%
Neither/ nor	(3.0)	446 18%	34m 18%	44im 21%	37 15%	67fim 22%	** **	37 14%	73im 20%	44im 19%	22- 11%	373im 18%	45cfim 23%	22cfim 23%	6- 10%
Quite satisfied	(4.0)	1033 42%	85 46%	84 40%	98 41%	123 40%	** **	116 44%	155 43%	95 42%	92 45%	891 42%	79 40%	37 40%	27 42%
Very satisfied	(5.0)	763 31%	55 30%	66 31%	881 36%	86 28%	** **	901 34%	105 29%	61 27%	70 34%	659 31%	56 28%	23 25%	26+adghjkl 40%
NET Satisfied		1796 73%	1411 76%	151 71%	1861 77%	210 68%	** **	206dkl 78%	260 71%	157 69%	163dhkl 79%	15501 74%	134 68%	60- 65%	53+bdghjkl 82%
NET Dissatisfied		176 7%	11 6%	11 5%	18 8%	22 7%	** **	19 7%	28 8%	25+bk 11%	18 9%	156 7%	8 4%	8k 9%	4 6%
Don't know		39 2%	1 *%	6c 3%	1 *%	8 3%	** **	4 1%	2 1%	1 *%	3 1%	27- 1%	9+acfghj 4%	2c 2%	1 2%
Medians		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats		2419	185	206	242	299	**	262	362	226	203	2079	188	90	63
Mean score		4.0	4.0	4.0	4.0hl	3.9	**	4.0hl	3.9	3.8	4.01	4.01	3.9	3.8-	4.2+dghjkl
Standard deviation		.95	.93	.91	.93	.93	hl **	.97	.95	1.00	.98	.95	.92	.98	.92
Standard Error		.02	.07	.07	.07	.06	**	.06	.06	.08	.08	.02	.06	.08	.07

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Table Q23.8 (continuation)

Q23. ITV/ITV Cymru Wales/STV/UTV - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched ITV/ ITV Cymru Wales/ STV/ UTV in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2430	892	641	321	555	1533	876	2140	**	281	122	**
Effective sample s	2057	789	555	287	496	1345	782	1806	**	242	107	**
Total	2458	756	540	427	712	1296	1139	2161	**	287	136	**
Very dissatisfied (1.0)	51 2%	13 2%	7 1%	10 2%	19 3%	20 2%	29 3%	41 2%	**	11 4%	4 3%	**
Quite dissatisfied (2.0)	125 5%	40 5%	28 5%	23 5%	31 4%	68 5%	54 5%	107 5%	**	17 6%	11 8%	**
Neither/ nor (3.0)	446 18%	153f 20%	109 20%	68 16%	115 16%	262+df 20%	183- 16%	381 18%	**	60 21%	34 25%	**
Quite satisfied (4.0)	1033 42%	335 44%	222 41%	171 40%	297 42%	557 43%	468 41%	920 43%	**	111 38%	52 38%	**
Very satisfied (5.0)	763 31%	204- 27%	165 31%	149ae 35%	240ae 34%	369- 28%	389+ae 34%	682d 32%	**	80 28%	29- 21%	**
NET Satisfied	1796 73%	539 71%	387 72%	320 75%	537 75%	926 71%	857+ 75%	1602+cd 74%	**	191- 66%	81- 59%	**
NET Dissatisfied	176 7%	53 7%	35 6%	33 8%	50 7%	89 7%	83 7%	148 7%	**	27 9%	15 11%	**
Don't know	39 2%	11 1%	9 2%	6 1%	10 1%	20 2%	17 1%	29- 1%	**	9+a 3%	6+a 5%	**
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Base for stats	2419	745	531	421	702	1276	1123	2131	**	278	129	**
Mean score	4.0	3.9	4.0	4.0	4.0	3.9	4.0+a	4.0+cd	**	3.8-	3.7-	**
Standard deviation	.95	.92	.92	.97	.96	.92	.97	.93	**	1.03	1.00	**
Standard Error	.02	.03	.04	.06	.04	.03	.03	.02	**	.07	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 8 (continuation)

Q23. ITV/ITV Cymru Wales/STV/UTV - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched ITV/ ITV Cymru Wales/ STV/ UTV in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2430	793	1637	206	125	219	**	121	**	**	303	210
Effective sample s		2057	667	1391	169	104	186	**	102	**	**	257	182
Total		2458	828	1630	202	129	241	**	134	**	**	326	220
Very dissatisfied	(1.0)	51 2%	17 2%	35 2%	4 2%	4 3%	9 4%	** **	3 3%	** **	** **	8 2%	5 2%
Quite dissatisfied	(2.0)	125 5%	52 6%	73 4%	15 7%	11b 9%	21+b 9%	** **	14+b 11%	** **	** **	23 7%	11 5%
Neither/ nor	(3.0)	446 18%	152 18%	295 18%	40 20%	31e 24%	32 13%	** **	26 19%	** **	** **	65 20%	36 16%
Quite satisfied	(4.0)	1033 42%	323 39%	710dg 44%	81 40%	42- 33%	88 36%	** **	43- 32%	** **	** **	124 38%	98dg 45%
Very satisfied	(5.0)	763 31%	274 33%	489 30%	59 29%	39 30%	88 36%	** **	47 35%	** **	** **	101 31%	70 32%
NET Satisfied		1796 73%	597d 72%	1199d 74%	140 69%	81- 63%	176 73%	** **	90 67%	** **	** **	225 69%	168d 77%
NET Dissatisfied		176 7%	69 8%	107 7%	19 9%	15b 12%	30+b 12%	** **	18+b 13%	** **	** **	31 9%	16 7%
Don't know		39 2%	10 1%	29 2%	4 2%	2 1%	4 2%	** **	* %	** **	** **	6 2%	0 -
Medians		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	4.00	**	5.00	**	**	4.00	4.00
Base for stats		2419	818	1601	198	127	238	**	134	**	**	320	220
Mean score		4.0	4.0	4.0f	3.9	3.8	3.9	**	3.9	**	**	3.9	4.0
Standard deviation		.95	.98	.93	.98	1.07	1.09	**	1.09	**	**	1.01	.94
Standard Error		.02	.04	.03	.08	.11	.08	**	.11	**	**	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 8 (continuation)

Q23. ITV/ITV Cymru Wales/STV/UTV - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched ITV/ ITV Cymru Wales/ STV/ UTV in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2430	108	**	299	274	590	1318	2386	**	2404	**
Effective sample s	2057	94	**	259	233	504	1109	2021	**	2035	**
Total	2458	109	**	304	277	600	1306	2408	**	2427	**
Very dissatisfied (1.0)	51 2%	1 1%	**	7 2%	8 3%	16 3%	30 2%	49 2%	**	49 2%	**
Quite dissatisfied (2.0)	125 5%	6 5%	**	13 4%	12 4%	25 4%	69 5%	122 5%	**	125 5%	**
Neither/ nor (3.0)	446 18%	19 18%	**	57 19%	56 20%	110 18%	237 18%	439 18%	**	443 18%	**
Quite satisfied (4.0)	1033 42%	35 33%	**	115 38%	98- 35%	234 39%	574d 44%	1016 42%	**	1024 42%	**
Very satisfied (5.0)	763 31%	44 41%	**	108f 35%	96 35%	202 34%	377- 29%	751 31%	**	753 31%	**
NET Satisfied	1796 73%	80 73%	**	222 73%	195 70%	436 73%	952 73%	1767 73%	**	1777 73%	**
NET Dissatisfied	176 7%	6 6%	**	20 7%	20 7%	40 7%	99 8%	171 7%	**	174 7%	**
Don't know	39 2%	3 3%	**	5 2%	7 2%	14 2%	18 1%	31 1%	**	32 1%	**
Medians	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	5.00	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats	2419	105	**	299	270	586	1288	2377	**	2394	**
Mean score	4.0	4.1	**	4.0	4.0	4.0	3.9	4.0	**	4.0	**
Standard deviation	.95	.94	**	.97	1.00	.97	.95	.94	**	.94	**
Standard Error	.02	.10	**	.06	.07	.04	.03	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 8 (continuation)

Q23. ITV/ITV Cymru Wales/STV/UTV - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched ITV/ ITV Cymru Wales/ STV/ UTV in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2430	2375	2430	2346	2106	317	2430	2198	2430	2156	1769	1439	1785	194	1775	1345
Effective sample s	2057	2012	2057	1986	1776	252	2057	1859	2057	1823	1502	1228	1508	154	1505	1136
Total	2458	2392	2458	2380	2139	296	2458	2207	2458	2165	1765	1427	1796	178	1790	1377
Very dissatisfied (1.0)	51 2%	47 2%	51 2%	49 2%	44 2%	5 2%	51 2%	46 2%	51 2%	43 2%	14-c 1%	11-c 1%	0- -%	1c *%	16-c 1%	7-c *%
Quite dissatisfied (2.0)	125 5%	123 5%	125 5%	123 5%	109 5%	22 8%	125 5%	114 5%	125 5%	116 5%	46-c 3%	44-c 3%	0- -%	8c 5%	53-c 3%	33-c 2%
Neither/ nor (3.0)	446 18%	434 18%	446 18%	426 18%	348- 16%	43 15%	446 18%	400 18%	446 18%	404 19%	188-cf 11%	169-cf 12%	0- -%	13-c 7%	193-cf 11%	109-c 8%
Quite satisfied (4.0)	1033 42%	1004 42%	1033 42%	1010 42%	903 42%	112 38%	1033 42%	933 42%	1033 42%	906 42%	837+ 47%	661+ 46%	1033+abdef 58%	74 42%	836+ 47%	614+ 45%
Very satisfied (5.0)	763 31%	746 31%	763 31%	739 31%	704+ 33%	104 35%	763 31%	688 31%	763 31%	666 31%	664+ 38%	530+ 37%	763+abe 42%	79+ 44%	679+ 38%	601+abe 44%
NET Satisfied	1796 73%	1750 73%	1796 73%	1749 73%	1607+ 75%	215 73%	1796 73%	1621 73%	1796 73%	1572 73%	1501+ 85%	1191+ 83%	1796 +abdef 100%	153+ 86%	1515+ 85%	1215+abe 88%
NET Dissatisfied	176 7%	171 7%	176 7%	172 7%	153 7%	27 9%	176 7%	160 7%	176 7%	160 7%	59-c 3%	55-c 4%	0- -%	9c 5%	69-c 4%	39-c 3%
Don't know	39 2%	37 2%	39 2%	33 1%	31 1%	11 +abcd 4%	39 2%	26- 1%	39 2%	30- 1%	16-c 1%	12-c 1%	0- -%	3c 2%	13-c 1%	13-c 1%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00
Base for stats	2419	2355	2419	2347	2108	285	2419	2181	2419	2136	1749	1415	1796	175	1777	1364
Mean score	4.0	4.0	4.0	4.0	4.0+	4.0	4.0	4.0	4.0	4.0	4.2+	4.2+	4.4 +abdef	4.3+	4.2+	4.3+abe
Standard deviation	.95	.94	.95	.95	.95	.99	.95	.95	.95	.95	.79	.81	.49	.83	.81	.76
Standard Error	.02	.02	.02	.02	.02	.06	.02	.02	.02	.02	.02	.02	.01	.07	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 8 (continuation)

Q23. ITV/ITV Cymru Wales/STV/UTV - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched ITV/ ITV Cymru Wales/ STV/ UTV in last 6 months

Absolute figures
Column percentages

		Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Total						
Unweighted row		2430	137	2202	1560	906
Effective sample s		2057	120	1882	1332	779
Total		2458	207	2157	1493	870
Very dissatisfied	(1.0)	51 2%	13+bcd 6%	36- 2%	20- 1%	7- 1%
Quite dissatisfied	(2.0)	125 5%	11 5%	105 5%	69 5%	43 5%
Neither/ nor	(3.0)	446 18%	31 15%	395 18%	283 19%	169 19%
Quite satisfied	(4.0)	1033 42%	74 35%	924 43%	673+a 45%	397+a 46%
Very satisfied	(5.0)	763 31%	72 35%	666 31%	428- 29%	243- 28%
NET Satisfied		1796 73%	146 70%	1590 74%	1100 74%	640 74%
NET Dissatisfied		176 7%	25+bcd 12%	142- 7%	89- 6%	50 6%
Don't know		39 2%	6 3%	30 1%	21 1%	12 1%
Medians		4.00	4.00	4.00	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00
Base for stats		2419	201	2127	1472	858
Mean score		4.0	3.9	4.0	4.0	4.0
Standard deviation		.95	1.15	.92	.89	.87
Standard Error		.02	.11	.02	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_9

Q23. S4C - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Panel (a)	Method		River (d)	Gender	
			Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample s	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Very dissatisfied (1.0)	7 2%	2 1%	**	0 -%	**	5 2%	* *%
Quite dissatisfied (2.0)	20 7%	9 6%	**	0 -%	**	13 7%	7 8%
Neither/ nor (3.0)	67 23%	39 23%	**	0 -%	**	41 21%	26 28%
Quite satisfied (4.0)	94 32%	54 32%	**	0 -%	**	63 32%	30 32%
Very satisfied (5.0)	89 31%	59 35%	**	0 -%	**	64 33%	24 26%
NET Satisfied	183 63%	114 67%	**	0 -%	**	127 65%	53 58%
NET Dissatisfied	27 9%	11 7%	**	0 -%	**	17 9%	8 9%
Don't know	14 5%	5 3%	**	0 -%	**	9 5%	5 5%
Medians	4.00	4.00	**		**	4.00	4.00
Mode	4.00	5.00	**		**	5.00	4.00
Base for stats	277	164	**	0	**	186	87
Mean score	3.9	4.0+	**		**	3.9	3.8
Standard deviation	1.03	.97	**		**	1.03	.96
Standard Error	.07	.08	**		**	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_9 (continuation)

Q23. S4C - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample s	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Very dissatisfied (1.0)	7 2%	**	**	**	**	**	**	**	6 4%	0 -	**	**
Quite dissatisfied (2.0)	20 7%	**	**	**	**	**	**	**	13 8%	4 5%	**	**
Neither/ nor (3.0)	67 23%	**	**	**	**	**	**	**	32 19%	21 24%	**	**
Quite satisfied (4.0)	94 32%	**	**	**	**	**	**	**	51 30%	31 37%	**	**
Very satisfied (5.0)	89 31%	**	**	**	**	**	**	**	58 35%	24 29%	**	**
NET Satisfied	183 63%	**	**	**	**	**	**	**	109 65%	56 66%	**	**
NET Dissatisfied	27 9%	**	**	**	**	**	**	**	19 11%	4 5%	**	**
Don't know	14 5%	**	**	**	**	**	**	**	6 4%	4 4%	**	**
Medians	4.00	**	**	**	**	**	**	**	4.00	4.00	**	**
Mode	4.00	**	**	**	**	**	**	**	5.00	4.00	**	**
Base for stats	277	**	**	**	**	**	**	**	161	80	**	**
Mean score	3.9	**	**	**	**	**	**	**	3.9	3.9afjk	**	**
Standard deviation	1.03	-	+afjk	**	fk	**	**	**	1.11	.88	**	**
Standard Error	.07	**	**	**	**	**	**	**	.10	.10	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_9 (continuation)

Q23. S4C - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands			East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the				(m)	
										Humber					
		Total								(i)					
Unweighted row		314	**	**	**	**	**	**	**	**	178	**	**	**	
Effective sample s		248	**	**	**	**	**	**	**	**	164	**	**	**	
Total		291	**	**	**	**	**	**	**	**	219	**	**	**	
Very dissatisfied	(1.0)	7	**	**	**	**	**	**	**	**	6	**	**	**	
		2%	**	**	**	**	**	**	**	**	3%	**	**	**	
Quite dissatisfied	(2.0)	20	**	**	**	**	**	**	**	**	16	**	**	**	
		7%	**	**	**	**	**	**	**	**	7%	**	**	**	
Neither/ nor	(3.0)	67	**	**	**	**	**	**	**	**	57+	**	**	**	
		23%	**	**	**	**	**	**	**	**	26%	**	**	**	
Quite satisfied	(4.0)	94	**	**	**	**	**	**	**	**	65	**	**	**	
		32%	**	**	**	**	**	**	**	**	30%	**	**	**	
Very satisfied	(5.0)	89	**	**	**	**	**	**	**	**	67	**	**	**	
		31%	**	**	**	**	**	**	**	**	31%	**	**	**	
NET Satisfied		183	**	**	**	**	**	**	**	**	132	**	**	**	
		63%	**	**	**	**	**	**	**	**	60%	**	**	**	
NET Dissatisfied		27	**	**	**	**	**	**	**	**	22	**	**	**	
		9%	**	**	**	**	**	**	**	**	10%	**	**	**	
Don't know		14	**	**	**	**	**	**	**	**	9	**	**	**	
		5%	**	**	**	**	**	**	**	**	4%	**	**	**	
Medians		4.00	**	**	**	**	**	**	**	**	4.00	**	**	**	
Mode		4.00	**	**	**	**	**	**	**	**	5.00	**	**	**	
Base for stats		277	**	**	**	**	**	**	**	**	210	**	**	**	
Mean score		3.9	**	**	**	**	**	**	**	**	3.8i	**	**	**	
			i		im	i	i		-		+egijm	i			
Standard deviation		1.03	**	**	**	**	**	**	**	**	1.05	**	**	**	
Standard Error		.07	**	**	**	**	**	**	**	**	.08	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_9 (continuation)

Q23. S4C - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity Minority Ethnic Group				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample s	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Very dissatisfied (1.0)	7 2%	2 2%	**	**	**	5 3%	**	4 2%	**	**	**	**
Quite dissatisfied (2.0)	20 7%	4 5%	**	**	**	9 5%	**	13 6%	**	**	**	**
Neither/ nor (3.0)	67 23%	27 28%	**	**	**	47 26%	**	40 19%	**	**	**	**
Quite satisfied (4.0)	94 32%	28 30%	**	**	**	59 33%	**	70 33%	**	**	**	**
Very satisfied (5.0)	89 31%	34 35%	**	**	**	54 30%	**	72 34%	**	**	**	**
NET Satisfied	183 63%	62 65%	**	**	**	113 63%	**	142 67%	**	**	**	**
NET Dissatisfied	27 9%	6 6%	**	**	**	14 8%	**	17 8%	**	**	**	**
Don't know	14 5%	1 1%	**	**	**	6 4%	**	13 6%	**	**	**	**
Medians	4.00	4.00	**	**	**	4.00	**	4.00	**	**	**	**
Mode	4.00	5.00	**	**	**	4.00	**	5.00	**	**	**	**
Base for stats	277	94	**	**	**	173	**	199	**	**	**	**
Mean score	3.9	3.9	**	**	**	3.9	**	4.0+cd	**	**	**	**
Standard deviation	1.03	.99	**	**	**	1.01	**	1.00	**	**	**	**
Standard Error	.07	.10	**	**	**	.08	**	.08	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_9 (continuation)

Q23. S4C - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample s		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
Very dissatisfied	(1.0)	7 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Quite dissatisfied	(2.0)	20 7%	** **	18 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Neither/ nor	(3.0)	67 23%	** **	50 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Quite satisfied	(4.0)	94 32%	** **	69 31%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Very satisfied	(5.0)	89 31%	** **	69 31%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Satisfied		183 63%	** **	137 62%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Dissatisfied		27 9%	** **	21 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Don't know		14 5%	** **	13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Medians		4.00	**	4.00	**	**	**	**	**	**	**	**	**
Mode		4.00	**	4.00	**	**	**	**	**	**	**	**	**
Base for stats		277	**	209	**	**	**	**	**	**	**	**	**
Mean score		3.9	**	3.9	**	**	**	**	**	**	**	**	**
Standard deviation		1.03	**	1.02	**	**	**	**	**	**	**	**	d **
Standard Error		.07	**	.08	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_9 (continuation)

Q23. S4C - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample s	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Very dissatisfied (1.0)	7 2%	**	**	**	**	1 1%	4 3%	5 2%	**	7 2%	**
Quite dissatisfied (2.0)	20 7%	**	**	**	**	6 5%	11 10%	20 7%	**	20 7%	**
Neither/ nor (3.0)	67 23%	**	**	**	**	26 21%	26 23%	66 24%	**	66 23%	**
Quite satisfied (4.0)	94 32%	**	**	**	**	41 33%	42 37%	88 32%	**	93 32%	**
Very satisfied (5.0)	89 31%	**	**	**	**	47+f 38%	22- 20%	86 31%	**	89 31%	**
NET Satisfied	183 63%	**	**	**	**	89+f 71%	64 57%	175 63%	**	182 64%	**
NET Dissatisfied	27 9%	**	**	**	**	7 6%	15 13%	26 9%	**	27 9%	**
Don't know	14 5%	**	**	**	**	3 3%	8 7%	11 4%	**	11 4%	**
Medians	4.00	**	**	**	**	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	**	**	5.00	4.00	4.00	**	4.00	**
Base for stats	277	**	**	**	**	121	105	266	**	274	**
Mean score	3.9	**	**	**	**	4.1+f	3.6-	3.9	**	3.9	**
Standard deviation	1.03	**	**	**	**	.94	1.04	1.02	**	1.03	**
Standard Error	.07	**	**	**	**	.09	.11	.07	**	.07	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_9 (continuation)

Q23. S4C - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample s	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Very dissatisfied (1.0)	7 2%	7 2%	5 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	2 1%	4 2%	2 1%	0 -%	4 2%	* **
Quite dissatisfied (2.0)	20 7%	20 7%	20 7%	20 7%	19 7%	20 7%	20 7%	20 7%	20 7%	20 7%	9d 4%	7d 3%	8d 4%	0 -%	7d 4%	8d 4%
Neither/ nor (3.0)	67 23%	67 23%	67 23%	67 23%	66 24%	67 23%	67 23%	64 23%	67 23%	63 22%	32d 15%	35d 17%	31d 16%	0 -%	29d 14%	33d 17%
Quite satisfied (4.0)	94 32%	94 32%	93 32%	93 32%	87 31%	94 32%	94 32%	91 32%	94 32%	91 33%	79 37%	73 35%	72 35%	94abcef 51%	74 36%	63 33%
Very satisfied (5.0)	89 31%	89 31%	89 31%	88 31%	86 31%	89 31%	89 31%	89 32%	89 31%	89 32%	81 38%	79 38%	81 40%	89a 49%	78 39%	77 40%
NET Satisfied	183 63%	183 63%	183 63%	181 63%	173 62%	183 63%	183 63%	180 64%	183 63%	180 64%	160 76%	152 74%	153 76%	183abcef 100%	152 75%	140 74%
NET Dissatisfied	27 9%	27 9%	26 9%	27 9%	25 9%	27 9%	27 9%	26 9%	27 9%	26 9%	11d 5%	10d 5%	10d 5%	0 -%	11d 5%	8d 4%
Don't know	14 5%	14 5%	14 5%	14 5%	14 5%	14 5%	14 5%	12 4%	14 5%	11 4%	8d 4%	9d 4%	8d 4%	0 -%	11d 5%	9d 5%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	5.00	5.00	4.00	5.00	5.00
Base for stats	277	277	275	275	264	277	277	271	277	269	204	198	194	183	192	181
Mean score	3.9	3.9	3.9+	3.9	3.9	3.9	3.9	3.9	3.9	3.9	4.1+	4.1+	4.1+	4.5	4.1+	4.1+
Standard deviation	1.03	1.03	1.01	1.03	1.03	1.03	1.03	1.03	1.03	1.03	.90	.93	.90	+abcef .50	.93	.88
Standard Error	.07	.07	.07	.07	.07	.07	.07	.07	.07	.07	.07	.07	.07	.04	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_9 (continuation)

Q23. S4C - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample size	248	**	230	168	112
Total	291	**	265	190	131
Very dissatisfied (1.0)	7 2%	** **	5 2%	2 1%	1 *%
Quite dissatisfied (2.0)	20 7%	** **	20 7%	12 6%	9 7%
Neither/ nor (3.0)	67 23%	** **	57 21%	39 20%	22- 17%
Quite satisfied (4.0)	94 32%	** **	89 33%	68 36%	49 37%
Very satisfied (5.0)	89 31%	** **	83 31%	62 32%	48 37%
NET Satisfied	183 63%	** **	172 65%	130 68%	97+ 74%
NET Dissatisfied	27 9%	** **	25 9%	14 7%	9 7%
Don't know	14 5%	** **	12 5%	8 4%	3 2%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	277	**	253	182	128
Mean score	3.9	**	3.9	4.0+	4.1+
Standard deviation	1.03	**	1.02	.95	.93
Standard Error	.07	**	.07	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_10
 Q23. Channel 4 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 4 in last 6 months

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2471	1114	1215	**	114	1124	1319
Effective sample s	2073	935	1022	**	95	946	1110
Total	2461	1145	1161	**	121	1191	1244
Very dissatisfied (1.0)	28 1%	13 1%	14 1%	** **	1 1%	14 1%	14 1%
Quite dissatisfied (2.0)	86 3%	42 4%	34 3%	** **	9 7%	53+b 4%	32- 3%
Neither/ nor (3.0)	423 17%	215 19%	188 16%	** **	15 12%	231+b 19%	187- 15%
Quite satisfied (4.0)	1134 46%	512 45%	541 47%	** **	58 47%	547 46%	573 46%
Very satisfied (5.0)	760 31%	349 30%	368 32%	** **	38 32%	336- 28%	418+a 34%
NET Satisfied	1894 77%	861 75%	909 78%	** **	96 79%	884- 74%	991+a 80%
NET Dissatisfied	114 5%	56 5%	48 4%	** **	10 8%	67+b 6%	47 4%
Don't know	30 1%	13 1%	17 1%	** **	1 *%	9 1%	19 2%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	4.00	4.00	4.00	**	4.00	4.00	4.00
Base for stats	2431	1132	1145	**	121	1182	1224
Mean score	4.0	4.0	4.1	**	4.0	4.0-	4.1+a
Standard deviation	.86	.87	.84	**	.91	.88	.83
Standard Error	.02	.03	.03	**	.09	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_10 (continuation)

Q23. Channel 4 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 4 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2471	214	372	358	414	467	371	275	586	772	1113	646
Effective sample s	2073	181	325	299	341	392	315	234	502	640	939	549
Total	2461	264	388	348	414	418	352	278	652	762	1048	630
Very dissatisfied (1.0)	28 1%	3 1%	7k 2%	6k 2%	6 1%	5 1%	1 *%	1 *%	10 1%	12k 2%	7 1%	2- *%
Quite dissatisfied (2.0)	86 3%	15g 6%	15 4%	11 3%	10 2%	17 4%	14 4%	4 2%	30g 5%	21 3%	35 3%	19 3%
Neither/ nor (3.0)	423 17%	64 24% +bdefgij k	57 15%	70 20%	59 14%	71 17%	57 16%	45 16%	121 19%	129 17%	173 17%	102 16%
Quite satisfied (4.0)	1134 46%	92- 35%	181a 47%	138- 40%	201ac 49%	190a 45%	183+achi 52%	149+achi 54%	272- 42%	339a 45%	522+achi 50%	332+acehi 53%
Very satisfied (5.0)	760 31%	88 33%	124 32%	114 33%	131 32%	130 31%	96 27%	78 28%	212 33%	245 32%	303 29%	173 28%
NET Satisfied	1894 77%	179- 68%	305a 79%	252 73%	332ach 80%	320a 77%	279a 79%	226ach 81%	484 74%	584a 77%	825ac 79%	505+ach 80%
NET Dissatisfied	114 5%	18g 7%	21g 6%	16 5%	16 4%	21g 5%	15 4%	5- 2%	39gk 6%	33 4%	42 4%	21 3%
Don't know	30 1%	3 1%	4 1%	9+fgjk 3%	6 1%	5 1%	1 *%	1 *%	7 1%	16+fjk 2%	8 1%	2- *%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	2431	262	383	338	408	412	351	277	645	746	1040	628
Mean score	4.0	3.9	4.0	4.0	4.1	4.0	4.0	4.1	4.0	4.1	4.0	4.0
Standard deviation	.86	.95	.89	.91	.83	.87	.79	.73	.91	.87	.81	.77
Standard Error	.02	.07	.05	.05	.05	.04	.04	.05	.04	.03	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_10 (continuation)

Q23. Channel 4 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 4 in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2471	165	190	198	240	**	249	297	186	165	1769	253	249	200
Effective sample s		2073	150	176	182	224	**	228	275	174	152	1629	217	211	164
Total		2461	179	216	234	297	**	261	357	229	207	2073	204	118	66
Very dissatisfied	(1.0)	28 1%	1 1%	1 *	5 2%	2 1%	** **	4 1%	3 1%	4 2%	5 2%	24 1%	2 1%	1 1%	1 1%
Quite dissatisfied	(2.0)	86 3%	2 1%	7 3%	3 1%	18+acij 6%	** **	9 3%	11 3%	10 4%	3 1%	68 3%	10ai 5%	6aci 5%	2 3%
Neither/ nor	(3.0)	423 17%	36 20%	43 20%	43 18%	45 15%	** **	40 15%	56 16%	43 19%	38 18%	359 17%	27 13%	28+dfg 24%	9 14%
Quite satisfied	(4.0)	1134 46%	83 46%	84 39%	111 47%	136 46%	** **	130bl 50%	166 47%	109 48%	89 43%	948 46%	107bl 52%	48 40%	31 47%
Very satisfied	(5.0)	760 31%	56 31%	76 35%	70 30%	94 32%	** **	75 29%	116 32%	61 27%	68 33%	649 31%	55 27%	34 29%	22 34%
NET Satisfied		1894 77%	139 78%	160 74%	181 77%	2301 77%	** **	2051 79%	2821 79%	170 74%	157 76%	15971 77%	1621 79%	82- 69%	531 80%
NET Dissatisfied		114 5%	3 2%	8 4%	8 3%	20a 7%	** **	13 5%	15 4%	14 6%	7 4%	92 4%	12 6%	7a 6%	3 5%
Don't know		30 1%	1 *	5 2%	2 1%	2 1%	** **	3 1%	5 1%	2 1%	4 2%	25 1%	3 2%	1 1%	1 1%
Medians		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats		2431	179	211	232	295	**	258	352	227	203	2048	201	117	65
Mean score		4.0	4.1	4.1	4.0	4.0	**	4.0	4.11	3.9	4.1	4.0	4.0	3.9-	4.1
Standard deviation		.86	.79	.85	.85	.88	**	.84	.83	.89	.89	.85	.83	.92	.87
Standard Error		.02	.06	.06	.06	.06	**	.06	.05	.07	.07	.02	.06	.06	.07

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Table Q23_10 (continuation)

Q23. Channel 4 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 4 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2471	913	652	337	550	1565	887	2179	**	284	124	**
Effective sample s	2073	797	561	295	491	1358	786	1826	**	240	105	**
Total	2461	763	541	430	706	1304	1136	2171	**	283	133	**
Very dissatisfied (1.0)	28 1%	8 1%	6 1%	2 1%	12 2%	14 1%	14 1%	22 1%	** **	6 2%	2 1%	** **
Quite dissatisfied (2.0)	86 3%	29 4%	17 3%	17 4%	20 3%	46 4%	37 3%	67- 3%	** **	19+a 7%	10+a 8%	** **
Neither/ nor (3.0)	423 17%	114- 15%	88 16%	86a 20%	132 19%	202- 15%	218+ae 19%	363 17%	** **	59 21%	35+a 26%	** **
Quite satisfied (4.0)	1134 46%	357 47%	256 47%	198 46%	314 44%	612 47%	512 45%	1020+cd 47%	** **	111- 39%	49 37%	** **
Very satisfied (5.0)	760 31%	250 33%	166 31%	116 27%	223 32%	416 32%	340 30%	670 31%	** **	86 30%	36 27%	** **
NET Satisfied	1894 77%	606cf 79%	421 78%	315 73%	537 76%	1028+cf 79%	852 75%	1690+cd 78%	** **	197- 70%	85- 64%	** **
NET Dissatisfied	114 5%	37 5%	23 4%	19 4%	32 5%	60 5%	51 5%	89- 4%	** **	25+a 9%	12+a 9%	** **
Don't know	30 1%	6 1%	8 2%	11+ad 2%	5 1%	15 1%	16 1%	28 1%	** **	2 1%	1 1%	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Base for stats	2431	757	533	420	701	1290	1121	2142	**	281	131	**
Mean score	4.0	4.1	4.0	4.0	4.0	4.1	4.0	4.1+cd	**	3.9-	3.8-	**
Standard deviation	.86	.85	.84	.83	.88	.85	.86	.84	**	.99	.97	**
Standard Error	.02	.03	.04	.05	.04	.02	.03	.02	**	.06	.10	**

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Table Q23_10 (continuation)

Q23. Channel 4 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 4 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2471	790	1681	196	128	220	**	122	**	**	311	211
Effective sample s		2073	661	1413	161	106	185	**	101	**	**	264	182
Total		2461	818	1643	194	131	239	**	129	**	**	330	217
Very dissatisfied	(1.0)	28 1%	14 2%	14 1%	3 1%	5+b 3%	9+b 4%	** **	5+b 4%	** **	** **	5 2%	5 2%
Quite dissatisfied	(2.0)	86 3%	28 3%	57 3%	9 5%	7 6%	11 4%	** **	6 4%	** **	** **	10 3%	3 2%
Neither/ nor	(3.0)	423 17%	137 17%	287 17%	34 18%	27 20%	35 14%	** **	21 16%	** **	** **	65 20%	32 15%
Quite satisfied	(4.0)	1134 46%	367 45%	767j 47%	90 46%	56 43%	109 46%	** **	63 48%	** **	** **	125- 38%	110j 51%
Very satisfied	(5.0)	760 31%	262 32%	498 30%	57 29%	36 28%	74 31%	** **	35 27%	** **	** **	118 36%	64 30%
NET Satisfied		1894 77%	629 77%	1265 77%	146 76%	92 70%	183 77%	** **	97 75%	** **	** **	243 74%	174 80%
NET Dissatisfied		114 5%	42 5%	72 4%	12 6%	12+b 9%	20+b 8%	** **	11 8%	** **	** **	15 5%	8 4%
Don't know		30 1%	10 1%	20 1%	1 1%	0 -	2 1%	** **	0 -	** **	** **	6 2%	3 1%
Medians		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Base for stats		2431	808	1623	192	131	237	**	129	**	**	324	214
Mean score		4.0	4.0f	4.0df	4.0	3.9-	4.0	**	3.9	**	**	4.1f	4.1f
Standard deviation		.86	.89	.84	.89	1.01	.99	**	.98	**	**	.91	.85
Standard Error		.02	.03	.02	.07	.10	.07	**	.10	**	**	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_10 (continuation)

Q23. Channel 4 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 4 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2471	109	**	294	279	602	1328	2430	**	2446	**
Effective sample s	2073	93	**	249	235	507	1108	2040	**	2053	**
Total	2461	107	**	293	277	601	1297	2417	**	2432	**
Very dissatisfied (1.0)	28 1%	0 -%	**	3 1%	5 2%	7 1%	17 1%	28 1%	**	28 1%	**
Quite dissatisfied (2.0)	86 3%	5 5%	**	18+ 6%	12 4%	25 4%	45 3%	84 3%	**	86 4%	**
Neither/ nor (3.0)	423 17%	16 15%	**	52 18%	47 17%	109 18%	229 18%	416 17%	**	420 17%	**
Quite satisfied (4.0)	1134 46%	40 38%	**	111- 38%	104- 38%	241- 40%	622cde 48%	1114 46%	**	1118 46%	**
Very satisfied (5.0)	760 31%	45 42%	**	102 35%	105+f 38%	210+f 35%	369- 28%	747 31%	**	752 31%	**
NET Satisfied	1894 77%	86 80%	**	213 73%	209 75%	451 75%	991 76%	1861 77%	**	1870 77%	**
NET Dissatisfied	114 5%	5 5%	**	21 7%	17 6%	33 5%	62 5%	113 5%	**	114 5%	**
Don't know	30 1%	0 -%	**	8+ 3%	4 1%	8 1%	15 1%	28 1%	**	28 1%	**
Medians	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	5.00	**	4.00	5.00	4.00	4.00	4.00	**	4.00	**
Base for stats	2431	107	**	286	273	593	1282	2390	**	2404	**
Mean score	4.0	4.2	**	4.0	4.1	4.0	4.0	4.0	**	4.0	**
Standard deviation	.86	.86	**	.93	.95	.90	.85	.86	**	.86	**
Standard Error	.02	.09	**	.06	.06	.04	.03	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_10 (continuation)

Q23. Channel 4 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 4 in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2471	2396	2401	2471	2145	313	2471	2256	2471	2203	1793	1484	1695	192	1910	1376
Effective sample s	2073	2013	2017	2073	1798	247	2073	1892	2073	1846	1515	1258	1431	153	1606	1156
Total	2461	2380	2403	2461	2151	294	2461	2229	2461	2179	1772	1454	1709	177	1894	1392
Very dissatisfied (1.0)	28 1%	27 1%	28 1%	28 1%	25 1%	3 1%	28 1%	24 1%	28 1%	26 1%	5-e *%	6-ce *%	*- *%	0 -%	0- -%	2- *%
Quite dissatisfied (2.0)	86 3%	84 4%	83 3%	86 3%	70 3%	22 7% +abcd fghi	86 3%	78 3%	86 3%	79 4%	39-ce 2%	24-e 2%	18-e 1%	6cef 3%	0- -%	18-e 1%
Neither/ nor (3.0)	423 17%	399 17%	409 17%	423 17%	359 17%	48 16%	423 17%	368- 16%	423 17%	383 18%	163-ef 9%	111-e 8%	167-ef 10%	12-e 7%	0- -%	91-e 7%
Quite satisfied (4.0)	1134 46%	1098e 46%	1111e 46%	1134e 46%	996e 46%	115- 39%	1134e 46%	1023e 46%	1134e 46%	990 45%	892+ 50%	741+ 51%	880+ 51%	76 43%	1134 60% +abcd f	721+d 52%
Very satisfied (5.0)	760 31%	745 31%	743 31%	760 31%	675 31%	95 32%	760 31%	712+ 32%	760 31%	675 31%	660+ 37%	561+ 39%	635+ 37%	75+ 43%	760+ 40%	550+ 40%
NET Satisfied	1894 77%	1843e 77%	1854e 77%	1894 77%	1671+e 78%	210- 71%	1894 77%	1736+e 78%	1894 77%	1666 76%	1552+ 88%	1302+ 90%	1515+ 89%	152+ 86%	1894 100% +abcd f	1272+acd 91%
NET Dissatisfied	114 5%	110 5%	112 5%	114 5%	95 4%	25 8% +abcd fghi	114 5%	102 5%	114 5%	105 5%	44-ce 2%	30-ce 2%	19-e 1%	6ce 3%	0- -%	21-e 2%
Don't know	30 1%	28 1%	29 1%	30 1%	26 1%	12 4% +abcd fghi	30 1%	24 1%	30 1%	25 1%	13-e 1%	11-e 1%	8-e *%	7+abcef 4%	0- -%	8-e 1%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	2431	2352	2374	2431	2125	282	2431	2205	2431	2154	1759	1443	1700	170	1894	1384
Mean score	4.0	4.0+	4.0	4.0	4.0+	4.0	4.0	4.1+	4.0	4.0	4.2+	4.3+	4.3+	4.3+	4.4 +abcd f	4.3+a
Standard deviation	.86	.85	.86	.86	.85	.95	.86	.85	.86	.86	.73	.71	.67	.76	.49 +abcd f	.67
Standard Error	.02	.02	.02	.02	.02	.06	.02	.02	.02	.02	.02	.02	.02	.06	.01	.02

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q23_10 (continuation)

Q23. Channel 4 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 4 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2471	142	2242	1595	932
Effective sample s	2073	125	1899	1350	795
Total	2461	212	2160	1498	881
Very dissatisfied (1.0)	28 1%	4 2%	24 1%	11- 1%	5 1%
Quite dissatisfied (2.0)	86 3%	8 4%	74 3%	50 3%	26 3%
Neither/ nor (3.0)	423 17%	40 19%	356- 16%	228- 15%	124- 14%
Quite satisfied (4.0)	1134 46%	100 47%	1001 46%	718+ 48%	435+ 49%
Very satisfied (5.0)	760 31%	56 27%	680 31%	475 32%	284 32%
NET Satisfied	1894 77%	156 74%	1682+ 78%	1194+ 80%	719+ab 82%
NET Dissatisfied	114 5%	12 6%	98 5%	61 4%	32 4%
Don't know	30 1%	4 2%	25 1%	15 1%	6 1%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00
Base for stats	2431	208	2135	1483	875
Mean score	4.0	3.9	4.0+	4.1+	4.1+a
Standard deviation	.86	.89	.85	.82	.80
Standard Error	.02	.08	.02	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_11
 Q23. Channel 5 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 5 in last 6 months

Absolute figures
 Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2147	991	1032	**	**	996	1126
Effective sample s	1797	828	866	**	**	835	945
Total	2156	1022	994	**	**	1057	1075
Very dissatisfied (1.0)	27 1%	12 1%	15 2%	**	**	15 1%	12 1%
Quite dissatisfied (2.0)	98 5%	36 4%	49 5%	**	**	50 5%	46 4%
Neither/ nor (3.0)	547 25%	247 24%	262 26%	**	**	306+b 29%	231- 22%
Quite satisfied (4.0)	960 45%	458 45%	447 45%	**	**	464 44%	488 45%
Very satisfied (5.0)	477 22%	248+b 24%	199- 20%	**	**	202- 19%	272+a 25%
NET Satisfied	1437 67%	706+ 69%	646 65%	**	**	666- 63%	760+a 71%
NET Dissatisfied	124 6%	48 5%	65 6%	**	**	65 6%	58 5%
Don't know	47 2%	22 2%	22 2%	**	**	20 2%	25 2%
Medians	4.00	4.00	4.00	**	**	4.00	4.00
Mode	4.00	4.00	4.00	**	**	4.00	4.00
Base for stats	2109	1000	972	**	**	1037	1049
Mean score	3.8	3.9+b	3.8-	**	**	3.8-	3.9+a
Standard deviation	.87	.86	.88	**	**	.87	.87
Standard Error	.02	.03	.03	**	**	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_11 (continuation)

Q23. Channel 5 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2147	173	289	285	373	429	343	255	462	658	1027	598
Effective sample s	1797	146	251	241	305	359	290	217	393	546	865	506
Total	2156	213	306	284	375	389	327	261	519	659	977	588
Very dissatisfied (1.0)	27 1%	3 1%	2 1%	6 2%	7 2%	1 *	6 2%	3 1%	5 1%	12 2%	10 1%	8 1%
Quite dissatisfied (2.0)	98 5%	16+dej 8%	18 6%	15 5%	11 3%	14 3%	14 4%	9 3%	35+dj 7%	27 4%	36 4%	23 4%
Neither/ nor (3.0)	547 25%	60 28%	76 25%	82 29%	90 24%	102 26%	81 25%	57 22%	136 26%	172 26%	240 25%	138 24%
Quite satisfied (4.0)	960 45%	80 38%	134 44%	111 39%	166 44%	189ach 49%	159ach 49%	120 46%	214 41%	278 42%	469+achi 48%	280ac 48%
Very satisfied (5.0)	477 22%	46 21%	73 24%	64 22%	97efj 26%	72 19%	60 18%	65 25%	119 23%	160e 24%	197 20%	125 21%
NET Satisfied	1437 67%	126- 59%	207 68%	175 62%	263ac 70%	261 67%	220 67%	185ac 71%	333 64%	438 66%	666a 68%	405a 69%
NET Dissatisfied	124 6%	20ej 9%	20 7%	21 7%	18 5%	15 4%	20 6%	11 4%	40ej 8%	39 6%	46 5%	31 5%
Don't know	47 2%	8 4%	3 1%	6 2%	4 1%	11 3%	6 2%	8 3%	11 2%	11 2%	25 3%	14 2%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	2109	205	303	278	371	378	321	254	508	648	952	574
Mean score	3.8	3.7	3.9	3.8	3.9	3.8	3.8	3.9ac	3.8	3.8	3.8	3.9
Standard deviation	.87	.95	.88	.93	.88	.78	.86	.84	.91	.91	.83	.85
Standard Error	.02	.08	.06	.06	.05	.04	.05	.06	.05	.04	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_11 (continuation)

Q23. Channel 5 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2147	144	165	179	202	**	217	263	154	151	1549	213	210	175
Effective sample s		1797	131	153	165	188	**	199	243	144	139	1426	181	180	144
Total		2156	156	186	215	257	**	232	320	188	190	1831	170	98	57
Very dissatisfied	(1.0)	27 1%	1 1%	5+ 3%	2 1%	2 1%	** **	2 1%	5 2%	2 1%	3 2%	23 1%	2 1%	* *%	2+dfjl 3%
Quite dissatisfied	(2.0)	98 5%	9 6%	4 2%	6 3%	17i 7%	** **	8 3%	17 5%	13i 7%	3 2%	81 4%	7 4%	7bi 7%	3 5%
Neither/ nor	(3.0)	547 25%	39 25%	49 26%	47 22%	78fg 30%	** **	48 21%	66 21%	57fg 30%	52 27%	458 25%	47 28%	28 29%	14 24%
Quite satisfied	(4.0)	960 45%	63 40%	76 41%	107 50%	107 42%	** **	108 47%	158h 49%	73 39%	84 44%	817 45%	81 47%	39 40%	23 41%
Very satisfied	(5.0)	477 22%	42 27%	42 23%	52 24%	49 19%	** **	58 25%	67 21%	39 21%	42 22%	410 22%	31 18%	22 22%	14 25%
NET Satisfied		1437 67%	105 67%	118 63%	159+bdhl 74%	156 61%	** **	166dh 72%	225dh 70%	112 59%	126 67%	1227 67%	111 65%	61 62%	38 66%
NET Dissatisfied		124 6%	10 6%	10 5%	8 4%	19 7%	** **	10 4%	22 7%	14 8%	7 4%	104 6%	9 5%	7 7%	5 8%
Don't know		47 2%	2 1%	9+cj 5%	1 *%	4 2%	** **	8 3%	7 2%	5 3%	4 2%	42 2%	2 1%	2 2%	1 1%
Medians		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats		2109	154	177	214	252	**	224	313	183	185	1790	168	95	56
Mean score		3.8	3.9	3.8	3.9dh	3.7	**	3.9dh	3.8	3.7	3.9	3.8	3.8	3.8	3.8
Standard deviation		.87	.90	.93	.81	.88	**	.83	.88	.90	.85	.87	.83	.89	.99
Standard Error		.02	.08	.08	.06	.06	**	.06	.06	.08	.07	.02	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_11 (continuation)

Q23. Channel 5 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2147	764	568	293	506	1332	799	1897	**	242	105	**
Effective sample s	1797	665	488	259	451	1153	710	1586	**	204	90	**
Total	2156	634	471	382	652	1105	1034	1902	**	245	115	**
Very dissatisfied (1.0)	27 1%	7 1%	4 1%	1 *%	15+c 2%	11 1%	16 2%	21 1%	** **	6 2%	* *%	** **
Quite dissatisfied (2.0)	98 5%	36d 6%	23d 5%	25df 7%	12- 2%	59d 5%	37 4%	87 5%	** **	10 4%	5 5%	** **
Neither/ nor (3.0)	547 25%	177df 28%	130f 28%	86 22%	147 23%	306+df 28%	233- 23%	470 25%	** **	73 30%	43 37%	** **
Quite satisfied (4.0)	960 45%	277 44%	206 44%	182 48%	289 44%	483 44%	471 46%	863 45%	** **	95 39%	50 43%	** **
Very satisfied (5.0)	477 22%	118- 19%	101 21%	83 22%	173+ae 27%	220- 20%	256+ae 25%	421 22%	** **	54 22%	15 13%	** **
NET Satisfied	1437 67%	396- 62%	307 65%	265a 69%	461+ae 71%	703- 64%	726+ae 70%	1284+ 67%	** **	149 61%	65 56%	** **
NET Dissatisfied	124 6%	43 7%	28 6%	26 7%	27 4%	70 6%	53 5%	108 6%	** **	16 7%	5 5%	** **
Don't know	47 2%	19 3%	6 1%	5 1%	16 2%	25 2%	21 2%	41 2%	** **	6 3%	2 2%	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Base for stats	2109	615	464	377	636	1079	1012	1862	**	239	113	**
Mean score	3.8	3.8-	3.8	3.9	3.9+abe	3.8-	3.9+ae	3.8d	**	3.8	3.7-	**
Standard deviation	.87	.87	.86	.84	.89	.87	.87	.86	**	.94	.77	**
Standard Error	.02	.03	.04	.05	.04	.03	.03	.02	**	.07	.08	**

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Table Q23_11 (continuation)

Q23. Channel 5 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	Other (k)
Unweighted row		2147	697	1450	186	115	213	**	112	**	**	256	193
Effective sample s		1797	580	1219	151	95	181	**	92	**	**	215	165
Total		2156	724	1432	184	120	235	**	120	**	**	271	198
Very dissatisfied	(1.0)	27 1%	10 1%	16 1%	1 *	2 1%	6+ 3%	** **	5 4%	** **	** **	6 2%	6 3%
Quite dissatisfied	(2.0)	98 5%	34 5%	64 4%	10 5%	10 9%	17 7%	** **	4 3%	** **	** **	13 5%	8 4%
Neither/ nor	(3.0)	547 25%	159- 22%	389+ 27%	ae 25%	46 22%	26 18%	43- ** **	22 19%	** **	** **	70 26%	39 20%
Quite satisfied	(4.0)	960 45%	317 44%	643 45%	75 41%	42 35%	94 40%	** **	53 45%	** **	** **	104 38%	93 47%
Very satisfied	(5.0)	477 22%	186+b 26%	291- 20%	49 26%	33 28%	65b 28%	** **	32 27%	** **	** **	73b 27%	45 23%
NET Satisfied		1437 67%	502 69%	935 65%	123 67%	75 63%	159 68%	** **	86 72%	** **	** **	177 65%	138 70%
NET Dissatisfied		124 6%	45 6%	80 6%	10 6%	12 10%	24+b 10%	** **	9 7%	** **	** **	19 7%	14 7%
Don't know		47 2%	19 3%	28 2%	5 3%	7 5%	10 4%	** **	3 3%	** **	** **	6 2%	7 3%
Medians		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Base for stats		2109	705	1403	179	113	225	**	117	**	**	265	191
Mean score		3.8	3.9+b	3.8-	3.9	3.8	3.9	**	3.9	**	**	3.8	3.9
Standard deviation		.87	.90	.86	.88	1.00	1.01	**	.99	**	**	.96	.93
Standard Error		.02	.04	.02	.07	.10	.08	**	.10	**	**	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_11 (continuation)

Q23. Channel 5 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2147	**	**	241	240	508	1181	2105	**	2122	**
Effective sample s	1797	**	**	205	202	429	983	1763	**	1776	**
Total	2156	**	**	246	240	514	1164	2110	**	2125	**
Very dissatisfied (1.0)	27 1%	** **	** **	2 1%	4 2%	6 1%	19 2%	25 1%	** **	27 1%	** **
Quite dissatisfied (2.0)	98 5%	** **	** **	19+ 8%	15 6%	29 6%	54 5%	95 5%	** **	98 5%	** **
Neither/ nor (3.0)	547 25%	** **	** **	58 23%	53 22%	133 26%	303 26%	533 25%	** **	534 25%	** **
Quite satisfied (4.0)	960 45%	** **	** **	95 38%	100 41%	200- 39%	531e 46%	943 45%	** **	951 45%	** **
Very satisfied (5.0)	477 22%	** **	** **	67f 27%	64f 26%	135+f 26%	228- 20%	470 22%	** **	472 22%	** **
NET Satisfied	1437 67%	** **	** **	162 66%	163 68%	335 65%	759 65%	1414 67%	** **	1422 67%	** **
NET Dissatisfied	124 6%	** **	** **	21 9%	19 8%	35 7%	72 6%	120 6%	** **	124 6%	** **
Don't know	47 2%	** **	** **	6 2%	5 2%	11 2%	30 3%	43 2%	** **	44 2%	** **
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats	2109	**	**	241	236	503	1134	2067	**	2081	**
Mean score	3.8	**	**	3.9	3.9	3.9	3.8-	3.8b	**	3.8b	**
Standard deviation	.87	**	**	.95	.95	.92	.87	.87	**	.87	**
Standard Error	.02	**	**	.07	.07	.05	.03	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_11 (continuation)

Q23. Channel 5 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 5 in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2147	2097	2118	2117	2147	303	2147	1955	2147	1893	1576	1328	1534	182	1622	1419
Effective sample s	1797	1756	1774	1773	1797	241	1797	1636	1797	1583	1326	1126	1294	146	1363	1191
Total	2156	2099	2127	2127	2156	288	2156	1947	2156	1885	1570	1315	1557	170	1622	1437
Very dissatisfied (1.0)	27 1%	27 1%	27 1%	26 1%	27 1%	2 1%	27 1%	23 1%	27 1%	20 1%	9-f 1%	3- *%	4- *%	0 -%	3- *%	0- -%
Quite dissatisfied (2.0)	98 5%	96 5%	98 5%	97 5%	98 5%	19 7%	98 5%	94 5%	98 5%	95+ 5%	50-f 3%	36-f 3%	34-f 2%	5f 3%	39-f 2%	0- -%
Neither/ nor (3.0)	547 25%	536e 26%	540e 25%	541e 25%	547e 25%	56- 19%	547e 25%	503e 26%	547e 25%	486e 26%	307-f 20%	234-f 18%	277-f 18%	23-f 13%	277-f 17%	0- -%
Quite satisfied (4.0)	960 45%	938 45%	951 45%	954 45%	960 45%	119 41%	960 45%	868 45%	960 45%	833 44%	769+ 49%	665+ 51%	795+ 51%	75 44%	835+ 51%	960+abcde 67%
Very satisfied (5.0)	477 22%	461 22%	466 22%	467 22%	477 22%	82 29%	477 22%	427 22%	477 22%	415 22%	408+ 26%	354+ 27%	421+ 27%	64+abce 38%	437+ 27%	477+abce 33%
NET Satisfied	1437 67%	1399 67%	1417 67%	1421 67%	1437 67%	201 70%	1437 67%	1295 67%	1437 67%	1248 66%	1177+ 75%	1019+ 77%	1215+ 78%	140+ 82%	1272+a 78%	1437+abcde 100%
NET Dissatisfied	124 6%	122 6%	124 6%	123 6%	124 6%	22 7%	124 6%	117 6%	124 6%	115 6%	58-f 4%	39-f 3%	38-f 2%	5f 3%	43-f 3%	0- -%
Don't know	47 2%	42 2%	45 2%	42 2%	47 2%	9 3%	47 2%	32- 2%	47 2%	36- 2%	27-f 2%	23f 2%	26-f 2%	2f 1%	31f 2%	0- -%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	2109	2057	2082	2084	2109	279	2109	1915	2109	1849	1542	1292	1531	167	1591	1437
Mean score	3.8	3.8	3.8	3.8	3.8	3.9	3.8	3.8	3.8	3.8	4.0+	4.0+	4.0+	4.2+abce	4.0+a	4.3+abcde
Standard deviation	.87	.87	.87	.87	.87	.92	.87	.87	.87	.87	.80	.77	.75	.78	.75	.47
Standard Error	.02	.02	.02	.02	.02	.06	.02	.02	.02	.02	.02	.02	.02	.07	.02	.01

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23_11 (continuation)

Q23. Channel 5 - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched Channel 5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2147	133	1929	1343	766
Effective sample s	1797	118	1630	1131	651
Total	2156	203	1868	1266	733
Very dissatisfied (1.0)	27 1%	10+bcd 5%	15- 1%	8- 1%	3- **%
Quite dissatisfied (2.0)	98 5%	7 3%	88 5%	65 5%	36 5%
Neither/ nor (3.0)	547 25%	43 21%	481 26%	332 26%	212+ 29%
Quite satisfied (4.0)	960 45%	89 44%	839 45%	560 44%	314 43%
Very satisfied (5.0)	477 22%	46 23%	406 22%	270 21%	150 20%
NET Satisfied	1437 67%	136 67%	1245 67%	830 66%	464- 63%
NET Dissatisfied	124 6%	17 8%	102 5%	73 6%	40 5%
Don't know	47 2%	7 4%	39 2%	31 2%	17 2%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00
Base for stats	2109	195	1828	1235	716
Mean score	3.8	3.8	3.8	3.8	3.8
Standard deviation	.87	1.01	.85	.85	.84
Standard Error	.02	.10	.02	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 12

Q23. BBC Parliament - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Parliament in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	635	284	292	**	**	369	258
Effective sample s	535	244	243	**	**	311	220
Total	641	304	273	**	**	395	238
Very dissatisfied (1.0)	12 2%	2- 1%	7 3%	**	**	8 2%	5 2%
Quite dissatisfied (2.0)	32 5%	10 3%	11 4%	**	**	20 5%	12 5%
Neither/ nor (3.0)	188 29%	88 29%	91 33%	**	**	108 27%	76 32%
Quite satisfied (4.0)	211 33%	113+ 37%	82 30%	**	**	129 33%	81 34%
Very satisfied (5.0)	154 24%	76 25%	55 20%	**	**	107+b 27%	45- 19%
NET Satisfied	365 57%	189+b 62%	137- 50%	**	**	236 60%	127 53%
NET Dissatisfied	44 7%	12- 4%	18 7%	**	**	28 7%	17 7%
Don't know	44 7%	15 5%	26+ 10%	**	**	24 6%	18 8%
Medians	4.00	4.00	4.00	**	**	4.00	4.00
Mode	4.00	4.00	3.00	**	**	4.00	4.00
Base for stats	597	289	247	**	**	371	220
Mean score	3.8	3.9+b	3.7	**	**	3.8	3.7
Standard deviation	.96	.87	.97	**	**	.98	.93
Standard Error	.04	.06	.06	**	**	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 12 (continuation)

Q23. BBC Parliament - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Parliament in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	635	**	107	**	**	**	**	**	181	182	272	174
Effective sample s	535	**	96	**	**	**	**	**	157	153	230	148
Total	641	**	120	**	**	**	**	**	212	184	245	163
Very dissatisfied (1.0)	12 2%	** **	2 2%	** **	** **	** **	** **	** **	8+jk 4%	4j 2%	0- -%	0 -%
Quite dissatisfied (2.0)	32 5%	** **	5 4%	** **	** **	** **	** **	** **	17+j 8%	9 5%	7- 3%	5 3%
Neither/ nor (3.0)	188 29%	** **	33 28%	** **	** **	** **	** **	** **	51 24%	50 27%	87+h 35%	55 34%
Quite satisfied (4.0)	211 33%	** **	40 33%	** **	** **	** **	** **	** **	60 29%	63 34%	88 36%	57 35%
Very satisfied (5.0)	154 24%	** **	35 29%	** **	** **	** **	** **	** **	63+j 30%	45 24%	45- 18%	34 21%
NET Satisfied	365 57%	** **	75 62%	** **	** **	** **	** **	** **	124 59%	107 58%	133 54%	91 56%
NET Dissatisfied	44 7%	** **	7 6%	** **	** **	** **	** **	** **	25+jk 12%	13j 7%	7- 3%	5- 3%
Don't know	44 7%	** **	5 4%	** **	** **	** **	** **	** **	12 6%	13 7%	19 8%	11 7%
Medians	4.00	**	4.00	**	**	**	**	**	4.00	4.00	4.00	4.00
Mode	4.00	**	4.00	**	**	**	**	**	5.00	4.00	4.00	4.00
Base for stats	597	**	115	**	**	**	**	**	199	171	226	151
Mean score	3.8	**	3.9	**	**	**	**	**	3.8	3.8	3.8	3.8
Standard deviation	.96	**	.96	**	**	**	**	**	1.11	.97	.80	.82
Standard Error	.04	**	.10	**	**	**	**	**	.09	.08	.05	.07

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Table Q23 12 (continuation)

Q23. BBC Parliament - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Parliament in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		635	**	**	**	**	**	**	**	**	463	**	**	**	
Effective sample s		535	**	**	**	**	**	**	**	**	428	**	**	**	
Total		641	**	**	**	**	**	**	**	**	546	**	**	**	
Very dissatisfied	(1.0)	12 2%	**	**	**	**	**	**	**	**	8-	**	**	**	
			**	**	**	**	**	**	**	**	1%	**	**	**	
Quite dissatisfied	(2.0)	32 5%	**	**	**	**	**	**	**	**	28	**	**	**	
			**	**	**	**	**	**	**	**	5%	**	**	**	
Neither/ nor	(3.0)	188 29%	**	**	**	**	**	**	**	**	158	**	**	**	
			**	**	**	**	**	**	**	**	29%	**	**	**	
Quite satisfied	(4.0)	211 33%	**	**	**	**	**	**	**	**	185	**	**	**	
			**	**	**	**	**	**	**	**	34%	**	**	**	
Very satisfied	(5.0)	154 24%	**	**	**	**	**	**	**	**	134	**	**	**	
			**	**	**	**	**	**	**	**	25%	**	**	**	
NET Satisfied		365 57%	**	**	**	**	**	**	**	**	319+	**	**	**	
			**	**	**	**	**	**	**	**	58%	**	**	**	
NET Dissatisfied		44 7%	**	**	**	**	**	**	**	**	36	**	**	**	
			**	**	**	**	**	**	**	**	7%	**	**	**	
Don't know		44 7%	**	**	**	**	**	**	**	**	33-	**	**	**	
			**	**	**	**	**	**	**	**	6%	**	**	**	
Medians		4.00	**	**	**	**	**	**	**	**	4.00	**	**	**	
Mode		4.00	**	**	**	**	**	**	**	**	4.00	**	**	**	
Base for stats		597	**	**	**	**	**	**	**	**	513	**	**	**	
Mean score		3.8	**	**	**	**	**	**	**	**	3.8i	**	**	**	
Standard deviation		.96	ei	**	**	**	**	ehikm	**	**	-.94	**	**	**	
Standard Error		.04	**	**	**	**	**	**	**	**	.05	**	**	**	

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Table Q23 12 (continuation)

Q23. BBC Parliament - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Parliament in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	635	269	163	**	111	432	200	498	**	133	**	**
Effective sample s	535	236	143	**	95	379	172	418	**	113	**	**
Total	641	236	147	**	140	382	255	504	**	132	**	**
Very dissatisfied (1.0)	12 2%	3 1%	2 1%	** **	5 4%	5 1%	8 3%	8 2%	** **	3 2%	** **	** **
Quite dissatisfied (2.0)	32 5%	10 4%	3 2%	** **	10 7%	13 4%	19b 7%	26 5%	** **	6 5%	** **	** **
Neither/ nor (3.0)	188 29%	68 29%	45 31%	** **	42 30%	113 29%	71 28%	145 29%	** **	40 30%	** **	** **
Quite satisfied (4.0)	211 33%	76 32%	53 36%	** **	49 35%	129 34%	82 32%	171 34%	** **	40 30%	** **	** **
Very satisfied (5.0)	154 24%	66 28%	35 24%	** **	22 16%	101 26%	53 21%	117 23%	** **	36 28%	** **	** **
NET Satisfied	365 57%	142 60%	88 60%	** **	71 51%	230 60%	135 53%	288 57%	** **	77 58%	** **	** **
NET Dissatisfied	44 7%	13 6%	5 3%	** **	15 10%	18- 5%	26+be 10%	34 7%	** **	9 7%	** **	** **
Don't know	44 7%	14 6%	8 6%	** **	13 9%	22 6%	22 9%	37 7%	** **	6 5%	** **	** **
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	**	4.00	**	**
Mode	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	**	3.00	**	**
Base for stats	597	222	138	**	128	361	233	467	**	126	**	**
Mean score	3.8	3.9df	3.8d	**	3.6-	3.9+df	3.7-	3.8	**	3.8	**	**
Standard deviation	.96	.94	.88	**	.99	.92	1.02	.94	**	.99	**	**
Standard Error	.04	.06	.08	**	.11	.05	.08	.05	**	.10	**	**

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Table Q23 12 (continuation)

Q23. BBC Parliament - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Parliament in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		635	171	463	**	**	**	**	**	**	**	**	**
Effective sample s		535	142	392	**	**	**	**	**	**	**	**	**
Total		641	168	472	**	**	**	**	**	**	**	**	**
Very dissatisfied	(1.0)	12 2%	3 2%	9 2%	**	**	**	**	**	**	**	**	**
Quite dissatisfied	(2.0)	32 5%	12 7%	20 4%	**	**	**	**	**	**	**	**	**
Neither/ nor	(3.0)	188 29%	52 31%	135 29%	**	**	**	**	**	**	**	**	**
Quite satisfied	(4.0)	211 33%	60 36%	151 32%	**	**	**	**	**	**	**	**	**
Very satisfied	(5.0)	154 24%	29- 17%	124+a 26%	**	**	**	**	**	**	**	**	**
NET Satisfied		365 57%	89 53%	275 58%	**	**	**	**	**	**	**	**	**
NET Dissatisfied		44 7%	15 9%	30 6%	**	**	**	**	**	**	**	**	**
Don't know		44 7%	12 7%	32 7%	**	**	**	**	**	**	**	**	**
Medians		4.00	4.00	4.00	**	**	**	**	**	**	**	**	**
Mode		4.00	4.00	4.00	**	**	**	**	**	**	**	**	**
Base for stats		597	156	440	**	**	**	**	**	**	**	**	**
Mean score		3.8	3.6	3.8f	**	**	**	**	**	**	**	**	**
Standard deviation		.96	.94	.97	**	**	**	**	**	**	**	**	**
Standard Error		.04	.08	.05	**	**	**	**	**	**	**	**	**

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Table Q23 12 (continuation)

Q23. BBC Parliament - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Parliament in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	635	**	**	**	**	186	321	614	**	621	**
Effective sample s	535	**	**	**	**	160	266	517	**	524	**
Total	641	**	**	**	**	188	316	617	**	626	**
Very dissatisfied (1.0)	12 2%	**	**	**	**	8+f 4%	3 1%	11 2%	**	12 2%	**
Quite dissatisfied (2.0)	32 5%	**	**	**	**	12 6%	15 5%	31 5%	**	31 5%	**
Neither/ nor (3.0)	188 29%	**	**	**	**	50 27%	96 30%	186 30%	**	188 30%	**
Quite satisfied (4.0)	211 33%	**	**	**	**	52 28%	115 36%	201 33%	**	206 33%	**
Very satisfied (5.0)	154 24%	**	**	**	**	54 29%	68 21%	149 24%	**	150 24%	**
NET Satisfied	365 57%	**	**	**	**	106 57%	183 58%	350 57%	**	356 57%	**
NET Dissatisfied	44 7%	**	**	**	**	20+ 11%	18 6%	42 7%	**	44 7%	**
Don't know	44 7%	**	**	**	**	12 6%	20 6%	38 6%	**	38 6%	**
Medians	4.00	**	**	**	**	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	**	**	5.00	4.00	4.00	**	4.00	**
Base for stats	597	**	**	**	**	176	297	578	**	587	**
Mean score	3.8	**	**	**	**	3.8	3.8	3.8	**	3.8	**
Standard deviation	.96	**	**	**	**	1.10	.89	.96	**	.96	**
Standard Error	.04	**	**	**	**	.09	.06	.04	**	.04	**

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Table Q23 12 (continuation)

Q23. BBC Parliament - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Parliament in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	635	635	621	618	575	219	635	579	635	577	485	463	440	141	461	380
Effective sample s	535	535	523	520	484	181	535	486	535	485	413	395	374	117	392	322
Total	641	641	625	623	584	226	641	577	641	581	493	465	453	144	466	395
Very dissatisfied (1.0)	12 2%	12 2%	11 2%	11 2%	11 2%	5 2%	12 2%	11 2%	12 2%	12 2%	5- 1%	5- 1%	7 2%	2 2%	6- 1%	7 2%
Quite dissatisfied (2.0)	32 5%	32 5%	32 5%	30 5%	30 5%	13 6%	32 5%	26 5%	32 5%	29 5%	19- 4%	16- 4%	19 4%	3 2%	14- 3%	16 4%
Neither/ nor (3.0)	188 29%	188e 29%	184e 29%	183e 29%	178e 31%	38- 17%	188e 29%	168e 29%	188e 29%	173e 30%	120-d 24%	111-d 24%	114-d 25%	12- 8%	117-d 25%	100-d 25%
Quite satisfied (4.0)	211 33%	211 33%	203 32%	203 33%	187 32%	75 33%	211 33%	187 32%	211 33%	189 33%	182+ 37%	171+ 37%	160 35%	54 38%	170+ 37%	137 35%
Very satisfied (5.0)	154 24%	154 24%	151 24%	152 24%	136 23%	83 37%	154 24%	148 26%	154 24%	139 24%	138+ 28%	134+ 29%	124+ 27%	71 49%	131+ 28%	108+ 27%
NET Satisfied	365 57%	365 57%	354 57%	355 57%	323 55%	158 70%	365 57%	335 58%	365 57%	328 57%	320+ 65%	305+ 66%	284+ 63%	125 87%	302+ 65%	245+ 62%
NET Dissatisfied	44 7%	44 7%	43 7%	41 7%	41 7%	19 8%	44 7%	37 6%	44 7%	42 7%	24- 5%	22- 5%	26 6%	5 4%	19- 4%	23 6%
Don't know	44 7%	44 7%	44 7%	44 7%	42 7%	12 5%	44 7%	37 6%	44 7%	38 7%	29d 6%	27d 6%	29d 6%	1- 1%	28d 6%	26d 7%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00
Base for stats	597	597	581	578	542	215	597	540	597	543	464	438	424	143	438	369
Mean score	3.8	3.8	3.8	3.8	3.8	4.0	3.8	3.8+	3.8	3.8	3.9+	3.9+	3.9+	4.3	3.9+	3.9+
Standard deviation	.96	.96	.96	.95	.96	1.02	.96	.96	.96	.97	.90	.91	.94	.84	.90	.95
Standard Error	.04	.04	.04	.04	.05	.08	.04	.05	.04	.05	.05	.05	.05	.08	.05	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 12 (continuation)

Q23. BBC Parliament - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched BBC Parliament in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	635	**	582	437	289
Effective sample s	535	**	494	371	246
Total	641	**	574	421	282
Very dissatisfied (1.0)	12 2%	** **	10 2%	5 1%	4 1%
Quite dissatisfied (2.0)	32 5%	** **	28 5%	14- 3%	7- 2%
Neither/ nor (3.0)	188 29%	** **	162 28%	120 29%	82 29%
Quite satisfied (4.0)	211 33%	** **	200 35%	150 36%	95 34%
Very satisfied (5.0)	154 24%	** **	136 24%	104 25%	80+ 29%
NET Satisfied	365 57%	** **	336 59%	254+ 60%	175+ 62%
NET Dissatisfied	44 7%	** **	38 7%	19- 5%	11- 4%
Don't know	44 7%	** **	38 7%	28 7%	14 5%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	597	**	536	393	268
Mean score	3.8	**	3.8	3.8+	3.9+
Standard deviation	.96	**	.94	.90	.92
Standard Error	.04	**	.04	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 T2

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	1897 75%	880 75%	890 74%	** **	96 75%	894 73%	989+ 77%
BBC Two	1518 70%	654 67%	762 72%	** **	73 67%	774 70%	732 69%
BBC Three	777 54%	412+b 61%	289- 46%	** **	62 62%	396 55%	368 54%
BBC Four	984 62%	442 62%	455 61%	** **	65 71%	539+b 66%	431- 58%
BBC News channel	1186 68%	558 70%	542 65%	** **	63 69%	607 67%	565 69%
BBC Alba (Scottish Gaelic)	187 57%	114 59%	34 43%	** **	39 68%	135 61%	51 51%
BBC Scotland TV channel (on air between 7 and midnight)	277 61%	163 60%	73 60%	** **	40 70%	181 64%	94 57%
ITV/ITV Cymru Wales/STV/UTV	1796 73%	868 75%	816 71%	** **	84 72%	815- 69%	968+a 78%
S4C	183 63%	114 67%	38 55%	** **	32 59%	127 65%	53 58%
Channel 4	1894 77%	861 75%	909 78%	** **	96 79%	884- 74%	991+a 80%
Channel 5	1437 67%	706 69%	646 65%	** **	66 62%	666- 63%	760+a 71%
BBC Parliament	365 57%	189 62%	137 50%	** **	34 58%	236 60%	127 53%
None	299 47%	112 37%	168 62%	** **	16 29%	145 37%	140 59%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q23 T2 (continuation)

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	1897 75%	188 70%	303 78%	268 72%	294 71%	325 76%	283di 78%	235di 79%	491 75%	563- 71%	843+adi 78%	518+adi 78%
BBC Two	1518 70%	114 55%	196 63%	179- 61%	244 68%	284bchi 74%	268 +bcdhi 77%	233 +bcdehi 83%	310- 60%	423- 65%	785 +bcdhi 77%	501+bcdhi 80%
BBC Three	777 54%	90 49%	166+jk 67%	133 62%	129 56%	107 48%	84 45%	67 48%	257jk 59%	263jk 59%	258- 47%	151- 46%
BBC Four	984 62%	96 53%	124 63%	105 58%	150 61%	173 62%	170 63%	164+hi 72%	221 58%	255 60%	508 66%	334+ 67%
BBC News channel	1186 68%	144 68%	161 66%	158 62%	187 66%	188 65%	187 72%	162 +cdehi 79%	305 67%	345 64%	537 71%	349+cei 75%
BBC Alba (Scottish Gaelic)	187 57%	40 52%	73 75%	33 64%	20 48%	5 23%	10 39%	6 37%	113 65%	53 57%	21 33%	16 38%
BBC Scotland TV channel (on air between 7 and midnight)	277 61%	46 55%	76 69%	43 60%	46 63%	26 54%	25 58%	16 57%	122 63%	89 62%	67 56%	41 57%
ITV/ITV Cymru Wales/STV/UTV	1796 73%	164- 62%	280a 75%	246 69%	301a 73%	299a 73%	271ach 77%	235+achi 80%	445 70%	547a 71%	804+ach 76%	506+achi 78%
S4C	183 63%	38 50%	71 78%	35 66%	21 66%	5 36%	8 47%	5 58%	109 65%	56 66%	18 46%	14 51%
Channel 4	1894 77%	179- 68%	305a 79%	252 73%	332ac 80%	320 77%	279a 79%	226ac 81%	484 74%	584a 77%	825a 79%	505ach 80%
Channel 5	1437 67%	126 59%	207 68%	175 62%	263 70%	261 67%	220 67%	185 71%	333 64%	438 66%	666 68%	405 69%
BBC Parliament	365 57%	49 54%	75 62%	59 60%	48 57%	42 51%	43 49%	47 64%	124 59%	107 58%	133 54%	91 56%
None	299 47%	64 70%	82 68%	63 64%	44 51%	24 29%	12 13%	11 14%	145 69%	107 58%	47 19%	23 14%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q23 T2 (continuation)

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	1897 75%	136 74%	165 74%	182 75%	246 74%	81 81%	206 77%	290h 78%	149 68%	149 78%	1603 75%	159 73%	88 73%	47 73%
BBC Two	1518 70%	112 71%	139 73%	150 73%	186 66%	61 73%	157 68%	217 67%	131 65%	122 71%	1274 69%	134 74%	74 70%	36 67%
BBC Three	777 54%	59 63%	66 53%	68 53%	112 54%	32 57%	82 49%	116 59%	59 49%	75 64%	669 55%	58 55%	36 51%	15 41%
BBC Four	984 62%	79 66%	88 61%	109 69%	128 61%	31 49%	99 60%	134 60%	92 62%	80 68%	838 62%	82 65%	46 62%	18 52%
BBC News channel	1186 68%	90 71%	94 69%	107 68%	187 73%	43 69%	132 71%	178 70%	91 60%	75 57%	998 68%	115 74%	46 56%	27 65%
BBC Alba (Scottish Gaelic)	187 57%	15 56%	13 43%	11 68%	38 60%	4 65%	23 63%	23 59%	8 75%	10 50%	143 58%	38 51%	2 45%	4 61%
BBC Scotland TV channel (on air between 7 and midnight)	277 61%	18 63%	10 38%	13 53%	39 56%	2 24%	24 52%	30 64%	13 87%	9 49%	159 56%	111 72%	3 41%	4 48%
ITV/ITV Cymru Wales/STV/UTV	1796 73%	141 76%	151 71%	186l 77%	210 68%	77 79%	206l 78%	260 71%	157 69%	163dkl 79%	1550 74%	134 68%	60 65%	53+bdghjkl 82%
S4C	183 63%	15 71%	11 57%	12 86%	39 64%	2 33%	19 57%	21 57%	6 59%	7 38%	132 60%	17 73%	32 74%	3 42%
Channel 4	1894 77%	139 78%	160 74%	181 77%	230 77%	73 78%	205l 79%	282l 79%	170 74%	157 76%	1597l 77%	162l 79%	82- 69%	53l 80%
Channel 5	1437 67%	105 67%	118 63%	159dhl 74%	156 61%	61 69%	166 72%	225 70%	112 59%	126 67%	1227 67%	111 65%	61 62%	38 66%
BBC Parliament	365 57%	33 74%	36 59%	22 52%	72 60%	6 35%	42 61%	59 68%	23 45%	25 47%	319 58%	26 46%	13 52%	8 50%
None	299 47%	25 58%	33 54%	21 48%	44 36%	19 120%	33 49%	27 31%	19 36%	31 58%	252 46%	23 42%	13 54%	10 69%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q23 T2 (continuation)

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	1897 75%	623+df 78%	429 76%	316 73%	516 72%	1053+f 77%	832- 73%	1666 75%	52 74%	224 71%	100 67%	68 77%
BBC Two	1518 70%	553+bcdf 77%	327 68%	232- 63%	399 67%	880+bcdf 73%	631- 65%	1352c 71%	36 68%	159- 62%	77 61%	43 60%
BBC Three	777 54%	242 58%	186 57%	140 53%	202 51%	428 57%	342 51%	648 54%	25 57%	126 59%	59 60%	40 62%
BBC Four	984 62%	339 67%	221 63%	163 60%	254 59%	560 65%	418 59%	866 63%	22 53%	112 55%	48 49%	41 66%
BBC News channel	1186 68%	413 70%	258 68%	194 64%	315 68%	671 69%	509 67%	1002 67%	35 74%	178 72%	93 73%	48 70%
BBC Alba (Scottish Gaelic)	187 57%	63 63%	46 52%	41 62%	37 51%	110 58%	78 56%	146 59%	10 58%	41 52%	19 46%	12 57%
BBC Scotland TV channel (on air between 7 and midnight)	277 61%	101 73%	68 62%	42 44%	66 60%	169 68%	107 53%	229 63%	11 69%	48 55%	24 47%	14 63%
ITV/ITV Cymru Wales/STV/UTV	1796 73%	539 71%	387 72%	320 75%	537 75%	926 71%	857 75%	1602+c 74%	46 70%	191- 66%	81 59%	63 78%
S4C	183 63%	62 65%	50 61%	34 61%	35 65%	113 63%	69 63%	142 67%	10 64%	41 54%	16 41%	16 70%
Channel 4	1894 77%	606c 79%	421 78%	315 73%	537 76%	1028 79%	852 75%	1690+c 78%	46 74%	197- 70%	85 64%	63 77%
Channel 5	1437 67%	396- 62%	307 65%	265 69%	461+ae 71%	703- 64%	726+ae 70%	1284 67%	33 59%	149 61%	65 56%	49 71%
BBC Parliament	365 57%	142 60%	88 60%	64 56%	71 51%	230 60%	135 53%	288 57%	12 63%	77 58%	39 56%	24 57%
None	299 47%	65 27%	79 54%	45 39%	103 73%	143 37%	148 58%	228 45%	14 75%	66 50%	34 49%	14 34%

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Prepared by BMG

Table Q23 T2 (continuation)

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	1897 75%	626 74%	1271 75%	150 73%	103 81%	186 75%	** **	83 66%	60 60%	** **	238 71%	160 73%
BBC Two	1518 70%	490 68%	1028j 71%	128 68%	83 68%	153 68%	** **	66 60%	41 51%	** **	156- 59%	139 70%
BBC Three	777 54%	239 54%	538 55%	59 55%	31 39%	80 57%	** **	33 56%	33 53%	** **	102 55%	60 51%
BBC Four	984 62%	313 60%	671 63%	89 65%	54 57%	89 56%	** **	44 58%	27 48%	** **	98 53%	86 58%
BBC News channel	1186 68%	373 66%	814 69%	95 64%	60 61%	108 67%	** **	58 70%	41 61%	** **	121 56%	103 71%
BBC Alba (Scottish Gaelic)	187 57%	36 48%	151 60%	4 38%	8 46%	8 37%	** **	4 37%	6 37%	** **	15 46%	9 50%
BBC Scotland TV channel (on air between 7 and midnight)	277 61%	68 59%	210 62%	12 49%	16 66%	17 56%	** **	8 43%	7 32%	** **	24 48%	21 66%
ITV/ITV Cymru Wales/STV/UTV	1796 73%	597 72%	1199 74%	140 69%	81 63%	176 73%	** **	90 67%	63 68%	** **	225 69%	168 77%
S4C	183 63%	45 66%	137 62%	7 66%	7 45%	11 53%	** **	4 71%	12 73%	** **	21 64%	11 82%
Channel 4	1894 77%	629 77%	1265 77%	146 76%	92 70%	183 77%	** **	97 75%	65 70%	** **	243 74%	174 80%
Channel 5	1437 67%	502 69%	935 65%	123 67%	75 63%	159 68%	** **	86 72%	55 62%	** **	177 65%	138 70%
BBC Parliament	365 57%	89 53%	275 58%	21 51%	17 53%	23 44%	** **	16 66%	12 56%	** **	30 56%	19 43%
None	299 47%	98 58%	201 43%	10 25%	14 45%	16 31%	** **	15 61%	28 135%	** **	65 122%	24 56%

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Prepared by BMG

Table Q23 T2 (continuation)

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	1897	79	67	237	218	459	1008	1862	**	1877	**
	75%	71%	69%	76%	76%	74%	75%	75%	**	75%	**
BBC Two	1518	53	48	168	157	320-	840e	1492	**	1499	**
	70%	58%	63%	67%	67%	64%	71%	70%	**	70%	**
BBC Three	777	44	26	123	117	241f	357-	758	**	765	**
	54%	55%	43%	62%	64%	60%	50%	55%	**	55%	**
BBC Four	984	29	24	110	118	212	537	968	**	974	**
	62%	57%	53%	61%	65%	59%	64%	63%	**	62%	**
BBC News channel	1186	40	36	128	146	266-	647	1165	**	1174	**
	68%	56%	54%	61%	69%	62%	69%	68%	**	68%	**
BBC Alba (Scottish Gaelic)	187	12	9	48	43	83	65	183	**	186	**
	57%	63%	44%	67%	61%	62%	49%	58%	**	58%	**
BBC Scotland TV channel (on air between 7 and midnight)	277	15	15	49	59	104	110	269	**	274	**
	61%	67%	70%	64%	72%	66%	57%	61%	**	61%	**
ITV/ITV Cymru Wales/STV/UTV	1796	80	62	222	195	436	952	1767	**	1777	**
	73%	73%	65%	73%	70%	73%	73%	73%	**	73%	**
S4C	183	11	15	52	43	89	64	175	**	182	**
	63%	65%	87%	74%	69%	71%	57%	63%	**	64%	**
Channel 4	1894	86	69	213	209	451	991	1861	**	1870	**
	77%	80%	73%	73%	75%	75%	76%	77%	**	77%	**
Channel 5	1437	58	50	162	163	335	759	1414	**	1422	**
	67%	64%	61%	66%	68%	65%	65%	67%	**	67%	**
BBC Parliament	365	15	18	49	60	106	183	350	**	356	**
	57%	56%	63%	54%	60%	57%	58%	57%	**	57%	**
None	299	23	13	44	31	92	125	290	**	292	**
	47%	84%	47%	49%	31%	49%	39%	47%	**	47%	**

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Prepared by BMG

Table Q23 T2 (continuation)

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	1897	1897	1841	1832	1630+	226	1897	1718+	1897	1660	1897 +bcdef	1386+cef	1501+	160+	1552+	1177+
	75%	75%	75%	76%	76%	75%	75%	76%	75%	75%	100%	92%	87%	88%	86%	86%
BBC Two	1518	1518	1482	1492	1347	219	1518	1384	1518	1303-	1386+ce	1518 +acdef	1191+	152+	1302+	1019+
	70%	70%	70%	70%	70%	73%	70%	70%	70%	69%	83%	100%	78%	85%	80%	80%
BBC Three	777	777	762	768	717	186 +abcdfgh	777	719	777	699	704	635+	639+	144 +abcef	691	559+
	54%	54%	54%	55%	55%	67%	54%	55%	54%	55%	65%	67%	63%	84%	64%	65%
BBC Four	984	984	959	971	908	186	984	913	984	848	872	848+ce	752+	138 +abcef	849+	696+
	62%	62%	62%	63%	62%	68%	62%	63%	62%	62%	72%	76%	68%	84%	71%	72%
BBC News channel	1186	1186	1139	1124	1012	180	1186	1062	1186	1050	1033+	880+e	916+	133+	936+	730+
	68%	68%	68%	68%	67%	68%	68%	68%	68%	67%	79%	80%	77%	81%	75%	76%
BBC Alba (Scottish Gaelic)	187	187	186	184	177	150	187	185	187	183	155	155	156	123	149	147
	57%	57%	57%	56%	56%	67%	57%	58%	57%	58%	64%	67%	67%	85%	62%	68%
BBC Scotland TV channel (on air between 7 and midnight)	277	277	275	274	256	140	277	269	277	262	242	227	221	111	232	207
	61%	61%	61%	61%	61%	64%	61%	62%	61%	61%	70%	72%	70%	82%	70%	71%
ITV/ITV Cymru	1796	1750	1796	1749	1607+	215	1796	1621	1796	1572	1501+	1191+	1796 +abdef	153+	1515+	1215+abe
	73%	73%	73%	73%	75%	73%	73%	73%	73%	73%	85%	83%	100%	86%	85%	88%
Wales/STV/UTV	183	183	183	181	173	183	183	180	183	180	160	152	153	183	152	140
	63%	63%	63%	63%	62%	63%	63%	64%	63%	64%	76%	74%	76%	100%	75%	74%
Channel 4	1894	1843e	1854	1894	1671e	210-	1894	1736e	1894	1666	1552+	1302+	1515+	152+	1894 +abcdf	1272+acd
	77%	77%	77%	77%	78%	71%	77%	78%	77%	76%	88%	90%	89%	86%	100%	91%
Channel 5	1437	1399	1417	1421	1437	201	1437	1295	1437	1248	1177+	1019+	1215+	140+	1272+	1437+abcde
	67%	67%	67%	67%	67%	70%	67%	67%	67%	66%	75%	77%	78%	82%	78%	100%

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Prepared by BMG

Table Q23 T2 (continuation)

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC Parliament	365	365	354	355	323	158	365	335	365	328	320	305	284	125	302	245
	57%	57%	57%	57%	55%	70%	57%	58%	57%	57%	65%	66%	63%	87%	65%	62%
None	299	40e	40e	32	14	2	18	69def	74def	243abcdefgh	0	0	0	0	0	0
	47%	6%	6%	5%	2%	1%	3%	12%	11%	42%	-%	-%	-%	-%	-%	-%

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Table Q23 T2 (continuation)

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	1897 75%	149 72%	1685 76%	1195+ 77%	723+ 79%
BBC Two	1518 70%	126 68%	1345 70%	971+ 72%	616+b 75%
BBC Three	777 54%	54 47%	699 55%	508+ 58%	320+ 61%
BBC Four	984 62%	67 52%	883 64%	644+ 66%	405+ 68%
BBC News channel	1186 68%	113 73%	1031 67%	733 68%	472+ 73%
BBC Alba (Scottish Gaelic)	187 57%	6 27%	181 60%	126 59%	92 66%
BBC Scotland TV channel (on air between 7 and midnight)	277 61%	12 50%	263 62%	196 64%	124 69%
ITV/ITV Cymru Wales/STV/UTV	1796 73%	146 70%	1590 74%	1100 74%	640 74%
S4C	183 63%	7 39%	172 65%	130 68%	97 74%
Channel 4	1894 77%	156 74%	1682+ 78%	1194+ 80%	719+b 82%
Channel 5	1437 67%	136 67%	1245 67%	830 66%	464 63%
BBC Parliament	365 57%	21 46%	336 59%	254 60%	175 62%

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Prepared by BMG

Table Q23 T2 (continuation)

Q23. Satisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	299	38	242	183	108
	47%	82%	42%	44%	38%

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Table Q23 B2

Q23. Dissatisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC One	265 10%	109 9%	142 12%	** **	12 9%	144 12%	115- 9%
BBC Two	150 7%	71 7%	73 7%	** **	6 5%	82 7%	66 6%
BBC Three	94 7%	38 6%	38 6%	** **	15 15%	53 7%	40 6%
BBC Four	73 5%	34 5%	31 4%	** **	5 6%	32 4%	41 5%
BBC News channel	152 9%	51- 6%	95+a 11%	** **	5 6%	86 9%	64 8%
BBC Alba (Scottish Gaelic)	22 7%	6 3%	5 6%	** **	11 19%	16 7%	5 5%
BBC Scotland TV channel (on air between 7 and midnight)	28 6%	14 5%	6 5%	** **	8 14%	20 7%	8 5%
ITV/ITV Cymru Wales/STV/UTV	176 7%	73 6%	90 8%	** **	12 10%	97 8%	76 6%
S4C	27 9%	11 7%	6 9%	** **	9 17%	17 9%	8 9%
Channel 4	114 5%	56 5%	48 4%	** **	10 8%	67 6%	47 4%
Channel 5	124 6%	48 5%	65 6%	** **	11 10%	65 6%	58 5%
BBC Parliament	44 7%	12 4%	18 7%	** **	13 23%	28 7%	17 7%
None	299 47%	112 37%	168 62%	** **	16 29%	145 37%	140 59%

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Prepared by BMG

Table Q23 B2 (continuation)

Q23. Dissatisfied Summary - Thinking about some of the specific channels

you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC One	265 10%	21 8%	28 7%	40 11%	57+bh 14%	47 11%	40 11%	31 11%	50- 8%	97bh 12%	118 11%	71 11%
BBC Two	150 7%	16 8%	24 8%	24 8%	22 6%	26 7%	23 6%	16 6%	41 8%	46 7%	64 6%	39 6%
BBC Three	94 7%	24 13%	15 6%	19 9%	11 5%	11 5%	5 3%	9 6%	39 9%	31 7%	24 4%	14 4%
BBC Four	73 5%	17 10%	12 6%	12 7%	12 5%	10 3%	5 2%	5 2%	29+fgjk 8%	24k 6%	19- 2%	9- 2%
BBC News channel	152 9%	22 10%	13 5%	27 11%	28 10%	25 9%	25 10%	11 6%	35 8%	56 10%	61 8%	36 8%
BBC Alba (Scottish Gaelic)	22 7%	12 15%	1 1%	3 5%	0 -	1 5%	3 11%	2 12%	13 8%	3 3%	6 9%	5 11%
BBC Scotland TV channel (on air between 7 and midnight)	28 6%	10 12%	7 7%	4 5%	1 2%	3 5%	2 5%	1 3%	17 9%	5 3%	6 5%	3 4%
ITV/ITV Cymru Wales/STV/UTV	176 7%	21 8%	18 5%	32 9%	35 8%	31 8%	22 6%	17 6%	39 6%	67 9%	70 7%	39 6%
S4C	27 9%	13 17%	6 7%	3 7%	1 3%	* 1%	2 14%	1 11%	19 11%	4 5%	3 9%	3 13%
Channel 4	114 5%	18g 7%	21 6%	16 5%	16 4%	21 5%	15 4%	5 2%	39g 6%	33 4%	42 4%	21 3%
Channel 5	124 6%	20 9%	20 7%	21 7%	18 5%	15 4%	20 6%	11 4%	40 8%	39 6%	46 5%	31 5%
BBC Parliament	44 7%	18 19%	7 6%	12 12%	1 1%	2 2%	1 1%	4 6%	25 12%	13 7%	7 3%	5 3%
None	299 47%	64 70%	82 68%	63 64%	44 51%	24 29%	12 13%	11 14%	145 69%	107 58%	47 19%	23 14%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q23 B2 (continuation)

Q23. Dissatisfied Summary - Thinking about some of the specific channels

you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC One	265 10%	18 10%	14 6%	23 9%	36 11%	6 6%	28 10%	29 8%	38+bcgj 18%	24 13%	217 10%	27b 13%	14 11%	7 11%
BBC Two	150 7%	12 8%	10 5%	13 6%	28 10%	5 6%	12 5%	23 7%	16 8%	10 6%	129 7%	7 4%	9 9%	6 11%
BBC Three	94 7%	8 8%	6 5%	8 6%	19 9%	4 7%	8 5%	8 4%	9 8%	8 7%	77 6%	5 5%	8 11%	4 12%
BBC Four	73 5%	8 7%	2 1%	3 2%	15 7%	2 3%	11 6%	6 3%	8 6%	4 4%	59 4%	4 3%	6 8%	4 11%
BBC News channel	152 9%	11 9%	9 7%	8 5%	23 9%	2 3%	16 9%	18 7%	18 12%	26 20%	131 9%	6 4%	10 12%	5 11%
BBC Alba (Scottish Gaelic)	22 7%	0 -%	1 3%	1 9%	2 3%	1 19%	3 8%	1 3%	2 15%	3 16%	14 6%	5 7%	1 15%	2 22%
BBC Scotland TV channel (on air between 7 and midnight)	28 6%	1 3%	0 -%	0 -%	8 11%	0 -%	4 8%	1 3%	1 7%	3 16%	18 6%	8 5%	1 17%	1 13%
ITV/ITV Cymru Wales/STV/UTV	176 7%	11 6%	11 5%	18 8%	22 7%	5 6%	19 7%	28 8%	25k 11%	18 9%	156 7%	8 4%	8 9%	4 6%
S4C	27 9%	1 4%	1 6%	0 -%	7 12%	1 20%	1 2%	1 3%	3 28%	7 37%	22 10%	1 5%	3 8%	1 11%
Channel 4	114 5%	3 2%	8 4%	8 3%	20 7%	4 5%	13 5%	15 4%	14 6%	7 4%	92 4%	12 6%	7a 6%	3 5%
Channel 5	124 6%	10 6%	10 5%	8 4%	19 7%	4 5%	10 4%	22 7%	14 8%	7 4%	104 6%	9 5%	7 7%	5 8%
BBC Parliament	44 7%	2 4%	2 3%	3 7%	10 8%	2 11%	5 8%	2 3%	2 4%	8 15%	36 7%	6 12%	1 6%	1 5%

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Prepared by BMG

Table Q23_B2 (continuation)

Q23. Dissatisfied Summary - Thinking about some of the specific channels

you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	299	25	33	21	44	19	33	27	19	31	252	23	13	10
	47%	58%	54%	48%	36%	120%	49%	31%	36%	58%	46%	42%	54%	69%

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Table Q23 B2 (continuation)
 Q23. Dissatisfied Summary - Thinking about some of the specific channels
 you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC One	265 10%	79 10%	53 9%	49 11%	83 12%	132 10%	132 12%	230 10%	8 12%	31 10%	15 10%	6 7%
BBC Two	150 7%	49 7%	28 6%	32 9%	39 7%	77 6%	71 7%	120- 6%	8 15%	30+a 12%	14 11%	9 12%
BBC Three	94 7%	25 6%	21 6%	19 7%	27 7%	46 6%	46 7%	75 6%	6 14%	16 8%	8 8%	3 4%
BBC Four	73 5%	18 4%	11 3%	21 8%	22 5%	29 3%	43 6%	57 4%	6 14%	16 8%	4 5%	4 7%
BBC News channel	152 9%	52 9%	29 8%	33 11%	37 8%	80 8%	70 9%	126 8%	7 14%	22 9%	9 7%	5 7%
BBC Alba (Scottish Gaelic)	22 7%	2 2%	7 8%	8 12%	4 6%	10 5%	12 9%	17 7%	* 1%	4 5%	3 7%	1 6%
BBC Scotland TV channel (on air between 7 and midnight)	28 6%	4 3%	7 6%	8 9%	7 7%	11 4%	16 8%	19 5%	2 14%	9 11%	4 9%	3 13%
ITV/ITV Cymru Wales/STV/UTV	176 7%	53 7%	35 6%	33 8%	50 7%	89 7%	83 7%	148 7%	7 10%	27 9%	15 11%	3 4%
S4C	27 9%	6 6%	8 9%	9 16%	4 8%	14 8%	13 12%	17 8%	0 -	8 11%	6 15%	2 11%
Channel 4	114 5%	37 5%	23 4%	19 4%	32 5%	60 5%	51 5%	89- 4%	6 9%	25+a 9%	12 9%	6 7%
Channel 5	124 6%	43 7%	28 6%	26 7%	27 4%	70 6%	53 5%	108 6%	7 12%	16 7%	5 5%	2 3%
BBC Parliament	44 7%	13 6%	5 3%	12 10%	15 10%	18 5%	26 10%	34 7%	1 3%	9 7%	6 9%	2 5%

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Prepared by BMG

Table Q23_B2 (continuation)

Q23. Dissatisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	299	65	79	45	103	143	148	228	14	66	34	14
	47%	27%	54%	39%	73%	37%	58%	45%	75%	50%	49%	34%

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Table Q23 B2 (continuation)

Q23. Dissatisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC One	265 10%	95 11%	170 10%	32+b 15%	11 9%	31 12%	** **	20 16%	15 15%	** **	35 11%	29 13%
BBC Two	150 7%	58 8%	92 6%	17 9%	9 8%	18 8%	** **	12 11%	11 13%	** **	23 9%	18 9%
BBC Three	94 7%	34 8%	59 6%	10 9%	11 15%	17 12%	** **	4 7%	5 9%	** **	16 9%	7 6%
BBC Four	73 5%	33 6%	39 4%	7 5%	5 5%	13 8%	** **	4 5%	3 6%	** **	14 7%	12 8%
BBC News channel	152 9%	62 11%	90 8%	21 14%	9 9%	17 10%	** **	9 11%	8 11%	** **	31 15%	11 8%
BBC Alba (Scottish Gaelic)	22 7%	11 15%	11 4%	3 33%	3 14%	5 22%	** **	2 16%	4 25%	** **	4 13%	2 12%
BBC Scotland TV channel (on air between 7 and midnight)	28 6%	6 6%	22 6%	0 -%	3 11%	2 6%	** **	2 10%	3 14%	** **	4 9%	1 3%
ITV/ITV Cymru Wales/STV/UTV	176 7%	69 8%	107 7%	19 9%	15 12%	30+b 12%	** **	18 13%	13 13%	** **	31 9%	16 7%
S4C	27 9%	6 8%	21 10%	1 9%	3 17%	4 18%	** **	* 6%	3 19%	** **	4 13%	0 -%
Channel 4	114 5%	42 5%	72 4%	12 6%	12 9%	20+b 8%	** **	11 8%	6 7%	** **	15 5%	8 4%
Channel 5	124 6%	45 6%	80 6%	10 6%	12 10%	24+b 10%	** **	9 7%	9 10%	** **	19 7%	14 7%
BBC Parliament	44 7%	15 9%	30 6%	4 11%	2 6%	7 14%	** **	1 5%	2 10%	** **	4 7%	3 8%
None	299 47%	98 58%	201 43%	10 25%	14 45%	16 31%	** **	15 61%	28 135%	** **	65 122%	24 56%

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Prepared by BMG

Table Q23 B2 (continuation)

Q23. Dissatisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC One	265 10%	11 10%	10 10%	29 9%	27 9%	58 9%	150 11%	260 10%	** **	263 11%	** **
BBC Two	150 7%	5 6%	5 6%	13 5%	14 6%	29 6%	94 8%	147 7%	** **	150 7%	** **
BBC Three	94 7%	7 8%	7 11%	17 9%	15 8%	31 8%	47 7%	90 7%	** **	93 7%	** **
BBC Four	73 5%	4 8%	5 10%	11 6%	14 8%	28+ 8%	32 4%	67 4%	** **	68 4%	** **
BBC News channel	152 9%	9 12%	10 15%	16 8%	25 12%	48 11%	80 9%	152 9%	** **	152 9%	** **
BBC Alba (Scottish Gaelic)	22 7%	0 -%	3 15%	2 3%	6 8%	7 5%	12 9%	19 6%	** **	22 7%	** **
BBC Scotland TV channel (on air between 7 and midnight)	28 6%	4 16%	1 5%	0 -%	1 1%	7 4%	15 8%	28 6%	** **	28 6%	** **
ITV/ITV Cymru Wales/STV/UTV	176 7%	6 6%	9 9%	20 7%	20 7%	40 7%	99 8%	171 7%	** **	174 7%	** **
S4C	27 9%	1 7%	1 7%	2 3%	1 2%	7 6%	15 13%	26 9%	** **	27 9%	** **
Channel 4	114 5%	5 5%	7 7%	21 7%	17 6%	33 5%	62 5%	113 5%	** **	114 5%	** **
Channel 5	124 6%	0 -%	8 9%	21 9%	19 8%	35 7%	72 6%	120 6%	** **	124 6%	** **
BBC Parliament	44 7%	2 8%	3 12%	9 10%	10 10%	20 11%	18 6%	42 7%	** **	44 7%	** **
None	299 47%	23 84%	13 47%	44 49%	31 31%	92 49%	125 39%	290 47%	** **	292 47%	** **

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Prepared by BMG

Table Q23 B2 (continuation)
 Q23. Dissatisfied Summary - Thinking about some of the specific channels
 you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC One	265 10%	265 10%	255 10%	245 10%	221 10%	31 10%	265 10%	224 10%	265 10%	241 11%	0- -%	45-a 3%	87-ab 5%	11a 6%	107-ab 6%	88-ab 6%
BBC Two	150 7%	150 7%	147 7%	148 7%	139 7%	23 8%	150 7%	129 7%	150 7%	140 7%	34-b 2%	0- -%	47-b 3%	4-b 2%	56-ab 3%	42-b 3%
BBC Three	94 7%	94 7%	91 7%	92 7%	87 7%	29+ 10%	94 7%	84 6%	94 7%	90 7%	38 4%	32- 3%	34- 3%	10 6%	44 4%	30- 3%
BBC Four	73 5%	73 5%	73 5%	70 5%	68 5%	14 5%	73 5%	60 4%	73 5%	66 5%	28 2%	19- 2%	31- 3%	2 1%	30- 2%	21- 2%
BBC News channel	152 9%	152 9%	144 9%	144 9%	126 8%	20 7%	152 9%	131 8%	152 9%	144 9%	43- 3%	40- 4%	52- 4%	5- 3%	67-a 5%	52- 5%
BBC Alba (Scottish Gaelic)	22 7%	22 7%	21 6%	22 7%	22 7%	13 6%	22 7%	20 6%	22 7%	21 7%	12 5%	10 4%	11 5%	1 1%	10 4%	7 3%
BBC Scotland TV channel (on air between 7 and midnight)	28 6%	28 6%	28 6%	28 6%	25 6%	14 6%	28 6%	26 6%	28 6%	27 6%	15 4%	9 3%	10 3%	2 1%	11 3%	9 3%
ITV/ITV Cymru Wales/STV/UTV	176 7%	171 7%	176 7%	172 7%	153 7%	27 9%	176 7%	160 7%	176 7%	160 7%	59-c 3%	55-c 4%	0- -%	9c 5%	69-c 4%	39-c 3%
S4C	27 9%	27 9%	26 9%	27 9%	25 9%	27 9%	27 9%	26 9%	27 9%	26 9%	11 5%	10 5%	10 5%	0 -%	11 5%	8 4%
Channel 4	114 5%	110 5%	112 5%	114 5%	95 4%	25 8% +abcd fghi	114 5%	102 5%	114 5%	105 5%	44-ce 2%	30-ce 2%	19-e 1%	6ce 3%	0- -%	21-e 2%
Channel 5	124 6%	122 6%	124 6%	123 6%	124 6%	22 7%	124 6%	117 6%	124 6%	115 6%	58-f 4%	39-f 3%	38-f 2%	5f 3%	43-f 3%	0- -%
BBC Parliament	44 7%	44 7%	43 7%	41 7%	41 7%	19 8%	44 7%	37 6%	44 7%	42 7%	24 5%	22 5%	26 6%	5 4%	19 4%	23 6%

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Prepared by BMG

Table Q23_B2 (continuation)

Q23. Dissatisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	299	40e	40e	32	14	2	18	69def	74def	243abcdefgh	0	0	0	0	0	0
	47%	6%	6%	5%	2%	1%	3%	12%	11%	42%	-%	-%	-%	-%	-%	-%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q23 B2 (continuation)

Q23. Dissatisfied Summary - Thinking about some of the specific channels

you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC One	265 10%	36 17%	211- 9%	137- 9%	73- 8%
BBC Two	150 7%	24 13%	119- 6%	77- 6%	42 5%
BBC Three	94 7%	5 5%	86 7%	54 6%	32 6%
BBC Four	73 5%	9 7%	62 4%	38 4%	17 3%
BBC News channel	152 9%	13 8%	133 9%	93 9%	46 7%
BBC Alba (Scottish Gaelic)	22 7%	4 17%	16 5%	9 4%	1 1%
BBC Scotland TV channel (on air between 7 and midnight)	28 6%	0 -%	27 7%	18 6%	7 4%
ITV/ITV Cymru Wales/STV/UTV	176 7%	25 12%	142- 7%	89- 6%	50 6%
S4C	27 9%	1 4%	25 9%	14 7%	9 7%
Channel 4	114 5%	12 6%	98 5%	61 4%	32 4%
Channel 5	124 6%	17 8%	102 5%	73 6%	40 5%
BBC Parliament	44 7%	3 7%	38 7%	19 5%	11 4%

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Prepared by BMG

Table Q23_B2 (continuation)

Q23. Dissatisfied Summary - Thinking about some of the specific channels you have watched in the last 6 months, overall, how satisfied or dissatisfied are you with these TV channels?

Base: All who watched specific channel in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	299	38	242	183	108
	47%	82%	42%	44%	38%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_1

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	73 3%	30 2%	43 3%	** **	* *%	41 3%	30 2%
2	(2.0)	78 3%	28 2%	49+ad 4%	** **	0 -%	37 3%	41 3%
3	(3.0)	110 4%	47 4%	54 4%	** **	8 6%	55 4%	52 4%
4	(4.0)	151 6%	56- 5%	81 7%	** **	14a 10%	91+b 7%	58- 4%
5	(5.0)	272 10%	128 11%	127 10%	** **	12 8%	130 10%	140 10%
6	(6.0)	347 13%	172 14%	147 12%	** **	20 14%	160 13%	181 14%
7	(7.0)	390 15%	194 16%	172 14%	** **	17 12%	179 14%	207 15%
8	(8.0)	442 17%	192 16%	215 17%	** **	25 18%	226 18%	212 16%
9	(9.0)	175 7%	87 7%	75 6%	** **	11 8%	90 7%	86 6%
10 - Extremely well	(10.0)	320 12%	168+b 14%	119- 10%	** **	29+ab 21%	154 12%	164 12%
NET Badly (1-3)		260 10%	105 9%	146+a 12%	** **	8 6%	132 10%	122 9%
NET Neutral (4-6)		770 29%	356 29%	355 28%	** **	45 32%	381 30%	379 28%
NET Well (7-10)		1326 50%	641+b 53%	581- 47%	** **	83+b 59%	650 51%	669 50%
Don't know		284 11%	116d 10%	164+ad 13%	** **	3- 2%	110- 9%	170+a 13%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	10.00	8.00	8.00
Base for stats	2357	1102	1082	**	136	1163	1170
Mean score	6.6	6.8+b	6.4-	**	7.1+b	6.6	6.7
Standard deviation	2.33	2.28	2.40	**	2.21	2.37	2.29
Standard Error	.05	.08	.08	**	.21	.08	.07

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Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	73 3%	6 2%	8 2%	11 3%	11 2%	14 3%	13 4%	10 3%	14 2%	22 3%	37 3%	23 4%
2	(2.0)	78 3%	6 2%	12 3%	11 3%	10 2%	15 4%	9 2%	14 5%	18 3%	21 3%	39 3%	23 3%
3	(3.0)	110 4%	11 4%	17 4%	13 3%	15 4%	27+i 6%	17 5%	10 3%	28 4%	28 3%	54 5%	27 4%
4	(4.0)	151 6%	22 7%	25 6%	18 5%	24 5%	20 4%	24 7%	19 6%	47 7%	42 5%	63 6%	43 6%
5	(5.0)	272 10%	34 11%	38 9%	42 11%	52 12%	50 11%	31 8%	25 8%	72 10%	95 12%	105 10%	55 8%
6	(6.0)	347 13%	48 16%	51 12%	50 13%	57 13%	65 15%	46 13%	31 10%	99 14%	107 13%	141 13%	76 11%
7	(7.0)	390 15%	39 13%	61 15%	64 16%	51 12%	75d 17%	48 13%	51 17%	100 14%	115 14%	174 16%	100 15%
8	(8.0)	442 17%	44 15%	72 18%	66 17%	66 15%	66 15%	69 19%	59 19%	116 16%	132 16%	194 17%	128 19%
9	(9.0)	175 7%	22 7%	27 7%	16- 4%	38c 9%	25 6%	29c 8%	19 6%	48 7%	54 7%	73 7%	48 7%
10 - Extremely well	(10.0)	320 12%	44e 14%	64+egjk 16%	48 12%	52 12%	40- 9%	42 12%	29 10%	108+egjk 15%	101 12%	111- 10%	71 11%
NET Badly (1-3)		260 10%	23 8%	37 9%	35 9%	35 8%	56+dhi 13%	40 11%	34 11%	60 8%	70 9%	130+hi 12%	74 11%
NET Neutral (4-6)		770 29%	104gk 34%	114 28%	111 28%	133 31%	134 31%	101 28%	74 24%	218 31%	243 30%	309 28%	175 26%
NET Well (7-10)		1326 50%	148 49%	224e 55%	195 50%	207 48%	206 47%	189 52%	158 52%	372 52%	402 49%	553 50%	347 52%
Don't know		284 11%	27 9%	34 8%	53bh 13%	54 13%	43 10%	35 10%	38 12%	61 9%	107+bh 13%	116 10%	73 11%
Medians		7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Mode	8.00	6.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2357	275	374	340	375	396	329	266	649	716	992	595
Mean score	6.6	6.7	6.8ej	6.6	6.7e	6.4-	6.6	6.5	6.8ej	6.7e	6.5-	6.6
Standard deviation	2.33	2.28	2.33	2.30	2.31	2.31	2.40	2.38	2.31	2.30	2.36	2.39
Standard Error	.05	.16	.13	.13	.13	.12	.14	.16	.10	.09	.08	.10

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Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	73 3%	6 3%	2 1%	9 3%	9 3%	** **	10 3%	11 3%	9b 4%	2 1%	60 3%	7 3%	5bi 4%	1 2%
2	(2.0)	78 3%	4 2%	8 3%	9 3%	10 3%	** **	7 2%	9 2%	9 4%	8 4%	68 3%	8 4%	1 1%	1 1%
3	(3.0)	110 4%	2- 1%	8 3%	14a 6%	8 2%	** **	14a 5%	19a 5%	7 3%	11a 6%	92 4%	9 4%	6a 5%	4a 5%
4	(4.0)	151 6%	11 6%	14 6%	6- 2%	15 4%	** **	18 6%	22 6%	16c 7%	20+cdjm 10%	127 6%	13 6%	10c 8%	2 3%
5	(5.0)	272 10%	11- 6%	30a 13%	29 11%	27 8%	** **	35a 12%	41 11%	21 9%	19 9%	229 10%	23 10%	12 9%	9a 13%
6	(6.0)	347 13%	34gh 18%	25 11%	34 13%	53g 15%	** **	34 12%	37 10%	22 10%	28 14%	282 13%	39+ghjm 18%	18 15%	7 10%
7	(7.0)	390 15%	38fi 20%	38 16%	37 15%	49 14%	** **	37 13%	55 14%	36 16%	22 11%	322 14%	36 16%	19 15%	13 18%
8	(8.0)	442 17%	30 16%	39 17%	41 16%	66 19%	** **	55 19%	58 15%	37 16%	29 14%	374 17%	38 17%	16 13%	14 20%
9	(9.0)	175 7%	11 6%	15 6%	16 6%	26 7%	** **	20 7%	28h 7%	7- 3%	16h 8%	143 6%	15 7%	12+hj 10%	5 7%
10 - Extremely well	(10.0)	320 12%	20 11%	25 11%	29 11%	46 13%	** **	33 11%	45 12%	33 15%	30 15%	268 12%	27 12%	15 12%	10 15%
NET Badly (1-3)		260 10%	13 7%	17 7%	32 12%	28 8%	** **	31 11%	39 10%	26 11%	21 10%	220 10%	24 11%	11 9%	6 8%
NET Neutral (4-6)		770 29%	55 29%	69 30%	69 27%	95 27%	** **	87 30%	100 26%	59 26%	66 33%	637 29%	75 34%	40 32%	18 26%
NET Well (7-10)		1326 50%	98 52%	116 51%	124 48%	187 53%	** **	144 50%	185 49%	113 50%	97 48%	1107 50%	115 52%	63 50%	42+cfgijl 60%

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Prepared by BMG

Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	284	23k	27k	31k	39k	**	29k	56+k	29k	18k	260+k	8-	12k	4
	11%	12%	12%	12%	11%	**	10%	15%	13%	9%	12%	3%	9%	6%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	**	8.00	8.00	8.00	10.00	8.00	6.00	7.00	8.00
Base for stats	2357	166	202	225	310	**	262	324	198	184	1964	214	114	65
Mean score	6.6	6.7	6.7	6.5	6.9e	**	6.6	6.6	6.5	6.6	6.6	6.6	6.6	7.0e
Standard deviation	2.33	2.18	2.17	2.40	2.27	**	2.37	2.39	2.52	2.40	2.34	2.30	2.34	2.20
Standard Error	.05	.18	.17	.18	.15	**	.16	.15	.20	.20	.06	.15	.16	.17

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Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	73 3%	23 3%	16 3%	12 3%	22 3%	39 3%	34 3%	64 3%	** **	9 3%	1 *%	** **
2	(2.0)	78 3%	22 3%	22 4%	9 2%	23 3%	44 3%	32 3%	69 3%	** **	8 2%	4 3%	** **
3	(3.0)	110 4%	27 3%	29 5%	22 5%	30 4%	56 4%	53 4%	97 4%	** **	12 4%	10 6%	** **
4	(4.0)	151 6%	45 5%	32 5%	30 7%	44 6%	76 5%	74 6%	134 6%	** **	17 5%	10 6%	** **
5	(5.0)	272 10%	79 9%	61 10%	55 12%	76 10%	140 10%	131 11%	229 10%	** **	40 12%	21 13%	** **
6	(6.0)	347 13%	118 14%	81 14%	53 12%	93 13%	199 14%	146 12%	301 13%	** **	43 13%	27 16%	** **
7	(7.0)	390 15%	130 16%	99d 17%	67 15%	91 12%	229d 16%	159 13%	340 15%	** **	48 14%	23 14%	** **
8	(8.0)	442 17%	146 18%	101 17%	72 16%	119 16%	246 17%	191 16%	403+cd 18%	** **	39- 11%	14- 9%	** **
9	(9.0)	175 7%	62 7%	41 7%	26 6%	46 6%	103 7%	72 6%	138- 6%	** **	37+a 11%	23+a 14%	** **
10 - Extremely well	(10.0)	320 12%	90 11%	59 10%	68be 15%	101 14%	149- 10%	169+abe 14%	266 12%	** **	53+a 16%	16 10%	** **
NET Badly (1-3)		260 10%	71 9%	67 11%	43 9%	76 10%	139 10%	119 10%	230 10%	** **	29 9%	15 9%	** **
NET Neutral (4-6)		770 29%	242 29%	174 29%	137 30%	214 29%	416 29%	351 29%	664 29%	** **	100 30%	58 35%	** **
NET Well (7-10)		1326 50%	427 51%	300 51%	233 51%	358 48%	727 51%	591 49%	1147 50%	** **	177 52%	77 46%	** **

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Prepared by BMG

Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	284	91	49-	41	93b	140	134	251	**	31	16	**
	11%	11%	8%	9%	13%	10%	11%	11%	**	9%	10%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	10.00	6.00	**
Base for stats	2357	740	541	413	647	1281	1060	2040	**	306	150	**
Mean score	6.6	6.7	6.5	6.7	6.6	6.6	6.7	6.6	**	6.9	6.6	**
Standard deviation	2.33	2.26	2.31	2.36	2.42	2.28	2.40	2.32	**	2.38	2.22	**
Standard Error	.05	.08	.10	.14	.11	.06	.09	.06	**	.15	.20	**

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Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	73 3%	37+b 4%	36- 2%	12+b 6%	5 4%	6 3%	** **	4 3%	** **	** **	17+b 5%	11b 5%
2	(2.0)	78 3%	36+b 4%	41- 2%	14+bk 7%	4 3%	13b 5%	** **	3 2%	** **	** **	16b 4%	6 3%
3	(3.0)	110 4%	49+b 5%	60- 3%	13 6%	4 3%	12 5%	** **	7 5%	** **	** **	19 5%	12 5%
4	(4.0)	151 6%	63 7%	88 5%	18 8%	14+b 10%	18 7%	** **	11 8%	** **	** **	26 7%	12 5%
5	(5.0)	272 10%	78 9%	194e 11%	21 10%	14 10%	15- 6%	** **	12 9%	** **	** **	29 8%	16 7%
6	(6.0)	347 13%	92- 10%	255+a 15%	24 11%	16 12%	31 12%	** **	14 10%	** **	** **	40 11%	28 12%
7	(7.0)	390 15%	113 13%	276e 16%	25 12%	19 14%	26- 10%	** **	14 10%	** **	** **	46 13%	33 15%
8	(8.0)	442 17%	143 16%	298 17%	29 14%	21 16%	38 15%	** **	22 16%	** **	** **	50 14%	37 16%
9	(9.0)	175 7%	61 7%	114 7%	15 7%	12 9%	13 5%	** **	6 4%	** **	** **	20 6%	20 9%
10 - Extremely well	(10.0)	320 12%	124 14%	196 11%	22 11%	14 11%	48+bc 19%	** **	24 17%	** **	** **	48 13%	30 13%
NET Badly (1-3)		260 10%	122+b 14%	137- 8%	40+bdg 19%	13 9%	31b 12%	** **	14 10%	** **	** **	52+b 15%	29b 13%
NET Neutral (4-6)		770 29%	233- 26%	537+a 31%	62 30%	44 32%	65 25%	** **	37 27%	** **	** **	95 27%	57 25%
NET Well (7-10)		1326 50%	442 50%	885 51%	91 43%	66 49%	125 48%	** **	65 48%	** **	** **	163 46%	119 52%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	284	93	191	17	12	37	**	21	**	**	45	23
	11%	10%	11%	8%	9%	14%	**	15%	**	**	13%	10%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	**	10.00	**	**	8.00	8.00
Base for stats	2357	796	1559	193	122	220	**	115	**	**	310	205
Mean score	6.6	6.5c	6.7cj	6.0-	6.5	6.7c	**	6.7c	**	**	6.3-	6.6c
Standard deviation	2.33	2.58	2.19	2.68	2.39	2.61	**	2.53	**	**	2.63	2.51
Standard Error	.05	.10	.06	.21	.24	.20	**	.26	**	**	.17	.19

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Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	73 3%	1 *%	2 2%	9 3%	6 2%	12 2%	49+ 4%	71 3%	** **	73 3%	** **
2	(2.0)	78 3%	4 4%	2 2%	10 3%	7 2%	20 3%	36 3%	76 3%	** **	78 3%	** **
3	(3.0)	110 4%	4 3%	6 6%	14 4%	13 4%	28 4%	62 4%	108 4%	** **	109 4%	** **
4	(4.0)	151 6%	14+cdef 11%	5 5%	18 5%	14 5%	38 6%	84 6%	150 6%	** **	151 6%	** **
5	(5.0)	272 10%	14 11%	13 12%	42 13%	43+f 14%	81 12%	134 10%	268 10%	** **	270 10%	** **
6	(6.0)	347 13%	16 12%	17 17%	40 12%	37 12%	81 12%	183 13%	335 13%	** **	337 13%	** **
7	(7.0)	390 15%	16 13%	22 21%	54 17%	37 12%	96 15%	209 15%	381 15%	** **	386 15%	** **
8	(8.0)	442 17%	22 17%	11 11%	47 14%	40 13%	99 15%	229 16%	428 17%	** **	431 17%	** **
9	(9.0)	175 7%	3 2%	7 7%	21 6%	20 7%	48 7%	97 7%	174 7%	** **	174 7%	** **
10 - Extremely well	(10.0)	320 12%	18 14%	10 9%	37 11%	52+f 17%	85 13%	155 11%	319 12%	** **	320 12%	** **
NET Badly (1-3)		260 10%	9 7%	10 9%	32 10%	26 9%	60 9%	147 11%	255 10%	** **	260 10%	** **
NET Neutral (4-6)		770 29%	44 35%	36 34%	100 31%	95 31%	199 30%	401 29%	754 29%	** **	758 29%	** **
NET Well (7-10)		1326 50%	59 47%	51 49%	158 49%	150 49%	328 50%	690 50%	1302 50%	** **	1311 50%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	284	14	9	33	32	68	152	276	**	280	**
	11%	11%	8%	10%	11%	10%	11%	11%	**	11%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	7.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2357	112	96	290	271	587	1239	2311	**	2329	**
Mean score	6.6	6.6	6.5	6.5	6.8	6.7	6.6	6.6	**	6.6	**
Standard deviation	2.33	2.27	2.14	2.31	2.38	2.31	2.36	2.34	**	2.34	**
Standard Error	.05	.23	.24	.15	.16	.10	.07	.05	**	.05	**

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Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	73 3%	73 3%	68 3%	66 3%	61 3%	8 3%	73 3%	58- 3%	73 3%	66 3%	17- 1%	14- 1%	31-a 2%	4 2%	29- 2%	25-a 2%
2	(2.0)	78 3%	78 3%	69- 3%	67- 3%	56- 3%	3 1%	78 3%	60- 3%	78 3%	67 3%	29- 2%	28- 2%	30- 2%	1 *%	39- 2%	26- 2%
3	(3.0)	110 4%	110 4%	105 4%	103 4%	87 4%	11 3%	110 4%	101 4%	110 4%	103 4%	57- 3%	47- 3%	60- 3%	9 5%	65- 4%	44- 3%
4	(4.0)	151 6%	151 6%	146 6%	140 6%	123 6%	19 6%	151 6%	132 6%	151 6%	137 6%	71- 4%	57- 4%	75- 4%	3- 2%	85- 5%	52- 4%
5	(5.0)	272 10%	272 10%	267+ 11%	259 10%	230 10%	24 8%	272 10%	244 10%	272 10%	247 11%	166- 9%	127- 8%	157- 9%	10- 5%	163- 9%	127 9%
6	(6.0)	347 13%	347 13%	331 13%	326 13%	288 13%	30 10%	347 13%	301 13%	347 13%	301 13%	245d 13%	182 12%	228d 13%	13- 7%	245d 13%	176d 13%
7	(7.0)	390 15%	390 15%	377 15%	378+ 15%	336 15%	50 16%	390 15%	346 15%	390 15%	340 15%	322+ 17%	260+ 17%	297+ 17%	36 20%	301+ 16%	231+ 17%
8	(8.0)	442 17%	442 17%	425 17%	422 17%	376 17%	61 19%	442 17%	398 17%	442 17%	387 17%	384+ 20%	326+ 21%	338+ 19%	40 22%	351+ 19%	270+ 19%
9	(9.0)	175 7%	175 7%	168 7%	169 7%	158+ 7%	33 10%	175 7%	163 7%	175 7%	156 7%	158+ 8%	123+ 8%	125 7%	22+ce 12%	140+ 8%	110+ 8%
10 -	(10.0)	320	320	305	308	280+ +abcdfghi	64 i	320	294	320	292	281+ +abcef	229+ +abcef	240+ +abcef	42	262+ +abcef	223+ +abcef
Extremely well		12%	12%	12%	12%	13%	20%	12%	13%	12%	13%	15%	15%	14%	23%	14%	16%
NET Badly (1-3)		260 10%	260 10%	242 10%	236- 10%	203- 9%	22 7%	260 10%	219 9%	260 10%	236 10%	103- 5%	90- 6%	122- 7%	14 8%	132-a 7%	94- 7%
NET Neutral (4-6)		770 29%	770e 29%	744e 30%	725e 29%	641e 29%	74- 23%	770e 29%	677 29%	770e 29%	685e 29%	481-d 25%	366-d 24%	460-d 26%	26- 14%	493-d 27%	356-d 26%

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Prepared by BMG

Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
NET Well (7-10)	1326	1326	1275	1277+	1150+	209	1326	1202+	1326	1175	1145+	938+ce	1000+	141	1054+	834+
	50%	50%	51%	51%	52%	66%	50%	52%	50%	50%	60%	62%	57%	77%	58%	60%
Don't know	284	284e	258-e	245-e	199-e	12-	284e	236-e	284e	232-e	167-d	125-d	158-d	2-	153-d	107-d
	11%	11%	10%	10%	9%	4%	11%	10%	11%	10%	9%	8%	9%	1%	8%	8%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2357	2357	2261	2239	1994	305	2357	2098	2357	2096	1730	1393	1582	181	1679	1284
Mean score	6.6	6.6	6.6	6.7+	6.7+	7.2	6.6	6.7+	6.6	6.6	7.2+ce	7.2+ce	7.0+	7.6	7.0+	7.1+
Standard deviation	2.33	2.33	2.32	2.31	2.31	2.30	2.33	2.31	2.33	2.35	2.05	2.08	2.16	2.16	2.18	2.18
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.06	.05	.06	.06	.17	.06	.07

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Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	73 3%	11 5%	53- 2%	33- 2%	20 2%
2	(2.0)	78 3%	5 2%	69 3%	46 3%	28 3%
3	(3.0)	110 4%	12 5%	96 4%	65 4%	40 4%
4	(4.0)	151 6%	20d 9%	119- 5%	82 5%	45 5%
5	(5.0)	272 10%	13 6%	245 11%	182a 11%	104 11%
6	(6.0)	347 13%	25 11%	311 13%	223 14%	113 12%
7	(7.0)	390 15%	25 11%	354 15%	256 16%	183+abc 19%
8	(8.0)	442 17%	35 15%	394 17%	267 17%	160 17%
9	(9.0)	175 7%	13 6%	158 7%	115 7%	78+ 8%
10 - Extremely well	(10.0)	320 12%	29 13%	282 12%	192 12%	101 11%
NET Badly (1-3)		260 10%	27 12%	218 9%	145 9%	88 9%
NET Neutral (4-6)		770 29%	59 26%	676 29%	488 30%	262 28%
NET Well (7-10)		1326 50%	103 45%	1188+ 51%	830 52%	523+a 55%

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Prepared by BMG

Table Q24_1_1 (continuation)

Q24. BBC TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	284 11%	39+bcd 17%	231- 10%	148- 9%	78- 8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	7.00
Base for stats	2357	189	2082	1462	874
Mean score	6.6	6.5	6.7+	6.7	6.7
Standard deviation	2.33	2.59	2.29	2.25	2.22
Standard Error	.05	.24	.05	.06	.08

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Table Q24_1_2

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	81 3%	29 2%	49+a 4%	** **	2 2%	44 3%	35 3%
2	(2.0)	89 3%	35 3%	49 4%	** **	4 3%	41 3%	48 4%
3	(3.0)	121 5%	59 5%	58 5%	** **	3 2%	74+b 6%	45- 3%
4	(4.0)	160 6%	58- 5%	92+a 7%	** **	7 5%	80 6%	78 6%
5	(5.0)	313 12%	146 12%	147 12%	** **	19 14%	160 13%	147 11%
6	(6.0)	367 14%	171 14%	165 13%	** **	19 13%	171 13%	192 14%
7	(7.0)	380 14%	188 15%	158- 13%	** **	26 19%	192 15%	186 14%
8	(8.0)	399 15%	182 15%	191 15%	** **	18 13%	180 14%	218 16%
9	(9.0)	173 7%	98+b 8%	62- 5%	** **	13 9%	79 6%	94 7%
10 - Extremely well	(10.0)	314 12%	158 13%	128- 10%	** **	25+b 18%	149 12%	163 12%
NET Badly (1-3)		290 11%	123 10%	156+ 13%	** **	9 6%	159+b 13%	128- 10%
NET Neutral (4-6)		840 32%	376 31%	404 32%	** **	45 32%	410 32%	417 31%
NET Well (7-10)		1267 48%	626+b 51%	539- 43%	** **	82+b 59%	600 47%	662 49%
Don't know		243 9%	93-d 8%	147+ad 12%	** **	3- 2%	104 8%	132 10%

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Prepared by BMG

Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	7.00	7.00	8.00
Base for stats	2397	1125	1099	**	136	1169	1207
Mean score	6.5	6.7+b	6.3-	**	7.0+b	6.4-	6.6+a
Standard deviation	2.37	2.32	2.43	**	2.23	2.40	2.33
Standard Error	.05	.08	.08	**	.22	.08	.07

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Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	81 3%	8 3%	10 2%	12 3%	12 3%	14 3%	14 4%	10 3%	18 3%	24 3%	38 3%	25 4%
2	(2.0)	89 3%	12 4%	9 2%	9 2%	16 4%	15 3%	13 4%	14 5%	21 3%	26 3%	42 4%	27 4%
3	(3.0)	121 5%	10 3%	13 3%	19 5%	18 4%	29+bh 7%	19 5%	12 4%	23 3%	37 4%	61h 6%	32 5%
4	(4.0)	160 6%	13 4%	18 4%	21 5%	34h 8%	25 6%	22 6%	27+abh 9%	31- 4%	55 7%	75 7%	49h 7%
5	(5.0)	313 12%	51+dgijk 17%	52g 13%	46 12%	43 10%	55g 13%	44g 12%	22- 7%	103+gjk 14%	89 11%	121 11%	65 10%
6	(6.0)	367 14%	37 12%	52 13%	71+dh 18%	50 12%	64 15%	53 15%	40 13%	89 13%	121 15%	157 14%	93 14%
7	(7.0)	380 14%	54c 18%	62 15%	41- 10%	66 15%	72c 16%	46 13%	39 13%	116c 16%	107 13%	157 14%	85 13%
8	(8.0)	399 15%	39 13%	63 16%	52 13%	78 18%	60 14%	56 15%	50 17%	103 14%	130 16%	167 15%	107 16%
9	(9.0)	173 7%	19 6%	37+jk 9%	26 7%	28 6%	27 6%	19 5%	18 6%	56 8%	54 7%	64 6%	37 6%
10 - Extremely well	(10.0)	314 12%	43ej 14%	58egjk 14%	63+efgjk 16%	53e 12%	34- 8%	38 11%	26 8%	101egjk 14%	116+egjk 14%	98- 9%	64- 10%
NET Badly (1-3)		290 11%	30 10%	32- 8%	40 10%	46 11%	59bh 13%	47bh 13%	37 12%	62- 9%	86 11%	142+bh 13%	83bh 12%
NET Neutral (4-6)		840 32%	101 33%	122 30%	139 35%	127 29%	145 33%	119 33%	89 29%	223 31%	265 32%	352 32%	208 31%
NET Well (7-10)		1267 48%	155j 51%	221 +cefgjk 54%	182 46%	224efgjk 52%	193 44%	159 44%	133 44%	376 +efgjk 53%	406jk 49%	485- 44%	293- 44%
Don't know		243 9%	16- 5%	34 8%	32 8%	33 8%	43 10%	39a +abcdehi 11%	46 15%	50- 7%	65 8%	128+adhi 12%	85+abcdhi 13%

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Prepared by BMG

Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	8.00	7.00	8.00	6.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00
Base for stats	2397	285	375	361	397	396	325	258	660	758	979	584
Mean score	6.5	6.6	6.9	6.6ejk	6.6ej	6.2-	6.3	6.3	6.7	6.6ejk	6.3-	6.3-
			+efgjk						+efgjk			
Standard deviation	2.37	2.33	2.28	2.41	2.38	2.30	2.42	2.42	2.31	2.39	2.37	2.42
Standard Error	.05	.16	.13	.14	.13	.12	.14	.16	.10	.09	.08	.11

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Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	81 3%	8b 4%	2 1%	9 3%	8 2%	** **	12b 4%	12 3%	10b 5%	4 2%	65 3%	7 3%	6b 5%	2 3%
2	(2.0)	89 3%	1- 1%	6 3%	12a 5%	11 3%	** **	11a 4%	7 2%	14+agi 6%	3 1%	71 3%	10a 4%	5a 4%	3ai 5%
3	(3.0)	121 5%	11 6%	11 5%	18g 7%	11 3%	** **	11 4%	10 3%	10 4%	11 5%	101 5%	12 5%	4 3%	3 5%
4	(4.0)	160 6%	15 8%	22+fg 9%	15 6%	19 5%	** **	13 5%	18 5%	12 5%	9 4%	130 6%	13 6% +dfghijm	13 11%	3 5%
5	(5.0)	313 12%	11- 6%	27 12%	26 10%	39 11%	** **	34a 12%	51a 13%	25 11%	27a 13%	258a 12%	30a 14%	17a 13%	8a 12%
6	(6.0)	367 14%	24 13%	23 10%	32 12%	59b1 17%	** **	39 14%	51 13%	37 16%	33 16%	316 14%	28 13%	13 10%	9 13%
7	(7.0)	380 14%	31 16%	28 12%	25 10%	57c 16%	** **	43 15%	62c 16%	24 11%	31 16%	313 14%	35 16%	20 16%	12c 17%
8	(8.0)	399 15%	35kl 19%	33 14%	38 15%	63kl 18%	** **	47 16%	62 16%	28 12%	26 13%	346 16%	25 11%	14 11%	14+hkl 21%
9	(9.0)	173 7%	16c 9%	22cim 10%	8- 3%	20 6%	** **	20 7%	32c 8%	15 6%	7 4%	146 7%	18c 8%	7 6%	3 4%
10 - Extremely well	(10.0)	314 12%	19 10%	29 12%	33 13%	39 11%	** **	31 11%	47 12%	27 12%	33 17%	269 12%	24 11%	15 12%	6 9%
NET Badly (1-3)		290 11%	21 11%	18 8%	39+bdg 15%	30 9%	** **	35 12%	30 8%	34bdg 15%	17 9%	238 11%	29 13%	15 12%	8 12%
NET Neutral (4-6)		840 32%	50 27%	72 32%	74 29%	117 33%	** **	87 30%	119 31%	74 33%	69 34%	705 32%	71 32%	43 35%	21 30%
NET Well (7-10)		1267 48%	102ch 54%	113 49%	105- 41%	179ch 51%	** **	141 48%	203+chl 54%	94 41%	98 49%	1074c 48%	102 46%	56 44%	35 51%

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Prepared by BMG

Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	243	17	26	40	23	**	28	27	25	17	207	20	11	5
	9%	9%	11%	15%	7%	**	10%	7%	11%	9%	9%	9%	9%	7%
Medians	7.00	7.00	7.00	6.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	6.00	10.00	8.00	7.00	7.00	8.00
Base for stats	2397	173	203	217	326	**	262	353	202	185	2017	201	114	64
Mean score	6.5	6.6	6.71	6.3	6.61	**	6.5	6.7	6.2	6.71	6.5+1	6.3	6.2-	6.4
Standard deviation	2.37	2.37	2.30	2.57	2.20	**	2.42	2.26	2.57	2.26	2.36	2.42	2.51	2.31
Standard Error	.05	.20	.18	.20	.14	**	.16	.14	.21	.19	.06	.17	.17	.18

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Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	81 3%	19 2%	16 3%	19 4%	27 4%	34 2%	45 4%	71 3%	** **	10 3%	4 3%	** **
2	(2.0)	89 3%	22 3%	23 4%	13 3%	31 4%	44 3%	44 4%	81 4%	** **	8 3%	7 4%	** **
3	(3.0)	121 5%	39 5%	24 4%	12 3%	43c 6%	63 4%	55 5%	110 5%	** **	10 3%	5 3%	** **
4	(4.0)	160 6%	49 6%	29 5%	24 5%	57 8%	78 5%	81 7%	132 6%	** **	26 8%	14 9%	** **
5	(5.0)	313 12%	96 12%	60 10%	77+abde 17%	76 10%	157 11%	153 13%	259- 11%	** **	51 15%	33+a 20%	** **
6	(6.0)	367 14%	116 14%	80 13%	54 12%	117 16%	196 14%	171 14%	321 14%	** **	42 13%	20 12%	** **
7	(7.0)	380 14%	128df 15%	111+df 19%	63 14%	78- 11%	238+df 17%	141- 12%	319 14%	** **	61 18%	25 15%	** **
8	(8.0)	399 15%	141d 17%	95 16%	67 15%	95 13%	236+d 17%	162 14%	363+c 16%	** **	36- 11%	18 11%	** **
9	(9.0)	173 7%	62 7%	42 7%	25 6%	43 6%	104 7%	69 6%	149 6%	** **	25 7%	15 9%	** **
10 - Extremely well	(10.0)	314 12%	87 10%	67 11%	60 13%	96 13%	154 11%	156 13%	266 12%	** **	47 14%	15 9%	** **
NET Badly (1-3)		290 11%	79 9%	63 11%	44 10%	100+ae 14%	142 10%	144 12%	261 11%	** **	28 8%	16 10%	** **
NET Neutral (4-6)		840 32%	261 31%	169 29%	154 34%	250 34%	430 30%	405b 34%	712 31%	** **	120 35%	67+a 40%	** **
NET Well (7-10)		1267 48%	418df 50%	314+df 53%	216 48%	312- 42%	733+df 52%	528- 44%	1097 48%	** **	169 50%	72 43%	** **

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Prepared by BMG

Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	243	74	44	39	77	118	117	221	**	21	11	**
	9%	9%	7%	9%	10%	8%	10%	10%	**	6%	7%	**
Medians	7.00	7.00	7.00	7.00	6.00	7.00	6.00	7.00	**	7.00	6.00	**
Mode	8.00	8.00	7.00	5.00	6.00	7.00	6.00	8.00	**	7.00	5.00	**
Base for stats	2397	758	546	415	663	1304	1078	2070	**	316	155	**
Mean score	6.5	6.6d	6.6	6.5	6.3-	6.6+df	6.4	6.5	**	6.6	6.3	**
Standard deviation	2.37	2.25	2.30	2.40	2.51	2.27	2.47	2.38	**	2.32	2.29	**
Standard Error	.05	.08	.10	.14	.12	.06	.09	.06	**	.14	.20	**

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Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	81 3%	39+b 4%	41- 2%	10b 5%	5 4%	8 3%	** **	2 1%	** **	** **	18+b 5%	8 3%
2	(2.0)	89 3%	45+b 5%	44- 3%	12b 6%	5 4%	13b 5%	** **	4 3%	** **	** **	22+b 6%	15+b 7%
3	(3.0)	121 5%	52+b 6%	68- 4%	14 7%	7 5%	12 5%	** **	4 3%	** **	** **	27+b 8%	13 6%
4	(4.0)	160 6%	62 7%	98 6%	16 7%	11 8%	16 6%	** **	12 9%	** **	** **	18 5%	15 7%
5	(5.0)	313 12%	100 11%	214 12%	24 11%	16 12%	27 11%	** **	18 13%	** **	** **	39 11%	21 9%
6	(6.0)	367 14%	113 13%	252 14%	35 17%	25 19%	32 12%	** **	15 11%	** **	** **	43 12%	28 12%
7	(7.0)	380 14%	103- 12%	277+acdj 16%	20- 9%	12 9%	29 11%	** **	13 10%	** **	** **	40 11%	38c 17%
8	(8.0)	399 15%	122 14%	277 16%	27 13%	14 10%	37 14%	** **	16 12%	** **	** **	47 13%	34 15%
9	(9.0)	173 7%	62 7%	111 6%	19 9%	9 7%	15 6%	** **	9 7%	** **	** **	23 6%	16 7%
10 - Extremely well	(10.0)	314 12%	115 13%	200 11%	19 9%	17 13%	38 15%	** **	18 14%	** **	** **	48 13%	28 12%
NET Badly (1-3)		290 11%	137+bg 15%	153- 9%	37+bg 17%	17 13%	34 13%	** **	11 8%	** **	** **	66+bg 19%	36+b 16%
NET Neutral (4-6)		840 32%	275 31%	564 32%	75 36%	52j 38%	75 29%	** **	45 33%	** **	** **	100 28%	64 28%
NET Well (7-10)		1267 48%	402 45%	865cd 49%	84- 40%	52- 39%	119 46%	** **	57 42%	** **	** **	157 44%	117cd 51%

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Prepared by BMG

Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	243	75	168k	14	13	30k	**	24+abcjk	**	**	32	12-
	9%	8%	10%	7%	10%	12%	**	17%	**	**	9%	5%
Medians	7.00	6.00	7.00	6.00	6.00	7.00	**	7.00	**	**	6.00	7.00
Mode	8.00	8.00	7.00	6.00	6.00	10.00	**	10.00	**	**	10.00	7.00
Base for stats	2397	814	1583	196	121	228	**	112	**	**	323	217
Mean score	6.5	6.3-	6.6+acj	6.0-	6.3	6.5	**	6.6	**	**	6.2-	6.4
Standard deviation	2.37	2.59	2.24	2.54	2.51	2.56	**	2.40	**	**	2.69	2.53
Standard Error	.05	.10	.06	.20	.25	.19	**	.25	**	**	.17	.19

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Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	81 3%	1 1%	3 3%	6 2%	4 1%	11- 2%	51de 4%	80 3%	** **	81 3%	** **
2	(2.0)	89 3%	1 1%	6 5%	8 2%	5 2%	16 2%	49 3%	86 3%	** **	88 3%	** **
3	(3.0)	121 5%	7 5%	4 4%	10 3%	13 4%	25 4%	65 5%	120 5%	** **	120 5%	** **
4	(4.0)	160 6%	5 4%	4 4%	21 6%	22 7%	42 6%	80 6%	158 6%	** **	159 6%	** **
5	(5.0)	313 12%	18 14%	24 22%	45 14%	43 14%	90 14%	158 11%	306 12%	** **	311 12%	** **
6	(6.0)	367 14%	15 12%	18 17%	45 14%	32 10%	86 13%	191 14%	351 14%	** **	356 14%	** **
7	(7.0)	380 14%	20 16%	20 19%	51 16%	36 12%	95 14%	207 15%	374 14%	** **	377 14%	** **
8	(8.0)	399 15%	18 15%	5 5%	45 14%	46 15%	94 14%	213 15%	391 15%	** **	393 15%	** **
9	(9.0)	173 7%	8 6%	6 6%	23 7%	18 6%	49 7%	88 6%	173 7%	** **	173 7%	** **
10 - Extremely well	(10.0)	314 12%	22f 17%	10 9%	45 14%	62+ef 20%	96+f 15%	147- 11%	313 12%	** **	314 12%	** **
NET Badly (1-3)		290 11%	9 7%	13 12%	25 8%	22- 7%	53- 8%	165cde 12%	286 11%	** **	289 11%	** **
NET Neutral (4-6)		840 32%	38 30%	46 44%	111 34%	97 32%	218 33%	429 31%	815 32%	** **	825 32%	** **
NET Well (7-10)		1267 48%	68 53%	41 39%	164 51%	161 53%	333 51%	654 47%	1251 48%	** **	1257 48%	** **

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Prepared by BMG

Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	243	11	5	23	24	51	142	234	**	237	**
	9%	9%	5%	7%	8%	8%	10%	9%	**	9%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	10.00	5.00	7.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	2397	115	99	300	280	604	1248	2352	**	2371	**
Mean score	6.5	6.9bf	6.1	6.7b	6.9+bf	6.7+bf	6.4	6.5	**	6.5	**
Standard deviation	2.37	2.23	2.22	2.26	2.35	2.29	2.39	2.38	**	2.38	**
Standard Error	.05	.22	.24	.14	.15	.10	.07	.05	**	.05	**

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Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	81 3%	81 3%	65- 3%	64- 3%	56- 3%	8 2%	81 3%	60- 3%	81 3%	72 3%	12- 1%	12- 1%	23-a 1%	2 1%	31-ab 2%	20-a 1%
2	(2.0)	89 3%	89e 3%	83e 3%	76- 3%	70 3%	4- 1%	89e 3%	72- 3%	89e 3%	81e 3%	36- 2%	33- 2%	41- 2%	3 1%	46- 3%	41 3%
3	(3.0)	121 5%	121e 5%	114e 5%	114e 5%	94e 4%	5- 2%	121e 5%	111e 5%	121e 5%	107e 5%	64- 3%	57- 4%	60- 3%	4 2%	74 4%	52- 4%
4	(4.0)	160 6%	160 6%	150 6%	152 6%	130 6%	16 5%	160 6%	135 6%	160 6%	143 6%	82- 4%	74- 5%	90- 5%	6 3%	98- 5%	70- 5%
5	(5.0)	313 12%	313 12%	305 12%	296 12%	262 12%	32 10%	313 12%	284 12%	313 12%	280 12%	176- 9%	148- 10%	165- 9%	12- 6%	180- 10%	144- 10%
6	(6.0)	367 14%	367 14%	354 14%	351 14%	311 14%	39 12%	367 14%	319 14%	367 14%	319 14%	292+d 15%	208 14%	254d 15%	16- 9%	250 14%	191 14%
7	(7.0)	380 14%	380 14%	367 15%	366 15%	332+ 15%	59+ 19%	380 14%	350+ 15%	380 14%	338 15%	309+ 16%	246+ 16%	271+ 16%	36 19%	289+ 16%	212 15%
8	(8.0)	399 15%	399 15%	383 15%	386+ 16%	346 16%	49 15%	399 15%	356 15%	399 15%	346 15%	346+ 18%	276+ 18%	305+ 18%	34 18%	321+ 18%	252+ 18%
9	(9.0)	173 7%	173 7%	171 7%	166 7%	155+ 7%	33 10%	173 7%	165+ 7%	173 7%	159 7%	159+ 8%	132+ 9%	138+ 8%	24+acef 13%	138+ 8%	105+ 8%
10 -	(10.0)	314	314	303	300	264	58 +abcdfghi	314	288	314	286	275+	220+	242+	44 +abcef	262+	207+
Extremely well		12%	12%	12%	12%	12%	18%	12%	12%	12%	12%	14%	14%	14%	24%	14%	15%
NET Badly (1-3)		290 11%	290e 11%	262-e 10%	253-e 10%	220-e 10%	16- 5%	290e 11%	244-e 10%	290e 11%	260e 11%	113- 6%	102- 7%	124- 7%	9- 5%	151-a 8%	113-a 8%
NET Neutral (4-6)		840 32%	840 32%	810 32%	799 32%	703 32%	88 28%	840 32%	737 32%	840 32%	742 32%	550-d 29%	430-d 28%	509-d 29%	34- 18%	529-d 29%	404-d 29%

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Prepared by BMG

Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
NET Well (7-10)	1267	1267	1224+	1218+	1097+	198	1267	1158+	1267	1128	1090+	874+	956+	138	1011+	776+
	48%	48%	49%	49%	50%	63%	48%	50%	48%	48%	57%	58%	55%	75%	55%	56%
Don't know	243	243e	223-e	213-e	173-e	14-	243e	194-e	243e	198-e	145-d	112-d	151d	3-	142-d	98-d
	9%	9%	9%	9%	8%	4%	9%	8%	9%	8%	8%	7%	9%	2%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2397	2397	2295	2270	2020	302	2397	2139	2397	2130	1752	1406	1589	180	1691	1293
Mean score	6.5	6.5	6.5+	6.6+	6.6+	7.2	6.5	6.6+	6.5	6.5	7.1+e	7.0+	6.9+	7.6	6.9+	6.9+
Standard deviation	2.37	2.37	2.33	2.32	2.31	2.20	2.37	2.33	2.37	2.38	2.08	2.14	2.18	2.09	2.24	2.24
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.06	.05	.06	.06	.17	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	81 3%	14+bc 6%	60- 3%	40 2%	28 3%
2	(2.0)	89 3%	8 4%	79 3%	53 3%	28 3%
3	(3.0)	121 5%	11 5%	106 5%	74 5%	41 4%
4	(4.0)	160 6%	14 6%	135 6%	98 6%	56 6%
5	(5.0)	313 12%	27 12%	270 12%	193 12%	108 11%
6	(6.0)	367 14%	31 14%	324 14%	230 14%	130 14%
7	(7.0)	380 14%	17- 8%	350+a 15%	257+a 16%	167+a 18%
8	(8.0)	399 15%	37 16%	353 15%	245 15%	152 16%
9	(9.0)	173 7%	9 4%	162+ 7%	117 7%	67 7%
10 - Extremely well	(10.0)	314 12%	19 9%	286 12%	184 11%	108 11%
NET Badly (1-3)		290 11%	34 15%	245 11%	167 10%	97 10%
NET Neutral (4-6)		840 32%	72 31%	730 32%	520 32%	294 31%
NET Well (7-10)		1267 48%	82- 36%	1150+a 50%	804+a 50%	494+a 52%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_2 (continuation)

Q24. BBC TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	243 9%	40+bcd 18%	188- 8%	119- 7%	66- 7%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	7.00	7.00
Base for stats	2397	187	2125	1492	885
Mean score	6.5	6.0-	6.6+a	6.5a	6.6a
Standard deviation	2.37	2.57	2.34	2.30	2.30
Standard Error	.05	.24	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_3

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	41 2%	19 2%	21 2%	** **	* *%	21 2%	18 1%
2	(2.0)	38 1%	17 1%	19 2%	** **	1 1%	16 1%	21 2%
3	(3.0)	77 3%	26- 2%	40 3%	** **	11+ab 8%	42 3%	33 2%
4	(4.0)	118 4%	61 5%	46 4%	** **	8 6%	69+b 5%	48- 4%
5	(5.0)	269 10%	122 10%	127 10%	** **	15 11%	135 11%	130 10%
6	(6.0)	349 13%	157 13%	162 13%	** **	21 15%	163 13%	184 14%
7	(7.0)	414 16%	202 17%	187 15%	** **	20 15%	205 16%	207 15%
8	(8.0)	542 21%	237 19%	267 21%	** **	27 19%	269 21%	272 20%
9	(9.0)	216 8%	116+ 10%	89 7%	** **	9 6%	90 7%	123 9%
10 - Extremely well	(10.0)	382 14%	196+b 16%	161- 13%	** **	24 17%	179 14%	198 15%
NET Badly (1-3)		155 6%	62 5%	80 6%	** **	13 9%	80 6%	72 5%
NET Neutral (4-6)		737 28%	340 28%	335 27%	** **	44 32%	367 29%	362 27%
NET Well (7-10)		1554 59%	751+b 62%	704- 57%	** **	80 58%	743 58%	801 60%
Don't know		194 7%	66-d 5%	127+ad 10%	** **	2- 1%	83 7%	105 8%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2446	1153	1120	**	137	1190	1234
Mean score	7.1	7.1	7.0	**	6.9	7.0	7.1
Standard deviation	2.12	2.11	2.12	**	2.19	2.13	2.08
Standard Error	.05	.07	.07	**	.21	.07	.06

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Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	41 2%	6 2%	7 2%	7 2%	7 2%	4 1%	7 2%	4 1%	13 2%	14 2%	14 1%	10 2%
2	(2.0)	38 1%	2 1%	5 1%	8 2%	8 2%	6 1%	4 1%	5 2%	7 1%	17 2%	14 1%	9 1%
3	(3.0)	77 3%	10 3%	12 3%	9 2%	9 2%	14 3%	16i 5%	7 2%	22 3%	18 2%	38 3%	23 3%
4	(4.0)	118 4%	19b 6%	12 3%	15 4%	26b 6%	15 3%	16 4%	15 5%	31 4%	41 5%	46 4%	31 5%
5	(5.0)	269 10%	43+gjk 14%	42 10%	47gk 12%	39 9%	46 10%	32 9%	19- 6%	86gjk 12%	86 10%	98 9%	52- 8%
6	(6.0)	349 13%	45 15%	60 15%	49 13%	55 13%	57 13%	43 12%	41 13%	105 15%	105 13%	140 13%	83 12%
7	(7.0)	414 16%	49 16%	59 14%	64 16%	64 15%	83f 19%	45 12%	51 17%	108 15%	128 16%	178 16%	96 14%
8	(8.0)	542 21%	57 19%	88 22%	74 19%	90 21%	95 22%	84 23%	54 18%	146 20%	164 20%	232 21%	137 21%
9	(9.0)	216 8%	14- 5%	38a 9%	29 7%	39 9%	41a 9%	29 8%	26 8%	52 7%	68 8%	96a 9%	54 8%
10 - Extremely well	(10.0)	382 14%	42 14%	63 15%	61 15%	67 16%	51 12%	59 16%	39 13%	105 15%	128 16%	149 13%	98 15%
NET Badly (1-3)		155 6%	18 6%	24 6%	24 6%	24 6%	24 5%	27 7%	15 5%	42 6%	48 6%	66 6%	42 6%
NET Neutral (4-6)		737 28%	107 +efgijk 36%	114 28%	111 28%	120 28%	118 27%	91 25%	75 25%	221+jk 31%	232 28%	284- 26%	166 25%
NET Well (7-10)		1554 59%	163 54%	248 61%	228 58%	260 61%	270 62%	216 59%	169 56%	411 58%	488 59%	655 59%	385 58%
Don't know		194 7%	14 5%	23 6%	29 7%	25 6%	28 6%	30 +abcdefh 8%	46 ij 15%	37- 5%	54 7%	103+abdhi 9%	76+abdehi 11%

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Prepared by BMG

Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Medians	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2446	288	386	364	405	412	335	258	674	768	1005	593
Mean score	7.1	6.8-	7.2	7.0	7.1	7.1	7.1	7.1	7.0	7.1	7.1	7.1
Standard deviation	2.12	2.12	2.10	2.17	2.17	1.97	2.22	2.07	2.12	2.17	2.08	2.16
Standard Error	.05	.15	.12	.12	.12	.10	.13	.14	.09	.08	.07	.09

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Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	41 2%	5 2%	2 1%	3 1%	4 1%	** **	4 1%	5 1%	5 2%	4 2%	32 1%	6 3%	2 2%	* *%
2	(2.0)	38 1%	4k 2%	3 1%	5k 2%	2 1%	** **	8+dk 3%	6 2%	4 2%	1 *%	35 2%	0 -%	2k 1%	1k 2%
3	(3.0)	77 3%	3 2%	5 2%	7 3%	10 3%	** **	8 3%	7 2%	9 4%	4 2%	59 3%	12+gj 5%	4 3%	2 3%
4	(4.0)	118 4%	8 4%	9 4%	12 5%	17 5%	** **	12 4%	14 4%	10 4%	7 4%	100 4%	9 4%	4 3%	4 6%
5	(5.0)	269 10%	14 8%	23 10%	29 11%	30 8%	** **	31 11%	41 11%	27 12%	24 12%	227 10%	22 10%	14 11%	6 9%
6	(6.0)	349 13%	23 12%	27 12%	36 14%	40 11%	** **	49 17%	46 12%	32 14%	28 14%	292 13%	33 15%	17 14%	7 10%
7	(7.0)	414 16%	38f 20%	35 15%	36 14%	63 18%	** **	35 12%	68 18%	28 12%	30 15%	349 16%	31 14%	20 16%	14fh 20%
8	(8.0)	542 21%	49 26%	52 23%	49 19%	78 22%	** **	56 19%	70 18%	47 21%	35 17%	452 20%	50 23%	23 19%	17 24%
9	(9.0)	216 8%	13 7%	22 10%	14 5%	32 9%	** **	20 7%	37 10%	14 6%	15 8%	180 8%	21 9%	11 9%	4 6%
10 - Extremely well	(10.0)	382 14%	20 10%	30 13%	45 18%	44 13%	** **	45 16%	55 15%	32 14%	41+adk 20%	330 15%	26 12%	16 13%	10 15%
NET Badly (1-3)		155 6%	12 6%	10 4%	14 6%	16 5%	** **	21 7%	18 5%	17 8%	9 4%	127 6%	18 8%	8 6%	3 5%
NET Neutral (4-6)		737 28%	45 24%	59 26%	78 30%	87 25%	** **	92 32%	101 27%	69 31%	60 29%	620 28%	64 29%	35 28%	18 26%
NET Well (7-10)		1554 59%	120f 64%	139 61%	145 56%	218f 62%	** **	156 54%	231 61%	121 53%	121 60%	1310 59%	127 58%	71 57%	45fh 65%

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Prepared by BMG

Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	194	12	21	20	28	**	22	30	19	12	168	12	11	3
	7%	6%	9%	8%	8%	**	8%	8%	9%	6%	8%	5%	9%	5%
Medians	7.00	7.00	8.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00
Base for stats	2446	177	208	237	321	**	269	350	208	190	2057	209	114	66
Mean score	7.1	7.0	7.2	7.1	7.2	**	6.9	7.2	6.9	7.2	7.1	6.9	7.0	7.1
Standard deviation	2.12	2.07	2.02	2.16	1.99	**	2.22	2.06	2.23	2.15	2.12	2.15	2.13	1.99
Standard Error	.05	.17	.15	.16	.13	**	.15	.12	.18	.18	.05	.15	.15	.16

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Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	41 2%	6- 1%	10 2%	12a 3%	10 1%	16 1%	22a 2%	33 1%	** **	8 2%	2 1%	** **
2	(2.0)	38 1%	12 1%	9 1%	4 1%	13 2%	21 1%	17 1%	35 2%	** **	3 1%	2 1%	** **
3	(3.0)	77 3%	29 4%	15 3%	10 2%	21 3%	44 3%	31 3%	66 3%	** **	10 3%	7 4%	** **
4	(4.0)	118 4%	33 4%	26 4%	17 4%	41 6%	59 4%	58 5%	101 4%	** **	16 5%	9 5%	** **
5	(5.0)	269 10%	69- 8%	64 11%	56a 12%	80 11%	133 9%	136a 11%	225 10%	** **	43 13%	19 11%	** **
6	(6.0)	349 13%	123 15%	71 12%	61 14%	93 13%	194 14%	155 13%	313 14%	** **	36 11%	22 13%	** **
7	(7.0)	414 16%	131 16%	105d 18%	81 18%	95- 13%	236d 17%	176 15%	353 15%	** **	58 17%	30 18%	** **
8	(8.0)	542 21%	176 21%	140+df 24%	84 19%	137 19%	317+f 22%	222- 19%	480 21%	** **	60 18%	32 19%	** **
9	(9.0)	216 8%	77 9%	42 7%	33 7%	64 9%	119 8%	96 8%	177 8%	** **	38+a 11%	20 12%	** **
10 - Extremely well	(10.0)	382 14%	116 14%	79 13%	67 15%	116 16%	195 14%	183 15%	334 15%	** **	48 14%	15 9%	** **
NET Badly (1-3)		155 6%	47 6%	35 6%	26 6%	45 6%	81 6%	71 6%	133 6%	** **	21 6%	10 6%	** **
NET Neutral (4-6)		737 28%	225 27%	161 27%	135 30%	214 29%	386 27%	349 29%	640 28%	** **	95 28%	50 30%	** **
NET Well (7-10)		1554 59%	500 60%	366df 62%	265 58%	412 56%	866+df 61%	677 57%	1344 59%	** **	204 60%	97 58%	** **

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Prepared by BMG

Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	194	59	29-	29	69+be	88-	98b	174	**	18	9	**
	7%	7%	5%	6%	9%	6%	8%	8%	**	5%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Base for stats	2446	772	562	425	671	1334	1096	2117	**	319	157	**
Mean score	7.1	7.1	7.0	7.0	7.0	7.1	7.0	7.1	**	7.0	6.9	**
Standard deviation	2.12	2.03	2.08	2.14	2.21	2.05	2.18	2.11	**	2.18	2.01	**
Standard Error	.05	.07	.09	.13	.10	.06	.08	.05	**	.13	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	41 2%	17 2%	24 1%	3 2%	3 2%	4 1%	** **	3 2%	** **	** **	8 2%	1 *%
2	(2.0)	38 1%	24+b 3%	14- 1%	6b 3%	3 2%	11+b 4%	** **	2 2%	** **	** **	13+b 4%	8+b 4%
3	(3.0)	77 3%	31 4%	45 3%	8 4%	6 4%	6 2%	** **	3 2%	** **	** **	13 4%	4 2%
4	(4.0)	118 4%	42 5%	76 4%	10 5%	4 3%	11 4%	** **	10 7%	** **	** **	18 5%	8 4%
5	(5.0)	269 10%	98 11%	171 10%	23 11%	16 12%	23 9%	** **	11 8%	** **	** **	45 13%	20 9%
6	(6.0)	349 13%	124 14%	226 13%	37 18%	24 18%	35 14%	** **	13 9%	** **	** **	55 15%	30 13%
7	(7.0)	414 16%	127 14%	286 16%	28 13%	17 13%	35 14%	** **	19 14%	** **	** **	45 13%	34 15%
8	(8.0)	542 21%	149- 17%	393+adj 22%	33 16%	25 19%	45 17%	** **	23 17%	** **	** **	55- 16%	44 19%
9	(9.0)	216 8%	68 8%	148j 8%	20 10%	14j 11%	20 8%	** **	7 5%	** **	** **	18- 5%	19 9%
10 - Extremely well	(10.0)	382 14%	146d 16%	236 14%	31 15%	11 8%	44d 17%	** **	25d 19%	** **	** **	62d 18%	44+bd 19%
NET Badly (1-3)		155 6%	72+b 8%	84- 5%	17 8%	11 8%	20 8%	** **	8 6%	** **	** **	33+b 9%	13 6%
NET Neutral (4-6)		737 28%	263 30%	473 27%	71 34%	45 33%	70 27%	** **	34 25%	** **	** **	118+b 33%	58 25%
NET Well (7-10)		1554 59%	489- 55%	1064+adj 61%	113 54%	68 51%	144 56%	** **	75 55%	** **	** **	180- 51%	141j 62%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	194	64	130	9	10	24	**	20+abcjk	**	**	24	16
	7%	7%	7%	4%	8%	9%	**	14%	**	**	7%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	6.00	8.00	8.00	**	10.00	**	**	10.00	10.00
Base for stats	2446	824	1621	200	124	234	**	116	**	**	332	212
Mean score	7.1	6.9-	7.1+adj	6.9	6.7	7.0	**	7.1	**	**	6.7-	7.3dhj
Standard deviation	2.12	2.29	2.02	2.25	2.14	2.31	**	2.34	**	**	2.38	2.16
Standard Error	.05	.09	.05	.17	.21	.17	**	.24	**	**	.15	.16

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Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	41 2%	5 4%	3 3%	8 3%	3 1%	11 2%	21 1%	40 2%	** **	40 2%	** **
2	(2.0)	38 1%	2 2%	2 2%	6 2%	7 2%	14 2%	18 1%	36 1%	** **	37 1%	** **
3	(3.0)	77 3%	1 1%	5 4%	8 3%	8 3%	17 3%	45 3%	73 3%	** **	77 3%	** **
4	(4.0)	118 4%	4 3%	1 1%	15 5%	18 6%	29 4%	57 4%	116 5%	** **	116 4%	** **
5	(5.0)	269 10%	10 8%	17 16%	30 9%	39 13%	71 11%	140 10%	263 10%	** **	266 10%	** **
6	(6.0)	349 13%	22 18%	18 17%	49 15%	35 12%	92 14%	175 13%	342 13%	** **	344 13%	** **
7	(7.0)	414 16%	17 14%	20 19%	49 15%	47 15%	104 16%	225 16%	408 16%	** **	412 16%	** **
8	(8.0)	542 21%	26 21%	18 17%	66 20%	47- 16%	122 19%	293d 21%	529 20%	** **	532 20%	** **
9	(9.0)	216 8%	9 7%	5 5%	25 8%	20 7%	55 8%	110 8%	214 8%	** **	214 8%	** **
10 - Extremely well	(10.0)	382 14%	18 14%	10 10%	48 15%	59+f 20%	101 15%	190 14%	379 15%	** **	380 15%	** **
NET Badly (1-3)		155 6%	8 6%	10 9%	23 7%	18 6%	43 7%	84 6%	148 6%	** **	154 6%	** **
NET Neutral (4-6)		737 28%	37 29%	36 35%	93 29%	92 30%	192 29%	373 27%	721 28%	** **	727 28%	** **
NET Well (7-10)		1554 59%	71 56%	53 51%	188 58%	174 57%	382 58%	818 59%	1531 59%	** **	1538 59%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	194	11	5	19	20	38	116	187	**	190	**
	7%	9%	5%	6%	7%	6%	8%	7%	**	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2446	116	99	304	284	617	1274	2400	**	2419	**
Mean score	7.1	7.0	6.6-	7.0	7.1	7.0	7.0b	7.1+b	**	7.1b	**
Standard deviation	2.12	2.22	2.12	2.22	2.24	2.18	2.10	2.11	**	2.12	**
Standard Error	.05	.22	.23	.14	.15	.10	.06	.05	**	.05	**

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Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	41 2%	41 2%	33- 1%	30- 1%	29 1%	5 2%	41 2%	26- 1%	41 2%	37 2%	4- *%	7- *%	10- 1%	2 1%	13- 1%	7- 1%
2	(2.0)	38 1%	38 1%	35 1%	37 1%	34 2%	4 1%	38 1%	34 1%	38 1%	33 1%	12- 1%	13- 1%	18- 1%	3 2%	19- 1%	19a 1%
3	(3.0)	77 3%	77 3%	75 3%	73 3%	64 3%	13 4%	77 3%	72 3%	77 3%	70 3%	26- 1%	32- 2%	32- 2%	7a 4%	38- 2%	29- 2%
4	(4.0)	118 4%	118 4%	112 4%	109 4%	98 4%	15 5%	118 4%	100 4%	118 4%	109 5%	53- 3%	45- 3%	61- 3%	6 3%	70- 4%	52 4%
5	(5.0)	269 10%	269 10%	261 10%	253 10%	218 10%	26 8%	269 10%	244 10%	269 10%	245 11%	147- 8%	115- 8%	137- 8%	9- 5%	143- 8%	108- 8%
6	(6.0)	349 13%	349 13%	333 13%	330 13%	295 13%	39 12%	349 13%	301 13%	349 13%	298 13%	246 13%	191 13%	218 13%	19 11%	231 13%	187 13%
7	(7.0)	414 16%	414 16%	397 16%	395 16%	343 16%	45 14%	414 16%	365 16%	414 16%	371 16%	321+ 17%	243 16%	282 16%	28 15%	304 17%	221 16%
8	(8.0)	542 21%	542 21%	518 21%	514 21%	464 21%	67 21%	542 21%	488 21%	542 21%	473 20%	457+ 24%	373+ 25%	406+ 23%	40 22%	410+ 22%	332+ 24%
9	(9.0)	216 8%	216 8%	210 8%	209 8%	192+ 9%	30 10%	216 8%	203+ 9%	216 8%	197 8%	191+ 10%	149+ 10%	170+ 10%	22 12%	178+ 10%	124 9%
10 - Extremely well	(10.0)	382 14%	382 14%	374+ 15%	370+ 15%	327 15%	60+afh 19%	382 14%	352+ 15%	382 14%	343 15%	340+ 18%	276+ 18%	306+ 18%	46 +abcef 25%	336+ 18%	250+ 18%
NET Badly (1-3)		155 6%	155 6%	142- 6%	140 6%	127 6%	22 7%	155 6%	131 6%	155 6%	140 6%	42- 2%	52-a 3%	61-a 3%	11a 6%	70-a 4%	55-a 4%
NET Neutral (4-6)		737 28%	737 28%	706 28%	691 28%	612 28%	80 25%	737 28%	645 28%	737 28%	652 28%	446- 23%	351- 23%	416- 24%	34- 19%	444- 24%	347- 25%
NET Well (7-10)		1554 59%	1554 59%	1498+ 59%	1488+ 60%	1326+ 60%	203 64%	1554 59%	1408+ 60%	1554 59%	1385 59%	1309+ 69%	1041+ 69%	1165+ 67%	136+ 74%	1227+ 67%	927+ 67%

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Prepared by BMG

Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	194 7%	194e 7%	172-e 7%	164- 7%	129- 6%	11- 4%	194e 7%	149- 6%	194e 7%	152- 7%	101-d 5%	73-d 5%	99-d 6%	1- 1%	92-d 5%	62-d 4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	2446	2446	2346	2319	2065	305	2446	2184	2446	2176	1796	1445	1641	182	1740	1329
Mean score	7.1	7.1	7.1+	7.1+	7.1+	7.2	7.1	7.1+	7.1	7.1	7.5+f	7.5+	7.4+	7.6+	7.4+	7.4+
Standard deviation	2.12	2.12	2.10	2.09	2.10	2.21	2.12	2.09	2.12	2.13	1.82	1.91	1.94	2.13	1.98	1.97
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.05	.05	.17	.05	.06

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Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	41 2%	10+bcd 4%	26- 1%	16- 1%	13 1%
2	(2.0)	38 1%	7d 3%	27- 1%	20 1%	9 1%
3	(3.0)	77 3%	9 4%	64 3%	50 3%	22 2%
4	(4.0)	118 4%	10 4%	104 4%	66 4%	36 4%
5	(5.0)	269 10%	20 9%	234 10%	168 10%	99 10%
6	(6.0)	349 13%	24 11%	318 14%	211 13%	124 13%
7	(7.0)	414 16%	24 11%	377 16%	277+ 17%	164 17%
8	(8.0)	542 21%	39 17%	486 21%	354+ 22%	211 22%
9	(9.0)	216 8%	16 7%	192 8%	135 8%	82 9%
10 - Extremely well	(10.0)	382 14%	28 12%	342 15%	225 14%	136 14%
NET Badly (1-3)		155 6%	26+bcd 12%	117- 5%	85 5%	44- 5%
NET Neutral (4-6)		737 28%	54 24%	656 28%	446 28%	260 27%
NET Well (7-10)		1554 59%	108- 47%	1397+a 60%	991+a 62%	593+a 62%

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Prepared by BMG

Table Q24_1_3 (continuation)

Q24. BBC TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	194 7%	39+bcd 17%	142- 6%	89- 6%	55- 6%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2446	188	2171	1522	897
Mean score	7.1	6.6-	7.1+a	7.1a	7.2a
Standard deviation	2.12	2.53	2.05	2.02	2.01
Standard Error	.05	.24	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_4
 Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	128 5%	47- 4%	79+ad 6%	** **	2 1%	74+b 6%	53- 4%
2	(2.0)	77 3%	20- 2%	50+a 4%	** **	5 4%	44 3%	31 2%
3	(3.0)	85 3%	29- 2%	50+a 4%	** **	5 4%	43 3%	40 3%
4	(4.0)	118 4%	58 5%	47 4%	** **	11b 8%	58 5%	57 4%
5	(5.0)	255 10%	125 10%	112 9%	** **	16 12%	129 10%	127 9%
6	(6.0)	289 11%	128 10%	127 10%	** **	25+ab 18%	134 11%	152 11%
7	(7.0)	354 13%	180 15%	150 12%	** **	16 11%	167 13%	181 14%
8	(8.0)	435 16%	197 16%	204 16%	** **	28 20%	200 16%	231 17%
9	(9.0)	291 11%	135d 11%	145d 12%	** **	6- 4%	146 11%	145 11%
10 - Extremely well	(10.0)	494 19%	240 20%	228 18%	** **	24 17%	242 19%	248 19%
NET Badly (1-3)		290 11%	96- 8%	180+a 14%	** **	12 9%	161+b 13%	124- 9%
NET Neutral (4-6)		662 25%	311 26%	286- 23%	** **	53+ab 38%	321 25%	336 25%
NET Well (7-10)		1575 60%	752 62%	727 58%	** **	73 53%	755 59%	806 60%
Don't know		114 4%	59d 5%	54 4%	** **	1- 1%	36- 3%	73+a 5%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	10.00	10.00	10.00	**	8.00	10.00	10.00
Base for stats	2527	1160	1193	**	138	1237	1266
Mean score	6.9	7.1+b	6.8-	**	6.7	6.9	7.0
Standard deviation	2.54	2.40	2.70	**	2.29	2.63	2.44
Standard Error	.05	.08	.08	**	.22	.08	.07

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Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	128 5%	6- 2%	10- 2%	22abh 6%	28abh 7%	24abh 5%	22abh 6%	15h 5%	16- 2%	51abh 6%	61abh 6%	38abh 6%
2	(2.0)	77 3%	6 2%	7 2%	9 2%	13 3%	17h 4%	16bh 4%	9 3%	13 2%	22 3%	42+bh 4%	25 4%
3	(3.0)	85 3%	10 3%	10 2%	6 2%	12 3%	25 6% +bcdghi	17ci 5%	6 2%	21 3%	18 2%	47+ci 4%	22 3%
4	(4.0)	118 4%	21ej 7%	17 4%	20 5%	20 5%	13 3%	18 5%	10 3%	38 5%	40 5%	40 4%	27 4%
5	(5.0)	255 10%	41+defjk 14%	45 11%	44 11%	34 8%	35 8%	28 8%	28 9%	86+defjk 12%	78 9%	91 8%	56 8%
6	(6.0)	289 11%	37 12%	62+efjk 15%	45 11%	46 11%	40 9%	29 8%	30 10%	99+efjk 14%	91 11%	99- 9%	59 9%
7	(7.0)	354 13%	38 13%	46 11%	62f 16%	59 14%	66 15%	39 11%	43 14%	84 12%	122 15%	148 13%	82 12%
8	(8.0)	435 16%	46 15%	76 19%	55 14%	73 17%	80 18%	54 15%	52 17%	122 17%	127 15%	186 17%	106 16%
9	(9.0)	291 11%	33 11%	33 8%	40 10%	52 12%	56b 13%	47b 13%	30 10%	66 9%	92 11%	133b 12%	77 12%
10 - Extremely well	(10.0)	494 19%	52 17%	81 20%	68 17%	77 18%	64- 15%	85+ei 23%	67e 22%	133 19%	145 18%	216e 19%	151+ei 23%
NET Badly (1-3)		290 11%	23 8%	27- 7%	37 10%	53bh 12%	66 15% +abcghi	55+abch 15%	29 10%	50- 7%	90bh 11%	150+abh 14%	85abh 13%
NET Neutral (4-6)		662 25%	99 33% +defgijk	123 30% +defgjk	109efjk 28%	100 23%	89- 20%	75 21%	67 22%	222 31% +defgijk	209ej 25%	231- 21%	143- 21%
NET Well (7-10)		1575 60%	169 56%	236 58%	225 57%	261 61%	266 61%	225 62%	192 63%	405 57%	486 59%	683 62%	417 62%

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Prepared by BMG

Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Don't know	114	10	23f	22f	16	19	9	16	33	38	43	25
	4%	3%	6%	5%	4%	4%	2%	5%	5%	5%	4%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2527	291	386	371	414	421	355	288	677	785	1065	644
Mean score	6.9	6.9	7.1	6.8	6.9	6.8	7.0	7.1	7.0	6.9	6.9	7.0
Standard deviation	2.54	2.34	2.28	2.51	2.63	2.60	2.80	2.54	2.31	2.58	2.66	2.69
Standard Error	.05	.16	.13	.14	.14	.13	.16	.16	.10	.10	.09	.11

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Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	128 5%	8 4%	7 3%	9 3%	18 5%	** **	15 5%	19 5%	19+bcijm 8%	6 3%	104 5%	15 7%	8 6%	2 3%
2	(2.0)	77 3%	3 1%	6 3%	12 5%	8 2%	** **	11 4%	7 2%	7 3%	5 2%	62 3%	8 4%	4 3%	3 4%
3	(3.0)	85 3%	5 2%	7 3%	8 3%	9 2%	** **	9 3%	14 4%	7 3%	10 5%	71 3%	6 3%	6 5%	1 2%
4	(4.0)	118 4%	10h 5%	14h 6%	14h 5%	12 4%	** **	10 3%	16 4%	3- 1%	12h 6%	97 4%	13h 6%	6h 5%	1 2%
5	(5.0)	255 10%	22g 12%	30g 13%	19 7%	32 9%	** **	32g 11%	22- 6%	24 11%	22 11%	217g 10%	19 9%	13 10%	7 10%
6	(6.0)	289 11%	21 11%	17 8%	27 10%	42 12%	** **	28 10%	40 10%	31 14%	25 12%	243 11%	29 13%	12 9%	5 7%
7	(7.0)	354 13%	26 14%	26 11%	35 14%	48 14%	** **	36 13%	64 17%	32 14%	27 14%	305 14%	24 11%	15 12%	10 14%
8	(8.0)	435 16%	40bhi 21%	30 13%	43 17%	70bhi 20%	** **	51 17%	66 17%	25- 11%	24 12%	364 16%	37 17%	18 14%	16+bhijl 23%
9	(9.0)	291 11%	19 10%	35m 15%	26 10%	35 10%	** **	32 11%	44 12%	20 9%	21 10%	248 11%	26 12%	13 10%	5 7%
10 - Extremely well	(10.0)	494 19%	30 16%	45 20%	52 20%	60 17%	** **	54 19%	73 19%	51 23%	44 22%	421 19%	36 16%	22 18%	14 20%
NET Badly (1-3)		290 11%	15 8%	20 9%	29 11%	35 10%	** **	35 12%	40 11%	32 14%	21 10%	237 11%	29 13%	17 14%	7 9%
NET Neutral (4-6)		662 25%	53 28%	61 27%	59 23%	86 25%	** **	70 24%	78 21%	58 26%	58m 29%	557 25%	61m 28%	30 24%	13 19%
NET Well (7-10)		1575 60%	115 61%	135 59%	156 61%	212 61%	** **	173 60%	248+k1 65%	129 57%	116 58%	1338 60%	123 56%	68 54%	451 65%

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Prepared by BMG

Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	114	6	12	12	16	**	13	13	8	7	92	8	10+ghjk	5
	4%	3%	5%	5%	5%	**	4%	3%	3%	3%	4%	3%	8%	7%
Medians	7.00	7.00	8.00	7.00	7.00	**	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00
Mode	10.00	8.00	10.00	10.00	8.00	**	10.00	10.00	10.00	10.00	10.00	8.00	10.00	8.00
Base for stats	2527	183	217	244	333	**	278	367	220	195	2133	214	116	65
Mean score	6.9	7.0	7.1	7.0	7.0	**	6.9	7.1	6.8	7.0	7.0	6.7	6.7	7.2
Standard deviation	2.54	2.35	2.50	2.55	2.47	**	2.59	2.48	2.77	2.51	2.52	2.66	2.71	2.44
Standard Error	.05	.19	.19	.19	.16	**	.17	.15	.21	.21	.06	.18	.18	.19

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Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely	(1.0)	128	34	31	22	39	65	61	116	**	12	9	**
badly		5%	4%	5%	5%	5%	5%	5%	5%	**	4%	5%	**
2	(2.0)	77	25	12	18	21	37	39	70	**	7	4	**
		3%	3%	2%	4%	3%	3%	3%	3%	**	2%	2%	**
3	(3.0)	85	23	27+d	18	16	50	34	78	**	6	4	**
		3%	3%	5%	4%	2%	4%	3%	3%	**	2%	2%	**
4	(4.0)	118	29	24	26	36	53	62	100	**	17	7	**
		4%	4%	4%	6%	5%	4%	5%	4%	**	5%	4%	**
5	(5.0)	255	69	63	51	70	132	121	210-	**	45+a	27+a	**
		10%	8%	11%	11%	9%	9%	10%	9%	**	13%	16%	**
6	(6.0)	289	94	60	50	84	155	133	251	**	36	22	**
		11%	11%	10%	11%	11%	11%	11%	11%	**	11%	13%	**
7	(7.0)	354	108	87	59	99	195	159	294-	**	58+a	30	**
		13%	13%	15%	13%	13%	14%	13%	13%	**	17%	18%	**
8	(8.0)	435	153	100	70	109	253	179	381	**	51	21	**
		16%	18%	17%	15%	15%	18%	15%	17%	**	15%	13%	**
9	(9.0)	291	102	60	39	90	162	129	258	**	33	19	**
		11%	12%	10%	9%	12%	11%	11%	11%	**	10%	11%	**
10 -	(10.0)	494	168	106	85	131	274	216	435d	**	58	19-	**
Extremely well		19%	20%	18%	19%	18%	19%	18%	19%	**	17%	12%	**
NET Badly (1-3)		290	83	69	58	76	152	134	264+c	**	25-	16	**
		11%	10%	12%	13%	10%	11%	11%	12%	**	7%	10%	**
NET Neutral (4-6)		662	193	147	127	190	340	316	560	**	98	56+a	**
		25%	23%	25%	28%	26%	24%	26%	24%	**	29%	34%	**
NET Well (7-10)		1575	530+cdf	353	254	429	883+cf	682-	1368	**	200	89	**
		60%	64%	60%	56%	58%	62%	57%	60%	**	59%	54%	**

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Prepared by BMG

Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	114	26	20	15	46+abe	46-	61ae	99	**	14	5	**
	4%	3%	3%	3%	6%	3%	5%	4%	**	4%	3%	**
Medians	7.00	8.00	7.00	7.00	7.00	8.00	7.00	7.00	**	7.00	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	7.00	**
Base for stats	2527	805	570	439	694	1375	1133	2192	**	323	161	**
Mean score	6.9	7.1+bcf	6.9	6.7	6.9	7.0	6.8	6.9	**	6.9	6.6	**
Standard deviation	2.54	2.47	2.53	2.62	2.55	2.50	2.58	2.57	**	2.36	2.39	**
Standard Error	.05	.09	.10	.15	.12	.07	.09	.06	**	.14	.21	**

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Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	128 5%	57+b 6%	71- 4%	24+abeg 11%	11b 8%	10 4%	** **	6 4%	** **	** **	25b 7%	11 5%
2	(2.0)	77 3%	32 4%	45 3%	7 3%	5 4%	6 2%	** **	1 1%	** **	** **	13 4%	9 4%
3	(3.0)	85 3%	37 4%	48 3%	9 4%	2 2%	6 2%	** **	11+bdek 8%	** **	** **	16 5%	6 3%
4	(4.0)	118 4%	41 5%	76 4%	6 3%	1 1%	13 5%	** **	13+abcd 10%	** **	** **	16 5%	12 5%
5	(5.0)	255 10%	104+b 12%	152- 9%	26 12%	19 14%	18 7%	** **	15 11%	** **	** **	51+be 14%	26 11%
6	(6.0)	289 11%	87g 10%	202g 12%	24g 11%	15g 11%	23g 9%	** **	3- 2%	** **	** **	34g 10%	21g 9%
7	(7.0)	354 13%	97- 11%	256+aj 15%	21 10%	16 12%	35 14%	** **	14 10%	** **	** **	35 10%	25 11%
8	(8.0)	435 16%	125- 14%	310+aj 18%	29 14%	20 15%	39 15%	** **	18 13%	** **	** **	42- 12%	32 14%
9	(9.0)	291 11%	89 10%	203 12%	19 9%	13 9%	26 10%	** **	8 6%	** **	** **	29 8%	28 12%
10 - Extremely well	(10.0)	494 19%	179 20%	315 18%	42 20%	27 20%	63+b 25%	** **	38+b 28%	** **	** **	68 19%	55+b 24%
NET Badly (1-3)		290 11%	126+be 14%	164- 9%	40+be 19%	18 13%	22 9%	** **	18 13%	** **	** **	54+be 15%	27 12%
NET Neutral (4-6)		662 25%	232 26%	430 25%	55 26%	34 25%	54 21%	** **	31 23%	** **	** **	101 29%	58 26%
NET Well (7-10)		1575 60%	490- 55%	1084+acj 62%	111 53%	75 56%	163acj 63%	** **	78 58%	** **	** **	174- 49%	141j 62%

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Prepared by BMG

Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	114	41k	72k	3	8k	18+ck	**	9ck	**	**	26+bck	2-
	4%	5%	4%	2%	6%	7%	**	6%	**	**	7%	1%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	**	8.00	**	**	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2527	848	1678	207	127	239	**	127	**	**	330	226
Mean score	6.9	6.7-	7.0+acj	6.5-	6.8	7.3+achij	**	6.9	**	**	6.5-	7.0cj
Standard deviation	2.54	2.74	2.43	2.94	2.75	2.51	**	2.79	**	**	2.79	2.67
Standard Error	.05	.10	.06	.22	.27	.18	**	.28	**	**	.17	.19

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Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	128 5%	4 3%	5 5%	13 4%	11 3%	27 4%	75 5%	126 5%	**	128 5%	**
2	(2.0)	77 3%	3 2%	* *%	5 2%	7 2%	13 2%	45 3%	75 3%	**	76 3%	**
3	(3.0)	85 3%	5 4%	4 4%	13 4%	7 2%	20 3%	47 3%	84 3%	**	85 3%	**
4	(4.0)	118 4%	3 2%	7 6%	13 4%	16 5%	28 4%	67 5%	116 4%	**	117 4%	**
5	(5.0)	255 10%	21+df 17%	11 10%	38 12%	26 9%	73 11%	125 9%	248 10%	**	253 10%	**
6	(6.0)	289 11%	17 14%	20 19%	45f 14%	44+f 15%	92+f 14%	132- 10%	279 11%	**	285 11%	**
7	(7.0)	354 13%	13 10%	20 19%	43 13%	36 12%	86 13%	198 14%	345 13%	**	348 13%	**
8	(8.0)	435 16%	18 14%	16 16%	51 16%	51 17%	103 16%	232 17%	431 17%	**	431 17%	**
9	(9.0)	291 11%	11 9%	8 7%	44 14%	30 10%	71 11%	152 11%	287 11%	**	287 11%	**
10 - Extremely well	(10.0)	494 19%	23 18%	12 11%	43- 13%	64c 21%	116 18%	257c 18%	488 19%	**	491 19%	**
NET Badly (1-3)		290 11%	11 9%	10 9%	31 10%	24 8%	61 9%	168 12%	285 11%	**	289 11%	**
NET Neutral (4-6)		662 25%	41f 33%	37 36%	96f 30%	87 29%	192+f 29%	323- 23%	643 25%	**	654 25%	**
NET Well (7-10)		1575 60%	65 51%	56 53%	181 56%	181 60%	375 57%	839 60%	1552 60%	**	1557 60%	**

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Prepared by BMG

Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	114	9	2	14	12	27	60	107	**	108	**
	4%	7%	2%	4%	4%	4%	4%	4%	**	4%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	6.00	8.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2527	117	103	308	292	628	1330	2479	**	2501	**
Mean score	6.9	6.9	6.6	6.8	7.1	6.9	6.9	7.0b	**	6.9b	**
									-		b
Standard deviation	2.54	2.40	2.26	2.37	2.42	2.43	2.60	2.54	**	2.55	**
Standard Error	.05	.24	.25	.15	.15	.11	.08	.06	**	.06	**

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Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	128 5%	128 5%	113- 4%	110- 4%	98 4%	10 3%	128 5%	98- 4%	128 5%	116 5%	21- 1%	27- 2%	46-a 3%	3- 1%	56-ab 3%	41-a 3%
2	(2.0)	77 3%	77 3%	72 3%	70 3%	62 3%	4 1%	77 3%	70 3%	77 3%	72 3%	27- 1%	23- 1%	38- 2%	2 1%	39- 2%	28- 2%
3	(3.0)	85 3%	85 3%	79 3%	81 3%	66 3%	6 2%	85 3%	78 3%	85 3%	77 3%	45- 2%	39- 3%	44- 3%	5 3%	56 3%	41 3%
4	(4.0)	118 4%	118 4%	111 4%	107 4%	99 5%	11 3%	118 4%	101 4%	118 4%	105 5%	58- 3%	50- 3%	64- 4%	4 2%	64- 3%	49- 4%
5	(5.0)	255 10%	255 10%	243 10%	243 10%	209 10%	32 10%	255 10%	237+ 10%	255 10%	233 10%	136- 7%	110- 7%	140- 8%	13 7%	150- 8%	108- 8%
6	(6.0)	289 11%	289 11%	276 11%	276 11%	238 11%	44 14%	289 11%	255 11%	289 11%	251 11%	198 10%	152 10%	185 11%	21 12%	191 10%	149 11%
7	(7.0)	354 13%	354 13%	344 14%	334 13%	306 14%	38 12%	354 13%	314 13%	354 13%	315 14%	277+ 15%	201 13%	263+ 15%	20 11%	251 14%	197 14%
8	(8.0)	435 16%	435 16%	423 17%	413 17%	365 17%	71 23% +abcd fghi	435 16%	375 16%	435 16%	376 16%	368+ 19%	309+ 20%	313+ 18%	46+cef 25%	328+ 18%	249 18%
9	(9.0)	291 11%	291 11%	279 11%	276 11%	246 11%	24 8%	291 11%	262 11%	291 11%	256 11%	265+ 14%	211+ 14%	220+ 13%	22 12%	229+ 13%	174+ 13%
10 - Extremely well	(10.0)	494 19%	494 19%	479 19%	478+ 19%	420 19%	63 20%	494 19%	450 19%	494 19%	432 19%	444+ 23%	361+ 24%	366+ 21%	46+ 25%	409+ 22%	305+ 22%
NET Badly (1-3)		290 11%	290e 11%	263-e 10%	261-e 11%	226- 10%	21- 7%	290e 11%	246e 11%	290e 11%	266e 11%	94- 5%	89- 6%	128-a 7%	10- 5%	152-ab 8%	110-ab 8%
NET Neutral (4-6)		662 25%	662 25%	630 25%	626 25%	547 25%	87 27%	662 25%	594 25%	662 25%	589 25%	392- 21%	313- 21%	389- 22%	38 21%	405- 22%	307- 22%
NET Well (7-10)		1575 60%	1575 60%	1524+ 61%	1501+ 60%	1337+ 61%	197 62%	1575 60%	1401 60%	1575 60%	1380 59%	1354+cef 71%	1082+cef 71%	1162+ 67%	133+ 73%	1217+ 66%	926+ 67%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	114 4%	114 4%	100- 4%	96- 4%	84- 4%	12 4%	114 4%	93- 4%	114 4%	93 4%	57- 3%	35- 2%	61- 4%	2- 1%	58- 3%	48- 3%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	2527	2527	2418	2388	2110	304	2527	2241	2527	2235	1840	1483	1679	181	1774	1343
Mean score	6.9	6.9	7.0+	7.0+	7.0+	7.2	6.9	7.0+	6.9	6.9	7.6+cef	7.6+cef	7.3+	7.7+	7.3+	7.3+
Standard deviation	2.54	2.54	2.51	2.51	2.51	2.28	2.54	2.51	2.54	2.56	2.11	2.19	2.31	2.10	2.38	2.35
Standard Error	.05	.05	.06	.06	.06	.14	.05	.06	.05	.06	.05	.06	.06	.17	.06	.07

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Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	128 5%	14 6%	102- 4%	65- 4%	36 4%
2	(2.0)	77 3%	9 4%	62 3%	39 2%	22 2%
3	(3.0)	85 3%	6 3%	76 3%	47 3%	25 3%
4	(4.0)	118 4%	8 3%	106 5%	68 4%	30- 3%
5	(5.0)	255 10%	16 7%	231 10%	173+ 11%	106 11%
6	(6.0)	289 11%	33 14%	250 11%	173 11%	110 12%
7	(7.0)	354 13%	27 12%	310 13%	222 14%	130 14%
8	(8.0)	435 16%	36 16%	385 17%	280 17%	164 17%
9	(9.0)	291 11%	17 7%	266 11%	184 11%	111 12%
10 - Extremely well	(10.0)	494 19%	46 20%	435 19%	307 19%	187 20%
NET Badly (1-3)		290 11%	29 13%	240- 10%	151- 9%	83- 9%
NET Neutral (4-6)		662 25%	56 25%	587 25%	414 26%	247 26%
NET Well (7-10)		1575 60%	126 55%	1396 60%	994+ 62%	591 62%

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Prepared by BMG

Table Q24_1_4 (continuation)

Q24. BBC TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	114 4%	16cd 7%	90- 4%	52- 3%	30- 3%
Medians	7.00	7.00	7.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2527	211	2223	1558	921
Mean score	6.9	6.8	7.0	7.0+	7.1+
Standard deviation	2.54	2.68	2.50	2.45	2.41
Standard Error	.05	.24	.06	.07	.08

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Table Q24_1_5

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	71 3%	29 2%	41 3%	** **	* *%	44+b 3%	25- 2%
2	(2.0)	41 2%	12- 1%	28+a 2%	** **	1 1%	18 1%	22 2%
3	(3.0)	74 3%	24- 2%	41 3%	** **	8a 6%	43 3%	31 2%
4	(4.0)	112 4%	51 4%	54 4%	** **	6 4%	58 5%	52 4%
5	(5.0)	252 10%	121 10%	107 9%	** **	20b 14%	134 10%	114 8%
6	(6.0)	322 12%	144 12%	151 12%	** **	22 16%	150 12%	166 12%
7	(7.0)	397 15%	219+b 18%	153- 12%	** **	17 12%	193 15%	204 15%
8	(8.0)	481 18%	209 17%	243 20%	** **	23 16%	207- 16%	269+a 20%
9	(9.0)	320 12%	146 12%	154 12%	** **	12 9%	171 13%	149 11%
10 - Extremely well	(10.0)	462 18%	214 18%	216 17%	** **	29 21%	217 17%	242 18%
NET Badly (1-3)		185 7%	65- 5%	110+a 9%	** **	9 7%	105+b 8%	78- 6%
NET Neutral (4-6)		686 26%	316 26%	312 25%	** **	48+b 34%	341 27%	332 25%
NET Well (7-10)		1661 63%	788 65%	765 61%	** **	81 59%	789 62%	863 64%
Don't know		109 4%	50d 4%	59d 5%	** **	*- *%	38- 3%	67+a 5%

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Prepared by BMG

Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	8.00	**	7.00	7.00	8.00
Mode	8.00	7.00	8.00	**	10.00	10.00	8.00
Base for stats	2532	1169	1188	**	138	1235	1273
Mean score	7.2	7.2	7.1	**	7.1	7.1-	7.3+a
Standard deviation	2.26	2.16	2.37	**	2.19	2.34	2.17
Standard Error	.05	.07	.07	**	.21	.07	.06

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Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	71 3%	3 1%	9 2%	14 4%	12 3%	13 3%	11 3%	8 3%	13 2%	26 3%	32 3%	19 3%
2	(2.0)	41 2%	1 *%	7 2%	3 1%	7 2%	7 2%	8 2%	7 2%	8 1%	11 1%	22 2%	14 2%
3	(3.0)	74 3%	15+bk 5%	6 2%	8 2%	12 3%	18b 4%	8 2%	6 2%	21 3%	20 2%	32 3%	14 2%
4	(4.0)	112 4%	13 4%	14 3%	14 4%	22 5%	16 4%	19 5%	13 4%	27 4%	36 4%	49 4%	32 5%
5	(5.0)	252 10%	46 15% +defgijk	40 10%	43g 11%	30 7%	42 10%	31 9%	19 6%	86+dgjk 12%	73 9%	93 8%	50 8%
6	(6.0)	322 12%	43 14%	55 13%	55 14%	50 12%	49 11%	42 12%	29 9%	97 14%	105 13%	120 11%	71 11%
7	(7.0)	397 15%	44 15%	65 16%	62 16%	69 16%	74k 17%	43 12%	39 13%	109 15%	131 16%	157 14%	82- 12%
8	(8.0)	481 18%	51 17%	76 18%	69 18%	74 17%	83 19%	61 17%	68 22%	126 18%	143 17%	212 19%	129 19%
9	(9.0)	320 12%	33 11%	49 12%	37 9%	56 13%	52 12%	48 13%	45c 15%	82 12%	93 11%	145 13%	93c 14%
10 - Extremely well	(10.0)	462 18%	46 15%	68 17%	63 16%	82 19%	69 16%	81+aceh 22%	54 18%	114 16%	146 18%	203 18%	134 20%
NET Badly (1-3)		185 7%	20 7%	23 6%	25 6%	32 7%	38 9%	28 8%	21 7%	43 6%	57 7%	86 8%	48 7%
NET Neutral (4-6)		686 26%	102 34% +defgijk	108 27%	112g 29%	102 24%	107 24%	93 25%	61- 20%	210+gjk 30%	214 26%	261- 24%	154 23%
NET Well (7-10)		1661 63%	174 58%	257 63%	232 59%	282 66%	278 63%	233 64%	205ac 68%	431 61%	513 62%	716 65%	438ac 66%

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Prepared by BMG

Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Don't know	109	6	20	24a	14	16	11	17a	26	38	45	28
	4%	2%	5%	6%	3%	4%	3%	6%	4%	5%	4%	4%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	8.00	10.00	8.00	10.00
Base for stats	2532	296	388	369	415	423	353	287	684	785	1063	640
Mean score	7.2	7.0	7.2	7.0	7.2	7.1	7.3	7.4	7.1	7.1	7.2	7.3
Standard deviation	2.26	2.13	2.16	2.24	2.31	2.28	2.40	2.26	2.15	2.28	2.32	2.34
Standard Error	.05	.15	.12	.13	.12	.11	.13	.14	.09	.09	.07	.10

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Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	71 3%	5 3%	3 1%	6 2%	8 2%	** **	10 3%	12 3%	9 4%	6 3%	58 3%	7 3%	6bm 4%	* *%
2	(2.0)	41 2%	1 1%	7g 3%	3 1%	6g 2%	** **	5g 2%	0- -	9+gijk 4%	1 1%	35g 2%	1 1%	2g 2%	2g 2%
3	(3.0)	74 3%	4 2%	4 2%	4 2%	9 2%	** **	7 3%	9 2%	8 4%	9 4%	57 3%	10 4%	7+bcjm 5%	1 1%
4	(4.0)	112 4%	8 4%	11 5%	7 3%	14 4%	** **	13 4%	21 5%	11 5%	9 4%	97 4%	8 3%	4 3%	4 5%
5	(5.0)	252 10%	13 7%	20 9%	31d 12%	20- 6%	** **	31d 11%	33 9%	22 10%	30+adgj 15%	212d 10%	21 9%	12 10%	6 9%
6	(6.0)	322 12%	19 10%	30 13%	34 13%	53g 15%	** **	35 12%	35 9%	28 12%	26 13%	273 12%	26 12%	16 12%	7 10%
7	(7.0)	397 15%	38fi 20%	30 13%	32 12%	54i 16%	** **	30- 10%	74+cfij 20%	32 14%	17- 8%	324i 15%	38fi 17%	19i 15%	16+bcfhijl 23%
8	(8.0)	481 18%	45i 24%	41 18%	44 17%	72 21%	** **	62i 21%	67 18%	34 15%	26 13%	404 18%	41 19%	20 16%	16i 22%
9	(9.0)	320 12%	25lm 13%	33lm 14%	36lm 14%	42lm 12%	** **	35lm 12%	47lm 12%	21 9%	27lm 13%	280lm 13%	30lm 13%	7- 6%	4- 6%
10 - Extremely well	(10.0)	462 18%	26 14%	38 17%	47 19%	53 15%	** **	53 18%	68 18%	44 19%	41 20%	389 17%	35 16%	27ad 22%	11 16%
NET Badly (1-3)		185 7%	10 5%	13 6%	13 5%	23 6%	** **	23 8%	21 5%	26+cgjm 11%	16 8%	150 7%	18 8%	15 12%	3 4%
NET Neutral (4-6)		686 26%	41 21%	61 27%	71 28%	87 25%	** **	79 27%	88 23%	61 27%	65ag 32%	582 26%	55 25%	32 25%	17 24%
NET Well (7-10)		1661 63%	133+hil 71%	143 63%	160 62%	221 63%	** **	180 62%	256hil 67%	131 58%	111- 55%	1397 63%	144i 65%	73 58%	47i 67%

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Prepared by BMG

Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	109	5	12	12	18	**	9	15	10	11	95	5	6	3
	4%	3%	5%	5%	5%	**	3%	4%	4%	5%	4%	2%	5%	5%
Medians	7.00	8.00	8.00	8.00	8.00	**	8.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	10.00	8.00	**	8.00	7.00	10.00	10.00	8.00	8.00	10.00	7.00
Base for stats	2532	184	217	244	331	**	281	364	217	191	2129	217	119	66
Mean score	7.2	7.3	7.3	7.3	7.2	**	7.1	7.3	6.9	7.1	7.2	7.1	6.9	7.2
Standard deviation	2.26	2.07	2.19	2.20	2.15	**	2.36	2.20	2.53	2.41	2.26	2.24	2.53	2.01
Standard Error	.05	.17	.16	.16	.14	**	.15	.13	.20	.20	.05	.15	.17	.16

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Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	71 3%	21 3%	18 3%	13 3%	17 2%	39 3%	30 3%	62 3%	** **	9 3%	3 2%	** **
2	(2.0)	41 2%	8 1%	9 2%	5 1%	17 2%	17 1%	22 2%	39 2%	** **	2 1%	2 1%	** **
3	(3.0)	74 3%	23 3%	18 3%	17 4%	15 2%	41 3%	33 3%	62 3%	** **	11 3%	8 5%	** **
4	(4.0)	112 4%	26 3%	20 3%	26e 6%	37 5%	47- 3%	63+ae 5%	100 4%	** **	10 3%	6 4%	** **
5	(5.0)	252 10%	68 8%	53 9%	57+ae 13%	70 9%	121 9%	127 11%	217 9%	** **	33 10%	19 11%	** **
6	(6.0)	322 12%	98 12%	74 12%	54 12%	95 13%	171 12%	148 12%	279 12%	** **	42 12%	22 13%	** **
7	(7.0)	397 15%	114 14%	102 17%	76 17%	103 14%	216 15%	179 15%	339 15%	** **	55 16%	26 16%	** **
8	(8.0)	481 18%	164 20%	113 19%	71 16%	129 17%	277 19%	200 17%	426 19%	** **	53 16%	21 13%	** **
9	(9.0)	320 12%	130+bcdf 16%	64 11%	45 10%	82 11%	194+f 14%	127- 11%	274 12%	** **	47 14%	29+a 18%	** **
10 - Extremely well	(10.0)	462 18%	156 19%	98 17%	77 17%	129 17%	254 18%	206 17%	403 18%	** **	58 17%	22 13%	** **
NET Badly (1-3)		185 7%	52 6%	45 8%	36 8%	49 7%	97 7%	86 7%	163 7%	** **	22 7%	13 8%	** **
NET Neutral (4-6)		686 26%	192- 23%	147 25%	136ae 30%	202 27%	339- 24%	338+ae 28%	596 26%	** **	85 25%	46 28%	** **
NET Well (7-10)		1661 63%	565+cdf 68%	376 64%	270 59%	442 60%	941+cdf 66%	712- 60%	1441 63%	** **	213 63%	98 59%	** **

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Prepared by BMG

Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	109	22-	22	12	47+ace	45-	59ae	91	**	18	9	**
	4%	3%	4%	3%	6%	3%	5%	4%	**	5%	5%	**
Medians	7.00	8.00	7.00	7.00	7.00	8.00	7.00	8.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	10.00	8.00	8.00	10.00	8.00	**	10.00	9.00	**
Base for stats	2532	809	568	442	694	1377	1136	2200	**	320	157	**
Mean score	7.2	7.4+bcdf	7.1	6.9-	7.1	7.3+cf	7.0-	7.2	**	7.2	7.1	**
Standard deviation	2.26	2.20	2.25	2.31	2.28	2.22	2.29	2.27	**	2.21	2.21	**
Standard Error	.05	.08	.09	.13	.10	.06	.08	.05	**	.13	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	71 3%	31 3%	40 2%	11+b 5%	5 4%	6 2%	** **	4 3%	** **	** **	11 3%	7 3%
2	(2.0)	41 2%	22+b 2%	19- 1%	9+b 4%	5b 3%	5 2%	** **	2 2%	** **	** **	11+b 3%	9+b 4%
3	(3.0)	74 3%	27 3%	46 3%	6 3%	* *	2 1%	** **	4 3%	** **	** **	15de 4%	3 1%
4	(4.0)	112 4%	54+b 6%	58- 3%	18+b 8%	5 4%	22+b 8%	** **	12+b 9%	** **	** **	17 5%	12 5%
5	(5.0)	252 10%	85 10%	167 10%	16 8%	14 10%	18 7%	** **	10 7%	** **	** **	37 10%	19 8%
6	(6.0)	322 12%	89- 10%	233+ae 13%	27 13%	13 10%	21 8%	** **	14 10%	** **	** **	41 12%	18- 8%
7	(7.0)	397 15%	125 14%	272 16%	29 14%	19 14%	35 14%	** **	17 13%	** **	** **	56 16%	32 14%
8	(8.0)	481 18%	151 17%	330 19%	31 15%	24 18%	47 18%	** **	21 16%	** **	** **	53 15%	42 18%
9	(9.0)	320 12%	103 12%	217j 12%	24 11%	21j 15%	28 11%	** **	13 9%	** **	** **	28- 8%	35j 15%
10 - Extremely well	(10.0)	462 18%	166 19%	296 17%	37 18%	21 15%	54 21%	** **	28 21%	** **	** **	66 19%	47 21%
NET Badly (1-3)		185 7%	80+b 9%	105- 6%	25+be 12%	10 8%	14 5%	** **	10 8%	** **	** **	37+b 10%	20 9%
NET Neutral (4-6)		686 26%	227 26%	458 26%	61 29%	32 24%	61 24%	** **	36 26%	** **	** **	95 27%	49 22%
NET Well (7-10)		1661 63%	545 61%	1115j 64%	120 57%	84 63%	165 64%	** **	79 58%	** **	** **	203- 57%	156cj 68%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	109	36	72	3	8ck	17+ck	**	11ck	**	**	21ck	4
	4%	4%	4%	1%	6%	7%	**	8%	**	**	6%	2%
Medians	7.00	7.00	8.00	7.00	8.00	8.00	**	7.00	**	**	7.00	8.00
Mode	8.00	10.00	8.00	10.00	8.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2532	853	1679	207	127	240	**	125	**	**	335	224
Mean score	7.2	7.0	7.2cj	6.7-	7.1	7.3c	**	7.1	**	**	6.9-	7.3c
Standard deviation	2.26	2.44	2.16	2.60	2.40	2.35	**	2.45	**	**	2.45	2.44
Standard Error	.05	.09	.06	.20	.23	.17	**	.25	**	**	.15	.18

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Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	71 3%	4 3%	5 5%	11 3%	9 3%	22 3%	39 3%	71 3%	** **	71 3%	** **
2	(2.0)	41 2%	0 -%	0 -%	4 1%	2 1%	5 1%	22 2%	40 2%	** **	41 2%	** **
3	(3.0)	74 3%	3 2%	3 3%	6 2%	11 4%	17 3%	41 3%	71 3%	** **	73 3%	** **
4	(4.0)	112 4%	4 4%	6 6%	15 5%	14 5%	28 4%	52 4%	110 4%	** **	110 4%	** **
5	(5.0)	252 10%	13 11%	22 21%	32 10%	31 10%	71 11%	131 9%	242 9%	** **	249 10%	** **
6	(6.0)	322 12%	13 11%	17 16%	47 14%	37 12%	83 13%	173 12%	313 12%	** **	317 12%	** **
7	(7.0)	397 15%	28+df 22%	15 15%	49 15%	38 12%	98 15%	206 15%	387 15%	** **	391 15%	** **
8	(8.0)	481 18%	22 17%	13 13%	55 17%	54 18%	117 18%	258 19%	474 18%	** **	474 18%	** **
9	(9.0)	320 12%	12 10%	7 7%	39 12%	29 10%	69 10%	182 13%	313 12%	** **	315 12%	** **
10 - Extremely well	(10.0)	462 18%	20 15%	11 11%	53 16%	67+f 22%	118 18%	232 17%	462 18%	** **	462 18%	** **
NET Badly (1-3)		185 7%	7 5%	8 7%	20 6%	23 8%	44 7%	101 7%	182 7%	** **	184 7%	** **
NET Neutral (4-6)		686 26%	31 25%	45 43%	93 29%	81 27%	182 28%	356 26%	665 26%	** **	677 26%	** **
NET Well (7-10)		1661 63%	82 65%	47 45%	195 61%	187 62%	402 61%	877 63%	1636 63%	** **	1642 63%	** **

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Prepared by BMG

Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	109	7	5	14	12	28	55	103	**	105	**
	4%	6%	4%	4%	4%	4%	4%	4%	**	4%	**
Medians	7.00	7.00	6.00	7.00	8.00	7.00	8.00	8.00	**	7.00	**
Mode	8.00	7.00	5.00	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	2532	120	100	309	291	627	1335	2483	**	2504	**
Mean score	7.2	7.1b	6.4-	7.1b	7.2b	7.1b	7.2b	7.2+b	**	7.2b	**
									-		b
Standard deviation	2.26	2.12	2.23	2.26	2.36	2.28	2.26	2.27	**	2.27	**
Standard Error	.05	.21	.24	.14	.15	.10	.07	.05	**	.05	**

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Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	71 3%	71 3%	64 3%	59- 2%	52- 2%	6 2%	71 3%	53- 2%	71 3%	64 3%	6- *%	6- *%	22-ab 1%	2 1%	26-ab 1%	14-a 1%
2	(2.0)	41 2%	41 2%	38 2%	39 2%	34 2%	3 1%	41 2%	34 1%	41 2%	39 2%	11- 1%	12- 1%	14- 1%	1 1%	18- 1%	18a 1%
3	(3.0)	74 3%	74 3%	70 3%	69 3%	57 3%	10 3%	74 3%	62 3%	74 3%	69 3%	19- 1%	26- 2%	28- 2%	3 2%	29- 2%	20- 1%
4	(4.0)	112 4%	112 4%	106 4%	105 4%	91 4%	8 3%	112 4%	93 4%	112 4%	102 4%	55- 3%	44- 3%	60- 3%	6 3%	68 4%	51 4%
5	(5.0)	252 10%	252 10%	245 10%	243 10%	217 10%	34 11%	252 10%	228 10%	252 10%	223 10%	112- 6%	88- 6%	129- 7%	12 7%	120- 7%	113-ab 8%
6	(6.0)	322 12%	322 12%	301 12%	299 12%	276 13%	38 12%	322 12%	290 12%	322 12%	279 12%	216 11%	168 11%	201 12%	17 9%	215 12%	161 12%
7	(7.0)	397 15%	397 15%	377 15%	372 15%	326 15%	53 17%	397 15%	351 15%	397 15%	350 15%	319+ 17%	236 16%	283+ 16%	31 17%	292 16%	214 15%
8	(8.0)	481 18%	481 18%	460 18%	459 18%	401 18%	62 19%	481 18%	439+ 19%	481 18%	425 18%	414+ 22%	338+ 22%	357+ 21%	42 23%	385+ 21%	290+ 21%
9	(9.0)	320 12%	320 12%	313+ 12%	305 12%	274 12%	36 11%	320 12%	282 12%	320 12%	282 12%	285+ 15%	234+ 15%	232+ 13%	26 14%	255+ 14%	184 13%
10 - Extremely well	(10.0)	462 18%	462 18%	447 18%	443 18%	391 18%	57 18%	462 18%	420 18%	462 18%	412 18%	415+ 22%	338+ 22%	359+ 21%	41 22%	379+ 21%	288+ 21%
NET Badly (1-3)		185 7%	185 7%	173 7%	166- 7%	143- 7%	19 6%	185 7%	149- 6%	185 7%	172 7%	36- 2%	44- 3%	64-a 4%	6 4%	73-a 4%	52-a 4%
NET Neutral (4-6)		686 26%	686 26%	653 26%	647 26%	583 27%	80 25%	686 26%	612 26%	686 26%	604 26%	384- 20%	299- 20%	391- 22%	35- 19%	404- 22%	325-ab 23%
NET Well (7-10)		1661 63%	1661 63%	1597+ 63%	1579+ 64%	1391 63%	207 65%	1661 63%	1492+ 64%	1661 63%	1469 63%	1432+cef 75%	1147+cef 76%	1231+ 71%	140+ 77%	1311+ 72%	977+ 70%

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Prepared by BMG

Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	109 4%	109 4%	96- 4%	91- 4%	75- 3%	10 3%	109 4%	80- 3%	109 4%	83- 4%	45- 2%	28- 2%	55-b 3%	1- 1%	45- 2%	38- 3%
Medians	7.00	7.00	8.00	8.00	8.00	8.00	7.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	10.00	8.00	8.00	8.00
Base for stats	2532	2532	2423	2392	2118	306	2532	2254	2532	2245	1851	1490	1685	182	1788	1354
Mean score	7.2	7.2	7.2+	7.2+	7.2	7.3	7.2	7.2+	7.2	7.1	7.8+cef	7.8+cef	7.6+	7.7+	7.6+	7.5+
Standard deviation	2.26	2.26	2.25	2.24	2.23	2.14	2.26	2.21	2.26	2.28	1.82	1.89	2.01	1.97	2.04	2.03
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.16	.05	.06

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Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	71 3%	11cd 5%	53- 2%	31- 2%	19 2%
2	(2.0)	41 2%	7cd 3%	29- 1%	16- 1%	7- 1%
3	(3.0)	74 3%	6 3%	65 3%	45 3%	29 3%
4	(4.0)	112 4%	4 2%	97 4%	60 4%	34 4%
5	(5.0)	252 10%	26 12%	215 9%	155 10%	84 9%
6	(6.0)	322 12%	18 8%	295+ 13%	201 13%	110 12%
7	(7.0)	397 15%	26 11%	358 15%	256 16%	147 15%
8	(8.0)	481 18%	47 21%	413 18%	304 19%	186 20%
9	(9.0)	320 12%	27 12%	288 12%	212 13%	138+ 15%
10 - Extremely well	(10.0)	462 18%	31 14%	420 18%	288 18%	172 18%
NET Badly (1-3)		185 7%	25bcd 11%	147- 6%	92- 6%	55 6%
NET Neutral (4-6)		686 26%	49 22%	608 26%	416 26%	228 24%
NET Well (7-10)		1661 63%	131 58%	1479+ 64%	1059+ 66%	643+a 68%

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Prepared by BMG

Table Q24_1_5 (continuation)

Q24. BBC TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	109 4%	23+bcd 10%	79- 3%	43- 3%	25- 3%
Medians	7.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	10.00	8.00	8.00
Base for stats	2532	205	2234	1567	927
Mean score	7.2	6.9	7.2+	7.3+	7.4+a
Standard deviation	2.26	2.52	2.21	2.14	2.14
Standard Error	.05	.23	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_6

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	74 3%	29 2%	44+ 4%	** **	* *%	37 3%	35 3%
2	(2.0)	78 3%	30 2%	44 3%	** **	2 1%	45 4%	30 2%
3	(3.0)	107 4%	38 3%	63+a 5%	** **	5 4%	56 4%	50 4%
4	(4.0)	156 6%	62 5%	78 6%	** **	15+a 11%	76 6%	78 6%
5	(5.0)	289 11%	154+b 13%	116- 9%	** **	12 9%	129 10%	156 12%
6	(6.0)	337 13%	157 13%	153 12%	** **	24 17%	156 12%	178 13%
7	(7.0)	390 15%	188 15%	170 14%	** **	21 15%	206b 16%	177- 13%
8	(8.0)	441 17%	174- 14%	232+a 19%	** **	29 21%	224 18%	216 16%
9	(9.0)	226 9%	115d 9%	102 8%	** **	5 4%	108 9%	118 9%
10 - Extremely well	(10.0)	350 13%	187+b 15%	139- 11%	** **	22 16%	168 13%	180 13%
NET Badly (1-3)		258 10%	98- 8%	151+ad 12%	** **	7 5%	137 11%	115 9%
NET Neutral (4-6)		782 30%	372 31%	347 28%	** **	51 37%	362 28%	413 31%
NET Well (7-10)		1407 53%	664 54%	643 52%	** **	77 55%	707+ 56%	690 52%
Don't know		193 7%	84 7%	105d 8%	** **	4 3%	67- 5%	121+a 9%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	8.00	8.00	8.00
Base for stats	2447	1134	1142	**	135	1206	1219
Mean score	6.7	6.9+b	6.6-	**	6.9	6.7	6.8
Standard deviation	2.35	2.31	2.42	**	2.09	2.37	2.32
Standard Error	.05	.08	.08	**	.20	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	74 3%	3 1%	12 3%	9 2%	16a 4%	17a 4%	11 3%	7 2%	15 2%	24 3%	35 3%	18 3%
2	(2.0)	78 3%	8 3%	8 2%	11 3%	11 3%	14 3%	12 3%	14 5%	16 2%	22 3%	39 4%	26 4%
3	(3.0)	107 4%	20+b 7%	11 3%	14 4%	18 4%	18 4%	14 4%	11 4%	32 4%	32 4%	43 4%	25 4%
4	(4.0)	156 6%	27de 9%	22 5%	23 6%	20 5%	21 5%	21 6%	23 8%	49 7%	43 5%	65 6%	44 7%
5	(5.0)	289 11%	46+fgjk 15%	50fk 12%	46 12%	45 11%	48 11%	27- 7%	27 9%	95+fjk 13%	92 11%	102- 9%	54- 8%
6	(6.0)	337 13%	53+gjk 18%	59gk 15%	50g 13%	53g 12%	60gk 14%	44g 12%	17- 6%	113+gjk 16%	103g 13%	121-g 11%	61- 9%
7	(7.0)	390 15%	36 12%	50 12%	62 16%	67 15%	79abh 18%	49 13%	48 16%	85- 12%	128 16%	176h 16%	97 15%
8	(8.0)	441 17%	42 14%	71 17%	59 15%	65 15%	67 15%	82 22% +acdehi	56 19%	113 16%	123 15%	205 18%	138+acdehi 21%
9	(9.0)	226 9%	24 8%	30 7%	28 7%	45 10%	38 9%	38 10%	24 8%	54 8%	72 9%	100 9%	62 9%
10 - Extremely well	(10.0)	350 13%	32 11%	62 15%	54 14%	56 13%	52 12%	49 14%	46 15%	94 13%	109 13%	147 13%	95 14%
NET Badly (1-3)		258 10%	32 10%	31 8%	34 9%	45 11%	48 11%	37 10%	32 10%	63 9%	79 10%	117 11%	69 10%
NET Neutral (4-6)		782 30%	125 42% +bcdefgi jk	131fgjk 32%	119gk 30%	118 27%	129gk 29%	92 25%	67- 22%	257 36% +defgijk	237gk 29%	288- 26%	159- 24%
NET Well (7-10)		1407 53%	134- 44%	213 52%	202 51%	231a 54%	235a 54%	218 60% +abchi	175ah 57%	346- 49%	433a 53%	627+ah 57%	392+abchi 59%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Don't know	193	11- 7%	34a 8%	38af 10%	35a 8%	27 6%	18 5%	31af 10%	45 6%	73af 9%	76 7%	49 7%
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	6.00	8.00	7.00	7.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00
Base for stats	2447	290	375	355	395	413	347	273	665	750	1032	620
Mean score	6.7	6.4-	6.8a	6.7	6.7	6.6	6.9a	6.8	6.6	6.7	6.8a	6.9a
Standard deviation	2.35	2.22	2.31	2.30	2.40	2.36	2.37	2.46	2.28	2.35	2.39	2.41
Standard Error	.05	.16	.13	.13	.13	.12	.13	.16	.10	.09	.08	.10

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Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	74 3%	6b 3%	1- *%	8b 3%	7 2%	** **	7 3%	17bi 4%	12+bi 5%	2 1%	62b 3%	6 3%	4b 3%	2b 3%
2	(2.0)	78 3%	1 1%	8 3%	9 3%	7 2%	** **	15+adij 5%	8 2%	9 4%	2 1%	60 3%	9a 4%	8+adgijm 6%	1 2%
3	(3.0)	107 4%	6 3%	16+fg 7%	12 5%	12 3%	** **	7 2%	10 3%	13 6%	7 4%	90 4%	9 4%	5 4%	3 5%
4	(4.0)	156 6%	8 4%	12 5%	17 7%	16 5%	** **	21 7%	26 7%	8 4%	11 6%	126 6%	15 7%	10h 8%	4 6%
5	(5.0)	289 11%	20 11%	24 11%	23 9%	36 10%	** **	33 11%	35 9%	29 13%	21 10%	236 11%	30 14%	13 11%	10 14%
6	(6.0)	337 13%	24 13%	28 12%	27 10%	54 16%	** **	41 14%	43 11%	28 12%	30 15%	292 13%	26 12%	12 10%	6 9%
7	(7.0)	390 15%	34 18%	25 11%	47b 18%	46 13%	** **	35 12%	64 17%	32 14%	34 17%	325 15%	38 17%	18 14%	8 12%
8	(8.0)	441 17%	37 19%	43 19%	54h 21%	61 18%	** **	42 15%	60 16%	28 12%	31 15%	367 17%	39 18%	18 14%	16+fghijl 24%
9	(9.0)	226 9%	22c 11%	21 9%	15 6%	27 8%	** **	24 8%	35 9%	19 8%	22 11%	197 9%	15 7%	10 8%	5 7%
10 - Extremely well	(10.0)	350 13%	21 11%	32 14%	33 13%	41 12%	** **	48 16%	48 13%	35 15%	29 14%	299 13%	25 11%	17 14%	9 13%
NET Badly (1-3)		258 10%	13 7%	24 11%	29i 11%	26 7%	** **	29 10%	35 9%	33+adij 15%	11 5%	212 10%	24 11%	16adi 13%	6 9%
NET Neutral (4-6)		782 30%	53 28%	65 28%	66 26%	107 31%	** **	95 33%	104 27%	65 29%	62 31%	654 29%	72 32%	36 29%	20 29%
NET Well (7-10)		1407 53%	114 60%	121 53%	148 58%	176 50%	** **	149 51%	207 55%	113 50%	115 57%	1189 53%	117 53%	63 50%	39 55%

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Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	193	10	19	13	41+acfjk	**	17	34k	16	14	170k	9-	10	5
	7%	5%	8%	5%	12%	**	6%	9%	7%	7%	8%	4%	8%	6%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	10.00	7.00	10.00	7.00	8.00	8.00	7.00	8.00
Base for stats	2447	179	210	244	308	**	273	346	211	188	2054	213	115	65
Mean score	6.7	6.9	6.8	6.7	6.8	**	6.7	6.7	6.5	7.0kl	6.7	6.5	6.5	6.8
Standard deviation	2.35	2.16	2.31	2.36	2.20	**	2.46	2.40	2.60	2.08	2.34	2.32	2.55	2.32
Standard Error	.05	.18	.18	.17	.14	**	.16	.15	.20	.17	.06	.16	.17	.18

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Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnicity	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Minority	(d)	(e)	
		Total								Ethnic			
										Group			
										Total			
										(c)			
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	74 3%	25 3%	15 2%	12 3%	21 3%	40 3%	33 3%	65 3%	** **	9 3%	2 1%	** **
2	(2.0)	78 3%	23 3%	16 3%	9 2%	28 4%	39 3%	38 3%	68 3%	** **	8 2%	8 5%	** **
3	(3.0)	107 4%	36 4%	29d 5%	22 5%	19- 3%	65d 5%	41 3%	93 4%	** **	12 4%	6 4%	** **
4	(4.0)	156 6%	39 5%	30 5%	34 7%	51 7%	69- 5%	85+ae 7%	137 6%	** **	19 6%	10 6%	** **
5	(5.0)	289 11%	72- 9%	69 12%	69+ade 15%	78 10%	141 10%	146a 12%	252 11%	** **	36 11%	17 10%	** **
6	(6.0)	337 13%	116 14%	78 13%	59 13%	83 11%	194 14%	142 12%	292 13%	** **	42 12%	22 13%	** **
7	(7.0)	390 15%	133 16%	87 15%	53 12%	114 15%	220 15%	167 14%	333 15%	** **	55 16%	33 20%	** **
8	(8.0)	441 17%	156df 19%	103d 18%	87d 19%	92- 12%	260+df 18%	180 15%	395 17%	** **	45 13%	22 14%	** **
9	(9.0)	226 9%	74 9%	43 7%	28 6%	80+bc 11%	117 8%	108 9%	191 8%	** **	35 10%	18 11%	** **
10 - Extremely well	(10.0)	350 13%	94 11%	78 13%	69 15%	107 14%	172 12%	176a 15%	302 13%	** **	48 14%	15 9%	** **
NET Badly (1-3)		258 10%	84 10%	59 10%	42 9%	69 9%	144 10%	111 9%	225 10%	** **	30 9%	17 10%	** **
NET Neutral (4-6)		782 30%	227 27%	178 30%	161+ade 36%	212 29%	404 28%	373 31%	680 30%	** **	97 29%	49 29%	** **
NET Well (7-10)		1407 53%	456 55%	311 53%	238 52%	392 53%	768 54%	630 53%	1221 53%	** **	183 54%	88 53%	** **

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Prepared by BMG

Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	193	64c	42c	13-	67c	106c	80c	165	**	27	12	**
	7%	8%	7%	3%	9%	7%	7%	7%	**	8%	8%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	**	7.00	7.00	**
Base for stats	2447	767	548	441	673	1316	1115	2126	**	310	153	**
Mean score	6.7	6.7	6.7	6.7	6.8	6.7	6.7	6.7	**	6.8	6.6	**
Standard deviation	2.35	2.30	2.32	2.34	2.43	2.31	2.39	2.35	**	2.34	2.26	**
Standard Error	.05	.08	.10	.13	.11	.06	.09	.06	**	.14	.20	**

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Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	74 3%	31 3%	43 2%	11+b 5%	4 3%	9 4%	** **	4 3%	** **	** **	9 3%	9 4%
2	(2.0)	78 3%	38+b 4%	40- 2%	10b 5%	3 2%	12 5%	** **	2 1%	** **	** **	18+b 5%	7 3%
3	(3.0)	107 4%	44 5%	62 4%	9 4%	5 3%	8 3%	** **	10 7%	** **	** **	17 5%	11 5%
4	(4.0)	156 6%	67+b 8%	89- 5%	17 8%	7 5%	19 7%	** **	13 9%	** **	** **	35+bk 10%	11 5%
5	(5.0)	289 11%	104e 12%	185 11%	25 12%	17 13%	17- 6%	** **	14 10%	** **	** **	40 11%	27 12%
6	(6.0)	337 13%	96 11%	240e 14%	20 10%	21e 16%	22 9%	** **	16 12%	** **	** **	41 11%	23 10%
7	(7.0)	390 15%	109- 12%	281+ag 16%	29 14%	16 12%	35 14%	** **	10- 8%	** **	** **	46 13%	34 15%
8	(8.0)	441 17%	134 15%	307j 18%	37 18%	22 16%	44 17%	** **	22 16%	** **	** **	41- 12%	32 14%
9	(9.0)	226 9%	73 8%	154 9%	19 9%	12 9%	18 7%	** **	9 6%	** **	** **	28 8%	23 10%
10 - Extremely well	(10.0)	350 13%	136+b 15%	214- 12%	28 13%	18 13%	50+b 20%	** **	24 17%	** **	** **	51 14%	39 17%
NET Badly (1-3)		258 10%	112+b 13%	145- 8%	30+b 14%	12 9%	29 11%	** **	16 11%	** **	** **	44b 12%	27 12%
NET Neutral (4-6)		782 30%	268e 30%	514e 29%	61 29%	46e 34%	57- 22%	** **	43 31%	** **	** **	116e 33%	61 27%
NET Well (7-10)		1407 53%	452 51%	956j 55%	113 54%	68 51%	147j 57%	** **	65 48%	** **	** **	166- 47%	128j 56%

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Prepared by BMG

Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	193	57c	137c	5-	9	24c	**	13c	**	**	29c	12
	7%	6%	8%	3%	7%	9%	**	10%	**	**	8%	5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	10.00	8.00	8.00	8.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2447	832	1614	205	126	233	**	123	**	**	326	216
Mean score	6.7	6.6-	6.8+ahj	6.5	6.7	6.9h	**	6.6	**	**	6.4-	6.8
Standard deviation	2.35	2.54	2.24	2.58	2.32	2.60	**	2.54	**	**	2.53	2.53
Standard Error	.05	.10	.06	.20	.23	.19	**	.26	**	**	.16	.19

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Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	74 3%	0 -%	3 3%	11a 4%	7 2%	19 3%	42 3%	74 3%	** **	74 3%	** **
2	(2.0)	78 3%	2 1%	4 4%	6 2%	7 2%	13 2%	43 3%	76 3%	** **	77 3%	** **
3	(3.0)	107 4%	8 6%	7 6%	17 5%	16 5%	34 5%	53 4%	105 4%	** **	105 4%	** **
4	(4.0)	156 6%	7 5%	4 3%	21 7%	13 4%	32 5%	79 6%	152 6%	** **	155 6%	** **
5	(5.0)	289 11%	21 16%	17 17%	37 11%	40 13%	83 13%	150 11%	278 11%	** **	284 11%	** **
6	(6.0)	337 13%	17 13%	22 21%	53f 16%	53+f 17%	106+f 16%	157- 11%	328 13%	** **	333 13%	** **
7	(7.0)	390 15%	18 14%	10 10%	40 12%	34 11%	85 13%	224d 16%	382 15%	** **	383 15%	** **
8	(8.0)	441 17%	23 18%	15 15%	41 13%	39 13%	99 15%	242 17%	435 17%	** **	437 17%	** **
9	(9.0)	226 9%	4 4%	7 6%	32a 10%	30a 10%	58 9%	118 8%	225 9%	** **	225 9%	** **
10 - Extremely well	(10.0)	350 13%	13 10%	5 5%	41 13%	49 16%	82 12%	181 13%	348 13%	** **	349 13%	** **
NET Badly (1-3)		258 10%	10 8%	14 13%	34 10%	30 10%	66 10%	138 10%	255 10%	** **	256 10%	** **
NET Neutral (4-6)		782 30%	44 35%	42 41%	111f 34%	107+f 35%	221+f 34%	386- 28%	758 29%	** **	772 30%	** **
NET Well (7-10)		1407 53%	59 47%	37 36%	155 48%	152 50%	324- 49%	766ce 55%	1390 54%	** **	1394 53%	** **

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Prepared by BMG

Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	193	14 ^d	11	24	15	44	100	183	**	187	**
	7%	11%	10%	7%	5%	7%	7%	7%	**	7%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	6.00	6.00	6.00	6.00	8.00	8.00	**	8.00	**
Base for stats	2447	112	94	299	289	611	1290	2403	**	2421	**
Mean score	6.7	6.6	6.0-	6.6	6.8 ^b	6.6 ^b	6.7 ^b	6.7	**	6.7	**
Standard deviation	2.35	2.05	2.19	2.38	2.36	2.32	2.35	2.36	**	2.35	**
Standard Error	.05	.21	.25	.15	.15	.10	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	74 3%	74 3%	66- 3%	63- 3%	59 3%	3 1%	74 3%	55- 2%	74 3%	68 3%	16- 1%	14- 1%	31-a 2%	*- *%	29-a 2%	21- 2%
2	(2.0)	78 3%	78 3%	73 3%	70 3%	54- 2%	7 2%	78 3%	64 3%	78 3%	71 3%	28- 1%	28- 2%	34- 2%	4 2%	47a 3%	28- 2%
3	(3.0)	107 4%	107 4%	98 4%	100 4%	85 4%	9 3%	107 4%	96 4%	107 4%	93 4%	46- 2%	36- 2%	48- 3%	4 2%	56- 3%	46 3%
4	(4.0)	156 6%	156 6%	151 6%	147 6%	124 6%	19 6%	156 6%	133 6%	156 6%	134 6%	82- 4%	68- 4%	83- 5%	8 5%	93- 5%	66- 5%
5	(5.0)	289 11%	289 11%	277 11%	271 11%	237 11%	26 8%	289 11%	259 11%	289 11%	262 11%	152- 8%	108- 7%	158- 9%	11- 6%	160- 9%	122- 9%
6	(6.0)	337 13%	337 13%	320 13%	320 13%	288 13%	54 17%	337 13%	309 13%	337 13%	297 13%	252 13%	192 13%	220 13%	21 11%	225 12%	168 12%
7	(7.0)	390 15%	390 15%	372 15%	367 15%	333 15%	41 13%	390 15%	349 15%	390 15%	346 15%	313+ 17%	270+ 18%	276+ 16%	28 15%	290+ 16%	220 16%
8	(8.0)	441 17%	441 17%	426 17%	422 17%	373 17%	54 17%	441 17%	387 17%	441 17%	392 17%	373+ 20%	301+ 20%	334+ 19%	34 18%	350+ 19%	257+ 18%
9	(9.0)	226 9%	226 9%	223+ 9%	219 9%	201+ 9%	31 10%	226 9%	205 9%	226 9%	198 9%	205+ 11%	156+ 10%	176+ 10%	27+ 15%	178+ 10%	140+ 10%
10 - Extremely well	(10.0)	350 13%	350 13%	340 14%	339+ 14%	311+ 14%	57 18%	350 13%	316 14%	350 13%	308 13%	322+ 17%	272+ 18%	281+ 16%	43+ace 24%	304+ 17%	254+ 18%
NET Badly (1-3)		258 10%	258 10%	237- 9%	232- 9%	199- 9%	20- 6%	258 10%	216- 9%	258 10%	232 10%	89- 5%	78- 5%	113-a 6%	8- 4%	131-ab 7%	96-a 7%
NET Neutral (4-6)		782 30%	782 30%	747 30%	739 30%	650 30%	100 31%	782 30%	701 30%	782 30%	693 30%	486- 26%	367- 24%	461- 27%	40- 22%	479- 26%	356- 26%
NET Well (7-10)		1407 53%	1407 53%	1361+ 54%	1347+ 54%	1218+ 56%	183 58%	1407 53%	1257 54%	1407 53%	1244 53%	1213+ 64%	999+ce 66%	1068+ 61%	131 72%	1121+ 61%	871+ 63%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	193 7%	193d 7%	173- 7%	165- 7%	127- 6%	14- 4%	193d 7%	159- 7%	193d 7%	159- 7%	109-d 6%	73- 5%	98- 6%	4- 2%	101- 5%	69- 5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2447	2447	2345	2318	2067	303	2447	2174	2447	2169	1788	1445	1642	179	1732	1322
Mean score	6.7	6.7	6.8+	6.8+	6.8+	7.1	6.7	6.8+	6.7	6.7	7.3+ce	7.3+ce	7.1+	7.6+cef	7.1+	7.2+
Standard deviation	2.35	2.35	2.33	2.33	2.32	2.21	2.35	2.31	2.35	2.36	2.05	2.08	2.19	2.07	2.23	2.22
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.05	.05	.06	.06	.17	.06	.07

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Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	74 3%	11c 5%	56- 2%	31- 2%	19 2%
2	(2.0)	78 3%	13bcd 6%	60- 3%	41 3%	22 2%
3	(3.0)	107 4%	11 5%	94 4%	57 4%	31 3%
4	(4.0)	156 6%	14 6%	131 6%	97 6%	57 6%
5	(5.0)	289 11%	13- 6%	259a 11%	185a 12%	104 11%
6	(6.0)	337 13%	26 11%	305 13%	218 14%	123 13%
7	(7.0)	390 15%	23 10%	352 15%	266+a 17%	163+a 17%
8	(8.0)	441 17%	37 16%	391 17%	275 17%	175 18%
9	(9.0)	226 9%	19 8%	200 9%	144 9%	82 9%
10 - Extremely well	(10.0)	350 13%	32 14%	314 14%	198 12%	109 11%
NET Badly (1-3)		258 10%	34+bcd 15%	210- 9%	130- 8%	73- 8%
NET Neutral (4-6)		782 30%	53 23%	695 30%	500 31%	283 30%
NET Well (7-10)		1407 53%	110 48%	1257+ 54%	883 55%	529 56%

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Prepared by BMG

Table Q24_1_6 (continuation)

Q24. BBC TV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	193 7%	30+bcd 13%	151- 7%	98- 6%	66 7%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2447	197	2162	1512	885
Mean score	6.7	6.5	6.8+	6.8	6.8
Standard deviation	2.35	2.70	2.30	2.22	2.19
Standard Error	.05	.25	.05	.06	.08

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Table Q24_1_7

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	52 2%	31 3%	18 1%	** **	4 3%	33 3%	20 1%
2	(2.0)	43 2%	20 2%	23 2%	** **	0 -%	17 1%	25 2%
3	(3.0)	73 3%	25 2%	42 3%	** **	6 5%	48+b 4%	24- 2%
4	(4.0)	115 4%	54 4%	49 4%	** **	12+b 9%	56 4%	58 4%
5	(5.0)	252 10%	120 10%	113 9%	** **	15 11%	127 10%	120 9%
6	(6.0)	307 12%	131 11%	144 12%	** **	23 17%	154 12%	150 11%
7	(7.0)	441 17%	214 18%	200 16%	** **	22 16%	206 16%	233 17%
8	(8.0)	474 18%	201 17%	239 19%	** **	25 18%	232 18%	238 18%
9	(9.0)	295 11%	133d 11%	151d 12%	** **	6- 4%	143 11%	150 11%
10 - Extremely well	(10.0)	485 18%	240 20%	219 18%	** **	23 17%	222 17%	260 19%
NET Badly (1-3)		168 6%	76 6%	82 7%	** **	10 7%	98+b 8%	68- 5%
NET Neutral (4-6)		674 26%	305 25%	305 24%	** **	50+ab 36%	338 27%	327 24%
NET Well (7-10)		1695 64%	788d 65%	809d 65%	** **	76- 54%	803 63%	881 66%
Don't know		103 4%	50 4%	50 4%	** **	3 2%	35- 3%	63+a 5%

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Prepared by BMG

Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	8.00	**	7.00	7.00	8.00
Mode	10.00	10.00	8.00	**	8.00	8.00	10.00
Base for stats	2538	1168	1197	**	136	1238	1276
Mean score	7.2	7.2d	7.2d	**	6.8-	7.1-	7.3+a
Standard deviation	2.21	2.26	2.17	**	2.24	2.26	2.15
Standard Error	.05	.07	.07	**	.22	.07	.06

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Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	52 2%	11b 4%	4 1%	8 2%	10 2%	9 2%	5 1%	6 2%	15 2%	17 2%	20 2%	11 2%
2	(2.0)	43 2%	4 1%	9 2%	8 2%	6 2%	3 1%	8 2%	5 2%	13 2%	14 2%	16 1%	13 2%
3	(3.0)	73 3%	8 3%	13 3%	11 3%	10 2%	14 3%	9 2%	9 3%	21 3%	20 2%	32 3%	17 3%
4	(4.0)	115 4%	21fjk 7%	17 4%	16 4%	21 5%	19 4%	11 3%	11 4%	38 5%	37 4%	41 4%	22 3%
5	(5.0)	252 10%	46 15% +defgijk	40g 10%	55 14% +defgjk	27- 6%	37 9%	31 9%	16- 5%	86+dgjk 12%	81dg 10%	85- 8%	47- 7%
6	(6.0)	307 12%	33 11%	47 12%	49 12%	55 13%	54 12%	40 11%	29 9%	80 11%	104 13%	123 11%	69 10%
7	(7.0)	441 17%	63 21%	65 16%	56 14%	70 16%	85 19%	52 14%	50 17%	128 18%	126 15%	188 17%	102 15%
8	(8.0)	474 18%	39- 13%	72 18%	66 17%	76 18%	79 18%	76a 21%	66ah 22%	111 16%	142 17%	221+ah 20%	142+ah 21%
9	(9.0)	295 11%	22 7%	28- 7%	43h 11%	56abh 13%	59abh 13%	47abh 13%	39bh 13%	51- 7%	99bh 12%	145+abh 13%	86abh 13%
10 - Extremely well	(10.0)	485 18%	42 14%	90ace 22%	63 16%	88ae 21%	64- 15%	78ae 21%	60 20%	132 19%	152 18%	201 18%	137ae 21%
NET Badly (1-3)		168 6%	23 8%	26 6%	26 7%	26 6%	26 6%	22 6%	19 6%	50 7%	51 6%	67 6%	41 6%
NET Neutral (4-6)		674 26%	99 33% +defgjk	105g 26%	120+fgjk 30%	103 24%	110g 25%	82 22%	56- 18%	204+fgjk 29%	222gjk 27%	248- 22%	138- 21%
NET Well (7-10)		1695 64%	166- 55%	256 63%	229- 58%	290ach 67%	287ac 65%	252+ach 69% +abchi	215 71%	422- 59%	518a 63%	755+achi 68%	467+abchi 70%

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Prepared by BMG

Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Don't know	103	13	22f	19	12	15	8	14	35	30	38	22
	4%	4%	5%	5%	3%	3%	2%	5%	5%	4%	3%	3%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00	8.00	8.00
Mode	10.00	7.00	10.00	8.00	10.00	7.00	10.00	8.00	10.00	10.00	8.00	8.00
Base for stats	2538	288	387	374	418	424	356	290	675	792	1070	646
Mean score	7.2	6.7-	7.3a	7.0	7.4ach	7.2a	7.5+ach	7.5ach	7.0-	7.2a	7.4+ach	7.5+acehi
Standard deviation	2.21	2.29	2.23	2.23	2.22	2.11	2.17	2.17	2.27	2.23	2.15	2.17
Standard Error	.05	.16	.12	.12	.12	.11	.12	.14	.10	.09	.07	.09

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Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	52 2%	6b 3%	1 *	7 3%	4 1%	** **	8 3%	8 2%	4 2%	2 1%	42 2%	7b 3%	2 2%	1 2%
2	(2.0)	43 2%	0 -%	3 1%	2 1%	9a 2%	** **	7ai 2%	3 1%	6ai 3%	0 -%	35 2%	3 2%	2 2%	3+acgij 4%
3	(3.0)	73 3%	1 1%	10a 4%	5 2%	7 2%	** **	8 3%	13 3%	6 3%	5 2%	58 3%	6 3%	6a 4%	3a 5%
4	(4.0)	115 4%	2- 1%	13a 6%	11 4%	16a 5%	** **	15a 5%	14 4%	11a 5%	11a 5%	99a 4%	10a 4%	4 3%	2 3%
5	(5.0)	252 10%	19 10%	21 9%	27 11%	23 7%	** **	32 11%	28 7%	20 9%	29+dg 14%	214 10%	19 9%	14 11%	5 8%
6	(6.0)	307 12%	20 11%	25 11%	29 11%	46 13%	** **	34 12%	35 9%	31 14%	31 15%	262 12%	25 11%	12 9%	8 12%
7	(7.0)	441 17%	44 +bcfijl 23%	27 12%	38 15%	62 18%	** **	38 13%	89 +bcfijl 23%	36 16%	22- 11%	370 17%	38 17%	19 15%	14bfi 21%
8	(8.0)	474 18%	38 20%	45 19%	48 19%	66 19%	** **	52 18%	57 15%	36 16%	30 15%	390 18%	51+gijm 23%	23 18%	10 14%
9	(9.0)	295 11%	21 11%	32 14%	29 11%	43 12%	** **	30 10%	41 11%	19 8%	25 12%	251 11%	25 11%	12 10%	6 9%
10 - Extremely well	(10.0)	485 18%	31 16%	40 17%	56k 22%	55 16%	** **	54 18%	78k 21%	46 20%	42 21%	418 19%	30 14%	24 19%	12 17%
NET Badly (1-3)		168 6%	8 4%	14 6%	14 6%	19 5%	** **	23 8%	24 6%	17 7%	7 3%	135 6%	16 7%	9 8%	7+adij 10%
NET Neutral (4-6)		674 26%	41 22%	59 26%	67 26%	84 24%	** **	82g 28%	77- 20%	63 28%	70 +adgjkmlm 35%	575g 26%	54 24%	29 24%	16 23%

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Prepared by BMG

Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
NET Well (7-10)	1695	134fhi	144	170	226	**	175	266+fhim	136	119	1430	144	79	42
	64%	71%	63%	66%	65%	**	60%	70%	60%	59%	64%	65%	63%	61%
Don't know	103	6	12	5	20c	**	11	12	11	6	85	6	8c	4c
	4%	3%	5%	2%	6%	**	4%	3%	5%	3%	4%	3%	6%	6%
Medians	7.00	7.00	8.00	8.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00
Mode	10.00	7.00	8.00	10.00	8.00	**	10.00	7.00	10.00	10.00	10.00	8.00	10.00	7.00
Base for stats	2538	183	217	251	329	**	280	368	216	196	2140	215	118	65
Mean score	7.2	7.4	7.3	7.3	7.3	**	7.1	7.3	7.1	7.3	7.2	7.1	7.2	7.0
Standard deviation	2.21	2.03	2.17	2.25	2.10	**	2.36	2.18	2.30	2.14	2.20	2.21	2.26	2.37
Standard Error	.05	.16	.16	.16	.13	**	.15	.13	.18	.18	.05	.15	.15	.19

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Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	52 2%	18 2%	14 2%	7 2%	13 2%	32 2%	20 2%	44 2%	** **	8 2%	5 3%	** **
2	(2.0)	43 2%	8 1%	9 2%	11 2%	15 2%	17 1%	26 2%	35 2%	** **	8 2%	3 2%	** **
3	(3.0)	73 3%	17 2%	17 3%	16 4%	22 3%	33 2%	39 3%	69 3%	** **	3- 1%	2 1%	** **
4	(4.0)	115 4%	33 4%	25 4%	23 5%	32 4%	58 4%	54 5%	93- 4%	** **	19 6%	11 7%	** **
5	(5.0)	252 10%	65- 8%	54 9%	73+abdef 16%	59 8%	119- 8%	133+ae 11%	208- 9%	** **	44+a 13%	30+a 18%	** **
6	(6.0)	307 12%	99 12%	67 11%	51 11%	85 11%	166 12%	136 11%	266 12%	** **	38 11%	23 14%	** **
7	(7.0)	441 17%	136 16%	103 18%	73 16%	127 17%	239 17%	200 17%	382 17%	** **	59 18%	27 16%	** **
8	(8.0)	474 18%	169+cf 20%	115 19%	68 15%	121 16%	284+cf 20%	189- 16%	432+cd 19%	** **	40- 12%	13- 8%	** **
9	(9.0)	295 11%	102 12%	69 12%	46 10%	77 10%	170 12%	123 10%	252 11%	** **	43 13%	23 14%	** **
10 - Extremely well	(10.0)	485 18%	160 19%	96 16%	79 18%	147 20%	256 18%	226 19%	424 18%	** **	60 18%	21 12%	** **
NET Badly (1-3)		168 6%	43 5%	40 7%	34 8%	51 7%	83 6%	85 7%	148 6%	** **	20 6%	11 6%	** **
NET Neutral (4-6)		674 26%	197 24%	146 25%	147+abde 32%	176 24%	343 24%	323 27%	566- 25%	** **	101 30%	64+a 38%	** **
NET Well (7-10)		1695 64%	567+cf 68%	383 65%	266- 59%	472 64%	950+cf 67%	738- 62%	1490+d 65%	** **	201 60%	82- 50%	** **

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Prepared by BMG

Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	103	25	22	7-	42+ace	47	49c	87	**	16	9	**
	4%	3%	4%	1%	6%	3%	4%	4%	**	5%	6%	**
Medians	7.00	8.00	7.00	7.00	7.00	8.00	7.00	8.00	**	7.00	7.00	**
Mode	10.00	8.00	8.00	10.00	10.00	8.00	10.00	8.00	**	10.00	5.00	**
Base for stats	2538	806	569	447	698	1375	1146	2204	**	322	156	**
Mean score	7.2	7.4+cf	7.2	6.9-	7.2	7.3c	7.1	7.2d	**	7.1	6.7-	**
Standard deviation	2.21	2.13	2.20	2.27	2.25	2.16	2.26	2.20	+cd **	2.29	2.29	**
Standard Error	.05	.07	.09	.13	.10	.06	.08	.05	**	.14	.20	**

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Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	52 2%	29+b 3%	23- 1%	13+b 6%	4 3%	7 3%	** **	7+b 5%	** **	** **	12b 3%	5 2%
2	(2.0)	43 2%	22+b 2%	21- 1%	4 2%	4 3%	5 2%	** **	3 2%	** **	** **	14+b 4%	4 2%
3	(3.0)	73 3%	31 3%	41 2%	7 3%	2 1%	8 3%	** **	3 2%	** **	** **	10 3%	9 4%
4	(4.0)	115 4%	45 5%	71 4%	14 7%	8 6%	7 3%	** **	9 7%	** **	** **	19 5%	14 6%
5	(5.0)	252 10%	78 9%	175 10%	16 8%	14 10%	17 7%	** **	19e 14%	** **	** **	32 9%	16 7%
6	(6.0)	307 12%	94 11%	212 12%	29 14%	23ae 17%	22 9%	** **	13 9%	** **	** **	39 11%	24 11%
7	(7.0)	441 17%	128- 14%	313+a 18%	30 14%	22 16%	34 13%	** **	14 10%	** **	** **	52 15%	33 14%
8	(8.0)	474 18%	140 16%	333k 19%	35 17%	16 12%	41 16%	** **	16 12%	** **	** **	55 15%	30 13%
9	(9.0)	295 11%	102 11%	193 11%	25 12%	14 11%	30 12%	** **	11 8%	** **	** **	35 10%	30 13%
10 - Extremely well	(10.0)	485 18%	181 20%	304 17%	34 16%	21 16%	67+bcd 26%	** **	30 22%	** **	** **	68 19%	54+b 24%
NET Badly (1-3)		168 6%	82+b 9%	85- 5%	23+b 11%	9 7%	21 8%	** **	13b 10%	** **	** **	36+b 10%	18 8%
NET Neutral (4-6)		674 26%	217 24%	458e 26%	58e 28%	44e 33%	47- 18%	** **	41e 30%	** **	** **	90 25%	55 24%
NET Well (7-10)		1695 64%	552 62%	1143dg 65%	123 59%	74- 55%	173dg 67%	** **	72- 53%	** **	** **	211 59%	146 64%

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Prepared by BMG

Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	103	38	65	5	7	18+bc	**	10+c	**	**	20	9
	4%	4%	4%	2%	6%	7%	**	8%	**	**	6%	4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	**	7.00	**	**	7.00	8.00
Mode	10.00	10.00	8.00	8.00	6.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2538	851	1686	205	127	240	**	126	**	**	336	220
Mean score	7.2	7.1	7.3cij	6.8-	6.9	7.5cdfghij	**	6.8	**	**	7.0	7.3
Standard deviation	2.21	2.44	2.08	2.54	2.29	2.41	**	2.66	**	**	2.49	2.41
Standard Error	.05	.09	.05	.19	.22	.18	**	.27	**	**	.15	.18

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Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	52 2%	2 2%	1 1%	9 3%	7 2%	15 2%	30 2%	52 2%	**	52 2%	**
2	(2.0)	43 2%	1 1%	4 3%	8 2%	8 3%	15 2%	17 1%	42 2%	**	43 2%	**
3	(3.0)	73 3%	2 2%	2 2%	6 2%	6 2%	18 3%	47 3%	71 3%	**	72 3%	**
4	(4.0)	115 4%	7 5%	6 6%	14 4%	11 4%	32 5%	55 4%	112 4%	**	115 4%	**
5	(5.0)	252 10%	16 13%	24 23%	47+f 15%	43+f 14%	94+f 14%	118 9%	240 9%	**	248 10%	**
6	(6.0)	307 12%	19 15%	15 14%	45 14%	42 14%	90f 14%	140- 10%	303 12%	**	305 12%	**
7	(7.0)	441 17%	20 16%	9 9%	54d 17%	32- 11%	89- 14%	255+de 18%	434 17%	**	435 17%	**
8	(8.0)	474 18%	19 15%	24 23%	42- 13%	52 17%	103 16%	258c 19%	464 18%	**	467 18%	**
9	(9.0)	295 11%	16 12%	9 9%	35 11%	30 10%	71 11%	150 11%	292 11%	**	292 11%	**
10 - Extremely well	(10.0)	485 18%	18 15%	8 7%	55 17%	62 20%	110 17%	259 19%	482 19%	**	483 19%	**
NET Badly (1-3)		168 6%	6 4%	7 7%	23 7%	22 7%	48 7%	94 7%	164 6%	**	167 6%	**
NET Neutral (4-6)		674 26%	42+f 34%	45 43%	106+f 33%	96+f 32%	216+f 33%	313- 22%	655 25%	**	668 26%	**
NET Well (7-10)		1695 64%	73 58%	50 48%	186- 58%	176- 58%	373- 57%	921+cde 66%	1672 65%	**	1676 64%	**

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Prepared by BMG

Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	103	5	3	8	9	19	63	96	**	97	**
	4%	4%	3%	2%	3%	3%	5%	4%	**	4%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	8.00	7.00	**	7.00	**
Mode	10.00	7.00	8.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2538	121	102	315	295	637	1327	2491	**	2512	**
Mean score	7.2	7.0	6.5-	6.9-	7.1b	6.9-	7.3bce	7.2+b	**	7.2b	**
									-		b
Standard deviation	2.21	2.11	2.10	2.30	2.35	2.29	2.21	2.21	**	2.21	**
Standard Error	.05	.21	.23	.14	.15	.10	.07	.05	**	.05	**

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Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	52 2%	52 2%	50 2%	47 2%	43 2%	11 3%	52 2%	44 2%	52 2%	48 2%	10- 1%	10- 1%	20- 1%	4a 2%	21-a 1%	18-a 1%
2	(2.0)	43 2%	43 2%	37- 1%	37- 1%	35 2%	3 1%	43 2%	33- 1%	43 2%	41 2%	10- 1%	9- 1%	17- 1%	0 -%	21- 1%	17a 1%
3	(3.0)	73 3%	73 3%	67 3%	64- 3%	57 3%	7 2%	73 3%	65 3%	73 3%	69 3%	22- 1%	19- 1%	28- 2%	3 2%	37- 2%	25- 2%
4	(4.0)	115 4%	115 4%	107 4%	106 4%	92 4%	18 6%	115 4%	95 4%	115 4%	106 5%	48- 3%	38- 3%	52- 3%	7 4%	52- 3%	46- 3%
5	(5.0)	252 10%	252 10%	237 9%	236 10%	210 10%	30 9%	252 10%	214 9%	252 10%	229 10%	109- 6%	81- 5%	109- 6%	8- 4%	113- 6%	92- 7%
6	(6.0)	307 12%	307 12%	296 12%	290 12%	266 12%	36 11%	307 12%	282 12%	307 12%	262 11%	209 11%	165 11%	204 12%	17 9%	209 11%	169 12%
7	(7.0)	441 17%	441 17%	423 17%	417 17%	367 17%	54 17%	441 17%	389 17%	441 17%	383 16%	346+ 18%	258 17%	310+ 18%	32 18%	312 17%	237 17%
8	(8.0)	474 18%	474 18%	455 18%	454 18%	391 18%	52 16%	474 18%	427 18%	474 18%	420 18%	407+ 21%	337+ 22%	354+ 20%	41 23%	387+ 21%	281+ 20%
9	(9.0)	295 11%	295 11%	288 11%	283 11%	262+ 12%	32 10%	295 11%	270 12%	295 11%	257 11%	266+ 14%	220+ 14%	222+ 13%	21 12%	233+ 13%	169 12%
10 - Extremely well	(10.0)	485 18%	485 18%	467 19%	467+ 19%	408 19%	62 19%	485 18%	444+ 19%	485 18%	433 19%	439+ 23%	359+ 24%	384+ 22%	48+ 26%	407+ 22%	311+ 22%
NET Badly (1-3)		168 6%	168 6%	154- 6%	148- 6%	135 6%	21 6%	168 6%	141 6%	168 6%	159+ 7%	42- 2%	39- 3%	64-a 4%	7 4%	80-ab 4%	60-ab 4%
NET Neutral (4-6)		674 26%	674 26%	641 25%	632 25%	567 26%	84 27%	674 26%	591 25%	674 26%	597 26%	366- 19%	284- 19%	365- 21%	33- 18%	374- 20%	307-b 22%
NET Well (7-10)		1695 64%	1695 64%	1633+ 65%	1622+ 65%	1428+ 65%	200 63%	1695 64%	1530+ 66%	1695 64%	1494 64%	1457+cef 77%	1174+cef 77%	1270+ 73%	143+ 78%	1339+ 73%	997+ 72%

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Prepared by BMG

Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	103 4%	103 4%	90- 4%	81- 3%	63- 3%	12 4%	103 4%	71- 3%	103 4%	78- 3%	31- 2%	21- 1%	41- 2%	1- **	38- 2%	28- 2%
Medians	7.00	7.00	7.00	8.00	7.00	7.00	7.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2538	2538	2428	2402	2131	304	2538	2262	2538	2250	1866	1497	1700	182	1794	1364
Mean score	7.2	7.2	7.2+	7.3+	7.2	7.1	7.2	7.3+	7.2	7.2	7.8+cef	7.8+cef	7.6+	7.8+	7.6+	7.6+
Standard deviation	2.21	2.21	2.19	2.19	2.19	2.31	2.21	2.18	2.21	2.24	1.83	1.86	1.99	2.03	2.02	2.05
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.05	.05	.16	.05	.06

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Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	52 2%	8 3%	43 2%	23- 1%	12 1%
2	(2.0)	43 2%	8bd 4%	32- 1%	23 1%	10 1%
3	(3.0)	73 3%	11 5%	56- 2%	39 2%	20 2%
4	(4.0)	115 4%	4 2%	102 4%	70 4%	39 4%
5	(5.0)	252 10%	22 10%	217 9%	138 9%	74- 8%
6	(6.0)	307 12%	19 8%	275 12%	183 11%	109 11%
7	(7.0)	441 17%	34 15%	394 17%	290+ 18%	180+ 19%
8	(8.0)	474 18%	41 18%	420 18%	314+ 19%	190 20%
9	(9.0)	295 11%	17 8%	269 12%	180 11%	101 11%
10 - Extremely well	(10.0)	485 18%	46 20%	429 19%	306 19%	192 20%
NET Badly (1-3)		168 6%	27+bcd 12%	132- 6%	86- 5%	42- 4%
NET Neutral (4-6)		674 26%	44 19%	594 26%	391 24%	223 23%
NET Well (7-10)		1695 64%	139 61%	1511+ 65%	1090+ 68%	663+b 70%

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Prepared by BMG

Table Q24_1_7 (continuation)

Q24. BBC TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	103 4%	17+bcd 7%	77- 3%	44- 3%	24- 3%
Medians	7.00	7.00	7.00	8.00	8.00
Mode	10.00	10.00	10.00	8.00	10.00
Base for stats	2538	210	2236	1567	927
Mean score	7.2	7.0	7.3+	7.3+	7.4+
Standard deviation	2.21	2.52	2.17	2.12	2.05
Standard Error	.05	.23	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_8

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	37 1%	17 1%	18 1%	** **	* *%	22 2%	15 1%
2	(2.0)	60 2%	31 3%	28 2%	** **	2 2%	27 2%	31 2%
3	(3.0)	82 3%	33 3%	40 3%	** **	6 5%	40 3%	42 3%
4	(4.0)	130 5%	58 5%	64 5%	** **	6 5%	72 6%	58 4%
5	(5.0)	252 10%	130b 11%	98- 8%	** **	23+b 16%	131 10%	118 9%
6	(6.0)	355 13%	168 14%	163 13%	** **	18 13%	169 13%	182 14%
7	(7.0)	406 15%	200 16%	176 14%	** **	20 14%	204 16%	197 15%
8	(8.0)	441 17%	184 15%	230+a 18%	** **	24 17%	221 17%	219 16%
9	(9.0)	250 9%	117 10%	120 10%	** **	7 5%	134 11%	115 9%
10 - Extremely well	(10.0)	396 15%	183 15%	183 15%	** **	28 20%	177 14%	214 16%
NET Badly (1-3)		180 7%	81 7%	85 7%	** **	9 7%	88 7%	88 7%
NET Neutral (4-6)		737 28%	357 29%	324 26%	** **	47 34%	372 29%	357 27%
NET Well (7-10)		1493 57%	685 56%	709 57%	** **	78 56%	736 58%	746 56%
Don't know		230 9%	96 8%	128+d 10%	** **	4- 3%	76- 6%	149+a 11%

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Prepared by BMG

Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	10.00	8.00	8.00
Base for stats	2410	1122	1119	**	134	1197	1191
Mean score	7.0	7.0	7.1	**	7.0	7.0	7.1
Standard deviation	2.20	2.20	2.21	**	2.20	2.20	2.20
Standard Error	.05	.07	.07	**	.21	.07	.07

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Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	37 1%	2 1%	6 1%	9 2%	4 1%	3 1%	7 2%	6 2%	8 1%	13 2%	16 1%	13 2%
2	(2.0)	60 2%	7 2%	10 2%	11 3%	6 1%	8 2%	9 3%	9 3%	17 2%	17 2%	26 2%	19 3%
3	(3.0)	82 3%	13c 4%	8 2%	5- 1%	13 3%	14 3%	12 3%	17+bci 6%	21 3%	18 2%	43c 4%	29+bci 4%
4	(4.0)	130 5%	17 6%	17 4%	18 5%	24 6%	19 4%	18 5%	18 6%	34 5%	41 5%	55 5%	36 5%
5	(5.0)	252 10%	45 15% +defgijk	44gk 11%	47gjk 12%	33 8%	40g 9%	31g 9%	13- 4%	89+dgjk 13%	80gk 10%	84- 8%	44- 7%
6	(6.0)	355 13%	54+fjk 18%	58 14%	49 12%	62 14%	61 14%	37 10%	36 12%	111fjk 16%	111 13%	133 12%	72- 11%
7	(7.0)	406 15%	56 19%	62 15%	56 14%	56 13%	74 17%	50 14%	51 17%	119 17%	112 14%	176 16%	102 15%
8	(8.0)	441 17%	29- 10%	70a 17%	62a 16%	81a 19%	84ah 19%	66a 18%	51a 17%	99- 14%	142a 17%	201ah 18%	117a 18%
9	(9.0)	250 9%	21 7%	32 8%	36 9%	49h 11%	43 10%	38 10%	30 10%	54 8%	85 10%	111 10%	68 10%
10 - Extremely well	(10.0)	396 15%	45 15%	63 15%	61 15%	72 17%	56 13%	63 17%	37 12%	108 15%	132 16%	156 14%	100 15%
NET Badly (1-3)		180 7%	23 7%	23 6%	25 6%	23 5%	24 6%	28 8%	33 11% +bcdehi	46 6%	48 6%	86 8%	61+dei 9%
NET Neutral (4-6)		737 28%	115 38% +bcdefgi jk	119gk 29%	113gk 29%	118 28%	120 27%	86 24%	66- 22%	234+fgjk 33%	232gk 28%	272- 25%	152- 23%
NET Well (7-10)		1493 57%	152- 50%	227 56%	214 54%	257a 60%	256 58%	218a 60%	169 56%	379 53%	471 57%	644a 58%	387 58%

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Prepared by BMG

Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Don't know	230	12-	40a	41a	31	39a	32a	36ah	52	72a	107a	68a
	9%	4%	10%	10%	7%	9%	9%	12%	7%	9%	10%	10%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00
Base for stats	2410	289	369	352	399	400	332	268	659	751	1001	601
Mean score	7.0	6.7-	7.0	7.0	7.2agh	7.1a	7.1a	6.8	6.9	7.1a	7.0	7.0
Standard deviation	2.20	2.16	2.17	2.28	2.13	2.04	2.32	2.35	2.17	2.20	2.22	2.34
Standard Error	.05	.15	.12	.13	.12	.10	.13	.16	.10	.09	.07	.10

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Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	37 1%	3 2%	1 *%	3 1%	5 1%	** **	4 1%	6 1%	5 2%	1 *%	27- 1%	5 2%	4+bij 3%	1 1%
2	(2.0)	60 2%	1 1%	5 2%	8 3%	9 3%	** **	8 3%	4 1%	8 3%	8 4%	53 2%	3 1%	3 3%	2 2%
3	(3.0)	82 3%	7 4%	7 3%	6 2%	14 4%	** **	9 3%	8 2%	5 2%	6 3%	65 3%	11 5%	5 4%	2 2%
4	(4.0)	130 5%	11 6%	10 4%	12 5%	24 7%	** **	11 4%	19 5%	15 7%	5 2%	112 5%	8 3%	6 5%	4 6%
5	(5.0)	252 10%	16 9%	22 10%	27 11%	28 8%	** **	30 10%	35 9%	24 11%	24 12%	217 10%	16 7%	13 11%	6 9%
6	(6.0)	355 13%	26 14%	27 12%	33 13%	521 15%	** **	40 14%	52 14%	30 13%	28 14%	3041 14%	331 15%	10- 8%	8 11%
7	(7.0)	406 15%	40+dfj 21%	34 15%	40f 16%	48 14%	** **	26- 9%	61f 16%	30 13%	29 14%	327-f 15%	42f 19%	23f 18%	15+dfhj 21%
8	(8.0)	441 17%	30 16%	34 15%	39 15%	65 18%	** **	57 19%	63 17%	35 16%	30 15%	370 17%	43 19%	18 15%	11 15%
9	(9.0)	250 9%	15 8%	33+cdkl 14%	14- 5%	29 8%	** **	37c 13%	38 10%	22 10%	23c 12%	218c 10%	16 7%	9 7%	7 9%
10 - Extremely well	(10.0)	396 15%	25 13%	27 12%	51+bkm 20%	49 14%	** **	46 16%	67m 18%	34 15%	34 17%	344m 15%	27 12%	19 15%	6- 9%
NET Badly (1-3)		180 7%	11 6%	12 5%	18 7%	28 8%	** **	20 7%	18 5%	17 8%	14 7%	144 6%	20g 9%	11g 9%	4 6%
NET Neutral (4-6)		737 28%	53 28%	59 26%	72 28%	104 30%	** **	80 28%	106 28%	70 31%	57 28%	633 28%	56 26%	30 24%	19 27%
NET Well (7-10)		1493 57%	111 59%	129 56%	144 56%	191 55%	** **	165 57%	228 60%	122 54%	116 57%	1259 57%	128 58%	68 55%	39 55%

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Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	230	14	29+g	23	26	**	25	28	19	15	189	17	16+gj	8
	9%	7%	13%	9%	7%	**	9%	7%	8%	7%	8%	8%	12%	12%
Medians	7.00	7.00	7.00	7.00	7.00	**	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	10.00	8.00	**	8.00	10.00	8.00	10.00	8.00	8.00	7.00	7.00
Base for stats	2410	175	200	234	323	**	266	352	208	187	2035	204	110	61
Mean score	7.0	7.0	7.1	7.1	6.9	**	7.1	7.2	6.9	7.1	7.0	6.9	6.8	6.8
Standard deviation	2.20	2.08	2.09	2.30	2.26	**	2.24	2.13	2.33	2.21	2.20	2.17	2.40	2.09
Standard Error	.05	.17	.16	.17	.14	**	.15	.13	.18	.18	.05	.15	.17	.17

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Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	37 1%	8 1%	8 1%	9 2%	13 2%	15 1%	21 2%	33 1%	** **	4 1%	1 1%	** **
2	(2.0)	60 2%	8- 1%	14a 2%	14a 3%	24ae 3%	21- 2%	38+ae 3%	53 2%	** **	6 2%	5 3%	** **
3	(3.0)	82 3%	23 3%	22 4%	12 3%	24 3%	45 3%	36 3%	74 3%	** **	8 2%	6 4%	** **
4	(4.0)	130 5%	45 5%	22 4%	19 4%	43 6%	67 5%	62 5%	103- 4%	** **	25+a 7%	13 8%	** **
5	(5.0)	252 10%	71 9%	60 10%	52 11%	69 9%	131 9%	120 10%	213 9%	** **	37 11%	19 11%	** **
6	(6.0)	355 13%	104 13%	71 12%	73 16%	102 14%	175 12%	176 15%	305 13%	** **	46 14%	23 14%	** **
7	(7.0)	406 15%	137 16%	100 17%	67 15%	98 13%	237 17%	164 14%	357 16%	** **	50 15%	24 15%	** **
8	(8.0)	441 17%	160+cdf 19%	114cdf 19%	60 13%	107 14%	274+cdf 19%	167- 14%	398+d 17%	** **	44 13%	15- 9%	** **
9	(9.0)	250 9%	84 10%	60 10%	41 9%	64 9%	145 10%	105 9%	216 9%	** **	34 10%	23 14%	** **
10 - Extremely well	(10.0)	396 15%	139b 17%	77 13%	73 16%	104 14%	216 15%	178 15%	337 15%	** **	57 17%	23 14%	** **
NET Badly (1-3)		180 7%	39- 5%	43a 7%	35a 8%	61a 8%	82- 6%	96+ae 8%	160 7%	** **	19 5%	12 7%	** **
NET Neutral (4-6)		737 28%	220 27%	153 26%	144 32%	214 29%	373 26%	358 30%	620- 27%	** **	108 32%	55 33%	** **
NET Well (7-10)		1493 57%	521+cdf 63%	350df 59%	241 53%	373- 50%	871+cdf 61%	614- 51%	1307 57%	** **	185 55%	85 52%	** **

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Prepared by BMG

Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	230	52-	44	34	93+abce	96-	127+abe	204	**	26	14	**
	9%	6%	7%	7%	13%	7%	11%	9%	**	8%	9%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	10.00	8.00	8.00	10.00	8.00	**	10.00	7.00	**
Base for stats	2410	780	546	420	648	1326	1068	2087	**	311	152	**
Mean score	7.0	7.2+bcdf	7.0	6.9	6.8-	7.1+df	6.9-	7.0	**	7.0	6.9	**
Standard deviation	2.20	2.07	2.15	2.29	2.32	2.11	2.31	2.20	**	2.23	2.26	**
Standard Error	.05	.07	.09	.14	.11	.06	.08	.05	**	.14	.20	**

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Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	37 1%	17 2%	20 1%	7+b 3%	1 1%	3 1%	** **	5+b 4%	** **	** **	6 2%	4 2%
2	(2.0)	60 2%	25 3%	36 2%	6 3%	3 2%	10 4%	** **	1 1%	** **	** **	13 4%	5 2%
3	(3.0)	82 3%	43+b 5%	40- 2%	12+b 6%	6 4%	13b 5%	** **	7 5%	** **	** **	12 3%	12b 5%
4	(4.0)	130 5%	55 6%	75 4%	16 8%	7 5%	12 4%	** **	9 7%	** **	** **	18 5%	11 5%
5	(5.0)	252 10%	80 9%	172 10%	13 6%	15 11%	19 7%	** **	16 11%	** **	** **	37 10%	16 7%
6	(6.0)	355 13%	111 12%	244 14%	28 13%	22 17%	24 9%	** **	19 14%	** **	** **	40 11%	29 13%
7	(7.0)	406 15%	118- 13%	289+ak 16%	36 17%	16 12%	29 11%	** **	14 10%	** **	** **	58 16%	24 11%
8	(8.0)	441 17%	134 15%	308 18%	34 16%	15 11%	51 20%	** **	17 13%	** **	** **	52 15%	42 19%
9	(9.0)	250 9%	77 9%	172 10%	19 9%	11 8%	24 9%	** **	9 7%	** **	** **	24 7%	24 11%
10 - Extremely well	(10.0)	396 15%	139 16%	257 15%	21- 10%	22 16%	41 16%	** **	19 14%	** **	** **	52 15%	40c 18%
NET Badly (1-3)		180 7%	84+b 9%	95- 5%	25+b 12%	9 7%	25b 10%	** **	13 10%	** **	** **	31b 9%	21b 9%
NET Neutral (4-6)		737 28%	246 28%	491e 28%	57 27%	44e 32%	55- 21%	** **	44e 32%	** **	** **	95 27%	57 25%
NET Well (7-10)		1493 57%	468- 53%	1025+adg 59%	109 52%	65 48%	145g 56%	** **	59- 44%	** **	** **	186 52%	131g 57%

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Prepared by BMG

Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	230	91	139	18	17	33+b	**	20+b	**	**	44+b	20
	9%	10%	8%	9%	13%	13%	**	15%	**	**	12%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	**	7.00	**	**	7.00	8.00
Mode	8.00	10.00	8.00	7.00	6.00	8.00	**	6.00	**	**	7.00	8.00
Base for stats	2410	798	1611	192	118	225	**	116	**	**	312	208
Mean score	7.0	6.8-	7.1+acgh	6.5-	6.9	7.0	**	6.6	**	**	6.8	7.1c
Standard deviation	2.20	2.38	2.11	2.37	2.25	2.38	**	2.44	**	**	2.33	2.34
Standard Error	.05	.09	.06	.19	.23	.18	**	.25	**	**	.15	.18

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Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access				No (d)	
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		Yes (net) (c)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	37 1%	0 -%	0 -%	3 1%	2 1%	4 1%	26+ 2%	35 1%	** **	37 1%	** **
2	(2.0)	60 2%	3 2%	2 2%	10 3%	9 3%	15 2%	33 2%	59 2%	** **	60 2%	** **
3	(3.0)	82 3%	2 2%	3 3%	8 3%	6 2%	14 2%	49 3%	82 3%	** **	82 3%	** **
4	(4.0)	130 5%	5 4%	6 5%	15 5%	13 4%	27 4%	71 5%	126 5%	** **	129 5%	** **
5	(5.0)	252 10%	17 14%	17 16%	40 12%	36 12%	87+f 13%	122 9%	245 9%	** **	248 10%	** **
6	(6.0)	355 13%	15 12%	23 22%	52 16%	48 16%	101 15%	183 13%	347 13%	** **	352 13%	** **
7	(7.0)	406 15%	18 15%	11 11%	48 15%	39 13%	88 13%	225 16%	398 15%	** **	399 15%	** **
8	(8.0)	441 17%	21 17%	17 17%	50 16%	40 13%	105 16%	231 17%	435 17%	** **	436 17%	** **
9	(9.0)	250 9%	15 12%	8 7%	30 9%	25 8%	61 9%	131 9%	244 9%	** **	247 9%	** **
10 - Extremely well	(10.0)	396 15%	17 13%	9 8%	49 15%	66+ef 22%	103 16%	200 14%	394 15%	** **	395 15%	** **
NET Badly (1-3)		180 7%	5 4%	5 5%	21 7%	17 6%	33 5%	108e 8%	176 7%	** **	180 7%	** **
NET Neutral (4-6)		737 28%	37 29%	46 44%	107+f 33%	98 32%	215+f 33%	376 27%	719 28%	** **	729 28%	** **
NET Well (7-10)		1493 57%	71 56%	45 43%	177 55%	170 56%	357 54%	786 57%	1471 57%	** **	1478 57%	** **

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Prepared by BMG

Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	230	14	9	17	19	51	120	220	**	222	**
	9%	11%	8%	5%	6%	8%	9%	9%	**	9%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	6.00	6.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2410	113	96	305	285	605	1270	2366	**	2387	**
Mean score	7.0	7.1	6.6	6.9	7.2b	7.0	6.9	7.0+b	**	7.0b	**
								-			b
Standard deviation	2.20	2.05	1.92	2.19	2.24	2.12	2.25	2.20	**	2.21	**
Standard Error	.05	.21	.21	.14	.15	.09	.07	.05	**	.05	**

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Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	37 1%	37 1%	32- 1%	29- 1%	28 1%	3 1%	37 1%	24- 1%	37 1%	33 1%	3- *%	5- *%	13-a 1%	* *%	13-a 1%	10-a 1%
2	(2.0)	60 2%	60 2%	55 2%	52- 2%	49 2%	6 2%	60 2%	49 2%	60 2%	55 2%	16- 1%	15- 1%	20- 1%	1 *%	25- 1%	22- 2%
3	(3.0)	82 3%	82 3%	80 3%	79 3%	63 3%	6 2%	82 3%	67 3%	82 3%	72 3%	30- 2%	26- 2%	37- 2%	2 1%	41- 2%	31- 2%
4	(4.0)	130 5%	130 5%	121 5%	116- 5%	97- 4%	13 4%	130 5%	108 5%	130 5%	114 5%	53- 3%	45- 3%	69- 4%	4 2%	64- 3%	49- 4%
5	(5.0)	252 10%	252 10%	242 10%	239 10%	216 10%	33 10%	252 10%	232 10%	252 10%	233+ 10%	135- 7%	99- 6%	130- 7%	10 6%	121- 7%	104- 7%
6	(6.0)	355 13%	355 13%	342 14%	333 13%	299 14%	30- 9%	355 13%	312 13%	355 13%	298- 13%	248d 13%	174-d 11%	232d 13%	11- 6%	242d 13%	184d 13%
7	(7.0)	406 15%	406 15%	391 16%	394+ 16%	335 15%	60 19%	406 15%	361 15%	406 15%	354 15%	329+ 17%	267+ 18%	298+ 17%	36 19%	326+ 18%	232 17%
8	(8.0)	441 17%	441 17%	431+ 17%	433+ 17%	388+ 18%	62 19%	441 17%	404+ 17%	441 17%	391 17%	375+ 20%	324+c 21%	319+ 18%	48+ce 26%	347+ 19%	271+ 19%
9	(9.0)	250 9%	250 9%	235 9%	234 9%	212 10%	31 10%	250 9%	225 10%	250 9%	218 9%	221+ 12%	185+ 12%	183+ 10%	27+ 15%	197+ 11%	151+ 11%
10 - Extremely well	(10.0)	396 15%	396 15%	381 15%	379 15%	334 15%	59 19%	396 15%	372+ 16%	396 15%	365+ 16%	364+ 19%	300+ 20%	315+ 18%	43+ 23%	340+ 19%	252+ 18%
NET Badly (1-3)		180 7%	180 7%	167 7%	161- 6%	139 6%	15 5%	180 7%	139- 6%	180 7%	161 7%	48- 3%	46- 3%	71-a 4%	3- 1%	79-a 4%	64-ab 5%
NET Neutral (4-6)		737 28%	737 28%	705 28%	688 28%	612 28%	76 24%	737 28%	652 28%	737 28%	644 28%	437-d 23%	318-d 21%	431-bd 25%	25- 14%	428-d 23%	337-d 24%
NET Well (7-10)		1493 57%	1493 57%	1438+ 57%	1440+ 58%	1270+ 58%	211 +abcd 67%	1493 57%	1361+ 58%	1493 57%	1328 57%	1289+c 68%	1076+cef 71%	1114+ 64%	153 +abcef 84%	1209+ 66%	905+ 65%

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Prepared by BMG

Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	230 9%	230e 9%	209-e 8%	195-e 8%	172-e 8%	14- 4%	230e 9%	181- 8%	230e 9%	194e 8%	123-d 6%	78-d 5%	125-bd 7%	2- 1%	117-d 6%	86-d 6%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2410	2410	2310	2289	2022	302	2410	2152	2410	2134	1774	1440	1615	181	1716	1305
Mean score	7.0	7.0	7.0	7.1+	7.1+	7.3+afh	7.0	7.1+	7.0	7.0	7.6+cef	7.6+cef	7.4+ +abcef	8.0	7.4+	7.4+
Standard deviation	2.20	2.20	2.18	2.17	2.17	2.09	2.20	2.15	2.20	2.22	1.87	1.90	2.02	1.69	2.01	2.04
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.13	.05	.06

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Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	37 1%	7bcd 3%	27- 1%	12- 1%	8 1%
2	(2.0)	60 2%	7 3%	46- 2%	22- 1%	11- 1%
3	(3.0)	82 3%	12 5%	64- 3%	52 3%	24 3%
4	(4.0)	130 5%	13 6%	109 5%	67- 4%	42 4%
5	(5.0)	252 10%	18 8%	224 10%	143 9%	82 9%
6	(6.0)	355 13%	30 13%	315 14%	213 13%	112 12%
7	(7.0)	406 15%	27 12%	366 16%	275+ 17%	167+ 18%
8	(8.0)	441 17%	32 14%	398 17%	300+ 19%	193+b 20%
9	(9.0)	250 9%	13 6%	230 10%	174+ 11%	101 11%
10 - Extremely well	(10.0)	396 15%	28 12%	360 16%	256 16%	165+ 17%
NET Badly (1-3)		180 7%	26+bcd 12%	137- 6%	86- 5%	43- 4%
NET Neutral (4-6)		737 28%	60 26%	648 28%	423- 26%	236- 25%
NET Well (7-10)		1493 57%	100- 44%	1355+a 59%	1005+ab 62%	626+ab 66%

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Table Q24_1_8 (continuation)

Q24. BBC TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	230 9%	41+bcd 18%	174-d 8%	97- 6%	47- 5%
Medians	7.00	7.00	7.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2410	186	2139	1514	904
Mean score	7.0	6.5-	7.1+a	7.2+a	7.3+ab
Standard deviation	2.20	2.49	2.15	2.06	2.03
Standard Error	.05	.24	.05	.06	.07

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Table Q24_1_9

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	86 3%	31 3%	53+a 4%	** **	1 1%	48 4%	36 3%
2	(2.0)	63 2%	15- 1%	42+a 3%	** **	7a 5%	28 2%	35 3%
3	(3.0)	86 3%	39 3%	44 4%	** **	2 1%	53+b 4%	33- 2%
4	(4.0)	157 6%	70 6%	73 6%	** **	9 7%	80 6%	76 6%
5	(5.0)	321 12%	152 12%	150 12%	** **	16 11%	155 12%	163 12%
6	(6.0)	364 14%	151 12%	179 14%	** **	25 18%	167 13%	189 14%
7	(7.0)	431 16%	229+b 19%	177- 14%	** **	19 13%	208 16%	220 16%
8	(8.0)	435 16%	188 15%	217 17%	** **	23 17%	224 18%	207 15%
9	(9.0)	206 8%	100 8%	80- 6%	** **	19+b 14%	108 9%	96 7%
10 - Extremely well	(10.0)	308 12%	156 13%	135 11%	** **	18 13%	137 11%	170 13%
NET Badly (1-3)		235 9%	85- 7%	140+a 11%	** **	10 7%	129 10%	104 8%
NET Neutral (4-6)		842 32%	373 31%	403 32%	** **	50 36%	402 32%	428 32%
NET Well (7-10)		1380 52%	673+b 55%	609- 49%	** **	78 57%	678 53%	694 52%
Don't know		183 7%	86d 7%	96d 8%	** **	1- 1%	64- 5%	114+a 9%

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Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	6.00	8.00	7.00
Base for stats	2457	1132	1151	**	138	1209	1226
Mean score	6.6	6.8+b	6.5-	**	6.9	6.6	6.7
Standard deviation	2.29	2.20	2.38	**	2.21	2.31	2.26
Standard Error	.05	.07	.07	**	.21	.07	.07

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Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	86 3%	5 2%	11 3%	15 4%	19 4%	13 3%	14 4%	8 3%	17 2%	34 4%	35 3%	22 3%
2	(2.0)	63 2%	7 2%	10 2%	8 2%	12 3%	13 3%	9 2%	6 2%	17 2%	19 2%	28 2%	15 2%
3	(3.0)	86 3%	16c 5%	12 3%	8 2%	16 4%	11 3%	12 3%	10 3%	28 4%	25 3%	33 3%	22 3%
4	(4.0)	157 6%	20 7%	18 4%	24 6%	26 6%	23 5%	25 7%	22 7%	38 5%	49 6%	70 6%	47 7%
5	(5.0)	321 12%	50+dgijk 17%	55dg 13%	56dg 14%	34- 8%	57dg 13%	45d 12%	23- 8%	105+dgik 15%	90 11%	126 11%	69 10%
6	(6.0)	364 14%	35 11%	60 15%	60 15%	58 14%	74fk 17%	41 11%	36 12%	95 13%	118 14%	151 14%	77 12%
7	(7.0)	431 16%	76 +bcdefgi jk 25%	62 15%	54 14%	68 16%	76 17%	45- 12%	50 16%	138 +cfijk 19%	122 15%	171 15%	95 14%
8	(8.0)	435 16%	36 12%	68 17%	71 18%	79a 18%	65 15%	61 17%	56 18%	104 15%	149a 18%	182 16%	117 18%
9	(9.0)	206 8%	15 5%	38 9%	25 6%	37 9%	33 8%	36a 10%	22 7%	52 7%	62 8%	91 8%	58 9%
10 - Extremely well	(10.0)	308 12%	29 10%	51 12%	44 11%	61e 14%	41 9%	55+eg 15%	28 9%	80 11%	104 13%	124 11%	83 12%
NET Badly (1-3)		235 9%	28 9%	32 8%	31 8%	47 11%	37 8%	35 10%	24 8%	61 9%	78 10%	96 9%	59 9%
NET Neutral (4-6)		842 32%	105 35%	133 33%	140dgk 36%	118 27%	154dgk 35%	112 31%	81 27%	238 33%	258 31%	347 31%	193 29%
NET Well (7-10)		1380 52%	156 52%	218 53%	193 49%	245+ce 57%	215 49%	197 54%	155 51%	374 53%	438 53%	568 51%	353 53%

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Prepared by BMG

Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Don't know	183	12	26	29	19-	33	20	43	38	49	96+adhi	63+adfhi
							+abcdefh	ijk				
	7%	4%	6%	8%	4%	7%	6%	14%	5%	6%	9%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00
Base for stats	2457	289	383	363	410	407	344	261	672	774	1012	605
Mean score	6.6	6.4	6.8	6.6	6.7	6.5	6.8	6.7	6.6	6.7	6.6	6.7
Standard deviation	2.29	2.11	2.24	2.27	2.43	2.20	2.44	2.24	2.19	2.36	2.29	2.35
Standard Error	.05	.15	.13	.13	.13	.11	.14	.15	.10	.09	.08	.10

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Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	86 3%	5 3%	4 2%	8 3%	10 3%	** **	13 5%	15 4%	12 5%	5 2%	74 3%	7 3%	4 3%	1 2%
2	(2.0)	63 2%	4 2%	9dg 4%	8d 3%	2- 1%	** **	5 2%	4 1%	8dg 4%	4 2%	49 2%	9dg 4%	4dg 3%	1 2%
3	(3.0)	86 3%	7 4%	6 3%	3 1%	17cf 5%	** **	4 1%	13 3%	12cf 5%	8 4%	72 3%	6 3%	4 4%	3cf 4%
4	(4.0)	157 6%	12g 6%	12 5%	16g 6%	20 6%	** **	20g 7%	10- 3%	11 5%	11 6%	121-g 5%	19gj 9%	12+ghj 10%	5g 7%
5	(5.0)	321 12%	15 8%	21 9%	29 11%	37 11%	** **	35 12%	50 13%	36a 16%	29 14%	273 12%	23 10%	19ab 15%	7 9%
6	(6.0)	364 14%	23 12%	30 13%	35 13%	51 15%	** **	45 16%	49 13%	29 13%	35 17%	311 14%	30 13%	14 11%	9 13%
7	(7.0)	431 16%	40 21%	36 16%	46 18%	60 17%	** **	41 14%	73 19%	32 14%	27 13%	360 16%	35 16%	19 16%	16+fhi 23%
8	(8.0)	435 16%	42hil 22%	36 16%	38 15%	59 17%	** **	56l 19%	72 19%	29 13%	26 13%	375 17%	33 15%	16 12%	11 16%
9	(9.0)	206 8%	13 7%	19 8%	20 8%	31 9%	** **	19 7%	29 8%	20 9%	14 7%	177 8%	17 8%	8 6%	4 6%
10 - Extremely well	(10.0)	308 12%	20 10%	33 15%	32 12%	34 10%	** **	33 11%	44 11%	23 10%	31 15%	260 12%	27 12%	14 11%	7 10%
NET Badly (1-3)		235 9%	17 9%	20 9%	19 7%	29 8%	** **	22 8%	32 8%	32+cfj 14%	17 8%	195 9%	22 10%	13 10%	5 8%
NET Neutral (4-6)		842 32%	50 26%	63 27%	80 31%	109 31%	** **	100 35%	108 29%	76 33%	75a 37%	704 32%	72 32%	46abg 37%	21 30%
NET Well (7-10)		1380 52%	114+hil 60%	125 54%	136 53%	184 53%	** **	149 51%	218hl 57%	103 45%	98 48%	1172l 53%	112 51%	57- 45%	38 55%

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Prepared by BMG

Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	183	9	22	21	28	**	18	22	16	12	153	15	10	5
	7%	5%	10%	8%	8%	**	6%	6%	7%	6%	7%	7%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	8.00	8.00	7.00	7.00	7.00	**	8.00	7.00	5.00	6.00	8.00	7.00	7.00	7.00
Base for stats	2457	180	207	235	321	**	272	358	211	190	2071	206	115	64
Mean score	6.6	6.8	6.9hl	6.7	6.7	**	6.6	6.8hl	6.3-	6.7	6.7hl	6.5	6.3-	6.7
Standard deviation	2.29	2.18	2.32	2.28	2.18	**	2.29	2.21	2.48	2.29	2.28	2.40	2.37	2.10
Standard Error	.05	.18	.18	.17	.14	**	.15	.13	.19	.19	.06	.16	.16	.17

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Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	86 3%	24 3%	20 3%	15 3%	27 4%	43 3%	42 4%	77 3%	** **	9 3%	3 2%	** **
2	(2.0)	63 2%	17 2%	8 1%	12 3%	25be 3%	25- 2%	37be 3%	57 2%	** **	6 2%	4 2%	** **
3	(3.0)	86 3%	32 4%	18 3%	14 3%	21 3%	50 3%	35 3%	71 3%	** **	14 4%	9 5%	** **
4	(4.0)	157 6%	40 5%	34 6%	26 6%	54 7%	74 5%	80 7%	140 6%	** **	18 5%	9 5%	** **
5	(5.0)	321 12%	111d 13%	69 12%	70+d 15%	69- 9%	180d 13%	139 12%	276 12%	** **	42 12%	20 12%	** **
6	(6.0)	364 14%	120 14%	81 14%	56 12%	103 14%	201 14%	159 13%	317 14%	** **	41 12%	22 13%	** **
7	(7.0)	431 16%	140 17%	96 16%	76 17%	117 16%	236 17%	193 16%	370 16%	** **	61 18%	33 20%	** **
8	(8.0)	435 16%	145 17%	112df 19%	71 16%	105 14%	257+df 18%	176 15%	380 17%	** **	55 16%	24 15%	** **
9	(9.0)	206 8%	71 9%	48 8%	34 7%	52 7%	118 8%	86 7%	177 8%	** **	29 8%	14 8%	** **
10 - Extremely well	(10.0)	308 12%	92 11%	60 10%	59 13%	96 13%	152 11%	156 13%	264 12%	** **	43 13%	19 12%	** **
NET Badly (1-3)		235 9%	72 9%	46 8%	41 9%	74 10%	118 8%	115 10%	205 9%	** **	28 8%	16 10%	** **
NET Neutral (4-6)		842 32%	271 33%	185 31%	152 34%	226 31%	455 32%	378 32%	734 32%	** **	101 30%	51 31%	** **
NET Well (7-10)		1380 52%	448 54%	315 53%	240 53%	371 50%	763 54%	611 51%	1191 52%	** **	187 56%	90 55%	** **

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Prepared by BMG

Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	183	41-	44a	21	70+ace	85	91a	162	**	21	9	**
	7%	5%	8%	5%	9%	6%	8%	7%	**	6%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	7.00	7.00	8.00	7.00	8.00	**	7.00	7.00	**
Base for stats	2457	791	546	433	671	1337	1104	2129	**	316	157	**
Mean score	6.6	6.7	6.7	6.6	6.6	6.7	6.6	6.6	**	6.8	6.7	**
Standard deviation	2.29	2.22	2.21	2.31	2.41	2.21	2.37	2.29	**	2.24	2.23	**
Standard Error	.05	.08	.09	.13	.11	.06	.09	.05	**	.14	.20	**

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Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	86 3%	41+b 5%	45- 3%	13+b 6%	6 5%	10 4%	** **	4 3%	** **	** **	19+b 5%	7 3%
2	(2.0)	63 2%	27 3%	37 2%	5 2%	4 3%	9 3%	** **	1 1%	** **	** **	14 4%	8 3%
3	(3.0)	86 3%	37 4%	49 3%	4 2%	6 4%	4 2%	** **	4 3%	** **	** **	16 4%	4 2%
4	(4.0)	157 6%	62 7%	96 5%	21+b 10%	6 4%	22 8%	** **	7 5%	** **	** **	24 7%	22+b 10%
5	(5.0)	321 12%	104 12%	217 12%	17 8%	19 14%	22 8%	** **	17 13%	** **	** **	47 13%	24 10%
6	(6.0)	364 14%	110 12%	253 14%	38ek 18%	21 15%	27 10%	** **	18 13%	** **	** **	44 12%	22 10%
7	(7.0)	431 16%	140 16%	289 17%	33 16%	16 12%	39 15%	** **	21 16%	** **	** **	54 15%	39 17%
8	(8.0)	435 16%	132 15%	302 17%	32 15%	25 19%	43 17%	** **	21 15%	** **	** **	50 14%	40 18%
9	(9.0)	206 8%	57 6%	148j 8%	13 6%	8 6%	18 7%	** **	6 5%	** **	** **	16- 4%	20 9%
10 - Extremely well	(10.0)	308 12%	117 13%	192 11%	21 10%	11 8%	40 15%	** **	19 14%	** **	** **	43 12%	29 13%
NET Badly (1-3)		235 9%	104+b 12%	131- 7%	22 10%	16 12%	23 9%	** **	9 7%	** **	** **	49+b 14%	19 8%
NET Neutral (4-6)		842 32%	276 31%	567 32%	76 36%	45 34%	70 27%	** **	42 31%	** **	** **	115 32%	68 30%
NET Well (7-10)		1380 52%	447 50%	932j 53%	99 47%	61 45%	140 54%	** **	67 50%	** **	** **	163- 46%	128j 56%

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Prepared by BMG

Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	183	62	121	13	13	25	**	17+abk	**	**	29	13
	7%	7%	7%	6%	10%	10%	**	13%	**	**	8%	6%
Medians	7.00	7.00	7.00	7.00	6.00	7.00	**	7.00	**	**	6.00	7.00
Mode	8.00	7.00	8.00	6.00	8.00	8.00	**	7.00	**	**	7.00	8.00
Base for stats	2457	827	1629	197	122	233	**	119	**	**	327	215
Mean score	6.6	6.5-	6.7+acj	6.3	6.3	6.8j	**	6.8	**	**	6.3-	6.7
Standard deviation	2.29	2.46	2.19	2.42	2.35	2.47	**	2.24	**	**	2.51	2.36
Standard Error	.05	.09	.06	.19	.23	.18	**	.23	**	**	.15	.18

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Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	86 3%	3 3%	4 4%	9 3%	9 3%	22 3%	46 3%	85 3%	** **	86 3%	** **
2	(2.0)	63 2%	1 1%	2 2%	8 3%	8 3%	15 2%	35 3%	63 2%	** **	63 2%	** **
3	(3.0)	86 3%	3 2%	2 2%	13 4%	13 4%	23 3%	48 3%	82 3%	** **	84 3%	** **
4	(4.0)	157 6%	9 7%	4 4%	25 8%	16 5%	37 6%	81 6%	149 6%	** **	154 6%	** **
5	(5.0)	321 12%	16 13%	20 19%	36 11%	40 13%	89 14%	173 12%	311 12%	** **	318 12%	** **
6	(6.0)	364 14%	15 12%	16 15%	40 12%	49 16%	91 14%	195 14%	358 14%	** **	359 14%	** **
7	(7.0)	431 16%	33+def 26%	20 20%	63d 20%	32- 11%	112d 17%	214 15%	427 17%	** **	427 16%	** **
8	(8.0)	435 16%	20 16%	12 12%	53 16%	49 16%	108 16%	234 17%	426 16%	** **	428 16%	** **
9	(9.0)	206 8%	4 3%	10 9%	21 7%	24 8%	49 8%	99 7%	202 8%	** **	203 8%	** **
10 - Extremely well	(10.0)	308 12%	11 9%	7 7%	39 12%	52+af 17%	82 13%	152 11%	307 12%	** **	308 12%	** **
NET Badly (1-3)		235 9%	8 6%	8 7%	30 9%	30 10%	60 9%	130 9%	230 9%	** **	234 9%	** **
NET Neutral (4-6)		842 32%	40 31%	40 39%	101 31%	105 35%	216 33%	450 32%	818 32%	** **	831 32%	** **
NET Well (7-10)		1380 52%	70 55%	50 48%	177 55%	157 52%	352 54%	699 50%	1363 53%	** **	1367 52%	** **

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Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	183	10	7	15	12-	28-	112+de	176	**	177	**
	7%	8%	7%	5%	4%	4%	8%	7%	**	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	7.00	7.00	10.00	7.00	8.00	7.00	**	8.00	**
Base for stats	2457	117	98	308	291	627	1279	2411	**	2431	**
Mean score	6.6	6.6	6.4	6.6	6.8	6.6	6.6	6.7+b	**	6.6b	**
Standard deviation	2.29	2.03	2.12	2.27	2.40	2.28	2.29	2.29	**	2.29	**
Standard Error	.05	.20	.23	.14	.15	.10	.07	.05	**	.05	**

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Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	86 3%	86 3%	74- 3%	73- 3%	67 3%	5 2%	86 3%	62- 3%	86 3%	81 3%	12- 1%	16- 1%	26-a 1%	2 1%	36-ab 2%	25-a 2%
2	(2.0)	63 2%	63 2%	58 2%	58 2%	44- 2%	4 1%	63 2%	57 2%	63 2%	60 3%	18- 1%	21- 1%	28- 2%	2 1%	31- 2%	21- 2%
3	(3.0)	86 3%	86 3%	80 3%	75- 3%	66 3%	9 3%	86 3%	78 3%	86 3%	76 3%	35- 2%	29- 2%	33- 2%	4 2%	35- 2%	28- 2%
4	(4.0)	157 6%	157 6%	147 6%	150 6%	131 6%	18 6%	157 6%	134 6%	157 6%	133 6%	85- 4%	67- 4%	86- 5%	10 6%	97- 5%	66- 5%
5	(5.0)	321 12%	321 12%	313 12%	307 12%	277 13%	35 11%	321 12%	295 13%	321 12%	286 12%	176- 9%	137- 9%	192- 11%	13 7%	193- 11%	154 11%
6	(6.0)	364 14%	364 14%	350 14%	344 14%	305 14%	35 11%	364 14%	322 14%	364 14%	323 14%	270d 14%	203 13%	232 13%	16- 9%	245 13%	181 13%
7	(7.0)	431 16%	431 16%	411 16%	415 17%	356 16%	60 19%	431 16%	384 16%	431 16%	384 17%	356+ 19%	295+ 19%	312+ 18%	34 18%	327+ 18%	254+ 18%
8	(8.0)	435 16%	435 16%	415 16%	414 17%	375 17%	56 18%	435 16%	388 17%	435 16%	380 16%	381+ 20%	302+ 20%	326+ 19%	41+ 23%	343+ 19%	262+ 19%
9	(9.0)	206 8%	206 8%	198 8%	196 8%	176 8%	29 9%	206 8%	190 8%	206 8%	184 8%	183+ 10%	146+ 10%	158+ 9%	21 12%	172+ 9%	109 8%
10 -	(10.0)	308	308	304+	296	271+	53 +abcd fghi	308	283	308	278	283+	239+	249+	37+	264+	220+
Extremely well		12%	12%	12%	12%	12%	17%	12%	12%	12%	12%	15%	16%	14%	20%	14%	16%
NET Badly (1-3)		235 9%	235 9%	212- 8%	205- 8%	177- 8%	19 6%	235 9%	197- 8%	235 9%	217 9%	65- 3%	66- 4%	88-a 5%	8- 4%	102-a 6%	75-a 5%
NET Neutral (4-6)		842 32%	842 32%	810 32%	801 32%	713 33%	87 28%	842 32%	751 32%	842 32%	742 32%	532- 28%	408- 27%	510-d 29%	39- 21%	535-d 29%	401- 29%
NET Well (7-10)		1380 52%	1380 52%	1328+ 53%	1320+ 53%	1178+ 54%	197 +abcd fghi	1380 52%	1245+ 53%	1380 52%	1226 53%	1203+ 63%	982+cef 65%	1045+ 60%	133 +abcef 73%	1106+ 60%	845+ 61%

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Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	183 7%	183 7%	168- 7%	158- 6%	125- 6%	13 4%	183 7%	141- 6%	183 7%	143- 6%	97-d 5%	63- 4%	97-d 6%	3- 2%	89- 5%	70- 5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	7.00	8.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2457	2457	2350	2326	2068	303	2457	2193	2457	2185	1800	1456	1643	180	1743	1321
Mean score	6.6	6.6	6.7+	6.7+	6.7+	7.1 +abcd fghi	6.6	6.7+	6.6	6.6	7.2+cef	7.2+ce	7.1+	7.5+cef	7.0+	7.1+
Standard deviation	2.29	2.29	2.26	2.25	2.26	2.17	2.29	2.25	2.29	2.31	1.94	2.01	2.09	2.05	2.13	2.12
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.06	.16	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	86 3%	17+bcd 8%	64- 3%	38- 2%	25 3%
2	(2.0)	63 2%	6 3%	53 2%	35 2%	21 2%
3	(3.0)	86 3%	3 1%	81 4%	52 3%	32 3%
4	(4.0)	157 6%	17 7%	133 6%	93 6%	50 5%
5	(5.0)	321 12%	23 10%	290 13%	216+ 13%	123 13%
6	(6.0)	364 14%	34 15%	316 14%	221 14%	128 13%
7	(7.0)	431 16%	28 12%	386 17%	272 17%	160 17%
8	(8.0)	435 16%	35 16%	382 17%	272 17%	175 18%
9	(9.0)	206 8%	14 6%	187 8%	132 8%	80 8%
10 - Extremely well	(10.0)	308 12%	26 11%	277 12%	191 12%	109 12%
NET Badly (1-3)		235 9%	27 12%	198 9%	126- 8%	78 8%
NET Neutral (4-6)		842 32%	73 32%	738 32%	529 33%	301 32%
NET Well (7-10)		1380 52%	103 45%	1232+ 53%	866 54%	524+a 55%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_1_9 (continuation)

Q24. BBC TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	183 7%	24bcd 11%	144- 6%	89- 6%	49- 5%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	7.00	8.00
Base for stats	2457	203	2169	1521	903
Mean score	6.6	6.3	6.7+	6.7	6.7
Standard deviation	2.29	2.58	2.25	2.21	2.22
Standard Error	.05	.23	.05	.06	.08

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Table Q24_1_10

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	75 3%	31 3%	41 3%	** **	2 1%	45b 4%	28- 2%
2	(2.0)	75 3%	32 3%	39 3%	** **	2 1%	37 3%	39 3%
3	(3.0)	90 3%	33 3%	48 4%	** **	7 5%	48 4%	40 3%
4	(4.0)	153 6%	66 5%	79 6%	** **	6 5%	81 6%	68 5%
5	(5.0)	339 13%	146 12%	166 13%	** **	22 16%	151 12%	181 14%
6	(6.0)	407 15%	173 14%	201 16%	** **	26 19%	202 16%	203 15%
7	(7.0)	413 16%	224+b 18%	154- 12%	** **	23 16%	201 16%	210 16%
8	(8.0)	397 15%	173 14%	193 15%	** **	25 18%	206 16%	190 14%
9	(9.0)	188 7%	97 8%	80 6%	** **	6 5%	94 7%	92 7%
10 - Extremely well	(10.0)	282 11%	151+b 12%	116- 9%	** **	15 11%	132 10%	147 11%
NET Badly (1-3)		240 9%	97 8%	129+ 10%	** **	11 8%	130 10%	107 8%
NET Neutral (4-6)		899 34%	385- 32%	446a 36%	** **	54 39%	435 34%	452 34%
NET Well (7-10)		1279 48%	645+b 53%	544- 44%	** **	69 50%	633 50%	638 48%
Don't know		223 8%	92 8%	127+ad 10%	** **	4- 3%	75- 6%	142+a 11%

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Prepared by BMG

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	7.00	7.00	6.00	**	6.00	8.00	7.00
Base for stats	2418	1127	1119	**	135	1198	1197
Mean score	6.5	6.7+b	6.4-	**	6.6	6.5	6.6
Standard deviation	2.26	2.24	2.30	**	2.06	2.30	2.21
Standard Error	.05	.07	.07	**	.20	.07	.07

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Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	75 3%	7 2%	7 2%	15 4%	12 3%	14 3%	13 4%	7 2%	14 2%	27 3%	34 3%	20 3%
2	(2.0)	75 3%	5 2%	11 3%	8 2%	21+achk 5%	16 4%	8 2%	6 2%	15 2%	29 4%	31 3%	14 2%
3	(3.0)	90 3%	13 4%	13 3%	11 3%	10 2%	17 4%	12 3%	13 4%	27 4%	21 3%	42 4%	25 4%
4	(4.0)	153 6%	23 8%	18 4%	19 5%	22 5%	28 6%	26 7%	17 6%	41 6%	41 5%	71 6%	43 6%
5	(5.0)	339 13%	47g 16%	54 13%	56g 14%	50 12%	57 13%	48 13%	26- 9%	100g 14%	107 13%	131 12%	74 11%
6	(6.0)	407 15%	57 19%	74 18%	56 14%	60 14%	68 15%	51 14%	41 13%	131+ijk 18%	116 14%	160 14%	92 14%
7	(7.0)	413 16%	45 15%	53 13%	66 17%	62 14%	80b 18%	50 14%	56 19%	98 14%	127 15%	187 17%	107 16%
8	(8.0)	397 15%	52 17%	63 15%	54 14%	76 18%	56 13%	51 14%	46 15%	116 16%	129 16%	152 14%	97 14%
9	(9.0)	188 7%	12 4%	31 8%	26 7%	35a 8%	24 6%	37+ae 10%	23 8%	43 6%	60 7%	84 8%	60+ae 9%
10 - Extremely well	(10.0)	282 11%	27 9%	50 12%	42 11%	55 13%	47 11%	35 10%	26 9%	77 11%	97 12%	108 10%	61 9%
NET Badly (1-3)		240 9%	25 8%	31 8%	35 9%	43 10%	46 11%	34 9%	26 9%	56 8%	78 9%	106 10%	60 9%
NET Neutral (4-6)		899 34%	128 +cdgijk 42%	145g 36%	132 34%	132 31%	153 35%	125 34%	84- 28%	273 +dgijk 38%	264 32%	362 33%	209 31%
NET Well (7-10)		1279 48%	136 45%	198 48%	187 47%	228 53%	207 47%	173 47%	151 50%	334 47%	414 50%	531 48%	324 48%
Don't know		223 8%	12- 4%	35a 9%	40a 10%	27 6%	33 7%	33a +abdehi 9%	43 14%	47 7%	67a 8%	108ah 10%	76+adeh 11%

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Prepared by BMG

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	6.00	7.00	8.00	7.00	6.00	7.00	6.00	8.00	7.00	7.00
Base for stats	2418	289	374	353	402	407	331	261	663	755	999	592
Mean score	6.5	6.4	6.7	6.5	6.7	6.4	6.5	6.6	6.6	6.6	6.5	6.6
Standard deviation	2.26	2.10	2.19	2.28	2.36	2.29	2.32	2.19	2.15	2.33	2.27	2.26
Standard Error	.05	.15	.12	.13	.13	.12	.13	.15	.10	.09	.08	.10

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Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	75 3%	6 3%	6 3%	5 2%	9 3%	** **	8 3%	11 3%	11m 5%	5 2%	63 3%	5 2%	7+cjm 5%	* 1%
2	(2.0)	75 3%	1 1%	6 3%	10a 4%	8 2%	** **	9 3%	8 2%	8 4%	5 2%	61 3%	9a 4%	4 3%	2 2%
3	(3.0)	90 3%	8 4%	7 3%	10 4%	9 3%	** **	12 4%	9 2%	12k 5%	6 3%	78 4%	4 2%	4 3%	4k 5%
4	(4.0)	153 6%	14 7%	12 5%	19 7%	18 5%	** **	14 5%	22 6%	8 4%	12 6%	129 6%	14 6%	7 6%	4 5%
5	(5.0)	339 13%	21 11%	34 15%	31 12%	37 11%	** **	47k 16%	42 11%	38k 17%	28 14%	290 13%	20 9%	20k 16%	8 12%
6	(6.0)	407 15%	23 12%	31 13%	38 15%	47 13%	** **	51 18%	59 16%	37 16%	39 19%	338 15%	41 19%	20 16%	9 12%
7	(7.0)	413 16%	371 19%	28 12%	35 14%	71+bfhijl 20%	** **	39 13%	63 17%	27 12%	24 12%	343 15%	45+bfhil 20%	15 12%	10 15%
8	(8.0)	397 15%	32 17%	34 15%	34 13%	61 18%	** **	38 13%	58 15%	33 14%	28 14%	333 15%	31 14%	19 15%	14f 20%
9	(9.0)	188 7%	12m 7%	26+fhm 11%	21m 8%	31hm 9%	** **	18m 6%	26m 7%	9 4%	15m 8%	165m 7%	14m 6%	8m 6%	1- 1%
10 - Extremely well	(10.0)	282 11%	17 9%	21 9%	33 13%	35 10%	** **	31 11%	50 13%	26 11%	22 11%	243 11%	20 9%	10 8%	101 14%
NET Badly (1-3)		240 9%	15 8%	20 9%	24 9%	26 7%	** **	29 10%	28 7%	32+dgj 14%	15 7%	202 9%	18 8%	15 12%	6 8%
NET Neutral (4-6)		899 34%	58 31%	76 33%	87 34%	101 29%	** **	112d 39%	123 32%	83 37%	79d 39%	756 34%	75 34%	47d 37%	21 30%
NET Well (7-10)		1279 48%	981 52%	109 48%	123 48%	198+fhiijl 57%	** **	126 43%	197fh1 52%	95 42%	90 44%	10841 49%	109 49%	51- 41%	35 50%

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Prepared by BMG

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	223	18	24	22	24	**	23	31	17	18	182	20	12	8
	8%	10%	11%	9%	7%	**	8%	8%	8%	9%	8%	9%	10%	11%
Medians	7.00	7.00	7.00	7.00	7.00	**	6.00	7.00	6.00	6.00	7.00	7.00	6.00	7.00
Mode	7.00	7.00	5.00	6.00	7.00	**	6.00	7.00	5.00	6.00	7.00	7.00	5.00	8.00
Base for stats	2418	171	205	234	326	**	267	349	210	184	2042	201	113	62
Mean score	6.5	6.6	6.6	6.6	6.8ehl	**	6.4	6.7hl	6.2-	6.5	6.6l	6.5	6.2-	6.7l
Standard deviation	2.26	2.16	2.28	2.34	2.15	**	2.27	2.25	2.43	2.21	2.26	2.15	2.36	2.19
Standard Error	.05	.18	.18	.17	.14	**	.15	.14	.19	.19	.06	.15	.16	.18

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Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	75 3%	24 3%	17 3%	17 4%	16 2%	41 3%	33 3%	66 3%	** **	8 2%	2 1%	** **
2	(2.0)	75 3%	17 2%	14 2%	11 2%	33+abe 4%	31- 2%	44+ae 4%	66 3%	** **	8 2%	5 3%	** **
3	(3.0)	90 3%	28 3%	18 3%	15 3%	27 4%	47 3%	42 4%	81 4%	** **	8 2%	4 2%	** **
4	(4.0)	153 6%	44 5%	31 5%	30 7%	45 6%	75 5%	74 6%	137 6%	** **	14 4%	6 4%	** **
5	(5.0)	339 13%	104 12%	84d 14%	78+adf 17%	71- 10%	188d 13%	149 12%	291 13%	** **	46 14%	24 14%	** **
6	(6.0)	407 15%	140c 17%	92 16%	51- 11%	122c 17%	232c 16%	174 15%	359 16%	** **	46 14%	30 18%	** **
7	(7.0)	413 16%	125 15%	108 18%	71 16%	105 14%	233 16%	176 15%	354 15%	** **	58 17%	27 16%	** **
8	(8.0)	397 15%	141b 17%	78 13%	72 16%	106 14%	219 15%	178 15%	342 15%	** **	55 16%	27 17%	** **
9	(9.0)	188 7%	67 8%	49 8%	28 6%	44 6%	116+ 8%	72 6%	155 7%	** **	33 10%	17 10%	** **
10 - Extremely well	(10.0)	282 11%	89 11%	54 9%	49 11%	88 12%	143 10%	137 11%	239 10%	** **	41 12%	17 10%	** **
NET Badly (1-3)		240 9%	69 8%	49 8%	44 10%	76 10%	118 8%	120 10%	214 9%	** **	24 7%	11 6%	** **
NET Neutral (4-6)		899 34%	287 35%	207 35%	159 35%	238 32%	495 35%	397 33%	787 34%	** **	106 32%	59 36%	** **
NET Well (7-10)		1279 48%	422 51%	288 49%	220 49%	342 46%	711 50%	563 47%	1090- 48%	** **	188+a 56%	88 53%	** **

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Prepared by BMG

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	223	53-	45	31	84+abce	98-	115ae	201	**	19	8	**
	8%	6%	8%	7%	11%	7%	10%	9%	**	6%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	7.00	8.00	7.00	5.00	6.00	7.00	8.00	6.00	**	7.00	6.00	**
Base for stats	2418	779	545	423	656	1324	1079	2091	**	319	158	**
Mean score	6.5	6.6	6.5	6.4	6.5	6.6	6.5	6.5	**	6.8+a	6.8	**
Standard deviation	2.26	2.21	2.18	2.32	2.33	2.20	2.33	2.26	**	2.20	2.07	**
Standard Error	.05	.08	.09	.14	.11	.06	.09	.05	**	.13	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	75 3%	34 4%	41 2%	13+b 6%	4 3%	8 3%	** **	4 3%	** **	** **	15 4%	6 3%
2	(2.0)	75 3%	33g 4%	43 2%	8g 4%	3 2%	7 3%	** **	0 -	** **	** **	18+bg 5%	6 3%
3	(3.0)	90 3%	51+b 6%	38- 2%	15+b 7%	4 3%	16+b 6%	** **	5 4%	** **	** **	22+b 6%	10 4%
4	(4.0)	153 6%	63 7%	90 5%	18 8%	10 7%	14 6%	** **	11 8%	** **	** **	24 7%	19 8%
5	(5.0)	339 13%	104 12%	235 13%	23 11%	12 9%	24 9%	** **	19 14%	** **	** **	44 12%	32 14%
6	(6.0)	407 15%	124 14%	283 16%	39 18%	31+aejk 23%	31 12%	** **	19 14%	** **	** **	48 14%	26 12%
7	(7.0)	413 16%	127 14%	285 16%	27 13%	19 14%	37 14%	** **	18 14%	** **	** **	53 15%	27 12%
8	(8.0)	397 15%	124 14%	273 16%	25 12%	20 15%	37 14%	** **	13 10%	** **	** **	46 13%	43g 19%
9	(9.0)	188 7%	60 7%	128 7%	12 6%	8 6%	23j 9%	** **	14j 10%	** **	** **	15- 4%	18 8%
10 - Extremely well	(10.0)	282 11%	101 11%	181 10%	16 8%	11 8%	34 13%	** **	18 13%	** **	** **	40 11%	29 13%
NET Badly (1-3)		240 9%	118+b 13%	122- 7%	35+bdgk 17%	11 8%	32b 12%	** **	9 7%	** **	** **	55+bg 15%	21 9%
NET Neutral (4-6)		899 34%	291 33%	608e 35%	79e 38%	53e 39%	69- 27%	** **	48 36%	** **	** **	116 33%	78 34%
NET Well (7-10)		1279 48%	412 46%	867c 50%	81- 39%	58 43%	130c 51%	** **	63 46%	** **	** **	154 43%	117c 51%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	223	69	153	15	13	27	**	15	**	**	31	13
	8%	8%	9%	7%	10%	10%	**	11%	**	**	9%	6%
Medians	7.00	7.00	7.00	6.00	6.00	7.00	**	7.00	**	**	6.00	7.00
Mode	7.00	7.00	7.00	6.00	6.00	7.00	**	6.00	**	**	7.00	8.00
Base for stats	2418	820	1598	195	122	231	**	121	**	**	325	215
Mean score	6.5	6.3-c	6.6	5.9-	6.4	6.6cj	**	6.7c	**	**	6.1-	6.6cj
			+acfhj						-			
Standard deviation	2.26	2.44	2.15	2.45	2.17	2.45	**	2.30	**	**	2.49	2.34
Standard Error	.05	.09	.06	.19	.22	.18	**	.24	**	**	.15	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	75 3%	5 4%	2 2%	12 4%	9 3%	18 3%	41 3%	74 3%	** **	74 3%	** **
2	(2.0)	75 3%	4 3%	2 2%	10 3%	11 4%	21 3%	42 3%	75 3%	** **	75 3%	** **
3	(3.0)	90 3%	5 4%	5 5%	9 3%	8 3%	21 3%	55 4%	87 3%	** **	89 3%	** **
4	(4.0)	153 6%	4 3%	4 4%	12 4%	13 4%	26- 4%	91e 7%	151 6%	** **	153 6%	** **
5	(5.0)	339 13%	18 14%	22 21%	39 12%	44 15%	94 14%	173 12%	322 12%	** **	330 13%	** **
6	(6.0)	407 15%	17 13%	23 22%	57 18%	53 18%	116f 18%	192- 14%	399 15%	** **	401 15%	** **
7	(7.0)	413 16%	25d 19%	14 14%	58d 18%	35 11%	99 15%	215 15%	406 16%	** **	408 16%	** **
8	(8.0)	397 15%	19 15%	14 13%	48 15%	47 16%	102 16%	210 15%	390 15%	** **	392 15%	** **
9	(9.0)	188 7%	4 3%	6 6%	28 9%	22 7%	47 7%	101 7%	186 7%	** **	186 7%	** **
10 - Extremely well	(10.0)	282 11%	14 11%	2 2%	34 11%	48+f 16%	75 11%	142 10%	282 11%	** **	282 11%	** **
NET Badly (1-3)		240 9%	14 11%	10 9%	31 9%	28 9%	59 9%	138 10%	235 9%	** **	238 9%	** **
NET Neutral (4-6)		899 34%	39 31%	49 47%	107 33%	110 36%	236 36%	457 33%	871 34%	** **	884 34%	** **
NET Well (7-10)		1279 48%	62 49%	37 35%	168 52%	152 50%	323 49%	669 48%	1263 49%	** **	1268 49%	** **

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Prepared by BMG

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	223	12	9	17-	13-	37-	127cde	217	**	219	**
	8%	9%	9%	5%	4%	6%	9%	8%	**	8%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	7.00	6.00	7.00	6.00	6.00	7.00	7.00	**	7.00	**
Base for stats	2418	115	95	306	291	618	1264	2369	**	2390	**
Mean score	6.5	6.4	6.1	6.6	6.7b	6.6b	6.5	6.6+b	**	6.5b	**
Standard deviation	2.26	2.33	1.89	2.26	2.37	2.23	2.30	2.27	**	2.26	**
Standard Error	.05	.23	.21	.14	.15	.10	.07	.05	**	.05	**

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Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	75 3%	75 3%	65- 3%	63- 3%	59 3%	7 2%	75 3%	56- 2%	75 3%	66 3%	8- *%	11- 1%	25-a 1%	2 1%	31-ab 2%	20-a 1%
2	(2.0)	75 3%	75 3%	71 3%	71 3%	63 3%	5 2%	75 3%	68 3%	75 3%	74+ 3%	23- 1%	24- 2%	25- 1%	2 1%	40-a 2%	33a 2%
3	(3.0)	90 3%	90 3%	86 3%	85 3%	72 3%	9 3%	90 3%	78 3%	90 3%	84 4%	40- 2%	32- 2%	49- 3%	5 3%	54 3%	37- 3%
4	(4.0)	153 6%	153 6%	143 6%	138 6%	123 6%	11 3%	153 6%	126- 5%	153 6%	139 6%	80- 4%	68- 4%	86- 5%	5 3%	88- 5%	69 5%
5	(5.0)	339 13%	339 13%	330 13%	329+ 13%	287 13%	35 11%	339 13%	309 13%	339 13%	298 13%	197- 10%	152- 10%	199- 11%	17 9%	210- 11%	157- 11%
6	(6.0)	407 15%	407 15%	396 16%	395+ 16%	346 16%	45 14%	407 15%	370 16%	407 15%	362 16%	298d 16%	231d 15%	269d 15%	13- 7%	269d 15%	227d 16%
7	(7.0)	413 16%	413 16%	397 16%	395 16%	347 16%	52 17%	413 16%	371 16%	413 16%	357 15%	346+ 18%	259+ 17%	300+ 17%	34 19%	320+ 17%	232 17%
8	(8.0)	397 15%	397 15%	380 15%	378 15%	328 15%	68 21%	397 15%	350 15%	397 15%	355 15%	345+ 18%	288+ 19%	301+ 17%	47 26%	313+ 17%	226 16%
9	(9.0)	188 7%	188 7%	182 7%	179 7%	170+ 8%	24 8%	188 7%	171 7%	188 7%	166 7%	177+ 9%	147+ 10%	148+ 8%	20+ 11%	156+ 9%	121+ 9%
10 -	(10.0)	282 11%	282 11%	271 11%	268 11%	243 11%	48 15%	282 11%	256 11%	282 11%	252 11%	250+ 13%	210+ 14%	212+ 12%	34+ace 19%	231+ 13%	186+ 13%
NET Badly (1-3)		240 9%	240 9%	222- 9%	219 9%	193 9%	21 7%	240 9%	202 9%	240 9%	224+ 10%	71- 4%	67- 4%	99-a 6%	9 5%	125-ab 7%	90-ab 6%
NET Neutral (4-6)		899 34%	899 34%	869+ 35%	862+ 35%	757 34%	91- 29%	899 34%	806 35%	899 34%	798 34%	575-d 30%	451-d 30%	554-d 32%	36- 19%	566-d 31%	452d 33%

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Prepared by BMG

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
NET Well (7-10)	1279	1279	1230	1220+	1088+	192	1279	1148	1279	1130	1119+cf	903+cef	960+	136	1021+	766+
	48%	48%	49%	49%	50%	61%	48%	49%	48%	49%	59%	59%	55%	74%	56%	55%
Don't know	223	223e	198-e	183-e	155-	12-	223e	177-e	223e	176-e	132-d	97-d	126-d	2-	119-d	83-d
	8%	8%	8%	7%	7%	4%	8%	8%	8%	8%	7%	6%	7%	1%	6%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	6.00	7.00	8.00	8.00	8.00	7.00	7.00
Base for stats	2418	2418	2320	2300	2038	304	2418	2157	2418	2152	1765	1421	1614	181	1713	1308
Mean score	6.5	6.5	6.6+	6.6+	6.6+	7.0	6.5	6.6+	6.5	6.5	7.1+cef	7.1+cef	6.9+	7.5	6.9+	6.9+
Standard deviation	2.26	2.26	2.24	2.23	2.25	2.15	2.26	2.23	2.26	2.28	1.93	2.00	2.07	2.03	2.14	2.14
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.06	.16	.06	.06

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Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	75 3%	12c 5%	59 3%	35- 2%	25 3%
2	(2.0)	75 3%	12bd 5%	59- 3%	41 3%	20 2%
3	(3.0)	90 3%	9 4%	75 3%	57 4%	29 3%
4	(4.0)	153 6%	10 4%	136 6%	96 6%	57 6%
5	(5.0)	339 13%	23 10%	303 13%	213 13%	120 13%
6	(6.0)	407 15%	29 13%	365 16%	265 16%	145 15%
7	(7.0)	413 16%	36 16%	364 16%	253 16%	152 16%
8	(8.0)	397 15%	29 13%	357 15%	240 15%	153 16%
9	(9.0)	188 7%	18 8%	165 7%	122 8%	76 8%
10 - Extremely well	(10.0)	282 11%	22 10%	253 11%	173 11%	108 11%
NET Badly (1-3)		240 9%	34+bcd 15%	192- 8%	134 8%	74 8%
NET Neutral (4-6)		899 34%	62 27%	804 35%	574+a 36%	323 34%
NET Well (7-10)		1279 48%	106 46%	1140 49%	788 49%	489+ 51%

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Prepared by BMG

Table Q24_1_10 (continuation)

Q24. BBC TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	223 8%	27 12%	177- 8%	114- 7%	66 7%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	6.00	6.00	8.00
Base for stats	2418	201	2136	1496	885
Mean score	6.5	6.3	6.6+	6.6	6.7
Standard deviation	2.26	2.54	2.22	2.20	2.21
Standard Error	.05	.23	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_11

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	37 1%	13 1%	23 2%	** **	* *%	24b 2%	12- 1%
2	(2.0)	34 1%	11 1%	23+ 2%	** **	0 -%	18 1%	16 1%
3	(3.0)	52 2%	18 1%	26 2%	** **	6a 4%	28 2%	24 2%
4	(4.0)	98 4%	38 3%	48 4%	** **	9 6%	49 4%	48 4%
5	(5.0)	246 9%	113 9%	113 9%	** **	14 10%	124 10%	118 9%
6	(6.0)	285 11%	138 11%	128 10%	** **	15 11%	141 11%	141 11%
7	(7.0)	433 16%	202 17%	196 16%	** **	28 20%	206 16%	223 17%
8	(8.0)	514 19%	230 19%	244 20%	** **	30 21%	246 19%	264 20%
9	(9.0)	315 12%	154 13%	150 12%	** **	10 7%	149 12%	164 12%
10 - Extremely well	(10.0)	494 19%	249 20%	217 17%	** **	25 18%	233 18%	257 19%
NET Badly (1-3)		123 5%	42- 3%	73+a 6%	** **	6 4%	70 6%	52 4%
NET Neutral (4-6)		628 24%	288 24%	289 23%	** **	38 27%	314 25%	306 23%
NET Well (7-10)		1756 67%	835 69%	807 65%	** **	92 67%	835 66%	908 68%
Don't know		133 5%	53 4%	77+ 6%	** **	2 2%	54 4%	73 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	8.00	8.00	8.00	**	7.00	8.00	8.00
Mode	8.00	10.00	8.00	**	8.00	8.00	8.00
Base for stats	2508	1165	1170	**	136	1219	1266
Mean score	7.4	7.5+b	7.3-	**	7.2	7.3	7.5+
Standard deviation	2.10	2.02	2.18	**	2.01	2.16	2.03
Standard Error	.05	.07	.07	**	.19	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	37 1%	2 1%	4 1%	7 2%	2 *	6 1%	11+ 3%	5 2%	6 1%	10 1%	22+ 2%	16+ 2%
2	(2.0)	34 1%	4 1%	3 1%	4 1%	11+ 2%	5 1%	3 1%	3 1%	7 1%	15 2%	12 1%	7 1%
3	(3.0)	52 2%	7 2%	5 1%	7 2%	3 1%	13 3%	7 2%	9 3%	12 2%	10 1%	30+ 3%	17 3%
4	(4.0)	98 4%	9 3%	10 3%	22+ 6%	19 4%	14 3%	10 3%	13 4%	20 3%	41+ 5%	37 3%	23 3%
5	(5.0)	246 9%	36 12%	40 10%	37 10%	33 8%	43 10%	35 10%	21 7%	76 11%	70 9%	100 9%	56 8%
6	(6.0)	285 11%	38 13%	51 12%	38 10%	51 12%	41 9%	34 9%	32 11%	88 12%	90 11%	107 10%	66 10%
7	(7.0)	433 16%	51 17%	57 14%	65 16%	62 14%	92+ 21%	57 16%	49 16%	109 15%	127 15%	198 18%	106 16%
8	(8.0)	514 19%	57 19%	81 20%	76 19%	80 19%	88 20%	75 21%	57 19%	138 19%	157 19%	220 20%	132 20%
9	(9.0)	315 12%	33 11%	47 12%	50 13%	58 13%	46 10%	46 13%	36 12%	80 11%	108 13%	127 12%	82 12%
10 - Extremely well	(10.0)	494 19%	55 18%	83 20%	63 16%	91 21%	74 17%	71 19%	57 19%	138 19%	154 19%	202 18%	128 19%
NET Badly (1-3)		123 5%	13 4%	12 3%	19 5%	16 4%	25 6%	21 6%	18 6%	25 3%	35 4%	64+ 6%	40 6%
NET Neutral (4-6)		628 24%	83 28%	101 25%	98 25%	103 24%	98 22%	79 22%	66 22%	184 26%	201 24%	244 22%	146 22%
NET Well (7-10)		1756 67%	196 65%	268 66%	254 65%	291 68%	299 68%	249 68%	199 66%	464 65%	545 66%	747 67%	448 67%
Don't know		133 5%	9 3%	29 7%	23 6%	19 5%	18 4%	15 4%	20 7%	38 5%	42 5%	53 5%	35 5%
Medians		8.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Mode	8.00	8.00	10.00	8.00	10.00	7.00	8.00	10.00	10.00	8.00	8.00	8.00
Base for stats	2508	292	380	370	410	422	350	284	672	781	1055	633
Mean score	7.4	7.3	7.5	7.3	7.5	7.3	7.4	7.4	7.4	7.4	7.3	7.4
Standard deviation	2.10	2.03	1.99	2.14	2.07	2.07	2.20	2.18	2.01	2.11	2.14	2.19
Standard Error	.05	.14	.11	.12	.11	.10	.12	.14	.09	.08	.07	.09

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Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	37 1%	4b 2%	0 -%	9+bfijm 4%	4 1%	** **	2 1%	5 1%	5b 2%	1 *%	31 1%	4 2%	3b 2%	* *%
2	(2.0)	34 1%	1 1%	2 1%	3 1%	1 *%	** **	11+bdjk 4%	5 1%	2 1%	2 1%	30 1%	0 -%	3dk 2%	2dk 2%
3	(3.0)	52 2%	0 -%	5 2%	3 1%	7 2%	** **	6 2%	6 2%	10+a 4%	2 1%	44 2%	5 2%	2a 2%	1a 2%
4	(4.0)	98 4%	9 5%	13 6%	8 3%	8 2%	** **	9 3%	9 2%	11 5%	9 4%	82 4%	10 4%	5 4%	1 2%
5	(5.0)	246 9%	11 6%	17 7%	33ag 13%	31 9%	** **	21 7%	28 7%	24 11%	27afg 13%	205 9%	20 9%	12 9%	9afg 13%
6	(6.0)	285 11%	17 9%	28 12%	27 10%	40 12%	** **	391m 13%	33 9%	28 12%	22 11%	246 11%	25 11%	9 8%	4 6%
7	(7.0)	433 16%	43+bcfj 23%	31 14%	34 13%	57 16%	** **	39 14%	78+cf 21%	37 16%	38 19%	366 16%	38 17%	19 15%	10 14%
8	(8.0)	514 19%	39h 20%	49h 21%	44 17%	89+cfhij 25%	** **	48 17%	77h 20%	28- 12%	30 15%	426h 19%	45h 20%	26h 21%	16hi 23%
9	(9.0)	315 12%	21 11%	34 15%	34 13%	33 9%	** **	38 13%	51 13%	30 13%	17 9%	266 12%	27 12%	14 11%	8 11%
10 - Extremely well	(10.0)	494 19%	40 21%	36 16%	51 20%	59 17%	** **	62 21%	72 19%	40 18%	41 20%	416 19%	40 18%	25 20%	13 19%
NET Badly (1-3)		123 5%	6 3%	7 3%	15 6%	12 3%	** **	19 6%	17 4%	17i 7%	5 2%	105 5%	8 4%	8 6%	3 4%
NET Neutral (4-6)		628 24%	36 19%	57 25%	67g 26%	79 23%	** **	69 24%	70- 18%	62g 27%	58g 29%	533g 24%	54 25%	26 21%	15 21%
NET Well (7-10)		1756 67%	142 +cfhij 75%	151 66%	162 63%	238 68%	** **	187 64%	279 +cfhij 73%	134- 59%	126 62%	1475 66%	150 68%	85 68%	47 68%

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Prepared by BMG

Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	133	5	14	12	20	**	16	14	13	14	112	9	7	5a
	5%	3%	6%	5%	6%	**	5%	4%	6%	7%	5%	4%	5%	7%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00
Mode	8.00	7.00	8.00	10.00	8.00	**	10.00	7.00	10.00	10.00	8.00	8.00	8.00	8.00
Base for stats	2508	184	215	244	329	**	275	366	214	189	2113	212	119	64
Mean score	7.4	7.6e	7.4e	7.3	7.5e	**	7.4	7.5eh	7.1	7.3	7.4e	7.4	7.4	7.5e
Standard deviation	2.10	2.02	1.94	2.31	1.91	**	2.22	2.01	2.29	2.03	2.10	2.04	2.24	2.02
Standard Error	.05	.16	.15	.17	.12	**	.14	.12	.18	.17	.05	.14	.15	.16

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Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	37 1%	11 1%	8 1%	9 2%	10 1%	19 1%	19 2%	34 1%	** **	4 1%	1 *%	** **
2	(2.0)	34 1%	4- *%	9a 2%	5 1%	16+ae 2%	13 1%	20a 2%	26 1%	** **	8 2%	6+a 4%	** **
3	(3.0)	52 2%	21 3%	10 2%	6 1%	14 2%	31 2%	20 2%	45 2%	** **	7 2%	3 2%	** **
4	(4.0)	98 4%	28 3%	14 2%	21 5%	35b 5%	42 3%	55+be 5%	92c 4%	** **	5- 2%	4 2%	** **
5	(5.0)	246 9%	57- 7%	50 8%	63+abe 14%	74a 10%	107- 8%	136+ae 11%	207 9%	** **	38 11%	19 12%	** **
6	(6.0)	285 11%	80 10%	71 12%	60 13%	74 10%	151 11%	134 11%	245 11%	** **	37 11%	25 15%	** **
7	(7.0)	433 16%	148 18%	105 18%	69 15%	107 15%	254+ 18%	176 15%	369 16%	** **	61 18%	28 17%	** **
8	(8.0)	514 19%	176 21%	119 20%	73 16%	143 19%	295 21%	216 18%	450 20%	** **	63 19%	26 16%	** **
9	(9.0)	315 12%	115cf 14%	76 13%	43 9%	81 11%	191+f 13%	124- 10%	280 12%	** **	35 10%	18 11%	** **
10 - Extremely well	(10.0)	494 19%	158 19%	104 18%	90 20%	140 19%	262 18%	230 19%	428 19%	** **	66 19%	27 16%	** **
NET Badly (1-3)		123 5%	36 4%	27 5%	20 4%	39 5%	63 4%	59 5%	105 5%	** **	19 6%	10 6%	** **
NET Neutral (4-6)		628 24%	166- 20%	134 23%	143+abde 32%	182a 25%	300- 21%	326+ae 27%	544 24%	** **	81 24%	48 29%	** **
NET Well (7-10)		1756 67%	597+cdf 72%	404cf 68%	274- 60%	471 64%	1001+cdf 70%	745- 62%	1527 67%	** **	224 66%	99 60%	** **

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Prepared by BMG

Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	133	34	25	16	48ae	58-	65	116	**	14	8	**
	5%	4%	4%	4%	6%	4%	5%	5%	**	4%	5%	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	8.00	8.00	8.00	10.00	8.00	8.00	10.00	8.00	**	10.00	7.00	**
Base for stats	2508	798	565	438	692	1363	1130	2176	**	323	158	**
Mean score	7.4	7.5+cdf	7.4	7.2	7.3	7.5+cf	7.3-	7.4	**	7.3	7.1	**
Standard deviation	2.10	2.01	2.03	2.18	2.19	2.02	2.18	2.10	**	2.12	2.13	**
Standard Error	.05	.07	.08	.13	.10	.05	.08	.05	**	.13	.19	**

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Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	37 1%	17 2%	20 1%	9+bj 4%	4 3%	5 2%	** **	3 2%	** **	** **	3 1%	5 2%
2	(2.0)	34 1%	20+b 2%	14- 1%	4 2%	0 -%	4 1%	** **	2 2%	** **	** **	11+b 3%	3 1%
3	(3.0)	52 2%	22 3%	29 2%	6 3%	3 2%	6 2%	** **	3 2%	** **	** **	8 2%	3 1%
4	(4.0)	98 4%	40k 4%	58k 3%	13bk 6%	7k 5%	12k 5%	** **	9k 6%	** **	** **	20+bk 6%	2- 1%
5	(5.0)	246 9%	86e 10%	160 9%	20 10%	13 10%	13- 5%	** **	15 11%	** **	** **	30 9%	28e 12%
6	(6.0)	285 11%	82 9%	203 12%	27 13%	19 14%	28 11%	** **	10 8%	** **	** **	37 11%	21 9%
7	(7.0)	433 16%	131 15%	302 17%	30 14%	18 13%	37 14%	** **	16 11%	** **	** **	53 15%	28 12%
8	(8.0)	514 19%	155 17%	358g 20%	32 15%	25 19%	45 17%	** **	16- 12%	** **	** **	58 16%	48g 21%
9	(9.0)	315 12%	101 11%	214 12%	26 12%	17 12%	25 10%	** **	11 8%	** **	** **	35 10%	28 12%
10 - Extremely well	(10.0)	494 19%	188+b 21%	306- 17%	37 18%	18 13%	62+bd 24%	** **	36+bd 26%	** **	** **	79d 22%	55bd 24%
NET Badly (1-3)		123 5%	60+b 7%	64- 4%	18+b 9%	7 5%	15 6%	** **	8 6%	** **	** **	23b 6%	11 5%
NET Neutral (4-6)		628 24%	207 23%	421 24%	60 29%	39 29%	53 21%	** **	34 25%	** **	** **	88 25%	50 22%
NET Well (7-10)		1756 67%	575 65%	1180cdg 67%	125- 59%	78- 58%	170 66%	** **	78- 58%	** **	** **	225 63%	159cdg 70%

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Prepared by BMG

Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	133	47	86	6	11	20c	**	16+abcjk	**	**	20	9
	5%	5%	5%	3%	8%	8%	**	12%	**	**	6%	4%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	8.00	**	**	8.00	8.00
Mode	8.00	10.00	8.00	10.00	8.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2508	842	1665	203	124	237	**	120	**	**	336	219
Mean score	7.4	7.3	7.4ch	7.0-	7.1	7.5ch	**	7.3	**	**	7.3	7.6ch
Standard deviation	2.10	2.30	1.99	2.43	2.15	2.26	**	2.48	**	**	2.29	2.15
Standard Error	.05	.09	.05	.18	.21	.17	**	.25	**	**	.14	.16

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Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	37 1%	0 -%	2 2%	4 1%	2 1%	6 1%	25 2%	37 1%	** **	37 1%	** **
2	(2.0)	34 1%	1 1%	2 2%	5 2%	6 2%	10 2%	15 1%	33 1%	** **	33 1%	** **
3	(3.0)	52 2%	2 1%	3 3%	5 1%	7 2%	14 2%	30 2%	49 2%	** **	52 2%	** **
4	(4.0)	98 4%	5 4%	2 2%	18f 6%	13 4%	27 4%	42 3%	94 4%	** **	95 4%	** **
5	(5.0)	246 9%	12 10%	16 15%	28 9%	27 9%	59 9%	130 9%	240 9%	** **	244 9%	** **
6	(6.0)	285 11%	14 11%	17 16%	43 13%	35 12%	82f 13%	130- 9%	277 11%	** **	282 11%	** **
7	(7.0)	433 16%	14 11%	17 16%	59 18%	45 15%	99 15%	260+a 19%	424 16%	** **	428 16%	** **
8	(8.0)	514 19%	33c 26%	22 21%	52 16%	54 18%	129 20%	267 19%	504 19%	** **	508 19%	** **
9	(9.0)	315 12%	18 14%	14 13%	35 11%	34 11%	81 12%	160 12%	312 12%	** **	312 12%	** **
10 - Extremely well	(10.0)	494 19%	18 14%	7 6%	58 18%	67 22%	115 17%	258 19%	490 19%	** **	491 19%	** **
NET Badly (1-3)		123 5%	3 2%	7 6%	14 4%	14 5%	30 5%	70 5%	120 5%	** **	122 5%	** **
NET Neutral (4-6)		628 24%	31 25%	35 33%	89f 28%	75 25%	168 26%	302- 22%	611 24%	** **	621 24%	** **
NET Well (7-10)		1756 67%	83 65%	60 57%	204 63%	200 66%	425 65%	945 68%	1729 67%	** **	1739 67%	** **

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Prepared by BMG

Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	133	10	4	15	14	32	73	126	**	127	**
	5%	8%	3%	5%	5%	5%	5%	5%	**	5%	**
Medians	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	8.00	8.00	7.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2508	117	101	308	290	623	1317	2460	**	2482	**
Mean score	7.4	7.5b	6.8-	7.2	7.4b	7.3b	7.4b	7.4+b	**	7.4b	**
Standard deviation	2.10	1.85	1.99	2.12	2.14	2.08	2.10	2.10	**	2.10	**
Standard Error	.05	.18	.22	.13	.14	.09	.06	.05	**	.05	**

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Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	37 1%	37 1%	33- 1%	30- 1%	30 1%	3 1%	37 1%	25- 1%	37 1%	35 1%	4- **	2- **	13-ab 1%	* **	12-b 1%	8-b 1%
2	(2.0)	34 1%	34 1%	30- 1%	29- 1%	22- 1%	2 1%	34 1%	25- 1%	34 1%	30 1%	5- **	5- **	11- 1%	2 1%	13- 1%	9- 1%
3	(3.0)	52 2%	52 2%	48 2%	46 2%	41 2%	7 2%	52 2%	44 2%	52 2%	50 2%	8- **	9- 1%	22-a 1%	2 1%	24-a 1%	20ab 1%
4	(4.0)	98 4%	98 4%	93 4%	89 4%	77 4%	11 4%	98 4%	81 3%	98 4%	88 4%	35- 2%	32- 2%	40- 2%	6 3%	44- 2%	29- 2%
5	(5.0)	246 9%	246 9%	236 9%	235 9%	211 10%	20 6%	246 9%	223 10%	246 9%	211 9%	109- 6%	88- 6%	117- 7%	9- 5%	127- 7%	105- 8%
6	(6.0)	285 11%	285 11%	275 11%	271 11%	247 11%	40 13%	285 11%	253 11%	285 11%	245 11%	205 11%	156 10%	186 11%	18 10%	193 11%	153 11%
7	(7.0)	433 16%	433 16%	422+ 17%	410 17%	372 17%	58 18%	433 16%	384 16%	433 16%	384 16%	325 17%	263 17%	288 17%	33 18%	301 16%	229 16%
8	(8.0)	514 19%	514 19%	484 19%	484 20%	425 19%	69 22%	514 19%	463 20%	514 19%	456 20%	425+ 22%	342+ 23%	378+ 22%	46 25%	396+ 22%	308+ 22%
9	(9.0)	315 12%	315 12%	302 12%	300 12%	269 12%	36 11%	315 12%	290+ 12%	315 12%	287 12%	276+ 15%	219+ 14%	248+ 14%	26 14%	254+ 14%	181 13%
10 - Extremely well	(10.0)	494 19%	494 19%	478 19%	477+ 19%	417 19%	58 18%	494 19%	446 19%	494 19%	438 19%	442+ 23%	362+ 24%	371+ 21%	41 23%	414+ 23%	308+ 22%
NET Badly (1-3)		123 5%	123 5%	110- 4%	105- 4%	93- 4%	12 4%	123 5%	94- 4%	123 5%	114 5%	17- 1%	16- 1%	46-ab 3%	4 2%	48-ab 3%	37-ab 3%
NET Neutral (4-6)		628 24%	628 24%	604 24%	594 24%	535 24%	72 23%	628 24%	557 24%	628 24%	544 23%	349- 18%	275- 18%	343- 20%	32 18%	364- 20%	287- 21%
NET Well (7-10)		1756 67%	1756 67%	1685 67%	1672+ 67%	1482+ 68%	221 70%	1756 67%	1584+ 68%	1756 67%	1565 67%	1469+cf 77%	1186+cef 78%	1286+ 74%	146+ 80%	1365+ 74%	1027+ 74%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	133 5%	133 5%	119- 5%	112- 5%	84- 4%	12 4%	133 5%	98- 4%	133 5%	105- 5%	62-d 3%	41-d 3%	65-d 4%	0- -	54-d 3%	41-d 3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	8.00	8.00	10.00	10.00
Base for stats	2508	2508	2399	2372	2109	305	2508	2236	2508	2222	1835	1477	1675	183	1778	1351
Mean score	7.4	7.4	7.4+	7.4+	7.4	7.5	7.4	7.4+	7.4	7.4	7.9+cef	7.9+cef	7.7+	7.8+	7.8+	7.7+
Standard deviation	2.10	2.10	2.08	2.07	2.06	1.95	2.10	2.04	2.10	2.11	1.70	1.71	1.88	1.81	1.89	1.88
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.04	.05	.05	.14	.05	.06

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Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	37 1%	9+bcd 4%	26- 1%	10- 1%	6- 1%
2	(2.0)	34 1%	8+bcd 3%	22- 1%	10- 1%	6- 1%
3	(3.0)	52 2%	5 2%	43 2%	33 2%	14 1%
4	(4.0)	98 4%	13 6%	79 3%	51 3%	27 3%
5	(5.0)	246 9%	19 8%	215 9%	137 9%	75 8%
6	(6.0)	285 11%	20 9%	255 11%	178 11%	110 12%
7	(7.0)	433 16%	30 13%	382 17%	277 17%	166 17%
8	(8.0)	514 19%	38 17%	463 20%	330 20%	198 21%
9	(9.0)	315 12%	16 7%	291+ 13%	221+a 14%	124 13%
10 - Extremely well	(10.0)	494 19%	48 21%	436 19%	306 19%	190 20%
NET Badly (1-3)		123 5%	21+bcd 9%	91- 4%	54- 3%	26- 3%
NET Neutral (4-6)		628 24%	52 23%	549 24%	366 23%	213 22%
NET Well (7-10)		1756 67%	132- 58%	1572+a 68%	1133+a 70%	679+a 71%

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Prepared by BMG

Table Q24_1_11 (continuation)

Q24. BBC TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	133 5%	22+bcd 10%	101- 4%	57- 4%	34- 4%
Medians	8.00	7.00	8.00	8.00	8.00
Mode	8.00	10.00	8.00	8.00	8.00
Base for stats	2508	205	2212	1553	918
Mean score	7.4	7.0	7.4+a	7.5+a	7.6+a
Standard deviation	2.10	2.55	2.03	1.94	1.91
Standard Error	.05	.23	.05	.05	.07

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Table Q24_1_12

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	75 3%	34 3%	37 3%	** **	4 3%	45 4%	30 2%
2	(2.0)	57 2%	20 2%	38+a 3%	** **	0 -%	31 2%	24 2%
3	(3.0)	80 3%	30 2%	49+d 4%	** **	* *%	47 4%	32 2%
4	(4.0)	137 5%	58 5%	69 6%	** **	7 5%	74 6%	59 4%
5	(5.0)	297 11%	126 10%	144 12%	** **	22 16%	136 11%	158 12%
6	(6.0)	366 14%	162 13%	171 14%	** **	24 17%	185 15%	178 13%
7	(7.0)	421 16%	212 17%	183 15%	** **	18 13%	190 15%	227 17%
8	(8.0)	506 19%	219 18%	248 20%	** **	34 25%	253 20%	248 19%
9	(9.0)	218 8%	113 9%	91 7%	** **	8 6%	100 8%	117 9%
10 - Extremely well	(10.0)	374 14%	200+b 16%	156- 12%	** **	18 13%	170 13%	201 15%
NET Badly (1-3)		212 8%	83 7%	123+ad 10%	** **	5 3%	123+b 10%	85- 6%
NET Neutral (4-6)		800 30%	346 28%	384 31%	** **	53a 38%	396 31%	396 30%
NET Well (7-10)		1518 58%	744+b 61%	678- 54%	** **	79 57%	713 56%	794 59%
Don't know		109 4%	45 4%	61 5%	** **	3 2%	41- 3%	65 5%

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Prepared by BMG

Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2531	1173	1185	**	136	1232	1275
Mean score	6.9	7.0+b	6.7-	**	6.9	6.7-	7.0+a
Standard deviation	2.26	2.23	2.31	**	2.04	2.32	2.18
Standard Error	.05	.07	.07	**	.20	.07	.06

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Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	75 3%	7 2%	15 4%	10 3%	11 3%	10 2%	11 3%	11 3%	22 3%	21 3%	31 3%	21 3%
2	(2.0)	57 2%	4 1%	6 2%	11 3%	7 2%	13 3%	8 2%	9 3%	10 1%	18 2%	29 3%	17 3%
3	(3.0)	80 3%	6 2%	6 2%	11 3%	14 3%	24+abfhi 5%	8 2%	12h 4%	12- 2%	25 3%	44+bh 4%	20 3%
4	(4.0)	137 5%	27+bceij 9%	14 3%	16 4%	26 6%	19 4%	19 5%	16 5%	41 6%	42 5%	54 5%	35 5%
5	(5.0)	297 11%	45g 15%	52g 13%	42 11%	41 10%	47 11%	50g 14%	20- 6%	97+g 14%	83 10%	117g 11%	70 10%
6	(6.0)	366 14%	50e 17%	47 11%	59 15%	71e 16%	46- 10%	54 15%	40 13%	97 14%	130e 16%	140 13%	94 14%
7	(7.0)	421 16%	47 15%	65 16%	67 17%	58 14%	96 22% +bdfghij k	51 14%	38 12%	112 16%	125 15%	184 17%	89- 13%
8	(8.0)	506 19%	54 18%	81 20%	73 19%	84 20%	77 18%	65 18%	70 23%	135 19%	158 19%	213 19%	136 20%
9	(9.0)	218 8%	22 7%	26 6%	29 7%	38 9%	41 9%	34 9%	27 9%	48 7%	68 8%	103 9%	62 9%
10 - Extremely well	(10.0)	374 14%	30 10%	71a 17%	53 13%	64 15%	56 13%	58 16%	42 14%	101 14%	117 14%	156 14%	100 15%
NET Badly (1-3)		212 8%	16 5%	28 7%	32 8%	32 7%	46+ah 11%	27 7%	31ah 10%	44 6%	64 8%	104+h 9%	58 9%
NET Neutral (4-6)		800 30%	122 40% +bcdegij k	113 28%	117 30%	137 32%	112- 26%	123egj 34%	75- 25%	235egj 33%	255 31%	311- 28%	199 30%
NET Well (7-10)		1518 58%	152- 51%	243a 59%	222 57%	245 57%	270a 61%	208 57%	177 58%	395 56%	467 57%	656a 59%	386 58%

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Prepared by BMG

Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Don't know	109	11	26+efj	21ef	15	11	6-	20+efj	37ef	36f	36	26
	4%	4%	6%	5%	4%	2%	2%	7%	5%	4%	3%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2531	290	383	372	415	429	358	284	674	786	1071	643
Mean score	6.9	6.6	7.0a	6.8	6.9	6.8	6.9	6.9	6.8	6.9	6.9	6.9
Standard deviation	2.26	2.10	2.29	2.23	2.24	2.26	2.28	2.38	2.21	2.24	2.30	2.32
Standard Error	.05	.15	.13	.12	.12	.11	.13	.15	.10	.09	.07	.10

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Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	75 3%	9 5%	4 2%	7 3%	7 2%	** **	8 3%	9 2%	11 5%	5 2%	60 3%	6 3%	7+bdgjm 6%	1 2%
2	(2.0)	57 2%	0 -%	6a 3%	9a 3%	6 2%	** **	10ag 3%	4 1%	9ag 4%	4 2%	50 2%	3 1%	2 2%	2ag 4%
3	(3.0)	80 3%	4 2%	9 4%	7 3%	4 1%	** **	11 4%	10 3%	12d 5%	7 3%	67 3%	7 3%	4 3%	2 4%
4	(4.0)	137 5%	14b 7%	5- 2%	17b 6%	19 6%	** **	10 3%	17 4%	13 6%	8 4%	109 5%	13 6%	8b 6%	7+bdfgij 11%
5	(5.0)	297 11%	21 11%	25 11%	28 11%	38 11%	** **	31 11%	37 10%	29 13%	26 13%	252 11%	23 10%	16 13%	6 9%
6	(6.0)	366 14%	27 14%	38 16%	37 15%	38 11%	** **	52dlm 18%	52 14%	32 14%	31 15%	317 14%	30 14%	12 10%	7 10%
7	(7.0)	421 16%	30 16%	36 16%	34 13%	58 17%	** **	39 13%	70 19%	33 15%	30 15%	349 16%	40 18%	23 18%	10 14%
8	(8.0)	506 19%	38h 20%	41h 18%	43 17%	80h 23%	** **	65h 22%	74h 19%	23- 10%	38h 19%	422h 19%	46h 21%	22h 17%	16h 23%
9	(9.0)	218 8%	13 7%	21 9%	16 6%	35 10%	** **	21 7%	35 9%	18 8%	20 10%	186 8%	19 9%	8 7%	4 6%
10 - Extremely well	(10.0)	374 14%	29 15%	33 15%	46 18%	43 12%	** **	35 12%	56 15%	36 16%	27 13%	318 14%	28 13%	17 13%	11 15%
NET Badly (1-3)		212 8%	13 7%	18 8%	22 9%	18 5%	** **	29d 10%	24 6%	31+adgjk 14%	15 7%	177 8%	16 7%	13d 10%	6 9%
NET Neutral (4-6)		800 30%	62 33%	67 29%	82 32%	96 27%	** **	93 32%	106 28%	74 32%	65 32%	678 30%	66 30%	36 29%	20 29%
NET Well (7-10)		1518 58%	110 58%	132 58%	140 54%	217h 62%	** **	159 55%	235h 62%	111- 49%	114 56%	1275h 57%	133h 60%	70 56%	40 58%

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Prepared by BMG

Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	109	4	12	13	19	**	10	16	11	8	94	6	6	3
	4%	2%	5%	5%	5%	**	3%	4%	5%	4%	4%	3%	5%	4%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	10.00	8.00	**	8.00	8.00	10.00	8.00	8.00	8.00	7.00	8.00
Base for stats	2531	185	217	244	330	**	281	364	216	194	2131	215	119	67
Mean score	6.9	6.8	7.0h	6.8	7.0hl	**	6.7	7.0hl	6.5-	6.9	6.9h	6.9	6.6	6.8
Standard deviation	2.26	2.30	2.17	2.39	2.10	**	2.25	2.14	2.57	2.19	2.25	2.18	2.45	2.36
Standard Error	.05	.18	.16	.17	.13	**	.14	.13	.20	.18	.05	.15	.16	.18

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Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	75 3%	17 2%	17 3%	20+ae 5%	19 3%	34 2%	40 3%	66 3%	** **	9 3%	5 3%	** **
2	(2.0)	57 2%	14 2%	14 2%	12 3%	16 2%	28 2%	28 2%	49 2%	** **	7 2%	4 2%	** **
3	(3.0)	80 3%	28 3%	17 3%	16 4%	18 2%	45 3%	35 3%	72 3%	** **	7 2%	5 3%	** **
4	(4.0)	137 5%	30- 4%	30 5%	16 4%	57+ace 8%	60- 4%	73ae 6%	122 5%	** **	15 5%	10 6%	** **
5	(5.0)	297 11%	94 11%	70 12%	55 12%	78 11%	164 12%	133 11%	256 11%	** **	41 12%	22 13%	** **
6	(6.0)	366 14%	118 14%	75 13%	58 13%	111 15%	194 14%	169 14%	324 14%	** **	39 12%	17 10%	** **
7	(7.0)	421 16%	134 16%	102 17%	74 16%	110 15%	236 17%	184 15%	357 16%	** **	60 18%	31 19%	** **
8	(8.0)	506 19%	162 19%	133+df 22%	81 18%	129 17%	294+ 21%	210 18%	447 20%	** **	58 17%	24 14%	** **
9	(9.0)	218 8%	86+bdf 10%	43 7%	35 8%	52 7%	129 9%	87 7%	188 8%	** **	30 9%	18 11%	** **
10 - Extremely well	(10.0)	374 14%	119 14%	71 12%	71 16%	111 15%	189 13%	182 15%	322 14%	** **	50 15%	19 12%	** **
NET Badly (1-3)		212 8%	59 7%	48 8%	49+a 11%	54 7%	107 8%	102 9%	187 8%	** **	23 7%	14 8%	** **
NET Neutral (4-6)		800 30%	242 29%	175 30%	130 29%	245 33%	417 29%	375 31%	701 31%	** **	96 28%	49 30%	** **
NET Well (7-10)		1518 58%	501df 60%	347 59%	261 58%	402 54%	849+d 60%	663 56%	1314 57%	** **	199 59%	92 55%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	109	29	19	14	39	49	53	89	**	21	11	**
	4%	4%	3%	3%	5%	3%	4%	4%	**	6%	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	7.00	7.00	**
Base for stats	2531	802	571	440	701	1373	1141	2203	**	317	155	**
Mean score	6.9	7.0+f	6.8	6.8	6.8	6.9	6.8	6.8	**	7.0	6.7	**
Standard deviation	2.26	2.16	2.21	2.41	2.28	2.18	2.33	2.26	**	2.23	2.29	**
Standard Error	.05	.07	.09	.14	.10	.06	.08	.05	**	.13	.20	**

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Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	75 3%	34+b 4%	40- 2%	11+b 5%	5 4%	8 3%	** **	5 4%	** **	** **	9 3%	10 4%
2	(2.0)	57 2%	28+b 3%	29- 2%	5 2%	5 4%	8 3%	** **	2 1%	** **	** **	13b 4%	8 3%
3	(3.0)	80 3%	36+b 4%	43- 2%	11b 5%	3 2%	7 3%	** **	3 2%	** **	** **	16 4%	7 3%
4	(4.0)	137 5%	51 6%	86 5%	8 4%	8 6%	6 3%	** **	9 7%	** **	** **	23e 6%	13 6%
5	(5.0)	297 11%	92 10%	205k 12%	19 9%	14 11%	22 9%	** **	18k 13%	** **	** **	42k 12%	14- 6%
6	(6.0)	366 14%	108 12%	258g 15%	30 14%	21 15%	41g 16%	** **	9- 7%	** **	** **	44 12%	25 11%
7	(7.0)	421 16%	127 14%	294e 17%	35 17%	23 17%	28- 11%	** **	21 15%	** **	** **	52 15%	32 14%
8	(8.0)	506 19%	167 19%	338 19%	40 19%	21 15%	56 22%	** **	22 16%	** **	** **	56 16%	50 22%
9	(9.0)	218 8%	73 8%	145 8%	16 8%	15 11%	21 8%	** **	12 9%	** **	** **	25 7%	19 8%
10 - Extremely well	(10.0)	374 14%	136 15%	237 14%	28 13%	13 10%	44 17%	** **	23 17%	** **	** **	56 16%	45+bd 20%
NET Badly (1-3)		212 8%	99+b 11%	113- 6%	27+b 13%	12 9%	23 9%	** **	10 7%	** **	** **	38b 11%	24b 11%
NET Neutral (4-6)		800 30%	251 28%	549k 31%	58 27%	43 32%	70 27%	** **	37 27%	** **	** **	109 31%	52- 23%
NET Well (7-10)		1518 58%	503 57%	1016 58%	119 57%	72 54%	149 58%	** **	77 57%	** **	** **	189 53%	146j 64%

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Prepared by BMG

Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	109	36	74	6	7	16	**	12+abck	**	**	19	5
	4%	4%	4%	3%	5%	6%	**	9%	**	**	5%	2%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	**	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	8.00	7.00	8.00	**	10.00	**	**	10.00	8.00
Base for stats	2531	853	1677	204	128	242	**	124	**	**	336	223
Mean score	6.9	6.7	6.9	6.6	6.6	7.0	**	6.9	**	**	6.7	7.0
Standard deviation	2.26	2.44	2.15	2.45	2.31	2.35	**	2.40	**	**	2.42	2.50
Standard Error	.05	.09	.06	.19	.22	.17	**	.24	**	**	.15	.18

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Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	75 3%	2 2%	4 4%	11 3%	8 3%	18 3%	49+ 4%	75 3%	** **	75 3%	** **
2	(2.0)	57 2%	1 1%	5 5%	7 2%	7 2%	14 2%	28 2%	55 2%	** **	57 2%	** **
3	(3.0)	80 3%	6 5%	3 3%	7 2%	4 1%	15 2%	45 3%	79 3%	** **	80 3%	** **
4	(4.0)	137 5%	5 4%	5 5%	14 4%	16 5%	28 4%	79 6%	134 5%	** **	135 5%	** **
5	(5.0)	297 11%	15 12%	18 17%	40 12%	26 9%	74 11%	155 11%	289 11%	** **	293 11%	** **
6	(6.0)	366 14%	24f 19%	18 17%	48 15%	62+f 20%	113+f 17%	171- 12%	355 14%	** **	360 14%	** **
7	(7.0)	421 16%	18 14%	16 16%	61 19%	45 15%	105 16%	231 17%	412 16%	** **	417 16%	** **
8	(8.0)	506 19%	27 21%	21 20%	53 16%	45 15%	117 18%	261 19%	499 19%	** **	499 19%	** **
9	(9.0)	218 8%	6 4%	3 3%	25 8%	29 10%	55 8%	113 8%	215 8%	** **	215 8%	** **
10 - Extremely well	(10.0)	374 14%	17 14%	8 7%	46 14%	49 16%	89 14%	198 14%	373 14%	** **	374 14%	** **
NET Badly (1-3)		212 8%	9 7%	12 11%	25 8%	19 6%	47 7%	122 9%	209 8%	** **	212 8%	** **
NET Neutral (4-6)		800 30%	44 35%	41 39%	101 31%	104 34%	216 33%	404 29%	778 30%	** **	789 30%	** **
NET Well (7-10)		1518 58%	68 54%	48 46%	184 57%	169 56%	365 56%	803 58%	1499 58%	** **	1505 58%	** **

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Prepared by BMG

Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	109	5	4	13	12	28	62	100	**	104	**
	4%	4%	3%	4%	4%	4%	4%	4%	**	4%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	8.00	7.00	6.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2531	122	101	310	292	628	1328	2487	**	2505	**
Mean score	6.9	6.8b	6.2-	6.8b	7.0b	6.9b	6.8b	6.9b	**	6.9b	**
Standard deviation	2.26	2.08	2.21	2.24	2.22	2.20	2.32	2.26	**	2.26	**
Standard Error	.05	.20	.24	.14	.14	.09	.07	.05	**	.05	**

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Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	75 3%	75 3%	68 3%	66- 3%	60 3%	12 4%	75 3%	59- 3%	75 3%	70 3%	10- 1%	13- 1%	25-a 1%	5ab 3%	22-a 1%	20-a 1%
2	(2.0)	57 2%	57 2%	49- 2%	49- 2%	43 2%	2 1%	57 2%	46 2%	57 2%	54 2%	14- 1%	16- 1%	26- 1%	1 *%	30-a 2%	26a 2%
3	(3.0)	80 3%	80 3%	75 3%	72 3%	63 3%	5 2%	80 3%	68 3%	80 3%	75 3%	18- 1%	24- 2%	36-a 2%	1 1%	37-a 2%	29-a 2%
4	(4.0)	137 5%	137 5%	129 5%	125 5%	104- 5%	11 3%	137 5%	111- 5%	137 5%	121 5%	58- 3%	45- 3%	67- 4%	4 2%	81-ab 4%	56- 4%
5	(5.0)	297 11%	297 11%	284 11%	282 11%	244 11%	26 8%	297 11%	265 11%	297 11%	259 11%	166- 9%	126- 8%	156- 9%	11- 6%	171- 9%	140 10%
6	(6.0)	366 14%	366 14%	348 14%	347 14%	307 14%	47 15%	366 14%	323 14%	366 14%	319 14%	264 14%	197 13%	253 15%	24 13%	245 13%	179 13%
7	(7.0)	421 16%	421 16%	399 16%	396 16%	349 16%	47 15%	421 16%	371 16%	421 16%	378 16%	340+ 18%	262+ 17%	288 17%	23 13%	312+ 17%	232 17%
8	(8.0)	506 19%	506 19%	486 19%	486+ 20%	430 20%	67 21%	506 19%	461 20%	506 19%	443 19%	444+ 23%	356+ 23%	375+ 22%	46+ 25%	393+ 21%	301+ 22%
9	(9.0)	218 8%	218 8%	213 8%	211 8%	195+ 9%	25 8%	218 8%	199 9%	218 8%	192 8%	205+ 11%	165+ 11%	167+ 10%	20 11%	181+ 10%	132+ 9%
10 - Extremely well	(10.0)	374 14%	374 14%	367+ 15%	362+ 15%	325+ 15%	61 19% +abcfhi	374 14%	348+ 15%	374 14%	330 14%	338+ 18%	289+ 19%	297+ 17%	46+acef 25%	316+ 17%	251+ 18%
NET Badly (1-3)		212 8%	212 8%	192- 8%	186- 7%	165- 8%	19 6%	212 8%	173- 7%	212 8%	198+ 8%	43- 2%	53-a 4%	87-a 5%	7 4%	90-a 5%	75-ab 5%
NET Neutral (4-6)		800 30%	800 30%	761 30%	754 30%	655 30%	84 26%	800 30%	698 30%	800 30%	699 30%	487- 26%	368- 24%	477- 27%	38- 21%	498- 27%	374- 27%
NET Well (7-10)		1518 58%	1518 58%	1465+ 58%	1455+ 59%	1300+ 59%	201+ 64%	1518 58%	1379+ 59%	1518 58%	1342 58%	1326+cef 70%	1072+cef 71%	1127+ 65%	135+cef 74%	1202+ 66%	915+ 66%

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Prepared by BMG

Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	109 4%	109 4%	100 4%	88- 4%	73- 3%	13 4%	109 4%	83- 4%	109 4%	89- 4%	40- 2%	25- 2%	50-b 3%	2 1%	42- 2%	27- 2%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2531	2531	2418	2395	2120	304	2531	2250	2531	2239	1857	1493	1690	181	1790	1364
Mean score	6.9	6.9	6.9+	6.9+	6.9+	7.2 +abcfhi	6.9	6.9+	6.9	6.8	7.5+cef	7.5+cef	7.2+	7.7+cef	7.2+	7.2+
Standard deviation	2.26	2.26	2.24	2.23	2.23	2.24	2.26	2.22	2.26	2.28	1.85	1.94	2.07	2.09	2.07	2.11
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.05	.05	.17	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	75 3%	10 4%	59 3%	36- 2%	20 2%
2	(2.0)	57 2%	9d 4%	43- 2%	26- 2%	11- 1%
3	(3.0)	80 3%	7 3%	69 3%	49 3%	30 3%
4	(4.0)	137 5%	20+bcd 9%	112 5%	70- 4%	39 4%
5	(5.0)	297 11%	21 9%	266 11%	188 12%	103 11%
6	(6.0)	366 14%	25 11%	324 14%	219 14%	122 13%
7	(7.0)	421 16%	26 11%	383 17%	277+ 17%	181+a 19%
8	(8.0)	506 19%	45 20%	451 20%	326 20%	188 20%
9	(9.0)	218 8%	13 6%	197 9%	149+ 9%	93+ 10%
10 - Extremely well	(10.0)	374 14%	28 12%	332 14%	224 14%	140 15%
NET Badly (1-3)		212 8%	26d 12%	171- 7%	111- 7%	60- 6%
NET Neutral (4-6)		800 30%	66 29%	701 30%	477 30%	264- 28%
NET Well (7-10)		1518 58%	111- 49%	1363+a 59%	975+a 61%	602+ab 63%

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Prepared by BMG

Table Q24_1_12 (continuation)

Q24. BBC TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	109 4%	24+bcd 11%	79- 3%	48- 3%	26- 3%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2531	203	2234	1563	926
Mean score	6.9	6.5-	6.9+a	7.0+a	7.1+a
Standard deviation	2.26	2.52	2.21	2.16	2.12
Standard Error	.05	.23	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_13
 Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	56 2%	28 2%	27 2%	** **	* *%	35+b 3%	20 2%
2	(2.0)	54 2%	16- 1%	34+a 3%	** **	4 3%	25 2%	28 2%
3	(3.0)	71 3%	33 3%	29 2%	** **	9+ab 6%	31 2%	39 3%
4	(4.0)	106 4%	50 4%	45 4%	** **	9 7%	59 5%	45 3%
5	(5.0)	272 10%	126 10%	131 11%	** **	12 8%	133 10%	133 10%
6	(6.0)	350 13%	149 12%	162 13%	** **	28+ab 21%	172 14%	175 13%
7	(7.0)	444 17%	209 17%	209 17%	** **	20 14%	225 18%	217 16%
8	(8.0)	482 18%	213 18%	236 19%	** **	22 16%	222 17%	255 19%
9	(9.0)	247 9%	132+ 11%	104 8%	** **	9 6%	116 9%	130 10%
10 - Extremely well	(10.0)	392 15%	205+b 17%	163- 13%	** **	23 17%	183 14%	206 15%
NET Badly (1-3)		181 7%	77 6%	90 7%	** **	13 10%	90 7%	87 7%
NET Neutral (4-6)		728 28%	325 27%	338 27%	** **	49 36%	365 29%	352 26%
NET Well (7-10)		1565 59%	759+b 62%	712- 57%	** **	74 54%	747 59%	809 60%
Don't know		167 6%	58- 5%	107+ad 9%	** **	2- 1%	71 6%	91 7%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	6.00	7.00	8.00
Base for stats	2474	1160	1140	**	137	1202	1249
Mean score	7.0	7.1+b	6.9	**	6.8	6.9	7.1
Standard deviation	2.19	2.20	2.20	**	2.23	2.22	2.15
Standard Error	.05	.07	.07	**	.21	.07	.06

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Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	56 2%	4 1%	10 2%	9 2%	11 3%	8 2%	8 2%	6 2%	13 2%	20 2%	22 2%	15 2%
2	(2.0)	54 2%	7 2%	6 1%	8 2%	11 3%	9 2%	10 3%	3 1%	13 2%	19 2%	22 2%	13 2%
3	(3.0)	71 3%	13ci 4%	13ci 3%	4- 1%	8 2%	13c 3%	8 2%	13ci 4%	26ci 4%	11- 1%	33ci 3%	21ci 3%
4	(4.0)	106 4%	15 5%	15 4%	21 5%	19 5%	13 3%	13 4%	10 3%	30 4%	40 5%	36 3%	23 3%
5	(5.0)	272 10%	37 12%	44 11%	62 16%	36 8%	41 9%	31 8%	21 7%	81k 11%	97gjk 12%	93- 8%	52- 8%
6	(6.0)	350 13%	49 16%	58 14%	48 12%	52 12%	64 15%	43 12%	36 12%	107 15%	100 12%	143 13%	79 12%
7	(7.0)	444 17%	52 17%	68 17%	61 16%	68 16%	81 19%	66 18%	47 15%	120 17%	129 16%	194 18%	113 17%
8	(8.0)	482 18%	56 19%	59- 14%	72 18%	87b 20%	76 17%	68 19%	64b 21%	115 16%	159b 19%	207 19%	132b 20%
9	(9.0)	247 9%	18 6%	43 11%	31 8%	46 11%	47 11%	34 9%	28 9%	61 9%	77 9%	109 10%	62 9%
10 - Extremely well	(10.0)	392 15%	38 13%	67 16%	51 13%	75 17%	57 13%	61 17%	45 15%	105 15%	125 15%	162 15%	106 16%
NET Badly (1-3)		181 7%	24 8%	29 7%	20 5%	30 7%	30 7%	26 7%	22 7%	52 7%	50 6%	78 7%	49 7%
NET Neutral (4-6)		728 28%	101 34%	117 29%	130 33%	107 25%	119 27%	87 24%	67- 22%	218+fgjk 31%	237gk 29%	273- 25%	154- 23%
NET Well (7-10)		1565 59%	165 55%	237 58%	215 55%	276+ach 64%	260 59%	229c 63%	184 60%	401 56%	491 60%	673 61%	412c 62%

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Prepared by BMG

Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Don't know	167	12	27	27	17-	31	23	30+adhi	39	44	84+d	53ad
	6%	4%	7%	7%	4%	7%	6%	10%	5%	5%	8%	8%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00
Base for stats	2474	290	382	365	413	409	342	274	672	778	1024	615
Mean score	7.0	6.7	7.0	6.9	7.2a	7.0	7.1	7.1	6.9	7.0	7.1a	7.1a
Standard deviation	2.19	2.13	2.23	2.16	2.25	2.12	2.24	2.19	2.19	2.21	2.18	2.21
Standard Error	.05	.15	.12	.12	.12	.11	.13	.14	.10	.09	.07	.09

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Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	56 2%	5 3%	1 *	6 2%	5 1%	** **	3 1%	10 3%	11+bd 5%	3 1%	43 2%	7b 3%	4bf 3%	1 1%
2	(2.0)	54 2%	3 2%	5 2%	7 3%	6 2%	** **	10g 3%	3 1%	6 3%	3 1%	47 2%	3 1%	4g 3%	1 1%
3	(3.0)	71 3%	4 2%	7 3%	7 3%	8 2%	** **	4 2%	8 2%	9 4%	2 1%	54- 2%	10fi 5%	4 3%	3 4%
4	(4.0)	106 4%	6 3%	10 4%	10 4%	15g 4%	** **	20+gjl 7%	6- 2%	10 4%	5 3%	87g 4%	12g 5%	3 3%	4g 5%
5	(5.0)	272 10%	14 7%	26 12%	27 11%	31 9%	** **	28 10%	37 10%	35+adm 15%	25 12%	233 10%	20 9%	14 11%	5 8%
6	(6.0)	350 13%	21 11%	32 14%	39 15%	48 14%	** **	36 12%	45 12%	25 11%	35 17%	299 13%	28 13%	16 13%	8 11%
7	(7.0)	444 17%	42bfil 22%	24- 11%	40 15%	70bfil 20%	** **	39 13%	83+bfijl 22%	39 17%	21- 10%	374bi 17%	38 17%	16 13%	15bfil 22%
8	(8.0)	482 18%	37 19%	44 19%	35 14%	69 20%	** **	63c 22%	64 17%	33 14%	43 22%	405 18%	41 19%	23 18%	13 18%
9	(9.0)	247 9%	19 10%	29h 13%	23 9%	34 10%	** **	24 8%	39h 10%	11- 5%	20 10%	208h 9%	23h 11%	10 8%	5 7%
10 - Extremely well	(10.0)	392 15%	28 15%	30 13%	42 16%	40 11%	** **	47 16%	59 16%	34 15%	36 18%	330 15%	31 14%	20 16%	11 15%
NET Badly (1-3)		181 7%	12 6%	13 6%	20 8%	19 6%	** **	17 6%	21 6%	26+bd 12%	fgij 7 3%	144 6%	20i 9%	13dgij 10%	4 6%
NET Neutral (4-6)		728 28%	41 22%	68 30%	76 30%	94 27%	** **	84 29%	88 23%	70 31%	65ag 32%	619 28%	60 27%	33 26%	17 24%
NET Well (7-10)		1565 59%	126bchl 67%	127 55%	140 55%	214h 61%	** **	173 60%	245+bchl 64%	116- 51%	121 60%	1318h 59%	134 61%	70 56%	44h 63%

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Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	167	11	21k	21	22	**	16	25	15	9	143	8	10k	5
	6%	6%	9%	8%	6%	**	6%	7%	7%	4%	6%	4%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	10.00	7.00	**	8.00	7.00	7.00	8.00	8.00	8.00	8.00	7.00
Base for stats	2474	179	208	236	327	**	274	355	212	193	2081	213	115	64
Mean score	7.0	7.2h	7.1h	6.9	7.0h	**	7.1h	7.2h	6.5-	7.3h	7.0h	6.9	6.9	7.1h
Standard deviation	2.19	2.13	2.10	2.29	2.02	**	2.20	2.10	2.46	2.04	2.17	2.28	2.43	2.10
Standard Error	.05	.17	.16	.17	.13	**	.14	.13	.19	.17	.05	.15	.17	.17

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Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	56 2%	10- 1%	16a 3%	11 3%	18 2%	26 2%	29 2%	50 2%	** **	5 2%	2 1%	** **
2	(2.0)	54 2%	13 2%	15 2%	10 2%	16 2%	28 2%	26 2%	48 2%	** **	6 2%	6 4%	** **
3	(3.0)	71 3%	17 2%	14 2%	9 2%	30+ae 4%	31 2%	38 3%	61 3%	** **	9 3%	4 2%	** **
4	(4.0)	106 4%	27 3%	28 5%	19 4%	30 4%	55 4%	49 4%	90 4%	** **	13 4%	10 6%	** **
5	(5.0)	272 10%	89 11%	56 10%	50 11%	75 10%	145 10%	125 10%	240 10%	** **	31 9%	18 11%	** **
6	(6.0)	350 13%	112 13%	76 13%	65 14%	97 13%	187 13%	162 14%	299 13%	** **	47 14%	26 15%	** **
7	(7.0)	444 17%	147 18%	111 19%	77 17%	107 14%	258 18%	184 15%	379 17%	** **	64 19%	30 18%	** **
8	(8.0)	482 18%	163 20%	115 19%	85 19%	115- 15%	278d 20%	199 17%	425 19%	** **	56 17%	22 13%	** **
9	(9.0)	247 9%	92c 11%	51 9%	25- 6%	79c 11%	143c 10%	104 9%	211 9%	** **	36 11%	23+ 14%	** **
10 - Extremely well	(10.0)	392 15%	111 13%	79 13%	80 18%	121 16%	190- 13%	200+e 17%	341 15%	** **	49 15%	18 11%	** **
NET Badly (1-3)		181 7%	40- 5%	44a 7%	30 7%	63ae 9%	84 6%	93a 8%	160 7%	** **	21 6%	12 7%	** **
NET Neutral (4-6)		728 28%	227 27%	160 27%	134 30%	202 27%	387 27%	337 28%	628 27%	** **	91 27%	53 32%	** **
NET Well (7-10)		1565 59%	512 62%	356 60%	266 59%	421 57%	868 61%	688 58%	1356 59%	** **	206 61%	94 57%	** **

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Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	167	52	31	23	54	83	77	147	**	20	7	**
	6%	6%	5%	5%	7%	6%	6%	6%	**	6%	4%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	**	7.00	7.00	**
Base for stats	2474	780	559	431	687	1339	1118	2144	**	318	159	**
Mean score	7.0	7.1	6.9	7.0	7.0	7.1	7.0	7.0	**	7.1	6.9	**
Standard deviation	2.19	2.02	2.21	2.23	2.32	2.10	2.29	2.20	**	2.12	2.15	**
Standard Error	.05	.07	.09	.13	.11	.06	.08	.05	**	.13	.19	**

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Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	56 2%	30+b 3%	26- 1%	12+b 6%	6b 5%	7 3%	** **	3 2%	** **	** **	10 3%	5 2%
2	(2.0)	54 2%	25 3%	30 2%	2 1%	2 1%	4 2%	** **	3 2%	** **	** **	16+bc 4%	8 4%
3	(3.0)	71 3%	39+b 4%	31- 2%	10b 5%	2 1%	12b 5%	** **	7b 5%	** **	** **	16+b 4%	9 4%
4	(4.0)	106 4%	47+b 5%	59- 3%	11 5%	8 6%	12 5%	** **	7 5%	** **	** **	22+b 6%	13 6%
5	(5.0)	272 10%	98 11%	173 10%	26 12%	15 11%	18 7%	** **	14 11%	** **	** **	47e 13%	22 10%
6	(6.0)	350 13%	100- 11%	251+agjk 14%	30g 14%	14 10%	32 13%	** **	8- 6%	** **	** **	35 10%	20 9%
7	(7.0)	444 17%	129- 15%	314+aj 18%	30 14%	22 17%	39 15%	** **	24 18%	** **	** **	45- 13%	34 15%
8	(8.0)	482 18%	133- 15%	350+acgj 20%	29 14%	23 17%	38 15%	** **	16 12%	** **	** **	44- 12%	45j 20%
9	(9.0)	247 9%	78 9%	169 10%	25 12%	11 8%	30 11%	** **	12 9%	** **	** **	24 7%	20 9%
10 - Extremely well	(10.0)	392 15%	148 17%	245 14%	23 11%	20 15%	43 17%	** **	24 17%	** **	** **	69+bc 19%	39 17%
NET Badly (1-3)		181 7%	94+b 11%	87- 5%	24+b 11%	10 7%	24b 9%	** **	12 9%	** **	** **	41+b 12%	22b 10%
NET Neutral (4-6)		728 28%	244 27%	482 28%	67 32%	36 27%	62 24%	** **	30 22%	** **	** **	105 29%	55 24%
NET Well (7-10)		1565 59%	487- 55%	1078+acj 62%	106- 50%	77 57%	150 58%	** **	75 56%	** **	** **	182- 51%	137 60%

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Prepared by BMG

Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	167	63	104	13	11	22	**	19+abck	**	**	28	14
	6%	7%	6%	6%	8%	9%	**	14%	**	**	8%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	10.00	8.00	7.00	8.00	10.00	**	7.00	**	**	10.00	8.00
Base for stats	2474	826	1647	197	124	235	**	117	**	**	328	215
Mean score	7.0	6.8-	7.1+acij	6.5-	6.9	7.0i	**	7.0	**	**	6.7-	7.0
Standard deviation	2.19	2.46	2.04	2.43	2.37	2.37	**	2.41	**	**	2.56	2.39
Standard Error	.05	.09	.05	.19	.23	.17	**	.25	**	**	.16	.18

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Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	56 2%	1 1%	3 3%	7 2%	3 1%	11 2%	35 3%	56 2%	**	56 2%	**
2	(2.0)	54 2%	* *%	3 3%	8 3%	10 3%	17 3%	25 2%	53 2%	**	53 2%	**
3	(3.0)	71 3%	2 1%	4 4%	8 2%	7 2%	15 2%	42 3%	69 3%	**	71 3%	**
4	(4.0)	106 4%	5 4%	4 4%	10 3%	11 4%	24 4%	49 4%	100 4%	**	104 4%	**
5	(5.0)	272 10%	19 15%	13 12%	33 10%	30 10%	68 10%	152 11%	267 10%	**	270 10%	**
6	(6.0)	350 13%	18 14%	17 17%	44 14%	44 15%	94 14%	184 13%	343 13%	**	346 13%	**
7	(7.0)	444 17%	22 18%	21 20%	65 20%	49 16%	115 18%	230 17%	436 17%	**	439 17%	**
8	(8.0)	482 18%	27 21%	21 20%	52 16%	51 17%	121 19%	238 17%	472 18%	**	474 18%	**
9	(9.0)	247 9%	11 9%	7 7%	40 12%	28 9%	70 11%	120 9%	244 9%	**	244 9%	**
10 - Extremely well	(10.0)	392 15%	15 12%	6 6%	42 13%	56 19%	90 14%	214 15%	390 15%	**	391 15%	**
NET Badly (1-3)		181 7%	3 2%	9 9%	23 7%	19 6%	43 7%	102a 7%	177 7%	**	180 7%	**
NET Neutral (4-6)		728 28%	42 33%	35 33%	87 27%	85 28%	185 28%	385 28%	710 27%	**	720 28%	**
NET Well (7-10)		1565 59%	76 60%	56 53%	199 62%	183 60%	396 60%	801 58%	1542 60%	**	1548 59%	**

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Prepared by BMG

Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	167	6	5	14	15	31	102+e	156	**	161	**
	6%	5%	5%	4%	5%	5%	7%	6%	**	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	7.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2474	120	100	309	288	624	1289	2430	**	2448	**
Mean score	7.0	7.1	6.5-	7.0	7.2b	7.0b	7.0	7.0b	**	7.0b	**
									-		b
Standard deviation	2.19	1.86	2.06	2.15	2.19	2.14	2.24	2.19	**	2.20	**
Standard Error	.05	.18	.23	.13	.14	.09	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	56 2%	56 2%	49- 2%	47- 2%	48 2%	5 2%	56 2%	42- 2%	56 2%	49 2%	5- *%	7- *%	22-ab 1%	1 1%	22-ab 1%	15-a 1%
2	(2.0)	54 2%	54 2%	48- 2%	46- 2%	35- 2%	3 1%	54 2%	45 2%	54 2%	50 2%	12- 1%	17- 1%	21- 1%	1 *%	24- 1%	16- 1%
3	(3.0)	71 3%	71 3%	67 3%	65 3%	54 2%	11 3%	71 3%	62 3%	71 3%	65 3%	24- 1%	22- 1%	33- 2%	6 3%	35- 2%	27- 2%
4	(4.0)	106 4%	106 4%	97 4%	94- 4%	86 4%	13 4%	106 4%	88 4%	106 4%	98 4%	44- 2%	37- 2%	44- 3%	5 3%	57- 3%	37- 3%
5	(5.0)	272 10%	272 10%	262 10%	260 10%	225 10%	22- 7%	272 10%	245 11%	272 10%	242 10%	144- 8%	100- 7%	142- 8%	7- 4%	149- 8%	119-d 9%
6	(6.0)	350 13%	350 13%	337 13%	332 13%	295 13%	46 15%	350 13%	311 13%	350 13%	306 13%	247 13%	202 13%	233 13%	22 12%	236 13%	185 13%
7	(7.0)	444 17%	444 17%	426 17%	422 17%	374 17%	55 17%	444 17%	399 17%	444 17%	392 17%	345+ 18%	261 17%	310 18%	31 17%	323 18%	239 17%
8	(8.0)	482 18%	482 18%	464 18%	462 19%	408 19%	58 18%	482 18%	428 18%	482 18%	416 18%	419+ 22%	337+ 22%	369+ 21%	41 22%	385+ 21%	294+ 21%
9	(9.0)	247 9%	247 9%	241 10%	236 10%	218+ 10%	28 9%	247 9%	226 10%	247 9%	226 10%	215+ 11%	172+ 11%	178+ 10%	20 11%	184 10%	141 10%
10 - Extremely well	(10.0)	392 15%	392 15%	382 15%	379+ 15%	341+ 16%	60+ 19%	392 15%	358 15%	392 15%	348 15%	364+ 19%	297+ 20%	316+ 18%	47+cef 26%	340+ 19%	264+ 19%
NET Badly (1-3)		181 7%	181 7%	164- 7%	157- 6%	137- 6%	19 6%	181 7%	148- 6%	181 7%	164 7%	41- 2%	46- 3%	75-a 4%	7 4%	81-ab 4%	58-a 4%
NET Neutral (4-6)		728 28%	728 28%	696 28%	686 28%	606 28%	81 26%	728 28%	644 28%	728 28%	647 28%	435- 23%	340- 22%	419- 24%	35- 19%	442- 24%	341- 24%
NET Well (7-10)		1565 59%	1565 59%	1513+ 60%	1499+ 60%	1341+ 61%	201 64%	1565 59%	1411+ 60%	1565 59%	1383 59%	1343+ce 71%	1067+ 70%	1173+ 67%	138+cef 75%	1233+ 67%	938+ 67%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	167 6%	167 6%	146- 6%	141- 6%	109- 5%	15 5%	167 6%	130- 6%	167 6%	134- 6%	79- 4%	66- 4%	72- 4%	3- 2%	77- 4%	55- 4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2474	2474	2372	2342	2084	302	2474	2204	2474	2194	1818	1452	1668	180	1756	1337
Mean score	7.0	7.0	7.1+	7.1+	7.1+	7.2	7.0	7.1+	7.0	7.0	7.6+cef	7.6+cef	7.4+	7.8+cef	7.4+	7.4+
Standard deviation	2.19	2.19	2.17	2.16	2.17	2.15	2.19	2.16	2.19	2.21	1.81	1.89	2.00	1.95	2.03	2.00
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.16	.05	.06

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Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	56 2%	9cd 4%	43 2%	23- 1%	14 1%
2	(2.0)	54 2%	12+bcd 5%	37- 2%	23- 1%	12- 1%
3	(3.0)	71 3%	8 3%	59 3%	36 2%	16- 2%
4	(4.0)	106 4%	6 3%	94 4%	72 4%	44 5%
5	(5.0)	272 10%	18 8%	241 10%	181 11%	106 11%
6	(6.0)	350 13%	26 11%	318 14%	216 13%	127 13%
7	(7.0)	444 17%	25- 11%	404+a 17%	290a 18%	188+a 20%
8	(8.0)	482 18%	34 15%	427 18%	302 19%	175 18%
9	(9.0)	247 9%	21 9%	220 10%	160 10%	95 10%
10 - Extremely well	(10.0)	392 15%	36 16%	345 15%	225 14%	128 13%
NET Badly (1-3)		181 7%	29+bcd 13%	139- 6%	83- 5%	41- 4%
NET Neutral (4-6)		728 28%	50 22%	653 28%	470+ 29%	278 29%
NET Well (7-10)		1565 59%	116- 51%	1395+a 60%	977a 61%	586a 62%

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Prepared by BMG

Table Q24_1_13 (continuation)

Q24. BBC TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	167	32+bcd	126-	81-	46-
	6%	14%	5%	5%	5%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	10.00	8.00	8.00	7.00
Base for stats	2474	195	2187	1529	905
Mean score	7.0	6.8	7.1+	7.1	7.1
Standard deviation	2.19	2.63	2.13	2.07	2.02
Standard Error	.05	.24	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_14

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	57 2%	27 2%	30 2%	** **	* *%	37+b 3%	20- 1%
2	(2.0)	65 2%	28 2%	34 3%	** **	2 1%	39 3%	24- 2%
3	(3.0)	84 3%	38 3%	42 3%	** **	4 3%	45 4%	38 3%
4	(4.0)	121 5%	53 4%	56 5%	** **	7 5%	63 5%	57 4%
5	(5.0)	285 11%	137 11%	120 10%	** **	23+b 17%	147 12%	134 10%
6	(6.0)	321 12%	143 12%	156 13%	** **	19 14%	140 11%	179 13%
7	(7.0)	417 16%	202 17%	188 15%	** **	17 12%	201 16%	214 16%
8	(8.0)	478 18%	202 17%	239 19%	** **	28 20%	224 18%	251 19%
9	(9.0)	258 10%	121 10%	126 10%	** **	9 7%	121 9%	135 10%
10 - Extremely well	(10.0)	392 15%	198 16%	168 13%	** **	25 18%	180 14%	209 16%
NET Badly (1-3)		206 8%	93 8%	106 9%	** **	6 4%	122+b 10%	82- 6%
NET Neutral (4-6)		728 28%	333 27%	332 27%	** **	49b 36%	349 27%	370 28%
NET Well (7-10)		1544 58%	722 59%	721 58%	** **	79 57%	726 57%	808 60%
Don't know		162 6%	71 6%	87 7%	** **	4 3%	76 6%	80 6%

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Prepared by BMG

Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	8.00	8.00	8.00
Base for stats	2478	1148	1159	**	134	1197	1260
Mean score	7.0	7.0	6.9	**	7.1	6.8-	7.1+a
Standard deviation	2.26	2.27	2.28	**	2.10	2.35	2.15
Standard Error	.05	.07	.07	**	.20	.08	.06

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Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	57 2%	2 1%	4 1%	13abh 3%	10h 2%	10h 2%	7 2%	11abh 3%	5- 1%	24bh 3%	28h 3%	18h 3%
2	(2.0)	65 2%	7 2%	9 2%	9 2%	10 2%	12 3%	9 2%	10 3%	15 2%	19 2%	30 3%	19 3%
3	(3.0)	84 3%	11 4%	7 2%	12 3%	8 2%	18b 4%	17bdi 5%	11 3%	18 2%	20 2%	46+bd 4%	28bd 4%
4	(4.0)	121 5%	24 +bcfijk 8%	14 4%	13 3%	23 5%	22 5%	13 4%	12 4%	39 5%	36 4%	47 4%	25 4%
5	(5.0)	285 11%	33 11%	41 10%	59 +bdfghjk 15%	43 10%	52g 12%	37 10%	21- 7%	74 10%	102gk 12%	109 10%	57- 9%
6	(6.0)	321 12%	60 +bcdefgi jk 20%	55g 13%	41 10%	49 11%	53 12%	39 11%	24- 8%	114 +cfgijk 16%	90 11%	117- 11%	64- 10%
7	(7.0)	417 16%	47 16%	62 15%	60 15%	63 15%	79 18%	53 15%	52 17%	109 15%	123 15%	184 17%	105 16%
8	(8.0)	478 18%	40- 13%	76 19%	73 19%	87a 20%	72 16%	69 19%	60 20%	116 16%	160a 19%	201 18%	129a 19%
9	(9.0)	258 10%	33 11%	32 8%	27 7%	42 10%	42 9%	48+bci 13%	33 11%	66 9%	69 8%	123c 11%	81+bci 12%
10 - Extremely well	(10.0)	392 15%	35 12%	83 +aefgjk 20%	64 16%	71e 16%	50- 11%	50 14%	39 13%	118ej 17%	135ej 16%	139- 13%	89 13%
NET Badly (1-3)		206 8%	19 6%	19- 5%	34b 9%	29 7%	40bh 9%	33bh 9%	31bh 10%	38- 5%	63 8%	104+bh 9%	64bh 10%
NET Neutral (4-6)		728 28%	117 +bcdefgi jk 39%	110g 27%	113gk 29%	115g 27%	127gk 29%	89 24%	57- 19%	227+fgjk 32%	228gk 28%	273-g 25%	146- 22%

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Prepared by BMG

Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
NET Well (7-10)	1544	156-	254a	224	263a	243	220a	184a	409	487a	648	405a
	58%	52%	62%	57%	61%	55%	60%	61%	58%	59%	58%	61%
Don't know	162	9-	26	21	23	29	22	32	35	44	83+a	54+ah
	6%	3%	6%	5%	5%	7%	6%	10%	5%	5%	7%	8%
Medians	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	6.00	10.00	8.00	8.00	7.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	2478	292	383	372	407	410	342	272	675	778	1025	615
Mean score	7.0	6.7	7.3	6.9	7.1e	6.7-	7.0	7.0	7.1e	7.0	6.9	7.0
Standard deviation	2.26	2.11	2.12	2.35	2.26	2.25	2.28	2.39	2.13	2.30	2.30	2.33
Standard Error	.05	.15	.12	.13	.12	.11	.13	.16	.09	.09	.08	.10

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Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	57 2%	6 3%	2 1%	6 2%	6 2%	** **	9 3%	6 2%	7 3%	6 3%	49 2%	4 2%	5bm 4%	* *%
2	(2.0)	65 2%	3 1%	6 2%	10g 4%	9 3%	** **	8 3%	3- 1%	6 2%	3 1%	52 2%	5 2%	5g 4%	3+agij 5%
3	(3.0)	84 3%	7 4%	7 3%	4 1%	13 4%	** **	8 3%	13 3%	9 4%	2 1%	67 3%	10ci 5%	5 4%	1 2%
4	(4.0)	121 5%	12 6%	9 4%	10 4%	15 4%	** **	12 4%	12 3%	13 6%	8 4%	100 4%	12 5%	6 5%	3 5%
5	(5.0)	285 11%	15 8%	28 12%	29 11%	34 10%	** **	37 13%	39 10%	20 9%	28 14%	238 11%	27 12%	12 10%	9 12%
6	(6.0)	321 12%	22 12%	25 11%	35 13%	34 10%	** **	43g 15%	31- 8%	37dg 16%	32g 16%	275g 12%	28 12%	12 10%	7 10%
7	(7.0)	417 16%	22 12%	37 16%	34 13%	66 19%	** **	48 16%	74a 19%	35 15%	30 15%	354 16%	32 15%	18 14%	13 19%
8	(8.0)	478 18%	42hi 22%	39 17%	46 18%	71i 20%	** **	44 15%	69 18%	31 14%	26 13%	391 18%	52+fhi 23%	21 17%	14 20%
9	(9.0)	258 10%	18 9%	24 11%	28 11%	31 9%	** **	22 8%	50+fhkm 13%	13 6%	27hkm 14%	226 10%	15 7%	12 10%	4 6%
10 - Extremely well	(10.0)	392 15%	31 17%	34 15%	38 15%	49 14%	** **	45 16%	57 15%	42 19%	29 14%	338 15%	26 12%	18 14%	10 15%
NET Badly (1-3)		206 8%	16 8%	14 6%	20 8%	28 8%	** **	25 9%	22 6%	22 9%	10 5%	167 8%	19 9%	15+bgij 12%	5 7%
NET Neutral (4-6)		728 28%	49 26%	62 27%	74 29%	83 24%	** **	92dg 32%	82- 22%	71g 31%	68dg 34%	612g 28%	66g 30%	31 25%	19 27%
NET Well (7-10)		1544 58%	113 60%	134 59%	145 57%	218 62%	** **	160 55%	250 66%	122 54%	112 56%	1309 59%	125 56%	69 55%	41 60%

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Prepared by BMG

Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	162	12	19	17	20	**	13	26	13	12	137	11	10	4
	6%	6%	8%	7%	6%	**	5%	7%	6%	6%	6%	5%	8%	6%
Medians	7.00	8.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	7.00	7.00	10.00	6.00	8.00	8.00	8.00	8.00
Base for stats	2478	177	210	239	329	**	277	354	214	191	2088	210	115	65
Mean score	7.0	7.0	7.1	7.0	7.0	**	6.8	7.3+fhkl	6.8	7.0	7.0	6.8	6.7	6.9
Standard deviation	2.26	2.36	2.15	2.31	2.20	**	2.32	2.10	2.39	2.20	2.25	2.18	2.51	2.21
Standard Error	.05	.19	.16	.17	.14	**	.15	.13	.19	.18	.06	.15	.17	.17

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Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	57 2%	17 2%	13 2%	12 3%	15 2%	29 2%	27 2%	52 2%	** **	5 2%	2 1%	** **
2	(2.0)	65 2%	15 2%	15 3%	10 2%	23 3%	30 2%	33 3%	59 3%	** **	6 2%	6 4%	** **
3	(3.0)	84 3%	29 3%	15 3%	12 3%	25 3%	43 3%	37 3%	68 3%	** **	14 4%	8 5%	** **
4	(4.0)	121 5%	31 4%	18- 3%	27be 6%	42be 6%	49- 3%	69+be 6%	107 5%	** **	13 4%	7 4%	** **
5	(5.0)	285 11%	80 10%	66 11%	60 13%	80 11%	146 10%	140 12%	243 11%	** **	39 11%	21 12%	** **
6	(6.0)	321 12%	104 12%	76 13%	59 13%	79 11%	179 13%	138 12%	280 12%	** **	40 12%	16 10%	** **
7	(7.0)	417 16%	131 16%	106 18%	68 15%	109 15%	238 17%	177 15%	360 16%	** **	57 17%	32 20%	** **
8	(8.0)	478 18%	161 19%	114 19%	70 15%	133 18%	275 19%	203 17%	424 19%	** **	52 15%	25 15%	** **
9	(9.0)	258 10%	94 11%	50 9%	49 11%	62 8%	144 10%	112 9%	223 10%	** **	34 10%	17 10%	** **
10 - Extremely well	(10.0)	392 15%	128 15%	83 14%	61 13%	118 16%	211 15%	179 15%	338 15%	** **	53 16%	20 12%	** **
NET Badly (1-3)		206 8%	61 7%	42 7%	34 8%	64 9%	103 7%	98 8%	179 8%	** **	26 8%	16 10%	** **
NET Neutral (4-6)		728 28%	214 26%	160 27%	146+ae 32%	201 27%	374 26%	347 29%	630 27%	** **	92 27%	43 26%	** **
NET Well (7-10)		1544 58%	514+cf 62%	354 60%	249 55%	422 57%	868+cf 61%	671- 56%	1346 59%	** **	196 58%	94 57%	** **

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Prepared by BMG

Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	162	42	34	25	54	76	79	137	**	23	12	**
	6%	5%	6%	5%	7%	5%	7%	6%	**	7%	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	7.00	7.00	**
Base for stats	2478	789	556	429	687	1345	1116	2155	**	314	153	**
Mean score	7.0	7.1+f	7.0	6.8	6.9	7.1+	6.9	7.0	**	7.0	6.8	**
Standard deviation	2.26	2.20	2.18	2.28	2.34	2.19	2.32	2.26	**	2.23	2.24	**
Standard Error	.05	.08	.09	.13	.11	.06	.08	.05	**	.14	.20	**

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Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	57 2%	31+b 3%	27- 2%	12+b 6%	3 2%	9 3%	** **	4 3%	** **	** **	12b 3%	6 3%
2	(2.0)	65 2%	25 3%	40 2%	6 3%	1 1%	6 2%	** **	1 1%	** **	** **	17+bg 5%	8 3%
3	(3.0)	84 3%	45+b 5%	38- 2%	11b 5%	3 2%	11 4%	** **	6 4%	** **	** **	15b 4%	11b 5%
4	(4.0)	121 5%	44 5%	77 4%	12 6%	8 6%	10 4%	** **	9k 6%	** **	** **	25+k 7%	4 2%
5	(5.0)	285 11%	99 11%	186 11%	18 8%	19 14%	30 12%	** **	21 16%	** **	** **	36 10%	27 12%
6	(6.0)	321 12%	89- 10%	232+a 13%	31 15%	18 13%	25 10%	** **	11 8%	** **	** **	37 10%	21 9%
7	(7.0)	417 16%	128 14%	289g 17%	25 12%	15 11%	36 14%	** **	12- 8%	** **	** **	53 15%	31 13%
8	(8.0)	478 18%	158 18%	320 18%	35 16%	25 18%	43 17%	** **	28 21%	** **	** **	54 15%	44 19%
9	(9.0)	258 10%	82 9%	175 10%	24 12%	14 10%	19 7%	** **	9 7%	** **	** **	27 8%	29 13%
10 - Extremely well	(10.0)	392 15%	131 15%	261 15%	24 11%	21 15%	46 18%	** **	18 14%	** **	** **	56 16%	35 15%
NET Badly (1-3)		206 8%	101+b 11%	105- 6%	29+bd 14%	8 6%	26b 10%	** **	11 8%	** **	** **	44+bd 12%	25b 11%
NET Neutral (4-6)		728 28%	233 26%	495 28%	60 29%	44 33%	64 25%	** **	42 31%	** **	** **	98 28%	52 23%
NET Well (7-10)		1544 58%	499 56%	1046cgj 60%	107- 51%	74 55%	145 56%	** **	67 50%	** **	** **	190 53%	139 61%

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Prepared by BMG

Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	162	57	104	13	9	23	**	16+ab	**	**	24	13
	6%	6%	6%	6%	7%	9%	**	12%	**	**	7%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	**	8.00	**	**	10.00	8.00
Base for stats	2478	832	1646	197	126	235	**	120	**	**	332	215
Mean score	7.0	6.8-	7.1	6.5-	7.0	6.9	**	6.8	**	**	6.6-	7.0
			+acfhj				-		-			
Standard deviation	2.26	2.44	2.15	2.55	2.23	2.44	**	2.34	**	**	2.54	2.39
Standard Error	.05	.09	.06	.20	.22	.18	**	.24	**	**	.16	.18

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Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	57 2%	2 2%	1 1%	5 2%	2 1%	8 1%	36 3%	57 2%	** **	57 2%	** **
2	(2.0)	65 2%	1 1%	1 1%	8 3%	8 3%	12 2%	38 3%	62 2%	** **	63 2%	** **
3	(3.0)	84 3%	7 6%	5 5%	11 3%	7 2%	24 4%	44 3%	81 3%	** **	84 3%	** **
4	(4.0)	121 5%	4 3%	4 4%	16 5%	15 5%	29 4%	66 5%	116 4%	** **	119 5%	** **
5	(5.0)	285 11%	12 10%	19 18%	33 10%	35 12%	75 11%	145 10%	275 11%	** **	280 11%	** **
6	(6.0)	321 12%	15 12%	18 17%	43 13%	41 14%	85 13%	164 12%	312 12%	** **	315 12%	** **
7	(7.0)	417 16%	27d 21%	22 21%	57 18%	36 12%	100 15%	226 16%	413 16%	** **	414 16%	** **
8	(8.0)	478 18%	24 19%	20 19%	58 18%	53 17%	119 18%	242 17%	467 18%	** **	472 18%	** **
9	(9.0)	258 10%	10 8%	3 3%	27 8%	26 9%	57 9%	148 11%	255 10%	** **	255 10%	** **
10 - Extremely well	(10.0)	392 15%	17 13%	5 5%	53 16%	64+f 21%	113f 17%	185- 13%	390 15%	** **	392 15%	** **
NET Badly (1-3)		206 8%	10 8%	7 6%	24 7%	18 6%	44 7%	118 8%	201 8%	** **	204 8%	** **
NET Neutral (4-6)		728 28%	31 25%	40 39%	92 28%	91 30%	189 29%	374 27%	703 27%	** **	715 27%	** **
NET Well (7-10)		1544 58%	77 61%	51 49%	195 60%	180 59%	389 59%	800 58%	1525 59%	** **	1532 59%	** **

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Prepared by BMG

Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	162	8	7	12	15	33	98c	157	**	158	**
	6%	6%	6%	4%	5%	5%	7%	6%	**	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	7.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2478	119	98	311	289	622	1292	2429	**	2451	**
Mean score	7.0	7.0	6.4-	7.0b	7.2b	7.1b	6.9	7.0+b	**	7.0b	**
Standard deviation	2.26	2.13	1.79	2.21	2.24	2.19	2.29	2.26	**	2.26	**
Standard Error	.05	.21	.20	.14	.14	.10	.07	.05	**	.05	**

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Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	57 2%	57 2%	43- 2%	41- 2%	42 2%	4 1%	57 2%	37- 2%	57 2%	49 2%	3- *%	6- *%	18-a 1%	1 1%	17-a 1%	12-a 1%
2	(2.0)	65 2%	65 2%	59 2%	58 2%	49 2%	5 2%	65 2%	54 2%	65 2%	59 3%	12- 1%	22-a 1%	21- 1%	2 1%	24-a 1%	22-a 2%
3	(3.0)	84 3%	84 3%	81 3%	77 3%	68 3%	10 3%	84 3%	72 3%	84 3%	81+ 3%	26- 1%	26- 2%	38- 2%	3 2%	42-a 2%	28- 2%
4	(4.0)	121 5%	121 5%	112 4%	114 5%	93 4%	15 5%	121 5%	104 4%	121 5%	109 5%	54- 3%	52- 3%	60- 3%	9 5%	62- 3%	46- 3%
5	(5.0)	285 11%	285 11%	279 11%	272 11%	251+ 11%	29 9%	285 11%	251 11%	285 11%	249 11%	154- 8%	121- 8%	149- 9%	11- 6%	161- 9%	136 10%
6	(6.0)	321 12%	321 12%	310 12%	313+ 13%	264 12%	38 12%	321 12%	290 12%	321 12%	280 12%	237 12%	171 11%	198 11%	17 9%	223 12%	182 13%
7	(7.0)	417 16%	417 16%	400 16%	395 16%	349 16%	48 15%	417 16%	370 16%	417 16%	372 16%	325+ 17%	274+ 18%	307+ 18%	29 16%	318+ 17%	237 17%
8	(8.0)	478 18%	478 18%	458 18%	452 18%	404 18%	56 18%	478 18%	430 18%	478 18%	420 18%	413+ 22%	317+ 21%	354+ 20%	40 22%	377+ 21%	276+ 20%
9	(9.0)	258 10%	258 10%	250 10%	251+ 10%	228+ 10%	33 11%	258 10%	236 10%	258 10%	224 10%	238+ 13%	188+ 12%	205+ 12%	20 11%	210+ 11%	145 10%
10 -	(10.0)	392	392	379	378+	334	67 +abcd fghi	392	365+	392	352	361+	288+	314+	49 +abcef	327+	256+
Extremely well		15%	15%	15%	15%	15%	21%	15%	16%	15%	15%	19%	19%	18%	27%	18%	18%
NET Badly (1-3)		206 8%	206 8%	183- 7%	176- 7%	158- 7%	19 6%	206 8%	163- 7%	206 8%	189 8%	40- 2%	54-a 4%	77-a 4%	7- 4%	83-a 5%	62-a 4%
NET Neutral (4-6)		728 28%	728 28%	701 28%	699+ 28%	608 28%	82 26%	728 28%	645 28%	728 28%	638 27%	445- 23%	344- 23%	407- 23%	37- 20%	446- 24%	364b 26%
NET Well (7-10)		1544 58%	1544 58%	1488+ 59%	1477+ 59%	1316+ 60%	205+afh 65%	1544 58%	1401+ 60%	1544 58%	1368 59%	1337+ef 70%	1067+f 70%	1180+ 68%	137+ef 75%	1232+ 67%	914+ 66%

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Prepared by BMG

Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	162 6%	162 6%	147- 6%	132- 5%	111- 5%	10- 3%	162 6%	125- 5%	162 6%	132- 6%	74-d 4%	53- 4%	76-d 4%	2- 1%	71-d 4%	51- 4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2478	2478	2372	2352	2082	306	2478	2209	2478	2195	1822	1465	1664	181	1761	1341
Mean score	7.0	7.0	7.0+	7.0+	7.0+	7.3 +abcfhi	7.0	7.1+	7.0	7.0	7.6+cef	7.5+f	7.4+	7.7+f	7.4+	7.3+
Standard deviation	2.26	2.26	2.22	2.21	2.22	2.20	2.26	2.20	2.26	2.27	1.83	1.95	2.03	2.06	2.03	2.05
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.05	.05	.16	.05	.06

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Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	57 2%	10 4%	45 2%	29 2%	18 2%
2	(2.0)	65 2%	7 3%	53 2%	36 2%	20 2%
3	(3.0)	84 3%	12 5%	68 3%	46 3%	28 3%
4	(4.0)	121 5%	9 4%	105 5%	69 4%	35 4%
5	(5.0)	285 11%	19 8%	251 11%	172 11%	105 11%
6	(6.0)	321 12%	32 14%	282 12%	195 12%	114 12%
7	(7.0)	417 16%	30 13%	375 16%	271 17%	159 17%
8	(8.0)	478 18%	32 14%	433 19%	305 19%	181 19%
9	(9.0)	258 10%	26 11%	221 10%	164 10%	97 10%
10 - Extremely well	(10.0)	392 15%	24 11%	360+ 16%	250 16%	154 16%
NET Badly (1-3)		206 8%	28+bcd 12%	166- 7%	112 7%	67 7%
NET Neutral (4-6)		728 28%	61 27%	638 28%	436 27%	254 27%
NET Well (7-10)		1544 58%	112- 49%	1389+a 60%	990+a 61%	591+a 62%

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Prepared by BMG

Table Q24_1_14 (continuation)

Q24. BBC TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	162 6%	26bcd 12%	120- 5%	73- 5%	40- 4%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	6.00	8.00	8.00	8.00
Base for stats	2478	201	2193	1537	912
Mean score	7.0	6.6	7.0+a	7.1+a	7.1+a
Standard deviation	2.26	2.47	2.22	2.19	2.20
Standard Error	.05	.23	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_1_15

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2657	1192	1303	**	131	1197	1431
Effective sample		2231	1003	1095	**	109	1010	1205
Total		2641	1218	1247	**	139	1273	1340
1 - Extremely badly	(1.0)	48 2%	23 2%	24 2%	** **	* *%	27 2%	21 2%
2	(2.0)	69 3%	27 2%	38 3%	** **	4 3%	40 3%	29 2%
3	(3.0)	61 2%	24 2%	32 3%	** **	5 3%	33 3%	25 2%
4	(4.0)	101 4%	43 4%	49 4%	** **	9 7%	61+b 5%	39- 3%
5	(5.0)	251 10%	127 10%	108 9%	** **	11 8%	132 10%	114 8%
6	(6.0)	286 11%	133 11%	125 10%	** **	24+ab 17%	135 11%	147 11%
7	(7.0)	358 14%	186+b 15%	150- 12%	** **	17 12%	163 13%	192 14%
8	(8.0)	514 19%	227 19%	253 20%	** **	25 18%	261 21%	252 19%
9	(9.0)	288 11%	129 11%	140 11%	** **	11 8%	140 11%	148 11%
10 - Extremely well	(10.0)	480 18%	221 18%	227 18%	** **	28 20%	207- 16%	268+a 20%
NET Badly (1-3)		179 7%	74 6%	94 8%	** **	9 7%	100+b 8%	76- 6%
NET Neutral (4-6)		638 24%	302 25%	283 23%	** **	44b 32%	328 26%	299- 22%
NET Well (7-10)		1641 62%	763 63%	771 62%	** **	81 58%	771 61%	861+ 64%
Don't know		183 7%	79 6%	100 8%	** **	4 3%	73- 6%	104 8%

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Prepared by BMG

Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2657	1192	1303	**	131	1197	1431
Effective sample	2231	1003	1095	**	109	1010	1205
Total	2641	1218	1247	**	139	1273	1340
Medians	8.00	8.00	8.00	**	7.00	8.00	8.00
Mode	8.00	8.00	8.00	**	10.00	8.00	10.00
Base for stats	2458	1140	1147	**	135	1200	1236
Mean score	7.2	7.2	7.2	**	7.1	7.1-	7.4+a
Standard deviation	2.26	2.21	2.31	**	2.23	2.31	2.19
Standard Error	.05	.07	.07	**	.22	.07	.07

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Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample		2231	212	343	339	354	413	328	258	550	692	997	585
Total		2641	302	409	393	430	439	364	304	710	823	1108	668
1 - Extremely badly	(1.0)	48 2%	2 1%	5 1%	11h 3%	6 1%	7 2%	6 2%	11+abh 4%	7 1%	17 2%	25 2%	17h 3%
2	(2.0)	69 3%	7 2%	6 2%	7 2%	11 3%	12 3%	16+bh 4%	9 3%	14 2%	19 2%	37 3%	24 4%
3	(3.0)	61 2%	11k 4%	9 2%	9 2%	8 2%	16+fk 4%	4 1%	5 2%	19 3%	16 2%	25 2%	9 1%
4	(4.0)	101 4%	18e 6%	15 4%	14 3%	18 4%	10 2%	11 3%	16 5%	34 5%	31 4%	37 3%	27 4%
5	(5.0)	251 11%	32g 11%	42g 10%	49+gjk 12%	35 8%	48gk 11%	30 8%	15- 5%	74gk 10%	84gk 10%	93 8%	45- 7%
6	(6.0)	286 11%	36g 12%	45g 11%	53gjk 14%	52g 12%	43 10%	38 10%	18- 6%	82g 11%	105+gjk 13%	99- 9%	56- 8%
7	(7.0)	358 14%	47 16%	65d 16%	52 13%	44- 10%	66d 15%	40 11%	44 15%	112di 16%	96 12%	151 14%	85 13%
8	(8.0)	514 19%	65 22%	72 18%	75 19%	93 22%	83 19%	76 21%	50 16%	137 19%	168 20%	209 19%	126 19%
9	(9.0)	288 11%	28 9%	44 11%	32 8%	53 12%	47 11%	45 12%	40c 13%	72 10%	85 10%	131 12%	85c 13%
10 - Extremely well	(10.0)	480 18%	38- 13%	78a 19%	65 17%	86a 20%	79 18%	71a 19%	62a 20%	117 16%	151 18%	212a 19%	133a 20%
NET Badly (1-3)		179 7%	20 7%	20 5%	27 7%	25 6%	36 8%	26 7%	25 8%	40 6%	52 6%	87 8%	51 8%
NET Neutral (4-6)		638 24%	86gjk 29%	102gk 25%	116 +efgjk 29%	104g 24%	101g 23%	79 22%	49- 16%	189gjk 27%	220gjk 27%	229- 21%	128- 19%
NET Well (7-10)		1641 62%	179 59%	259 63%	224- 57%	276 64%	275 63%	232 64%	197 65%	438 62%	500 61%	704c 64%	429c 64%
Don't know		183 7%	17 6%	28 7%	26 7%	25 6%	27 6%	27 7%	34 +acdehi 11%	44 6%	50 6%	88 8%	61+i 9%

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Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2657	251	392	407	426	491	388	302	643	833	1181	690
Effective sample	2231	212	343	339	354	413	328	258	550	692	997	585
Total	2641	302	409	393	430	439	364	304	710	823	1108	668
Medians	8.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00
Mode	8.00	8.00	10.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	10.00	10.00
Base for stats	2458	285	381	367	405	412	337	270	666	772	1019	608
Mean score	7.2	7.0	7.3	7.0	7.4ac	7.2	7.3	7.3	7.2	7.2	7.3	7.3c
Standard deviation	2.26	2.11	2.14	2.27	2.22	2.27	2.31	2.48	2.13	2.25	2.34	2.39
Standard Error	.05	.15	.12	.13	.12	.12	.13	.16	.09	.09	.08	.10

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Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample		2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total		2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
1 - Extremely badly	(1.0)	48 2%	5b 3%	0 -%	5 2%	5 1%	** **	10bg 3%	3 1%	6b 3%	3 1%	37 2%	7bg 3%	3b 2%	1b 1%
2	(2.0)	69 3%	3 1%	6 3%	7 3%	5 2%	** **	8 3%	9 2%	7 3%	5 2%	56 3%	6 3%	4 3%	2 3%
3	(3.0)	61 2%	5h 2%	5h 2%	7h 3%	5 1%	** **	5 2%	7 2%	0- -%	6h 3%	49h 2%	5h 2%	4h 3%	3h 4%
4	(4.0)	101 4%	5 3%	9 4%	15 6%	14 4%	** **	8 3%	11 3%	10 4%	10 5%	82 4%	9 4%	7 5%	3 5%
5	(5.0)	251 10%	16 8%	20 9%	24 9%	35 10%	** **	30 10%	32 8%	20 9%	26 13%	214 10%	20 9%	11 9%	6 8%
6	(6.0)	286 11%	18 9%	25 11%	16- 6%	51+cgl 15%	** **	33 12%	29 8%	25 11%	31cgl 15%	243c1 11%	28c1 13%	8- 7%	6 8%
7	(7.0)	358 14%	26i 14%	23 10%	30 12%	46 13%	** **	47i 16%	65bi 17%	30 13%	14- 7%	293i 13%	34i 16%	19i 16%	11i 16%
8	(8.0)	514 19%	42 22%	53i 23%	50 20%	65 19%	** **	48 16%	75 20%	45 20%	29 14%	430 19%	42 19%	28i 22%	15 21%
9	(9.0)	288 11%	23 12%	22 10%	33 13%	39 11%	** **	30 10%	481 13%	20 9%	27 13%	247 11%	27 12%	9 7%	5 7%
10 - Extremely well	(10.0)	480 18%	34 18%	48 21%	48 19%	51 15%	** **	51 17%	79k 21%	51dk 22%	37 18%	417 19%	31 14%	20 16%	13 18%
NET Badly (1-3)		179 7%	12 6%	12 5%	19 8%	16 4%	** **	23 8%	19 5%	13 6%	13 7%	143 6%	19 8%	11d 9%	6 8%
NET Neutral (4-6)		638 24%	39 21%	54 23%	56 22%	100g 29%	** **	72 25%	72- 19%	55 24%	67 33%	540g 24%	57 26%	26 21%	15 22%
NET Well (7-10)		1641 62%	126i 67%	147i 64%	161 63%	202 58%	** **	175 60%	268 70%	146i 64%	106- 53%	1387i 62%	135 61%	76 61%	43 62%

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Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2657	175	200	217	283	**	276	316	188	165	1906	271	269	211
Effective sample	2231	160	185	200	264	**	253	293	176	152	1757	230	230	172
Total	2641	189	229	256	349	**	290	380	227	202	2225	221	125	69
Don't know	183	12	17	20	32	**	20	22	13	15	155	11	12k	6
	7%	6%	7%	8%	9%	**	7%	6%	6%	7%	7%	5%	9%	8%
Medians	8.00	8.00	8.00	8.00	7.00	**	7.00	8.00	8.00	7.00	8.00	7.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	**	10.00	10.00	10.00	10.00	8.00	8.00	8.00	8.00
Base for stats	2458	177	212	236	317	**	270	358	214	187	2070	211	114	64
Mean score	7.2	7.4	7.5ekl	7.2	7.2	**	7.1	7.5	7.3	7.1	7.3+	7.0	7.0	7.2
Standard deviation	2.26	2.22	2.14	2.38	2.09	**	2.35	2.09	2.32	2.32	2.24	2.31	2.37	2.28
Standard Error	.05	.18	.16	.17	.14	**	.15	.13	.18	.19	.06	.16	.16	.18

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Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample		2231	862	610	311	518	1473	829	1933	**	288	135	**
Total		2641	832	590	454	740	1422	1194	2291	**	337	166	**
1 - Extremely badly	(1.0)	48 2%	12 1%	13 2%	8 2%	14 2%	25 2%	22 2%	43 2%	** **	5 1%	2 1%	** **
2	(2.0)	69 3%	16 2%	15 2%	5 1%	32+ace 4%	31 2%	37 3%	65 3%	** **	4 1%	2 1%	** **
3	(3.0)	61 2%	16 2%	12 2%	21+abde 5%	11 1%	28 2%	32 3%	52 2%	** **	9 3%	7 4%	** **
4	(4.0)	101 4%	26 3%	15 3%	26be 6%	34 5%	41- 3%	60+be 5%	90 4%	** **	11 3%	8 5%	** **
5	(5.0)	251 10%	64- 8%	65a 11%	63+ade 14%	57 8%	129 9%	120 10%	208 9%	** **	40 12%	23 14%	** **
6	(6.0)	286 11%	81 10%	67 11%	58 13%	79 11%	148 10%	136 11%	237 10%	** **	44 13%	21 13%	** **
7	(7.0)	358 14%	118 14%	76 13%	60 13%	99 13%	194 14%	159 13%	310 14%	** **	48 14%	24 14%	** **
8	(8.0)	514 19%	166 20%	133+df 23%	82 18%	132 18%	299 21%	213 18%	454 20%	** **	60 18%	26 15%	** **
9	(9.0)	288 11%	109+cf 13%	60 10%	40 9%	77 10%	169 12%	117 10%	257 11%	** **	32 9%	21 13%	** **
10 - Extremely well	(10.0)	480 18%	170+ 20%	100 17%	74 16%	136 18%	270 19%	210 18%	414 18%	** **	65 19%	24 15%	** **
NET Badly (1-3)		179 7%	44- 5%	40 7%	35 8%	57 8%	84 6%	92a 8%	160 7%	** **	18 5%	11 6%	** **
NET Neutral (4-6)		638 24%	172- 21%	146 25%	146+abde 32%	170 23%	318- 22%	317+ae 27%	535- 23%	** **	96 28%	52+a 31%	** **
NET Well (7-10)		1641 62%	563+bcdf 68%	369 62%	256- 56%	443 60%	932+cdf 66%	699- 59%	1435 63%	** **	204 61%	95 57%	** **

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Prepared by BMG

Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2657	987	708	354	585	1695	939	2306	**	340	158	**
Effective sample	2231	862	610	311	518	1473	829	1933	**	288	135	**
Total	2641	832	590	454	740	1422	1194	2291	**	337	166	**
Don't know	183	53	35	16-	70+abce	89	86c	161	**	19	8	**
	7%	6%	6%	4%	9%	6%	7%	7%	**	6%	5%	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	**	7.00	7.00	**
Mode	8.00	10.00	8.00	8.00	10.00	8.00	8.00	8.00	**	10.00	8.00	**
Base for stats	2458	778	555	438	670	1333	1108	2131	**	319	158	**
Mean score	7.2	7.5+bcdf	7.2	6.9-	7.2	7.4+cf	7.1-	7.2	**	7.2	7.0	**
Standard deviation	2.26	2.15	2.23	2.26	2.36	2.19	2.32	2.27	**	2.17	2.16	**
Standard Error	.05	.08	.09	.13	.11	.06	.08	.05	**	.13	.19	**

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Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample		2231	726	1505	178	113	202	**	107	**	**	288	192
Total		2641	889	1751	210	135	258	**	136	**	**	356	228
1 - Extremely badly	(1.0)	48 2%	22 3%	26 1%	11+bd 5%	1 1%	7 3%	** **	4 3%	** **	** **	8 2%	4 2%
2	(2.0)	69 3%	26 3%	43 2%	5 2%	5 4%	8 3%	** **	4 3%	** **	** **	12 3%	6 3%
3	(3.0)	61 2%	28+ 3%	33 2%	5 2%	2 1%	2 1%	** **	4 3%	** **	** **	16+be 4%	3 1%
4	(4.0)	101 4%	42 5%	60 3%	17+be 8%	10b 7%	8 3%	** **	7 5%	** **	** **	14 4%	10 5%
5	(5.0)	251 10%	84 9%	167 10%	22 11%	12 9%	20 8%	** **	17 12%	** **	** **	32 9%	18 8%
6	(6.0)	286 11%	86 10%	199 11%	21 10%	11 8%	27 10%	** **	12 9%	** **	** **	42 12%	23 10%
7	(7.0)	358 14%	111 13%	247k 14%	28 13%	18 14%	30 11%	** **	13 10%	** **	** **	46 13%	20- 9%
8	(8.0)	514 19%	148- 17%	365+a 21%	32 15%	20 15%	49 19%	** **	18 13%	** **	** **	57 16%	40 17%
9	(9.0)	288 11%	91 10%	198 11%	25 12%	17 13%	20 8%	** **	14 10%	** **	** **	28 8%	28 12%
10 - Extremely well	(10.0)	480 18%	177 20%	304 17%	34 16%	24 18%	59 23%	** **	23 17%	** **	** **	68 19%	57+bc 25%
NET Badly (1-3)		179 7%	77+b 9%	102- 6%	21b 10%	7 5%	16 6%	** **	12 9%	** **	** **	36+b 10%	13 6%
NET Neutral (4-6)		638 24%	212 24%	426 24%	60 29%	32 24%	54 21%	** **	36 26%	** **	** **	88 25%	51 23%
NET Well (7-10)		1641 62%	527- 59%	1113+agj 64%	118 56%	80 59%	157 61%	** **	68- 50%	** **	** **	199- 56%	145g 64%

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Prepared by BMG

Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2657	867	1789	216	137	238	**	128	**	**	340	224
Effective sample	2231	726	1505	178	113	202	**	107	**	**	288	192
Total	2641	889	1751	210	135	258	**	136	**	**	356	228
Don't know	183	73	109	11	15b	30+bc	**	21+abc	**	**	33	19
	7%	8%	6%	5%	11%	11%	**	15%	**	**	9%	8%
Medians	8.00	8.00	8.00	7.00	8.00	8.00	**	7.00	**	**	7.00	8.00
Mode	8.00	10.00	8.00	10.00	10.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2458	815	1641	199	120	228	**	115	**	**	323	209
Mean score	7.2	7.1h	7.3ch	6.8-	7.2	7.4ch	**	6.9	**	**	7.0	7.5acfg hij
Standard deviation	2.26	2.43	2.17	2.55	2.30	2.36	**	2.51	**	**	2.44	2.32
Standard Error	.05	.09	.06	.20	.23	.18	**	.26	**	**	.15	.17

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Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample		2231	111	87	276	256	556	1190	2191	**	2209	**
Total		2641	127	105	323	303	655	1390	2586	**	2609	**
1 - Extremely badly	(1.0)	48 2%	1 1%	1 1%	4 1%	3 1%	8 1%	25 2%	47 2%	** **	47 2%	** **
2	(2.0)	69 3%	5 4%	1 1%	8 2%	8 3%	15 2%	42 3%	67 3%	** **	69 3%	** **
3	(3.0)	61 2%	0 -%	4 4%	9 3%	6 2%	18 3%	27 2%	56 2%	** **	61 2%	** **
4	(4.0)	101 4%	5 4%	6 5%	12 4%	15 5%	25 4%	55 4%	97 4%	** **	101 4%	** **
5	(5.0)	251 10%	15 12%	20 19%	33 10%	32 10%	79+f 12%	121 9%	246 10%	** **	247 9%	** **
6	(6.0)	286 11%	12 9%	17 16%	45f 14%	41 14%	84 13%	135 10%	283 11%	** **	283 11%	** **
7	(7.0)	358 14%	21 17%	11 10%	49 15%	34 11%	91 14%	203 15%	352 14%	** **	353 14%	** **
8	(8.0)	514 19%	24 19%	18 17%	59 18%	60 20%	119 18%	288 21%	502 19%	** **	508 19%	** **
9	(9.0)	288 11%	13 10%	9 8%	37 11%	30 10%	76 12%	142 10%	283 11%	** **	283 11%	** **
10 - Extremely well	(10.0)	480 18%	23 18%	9 9%	53 16%	64 21%	112 17%	242 17%	476 18%	** **	477 18%	** **
NET Badly (1-3)		179 7%	5 4%	6 6%	21 6%	17 6%	41 6%	94 7%	170 7%	** **	178 7%	** **
NET Neutral (4-6)		638 24%	32 26%	43 41%	90 28%	87f 29%	188+f 29%	311- 22%	626 24%	** **	631 24%	** **
NET Well (7-10)		1641 62%	81 64%	46 44%	198 61%	188 62%	398 61%	874 63%	1614 62%	** **	1622 62%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2657	131	104	324	302	657	1426	2607	**	2630	**
Effective sample	2231	111	87	276	256	556	1190	2191	**	2209	**
Total	2641	127	105	323	303	655	1390	2586	**	2609	**
Don't know	183	8	10	14	11-	28-	111+cde	176	**	179	**
	7%	6%	9%	4%	4%	4%	8%	7%	**	7%	**
Medians	8.00	8.00	6.00	7.00	8.00	7.00	8.00	8.00	**	8.00	**
Mode	8.00	8.00	5.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2458	118	95	309	293	627	1279	2410	**	2430	**
Mean score	7.2	7.3b	6.6-	7.2b	7.3b	7.2b	7.2b	7.2+b	**	7.2b	**
Standard deviation	2.26	2.14	2.03	2.16	2.22	2.19	2.25	2.25	-	2.26	b
Standard Error	.05	.21	.23	.13	.14	.09	.07	.05	**	.05	**

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Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample		2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total		2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
1 - Extremely badly	(1.0)	48 2%	48 2%	36- 1%	32- 1%	33- 1%	5 2%	48 2%	28- 1%	48 2%	38 2%	3- *%	8- 1%	19-a 1%	1 1%	17-a 1%	12-a 1%
2	(2.0)	69 3%	69 3%	67 3%	67 3%	60 3%	6 2%	69 3%	59 3%	69 3%	65 3%	18- 1%	28-a 2%	35-a 2%	3 2%	33-a 2%	31a 2%
3	(3.0)	61 2%	61 2%	56 2%	56 2%	47 2%	11 4%	61 2%	56 2%	61 2%	58 2%	22- 1%	16- 1%	22- 1%	7abcef 4%	26- 1%	24- 2%
4	(4.0)	101 4%	101 4%	99 4%	95 4%	85 4%	11 4%	101 4%	84 4%	101 4%	92 4%	50- 3%	43- 3%	55- 3%	6 3%	61 3%	43 3%
5	(5.0)	251 10%	251 10%	240 10%	235 9%	208 9%	19- 6%	251 10%	225 10%	251 10%	231e 10%	118- 6%	78- 5%	116- 7%	8- 4%	126- 7%	110-b 8%
6	(6.0)	286 11%	286 11%	276 11%	271 11%	243 11%	36 11%	286 11%	248 11%	286 11%	251 11%	197 10%	146- 10%	173 10%	13 7%	190 10%	151 11%
7	(7.0)	358 14%	358 14%	345 14%	342 14%	301 14%	45 14%	358 14%	327 14%	358 14%	316 14%	266 14%	217 14%	248 14%	27 15%	252 14%	184 13%
8	(8.0)	514 19%	514 19%	494 20%	488 20%	429 20%	69 22%	514 19%	459 20%	514 19%	461 20%	429+ 23%	350+ 23%	383+ 22%	44 24%	400+ 22%	293 21%
9	(9.0)	288 11%	288 11%	282 11%	276 11%	253+ 12%	34 11%	288 11%	258 11%	288 11%	252 11%	259+ 14%	209+ 14%	221+ 13%	24 13%	231+ 13%	171+ 12%
10 - Extremely well	(10.0)	480 18%	480 18%	460 18%	465+ 19%	411 19%	66 21%	480 18%	442+ 19%	480 18%	420 18%	440+ 23%	354+ 23%	379+ 22%	45+ 25%	408+ 22%	309+ 22%
NET Badly (1-3)		179 7%	179 7%	159- 6%	156- 6%	140 6%	22 7%	179 7%	143- 6%	179 7%	161 7%	43- 2%	52- 3%	76-a 4%	12a 6%	76-a 4%	67-a 5%
NET Neutral (4-6)		638 24%	638 24%	615 24%	602 24%	536 24%	66 21%	638 24%	557 24%	638 24%	574 25%	364- 19%	267- 18%	343- 20%	27- 15%	377-b 21%	305-bd 22%
NET Well (7-10)		1641 62%	1641 62%	1581+ 63%	1571+ 63%	1394+ 64%	214+ 68%	1641 62%	1486+ 64%	1641 62%	1448 62%	1394+f 73%	1131+cef 74%	1230+ 71%	140+f 76%	1291+ 70%	956+ 69%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2657	2657	2534	2496	2198	341	2657	2372	2657	2356	1924	1549	1736	201	1849	1379
Effective sample	2231	2231	2129	2097	1841	270	2231	1992	2231	1977	1625	1312	1467	160	1558	1159
Total	2641	2641	2518	2483	2194	316	2641	2333	2641	2328	1897	1518	1740	183	1832	1392
Don't know	183 7%	183 7%	164- 7%	155- 6%	124- 6%	13 4%	183 7%	147- 6%	183 7%	145- 6%	96- 5%	68- 5%	91- 5%	4- 2%	88- 5%	63- 5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	10.00
Base for stats	2458	2458	2355	2328	2070	303	2458	2186	2458	2183	1801	1450	1649	178	1744	1328
Mean score	7.2	7.2	7.3+	7.3+	7.3+	7.4	7.2	7.3+	7.2	7.2	7.8+cef	7.8+cef	7.6+	7.7+	7.6+	7.6+
Standard deviation	2.26	2.26	2.22	2.21	2.23	2.22	2.26	2.20	2.26	2.25	1.86	1.96	2.07	2.12	2.06	2.11
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.06	.06	.17	.05	.06

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Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2657	155	2402	1715	1001
Effective sample		2231	134	2039	1452	856
Total		2641	227	2313	1610	951
1 - Extremely badly	(1.0)	48 2%	7 3%	38 2%	24 1%	15 2%
2	(2.0)	69 3%	15+bcd 7%	49- 2%	33 2%	19 2%
3	(3.0)	61 2%	5 2%	54 2%	31 2%	18 2%
4	(4.0)	101 4%	12 5%	85 4%	61 4%	31 3%
5	(5.0)	251 10%	16 7%	218 9%	144 9%	89 9%
6	(6.0)	286 11%	23 10%	255 11%	176 11%	99 10%
7	(7.0)	358 14%	25 11%	321 14%	223 14%	141 15%
8	(8.0)	514 19%	36 16%	463 20%	332 21%	196 21%
9	(9.0)	288 11%	21 9%	256 11%	188 12%	108 11%
10 - Extremely well	(10.0)	480 18%	32 14%	439+ 19%	313 19%	193+ 20%
NET Badly (1-3)		179 7%	26+bcd 12%	142- 6%	89- 6%	52 5%
NET Neutral (4-6)		638 24%	51 22%	558 24%	381 24%	219 23%
NET Well (7-10)		1641 62%	114- 50%	1479+a 64%	1056+a 66%	638+a 67%

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Prepared by BMG

Table Q24_1_15 (continuation)

Q24. BBC TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2657	155	2402	1715	1001
Effective sample	2231	134	2039	1452	856
Total	2641	227	2313	1610	951
Don't know	183 7%	36+bcd 16%	134- 6%	85- 5%	42- 4%
Medians	8.00	7.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2458	192	2179	1525	909
Mean score	7.2	6.7-	7.3+a	7.4+a	7.4+a
Standard deviation	2.26	2.60	2.21	2.17	2.16
Standard Error	.05	.24	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_1

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	62 2%	30 3%	30 2%	** **	2 1%	39+b 3%	22- 2%
2	(2.0)	64 2%	24 2%	39+ 3%	** **	* *%	31 2%	30 2%
3	(3.0)	97 4%	34- 3%	59+a 5%	** **	2 2%	52 4%	44 3%
4	(4.0)	139 5%	48- 4%	81+a 7%	** **	6 5%	76 6%	60 5%
5	(5.0)	337 13%	146 12%	162 13%	** **	21 17%	170 14%	162 12%
6	(6.0)	355 14%	185+b 15%	145- 12%	** **	22 17%	177 14%	177 13%
7	(7.0)	353 14%	192+b 16%	132- 11%	** **	17 13%	178 14%	175 13%
8	(8.0)	406 16%	171 14%	199 16%	** **	32+ab 25%	194 16%	209 16%
9	(9.0)	176 7%	109+b 9%	60- 5%	** **	5 4%	77 6%	98 7%
10 - Extremely well	(10.0)	267 10%	154+b 13%	93- 8%	** **	18b 14%	111 9%	150 11%
NET Badly (1-3)		222 9%	89- 7%	128+ad 11%	** **	4- 3%	122+b 10%	97- 7%
NET Neutral (4-6)		831 32%	379 31%	387 32%	** **	49 38%	423 34%	400 30%
NET Well (7-10)		1201 46%	626+b 52%	485- 40%	** **	72b 55%	561 45%	632 48%
Don't know		335 13%	118-d 10%	213+ad 18%	** **	4- 3%	136- 11%	191+a 14%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	8.00	8.00	8.00
Base for stats	2255	1093	1000	**	125	1106	1129
Mean score	6.6	6.8+b	6.3-	**	6.9b	6.4-	6.7+a
Standard deviation	2.25	2.22	2.30	**	1.96	2.27	2.21
Standard Error	.05	.07	.08	**	.20	.08	.07

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Table Q24_2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	62 2%	6 2%	9 2%	9 3%	8 2%	10 2%	15+ 4%	5 2%	15 2%	17 2%	30 3%	20 3%
2	(2.0)	64 2%	8 3%	7 2%	9 2%	13 3%	9 2%	9 2%	9 3%	16 2%	21 3%	27 2%	18 3%
3	(3.0)	97 4%	11 4%	11 3%	11 3%	13 3%	23 5%	17 5%	11 4%	22 3%	24 3%	50 5%	28 4%
4	(4.0)	139 5%	14 5%	21 5%	15 4%	23 5%	29 7%	18 5%	20 7%	35 5%	37 5%	67 6%	38 6%
5	(5.0)	337 13%	37 12%	53 13%	50 13%	56 13%	60 14%	46 13%	35 12%	90 13%	106 13%	140 13%	80 12%
6	(6.0)	355 14%	54bfjk 18%	44 11%	62bfjk 17%	63f 15%	62f 14%	32- 9%	37 12%	98f 14%	126bfjk 16%	131 12%	70- 11%
7	(7.0)	353 14%	34 12%	58 14%	49 13%	56 13%	60 14%	51 14%	45 15%	92 13%	105 13%	156 14%	96 15%
8	(8.0)	406 16%	44 15%	69 17%	51 14%	68 16%	71 16%	56 16%	47 16%	114 16%	118 15%	174 16%	103 16%
9	(9.0)	176 7%	19 6%	31 8%	31 8%	27 6%	30 7%	18 5%	19 6%	50 7%	58 7%	68 6%	37 6%
10 - Extremely well	(10.0)	267 10%	32 11%	58+egijk 15%	36 10%	46 11%	35 8%	36 10%	23 8%	90+egjk 13%	82 10%	95- 9%	60 9%
NET Badly (1-3)		222 9%	25 9%	28 7%	29 8%	33 8%	41 10%	41b 11%	25 8%	53 8%	62 8%	107 10%	66 10%
NET Neutral (4-6)		831 32%	104f 35%	118 29%	127f 34%	142 33%	151fk 35%	96- 27%	92 31%	223 32%	270f 34%	339 31%	188- 29%
NET Well (7-10)		1201 46%	129 44%	217 54% +acdefgi jk	166 45%	197 46%	195 45%	162 45%	135 45%	347 50%	363 45%	492 45%	296 45%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Don't know	335	38	38-	50	56	44	59+beh	49beh	76	106	153b	108+beh
	13%	13%	9%	13%	13%	10%	17%	16%	11%	13%	14%	16%
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	6.00	8.00	6.00	8.00	8.00	8.00	8.00	8.00	6.00	8.00	8.00
Base for stats	2255	259	363	323	372	388	298	251	622	695	937	550
Mean score	6.6	6.6	6.9	6.6	6.6	6.4	6.4	6.5	6.8+efjk	6.6	6.4-	6.4
			+efgjk									
Standard deviation	2.25	2.23	2.26	2.21	2.21	2.20	2.43	2.19	2.25	2.21	2.27	2.32
Standard Error	.05	.17	.13	.13	.13	.12	.15	.15	.10	.09	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	62 2%	7 4%	4 2%	11 4%	6 2%	** **	8 3%	6 2%	7 3%	5 2%	56 3%	3 1%	2 2%	1 1%
2	(2.0)	64 2%	3 2%	4 2%	3 1%	10 3%	** **	3 1%	15f 4%	10 4%	2 1%	54 2%	4 2%	4 4%	1 1%
3	(3.0)	97 4%	7 4%	10 5%	11 4%	12 4%	** **	5 2%	10 3%	11 5%	6 3%	82 4%	6 3%	6f 5%	3 4%
4	(4.0)	139 5%	12k 6%	14k 6%	15k 6%	14 4%	** **	12 4%	22k 6%	18k 8%	15k 7%	128+k 6%	3- 2%	5 4%	3 4%
5	(5.0)	337 13%	31d 17%	30 14%	35 14%	28- 9%	** **	36 13%	43 12%	36d 15%	36d 17%	289d 13%	27 13%	13 11%	8 12%
6	(6.0)	355 14%	25 13%	34 16%	39 15%	53 16%	** **	34 12%	50 13%	31 13%	24 12%	309 14%	25 12%	14 12%	7 10%
7	(7.0)	353 14%	30 16%	25 12%	34 13%	55 17%	** **	45 16%	46 12%	24 10%	28 13%	293 13%	33 16%	16 14%	11 15%
8	(8.0)	406 16%	27 15%	29 13%	28- 11%	54 16%	** **	47 17%	54 14%	35 15%	26 12%	317- 14%	57 +abcdefgh ijklm 27%	20 17%	13c 18%
9	(9.0)	176 7%	8 4%	18 8%	12 5%	26 8%	** **	17 6%	27 7%	12 5%	16 8%	141 6%	18 9%	10 9%	6 9%
10 - Extremely well	(10.0)	267 10%	14 7%	22 10%	26 10%	28 8%	** **	31 11%	33 9%	16 7%	29h 14%	211- 10%	26 13%	16ah 14%	14+abcdefghj 19%
NET Badly (1-3)		222 9%	18 10%	19 9%	25 10%	29 9%	** **	16 6%	31 8%	28f 12%	12 6%	192 9%	14 6%	12 10%	4 6%
NET Neutral (4-6)		831 32%	67m 36%	78km 36%	89 35%	95 29%	** **	81 29%	116 31%	84km 36%	75 36%	726+km 33%	56 26%	31 27%	18 26%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
NET Well (7-10)	1201	79	95	100-	162ch	**	141ch	160	87-	99	962-	134	62+acghj	44+abdcdfghij
	46%	42%	44%	39%	49%	**	50%	43%	37%	47%	44%	64%	53%	62%
Don't know	335	24k	27k	41km	43km	**	43km	69+k1m	37km	24k	312+k1m	8-	11k	5-
	13%	13%	12%	16%	13%	**	15%	18%	16%	12%	14%	4%	9%	7%
Medians	7.00	6.00	6.00	6.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	5.00	6.00	6.00	7.00	**	8.00	8.00	5.00	5.00	8.00	8.00	8.00	10.00
Base for stats	2255	164	192	215	286	**	239	307	199	186	1880	203	106	66
Mean score	6.6	6.2	6.5	6.3	6.6h	**	6.8ach	6.5	6.1-	6.7h	6.5-h	7.1	6.8ah	7.2+abcdeghij
											+abcdegh	j		
Standard deviation	2.25	2.22	2.25	2.34	2.16	**	2.18	2.27	2.31	2.25	2.26	2.05	2.36	2.20
Standard Error	.05	.19	.18	.18	.15	**	.15	.15	.19	.19	.06	.14	.17	.17

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Table Q24_2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	62 2%	14 2%	14 2%	9 2%	24 3%	28 2%	34 3%	56 2%	** **	5 2%	0 -%	** **
2	(2.0)	64 2%	17 2%	16 3%	10 2%	19 3%	33 2%	29 2%	57 3%	** **	7 2%	4 2%	** **
3	(3.0)	97 4%	28 4%	18 3%	21 5%	29 4%	46 3%	50 4%	88 4%	** **	9 3%	6 4%	** **
4	(4.0)	139 5%	56+f 7%	29 5%	18 4%	35 5%	85 6%	54 4%	123 5%	** **	15 5%	8 5%	** **
5	(5.0)	337 13%	105 13%	63 11%	72b 16%	95 13%	168 12%	167 14%	301 13%	** **	32 10%	19 13%	** **
6	(6.0)	355 14%	109 14%	86 15%	61 13%	97 13%	194 14%	157 13%	299 13%	** **	54 17%	33+a 22%	** **
7	(7.0)	353 14%	112 14%	93+df 16%	61 14%	86 11%	205+d 15%	147 12%	311 14%	** **	42 13%	20 13%	** **
8	(8.0)	406 16%	133 17%	94 16%	70 16%	103 14%	227 17%	174 14%	348 15%	** **	58 19%	27 18%	** **
9	(9.0)	176 7%	49 6%	36 6%	36 8%	54 7%	85 6%	90 7%	147 6%	** **	29 9%	12 8%	** **
10 - Extremely well	(10.0)	267 10%	56- 7%	58a 10%	55ae 12%	96+ae 13%	114- 8%	151+ae 13%	230 10%	** **	36 11%	8 6%	** **
NET Badly (1-3)		222 9%	60 8%	48 8%	41 9%	72 10%	108 8%	113 9%	201 9%	** **	21 7%	10 6%	** **
NET Neutral (4-6)		831 32%	270 34%	178 31%	151 33%	226 30%	448 33%	377 31%	723 32%	** **	101 32%	60 40%	** **
NET Well (7-10)		1201 46%	350 44%	281 49%	222 49%	339 45%	631 46%	561 47%	1036 46%	** **	165+a 53%	68 45%	** **

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Prepared by BMG

Table Q24_2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity					
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)	
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**	
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**	
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**	
Don't know	335	117c	64	37-	111c	180c	148	304c	**	27-	13	**	
	13%	15%	11%	8%	15%	13%	12%	13%	**	9%	8%	**	
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**	
Mode	8.00	8.00	8.00	5.00	8.00	8.00	8.00	8.00	**	8.00	6.00	**	
Base for stats	2255	680	507	414	638	1186	1052	1960	**	287	137	**	
Mean score	6.6	6.5	6.6	6.7	6.6	6.5	6.6	6.5	**	6.9+a	6.6	**	
Standard deviation	2.25	2.12	2.21	2.25	2.41	2.16	2.35	2.27	+acd	**	2.14	1.90	**
Standard Error	.05	.08	.10	.13	.11	.06	.09	.06	**	.14	.18	**	

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Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	62 2%	30+b 3%	32- 2%	6 3%	6 4%	5 2%	** **	6 5%	** **	** **	16+b 5%	11+b 5%
2	(2.0)	64 2%	31+b 4%	33- 2%	9b 4%	2 1%	12+b 5%	** **	5 3%	** **	** **	12 3%	7 3%
3	(3.0)	97 4%	30 3%	66 4%	9 4%	8 6%	6 2%	** **	6 5%	** **	** **	10 3%	7 3%
4	(4.0)	139 5%	43 5%	96 6%	13 6%	9 6%	11 4%	** **	9 6%	** **	** **	20 6%	13 5%
5	(5.0)	337 13%	113 13%	224 13%	32 16%	19 14%	24 10%	** **	12 9%	** **	** **	55 16%	25 11%
6	(6.0)	355 14%	117 13%	238k 14%	32k 16%	17 13%	29 11%	** **	18 13%	** **	** **	51 15%	20- 9%
7	(7.0)	353 14%	96- 11%	257+aj 15%	25 12%	17 13%	31 12%	** **	12 9%	** **	** **	32- 9%	23 10%
8	(8.0)	406 16%	137 16%	269 16%	28 14%	23 17%	48 19%	** **	22 16%	** **	** **	49 14%	44 19%
9	(9.0)	176 7%	64j 7%	111 6%	12 6%	8 6%	22j 9%	** **	8 6%	** **	** **	12- 4%	18j 8%
10 - Extremely well	(10.0)	267 10%	106+b 12%	161- 9%	22 10%	15 11%	32 13%	** **	17 12%	** **	** **	52+b 15%	30 13%
NET Badly (1-3)		222 9%	92+b 11%	130- 8%	24 12%	15 12%	23 9%	** **	17 12%	** **	** **	39 11%	26 11%
NET Neutral (4-6)		831 32%	273 31%	558ek 32%	78ek 38%	44 33%	65- 25%	** **	39 28%	** **	** **	126ek 36%	58- 25%
NET Well (7-10)		1201 46%	403 46%	798 46%	87 42%	62 47%	134cj 53%	** **	60 43%	** **	** **	145 41%	115 49%

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Prepared by BMG

Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	335	104	231	18	11	33	**	24c	**	**	40	35
	13%	12%	13%	9%	8%	13%	**	17%	**	**	12%	15%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	6.00	7.00
Mode	8.00	8.00	8.00	5.00	8.00	8.00	**	8.00	**	**	5.00	8.00
Base for stats	2255	767	1487	188	122	221	**	117	**	**	309	199
Mean score	6.6	6.5	6.6	6.3	6.4	6.8ch	**	6.4	**	**	6.4	6.6
Standard deviation	2.25	2.42	2.16	2.36	2.39	2.36	**	2.57	**	**	2.52	2.56
Standard Error	.05	.10	.06	.19	.24	.18	**	.27	**	**	.16	.20

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Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	62 2%	1 1%	** **	10 3%	4 1%	11 2%	39 3%	62 2%	** **	62 2%	** **
2	(2.0)	64 2%	2 1%	** **	6 2%	6 2%	11 2%	37 3%	64 3%	** **	64 2%	** **
3	(3.0)	97 4%	4 4%	** **	14 4%	15 5%	23 4%	54 4%	95 4%	** **	96 4%	** **
4	(4.0)	139 5%	7 6%	** **	18 6%	11 4%	36 6%	67 5%	138 5%	** **	138 5%	** **
5	(5.0)	337 13%	17 15%	** **	39 12%	33 11%	80 13%	177 13%	327 13%	** **	332 13%	** **
6	(6.0)	355 14%	10 8%	** **	47 15%	43 15%	86 14%	191 14%	344 14%	** **	350 14%	** **
7	(7.0)	353 14%	21 19%	** **	41 13%	36 12%	82 13%	185 13%	345 14%	** **	348 14%	** **
8	(8.0)	406 16%	16 14%	** **	46 14%	45 15%	105 17%	225 16%	395 16%	** **	397 16%	** **
9	(9.0)	176 7%	4 3%	** **	25 8%	21 7%	44 7%	83 6%	176 7%	** **	176 7%	** **
10 - Extremely well	(10.0)	267 10%	18f 15%	** **	41f 13%	50+f 17%	84+f 13%	121- 9%	264 10%	** **	265 10%	** **
NET Badly (1-3)		222 9%	7 6%	** **	30 10%	24 8%	46 7%	130 10%	221 9%	** **	221 9%	** **
NET Neutral (4-6)		831 32%	34 30%	** **	104 33%	87 30%	202 32%	435 32%	809 32%	** **	820 32%	** **
NET Well (7-10)		1201 46%	59 51%	** **	152 48%	152 52%	316f 50%	615 45%	1179 46%	** **	1185 46%	** **

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Prepared by BMG

Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	335	15	**	30	31	69	192c	329	**	333	**
	13%	13%	**	9%	10%	11%	14%	13%	**	13%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	**	6.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2255	100	**	286	263	563	1180	2208	**	2226	**
Mean score	6.6	6.8	**	6.6	6.9+bf	6.8+f	6.5-	6.6	**	6.6	**
Standard deviation	2.25	2.19	**	2.35	2.28	2.23	2.26	2.26	**	2.26	**
Standard Error	.05	.24	**	.15	.15	.10	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	62 2%	57 2%	62 2%	52 2%	43- 2%	2- 1%	62 2%	48- 2%	62 2%	52 2%	23- 1%	17- 1%	25- 1%	0- -	22- 1%	13- 1%
2	(2.0)	64 2%	62 2%	64 2%	61 2%	46- 2%	6 2%	64 2%	56 2%	64 2%	60 3%	28- 2%	28- 2%	22- 1%	1 1%	41c 2%	27 2%
3	(3.0)	97 4%	93 4%	97 4%	93 4%	73- 3%	9 3%	97 4%	85 4%	97 4%	83 4%	49- 3%	50 3%	46- 3%	4 2%	60 3%	39- 3%
4	(4.0)	139 5%	135 5%	139 5%	137 5%	130+ 6%	16 5%	139 5%	123 5%	139 5%	120 5%	85- 5%	77 5%	80- 4%	5 3%	103 6%	64 5%
5	(5.0)	337 13%	331e 13%	337e 13%	319e 13%	278e 13%	22- 7%	337e 13%	299e 13%	337e 13%	301e 13%	208-d 11%	155-d 11%	195-d 11%	7- 4%	201-d 11%	139-d 10%
6	(6.0)	355 14%	348 14%	355 14%	344 14%	309 14%	44 14%	355 14%	314 14%	355 14%	315 14%	256 14%	208 14%	242 13%	26 14%	240 13%	183 13%
7	(7.0)	353 14%	342 14%	353 14%	346 14%	323+ 15%	47 15%	353 14%	320 14%	353 14%	312 14%	271+ 15%	220+ 15%	274+ 15%	29 16%	273+ 15%	222+ 16%
8	(8.0)	406 16%	388 15%	406 16%	397 16%	363+ 16%	64+abfh 20%	406 16%	371 16%	406 16%	367 16%	309+ 17%	251+ 17%	323+ 18%	36 20%	315+ 17%	261+ 18%
9	(9.0)	176 7%	172 7%	176 7%	169 7%	157 7%	28 9%	176 7%	162 7%	176 7%	156 7%	152+ 8%	116+ 8%	152+ 8%	22+ 12%	146+ 8%	121+ 9%
10 -	(10.0)	267	261	267	263	243+ +abcdfghi	57 i	267	247	267	247+	216+	170+	229+	41 +abcef	223+	199+
Extremely well		10%	10%	10%	11%	11%	18%	10%	11%	10%	11%	12%	12%	13%	22%	12%	14%
NET Badly (1-3)		222 9%	212 8%	222 9%	206 8%	163- 7%	17 5%	222 9%	189 8%	222 9%	196 9%	100- 6%	94- 6%	93- 5%	5- 3%	123- 7%	78- 6%
NET Neutral (4-6)		831 32%	814e 32%	831e 32%	799 32%	717e 32%	82- 26%	831e 32%	735 32%	831e 32%	736e 32%	549-d 30%	439-d 30%	518-d 29%	39- 21%	544-d 30%	387- 27%
NET Well (7-10)		1201 46%	1162 46%	1201 46%	1175 47%	1085+ 49%	196 63%	1201 46%	1101+ 48%	1201 46%	1081+ 47%	947+ 52%	757+ 52%	978+ 54%	128 71%	957+ 52%	803+abe 57%

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Prepared by BMG

Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
Don't know	335 13%	318e 13%	335e 13%	311e 12%	256-e 12%	17- 5%	335e 13%	284-e 12%	335e 13%	272-e 12%	224d 12%	179d 12%	208-d 12%	10- 5%	211-d 12%	146-d 10%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2255	2188	2255	2180	1964	295	2255	2025	2255	2012	1596	1290	1589	173	1624	1268
Mean score	6.6	6.6	6.6	6.6+	6.7+	7.3 +abcd fghi	6.6	6.6+	6.6	6.6	6.9+	6.9+	7.0+	7.7 +abcef	6.8+	7.1+be
Standard deviation	2.25	2.24	2.25	2.23	2.19	2.11	2.25	2.23	2.25	2.25	2.10	2.12	2.09	1.88	2.17	2.10
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.06	.06	.06	.15	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	62 2%	5 2%	49 2%	24- 2%	12- 1%
2	(2.0)	64 2%	7 3%	51 2%	37 2%	22 2%
3	(3.0)	97 4%	9 4%	84 4%	60 4%	31 3%
4	(4.0)	139 5%	15 7%	118 5%	79 5%	55 6%
5	(5.0)	337 13%	25 11%	299 13%	204 13%	115 13%
6	(6.0)	355 14%	32 14%	314 14%	219 14%	122 13%
7	(7.0)	353 14%	17- 8%	322a 14%	243+a 16%	145+a 16%
8	(8.0)	406 16%	37 16%	357 16%	258 16%	145 16%
9	(9.0)	176 7%	9 4%	160 7%	105 7%	60 7%
10 - Extremely well	(10.0)	267 10%	25 11%	235 10%	143- 9%	77- 9%
NET Badly (1-3)		222 9%	22 10%	184 8%	121 8%	65 7%
NET Neutral (4-6)		831 32%	73 32%	731 32%	502 32%	292 32%
NET Well (7-10)		1201 46%	88 39%	1074+ 47%	749 48%	428 47%

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Prepared by BMG

Table Q24 2_1 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	335	43+bc	276-	191	123
	13%	19%	12%	12%	14%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	7.00
Base for stats	2255	183	1989	1372	785
Mean score	6.6	6.4	6.6	6.6	6.6
Standard deviation	2.25	2.39	2.22	2.13	2.12
Standard Error	.05	.23	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2 2

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	64 2%	35 3%	28 2%	** **	0 -%	38 3%	25 2%
2	(2.0)	65 2%	24 2%	38 3%	** **	1 1%	28 2%	32 2%
3	(3.0)	127 5%	40- 3%	80+a 7%	** **	4 3%	82+b 7%	44- 3%
4	(4.0)	161 6%	65 5%	86 7%	** **	7 5%	96+b 8%	64- 5%
5	(5.0)	342 13%	139- 11%	183+a 15%	** **	11 9%	161 13%	179 14%
6	(6.0)	389 15%	176 15%	184 15%	** **	22 17%	198 16%	188 14%
7	(7.0)	387 15%	200b 16%	155- 13%	** **	26b 20%	179 14%	207 16%
8	(8.0)	381 15%	187 15%	167 14%	** **	23 18%	185 15%	196 15%
9	(9.0)	142 5%	84+b 7%	46- 4%	** **	11b 9%	53- 4%	88+a 7%
10 - Extremely well	(10.0)	247 10%	141+b 12%	82- 7%	** **	21+b 16%	104 8%	138 10%
NET Badly (1-3)		255 10%	100- 8%	146+ad 12%	** **	5- 4%	148+b 12%	100- 8%
NET Neutral (4-6)		893 34%	380- 31%	453+a 37%	** **	40 31%	456+b 37%	431 33%
NET Well (7-10)		1157 45%	612+b 50%	449- 37%	** **	82+ab 63%	521- 42%	629+a 48%
Don't know		285 11%	120d 10%	163+ad 13%	** **	2- 1%	117- 9%	159a 12%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2 2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	6.00	**	7.00	6.00	7.00
Mode	6.00	7.00	6.00	**	7.00	6.00	7.00
Base for stats	2305	1092	1049	**	128	1125	1160
Mean score	6.4	6.7+b	6.1-	**	7.2+abc	6.2-	6.6+a
Standard deviation	2.23	2.25	2.21	**	1.96	2.25	2.18
Standard Error	.05	.08	.07	**	.20	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	64 2%	10 3%	11 3%	7 2%	4 1%	11 3%	12di 3%	8 3%	21di 3%	11- 1%	32di 3%	21di 3%
2	(2.0)	65 2%	3 1%	9 2%	8 2%	15 3%	6 1%	14e 4%	10 3%	12 2%	23 3%	30 3%	24e 4%
3	(3.0)	127 5%	14 5%	12 3%	15 4%	25 6%	25 6%	16 5%	20b 7%	26 4%	39 5%	62b 6%	37 6%
4	(4.0)	161 6%	13 5%	22 6%	22 6%	25 6%	32 7%	27 7%	19 6%	36 5%	48 6%	78 7%	46 7%
5	(5.0)	342 13%	40 13%	47 12%	65 17%	50 12%	70gk 16%	40 11%	31 10%	87 12%	115 14%	140 13%	71- 11%
6	(6.0)	389 15%	47 16%	56 14%	64 17%	65 15%	58 13%	57 16%	42 14%	103 15%	129 16%	157 14%	99 15%
7	(7.0)	387 15%	58cfik 19%	64c 16%	38- 10%	68c 16%	73c 17%	45 13%	42 14%	121ci 17%	106 13%	160c 15%	87 13%
8	(8.0)	381 15%	45 15%	73egjk 18%	55 15%	73gj 17%	54 12%	52 15%	30- 10%	117gjk 17%	128gj 16%	136- 12%	82 13%
9	(9.0)	142 5%	12 4%	29 7%	18 5%	28 6%	19 4%	15 4%	21 7%	41 6%	45 6%	56 5%	36 5%
10 - Extremely well	(10.0)	247 10%	31 11%	49fjk 12%	43fjk 12%	42 10%	34 8%	25 7%	22 7%	80fjk 11%	85jk 11%	82- 7%	47- 7%
NET Badly (1-3)		255 10%	27 9%	31 8%	29 8%	44 10%	42 10%	42 12%	39bch 13%	59 8%	73 9%	124+ 11%	81+bch 12%
NET Neutral (4-6)		893 34%	100 34%	125 31%	152 41%	140 33%	160 37%	124 35%	92 30%	226 32%	292 36%	375 34%	215 33%
NET Well (7-10)		1157 45%	146fgjk 49%	214 53%	154 41%	210 49%	180 42%	137- 38%	116- 38%	360 51%	364fjk 45%	433- 40%	253- 38%

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Prepared by BMG

Table Q24 2 2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Don't know	285	24	31-	38	34-	49	54+abdhi +abcdehi	54	55-	72-	158 +abdhi	109+abcdehi
	11%	8%	8%	10%	8%	11%	15%	18%	8%	9%	15%	17%
Medians	7.00	7.00	7.00	6.00	7.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00
Mode	6.00	7.00	8.00	5.00	8.00	7.00	6.00	7.00	7.00	6.00	7.00	6.00
Base for stats	2305	274	370	335	394	383	303	246	644	729	932	549
Mean score	6.4	6.5	6.7	6.5	6.5fjk	6.2	6.1-	6.2	6.6	6.5fjk	6.2-	6.1-
Standard deviation	2.23	2.19	2.23	2.20	2.19	2.17	2.30	2.36	2.21	2.19	2.26	2.33
Standard Error	.05	.16	.13	.13	.12	.11	.14	.16	.10	.09	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	64 2%	3 2%	5 2%	8 3%	14 4%	** **	5 2%	7 2%	7 3%	3 1%	54 2%	4 2%	4 4%	1 1%
2	(2.0)	65 2%	5 3%	6 3%	6 2%	9 3%	** **	5 2%	9 2%	8 3%	4 2%	54 2%	4 2%	5+f 5%	1 1%
3	(3.0)	127 5%	8 4%	13 6%	20+dg 8%	10 3%	** **	10 4%	13 4%	14 6%	14 6%	108 5%	8 4%	7 6%	4 5%
4	(4.0)	161 6%	11 6%	20d 9%	13 5%	14 4%	** **	16 6%	21 6%	19 8%	10 5%	130 6%	19d 9%	8 7%	5 7%
5	(5.0)	342 13%	26 14%	24 11%	30 12%	37 11%	** **	42 15%	53 14%	35 15%	37k 18%	300+ 14%	21 10%	12 10%	9 12%
6	(6.0)	389 15%	22 12%	36 16%	40 16%	55 17%	** **	56+agm 20%	49 13%	34 14%	27 13%	335 15%	31 15%	16 14%	8 11%
7	(7.0)	387 15%	30b 16%	19- 9%	36 14%	53b 16%	** **	33 12%	78 21%	30 13%	25 12%	319b 15%	39bf 18%	15 13%	14bfi 20%
8	(8.0)	381 15%	33 18%	36 17%	32 13%	53 16%	** **	42 15%	49 13%	31 13%	31 15%	318 15%	34 16%	19 17%	10 15%
9	(9.0)	142 5%	7 4%	10 5%	11 4%	23 7%	** **	10 4%	25 7%	8 3%	13 6%	112- 5%	19+acfjhj 9%	5 4%	5h 8%
10 - Extremely well	(10.0)	247 10%	17 9%	24 11%	23 9%	24 7%	** **	32 11%	33 9%	18 8%	32 15%	213 10%	15 7%	11 10%	8 12%
NET Badly (1-3)		255 10%	17 9%	24 11%	35fg 14%	32 10%	** **	20 7%	29 8%	30 13%	20 9%	216 10%	16 8%	17+fgjkm 14%	5 8%
NET Neutral (4-6)		893 34%	60 32%	79 36%	84 33%	106 32%	** **	114+lm 40%	123 33%	88 37%	74 35%	765 35%	70 33%	36 31%	22 31%

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Prepared by BMG

Table Q24_2_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
NET Well (7-10)	1157 45%	87 46%	88 40%	102 40%	153h 47%	**	117 42%	184ch 49%	86- 37%	100h 48%	962- 44%	106bch 50%	51 44%	38+bcfhj 54%
Don't know	285 11%	24 13%	27 12%	35 14%	37 11%	**	30 11%	39 10%	32 14%	16 8%	249 11%	18 9%	13 11%	6 8%
Medians	7.00	7.00	6.00	6.00	7.00	**	6.00	7.00	6.00	7.00	6.00	7.00	6.00	7.00
Mode	6.00	8.00	8.00	6.00	6.00	**	6.00	7.00	5.00	5.00	6.00	7.00	8.00	7.00
Base for stats	2305	164	191	220	291	**	251	336	204	194	1943	193	104	65
Mean score	6.4	6.4	6.3	6.2	6.4	**	6.5h	6.5h	6.0-	6.6h	6.4h	6.5h	6.2	6.7ch
Standard deviation	2.23	2.20	2.34	2.34	2.25	**	2.14	2.12	2.29	2.29	2.24	2.12	2.44	2.18
Standard Error	.05	.19	.19	.18	.15	**	.14	.13	.18	.19	.06	.15	.18	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	64 2%	19 2%	16 3%	13 3%	15 2%	35 3%	28 2%	55 2%	** **	9 3%	1 1%	** **
2	(2.0)	65 2%	17 2%	9 2%	10 2%	28+be 4%	26 2%	38 3%	60 3%	** **	4 1%	* *%	** **
3	(3.0)	127 5%	38 5%	25 4%	22 5%	42 6%	63 5%	63 5%	117 5%	** **	9 3%	7 5%	** **
4	(4.0)	161 6%	59 7%	40 7%	19 4%	43 6%	99+ 7%	62 5%	141 6%	** **	20 6%	12 8%	** **
5	(5.0)	342 13%	115 14%	70 12%	65 14%	88 12%	185 14%	153 13%	293 13%	** **	47 15%	30+a 20%	** **
6	(6.0)	389 15%	126 16%	80 14%	64 14%	117 16%	206 15%	181 15%	340 15%	** **	45 14%	23 15%	** **
7	(7.0)	387 15%	132df 17%	95d 17%	70 15%	87- 12%	227+df 17%	157- 13%	337 15%	** **	51 16%	25 17%	** **
8	(8.0)	381 15%	103 13%	104+af 18%	65 14%	105 14%	206 15%	170 14%	337 15%	** **	44 14%	18 12%	** **
9	(9.0)	142 5%	35 4%	34 6%	27 6%	44 6%	69 5%	72 6%	124 5%	** **	18 6%	7 5%	** **
10 - Extremely well	(10.0)	247 10%	58- 7%	52 9%	47 10%	91+ae 12%	109- 8%	138+ae 11%	206 9%	** **	41+a 13%	11 7%	** **
NET Badly (1-3)		255 10%	74 9%	50 9%	45 10%	85 11%	124 9%	130 11%	232 10%	** **	22 7%	8 6%	** **
NET Neutral (4-6)		893 34%	300+f 38%	190 33%	149 33%	248 33%	490 36%	397 33%	774 34%	** **	112 36%	64+ 43%	** **
NET Well (7-10)		1157 45%	327- 41%	285+ade 50%	209 46%	328 44%	612 45%	537 45%	1003 44%	** **	154 49%	61 41%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	285	95b	46-	49	88b	141	137b	255	**	26	16	**
	11%	12%	8%	11%	12%	10%	11%	11%	**	8%	11%	**
Medians	7.00	6.00	7.00	7.00	6.00	6.00	7.00	6.00	**	7.00	6.00	**
Mode	6.00	7.00	8.00	7.00	6.00	7.00	6.00	6.00	**	7.00	5.00	**
Base for stats	2305	702	524	403	661	1226	1063	2009	**	288	133	**
Mean score	6.4	6.2-	6.5a	6.5	6.5	6.4	6.5a	6.4	**	6.6	6.3	**
Standard deviation	2.23	2.13	2.18	2.27	2.36	2.16	2.33	2.24	**	2.23	1.92	**
Standard Error	.05	.08	.09	.14	.11	.06	.09	.05	**	.14	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	64 2%	26 3%	37 2%	8 4%	6 5%	7 3%	** **	5 4%	** **	** **	15+b 4%	6 3%
2	(2.0)	65 2%	32+b 4%	32- 2%	5 3%	3 2%	8 3%	** **	3 2%	** **	** **	16+b 5%	14+b 6%
3	(3.0)	127 5%	53 6%	74 4%	18+b 9%	14+b 11%	20b 8%	** **	6 4%	** **	** **	21 6%	12 5%
4	(4.0)	161 6%	55 6%	106 6%	20+gjk 10%	5 4%	17 7%	** **	3 2%	** **	** **	17 5%	9 4%
5	(5.0)	342 13%	114 13%	228 13%	30 14%	21 16%	30 12%	** **	19 13%	** **	** **	48 14%	25 11%
6	(6.0)	389 15%	120 14%	269 16%	31 15%	15 12%	38 15%	** **	21 15%	** **	** **	42 12%	33 14%
7	(7.0)	387 15%	105- 12%	282+aej 16%	27 13%	18 14%	22- 9%	** **	16 11%	** **	** **	40 11%	34 15%
8	(8.0)	381 15%	115 13%	267 16%	23 11%	12 9%	27 11%	** **	16 11%	** **	** **	55 16%	38 16%
9	(9.0)	142 5%	54 6%	88 5%	10 5%	8 6%	18 7%	** **	10 7%	** **	** **	14 4%	14 6%
10 - Extremely well	(10.0)	247 10%	98 11%	149 9%	15 7%	15 11%	33 13%	** **	14 10%	** **	** **	47+bc 14%	23 10%
NET Badly (1-3)		255 10%	112+b 13%	143- 8%	31+b 15%	23+b 17%	35b 14%	** **	14 10%	** **	** **	52+b 15%	32b 14%
NET Neutral (4-6)		893 34%	290 33%	603 35%	80k 39%	41 31%	85 34%	** **	43 31%	** **	** **	107 31%	67 29%
NET Well (7-10)		1157 45%	372 43%	785c 46%	75- 37%	53 40%	99 39%	** **	56 40%	** **	** **	157 45%	109 47%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2 2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	285	98	187	19	16	35	**	28+abcjk	**	**	33	26
	11%	11%	11%	9%	12%	14%	**	20%	**	**	10%	11%
Medians	7.00	6.00	7.00	6.00	6.00	6.00	**	6.00	**	**	6.00	7.00
Mode	6.00	6.00	7.00	6.00	5.00	6.00	**	6.00	**	**	8.00	8.00
Base for stats	2305	774	1531	187	117	219	**	113	**	**	316	207
Mean score	6.4	6.3c	6.5c	5.9-	6.1	6.3	**	6.5	**	**	6.3	6.4
Standard deviation	2.23	2.42	2.13	2.33	2.52	2.51	**	2.36	**	**	2.55	2.39
Standard Error	.05	.10	.06	.19	.26	.19	**	.25	**	**	.16	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2 2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	64 2%	1 1%	**	6 2%	5 2%	12 2%	39 3%	64 3%	**	64 2%	**
2	(2.0)	65 2%	3 2%	**	9 3%	5 2%	12 2%	31 2%	65 3%	**	65 3%	**
3	(3.0)	127 5%	2 1%	**	8- 2%	7- 2%	14- 2%	91+acde 7%	124 5%	**	125 5%	**
4	(4.0)	161 6%	7 6%	**	13 4%	16 5%	30 5%	92 7%	156 6%	**	159 6%	**
5	(5.0)	342 13%	19 17%	**	52f 17%	50f 17%	97f 15%	162- 12%	335 13%	**	337 13%	**
6	(6.0)	389 15%	7- 6%	**	51a 16%	50a 17%	92a 15%	210a 15%	380 15%	**	383 15%	**
7	(7.0)	387 15%	26+df 23%	**	45 14%	37 13%	106 17%	207 15%	377 15%	**	382 15%	**
8	(8.0)	381 15%	21 18%	**	54 17%	41 14%	109 17%	192 14%	377 15%	**	379 15%	**
9	(9.0)	142 5%	6 5%	**	13 4%	16 5%	37 6%	69 5%	139 5%	**	140 5%	**
10 - Extremely well	(10.0)	247 10%	13 12%	**	38f 12%	44+f 15%	71f 11%	112- 8%	242 10%	**	243 9%	**
NET Badly (1-3)		255 10%	6 5%	**	22 7%	16- 5%	38- 6%	162+acde 12%	253 10%	**	253 10%	**
NET Neutral (4-6)		893 34%	33 29%	**	117 37%	116 40%	220 35%	463 34%	871 34%	**	879 34%	**
NET Well (7-10)		1157 45%	67+f 58%	**	150 48%	138 47%	323+f 51%	579- 42%	1136 45%	**	1143 45%	**

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Prepared by BMG

Table Q24 2 2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	285	9	**	27	24	50-	169+e	278	**	283	**
	11%	8%	**	9%	8%	8%	12%	11%	**	11%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	6.00	7.00	**	8.00	6.00	8.00	6.00	6.00	**	6.00	**
Base for stats	2305	106	**	289	270	582	1204	2259	**	2276	**
Mean score	6.4	6.8f	**	6.6f	6.7+f	6.7+f	6.3-	6.4	**	6.4	**
Standard deviation	2.23	2.08	**	2.15	2.17	2.11	2.26	2.24	**	2.24	**
Standard Error	.05	.22	**	.14	.14	.09	.07	.05	**	.05	**

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Table Q24_2_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	64 2%	58 2%	64 2%	58 2%	49 2%	6 2%	64 2%	49- 2%	64 2%	51 2%	19- 1%	18- 1%	14- 1%	1 1%	15- 1%	14- 1%
2	(2.0)	65 2%	62 2%	65 2%	59 2%	52 2%	7 2%	65 2%	56 2%	65 2%	55 2%	26- 1%	27- 2%	25- 1%	4 2%	35- 2%	28 2%
3	(3.0)	127 5%	120e 5%	127e 5%	123e 5%	94- 4%	7- 2%	127e 5%	113e 5%	127e 5%	116e 5%	73- 4%	70cf 5%	54- 3%	4 2%	82c 4%	44- 3%
4	(4.0)	161 6%	158 6%	161 6%	157 6%	140 6%	16 5%	161 6%	143 6%	161 6%	146 6%	91- 5%	74- 5%	79- 4%	9 5%	91- 5%	67- 5%
5	(5.0)	342 13%	332e 13%	342e 13%	326e 13%	287e 13%	26- 8%	342e 13%	303e 13%	342e 13%	302e 13%	207-d 11%	161- 11%	205-d 11%	11- 6%	202-d 11%	134- 9%
6	(6.0)	389 15%	379 15%	389 15%	378 15%	333 15%	41 13%	389 15%	354 15%	389 15%	342 15%	284 16%	226 15%	269 15%	22 12%	275 15%	206 15%
7	(7.0)	387 15%	379 15%	387 15%	377 15%	347+ 16%	53 17%	387 15%	350 15%	387 15%	347 15%	305+ 17%	245+ 17%	305+ 17%	31 17%	313+ 17%	250+ 18%
8	(8.0)	381 15%	367 15%	381 15%	375 15%	348+ 16%	66 21% +abcd fghi	381 15%	358+ 16%	381 15%	344 15%	307+ 17%	265+ 18%	331+ 18%	45+abe 25%	322+ 18%	279+ 20%
9	(9.0)	142 5%	140 6%	142 5%	138 6%	128 6%	18 6%	142 5%	126 5%	142 5%	119 5%	122+ 7%	87 6%	130+ 7%	12 6%	120+ 7%	97+ 7%
10 -	(10.0)	247 10%	236 9%	247 10%	241 10%	226+ 10%	55 18% +abcd fghi	247 10%	225 10%	247 10%	230+ 10%	203+ 11%	150 10%	217+ 12%	40 22% +abcef	207+ 11%	179+ 13%
NET Badly (1-3)		255 10%	240 10%	255 10%	239 10%	195- 9%	19- 6%	255 10%	217 9%	255 10%	221 10%	118- 6%	115-c 8%	93- 5%	9- 5%	133-c 7%	87- 6%
NET Neutral (4-6)		893 34%	868e 35%	893e 34%	860e 35%	760e 34%	83- 27%	893e 34%	800e 35%	893e 34%	790e 35%	582-d 32%	460-d 31%	553-d 31%	41- 23%	568-d 31%	407- 29%

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Prepared by BMG

Table Q24 2 2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
NET Well (7-10)	1157	1122	1157	1130	1049+	192	1157	1059+	1157	1040+	937+	746+	982+b	127	961+	804+abe
	45%	45%	45%	45%	47%	62%	45%	46%	45%	46%	51%	51%	55%	70%	52%	57%
Don't know	285	275e	285e	261e	215-e	18-	285e	233-e	285e	233-e	183-d	149d	168-d	4-	174-d	116-d
	11%	11%	11%	10%	10%	6%	11%	10%	11%	10%	10%	10%	9%	2%	9%	8%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	7.00	6.00	6.00	8.00	8.00	6.00	8.00	6.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2305	2231	2305	2230	2005	294	2305	2077	2305	2051	1637	1321	1628	178	1662	1298
Mean score	6.4	6.4	6.4	6.4+	6.5+	7.1	6.4	6.5+	6.4	6.4	6.8+	6.7+	6.9+be	7.4	6.8+	6.9+be
Standard deviation	2.23	2.22	2.23	2.22	2.20	2.20	2.23	2.21	2.23	2.23	2.06	2.10	2.01	2.08	2.09	2.07
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.06	.06	.05	.17	.06	.06

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Table Q24_2_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	64 2%	6 3%	54 2%	36 2%	23 3%
2	(2.0)	65 2%	8 3%	51 2%	35 2%	28 3%
3	(3.0)	127 5%	8 4%	109 5%	82 5%	45 5%
4	(4.0)	161 6%	18 8%	141 6%	110+ 7%	61 7%
5	(5.0)	342 13%	25 11%	302 13%	208 13%	126 14%
6	(6.0)	389 15%	40 18%	336 15%	237 15%	134 15%
7	(7.0)	387 15%	23 10%	354+ 16%	249 16%	155+a 17%
8	(8.0)	381 15%	20- 9%	354+a 16%	241a 15%	133 15%
9	(9.0)	142 5%	12 5%	124 5%	79 5%	42 5%
10 - Extremely well	(10.0)	247 10%	22 10%	216 10%	135 9%	66- 7%
NET Badly (1-3)		255 10%	22 10%	214 9%	153 10%	96 11%
NET Neutral (4-6)		893 34%	83 37%	779 34%	556 36%	321 35%
NET Well (7-10)		1157 45%	77- 34%	1048+a 46%	704a 45%	396a 44%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2 2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	285 11%	43+bcd 19%	224- 10%	150- 10%	95 10%
Medians	7.00	6.00	7.00	6.00	6.00
Mode	6.00	6.00	7.00	7.00	7.00
Base for stats	2305	182	2040	1413	813
Mean score	6.4	6.2	6.4d	6.4	6.3-
Standard deviation	2.23	2.35	2.21	2.18	2.18
Standard Error	.05	.23	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_3

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	33 1%	16 1%	17 1%	** **	0 -%	17 1%	15 1%
2	(2.0)	38 1%	11- 1%	25+a 2%	** **	0 -%	19 2%	17 1%
3	(3.0)	52 2%	16- 1%	32a 3%	** **	3 3%	32 3%	19- 1%
4	(4.0)	128 5%	47- 4%	69 6%	** **	8 6%	68 5%	58 4%
5	(5.0)	333 13%	148 12%	167 14%	** **	11 8%	172 14%	157 12%
6	(6.0)	404 16%	176 15%	198 16%	** **	25 19%	203 16%	198 15%
7	(7.0)	461 18%	236 20%	197 16%	** **	21 17%	225 18%	235 18%
8	(8.0)	430 17%	215 18%	189 16%	** **	19 14%	191 15%	238 18%
9	(9.0)	180 7%	95b 8%	66- 5%	** **	18+ab 14%	83 7%	96 7%
10 - Extremely well	(10.0)	284 11%	163+b 13%	98- 8%	** **	21b 16%	115- 9%	166+a 13%
NET Badly (1-3)		124 5%	44- 4%	73+a 6%	** **	3 3%	68 5%	51- 4%
NET Neutral (4-6)		865 33%	371- 31%	433+a 36%	** **	43 34%	443+b 36%	413- 31%
NET Well (7-10)		1355 52%	710+b 59%	550- 45%	** **	79b 61%	615- 49%	735+a 56%
Don't know		246 10%	87- 7%	155+ad 13%	** **	4- 3%	117 9%	121 9%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	6.00	**	6.00	7.00	8.00
Base for stats	2343	1125	1057	**	126	1126	1199
Mean score	6.8	7.1+bc	6.6-	**	7.3+bc	6.7-	7.0+a
Standard deviation	2.01	1.97	2.03	**	1.92	2.01	1.99
Standard Error	.05	.07	.07	**	.19	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	33 1%	4 1%	5 1%	6 2%	4 1%	4 1%	5 1%	4 1%	9 1%	11 1%	13 1%	10 1%
2	(2.0)	38 1%	6 2%	4 1%	1- **	7 2%	10c 2%	5 1%	5 2%	9 1%	8 1%	21c 2%	10 2%
3	(3.0)	52 2%	4 1%	8 2%	9 2%	6 1%	14 3%	9 2%	3 1%	12 2%	15 2%	26 2%	12 2%
4	(4.0)	128 5%	11 4%	18 4%	16 4%	26 6%	22 5%	17 5%	19 6%	29 4%	42 5%	58 5%	36 5%
5	(5.0)	333 13%	36 12%	58 14%	57d 15%	42 10%	56 13%	52 15%	32 10%	94 13%	99 12%	140 13%	84 13%
6	(6.0)	404 16%	60fjk 20%	69f 17%	61 16%	64 15%	64 15%	40- 11%	45 15%	129+fjk 19%	125 16%	149- 14%	85- 13%
7	(7.0)	461 18%	48 16%	68 17%	72 19%	77 18%	83 19%	62 17%	52 17%	116 17%	149 19%	196 18%	113 17%
8	(8.0)	430 17%	50 17%	69 17%	52 14%	88+cgj 21%	67 15%	63 18%	42 14%	119 17%	140 17%	171 16%	105 16%
9	(9.0)	180 7%	18 6%	33 8%	20 5%	39 9%	26 6%	24 7%	20 7%	51 7%	59 7%	70 6%	44 7%
10 - Extremely well	(10.0)	284 11%	39 13%	47 12%	44 12%	46 11%	43 10%	34 9%	30 10%	87 12%	90 11%	107 10%	64 10%
NET Badly (1-3)		124 5%	14 5%	16 4%	17 4%	17 4%	28 6%	19 5%	13 4%	30 4%	34 4%	60 5%	32 5%
NET Neutral (4-6)		865 33%	107 36%	145 36%	134 36%	132 31%	142 33%	109 31%	96 32%	252 36%	266 33%	347 32%	205 31%
NET Well (7-10)		1355 52%	156 52%	218 54%	189 51%	249 58%	218 50%	182 51%	143 48%	373 53%	438 55%	544 50%	326 50%
Don't know		246 10%	21 7%	23- 6%	34 9%	29 7%	44bh 10%	47+abdhi 13%	48 16%	44- 6%	63 8%	140+abdhi 13%	95+abcdhi 15%

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Prepared by BMG

Table Q24 2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	6.00	7.00	8.00	7.00	8.00	7.00	6.00	7.00	7.00	7.00
Base for stats	2343	277	379	339	399	388	311	252	655	738	950	563
Mean score	6.8	6.9	6.9	6.8	7.0	6.7	6.8	6.8	6.9	6.9	6.7	6.8
Standard deviation	2.01	2.02	1.98	2.00	1.98	2.04	2.05	2.06	1.99	1.99	2.05	2.05
Standard Error	.05	.15	.11	.12	.11	.11	.12	.14	.09	.08	.07	.09

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Table Q24_2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	33 1%	2 1%	3 1%	5d 2%	0 -%	** **	7d 2%	5 1%	3 1%	4d 2%	28 1%	2 1%	2d 2%	* 1%
2	(2.0)	38 1%	4b 2%	0 -%	6b 2%	7 2%	** **	3 1%	8 2%	2 1%	3 1%	33 1%	1 1%	3bk 3%	1b 2%
3	(3.0)	52 2%	2 1%	4 2%	4 1%	9 3%	** **	3 1%	8 2%	7 3%	6 3%	42 2%	5 2%	4 3%	1 2%
4	(4.0)	128 5%	9 5%	10 5%	20 8%	13 4%	** **	12 4%	17 4%	20+dk 8%	10 5%	111 5%	8 4%	6 5%	3 5%
5	(5.0)	333 13%	21 11%	28 13%	24 9%	44 13%	** **	38 13%	42 11%	39c 17%	29 14%	283 13%	29 14%	14 12%	7 10%
6	(6.0)	404 16%	25 13%	34 16%	31 12%	58 18%	** **	46 16%	59 16%	38 16%	29 14%	346 16%	31 15%	17 15%	10 14%
7	(7.0)	461 18%	37 20%	44 20%	59+h 23%	54 16%	** **	47 17%	72 19%	30 13%	36 17%	387 18%	41 19%	21 18%	13 18%
8	(8.0)	430 17%	42+hj 22%	33 15%	38 15%	54 16%	** **	45 16%	63 17%	33 14%	30 14%	352 16%	43 20%	19 16%	16+chij 23%
9	(9.0)	180 7%	16 9%	17 8%	17 7%	27 8%	** **	20 7%	23 6%	16 7%	18 8%	157 7%	12 6%	7 6%	5 7%
10 - Extremely well	(10.0)	284 11%	12 6%	27 12%	30 12%	35 11%	** **	34 12%	41 11%	21 9%	29a 14%	245 11%	18 9%	11 10%	9a 13%
NET Badly (1-3)		124 5%	7 4%	6 3%	15 6%	16 5%	** **	12 4%	20 5%	12 5%	12 6%	103 5%	8 4%	9+b 8%	3 4%
NET Neutral (4-6)		865 33%	54 29%	72 33%	74 29%	115 35%	** **	95 34%	118 32%	97+acgjm 41%	67 32%	740 34%	68 32%	37 32%	20 28%
NET Well (7-10)		1355 52%	107h 57%	120h 55%	143h 56%	169 52%	** **	146h 52%	200h 53%	100- 42%	113h 53%	1141h 52%	113h 54%	58 50%	42+hjl 60%

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Prepared by BMG

Table Q24 2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	246	19	20	23	29	**	27	37	27	19	208	21	12	5
	10%	10%	9%	9%	9%	**	10%	10%	11%	9%	9%	10%	11%	8%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	7.00	7.00	6.00	**	7.00	7.00	5.00	7.00	7.00	8.00	7.00	8.00
Base for stats	2343	169	199	233	300	**	254	338	209	192	1984	190	104	65
Mean score	6.8	6.9	7.0h	6.8	6.9	**	6.9	6.8	6.5-	6.9	6.8	6.8	6.6	7.1h1
Standard deviation	2.01	1.87	1.91	2.14	1.95	**	2.07	2.03	2.06	2.15	2.02	1.86	2.14	1.98
Standard Error	.05	.16	.15	.16	.13	**	.14	.13	.16	.18	.05	.13	.15	.16

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Table Q24_2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	33 1%	9 1%	3 1%	7 2%	14 2%	12 1%	21 2%	30 1%	** **	3 1%	0 -	** **
2	(2.0)	38 1%	13 2%	3- 1%	10b 2%	12 2%	16 1%	22b 2%	32 1%	** **	6 2%	1 1%	** **
3	(3.0)	52 2%	22 3%	10 2%	8 2%	10 1%	33 2%	19 2%	42 2%	** **	11 3%	7+a 5%	** **
4	(4.0)	128 5%	44c 6%	22 4%	11- 2%	51+bc 7%	65 5%	62c 5%	110 5%	** **	16 5%	8 5%	** **
5	(5.0)	333 13%	108 14%	79 14%	54 12%	91 12%	187 14%	146 12%	294 13%	** **	38 12%	28+ 19%	** **
6	(6.0)	404 16%	125 16%	101 18%	61 14%	111 15%	226 17%	173 14%	345 15%	** **	56 18%	33+a 22%	** **
7	(7.0)	461 18%	141 18%	112d 20%	93d 21%	113- 15%	253 19%	206 17%	414d 18%	** **	45 14%	16- 11%	** **
8	(8.0)	430 17%	123 15%	106 19%	80 18%	118 16%	229 17%	199 17%	379 17%	** **	51 16%	22 14%	** **
9	(9.0)	180 7%	60 8%	36 6%	30 7%	54 7%	96 7%	84 7%	155 7%	** **	25 8%	12 8%	** **
10 - Extremely well	(10.0)	284 11%	62- 8%	58 10%	59ae 13%	104+ae 14%	120- 9%	162+ae 14%	237 10%	** **	46+a 15%	16 11%	** **
NET Badly (1-3)		124 5%	44b 6%	17- 3%	26b 6%	36 5%	61 4%	62b 5%	104 5%	** **	20 6%	8 5%	** **
NET Neutral (4-6)		865 33%	277c 35%	202c 35%	126- 28%	254 34%	479c 35%	380 32%	748 33%	** **	110 35%	69+ac 46%	** **
NET Well (7-10)		1355 52%	386- 48%	312a 55%	263+ae 58%	389 52%	698 51%	652a 54%	1185 52%	** **	168 53%	66 44%	** **

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Prepared by BMG

Table Q24 2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	246	90b	40-	36	70	130	106	227+cd	**	16-	7	**
	10%	11%	7%	8%	9%	9%	9%	10%	**	5%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**
Mode	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	6.00	6.00	**
Base for stats	2343	707	530	415	679	1237	1094	2037	**	298	143	**
Mean score	6.8	6.6-	6.9a	7.0a	6.9	6.8	6.9a	6.8	**	6.9	6.6	**
									d			d
Standard deviation	2.01	1.98	1.81	2.06	2.15	1.92	2.12	2.00	**	2.14	1.96	**
Standard Error	.05	.07	.08	.12	.10	.05	.08	.05	**	.13	.18	**

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Table Q24 2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	33 1%	11 1%	21 1%	1 *	2 1%	4 2%	** **	2 1%	** **	** **	7 2%	2 1%
2	(2.0)	38 1%	17 2%	22 1%	3 1%	7+b 5%	6 2%	** **	2 1%	** **	** **	8 2%	4 2%
3	(3.0)	52 2%	21 2%	32 2%	3 1%	3 3%	4 2%	** **	2 2%	** **	** **	8 2%	6 2%
4	(4.0)	128 5%	60+b 7%	68- 4%	19+b 9%	8 6%	29+abg 11%	** **	6 4%	** **	** **	22 6%	17b 7%
5	(5.0)	333 13%	102 12%	231 13%	23 11%	21e 16%	22 9%	** **	22 16%	** **	** **	45 13%	24 10%
6	(6.0)	404 16%	114- 13%	289+aeg 17%	40aegj 20%	18 14%	26- 10%	** **	12- 9%	** **	** **	43 12%	31 13%
7	(7.0)	461 18%	156 18%	305 18%	34 17%	23 17%	43 17%	** **	21 15%	** **	** **	68 20%	46 20%
8	(8.0)	430 17%	141 16%	289 17%	37 18%	22 16%	45 18%	** **	26 18%	** **	** **	48 14%	36 15%
9	(9.0)	180 7%	63 7%	117 7%	10 5%	9 7%	16 6%	** **	11 8%	** **	** **	26 7%	20 9%
10 - Extremely well	(10.0)	284 11%	115+b 13%	169- 10%	19 9%	10 8%	41+bcd 16%	** **	17 12%	** **	** **	50b 14%	26 11%
NET Badly (1-3)		124 5%	49 6%	75 4%	7 3%	12+bc 9%	14 5%	** **	6 5%	** **	** **	22 6%	11 5%
NET Neutral (4-6)		865 33%	277 32%	588 34%	82ae 40%	48 36%	76 30%	** **	40 29%	** **	** **	110 31%	71 31%
NET Well (7-10)		1355 52%	475 55%	880 51%	101 49%	64 48%	145 57%	** **	75 53%	** **	** **	193 55%	128 55%

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Table Q24 2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	246	70	176	16	9	18	**	19	**	**	25	23
	10%	8%	10%	8%	7%	7%	**	13%	**	**	7%	10%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	7.00	7.00	7.00	6.00	7.00	8.00	**	8.00	**	**	7.00	7.00
Base for stats	2343	801	1542	190	124	236	**	122	**	**	325	211
Mean score	6.8	6.8	6.8	6.7	6.4-	6.9	**	6.9	**	**	6.8	6.9
Standard deviation	2.01	2.13	1.95	1.90	2.15	2.26	**	2.12	**	**	2.20	2.05
Standard Error	.05	.08	.05	.15	.21	.17	**	.22	**	**	.14	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	33 1%	4 3%	** **	6 2%	5 2%	10 2%	20 1%	31 1%	** **	33 1%	** **
2	(2.0)	38 1%	0 -%	** **	1 *%	2 1%	6 1%	19 1%	38 2%	** **	38 2%	** **
3	(3.0)	52 2%	3 3%	** **	8 2%	5 2%	10 2%	33 2%	51 2%	** **	52 2%	** **
4	(4.0)	128 5%	4 4%	** **	16 5%	11 4%	28 4%	64 5%	126 5%	** **	127 5%	** **
5	(5.0)	333 13%	15 13%	** **	40 13%	42 14%	83 13%	173 13%	324 13%	** **	327 13%	** **
6	(6.0)	404 16%	20 17%	** **	51 16%	56 19%	110 17%	202 15%	390 15%	** **	399 16%	** **
7	(7.0)	461 18%	24d 21%	** **	53 17%	35- 12%	108 17%	263d 19%	455 18%	** **	456 18%	** **
8	(8.0)	430 17%	19 17%	** **	57 18%	52 18%	108 17%	224 16%	423 17%	** **	424 17%	** **
9	(9.0)	180 7%	6 5%	** **	25 8%	22 7%	52 8%	83 6%	178 7%	** **	178 7%	** **
10 - Extremely well	(10.0)	284 11%	12 11%	** **	40 13%	41 14%	76 12%	136 10%	279 11%	** **	282 11%	** **
NET Badly (1-3)		124 5%	6 6%	** **	15 5%	12 4%	27 4%	72 5%	121 5%	** **	124 5%	** **
NET Neutral (4-6)		865 33%	39 34%	** **	107 34%	108 37%	221 35%	440 32%	840 33%	** **	852 33%	** **
NET Well (7-10)		1355 52%	62 54%	** **	175 55%	150 51%	344 54%	706 51%	1336 53%	** **	1339 52%	** **

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Prepared by BMG

Table Q24_2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	246	7	**	18-	23	41-	155+ce	241	**	243	**
	10%	6%	**	6%	8%	6%	11%	10%	**	10%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	7.00	**	8.00	6.00	6.00	7.00	7.00	**	7.00	**
Base for stats	2343	108	**	298	271	592	1218	2296	**	2315	**
Mean score	6.8	6.7	**	6.9	6.9	6.9	6.8	6.8b	**	6.8b	**
Standard deviation	2.01	2.03	**	2.06	2.06	2.01	2.01	2.01	**	2.02	**
Standard Error	.05	.21	**	.13	.14	.09	.06	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	33 1%	31 1%	33 1%	30 1%	30 1%	2 1%	33 1%	27 1%	33 1%	26 1%	11- 1%	7- *%	8- *%	1 1%	8- *%	6- *%
2	(2.0)	38 1%	36 1%	38 1%	37 1%	33 1%	6 2%	38 1%	34 1%	38 1%	34 2%	13- 1%	14- 1%	16- 1%	3 2%	21- 1%	17 1%
3	(3.0)	52 2%	51 2%	52 2%	49 2%	45 2%	7 2%	52 2%	43 2%	52 2%	49 2%	20- 1%	19- 1%	24- 1%	5 3%	25- 1%	19- 1%
4	(4.0)	128 5%	124 5%	128 5%	124 5%	108 5%	14 5%	128 5%	111 5%	128 5%	119 5%	75- 4%	71 5%	71- 4%	6 3%	78- 4%	66 5%
5	(5.0)	333 13%	318 13%	333 13%	318 13%	271- 12%	27- 9%	333 13%	297 13%	333 13%	292 13%	188-d 10%	156-d 11%	166- 9%	9- 5%	191-d 10%	121- 9%
6	(6.0)	404 16%	391 16%	404 16%	392 16%	342 15%	56 18%	404 16%	366 16%	404 16%	356 16%	286 16%	230 16%	267 15%	25 14%	282 15%	207 15%
7	(7.0)	461 18%	451e 18%	461e 18%	450e 18%	403e 18%	40- 13%	461e 18%	420e 18%	461e 18%	409e 18%	363+ 20%	288+ 20%	365+ 20%	30 17%	359+ 20%	279+ 20%
8	(8.0)	430 17%	415 17%	430 17%	419 17%	388+ 17%	62 20%	430 17%	391 17%	430 17%	375 16%	339+ 19%	266+ 18%	354+ 20%	47+abe 26%	353+ 19%	289+ 20%
9	(9.0)	180 7%	176 7%	180 7%	175 7%	160 7%	24 8%	180 7%	160 7%	180 7%	163 7%	139+ 8%	112 8%	149+ 8%	12 7%	146+ 8%	118+ 8%
10 -	(10.0)	284	275	284	274	260+ +abcd +efgh i	56 18%	284	263	284	263+	230+	174	245+	36+abce	229+	201+
Extremely well		11%	11%	11%	11%	12%	18%	11%	11%	11%	12%	13%	12%	14%	20%	12%	14%
NET Badly (1-3)		124 5%	118 5%	124 5%	117 5%	107 5%	15 5%	124 5%	105 5%	124 5%	109 5%	45- 2%	40- 3%	48- 3%	9 5%	54- 3%	42- 3%
NET Neutral (4-6)		865 33%	833 33%	865 33%	835 34%	721- 32%	97 31%	865 33%	773 33%	865 33%	767 34%	549-d 30%	458-d 31%	504- 28%	40- 22%	550-d 30%	393- 28%
NET Well (7-10)		1355 52%	1316 53%	1355 52%	1317 53%	1211+ 55%	183+bfh 59%	1355 52%	1234+ 53%	1355 52%	1210 53%	1071+ 59%	840+ 57%	1112+b 62%	126+abe 69%	1087+ 59%	887+ab 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
Don't know	246 10%	238e 9%	246e 10%	222e 9%	181- 8%	17- 5%	246e 10%	197- 9%	246e 10%	198- 9%	155-df 9%	132df 9%	132- 7%	7- 4%	144- 8%	92- 6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Base for stats	2343	2268	2343	2269	2039	295	2343	2112	2343	2086	1665	1338	1664	175	1691	1322
Mean score	6.8	6.8	6.8	6.8	6.9+	7.2 +abcdfghi	6.8	6.9+	6.8	6.8	7.1+	7.1+	7.2+b	7.4+be	7.1+	7.2+b
Standard deviation	2.01	2.01	2.01	2.00	2.02	2.09	2.01	2.00	2.01	2.02	1.85	1.87	1.85	2.01	1.87	1.89
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.16	.05	.06

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Table Q24_2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	33 1%	10+bcd 4%	22- 1%	15 1%	12 1%
2	(2.0)	38 1%	7d 3%	26- 1%	19 1%	8 1%
3	(3.0)	52 2%	2 1%	47 2%	31 2%	23 3%
4	(4.0)	128 5%	10 4%	107 5%	77 5%	48 5%
5	(5.0)	333 13%	22 10%	300 13%	210 13%	118 13%
6	(6.0)	404 16%	29 13%	365 16%	253 16%	156 17%
7	(7.0)	461 18%	25- 11%	420+a 19%	305+a 20%	182+a 20%
8	(8.0)	430 17%	40 18%	377 17%	270 17%	145 16%
9	(9.0)	180 7%	13 6%	162 7%	98 6%	58 6%
10 - Extremely well	(10.0)	284 11%	33cd 15%	243d 11%	146- 9%	74- 8%
NET Badly (1-3)		124 5%	18bc 8%	95- 4%	65 4%	43 5%
NET Neutral (4-6)		865 33%	62 27%	772 34%	540 35%	322 36%
NET Well (7-10)		1355 52%	112 50%	1202 53%	819 52%	459 51%

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Prepared by BMG

Table Q24 2_3 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	246	34+bcd	195-	139	84
	10%	15%	9%	9%	9%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	7.00	7.00	7.00
Base for stats	2343	192	2069	1424	824
Mean score	6.8	6.8	6.9	6.8	6.7-
Standard deviation	2.01	2.44	1.95	1.91	1.92
Standard Error	.05	.23	.05	.05	.07

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Table Q24_2_4

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	66 3%	36 3%	30 2%	** **	* *%	37 3%	29 2%
2	(2.0)	47 2%	13- 1%	32+a 3%	** **	2 1%	26 2%	19 1%
3	(3.0)	61 2%	24 2%	31 3%	** **	4 3%	35 3%	25 2%
4	(4.0)	132 5%	53 4%	76+ 6%	** **	4 3%	78+b 6%	53- 4%
5	(5.0)	340 13%	136- 11%	184+a 15%	** **	12 9%	170 14%	164 12%
6	(6.0)	346 13%	156 13%	159 13%	** **	25 19%	176 14%	167 13%
7	(7.0)	424 16%	200 16%	198 16%	** **	21 16%	199 16%	221 17%
8	(8.0)	443 17%	198 16%	210 17%	** **	26 20%	219 18%	222 17%
9	(9.0)	200 8%	111+b 9%	74- 6%	** **	13 10%	91 7%	110 8%
10 - Extremely well	(10.0)	327 13%	182+b 15%	118- 10%	** **	22b 17%	134- 11%	190+a 14%
NET Badly (1-3)		174 7%	72 6%	93 8%	** **	6 5%	98+b 8%	74- 6%
NET Neutral (4-6)		818 32%	345- 29%	418+a 34%	** **	40 31%	424+b 34%	384- 29%
NET Well (7-10)		1394 54%	690+b 57%	601- 50%	** **	83+b 64%	643 52%	742+a 56%
Don't know		204 8%	104d 9%	100d 8%	** **	*- *%	78- 6%	120+a 9%

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Prepared by BMG

Table Q24_2_4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	8.00	8.00	8.00
Base for stats	2385	1108	1112	**	129	1165	1200
Mean score	6.8	7.0+b	6.5-	**	7.3+b	6.6-	7.0+a
Standard deviation	2.20	2.22	2.18	**	1.98	2.22	2.16
Standard Error	.05	.07	.07	**	.20	.07	.07

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Table Q24 2 4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	66 3%	9 3%	9 2%	9 3%	13 3%	8 2%	10 3%	7 2%	19 3%	23 3%	25 2%	17 3%
2	(2.0)	47 2%	5 2%	5 1%	5 1%	6 1%	8 2%	14+bdhi 4%	4 1%	9 1%	11 1%	26 2%	18 3%
3	(3.0)	61 2%	7 2%	7 2%	5 1%	10 2%	15 4%	9 2%	7 2%	14 2%	15 2%	32 3%	16 2%
4	(4.0)	132 5%	18 6%	15 4%	16 4%	24 6%	29g 7%	22g 6%	8 3%	33 5%	40 5%	59 5%	30 5%
5	(5.0)	340 13%	42 14%	54 13%	70 19% +defgjk	44 10%	51 12%	44 12%	35 12%	96 14%	114 14%	129 12%	79 12%
6	(6.0)	346 13%	47 16%	59 15%	54 15%	51 12%	64 15%	40 11%	32 11%	106k 15%	105 13%	135 12%	72- 11%
7	(7.0)	424 16%	51 17%	54 14%	58 16%	77 18%	82b 19%	52 15%	48 16%	105 15%	136 17%	183 17%	100 15%
8	(8.0)	443 17%	50 17%	70 17%	56 15%	81 19%	71 17%	58 16%	57 19%	120 17%	137 17%	186 17%	115 17%
9	(9.0)	200 8%	14 5%	37 9%	22 6%	34 8%	26 6%	33 9%	35+acei 12%	52 7%	55 7%	93 9%	68+acei 10%
10 - Extremely well	(10.0)	327 13%	32 11%	57 14%	54 15%	55 13%	44 10%	46 13%	39 13%	89 13%	109 14%	129 12%	85 13%
NET Badly (1-3)		174 7%	21 7%	21 5%	20 5%	29 7%	32 7%	33 9%	18 6%	42 6%	49 6%	82 8%	51 8%
NET Neutral (4-6)		818 32%	107dgk 36%	128 32%	140 37% +dfgjk	119 28%	143g 33%	106 30%	74- 25%	235gk 34%	259g 32%	324 30%	181- 27%
NET Well (7-10)		1394 54%	147 50%	219 54%	190 51%	247 58%	223 52%	189 53%	179ac 60%	366 52%	437 55%	591 54%	368 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2 4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Don't know	204	22	33	24	33	34	30	29	55	56	93	59
	8%	7%	8%	6%	8%	8%	8%	10%	8%	7%	9%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	5.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2385	276	368	349	395	398	328	271	644	745	997	599
Mean score	6.8	6.6	7.0 ^{ae}	6.8	6.9	6.6	6.7	7.1 ^{+aefj}	6.8	6.8	6.8	6.9
Standard deviation	2.20	2.17	2.16	2.17	2.21	2.12	2.37	2.15	2.17	2.19	2.22	2.28
Standard Error	.05	.16	.12	.13	.12	.11	.14	.14	.10	.09	.07	.10

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Table Q24_2_4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	66 3%	8b 4%	1 *	7 3%	10 3%	** **	7 2%	6 2%	5 2%	6 3%	53 2%	6 3%	7+bfghj 6%	1 2%
2	(2.0)	47 2%	0 -%	6a 3%	5 2%	6 2%	** **	5 2%	3 1%	11+agj 5%	2 1%	40 2%	3 2%	2 2%	1a 1%
3	(3.0)	61 2%	4 2%	3 2%	5 2%	7 2%	** **	6 2%	7 2%	2 1%	9 4%	50 2%	5 3%	5h 4%	1 1%
4	(4.0)	132 5%	8 4%	10 5%	17 7%	14 4%	** **	9 3%	28+f 8%	20+f 8%	8 4%	117 5%	8 4%	5 4%	2 3%
5	(5.0)	340 13%	22 12%	27 12%	30 12%	42 13%	** **	32 11%	53 14%	33 14%	30 14%	284 13%	33 16%	14 12%	9 12%
6	(6.0)	346 13%	22 12%	21 10%	28 11%	49m 15%	** **	48bm 17%	44 12%	40bm 17%	33m 15%	300m 14%	28 13%	13 11%	5- 8%
7	(7.0)	424 16%	36i 19%	33 15%	48i 19%	53 16%	** **	47 17%	74hi 20%	27 12%	23- 11%	356 16%	35 17%	20 17%	13i 18%
8	(8.0)	443 17%	41f1 22%	441 20%	37 14%	50 15%	** **	39 14%	69 18%	43 18%	32 15%	370 17%	421 20%	14- 12%	17+cdfj1 23%
9	(9.0)	200 8%	11 6%	19 9%	24h 9%	37+gh 11%	** **	19 7%	20 5%	9- 4%	22h 10%	169 8%	19h 9%	7 6%	5 8%
10 - Extremely well	(10.0)	327 13%	18 10%	32 15%	37 14%	35 11%	** **	46k 16%	41 11%	26 11%	34 16%	281 13%	20 10%	14 12%	12ak 17%
NET Badly (1-3)		174 7%	12 7%	11 5%	18 7%	24 7%	** **	18 6%	17 4%	18 8%	17 8%	143 7%	14 7%	13+bfghjm 12%	3 4%
NET Neutral (4-6)		818 32%	52 28%	58 27%	75 29%	105 32%	** **	89 32%	125m 33%	92 39%	71m 34%	701m 32%	69m 33%	31 27%	16- 23%
NET Well (7-10)		1394 54%	106h 56%	128hl 59%	146hl 57%	176 53%	** **	152 54%	204h 54%	105- 45%	110 52%	1177h 54%	116h 55%	55 47%	46+dfghijkl 66%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24 2 4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	204	18	22	16	24	**	23	29	20	12	171	11	17	5
	8%	9%	10%	6%	7%	**	8%	8%	8%	6%	8%	5%	14%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	8.00
Mode	8.00	8.00	8.00	7.00	7.00	**	6.00	7.00	8.00	10.00	8.00	8.00	7.00	8.00
Base for stats	2385	171	197	239	304	**	258	346	216	198	2021	199	100	66
Mean score	6.8	6.8	7.1hl	6.8	6.8	**	7.0hl	6.8	6.5-	6.9	6.8hl	6.7	6.5-	7.3+adghjkl
Standard deviation	2.20	2.16	2.12	2.29	2.21	**	2.21	2.03	2.24	2.32	2.19	2.11	2.50	2.09
Standard Error	.05	.18	.17	.17	.15	**	.15	.12	.17	.19	.06	.15	.18	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	66 3%	20 2%	13 2%	9 2%	24 3%	33 2%	33 3%	57 3%	** **	10 3%	3 2%	** **
2	(2.0)	47 2%	10 1%	8 1%	8 2%	21+ae 3%	17 1%	29+e 2%	40 2%	** **	7 2%	7+a 4%	** **
3	(3.0)	61 2%	14 2%	16 3%	19+ad 4%	12 2%	30 2%	30 3%	57 2%	** **	4 1%	2 1%	** **
4	(4.0)	132 5%	48 6%	27 5%	23 5%	33 4%	75 6%	56 5%	116 5%	** **	17 5%	8 6%	** **
5	(5.0)	340 13%	107 13%	73 13%	57 13%	102 14%	180 13%	159 13%	296 13%	** **	40 13%	24 16%	** **
6	(6.0)	346 13%	111 14%	72 13%	64 14%	95 13%	183 13%	159 13%	315+c 14%	** **	28- 9%	14 9%	** **
7	(7.0)	424 16%	149+df 19%	103d 18%	75 17%	96- 13%	251+df 18%	171- 14%	371 16%	** **	52 17%	19 13%	** **
8	(8.0)	443 17%	139 17%	103 18%	86 19%	113 15%	241 18%	199 17%	381 17%	** **	62 20%	31 21%	** **
9	(9.0)	200 8%	59 7%	43 8%	30 7%	66 9%	102 7%	96 8%	178 8%	** **	22 7%	12 8%	** **
10 - Extremely well	(10.0)	327 13%	73- 9%	72a 13%	58 13%	121+ae 16%	145- 11%	179+ae 15%	278 12%	** **	48 15%	19 13%	** **
NET Badly (1-3)		174 7%	43 5%	37 6%	36 8%	56 8%	80 6%	93 8%	153 7%	** **	21 7%	11 8%	** **
NET Neutral (4-6)		818 32%	266 33%	172 30%	144 32%	229 31%	439 32%	374 31%	727 32%	** **	85 27%	46 31%	** **
NET Well (7-10)		1394 54%	419 53%	320 56%	248 55%	396 53%	740 54%	644 54%	1208 53%	** **	184 59%	81 54%	** **

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Prepared by BMG

Table Q24 2_4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	204	67c	42	22-	67c	109	89	177	**	25	12	**
	8%	8%	7%	5%	9%	8%	7%	8%	**	8%	8%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	7.00	8.00	10.00	7.00	8.00	8.00	**	8.00	8.00	**
Base for stats	2385	729	529	429	681	1258	1111	2088	**	289	138	**
Mean score	6.8	6.7	6.9	6.8	6.9	6.8	6.8	6.8	**	6.9	6.8	**
Standard deviation	2.20	2.07	2.15	2.19	2.37	2.10	2.30	2.19	**	2.29	2.29	**
Standard Error	.05	.08	.09	.13	.11	.06	.08	.05	**	.15	.22	**

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Table Q24 2 4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	66 3%	28 3%	38 2%	7 3%	7b 5%	10 4%	** **	4 3%	** **	** **	14 4%	7 3%
2	(2.0)	47 2%	18 2%	28 2%	3 1%	3 2%	2 1%	** **	1 *	** **	** **	10 3%	1 1%
3	(3.0)	61 2%	29+b 3%	32- 2%	4 2%	6 4%	7 3%	** **	5 3%	** **	** **	10 3%	8 3%
4	(4.0)	132 5%	47 5%	86 5%	12 6%	3 2%	18 7%	** **	8 5%	** **	** **	17 5%	14 6%
5	(5.0)	340 13%	115 13%	224 13%	34e 17%	25egk 19%	22 9%	** **	13 9%	** **	** **	57e 16%	24 10%
6	(6.0)	346 13%	92- 11%	254+ak 15%	30 15%	15 11%	24 10%	** **	16 12%	** **	** **	36 10%	20- 9%
7	(7.0)	424 16%	134 15%	290 17%	30 14%	15 11%	35 14%	** **	17 12%	** **	** **	47 13%	49dgj 21%
8	(8.0)	443 17%	133 15%	310gj 18%	28 14%	20 15%	54agj 21%	** **	15 10%	** **	** **	43- 12%	39 17%
9	(9.0)	200 8%	66 8%	135 8%	20 10%	9 7%	12 5%	** **	15 11%	** **	** **	20 6%	18 8%
10 - Extremely well	(10.0)	327 13%	130+b 15%	197- 11%	26 13%	19 14%	46+b 18%	** **	26b 18%	** **	** **	56b 16%	34 15%
NET Badly (1-3)		174 7%	75+b 9%	99- 6%	14 7%	15+b 11%	19 7%	** **	9 7%	** **	** **	34+b 10%	16 7%
NET Neutral (4-6)		818 32%	254 29%	564ek 33%	76aek 37%	43 32%	65 26%	** **	37 26%	** **	** **	110 32%	58- 25%
NET Well (7-10)		1394 54%	462 53%	932j 54%	104 51%	63 47%	147j 58%	** **	72 51%	** **	** **	167- 48%	140dj 60%

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Table Q24_2_4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	204	80	124	11	12	23	**	23+abck	**	**	39+bc	19
	8%	9%	7%	5%	9%	9%	**	16%	**	**	11%	8%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	7.00	8.00	5.00	5.00	8.00	**	10.00	**	**	5.00	7.00
Base for stats	2385	792	1594	195	121	231	**	118	**	**	311	215
Mean score	6.8	6.8i	6.8i	6.7	6.5	7.0i	**	7.1i	**	**	6.6	6.9i
Standard deviation	2.20	2.36	2.11	2.27	2.50	2.39	**	2.40	**	**	2.49	2.25
Standard Error	.05	.09	.06	.18	.25	.18	**	.25	**	**	.16	.17

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Table Q24 2 4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	66 3%	1 1%	**	11 3%	7 2%	21 3%	38 3%	66 3%	**	66 3%	**
2	(2.0)	47 2%	3 3%	**	6 2%	1 *	8 1%	25 2%	47 2%	**	47 2%	**
3	(3.0)	61 2%	* *	**	2- 1%	7 2%	11 2%	37c 3%	59 2%	**	59 2%	**
4	(4.0)	132 5%	8 7%	**	16 5%	14 5%	34 5%	65 5%	130 5%	**	132 5%	**
5	(5.0)	340 13%	21f 18%	**	49 15%	48f 16%	96f 15%	157- 11%	327 13%	**	335 13%	**
6	(6.0)	346 13%	7- 6%	**	48a 15%	46a 16%	88a 14%	176a 13%	337 13%	**	339 13%	**
7	(7.0)	424 16%	25de 22%	**	45 14%	29- 10%	88 14%	254+de 19%	420 17%	**	423 17%	**
8	(8.0)	443 17%	15 13%	**	53 17%	47 16%	109 17%	252 18%	433 17%	**	435 17%	**
9	(9.0)	200 8%	10 9%	**	19 6%	22 8%	45 7%	110 8%	198 8%	**	198 8%	**
10 - Extremely well	(10.0)	327 13%	18 16%	**	51f 16%	53+f 18%	93f 15%	144- 10%	319 13%	**	322 13%	**
NET Badly (1-3)		174 7%	5 4%	**	18 6%	15 5%	40 6%	100 7%	172 7%	**	172 7%	**
NET Neutral (4-6)		818 32%	36 31%	**	113f 36%	108f 37%	218f 34%	398- 29%	794 31%	**	806 32%	**
NET Well (7-10)		1394 54%	68 60%	**	168 53%	152 52%	334 53%	760 55%	1371 54%	**	1378 54%	**

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Prepared by BMG

Table Q24 2 4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	204	6	**	17	19	40	115	200	**	202	**
	8%	5%	**	5%	7%	6%	8%	8%	**	8%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	**	8.00	10.00	8.00	7.00	8.00	**	8.00	**
Base for stats	2385	109	**	300	275	592	1258	2337	**	2357	**
Mean score	6.8	6.9	**	6.8	7.0	6.8	6.8	6.8	**	6.8	**
Standard deviation	2.20	2.16	**	2.26	2.25	2.26	2.17	2.20	**	2.20	**
Standard Error	.05	.22	**	.14	.15	.10	.07	.05	**	.05	**

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Table Q24 2 4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	66 3%	57 2%	66 3%	59 2%	52 2%	6 2%	66 3%	54 2%	66 3%	59 3%	12- 1%	16- 1%	13- 1%	1 1%	21- 1%	14- 1%
2	(2.0)	47 2%	41 2%	47 2%	46 2%	38 2%	4 1%	47 2%	42 2%	47 2%	47+ 2%	13- 1%	11- 1%	17- 1%	2 1%	26- 1%	18- 1%
3	(3.0)	61 2%	60 2%	61 2%	58 2%	47 2%	5 2%	61 2%	54 2%	61 2%	53 2%	29- 2%	28 2%	26- 1%	2 1%	30- 2%	18- 1%
4	(4.0)	132 5%	130 5%	132 5%	126 5%	105 5%	16 5%	132 5%	120 5%	132 5%	123 5%	67- 4%	60- 4%	67- 4%	5 3%	79- 4%	53- 4%
5	(5.0)	340 13%	330e 13%	340e 13%	328e 13%	286 13%	27- 9%	340e 13%	299 13%	340e 13%	302e 13%	201- 11%	160- 11%	179- 10%	12- 7%	206- 11%	143- 10%
6	(6.0)	346 13%	339 14%	346 13%	335 13%	292 13%	43 14%	346 13%	312 13%	346 13%	312 14%	240 13%	195 13%	226 13%	23 13%	239 13%	181 13%
7	(7.0)	424 16%	416 17%	424 16%	408 16%	367 17%	47 15%	424 16%	399+ 17%	424 16%	378 17%	333+ 18%	261+ 18%	344+ 19%	30 16%	313 17%	235 17%
8	(8.0)	443 17%	423 17%	443 17%	430 17%	393 18%	60 19%	443 17%	395 17%	443 17%	386 17%	359+ 20%	293+ 20%	359+ 20%	42+ 23%	366+ 20%	296+ 21%
9	(9.0)	200 8%	197 8%	200 8%	195 8%	182 8%	28 9%	200 8%	175 8%	200 8%	166- 7%	171+ 9%	132+ 9%	176+ 10%	18 10%	162+ 9%	132+ 9%
10 -	(10.0)	327	317	327	319	301+	59 +abcd fghi i	327	294	327	289	273+	213+	283+	41+abce	271+	239+
Extremely well		13%	13%	13%	13%	14%	19%	13%	13%	13%	13%	15%	15%	16%	22%	15%	17%
NET Badly (1-3)		174 7%	158 6%	174 7%	162 7%	137- 6%	15 5%	174 7%	150 6%	174 7%	159 7%	54- 3%	54- 4%	55- 3%	6 3%	76- 4%	50- 4%
NET Neutral (4-6)		818 32%	799 32%	818 32%	789 32%	683- 31%	86 28%	818 32%	730 32%	818 32%	737 32%	509- 28%	415- 28%	472- 26%	41- 22%	524- 29%	377- 27%
NET Well (7-10)		1394 54%	1352 54%	1394 54%	1353 54%	1243+ 56%	194 62%	1394 54%	1263+ 55%	1394 54%	1220 53%	1136+ 62%	900+ 61%	1161+e 65%	131+abe 72%	1112+ 61%	902+ 64%

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Prepared by BMG

Table Q24 2 4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
Don't know	204 8%	196 8%	204 8%	186 7%	156- 7%	17 5%	204 8%	167- 7%	204 8%	168- 7%	121- 7%	101- 7%	108- 6%	5- 3%	123- 7%	86- 6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2385	2310	2385	2305	2064	295	2385	2143	2385	2116	1699	1369	1689	177	1712	1328
Mean score	6.8	6.8+	6.8	6.8+	6.9+	7.3 +abcd fghi	6.8	6.8	6.8	6.8-	7.2+	7.2+	7.3+e	7.6+abce	7.1+	7.3+e
Standard deviation	2.20	2.17	2.20	2.18	2.18	2.15	2.20	2.17	2.20	2.21	1.92	1.98	1.93	1.94	2.03	2.00
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.06	.05	.16	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	66 3%	13+bcd 6%	49- 2%	25- 2%	12- 1%
2	(2.0)	47 2%	8 3%	36 2%	24 2%	15 2%
3	(3.0)	61 2%	5 2%	49 2%	34 2%	24 3%
4	(4.0)	132 5%	5 2%	119 5%	87 6%	50 6%
5	(5.0)	340 13%	28 12%	301 13%	211 14%	120 13%
6	(6.0)	346 13%	29 13%	305 13%	202 13%	122 13%
7	(7.0)	424 16%	26 12%	384 17%	294+a 19%	161 18%
8	(8.0)	443 17%	38 17%	390 17%	286 18%	170 19%
9	(9.0)	200 8%	13 6%	180 8%	112 7%	72 8%
10 - Extremely well	(10.0)	327 13%	37cd 17%	280d 12%	168- 11%	84- 9%
NET Badly (1-3)		174 7%	25+bcd 11%	134- 6%	83- 5%	51 6%
NET Neutral (4-6)		818 32%	62 27%	725 32%	501 32%	292 32%
NET Well (7-10)		1394 54%	115 51%	1233 54%	860 55%	487 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2 4 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	204	23	173	120	78
	8%	10%	8%	8%	9%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	7.00	8.00
Base for stats	2385	202	2091	1443	830
Mean score	6.8	6.7	6.8	6.8	6.8
Standard deviation	2.20	2.56	2.14	2.05	2.03
Standard Error	.05	.24	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_5
 Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	47 2%	26 2%	21 2%	** **	0 -%	29 2%	18 1%
2	(2.0)	49 2%	17 1%	31+ 3%	** **	1 1%	23 2%	23 2%
3	(3.0)	87 3%	29- 2%	51+a 4%	** **	6 5%	55+b 4%	31- 2%
4	(4.0)	143 6%	56 5%	79 7%	** **	5 4%	77 6%	64 5%
5	(5.0)	350 14%	153 13%	173 14%	** **	19 15%	166 13%	180 14%
6	(6.0)	379 15%	174 14%	177 15%	** **	22 17%	200 16%	174 13%
7	(7.0)	453 17%	206 17%	215 18%	** **	25 20%	203 16%	248 19%
8	(8.0)	440 17%	211 17%	202 17%	** **	17 13%	212 17%	228 17%
9	(9.0)	186 7%	106+b 9%	60- 5%	** **	16+b 13%	85 7%	102 8%
10 - Extremely well	(10.0)	273 11%	161+b 13%	96- 8%	** **	16 12%	113- 9%	156+a 12%
NET Badly (1-3)		183 7%	72 6%	103+a 8%	** **	7 6%	108+b 9%	72- 5%
NET Neutral (4-6)		873 34%	383- 32%	430 35%	** **	46 36%	444b 36%	418- 32%
NET Well (7-10)		1352 52%	683+b 56%	573- 47%	** **	75b 58%	613- 49%	734+a 56%
Don't know		182 7%	74d 6%	107+ad 9%	** **	1- 1%	78 6%	96 7%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24 2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	8.00	7.00	**	7.00	8.00	7.00
Base for stats	2408	1137	1106	**	128	1164	1224
Mean score	6.7	6.9+b	6.4-	**	6.9b	6.5-	6.9+a
Standard deviation	2.12	2.14	2.10	**	1.97	2.15	2.06
Standard Error	.05	.07	.07	**	.20	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	47 2%	6 2%	7 2%	8 2%	5 1%	10 2%	6 2%	5 2%	13 2%	13 2%	21 2%	11 2%
2	(2.0)	49 2%	4 1%	5 1%	6 1%	11 2%	6 1%	10 3%	7 2%	9 1%	16 2%	23 2%	17 3%
3	(3.0)	87 3%	11 4%	15 4%	6 2%	13 3%	18 4%	9 3%	13 4%	26 4%	20 2%	41 4%	23 3%
4	(4.0)	143 6%	18 6%	16 4%	24 7%	25 6%	26 6%	24 7%	9 3%	34 5%	49 6%	60 5%	33 5%
5	(5.0)	350 14%	51g 17%	52 13%	61g 16%	50 12%	54 13%	49 14%	32 11%	103 15%	111 14%	136 12%	82 12%
6	(6.0)	379 15%	48 16%	58 14%	60fk 16%	63 15%	80+fgjk 18%	37- 10%	34 11%	106fk 15%	123fk 15%	151 14%	71- 11%
7	(7.0)	453 17%	52 17%	69 17%	59 16%	79 18%	84 19%	54 15%	55 18%	121 17%	138 17%	193 18%	109 17%
8	(8.0)	440 17%	35- 12%	71 18%	63 17%	77a 18%	62 14%	68a 19%	64aeh 21%	106 15%	141a 18%	194a 18%	132+eah 20%
9	(9.0)	186 7%	25 8%	32 8%	23 6%	35 8%	23 5%	27 7%	23 8%	57 8%	58 7%	72 7%	49 7%
10 - Extremely well	(10.0)	273 11%	26 9%	53 13%	41 11%	45 10%	44 10%	40 11%	25 8%	78 11%	85 11%	109 10%	65 10%
NET Badly (1-3)		183 7%	22 7%	26 7%	20 5%	29 7%	34 8%	26 7%	26 9%	48 7%	49 6%	86 8%	51 8%
NET Neutral (4-6)		873 34%	117fgjk 39%	126 31%	145 +bfgjk 39%	138 32%	160gk 37%	111 31%	75- 25%	243gk 35%	283gk 35%	346g 32%	186- 28%
NET Well (7-10)		1352 52%	138 46%	225a 56%	186 50%	236a 55%	213 49%	189 53%	167a 56%	362 52%	422 53%	568 52%	355 54%
Don't know		182 7%	21 7%	24 6%	22 6%	25 6%	25 6%	33 9%	33 +bcdehi 11%	45 6%	47 6%	90 8%	65+bcdehi 10%

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Prepared by BMG

Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00
Base for stats	2408	276	377	351	403	407	325	268	654	754	1000	593
Mean score	6.7	6.5	6.9 ^{ae}	6.6	6.8	6.5	6.7	6.8	6.7	6.7	6.7	6.7
Standard deviation	2.12	2.10	2.11	2.08	2.09	2.10	2.21	2.12	2.12	2.08	2.14	2.17
Standard Error	.05	.15	.12	.12	.11	.11	.13	.14	.09	.08	.07	.09

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Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2595	173	193	215	265	**	269	311	192	168	263	248	214	
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	
1 - Extremely badly	(1.0)	47 2%	6 3%	2 1%	3 1%	7 2%	** **	5 2%	7 2%	3 1%	6 3%	41 2%	3 2%	3 2%	
2	(2.0)	49 2%	1 1%	1 *	5 2%	5 2%	** **	8 3%	6 2%	8b 3%	3 2%	41 2%	3 2%	3 3%	
3	(3.0)	87 3%	8 4%	8 4%	8 3%	16 5%	** **	7 3%	9 2%	9 4%	7 4%	76 3%	4 2%	5 4%	
4	(4.0)	143 6%	9 5%	20+fm 9%	15 6%	17 5%	** **	11 4%	20 5%	18 8%	9 4%	120 5%	13 6%	7 6%	
5	(5.0)	350 14%	17 9%	30 14%	32 12%	48 15%	** **	42 15%	42 11%	36 15%	31 15%	296 13%	26 13%	15 13%	
6	(6.0)	379 15%	38+bdm 20%	26m 12%	34m 13%	42m 13%	** **	40m 14%	53m 14%	42m 18%	33m 16%	322m 15%	35m 17%	19m 16%	
7	(7.0)	453 17%	27 15%	37 17%	40 16%	53 16%	** **	51 18%	87+acdjh 23%	29- 12%	32 15%	376 17%	46h 22%	19 16%	
8	(8.0)	440 17%	42bi 22%	28 13%	42 17%	53 16%	** **	47 17%	70 19%	33 14%	27 13%	363 17%	43b 20%	19 16%	
9	(9.0)	186 7%	13 7%	18 8%	24k 9%	34+gk 10%	** **	21 7%	21 5%	19 8%	18 9%	168+k 8%	8- 4%	6 5%	
10 - Extremely well	(10.0)	273 11%	15 8%	32hk 15%	30 12%	29 9%	** **	32 11%	35 9%	18 8%	33+adhk 16%	236 11%	16 8%	10 9%	
NET Badly (1-3)		183 7%	15 8%	11 5%	17 7%	27 8%	** **	21 7%	22 6%	20 8%	17 8%	158 7%	10 5%	10 9%	
NET Neutral (4-6)		873 34%	64 34%	75 35%	81 32%	107 33%	** **	93 33%	114 30%	96+gm 41%	73 35%	738 34%	75 35%	41 35%	
NET Well (7-10)		1352 52%	97 52%	114 52%	136h 53%	169 51%	** **	151h 54%	212h1 57%	99- 42%	111 53%	1143h 52%	113h 54%	55 47%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	182	12	18	22	25	**	17	27	20	10	153	13	11	5
	7%	6%	8%	9%	8%	**	6%	7%	9%	5%	7%	6%	9%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	7.00	8.00	8.00	**	7.00	7.00	6.00	6.00	7.00	7.00	8.00	8.00
Base for stats	2408	176	201	234	304	**	265	348	215	200	2039	198	106	65
Mean score	6.7	6.7	6.8	6.8	6.6	**	6.7	6.8	6.4-	6.8	6.7	6.6	6.5	7.0h1
Standard deviation	2.12	2.09	2.16	2.15	2.17	**	2.14	2.00	2.15	2.28	2.13	1.91	2.17	2.18
Standard Error	.05	.17	.17	.16	.14	**	.14	.12	.17	.19	.05	.13	.16	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	47 2%	14 2%	12 2%	8 2%	13 2%	26 2%	21 2%	45 2%	** **	2 1%	0 -%	** **
2	(2.0)	49 2%	14 2%	13 2%	11 2%	11 1%	27 2%	22 2%	39 2%	** **	9 3%	2 2%	** **
3	(3.0)	87 3%	23 3%	19 3%	15 3%	28 4%	42 3%	43 4%	73 3%	** **	12 4%	8 5%	** **
4	(4.0)	143 6%	59+bd 7%	22- 4%	27 6%	35 5%	81 6%	61 5%	127 6%	** **	16 5%	12 8%	** **
5	(5.0)	350 14%	124 16%	73 13%	57 13%	93 12%	197 14%	150 13%	309 14%	** **	40 13%	21 14%	** **
6	(6.0)	379 15%	125 16%	85 15%	57 13%	108 14%	210 15%	164 14%	335 15%	** **	41 13%	25 16%	** **
7	(7.0)	453 17%	162+df 20%	101 18%	84 19%	106- 14%	263+df 19%	189 16%	404 18%	** **	46 15%	17 11%	** **
8	(8.0)	440 17%	122 15%	113+a 20%	74 16%	126 17%	235 17%	200 17%	384 17%	** **	56 18%	26 17%	** **
9	(9.0)	186 7%	38- 5%	41 7%	38a 8%	69+ae 9%	79- 6%	107+ae 9%	156 7%	** **	30 10%	16 11%	** **
10 - Extremely well	(10.0)	273 11%	58- 7%	63a 11%	52a 11%	99+ae 13%	121- 9%	151+ae 13%	230 10%	** **	42 13%	16 11%	** **
NET Badly (1-3)		183 7%	51 6%	43 8%	34 7%	52 7%	95 7%	86 7%	158 7%	** **	23 7%	11 7%	** **
NET Neutral (4-6)		873 34%	307+bcdf 39%	180 32%	141 31%	235 31%	487+f 36%	376- 31%	771 34%	** **	98 31%	57 38%	** **
NET Well (7-10)		1352 52%	380- 48%	317a 56%	248a 55%	399a 53%	698 51%	647a 54%	1175 52%	** **	175 56%	75 50%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	182	58	30	29	62b	87	91	160	**	18	8	**
	7%	7%	5%	6%	8%	6%	8%	7%	**	6%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	7.00	7.00	8.00	7.00	8.00	7.00	8.00	7.00	**	8.00	8.00	**
Base for stats	2408	739	541	422	687	1279	1109	2104	**	296	142	**
Mean score	6.7	6.4-	6.8a	6.7a	6.9+ae	6.6-	6.8+ae	6.7	**	6.9	6.7	**
									a			+a
Standard deviation	2.12	1.99	2.12	2.17	2.18	2.05	2.18	2.11	**	2.17	2.10	**
Standard Error	.05	.07	.09	.13	.10	.06	.08	.05	**	.14	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	47 2%	20 2%	28 2%	3 1%	3 2%	7 3%	** **	3 2%	** **	** **	10 3%	4 2%
2	(2.0)	49 2%	18 2%	31 2%	4 2%	2 1%	4 2%	** **	2 1%	** **	** **	9 3%	7 3%
3	(3.0)	87 3%	41+b 5%	46- 3%	14+b 7%	4 3%	16+b 6%	** **	8 6%	** **	** **	16 5%	9 4%
4	(4.0)	143 6%	49 6%	94 5%	17g 8%	9 7%	9 4%	** **	3 2%	** **	** **	23 6%	8 4%
5	(5.0)	350 14%	118 14%	233 14%	24 11%	20 15%	30 12%	** **	21 15%	** **	** **	45 13%	31 13%
6	(6.0)	379 15%	119 14%	261 15%	31 15%	22 16%	28 11%	** **	17 12%	** **	** **	52 15%	30 13%
7	(7.0)	453 17%	138 16%	315 18%	40 20%	18 14%	38 15%	** **	20 14%	** **	** **	61 17%	33 14%
8	(8.0)	440 17%	141j 16%	300j 17%	28 14%	20 15%	50j 20%	** **	26 18%	** **	** **	38- 11%	46j 20%
9	(9.0)	186 7%	54 6%	132 8%	10 5%	9 7%	15 6%	** **	7 5%	** **	** **	24 7%	18 8%
10 - Extremely well	(10.0)	273 11%	109+b 13%	164- 10%	25 12%	16 12%	37+b 15%	** **	18 13%	** **	** **	46 13%	24 10%
NET Badly (1-3)		183 7%	78+b 9%	105- 6%	21b 10%	8 6%	28+b 11%	** **	13 9%	** **	** **	35+b 10%	20 9%
NET Neutral (4-6)		873 34%	285 33%	588e 34%	72 35%	51e 38%	67- 27%	** **	42 30%	** **	** **	120 34%	70 30%
NET Well (7-10)		1352 52%	441 51%	911 53%	104 50%	63 47%	140 55%	** **	71 51%	** **	** **	168 48%	122 52%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	182	67	115	10	11	18	**	15	**	**	26	21
	7%	8%	7%	5%	8%	7%	**	10%	**	**	8%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	7.00	8.00	7.00	7.00	6.00	8.00	**	8.00	**	**	7.00	8.00
Base for stats	2408	804	1603	196	122	235	**	126	**	**	323	212
Mean score	6.7	6.6	6.7hi	6.5	6.6	6.8h	**	6.7	**	**	6.5	6.7h
Standard deviation	2.12	2.25	2.05	2.21	2.17	2.35	**	2.24	**	**	2.33	2.20
Standard Error	.05	.09	.06	.17	.22	.17	**	.23	**	**	.15	.16

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Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	47 2%	4 3%	** **	9 3%	5 2%	13 2%	29 2%	45 2%	** **	47 2%	** **
2	(2.0)	49 2%	1 1%	** **	5 2%	5 2%	9 1%	27 2%	49 2%	** **	49 2%	** **
3	(3.0)	87 3%	6 6%	** **	8 3%	9 3%	19 3%	48 4%	84 3%	** **	87 3%	** **
4	(4.0)	143 6%	10 9%	** **	27+f 9%	21 7%	47+f 7%	63- 5%	135 5%	** **	141 6%	** **
5	(5.0)	350 14%	15 13%	** **	37 12%	39 13%	86 14%	178 13%	347 14%	** **	349 14%	** **
6	(6.0)	379 15%	16 14%	** **	60+f 19%	53 18%	110+ 17%	191 14%	370 15%	** **	373 15%	** **
7	(7.0)	453 17%	14 12%	** **	43 14%	33- 11%	91- 14%	267+cde 19%	444 18%	** **	447 17%	** **
8	(8.0)	440 17%	22 19%	** **	54 17%	49 17%	104 17%	253 18%	430 17%	** **	431 17%	** **
9	(9.0)	186 7%	6 5%	** **	15 5%	13 4%	36 6%	90 7%	184 7%	** **	185 7%	** **
10 - Extremely well	(10.0)	273 11%	15 13%	** **	43f 13%	47+f 16%	83+f 13%	124- 9%	270 11%	** **	271 11%	** **
NET Badly (1-3)		183 7%	11 9%	** **	23 7%	19 7%	42 7%	104 8%	178 7%	** **	183 7%	** **
NET Neutral (4-6)		873 34%	42 36%	** **	124+f 39%	114f 39%	242+f 38%	431- 31%	853 34%	** **	862 34%	** **
NET Well (7-10)		1352 52%	56 49%	** **	155 49%	142 48%	315 50%	733 53%	1328 52%	** **	1334 52%	** **

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Prepared by BMG

Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	182	6	**	14	19	34	104	178	**	180	**
	7%	5%	**	4%	6%	5%	8%	7%	**	7%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	8.00	**	6.00	6.00	6.00	7.00	7.00	**	7.00	**
Base for stats	2408	109	**	302	275	599	1269	2359	**	2379	**
Mean score	6.7	6.5	**	6.6	6.7b	6.7b	6.7b	6.7b	**	6.7b	**
			-						-		b
Standard deviation	2.12	2.31	**	2.24	2.23	2.18	2.09	2.12	**	2.12	**
Standard Error	.05	.24	**	.14	.15	.10	.06	.05	**	.05	**

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Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	47 2%	42 2%	47 2%	40 2%	37 2%	2 1%	47 2%	38 2%	47 2%	40 2%	8- *%	9- 1%	5- *%	* *%	8- *%	5- *%
2	(2.0)	49 2%	49 2%	49 2%	49 2%	39 2%	8 2%	49 2%	43 2%	49 2%	45 2%	14- 1%	18- 1%	12- 1%	3 2%	24- 1%	13- 1%
3	(3.0)	87 3%	87 3%	87 3%	85 3%	73 3%	15 5%	87 3%	77 3%	87 3%	76 3%	45- 2%	37- 3%	33- 2%	6 3%	45- 2%	31- 2%
4	(4.0)	143 6%	139 6%	143 6%	136 5%	118 5%	21 7%	143 6%	127 6%	143 6%	134+ 6%	76- 4%	65- 4%	59- 3%	10 5%	76- 4%	56- 4%
5	(5.0)	350 14%	334e 13%	350e 14%	334e 13%	285-e 13%	25- 8%	350e 14%	305e 13%	350e 14%	306e 13%	206- 11%	162- 11%	201- 11%	12- 7%	202- 11%	145- 10%
6	(6.0)	379 15%	371 15%	379 15%	371 15%	323 15%	39 12%	379 15%	343 15%	379 15%	338 15%	266 15%	216 15%	258 14%	20 11%	284 15%	208 15%
7	(7.0)	453 17%	439 18%	453 17%	437 18%	398 18%	49 16%	453 17%	415 18%	453 17%	401 18%	361+ 20%	279+ 19%	367+ 20%	29 16%	348+ 19%	275+ 19%
8	(8.0)	440 17%	428 17%	440 17%	424 17%	388 17%	59 19%	440 17%	397 17%	440 17%	378 17%	355+ 20%	296+ 20%	372+ 21%	40 22%	359+ 20%	292+ 21%
9	(9.0)	186 7%	181 7%	186 7%	180 7%	168 8%	32+ 10%	186 7%	170 7%	186 7%	167 7%	148+ 8%	116 8%	159+ 9%	19 11%	157+ 9%	128+ 9%
10 -	(10.0)	273	265	273	268	253+ +abcd fghi	50 16%	273	246	273	252+ +abcd fghi	227+ +abce	175+ +abce	240+ +abce	36 20%	229+ +abce	195+ +abce
Extremely well		11%	11%	11%	11%	11%	16%	11%	11%	11%	11%	12%	12%	13%	20%	12%	14%
NET Badly (1-3)		183 7%	177 7%	183 7%	174 7%	149 7%	24 8%	183 7%	157 7%	183 7%	161 7%	68- 4%	64-c 4%	50- 3%	10 5%	76-c 4%	48- 3%
NET Neutral (4-6)		873 34%	845e 34%	873e 34%	841e 34%	725- 33%	85- 27%	873e 34%	775e 34%	873e 34%	778e 34%	548- 30%	443- 30%	517- 29%	42- 23%	563-d 31%	409- 29%
NET Well (7-10)		1352 52%	1312 52%	1352 52%	1309 53%	1208+ 54%	190 61%	1352 52%	1227+ 53%	1352 52%	1199 52%	1092+ 60%	866+ 59%	1138+be 63%	125+abe 69%	1094+ 60%	889+be 63%

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Prepared by BMG

Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
Don't know	182 7%	172 7%	182 7%	167 7%	138- 6%	13- 4%	182 7%	150- 7%	182 7%	146- 6%	112- 6%	97f 7%	91- 5%	6 3%	103- 6%	66- 5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2408	2334	2408	2324	2082	299	2408	2159	2408	2138	1708	1373	1705	176	1733	1347
Mean score	6.7	6.7	6.7	6.7+	6.8+	7.0	6.7	6.7	6.7	6.7	7.1+	7.0+	7.2+be	7.4+abe	7.1+	7.2+b
Standard deviation	2.12	2.11	2.12	2.11	2.11	2.22	2.12	2.10	2.12	2.13	1.90	1.94	1.83	2.09	1.92	1.89
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.06	.05	.17	.05	.06

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Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	47 2%	10+bcd 4%	35- 2%	23 1%	13 1%
2	(2.0)	49 2%	4 2%	40 2%	28 2%	18 2%
3	(3.0)	87 3%	3 1%	80 4%	55 4%	28 3%
4	(4.0)	143 6%	21+bc 9%	114- 5%	76 5%	49 5%
5	(5.0)	350 14%	28 13%	311 14%	234+ 15%	134 15%
6	(6.0)	379 15%	26 12%	340 15%	235 15%	141 16%
7	(7.0)	453 17%	31 14%	403 18%	310+ 20%	191+ab 21%
8	(8.0)	440 17%	37 17%	390 17%	270 17%	150 17%
9	(9.0)	186 7%	12 5%	165 7%	105 7%	60 7%
10 - Extremely well	(10.0)	273 11%	23 10%	244d 11%	141- 9%	73- 8%
NET Badly (1-3)		183 7%	17 8%	156 7%	105 7%	59 6%
NET Neutral (4-6)		873 34%	76 33%	766 34%	545 35%	324 36%
NET Well (7-10)		1352 52%	103 46%	1202 53%	825 53%	475 52%

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Prepared by BMG

Table Q24_2_5 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	182	30+bcd	142-	87-	50-
	7%	13%	6%	6%	5%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	7.00	7.00	7.00
Base for stats	2408	196	2123	1476	858
Mean score	6.7	6.4	6.7	6.6	6.6
Standard deviation	2.12	2.35	2.09	2.02	1.99
Standard Error	.05	.22	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_6

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	54 2%	29 2%	26 2%	** **	0 -%	36+b 3%	18- 1%
2	(2.0)	71 3%	29 2%	38 3%	** **	4 3%	34 3%	34 3%
3	(3.0)	109 4%	37- 3%	62+a 5%	** **	7 6%	59 5%	48 4%
4	(4.0)	162 6%	68 6%	91+d 7%	** **	2- 2%	81 6%	81 6%
5	(5.0)	338 13%	140 12%	182+ad 15%	** **	9 7%	162 13%	172 13%
6	(6.0)	342 13%	170 14%	142 12%	** **	26+b 20%	171 14%	167 13%
7	(7.0)	376 15%	195b 16%	149- 12%	** **	24 18%	192 15%	182 14%
8	(8.0)	402 16%	178 15%	190 16%	** **	23 18%	195 16%	206 16%
9	(9.0)	192 7%	107+b 9%	71- 6%	** **	14 11%	101 8%	90 7%
10 - Extremely well	(10.0)	281 11%	159+b 13%	104- 9%	** **	16 12%	104- 8%	175+a 13%
NET Badly (1-3)		235 9%	95 8%	126+a 10%	** **	11 9%	129+b 10%	101- 8%
NET Neutral (4-6)		842 33%	378 31%	414 34%	** **	37 29%	413 33%	421 32%
NET Well (7-10)		1251 48%	638+b 53%	515- 42%	** **	77+b 59%	591 48%	653 49%
Don't know		262 10%	101- 8%	157+ad 13%	** **	4- 3%	109- 9%	146 11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	6.00	8.00	8.00
Base for stats	2327	1111	1055	**	125	1133	1174
Mean score	6.6	6.8+b	6.3-	**	7.0b	6.4-	6.7+a
Standard deviation	2.26	2.26	2.28	**	2.04	2.26	2.25
Standard Error	.05	.07	.07	**	.21	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	54 2%	6 2%	7 2%	7 2%	10 2%	10 2%	8 2%	6 2%	13 2%	17 2%	25 2%	14 2%
2	(2.0)	71 3%	7 2%	9 2%	10 3%	10 2%	11 3%	12 3%	13 4%	16 2%	19 2%	36 3%	25 4%
3	(3.0)	109 4%	17 6%	10 2%	14 4%	17 4%	24b 5%	14 4%	14 5%	27 4%	31 4%	52 5%	28 4%
4	(4.0)	162 6%	22 7%	18 5%	14 4%	25 6%	39+bcgi 9%	30bci 8%	14 5%	40 6%	39 5%	83+ci 8%	44 7%
5	(5.0)	338 13%	43 15%	47 12%	58 16%	54 13%	60 14%	37 10%	37 12%	91 13%	112 14%	135 12%	74 11%
6	(6.0)	342 13%	40 13%	52 13%	56 15%	65 15%	55 13%	39 11%	35 12%	92 13%	121 15%	129 12%	75 11%
7	(7.0)	376 15%	38 13%	83 21% +acdefgi jk	54 14%	58 14%	58 13%	50 14%	36 12%	120+j 17%	112 14%	144 13%	86 13%
8	(8.0)	402 16%	44 15%	56 14%	57 15%	67 16%	68 16%	56 16%	53 18%	100 14%	125 16%	177 16%	108 16%
9	(9.0)	192 7%	16 5%	40 10%	27 7%	31 7%	30 7%	27 8%	21 7%	56 8%	58 7%	79 7%	49 7%
10 - Extremely well	(10.0)	281 11%	36 12%	40 10%	43 12%	48 11%	42 10%	41 12%	30 10%	76 11%	91 11%	114 10%	72 11%
NET Badly (1-3)		235 9%	30 10%	26 6%	31 8%	36 8%	45 10%	34 10%	33b 11%	55 8%	67 8%	112b 10%	67 10%
NET Neutral (4-6)		842 33%	105 35%	118 29%	128 34%	144 34%	154k 36%	107 30%	86 29%	222 32%	272 34%	347 32%	193 29%
NET Well (7-10)		1251 48%	134 45%	219+aej 54%	181 49%	205 48%	198 46%	174 49%	141 47%	352 50%	386 48%	513 47%	315 48%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2 6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Don't know	262	29	39	33	43	36	42	41e	69	75	118	83+e
	10%	10%	10%	9%	10%	8%	12%	13%	10%	9%	11%	13%
Medians	7.00	6.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	5.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00
Base for stats	2327	268	362	340	385	396	315	260	630	725	972	575
Mean score	6.6	6.5	6.8ej	6.6	6.6	6.4	6.6	6.5	6.7	6.6	6.5	6.6
Standard deviation	2.26	2.31	2.10	2.20	2.25	2.29	2.37	2.35	2.20	2.23	2.33	2.36
Standard Error	.05	.17	.12	.13	.13	.12	.14	.16	.10	.09	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	54 2%	5 3%	1 *	9b 4%	7 2%	** **	9b 3%	9 2%	5 2%	1 1%	48 2%	3 1%	3 3%	* 1%
2	(2.0)	71 3%	5i 3%	8i 4%	11i 4%	9i 3%	** **	7i 3%	13i 4%	8i 3%	0- -%	61i 3%	5i 2%	4i 4%	1i 2%
3	(3.0)	109 4%	8 4%	10 5%	11 4%	8 2%	** **	10 3%	20 5%	14 6%	12 6%	96 4%	8 4%	4 3%	1 2%
4	(4.0)	162 6%	16k 8%	17k 8%	14 6%	20 6%	** **	17 6%	17 4%	17 7%	12 6%	141k 6%	6- 3%	10k 8%	5k 7%
5	(5.0)	338 13%	22 12%	23 10%	27 10%	53 16%	** **	31 11%	47 12%	39 16%	26 12%	288 13%	27 13%	15 13%	7 10%
6	(6.0)	342 13%	28m 15%	33m 15%	42gm 16%	45m 14%	** **	41m 14%	35- 9%	25 10%	34gm 16%	292m 13%	32gm 15%	12 11%	5- 7%
7	(7.0)	376 15%	28 15%	23 10%	44 17%	45 14%	** **	40 14%	54 15%	30 13%	27 13%	303- 14%	40bj 19%	17 15%	16+bd fghijl 23%
8	(8.0)	402 16%	31 16%	28 13%	31 12%	51 16%	** **	37 13%	71c 19%	35 15%	29 14%	326- 15%	43+bc f j 20%	19 16%	14c 19%
9	(9.0)	192 7%	8 4%	16 7%	10- 4%	23 7%	** **	28ac 10%	35c 9%	15 6%	16 8%	160 7%	17 8%	9 8%	6c 9%
10 - Extremely well	(10.0)	281 11%	20 10%	32dgh 15%	33g 13%	27 8%	** **	35g 12%	27- 7%	19 8%	35 17%	240 11%	18 9%	12 10%	11dghk 15%
NET Badly (1-3)		235 9%	18 9%	19 9%	31m 12%	24 7%	** **	25 9%	42m 11%	27m 11%	13 6%	205m 9%	16 8%	11m 10%	3- 4%
NET Neutral (4-6)		842 33%	66gm 35%	73 33%	83 32%	117gm 36%	** **	88 31%	98- 26%	80m 34%	72m 34%	722gm 33%	66 31%	37 32%	17- 24%
NET Well (7-10)		1251 48%	87 46%	98 45%	117 46%	147 45%	** **	140 50%	188 50%	99 42%	107 51%	1029- 47%	118+bcdhj 56%	58 49%	47+abcd fghijkl 66%

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Prepared by BMG

Table Q24 2 6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	262	18	28	24	41	**	27	47	30	18	235+	11-	11	4
	10%	9%	13%	10%	12%	**	10%	13%	13%	9%	11%	5%	10%	6%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	6.00	7.00	5.00	**	6.00	8.00	5.00	10.00	8.00	8.00	8.00	7.00
Base for stats	2327	171	190	231	288	**	254	328	206	193	1956	199	106	66
Mean score	6.6	6.4	6.7	6.4	6.5	**	6.7	6.5	6.2	6.9+	6.5	6.8	6.5	7.2+
Standard deviation	2.26	2.26	2.33	2.41	2.16	**	2.35	2.30	2.29	2.16	2.29	2.03	2.34	2.05
Standard Error	.05	.19	.19	.18	.15	**	.16	.15	.18	.18	.06	.14	.17	.16

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Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	54 2%	15 2%	11 2%	6 1%	23 3%	26 2%	28 2%	48 2%	** **	7 2%	1 1%	** **
2	(2.0)	71 3%	19 2%	14 3%	7 1%	32+ce 4%	33 2%	38 3%	62 3%	** **	9 3%	3 2%	** **
3	(3.0)	109 4%	34 4%	22 4%	27 6%	26 3%	56 4%	53 4%	94 4%	** **	15 5%	12+a 8%	** **
4	(4.0)	162 6%	57 7%	30 5%	34 8%	39 5%	87 6%	74 6%	144 6%	** **	18 6%	12 8%	** **
5	(5.0)	338 13%	104 13%	75 13%	58 13%	96 13%	179 13%	154 13%	294 13%	** **	43 14%	26 17%	** **
6	(6.0)	342 13%	107 13%	73 13%	64 14%	94 12%	180 13%	158 13%	303 13%	** **	36 12%	23 15%	** **
7	(7.0)	376 15%	123 15%	98df 17%	61 14%	94 13%	220+f 16%	155 13%	324 14%	** **	51 16%	25 17%	** **
8	(8.0)	402 16%	114 14%	95 17%	70 15%	117 16%	209 15%	187 16%	353 16%	** **	48 15%	21 14%	** **
9	(9.0)	192 7%	70 9%	41 7%	26 6%	55 7%	111 8%	81 7%	165 7%	** **	27 9%	11 8%	** **
10 - Extremely well	(10.0)	281 11%	52- 7%	62a 11%	57ae 13%	109+ae 15%	114- 8%	166+ae 14%	244d 11%	** **	36d 12%	5- 3%	** **
NET Badly (1-3)		235 9%	68 9%	47 8%	39 9%	81 11%	115 8%	120 10%	204 9%	** **	31 10%	16 11%	** **
NET Neutral (4-6)		842 33%	269 34%	178 31%	157 35%	229 31%	447 33%	386 32%	741 33%	** **	97 31%	60 40%	** **
NET Well (7-10)		1251 48%	358- 45%	296a 52%	214 47%	375 50%	654 48%	589 49%	1086 48%	** **	162 52%	63 42%	** **

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Prepared by BMG

Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	262	101+bdf	50	41	64	151	106	234	**	24	11	**
	10%	13%	9%	9%	9%	11%	9%	10%	**	8%	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**
Mode	8.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	**	7.00	5.00	**
Base for stats	2327	695	521	410	684	1216	1094	2031	**	290	139	**
Mean score	6.6	6.4-	6.7	6.6	6.6	6.5	6.6	6.6d	**	6.6	6.1-	**
Standard deviation	2.26	2.16	2.19	2.22	2.45	2.17	2.36	2.26	+ad	2.29	2.00	+acd
Standard Error	.05	.08	.09	.13	.11	.06	.09	.05	**	.15	.19	**

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Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	54 2%	27+b 3%	28- 2%	4 2%	2 1%	8 3%	** **	9+b 6%	** **	** **	16+b 5%	8 4%
2	(2.0)	71 3%	24 3%	47 3%	5 2%	2 2%	13+ 5%	** **	2 1%	** **	** **	7 2%	8 3%
3	(3.0)	109 4%	45 5%	64 4%	9 4%	7 5%	7 3%	** **	6 4%	** **	** **	19 5%	11 5%
4	(4.0)	162 6%	58 7%	104 6%	17 8%	9 7%	16 6%	** **	8 6%	** **	** **	26 8%	16 7%
5	(5.0)	338 13%	103 12%	235j 14%	28 14%	20 15%	29 12%	** **	13 9%	** **	** **	32- 9%	25 11%
6	(6.0)	342 13%	106 12%	236 14%	31 15%	13 10%	26 10%	** **	23 16%	** **	** **	53 15%	25 11%
7	(7.0)	376 15%	114 13%	262 15%	23 11%	23 17%	25 10%	** **	14 10%	** **	** **	53 15%	26 11%
8	(8.0)	402 16%	130 15%	271 16%	36 18%	23 17%	49j 19%	** **	20 14%	** **	** **	39- 11%	41 17%
9	(9.0)	192 7%	61 7%	131 8%	16 8%	9 6%	12 5%	** **	7 5%	** **	** **	22 6%	19 8%
10 - Extremely well	(10.0)	281 11%	125+b 14%	156- 9%	21 10%	17 13%	42+b 17%	** **	20 14%	** **	** **	53+b 15%	31 13%
NET Badly (1-3)		235 9%	96+b 11%	138- 8%	18 9%	11 8%	28 11%	** **	16 11%	** **	** **	41b 12%	27 11%
NET Neutral (4-6)		842 33%	266 31%	575 33%	77 37%	41 31%	71 28%	** **	44 31%	** **	** **	111 32%	65 28%
NET Well (7-10)		1251 48%	431 49%	820 48%	96 47%	72 54%	129 51%	** **	60 43%	** **	** **	167 48%	118 50%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	262	78	184	15	8	25	**	21cd	**	**	30	24
	10%	9%	11%	7%	6%	10%	**	15%	**	**	8%	10%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	**	6.00	**	**	10.00	8.00
Base for stats	2327	794	1534	191	125	228	**	120	**	**	320	210
Mean score	6.6	6.6h	6.6h	6.5	6.7h	6.7h	**	6.5	**	**	6.5	6.6h
Standard deviation	2.26	2.44	2.17	2.25	2.23	2.54	**	2.56	**	**	2.50	2.49
Standard Error	.05	.10	.06	.18	.22	.19	**	.27	**	**	.16	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2 6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	54 2%	1 1%	**	9 3%	5 2%	13 2%	29 2%	52 2%	**	54 2%	**
2	(2.0)	71 3%	4 3%	**	8 2%	6 2%	14 2%	46 3%	71 3%	**	71 3%	**
3	(3.0)	109 4%	6 6%	**	16 5%	11 4%	22 3%	58 4%	102 4%	**	108 4%	**
4	(4.0)	162 6%	7 6%	**	20 6%	17 6%	37 6%	84 6%	161 6%	**	161 6%	**
5	(5.0)	338 13%	11 10%	**	36 11%	40 14%	81 13%	180 13%	329 13%	**	334 13%	**
6	(6.0)	342 13%	8 7%	**	48a 15%	51+af 17%	97a 15%	167 12%	332 13%	**	335 13%	**
7	(7.0)	376 15%	22d 20%	**	43 14%	33 11%	90 14%	204 15%	372 15%	**	374 15%	**
8	(8.0)	402 16%	22 19%	**	51 16%	44 15%	102 16%	217 16%	391 15%	**	392 15%	**
9	(9.0)	192 7%	8 7%	**	28 9%	24 8%	55 9%	93 7%	191 8%	**	191 7%	**
10 - Extremely well	(10.0)	281 11%	14 12%	**	31 10%	38 13%	71 11%	141 10%	277 11%	**	278 11%	**
NET Badly (1-3)		235 9%	12 10%	**	32 10%	22 8%	49 8%	133 10%	225 9%	**	233 9%	**
NET Neutral (4-6)		842 33%	27- 23%	**	105 33%	108a 37%	215a 34%	431 31%	822 32%	**	830 32%	**
NET Well (7-10)		1251 48%	67+f 58%	**	154 49%	139 47%	317 50%	655 48%	1231 49%	**	1235 48%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	262	10	**	25	25	52	153	258	**	260	**
	10%	8%	**	8%	8%	8%	11%	10%	**	10%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	**	8.00	6.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2327	105	**	291	269	581	1220	2279	**	2299	**
Mean score	6.6	6.8	**	6.5	6.7	6.7	6.5	6.6b	**	6.6b	**
								-			b
Standard deviation	2.26	2.28	**	2.29	2.24	2.21	2.28	2.26	**	2.27	**
Standard Error	.05	.24	**	.15	.15	.10	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	54 2%	50e 2%	54e 2%	48e 2%	42 2%	1- **	54e 2%	44- 2%	54e 2%	47e 2%	17- 1%	13- 1%	17- 1%	0 -	19- 1%	17- 1%
2	(2.0)	71 3%	70 3%	71 3%	67 3%	53- 2%	10 3%	71 3%	66 3%	71 3%	65 3%	29- 2%	34 2%	36- 2%	5 3%	38- 2%	24- 2%
3	(3.0)	109 4%	104 4%	109 4%	107 4%	92 4%	11 4%	109 4%	101 4%	109 4%	98 4%	61- 3%	53 4%	52- 3%	5 3%	66- 4%	47- 3%
4	(4.0)	162 6%	150 6%	162 6%	155 6%	138 6%	19 6%	162 6%	147 6%	162 6%	145 6%	96- 5%	87 6%	81- 5%	4- 2%	98- 5%	67- 5%
5	(5.0)	338 13%	326e 13%	338e 13%	322e 13%	284e 13%	27- 9%	338e 13%	295e 13%	338e 13%	298e 13%	206- 11%	166- 11%	194- 11%	12- 6%	219-d 12%	147- 10%
6	(6.0)	342 13%	336 13%	342 13%	332 13%	293 13%	35 11%	342 13%	297 13%	342 13%	297 13%	228 13%	182 12%	232 13%	18 10%	225- 12%	177 13%
7	(7.0)	376 15%	368 15%	376 15%	366 15%	333 15%	53 17%	376 15%	354+ 15%	376 15%	349+ 15%	289+ 16%	229 16%	284+ 16%	32 17%	281 15%	215 15%
8	(8.0)	402 16%	386 15%	402 16%	390 16%	358+ 16%	61+ 20%	402 16%	358 16%	402 16%	351 15%	322+ 18%	257+ 17%	339+ 19%	40+ 22%	331+ 18%	269+ 19%
9	(9.0)	192 7%	190 8%	192 7%	189 8%	177+ 8%	36 12% +abcd fghi	192 7%	176 8%	192 7%	169 7%	160+ 9%	129+ 9%	166+ 9%	26+abce 15%	158+ 9%	139+ 10%
10 - Extremely well	(10.0)	281 11%	274 11%	281 11%	275 11%	261+ 12%	45+ 15%	281 11%	251 11%	281 11%	251 11%	238+ 13%	182+ 12%	246+ 14%	34+b 18%	241+ 13%	210+ 15%
NET Badly (1-3)		235 9%	225 9%	235 9%	221 9%	186- 8%	22 7%	235 9%	211 9%	235 9%	210 9%	107- 6%	101- 7%	105- 6%	10 6%	123- 7%	88- 6%
NET Neutral (4-6)		842 33%	812e 32%	842e 33%	808e 32%	715e 32%	81- 26%	842e 33%	739e 32%	842e 33%	740e 32%	529-d 29%	435-d 30%	507-d 28%	34- 19%	542-d 30%	390-d 28%
NET Well (7-10)		1251 48%	1218 49%	1251 48%	1220 49%	1129+ 51%	196 63% +abcd fghi	1251 48%	1139+ 49%	1251 48%	1121 49%	1009+ 55%	797+ 54%	1035+ 58%	132 72% +abcef	1011+ 55%	833+be 59%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2 6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
Don't know	262 10%	251e 10%	262e 10%	242e 10%	189-e 9%	13- 4%	262e 10%	220-e 10%	262e 10%	214-e 9%	174df 10%	137d 9%	149-d 8%	6- 3%	160-d 9%	102- 7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	
Base for stats	2327	2255	2327	2249	2031	299	2327	2089	2327	2070	1646	1333	1647	176	1676	1311
Mean score	6.6	6.6	6.6	6.6+	6.7+	7.1 +abcdefgh i	6.6	6.6	6.6	6.6	7.0+	6.9+	7.0+	7.5 +abcef	6.9+	7.1+b
Standard deviation	2.26	2.25	2.26	2.25	2.24	2.15	2.26	2.25	2.26	2.26	2.11	2.16	2.11	2.02	2.16	2.15
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.06	.06	.06	.16	.06	.06

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Table Q24_2_6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	54 2%	10cd 4%	41- 2%	23- 1%	11- 1%
2	(2.0)	71 3%	14+bcd 6%	53- 2%	38 2%	25 3%
3	(3.0)	109 4%	5 2%	96 4%	69 4%	43 5%
4	(4.0)	162 6%	21 10%	131- 6%	88 6%	55 6%
5	(5.0)	338 13%	16- 7%	307a 14%	228+a 15%	122a 13%
6	(6.0)	342 13%	25 11%	309 14%	205 13%	109 12%
7	(7.0)	376 15%	22 10%	340 15%	259+a 17%	167+ab 18%
8	(8.0)	402 16%	33 14%	355 16%	247 16%	140 15%
9	(9.0)	192 7%	14 6%	168 7%	114 7%	67 7%
10 - Extremely well	(10.0)	281 11%	31d 14%	245d 11%	144- 9%	71- 8%
NET Badly (1-3)		235 9%	29 13%	191- 8%	129 8%	79 9%
NET Neutral (4-6)		842 33%	62 28%	747 33%	521 33%	286 32%
NET Well (7-10)		1251 48%	100 44%	1109 49%	763 49%	445 49%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24 2 6 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	262	34+bc	218	151	98
	10%	15%	10%	10%	11%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	7.00	7.00
Base for stats	2327	191	2047	1412	810
Mean score	6.6	6.4	6.6	6.6	6.5
Standard deviation	2.26	2.67	2.21	2.14	2.13
Standard Error	.05	.25	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2_7

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	30 1%	16 1%	14 1%	** **	0 -%	18 1%	10 1%
2	(2.0)	40 2%	10- 1%	24a 2%	** **	2 2%	17 1%	22 2%
3	(3.0)	62 2%	25 2%	31 3%	** **	4 3%	39+b 3%	22- 2%
4	(4.0)	130 5%	55 5%	69 6%	** **	4 3%	83+b 7%	45- 3%
5	(5.0)	296 11%	125 10%	154 13%	** **	10 8%	149 12%	145 11%
6	(6.0)	357 14%	166 14%	161 13%	** **	25 20%	176 14%	179 14%
7	(7.0)	473 18%	217 18%	229 19%	** **	19 15%	253+b 20%	219- 17%
8	(8.0)	514 20%	238 20%	243 20%	** **	24 18%	221- 18%	291+a 22%
9	(9.0)	216 8%	112 9%	89 7%	** **	13 10%	95 8%	119 9%
10 - Extremely well	(10.0)	343 13%	190+b 16%	128- 11%	** **	24b 19%	135- 11%	204+a 15%
NET Badly (1-3)		132 5%	52 4%	70 6%	** **	7 5%	73 6%	54- 4%
NET Neutral (4-6)		783 30%	346 29%	384 32%	** **	40 31%	408+b 33%	369- 28%
NET Well (7-10)		1546 60%	758+b 63%	689- 57%	** **	81 62%	704- 57%	833+a 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Don't know	128	56	70	**	3	57	65
	5%	5%	6%	**	2%	5%	5%
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	6.00	7.00	8.00
Base for stats	2461	1156	1143	**	127	1185	1255
Mean score	7.0	7.2+bc	6.8-	**	7.3bc	6.8-	7.2+a
				-			
Standard deviation	2.04	2.03	2.04	**	2.02	2.05	1.99
Standard Error	.04	.07	.06	**	.20	.07	.06

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Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range

of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Age										
			16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	30 1%	6 2%	4 1%	4 1%	3 1%	4 1%	5 1%	4 1%	10 1%	7 1%	13 1%	10 1%
2	(2.0)	40 2%	7 2%	7 2%	4 1%	4 1%	4 1%	6 2%	9+ei 3%	14 2%	8 1%	19 2%	15 2%
3	(3.0)	62 2%	5 2%	9 2%	11 3%	12 3%	12 3%	5 2%	9 3%	14 2%	22 3%	26 2%	14 2%
4	(4.0)	130 5%	21b 7%	10- 3%	18 5%	21 5%	30b 7%	15 4%	15 5%	31 5%	39 5%	60b 5%	30 5%
5	(5.0)	296 11%	40g 13%	53dg 13%	64 17% +degijk	35- 8%	40 9%	47dg 13%	18- 6%	92dgj 13%	99dg 12%	105- 10%	64 10%
6	(6.0)	357 14%	40 14%	63g 16%	49 13%	58 13%	71gk 16%	47 13%	30 10%	103 15%	106 13%	147 14%	77 12%
7	(7.0)	473 18%	56 19%	73 18%	58 16%	73 17%	82 19%	68 19%	64 21%	129 18%	131 16%	213 20%	132 20%
8	(8.0)	514 20%	49 17%	74 18%	68 18%	106+abch 25%	85 20%	74 21%	58 19%	123 18%	174 22%	217 20%	132 20%
9	(9.0)	216 8%	26 9%	36 9%	21 6%	32 7%	41c 10%	27 8%	33ci 11%	62 9%	53 7%	101c 9%	60 9%
10 - Extremely well	(10.0)	343 13%	32 11%	54 13%	59e 16%	69ej 16%	45 10%	46 13%	37 12%	86 12%	128+ej 16%	128 12%	83 13%
NET Badly (1-3)		132 5%	18 6%	20 5%	18 5%	19 4%	19 4%	17 5%	22 7%	38 5%	37 5%	58 5%	39 6%
NET Neutral (4-6)		783 30%	101gk 34%	126g 31%	131+dgjk 35%	114 27%	141gk 33%	109g 30%	62- 21%	227gk 32%	245g 31%	311g 29%	171- 26%
NET Well (7-10)		1546 60%	164 55%	236 59%	206 55%	280+ach 65%	253 59%	215 60%	192c 64%	400 57%	486 61%	660 61%	407 62%

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Prepared by BMG

Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Don't know	128	14	20	18	16	20	17	23+di	34	33	60	41
	5%	5%	5%	5%	4%	5%	5%	8%	5%	4%	6%	6%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00
Base for stats	2461	283	381	355	412	412	340	277	664	767	1030	617
Mean score	7.0	6.7-	7.0	6.9	7.2	6.9	7.0	7.1	6.9	7.1a	7.0	7.0
Standard deviation	2.04	2.14	2.00	2.09	1.98	1.95	2.03	2.16	2.06	2.04	2.03	2.09
Standard Error	.04	.15	.11	.12	.11	.10	.12	.14	.09	.08	.07	.09

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Table Q24_2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range

of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	30 1%	3g 2%	1 *%	3 1%	6g 2%	** **	5g 2%	0- -	3 1%	3g 2%	24 1%	4g 2%	2g 2%	0 -%
2	(2.0)	40 2%	4 2%	5f 2%	5 2%	5 1%	** **	1 *%	8 2%	4 2%	2 1%	34 2%	2 1%	3f 2%	2f 2%
3	(3.0)	62 2%	1 1%	4 2%	9 4%	7 2%	** **	4 1%	8 2%	10a 4%	7 3%	51 2%	4 2%	4a 3%	3+afjk 5%
4	(4.0)	130 5%	6 3%	11 5%	14 5%	18 5%	** **	10 4%	18 5%	19 8%	9 4%	110 5%	10 5%	7 6%	3 5%
5	(5.0)	296 11%	19 10%	28 13%	29 11%	43 13%	** **	32 11%	32 8%	26 11%	33g 16%	256 12%	21 10%	12 10%	7 10%
6	(6.0)	357 14%	23 12%	29 13%	28 11%	50 15%	** **	37 13%	44 12%	45+cgjm 19%	26 12%	298 14%	32 15%	20 17%	8 11%
7	(7.0)	473 18%	42i 22%	34 16%	47 18%	58 18%	** **	49 18%	80i 21%	39 17%	24- 11%	393i 18%	46i 22%	20 17%	14i 20%
8	(8.0)	514 20%	56 +bdfhjlm 30%	32 15%	58bh 23%	66 20%	** **	57 20%	82bh 22%	33- 14%	34 16%	438 20%	45 22%	18 15%	14 19%
9	(9.0)	216 8%	7- 4%	25ad 12%	22a 9%	20 6%	** **	27a 9%	25 7%	19 8%	26+adgl 13%	180a 8%	22a 11%	7 6%	6a 9%
10 - Extremely well	(10.0)	343 13%	17 9%	34k 16%	33 13%	42 13%	** **	43k 15%	56k 15%	28 12%	37ak 18%	301k 14%	19- 9%	12 11%	11k 15%
NET Badly (1-3)		132 5%	8 4%	10 5%	17 7%	17 5%	** **	10 4%	16 4%	17 7%	12 6%	110 5%	9 4%	9f 8%	5 7%
NET Neutral (4-6)		783 30%	47 25%	68 31%	70 28%	111g 34%	** **	80 28%	93- 25%	89 +acfgjm 38%	67 32%	664 30%	62 30%	39g 33%	18 26%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
NET Well (7-10)	1546 60%	123hl 65%	125 57%	161hl 63%	186 57%	**	176hl 63%	244+dhl 65%	119- 51%	121 58%	1312hl 60%	132hl 63%	57- 49%	44hl 63%
Don't know	128	9	15	8	14	**	16	22	10	10	106	7	13	3
	5%	5%	7%	3%	4%	**	6%	6%	4%	5%	5%	3%	11%	4%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	8.00	8.00	**	8.00	8.00	6.00	10.00	8.00	7.00	7.00	7.00
Base for stats	2461	179	204	248	314	**	266	353	226	200	2086	204	104	68
Mean score	7.0	7.0	7.11	7.0	6.9	**	7.2hl	7.2hl	6.7-	7.11	7.0hl	7.0	6.6-	7.1
Standard deviation	2.04	1.88	2.12	2.09	2.06	**	2.01	1.95	2.13	2.21	2.05	1.91	2.16	2.10
Standard Error	.04	.15	.16	.15	.13	**	.13	.12	.16	.18	.05	.13	.16	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	30 1%	9 1%	5 1%	6 1%	10 1%	14 1%	16 1%	26 1%	** **	4 1%	1 1%	** **
2	(2.0)	40 2%	12 1%	8 1%	7 2%	12 2%	20 1%	20 2%	34 1%	** **	6 2%	1 1%	** **
3	(3.0)	62 2%	16 2%	18 3%	12 3%	17 2%	34 2%	29 2%	51 2%	** **	10 3%	6 4%	** **
4	(4.0)	130 5%	46 6%	21 4%	22 5%	41 5%	66 5%	63 5%	118 5%	** **	13 4%	4 3%	** **
5	(5.0)	296 11%	102 13%	69 12%	46 10%	76 10%	171 12%	121 10%	254 11%	** **	39 12%	30+a 20%	** **
6	(6.0)	357 14%	112 14%	71 13%	73 16%	97 13%	184 13%	170 14%	317 14%	** **	38 12%	20 13%	** **
7	(7.0)	473 18%	165+df 21%	116df 20%	73 16%	117 16%	281+df 21%	191- 16%	420 19%	** **	51 16%	26 18%	** **
8	(8.0)	514 20%	145 18%	127 22%	84 19%	154 21%	272 20%	238 20%	452 20%	** **	63 20%	28 19%	** **
9	(9.0)	216 8%	68 9%	47 8%	45 10%	55 7%	115 8%	101 8%	190 8%	** **	25 8%	8 5%	** **
10 - Extremely well	(10.0)	343 13%	78- 10%	68 12%	67ae 15%	128+abe 17%	146- 11%	195+abe 16%	294 13%	** **	48 15%	17 11%	** **
NET Badly (1-3)		132 5%	37 5%	30 5%	25 6%	39 5%	67 5%	64 5%	111 5%	** **	19 6%	8 5%	** **
NET Neutral (4-6)		783 30%	259 33%	161 28%	141 31%	214 29%	421 31%	355 30%	689 30%	** **	89 28%	54 36%	** **
NET Well (7-10)		1546 60%	456 57%	358a 63%	270 60%	455 61%	813 60%	724 60%	1356 60%	** **	187 60%	79 53%	** **

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Prepared by BMG

Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	128	45	21	15	41	65	57	109	**	18	9	**
	5%	6%	4%	3%	6%	5%	5%	5%	**	6%	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00	**	8.00	5.00	**
Base for stats	2461	752	550	436	707	1301	1143	2156	**	296	141	**
Mean score	7.0	6.8-	7.0	7.1	7.1a	6.9	7.1+ae	7.0	**	7.1	6.8	**
									d			+ad
Standard deviation	2.04	1.97	1.97	2.10	2.13	1.97	2.12	2.03	**	2.13	1.95	**
Standard Error	.04	.07	.08	.12	.10	.05	.08	.05	**	.13	.18	**

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Table Q24_2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	30 1%	16+b 2%	14- 1%	7+b 3%	5+bk 4%	6b 2%	** **	3 2%	** **	** **	7 2%	2 1%
2	(2.0)	40 2%	19 2%	22 1%	2 1%	4 3%	5 2%	** **	3 2%	** **	** **	7 2%	5 2%
3	(3.0)	62 2%	28 3%	34 2%	6 3%	6 5%	7 3%	** **	2 2%	** **	** **	12 3%	6 3%
4	(4.0)	130 5%	55+b 6%	75- 4%	15 7%	5 4%	18 7%	** **	12b 9%	** **	** **	23 7%	11 5%
5	(5.0)	296 11%	88 10%	208k 12%	25 12%	23aek 17%	21 8%	** **	14 10%	** **	** **	35 10%	17 7%
6	(6.0)	357 14%	105 12%	252 15%	29 14%	11 8%	27 11%	** **	17 12%	** **	** **	54 15%	34 15%
7	(7.0)	473 18%	144 16%	330gj 19%	39 19%	28 21%	40 16%	** **	16 11%	** **	** **	46- 13%	37 16%
8	(8.0)	514 20%	168 19%	347 20%	35 17%	20 15%	47 18%	** **	26 18%	** **	** **	64 18%	53 23%
9	(9.0)	216 8%	74 9%	141 8%	11 5%	10 7%	20 8%	** **	12 8%	** **	** **	23 7%	24 10%
10 - Extremely well	(10.0)	343 13%	135+b 15%	208- 12%	25 12%	14 10%	50+bd 20%	** **	25 18%	** **	** **	64+b 18%	34 14%
NET Badly (1-3)		132 5%	62+b 7%	70- 4%	15 7%	16+bk 12%	18b 7%	** **	9 6%	** **	** **	27+b 8%	13 5%
NET Neutral (4-6)		783 30%	249 29%	534 31%	70 34%	39 29%	66 26%	** **	43 31%	** **	** **	112 32%	62 27%
NET Well (7-10)		1546 60%	521 60%	1025 60%	109 53%	72 54%	156 62%	** **	78 56%	** **	** **	197 56%	148c 63%

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Prepared by BMG

Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	128	40	89	12	6	13	**	10	**	**	14	11
	5%	5%	5%	6%	5%	5%	**	7%	**	**	4%	5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	7.00	7.00	10.00	**	8.00	**	**	8.00	8.00
Base for stats	2461	832	1629	194	126	240	**	130	**	**	335	223
Mean score	7.0	7.0di	7.0cdhi	6.6-	6.4-	7.1di	**	7.0	**	**	6.9i	7.2cdfhi
Standard deviation	2.04	2.23	1.94	2.19	2.36	2.33	**	2.35	**	**	2.30	2.04
Standard Error	.04	.09	.05	.17	.23	.17	**	.23	**	**	.14	.15

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Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	30 1%	0 -%	** **	4 1%	1 *%	7 1%	19 1%	30 1%	** **	30 1%	** **
2	(2.0)	40 2%	1 1%	** **	5 1%	6 2%	11 2%	19 1%	38 2%	** **	39 2%	** **
3	(3.0)	62 2%	1 1%	** **	13 4%	10 3%	18 3%	30 2%	58 2%	** **	62 2%	** **
4	(4.0)	130 5%	7 6%	** **	14 4%	13 4%	28 4%	77 6%	130 5%	** **	130 5%	** **
5	(5.0)	296 11%	19 16%	** **	44 14%	41 14%	84 13%	150 11%	291 11%	** **	292 11%	** **
6	(6.0)	357 14%	14 12%	** **	52 17%	42 14%	98 16%	177 13%	350 14%	** **	352 14%	** **
7	(7.0)	473 18%	22 19%	** **	42- 13%	42 14%	105 17%	266c 19%	461 18%	** **	465 18%	** **
8	(8.0)	514 20%	21 18%	** **	57 18%	55 19%	115 18%	286 21%	505 20%	** **	506 20%	** **
9	(9.0)	216 8%	8 7%	** **	30 9%	19 7%	48 8%	112 8%	216 8%	** **	216 8%	** **
10 - Extremely well	(10.0)	343 13%	16 14%	** **	45 14%	53+f 18%	93 15%	157- 11%	336 13%	** **	340 13%	** **
NET Badly (1-3)		132 5%	3 2%	** **	22 7%	17 6%	36 6%	67 5%	126 5%	** **	131 5%	** **
NET Neutral (4-6)		783 30%	40 35%	** **	110 35%	96 33%	210 33%	403 29%	771 30%	** **	774 30%	** **
NET Well (7-10)		1546 60%	68 59%	** **	174 55%	169 57%	361 57%	822 60%	1518 60%	** **	1527 60%	** **

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Prepared by BMG

Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	128	5	**	11	13	25	81+	123	**	126	**
	5%	4%	**	3%	4%	4%	6%	5%	**	5%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2461	110	**	306	282	607	1292	2414	**	2433	**
Mean score	7.0	7.0	**	6.9	7.0	6.9	7.0	7.0	**	7.0	**
Standard deviation	2.04	1.93	**	2.14	2.14	2.09	2.01	2.04	**	2.05	**
Standard Error	.04	.20	**	.13	.14	.09	.06	.05	**	.05	**

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Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	30 1%	23 1%	30 1%	26 1%	21- 1%	2 *%	30 1%	23- 1%	30 1%	28 1%	7- *%	6- *%	4- *%	0 -%	10- 1%	4- *%
2	(2.0)	40 2%	39 2%	40 2%	38 2%	34 2%	7 2%	40 2%	32 1%	40 2%	37 2%	16- 1%	19 1%	19- 1%	4 2%	23 1%	15- 1%
3	(3.0)	62 2%	60 2%	62 2%	60 2%	52 2%	12 4%	62 2%	58 2%	62 2%	55 2%	27- 1%	31 2%	23- 1%	8acef 4%	27- 1%	19- 1%
4	(4.0)	130 5%	123 5%	130 5%	124 5%	104- 5%	18 6%	130 5%	109 5%	130 5%	116 5%	63- 3%	54- 4%	49- 3%	9 5%	74-c 4%	51- 4%
5	(5.0)	296 11%	286e 11%	296e 11%	283e 11%	249e 11%	21- 7%	296e 11%	263e 11%	296e 11%	264e 12%	167-d 9%	126-d 9%	144-d 8%	5- 3%	168-d 9%	116-d 8%
6	(6.0)	357 14%	348 14%	357 14%	345 14%	299 13%	44 14%	357 14%	331+ 14%	357 14%	313 14%	231- 13%	198 13%	223- 12%	20 11%	224- 12%	174- 12%
7	(7.0)	473 18%	466 19%	473 18%	462 19%	411 19%	59 19%	473 18%	431 19%	473 18%	425 19%	369+ 20%	296+ 20%	361+ 20%	37 21%	361+ 20%	260 18%
8	(8.0)	514 20%	493 20%	514 20%	494 20%	450 20%	53 17%	514 20%	461 20%	514 20%	444 19%	410+ 23%	336+ 23%	440+ 25%	40 22%	421+ 23%	336+ 24%
9	(9.0)	216 8%	212 8%	216 8%	210 8%	192 9%	28 9%	216 8%	195 8%	216 8%	189 8%	179+ 10%	139+ 9%	187+ 10%	17 9%	180+ 10%	141+ 10%
10 - Extremely well	(10.0)	343 13%	332 13%	343 13%	336 13%	318+ 14%	57 18%	343 13%	316 14%	343 13%	312 14%	285+ 16%	218+ 15%	301+ 17%	38+ 21%	291+ 16%	261+b 18%
NET Badly (1-3)		132 5%	122 5%	132 5%	125 5%	107 5%	21 7%	132 5%	112 5%	132 5%	120 5%	51- 3%	55- 4%	47- 3%	12acef 7%	60- 3%	38- 3%
NET Neutral (4-6)		783 30%	757 30%	783 30%	752 30%	652- 29%	83 27%	783 30%	704 30%	783 30%	693 30%	460- 25%	377-d 26%	416- 23%	33- 18%	465- 25%	340- 24%
NET Well (7-10)		1546 60%	1503 60%	1546 60%	1502 60%	1371+ 62%	198 63%	1546 60%	1401+ 61%	1546 60%	1371 60%	1243+ 68%	989+ 67%	1290+abe 72%	132+ 72%	1253+ 68%	998+ 71%

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Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)						
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395	
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172	
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414	
Don't know	128	123	128	112	91-	10	128	91-	128	101-	66-	49-	44-	5	57-	37-	
	5%	5%	5%	4%	4%	3%	5%	4%	5%	4%	4%	3%	2%	3%	3%	3%	
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	
Mode	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	
Base for stats	2461	2383	2461	2379	2129	302	2461	2218	2461	2184	1754	1421	1752	178	1778	1376	
Mean score	7.0	7.0+	7.0	7.0+	7.1+	7.1	7.0	7.0+	7.0	7.0	7.4+	7.3+	7.5+be	7.4+	7.3+	7.5+be	
Standard deviation	2.04	2.02	2.04	2.03	2.03	2.16	2.04	2.01	2.04	2.06	1.85	1.89	1.81	2.08	1.91	1.88	
Standard Error	.04	.05	.04	.05	.05	.13	.04	.05	.04	.05	.05	.05	.05	.17	.05	.06	

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Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	30 1%	8+bcd 4%	19- 1%	11- 1%	7 1%
2	(2.0)	40 2%	6 3%	33 1%	19 1%	11 1%
3	(3.0)	62 2%	5 2%	54 2%	38 2%	22 2%
4	(4.0)	130 5%	10 4%	110 5%	74 5%	38 4%
5	(5.0)	296 11%	20 9%	261 12%	187 12%	122+ 13%
6	(6.0)	357 14%	38 17%	310 14%	218 14%	135 15%
7	(7.0)	473 18%	28 13%	430+ 19%	330+a 21%	196+a 22%
8	(8.0)	514 20%	49 22%	446 20%	312 20%	176 19%
9	(9.0)	216 8%	15 7%	195 9%	124 8%	66 7%
10 - Extremely well	(10.0)	343 13%	28 13%	304d 13%	182- 12%	93- 10%
NET Badly (1-3)		132 5%	20+bcd 9%	106- 5%	68- 4%	39 4%
NET Neutral (4-6)		783 30%	68 30%	682 30%	479 31%	295 33%

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Prepared by BMG

Table Q24 2_7 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
NET Well (7-10)	1546	120	1375+	949	530
	60%	53%	61%	61%	58%
Don't know	128	17	102-	67	43
	5%	8%	4%	4%	5%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	7.00	7.00
Base for stats	2461	208	2163	1496	865
Mean score	7.0	6.8	7.0+	7.0	6.9
Standard deviation	2.04	2.31	2.00	1.93	1.89
Standard Error	.04	.21	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_8

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	54 2%	31 3%	22 2%	** **	0 -%	35+b 3%	18- 1%
2	(2.0)	77 3%	33 3%	41 3%	** **	2 1%	43 3%	31 2%
3	(3.0)	144 6%	54- 4%	81+a 7%	** **	8 6%	73 6%	69 5%
4	(4.0)	198 8%	73- 6%	113+a 9%	** **	8 6%	110+ 9%	87 7%
5	(5.0)	395 15%	184 15%	188 15%	** **	14 11%	192 15%	198 15%
6	(6.0)	389 15%	177 15%	188 15%	** **	19 15%	186 15%	200 15%
7	(7.0)	367 14%	192+b 16%	147- 12%	** **	21 16%	183 15%	183 14%
8	(8.0)	330 13%	148 12%	151 12%	** **	26+ab 20%	163 13%	165 13%
9	(9.0)	101 4%	64+b 5%	26- 2%	** **	8b 6%	46 4%	54 4%
10 - Extremely well	(10.0)	209 8%	119+b 10%	69- 6%	** **	21+b 16%	88 7%	120 9%
NET Badly (1-3)		275 11%	118 10%	145 12%	** **	10 8%	152+b 12%	118- 9%
NET Neutral (4-6)		982 38%	434 36%	488+a 40%	** **	41 32%	488 39%	486 37%
NET Well (7-10)		1006 39%	524+b 43%	394- 32%	** **	75+ab 58%	480 39%	522 40%
Don't know		326 13%	135d 11%	185+ad 15%	** **	3- 3%	123- 10%	194+a 15%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	6.00	6.00	6.00	**	7.00	6.00	6.00
Mode	5.00	7.00	5.00	**	8.00	5.00	6.00
Base for stats	2264	1076	1027	**	126	1119	1125
Mean score	6.2	6.4+b	5.9-	**	6.9+abc	6.0-	6.3+a
Standard deviation	2.20	2.24	2.13	**	2.12	2.22	2.16
Standard Error	.05	.08	.07	**	.21	.07	.07

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Table Q24_2_8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	54 2%	6 2%	11 3%	6 2%	13eg 3%	4 1%	12eg 3%	2 1%	17 2%	19 2%	18 2%	14 2%
2	(2.0)	77 3%	3 1%	10 3%	15a 4%	12 3%	15 4%	11 3%	10 3%	14 2%	27 3%	36 3%	21 3%
3	(3.0)	144 6%	15 5%	18 5%	19 5%	27 6%	32 7%	17 5%	15 5%	34 5%	46 6%	64 6%	32 5%
4	(4.0)	198 8%	26b 9%	17- 4%	25 7%	41b 10%	31 7%	31b 9%	28b 9%	42 6%	66b 8%	90b 8%	59b 9%
5	(5.0)	395 15%	51 17%	60 15%	56 15%	51 12%	77d 18%	58 16%	42 14%	111 16%	107 13%	177 16%	100 15%
6	(6.0)	389 15%	43 15%	60 15%	48 13%	63 15%	82+cfik 19%	44 12%	49 16%	104 15%	111 14%	175 16%	92 14%
7	(7.0)	367 14%	39 13%	64 16%	67+dfjk 18%	51 12%	64 15%	42 12%	40 13%	103 15%	118 15%	145 13%	82 12%
8	(8.0)	330 13%	45egj 15%	63egjk 16%	46 12%	68egjk 16%	35- 8%	47e 13%	26- 9%	108+egjk 15%	114egj 14%	108- 10%	73 11%
9	(9.0)	101 4%	11 4%	18e 4%	13 4%	25+ej 6%	8- 2%	17e 5%	9 3%	29e 4%	39e 5%	33 3%	26 4%
10 - Extremely well	(10.0)	209 8%	30 10%	39j 10%	38ej 10%	34 8%	25 6%	22 6%	22 7%	68ej 10%	72 9%	70- 6%	44 7%
NET Badly (1-3)		275 11%	24 8%	40 10%	41 11%	52 12%	51 12%	40 11%	27 9%	64 9%	92 12%	118 11%	67 10%
NET Neutral (4-6)		982 38%	121 41%	136 34%	129 35%	155 36%	190 44%	133 37%	118 39%	257 37%	284 35%	441+bi 40%	251 38%
NET Well (7-10)		1006 39%	124egj 42%	183 +efgjk 46%	165 +efgjk 44%	178egjk 42%	131- 30%	128 36%	97- 32%	307 +efgjk 44%	343 +efgjk 43%	356- 33%	225- 34%

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Prepared by BMG

Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Don't know	326	28	42	38	44	59	56abcdhi	58	70-	82-	174	115+abcdhi
	13%	10%	10%	10%	10%	14%	16%	19%	10%	10%	16%	17%
Medians	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	7.00	7.00	8.00	6.00	5.00	6.00	5.00	7.00	5.00	5.00
Base for stats	2264	269	360	335	384	373	301	242	629	719	916	543
Mean score	6.2	6.3ej	6.4+efjk	6.3ej	6.2e	5.8-	6.0	6.1	6.4+efjk	6.2ej	6.0-	6.0
Standard deviation	2.20	2.16	2.22	2.24	2.31	2.01	2.28	2.11	2.19	2.28	2.13	2.20
Standard Error	.05	.16	.13	.13	.13	.11	.14	.15	.10	.09	.07	.10

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Table Q24.2.8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2595	173	193	215	265	**	269	311	192	168	263	248	214	
Effective sample		2178	158	179	198	246	**	247	288	179	155	225	212	175	
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	54 2%	7gm 4%	2 1%	6 2%	7 2%	** **	10gm 3%	3 1%	6 2%	5 2%	47 2%	5 2%	3 2%	* *%
2	(2.0)	77 3%	2 1%	4 2%	4 2%	11 3%	** **	7 2%	13 3%	10 4%	9 4%	63 3%	4 2%	8+abcfjk 6%	3a 4%
3	(3.0)	144 6%	6 3%	10 5%	16 6%	23 7%	** **	14 5%	22 6%	14 6%	9 4%	124 6%	12 6%	4 4%	3 4%
4	(4.0)	198 8%	8 4%	23a 10%	24 9%	22 7%	** **	21 7%	32 9%	20 9%	11 5%	168 8%	15 7%	11 9%	4 6%
5	(5.0)	395 15%	37d 20%	35 16%	32 13%	40 12%	** **	43 15%	55 15%	44 19%	30 14%	335 15%	34 16%	17 14%	9 13%
6	(6.0)	389 15%	27 14%	31 14%	44 17%	48 15%	** **	41 15%	52 14%	37 16%	38 18%	336 15%	29 14%	13 11%	11 15%
7	(7.0)	367 14%	33 17%	26 12%	40 16%	49 15%	** **	36 13%	61 16%	27 11%	23 11%	307 14%	33 16%	16 14%	10 14%
8	(8.0)	330 13%	28 15%	27 12%	25 10%	46 14%	** **	30 11%	49 13%	28 12%	31 15%	272 12%	31 15%	18 15%	9 12%
9	(9.0)	101 4%	3 2%	9 4%	12 5%	21+agk 6%	** **	15 5%	8 2%	7 3%	9 4%	87 4%	5 2%	4 4%	4agk 6%
10 - Extremely well	(10.0)	209 8%	14 7%	18 8%	21 8%	27 8%	** **	26 9%	32 9%	18 8%	221 10%	1831 8%	15 7%	5 4%	71 10%
NET Badly (1-3)		275 11%	15 8%	16 7%	26 10%	42 13%	** **	30 11%	38 10%	30 13%	23 11%	234 11%	20 10%	15 12%	6 9%
NET Neutral (4-6)		982 38%	72 38%	89 41%	101 40%	109 33%	** **	105 37%	139 37%	101d 43%	78 37%	839 38%	79 37%	40 34%	24 35%
NET Well (7-10)		1006 39%	78 41%	80 37%	99 39%	143h 44%	** **	107 38%	150 40%	79 34%	85 40%	849 39%	84 40%	44 38%	30 42%

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Prepared by BMG

Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	326	23	34	29	35	**	39	49	26	25	270	27	18	10
	13%	12%	15%	11%	11%	**	14%	13%	11%	12%	12%	13%	16%	15%
Medians	6.00	6.00	6.00	6.00	6.00	**	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	6.00	7.00	**	5.00	7.00	5.00	6.00	6.00	5.00	8.00	6.00
Base for stats	2264	165	185	226	294	**	242	327	209	186	1922	183	99	60
Mean score	6.2	6.2	6.2	6.2	6.3e	**	6.2	6.2	5.9	6.3e	6.2	6.2	5.9	6.5ehl
Standard deviation	2.20	2.10	2.12	2.18	2.28	**	2.32	2.15	2.23	2.30	2.21	2.11	2.26	2.18
Standard Error	.05	.18	.17	.16	.15	**	.16	.14	.18	.20	.06	.15	.17	.18

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Table Q24_2_8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	54 2%	12 1%	9 2%	14 3%	20 3%	21 2%	34+e 3%	49 2%	** **	6 2%	2 1%	** **
2	(2.0)	77 3%	28 4%	12 2%	12 3%	24 3%	40 3%	36 3%	70 3%	** **	7 2%	4 3%	** **
3	(3.0)	144 6%	58+bf 7%	27 5%	20 5%	38 5%	85 6%	59 5%	123 5%	** **	19 6%	8 5%	** **
4	(4.0)	198 8%	72 9%	40 7%	34 8%	51 7%	112 8%	85 7%	174 8%	** **	23 7%	10 7%	** **
5	(5.0)	395 15%	129 16%	82 14%	66 15%	112 15%	211 15%	178 15%	356 16%	** **	38 12%	23 15%	** **
6	(6.0)	389 15%	120 15%	99 17%	57 13%	110 15%	219 16%	167 14%	341 15%	** **	44 14%	28 18%	** **
7	(7.0)	367 14%	109 14%	96+d 17%	73 16%	89 12%	205 15%	162 14%	309 14%	** **	57+a 18%	33+a 22%	** **
8	(8.0)	330 13%	100 13%	77 14%	55 12%	95 13%	177 13%	149 12%	293 13%	** **	37 12%	16 11%	** **
9	(9.0)	101 4%	26 3%	18 3%	29+abe 6%	27 4%	44 3%	56 5%	83 4%	** **	18 6%	7 4%	** **
10 - Extremely well	(10.0)	209 8%	51- 6%	46 8%	43 10%	70 9%	96 7%	113+ae 9%	170- 7%	** **	39+a 12%	10 7%	** **
NET Badly (1-3)		275 11%	98b 12%	48 8%	47 10%	82 11%	146 11%	128 11%	242 11%	** **	32 10%	14 9%	** **
NET Neutral (4-6)		982 38%	320 40%	222 39%	157 35%	273 36%	542 40%	430 36%	871 38%	** **	105 34%	60 40%	** **
NET Well (7-10)		1006 39%	285- 36%	237a 42%	200+ae 44%	280 37%	522 38%	480 40%	854- 38%	** **	151+a 48%	65 44%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	326	93	64	47	114+be	157	162	297+cd	**	25-	10	**
	13%	12%	11%	11%	15%	11%	13%	13%	**	8%	7%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	6.00	**
Mode	5.00	5.00	6.00	7.00	5.00	6.00	5.00	5.00	**	7.00	7.00	**
Base for stats	2264	703	507	404	635	1210	1038	1967	**	289	139	**
Mean score	6.2	6.0-	6.3a	6.3a	6.2	6.1	6.2a	6.1-	**	6.5+a	6.2	**
									+a			+ad
Standard deviation	2.20	2.14	2.07	2.30	2.29	2.12	2.30	2.19	**	2.28	1.99	**
Standard Error	.05	.08	.09	.14	.11	.06	.09	.05	**	.15	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	54 2%	26+b 3%	28- 2%	4 2%	5 4%	10b 4%	** **	4 3%	** **	** **	17+b 5%	10+b 4%
2	(2.0)	77 3%	40+b 5%	37- 2%	10b 5%	6 4%	15+b 6%	** **	6 4%	** **	** **	15b 4%	16+b 7%
3	(3.0)	144 6%	41 5%	103dg 6%	12 6%	2- 1%	11 4%	** **	2- 1%	** **	** **	20dg 6%	11 5%
4	(4.0)	198 8%	77 9%	122 7%	19 9%	12 9%	21 8%	** **	10 7%	** **	** **	32 9%	13 6%
5	(5.0)	395 15%	143 16%	252 15%	42 20%	31+be 24%	34 13%	** **	31+be 22%	** **	** **	57 16%	46 20%
6	(6.0)	389 15%	131 15%	258 15%	40 19%	19 14%	39 15%	** **	15 11%	** **	** **	45 13%	28 12%
7	(7.0)	367 14%	92- 11%	275+adgjk 16%	21 10%	11 8%	29 12%	** **	11- 8%	** **	** **	33- 9%	24 10%
8	(8.0)	330 13%	101 12%	229 13%	17 8%	13 9%	24 10%	** **	20 14%	** **	** **	42 12%	32 14%
9	(9.0)	101 4%	34 4%	67 4%	5 3%	5 4%	11 4%	** **	7 5%	** **	** **	9 3%	5 2%
10 - Extremely well	(10.0)	209 8%	74 8%	135 8%	16 8%	10 8%	23 9%	** **	9 6%	** **	** **	36 10%	17 7%
NET Badly (1-3)		275 11%	108 12%	167 10%	26 12%	13 9%	36 14%	** **	11 8%	** **	** **	52+b 15%	37+b 16%
NET Neutral (4-6)		982 38%	350 40%	632 37%	100+abejk 49%	62+b 47%	93 37%	** **	56 40%	** **	** **	134 38%	87 37%
NET Well (7-10)		1006 39%	301- 34%	706+acdjk 41%	59- 29%	38- 29%	87 34%	** **	46 33%	** **	** **	120 34%	79 34%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	326	113	213	21	19	37	**	26+c	**	**	43	30
	13%	13%	12%	10%	15%	15%	**	19%	**	**	12%	13%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	**	**	6.00	6.00
Mode	5.00	5.00	7.00	5.00	5.00	6.00	**	5.00	**	**	5.00	5.00
Base for stats	2264	759	1505	185	113	217	**	114	**	**	307	203
Mean score	6.2	6.0-	6.3	5.8-	5.8	5.9	**	6.1	**	**	5.9-	5.8-
			+acfjk				-					
Standard deviation	2.20	2.33	2.13	2.16	2.28	2.45	**	2.25	**	**	2.49	2.41
Standard Error	.05	.09	.06	.17	.24	.19	**	.24	**	**	.16	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24.2.8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	54 2%	4 4%	** **	6 2%	4 1%	14 2%	27 2%	54 2%	** **	54 2%	** **
2	(2.0)	77 3%	0 -%	** **	7 2%	6 2%	11- 2%	39 3%	76 3%	** **	76 3%	** **
3	(3.0)	144 6%	7 6%	** **	19 6%	17 6%	34 5%	86 6%	143 6%	** **	144 6%	** **
4	(4.0)	198 8%	9 8%	** **	28 9%	26 9%	47 7%	104 8%	194 8%	** **	197 8%	** **
5	(5.0)	395 15%	17 15%	** **	47 15%	40 14%	98 15%	208 15%	386 15%	** **	390 15%	** **
6	(6.0)	389 15%	16 14%	** **	42 13%	46 16%	92 15%	211 15%	380 15%	** **	382 15%	** **
7	(7.0)	367 14%	21 18%	** **	45 14%	42 14%	97 15%	197 14%	359 14%	** **	363 14%	** **
8	(8.0)	330 13%	14 12%	** **	48 15%	30 10%	88 14%	175 13%	321 13%	** **	323 13%	** **
9	(9.0)	101 4%	6 5%	** **	14 4%	13 5%	26 4%	50 4%	100 4%	** **	100 4%	** **
10 - Extremely well	(10.0)	209 8%	9 8%	** **	34f 11%	49+af 17%	73+f 12%	85- 6%	206 8%	** **	207 8%	** **
NET Badly (1-3)		275 11%	12 10%	** **	32 10%	27 9%	59 9%	152 11%	273 11%	** **	274 11%	** **
NET Neutral (4-6)		982 38%	42 36%	** **	118 37%	112 38%	237 37%	523 38%	961 38%	** **	969 38%	** **
NET Well (7-10)		1006 39%	51 44%	** **	140+f 44%	134+f 45%	284+f 45%	508 37%	986 39%	** **	994 39%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	326	11	**	26-	21-	53-	190cde	318	**	322	**
	13%	9%	**	8%	7%	8%	14%	13%	**	13%	**
Medians	6.00	6.00	**	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	7.00	**	8.00	10.00	5.00	6.00	5.00	**	5.00	**
Base for stats	2264	104	**	290	273	580	1182	2220	**	2237	**
Mean score	6.2	6.3	**	6.3	6.5+f	6.4+f	6.1-	6.2	**	6.2	**
Standard deviation	2.20	2.20	**	2.25	2.33	2.22	2.14	2.21	**	2.20	**
Standard Error	.05	.23	**	.14	.15	.10	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	54 2%	48e 2%	54e 2%	49e 2%	44e 2%	1- *	54e 2%	42- 2%	54e 2%	49e 2%	14- 1%	16- 1%	17- 1%	0 -%	23- 1%	13- 1%
2	(2.0)	77 3%	73 3%	77 3%	76 3%	61 3%	6 2%	77 3%	68 3%	77 3%	69 3%	35- 2%	31- 2%	31- 2%	4 2%	48 3%	32- 2%
3	(3.0)	144 6%	141 6%	144 6%	138 6%	117 5%	17 5%	144 6%	133 6%	144 6%	133 6%	73- 4%	77c 5%	57- 3%	8 4%	86-c 5%	53- 4%
4	(4.0)	198 8%	193 8%	198 8%	190 8%	160- 7%	14- 4%	198 8%	174 8%	198 8%	176 8%	126d 7%	105cd 7%	95- 5%	4- 2%	116-d 6%	86-d 6%
5	(5.0)	395 15%	381e 15%	395e 15%	383e 15%	332e 15%	32- 10%	395e 15%	358e 16%	395e 15%	362+e 16%	262d 14%	203-d 14%	254-d 14%	11- 6%	252-d 14%	180-d 13%
6	(6.0)	389 15%	382 15%	389 15%	380 15%	330 15%	44 14%	389 15%	344 15%	389 15%	317- 14%	276 15%	223 15%	287 16%	20 11%	286 16%	206 15%
7	(7.0)	367 14%	354 14%	367 14%	363 15%	341+ 15%	49 16%	367 14%	344+ 15%	367 14%	328 14%	292+ 16%	243+ 17%	296+ 16%	32 17%	290+ 16%	251+ 18%
8	(8.0)	330 13%	317 13%	330 13%	317 13%	299+ 13%	61 20%	330 13%	296 13%	330 13%	294 13%	272+ 15%	217+ 15%	288+ 16%	48 27%	269+ 15%	229+ 16%
9	(9.0)	101 4%	99 4%	101 4%	95 4%	93 4%	21 7%	101 4%	95 4%	101 4%	92 4%	87+ 5%	61 4%	87+ 5%	13+ 7%	84+ 5%	76+ 5%
10 -	(10.0)	209 8%	204 8%	209 8%	206 8%	196+ 9%	50 16%	209 8%	190 8%	209 8%	192 8%	177+ 10%	136+ 9%	185+ 10%	36 20%	185+ 10%	158+ 11%
NET Badly (1-3)		275 11%	262 10%	275 11%	263 11%	223- 10%	23 7%	275 11%	243 11%	275 11%	252 11%	123- 7%	123-c 8%	105- 6%	12 6%	157-c 9%	99- 7%

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Prepared by BMG

Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
NET Neutral (4-6)	982 38%	956e 38%	982e 38%	953e 38%	821-e 37%	90- 29%	982e 38%	876e 38%	982e 38%	855e 37%	664-d 37%	530-d 36%	636-d 35%	34- 19%	653-d 36%	472-d 33%
NET Well (7-10)	1006 39%	975 39%	1006 39%	981 39%	928+ 42%	182 58%	1006 39%	925+ 40%	1006 39%	906+ 40%	828+ 46%	659+ 45%	856+ 48%	130 71%	827+ 45%	715+abe 51%
Don't know	326 13%	312e 12%	326e 13%	294e 12%	248-e 11%	17- 5%	326e 13%	265-e 11%	326e 13%	272-e 12%	205-d 11%	158-d 11%	200-d 11%	7- 4%	198-d 11%	128-d 9%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	5.00	6.00	5.00	5.00	7.00	8.00	5.00	5.00	5.00	5.00	7.00	7.00	7.00	8.00	7.00	7.00
Base for stats	2264	2193	2264	2197	1972	295	2264	2044	2264	2012	1615	1312	1596	175	1637	1286
Mean score	6.2	6.2	6.2	6.2	6.3+ +abcd fgh i	7.0	6.2	6.2	6.2	6.2	6.5+ +abce f	6.4+ +abce f	6.7+be +abce f	7.5 +abce f	6.5+ +abce f	6.7+be +abce f
Standard deviation	2.20	2.19	2.20	2.19	2.19	2.13	2.20	2.18	2.20	2.23	2.07	2.10	2.03	2.02	2.15	2.10
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.06	.06	.06	.16	.06	.06

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Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	54 2%	14+bcd 6%	38- 2%	23- 1%	10- 1%
2	(2.0)	77 3%	3 1%	71 3%	52 3%	32 4%
3	(3.0)	144 6%	10 4%	128 6%	90 6%	62 7%
4	(4.0)	198 8%	20 9%	173 8%	129 8%	79 9%
5	(5.0)	395 15%	32 14%	348 15%	235 15%	121 13%
6	(6.0)	389 15%	28 12%	342 15%	241 15%	152 17%
7	(7.0)	367 14%	23 10%	330 15%	248+ 16%	148+ 16%
8	(8.0)	330 13%	24 11%	298 13%	211 13%	122 13%
9	(9.0)	101 4%	8 4%	90 4%	60 4%	37 4%
10 - Extremely well	(10.0)	209 8%	16 7%	190 8%	107- 7%	57- 6%
NET Badly (1-3)		275 11%	26 12%	236 10%	165 11%	104 11%
NET Neutral (4-6)		982 38%	80 35%	863 38%	605 39%	352 39%
NET Well (7-10)		1006 39%	70 31%	908+a 40%	625a 40%	364 40%

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Prepared by BMG

Table Q24 2 8 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	326 13%	49+bcd 22%	258- 11%	168- 11%	88- 10%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	7.00	6.00
Base for stats	2264	176	2007	1395	819
Mean score	6.2	5.9	6.2+	6.1	6.1
Standard deviation	2.20	2.42	2.18	2.12	2.10
Standard Error	.05	.24	.05	.06	.08

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Table Q24_2_9
 Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	41 2%	18 1%	23 2%	** **	0 -%	21 2%	18 1%
2	(2.0)	57 2%	19 2%	37+a 3%	** **	1 1%	29 2%	28 2%
3	(3.0)	88 3%	40 3%	41 3%	** **	7 5%	49 4%	39 3%
4	(4.0)	169 7%	66 5%	92 8%	** **	10 8%	96+b 8%	69- 5%
5	(5.0)	443 17%	194 16%	220 18%	** **	20 15%	235+b 19%	203- 15%
6	(6.0)	398 15%	185 15%	185 15%	** **	19 14%	194 16%	202 15%
7	(7.0)	414 16%	210 17%	173- 14%	** **	27 21%	194 16%	219 17%
8	(8.0)	339 13%	164 14%	151 12%	** **	16 13%	155 12%	183 14%
9	(9.0)	149 6%	87+b 7%	49- 4%	** **	10 8%	60 5%	89+ 7%
10 - Extremely well	(10.0)	242 9%	140+b 12%	82- 7%	** **	19b 14%	98- 8%	142+a 11%
NET Badly (1-3)		187 7%	77 6%	102+ 8%	** **	8 6%	99 8%	85 6%
NET Neutral (4-6)		1010 39%	445- 37%	497a 41%	** **	48 37%	526+b 42%	474- 36%
NET Well (7-10)		1144 44%	601+b 50%	456- 38%	** **	71+b 55%	507- 41%	633+a 48%
Don't know		249 10%	89-d 7%	157+ad 13%	** **	2- 1%	111 9%	128 10%

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 Prepared by BMG

Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	6.00	7.00	6.00	**	7.00	6.00	7.00
Mode	5.00	7.00	5.00	**	7.00	5.00	7.00
Base for stats	2341	1122	1055	**	128	1131	1192
Mean score	6.4	6.7+b	6.2-	**	6.8b	6.2-	6.6+a
Standard deviation	2.11	2.10	2.10	**	2.06	2.08	2.10
Standard Error	.05	.07	.07	**	.21	.07	.06

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Table Q24_2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	41 2%	6 2%	7 2%	5 1%	6 1%	6 1%	12+gi 3%	1 *%	13 2%	10 1%	18 2%	12 2%
2	(2.0)	57 2%	3 1%	10 2%	5 1%	8 2%	10 2%	14+ci 4%	8 3%	13 2%	12 2%	32 3%	22+i 3%
3	(3.0)	88 3%	7 2%	16 4%	8 2%	16 4%	21 5%	12 3%	8 3%	23 3%	24 3%	41 4%	20 3%
4	(4.0)	169 7%	29+b 10%	21 5%	21 6%	28 6%	24 6%	24 7%	22 7%	50 7%	49 6%	70 6%	46 7%
5	(5.0)	443 17%	50 17%	64 16%	85 23%	70 16%	78 18%	50 14%	47 16%	113 16%	155fk 19%	175 16%	97 15%
6	(6.0)	398 15%	45 15%	61 15%	60 16%	61 14%	76 18%	50 14%	46 15%	106 15%	121 15%	172 16%	96 15%
7	(7.0)	414 16%	47 16%	72g 18%	52 14%	73 17%	83gk 19%	52 14%	35- 12%	119 17%	125 16%	169 16%	87- 13%
8	(8.0)	339 13%	37 12%	58e 14%	49 13%	68ej 16%	41- 9%	54e 15%	33 11%	94 14%	117e 15%	128 12%	87 13%
9	(9.0)	149 6%	20 7%	25 6%	21 6%	25 6%	25 6%	19 5%	15 5%	44 6%	46 6%	59 5%	34 5%
10 - Extremely well	(10.0)	242 9%	35 12%	42 11%	41 11%	36 8%	30 7%	32 9%	26 9%	77e 11%	77 10%	88 8%	58 9%
NET Badly (1-3)		187 7%	17 6%	32 8%	18 5%	29 7%	36 8%	38+acgi 11%	17 6%	49 7%	47 6%	91c 8%	55c 8%
NET Neutral (4-6)		1010 39%	124 42%	146 36%	166 45%	158 37%	178 41%	124 35%	115 38%	270 39%	324 41%	416 38%	239 36%
NET Well (7-10)		1144 44%	138g 46%	197egjk 49%	162 44%	203gjk 47%	178 41%	157 44%	109- 36%	335+egjk 48%	365g 46%	444- 41%	266- 40%

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Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Don't know	249	19	27	26	38	40	39h +abcdefh	59 ij 20%	46-	64	139+abchi	98+abcdehi
	10%	6%	7%	7%	9%	9%	11%	20%	7%	8%	13%	15%
Medians	6.00	6.00	7.00	6.00	7.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00
Mode	5.00	5.00	7.00	5.00	7.00	7.00	8.00	5.00	7.00	5.00	5.00	5.00
Base for stats	2341	279	374	346	390	392	318	241	653	736	951	560
Mean score	6.4	6.5	6.5	6.5	6.5	6.3	6.3	6.4	6.5	6.5	6.3-	6.4
Standard deviation	2.11	2.15	2.14	2.04	2.05	2.01	2.31	2.07	2.14	2.04	2.13	2.21
Standard Error	.05	.16	.12	.12	.11	.11	.14	.14	.10	.08	.07	.10

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Table Q24_2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	41 2%	5 3%	1 1%	4 1%	8 2%	** **	5 2%	4 1%	5 2%	3 1%	35 2%	3 1%	3 2%	1 1%
2	(2.0)	57 2%	2 1%	5 2%	6 3%	3 1%	** **	4 1%	10 3%	6 3%	4 2%	46 2%	4 2%	6+adfj 5%	2 2%
3	(3.0)	88 3%	12+cj 6%	5 2%	4 2%	9 3%	** **	8 3%	11 3%	11 5%	7 3%	69 3%	11 5%	6c 5%	2 3%
4	(4.0)	169 7%	12 7%	16 7%	15 6%	24 7%	** **	20 7%	21 6%	18 8%	13 6%	144 7%	11 5%	9 8%	5 7%
5	(5.0)	443 17%	24 13%	30 14%	50 19%	57 17%	** **	49 17%	62 16%	43 18%	45 21%	379 17%	36 17%	17 15%	11 15%
6	(6.0)	398 15%	26 14%	35 16%	37 14%	54 16%	** **	38 14%	57 15%	43 18%	28 13%	338 15%	35 17%	16 14%	9 13%
7	(7.0)	414 16%	40hi 21%	33 15%	40 16%	52 16%	** **	53h 19%	65h 17%	22- 9%	25 12%	347h 16%	35h 17%	16 14%	15hi 21%
8	(8.0)	339 13%	27 14%	25 11%	33 13%	39 12%	** **	31 11%	47 13%	40 17%	25 12%	282 13%	31 15%	17 14%	10 14%
9	(9.0)	149 6%	12 6%	11 5%	14 5%	19 6%	** **	15 5%	28 7%	9 4%	18 9%	130 6%	12 6%	4 4%	3 4%
10 - Extremely well	(10.0)	242 9%	12 6%	31+ak 14%	22 9%	30 9%	** **	30 11%	32 8%	19 8%	28k 13%	210 10%	13 6%	11 9%	8 11%
NET Badly (1-3)		187 7%	18 10%	10 5%	14 6%	19 6%	** **	16 6%	25 7%	22 10%	14 7%	150 7%	17 8%	14+bcdfgj 12%	4 6%
NET Neutral (4-6)		1010 39%	63 33%	81 37%	102 40%	134 41%	** **	107 38%	140 37%	105a 44%	86 41%	861 39%	82 39%	42 36%	25 35%
NET Well (7-10)		1144 44%	91 48%	100 46%	109 43%	140 43%	** **	129 46%	171 46%	90 38%	96 45%	968 44%	92 44%	48 41%	36h 50%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	249	17	27	31	34	**	29	39	19	15	212	19	12	6
	10%	9%	12%	12%	10%	**	10%	10%	8%	7%	10%	9%	10%	8%
Medians	6.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00	6.00	6.00	6.00	7.00
Mode	5.00	7.00	6.00	5.00	5.00	**	7.00	7.00	5.00	5.00	5.00	5.00	5.00	7.00
Base for stats	2341	172	191	225	294	**	252	337	217	196	1979	192	105	65
Mean score	6.4	6.4	6.7hl	6.4	6.4	**	6.5	6.5	6.2	6.6	6.5	6.4	6.2	6.6
Standard deviation	2.11	2.10	2.13	2.05	2.09	**	2.10	2.07	2.15	2.22	2.11	2.01	2.31	2.07
Standard Error	.05	.18	.17	.16	.14	**	.14	.13	.17	.18	.05	.14	.17	.16

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Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	41 2%	13 2%	10 2%	8 2%	10 1%	23 2%	18 2%	39 2%	** **	3 1%	1 1%	** **
2	(2.0)	57 2%	18 2%	9 2%	8 2%	22 3%	27 2%	30 3%	55c 2%	** **	1- *%	0 -%	** **
3	(3.0)	88 3%	28 3%	18 3%	12 3%	31 4%	46 3%	43 4%	76 3%	** **	12 4%	8 5%	** **
4	(4.0)	169 7%	58 7%	33 6%	19 4%	58 8%	91 7%	77 6%	147 7%	** **	21 7%	11 7%	** **
5	(5.0)	443 17%	160+bd 20%	88 15%	81 18%	112 15%	248 18%	192 16%	397 18%	** **	44 14%	27 18%	** **
6	(6.0)	398 15%	119 15%	91 16%	85d 19%	99 13%	210 15%	184 15%	349 15%	** **	46 15%	19 13%	** **
7	(7.0)	414 16%	138 17%	97 17%	74 16%	104 14%	234 17%	178 15%	362 16%	** **	52 16%	31 21%	** **
8	(8.0)	339 13%	89 11%	87a 15%	53 12%	107 14%	176 13%	160 13%	293 13%	** **	46 15%	20 14%	** **
9	(9.0)	149 6%	42 5%	35 6%	28 6%	42 6%	77 6%	70 6%	125 6%	** **	24 8%	11 7%	** **
10 - Extremely well	(10.0)	242 9%	51- 6%	54a 9%	43 10%	94+ae 13%	105- 8%	137+ae 11%	204 9%	** **	38 12%	9 6%	** **
NET Badly (1-3)		187 7%	58 7%	37 7%	28 6%	63 8%	96 7%	91 8%	170 7%	** **	16 5%	9 6%	** **
NET Neutral (4-6)		1010 39%	337+bd 42%	212 37%	185 41%	268 36%	548 40%	453 38%	893 39%	** **	111 35%	58 38%	** **
NET Well (7-10)		1144 44%	319- 40%	273a 48%	199 44%	347a 46%	592 43%	546a 45%	985 44%	** **	159+a 51%	71 48%	** **

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Prepared by BMG

Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	249	82	49	38	71	131	110	217	**	28	12	**
	10%	10%	9%	9%	10%	10%	9%	10%	**	9%	8%	**
Medians	6.00	6.00	7.00	6.00	7.00	6.00	7.00	6.00	**	7.00	7.00	**
Mode	5.00	5.00	7.00	6.00	5.00	5.00	5.00	5.00	**	7.00	7.00	**
Base for stats	2341	715	521	413	677	1236	1090	2047	**	286	138	**
Mean score	6.4	6.2-	6.6ae	6.5a	6.5a	6.4	6.5a	6.4-	**	6.8+a	6.5	**
Standard deviation	2.11	2.02	2.07	2.05	2.25	2.05	2.18	2.11	**	2.05	1.90	**
Standard Error	.05	.07	.09	.12	.10	.06	.08	.05	**	.13	.18	**

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Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	41 2%	15 2%	27 2%	3 1%	3 2%	4 2%	** **	0 -%	** **	** **	9 3%	1 *%
2	(2.0)	57 2%	30+b 3%	27- 2%	8b 4%	5 4%	11+b 4%	** **	2 1%	** **	** **	16+b 5%	8 4%
3	(3.0)	88 3%	37 4%	51 3%	10 5%	5 4%	9 4%	** **	4 3%	** **	** **	21+b 6%	8 4%
4	(4.0)	169 7%	60 7%	109 6%	23+b 11%	6 5%	15 6%	** **	8 5%	** **	** **	22 6%	22 9%
5	(5.0)	443 17%	134 15%	309e 18%	29 14%	24 18%	30- 12%	** **	23 16%	** **	** **	58 17%	34 14%
6	(6.0)	398 15%	133 15%	265 15%	39 19%	34 25%	38 15%	** **	18 13%	** **	** **	44 13%	31 13%
7	(7.0)	414 16%	134 15%	280 16%	32 16%	17 13%	46 18%	** **	24 17%	** **	** **	49 14%	42 18%
8	(8.0)	339 13%	88- 10%	251+aceg 15%	17- 8%	14 11%	23 9%	** **	10 7%	** **	** **	37 11%	24 10%
9	(9.0)	149 6%	53 6%	97 6%	12 6%	6 4%	15 6%	** **	12 9%	** **	** **	18 5%	12 5%
10 - Extremely well	(10.0)	242 9%	103+b 12%	139- 8%	21 10%	12 9%	37+b 15%	** **	14 10%	** **	** **	45+b 13%	24 10%
NET Badly (1-3)		187 7%	82+b 9%	105- 6%	20 10%	13 10%	24 9%	** **	6 5%	** **	** **	46+bg 13%	18 8%
NET Neutral (4-6)		1010 39%	328 38%	683 40%	91e 44%	63aegj 48%	83 33%	** **	48 34%	** **	** **	125 36%	87 37%
NET Well (7-10)		1144 44%	378 43%	767 45%	82 40%	49 37%	121 48%	** **	60 43%	** **	** **	149 42%	102 44%

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Prepared by BMG

Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	249	84	164	13	8	25	**	26+abcdej	**	**	31	27
	10%	10%	10%	6%	6%	10%	**	18%	**	**	9%	11%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	**	7.00	**	**	6.00	6.00
Mode	5.00	5.00	5.00	6.00	6.00	7.00	**	7.00	**	**	5.00	7.00
Base for stats	2341	787	1554	193	125	228	**	115	**	**	319	207
Mean score	6.4	6.4	6.5fh	6.2	6.2	6.6fh	**	6.7fh	**	**	6.3	6.4
Standard deviation	2.11	2.27	2.02	2.21	2.11	2.32	**	2.02	**	**	2.43	2.15
Standard Error	.05	.09	.06	.17	.21	.17	**	.21	**	**	.15	.16

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Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	41 2%	3 3%	** **	5 2%	1 *%	10 2%	25 2%	41 2%	** **	41 2%	** **
2	(2.0)	57 2%	0 -%	** **	4 1%	4 1%	8 1%	34 2%	57 2%	** **	57 2%	** **
3	(3.0)	88 3%	3 2%	** **	12 4%	6 2%	18 3%	53 4%	87 3%	** **	88 3%	** **
4	(4.0)	169 7%	12 10%	** **	24 8%	14 5%	38 6%	91 7%	168 7%	** **	169 7%	** **
5	(5.0)	443 17%	24 21%	** **	52 16%	62 21%	112 18%	236 17%	430 17%	** **	438 17%	** **
6	(6.0)	398 15%	9- 8%	** **	46 15%	53a 18%	100a 16%	201 15%	389 15%	** **	392 15%	** **
7	(7.0)	414 16%	25d 22%	** **	48 15%	28- 10%	97d 15%	226d 16%	407 16%	** **	409 16%	** **
8	(8.0)	339 13%	18 16%	** **	44 14%	42 14%	94 15%	174 13%	330 13%	** **	331 13%	** **
9	(9.0)	149 6%	2 2%	** **	23 7%	19 7%	43 7%	73 5%	148 6%	** **	148 6%	** **
10 - Extremely well	(10.0)	242 9%	15f 13%	** **	44+f 14%	44+f 15%	78+f 12%	100- 7%	239 9%	** **	240 9%	** **
NET Badly (1-3)		187 7%	6 5%	** **	21 7%	12- 4%	36 6%	112d 8%	185 7%	** **	187 7%	** **
NET Neutral (4-6)		1010 39%	45 39%	** **	122 38%	129 44%	251 40%	528 38%	987 39%	** **	998 39%	** **
NET Well (7-10)		1144 44%	60f 52%	** **	159+f 50%	133 45%	311+f 49%	573- 42%	1123 44%	** **	1127 44%	** **

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Prepared by BMG

Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	249	5	**	15-	20	34-	160+acde	242	**	246	**
	10%	4%	**	5%	7%	5%	12%	10%	**	10%	**
Medians	6.00	7.00	**	7.00	6.00	7.00	6.00	6.00	**	6.00	**
Mode	5.00	7.00	**	5.00	5.00	5.00	5.00	5.00	**	5.00	**
Base for stats	2341	110	**	301	274	598	1213	2295	**	2312	**
Mean score	6.4	6.5	**	6.7f	6.8+bf	6.7+f	6.3-	6.4	**	6.4	**
											b
Standard deviation	2.11	2.12	**	2.19	2.08	2.10	2.10	2.11	**	2.11	**
Standard Error	.05	.22	**	.14	.14	.09	.07	.05	**	.05	**

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Table Q24_2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	41 2%	36 1%	41 2%	35 1%	31 1%	2 1%	41 2%	32- 1%	41 2%	35 2%	12- 1%	9- 1%	6- **	1 **	9- **	7- **
2	(2.0)	57 2%	57 2%	57 2%	57 2%	44 2%	8 3%	57 2%	51 2%	57 2%	54 2%	28- 2%	30 2%	25- 1%	3 2%	36 2%	17- 1%
3	(3.0)	88 3%	86 3%	88 3%	83 3%	73 3%	13 4%	88 3%	83 4%	88 3%	78 3%	43- 2%	38- 3%	31- 2%	7 4%	53-c 3%	37- 3%
4	(4.0)	169 7%	164 7%	169 7%	164 7%	141 6%	16 5%	169 7%	152 7%	169 7%	154 7%	99-d 5%	85d 6%	79- 4%	3- 2%	100-d 5%	70- 5%
5	(5.0)	443 17%	423e 17%	443e 17%	423e 17%	365-e 16%	31- 10%	443e 17%	391e 17%	443e 17%	392e 17%	269-d 15%	205-d 14%	257-d 14%	14- 8%	267-d 15%	179- 13%
6	(6.0)	398 15%	388 15%	398 15%	388 16%	333 15%	49 16%	398 15%	365 16%	398 15%	343 15%	288 16%	233 16%	287 16%	24 13%	286 16%	220 16%
7	(7.0)	414 16%	403 16%	414 16%	402 16%	374+ 17%	54 17%	414 16%	380 16%	414 16%	366 16%	328+ 18%	260+ 18%	337+ 19%	32 18%	327+ 18%	260+ 18%
8	(8.0)	339 13%	324 13%	339 13%	332 13%	310+ 14%	46 15%	339 13%	306 13%	339 13%	303 13%	267+ 15%	213+ 15%	290+ 16%	33 18%	279+ 15%	236+ 17%
9	(9.0)	149 6%	148 6%	149 6%	146 6%	140+ 6%	24 8%	149 6%	137 6%	149 6%	132 6%	129+ 7%	107+ 7%	125+ 7%	16 9%	128+ 7%	104+ 7%
10 -	(10.0)	242	236	242	236	226+ +abcd fghi	56 18%	242	217	242	225+	207+	159+	220+	44 +abcef	210+	185+
Extremely well		9%	9%	9%	9%	10%	18%	9%	9%	9%	10%	11%	11%	12%	24%	11%	13%
NET Badly (1-3)		187 7%	179 7%	187 7%	174 7%	149- 7%	23 7%	187 7%	167 7%	187 7%	166 7%	83- 5%	77-c 5%	61- 3%	11 6%	97-c 5%	61- 4%
NET Neutral (4-6)		1010 39%	975e 39%	1010e 39%	975e 39%	838-e 38%	96- 31%	1010e 39%	907e 39%	1010e 39%	890e 39%	656-d 36%	523-d 36%	624-d 35%	41- 23%	653-d 36%	468-d 33%
NET Well (7-10)		1144 44%	1111 44%	1144 44%	1117 45%	1050+bfh +abcd fghi	180 58%	1144 44%	1040+ 45%	1144 44%	1025 45%	931+ 51%	739+ 50%	972+b 54%	125 69%	945+ 51%	785+abe 56%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
Don't know	249 10%	241e 10%	249e 10%	225e 9%	184-e 8%	13- 4%	249e 10%	195-e 8%	249e 10%	203-e 9%	151-d 8%	131d 9%	140-d 8%	5- 3%	140-d 8%	100-d 7%
Medians	6.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	5.00	5.00	5.00	5.00	7.00	10.00	5.00	5.00	5.00	5.00	7.00	7.00	7.00	10.00	7.00	7.00
Base for stats	2341	2265	2341	2266	2036	299	2341	2114	2341	2081	1670	1339	1656	177	1695	1313
Mean score	6.4	6.5	6.4	6.5+	6.5+	7.0 +abcd fghi	6.4	6.5	6.4	6.5	6.8+	6.7+	6.9+be +abcef	7.5	6.8+	7.0+abe
Standard deviation	2.11	2.10	2.11	2.10	2.10	2.20	2.11	2.09	2.11	2.12	1.99	2.02	1.92	2.09	2.02	1.98
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.06	.05	.17	.05	.06

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Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	41 2%	8c 3%	29- 1%	17- 1%	14 2%
2	(2.0)	57 2%	6 3%	46 2%	30 2%	19 2%
3	(3.0)	88 3%	12 5%	74 3%	50 3%	32 3%
4	(4.0)	169 7%	15 7%	146 6%	99 6%	67 7%
5	(5.0)	443 17%	40 18%	389 17%	292+ 19%	159 18%
6	(6.0)	398 15%	33 15%	350 15%	248 16%	149 16%
7	(7.0)	414 16%	33 14%	370 16%	266 17%	162 18%
8	(8.0)	339 13%	11- 5%	313+a 14%	223a 14%	109a 12%
9	(9.0)	149 6%	7 3%	138 6%	86 6%	52 6%
10 - Extremely well	(10.0)	242 9%	25 11%	214d 9%	122- 8%	64- 7%
NET Badly (1-3)		187 7%	26bc 11%	149- 7%	98- 6%	65 7%
NET Neutral (4-6)		1010 39%	88 39%	885 39%	639+ 41%	376 41%
NET Well (7-10)		1144 44%	76- 34%	1035+a 46%	697a 45%	388 43%

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Prepared by BMG

Table Q24 2_9 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	249 10%	36+bcd 16%	196- 9%	129- 8%	79 9%
Medians	6.00	6.00	7.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	7.00
Base for stats	2341	190	2069	1434	828
Mean score	6.4	6.1-	6.5+ad	6.4	6.3-
Standard deviation	2.11	2.35	2.07	1.99	2.02
Standard Error	.05	.22	.05	.06	.07

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Table Q24_2_10

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	42 2%	23 2%	17 1%	** **	1 1%	28+b 2%	14- 1%
2	(2.0)	60 2%	25 2%	33 3%	** **	2 1%	30 2%	28 2%
3	(3.0)	106 4%	35- 3%	65+a 5%	** **	5 4%	61b 5%	42- 3%
4	(4.0)	184 7%	72 6%	101+a 8%	** **	9 7%	113+b 9%	69- 5%
5	(5.0)	431 17%	181- 15%	229+ad 19%	** **	12- 9%	194 16%	231 18%
6	(6.0)	399 15%	197 16%	170 14%	** **	25 19%	200 16%	197 15%
7	(7.0)	398 15%	201 17%	165- 14%	** **	26 20%	187 15%	209 16%
8	(8.0)	314 12%	146 12%	145 12%	** **	17 13%	147 12%	165 13%
9	(9.0)	128 5%	77+b 6%	35- 3%	** **	10b 7%	53 4%	75 6%
10 - Extremely well	(10.0)	223 9%	137+b 11%	65- 5%	** **	21+b 16%	102 8%	120 9%
NET Badly (1-3)		208 8%	84 7%	115+a 9%	** **	8 6%	119+b 10%	85- 6%
NET Neutral (4-6)		1013 39%	450 37%	501 41%	** **	46 35%	508 41%	496 38%
NET Well (7-10)		1063 41%	561+b 46%	410- 34%	** **	74+ab 57%	489 39%	569+ 43%
Don't know		305 12%	116-d 10%	187+ad 15%	** **	2- 2%	127- 10%	169 13%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	6.00	7.00	6.00	**	7.00	6.00	6.00
Mode	5.00	7.00	5.00	**	7.00	6.00	5.00
Base for stats	2284	1095	1026	**	127	1115	1150
Mean score	6.3	6.6+b	6.0-	**	6.9+b	6.2-	6.5+a
Standard deviation	2.12	2.16	2.04	**	2.11	2.16	2.06
Standard Error	.05	.07	.07	**	.21	.07	.06

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Table Q24_2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	42 2%	9di 3%	7 2%	6 2%	3 1%	4 1%	7 2%	5 2%	17 2%	9 1%	16 2%	12 2%
2	(2.0)	60 2%	7 2%	10 3%	5 1%	12 3%	10 2%	10 3%	6 2%	17 3%	17 2%	26 2%	16 2%
3	(3.0)	106 4%	8 3%	11 3%	14 4%	21 5%	25bh 6%	16 5%	12 4%	19 3%	34 4%	52h 5%	28 4%
4	(4.0)	184 7%	28 9%	20 5%	31 8%	28 6%	32 7%	29 8%	16 5%	48 7%	58 7%	77 7%	45 7%
5	(5.0)	431 17%	48 16%	66d 16%	66d 18%	48- 11%	82di 19%	73di 20%	48 16%	114d 16%	114- 14%	202+di 19%	120d 18%
6	(6.0)	399 15%	44 15%	63 16%	61 16%	73 17%	73 17%	44 12%	40 13%	107 15%	134 17%	157 14%	85 13%
7	(7.0)	398 15%	42 14%	72 18%	52 14%	63 15%	75 17%	51 14%	43 14%	115 16%	115 14%	169 15%	94 14%
8	(8.0)	314 12%	39 13%	46 12%	44 12%	69+ej 16%	37- 9%	44 12%	35 12%	85 12%	113ej 14%	116 11%	79 12%
9	(9.0)	128 5%	14 5%	26e 6%	18 5%	26e 6%	13 3%	13 4%	18 6%	40 6%	44 5%	44 4%	31 5%
10 - Extremely well	(10.0)	223 9%	33gjk 11%	43gjk 11%	42fgjk 11%	41gjk 10%	30 7%	23 7%	11- 4%	76+efgjk 11%	83gjk 10%	65- 6%	34- 5%
NET Badly (1-3)		208 8%	25 8%	28 7%	25 7%	35 8%	39 9%	33 9%	23 8%	53 8%	60 7%	95 9%	56 9%
NET Neutral (4-6)		1013 39%	121 41%	149 37%	158d 42%	149 35%	186dg 43%	146 41%	104 35%	270 39%	307 38%	436 40%	250 38%
NET Well (7-10)		1063 41%	128 43%	187 +efgjk 47%	155 42%	199 +efgjk 47%	155- 36%	131 37%	107 36%	316 +efgjk 45%	354 +efgjk 44%	393- 36%	238- 36%
Don't know		305 12%	23 8%	37 9%	35 9%	45 10%	52 12%	48ah +abcdefh ij 13%	66 22%	60- 9%	80 10%	165 +abcdhi 15%	114+abcdehi 17%

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Prepared by BMG

Table Q24 2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Medians	6.00	6.00	7.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	7.00	5.00	6.00	5.00	5.00	5.00	7.00	6.00	5.00	5.00
Base for stats	2284	274	365	338	383	380	310	235	639	721	925	544
Mean score	6.3	6.3	6.5+efjk	6.4efj	6.6	6.1-	6.1-	6.2	6.5efjk	6.5+efjk	6.1-	6.1-
					+efgjk							
Standard deviation	2.12	2.27	2.14	2.14	2.12	2.00	2.12	2.03	2.20	2.13	2.04	2.08
Standard Error	.05	.17	.12	.12	.12	.11	.13	.14	.10	.09	.07	.09

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Table Q24_2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	42 2%	3 2%	3 1%	7g 3%	6 2%	** **	3 1%	2 *%	8g 3%	3 1%	34 2%	3 2%	4+fgj 4%	1 1%
2	(2.0)	60 2%	9+cij 5%	6 3%	3 1%	6 2%	** **	5 2%	10 3%	8i 4%	1 *%	50 2%	3 2%	5ci 4%	1 2%
3	(3.0)	106 4%	4 2%	8 4%	9 4%	12 4%	** **	9 3%	11 3%	18+afgj 8%	8 4%	86 4%	11 5%	6 5%	3 4%
4	(4.0)	184 7%	8 4%	13 6%	22 8%	14 4%	** **	18 6%	34d 9%	22d 9%	16 8%	151 7%	20d 9%	7 6%	5 7%
5	(5.0)	431 17%	27 14%	36 17%	42 17%	53 16%	** **	53 19%	60 16%	37 16%	42 20%	371 17%	33 16%	18 15%	10 14%
6	(6.0)	399 15%	27 14%	40k 18%	39 15%	64+k 20%	** **	45 16%	58 15%	35 15%	27 13%	349+ 16%	23 11%	18 15%	9 12%
7	(7.0)	398 15%	34b 18%	20- 9%	32 13%	52b 16%	** **	45b 16%	59 16%	34 15%	30 14%	329b 15%	36b 17%	19b 17%	13b 19%
8	(8.0)	314 12%	27 14%	33h 15%	35 14%	35 11%	** **	29 10%	42 11%	19 8%	23 11%	254- 12%	36+dfhj 17%	14 12%	10h 15%
9	(9.0)	128 5%	9 5%	15l 7%	14 5%	21l 6%	** **	11 4%	16 4%	12 5%	10 5%	113l 5%	9 4%	2- 2%	4l 5%
10 - Extremely well	(10.0)	223 9%	14 7%	17 8%	23 9%	25 7%	** **	34+hk 12%	33 9%	15 6%	28+hkl 13%	195 9%	13 6%	8 7%	8k 12%
NET Badly (1-3)		208 8%	16 8%	17 8%	19 8%	23 7%	** **	16 6%	23 6%	34 15%	12 6%	170 8%	17 8%	15+dfgijm 13%	5 7%
NET Neutral (4-6)		1013 39%	62 33%	89 41%	103 40%	131 40%	** **	116 41%	152 41%	94 40%	85 40%	872 40%	76 36%	42 36%	24 33%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
NET Well (7-10)	1063	84h	85	105	134	**	119	150	80-	91	891	94h	43	36+bdghjl
	41%	45%	39%	41%	41%	**	42%	40%	34%	43%	41%	44%	37%	51%
Don't know	305	26	27	28	41	**	30	50	26	23	259	24	16	6
	12%	14%	12%	11%	12%	**	11%	13%	11%	11%	12%	11%	14%	9%
Medians	6.00	7.00	6.00	6.00	6.00	**	6.00	6.00	6.00	6.00	6.00	7.00	6.00	7.00
Mode	5.00	7.00	6.00	5.00	6.00	**	5.00	5.00	5.00	5.00	5.00	7.00	7.00	7.00
Base for stats	2284	162	192	227	288	**	251	325	209	188	1933	187	101	64
Mean score	6.3	6.4h	6.4h	6.3h	6.4hl	**	6.5hl	6.3hl	5.8-	6.5hl	6.3hl	6.3h	5.9-	6.6hl
Standard deviation	2.12	2.14	2.13	2.18	2.02	**	2.09	2.05	2.27	2.16	2.12	2.06	2.24	2.15
Standard Error	.05	.18	.17	.16	.14	**	.14	.13	.18	.18	.05	.15	.17	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	42 2%	15 2%	9 2%	7 2%	10 1%	24 2%	18 1%	38 2%	** **	4 1%	1 1%	** **
2	(2.0)	60 2%	18 2%	9 2%	13 3%	19 3%	27 2%	32 3%	53 2%	** **	7 2%	3 2%	** **
3	(3.0)	106 4%	37c 5%	29c 5%	9- 2%	31 4%	65c 5%	40 3%	94 4%	** **	11 4%	7 5%	** **
4	(4.0)	184 7%	57 7%	33 6%	24 5%	69+bc 9%	90 7%	92 8%	166 7%	** **	16 5%	8 5%	** **
5	(5.0)	431 17%	144 18%	92 16%	75 17%	116 16%	237 17%	191 16%	384 17%	** **	45 14%	26 17%	** **
6	(6.0)	399 15%	132 17%	86 15%	83d 18%	95- 13%	218 16%	178 15%	343 15%	** **	53 17%	30 20%	** **
7	(7.0)	398 15%	132 17%	95 17%	72 16%	98 13%	227 17%	171 14%	349 15%	** **	49 16%	26 17%	** **
8	(8.0)	314 12%	91 11%	75 13%	56 12%	89 12%	165 12%	145 12%	275 12%	** **	39 12%	14 9%	** **
9	(9.0)	128 5%	37 5%	26 5%	23 5%	40 5%	64 5%	63 5%	110 5%	** **	18 6%	11 7%	** **
10 - Extremely well	(10.0)	223 9%	51- 6%	51 9%	38 8%	82+ae 11%	101- 7%	120+ae 10%	186 8%	** **	37 12%	10 6%	** **
NET Badly (1-3)		208 8%	70 9%	47 8%	29 7%	61 8%	117 9%	90 8%	185 8%	** **	23 7%	11 8%	** **
NET Neutral (4-6)		1013 39%	333 42%	211 37%	182 40%	280 37%	544 40%	462 38%	893 39%	** **	114 36%	64 42%	** **
NET Well (7-10)		1063 41%	311 39%	247 43%	189 42%	309 41%	558 41%	498 42%	920 41%	** **	143 46%	61 40%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	305	83	66	51	99	148	150	267	**	34	14	**
	12%	10%	11%	11%	13%	11%	12%	12%	**	11%	9%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	6.00	**
Mode	5.00	5.00	7.00	6.00	5.00	5.00	5.00	5.00	**	6.00	6.00	**
Base for stats	2284	713	505	400	650	1218	1050	1998	**	280	136	**
Mean score	6.3	6.2-	6.4a	6.4	6.4	6.3	6.4a	6.3	**	6.6+a	6.3	**
									+a			+ad
Standard deviation	2.12	2.05	2.10	2.05	2.24	2.07	2.17	2.11	**	2.16	1.97	**
Standard Error	.05	.07	.09	.12	.11	.06	.08	.05	**	.14	.19	**

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Table Q24_2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	42 2%	17 2%	25 1%	4 2%	2 1%	6 2%	** **	4 3%	** **	** **	9 3%	2 1%
2	(2.0)	60 2%	29+b 3%	31- 2%	8 4%	4 3%	7 3%	** **	* %	** **	** **	18+bgk 5%	4 2%
3	(3.0)	106 4%	36 4%	70 4%	9 4%	3 2%	8 3%	** **	3 2%	** **	** **	16 5%	12 5%
4	(4.0)	184 7%	73 8%	111 6%	20 10%	15 11%	21 8%	** **	8 6%	** **	** **	30 9%	17 7%
5	(5.0)	431 17%	153 18%	278 16%	49+b 24%	24 18%	43 17%	** **	28 20%	** **	** **	62 18%	40 17%
6	(6.0)	399 15%	124 14%	275 16%	35 17%	22 17%	34 14%	** **	16 11%	** **	** **	47 13%	32 14%
7	(7.0)	398 15%	111- 13%	287+aj 17%	26 13%	15 11%	32 13%	** **	16 11%	** **	** **	34- 10%	30 13%
8	(8.0)	314 12%	92 11%	222 13%	21 10%	17 13%	27 11%	** **	18 13%	** **	** **	35 10%	32 14%
9	(9.0)	128 5%	45 5%	82 5%	7 3%	8 6%	13 5%	** **	3 2%	** **	** **	15 4%	8 4%
10 - Extremely well	(10.0)	223 9%	89 10%	134 8%	15 7%	10 7%	28 11%	** **	19b 13%	** **	** **	45+b 13%	21 9%
NET Badly (1-3)		208 8%	82 9%	125 7%	21 10%	8 6%	21 8%	** **	8 5%	** **	** **	44+bg 12%	17 7%
NET Neutral (4-6)		1013 39%	350 40%	663 39%	104 51% +abegjk	61 46%	98 39%	** **	52 37%	** **	** **	139 40%	89 38%
NET Well (7-10)		1063 41%	338 39%	725c 42%	69- 34%	50 38%	100 40%	** **	56 40%	** **	** **	129 37%	91 39%

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Prepared by BMG

Table Q24 2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	305	101c	204c	11-	14	35c	**	24c	**	**	38	36c
	12%	12%	12%	5%	10%	14%	**	17%	**	**	11%	15%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	**	**	6.00	6.00
Mode	5.00	5.00	7.00	5.00	5.00	5.00	**	5.00	**	**	5.00	5.00
Base for stats	2284	770	1514	195	119	219	**	116	**	**	312	198
Mean score	6.3	6.2	6.4c	5.9-	6.2	6.3	**	6.5c	**	**	6.1	6.4c
Standard deviation	2.12	2.26	2.04	2.10	2.10	2.29	**	2.24	**	**	2.46	2.10
Standard Error	.05	.09	.06	.17	.21	.17	**	.23	**	**	.16	.16

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Table Q24 2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	42 2%	1 1%	** **	4 1%	3 1%	9 1%	25 2%	42 2%	** **	42 2%	** **
2	(2.0)	60 2%	0 -%	** **	6 2%	6 2%	13 2%	33 2%	59 2%	** **	60 2%	** **
3	(3.0)	106 4%	5 5%	** **	12 4%	7 2%	18 3%	68+e 5%	104 4%	** **	106 4%	** **
4	(4.0)	184 7%	8 7%	** **	25 8%	33+f 11%	51 8%	90 7%	183 7%	** **	183 7%	** **
5	(5.0)	431 17%	22 19%	** **	53 17%	44 15%	99 16%	209 15%	419 17%	** **	425 17%	** **
6	(6.0)	399 15%	15 13%	** **	54 17%	46 16%	110 17%	210 15%	385 15%	** **	391 15%	** **
7	(7.0)	398 15%	22d 20%	** **	37 12%	29- 10%	84 13%	239+cde 17%	393 15%	** **	395 15%	** **
8	(8.0)	314 12%	16 14%	** **	46 15%	37 13%	88 14%	158 12%	306 12%	** **	306 12%	** **
9	(9.0)	128 5%	2 2%	** **	18 6%	15 5%	38 6%	57 4%	125 5%	** **	125 5%	** **
10 - Extremely well	(10.0)	223 9%	14 12%	** **	37f 12%	46+f 16%	74+f 12%	94- 7%	220 9%	** **	221 9%	** **
NET Badly (1-3)		208 8%	7 6%	** **	23 7%	16 5%	39 6%	126+e 9%	205 8%	** **	208 8%	** **
NET Neutral (4-6)		1013 39%	45 39%	** **	131 41%	123 42%	260 41%	509- 37%	988 39%	** **	1000 39%	** **
NET Well (7-10)		1063 41%	54 47%	** **	138 44%	128 44%	284+ 45%	548 40%	1045 41%	** **	1048 41%	** **

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Prepared by BMG

Table Q24_2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	305	9	**	24-	27	49-	190+cde	299	**	303	**
	12%	8%	**	8%	9%	8%	14%	12%	**	12%	**
Medians	6.00	7.00	**	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	7.00	**	6.00	10.00	6.00	7.00	5.00	**	5.00	**
Base for stats	2284	106	**	292	267	584	1183	2238	**	2256	**
Mean score	6.3	6.5	**	6.5	6.6+f	6.5+f	6.2-	6.3	**	6.3	**
											b
Standard deviation	2.12	2.03	**	2.17	2.27	2.14	2.09	2.13	**	2.13	**
Standard Error	.05	.21	**	.14	.15	.10	.07	.05	**	.05	**

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Table Q24_2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	42 2%	36 1%	42 2%	38 2%	32 1%	1 *	42 2%	35 2%	42 2%	34 2%	13- 1%	12- 1%	9- *	* *	12- 1%	8- 1%
2	(2.0)	60 2%	56 2%	60 2%	57 2%	42- 2%	9 3%	60 2%	52 2%	60 2%	56 2%	24- 1%	29 2%	24- 1%	6 3%	37 2%	19- 1%
3	(3.0)	106 4%	104 4%	106 4%	101 4%	87 4%	10 3%	106 4%	94 4%	106 4%	93 4%	52- 3%	47- 3%	39- 2%	6 3%	62-c 3%	41- 3%
4	(4.0)	184 7%	178 7%	184 7%	178 7%	154 7%	15 5%	184 7%	165 7%	184 7%	163 7%	116- 6%	95 6%	104- 6%	5- 3%	116- 6%	89 6%
5	(5.0)	431 17%	417e 17%	431e 17%	418e 17%	364e 16%	25- 8%	431e 17%	374e 16%	431e 17%	382e 17%	270-d 15%	213-d 14%	252-d 14%	8- 4%	277-d 15%	200-d 14%
6	(6.0)	399 15%	395 16%	399 15%	389 16%	347 16%	61 19%	399 15%	364 16%	399 15%	360 16%	302+ 17%	254+ 17%	287 16%	33 18%	285 16%	212 15%
7	(7.0)	398 15%	388 15%	398 15%	385 15%	353 16%	49 16%	398 15%	366 16%	398 15%	348 15%	318+ 17%	241 16%	326+ 18%	29 16%	311+ 17%	247+ 17%
8	(8.0)	314 12%	298 12%	314 12%	310 12%	285+ 13%	53 17%	314 12%	286 12%	314 12%	281 12%	254+ 14%	202+ 14%	277+ 15%	38+abe 21%	266+ 15%	217+ 15%
9	(9.0)	128 5%	123 5%	128 5%	125 5%	120+ 5%	22 7%	128 5%	116 5%	128 5%	114 5%	106+ 6%	78 5%	114+ 6%	13 7%	102+ 6%	95+ 7%
10 -	(10.0)	223 9%	219 9%	223 9%	213 9%	203+ 9%	52 17%	223 9%	204 9%	223 9%	206 9%	179+ 10%	143+ 10%	191+ 11%	39 21%	188+ 10%	160+ 11%
Extremely well		9%	9%	9%	9%	9%	17%	9%	9%	9%	9%	10%	10%	11%	21%	10%	11%
NET Badly (1-3)		208 8%	197 8%	208 8%	196 8%	161- 7%	20 6%	208 8%	182 8%	208 8%	183 8%	88- 5%	87-c 6%	72- 4%	12 7%	111-c 6%	68- 5%
NET Neutral (4-6)		1013 39%	990e 40%	1013e 39%	984e 40%	865e 39%	101- 32%	1013e 39%	903e 39%	1013e 39%	906e 40%	688-d 38%	562d 38%	644-d 36%	46- 25%	678-d 37%	500-d 35%

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Prepared by BMG

Table Q24 2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
NET Well (7-10)	1063	1027	1063	1033	962+	176	1063	972+	1063	950	856+	664+	908+b	118	867+	719+ab
	41%	41%	41%	41%	43%	57%	41%	42%	41%	42%	47%	45%	51%	65%	47%	51%
Don't know	305	291e	305e	278e	232-e	15-	305e	252-e	305e	246-e	188-d	157d	172-d	5-	179-d	127-d
	12%	12%	12%	11%	10%	5%	12%	11%	12%	11%	10%	11%	10%	3%	10%	9%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	5.00	5.00	5.00	5.00	5.00	6.00	5.00	5.00	5.00	5.00	7.00	6.00	7.00	10.00	7.00	7.00
Base for stats	2284	2214	2284	2213	1988	297	2284	2057	2284	2038	1632	1313	1625	177	1657	1287
Mean score	6.3	6.3	6.3	6.3	6.4+	7.0	6.3	6.4	6.3	6.3	6.6+	6.6+	6.8+be	7.3	6.6+	6.8+be
Standard deviation	2.12	2.11	2.12	2.11	2.09	2.12	2.12	2.11	2.12	2.12	1.98	2.03	1.95	2.11	2.04	2.01
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.17	.05	.06

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Table Q24_2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	42 2%	8c 3%	33 1%	18- 1%	12 1%
2	(2.0)	60 2%	11bc 5%	45- 2%	30 2%	22 2%
3	(3.0)	106 4%	4 2%	96 4%	70 4%	46 5%
4	(4.0)	184 7%	18 8%	163 7%	115 7%	70 8%
5	(5.0)	431 17%	37 16%	375 17%	266 17%	135 15%
6	(6.0)	399 15%	26 12%	358 16%	246 16%	149 16%
7	(7.0)	398 15%	31 14%	359 16%	264+ 17%	154 17%
8	(8.0)	314 12%	24 11%	283 12%	195 13%	120 13%
9	(9.0)	128 5%	15 7%	110 5%	68 4%	39 4%
10 - Extremely well	(10.0)	223 9%	12 5%	203d 9%	121 8%	59- 7%
NET Badly (1-3)		208 8%	22 10%	173 8%	118 8%	80 9%
NET Neutral (4-6)		1013 39%	81 36%	896 40%	627 40%	355 39%
NET Well (7-10)		1063 41%	82 36%	954+ 42%	649 42%	371 41%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_10 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	305	41+bcd	241-	169	102
	12%	18%	11%	11%	11%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	7.00
Base for stats	2284	185	2024	1394	806
Mean score	6.3	6.0	6.4+	6.3	6.2
Standard deviation	2.12	2.28	2.10	2.03	2.05
Standard Error	.05	.22	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_11

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	22 1%	11 1%	12 1%	** **	0 -%	16+b 1%	6- *%
2	(2.0)	27 1%	9 1%	14 1%	** **	1 1%	15 1%	11 1%
3	(3.0)	56 2%	25 2%	29 2%	** **	* *%	33 3%	22 2%
4	(4.0)	112 4%	40- 3%	63a 5%	** **	3 2%	59 5%	52 4%
5	(5.0)	291 11%	122 10%	149 12%	** **	13 10%	143 11%	145 11%
6	(6.0)	354 14%	164 14%	163 13%	** **	21 16%	193+b 16%	158- 12%
7	(7.0)	442 17%	204 17%	208 17%	** **	26 20%	228 18%	209 16%
8	(8.0)	519 20%	239 20%	237 20%	** **	33 26%	236 19%	281 21%
9	(9.0)	228 9%	129+b 11%	90- 7%	** **	8 6%	97 8%	131 10%
10 - Extremely well	(10.0)	356 14%	202+b 17%	132- 11%	** **	22 17%	145- 12%	209+a 16%
NET Badly (1-3)		105 4%	45 4%	55 4%	** **	2 1%	63+b 5%	39- 3%
NET Neutral (4-6)		757 29%	326- 27%	375a 31%	** **	37 29%	395+b 32%	355- 27%
NET Well (7-10)		1545 60%	774+b 64%	667- 55%	** **	89b 69%	706- 57%	830+a 63%
Don't know		183 7%	66- 5%	115+ad 10%	** **	1- 1%	78 6%	96 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	7.00	**	7.00	7.00	8.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2407	1146	1097	**	128	1164	1224
Mean score	7.1	7.3+bc	6.9-c	**	7.4bc	6.9-	7.3+a
Standard deviation	1.99	1.98	1.99	**	1.73	2.01	1.94
Standard Error	.04	.06	.06	**	.17	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	22 1%	3 1%	3 1%	3 1%	0 -%	5d 1%	8+di 2%	1 *%	6 1%	3 *%	14di 1%	9di 1%
2	(2.0)	27 1%	5 2%	1 *%	2 1%	4 1%	4 1%	5 1%	5b 2%	6 1%	6 1%	15 1%	11b 2%
3	(3.0)	56 2%	5 2%	7 2%	8 2%	5 1%	7 2%	10 3%	13+bdehi 4%	12 2%	14 2%	31 3%	23+dhi 4%
4	(4.0)	112 4%	11 4%	13 3%	16 4%	24 6%	15 3%	17 5%	16 5%	24 3%	40 5%	48 4%	33 5%
5	(5.0)	291 11%	37 12%	52d 13%	44 12%	32- 7%	54d 12%	45d 13%	28 9%	88d 13%	75 9%	127d 12%	73 11%
6	(6.0)	354 14%	30 10%	58 14%	49 13%	54 13%	77 18%	42 12%	45 15%	88 13%	103 13%	164 15%	86 13%
7	(7.0)	442 17%	54 18%	62 15%	68 18%	80 19%	84gk 20%	53 15%	41 14%	116 17%	148k 18%	178 16%	93- 14%
8	(8.0)	519 20%	70 23%	77 19%	75 20%	93 22%	76 18%	74 21%	53 18%	147 21%	168 21%	204 19%	127 19%
9	(9.0)	228 9%	25 8%	40 10%	27 7%	43 10%	39 9%	29 8%	24 8%	65 9%	71 9%	92 8%	53 8%
10 - Extremely well	(10.0)	356 14%	34 12%	65ej 16%	59e 16%	67e 16%	43- 10%	46 13%	41 14%	100e 14%	126ej 16%	130- 12%	87 13%
NET Badly (1-3)		105 4%	12 4%	10 3%	13 3%	10 2%	16 4%	23+bdhi 7%	20+bdhi 7%	23 3%	23 3%	59+bdi 5%	43+bcdhi 7%
NET Neutral (4-6)		757 29%	77 26%	123 31%	109 29%	109 26%	146+adi 34%	104 29%	89 30%	200 29%	218 27%	339 31%	193 29%
NET Well (7-10)		1545 60%	183 62%	245g 61%	230gjk 62%	282 66%	243 56%	202 57%	159- 53%	428gjk 61%	512 64%	604- 55%	361- 55%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Don't know	183	25	23	21	26	27	28	32+bcdei	47	48	88	60+i
	7%	8%	6%	6%	6%	6%	8%	11%	7%	6%	8%	9%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2407	273	379	352	401	405	329	268	652	753	1002	598
Mean score	7.1	7.1	7.3efjk	7.2	7.4	6.9	6.9	7.0	7.2ejk	7.3	6.9-	6.9-
					+efgjk					+efgjk		
Standard deviation	1.99	1.97	1.94	1.97	1.87	1.89	2.18	2.13	1.95	1.92	2.05	2.16
Standard Error	.04	.14	.11	.11	.10	.10	.13	.14	.09	.08	.07	.09

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Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	22 1%	2 1%	0 -%	5+g 2%	3 1%	** **	4g 2%	0 -%	3g 1%	0 -%	18 1%	2 1%	2bgi 2%	0 -%
2	(2.0)	27 1%	3 2%	5h 2%	4 2%	4 1%	** **	1 *%	2 1%	0 -%	3 2%	23 1%	1 1%	2h 1%	1h 1%
3	(3.0)	56 2%	5 2%	4 2%	5 2%	7 2%	** **	3 1%	7 2%	7 3%	9f 4%	47 2%	2 1%	5fk 4%	1 2%
4	(4.0)	112 4%	5 3%	16l 7%	9 3%	13 4%	** **	10 4%	15 4%	14 6%	16+1 8%	100 5%	7 3%	3 2%	2 3%
5	(5.0)	291 11%	19 10%	25 11%	28 11%	37 11%	** **	30 11%	36 10%	40+gijm 17%	16 7%	245 11%	27 13%	14 12%	5 7%
6	(6.0)	354 14%	27 15%	29 14%	29 11%	48 14%	** **	36 13%	48 13%	32 14%	34 16%	306 14%	26 12%	15 13%	8 11%
7	(7.0)	442 17%	28 15%	44hi 20%	54hi 21%	55 17%	** **	42 15%	84+fhi 22%	27- 12%	22- 10%	366i 17%	39i 18%	21i 18%	16+afhij 23%
8	(8.0)	519 20%	48b 26%	31- 14%	50 20%	68 21%	** **	53 19%	74 20%	41 17%	39 19%	427 19%	50b 24%	24 21%	17b 25%
9	(9.0)	228 9%	18 9%	19 9%	17 7%	34 10%	** **	30 11%	32 8%	20 8%	22 11%	193 9%	22 10%	8 7%	5 7%
10 - Extremely well	(10.0)	356 14%	22 12%	35 16%	39 15%	41 12%	** **	47k 17%	48 13%	31 13%	34 16%	311 14%	22 10%	13 11%	10 15%
NET Badly (1-3)		105 4%	10 5%	8 4%	15 6%	14 4%	** **	8 3%	9 2%	10 4%	12 6%	89 4%	5 3%	8+fgjk 7%	2 3%
NET Neutral (4-6)		757 29%	52 27%	70m 32%	66 26%	97m 30%	** **	77 27%	99 26%	86+cfdm 36%	65m 31%	652m 30%	60 28%	32 27%	15- 21%
NET Well (7-10)		1545 60%	116h 62%	129 59%	159h 62%	198h 60%	** **	171h 61%	237h 63%	119- 50%	117 56%	1298h 59%	132h 62%	66 57%	49+bhijl 69%

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Prepared by BMG

Table Q24 2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	183	10	12	15	19	**	25	30	21	16	153	14	11	5
	7%	5%	5%	6%	6%	**	9%	8%	9%	8%	7%	7%	9%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	7.00	8.00	**	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2407	178	207	240	310	**	256	345	214	194	2039	197	106	66
Mean score	7.1	7.1	7.0	7.1	7.1	**	7.3hl	7.2	6.9	7.1	7.1	7.2	6.9	7.4hl
Standard deviation	1.99	2.00	2.04	2.11	1.98	**	2.02	1.79	2.09	2.16	2.00	1.83	2.09	1.80
Standard Error	.04	.16	.16	.16	.13	**	.14	.11	.16	.18	.05	.13	.15	.14

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Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	22 1%	7 1%	3 1%	4 1%	8 1%	10 1%	12 1%	21 1%	** **	2 1%	0 -%	** **
2	(2.0)	27 1%	7 1%	5 1%	8 2%	7 1%	12 1%	15 1%	25 1%	** **	2 1%	* *%	** **
3	(3.0)	56 2%	15 2%	12 2%	10 2%	19 3%	27 2%	29 2%	50 2%	** **	6 2%	4 3%	** **
4	(4.0)	112 4%	31 4%	20 4%	23 5%	37 5%	51 4%	60 5%	98 4%	** **	14 5%	9 6%	** **
5	(5.0)	291 11%	96 12%	62 11%	49 11%	81 11%	158 12%	130 11%	256 11%	** **	34 11%	22 15%	** **
6	(6.0)	354 14%	121 15%	70 12%	68 15%	94 13%	191 14%	161 13%	309 14%	** **	41 13%	24 16%	** **
7	(7.0)	442 17%	163+df 20%	106df 19%	70 15%	103- 14%	269+df 20%	173- 14%	383 17%	** **	58 18%	25 17%	** **
8	(8.0)	519 20%	131- 16%	128a 23%	98a 22%	156a 21%	259 19%	254a 21%	459 20%	** **	59 19%	22 15%	** **
9	(9.0)	228 9%	73 9%	52 9%	35 8%	67 9%	125 9%	102 9%	196 9%	** **	32 10%	17 11%	** **
10 - Extremely well	(10.0)	356 14%	84- 11%	76 13%	62 14%	132+ae 18%	160- 12%	193+ae 16%	309 14%	** **	46 15%	14 9%	** **
NET Badly (1-3)		105 4%	29 4%	20 4%	22 5%	34 5%	49 4%	56 5%	96 4%	** **	9 3%	5 3%	** **
NET Neutral (4-6)		757 29%	248 31%	152 27%	140 31%	212 28%	400 29%	352 29%	664 29%	** **	89 28%	56 37%	** **
NET Well (7-10)		1545 60%	451- 57%	362+a 64%	265 59%	457 61%	813 60%	722 60%	1347 59%	** **	194 62%	78 52%	** **

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Prepared by BMG

Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	183	69+f	36	25	45	104	70-	158	**	22	11	**
	7%	9%	6%	6%	6%	8%	6%	7%	**	7%	8%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00	**	8.00	7.00	**
Base for stats	2407	728	535	426	704	1262	1130	2107	**	293	138	**
Mean score	7.1	7.0-	7.2a	7.0	7.2a	7.1	7.2	7.1	**	7.2	6.9	**
Standard deviation	1.99	1.90	1.90	2.03	2.10	1.90	2.08	2.00	+ad	1.93	1.89	**
Standard Error	.04	.07	.08	.12	.09	.05	.07	.05	**	.12	.18	**

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Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	22 1%	10 1%	12 1%	3 2%	2 1%	4 2%	** **	2 1%	** **	** **	5 1%	2 1%
2	(2.0)	27 1%	15+b 2%	12- 1%	1 *%	5+bc 4%	4 2%	** **	1 1%	** **	** **	6 2%	4 2%
3	(3.0)	56 2%	26+b 3%	29- 2%	7 3%	10+abek 8%	6 2%	** **	5 4%	** **	** **	13+b 4%	6 2%
4	(4.0)	112 4%	38 4%	74 4%	14 7%	7 5%	10 4%	** **	5 4%	** **	** **	11 3%	7 3%
5	(5.0)	291 11%	98 11%	193 11%	22 10%	17 13%	24 10%	** **	16 12%	** **	** **	44 13%	24 10%
6	(6.0)	354 14%	110 13%	244 14%	39+aj 19%	20 15%	38 15%	** **	19 14%	** **	** **	40 11%	28 12%
7	(7.0)	442 17%	133 15%	309 18%	26 12%	19 14%	39 16%	** **	19 13%	** **	** **	48 14%	43 19%
8	(8.0)	519 20%	156 18%	363 21%	40 20%	19 14%	39 15%	** **	20 14%	** **	** **	61 18%	48 20%
9	(9.0)	228 9%	91 10%	137 8%	19 9%	12 9%	18 7%	** **	21+be 15%	** **	** **	35 10%	19 8%
10 - Extremely well	(10.0)	356 14%	138+b 16%	218- 13%	23 11%	16 12%	53+bcd 21%	** **	18 13%	** **	** **	67+bc 19%	36 16%
NET Badly (1-3)		105 4%	52+b 6%	53- 3%	11 5%	17 13%	14 6%	** **	9 6%	** **	** **	23+b 7%	11 5%
NET Neutral (4-6)		757 29%	245 28%	512 30%	75+ajk 37%	44 33%	73 29%	** **	40 29%	** **	** **	95 27%	59 25%
NET Well (7-10)		1545 60%	518d 59%	1026d 60%	107- 52%	65- 49%	149 59%	** **	78 55%	** **	** **	212d 61%	146cd 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	183	56	127	12	7	18	**	14	**	**	19	17
	7%	6%	7%	6%	5%	7%	**	10%	**	**	6%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	8.00	6.00	10.00	**	9.00	**	**	10.00	8.00
Base for stats	2407	816	1591	194	125	236	**	127	**	**	330	216
Mean score	7.1	7.1d	7.1dh	6.8	6.5-	7.2d	**	7.1	**	**	7.2d	7.2d
Standard deviation	1.99	2.15	1.90	2.06	2.33	2.22	**	2.15	**	**	2.22	2.02
Standard Error	.04	.08	.05	.16	.23	.16	**	.22	**	**	.14	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	22 1%	0 -%	** **	3 1%	0 -%	4 1%	17+ 1%	22 1%	** **	22 1%	** **
2	(2.0)	27 1%	0 -%	** **	3 1%	4 1%	7 1%	13 1%	27 1%	** **	27 1%	** **
3	(3.0)	56 2%	* *%	** **	10 3%	5 2%	11 2%	31 2%	56 2%	** **	56 2%	** **
4	(4.0)	112 4%	10+f 9%	** **	19 6%	14 5%	31 5%	52 4%	107 4%	** **	110 4%	** **
5	(5.0)	291 11%	17 14%	** **	33 11%	34 11%	71 11%	159 12%	282 11%	** **	287 11%	** **
6	(6.0)	354 14%	9 8%	** **	39 12%	45 15%	83 13%	183 13%	347 14%	** **	351 14%	** **
7	(7.0)	442 17%	15 13%	** **	45 14%	45 15%	103 16%	251 18%	437 17%	** **	439 17%	** **
8	(8.0)	519 20%	32d 28%	** **	62 20%	51 17%	129 20%	270 20%	506 20%	** **	507 20%	** **
9	(9.0)	228 9%	9 7%	** **	36 11%	22 8%	60 9%	122 9%	227 9%	** **	227 9%	** **
10 - Extremely well	(10.0)	356 14%	20 17%	** **	49 15%	52f 18%	94 15%	165- 12%	351 14%	** **	352 14%	** **
NET Badly (1-3)		105 4%	* *%	** **	16a 5%	9 3%	22 3%	61a 4%	105 4%	** **	105 4%	** **
NET Neutral (4-6)		757 29%	36 31%	** **	91 29%	93 32%	185 29%	394 29%	736 29%	** **	748 29%	** **
NET Well (7-10)		1545 60%	75 65%	** **	192 61%	170 58%	386 61%	807 59%	1522 60%	** **	1525 60%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	183	4	**	17	22	39	110	175	**	180	**
	7%	3%	**	5%	8%	6%	8%	7%	**	7%	**
Medians	7.00	8.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2407	111	**	299	272	593	1263	2362	**	2378	**
Mean score	7.1	7.3	**	7.1	7.2	7.2	7.0	7.1b	**	7.1b	**
Standard deviation	1.99	1.92	**	2.10	2.00	1.98	1.99	1.99	**	1.99	**
Standard Error	.04	.20	**	.13	.13	.09	.06	.04	**	.04	**

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Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	22 1%	20 1%	22 1%	20 1%	18 1%	3 1%	22 1%	15- 1%	22 1%	20 1%	6- *%	3- *%	2- *%	1 *%	3- *%	2- *%
2	(2.0)	27 1%	25 1%	27 1%	27 1%	25 1%	3 1%	27 1%	27 1%	27 1%	26 1%	8- *%	12 1%	12- 1%	2 1%	19 1%	9 1%
3	(3.0)	56 2%	53 2%	56 2%	55 2%	48 2%	5 1%	56 2%	46 2%	56 2%	51 2%	19- 1%	20- 1%	21- 1%	3 1%	26- 1%	23- 2%
4	(4.0)	112 4%	110 4%	112 4%	107 4%	95 4%	15 5%	112 4%	93 4%	112 4%	100 4%	53- 3%	50- 3%	47- 3%	9 5%	55- 3%	40- 3%
5	(5.0)	291 11%	282 11%	291 11%	275 11%	247 11%	24 8%	291 11%	259 11%	291 11%	248 11%	158- 9%	129- 9%	152- 8%	11- 6%	152- 8%	106- 8%
6	(6.0)	354 14%	341 14%	354 14%	344 14%	298 13%	38 12%	354 14%	311 13%	354 14%	305 13%	243 13%	197 13%	230 13%	16 9%	246 13%	191 13%
7	(7.0)	442 17%	430 17%	442 17%	430 17%	385 17%	58 19%	442 17%	411+ 18%	442 17%	399 17%	349+ 19%	289+ 20%	327+ 18%	33 18%	328 18%	256 18%
8	(8.0)	519 20%	499 20%	519 20%	500 20%	457 21%	69 22%	519 20%	476 21%	519 20%	461 20%	393+ 22%	310 21%	420+ 23%	44 24%	424+ 23%	335+ 24%
9	(9.0)	228 9%	226 9%	228 9%	222 9%	208+ 9%	29 9%	228 9%	213 9%	228 9%	200 9%	192+ 11%	152+ 10%	194+ 11%	20 11%	186+ 10%	153+ 11%
10 - Extremely well	(10.0)	356 14%	344 14%	356 14%	345 14%	310 14%	51 16%	356 14%	319 14%	356 14%	323 14%	295+ 16%	223+ 15%	310+ 17%	38+ 21%	302+ 16%	246+ 17%
NET Badly (1-3)		105 4%	98 4%	105 4%	101 4%	90 4%	11 3%	105 4%	87 4%	105 4%	97 4%	32- 2%	35- 2%	35- 2%	5 3%	48- 3%	34- 2%
NET Neutral (4-6)		757 29%	733 29%	757 29%	727 29%	640 29%	77 25%	757 29%	663 29%	757 29%	653 29%	455- 25%	375- 26%	429- 24%	36- 20%	453- 25%	337- 24%
NET Well (7-10)		1545 60%	1500 60%	1545 60%	1497 60%	1361+ 61%	207 66%	1545 60%	1418+ 61%	1545 60%	1383+ 61%	1228+ 67%	974+ 66%	1252+ 70%	134+ 74%	1240+ 68%	990+b 70%

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Prepared by BMG

Table Q24 2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
Don't know	183 7%	175 7%	183 7%	166 7%	129- 6%	18 6%	183 7%	142- 6%	183 7%	151- 7%	105-f 6%	86-f 6%	80- 4%	6 3%	95- 5%	52- 4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2407	2331	2407	2325	2091	294	2407	2168	2407	2134	1715	1384	1716	176	1741	1361
Mean score	7.1	7.1	7.1	7.1	7.1	7.3	7.1	7.2+	7.1	7.1	7.5+	7.4+	7.5+b	7.6+	7.4+	7.5+
Standard deviation	1.99	1.98	1.99	1.98	1.98	1.97	1.99	1.95	1.99	2.00	1.79	1.83	1.79	1.94	1.84	1.81
Standard Error	.04	.04	.04	.04	.05	.12	.04	.05	.04	.05	.05	.05	.05	.16	.05	.05

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Table Q24_2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	22 1%	6+bcd 3%	16- 1%	6- **%	5 1%
2	(2.0)	27 1%	4 2%	17- 1%	11 1%	6 1%
3	(3.0)	56 2%	8 4%	47 2%	30 2%	21 2%
4	(4.0)	112 4%	17bcd 8%	85- 4%	55- 4%	28- 3%
5	(5.0)	291 11%	22 10%	259 11%	183 12%	101 11%
6	(6.0)	354 14%	21 10%	314 14%	226 14%	137 15%
7	(7.0)	442 17%	34 15%	399 18%	289+ 19%	179+ 20%
8	(8.0)	519 20%	35 16%	462 20%	308 20%	169 19%
9	(9.0)	228 9%	23 10%	202 9%	146 9%	87 10%
10 - Extremely well	(10.0)	356 14%	32 14%	315 14%	196- 13%	104- 12%
NET Badly (1-3)		105 4%	18+bcd 8%	79- 4%	47- 3%	32 4%
NET Neutral (4-6)		757 29%	61 27%	659 29%	464 30%	265 29%
NET Well (7-10)		1545 60%	124 55%	1379+ 61%	940 60%	539 59%

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Prepared by BMG

Table Q24 2_11 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	183	22	148-	112	71
	7%	10%	7%	7%	8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	7.00
Base for stats	2407	204	2117	1451	836
Mean score	7.1	6.9	7.2+	7.2	7.1
Standard deviation	1.99	2.35	1.93	1.87	1.86
Standard Error	.04	.22	.04	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_12

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	57 2%	32 3%	24 2%	** **	0 -%	33 3%	23 2%
2	(2.0)	46 2%	11- 1%	33+a 3%	** **	2 2%	26 2%	17 1%
3	(3.0)	93 4%	28- 2%	63+a 5%	** **	1 1%	54 4%	38 3%
4	(4.0)	162 6%	61- 5%	89+a 7%	** **	7 6%	87 7%	72 5%
5	(5.0)	360 14%	142- 12%	192+a 16%	** **	18 14%	190 15%	167 13%
6	(6.0)	394 15%	189 16%	181 15%	** **	19 14%	199 16%	194 15%
7	(7.0)	417 16%	204 17%	186 15%	** **	19 15%	205 17%	211 16%
8	(8.0)	427 16%	194 16%	204 17%	** **	27 21%	179- 14%	245+a 19%
9	(9.0)	175 7%	111+b 9%	51- 4%	** **	10 7%	75 6%	101 8%
10 - Extremely well	(10.0)	292 11%	183+b 15%	83- 7%	** **	23+b 18%	120- 10%	170+a 13%
NET Badly (1-3)		196 8%	71- 6%	120+ad 10%	** **	3 3%	114+b 9%	78- 6%
NET Neutral (4-6)		916 35%	392- 32%	462+a 38%	** **	44 34%	476+b 38%	432- 33%
NET Well (7-10)		1312 51%	692+b 57%	523- 43%	** **	79+b 61%	579- 47%	726+a 55%
Don't know		166 6%	56- 5%	107+ad 9%	** **	3 2%	74 6%	84 6%

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Prepared by BMG

Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	6.00	**	7.00	6.00	7.00
Mode	8.00	7.00	8.00	**	8.00	7.00	8.00
Base for stats	2424	1155	1106	**	127	1169	1236
Mean score	6.6	7.0+b	6.2-	**	7.2+b	6.4-	6.9+a
Standard deviation	2.17	2.18	2.12	**	2.00	2.19	2.11
Standard Error	.05	.07	.07	**	.20	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	57 2%	7 2%	9 2%	12d 3%	4 1%	10 2%	7 2%	8 3%	16 2%	15 2%	25 2%	16 2%
2	(2.0)	46 2%	8 3%	3 1%	6 2%	7 2%	7 2%	5 1%	11+bhi 4%	11 2%	13 2%	23 2%	17b 3%
3	(3.0)	93 4%	6 2%	12 3%	10 3%	22h 5%	18 4%	16 5%	8 3%	18 3%	33 4%	43 4%	24 4%
4	(4.0)	162 6%	14 5%	17 4%	18 5%	33h 8%	31 7%	25 7%	23 8%	31- 4%	52 6%	79h 7%	48h 7%
5	(5.0)	360 14%	42 14%	53 13%	64d 17%	47 11%	52 12%	60d 17%	42 14%	95 14%	111 14%	154 14%	102 15%
6	(6.0)	394 15%	44 15%	63 16%	66 18%	53 12%	79dfk 18%	45 12%	44 14%	108 15%	119 15%	167 15%	88 13%
7	(7.0)	417 16%	51 17%	67 17%	52 14%	74 17%	69 16%	58 16%	47 16%	118 17%	125 16%	174 16%	105 16%
8	(8.0)	427 16%	60gk 20%	66 16%	56 15%	77g 18%	77g 18%	58 16%	34- 11%	126g 18%	133g 17%	168 15%	91 14%
9	(9.0)	175 7%	18 6%	30 7%	26 7%	28 6%	25 6%	25 7%	24 8%	48 7%	54 7%	73 7%	48 7%
10 - Extremely well	(10.0)	292 11%	31 10%	61+efjk 15%	39 11%	54 13%	38 9%	36 10%	32 11%	92ej 13%	93 12%	107 10%	68 10%
NET Badly (1-3)		196 8%	22 7%	23 6%	28 7%	33 8%	34 8%	29 8%	28 9%	45 6%	61 8%	91 8%	57 9%
NET Neutral (4-6)		916 35%	100 34%	133 33%	148d 40%	134 31%	162 38%	129 36%	109 36%	234 33%	282 35%	400 37%	238 36%
NET Well (7-10)		1312 51%	160 54%	224 +cegjk 56%	174 47%	232cgjk 54%	209 48%	177 49%	136 45%	384 +cegjk 55%	406 51%	522- 48%	313 48%
Don't know		166 6%	16 5%	20 5%	24 6%	29 7%	26 6%	23 6%	28+bh 9%	36 5%	53 7%	77 7%	51 8%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Medians	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	6.00	8.00	6.00	5.00	7.00	8.00	8.00	7.00	7.00
Base for stats	2424	282	381	349	399	406	335	273	663	748	1013	607
Mean score	6.6	6.7	6.9	6.5	6.8	6.5	6.5	6.4	6.8+egjk	6.7	6.5-	6.5
Standard deviation	2.17	2.14	2.14	2.18	2.16	2.10	2.17	2.31	2.14	2.17	2.18	2.23
Standard Error	.05	.15	.12	.13	.12	.11	.13	.15	.09	.09	.07	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2595	173	193	215	265	**	269	311	192	168	263	248	214	
Effective sample		2178	158	179	198	246	**	247	288	179	155	225	212	175	
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	71	
1 - Extremely badly	(1.0)	57 2%	4 2%	3 1%	6 2%	6 2%	** **	6 2%	6 2%	5 2%	6 3%	45 2%	7 3%	4 3%	1 1%
2	(2.0)	46 2%	1 1%	4 2%	6 2%	8 2%	** **	6 2%	5 1%	4 2%	3 2%	39 2%	3 1%	3 3%	1 1%
3	(3.0)	93 4%	2 1%	10 4%	8 3%	17f 5%	** **	5 2%	16 4%	14af 6%	7 3%	82 4%	7 3%	3 3%	1 2%
4	(4.0)	162 6%	11 6%	12 5%	26+dfik 10%	16 5%	** **	12 4%	26 7%	24+dfik 10%	9 4%	142 6%	8 4%	8 7%	4 6%
5	(5.0)	360 14%	23 12%	30 14%	36 14%	45 14%	** **	40 14%	40 11%	37 16%	34 16%	305 14%	32 15%	14 12%	8 11%
6	(6.0)	394 15%	33 18%	34 16%	31 12%	48 15%	** **	46 16%	55 15%	42 18%	31 15%	337 15%	31 15%	17 14%	9 12%
7	(7.0)	417 16%	39h 21%	37 17%	36 14%	46 14%	** **	44 16%	72h 19%	28 12%	31 15%	348 16%	33 16%	22h 19%	14h 20%
8	(8.0)	427 16%	38 20%	30 14%	40 16%	52 16%	** **	45 16%	66 17%	30 13%	32 15%	350 16%	43h 20%	19 16%	15bhj 22%
9	(9.0)	175 7%	7 4%	14 7%	19 7%	32+al 10%	** **	22 8%	22 6%	13 6%	201 9%	1521 7%	15 7%	4- 3%	5 7%
10 - Extremely well	(10.0)	292 11%	16 8%	28 13%	35 14%	33 10%	** **	39 14%	38 10%	21 9%	27 13%	250 11%	20 10%	13 11%	10 14%
NET Badly (1-3)		196 8%	8 4%	17 8%	19 8%	31a 9%	** **	16 6%	27 7%	23a 10%	16 8%	167 8%	17 8%	10 9%	3 4%
NET Neutral (4-6)		916 35%	68 36%	76 35%	93 37%	110 33%	** **	99 35%	121 32%	103 44%	74 35%	784 36%	71 34%	39 33%	21 30%
NET Well (7-10)		1312 51%	100h 53%	110h 50%	130h 51%	163h 50%	** **	150h 53%	198h 53%	92- 39%	110h 52%	1100h 50%	111h 52%	58h 50%	44+bcdhjl 62%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24 2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	166	13	16	12	25	**	17	29	17	10	140	12	10	3
	6%	7%	7%	5%	8%	**	6%	8%	7%	5%	6%	6%	9%	4%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	7.00	8.00	8.00	**	6.00	7.00	6.00	5.00	8.00	8.00	7.00	8.00
Base for stats	2424	176	203	243	303	**	265	346	219	200	2051	198	107	68
Mean score	6.6	6.7h	6.7h	6.6	6.6	**	6.8h	6.7h	6.2-	6.7h	6.6h	6.6h	6.5	7.0+hjl
Standard deviation	2.17	1.91	2.18	2.31	2.23	**	2.14	2.10	2.19	2.25	2.17	2.17	2.23	2.01
Standard Error	.05	.16	.17	.17	.15	**	.14	.13	.17	.18	.05	.15	.16	.15

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Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	57 2%	17 2%	13 2%	13 3%	13 2%	30 2%	26 2%	56+c 2%	** **	1- *%	0 -%	** **
2	(2.0)	46 2%	15 2%	5 1%	10 2%	16 2%	21 2%	26 2%	43 2%	** **	3 1%	2 1%	** **
3	(3.0)	93 4%	26 3%	22 4%	12 3%	33 4%	48 3%	44 4%	79 3%	** **	14 5%	7 5%	** **
4	(4.0)	162 6%	61c 8%	33 6%	19 4%	50 7%	94 7%	68 6%	145 6%	** **	16 5%	7 5%	** **
5	(5.0)	360 14%	130+ 16%	72 13%	56 12%	101 13%	201 15%	157 13%	315 14%	** **	42 13%	24 16%	** **
6	(6.0)	394 15%	134 17%	81 14%	73 16%	101 14%	216 16%	174 14%	342 15%	** **	52 16%	29 19%	** **
7	(7.0)	417 16%	145df 18%	104df 18%	71 16%	96- 13%	249+df 18%	167- 14%	367 16%	** **	49 16%	23 15%	** **
8	(8.0)	427 16%	112- 14%	104a 18%	87a 19%	121 16%	216 16%	208 17%	365 16%	** **	59 19%	27 18%	** **
9	(9.0)	175 7%	46 6%	43 8%	28 6%	58 8%	89 6%	86 7%	153 7%	** **	23 7%	10 7%	** **
10 - Extremely well	(10.0)	292 11%	58- 7%	63a 11%	59ae 13%	111+ae 15%	121- 9%	170+ae 14%	251 11%	** **	41 13%	11 8%	** **
NET Badly (1-3)		196 8%	58 7%	40 7%	35 8%	62 8%	99 7%	97 8%	178 8%	** **	18 6%	9 6%	** **
NET Neutral (4-6)		916 35%	325+bcdf 41%	186 33%	148 33%	251 34%	511+bf 37%	399 33%	802 35%	** **	110 35%	60 40%	** **
NET Well (7-10)		1312 51%	361- 45%	314+ae 55%	245a 54%	385a 51%	675 49%	630a 52%	1136 50%	** **	171 55%	72 48%	** **

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Prepared by BMG

Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG							Ethnicity			
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	166	52	30	24	51	83	75	148	**	15	9	**
	6%	7%	5%	5%	7%	6%	6%	7%	**	5%	6%	**
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	7.00	8.00	8.00	7.00	8.00	7.00	**	8.00	6.00	**
Base for stats	2424	744	540	427	698	1284	1125	2116	**	299	141	**
Mean score	6.6	6.4-	6.7ae	6.8a	6.8ae	6.5-	6.8+ae	6.6	**	6.9+a	6.6	**
									+ad			+ad
Standard deviation	2.17	2.05	2.12	2.21	2.29	2.09	2.26	2.19	**	2.02	1.89	**
Standard Error	.05	.07	.09	.13	.10	.06	.08	.05	**	.13	.18	**

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Table Q24 2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	57 2%	19 2%	37 2%	6 3%	2 2%	7 3%	** **	5 4%	** **	** **	11 3%	5 2%
2	(2.0)	46 2%	20 2%	27 2%	5 3%	2 1%	8 3%	** **	1 1%	** **	** **	10 3%	6 2%
3	(3.0)	93 4%	43+b 5%	51- 3%	11 5%	10+b 8%	15b 6%	** **	6 4%	** **	** **	14 4%	10 4%
4	(4.0)	162 6%	64 7%	98 6%	14 7%	18+abk 13%	20 8%	** **	12 9%	** **	** **	27 8%	12 5%
5	(5.0)	360 14%	121 14%	238 14%	39+e 19%	19 15%	29 11%	** **	15 11%	** **	** **	47 14%	34 15%
6	(6.0)	394 15%	110- 13%	284+ad 17%	27 13%	11- 8%	29 11%	** **	22 16%	** **	** **	43 12%	33 14%
7	(7.0)	417 16%	137 16%	280 16%	33 16%	19 14%	34 13%	** **	24 17%	** **	** **	59 17%	30 13%
8	(8.0)	427 16%	132 15%	295j 17%	29 14%	25 19%	45 18%	** **	18 13%	** **	** **	42- 12%	47j 20%
9	(9.0)	175 7%	48 6%	127 7%	9 4%	4 3%	9 4%	** **	9 7%	** **	** **	18 5%	10 4%
10 - Extremely well	(10.0)	292 11%	130+b 15%	163- 9%	24 12%	17 13%	45+b 18%	** **	19 14%	** **	** **	57+b 16%	28 12%
NET Badly (1-3)		196 8%	82+b 9%	115- 7%	22b 11%	14 11%	30+b 12%	** **	12 8%	** **	** **	35 10%	20 9%
NET Neutral (4-6)		916 35%	295 34%	620 36%	81 39%	48 37%	77 31%	** **	49 35%	** **	** **	118 34%	80 34%
NET Well (7-10)		1312 51%	448 51%	865 50%	95 46%	65 49%	133 53%	** **	71 50%	** **	** **	175 50%	116 50%

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Prepared by BMG

Table Q24 2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	166	47	119	8	5	13	**	9	**	**	22	18
	6%	5%	7%	4%	4%	5%	**	6%	**	**	6%	8%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	7.00	8.00	5.00	8.00	8.00	**	7.00	**	**	7.00	8.00
Base for stats	2424	825	1599	198	128	240	**	131	**	**	328	216
Mean score	6.6	6.6	6.6	6.3-	6.4	6.6	**	6.6	**	**	6.6	6.6
Standard deviation	2.17	2.32	2.09	2.29	2.30	2.47	**	2.32	**	**	2.41	2.23
Standard Error	.05	.09	.06	.18	.23	.18	**	.23	**	**	.15	.17

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Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	57 2%	4 3%	** **	5 2%	5 2%	11 2%	39+ 3%	55 2%	** **	57 2%	** **
2	(2.0)	46 2%	3 2%	** **	9 3%	5 2%	12 2%	23 2%	45 2%	** **	45 2%	** **
3	(3.0)	93 4%	2 1%	** **	11 3%	8 3%	17 3%	58 4%	93 4%	** **	93 4%	** **
4	(4.0)	162 6%	3 2%	** **	17 5%	24 8%	36 6%	82 6%	159 6%	** **	161 6%	** **
5	(5.0)	360 14%	13 11%	** **	44 14%	48 16%	92 15%	181 13%	350 14%	** **	355 14%	** **
6	(6.0)	394 15%	16 14%	** **	50 16%	53 18%	105 17%	217 16%	390 15%	** **	390 15%	** **
7	(7.0)	417 16%	27+de 23%	** **	47 15%	29- 10%	87 14%	235d 17%	405 16%	** **	411 16%	** **
8	(8.0)	427 16%	21 18%	** **	53 17%	45 15%	113 18%	217 16%	419 17%	** **	419 16%	** **
9	(9.0)	175 7%	5 5%	** **	19 6%	16 6%	42 7%	86 6%	173 7%	** **	174 7%	** **
10 - Extremely well	(10.0)	292 11%	17 15%	** **	44 14%	49+f 17%	85f 14%	138 10%	288 11%	** **	291 11%	** **
NET Badly (1-3)		196 8%	8 7%	** **	26 8%	18 6%	40 6%	121+ 9%	193 8%	** **	195 8%	** **
NET Neutral (4-6)		916 35%	31 27%	** **	111 35%	125+af 42%	233 37%	479 35%	899 35%	** **	906 35%	** **
NET Well (7-10)		1312 51%	70+df 61%	** **	163 51%	140 47%	328 52%	675 49%	1286 51%	** **	1294 51%	** **

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Prepared by BMG

Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	166	6	**	17	12	32	98	160	**	163	**
	6%	5%	**	5%	4%	5%	7%	6%	**	6%	**
Medians	7.00	7.00	**	7.00	6.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	**	8.00	6.00	8.00	7.00	8.00	**	8.00	**
Base for stats	2424	109	**	299	282	601	1275	2377	**	2395	**
Mean score	6.6	6.9	**	6.7	6.7	6.8f	6.5-	6.6	**	6.6	**
Standard deviation	2.17	2.17	**	2.23	2.24	2.16	2.19	2.17	**	2.17	**
Standard Error	.05	.22	**	.14	.15	.10	.07	.05	**	.05	**

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Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	57 2%	51 2%	57 2%	52 2%	40- 2%	3 1%	57 2%	39- 2%	57 2%	45 2%	13- 1%	15-c 1%	6- *%	0 -%	12- 1%	7- *%
2	(2.0)	46 2%	45 2%	46 2%	43 2%	30- 1%	3 1%	46 2%	38 2%	46 2%	44 2%	15- 1%	18- 1%	12- 1%	3 2%	20- 1%	13- 1%
3	(3.0)	93 4%	92 4%	93 4%	90 4%	73 3%	7 2%	93 4%	90+ 4%	93 4%	86 4%	47-c 3%	50cf 3%	27- 2%	3 2%	52-c 3%	28- 2%
4	(4.0)	162 6%	161 6%	162 6%	156 6%	138 6%	15 5%	162 6%	144 6%	162 6%	147 6%	92- 5%	87c 6%	70- 4%	6 3%	98- 5%	61- 4%
5	(5.0)	360 14%	342e 14%	360e 14%	343e 14%	291-e 13%	25- 8%	360e 14%	311e 13%	360e 14%	307e 13%	216-d 12%	179-d 12%	202- 11%	12- 7%	221-d 12%	154- 11%
6	(6.0)	394 15%	384 15%	394 15%	386 16%	344 16%	46 15%	394 15%	364+ 16%	394 15%	345 15%	273 15%	232d 16%	287d 16%	18- 10%	285d 16%	211 15%
7	(7.0)	417 16%	407 16%	417 16%	404 16%	377+ 17%	46 15%	417 16%	378 16%	417 16%	375 16%	343+ 19%	262+ 18%	335+ 19%	28 15%	318+ 17%	260+ 18%
8	(8.0)	427 16%	412 16%	427 16%	414 17%	380+ 17%	71 23%	427 16%	393 17%	427 16%	385 17%	333+ 18%	253 17%	360+ 20%	48+abe 26%	350+ 19%	290+b 21%
9	(9.0)	175 7%	172 7%	175 7%	169 7%	156 7%	25 8%	175 7%	164 7%	175 7%	151 7%	149+ 8%	117+ 8%	159+ 9%	16 9%	143+ 8%	122+ 9%
10 -	(10.0)	292 11%	282 11%	292 11%	287 12%	266+ 12%	60 19%	292 11%	258 11%	292 11%	264 12%	242+ 13%	183 12%	263+ 15%	45 25%	247+ 13%	215+b 15%
NET Badly (1-3)		196 8%	188e 7%	196e 8%	184e 7%	143- 6%	13- 4%	196e 8%	167 7%	196e 8%	175e 8%	76-c 4%	82-cf 6%	45- 3%	6- 3%	84-c 5%	48- 3%
NET Neutral (4-6)		916 35%	887e 35%	916e 35%	885e 36%	773e 35%	86- 28%	916e 35%	818e 35%	916e 35%	799e 35%	581-d 32%	498df 34%	558-d 31%	35- 19%	604-d 33%	426-d 30%

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Prepared by BMG

Table Q24 2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
NET Well (7-10)	1312	1273	1312	1274	1180+	202	1312	1193+	1312	1176+	1068+	815+	1116+abe	137	1059+	887+abe
	51%	51%	51%	51%	53%	65%	51%	52%	51%	51%	59%	55%	62%	75%	58%	63%
Don't know	166	158	166e	147	124-	10-	166e	131-	166e	134-	96-	75-	76-	4-	89-	53-
	6%	6%	6%	6%	6%	3%	6%	6%	6%	6%	5%	5%	4%	2%	5%	4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00
Base for stats	2424	2347	2424	2344	2096	301	2424	2179	2424	2150	1724	1395	1720	178	1747	1361
Mean score	6.6	6.6	6.6	6.7+	6.7+	7.3	6.6	6.7+	6.6	6.6	7.0+b	6.9+	7.2+abe	7.7	7.0+	7.2+abe
Standard deviation	2.17	2.16	2.17	2.16	2.12	2.04	2.17	2.13	2.17	2.17	1.97	2.05	1.86	1.94	2.00	1.93
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.16	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	57 2%	10cd 4%	45 2%	26- 2%	14 1%
2	(2.0)	46 2%	1 *	41 2%	30 2%	24+ 3%
3	(3.0)	93 4%	9 4%	72- 3%	54 3%	33 4%
4	(4.0)	162 6%	13 6%	145 6%	94 6%	58 6%
5	(5.0)	360 14%	30 13%	315 14%	225 14%	122 13%
6	(6.0)	394 15%	31 14%	351 15%	251 16%	151 17%
7	(7.0)	417 16%	23 10%	380+a 17%	267a 17%	166+a 18%
8	(8.0)	427 16%	32 14%	381 17%	272 17%	147 16%
9	(9.0)	175 7%	17 7%	154 7%	107 7%	54 6%
10 - Extremely well	(10.0)	292 11%	32 14%	253 11%	148- 9%	83- 9%
NET Badly (1-3)		196 8%	19 9%	158- 7%	110 7%	71 8%
NET Neutral (4-6)		916 35%	74 33%	811 36%	570 36%	331 36%
NET Well (7-10)		1312 51%	104 46%	1169+ 52%	794 51%	450 50%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_12 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	166 6%	28+bcd 12%	127- 6%	89 6%	57 6%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	10.00	8.00	8.00	7.00
Base for stats	2424	197	2138	1474	851
Mean score	6.6	6.7	6.7	6.6	6.5
Standard deviation	2.17	2.42	2.14	2.08	2.09
Standard Error	.05	.23	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_13

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	30 1%	17 1%	13 1%	** **	0 -%	14 1%	16 1%
2	(2.0)	38 1%	13 1%	25+ 2%	** **	* *%	17 1%	19 1%
3	(3.0)	69 3%	28 2%	36 3%	** **	4 3%	43+b 3%	25- 2%
4	(4.0)	133 5%	44- 4%	81+a 7%	** **	7 5%	71 6%	61 5%
5	(5.0)	324 13%	137 11%	167 14%	** **	12 10%	168 14%	152 11%
6	(6.0)	384 15%	176 14%	178 15%	** **	22 17%	206+b 17%	178 13%
7	(7.0)	419 16%	209 17%	185 15%	** **	20 16%	193 16%	222 17%
8	(8.0)	501 19%	241 20%	222 18%	** **	28 22%	228 18%	271 21%
9	(9.0)	190 7%	110+b 9%	67- 6%	** **	11 9%	89 7%	101 8%
10 - Extremely well	(10.0)	300 12%	174+b 14%	104- 9%	** **	22b 17%	115- 9%	181+a 14%
NET Badly (1-3)		137 5%	57 5%	74 6%	** **	4 3%	74 6%	60 5%
NET Neutral (4-6)		842 33%	357- 29%	426+a 35%	** **	41 31%	444+b 36%	390- 30%
NET Well (7-10)		1410 54%	734+b 61%	578- 48%	** **	82b 63%	625- 50%	775+a 59%
Don't know		201 8%	63- 5%	134+ad 11%	** **	3- 2%	100 8%	94 7%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2388	1148	1078	**	127	1143	1225
Mean score	6.9	7.1+b	6.6-	**	7.3+bc	6.7-	7.1+a
Standard deviation	2.04	2.03	2.04	**	1.92	2.02	2.04
Standard Error	.05	.07	.07	**	.19	.07	.06

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Table Q24_2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	30 1%	7 2%	6 1%	3 1%	4 1%	3 1%	6 2%	1 *	13 2%	7 1%	10 1%	7 1%
2	(2.0)	38 1%	2 1%	5 1%	3 1%	6 1%	9 2%	5 1%	8 3%	7 1%	9 1%	23+ 2%	13 2%
3	(3.0)	69 3%	11 4%	14 3%	8 2%	10 2%	10 2%	9 3%	7 2%	24 3%	18 2%	27 2%	17 3%
4	(4.0)	133 5%	19 7%	18 5%	16 4%	28 7%	23 5%	14 4%	14 5%	38 5%	44 6%	51 5%	28 4%
5	(5.0)	324 13%	38 13%	49 12%	54 14%	48 11%	54 13%	49 14%	32 11%	87 12%	102 13%	136 12%	81 12%
6	(6.0)	384 15%	47 16%	59 15%	68fgk 18%	57 13%	74gk 17%	44 12%	34 11%	106 15%	125 16%	153 14%	78- 12%
7	(7.0)	419 16%	43 15%	74 18%	63 17%	59 14%	76 18%	57 16%	46 15%	117 17%	122 15%	179 16%	103 16%
8	(8.0)	501 19%	60 20%	70 17%	64 17%	104 24%	77 18%	63 18%	63 21%	130 19%	168 21%	203 19%	127 19%
9	(9.0)	190 7%	19 7%	31 8%	30 8%	31 7%	34 8%	24 7%	22 7%	50 7%	60 8%	79 7%	45 7%
10 - Extremely well	(10.0)	300 12%	36 12%	54 13%	41 11%	52 12%	42 10%	39 11%	35 12%	90 13%	93 12%	117 11%	74 11%
NET Badly (1-3)		137 5%	19 7%	25 6%	14 4%	19 5%	22 5%	20 6%	17 6%	44 6%	33 4%	59 5%	37 6%
NET Neutral (4-6)		842 33%	104 35%	126 32%	138gk 37%	134 31%	152gk 35%	108 30%	80- 27%	231 33%	272gk 34%	339 31%	188- 29%
NET Well (7-10)		1410 54%	158 53%	229 57%	198 53%	246 58%	229 53%	182 51%	167 55%	387 55%	444 55%	578 53%	349 53%
Don't know		201 8%	15 5%	21 5%	23 6%	28 7%	29 7%	48 13%	37 12%	37- 5%	52 6%	113 10%	84+abcdehi 13%

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Prepared by BMG

Table Q24 2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	6.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2388	282	380	350	399	403	310	264	662	749	977	574
Mean score	6.9	6.8	6.9	6.9	7.0	6.8	6.8	7.0	6.8	6.9	6.9	6.9
Standard deviation	2.04	2.14	2.09	1.92	2.03	1.98	2.08	2.08	2.11	1.98	2.04	2.08
Standard Error	.05	.15	.12	.11	.11	.10	.12	.14	.09	.08	.07	.09

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Table Q24_2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	30 1%	1 1%	1 *	6 2%	4 1%	** **	2 1%	4 1%	2 1%	4 2%	24 1%	3 2%	2 2%	1 1%
2	(2.0)	38 1%	4 2%	3 1%	6 2%	6 2%	** **	2 1%	7 2%	6i 2%	0 -	35 2%	1 1%	2 1%	* 1%
3	(3.0)	69 3%	3 2%	2 1%	7 3%	8 2%	** **	13+bj 5%	7 2%	5 2%	7 3%	54 2%	6 3%	7+abdghj 6%	2 3%
4	(4.0)	133 5%	7 4%	17fk 8%	13 5%	17 5%	** **	6- 2%	21f 6%	20+fk 8%	9 4%	116f 5%	7 3%	8f 7%	3 4%
5	(5.0)	324 13%	24 13%	24 11%	27 11%	43 13%	** **	40 14%	44 12%	33 14%	29 14%	279 13%	23 11%	16 14%	6 8%
6	(6.0)	384 15%	27 14%	28 13%	33 13%	52 16%	** **	37 13%	55 15%	41 18%	33 16%	323 15%	34 16%	18 15%	9 13%
7	(7.0)	419 16%	32 17%	38 17%	40 16%	56 17%	** **	37 13%	66h 18%	25- 11%	36 17%	349 16%	36 17%	18 15%	16+fhj 23%
8	(8.0)	501 19%	45i1 24%	36 16%	47 18%	701 21%	** **	601 21%	73 19%	43 18%	30 14%	4221 19%	49i1 23%	15- 13%	151 21%
9	(9.0)	190 7%	11 6%	19 9%	23 9%	22 7%	** **	29h 10%	30 8%	9 4%	14 7%	160 7%	16 8%	9 7%	5 6%
10 - Extremely well	(10.0)	300 12%	20 10%	28 13%	32 12%	32 10%	** **	34 12%	41 11%	26 11%	35+dk 17%	259 12%	19 9%	11 10%	10 14%
NET Badly (1-3)		137 5%	8 4%	6 3%	19b 7%	18 5%	** **	17 6%	18 5%	13 6%	11 5%	113 5%	10 5%	11+bgj 9%	3 4%
NET Neutral (4-6)		842 33%	59 31%	68 31%	73 29%	112 34%	** **	82 29%	120 32%	95+cfjkm 40%	71 34%	718m 33%	64 30%	42m 36%	18- 25%
NET Well (7-10)		1410 54%	107h1 57%	121h1 55%	142h1 55%	179h1 55%	** **	160h1 57%	210h1 56%	103- 44%	115 55%	1190h1 54%	121h1 58%	53- 45%	46+dhj1 64%

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Prepared by BMG

Table Q24 2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	201	14	23	22	19	**	22	27	25	14	170	15	11	4
	8%	8%	11%	9%	6%	**	8%	7%	10%	7%	8%	7%	10%	6%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	8.00	8.00	7.00	8.00	8.00	**	8.00	8.00	8.00	7.00	8.00	8.00	6.00	7.00
Base for stats	2388	174	195	233	309	**	259	348	211	197	2021	195	105	66
Mean score	6.9	6.91	7.01	6.9	6.8	**	7.1hl	6.91	6.6	7.01	6.91	6.91	6.5-	7.1hl
Standard deviation	2.04	1.92	2.00	2.21	1.99	**	2.01	2.01	2.10	2.15	2.04	1.92	2.18	1.97
Standard Error	.05	.16	.16	.16	.13	**	.13	.12	.17	.18	.05	.13	.16	.15

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Table Q24_2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	30 1%	7 1%	7 1%	6 1%	10 1%	14 1%	16 1%	26 1%	** **	4 1%	0 -%	** **
2	(2.0)	38 1%	14 2%	4 1%	7 2%	12 2%	18 1%	20 2%	35 2%	** **	4 1%	0 -%	** **
3	(3.0)	69 3%	19 2%	15 3%	14 3%	20 3%	34 2%	34 3%	62 3%	** **	7 2%	4 3%	** **
4	(4.0)	133 5%	50f 6%	34 6%	17 4%	32 4%	84+f 6%	49- 4%	110 5%	** **	22 7%	12 8%	** **
5	(5.0)	324 13%	104 13%	73 13%	54 12%	90 12%	177 13%	144 12%	280 12%	** **	42 13%	25 17%	** **
6	(6.0)	384 15%	132 17%	76 13%	63 14%	110 15%	208 15%	174 14%	348c 15%	** **	33- 11%	20 14%	** **
7	(7.0)	419 16%	140d 18%	97 17%	78 17%	101- 13%	237d 17%	179 15%	367 16%	** **	50 16%	25 17%	** **
8	(8.0)	501 19%	144 18%	121 21%	90 20%	140 19%	265 19%	230 19%	430 19%	** **	71 23%	32 22%	** **
9	(9.0)	190 7%	54 7%	45 8%	27 6%	64 9%	99 7%	91 8%	160 7%	** **	30 9%	16 11%	** **
10 - Extremely well	(10.0)	300 12%	64- 8%	62 11%	59ae 13%	114+abe 15%	125- 9%	174+abe 14%	261 12%	** **	38 12%	9- 6%	** **
NET Badly (1-3)		137 5%	40 5%	26 5%	27 6%	43 6%	66 5%	70 6%	123 5%	** **	14 4%	4 3%	** **
NET Neutral (4-6)		842 33%	286+f 36%	184 32%	134 30%	233 31%	469 34%	367 31%	738 33%	** **	97 31%	57 38%	** **
NET Well (7-10)		1410 54%	402- 50%	324a 57%	254 56%	420a 56%	726 53%	674a 56%	1219 54%	** **	189+ 60%	82 55%	** **

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Prepared by BMG

Table Q24 2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	201	69	36	35	54	106	89	184c	**	15-	6	**
	8%	9%	6%	8%	7%	8%	7%	8%	**	5%	4%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Base for stats	2388	727	534	416	695	1261	1111	2080	**	299	144	**
Mean score	6.9	6.7-	6.9a	6.9	7.0+ae	6.8-	7.0+ae	6.9	**	7.0	6.8	**
									+ad			
Standard deviation	2.04	1.95	2.00	2.07	2.14	1.97	2.12	2.04	**	2.05	1.81	**
Standard Error	.05	.07	.09	.12	.10	.05	.08	.05	**	.13	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	30 1%	15 2%	15 1%	2 1%	4+b 3%	5 2%	** **	2 2%	** **	** **	7 2%	2 1%
2	(2.0)	38 1%	14 2%	24 1%	1 1%	* *%	3 1%	** **	3 2%	** **	** **	9 2%	3 1%
3	(3.0)	69 3%	30 3%	39 2%	6 3%	8+b 6%	9 4%	** **	5 3%	** **	** **	12 4%	5 2%
4	(4.0)	133 5%	42 5%	92 5%	14 7%	4 3%	14 6%	** **	3 2%	** **	** **	21 6%	10 4%
5	(5.0)	324 13%	120 14%	205 12%	31 15%	24 18%	27 11%	** **	14 10%	** **	** **	56 16%	33 14%
6	(6.0)	384 15%	123 14%	261 15%	38 18%	23 18%	37 15%	** **	19 13%	** **	** **	44 12%	29 12%
7	(7.0)	419 16%	128 15%	291 17%	31 15%	18 13%	37 15%	** **	18 13%	** **	** **	44 13%	38 16%
8	(8.0)	501 19%	158 18%	343 20%	34 17%	22 16%	43 17%	** **	27 19%	** **	** **	56 16%	51 22%
9	(9.0)	190 7%	63 7%	127 7%	14 7%	13 10%	20 8%	** **	13 9%	** **	** **	19 6%	20 9%
10 - Extremely well	(10.0)	300 12%	127+bd 15%	173- 10%	25 12%	10 7%	43+bd 17%	** **	20 14%	** **	** **	61+bd 17%	29 13%
NET Badly (1-3)		137 5%	59+b 7%	78- 5%	9 5%	12b 9%	16 6%	** **	10 7%	** **	** **	28+b 8%	10 4%
NET Neutral (4-6)		842 33%	284 33%	557 32%	83+bg 40%	51g 39%	78 31%	** **	36 25%	** **	** **	121 35%	72 31%
NET Well (7-10)		1410 54%	475 55%	935 54%	105 51%	62 47%	144 57%	** **	78 56%	** **	** **	179 51%	138d 59%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	201	53-8%	149+ac	8	7	15	**	17ac	**	**	21	13
		6%	9%	4%	5%	6%	**	12%	**	**	6%	6%
Medians	7.00	7.00	7.00	7.00	6.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	6.00	5.00	10.00	**	8.00	**	**	10.00	8.00
Base for stats	2388	819	1570	197	125	238	**	124	**	**	328	220
Mean score	6.9	6.9	6.9f	6.8	6.5-	7.0df	**	7.1f	**	**	6.8	7.0df
Standard deviation	2.04	2.18	1.96	2.02	2.13	2.21	**	2.20	**	**	2.33	2.00
Standard Error	.05	.08	.05	.16	.21	.16	**	.22	**	**	.14	.15

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Table Q24 2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	30 1%	0 -%	** **	5 2%	2 1%	6 1%	20 1%	29 1%	** **	30 1%	** **
2	(2.0)	38 1%	0 -%	** **	3 1%	2 1%	6 1%	22 2%	38 2%	** **	38 1%	** **
3	(3.0)	69 3%	4 4%	** **	8 3%	3 1%	16 3%	42 3%	67 3%	** **	67 3%	** **
4	(4.0)	133 5%	6 5%	** **	16 5%	20 7%	36 6%	68 5%	132 5%	** **	133 5%	** **
5	(5.0)	324 13%	20 17%	** **	44 14%	39 13%	83 13%	168 12%	312 12%	** **	319 12%	** **
6	(6.0)	384 15%	11 10%	** **	51 16%	52 18%	104 16%	198 14%	379 15%	** **	379 15%	** **
7	(7.0)	419 16%	22 19%	** **	52 16%	39 13%	98 15%	230 17%	414 16%	** **	416 16%	** **
8	(8.0)	501 19%	26 23%	** **	60 19%	53 18%	129 20%	261 19%	489 19%	** **	492 19%	** **
9	(9.0)	190 7%	7 6%	** **	21 7%	20 7%	42 7%	95 7%	187 7%	** **	188 7%	** **
10 - Extremely well	(10.0)	300 12%	13 12%	** **	40 13%	48+f 16%	82 13%	138- 10%	293 12%	** **	296 12%	** **
NET Badly (1-3)		137 5%	4 4%	** **	16 5%	7- 2%	29 5%	84d 6%	134 5%	** **	135 5%	** **
NET Neutral (4-6)		842 33%	37 32%	** **	112 35%	111 38%	222 35%	433 32%	822 32%	** **	832 33%	** **
NET Well (7-10)		1410 54%	68 59%	** **	173 55%	159 54%	350 55%	724 53%	1383 55%	** **	1392 54%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	201	6	**	15-	17	31-	132+cde	197	**	199	**
	8%	5%	**	5%	6%	5%	10%	8%	**	8%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2388	109	**	301	277	601	1241	2340	**	2359	**
Mean score	6.9	6.9	**	6.9	7.0	6.9	6.8-	6.9	**	6.9	**
Standard deviation	2.04	1.89	**	2.05	2.02	2.01	2.06	2.04	**	2.04	**
Standard Error	.05	.19	**	.13	.13	.09	.06	.05	**	.05	**

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Table Q24_2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	30 1%	26 1%	30 1%	27 1%	25 1%	2 1%	30 1%	25 1%	30 1%	26 1%	9- 1%	6- **	8- **	1 **	9- **	5- **
2	(2.0)	38 1%	38 2%	38 1%	37 1%	30 1%	4 1%	38 1%	29- 1%	38 1%	32 1%	15- 1%	15- 1%	11- 1%	3 2%	23 1%	17 1%
3	(3.0)	69 3%	65 3%	69 3%	66 3%	52- 2%	6 2%	69 3%	63 3%	69 3%	63 3%	31- 2%	35c 2%	20- 1%	5 3%	35- 2%	24- 2%
4	(4.0)	133 5%	131 5%	133 5%	130 5%	112 5%	22 7%	133 5%	123 5%	133 5%	121 5%	77- 4%	74 5%	65- 4%	6 4%	78- 4%	55- 4%
5	(5.0)	324 13%	311e 12%	324e 13%	307e 12%	265- 12%	25- 8%	324e 13%	283 12%	324e 13%	292e 13%	173- 10%	145- 10%	163- 9%	11- 6%	182- 10%	111- 8%
6	(6.0)	384 15%	378 15%	384 15%	371 15%	337 15%	49 16%	384 15%	340 15%	384 15%	339 15%	272 15%	231 16%	252 14%	26 14%	268 15%	214 15%
7	(7.0)	419 16%	410 16%	419 16%	408 16%	365 16%	40 13%	419 16%	394+ 17%	419 16%	375 16%	336+ 18%	252 17%	341+ 19%	23 13%	324+ 18%	253+ 18%
8	(8.0)	501 19%	474 19%	501 19%	485 19%	442 20%	70 22%	501 19%	447 19%	501 19%	436 19%	376+ 21%	301 20%	419+ 23%	47+ 26%	396+ 22%	339+ab 24%
9	(9.0)	190 7%	188 8%	190 7%	184 7%	169 8%	26 8%	190 7%	179+ 8%	190 7%	167 7%	158+ 9%	118 8%	153+ 8%	16 9%	159+ 9%	124+ 9%
10 -	(10.0)	300	291	300	293	270+	53 +abcd fghi	300	268	300	269	255+	189+	269+	37+abe	253+	213+
Extremely well		12%	12%	12%	12%	12%	17%	12%	12%	12%	12%	14%	13%	15%	20%	14%	15%
NET Badly (1-3)		137 5%	129 5%	137 5%	130 5%	106- 5%	11 4%	137 5%	117 5%	137 5%	121 5%	56- 3%	55-c 4%	39- 2%	8 5%	67-c 4%	46- 3%
NET Neutral (4-6)		842 33%	819 33%	842 33%	809 32%	713 32%	96 31%	842 33%	745 32%	842 33%	752 33%	522- 29%	449-cf 31%	480- 27%	44- 24%	528- 29%	380- 27%
NET Well (7-10)		1410 54%	1364 54%	1410 54%	1371 55%	1248+ 56%	189+ 61%	1410 54%	1287+ 56%	1410 54%	1247 55%	1124+ 62%	859+ 58%	1182+abe 66%	123+b 67%	1132+ 62%	927+abe 66%

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Prepared by BMG

Table Q24 2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
Don't know	201 8%	193 8%	201 8%	181 7%	153- 7%	16 5%	201 8%	159- 7%	201 8%	164- 7%	118-f 6%	106cf 7%	95- 5%	7 4%	109-f 6%	60- 4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2388	2312	2388	2309	2067	296	2388	2150	2388	2120	1702	1364	1701	175	1726	1354
Mean score	6.9	6.9	6.9	6.9	6.9+	7.2 +abcdfghi	6.9	6.9	6.9	6.9	7.2+	7.1+	7.3+be	7.5+b	7.2+	7.3+b
Standard deviation	2.04	2.03	2.04	2.03	2.02	2.04	2.04	2.02	2.04	2.04	1.90	1.93	1.82	2.02	1.93	1.88
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.16	.05	.06

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Table Q24_2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	30 1%	6bcd 3%	21- 1%	9- 1%	6 1%
2	(2.0)	38 1%	4 2%	31 1%	22 1%	16 2%
3	(3.0)	69 3%	7 3%	56 2%	46 3%	27 3%
4	(4.0)	133 5%	11 5%	120 5%	78 5%	45 5%
5	(5.0)	324 13%	21 9%	286 13%	215+ 14%	131+ 14%
6	(6.0)	384 15%	25 11%	345 15%	242 15%	139 15%
7	(7.0)	419 16%	29 13%	376 17%	265 17%	157 17%
8	(8.0)	501 19%	44 19%	443 20%	314 20%	183 20%
9	(9.0)	190 7%	20 9%	164 7%	108 7%	54 6%
10 - Extremely well	(10.0)	300 12%	32 14%	261d 12%	151- 10%	79- 9%
NET Badly (1-3)		137 5%	17 8%	109- 5%	78 5%	50 5%
NET Neutral (4-6)		842 33%	57 25%	750 33%	535+a 34%	314a 35%
NET Well (7-10)		1410 54%	124 55%	1244 55%	838 54%	474 52%

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Prepared by BMG

Table Q24 2_13 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	201 8%	28+bc 12%	161- 7%	112 7%	70 8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2388	198	2103	1451	837
Mean score	6.9	7.0	6.9	6.8	6.7-
Standard deviation	2.04	2.31	2.00	1.95	1.95
Standard Error	.05	.22	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_14

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	48 2%	25 2%	21 2%	** **	1 1%	37+b 3%	9- 1%
2	(2.0)	63 2%	23 2%	37 3%	** **	2 2%	36 3%	25 2%
3	(3.0)	99 4%	34- 3%	60+a 5%	** **	4 3%	64+b 5%	33- 2%
4	(4.0)	146 6%	57 5%	78 6%	** **	5 4%	85+b 7%	61- 5%
5	(5.0)	350 14%	153 13%	169 14%	** **	19 15%	183 15%	164 12%
6	(6.0)	341 13%	157 13%	162 13%	** **	14 11%	168 14%	170 13%
7	(7.0)	408 16%	206 17%	177 15%	** **	22 17%	204 16%	203 15%
8	(8.0)	452 17%	210 17%	209 17%	** **	27 21%	195- 16%	253+a 19%
9	(9.0)	167 6%	88 7%	65- 5%	** **	13 10%	60- 5%	106+a 8%
10 - Extremely well	(10.0)	315 12%	181+b 15%	112- 9%	** **	20b 16%	111- 9%	202+a 15%
NET Badly (1-3)		210 8%	82- 7%	118+a 10%	** **	8 6%	137+b 11%	67- 5%
NET Neutral (4-6)		837 32%	368 30%	410 34%	** **	38 30%	436+b 35%	394- 30%
NET Well (7-10)		1342 52%	685+b 56%	562- 46%	** **	82+b 63%	571- 46%	765+a 58%
Don't know		201 8%	77-d 6%	123+ad 10%	** **	1- 1%	99 8%	94 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	7.00	**	7.00	6.00	7.00
Mode	8.00	8.00	8.00	**	8.00	7.00	8.00
Base for stats	2388	1134	1090	**	128	1143	1226
Mean score	6.7	6.9+b	6.4-	**	7.1bc	6.3-	7.1+a
Standard deviation	2.21	2.20	2.21	**	2.11	2.25	2.09
Standard Error	.05	.07	.07	**	.21	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	48 2%	8 3%	11d 3%	7 2%	3 1%	8 2%	6 2%	5 2%	19d 3%	10 1%	19 2%	11 2%
2	(2.0)	63 2%	8 3%	4 1%	4 1%	13 3%	11 3%	15+bch 4%	8 3%	12 2%	17 2%	34bc 3%	23bc 4%
3	(3.0)	99 4%	8 3%	12 3%	10 3%	17 4%	18 4%	18 5%	15 5%	20 3%	28 3%	51 5%	34 5%
4	(4.0)	146 6%	20b 7%	11- 3%	24b 6%	19 4%	30b 7%	24b 7%	18b 6%	31 4%	43 5%	72b 7%	43b 6%
5	(5.0)	350 14%	42g 14%	53 13%	56g 15%	54 13%	67g 16%	52g 15%	25- 8%	95g 14%	111g 14%	144g 13%	77 12%
6	(6.0)	341 13%	37 12%	56 14%	53 14%	41- 10%	61 14%	45 13%	48d 16%	93 13%	94 12%	154d 14%	93d 14%
7	(7.0)	408 16%	48 16%	70 17%	66 18%	59 14%	79k 18%	46 13%	41 14%	118 17%	125 16%	166 15%	87 13%
8	(8.0)	452 17%	57 19%	76e 19%	59 16%	92+ej 22%	58- 14%	59 16%	50 17%	133e 19%	152e 19%	167- 15%	109 17%
9	(9.0)	167 6%	16 5%	29 7%	28 7%	33 8%	22 5%	20 6%	19 6%	46 7%	61 8%	61 6%	39 6%
10 - Extremely well	(10.0)	315 12%	33 11%	62+efjk 16%	41 11%	64jk 15%	46 11%	36 10%	32 11%	96 14%	105 13%	114- 10%	68 10%
NET Badly (1-3)		210 8%	24 8%	27 7%	21 6%	33 8%	36 8%	39+ci 11%	29 10%	51 7%	54 7%	104+ci 10%	68+ci 10%
NET Neutral (4-6)		837 32%	98 33%	120 30%	133d 36%	115- 27%	158d 36%	121d 34%	91 30%	219 31%	248 31%	370d 34%	212 32%
NET Well (7-10)		1342 52%	155 52%	237 +efgjk 59%	195 52%	247 +efgjk 58%	205 47%	161- 45%	142 47%	392 +efgjk 56%	442 +efgjk 55%	508- 47%	303- 46%
Don't know		201 8%	20 7%	16- 4%	24 7%	33b 8%	33b 8%	36bh +abcdehi 10%	38 13%	36- 5%	57 7%	108+bh 10%	75+bchi 11%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2388	277	385	348	395	399	321	262	662	744	982	583
Mean score	6.7	6.6	7.0+efjk	6.7	7.0+efjk	6.5-	6.4-	6.6	6.8efjk	6.9+efjk	6.5-	6.5-
Standard deviation	2.21	2.23	2.18	2.08	2.22	2.17	2.30	2.26	2.21	2.16	2.23	2.28
Standard Error	.05	.16	.12	.12	.12	.11	.14	.15	.10	.09	.08	.10

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Table Q24_2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	48 2%	5 3%	1 1%	2 1%	11 3%	** **	4 1%	5 1%	9+b 4%	2 1%	39 2%	5 2%	3 2%	* 1%
2	(2.0)	63 2%	1 1%	9ag 4%	10ag 4%	8 2%	** **	8 3%	4 1%	5 2%	3 1%	52 2%	4 2%	5ag 4%	2ag 3%
3	(3.0)	99 4%	6 3%	7 3%	11 4%	12 4%	** **	12 4%	13 3%	11 5%	9 4%	83 4%	8 4%	5 5%	3 4%
4	(4.0)	146 6%	5 3%	20+adfm 9%	18d 7%	9- 3%	** **	11 4%	23 6%	20ad 8%	12 6%	123 6%	14d 7%	7 6%	2 3%
5	(5.0)	350 14%	23 12%	27 12%	29 11%	52 16%	** **	33 12%	49 13%	36 15%	33 16%	302 14%	28 13%	12 10%	8 11%
6	(6.0)	341 13%	33k 17%	29 13%	27 11%	46 14%	** **	43 15%	44 12%	31 13%	27 13%	293 13%	22 10%	17 15%	8 12%
7	(7.0)	408 16%	36 19%	29 13%	40 16%	57 17%	** **	42 15%	67 18%	27 12%	24 12%	334 15%	41hi 19%	21 18%	13 18%
8	(8.0)	452 17%	44+bcl 23%	32 15%	38 15%	55 17%	** **	51 18%	73 19%	41 17%	34 16%	387 18%	36 17%	16 14%	13 18%
9	(9.0)	167 6%	10 5%	16 8%	23h 9%	25h 8%	** **	19 7%	17 5%	7 3%	14 7%	135 6%	20gh 9%	6 5%	6h 8%
10 - Extremely well	(10.0)	315 12%	12- 6%	33a 15%	35a 14%	30 9%	** **	40a 14%	45 12%	28 12%	36+adk 17%	272a 12%	21 10%	13 11%	10a 14%
NET Badly (1-3)		210 8%	12 6%	18 8%	24 9%	30 9%	** **	24 8%	22 6%	25 10%	13 6%	174 8%	17 8%	13g 11%	6 8%
NET Neutral (4-6)		837 32%	61 32%	75 34%	74 29%	108 33%	** **	87 31%	116 31%	87m 37%	71 34%	719 33%	64 30%	36 31%	18 26%
NET Well (7-10)		1342 52%	102 54%	110 51%	137 54%	168 51%	** **	152h 54%	201h 54%	103- 44%	109 52%	1127 51%	118h 56%	55 48%	41hl 59%

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Prepared by BMG

Table Q24 2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
Don't know	201	14	15	21	23	**	19	37	21	17	172	12	12k	5
	8%	7%	7%	8%	7%	**	7%	10%	9%	8%	8%	6%	11%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	7.00	7.00	**	8.00	8.00	8.00	10.00	8.00	7.00	7.00	8.00
Base for stats	2388	174	203	234	306	**	262	338	215	193	2020	199	104	66
Mean score	6.7	6.7	6.7	6.7	6.6	**	6.8h	6.8h	6.3-	6.9h	6.7h	6.7	6.5	6.9h1
Standard deviation	2.21	1.93	2.32	2.33	2.20	**	2.22	2.08	2.36	2.23	2.21	2.21	2.30	2.18
Standard Error	.05	.16	.18	.17	.15	**	.15	.13	.19	.19	.06	.15	.17	.17

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Table Q24_2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	48 2%	18 2%	13 2%	6 1%	11 1%	31 2%	17 1%	43 2%	** **	4 1%	3 2%	** **
2	(2.0)	63 2%	28+b 4%	7- 1%	10 2%	19 2%	35 3%	29 2%	55 2%	** **	9 3%	5 3%	** **
3	(3.0)	99 4%	31 4%	18 3%	11 2%	39+c 5%	49 4%	49 4%	92 4%	** **	6 2%	2 2%	** **
4	(4.0)	146 6%	46 6%	33 6%	21 5%	45 6%	79 6%	66 5%	127 6%	** **	16 5%	10 7%	** **
5	(5.0)	350 14%	118 15%	76 13%	59 13%	94 13%	194 14%	153 13%	301 13%	** **	48 15%	32+a 21%	** **
6	(6.0)	341 13%	103 13%	87 15%	58 13%	89 12%	190 14%	147 12%	306 13%	** **	35 11%	19 12%	** **
7	(7.0)	408 16%	133d 17%	106+df 19%	76 17%	93- 12%	239+df 17%	169- 14%	350 15%	** **	56 18%	28 18%	** **
8	(8.0)	452 17%	125 16%	99 17%	94a 21%	133 18%	224 16%	227 19%	404 18%	** **	48 15%	18 12%	** **
9	(9.0)	167 6%	50 6%	29 5%	32 7%	55 7%	79 6%	87 7%	146 6%	** **	20 6%	9 6%	** **
10 - Extremely well	(10.0)	315 12%	75- 9%	68 12%	51 11%	119+ae 16%	143- 10%	170+ae 14%	266 12%	** **	48d 15%	11 7%	** **
NET Badly (1-3)		210 8%	77bc 10%	38 7%	26 6%	68 9%	114 8%	95 8%	190 8%	** **	19 6%	10 7%	** **
NET Neutral (4-6)		837 32%	266 33%	196 34%	138 31%	228 30%	462 34%	366 30%	734 32%	** **	99 32%	61 40%	** **
NET Well (7-10)		1342 52%	383- 48%	302 53%	252a 56%	400 53%	684 50%	652+ae 54%	1166 52%	** **	172d 55%	65 44%	** **

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Prepared by BMG

Table Q24_2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	201	71	35	35	52	106	87	174	**	24	14	**
	8%	9%	6%	8%	7%	8%	7%	8%	**	8%	9%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**
Mode	8.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	**	7.00	5.00	**
Base for stats	2388	725	535	416	696	1261	1113	2090	**	290	136	**
Mean score	6.7	6.5-	6.7a	6.9ae	6.8ae	6.6-	6.8+ae	6.7	**	6.9d	6.3	**
									+acd			+acd
Standard deviation	2.21	2.23	2.11	2.07	2.32	2.18	2.23	2.21	**	2.20	2.08	**
Standard Error	.05	.08	.09	.12	.11	.06	.08	.05	**	.14	.20	**

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Table Q24_2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	48 2%	21 2%	26 2%	5 2%	7+b 5%	9+b 4%	** **	2 1%	** **	** **	13+b 4%	4 2%
2	(2.0)	63 2%	20 2%	43 3%	3 1%	2 2%	6 3%	** **	2 2%	** **	** **	7 2%	7 3%
3	(3.0)	99 4%	35g 4%	64 4%	14+g 7%	7g 5%	9 4%	** **	*- *%	** **	** **	16g 5%	7 3%
4	(4.0)	146 6%	62+b 7%	84- 5%	15 7%	7 5%	20 8%	** **	10 7%	** **	** **	22 6%	15 6%
5	(5.0)	350 14%	115 13%	235 14%	32 16%	21 16%	29 11%	** **	22 15%	** **	** **	44 13%	23 10%
6	(6.0)	341 13%	109 12%	232 14%	31 15%	19 15%	33 13%	** **	22 16%	** **	** **	41 12%	34 14%
7	(7.0)	408 16%	126 14%	283eg 16%	29 14%	21 16%	28 11%	** **	12- 9%	** **	** **	46 13%	37 16%
8	(8.0)	452 17%	130- 15%	322+aj 19%	33 16%	22 17%	41 16%	** **	22 16%	** **	** **	40- 11%	37 16%
9	(9.0)	167 6%	63 7%	104 6%	10 5%	5 4%	15 6%	** **	13 9%	** **	** **	30 9%	14 6%
10 - Extremely well	(10.0)	315 12%	130+bc 15%	185- 11%	18 9%	13 10%	45+bc 18%	** **	20 14%	** **	** **	63+bcd 18%	34 15%
NET Badly (1-3)		210 8%	76 9%	133 8%	22g 11%	16g 12%	25g 10%	** **	5 3%	** **	** **	37g 10%	19 8%
NET Neutral (4-6)		837 32%	285 33%	551 32%	79 38%	48 36%	82 32%	** **	54 39%	** **	** **	106 30%	72 31%
NET Well (7-10)		1342 52%	448 51%	894c 52%	91- 44%	61 46%	129 51%	** **	67 48%	** **	** **	180 51%	122 52%

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Table Q24 2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	201	62	140	14	8	17	**	15	**	**	27	21
	8%	7%	8%	7%	6%	7%	**	11%	**	**	8%	9%
Medians	7.00	7.00	7.00	6.00	6.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	**	6.00	**	**	10.00	8.00
Base for stats	2388	810	1579	191	125	236	**	126	**	**	323	213
Mean score	6.7	6.7	6.7 _c	6.3-	6.3	6.7	**	6.9 _c	**	**	6.7	6.8
Standard deviation	2.21	2.34	2.14	2.19	2.32	2.49	**	2.16	**	**	2.51	2.27
Standard Error	.05	.09	.06	.17	.23	.18	**	.22	**	**	.16	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	48 2%	1 1%	**	4 1%	*- *	10 2%	31d 2%	48 2%	**	48 2%	**
2	(2.0)	63 2%	0 -	**	3 1%	5 2%	9 1%	41e 3%	62 2%	**	62 2%	**
3	(3.0)	99 4%	2 2%	**	9 3%	6 2%	13- 2%	63e 5%	99 4%	**	99 4%	**
4	(4.0)	146 6%	3 3%	**	20 6%	17 6%	32 5%	77 6%	140 6%	**	144 6%	**
5	(5.0)	350 14%	14 12%	**	42 13%	43 15%	87 14%	169 12%	342 13%	**	343 13%	**
6	(6.0)	341 13%	18 16%	**	46 14%	54+f 18%	99 16%	171 12%	331 13%	**	336 13%	**
7	(7.0)	408 16%	24d 21%	**	42 13%	34 12%	88 14%	237+d 17%	405 16%	**	408 16%	**
8	(8.0)	452 17%	22 20%	**	68d 22%	40 14%	120 19%	243 18%	441 17%	**	442 17%	**
9	(9.0)	167 6%	9 7%	**	24 8%	23 8%	51f 8%	72- 5%	165 7%	**	166 6%	**
10 - Extremely well	(10.0)	315 12%	17 15%	**	44 14%	52+f 18%	90f 14%	141- 10%	308 12%	**	311 12%	**
NET Badly (1-3)		210 8%	4 3%	**	16 5%	11- 4%	31- 5%	134+acde 10%	208 8%	**	209 8%	**
NET Neutral (4-6)		837 32%	36 31%	**	107 34%	114+f 39%	219 35%	417- 30%	812 32%	**	824 32%	**
NET Well (7-10)		1342 52%	72+df 63%	**	179 57%	149 51%	350 55%	693 50%	1319 52%	**	1327 52%	**

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Prepared by BMG

Table Q24 2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	201	4	**	14-	19	33-	129+ace	197	**	199	**
	8%	3%	**	4%	7%	5%	9%	8%	**	8%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	**	8.00	6.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2388	111	**	302	275	600	1244	2340	**	2360	**
Mean score	6.7	7.2+f	**	7.0+f	7.0+f	6.9+f	6.5-	6.7	**	6.7	**
Standard deviation	2.21	1.90	**	2.09	2.10	2.11	2.23	2.21	**	2.21	**
Standard Error	.05	.19	**	.13	.14	.09	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	48 2%	43 2%	48 2%	44 2%	35- 2%	4 1%	48 2%	42 2%	48 2%	44 2%	12- 1%	12- 1%	8- *%	0 -%	19-c 1%	6- *%
2	(2.0)	63 2%	59 2%	63 2%	63 3%	48 2%	4 1%	63 2%	50- 2%	63 2%	55 2%	21- 1%	25- 2%	16- 1%	1 1%	36-c 2%	16- 1%
3	(3.0)	99 4%	96e 4%	99e 4%	93e 4%	76-e 3%	3- 1%	99e 4%	91e 4%	99e 4%	88e 4%	48- 3%	56cf 4%	37- 2%	3 1%	52- 3%	32- 2%
4	(4.0)	146 6%	140 6%	146 6%	142 6%	123 6%	19 6%	146 6%	122- 5%	146 6%	127 6%	88- 5%	72 5%	76- 4%	11 6%	80- 4%	57- 4%
5	(5.0)	350 14%	338e 13%	350e 14%	336e 13%	296e 13%	20- 7%	350e 14%	313e 14%	350e 14%	309e 14%	221-d 12%	178-d 12%	201-d 11%	6- 3%	212-d 12%	151-d 11%
6	(6.0)	341 13%	338 13%	341 13%	329 13%	294 13%	43 14%	341 13%	308 13%	341 13%	300 13%	252 14%	204 14%	238 13%	23 13%	247 13%	202 14%
7	(7.0)	408 16%	394 16%	408 16%	399 16%	360 16%	67 21%	408 16%	376 16%	408 16%	370 16%	315+ 17%	258+ 18%	316+ 18%	39 21%	316+ 17%	236 17%
8	(8.0)	452 17%	436 17%	452 17%	440 18%	415+ 19%	69+i 22%	452 17%	402 17%	452 17%	386 17%	358+ 20%	283+ 19%	389+ 22%	47+ 26%	370+ 20%	314+ 22%
9	(9.0)	167 6%	163 7%	167 6%	159 6%	146 7%	15 5%	167 6%	158+ 7%	167 6%	154 7%	129 7%	96 7%	146+ 8%	8 5%	133+ 7%	109+ 8%
10 -	(10.0)	315 12%	304 12%	315 12%	304 12%	280 13%	55 18%	315 12%	287 12%	315 12%	290+ 13%	259+ 14%	188 13%	278+b 15%	40 22%	262+ 14%	221+b 16%
NET Badly (1-3)		210 8%	198e 8%	210e 8%	199e 8%	160-e 7%	11- 4%	210e 8%	183e 8%	210e 8%	187e 8%	82- 4%	94-acdf 6%	60- 3%	4- 2%	107-cf 6%	54- 4%
NET Neutral (4-6)		837 32%	817e 33%	837e 32%	808e 32%	714e 32%	82- 26%	837e 32%	743e 32%	837e 32%	736e 32%	561-d 31%	453d 31%	515- 29%	41- 22%	538- 29%	410- 29%

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Prepared by BMG

Table Q24 2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
NET Well (7-10)	1342	1297	1342	1302	1201+	207	1342	1223+	1342	1201	1061+	825+	1129+abe	134	1081+	881+ab
	52%	52%	52%	52%	54%	66%	52%	53%	52%	53%	58%	56%	63%	74%	59%	62%
Don't know	201	194e	201e	182e	145-	13-	201e	161-	201e	160-	117-d	98-d	92-	3-	109-d	68-
	8%	8%	8%	7%	7%	4%	8%	7%	8%	7%	6%	7%	5%	2%	6%	5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	
Base for stats	2388	2312	2388	2309	2075	299	2388	2149	2388	2124	1703	1372	1704	179	1727	1346
Mean score	6.7	6.7	6.7	6.7	6.8+	7.2	6.7	6.7+	6.7	6.7	7.0+b	6.9+	7.2+abe	7.5	7.0+	7.2+abe
Standard deviation	2.21	2.19	2.21	2.20	2.16	2.00	2.21	2.19	2.21	2.22	2.01	2.07	1.94	1.86	2.08	1.96
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.15	.05	.06

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Table Q24_2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	48 2%	8 3%	40 2%	24 2%	17 2%
2	(2.0)	63 2%	6 3%	51 2%	37 2%	21 2%
3	(3.0)	99 4%	4 2%	91 4%	60 4%	40 4%
4	(4.0)	146 6%	11 5%	129 6%	92 6%	52 6%
5	(5.0)	350 14%	26 12%	313 14%	222 14%	128 14%
6	(6.0)	341 13%	32 14%	298 13%	204 13%	107 12%
7	(7.0)	408 16%	33 15%	361 16%	264 17%	169+ 19%
8	(8.0)	452 17%	44 20%	387 17%	274 18%	159 18%
9	(9.0)	167 6%	10 4%	155 7%	97 6%	53 6%
10 - Extremely well	(10.0)	315 12%	24 11%	281 12%	177 11%	92- 10%
NET Badly (1-3)		210 8%	18 8%	181 8%	121 8%	78 9%
NET Neutral (4-6)		837 32%	69 31%	739 33%	517 33%	287 32%
NET Well (7-10)		1342 52%	112 50%	1185 52%	812 52%	472 52%

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Prepared by BMG

Table Q24 2_14 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	201	27b	160-	113	70
	8%	12%	7%	7%	8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	7.00
Base for stats	2388	199	2105	1450	837
Mean score	6.7	6.6	6.7	6.7	6.6
Standard deviation	2.21	2.26	2.20	2.16	2.16
Standard Error	.05	.21	.05	.06	.08

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Table Q24_2_15

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2595	1177	1266	**	123	1167	1400
Effective sample		2178	989	1063	**	102	984	1178
Total		2590	1212	1212	**	130	1242	1320
1 - Extremely badly	(1.0)	44 2%	24 2%	20 2%	** **	0 -%	36+b 3%	8- 1%
2	(2.0)	50 2%	25 2%	22 2%	** **	3 2%	27 2%	21 2%
3	(3.0)	95 4%	39 3%	52 4%	** **	4 3%	62+b 5%	30- 2%
4	(4.0)	155 6%	59- 5%	84a 7%	** **	6 4%	86b 7%	64- 5%
5	(5.0)	308 12%	137 11%	152 13%	** **	11 9%	155 12%	151 11%
6	(6.0)	364 14%	173 14%	160 13%	** **	24 19%	193 16%	171 13%
7	(7.0)	386 15%	194 16%	171 14%	** **	17 13%	176 14%	208 16%
8	(8.0)	441 17%	198 16%	209 17%	** **	28 22%	199 16%	239 18%
9	(9.0)	185 7%	101+b 8%	67- 6%	** **	12 10%	78 6%	106 8%
10 - Extremely well	(10.0)	301 12%	164+b 14%	113- 9%	** **	22b 17%	121- 10%	177+a 13%
NET Badly (1-3)		188 7%	88 7%	94 8%	** **	7 5%	125+b 10%	59- 4%
NET Neutral (4-6)		827 32%	369 30%	397 33%	** **	41 32%	434+b 35%	385- 29%
NET Well (7-10)		1312 51%	657+b 54%	559- 46%	** **	80+b 62%	574- 46%	730+a 55%
Don't know		263 10%	98-d 8%	163+ad 13%	** **	2- 1%	110 9%	145 11%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2595	1177	1266	**	123	1167	1400
Effective sample	2178	989	1063	**	102	984	1178
Total	2590	1212	1212	**	130	1242	1320
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2327	1114	1049	**	128	1133	1175
Mean score	6.7	6.9+b	6.5-	**	7.2+b	6.4-	7.0+a
Standard deviation	2.18	2.21	2.16	**	2.03	2.26	2.04
Standard Error	.05	.07	.07	**	.20	.08	.06

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Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample		2178	205	339	321	351	404	321	253	539	671	976	573
Total		2590	297	401	373	428	432	358	300	699	801	1090	658
1 - Extremely badly	(1.0)	44 2%	8 3%	7 2%	6 2%	6 1%	4 1%	7 2%	6 2%	15 2%	12 1%	17 2%	13 2%
2	(2.0)	50 2%	6 2%	8 2%	4 1%	7 2%	14+i 3%	7 2%	4 1%	14 2%	11 1%	25 2%	11 2%
3	(3.0)	95 4%	14 5%	9 2%	15 4%	15 3%	16 4%	17 5%	10 3%	22 3%	29 4%	43 4%	27 4%
4	(4.0)	155 6%	22 7%	16 4%	23 6%	18 4%	25 6%	28bd 8%	23b 8%	38 5%	41 5%	76b 7%	51+bdi 8%
5	(5.0)	308 12%	25 8%	48 12%	60+aghjk 16%	48 11%	58 13%	42 12%	26 9%	74 11%	108g 13%	127 12%	69 10%
6	(6.0)	364 14%	46 15%	63f 16%	55 15%	53 12%	67f 16%	36- 10%	44 14%	109f 16%	109 14%	147 13%	79 12%
7	(7.0)	386 15%	53 18%	65 16%	54 14%	53 12%	65 15%	48 14%	47 16%	117 17%	107 13%	161 15%	96 15%
8	(8.0)	441 17%	45 15%	70 18%	59 16%	92+ejk 21%	69 16%	57 16%	50 17%	115 16%	151 19%	175 16%	107 16%
9	(9.0)	185 7%	20 7%	31 8%	24 7%	39 9%	24 6%	25 7%	22 7%	51 7%	63 8%	71 7%	47 7%
10 - Extremely well	(10.0)	301 12%	36 12%	59egjk 15%	45 12%	59egjk 14%	39 9%	38 11%	25 8%	95egjk 14%	104j 13%	102- 9%	63 10%
NET Badly (1-3)		188 7%	28 9%	23 6%	25 7%	27 6%	33 8%	32 9%	20 7%	51 7%	52 6%	85 8%	51 8%
NET Neutral (4-6)		827 32%	93 31%	127 32%	138+dk 37%	119 28%	150d 35%	106 30%	93 31%	220 32%	257 32%	350 32%	199 30%
NET Well (7-10)		1312 51%	154 52%	225+efjk 56%	182 49%	243 +cefgjk 57%	197- 46%	167 47%	145 48%	379efjk 54%	425ejk 53%	509- 47%	312 47%
Don't know		263 10%	22 8%	26- 7%	28 8%	39 9%	51bh 12%	53 +abcdhi 15%	43+abchi 14%	49- 7%	67 8%	147 +abcdhi 13%	95+abcdhi 14%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2595	241	388	385	425	481	379	296	629	810	1156	675
Effective sample	2178	205	339	321	351	404	321	253	539	671	976	573
Total	2590	297	401	373	428	432	358	300	699	801	1090	658
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	5.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00
Base for stats	2327	275	375	344	389	381	305	258	650	734	943	563
Mean score	6.7	6.6	7.0+efjk	6.7	7.0	6.5	6.6	6.6	6.8j	6.9ejk	6.6-	6.6
Standard deviation	2.18	2.27	2.14	2.15	2.14	2.11	2.30	2.13	2.20	2.15	2.18	2.22
Standard Error	.05	.17	.12	.12	.12	.11	.14	.14	.10	.09	.07	.10

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Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample		2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total		2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
1 - Extremely badly	(1.0)	44 2%	6 3%	3 1%	4 1%	6 2%	** **	4 1%	6 1%	6 3%	2 1%	37 2%	3 1%	3 3%	1 1%
2	(2.0)	50 2%	0 -%	5ai 2%	6i 2%	6 2%	** **	5 2%	6 2%	5 2%	0 -%	37- 2%	8+aij 4%	2ai 2%	2ai 3%
3	(3.0)	95 4%	5 3%	11 5%	9 3%	10 3%	** **	8 3%	16 4%	8 3%	8 4%	78 4%	10 5%	6m 5%	1 1%
4	(4.0)	155 6%	11 6%	7 3%	15 6%	26 8%	** **	13 5%	19 5%	21bm 9%	18 8%	135 6%	11 5%	7 6%	2 3%
5	(5.0)	308 12%	15 8%	25 11%	25 10%	52+al 16%	** **	30 11%	45 12%	30 13%	22 11%	263 12%	28 13%	10 8%	8 11%
6	(6.0)	364 14%	25 13%	32 15%	35 14%	53 16%	** **	58+ghjkm 20%	41 11%	30 13%	28 13%	319 15%	22 10%	16 14%	7 10%
7	(7.0)	386 15%	44 +bdfhij 23%	25 11%	40 16%	40 12%	** **	33 12%	73 +bdfhij 19%	27 12%	22 11%	314- 14%	37 17%	19 16%	15+bdfhij 22%
8	(8.0)	441 17%	40 21%	34 15%	42 16%	45 14%	** **	45 16%	60 16%	37 16%	36 17%	362 17%	48+dgj1 23%	17 14%	14 20%
9	(9.0)	185 7%	13 7%	19 9%	22 9%	33hl 10%	** **	18 7%	29 8%	9 4%	17 8%	163 7%	12 5%	5 4%	6 8%
10 - Extremely well	(10.0)	301 12%	11- 6%	32ak 14%	32a 13%	30 9%	** **	40ak 14%	36 10%	31ak 13%	37 +adgjk 18%	262ak 12%	15- 7%	15a 13%	9ak 13%
NET Badly (1-3)		188 7%	11 6%	20 9%	19 7%	21 6%	** **	17 6%	28 7%	19 8%	10 5%	152 7%	21 10%	12im 10%	3 5%
NET Neutral (4-6)		827 32%	50 27%	64 29%	75 29%	130 +abcgijkl m 40%	** **	101m 36%	106 28%	81m 34%	68 32%	716+m 33%	61 29%	33 28%	17- 24%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2595	173	193	215	265	**	269	311	192	168	1870	263	248	214
Effective sample	2178	158	179	198	246	**	247	288	179	155	1722	225	212	175
Total	2590	188	218	256	329	**	281	375	236	211	2192	211	117	71
NET Well (7-10)	1312	107dh	109	137	148	**	137	198	105	113	1101	112	55	45+bd fghjkl
	51%	57%	50%	53%	45%	**	49%	53%	45%	54%	50%	53%	47%	64%
Don't know	263	20	25	25	30	**	26	44	30	20	223	18	17+jkm	5
	10%	11%	12%	10%	9%	**	9%	12%	13%	10%	10%	8%	15%	7%
Medians	7.00	7.00	7.00	7.00	6.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	6.00	**	6.00	7.00	8.00	10.00	8.00	8.00	7.00	7.00
Base for stats	2327	168	193	230	299	**	256	331	205	190	1969	193	100	65
Mean score	6.7	6.7	6.9	6.8	6.5	**	6.9	6.7	6.5	7.1dhk	6.7	6.5	6.6	7.1+dhjkl
Standard deviation	2.18	1.98	2.30	2.20	2.15	**	2.15	2.12	2.34	2.19	2.18	2.14	2.34	2.01
Standard Error	.05	.17	.18	.16	.14	**	.14	.13	.19	.18	.06	.15	.17	.16

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Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample		2178	832	588	308	522	1421	830	1902	**	267	120	**
Total		2590	796	570	451	749	1367	1200	2264	**	314	150	**
1 - Extremely badly	(1.0)	44 2%	10 1%	13 2%	5 1%	15 2%	24 2%	20 2%	42 2%	** **	2 1%	0 -%	** **
2	(2.0)	50 2%	18 2%	5 1%	6 1%	20b 3%	23 2%	27 2%	42 2%	** **	8 3%	7+a 4%	** **
3	(3.0)	95 4%	34 4%	25 4%	11 3%	24 3%	59 4%	36 3%	83 4%	** **	10 3%	6 4%	** **
4	(4.0)	155 6%	55 7%	27 5%	18 4%	54 7%	82 6%	72 6%	132 6%	** **	21 7%	11 7%	** **
5	(5.0)	308 12%	102d 13%	73d 13%	60d 13%	67- 9%	175d 13%	127 11%	266 12%	** **	41 13%	26 17%	** **
6	(6.0)	364 14%	101 13%	90 16%	72 16%	99 13%	191 14%	171 14%	321 14%	** **	43 14%	24 16%	** **
7	(7.0)	386 15%	120d 15%	98d 17%	79d 18%	85- 11%	218d 16%	164 14%	344 15%	** **	40 13%	18 12%	** **
8	(8.0)	441 17%	143 18%	95 17%	75 17%	126 17%	238 17%	201 17%	392 17%	** **	48 15%	18 12%	** **
9	(9.0)	185 7%	57 7%	47 8%	25 6%	56 8%	104 8%	81 7%	160 7%	** **	25 8%	12 8%	** **
10 - Extremely well	(10.0)	301 12%	75- 9%	53 9%	60e 13%	114+abe 15%	127- 9%	173+abe 14%	249- 11%	** **	51+a 16%	16 11%	** **
NET Badly (1-3)		188 7%	62 8%	43 8%	23 5%	60 8%	105 8%	83 7%	167 7%	** **	20 6%	13 9%	** **
NET Neutral (4-6)		827 32%	258 32%	190 33%	151 33%	220 29%	448 33%	370 31%	718 32%	** **	105 34%	60+ 40%	** **
NET Well (7-10)		1312 51%	394 49%	293 51%	239 53%	380 51%	687 50%	619 52%	1145 51%	** **	164 52%	65 43%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2595	950	683	350	590	1633	940	2270	**	315	140	**
Effective sample	2178	832	588	308	522	1421	830	1902	**	267	120	**
Total	2590	796	570	451	749	1367	1200	2264	**	314	150	**
Don't know	263	82	45-	38	89b	127	127	234	**	25	12	**
	10%	10%	8%	9%	12%	9%	11%	10%	**	8%	8%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**
Mode	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	**	10.00	5.00	**
Base for stats	2327	714	526	413	660	1240	1072	2030	**	289	138	**
Mean score	6.7	6.6	6.7	6.9	6.8	6.6-	6.9+ae	6.7	**	6.9	6.5	**
									+acd			+ad
Standard deviation	2.18	2.15	2.11	2.04	2.35	2.13	2.24	2.17	**	2.23	2.20	**
Standard Error	.05	.08	.09	.12	.11	.06	.08	.05	**	.14	.21	**

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Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Limiting/Impacting Conditions										Other (k)
			Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row		2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample		2178	705	1475	173	108	197	**	108	**	**	277	194
Total		2590	871	1718	206	133	253	**	140	**	**	350	234
1 - Extremely badly	(1.0)	44 2%	20 2%	24 1%	4 2%	7+bk 5%	6 2%	** **	2 1%	** **	** **	12+bk 3%	1 *%
2	(2.0)	50 2%	29+b 3%	20- 1%	5 2%	1 1%	10+b 4%	** **	2 2%	** **	** **	14+b 4%	8b 3%
3	(3.0)	95 4%	29 3%	66 4%	9 4%	3 2%	3 1%	** **	2 1%	** **	** **	12 3%	9 4%
4	(4.0)	155 6%	45 5%	109 6%	14 7%	9 7%	17 7%	** **	9 6%	** **	** **	17 5%	10 4%
5	(5.0)	308 12%	110 13%	198 12%	31k 15%	23k 18%	26 10%	** **	18 13%	** **	** **	40 12%	20 8%
6	(6.0)	364 14%	106 12%	258g 15%	29 14%	14 11%	35 14%	** **	10- 7%	** **	** **	44 13%	32 14%
7	(7.0)	386 15%	119 14%	266 15%	31 15%	13 10%	32 13%	** **	17 12%	** **	** **	49 14%	30 13%
8	(8.0)	441 17%	142 16%	299 17%	34 17%	21 16%	36 14%	** **	26 18%	** **	** **	45- 13%	44 19%
9	(9.0)	185 7%	57 7%	128 7%	10 5%	9 7%	13 5%	** **	11 8%	** **	** **	18 5%	13 6%
10 - Extremely well	(10.0)	301 12%	124+b 14%	177- 10%	21 10%	17 13%	45+bc 18%	** **	16 11%	** **	** **	64+bc 18%	35b 15%
NET Badly (1-3)		188 7%	78+b 9%	110- 6%	18 9%	10 8%	19 7%	** **	5 4%	** **	** **	38+bg 11%	18 8%
NET Neutral (4-6)		827 32%	261 30%	566 33%	74 36%	47 35%	78 31%	** **	36 26%	** **	** **	101 29%	62 26%
NET Well (7-10)		1312 51%	443 51%	870 51%	96 47%	60 46%	125 49%	** **	69 49%	** **	** **	177 51%	124 53%

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Prepared by BMG

Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2595	844	1751	211	131	233	**	130	**	**	329	227
Effective sample	2178	705	1475	173	108	197	**	108	**	**	277	194
Total	2590	871	1718	206	133	253	**	140	**	**	350	234
Don't know	263	90	173	18	15	31	**	29+abcej	**	**	34	31
	10%	10%	10%	9%	11%	12%	**	21%	**	**	10%	13%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	8.00	5.00	10.00	**	8.00	**	**	10.00	8.00
Base for stats	2327	781	1546	188	118	222	**	111	**	**	316	203
Mean score	6.7	6.7h	6.7h	6.5	6.5	6.8h	**	7.0h	**	**	6.7	7.0chi
Standard deviation	2.18	2.34	2.09	2.19	2.42	2.41	**	2.16	**	**	2.51	2.22
Standard Error	.05	.09	.06	.17	.25	.18	**	.23	**	**	.16	.17

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Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample		2178	100	**	268	248	533	1171	2139	**	2156	**
Total		2590	115	**	316	294	632	1373	2537	**	2559	**
1 - Extremely badly	(1.0)	44 2%	1 1%	** **	6 2%	3 1%	12 2%	28 2%	44 2%	** **	44 2%	** **
2	(2.0)	50 2%	4 4%	** **	4 1%	5 2%	9 1%	30 2%	50 2%	** **	50 2%	** **
3	(3.0)	95 4%	2 2%	** **	12 4%	3- 1%	16 3%	58d 4%	91 4%	** **	95 4%	** **
4	(4.0)	155 6%	11f 10%	** **	24 7%	16 5%	39 6%	70 5%	147 6%	** **	150 6%	** **
5	(5.0)	308 12%	12 11%	** **	36 11%	43 15%	80 13%	152 11%	305 12%	** **	305 12%	** **
6	(6.0)	364 14%	16 14%	** **	46 14%	52 18%	100 16%	181 13%	352 14%	** **	357 14%	** **
7	(7.0)	386 15%	17 15%	** **	42 13%	35 12%	83 13%	226+ 16%	382 15%	** **	384 15%	** **
8	(8.0)	441 17%	21 19%	** **	62 19%	46 16%	116 18%	246 18%	433 17%	** **	436 17%	** **
9	(9.0)	185 7%	9 8%	** **	26 8%	22 7%	51 8%	86 6%	184 7%	** **	184 7%	** **
10 - Extremely well	(10.0)	301 12%	16 14%	** **	41 13%	47+f 16%	87f 14%	127- 9%	293 12%	** **	295 12%	** **
NET Badly (1-3)		188 7%	8 7%	** **	22 7%	11- 4%	37 6%	116+d 8%	185 7%	** **	188 7%	** **
NET Neutral (4-6)		827 32%	40 34%	** **	105 33%	112+f 38%	219f 35%	403- 29%	804 32%	** **	811 32%	** **
NET Well (7-10)		1312 51%	64 56%	** **	171 54%	149 51%	338 53%	685 50%	1292 51%	** **	1299 51%	** **

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Prepared by BMG

Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2595	118	**	315	292	631	1405	2547	**	2569	**
Effective sample	2178	100	**	268	248	533	1171	2139	**	2156	**
Total	2590	115	**	316	294	632	1373	2537	**	2559	**
Don't know	263	4-	**	19-	22	39-	168+acde	257	**	260	**
	10%	3%	**	6%	8%	6%	12%	10%	**	10%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	**	8.00	6.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2327	111	**	297	272	593	1205	2281	**	2298	**
Mean score	6.7	6.8	**	6.8	7.0f	6.9f	6.6-	6.7	**	6.7	**
Standard deviation	2.18	2.24	**	2.20	2.11	2.16	2.17	2.18	**	2.18	**
Standard Error	.05	.23	**	.14	.14	.10	.07	.05	**	.05	**

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Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample		2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total		2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
1 - Extremely badly	(1.0)	44 2%	38 2%	44 2%	40 2%	32- 1%	3 1%	44 2%	36 2%	44 2%	38 2%	9- *%	10- 1%	9- *%	1 *%	16- 1%	8- 1%
2	(2.0)	50 2%	46 2%	50 2%	48 2%	41 2%	5 2%	50 2%	40 2%	50 2%	46 2%	18- 1%	21 1%	17- 1%	3 2%	28- 2%	21 2%
3	(3.0)	95 4%	93 4%	95 4%	88 4%	75 3%	10 3%	95 4%	84 4%	95 4%	85 4%	43- 2%	42- 3%	36- 2%	8 4%	51- 3%	34- 2%
4	(4.0)	155 6%	149 6%	155 6%	149 6%	132 6%	19 6%	155 6%	138 6%	155 6%	131 6%	85- 5%	75 5%	68- 4%	7 4%	84- 5%	58- 4%
5	(5.0)	308 12%	298e 12%	308e 12%	297e 12%	259e 12%	20- 6%	308e 12%	271e 12%	308e 12%	278e 12%	187-d 10%	153-d 10%	172-d 10%	5- 3%	184-d 10%	130-d 9%
6	(6.0)	364 14%	362 14%	364 14%	354 14%	316 14%	49 16%	364 14%	332 14%	364 14%	324 14%	273 15%	211 14%	253 14%	23 13%	275 15%	208 15%
7	(7.0)	386 15%	377 15%	386 15%	372 15%	334 15%	43 14%	386 15%	353 15%	386 15%	344 15%	301+ 17%	225 15%	305+ 17%	28 15%	289 16%	219 15%
8	(8.0)	441 17%	420 17%	441 17%	430 17%	396+ 18%	70 23%	441 17%	389 17%	441 17%	383 17%	347+ 19%	298+ 20%	378+ 21%	47+a 26%	368+ 20%	308+ 22%
9	(9.0)	185 7%	183 7%	185 7%	178 7%	165 7%	27 9%	185 7%	173 7%	185 7%	163 7%	153+ 8%	117 8%	153+ 9%	19 10%	146+ 8%	112 8%
10 -	(10.0)	301	291	301	291	273+ +abcdfghi i	54 +abcdfghi i	301	271	301	278+	241+	184	266+	37+abe	247+	217+b
Extremely well		12%	12%	12%	12%	12%	17%	12%	12%	12%	12%	13%	13%	15%	20%	13%	15%
NET Badly (1-3)		188 7%	177 7%	188 7%	176 7%	148- 7%	17 6%	188 7%	160 7%	188 7%	168 7%	70- 4%	73- 5%	62- 3%	12 6%	95-c 5%	64- 5%
NET Neutral (4-6)		827 32%	809 32%	827 32%	799 32%	706 32%	88 28%	827 32%	741 32%	827 32%	733 32%	545-d 30%	440-d 30%	493-d 27%	34- 19%	543-d 30%	396-d 28%

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Prepared by BMG

Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2595	2521	2595	2489	2214	336	2595	2331	2595	2306	1842	1495	1785	199	1841	1395
Effective sample	2178	2118	2178	2091	1854	267	2178	1956	2178	1934	1556	1270	1508	158	1551	1172
Total	2590	2506	2590	2491	2220	312	2590	2309	2590	2284	1820	1470	1796	182	1836	1414
NET Well (7-10)	1312	1272	1312	1272	1169+	194	1312	1185	1312	1168	1043+	824+	1101+abe	131	1049+	856+b
	51%	51%	51%	51%	53%	62%	51%	51%	51%	51%	57%	56%	61%	72%	57%	61%
Don't know	263	248e	263e	244e	197-e	12-	263e	223-e	263e	215-e	163-d	134df	140-d	5-	149-d	98-
	10%	10%	10%	10%	9%	4%	10%	10%	10%	9%	9%	9%	8%	3%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2327	2257	2327	2247	2023	299	2327	2086	2327	2069	1657	1336	1657	177	1687	1316
Mean score	6.7	6.7	6.7	6.7	6.8+	7.2	6.7	6.8	6.7	6.7	7.1+	7.0+	7.2+be	7.5+abe	7.0+	7.2+b
Standard deviation	2.18	2.16	2.18	2.17	2.15	2.11	2.18	2.16	2.18	2.19	1.96	2.02	1.93	2.05	2.04	2.01
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.17	.05	.06

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Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2595	151	2344	1660	954
Effective sample		2178	132	1988	1405	816
Total		2590	226	2265	1563	908
1 - Extremely badly	(1.0)	44 2%	10+bcd 4%	31- 1%	17- 1%	9 1%
2	(2.0)	50 2%	6 3%	41 2%	29 2%	20 2%
3	(3.0)	95 4%	8 3%	84 4%	60 4%	36 4%
4	(4.0)	155 6%	16 7%	130 6%	83 5%	51 6%
5	(5.0)	308 12%	15 7%	278 12%	202a 13%	126+a 14%
6	(6.0)	364 14%	25 11%	329 15%	217 14%	114 13%
7	(7.0)	386 15%	31 14%	337 15%	252+ 16%	155+ 17%
8	(8.0)	441 17%	42 19%	386 17%	263 17%	152 17%
9	(9.0)	185 7%	7 3%	174+a 8%	119 8%	67 7%
10 - Extremely well	(10.0)	301 12%	22 10%	269 12%	175 11%	88- 10%
NET Badly (1-3)		188 7%	23 10%	156 7%	105 7%	65 7%
NET Neutral (4-6)		827 32%	56 25%	736 33%	502 32%	291 32%
NET Well (7-10)		1312 51%	103 45%	1166 52%	809 52%	462 51%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_2_15 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2595	151	2344	1660	954
Effective sample	2178	132	1988	1405	816
Total	2590	226	2265	1563	908
Don't know	263 10%	43+bcd 19%	206- 9%	146 9%	90 10%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	7.00
Base for stats	2327	182	2059	1417	818
Mean score	6.7	6.5	6.8+	6.8	6.7
Standard deviation	2.18	2.43	2.15	2.11	2.10
Standard Error	.05	.23	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_1
 Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	93 4%	37 3%	55+d 5%	** **	* *%	53 4%	39 3%
2	(2.0)	108 4%	44 4%	57 5%	** **	5 4%	48 4%	60 5%
3	(3.0)	161 6%	60- 5%	95+ad 8%	** **	1- 1%	87 7%	70 5%
4	(4.0)	217 8%	86 7%	117 10%	** **	11 9%	117 9%	97 7%
5	(5.0)	397 15%	190 16%	187 15%	** **	15 11%	186 15%	209 16%
6	(6.0)	300 12%	152 13%	128 11%	** **	19 15%	147 12%	149 11%
7	(7.0)	275 11%	147+b 12%	96- 8%	** **	23+b 18%	128 10%	145 11%
8	(8.0)	280 11%	135 11%	113- 9%	** **	26+ab 20%	152+b 12%	126 10%
9	(9.0)	87 3%	57+b 5%	23- 2%	** **	8b 6%	49 4%	38 3%
10 - Extremely well	(10.0)	174 7%	106+b 9%	51- 4%	** **	16+b 12%	80 6%	94 7%
NET Badly (1-3)		361 14%	141-d 12%	207+ad 17%	** **	7- 5%	188 15%	169 13%
NET Neutral (4-6)		914 36%	428 36%	432 36%	** **	45 35%	449 36%	455 35%
NET Well (7-10)		816 32%	445+b 37%	282- 23%	** **	73+ab 56%	409 33%	403 31%
Don't know		479 19%	176-d 15%	295+ad 24%	** **	5- 4%	190- 15%	280+a 21%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	6.00	6.00	5.00	**	7.00	6.00	6.00
Mode	5.00	5.00	5.00	**	8.00	5.00	5.00
Base for stats	2092	1014	922	**	125	1046	1027
Mean score	5.8	6.1+b	5.3-	**	6.8+ab	5.8	5.8
Standard deviation	2.36	2.35	2.32	**	2.09	2.38	2.34
Standard Error	.06	.08	.08	**	.21	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	93 4%	8 3%	10 3%	8 2%	17 4%	17 4%	22+bchi 6%	11 4%	18 3%	25 3%	50+c 5%	33+ch 5%
2	(2.0)	108 4%	13 4%	12 3%	14 4%	17 4%	25 6%	17 5%	11 4%	24 4%	30 4%	53 5%	28 4%
3	(3.0)	161 6%	12 4%	17 4%	19 5%	25 6%	37+abh 9%	32+abhi 9%	20 7%	29- 4%	44 5%	88+abhi 8%	51bh 8%
4	(4.0)	217 8%	17 6%	21- 5%	27 7%	35 8%	47+abh 11%	38bh 11%	32abh 11%	38- 5%	62 8%	117+abhi 11%	70+abh 11%
5	(5.0)	397 15%	44 15%	61 15%	65 18%	54 13%	78d 18%	50 14%	45 15%	105 15%	119 15%	173 16%	95 15%
6	(6.0)	300 12%	36fk 12%	54fgjk 13%	42fk 11%	66+fgjk 15%	56fgk 13%	24- 7%	22- 8%	90fgjk 13%	108fgjk 13%	102- 9%	46- 7%
7	(7.0)	275 11%	44+deij 15%	53dej 13%	43 12%	35 8%	32- 7%	34 10%	32 11%	97+deij 14%	78 10%	99- 9%	67 10%
8	(8.0)	280 11%	47 +cefgijk 17%	61+efgjk 15%	37 10%	51egj 12%	30- 7%	34 10%	19- 7%	109 +cefgijk 16%	88egj 11%	84- 8%	53- 8%
9	(9.0)	87 3%	15ejk 5%	19ejk 5%	20+efgjk 5%	12 3%	9 2%	7 2%	6 2%	34+efjk 5%	31j 4%	22- 2%	13- 2%
10 - Extremely well	(10.0)	174 7%	20 7%	46 +defgjk 11%	34efgjk 9%	27 6%	17- 4%	16 5%	14 5%	66+efgjk 10%	62ejk 8%	47- 4%	30- 5%
NET Badly (1-3)		361 14%	32 11%	39- 10%	40 11%	60 14%	79+abchi 18%	70 +abcdhi 20%	41 14%	71- 10%	100 12%	191 +abchi 18%	112+abchi 17%
NET Neutral (4-6)		914 36%	96 34%	136 34%	135 36%	155 36%	181+bfhk 42%	112 31%	99 34%	232 34%	289 36%	393 36%	211 33%
NET Well (7-10)		816 32%	126 +defgijk 44%	179 +cdefgij 44%	135efgjk k 36%	125ej 29%	88- 20%	92- 26%	71- 25%	306 +cdefgij k 44%	259efgjk 32%	251- 23%	163- 25%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	479	31-	52-	64ah	89abh	84abh	83+abh	76	83-	153abh	243+abch	159+abchi
	19%	11%	13%	17%	21%	19%	23%	27%	12%	19%	23%	25%
Medians	6.00	6.00	7.00	6.00	6.00	5.00	5.00	5.00	7.00	6.00	5.00	5.00
Mode	5.00	8.00	5.00	5.00	6.00	5.00	5.00	5.00	8.00	5.00	5.00	5.00
Base for stats	2092	255	355	309	339	348	275	212	609	648	835	486
Mean score	5.8	6.2	6.5	6.2	5.8efjk	5.2-	5.2-	5.4-	6.4	6.0efgjk	5.3-	5.3-
		+defgjk	+defgijk	+efgjk					+defgijk			
Standard deviation	2.36	2.25	2.30	2.33	2.37	2.21	2.45	2.29	2.28	2.35	2.31	2.38
Standard Error	.06	.17	.13	.14	.14	.12	.16	.17	.11	.10	.08	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	
1 - Extremely badly	(1.0)	93 4%	7 4%	10d 4%	10 4%	4- 1%	** **	5 2%	15d 4%	9 4%	8 4%	76 4%	3 1%	8+dfjk 7%	5+dfgjk 8%
2	(2.0)	108 4%	5 3%	9 4%	16d 6%	4- 1%	** **	11d 4%	16d 4%	15d 6%	8 4%	87d 4%	11d 5%	6d 5%	4d 6%
3	(3.0)	161 6%	11 6%	12 5%	17 7%	20 6%	** **	19 7%	21 6%	14 6%	13 6%	133 6%	12 6%	12+j 10%	4 5%
4	(4.0)	217 8%	12 6%	13 6%	19 8%	13- 4%	** **	28d 10%	28 7%	14 6%	25d 11%	170-d 8% +abcdghj	29 14%	14d 11%	5 8%
5	(5.0)	397 15%	23 13%	41 18%	31 12%	46 14%	** **	35 13%	50 14%	48+acfg 21%	36 17%	330 15%	38 18%	18 15%	10 15%
6	(6.0)	300 12%	29hm 15%	32hm 15%	33 13%	37 11%	** **	36h 13%	46 13%	16- 7%	18 8%	259h 12%	24 11%	12 10%	5 7%
7	(7.0)	275 11%	21 12%	17 7%	25 10%	48+bfijl 15%	** **	25 9%	49i 13%	21 9%	14 7%	228 10%	28i 13%	10 8%	9i 13%
8	(8.0)	280 11%	19 10%	20 9%	25 10%	55 17% +abcghjl	** **	33h 12%	37 10%	14- 6%	28h 13%	238h 11%	26h 12%	9 7%	7 10%
9	(9.0)	87 3%	5 3%	10 4%	5 2%	15 5%	** **	11 4%	14 4%	12 5%	4 2%	77 4%	4 2%	3 2%	3 4%
10 - Extremely well	(10.0)	174 7%	11 6%	17 8%	9 4%	25 8%	** **	20 7%	20 5%	19 8%	24+cgjk 11%	148 7%	10 5%	9 8%	7+cgk 11%
NET Badly (1-3)		361 14%	23 13%	30 14%	42d 17%	28- 9%	** **	35 13%	51 14%	38d 16%	29 14%	296d 14%	26 12%	26 21% +abdfgijk	13+dfjk 20%
NET Neutral (4-6)		914 36%	64 34%	87 39%	83 33%	96 30%	** **	99 36%	124 34%	79 34%	79 37%	760 35%	91+cdgjm 43%	44 36%	20 30%

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Prepared by BMG

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Well (7-10)	816	57	63	64- +abcdfghi jkl	143 45%	**	88	120	66	70	6911	68	31-	26bchl
	32%	31%	29%	25%	45%	**	32%	33%	28%	32%	32%	32%	25%	39%
Don't know	479 19%	42km 23%	42 19%	63+dkm 25%	52 16%	**	50 18%	73km 20%	50km 22%	37 17%	422+km 19%	27- 13%	22 18%	8- 12%
Medians	6.00	6.00	6.00	6.00	7.00	**	6.00	6.00	5.00	5.00	6.00	5.00	5.00	6.00
Mode	5.00	6.00	5.00	6.00	8.00	**	6.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Base for stats	2092	144	180	189	267	**	222	295	183	177	1747	185	100	60
Mean score	5.8	5.9e1	5.8e	5.4- +abcdfghi ijklm	6.5 2.10	**	5.9ce1	5.8e1	5.7e	5.9e1	5.8+ce1	5.7e	5.3-	5.7e
Standard deviation	2.36	2.31	2.40	2.33	2.10	**	2.31	2.33	2.53	2.52	2.36	2.11	2.55	2.75
Standard Error	.06	.21	.20	.19	.15	**	.17	.16	.22	.22	.06	.15	.19	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	93 4%	26 3%	21 4%	17 4%	27 4%	46 3%	45 4%	85 4%	** **	7 2%	2 2%	** **
2	(2.0)	108 4%	37 5%	25 4%	19 4%	26 4%	63 5%	45 4%	98 4%	** **	8 2%	4 3%	** **
3	(3.0)	161 6%	66+bf 8%	28 5%	24 5%	43 6%	93 7%	68 6%	145 6%	** **	16 5%	10 7%	** **
4	(4.0)	217 8%	76b 10%	34- 6%	40 9%	63 9%	111 8%	103 9%	207+cd 9%	** **	11- 4%	3- 2%	** **
5	(5.0)	397 15%	124 16%	81 14%	77 17%	110 15%	205 15%	187 16%	351 16%	** **	45 15%	26 18%	** **
6	(6.0)	300 12%	99 13%	71 12%	58 13%	72 10%	170 12%	130 11%	257 11%	** **	42 14%	26+a 18%	** **
7	(7.0)	275 11%	80 10%	77+adf 14%	51 11%	65 9%	157 12%	116 10%	226- 10%	** **	48+a 16%	22 15%	** **
8	(8.0)	280 11%	69- 9%	81+ade 14%	58a 13%	71 10%	150 11%	129 11%	228- 10%	** **	52+a 17%	21 15%	** **
9	(9.0)	87 3%	25 3%	22 4%	11 2%	27 4%	48 4%	37 3%	69- 3%	** **	18+a 6%	9 6%	** **
10 - Extremely well	(10.0)	174 7%	37- 5%	30 5%	38ae 8%	69+abe 9%	68- 5%	107+abe 9%	146 6%	** **	26 9%	7 5%	** **
NET Badly (1-3)		361 14%	129+ 16%	74 13%	61 13%	96 13%	202 15%	158 13%	328 15%	** **	31- 10%	16 11%	** **
NET Neutral (4-6)		914 36%	299b 38%	186 33%	175 39%	245 33%	486 36%	420 35%	814 36%	** **	98 32%	56 39%	** **
NET Well (7-10)		816 32%	212- 27%	211+ae 37%	157a 35%	232 32%	423a 31%	389a 33%	669- 30%	** **	145+a 47%	60+a 41%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	479	152c	99	60-	160+c	251c	220c	443+cd	**	33-	12-	**
	19%	19%	17%	13%	22%	18%	19%	20%	**	11%	9%	**
Medians	6.00	5.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	6.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	8.00	5.00	**
Base for stats	2092	640	471	393	574	1111	967	1811	**	274	132	**
Mean score	5.8	5.5-	6.0ae	5.9a	5.9a	5.7	5.9a	5.7-	**	6.5+a	6.2a	**
Standard deviation	2.36	2.27	2.30	2.36	2.49	2.29	2.43	2.36	**	2.20	2.06	**
Standard Error	.06	.09	.10	.14	.12	.07	.09	.06	**	.14	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	93 4%	39 5%	54 3%	8 4%	4 3%	12 5%	** **	5 4%	** **	** **	21+b 6%	14b 6%
2	(2.0)	108 4%	42 5%	66 4%	12 6%	8 6%	7 3%	** **	4 3%	** **	** **	21 6%	12 5%
3	(3.0)	161 6%	62 7%	99 6%	19 9%	10 7%	20 8%	** **	8 6%	** **	** **	30 9%	15 6%
4	(4.0)	217 8%	81 9%	137 8%	27+bj 13%	11 8%	29 12%	** **	20+bj 15%	** **	** **	27 8%	25 11%
5	(5.0)	397 15%	127 15%	270 16%	35 17%	25 18%	34 14%	** **	26 20%	** **	** **	47 13%	28 12%
6	(6.0)	300 12%	94 11%	206g 12%	22 11%	17 13%	20 8%	** **	7- 6%	** **	** **	44g 13%	19 8%
7	(7.0)	275 11%	84 10%	190 11%	15 8%	19 14%	28 11%	** **	8 6%	** **	** **	32 9%	19 8%
8	(8.0)	280 11%	75- 9%	205+adj 12%	14 7%	7 5%	21 8%	** **	9 7%	** **	** **	20- 6%	22 10%
9	(9.0)	87 3%	27 3%	60 4%	5 2%	3 2%	9 4%	** **	4 3%	** **	** **	9 2%	9 4%
10 - Extremely well	(10.0)	174 7%	73+b 9%	101- 6%	16 8%	7 5%	25b 10%	** **	13 10%	** **	** **	37+b 11%	17 7%
NET Badly (1-3)		361 14%	142+b 17%	219- 13%	38b 19%	21 16%	40 16%	** **	18 13%	** **	** **	72+b 21%	40 18%
NET Neutral (4-6)		914 36%	302 35%	612 36%	84k 42%	53 39%	83 33%	** **	53 40%	** **	** **	118 34%	72 32%
NET Well (7-10)		816 32%	260 30%	556c 32%	50- 25%	36 27%	83 33%	** **	34 25%	** **	** **	97 28%	67 29%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											Other (k)
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	479	152	327	30	26	44	**	29	**	**	61	49
	19%	18%	19%	15%	19%	17%	**	22%	**	**	18%	21%
Medians	6.00	6.00	6.00	5.00	5.00	6.00	**	5.00	**	**	5.00	5.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	**	**	5.00	5.00
Base for stats	2092	704	1388	173	110	206	**	105	**	**	287	178
Mean score	5.8	5.7	5.9 _c	5.4 ₋	5.5	5.8	**	5.6	**	**	5.5	5.6
Standard deviation	2.36	2.49	2.29	2.41	2.19	2.55	**	2.49	**	**	2.64	2.62
Standard Error	.06	.10	.07	.20	.23	.20	**	.27	**	**	.17	.21

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Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	93 4%	2 2%	4 4%	6 2%	9 3%	15 2%	62+ce 5%	89 4%	** **	91 4%	** **
2	(2.0)	108 4%	4 3%	5 5%	7 2%	11 4%	26 4%	54 4%	106 4%	** **	108 4%	** **
3	(3.0)	161 6%	6 5%	7 6%	19 6%	15 5%	32 5%	93 7%	157 6%	** **	157 6%	** **
4	(4.0)	217 8%	4 4%	6 5%	18 6%	19 6%	35- 5%	114e 8%	215 9%	** **	217 9%	** **
5	(5.0)	397 15%	24 21%	19 18%	50 16%	47 16%	101 16%	219 16%	391 16%	** **	394 16%	** **
6	(6.0)	300 12%	12 11%	16 15%	47 15%	44 15%	86 13%	156 12%	295 12%	** **	297 12%	** **
7	(7.0)	275 11%	21+df 18%	8 8%	41 13%	29 10%	83f 13%	125- 9%	260 10%	** **	264 10%	** **
8	(8.0)	280 11%	17 15%	16 15%	39 12%	39 13%	89+f 14%	132 10%	274 11%	** **	279 11%	** **
9	(9.0)	87 3%	6 6%	2 2%	10 3%	9 3%	21 3%	45 3%	87 3%	** **	87 3%	** **
10 - Extremely well	(10.0)	174 7%	5 4%	9 9%	36+af 11%	40+af 13%	69+af 11%	73- 5%	170 7%	** **	171 7%	** **
NET Badly (1-3)		361 14%	12 10%	17 16%	32- 10%	36 12%	73- 11%	209+ce 16%	352 14%	** **	356 14%	** **
NET Neutral (4-6)		914 36%	40 35%	40 39%	114 36%	110 37%	221 34%	489 36%	901 36%	** **	908 36%	** **
NET Well (7-10)		816 32%	49+f 42%	36 34%	126+f 40%	117+f 39%	262+f 41%	375- 28%	792 31%	** **	801 32%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	479	14	12	44-	37-	88-	271cde	475	**	475	**
	19%	13%	11%	14%	12%	14%	20%	19%	**	19%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	5.00	6.00	**	6.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	**
Base for stats	2092	101	93	272	262	557	1073	2044	**	2065	**
Mean score	5.8	6.2f	5.9	6.3+f	6.3+f	6.3+f	5.6-	5.8	**	5.8	**
Standard deviation	2.36	2.06	2.42	2.25	2.43	2.33	2.36	2.36	**	2.36	**
Standard Error	.06	.22	.27	.15	.17	.11	.08	.06	**	.06	**

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Table Q24_3_1 (continuation)
 Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	93 4%	90e 4%	87e 3%	93e 4%	82e 4%	4- 1%	93e 4%	83e 4%	93e 4%	77e 3%	50- 3%	38- 3%	45- 3%	2 1%	49- 3%	34- 2%
2	(2.0)	108 4%	98e 4%	107e 4%	108e 4%	86e 4%	4- 1%	108e 4%	102e 4%	108e 4%	97e 4%	59- 3%	54 4%	52- 3%	1- 1%	77d 4%	45- 3%
3	(3.0)	161 6%	158 6%	156 6%	161 6%	135 6%	14 4%	161 6%	143 6%	161 6%	146 6%	101- 6%	86 6%	95- 5%	6 3%	101- 5%	76 5%
4	(4.0)	217 8%	211 9%	211 8%	217 8%	196 9%	20 6%	217 8%	197 9%	217 8%	194 9%	147 8%	130 9%	129- 7%	13 7%	152 8%	116 8%
5	(5.0)	397 15%	385e 16%	388e 16%	397e 15%	346e 16%	23- 7%	397e 15%	348e 15%	397e 15%	348e 15%	259-d 14%	200-d 13%	257d 15%	11- 6%	278d 15%	204d 14%
6	(6.0)	300 12%	291 12%	294 12%	300 12%	263 12%	47 15%	300 12%	278 12%	300 12%	273 12%	226 12%	173 12%	221+ 13%	22 12%	234 12%	180 13%
7	(7.0)	275	268	269	275	251+	54 +abcd fghi	275	250	275	242	214+	178+	209+	35 +abcef	218+	174+
		11%	11%	11%	11%	11%	17%	11%	11%	11%	11%	12%	12%	12%	19%	11%	12%
8	(8.0)	280	273	276	280	260+	61 +abcd fghi	280	260	280	255	235+	204+	222+	36 +abcef	244+	201+
		11%	11%	11%	11%	12%	20%	11%	11%	11%	11%	13%	14%	13%	20%	13%	14%
9	(9.0)	87	85	83	87	74	23 +abcd fghi	87	82	87	80	70	52	63	13+abcef	67	49
		3%	3%	3%	3%	3%	7%	3%	4%	3%	4%	4%	4%	4%	7%	4%	3%
10 -	(10.0)	174	169	171	174	159	46 +abcd fghi	174	161	174	165+	134	105	146+	37 +abcef	154+	127+
Extremely well		7%	7%	7%	7%	7%	15%	7%	7%	7%	7%	7%	7%	8%	21%	8%	9%
NET Badly (1-3)		361 14%	346e 14%	350e 14%	361e 14%	303e 14%	21- 7%	361e 14%	328e 14%	361e 14%	320e 14%	210-d 12%	178-d 12%	192-d 11%	9- 5%	227-d 12%	155-d 11%

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 Prepared by BMG

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
NET Neutral (4-6)	914 36%	887e 36%	893e 36%	914e 36%	805e 36%	90- 29%	914e 36%	823e 36%	914e 36%	816e 36%	632d 35%	503d 34%	607d 35%	45- 25%	664d 35%	500d 35%
NET Well (7-10)	816 32%	794 32%	799 32%	816 32%	743+ 33%	184 59%	816 32%	754+ 33%	816 32%	743+ 33%	653+ 36%	538+ 36%	639+ 37%	121 67%	682+ 36%	551+ 39%
Don't know	479 19%	453e 18%	452e 18%	479e 19%	370-e 17%	16- 5%	479e 19%	410-e 18%	479e 19%	396-e 17%	329df 18%	266df 18%	304-d 17%	5- 3%	320-d 17%	211-d 15%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	
Mode	5.00	5.00	5.00	5.00	5.00	8.00	5.00	5.00	5.00	5.00	5.00	8.00	5.00	10.00	5.00	
Base for stats	2092	2027	2042	2092	1850	295	2092	1906	2092	1879	1494	1218	1438	176	1574	1206
Mean score	5.8	5.8	5.8	5.8	5.9+ +abcd i	7.0 +gh	5.8	5.8	5.8	5.8+ +i	6.1+ +ab	6.0+ +bc	6.1+ +cd	7.3 +ef	6.1+ +g	6.2+ +h
Standard deviation	2.36	2.35	2.35	2.36	2.35	2.12	2.36	2.37	2.36	2.36	2.29	2.30	2.29	2.12	2.33	2.29
Standard Error	.06	.06	.06	.06	.06	.13	.06	.06	.06	.06	.06	.07	.07	.17	.06	.07

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Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	93 4%	15+bcd 7%	72- 3%	47 3%	29 3%
2	(2.0)	108 4%	16 7%	90 4%	62 4%	40 4%
3	(3.0)	161 6%	13 6%	136 6%	101 6%	67 7%
4	(4.0)	217 8%	18 8%	190 8%	143 9%	81 9%
5	(5.0)	397 15%	24 11%	361 16%	270+ 17%	150 16%
6	(6.0)	300 12%	31 14%	262 12%	173 11%	97 11%
7	(7.0)	275 11%	18 8%	248 11%	177 11%	118+ 13%
8	(8.0)	280 11%	26 12%	245 11%	165 10%	99 11%
9	(9.0)	87 3%	8 3%	77 3%	55 3%	33 4%
10 - Extremely well	(10.0)	174 7%	12 5%	158d 7%	91- 6%	40- 4%
NET Badly (1-3)		361 14%	45+bc 20%	299- 13%	209 13%	136 15%
NET Neutral (4-6)		914 36%	73 33%	813 36%	586+ 37%	327 36%
NET Well (7-10)		816 32%	63 29%	729 32%	487 31%	289 32%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_1 (continuation)

Q24. Channel 4 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	479	39	415	285	161
	19%	18%	18%	18%	18%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	5.00	6.00	5.00	5.00	5.00
Base for stats	2092	181	1840	1283	753
Mean score	5.8	5.4	5.9+	5.8	5.7
Standard deviation	2.36	2.56	2.33	2.27	2.25
Standard Error	.06	.25	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_2
 Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	48 2%	21 2%	27 2%	** **	0 -%	29 2%	19 1%
2	(2.0)	54 2%	17- 1%	35+a 3%	** **	1 1%	26 2%	27 2%
3	(3.0)	110 4%	49 4%	58 5%	** **	2 2%	67+b 5%	42- 3%
4	(4.0)	172 7%	69 6%	94 8%	** **	7 6%	91 7%	78 6%
5	(5.0)	358 14%	171 14%	159 13%	** **	17 13%	167 14%	186 14%
6	(6.0)	376 15%	172 14%	173 14%	** **	27 21%	197 16%	176 13%
7	(7.0)	357 14%	182 15%	152 12%	** **	18 14%	159 13%	195 15%
8	(8.0)	373 14%	172 14%	167 14%	** **	24 19%	157- 13%	215+a 16%
9	(9.0)	133 5%	82+b 7%	44- 4%	** **	6 5%	69 6%	62 5%
10 - Extremely well	(10.0)	238 9%	129+b 11%	86- 7%	** **	23+ab 18%	113 9%	124 9%
NET Badly (1-3)		212 8%	87 7%	120+ad 10%	** **	3- 2%	122+b 10%	87- 7%
NET Neutral (4-6)		905 35%	412 35%	427 35%	** **	52 40%	455 37%	441 34%
NET Well (7-10)		1101 43%	565+b 47%	448- 37%	** **	71+b 55%	499- 40%	595+a 46%
Don't know		353 14%	126-d 11%	222+ad 18%	** **	4- 3%	160 13%	184 14%

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 Prepared by BMG

Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	6.00	7.00	6.00	**	7.00	6.00	7.00
Mode	6.00	7.00	6.00	**	6.00	6.00	8.00
Base for stats	2218	1064	995	**	126	1076	1123
Mean score	6.4	6.6+b	6.2-	**	7.1+ab	6.3-	6.6+a
Standard deviation	2.18	2.16	2.21	**	1.94	2.24	2.11
Standard Error	.05	.07	.07	**	.20	.08	.07

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Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	48 2%	5 2%	8 2%	2 1%	6 1%	7 2%	14+cdi 4%	5 2%	14 2%	8 1%	26ci 2%	19+ci 3%
2	(2.0)	54 2%	3 1%	6 1%	6 2%	7 2%	11 3%	10 3%	10h 4%	9 1%	13 2%	32+h 3%	21+h 3%
3	(3.0)	110 4%	8 3%	12 3%	12 3%	17 4%	23 5%	23+bhi 7%	15 5%	20 3%	29 4%	62+bh 6%	38+bh 6%
4	(4.0)	172 7%	12 4%	23 6%	19 5%	23 5%	41 10%	32ahi 9%	20 7%	35 5%	42 5%	94+acdhi 9%	53hi 8%
5	(5.0)	358 14%	49gk 17%	49 12%	64dgk 17%	48 11%	74+dgk 17%	45 13%	30 10%	97 14%	112 14%	148 14%	75 12%
6	(6.0)	376 15%	46 16%	51 13%	62 17%	55 13%	62 14%	57 16%	43 15%	97 14%	116 15%	162 15%	100 16%
7	(7.0)	357 14%	51cfjk 18%	70+cfjk 17%	37- 10%	67cf 16%	56f 13%	29- 8%	45cf 16%	121 18%	105f 13%	131-f 12%	75 12%
8	(8.0)	373 14%	45k 16%	68fgjk 17%	61fgjk 16%	80+efgjk 19%	53 12%	37- 10%	29- 10%	112fgjk 16%	141 18%	119- 11%	66- 10%
9	(9.0)	133 5%	15 5%	27fjk 7%	24fjk 7%	33+efgjk 8%	16 4%	10- 3%	9 3%	42fjk 6%	57+efgjk 7%	35- 3%	19- 3%
10 - Extremely well	(10.0)	238 9%	26 9%	56 14%	41ej 11%	38 9%	27- 6%	27 8%	22 8%	82+ejk 12%	79ej 10%	77- 7%	50 8%
NET Badly (1-3)		212 8%	16 6%	26 7%	21 6%	29 7%	41i 10%	48 13%	30chi 10%	43- 6%	50- 6%	119 11%	78+abcdhi 12%
NET Neutral (4-6)		905 35%	107d 38%	123- 30%	145bd 39%	125- 29%	177 41%	135bd 38%	93 32%	230 33%	270 34%	405bd 38%	228 35%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
NET Well (7-10)	1101	136efgjk	221 +cefgijk	164efjk	219 +efgjk	153-	103-	105-	357 +cefgjk	382 +efgjk	362-	209-
	43%	48%	54%	44%	51%	35%	29%	37%	52%	48%	34%	32%
Don't know	353	26-	36-	43	56	61bh	72	60	62-	98	193	132+abcdehi
	14%	9%	9%	11%	13%	14%	20%	21%	9%	12%	18%	20%
Medians	6.00	7.00	7.00	6.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	6.00	7.00	7.00	5.00	8.00	5.00	6.00	7.00	7.00	8.00	6.00	6.00
Base for stats	2218	260	370	330	373	371	286	228	630	703	885	514
Mean score	6.4	6.6efjk	6.8 +efgjk	6.7efgjk	6.8 +efgjk	6.0-	5.8-	6.2	6.7 +efgjk	6.7 +efgjk	6.0-	6.0-
Standard deviation	2.18	2.00	2.19	2.08	2.09	2.11	2.37	2.22	2.12	2.08	2.23	2.31
Standard Error	.05	.15	.12	.12	.12	.11	.15	.16	.10	.09	.08	.11

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Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
1 - Extremely badly	(1.0)	48 2%	3 2%	5f 2%	7fk 3%	11+fk 3%	** **	0- -%	6 2%	4 2%	3 1%	40f 2%	1 *%	5+fjk 4%	2fk 3%
2	(2.0)	54 2%	2 1%	12+adgij 5%	6d 3%	1- *%	** **	7dg 3%	2- *%	7dg 3%	1 1%	43 2%	4 2%	5dgi 4%	2dg 2%
3	(3.0)	110 4%	9 5%	4 2%	17b 7%	11 3%	** **	10 4%	17 5%	11 5%	9 4%	94 4%	10 5%	5 4%	2 3%
4	(4.0)	172 7%	9 5%	14 6%	18 7%	15 5%	** **	20 7%	26 7%	20 9%	17 8%	147 7%	14 6%	7 5%	4 6%
5	(5.0)	358 14%	27g 14%	40g 18%	29 11%	44g 14%	** **	37g 14%	28- 8%	34g 15%	49 23%	308g 14%	26 12%	16g 13%	9 13%
6	(6.0)	376 15%	30 16%	29 13%	43 17%	45 14%	** **	44 16%	52 14%	31 13%	29 13%	313 14%	30 14%	21 17%	12 18%
7	(7.0)	357 14%	26 14%	31 14%	26 10%	54fl 17%	** **	25- 9%	60f 16%	27 12%	24 11%	288- 13%	45 21%	12 10%	11f 16%
8	(8.0)	373 14%	31h 17%	23 10%	35 14%	49 15%	** **	48bh 18%	71+bhj 19%	22- 9%	26 12%	318h 15%	28 13%	17 14%	10 15%
9	(9.0)	133 5%	6 3%	11 5%	9 4%	20 6%	** **	14 5%	25 7%	17 7%	11 5%	114 5%	10 5%	6 5%	3 4%
10 - Extremely well	(10.0)	238 9%	12 7%	20 9%	19 7%	39 12%	** **	30 11%	34 9%	23 10%	22 10%	205 9%	16 7%	11 9%	6 9%
NET Badly (1-3)		212 8%	13 7%	21 10%	31+fg 12%	23 7%	** **	17 6%	24 7%	21 9%	14 6%	177 8%	14 7%	15+dfgijk 12%	5 8%
NET Neutral (4-6)		905 35%	66 35%	83 37%	89 35%	103 32%	** **	101g 37%	106- 29%	85 36%	94+dgjk 44%	768g 35%	69 33%	43 35%	25 37%

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Prepared by BMG

Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Well (7-10)	1101	75	85	89-	163	**	118	191	88	84	926c	99cl	46	30
	43%	40%	38%	35%	51%	**	43%	52%	38%	39%	43%	47%	38%	44%
Don't know	353	32d	33	43d	31-	**	36	47	39d	23	298	29	18	7
	14%	17%	15%	17%	10%	**	13%	13%	17%	11%	14%	14%	15%	11%
Medians	6.00	6.00	6.00	6.00	7.00	**	7.00	7.00	6.00	6.00	6.00	7.00	6.00	6.00
Mode	6.00	8.00	5.00	6.00	7.00	**	8.00	8.00	5.00	5.00	8.00	7.00	6.00	6.00
Base for stats	2218	154	190	209	289	**	237	321	195	191	1871	183	104	60
Mean score	6.4	6.4e	6.2	6.1-	6.7+bccl	**	6.6cel	6.8	6.3	6.4	6.4e	6.5e	6.2	6.4e
						-		+bcehjl						
Standard deviation	2.18	2.00	2.29	2.29	2.21	**	2.11	2.08	2.30	2.12	2.19	1.96	2.40	2.18
Standard Error	.05	.18	.19	.18	.15	**	.15	.13	.19	.18	.06	.14	.18	.18

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Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	48 2%	10 1%	11 2%	7 2%	20 3%	20 1%	27 2%	39 2%	** **	9 3%	1 1%	** **
2	(2.0)	54 2%	12 2%	8 1%	12 3%	21 3%	20- 1%	33+e 3%	52+c 2%	** **	*- *%	* *%	** **
3	(3.0)	110 4%	42 5%	21 4%	14 3%	30 4%	63 5%	44 4%	103 5%	** **	8 2%	7 5%	** **
4	(4.0)	172 7%	54 7%	39 7%	34 8%	44 6%	93 7%	78 7%	153 7%	** **	17 6%	10 7%	** **
5	(5.0)	358 14%	101 13%	70 12%	79+abe 17%	106 14%	172 13%	184+ 16%	310 14%	** **	46 15%	30+a 21%	** **
6	(6.0)	376 15%	114 14%	90 16%	79 17%	91 12%	203 15%	169 14%	330 15%	** **	45 15%	27 19%	** **
7	(7.0)	357 14%	115 15%	87 15%	54 12%	100 14%	202 15%	154 13%	309 14%	** **	48 16%	27 19%	** **
8	(8.0)	373 14%	125 16%	87 15%	58 13%	102 14%	211 16%	160 13%	320 14%	** **	51 17%	20 14%	** **
9	(9.0)	133 5%	48 6%	34 6%	15 3%	36 5%	82 6%	51 4%	109- 5%	** **	24+a 8%	8 5%	** **
10 - Extremely well	(10.0)	238 9%	53- 7%	48 9%	53ae 12%	82ae 11%	102- 7%	135+ae 11%	205d 9%	** **	32d 11%	3- 2%	** **
NET Badly (1-3)		212 8%	64 8%	40 7%	33 7%	70 10%	104 8%	104 9%	195 9%	** **	16 5%	8 6%	** **
NET Neutral (4-6)		905 35%	269 34%	199 35%	192+abde 42%	240 33%	468 34%	432 36%	793 35%	** **	108 35%	67+ac 46%	** **
NET Well (7-10)		1101 43%	341 43%	257 45%	180 40%	320 44%	597 44%	500 42%	943- 42%	** **	156+a 51%	58 40%	** **

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Prepared by BMG

Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity					
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)	
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**	
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**	
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**	
Don't know	353	119	74	48	103	193	152	323+c	**	26-	12	**	
	14%	15%	13%	11%	14%	14%	13%	14%	**	9%	8%	**	
Medians	6.00	7.00	7.00	6.00	7.00	7.00	6.00	6.00	**	7.00	6.00	**	
Mode	6.00	8.00	6.00	5.00	5.00	8.00	5.00	6.00	**	8.00	5.00	**	
Base for stats	2218	673	496	405	631	1169	1036	1931	**	281	133	**	
Mean score	6.4	6.4	6.5	6.4	6.4	6.5	6.4	6.4-	**	6.7+ad	6.2	**	
Standard deviation	2.18	2.08	2.11	2.18	2.32	2.09	2.27	2.18	+ad	**	2.11	1.71	+acd
Standard Error	.05	.08	.09	.13	.11	.06	.09	.05	**	.14	.17	**	

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Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	48 2%	19 2%	29 2%	7 3%	2 1%	7 3%	** **	0 -%	** **	** **	8 2%	6 3%
2	(2.0)	54 2%	21 2%	33 2%	4 2%	4 3%	7 3%	** **	2 1%	** **	** **	10 3%	4 2%
3	(3.0)	110 4%	46 5%	64 4%	17+bg 8%	13+bg 9%	16 7%	** **	2 2%	** **	** **	22 6%	13 6%
4	(4.0)	172 7%	71+b 8%	101- 6%	22+b 11%	7 5%	25b 10%	** **	12 9%	** **	** **	27 8%	16 7%
5	(5.0)	358 14%	112 13%	246 14%	28 14%	17 13%	27 11%	** **	20 15%	** **	** **	42 12%	26 11%
6	(6.0)	376 15%	126 15%	249 15%	36 18%	20 15%	33 13%	** **	21 15%	** **	** **	50 14%	34 15%
7	(7.0)	357 14%	97- 11%	260+aj 15%	20 10%	21 16%	29 12%	** **	13 10%	** **	** **	36 10%	28 12%
8	(8.0)	373 14%	118 14%	255 15%	22 11%	11 8%	28 11%	** **	15 11%	** **	** **	43 12%	33 14%
9	(9.0)	133 5%	47 5%	87 5%	11 5%	8 6%	16 7%	** **	4 3%	** **	** **	19 6%	11 5%
10 - Extremely well	(10.0)	238 9%	90 11%	147 9%	13 6%	7 5%	29 11%	** **	17 13%	** **	** **	48+bcd 14%	29cd 13%
NET Badly (1-3)		212 8%	86+bg 10%	126- 7%	27+bg 14%	19+bg 14%	30+bg 12%	** **	4- 3%	** **	** **	39+bg 11%	23g 10%
NET Neutral (4-6)		905 35%	309 36%	596 35%	87+b 43%	44 33%	85 34%	** **	52 39%	** **	** **	119 34%	77 34%
NET Well (7-10)		1101 43%	352c 41%	749c 44%	65- 32%	47 35%	102 41%	** **	49 37%	** **	** **	146c 42%	101c 44%

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Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	353	110	243	23	25	32	**	29+abcej	**	**	44	27
	14%	13%	14%	11%	19%	13%	**	22%	**	**	13%	12%
Medians	6.00	6.00	7.00	6.00	6.00	6.00	**	6.00	**	**	6.00	7.00
Mode	6.00	6.00	7.00	6.00	7.00	6.00	**	6.00	**	**	6.00	6.00
Base for stats	2218	747	1472	179	110	217	**	105	**	**	304	201
Mean score	6.4	6.4cf	6.5cdf	5.9-	6.0-	6.3	**	6.6cf	**	**	6.4cf	6.5cf
							-					
Standard deviation	2.18	2.31	2.11	2.26	2.18	2.43	**	2.09	**	**	2.43	2.34
Standard Error	.05	.09	.06	.19	.23	.19	**	.23	**	**	.16	.18

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Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	48 2%	1 1%	3 3%	2 1%	7 2%	12 2%	28 2%	48 2%	** **	48 2%	** **
2	(2.0)	54 2%	2 2%	* *%	6 2%	5 2%	10 1%	31 2%	52 2%	** **	52 2%	** **
3	(3.0)	110 4%	4 3%	4 4%	9 3%	8 3%	20 3%	64 5%	107 4%	** **	109 4%	** **
4	(4.0)	172 7%	7 6%	11 11%	17 5%	9- 3%	28- 4%	101de 7%	168 7%	** **	169 7%	** **
5	(5.0)	358 14%	16 14%	17 16%	47 15%	44 15%	90 14%	185 14%	346 14%	** **	352 14%	** **
6	(6.0)	376 15%	16 14%	18 17%	48 15%	57+f 19%	104 16%	181 13%	366 15%	** **	372 15%	** **
7	(7.0)	357 14%	13 12%	11 10%	46 15%	35 12%	92 14%	194 14%	351 14%	** **	352 14%	** **
8	(8.0)	373 14%	33+cdef 29%	23 22%	60+f 19%	45 15%	124+f 19%	178 13%	367 15%	** **	368 14%	** **
9	(9.0)	133 5%	7 6%	3 3%	20 6%	15 5%	34 5%	68 5%	130 5%	** **	132 5%	** **
10 - Extremely well	(10.0)	238 9%	9 8%	9 8%	31 10%	38f 13%	69f 11%	101- 8%	233 9%	** **	236 9%	** **
NET Badly (1-3)		212 8%	7 6%	7 7%	17 5%	19 6%	41 6%	124c 9%	207 8%	** **	210 8%	** **
NET Neutral (4-6)		905 35%	39 33%	46 44%	111 35%	110 37%	221 34%	467 35%	880 35%	** **	893 35%	** **
NET Well (7-10)		1101 43%	63+f 54%	45 43%	157+f 50%	133 44%	318+f 49%	541- 40%	1081 43%	** **	1087 43%	** **

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Prepared by BMG

Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	353	8-	6	31-	36	64-	213+ace	350	**	350	**
	14%	7%	6%	10%	12%	10%	16%	14%	**	14%	**
Medians	6.00	7.00	6.00	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	6.00	8.00	8.00	8.00	6.00	8.00	7.00	8.00	**	6.00	**
Base for stats	2218	108	99	285	263	581	1132	2169	**	2190	**
Mean score	6.4	6.8f	6.3	6.7+f	6.7f	6.7+f	6.3-	6.4	**	6.4	**
Standard deviation	2.18	2.00	2.12	2.00	2.16	2.09	2.19	2.18	**	2.18	**
Standard Error	.05	.21	.23	.13	.15	.09	.07	.05	**	.05	**

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Table Q24_3_2 (continuation)
 Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	48 2%	44 2%	43 2%	48 2%	41 2%	3 1%	48 2%	41 2%	48 2%	43 2%	16- 1%	12- 1%	15- 1%	2 1%	13- 1%	14- 1%
2	(2.0)	54 2%	47 2%	48 2%	54 2%	41 2%	4 1%	54 2%	42- 2%	54 2%	46 2%	24- 1%	22- 2%	21- 1%	2 1%	29- 2%	16- 1%
3	(3.0)	110 4%	106 4%	109 4%	110 4%	103 5%	16 5%	110 4%	100 4%	110 4%	101 4%	62- 3%	49- 3%	54- 3%	7 4%	63- 3%	48- 3%
4	(4.0)	172 7%	171 7%	167 7%	172 7%	151 7%	12- 4%	172 7%	148 6%	172 7%	148 7%	117d 6%	92d 6%	109d 6%	4- 2%	111- 6%	84 6%
5	(5.0)	358 14%	339e 14%	348e 14%	358e 14%	309e 14%	20- 6%	358e 14%	322e 14%	358e 14%	322e 14%	228-d 12%	176-d 12%	212-d 12%	9- 5%	223-d 12%	167-d 12%
6	(6.0)	376 15%	368 15%	370 15%	376 15%	330 15%	49 16%	376 15%	344 15%	376 15%	326 14%	268 15%	230 15%	265 15%	25 14%	290 15%	214 15%
7	(7.0)	357 14%	344 14%	350 14%	357 14%	316 14%	56+ 18%	357 14%	333 14%	357 14%	315 14%	278+ 15%	228+ 15%	272+ 16%	32 18%	301+ 16%	236+ 17%
8	(8.0)	373 14%	359 14%	363 15%	373 14%	336+ 15%	49 16%	373 14%	343 15%	373 14%	340 15%	286+ 16%	239+ 16%	286+ 16%	29 16%	320+ 17%	247+ 17%
9	(9.0)	133 5%	132 5%	132 5%	133 5%	122 5%	31 10% +abcd fghi	133 5%	124 5%	133 5%	123 5%	119+ 7%	100+ 7%	108+ 6%	23 13% +abcef	114+ 6%	93+ 7%
10 -	(10.0)	238 9%	232 9%	230 9%	238 9%	202 9%	55 18% +abcd fghi	238 9%	227+ 10%	238 9%	223+ 10%	189+ 10%	145 10%	192+ 11%	42 23% +abcef	214+ 11%	163+ 11%
NET Badly (1-3)		212 8%	198 8%	200 8%	212 8%	185 8%	23 7%	212 8%	183 8%	212 8%	189 8%	102- 6%	83- 6%	89- 5%	10 6%	104- 6%	79- 6%
NET Neutral (4-6)		905 35%	878e 35%	885e 35%	905e 35%	791e 36%	80- 26%	905e 35%	814e 35%	905e 35%	797e 35%	613-d 34%	498d 34%	587-d 34%	38- 21%	624-d 33%	465-d 33%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
NET Well (7-10)	1101	1067	1075	1101	976+	191	1101	1027+	1101	1001+	871+	713+	858+	126	949+	739+ab
	43%	43%	43%	43%	44%	61%	43%	44%	43%	44%	48%	48%	49%	70%	50%	52%
Don't know	353	338e	334e	353e	269-e	18-	353e	293-e	353e	288-e	236df	190df	208-df	6-	216-d	135-d
	14%	14%	13%	14%	12%	6%	14%	13%	14%	13%	13%	13%	12%	3%	11%	10%
Medians	6.00	6.00	6.00	6.00	7.00	7.00	6.00	7.00	6.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	6.00	6.00	6.00	8.00	7.00	6.00	6.00	6.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2218	2142	2161	2218	1951	294	2218	2023	2218	1987	1587	1294	1534	174	1677	1282
Mean score	6.4	6.5	6.5	6.4	6.4	7.2	6.4	6.5+	6.4	6.5+	6.7+	6.7+	6.8+	7.6	6.8+	6.8+
Standard deviation	2.18	2.17	2.16	2.18	2.16	2.16	2.18	2.16	2.18	2.19	2.06	2.04	2.04	2.10	2.04	2.05
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.06	.06	.06	.17	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	48 2%	10+bc 5%	34- 2%	25 2%	20 2%
2	(2.0)	54 2%	3 1%	49 2%	32 2%	17 2%
3	(3.0)	110 4%	12 5%	94 4%	70 4%	40 4%
4	(4.0)	172 7%	17 8%	138- 6%	88- 6%	46- 5%
5	(5.0)	358 14%	23 10%	321 14%	228 15%	114 13%
6	(6.0)	376 15%	40 18%	329 15%	228 15%	132 15%
7	(7.0)	357 14%	22 10%	326 14%	241+ 15%	150+a 16%
8	(8.0)	373 14%	25 11%	340 15%	237 15%	152+ 17%
9	(9.0)	133 5%	6 3%	124 5%	94+ 6%	56 6%
10 - Extremely well	(10.0)	238 9%	23 10%	209 9%	133 8%	68- 7%
NET Badly (1-3)		212 8%	25 11%	177 8%	126 8%	77 8%
NET Neutral (4-6)		905 35%	80 36%	787 35%	543 35%	293- 32%
NET Well (7-10)		1101 43%	75- 34%	999+a 44%	705+a 45%	427+a 47%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_2 (continuation)

Q24. Channel 4 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	353	40	292-	193-	117
	14%	18%	13%	12%	13%
Medians	6.00	6.00	7.00	7.00	7.00
Mode	6.00	6.00	8.00	7.00	8.00
Base for stats	2218	181	1963	1374	797
Mean score	6.4	6.1	6.5+	6.5	6.5
Standard deviation	2.18	2.40	2.14	2.12	2.12
Standard Error	.05	.23	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_3
 Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	24 1%	10 1%	12 1%	** **	2 1%	11 1%	13 1%
2	(2.0)	26 1%	9 1%	14 1%	** **	2 2%	13 1%	12 1%
3	(3.0)	55 2%	23 2%	28 2%	** **	4 3%	38+b 3%	17- 1%
4	(4.0)	112 4%	47 4%	55 5%	** **	6 4%	47 4%	61 5%
5	(5.0)	309 12%	130 11%	158 13%	** **	17 13%	158 13%	150 11%
6	(6.0)	344 13%	174 15%	146 12%	** **	13 10%	162 13%	178 14%
7	(7.0)	414 16%	189 16%	196 16%	** **	23 18%	211 17%	199 15%
8	(8.0)	465 18%	224 19%	206 17%	** **	29 22%	228 18%	235 18%
9	(9.0)	215 8%	107 9%	94 8%	** **	11 9%	100 8%	112 9%
10 - Extremely well	(10.0)	313 12%	180+b 15%	113- 9%	** **	21b 16%	141 11%	170 13%
NET Badly (1-3)		105 4%	42 4%	55 5%	** **	8 6%	62+b 5%	42- 3%
NET Neutral (4-6)		765 30%	352 30%	359 29%	** **	36 28%	366 30%	389 30%
NET Well (7-10)		1406 55%	699+b 59%	608- 50%	** **	84+b 65%	679 55%	715 55%
Don't know		295 11%	98-d 8%	195+ad 16%	** **	1- 1%	128 10%	160 12%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2276	1093	1022	**	129	1108	1147
Mean score	7.0	7.2+b	6.8-	**	7.1	7.0	7.1
Standard deviation	2.00	1.98	2.00	**	2.14	2.00	2.00
Standard Error	.05	.07	.07	**	.21	.07	.06

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Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	24 1%	5eg 2%	6e 2%	2 *%	3 1%	* *%	8+cegi 2%	j -%	11+eg 2%	4 1%	9 1%	8e 1%
2	(2.0)	26 1%	4 1%	4 1%	1 *%	6 2%	6 1%	5 1%	* *%	7 1%	7 1%	11 1%	5 1%
3	(3.0)	55 2%	7 3%	4 1%	10 3%	9 2%	11 3%	5 1%	10b 3%	11 2%	18 2%	26 2%	15 2%
4	(4.0)	112 4%	14 5%	11 3%	26+bdh 7%	9- 2%	22d 5%	16 5%	12 4%	26 4%	35 4%	51d 5%	28 4%
5	(5.0)	309 12%	39 14%	52 13%	43 11%	37- 9%	62di 14%	45 13%	33 11%	91d 13%	79- 10%	139d 13%	77 12%
6	(6.0)	344 13%	45d 16%	48 12%	56d 15%	41- 10%	58 14%	53d 15%	42 15%	93 13%	97 12%	153d 14%	95d 15%
7	(7.0)	414 16%	42 15%	71 17%	56 15%	75 18%	68 16%	52 15%	49 17%	113 16%	131 16%	170 16%	102 16%
8	(8.0)	465 18%	50 18%	83gjk 20%	63 17%	103 +cefgjk 24%	68 16%	61 17%	36- 13%	133g 19%	166+egjk 21%	165- 15%	97- 15%
9	(9.0)	215 8%	21 7%	32 8%	28 8%	42 10%	47+fk 11%	23 7%	20 7%	53 8%	71 9%	91 8%	44 7%
10 - Extremely well	(10.0)	313 12%	39gjk 14%	71+efgjk 18%	51gjk 14%	57gjk 13%	41 9%	33 9%	22- 8%	110 +efgjk 16%	108efgjk 14%	95- 9%	54- 8%
NET Badly (1-3)		105 4%	16 6%	14 3%	12 3%	18 4%	17 4%	18 5%	10 4%	30 4%	30 4%	45 4%	28 4%
NET Neutral (4-6)		765 30%	99di 35%	111d 27%	125di 33%	87- 20%	142di 33%	114d 32%	87d 30%	210d 30%	212-d 26%	343di 32%	201d 31%
NET Well (7-10)		1406 55%	152 +acefgjk 53%	257 63%	199gk 53%	277 +acefgjk 65%	224 52%	169- 47%	128- 44%	409 +efgjk 59%	476 +efgjk 59%	521- 48%	297- 46%

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Prepared by BMG

Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	295	19-	25-	37	46bh	49bh	57+abchi +abcdehi j	63	43-	83bh	169 +abcdehi	120+abcdehi
	11%	6%	6%	10%	11%	11%	16%	22%	6%	10%	16%	19%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00
Base for stats	2276	267	382	336	382	383	301	225	649	718	909	526
Mean score	7.0	6.9	7.3 +aefgjk	7.0	7.4 +acefgjk	6.9	6.7-	6.8	7.1fj +efgjk	7.2	6.8-	6.8-
Standard deviation	2.00	2.13	2.02	2.00	1.92	1.95	2.08	1.84	2.08	1.96	1.97	1.98
Standard Error	.05	.16	.11	.12	.11	.10	.13	.13	.09	.08	.07	.09

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Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
1 - Extremely badly	(1.0)	24 1%	1 1%	5k 2%	3 1%	4 1%	** **	1 *%	2 *%	3 1%	1 1%	21 1%	0 -%	3+fgk 2%	1 1%
2	(2.0)	26 1%	3 1%	1 *%	2 1%	3 1%	** **	3 1%	7 2%	0 -%	2 1%	21 1%	1 *%	3+bhjk 3%	1 1%
3	(3.0)	55 2%	3 2%	2 1%	10i 4%	11 3%	** **	3 1%	9 2%	5 2%	1 *%	48 2%	3 2%	4i 3%	* 1%
4	(4.0)	112 4%	3 2%	7 3%	12 5%	12 4%	** **	16 6%	10 3%	12 5%	11 5%	91 4%	12 6%	3 3%	5abgl 7%
5	(5.0)	309 12%	16 9%	35adg 16%	34d 13%	22- 7%	** **	28 10%	34 9%	35d 15%	34adg 16%	259d 12%	28d 13%	15 12%	7 11%
6	(6.0)	344 13%	35+cgm 19%	30 14%	26 10%	43 14%	** **	40 15%	42 11%	37 16%	31 14%	296 14%	25 12%	17 14%	7 10%
7	(7.0)	414 16%	34 18%	34 15%	38 15%	53 16%	** **	38 14%	70 19%	33 14%	27 13%	335- 15%	44+fij 21%	22 18%	12 18%
8	(8.0)	465 18%	35 19%	41 18%	37 15%	72chl 22%	** **	51 19%	64 17%	29- 12%	35 16%	386 18%	46hl 22%	16 13%	16chl 23%
9	(9.0)	215 8%	6- 3%	17 7%	25a 10%	33a 10%	** **	27a 10%	40a 11%	15 6%	16 7%	183a 8%	15 7%	11a 9%	5 8%
10 - Extremely well	(10.0)	313 12%	19 10%	26 12%	28 11%	40 13%	** **	35 13%	46 12%	36k 15%	32k 15%	271 13%	17 8%	16 13%	8 12%
NET Badly (1-3)		105 4%	7 4%	8 4%	15k 6%	17 5%	** **	7 3%	18 5%	8 3%	4 2%	90 4%	4 2%	10+fhi jkm 8%	2 2%
NET Neutral (4-6)		765 30%	54 29%	72g 32%	73 29%	78 24%	** **	83 31%	85- 23%	84dg 36%	76dg 36%	646g 30%	64 30%	35 29%	19 28%
NET Well (7-10)		1406 55%	95 51%	118 53%	129 51%	197+achij 62%	** **	151 55%	220h 60%	112 48%	110 51%	1176 54%	123h 58%	66 54%	41h 61%

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Prepared by BMG

Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
Don't know	295	29d	25	36	27	**	32	45	29	24	257	20	12	6
	11%	16%	11%	14%	8%	**	12%	12%	12%	11%	12%	9%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	7.00	8.00	**	8.00	7.00	6.00	8.00	8.00	8.00	7.00	8.00
Base for stats	2276	156	198	216	293	**	241	324	205	191	1912	192	111	62
Mean score	7.0	7.0	6.9	6.9	7.2e	**	7.1e	7.2e	6.9	7.0	7.0e	7.0	6.8	7.1e
Standard deviation	2.00	1.83	2.03	2.13	2.00	**	1.96	1.99	2.08	2.01	2.01	1.74	2.24	1.96
Standard Error	.05	.16	.16	.16	.13	**	.14	.13	.17	.17	.05	.12	.16	.16

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Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely	(1.0)	24	*-	10+a	4a	10a	10a	14a	20	**	4	3	**
badly		1%	*%	2%	1%	1%	1%	1%	1%	**	1%	2%	**
2	(2.0)	26	9	6	1	9	15	11	19	**	6	1	**
		1%	1%	1%	*%	1%	1%	1%	1%	**	2%	1%	**
3	(3.0)	55	22b	7	9	18	28	27	50	**	5	3	**
		2%	3%	1%	2%	2%	2%	2%	2%	**	2%	2%	**
4	(4.0)	112	31	20	25	32	51	57	99	**	11	9	**
		4%	4%	3%	6%	4%	4%	5%	4%	**	4%	6%	**
5	(5.0)	309	95	66	64	82	161	146	276	**	32	16	**
		12%	12%	12%	14%	11%	12%	12%	12%	**	10%	11%	**
6	(6.0)	344	95	83	72	94	178	166	296	**	47	23	**
		13%	12%	15%	16%	13%	13%	14%	13%	**	15%	16%	**
7	(7.0)	414	145+df	95	71	99-	240+df	170-	356	**	56	33+	**
		16%	18%	17%	16%	13%	18%	14%	16%	**	18%	23%	**
8	(8.0)	465	138	117	79	128	256	207	400	**	63	28	**
		18%	17%	21%	18%	17%	19%	17%	18%	**	21%	19%	**
9	(9.0)	215	84+cf	44	30	55	127	85	193	**	22	12	**
		8%	11%	8%	7%	8%	9%	7%	9%	**	7%	8%	**
10 -	(10.0)	313	83	72	59	99	155	157	271	**	40	9-	**
Extremely well		12%	10%	13%	13%	13%	11%	13%	12%	**	13%	6%	**
NET Badly (1-3)		105	31	23	14	37	54	51	89	**	16	7	**
		4%	4%	4%	3%	5%	4%	4%	4%	**	5%	5%	**
NET Neutral (4-6)		765	221	169	162+ade	208	389	370	671	**	90	48	**
		30%	28%	30%	36%	28%	29%	31%	30%	**	29%	33%	**
NET Well (7-10)		1406	450	327	239	380	777+df	620-	1220	**	181	82	**
		55%	57%	57%	53%	52%	57%	52%	54%	**	59%	56%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	295	91	51-	38	109+bce	141	147b	274+cd	**	19-	8	**
	11%	11%	9%	8%	15%	10%	12%	12%	**	6%	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Base for stats	2276	701	519	415	625	1220	1041	1980	**	288	136	**
Mean score	7.0	7.1	7.1	6.9	7.0	7.1	7.0	7.0	**	7.0	6.7	**
Standard deviation	2.00	1.91	2.01	1.97	2.12	1.95	2.06	2.00	+acd **	2.04	1.91	**
Standard Error	.05	.07	.09	.12	.10	.05	.08	.05	**	.13	.18	**

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Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	24 1%	12 1%	12 1%	1 1%	2 1%	4 1%	** **	0 -%	** **	** **	6 2%	1 1%
2	(2.0)	26 1%	9 1%	17 1%	2 1%	0 -%	1 *%	** **	2 2%	** **	** **	6 2%	3 1%
3	(3.0)	55 2%	29+b 3%	26- 2%	9+b 4%	8+b 6%	14+b 6%	** **	2 1%	** **	** **	11 3%	6 3%
4	(4.0)	112 4%	40 5%	72 4%	12 6%	6 5%	7 3%	** **	11+e 8%	** **	** **	19 5%	8 3%
5	(5.0)	309 12%	94 11%	215j 13%	25 12%	25+aejk 18%	24 10%	** **	21j 15%	** **	** **	29- 8%	21 9%
6	(6.0)	344 13%	118 14%	226 13%	31 15%	18 13%	25 10%	** **	14 11%	** **	** **	44 13%	35 15%
7	(7.0)	414 16%	117- 14%	297+agk 17%	30 15%	24g 18%	32 13%	** **	12- 9%	** **	** **	49 14%	25- 11%
8	(8.0)	465 18%	130- 15%	335+agj 20%	33 16%	18 13%	37 15%	** **	15 11%	** **	** **	49 14%	41 18%
9	(9.0)	215 8%	75 9%	140 8%	13 7%	12 9%	29j 12%	** **	13 10%	** **	** **	22 6%	21 9%
10 - Extremely well	(10.0)	313 12%	129+bd 15%	184- 11%	23 11%	9 7%	39bd 16%	** **	19 14%	** **	** **	72+abcd 21%	37bd 16%
NET Badly (1-3)		105 4%	50+b 6%	55- 3%	12 6%	9b 7%	18+b 7%	** **	4 3%	** **	** **	22+b 6%	10 5%
NET Neutral (4-6)		765 30%	252 29%	513e 30%	68e 33%	49e 36%	57- 23%	** **	46e 34%	** **	** **	92 27%	63 28%
NET Well (7-10)		1406 55%	451 53%	956g 56%	99 49%	63 46%	137 55%	** **	59- 44%	** **	** **	191g 55%	124 55%

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Prepared by BMG

Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	295	104	190	24	15	38	**	26+b	**	**	42	29
	11%	12%	11%	12%	11%	15%	**	19%	**	**	12%	13%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	8.00	5.00	10.00	**	5.00	**	**	10.00	8.00
Base for stats	2276	752	1524	179	121	212	**	109	**	**	306	198
Mean score	7.0	7.0d	7.0d	6.8	6.5-	7.2d	**	6.9	**	**	7.1d	7.2cd
Standard deviation	2.00	2.18	1.91	2.06	2.00	2.24	**	2.20	**	**	2.31	2.08
Standard Error	.05	.09	.05	.17	.20	.18	**	.24	**	**	.15	.16

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Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	24 1%	1 1%	3 3%	3 1%	1 *	7 1%	16 1%	24 1%	**	24 1%	**
2	(2.0)	26 1%	0 -	0 -	0 -	4 1%	4 1%	18 1%	25 1%	**	25 1%	**
3	(3.0)	55 2%	4 3%	2 1%	9 3%	4 1%	14 2%	27 2%	53 2%	**	55 2%	**
4	(4.0)	112 4%	1 1%	3 3%	17 5%	16 5%	27 4%	55 4%	110 4%	**	111 4%	**
5	(5.0)	309 12%	18 16%	19 18%	47 15%	40 13%	89 14%	155 11%	304 12%	**	306 12%	**
6	(6.0)	344 13%	19 17%	13 13%	34 11%	41 14%	78 12%	184 14%	331 13%	**	335 13%	**
7	(7.0)	414 16%	19 16%	20 19%	55 17%	45 15%	112 17%	212 16%	403 16%	**	407 16%	**
8	(8.0)	465 18%	26 22%	16 15%	59 19%	58 19%	123 19%	244 18%	458 18%	**	461 18%	**
9	(9.0)	215 8%	8 7%	9 8%	16- 5%	19 6%	43 7%	118c 9%	211 8%	**	212 8%	**
10 - Extremely well	(10.0)	313 12%	12 11%	10 9%	48f 15%	48+f 16%	97+f 15%	139- 10%	310 12%	**	311 12%	**
NET Badly (1-3)		105 4%	5 4%	5 4%	12 4%	10 3%	25 4%	61 5%	102 4%	**	104 4%	**
NET Neutral (4-6)		765 30%	39 33%	35 34%	98 31%	97 33%	195 30%	394 29%	745 30%	**	752 30%	**
NET Well (7-10)		1406 55%	65 56%	55 52%	178 56%	170 57%	375f 58%	713 53%	1383 55%	**	1392 55%	**

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Prepared by BMG

Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	295	7	10	28	22-	50-	177+ade	289	**	292	**
	11%	6%	10%	9%	7%	8%	13%	11%	**	12%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2276	109	94	288	277	595	1167	2230	**	2248	**
Mean score	7.0	7.0	6.8	7.0	7.1	7.1	7.0	7.0	**	7.0	**
Standard deviation	2.00	1.87	2.03	2.02	2.02	2.02	2.01	2.01	**	2.01	**
Standard Error	.05	.19	.23	.13	.13	.09	.06	.05	**	.05	**

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Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	24 1%	22 1%	23 1%	24 1%	22 1%	3 1%	24 1%	19 1%	24 1%	22 1%	7- *%	3- *%	5- *%	* *%	3- *%	3- *%
2	(2.0)	26 1%	26 1%	24 1%	26 1%	23 1%	4 1%	26 1%	24 1%	26 1%	25 1%	7- *%	6- *%	7- *%	3a 2%	9- *%	7- *%
3	(3.0)	55 2%	51 2%	54 2%	55 2%	51 2%	9 3%	55 2%	45 2%	55 2%	51 2%	22- 1%	14- 1%	23- 1%	5b 3%	23- 1%	17- 1%
4	(4.0)	112 4%	105 4%	109 4%	112 4%	93 4%	19 6%	112 4%	100 4%	112 4%	100 4%	60- 3%	49- 3%	55- 3%	8 4%	62- 3%	53 4%
5	(5.0)	309 12%	297 12%	301 12%	309 12%	267 12%	26- 8%	309 12%	275 12%	309 12%	283e 12%	187- 10%	138- 9%	181- 10%	11- 6%	187- 10%	144- 10%
6	(6.0)	344 13%	334 13%	335 13%	344 13%	293 13%	32 10%	344 13%	305 13%	344 13%	285- 13%	240 13%	193 13%	231 13%	17 9%	241 13%	194 14%
7	(7.0)	414 16%	402 16%	406 16%	414 16%	365 16%	56 18%	414 16%	385 17%	414 16%	367 16%	321+ 18%	249 17%	289 17%	36 20%	326+ 17%	241 17%
8	(8.0)	465 18%	447 18%	452 18%	465 18%	420+ 19%	67 21%	465 18%	435+ 19%	465 18%	415 18%	355+ 19%	307+ 21%	356+ 20%	37 21%	403+ 21%	294+ 21%
9	(9.0)	215 8%	211 8%	214 9%	215 8%	191 9%	29 9%	215 8%	192 8%	215 8%	190 8%	184+ 10%	158+ 11%	167+ 10%	18 10%	182+ 10%	141+ 10%
10 - Extremely well	(10.0)	313 12%	305 12%	304 12%	313 12%	264 12%	52 17% +abcdfh	313 12%	297+ 13%	313 12%	298+ 13%	255+ 14%	208+ 14%	256+ 15%	41 23% +abcef	282+ 15%	197+ 14%
NET Badly (1-3)		105 4%	99 4%	100 4%	105 4%	96 4%	16 5%	105 4%	88 4%	105 4%	98 4%	36- 2%	24- 2%	35- 2%	9abcef 5%	35- 2%	27- 2%
NET Neutral (4-6)		765 30%	735 30%	744 30%	765 30%	653 29%	77 25%	765 30%	679 29%	765 30%	669 29%	487- 27%	380- 26%	467- 27%	35- 20%	491- 26%	391-d 28%
NET Well (7-10)		1406 55%	1364 55%	1376 55%	1406 55%	1240+ 56%	204 66% +abcdfgh i	1406 55%	1309+ 57%	1406 55%	1270+ 56%	1115+ 61%	923+ 62%	1068+ 61%	132 73% +abcef	1192+ 63%	873+ 62%

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Prepared by BMG

Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
Don't know	295	282e	274e	295e	231-e	15-	295e	239-e	295e	238-e	185-d	157d	172-d	4-	176-d	127-d
	11%	11%	11%	11%	10%	5%	11%	10%	11%	10%	10%	11%	10%	2%	9%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2276	2199	2220	2276	1989	297	2276	2077	2276	2037	1638	1328	1569	176	1718	1291
Mean score	7.0	7.0	7.0	7.0	7.0	7.2	7.0	7.1+	7.0	7.0	7.3+	7.4+	7.3+	7.6+	7.4+	7.3+
Standard deviation	2.00	2.00	2.00	2.00	2.00	2.10	2.00	1.99	2.00	2.03	1.84	1.80	1.84	2.04	1.82	1.83
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.17	.05	.06

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Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	24 1%	6+bcd 3%	15- 1%	9- 1%	7 1%
2	(2.0)	26 1%	4 2%	18- 1%	11 1%	8 1%
3	(3.0)	55 2%	6 3%	47 2%	33 2%	17 2%
4	(4.0)	112 4%	13 6%	89- 4%	63 4%	35 4%
5	(5.0)	309 12%	21 10%	271 12%	188 12%	107 12%
6	(6.0)	344 13%	38d 17%	297 13%	194 12%	100- 11%
7	(7.0)	414 16%	35 16%	366 16%	269 17%	183+b 20%
8	(8.0)	465 18%	25- 11%	429+a 19%	311+a 20%	183a 20%
9	(9.0)	215 8%	17 8%	194 9%	140 9%	82 9%
10 - Extremely well	(10.0)	313 12%	14- 6%	292+a 13%	194a 12%	105 11%
NET Badly (1-3)		105 4%	17+bcd 8%	80- 4%	54 3%	32 4%
NET Neutral (4-6)		765 30%	72 33%	657 29%	444 28%	242- 27%
NET Well (7-10)		1406 55%	90- 41%	1282+a 57%	914+a 58%	553+a 61%

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Prepared by BMG

Table Q24_3_3 (continuation)

Q24. Channel 4 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	295 11%	41+bcd 19%	236- 10%	155- 10%	86- 9%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	6.00	8.00	8.00	8.00
Base for stats	2276	179	2019	1412	827
Mean score	7.0	6.4-	7.1+a	7.1+a	7.1a
Standard deviation	2.00	2.16	1.96	1.93	1.92
Standard Error	.05	.21	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_4
 Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	51 2%	26 2%	25 2%	** **	* *%	27 2%	23 2%
2	(2.0)	44 2%	12- 1%	32+a 3%	** **	* *%	25 2%	19 1%
3	(3.0)	77 3%	36 3%	39 3%	** **	1 1%	46+b 4%	29- 2%
4	(4.0)	118 5%	61 5%	51 4%	** **	4 3%	70+b 6%	46- 4%
5	(5.0)	336 13%	145 12%	159 13%	** **	24 18%	149 12%	185 14%
6	(6.0)	289 11%	129 11%	132 11%	** **	19 15%	144 12%	141 11%
7	(7.0)	381 15%	189 16%	166 14%	** **	20 16%	194 16%	183 14%
8	(8.0)	415 16%	184 15%	201 17%	** **	24 18%	213 17%	201 15%
9	(9.0)	212 8%	117+b 10%	84- 7%	** **	11 9%	97 8%	111 8%
10 - Extremely well	(10.0)	301 12%	147 12%	132 11%	** **	20 16%	141 11%	158 12%
NET Badly (1-3)		172 7%	73 6%	96+d 8%	** **	2- 2%	98+b 8%	71- 5%
NET Neutral (4-6)		743 29%	335 28%	343 28%	** **	47 37%	363 29%	372 28%
NET Well (7-10)		1309 51%	636+b 53%	583- 48%	** **	76b 58%	646 52%	652 50%
Don't know		347 14%	146d 12%	195+ad 16%	** **	4- 3%	129- 10%	213+a 16%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	8.00	8.00	8.00
Base for stats	2224	1044	1022	**	125	1107	1095
Mean score	6.8	6.9	6.7-	**	7.1	6.7	6.9
Standard deviation	2.20	2.19	2.25	**	1.90	2.23	2.16
Standard Error	.05	.08	.08	**	.19	.08	.07

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Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	51 2%	5 2%	9 2%	5 1%	9 2%	7 2%	10 3%	5 2%	15 2%	14 2%	22 2%	14 2%
2	(2.0)	44 2%	1 *%	3 1%	4 1%	5 1%	8 2%	12+abdhi 3%	10+abhi 3%	4- 1%	10 1%	30+abhi 3%	22+abcdhi 3%
3	(3.0)	77 3%	18 6% +bcdgijk	9 2%	9 2%	9 2%	13 3%	13 4%	7 2%	27 4%	18 2%	32 3%	19 3%
4	(4.0)	118 5%	17 6%	22 5%	13 3%	15 3%	26i 6%	16 4%	10 3%	39 6%	28 3%	52 5%	26 4%
5	(5.0)	336 13%	50+d 18%	47 12%	59d 16%	40- 9%	56 13%	46 13%	37 13%	98d 14%	99 12%	139 13%	82 13%
6	(6.0)	289 11%	34 12%	45 11%	52 14%	43 10%	46 11%	41 11%	28 10%	79 11%	95 12%	115 11%	69 11%
7	(7.0)	381 15%	40 14%	59 15%	54 14%	74fk 17%	74k 17%	42 12%	38 13%	99 14%	128 16%	154 14%	81 12%
8	(8.0)	415 16%	51 18%	78 19%	54 14%	74 17%	62 14%	53 15%	43 15%	129j 19%	128 16%	158 15%	97 15%
9	(9.0)	212 8%	26 9%	34 8%	36f 10%	43fj 10%	30 7%	20 6%	22 8%	60 9%	80fjk 10%	72- 7%	42 7%
10 - Extremely well	(10.0)	301 12%	25 9%	49 12%	48 13%	54 13%	44 10%	48 13%	35 12%	73 11%	101 13%	126 12%	83 13%
NET Badly (1-3)		172 7%	25 9%	21 5%	19 5%	23 5%	28 7%	34+bcddi 10%	21 7%	46 7%	42 5%	84i 8%	56+ci 9%
NET Neutral (4-6)		743 29%	101 35% +dgijk	114 28%	124d 33%	98- 23%	129d 30%	102 29%	75 26%	215d 31%	222 28%	306d 28%	177 27%
NET Well (7-10)		1309 51%	141 49%	220fjk 54%	192 51%	245 57% +efgjk	209 48%	163- 46%	139 48%	361 52%	437+efjk 55%	511- 47%	302- 47%

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Prepared by BMG

Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	347	18-	52a	38	62a	66ach	58ach	53+achi	70-	100a	178+achi	111+achi
	14%	6%	13%	10%	14%	15%	16%	18%	10%	12%	16%	17%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	5.00	8.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00
Base for stats	2224	267	355	334	367	366	299	235	622	701	901	534
Mean score	6.8	6.6	6.9a	6.9	7.1	6.7	6.6	6.8	6.8	7.0	6.7-	6.7
					+aefhjk					+aefjk		
Standard deviation	2.20	2.15	2.15	2.10	2.13	2.17	2.41	2.29	2.15	2.12	2.28	2.36
Standard Error	.05	.16	.12	.12	.12	.12	.15	.16	.10	.09	.08	.11

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Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	
1 - Extremely badly	(1.0)	51 2%	10+dfgjk 5%	4 2%	5 2%	4 1%	** **	3 1%	6 2%	4 2%	6k 3%	44 2%	1 *%	4fk 4%	1k 2%
2	(2.0)	44 2%	0 -%	3 2%	5 2%	1 *%	** **	3 1%	5 1%	13 5% +abdfgjk m	3 2%	36 2%	3 2%	4ad 3%	1 1%
3	(3.0)	77 3%	5 3%	8 4%	7 3%	12 4%	** **	4 2%	11 3%	7 3%	6 3%	64 3%	5 2%	7+fjm 6%	1 1%
4	(4.0)	118 5%	5 3%	8 4%	7 3%	23+c 7%	** **	16 6%	21 6%	9 4%	9 4%	101 5%	9 4%	7 5%	2 3%
5	(5.0)	336 13%	21 11%	36 16%	43dg 17%	32 10%	** **	36 13%	39 11%	38 16%	31 14%	289 13%	24 11%	16 13%	7 10%
6	(6.0)	289 11%	21 11%	17 8%	21 8%	32 10%	** **	32 12%	39 11%	28 12%	20 9%	231- 11%	34+bcij 16%	16b 13%	8 12%
7	(7.0)	381 15%	38+dhl 20%	34h 15%	56 22% +dfhjkl	36 11%	** **	37 14%	68dhl 18%	18- 8%	31 14%	322h 15%	30h 14%	14 11%	15+dfhjkl 22%
8	(8.0)	415 16%	29 16%	34 15%	26- 10%	67+cgl 21%	** **	48c 18%	52 14%	34 14%	36 17%	349c 16%	41c1 19%	14 12%	11 17%
9	(9.0)	212 8%	12 7%	24fh 11%	18 7%	34fh 11%	** **	14 5%	34 9%	11 5%	21 10%	173 8%	24fh 11%	11 9%	4 7%
10 - Extremely well	(10.0)	301 12%	14 8%	21 9%	26 10%	40 12%	** **	35 13%	46 12%	42 18% +abcjkl	30 14%	265+ 12%	18 9%	10 9%	8 11%
NET Badly (1-3)		172 7%	15 8%	15 7%	17 7%	17 5%	** **	10 4%	22 6%	23fk 10%	15 7%	144 7%	9 4%	16 13% +bcdfgjk m	3 4%

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Prepared by BMG

Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Neutral (4-6)	743	47	61	70	88	**	83	100	74	60	621	66	39	17
	29%	25%	27%	28%	28%	**	31%	27%	32%	28%	29%	31%	32%	25%
NET Well (7-10)	1309	93	1141	1261	1771	**	134	2001	104	1171	11091	1131	49-	381
	51%	50%	51%	50%	55%	**	49%	54%	45%	55%	51%	53%	40%	57%
Don't know	347	31	33	39	37	**	45	46	31	22	296	24	18	9
	14%	17%	15%	15%	12%	**	17%	13%	13%	10%	14%	11%	15%	14%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00
Mode	8.00	7.00	5.00	7.00	8.00	**	8.00	7.00	10.00	8.00	8.00	8.00	6.00	7.00
Base for stats	2224	155	190	213	282	**	228	322	202	192	1874	187	104	58
Mean score	6.8	6.6	6.81	6.7	7.01	**	6.91	6.91	6.7	6.91	6.81	7.01	6.3-	7.01
Standard deviation	2.20	2.23	2.17	2.15	2.14	**	2.08	2.17	2.49	2.30	2.21	1.92	2.43	2.01
Standard Error	.05	.19	.17	.17	.15	**	.15	.14	.20	.19	.06	.14	.18	.17

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Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	51 2%	10 1%	12 2%	10 2%	18 3%	21 2%	29 2%	45 2%	** **	6 2%	1 *%	** **
2	(2.0)	44 2%	12 2%	9 1%	6 1%	17 2%	21 2%	23 2%	42 2%	** **	2 1%	0 -%	** **
3	(3.0)	77 3%	25 3%	17 3%	16 4%	19 3%	42 3%	35 3%	67 3%	** **	10 3%	6 4%	** **
4	(4.0)	118 5%	38 5%	27 5%	19 4%	32 4%	65 5%	51 4%	97 4%	** **	20 7%	11 8%	** **
5	(5.0)	336 13%	87- 11%	67 12%	74ae 16%	106 14%	154- 11%	179+ae 15%	300 13%	** **	34 11%	23 16%	** **
6	(6.0)	289 11%	90 11%	69 12%	58 13%	72 10%	159 12%	130 11%	249 11%	** **	37 12%	22 15%	** **
7	(7.0)	381 15%	132df 17%	101+df 18%	65 14%	81- 11%	233+df 17%	146- 12%	330 15%	** **	49 16%	29 20%	** **
8	(8.0)	415 16%	129 16%	89 16%	79 17%	111 15%	218 16%	190 16%	355 16%	** **	58 19%	22 15%	** **
9	(9.0)	212 8%	76 10%	48 8%	31 7%	54 7%	124 9%	85 7%	191 8%	** **	21 7%	14 9%	** **
10 - Extremely well	(10.0)	301 12%	90 11%	56 10%	54 12%	100 14%	146 11%	154 13%	262d 12%	** **	39d 13%	7- 5%	** **
NET Badly (1-3)		172 7%	47 6%	37 6%	33 7%	54 7%	84 6%	87 7%	154 7%	** **	18 6%	7 5%	** **
NET Neutral (4-6)		743 29%	215 27%	163 29%	151ae 33%	210 29%	378 28%	361 30%	646 29%	** **	92 30%	56+a 38%	** **
NET Well (7-10)		1309 51%	427+df 54%	295 52%	229 50%	346- 47%	722+df 53%	575- 48%	1137 50%	** **	168 55%	72 50%	** **

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Prepared by BMG

Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	347	103	75	41-	124+ace	178c	165c	317+d	**	30	10-	**
	14%	13%	13%	9%	17%	13%	14%	14%	**	10%	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	**	8.00	7.00	**
Base for stats	2224	689	495	413	610	1184	1022	1937	**	277	134	**
Mean score	6.8	6.9	6.8	6.7	6.8	6.9	6.8	6.8	**	6.9	6.6	**
Standard deviation	2.20	2.12	2.13	2.19	2.35	2.12	2.29	2.21	**	2.14	1.82	**
Standard Error	.05	.08	.09	.13	.11	.06	.09	.05	**	.14	.17	**

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Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	51 2%	23 3%	27 2%	7 3%	5 4%	9b 4%	** **	7+b 5%	** **	** **	11 3%	4 2%
2	(2.0)	44 2%	15 2%	29 2%	7 3%	3 2%	4 2%	** **	5 3%	** **	** **	7 2%	3 1%
3	(3.0)	77 3%	36+b 4%	41- 2%	11+b 6%	5 3%	9 3%	** **	6 5%	** **	** **	11 3%	10 4%
4	(4.0)	118 5%	39 5%	79 5%	8 4%	7 5%	14 6%	** **	5 4%	** **	** **	15 4%	11 5%
5	(5.0)	336 13%	132+b 15%	203- 12%	38+be 19%	28+be 20%	28 11%	** **	19 14%	** **	** **	54 16%	31 14%
6	(6.0)	289 11%	79- 9%	210+ag 12%	21 10%	11 8%	26 10%	** **	6- 4%	** **	** **	31 9%	21 9%
7	(7.0)	381 15%	100- 12%	281+ac 16%	18- 9%	21 15%	30 12%	** **	19 14%	** **	** **	42 12%	33 15%
8	(8.0)	415 16%	115- 13%	300+acj 17%	23 11%	17 13%	35 14%	** **	16 12%	** **	** **	44 13%	36 16%
9	(9.0)	212 8%	68 8%	144 8%	13 7%	5 4%	19 8%	** **	11 8%	** **	** **	21 6%	22 10%
10 - Extremely well	(10.0)	301 12%	122+b 14%	179- 10%	27 13%	14 10%	36 14%	** **	21 16%	** **	** **	58+b 17%	30 13%
NET Badly (1-3)		172 7%	75+b 9%	97- 6%	25+b 12%	13 10%	22 9%	** **	17+b 13%	** **	** **	28 8%	16 7%
NET Neutral (4-6)		743 29%	251 29%	492 29%	67 33%	46 34%	67 27%	** **	30 22%	** **	** **	100 29%	64 28%
NET Well (7-10)		1309 51%	406- 47%	903+acd 53%	82- 40%	57- 42%	120 48%	** **	67 50%	** **	** **	165 48%	120c 53%

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Prepared by BMG

Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	347	124	223	29	21	41	**	20	**	**	54	26
	14%	15%	13%	14%	15%	16%	**	15%	**	**	16%	12%
Medians	7.00	7.00	7.00	6.00	6.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	5.00	8.00	5.00	5.00	10.00	**	10.00	**	**	10.00	8.00
Base for stats	2224	732	1492	173	115	209	**	114	**	**	294	201
Mean score	6.8	6.7	6.9cdf	6.4-	6.3-	6.7	**	6.6	**	**	6.8	6.9d
Standard deviation	2.20	2.40	2.10	2.51	2.33	2.46	**	2.67	**	**	2.44	2.23
Standard Error	.05	.10	.06	.21	.24	.19	**	.28	**	**	.16	.17

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Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	51 2%	0 -%	3 3%	7 2%	8 3%	17 3%	30 2%	51 2%	** **	51 2%	** **
2	(2.0)	44 2%	5+cdef 5%	3 3%	4 1%	1 *%	9 1%	23 2%	44 2%	** **	44 2%	** **
3	(3.0)	77 3%	4 3%	5 5%	7 2%	3 1%	16 2%	40 3%	75 3%	** **	77 3%	** **
4	(4.0)	118 5%	6 5%	9 8%	15 5%	18 6%	31 5%	54 4%	116 5%	** **	117 5%	** **
5	(5.0)	336 13%	23+ 20%	21 20%	46 15%	50 17%	98 15%	172 13%	328 13%	** **	330 13%	** **
6	(6.0)	289 11%	9 7%	12 11%	41 13%	40 13%	77 12%	149 11%	276 11%	** **	281 11%	** **
7	(7.0)	381 15%	20 18%	15 14%	44 14%	34 11%	91 14%	215 16%	375 15%	** **	379 15%	** **
8	(8.0)	415 16%	18 16%	17 17%	57 18%	48 16%	118 18%	210 16%	407 16%	** **	408 16%	** **
9	(9.0)	212 8%	12 11%	3 2%	23 7%	22 7%	49 8%	113 8%	210 8%	** **	212 8%	** **
10 - Extremely well	(10.0)	301 12%	8 7%	11 11%	35 11%	46af 15%	77 12%	141 10%	294 12%	** **	298 12%	** **
NET Badly (1-3)		172 7%	9 8%	11 10%	18 6%	13 4%	42 6%	94 7%	170 7%	** **	171 7%	** **
NET Neutral (4-6)		743 29%	37 32%	41 39%	103 33%	108+f 36%	207 32%	375 28%	721 29%	** **	729 29%	** **
NET Well (7-10)		1309 51%	59 51%	45 43%	160 51%	150 50%	334 52%	678 50%	1286 51%	** **	1297 51%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	347	10	8	36	28-	63-	198de	342	**	343	**
	14%	9%	7%	11%	9%	10%	15%	14%	**	14%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	5.00	5.00	8.00	5.00	8.00	7.00	8.00	**	8.00	**
Base for stats	2224	105	97	281	271	582	1146	2176	**	2197	**
Mean score	6.8	6.6	6.2-	6.8b	6.9b	6.8b	6.8b	6.8	**	6.8	**
Standard deviation	2.20	2.11	2.26	2.13	2.22	2.20	2.19	2.21	**	2.20	**
Standard Error	.05	.22	.25	.14	.15	.10	.07	.05	**	.05	**

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Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	51 2%	40 2%	47 2%	51 2%	46 2%	3 1%	51 2%	42 2%	51 2%	47 2%	8- *%	8- 1%	17- 1%	1 *%	20-a 1%	16-a 1%
2	(2.0)	44 2%	41 2%	41 2%	44 2%	37 2%	1 *%	44 2%	38 2%	44 2%	41 2%	21- 1%	20 1%	18- 1%	1 1%	17- 1%	13- 1%
3	(3.0)	77 3%	75 3%	74 3%	77 3%	68 3%	10 3%	77 3%	70 3%	77 3%	67 3%	33- 2%	30- 2%	35- 2%	7 4%	37- 2%	24- 2%
4	(4.0)	118 5%	115 5%	114 5%	118 5%	102 5%	19 6%	118 5%	98- 4%	118 5%	106 5%	74 4%	57- 4%	71 4%	10 5%	71- 4%	59 4%
5	(5.0)	336 13%	321e 13%	325e 13%	336e 13%	288e 13%	27- 9%	336e 13%	293 13%	336e 13%	304e 13%	197-d 11%	133- 9%	201-bd 12%	9- 5%	189-d 10%	154-d 11%
6	(6.0)	289 11%	283 11%	286 11%	289 11%	251 11%	37 12%	289 11%	264 11%	289 11%	257 11%	210 12%	175 12%	184 11%	16 9%	215 11%	166 12%
7	(7.0)	381 15%	370 15%	375 15%	381 15%	339 15%	49 16%	381 15%	356+ 15%	381 15%	336 15%	304+ 17%	254+ 17%	292+ 17%	31 17%	322+ 17%	228 16%
8	(8.0)	415 16%	407 16%	403 16%	415 16%	371 17%	61 20%	415 16%	375 16%	415 16%	367 16%	324+ 18%	273+ 18%	312+ 18%	37 21%	349+ 18%	263+ 19%
9	(9.0)	212 8%	208 8%	207 8%	212 8%	191 9%	42 14% +abcd fghi	212 8%	202+ 9%	212 8%	192 8%	182+ 10%	153+ 10%	153 9%	29 16% +abcef	181+ 10%	132+ 9%
10 - Extremely well	(10.0)	301 12%	292 12%	293 12%	301 12%	260 12%	47 15%	301 12%	281 12%	301 12%	269 12%	245+ 13%	207+ 14%	241+ 14%	36+abcf 20%	268+ 14%	198+ 14%
NET Badly (1-3)		172 7%	156 6%	162 7%	172 7%	150 7%	15 5%	172 7%	151 7%	172 7%	155 7%	62- 3%	58- 4%	70- 4%	9 5%	74- 4%	54- 4%
NET Neutral (4-6)		743 29%	719 29%	725 29%	743 29%	641 29%	83 27%	743 29%	655 28%	743 29%	667 29%	481- 26%	364- 25%	456- 26%	35- 19%	475- 25%	380-d 27%
NET Well (7-10)		1309 51%	1277 51%	1277 51%	1309 51%	1160+ 52%	199 64% +abcd fghi	1309 51%	1213+ 52%	1309 51%	1164 51%	1055+ 58%	887+ 60%	997+ 57%	133 74% +abcef	1121+ 59%	821+ 58%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
Don't know	347 14%	329e 13%	329e 13%	347e 14%	270-e 12%	14- 5%	347e 14%	297-e 13%	347e 14%	289-e 13%	225-d 12%	175-d 12%	218d 13%	3- 2%	224-d 12%	164-d 12%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2224	2151	2165	2224	1951	297	2224	2019	2224	1986	1598	1309	1524	177	1670	1254
Mean score	6.8	6.9+	6.8	6.8	6.8	7.2 +abcdfghi	6.8	6.9+	6.8	6.8	7.2+	7.2+	7.1+	7.6+acef	7.2+	7.2+
Standard deviation	2.20	2.16	2.19	2.20	2.19	2.07	2.20	2.18	2.20	2.21	1.97	1.98	2.04	2.03	2.01	2.03
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.06	.16	.05	.06

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Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	51 2%	12+bcd 5%	36- 2%	16- 1%	7- 1%
2	(2.0)	44 2%	8cd 4%	34 1%	19- 1%	10 1%
3	(3.0)	77 3%	6 3%	66 3%	47 3%	25 3%
4	(4.0)	118 5%	1- *%	108a 5%	75a 5%	46a 5%
5	(5.0)	336 13%	41bd 19%	280- 12%	199 13%	101- 11%
6	(6.0)	289 11%	37+bcd 17%	241- 11%	156- 10%	98 11%
7	(7.0)	381 15%	21 10%	350+ 16%	255+a 16%	159+a 17%
8	(8.0)	415 16%	20- 9%	384+a 17%	275+a 18%	155a 17%
9	(9.0)	212 8%	12 6%	196 9%	145+ 9%	97+ 11%
10 - Extremely well	(10.0)	301 12%	32 14%	263 12%	177 11%	108 12%
NET Badly (1-3)		172 7%	26+bcd 12%	136- 6%	82- 5%	43- 5%
NET Neutral (4-6)		743 29%	79cd 36%	629- 28%	430 27%	245 27%
NET Well (7-10)		1309 51%	85- 39%	1192+a 53%	852+a 54%	520+a 57%

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Prepared by BMG

Table Q24_3_4 (continuation)

Q24. Channel 4 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	347	31	297	203	106
	14%	14%	13%	13%	12%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	8.00	5.00	8.00	8.00	7.00
Base for stats	2224	190	1958	1364	808
Mean score	6.8	6.4-	6.9+a	7.0+a	7.0+a
Standard deviation	2.20	2.53	2.15	2.07	2.04
Standard Error	.05	.24	.05	.06	.08

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Table Q24_3_5

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	33 1%	15 1%	18 1%	** **	* *%	19 2%	14 1%
2	(2.0)	43 2%	16 1%	26 2%	** **	1 1%	16 1%	26 2%
3	(3.0)	87 3%	33 3%	51 4%	** **	2 2%	41 3%	45 3%
4	(4.0)	154 6%	64 5%	78 6%	** **	9 7%	95+b 8%	56- 4%
5	(5.0)	330 13%	164 14%	143 12%	** **	18 14%	139- 11%	187+a 14%
6	(6.0)	381 15%	183 15%	181 15%	** **	11 8%	195 16%	184 14%
7	(7.0)	413 16%	198 17%	181 15%	** **	25 20%	197 16%	212 16%
8	(8.0)	427 17%	189 16%	206 17%	** **	25 20%	218 18%	207 16%
9	(9.0)	187 7%	98 8%	75 6%	** **	14 11%	96 8%	90 7%
10 - Extremely well	(10.0)	259 10%	130 11%	108 9%	** **	19 15%	119 10%	138 11%
NET Badly (1-3)		164 6%	64 5%	95+a 8%	** **	3 3%	77 6%	85 6%
NET Neutral (4-6)		865 34%	411 35%	402 33%	** **	38 29%	429 35%	428 33%
NET Well (7-10)		1286 50%	615b 52%	569- 47%	** **	84+ab 65%	631 51%	646 49%
Don't know		255 10%	100- 8%	151+ad 12%	** **	4- 3%	99- 8%	149+a 11%

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Prepared by BMG

Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	7.00	8.00	7.00
Base for stats	2315	1090	1066	**	126	1136	1159
Mean score	6.7	6.8b	6.6-	**	7.2+b	6.7	6.7
Standard deviation	2.09	2.05	2.13	**	1.97	2.08	2.08
Standard Error	.05	.07	.07	**	.20	.07	.06

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Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	33 1%	1 1%	11+cdi 3%	2 *	2 1%	5 1%	7i 2%	4 2%	13i 2%	4- *	17i 2%	11i 2%
2	(2.0)	43 2%	3 1%	3 1%	2 1%	9 2%	8 2%	11+bch 3%	6 2%	7 1%	11 1%	25+c 2%	18+bch 3%
3	(3.0)	87 3%	11 4%	7 2%	9 2%	14 3%	14 3%	20+bchi 5%	14b 5%	17 3%	23 3%	47+b 4%	33+bchi 5%
4	(4.0)	154 6%	17 6%	24 6%	23 6%	21 5%	26 6%	23 6%	19 7%	41 6%	44 6%	69 6%	42 7%
5	(5.0)	330 13%	53+dgijk 19%	53 13%	55dg 15%	39- 9%	58g 13%	50dg 14%	23- 8%	105+dg 15%	94 12%	131 12%	73 11%
6	(6.0)	381 15%	45 16%	66 16%	54 15%	55 13%	67 15%	46 13%	49 17%	111 16%	109 14%	161 15%	95 15%
7	(7.0)	413 16%	59bfk 21%	54 13%	60 16%	67 16%	80bf 19%	41- 11%	51f 18%	113 16%	127 16%	173f 16%	92 14%
8	(8.0)	427 17%	39 14%	77 19%	64 17%	91 21%	61 14%	54 15%	42 15%	116 17%	155+ejk 19%	157- 15%	96 15%
9	(9.0)	187 7%	14 5%	35 9%	33 9%	38 9%	27 6%	25 7%	15 5%	49 7%	71+j 9%	67 6%	39 6%
10 - Extremely well	(10.0)	259 10%	30 11%	43 11%	40 11%	48 11%	39 9%	38 11%	22 7%	73 11%	88 11%	98 9%	59 9%
NET Badly (1-3)		164 6%	15 5%	22 5%	13- 3%	25 6%	27 6%	38 11%	25ci 9%	37 5%	38- 5%	89+chi 8%	62+bcdhi 10%
NET Neutral (4-6)		865 34%	115+di 40%	143d 35%	132d 36%	114- 27%	150d 35%	118 33%	92 32%	258+di 37%	247 31%	361d 33%	210 33%
NET Well (7-10)		1286 50%	142 50%	209k 51%	196fjk 53%	245 57%	207 48%	157- 44%	130 45%	351k 51%	440 55%	494- 46%	287- 44%

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Prepared by BMG

Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	255	13-	32	31	45ah	47ah	44ah	42+abchi	46-	76a	134+abh	86+abchi
	10%	5%	8%	8%	10%	11%	12%	15%	7%	9%	12%	13%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00
Base for stats	2315	272	374	341	384	385	314	246	646	725	944	559
Mean score	6.7	6.6	6.8k	6.9fgjk	7.0	6.6	6.4-	6.5	6.7	6.9	6.5-	6.5-
				+aefghjk					+aefghjk			
Standard deviation	2.09	1.95	2.13	1.95	2.04	2.04	2.32	2.10	2.06	2.00	2.15	2.23
Standard Error	.05	.14	.12	.11	.11	.11	.14	.15	.09	.08	.07	.10

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Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
1 - Extremely badly	(1.0)	33	1	6fk	3	2	**	1	5	7fk	1	26	0	6	2fk
		1%	*%	3%	1%	1%	**	*%	1%	3%	1%	1%	-%	5%	2%
2	(2.0)	43	3d	3	7d	0-	**	5d	11d	2	1	35d	3	5+dhij	1d
		2%	2%	1%	3%	-%	**	2%	3%	1%	1%	2%	1%	4%	2%
3	(3.0)	87	4	6	9	12	**	9	8	15+gm	9	77	5	4	1
		3%	2%	3%	3%	4%	**	3%	2%	6%	4%	4%	2%	4%	1%
4	(4.0)	154	15	14	15	17	**	11	26	13	15	132	10	8	3
		6%	8%	6%	6%	5%	**	4%	7%	6%	7%	6%	5%	7%	5%
5	(5.0)	330	16	31	37	38	**	39	33-	28	33g	273	30	19ag	7
		13%	9%	14%	15%	12%	**	14%	9%	12%	15%	13%	14%	16%	10%
6	(6.0)	381	25	35	39	43	**	44	55	37	29	324	33	18	7
		15%	13%	16%	15%	13%	**	16%	15%	16%	13%	15%	15%	15%	10%
7	(7.0)	413	36bf	24-	44	59bf	**	32	67bf	34	34	337	44bf	19	13b
		16%	19%	11%	17%	19%	**	12%	18%	15%	16%	16%	21%	15%	19%
8	(8.0)	427	341	32	38	601	**	481	571	441	31	3621	411	11-	141
		17%	19%	14%	15%	19%	**	18%	15%	19%	15%	17%	19%	9%	20%
9	(9.0)	187	10	24fh	18	29h	**	13	34h	7-	16	157h	15h	10h	5h
		7%	5%	11%	7%	9%	**	5%	9%	3%	8%	7%	7%	8%	8%
10 - Extremely well	(10.0)	259	22	23	19	30	**	34	38	25	25	227	16	9	7
		10%	12%	10%	7%	9%	**	12%	10%	11%	12%	10%	8%	8%	10%
NET Badly (1-3)		164	8	16	18	14	**	15	24	23+adk	12	138	8	15	4
		6%	4%	7%	7%	4%	**	6%	7%	10%	5%	6%	4%	12%	5%
NET Neutral (4-6)		865	56	81m	91m	98	**	94	115	79	77m	729m	73	45m	17-
		34%	30%	36%	36%	31%	**	34%	31%	34%	36%	34%	35%	37%	25%

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Prepared by BMG

Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Well (7-10)	1286	1021	103	118	179+bf1	**	128	1961	110	106	10831	1161	49-	381
	50%	55%	46%	47%	56%	**	47%	53%	47%	49%	50%	55%	40%	56%
Don't know	255	20	23	25	28	**	36k	34	22	21	219	15	13	9k
	10%	11%	10%	10%	9%	**	13%	9%	9%	10%	10%	7%	10%	13%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00
Mode	8.00	7.00	6.00	7.00	8.00	**	8.00	7.00	8.00	7.00	8.00	7.00	5.00	8.00
Base for stats	2315	166	199	227	292	**	237	334	212	194	1950	197	110	59
Mean score	6.7	6.91	6.61	6.5	6.9chl	**	6.81	6.81	6.5	6.71	6.71	6.81	6.1-	6.91
Standard deviation	2.09	2.00	2.25	2.05	1.92	**	2.06	2.14	2.21	2.06	2.09	1.80	2.38	2.11
Standard Error	.05	.17	.18	.16	.13	**	.14	.13	.17	.17	.05	.12	.17	.17

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Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	33 1%	8 1%	10 2%	2 1%	11 1%	18 1%	13 1%	31 1%	** **	2 1%	0 -%	** **
2	(2.0)	43 2%	8 1%	11 2%	10 2%	14 2%	19 1%	24 2%	38 2%	** **	5 2%	0 -%	** **
3	(3.0)	87 3%	26 3%	14 2%	14 3%	32 4%	40 3%	46 4%	78 3%	** **	10 3%	7 5%	** **
4	(4.0)	154 6%	54b 7%	24 4%	34b 8%	40 5%	78 6%	74 6%	141 6%	** **	10 3%	8 6%	** **
5	(5.0)	330 13%	84- 11%	73 13%	70a 15%	102 14%	156 11%	173+ae 15%	288 13%	** **	41 13%	22 15%	** **
6	(6.0)	381 15%	125 16%	86 15%	76 17%	91 12%	211 16%	167 14%	327 15%	** **	53 17%	25 17%	** **
7	(7.0)	413 16%	135 17%	99 17%	73 16%	103 14%	234 17%	175 15%	360 16%	** **	52 17%	29 20%	** **
8	(8.0)	427 17%	135 17%	105 18%	71 16%	111 15%	240 18%	182 15%	368 16%	** **	59 19%	28 19%	** **
9	(9.0)	187 7%	69 9%	43 8%	26 6%	49 7%	112 8%	75 6%	164 7%	** **	23 8%	14 9%	** **
10 - Extremely well	(10.0)	259 10%	73 9%	52 9%	50 11%	84 11%	125 9%	134 11%	224d 10%	** **	33d 11%	5- 4%	** **
NET Badly (1-3)		164 6%	42 5%	35 6%	26 6%	58 8%	77 6%	83 7%	147 7%	** **	17 5%	7 5%	** **
NET Neutral (4-6)		865 34%	263 33%	184 32%	181+abde 40%	233 32%	446 33%	414 35%	756 34%	** **	104 34%	55 38%	** **
NET Well (7-10)		1286 50%	413 52%	299 52%	219 48%	347 47%	711+f 52%	566- 48%	1117 50%	** **	167 55%	76 53%	** **

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Prepared by BMG

Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	255	74	53	28-	96+abce	127	124c	234cd	**	18-	6-	**
	10%	9%	9%	6%	13%	9%	10%	10%	**	6%	4%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	8.00	6.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Base for stats	2315	717	517	425	638	1235	1063	2020	**	289	138	**
Mean score	6.7	6.8	6.8	6.6	6.7	6.8	6.6	6.7	**	6.9	6.6	**
Standard deviation	2.09	2.01	2.05	2.04	2.21	2.03	2.15	2.10	**	1.97	1.73	**
Standard Error	.05	.07	.09	.12	.11	.06	.08	.05	**	.13	.16	**

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Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	33 1%	17 2%	16 1%	2 1%	2 2%	9+b 4%	** **	4 3%	** **	** **	8 2%	4 2%
2	(2.0)	43 2%	21 2%	23 1%	5 2%	1 1%	3 1%	** **	3 2%	** **	** **	11+b 3%	10+b 4%
3	(3.0)	87 3%	37 4%	50 3%	9 5%	5 3%	7 3%	** **	7 5%	** **	** **	13 4%	12 5%
4	(4.0)	154 6%	53 6%	100 6%	20+bj 10%	10 8%	17 7%	** **	11 8%	** **	** **	14 4%	11 5%
5	(5.0)	330 13%	116 14%	214 12%	25 12%	20 14%	26 11%	** **	14 10%	** **	** **	61+be 17%	26 11%
6	(6.0)	381 15%	120 14%	261 15%	35 17%	18 13%	37 15%	** **	16 12%	** **	** **	53 15%	25 11%
7	(7.0)	413 16%	119 14%	293 17%	25 13%	25 19%	30 12%	** **	16 12%	** **	** **	53 15%	32 14%
8	(8.0)	427 17%	130 15%	297j 17%	28 14%	24 17%	32 13%	** **	18 14%	** **	** **	43- 12%	33 15%
9	(9.0)	187 7%	54 6%	133 8%	13 6%	5 3%	18 7%	** **	13 9%	** **	** **	17 5%	23dj 10%
10 - Extremely well	(10.0)	259 10%	97 11%	163 9%	20 10%	9 7%	34 14%	** **	15 11%	** **	** **	44 13%	30 13%
NET Badly (1-3)		164 6%	74+b 9%	90- 5%	17 8%	8 6%	20 8%	** **	13 10%	** **	** **	32+b 9%	26+b 12%
NET Neutral (4-6)		865 34%	290 34%	575 34%	80k 39%	48 35%	80 32%	** **	41 30%	** **	** **	128k 37%	62 27%
NET Well (7-10)		1286 50%	401- 47%	885+acj 52%	87 43%	63 46%	114 46%	** **	62 46%	** **	** **	157 45%	117 52%

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Prepared by BMG

Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	255	91	165	19	18	37+b	**	19	**	**	32	22
	10%	11%	10%	10%	13%	15%	**	14%	**	**	9%	10%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	6.00	7.00
Mode	8.00	8.00	8.00	6.00	7.00	6.00	**	8.00	**	**	5.00	8.00
Base for stats	2315	765	1550	183	118	213	**	115	**	**	316	205
Mean score	6.7	6.6-	6.8	6.4	6.4	6.7	**	6.6	**	**	6.5	6.7
			+acfiij				-			-		
Standard deviation	2.09	2.24	2.00	2.19	1.97	2.39	**	2.39	**	**	2.26	2.42
Standard Error	.05	.09	.05	.18	.20	.19	**	.25	**	**	.14	.19

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Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	33 1%	1 1%	3 3%	2 1%	1 *	4 1%	24+e 2%	31 1%	** **	33 1%	** **
2	(2.0)	43 2%	1 1%	1 1%	7 2%	5 2%	12 2%	24 2%	43 2%	** **	43 2%	** **
3	(3.0)	87 3%	5d 5%	8 8%	5 2%	4- 1%	21 3%	44 3%	86 3%	** **	86 3%	** **
4	(4.0)	154 6%	3 3%	6 6%	21 7%	17 6%	36 6%	94+ 7%	151 6%	** **	152 6%	** **
5	(5.0)	330 13%	18 15%	16 16%	42 13%	43 15%	85 13%	161 12%	319 13%	** **	324 13%	** **
6	(6.0)	381 15%	14 12%	11 11%	53 17%	46 15%	100 15%	196 15%	371 15%	** **	377 15%	** **
7	(7.0)	413 16%	16 14%	18 18%	43 13%	44 15%	94 15%	228 17%	404 16%	** **	407 16%	** **
8	(8.0)	427 17%	25 22%	17 17%	60 19%	48 16%	116 18%	209 16%	420 17%	** **	422 17%	** **
9	(9.0)	187 7%	12 11%	9 8%	24 8%	21 7%	55 9%	90 7%	187 7%	** **	187 7%	** **
10 - Extremely well	(10.0)	259 10%	11 9%	6 6%	39 12%	50+f 17%	81+f 13%	119- 9%	256 10%	** **	256 10%	** **
NET Badly (1-3)		164 6%	7 6%	12 12%	14 4%	9- 3%	36 6%	93d 7%	160 6%	** **	163 6%	** **
NET Neutral (4-6)		865 34%	35 30%	34 32%	116 37%	106 36%	220 34%	451 34%	841 33%	** **	853 34%	** **
NET Well (7-10)		1286 50%	64 55%	51 48%	165 52%	163 55%	345f 54%	645- 48%	1267 50%	** **	1272 50%	** **

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Prepared by BMG

Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	255	9	8	21	20	43-	155+cde	251	**	253	**
	10%	8%	8%	7%	7%	7%	12%	10%	**	10%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	8.00	10.00	8.00	7.00	8.00	**	8.00	**
Base for stats	2315	106	96	295	279	602	1189	2267	**	2287	**
Mean score	6.7	6.9	6.3	6.9b	7.0+bf	6.9+bf	6.6-	6.7b	**	6.7b	**
Standard deviation	2.09	2.03	2.20	2.05	2.05	2.07	2.11	2.09	**	2.09	**
Standard Error	.05	.21	.25	.13	.13	.09	.07	.05	**	.05	**

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Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	33 1%	29 1%	29 1%	33 1%	25 1%	3 1%	33 1%	28 1%	33 1%	25 1%	8- *%	6- *%	5- *%	* *%	6- *%	5- *%
2	(2.0)	43 2%	42 2%	40 2%	43 2%	38 2%	2 1%	43 2%	37 2%	43 2%	37 2%	21- 1%	15- 1%	17- 1%	2 1%	18- 1%	18 1%
3	(3.0)	87 3%	83 3%	86 3%	87 3%	82 4%	7 2%	87 3%	74 3%	87 3%	76 3%	45- 2%	38- 3%	43- 2%	4 2%	44- 2%	32- 2%
4	(4.0)	154 6%	149 6%	153 6%	154 6%	133 6%	18 6%	154 6%	133 6%	154 6%	140 6%	83- 5%	71- 5%	85- 5%	9 5%	94- 5%	72- 5%
5	(5.0)	330 13%	317 13%	319 13%	330 13%	275 12%	33 11%	330 13%	292 13%	330 13%	292 13%	196- 11%	144- 10%	196-d 11%	10- 6%	179- 9%	150- 11%
6	(6.0)	381 15%	369 15%	373 15%	381 15%	332 15%	44 14%	381 15%	344 15%	381 15%	333 15%	271 15%	221 15%	263 15%	25 14%	294 16%	207 15%
7	(7.0)	413 16%	402 16%	404 16%	413 16%	358 16%	56 18%	413 16%	384 17%	413 16%	363 16%	323+ 18%	254 17%	296 17%	33 18%	332+ 18%	234 17%
8	(8.0)	427 17%	412 17%	420 17%	427 17%	388+ 17%	62 20%	427 17%	398+ 17%	427 17%	385 17%	338+ 19%	300+ 20%	331+ 19%	35 19%	377+ 20%	302+ 21%
9	(9.0)	187 7%	183 7%	183 7%	187 7%	168 8%	30 10%	187 7%	173 7%	187 7%	167 7%	161+ 9%	135+ 9%	143+ 8%	21+ 12%	171+ 9%	124+ 9%
10 - Extremely well	(10.0)	259 10%	254 10%	251 10%	259 10%	222 10%	45 14% +abcdfh	259 10%	244+ 11%	259 10%	238 10%	220+ 12%	182+ 12%	214+ 12%	37 20% +abcef	237+ 13%	167+ 12%
NET Badly (1-3)		164 6%	154 6%	155 6%	164 6%	145 7%	12 4%	164 6%	138- 6%	164 6%	139 6%	73- 4%	58- 4%	65- 4%	7 4%	68- 4%	56- 4%
NET Neutral (4-6)		865 34%	834 34%	845 34%	865 34%	740 33%	95 30%	865 34%	768 33%	865 34%	765 34%	550- 30%	436- 29%	544- 31%	44- 24%	567- 30%	429- 30%
NET Well (7-10)		1286 50%	1251 50%	1257 50%	1286 50%	1135+ 51%	193 62% +abcdfghi	1286 50%	1199+ 52%	1286 50%	1152 51%	1042+ 57%	871+ 59%	985+ 57%	126 70% +abcef	1117+ 59%	828+ 58%

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Prepared by BMG

Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
Don't know	255 10%	241e 10%	237e 10%	255e 10%	201-e 9%	12- 4%	255e 10%	211-e 9%	255e 10%	219e 10%	158-d 9%	119-d 8%	148-d 8%	4- 2%	142-d 7%	105-d 7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2315	2239	2257	2315	2020	299	2315	2105	2315	2055	1666	1366	1594	176	1752	1312
Mean score	6.7	6.7+	6.7	6.7	6.7	7.1 +abcd fghi	6.7	6.8+	6.7	6.7	7.0+	7.1+	7.0+	7.5 +abcef	7.1+	7.1+
Standard deviation	2.09	2.08	2.07	2.09	2.08	1.99	2.09	2.07	2.09	2.08	1.94	1.93	1.93	1.98	1.91	1.94
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.16	.05	.06

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Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	33 1%	6bc 3%	21- 1%	14- 1%	8 1%
2	(2.0)	43 2%	11+bcd 5%	30- 1%	16- 1%	6- 1%
3	(3.0)	87 3%	14d 6%	71 3%	52 3%	24 3%
4	(4.0)	154 6%	15 7%	127 6%	84 5%	51 6%
5	(5.0)	330 13%	29 13%	289 13%	196 12%	94- 10%
6	(6.0)	381 15%	32 14%	341 15%	236 15%	140 15%
7	(7.0)	413 16%	31 14%	367 16%	268 17%	160 18%
8	(8.0)	427 17%	26 12%	390+ 17%	281+ 18%	179+a 20%
9	(9.0)	187 7%	11 5%	172 8%	135+ 9%	88+ 10%
10 - Extremely well	(10.0)	259 10%	21 10%	234 10%	149 10%	87 9%
NET Badly (1-3)		164 6%	31+bcd 14%	122- 5%	82- 5%	38- 4%
NET Neutral (4-6)		865 34%	76 34%	757 34%	516 33%	285 31%
NET Well (7-10)		1286 50%	88- 40%	1164+a 52%	834+a 53%	514+ab 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_5 (continuation)

Q24. Channel 4 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	255	26	212	135	77
	10%	12%	9%	9%	8%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	8.00	6.00	8.00	8.00	8.00
Base for stats	2315	195	2043	1432	837
Mean score	6.7	6.1-	6.8+a	6.8+a	7.0+a
Standard deviation	2.09	2.39	2.03	1.98	1.92
Standard Error	.05	.22	.05	.06	.07

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Table Q24_3_7
 Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	25 1%	13 1%	12 1%	** **	0 -%	14 1%	11 1%
2	(2.0)	22 1%	9 1%	13 1%	** **	* *%	11 1%	10 1%
3	(3.0)	77 3%	33 3%	39 3%	** **	3 2%	34 3%	42 3%
4	(4.0)	146 6%	59 5%	84+ 7%	** **	4 3%	81 7%	64 5%
5	(5.0)	311 12%	151 13%	132 11%	** **	19 15%	160 13%	147 11%
6	(6.0)	406 16%	189 16%	194 16%	** **	22 17%	203 16%	199 15%
7	(7.0)	466 18%	227 19%	202 17%	** **	24 18%	234 19%	229 18%
8	(8.0)	452 18%	196 16%	225 19%	** **	23 18%	208 17%	243 19%
9	(9.0)	178 7%	87 7%	78 6%	** **	12 9%	80 6%	95 7%
10 - Extremely well	(10.0)	295 11%	159+b 13%	114- 9%	** **	22b 17%	121- 10%	172+a 13%
NET Badly (1-3)		124 5%	55 5%	64 5%	** **	4 3%	59 5%	63 5%
NET Neutral (4-6)		863 34%	398 33%	411 34%	** **	45 35%	444+b 36%	409- 31%
NET Well (7-10)		1392 54%	668b 56%	620- 51%	** **	81b 63%	643 52%	740+a 57%
Don't know		192 7%	69-d 6%	122+ad 10%	** **	0- -%	90 7%	95 7%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	8.00	**	7.00	7.00	8.00
Base for stats	2379	1121	1095	**	130	1146	1212
Mean score	6.9	6.9b	6.7-	**	7.2b	6.7-	7.0+a
Standard deviation	1.99	2.01	2.00	**	1.88	1.97	2.00
Standard Error	.04	.07	.06	**	.19	.07	.06

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Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	25 1%	2 1%	6 2%	4 1%	3 1%	5 1%	6g 2%	0 -%	8 1%	7 1%	10 1%	6 1%
2	(2.0)	22 1%	6+ci 2%	1 *%	0 -%	2 1%	5c 1%	5ci 1%	2 1%	7 1%	2- *%	12i 1%	7 1%
3	(3.0)	77 3%	9 3%	9 2%	19+f 5%	10 2%	12 3%	7 2%	11 4%	18 3%	28 4%	31 3%	18 3%
4	(4.0)	146 6%	6- 2%	20 5%	27ah 7%	21 5%	29ah 7%	27ah 7%	17a 6%	26- 4%	48a 6%	73ah 7%	43ah 7%
5	(5.0)	311 12%	43d 15%	53d 13%	47 12%	34- 8%	49 11%	52di 15%	32 11%	96di 14%	81 10%	133d 12%	85d 13%
6	(6.0)	406 16%	57gk 20%	60 15%	63g 17%	64 15%	83+gk 19%	50 14%	29- 10%	118gk 17%	127g 16%	161 15%	79- 12%
7	(7.0)	466 18%	53 19%	66 16%	62 17%	84 20%	88 20%	58 16%	54 19%	119 17%	146 18%	201 19%	112 17%
8	(8.0)	452 18%	42 15%	79e 20%	61 16%	88e 21%	60- 14%	67 19%	55 19%	122 18%	149e 19%	182 17%	122e 19%
9	(9.0)	178 7%	20 7%	26 6%	24 6%	40 9%	30 7%	20 6%	19 6%	46 7%	64 8%	69 6%	39 6%
10 - Extremely well	(10.0)	295 11%	36 13%	56ej 14%	45 12%	58ej 13%	37- 9%	34 10%	29 10%	92ej 13%	102ej 13%	101- 9%	64 10%
NET Badly (1-3)		124 5%	17 6%	17 4%	22 6%	15 3%	22 5%	18 5%	14 5%	34 5%	37 5%	53 5%	31 5%
NET Neutral (4-6)		863 34%	106dg 37%	133 33%	136dg 37%	120- 28%	160dg 37%	129dg 36%	78- 27%	240dg 35%	256 32%	367dg 34%	207 32%
NET Well (7-10)		1392 54%	152 53%	227 56%	192 52%	269 63%	215 50%	180 50%	157 54%	379 55%	461+efj 58%	552- 51%	337 52%

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Prepared by BMG

Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	192	11-	29	22	25	35a	31a	39	40	47	105+acdhi	71+acdhi
	7%	4%	7%	6%	6%	8%	9%	14%	6%	6%	10%	11%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	8.00	6.00	8.00	7.00	8.00	8.00	8.00	8.00	7.00	8.00
Base for stats	2379	275	377	350	404	398	326	249	652	754	973	575
Mean score	6.9	6.8	7.0e	6.7	7.2	6.7-	6.7	6.9	6.9	7.0efj	6.7-	6.8
Standard deviation	1.99	2.00	2.03	2.04	1.91	1.94	2.04	1.95	2.01	1.98	1.98	2.00
Standard Error	.04	.14	.11	.12	.10	.10	.12	.14	.09	.08	.07	.09

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Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
1 - Extremely badly	(1.0)	25 1%	0 -%	7+afgj 3%	3 1%	2 1%	** **	0 -%	2 1%	4 2%	1 1%	21 1%	1 1%	3af 2%	* *%
2	(2.0)	22 1%	7 4% +bcdgijk	0 -%	1 *%	0 -%	** **	4 1%	3 1%	2 1%	0 -%	18 1%	0 -%	4+bcdijk 3%	* *%
3	(3.0)	77 3%	2 1%	10g 4%	9 3%	14g 4%	** **	5 2%	4 1%	10g 4%	5 3%	62 3%	3 1%	8+afgjk 6%	4+afgjk 6%
4	(4.0)	146 6%	7 4%	12 6%	15d 6%	7- 2%	** **	19d 7%	27d 7%	18d 8%	11 5%	122d 6%	12d 6%	9d 7%	4 5%
5	(5.0)	311 12%	12- 6%	26 12%	27 11%	46am 15%	** **	38am 14%	34 9%	30am 13%	34agm 16%	265am 12%	27am 13%	15am 12%	4- 5%
6	(6.0)	406 16%	37 20%	31 14%	46 18%	41 13%	** **	45 17%	48 13%	31 13%	43 20%	342 16%	36 17%	17 14%	10 16%
7	(7.0)	466 18%	37 20%	37 16%	53 21%	61 19%	** **	39 14%	77f 21%	43 18%	32 15%	386 18%	45f 21%	19 16%	15f 22%
8	(8.0)	452 18%	35 19%	36 16%	40 16%	65l 20%	** **	49 18%	67 18%	32 14%	31 15%	377 17%	46hl 22%	15- 12%	13l 20%
9	(9.0)	178 7%	9 5%	15 7%	17 7%	25 8%	** **	23 8%	39+aij 11%	15 7%	9 4%	152 7%	13 6%	9 8%	4 6%
10 - Extremely well	(10.0)	295 11%	23 12%	26 12%	26 10%	38 12%	** **	33 12%	42 11%	28 12%	32k 15%	259 12%	16 8%	13 11%	7 11%
NET Badly (1-3)		124 5%	9 5%	17fgk 7%	12 5%	16 5%	** **	9 3%	10 3%	16gk 7%	7 3%	102 5%	4- 2%	14 11% +acdfgijk	4gk 7%
NET Neutral (4-6)		863 34%	55 30%	69 31%	88 35%	95 30%	** **	103gm 38%	109 30%	79 34%	88+adgm 41%	730 34%	75 35%	41 33%	18- 26%

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Prepared by BMG

Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Well (7-10)	1392	103	114	135	189il	**	144	226	118	104	1174l	121l	57-	40l
	54%	55%	51%	54%	59%	**	53%	61%	51%	49%	54%	57%	47%	59%
Don't know	192	18	23	16	19	**	17	24	20	16	164	12	10	6
	7%	10%	10%	7%	6%	**	6%	7%	8%	7%	8%	5%	9%	9%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	7.00	7.00	8.00	**	8.00	7.00	7.00	6.00	7.00	8.00	7.00	7.00
Base for stats	2379	167	200	236	300	**	255	344	214	199	2005	200	112	62
Mean score	6.9	7.0l	6.7	6.8	7.0el	**	6.9l	7.1+ehl	6.7	6.9	6.9l	6.9l	6.4-	6.9l
Standard deviation	1.99	1.94	2.20	1.94	1.9l	**	1.97	1.9l	2.16	1.96	2.00	1.7l	2.32	1.93
Standard Error	.04	.16	.17	.14	.13	**	.13	.12	.17	.16	.05	.12	.16	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnicity	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Minority	(d)	(e)	
		Total								Group			
										Total			
										(c)			
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	25 1%	3 *%	9a 2%	2 *%	11a 2%	12 1%	13 1%	20 1%	** **	5 2%	0 -%	** **
2	(2.0)	22 1%	5 1%	5 1%	5 1%	7 1%	10 1%	12 1%	20 1%	** **	2 1%	1 1%	** **
3	(3.0)	77 3%	27 3%	11 2%	17 4%	23 3%	38 3%	39 3%	65 3%	** **	11 4%	9+a 6%	** **
4	(4.0)	146 6%	46 6%	27 5%	24 5%	49 7%	73 5%	73 6%	129 6%	** **	16 5%	11 8%	** **
5	(5.0)	311 12%	99 13%	71 12%	50 11%	89 12%	170 12%	139 12%	268 12%	** **	40 13%	23 16%	** **
6	(6.0)	406 16%	130d 16%	96d 17%	91+df 20%	81- 11%	227d 17%	173 15%	356 16%	** **	47 15%	26 18%	** **
7	(7.0)	466 18%	150 19%	106 19%	83 18%	124 17%	256 19%	207 17%	406 18%	** **	60 19%	28 19%	** **
8	(8.0)	452 18%	134 17%	105 18%	70 15%	139 19%	240 18%	209 18%	401 18%	** **	49 16%	16 11%	** **
9	(9.0)	178 7%	59 7%	45 8%	26 6%	47 6%	104 8%	73 6%	156 7%	** **	23 7%	10 7%	** **
10 - Extremely well	(10.0)	295 11%	74- 9%	56 10%	57 12%	107+abe 15%	131- 10%	164+abe 14%	259 11%	** **	36 12%	11 8%	** **
NET Badly (1-3)		124 5%	35 4%	25 4%	24 5%	40 5%	60 4%	64 5%	105 5%	** **	18 6%	10 7%	** **
NET Neutral (4-6)		863 34%	275 35%	194 34%	166d 37%	219- 30%	469 34%	385 32%	753 33%	** **	103 33%	60 41%	** **
NET Well (7-10)		1392 54%	418 53%	312 55%	236 52%	416 57%	731 54%	653 55%	1222 54%	** **	168 55%	65- 45%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	192	63	39	27	59	102	86	173	**	19	10	**
	7%	8%	7%	6%	8%	7%	7%	8%	**	6%	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**
Mode	7.00	7.00	7.00	6.00	8.00	7.00	8.00	7.00	**	7.00	7.00	**
Base for stats	2379	729	531	426	675	1260	1102	2081	**	288	135	**
Mean score	6.9	6.8	6.9	6.8	6.9	6.8	6.9	6.9d	**	6.8	6.4-	**
									+acd			d
Standard deviation	1.99	1.90	1.95	1.97	2.14	1.92	2.08	1.98	**	2.05	1.93	**
Standard Error	.04	.07	.08	.12	.10	.05	.08	.05	**	.13	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	25 1%	11 1%	14 1%	2 1%	2 1%	8+b 3%	** **	1 1%	** **	** **	5 1%	3 1%
2	(2.0)	22 1%	8 1%	14 1%	1 1%	1 1%	0 -	** **	1 1%	** **	** **	6 2%	2 1%
3	(3.0)	77 3%	31 4%	46 3%	8 4%	4 3%	8 3%	** **	3 2%	** **	** **	9 2%	10 5%
4	(4.0)	146 6%	55 6%	91 5%	20+be 10%	10 7%	9 3%	** **	10 7%	** **	** **	21 6%	11 5%
5	(5.0)	311 12%	102 12%	209 12%	27 13%	19 14%	20 8%	** **	25+bek 19%	** **	** **	41 12%	17- 8%
6	(6.0)	406 16%	110- 13%	296+a 17%	28 14%	18 13%	33 13%	** **	15 11%	** **	** **	45 13%	37 16%
7	(7.0)	466 18%	134- 16%	332+acek 19%	24- 12%	26 20%	33 13%	** **	18 14%	** **	** **	61 18%	29 13%
8	(8.0)	452 18%	151 18%	301 18%	39 19%	23 17%	41 17%	** **	20 15%	** **	** **	53 15%	52+j 23%
9	(9.0)	178 7%	70 8%	108 6%	14 7%	9 7%	33+abcj 13%	** **	10 7%	** **	** **	21 6%	25+b 11%
10 - Extremely well	(10.0)	295 11%	130+b 15%	165- 10%	24 12%	13 10%	42+b 17%	** **	21b 16%	** **	** **	68+bcd 19%	30 13%
NET Badly (1-3)		124 5%	50 6%	74 4%	11 5%	7 5%	16 7%	** **	5 4%	** **	** **	20 6%	15 7%
NET Neutral (4-6)		863 34%	267 31%	596e 35%	75e 37%	47 35%	62- 25%	** **	50e 37%	** **	** **	107 31%	65 29%
NET Well (7-10)		1392 54%	485 57%	907 53%	101 50%	72 53%	150 60%	** **	70 52%	** **	** **	203 58%	136 60%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	192	55	137	15	10	21	**	9	**	**	18	11
	7%	6%	8%	8%	7%	8%	**	7%	**	**	5%	5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	**	7.00	**	**	7.00	7.00
Mode	7.00	8.00	7.00	8.00	7.00	10.00	**	5.00	**	**	10.00	8.00
Base for stats	2379	802	1577	187	126	229	**	125	**	**	330	216
Mean score	6.9	7.0	6.8	6.7	6.7	7.2+bc	**	6.9	**	**	7.0	7.1
Standard deviation	1.99	2.15	1.90	2.12	2.01	2.25	**	2.14	**	**	2.22	2.09
Standard Error	.04	.08	.05	.17	.20	.17	**	.22	**	**	.14	.16

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Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	25 1%	1 1%	3 3%	4 1%	3 1%	9 1%	12 1%	25 1%	** **	25 1%	** **
2	(2.0)	22 1%	2 2%	0 -%	2 1%	1 *%	3 *%	13 1%	19 1%	** **	22 1%	** **
3	(3.0)	77 3%	7+f 6%	11 11%	17+f 5%	12 4%	27 4%	34 3%	73 3%	** **	75 3%	** **
4	(4.0)	146 6%	4 4%	4 3%	24 8%	17 6%	37 6%	81 6%	143 6%	** **	144 6%	** **
5	(5.0)	311 12%	13 12%	19 18%	42 13%	44 15%	88 14%	152 11%	303 12%	** **	308 12%	** **
6	(6.0)	406 16%	16 14%	12 12%	56 18%	58 19%	106 16%	217 16%	404 16%	** **	406 16%	** **
7	(7.0)	466 18%	24 21%	22 21%	45 14%	41- 14%	107 17%	248 18%	455 18%	** **	457 18%	** **
8	(8.0)	452 18%	20 17%	13 13%	51 16%	52 17%	110 17%	242 18%	445 18%	** **	447 18%	** **
9	(9.0)	178 7%	9 8%	6 6%	25 8%	15 5%	43 7%	91 7%	176 7%	** **	176 7%	** **
10 - Extremely well	(10.0)	295 11%	13 11%	8 7%	36 11%	42 14%	79 12%	135- 10%	288 11%	** **	291 11%	** **
NET Badly (1-3)		124 5%	11+f 9%	14 14%	23 7%	16 5%	39 6%	59 4%	118 5%	** **	122 5%	** **
NET Neutral (4-6)		863 34%	34 29%	35 33%	122 39%	118+ 40%	231 36%	450 33%	850 34%	** **	857 34%	** **
NET Well (7-10)		1392 54%	66 57%	50 47%	157 50%	150 50%	340 53%	716 53%	1363 54%	** **	1372 54%	** **

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Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	192	5	6	14-	14	35-	119+cde	188	**	189	**
	7%	5%	6%	5%	5%	5%	9%	7%	**	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	7.00	7.00	6.00	6.00	8.00	7.00	7.00	**	7.00	**
Base for stats	2379	110	98	302	285	610	1225	2331	**	2351	**
Mean score	6.9	6.8	6.2-	6.7	6.8b	6.8b	6.8b	6.9	**	6.9	**
Standard deviation	1.99	2.13	2.17	2.11	2.05	2.06	1.95	1.98	**	1.99	**
Standard Error	.04	.22	.24	.13	.13	.09	.06	.04	**	.04	**

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Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	25 1%	23 1%	24 1%	25 1%	23 1%	3 1%	25 1%	20 1%	25 1%	24 1%	11- 1%	9- 1%	6- *%	1 1%	7- *%	5- *%
2	(2.0)	22 1%	21 1%	21 1%	22 1%	19 1%	7+bcfh 2%	22 1%	21 1%	22 1%	21 1%	7- *%	5- *%	11 1%	6+abcef 3%	7- *%	6- *%
3	(3.0)	77 3%	74 3%	75 3%	77 3%	66 3%	13 4%	77 3%	71 3%	77 3%	62- 3%	30- 2%	21- 1%	34- 2%	6 3%	29- 2%	26- 2%
4	(4.0)	146 6%	135 5%	141 6%	146 6%	126 6%	16 5%	146 6%	121- 5%	146 6%	129 6%	72- 4%	72 5%	86- 5%	8 5%	87- 5%	72 5%
5	(5.0)	311 12%	301 12%	300 12%	311 12%	266 12%	31 10%	311 12%	271 12%	311 12%	279 12%	188- 10%	134- 9%	165- 9%	12- 7%	177- 9%	135- 10%
6	(6.0)	406 16%	391 16%	394 16%	406 16%	349 16%	48 15%	406 16%	384+ 17%	406 16%	370 16%	285 16%	236 16%	272 16%	20 11%	291 15%	220 16%
7	(7.0)	466 18%	453 18%	458 18%	466 18%	405 18%	53 17%	466 18%	421 18%	466 18%	408 18%	375+ 21%	299+ 20%	345+ 20%	37 21%	378+ 20%	268 19%
8	(8.0)	452 18%	434 17%	441 18%	452 18%	406+ 18%	52 17%	452 18%	412 18%	452 18%	393 17%	355+ 19%	311+ 21%	364+ 21%	32 18%	408+ 22%	313+ 22%
9	(9.0)	178 7%	176 7%	171 7%	178 7%	152 7%	22 7%	178 7%	169 7%	178 7%	161 7%	140+ 8%	109 7%	125 7%	12 7%	154+ 8%	107 8%
10 -	(10.0)	295	288	290	295	258	55 +abcd fghi	295	275	295	271	247+	198+	238+	42 +abcef	262+	200+
Extremely well		11%	12%	12%	11%	12%	18%	11%	12%	11%	12%	14%	13%	14%	23%	14%	14%
NET Badly (1-3)		124 5%	118 5%	120 5%	124 5%	108 5%	22 7%	124 5%	112 5%	124 5%	106 5%	48- 3%	35- 2%	51- 3%	13abcef 7%	42- 2%	38- 3%
NET Neutral (4-6)		863 34%	827 33%	834 33%	863 34%	741 33%	95 30%	863 34%	776 34%	863 34%	778 34%	545- 30%	442- 30%	522-d 30%	40- 22%	555- 29%	427-d 30%
NET Well (7-10)		1392 54%	1350 54%	1359 54%	1392 54%	1221+ 55%	182 58%	1392 54%	1276+ 55%	1392 54%	1233 54%	1117+ 61%	917+ 62%	1072+ 62%	124+ 69%	1201+ 63%	888+ 63%

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Prepared by BMG

Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
Don't know	192 7%	186e 7%	181 7%	192e 7%	150- 7%	13- 4%	192e 7%	151- 7%	192e 7%	157- 7%	113-d 6%	90-d 6%	97-d 6%	3- 2%	95- 5%	64- 5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	8.00	10.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2379	2294	2313	2379	2071	298	2379	2164	2379	2117	1711	1394	1645	177	1799	1353
Mean score	6.9	6.9+	6.9	6.9	6.9	7.0	6.9	6.9+	6.9	6.9	7.2+	7.2+	7.1+	7.3+	7.2+	7.2+
Standard deviation	1.99	1.98	1.99	1.99	1.99	2.18	1.99	1.98	1.99	2.00	1.85	1.84	1.86	2.21	1.82	1.86
Standard Error	.04	.05	.05	.04	.05	.14	.04	.05	.04	.05	.05	.05	.05	.18	.05	.06

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Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	25 1%	8+bcd 3%	18- 1%	11 1%	7 1%
2	(2.0)	22 1%	3 1%	15- 1%	8- 1%	3- *%
3	(3.0)	77 3%	9 4%	61 3%	42 3%	31 3%
4	(4.0)	146 6%	12 6%	124 5%	77- 5%	47 5%
5	(5.0)	311 12%	26 12%	274 12%	194 12%	110 12%
6	(6.0)	406 16%	36 16%	356 16%	253 16%	150 16%
7	(7.0)	466 18%	30 14%	421 19%	307+ 20%	185 20%
8	(8.0)	452 18%	31 14%	407 18%	285 18%	161 18%
9	(9.0)	178 7%	14 6%	161 7%	117 7%	69 8%
10 - Extremely well	(10.0)	295 11%	29 13%	257 11%	168 11%	89 10%
NET Badly (1-3)		124 5%	19+bcd 9%	94- 4%	61- 4%	41 4%
NET Neutral (4-6)		863 34%	74 34%	754 33%	524 33%	307 34%
NET Well (7-10)		1392 54%	105 48%	1246+ 55%	877+ 56%	504 55%

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Prepared by BMG

Table Q24_3_7 (continuation)

Q24. Channel 4 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	192	22	161	106	62
	7%	10%	7%	7%	7%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	7.00	7.00	7.00
Base for stats	2379	198	2094	1461	852
Mean score	6.9	6.6	6.9+	6.9	6.9
Standard deviation	1.99	2.32	1.94	1.89	1.89
Standard Error	.04	.21	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_8

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	36 1%	16 1%	17 1%	** **	* *%	21 2%	15 1%
2	(2.0)	31 1%	10 1%	17 1%	** **	2 2%	15 1%	16 1%
3	(3.0)	78 3%	34 3%	40 3%	** **	3 2%	40 3%	36 3%
4	(4.0)	196 8%	88 7%	97 8%	** **	9 7%	98 8%	94 7%
5	(5.0)	341 13%	157 13%	166 14%	** **	11 8%	159 13%	177 14%
6	(6.0)	356 14%	173 15%	160 13%	** **	19 14%	179 15%	174 13%
7	(7.0)	413 16%	195 16%	191 16%	** **	17 13%	202 16%	208 16%
8	(8.0)	344 13%	152 13%	163 13%	** **	24 18%	186+b 15%	157- 12%
9	(9.0)	160 6%	88+b 7%	58- 5%	** **	14+b 11%	79 6%	80 6%
10 - Extremely well	(10.0)	236 9%	123b 10%	87- 7%	** **	26+ab 20%	113 9%	121 9%
NET Badly (1-3)		145 6%	60 5%	75 6%	** **	5 4%	77 6%	66 5%
NET Neutral (4-6)		893 35%	418 35%	424 35%	** **	39 30%	437 35%	445 34%
NET Well (7-10)		1153 45%	559b 47%	499- 41%	** **	80+ab 62%	580 47%	566 43%
Don't know		380 15%	153-d 13%	219+ad 18%	** **	6- 4%	143- 12%	231+a 18%

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Prepared by BMG

Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	7.00	7.00	7.00	**	10.00	7.00	7.00
Base for stats	2191	1037	998	**	124	1093	1076
Mean score	6.6	6.7+bc	6.4-	**	7.3+abc	6.6	6.6
Standard deviation	2.08	2.08	2.06	**	2.11	2.10	2.07
Standard Error	.05	.07	.07	**	.21	.07	.07

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Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	36 1%	6i 2%	10cdei 3%	1 **	2 **	2 **	13+cdegij 4%	2 1%	16+cdei 2%	3- **	17i 2%	15+cdei 2%
2	(2.0)	31 1%	1 **	5 1%	2 1%	5 1%	5 1%	5 2%	8+achi 3%	6 1%	8 1%	18 2%	13+ 2%
3	(3.0)	78 3%	5 2%	12 3%	12 3%	9 2%	17 4%	11 3%	12 4%	17 2%	21 3%	40 4%	23 4%
4	(4.0)	196 8%	24 8%	28 7%	24 6%	26 6%	34 8%	34 10%	26 9%	52 8%	50 6%	94 9%	60i 9%
5	(5.0)	341 13%	51+bd 18%	42 10%	55 15%	49 11%	62 14%	48 13%	34 12%	93 13%	103 13%	145 13%	82 13%
6	(6.0)	356 14%	44 16%	56 14%	47 13%	59 14%	71 16%	41 11%	38 13%	101 15%	106 13%	150 14%	79 12%
7	(7.0)	413 16%	42 15%	62 15%	66 18%	74 17%	75 17%	49 14%	45 16%	104 15%	140 17%	169 16%	94 15%
8	(8.0)	344 13%	35 12%	65 16%	47 13%	68 16%	50 12%	46 13%	32 11%	100 15%	115 14%	129 12%	78 12%
9	(9.0)	160 6%	18 6%	33fgjk 8%	31fgjk 8%	31fgjk 7%	25 6%	13- 4%	9- 3%	50fgjk 7%	62+fgjk 8%	47- 4%	22- 3%
10 - Extremely well	(10.0)	236 9%	34egjk 12%	49+egjk 12%	37ej 10%	47egjk 11%	24- 6%	29 8%	17 6%	83+egjk 12%	84egjk 10%	70- 6%	46- 7%
NET Badly (1-3)		145 6%	12 4%	27 7%	15 4%	17 4%	23 5%	30+cdi 8%	22i 7%	39 6%	32- 4%	75+di 7%	51+cdi 8%
NET Neutral (4-6)		893 35%	119+bdi 42%	126 31%	126 34%	133 31%	168bdi 39%	123 34%	98 34%	245 35%	259 32%	388 36%	221 34%
NET Well (7-10)		1153 45%	129g 45%	209 +efgjk 51%	181efgjk 49%	220 +efgjk 51%	174- 40%	137- 38%	103- 36%	338 +efgjk 49%	401 +efgjk 50%	415- 38%	240- 37%
Don't know		380 15%	26- 9%	45- 11%	50 13%	59 14%	67ah 16%	68+abhi 19%	65 +abcdehi 23%	70- 10%	109 14%	201 +abcdhi 19%	133+abcdehi 21%

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Prepared by BMG

Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Medians	7.00	6.00	7.00	7.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	7.00	5.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Base for stats	2191	260	362	322	370	365	289	223	622	692	878	512
Mean score	6.6	6.6k	6.8efgjk	6.8efgjk	6.9	6.4	6.2-	6.2-	6.7efgjk	6.8	6.3-	6.2-
					+efgjk				+efgjk			
Standard deviation	2.08	2.10	2.22	1.98	1.98	1.89	2.28	2.05	2.17	1.98	2.07	2.18
Standard Error	.05	.16	.13	.12	.11	.10	.14	.15	.10	.08	.07	.10

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Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
1 - Extremely badly	(1.0)	36 1%	5k 3%	5k 2%	5 2%	4 1%	** **	3 1%	3 1%	3 1%	1 1%	32 1%	0 -%	3gk 3%	1k 1%
2	(2.0)	31 1%	0 -%	1 *%	5 2%	1 *%	** **	7+adk 3%	5 1%	3 1%	1 *%	25 1%	1 *%	4+abdijk 3%	2+abdijk 3%
3	(3.0)	78 3%	3 2%	3 2%	9 4%	13 4%	** **	7 3%	6 2%	10 4%	8 4%	63 3%	6 3%	7+abgj 5%	2 3%
4	(4.0)	196 8%	12 6%	15 7%	27 11%	20 6%	** **	23 8%	24 7%	22 9%	19 9%	174+ 8%	12 6%	6 5%	3 5%
5	(5.0)	341 13%	22 12%	40df 18%	29 11%	32 10%	** **	28 10%	46 12%	31 13%	40+df 18%	287 13%	31 15%	14 11%	9 13%
6	(6.0)	356 14%	24 13%	30 14%	39 16%	51 16%	** **	38 14%	43 12%	29 12%	24 11%	295 14%	31 15%	21 17%	9 14%
7	(7.0)	413 16%	43 +bcfhijl 23%	32 15%	34 13%	62 19%	** **	35 13%	73fhi 20%	29 12%	26 12%	341 16%	46 +cfhijl 22%	16 13%	10 15%
8	(8.0)	344 13%	20 11%	24 11%	38 15%	47 15%	** **	40 15%	48 13%	27 12%	29 13%	287 13%	32 15%	17 14%	8 11%
9	(9.0)	160 6%	15 8%	15 7%	11 4%	24 7%	** **	19 7%	29 8%	10 4%	11 5%	139 6%	10 5%	5 4%	6 8%
10 - Extremely well	(10.0)	236 9%	13 7%	21 9%	20 8%	28 9%	** **	26 10%	42 11%	26 11%	28k1 13%	208 10%	13 6%	8 7%	6 9%
NET Badly (1-3)		145 6%	8 4%	9 4%	20gk 8%	18 6%	** **	17 6%	13 4%	16 7%	10 5%	119 5%	7 3%	14 +abdfgij k 12%	5gk 8%
NET Neutral (4-6)		893 35%	58 31%	85 38%	95 38%	103 32%	** **	89 33%	113 31%	82 35%	83 39%	755 35%	74 35%	41 33%	22 32%

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Prepared by BMG

Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Well (7-10)	1153	91	92	103	161hl	**	120	192+bchj1	92	94	975	101	47	30
	45%	49%	41%	41%	50%	**	44%	52%	40%	44%	45%	48%	39%	44%
Don't know	380	28	36	34	37	**	47	50	44d	28	319	29	20	11
	15%	15%	16%	14%	12%	**	17%	13%	19%	13%	15%	14%	16%	17%
Medians	7.00	7.00	6.00	6.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	7.00	7.00	5.00	6.00	7.00	**	8.00	7.00	5.00	5.00	7.00	7.00	6.00	7.00
Base for stats	2191	157	187	218	282	**	226	319	190	186	1850	182	103	57
Mean score	6.6	6.6e	6.5e	6.3	6.7e1	**	6.6e	6.9+ccej1	6.5	6.6e	6.6e1	6.6e1	6.2-	6.6e
Standard deviation	2.08	2.01	2.09	2.17	1.99	**	2.17	2.01	2.22	2.14	2.10	1.74	2.25	2.18
Standard Error	.05	.18	.17	.17	.14	**	.15	.13	.18	.18	.06	.13	.16	.18

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Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	36 1%	7 1%	7 1%	9 2%	12 2%	15 1%	22 2%	33 1%	** **	3 1%	* *%	** **
2	(2.0)	31 1%	7 1%	7 1%	*- *%	17+ce 2%	14 1%	17c 1%	28 1%	** **	3 1%	1 1%	** **
3	(3.0)	78 3%	29 4%	14 2%	9 2%	26 4%	43 3%	35 3%	68 3%	** **	9 3%	8 5%	** **
4	(4.0)	196 8%	55 7%	39 7%	38 8%	62 8%	94 7%	99 8%	172 8%	** **	23 7%	17 12%	** **
5	(5.0)	341 13%	100 13%	68 12%	73 16%	99 13%	168 12%	172 14%	298 13%	** **	40 13%	20 14%	** **
6	(6.0)	356 14%	120 15%	80 14%	63 14%	91 12%	200 15%	154 13%	311 14%	** **	43 14%	18 13%	** **
7	(7.0)	413 16%	147+f 19%	92 16%	66 14%	106 15%	239 18%	172 15%	349 15%	** **	64+a 21%	35+a 24%	** **
8	(8.0)	344 13%	109 14%	91+df 16%	57 13%	82 11%	200df 15%	139- 12%	298 13%	** **	46 15%	18 12%	** **
9	(9.0)	160 6%	59df 7%	40d 7%	29 6%	31- 4%	98+df 7%	60- 5%	138 6%	** **	22 7%	10 7%	** **
10 - Extremely well	(10.0)	236 9%	64 8%	47 8%	52 11%	73 10%	111 8%	125+ 11%	198 9%	** **	35 12%	11 7%	** **
NET Badly (1-3)		145 6%	43 5%	28 5%	18 4%	55+c 8%	72 5%	74 6%	129 6%	** **	15 5%	9 6%	** **
NET Neutral (4-6)		893 35%	275 35%	186 33%	174 38%	251 34%	461 34%	425 36%	781 35%	** **	106 34%	55 38%	** **
NET Well (7-10)		1153 45%	379+df 48%	269df 47%	204 45%	292- 40%	648+df 48%	496- 42%	984- 44%	** **	167+a 55%	73 51%	** **

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Prepared by BMG

Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	380	94-	87	56	136+ace	181-	193a	360+cd	**	19-	7-	**
	15%	12%	15%	12%	19%	13%	16%	16%	**	6%	5%	**
Medians	7.00	7.00	7.00	7.00	6.00	7.00	6.00	7.00	**	7.00	7.00	**
Mode	7.00	7.00	7.00	5.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Base for stats	2191	697	483	397	598	1181	995	1894	**	288	138	**
Mean score	6.6	6.6	6.7d	6.6	6.4-	6.6d	6.5	6.5	**	6.8	6.4	**
Standard deviation	2.08	1.99	2.02	2.11	2.22	2.00	2.18	2.09	**	2.03	1.96	**
Standard Error	.05	.07	.09	.13	.11	.06	.08	.05	**	.13	.19	**

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Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	36 1%	18 2%	18 1%	2 1%	4 3%	6 2%	** **	2 1%	** **	** **	10+b 3%	3 1%
2	(2.0)	31 1%	16+b 2%	15- 1%	7+b 3%	2 1%	2 1%	** **	2 2%	** **	** **	7 2%	3 1%
3	(3.0)	78 3%	35 4%	43 3%	13+b 6%	5 4%	9 4%	** **	8b 6%	** **	** **	11 3%	9 4%
4	(4.0)	196 8%	77 9%	119 7%	18 9%	11 8%	25 10%	** **	9 7%	** **	** **	27 8%	20 9%
5	(5.0)	341 13%	115 13%	226 13%	24 12%	18 13%	25 10%	** **	21 15%	** **	** **	47 13%	25 11%
6	(6.0)	356 14%	102 12%	255k 15%	25 12%	16 12%	34 14%	** **	14 11%	** **	** **	44 13%	22 10%
7	(7.0)	413 16%	115- 13%	298+a 17%	29 15%	23 17%	35 14%	** **	17 13%	** **	** **	46 13%	34 15%
8	(8.0)	344 13%	99 12%	245 14%	24 12%	11 8%	26 11%	** **	14 11%	** **	** **	38 11%	34 15%
9	(9.0)	160 6%	49 6%	111 6%	13 7%	3 3%	13 5%	** **	3 2%	** **	** **	22 6%	15 7%
10 - Extremely well	(10.0)	236 9%	90 11%	146 8%	16 8%	9 6%	27 11%	** **	16 12%	** **	** **	42 12%	25 11%
NET Badly (1-3)		145 6%	69+b 8%	76- 4%	22+b 11%	11 8%	17 7%	** **	12b 9%	** **	** **	28b 8%	15 7%
NET Neutral (4-6)		893 35%	293 34%	599 35%	68 33%	45 33%	84 34%	** **	44 33%	** **	** **	117 34%	67 30%
NET Well (7-10)		1153 45%	354- 41%	799+ad 47%	83 41%	46- 34%	101 40%	** **	51 38%	** **	** **	148 42%	107d 47%

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Prepared by BMG

Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	380	140	240	31	33+abj	47	**	27	**	**	55	37
	15%	16%	14%	15%	25%	19%	**	20%	**	**	16%	16%
Medians	7.00	6.00	7.00	6.00	6.00	6.00	**	6.00	**	**	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	7.00	**	5.00	**	**	5.00	8.00
Base for stats	2191	716	1475	172	102	202	**	108	**	**	293	190
Mean score	6.6	6.4-f	6.6	6.3	6.1-	6.5f	**	6.4	**	**	6.5f	6.7df
			+acdfh				-					
Standard deviation	2.08	2.28	1.98	2.24	2.17	2.26	**	2.28	**	**	2.35	2.22
Standard Error	.05	.09	.06	.19	.24	.18	**	.25	**	**	.15	.18

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Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	36 1%	1 1%	4 4%	3 1%	4 1%	9 1%	20 2%	36 1%	** **	36 1%	** **
2	(2.0)	31 1%	0 -%	0 -%	2 *%	2 1%	5 1%	20 1%	31 1%	** **	31 1%	** **
3	(3.0)	78 3%	3 3%	9 8%	9 3%	3- 1%	15 2%	41 3%	76 3%	** **	78 3%	** **
4	(4.0)	196 8%	9 8%	9 9%	20 6%	19 6%	44 7%	104 8%	191 8%	** **	194 8%	** **
5	(5.0)	341 13%	15 13%	17 16%	47 15%	41 14%	84 13%	180 13%	334 13%	** **	336 13%	** **
6	(6.0)	356 14%	17 15%	9 9%	43 14%	53+ 18%	97 15%	189 14%	348 14%	** **	353 14%	** **
7	(7.0)	413 16%	24 21%	16 15%	49 16%	41 14%	102 16%	213 16%	402 16%	** **	403 16%	** **
8	(8.0)	344 13%	17 14%	14 13%	45 14%	37 13%	89 14%	191 14%	337 13%	** **	340 13%	** **
9	(9.0)	160 6%	7 6%	10 9%	31+f 10%	23 8%	58+f 9%	66- 5%	158 6%	** **	160 6%	** **
10 - Extremely well	(10.0)	236 9%	9 8%	6 6%	35 11%	41+f 14%	70 11%	108- 8%	233 9%	** **	234 9%	** **
NET Badly (1-3)		145 6%	5 4%	13 12%	14 4%	9 3%	29 5%	82 6%	144 6%	** **	145 6%	** **
NET Neutral (4-6)		893 35%	41 36%	35 34%	110 35%	114 38%	225 35%	473 35%	873 35%	** **	883 35%	** **
NET Well (7-10)		1153 45%	57 49%	46 44%	161+f 51%	143 48%	319+f 49%	577 43%	1130 45%	** **	1137 45%	** **

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Prepared by BMG

Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	380	13	10	32-	33	71-	212ce	372	**	375	**
	15%	11%	10%	10%	11%	11%	16%	15%	**	15%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	7.00	5.00	7.00	6.00	7.00	7.00	7.00	**	7.00	**
Base for stats	2191	103	94	285	266	573	1132	2147	**	2165	**
Mean score	6.6	6.6	6.2	6.8+bf	6.9+bf	6.8+bf	6.5-	6.6	**	6.6	**
Standard deviation	2.08	1.92	2.31	2.04	2.07	2.07	2.07	2.09	**	2.09	**
Standard Error	.05	.20	.26	.13	.14	.09	.07	.05	**	.05	**

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Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	36 1%	32 1%	32 1%	36 1%	30 1%	1 **	36 1%	29 1%	36 1%	32 1%	13- 1%	10- 1%	10- 1%	0 -%	15- 1%	11- 1%
2	(2.0)	31 1%	31 1%	30 1%	31 1%	25 1%	3 1%	31 1%	28 1%	31 1%	28 1%	14- 1%	12- 1%	12- 1%	3 2%	15- 1%	14 1%
3	(3.0)	78 3%	72 3%	77 3%	78 3%	66 3%	7 2%	78 3%	65 3%	78 3%	67 3%	40- 2%	28- 2%	38- 2%	4 2%	49- 3%	34 2%
4	(4.0)	196 8%	188 8%	192 8%	196 8%	172 8%	22 7%	196 8%	171 7%	196 8%	171 7%	120- 7%	93- 6%	127 7%	10 6%	120- 6%	87- 6%
5	(5.0)	341 13%	329 13%	333 13%	341 13%	296 13%	28- 9%	341 13%	307 13%	341 13%	317+e 14%	208- 11%	161- 11%	207- 12%	14- 8%	209- 11%	167- 12%
6	(6.0)	356 14%	349 14%	346 14%	356 14%	309 14%	45 14%	356 14%	327 14%	356 14%	305 13%	253 14%	214 14%	247 14%	24 13%	270 14%	213 15%
7	(7.0)	413 16%	403 16%	403 16%	413 16%	353 16%	50 16%	413 16%	377 16%	413 16%	361 16%	322+ 18%	267+ 18%	289 17%	28 15%	339+ 18%	236 17%
8	(8.0)	344 13%	332 13%	340 14%	344 13%	319+ 14%	62 20% +abcd fghi	344 13%	324+ 14%	344 13%	309 14%	275+ 15%	237+ 16%	254+ 15%	33 19%	298+ 16%	245+ 17%
9	(9.0)	160 6%	155 6%	156 6%	160 6%	141 6%	30 10% +abcd fh	160 6%	152 7%	160 6%	150 7%	134+ 7%	116+ 8%	120 7%	22+acef 12%	140+ 7%	93 7%
10 -	(10.0)	236 9%	229 9%	228 9%	236 9%	198 9%	48 15% +abcd fghi	236 9%	218 9%	236 9%	224+ 10%	201+ 11%	163+ 11%	195+ 11%	37 21% +abcef	210+ 11%	159+ 11%
NET Badly (1-3)		145 6%	136 5%	139 6%	145 6%	121 5%	11 4%	145 6%	123- 5%	145 6%	127 6%	67- 4%	51- 3%	59- 3%	7 4%	78- 4%	59- 4%
NET Neutral (4-6)		893 35%	866 35%	871 35%	893 35%	776 35%	95 31%	893 35%	805 35%	893 35%	793 35%	580- 32%	467- 31%	581- 33%	48- 27%	598- 32%	467 33%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
NET Well (7-10)	1153	1120	1127	1153	1011	190	1153	1072+	1153	1043+	932+	783+	858+	120	986+	732+
	45%	45%	45%	45%	46%	61%	45%	46%	45%	46%	51%	53%	49%	67%	52%	52%
Don't know	380	359e	358e	380e	313-e	15-	380e	317-e	380e	312-e	244-d	183-d	244df	4-	232-d	159-d
	15%	14%	14%	15%	14%	5%	15%	14%	15%	14%	13%	12%	14%	2%	12%	11%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	10.00	7.00	8.00
Base for stats	2191	2121	2137	2191	1908	296	2191	1999	2191	1963	1579	1301	1498	176	1662	1259
Mean score	6.6	6.6	6.6	6.6	6.6	7.2	6.6	6.6+	6.6	6.6+	6.9+	6.9+	6.8+	7.4	6.9+	6.9+
Standard deviation	2.08	2.07	2.07	2.08	2.07	2.00	2.08	2.06	2.08	2.10	1.99	1.96	1.99	2.06	1.99	1.99
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.06	.17	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	36 1%	12+bcd 6%	20- 1%	12- 1%	5- 1%
2	(2.0)	31 1%	6 3%	21- 1%	15 1%	9 1%
3	(3.0)	78 3%	15+bcd 7%	58- 3%	43 3%	27 3%
4	(4.0)	196 8%	22 10%	158- 7%	106 7%	60 7%
5	(5.0)	341 13%	28 13%	302 13%	213 14%	112 12%
6	(6.0)	356 14%	29 13%	319 14%	220 14%	123 13%
7	(7.0)	413 16%	27 12%	376 17%	275+ 18%	177+a 19%
8	(8.0)	344 13%	24 11%	309 14%	226 14%	139 15%
9	(9.0)	160 6%	6 3%	152+ 7%	117+ 7%	75+a 8%
10 - Extremely well	(10.0)	236 9%	9- 4%	223+a 10%	141 9%	81 9%
NET Badly (1-3)		145 6%	33+bcd 15%	99- 4%	69- 4%	41 4%
NET Neutral (4-6)		893 35%	79 36%	778 35%	540 34%	295 32%
NET Well (7-10)		1153 45%	67- 30%	1060+a 47%	758+a 48%	472+ab 52%

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Prepared by BMG

Table Q24_3_8 (continuation)

Q24. Channel 4 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	380 15%	42d 19%	317- 14%	200- 13%	106- 12%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	7.00	6.00	7.00	7.00	7.00
Base for stats	2191	179	1938	1367	808
Mean score	6.6	5.6-	6.7+a	6.7+a	6.8+a
Standard deviation	2.08	2.32	2.02	1.98	1.95
Standard Error	.05	.23	.05	.06	.07

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Table Q24_3_9

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	37 1%	16 1%	18 1%	** **	3 2%	22 2%	14 1%
2	(2.0)	41 2%	17 1%	22 2%	** **	2 1%	19 2%	21 2%
3	(3.0)	82 3%	31 3%	41 3%	** **	8a 6%	47 4%	33 2%
4	(4.0)	159 6%	70 6%	80 7%	** **	6 4%	78 6%	79 6%
5	(5.0)	322 13%	147 12%	159 13%	** **	14 11%	158 13%	163 12%
6	(6.0)	369 14%	175 15%	171 14%	** **	18 14%	189 15%	177 14%
7	(7.0)	416 16%	200 17%	182 15%	** **	24 19%	197 16%	215 16%
8	(8.0)	400 16%	185 16%	189 16%	** **	18 14%	202 16%	195 15%
9	(9.0)	198 8%	111+b 9%	79- 7%	** **	7 5%	89 7%	107 8%
10 - Extremely well	(10.0)	258 10%	137+b 11%	96- 8%	** **	25+ab 19%	115 9%	142 11%
NET Badly (1-3)		160 6%	64 5%	80 7%	** **	13 10%	89 7%	68 5%
NET Neutral (4-6)		851 33%	393 33%	410 34%	** **	37 29%	425 34%	419 32%
NET Well (7-10)		1272 49%	632+b 53%	546- 45%	** **	74b 57%	602 49%	659 50%
Don't know		289 11%	101- 9%	181+ad 15%	** **	6- 5%	120- 10%	161 12%

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Prepared by BMG

Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	8.00	**	10.00	8.00	7.00
Base for stats	2282	1089	1036	**	124	1116	1146
Mean score	6.7	6.8+b	6.5-	**	6.9	6.6	6.8+a
Standard deviation	2.10	2.09	2.09	**	2.34	2.11	2.08
Standard Error	.05	.07	.07	**	.24	.07	.07

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Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	37 1%	6 2%	10dg 2%	6 2%	2 1%	5 1%	6 2%	1 *	16+dg 2%	8 1%	12 1%	7 1%
2	(2.0)	41 2%	5 2%	6 1%	5 1%	5 1%	5 1%	7 2%	8 3%	11 2%	10 1%	20 2%	15 2%
3	(3.0)	82 3%	7 3%	13 3%	12 3%	9 2%	14 3%	14 4%	14 5%	21 3%	21 3%	41 4%	27 4%
4	(4.0)	159 6%	19 7%	21 5%	15 4%	19 5%	43 10%	24 7%	17 6%	40 6%	35- 4%	84+cdi 8%	41 6%
5	(5.0)	322 13%	37 13%	52 13%	57d 15%	44 10%	46 11%	56d 16%	30 10%	89 13%	101 13%	132 12%	86 13%
6	(6.0)	369 14%	57 20%	54 13%	51 14%	57 13%	71 16%	44 12%	36 12%	110 16%	109 14%	150 14%	80 12%
7	(7.0)	416 16%	42 15%	60 15%	60 16%	77 18%	73 17%	53 15%	51 18%	103 15%	137 17%	177 16%	104 16%
8	(8.0)	400 16%	40 14%	80+efgjk 20%	53 14%	83+fgjk 19%	61 14%	46 13%	36 12%	121jk 17%	136jk 17%	143- 13%	82- 13%
9	(9.0)	198 8%	21 7%	27 7%	34g 9%	44gjk 10%	34g 8%	27 7%	11- 4%	48 7%	78+gjk 10%	72 7%	38 6%
10 - Extremely well	(10.0)	258 10%	32 11%	52efgjk 13%	42jk 11%	51fjk 12%	34 8%	26 7%	21 7%	85+efgjk 12%	93fjk 12%	81- 8%	47- 7%
NET Badly (1-3)		160 6%	19 6%	29d 7%	23 6%	16- 4%	24 6%	27d 8%	22d 8%	48d 7%	39 5%	73d 7%	49di 8%
NET Neutral (4-6)		851 33%	113+bdgi 40%	127 31%	124 33%	121- 28%	160dgi 37%	124 35%	83 29%	240d 35%	245 31%	366d 34%	206 32%
NET Well (7-10)		1272 49%	136 47%	220efgjk 54%	189fgjk 51%	254 59%	202 47%	151- 42%	119- 41%	356fgjk 51%	443 55%	472- 44%	270- 42%

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Prepared by BMG

Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	289	18-	30-	37	37	46h	55 +abcdhi	65 +abcdeh	49-	74- +abcdehi	166	120+abcdehi
	11%	6%	7%	10%	9%	11%	15%	23%	7%	9%	15%	19%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	8.00	7.00	8.00	7.00	5.00	7.00	8.00	7.00	7.00	7.00
Base for stats	2282	267	376	336	391	386	302	223	643	727	912	526
Mean score	6.7	6.6	6.8fjk	6.8fjk	7.1 +acefghj k	6.6	6.4-	6.4	6.7fjk	7.0 +aefgjk	6.5-	6.4-
Standard deviation	2.10	2.14	2.20	2.12	1.93	2.04	2.15	2.06	2.17	2.03	2.08	2.11
Standard Error	.05	.16	.12	.12	.11	.11	.13	.15	.10	.08	.07	.10

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Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
1 - Extremely badly	(1.0)	37 1%	3 2%	6 3%	2 1%	4 1%	** **	1 *%	6 2%	3 1%	3 1%	29 1%	3 1%	4+cfj 3%	1 1%
2	(2.0)	41 2%	5g 3%	4 2%	4 2%	3 1%	** **	3 1%	2 *%	4 2%	1 1%	30- 1%	3 1%	6+dfgijk 5%	2g 3%
3	(3.0)	82 3%	0- -%	7a 3%	8a 3%	17+af 5%	** **	4 1%	8 2%	10a 4%	11af 5%	70a 3%	7a 3%	5a 4%	1a 2%
4	(4.0)	159 6%	6 3%	12 6%	15 6%	19 6%	** **	25+agk 9%	18 5%	15 6%	18a 8%	138 6%	9 4%	8 6%	5 7%
5	(5.0)	322 13%	22 12%	30 13%	36 14%	36 11%	** **	28 10%	42 11%	29 12%	38+f 17%	277 13%	23 11%	15 12%	8 12%
6	(6.0)	369 14%	32 17%	30 14%	33 13%	43 13%	** **	42 15%	59 16%	31 13%	25 11%	306 14%	35 17%	19 16%	9 13%
7	(7.0)	416 16%	30 16%	30 14%	44 17%	44 14%	** **	41 15%	701 19%	32 14%	30 14%	337- 16%	52 24% +bdfhijl	15 12%	13 19%
8	(8.0)	400 16%	34c 18%	34 15%	27- 11%	63ci 20%	** **	48c 18%	59 16%	34 14%	25 11%	338 16%	31 15%	18 15%	13c 19%
9	(9.0)	198 8%	14 8%	13 6%	18 7%	32m 10%	** **	20 7%	36m 10%	15 7%	19 9%	175 8%	12 6%	9 7%	3 4%
10 - Extremely well	(10.0)	258 10%	15 8%	28 12%	25 10%	36 11%	** **	28 10%	33 9%	28 12%	23 11%	219 10%	20 9%	13 10%	6 9%
NET Badly (1-3)		160 6%	8 4%	17f 7%	14 6%	23f 7%	** **	8- 3%	15 4%	17f 7%	15f 7%	129f 6%	12 6% +acfgjkm	14 12%	4 6%
NET Neutral (4-6)		851 33%	60 32%	72 33%	84 33%	98 31%	** **	96 35%	118 32%	74 32%	80 37%	720 33%	68 32%	42 34%	21 31%

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Prepared by BMG

Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Well (7-10)	1272	94	105	114	1741	**	137	1991	109	96	1069	1141	54	34
	49%	50%	47%	45%	55%	**	50%	54%	46%	45%	49%	54%	44%	50%
Don't know	289	24	28	39+dk	24	**	33	36	33d	23	250	17	13	9
	11%	13%	13%	16%	8%	**	12%	10%	14%	11%	12%	8%	10%	13%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00
Mode	7.00	8.00	8.00	7.00	8.00	**	8.00	7.00	8.00	5.00	8.00	7.00	6.00	8.00
Base for stats	2282	162	194	213	295	**	240	332	200	191	1919	194	110	59
Mean score	6.7	6.8e	6.7	6.6	6.9e1	**	6.8e1	6.9e1	6.7	6.5	6.7e1	6.7e	6.4-	6.7
						-								
Standard deviation	2.10	1.99	2.26	2.08	2.13	**	1.96	1.95	2.22	2.19	2.10	1.95	2.40	2.05
Standard Error	.05	.17	.18	.16	.14	**	.14	.12	.18	.18	.05	.14	.17	.17

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Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	37 1%	7 1%	9 2%	10 2%	9 1%	16 1%	20 2%	32 1%	** **	5 2%	0 -%	** **
2	(2.0)	41 2%	8 1%	3- *%	8 2%	22+abe 3%	10- 1%	30+abe 3%	36 2%	** **	5 2%	4 3%	** **
3	(3.0)	82 3%	27 3%	21 4%	9 2%	22 3%	48 4%	32 3%	73 3%	** **	9 3%	5 4%	** **
4	(4.0)	159 6%	50 6%	34 6%	34 8%	41 6%	84 6%	75 6%	141 6%	** **	16 5%	13 9%	** **
5	(5.0)	322 13%	95 12%	63 11%	61 14%	100 14%	158 12%	161 14%	283 13%	** **	38 12%	21 14%	** **
6	(6.0)	369 14%	117 15%	83 15%	81+d 18%	85- 12%	200 15%	166 14%	318 14%	** **	50 16%	32+a 22%	** **
7	(7.0)	416 16%	132 17%	95 17%	68 15%	118 16%	227 17%	186 16%	370 16%	** **	46 15%	25 18%	** **
8	(8.0)	400 16%	140f 18%	96 17%	62 14%	101 14%	235+f 17%	162- 14%	347 15%	** **	53 17%	18 12%	** **
9	(9.0)	198 8%	67 8%	53cf 9%	25 5%	53 7%	120+c 9%	77 7%	163- 7%	** **	36+a 12%	13 9%	** **
10 - Extremely well	(10.0)	258 10%	70 9%	54 9%	45 10%	89 12%	124 9%	134 11%	225d 10%	** **	30d 10%	6- 4%	** **
NET Badly (1-3)		160 6%	41 5%	33 6%	27 6%	54 7%	74 5%	82 7%	141 6%	** **	19 6%	9 6%	** **
NET Neutral (4-6)		851 33%	262 33%	180 32%	177+bde 39%	225 31%	443 33%	402 34%	742 33%	** **	104 34%	66+ac 45%	** **
NET Well (7-10)		1272 49%	408c 52%	298c 52%	200- 44%	360 49%	706+cf 52%	560- 47%	1105 49%	** **	165 54%	63 43%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	289	80	58	49	94	138	144	267+cd	**	19-	8-	**
	11%	10%	10%	11%	13%	10%	12%	12%	**	6%	5%	**
Medians	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**
Mode	7.00	8.00	8.00	6.00	7.00	8.00	7.00	7.00	**	8.00	6.00	**
Base for stats	2282	712	512	404	640	1223	1044	1987	**	288	137	**
Mean score	6.7	6.8	6.8	6.5	6.7	6.8c	6.6	6.7	**	6.8d	6.4	**
Standard deviation	2.10	1.99	2.05	2.13	2.22	2.02	2.19	2.10	+ad	2.09	1.85	+acd
Standard Error	.05	.07	.09	.13	.11	.06	.08	.05	**	.13	.18	**

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Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	37 1%	14 2%	22 1%	2 1%	4 3%	8+ 3%	** **	1 1%	** **	** **	7 2%	2 1%
2	(2.0)	41 2%	24+b 3%	17- 1%	3 2%	0 -	2 1%	** **	5b 3%	** **	** **	12+b 3%	9+bde 4%
3	(3.0)	82 3%	32 4%	50 3%	9 5%	6 5%	10 4%	** **	4 3%	** **	** **	10 3%	9 4%
4	(4.0)	159 6%	51 6%	108 6%	21+ 10%	6 5%	16 6%	** **	13 10%	** **	** **	18 5%	14 6%
5	(5.0)	322 13%	103 12%	219 13%	25 12%	23k 17%	28 11%	** **	21 16%	** **	** **	38 11%	20 9%
6	(6.0)	369 14%	120 14%	249 15%	26 13%	22 16%	42 17%	** **	16 12%	** **	** **	52 15%	33 15%
7	(7.0)	416 16%	140 16%	276 16%	33 17%	23 17%	33 13%	** **	17 13%	** **	** **	58 17%	29 13%
8	(8.0)	400 16%	117 14%	283g 16%	26 13%	18 13%	34 13%	** **	12 9%	** **	** **	47 13%	33 14%
9	(9.0)	198 8%	68 8%	130 8%	14 7%	6 5%	16 7%	** **	13 10%	** **	** **	24 7%	25 11%
10 - Extremely well	(10.0)	258 10%	102+b 12%	156- 9%	18 9%	10 8%	33 13%	** **	15 11%	** **	** **	51+b 15%	31b 14%
NET Badly (1-3)		160 6%	70+b 8%	90- 5%	15 7%	10 8%	19 8%	** **	9 7%	** **	** **	29b 8%	19 8%
NET Neutral (4-6)		851 33%	274 32%	576 34%	71 35%	52 38%	86 34%	** **	51 38%	** **	** **	108 31%	67 30%
NET Well (7-10)		1272 49%	427 50%	845 49%	91 45%	58 43%	117 47%	** **	57 42%	** **	** **	180 52%	118 52%

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Prepared by BMG

Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	289	86	203	25	16	28	**	18	**	**	31	23
	11%	10%	12%	13%	12%	11%	**	13%	**	**	9%	10%
Medians	7.00	7.00	7.00	7.00	6.00	7.00	**	6.00	**	**	7.00	7.00
Mode	7.00	7.00	8.00	7.00	5.00	6.00	**	5.00	**	**	7.00	6.00
Base for stats	2282	770	1511	177	120	222	**	117	**	**	317	204
Mean score	6.7	6.7	6.7 ^f	6.5	6.4	6.7	**	6.5	**	**	6.8 ^f	6.9 ^f
							-					
Standard deviation	2.10	2.23	2.03	2.14	2.06	2.29	**	2.27	**	**	2.29	2.29
Standard Error	.05	.09	.06	.18	.21	.17	**	.24	**	**	.14	.17

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Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	37 1%	3 3%	4 4%	5 2%	4 1%	14 2%	18 1%	37 1%	** **	37 1%	** **
2	(2.0)	41 2%	0 -	0 -	5 1%	5 2%	9 1%	21 2%	41 2%	** **	41 2%	** **
3	(3.0)	82 3%	4 4%	4 4%	14 4%	8 3%	18 3%	51 4%	78 3%	** **	81 3%	** **
4	(4.0)	159 6%	7 6%	6 6%	20 6%	16 5%	39 6%	80 6%	153 6%	** **	154 6%	** **
5	(5.0)	322 13%	19 16%	24 23%	41 13%	39 13%	89 14%	165 12%	316 13%	** **	317 12%	** **
6	(6.0)	369 14%	13 11%	14 13%	38 12%	54 18%	94 15%	196 15%	365 14%	** **	367 14%	** **
7	(7.0)	416 16%	19 17%	24 23%	55 17%	35- 12%	104 16%	221 16%	403 16%	** **	409 16%	** **
8	(8.0)	400 16%	17 15%	6 6%	46 15%	46 16%	94 15%	207 15%	389 15%	** **	395 16%	** **
9	(9.0)	198 8%	9 8%	6 6%	27 9%	23 8%	47 7%	101 8%	198 8%	** **	198 8%	** **
10 - Extremely well	(10.0)	258 10%	17f 15%	8 8%	44+f 14%	48+f 16%	90+f 14%	105- 8%	256 10%	** **	256 10%	** **
NET Badly (1-3)		160 6%	7 6%	9 8%	23 7%	17 6%	40 6%	90 7%	156 6%	** **	158 6%	** **
NET Neutral (4-6)		851 33%	39 34%	44 42%	100 31%	108 36%	222 34%	441 33%	834 33%	** **	838 33%	** **
NET Well (7-10)		1272 49%	62 54%	44 42%	172f 54%	153 51%	335 52%	634- 47%	1247 49%	** **	1258 50%	** **

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Prepared by BMG

Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	289	7	8	21-	21-	47-	179+acde	283	**	286	**
	11%	6%	8%	7%	7%	7%	13%	11%	**	11%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	7.00	5.00	7.00	6.00	7.00	7.00	7.00	**	7.00	**
Base for stats	2282	109	97	295	278	598	1165	2236	**	2254	**
Mean score	6.7	6.8	6.2-	6.8b	6.9bf	6.8b	6.6-	6.7	**	6.7	**
Standard deviation	2.10	2.23	2.11	2.21	2.17	2.19	2.06	2.10	**	2.10	**
Standard Error	.05	.23	.23	.14	.14	.10	.07	.05	**	.05	**

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Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	37 1%	31 1%	31 1%	37 1%	29 1%	7 2%	37 1%	34 1%	37 1%	33 1%	12- 1%	9- 1%	11- 1%	2 1%	11- 1%	9- 1%
2	(2.0)	41 2%	34 1%	35 1%	41 2%	28- 1%	5 1%	41 2%	36 2%	41 2%	35 2%	18- 1%	12- 1%	11- 1%	2 1%	18- 1%	16 1%
3	(3.0)	82 3%	80 3%	82 3%	82 3%	75 3%	11 4%	82 3%	68- 3%	82 3%	69 3%	41- 2%	33- 2%	38- 2%	7 4%	40- 2%	28- 2%
4	(4.0)	159 6%	157 6%	154 6%	159 6%	144 6%	19 6%	159 6%	135- 6%	159 6%	138 6%	89- 5%	76- 5%	92- 5%	8 4%	93- 5%	73- 5%
5	(5.0)	322 13%	314 13%	315 13%	322 13%	290 13%	29 9%	322 13%	292 13%	322 13%	288 13%	189-d 10%	158-d 11%	185-d 11%	10- 5%	199-d 11%	172d 12%
6	(6.0)	369 14%	361 15%	362 15%	369 14%	315 14%	42 14%	369 14%	340 15%	369 14%	327 14%	257 14%	199 13%	252 14%	21 12%	265 14%	190 13%
7	(7.0)	416 16%	407 16%	402 16%	416 16%	363 16%	48 15%	416 16%	382 16%	416 16%	365 16%	343+ 19%	277+ 19%	308+ 18%	33 19%	349+ 18%	260+ 18%
8	(8.0)	400 16%	382 15%	394 16%	400 16%	359+ 16%	51 16%	400 16%	367 16%	400 16%	363 16%	318+ 17%	273+ 18%	312+ 18%	31 17%	353+ 19%	253+ 18%
9	(9.0)	198 8%	196 8%	195 8%	198 8%	172 8%	35+ 11%	198 8%	182 8%	198 8%	178 8%	164+ 9%	139+ 9%	152+ 9%	26+acef 14%	173+ 9%	125+ 9%
10 -	(10.0)	258	249	252	258	217	50 +abcd fghi	258	245+	258	246+	212+	167+	214+	37 +abcef	233+	177+
Extremely well		10%	10%	10%	10%	10%	16%	10%	11%	10%	11%	12%	11%	12%	21%	12%	12%
NET Badly (1-3)		160 6%	145 6%	148 6%	160 6%	132 6%	23 7%	160 6%	138 6%	160 6%	137 6%	70- 4%	54- 4%	60- 3%	11 6%	69- 4%	53- 4%
NET Neutral (4-6)		851 33%	831 34%	831 33%	851 33%	750 34%	90 29%	851 33%	767 33%	851 33%	752 33%	536-d 29%	432-d 29%	529-d 30%	38- 21%	557-d 29%	435-d 31%
NET Well (7-10)		1272 49%	1233 50%	1244 50%	1272 49%	1112 50%	183 +abcd fghi	1272 49%	1175+ 51%	1272 49%	1152+ 51%	1036+ 57%	856+ 58%	986+ 57%	127 +abcef 71%	1108+ 59%	815+ 58%

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Prepared by BMG

Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
Don't know	289	271e	271e	289e	228-e	15-	289e	236-e	289e	233-e	181-d	142-d	167-d	4-	159-d	115-d
	11%	11%	11%	11%	10%	5%	11%	10%	11%	10%	10%	10%	10%	2%	8%	8%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	10.00	8.00	7.00
Base for stats	2282	2210	2223	2282	1993	296	2282	2080	2282	2042	1642	1342	1575	176	1735	1303
Mean score	6.7	6.7	6.7+	6.7	6.7	7.0	6.7	6.8+	6.7	6.7+	7.0+	7.0+	7.1+	7.5	7.1+	7.0+
						+acdfh								+abcef		
Standard deviation	2.10	2.07	2.08	2.10	2.07	2.27	2.10	2.09	2.10	2.11	1.95	1.93	1.94	2.11	1.94	1.97
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.06	.05	.17	.05	.06

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Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	37 1%	9+bcd 4%	25- 1%	14- 1%	11 1%
2	(2.0)	41 2%	8+bcd 4%	31 1%	18- 1%	6- 1%
3	(3.0)	82 3%	7 3%	67 3%	48 3%	25 3%
4	(4.0)	159 6%	23+bc 10%	128- 6%	88 6%	56 6%
5	(5.0)	322 13%	35 16%	277 12%	193 12%	104 11%
6	(6.0)	369 14%	31 14%	330 15%	231 15%	118 13%
7	(7.0)	416 16%	32 14%	369 16%	264 17%	173+ 19%
8	(8.0)	400 16%	21- 10%	368+a 16%	275+a 18%	174+a 19%
9	(9.0)	198 8%	10 5%	186+ 8%	143+ 9%	83 9%
10 - Extremely well	(10.0)	258 10%	13 6%	240+ 11%	150 10%	84 9%
NET Badly (1-3)		160 6%	24+bcd 11%	123- 5%	80- 5%	42- 5%
NET Neutral (4-6)		851 33%	89d 40%	736 33%	512 33%	278- 30%
NET Well (7-10)		1272 49%	76- 34%	1163+a 52%	831+a 53%	514+ab 56%

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Prepared by BMG

Table Q24_3_9 (continuation)

Q24. Channel 4 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	289 11%	32d 14%	233- 10%	145- 9%	80- 9%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	7.00	5.00	7.00	8.00	8.00
Base for stats	2282	188	2022	1422	834
Mean score	6.7	5.9-	6.8+a	6.8+a	6.9+a
Standard deviation	2.10	2.25	2.06	2.00	1.97
Standard Error	.05	.21	.05	.06	.07

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Table Q24_3_10

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	24 1%	14 1%	10 1%	** **	0 -%	10 1%	13 1%
2	(2.0)	37 1%	14 1%	21 2%	** **	2 1%	16 1%	21 2%
3	(3.0)	62 2%	28 2%	31 3%	** **	2 2%	26 2%	36 3%
4	(4.0)	158 6%	70 6%	79 6%	** **	6 5%	96+b 8%	57- 4%
5	(5.0)	309 12%	143 12%	145 12%	** **	16 12%	151 12%	152 12%
6	(6.0)	366 14%	167 14%	169 14%	** **	22 17%	176 14%	185 14%
7	(7.0)	416 16%	197 17%	194 16%	** **	18 14%	208 17%	205 16%
8	(8.0)	407 16%	184 15%	188 15%	** **	27 21%	207 17%	201 15%
9	(9.0)	203 8%	106 9%	87 7%	** **	10 7%	101 8%	99 8%
10 - Extremely well	(10.0)	280 11%	155+b 13%	102- 8%	** **	23+b 18%	130 10%	148 11%
NET Badly (1-3)		123 5%	55 5%	63 5%	** **	4 3%	52 4%	70 5%
NET Neutral (4-6)		832 32%	380 32%	392 32%	** **	44 34%	424b 34%	394- 30%
NET Well (7-10)		1306 51%	642+b 54%	571- 47%	** **	77b 60%	645 52%	653 50%
Don't know		310 12%	114- 10%	191+ad 16%	** **	5- 4%	115- 9%	190+a 15%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	7.00	**	8.00	7.00	7.00
Base for stats	2261	1077	1026	**	125	1121	1118
Mean score	6.8	6.9+b	6.7-	**	7.2bc	6.8	6.9
Standard deviation	2.05	2.08	2.03	**	1.98	2.02	2.07
Standard Error	.05	.07	.07	**	.20	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	24 1%	2 1%	6 2%	3 1%	3 1%	4 1%	4 1%	1 *%	8 1%	7 1%	9 1%	5 1%
2	(2.0)	37 1%	5 2%	5 1%	4 1%	3 1%	5 1%	9di 3%	5 2%	10 1%	7 1%	19 2%	14 2%
3	(3.0)	62 2%	5 2%	11 3%	8 2%	7 2%	10 2%	9 3%	12i 4%	15 2%	15 2%	32 3%	21 3%
4	(4.0)	158 6%	25cdi 9%	21 5%	15 4%	18 4%	28 7%	32+cdi 9%	18 6%	46 7%	33- 4%	78ci 7%	50cdi 8%
5	(5.0)	309 12%	42dg 15%	50 12%	55dg 15%	37- 9%	58dg 13%	46g 13%	21- 7%	92dg 13%	91 11%	125 12%	67 10%
6	(6.0)	366 14%	52di 18%	53 13%	55 15%	44- 10%	60 14%	52 15%	49d 17%	104d 15%	100 12%	162d 15%	101d 16%
7	(7.0)	416 16%	48 17%	58 14%	59 16%	74 17%	83 19%	51 14%	43 15%	106 15%	133 17%	177 16%	95 15%
8	(8.0)	407 16%	38 13%	74 18%	63 17%	77 18%	60 14%	52 15%	43 15%	112 16%	139 17%	156 14%	95 15%
9	(9.0)	203 8%	17 6%	38fgk 9%	35fgk 9%	46+afgjk 11%	37gk 8%	18 5%	12- 4%	55gk 8%	81+fgjk 10%	67- 6%	30- 5%
10 - Extremely well	(10.0)	280 11%	32 11%	59+efgjk 15%	40 11%	64+efgjk 15%	35- 8%	32 9%	18- 6%	91+egjk 13%	104+egjk 13%	85- 8%	50- 8%
NET Badly (1-3)		123 5%	12 4%	22 5%	16 4%	14 3%	19 4%	23di 6%	18 6%	34 5%	29 4%	60 6%	41+di 6%
NET Neutral (4-6)		832 32%	119 +bdgijk 42%	124d 30%	125d 34%	100- 23%	146di 34%	130di 36%	89d 31%	243di 35%	225- 28%	365di 34%	219di 34%
NET Well (7-10)		1306 51%	134 47%	230 +afgjk 57%	196fgjk +acefghj 53%	261 +acefghj 61%	214gk k 50%	154- 43%	116- 40%	364fgjk +aefgjk 53%	457 57%	485- 45%	271- 42%

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Prepared by BMG

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	310	20-	31-	36	54abh	53bh	50abh +abcdefh ij	66 23%	52-	90h	168 +abchi	115+abcdehi
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	8.00	8.00	8.00	7.00	8.00	6.00	8.00	8.00	7.00	6.00
Base for stats	2261	265	375	337	374	379	307	223	640	711	910	530
Mean score	6.8	6.6	7.0 aefgjk	6.9fgjk	7.3 +acefghj k	6.7	6.5-	6.5-	6.9fjk	7.1 +aefghjk	6.6-	6.5-
Standard deviation	2.05	2.02	2.14	1.98	1.98	1.96	2.13	1.96	2.10	1.99	2.02	2.06
Standard Error	.05	.15	.12	.12	.11	.10	.13	.14	.09	.08	.07	.10

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Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	
1 - Extremely badly	(1.0)	24 1%	2 1%	5f 2%	2 1%	2 1%	** **	0 -%	3 1%	3 1%	2 1%	20 1%	2 1%	2f 2%	* *%
2	(2.0)	37 1%	5 2%	2 1%	6 2%	2 1%	** **	4 1%	6 2%	2 1%	1 1%	30 1%	1 1%	5 4%	1 1%
3	(3.0)	62 2%	2 1%	7 3%	5 2%	12f 4%	** **	2 1%	7 2%	6 3%	8f 4%	54 2%	3 2%	4f 3%	1 2%
4	(4.0)	158 6%	9 5%	20g 9%	16 6%	17 5%	** **	21 8%	17 5%	15 7%	12 6%	133 6%	11 5%	9 7%	4 6%
5	(5.0)	309 12%	19 10%	25 11%	31 12%	41 13%	** **	27 10%	28- 8%	35g 15%	37+fgj 17%	258g 12%	27 13%	15 12%	8 12%
6	(6.0)	366 14%	34km 18%	26 11%	33 13%	37 12%	** **	47km 17%	59 16%	38 16%	25 12%	320+ 15%	22 11%	17 14%	6 9%
7	(7.0)	416 16%	33h 18%	36 16%	47h 19%	51 16%	** **	41 15%	68h 18%	22- 9%	28 13%	342h 16%	42h 20%	19 16%	13h 19%
8	(8.0)	407 16%	30 16%	30 14%	32 13%	62l 19%	** **	44 16%	60 16%	28 12%	39 18%	339 16%	44+chl 21%	14 11%	11 16%
9	(9.0)	203 8%	7 4%	21 9%	17 7%	24 8%	** **	28a 10%	41+a 11%	19 8%	14 7%	174 8%	14 7%	10 8%	4 6%
10 - Extremely well	(10.0)	280 11%	23 12%	27 12%	27 11%	43 14%	** **	29 11%	34 9%	24 10%	22 10%	236 11%	22 10%	14 11%	9 13%
NET Badly (1-3)		123 5%	8 4%	14f 6%	13 5%	16 5%	** **	6- 2%	16 4%	10 4%	12 5%	104 5%	6 3%	11+fgjkm 9%	2 3%
NET Neutral (4-6)		832 32%	63 34%	70 32%	80 32%	95 30%	** **	95 35%	104 28%	88g 38%	74 35%	711 33%	61 29%	41 33%	19 28%
NET Well (7-10)		1306 51%	93 50%	113h 51%	124 49%	180hl 56%	** **	142h 52%	202h 55%	94- 40%	104 48%	1091h 50%	121+hjl 57%	57 47%	36h 54%

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Prepared by BMG

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
Don't know	310	22	25	35	29	**	30	45	42+dfj	25	263	23	13	11d
	12%	12%	11%	14%	9%	**	11%	12%	18%	12%	12%	11%	11%	16%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	7.00	7.00	8.00	**	6.00	7.00	6.00	8.00	7.00	8.00	7.00	7.00
Base for stats	2261	164	198	217	291	**	243	323	192	189	1906	188	109	57
Mean score	6.8	6.8	6.7	6.7	7.0e1	**	7.0e1	7.0e1	6.7	6.7	6.8e1	7.0e1	6.5-	7.0e1
						-								
Standard deviation	2.05	2.01	2.24	2.08	2.05	**	1.91	1.96	2.11	2.07	2.05	1.89	2.33	1.99
Standard Error	.05	.17	.18	.16	.14	**	.13	.12	.17	.17	.05	.13	.17	.17

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Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	24 1%	2- *%	9ac 2%	1 *%	12a 2%	11 1%	13 1%	19 1%	** **	5 2%	0 -%	** **
2	(2.0)	37 1%	6 1%	3 1%	9e 2%	19+abe 3%	9- 1%	27+abe 2%	33 1%	** **	4 1%	1 1%	** **
3	(3.0)	62 2%	20 3%	15 3%	6 1%	19 3%	35 3%	25 2%	52 2%	** **	8 3%	4 3%	** **
4	(4.0)	158 6%	44 6%	26 5%	38be 8%	48 7%	70- 5%	86be 7%	142 6%	** **	16 5%	11 7%	** **
5	(5.0)	309 12%	87 11%	67 12%	67 15%	84 11%	154 11%	152 13%	265 12%	** **	42 14%	25 17%	** **
6	(6.0)	366 14%	122 15%	86 15%	68 15%	88 12%	209 15%	156 13%	315 14%	** **	48 16%	27 18%	** **
7	(7.0)	416 16%	135 17%	93 16%	74 16%	108 15%	228 17%	183 15%	372 16%	** **	42 14%	22 15%	** **
8	(8.0)	407 16%	137 17%	102f 18%	65 14%	101 14%	240+df 18%	166- 14%	352 16%	** **	55 18%	24 17%	** **
9	(9.0)	203 8%	70 9%	50 9%	31 7%	52 7%	120 9%	83 7%	172 8%	** **	31 10%	15 10%	** **
10 - Extremely well	(10.0)	280 11%	83 10%	59 10%	46 10%	92 13%	142 10%	138 12%	244 11%	** **	34 11%	8- 5%	** **
NET Badly (1-3)		123 5%	29 4%	28 5%	16 3%	50+ace 7%	56 4%	65 5%	104 5%	** **	17 6%	6 4%	** **
NET Neutral (4-6)		832 32%	253 32%	179 31%	173+bde 38%	220 30%	433 32%	393 33%	723 32%	** **	106 35%	62+a 43%	** **
NET Well (7-10)		1306 51%	425df 54%	304f 53%	216 48%	353 48%	729+df 54%	569- 48%	1140 51%	** **	163 53%	68 47%	** **

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Prepared by BMG

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	310	85	59	49	112+abe	143-	161e	288+cd	**	21-	8-	**
	12%	11%	10%	11%	15%	11%	14%	13%	**	7%	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**
Mode	7.00	8.00	8.00	7.00	7.00	8.00	7.00	7.00	**	8.00	6.00	**
Base for stats	2261	707	511	405	622	1218	1027	1966	**	286	137	**
Mean score	6.8	7.0f	6.9	6.7	6.7	6.9+f	6.7-	6.8	**	6.9	6.6	**
Standard deviation	2.05	1.91	2.01	1.98	2.25	1.96	2.15	2.04	**	2.09	1.84	**
Standard Error	.05	.07	.09	.12	.11	.06	.08	.05	**	.13	.18	**

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Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	24 1%	10 1%	14 1%	1 *	2 1%	6+ 2%	** **	1 1%	** **	** **	5 1%	2 1%
2	(2.0)	37 1%	22+b 3%	14- 1%	5 2%	4 3%	4 1%	** **	2 1%	** **	** **	13+b 4%	8+b 4%
3	(3.0)	62 2%	28 3%	34 2%	7 4%	5 4%	10 4%	** **	7b 5%	** **	** **	10 3%	4 2%
4	(4.0)	158 6%	55 6%	103 6%	17 8%	8 6%	10 4%	** **	11 9%	** **	** **	19 5%	17 7%
5	(5.0)	309 12%	98k 11%	210k 12%	26k 13%	21k 15%	23 9%	** **	17 13%	** **	** **	42k 12%	14- 6%
6	(6.0)	366 14%	123 14%	243 14%	30 15%	17 13%	37 15%	** **	10- 8%	** **	** **	52 15%	37g 16%
7	(7.0)	416 16%	119- 14%	297+ag 17%	31 15%	24g 18%	36 14%	** **	11- 9%	** **	** **	44 13%	31 14%
8	(8.0)	407 16%	112- 13%	295+acj 17%	22 11%	17 13%	35 14%	** **	22 16%	** **	** **	35- 10%	32 14%
9	(9.0)	203 8%	74 9%	128 7%	14 7%	7 5%	14 5%	** **	9 7%	** **	** **	33 9%	24 11%
10 - Extremely well	(10.0)	280 11%	110+b 13%	170- 10%	22 11%	12 9%	35 14%	** **	15 11%	** **	** **	60+bd 17%	32 14%
NET Badly (1-3)		123 5%	60+b 7%	63- 4%	13 6%	11b 8%	19b 8%	** **	9 7%	** **	** **	28+b 8%	14 6%
NET Neutral (4-6)		832 32%	276 32%	556 32%	73 36%	45 33%	70 28%	** **	39 29%	** **	** **	112 32%	68 30%
NET Well (7-10)		1306 51%	416 49%	891 52%	89 44%	60 44%	120 48%	** **	58 43%	** **	** **	172 50%	120 53%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	310	105	205	27	20	40	**	29+abjk	**	**	35	26
	12%	12%	12%	13%	15%	16%	**	21%	**	**	10%	11%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	7.00	6.00	7.00	7.00	7.00	6.00	**	8.00	**	**	10.00	6.00
Base for stats	2261	752	1509	175	116	209	**	106	**	**	313	202
Mean score	6.8	6.8	6.9df	6.6	6.5	6.8	**	6.7	**	**	6.9	7.0
							-					
Standard deviation	2.05	2.23	1.95	2.15	2.13	2.27	**	2.30	**	**	2.37	2.24
Standard Error	.05	.09	.05	.18	.22	.18	**	.25	**	**	.15	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	24 1%	1 1%	3 3%	3 1%	2 1%	8 1%	12 1%	24 1%	** **	24 1%	** **
2	(2.0)	37 1%	2 1%	0 -%	7 2%	5 2%	10 1%	20 1%	34 1%	** **	35 1%	** **
3	(3.0)	62 2%	1 1%	3 3%	7 2%	7 2%	12 2%	39 3%	60 2%	** **	60 2%	** **
4	(4.0)	158 6%	7 6%	6 6%	20d 6%	8- 3%	29 4%	97+de 7%	157 6%	** **	157 6%	** **
5	(5.0)	309 12%	20 17%	25 23%	45 14%	43 14%	96+f 15%	150 11%	301 12%	** **	304 12%	** **
6	(6.0)	366 14%	15 13%	17 16%	47 15%	48 16%	93 14%	185 14%	357 14%	** **	360 14%	** **
7	(7.0)	416 16%	21 18%	10 10%	42 13%	41 14%	99 15%	218 16%	405 16%	** **	408 16%	** **
8	(8.0)	407 16%	18 15%	16 16%	52 16%	47 16%	108 17%	217 16%	398 16%	** **	404 16%	** **
9	(9.0)	203 8%	14 12%	10 9%	31 10%	22 7%	53 8%	100 7%	203 8%	** **	203 8%	** **
10 - Extremely well	(10.0)	280 11%	11 10%	5 5%	41 13%	54+f 18%	88+f 14%	123- 9%	277 11%	** **	278 11%	** **
NET Badly (1-3)		123 5%	4 3%	6 6%	17 5%	13 5%	29 5%	72 5%	118 5%	** **	119 5%	** **
NET Neutral (4-6)		832 32%	42 36%	47 45%	112 35%	99 33%	218 34%	431 32%	814 32%	** **	821 32%	** **
NET Well (7-10)		1306 51%	64 56%	42 40%	166 53%	165 55%	348 54%	657 49%	1283 51%	** **	1293 51%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	310	6-	9	21-	22-	50-	184+acde	304	**	307	**
	12%	5%	9%	7%	7%	8%	14%	12%	**	12%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	7.00	5.00	8.00	10.00	8.00	7.00	7.00	**	7.00	**
Base for stats	2261	110	95	295	277	595	1160	2215	**	2233	**
Mean score	6.8	6.9	6.4-	6.9	7.1+bf	6.9b	6.7-	6.8	**	6.8	**
Standard deviation	2.05	1.99	2.04	2.13	2.09	2.07	2.05	2.05	**	2.05	**
Standard Error	.05	.21	.23	.14	.14	.09	.06	.05	**	.05	**

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Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	24 1%	22 1%	22 1%	24 1%	20 1%	3 1%	24 1%	20 1%	24 1%	21 1%	6- *%	3- *%	4- *%	0 -%	4- *%	4- *%
2	(2.0)	37 1%	33 1%	34 1%	37 1%	31 1%	3 1%	37 1%	29- 1%	37 1%	31 1%	15- 1%	11- 1%	13- 1%	3 2%	15- 1%	13- 1%
3	(3.0)	62 2%	59 2%	58 2%	62 2%	54 2%	7 2%	62 2%	49- 2%	62 2%	50 2%	31- 2%	25- 2%	26- 1%	3 2%	29- 2%	24- 2%
4	(4.0)	158 6%	152 6%	155 6%	158 6%	133 6%	17 5%	158 6%	138 6%	158 6%	143 6%	88- 5%	71- 5%	91- 5%	8 5%	91- 5%	74- 5%
5	(5.0)	309 12%	295 12%	299 12%	309 12%	270 12%	26 8%	309 12%	272 12%	309 12%	284 12%	170-d 9%	119- 8%	165-d 9%	8- 4%	185-d 10%	138-d 10%
6	(6.0)	366 14%	357 14%	357 14%	366 14%	315 14%	48 16%	366 14%	343+ 15%	366 14%	324 14%	264 14%	211 14%	260 15%	25 14%	260 14%	199 14%
7	(7.0)	416 16%	409 16%	408 16%	416 16%	367 17%	48 15%	416 16%	384 17%	416 16%	368 16%	346+ 19%	272+ 18%	311+ 18%	26 14%	344+ 18%	255+ 18%
8	(8.0)	407 16%	394 16%	395 16%	407 16%	369+ 17%	63+ 20%	407 16%	371 16%	407 16%	354 16%	329+ 18%	287+ 19%	314+ 18%	41+ 23%	356+ 19%	276+ 19%
9	(9.0)	203 8%	197 8%	197 8%	203 8%	175 8%	33 11%	203 8%	195+ 8%	203 8%	190+ 8%	170+ 9%	148+ 10%	147 8%	24+cf 14%	181+ 10%	123 9%
10 - Extremely well	(10.0)	280 11%	273 11%	274 11%	280 11%	241 11%	49 16% +abcdfgh	280 11%	264+ 11%	280 11%	264+ 12%	221+ 12%	189+ 13%	227+ 13%	38 21% +abcef	254+ 13%	184+ 13%
NET Badly (1-3)		123 5%	115 5%	114 5%	123 5%	105 5%	13 4%	123 5%	98- 4%	123 5%	102 4%	52- 3%	39- 3%	43- 2%	7 4%	48- 3%	41- 3%
NET Neutral (4-6)		832 32%	804 32%	811 33%	832 32%	718 32%	92 29%	832 32%	753 33%	832 32%	750 33%	521- 29%	401- 27%	516- 30%	41- 23%	535- 28%	410- 29%
NET Well (7-10)		1306 51%	1273 51%	1275 51%	1306 51%	1151+ 52% +abcdfgh	193 62% i	1306 51%	1214+ 52%	1306 51%	1177+ 52%	1066+ 58%	896+ 60%	999+ 57%	130 72% +abcef	1135+ 60%	837+ 59%

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Prepared by BMG

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
Don't know	310 12%	288e 12%	294e 12%	310e 12%	246-e 11%	14- 4%	310e 12%	251-e 11%	310e 12%	246-e 11%	184-d 10%	149-d 10%	184-d 11%	2- 1%	174-d 9%	129-d 9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2261	2192	2200	2261	1974	298	2261	2065	2261	2028	1639	1335	1558	178	1719	1289
Mean score	6.8	6.8	6.8	6.8	6.8	7.2 +abcd fghi	6.8	6.9+	6.8	6.9+	7.1+	7.2+	7.1+	7.6 +abcef	7.2+	7.1+
Standard deviation	2.05	2.03	2.04	2.05	2.03	2.03	2.05	2.02	2.05	2.05	1.88	1.86	1.89	1.97	1.88	1.90
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.16	.05	.06

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Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	24 1%	7+bcd 3%	13- 1%	7- **%	5 1%
2	(2.0)	37 1%	8+bc 4%	23- 1%	16- 1%	12 1%
3	(3.0)	62 2%	7 3%	51 2%	32 2%	16 2%
4	(4.0)	158 6%	17 8%	131 6%	81- 5%	46 5%
5	(5.0)	309 12%	28 13%	271 12%	187 12%	95 10%
6	(6.0)	366 14%	43 19%	310 14%	230 15%	123 13%
7	(7.0)	416 16%	24 11%	377 17%	271 17%	168+a 18%
8	(8.0)	407 16%	26 12%	375+ 17%	274+ 17%	177+a 19%
9	(9.0)	203 8%	5- 2%	193+a 9%	143+a 9%	85a 9%
10 - Extremely well	(10.0)	280 11%	12- 5%	261+a 12%	175a 11%	103a 11%
NET Badly (1-3)		123 5%	22+bcd 10%	87- 4%	54- 3%	33 4%
NET Neutral (4-6)		832 32%	87d 40%	712 32%	499 32%	263- 29%
NET Well (7-10)		1306 51%	66- 30%	1207+a 54%	863+a 55%	532+ab 58%

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Prepared by BMG

Table Q24_3_10 (continuation)

Q24. Channel 4 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	310 12%	44+bcd 20%	249- 11%	152- 10%	86- 9%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	7.00	6.00	7.00	8.00	8.00
Base for stats	2261	176	2006	1415	828
Mean score	6.8	5.9-	7.0+a	7.0+a	7.1+a
Standard deviation	2.05	2.17	1.99	1.93	1.93
Standard Error	.05	.21	.05	.05	.07

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Table Q24_3_11

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	23 1%	10 1%	12 1%	** **	0 -%	13 1%	10 1%
2	(2.0)	20 1%	4- *%	14a 1%	** **	2 1%	10 1%	10 1%
3	(3.0)	37 1%	9- 1%	27+a 2%	** **	1 1%	21 2%	16 1%
4	(4.0)	106 4%	39 3%	61+a 5%	** **	5 4%	52 4%	52 4%
5	(5.0)	344 13%	157 13%	163 13%	** **	19 14%	175 14%	165 13%
6	(6.0)	362 14%	160 13%	180 15%	** **	19 15%	188 15%	173 13%
7	(7.0)	440 17%	218 18%	196 16%	** **	14 11%	213 17%	221 17%
8	(8.0)	479 19%	233 20%	217 18%	** **	25 19%	218 18%	259 20%
9	(9.0)	200 8%	106 9%	80 7%	** **	13 10%	105 9%	92 7%
10 - Extremely well	(10.0)	337 13%	177+b 15%	128- 11%	** **	30+ab 23%	141- 11%	193+a 15%
NET Badly (1-3)		80 3%	24- 2%	53+a 4%	** **	3 2%	43 4%	36 3%
NET Neutral (4-6)		813 32%	355 30%	404 33%	** **	42 33%	415 34%	390 30%
NET Well (7-10)		1457 57%	733+b 62%	622- 51%	** **	82b 63%	678 55%	765 59%
Don't know		221 9%	78- 7%	137+ad 11%	** **	2- 2%	99 8%	117 9%

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Prepared by BMG

Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	8.00	8.00	8.00	**	10.00	8.00	8.00
Base for stats	2350	1112	1079	**	127	1137	1191
Mean score	7.1	7.2+b	6.8-	**	7.5+b	7.0-	7.2+a
Standard deviation	1.95	1.89	1.99	**	2.02	1.95	1.94
Standard Error	.04	.06	.06	**	.20	.06	.06

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Table Q24_3_11 (continuation)
 Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	23 1%	1 *%	6 2%	3 1%	2 *%	3 1%	8+dgi 2%	0 -%	7 1%	5 1%	11 1%	8 1%
2	(2.0)	20 1%	4 2%	2 1%	* *%	3 1%	2 *%	4 1%	4c 1%	6 1%	4 *%	10 1%	8 1%
3	(3.0)	37 1%	6 2%	2 *%	3 1%	3 1%	13+bcdhi 3%	6 2%	4 1%	8 1%	6 1%	23+bi 2%	10 2%
4	(4.0)	106 4%	14 5%	12 3%	10 3%	11 3%	17 4%	25+bcdhi 7%	17di 6%	26 4%	21- 3%	59+di 6%	42+bcdhi 7%
5	(5.0)	344 13%	36 13%	46 11%	68+bdghk 18%	42- 10%	69dg 16%	55d 15%	28 10%	82 12%	110 14%	152d 14%	83 13%
6	(6.0)	362 14%	45 16%	49 12%	46 12%	52 12%	76+bcdi 18%	50 14%	45 16%	94 14%	98 12%	171+i 16%	95 15%
7	(7.0)	440 17%	51 18%	61 15%	60 16%	74 17%	76 18%	71 20%	47 16%	112 16%	134 17%	194 18%	118 18%
8	(8.0)	479 19%	60 21%	81 20%	73 20%	95efjk 22%	64- 15%	52- 14%	53 18%	141efj 20%	169efjk 21%	169- 16%	105 16%
9	(9.0)	200 8%	19 7%	38k 9%	31 8%	40k 9%	35 8%	22 6%	15 5%	57 8%	71k 9%	72 7%	37- 6%
10 -	(10.0)	337	37	78+efgjk	51fjk	69efgjk	43-	31-	28	116 +efgjk	120efgjk	102-	59-
Extremely well		13%	13%	19%	14%	16%	10%	9%	10%	17%	15%	9%	9%
NET Badly (1-3)		80 3%	11 4%	10 3%	6 2%	8 2%	17i 4%	18+cdi 5%	8 3%	22 3%	14- 2%	43+ci 4%	26i 4%
NET Neutral (4-6)		813 32%	95d 33%	106- 26%	124bd 33%	105- 25%	162+bdhi 38%	130bdhi 36%	91 31%	201 29%	229- 29%	383+bdhi 35%	220bdi 34%
NET Well (7-10)		1457 57%	168fjk 59%	259 +efgjk 64%	216efjk 58%	277 +efgjk 65%	219- 51%	175- 49%	144- 50%	427 +efgjk 62%	493 +efgjk 62%	537- 50%	319- 49%

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Prepared by BMG

Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	221	11-	31	27	38a	34	35ah	46	42-	64a	115+ah	80+abcehi
							+abcdefh	ij				
	9%	4%	8%	7%	9%	8%	10%	16%	6%	8%	11%	12%
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	6.00	7.00	8.00	8.00	8.00	7.00	7.00
Base for stats	2350	274	376	346	391	398	323	243	650	737	963	565
Mean score	7.1	7.0f	7.4	7.1efj	7.4	6.8-	6.6-	6.9	7.2	7.3	6.8-	6.7-
			+aefgjk	+acefgjk					+efgjk	+efgjk		
Standard deviation	1.95	1.94	2.01	1.88	1.84	1.90	2.03	1.87	1.99	1.86	1.94	1.97
Standard Error	.04	.14	.11	.11	.10	.10	.12	.13	.09	.07	.07	.09

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Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	
1 - Extremely badly	(1.0)	23 1%	0 -%	5+f 2%	6+f 2%	2 1%	** **	0 -%	3 1%	2 1%	1 1%	19 1%	1 *%	3+afjk 2%	* *%
2	(2.0)	20 1%	2 1%	1 1%	2 1%	1 *%	** **	4 1%	1 *%	4 2%	0 -%	16 1%	0 -%	4 3%	* *%
3	(3.0)	37 1%	2 1%	3 1%	6 2%	4 1%	** **	2 1%	4 1%	4 2%	1 *%	29 1%	4 2%	3 3%	2i 3%
4	(4.0)	106 4%	7 4%	6 3%	10 4%	14 4%	** **	8 3%	12 3%	13 6%	11 5%	88 4%	9 4%	6 5%	3 5%
5	(5.0)	344 13%	19 10%	33 15%	30 12%	43 13%	** **	32 12%	46 12%	36 16%	37 17%	298 14%	24 11%	16 13%	7 10%
6	(6.0)	362 14%	25 14%	30 13%	37 15%	37 12%	** **	51+d1 19%	52 14%	33 14%	30 14%	307 14%	33 16%	13 10%	10 14%
7	(7.0)	440 17%	40fi 21%	37 16%	50 20%	55 17%	** **	36 13%	76fi 21%	32 14%	28 13%	363 17%	42 20%	24 19%	12 18%
8	(8.0)	479 19%	37 20%	40 18%	48 19%	61 19%	** **	47 17%	70 19%	34 15%	42 19%	398 18%	46 22%	21 17%	15 21%
9	(9.0)	200 8%	13 7%	16 7%	16 6%	32h 10%	** **	27h 10%	33 9%	10 4%	17 8%	169 8%	18 8%	8 7%	5 8%
10 - Extremely well	(10.0)	337 13%	19 10%	30 13%	32 13%	48k 15%	** **	41k 15%	44 12%	37k 16%	33k 16%	296+k 14%	19- 9%	15 12%	8 11%
NET Badly (1-3)		80 3%	4 2%	9 4%	14i 5%	7 2%	** **	6 2%	8 2%	10 4%	2 1%	63 3%	4 2%	10 8%	2 3%
NET Neutral (4-6)		813 32%	51 28%	68 31%	77 31%	93 29%	** **	91 33%	110 30%	83 36%	79 37%	693 32%	66 31%	35 28%	20 29%

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Prepared by BMG

Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Well (7-10)	1457	108	123	146	196h	**	150	222h	113-	119	1225h	124h	68	40
	57%	58%	55%	58%	61%	**	55%	60%	49%	56%	56%	59%	55%	58%
Don't know	221	22c	23	15	23	**	26	28	27	15	187	17	10	6
	9%	12%	10%	6%	7%	**	10%	8%	11%	7%	9%	8%	8%	9%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	7.00	8.00	**	6.00	7.00	10.00	8.00	8.00	8.00	7.00	8.00
Base for stats	2350	164	200	237	296	**	247	340	207	200	1982	194	113	62
Mean score	7.1	7.1	7.0	6.9	7.21	**	7.21	7.11	6.9	7.1	7.11	7.1	6.7-	7.1
Standard deviation	1.95	1.76	2.05	2.06	1.93	**	1.89	1.82	2.14	1.93	1.95	1.72	2.25	1.89
Standard Error	.04	.15	.16	.15	.13	**	.13	.11	.17	.16	.05	.12	.16	.15

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Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	23 1%	4 *%	8 1%	1 *%	10 1%	11 1%	11 1%	19 1%	** **	4 1%	0 -%	** **
2	(2.0)	20 1%	3 *%	6 1%	3 1%	8 1%	9 1%	11 1%	19 1%	** **	1 *%	1 1%	** **
3	(3.0)	37 1%	18+d 2%	6 1%	8 2%	5 1%	24 2%	13 1%	33 1%	** **	4 1%	2 2%	** **
4	(4.0)	106 4%	31 4%	14- 2%	21 5%	39be 5%	45- 3%	60+be 5%	92 4%	** **	14 5%	10 7%	** **
5	(5.0)	344 13%	106 13%	72 13%	71 16%	89 12%	179 13%	160 13%	302 13%	** **	40 13%	21 15%	** **
6	(6.0)	362 14%	101 13%	77 13%	83+ae 18%	98 13%	178 13%	181 15%	316 14%	** **	44 14%	30+ 20%	** **
7	(7.0)	440 17%	146 18%	108 19%	67 15%	118 16%	254 19%	185 16%	389 17%	** **	50 16%	22 15%	** **
8	(8.0)	479 19%	143 18%	112 20%	84 18%	138 19%	255 19%	222 19%	416 18%	** **	63 21%	28 19%	** **
9	(9.0)	200 8%	76+f 10%	43 8%	27 6%	53 7%	119 9%	81 7%	169 8%	** **	31 10%	14 10%	** **
10 - Extremely well	(10.0)	337 13%	96 12%	72 13%	60 13%	105 14%	168 12%	165 14%	295d 13%	** **	40 13%	9- 6%	** **
NET Badly (1-3)		80 3%	24 3%	20 4%	12 3%	23 3%	45 3%	35 3%	70 3%	** **	9 3%	4 3%	** **
NET Neutral (4-6)		813 32%	238 30%	163 29%	176+abde 39%	226 31%	401- 29%	401+be 34%	711 32%	** **	98 32%	61+a 42%	** **
NET Well (7-10)		1457 57%	461 58%	335 59%	237 52%	415 57%	796c 58%	652 55%	1270 56%	** **	183 60%	73 51%	** **

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Prepared by BMG

Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	221	68	51	28	70	120	98	203	**	17	7	**
	9%	9%	9%	6%	10%	9%	8%	9%	**	5%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	6.00	**
Base for stats	2350	723	519	425	664	1242	1089	2051	**	290	137	**
Mean score	7.1	7.1	7.1	6.9	7.1	7.1	7.0	7.1	**	7.1	6.8	**
Standard deviation	1.95	1.90	1.94	1.90	2.03	1.92	1.98	1.95	+acd	1.95	1.78	**
Standard Error	.04	.07	.08	.11	.09	.05	.07	.05	**	.12	.17	**

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Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	23 1%	10 1%	12 1%	1 *	2 1%	6+b 2%	** **	1 1%	** **	** **	4 1%	4 2%
2	(2.0)	20 1%	8 1%	11 1%	4 2%	1 *	1 1%	** **	1 1%	** **	** **	4 1%	2 1%
3	(3.0)	37 1%	14 2%	24 1%	2 1%	5 3%	3 1%	** **	2 1%	** **	** **	9 3%	2 1%
4	(4.0)	106 4%	50+bk 6%	56- 3%	19+bk 9%	7 5%	17bk 7%	** **	7 5%	** **	** **	18 5%	5 2%
5	(5.0)	344 13%	97 11%	247k 14%	22 11%	20 15%	27 11%	** **	17 12%	** **	** **	38 11%	19- 8%
6	(6.0)	362 14%	119 14%	244 14%	39+ej 19%	18 13%	29 12%	** **	20 15%	** **	** **	41 12%	31 14%
7	(7.0)	440 17%	130 15%	310 18%	30 15%	27 20%	38 15%	** **	18 13%	** **	** **	53 15%	34 15%
8	(8.0)	479 19%	160 19%	320 19%	38 19%	20 15%	40 16%	** **	21 16%	** **	** **	69 20%	46 20%
9	(9.0)	200 8%	67 8%	133 8%	11 5%	9 7%	21 9%	** **	9 7%	** **	** **	28 8%	22 10%
10 - Extremely well	(10.0)	337 13%	121 14%	216 13%	18 9%	16 12%	42c 17%	** **	19 14%	** **	** **	57c 16%	35 15%
NET Badly (1-3)		80 3%	32 4%	47 3%	7 4%	7 5%	10 4%	** **	4 3%	** **	** **	17 5%	7 3%
NET Neutral (4-6)		813 32%	266 31%	547k 32%	80+aejk 39%	45 33%	73 29%	** **	44 33%	** **	** **	97 28%	55- 24%
NET Well (7-10)		1457 57%	478 56%	979c 57%	97- 48%	72 53%	141 57%	** **	67 50%	** **	** **	207c 59%	137c 60%

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Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	221	80	141	19	13	25	**	19+b	**	**	27	28
	9%	9%	8%	10%	9%	10%	**	14%	**	**	8%	12%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	6.00	7.00	10.00	**	8.00	**	**	8.00	8.00
Base for stats	2350	777	1573	183	123	224	**	115	**	**	321	200
Mean score	7.1	7.0cf	7.1cf	6.7-	6.8	7.1f	**	7.0	**	**	7.1cf	7.4+cdf
							-					
Standard deviation	1.95	2.05	1.89	1.94	2.03	2.19	**	2.04	**	**	2.10	1.98
Standard Error	.04	.08	.05	.16	.20	.17	**	.21	**	**	.13	.15

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Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	23 1%	1 1%	3 3%	3 1%	2 1%	8 1%	13 1%	23 1%	** **	23 1%	** **
2	(2.0)	20 1%	0 -%	* *%	4 1%	1 *%	4 1%	13 1%	20 1%	** **	20 1%	** **
3	(3.0)	37 1%	2 1%	1 1%	4 1%	3 1%	8 1%	24 2%	36 1%	** **	37 1%	** **
4	(4.0)	106 4%	6 5%	3 2%	13 4%	9 3%	24 4%	57 4%	104 4%	** **	105 4%	** **
5	(5.0)	344 13%	15 13%	29 27%	44 14%	55+f 18%	105+ 16%	176 13%	337 13%	** **	340 13%	** **
6	(6.0)	362 14%	7- 6%	8 8%	43a 14%	34 11%	70- 11%	192a 14%	345 14%	** **	354 14%	** **
7	(7.0)	440 17%	19 17%	16 15%	46 15%	32- 11%	88- 14%	250de 19%	432 17%	** **	434 17%	** **
8	(8.0)	479 19%	33+cdef 29%	13 12%	54 17%	57 19%	125 19%	255 19%	473 19%	** **	474 19%	** **
9	(9.0)	200 8%	9 8%	12 12%	27 8%	20 7%	56 9%	91 7%	198 8%	** **	199 8%	** **
10 - Extremely well	(10.0)	337 13%	17 15%	14 13%	52f 16%	59+f 20%	112+f 17%	147- 11%	335 13%	** **	335 13%	** **
NET Badly (1-3)		80 3%	3 3%	4 4%	10 3%	6 2%	20 3%	50 4%	79 3%	** **	80 3%	** **
NET Neutral (4-6)		813 32%	28 25%	40 38%	101 32%	98 33%	198 31%	424 32%	786 31%	** **	799 31%	** **
NET Well (7-10)		1457 57%	78+f 68%	56 53%	179 56%	169 57%	381 59%	743 55%	1438 57%	** **	1443 57%	** **

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Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	221	6	5	27	26	45	126	216	**	218	**
	9%	5%	5%	8%	9%	7%	9%	9%	**	9%	**
Medians	7.00	8.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	5.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2350	109	100	290	272	599	1218	2303	**	2322	**
Mean score	7.1	7.3	6.8	7.1	7.3f	7.2+f	6.9-	7.1+b	**	7.1b	**
Standard deviation	1.95	1.94	2.18	2.05	2.03	2.06	1.93	1.95	**	1.95	**
Standard Error	.04	.20	.24	.13	.13	.09	.06	.04	**	.04	**

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Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	23 1%	21 1%	20 1%	23 1%	18 1%	2 1%	23 1%	18 1%	23 1%	21 1%	6- **	5- **	4- **	1 1%	3- **	2- **
2	(2.0)	20 1%	20 1%	20 1%	20 1%	17 1%	4 1%	20 1%	19 1%	20 1%	18 1%	10 1%	4- **	6- **	2 1%	5- **	9 1%
3	(3.0)	37 1%	33 1%	36 1%	37 1%	35 2%	3 1%	37 1%	35 2%	37 1%	33 1%	12- 1%	13- 1%	13- 1%	3 2%	15- 1%	14- 1%
4	(4.0)	106 4%	104 4%	98 4%	106 4%	93 4%	13 4%	106 4%	86- 4%	106 4%	93 4%	50- 3%	49- 3%	47- 3%	2- 1%	57- 3%	43- 3%
5	(5.0)	344 13%	331 13%	333 13%	344 13%	299 13%	33 11%	344 13%	300 13%	344 13%	303 13%	213- 12%	169- 11%	197- 11%	15- 8%	202- 11%	149- 10%
6	(6.0)	362 14%	353 14%	356 14%	362 14%	323 15%	43 14%	362 14%	322 14%	362 14%	309 14%	248 14%	184- 12%	249 14%	23 13%	257 14%	200 14%
7	(7.0)	440 17%	428 17%	434 17%	440 17%	382 17%	49 16%	440 17%	416+ 18%	440 17%	390 17%	343+ 19%	284+ 19%	313 18%	32 18%	358+ 19%	262 18%
8	(8.0)	479 19%	460 19%	470 19%	479 19%	416 19%	71 23%	479 19%	438 19%	479 19%	424 19%	369+ 20%	313+ 21%	369+ 21%	40 22%	412+ 22%	316+ 22%
9	(9.0)	200 8%	196 8%	195 8%	200 8%	180 8%	27 9%	200 8%	191+ 8%	200 8%	188+ 8%	163+ 9%	138+ 9%	154+ 9%	18 10%	173+ 9%	127+ 9%
10 - Extremely well	(10.0)	337 13%	326 13%	330 13%	337 13%	288 13%	55 18% +abcdfh	337 13%	315 14%	337 13%	315+ 14%	278+ 15%	223+ 15%	271+ 16%	40 22% +abcef	299+ 16%	227+ 16%
NET Badly (1-3)		80 3%	74 3%	75 3%	80 3%	70 3%	9 3%	80 3%	72 3%	80 3%	71 3%	28- 2%	21- 1%	22- 1%	6ce 4%	23- 1%	24- 2%
NET Neutral (4-6)		813 32%	789 32%	787 32%	813 32%	714 32%	89 29%	813 32%	708- 31%	813 32%	705 31%	511- 28%	401- 27%	493- 28%	39- 22%	516- 27%	391- 28%
NET Well (7-10)		1457 57%	1411 57%	1428 57%	1457 57%	1266 57%	202 65% +abcdfhi	1457 57%	1359+ 59%	1457 57%	1316+ 58%	1153+ 63%	959+ 65%	1108+ 64%	131+abc 73%	1242+ 66%	931+ 66%

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Prepared by BMG

Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
Don't know	221 9%	207e 8%	204e 8%	221e 9%	170-e 8%	11- 3%	221e 9%	177-e 8%	221e 9%	182-e 8%	131-df 7%	103-df 7%	118-d 7%	4- 2%	112-d 6%	71- 5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2350	2273	2290	2350	2051	301	2350	2138	2350	2093	1692	1382	1624	177	1782	1347
Mean score	7.1	7.1	7.1+	7.1	7.1	7.3+cdfh	7.1	7.1+	7.1	7.1+	7.3+	7.4+	7.4+	7.6+	7.4+	7.4+
Standard deviation	1.95	1.94	1.93	1.95	1.94	1.97	1.95	1.93	1.95	1.96	1.81	1.80	1.78	1.93	1.77	1.80
Standard Error	.04	.04	.04	.04	.05	.12	.04	.05	.04	.05	.05	.05	.05	.16	.05	.05

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Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	23 1%	8+bcd 4%	12- 1%	7- *%	7 1%
2	(2.0)	20 1%	2 1%	14 1%	8 1%	3 *%
3	(3.0)	37 1%	5 2%	30 1%	24 2%	15 2%
4	(4.0)	106 4%	9 4%	85- 4%	55 3%	32 3%
5	(5.0)	344 13%	32 14%	303 13%	201 13%	100- 11%
6	(6.0)	362 14%	40cd 18%	309 14%	190- 12%	108- 12%
7	(7.0)	440 17%	38 17%	390 17%	304+ 19%	197+b 22%
8	(8.0)	479 19%	31 14%	432 19%	320+ 20%	191+ 21%
9	(9.0)	200 8%	15 7%	183 8%	136 9%	77 8%
10 - Extremely well	(10.0)	337 13%	18 8%	313+ 14%	202 13%	107 12%
NET Badly (1-3)		80 3%	15+bcd 7%	56- 2%	39 3%	24 3%
NET Neutral (4-6)		813 32%	81d 37%	697d 31%	446- 28%	240- 26%
NET Well (7-10)		1457 57%	102- 46%	1317+a 58%	962+a 61%	573+ab 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_11 (continuation)

Q24. Channel 4 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	221	22	185	120	76
	9%	10%	8%	8%	8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	6.00	8.00	8.00	7.00
Base for stats	2350	198	2070	1447	837
Mean score	7.1	6.5-	7.1+a	7.2+a	7.2+a
Standard deviation	1.95	2.12	1.90	1.85	1.82
Standard Error	.04	.20	.04	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_12

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	45 2%	24 2%	21 2%	** **	0 -%	27 2%	18 1%
2	(2.0)	46 2%	14 1%	31+a 3%	** **	* *%	20 2%	25 2%
3	(3.0)	90 4%	33 3%	49 4%	** **	5 4%	50 4%	40 3%
4	(4.0)	174 7%	65- 5%	99+a 8%	** **	9 7%	95 8%	76 6%
5	(5.0)	322 13%	147 12%	159 13%	** **	9 7%	154 12%	165 13%
6	(6.0)	395 15%	189 16%	181 15%	** **	21 16%	196 16%	192 15%
7	(7.0)	421 16%	205 17%	179- 15%	** **	28 22%	198 16%	220 17%
8	(8.0)	416 16%	183 15%	207 17%	** **	19 14%	198 16%	217 17%
9	(9.0)	185 7%	108+b 9%	63- 5%	** **	14b 10%	90 7%	93 7%
10 - Extremely well	(10.0)	276 11%	151+b 13%	101- 8%	** **	23+b 18%	117 9%	158+ 12%
NET Badly (1-3)		181 7%	72 6%	102+a 8%	** **	5 4%	97 8%	83 6%
NET Neutral (4-6)		891 35%	400 34%	439 36%	** **	39 30%	445 36%	433 33%
NET Well (7-10)		1297 50%	647+b 54%	551- 45%	** **	83+b 64%	602 49%	688+ 53%
Don't know		201 8%	71- 6%	126+ad 10%	** **	2- 2%	92 7%	104 8%

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Prepared by BMG

Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	8.00	**	7.00	7.00	7.00
Base for stats	2369	1119	1091	**	127	1144	1204
Mean score	6.7	6.8+b	6.4-	**	7.2+bc	6.5-	6.8+a
Standard deviation	2.14	2.13	2.15	**	1.98	2.15	2.12
Standard Error	.05	.07	.07	**	.20	.07	.06

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Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	45 2%	7 2%	10i 2%	4 1%	3 1%	6 1%	14+cdegij 4%	2 1%	17i 2%	7- 1%	22 2%	16di 2%
2	(2.0)	46 2%	5 2%	7 2%	6 1%	8 2%	6 1%	7 2%	8 3%	11 2%	13 2%	21 2%	15 2%
3	(3.0)	90 4%	10 3%	8 2%	12 3%	10 2%	17 4%	19bdhi 5%	13 5%	18 3%	22 3%	50+b 5%	33+bdhi 5%
4	(4.0)	174 7%	26bci 9%	13- 3%	15- 4%	22 5%	43+bcdhi 10%	38+bcdhi 11%	17 6%	40 6%	37- 5%	98+bcdhi 9%	55bcdi 8%
5	(5.0)	322 13%	34 12%	52 13%	52d 14%	36- 8%	59d 14%	53d 15%	37 13%	86 12%	88 11%	148d 14%	90d 14%
6	(6.0)	395 15%	36 13%	67 17%	50 14%	65 15%	74 17%	50 14%	52 18%	103 15%	116 14%	176 16%	102 16%
7	(7.0)	421 16%	54 19%	60 15%	67 18%	74 17%	77 18%	49 14%	41 14%	114 17%	141 18%	166 15%	89 14%
8	(8.0)	416 16%	37 13%	71 18%	59 16%	96 22%	56 13%	56 16%	41 14%	109 16%	154+aejk 19%	153- 14%	97 15%
9	(9.0)	185 7%	23 8%	42+efgjk 10%	26 7%	32 8%	26 6%	20 5%	15 5%	65+fgjk 9%	59 7%	61- 6%	35 5%
10 - Extremely well	(10.0)	276 11%	39efjk 14%	49efj 12%	51efjk 14%	52efj 12%	32- 8%	25- 7%	28 10%	88efjk 13%	103+efjk 13%	85- 8%	53- 8%
NET Badly (1-3)		181 7%	22 8%	25 6%	22 6%	21 5%	29 7%	40 11%	23 8%	47 7%	42- 5%	92+di 9%	63+cdi 10%
NET Neutral (4-6)		891 35%	96 34%	132 33%	118 32%	123- 29%	175 40%	141cdi 39%	106d 37%	228 33%	241- 30%	422 39%	247+cdi 38%
NET Well (7-10)		1297 50%	154efgjk 54%	222efgjk 55%	202efgjk 54%	254 59%	191- 44%	149- 42%	125- 43%	376 54%	456 57%	465- 43%	274- 42%

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Prepared by BMG

Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	201	14	27	31	30	37	27	35+abdhi	41	61	99+h	62ah
	8%	5%	7%	8%	7%	9%	8%	12%	6%	8%	9%	10%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	7.00	7.00	8.00	7.00	8.00	7.00	8.00	6.00	7.00	8.00	6.00	6.00
Base for stats	2369	271	380	341	398	395	330	254	651	740	979	584
Mean score	6.7	6.7fjk	6.9	6.9	7.0	6.4-	6.1-	6.5f	6.8efjk	7.0	6.3-	6.3-
			+efgjk	+efgjk	+efgjk					+efgjk		
Standard deviation	2.14	2.27	2.13	2.09	1.98	2.03	2.26	2.10	2.19	2.03	2.13	2.20
Standard Error	.05	.16	.12	.12	.11	.11	.13	.14	.10	.08	.07	.10

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Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
1 - Extremely badly	(1.0)	45 2%	5 3%	5 2%	8 3%	6 2%	** **	2 1%	4 1%	4 2%	3 1%	37 2%	2 1%	5+fgj 4%	1 2%
2	(2.0)	46 2%	3 2%	4 2%	3 1%	3 1%	** **	6 2%	5 1%	7 3%	3 1%	35 2%	6 3%	4 3%	1 2%
3	(3.0)	90 4%	5 3%	4 2%	15+b 6%	8 3%	** **	10 4%	13 3%	8 4%	8 4%	75 3%	8 4%	6 5%	2 3%
4	(4.0)	174 7%	10 6%	11 5%	16 6%	10- 3%	** **	13 5%	28d 8%	25+bd fj 11%	19d 9%	145d 7%	14 6%	12df 9%	4 5%
5	(5.0)	322 13%	21 12%	34g 15%	29 12%	40 12%	** **	36 13%	34 9%	32 14%	36g 17%	278 13%	25 12%	13 10%	7 10%
6	(6.0)	395 15%	32 17%	29 13%	44 17%	53 17%	** **	49g 18%	43 12%	32 14%	35 16%	333 15%	34 16%	19 15%	9 13%
7	(7.0)	421 16%	36 19%	28 13%	50hi 20%	54 17%	** **	38 14%	77+bf hij 21%	28 12%	24 11%	346 16%	39 18%	19 16%	17+bd fhijl 25%
8	(8.0)	416 16%	31 17%	47ci 21%	29 12%	51 16%	** **	41 15%	68c 18%	33 14%	26 12%	345 16%	41c 19%	18 15%	11 17%
9	(9.0)	185 7%	10 5%	16 7%	10 4%	36+achjm 11%	** **	19 7%	31m 8%	10 4%	18 8%	161m 7%	14 6%	8 6%	2 3%
10 - Extremely well	(10.0)	276 11%	12 6%	23 10%	27 11%	36 11%	** **	38ak 14%	39 11%	32ak 14%	32ak 15%	241 11%	15 7%	10 8%	9a 13%
NET Badly (1-3)		181 7%	13 7%	13 6%	26+ 10%	18 6%	** **	18 7%	22 6%	19 8%	13 6%	147 7%	16 8%	14+bd gj 12%	4 7%
NET Neutral (4-6)		891 35%	64 34%	74 33%	89 35%	103 32%	** **	98 36%	105- 28%	89g 38%	90+gm 42%	755g 35%	73 35%	43 35%	19 28%
NET Well (7-10)		1297 50%	88 47%	115 51%	117 46%	177hl 55%	** **	136 50%	215 58%	103 44%	100 47%	1094 50%	108 51%	55 45%	39chil 58%

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Prepared by BMG

Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
Don't know	201	20	21	20	21	**	21	27	22	11	172	14	10	5
	8%	11%	9%	8%	7%	**	8%	7%	9%	5%	8%	7%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	6.00	7.00	7.00	6.00	7.00
Mode	7.00	7.00	8.00	7.00	7.00	**	6.00	7.00	8.00	5.00	7.00	8.00	7.00	7.00
Base for stats	2369	165	202	232	298	**	251	341	211	203	1997	197	112	63
Mean score	6.7	6.5	6.81	6.4	6.9+achl	**	6.81	6.9cl	6.5	6.7	6.71	6.6	6.3-	6.81
Standard deviation	2.14	2.03	2.14	2.22	2.07	**	2.14	2.06	2.32	2.22	2.14	2.03	2.33	2.10
Standard Error	.05	.17	.17	.17	.14	**	.14	.13	.18	.18	.05	.14	.16	.17

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Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	45 2%	11 1%	8 1%	11 2%	15 2%	19 1%	25 2%	41 2%	** **	4 1%	1 1%	** **
2	(2.0)	46 2%	14 2%	9 2%	12 3%	11 1%	23 2%	22 2%	38 2%	** **	7 2%	1 1%	** **
3	(3.0)	90 4%	29 4%	20 4%	8 2%	29 4%	50 4%	37 3%	81 4%	** **	9 3%	7 5%	** **
4	(4.0)	174 7%	54 7%	29 5%	36 8%	56 8%	83 6%	91 8%	159 7%	** **	15 5%	12 8%	** **
5	(5.0)	322 13%	100 13%	65 11%	69 15%	86 12%	165 12%	155 13%	280 12%	** **	40 13%	22 15%	** **
6	(6.0)	395 15%	117 15%	85 15%	91+ade 20%	97 13%	202 15%	188 16%	352 16%	** **	42 14%	24 16%	** **
7	(7.0)	421 16%	144 18%	101 18%	67 15%	109 15%	245+ 18%	176 15%	360 16%	** **	61 20%	28 20%	** **
8	(8.0)	416 16%	139c 18%	103c 18%	57 13%	114 16%	242+cf 18%	171- 14%	369 16%	** **	47 15%	19 13%	** **
9	(9.0)	185 7%	56 7%	52 9%	26 6%	50 7%	108 8%	77 6%	156 7%	** **	29 9%	11 8%	** **
10 - Extremely well	(10.0)	276 11%	71 9%	53 9%	50 11%	97+abe 13%	124- 9%	147+ae 12%	239 11%	** **	34 11%	8 5%	** **
NET Badly (1-3)		181 7%	55 7%	37 7%	31 7%	55 7%	92 7%	85 7%	160 7%	** **	20 7%	10 7%	** **
NET Neutral (4-6)		891 35%	271 34%	179 31%	195 43%	239 33%	449 33%	434b 37%	791 35%	** **	96 31%	58 40%	** **
NET Well (7-10)		1297 50%	411c 52%	309+cf 54%	200- 44%	371 51%	719+cf 53%	571- 48%	1124 50%	** **	171 56%	67 46%	** **

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Prepared by BMG

Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	201	56	45	27	69	101	97	179	**	19	11	**
	8%	7%	8%	6%	9%	7%	8%	8%	**	6%	7%	**
Medians	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**
Mode	7.00	7.00	8.00	6.00	8.00	7.00	6.00	8.00	**	7.00	7.00	**
Base for stats	2369	736	525	426	664	1261	1090	2075	**	288	134	**
Mean score	6.7	6.6	6.8c	6.5	6.7	6.7	6.6	6.6	**	6.8	6.4	**
Standard deviation	2.14	2.06	2.05	2.16	2.25	2.06	2.21	2.14	+ad **	2.10	1.93	**
Standard Error	.05	.07	.09	.13	.10	.06	.08	.05	**	.13	.19	**

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Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	45 2%	13 2%	32 2%	3 2%	2 1%	5 2%	** **	0 -%	** **	** **	5 1%	3 1%
2	(2.0)	46 2%	21 2%	25 1%	4 2%	4 3%	6 3%	** **	1 1%	** **	** **	12+b 3%	4 2%
3	(3.0)	90 4%	43+b 5%	47- 3%	13+b 6%	6 5%	14b 6%	** **	6 5%	** **	** **	18b 5%	8 3%
4	(4.0)	174 7%	58 7%	116 7%	20 10%	12 9%	18 7%	** **	11 9%	** **	** **	23 7%	14 6%
5	(5.0)	322 13%	101 12%	222 13%	34ejk 17%	18 13%	23 9%	** **	20 15%	** **	** **	33 9%	22 10%
6	(6.0)	395 15%	137 16%	257 15%	33 16%	17 12%	41 16%	** **	20 15%	** **	** **	50 14%	48+b 21%
7	(7.0)	421 16%	117- 14%	305+acek 18%	18- 9%	25ce 19%	25- 10%	** **	19 14%	** **	** **	53c 15%	27 12%
8	(8.0)	416 16%	121 14%	295dj 17%	35 17%	13 10%	40 16%	** **	22 16%	** **	** **	40- 11%	35 16%
9	(9.0)	185 7%	64 8%	120 7%	10 5%	9 6%	21 8%	** **	7 5%	** **	** **	33 9%	24c 10%
10 - Extremely well	(10.0)	276 11%	121+b 14%	155- 9%	21 11%	13 10%	35b 14%	** **	17 12%	** **	** **	59+b 17%	26 11%
NET Badly (1-3)		181 7%	77+b 9%	104- 6%	21b 10%	12 9%	25b 10%	** **	7 5%	** **	** **	34+b 10%	15 7%
NET Neutral (4-6)		891 35%	296 35%	595 35%	87+abej 43%	47 35%	81 32%	** **	52 38%	** **	** **	106 30%	85 37%
NET Well (7-10)		1297 50%	422 49%	875c 51%	84- 42%	61 45%	122 49%	** **	64 47%	** **	** **	184c 53%	112 49%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	201	61	140	11	16	22	**	12	**	**	24	15
	8%	7%	8%	5%	12%	9%	**	9%	**	**	7%	7%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	7.00	6.00	7.00	8.00	7.00	6.00	**	8.00	**	**	10.00	6.00
Base for stats	2369	795	1574	192	120	227	**	122	**	**	324	212
Mean score	6.7	6.7	6.6c	6.3-	6.4	6.7	**	6.7	**	**	6.8c	6.8c
Standard deviation	2.14	2.28	2.06	2.23	2.22	2.36	**	2.05	**	**	2.38	2.15
Standard Error	.05	.09	.06	.18	.23	.18	**	.21	**	**	.15	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	45 2%	1 1%	6 5%	5 2%	6 2%	12 2%	31 2%	45 2%	**	45 2%	**
2	(2.0)	46 2%	3 2%	4 4%	4 1%	5 2%	16 3%	22 2%	46 2%	**	46 2%	**
3	(3.0)	90 4%	4 3%	4 4%	10 3%	6 2%	17 3%	47 4%	86 3%	**	89 4%	**
4	(4.0)	174 7%	4 4%	7 7%	16 5%	11- 4%	27- 4%	103de 8%	167 7%	**	171 7%	**
5	(5.0)	322 13%	21 18%	20 19%	41 13%	43 14%	89 14%	167 12%	312 12%	**	315 12%	**
6	(6.0)	395 15%	11 10%	10 10%	38 12%	46 15%	87 13%	211 16%	387 15%	**	391 15%	**
7	(7.0)	421 16%	15 13%	15 14%	58 18%	37 12%	96 15%	239d 18%	413 16%	**	415 16%	**
8	(8.0)	416 16%	26 23%	13 12%	54 17%	52 17%	114 18%	210 16%	410 16%	**	413 16%	**
9	(9.0)	185 7%	11 10%	9 9%	26 8%	24 8%	53f 8%	76- 6%	182 7%	**	183 7%	**
10 - Extremely well	(10.0)	276 11%	15 13%	11 11%	41 13%	44+f 15%	85+f 13%	126- 9%	273 11%	**	273 11%	**
NET Badly (1-3)		181 7%	8 7%	14 13%	19 6%	18 6%	45 7%	99 7%	177 7%	**	180 7%	**
NET Neutral (4-6)		891 35%	36 31%	37 35%	96 30%	100 33%	203 31%	482 36%	866 34%	**	877 35%	**
NET Well (7-10)		1297 50%	68 58%	48 46%	179+f 56%	158 53%	349+f 54%	651- 48%	1277 51%	**	1284 51%	**

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Prepared by BMG

Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	201	4	6	23	23	48	112	197	**	200	**
	8%	4%	6%	7%	8%	7%	8%	8%	**	8%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	8.00	5.00	7.00	8.00	8.00	7.00	7.00	**	7.00	**
Base for stats	2369	111	98	293	276	597	1232	2321	**	2341	**
Mean score	6.7	6.9b	6.2	6.9bf	6.9+bf	6.9+bf	6.5-	6.7b	**	6.7	**
Standard deviation	2.14	2.16	2.50	2.11	2.19	2.20	2.13	2.14	**	2.14	**
Standard Error	.05	.22	.28	.13	.14	.10	.07	.05	**	.05	**

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Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	45 2%	40 2%	39 2%	45 2%	33- 1%	2 1%	45 2%	36- 2%	45 2%	40 2%	15- 1%	12- 1%	10- 1%	1 *	9- *	5- *
2	(2.0)	46 2%	42 2%	44 2%	46 2%	40 2%	6 2%	46 2%	40 2%	46 2%	40 2%	17- 1%	19- 1%	20- 1%	4 2%	15- 1%	19 1%
3	(3.0)	90 4%	90 4%	89 4%	90 4%	77 3%	13 4%	90 4%	78 3%	90 4%	82 4%	43- 2%	38- 3%	42- 2%	10abcef 5%	41- 2%	35- 2%
4	(4.0)	174 7%	164 7%	171 7%	174 7%	159 7%	20 6%	174 7%	149 6%	174 7%	161 7%	104- 6%	87- 6%	104- 6%	11 6%	105- 6%	86 6%
5	(5.0)	322 13%	312e 13%	311e 12%	322e 13%	276e 12%	17- 5%	322e 13%	290e 13%	322e 13%	280e 12%	193-d 11%	146-d 10%	190-d 11%	6- 3%	194-d 10%	145-d 10%
6	(6.0)	395 15%	381 15%	389 16%	395 15%	350 16%	43 14%	395 15%	359 16%	395 15%	347 15%	278d 15%	232d 16%	267d 15%	16- 9%	312+d 16%	216d 15%
7	(7.0)	421 16%	410 17%	410 16%	421 16%	365 16%	60 19%	421 16%	383 17%	421 16%	373 16%	339+ 19%	273+ 18%	313+ 18%	41+ 23%	354+ 19%	259+ 18%
8	(8.0)	416 16%	404 16%	407 16%	416 16%	369 17%	51 17%	416 16%	381 16%	416 16%	357 16%	341+ 19%	278+ 19%	332+ 19%	29 16%	360+ 19%	279+ 20%
9	(9.0)	185 7%	179 7%	181 7%	185 7%	161 7%	36 12%	185 7%	174 8%	185 7%	170 7%	145+ 8%	130+ 9%	132 8%	25 14%	158+ 8%	111 8%
10 -	(10.0)	276 11%	266 11%	270 11%	276 11%	241 11%	50 16%	276 11%	260+ 11%	276 11%	259+ 11%	225+ 12%	177+ 12%	229+ 13%	36 20%	246+ 13%	195+ 14%
NET Badly (1-3)		181 7%	172 7%	172 7%	181 7%	149 7%	21 7%	181 7%	154- 7%	181 7%	163 7%	74- 4%	69- 5%	71- 4%	14acef 8%	64- 3%	59- 4%
NET Neutral (4-6)		891 35%	856e 35%	870e 35%	891e 35%	785e 35%	80- 26%	891e 35%	799e 34%	891e 35%	788e 35%	575-d 32%	465-d 31%	561-d 32%	33- 18%	610-d 32%	448-d 32%

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Prepared by BMG

Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
NET Well (7-10)	1297	1258	1268	1297	1136	198	1297	1198+	1297	1159	1050+	859+	1006+	131	1117+	844+
	50%	51%	51%	50%	51%	63%	50%	52%	50%	51%	58%	58%	58%	73%	59%	60%
Don't know	201 8%	193e 8%	185e 7%	201e 8%	151- 7%	12- 4%	201e 8%	164- 7%	201e 8%	166-e 7%	124-df 7%	91-d 6%	103-d 6%	1- 1%	102-d 5%	67-d 5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00
Base for stats	2369	2287	2310	2369	2070	299	2369	2151	2369	2109	1700	1393	1639	179	1792	1350
Mean score	6.7	6.7	6.7+	6.7	6.7	7.1	6.7	6.7+	6.7	6.7	7.0+	7.0+	7.0+	7.4+abc	7.1+	7.0+
Standard deviation	2.14	2.12	2.12	2.14	2.11	2.14	2.14	2.12	2.14	2.16	1.97	1.99	1.98	2.18	1.91	1.98
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.18	.05	.06

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Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	45 2%	8c 4%	32- 1%	19- 1%	12 1%
2	(2.0)	46 2%	8d 4%	37 2%	24 2%	11 1%
3	(3.0)	90 4%	7 3%	76 3%	53 3%	35 4%
4	(4.0)	174 7%	17 8%	141- 6%	86- 5%	44- 5%
5	(5.0)	322 13%	21 9%	294 13%	205 13%	117 13%
6	(6.0)	395 15%	47d 21%	336 15%	236 15%	130 14%
7	(7.0)	421 16%	29 13%	380 17%	276 18%	175+ 19%
8	(8.0)	416 16%	27 12%	379 17%	286+ 18%	173+ 19%
9	(9.0)	185 7%	12 5%	169 8%	123 8%	68 7%
10 - Extremely well	(10.0)	276 11%	23 10%	246 11%	150- 10%	79- 9%
NET Badly (1-3)		181 7%	23 11%	145- 6%	96- 6%	58 6%
NET Neutral (4-6)		891 35%	84 38%	770 34%	527 34%	292- 32%
NET Well (7-10)		1297 50%	91- 41%	1174+a 52%	835+a 53%	495+a 54%

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Prepared by BMG

Table Q24_3_12 (continuation)

Q24. Channel 4 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	201	22	166	109	69
	8%	10%	7%	7%	8%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	7.00	6.00	7.00	8.00	7.00
Base for stats	2369	199	2089	1458	845
Mean score	6.7	6.3	6.7+a	6.7+a	6.7a
Standard deviation	2.14	2.33	2.10	2.03	2.00
Standard Error	.05	.22	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_13

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	26 1%	13 1%	12 1%	** **	* *%	16 1%	10 1%
2	(2.0)	24 1%	11 1%	13 1%	** **	* *%	12 1%	11 1%
3	(3.0)	65 3%	19- 2%	40+a 3%	** **	6a 4%	40b 3%	23- 2%
4	(4.0)	128 5%	51 4%	68 6%	** **	5 3%	75+b 6%	50- 4%
5	(5.0)	317 12%	143 12%	151 12%	** **	18 14%	143 12%	172 13%
6	(6.0)	377 15%	180 15%	169 14%	** **	23 17%	188 15%	184 14%
7	(7.0)	416 16%	196 16%	191 16%	** **	23 18%	201 16%	212 16%
8	(8.0)	468 18%	220 18%	221 18%	** **	18 14%	218 18%	248 19%
9	(9.0)	183 7%	101+b 9%	67- 5%	** **	14b 11%	90 7%	92 7%
10 - Extremely well	(10.0)	314 12%	177+b 15%	115- 9%	** **	22b 17%	137 11%	173 13%
NET Badly (1-3)		115 4%	44 4%	65 5%	** **	7 5%	68+b 6%	44- 3%
NET Neutral (4-6)		822 32%	375 31%	387 32%	** **	45 34%	407 33%	407 31%
NET Well (7-10)		1382 54%	694+b 58%	593- 49%	** **	77b 59%	647 52%	725 55%
Don't know		251 10%	78-d 7%	171+ad 14%	** **	1- 1%	114 9%	132 10%

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Prepared by BMG

Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	7.00	8.00	8.00
Base for stats	2319	1113	1046	**	128	1122	1176
Mean score	6.9	7.1+b	6.7-	**	7.1	6.8-	7.1+a
Standard deviation	2.01	2.01	2.01	**	2.03	2.06	1.96
Standard Error	.05	.07	.07	**	.20	.07	.06

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Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	26 1%	5di 2%	8cdi 2%	1 *%	* *%	4 1%	7cdi 2%	3i 1%	12+cdi 2%	1- *%	13di 1%	10di 1%
2	(2.0)	24 1%	0 -%	2 *%	2 1%	8+ah 2%	5 1%	5h 1%	2 1%	2- *%	11h 1%	12 1%	7 1%
3	(3.0)	65 3%	6 2%	10 3%	9 2%	6 1%	14 3%	10 3%	9 3%	17 2%	15 2%	33 3%	19 3%
4	(4.0)	128 5%	15 5%	18 4%	14 4%	15 4%	21 5%	27+cdi 8%	18 6%	33 5%	29 4%	66+i 6%	44+di 7%
5	(5.0)	317 12%	44d 15%	51 13%	55d 15%	35- 8%	53 12%	49d 14%	31 11%	95d 14%	90 11%	132d 12%	79 12%
6	(6.0)	377 15%	48 17%	55 14%	68+dk 18%	47- 11%	74d 17%	48 13%	37 13%	103 15%	116 14%	158 15%	84 13%
7	(7.0)	416 16%	44 15%	63 16%	62 17%	67 16%	76 18%	45 13%	58f 20%	107 16%	129 16%	180 17%	103 16%
8	(8.0)	468 18%	53 19%	86c 21%	49- 13%	97+cgjk 23%	74 17%	67 19%	44 15%	139c 20%	145c 18%	184 17%	110 17%
9	(9.0)	183 7%	16 6%	32 8%	33 9%	38 9%	26 6%	21 6%	16 6%	49 7%	71+jk 9%	63 6%	37 6%
10 - Extremely well	(10.0)	314 12%	36 13%	55fjk 14%	50fjk 13%	72+efgjk 17%	44 10%	31- 9%	26 9%	91fjk 13%	122 +efgjk 15%	101- 9%	57- 9%
NET Badly (1-3)		115 4%	11 4%	20 5%	12 3%	15 3%	23 5%	22i 6%	14 5%	30 4%	26 3%	59i 5%	36 6%
NET Neutral (4-6)		822 32%	108di 38%	124d 31%	137+di 37%	98- 23%	148d 34%	123d 35%	85 29%	232d 33%	235d 29%	356d 33%	208d 32%
NET Well (7-10)		1382 54%	150 53%	236fjk 58%	194 52%	273 +acefghj k 64%	220 51%	164- 46%	144 50%	386fjk 56%	467 +efgjk 58%	528- 49%	308- 48%

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Prepared by BMG

Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	251	17-	27-	30	42h	41	49+abchi +abcdehi	46	44-	72	135+abchi	94+abcdehi
	10%	6%	7%	8%	10%	9%	14%	16%	6%	9%	13%	15%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	6.00	8.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00
Base for stats	2319	269	380	343	386	392	309	242	648	728	943	551
Mean score	6.9	6.9	7.0fjk	7.0fjk	7.4	6.8	6.6-	6.8	7.0fjk	7.2	6.7-	6.7-
					+abcefgh jk				+aefghjk			
Standard deviation	2.01	2.00	2.06	1.93	1.96	1.97	2.12	1.98	2.03	1.95	2.02	2.06
Standard Error	.05	.15	.12	.11	.11	.10	.13	.14	.09	.08	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
1 - Extremely badly	(1.0)	26 1%	2 1%	3 1%	5f 2%	5 1%	** **	0 -%	2 1%	3 1%	1 1%	23 1%	0 -%	2fk 2%	1fk 2%
2	(2.0)	24 1%	2 1%	3 1%	1 *%	3 1%	** **	3 1%	5 1%	0 -%	0 -%	18 1%	1 *%	5 4%	* *%
3	(3.0)	65 3%	1 *%	3 1%	10a 4%	10 3%	** **	8 3%	8 2%	8 4%	4 2%	54 3%	5 2%	5a 4%	1 1%
4	(4.0)	128 5%	6 3%	10 5%	14 5%	17 5%	** **	16k 6%	17 5%	16k 7%	15k 7%	113 5%	5- 2%	7 6%	4 6%
5	(5.0)	317 12%	16 9%	34 15%	30 12%	32 10%	** **	30 11%	39 11%	29 12%	36adl 17%	262 12%	33a 16%	12 10%	10 15%
6	(6.0)	377 15%	30m 16%	35m 16%	31 12%	40 12%	** **	54+cdim 20%	55m 15%	36m 15%	25 11%	324m 15%	31m 15%	17 14%	5- 8%
7	(7.0)	416 16%	40bfh 22%	22- 10%	42 17%	54 17%	** **	32- 12%	71bf 19%	30 13%	35 16%	340b 16%	41bf 19%	22bf 18%	13bf 19%
8	(8.0)	468 18%	36 20%	38 17%	50 20%	63 20%	** **	51 19%	65 18%	32 14%	39 18%	392 18%	45hl 21%	17 14%	141 21%
9	(9.0)	183 7%	14 7%	15 7%	14 6%	31 10%	** **	18 7%	29 8%	12 5%	15 7%	153 7%	13 6%	12h 10%	5 7%
10 - Extremely well	(10.0)	314 12%	20 11%	31 14%	25 10%	46 15%	** **	38 14%	45 12%	32 14%	28 13%	275 13%	20 9%	12 10%	8 12%
NET Badly (1-3)		115 4%	5 3%	9 4%	16 6%	18 6%	** **	11 4%	16 4%	11 5%	5 2%	95 4%	6 3%	12 10%	2 3%
NET Neutral (4-6)		822 32%	52 28%	79 36%	74 29%	89 28%	** **	100d 37%	111 30%	81 35%	75 35%	699 32%	69 33%	35 29%	19 28%

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Prepared by BMG

Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Well (7-10)	1382	110bh	106	132	193+bfhjl	**	139	210bh	106-	116	1159h	119h	63	40bh
	54%	59%	47%	52%	61%	**	51%	57%	46%	54%	53%	56%	51%	60%
Don't know	251	18	29d	31d	19-	**	23	31	36+dfgjk	18	215	18	12	6
	10%	10%	13%	12%	6%	**	8%	8%	15%	9%	10%	8%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	**	6.00	7.00	6.00	8.00	8.00	8.00	7.00	8.00
Base for stats	2319	168	194	221	300	**	250	337	198	196	1954	194	110	62
Mean score	6.9	7.11	6.9	6.8	7.11	**	7.0	7.0	6.8	6.9	6.91	7.0	6.6-	7.0
Standard deviation	2.01	1.83	2.12	2.07	2.11	**	1.99	1.96	2.11	1.96	2.02	1.74	2.28	2.02
Standard Error	.05	.16	.17	.16	.14	**	.14	.12	.17	.16	.05	.12	.16	.16

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Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	26 1%	3 *%	9a 2%	6 1%	8 1%	12 1%	14 1%	23 1%	** **	3 1%	* *%	** **
2	(2.0)	24 1%	3- *%	7 1%	7 1%	8 1%	10 1%	15 1%	19 1%	** **	5 2%	1 1%	** **
3	(3.0)	65 3%	27+ 3%	11 2%	8 2%	18 2%	39 3%	26 2%	59 3%	** **	6 2%	5 3%	** **
4	(4.0)	128 5%	43 5%	24 4%	25 5%	31 4%	67 5%	56 5%	119 5%	** **	8 3%	6 4%	** **
5	(5.0)	317 12%	95 12%	66 12%	65 14%	88 12%	161 12%	153 13%	278 12%	** **	38 12%	22 15%	** **
6	(6.0)	377 15%	109 14%	82 14%	87+ade 19%	96 13%	191 14%	182 15%	323 14%	** **	52 17%	29 20%	** **
7	(7.0)	416 16%	147+df 19%	94 16%	70 15%	101 14%	241+df 18%	171- 14%	374 17%	** **	41 14%	25 17%	** **
8	(8.0)	468 18%	139 18%	121+c 21%	68 15%	139 19%	260 19%	207 17%	404 18%	** **	64 21%	32 22%	** **
9	(9.0)	183 7%	61 8%	32 6%	32 7%	59 8%	93 7%	90 8%	155 7%	** **	29 9%	10 7%	** **
10 - Extremely well	(10.0)	314 12%	77- 10%	69 12%	53 12%	115+ae 16%	146- 11%	168+ae 14%	269 12%	** **	44d 14%	9- 6%	** **
NET Badly (1-3)		115 4%	34 4%	27 5%	20 4%	35 5%	61 4%	55 5%	100 4%	** **	14 5%	6 4%	** **
NET Neutral (4-6)		822 32%	247 31%	173 30%	176+abde 39%	215 29%	420 31%	391 33%	719 32%	** **	98 32%	57 39%	** **
NET Well (7-10)		1382 54%	425 54%	316 55%	223 49%	413c 56%	740 54%	636 54%	1202 53%	** **	178 58%	76 52%	** **

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Prepared by BMG

Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	251	87	54	34	71	141	106	233+cd	**	17-	6-	**
	10%	11%	9%	8%	10%	10%	9%	10%	**	5%	4%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	8.00	6.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Base for stats	2319	705	516	419	663	1221	1082	2021	**	290	139	**
Mean score	6.9	6.9	6.9	6.8	7.1+c	6.9	7.0	6.9	**	7.1	6.7	**
Standard deviation	2.01	1.91	2.02	2.02	2.10	1.96	2.08	2.01	+ad	2.03	1.77	+ad
Standard Error	.05	.07	.09	.12	.10	.05	.08	.05	**	.13	.17	**

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Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	26 1%	16+b 2%	10- 1%	1 1%	4+b 3%	9+b 4%	** **	2 2%	** **	** **	7b 2%	5b 2%
2	(2.0)	24 1%	10 1%	15 1%	3 1%	2 1%	2 1%	** **	3 2%	** **	** **	4 1%	2 1%
3	(3.0)	65 3%	21 2%	44 3%	8 4%	6 4%	5 2%	** **	3 2%	** **	** **	7 2%	5 2%
4	(4.0)	128 5%	50 6%	79 5%	21+abgjk 11%	10 8%	13 5%	** **	5 3%	** **	** **	17 5%	8 3%
5	(5.0)	317 12%	91 11%	226ek 13%	18 9%	22cej 16%	16- 6%	** **	17 12%	** **	** **	32 9%	18- 8%
6	(6.0)	377 15%	119 14%	258 15%	34 17%	18 13%	34 14%	** **	17 12%	** **	** **	49 14%	35 15%
7	(7.0)	416 16%	140 16%	276 16%	38 19%	19 14%	41 17%	** **	22 16%	** **	** **	57 16%	34 15%
8	(8.0)	468 18%	136 16%	332de 19%	29 14%	16 12%	32- 13%	** **	21 16%	** **	** **	53 15%	40 17%
9	(9.0)	183 7%	74 9%	110 6%	13 7%	8 6%	26b 11%	** **	8 6%	** **	** **	25 7%	27+b 12%
10 - Extremely well	(10.0)	314 12%	124+bc 14%	190- 11%	17 9%	15 11%	44+bc 18%	** **	22 16%	** **	** **	65+bc 19%	36c 16%
NET Badly (1-3)		115 4%	47 5%	69 4%	12 6%	12+b 9%	16 6%	** **	8 6%	** **	** **	19 5%	11 5%
NET Neutral (4-6)		822 32%	260 30%	562e 33%	72e 36%	51e 38%	64- 25%	** **	38 28%	** **	** **	98 28%	61 27%
NET Well (7-10)		1382 54%	474d 55%	908d 53%	98 48%	57- 42%	144d 58%	** **	73 55%	** **	** **	200d 57%	137cd 60%

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Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	251	76	176	20	16	26	**	15	**	**	31	19
	10%	9%	10%	10%	12%	11%	**	11%	**	**	9%	8%
Medians	7.00	7.00	7.00	7.00	6.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	7.00	8.00	7.00	5.00	10.00	**	10.00	**	**	10.00	8.00
Base for stats	2319	781	1539	183	120	223	**	119	**	**	317	209
Mean score	6.9	7.0cd	6.9cd	6.6-	6.4-	7.1cd	**	7.0	**	**	7.1cd	7.2+bcd
									d			
Standard deviation	2.01	2.16	1.94	2.03	2.29	2.33	**	2.21	**	**	2.21	2.11
Standard Error	.05	.09	.05	.16	.23	.18	**	.23	**	**	.14	.16

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Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	26 1%	1 1%	3 3%	2 1%	1 *	7 1%	15 1%	24 1%	** **	26 1%	** **
2	(2.0)	24 1%	2 1%	0 -	3 1%	4 1%	6 1%	10 1%	24 1%	** **	24 1%	** **
3	(3.0)	65 3%	4 3%	5 5%	8 3%	6 2%	14 2%	38 3%	65 3%	** **	65 3%	** **
4	(4.0)	128 5%	4 3%	4 4%	13 4%	9 3%	21- 3%	79+e 6%	126 5%	** **	126 5%	** **
5	(5.0)	317 12%	19 16%	23 22%	46 14%	50+f 17%	99+f 15%	153 11%	309 12%	** **	312 12%	** **
6	(6.0)	377 15%	20 18%	13 13%	48 15%	47 16%	106 16%	179 13%	366 15%	** **	373 15%	** **
7	(7.0)	416 16%	18 16%	19 18%	53 17%	46 15%	107 17%	221 16%	404 16%	** **	406 16%	** **
8	(8.0)	468 18%	18 16%	6 5%	49 16%	44 15%	92- 14%	267+e 20%	459 18%	** **	462 18%	** **
9	(9.0)	183 7%	10 9%	10 10%	29 9%	19 7%	55 9%	82- 6%	182 7%	** **	183 7%	** **
10 - Extremely well	(10.0)	314 12%	11 9%	14 13%	42 13%	51+f 17%	92f 14%	146- 11%	311 12%	** **	313 12%	** **
NET Badly (1-3)		115 4%	7 6%	8 8%	13 4%	11 4%	27 4%	63 5%	113 5%	** **	115 5%	** **
NET Neutral (4-6)		822 32%	43 37%	40 38%	107 34%	106 36%	226 35%	411 31%	801 32%	** **	811 32%	** **
NET Well (7-10)		1382 54%	58 50%	49 47%	174 55%	161 54%	345 54%	716 53%	1356 54%	** **	1365 54%	** **

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Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	251	8	8	23	20	46-	153+cde	248	**	249	**
	10%	7%	7%	7%	7%	7%	11%	10%	**	10%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	6.00	5.00	7.00	10.00	7.00	8.00	8.00	**	8.00	**
Base for stats	2319	107	97	293	279	599	1191	2271	**	2291	**
Mean score	6.9	6.7	6.6	7.0	7.0	7.0	6.9	6.9	**	6.9	**
Standard deviation	2.01	2.00	2.26	1.99	2.04	2.03	2.01	2.02	**	2.02	**
Standard Error	.05	.21	.25	.13	.13	.09	.06	.05	**	.05	**

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Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	26 1%	22 1%	26 1%	26 1%	24 1%	2 1%	26 1%	23 1%	26 1%	21 1%	8- *%	6- *%	5- *%	0 -%	6- *%	5- *%
2	(2.0)	24 1%	23 1%	23 1%	24 1%	21 1%	4 1%	24 1%	22 1%	24 1%	22 1%	11- 1%	6- *%	8- *%	2 1%	10- 1%	8- 1%
3	(3.0)	65 3%	63 3%	64 3%	65 3%	56 3%	8 3%	65 3%	56 2%	65 3%	60 3%	35- 2%	34 2%	27- 2%	4 2%	29- 2%	22- 2%
4	(4.0)	128 5%	124 5%	122 5%	128 5%	109 5%	10 3%	128 5%	100- 4%	128 5%	108 5%	71- 4%	57- 4%	66- 4%	2- 1%	67- 4%	50- 3%
5	(5.0)	317 12%	307e 12%	303e 12%	317e 12%	275e 12%	23- 8%	317e 12%	283e 12%	317e 12%	284e 12%	194- 11%	142- 10%	177- 10%	11- 6%	180- 9%	146- 10%
6	(6.0)	377 15%	368 15%	373 15%	377 15%	327 15%	52 17%	377 15%	341 15%	377 15%	337 15%	262 14%	202 14%	242 14%	25 14%	265 14%	195 14%
7	(7.0)	416 16%	403 16%	407 16%	416 16%	365 16%	50 16%	416 16%	378 16%	416 16%	360 16%	330+ 18%	278+ 19%	314+ 18%	32 18%	355+ 19%	256+ 18%
8	(8.0)	468 18%	448 18%	459 18%	468 18%	418 19%	63 20%	468 18%	434 19%	468 18%	415 18%	362+ 20%	307+ 21%	367+ 21%	36 20%	408+ 22%	317+ 22%
9	(9.0)	183 7%	180 7%	181 7%	183 7%	170+ 8%	29 9%	183 7%	165 7%	183 7%	162 7%	152+ 8%	125+ 8%	149+ 9%	20+ 11%	161+ 9%	123+ 9%
10 -	(10.0)	314	306	306	314	267	56 +abcd fghi	314	300+	314	295+	253+	205+	252+	44 +abcef	281+	217+
Extremely well		12%	12%	12%	12%	12%	18%	12%	13%	12%	13%	14%	14%	14%	24%	15%	15%
NET Badly (1-3)		115 4%	108 4%	113 5%	115 4%	101 5%	14 4%	115 4%	101 4%	115 4%	103 5%	54- 3%	46- 3%	41- 2%	7 4%	45- 2%	35- 2%
NET Neutral (4-6)		822 32%	799 32%	797 32%	822 32%	711 32%	86 27%	822 32%	724- 31%	822 32%	728 32%	527-d 29%	401- 27%	485- 28%	38- 21%	513- 27%	391- 28%
NET Well (7-10)		1382 54%	1337 54%	1353 54%	1382 54%	1220+ 55%	199 +abcd fghi	1382 54%	1277+ 55%	1382 54%	1233 54%	1096+ 60%	916+ 62%	1082+ 62%	132 +abcef	1206+a 64%	913+a 64%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
Don't know	251 10%	236e 10%	231e 9%	251e 10%	188-e 8%	13- 4%	251e 10%	214-e 9%	251e 10%	210-e 9%	146-df 8%	121-df 8%	134-df 8%	3- 2%	131-d 7%	79-d 6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2319	2244	2263	2319	2033	299	2319	2101	2319	2064	1677	1363	1608	177	1763	1338
Mean score	6.9	6.9	6.9	6.9	6.9	7.3 +abcdfgh i	6.9	7.0+	6.9	7.0	7.2+	7.2+	7.3+	7.7 +abcef	7.3+	7.3+
Standard deviation	2.01	2.00	2.01	2.01	2.01	2.00	2.01	2.00	2.01	2.02	1.89	1.88	1.85	1.90	1.84	1.85
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.15	.05	.06

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Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	26 1%	10+bcd 5%	13- 1%	7- **%	5 1%
2	(2.0)	24 1%	5cd 2%	17- 1%	11 1%	5 1%
3	(3.0)	65 3%	3 2%	59 3%	40 3%	24 3%
4	(4.0)	128 5%	12 5%	106 5%	65- 4%	39 4%
5	(5.0)	317 12%	34 16%	271 12%	187 12%	103 11%
6	(6.0)	377 15%	24 11%	336 15%	228 15%	124 14%
7	(7.0)	416 16%	39 18%	363 16%	266 17%	173+ 19%
8	(8.0)	468 18%	28 13%	430+ 19%	310+ 20%	183a 20%
9	(9.0)	183 7%	19 8%	159 7%	113 7%	70 8%
10 - Extremely well	(10.0)	314 12%	20 9%	285 13%	189 12%	99 11%
NET Badly (1-3)		115 4%	19+bcd 8%	89- 4%	58- 4%	34 4%
NET Neutral (4-6)		822 32%	70 32%	713 32%	480 31%	266- 29%
NET Well (7-10)		1382 54%	106 48%	1236+ 55%	878+ 56%	525+a 57%

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Prepared by BMG

Table Q24_3_13 (continuation)

Q24. Channel 4 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	251	25	216	151	89
	10%	12%	10%	10%	10%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00
Base for stats	2319	195	2039	1416	825
Mean score	6.9	6.5-	7.0+a	7.0+a	7.0a
Standard deviation	2.01	2.32	1.96	1.92	1.89
Standard Error	.05	.22	.05	.05	.07

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Table Q24_3_14

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	42 2%	23 2%	17 1%	** **	2 2%	24 2%	17 1%
2	(2.0)	46 2%	16 1%	29+ 2%	** **	* *%	21 2%	24 2%
3	(3.0)	99 4%	39 3%	56 5%	** **	4 3%	59+b 5%	38- 3%
4	(4.0)	154 6%	61 5%	82 7%	** **	8 7%	82 7%	70 5%
5	(5.0)	320 12%	151 13%	149 12%	** **	13 10%	148 12%	166 13%
6	(6.0)	346 13%	158 13%	161 13%	** **	20 16%	166 13%	178 14%
7	(7.0)	411 16%	197 17%	181 15%	** **	24 18%	193 16%	214 16%
8	(8.0)	446 17%	214 18%	207 17%	** **	21 16%	208 17%	236 18%
9	(9.0)	183 7%	95 8%	72- 6%	** **	14b 11%	88 7%	93 7%
10 - Extremely well	(10.0)	257 10%	144+b 12%	93- 8%	** **	21+b 16%	110 9%	146 11%
NET Badly (1-3)		187 7%	78 7%	102 8%	** **	6 5%	105+b 8%	80- 6%
NET Neutral (4-6)		820 32%	370 31%	391 32%	** **	41 32%	397 32%	413 32%
NET Well (7-10)		1297 50%	650+b 55%	553- 45%	** **	79+b 61%	600 49%	689+ 53%
Don't know		267 10%	93-d 8%	171+ad 14%	** **	2- 2%	134 11%	126 10%

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Prepared by BMG

Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	7.00	8.00	8.00
Base for stats	2304	1098	1046	**	127	1101	1182
Mean score	6.7	6.8+b	6.5-	**	7.1bc	6.6-	6.8+a
Standard deviation	2.14	2.14	2.14	**	2.11	2.17	2.09
Standard Error	.05	.07	.07	**	.21	.07	.06

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Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	42 2%	9 3%	6 1%	4 1%	5 1%	5 1%	11+ei 3%	3 1%	15 2%	9 1%	19 2%	14 2%
2	(2.0)	46 2%	8i 3%	6 1%	4 1%	4 1%	10 2%	5 1%	9di 3%	14 2%	8 1%	24 2%	14 2%
3	(3.0)	99 4%	7 2%	10 2%	13 4%	11 3%	22bh 5%	21+bdhi 6%	15h 5%	17- 2%	24 3%	58+bdhi 5%	36+bdhi 6%
4	(4.0)	154 6%	19 7%	14- 3%	20 5%	18 4%	30b 7%	29bdhi 8%	24bdi 8%	33 5%	38 5%	83+bdhi 8%	53+bdhi 8%
5	(5.0)	320 12%	42 15%	41 10%	52 14%	48 11%	56 13%	55bg 15%	26 9%	83 12%	100 12%	137 13%	81 13%
6	(6.0)	346 13%	31 11%	53 13%	60 16%	50 12%	61 14%	47 13%	43 15%	84 12%	110 14%	152 14%	91 14%
7	(7.0)	411 16%	47 16%	71 17%	51 14%	81f 19%	69 16%	47 13%	45 16%	118 17%	132 17%	161 15%	92 14%
8	(8.0)	446 17%	53g 18%	87+efgjk 21%	61 16%	92+efgjk 21%	68 16%	54 15%	31- 11%	140+gjk 20%	153gjk 19%	153- 14%	85- 13%
9	(9.0)	183 7%	24 8%	38ej 9%	28 8%	32 7%	22 5%	22 6%	17 6%	62+ej 9%	60 7%	60- 6%	39 6%
10 - Extremely well	(10.0)	257 10%	31 11%	53+efgjk 13%	47efgjk 13%	49fjk 12%	33 8%	25- 7%	20 7%	84efgjk 12%	96+efgjk 12%	78- 7%	44- 7%
NET Badly (1-3)		187 7%	24 8%	22 5%	21 6%	19- 5%	37di 8%	37+bcdhi 10%	28bdi 10%	45 7%	41- 5%	101+bcdi 9%	64+bcdhi 10%
NET Neutral (4-6)		820 32%	93 33%	108- 27%	131bd 35%	116- 27%	147bd 34%	131+bdh 37%	93 32%	201 29%	247 31%	371+bdh 34%	224bdh 35%
NET Well (7-10)		1297 50%	154efgjk 54%	250 +cefgjk 61%	187fgjk 50%	255 +cefgjk 59%	192- 45%	148- 41%	112- 39%	403 +cefgjk 58%	442 +efgjk 55%	452- 42%	260- 40%
Don't know		267 10%	15- 5%	27- 7%	33 9%	38 9%	56abhi 13%	42abh +abcdefh 12%	56 i 19%	42- 6%	71 +abcdhi 9%	153 14%	97+abcdhi 15%

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Prepared by BMG

Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Medians	7.00	7.00	7.00	7.00	7.00	7.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	8.00	8.00	8.00	8.00	8.00	7.00	5.00	7.00	8.00	8.00	7.00	7.00
Base for stats	2304	271	379	339	390	376	316	233	650	730	925	549
Mean score	6.7	6.6k	7.1	6.8efgjk	7.0	6.4-	6.2-	6.3-	6.9	6.9	6.3-	6.2-
			+aefgjk		+aefgjk			+efgjk	+efgjk			
Standard deviation	2.14	2.27	2.04	2.09	1.97	2.10	2.22	2.18	2.15	2.03	2.16	2.20
Standard Error	.05	.17	.11	.12	.11	.11	.13	.16	.10	.08	.08	.10

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Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
1 - Extremely badly	(1.0)	42 2%	6 3%	4 2%	2 1%	6 2%	**	5 2%	7 2%	4 2%	3 1%	38 2%	1 1%	3 2%	1 1%
2	(2.0)	46 2%	1 1%	0 -	10+bgij 4%	5 2%	**	3 1%	2 *	8bgi 3%	0 -	34 2%	5bi 2%	4bgi 3%	2abgi 3%
3	(3.0)	99 4%	4 2%	12 5%	14 5%	12 4%	**	5 2%	12 3%	10 4%	7 3%	84 4%	6 3%	8afm 6%	1 2%
4	(4.0)	154 6%	9 5%	13 6%	10 4%	8- 3%	**	15 6%	21 6%	23+cdj 10%	17d 8%	124d 6%	15d 7%	11cdj 9%	4 5%
5	(5.0)	320 12%	23 12%	26 12%	35 14%	31 10%	**	36 13%	37 10%	31 13%	37dg 17%	272 13%	25 12%	15 12%	7 11%
6	(6.0)	346 13%	27 15%	32 15%	33 13%	45 14%	**	431 16%	41 11%	28 12%	30 14%	295 14%	31 15%	11 9%	8 12%
7	(7.0)	411 16%	36 20%	30 13%	34 14%	48 15%	**	45 17%	79+bchij 21%	31 13%	25 12%	343 16%	38 18%	19 15%	11 16%
8	(8.0)	446 17%	32 17%	38 17%	44 17%	69h 22%	**	50 18%	62 17%	27- 11%	36 17%	368 17%	44h 21%	20 16%	15h 22%
9	(9.0)	183 7%	6 3%	19 8%	16 7%	36+afhijl 11%	**	16 6%	32a 9%	13 5%	12 6%	155 7%	17a 8%	7 6%	4 6%
10 - Extremely well	(10.0)	257 10%	13 7%	22 10%	21 8%	34 11%	**	31 11%	40 11%	29 12%	28k 13%	225 10%	14 7%	11 9%	7 11%
NET Badly (1-3)		187 7%	12 6%	16 7%	25 10%	22 7%	**	14 5%	21 6%	21 9%	10 5%	156 7%	12 6%	14+fgijk 12%	4 6%
NET Neutral (4-6)		820 32%	59 32%	71 32%	79 31%	84- 26%	**	94 34%	99 27%	82 35%	84+dgm 39%	692 32%	72 34%	38 31%	19 28%
NET Well (7-10)		1297 50%	87 47%	109 49%	115 46%	188 59%	**	142 52%	213 58%	99- 42%	101 47%	1091h 50%	113h 54%	56 46%	37h 55%

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Prepared by BMG

Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
Don't know	267	28+dfk	26	32k	25	**	23	36	31k	20	230	14	15	8
	10%	15%	12%	13%	8%	**	9%	10%	13%	9%	11%	7%	12%	11%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	**	8.00	7.00	5.00	5.00	8.00	8.00	8.00	8.00
Base for stats	2304	158	196	220	294	**	250	332	203	195	1939	197	108	60
Mean score	6.7	6.5	6.7e	6.5	7.0+acehjl	**	6.8e1	6.9cehl	6.4	6.7e	6.7e1	6.7e	6.3-	6.8e1
Standard deviation	2.14	2.04	2.15	2.18	2.10	**	2.06	2.06	2.35	2.12	2.14	1.96	2.32	2.14
Standard Error	.05	.18	.17	.17	.14	**	.14	.13	.19	.18	.05	.14	.17	.18

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Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely	(1.0)	42	10	13	7	12	23	19	34	**	8	2	**
badly		2%	1%	2%	2%	2%	2%	2%	2%	**	3%	2%	**
2	(2.0)	46	14	8	8	16	22	24	41	**	5	3	**
		2%	2%	1%	2%	2%	2%	2%	2%	**	1%	2%	**
3	(3.0)	99	34b	12-	18	30	46	48b	91	**	8	5	**
		4%	4%	2%	4%	4%	3%	4%	4%	**	3%	3%	**
4	(4.0)	154	48	28	39+be	40	75	79	144c	**	10-	7	**
		6%	6%	5%	9%	5%	6%	7%	6%	**	3%	5%	**
5	(5.0)	320	91	69	57	99	161	157	281	**	37	21	**
		12%	12%	12%	13%	14%	12%	13%	12%	**	12%	14%	**
6	(6.0)	346	111	82	66	85	192	150	302	**	43	28+	**
		13%	14%	14%	14%	12%	14%	13%	13%	**	14%	20%	**
7	(7.0)	411	139	98	67	107	237	174	361	**	48	25	**
		16%	18%	17%	15%	15%	17%	15%	16%	**	16%	17%	**
8	(8.0)	446	145	102	72	123	247	195	380	**	64	25	**
		17%	18%	18%	16%	17%	18%	16%	17%	**	21%	17%	**
9	(9.0)	183	58	44	30	51	102	81	156	**	26	11	**
		7%	7%	8%	7%	7%	7%	7%	7%	**	9%	8%	**
10 -	(10.0)	257	66	62	46	83	128	129	222	**	35d	6-	**
Extremely well		10%	8%	11%	10%	11%	9%	11%	10%	**	11%	4%	**
NET Badly (1-3)		187	58	32	32	59	91	91	166	**	21	10	**
		7%	7%	6%	7%	8%	7%	8%	7%	**	7%	7%	**
NET Neutral (4-6)		820	250	179	162	224	428	386	727	**	89	56	**
		32%	32%	31%	36%	31%	31%	33%	32%	**	29%	39%	**
NET Well (7-10)		1297	408	306	215	364	714	578	1120	**	174+a	67	**
		50%	52%	54%	47%	50%	52%	49%	50%	**	57%	47%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	267	76	53	45	87	129	132	241	**	23	11	**
	10%	10%	9%	10%	12%	9%	11%	11%	**	7%	8%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	6.00	**
Base for stats	2304	716	517	409	647	1233	1055	2013	**	284	133	**
Mean score	6.7	6.7	6.8	6.6	6.7	6.7	6.6	6.6	**	6.9	6.5	**
Standard deviation	2.14	2.07	2.10	2.16	2.22	2.08	2.19	2.14	**	2.14	1.92	**
Standard Error	.05	.08	.09	.13	.10	.06	.08	.05	**	.14	.19	**

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Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	42 2%	21+b 2%	21- 1%	4 2%	4 3%	10+b 4%	** **	2 1%	** **	** **	10b 3%	4 2%
2	(2.0)	46 2%	21 2%	25 1%	4 2%	4 3%	3 1%	** **	3 2%	** **	** **	12+b 4%	7 3%
3	(3.0)	99 4%	33 4%	66 4%	11 5%	5 4%	11 4%	** **	4 3%	** **	** **	14 4%	12 5%
4	(4.0)	154 6%	55 6%	99 6%	24+abjk 12%	8 6%	16 6%	** **	14+ 10%	** **	** **	19 5%	11 5%
5	(5.0)	320 12%	103 12%	217 13%	28 14%	14 10%	30 12%	** **	21 15%	** **	** **	40 11%	19 8%
6	(6.0)	346 13%	112 13%	233g 14%	30g 15%	24gk 17%	24 10%	** **	9- 7%	** **	** **	41 12%	19- 9%
7	(7.0)	411 16%	130 15%	281 16%	25 12%	28 21%	41 16%	** **	18 13%	** **	** **	45 13%	53+abcgj 23%
8	(8.0)	446 17%	133 16%	313 18%	27 13%	17 12%	38 15%	** **	22 16%	** **	** **	56 16%	39 17%
9	(9.0)	183 7%	62 7%	120 7%	14 7%	9 7%	17 7%	** **	7 5%	** **	** **	30 9%	10 4%
10 - Extremely well	(10.0)	257 10%	102+bd 12%	155- 9%	17 8%	6 5%	33d 13%	** **	19d 14%	** **	** **	49+bd 14%	31bd 14%
NET Badly (1-3)		187 7%	75 9%	112 7%	19 9%	13 9%	24 9%	** **	9 6%	** **	** **	36+b 10%	22 10%
NET Neutral (4-6)		820 32%	271k 32%	549k 32%	82+abejk 40%	46k 34%	70 28%	** **	43k 32%	** **	** **	100 29%	49- 22%
NET Well (7-10)		1297 50%	428c 50%	869c 51%	82- 41%	60 44%	129c 52%	** **	65 48%	** **	** **	180c 52%	134+abcd 59%

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Prepared by BMG

Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	267	83	184	20	17	27	**	18	**	**	32	22
	10%	10%	11%	10%	12%	11%	**	13%	**	**	9%	10%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	6.00	7.00	7.00	**	8.00	**	**	8.00	7.00
Base for stats	2304	773	1531	183	119	223	**	117	**	**	316	205
Mean score	6.7	6.6c	6.7cd	6.2-	6.3	6.6	**	6.6	**	**	6.7c	6.8c
Standard deviation	2.14	2.28	2.06	2.22	2.10	2.39	**	2.31	**	**	2.42	2.25
Standard Error	.05	.09	.06	.18	.21	.18	**	.24	**	**	.15	.17

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Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	42 2%	1 1%	4 4%	4 1%	5 2%	13 2%	24 2%	42 2%	** **	42 2%	** **
2	(2.0)	46 2%	1 1%	1 1%	5 2%	4 1%	9 1%	27 2%	46 2%	** **	46 2%	** **
3	(3.0)	99 4%	4 3%	1 1%	9 3%	4- 1%	13- 2%	63+de 5%	98 4%	** **	98 4%	** **
4	(4.0)	154 6%	9 7%	5 5%	17 6%	14 5%	31 5%	83 6%	152 6%	** **	152 6%	** **
5	(5.0)	320 12%	14 12%	22 21%	49 16%	38 13%	85 13%	163 12%	308 12%	** **	312 12%	** **
6	(6.0)	346 13%	11 10%	18 17%	33 10%	49 16%	85 13%	183 14%	336 13%	** **	339 13%	** **
7	(7.0)	411 16%	15 13%	13 13%	57 18%	43 14%	102 16%	213 16%	399 16%	** **	404 16%	** **
8	(8.0)	446 17%	25 22%	15 14%	63 20%	49 16%	124 19%	230 17%	440 17%	** **	444 17%	** **
9	(9.0)	183 7%	14+f 12%	10 10%	25 8%	18 6%	55 8%	83 6%	181 7%	** **	183 7%	** **
10 - Extremely well	(10.0)	257 10%	13 12%	10 9%	40f 13%	52+f 18%	85+f 13%	113- 8%	254 10%	** **	256 10%	** **
NET Badly (1-3)		187 7%	6 5%	6 6%	18 6%	13 4%	35 5%	114+de 8%	186 7%	** **	186 7%	** **
NET Neutral (4-6)		820 32%	34 29%	44 42%	100 32%	101 34%	201 31%	430 32%	796 32%	** **	803 32%	** **
NET Well (7-10)		1297 50%	68f 58%	48 46%	185+f 58%	163f 54%	365+f 57%	638- 47%	1274 51%	** **	1286 51%	** **

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Prepared by BMG

Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	267	8	6	14-	22	43-	163+cde	263	**	265	**
	10%	7%	6%	4%	7%	7%	12%	10%	**	10%	**
Medians	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	5.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2304	107	99	303	277	601	1181	2256	**	2275	**
Mean score	6.7	7.0f	6.5	6.9f	7.0+f	6.9+f	6.5-	6.7	**	6.7	**
Standard deviation	2.14	2.12	2.17	2.09	2.15	2.13	2.15	2.15	**	2.14	**
Standard Error	.05	.22	.24	.13	.14	.09	.07	.05	**	.05	**

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Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	42 2%	38 2%	40 2%	42 2%	36 2%	4 1%	42 2%	39 2%	42 2%	38 2%	18- 1%	12- 1%	10- 1%	1 *%	9- *%	7- *%
2	(2.0)	46 2%	41 2%	45 2%	46 2%	35 2%	2 *%	46 2%	33- 1%	46 2%	42 2%	17- 1%	12- 1%	14- 1%	2 1%	14- 1%	11- 1%
3	(3.0)	99 4%	98 4%	94 4%	99 4%	87 4%	10 3%	99 4%	83- 4%	99 4%	78- 3%	50- 3%	50 3%	52- 3%	8 4%	52- 3%	42- 3%
4	(4.0)	154 6%	150 6%	153 6%	154 6%	137 6%	22 7%	154 6%	132 6%	154 6%	139 6%	89- 5%	79 5%	94 5%	10 6%	97- 5%	76 5%
5	(5.0)	320 12%	306e 12%	306e 12%	320e 12%	275e 12%	24- 8%	320e 12%	283e 12%	320e 12%	285e 13%	188-d 10%	143-d 10%	189-d 11%	9- 5%	196-d 10%	150-d 11%
6	(6.0)	346 13%	339 14%	340 14%	346 13%	308 14%	36 12%	346 13%	310 13%	346 13%	299 13%	268+d 15%	225+d 15%	252+d 14%	10- 6%	262d 14%	206d 15%
7	(7.0)	411 16%	394 16%	403 16%	411 16%	367 17%	53 17%	411 16%	384+ 17%	411 16%	364 16%	317+ 17%	254 17%	300+ 17%	30 16%	340+ 18%	261+ 18%
8	(8.0)	446 17%	433 17%	435 17%	446 17%	398 18%	66 21%	446 17%	420+ 18%	446 17%	408+ 18%	349+ 19%	282+ 19%	340+ 20%	38 21%	386+ 20%	287+ 20%
9	(9.0)	183 7%	177 7%	179 7%	183 7%	157 7%	36 12% +abcd i	183 7%	172 7%	183 7%	167 7%	152+ 8%	118 8%	135 8%	28 16% +abcef	155+ 8%	105 7%
10 - Extremely well	(10.0)	257 10%	251 10%	250 10%	257 10%	214 10%	44 14% +abcd fh	257 10%	245+ 11%	257 10%	238 10%	214+ 12%	175+ 12%	212+ 12%	41 23% +abcef	234+ 12%	169+ 12%
NET Badly (1-3)		187 7%	177 7%	178 7%	187 7%	157 7%	15 5%	187 7%	155- 7%	187 7%	158 7%	85- 5%	75- 5%	76- 4%	10 6%	75- 4%	60- 4%
NET Neutral (4-6)		820 32%	795 32%	799 32%	820 32%	720 32%	83- 27%	820 32%	725 31%	820 32%	723 32%	545-d 30%	446-d 30%	535d 31%	29- 16%	555-d 29%	432d 30%

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Prepared by BMG

Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
NET Well (7-10)	1297	1256	1267	1297	1136	200	1297	1221+	1297	1178+	1034+	828+	987+	137	1115+	822+
	50%	51%	51%	50%	51%	64%	50%	53%	50%	52%	57%	56%	57%	76%	59%	58%
Don't know	267	253e	250e	267e	207-e	13-	267e	215-e	267e	215-e	160-d	134-d	144-d	4-	149-d	104-d
	10%	10%	10%	10%	9%	4%	10%	9%	10%	9%	9%	9%	8%	2%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	2304	2227	2244	2304	2014	298	2304	2101	2304	2060	1663	1350	1598	176	1745	1314
Mean score	6.7	6.7	6.7	6.7	6.7	7.2	6.7	6.8+	6.7	6.7+	7.0+	7.0+	7.0+	7.7	7.1+	7.0+
Standard deviation	2.14	2.13	2.13	2.14	2.11	2.06	2.14	2.11	2.14	2.14	1.99	2.00	1.97	2.09	1.93	1.93
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.17	.05	.06

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Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	42 2%	10+bcd 5%	30- 1%	17- 1%	9 1%
2	(2.0)	46 2%	4 2%	40 2%	24 2%	12 1%
3	(3.0)	99 4%	10 4%	79 4%	58 4%	35 4%
4	(4.0)	154 6%	21 10%	123- 5%	85 5%	48 5%
5	(5.0)	320 12%	25 11%	284 13%	196 12%	108 12%
6	(6.0)	346 13%	38 17%	296 13%	213 14%	114 12%
7	(7.0)	411 16%	38 17%	362 16%	267 17%	156 17%
8	(8.0)	446 17%	27 12%	411+ 18%	291 19%	187+a 20%
9	(9.0)	183 7%	8 4%	171+ 8%	125 8%	79+a 9%
10 - Extremely well	(10.0)	257 10%	14 7%	235 10%	150 10%	80 9%
NET Badly (1-3)		187 7%	25cd 11%	150- 7%	99- 6%	57 6%
NET Neutral (4-6)		820 32%	84 38%	703 31%	494 32%	271 30%
NET Well (7-10)		1297 50%	87- 39%	1179+a 52%	833+a 53%	501+a 55%

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Prepared by BMG

Table Q24_3_14 (continuation)

Q24. Channel 4 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	267	25	224	140	85
	10%	12%	10%	9%	9%
Medians	7.00	6.00	7.00	7.00	7.00
Mode	8.00	6.00	8.00	8.00	8.00
Base for stats	2304	195	2031	1427	828
Mean score	6.7	6.0-	6.8+a	6.8+a	6.8+a
Standard deviation	2.14	2.24	2.10	2.05	2.02
Standard Error	.05	.21	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_15

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2581	1158	1272	**	123	1165	1387
Effective sample		2165	972	1070	**	102	981	1168
Total		2571	1191	1217	**	130	1236	1308
1 - Extremely badly	(1.0)	45 2%	23 2%	20 2%	** **	2 1%	30+b 2%	14- 1%
2	(2.0)	65 3%	28 2%	34 3%	** **	1 1%	35 3%	30 2%
3	(3.0)	98 4%	41 3%	50 4%	** **	4 3%	50 4%	47 4%
4	(4.0)	203 8%	77- 6%	114+a 9%	** **	6 5%	109 9%	91 7%
5	(5.0)	376 15%	181 15%	169 14%	** **	22 17%	168 14%	203 15%
6	(6.0)	362 14%	153 13%	178 15%	** **	23 18%	162 13%	198 15%
7	(7.0)	378 15%	206+b 17%	150- 12%	** **	15 11%	184 15%	189 14%
8	(8.0)	323 13%	152 13%	145 12%	** **	25+b 19%	176+b 14%	145- 11%
9	(9.0)	118 5%	75+b 6%	35- 3%	** **	6 5%	54 4%	64 5%
10 - Extremely well	(10.0)	206 8%	120+b 10%	66- 5%	** **	21+b 16%	96 8%	109 8%
NET Badly (1-3)		208 8%	92 8%	104 9%	** **	7 5%	114 9%	91 7%
NET Neutral (4-6)		941 37%	411 35%	462 38%	** **	51 39%	439 36%	492 38%
NET Well (7-10)		1025 40%	553+b 46%	396- 33%	** **	66+b 51%	510 41%	507 39%
Don't know		397 15%	135-d 11%	255+ad 21%	** **	5- 4%	172 14%	219 17%

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Prepared by BMG

Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2581	1158	1272	**	123	1165	1387
Effective sample	2165	972	1070	**	102	981	1168
Total	2571	1191	1217	**	130	1236	1308
Medians	6.00	7.00	6.00	**	7.00	6.00	6.00
Mode	7.00	7.00	6.00	**	8.00	7.00	5.00
Base for stats	2174	1056	962	**	124	1064	1089
Mean score	6.3	6.5+bc	6.0-	**	6.9+bc	6.2	6.4
Standard deviation	2.15	2.18	2.10	**	2.12	2.21	2.09
Standard Error	.05	.07	.07	**	.21	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample		2165	199	341	321	352	405	320	242	535	673	966	562
Total		2571	285	406	373	428	432	357	288	692	801	1078	646
1 - Extremely badly	(1.0)	45 2%	7 2%	11c 3%	3 1%	7 2%	6 1%	8 2%	3 1%	18 3%	10 1%	17 2%	11 2%
2	(2.0)	65 3%	9 3%	3- 1%	8 2%	9 2%	10 2%	12b 3%	14+bhi 5%	13 2%	17 2%	35b 3%	26+bh 4%
3	(3.0)	98 4%	9 3%	10 2%	9 2%	14 3%	24+bchi 6%	18 5%	15 5%	18 3%	23 3%	57+bchi 5%	33bh 5%
4	(4.0)	203 8%	22 8%	31 8%	19- 5%	36 8%	43c 10%	30 8%	22 8%	53 8%	55 7%	96c 9%	52 8%
5	(5.0)	376 15%	49 17%	48 12%	62 17%	57 13%	68 16%	52 15%	40 14%	98 14%	118 15%	160 15%	92 14%
6	(6.0)	362 14%	51bd 18%	42- 10%	52 14%	50 12%	71b 17%	54 15%	41 14%	93 13%	103 13%	166b 15%	95 15%
7	(7.0)	378 15%	49fjk 17%	74+efgjk 18%	53 14%	77efgjk 18%	55 13%	34- 10%	35 12%	123 +efgjk 18%	130fjk 16%	125- 12%	69- 11%
8	(8.0)	323 13%	28 +adefgij 10%	83 k 20%	56egjk 15%	63egjk 15%	32- 7%	39 11%	23- 8%	111 +aefgjk 16%	118+egjk 15%	94- 9%	62- 10%
9	(9.0)	118 5%	16 5%	25k 6%	21 6%	17 4%	19 4%	13 4%	8 3%	41k 6%	38 5%	40 4%	21 3%
10 - Extremely well	(10.0)	206 8%	26 9%	41fjk 10%	36fjk 10%	36 9%	30 7%	20 5%	17 6%	68fjk 10%	72jk 9%	66- 6%	37- 6%
NET Badly (1-3)		208 8%	24 9%	24 6%	20- 5%	30 7%	40c 9%	38bci 11%	31bci 11%	48 7%	50- 6%	109+bchi 10%	70+bchi 11%
NET Neutral (4-6)		941 37%	122bdi 43%	121- 30%	133 36%	142 33%	183+bdhi 42%	136b 38%	103 36%	243 35%	275 34%	422+b 39%	239b 37%
NET Well (7-10)		1025 40%	118efgjk 41%	224 +acdefgi jk 55%	166efgjk 44%	193 +efgjk 45%	136- 31%	106- 30%	83- 29%	342 +efgjk 49%	358 +efgjk 45%	325- 30%	189- 29%

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Prepared by BMG

Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2581	235	389	383	427	484	378	285	624	810	1147	663
Effective sample	2165	199	341	321	352	405	320	242	535	673	966	562
Total	2571	285	406	373	428	432	357	288	692	801	1078	646
Don't know	397	20-	38-	54abh	63abh	73abh	77 +abcdhi	71 +abcdehi	58-	117abh	222 +abcdhi	149+abcdehi
	15%	7%	9%	15%	15%	17%	22%	25%	8%	15%	21%	23%
Medians	6.00	6.00	7.00	7.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	7.00	6.00	8.00	5.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Base for stats	2174	265	369	318	366	359	280	217	634	684	856	497
Mean score	6.3	6.3	6.7 +aefgjk	6.6 +efgjk	6.4efgjk	6.0-	5.9-	5.9-	6.5 +efgjk	6.5 +efgjk	5.9-	5.9-
Standard deviation	2.15	2.16	2.13	2.05	2.12	2.11	2.20	2.18	2.16	2.09	2.16	2.19
Standard Error	.05	.16	.12	.12	.12	.12	.14	.16	.10	.09	.08	.10

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Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2581	172	196	212	258	**	262	306	190	172	1852	263	260	
Effective sample		2165	157	181	195	240	**	240	283	177	159	1706	225	221	
Total		2571	186	223	252	319	**	273	369	234	215	2169	211	123	
1 - Extremely badly	(1.0)	45 2%	4 2%	4 2%	4 1%	4 1%	** **	4 1%	6 2%	5 2%	4 2%	37 2%	3 1%	4 3%	1 2%
2	(2.0)	65 3%	3 1%	6i 3%	11di 4%	3 1%	** **	8i 3%	11i 3%	7i 3%	0- -%	53i 2%	5i 3%	5di 4%	2di 3%
3	(3.0)	98 4%	7 4%	11 5%	14 6%	8 3%	** **	8 3%	11 3%	6 2%	9 4%	79 4%	8 4%	8+dfghj 7%	2 4%
4	(4.0)	203 8%	16 9%	14 6%	9- 4%	26 8%	** **	26c 9%	26 7%	24c 10%	13 6%	166c 8%	17 8%	14c 11%	6c 9%
5	(5.0)	376 15%	18 10%	33 15%	38 15%	44 14%	** **	32 12%	49 13%	43a 18%	42af 20%	317 15%	32 15%	18 15%	9 14%
6	(6.0)	362 14%	28 15%	37 17%	39 16%	40 13%	** **	47k 17%	45 12%	26 11%	36 17%	317+ 15%	23 11%	14 11%	8 12%
7	(7.0)	378 15%	32 17%	24 11%	31 12%	48 15%	** **	45 16%	67b 18%	27 11%	26 12%	306- 14%	43 20%	14 12%	14+bchijl 21%
8	(8.0)	323 13%	22 12%	26 12%	20- 8%	57+cfhjlm 18%	** **	27 10%	53c 14%	25 11%	26 12%	267 12%	38 18%	12 9%	7 10%
9	(9.0)	118 5%	9 5%	10 5%	11 4%	21 7%	** **	15 5%	18 5%	10 4%	6 3%	103 5%	7 3%	5 4%	3 4%
10 - Extremely well	(10.0)	206 8%	15 8%	19 9%	18 7%	28 9%	** **	24 9%	27 7%	22 9%	22 10%	180 8%	12 6%	9 8%	5 7%
NET Badly (1-3)		208 8%	14 8%	21 9%	29d 11%	15- 5%	** **	20 7%	28 7%	18 8%	13 6%	169 8%	16 8%	17 14%	6 8%
NET Neutral (4-6)		941 37%	62 33%	85 38%	87 34%	111 35%	** **	104 38%	120 33%	93 40%	92g 43%	800 37%	71 34%	46 37%	24 35%

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Prepared by BMG

Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2581	172	196	212	258	**	262	306	190	172	1852	263	260	206
Effective sample	2165	157	181	195	240	**	240	283	177	159	1706	225	221	168
Total	2571	186	223	252	319	**	273	369	234	215	2169	211	123	68
NET Well (7-10)	1025 40%	77 41%	79 35%	81- 32%	154+ 48%	bchijl **	110 40%	164cl 44%	83 36%	80 37%	856c 39%	100+ 47%	bchjl 40- 33%	29cl 43%
Don't know	397 15%	33 18%	38 17%	56+ 22%	dfjk 13%	40 **	39 14%	57 15%	39 17%	30 14%	343 16%	25 12%	19 16%	9 14%
Medians	6.00	7.00	6.00	6.00	7.00	**	6.00	7.00	6.00	6.00	6.00	7.00	6.00	6.00
Mode	7.00	7.00	6.00	6.00	8.00	**	6.00	7.00	5.00	5.00	6.00	7.00	5.00	7.00
Base for stats	2174	153	184	196	279	**	234	312	194	184	1826	187	103	58
Mean score	6.3	6.4e1	6.2	6.1	6.7+ cehjl -	**	6.3e1	6.4e1	6.2	6.4e1	6.3e1	6.3e1	5.8-	6.2
Standard deviation	2.15	2.16	2.21	2.23	2.03	**	2.14	2.11	2.26	2.07	2.15	2.01	2.37	2.13
Standard Error	.05	.19	.18	.18	.14	**	.15	.14	.19	.18	.06	.14	.17	.18

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Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample		2165	827	592	311	510	1419	821	1896	**	260	115	**
Total		2571	792	570	453	734	1362	1187	2254	**	307	145	**
1 - Extremely badly	(1.0)	45 2%	10 1%	10 2%	7 2%	18 2%	20 1%	25 2%	38 2%	** **	7 2%	3 2%	** **
2	(2.0)	65 3%	18 2%	15 3%	11 3%	21 3%	32 2%	33 3%	61c 3%	** **	2- 1%	1 1%	** **
3	(3.0)	98 4%	34 4%	25 4%	14 3%	24 3%	58 4%	38 3%	91 4%	** **	7 2%	5 3%	** **
4	(4.0)	203 8%	78+bdf 10%	39 7%	33 7%	49 7%	116 9%	82 7%	179 8%	** **	23 8%	11 8%	** **
5	(5.0)	376 15%	115 14%	86 15%	70 15%	103 14%	201 15%	173 15%	328 15%	** **	47 15%	25 17%	** **
6	(6.0)	362 14%	124d 16%	82d 14%	81+df 18%	73- 10%	206d 15%	154 13%	311 14%	** **	49 16%	33+a 23%	** **
7	(7.0)	378 15%	114 14%	91 16%	62 14%	106 14%	205 15%	169 14%	336 15%	** **	41 13%	20 14%	** **
8	(8.0)	323 13%	88 11%	77 13%	57 13%	102 14%	165 12%	159 13%	265- 12%	** **	59+a 19%	22 15%	** **
9	(9.0)	118 5%	30 4%	30 5%	18 4%	40 6%	59 4%	58 5%	106 5%	** **	11 4%	6 4%	** **
10 - Extremely well	(10.0)	206 8%	57 7%	43 8%	45 10%	61 8%	100 7%	106 9%	169- 8%	** **	37+ad 12%	8 5%	** **
NET Badly (1-3)		208 8%	61 8%	50 9%	33 7%	63 9%	110 8%	96 8%	190 8%	** **	16 5%	8 5%	** **
NET Neutral (4-6)		941 37%	317+df 40%	206 36%	184d 41%	226- 31%	523d 38%	409 34%	818 36%	** **	120 39%	69+a 48%	** **
NET Well (7-10)		1025 40%	290- 37%	240a 42%	182 40%	309a 42%	530 39%	491a 41%	876- 39%	** **	147+a 48%	55 38%	** **

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Prepared by BMG

Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2581	947	686	355	573	1633	928	2262	**	309	137	**
Effective sample	2165	827	592	311	510	1419	821	1896	**	260	115	**
Total	2571	792	570	453	734	1362	1187	2254	**	307	145	**
Don't know	397	125	74	54	136+bce	199	191	369+cd	**	24-	13	**
	15%	16%	13%	12%	19%	15%	16%	16%	**	8%	9%	**
Medians	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	**	7.00	6.00	**
Mode	7.00	6.00	7.00	6.00	7.00	6.00	5.00	7.00	**	8.00	6.00	**
Base for stats	2174	667	496	399	598	1163	997	1884	**	283	131	**
Mean score	6.3	6.2	6.3	6.4	6.4	6.2	6.4	6.2-	**	6.6+a	6.3	**
Standard deviation	2.15	2.08	2.13	2.13	2.26	2.10	2.21	2.15	+ad	2.11	1.87	+ad
Standard Error	.05	.08	.09	.13	.11	.06	.08	.05	**	.14	.18	**

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Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample		2165	693	1474	169	110	193	**	104	**	**	278	189
Total		2571	856	1715	203	136	250	**	134	**	**	348	227
1 - Extremely badly	(1.0)	45 2%	21 2%	24 1%	2 1%	6b 4%	10+b 4%	** **	1 1%	** **	** **	11b 3%	4 2%
2	(2.0)	65 3%	35+b 4%	30- 2%	13+b 6%	6b 5%	7 3%	** **	5 4%	** **	** **	14b 4%	11+b 5%
3	(3.0)	98 4%	35 4%	63 4%	12 6%	2 2%	9 4%	** **	7 5%	** **	** **	12 4%	11 5%
4	(4.0)	203 8%	61 7%	142 8%	18 9%	12 8%	14 6%	** **	8 6%	** **	** **	25 7%	16 7%
5	(5.0)	376 15%	125 15%	251 15%	29 14%	24 17%	27 11%	** **	27ek 20%	** **	** **	56 16%	25 11%
6	(6.0)	362 14%	108 13%	253j 15%	24 12%	18 13%	27 11%	** **	12 9%	** **	** **	36- 10%	31 14%
7	(7.0)	378 15%	113 13%	265 15%	28 14%	16 12%	45k 18%	** **	15 11%	** **	** **	51 15%	24 10%
8	(8.0)	323 13%	92 11%	232 14%	24 12%	11 8%	28 11%	** **	13 10%	** **	** **	38 11%	26 11%
9	(9.0)	118 5%	38 4%	80 5%	5 3%	5 4%	12 5%	** **	2 2%	** **	** **	16 5%	9 4%
10 - Extremely well	(10.0)	206 8%	84+b 10%	122- 7%	16 8%	8 6%	26 10%	** **	12 9%	** **	** **	38b 11%	26b 11%
NET Badly (1-3)		208 8%	91+b 11%	116- 7%	27+b 13%	14 10%	26 10%	** **	13 10%	** **	** **	37b 11%	26b 11%
NET Neutral (4-6)		941 37%	294e 34%	646e 38%	71 35%	53e 39%	67- 27%	** **	46 34%	** **	** **	116 33%	73 32%
NET Well (7-10)		1025 40%	327 38%	699d 41%	73 36%	41- 30%	112dg 45%	** **	42 31%	** **	** **	143d 41%	85 37%

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Prepared by BMG

Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2581	827	1754	206	133	229	**	126	**	**	328	219
Effective sample	2165	693	1474	169	110	193	**	104	**	**	278	189
Total	2571	856	1715	203	136	250	**	134	**	**	348	227
Don't know	397	144	253	32	27	45	**	33+abj	**	**	52	44
	15%	17%	15%	16%	20%	18%	**	25%	**	**	15%	19%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	**	6.00	**	**	6.00	6.00
Mode	7.00	5.00	7.00	5.00	5.00	7.00	**	5.00	**	**	5.00	6.00
Base for stats	2174	712	1462	171	108	204	**	101	**	**	296	183
Mean score	6.3	6.2	6.3cd	6.0	5.8-	6.4	**	6.1	**	**	6.3	6.3
Standard deviation	2.15	2.34	2.05	2.30	2.30	2.39	**	2.24	**	**	2.39	2.43
Standard Error	.05	.10	.06	.19	.24	.19	**	.25	**	**	.16	.19

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Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample		2165	101	87	268	251	542	1149	2128	**	2144	**
Total		2571	116	105	316	299	645	1344	2519	**	2540	**
1 - Extremely badly	(1.0)	45 2%	2 2%	3 3%	5 2%	6 2%	15 2%	26 2%	45 2%	** **	45 2%	** **
2	(2.0)	65 3%	2 2%	2 2%	10 3%	9 3%	16 3%	31 2%	64 3%	** **	64 3%	** **
3	(3.0)	98 4%	2 2%	7 7%	12 4%	5 2%	19 3%	62+d 5%	92 4%	** **	94 4%	** **
4	(4.0)	203 8%	7 6%	8 7%	23 7%	23 8%	45 7%	111 8%	197 8%	** **	200 8%	** **
5	(5.0)	376 15%	22 19%	20 19%	37 12%	49 17%	94 15%	191 14%	367 15%	** **	369 15%	** **
6	(6.0)	362 14%	14 12%	20 19%	49 15%	47 16%	95 15%	195 14%	353 14%	** **	357 14%	** **
7	(7.0)	378 15%	17 15%	10 10%	51 16%	34 11%	96 15%	199 15%	373 15%	** **	374 15%	** **
8	(8.0)	323 13%	23+df 20%	16 15%	48 15%	33 11%	92 14%	162 12%	319 13%	** **	323 13%	** **
9	(9.0)	118 5%	9 7%	8 8%	17 5%	12 4%	35 5%	56 4%	114 5%	** **	118 5%	** **
10 - Extremely well	(10.0)	206 8%	9 8%	5 5%	34f 11%	44+f 15%	70+f 11%	84- 6%	202 8%	** **	203 8%	** **
NET Badly (1-3)		208 8%	5 5%	12 12%	26 8%	20 7%	50 8%	119 9%	201 8%	** **	203 8%	** **
NET Neutral (4-6)		941 37%	42 37%	48 46%	109 34%	120 40%	234 36%	496 37%	916 36%	** **	926 36%	** **
NET Well (7-10)		1025 40%	57+f 50%	39 37%	150+f 47%	122 41%	294+f 46%	501- 37%	1009 40%	** **	1017 40%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2581	119	103	315	297	643	1378	2534	**	2555	**
Effective sample	2165	101	87	268	251	542	1149	2128	**	2144	**
Total	2571	116	105	316	299	645	1344	2519	**	2540	**
Don't know	397	10	5	31-	37	67-	229+ace	392	**	395	**
	15%	9%	5%	10%	12%	10%	17%	16%	**	16%	**
Medians	6.00	7.00	6.00	7.00	6.00	7.00	6.00	6.00	**	6.00	**
Mode	7.00	8.00	5.00	7.00	5.00	7.00	7.00	7.00	**	7.00	**
Base for stats	2174	105	99	285	262	578	1115	2127	**	2145	**
Mean score	6.3	6.6f	6.0	6.5f	6.5f	6.5+f	6.2-	6.3	**	6.3	**
Standard deviation	2.15	2.01	2.15	2.20	2.32	2.21	2.12	2.15	**	2.15	**
Standard Error	.05	.21	.24	.14	.16	.10	.07	.05	**	.05	**

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Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample		2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total		2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
1 - Extremely badly	(1.0)	45 2%	39 2%	42 2%	45 2%	36 2%	3 1%	45 2%	38 2%	45 2%	40 2%	17- 1%	12- 1%	10- 1%	1 *	12- 1%	10- 1%
2	(2.0)	65 3%	60 2%	63 3%	65 3%	53 2%	5 2%	65 3%	55 2%	65 3%	59 3%	37- 2%	28- 2%	33- 2%	4 2%	39- 2%	26- 2%
3	(3.0)	98 4%	96 4%	94 4%	98 4%	90 4%	7 2%	98 4%	88 4%	98 4%	81 4%	55- 3%	40- 3%	57 3%	5 3%	61- 3%	45 3%
4	(4.0)	203 8%	196 8%	193 8%	203 8%	175 8%	28 9%	203 8%	179 8%	203 8%	183 8%	118- 6%	103 7%	118- 7%	12 7%	123- 7%	95- 7%
5	(5.0)	376 15%	362e 15%	367e 15%	376e 15%	323e 15%	27- 9%	376e 15%	330e 14%	376e 15%	329e 14%	238-d 13%	189-d 13%	223-d 13%	11- 6%	247-d 13%	179-d 13%
6	(6.0)	362 14%	356 14%	357 14%	362 14%	319 14%	39 13%	362 14%	331 14%	362 14%	321 14%	268d 15%	228+d 15%	253d 15%	16- 9%	271 14%	211d 15%
7	(7.0)	378 15%	366 15%	368 15%	378 15%	328 15%	46 15%	378 15%	347 15%	378 15%	341 15%	312+ 17%	232 16%	290+ 17%	32 18%	327+ 17%	233+ 16%
8	(8.0)	323 13%	312 13%	319 13%	323 13%	302+ 14%	61 20% +abcd fghi	323 13%	298 13%	323 13%	290 13%	251+ 14%	207+ 14%	253+ 15%	37+abce 21%	279+ 15%	234+a 17%
9	(9.0)	118 5%	115 5%	117 5%	118 5%	107 5%	27 9% +abcd fghi	118 5%	114+ 5%	118 5%	107 5%	103+ 6%	88+ 6%	95+ 5%	19 11% +abcef	105+ 6%	85+ 6%
10 -	(10.0)	206 8%	204 8%	203 8%	206 8%	179 8%	50 16% +abcd fghi	206 8%	194 8%	206 8%	194+ 9%	175+ 10%	143+ 10%	176+ 10%	38 21% +abcef	184+ 10%	136+ 10%
NET Badly (1-3)		208 8%	194 8%	199 8%	208 8%	178 8%	15- 5%	208 8%	181 8%	208 8%	179 8%	109- 6%	80- 5%	100- 6%	9 5%	112- 6%	81- 6%

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Prepared by BMG

Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2581	2496	2497	2581	2215	334	2581	2345	2581	2301	1844	1513	1727	196	1910	1399
Effective sample	2165	2097	2097	2165	1855	265	2165	1968	2165	1930	1558	1284	1459	156	1606	1176
Total	2571	2480	2494	2571	2221	311	2571	2316	2571	2275	1823	1484	1742	180	1894	1418
NET Neutral (4-6)	941 37%	914e 37%	917e 37%	941e 37%	817e 37%	94- 30%	941e 37%	840 36%	941e 37%	833e 37%	624-d 34%	519d 35%	595-d 34%	39- 22%	641-d 34%	486-d 34%
NET Well (7-10)	1025 40%	997 40%	1007 40%	1025 40%	917+ 41%	185 59% +abcdfgh i	1025 40%	953+ 41%	1025 40%	932+ 41%	842+ 46%	671+ 45%	814+ 47%	127 70% +abcef	895+ 47%	689+ 49%
Don't know	397 15%	375e 15%	372e 15%	397e 15%	309-e 14%	17- 5%	397e 15%	342-e 15%	397e 15%	331-e 15%	248-d 14%	214df 14%	232-d 13%	5- 3%	246-d 13%	162-d 11%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	10.00	7.00	8.00
Base for stats	2174	2105	2123	2174	1912	294	2174	1974	2174	1944	1575	1270	1509	175	1648	1255
Mean score	6.3	6.3+ +abcdfgh i	6.3+ +abcdfgh i	6.3	6.3+ +abcdfgh i	7.1 +abcdfgh i	6.3	6.4+ +abcdfgh i	6.3	6.3+ +abcdfgh i	6.6+ +abcef	6.6+ +abcef	6.6+ +abcef	7.4 +abcef	6.6+ +abcef	6.7+ +abcef
Standard deviation	2.15	2.14	2.15	2.15	2.14	2.16	2.15	2.15	2.15	2.16	2.06	2.05	2.05	2.12	2.04	2.03
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.06	.06	.06	.17	.05	.06

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Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2581	148	2338	1666	964
Effective sample		2165	129	1981	1410	823
Total		2571	220	2255	1567	914
1 - Extremely badly	(1.0)	45 2%	11+bcd 5%	31- 1%	15- 1%	9 1%
2	(2.0)	65 3%	15+bcd 7%	48- 2%	29- 2%	17 2%
3	(3.0)	98 4%	8 4%	82 4%	65 4%	38 4%
4	(4.0)	203 8%	13 6%	177 8%	128 8%	83 9%
5	(5.0)	376 15%	23 10%	341 15%	251+ 16%	141 15%
6	(6.0)	362 14%	39 18%	313 14%	217 14%	120 13%
7	(7.0)	378 15%	21 9%	351+ 16%	249a 16%	152+a 17%
8	(8.0)	323 13%	23 10%	288 13%	194 12%	118 13%
9	(9.0)	118 5%	4 2%	109 5%	74 5%	38 4%
10 - Extremely well	(10.0)	206 8%	13 6%	189 8%	118 8%	60 7%
NET Badly (1-3)		208 8%	35+bcd 16%	161- 7%	109- 7%	65 7%
NET Neutral (4-6)		941 37%	75 34%	831 37%	597 38%	343 38%
NET Well (7-10)		1025 40%	60- 27%	937+a 42%	636a 41%	369a 40%

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Prepared by BMG

Table Q24_3_15 (continuation)

Q24. Channel 4 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2581	148	2338	1666	964
Effective sample	2165	129	1981	1410	823
Total	2571	220	2255	1567	914
Don't know	397	50+bcd	326-	226	137
	15%	23%	14%	14%	15%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	7.00	6.00	7.00	5.00	7.00
Base for stats	2174	170	1929	1342	777
Mean score	6.3	5.6-	6.4+a	6.3a	6.3a
Standard deviation	2.15	2.45	2.11	2.05	2.03
Standard Error	.05	.24	.05	.06	.08

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Table Q24_4_1
 Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	91 4%	49 5%	41 4%	** **	1 1%	52 5%	37 3%
2	(2.0)	105 5%	40 4%	58 6%	** **	6 5%	49 5%	55 5%
3	(3.0)	159 7%	62- 6%	86+a 8%	** **	8 7%	76 7%	77 7%
4	(4.0)	199 9%	85 8%	98 10%	** **	12 11%	99 9%	99 9%
5	(5.0)	310 14%	166+b 16%	122- 12%	** **	14 13%	147 14%	161 14%
6	(6.0)	268 12%	137 13%	109 11%	** **	17 15%	133 12%	132 12%
7	(7.0)	239 11%	126b 12%	88- 9%	** **	18 16%	126 12%	111 10%
8	(8.0)	196 9%	94 9%	85 8%	** **	16 14%	104 10%	92 8%
9	(9.0)	79 4%	56+b 5%	18- 2%	** **	5 4%	44 4%	34 3%
10 - Extremely well	(10.0)	137 6%	84+b 8%	38- 4%	** **	14 12%	62 6%	74 7%
NET Badly (1-3)		355 16%	151 14%	184+a 18%	** **	14 13%	178 16%	170 15%
NET Neutral (4-6)		777 35%	388b 37%	330- 32%	** **	43 39%	379 35%	392 35%
NET Well (7-10)		650 29%	360+b 34%	229- 22%	** **	53 47%	336 31%	311 28%
Don't know		452 20%	162- 15%	284+a 28%	** **	2 2%	191- 18%	254+a 23%

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 Prepared by BMG

Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	6.00	5.00	**	6.00	6.00	6.00
Mode	5.00	5.00	5.00	**	7.00	5.00	5.00
Base for stats	1782	899	743	**	110	894	872
Mean score	5.6	5.9+b	5.3-	**	6.3+bc	5.6	5.7
Standard deviation	2.39	2.43	2.33	**	2.30	2.40	2.38
Standard Error	.06	.09	.09	**	.25	.09	.09

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Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	91 4%	6 3%	14 4%	13 4%	17 4%	18 5%	17 5%	5 2%	20 4%	30 4%	40 4%	22 4%
2	(2.0)	105 5%	12b 5%	6- 2%	6- 2%	23bc 6%	20b 5%	19bc 6%	19bch 7%	18 3%	30 4%	58bch 6%	38bch 6%
3	(3.0)	159 7%	17b 7%	10- 3%	17 6%	29b 8%	37bh 9%	33+bh 10%	15 6%	26- 5%	46b 7%	86+bh 9%	49bh 8%
4	(4.0)	199 9%	18 8%	22 7%	25 8%	30 8%	43 11%	35 10%	26 10%	40 7%	54 8%	105+ 11%	62 10%
5	(5.0)	310 14%	39 17%	50 16%	39 13%	53 14%	61 15%	38 11%	30 11%	90k 16%	93 14%	128 13%	67- 11%
6	(6.0)	268 12%	30 13%	42 13%	34 12%	42 11%	49 12%	36 11%	33 13%	72 13%	77 11%	119 12%	69 12%
7	(7.0)	239 11%	31 14%	44ej 14%	38 13%	34 9%	32 8%	34 10%	25 10%	76+dej 14%	72 11%	91- 9%	59 10%
8	(8.0)	196 9%	23g 10%	41+efgjk 13%	34egjk 12%	37gj 10%	25 6%	24 7%	11- 4%	64+efgjk 12%	71egjk 10%	61- 6%	35- 6%
9	(9.0)	79 4%	10 4%	20+defjk 6%	17+efjk 6%	11 3%	7 2%	5- 1%	9 3%	30+efjk 5%	28fj 4%	21- 2%	14 2%
10 - Extremely well	(10.0)	137 6%	16fk 7%	35 11% +cefgijk	17 6%	29fjk 7%	20 5%	9- 3%	9 4%	51+efgjk 9%	46fjk 7%	39- 4%	19- 3%
NET Badly (1-3)		355 16%	36b 15%	29- 9%	36 12%	70bh 18%	76bch 19%	70+bch 21%	39b 15%	65- 12%	106b 16%	184+bch 18%	109bch 18%
NET Neutral (4-6)		777 35%	86 38%	115 35%	98 33%	125 33%	153 38%	109 32%	89 34%	201 36%	224 33%	352 35%	198 33%
NET Well (7-10)		650 29%	81efgjk 35%	140 43% +defgijk	107 36% +efgjk	111efgjk 29%	85- 21%	72- 21%	55- 21%	221 40% +defgijk	217efgjk 32%	212- 21%	127- 21%

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Prepared by BMG

Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Don't know	452	27-	40-	54h	80abh	85abh	86+abchi +abcdehi	79	68-	134abh	250 +abchi	165+abcdehi
	20%	12%	12%	18%	21%	21%	26%	30%	12%	20%	25%	28%
Medians	6.00	6.00	6.00	6.00	6.00	5.00	5.00	5.00	6.00	6.00	5.00	5.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	6.00	5.00	5.00	5.00	6.00
Base for stats	1782	203	285	241	306	314	251	183	487	547	748	434
Mean score	5.6	5.8efjk	6.4	6.0	5.6fjk	5.2-	5.1-	5.4	6.2	5.8efjk	5.2-	5.2-
		+adefgij	+efgjk					+defgijk				
Standard deviation	2.39	2.32	2.36	2.34	2.51	2.32	2.30	2.25	2.35	2.44	2.29	2.28
Standard Error	.06	.20	.15	.16	.16	.14	.15	.18	.12	.11	.09	.12

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Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	91 4%	9 6%	8 4%	9 4%	9 3%	**	9 4%	8 2%	7 3%	5 2%	72 4%	6 3%	8 8%	5+dghijk
2	(2.0)	105 5%	8 5%	4 2%	20+bdfj 9%	7 3%	**	5 2%	16 5%	8 4%	13 6%	86 4%	11f 6%	6 6%	3f 6%
3	(3.0)	159 7%	9 5%	12 6%	21g 9%	14 5%	**	19 8%	13- 4%	20g 10%	15 7%	132 7%	13 8%	7 7%	6dg 10%
4	(4.0)	199 9%	19bg 12%	8- 4%	25b 11%	20 7%	**	22 9%	20 6%	25bg 13%	22b 11%	170 9%	16 9%	9 8%	5 8%
5	(5.0)	310 14%	20 12%	27 14%	26 12%	33 12%	**	30 12%	49 15%	35 18%	32 16%	264 14%	24 14%	15 15%	8 14%
6	(6.0)	268 12%	20 12%	21 11%	24 11%	46+ijlm 17%	**	27 11%	38 12%	21 11%	17 8%	225 12%	30+ijlm 17%	8 8%	5 8%
7	(7.0)	239 11%	15 9%	16 9%	19 8%	45 17%	**	33h 14%	37 11%	12 6%	17 9%	207 11%	19 11%	7 7%	6 10%
8	(8.0)	196 9%	16 10%	11 6%	9- 4%	23 9%	**	30bch 12%	31 9%	11 6%	21c 11%	162 9%	19c 11%	10c 10%	5c 10%
9	(9.0)	79 4%	6 4%	9h 5%	6 3%	13h 5%	**	9 4%	14 4%	2 1%	7 4%	67 4%	8h 4%	2 2%	2h 4%
10 - Extremely well	(10.0)	137 6%	10 6%	21+ghjk 11%	13 6%	19 7%	**	14 6%	14 4%	8 4%	15 7%	117 6%	7 4%	8 8%	5 8%
NET Badly (1-3)		355 16%	26 16%	24 13%	51+bdfgj 23%	30- 11%	**	34 14%	37- 11%	35 18%	32 16%	289- 15%	30 17%	22+bdfgj 21%	14+bdfgj 24%
NET Neutral (4-6)		777 35%	59 36%	56 30%	75 34%	98 37%	**	79 33%	108 32%	81b 41%	71 36%	658 35%	70b 40%	31 31%	17 30%

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Prepared by BMG

Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
NET Well (7-10)	650	47h	57h	47-	100+chjl	**	86+ch	96h	34-	61h	552ch	53ch	28h	18ch
	29%	29%	30%	21%	38%	**	36%	29%	17%	31%	29%	30%	27%	31%
Don't know	452	31	51+dfkm	50dk	39-	**	43	91	48dkm	36	402+dk	21-	21k	8
	20%	19%	27%	23%	15%	**	18%	27%	25%	18%	21%	12%	20%	14%
Medians	6.00	6.00	6.00	5.00	6.00	**	6.00	6.00	5.00	5.00	6.00	6.00	5.00	5.00
Mode	5.00	5.00	5.00	5.00	6.00	**	7.00	5.00	5.00	5.00	5.00	6.00	5.00	5.00
Base for stats	1782	132	138	173	228	**	198	241	149	163	1500	153	80	49
Mean score	5.6	5.6	6.1	5.1-	6.1+cehjlm	**	5.9ceh	5.9cehl	5.1-	5.7ch	5.7ch	5.6	5.3	5.4
Standard deviation	2.39	2.47	2.58	2.46	2.23	**	2.32	2.25	2.15	2.43	2.37	2.27	2.70	2.70
Standard Error	.06	.24	.24	.21	.17	**	.18	.17	.21	.22	.07	.18	.22	.24

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Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	91 4%	27 4%	22 4%	17 4%	25 4%	48 4%	42 4%	82 4%	**	9 4%	5 4%	**
2	(2.0)	105 5%	35 5%	16 3%	16 4%	37 6%	51 4%	52 5%	101+c 5%	**	3- 1%	* *%	**
3	(3.0)	159 7%	42 6%	28 6%	30 7%	59 9%	70 6%	89 8%	149+ 8%	**	10 4%	4 4%	**
4	(4.0)	199 9%	62d 9%	49d 10%	49+d 12%	39- 6%	111d 10%	88 8%	179 9%	**	21 8%	11 9%	**
5	(5.0)	310 14%	93 14%	65 13%	69 17%	83 12%	158 14%	152 14%	278 14%	**	30 12%	19 16%	**
6	(6.0)	268 12%	74 11%	68 14%	48 12%	78 12%	142 12%	126 12%	235 12%	**	31 12%	21 17%	**
7	(7.0)	239 11%	80 12%	59 12%	42 10%	58 9%	139+d 12%	99 9%	197- 10%	**	40+a 16%	24 20%	**
8	(8.0)	196 9%	45- 7%	57+a 12%	36 9%	55 8%	102 9%	91 9%	158- 8%	**	38+a 15%	13 11%	**
9	(9.0)	79 4%	17 3%	18 4%	12 3%	30 5%	35 3%	42 4%	64 3%	**	14 6%	8 7%	**
10 - Extremely well	(10.0)	137 6%	24- 4%	22 4%	27a 7%	62+abe 9%	46- 4%	89+abe 8%	110- 6%	**	27+a 10%	6 5%	**
NET Badly (1-3)		355 16%	104 16%	66 13%	62 16%	121b 18%	170 15%	183 17%	331+c 17%	**	23- 9%	9 8%	**
NET Neutral (4-6)		777 35%	229 35%	182d 37%	167+adf 41%	199- 30%	410d 36%	366 34%	692 35%	**	82 32%	50 41%	**
NET Well (7-10)		650 29%	167- 25%	155a 32%	117 29%	205a 31%	322 28%	322a 30%	529- 27%	**	120+a 47%	52 43%	**

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Prepared by BMG

Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	452	160+bcf	86	56-	141c	246c	197	418+c	**	32-	10	**
	20%	24%	18%	14%	21%	21%	18%	21%	**	12%	8%	**
Medians	6.00	5.00	6.00	5.00	6.00	6.00	6.00	5.00	**	7.00	6.00	**
Mode	5.00	5.00	6.00	5.00	5.00	5.00	5.00	5.00	**	7.00	7.00	**
Base for stats	1782	499	403	346	525	902	871	1552	**	225	111	**
Mean score	5.6	5.4-	5.7a	5.6	5.8a	5.6	5.7a	5.5-	**	6.5+a	6.2+a	**
									+a			+ad
Standard deviation	2.39	2.27	2.28	2.33	2.59	2.28	2.49	2.38	**	2.30	2.05	**
Standard Error	.06	.10	.11	.15	.14	.07	.10	.07	**	.17	.22	**

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Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	91 4%	33 4%	58 4%	7 4%	4 3%	7 3%	** **	4 4%	** **	** **	22+be 7%	11 5%
2	(2.0)	105 5%	47+b 6%	58- 4%	12 6%	5 4%	13 5%	** **	10 9%	** **	** **	14 5%	21+bj 10%
3	(3.0)	159 7%	62 8%	97 7%	20b 11%	8 7%	22 9%	** **	8 7%	** **	** **	24 8%	16 8%
4	(4.0)	199 9%	72 10%	127 9%	19 10%	8 6%	18 7%	** **	12 10%	** **	** **	33 11%	19 9%
5	(5.0)	310 14%	111 15%	199 13%	30 16%	24 20%	30 12%	** **	16 13%	** **	** **	49 17%	23 11%
6	(6.0)	268 12%	84 11%	184 12%	17 9%	9 7%	27 11%	** **	17 14%	** **	** **	33 11%	22 10%
7	(7.0)	239 11%	61- 8%	178+aj 12%	18j 10%	18 14%	19 8%	** **	7 6%	** **	** **	14- 5%	18 9%
8	(8.0)	196 9%	48- 6%	148+ak 10%	10 6%	8 7%	15 6%	** **	6 5%	** **	** **	18 6%	11 5%
9	(9.0)	79 4%	21 3%	58j 4%	5 3%	6 5%	9 3%	** **	1 1%	** **	** **	3- 1%	5 2%
10 - Extremely well	(10.0)	137 6%	64+b 8%	72- 5%	15 8%	7 6%	27+b 11%	** **	10 8%	** **	** **	33+b 11%	20+b 10%
NET Badly (1-3)		355 16%	142+b 19%	213- 14%	39b 21%	17 14%	41 17%	** **	23 19%	** **	** **	59+b 20%	48+b 23%
NET Neutral (4-6)		777 35%	267 35%	510 35%	65 35%	41 33%	75 30%	** **	45 37%	** **	** **	115e 40%	64 31%
NET Well (7-10)		650 29%	195- 26%	456+aj 31%	48 26%	39 31%	70 28%	** **	24 20%	** **	** **	68- 24%	53 26%

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Prepared by BMG

Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	452	154	298	34	27	60j	**	29	**	**	47	41
	20%	20%	20%	18%	22%	24%	**	24%	**	**	16%	20%
Medians	6.00	5.00	6.00	5.00	5.00	6.00	**	5.00	**	**	5.00	5.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	**	6.00	**	**	5.00	5.00
Base for stats	1782	604	1179	153	97	187	**	92	**	**	242	165
Mean score	5.6	5.5	5.7j	5.4	5.8	5.8	**	5.3	**	**	5.4	5.3
Standard deviation	2.39	2.53	2.31	2.47	2.33	2.60	**	2.49	**	**	2.66	2.70
Standard Error	.06	.11	.07	.22	.27	.22	**	.29	**	**	.19	.23

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Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	91 4%	** **	** **	8 3%	10 4%	22 4%	52 4%	91 4%	** **	91 4%	** **
2	(2.0)	105 5%	** **	** **	10 4%	10 4%	20 4%	61 5%	105 5%	** **	105 5%	** **
3	(3.0)	159 7%	** **	** **	18 7%	15 6%	31 6%	89 7%	154 7%	** **	155 7%	** **
4	(4.0)	199 9%	** **	** **	14- 5%	23 9%	40 7%	109 9%	196 9%	** **	198 9%	** **
5	(5.0)	310 14%	** **	** **	36 14%	26 11%	75 14%	166 14%	302 14%	** **	306 14%	** **
6	(6.0)	268 12%	** **	** **	32 13%	27 11%	70 13%	135 11%	263 12%	** **	265 12%	** **
7	(7.0)	239 11%	** **	** **	36 14%	33 13%	66 12%	128 11%	229 10%	** **	232 11%	** **
8	(8.0)	196 9%	** **	** **	25 10%	25 10%	58 11%	97 8%	190 9%	** **	192 9%	** **
9	(9.0)	79 4%	** **	** **	12 5%	13 5%	27+f 5%	36 3%	79 4%	** **	79 4%	** **
10 - Extremely well	(10.0)	137 6%	** **	** **	25+f 10%	31+f 12%	45+f 8%	59- 5%	133 6%	** **	134 6%	** **
NET Badly (1-3)		355 16%	** **	** **	36 14%	36 15%	73 14%	202 17%	350 16%	** **	351 16%	** **
NET Neutral (4-6)		777 35%	** **	** **	82 32%	76 31%	185 34%	410 34%	762 35%	** **	769 35%	** **
NET Well (7-10)		650 29%	** **	** **	98+f 38%	101+f 40%	197+f 36%	320- 27%	631 29%	** **	636 29%	** **

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Prepared by BMG

Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	452	**	**	42	36-	86-	265+de	442	**	448	**
	20%	**	**	16%	14%	16%	22%	20%	**	20%	**
Medians	6.00	**	**	6.00	6.00	6.00	5.00	6.00	**	6.00	**
Mode	5.00	**	**	5.00	7.00	5.00	5.00	5.00	**	5.00	**
Base for stats	1782	**	**	216	213	455	932	1742	**	1756	**
Mean score	5.6	**	**	6.1+f	6.1+f	6.0+f	5.5-	5.6	**	5.6	**
Standard deviation	2.39	**	**	2.41	2.59	2.42	2.36	2.40	**	2.39	**
Standard Error	.06	**	**	.18	.20	.13	.08	.06	**	.06	**

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Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	91 4%	84e 4%	87e 4%	88e 4%	91e 4%	3- 1%	91e 4%	82e 4%	91e 4%	77e 4%	45- 3%	39- 3%	42- 3%	2- 1%	51- 3%	33- 2%
2	(2.0)	105 5%	100 5%	104 5%	103 5%	105 5%	7 2%	105 5%	95 5%	105 5%	92 5%	67 4%	63 5%	65- 4%	3 2%	70 4%	58 4%
3	(3.0)	159 7%	158e 7%	158e 7%	157 7%	159 7%	11- 4%	159 7%	149e 7%	159 7%	139 7%	104 6%	88 7%	98- 6%	7 4%	110 7%	85- 6%
4	(4.0)	199 9%	194 9%	197 9%	198 9%	199 9%	17 6%	199 9%	176 9%	199 9%	167 9%	131 8%	113 9%	135 8%	7- 4%	145d 9%	116 8%
5	(5.0)	310 14%	301e 14%	308e 14%	306e 14%	310e 14%	23- 8%	310e 14%	272e 14%	310e 14%	283e 14%	219d 14%	161-d 12%	214d 13%	7- 4%	219d 13%	189d 13%
6	(6.0)	268 12%	266 12%	266 12%	264 12%	268 12%	38 13%	268 12%	246 12%	268 12%	235 12%	195 12%	164 12%	194 12%	17 10%	204 12%	188 13%
7	(7.0)	239 11%	231 11%	234 11%	238 11%	239 11%	56 19%	239 11%	214 11%	239 11%	218 11%	183 11%	165+ 12%	181 11%	32 18%	186 11%	170+ 12%
8	(8.0)	196 9%	188 9%	193 9%	196 9%	196 9%	52 18%	196 9%	187+ 9%	196 9%	181 9%	164+ 10%	134+ 10%	164+ 10%	39 23%	170+ 10%	168+ 12%
9	(9.0)	79 4%	76 4%	79 4%	78 4%	79 4%	22 7%	79 4%	72 4%	79 4%	70 4%	67+ 4%	58+ 4%	66+ 4%	17+abcef 10%	66 4%	63+ 4%
10 -	(10.0)	137 6%	135 6%	131 6%	130 6%	137 6%	47 16%	137 6%	122 6%	137 6%	129+ 7%	107 7%	88 7%	114+ 7%	35 20%	118+ 7%	119+ 8%
NET Badly (1-3)		355 16%	343e 16%	349e 16%	349e 16%	355e 16%	21- 7%	355e 16%	325e 16%	355e 16%	308e 16%	215-d 13%	190-d 14%	204-d 13%	12- 7%	231-d 14%	176- 12%

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Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Neutral (4-6)	777 35%	761e 35%	770e 35%	768e 35%	777e 35%	78- 26%	777e 35%	694e 35%	777e 35%	686e 35%	544d 34%	438-d 33%	542d 34%	31- 18%	568d 34%	493d 34%
NET Well (7-10)	650 29%	630 29%	637 29%	641 29%	650 29%	177 59% +abcd fghi	650 29%	595 30%	650 29%	598+ 31%	521+ 33%	445+ 33%	526+ 33%	123 72% +abcef	541+ 33%	520+ 36%
Don't know	452 20%	434e 20%	442e 20%	439e 20%	452e 20%	22- 7%	452e 20%	393-e 20%	452e 20%	367-e 19%	322d 20%	256d 19%	318d 20%	7- 4%	310-d 19%	248-d 17%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00	7.00	5.00	5.00	5.00	5.00	5.00	7.00	5.00	8.00	5.00	5.00
Base for stats	1782	1734	1757	1759	1782	276	1782	1615	1782	1591	1280	1073	1273	166	1339	1189
Mean score	5.6	5.6	5.6	5.6	5.6	7.0 +abcd fghi	5.6	5.6	5.6	5.7+ 5.7+	5.9+ 5.9+	5.9+ 5.9+	5.9+ 5.9+	7.5 7.5 +abcef	5.9+ 5.9+	6.1+e 6.1+e
Standard deviation	2.39	2.38	2.38	2.38	2.39	2.18	2.39	2.39	2.39	2.39	2.34	2.37	2.34	2.13	2.37	2.33
Standard Error	.06	.06	.06	.06	.06	.14	.06	.07	.06	.07	.07	.08	.07	.18	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	91 4%	9 4%	80 4%	59 4%	36 5%
2	(2.0)	105 5%	11 5%	89 5%	64 5%	43 6%
3	(3.0)	159 7%	20 10%	132 7%	99 7%	54 7%
4	(4.0)	199 9%	25 12%	164 8%	116 9%	60 8%
5	(5.0)	310 14%	19 9%	282 15%	182 14%	105 14%
6	(6.0)	268 12%	22 11%	235 12%	160 12%	87 12%
7	(7.0)	239 11%	20 9%	212 11%	148 11%	98+ 13%
8	(8.0)	196 9%	15 7%	178 9%	128 10%	73 10%
9	(9.0)	79 4%	8 4%	70 4%	43 3%	25 3%
10 - Extremely well	(10.0)	137 6%	15 7%	116 6%	62- 5%	32- 4%
NET Badly (1-3)		355 16%	39 19%	301 16%	222 17%	132 18%
NET Neutral (4-6)		777 35%	65 31%	682 35%	458 35%	251 34%
NET Well (7-10)		650 29%	57 28%	577 30%	380 29%	228 30%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_1 (continuation)

Q24. Channel 5 TV channels - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	452	46	379	261	138
	20%	22%	20%	20%	18%
Medians	6.00	5.00	6.00	6.00	6.00
Mode	5.00	4.00	5.00	5.00	5.00
Base for stats	1782	162	1559	1060	612
Mean score	5.6	5.5	5.7	5.5	5.5
Standard deviation	2.39	2.53	2.38	2.35	2.36
Standard Error	.06	.26	.06	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_2
 Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	48 2%	28 3%	20 2%	** **	1 1%	28 3%	18 2%
2	(2.0)	67 3%	22- 2%	42+a 4%	** **	0 -%	23- 2%	42a 4%
3	(3.0)	101 5%	40 4%	58+ 6%	** **	4 3%	53 5%	43 4%
4	(4.0)	172 8%	66- 6%	96+a 9%	** **	7 6%	88 8%	84 7%
5	(5.0)	381 17%	194 18%	161 16%	** **	20 18%	207+b 19%	173 15%
6	(6.0)	332 15%	177+b 17%	125- 12%	** **	23 21%	156 14%	175 16%
7	(7.0)	273 12%	144b 14%	105- 10%	** **	18 16%	123 11%	147 13%
8	(8.0)	244 11%	114 11%	113 11%	** **	15 14%	130 12%	113 10%
9	(9.0)	88 4%	63+b 6%	21- 2%	** **	4 3%	41 4%	45 4%
10 - Extremely well	(10.0)	166 7%	95+b 9%	50- 5%	** **	20 18%	70 6%	96 8%
NET Badly (1-3)		216 10%	89 8%	119+a 12%	** **	5 4%	105 10%	104 9%
NET Neutral (4-6)		886 40%	437 41%	382- 37%	** **	50 45%	451 42%	432 38%
NET Well (7-10)		771 34%	416+b 39%	290- 28%	** **	57 51%	364 34%	402 36%
Don't know		362 16%	119- 11%	236+a 23%	** **	* *%	165 15%	189 17%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	6.00	6.00	**	7.00	6.00	6.00
Mode	5.00	5.00	5.00	**	6.00	5.00	6.00
Base for stats	1873	942	791	**	112	919	937
Mean score	6.1	6.3+b	5.8-	**	6.8+abc	6.0	6.2
Standard deviation	2.18	2.18	2.17	**	2.02	2.15	2.20
Standard Error	.06	.08	.08	**	.22	.08	.08

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Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	48 2%	8 3%	5 2%	6 2%	5 1%	10 2%	10 3%	4 2%	13 2%	11 2%	24 2%	14 2%
2	(2.0)	67 3%	9e 4%	5 2%	4 1%	14e 4%	5- 1%	19+bcehi 6%	11e 4%	15 3%	18 3%	34e 3%	30+bcei 5%
3	(3.0)	101 5%	7 3%	13 4%	12 4%	14 4%	27+hi 7%	15 5%	14 5%	20 4%	25 4%	56+ 6%	29 5%
4	(4.0)	172 8%	18 8%	20 6%	14 5%	22 6%	39cdi 10%	32ci 10%	27cdi 10%	38 7%	36- 5%	98+cdi 10%	59+cdi 10%
5	(5.0)	381 17%	45 19%	47 15%	58 20%	57 15%	81g 20%	58 17%	34 13%	92 17%	115 17%	174 17%	92 15%
6	(6.0)	332 15%	42f 18%	54f 17%	43 15%	64f 17%	54 14%	37- 11%	37 14%	97fjk 17%	108 16%	128- 13%	74 12%
7	(7.0)	273 12%	25 11%	39 12%	33 11%	60+f 16%	46 12%	34 10%	36 14%	64 12%	93 14%	116 12%	70 12%
8	(8.0)	244 11%	26g 11%	53+efgjk 16%	37gjk 12%	52egjk 13%	34 9%	29 9%	14- 5%	79+efgjk 14%	88egjk 13%	77- 8%	43- 7%
9	(9.0)	88 4%	9 4%	14 4%	22+efgjk 8%	19fjk 5%	11 3%	6- 2%	8 3%	23 4%	41+efjk 6%	25- 2%	13- 2%
10 - Extremely well	(10.0)	166 7%	18 8%	36+efgjk 11%	27fjk 9%	32k 8%	23 6%	16 5%	14 5%	54+efgjk 10%	59fjk 9%	53- 5%	29- 5%
NET Badly (1-3)		216 10%	24 10%	23 7%	21 7%	33 9%	41 10%	45+bchi 13%	29 11%	47 9%	54 8%	114+bi 11%	73+bci 12%
NET Neutral (4-6)		886 40%	105 46%	122 38%	116 39%	142 37%	175 44%	127 38%	98 37%	227 41%	258 38%	400 40%	225 38%
NET Well (7-10)		771 34%	79fk 34%	141 +efgjk 43%	118 +efgjk 40%	162 +efgjk 42%	115- 29%	84- 25%	71- 27%	220 +efgjk 40%	281 +efgjk 41%	270- 27%	155- 26%
Don't know		362 16%	22- 10%	38- 12%	39 13%	48 13%	68ah 17%	81 +abcdehi 24%	64 +abcdehi 25%	60- 11%	88- 13%	214 +abcdhi 21%	146+abcdehi 24%

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Prepared by BMG

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Medians	6.00	6.00	6.00	6.00	6.00	6.00	5.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	6.00	5.00	6.00	5.00	5.00	6.00	6.00	5.00	5.00	5.00
Base for stats	1873	208	287	256	338	331	256	198	495	594	785	454
Mean score	6.1	6.0f	6.5	6.4	6.4	5.8-	5.5-	5.7-	6.3	6.4	5.7-	5.6-
			+aefgjk	+efgjk	+efgjk			+efgjk	+efgjk	+efgjk		
Standard deviation	2.18	2.22	2.15	2.16	2.13	2.09	2.24	2.15	2.20	2.14	2.15	2.20
Standard Error	.06	.19	.14	.15	.13	.12	.15	.17	.11	.10	.08	.11

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Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	48 2%	3 2%	3 2%	7 3%	9g 3%	** **	6 2%	3 1%	3 2%	4 2%	39 2%	3 2%	3g 3%	2g 3%
2	(2.0)	67 3%	3 2%	6 3%	8 3%	9 3%	** **	6 3%	10 3%	7 4%	3 1%	56 3%	6 3%	3 3%	2 3%
3	(3.0)	101 5%	3 2%	7 4%	12 6%	11 4%	** **	9 4%	9 3%	13 7%	11 6%	81 4%	12ag 7%	4 4%	4ag 7%
4	(4.0)	172 8%	9 5%	10 5%	20 9%	23 9%	** **	22 9%	23 7%	23k 12%	13 6%	152 8%	7 4%	9k 9%	4 8%
5	(5.0)	381 17%	25 16%	35 19%	48f 22%	42 16%	** **	29- 12%	49 15%	37 19%	43f 22%	328 17%	26 15%	19 19%	8 14%
6	(6.0)	332 15%	21 13%	19 10%	33 15%	50b 19%	** **	35 15%	55 17%	23 12%	30 15%	279 15%	32b 18%	13 13%	9 15%
7	(7.0)	273 12%	21 13%	19 10%	26 12%	42 16%	** **	24 10%	46 14%	22 11%	20 10%	233 12%	19 11%	11 11%	9 16%
8	(8.0)	244 11%	29 18% +bcdhjl	17 9%	15 7%	23 9%	** **	37+cdhj 15%	40 12%	12 6%	21 10%	202 11%	26ch 15%	9 9%	8ch 13%
9	(9.0)	88 4%	7h 4%	12h 6%	5 2%	13h 5%	** **	11h 4%	15h 5%	1- *	10h 5%	75h 4%	8h 5%	3h 3%	1 2%
10 - Extremely well	(10.0)	166 7%	12 8%	14 7%	12 5%	20 7%	** **	26+ck 11%	21 6%	13 6%	18 9%	143 8%	9 5%	9 9%	4 7%
NET Badly (1-3)		216 10%	10 6%	16 9%	27g 12%	29 11%	** **	21 9%	21 6%	24g 12%	18 9%	176 9%	21g 12%	11 10%	8ag 14%
NET Neutral (4-6)		886 40%	55 34%	64 34%	101abf 45%	114 43%	** **	86 35%	127 38%	83 42%	86 43%	759 40%	64 37%	41 41%	22 37%
NET Well (7-10)		771 34%	69+ch 43%	63 33%	58- 26%	99ch 37%	** **	98+ch 41%	123ch 37%	48- 24%	68 34%	653ch 34%	63ch 36%	33 32%	22ch 39%

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Prepared by BMG

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
Don't know	362	29d	45	36d	25-	**	36	61dm	42dm	28	314dm	26	17d	6-
	16%	18%	24%	16%	9%	**	15%	18%	21%	14%	17%	15%	17%	10%
Medians	6.00	7.00	6.00	5.00	6.00	**	6.00	6.00	5.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	8.00	5.00	5.00	6.00	**	8.00	6.00	5.00	5.00	5.00	6.00	5.00	7.00
Base for stats	1873	134	143	187	242	**	205	271	155	172	1588	149	84	52
Mean score	6.1	6.5+cehl	6.2ch	5.6-	6.0	**	6.4+ch	6.3ch	5.6-	6.2ch	6.1ch	6.1ch	6.0	6.0
Standard deviation	2.18	2.10	2.27	2.12	2.21	**	2.32	2.02	2.14	2.18	2.18	2.16	2.34	2.26
Standard Error	.06	.20	.21	.18	.17	**	.18	.14	.20	.19	.06	.17	.19	.20

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Table Q24_4_2 (continuation)
 Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	48 2%	10 1%	12 2%	11 3%	14 2%	22 2%	25 2%	44 2%	** **	3 1%	2 2%	** **
2	(2.0)	67 3%	20 3%	16 3%	13 3%	19 3%	35 3%	31 3%	58 3%	** **	8 3%	1 1%	** **
3	(3.0)	101 5%	31 5%	24 5%	11 3%	35 5%	55 5%	47 4%	96+ 5%	** **	5 2%	3 3%	** **
4	(4.0)	172 8%	65+cdf 10%	40 8%	23 6%	42 6%	105+f 9%	65- 6%	151 8%	** **	21 8%	12 10%	** **
5	(5.0)	381 17%	105 16%	78 16%	82 20%	114 17%	183 16%	196 18%	341 17%	** **	38 15%	24 20%	** **
6	(6.0)	332 15%	102 15%	74 15%	67 17%	87 13%	176 15%	155 14%	287 15%	** **	42 16%	26 22%	** **
7	(7.0)	273 12%	76 11%	62 13%	43 11%	90 14%	138 12%	133 12%	243 12%	** **	30 12%	16 13%	** **
8	(8.0)	244 11%	65 10%	61 13%	44 11%	71 11%	126 11%	115 11%	206 10%	** **	38+a 15%	14 12%	** **
9	(9.0)	88 4%	26 4%	25 5%	12 3%	26 4%	50 4%	38 4%	71- 4%	** **	17+a 7%	8 7%	** **
10 - Extremely well	(10.0)	166 7%	28- 4%	30 6%	43+abe 11%	65+abe 10%	58- 5%	108+abe 10%	133- 7%	** **	33+a 13%	8 7%	** **
NET Badly (1-3)		216 10%	61 9%	51 10%	35 9%	68 10%	112 10%	103 10%	199 10%	** **	16 6%	6 5%	** **
NET Neutral (4-6)		886 40%	272 41%	192 39%	172 43%	244 37%	464 40%	416 39%	780 40%	** **	101 39%	62 51%	** **
NET Well (7-10)		771 34%	194- 29%	178a 36%	142 35%	252ae 38%	372 32%	394+ae 37%	653- 33%	** **	118+a 46%	47 38%	** **

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Prepared by BMG

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	362	132+bcdf	67	53	102	200	155	338+c	**	22-	6	**
	16%	20%	14%	13%	15%	17%	15%	17%	**	9%	5%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	6.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	6.00	6.00	**
Base for stats	1873	527	421	350	564	948	913	1632	**	235	115	**
Mean score	6.1	5.9-	6.1	6.2	6.2a	6.0-	6.2+ae	6.0-	**	6.6+a	6.3	**
Standard deviation	2.18	2.05	2.18	2.24	2.26	2.11	2.25	2.17	**	2.22	1.97	**
Standard Error	.06	.09	.10	.15	.11	.07	.09	.06	**	.16	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	48 2%	23+b 3%	25- 2%	6 3%	3 2%	10+b 4%	** **	5 4%	** **	** **	15+b 5%	9+b 4%
2	(2.0)	67 3%	24 3%	42 3%	2 1%	2 2%	6 2%	** **	2 1%	** **	** **	11 4%	12+bc 6%
3	(3.0)	101 5%	39 5%	63 4%	16+b 9%	11 9%	14 6%	** **	5 4%	** **	** **	15 5%	11 5%
4	(4.0)	172 8%	60 8%	112 8%	24+bk 13%	4 4%	21 8%	** **	12 10%	** **	** **	22 8%	12 6%
5	(5.0)	381 17%	140 18%	241 16%	36 19%	24 19%	43 17%	** **	19 15%	** **	** **	51 18%	33 16%
6	(6.0)	332 15%	100 13%	233 16%	22 12%	19 15%	28 11%	** **	10 8%	** **	** **	37 13%	27 13%
7	(7.0)	273 12%	71- 9%	202+ae 14%	17 9%	8 6%	18- 7%	** **	19 15%	** **	** **	28 10%	20 10%
8	(8.0)	244 11%	75 10%	169 11%	14 7%	18 14%	28 11%	** **	11 9%	** **	** **	25 9%	25 12%
9	(9.0)	88 4%	32 4%	56 4%	7 4%	4 3%	11 5%	** **	4 3%	** **	** **	12 4%	6 3%
10 - Extremely well	(10.0)	166 7%	73+b 10%	92- 6%	16 9%	7 6%	31+b 13%	** **	12 10%	** **	** **	38+b 13%	21 10%
NET Badly (1-3)		216 10%	86 11%	130 9%	24 13%	16 13%	30 12%	** **	12 10%	** **	** **	40+b 14%	32+b 16%
NET Neutral (4-6)		886 40%	299 40%	586 40%	81 43%	47 38%	91 37%	** **	40 33%	** **	** **	111 38%	72 35%
NET Well (7-10)		771 34%	251 33%	520 35%	54 29%	36 29%	89 36%	** **	46 38%	** **	** **	102 35%	72 35%

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Prepared by BMG

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	362	120	242	28	25	37	**	23	**	**	36	30
	16%	16%	16%	15%	20%	15%	**	19%	**	**	12%	15%
Medians	6.00	6.00	6.00	5.00	6.00	6.00	**	6.00	**	**	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	**	7.00	**	**	5.00	5.00
Base for stats	1873	637	1236	159	99	210	**	98	**	**	253	176
Mean score	6.1	6.0	6.1f	5.8	5.9	6.2	**	6.1	**	**	6.0	5.9
							-					
Standard deviation	2.18	2.36	2.09	2.31	2.19	2.52	**	2.40	**	**	2.56	2.52
Standard Error	.06	.10	.06	.20	.25	.20	**	.27	**	**	.18	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	48 2%	** **	** **	3 1%	3 1%	9 2%	27 2%	48 2%	** **	48 2%	** **
2	(2.0)	67 3%	** **	** **	8 3%	11 4%	16 3%	36 3%	65 3%	** **	66 3%	** **
3	(3.0)	101 5%	** **	** **	11 4%	7 3%	17 3%	61 5%	100 5%	** **	100 5%	** **
4	(4.0)	172 8%	** **	** **	12 5%	11 4%	25- 5%	97e 8%	168 8%	** **	168 8%	** **
5	(5.0)	381 17%	** **	** **	44 17%	49 20%	98 18%	203 17%	374 17%	** **	378 17%	** **
6	(6.0)	332 15%	** **	** **	40 16%	38 15%	94 17%	176 15%	326 15%	** **	328 15%	** **
7	(7.0)	273 12%	** **	** **	36 14%	32 13%	72 13%	134 11%	264 12%	** **	268 12%	** **
8	(8.0)	244 11%	** **	** **	28 11%	25 10%	59 11%	138 12%	240 11%	** **	241 11%	** **
9	(9.0)	88 4%	** **	** **	19+f 8%	10 4%	30f 5%	39 3%	86 4%	** **	88 4%	** **
10 - Extremely well	(10.0)	166 7%	** **	** **	24 9%	34+f 14%	52+f 10%	73- 6%	161 7%	** **	162 7%	** **
NET Badly (1-3)		216 10%	** **	** **	21 8%	21 8%	43 8%	123 10%	213 10%	** **	214 10%	** **
NET Neutral (4-6)		886 40%	** **	** **	95 37%	98 39%	216 40%	476 40%	868 40%	** **	874 40%	** **
NET Well (7-10)		771 34%	** **	** **	108+f 42%	101f 40%	213+f 39%	384- 32%	752 34%	** **	759 34%	** **

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Prepared by BMG

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	362	**	**	33	30	69-	214+de	351	**	356	**
	16%	**	**	13%	12%	13%	18%	16%	**	16%	**
Medians	6.00	**	**	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	**	**	5.00	5.00	5.00	5.00	5.00	**	5.00	**
Base for stats	1873	**	**	225	220	472	983	1833	**	1847	**
Mean score	6.1	**	**	6.5+f	6.4+f	6.4+f	6.0-	6.1	**	6.1	**
Standard deviation	2.18	**	**	2.15	2.28	2.16	2.16	2.19	**	2.19	**
Standard Error	.06	**	**	.16	.17	.11	.08	.06	**	.06	**

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Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	48 2%	42 2%	46 2%	47 2%	48 2%	3 1%	48 2%	37- 2%	48 2%	42 2%	20- 1%	17- 1%	11- 1%	0 -	21- 1%	13- 1%
2	(2.0)	67 3%	65 3%	63 3%	61 3%	67 3%	8 3%	67 3%	56 3%	67 3%	55 3%	39- 2%	32 2%	34- 2%	2 1%	37- 2%	28- 2%
3	(3.0)	101 5%	97 4%	101 5%	101 5%	101 5%	7 2%	101 5%	95 5%	101 5%	91 5%	54- 3%	52 4%	47- 3%	4 2%	57- 3%	44- 3%
4	(4.0)	172 8%	170 8%	171 8%	172 8%	172 8%	16 6%	172 8%	153 8%	172 8%	144 7%	125d 8%	100d 7%	114d 7%	4- 3%	130d 8%	89- 6%
5	(5.0)	381 17%	372 17%	377 17%	379 17%	381 17%	38 13%	381 17%	350 17%	381 17%	344 18%	245- 15%	200- 15%	254- 16%	18- 11%	263- 16%	223- 15%
6	(6.0)	332 15%	324 15%	328 15%	327 15%	332 15%	39 13%	332 15%	305 15%	332 15%	298 15%	241 15%	208 16%	250 16%	21 12%	258 16%	228 16%
7	(7.0)	273 12%	263 12%	271 12%	272 12%	273 12%	38 13%	273 12%	246 12%	273 12%	240 12%	216+ 13%	180+ 14%	221+ 14%	27 16%	224+ 14%	205+ 14%
8	(8.0)	244 11%	236 11%	239 11%	243 11%	244 11%	52 17% +abcd fghi	244 11%	229+ 11%	244 11%	224 11%	206+ 13%	173+ 13%	202+ 13%	35+abce 20%	204+ 12%	215+ 15%
9	(9.0)	88 4%	86 4%	87 4%	84 4%	88 4%	29 10% +abcd fghi	88 4%	79 4%	88 4%	79 4%	73+ 5%	60 5%	77+ 5%	22+abcef 13%	72 4%	73+ 5%
10 -	(10.0)	166 7%	162 7%	160 7%	159 7%	166 7%	50 17% +abcd fghi	166 7%	152 8%	166 7%	152 8%	129 8%	97 7%	138+ 9%	34 20% +abcef	142+ 9%	137+ 10%
NET Badly (1-3)		216 10%	205 9%	211 10%	209 10%	216 10%	19 6%	216 10%	189 9%	216 10%	188 10%	114- 7%	102- 8%	92- 6%	6- 3%	114- 7%	86- 6%

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Prepared by BMG

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Neutral (4-6)	886 40%	866e 40%	875e 40%	878e 40%	886e 40%	94- 31%	886e 40%	807e 40%	886e 40%	786e 40%	611-d 38%	508d 38%	618d 39%	44- 25%	650d 39%	539-d 38%
NET Well (7-10)	771 34%	747 34%	757 34%	758 35%	771 34%	168 56% +abcd fghi	771 34%	706 35%	771 34%	695+ 36%	623+ 39%	510+ 38%	638+ 40%	119 69% +abcef	641+ 39%	630+abe 44%
Don't know	362 16%	350e 16%	356e 16%	352e 16%	362e 16%	17- 6%	362e 16%	307-e 15%	362e 16%	289-e 15%	255df 16%	209df 16%	243d 15%	4- 2%	244-d 15%	182-d 13%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	7.00
Mode	5.00	5.00	5.00	5.00	5.00	8.00	5.00	5.00	5.00	5.00	5.00	6.00	8.00	5.00	6.00	6.00
Base for stats	1873	1818	1843	1846	1873	281	1873	1702	1873	1669	1347	1120	1348	168	1406	1255
Mean score	6.1	6.1	6.1	6.1	6.1	7.0 +abcd fghi	6.1	6.1	6.1	6.1	6.3+ 6.3+	6.3+ 6.4+	6.4+ 7.5 +abcef	6.3+ 6.3+	6.5+abe	6.5+abe
Standard deviation	2.18	2.17	2.17	2.17	2.18	2.24	2.18	2.16	2.18	2.18	2.11	2.09	2.04	1.95	2.10	2.05
Standard Error	.06	.06	.06	.06	.06	.15	.06	.06	.06	.06	.06	.07	.06	.16	.06	.06

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Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	48 2%	6 3%	41 2%	31 2%	22 3%
2	(2.0)	67 3%	4 2%	59 3%	35 3%	17 2%
3	(3.0)	101 5%	8 4%	89 5%	72+ 5%	46+ 6%
4	(4.0)	172 8%	22 10%	143 7%	105 8%	63 8%
5	(5.0)	381 17%	31 15%	337 17%	231 18%	120 16%
6	(6.0)	332 15%	22 10%	295 15%	201 15%	105 14%
7	(7.0)	273 12%	25 12%	240 12%	158 12%	98 13%
8	(8.0)	244 11%	19 9%	219 11%	151 11%	85 11%
9	(9.0)	88 4%	12 6%	74 4%	52 4%	27 4%
10 - Extremely well	(10.0)	166 7%	15 7%	147 8%	86 6%	45 6%
NET Badly (1-3)		216 10%	18 9%	188 10%	138 10%	85 11%
NET Neutral (4-6)		886 40%	74 36%	774 40%	537 41%	288 38%
NET Well (7-10)		771 34%	71 34%	680 35%	446 34%	256 34%

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Prepared by BMG

Table Q24_4_2 (continuation)

Q24. Channel 5 TV channels - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	362 16%	44 21%	295- 15%	200 15%	121 16%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00
Base for stats	1873	164	1643	1122	629
Mean score	6.1	6.1	6.1	6.0	5.9
Standard deviation	2.18	2.30	2.18	2.16	2.19
Standard Error	.06	.23	.06	.07	.09

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Table Q24_4_3
 Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	27 1%	13 1%	15 1%	** **	0 -%	19b 2%	8- 1%
2	(2.0)	30 1%	13 1%	14 1%	** **	3 3%	20 2%	10 1%
3	(3.0)	80 4%	34 3%	43 4%	** **	2 2%	44 4%	30- 3%
4	(4.0)	110 5%	41- 4%	59 6%	** **	4 3%	49 5%	60 5%
5	(5.0)	331 15%	164 15%	149 14%	** **	14 13%	168 15%	162 14%
6	(6.0)	346 15%	186+b 18%	124- 12%	** **	30 27%	173 16%	170 15%
7	(7.0)	360 16%	176 17%	157 15%	** **	20 18%	166 15%	191 17%
8	(8.0)	314 14%	147 14%	145 14%	** **	19 17%	138 13%	175 16%
9	(9.0)	111 5%	73+b 7%	33- 3%	** **	5 4%	61 6%	50 4%
10 - Extremely well	(10.0)	192 9%	116+b 11%	61- 6%	** **	15 13%	83 8%	106 9%
NET Badly (1-3)		137 6%	61 6%	71 7%	** **	5 5%	83+b 8%	48- 4%
NET Neutral (4-6)		787 35%	391b 37%	331- 32%	** **	48 43%	390 36%	392 35%
NET Well (7-10)		977 44%	512+b 48%	396- 39%	** **	59 53%	449- 41%	522+a 46%
Don't know		334 15%	97- 9%	230+a 22%	** **	0 -%	162 15%	164 15%

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 Prepared by BMG

Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	7.00	7.00	6.00	**	7.00	6.00	7.00
Mode	7.00	6.00	7.00	**	6.00	6.00	7.00
Base for stats	1901	964	798	**	112	922	961
Mean score	6.5	6.7+bc	6.3-	**	6.8bc	6.4-	6.7+a
Standard deviation	2.02	2.03	2.03	**	1.89	2.08	1.94
Standard Error	.05	.07	.08	**	.20	.08	.07

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Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	27 1%	7+dgijk 3%	8dgi 2%	2 1%	2 *	4 1%	4 1%	1 *	15+dgijk 3%	4 1%	9 1%	5 1%
2	(2.0)	30 1%	6 3%	4 1%	1 *	5 1%	5 1%	3 1%	7c 3%	10 2%	6 1%	15 1%	10 2%
3	(3.0)	80 4%	10 4%	8 2%	9 3%	11 3%	17 4%	14 4%	11 4%	18 3%	20 3%	41 4%	24 4%
4	(4.0)	110 5%	8 3%	10 3%	18 6%	19 5%	20 5%	22h 6%	14 5%	18 3%	37 5%	55 6%	36h 6%
5	(5.0)	331 15%	38 17%	43 13%	48 16%	54 14%	64 16%	52 15%	32 12%	81 15%	102 15%	148 15%	84 14%
6	(6.0)	346 15%	39 17%	63di 19%	43 15%	47 12%	64 16%	45 14%	44 17%	102di 18%	90 13%	154 15%	89 15%
7	(7.0)	360 16%	37 16%	43 13%	38 13%	75bc 19%	67 17%	61 18%	39 15%	79 14%	113 17%	168 17%	100 17%
8	(8.0)	314 14%	27 12%	50 15%	51ej 17%	65ej 17%	43 11%	40 12%	37 14%	77 14%	117+efj 17%	120- 12%	77 13%
9	(9.0)	111 5%	16gk 7%	22gjk 7%	19gk 6%	17g 5%	21gk 5%	12 3%	4- 1%	38+fgjk 7%	36gk 5%	36- 4%	15- 3%
10 - Extremely well	(10.0)	192 9%	23fk 10%	43+efgjk 13%	27f 9%	39fjk 10%	27 7%	14- 4%	19 7%	67+efjk 12%	65fjk 10%	60- 6%	33- 5%
NET Badly (1-3)		137 6%	23+cdi 10%	20 6%	13 4%	18 5%	26 6%	21 6%	18 7%	43i 8%	30- 4%	64 6%	39 6%
NET Neutral (4-6)		787 35%	85 37%	116 36%	110 37%	119 31%	148 37%	119 35%	90 34%	201 36%	229 34%	357 36%	209 35%
NET Well (7-10)		977 44%	103 45%	158efgjk 49%	135jk 46%	196 +efgjk 51%	158 40%	127- 38%	99 38%	261efgjk 47%	331 +efgjk 49%	384- 38%	225- 38%
Don't know		334 15%	19- 8%	31- 9%	38 13%	53h 14%	68abh 17%	70 +abcdhi 21%	55 +abcdhi 21%	50- 9%	91h 13%	193 +abcdhi 19%	125+abcdhi 21%

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Prepared by BMG

Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Medians	7.00	6.00	7.00	7.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	7.00	6.00	6.00	8.00	7.00	7.00	7.00	6.00	6.00	8.00	7.00	7.00
Base for stats	1901	211	294	257	333	332	266	207	505	590	805	474
Mean score	6.5	6.4	6.8	6.7fjk	6.8	6.4	6.2-	6.4	6.7fjk	6.7	6.3-	6.3-
			+efgjk		+efgjk				+efgjk			
Standard deviation	2.02	2.24	2.15	1.97	1.94	1.97	1.88	1.98	2.19	1.96	1.94	1.92
Standard Error	.05	.19	.14	.13	.12	.11	.12	.15	.11	.09	.07	.10

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Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	27 1%	3 2%	2 1%	3 1%	4 1%	** **	2 1%	2 1%	4 2%	3 1%	24 1%	1 1%	1 1%	1g 3%
2	(2.0)	30 1%	2 1%	3 2%	3 1%	8gi 3%	** **	3 1%	1 *%	1 1%	0 -%	23 1%	4gi 2%	3gi 3%	1 1%
3	(3.0)	80 4%	3 2%	6 3%	12 5%	18+afgl 7%	** **	5 2%	7 2%	9 5%	5 2%	71 4%	5 3%	2 2%	1 2%
4	(4.0)	110 5%	7 4%	6 3%	10 5%	16 6%	** **	12 5%	14 4%	12 6%	9 5%	92 5%	10 6%	4 4%	4 7%
5	(5.0)	331 15%	20 12%	29 16%	35 16%	39 14%	** **	27 11%	51 15%	30 15%	33 17%	282 15%	23 13%	18f 18%	8 14%
6	(6.0)	346 15%	28 17%	29 16%	36 16%	45 17%	** **	40 17%	52 16%	27 14%	28 14%	298 16%	25 14%	14 14%	9 16%
7	(7.0)	360 16%	29 18%	19- 10%	40b 18%	42 16%	** **	48b 20%	59b 18%	25 13%	25 13%	303 16%	33b 19%	14 13%	10 17%
8	(8.0)	314 14%	23 14%	27 14%	22 10%	35 13%	** **	36 15%	46 14%	24 12%	36c 18%	261 14%	29 16%	15 14%	9 16%
9	(9.0)	111 5%	10 6%	7 4%	14 6%	11 4%	** **	16 6%	13 4%	8 4%	10 5%	91 5%	13 7%	4 4%	3 6%
10 - Extremely well	(10.0)	192 9%	15 9%	16 9%	14 6%	28 10%	** **	25 11%	23 7%	16 8%	22 11%	168 9%	9 5%	10 10%	4 7%
NET Badly (1-3)		137 6%	8 5%	12 6%	18g 8%	29+fgij 11%	** **	10 4%	10- 3%	14g 7%	7 4%	117g 6%	11 6%	6 6%	3 6%
NET Neutral (4-6)		787 35%	55 34%	65 35%	81 36%	100 37%	** **	80 33%	118 36%	69 35%	70 35%	672 35%	57 33%	37 36%	21 37%
NET Well (7-10)		977 44%	78 48%	70 37%	91 41%	116 43%	** **	125 52%	141 43%	73 37%	94 47%	823 43%	84bh 48%	42 42%	27 47%

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Prepared by BMG

Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
Don't know	334	22	42	dfjkm 33	23-	**	27	63+dfm	41+dfkm	28	290d	22	16d	6
	15%	14%	22%	15%	9%	**	11%	19%	21%	14%	15%	13%	16%	11%
Medians	7.00	7.00	6.00	6.00	6.00	**	7.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	7.00	7.00	6.00	7.00	6.00	**	7.00	7.00	5.00	8.00	7.00	7.00	5.00	7.00
Base for stats	1901	141	147	190	244	**	215	269	157	172	1612	152	85	51
Mean score	6.5	6.7	6.5	6.3	6.3	**	6.8+cde	6.6	6.4	6.8	6.5	6.6	6.5	6.5
Standard deviation	2.02	2.02	2.08	2.01	2.20	**	1.94	1.78	2.14	2.01	2.03	1.95	2.10	2.06
Standard Error	.05	.19	.19	.17	.16	**	.14	.13	.20	.18	.06	.15	.17	.18

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Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	27 1%	6 1%	8 2%	8 2%	5 1%	14 1%	13 1%	26 1%	** **	1 1%	1 1%	** **
2	(2.0)	30 1%	7 1%	6 1%	5 1%	13 2%	12 1%	18 2%	27 1%	** **	3 1%	1 1%	** **
3	(3.0)	80 4%	17 3%	20 4%	16 4%	26 4%	37 3%	42 4%	73 4%	** **	5 2%	3 3%	** **
4	(4.0)	110 5%	29 4%	25 5%	19 5%	34 5%	53 5%	52 5%	91 5%	** **	19 7%	12 10%	** **
5	(5.0)	331 15%	106 16%	68 14%	58 14%	98 15%	174 15%	156 15%	290 15%	** **	40 16%	22 18%	** **
6	(6.0)	346 15%	101 15%	84 17%	64 16%	96 14%	185 16%	160 15%	304 15%	** **	41 16%	22 18%	** **
7	(7.0)	360 16%	115 17%	79 16%	68 17%	98 15%	194 17%	166 16%	316 16%	** **	43 17%	29 24%	** **
8	(8.0)	314 14%	83 13%	80 16%	54 13%	94 14%	163 14%	148 14%	275 14%	** **	38 15%	12 10%	** **
9	(9.0)	111 5%	25 4%	24 5%	26 7%	34 5%	49 4%	61 6%	94 5%	** **	18 7%	6 5%	** **
10 - Extremely well	(10.0)	192 9%	38- 6%	33 7%	38a 10%	81+abe 12%	72- 6%	119+abe 11%	164 8%	** **	28 11%	6 5%	** **
NET Badly (1-3)		137 6%	30- 4%	34 7%	29 7%	44 7%	63 5%	73 7%	126 6%	** **	9 4%	6 5%	** **
NET Neutral (4-6)		787 35%	235 36%	177 36%	140 35%	227 34%	412 36%	368 34%	685 35%	** **	100 39%	56 46%	** **
NET Well (7-10)		977 44%	261- 40%	217 44%	187a 47%	307a 46%	478 42%	495+ae 46%	848 43%	** **	127 49%	53 44%	** **

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Prepared by BMG

Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	334	133+bcdf	62	45	88	195+bcf	133-	311+c	**	21-	7	**
	15%	20%	13%	11%	13%	17%	12%	16%	**	8%	5%	**
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	6.00	**
Mode	7.00	7.00	6.00	7.00	5.00	7.00	7.00	7.00	**	7.00	7.00	**
Base for stats	1901	526	427	357	579	953	936	1659	**	236	114	**
Mean score	6.5	6.5	6.5	6.6	6.7	6.5	6.6	6.5	**	6.7d	6.2	**
Standard deviation	2.02	1.86	1.99	2.11	2.13	1.92	2.12	2.03	+ad	1.98	1.82	+ad
Standard Error	.05	.08	.09	.14	.11	.06	.08	.05	**	.14	.19	**

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Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	27 1%	14 2%	14 1%	3 1%	3 2%	5 2%	** **	1 *%	** **	** **	11+b 4%	2 1%
2	(2.0)	30 1%	14 2%	16 1%	4 2%	1 1%	3 1%	** **	4 4%	** **	** **	6 2%	6b 3%
3	(3.0)	80 4%	30 4%	50 3%	11 6%	5 4%	12 5%	** **	0 -%	** **	** **	7 3%	7 3%
4	(4.0)	110 5%	35 5%	74 5%	10 5%	4 3%	12 5%	** **	8 7%	** **	** **	14 5%	10 5%
5	(5.0)	331 15%	116 15%	215 15%	33 18%	16 13%	37 15%	** **	18 15%	** **	** **	50 17%	30 15%
6	(6.0)	346 15%	123 16%	223 15%	26 14%	20 16%	39 16%	** **	18 15%	** **	** **	35 12%	37 18%
7	(7.0)	360 16%	94- 12%	265+aej 18%	26 14%	19 15%	22- 9%	** **	20 16%	** **	** **	34 12%	27 13%
8	(8.0)	314 14%	100 13%	213 14%	24 13%	21 17%	41 17%	** **	20 16%	** **	** **	35 12%	24 12%
9	(9.0)	111 5%	35 5%	76 5%	4 2%	3 3%	9 4%	** **	8 7%	** **	** **	13 5%	15c 7%
10 - Extremely well	(10.0)	192 9%	93+b 12%	99- 7%	20 11%	11 9%	36+b 14%	** **	13 10%	** **	** **	48+b 16%	21 10%
NET Badly (1-3)		137 6%	58 8%	80 5%	18b 9%	8 7%	19 8%	** **	5 4%	** **	** **	24 8%	15 7%
NET Neutral (4-6)		787 35%	275 36%	512 35%	70 37%	39 32%	88 35%	** **	44 36%	** **	** **	99 34%	77 38%
NET Well (7-10)		977 44%	323 43%	653 44%	74 39%	54 44%	108 44%	** **	60 50%	** **	** **	130 45%	87 42%

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Prepared by BMG

Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											Other (k)
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	334	101	232	26	22	32	**	12	**	**	36	27
	15%	13%	16%	14%	18%	13%	**	10%	**	**	12%	13%
Medians	7.00	6.00	7.00	6.00	7.00	7.00	**	7.00	**	**	7.00	6.00
Mode	7.00	6.00	7.00	5.00	8.00	8.00	**	8.00	**	**	5.00	6.00
Base for stats	1901	656	1245	161	102	215	**	109	**	**	253	179
Mean score	6.5	6.6	6.5	6.3	6.6	6.7	**	6.7	**	**	6.6	6.5
Standard deviation	2.02	2.21	1.92	2.18	2.06	2.27	**	2.04	**	**	2.43	2.15
Standard Error	.05	.10	.06	.19	.23	.18	**	.22	**	**	.17	.18

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Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	27 1%	** **	** **	1 1%	1 *%	7 1%	17 1%	27 1%	** **	27 1%	** **
2	(2.0)	30 1%	** **	** **	4 1%	5 2%	8 2%	14 1%	30 1%	** **	30 1%	** **
3	(3.0)	80 4%	** **	** **	7 3%	5 2%	12 2%	55+e 5%	79 4%	** **	79 4%	** **
4	(4.0)	110 5%	** **	** **	13 5%	10 4%	19 4%	62 5%	107 5%	** **	108 5%	** **
5	(5.0)	331 15%	** **	** **	32 12%	37 15%	80 15%	182 15%	324 15%	** **	329 15%	** **
6	(6.0)	346 15%	** **	** **	50f 20%	40 16%	98f 18%	160- 13%	337 15%	** **	341 15%	** **
7	(7.0)	360 16%	** **	** **	34 13%	37 15%	81 15%	219+ 18%	352 16%	** **	354 16%	** **
8	(8.0)	314 14%	** **	** **	39 15%	34 14%	80 15%	156 13%	304 14%	** **	304 14%	** **
9	(9.0)	111 5%	** **	** **	13 5%	10 4%	28 5%	45- 4%	107 5%	** **	111 5%	** **
10 - Extremely well	(10.0)	192 9%	** **	** **	33+f 13%	39+f 16%	62+f 11%	86- 7%	188 9%	** **	189 9%	** **
NET Badly (1-3)		137 6%	** **	** **	13 5%	11 4%	27 5%	86+ 7%	137 6%	** **	137 6%	** **
NET Neutral (4-6)		787 35%	** **	** **	95 37%	86 35%	197 36%	405 34%	769 35%	** **	778 35%	** **
NET Well (7-10)		977 44%	** **	** **	120 46%	120 48%	251 46%	505 42%	952 44%	** **	958 43%	** **

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Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	334	**	**	31	32	66	201+e	327	**	331	**
	15%	**	**	12%	13%	12%	17%	15%	**	15%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	6.00	6.00	6.00	7.00	7.00	**	7.00	**
Base for stats	1901	**	**	227	218	476	996	1857	**	1873	**
Mean score	6.5	**	**	6.8f	6.9+f	6.7+f	6.4-	6.5	**	6.5	**
Standard deviation	2.02	**	**	2.03	2.08	2.03	2.02	2.03	**	2.03	**
Standard Error	.05	**	**	.15	.15	.10	.07	.05	**	.05	**

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Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	27 1%	23 1%	27 1%	26 1%	27 1%	1 **	27 1%	23 1%	27 1%	23 1%	8- **	8- 1%	7- **	0 -	12- 1%	4- **
2	(2.0)	30 1%	29 1%	28 1%	29 1%	30 1%	5 2%	30 1%	24 1%	30 1%	29 1%	20 1%	13 1%	16 1%	2 1%	15- 1%	15 1%
3	(3.0)	80 4%	78 4%	80 4%	79 4%	80 4%	9 3%	80 4%	71 4%	80 4%	70 4%	43- 3%	35- 3%	36- 2%	2 1%	37- 2%	34- 2%
4	(4.0)	110 5%	110 5%	109 5%	109 5%	110 5%	10 3%	110 5%	98 5%	110 5%	93 5%	68- 4%	60 5%	70 4%	3 2%	75f 5%	43- 3%
5	(5.0)	331 15%	324 15%	324 15%	327 15%	331 15%	37 12%	331 15%	296 15%	331 15%	295 15%	211- 13%	157- 12%	201- 13%	17 10%	204- 12%	174- 12%
6	(6.0)	346 15%	342 16%	346 16%	342 16%	346 15%	49 16%	346 15%	318 16%	346 15%	303 15%	252 16%	221 17%	250 16%	26 15%	269 16%	231 16%
7	(7.0)	360 16%	345 16%	351 16%	356 16%	360 16%	38 13%	360 16%	335+ 17%	360 16%	322 16%	281+ 18%	243+ 18%	286+ 18%	24 14%	292+ 18%	279+ 19%
8	(8.0)	314 14%	298 14%	310 14%	312 14%	314 14%	58 19% +abcd fghi	314 14%	286 14%	314 14%	275 14%	239 15%	192 14%	253+ 16%	36+b 21%	272+ 16%	254+b 18%
9	(9.0)	111 5%	110 5%	111 5%	110 5%	111 5%	28 10% +abcd fghi	111 5%	104 5%	111 5%	100 5%	96+ 6%	79+ 6%	98+ 6%	22+abcef 12%	98+ 6%	94+ 7%
10 -	(10.0)	192 9%	188 9%	187 8%	185 8%	192 9%	47 16% +abcd fghi	192 9%	174 9%	192 9%	177 9%	153+ 10%	129+ 10%	163+ 10%	36 21% +abcef	162+ 10%	160+ 11%
NET Badly (1-3)		137 6%	130 6%	135 6%	135 6%	137 6%	15 5%	137 6%	119 6%	137 6%	122 6%	70- 4%	56- 4%	59- 4%	4- 2%	63- 4%	53- 4%

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Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Neutral (4-6)	787 35%	775 36%	779 35%	778 35%	787 35%	96 32%	787 35%	713 35%	787 35%	691 35%	531- 33%	438- 33%	520- 33%	46- 27%	548- 33%	448- 31%
NET Well (7-10)	977 44%	941 43%	959 44%	963 44%	977 44%	172 58%	977 44%	898+ 45%	977 44%	874+ 45%	769+ 48%	643+ 48%	800+ 50%	118 68%	824+ 50%	787+abce 55%
Don't know	334 15%	322e 15%	326e 15%	323e 15%	334e 15%	15- 5%	334e 15%	279-e 14%	334e 15%	271-e 14%	232df 15%	192df 14%	212-df 13%	5- 3%	215-df 13%	149-d 10%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Base for stats	1901	1846	1873	1875	1901	283	1901	1729	1901	1687	1370	1137	1379	168	1434	1288
Mean score	6.5	6.5	6.5	6.5	6.5	7.1	6.5	6.6	6.5	6.6	6.8+ 6.8+	6.8+ 6.8+	6.9+ 6.9+	7.6 7.6	6.8+ 6.8+	7.0+ab 7.0+ab
Standard deviation	2.02	2.01	2.02	2.01	2.02	2.05	2.02	2.00	2.02	2.03	1.93	1.92	1.90	1.87	1.91	1.86
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.06	.06	.06	.16	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	27 1%	5 2%	23 1%	13 1%	11 2%
2	(2.0)	30 1%	4 2%	24 1%	14 1%	7 1%
3	(3.0)	80 4%	10 5%	65 3%	50 4%	29 4%
4	(4.0)	110 5%	16 8%	85- 4%	60 5%	37 5%
5	(5.0)	331 15%	23 11%	292 15%	207 16%	126 17%
6	(6.0)	346 15%	28 13%	306 16%	208 16%	113 15%
7	(7.0)	360 16%	32 15%	316 16%	222 17%	125 17%
8	(8.0)	314 14%	25 12%	283 15%	188 14%	97 13%
9	(9.0)	111 5%	10 5%	98 5%	68 5%	37 5%
10 - Extremely well	(10.0)	192 9%	20 10%	166 9%	94- 7%	51- 7%
NET Badly (1-3)		137 6%	19 9%	112 6%	77 6%	47 6%
NET Neutral (4-6)		787 35%	67 32%	683 35%	475 36%	277 37%
NET Well (7-10)		977 44%	87 42%	864 45%	573 43%	310 41%

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Prepared by BMG

Table Q24_4_3 (continuation)

Q24. Channel 5 TV channels - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	334	35	279	197	117
	15%	17%	14%	15%	16%
Medians	7.00	7.00	7.00	7.00	6.00
Mode	7.00	7.00	7.00	7.00	5.00
Base for stats	1901	173	1659	1124	633
Mean score	6.5	6.4	6.6	6.5	6.4
Standard deviation	2.02	2.26	1.99	1.94	1.98
Standard Error	.05	.23	.05	.06	.08

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Table Q24_4_4
 Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	50 2%	26 2%	22 2%	** **	2 2%	34+b 3%	15- 1%
2	(2.0)	51 2%	16- 2%	32+a 3%	** **	3 2%	26 2%	25 2%
3	(3.0)	75 3%	28 3%	44+ 4%	** **	3 2%	45b 4%	26- 2%
4	(4.0)	148 7%	58 5%	80 8%	** **	6 6%	73 7%	72 6%
5	(5.0)	303 14%	150 14%	131 13%	** **	16 14%	140 13%	160 14%
6	(6.0)	310 14%	161 15%	123- 12%	** **	21 19%	146 13%	161 14%
7	(7.0)	309 14%	166+b 16%	124- 12%	** **	16 14%	166 15%	142 13%
8	(8.0)	274 12%	120 11%	133 13%	** **	14 12%	127 12%	145 13%
9	(9.0)	90 4%	56+b 5%	27- 3%	** **	5 4%	48 4%	40 4%
10 - Extremely well	(10.0)	203 9%	123+b 12%	56- 5%	** **	23 21%	96 9%	106 9%
NET Badly (1-3)		176 8%	70 7%	99+a 10%	** **	7 7%	105+b 10%	66- 6%
NET Neutral (4-6)		761 34%	370 35%	335 33%	** **	43 39%	360 33%	393 35%
NET Well (7-10)		875 39%	466+b 44%	340- 33%	** **	58 52%	437 40%	434 39%
Don't know		423 19%	156- 15%	254+a 25%	** **	3 3%	183- 17%	233+a 21%

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 Prepared by BMG

Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	7.00	6.00	**	7.00	6.00	6.00
Mode	6.00	7.00	8.00	**	10.00	7.00	6.00
Base for stats	1812	905	773	**	109	901	893
Mean score	6.4	6.6+b	6.0-	**	6.9+b	6.3	6.5
Standard deviation	2.21	2.20	2.19	**	2.30	2.28	2.13
Standard Error	.06	.08	.08	**	.25	.09	.08

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Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	50 2%	7g 3%	11g 3%	5 2%	8 2%	8 2%	10g 3%	1- *%	18g 3%	13 2%	19 2%	11 2%
2	(2.0)	51 2%	5 2%	5 1%	3 1%	7 2%	14 3%	12 4%	6 2%	10 2%	10 2%	32+ 3%	18 3%
3	(3.0)	75 3%	5 2%	10 3%	7 2%	13 3%	13 3%	18 5%	9 4%	15 3%	19 3%	40 4%	27 4%
4	(4.0)	148 7%	23b 10%	14 4%	24 8%	20 5%	29 7%	24 7%	14 5%	36 7%	44 6%	68 7%	39 6%
5	(5.0)	303 14%	29 13%	53d 16%	44 15%	38- 10%	59d 15%	49 15%	30 11%	82d 15%	82 12%	139 14%	79 13%
6	(6.0)	310 14%	40f 17%	45 14%	51fjk 17%	51 13%	53 13%	34- 10%	36 14%	85f 15%	102f 15%	123 12%	70 12%
7	(7.0)	309 14%	30 13%	45 14%	44 15%	63f 16%	58 15%	34- 10%	35 13%	75 14%	106f 16%	127 13%	69 12%
8	(8.0)	274 12%	24 10%	41 13%	34 12%	58e 15%	34- 9%	48e 14%	35 13%	65 12%	92e 14%	116 12%	82e 14%
9	(9.0)	90 4%	13e 6%	16 5%	14 5%	17 4%	8- 2%	12 4%	10 4%	29e 5%	31e 5%	30- 3%	22 4%
10 - Extremely well	(10.0)	203 9%	30efjk 13%	47+efijk 14%	27fk 9%	37fk 9%	29f 7%	10- 3%	23f 9%	77+efijk 14%	64fjk 9%	62-f 6%	33- 6%
NET Badly (1-3)		176 8%	17 7%	26 8%	15 5%	27 7%	35 9%	39+cgi 12%	16 6%	43 8%	42 6%	91ci 9%	56c 9%
NET Neutral (4-6)		761 34%	92d 40%	112 34%	119 +dfgjk 40%	109- 28%	141 35%	108 32%	81 31%	203d 37%	228 33%	329 33%	188 31%
NET Well (7-10)		875 39%	98efj 42%	148+efjk 46%	120efj 41%	174+efjk 45%	129- 32%	103- 31%	103f 39%	246+efjk 44%	294+efjk 43%	335- 34%	206- 34%
Don't know		423 19%	23- 10%	39- 12%	42- 14%	75abh 20%	94+abchi 24%	86+abchi 26%	63+abchi 24%	62- 11%	117ah 17%	243 +abchi 24%	149+abchi 25%

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Prepared by BMG

Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Medians	6.00	6.00	7.00	6.00	7.00	6.00	6.00	7.00	6.00	7.00	6.00	6.00
Mode	6.00	6.00	5.00	6.00	7.00	5.00	5.00	6.00	6.00	7.00	5.00	8.00
Base for stats	1812	207	286	253	311	305	250	200	493	564	755	450
Mean score	6.4	6.4f	6.6efjk	6.5efj	6.6+efjk	6.0-	5.8-	6.6efjk	6.5efjk	6.5+efjk	6.1-	6.2-
Standard deviation	2.21	2.32	2.32	2.06	2.16	2.18	2.22	2.08	2.32	2.12	2.18	2.18
Standard Error	.06	.20	.15	.14	.14	.13	.15	.16	.12	.10	.08	.11

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Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	50 2%	10+dfghjk 6%	5 3%	6 3%	5 2%	** **	5 2%	4 1%	3 1%	4 2%	41 2%	3 2%	4g 4%	1 2%
2	(2.0)	51 2%	2 2%	3 1%	3 1%	4 1%	** **	3 1%	8 2%	12+bcdfj 6%	4 2%	42 2%	6 3%	3 3%	1 2%
3	(3.0)	75 3%	4 2%	8 4%	14+il 6%	10 4%	** **	11 5%	9 3%	7 3%	3 2%	67 4%	5 3%	1 1%	2 3%
4	(4.0)	148 7%	9 6%	13 7%	15 7%	22k 8%	** **	13 5%	17 5%	18k 9%	13 7%	129 7%	6 3%	9k 8%	5k 8%
5	(5.0)	303 14%	14 9%	18 10%	38a 17%	35 13%	** **	25 10%	46 14%	29 15%	30 15%	250 13%	29a 17%	15 15%	8 14%
6	(6.0)	310 14%	24 15%	22 12%	29 13%	37 14%	** **	30 12%	48 14%	21 10%	29 14%	261 14%	31 18%	12 12%	6 10%
7	(7.0)	309 14%	26i 16%	20 10%	31 14%	46il 17%	** **	31 13%	52i 16%	29 14%	16- 8%	262 14%	29il 17%	10 9%	8 14%
8	(8.0)	274 12%	22 13%	20 10%	25 11%	29 11%	** **	32 13%	36 11%	17 9%	35+h 17%	226 12%	24 14%	14 14%	11+bcdghj 19%
9	(9.0)	90 4%	6 4%	13h 7%	10 5%	10 4%	** **	14h 6%	16 5%	3 2%	5 2%	77 4%	8 4%	3 3%	3 5%
10 - Extremely well	(10.0)	203 9%	14 8%	18 10%	16 7%	28 11%	** **	29k 12%	28 8%	15 8%	23k 12%	178 9%	9 5%	11k 11%	5 9%
NET Badly (1-3)		176 8%	17 10%	16 9%	24 11%	19 7%	** **	19 8%	21 6%	21 11%	12 6%	151 8%	13 7%	8 8%	4 7%
NET Neutral (4-6)		761 34%	48 29%	54 29%	82 37%	95 36%	** **	68 28%	111 33%	68 35%	72 36%	640 34%	65 38%	36 36%	19 33%
NET Well (7-10)		875 39%	67 41%	70 37%	82 37%	114 43%	** **	106h 44%	132 40%	64 32%	78 39%	742 39%	70 40%	37 36%	27h 46%

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Prepared by BMG

Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
Don't know	423	31	48	35	39	**	48	68	44	37	369	26	20	8
	19%	19%	25%	16%	15%	**	20%	20%	22%	18%	19%	15%	20%	14%
Medians	6.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00	6.00	6.00	6.00	7.00
Mode	6.00	7.00	6.00	5.00	7.00	**	8.00	7.00	5.00	8.00	7.00	6.00	5.00	8.00
Base for stats	1812	132	140	188	228	**	194	264	154	163	1533	148	81	49
Mean score	6.4	6.3	6.5	6.1	6.4h	**	6.7ch	6.5h	5.9-	6.5h	6.4h	6.3	6.2	6.5
Standard deviation	2.21	2.41	2.38	2.20	2.16	**	2.29	2.09	2.28	2.23	2.22	1.98	2.41	2.22
Standard Error	.06	.23	.22	.18	.17	**	.18	.15	.21	.20	.06	.16	.20	.20

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Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	50 2%	12 2%	14 3%	9 2%	14 2%	26 2%	23 2%	45 2%	** **	5 2%	2 1%	** **
2	(2.0)	51 2%	22+ 3%	9 2%	5 1%	15 2%	31 3%	20 2%	47 2%	** **	3 1%	0 -	** **
3	(3.0)	75 3%	27 4%	15 3%	15 4%	16 2%	41 4%	31 3%	70 4%	** **	4 2%	2 2%	** **
4	(4.0)	148 7%	42 6%	34 7%	35 9%	36 5%	75 7%	70 7%	130 7%	** **	16 6%	8 7%	** **
5	(5.0)	303 14%	86 13%	63 13%	50 12%	103 15%	149 13%	153 14%	263 13%	** **	39 15%	25 21%	** **
6	(6.0)	310 14%	99d 15%	74d 15%	62 15%	73- 11%	173d 15%	134 13%	282 14%	** **	28 11%	15 12%	** **
7	(7.0)	309 14%	85 13%	67 14%	61 15%	94 14%	152 13%	155 15%	262 13%	** **	47+a 18%	24 20%	** **
8	(8.0)	274 12%	72 11%	69 14%	56 14%	76 11%	141 12%	132 12%	240 12%	** **	33 13%	18 15%	** **
9	(9.0)	90 4%	26 4%	22 4%	8 2%	33c 5%	48 4%	42 4%	74 4%	** **	16 6%	8 6%	** **
10 - Extremely well	(10.0)	203 9%	41- 6%	39 8%	44ae 11%	77+ae 12%	80- 7%	122+abe 11%	166- 8%	** **	37+a 14%	8 7%	** **
NET Badly (1-3)		176 8%	60 9%	38 8%	29 7%	44 7%	98 9%	73 7%	162 8%	** **	13 5%	3 3%	** **
NET Neutral (4-6)		761 34%	226 34%	171 35%	146 36%	211 32%	397 35%	358 33%	675 34%	** **	82 32%	48 40%	** **
NET Well (7-10)		875 39%	225- 34%	197a 40%	170a 42%	281ae 42%	421- 37%	451+ae 42%	741- 38%	** **	132+a 52%	59 49%	** **

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Prepared by BMG

Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	423	148+bcf	83	57-	130	231c	187	391+c	**	29-	10	**
	19%	23%	17%	14%	19%	20%	17%	20%	**	11%	9%	**
Medians	6.00	6.00	6.00	6.00	7.00	6.00	7.00	6.00	**	7.00	7.00	**
Mode	6.00	6.00	6.00	6.00	5.00	6.00	7.00	6.00	**	7.00	5.00	**
Base for stats	1812	511	406	345	536	917	881	1578	**	227	111	**
Mean score	6.4	6.2-	6.4	6.4	6.6+ae	6.2-	6.5+ae	6.3-	**	6.8+a	6.6	**
Standard deviation	2.21	2.17	2.19	2.18	2.26	2.18	2.23	2.21	**	2.17	1.87	**
Standard Error	.06	.09	.11	.14	.12	.07	.09	.06	**	.16	.20	**

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Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	50 2%	16 2%	33 2%	3 1%	2 2%	4 2%	** **	2 2%	** **	** **	11 4%	5 2%
2	(2.0)	51 2%	23 3%	29 2%	5 3%	7 6%	5 2%	** **	3 3%	** **	** **	11 4%	4 2%
3	(3.0)	75 3%	26 3%	49 3%	7 4%	3 2%	6 2%	** **	2 1%	** **	** **	5 2%	11 5%
4	(4.0)	148 7%	60 8%	87 6%	15 8%	6 5%	15 6%	** **	9 8%	** **	** **	28+b 10%	17 8%
5	(5.0)	303 14%	113 15%	190 13%	35b 19%	20 16%	35 14%	** **	18 15%	** **	** **	45 15%	26 13%
6	(6.0)	310 14%	84- 11%	226+acek 15%	12- 7%	13 11%	21- 8%	** **	11 9%	** **	** **	33 11%	15- 7%
7	(7.0)	309 14%	85- 11%	224+a 15%	26 14%	13 10%	30 12%	** **	16 13%	** **	** **	30 10%	24 12%
8	(8.0)	274 12%	89 12%	185 13%	23 12%	18 14%	38 16%	** **	15 12%	** **	** **	28 10%	23 11%
9	(9.0)	90 4%	30 4%	60 4%	7 4%	4 3%	8 3%	** **	7 6%	** **	** **	13 5%	5 3%
10 - Extremely well	(10.0)	203 9%	85+b 11%	118- 8%	15 8%	8 6%	36+b 15%	** **	15 12%	** **	** **	37+b 13%	28+b 14%
NET Badly (1-3)		176 8%	65 9%	111 8%	15 8%	12 10%	16 6%	** **	8 6%	** **	** **	27 9%	20 10%
NET Neutral (4-6)		761 34%	257 34%	504 34%	62 33%	40 32%	71 29%	** **	38 31%	** **	** **	106 37%	59 28%
NET Well (7-10)		875 39%	289 38%	586 40%	71 38%	42 34%	113+ 46%	** **	52 43%	** **	** **	108 37%	81 39%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											Other (k)
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	423	147	276	39	30	47	**	24	**	**	49	47
	19%	19%	19%	21%	24%	19%	**	20%	**	**	17%	23%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	**	7.00	**	**	6.00	7.00
Mode	6.00	5.00	6.00	5.00	5.00	8.00	**	5.00	**	**	5.00	10.00
Base for stats	1812	611	1201	148	95	200	**	97	**	**	240	159
Mean score	6.4	6.3	6.4	6.2	6.1	6.8+bci	**	6.6	**	**	6.2	6.4
Standard deviation	2.21	2.35	2.14	2.22	2.28	2.31	**	2.34	**	**	2.49	2.48
Standard Error	.06	.11	.07	.20	.26	.19	**	.27	**	**	.18	.21

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Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	50 2%	** **	** **	8 3%	11+f 5%	20+ 4%	24 2%	49 2%	** **	50 2%	** **
2	(2.0)	51 2%	** **	** **	3 1%	1 *	6- 1%	36+de 3%	51 2%	** **	51 2%	** **
3	(3.0)	75 3%	** **	** **	5 2%	5 2%	13 2%	44 4%	74 3%	** **	74 3%	** **
4	(4.0)	148 7%	** **	** **	20 8%	18 7%	34 6%	75 6%	147 7%	** **	148 7%	** **
5	(5.0)	303 14%	** **	** **	30 12%	25 10%	67 12%	167 14%	294 13%	** **	297 13%	** **
6	(6.0)	310 14%	** **	** **	38 15%	47+f 19%	94+f 17%	144- 12%	300 14%	** **	306 14%	** **
7	(7.0)	309 14%	** **	** **	35 13%	37 15%	79 15%	168 14%	297 14%	** **	299 14%	** **
8	(8.0)	274 12%	** **	** **	38 15%	23 9%	62 12%	150 13%	270 12%	** **	270 12%	** **
9	(9.0)	90 4%	** **	** **	15 6%	12 5%	28 5%	42 3%	90 4%	** **	90 4%	** **
10 - Extremely well	(10.0)	203 9%	** **	** **	28 11%	42+f 17%	65+f 12%	88- 7%	198 9%	** **	201 9%	** **
NET Badly (1-3)		176 8%	** **	** **	15 6%	17 7%	39 7%	104 9%	174 8%	** **	175 8%	** **
NET Neutral (4-6)		761 34%	** **	** **	89 35%	90 36%	195 36%	386 32%	741 34%	** **	751 34%	** **
NET Well (7-10)		875 39%	** **	** **	117f 45%	113+f 45%	234+f 43%	447 37%	854 39%	** **	860 39%	** **

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Prepared by BMG

Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	423	**	**	37	29-	73-	260+cde	414	**	418	**
	19%	**	**	14%	12%	14%	22%	19%	**	19%	**
Medians	6.00	**	**	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	6.00	**	**	6.00	6.00	6.00	7.00	6.00	**	6.00	**
Base for stats	1812	**	**	221	220	468	938	1770	**	1786	**
Mean score	6.4	**	**	6.6f	6.7+f	6.5f	6.2-	6.4	**	6.4	**
Standard deviation	2.21	**	**	2.22	2.38	2.27	2.20	2.22	**	2.22	**
Standard Error	.06	**	**	.16	.18	.12	.08	.06	**	.06	**

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Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	50 2%	43 2%	49 2%	49 2%	50 2%	5 2%	50 2%	43 2%	50 2%	44 2%	13- 1%	12- 1%	16- 1%	2 1%	23- 1%	11- 1%
2	(2.0)	51 2%	48 2%	48 2%	51 2%	51 2%	2- 1%	51 2%	47 2%	51 2%	46 2%	25- 2%	25 2%	21- 1%	2 1%	22- 1%	14- 1%
3	(3.0)	75 3%	75 3%	75 3%	74 3%	75 3%	7 2%	75 3%	70 3%	75 3%	64 3%	37- 2%	34- 3%	37- 2%	3 2%	43- 3%	30- 2%
4	(4.0)	148 7%	145 7%	146 7%	147 7%	148 7%	18 6%	148 7%	129 6%	148 7%	134 7%	96 6%	82 6%	94 6%	6 4%	92- 6%	71- 5%
5	(5.0)	303 14%	293 14%	300 14%	302 14%	303 14%	29 10%	303 14%	273 14%	303 14%	265 14%	197-d 12%	155-d 12%	208d 13%	10- 6%	215d 13%	174-d 12%
6	(6.0)	310 14%	308 14%	304 14%	305 14%	310 14%	46 16%	310 14%	281 14%	310 14%	277 14%	226 14%	173 13%	219 14%	24 14%	223 13%	212 15%
7	(7.0)	309 14%	301 14%	304 14%	304 14%	309 14%	43 15%	309 14%	279 14%	309 14%	269 14%	232 14%	191 14%	241+ 15%	28 16%	257+ 16%	220+ 15%
8	(8.0)	274 12%	264 12%	272 12%	272 12%	274 12%	46 15%	274 12%	249 12%	274 12%	245 13%	232+ 14%	203+ 15%	232+ 15%	32+ 18%	241+ 15%	226+ 16%
9	(9.0)	90 4%	87 4%	90 4%	90 4%	90 4%	22 7% +abcd fghi	90 4%	84 4%	90 4%	83 4%	76+ 5%	62 5%	76+ 5%	18+abcef 11%	76+ 5%	71+ 5%
10 -	(10.0)	203 9%	201 9%	197 9%	196 9%	203 9%	66 22% +abcd fghi	203 9%	186 9%	203 9%	185 9%	158 10%	131 10%	160+ 10%	43 25% +abcef	163+ 10%	167+ 12%
NET Badly (1-3)		176 8%	165 8%	172e 8%	173e 8%	176e 8%	13- 4%	176e 8%	159e 8%	176e 8%	154e 8%	75- 5%	72- 5%	75- 5%	6- 4%	87- 5%	55- 4%
NET Neutral (4-6)		761 34%	747 34%	751 34%	754 34%	761 34%	93 31%	761 34%	683 34%	761 34%	676 35%	518-d 32%	410- 31%	521d 33%	40- 23%	529-d 32%	457-d 32%

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Prepared by BMG

Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Well (7-10)	875	852	863	861	875	177	875	798	875	782	698+	587+	709+	121	737+	685+a
	39%	39%	39%	39%	39%	59%	39%	40%	39%	40%	44%	44%	45%	70%	45%	48%
Don't know	423	403e	413e	410e	423e	15-	423e	368e	423e	346-e	311d	260d	285d	5-	295d	241-d
	19%	19%	19%	19%	19%	5%	19%	18%	19%	18%	19%	20%	18%	3%	18%	17%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	6.00	6.00	6.00	6.00	10.00	6.00	6.00	6.00	6.00	7.00	8.00	7.00	10.00	7.00	8.00
Base for stats	1812	1764	1786	1788	1812	283	1812	1640	1812	1611	1291	1069	1306	167	1354	1196
Mean score	6.4	6.4+	6.4	6.4	6.4	7.2	6.4	6.4	6.4	6.4	6.7+	6.7+	6.7+	7.6	6.7+	6.9+abce
Standard deviation	2.21	2.19	2.21	2.21	2.21	2.19	2.21	2.21	2.21	2.22	2.04	2.09	2.05	2.06	2.07	1.99
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.17	.06	.06

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Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	50 2%	9cd 4%	39 2%	18- 1%	11 1%
2	(2.0)	51 2%	6 3%	42 2%	31 2%	22 3%
3	(3.0)	75 3%	9 4%	61 3%	48 4%	34+ 5%
4	(4.0)	148 7%	14 7%	124 6%	85 6%	50 7%
5	(5.0)	303 14%	34 16%	252 13%	182 14%	101 13%
6	(6.0)	310 14%	23 11%	273 14%	179 14%	89 12%
7	(7.0)	309 14%	23 11%	282+ 15%	198 15%	116 16%
8	(8.0)	274 12%	27 13%	242 12%	164 12%	90 12%
9	(9.0)	90 4%	10 5%	76 4%	50 4%	33 4%
10 - Extremely well	(10.0)	203 9%	19 9%	180 9%	105- 8%	59 8%
NET Badly (1-3)		176 8%	24 11%	142- 7%	97 7%	67 9%
NET Neutral (4-6)		761 34%	71 34%	650 34%	446 34%	240 32%
NET Well (7-10)		875 39%	78 37%	781+ 40%	517 39%	298 40%

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Prepared by BMG

Table Q24_4_4 (continuation)

Q24. Channel 5 TV channels - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	423	36	364	261	145
	19%	17%	19%	20%	19%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	6.00	5.00	7.00	7.00	7.00
Base for stats	1812	172	1573	1061	605
Mean score	6.4	6.1	6.4+	6.4	6.3
Standard deviation	2.21	2.42	2.18	2.12	2.19
Standard Error	.06	.24	.06	.07	.10

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Table Q24_4_5

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	41 2%	20 2%	19 2%	** **	0 -%	28+b 3%	11- 1%
2	(2.0)	63 3%	25 2%	34 3%	** **	4 3%	23 2%	39 3%
3	(3.0)	108 5%	39- 4%	68+a 7%	** **	1 1%	66+b 6%	40- 4%
4	(4.0)	161 7%	67 6%	83 8%	** **	5 4%	73 7%	86 8%
5	(5.0)	297 13%	132 12%	140 14%	** **	22 20%	149 14%	146 13%
6	(6.0)	344 15%	178b 17%	136- 13%	** **	25 23%	167 15%	174 15%
7	(7.0)	329 15%	184+b 17%	130- 13%	** **	7 6%	158 15%	168 15%
8	(8.0)	287 13%	135 13%	124 12%	** **	22 19%	139 13%	145 13%
9	(9.0)	88 4%	56+b 5%	26- 2%	** **	7 6%	49 5%	39 3%
10 - Extremely well	(10.0)	190 8%	113+b 11%	60- 6%	** **	17 15%	88 8%	100 9%
NET Badly (1-3)		212 9%	84- 8%	121+a 12%	** **	5 4%	118b 11%	90- 8%
NET Neutral (4-6)		802 36%	377 36%	358 35%	** **	52 47%	389 36%	406 36%
NET Well (7-10)		893 40%	487+b 46%	341- 33%	** **	52 46%	435 40%	451 40%
Don't know		327 15%	112- 11%	207+a 20%	** **	3 3%	143 13%	178 16%

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Prepared by BMG

Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	7.00	6.00	**	6.00	6.00	6.00
Mode	6.00	7.00	5.00	**	6.00	6.00	6.00
Base for stats	1907	949	820	**	109	941	947
Mean score	6.3	6.5+b	5.9-	**	6.8+b	6.2	6.3
Standard deviation	2.18	2.17	2.19	**	2.06	2.22	2.14
Standard Error	.05	.08	.08	**	.22	.08	.07

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Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	41 2%	5 2%	7 2%	7 2%	5 1%	7 2%	7 2%	3 1%	12 2%	12 2%	17 2%	10 2%
2	(2.0)	63 3%	10 4%	7 2%	6 2%	10 3%	9 2%	15 4%	6 2%	17 3%	16 2%	30 3%	21 4%
3	(3.0)	108 5%	8 3%	14 4%	8 3%	15 4%	27ci 7%	25+cdhi 8%	11 4%	22 4%	23 3%	63+ci 6%	36ci 6%
4	(4.0)	161 7%	15 7%	14 4%	17 6%	25 6%	36bh 9%	25 7%	29+bchi 11%	30 5%	42 6%	90+bh 9%	53bh 9%
5	(5.0)	297 13%	35 15%	40 12%	51+dgk 17%	39 10%	60d 15%	46 14%	26 10%	74 13%	90 13%	133 13%	72 12%
6	(6.0)	344 15%	35 15%	57f 17%	55fk 19%	60f 16%	61f 15%	33- 10%	42f 16%	92f 17%	116fk 17%	137 14%	76- 13%
7	(7.0)	329 15%	36 16%	42 13%	43 14%	60 15%	58 14%	50 15%	41 16%	78 14%	102 15%	149 15%	91 15%
8	(8.0)	287 13%	30 13%	50ej 15%	36 12%	62ej 16%	32- 8%	47e 14%	30 11%	80e 14%	97e 14%	109- 11%	77e 13%
9	(9.0)	88 4%	8 3%	22+fgjk 7%	17fgjk 6%	13 3%	17k 4%	8 2%	4- 1%	29gjk 5%	29gk 4%	29- 3%	12- 2%
10 - Extremely well	(10.0)	190 8%	20 9%	43+efgjk 13%	27j 9%	44+efgjk 11%	23- 6%	17- 5%	16 6%	63+efgjk 11%	71+efjk 10%	56- 6%	33- 6%
NET Badly (1-3)		212 9%	23 10%	28 9%	20 7%	30 8%	42 11%	47 14%	20 8%	52 9%	51- 7%	109+i 11%	67i 11%
NET Neutral (4-6)		802 36%	85 37%	111 34%	123+dfk 42%	124 32%	158df 40%	104- 31%	97 37%	196 35%	247 36%	359 36%	201 34%
NET Well (7-10)		893 40%	94 41%	156 48%	122ej 41%	178 46%	130- 32%	122 36%	91 35%	251 45%	300 44%	343- 34%	213- 36%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Don't know	327	27	30-	29-	54	69bchi	64+abchi	54	57-	83-	187	118+abcdhi
	15%	12%	9%	10%	14%	17%	19%	21%	10%	12%	19%	20%
Medians	6.00	6.00	7.00	6.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	6.00	7.00	6.00	6.00	8.00	6.00	7.00	6.00	6.00	6.00	7.00	7.00
Base for stats	1907	203	295	266	332	330	273	208	498	598	811	481
Mean score	6.3	6.2	6.7	6.4efjk	6.6	5.9-	5.9-	6.1	6.5	6.5	6.0-	6.0-
Standard deviation	2.18	2.23	2.26	2.11	2.18	2.11	2.23	2.04	2.25	2.15	2.13	2.15
Standard Error	.05	.19	.15	.14	.13	.12	.14	.15	.12	.10	.08	.11

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Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	41	11 +bcdfghij	1	3	4	**	5	4	3	2	35	2	2	1
		2%	7%	1%	1%	2%	**	2%	1%	2%	1%	2%	1%	2%	2%
2	(2.0)	63	6i	6	10i	10	**	5	9	2	1	50	7hi	4hi	1
		3%	4%	3%	5%	4%	**	2%	3%	1%	*%	3%	4%	4%	2%
3	(3.0)	108	3	9	8	17	**	12	10	18+agjk	9	95	5	5	3
		5%	2%	5%	4%	6%	**	5%	3%	9%	5%	5%	3%	5%	5%
4	(4.0)	161	17f	13	11	20	**	11	23	16	19	140	11	6	5
		7%	10%	7%	5%	7%	**	5%	7%	8%	10%	7%	6%	6%	9%
5	(5.0)	297	14	25	33	41	**	28	39	30	27	252	23	17a	6
		13%	9%	13%	15%	15%	**	11%	12%	15%	14%	13%	13%	16%	10%
6	(6.0)	344	27	22	50+bghij	40	**	45	45	24	22	291	30	15	8
		15%	17%	12%	23%	15%	**	19%	14%	12%	11%	15%	17%	15%	14%
7	(7.0)	329	22	27	35	42	**	33	59h	19	27	279	29	12	10
		15%	14%	14%	16%	16%	**	14%	18%	10%	13%	15%	16%	12%	17%
8	(8.0)	287	23	21	19	33	**	41cl	38	25	33c	240	28c	9	10cl
		13%	14%	11%	9%	12%	**	17%	12%	12%	17%	13%	16%	9%	17%
9	(9.0)	88	9	8	10	9	**	13	11	5	8	77	7	3	1
		4%	5%	4%	5%	4%	**	5%	3%	2%	4%	4%	4%	3%	2%
10 - Extremely well	(10.0)	190	10	19	14	21	**	20	32	16	24	162	11	10	6
		8%	6%	10%	6%	8%	**	8%	10%	8%	12%	9%	6%	10%	11%
NET Badly (1-3)		212	21	16	21	31	**	22	23	23	13	180	14	12g	5
		9%	13%	9%	10%	12%	**	9%	7%	12%	6%	9%	8%	12%	9%
NET Neutral (4-6)		802	58	61	95g	100	**	83	108	70	68	682	64	37	19
		36%	36%	32%	43%	37%	**	35%	32%	35%	34%	36%	37%	37%	32%

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Prepared by BMG

Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
NET Well (7-10)	893	64	74	78	105	**	107hl	141	65	92chl	758	74	35	27chl
	40%	39%	39%	35%	39%	**	44%	42%	33%	46%	40%	43%	34%	46%
Don't know	327	20	37df	28	31	**	29	61	40+df	26	282	22	17	7
	15%	12%	20%	13%	12%	**	12%	18%	20%	13%	15%	13%	16%	12%
Medians	6.00	6.00	6.00	6.00	6.00	**	7.00	7.00	6.00	7.00	6.00	6.00	6.00	7.00
Mode	6.00	6.00	7.00	6.00	7.00	**	6.00	7.00	5.00	8.00	6.00	6.00	5.00	8.00
Base for stats	1907	143	151	195	236	**	212	272	157	173	1620	152	85	50
Mean score	6.3	6.0	6.4	6.1	6.1	**	6.5a	6.5	6.1	6.6a	6.3	6.3	6.1	6.5
Standard deviation	2.18	2.44	2.24	2.04	2.19	**	2.13	2.14	2.24	2.18	2.19	2.05	2.35	2.24
Standard Error	.05	.22	.20	.17	.17	**	.16	.15	.21	.19	.06	.16	.19	.20

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Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	41 2%	13 2%	7 1%	6 2%	11 2%	21 2%	18 2%	38 2%	** **	3 1%	2 2%	** **
2	(2.0)	63 3%	13 2%	11 2%	13 3%	25 4%	24 2%	38 4%	61 3%	** **	2 1%	2 2%	** **
3	(3.0)	108 5%	45+df 7%	22 4%	18 4%	22 3%	67+df 6%	40- 4%	97 5%	** **	9 4%	2 1%	** **
4	(4.0)	161 7%	46 7%	29 6%	39 10%	44 7%	75 7%	83 8%	142 7%	** **	19 8%	14 11%	** **
5	(5.0)	297 13%	101 15%	64 13%	55 14%	77 12%	164 14%	132 12%	262 13%	** **	32 13%	19 16%	** **
6	(6.0)	344 15%	91 14%	94+acf 19%	51 13%	105 16%	185 16%	157 15%	305 15%	** **	38 15%	28 23%	** **
7	(7.0)	329 15%	98 15%	81 17%	68 17%	82 12%	179 16%	150 14%	287 15%	** **	41 16%	23 19%	** **
8	(8.0)	287 13%	61- 9%	68a 14%	55 14%	99ae 15%	129- 11%	154ae 14%	251 13%	** **	33 13%	10 8%	** **
9	(9.0)	88 4%	28 4%	20 4%	13 3%	27 4%	48 4%	40 4%	68- 3%	** **	20+a 8%	9 8%	** **
10 - Extremely well	(10.0)	190 8%	41- 6%	32 7%	42ae 10%	73+abe 11%	73- 6%	116+abe 11%	157- 8%	** **	33+a 13%	6 5%	** **
NET Badly (1-3)		212 9%	72 11%	40 8%	37 9%	58 9%	112 10%	95 9%	196 10%	** **	15 6%	6 5%	** **
NET Neutral (4-6)		802 36%	238 36%	187 38%	145 36%	227 34%	425 37%	372 35%	710 36%	** **	90 35%	60 50%	** **
NET Well (7-10)		893 40%	228- 35%	201a 41%	177ae 44%	282a 42%	430- 37%	459+ae 43%	763- 39%	** **	127+a 50%	49 40%	** **

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Prepared by BMG

Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	327	121+bcf	60	42-	99	182c	141	301+c	**	24-	6	**
	15%	18%	12%	11%	15%	16%	13%	15%	**	9%	5%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	6.00	**
Mode	6.00	5.00	6.00	7.00	6.00	6.00	6.00	6.00	**	7.00	6.00	**
Base for stats	1907	538	429	360	567	966	927	1669	**	232	115	**
Mean score	6.3	6.0-	6.3a	6.3	6.5+ae	6.2-	6.4+ae	6.2-	**	6.7+ad	6.2	**
									+ad			+acd
Standard deviation	2.18	2.15	2.02	2.23	2.27	2.10	2.25	2.19	**	2.14	1.91	**
Standard Error	.05	.09	.10	.14	.11	.07	.09	.06	**	.15	.20	**

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Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	41 2%	17 2%	23 2%	2 1%	2 2%	8 3%	** **	1 1%	** **	** **	11+b 4%	4 2%
2	(2.0)	63 3%	31+b 4%	32- 2%	8 4%	2 1%	8 3%	** **	5 4%	** **	** **	15+b 5%	10b 5%
3	(3.0)	108 5%	30 4%	78 5%	8 5%	7 6%	7 3%	** **	2 2%	** **	** **	14 5%	6 3%
4	(4.0)	161 7%	57 7%	105 7%	19 10%	6 5%	18 7%	** **	14 12%	** **	** **	22 7%	17 8%
5	(5.0)	297 13%	104 14%	192 13%	22 12%	17 14%	40 16%	** **	17 14%	** **	** **	39 13%	26 12%
6	(6.0)	344 15%	106 14%	238 16%	37 20%	15 12%	34 14%	** **	15 12%	** **	** **	40 14%	30 14%
7	(7.0)	329 15%	87- 11%	242+aejk 16%	22 12%	22 17%	21- 9%	** **	12 10%	** **	** **	29- 10%	19- 9%
8	(8.0)	287 13%	82 11%	204 14%	23 13%	11 9%	27 11%	** **	14 12%	** **	** **	30 10%	20 10%
9	(9.0)	88 4%	31 4%	57 4%	3 2%	5 4%	5 2%	** **	5 5%	** **	** **	6 2%	9 4%
10 - Extremely well	(10.0)	190 8%	93+b 12%	97- 7%	14 8%	12 9%	40+bc 16%	** **	15 12%	** **	** **	45+bc 16%	27+b 13%
NET Badly (1-3)		212 9%	79 10%	133 9%	18 10%	11 9%	23 9%	** **	8 7%	** **	** **	39+b 14%	21 10%
NET Neutral (4-6)		802 36%	266 35%	536 36%	77 41%	39 31%	92 37%	** **	45 38%	** **	** **	100 34%	72 35%
NET Well (7-10)		893 40%	293 39%	601 41%	63 34%	50 40%	92 37%	** **	46 38%	** **	** **	110 38%	75 37%

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Prepared by BMG

Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	327	119	208	28	24	40	**	21	**	**	40	38
	15%	16%	14%	15%	20%	16%	**	17%	**	**	14%	19%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	**	**	6.00	6.00
Mode	6.00	6.00	7.00	6.00	7.00	5.00	**	5.00	**	**	10.00	6.00
Base for stats	1907	638	1269	159	100	207	**	100	**	**	249	168
Mean score	6.3	6.3	6.3	6.1	6.4	6.4	**	6.4	**	**	6.2	6.3
Standard deviation	2.18	2.40	2.07	2.15	2.20	2.49	**	2.33	**	**	2.59	2.47
Standard Error	.05	.11	.06	.19	.25	.20	**	.27	**	**	.19	.21

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Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	41 2%	** **	** **	4 1%	4 2%	11 2%	23 2%	39 2%	** **	39 2%	** **
2	(2.0)	63 3%	** **	** **	9 3%	4 1%	12 2%	36 3%	63 3%	** **	63 3%	** **
3	(3.0)	108 5%	** **	** **	7 3%	8 3%	14- 3%	65e 5%	106 5%	** **	107 5%	** **
4	(4.0)	161 7%	** **	** **	19 7%	14 5%	29 5%	88 7%	157 7%	** **	157 7%	** **
5	(5.0)	297 13%	** **	** **	33 13%	41 17%	77 14%	161 13%	289 13%	** **	296 13%	** **
6	(6.0)	344 15%	** **	** **	42 16%	43 17%	104+f 19%	175 15%	339 16%	** **	341 15%	** **
7	(7.0)	329 15%	** **	** **	37 14%	27 11%	72 13%	182 15%	321 15%	** **	324 15%	** **
8	(8.0)	287 13%	** **	** **	36 14%	30 12%	68 13%	151 13%	279 13%	** **	280 13%	** **
9	(9.0)	88 4%	** **	** **	15f 6%	14f 6%	32+f 6%	31- 3%	85 4%	** **	87 4%	** **
10 - Extremely well	(10.0)	190 8%	** **	** **	28 11%	39+f 16%	60+f 11%	87- 7%	187 9%	** **	187 8%	** **
NET Badly (1-3)		212 9%	** **	** **	19 7%	16 6%	38- 7%	124e 10%	209 10%	** **	209 10%	** **
NET Neutral (4-6)		802 36%	** **	** **	94 36%	98 39%	210 39%	424 35%	786 36%	** **	794 36%	** **
NET Well (7-10)		893 40%	** **	** **	115f 45%	110 44%	231 43%	450- 38%	871 40%	** **	878 40%	** **

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Prepared by BMG

Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	327	**	**	30	25	63-	199+de	319	**	322	**
	15%	**	**	12%	10%	12%	17%	15%	**	15%	**
Medians	6.00	**	**	7.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	6.00	**	**	6.00	6.00	6.00	7.00	6.00	**	6.00	**
Base for stats	1907	**	**	228	224	478	998	1865	**	1882	**
Mean score	6.3	**	**	6.5f	6.7+f	6.5+f	6.1-	6.3	**	6.3	**
Standard deviation	2.18	**	**	2.19	2.23	2.16	2.17	2.19	**	2.18	**
Standard Error	.05	**	**	.16	.16	.11	.07	.06	**	.06	**

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Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	41 2%	36 2%	36 2%	38 2%	41 2%	4 1%	41 2%	32- 2%	41 2%	34 2%	17- 1%	13- 1%	8- *%	0 -%	14- 1%	10- 1%
2	(2.0)	63 3%	61 3%	61 3%	60 3%	63 3%	6 2%	63 3%	52 3%	63 3%	57 3%	35- 2%	32 2%	32- 2%	4 2%	33- 2%	28- 2%
3	(3.0)	108 5%	107 5%	107 5%	108 5%	108 5%	8 3%	108 5%	98 5%	108 5%	95 5%	57- 4%	47- 4%	53- 3%	4 2%	57- 3%	40- 3%
4	(4.0)	161 7%	153 7%	159 7%	160 7%	161 7%	18 6%	161 7%	140 7%	161 7%	129- 7%	99- 6%	87 7%	105 7%	6 3%	112 7%	84- 6%
5	(5.0)	297 13%	288 13%	294 13%	293 13%	297 13%	28- 9%	297 13%	272 14%	297 13%	268 14%	185-d 12%	144-d 11%	191-d 12%	9- 5%	191-d 12%	153-d 11%
6	(6.0)	344 15%	338 16%	336 15%	340 15%	344 15%	44 15%	344 15%	312 16%	344 15%	303 15%	266+ 17%	225+ 17%	243 15%	20 12%	261 16%	239+ 17%
7	(7.0)	329 15%	324 15%	326 15%	326 15%	329 15%	42 14%	329 15%	309+ 15%	329 15%	295 15%	260+ 16%	213 16%	266+ 17%	21 12%	270+ 16%	249+ 17%
8	(8.0)	287 13%	274 13%	284 13%	285 13%	287 13%	61 21% +abcd fghi	287 13%	260 13%	287 13%	251 13%	228+ 14%	196+ 15%	243+ 15%	48 28% +abcef	253+ 15%	249+a 17%
9	(9.0)	88 4%	86 4%	88 4%	87 4%	88 4%	27 9% +abcd fghi	88 4%	83 4%	88 4%	82 4%	73+ 5%	65+ 5%	77+ 5%	23+abcef 13%	75+ 5%	65 5%
10 -	(10.0)	190 8%	187 9%	187 8%	185 8%	190 8%	48 16% +abcd fghi	190 8%	174 9%	190 8%	172 9%	153+ 10%	117 9%	159+ 10%	34 19% +abcef	163+ 10%	162+b 11%
NET Badly (1-3)		212 9%	205 9%	204 9%	205 9%	212 9%	18- 6%	212 9%	181 9%	212 9%	186 9%	109- 7%	92- 7%	92- 6%	8- 4%	104- 6%	79- 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Neutral (4-6)	802 36%	779 36%	790 36%	793 36%	802 36%	89- 30%	802 36%	725 36%	802 36%	700 36%	551-d 34%	456d 34%	540-d 34%	34- 20%	565-d 34%	476-d 33%
NET Well (7-10)	893 40%	872 40%	885 40%	883 40%	893 40%	179 60% +abcd fghi	893 40%	826+ 41%	893 40%	801+ 41%	713+ 44%	591+ 44%	745+ 47%	125 73% +abcef	761+ 46%	725+abe 50%
Don't know	327 15%	312e 14%	320e 15%	317e 14%	327e 15%	12- 4%	327e 15%	276-e 14%	327e 15%	272-e 14%	230df 14%	189df 14%	214-d 13%	5- 3%	219-d 13%	157-d 11%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	7.00	8.00
Base for stats	1907	1856	1879	1881	1907	286	1907	1732	1907	1686	1373	1140	1376	167	1430	1280
Mean score	6.3	6.3	6.3+	6.3	6.3	7.1 +abcd fghi	6.3	6.3+	6.3	6.3	6.6+	6.5+	6.7+	7.6 +abcef	6.6+	6.8+ab
Standard deviation	2.18	2.18	2.17	2.17	2.18	2.16	2.18	2.15	2.18	2.18	2.08	2.07	2.03	1.96	2.06	2.02
Standard Error	.05	.06	.06	.05	.05	.14	.05	.06	.05	.06	.06	.07	.06	.16	.06	.06

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Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	41 2%	4 2%	33 2%	25 2%	19 3%
2	(2.0)	63 3%	13+bcd 6%	48- 2%	30 2%	19 3%
3	(3.0)	108 5%	13 6%	92 5%	66 5%	41 6%
4	(4.0)	161 7%	18 9%	132 7%	93 7%	62 8%
5	(5.0)	297 13%	22 11%	267 14%	190 14%	94 13%
6	(6.0)	344 15%	25 12%	304 16%	214 16%	116 16%
7	(7.0)	329 15%	26 12%	296 15%	206 16%	121 16%
8	(8.0)	287 13%	25 12%	252 13%	155 12%	80- 11%
9	(9.0)	88 4%	6 3%	80 4%	56 4%	34 4%
10 - Extremely well	(10.0)	190 8%	22 10%	163 8%	93- 7%	56 7%
NET Badly (1-3)		212 9%	30 14%	173 9%	121 9%	79 11%
NET Neutral (4-6)		802 36%	65 31%	704 36%	497 38%	272 36%
NET Well (7-10)		893 40%	79 38%	792 41%	511 39%	290 39%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_5 (continuation)

Q24. Channel 5 TV channels - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	327	35	269-	193	109
	15%	17%	14%	15%	15%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	6.00	7.00	6.00	6.00	7.00
Base for stats	1907	174	1669	1128	641
Mean score	6.3	6.1	6.3	6.2	6.1
Standard deviation	2.18	2.46	2.15	2.11	2.21
Standard Error	.05	.25	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_7
 Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	26 1%	9 1%	17 2%	** **	0 -%	18+b 2%	6- 1%
2	(2.0)	45 2%	17 2%	25 2%	** **	3 3%	19 2%	26 2%
3	(3.0)	101 5%	38 4%	60+a 6%	** **	2 2%	60+ 6%	41 4%
4	(4.0)	181 8%	70- 7%	89 9%	** **	15 13%	93 9%	84 7%
5	(5.0)	318 14%	163 15%	138 13%	** **	14 13%	158 15%	153 14%
6	(6.0)	361 16%	185 17%	151 15%	** **	20 18%	163 15%	197 18%
7	(7.0)	354 16%	180 17%	149 15%	** **	19 17%	160 15%	192 17%
8	(8.0)	283 13%	137 13%	125 12%	** **	14 12%	136 13%	145 13%
9	(9.0)	105 5%	69+b 6%	29- 3%	** **	7 6%	61 6%	44 4%
10 - Extremely well	(10.0)	210 9%	123+b 12%	69- 7%	** **	18 16%	83- 8%	125+a 11%
NET Badly (1-3)		172 8%	64- 6%	101+a 10%	** **	5 5%	97+ 9%	73 7%
NET Neutral (4-6)		860 38%	418 39%	378 37%	** **	49 43%	415 38%	435 39%
NET Well (7-10)		952 43%	509+b 48%	372- 36%	** **	58 51%	439 40%	505+ 45%
Don't know		252 11%	71- 7%	176+a 17%	** **	* *%	134 12%	112 10%

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 Prepared by BMG

Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	7.00	6.00	**	7.00	6.00	6.00
Mode	6.00	6.00	6.00	**	6.00	6.00	6.00
Base for stats	1983	990	851	**	112	951	1014
Mean score	6.4	6.6+b	6.1-	**	6.7b	6.3-	6.5+a
Standard deviation	2.11	2.06	2.13	**	2.16	2.14	2.06
Standard Error	.05	.07	.08	**	.23	.08	.07

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Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	26 1%	6 2%	4 1%	3 1%	3 1%	3 1%	5 1%	1 1%	10 2%	6 1%	10 1%	6 1%
2	(2.0)	45 2%	6 3%	7 2%	7 2%	2 1%	5 1%	13+dei 4%	4 1%	13 2%	9 1%	22 2%	17d 3%
3	(3.0)	101 5%	10 4%	15 5%	7 2%	15 4%	28+ci 7%	14 4%	11 4%	25 5%	22 3%	53c 5%	26 4%
4	(4.0)	181 8%	24 11%	29 9%	19 6%	26 7%	30 8%	30 9%	22 9%	53 10%	44 6%	83 8%	53 9%
5	(5.0)	318 14%	40gk 17%	46 14%	52gjk 17%	54 14%	61g 15%	42 13%	23- 9%	86gk 15%	106gk 16%	126 13%	65- 11%
6	(6.0)	361 16%	34 15%	53 16%	48 16%	62 16%	70 17%	59 18%	35 13%	87 16%	110 16%	164 16%	95 16%
7	(7.0)	354 16%	33 14%	42 13%	38 13%	77+bcfh 20%	65 16%	45 13%	55+bcfh 21%	74 13%	114 17%	165 16%	100 17%
8	(8.0)	283 13%	20 9%	38 12%	46ae 15%	58e 15%	40 10%	48 14%	35 13%	58 10%	104+aeh 15%	122 12%	83 14%
9	(9.0)	105 5%	12 5%	24+efjk 7%	18ej 6%	20 5%	9- 2%	11 3%	10 4%	36+efjk 7%	38ej 6%	30- 3%	21 4%
10 - Extremely well	(10.0)	210 9%	24 10%	44+efjk 13%	31 10%	36 9%	29 7%	21- 6%	26 10%	67+efjk 12%	67 10%	76- 8%	47 8%
NET Badly (1-3)		172 8%	22 10%	26 8%	17 6%	21 5%	37i 9%	32di 10%	16 6%	48 9%	38- 6%	85i 9%	49 8%
NET Neutral (4-6)		860 38%	99g 43%	127 39%	118g 40%	142 37%	161g 40%	132g 39%	81- 31%	226g 41%	260 38%	374 37%	213 36%
NET Well (7-10)		952 43%	88 38%	147ef 45%	132e 45%	191 49%	143- 36%	124- 37%	126efj 48%	235 42%	323+aefj 47%	393- 39%	250 42%
Don't know		252 11%	21 9%	24- 7%	28 9%	32 8%	59+bcdhi 15%	48bdhi 14%	40bdhi 15%	46- 8%	60- 9%	146+bcdhi 15%	87+bcdhi 15%

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Prepared by BMG

Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Medians	6.00	6.00	6.00	6.00	7.00	6.00	6.00	7.00	6.00	7.00	6.00	6.00
Mode	6.00	5.00	6.00	5.00	7.00	6.00	6.00	7.00	6.00	7.00	7.00	7.00
Base for stats	1983	209	300	268	354	340	289	223	509	621	852	512
Mean score	6.4	6.1	6.6ef	6.6efj	6.6+aefj	6.1-	6.1-	6.6efj	6.4	6.6	6.3-	6.3
										+aefjk		
Standard deviation	2.11	2.26	2.26	2.10	1.95	2.01	2.12	2.04	2.27	2.01	2.06	2.10
Standard Error	.05	.19	.14	.14	.11	.11	.13	.15	.12	.09	.08	.10

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Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	26 1%	6+fgj 4%	2 1%	3 1%	2 1%	** **	1 *%	0 -%	4g 2%	1 1%	21 1%	2g 1%	2g 2%	1g 1%
2	(2.0)	45 2%	2 1%	6 3%	4 2%	9 3%	** **	3 1%	4 1%	4 2%	4 2%	37 2%	4 2%	3 3%	1 2%
3	(3.0)	101 5%	6 4%	11 6%	11 5%	6 2%	** **	6 2%	12 4%	15dfk 8%	12 6%	90 5%	4 3%	5 5%	2 3%
4	(4.0)	181 8%	14 8%	17 9%	17 7%	25 9%	** **	23 9%	25 8%	13 7%	17 9%	155 8%	17 10%	6 6%	3 5%
5	(5.0)	318 14%	17 11%	25 13%	33 15%	43 16%	** **	26 11%	47 14%	35 18%	30 15%	270 14%	22 13%	18f 18%	8 13%
6	(6.0)	361 16%	20 12%	20- 10%	48+abm 22%	46 17%	** **	42 17%	55 16%	33 17%	28 14%	302 16%	34b 19%	18b 18%	7 13%
7	(7.0)	354 16%	25 15%	19- 10%	35 16%	48b 18%	** **	46bh 19%	58b 17%	21 10%	26 13%	298 16%	32bh 18%	13 13%	10 17%
8	(8.0)	283 13%	33 +cfghjl 20%	24 13%	25 11%	33 12%	** **	29 12%	37 11%	19 10%	24 12%	236 12%	25 14%	10 10%	13+bcdfghijkl 23%
9	(9.0)	105 5%	6 4%	9h 5%	10 4%	15h 6%	** **	16hl 7%	20h 6%	2- 1%	10h 5%	92h 5%	8h 5%	2 2%	2h 4%
10 - Extremely well	(10.0)	210 9%	11 7%	18 9%	16 7%	25 10%	** **	31k 13%	29 9%	19 10%	29+ack 14%	183 10%	10 6%	10 10%	6 11%
NET Badly (1-3)		172 8%	14 9%	20fg 11%	18 8%	18 7%	** **	10- 4%	16 5%	23fg 12%	17 9%	148f 8%	10 6%	10fg 10%	4 6%
NET Neutral (4-6)		860 38%	51 32%	62 33%	98abm 44%	114am 43%	** **	91 38%	127 38%	81 41%	75 38%	727 38%	73 42%	42 42%	18 31%
NET Well (7-10)		952 43%	75hl 46%	70 37%	85 38%	121hl 45%	** **	123 +bchjl 51%	144h 43%	61- 31%	89h 45%	810hl 43%	75h 43%	35- 35%	32+bcghijkl 55%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
Don't know	252	22d	37	22	14-	**	19	45df	33+dfim	17	217d	16	14df	4
	11%	13%	20%	10%	5%	**	8%	14%	16%	9%	11%	9%	14%	7%
Medians	6.00	7.00	6.00	6.00	6.00	**	7.00	7.00	6.00	6.00	6.00	6.00	6.00	7.00
Mode	6.00	8.00	5.00	6.00	7.00	**	7.00	7.00	5.00	5.00	6.00	6.00	5.00	8.00
Base for stats	1983	141	151	201	253	**	223	287	165	182	1684	158	87	53
Mean score	6.4	6.4	6.2	6.2	6.4	**	6.8	6.6h	6.0-	6.5	6.4h	6.3	6.2	6.8+chl
Standard deviation	2.11	2.22	2.34	1.99	2.07	**	2.02	1.94	2.23	2.26	2.12	1.95	2.19	2.08
Standard Error	.05	.21	.21	.16	.15	**	.15	.13	.20	.20	.06	.15	.17	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity					
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	26 1%	10 2%	6 1%	5 1%	5 1%	16 1%	10 1%	26 1%	** **	0 -%	0 -%	** **
2	(2.0)	45 2%	12 2%	6 1%	6 2%	21+be 3%	17 2%	27 3%	40 2%	** **	4 1%	3 3%	** **
3	(3.0)	101 5%	36 5%	20 4%	21 5%	24 4%	56 5%	45 4%	90 5%	** **	10 4%	6 5%	** **
4	(4.0)	181 8%	54 8%	40 8%	32 8%	52 8%	95 8%	84 8%	162 8%	** **	19 7%	14 12%	** **
5	(5.0)	318 14%	101 15%	73 15%	68d 17%	76- 11%	174d 15%	144 13%	273 14%	** **	41 16%	22 18%	** **
6	(6.0)	361 16%	106 16%	73 15%	63 16%	115 17%	180 16%	177 17%	320 16%	** **	41 16%	22 18%	** **
7	(7.0)	354 16%	91 14%	98+af 20%	59 15%	105 16%	189 16%	164 15%	314 16%	** **	40 16%	20 17%	** **
8	(8.0)	283 13%	68- 10%	72a 15%	40 10%	102+ac 15%	140 12%	142 13%	252 13%	** **	31 12%	13 11%	** **
9	(9.0)	105 5%	23 4%	24 5%	24 6%	33 5%	47 4%	57 5%	84- 4%	** **	20+a 8%	9 8%	** **
10 - Extremely well	(10.0)	210 9%	49- 7%	33- 7%	50abe 12%	77+abe 12%	81- 7%	127+abe 12%	176 9%	** **	34+a 13%	8 6%	** **
NET Badly (1-3)		172 8%	58 9%	31 6%	33 8%	50 7%	89 8%	83 8%	156 8%	** **	14 5%	9 7%	** **
NET Neutral (4-6)		860 38%	262 40%	187 38%	163 41%	242 36%	449 39%	406 38%	755 38%	** **	101 39%	58 48%	** **
NET Well (7-10)		952 43%	231- 35%	227ae 46%	172a 43%	318+ae 48%	458-a 40%	490+ae 46%	826 42%	** **	126+ 49%	50 41%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	252	109+bcdf	44	34	56-	153+bcdf	90-	233+c	**	17-	4	**
	11%	17%	9%	8%	8%	13%	8%	12%	**	6%	3%	**
Medians	6.00	6.00	7.00	6.00	7.00	6.00	7.00	6.00	**	7.00	6.00	**
Mode	6.00	6.00	7.00	5.00	6.00	7.00	6.00	6.00	**	6.00	6.00	**
Base for stats	1983	550	445	368	610	995	978	1737	**	240	117	**
Mean score	6.4	6.1-	6.4a	6.4	6.6+ae	6.3-	6.5+ae	6.4-	**	6.7+ad	6.2	**
									+ad			+acd
Standard deviation	2.11	2.10	1.96	2.20	2.14	2.04	2.17	2.11	**	2.07	1.98	**
Standard Error	.05	.09	.09	.14	.10	.06	.08	.06	**	.15	.21	**

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Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	26 1%	12 2%	13 1%	3 1%	3 2%	7+b 3%	** **	1 *%	** **	** **	7+b 2%	2 1%
2	(2.0)	45 2%	17 2%	28 2%	5 2%	1 1%	7 3%	** **	0 -%	** **	** **	6 2%	4 2%
3	(3.0)	101 5%	38 5%	63 4%	10 5%	10 8%	11 5%	** **	2 1%	** **	** **	16 6%	9 5%
4	(4.0)	181 8%	63 8%	118 8%	20 11%	9 7%	18 7%	** **	15 13%	** **	** **	17 6%	21 10%
5	(5.0)	318 14%	110 15%	208 14%	27 14%	17 14%	27 11%	** **	18 15%	** **	** **	49 17%	26 13%
6	(6.0)	361 16%	105 14%	257e 17%	25 13%	14 11%	29 12%	** **	11 9%	** **	** **	42 14%	29 14%
7	(7.0)	354 16%	119 16%	235 16%	33 17%	18 14%	32 13%	** **	20 17%	** **	** **	44 15%	38 19%
8	(8.0)	283 13%	98 13%	186 13%	23 12%	19 15%	36 15%	** **	22 18%	** **	** **	30 10%	24 12%
9	(9.0)	105 5%	38 5%	67 5%	6 3%	7 6%	17 7%	** **	5 4%	** **	** **	10 3%	7 4%
10 - Extremely well	(10.0)	210 9%	89+b 12%	121- 8%	17 9%	10 8%	40+b 16%	** **	13 10%	** **	** **	40+b 14%	29+b 14%
NET Badly (1-3)		172 8%	67 9%	105 7%	17 9%	14 11%	25 10%	** **	2 2%	** **	** **	29 10%	16 8%
NET Neutral (4-6)		860 38%	278 37%	582e 39%	71 38%	40 32%	74- 30%	** **	45 37%	** **	** **	108 37%	75 37%
NET Well (7-10)		952 43%	343 45%	609 41%	79 42%	54 43%	124+b 50%	** **	60 49%	** **	** **	124 43%	98 48%

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Prepared by BMG

Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	252	70-	182+a	20	17	24	**	14	**	**	28	16
	11%	9%	12%	11%	14%	10%	**	11%	**	**	10%	8%
Medians	6.00	6.00	6.00	6.00	7.00	7.00	**	7.00	**	**	6.00	7.00
Mode	6.00	7.00	6.00	7.00	8.00	10.00	**	8.00	**	**	5.00	7.00
Base for stats	1983	687	1296	167	107	223	**	107	**	**	261	190
Mean score	6.4	6.4	6.4	6.2	6.3	6.7	**	6.7	**	**	6.4	6.5
Standard deviation	2.11	2.23	2.04	2.17	2.24	2.46	**	1.98	**	**	2.32	2.22
Standard Error	.05	.10	.06	.19	.24	.19	**	.22	**	**	.16	.18

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Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	26 1%	** **	** **	1 1%	1 *%	8 1%	16 1%	26 1%	** **	26 1%	** **
2	(2.0)	45 2%	** **	** **	9 4%	7 3%	12 2%	27 2%	45 2%	** **	45 2%	** **
3	(3.0)	101 5%	** **	** **	12 5%	15 6%	23 4%	58 5%	98 4%	** **	100 5%	** **
4	(4.0)	181 8%	** **	** **	21 8%	13 5%	37 7%	97 8%	176 8%	** **	177 8%	** **
5	(5.0)	318 14%	** **	** **	42 16%	45 18%	90 17%	171 14%	314 14%	** **	317 14%	** **
6	(6.0)	361 16%	** **	** **	41 16%	46 18%	97 18%	178 15%	356 16%	** **	357 16%	** **
7	(7.0)	354 16%	** **	** **	37 15%	25- 10%	75 14%	197d 16%	344 16%	** **	346 16%	** **
8	(8.0)	283 13%	** **	** **	26 10%	32 13%	59 11%	157 13%	275 13%	** **	278 13%	** **
9	(9.0)	105 5%	** **	** **	15 6%	12 5%	30 5%	48 4%	103 5%	** **	105 5%	** **
10 - Extremely well	(10.0)	210 9%	** **	** **	33f 13%	36+f 15%	64+f 12%	89- 7%	203 9%	** **	206 9%	** **
NET Badly (1-3)		172 8%	** **	** **	23 9%	23 9%	43 8%	102 8%	168 8%	** **	171 8%	** **
NET Neutral (4-6)		860 38%	** **	** **	104 40%	103 41%	224 41%	446 37%	846 39%	** **	851 39%	** **
NET Well (7-10)		952 43%	** **	** **	112 43%	105 42%	228 42%	491 41%	925 42%	** **	935 42%	** **

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Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	252	**	**	20	18	46-	158+cde	244	**	248	**
	11%	**	**	8%	7%	9%	13%	11%	**	11%	**
Medians	6.00	**	**	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	6.00	**	**	5.00	6.00	6.00	7.00	6.00	**	6.00	**
Base for stats	1983	**	**	238	231	495	1039	1940	**	1956	**
Mean score	6.4	**	**	6.4	6.5	6.4	6.3-	6.4	**	6.4	**
Standard deviation	2.11	**	**	2.23	2.22	2.18	2.09	2.10	**	2.11	**
Standard Error	.05	**	**	.16	.16	.11	.07	.05	**	.05	**

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Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	26 1%	22 1%	21 1%	22 1%	26 1%	1 **	26 1%	19- 1%	26 1%	21 1%	9- 1%	11 1%	4- **	* **	10- 1%	5- **
2	(2.0)	45 2%	44 2%	41 2%	43 2%	45 2%	2 1%	45 2%	40 2%	45 2%	41 2%	28 2%	22 2%	19- 1%	1 **	21- 1%	17- 1%
3	(3.0)	101 5%	99 5%	101 5%	100 5%	101 5%	8 3%	101 5%	95 5%	101 5%	86 4%	58- 4%	51 4%	49- 3%	4 2%	54- 3%	36- 3%
4	(4.0)	181 8%	177 8%	180 8%	179 8%	181 8%	25 8%	181 8%	159 8%	181 8%	154 8%	110- 7%	96 7%	109- 7%	8 4%	110- 7%	80- 6%
5	(5.0)	318 14%	312 14%	315 14%	317 14%	318 14%	30- 10%	318 14%	291 14%	318 14%	293+e 15%	190-d 12%	154-d 12%	196-d 12%	9- 5%	201-d 12%	174-d 12%
6	(6.0)	361 16%	348 16%	355 16%	357 16%	361 16%	38 13%	361 16%	333 17%	361 16%	324 17%	271d 17%	214 16%	267d 17%	17- 10%	277d 17%	249d 17%
7	(7.0)	354 16%	343 16%	351 16%	350 16%	354 16%	51 17%	354 16%	326 16%	354 16%	301 15%	281+ 18%	231+ 17%	285+ 18%	34 20%	299+ 18%	267+ 19%
8	(8.0)	283 13%	275 13%	280 13%	281 13%	283 13%	46 15%	283 13%	249 12%	283 13%	247 13%	228+ 14%	193+ 15%	247+ 16%	35+ 20%	248+ 15%	240+ 17%
9	(9.0)	105 5%	102 5%	103 5%	103 5%	105 5%	30 10% +abcd fghi	105 5%	94 5%	105 5%	96 5%	90+ 6%	79+ 6%	88+ 6%	23+abcef 14%	92+ 6%	90+ 6%
10 -	(10.0)	210 9%	203 9%	206 9%	204 9%	210 9%	53 18% +abcd fghi	210 9%	194 10%	210 9%	188 10%	169+ 11%	136 10%	178+ 11%	37 22% +abcef	182+ 11%	179+ 12%
NET Badly (1-3)		172 8%	164e 8%	163e 7%	165e 7%	172e 8%	12- 4%	172e 8%	154e 8%	172e 8%	149e 8%	95-f 6%	84-cf 6%	72- 5%	5- 3%	86- 5%	58- 4%
NET Neutral (4-6)		860 38%	837e 39%	850e 39%	853e 39%	860e 38%	93- 31%	860e 38%	783e 39%	860e 38%	770+e 39%	571-d 36%	465-d 35%	572-d 36%	34- 20%	588-d 36%	503-d 35%

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Prepared by BMG

Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)		BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Well (7-10)	952	924	940	939	952	180	952	863	952	832	769+	638+	796+	129	821+	777+abce
	43%	43%	43%	43%	43%	60%	43%	43%	43%	42%	48%	48%	50%	75%	50%	54%
Don't know	252	243e	245e	242e	252e	13-	252e	209-e	252e	207-e	168df	142df	151-df	3-	154-df	99-d
	11%	11%	11%	11%	11%	4%	11%	10%	11%	11%	10%	11%	9%	2%	9%	7%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	6.00	6.00	6.00	6.00	10.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	10.00	7.00	7.00
Base for stats	1983	1925	1953	1956	1983	285	1983	1799	1983	1751	1434	1187	1440	169	1495	1338
Mean score	6.4	6.4	6.4+	6.4	6.4	7.1	6.4	6.4	6.4	6.4	6.7+	6.6+	6.8+	7.7	6.7+	6.9+abe
Standard deviation	2.11	2.10	2.09	2.09	2.11	2.10	2.11	2.09	2.11	2.11	2.03	2.06	1.96	1.91	2.00	1.94
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.06	.06	.06	.06	.16	.06	.06

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Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	26 1%	7+bc 3%	18- 1%	12 1%	11 1%
2	(2.0)	45 2%	5 2%	35 2%	25 2%	13 2%
3	(3.0)	101 5%	17 8%	81 4%	54 4%	32 4%
4	(4.0)	181 8%	20 9%	153 8%	111 8%	72 10%
5	(5.0)	318 14%	16- 8%	287a 15%	200a 15%	117a 16%
6	(6.0)	361 16%	28 14%	317 16%	209 16%	115 15%
7	(7.0)	354 16%	33 16%	311 16%	216 16%	117 16%
8	(8.0)	283 13%	28 13%	248 13%	160 12%	87 12%
9	(9.0)	105 5%	10 5%	92 5%	65 5%	40 5%
10 - Extremely well	(10.0)	210 9%	25 12%	177 9%	107- 8%	56- 7%
NET Badly (1-3)		172 8%	28+bcd 14%	134- 7%	91 7%	55 7%
NET Neutral (4-6)		860 38%	64 31%	756 39%	520 39%	304a 41%
NET Well (7-10)		952 43%	96 46%	829 43%	548 41%	299 40%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_4_7 (continuation)

Q24. Channel 5 TV channels - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	252	20	219	163	91
	11%	10%	11%	12%	12%
Medians	6.00	7.00	6.00	6.00	6.00
Mode	6.00	7.00	6.00	7.00	5.00
Base for stats	1983	188	1719	1159	659
Mean score	6.4	6.3	6.4	6.4	6.3
Standard deviation	2.11	2.43	2.06	2.04	2.07
Standard Error	.05	.23	.05	.06	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_8
 Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	49 2%	27 3%	20 2%	** **	0 -%	28 3%	20 2%
2	(2.0)	60 3%	20- 2%	31 3%	** **	5 4%	29 3%	30 3%
3	(3.0)	139 6%	57 5%	71 7%	** **	8 7%	73 7%	64 6%
4	(4.0)	174 8%	65- 6%	98+a 10%	** **	10 9%	91 8%	81 7%
5	(5.0)	310 14%	149 14%	143 14%	** **	16 14%	158 15%	151 13%
6	(6.0)	365 16%	206+b 19%	134- 13%	** **	18 16%	164 15%	199 18%
7	(7.0)	270 12%	142 13%	112 11%	** **	13 11%	129 12%	137 12%
8	(8.0)	237 11%	111 10%	100 10%	** **	21 18%	133+b 12%	100- 9%
9	(9.0)	74 3%	48+b 5%	21- 2%	** **	5 4%	39 4%	35 3%
10 - Extremely well	(10.0)	150 7%	94+b 9%	40- 4%	** **	15 13%	71 7%	77 7%
NET Badly (1-3)		247 11%	104 10%	122 12%	** **	12 11%	130 12%	114 10%
NET Neutral (4-6)		849 38%	419 40%	375 36%	** **	44 39%	414 38%	430 38%
NET Well (7-10)		731 33%	394+b 37%	273- 27%	** **	53 47%	372 34%	349 31%
Don't know		407 18%	143- 13%	257+a 25%	** **	3 2%	169- 16%	233+a 21%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	6.00	6.00	**	6.00	6.00	6.00
Mode	6.00	6.00	5.00	**	8.00	6.00	6.00
Base for stats	1827	918	770	**	110	916	893
Mean score	6.0	6.2+b	5.7-	**	6.5+bc	6.0	6.0
Standard deviation	2.19	2.19	2.11	**	2.25	2.21	2.15
Standard Error	.06	.08	.08	**	.25	.08	.08

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Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	49 2%	7 3%	9 3%	7 2%	10 3%	6 1%	9 3%	1 1%	16 3%	16 2%	16 2%	11 2%
2	(2.0)	60 3%	7 3%	8 3%	4 1%	10 2%	9 2%	9 3%	13+ci 5%	16 3%	14 2%	30 3%	22 4%
3	(3.0)	139 6%	18 8%	14 4%	13 5%	20 5%	26 7%	23 7%	25+bci 9%	32 6%	33 5%	74 7%	47i 8%
4	(4.0)	174 8%	15 7%	19 6%	23 8%	27 7%	48 12%	29 8%	14 5%	34 6%	50 7%	90 9%	42 7%
5	(5.0)	310 14%	35 15%	39 12%	51gk 17%	48 12%	68+gk 17%	44 13%	25- 10%	74 13%	99 15%	137 14%	69 11%
6	(6.0)	365 16%	38 17%	54 17%	39 13%	71 18%	70 17%	42 13%	51f 20%	92 17%	109 16%	163 16%	94 16%
7	(7.0)	270 12%	34 15%	39 12%	46ej 15%	43 11%	38 10%	42 13%	27 10%	73 13%	89 13%	107 11%	69 12%
8	(8.0)	237 11%	26 11%	48+egjk 15%	31 10%	52egjk 14%	32 8%	33 10%	15- 6%	74+egjk 13%	83egjk 12%	80- 8%	48- 8%
9	(9.0)	74 3%	7 3%	14 4%	20 7%	11 3%	8 2%	9 3%	6 2%	21 4%	30j 4%	23- 2%	14 2%
10 - Extremely well	(10.0)	150 7%	20efjk 9%	45 14%	20fjk 7%	29efjk 8%	16- 4%	8- 2%	12 5%	65 12%	49efjk 7%	36- 4%	20- 3%
NET Badly (1-3)		247 11%	33 14%	32 10%	24 8%	39 10%	40 10%	41 12%	39ci 15%	64 12%	63 9%	120 12%	80ci 13%
NET Neutral (4-6)		849 38%	88 38%	112 35%	113 38%	145 38%	186 47%	115 34%	90 34%	200 36%	258 38%	390 39%	204- 34%

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Prepared by BMG

Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
NET Well (7-10)	731	87efgjk +defgijk	146 45%	116 +efgjk	135efgjk	94- 24%	92- 27%	60- 23%	233 +efgjk	252 +efgjk	246- 25%	152- 25%
33%	38%	45%	39%	35%	24%	27%	23%	42%	37%	25%	25%	
Don't know	407	23-	35-	42	67abh	79abh	89 +abcdehi	73 +abcdehi	57-	108bh	241 +abcdhi	162+abcdehi
18%	10%	11%	14%	17%	20%	26%	28%	10%	16%	24%	27%	
Medians	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	6.00	6.00	6.00	5.00	6.00	6.00	5.00	6.00	6.00	6.00	6.00	6.00
Base for stats	1827	208	290	254	319	320	248	189	497	573	757	437
Mean score	6.0	6.0	6.5 +aefgijk	6.2efgjk	6.2efgjk	5.6-	5.7-	5.7-	6.3 +efgjk	6.2 +efgjk	5.7-	5.7-
Standard deviation	2.19	2.28	2.35	2.13	2.20	1.96	2.10	2.14	2.33	2.17	2.05	2.12
Standard Error	.06	.19	.15	.15	.14	.11	.14	.17	.12	.10	.08	.11

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Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	49 2%	5 3%	4 2%	4 2%	10 4%	** **	7 3%	4 1%	2 1%	3 1%	42 2%	3 2%	2 2%	1 2%
2	(2.0)	60 3%	5 3%	5 2%	8g 4%	11g 4%	** **	8 3%	3 1%	3 1%	4 2%	47 2%	8g 4%	3g 3%	1 2%
3	(3.0)	139 6%	8 5%	6 3%	20b 9%	13 5%	** **	13 6%	16 5%	26 13% +abdfgij klm	8 4%	120 6%	10 6%	6 6%	3 5%
4	(4.0)	174 8%	5- 3%	17a 9%	19a 9%	19 7%	** **	17 7%	32a 10%	14 7%	16 8%	148a 8%	11 6%	10a 10%	5a 9%
5	(5.0)	310 14%	19 12%	22 11%	36 16%	34 13%	** **	30 12%	38 11%	40+bgjm 20%	33 16%	264 14%	25 14%	16 16%	5 9%
6	(6.0)	365 16%	24 15%	31 16%	40 18%	54 20%	** **	34 14%	52 16%	26 13%	34 17%	311 16%	32 18%	15 15%	7 13%
7	(7.0)	270 12%	21 13%	15 8%	28 12%	36 13%	** **	28 11%	39 12%	19 10%	21 11%	222 12%	28b 16%	10 10%	9b 16%
8	(8.0)	237 11%	17 10%	16 9%	15 7%	30 11%	** **	31 13%	47+ch 14%	13 7%	21 11%	197 10%	21 12%	9 9%	10+bchjl 17%
9	(9.0)	74 3%	7h 4%	6 3%	8 4%	13h 5%	** **	15+hjl 6%	10 3%	1- *%	7 4%	66h 3%	5 3%	1 1%	1 2%
10 - Extremely well	(10.0)	150 7%	13 8%	17k 9%	11 5%	16 6%	** **	19 8%	21 6%	12 6%	19k 10%	131 7%	6 3%	8k 8%	5k 9%
NET Badly (1-3)		247 11%	18 11%	15 8%	33gi 15%	33 12%	** **	28 12%	24- 7%	31bgi 16%	15 7%	208 11%	22 12%	12 12%	5 9%
NET Neutral (4-6)		849 38%	48- 29%	70 37%	96am 43%	107a 40%	** **	81 33%	122 37%	80 40%	83a 42%	723a 38%	68 39%	41a 40%	18 31%

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Prepared by BMG

Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
NET Well (7-10)	731	58h	54	62	95h	**	93chl	117h	45-	69h	616h	61h	29	25+bchjl
	33%	35%	29%	28%	36%	**	38%	35%	23%	34%	32%	35%	29%	43%
Don't know	407	39cdk	49	33	32-	**	40	69d	41d	33	354d	24	20d	9
	18%	24%	26%	15%	12%	**	17%	21%	21%	17%	19%	14%	19%	17%
Medians	6.00	6.00	6.00	6.00	6.00	**	6.00	6.00	5.00	6.00	6.00	6.00	6.00	7.00
Mode	6.00	6.00	6.00	6.00	6.00	**	6.00	6.00	5.00	6.00	6.00	6.00	5.00	8.00
Base for stats	1827	123	139	190	235	**	201	263	156	166	1548	150	82	48
Mean score	6.0	6.2ceh	6.1h	5.7-	6.0	**	6.2ceh	6.2ceh	5.5-	6.3ceh	6.0h	5.9	5.8	6.3ceh
Standard deviation	2.19	2.33	2.29	2.11	2.24	**	2.34	2.05	2.08	2.16	2.19	2.05	2.27	2.23
Standard Error	.06	.23	.21	.17	.17	**	.18	.15	.19	.19	.06	.16	.18	.20

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Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	49 2%	12 2%	11 2%	11 3%	15 2%	23 2%	26 2%	42 2%	** **	7 3%	6 5%	** **
2	(2.0)	60 3%	16 2%	12 2%	9 2%	23 3%	27 2%	32 3%	56 3%	** **	3 1%	0 -	** **
3	(3.0)	139 6%	47b 7%	21 4%	29 7%	40 6%	68 6%	69 6%	127 6%	** **	11 4%	4 4%	** **
4	(4.0)	174 8%	59 9%	40 8%	36 9%	40 6%	99 9%	76 7%	158 8%	** **	16 6%	9 8%	** **
5	(5.0)	310 14%	101 15%	58 12%	64 16%	85 13%	159 14%	149 14%	280 14%	** **	29 11%	19 16%	** **
6	(6.0)	365 16%	97 15%	98+ac 20%	55 14%	114 17%	195 17%	169 16%	311 16%	** **	53 20%	28 23%	** **
7	(7.0)	270 12%	77 12%	70 14%	43 11%	77 12%	147 13%	121 11%	236 12%	** **	33 13%	20 17%	** **
8	(8.0)	237 11%	64 10%	58 12%	47 12%	66 10%	122 11%	113 11%	197- 10%	** **	38+a 15%	16 13%	** **
9	(9.0)	74 3%	23 3%	16 3%	13 3%	22 3%	39 3%	35 3%	63 3%	** **	11 4%	6 5%	** **
10 - Extremely well	(10.0)	150 7%	30- 5%	25 5%	40+abe 10%	56ae 8%	55- 5%	95+abe 9%	119- 6%	** **	31+a 12%	7 6%	** **
NET Badly (1-3)		247 11%	74 11%	44 9%	49 12%	78 12%	119 10%	127 12%	224 11%	** **	21 8%	11 9%	** **
NET Neutral (4-6)		849 38%	257 39%	196 40%	155 38%	239 36%	453 39%	394 37%	748 38%	** **	98 38%	56 47%	** **
NET Well (7-10)		731 33%	194- 29%	169 35%	144 36%	221 33%	363 32%	364 34%	615- 31%	** **	114+a 45%	48 40%	** **

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Prepared by BMG

Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	407	135c	79	55-	129	214c	183	382+c	**	23-	6	**
	18%	20%	16%	14%	19%	19%	17%	19%	**	9%	5%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	6.00	**
Mode	6.00	5.00	6.00	5.00	6.00	6.00	6.00	6.00	**	6.00	6.00	**
Base for stats	1827	525	410	347	538	934	885	1587	**	234	115	**
Mean score	6.0	5.8-	6.1	6.1	6.1	5.9	6.1	5.9-	**	6.5+a	6.1	**
									+a			+acd
Standard deviation	2.19	2.10	2.05	2.33	2.27	2.08	2.29	2.17	**	2.22	2.07	**
Standard Error	.06	.09	.10	.15	.12	.07	.09	.06	**	.16	.22	**

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Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	49 2%	21 3%	28 2%	3 2%	2 2%	5 2%	** **	2 2%	** **	** **	11 4%	9+b 4%
2	(2.0)	60 3%	29+b 4%	31- 2%	7 4%	6 5%	10 4%	** **	6 5%	** **	** **	8 3%	11+b 6%
3	(3.0)	139 6%	52 7%	87 6%	16 9%	4 3%	16 6%	** **	6 5%	** **	** **	18 6%	17 8%
4	(4.0)	174 8%	55 7%	119 8%	15 8%	8 7%	15 6%	** **	10 8%	** **	** **	22 8%	12 6%
5	(5.0)	310 14%	105 14%	205 14%	30 16%	22 18%	29 12%	** **	15 13%	** **	** **	44 15%	19 9%
6	(6.0)	365 16%	121 16%	244 17%	28 15%	19 16%	41 16%	** **	18 15%	** **	** **	47 16%	32 16%
7	(7.0)	270 12%	67- 9%	202+aj 14%	18 10%	10 8%	23 9%	** **	13 11%	** **	** **	21- 7%	22 11%
8	(8.0)	237 11%	77 10%	160 11%	17 9%	16 13%	22 9%	** **	12 10%	** **	** **	29 10%	19 9%
9	(9.0)	74 3%	26 3%	48 3%	4 2%	6 5%	8 3%	** **	3 3%	** **	** **	10 4%	7 3%
10 - Extremely well	(10.0)	150 7%	64+b 8%	86- 6%	13 7%	5 4%	24b 10%	** **	9 8%	** **	** **	30+b 10%	17 8%
NET Badly (1-3)		247 11%	102+b 14%	145- 10%	26 14%	13 10%	31 13%	** **	14 12%	** **	** **	37 13%	38+b 18%
NET Neutral (4-6)		849 38%	281 37%	568k 38%	73 39%	50 40%	84 34%	** **	43 36%	** **	** **	114 39%	63- 30%
NET Well (7-10)		731 33%	235 31%	496 34%	52 28%	37 30%	77 31%	** **	38 31%	** **	** **	90 31%	65 31%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	Other (k)
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	407	139	268	36	25	55	**	26	**	**	48	41
	18%	18%	18%	19%	20%	22%	**	21%	**	**	17%	20%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	**	**	6.00	6.00
Mode	6.00	6.00	6.00	5.00	5.00	6.00	**	6.00	**	**	6.00	6.00
Base for stats	1827	618	1209	151	100	192	**	95	**	**	241	165
Mean score	6.0	5.9	6.0	5.8	5.9	6.1	**	6.0	**	**	6.0	5.8
Standard deviation	2.19	2.35	2.09	2.22	2.16	2.39	**	2.31	**	**	2.42	2.53
Standard Error	.06	.11	.07	.20	.24	.20	**	.27	**	**	.17	.22

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Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	49 2%	** **	** **	4 1%	2 1%	11 2%	28 2%	49 2%	** **	49 2%	** **
2	(2.0)	60 3%	** **	** **	5 2%	6 2%	10 2%	28 2%	59 3%	** **	59 3%	** **
3	(3.0)	139 6%	** **	** **	7- 3%	10 4%	22- 4%	87+ce 7%	138 6%	** **	139 6%	** **
4	(4.0)	174 8%	** **	** **	20 8%	15 6%	37 7%	112+ 9%	174 8%	** **	174 8%	** **
5	(5.0)	310 14%	** **	** **	43 17%	36 14%	81 15%	162 13%	303 14%	** **	307 14%	** **
6	(6.0)	365 16%	** **	** **	36 14%	43 17%	81 15%	187 16%	359 16%	** **	361 16%	** **
7	(7.0)	270 12%	** **	** **	37 14%	33 13%	77 14%	142 12%	260 12%	** **	264 12%	** **
8	(8.0)	237 11%	** **	** **	27 10%	28 11%	66 12%	120 10%	231 11%	** **	234 11%	** **
9	(9.0)	74 3%	** **	** **	18+f 7%	13f 5%	26+f 5%	29- 2%	74 3%	** **	74 3%	** **
10 - Extremely well	(10.0)	150 7%	** **	** **	30+f 12%	30+f 12%	56+f 10%	67- 6%	144 7%	** **	145 7%	** **
NET Badly (1-3)		247 11%	** **	** **	16- 6%	17- 7%	44- 8%	143cde 12%	245 11%	** **	246 11%	** **
NET Neutral (4-6)		849 38%	** **	** **	98 38%	94 38%	199 37%	461 39%	836 38%	** **	842 38%	** **
NET Well (7-10)		731 33%	** **	** **	111+f 43%	104+f 42%	225+f 41%	359- 30%	709 32%	** **	716 32%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	407	**	**	33-	34	73-	235cde	393	**	400	**
	18%	**	**	13%	14%	14%	20%	18%	**	18%	**
Medians	6.00	**	**	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	6.00	**	**	5.00	6.00	5.00	6.00	6.00	**	6.00	**
Base for stats	1827	**	**	225	215	468	963	1790	**	1804	**
Mean score	6.0	**	**	6.5+f	6.6+f	6.4+f	5.8-	6.0-	**	6.0-	**
											+ac
Standard deviation	2.19	**	**	2.19	2.16	2.21	2.15	2.19	**	2.18	**
Standard Error	.06	**	**	.16	.16	.11	.08	.06	**	.06	**

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Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	49 2%	43 2%	44 2%	44 2%	49 2%	5 2%	49 2%	37- 2%	49 2%	42 2%	16- 1%	16- 1%	13- 1%	1 1%	23- 1%	17- 1%
2	(2.0)	60 3%	60e 3%	58e 3%	56e 3%	60e 3%	2- 1%	60e 3%	52e 3%	60e 3%	54e 3%	39 2%	31 2%	28- 2%	1 *	34- 2%	24- 2%
3	(3.0)	139 6%	135 6%	136 6%	138 6%	139 6%	14 5%	139 6%	121 6%	139 6%	113- 6%	78- 5%	71 5%	84- 5%	5 3%	85- 5%	55- 4%
4	(4.0)	174 8%	174 8%	172 8%	173 8%	174 8%	15 5%	174 8%	167+ 8%	174 8%	162+ 8%	117 7%	99 7%	112 7%	7 4%	120 7%	97- 7%
5	(5.0)	310 14%	298 14%	307 14%	308 14%	310 14%	29- 10%	310 14%	285e 14%	310 14%	269 14%	211d 13%	161-d 12%	207d 13%	10- 6%	216d 13%	187d 13%
6	(6.0)	365 16%	355 16%	360 16%	359 16%	365 16%	40 13%	365 16%	315- 16%	365 16%	324 17%	267 17%	217 16%	272 17%	20 11%	277 17%	247 17%
7	(7.0)	270 12%	259 12%	266 12%	267 12%	270 12%	46 16%	270 12%	250 12%	270 12%	240 12%	208 13%	180+ 14%	210+ 13%	29 17%	229+ 14%	216+ 15%
8	(8.0)	237 11%	227 10%	234 11%	235 11%	237 11%	57 19%	237 11%	219 11%	237 11%	215 11%	192+ 12%	166+ 12%	198+ 12%	42 25%	202+ 12%	194+ 13%
9	(9.0)	74 3%	72 3%	74 3%	74 3%	74 3%	24 8%	74 3%	71 4%	74 3%	69 4%	68+ 4%	58+ 4%	65+ 4%	17+abcef 10%	63+ 4%	62+ 4%
10 -	(10.0)	150 7%	148 7%	146 7%	147 7%	150 7%	45 15%	150 7%	141 7%	150 7%	142+ 7%	123+ 8%	96 7%	123+ 8%	33 19%	129+ 8%	122+ 9%
NET Badly (1-3)		247 11%	238 11%	238 11%	238 11%	247 11%	21- 7%	247 11%	210- 10%	247 11%	209 11%	133- 8%	118-d 9%	124- 8%	7- 4%	141-d 9%	96- 7%

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Prepared by BMG

Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Neutral (4-6)	849 38%	826e 38%	839e 38%	839e 38%	849e 38%	84- 28%	849e 38%	767e 38%	849e 38%	755e 39%	595d 37%	477-d 36%	591d 37%	36- 21%	613d 37%	532d 37%
NET Well (7-10)	731 33%	708 33%	721 33%	724 33%	731 33%	172 58% +abcd fgh i	731 33%	682+ 34%	731 33%	665+ 34%	591+ 37%	499+ 38%	597+ 38%	121 70% +abcef	624+ 38%	594+a 41%
Don't know	407 18%	396e 18%	401e 18%	397e 18%	407e 18%	21- 7%	407e 18%	350-e 17%	407e 18%	328-e 17%	283d 18%	235d 18%	278d 18%	8- 5%	272-d 16%	215-d 15%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00
Mode	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00
Base for stats	1827	1771	1798	1801	1827	277	1827	1658	1827	1630	1319	1094	1312	164	1378	1222
Mean score	6.0	6.0	6.0	6.0+	6.0	7.0 +abcd fgh i	6.0	6.1+	6.0	6.1+	6.3+	6.3+	6.3+	7.5 +abcef	6.3+	6.4+
Standard deviation	2.19	2.18	2.17	2.17	2.19	2.17	2.19	2.17	2.19	2.19	2.11	2.12	2.06	1.95	2.11	2.05
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.17	.06	.06

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Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	49 2%	12+bcd 6%	34- 2%	22 2%	14 2%
2	(2.0)	60 3%	10 5%	49 3%	33 2%	16 2%
3	(3.0)	139 6%	17 8%	114 6%	90 7%	52 7%
4	(4.0)	174 8%	8 4%	158 8%	112 8%	71a 9%
5	(5.0)	310 14%	30 14%	268 14%	182 14%	102 14%
6	(6.0)	365 16%	24 12%	322 17%	221 17%	117 16%
7	(7.0)	270 12%	23 11%	243 13%	168 13%	103 14%
8	(8.0)	237 11%	9- 4%	222+a 11%	147a 11%	80a 11%
9	(9.0)	74 3%	5 2%	66 3%	41 3%	23 3%
10 - Extremely well	(10.0)	150 7%	12 6%	135 7%	84 6%	49 6%
NET Badly (1-3)		247 11%	38+bcd 18%	197- 10%	145 11%	83 11%
NET Neutral (4-6)		849 38%	62- 30%	749 39%	516a 39%	290 39%
NET Well (7-10)		731 33%	49- 23%	666+a 34%	439a 33%	254a 34%

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Table Q24_4_8 (continuation)

Q24. Channel 5 TV channels - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	407	59+bcd	326-	222	123
	18%	28%	17%	17%	16%
Medians	6.00	5.00	6.00	6.00	6.00
Mode	6.00	5.00	6.00	6.00	6.00
Base for stats	1827	149	1612	1100	627
Mean score	6.0	5.4-	6.1+a	6.0a	6.0a
Standard deviation	2.19	2.48	2.15	2.13	2.14
Standard Error	.06	.26	.06	.07	.09

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Table Q24_4_9

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	30 1%	16 2%	13 1%	** **	0 -%	21+b 2%	8- 1%
2	(2.0)	49 2%	19 2%	27 3%	** **	3 3%	27 2%	22 2%
3	(3.0)	81 4%	22- 2%	50+a 5%	** **	5 4%	43 4%	35 3%
4	(4.0)	172 8%	66- 6%	94+a 9%	** **	7 6%	86 8%	85 8%
5	(5.0)	372 17%	188 18%	159 15%	** **	19 17%	194 18%	175 16%
6	(6.0)	361 16%	177 17%	158 15%	** **	22 19%	167 15%	192 17%
7	(7.0)	317 14%	167b 16%	125- 12%	** **	20 18%	154 14%	160 14%
8	(8.0)	263 12%	136 13%	106 10%	** **	15 14%	128 12%	133 12%
9	(9.0)	86 4%	55+b 5%	27- 3%	** **	2 2%	48 4%	37 3%
10 - Extremely well	(10.0)	169 8%	97+b 9%	55- 5%	** **	17 15%	72 7%	96 9%
NET Badly (1-3)		160 7%	58- 5%	90+a 9%	** **	8 7%	90b 8%	65- 6%
NET Neutral (4-6)		905 41%	431 41%	411 40%	** **	48 43%	447 41%	453 40%
NET Well (7-10)		835 37%	456+b 43%	313- 30%	** **	54 49%	402 37%	426 38%
Don't know		334 15%	116- 11%	213+a 21%	** **	2 2%	144 13%	183 16%

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Prepared by BMG

Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	6.00	6.00	**	6.00	6.00	6.00
Mode	5.00	5.00	5.00	**	6.00	5.00	6.00
Base for stats	1900	945	814	**	110	940	943
Mean score	6.2	6.5+b	6.0-	**	6.6b	6.1	6.4+a
Standard deviation	2.06	2.04	2.05	**	2.07	2.09	2.01
Standard Error	.05	.07	.08	**	.22	.08	.07

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Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	30 1%	6g 3%	7 2%	3 1%	2 1%	3 1%	8gi 2%	1 *%	13 2%	5 1%	12 1%	9 1%
2	(2.0)	49 2%	6 3%	5 2%	6 2%	12 3%	12 3%	3 1%	5 2%	11 2%	17 3%	20 2%	8 1%
3	(3.0)	81 4%	7 3%	12 4%	7 2%	10 3%	16 4%	16 5%	14i 5%	19 3%	17 2%	46+i 5%	30+i 5%
4	(4.0)	172 8%	11 5%	18 6%	18 6%	30 8%	42+abh 10%	27 8%	27ah 10%	30- 5%	48 7%	95+bh 10%	54h 9%
5	(5.0)	372 17%	43 19%	59 18%	54 18%	52 13%	66 17%	58 17%	40 15%	102 18%	106 16%	165 16%	98 16%
6	(6.0)	361 16%	42 18%	49 15%	46 16%	66 17%	73 18%	44 13%	40 15%	91 16%	112 16%	157 16%	84 14%
7	(7.0)	317 14%	31 13%	45 14%	45 15%	65 17%	52 13%	43 13%	35 14%	76 14%	110 16%	131 13%	79 13%
8	(8.0)	263 12%	32 14%	44e 14%	43egj 14%	49 13%	33- 8%	42 12%	21 8%	76egj 14%	92egj 13%	95- 10%	63 10%
9	(9.0)	86 4%	12 5%	17f 5%	12 4%	15 4%	13 3%	6 2%	11 4%	29f 5%	27 4%	30 3%	18 3%
10 - Extremely well	(10.0)	169 8%	16 7%	38+efjk 12%	28ej 9%	32 8%	19- 5%	20 6%	17 6%	53ej 10%	60ej 9%	56- 6%	37 6%
NET Badly (1-3)		160 7%	19 8%	23 7%	16 5%	24 6%	31 8%	28 8%	19 7%	43 8%	39 6%	78 8%	47 8%
NET Neutral (4-6)		905 41%	96 42%	127 39%	118 40%	147 38%	181+ 45%	129 38%	107 41%	223 40%	265 39%	417 42%	236 39%
NET Well (7-10)		835 37%	90e 39%	144 +efgjk 44%	128 +efgjk 43%	161efgjk 42%	116- 29%	112 33%	85 32%	234 +efgjk 42%	289 +efgjk 42%	313- 31%	196- 33%
Don't know		334 15%	25 11%	31- 10%	34 11%	54 14%	71abchi 18%	68 +abcdhi 20%	51+abchi 19%	56- 10%	88 13%	190 +abcdhi 19%	119+abcdhi 20%

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Prepared by BMG

Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	6.00	6.00	5.00	5.00	5.00	6.00	5.00	5.00
Base for stats	1900	205	294	262	332	328	268	211	499	593	808	480
Mean score	6.2	6.2	6.5	6.5efgjk	6.4efjk	5.9-	6.0	6.1	6.4efjk	6.4	6.0-	6.1-
			+efgjk						+efgjk			
Standard deviation	2.06	2.10	2.17	2.02	2.02	1.95	2.08	2.02	2.14	2.02	2.01	2.05
Standard Error	.05	.18	.14	.14	.12	.11	.14	.15	.11	.09	.08	.10

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Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	30 1%	4g 3%	1 1%	5g 2%	6 2%	** **	2 1%	1 *%	2 1%	3 1%	25 1%	2 1%	2g 2%	1g 2%
2	(2.0)	49 2%	3 2%	5h 3%	11+ghj 5%	7 3%	** **	5 2%	4 1%	0 -%	4 2%	40 2%	5h 3%	2h 2%	2h 3%
3	(3.0)	81 4%	6 4%	7 4%	8 4%	7 3%	** **	11 5%	10 3%	11 6%	5 2%	70 4%	5 3%	5 5%	2 3%
4	(4.0)	172 8%	13 8%	9 5%	20 9%	23 9%	** **	12 5%	34fk 10%	23bfkm 11%	13 6%	157+k 8%	7 4%	5 5%	3 5%
5	(5.0)	372 17%	23 14%	31 17%	41g 18%	41 16%	** **	38 16%	37- 11%	38g 19%	45+g 23%	313g 16%	27 16%	23+agj 23%	9 16%
6	(6.0)	361 16%	25 16%	28 15%	28 13%	501 19%	** **	53+chijl 22%	56 17%	24 12%	24 12%	3061 16%	341 20%	10- 10%	10 17%
7	(7.0)	317 14%	18 11%	21 11%	34 15%	39 15%	** **	28 11%	61+bf 18%	24 12%	23 12%	262 14%	34+abfij 20%	13 12%	8 14%
8	(8.0)	263 12%	25c 16%	22 12%	17 7%	36 13%	** **	32 13%	33 10%	19 10%	27 14%	219 12%	19 11%	15c 15%	10cg 17%
9	(9.0)	86 4%	91 6%	9 5%	121 5%	11 4%	** **	131 5%	9 3%	5 2%	6 3%	75 4%	7 4%	1 1%	31 5%
10 - Extremely well	(10.0)	169 8%	13 8%	16 9%	14 6%	19 7%	** **	22 9%	26 8%	13 7%	19 9%	147 8%	8 5%	9 9%	5 8%
NET Badly (1-3)		160 7%	13 8%	14 7%	24+g 11%	20 7%	** **	19 8%	15 4%	13 7%	11 6%	136 7%	11 7%	8 8%	4 7%
NET Neutral (4-6)		905 41%	62 38%	69 37%	88 40%	114 43%	** **	103 43%	127 38%	84 43%	82 41%	776 41%	69 40%	39 38%	22 38%
NET Well (7-10)		835 37%	66 40%	67 36%	77 35%	106 40%	** **	93 39%	130 39%	61 31%	75 38%	704 37%	69 39%	38 38%	25h 44%

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Prepared by BMG

Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
Don't know	334	22	39+dfm	33	27-	**	26	61df	39df	30	287	25	16	7
	15%	13%	21%	15%	10%	**	11%	18%	20%	15%	15%	14%	16%	11%
Medians	6.00	6.00	6.00	6.00	6.00	**	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	6.00	5.00	5.00	6.00	**	6.00	7.00	5.00	5.00	5.00	6.00	5.00	6.00
Base for stats	1900	141	150	190	240	**	215	271	159	169	1615	149	85	51
Mean score	6.2	6.3	6.4	5.9-	6.2	**	6.4c	6.4c	6.0	6.3	6.2	6.3	6.2	6.5c
Standard deviation	2.06	2.20	2.12	2.23	2.08	**	2.05	1.92	2.01	2.10	2.07	1.86	2.15	2.10
Standard Error	.05	.20	.19	.18	.16	**	.15	.13	.18	.19	.06	.15	.17	.19

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Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	30 1%	11 2%	6 1%	7 2%	6 1%	17 1%	13 1%	27 1%	** **	3 1%	3 3%	** **
2	(2.0)	49 2%	14 2%	8 2%	12 3%	15 2%	22 2%	27 2%	45 2%	** **	3 1%	1 1%	** **
3	(3.0)	81 4%	25 4%	23c 5%	6- 2%	26 4%	48c 4%	33 3%	76 4%	** **	5 2%	2 1%	** **
4	(4.0)	172 8%	61b 9%	27- 5%	33 8%	48 7%	88 8%	80 8%	149 8%	** **	23 9%	13 11%	** **
5	(5.0)	372 17%	105 16%	77 16%	79 20%	110 16%	182 16%	189 18%	331 17%	** **	40 16%	25 21%	** **
6	(6.0)	361 16%	103 16%	86 18%	71 18%	97 15%	189 16%	169 16%	323 16%	** **	36 14%	20 17%	** **
7	(7.0)	317 14%	102 16%	66 13%	61 15%	87 13%	168 15%	148 14%	280 14%	** **	36 14%	14 12%	** **
8	(8.0)	263 12%	61- 9%	78+acef 16%	37 9%	86a 13%	138 12%	123 12%	226 11%	** **	37 14%	16 13%	** **
9	(9.0)	86 4%	17- 3%	24a 5%	14 3%	31 5%	41 4%	45 4%	69- 4%	** **	17+a 7%	10 9%	** **
10 - Extremely well	(10.0)	169 8%	41 6%	31 6%	33 8%	63ae 9%	73- 6%	96+e 9%	137- 7%	** **	32+a 12%	7 6%	** **
NET Badly (1-3)		160 7%	50 8%	37 8%	25 6%	47 7%	87 8%	72 7%	148 8%	** **	11 4%	6 5%	** **
NET Neutral (4-6)		905 41%	269 41%	190 39%	183 45%	255 38%	459 40%	438 41%	802 41%	** **	99 39%	59 49%	** **
NET Well (7-10)		835 37%	221- 34%	198a 41%	145 36%	267a 40%	420 37%	412 39%	712- 36%	** **	122+a 48%	48 40%	** **

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Prepared by BMG

Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	334	118+bcf	63	50	97	181	147	308+c	**	24-	8	**
	15%	18%	13%	12%	15%	16%	14%	16%	**	9%	6%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	6.00	**
Mode	5.00	5.00	6.00	5.00	5.00	6.00	5.00	5.00	**	5.00	5.00	**
Base for stats	1900	541	425	352	569	967	922	1662	**	232	113	**
Mean score	6.2	6.0-	6.4a	6.2	6.4a	6.2	6.3a	6.2-	**	6.7+a	6.2	**
Standard deviation	2.06	2.03	2.00	2.05	2.12	2.03	2.09	2.04	**	2.12	2.06	**
Standard Error	.05	.09	.10	.13	.11	.06	.08	.05	**	.15	.22	**

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Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	30 1%	9 1%	21 1%	3 1%	3 2%	4 2%	** **	1 *%	** **	** **	6 2%	2 1%
2	(2.0)	49 2%	26+b 3%	23- 2%	7b 4%	2 2%	6 2%	** **	5 4%	** **	** **	11b 4%	10+b 5%
3	(3.0)	81 4%	35 5%	46 3%	10 5%	8 7%	9 4%	** **	3 2%	** **	** **	14 5%	9 4%
4	(4.0)	172 8%	64 8%	109 7%	18 10%	5 4%	21 8%	** **	18 15%	** **	** **	23 8%	15 7%
5	(5.0)	372 17%	135 18%	237 16%	36 19%	24 20%	35 14%	** **	21 18%	** **	** **	62+be 22%	31 15%
6	(6.0)	361 16%	104- 14%	257+a 17%	25 13%	18 15%	34 14%	** **	13 11%	** **	** **	36 12%	31 15%
7	(7.0)	317 14%	92 12%	225j 15%	23 12%	16 12%	34 14%	** **	12 10%	** **	** **	25- 9%	27 13%
8	(8.0)	263 12%	85 11%	179 12%	22 12%	12 9%	26 11%	** **	11 9%	** **	** **	30 10%	21 10%
9	(9.0)	86 4%	27 4%	59 4%	4 2%	5 4%	6 2%	** **	4 3%	** **	** **	10 3%	7 4%
10 - Extremely well	(10.0)	169 8%	79+b 10%	90- 6%	14 7%	10 8%	31+b 12%	** **	13 11%	** **	** **	38+b 13%	20 10%
NET Badly (1-3)		160 7%	70+b 9%	90- 6%	19b 10%	13 11%	19 8%	** **	8 7%	** **	** **	30+b 10%	21b 10%
NET Neutral (4-6)		905 41%	302 40%	603 41%	79 42%	48 38%	90 36%	** **	53 44%	** **	** **	122 42%	77 37%
NET Well (7-10)		835 37%	282 37%	553 37%	64 34%	42 34%	96 39%	** **	40 33%	** **	** **	102 35%	75 36%

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Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	334	103	231	25	21	42	**	20	**	**	35	33
	15%	14%	16%	13%	17%	17%	**	16%	**	**	12%	16%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	**	**	6.00	6.00
Mode	5.00	5.00	6.00	5.00	5.00	5.00	**	5.00	**	**	5.00	6.00
Base for stats	1900	654	1246	162	103	204	**	101	**	**	254	173
Mean score	6.2	6.2	6.3	6.0	6.1	6.4	**	6.1	**	**	6.2	6.2
Standard deviation	2.06	2.23	1.96	2.15	2.19	2.25	**	2.26	**	**	2.37	2.26
Standard Error	.05	.10	.06	.19	.24	.18	**	.26	**	**	.17	.19

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Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	30 1%	** **	** **	1 1%	2 1%	8 1%	19 2%	30 1%	** **	30 1%	** **
2	(2.0)	49 2%	** **	** **	8 3%	8 3%	13 2%	21 2%	48 2%	** **	49 2%	** **
3	(3.0)	81 4%	** **	** **	15d 6%	4 2%	16 3%	45 4%	79 4%	** **	80 4%	** **
4	(4.0)	172 8%	** **	** **	17 7%	15 6%	36 7%	95 8%	170 8%	** **	171 8%	** **
5	(5.0)	372 17%	** **	** **	47 18%	37 15%	84 16%	210 18%	364 17%	** **	365 17%	** **
6	(6.0)	361 16%	** **	** **	45 17%	54+f 22%	105+f 19%	176 15%	354 16%	** **	356 16%	** **
7	(7.0)	317 14%	** **	** **	29 11%	24- 10%	78 14%	172 14%	304 14%	** **	310 14%	** **
8	(8.0)	263 12%	** **	** **	30 12%	36 15%	64 12%	137 11%	260 12%	** **	260 12%	** **
9	(9.0)	86 4%	** **	** **	9 3%	8 3%	23 4%	41 3%	85 4%	** **	85 4%	** **
10 - Extremely well	(10.0)	169 8%	** **	** **	30+f 12%	36+f 14%	57+f 11%	71- 6%	166 8%	** **	166 8%	** **
NET Badly (1-3)		160 7%	** **	** **	24 9%	14 6%	36 7%	86 7%	156 7%	** **	159 7%	** **
NET Neutral (4-6)		905 41%	** **	** **	109 42%	106 43%	225 42%	481 40%	888 41%	** **	893 41%	** **
NET Well (7-10)		835 37%	** **	** **	97 38%	104 42%	221f 41%	420- 35%	814 37%	** **	822 37%	** **

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Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	334	**	**	28	25-	59-	211+cde	326	**	330	**
	15%	**	**	11%	10%	11%	18%	15%	**	15%	**
Medians	6.00	**	**	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	**	**	5.00	6.00	6.00	5.00	5.00	**	5.00	**
Base for stats	1900	**	**	230	224	482	987	1858	**	1874	**
Mean score	6.2	**	**	6.3	6.6+f	6.4+f	6.1-	6.2	**	6.2	**
Standard deviation	2.06	**	**	2.19	2.15	2.10	2.02	2.06	**	2.06	**
Standard Error	.05	**	**	.16	.16	.11	.07	.05	**	.05	**

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Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	30 1%	26 1%	28 1%	29 1%	30 1%	3 1%	30 1%	25 1%	30 1%	24 1%	11- 1%	10- 1%	6- *%	0 -%	14- 1%	4- *%
2	(2.0)	49 2%	49 2%	47 2%	47 2%	49 2%	5 2%	49 2%	42 2%	49 2%	47 2%	21- 1%	19- 1%	17- 1%	2 1%	19- 1%	20- 1%
3	(3.0)	81 4%	76 4%	81 4%	80 4%	81 4%	11 4%	81 4%	71 4%	81 4%	70 4%	46- 3%	37- 3%	46- 3%	6 3%	46- 3%	26- 2%
4	(4.0)	172 8%	169 8%	171 8%	170 8%	172 8%	19 6%	172 8%	151 8%	172 8%	150 8%	114 7%	96 7%	110- 7%	8 5%	117 7%	80- 6%
5	(5.0)	372 17%	362e 17%	368e 17%	368e 17%	372e 17%	30- 10%	372e 17%	342e 17%	372e 17%	332e 17%	242-d 15%	190-d 14%	235-d 15%	14- 8%	238-d 14%	211-d 15%
6	(6.0)	361 16%	354 16%	356 16%	355 16%	361 16%	49 16%	361 16%	330 16%	361 16%	311 16%	263 16%	222 17%	268 17%	25 14%	283+ 17%	261+ 18%
7	(7.0)	317 14%	310 14%	313 14%	315 14%	317 14%	44 15%	317 14%	296 15%	317 14%	282 14%	253+ 16%	209+ 16%	259+ 16%	25 15%	266+ 16%	237+ 17%
8	(8.0)	263 12%	253 12%	262 12%	262 12%	263 12%	51 17%	263 12%	239 12%	263 12%	234 12%	215+ 13%	178+ 13%	221+ 14%	38 22%	232+ 14%	221+ 15%
9	(9.0)	86 4%	84 4%	85 4%	86 4%	86 4%	24 8%	86 4%	80 4%	86 4%	78 4%	73+ 5%	67+ 5%	76+ 5%	19+abcef 11%	76+ 5%	75+ 5%
10 -	(10.0)	169 8%	167 8%	163 7%	162 7%	169 8%	47 16%	169 8%	148 7%	169 8%	154 8%	138+ 9%	116+ 9%	142+ 9%	31 18%	144+ 9%	143+ 10%
NET Badly (1-3)		160 7%	151 7%	156 7%	156 7%	160 7%	18 6%	160 7%	138 7%	160 7%	140 7%	79- 5%	66- 5%	70- 4%	8 4%	80- 5%	50- 3%

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Prepared by BMG

Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Neutral (4-6)	905 41%	885e 41%	894e 41%	893e 41%	905e 41%	98- 33%	905e 41%	822e 41%	905e 41%	793e 40%	619-d 39%	508-d 38%	613-d 39%	47- 27%	639-d 39%	552-d 38%
NET Well (7-10)	835 37%	813 38%	823 37%	825 38%	835 37%	166- 56%	835 37%	763 38%	835 37%	748 38%	679+ 42%	570+ 43%	698+ 44%	113 66%	718+ 44%	677+ab 47%
Don't know	334 15%	319e 15%	326e 15%	324e 15%	334e 15%	16- 5%	334e 15%	285-e 14%	334e 15%	276-e 14%	226df 14%	185df 14%	211-d 13%	4- 3%	212-d 13%	159-d 11%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	7.00	8.00	6.00	7.00
Mode	5.00	5.00	5.00	5.00	5.00	8.00	5.00	5.00	5.00	5.00	6.00	6.00	6.00	8.00	6.00	6.00
Base for stats	1900	1849	1873	1874	1900	282	1900	1723	1900	1681	1377	1144	1380	168	1437	1278
Mean score	6.2	6.3	6.2	6.2	6.2	7.0 +abcd fghi	6.2	6.3	6.2	6.3	6.5+ i	6.5+ i	6.6+ i	7.4 +abcef	6.5+ i	6.7+abe i
Standard deviation	2.06	2.05	2.05	2.05	2.06	2.15	2.06	2.03	2.06	2.07	1.97	1.99	1.93	1.99	1.97	1.90
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.06	.06	.06	.06	.17	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	30 1%	8+bc 4%	22- 1%	15 1%	14 2%
2	(2.0)	49 2%	7 3%	39 2%	25 2%	15 2%
3	(3.0)	81 4%	13 6%	67 3%	53 4%	31 4%
4	(4.0)	172 8%	21 10%	137- 7%	99 8%	63 8%
5	(5.0)	372 17%	27 13%	328 17%	228 17%	124 16%
6	(6.0)	361 16%	27 13%	323 17%	223 17%	125 17%
7	(7.0)	317 14%	27 13%	282 15%	198 15%	108 14%
8	(8.0)	263 12%	21 10%	233 12%	151 11%	86 11%
9	(9.0)	86 4%	8 4%	78 4%	54 4%	33 4%
10 - Extremely well	(10.0)	169 8%	18 9%	149 8%	86- 7%	51 7%
NET Badly (1-3)		160 7%	28+bc 13%	127- 7%	93 7%	59 8%
NET Neutral (4-6)		905 41%	74 36%	788 41%	550 42%	312 42%
NET Well (7-10)		835 37%	73 35%	742 38%	490 37%	279 37%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_9 (continuation)

Q24. Channel 5 TV channels - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	334	33	281	189	99
	15%	16%	14%	14%	13%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	6.00
Base for stats	1900	175	1657	1133	651
Mean score	6.2	5.9	6.3+	6.2	6.2
Standard deviation	2.06	2.39	2.02	1.99	2.07
Standard Error	.05	.24	.05	.06	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_10
 Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	28 1%	15 1%	13 1%	** **	0 -%	18 2%	8- 1%
2	(2.0)	34 2%	13 1%	19 2%	** **	2 2%	17 2%	17 1%
3	(3.0)	85 4%	34 3%	48 5%	** **	2 2%	42 4%	39 3%
4	(4.0)	173 8%	69 7%	87 8%	** **	12 11%	89 8%	82 7%
5	(5.0)	317 14%	168 16%	132 13%	** **	11 9%	144 13%	172 15%
6	(6.0)	362 16%	179 17%	156 15%	** **	20 17%	184 17%	174 15%
7	(7.0)	305 14%	163+b 15%	122- 12%	** **	15 13%	148 14%	153 14%
8	(8.0)	297 13%	138 13%	132 13%	** **	22 19%	146 13%	149 13%
9	(9.0)	116 5%	74+b 7%	33- 3%	** **	9 8%	62 6%	53 5%
10 - Extremely well	(10.0)	169 8%	102+b 10%	50- 5%	** **	17 15%	76 7%	93 8%
NET Badly (1-3)		147 7%	62 6%	80 8%	** **	4 3%	78 7%	64 6%
NET Neutral (4-6)		851 38%	416 39%	375 36%	** **	43 38%	417 38%	428 38%
NET Well (7-10)		887 40%	476+b 45%	338- 33%	** **	62 55%	432 40%	447 40%
Don't know		349 16%	106- 10%	235+a 23%	** **	3 3%	157 14%	187 17%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	6.00	6.00	**	7.00	6.00	6.00
Mode	6.00	6.00	6.00	**	8.00	6.00	6.00
Base for stats	1885	955	793	**	109	928	939
Mean score	6.4	6.6+b	6.1-	**	6.9+bc	6.3	6.4
Standard deviation	2.06	2.06	2.04	**	2.07	2.08	2.03
Standard Error	.05	.07	.08	**	.23	.08	.07

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Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	28 1%	1 *%	5 1%	6 2%	3 1%	3 1%	8+ 2%	3 1%	6 1%	8 1%	14 1%	11 2%
2	(2.0)	34 2%	6c 2%	8c 2%	1 *%	7 2%	5 1%	4 1%	3 1%	14c 2%	7 1%	13 1%	8 1%
3	(3.0)	85 4%	7 3%	10 3%	13 5%	12 3%	15 4%	18 5%	10 4%	16 3%	25 4%	44 4%	28 5%
4	(4.0)	173 8%	28+bc di 12%	17 5%	17 6%	26 7%	40b i 10%	25 7%	19 7%	45 8%	43 6%	84 8%	44 7%
5	(5.0)	317 14%	39 17%	42 13%	47 16%	44 11%	70d g k 17%	46 14%	30 11%	81 15%	91 13%	145 15%	76 13%
6	(6.0)	362 16%	27 12%	61 19%	48 16%	52 14%	66 17%	54 16%	54a d 20%	88 16%	100 15%	174 17%	107 18%
7	(7.0)	305 14%	35 15%	40 12%	37 13%	63 16%	55 14%	42 13%	32 12%	75 14%	101 15%	129 13%	74 12%
8	(8.0)	297 13%	28 12%	41 12%	46e 16%	68+e g h j k 18%	40- 10%	46 14%	28 11%	68 12%	115 +e g h j k 17%	114- 11%	74 12%
9	(9.0)	116 5%	13g 6%	29+f g j k 9%	18g k 6%	19g 5%	22g k 6%	11 3%	4- 2%	42+f g j k 7%	37g k 5%	37- 4%	15- 2%
10 - Extremely well	(10.0)	169 8%	22e f j k 10%	41+e f g j k 13%	25e f j k 9%	36e f j k 9%	18- 4%	11- 3%	14 5%	64+e f g j k 12%	62e f j k 9%	43- 4%	26- 4%
NET Badly (1-3)		147 7%	13 6%	22 7%	20 7%	22 6%	24 6%	31 9%	16 6%	35 6%	41 6%	70 7%	47 8%
NET Neutral (4-6)		851 38%	94d 41%	120 37%	112 38%	122- 32%	176+d i 44%	125 37%	102 39%	214 39%	234- 34%	403d i 40%	227 38%
NET Well (7-10)		887 40%	98f g j k 43%	151 +e f g j k 46%	127e f g j k 43%	187 +e f g j k 48%	135- 34%	111- 33%	78- 30%	249 +e f g j k 45%	314 +e f g j k 46%	324- 32%	189- 32%

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Prepared by BMG

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Don't know	349	25	31-	36	55	65bh	71	66	56-	92	201	136+abcdehi
	16%	11%	10%	12%	14%	16%	+abcdhi 21%	+abcdehi 25%	10%	13%	+abcdhi 20%	23%
Medians	6.00	6.00	7.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00
Mode	6.00	5.00	6.00	6.00	8.00	5.00	6.00	6.00	6.00	8.00	6.00	6.00
Base for stats	1885	205	293	259	331	334	266	196	499	590	797	463
Mean score	6.4	6.4	6.7	6.5efjk	6.7	6.1-	6.0-	6.2	6.6	6.6	6.1-	6.1-
Standard deviation	2.06	2.11	+efgjk 2.20	2.07	+efgjk 2.04	1.91	2.03	1.92	+efgjk 2.17	+efgjk 2.05	1.95	1.98
Standard Error	.05	.18	.14	.14	.12	.11	.13	.15	.11	.09	.07	.10

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Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	28 1%	4 2%	2 1%	4 2%	6 2%	** **	1 *%	2 *%	1 *%	1 1%	22 1%	3 2%	2 2%	* 1%
2	(2.0)	34 2%	3 2%	1 1%	3 1%	4 1%	** **	5 2%	4 1%	4 2%	3 2%	27 1%	1 1%	4+bjk 4%	2bjk 4%
3	(3.0)	85 4%	6 4%	8 4%	10 4%	11 4%	** **	7 3%	9 3%	11i 6%	3 1%	74 4%	6 3%	4 4%	2 3%
4	(4.0)	173 8%	12 8%	9 5%	18 8%	26m 10%	** **	20 8%	32m 10%	18 9%	9 5%	149 8%	14 8%	7 7%	2 3%
5	(5.0)	317 14%	19 12%	25 13%	34 15%	41 15%	** **	36 15%	41 12%	29 15%	31 15%	267 14%	25 14%	15 15%	10 17%
6	(6.0)	362 16%	23 14%	27 15%	40 18%	54 20%	** **	35 15%	46 14%	28 14%	34 17%	304 16%	31 18%	18 18%	9 16%
7	(7.0)	305 14%	25 15%	19 10%	26 12%	30 11%	** **	48 20%	56 17%	22 11%	20 10%	257 14%	27 16%	11 11%	9 16%
8	(8.0)	297 13%	29fhl 18%	22 12%	30 14%	40 15%	** **	24 10%	47 14%	17 9%	34h 17%	255 13%	24 14%	10 10%	8 14%
9	(9.0)	116 5%	7 4%	9 5%	9 4%	15 6%	** **	19 8%	24 7%	7 4%	11 5%	103 5%	6 3%	5 5%	2 4%
10 - Extremely well	(10.0)	169 8%	14 9%	22gk 11%	14 6%	16 6%	** **	20 8%	16 5%	18 9%	19 10%	146 8%	9 5%	9 8%	6g 10%
NET Badly (1-3)		147 7%	14 8%	11 6%	17 7%	21 8%	** **	13 5%	15 4%	16 8%	7 3%	123 6%	10 6%	10gi 9%	4 7%
NET Neutral (4-6)		851 38%	54 33%	62 33%	91 41%	121+abj 45%	** **	91 38%	120 36%	75 38%	73 37%	720 38%	71 41%	40 40%	21 36%
NET Well (7-10)		887 40%	76hl 47%	72 38%	79 36%	101 38%	** **	111chl 46%	142h 43%	64 32%	84 42%	762 40%	66 38%	34 34%	25hl 44%

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Prepared by BMG

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
Don't know	349	19	43	36	24	**	27	55	43	35	297	28	17	7
	16%	12%	23%	16%	9%	**	11%	17%	22%	17%	16%	16%	17%	13%
Medians	6.00	7.00	6.00	6.00	6.00	**	7.00	7.00	6.00	7.00	6.00	6.00	6.00	7.00
Mode	6.00	8.00	6.00	6.00	6.00	**	7.00	7.00	5.00	8.00	6.00	6.00	6.00	5.00
Base for stats	1885	143	145	187	243	**	214	277	154	164	1605	146	84	50
Mean score	6.4	6.5	6.7	6.2	6.2	**	6.5	6.5	6.2	6.7	6.4	6.3	6.2	6.5
Standard deviation	2.06	2.19	2.18	2.06	2.07	**	2.00	1.91	2.16	1.98	2.06	1.92	2.23	2.09
Standard Error	.05	.20	.20	.17	.15	**	.15	.13	.20	.18	.06	.15	.18	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	28 1%	7 1%	7 1%	5 1%	9 1%	13 1%	14 1%	25 1%	** **	3 1%	1 1%	** **
2	(2.0)	34 2%	6 1%	4 1%	13+abe 3%	11 2%	10- 1%	24+e 2%	30 2%	** **	4 2%	1 1%	** **
3	(3.0)	85 4%	27 4%	23 5%	9 2%	26 4%	50 4%	35 3%	81 4%	** **	4 2%	4 3%	** **
4	(4.0)	173 8%	64+b 10%	31 6%	30 7%	46 7%	95 8%	76 7%	151 8%	** **	21 8%	12 10%	** **
5	(5.0)	317 14%	79 12%	77 16%	68a 17%	91 14%	156 14%	159 15%	280 14%	** **	36 14%	23 19%	** **
6	(6.0)	362 16%	115 17%	83 17%	69 17%	94 14%	197 17%	163 15%	316 16%	** **	44 17%	28 23%	** **
7	(7.0)	305 14%	91 14%	75 15%	53 13%	85 13%	166 14%	137 13%	266 14%	** **	36 14%	15 12%	** **
8	(8.0)	297 13%	87 13%	63 13%	47 12%	98 15%	150 13%	146 14%	263 13%	** **	34 13%	15 13%	** **
9	(9.0)	116 5%	32 5%	26 5%	23 6%	33 5%	58 5%	56 5%	91- 5%	** **	24+a 10%	9 7%	** **
10 - Extremely well	(10.0)	169 8%	41 6%	30 6%	33 8%	65+abe 10%	71- 6%	98+ae 9%	142 7%	** **	27 10%	6 5%	** **
NET Badly (1-3)		147 7%	39 6%	34 7%	27 7%	46 7%	73 6%	73 7%	136 7%	** **	11 4%	6 5%	** **
NET Neutral (4-6)		851 38%	257 39%	191 39%	167 41%	232 35%	448 39%	399 37%	747 38%	** **	101 39%	63 52%	** **
NET Well (7-10)		887 40%	251 38%	195 40%	156 39%	281 42%	445 39%	437 41%	763- 39%	** **	122+a 47%	45 37%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity					
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)	
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**	
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**	
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**	
Don't know	349	112	69	53	107	181	159	324+c	**	23-	7	**	
	16%	17%	14%	13%	16%	16%	15%	16%	**	9%	6%	**	
Medians	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	**	7.00	6.00	**	
Mode	6.00	6.00	6.00	6.00	8.00	6.00	6.00	6.00	**	6.00	6.00	**	
Base for stats	1885	547	420	350	560	967	909	1646	**	234	114	**	
Mean score	6.4	6.3	6.3	6.3	6.5	6.3	6.4	6.3-	**	6.7+a	6.2	**	
Standard deviation	2.06	1.98	1.99	2.10	2.15	1.98	2.13	2.05	+ad	**	2.07	1.88	+acd
Standard Error	.05	.08	.10	.14	.11	.06	.09	.06	**	.15	.20	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	28 1%	11 1%	17 1%	5 3%	0 -	3 1%	** **	2 2%	** **	** **	6 2%	6 3%
2	(2.0)	34 2%	19+b 2%	15- 1%	2 1%	5 4%	8b 3%	** **	2 1%	** **	** **	12+b 4%	4 2%
3	(3.0)	85 4%	30 4%	55 4%	7 4%	5 4%	9 3%	** **	1 1%	** **	** **	13 5%	7 4%
4	(4.0)	173 8%	55 7%	118 8%	14 8%	7 5%	17 7%	** **	11 9%	** **	** **	21 7%	13 6%
5	(5.0)	317 14%	128+b 17%	189- 13%	28 15%	20 16%	44 18%	** **	19 16%	** **	** **	44 15%	42+b 20%
6	(6.0)	362 16%	114 15%	248 17%	38e 21%	17 14%	30 12%	** **	19 16%	** **	** **	44 15%	26 13%
7	(7.0)	305 14%	79- 10%	226+acej 15%	13- 7%	12 10%	21- 8%	** **	10 8%	** **	** **	29 10%	24 12%
8	(8.0)	297 13%	90 12%	207 14%	23 12%	17 13%	30 12%	** **	18 15%	** **	** **	29 10%	22 10%
9	(9.0)	116 5%	39 5%	77 5%	9 5%	7 5%	8 3%	** **	2 2%	** **	** **	18 6%	14 7%
10 - Extremely well	(10.0)	169 8%	77+b 10%	92- 6%	14 7%	9 7%	34+b 14%	** **	11 9%	** **	** **	34+b 12%	22b 11%
NET Badly (1-3)		147 7%	60 8%	87 6%	14 7%	10 8%	19 8%	** **	5 4%	** **	** **	31+b 11%	17 8%
NET Neutral (4-6)		851 38%	297 39%	554 38%	81 43%	44 35%	91 37%	** **	49 41%	** **	** **	109 38%	80 39%
NET Well (7-10)		887 40%	285 38%	603c 41%	59- 32%	44 36%	93 37%	** **	42 35%	** **	** **	110 38%	81 39%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											Other (k)
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	349	115	234	33	27	44	**	25	**	**	39	28
	16%	15%	16%	18%	21%	18%	**	21%	**	**	14%	14%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	**	**	6.00	6.00
Mode	6.00	5.00	6.00	6.00	5.00	5.00	**	5.00	**	**	6.00	5.00
Base for stats	1885	642	1244	154	98	202	**	96	**	**	250	178
Mean score	6.4	6.3	6.4	6.2	6.4	6.5	**	6.4	**	**	6.3	6.4
Standard deviation	2.06	2.21	1.97	2.14	2.11	2.32	**	2.10	**	**	2.39	2.28
Standard Error	.05	.10	.06	.19	.24	.19	**	.24	**	**	.17	.19

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Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	28 1%	** **	** **	4 1%	3 1%	7 1%	14 1%	28 1%	** **	28 1%	** **
2	(2.0)	34 2%	** **	** **	7 3%	3 1%	13 2%	15 1%	33 2%	** **	34 2%	** **
3	(3.0)	85 4%	** **	** **	10 4%	8 3%	15 3%	50 4%	84 4%	** **	84 4%	** **
4	(4.0)	173 8%	** **	** **	13 5%	14 6%	33 6%	98 8%	171 8%	** **	171 8%	** **
5	(5.0)	317 14%	** **	** **	38 15%	40 16%	80 15%	178 15%	312 14%	** **	315 14%	** **
6	(6.0)	362 16%	** **	** **	41 16%	39 16%	85 16%	190 16%	352 16%	** **	355 16%	** **
7	(7.0)	305 14%	** **	** **	31 12%	29 12%	76 14%	169 14%	298 14%	** **	302 14%	** **
8	(8.0)	297 13%	** **	** **	34 13%	33 13%	72 13%	157 13%	287 13%	** **	289 13%	** **
9	(9.0)	116 5%	** **	** **	21+f 8%	14 6%	32 6%	50- 4%	115 5%	** **	115 5%	** **
10 - Extremely well	(10.0)	169 8%	** **	** **	27f 11%	38+f 15%	63+f 12%	69- 6%	166 8%	** **	167 8%	** **
NET Badly (1-3)		147 7%	** **	** **	21 8%	14 6%	35 6%	80 7%	145 7%	** **	146 7%	** **
NET Neutral (4-6)		851 38%	** **	** **	92 36%	93 37%	197 36%	466 39%	835 38%	** **	841 38%	** **
NET Well (7-10)		887 40%	** **	** **	114f 44%	114f 46%	243+f 45%	445- 37%	867 40%	** **	873 40%	** **

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Prepared by BMG

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	349	**	**	30	27	66-	206+de	337	**	344	**
	16%	**	**	12%	11%	12%	17%	15%	**	16%	**
Medians	6.00	**	**	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	6.00	**	**	6.00	5.00	6.00	6.00	6.00	**	6.00	**
Base for stats	1885	**	**	227	222	475	991	1847	**	1860	**
Mean score	6.4	**	**	6.6f	6.8+f	6.6+f	6.3-	6.4	**	6.4	**
Standard deviation	2.06	**	**	2.22	2.21	2.16	1.99	2.06	**	2.06	**
Standard Error	.05	**	**	.16	.16	.11	.07	.05	**	.05	**

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Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	28 1%	27 1%	28 1%	27 1%	28 1%	3 1%	28 1%	21 1%	28 1%	24 1%	10- 1%	10- 1%	9- 1%	1 *	12- 1%	9- 1%
2	(2.0)	34 2%	29 1%	30 1%	34 2%	34 2%	2 1%	34 2%	26- 1%	34 2%	31 2%	18- 1%	14- 1%	8- 1%	1 1%	16- 1%	14- 1%
3	(3.0)	85 4%	85 4%	83 4%	82 4%	85 4%	10 3%	85 4%	77 4%	85 4%	71 4%	51- 3%	37- 3%	42- 3%	2 1%	40- 2%	30- 2%
4	(4.0)	173 8%	165 8%	171 8%	173 8%	173 8%	23 8%	173 8%	156 8%	173 8%	152 8%	95- 6%	90 7%	99- 6%	7 4%	117 7%	79- 5%
5	(5.0)	317 14%	307e 14%	314e 14%	311e 14%	317e 14%	27- 9%	317e 14%	291e 14%	317e 14%	286e 15%	204-d 13%	157-d 12%	196-d 12%	9- 5%	216-d 13%	179-d 12%
6	(6.0)	362 16%	356 16%	358 16%	359 16%	362 16%	38 13%	362 16%	330 16%	362 16%	316 16%	275 17%	219 16%	263 17%	23 13%	268 16%	238 17%
7	(7.0)	305 14%	298 14%	304 14%	302 14%	305 14%	43 15%	305 14%	285+ 14%	305 14%	268 14%	240+ 15%	201+ 15%	260+ 16%	31 18%	255+ 15%	229+ 16%
8	(8.0)	297 13%	288 13%	291 13%	296 13%	297 13%	45 15%	297 13%	274 14%	297 13%	266 14%	243+ 15%	213+ 16%	246+ 15%	28 16%	261+ 16%	247+ 17%
9	(9.0)	116 5%	114 5%	115 5%	115 5%	116 5%	45 15% +abcd fghi	116 5%	106 5%	116 5%	107 5%	93 6%	78 6%	92 6%	34+abcef 20%	99+ 6%	97+ 7%
10 -	(10.0)	169 8%	166 8%	163 7%	163 7%	169 8%	47 16% +abcd fghi	169 8%	152 8%	169 8%	157 8%	135+ 8%	115+ 9%	145+ 9%	33 19% +abcef	143+ 9%	148+ 10%
NET Badly (1-3)		147 7%	141 6%	141 6%	142 6%	147 7%	15 5%	147 7%	124- 6%	147 7%	126 6%	78- 5%	61- 5%	59- 4%	4- 3%	67- 4%	52- 4%
NET Neutral (4-6)		851 38%	828e 38%	843e 38%	843e 38%	851e 38%	89- 30%	851e 38%	777e 39%	851e 38%	755e 39%	574-d 36%	466-d 35%	558-d 35%	39- 23%	601-d 36%	495-d 34%

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Prepared by BMG

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Well (7-10)	887	866	873	875	887	180	887	817+	887	797+	711+	607+	743+	126	757+	722+abe
	40%	40%	40%	40%	40%	60%	40%	41%	40%	41%	44%	46%	47%	73%	46%	50%
Don't know	349	333e	342e	338e	349e	14-	349e	290-e	349e	281-e	239df	195df	231-df	3-	224-d	168-d
	16%	15%	16%	15%	16%	5%	16%	14%	16%	14%	15%	15%	15%	2%	14%	12%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	6.00	6.00	6.00	6.00	10.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	9.00	6.00	8.00
Base for stats	1885	1835	1857	1860	1885	284	1885	1718	1885	1677	1363	1134	1359	169	1425	1269
Mean score	6.4	6.4	6.4	6.4	6.4	7.2	6.4	6.4	6.4	6.4	6.6+	6.7+	6.7+	7.7	6.7+	6.9+abe
Standard deviation	2.06	2.05	2.04	2.05	2.06	2.15	2.06	2.02	2.06	2.06	1.95	1.97	1.91	1.89	1.95	1.93
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.06	.06	.06	.06	.16	.06	.06

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Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	28 1%	4 2%	22 1%	14 1%	12 2%
2	(2.0)	34 2%	6 3%	26 1%	18 1%	10 1%
3	(3.0)	85 4%	11 5%	73 4%	51 4%	30 4%
4	(4.0)	173 8%	20 10%	144 7%	105 8%	63 8%
5	(5.0)	317 14%	34 16%	272 14%	188 14%	100 13%
6	(6.0)	362 16%	29 14%	320 17%	216 16%	119 16%
7	(7.0)	305 14%	21 10%	272 14%	200+ 15%	124+ 17%
8	(8.0)	297 13%	26 12%	263 14%	163 12%	85 11%
9	(9.0)	116 5%	5 2%	110+ 6%	72 5%	43 6%
10 - Extremely well	(10.0)	169 8%	16 8%	151 8%	98 7%	53 7%
NET Badly (1-3)		147 7%	20 10%	121 6%	83 6%	53 7%
NET Neutral (4-6)		851 38%	83 40%	736 38%	509 39%	283 38%
NET Well (7-10)		887 40%	67 32%	795+ 41%	533 40%	305 41%

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Prepared by BMG

Table Q24_4_10 (continuation)

Q24. Channel 5 TV channels - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	349	39	285-	196	109
	16%	19%	15%	15%	15%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	6.00	5.00	6.00	6.00	7.00
Base for stats	1885	170	1653	1126	641
Mean score	6.4	6.0	6.4+a	6.4	6.3
Standard deviation	2.06	2.20	2.04	2.02	2.06
Standard Error	.05	.22	.05	.06	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_11

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	18 1%	11 1%	7 1%	** **	0 -%	15+b 1%	2- *%
2	(2.0)	28 1%	14 1%	12 1%	** **	2 2%	18 2%	10 1%
3	(3.0)	48 2%	15 1%	30+a 3%	** **	2 2%	26 2%	19 2%
4	(4.0)	139 6%	52- 5%	76+a 7%	** **	7 6%	75 7%	62 6%
5	(5.0)	292 13%	144 14%	133 13%	** **	11 10%	134 12%	154 14%
6	(6.0)	336 15%	160 15%	156 15%	** **	15 13%	169 16%	163 15%
7	(7.0)	375 17%	190 18%	154 15%	** **	22 19%	171 16%	203 18%
8	(8.0)	369 17%	181 17%	153 15%	** **	29 26%	180 17%	188 17%
9	(9.0)	120 5%	82+b 8%	33- 3%	** **	5 5%	66 6%	52 5%
10 - Extremely well	(10.0)	224 10%	129+b 12%	75- 7%	** **	20 18%	102 9%	121 11%
NET Badly (1-3)		94 4%	40 4%	49 5%	** **	4 3%	59+b 5%	30- 3%
NET Neutral (4-6)		767 34%	356 34%	365 36%	** **	33 29%	378 35%	379 34%
NET Well (7-10)		1089 49%	582+b 55%	416- 40%	** **	75 67%	520 48%	564 50%
Don't know		285 13%	83- 8%	198+a 19%	** **	* *%	127 12%	152 13%

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Prepared by BMG

Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	6.00	**	8.00	8.00	7.00
Base for stats	1949	978	830	**	112	957	974
Mean score	6.7	6.9+b	6.5-	**	7.2+b	6.7	6.9+a
Standard deviation	1.98	1.99	1.95	**	1.94	2.06	1.87
Standard Error	.05	.07	.07	**	.21	.08	.06

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Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	18 1%	3 1%	5d 2%	2 1%	0 -%	2 1%	4d 1%	1 *%	8d 1%	2 *%	7 1%	5 1%
2	(2.0)	28 1%	5 2%	2 1%	2 1%	3 1%	9 2%	6 2%	1 *%	7 1%	6 1%	15 2%	7 1%
3	(3.0)	48 2%	3 1%	4 1%	5 2%	6 2%	15+hi 4%	6 2%	8 3%	8 1%	11 2%	29+ 3%	14 2%
4	(4.0)	139 6%	10 4%	19 6%	17 6%	16 4%	32di 8%	22 7%	22d 8%	30 5%	33 5%	76+di 8%	44 7%
5	(5.0)	292 13%	36g 16%	37 11%	45g 15%	39 10%	59g 15%	52dg 16%	23 9%	73 13%	84 12%	134 13%	76 13%
6	(6.0)	336 15%	36 16%	48 15%	48 16%	54 14%	60 15%	44 13%	45 17%	84 15%	103 15%	149 15%	89 15%
7	(7.0)	375 17%	37 16%	55 17%	43 14%	71 19%	64 16%	58 17%	47 18%	92 17%	114 17%	169 17%	105 18%
8	(8.0)	369 17%	52+efgjk 22%	53 16%	53 18%	74gjk 19%	59 15%	49 15%	30- 12%	105gjk 19%	127gjk 19%	138- 14%	79- 13%
9	(9.0)	120 5%	11 5%	27+egjk 8%	16 5%	25 7%	15 4%	16 5%	10 4%	38j 7%	41 6%	42- 4%	27 4%
10 - Extremely well	(10.0)	224 10%	19 8%	47+efjk 14%	33f 11%	50efjk 13%	32 8%	16- 5%	26f 10%	66fjk 12%	84+efjk 12%	75- 8%	43- 7%
NET Badly (1-3)		94 4%	11 5%	11 4%	10 3%	9 2%	26+di 6%	16 5%	10 4%	23 4%	19- 3%	52di 5%	26 4%
NET Neutral (4-6)		767 34%	82 36%	105 32%	110d 37%	109- 28%	151d 38%	118 35%	91 35%	187 34%	220 32%	360d 36%	209 35%
NET Well (7-10)		1089 49%	118fjk 51%	182 +efgjk 56%	144 49%	221 +efgjk 57%	170- 42%	140- 42%	114 43%	300 +efgjk 54%	365 +efgjk 54%	423- 42%	254- 42%
Don't know		285 13%	18 8%	26- 8%	31 10%	47 12%	53bh 13%	62 +abcdhi 19%	48 +abcdhi 18%	44- 8%	77 11%	163 +abchi 16%	111+abcdehi 18%

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Prepared by BMG

Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Medians	7.00	7.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	7.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Base for stats	1949	212	299	264	339	347	274	214	511	604	835	489
Mean score	6.7	6.7	7.0+efjk	6.8efj	7.2	6.4-	6.4-	6.7	6.9efjk	7.0	6.5-	6.5-
				+acefgjk					+efgjk			
Standard deviation	1.98	1.96	2.06	1.96	1.85	2.02	1.92	1.95	2.02	1.90	1.97	1.94
Standard Error	.05	.16	.13	.13	.11	.11	.12	.15	.10	.08	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_11 (continuation)
 Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	18 1%	3g 2%	1 1%	3 1%	3 1%	** **	2 1%	0 -%	1 1%	1 1%	15 1%	1 1%	2g 2%	* *%
2	(2.0)	28 1%	0 -%	0 -%	4 2%	3 1%	** **	4 2%	5 1%	3 1%	0 -%	20- 1%	4bi 2%	4+abij 4%	* *%
3	(3.0)	48 2%	2 1%	6 3%	3 2%	11+g 4%	** **	4 2%	4 1%	7 4%	2 1%	42 2%	2 1%	1 1%	2 3%
4	(4.0)	139 6%	7 4%	10 5%	14 6%	21 8%	** **	13 5%	18 6%	24 12%	8 4%	119 6%	8 5%	8 8%	3 5%
5	(5.0)	292 13%	15 9%	27 14%	41+afm 18%	36 14%	** **	21- 9%	39 12%	26 13%	30 15%	249 13%	24 14%	15 14%	5 8%
6	(6.0)	336 15%	26 16%	25 13%	41 18%	34 13%	** **	38 16%	48 14%	32 16%	22 11%	284 15%	30 17%	14 14%	8 15%
7	(7.0)	375 17%	32 20%	23 12%	30 13%	48 18%	** **	50bh 21%	60 18%	24 12%	35 18%	315 17%	33 19%	14 14%	13bch 22%
8	(8.0)	369 17%	29h 18%	31 17%	32 14%	53h 20%	** **	40 17%	51 15%	19- 10%	38h 19%	311h 16%	35hl 20%	12 12%	12hl 20%
9	(9.0)	120 5%	9h 5%	11h 6%	13h 6%	18h 7%	** **	17h 7%	20h 6%	2- 1%	9 5%	101h 5%	11h 6%	6h 6%	3h 5%
10 - Extremely well	(10.0)	224 10%	17 10%	19 10%	21 10%	20 7%	** **	31k 13%	32 10%	23 12%	27k 14%	196k 10%	10- 6%	11k 11%	7k 12%
NET Badly (1-3)		94 4%	6 4%	7 4%	10 5%	18gi 7%	** **	11 4%	9 3%	11 6%	3 1%	78 4%	8 4%	6gi 6%	2 3%
NET Neutral (4-6)		767 34%	48 29%	62 33%	95 43%	92 34%	** **	71 30%	105 32%	82+afgim 42%	61 30%	652 34%	62 36%	36 36%	16 28%

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Prepared by BMG

Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
NET Well (7-10)	1089	86h	85	96	138h	**	137	164h	68-	109chl	923h	89h	44	34+bchjl
	49%	53%	45%	43%	52%	**	+bchjl 57%	49%	34%	55%	49%	51%	43%	59%
Don't know	285	23d	35+cdfkm	22	19-	**	22	54dfk	37+cdfkm	26	249d	16	14d	5
	13%	14%	19%	10%	7%	**	9%	16%	19%	13%	13%	9%	14%	10%
Medians	7.00	7.00	7.00	6.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	8.00	5.00	8.00	**	7.00	7.00	6.00	8.00	7.00	8.00	5.00	7.00
Base for stats	1949	140	153	201	248	**	219	278	161	173	1653	158	87	52
Mean score	6.7	6.9h	6.8	6.5	6.6	**	7.0chl	6.9h	6.3-	7.1+cdhl	6.8h	6.7	6.5	7.1cdhl
Standard deviation	1.98	1.94	1.99	2.02	2.02	**	2.00	1.87	2.14	1.87	1.98	1.84	2.24	1.86
Standard Error	.05	.18	.18	.16	.15	**	.15	.13	.20	.16	.06	.14	.18	.16

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Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	18 1%	5 1%	7 1%	3 1%	3 *%	12 1%	6 1%	17 1%	** **	1 1%	1 1%	** **
2	(2.0)	28 1%	8 1%	10c 2%	1 *%	9 1%	17 2%	11 1%	25 1%	** **	3 1%	1 1%	** **
3	(3.0)	48 2%	14 2%	11 2%	7 2%	15 2%	25 2%	23 2%	39 2%	** **	9 3%	5 4%	** **
4	(4.0)	139 6%	40 6%	24 5%	36+be 9%	37 6%	64 6%	74 7%	121 6%	** **	17 7%	9 7%	** **
5	(5.0)	292 13%	89 14%	56 12%	62 15%	82 12%	146 13%	144 13%	257 13%	** **	33 13%	19 15%	** **
6	(6.0)	336 15%	104 16%	79 16%	66 16%	86 13%	183 16%	152 14%	307 16%	** **	28 11%	19 16%	** **
7	(7.0)	375 17%	113 17%	89 18%	54 13%	118 18%	202 18%	172 16%	331 17%	** **	44 17%	24 20%	** **
8	(8.0)	369 17%	92- 14%	88 18%	79a 20%	108 16%	180 16%	187 17%	318 16%	** **	50 19%	19 16%	** **
9	(9.0)	120 5%	29 4%	33c 7%	12 3%	43c 7%	63 5%	56 5%	101 5%	** **	20 8%	8 6%	** **
10 - Extremely well	(10.0)	224 10%	49- 7%	39 8%	45 11%	91+abe 14%	88- 8%	136+abe 13%	192 10%	** **	32 13%	9 7%	** **
NET Badly (1-3)		94 4%	26 4%	28 6%	12 3%	28 4%	54 5%	40 4%	81 4%	** **	13 5%	7 6%	** **
NET Neutral (4-6)		767 34%	233 35%	159 33%	164+bde 41%	205- 31%	393 34%	369 35%	685 35%	** **	77 30%	47 39%	** **
NET Well (7-10)		1089 49%	284- 43%	250a 51%	190 47%	361+ae 54%	533- 46%	551+ae 52%	942- 48%	** **	145+a 57%	60 49%	** **

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Prepared by BMG

Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG							Ethnicity			
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	285	116+bcdf	52	36-	73	168+bcdf	109-	262c	**	21-	8	**
	13%	18%	11%	9%	11%	15%	10%	13%	**	8%	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	7.00	7.00	7.00	8.00	7.00	7.00	8.00	7.00	**	8.00	7.00	**
Base for stats	1949	543	437	366	593	980	959	1708	**	235	113	**
Mean score	6.7	6.6-	6.7	6.7	7.0+ae	6.6-	6.9+ae	6.7	**	6.9	6.5	**
									+ad			+ad
Standard deviation	1.98	1.90	1.99	1.96	2.03	1.94	2.01	1.97	**	2.05	1.94	**
Standard Error	.05	.08	.09	.12	.10	.06	.08	.05	**	.15	.21	**

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Table Q24_4_11 (continuation)
 Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	18 1%	10 1%	8 1%	3 2%	2 2%	4b 2%	** **	1 1%	** **	** **	7+b 2%	3 1%
2	(2.0)	28 1%	13 2%	15 1%	0 -%	2 1%	2 1%	** **	4 3%	** **	** **	8+bc 3%	4 2%
3	(3.0)	48 2%	18 2%	29 2%	7 4%	4 3%	6 3%	** **	1 1%	** **	** **	5 2%	3 1%
4	(4.0)	139 6%	56 7%	83 6%	16 9%	7 6%	18 7%	** **	8 7%	** **	** **	16 6%	14 7%
5	(5.0)	292 13%	93 12%	199 13%	25 13%	14 11%	30 12%	** **	16 13%	** **	** **	33 11%	22 11%
6	(6.0)	336 15%	104 14%	232 16%	33 18%	17 14%	32 13%	** **	10 8%	** **	** **	48 17%	25 12%
7	(7.0)	375 17%	113 15%	262 18%	26 14%	20 16%	32 13%	** **	21 17%	** **	** **	41 14%	36 17%
8	(8.0)	369 17%	111 15%	259 18%	25 13%	27 21%	30 12%	** **	16 13%	** **	** **	37 13%	27 13%
9	(9.0)	120 5%	49 6%	72 5%	9 5%	6 5%	15 6%	** **	8 6%	** **	** **	14 5%	15 7%
10 - Extremely well	(10.0)	224 10%	100+b 13%	124- 8%	20 10%	10 8%	48+abc 19%	** **	15 12%	** **	** **	53+bc 18%	29b 14%
NET Badly (1-3)		94 4%	41 5%	52 4%	10 5%	8 6%	13 5%	** **	6 5%	** **	** **	20+b 7%	9 4%
NET Neutral (4-6)		767 34%	253 33%	514 35%	75 40%	38 31%	81 33%	** **	34 28%	** **	** **	97 34%	61 30%
NET Well (7-10)		1089 49%	373 49%	716 48%	78 42%	63 51%	125 50%	** **	59 49%	** **	** **	145 50%	107 52%

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Prepared by BMG

Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	Other (k)
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	285	90	195	24	15	29	**	22	**	**	27	29
	13%	12%	13%	13%	12%	12%	**	18%	**	**	9%	14%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	7.00	7.00	7.00	6.00	8.00	10.00	**	7.00	**	**	10.00	7.00
Base for stats	1949	667	1282	163	109	218	**	99	**	**	262	177
Mean score	6.7	6.8	6.7	6.5	6.7	7.0	**	6.8	**	**	6.9	6.9
Standard deviation	1.98	2.17	1.87	2.07	2.04	2.29	**	2.18	**	**	2.32	2.16
Standard Error	.05	.09	.06	.18	.22	.18	**	.25	**	**	.16	.18

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Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	18 1%	** **	** **	1 1%	1 *%	7 1%	7 1%	18 1%	** **	18 1%	** **
2	(2.0)	28 1%	** **	** **	2 1%	2 1%	3 1%	22+ 2%	27 1%	** **	28 1%	** **
3	(3.0)	48 2%	** **	** **	6 2%	2 1%	7 1%	33 3%	48 2%	** **	48 2%	** **
4	(4.0)	139 6%	** **	** **	17 7%	11 4%	28 5%	78 6%	136 6%	** **	137 6%	** **
5	(5.0)	292 13%	** **	** **	35 14%	34 14%	78 14%	154 13%	286 13%	** **	289 13%	** **
6	(6.0)	336 15%	** **	** **	44 17%	41 16%	89 16%	176 15%	330 15%	** **	333 15%	** **
7	(7.0)	375 17%	** **	** **	42 16%	38 15%	86 16%	203 17%	363 17%	** **	365 17%	** **
8	(8.0)	369 17%	** **	** **	34 13%	33 13%	81 15%	189 16%	361 17%	** **	363 16%	** **
9	(9.0)	120 5%	** **	** **	20 8%	16 6%	37 7%	58 5%	119 5%	** **	119 5%	** **
10 - Extremely well	(10.0)	224 10%	** **	** **	24 9%	41+cf 16%	60 11%	107 9%	219 10%	** **	220 10%	** **
NET Badly (1-3)		94 4%	** **	** **	9 3%	5 2%	17 3%	62+d 5%	93 4%	** **	94 4%	** **
NET Neutral (4-6)		767 34%	** **	** **	97 37%	86 34%	195 36%	408 34%	752 34%	** **	759 34%	** **
NET Well (7-10)		1089 49%	** **	** **	120 47%	127 51%	264 49%	557- 47%	1062 49%	** **	1068 48%	** **

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Prepared by BMG

Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	285	**	**	32	31	65	171+	277	**	283	**
	13%	**	**	13%	13%	12%	14%	13%	**	13%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	6.00	6.00	6.00	7.00	7.00	**	7.00	**
Base for stats	1949	**	**	226	218	476	1027	1907	**	1920	**
Mean score	6.7	**	**	6.7	7.1+bf	6.8	6.6-	6.7	**	6.7	**
Standard deviation	1.98	**	**	1.94	1.98	1.97	1.99	1.98	**	1.98	**
Standard Error	.05	**	**	.14	.15	.10	.07	.05	**	.05	**

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Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	18 1%	15 1%	18 1%	17 1%	18 1%	1 **	18 1%	15 1%	18 1%	15 1%	6- **	7 1%	4- **	0 -	7- **	3- **
2	(2.0)	28 1%	27 1%	26 1%	27 1%	28 1%	3 1%	28 1%	21- 1%	28 1%	25 1%	15- 1%	10- 1%	14- 1%	2 1%	13- 1%	9- 1%
3	(3.0)	48 2%	48 2%	48 2%	48 2%	48 2%	5 2%	48 2%	44 2%	48 2%	39 2%	23- 1%	18- 1%	15- 1%	2 1%	21- 1%	13- 1%
4	(4.0)	139 6%	138 6%	138 6%	136 6%	139 6%	15 5%	139 6%	125 6%	139 6%	121 6%	82- 5%	73 5%	83- 5%	7 4%	84- 5%	62- 4%
5	(5.0)	292 13%	281 13%	287e 13%	288e 13%	292e 13%	26- 9%	292e 13%	265e 13%	292e 13%	259e 13%	173- 11%	133- 10%	186- 12%	11- 7%	171- 10%	155- 11%
6	(6.0)	336 15%	329 15%	331 15%	328 15%	336 15%	35 12%	336 15%	306 15%	336 15%	294 15%	247 15%	200 15%	239 15%	17 10%	255 15%	218 15%
7	(7.0)	375 17%	366 17%	374 17%	374 17%	375 17%	47 16%	375 17%	344 17%	375 17%	330 17%	303+ 19%	248+ 19%	293+ 18%	30 18%	312+ 19%	262+ 18%
8	(8.0)	369 17%	355 16%	364 17%	369 17%	369 17%	73 24% +abcd fghi	369 17%	340 17%	369 17%	333 17%	288+ 18%	248+ 19%	298+ 19%	45+abc 26%	320+ 19%	305+a 21%
9	(9.0)	120 5%	118 5%	118 5%	119 5%	120 5%	25+ 8%	120 5%	108 5%	120 5%	105 5%	108+ 7%	95+ 7%	103+ 6%	18+ 10%	107+ 7%	102+ 7%
10 -	(10.0)	224 10%	218 10%	217 10%	217 10%	224 10%	53 18% +abcd fghi	224 10%	203 10%	224 10%	202 10%	176+ 11%	142 11%	185+ 12%	37 21% +abcef	192+ 12%	189+ 13%
NET Badly (1-3)		94 4%	90 4%	92 4%	92 4%	94 4%	9 3%	94 4%	80 4%	94 4%	79 4%	44- 3%	35- 3%	33- 2%	4 2%	41- 3%	25- 2%
NET Neutral (4-6)		767 34%	748e 35%	756e 34%	753e 34%	767e 34%	76- 26%	767e 34%	696e 35%	767e 34%	675e 34%	502-d 31%	406-d 31%	508-d 32%	35- 21%	510-d 31%	435-d 30%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Well (7-10)	1089	1056	1073	1079	1089	197	1089	996+	1089	969	874+	732+	879+	130	931+	859+abc
	49%	49%	49%	49%	49%	66%	49%	50%	49%	50%	55%	55%	55%	75%	56%	60%
Don't know	285	274e	278e	275e	285e	16-	285e	237-e	285e	234-e	182-df	156df	172-df	3-	166-d	118-d
	13%	13%	13%	12%	13%	5%	13%	12%	13%	12%	11%	12%	11%	2%	10%	8%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00
Base for stats	1949	1894	1921	1923	1949	282	1949	1771	1949	1724	1420	1173	1419	169	1483	1319
Mean score	6.7	6.7	6.7	6.7	6.7	7.4	6.7	6.8	6.7	6.8	7.0+	7.0+	7.0+	7.7	7.0+	7.2+abc
Standard deviation	1.98	1.97	1.97	1.97	1.98	1.95	1.98	1.95	1.98	1.97	1.86	1.86	1.85	1.86	1.85	1.81
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.15	.05	.05

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Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	18 1%	4 2%	14 1%	8 1%	8 1%
2	(2.0)	28 1%	3 1%	24 1%	18 1%	13 2%
3	(3.0)	48 2%	10+bc 5%	34- 2%	24 2%	14 2%
4	(4.0)	139 6%	21 10%	109- 6%	74 6%	48 6%
5	(5.0)	292 13%	21 10%	262 13%	170 13%	90 12%
6	(6.0)	336 15%	22 11%	299 15%	215 16%	120 16%
7	(7.0)	375 17%	28 13%	334 17%	238 18%	132 18%
8	(8.0)	369 17%	30 14%	328 17%	217 16%	117 16%
9	(9.0)	120 5%	13 6%	104 5%	73 6%	40 5%
10 - Extremely well	(10.0)	224 10%	22 11%	198 10%	119 9%	67 9%
NET Badly (1-3)		94 4%	17+bc 8%	71- 4%	50 4%	36 5%
NET Neutral (4-6)		767 34%	64 31%	669 35%	459 35%	259 35%
NET Well (7-10)		1089 49%	92 44%	964+ 50%	648 49%	357 48%

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Prepared by BMG

Table Q24_4_11 (continuation)

Q24. Channel 5 TV channels - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	285	36	233-	164	99
	13%	17%	12%	12%	13%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	7.00	7.00	7.00
Base for stats	1949	173	1705	1158	651
Mean score	6.7	6.5	6.8+	6.7	6.7
Standard deviation	1.98	2.30	1.94	1.91	1.99
Standard Error	.05	.23	.05	.06	.08

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Table Q24_4_12

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	47 2%	23 2%	23 2%	** **	* *%	26 2%	19 2%
2	(2.0)	51 2%	15- 1%	29a 3%	** **	5 4%	31 3%	20 2%
3	(3.0)	103 5%	34- 3%	68+a 7%	** **	0 -%	63+b 6%	37- 3%
4	(4.0)	180 8%	64- 6%	105+a 10%	** **	7 7%	83 8%	93 8%
5	(5.0)	361 16%	166 16%	171 17%	** **	20 18%	169 16%	189 17%
6	(6.0)	354 16%	181 17%	154 15%	** **	13 12%	171 16%	179 16%
7	(7.0)	306 14%	162b 15%	109- 11%	** **	23 21%	133 12%	170 15%
8	(8.0)	286 13%	148 14%	116 11%	** **	21 18%	142 13%	143 13%
9	(9.0)	116 5%	88+b 8%	21- 2%	** **	6 6%	68+ 6%	48 4%
10 - Extremely well	(10.0)	185 8%	109+b 10%	60- 6%	** **	16 14%	78 7%	106 9%
NET Badly (1-3)		201 9%	72- 7%	121+a 12%	** **	5 4%	120+b 11%	76- 7%
NET Neutral (4-6)		896 40%	411 39%	431 42%	** **	40 36%	423 39%	462 41%
NET Well (7-10)		893 40%	508+b 48%	307- 30%	** **	66 59%	421 39%	467 41%
Don't know		244 11%	70- 7%	169+a 16%	** **	* *%	120 11%	120 11%

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Prepared by BMG

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	7.00	6.00	**	7.00	6.00	6.00
Mode	5.00	6.00	5.00	**	7.00	6.00	5.00
Base for stats	1990	991	858	**	112	965	1005
Mean score	6.2	6.6+b	5.8-	**	6.8+bc	6.2	6.4+
Standard deviation	2.17	2.13	2.15	**	2.07	2.22	2.10
Standard Error	.05	.08	.08	**	.22	.08	.07

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Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	47 2%	7 3%	7 2%	7 2%	5 1%	6 2%	8 2%	7 3%	14 2%	12 2%	22 2%	16 3%
2	(2.0)	51 2%	9ci 4%	4 1%	1- **	8c 2%	12c 3%	8c 2%	9ci 3%	14c 2%	8- 1%	29ci 3%	17c 3%
3	(3.0)	103 5%	6 2%	10 3%	11 4%	14 4%	30 8% +abcdhi	22abhi 7%	11 4%	16- 3%	25 4%	63+abhi 6%	33h 5%
4	(4.0)	180 8%	15 6%	22 7%	20 7%	26 7%	35 9% +abcdhi	41 12%	21 8%	37 7%	47 7%	97+ 10%	62+hi 10%
5	(5.0)	361 16%	39 17%	46 14%	51 17%	54 14%	77 19%	59 18%	35 13%	85 15%	105 15%	171 17%	94 16%
6	(6.0)	354 16%	44 19%	56 17%	50 17%	60 16%	59 15%	44 13%	40 15%	100 18%	110 16%	144 14%	85 14%
7	(7.0)	306 14%	33 15%	37 11%	41 14%	52 14%	56 14%	42 12%	45 17%	71 13%	93 14%	142 14%	86 14%
8	(8.0)	286 13%	26 11%	51egjk 16%	47egjk 16%	60egjk 16%	41 10%	38 11%	24 9%	77 14%	107+egjk 16%	103- 10%	61- 10%
9	(9.0)	116 5%	15ej 7%	27+efgjk 8%	17ej 6%	25ejk 6%	11- 3%	11 3%	9 3%	43+efgjk 8%	43ejk 6%	30- 3%	20- 3%
10 - Extremely well	(10.0)	185 8%	19 8%	35efj 11%	25 8%	42efjk 11%	23 6%	20 6%	21 8%	54ej 10%	67ej 10%	64- 6%	41 7%
NET Badly (1-3)		201 9%	22 9%	21 6%	18 6%	27 7%	48+bcdhi 12%	39bcdi 12%	27 10%	43 8%	45- 7%	114+bcdhi 11%	66bcdi 11%
NET Neutral (4-6)		896 40%	98 43%	124 38%	122 41%	140 36%	170 43%	145 43%	97 37%	222 40%	262 38%	412 41%	242 40%
NET Well (7-10)		893 40%	94 41%	151 46% +efgjk	129efjk 44% +efgjk	180 46% +efgjk	131- 33%	110- 33%	98 37%	245+efjk 44%	309 45% +efgjk	340- 34%	208- 35%

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Prepared by BMG

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Don't know	244	16	29	26	40	49h	43h	41+abchi	45-	66	133+achi	84+abchi
	11%	7%	9%	9%	10%	12%	13%	16%	8%	10%	13%	14%
Medians	6.00	6.00	7.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00
Mode	5.00	6.00	6.00	5.00	8.00	5.00	5.00	7.00	6.00	6.00	5.00	5.00
Base for stats	1990	214	296	270	346	350	294	221	509	615	865	515
Mean score	6.2	6.2	6.6	6.5efjk	6.6	5.9-	5.8-	6.1	6.5+efjk	6.5	5.9-	5.9-
			+efgjk		+efgjk				+efgjk			
Standard deviation	2.17	2.21	2.17	2.05	2.15	2.08	2.16	2.22	2.19	2.10	2.15	2.19
Standard Error	.05	.18	.14	.14	.13	.12	.13	.16	.11	.09	.08	.10

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Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	47 2%	3 2%	4 2%	4 2%	9i 3%	** **	8i 3%	5 1%	5 2%	0 -%	40 2%	4i 2%	2i 2%	1i 2%
2	(2.0)	51 2%	3 2%	5 3%	8 4%	6 2%	** **	4 2%	4 1%	4 2%	3 1%	40 2%	6 3%	4gj 4%	1 2%
3	(3.0)	103 5%	6 4%	7 4%	10 4%	15 6%	** **	14 6%	16 5%	8 4%	8 4%	89 5%	6 3%	6 6%	2 4%
4	(4.0)	180 8%	14 8%	16 9%	19 8%	19 7%	** **	18 7%	20 6%	27+dfgij 14%	12 6%	152 8%	16 9%	8 8%	4 7%
5	(5.0)	361 16%	17 11%	30 16%	42a 19%	38 14%	** **	37 15%	45 14%	42ag 22%	42ag 21%	309 16%	25 14%	18 18%	10 17%
6	(6.0)	354 16%	25 16%	32 17%	38 17%	42 16%	** **	41 17%	52 16%	20 10%	32 16%	295 15%	35h 20%	16 16%	8 14%
7	(7.0)	306 14%	21 13%	18 10%	27 12%	41h 15%	** **	37h 15%	58bh 17%	15- 8%	25 13%	255h 13%	29h 17%	11 11%	10bh 18%
8	(8.0)	286 13%	27b 17%	17 9%	29 13%	41 15%	** **	26 11%	47 14%	22 11%	22 11%	247 13%	22 13%	10 10%	7 13%
9	(9.0)	116 5%	14+im 9%	9 5%	9 4%	20 7%	** **	18 7%	18 5%	8 4%	7 3%	104 5%	7 4%	4 4%	2 3%
10 - Extremely well	(10.0)	185 8%	11 7%	21 11%	14 6%	18 7%	** **	22 9%	27 8%	13 7%	29 15%	160 8%	10 6%	10 10%	6 10%
NET Badly (1-3)		201 9%	13 8%	16 9%	22 10%	30 11%	** **	25 10%	24 7%	16 8%	10 5%	169 9%	15 9%	12i 12%	5 9%
NET Neutral (4-6)		896 40%	56 34%	78 41%	99 44%	98 37%	** **	96 40%	118 35%	90g 46%	86 43%	755 40%	77 44%	42 42%	22 38%
NET Well (7-10)		893 40%	74hl 45%	65 34%	79 35%	119hl 45%	** **	103h 43%	150bchl 45%	58- 30%	83h 42%	766h 40%	68 39%	34 34%	25h 43%

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Prepared by BMG

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
Don't know	244	20	30+dfk	23	20	**	17	41	33+dfjk	20	212	15	12	6
	11%	12%	16%	10%	7%	**	7%	12%	17%	10%	11%	8%	12%	10%
Medians	6.00	7.00	6.00	6.00	6.00	**	6.00	7.00	5.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	8.00	6.00	5.00	6.00	**	6.00	7.00	5.00	5.00	5.00	6.00	5.00	7.00
Base for stats	1990	142	159	200	247	**	224	291	165	179	1690	160	89	51
Mean score	6.2	6.5h	6.2	6.0	6.3	**	6.3	6.5chl	5.9-	6.6chkl	6.3h	6.1	6.0	6.3
Standard deviation	2.17	2.16	2.30	2.10	2.22	**	2.24	2.05	2.19	2.09	2.17	2.05	2.30	2.18
Standard Error	.05	.20	.20	.17	.16	**	.16	.14	.20	.18	.06	.16	.18	.19

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Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	47 2%	14 2%	10 2%	7 2%	16 2%	24 2%	23 2%	42 2%	** **	5 2%	4 3%	** **
2	(2.0)	51 2%	15 2%	8 2%	11 3%	17 3%	23 2%	28 3%	49 2%	** **	2 1%	1 1%	** **
3	(3.0)	103 5%	43+bdf 7%	19 4%	17 4%	22 3%	62 5%	39 4%	96 5%	** **	5 2%	4 4%	** **
4	(4.0)	180 8%	52 8%	40 8%	36 9%	51 8%	91 8%	88 8%	163 8%	** **	15 6%	9 8%	** **
5	(5.0)	361 16%	107 16%	78 16%	71 18%	105 16%	185 16%	175 16%	319 16%	** **	41 16%	25 20%	** **
6	(6.0)	354 16%	120d 18%	77 16%	63 16%	92 14%	197 17%	156 15%	310 16%	** **	41 16%	23 19%	** **
7	(7.0)	306 14%	78 12%	76 15%	54 13%	95 14%	154 13%	149 14%	276 14%	** **	29 11%	10 9%	** **
8	(8.0)	286 13%	67- 10%	76+a 16%	52 13%	90 14%	143 12%	142 13%	237- 12%	** **	50+a 19%	20 17%	** **
9	(9.0)	116 5%	26 4%	23 5%	26 6%	40 6%	50 4%	66 6%	94- 5%	** **	22+a 8%	12 10%	** **
10 - Extremely well	(10.0)	185 8%	39- 6%	36 7%	34 9%	75+abe 11%	75- 7%	110+ae 10%	158 8%	** **	27 11%	8 7%	** **
NET Badly (1-3)		201 9%	72 11%	38 8%	35 9%	55 8%	109 10%	90 8%	187+c 9%	** **	12- 5%	9 8%	** **
NET Neutral (4-6)		896 40%	279 42%	194 40%	170 42%	248 37%	473 41%	418 39%	793 40%	** **	96 37%	57 47%	** **
NET Well (7-10)		893 40%	211- 32%	211ae 43%	166a 41%	301+ae 45%	422-a 37%	466+ae 44%	765- 39%	** **	128+a 50%	51 42%	** **

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Prepared by BMG

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	244	97+bcdf	46	31	62	143+cf	94-	225	**	20	4	**
	11%	15%	9%	8%	9%	12%	9%	11%	**	8%	3%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	6.00	**
Mode	5.00	6.00	5.00	5.00	5.00	6.00	5.00	5.00	**	8.00	5.00	**
Base for stats	1990	562	443	371	604	1005	975	1745	**	237	117	**
Mean score	6.2	6.0-	6.3a	6.3	6.5+ae	6.1-	6.4+ae	6.2-	**	6.8+a	6.3	**
									+a			+acd
Standard deviation	2.17	2.11	2.08	2.16	2.26	2.10	2.22	2.17	**	2.08	2.14	**
Standard Error	.05	.09	.10	.14	.11	.06	.09	.06	**	.15	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	47 2%	20 3%	27 2%	5 3%	1 1%	8 3%	** **	6 5%	** **	** **	10 3%	10+b 5%
2	(2.0)	51 2%	22 3%	29 2%	7 4%	3 2%	8 3%	** **	3 2%	** **	** **	9 3%	9 4%
3	(3.0)	103 5%	29 4%	74 5%	10 5%	4 3%	5 2%	** **	3 3%	** **	** **	10 4%	8 4%
4	(4.0)	180 8%	64 9%	116 8%	20 11%	5 4%	25 10%	** **	9 7%	** **	** **	21 7%	20 10%
5	(5.0)	361 16%	130 17%	231 16%	42+b 23%	25 20%	37 15%	** **	21 18%	** **	** **	46 16%	31 15%
6	(6.0)	354 16%	106 14%	248 17%	23 13%	22 18%	30 12%	** **	17 14%	** **	** **	42 14%	27 13%
7	(7.0)	306 14%	102 13%	204c 14%	15- 8%	21 17%	31 12%	** **	21 17%	** **	** **	33 11%	30 14%
8	(8.0)	286 13%	84 11%	202 14%	19 10%	13 10%	34 14%	** **	11 9%	** **	** **	33 11%	22 11%
9	(9.0)	116 5%	46 6%	70 5%	10 5%	4 3%	15 6%	** **	7 5%	** **	** **	18 6%	8 4%
10 - Extremely well	(10.0)	185 8%	87+b 12%	98- 7%	18 9%	12 10%	37+b 15%	** **	12 10%	** **	** **	40+b 14%	28+b 14%
NET Badly (1-3)		201 9%	71 9%	130 9%	22 12%	8 6%	20 8%	** **	12 10%	** **	** **	29 10%	27 13%
NET Neutral (4-6)		896 40%	300 40%	596 40%	86 46%	52 42%	91 37%	** **	47 39%	** **	** **	109 38%	77 38%
NET Well (7-10)		893 40%	320c 42%	574 39%	60- 32%	50 40%	117+bc 47%	** **	50 41%	** **	** **	124c 43%	88 43%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	244	66-	178+ak	19	14	18	**	12	**	**	28	14
	11%	9%	12%	10%	11%	7%	**	10%	**	**	10%	7%
Medians	6.00	6.00	6.00	5.00	6.00	7.00	**	6.00	**	**	6.00	6.00
Mode	5.00	5.00	6.00	5.00	5.00	10.00	**	5.00	**	**	5.00	5.00
Base for stats	1990	691	1299	168	110	229	**	109	**	**	261	192
Mean score	6.2	6.3	6.2	5.9	6.4	6.5c	**	6.2	**	**	6.4	6.2
									cf			
Standard deviation	2.17	2.31	2.08	2.33	2.02	2.42	**	2.35	**	**	2.42	2.51
Standard Error	.05	.10	.06	.20	.22	.18	**	.26	**	**	.17	.20

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Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	47 2%	** **	** **	4 1%	5 2%	12 2%	29 2%	45 2%	** **	47 2%	** **
2	(2.0)	51 2%	** **	** **	6 2%	2 1%	11 2%	28 2%	51 2%	** **	51 2%	** **
3	(3.0)	103 5%	** **	** **	9 4%	13 5%	20 4%	61 5%	102 5%	** **	102 5%	** **
4	(4.0)	180 8%	** **	** **	19 7%	15 6%	30- 6%	102e 9%	177 8%	** **	177 8%	** **
5	(5.0)	361 16%	** **	** **	44 17%	45 18%	94 17%	190 16%	354 16%	** **	357 16%	** **
6	(6.0)	354 16%	** **	** **	38 15%	38 15%	98 18%	177 15%	345 16%	** **	348 16%	** **
7	(7.0)	306 14%	** **	** **	35 13%	27 11%	67 12%	175 15%	296 14%	** **	299 14%	** **
8	(8.0)	286 13%	** **	** **	36 14%	33 13%	77 14%	149 12%	284 13%	** **	285 13%	** **
9	(9.0)	116 5%	** **	** **	15 6%	14 6%	31 6%	51- 4%	111 5%	** **	115 5%	** **
10 - Extremely well	(10.0)	185 8%	** **	** **	29 11%	39+f 16%	56f 10%	88 7%	181 8%	** **	182 8%	** **
NET Badly (1-3)		201 9%	** **	** **	19 7%	20 8%	42 8%	118 10%	198 9%	** **	200 9%	** **
NET Neutral (4-6)		896 40%	** **	** **	101 39%	99 40%	222 41%	469 39%	876 40%	** **	883 40%	** **
NET Well (7-10)		893 40%	** **	** **	115 45%	113 45%	231 43%	463 39%	871 40%	** **	880 40%	** **

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Prepared by BMG

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	244	**	**	23	18	47	148+de	238	**	241	**
	11%	**	**	9%	7%	9%	12%	11%	**	11%	**
Medians	6.00	**	**	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	**	**	5.00	5.00	6.00	5.00	5.00	**	5.00	**
Base for stats	1990	**	**	235	231	494	1049	1946	**	1963	**
Mean score	6.2	**	**	6.5f	6.6+bf	6.5+f	6.1-	6.2	**	6.2	**
Standard deviation	2.17	**	**	2.19	2.28	2.16	2.17	2.17	**	2.17	**
Standard Error	.05	**	**	.16	.16	.11	.07	.05	**	.05	**

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Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	47 2%	46 2%	47 2%	46 2%	47 2%	5 2%	47 2%	39 2%	47 2%	40 2%	19- 1%	19-f 1%	13- 1%	2 1%	20- 1%	8- 1%
2	(2.0)	51 2%	49 2%	48 2%	48 2%	51 2%	4 1%	51 2%	45 2%	51 2%	46 2%	30 2%	28 2%	25- 2%	2 1%	26- 2%	18- 1%
3	(3.0)	103 5%	100 5%	102 5%	102 5%	103 5%	10 3%	103 5%	97 5%	103 5%	90 5%	59-f 4%	59cf 4%	46- 3%	3 2%	62-f 4%	32- 2%
4	(4.0)	180 8%	174 8%	179 8%	178 8%	180 8%	18 6%	180 8%	160 8%	180 8%	158 8%	123 8%	103 8%	116 7%	8 4%	116- 7%	86- 6%
5	(5.0)	361 16%	351e 16%	358e 16%	357e 16%	361e 16%	26- 9%	361e 16%	326e 16%	361e 16%	323e 17%	225-d 14%	185-d 14%	234-d 15%	9- 5%	247-d 15%	205-d 14%
6	(6.0)	354 16%	344 16%	352 16%	351 16%	354 16%	47 16%	354 16%	330 16%	354 16%	312 16%	255 16%	218 16%	262 16%	22 13%	273 17%	244 17%
7	(7.0)	306 14%	294 14%	301 14%	302 14%	306 14%	37 12%	306 14%	281 14%	306 14%	260 13%	249+ 16%	202+ 15%	249+ 16%	26 15%	256+ 16%	252+ 18%
8	(8.0)	286 13%	280 13%	280 13%	282 13%	286 13%	52 18%	286 13%	262 13%	286 13%	259 13%	242+ 15%	194+ 15%	237+ 15%	34+ 20%	244+ 15%	237+ 17%
9	(9.0)	116 5%	111 5%	114 5%	114 5%	116 5%	32 11%	116 5%	103 5%	116 5%	102 5%	95+ 6%	78 6%	100+ 6%	28+abcef 16%	99+ 6%	103+ 7%
10 -	(10.0)	185 8%	180 8%	180 8%	180 8%	185 8%	51 17%	185 8%	168 8%	185 8%	169 9%	140 9%	115 9%	159+ 10%	36 21%	158+ 10%	153+ 11%
NET Badly (1-3)		201 9%	195 9%	197 9%	196 9%	201 9%	19 6%	201 9%	181 9%	201 9%	176 9%	108-f 7%	106cf 8%	84- 5%	7- 4%	108-f 7%	58- 4%
NET Neutral (4-6)		896 40%	868e 40%	888e 40%	886e 40%	896e 40%	92- 31%	896e 40%	815e 41%	896e 40%	793e 41%	603-d 38%	505-d 38%	612-d 38%	39- 23%	636-d 39%	535-d 37%

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Prepared by BMG

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Well (7-10)	893	866	876	879	893	173	893	814	893	790	726+	588+	746+	123	757+	745+abce
	40%	40%	40%	40%	40%	58%	40%	41%	40%	40%	45%	44%	47%	72%	46%	52%
Don't know	244	239e	237e	236e	244e	15-	244e	199-e	244e	199-e	165df	129-df	149-df	3-	148-df	99-d
	11%	11%	11%	11%	11%	5%	11%	10%	11%	10%	10%	10%	9%	2%	9%	7%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	6.00	7.00	8.00	7.00	7.00
Mode	5.00	5.00	5.00	5.00	5.00	8.00	5.00	6.00	5.00	5.00	6.00	6.00	6.00	10.00	6.00	7.00
Base for stats	1990	1929	1961	1962	1990	283	1990	1810	1990	1759	1437	1199	1442	169	1501	1338
Mean score	6.2	6.3	6.2	6.2	6.2	7.1	6.2	6.3	6.2	6.3	6.5+	6.4+	6.6+b	7.6	6.5+	6.8+abce
Standard deviation	2.17	2.17	2.16	2.16	2.17	2.23	2.17	2.15	2.17	2.17	2.07	2.11	2.03	2.03	2.07	1.95
Standard Error	.05	.05	.05	.05	.05	.14	.05	.06	.05	.06	.06	.07	.06	.17	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	47 2%	6 3%	40 2%	26 2%	18 2%
2	(2.0)	51 2%	5 3%	44 2%	28 2%	19 3%
3	(3.0)	103 5%	11 5%	89 5%	67 5%	48+ 6%
4	(4.0)	180 8%	16 8%	148 8%	109 8%	58 8%
5	(5.0)	361 16%	23 11%	323 17%	219 17%	127 17%
6	(6.0)	354 16%	29 14%	320 16%	211 16%	118 16%
7	(7.0)	306 14%	31 15%	263 14%	184 14%	104 14%
8	(8.0)	286 13%	20 9%	258 13%	175 13%	79- 11%
9	(9.0)	116 5%	14 7%	98 5%	68 5%	38 5%
10 - Extremely well	(10.0)	185 8%	26cd 12%	152 8%	88- 7%	50 7%
NET Badly (1-3)		201 9%	23 11%	173 9%	120 9%	85+ 11%
NET Neutral (4-6)		896 40%	68 33%	791 41%	539 41%	302 40%
NET Well (7-10)		893 40%	91 44%	771 40%	516 39%	272- 36%

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Prepared by BMG

Table Q24_4_12 (continuation)

Q24. Channel 5 TV channels - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	244	27	203	147	91
	11%	13%	10%	11%	12%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	5.00	7.00	5.00	5.00	5.00
Base for stats	1990	181	1735	1175	659
Mean score	6.2	6.4	6.2	6.2	6.0-
Standard deviation	2.17	2.41	2.14	2.11	2.18
Standard Error	.05	.23	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_13

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	28 1%	16 1%	12 1%	** **	0 -%	20+b 2%	7- 1%
2	(2.0)	30 1%	10 1%	20+ 2%	** **	0 -%	11 1%	19 2%
3	(3.0)	62 3%	23 2%	38+ 4%	** **	1 1%	32 3%	27 2%
4	(4.0)	143 6%	48- 4%	80+a 8%	** **	10 9%	73 7%	68 6%
5	(5.0)	325 15%	152 14%	149 15%	** **	20 18%	164 15%	156 14%
6	(6.0)	359 16%	169 16%	159 15%	** **	24 22%	160 15%	197 17%
7	(7.0)	356 16%	191+b 18%	144- 14%	** **	16 14%	180 17%	177 16%
8	(8.0)	347 16%	174 16%	148 14%	** **	17 15%	169 16%	176 16%
9	(9.0)	105 5%	70+b 7%	29- 3%	** **	6 5%	51 5%	54 5%
10 - Extremely well	(10.0)	198 9%	118+b 11%	60- 6%	** **	19 17%	88 8%	108 10%
NET Badly (1-3)		120 5%	49 5%	71+a 7%	** **	1 1%	63 6%	53 5%
NET Neutral (4-6)		827 37%	369 35%	389 38%	** **	54 48%	397 37%	421 37%
NET Well (7-10)		1006 45%	553+b 52%	381- 37%	** **	57 51%	488 45%	515 46%
Don't know		281 13%	90- 9%	187+a 18%	** **	0 -%	137 13%	137 12%

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Prepared by BMG

Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	6.00	7.00	6.00	**	6.00	7.00	6.00
Base for stats	1953	971	841	**	112	947	988
Mean score	6.6	6.8+b	6.2-	**	6.9b	6.5	6.6
Standard deviation	2.01	2.00	2.00	**	1.93	2.03	1.97
Standard Error	.05	.07	.07	**	.21	.07	.07

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	28 1%	5 2%	8+i 2%	2 1%	2 1%	4 1%	5 1%	2 1%	13+i 2%	4 1%	10 1%	6 1%
2	(2.0)	30 1%	5 2%	4 1%	4 1%	6 1%	4 1%	4 1%	3 1%	8 1%	10 1%	12 1%	8 1%
3	(3.0)	62 3%	3 1%	8 2%	11 4%	8 2%	14 4%	10 3%	8 3%	11 2%	19 3%	32 3%	18 3%
4	(4.0)	143 6%	23b 10%	9- 3%	17 6%	23b 6%	30b 8%	23b 7%	18b 7%	31 6%	41b 6%	71b 7%	41b 7%
5	(5.0)	325 15%	34 15%	54d 17%	45 15%	41- 11%	67d 17%	51 15%	33 12%	87d 16%	87 13%	151 15%	84 14%
6	(6.0)	359 16%	36 15%	51 16%	44 15%	73 19%	66 17%	50 15%	39 15%	87 16%	116 17%	156 16%	89 15%
7	(7.0)	356 16%	35 15%	43 13%	46 16%	64 17%	71 18%	60 18%	37 14%	78 14%	110 16%	168 17%	97 16%
8	(8.0)	347 16%	35 15%	49 15%	49 17%	69e 18%	49 12%	49 14%	47 18%	84 15%	118e 17%	145 15%	96 16%
9	(9.0)	105 5%	10 4%	23+efjk 7%	17 6%	24ejk 6%	12 3%	11 3%	9 3%	33ejk 6%	41ejk 6%	31- 3%	19 3%
10 - Extremely well	(10.0)	198 9%	23f 10%	46+efgjk 14%	31fjk 11%	37fjk 10%	25 6%	14- 4%	22f 8%	69+efjk 12%	68efjk 10%	61- 6%	35- 6%
NET Badly (1-3)		120 5%	12 5%	20 6%	18 6%	16 4%	23 6%	19 6%	12 5%	32 6%	34 5%	54 5%	32 5%
NET Neutral (4-6)		827 37%	92 40%	114 35%	106 36%	137 36%	164 41%	125 37%	90 34%	205 37%	243 36%	378 38%	214 36%
NET Well (7-10)		1006 45%	102 44%	162efjk 50%	143efj 48%	194+efjk 50%	158- 39%	133- 39%	115 44%	264efj 48%	337+efjk 50%	405- 41%	247- 41%
Don't know		281 13%	24 10%	30 9%	29 10%	38 10%	56 14%	60 +abcdhi 18%	46+bcdhi 17%	53- 10%	67- 10%	161 +bcdhi 16%	106+abcdhi 18%

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Prepared by BMG

Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Medians	7.00	6.00	7.00	7.00	7.00	6.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	6.00	6.00	5.00	8.00	6.00	7.00	7.00	8.00	5.00	8.00	7.00	7.00
Base for stats	1953	206	295	267	348	344	277	217	502	614	837	493
Mean score	6.6	6.5	6.8+efjk	6.7efj	6.8+efjk	6.3-	6.3-	6.6	6.7efj	6.7+efjk	6.4-	6.4
Standard deviation	2.01	2.13	2.18	2.04	1.92	1.90	1.88	1.96	2.17	1.98	1.91	1.92
Standard Error	.05	.18	.14	.14	.11	.11	.12	.15	.11	.09	.07	.09

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	28 1%	3 2%	1 1%	3 1%	4 2%	** **	6 3%	2 1%	2 1%	1 1%	24 1%	1 1%	2 2%	1 2%
2	(2.0)	30 1%	1 1%	2 1%	2 1%	5 2%	** **	1 *%	7 2%	6+f 3%	2 1%	26 1%	1 1%	2 2%	1 1%
3	(3.0)	62 3%	2 1%	7 4%	7 3%	7 3%	** **	7 3%	4 1%	9g 4%	4 2%	51 3%	6 3%	4g 4%	2 3%
4	(4.0)	143 6%	8 5%	9 5%	13 6%	19 7%	** **	12 5%	20 6%	17 9%	12 6%	116 6%	13 7%	10f 10%	4 7%
5	(5.0)	325 15%	18 11%	27 14%	38 17%	43 16%	** **	29 12%	42 13%	28 14%	41 21%	284 15%	22 13%	12 12%	7 12%
6	(6.0)	359 16%	23 14%	27 14%	40 18%	43 16%	** **	40 16%	55 17%	36 18%	29 14%	309 16%	28 16%	16 16%	6 11%
7	(7.0)	356 16%	28 17%	22 11%	40 18%	42 16%	** **	36 15%	67+bh 20%	21 11%	28 14%	302 16%	27 16%	15 15%	12bh 21%
8	(8.0)	347 16%	33cgh 20%	25 14%	27 12%	43 16%	** **	53 22%	42 13%	20- 10%	29 14%	281- 15%	41 24%	12 12%	13+bcghjl 22%
9	(9.0)	105 5%	8 5%	12 6%	15 7%	12 5%	** **	15 6%	15 4%	4 2%	7 4%	89 5%	9 5%	4 4%	3 5%
10 - Extremely well	(10.0)	198 9%	16 10%	16 9%	16 7%	24 9%	** **	22 9%	30 9%	15 8%	24k 12%	173 9%	10 6%	11k 11%	4 7%
NET Badly (1-3)		120 5%	6 4%	10 5%	12 5%	17 6%	** **	14 6%	13 4%	17g 8%	8 4%	101 5%	8 5%	8 8%	3 5%
NET Neutral (4-6)		827 37%	49 30%	63 34%	90 41%	105 39%	** **	80 33%	117 35%	81 41%	82 41%	709 37%	62 36%	38 38%	17 30%

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
NET Well (7-10)	1006 45%	85bh 52%	76 40%	97h 44%	122h 46%	**	125+bhj 52%	154h 46%	61- 31%	87h 44%	844h 44%	88h 50%	43h 42%	32+bchijl 55%
Don't know	281	22	39 +cdfijkl m	23	24	**	22	49 +cdfijklm	39	22	248	16	13	5
Medians	7.00	7.00	7.00	6.00	7.00	**	7.00	7.00	6.00	6.00	7.00	7.00	6.00	7.00
Mode	6.00	8.00	6.00	6.00	5.00	**	8.00	7.00	6.00	5.00	6.00	8.00	6.00	8.00
Base for stats	1953	141	149	200	243	**	219	283	158	177	1654	158	88	52
Mean score	6.6	6.9h	6.6h	6.5	6.5	**	6.8h	6.7h	6.1-	6.6h	6.6h	6.6h	6.4	6.7h
Standard deviation	2.01	1.99	2.06	1.93	2.06	**	2.04	1.91	2.11	2.02	2.01	1.85	2.20	2.00
Standard Error	.05	.19	.19	.16	.15	**	.15	.13	.19	.18	.06	.14	.17	.17

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	28 1%	4 1%	6 1%	7 2%	10 2%	10 1%	18 2%	23 1%	** **	5 2%	3 3%	** **
2	(2.0)	30 1%	8 1%	3 1%	8 2%	9 1%	11 1%	17 2%	27 1%	** **	1 *%	* *%	** **
3	(3.0)	62 3%	28+df 4%	14 3%	7 2%	12 2%	42+df 4%	20- 2%	56 3%	** **	6 2%	3 3%	** **
4	(4.0)	143 6%	45 7%	29 6%	29 7%	40 6%	74 6%	68 6%	133 7%	** **	10 4%	5 4%	** **
5	(5.0)	325 15%	91 14%	74 15%	72 18%	88 13%	166 14%	159 15%	282 14%	** **	40 16%	24 20%	** **
6	(6.0)	359 16%	118 18%	82 17%	59 15%	97 15%	200 17%	157 15%	318 16%	** **	40 16%	28 23%	** **
7	(7.0)	356 16%	97 15%	94+a 19%	61 15%	101 15%	191 17%	163 15%	311 16%	** **	45 18%	19 16%	** **
8	(8.0)	347 16%	88 13%	78 16%	58 14%	121a 18%	166 14%	179 17%	301 15%	** **	44 17%	17 14%	** **
9	(9.0)	105 5%	21- 3%	20 4%	22 5%	42+ae 6%	41- 4%	64+ae 6%	92 5%	** **	13 5%	6 5%	** **
10 - Extremely well	(10.0)	198 9%	43- 6%	39 8%	39 10%	77+ae 12%	81- 7%	116+ae 11%	168 9%	** **	30 12%	7 6%	** **
NET Badly (1-3)		120 5%	40 6%	24 5%	23 6%	32 5%	63 6%	55 5%	106 5%	** **	13 5%	7 5%	** **
NET Neutral (4-6)		827 37%	254 39%	184 38%	159 40%	225 34%	439 38%	384 36%	734 37%	** **	90 35%	57 47%	** **
NET Well (7-10)		1006 45%	248- 38%	231ae 47%	180a 45%	342+ae 51%	479- 42%	522+ae 49%	873 44%	** **	132+a 52%	50 41%	** **

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	281	117+bcdf	50	40	67-	167+bcdf	107-	257	**	22	8	**
	13%	18%	10%	10%	10%	15%	10%	13%	**	8%	7%	**
Medians	7.00	6.00	7.00	6.00	7.00	6.00	7.00	7.00	**	7.00	6.00	**
Mode	6.00	6.00	7.00	5.00	8.00	6.00	8.00	6.00	**	7.00	6.00	**
Base for stats	1953	542	439	362	599	981	961	1712	**	235	113	**
Mean score	6.6	6.3-	6.6	6.5	6.8+ae	6.4-	6.7+ae	6.5	**	6.8	6.4	**
Standard deviation	2.01	1.92	1.90	2.10	2.08	1.92	2.09	2.00	**	2.03	1.90	**
Standard Error	.05	.08	.09	.13	.10	.06	.08	.05	**	.15	.20	**

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	28 1%	10 1%	18 1%	3 1%	3 2%	3 1%	** **	2 1%	** **	** **	7 3%	2 1%
2	(2.0)	30 1%	13 2%	16 1%	2 1%	1 1%	5 2%	** **	0 -	** **	** **	6 2%	4 2%
3	(3.0)	62 3%	24 3%	39 3%	3 1%	4 3%	8 3%	** **	3 2%	** **	** **	11 4%	8 4%
4	(4.0)	143 6%	41 5%	102 7%	10 5%	3 2%	10 4%	** **	6 5%	** **	** **	15 5%	11 5%
5	(5.0)	325 15%	122 16%	203 14%	39+b 21%	23 19%	36 15%	** **	22 18%	** **	** **	42 14%	27 13%
6	(6.0)	359 16%	110 15%	249 17%	31 16%	18 15%	37 15%	** **	14 12%	** **	** **	46 16%	34 17%
7	(7.0)	356 16%	107 14%	249 17%	24 13%	23 18%	29 12%	** **	19 16%	** **	** **	36 12%	36 18%
8	(8.0)	347 16%	121 16%	226 15%	32 17%	17 14%	38 15%	** **	15 12%	** **	** **	39 14%	27 13%
9	(9.0)	105 5%	37 5%	68 5%	5 3%	6 5%	12 5%	** **	10 8%	** **	** **	17 6%	11 5%
10 - Extremely well	(10.0)	198 9%	85+b 11%	113- 8%	15 8%	9 8%	36+bc 15%	** **	11 9%	** **	** **	42+bc 15%	25 12%
NET Badly (1-3)		120 5%	47 6%	73 5%	7 4%	8 6%	16 6%	** **	4 4%	** **	** **	24+b 8%	15 7%
NET Neutral (4-6)		827 37%	274 36%	553 37%	80 43%	45 36%	83 34%	** **	42 34%	** **	** **	103 36%	72 35%
NET Well (7-10)		1006 45%	350 46%	657 44%	76 40%	56 45%	115 47%	** **	55 46%	** **	** **	134 46%	98 48%

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	281	87	195	25	16	32	**	20	**	**	27	21
	13%	11%	13%	13%	13%	13%	**	17%	**	**	9%	10%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	6.00	5.00	7.00	5.00	5.00	8.00	**	5.00	**	**	6.00	7.00
Base for stats	1953	671	1282	162	108	214	**	101	**	**	262	185
Mean score	6.6	6.6	6.5	6.5	6.5	6.8	**	6.7	**	**	6.6	6.6
Standard deviation	2.01	2.11	1.95	1.92	1.99	2.20	**	2.00	**	**	2.32	2.12
Standard Error	.05	.09	.06	.16	.22	.17	**	.22	**	**	.16	.17

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly (1.0)	28 1%	** **	** **	1 1%	3 1%	10 2%	14 1%	28 1%	** **	28 1%	** **
2 (2.0)	30 1%	** **	** **	6 2%	2 1%	7 1%	19 2%	30 1%	** **	30 1%	** **
3 (3.0)	62 3%	** **	** **	8 3%	4 2%	11 2%	38 3%	62 3%	** **	62 3%	** **
4 (4.0)	143 6%	** **	** **	14 5%	16 6%	28 5%	86 7%	139 6%	** **	140 6%	** **
5 (5.0)	325 15%	** **	** **	38 15%	36 14%	84 15%	166 14%	320 15%	** **	324 15%	** **
6 (6.0)	359 16%	** **	** **	42 16%	44 18%	91 17%	184 15%	350 16%	** **	353 16%	** **
7 (7.0)	356 16%	** **	** **	37 14%	31 12%	82 15%	200 17%	350 16%	** **	353 16%	** **
8 (8.0)	347 16%	** **	** **	41 16%	31 12%	80 15%	178 15%	337 15%	** **	339 15%	** **
9 (9.0)	105 5%	** **	** **	17 6%	13 5%	31 6%	45- 4%	104 5%	** **	104 5%	** **
10 - Extremely well (10.0)	198 9%	** **	** **	34+f 13%	44+f 18%	68+f 12%	89- 7%	193 9%	** **	193 9%	** **
NET Badly (1-3)	120 5%	** **	** **	15 6%	9 4%	28 5%	72 6%	119 5%	** **	119 5%	** **
NET Neutral (4-6)	827 37%	** **	** **	93 36%	96 38%	202 37%	436 36%	809 37%	** **	818 37%	** **
NET Well (7-10)	1006 45%	** **	** **	129 50%	119 48%	260 48%	512- 43%	984 45%	** **	989 45%	** **

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	281	**	**	22-	25	51-	177+ce	272	**	277	**
	13%	**	**	8%	10%	9%	15%	12%	**	13%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	6.00	**	**	6.00	10.00	6.00	7.00	7.00	**	6.00	**
Base for stats	1953	**	**	236	224	490	1020	1912	**	1927	**
Mean score	6.6	**	**	6.8bf	6.9+bf	6.7bf	6.4-	6.6	**	6.6	**
Standard deviation	2.01	**	**	2.09	2.15	2.11	2.00	2.01	**	2.01	**
Standard Error	.05	**	**	.15	.16	.10	.07	.05	**	.05	**

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	28 1%	25 1%	27 1%	27 1%	28 1%	5 2%	28 1%	22 1%	28 1%	24 1%	7- *%	10- 1%	8- 1%	2 1%	11- 1%	6- *%
2	(2.0)	30 1%	28 1%	29 1%	28 1%	30 1%	1 *%	30 1%	28 1%	30 1%	27 1%	15- 1%	14 1%	15- 1%	1 *%	15- 1%	13- 1%
3	(3.0)	62 3%	62 3%	59 3%	61 3%	62 3%	6 2%	62 3%	56 3%	62 3%	56 3%	37f 2%	33f 2%	23- 1%	2 1%	30- 2%	14- 1%
4	(4.0)	143 6%	138 6%	142 6%	142 6%	143 6%	18 6%	143 6%	125 6%	143 6%	122 6%	86- 5%	72- 5%	82- 5%	6 4%	92- 6%	67- 5%
5	(5.0)	325 15%	317 15%	321 15%	324 15%	325 15%	33 11%	325 15%	297 15%	325 15%	290 15%	203-d 13%	160-d 12%	209-d 13%	7- 4%	211-d 13%	162-d 11%
6	(6.0)	359 16%	352 16%	353 16%	353 16%	359 16%	44 15%	359 16%	323 16%	359 16%	312 16%	268 17%	211 16%	265 17%	25 15%	271 16%	241 17%
7	(7.0)	356 16%	345 16%	351 16%	354 16%	356 16%	48 16%	356 16%	334+ 17%	356 16%	312 16%	284+ 18%	237+ 18%	285+ 18%	30 17%	287+ 17%	272+ 19%
8	(8.0)	347 16%	334 15%	344 16%	343 16%	347 16%	52 18%	347 16%	311 15%	347 16%	309 16%	273+ 17%	240+ 18%	282+ 18%	36 21%	299+ 18%	283+ 20%
9	(9.0)	105 5%	103 5%	105 5%	104 5%	105 5%	25 8% +abcd fghi	105 5%	97 5%	105 5%	95 5%	90+ 6%	68 5%	91+ 6%	23+abcef 13%	89+ 5%	90+ 6%
10 -	(10.0)	198 9%	194 9%	192 9%	193 9%	198 9%	56 19% +abcd fghi	198 9%	183 9%	198 9%	181 9%	160+ 10%	135+ 10%	167+ 11%	39 23% +abcef	176+ 11%	172+ 12%
NET Badly (1-3)		120 5%	115 5%	116 5%	116 5%	120 5%	11 4%	120 5%	106 5%	120 5%	108 5%	59-f 4%	56-f 4%	46- 3%	4 3%	57- 3%	33- 2%
NET Neutral (4-6)		827 37%	807 37%	816 37%	818 37%	827 37%	94 32%	827 37%	745 37%	827 37%	724 37%	557-d 35%	443-d 33%	556-d 35%	38- 22%	574-d 35%	470-d 33%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Well (7-10)	1006	976	992	994	1006	181	1006	926+	1006	898	807+	680+	826+	128	852+	818+abce
	45%	45%	45%	45%	45%	61%	45%	46%	45%	46%	50%	51%	52%	74%	52%	57%
Don't know	281	270e	275e	270e	281e	12-	281e	231-e	281e	228-e	179-df	150-df	163-d	2-	166-d	117-d
	13%	12%	13%	12%	13%	4%	13%	12%	13%	12%	11%	11%	10%	1%	10%	8%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	6.00	6.00	7.00	6.00	10.00	6.00	7.00	6.00	6.00	7.00	8.00	7.00	10.00	8.00	8.00
Base for stats	1953	1898	1924	1928	1953	286	1953	1777	1953	1729	1423	1179	1428	170	1483	1320
Mean score	6.6	6.6	6.6	6.6	6.6	7.2	6.6	6.6	6.6	6.6	6.8+	6.8+	6.9+	7.7	6.8+	7.0+abce
Standard deviation	2.01	2.00	2.00	2.00	2.01	2.10	2.01	1.99	2.01	2.02	1.89	1.93	1.87	1.91	1.91	1.83
Standard Error	.05	.05	.05	.05	.05	.14	.05	.05	.05	.05	.05	.06	.05	.16	.05	.06

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Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	28 1%	9+bcd 5%	18- 1%	11 1%	11 1%
2	(2.0)	30 1%	4 2%	22 1%	18 1%	13 2%
3	(3.0)	62 3%	5 2%	55 3%	39 3%	25 3%
4	(4.0)	143 6%	10 5%	124 6%	95 7%	60+ 8%
5	(5.0)	325 15%	28 14%	287 15%	186 14%	104 14%
6	(6.0)	359 16%	30 14%	313 16%	216 16%	116 15%
7	(7.0)	356 16%	36 17%	311 16%	222 17%	129 17%
8	(8.0)	347 16%	25 12%	305 16%	206 16%	106 14%
9	(9.0)	105 5%	8 4%	96 5%	56 4%	25- 3%
10 - Extremely well	(10.0)	198 9%	24 11%	170 9%	105 8%	64 8%
NET Badly (1-3)		120 5%	19 9%	95 5%	68 5%	49 7%
NET Neutral (4-6)		827 37%	69 33%	724 37%	497 38%	280 37%
NET Well (7-10)		1006 45%	94 45%	883 46%	589 45%	324 43%

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Prepared by BMG

Table Q24_4_13 (continuation)

Q24. Channel 5 TV channels - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	281	27	235	168	97
	13%	13%	12%	13%	13%
Medians	7.00	7.00	7.00	7.00	6.00
Mode	6.00	7.00	6.00	7.00	7.00
Base for stats	1953	181	1703	1154	653
Mean score	6.6	6.4	6.6	6.5	6.4-
Standard deviation	2.01	2.33	1.97	1.95	2.05
Standard Error	.05	.23	.05	.06	.09

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Table Q24_4_14

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	51 2%	27 3%	24 2%	** **	0 -%	33+b 3%	16- 1%
2	(2.0)	71 3%	27 3%	39 4%	** **	4 3%	33 3%	38 3%
3	(3.0)	96 4%	35- 3%	58+a 6%	** **	2 2%	57+b 5%	36- 3%
4	(4.0)	200 9%	72- 7%	113+a 11%	** **	9 8%	100 9%	97 9%
5	(5.0)	344 15%	182+ 17%	147 14%	** **	15 13%	177 16%	163 14%
6	(6.0)	331 15%	173 16%	137 13%	** **	13 12%	131- 12%	198+a 18%
7	(7.0)	303 14%	166+b 16%	111- 11%	** **	20 17%	152 14%	148 13%
8	(8.0)	275 12%	127 12%	116 11%	** **	29 26%	130 12%	144 13%
9	(9.0)	75 3%	51+b 5%	21- 2%	** **	1 1%	39 4%	35 3%
10 - Extremely well	(10.0)	172 8%	105+b 10%	49- 5%	** **	18 16%	73 7%	99 9%
NET Badly (1-3)		218 10%	89 8%	120+a 12%	** **	6 5%	123+b 11%	90- 8%
NET Neutral (4-6)		875 39%	427 40%	397 39%	** **	38 34%	408 38%	458 41%
NET Well (7-10)		825 37%	449+b 42%	297- 29%	** **	68 61%	393 36%	426 38%
Don't know		317 14%	96- 9%	213+a 21%	** **	* *%	160 15%	151 13%

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Prepared by BMG

Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	6.00	6.00	**	7.00	6.00	6.00
Mode	5.00	5.00	5.00	**	8.00	5.00	6.00
Base for stats	1917	965	814	**	112	924	974
Mean score	6.1	6.3+b	5.7-	**	6.9+ab	6.0-	6.2+a
Standard deviation	2.19	2.18	2.17	**	2.09	2.24	2.14
Standard Error	.05	.08	.08	**	.22	.08	.07

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Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	51 2%	7 3%	10 3%	4 1%	5 1%	13i 3%	10 3%	2 1%	16 3%	9 1%	26 3%	13 2%
2	(2.0)	71 3%	11bc 5%	4 1%	3- 1%	14c 4%	16c 4%	9 3%	14+bci 5%	15 3%	17 3%	39bc 4%	23c 4%
3	(3.0)	96 4%	6 3%	8 2%	8 3%	17 4%	25+bch 6%	23+abchi 7%	10 4%	14- 2%	24 4%	58+bch 6%	33bh 6%
4	(4.0)	200 9%	20 9%	22 7%	32 11%	27 7%	35 9%	36 11%	29 11%	42 8%	58 9%	100 10%	64 11%
5	(5.0)	344 15%	35 15%	54 17%	43 15%	50 13%	65 16%	54 16%	42 16%	89 16%	93 14%	162 16%	96 16%
6	(6.0)	331 15%	31 13%	52 16%	50 17%	59 15%	68gk 17%	43 13%	28 11%	83 15%	109k 16%	139 14%	71- 12%
7	(7.0)	303 14%	37 16%	42 13%	39 13%	67+fgjk 17%	50 13%	39 11%	29 11%	80 14%	106jk 16%	117- 12%	67 11%
8	(8.0)	275 12%	40+efjk 17%	45ej 14%	52+efjk 18%	47e 12%	27- 7%	34 10%	30 11%	85+efjk 15%	99ej 15%	91- 9%	64 11%
9	(9.0)	75 3%	9 4%	17 5%	6 2%	14 4%	11 3%	11 3%	8 3%	25 5%	21 3%	29 3%	18 3%
10 - Extremely well	(10.0)	172 8%	17f 7%	42 13%	22fk 8%	38fjk 10%	28f 7%	11- 3%	14 5%	59+fgjk 11%	60fjk 9%	53- 5%	25- 4%
NET Badly (1-3)		218 10%	23 10%	22 7%	15- 5%	36 9%	54+bchi 13%	42bchi 13%	27c 10%	45 8%	51- 7%	122+bchi 12%	69bci 11%
NET Neutral (4-6)		875 39%	86 37%	128 40%	125 42%	135 35%	169 42%	133 40%	98 37%	214 39%	260 38%	400 40%	231 39%
NET Well (7-10)		825 37%	103 45%	146 45%	120efgjk 41%	166 43%	116- 29%	94- 28%	80- 31%	249 45%	286 42%	290- 29%	174- 29%

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Prepared by BMG

Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Don't know	317	19-	29-	35	50	60abh	68	57	47-	85h	186	125+abcdehi
	14%	8%	9%	12%	13%	15%	20%	22%	8%	12%	19%	21%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	8.00	5.00	8.00	7.00	6.00	5.00	5.00	5.00	6.00	5.00	5.00
Base for stats	1917	212	296	260	337	339	269	205	508	596	813	474
Mean score	6.1	6.2efjk	6.6	6.3efgjk	6.4	5.7-	5.6-	5.9	6.4	6.4	5.7-	5.7-
Standard deviation	2.19	2.22	2.23	1.99	2.18	2.24	2.12	2.18	2.23	2.10	2.18	2.15
Standard Error	.05	.18	.14	.13	.13	.13	.14	.16	.11	.09	.08	.11

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Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	51 2%	5 3%	5 3%	5 2%	6 2%	** **	5 2%	3 1%	8g 4%	3 1%	42 2%	3 2%	4g 4%	2 3%
2	(2.0)	71 3%	5 3%	5 3%	9 4%	9 3%	** **	5 2%	10 3%	6 3%	4 2%	55 3%	10+j 6%	3 3%	2 4%
3	(3.0)	96 4%	6 4%	8 4%	9 4%	8 3%	** **	8 3%	10 3%	15+gj 8%	9 4%	77 4%	9 5%	8+dfgj 7%	2 4%
4	(4.0)	200 9%	16 10%	12 6%	28g 12%	18 7%	** **	29g 12%	20 6%	21 11%	23 12%	176 9%	12 7%	8 8%	4 7%
5	(5.0)	344 15%	14- 9%	25 14%	37a 17%	46a 17%	** **	37 15%	55a 17%	29 15%	29 15%	291a 15%	29a 17%	16a 16%	8 13%
6	(6.0)	331 15%	17 11%	26 14%	37 17%	39 14%	** **	29 12%	55 17%	29 15%	35 18%	284 15%	24 14%	13 13%	9 16%
7	(7.0)	303 14%	25 15%	23 12%	30 14%	46hl 17%	** **	37 15%	38 11%	18 9%	23 12%	253 13%	29hl 17%	9 9%	12+bghijl 20%
8	(8.0)	275 12%	24h 15%	17 9%	17- 8%	34 13%	** **	41+bchj 17%	44 13%	14- 7%	29h 14%	226 12%	27ch 16%	14ch 14%	8h 14%
9	(9.0)	75 3%	8 5%	8 4%	9 4%	11 4%	** **	9 4%	11 3%	8 4%	4 2%	67 4%	4 2%	3 3%	1 1%
10 - Extremely well	(10.0)	172 8%	18c 11%	18 9%	11 5%	22 8%	** **	18 7%	24 7%	12 6%	20 10%	149 8%	9 5%	9 9%	5 9%
NET Badly (1-3)		218 10%	16 10%	19 10%	23 10%	23 9%	** **	18 8%	23 7%	29+fgj 15%	15 8%	175- 9%	22g 13%	15+fgij 14%	6 11%
NET Neutral (4-6)		875 39%	47- 29%	63 34%	102ab 46%	103 39%	** **	95a 39%	131a 39%	80a 40%	87a 44%	752a 40%	64 37%	38 37%	21 37%
NET Well (7-10)		825 37%	75+cghjl 46%	66 35%	67- 30%	113ch 42%	** **	104+ch 43%	117 35%	51- 26%	76h 38%	695h 37%	70h 40%	35 35%	25ch 44%

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Prepared by BMG

Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
Don't know	317	25	41	31	28	**	24	61	38	21	280	18	14	5
	14%	16%	22%	14%	11%	**	10%	18%	19%	10%	15%	10%	14%	9%
Medians	6.00	7.00	6.00	6.00	6.00	**	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	7.00	6.00	6.00	7.00	**	8.00	6.00	5.00	6.00	5.00	7.00	5.00	7.00
Base for stats	1917	137	147	192	239	**	218	271	160	179	1621	156	87	52
Mean score	6.1	6.4ch	6.2h	5.8-	6.3ch	**	6.2h	6.3ch	5.6-	6.2h	6.1h	6.0	5.9	6.2h
Standard deviation	2.19	2.40	2.33	2.09	2.15	**	2.14	2.06	2.31	2.14	2.19	2.14	2.41	2.19
Standard Error	.05	.23	.21	.17	.16	**	.16	.14	.21	.19	.06	.17	.19	.19

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Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	51 2%	18 3%	9 2%	9 2%	14 2%	27 2%	24 2%	44 2%	** **	6 2%	3 3%	** **
2	(2.0)	71 3%	17 3%	13 3%	13 3%	28 4%	30 3%	41 4%	64 3%	** **	6 2%	3 3%	** **
3	(3.0)	96 4%	41+cdf 6%	22 4%	12 3%	21 3%	62+df 5%	33- 3%	91 5%	** **	5 2%	2 2%	** **
4	(4.0)	200 9%	73+b 11%	36 7%	35 9%	52 8%	109 10%	86 8%	182 9%	** **	17 7%	5 4%	** **
5	(5.0)	344 15%	104 16%	82 17%	67 17%	91 14%	186 16%	158 15%	307 16%	** **	35 14%	24 20%	** **
6	(6.0)	331 15%	93 14%	75 15%	70 17%	93 14%	168 15%	163 15%	295 15%	** **	35 14%	20 17%	** **
7	(7.0)	303 14%	78 12%	86+adf 18%	53 13%	84 13%	163 14%	138 13%	263 13%	** **	40 15%	20 17%	** **
8	(8.0)	275 12%	77 12%	66 14%	52 13%	78 12%	144 13%	130 12%	230- 12%	** **	44+a 17%	15 13%	** **
9	(9.0)	75 3%	20 3%	20c 4%	5- 1%	28c 4%	40 3%	34 3%	60- 3%	** **	15+a 6%	9 8%	** **
10 - Extremely well	(10.0)	172 8%	28- 4%	25- 5%	38abe 9%	80+abe 12%	53- 5%	118+abe 11%	144 7%	** **	27 11%	7 6%	** **
NET Badly (1-3)		218 10%	75 11%	44 9%	34 8%	63 10%	119 10%	97 9%	199 10%	** **	17 7%	9 7%	** **
NET Neutral (4-6)		875 39%	270 41%	193 40%	172 43%	236- 35%	463 40%	407 38%	784 40%	** **	88 34%	50 41%	** **
NET Well (7-10)		825 37%	202- 31%	197ae 40%	149 37%	271+ae 41%	399 35%	420+ae 39%	697- 35%	** **	126+a 49%	52 43%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	317	112+bc	54-	48	96	167	144	289	**	26	11	**
	14%	17%	11%	12%	14%	15%	14%	15%	**	10%	9%	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	6.00	**
Mode	5.00	5.00	7.00	6.00	6.00	5.00	6.00	5.00	**	8.00	5.00	**
Base for stats	1917	547	435	354	570	981	924	1680	**	231	110	**
Mean score	6.1	5.8-	6.1a	6.2a	6.4+ae	5.9-	6.3+ae	6.0-	**	6.6+a	6.3	**
Standard deviation	2.19	2.12	2.03	2.17	2.36	2.09	2.29	2.18	**	2.19	2.08	**
Standard Error	.05	.09	.10	.14	.12	.07	.09	.06	**	.16	.22	**

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Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	51 2%	21 3%	30 2%	2 1%	4 3%	10 4%	** **	1 1%	** **	** **	12+b 4%	6 3%
2	(2.0)	71 3%	35+b 5%	36- 2%	13+b 7%	6 5%	10 4%	** **	8 6%	** **	** **	12 4%	15+b 7%
3	(3.0)	96 4%	30 4%	66 4%	9 5%	4 3%	9 4%	** **	2 2%	** **	** **	14 5%	10 5%
4	(4.0)	200 9%	69 9%	131 9%	15 8%	5 4%	17 7%	** **	13 11%	** **	** **	26 9%	20 10%
5	(5.0)	344 15%	118 16%	226 15%	34 18%	22 18%	34 14%	** **	19 16%	** **	** **	38 13%	24 12%
6	(6.0)	331 15%	99 13%	232 16%	19 10%	18 14%	30 12%	** **	6 5%	** **	** **	40 14%	24 12%
7	(7.0)	303 14%	96 13%	206 14%	31 16%	19 15%	28 11%	** **	19 16%	** **	** **	32 11%	30 15%
8	(8.0)	275 12%	76- 10%	199+a 13%	19 10%	7 5%	28 12%	** **	8 6%	** **	** **	30 10%	19 9%
9	(9.0)	75 3%	29 4%	46 3%	2 1%	8 7%	10 4%	** **	6 5%	** **	** **	7 3%	7 3%
10 - Extremely well	(10.0)	172 8%	75+b 10%	97- 7%	15 8%	10 8%	36+b 15%	** **	13 11%	** **	** **	38+b 13%	19 9%
NET Badly (1-3)		218 10%	86 11%	132 9%	24 13%	13 11%	29 12%	** **	11 9%	** **	** **	38b 13%	31+b 15%
NET Neutral (4-6)		875 39%	286 38%	589 40%	68 36%	45 37%	81 33%	** **	39 32%	** **	** **	105 36%	68 33%
NET Well (7-10)		825 37%	277 37%	548 37%	66 35%	44 35%	102 41%	** **	46 38%	** **	** **	108 37%	76 37%

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Prepared by BMG

Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	317	109	209	28	22	35	**	26	**	**	39	32
	14%	14%	14%	15%	17%	14%	**	21%	**	**	13%	15%
Medians	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	**	**	6.00	6.00
Mode	5.00	5.00	6.00	5.00	5.00	10.00	**	7.00	**	**	6.00	7.00
Base for stats	1917	649	1268	159	103	212	**	95	**	**	250	175
Mean score	6.1	6.1	6.1	5.9	6.1	6.3	**	6.2	**	**	6.1	5.9
Standard deviation	2.19	2.36	2.10	2.24	2.31	2.54	**	2.41	**	**	2.52	2.48
Standard Error	.05	.10	.06	.20	.25	.20	**	.28	**	**	.18	.21

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Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	51 2%	** **	** **	4 2%	3 1%	12 2%	29 2%	51 2%	** **	51 2%	** **
2	(2.0)	71 3%	** **	** **	7 3%	4 1%	12 2%	37 3%	70 3%	** **	70 3%	** **
3	(3.0)	96 4%	** **	** **	11 4%	6 2%	13- 2%	63+e 5%	95 4%	** **	95 4%	** **
4	(4.0)	200 9%	** **	** **	24 9%	15 6%	40 7%	112 9%	194 9%	** **	196 9%	** **
5	(5.0)	344 15%	** **	** **	39 15%	34 13%	79 15%	200 17%	337 15%	** **	341 15%	** **
6	(6.0)	331 15%	** **	** **	46f 18%	58+f 23%	110+f 20%	142- 12%	323 15%	** **	326 15%	** **
7	(7.0)	303 14%	** **	** **	30 12%	33 13%	71 13%	168 14%	295 13%	** **	298 14%	** **
8	(8.0)	275 12%	** **	** **	35 14%	27 11%	76 14%	139 12%	270 12%	** **	270 12%	** **
9	(9.0)	75 3%	** **	** **	4 2%	6 2%	13 2%	37 3%	75 3%	** **	75 3%	** **
10 - Extremely well	(10.0)	172 8%	** **	** **	26f 10%	41+ef 17%	57+f 11%	77- 6%	168 8%	** **	168 8%	** **
NET Badly (1-3)		218 10%	** **	** **	23 9%	13- 5%	37- 7%	129de 11%	215 10%	** **	215 10%	** **
NET Neutral (4-6)		875 39%	** **	** **	109 42%	107 43%	229 42%	454 38%	853 39%	** **	863 39%	** **
NET Well (7-10)		825 37%	** **	** **	96 37%	108+f 43%	216 40%	420 35%	807 37%	** **	812 37%	** **

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Prepared by BMG

Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	317	**	**	31	22-	58-	195+de	309	**	314	**
	14%	**	**	12%	9%	11%	16%	14%	**	14%	**
Medians	6.00	**	**	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	**	**	6.00	6.00	6.00	5.00	5.00	**	5.00	**
Base for stats	1917	**	**	227	227	483	1002	1875	**	1890	**
Mean score	6.1	**	**	6.2	6.7+abcf	6.4+f	6.0-	6.1	**	6.1	**
Standard deviation	2.19	**	**	2.18	2.13	2.13	2.19	2.20	**	2.19	**
Standard Error	.05	**	**	.16	.16	.11	.08	.06	**	.06	**

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Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	51 2%	46 2%	49 2%	49 2%	51 2%	6 2%	51 2%	39- 2%	51 2%	43 2%	20-f 1%	15-f 1%	16- 1%	3 2%	21-f 1%	6- **
2	(2.0)	71 3%	69e 3%	69e 3%	70e 3%	71e 3%	1- **	71e 3%	65e 3%	71e 3%	62e 3%	48d 3%	43d 3%	35- 2%	*- **	44- 3%	28- 2%
3	(3.0)	96 4%	91 4%	96e 4%	94e 4%	96e 4%	5- 2%	96e 4%	88e 4%	96e 4%	84e 4%	62 4%	52 4%	51- 3%	3 2%	59- 4%	40- 3%
4	(4.0)	200 9%	195 9%	197 9%	196 9%	200 9%	24 8%	200 9%	182 9%	200 9%	171 9%	127- 8%	115 9%	127- 8%	10 6%	144 9%	99- 7%
5	(5.0)	344 15%	337 16%	340 15%	343 16%	344 15%	35 12%	344 15%	315 16%	344 15%	310 16%	234d 15%	179- 13%	238d 15%	14- 8%	246d 15%	208d 14%
6	(6.0)	331 15%	321 15%	325 15%	326 15%	331 15%	37 12%	331 15%	303 15%	331 15%	290 15%	245 15%	202 15%	248 16%	18 11%	244 15%	228 16%
7	(7.0)	303 14%	294 14%	299 14%	300 14%	303 14%	50 17%	303 14%	269 13%	303 14%	264 14%	233 15%	202+ 15%	251+ 16%	34+ 20%	250+ 15%	245+ 17%
8	(8.0)	275 12%	264 12%	271 12%	273 12%	275 12%	57 19% +abcd fghi	275 12%	256 13%	275 12%	251 13%	219+ 14%	176 13%	217+ 14%	38+abce 22%	235+ 14%	228+ 16%
9	(9.0)	75 3%	74 3%	75 3%	74 3%	75 3%	17 6% +cdfghi	75 3%	67 3%	75 3%	64 3%	65+ 4%	55+ 4%	64+ 4%	13+ace 8%	63 4%	62+ 4%
10 -	(10.0)	172 8%	167 8%	166 8%	165 8%	172 8%	49 16% +abcd fghi	172 8%	156 8%	172 8%	158 8%	137+ 9%	109 8%	142+ 9%	34 20% +abcef	146+ 9%	150+ 10%
NET Badly (1-3)		218 10%	207e 10%	214e 10%	212e 10%	218e 10%	12- 4%	218e 10%	193e 10%	218e 10%	188e 10%	130-f 8%	110-df 8%	103- 6%	6- 4%	124-f 8%	74- 5%
NET Neutral (4-6)		875 39%	853e 39%	862e 39%	865e 39%	875e 39%	96- 32%	875e 39%	800e 40%	875e 39%	770e 39%	606d 38%	496d 37%	613d 39%	42- 24%	634d 38%	535-d 37%

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Prepared by BMG

Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Well (7-10)	825	799	811	812	825	174	825	748	825	737	654+	542+	674+	119	694+	685+abce
	37%	37%	37%	37%	37%	58%	37%	37%	37%	38%	41%	41%	42%	69%	42%	48%
Don't know	317	309e	311e	309e	317e	17-	317e	268-e	317e	262-e	213df	180df	201-df	5-	198-d	143-d
	14%	14%	14%	14%	14%	6%	14%	13%	14%	13%	13%	14%	13%	3%	12%	10%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	7.00
Mode	5.00	5.00	5.00	5.00	5.00	8.00	5.00	5.00	5.00	5.00	6.00	7.00	7.00	8.00	7.00	7.00
Base for stats	1917	1859	1887	1890	1917	281	1917	1740	1917	1696	1389	1149	1390	168	1452	1294
Mean score	6.1	6.1	6.1	6.1	6.1	7.0	6.1	6.1	6.1	6.1	6.3+	6.3+	6.4+	7.4	6.3+	6.6+abce
Standard deviation	2.19	2.18	2.19	2.18	2.19	2.13	2.19	2.17	2.19	2.19	2.13	2.13	2.06	2.05	2.11	2.00
Standard Error	.05	.06	.06	.06	.05	.14	.05	.06	.05	.06	.06	.07	.06	.17	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	51 2%	10+bc 5%	40 2%	25 2%	18 2%
2	(2.0)	71 3%	8 4%	61 3%	37 3%	26 4%
3	(3.0)	96 4%	8 4%	82 4%	64 5%	42 6%
4	(4.0)	200 9%	24 11%	165 9%	123 9%	64 8%
5	(5.0)	344 15%	28 13%	305 16%	222 17%	131 17%
6	(6.0)	331 15%	31 15%	285 15%	192 15%	89- 12%
7	(7.0)	303 14%	27 13%	270 14%	180 14%	100 13%
8	(8.0)	275 12%	15 7%	252+ 13%	168 13%	102a 14%
9	(9.0)	75 3%	9 4%	64 3%	40 3%	20 3%
10 - Extremely well	(10.0)	172 8%	16 8%	151 8%	85- 6%	48 6%
NET Badly (1-3)		218 10%	27 13%	184 9%	126 10%	86 11%
NET Neutral (4-6)		875 39%	82 39%	755 39%	537 41%	284 38%
NET Well (7-10)		825 37%	67 32%	737+ 38%	473 36%	270 36%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_4_14 (continuation)

Q24. Channel 5 TV channels - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	317	32	262	186	110
	14%	16%	14%	14%	15%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	5.00	6.00	5.00	5.00	5.00
Base for stats	1917	176	1676	1136	640
Mean score	6.1	5.8	6.1	6.0	6.0
Standard deviation	2.19	2.41	2.18	2.11	2.20
Standard Error	.05	.24	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_4_15

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2228	1029	1068	**	104	1017	1186
Effective sample		1863	859	896	**	87	853	995
Total		2234	1061	1028	**	112	1084	1126
1 - Extremely badly	(1.0)	81 4%	32 3%	45 4%	** **	4 3%	55+b 5%	24- 2%
2	(2.0)	84 4%	38 4%	39 4%	** **	5 4%	40 4%	44 4%
3	(3.0)	109 5%	48 5%	55 5%	** **	4 3%	60 6%	47 4%
4	(4.0)	193 9%	75- 7%	102a 10%	** **	11 10%	99 9%	88 8%
5	(5.0)	358 16%	191+b 18%	147 14%	** **	18 16%	177 16%	180 16%
6	(6.0)	292 13%	149 14%	120 12%	** **	16 14%	139 13%	150 13%
7	(7.0)	266 12%	150+b 14%	98- 10%	** **	15 13%	119 11%	147 13%
8	(8.0)	228 10%	103 10%	104 10%	** **	16 15%	114 10%	112 10%
9	(9.0)	73 3%	49+b 5%	17- 2%	** **	7 6%	34 3%	38 3%
10 - Extremely well	(10.0)	150 7%	94+b 9%	39- 4%	** **	16 14%	67 6%	83 7%
NET Badly (1-3)		274 12%	118 11%	139 14%	** **	12 11%	154+b 14%	116- 10%
NET Neutral (4-6)		843 38%	414 39%	370 36%	** **	44 39%	415 38%	418 37%
NET Well (7-10)		717 32%	396+b 37%	257- 25%	** **	54 48%	333 31%	380 34%
Don't know		400 18%	132- 12%	261+a 25%	** **	2 1%	181 17%	213 19%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2228	1029	1068	**	104	1017	1186
Effective sample	1863	859	896	**	87	853	995
Total	2234	1061	1028	**	112	1084	1126
Medians	6.00	6.00	5.00	**	6.00	6.00	6.00
Mode	5.00	5.00	5.00	**	5.00	5.00	5.00
Base for stats	1835	929	766	**	110	903	913
Mean score	5.9	6.1+b	5.5-	**	6.4+b	5.7-	6.0+a
Standard deviation	2.30	2.28	2.26	**	2.43	2.35	2.23
Standard Error	.06	.08	.09	**	.26	.09	.08

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Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample		1863	157	268	252	313	370	298	218	421	565	884	516
Total		2234	230	325	295	386	399	337	262	555	681	998	599
1 - Extremely badly	(1.0)	81 4%	15+dgijk 7%	14 4%	11 4%	8 2%	13 3%	14 4%	4 2%	29+dg 5%	19 3%	32 3%	19 3%
2	(2.0)	84 4%	7 3%	6 2%	8 3%	22+bh 6%	14 4%	14 4%	13 5%	13 2%	30 4%	41 4%	26 4%
3	(3.0)	109 5%	8 3%	10 3%	14 5%	13 3%	31+bdhi 8%	21 6%	13 5%	18 3%	28 4%	64+bh 6%	33 6%
4	(4.0)	193 9%	16 7%	25 8%	19 6%	35 9%	45+c 11%	27 8%	26 10%	41 7%	54 8%	98 10%	53 9%
5	(5.0)	358 16%	38 17%	59d 18%	53d 18%	45- 12%	73d 18%	54 16%	35 13%	97d 17%	99 14%	162 16%	90 15%
6	(6.0)	292 13%	29 13%	38 12%	44 15%	55 14%	50 12%	43 13%	34 13%	67 12%	99 15%	126 13%	77 13%
7	(7.0)	266 12%	33 15%	36 11%	29 10%	64+cefjk 17%	41 10%	31 9%	32 12%	69 12%	94 14%	103 10%	63 10%
8	(8.0)	228 10%	31egj 13%	45+egjk 14%	37egj 13%	42e 11%	24- 6%	32 9%	18 7%	75+egjk 14%	79egj 12%	73- 7%	49 8%
9	(9.0)	73 3%	6 3%	20+defjk 6%	17+defjk 6%	8 2%	8 2%	6 2%	8 3%	25fj 5%	25 4%	23- 2%	14 2%
10 - Extremely well	(10.0)	150 7%	21fjk 9%	37 12%	17 6%	28 7%	22 5%	12- 4%	13 5%	58 10%	45 7%	47- 5%	26- 4%
NET Badly (1-3)		274 12%	30 13%	30 9%	33 11%	44 11%	59b 15%	49 14%	30 11%	60 11%	77 11%	137 14%	78 13%
NET Neutral (4-6)		843 38%	83 36%	121 37%	116 39%	136 35%	168 42%	124 37%	96 36%	204 37%	252 37%	387 39%	219 37%
NET Well (7-10)		717 32%	91 +efgjk 39%	138 +efgjk 42%	101efjk 34%	142+efgjk 37%	95- 24%	81- 24%	71 27%	228 +efgjk 41%	243 +efgjk 36%	247- 25%	152- 25%

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Prepared by BMG

Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2228	187	308	300	383	440	353	257	495	683	1050	610
Effective sample	1863	157	268	252	313	370	298	218	421	565	884	516
Total	2234	230	325	295	386	399	337	262	555	681	998	599
Don't know	400	27-	36-	45	64h	78abh	84	66	62-	109h	228	150+abcdhi
	18%	12%	11%	15%	17%	20%	+abcdhi 25%	+abcdhi 25%	11%	16%	+abcdhi 23%	25%
Medians	6.00	6.00	6.00	6.00	6.00	5.00	5.00	6.00	6.00	6.00	5.00	6.00
Mode	5.00	5.00	5.00	5.00	7.00	5.00	5.00	5.00	5.00	6.00	5.00	5.00
Base for stats	1835	204	289	250	322	321	253	196	493	572	770	449
Mean score	5.9	6.0efj	6.4 +efgjk	6.0efjk	6.0efjk	5.4-	5.5-	5.7	6.2 +efgjk	6.0efjk	5.5-	5.6-
Standard deviation	2.30	2.45	2.39	2.26	2.25	2.20	2.24	2.19	2.42	2.25	2.21	2.22
Standard Error	.06	.21	.16	.15	.14	.13	.15	.17	.13	.10	.08	.11

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Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample		1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total		2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
1 - Extremely badly	(1.0)	81 4%	8 5%	14+cfijk 7%	5 2%	10 4%	** **	5 2%	10 3%	14+cfijk 7%	4 2%	71 4%	3 1%	5k 5%	3 4%
2	(2.0)	84 4%	5 3%	2 1%	9 4%	13b 5%	** **	6 2%	14 4%	5 3%	6 3%	67 4%	11b 6%	4b 4%	2 3%
3	(3.0)	109 5%	5 3%	7 4%	17 8%	14 5%	** **	15 6%	15 5%	8 4%	6 3%	90 5%	9 5%	7 7%	3 5%
4	(4.0)	193 9%	16 10%	16 8%	12 5%	26 10%	** **	25 10%	32 10%	19 10%	15 7%	167 9%	11 6%	9 9%	6c 11%
5	(5.0)	358 16%	12- 7%	26 14%	46ag 20%	47ag 17%	** **	35a 15%	35- 11%	34a 17%	47 23%	301ag 16%	30ag 17%	18ag 18%	9a 15%
6	(6.0)	292 13%	21 13%	21 11%	36i 16%	36 13%	** **	28 12%	52i 16%	27 14%	16 8%	252 13%	25 15%	10 10%	6 10%
7	(7.0)	266 12%	28bhl 17%	16 9%	27 12%	31 12%	** **	30 13%	44 13%	14- 7%	21 11%	223 12%	26h 15%	9 9%	8h 14%
8	(8.0)	228 10%	20c 12%	20 11%	12- 5%	27 10%	** **	31c 13%	30 9%	18 9%	23c 12%	188c 10%	23c 13%	11c 11%	6 10%
9	(9.0)	73 3%	10 6%	5 3%	8 4%	11 4%	** **	6 3%	10 3%	4 2%	10 5%	65 3%	5 3%	2 2%	1 3%
10 - Extremely well	(10.0)	150 7%	10 6%	16 8%	13 6%	18 7%	** **	25+gk 10%	15 4%	10 5%	21gk 10%	131 7%	6 4%	8k 8%	4 7%
NET Badly (1-3)		274 12%	18 11%	22 12%	30 14%	36 14%	** **	26 11%	40 12%	27 14%	16 8%	229 12%	22 13%	16i 16%	7 12%
NET Neutral (4-6)		843 38%	48- 30%	63 33%	94a 42%	108a 41%	** **	89 37%	120 36%	80 40%	78 39%	719 38%	66 38%	37 36%	21 36%
NET Well (7-10)		717 32%	67+cghjl 41%	57 30%	60 27%	86 32%	** **	92+ch 38%	99 30%	45- 23%	75ch 38%	607h 32%	60h 35%	30 30%	20h 34%

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Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Region											Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)		
Unweighted row	2228	150	167	187	211	**	227	274	160	159	1612	219	220	177
Effective sample	1863	136	155	172	196	**	208	253	149	147	1483	186	188	145
Total	2234	163	188	223	267	**	241	332	197	199	1902	174	101	57
Don't know	400	30	47	39	36	**	34	73	45	30	347	25	18	10
	18%	18%	25%	18%	13%	**	14%	22%	23%	15%	18%	14%	18%	17%
Medians	6.00	7.00	6.00	6.00	6.00	**	6.00	6.00	5.00	6.00	6.00	6.00	5.00	6.00
Mode	5.00	7.00	5.00	5.00	5.00	**	5.00	6.00	5.00	5.00	5.00	5.00	5.00	5.00
Base for stats	1835	133	142	184	231	**	207	259	152	169	1555	149	83	48
Mean score	5.9	6.1h	5.9	5.7	5.8	**	6.2h	5.8	5.4-	6.3+ehl	5.9	5.8	5.7	5.8
Standard deviation	2.30	2.38	2.54	2.15	2.32	**	2.30	2.22	2.37	2.29	2.31	2.10	2.47	2.37
Standard Error	.06	.23	.24	.18	.18	**	.17	.16	.22	.21	.07	.17	.20	.22

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Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample		1863	692	509	272	461	1200	733	1641	**	215	96	**
Total		2234	659	489	402	666	1148	1068	1969	**	257	121	**
1 - Extremely badly	(1.0)	81 4%	30 5%	17 4%	13 3%	21 3%	47 4%	34 3%	73 4%	** **	8 3%	4 4%	** **
2	(2.0)	84 4%	23 4%	17 3%	18 5%	25 4%	40 3%	43 4%	75 4%	** **	8 3%	5 4%	** **
3	(3.0)	109 5%	47+df 7%	25 5%	17 4%	19- 3%	72+df 6%	37- 3%	98 5%	** **	10 4%	5 4%	** **
4	(4.0)	193 9%	67d 10%	43 9%	37 9%	44- 7%	110d 10%	80 8%	177 9%	** **	16 6%	8 7%	** **
5	(5.0)	358 16%	103 16%	75 15%	75 19%	104 16%	178 16%	179 17%	313 16%	** **	44 17%	22 18%	** **
6	(6.0)	292 13%	78 12%	75 15%	56 14%	83 12%	153 13%	139 13%	254 13%	** **	35 14%	22 18%	** **
7	(7.0)	266 12%	66 10%	71+a 15%	45 11%	82 12%	137 12%	127 12%	237 12%	** **	30 12%	15 13%	** **
8	(8.0)	228 10%	59 9%	51 11%	51 13%	65 10%	111 10%	116 11%	195 10%	** **	33 13%	15 12%	** **
9	(9.0)	73 3%	21 3%	19 4%	11 3%	23 3%	40 3%	34 3%	59 3%	** **	15+a 6%	10 8%	** **
10 - Extremely well	(10.0)	150 7%	31- 5%	21- 4%	32be 8%	66+abe 10%	52- 5%	98+abe 9%	119- 6%	** **	31+a 12%	7 6%	** **
NET Badly (1-3)		274 12%	100+df 15%	59 12%	48 12%	66- 10%	159+df 14%	114- 11%	246 13%	** **	26 10%	14 11%	** **
NET Neutral (4-6)		843 38%	248 38%	193 40%	167 41%	231 35%	442 38%	398 37%	744 38%	** **	95 37%	52 43%	** **
NET Well (7-10)		717 32%	176- 27%	163a 33%	138a 34%	236ae 35%	339- 30%	374+ae 35%	610- 31%	** **	108+a 42%	47 39%	** **

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Prepared by BMG

Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2228	794	592	308	517	1386	825	1963	**	257	112	**
Effective sample	1863	692	509	272	461	1200	733	1641	**	215	96	**
Total	2234	659	489	402	666	1148	1068	1969	**	257	121	**
Don't know	400	134bc	74	49-	134bc	208c	183	370+c	**	28-	9	**
	18%	20%	15%	12%	20%	18%	17%	19%	**	11%	7%	**
Medians	6.00	5.00	6.00	6.00	6.00	6.00	6.00	6.00	**	6.00	6.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	5.00	**
Base for stats	1835	525	415	353	532	940	886	1600	**	229	112	**
Mean score	5.9	5.5-	5.8a	5.9a	6.2+abe	5.7-	6.1+ae	5.8-	**	6.4+a	6.1	**
									a			+ad
Standard deviation	2.30	2.30	2.17	2.28	2.37	2.25	2.34	2.28	**	2.37	2.23	**
Standard Error	.06	.10	.10	.15	.12	.07	.09	.06	**	.17	.24	**

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Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample		1863	606	1259	155	98	189	**	93	**	**	229	172
Total		2234	757	1477	187	124	247	**	121	**	**	289	206
1 - Extremely badly	(1.0)	81 4%	31 4%	49 3%	4 2%	4 3%	11 5%	** **	1 1%	** **	** **	19+b 7%	8 4%
2	(2.0)	84 4%	34 4%	51 3%	10 5%	4 4%	7 3%	** **	5 4%	** **	** **	18+ 6%	10 5%
3	(3.0)	109 5%	34 4%	76 5%	6 3%	6 5%	6 2%	** **	8 7%	** **	** **	13 4%	10 5%
4	(4.0)	193 9%	73 10%	119 8%	19 10%	9 7%	20 8%	** **	12 10%	** **	** **	24 8%	21 10%
5	(5.0)	358 16%	123 16%	234 16%	44+abek 23%	23 19%	37 15%	** **	22 19%	** **	** **	48 17%	25 12%
6	(6.0)	292 13%	76- 10%	217+ak 15%	18 10%	16 13%	25 10%	** **	7 6%	** **	** **	30 10%	17- 8%
7	(7.0)	266 12%	89 12%	178 12%	23 12%	11 9%	36 15%	** **	18 15%	** **	** **	27 9%	21 10%
8	(8.0)	228 10%	64 8%	163 11%	14 7%	7 6%	24 10%	** **	6 5%	** **	** **	25 9%	21 10%
9	(9.0)	73 3%	21 3%	52 4%	5 3%	3 2%	7 3%	** **	4 3%	** **	** **	4 1%	7 3%
10 - Extremely well	(10.0)	150 7%	67+b 9%	83- 6%	10 5%	7 6%	31+bc 13%	** **	8 7%	** **	** **	33+bc 11%	19 9%
NET Badly (1-3)		274 12%	99 13%	176 12%	20 11%	15 12%	24 10%	** **	14 12%	** **	** **	49+be 17%	28 13%
NET Neutral (4-6)		843 38%	272 36%	571k 39%	81k 43%	48 39%	82 33%	** **	41 34%	** **	** **	102 35%	62- 30%
NET Well (7-10)		717 32%	241 32%	476 32%	51 28%	29 23%	98+bc 40%	** **	36 29%	** **	** **	89 31%	68 33%

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Prepared by BMG

Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2228	730	1498	190	118	223	**	113	**	**	274	201
Effective sample	1863	606	1259	155	98	189	**	93	**	**	229	172
Total	2234	757	1477	187	124	247	**	121	**	**	289	206
Don't know	400	145	255	34	32	43	**	30	**	**	49	48+b
	18%	19%	17%	18%	26%	17%	**	25%	**	**	17%	23%
Medians	6.00	6.00	6.00	5.00	5.00	6.00	**	5.00	**	**	5.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	**	**	5.00	5.00
Base for stats	1835	612	1223	153	92	204	**	91	**	**	240	158
Mean score	5.9	5.8	5.9	5.6	5.6	6.2+cj	**	5.8	**	**	5.7	5.9
Standard deviation	2.30	2.44	2.22	2.15	2.25	2.47	**	2.23	**	**	2.65	2.56
Standard Error	.06	.11	.07	.19	.26	.20	**	.27	**	**	.19	.22

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Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample		1863	**	**	216	209	451	1012	1827	**	1843	**
Total		2234	**	**	258	249	541	1197	2184	**	2204	**
1 - Extremely badly	(1.0)	81 4%	** **	** **	7 3%	7 3%	20 4%	50 4%	81 4%	** **	81 4%	** **
2	(2.0)	84 4%	** **	** **	7 3%	8 3%	11- 2%	52e 4%	84 4%	** **	84 4%	** **
3	(3.0)	109 5%	** **	** **	15 6%	10 4%	26 5%	65 5%	106 5%	** **	107 5%	** **
4	(4.0)	193 9%	** **	** **	16 6%	15 6%	31- 6%	118+e 10%	191 9%	** **	191 9%	** **
5	(5.0)	358 16%	** **	** **	36 14%	39 16%	80 15%	190 16%	349 16%	** **	353 16%	** **
6	(6.0)	292 13%	** **	** **	33 13%	40 16%	85f 16%	142 12%	286 13%	** **	288 13%	** **
7	(7.0)	266 12%	** **	** **	33 13%	27 11%	69 13%	143 12%	260 12%	** **	263 12%	** **
8	(8.0)	228 10%	** **	** **	35 13%	25 10%	69+f 13%	112 9%	221 10%	** **	222 10%	** **
9	(9.0)	73 3%	** **	** **	10 4%	8 3%	24 4%	34 3%	72 3%	** **	73 3%	** **
10 - Extremely well	(10.0)	150 7%	** **	** **	26+f 10%	37+ef 15%	50+f 9%	60- 5%	145 7%	** **	146 7%	** **
NET Badly (1-3)		274 12%	** **	** **	30 12%	26 10%	57 10%	167+ 14%	271 12%	** **	272 12%	** **
NET Neutral (4-6)		843 38%	** **	** **	85 33%	94 38%	196 36%	449 38%	826 38%	** **	833 38%	** **
NET Well (7-10)		717 32%	** **	** **	104+f 40%	97+f 39%	212+f 39%	349- 29%	698 32%	** **	704 32%	** **

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Prepared by BMG

Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2228	**	**	254	248	536	1216	2183	**	2203	**
Effective sample	1863	**	**	216	209	451	1012	1827	**	1843	**
Total	2234	**	**	258	249	541	1197	2184	**	2204	**
Don't know	400	**	**	39	32	76-	232de	389	**	395	**
	18%	**	**	15%	13%	14%	19%	18%	**	18%	**
Medians	6.00	**	**	6.00	6.00	6.00	6.00	6.00	**	6.00	**
Mode	5.00	**	**	5.00	6.00	6.00	5.00	5.00	**	5.00	**
Base for stats	1835	**	**	219	217	465	965	1795	**	1809	**
Mean score	5.9	**	**	6.3+f	6.4+f	6.3+f	5.6-	5.8	**	5.8	**
Standard deviation	2.30	**	**	2.34	2.42	2.29	2.29	2.30	**	2.30	**
Standard Error	.06	**	**	.17	.18	.12	.08	.06	**	.06	**

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Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample		1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total		2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
1 - Extremely badly	(1.0)	81 4%	75 3%	78 4%	79 4%	81 4%	6 2%	81 4%	70 3%	81 4%	73 4%	36- 2%	27- 2%	33- 2%	1 1%	39- 2%	20- 1%
2	(2.0)	84 4%	80e 4%	84e 4%	84e 4%	84e 4%	4- 1%	84e 4%	81e 4%	84e 4%	73e 4%	49- 3%	44 3%	43- 3%	3 1%	59 4%	36- 2%
3	(3.0)	109 5%	108 5%	108 5%	109 5%	109 5%	11 4%	109 5%	103 5%	109 5%	98 5%	73 5%	58 4%	63- 4%	3 2%	73 4%	61 4%
4	(4.0)	193 9%	191e 9%	191 9%	192 9%	193 9%	15- 5%	193 9%	173 9%	193 9%	166 8%	134 8%	125f 9%	130 8%	10 6%	142 9%	99- 7%
5	(5.0)	358 16%	351 16%	352 16%	353 16%	358 16%	38 13%	358 16%	325 16%	358 16%	323 17%	241d 15%	193- 15%	243d 15%	15- 9%	239- 14%	222d 15%
6	(6.0)	292 13%	290 13%	289 13%	289 13%	292 13%	40 13%	292 13%	267 13%	292 13%	252 13%	218 14%	190 14%	216 14%	16 9%	231 14%	214+ 15%
7	(7.0)	266 12%	257 12%	262 12%	263 12%	266 12%	41 14%	266 12%	235 12%	266 12%	232 12%	206+ 13%	151 11%	206+ 13%	28 16%	207 13%	189+ 13%
8	(8.0)	228 10%	218 10%	226 10%	226 10%	228 10%	48 16% +abcd fghi	228 10%	211 10%	228 10%	205 10%	186+ 12%	166+ 12%	196+ 12%	36 21% +abcef	206+ 12%	205+a 14%
9	(9.0)	73 3%	71 3%	73 3%	73 3%	73 3%	22 7% +abcd fghi	73 3%	68 3%	73 3%	67 3%	55 3%	46 3%	61+ 4%	17+abcef 10%	57 3%	58+ 4%
10 -	(10.0)	150 7%	147 7%	144 7%	143 7%	150 7%	51 17% +abcd fghi	150 7%	132 7%	150 7%	138 7%	124+ 8%	102+ 8%	127+ 8%	38 22% +abcef	131+ 8%	128+ 9%
NET Badly (1-3)		274 12%	263e 12%	269e 12%	271e 12%	274e 12%	20- 7%	274e 12%	254e 13%	274e 12%	244e 12%	159-d 10%	129-d 10%	139-d 9%	7- 4%	170-d 10%	117- 8%

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Prepared by BMG

Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2228	2170	2191	2190	2228	316	2228	2019	2228	1969	1610	1343	1568	185	1649	1419
Effective sample	1863	1817	1834	1832	1863	252	1863	1688	1863	1645	1354	1139	1324	148	1384	1191
Total	2234	2168	2199	2198	2234	298	2234	2008	2234	1958	1602	1329	1591	172	1649	1437
NET Neutral (4-6)	843 38%	832e 38%	832e 38%	834e 38%	843e 38%	93- 31%	843e 38%	766e 38%	843e 38%	741e 38%	592d 37%	508d 38%	590d 37%	41- 24%	612d 37%	535d 37%
NET Well (7-10)	717 32%	692 32%	706 32%	706 32%	717 32%	162 54%	717 32%	645 32%	717 32%	642 33%	572+ 36%	466+ 35%	590+ 37%	118 69%	601+ 36%	579+abe 40%
Don't know	400 18%	381e 18%	391e 18%	386e 18%	400e 18%	23- 8%	400e 18%	343-e 17%	400e 18%	331-e 17%	280df 17%	226d 17%	271d 17%	6- 4%	265-d 16%	206-d 14%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00
Mode	5.00	5.00	5.00	5.00	5.00	10.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	10.00	5.00	5.00
Base for stats	1835	1787	1807	1812	1835	275	1835	1665	1835	1627	1322	1103	1319	166	1384	1231
Mean score	5.9	5.9	5.8	5.8	5.9	7.0	5.9	5.8	5.9	5.9	6.1+ 6.1+	6.1+ 6.1+	6.2+ 6.2+	7.4 7.4	6.1+ 6.1+	6.4+abe 6.4+abe
Standard deviation	2.30	2.28	2.29	2.29	2.30	2.25	2.30	2.29	2.30	2.31	2.23	2.23	2.20	2.11	2.25	2.14
Standard Error	.06	.06	.06	.06	.06	.15	.06	.06	.06	.06	.07	.07	.07	.18	.07	.07

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Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2228	137	2004	1404	787
Effective sample		1863	121	1694	1182	668
Total		2234	208	1938	1322	750
1 - Extremely badly	(1.0)	81 4%	13 6%	66 3%	49 4%	29 4%
2	(2.0)	84 4%	6 3%	77 4%	53 4%	37 5%
3	(3.0)	109 5%	14 7%	89 5%	71 5%	47+ 6%
4	(4.0)	193 9%	18 9%	166 9%	122 9%	66 9%
5	(5.0)	358 16%	23 11%	322 17%	218 17%	110 15%
6	(6.0)	292 13%	18 9%	256 13%	168 13%	93 12%
7	(7.0)	266 12%	32 15%	228 12%	148 11%	91 12%
8	(8.0)	228 10%	9- 4%	213+a 11%	142a 11%	77a 10%
9	(9.0)	73 3%	8 4%	63 3%	40 3%	27 4%
10 - Extremely well	(10.0)	150 7%	21d 10%	127 7%	75- 6%	39 5%
NET Badly (1-3)		274 12%	33 16%	232 12%	173 13%	114+b 15%
NET Neutral (4-6)		843 38%	60- 29%	744a 38%	509a 39%	270 36%
NET Well (7-10)		717 32%	70 34%	631 33%	405 31%	235 31%

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Prepared by BMG

Table Q24_4_15 (continuation)

Q24. Channel 5 TV channels - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2228	137	2004	1404	787
Effective sample	1863	121	1694	1182	668
Total	2234	208	1938	1322	750
Don't know	400 18%	46 22%	331- 17%	234 18%	132 18%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	5.00	7.00	5.00	5.00	5.00
Base for stats	1835	163	1607	1087	618
Mean score	5.9	5.8	5.9	5.7-	5.7-
Standard deviation	2.30	2.62	2.28	2.27	2.32
Standard Error	.06	.27	.06	.07	.10

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Table Q24_5_1

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	13 4%	7 4%	** **	0 -%	** **	9 4%	4 4%
2	(2.0)	2 1%	0 -%	** **	0 -%	** **	1 *%	1 1%
3	(3.0)	4 1%	3 2%	** **	0 -%	** **	2 1%	2 2%
4	(4.0)	21 7%	13 8%	** **	0 -%	** **	15 8%	6 7%
5	(5.0)	22 7%	13 8%	** **	0 -%	** **	9 5%	13 14%
6	(6.0)	37 13%	18 11%	** **	0 -%	** **	25 13%	12 13%
7	(7.0)	37 13%	24 14%	** **	0 -%	** **	27 14%	10 11%
8	(8.0)	42 14%	14- 8%	** **	0 -%	** **	25 13%	17 18%
9	(9.0)	25 9%	19 11%	** **	0 -%	** **	19 10%	5 5%
10 - Extremely well	(10.0)	66 23%	45 26%	** **	0 -%	** **	47 24%	18 20%
NET Badly (1-3)		18 6%	10 6%	** **	0 -%	** **	11 6%	7 8%
NET Neutral (4-6)		79 27%	43 26%	** **	0 -%	** **	49 25%	30 33%
NET Well (7-10)		170 59%	101 60%	** **	0 -%	** **	118 61%	50 54%
Don't know		23 8%	14 8%	** **	0 -%	** **	17 9%	5 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	8.00	7.00
Mode	10.00	10.00	**		**	10.00	10.00
Base for stats	268	155	**	0	**	179	87
Mean score	7.2	7.3	**		**	7.3	6.9
Standard deviation	2.45	2.49	**		**	2.44	2.44
Standard Error	.16	.22	**		**	.21	.26

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Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	13 4%	**	**	**	**	**	**	**	8 5%	1 1%	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	0 -	1 1%	**	**
3	(3.0)	4 1%	**	**	**	**	**	**	**	4 2%	* *	**	**
4	(4.0)	21 7%	**	**	**	**	**	**	**	12 7%	3 4%	**	**
5	(5.0)	22 7%	**	**	**	**	**	**	**	13 8%	7 8%	**	**
6	(6.0)	37 13%	**	**	**	**	**	**	**	24 14%	11 13%	**	**
7	(7.0)	37 13%	**	**	**	**	**	**	**	23 14%	11 13%	**	**
8	(8.0)	42 14%	**	**	**	**	**	**	**	23 14%	14 17%	**	**
9	(9.0)	25 9%	**	**	**	**	**	**	**	16 10%	7 9%	**	**
10 - Extremely well	(10.0)	66 23%	**	**	**	**	**	**	**	38 23%	20 24%	**	**
NET Badly (1-3)		18 6%	**	**	**	**	**	**	**	12 7%	2 2%	**	**
NET Neutral (4-6)		79 27%	**	**	**	**	**	**	**	49 29%	21 25%	**	**
NET Well (7-10)		170 59%	**	**	**	**	**	**	**	100 60%	53 63%	**	**
Don't know		23 8%	**	**	**	**	**	**	**	7- 4%	8 10%	**	**
Medians		7.00	**	**	**	**	**	**	**	7.00	8.00	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	10.00	**	**
Base for stats	268	**	**	**	**	**	**	**	160	76	**	**
Mean score	7.2	**	**	**	**	**	**	**	7.1fk	7.6afgjk	**	**
Standard deviation	2.45	**	**	**	**	**	**	**	2.45	2.08	**	**
Standard Error	.16	**	**	**	**	**	**	**	.22	.24	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	13 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	10 5%	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
3	(3.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **
4	(4.0)	21 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	17 8%	** **	** **	** **
5	(5.0)	22 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 8%	** **	** **	** **
6	(6.0)	37 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	29 13%	** **	** **	** **
7	(7.0)	37 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	30 14%	** **	** **	** **
8	(8.0)	42 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	34 15%	** **	** **	** **
9	(9.0)	25 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	16 7%	** **	** **	** **
10 - Extremely well	(10.0)	66 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **	40- 18%	** **	** **	** **
NET Badly (1-3)		18 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	15 7%	** **	** **	** **
NET Neutral (4-6)		79 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **	64 29%	** **	** **	** **
NET Well (7-10)		170 59%	** **	** **	** **	** **	** **	** **	** **	** **	** **	120- 55%	** **	** **	** **

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Prepared by BMG

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	23	**	**	**	**	**	**	**	**	**	**	20	**	**
	8%	**	**	**	**	**	**	**	**	**	**	9%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	268	**	**	**	**	**	**	**	**	**	**	199	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	6.9-	**	**
Standard deviation	2.45	**	**	**	**	**	**	**	**	**	**	2.44	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.20	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity Minority Ethnic Group				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	13 4%	4 4%	** **	** **	** **	6 3%	** **	11 5%	** **	** **	** **	** **
2	(2.0)	2 1%	1 1%	** **	** **	** **	2 1%	** **	1 %	** **	** **	** **	** **
3	(3.0)	4 1%	2 2%	** **	** **	** **	3 2%	** **	* %	** **	** **	** **	** **
4	(4.0)	21 7%	7 7%	** **	** **	** **	11 6%	** **	13 6%	** **	** **	** **	** **
5	(5.0)	22 7%	8 9%	** **	** **	** **	13 7%	** **	14 6%	** **	** **	** **	** **
6	(6.0)	37 13%	15 16%	** **	** **	** **	31 17%	** **	26 12%	** **	** **	** **	** **
7	(7.0)	37 13%	8 9%	** **	** **	** **	22 12%	** **	24 11%	** **	** **	** **	** **
8	(8.0)	42 14%	13 14%	** **	** **	** **	27 15%	** **	33 15%	** **	** **	** **	** **
9	(9.0)	25 9%	10 10%	** **	** **	** **	16 9%	** **	21 10%	** **	** **	** **	** **
10 - Extremely well	(10.0)	66 23%	22 23%	** **	** **	** **	36 20%	** **	49 23%	** **	** **	** **	** **
NET Badly (1-3)		18 6%	6 6%	** **	** **	** **	11 6%	** **	12 5%	** **	** **	** **	** **
NET Neutral (4-6)		79 27%	31 32%	** **	** **	** **	55 31%	** **	53 25%	** **	** **	** **	** **
NET Well (7-10)		170 59%	54 56%	** **	** **	** **	100 56%	** **	127 60%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	23	6	**	**	**	14	**	21	**	**	**	**
	8%	6%	**	**	**	8%	**	10%	**	**	**	**
Medians	7.00	8.00	**	**	**	7.00	**	8.00	**	**	**	**
Mode	10.00	10.00	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	268	90	**	**	**	166	**	191	**	**	**	**
Mean score	7.2	7.2	**	**	**	7.1	**	7.3d	**	**	**	**
Standard deviation	2.45	2.47	**	**	**	2.34	**	2.45	**	**	**	**
Standard Error	.16	.26	**	**	**	.18	**	.19	**	**	**	**

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Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	13 4%	** **	11 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	0 -	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	4 1%	** **	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	21 7%	** **	17 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	22 7%	** **	13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	37 13%	** **	30 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	37 13%	** **	34 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	42 14%	** **	33 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	25 9%	** **	18 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	66 23%	** **	46 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		18 6%	** **	14 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		79 27%	** **	60 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		170 59%	** **	131 59%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	23	**	17	**	**	**	**	**	**	**	**	**	**
	8%	**	8%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	268	**	205	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	**	7.1	**	**	**	**	**	**	**	**	**	**
								h				+abcdhi	
Standard deviation	2.45	**	2.42	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.19	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	13 4%	** **	** **	** **	** **	2 2%	11+e 9%	13 5%	** **	13 4%	** **
2	(2.0)	2 1%	** **	** **	** **	** **	1 1%	1 1%	2 1%	** **	2 1%	** **
3	(3.0)	4 1%	** **	** **	** **	** **	2 2%	0 -%	4 1%	** **	4 1%	** **
4	(4.0)	21 7%	** **	** **	** **	** **	6 5%	5 4%	21 7%	** **	21 7%	** **
5	(5.0)	22 7%	** **	** **	** **	** **	10 8%	10 9%	19 7%	** **	21 7%	** **
6	(6.0)	37 13%	** **	** **	** **	** **	18 15%	11 10%	35 12%	** **	37 13%	** **
7	(7.0)	37 13%	** **	** **	** **	** **	13 11%	16 14%	31 11%	** **	33 12%	** **
8	(8.0)	42 14%	** **	** **	** **	** **	18 14%	19 17%	41 15%	** **	42 15%	** **
9	(9.0)	25 9%	** **	** **	** **	** **	10 8%	11 9%	24 9%	** **	25 9%	** **
10 - Extremely well	(10.0)	66 23%	** **	** **	** **	** **	36+f 29%	18- 16%	66 24%	** **	66 23%	** **
NET Badly (1-3)		18 6%	** **	** **	** **	** **	5 4%	11+ 10%	18 7%	** **	18 6%	** **
NET Neutral (4-6)		79 27%	** **	** **	** **	** **	34 27%	26 23%	74 27%	** **	78 27%	** **
NET Well (7-10)		170 59%	** **	** **	** **	** **	77 62%	63 56%	162 59%	** **	166 58%	** **

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Prepared by BMG

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	23	**	**	**	**	9	12	22	**	23	**
	8%	**	**	**	**	7%	11%	8%	**	8%	**
Medians	7.00	**	**	**	**	8.00	7.00	8.00	**	8.00	**
Mode	10.00	**	**	**	**	10.00	8.00	10.00	**	10.00	**
Base for stats	268	**	**	**	**	116	101	255	**	262	**
Mean score	7.2	**	**	**	**	7.6+f	6.8	7.2	**	7.2	**
						f					
Standard deviation	2.45	**	**	**	**	2.26	2.68	2.49	**	2.47	**
Standard Error	.16	**	**	**	**	.23	.28	.17	**	.17	**

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Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	13 4%	13 4%	13 4%	13 4%	9 3%	13 4%	13 4%	13 4%	13 4%	12 4%	5 2%	4 2%	6 3%	4 2%	8 4%	4 2%
2	(2.0)	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	1 *	0 -	0 -	1 *	2 1%
3	(3.0)	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	0 -	1 *	* *	1 1%	0 -	1 1%
4	(4.0)	21 7%	21 7%	21 7%	21 7%	20 7%	21 7%	21 7%	21 7%	21 7%	19 7%	13 6%	13 7%	13 6%	10 6%	13 6%	14 7%
5	(5.0)	22 7%	22 7%	22 7%	21 7%	21 7%	22 7%	22 7%	20 7%	22 7%	21 7%	11 5%	7 3%	11 6%	12 7%	9 5%	8 4%
6	(6.0)	37 13%	37 13%	37 13%	37 13%	36 13%	37 13%	37 13%	36 13%	37 13%	36 13%	23 11%	27 13%	20 10%	17 9%	23 12%	20 11%
7	(7.0)	37 13%	37 13%	37 13%	37 13%	37 13%	37 13%	37 13%	37 13%	37 13%	37 13%	31 15%	29 14%	28 14%	29 16%	31 15%	27 14%
8	(8.0)	42 14%	42 14%	42 15%	42 14%	42 15%	42 14%	42 14%	41 14%	42 14%	41 15%	34 16%	32 16%	35 17%	28 15%	32 16%	32 17%
9	(9.0)	25 9%	25 9%	24 8%	25 9%	23 8%	25 9%	25 9%	24 9%	25 9%	25 9%	22 10%	22 11%	22 11%	23 13%	19 9%	19 10%
10 - Extremely well	(10.0)	66 23%	66 23%	65 23%	65 22%	62 22%	66 23%	66 23%	66 23%	66 23%	66 23%	58 27%	55 27%	53 26%	53 29%	54 27%	52 27%
NET Badly (1-3)		18 6%	18 6%	18 6%	18 6%	15 5%	18 6%	18 6%	18 6%	18 6%	17 6%	7 3%	6 3%	7 3%	5 3%	9 4%	7 4%
NET Neutral (4-6)		79 27%	79 27%	79 27%	78 27%	77 28%	79 27%	79 27%	77 27%	79 27%	76 27%	47 22%	48 23%	44 22%	39 21%	45 22%	42 22%
NET Well (7-10)		170 59%	170 59%	169 58%	169 59%	164 59%	170 59%	170 59%	167 59%	170 59%	168 60%	145 68%	138 67%	139 69%	133 73%	135 67%	130 69%

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Prepared by BMG

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	23	23	23	23	22	23	23	21	23	19	13	15	13	5	13	10
	8%	8%	8%	8%	8%	8%	8%	7%	8%	7%	6%	7%	6%	3%	6%	5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	268	268	266	266	256	268	268	263	268	262	199	191	189	178	189	179
Mean score	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2+	7.6+	7.7+	7.6+	7.8+	7.5+	7.6+
Standard deviation	2.45	2.45	2.45	2.45	2.35	2.45	2.45	2.46	2.45	2.43	2.22	2.15	2.23	2.16	2.34	2.25
Standard Error	.16	.16	.16	.16	.16	.16	.16	.17	.16	.16	.17	.17	.17	.17	.19	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	13 4%	** **	8 3%	6 3%	6 4%
2	(2.0)	2 1%	** **	2 1%	1 *%	0 -%
3	(3.0)	4 1%	** **	3 1%	2 1%	2 1%
4	(4.0)	21 7%	** **	18 7%	13 7%	11 8%
5	(5.0)	22 7%	** **	19 7%	16 8%	9 7%
6	(6.0)	37 13%	** **	30 11%	23 12%	15 12%
7	(7.0)	37 13%	** **	37 14%	24 13%	12 9%
8	(8.0)	42 14%	** **	41 16%	28 15%	20 15%
9	(9.0)	25 9%	** **	25 9%	19 10%	16 12%
10 - Extremely well	(10.0)	66 23%	** **	62 23%	42 22%	31 24%
NET Badly (1-3)		18 6%	** **	12 5%	9 5%	7 5%
NET Neutral (4-6)		79 27%	** **	66 25%	52 27%	35 27%
NET Well (7-10)		170 59%	** **	166 62%	113 59%	78 60%

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Prepared by BMG

Table Q24_5_1 (continuation)

Q24. S4C - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	23	**	21	17	11
	8%	**	8%	9%	8%
Medians	7.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	268	**	245	173	120
Mean score	7.2	**	7.4+a	7.3a	7.3a
Standard deviation	2.45	**	2.31	2.35	2.46
Standard Error	.16	**	.16	.19	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_2
 Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	4 1%	1 1%	** **	0 -%	** **	3 2%	1 1%
2	(2.0)	5 2%	3 2%	** **	0 -%	** **	2 1%	3 3%
3	(3.0)	8 3%	5 3%	** **	0 -%	** **	6 3%	2 2%
4	(4.0)	14 5%	8 5%	** **	0 -%	** **	6 3%	7 8%
5	(5.0)	32 11%	22 13%	** **	0 -%	** **	19 10%	14 15%
6	(6.0)	36 13%	26 15%	** **	0 -%	** **	24 12%	12 13%
7	(7.0)	41 14%	22 13%	** **	0 -%	** **	26 13%	15 16%
8	(8.0)	45 16%	22 13%	** **	0 -%	** **	30 15%	15 17%
9	(9.0)	23 8%	15 9%	** **	0 -%	** **	15 8%	7 7%
10 - Extremely well	(10.0)	53 18%	33 20%	** **	0 -%	** **	43 22%	10 10%
NET Badly (1-3)		17 6%	10 6%	** **	0 -%	** **	12 6%	6 6%
NET Neutral (4-6)		82 28%	56 33%	** **	0 -%	** **	49 25%	33 36%
NET Well (7-10)		162 56%	92 55%	** **	0 -%	** **	114 59%	46 51%
Don't know		29 10%	11- 7%	** **	0 -%	** **	21 11%	7 7%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	8.00	7.00
Mode	10.00	10.00	**		**	10.00	8.00
Base for stats	262	158	**	0	**	175	85
Mean score	7.1	7.1	**		**	7.3+b	6.6-
Standard deviation	2.24	2.24	**		**	2.27	2.13
Standard Error	.15	.20	**		**	.19	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	3 2%	0 -%	** **	** **
2	(2.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	2 1%	* *%	** **	** **
3	(3.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	4 3%	3 4%	** **	** **
4	(4.0)	14 5%	** **	** **	** **	** **	** **	** **	** **	6 4%	4 4%	** **	** **
5	(5.0)	32 11%	** **	** **	** **	** **	** **	** **	** **	21 13%	7 9%	** **	** **
6	(6.0)	36 13%	** **	** **	** **	** **	** **	** **	** **	21 12%	13 15%	** **	** **
7	(7.0)	41 14%	** **	** **	** **	** **	** **	** **	** **	23 14%	14 17%	** **	** **
8	(8.0)	45 16%	** **	** **	** **	** **	** **	** **	** **	26 15%	16 20%	** **	** **
9	(9.0)	23 8%	** **	** **	** **	** **	** **	** **	** **	16 10%	5 7%	** **	** **
10 - Extremely well	(10.0)	53 18%	** **	** **	** **	** **	** **	** **	** **	39+ 23%	11 13%	** **	** **
NET Badly (1-3)		17 6%	** **	** **	** **	** **	** **	** **	** **	9 5%	3 4%	** **	** **
NET Neutral (4-6)		82 28%	** **	** **	** **	** **	** **	** **	** **	48 29%	24 28%	** **	** **
NET Well (7-10)		162 56%	** **	** **	** **	** **	** **	** **	** **	104+ 62%	47 56%	** **	** **
Don't know		29 10%	** **	** **	** **	** **	** **	** **	** **	6- 3%	10 12%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	8.00	7.00	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	8.00	**	**
Base for stats	262	**	**	**	**	**	**	**	161	74	**	**
Mean score	7.1	**	**	**	**	**	**	**	7.3efgjk	7.1efjk	**	**
		j	+aefgjk	efjk	fjk	-	-				-	-
Standard deviation	2.24	**	**	**	**	**	**	**	2.24	1.91	**	**
Standard Error	.15	**	**	**	**	**	**	**	.20	.23	**	**

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Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **
3	(3.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 3%	** **	** **	** **
4	(4.0)	14 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 4%	** **	** **	** **
5	(5.0)	32 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 11%	** **	** **	** **
6	(6.0)	36 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	29 13%	** **	** **	** **
7	(7.0)	41 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	29 13%	** **	** **	** **
8	(8.0)	45 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	35 16%	** **	** **	** **
9	(9.0)	23 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 8%	** **	** **	** **
10 - Extremely well	(10.0)	53 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **	40 18%	** **	** **	** **
NET Badly (1-3)		17 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	12 5%	** **	** **	** **
NET Neutral (4-6)		82 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **	61 28%	** **	** **	** **
NET Well (7-10)		162 56%	** **	** **	** **	** **	** **	** **	** **	** **	** **	122 56%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	29	**	**	**	**	**	**	**	**	**	**	24	**	**
	10%	**	**	**	**	**	**	**	**	**	**	11%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	262	**	**	**	**	**	**	**	**	**	**	195	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	**	7.21	**	**
Standard deviation	2.24	**	**	**	**	**	**	**	**	**	**	1	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	.18	**	**

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Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	4 1%	0 -%	** **	** **	** **	1 *%	** **	4 2%	** **	** **	** **	** **
2	(2.0)	5 2%	1 1%	** **	** **	** **	2 1%	** **	2 1%	** **	** **	** **	** **
3	(3.0)	8 3%	3 3%	** **	** **	** **	5 3%	** **	3 2%	** **	** **	** **	** **
4	(4.0)	14 5%	4 4%	** **	** **	** **	7 4%	** **	11 5%	** **	** **	** **	** **
5	(5.0)	32 11%	7 7%	** **	** **	** **	19 11%	** **	27 13%	** **	** **	** **	** **
6	(6.0)	36 13%	18 19%	** **	** **	** **	26 15%	** **	20 10%	** **	** **	** **	** **
7	(7.0)	41 14%	17 18%	** **	** **	** **	30 17%	** **	28 13%	** **	** **	** **	** **
8	(8.0)	45 16%	13 13%	** **	** **	** **	27 15%	** **	34 16%	** **	** **	** **	** **
9	(9.0)	23 8%	8 8%	** **	** **	** **	16 9%	** **	17 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	53 18%	15 16%	** **	** **	** **	29 16%	** **	38 18%	** **	** **	** **	** **
NET Badly (1-3)		17 6%	4 4%	** **	** **	** **	8 5%	** **	9 4%	** **	** **	** **	** **
NET Neutral (4-6)		82 28%	29 31%	** **	** **	** **	52 29%	** **	59 28%	** **	** **	** **	** **
NET Well (7-10)		162 56%	53 55%	** **	** **	** **	102 57%	** **	117 55%	** **	** **	** **	** **

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Prepared by BMG

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	29	10	**	**	**	17	**	27	**	**	**	**
	10%	10%	**	**	**	10%	**	13%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	10.00	6.00	**	**	**	7.00	**	10.00	**	**	**	**
Base for stats	262	86	**	**	**	162	**	185	**	**	**	**
Mean score	7.1	7.1	**	**	**	7.2	**	7.1	**	**	**	**
Standard deviation	2.24	1.98	**	**	**	2.05	**	2.23	**	**	**	**
Standard Error	.15	.22	**	**	**	.16	**	.18	**	**	**	**

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Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	5 2%	** **	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	8 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	14 5%	** **	9 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	32 11%	** **	22 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	36 13%	** **	35 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	41 14%	** **	32 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	45 16%	** **	36 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	23 8%	** **	17 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	53 18%	** **	38 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		17 6%	** **	10 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		82 28%	** **	66 30%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		162 56%	** **	122 55%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	29	**	23	**	**	**	**	**	**	**	**	**	**
10%	10%	**	11%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	262	**	198	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	**	7.1h	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.24	**	2.11	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.16	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly (1.0)	4 1%	** **	** **	** **	** **	0 -%	4+e 4%	4 1%	** **	4 1%	** **
2 (2.0)	5 2%	** **	** **	** **	** **	1 1%	4 3%	5 2%	** **	5 2%	** **
3 (3.0)	8 3%	** **	** **	** **	** **	3 3%	* *%	8 3%	** **	8 3%	** **
4 (4.0)	14 5%	** **	** **	** **	** **	3 2%	7 6%	12 4%	** **	14 5%	** **
5 (5.0)	32 11%	** **	** **	** **	** **	14 11%	13 12%	28 10%	** **	31 11%	** **
6 (6.0)	36 13%	** **	** **	** **	** **	20 16%	10 9%	35 12%	** **	36 12%	** **
7 (7.0)	41 14%	** **	** **	** **	** **	21 17%	11 10%	39 14%	** **	40 14%	** **
8 (8.0)	45 16%	** **	** **	** **	** **	19 15%	22 20%	43 16%	** **	43 15%	** **
9 (9.0)	23 8%	** **	** **	** **	** **	8 7%	10 9%	23 8%	** **	23 8%	** **
10 - Extremely well (10.0)	53 18%	** **	** **	** **	** **	26 21%	14 12%	51 19%	** **	53 18%	** **
NET Badly (1-3)	17 6%	** **	** **	** **	** **	4 3%	8 7%	17 6%	** **	17 6%	** **
NET Neutral (4-6)	82 28%	** **	** **	** **	** **	37 30%	30 26%	74 27%	** **	80 28%	** **
NET Well (7-10)	162 56%	** **	** **	** **	** **	75 61%	58 51%	157 57%	** **	159 56%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	29	**	**	**	**	8	17+e	28	**	29	**
	10%	**	**	**	**	6%	15%	10%	**	10%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	8.00	10.00	**	10.00	**
Base for stats	262	**	**	**	**	117	96	249	**	257	**
Mean score	7.1	**	**	**	**	7.4	6.8	7.1	**	7.1	**
Standard deviation	2.24	**	**	**	**	1.98	2.41	2.25	**	2.25	**
Standard Error	.15	**	**	**	**	.20	.26	.15	**	.15	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	240	248	238	182	177	173	160	170	156	
Total		291	291	289	289	278	291	291	283	281	212	206	202	183	202	190	
1 - Extremely badly	(1.0)	4 1%	4 1%	4 1%	4 1%	3 1%	4 1%	4 1%	3 1%	4 1%	3 1%	1 *%	1 *%	3 1%	1 *%	2 1%	2 1%
2	(2.0)	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	2 1%	2 1%	1 *%	1 *%	3 2%	2 1%	
3	(3.0)	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	7 3%	3 1%	2 1%	3 1%	3 1%	2 1%	4 2%	
4	(4.0)	14 5%	14 5%	14 5%	13 4%	14 5%	14 5%	14 5%	12 4%	14 5%	12 4%	8 4%	7 3%	9 4%	4 2%	4 2%	4 2%
5	(5.0)	32 11%	32 11%	32 11%	32 11%	30 11%	32 11%	32 11%	31 11%	32 11%	31 11%	18 9%	15 7%	19 9%	22 12%	17 8%	21 11%
6	(6.0)	36 13%	36 13%	36 12%	36 12%	33 12%	36 13%	36 13%	36 13%	36 13%	36 13%	26 12%	30 14%	21 11%	21 12%	24 12%	20 10%
7	(7.0)	41 14%	41 14%	41 14%	41 14%	39 14%	41 14%	41 14%	40 14%	41 14%	41 15%	31 15%	32 15%	32 16%	29 16%	35 17%	28 15%
8	(8.0)	45 16%	45 16%	45 16%	45 16%	45 16%	45 16%	45 16%	44 16%	45 16%	45 16%	39 18%	38 19%	41 20%	34 18%	39 19%	37 19%
9	(9.0)	23 8%	23 8%	23 8%	23 8%	22 8%	23 8%	23 8%	23 8%	23 8%	23 8%	22 10%	18 9%	17 8%	21 11%	16 8%	15 8%
10 - Extremely well	(10.0)	53 18%	53 18%	51 18%	53 18%	51 19%	53 18%	53 18%	53 19%	53 18%	53 19%	44 21%	43 21%	41 20%	40 22%	42 21%	43 22%
NET Badly (1-3)		17 6%	17 6%	17 6%	17 6%	17 6%	17 6%	17 6%	17 6%	17 6%	16 6%	5 2%	5 2%	6 3%	4 2%	7 4%	8 4%
NET Neutral (4-6)		82 28%	82 28%	82 28%	81 28%	77 28%	82 28%	82 28%	79 28%	82 28%	80 28%	53 25%	52 25%	49 24%	47 26%	45 22%	44 23%
NET Well (7-10)		162 56%	162 56%	161 56%	161 56%	158 57%	162 56%	162 56%	160 56%	162 56%	161 57%	136 64%	131 64%	130 64%	123 67%	132 65%	122 65%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	29	29	29	29	27	29	29	27	29	24	17	18	16	8	18	15
	10%	10%	10%	10%	10%	10%	10%	10%	10%	9%	8%	9%	8%	5%	9%	8%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	262	262	260	260	251	262	262	256	262	257	195	188	186	175	184	175
Mean score	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1+	7.1	7.1+	7.5+	7.5+	7.4+	7.6+	7.5+	7.5+
Standard deviation	2.24	2.24	2.23	2.24	2.24	2.24	2.24	2.22	2.24	2.21	1.98	1.94	2.05	1.93	2.02	2.09
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.16	.16	.16	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	4 1%	** **	3 1%	3 1%	3 2%
2	(2.0)	5 2%	** **	3 1%	2 1%	1 1%
3	(3.0)	8 3%	** **	8 3%	4 2%	2 2%
4	(4.0)	14 5%	** **	10 4%	7 4%	2- 2%
5	(5.0)	32 11%	** **	25 9%	20 10%	13 10%
6	(6.0)	36 13%	** **	36 14%	29 15%	23+ 18%
7	(7.0)	41 14%	** **	39 15%	28 15%	19 14%
8	(8.0)	45 16%	** **	43 16%	28 15%	17 13%
9	(9.0)	23 8%	** **	22 8%	18 9%	13 10%
10 - Extremely well	(10.0)	53 18%	** **	50 19%	34 18%	24 19%
NET Badly (1-3)		17 6%	** **	15 6%	8 4%	6 4%
NET Neutral (4-6)		82 28%	** **	72 27%	55 29%	39 30%
NET Well (7-10)		162 56%	** **	153 58%	108 57%	73 56%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_2 (continuation)

Q24. S4C - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	29	**	26	19	13
	10%	**	10%	10%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	262	**	240	171	118
Mean score	7.1	**	7.2+a	7.2a	7.3a
		-			
Standard deviation	2.24	**	2.17	2.12	2.13
Standard Error	.15	**	.15	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_3
 Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	3 1%	1 *%	** **	0 -%	** **	3 1%	0 -%
2	(2.0)	10 3%	6 4%	** **	0 -%	** **	3 1%	7 8%
3	(3.0)	8 3%	4 3%	** **	0 -%	** **	3 2%	5 5%
4	(4.0)	23 8%	12 7%	** **	0 -%	** **	14 7%	9 10%
5	(5.0)	18 6%	12 7%	** **	0 -%	** **	8 4%	10 11%
6	(6.0)	41 14%	22 13%	** **	0 -%	** **	25 13%	16 18%
7	(7.0)	41 14%	22 13%	** **	0 -%	** **	32 16%	9 10%
8	(8.0)	48 17%	26 16%	** **	0 -%	** **	35 18%	13 14%
9	(9.0)	19 6%	15 9%	** **	0 -%	** **	14 7%	4 5%
10 - Extremely well	(10.0)	51 17%	35 21%	** **	0 -%	** **	39 20%	11 12%
NET Badly (1-3)		21 7%	12 7%	** **	0 -%	** **	9 4%	12 13%
NET Neutral (4-6)		82 28%	46 27%	** **	0 -%	** **	47 24%	35 38%
NET Well (7-10)		159 55%	98 58%	** **	0 -%	** **	120 61%	38 41%
Don't know		29 10%	13 8%	** **	0 -%	** **	20 10%	7 8%

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 Prepared by BMG

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	8.00	6.00
Mode	10.00	10.00	**		**	10.00	6.00
Base for stats	262	156	**	0	**	175	85
Mean score	7.0	7.2	**		**	7.3+b	6.2-
Standard deviation	2.30	2.32	**		**	2.17	2.39
Standard Error	.15	.20	**		**	.19	.26

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Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	3 2%	0 -%	** **	** **
2	(2.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	4 2%	5 6%	** **	** **
3	(3.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	2 2%	** **	** **
4	(4.0)	23 8%	** **	** **	** **	** **	** **	** **	** **	16 10%	3 3%	** **	** **
5	(5.0)	18 6%	** **	** **	** **	** **	** **	** **	** **	10 6%	3 4%	** **	** **
6	(6.0)	41 14%	** **	** **	** **	** **	** **	** **	** **	21 13%	17 20%	** **	** **
7	(7.0)	41 14%	** **	** **	** **	** **	** **	** **	** **	18 11%	15 18%	** **	** **
8	(8.0)	48 17%	** **	** **	** **	** **	** **	** **	** **	31 19%	14 17%	** **	** **
9	(9.0)	19 6%	** **	** **	** **	** **	** **	** **	** **	15 9%	2 3%	** **	** **
10 - Extremely well	(10.0)	51 17%	** **	** **	** **	** **	** **	** **	** **	35 21%	14 16%	** **	** **
NET Badly (1-3)		21 7%	** **	** **	** **	** **	** **	** **	** **	12 7%	6 8%	** **	** **
NET Neutral (4-6)		82 28%	** **	** **	** **	** **	** **	** **	** **	48 29%	23 27%	** **	** **
NET Well (7-10)		159 55%	** **	** **	** **	** **	** **	** **	** **	100 60%	45 54%	** **	** **
Don't know		29 10%	** **	** **	** **	** **	** **	** **	** **	7- 4%	9 11%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	8.00	7.00	**	**

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Prepared by BMG

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	6.00	**	**
Base for stats	262	**	**	**	**	**	**	**	160	75	**	**
Mean score	7.0	**	**	**	**	**	**	**	7.1ej	7.0ej	**	**
Standard deviation	2.30	**	**	**	**	**	**	**	2.37	2.16	**	**
Standard Error	.15	**	**	**	**	**	**	**	.22	.26	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	3 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
2	(2.0)	10 3%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
3	(3.0)	8 3%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
4	(4.0)	23 8%	**	**	**	**	**	**	**	**	**	18 8%	**	**	**
5	(5.0)	18 6%	**	**	**	**	**	**	**	**	**	12 6%	**	**	**
6	(6.0)	41 14%	**	**	**	**	**	**	**	**	**	31 14%	**	**	**
7	(7.0)	41 14%	**	**	**	**	**	**	**	**	**	27 12%	**	**	**
8	(8.0)	48 17%	**	**	**	**	**	**	**	**	**	39 18%	**	**	**
9	(9.0)	19 6%	**	**	**	**	**	**	**	**	**	15 7%	**	**	**
10 - Extremely well	(10.0)	51 17%	**	**	**	**	**	**	**	**	**	41 19%	**	**	**
NET Badly (1-3)		21 7%	**	**	**	**	**	**	**	**	**	13 6%	**	**	**
NET Neutral (4-6)		82 28%	**	**	**	**	**	**	**	**	**	61 28%	**	**	**
NET Well (7-10)		159 55%	**	**	**	**	**	**	**	**	**	121 55%	**	**	**

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Prepared by BMG

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	219	**	**	**
Don't know	29	**	**	**	**	**	**	**	**	**	24	**	**	**
	10%	**	**	**	**	**	**	**	**	**	11%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	262	**	**	**	**	**	**	**	**	**	195	**	**	**
Mean score	7.0	**	**	**	**	**	**	**	**	**	7.1e1	**	**	**
Standard deviation	2.30	**	**	**	**	**	**	**	**	**	2.28	**	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	.19	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	0 -%	** **	** **	** **	1 *%	** **	3 1%	** **	** **	** **	** **
2	(2.0)	10 3%	1 1%	** **	** **	** **	4 2%	** **	5 3%	** **	** **	** **	** **
3	(3.0)	8 3%	3 3%	** **	** **	** **	5 3%	** **	6 3%	** **	** **	** **	** **
4	(4.0)	23 8%	8 8%	** **	** **	** **	13 7%	** **	16 8%	** **	** **	** **	** **
5	(5.0)	18 6%	3 3%	** **	** **	** **	10 5%	** **	14 7%	** **	** **	** **	** **
6	(6.0)	41 14%	20 20%	** **	** **	** **	30 17%	** **	28 13%	** **	** **	** **	** **
7	(7.0)	41 14%	16 17%	** **	** **	** **	30 17%	** **	29 14%	** **	** **	** **	** **
8	(8.0)	48 17%	15 16%	** **	** **	** **	28 16%	** **	38 18%	** **	** **	** **	** **
9	(9.0)	19 6%	7 7%	** **	** **	** **	13 7%	** **	11 5%	** **	** **	** **	** **
10 - Extremely well	(10.0)	51 17%	14 15%	** **	** **	** **	25 14%	** **	36 17%	** **	** **	** **	** **
NET Badly (1-3)		21 7%	3 4%	** **	** **	** **	10 6%	** **	14 7%	** **	** **	** **	** **
NET Neutral (4-6)		82 28%	30 32%	** **	** **	** **	52 29%	** **	58 27%	** **	** **	** **	** **
NET Well (7-10)		159 55%	53 55%	** **	** **	** **	97 54%	** **	113 53%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	29	9	**	**	**	20	**	27	**	**	**	**
	10%	10%	**	**	**	11%	**	13%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	10.00	6.00	**	**	**	7.00	**	8.00	**	**	**	**
Base for stats	262	86	**	**	**	159	**	185	**	**	**	**
Mean score	7.0	7.1	**	**	**	7.0	**	7.0	**	**	**	**
Standard deviation	2.30	1.98	**	**	**	2.12	**	2.28	**	**	**	**
Standard Error	.15	.22	**	**	**	.17	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	10 3%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	8 3%	** **	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	23 8%	** **	19 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	18 6%	** **	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	41 14%	** **	33 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	41 14%	** **	34 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	48 17%	** **	44 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	19 6%	** **	13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	51 17%	** **	35 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		21 7%	** **	13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		82 28%	** **	62 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		159 55%	** **	125 56%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	29	**	23	**	**	**	**	**	**	**	**	**	**
	10%	**	10%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	262	**	199	**	**	**	**	**	**	**	**	**	**
Mean score	7.0	**	7.0	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.30	**	2.16	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0) 3 1%	** **	** **	** **	** **	0 -%	3 2%	3 1%	** **	3 1%	** **
2	(2.0) 10 3%	** **	** **	** **	** **	3 2%	5 4%	10 4%	** **	10 4%	** **
3	(3.0) 8 3%	** **	** **	** **	** **	3 2%	2 2%	8 3%	** **	8 3%	** **
4	(4.0) 23 8%	** **	** **	** **	** **	9 7%	7 7%	20 7%	** **	23 8%	** **
5	(5.0) 18 6%	** **	** **	** **	** **	7 6%	10 9%	17 6%	** **	17 6%	** **
6	(6.0) 41 14%	** **	** **	** **	** **	21 17%	15 13%	39 14%	** **	41 14%	** **
7	(7.0) 41 14%	** **	** **	** **	** **	15 12%	19 17%	39 14%	** **	40 14%	** **
8	(8.0) 48 17%	** **	** **	** **	** **	24 19%	19 17%	44 16%	** **	46 16%	** **
9	(9.0) 19 6%	** **	** **	** **	** **	7 5%	7 6%	19 7%	** **	19 6%	** **
10 - Extremely well	(10.0) 51 17%	** **	** **	** **	** **	26f 21%	11- 10%	51 18%	** **	51 18%	** **
NET Badly (1-3)	21 7%	** **	** **	** **	** **	6 5%	10 9%	21 8%	** **	21 7%	** **
NET Neutral (4-6)	82 28%	** **	** **	** **	** **	38 30%	32 29%	76 27%	** **	80 28%	** **
NET Well (7-10)	159 55%	** **	** **	** **	** **	72 57%	56 49%	152 55%	** **	155 54%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	29	**	**	**	**	9	15	28	**	29	**
	10%	**	**	**	**	8%	13%	10%	**	10%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	7.00	10.00	**	10.00	**
Base for stats	262	**	**	**	**	115	98	249	**	257	**
Mean score	7.0	**	**	**	**	7.2	6.6-	7.0	**	7.0	**
Standard deviation	2.30	**	**	**	**	2.16	2.29	2.33	**	2.32	**
Standard Error	.15	**	**	**	**	.22	.24	.16	**	.16	**

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Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	240	248	238	182	177	173	160	170	156	
Total		291	291	289	289	278	291	291	283	281	212	206	202	183	202	190	
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	0 -%	0 -%	2 1%	0 -%	2 1%	2 1%	
2	(2.0)	10 3%	10 3%	10 3%	10 3%	9 3%	10 3%	10 3%	9 3%	10 3%	4 2%	3 1%	1 1%	2 1%	4 2%	2 1%	
3	(3.0)	8 3%	8 3%	8 3%	8 3%	7 3%	8 3%	8 3%	8 3%	8 3%	5 2%	4 2%	4 2%	6 3%	5 3%	5 3%	
4	(4.0)	23 8%	23 8%	22 8%	23 8%	22 8%	23 8%	23 8%	22 8%	23 8%	15 7%	14 7%	12 6%	10 6%	12 6%	13 7%	
5	(5.0)	18 6%	18 6%	18 6%	17 6%	16 6%	18 6%	18 6%	16 6%	18 6%	9 4%	10 5%	11 5%	11 6%	8 4%	8 4%	
6	(6.0)	41 14%	41 14%	41 14%	41 14%	38 14%	41 14%	41 14%	40 14%	41 15%	31 14%	28 14%	22 11%	19 11%	24 12%	22 12%	
7	(7.0)	41 14%	41 14%	41 14%	41 14%	39 14%	41 14%	41 14%	39 14%	41 14%	36 17%	34 16%	35 17%	28 15%	33 16%	27 14%	
8	(8.0)	48 17%	48 17%	48 17%	48 17%	48 17%	48 17%	48 17%	48 17%	48 17%	36 17%	39 19%	41 20%	39 21%	40 20%	39 20%	
9	(9.0)	19 6%	19 6%	19 6%	19 6%	19 7%	19 6%	19 6%	19 7%	19 6%	16 8%	15 7%	14 7%	15 8%	12 6%	15 8%	
10 - Extremely well	(10.0)	51 17%	51 17%	51 18%	51 18%	50 18%	51 17%	51 17%	51 18%	51 17%	46 22%	42 20%	44 22%	44 24%	45 22%	44 23%	
NET Badly (1-3)		21 7%	21 7%	21 7%	21 7%	18 7%	21 7%	21 7%	20 7%	21 7%	8 4%	7 3%	7 4%	8 4%	11 6%	9 5%	
NET Neutral (4-6)		82 28%	82 28%	81 28%	81 28%	77 28%	82 28%	82 28%	79 28%	82 28%	55 26%	53 25%	45 22%	41 22%	44 22%	43 23%	
NET Well (7-10)		159 55%	159 55%	159 55%	158 55%	155 56%	159 55%	159 55%	157 55%	159 56%	133 63%	130 63%	135 67%	125 69%	130 64%	124 66%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	29	29	29	29	27	29	29	27	29	24	15	17	15	9	18	13
	10%	10%	10%	10%	10%	10%	10%	10%	10%	9%	7%	8%	7%	5%	9%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	262	262	260	260	250	262	262	256	262	257	196	189	187	174	185	177
Mean score	7.0	7.0	7.0	7.0	7.0+	7.0	7.0	7.0+	7.0	7.0	7.4+	7.4+	7.5+	7.5+	7.4+	7.5+
Standard deviation	2.30	2.30	2.30	2.30	2.28	2.30	2.30	2.30	2.30	2.30	2.09	2.04	2.06	2.07	2.19	2.18
Standard Error	.15	.15	.15	.16	.16	.15	.15	.16	.15	.16	.16	.16	.17	.18	.18	.18

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Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	3 1%	3 2%
2	(2.0)	10 3%	** **	7 3%	4 2%	1- 1%
3	(3.0)	8 3%	** **	8 3%	5 3%	2 1%
4	(4.0)	23 8%	** **	18 7%	13 7%	8 6%
5	(5.0)	18 6%	** **	13 5%	8 4%	5 4%
6	(6.0)	41 14%	** **	40 15%	32 17%	23 18%
7	(7.0)	41 14%	** **	37 14%	25 13%	17 13%
8	(8.0)	48 17%	** **	47 18%	37 20%	26 20%
9	(9.0)	19 6%	** **	18 7%	10 5%	8 6%
10 - Extremely well	(10.0)	51 17%	** **	49 18%	34 18%	27 21%
NET Badly (1-3)		21 7%	** **	18 7%	12 6%	5 4%
NET Neutral (4-6)		82 28%	** **	72 27%	53 28%	37 28%
NET Well (7-10)		159 55%	** **	150 57%	107 56%	78 60%

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Prepared by BMG

Table Q24_5_3 (continuation)

Q24. S4C - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	29	**	26	19	11
	10%	**	10%	10%	8%
Medians	7.00	**	7.00	7.00	8.00
Mode	10.00	**	10.00	8.00	10.00
Base for stats	262	**	240	172	120
Mean score	7.0	**	7.1+a	7.1a	7.3+a
		-			
Standard deviation	2.30	**	2.25	2.23	2.16
Standard Error	.15	**	.16	.18	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_4
 Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	6 2%	1 1%	** **	0 -%	** **	6 3%	* *%
2	(2.0)	2 1%	2 1%	** **	0 -%	** **	2 1%	0 -%
3	(3.0)	8 3%	5 3%	** **	0 -%	** **	* *%	7 8%
4	(4.0)	13 4%	7 4%	** **	0 -%	** **	6 3%	6 7%
5	(5.0)	21 7%	15 9%	** **	0 -%	** **	9 5%	12 13%
6	(6.0)	33 11%	19 11%	** **	0 -%	** **	24 12%	8 9%
7	(7.0)	49 17%	28 17%	** **	0 -%	** **	33 17%	15 17%
8	(8.0)	55 19%	28 17%	** **	0 -%	** **	42 21%	14 15%
9	(9.0)	21 7%	14 9%	** **	0 -%	** **	14 7%	6 7%
10 - Extremely well	(10.0)	50 17%	31 18%	** **	0 -%	** **	37 19%	13 14%
NET Badly (1-3)		16 5%	9 5%	** **	0 -%	** **	8 4%	7 8%
NET Neutral (4-6)		66 23%	41 24%	** **	0 -%	** **	39 20%	26 29%
NET Well (7-10)		175 60%	102 61%	** **	0 -%	** **	126 64%	48 52%
Don't know		34 12%	17 10%	** **	0 -%	** **	22 11%	10 11%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	8.00	7.00
Mode	8.00	10.00	**		**	8.00	7.00
Base for stats	257	151	**	0	**	173	82
Mean score	7.2	7.3	**		**	7.4b	6.8-
Standard deviation	2.16	2.13	**		**	2.13	2.19
Standard Error	.15	.19	**		**	.18	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_4 (continuation)
 Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0) 6 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	* *%	** **	** **
2	(2.0) 2 1%	** **	** **	** **	** **	** **	** **	** **	2 1%	* *%	** **	** **
3	(3.0) 8 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	2 2%	** **	** **
4	(4.0) 13 4%	** **	** **	** **	** **	** **	** **	** **	7 4%	2 3%	** **	** **
5	(5.0) 21 7%	** **	** **	** **	** **	** **	** **	** **	14 9%	5 7%	** **	** **
6	(6.0) 33 11%	** **	** **	** **	** **	** **	** **	** **	20 12%	11 13%	** **	** **
7	(7.0) 49 17%	** **	** **	** **	** **	** **	** **	** **	26 16%	16 19%	** **	** **
8	(8.0) 55 19%	** **	** **	** **	** **	** **	** **	** **	33 20%	18 21%	** **	** **
9	(9.0) 21 7%	** **	** **	** **	** **	** **	** **	** **	15 9%	5 5%	** **	** **
10 - Extremely well	(10.0) 50 17%	** **	** **	** **	** **	** **	** **	** **	35+ 21%	12 14%	** **	** **
NET Badly (1-3)	16 5%	** **	** **	** **	** **	** **	** **	** **	10 6%	3 3%	** **	** **
NET Neutral (4-6)	66 23%	** **	** **	** **	** **	** **	** **	** **	41 24%	19 22%	** **	** **
NET Well (7-10)	175 60%	** **	** **	** **	** **	** **	** **	** **	110+ 66%	50 60%	** **	** **
Don't know	34 12%	** **	** **	** **	** **	** **	** **	** **	6- 4%	13 15%	** **	** **
Medians	7.00	**	**	**	**	**	**	**	8.00	7.00	**	**

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 Prepared by BMG

Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	8.00	**	**
Base for stats	257	**	**	**	**	**	**	**	161	71	**	**
Mean score	7.2	**	**	**	**	**	**	**	7.3fjk	7.3fgjk	**	**
		fk	+fgjk	fgjk	fjk		-				-	-
Standard deviation	2.16	**	**	**	**	**	**	**	2.18	1.84	**	**
Standard Error	.15	**	**	**	**	**	**	**	.20	.22	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	6 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	8 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
4	(4.0)	13 4%	**	**	**	**	**	**	**	**	**	8 4%	**	**	**
5	(5.0)	21 7%	**	**	**	**	**	**	**	**	**	18 8%	**	**	**
6	(6.0)	33 11%	**	**	**	**	**	**	**	**	**	24 11%	**	**	**
7	(7.0)	49 17%	**	**	**	**	**	**	**	**	**	37 17%	**	**	**
8	(8.0)	55 19%	**	**	**	**	**	**	**	**	**	44 20%	**	**	**
9	(9.0)	21 7%	**	**	**	**	**	**	**	**	**	14 6%	**	**	**
10 - Extremely well	(10.0)	50 17%	**	**	**	**	**	**	**	**	**	38 17%	**	**	**
NET Badly (1-3)		16 5%	**	**	**	**	**	**	**	**	**	12 5%	**	**	**
NET Neutral (4-6)		66 23%	**	**	**	**	**	**	**	**	**	50 23%	**	**	**
NET Well (7-10)		175 60%	**	**	**	**	**	**	**	**	**	133 61%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	34	**	**	**	**	**	**	**	**	**	**	24	**	**
	12%	**	**	**	**	**	**	**	**	**	**	11%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	257	**	**	**	**	**	**	**	**	**	**	195	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	7.2	**	**
Standard deviation	2.16	**	**	**	**	**	**	**	**	**	**	2.13	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	.18	**	**

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Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	6 2%	* *%	** **	** **	** **	1 1%	** **	6 3%	** **	** **	** **	** **
2	(2.0)	2 1%	0 -%	** **	** **	** **	1 *%	** **	2 1%	** **	** **	** **	** **
3	(3.0)	8 3%	* *%	** **	** **	** **	3 2%	** **	2 1%	** **	** **	** **	** **
4	(4.0)	13 4%	6 6%	** **	** **	** **	9 5%	** **	10 5%	** **	** **	** **	** **
5	(5.0)	21 7%	7 8%	** **	** **	** **	11 6%	** **	14 7%	** **	** **	** **	** **
6	(6.0)	33 11%	9 10%	** **	** **	** **	19 10%	** **	28 13%	** **	** **	** **	** **
7	(7.0)	49 17%	18 19%	** **	** **	** **	31 17%	** **	33 15%	** **	** **	** **	** **
8	(8.0)	55 19%	19 20%	** **	** **	** **	37 21%	** **	41 19%	** **	** **	** **	** **
9	(9.0)	21 7%	10 10%	** **	** **	** **	17 10%	** **	12 6%	** **	** **	** **	** **
10 - Extremely well	(10.0)	50 17%	15 16%	** **	** **	** **	29 16%	** **	34 16%	** **	** **	** **	** **
NET Badly (1-3)		16 5%	1 1%	** **	** **	** **	5 3%	** **	10 5%	** **	** **	** **	** **
NET Neutral (4-6)		66 23%	22 23%	** **	** **	** **	39 22%	** **	52 24%	** **	** **	** **	** **
NET Well (7-10)		175 60%	62 64%	** **	** **	** **	114 63%	** **	120 56%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	34	11	**	**	**	21	**	31	**	**	**	**
	12%	12%	**	**	**	12%	**	15%	**	**	**	**
Medians	7.00	8.00	**	**	**	8.00	**	7.00	**	**	**	**
Mode	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	257	84	**	**	**	158	**	181	**	**	**	**
Mean score	7.2	7.5	**	**	**	7.4	**	7.2	**	**	**	**
Standard deviation	2.16	1.82	**	**	**	1.94	**	2.18	**	**	**	**
Standard Error	.15	.20	**	**	**	.16	**	.18	**	**	**	**

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Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	6 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	8 3%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	13 4%	** **	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	21 7%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	33 11%	** **	26 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	49 17%	** **	45 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	55 19%	** **	48 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	21 7%	** **	17 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	50 17%	** **	33 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		16 5%	** **	9 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		66 23%	** **	45 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		175 60%	** **	142 64%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Prepared by BMG

Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	34	**	25	**	**	**	**	**	**	**	**	**	**
	12%	**	11%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	257	**	197	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	**	7.3h	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.16	**	2.01	**	**	**	**	**	-	**	**	**	**
Standard Error	.15	**	.16	**	**	**	**	**	**	**	**	**	**

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Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	6 2%	** **	** **	** **	** **	* *%	6+e 5%	6 2%	** **	6 2%	** **
2	(2.0)	2 1%	** **	** **	** **	** **	0 -%	1 1%	2 1%	** **	2 1%	** **
3	(3.0)	8 3%	** **	** **	** **	** **	4 3%	3 2%	7 2%	** **	8 3%	** **
4	(4.0)	13 4%	** **	** **	** **	** **	4 3%	5 4%	13 5%	** **	13 4%	** **
5	(5.0)	21 7%	** **	** **	** **	** **	11 9%	7 6%	18 7%	** **	21 7%	** **
6	(6.0)	33 11%	** **	** **	** **	** **	12 9%	10 9%	31 11%	** **	33 11%	** **
7	(7.0)	49 17%	** **	** **	** **	** **	18 15%	20 17%	45 16%	** **	47 17%	** **
8	(8.0)	55 19%	** **	** **	** **	** **	22 18%	24 22%	52 19%	** **	52 18%	** **
9	(9.0)	21 7%	** **	** **	** **	** **	13 10%	7 6%	21 8%	** **	21 7%	** **
10 - Extremely well	(10.0)	50 17%	** **	** **	** **	** **	29+f 23%	14 12%	49 18%	** **	50 17%	** **
NET Badly (1-3)		16 5%	** **	** **	** **	** **	4 4%	9 8%	15 5%	** **	16 6%	** **
NET Neutral (4-6)		66 23%	** **	** **	** **	** **	27 22%	22 19%	62 22%	** **	66 23%	** **
NET Well (7-10)		175 60%	** **	** **	** **	** **	82 66%	65 57%	167 60%	** **	170 59%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	34	**	**	**	**	11	18	33	**	34	**
	12%	**	**	**	**	9%	16%	12%	**	12%	**
Medians	7.00	**	**	**	**	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	8.00	8.00	**	8.00	**
Base for stats	257	**	**	**	**	114	96	244	**	252	**
Mean score	7.2	**	**	**	**	7.6+bf	6.9	7.2	**	7.2	**
				b	+bf						
Standard deviation	2.16	**	**	**	**	2.02	2.34	2.18	**	2.18	**
Standard Error	.15	**	**	**	**	.21	.25	.15	**	.15	**

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Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	6 2%	6 2%	6 2%	6 2%	6 2%	6 2%	6 2%	6 2%	6 2%	6 2%	* *%	1 *%	3 1%	1 1%	2 1%	2 1%
2	(2.0)	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%
3	(3.0)	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	7 3%	8 3%	8 3%	3 1%	2 1%	2 1%	3 2%	3 2%	4 2%
4	(4.0)	13 4%	13 4%	13 4%	13 4%	11 4%	13 4%	13 4%	12 4%	13 4%	12 4%	9 4%	6 3%	6 3%	5 3%	7 3%	6 3%
5	(5.0)	21 7%	21 7%	20 7%	21 7%	21 7%	21 7%	21 7%	20 7%	21 7%	20 7%	12 6%	9 4%	12 6%	9 5%	9 5%	7 4%
6	(6.0)	33 11%	33 11%	33 11%	33 11%	31 11%	33 11%	33 11%	32 11%	33 11%	32 11%	27 13%	21 10%	20 10%	21 12%	23 11%	19 10%
7	(7.0)	49 17%	49 17%	49 17%	48 17%	47 17%	49 17%	49 17%	48 17%	49 17%	46 16%	38 18%	39 19%	34 17%	33 18%	35 17%	34 18%
8	(8.0)	55 19%	55 19%	55 19%	55 19%	52 19%	55 19%	55 19%	54 19%	55 19%	54 19%	38 18%	44 22%	45 22%	38 21%	45 22%	38 20%
9	(9.0)	21 7%	21 7%	21 7%	21 7%	20 7%	21 7%	21 7%	21 7%	21 8%	21 8%	19 9%	17 8%	18 9%	19 10%	17 8%	16 8%
10 - Extremely well	(10.0)	50 17%	50 17%	50 17%	50 17%	48 17%	50 17%	50 17%	49 17%	50 17%	50 18%	42 20%	41 20%	40 20%	40 22%	38 19%	40 21%
NET Badly (1-3)		16 5%	16 5%	16 6%	16 5%	16 6%	16 5%	16 5%	16 6%	16 5%	16 6%	5 2%	5 2%	7 3%	6 3%	7 4%	8 4%
NET Neutral (4-6)		66 23%	66 23%	65 23%	66 23%	63 23%	66 23%	66 23%	64 23%	66 23%	64 23%	47 22%	36 18%	38 19%	35 19%	39 19%	32 17%
NET Well (7-10)		175 60%	175 60%	175 60%	173 60%	167 60%	175 60%	175 60%	172 61%	175 60%	171 61%	138 65%	141 68%	137 68%	130 71%	135 67%	129 68%

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Prepared by BMG

Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	34	34	33	34	32	34	34	32	34	30	22	24	20	12	21	20
	12%	12%	12%	12%	12%	12%	12%	11%	12%	11%	10%	11%	10%	7%	10%	11%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	10.00	8.00	10.00
Base for stats	257	257	256	255	246	257	257	252	257	251	190	183	181	171	181	170
Mean score	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.5+	7.7+	7.6+	7.7+	7.5+	7.6+
Standard deviation	2.16	2.16	2.16	2.16	2.17	2.16	2.16	2.16	2.16	2.18	1.91	1.86	2.01	1.93	1.97	2.05
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.16	.16	.16	.17

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Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	6 2%	** **	5 2%	4 2%	3 2%
2	(2.0)	2 1%	** **	2 1%	2 1%	2 1%
3	(3.0)	8 3%	** **	4 2%	2 1%	0- -%
4	(4.0)	13 4%	** **	8 3%	7 4%	5 4%
5	(5.0)	21 7%	** **	18 7%	12 6%	5- 4%
6	(6.0)	33 11%	** **	31 12%	25 13%	19 14%
7	(7.0)	49 17%	** **	47 18%	29 15%	21 16%
8	(8.0)	55 19%	** **	51 19%	39 21%	24 19%
9	(9.0)	21 7%	** **	21 8%	19 10%	16+ 12%
10 - Extremely well	(10.0)	50 17%	** **	48 18%	30 16%	22 17%
NET Badly (1-3)		16 5%	** **	12 4%	7 4%	4 3%
NET Neutral (4-6)		66 23%	** **	58 22%	44 23%	29 22%
NET Well (7-10)		175 60%	** **	167 63%	117 61%	83 64%

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Prepared by BMG

Table Q24_5_4 (continuation)

Q24. S4C - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	34	**	29	22	15
	12%	**	11%	12%	11%
Medians	7.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	257	**	236	168	116
Mean score	7.2	**	7.4+a	7.4a	7.5a
Standard deviation	2.16	**	2.08	2.05	2.06
Standard Error	.15	**	.15	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_5

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	5 2%	1 1%	** **	0 -%	** **	4 2%	1 1%
2	(2.0)	8 3%	7 4%	** **	0 -%	** **	4 2%	5 5%
3	(3.0)	7 3%	3 2%	** **	0 -%	** **	3 1%	5 5%
4	(4.0)	18 6%	11 7%	** **	0 -%	** **	8 4%	10 11%
5	(5.0)	34 12%	20 12%	** **	0 -%	** **	24 12%	10 11%
6	(6.0)	33 11%	20 12%	** **	0 -%	** **	17 9%	16 18%
7	(7.0)	43 15%	27 16%	** **	0 -%	** **	32 16%	11 12%
8	(8.0)	46 16%	26 15%	** **	0 -%	** **	34 17%	10 11%
9	(9.0)	14 5%	8 5%	** **	0 -%	** **	7 3%	8 8%
10 - Extremely well	(10.0)	49 17%	31 18%	** **	0 -%	** **	39 20%	10 11%
NET Badly (1-3)		21 7%	11 7%	** **	0 -%	** **	10 5%	11 12%
NET Neutral (4-6)		85 29%	51 30%	** **	0 -%	** **	48 25%	36 40%
NET Well (7-10)		153 52%	91 54%	** **	0 -%	** **	111 57%	39 43%
Don't know		33 11%	15 9%	** **	0 -%	** **	26 13%	6 6%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	7.00	6.00
Mode	10.00	10.00	**		**	10.00	6.00
Base for stats	258	153	**	0	**	170	86
Mean score	6.9	6.9	**		**	7.1+b	6.3-
Standard deviation	2.31	2.28	**		**	2.25	2.34
Standard Error	.16	.20	**		**	.20	.25

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Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	* *%	** **	** **
2	(2.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	1 1%	** **	** **
3	(3.0)	7 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	2 2%	** **	** **
4	(4.0)	18 6%	** **	** **	** **	** **	** **	** **	** **	14 8%	1 1%	** **	** **
5	(5.0)	34 12%	** **	** **	** **	** **	** **	** **	** **	19 11%	11 13%	** **	** **
6	(6.0)	33 11%	** **	** **	** **	** **	** **	** **	** **	20 12%	10 11%	** **	** **
7	(7.0)	43 15%	** **	** **	** **	** **	** **	** **	** **	22 13%	16 19%	** **	** **
8	(8.0)	46 16%	** **	** **	** **	** **	** **	** **	** **	26 16%	15 18%	** **	** **
9	(9.0)	14 5%	** **	** **	** **	** **	** **	** **	** **	8 5%	5 6%	** **	** **
10 - Extremely well	(10.0)	49 17%	** **	** **	** **	** **	** **	** **	** **	34 20%	13 15%	** **	** **
NET Badly (1-3)		21 7%	** **	** **	** **	** **	** **	** **	** **	12 7%	3 4%	** **	** **
NET Neutral (4-6)		85 29%	** **	** **	** **	** **	** **	** **	** **	53 32%	22 26%	** **	** **
NET Well (7-10)		153 52%	** **	** **	** **	** **	** **	** **	** **	90 54%	49 59%	** **	** **
Don't know		33 11%	** **	** **	** **	** **	** **	** **	** **	11- 7%	10 12%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	7.00	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	7.00	**	**
Base for stats	258	**	**	**	**	**	**	**	156	74	**	**
Mean score	6.9	**	**	**	**	**	**	**	6.9fjk	7.2afgjk	**	**
		fk	+afgjk	fgjk	fgjk	f	-				-	-
Standard deviation	2.31	**	**	**	**	**	**	**	2.39	1.94	**	**
Standard Error	.16	**	**	**	**	**	**	**	.22	.23	**	**

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Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	5 2%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
2	(2.0)	8 3%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
3	(3.0)	7 3%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
4	(4.0)	18 6%	**	**	**	**	**	**	**	**	**	14 6%	**	**	**
5	(5.0)	34 12%	**	**	**	**	**	**	**	**	**	23 11%	**	**	**
6	(6.0)	33 11%	**	**	**	**	**	**	**	**	**	23 10%	**	**	**
7	(7.0)	43 15%	**	**	**	**	**	**	**	**	**	33 15%	**	**	**
8	(8.0)	46 16%	**	**	**	**	**	**	**	**	**	39 18%	**	**	**
9	(9.0)	14 5%	**	**	**	**	**	**	**	**	**	10 5%	**	**	**
10 - Extremely well	(10.0)	49 17%	**	**	**	**	**	**	**	**	**	39 18%	**	**	**
NET Badly (1-3)		21 7%	**	**	**	**	**	**	**	**	**	12 6%	**	**	**
NET Neutral (4-6)		85 29%	**	**	**	**	**	**	**	**	**	60 28%	**	**	**
NET Well (7-10)		153 52%	**	**	**	**	**	**	**	**	**	121 55%	**	**	**

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Prepared by BMG

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	33	**	**	**	**	**	**	**	**	**	**	26	**	**
	11%	**	**	**	**	**	**	**	**	**	**	12%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	258	**	**	**	**	**	**	**	**	**	**	193	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	7.0+1	**	**
Standard deviation	2.31	**	**	**	**	**	**	**	**	**	**	2.25	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.19	**	**

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Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	* *%	** **	** **	** **	1 1%	** **	5 2%	** **	** **	** **	** **
2	(2.0)	8 3%	2 2%	** **	** **	** **	2 1%	** **	6 3%	** **	** **	** **	** **
3	(3.0)	7 3%	3 3%	** **	** **	** **	6 3%	** **	3 2%	** **	** **	** **	** **
4	(4.0)	18 6%	5 5%	** **	** **	** **	10 6%	** **	14 6%	** **	** **	** **	** **
5	(5.0)	34 12%	7 7%	** **	** **	** **	14 8%	** **	24 11%	** **	** **	** **	** **
6	(6.0)	33 11%	16 16%	** **	** **	** **	27 15%	** **	22 10%	** **	** **	** **	** **
7	(7.0)	43 15%	14 15%	** **	** **	** **	31 17%	** **	30 14%	** **	** **	** **	** **
8	(8.0)	46 16%	15 15%	** **	** **	** **	28 16%	** **	34 16%	** **	** **	** **	** **
9	(9.0)	14 5%	6 6%	** **	** **	** **	11 6%	** **	10 5%	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 17%	18 19%	** **	** **	** **	27 15%	** **	33 16%	** **	** **	** **	** **
NET Badly (1-3)		21 7%	4 5%	** **	** **	** **	9 5%	** **	14 7%	** **	** **	** **	** **
NET Neutral (4-6)		85 29%	28 29%	** **	** **	** **	51 29%	** **	59 28%	** **	** **	** **	** **
NET Well (7-10)		153 52%	52 55%	** **	** **	** **	98 55%	** **	108 51%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	33	11	**	**	**	21	**	30	**	**	**	**
	11%	12%	**	**	**	12%	**	14%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	10.00	10.00	**	**	**	7.00	**	8.00	**	**	**	**
Base for stats	258	85	**	**	**	158	**	182	**	**	**	**
Mean score	6.9	7.2c	**	**	**	7.0c	**	6.8	**	**	**	**
Standard deviation	2.31	2.13	**	**	**	2.09	**	2.34	**	**	**	**
Standard Error	.16	.24	**	**	**	.17	**	.19	**	**	**	**

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Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	8 3%	** **	7 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	7 3%	** **	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	18 6%	** **	15 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	34 12%	** **	26 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	33 11%	** **	25 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	43 15%	** **	38 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	46 16%	** **	37 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	14 5%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 17%	** **	33 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		21 7%	** **	13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		85 29%	** **	65 29%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		153 52%	** **	120 54%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Prepared by BMG

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	33	**	24	**	**	**	**	**	**	**	**	**	**
	11%	**	11%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	258	**	198	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	**	6.9	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.31	**	2.23	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	0 -%	5+e 4%	5 2%	** **	5 2%	** **
2	(2.0)	8 3%	** **	** **	** **	** **	2 2%	4 3%	8 3%	** **	8 3%	** **
3	(3.0)	7 3%	** **	** **	** **	** **	2 2%	1 1%	7 3%	** **	7 3%	** **
4	(4.0)	18 6%	** **	** **	** **	** **	8 7%	7 7%	17 6%	** **	18 6%	** **
5	(5.0)	34 12%	** **	** **	** **	** **	15 12%	13 11%	29 10%	** **	33 12%	** **
6	(6.0)	33 11%	** **	** **	** **	** **	12 10%	11 9%	32 12%	** **	32 11%	** **
7	(7.0)	43 15%	** **	** **	** **	** **	18 15%	15 14%	41 15%	** **	42 15%	** **
8	(8.0)	46 16%	** **	** **	** **	** **	23 18%	18 16%	46 17%	** **	46 16%	** **
9	(9.0)	14 5%	** **	** **	** **	** **	6 5%	6 6%	14 5%	** **	14 5%	** **
10 - Extremely well	(10.0)	49 17%	** **	** **	** **	** **	25 20%	15 13%	49 18%	** **	49 17%	** **
NET Badly (1-3)		21 7%	** **	** **	** **	** **	4- 3%	10 9%	21 7%	** **	21 7%	** **
NET Neutral (4-6)		85 29%	** **	** **	** **	** **	36 29%	31 27%	78 28%	** **	83 29%	** **
NET Well (7-10)		153 52%	** **	** **	** **	** **	72 58%	55 49%	149 54%	** **	151 53%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	33	**	**	**	**	13	17	29	**	31	**
	11%	**	**	**	**	11%	15%	10%	**	11%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	8.00	10.00	**	10.00	**
Base for stats	258	**	**	**	**	111	96	248	**	254	**
Mean score	6.9	**	**	**	**	7.2	6.6	6.9	**	6.9	**
					†af						
Standard deviation	2.31	**	**	**	**	2.11	2.48	2.33	**	2.32	**
Standard Error	.16	**	**	**	**	.22	.27	.16	**	.16	**

95% lower case or †, ** indicates a low base size (less than 100)

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	4 1%	0 -%	* *%	2 1%	0 -%	2 1%	3 2%
2	(2.0)	8 3%	8 3%	8 3%	8 3%	7 3%	8 3%	8 3%	8 3%	8 3%	8 3%	4 2%	4 2%	4 2%	5 3%	6 3%	4 2%
3	(3.0)	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	2 1%	3 2%	2 1%	4 2%	3 1%	4 2%
4	(4.0)	18 6%	18 6%	18 6%	18 6%	16 6%	18 6%	18 6%	17 6%	18 6%	18 6%	14 7%	12 6%	13 6%	10 5%	10 5%	9 5%
5	(5.0)	34 12%	34 12%	34 12%	33 11%	31 11%	34 12%	34 12%	31 11%	34 12%	31 11%	18 9%	17 8%	19 10%	16 9%	12 6%	17 9%
6	(6.0)	33 11%	33 11%	33 12%	32 11%	32 11%	33 11%	33 11%	33 12%	33 11%	33 12%	21 10%	25 12%	20 10%	18 10%	26 13%	19 10%
7	(7.0)	43 15%	43 15%	43 15%	43 15%	42 15%	43 15%	43 15%	43 15%	43 15%	42 15%	36 17%	33 16%	33 16%	29 16%	33 16%	29 15%
8	(8.0)	46 16%	46 16%	46 16%	46 16%	46 17%	46 16%	46 16%	46 16%	46 16%	45 16%	39 18%	37 18%	36 18%	39 21%	38 19%	39 21%
9	(9.0)	14 5%	14 5%	14 5%	14 5%	14 5%	14 5%	14 5%	14 5%	14 5%	14 5%	14 6%	13 6%	13 6%	12 6%	11 6%	10 6%
10 - Extremely well	(10.0)	49 17%	49 17%	49 17%	49 17%	48 17%	49 17%	49 17%	49 17%	49 17%	49 17%	43 20%	41 20%	42 21%	42 23%	41 20%	42 22%
NET Badly (1-3)		21 7%	21 7%	21 7%	21 7%	19 7%	21 7%	21 7%	21 7%	21 7%	20 7%	6 3%	7 4%	8 4%	8 5%	11 5%	11 6%
NET Neutral (4-6)		85 29%	85 29%	85 29%	83 29%	79 28%	85 29%	85 29%	81 28%	85 29%	82 29%	54 25%	53 26%	52 26%	44 24%	48 24%	44 23%
NET Well (7-10)		153 52%	153 52%	152 53%	152 53%	149 54%	153 52%	153 52%	151 53%	153 52%	151 54%	131 62%	124 60%	124 61%	121 66%	123 61%	121 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	33	33	32	33	30	33	33	31	33	28	21	22	17	10	20	13
	11%	11%	11%	11%	11%	11%	11%	11%	11%	10%	10%	11%	9%	5%	10%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	258	258	257	256	247	258	258	253	258	253	191	184	184	173	182	176
Mean score	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	7.3+	7.3+	7.3+	7.4+	7.3+	7.3+
Standard deviation	2.31	2.31	2.31	2.31	2.30	2.31	2.31	2.31	2.31	2.30	2.07	2.08	2.18	2.13	2.20	2.25
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.17	.17	.18	.19

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Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	5 2%	** **	4 2%	4 2%	3 2%
2	(2.0)	8 3%	** **	4 2%	3 2%	2 1%
3	(3.0)	7 3%	** **	6 2%	5 3%	1 1%
4	(4.0)	18 6%	** **	15 6%	12 6%	8 6%
5	(5.0)	34 12%	** **	30 11%	15 8%	11 8%
6	(6.0)	33 11%	** **	31 12%	28 15%	20 16%
7	(7.0)	43 15%	** **	43 16%	34 18%	21 16%
8	(8.0)	46 16%	** **	43 16%	29 15%	23 17%
9	(9.0)	14 5%	** **	14 5%	9 5%	6 5%
10 - Extremely well	(10.0)	49 17%	** **	45 17%	30 16%	23 18%
NET Badly (1-3)		21 7%	** **	15 5%	12 6%	6 4%
NET Neutral (4-6)		85 29%	** **	76 29%	55 29%	39 30%
NET Well (7-10)		153 52%	** **	146 55%	103 54%	74 56%

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Prepared by BMG

Table Q24_5_5 (continuation)

Q24. S4C - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	33	**	29	20	12
	11%	**	11%	11%	9%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	7.00	10.00
Base for stats	258	**	236	170	119
Mean score	6.9	**	7.0+a	6.9a	7.1a
Standard deviation	2.31	**	2.21	2.21	2.16
Standard Error	.16	**	.15	.18	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_6

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	9 3%	3 2%	** **	0 -%	** **	9 5%	0 -%
2	(2.0)	4 1%	4 2%	** **	0 -%	** **	2 1%	3 3%
3	(3.0)	8 3%	3 2%	** **	0 -%	** **	3 2%	5 5%
4	(4.0)	19 7%	10 6%	** **	0 -%	** **	9 4%	10 11%
5	(5.0)	26 9%	20+ 12%	** **	0 -%	** **	14 7%	12 13%
6	(6.0)	40 14%	19 11%	** **	0 -%	** **	24 12%	16 17%
7	(7.0)	46 16%	23 14%	** **	0 -%	** **	34 17%	12 13%
8	(8.0)	46 16%	26 16%	** **	0 -%	** **	30 15%	16 17%
9	(9.0)	23 8%	14 9%	** **	0 -%	** **	19 10%	4 4%
10 - Extremely well	(10.0)	49 17%	33 20%	** **	0 -%	** **	36 19%	11 12%
NET Badly (1-3)		21 7%	10 6%	** **	0 -%	** **	14 7%	7 8%
NET Neutral (4-6)		84 29%	50 29%	** **	0 -%	** **	47 24%	38 41%
NET Well (7-10)		164 56%	97 58%	** **	0 -%	** **	118 61%	43 47%
Don't know		21 7%	12 7%	** **	0 -%	** **	16 8%	4 4%

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Prepared by BMG

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	7.00	6.00
Mode	10.00	10.00	**		**	10.00	8.00
Base for stats	270	157	**	0	**	179	88
Mean score	6.9	7.1	**		**	7.1b	6.5-
Standard deviation	2.33	2.30	**		**	2.38	2.17
Standard Error	.15	.20	**		**	.20	.23

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Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0) 9 3%	** **	** **	** **	** **	** **	** **	** **	4 3%	1 1%	** **	** **
2	(2.0) 4 1%	** **	** **	** **	** **	** **	** **	** **	2 1%	1 1%	** **	** **
3	(3.0) 8 3%	** **	** **	** **	** **	** **	** **	** **	6 4%	0 -%	** **	** **
4	(4.0) 19 7%	** **	** **	** **	** **	** **	** **	** **	9 5%	3 4%	** **	** **
5	(5.0) 26 9%	** **	** **	** **	** **	** **	** **	** **	16 10%	8 9%	** **	** **
6	(6.0) 40 14%	** **	** **	** **	** **	** **	** **	** **	25 15%	13 16%	** **	** **
7	(7.0) 46 16%	** **	** **	** **	** **	** **	** **	** **	24 15%	18 21%	** **	** **
8	(8.0) 46 16%	** **	** **	** **	** **	** **	** **	** **	31 19%	10 12%	** **	** **
9	(9.0) 23 8%	** **	** **	** **	** **	** **	** **	** **	8- 5%	11 13%	** **	** **
10 - Extremely well	(10.0) 49 17%	** **	** **	** **	** **	** **	** **	** **	37+ 22%	10 12%	** **	** **
NET Badly (1-3)	21 7%	** **	** **	** **	** **	** **	** **	** **	12 7%	2 3%	** **	** **
NET Neutral (4-6)	84 29%	** **	** **	** **	** **	** **	** **	** **	50 30%	24 29%	** **	** **
NET Well (7-10)	164 56%	** **	** **	** **	** **	** **	** **	** **	101 60%	49 59%	** **	** **
Don't know	21 7%	** **	** **	** **	** **	** **	** **	** **	4- 3%	8 10%	** **	** **
Medians	7.00	**	**	**	**	**	**	**	7.00	7.00	**	**

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Prepared by BMG

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	7.00	**	**
Base for stats	270	**	**	**	**	**	**	**	163	76	**	**
Mean score	6.9	**	**	**	**	**	**	**	7.1fgjk	7.1fgjk	**	**
		fjk	+fgjk	fgjk	fgjk		-	-			-	-
Standard deviation	2.33	**	**	**	**	**	**	**	2.30	1.96	**	**
Standard Error	.15	**	**	**	**	**	**	**	.21	.23	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	9 3%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
2	(2.0)	4 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	8 3%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
4	(4.0)	19 7%	**	**	**	**	**	**	**	**	**	11- 5%	**	**	**
5	(5.0)	26 9%	**	**	**	**	**	**	**	**	**	21 10%	**	**	**
6	(6.0)	40 14%	**	**	**	**	**	**	**	**	**	32 15%	**	**	**
7	(7.0)	46 16%	**	**	**	**	**	**	**	**	**	32 15%	**	**	**
8	(8.0)	46 16%	**	**	**	**	**	**	**	**	**	37 17%	**	**	**
9	(9.0)	23 8%	**	**	**	**	**	**	**	**	**	14 6%	**	**	**
10 - Extremely well	(10.0)	49 17%	**	**	**	**	**	**	**	**	**	38 17%	**	**	**
NET Badly (1-3)		21 7%	**	**	**	**	**	**	**	**	**	16 7%	**	**	**
NET Neutral (4-6)		84 29%	**	**	**	**	**	**	**	**	**	65 30%	**	**	**
NET Well (7-10)		164 56%	**	**	**	**	**	**	**	**	**	121 55%	**	**	**

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Prepared by BMG

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	21	**	**	**	**	**	**	**	**	**	**	17	**	**
	7%	**	**	**	**	**	**	**	**	**	**	8%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	270	**	**	**	**	**	**	**	**	**	**	202	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	6.9	**	**
Standard deviation	2.33	**	**	**	**	**	**	**	**	**	**	2.32	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	2 3%	** **	** **	** **	5 3%	** **	9 4%	** **	** **	** **	** **
2	(2.0)	4 1%	1 1%	** **	** **	** **	3 2%	** **	3 1%	** **	** **	** **	** **
3	(3.0)	8 3%	5 6%	** **	** **	** **	7 4%	** **	6 3%	** **	** **	** **	** **
4	(4.0)	19 7%	8 8%	** **	** **	** **	11 6%	** **	14 7%	** **	** **	** **	** **
5	(5.0)	26 9%	6 6%	** **	** **	** **	13 7%	** **	20 10%	** **	** **	** **	** **
6	(6.0)	40 14%	9 10%	** **	** **	** **	24 14%	** **	27 13%	** **	** **	** **	** **
7	(7.0)	46 16%	19 19%	** **	** **	** **	36 20%	** **	30 14%	** **	** **	** **	** **
8	(8.0)	46 16%	14 14%	** **	** **	** **	26 15%	** **	30 14%	** **	** **	** **	** **
9	(9.0)	23 8%	9 9%	** **	** **	** **	13 7%	** **	19 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 17%	17 18%	** **	** **	** **	27 15%	** **	35 16%	** **	** **	** **	** **
NET Badly (1-3)		21 7%	9 9%	** **	** **	** **	14 8%	** **	18 8%	** **	** **	** **	** **
NET Neutral (4-6)		84 29%	23 24%	** **	** **	** **	48 27%	** **	62 29%	** **	** **	** **	** **
NET Well (7-10)		164 56%	58 61%	** **	** **	** **	103 57%	** **	114 54%	** **	** **	** **	** **

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Prepared by BMG

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	SEG						Ethnicity					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	21	6	**	**	**	14	**	19	**	**	**	**
	7%	6%	**	**	**	8%	**	9%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	10.00	7.00	**	**	**	7.00	**	10.00	**	**	**	**
Base for stats	270	90	**	**	**	166	**	193	**	**	**	**
Mean score	6.9	7.0	**	**	**	6.9	**	6.8	**	**	**	**
Standard deviation	2.33	2.37	**	**	**	2.27	**	2.44	**	**	**	**
Standard Error	.15	.26	**	**	**	.18	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	4 1%	** **	0 -	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	8 3%	** **	7 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	19 7%	** **	14 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	26 9%	** **	17 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	40 14%	** **	35 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	46 16%	** **	33 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	46 16%	** **	37 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	23 8%	** **	19 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 17%	** **	36 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		21 7%	** **	15 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		84 29%	** **	66 30%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		164 56%	** **	125 56%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	21	**	16	**	**	**	**	**	**	**	**	**	**
	7%	**	7%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	270	**	206	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	**	7.0	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.33	**	2.27	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.17	**	**	**	**	**	**	**	**	**	**

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Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	0- -%	9+e 8%	9 3%	** **	9 3%	** **
2	(2.0)	4 1%	** **	** **	** **	** **	1 1%	3 2%	3 1%	** **	4 1%	** **
3	(3.0)	8 3%	** **	** **	** **	** **	3 3%	4 4%	8 3%	** **	8 3%	** **
4	(4.0)	19 7%	** **	** **	** **	** **	5 4%	5 5%	19 7%	** **	19 7%	** **
5	(5.0)	26 9%	** **	** **	** **	** **	13 10%	8 7%	23 8%	** **	25 9%	** **
6	(6.0)	40 14%	** **	** **	** **	** **	18 14%	11 10%	39 14%	** **	39 14%	** **
7	(7.0)	46 16%	** **	** **	** **	** **	21 17%	19 17%	42 15%	** **	45 16%	** **
8	(8.0)	46 16%	** **	** **	** **	** **	24 19%	21 18%	43 15%	** **	44 15%	** **
9	(9.0)	23 8%	** **	** **	** **	** **	7 5%	11 10%	23 8%	** **	23 8%	** **
10 - Extremely well	(10.0)	49 17%	** **	** **	** **	** **	26f 21%	11- 10%	48 17%	** **	49 17%	** **
NET Badly (1-3)		21 7%	** **	** **	** **	** **	4- 3%	16+e 14%	20 7%	** **	21 7%	** **
NET Neutral (4-6)		84 29%	** **	** **	** **	** **	36 29%	24- 21%	81 29%	** **	83 29%	** **
NET Well (7-10)		164 56%	** **	** **	** **	** **	77 62%	62 55%	156 56%	** **	161 56%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	21	**	**	**	**	8	11	20	**	21	**
	7%	**	**	**	**	6%	10%	7%	**	7%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	8.00	10.00	**	10.00	**
Base for stats	270	**	**	**	**	117	102	257	**	264	**
Mean score	6.9	**	**	**	**	7.3+f	6.5-	7.0	**	7.0	**
						f					
Standard deviation	2.33	**	**	**	**	1.99	2.63	2.34	**	2.33	**
Standard Error	.15	**	**	**	**	.20	.28	.16	**	.16	**

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Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	240	248	238	182	177	173	160	170	156	
Total		291	291	289	289	278	291	291	283	281	212	206	202	183	202	190	
1 - Extremely badly	(1.0)	9 3%	9 3%	9 3%	9 3%	7 2%	9 3%	9 3%	9 3%	9 3%	8 3%	4 2%	5 2%	5 2%	2 1%	5 2%	3 2%
2	(2.0)	4 1%	4 1%	4 1%	4 1%	4 2%	4 1%	4 1%	4 2%	4 1%	4 2%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%
3	(3.0)	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	4 2%	4 2%	5 3%	3 2%	3 2%	5 3%
4	(4.0)	19 7%	19 7%	19 7%	19 7%	17 6%	19 7%	19 7%	18 6%	19 7%	17 6%	9 4%	10 5%	9 5%	9 5%	10 5%	9 5%
5	(5.0)	26 9%	26 9%	26 9%	25 9%	26 9%	26 9%	26 9%	24 9%	26 9%	24 9%	15 7%	12 6%	17 9%	17 9%	14 7%	14 8%
6	(6.0)	40 14%	40 14%	40 14%	39 14%	39 14%	40 14%	40 14%	39 14%	40 14%	39 14%	25 12%	26 13%	25 12%	16 9%	22 11%	27 14%
7	(7.0)	46 16%	46 16%	45 15%	45 16%	42 15%	46 16%	46 16%	44 16%	46 16%	46 16%	37 18%	36 18%	32 16%	32 17%	36 18%	28 15%
8	(8.0)	46 16%	46 16%	46 16%	46 16%	44 16%	46 16%	46 16%	46 16%	46 16%	45 16%	36 17%	37 18%	34 17%	38 21%	38 19%	34 18%
9	(9.0)	23 8%	23 8%	23 8%	23 8%	22 8%	23 8%	23 8%	23 8%	23 8%	23 8%	21 10%	20 10%	20 10%	20 11%	18 9%	18 9%
10 - Extremely well	(10.0)	49 17%	49 17%	49 17%	49 17%	48 17%	49 17%	49 17%	49 17%	49 17%	49 18%	46 22%	39 19%	43 21%	42 23%	43 21%	41 22%
NET Badly (1-3)		21 7%	21 7%	21 7%	21 7%	19 7%	21 7%	21 7%	21 8%	21 7%	21 7%	11 5%	12 6%	11 6%	7 4%	10 5%	10 5%
NET Neutral (4-6)		84 29%	84 29%	84 29%	83 29%	82 30%	84 29%	84 29%	81 29%	84 29%	80 29%	49 23%	49 24%	52 26%	41 22%	46 23%	50 27%
NET Well (7-10)		164 56%	164 56%	162 56%	163 56%	157 56%	164 56%	164 56%	162 57%	164 56%	163 58%	140 66%	132 64%	128 64%	131 72%	134 66%	121 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	21	21	21	21	20	21	21	19	21	17	12	14d	11	4	12	8
	7%	7%	7%	7%	7%	7%	7%	7%	7%	6%	6%	7%	5%	2%	6%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	270	270	268	267	258	270	270	264	270	264	200	192	191	179	190	182
Mean score	6.9	6.9	6.9	6.9	7.0	6.9	6.9	7.0	6.9	7.0+	7.4+	7.3+	7.3+	7.5+	7.4+	7.3+
Standard deviation	2.33	2.33	2.33	2.34	2.29	2.33	2.33	2.34	2.33	2.31	2.17	2.20	2.24	2.09	2.19	2.19
Standard Error	.15	.15	.16	.16	.16	.15	.15	.16	.15	.16	.17	.17	.18	.17	.17	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	9 3%	** **	8 3%	5 3%	5 4%
2	(2.0)	4 1%	** **	4 1%	2 1%	0 -%
3	(3.0)	8 3%	** **	6 2%	5 3%	3 2%
4	(4.0)	19 7%	** **	16 6%	12 6%	7 5%
5	(5.0)	26 9%	** **	22 8%	13 7%	8 6%
6	(6.0)	40 14%	** **	37 14%	23 12%	16 12%
7	(7.0)	46 16%	** **	42 16%	33 17%	23 17%
8	(8.0)	46 16%	** **	43 16%	34 18%	25 19%
9	(9.0)	23 8%	** **	22 8%	16 9%	14 11%
10 - Extremely well	(10.0)	49 17%	** **	47 18%	32 17%	22 17%
NET Badly (1-3)		21 7%	** **	17 7%	12 6%	8 6%
NET Neutral (4-6)		84 29%	** **	75 28%	49 26%	30 23%
NET Well (7-10)		164 56%	** **	154 58%	115 60%	84+ 64%

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Prepared by BMG

Table Q24_5_6 (continuation)

Q24. S4C - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	21	**	19	15	9
	7%	**	7%	8%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	270	**	246	175	122
Mean score	6.9	**	7.0+	7.1	7.2
Standard deviation	2.33	**	2.29	2.24	2.25
Standard Error	.15	**	.16	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_7

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	7 2%	3 2%	** **	0 -%	** **	5 2%	2 2%
2	(2.0)	5 2%	3 2%	** **	0 -%	** **	2 1%	3 3%
3	(3.0)	8 3%	5 3%	** **	0 -%	** **	1 1%	7 8%
4	(4.0)	25 8%	19 11%	** **	0 -%	** **	15 8%	10 10%
5	(5.0)	27 9%	12 7%	** **	0 -%	** **	16 8%	11 12%
6	(6.0)	46 16%	25 15%	** **	0 -%	** **	30 16%	16 17%
7	(7.0)	30 10%	15 9%	** **	0 -%	** **	19 10%	11 12%
8	(8.0)	53 18%	28 16%	** **	0 -%	** **	36 18%	16 18%
9	(9.0)	22 8%	18+ 11%	** **	0 -%	** **	18 9%	4 4%
10 - Extremely well	(10.0)	42 14%	29 17%	** **	0 -%	** **	34 17%	7 8%
NET Badly (1-3)		20 7%	11 7%	** **	0 -%	** **	8 4%	12 13%
NET Neutral (4-6)		98 34%	56 33%	** **	0 -%	** **	61 31%	36 40%
NET Well (7-10)		148 51%	90 53%	** **	0 -%	** **	107 55%	39 42%
Don't know		25 9%	11 7%	** **	0 -%	** **	19 10%	4 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	7.00	6.00
Mode	8.00	10.00	**		**	8.00	8.00
Base for stats	266	157	**	0	**	176	87
Mean score	6.8	6.9	**		**	7.1+b	6.1-
Standard deviation	2.29	2.37	**		**	2.25	2.27
Standard Error	.15	.21	**		**	.19	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	5 3%	* *%	** **	** **
2	(2.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	2 1%	3 4%	** **	** **
3	(3.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	6 4%	1 1%	** **	** **
4	(4.0)	25 8%	** **	** **	** **	** **	** **	** **	** **	14 8%	5 6%	** **	** **
5	(5.0)	27 9%	** **	** **	** **	** **	** **	** **	** **	22+ 13%	2 2%	** **	** **
6	(6.0)	46 16%	** **	** **	** **	** **	** **	** **	** **	25 15%	20 23%	** **	** **
7	(7.0)	30 10%	** **	** **	** **	** **	** **	** **	** **	13 8%	10 12%	** **	** **
8	(8.0)	53 18%	** **	** **	** **	** **	** **	** **	** **	30 18%	18 21%	** **	** **
9	(9.0)	22 8%	** **	** **	** **	** **	** **	** **	** **	15 9%	7 8%	** **	** **
10 - Extremely well	(10.0)	42 14%	** **	** **	** **	** **	** **	** **	** **	30+ 18%	9 11%	** **	** **
NET Badly (1-3)		20 7%	** **	** **	** **	** **	** **	** **	** **	13 8%	5 6%	** **	** **
NET Neutral (4-6)		98 34%	** **	** **	** **	** **	** **	** **	** **	60 36%	27 32%	** **	** **
NET Well (7-10)		148 51%	** **	** **	** **	** **	** **	** **	** **	88 52%	43 52%	** **	** **
Don't know		25 9%	** **	** **	** **	** **	** **	** **	** **	6- 4%	9 11%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	7.00	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	6.00	**	**
Base for stats	266	**	**	**	**	**	**	**	161	75	**	**
Mean score	6.8	**	**	**	**	**	**	**	6.9	6.9	**	**
Standard deviation	2.29	**	**	**	**	**	**	**	2.39	2.05	**	**
Standard Error	.15	**	**	**	**	**	**	**	.22	.24	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	7 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
2	(2.0)	5 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
3	(3.0)	8 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
4	(4.0)	25 8%	**	**	**	**	**	**	**	**	**	21 10%	**	**	**
5	(5.0)	27 9%	**	**	**	**	**	**	**	**	**	19 9%	**	**	**
6	(6.0)	46 16%	**	**	**	**	**	**	**	**	**	34 15%	**	**	**
7	(7.0)	30 10%	**	**	**	**	**	**	**	**	**	19 9%	**	**	**
8	(8.0)	53 18%	**	**	**	**	**	**	**	**	**	39 18%	**	**	**
9	(9.0)	22 8%	**	**	**	**	**	**	**	**	**	19 8%	**	**	**
10 - Extremely well	(10.0)	42 14%	**	**	**	**	**	**	**	**	**	33 15%	**	**	**
NET Badly (1-3)		20 7%	**	**	**	**	**	**	**	**	**	15 7%	**	**	**
NET Neutral (4-6)		98 34%	**	**	**	**	**	**	**	**	**	74 34%	**	**	**
NET Well (7-10)		148 51%	**	**	**	**	**	**	**	**	**	110 50%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	25	**	**	**	**	**	**	**	**	**	**	21	**	**
9%		**	**	**	**	**	**	**	**	**	**	10%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	266	**	**	**	**	**	**	**	**	**	**	198	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	**	**	6.8	**	**
Standard deviation	2.29	**	**	**	**	**	**	**	**	**	**	2.34	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	7 2%	0 -%	** **	** **	** **	1 1%	** **	4 2%	** **	** **	** **	** **
2	(2.0)	5 2%	* *%	** **	** **	** **	2 1%	** **	5 2%	** **	** **	** **	** **
3	(3.0)	8 3%	3 3%	** **	** **	** **	6 4%	** **	5 2%	** **	** **	** **	** **
4	(4.0)	25 8%	8 9%	** **	** **	** **	14 8%	** **	21 10%	** **	** **	** **	** **
5	(5.0)	27 9%	8 9%	** **	** **	** **	14 8%	** **	18 8%	** **	** **	** **	** **
6	(6.0)	46 16%	16 17%	** **	** **	** **	34 19%	** **	30 14%	** **	** **	** **	** **
7	(7.0)	30 10%	12 12%	** **	** **	** **	25 14%	** **	23 11%	** **	** **	** **	** **
8	(8.0)	53 18%	15 16%	** **	** **	** **	28 16%	** **	43 20%	** **	** **	** **	** **
9	(9.0)	22 8%	9 9%	** **	** **	** **	14 8%	** **	15 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 14%	14 15%	** **	** **	** **	23 13%	** **	28 13%	** **	** **	** **	** **
NET Badly (1-3)		20 7%	3 3%	** **	** **	** **	9 5%	** **	14 7%	** **	** **	** **	** **
NET Neutral (4-6)		98 34%	33 34%	** **	** **	** **	62 34%	** **	69 32%	** **	** **	** **	** **
NET Well (7-10)		148 51%	50 52%	** **	** **	** **	91 51%	** **	108 51%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	25	11	**	**	**	18	**	21	**	**	**	**
	9%	11%	**	**	**	10%	**	10%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	8.00	6.00	**	**	**	6.00	**	8.00	**	**	**	**
Base for stats	266	85	**	**	**	161	**	191	**	**	**	**
Mean score	6.8	7.1	**	**	**	6.9	**	6.8	**	**	**	**
Standard deviation	2.29	2.03	**	**	**	2.08	**	2.28	**	**	**	**
Standard Error	.15	.22	**	**	**	.17	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	7 2%	** **	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	5 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	8 3%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	25 8%	** **	20 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	27 9%	** **	19 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	46 16%	** **	36 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	30 10%	** **	25 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	53 18%	** **	47 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	22 8%	** **	17 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 14%	** **	26 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		20 7%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		98 34%	** **	75 34%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		148 51%	** **	115 52%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	25	**	20	**	**	**	**	**	**	**	**	**	**
	9%	**	9%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	266	**	202	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	**	6.8	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.29	**	2.17	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	7 2%	** **	** **	** **	** **	0- -%	7+e 6%	7 2%	** **	7 2%	** **
2	(2.0)	5 2%	** **	** **	** **	** **	1 1%	1 1%	5 2%	** **	5 2%	** **
3	(3.0)	8 3%	** **	** **	** **	** **	5 4%	1 1%	7 2%	** **	8 3%	** **
4	(4.0)	25 8%	** **	** **	** **	** **	10 8%	9 8%	24 9%	** **	25 9%	** **
5	(5.0)	27 9%	** **	** **	** **	** **	8 7%	12 11%	27 10%	** **	27 9%	** **
6	(6.0)	46 16%	** **	** **	** **	** **	23 18%	15 14%	42 15%	** **	46 16%	** **
7	(7.0)	30 10%	** **	** **	** **	** **	11 9%	15 14%	28 10%	** **	29 10%	** **
8	(8.0)	53 18%	** **	** **	** **	** **	23 18%	24 22%	52 19%	** **	52 18%	** **
9	(9.0)	22 8%	** **	** **	** **	** **	8 7%	7 6%	21 8%	** **	21 8%	** **
10 - Extremely well	(10.0)	42 14%	** **	** **	** **	** **	24+f 19%	9- 8%	42 15%	** **	42 15%	** **
NET Badly (1-3)		20 7%	** **	** **	** **	** **	6 5%	9 8%	19 7%	** **	20 7%	** **
NET Neutral (4-6)		98 34%	** **	** **	** **	** **	41 33%	37 33%	93 34%	** **	97 34%	** **
NET Well (7-10)		148 51%	** **	** **	** **	** **	66 53%	56 50%	143 52%	** **	144 50%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	25	**	**	**	**	11	11	23	**	25	**
	9%	**	**	**	**	9%	10%	8%	**	9%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	8.00	8.00	**	8.00	**
Base for stats	266	**	**	**	**	114	102	254	**	261	**
Mean score	6.8	**	**	**	**	7.1f	6.5	6.8	**	6.8	**
Standard deviation	2.29	**	**	**	**	2.17	2.32	2.31	**	2.30	**
Standard Error	.15	**	**	**	**	.22	.24	.16	**	.15	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	0 -%	0 -%	2 1%	0 -%	4 2%	2 1%
2	(2.0)	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	4 2%	2 1%	2 1%	3 2%	3 2%	5 2%
3	(3.0)	8 3%	8 3%	8 3%	8 3%	7 3%	8 3%	8 3%	8 3%	8 3%	8 3%	3 2%	3 1%	3 2%	5 3%	2 1%	4 2%
4	(4.0)	25 8%	25 8%	25 9%	25 9%	24 8%	25 8%	25 8%	24 8%	25 8%	24 9%	15 7%	16 8%	14 7%	13 7%	11 5%	14 8%
5	(5.0)	27 9%	27 9%	27 9%	26 9%	25 9%	27 9%	27 9%	24 9%	27 9%	25 9%	14 6%	13 6%	12 6%	10 5%	11 5%	8 4%
6	(6.0)	46 16%	46 16%	46 16%	46 16%	44 16%	46 16%	46 16%	45 16%	46 16%	46 17%	28 13%	34 17%	28 14%	26 14%	34 17%	26 14%
7	(7.0)	30 10%	30 10%	30 11%	30 10%	29 10%	30 10%	30 10%	30 11%	30 10%	29 10%	26 12%	25 12%	23 12%	24 13%	22 11%	24 13%
8	(8.0)	53 18%	53 18%	53 18%	53 18%	51 18%	53 18%	53 18%	52 18%	53 18%	52 19%	46 22%	43 21%	47 23%	42 23%	46 23%	43 23%
9	(9.0)	22 8%	22 8%	22 8%	22 8%	22 8%	22 8%	22 8%	22 8%	22 8%	22 8%	21 10%	19 9%	19 9%	19 10%	21 11%	20 10%
10 - Extremely well	(10.0)	42 14%	42 14%	42 14%	42 14%	40 15%	42 14%	42 14%	42 15%	42 14%	42 15%	40 19%	36 17%	38 19%	35 19%	33 16%	35 19%
NET Badly (1-3)		20 7%	20 7%	20 7%	20 7%	19 7%	20 7%	20 7%	20 7%	20 7%	20 7%	8 4%	5 2%	8 4%	8 5%	9 4%	10 5%
NET Neutral (4-6)		98 34%	98 34%	98 34%	97 34%	92 33%	98 34%	98 34%	94 33%	98 34%	95 34%	56 26%	63 31%	54 27%	49 27%	56 28%	48 25%
NET Well (7-10)		148 51%	148 51%	147 51%	147 51%	143 51%	148 51%	148 51%	147 52%	148 51%	145 52%	133 63%	122 59%	127 63%	120 66%	123 61%	121 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	25	25	23	25	24	25	25	23	25	21	15	16	13	5	14	10
	9%	9%	8%	9%	8%	9%	9%	8%	9%	7%	7%	8%	6%	3%	7%	5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	266	266	266	264	254	266	266	261	266	260	197	190	189	178	188	180
Mean score	6.8	6.8	6.8	6.8	6.8	6.8	6.8	6.8	6.8	6.8	7.4+	7.3+	7.4+	7.4+	7.3+	7.3+
Standard deviation	2.29	2.29	2.29	2.30	2.30	2.29	2.29	2.30	2.29	2.30	2.06	1.99	2.10	2.07	2.13	2.19
Standard Error	.15	.15	.15	.15	.16	.15	.15	.16	.15	.16	.16	.16	.17	.17	.17	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	7 2%	** **	5 2%	3 1%	3 2%
2	(2.0)	5 2%	** **	4 1%	4 2%	2 1%
3	(3.0)	8 3%	** **	6 2%	3 1%	1 1%
4	(4.0)	25 8%	** **	22 8%	16 8%	11 9%
5	(5.0)	27 9%	** **	22 8%	14 7%	6- 5%
6	(6.0)	46 16%	** **	42 16%	35 18%	28+ 21%
7	(7.0)	30 10%	** **	30 11%	24 13%	14 11%
8	(8.0)	53 18%	** **	52 19%	35 18%	28 21%
9	(9.0)	22 8%	** **	22 8%	16 9%	14 10%
10 - Extremely well	(10.0)	42 14%	** **	40 15%	25 13%	16 12%
NET Badly (1-3)		20 7%	** **	14 5%	9 5%	5 4%
NET Neutral (4-6)		98 34%	** **	86 32%	65 34%	45 34%
NET Well (7-10)		148 51%	** **	144 54%	100 53%	72 55%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_7 (continuation)

Q24. S4C - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	25	**	21	16	9
	9%	**	8%	8%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	6.00	6.00
Base for stats	266	**	244	174	122
Mean score	6.8	**	7.0+a	6.9a	7.0a
Standard deviation	2.29	**	2.20	2.14	2.10
Standard Error	.15	**	.15	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_8

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	3 1%	1 1%	** **	0 -%	** **	3 2%	0 -%
2	(2.0)	4 1%	1 *%	** **	0 -%	** **	* *%	4 4%
3	(3.0)	8 3%	3 2%	** **	0 -%	** **	4 2%	4 4%
4	(4.0)	21 7%	15 9%	** **	0 -%	** **	14 7%	7 7%
5	(5.0)	32 11%	22 13%	** **	0 -%	** **	19 10%	13 14%
6	(6.0)	44 15%	23 14%	** **	0 -%	** **	25 13%	19 21%
7	(7.0)	42 14%	25 15%	** **	0 -%	** **	28 14%	14 15%
8	(8.0)	45 15%	24 14%	** **	0 -%	** **	31 16%	13 14%
9	(9.0)	15 5%	10 6%	** **	0 -%	** **	13 7%	2 2%
10 - Extremely well	(10.0)	46 16%	33+ 20%	** **	0 -%	** **	36 18%	10 11%
NET Badly (1-3)		15 5%	5- 3%	** **	0 -%	** **	8 4%	7 8%
NET Neutral (4-6)		98 34%	60 35%	** **	0 -%	** **	58 30%	38 42%
NET Well (7-10)		148 51%	92 55%	** **	0 -%	** **	107 55%	39 43%
Don't know		31 11%	12- 7%	** **	0 -%	** **	23 12%	7 8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	7.00	6.00
Mode	10.00	10.00	**		**	10.00	6.00
Base for stats	260	157	**	0	**	173	85
Mean score	6.9	7.1b	**		**	7.1+b	6.4-
			-				
Standard deviation	2.16	2.13	**		**	2.18	2.07
Standard Error	.15	.19	**		**	.19	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	3 2%	* *%	** **	** **
2	(2.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	0- -%	3 3%	** **	** **
3	(3.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	1 1%	** **	** **
4	(4.0)	21 7%	** **	** **	** **	** **	** **	** **	** **	12 7%	4 5%	** **	** **
5	(5.0)	32 11%	** **	** **	** **	** **	** **	** **	** **	20 12%	8 9%	** **	** **
6	(6.0)	44 15%	** **	** **	** **	** **	** **	** **	** **	33+ 20%	9 11%	** **	** **
7	(7.0)	42 14%	** **	** **	** **	** **	** **	** **	** **	21 12%	17 20%	** **	** **
8	(8.0)	45 15%	** **	** **	** **	** **	** **	** **	** **	27 16%	12 14%	** **	** **
9	(9.0)	15 5%	** **	** **	** **	** **	** **	** **	** **	7 4%	6 7%	** **	** **
10 - Extremely well	(10.0)	46 16%	** **	** **	** **	** **	** **	** **	** **	32 19%	13 16%	** **	** **
NET Badly (1-3)		15 5%	** **	** **	** **	** **	** **	** **	** **	8 5%	4 5%	** **	** **
NET Neutral (4-6)		98 34%	** **	** **	** **	** **	** **	** **	** **	65+ 39%	21 26%	** **	** **
NET Well (7-10)		148 51%	** **	** **	** **	** **	** **	** **	** **	86 52%	47 56%	** **	** **
Don't know		31 11%	** **	** **	** **	** **	** **	** **	** **	7- 4%	11 13%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	7.00	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	10.00	**	**	**	**	**	**	**	6.00	7.00	**	**
Base for stats	260	**	**	**	**	**	**	**	160	73	**	**
Mean score	6.9	**	**	**	**	**	**	**	6.9j	7.1fjk	**	**
Standard deviation	2.16	**	fj	fj	**	**	-	**	2.18	2.12	**	**
Standard Error	.15	**	**	**	**	**	**	**	.20	.25	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
3	(3.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	5 2%	** **	** **	** **
4	(4.0)	21 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	12- 5%	** **	** **	** **
5	(5.0)	32 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	27 12%	** **	** **	** **
6	(6.0)	44 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	36 16%	** **	** **	** **
7	(7.0)	42 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	28 13%	** **	** **	** **
8	(8.0)	45 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	38 17%	** **	** **	** **
9	(9.0)	15 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	10 5%	** **	** **	** **
10 - Extremely well	(10.0)	46 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	35 16%	** **	** **	** **
NET Badly (1-3)		15 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 4%	** **	** **	** **
NET Neutral (4-6)		98 34%	** **	** **	** **	** **	** **	** **	** **	** **	** **	75 34%	** **	** **	** **
NET Well (7-10)		148 51%	** **	** **	** **	** **	** **	** **	** **	** **	** **	112 51%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	31	**	**	**	**	**	**	**	**	**	**	**	**	**
	11%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	260	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.16	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	0 -%	** **	** **	** **	1 1%	** **	3 1%	** **	** **	** **	** **
2	(2.0)	4 1%	1 1%	** **	** **	** **	2 1%	** **	3 1%	** **	** **	** **	** **
3	(3.0)	8 3%	3 4%	** **	** **	** **	5 3%	** **	5 3%	** **	** **	** **	** **
4	(4.0)	21 7%	7 7%	** **	** **	** **	12 7%	** **	17 8%	** **	** **	** **	** **
5	(5.0)	32 11%	9 9%	** **	** **	** **	21 12%	** **	22 10%	** **	** **	** **	** **
6	(6.0)	44 15%	11 11%	** **	** **	** **	29 16%	** **	27 13%	** **	** **	** **	** **
7	(7.0)	42 14%	16 17%	** **	** **	** **	29 16%	** **	27 13%	** **	** **	** **	** **
8	(8.0)	45 15%	14 14%	** **	** **	** **	27 15%	** **	34 16%	** **	** **	** **	** **
9	(9.0)	15 5%	7 8%	** **	** **	** **	8 5%	** **	13 6%	** **	** **	** **	** **
10 - Extremely well	(10.0)	46 16%	17 18%	** **	** **	** **	25 14%	** **	31 15%	** **	** **	** **	** **
NET Badly (1-3)		15 5%	4 4%	** **	** **	** **	8 5%	** **	11 5%	** **	** **	** **	** **
NET Neutral (4-6)		98 34%	27 28%	** **	** **	** **	62 35%	** **	67 31%	** **	** **	** **	** **
NET Well (7-10)		148 51%	54 56%	** **	** **	** **	90 50%	** **	105 49%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	31	11	**	**	**	19	**	29	**	**	**	**
	11%	11%	**	**	**	10%	**	14%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	10.00	10.00	**	**	**	6.00	**	8.00	**	**	**	**
Base for stats	260	85	**	**	**	160	**	183	**	**	**	**
Mean score	6.9	7.1b	**	**	**	6.8	**	6.9	**	**	**	**
Standard deviation	2.16	2.12	**	**	**	2.07	**	2.23	**	**	**	**
Standard Error	.15	.23	**	**	**	.16	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	4 1%	** **	1 *	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	8 3%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	21 7%	** **	18 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	32 11%	** **	20 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	44 15%	** **	38 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	42 14%	** **	35 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	45 15%	** **	37 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	15 5%	** **	13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	46 16%	** **	31 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		15 5%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		98 34%	** **	76 34%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		148 51%	** **	116 52%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	31	**	25	**	**	**	**	**	**	**	**	**	**
	11%	**	11%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	6.00	**	**	**	**	**	**	**	**	**	**
Base for stats	260	**	197	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	**	7.0	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.16	**	1.99	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.16	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	* *%	3 2%	3 1%	** **	3 1%	** **
2	(2.0)	4 1%	** **	** **	** **	** **	1 1%	1 1%	4 1%	** **	4 1%	** **
3	(3.0)	8 3%	** **	** **	** **	** **	4 3%	1 1%	8 3%	** **	8 3%	** **
4	(4.0)	21 7%	** **	** **	** **	** **	8 6%	8 7%	20 7%	** **	21 7%	** **
5	(5.0)	32 11%	** **	** **	** **	** **	17 13%	12 11%	30 11%	** **	31 11%	** **
6	(6.0)	44 15%	** **	** **	** **	** **	20 16%	17 15%	44 16%	** **	44 15%	** **
7	(7.0)	42 14%	** **	** **	** **	** **	20 16%	13 11%	35 13%	** **	41 14%	** **
8	(8.0)	45 15%	** **	** **	** **	** **	15 12%	25+ 22%	44 16%	** **	44 15%	** **
9	(9.0)	15 5%	** **	** **	** **	** **	6 5%	3 3%	15 5%	** **	15 5%	** **
10 - Extremely well	(10.0)	46 16%	** **	** **	** **	** **	25 20%	12 11%	46 17%	** **	46 16%	** **
NET Badly (1-3)		15 5%	** **	** **	** **	** **	6 5%	6 5%	15 5%	** **	15 5%	** **
NET Neutral (4-6)		98 34%	** **	** **	** **	** **	44 35%	37 33%	94 34%	** **	96 34%	** **
NET Well (7-10)		148 51%	** **	** **	** **	** **	66 53%	53 47%	140 51%	** **	146 51%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	31	**	**	**	**	9	17	28	**	29	**
	11%	**	**	**	**	7%	15%	10%	**	10%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	8.00	10.00	**	10.00	**
Base for stats	260	**	**	**	**	115	96	249	**	256	**
Mean score	6.9	**	**	**	**	7.0	6.7	6.9	**	6.9	**
							+				
Standard deviation	2.16	**	**	**	**	2.14	2.14	2.19	**	2.17	**
Standard Error	.15	**	**	**	**	.22	.23	.15	**	.15	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	0 -%	0 -%	2 1%	0 -%	2 1%	2 1%
2	(2.0)	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	3 1%	1 1%	1 *%	2 1%	1 1%	3 2%
3	(3.0)	8 3%	8 3%	8 3%	8 3%	7 3%	8 3%	8 3%	8 3%	8 3%	8 3%	5 2%	5 2%	4 2%	6 3%	4 2%	4 2%
4	(4.0)	21 7%	21 7%	21 7%	21 7%	19 7%	21 7%	21 7%	20 7%	21 7%	20 7%	10 5%	13 6%	13 6%	11 6%	11 6%	9 5%
5	(5.0)	32 11%	32 11%	32 11%	31 11%	31 11%	32 11%	32 11%	30 11%	32 11%	30 11%	14 7%	18 9%	12 6%	15 8%	14 7%	14 7%
6	(6.0)	44 15%	44 15%	44 15%	44 15%	42 15%	44 15%	44 15%	44 16%	44 15%	44 16%	28 13%	27 13%	24 12%	23 12%	29 14%	26 14%
7	(7.0)	42 14%	42 14%	41 14%	41 14%	41 15%	42 14%	42 14%	40 14%	42 14%	41 15%	35 16%	32 15%	33 17%	28 15%	31 15%	27 14%
8	(8.0)	45 15%	45 15%	45 16%	45 15%	44 16%	45 15%	45 15%	44 16%	45 15%	43 15%	42 20%	39 19%	41 20%	36 19%	39 19%	38 20%
9	(9.0)	15 5%	15 5%	15 5%	14 5%	14 5%	15 5%	15 5%	15 5%	15 5%	15 5%	14 7%	11 5%	12 6%	11 6%	9 5%	12 7%
10 - Extremely well	(10.0)	46 16%	46 16%	46 16%	46 16%	45 16%	46 16%	46 16%	46 16%	46 16%	46 16%	43 20%	42 20%	43 21%	43 23%	42 21%	40 21%
NET Badly (1-3)		15 5%	15 5%	15 5%	15 5%	14 5%	15 5%	15 5%	15 5%	15 5%	15 5%	8 4%	6 3%	7 3%	8 4%	7 3%	10 5%
NET Neutral (4-6)		98 34%	98 34%	97 34%	97 33%	92 33%	98 34%	98 34%	94 33%	98 34%	94 34%	53 25%	58 28%	49 24%	49 27%	54 27%	49 26%
NET Well (7-10)		148 51%	148 51%	146 51%	146 51%	143 52%	148 51%	148 51%	145 51%	148 51%	146 52%	133 63%	123 60%	129 64%	117 64%	121 60%	117 62%

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Prepared by BMG

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	31	31	31	31	28	31	31	29	31	26	18	19	17	9	20	14
	11%	11%	11%	11%	10%	11%	11%	10%	11%	9%	9%	9%	8%	5%	10%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	260	260	258	258	249	260	260	255	260	255	194	187	185	174	182	176
Mean score	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	7.4+	7.3+	7.4+	7.4+	7.3+	7.3+
Standard deviation	2.16	2.16	2.17	2.16	2.16	2.16	2.16	2.17	2.16	2.17	2.01	2.01	2.07	2.10	2.07	2.16
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.16	.16	.16	.17	.17	.18

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Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	3 2%	3 2%
2	(2.0)	4 1%	** **	3 1%	2 1%	1 1%
3	(3.0)	8 3%	** **	6 2%	3 1%	2 1%
4	(4.0)	21 7%	** **	18 7%	14 7%	8 6%
5	(5.0)	32 11%	** **	27 10%	19 10%	14 10%
6	(6.0)	44 15%	** **	42 16%	31 16%	23 18%
7	(7.0)	42 14%	** **	37 14%	25 13%	12- 9%
8	(8.0)	45 15%	** **	44 17%	28 15%	20 15%
9	(9.0)	15 5%	** **	14 5%	12 6%	10 7%
10 - Extremely well	(10.0)	46 16%	** **	44 17%	33 17%	25 19%
NET Badly (1-3)		15 5%	** **	12 4%	8 4%	5 4%
NET Neutral (4-6)		98 34%	** **	87 33%	63 33%	45 34%
NET Well (7-10)		148 51%	** **	139 52%	97 51%	67 51%

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Prepared by BMG

Table Q24_5_8 (continuation)

Q24. S4C - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	31	**	27	22	14
	11%	**	10%	12%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	260	**	238	168	117
Mean score	6.9	**	7.0+	7.0	7.1
Standard deviation	2.16	**	2.13	2.19	2.24
Standard Error	.15	**	.15	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_9

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	3 1%	1 *%	** **	0 -%	** **	3 1%	* *%
2	(2.0)	5 2%	3 2%	** **	0 -%	** **	2 1%	3 3%
3	(3.0)	10 3%	6 3%	** **	0 -%	** **	4 2%	6 6%
4	(4.0)	16 5%	6 4%	** **	0 -%	** **	10 5%	5 6%
5	(5.0)	26 9%	18 11%	** **	0 -%	** **	13 7%	12 13%
6	(6.0)	40 14%	23 14%	** **	0 -%	** **	26 13%	14 15%
7	(7.0)	41 14%	27 16%	** **	0 -%	** **	26 13%	15 16%
8	(8.0)	52 18%	27 16%	** **	0 -%	** **	42 22%	9 10%
9	(9.0)	19 7%	10 6%	** **	0 -%	** **	12 6%	7 8%
10 - Extremely well	(10.0)	48 16%	33 19%	** **	0 -%	** **	35 18%	13 14%
NET Badly (1-3)		18 6%	10 6%	** **	0 -%	** **	9 5%	9 10%
NET Neutral (4-6)		81 28%	48 29%	** **	0 -%	** **	49 25%	32 35%
NET Well (7-10)		161 55%	96 57%	** **	0 -%	** **	115 59%	44 48%
Don't know		31 11%	15 9%	** **	0 -%	** **	22 11%	7 8%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	8.00	7.00
Mode	8.00	10.00	**		**	8.00	7.00
Base for stats	260	154	**	0	**	173	85
Mean score	7.0	7.1	**		**	7.2+b	6.6-
Standard deviation	2.18	2.15	**		**	2.13	2.26
Standard Error	.15	.19	**		**	.18	.25

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Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	3 2%	0 -%	** **	** **
2	(2.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	1 2%	** **	** **
3	(3.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	8 5%	1 1%	** **	** **
4	(4.0)	16 5%	** **	** **	** **	** **	** **	** **	** **	9 5%	2 3%	** **	** **
5	(5.0)	26 9%	** **	** **	** **	** **	** **	** **	** **	19 12%	5 6%	** **	** **
6	(6.0)	40 14%	** **	** **	** **	** **	** **	** **	** **	20 12%	14 17%	** **	** **
7	(7.0)	41 14%	** **	** **	** **	** **	** **	** **	** **	23 14%	13 15%	** **	** **
8	(8.0)	52 18%	** **	** **	** **	** **	** **	** **	** **	32 19%	17 20%	** **	** **
9	(9.0)	19 7%	** **	** **	** **	** **	** **	** **	** **	12 7%	5 6%	** **	** **
10 - Extremely well	(10.0)	48 16%	** **	** **	** **	** **	** **	** **	** **	32 19%	14 16%	** **	** **
NET Badly (1-3)		18 6%	** **	** **	** **	** **	** **	** **	** **	13 8%	3 3%	** **	** **
NET Neutral (4-6)		81 28%	** **	** **	** **	** **	** **	** **	** **	49 29%	21 25%	** **	** **
NET Well (7-10)		161 55%	** **	** **	** **	** **	** **	** **	** **	99 59%	49 58%	** **	** **
Don't know		31 11%	** **	** **	** **	** **	** **	** **	** **	7- 4%	11 14%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	7.00	**	**

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Prepared by BMG

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	8.00	**	**
Base for stats	260	**	**	**	**	**	**	**	160	73	**	**
Mean score	7.0	**	**	**	**	**	**	**	7.0	7.4afjk	**	**
Standard deviation	2.18	**	**	**	**	**	**	**	2.29	1.90	**	**
Standard Error	.15	**	**	**	**	**	**	**	.21	.23	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
3	(3.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 4%	** **	** **	** **
4	(4.0)	16 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 4%	** **	** **	** **
5	(5.0)	26 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	23 10%	** **	** **	** **
6	(6.0)	40 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	28 13%	** **	** **	** **
7	(7.0)	41 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	24- 11%	** **	** **	** **
8	(8.0)	52 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **	43 20%	** **	** **	** **
9	(9.0)	19 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	14 6%	** **	** **	** **
10 - Extremely well	(10.0)	48 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	38 17%	** **	** **	** **
NET Badly (1-3)		18 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	15 7%	** **	** **	** **
NET Neutral (4-6)		81 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **	60 27%	** **	** **	** **
NET Well (7-10)		161 55%	** **	** **	** **	** **	** **	** **	** **	** **	** **	118 54%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	31	**	**	**	**	**	**	**	**	**	**	26	**	**
	11%	**	**	**	**	**	**	**	**	**	**	12%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	260	**	**	**	**	**	**	**	**	**	**	193	**	**
Mean score	7.0	**	**	**	**	**	**	**	**	**	**	7.1	**	**
Standard deviation	2.18	**	**	**	**	**	**	**	**	**	**	2.22	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	* *%	** **	** **	** **	1 1%	** **	3 1%	** **	** **	** **	** **
2	(2.0)	5 2%	* *%	** **	** **	** **	2 1%	** **	3 1%	** **	** **	** **	** **
3	(3.0)	10 3%	5 6%	** **	** **	** **	7 4%	** **	5 2%	** **	** **	** **	** **
4	(4.0)	16 5%	3 3%	** **	** **	** **	8 5%	** **	12 6%	** **	** **	** **	** **
5	(5.0)	26 9%	7 7%	** **	** **	** **	16 9%	** **	17 8%	** **	** **	** **	** **
6	(6.0)	40 14%	12 13%	** **	** **	** **	23 13%	** **	32 15%	** **	** **	** **	** **
7	(7.0)	41 14%	15 16%	** **	** **	** **	28 16%	** **	29 14%	** **	** **	** **	** **
8	(8.0)	52 18%	16 16%	** **	** **	** **	31 17%	** **	41 19%	** **	** **	** **	** **
9	(9.0)	19 7%	8 8%	** **	** **	** **	14 8%	** **	12 6%	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 16%	15 15%	** **	** **	** **	26 15%	** **	31 15%	** **	** **	** **	** **
NET Badly (1-3)		18 6%	6 6%	** **	** **	** **	10 6%	** **	11 5%	** **	** **	** **	** **
NET Neutral (4-6)		81 28%	22 23%	** **	** **	** **	48 27%	** **	60 28%	** **	** **	** **	** **
NET Well (7-10)		161 55%	54 56%	** **	** **	** **	99 55%	** **	114 54%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	31	14	**	**	**	22	**	27	**	**	**	**
	11%	15%	**	**	**	12%	**	13%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	260	82	**	**	**	157	**	185	**	**	**	**
Mean score	7.0	7.2	**	**	**	7.1	**	7.0	**	**	**	**
Standard deviation	2.18	2.08	**	**	**	2.11	**	2.13	**	**	**	**
Standard Error	.15	.23	**	**	**	.17	**	.17	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	5 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	10 3%	** **	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	16 5%	** **	11 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	26 9%	** **	17 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	40 14%	** **	34 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	41 14%	** **	34 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	52 18%	** **	46 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	19 7%	** **	15 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 16%	** **	29 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		18 6%	** **	13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		81 28%	** **	62 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		161 55%	** **	124 56%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	31	**	23	**	**	**	**	**	**	**	**	**	**
	11%	**	10%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	260	**	199	**	**	**	**	**	**	**	**	**	**
Mean score	7.0	**	7.0	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.18	**	2.06	**	**	**	**	**	-	**	**	**	**
Standard Error	.15	**	.16	**	**	**	**	**	**	**	**	**	**

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Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	0 -%	3+ 3%	3 1%	** **	3 1%	** **
2	(2.0)	5 2%	** **	** **	** **	** **	2 2%	* *%	4 1%	** **	5 2%	** **
3	(3.0)	10 3%	** **	** **	** **	** **	3 2%	5 5%	10 4%	** **	10 4%	** **
4	(4.0)	16 5%	** **	** **	** **	** **	4 3%	6 5%	14 5%	** **	16 6%	** **
5	(5.0)	26 9%	** **	** **	** **	** **	17+ 13%	7 6%	23 8%	** **	25 9%	** **
6	(6.0)	40 14%	** **	** **	** **	** **	14 12%	18 16%	39 14%	** **	39 14%	** **
7	(7.0)	41 14%	** **	** **	** **	** **	19 15%	17 15%	38 14%	** **	40 14%	** **
8	(8.0)	52 18%	** **	** **	** **	** **	21 17%	19 17%	50 18%	** **	50 17%	** **
9	(9.0)	19 7%	** **	** **	** **	** **	9 7%	9 8%	19 7%	** **	19 7%	** **
10 - Extremely well	(10.0)	48 16%	** **	** **	** **	** **	27+F 22%	11- 10%	48 17%	** **	48 17%	** **
NET Badly (1-3)		18 6%	** **	** **	** **	** **	5 4%	9 8%	17 6%	** **	18 6%	** **
NET Neutral (4-6)		81 28%	** **	** **	** **	** **	35 28%	31 27%	76 27%	** **	80 28%	** **
NET Well (7-10)		161 55%	** **	** **	** **	** **	76 61%	56 50%	154 56%	** **	157 55%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	31	**	**	**	**	9	17+	30	**	31	**
	11%	**	**	**	**	7%	15%	11%	**	11%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	8.00	8.00	**	8.00	**
Base for stats	260	**	**	**	**	116	96	247	**	255	**
Mean score	7.0	**	**	**	**	7.4	6.8	7.1b	**	7.0b	**
Standard deviation	2.18	**	**	**	**	2.08	2.17	2.19	**	2.20	**
Standard Error	.15	**	**	**	**	.21	.23	.15	**	.15	**

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Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	0 -%	* *%	2 1%	0 -%	2 1%	2 1%
2	(2.0)	5 2%	5 2%	5 2%	4 2%	4 2%	5 2%	5 2%	5 2%	5 2%	5 2%	4 2%	2 1%	4 2%	4 2%	2 1%	4 2%
3	(3.0)	10 3%	10 3%	10 3%	10 3%	9 3%	10 3%	10 3%	10 4%	10 3%	10 4%	4 2%	4 2%	5 2%	3 1%	7 3%	5 3%
4	(4.0)	16 5%	16 5%	16 5%	16 5%	14 5%	16 5%	16 5%	14 5%	16 5%	14 5%	9 4%	8 4%	8 4%	6 3%	6 3%	6 3%
5	(5.0)	26 9%	26 9%	25 8%	26 9%	26 9%	26 9%	26 9%	26 9%	26 9%	25 9%	16 7%	12 6%	15 7%	15 8%	11 5%	8 4%
6	(6.0)	40 14%	40 14%	40 14%	40 14%	38 14%	40 14%	40 14%	40 14%	40 14%	39 14%	23 11%	29 14%	24 12%	18 10%	25 12%	22 11%
7	(7.0)	41 14%	41 14%	41 14%	41 14%	39 14%	41 14%	41 14%	40 14%	41 14%	41 15%	35 16%	36 17%	30 15%	36 20%	36 18%	30 16%
8	(8.0)	52 18%	52 18%	52 18%	52 18%	52 19%	52 18%	52 18%	51 18%	52 18%	51 18%	43 20%	41 20%	41 20%	37 20%	42 21%	45 24%
9	(9.0)	19 7%	19 7%	19 7%	19 7%	19 7%	19 7%	19 7%	19 7%	19 7%	19 7%	17 8%	15 7%	14 7%	14 8%	14 7%	14 7%
10 - Extremely well	(10.0)	48 16%	48 16%	48 16%	48 16%	46 17%	48 16%	48 16%	47 17%	48 16%	48 17%	43 20%	40 20%	42 21%	41 22%	38 19%	40 21%
NET Badly (1-3)		18 6%	18 6%	18 6%	18 6%	17 6%	18 6%	18 6%	18 6%	18 6%	18 6%	8 4%	6 3%	10 5%	6 3%	11 5%	11 6%
NET Neutral (4-6)		81 28%	81 28%	80 28%	81 28%	77 28%	81 28%	81 28%	79 28%	81 28%	78 28%	47 22%	49 24%	47 23%	40 22%	42 21%	36 19%
NET Well (7-10)		161 55%	161 55%	161 56%	160 55%	157 56%	161 55%	161 55%	158 56%	161 55%	159 57%	137 65%	132 64%	127 63%	128 70%	130 64%	129 68%

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Prepared by BMG

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	31	31	30	30	27	31	31	29	31	25	19	20	18	8	19	14
	11%	11%	11%	10%	10%	11%	11%	10%	11%	9%	9%	10%	9%	5%	10%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	10.00	10.00	8.00	8.00
Base for stats	260	260	259	259	251	260	260	255	260	256	193	186	184	175	183	176
Mean score	7.0	7.0	7.1	7.0	7.1	7.0	7.0	7.1	7.0	7.1	7.5+	7.5+	7.4+	7.5+	7.4+	7.5+
Standard deviation	2.18	2.18	2.18	2.18	2.18	2.18	2.18	2.18	2.18	2.19	2.03	1.92	2.14	1.98	2.06	2.12
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.16	.15	.17	.16	.17	.18

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Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	3 1%	3 2%
2	(2.0)	5 2%	** **	5 2%	3 2%	2 1%
3	(3.0)	10 3%	** **	8 3%	4 2%	2 1%
4	(4.0)	16 5%	** **	10 4%	4 2%	2- 2%
5	(5.0)	26 9%	** **	22 8%	14 7%	8 6%
6	(6.0)	40 14%	** **	36 14%	27 14%	19 14%
7	(7.0)	41 14%	** **	41 16%	33 17%	25 19%
8	(8.0)	52 18%	** **	49 19%	37 19%	25 19%
9	(9.0)	19 7%	** **	19 7%	13 7%	10 8%
10 - Extremely well	(10.0)	48 16%	** **	44 17%	31 16%	21 16%
NET Badly (1-3)		18 6%	** **	16 6%	10 5%	6 5%
NET Neutral (4-6)		81 28%	** **	68 26%	45 24%	29 22%
NET Well (7-10)		161 55%	** **	153 58%	114 60%	80 61%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_9 (continuation)

Q24. S4C - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	31	**	28	22	16
	11%	**	10%	11%	12%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	260	**	238	168	115
Mean score	7.0	**	7.1+a	7.2a	7.3a
Standard deviation	2.18	**	2.15	2.07	2.04
Standard Error	.15	**	.15	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_10

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	4 2%	2 1%	** **	0 -%	** **	3 1%	2 2%
2	(2.0)	7 2%	5 3%	** **	0 -%	** **	3 1%	4 4%
3	(3.0)	7 3%	6 3%	** **	0 -%	** **	1 1%	6 7%
4	(4.0)	17 6%	11 7%	** **	0 -%	** **	9 5%	8 9%
5	(5.0)	22 8%	16 9%	** **	0 -%	** **	12 6%	10 11%
6	(6.0)	34 12%	21 12%	** **	0 -%	** **	24 12%	9 10%
7	(7.0)	53 18%	22- 13%	** **	0 -%	** **	36 19%	16 17%
8	(8.0)	41 14%	21 13%	** **	0 -%	** **	29 15%	12 13%
9	(9.0)	25 9%	18 11%	** **	0 -%	** **	20 10%	6 6%
10 - Extremely well	(10.0)	56 19%	37 22%	** **	0 -%	** **	42 21%	14 15%
NET Badly (1-3)		19 6%	12 7%	** **	0 -%	** **	7 4%	11 13%
NET Neutral (4-6)		73 25%	48 28%	** **	0 -%	** **	45 23%	27 30%
NET Well (7-10)		175 60%	99 59%	** **	0 -%	** **	127 65%	47 51%
Don't know		24 8%	10 6%	** **	0 -%	** **	16 8%	6 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	8.00	7.00
Mode	10.00	10.00	**		**	10.00	7.00
Base for stats	267	159	**	0	**	179	86
Mean score	7.2	7.2	**		**	7.5+b	6.5-
Standard deviation	2.27	2.37	**		**	2.11	2.46
Standard Error	.15	.21	**		**	.18	.27

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	4 2%	** **	** **	** **	** **	** **	** **	** **	4 2%	0 -%	** **	** **
2	(2.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	4 2%	2 2%	** **	** **
3	(3.0)	7 3%	** **	** **	** **	** **	** **	** **	** **	4 2%	2 3%	** **	** **
4	(4.0)	17 6%	** **	** **	** **	** **	** **	** **	** **	13 8%	3 3%	** **	** **
5	(5.0)	22 8%	** **	** **	** **	** **	** **	** **	** **	16 10%	3 4%	** **	** **
6	(6.0)	34 12%	** **	** **	** **	** **	** **	** **	** **	22 13%	9 11%	** **	** **
7	(7.0)	53 18%	** **	** **	** **	** **	** **	** **	** **	27 16%	17 20%	** **	** **
8	(8.0)	41 14%	** **	** **	** **	** **	** **	** **	** **	20 12%	17 20%	** **	** **
9	(9.0)	25 9%	** **	** **	** **	** **	** **	** **	** **	14 9%	8 10%	** **	** **
10 - Extremely well	(10.0)	56 19%	** **	** **	** **	** **	** **	** **	** **	39 23%	14 17%	** **	** **
NET Badly (1-3)		19 6%	** **	** **	** **	** **	** **	** **	** **	11 7%	4 5%	** **	** **
NET Neutral (4-6)		73 25%	** **	** **	** **	** **	** **	** **	** **	51+ 31%	15 18%	** **	** **
NET Well (7-10)		175 60%	** **	** **	** **	** **	** **	** **	** **	101 60%	56 67%	** **	** **
Don't know		24 8%	** **	** **	** **	** **	** **	** **	** **	4- 2%	8 10%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	8.00	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	8.00	**	**
Base for stats	267	**	**	**	**	**	**	**	163	76	**	**
Mean score	7.2	**	**	**	**	**	**	**	7.1	7.4fjk	**	**
Standard deviation	2.27	**	**	**	fjk	**	**	**	2.38	1.99	**	**
Standard Error	.15	**	**	**	**	**	**	**	.22	.23	**	**

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Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	4 2%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
2	(2.0)	7 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
3	(3.0)	7 3%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
4	(4.0)	17 6%	**	**	**	**	**	**	**	**	**	15 7%	**	**	**
5	(5.0)	22 8%	**	**	**	**	**	**	**	**	**	16 7%	**	**	**
6	(6.0)	34 12%	**	**	**	**	**	**	**	**	**	25 11%	**	**	**
7	(7.0)	53 18%	**	**	**	**	**	**	**	**	**	39 18%	**	**	**
8	(8.0)	41 14%	**	**	**	**	**	**	**	**	**	28 13%	**	**	**
9	(9.0)	25 9%	**	**	**	**	**	**	**	**	**	21 9%	**	**	**
10 - Extremely well	(10.0)	56 19%	**	**	**	**	**	**	**	**	**	43 20%	**	**	**
NET Badly (1-3)		19 6%	**	**	**	**	**	**	**	**	**	13 6%	**	**	**
NET Neutral (4-6)		73 25%	**	**	**	**	**	**	**	**	**	56 26%	**	**	**
NET Well (7-10)		175 60%	**	**	**	**	**	**	**	**	**	131 60%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	24	**	**	**	**	**	**	**	**	**	**	20	**	**
	8%	**	**	**	**	**	**	**	**	**	**	9%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	267	**	**	**	**	**	**	**	**	**	**	199	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	7.2	**	**
Standard deviation	2.27	**	**	**	**	**	**	**	**	gm	**	2.27	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	.19	**	**

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Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	0 -%	** **	** **	** **	2 1%	** **	3 2%	** **	** **	** **	** **
2	(2.0)	7 2%	1 1%	** **	** **	** **	2 1%	** **	4 2%	** **	** **	** **	** **
3	(3.0)	7 3%	* *%	** **	** **	** **	2 1%	** **	5 2%	** **	** **	** **	** **
4	(4.0)	17 6%	5 5%	** **	** **	** **	10 6%	** **	11 5%	** **	** **	** **	** **
5	(5.0)	22 8%	6 7%	** **	** **	** **	13 7%	** **	13 6%	** **	** **	** **	** **
6	(6.0)	34 12%	13 14%	** **	** **	** **	23 13%	** **	23 11%	** **	** **	** **	** **
7	(7.0)	53 18%	19 20%	** **	** **	** **	36 20%	** **	38 18%	** **	** **	** **	** **
8	(8.0)	41 14%	14 15%	** **	** **	** **	27 15%	** **	36 17%	** **	** **	** **	** **
9	(9.0)	25 9%	9 9%	** **	** **	** **	17 10%	** **	19 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	56 19%	21 22%	** **	** **	** **	32 18%	** **	38 18%	** **	** **	** **	** **
NET Badly (1-3)		19 6%	1 1%	** **	** **	** **	6 3%	** **	12 6%	** **	** **	** **	** **
NET Neutral (4-6)		73 25%	24 25%	** **	** **	** **	46 26%	** **	47 22%	** **	** **	** **	** **
NET Well (7-10)		175 60%	63 66%	** **	** **	** **	112 63%	** **	131 62%	** **	** **	** **	** **

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Prepared by BMG

Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	24	8	**	**	**	14	**	22	**	**	**	**
	8%	8%	**	**	**	8%	**	10%	**	**	**	**
Medians	7.00	8.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	10.00	10.00	**	**	**	7.00	**	7.00	**	**	**	**
Base for stats	267	88	**	**	**	165	**	190	**	**	**	**
Mean score	7.2	7.6+c	**	**	**	7.3	**	7.3d	**	**	**	**
Standard deviation	2.27	1.90	**	**	**	2.05	**	2.19	**	**	**	**
Standard Error	.15	.21	**	**	**	.16	**	.17	**	**	**	**

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Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	7 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	7 3%	** **	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	17 6%	** **	13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	22 8%	** **	13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	34 12%	** **	29 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	53 18%	** **	45 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	41 14%	** **	34 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	25 9%	** **	18 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	56 19%	** **	40 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		19 6%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		73 25%	** **	55 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		175 60%	** **	136 61%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	24	**	19	**	**	**	**	**	**	**	**	**	**
	8%	**	8%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	267	**	203	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	**	7.2h	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.27	**	2.13	**	**	**	**	**	-	**	**	**	**
Standard Error	.15	**	.16	**	**	**	**	**	**	**	**	**	**

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Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	4 2%	** **	** **	** **	** **	1 1%	4 3%	4 1%	** **	4 2%	** **
2	(2.0)	7 2%	** **	** **	** **	** **	1 1%	4 4%	7 2%	** **	7 2%	** **
3	(3.0)	7 3%	** **	** **	** **	** **	3 2%	2 2%	7 3%	** **	7 3%	** **
4	(4.0)	17 6%	** **	** **	** **	** **	8 7%	4 4%	17 6%	** **	17 6%	** **
5	(5.0)	22 8%	** **	** **	** **	** **	9 7%	8 7%	20 7%	** **	21 7%	** **
6	(6.0)	34 12%	** **	** **	** **	** **	16 13%	9 8%	32 11%	** **	33 12%	** **
7	(7.0)	53 18%	** **	** **	** **	** **	22 18%	22 19%	50 18%	** **	52 18%	** **
8	(8.0)	41 14%	** **	** **	** **	** **	17 14%	21 18%	38 14%	** **	39 14%	** **
9	(9.0)	25 9%	** **	** **	** **	** **	8 7%	12 11%	24 9%	** **	25 9%	** **
10 - Extremely well	(10.0)	56 19%	** **	** **	** **	** **	32+ 26%	13- 11%	56 20%	** **	56 20%	** **
NET Badly (1-3)		19 6%	** **	** **	** **	** **	5 4%	10 9%	18 6%	** **	19 6%	** **
NET Neutral (4-6)		73 25%	** **	** **	** **	** **	32 26%	22 19%	68 25%	** **	71 25%	** **
NET Well (7-10)		175 60%	** **	** **	** **	** **	80 64%	68 60%	168 61%	** **	173 60%	** **

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Prepared by BMG

Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	24	**	**	**	**	8	14+	23	**	24	**
	8%	**	**	**	**	6%	13%	8%	**	8%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	7.00	10.00	**	10.00	**
Base for stats	267	**	**	**	**	117	99	254	**	262	**
Mean score	7.2	**	**	**	**	7.4	7.0	7.2	**	7.2	**
Standard deviation	2.27	**	**	**	**	2.16	2.32	2.27	**	2.28	**
Standard Error	.15	**	**	**	**	.22	.25	.15	**	.15	**

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Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	2 1%	1 *%	4 2%	2 1%	3 1%	4 2%
2	(2.0)	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	7 2%	3 2%	3 1%	2 1%	2 1%	6 3%	3 2%
3	(3.0)	7 3%	7 3%	7 3%	7 3%	6 2%	7 3%	7 3%	7 2%	7 3%	7 2%	2 1%	4 2%	3 1%	1 *%	* *%	1 1%
4	(4.0)	17 6%	17 6%	17 6%	17 6%	15 5%	17 6%	17 6%	17 6%	17 6%	17 6%	13 6%	12 6%	11 5%	8 4%	10 5%	7 4%
5	(5.0)	22 8%	22 8%	22 8%	21 7%	20 7%	22 8%	22 8%	21 7%	22 8%	20 7%	14 6%	10 5%	12 6%	13 7%	11 6%	12 6%
6	(6.0)	34 12%	34 12%	33 11%	34 12%	34 12%	34 12%	34 12%	33 11%	34 12%	34 12%	19 9%	24 12%	20 10%	15 8%	26 13%	22 11%
7	(7.0)	53 18%	53 18%	52 18%	53 18%	52 19%	53 18%	53 18%	52 18%	53 18%	51 18%	39 18%	38 18%	37 18%	38 21%	37 18%	41 21%
8	(8.0)	41 14%	41 14%	41 14%	40 14%	40 15%	41 14%	41 14%	41 14%	41 14%	40 14%	33 16%	32 15%	33 16%	35 19%	33 16%	29 15%
9	(9.0)	25 9%	25 9%	25 9%	25 9%	23 8%	25 9%	25 9%	25 9%	25 9%	25 9%	24 11%	21 10%	17 9%	20 11%	16 8%	15 8%
10 - Extremely well	(10.0)	56 19%	56 19%	56 19%	56 19%	54 20%	56 19%	56 19%	56 20%	56 19%	56 20%	50 24%	47 23%	50 25%	48 26%	46 23%	46 24%
NET Badly (1-3)		19 6%	19 6%	19 6%	19 6%	17 6%	19 6%	19 6%	18 6%	19 6%	18 6%	7 4%	8 4%	8 4%	4 2%	9 4%	8 4%
NET Neutral (4-6)		73 25%	73 25%	72 25%	72 25%	69 25%	73 25%	73 25%	70 25%	73 25%	71 25%	46 22%	46 22%	43 22%	36 20%	47 23%	41 22%
NET Well (7-10)		175 60%	175 60%	175 61%	174 60%	169 61%	175 60%	175 60%	174 61%	175 60%	172 61%	146 69%	138 67%	138 68%	141be 77%	132 65%	130 68%

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Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	24	24	23	24	22	24	24	21	24	20	12d	15d	13d	2	14d	11d
	8%	8%	8%	8%	8%	8%	8%	8%	8%	7%	6%	7%	6%	1%	7%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	267	267	266	265	255	267	267	262	267	261	200	191	189	181	188	179
Mean score	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.5+	7.5+	7.5+	7.7+	7.4+	7.5+
Standard deviation	2.27	2.27	2.27	2.27	2.25	2.27	2.27	2.26	2.27	2.27	2.12	2.08	2.17	1.98	2.16	2.15
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.16	.16	.17	.16	.17	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	4 2%	** **	4 2%	4 2%	3 3%
2	(2.0)	7 2%	** **	5 2%	3 2%	2 1%
3	(3.0)	7 3%	** **	7 3%	2 1%	0- -%
4	(4.0)	17 6%	** **	13 5%	10 5%	7 5%
5	(5.0)	22 8%	** **	19 7%	14 7%	6 4%
6	(6.0)	34 12%	** **	31 12%	24 13%	16 12%
7	(7.0)	53 18%	** **	49 18%	37 19%	27 21%
8	(8.0)	41 14%	** **	40 15%	30 16%	22 17%
9	(9.0)	25 9%	** **	25 10%	16 8%	13 10%
10 - Extremely well	(10.0)	56 19%	** **	53 20%	37 19%	26 20%
NET Badly (1-3)		19 6%	** **	16 6%	9 5%	5 4%
NET Neutral (4-6)		73 25%	** **	63 24%	48 25%	29 22%
NET Well (7-10)		175 60%	** **	167 63%	119 63%	88+ 67%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_10 (continuation)

Q24. S4C - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	24	**	19	14	9
	8%	**	7%	7%	7%
Medians	7.00	**	7.00	7.00	8.00
Mode	10.00	**	10.00	7.00	7.00
Base for stats	267	**	246	176	122
Mean score	7.2	**	7.3+a	7.3a	7.4a
Standard deviation	2.27	**	2.22	2.17	2.15
Standard Error	.15	**	.15	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_11
 Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	8 3%	5 3%	** **	0 -%	** **	6 3%	2 2%
2	(2.0)	7 3%	4 2%	** **	0 -%	** **	5 2%	2 3%
3	(3.0)	11 4%	5 3%	** **	0 -%	** **	7 3%	4 4%
4	(4.0)	9 3%	6 4%	** **	0 -%	** **	4 2%	5 6%
5	(5.0)	32 11%	22 13%	** **	0 -%	** **	20 10%	12 13%
6	(6.0)	33 11%	19 11%	** **	0 -%	** **	22 11%	12 13%
7	(7.0)	49 17%	28 17%	** **	0 -%	** **	32 17%	15 17%
8	(8.0)	52 18%	27 16%	** **	0 -%	** **	37 19%	15 16%
9	(9.0)	16 5%	9 5%	** **	0 -%	** **	7 4%	8 9%
10 - Extremely well	(10.0)	49 17%	33 20%	** **	0 -%	** **	39 20%	10 11%
NET Badly (1-3)		27 9%	13 8%	** **	0 -%	** **	18 9%	9 9%
NET Neutral (4-6)		74 26%	48 28%	** **	0 -%	** **	46 23%	29 31%
NET Well (7-10)		165 57%	97 58%	** **	0 -%	** **	115 59%	48 53%
Don't know		25 9%	10 6%	** **	0 -%	** **	17 9%	6 7%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	7.00	7.00
Mode	8.00	10.00	**		**	10.00	7.00
Base for stats	266	159	**	0	**	178	86
Mean score	6.9	7.0	**		**	7.0	6.6
Standard deviation	2.34	2.35	**		**	2.37	2.27
Standard Error	.16	.20	**		**	.20	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_11 (continuation)
 Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0) 8 3%	** **	** **	** **	** **	** **	** **	** **	6 4%	0 -%	** **	** **
2	(2.0) 7 3%	** **	** **	** **	** **	** **	** **	** **	2 1%	3 3%	** **	** **
3	(3.0) 11 4%	** **	** **	** **	** **	** **	** **	** **	7 4%	3 3%	** **	** **
4	(4.0) 9 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	3 3%	** **	** **
5	(5.0) 32 11%	** **	** **	** **	** **	** **	** **	** **	20 12%	9 10%	** **	** **
6	(6.0) 33 11%	** **	** **	** **	** **	** **	** **	** **	17 10%	11 14%	** **	** **
7	(7.0) 49 17%	** **	** **	** **	** **	** **	** **	** **	27 16%	16 19%	** **	** **
8	(8.0) 52 18%	** **	** **	** **	** **	** **	** **	** **	33 20%	15 18%	** **	** **
9	(9.0) 16 5%	** **	** **	** **	** **	** **	** **	** **	8 5%	5 6%	** **	** **
10 - Extremely well	(10.0) 49 17%	** **	** **	** **	** **	** **	** **	** **	35+ 21%	12 14%	** **	** **
NET Badly (1-3)	27 9%	** **	** **	** **	** **	** **	** **	** **	15 9%	5 6%	** **	** **
NET Neutral (4-6)	74 26%	** **	** **	** **	** **	** **	** **	** **	42 25%	23 27%	** **	** **
NET Well (7-10)	165 57%	** **	** **	** **	** **	** **	** **	** **	104+ 62%	48 57%	** **	** **
Don't know	25 9%	** **	** **	** **	** **	** **	** **	** **	6- 3%	8 10%	** **	** **
Medians	7.00	**	**	**	**	**	**	**	7.00	7.00	**	**

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 Prepared by BMG

Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	7.00	**	**
Base for stats	266	**	**	**	**	**	**	**	161	76	**	**
Mean score	6.9	**	**	**	**	**	**	**	7.1fjk	7.0fjk	**	**
Standard deviation	2.34	**	**	**	**	**	**	**	2.37	2.07	**	**
Standard Error	.16	**	**	**	**	**	**	**	.22	.24	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_11 (continuation)
 Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	8 3%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
2	(2.0)	7 3%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
3	(3.0)	11 4%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
4	(4.0)	9 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
5	(5.0)	32 11%	**	**	**	**	**	**	**	**	**	24 11%	**	**	**
6	(6.0)	33 11%	**	**	**	**	**	**	**	**	**	22 10%	**	**	**
7	(7.0)	49 17%	**	**	**	**	**	**	**	**	**	38 17%	**	**	**
8	(8.0)	52 18%	**	**	**	**	**	**	**	**	**	42 19%	**	**	**
9	(9.0)	16 5%	**	**	**	**	**	**	**	**	**	10 5%	**	**	**
10 - Extremely well	(10.0)	49 17%	**	**	**	**	**	**	**	**	**	37 17%	**	**	**
NET Badly (1-3)		27 9%	**	**	**	**	**	**	**	**	**	18 8%	**	**	**
NET Neutral (4-6)		74 26%	**	**	**	**	**	**	**	**	**	52 24%	**	**	**
NET Well (7-10)		165 57%	**	**	**	**	**	**	**	**	**	128 58%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	25	**	**	**	**	**	**	**	**	**	**	21	**	**
9%		**	**	**	**	**	**	**	**	**	**	10%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	266	**	**	**	**	**	**	**	**	**	**	198	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	7.0	**	**
Standard deviation	2.34	**	**	**	**	**	**	**	**	**	**	2.32	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.19	**	**

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Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	8 3%	1 1%	** **	** **	** **	2 1%	** **	5 2%	** **	** **	** **	** **
2	(2.0)	7 3%	3 3%	** **	** **	** **	4 2%	** **	7 3%	** **	** **	** **	** **
3	(3.0)	11 4%	2 2%	** **	** **	** **	6 3%	** **	8 4%	** **	** **	** **	** **
4	(4.0)	9 3%	4 4%	** **	** **	** **	6 3%	** **	5 2%	** **	** **	** **	** **
5	(5.0)	32 11%	5 5%	** **	** **	** **	16 9%	** **	22 10%	** **	** **	** **	** **
6	(6.0)	33 11%	13 13%	** **	** **	** **	24 13%	** **	28 13%	** **	** **	** **	** **
7	(7.0)	49 17%	19 20%	** **	** **	** **	35 20%	** **	29 14%	** **	** **	** **	** **
8	(8.0)	52 18%	14 15%	** **	** **	** **	27 15%	** **	39 18%	** **	** **	** **	** **
9	(9.0)	16 5%	9 9%	** **	** **	** **	12 7%	** **	10 5%	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 17%	18 18%	** **	** **	** **	30 17%	** **	36 17%	** **	** **	** **	** **
NET Badly (1-3)		27 9%	6 6%	** **	** **	** **	12 7%	** **	20 10%	** **	** **	** **	** **
NET Neutral (4-6)		74 26%	22 23%	** **	** **	** **	46 26%	** **	54 26%	** **	** **	** **	** **
NET Well (7-10)		165 57%	59 62%	** **	** **	** **	103 58%	** **	114 54%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	25	9	**	**	**	18	**	23	**	**	**	**
	9%	9%	**	**	**	10%	**	11%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	8.00	7.00	**	**	**	7.00	**	8.00	**	**	**	**
Base for stats	266	87	**	**	**	161	**	189	**	**	**	**
Mean score	6.9	7.2	**	**	**	7.1	**	6.9	**	**	**	**
Standard deviation	2.34	2.21	**	**	**	2.16	**	2.36	**	**	**	**
Standard Error	.16	.24	**	**	**	.17	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	8 3%	** **	7 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	7 3%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	11 4%	** **	7 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	9 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	32 11%	** **	27 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	33 11%	** **	27 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	49 17%	** **	41 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	52 18%	** **	41 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	16 5%	** **	9 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 17%	** **	35 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		27 9%	** **	19 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		74 26%	** **	59 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		165 57%	** **	125 56%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	25	**	19	**	**	**	**	**	**	**	**	**	**
	9%	**	9%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	266	**	203	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	**	6.9	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.34	**	2.27	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	8 3%	** **	** **	** **	** **	1 1%	7+e 6%	8 3%	** **	8 3%	** **
2	(2.0)	7 3%	** **	** **	** **	** **	*- *%	3 3%	7 3%	** **	7 3%	** **
3	(3.0)	11 4%	** **	** **	** **	** **	5 4%	3 3%	10 3%	** **	11 4%	** **
4	(4.0)	9 3%	** **	** **	** **	** **	3 3%	3 3%	8 3%	** **	9 3%	** **
5	(5.0)	32 11%	** **	** **	** **	** **	13 10%	11 10%	28 10%	** **	31 11%	** **
6	(6.0)	33 11%	** **	** **	** **	** **	14 11%	13 11%	32 12%	** **	33 12%	** **
7	(7.0)	49 17%	** **	** **	** **	** **	23 18%	20 18%	46 17%	** **	46 16%	** **
8	(8.0)	52 18%	** **	** **	** **	** **	24 19%	20 18%	49 18%	** **	50 17%	** **
9	(9.0)	16 5%	** **	** **	** **	** **	4 3%	8 7%	16 6%	** **	16 5%	** **
10 - Extremely well	(10.0)	49 17%	** **	** **	** **	** **	27f 22%	12- 11%	49 18%	** **	49 17%	** **
NET Badly (1-3)		27 9%	** **	** **	** **	** **	7 5%	13 12%	25 9%	** **	27 9%	** **
NET Neutral (4-6)		74 26%	** **	** **	** **	** **	30 24%	27 24%	68 25%	** **	73 26%	** **
NET Well (7-10)		165 57%	** **	** **	** **	** **	77 62%	61 54%	160 58%	** **	161 56%	** **

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Prepared by BMG

Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	25	**	**	**	**	11	12	24	**	25	**
	9%	**	**	**	**	9%	11%	9%	**	9%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	8.00	10.00	**	8.00	**
Base for stats	266	**	**	**	**	114	101	253	**	261	**
Mean score	6.9	**	**	**	**	7.3+f	6.6	7.0	**	6.9	**
Standard deviation	2.34	**	**	**	**	2.10	2.48	2.36	**	2.36	**
Standard Error	.16	**	**	**	**	.21	.26	.16	**	.16	**

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Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	240	248	238	182	177	173	160	170	156	
Total		291	291	289	289	278	291	283	291	281	212	206	202	183	202	190	
1 - Extremely badly	(1.0)	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	1 1%	1 *%	4 2%	2 1%	4 2%	2 1%	
2	(2.0)	7 3%	7 3%	7 3%	7 2%	7 3%	7 3%	7 3%	7 3%	7 3%	6 3%	5 2%	5 2%	5 3%	4 2%	7 4%	
3	(3.0)	11 4%	11 4%	11 4%	11 4%	10 4%	11 4%	11 4%	11 4%	11 4%	8 4%	7 3%	5 3%	6 3%	6 3%	3 2%	
4	(4.0)	9 3%	9 3%	9 3%	9 3%	8 3%	9 3%	9 3%	8 3%	9 3%	4 2%	4 2%	5 3%	3 2%	4 2%	3 1%	
5	(5.0)	32 11%	32 11%	32 11%	31 11%	31 11%	32 11%	32 11%	31 11%	32 11%	17 8%	16 8%	19 10%	14 8%	14 7%	17 9%	
6	(6.0)	33 11%	33 11%	33 12%	33 12%	32 12%	33 11%	33 11%	32 11%	33 11%	24 11%	21 10%	20 10%	22 12%	26 13%	21 11%	
7	(7.0)	49 17%	49 17%	49 17%	48 17%	48 17%	49 17%	49 17%	47 17%	49 17%	39 18%	39 19%	38 19%	34 19%	37 18%	39 20%	
8	(8.0)	52 18%	52 18%	51 17%	51 18%	51 18%	52 18%	52 18%	52 18%	51 18%	40 19%	41 20%	39 19%	40 22%	39 19%	39 21%	
9	(9.0)	16 5%	16 5%	16 5%	15 5%	14 5%	16 5%	16 5%	16 5%	16 6%	12 6%	12 6%	8 4%	10 5%	11 6%	7 4%	
10 - Extremely well	(10.0)	49 17%	49 17%	49 17%	49 17%	46 17%	49 17%	49 17%	49 17%	49 18%	47 22%	43 21%	44 22%	43 24%	42 21%	41 22%	
NET Badly (1-3)		27 9%	27 9%	27 9%	26 9%	25 9%	27 9%	27 9%	26 9%	27 9%	15 7%	12 6%	14 7%	13 7%	14 7%	12 6%	
NET Neutral (4-6)		74 26%	74 26%	74 26%	74 25%	71 25%	74 26%	74 26%	71 25%	74 25%	45 21%	41 20%	44 22%	39 22%	44 22%	40 21%	
NET Well (7-10)		165 57%	165 57%	164 57%	164 57%	159 57%	165 57%	165 57%	164 58%	165 57%	138 65%	135 66%	129 64%	127 69%	130 64%	127 67%	

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Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	25	25	24	25	23	25	25	23	25	20	14	17d	14d	4	15d	11
	9%	9%	8%	9%	8%	9%	9%	8%	9%	7%	7%	8%	7%	2%	7%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	266	266	264	264	255	266	266	261	266	261	198	189	188	179	188	178
Mean score	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	7.3+	7.4+	7.2+	7.4+	7.3+	7.3+
Standard deviation	2.34	2.34	2.34	2.34	2.33	2.34	2.34	2.35	2.34	2.35	2.18	2.10	2.25	2.16	2.22	2.15
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.16	.18	.17	.18	.18

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Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	8 3%	** **	5 2%	3 1%	3 2%
2	(2.0)	7 3%	** **	6 2%	4 2%	4 3%
3	(3.0)	11 4%	** **	11 4%	6 3%	3 2%
4	(4.0)	9 3%	** **	9 3%	5 3%	2 1%
5	(5.0)	32 11%	** **	29 11%	16 8%	7- 5%
6	(6.0)	33 11%	** **	30 11%	27 14%	24+ 18%
7	(7.0)	49 17%	** **	48 18%	39 20%	27 21%
8	(8.0)	52 18%	** **	47 18%	30 16%	19 14%
9	(9.0)	16 5%	** **	14 5%	11 6%	9 7%
10 - Extremely well	(10.0)	49 17%	** **	48 18%	34 18%	25 19%
NET Badly (1-3)		27 9%	** **	22 8%	14 7%	9 7%
NET Neutral (4-6)		74 26%	** **	68 26%	47 25%	32 25%
NET Well (7-10)		165 57%	** **	156 59%	114 60%	80 61%

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Table Q24_5_11 (continuation)

Q24. S4C - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	25	**	19	16	10
	9%	**	7%	8%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	7.00	7.00	7.00
Base for stats	266	**	247	175	121
Mean score	6.9	**	7.0	7.1	7.2
Standard deviation	2.34	**	2.27	2.19	2.18
Standard Error	.16	**	.16	.18	.21

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Table Q24_5_12
 Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	5 2%	1 1%	** **	0 -%	** **	5 2%	1 1%
2	(2.0)	7 2%	4 2%	** **	0 -%	** **	4 2%	3 3%
3	(3.0)	9 3%	4 3%	** **	0 -%	** **	7 4%	1 1%
4	(4.0)	10 4%	7 4%	** **	0 -%	** **	5 2%	5 6%
5	(5.0)	28 10%	17 10%	** **	0 -%	** **	14 7%	14 15%
6	(6.0)	42 14%	24 14%	** **	0 -%	** **	23 12%	18 20%
7	(7.0)	50 17%	25 15%	** **	0 -%	** **	34 17%	15 17%
8	(8.0)	50 17%	24 14%	** **	0 -%	** **	34 17%	16 17%
9	(9.0)	22 8%	19+ 11%	** **	0 -%	** **	15 7%	7 7%
10 - Extremely well	(10.0)	48 16%	35+ 21%	** **	0 -%	** **	40 21%	8 8%
NET Badly (1-3)		21 7%	9 5%	** **	0 -%	** **	17 9%	5 5%
NET Neutral (4-6)		80 28%	48 28%	** **	0 -%	** **	43 22%	37 40%
NET Well (7-10)		169 58%	102 60%	** **	0 -%	** **	122 63%	46 50%
Don't know		20 7%	10 6%	** **	0 -%	** **	14 7%	4 5%

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 Prepared by BMG

Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	7.00	7.00
Mode	8.00	10.00	**		**	10.00	6.00
Base for stats	271	159	**	0	**	181	87
Mean score	7.0	7.3+	**		**	7.2	6.6
Standard deviation	2.22	2.19	**		**	2.32	1.96
Standard Error	.15	.19	**		**	.19	.21

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Table Q24_5_12 (continuation)
 Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	1 1%	** **	** **
2	(2.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	2 2%	** **	** **
3	(3.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	1 1%	** **	** **
4	(4.0)	10 4%	** **	** **	** **	** **	** **	** **	** **	7 4%	2 2%	** **	** **
5	(5.0)	28 10%	** **	** **	** **	** **	** **	** **	** **	16 10%	7 9%	** **	** **
6	(6.0)	42 14%	** **	** **	** **	** **	** **	** **	** **	23 14%	14 17%	** **	** **
7	(7.0)	50 17%	** **	** **	** **	** **	** **	** **	** **	26 16%	16 20%	** **	** **
8	(8.0)	50 17%	** **	** **	** **	** **	** **	** **	** **	29 17%	16 19%	** **	** **
9	(9.0)	22 8%	** **	** **	** **	** **	** **	** **	** **	16 9%	5 6%	** **	** **
10 - Extremely well	(10.0)	48 16%	** **	** **	** **	** **	** **	** **	** **	34+ 21%	12 14%	** **	** **
NET Badly (1-3)		21 7%	** **	** **	** **	** **	** **	** **	** **	12 7%	4 4%	** **	** **
NET Neutral (4-6)		80 28%	** **	** **	** **	** **	** **	** **	** **	46 28%	23 28%	** **	** **
NET Well (7-10)		169 58%	** **	** **	** **	** **	** **	** **	** **	105 63%	49 58%	** **	** **
Don't know		20 7%	** **	** **	** **	** **	** **	** **	** **	4- 3%	8 10%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	7.00	**	**

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Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	7.00	**	**
Base for stats	271	**	**	**	**	**	**	**	163	76	**	**
Mean score	7.0	**	**	**	**	**	**	**	7.2fgjk	7.1fgjk	**	**
		jk	+fgjk	fgjk	k	-	-	-			-	-
Standard deviation	2.22	**	**	**	**	**	**	**	2.25	1.96	**	**
Standard Error	.15	**	**	**	**	**	**	**	.20	.23	**	**

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Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
2	(2.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 3%	** **	** **	** **
3	(3.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 3%	** **	** **	** **
4	(4.0)	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 3%	** **	** **	** **
5	(5.0)	28 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 11%	** **	** **	** **
6	(6.0)	42 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	29 13%	** **	** **	** **
7	(7.0)	50 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **	35 16%	** **	** **	** **
8	(8.0)	50 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **	38 17%	** **	** **	** **
9	(9.0)	22 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	14 7%	** **	** **	** **
10 - Extremely well	(10.0)	48 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	40 18%	** **	** **	** **
NET Badly (1-3)		21 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	16 7%	** **	** **	** **
NET Neutral (4-6)		80 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **	60 27%	** **	** **	** **
NET Well (7-10)		169 58%	** **	** **	** **	** **	** **	** **	** **	** **	** **	127 58%	** **	** **	** **

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Prepared by BMG

Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	20	**	**	**	**	**	**	**	**	**	**	16	**	**
	7%	**	**	**	**	**	**	**	**	**	**	7%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	271	**	**	**	**	**	**	**	**	**	**	203	**	**
Mean score	7.0	**	**	**	**	**	**	**	**	**	**	7.0	**	**
Standard deviation	2.22	**	**	**	**	**	**	**	**	**	**	2.25	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	0 -%	** **	** **	** **	1 1%	** **	5 3%	** **	** **	** **	** **
2	(2.0)	7 2%	1 1%	** **	** **	** **	2 1%	** **	4 2%	** **	** **	** **	** **
3	(3.0)	9 3%	5 6%	** **	** **	** **	7 4%	** **	7 3%	** **	** **	** **	** **
4	(4.0)	10 4%	4 4%	** **	** **	** **	7 4%	** **	6 3%	** **	** **	** **	** **
5	(5.0)	28 10%	13 13%	** **	** **	** **	22 12%	** **	20 9%	** **	** **	** **	** **
6	(6.0)	42 14%	13 14%	** **	** **	** **	25 14%	** **	31 15%	** **	** **	** **	** **
7	(7.0)	50 17%	16 17%	** **	** **	** **	31 17%	** **	34 16%	** **	** **	** **	** **
8	(8.0)	50 17%	15 16%	** **	** **	** **	34 19%	** **	37 17%	** **	** **	** **	** **
9	(9.0)	22 8%	5 5%	** **	** **	** **	10 6%	** **	18 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 16%	17 18%	** **	** **	** **	27 15%	** **	31 14%	** **	** **	** **	** **
NET Badly (1-3)		21 7%	6 7%	** **	** **	** **	11 6%	** **	17 8%	** **	** **	** **	** **
NET Neutral (4-6)		80 28%	29 31%	** **	** **	** **	53 30%	** **	57 27%	** **	** **	** **	** **
NET Well (7-10)		169 58%	53 56%	** **	** **	** **	102 57%	** **	119 56%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	20	7	**	**	**	14	**	18	**	**	**	**
	7%	7%	**	**	**	8%	**	9%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	8.00	10.00	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	271	89	**	**	**	166	**	194	**	**	**	**
Mean score	7.0	7.0	**	**	**	7.0	**	7.0	**	**	**	**
Standard deviation	2.22	2.12	**	**	**	2.07	**	2.25	**	**	**	**
Standard Error	.15	.23	**	**	**	.16	**	.17	**	**	**	**

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Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	7 2%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	9 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	10 4%	** **	7 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	28 10%	** **	17 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	42 14%	** **	36 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	50 17%	** **	38 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	50 17%	** **	41 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	22 8%	** **	21 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 16%	** **	32 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		21 7%	** **	14 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		80 28%	** **	61 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		169 58%	** **	132 59%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	20	**	16	**	**	**	**	**	**	**	**	**	**
	7%	**	7%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	271	**	206	**	**	**	**	**	**	**	**	**	**
Mean score	7.0	**	7.1	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.22	**	2.10	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.16	**	**	**	**	**	**	**	**	**	**

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Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	* *%	5+e 5%	5 2%	** **	5 2%	** **
2	(2.0)	7 2%	** **	** **	** **	** **	2 1%	0- -%	7 3%	** **	7 2%	** **
3	(3.0)	9 3%	** **	** **	** **	** **	3 3%	2 2%	7 3%	** **	9 3%	** **
4	(4.0)	10 4%	** **	** **	** **	** **	3 2%	4 4%	9 3%	** **	10 4%	** **
5	(5.0)	28 10%	** **	** **	** **	** **	14 11%	10 8%	26 9%	** **	27 10%	** **
6	(6.0)	42 14%	** **	** **	** **	** **	20 16%	16 14%	42 15%	** **	42 15%	** **
7	(7.0)	50 17%	** **	** **	** **	** **	19 15%	15 14%	44 16%	** **	48 17%	** **
8	(8.0)	50 17%	** **	** **	** **	** **	23 19%	24 21%	46 17%	** **	46 16%	** **
9	(9.0)	22 8%	** **	** **	** **	** **	7 6%	12 11%	22 8%	** **	22 8%	** **
10 - Extremely well	(10.0)	48 16%	** **	** **	** **	** **	25 20%	13 12%	48 17%	** **	48 17%	** **
NET Badly (1-3)		21 7%	** **	** **	** **	** **	5 4%	7 6%	20 7%	** **	21 7%	** **
NET Neutral (4-6)		80 28%	** **	** **	** **	** **	37 30%	29 26%	78 28%	** **	80 28%	** **
NET Well (7-10)		169 58%	** **	** **	** **	** **	75 60%	66 58%	160 58%	** **	165 58%	** **

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Prepared by BMG

Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	20	**	**	**	**	7	11	19	**	20	**
	7%	**	**	**	**	6%	10%	7%	**	7%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	8.00	10.00	**	7.00	**
Base for stats	271	**	**	**	**	118	102	258	**	265	**
Mean score	7.0	**	**	**	**	7.3a	7.0	7.1	**	7.0	**
					+ab						
Standard deviation	2.22	**	**	**	**	2.03	2.23	2.24	**	2.24	**
Standard Error	.15	**	**	**	**	.20	.23	.15	**	.15	**

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Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	1 *%	0 -%	2 1%	0 -%	2 1%	2 1%
2	(2.0)	7 2%	7 2%	7 2%	7 2%	7 3%	7 2%	7 2%	7 3%	7 2%	7 3%	5 2%	3 1%	3 2%	4 2%	3 1%	4 2%
3	(3.0)	9 3%	9 3%	9 3%	9 3%	9 3%	9 3%	9 3%	8 3%	9 3%	7 3%	5 2%	4 2%	4 2%	4 2%	5 2%	6 3%
4	(4.0)	10 4%	10 4%	10 4%	10 3%	8 3%	10 4%	10 4%	9 3%	10 4%	10 3%	5 3%	5 2%	5 2%	6 3%	4 2%	5 2%
5	(5.0)	28 10%	28 10%	28 10%	28 10%	27 10%	28 10%	28 10%	28 10%	28 10%	26 9%	14 7%	16 8%	13 6%	12 7%	13 6%	14 7%
6	(6.0)	42 14%	42 14%	42 15%	42 15%	39 14%	42 14%	42 14%	42 15%	42 14%	41 15%	24 11%	26 12%	24 12%	23 13%	27 13%	21 11%
7	(7.0)	50 17%	50 17%	48 17%	49 17%	48 17%	50 17%	50 17%	48 17%	50 17%	50 18%	44 21%	41 20%	40 20%	36 19%	36 18%	31 17%
8	(8.0)	50 17%	50 17%	50 17%	49 17%	48 17%	50 17%	50 17%	50 17%	50 17%	49 17%	39 19%	43 21%	39 19%	37 20%	42 21%	40 21%
9	(9.0)	22 8%	22 8%	22 8%	22 8%	21 7%	22 8%	22 8%	22 8%	22 8%	22 8%	20 10%	15 7%	18 9%	16 9%	19 9%	17 9%
10 - Extremely well	(10.0)	48 16%	48 16%	48 17%	48 17%	47 17%	48 16%	48 16%	48 17%	48 16%	48 17%	42 20%	41 20%	42 21%	42 23%	39 19%	41 21%
NET Badly (1-3)		21 7%	21 7%	21 7%	21 7%	21 7%	21 7%	21 7%	20 7%	21 7%	19 7%	10 5%	7 3%	10 5%	7 4%	9 5%	12 7%
NET Neutral (4-6)		80 28%	80 28%	80 28%	79 28%	74 27%	80 28%	80 28%	78 28%	80 28%	76 27%	44 21%	47 23%	42 21%	41 22%	44 22%	39 21%
NET Well (7-10)		169 58%	169 58%	168 58%	168 58%	163 59%	169 58%	169 58%	167 59%	169 58%	168 60%	146 69%	139 67%	139 69%	131 71%	136 67%	129 68%

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Prepared by BMG

Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	20	20	20	20	20	20	20	18	20	17	12	14d	11	4	13	9
	7%	7%	7%	7%	7%	7%	7%	6%	7%	6%	5%	7%	6%	2%	6%	5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	10.00	10.00	8.00	10.00
Base for stats	271	271	269	269	258	271	271	266	271	264	200	192	191	179	189	180
Mean score	7.0	7.0	7.0	7.0	7.1	7.0	7.0	7.1+	7.0	7.1+	7.5+	7.5+	7.5+	7.5+	7.5+	7.4+
Standard deviation	2.22	2.22	2.23	2.22	2.22	2.22	2.22	2.20	2.22	2.19	2.02	1.89	2.04	1.99	2.00	2.17
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.16	.16	.16	.18

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Table Q24_5_12 (continuation)
 Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	5 2%	** **	5 2%	3 2%	3 2%
2	(2.0)	7 2%	** **	6 2%	4 2%	3 2%
3	(3.0)	9 3%	** **	7 3%	5 3%	3 2%
4	(4.0)	10 4%	** **	9 3%	8 4%	5 3%
5	(5.0)	28 10%	** **	22 8%	17 9%	12 9%
6	(6.0)	42 14%	** **	40 15%	32 17%	22 17%
7	(7.0)	50 17%	** **	47 18%	29 15%	18 14%
8	(8.0)	50 17%	** **	47 18%	34 18%	24 18%
9	(9.0)	22 8%	** **	20 7%	13 7%	9 7%
10 - Extremely well	(10.0)	48 16%	** **	46 17%	32 17%	25 19%
NET Badly (1-3)		21 7%	** **	18 7%	13 7%	8 6%
NET Neutral (4-6)		80 28%	** **	72 27%	58 30%	38 29%
NET Well (7-10)		169 58%	** **	159 60%	108 57%	76 58%

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 Prepared by BMG

Table Q24_5_12 (continuation)

Q24. S4C - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	20	**	16	12	8
	7%	**	6%	6%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	7.00	8.00	10.00
Base for stats	271	**	249	178	123
Mean score	7.0	**	7.1	7.0	7.1
Standard deviation	2.22	**	2.20	2.19	2.23
Standard Error	.15	**	.15	.17	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_13

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	5 2%	3 2%	** **	0 -%	** **	4 2%	1 1%
2	(2.0)	6 2%	3 2%	** **	0 -%	** **	3 1%	3 4%
3	(3.0)	10 3%	3 2%	** **	0 -%	** **	3 1%	7 8%
4	(4.0)	21 7%	12 7%	** **	0 -%	** **	14 7%	6 7%
5	(5.0)	29 10%	18 11%	** **	0 -%	** **	18 9%	12 13%
6	(6.0)	35 12%	16 10%	** **	0 -%	** **	24 12%	11 12%
7	(7.0)	48 16%	30 18%	** **	0 -%	** **	29 15%	17 18%
8	(8.0)	50 17%	28 17%	** **	0 -%	** **	38 20%	12 13%
9	(9.0)	15 5%	11 6%	** **	0 -%	** **	12 6%	3 4%
10 - Extremely well	(10.0)	43 15%	31+ 19%	** **	0 -%	** **	33 17%	10 11%
NET Badly (1-3)		21 7%	9 5%	** **	0 -%	** **	10 5%	11 12%
NET Neutral (4-6)		85 29%	46 27%	** **	0 -%	** **	55 28%	29 32%
NET Well (7-10)		155 53%	101+ 60%	** **	0 -%	** **	112 57%	41 45%
Don't know		29 10%	13 8%	** **	0 -%	** **	18 9%	10 11%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	7.00	7.00
Mode	8.00	10.00	**		**	8.00	7.00
Base for stats	262	155	**	0	**	178	82
Mean score	6.8	7.1+b	**		**	7.1+b	6.3-
Standard deviation	2.25	2.24	**		**	2.22	2.27
Standard Error	.15	.20	**		**	.19	.25

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Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	5 3%	0 -%	** **	** **
2	(2.0)	6 2%	** **	** **	** **	** **	** **	** **	** **	*- *%	3 4%	** **	** **
3	(3.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	6 4%	2 2%	** **	** **
4	(4.0)	21 7%	** **	** **	** **	** **	** **	** **	** **	12 7%	4 4%	** **	** **
5	(5.0)	29 10%	** **	** **	** **	** **	** **	** **	** **	19 11%	6 7%	** **	** **
6	(6.0)	35 12%	** **	** **	** **	** **	** **	** **	** **	19 12%	14 16%	** **	** **
7	(7.0)	48 16%	** **	** **	** **	** **	** **	** **	** **	25 15%	16 19%	** **	** **
8	(8.0)	50 17%	** **	** **	** **	** **	** **	** **	** **	33 20%	14 17%	** **	** **
9	(9.0)	15 5%	** **	** **	** **	** **	** **	** **	** **	10 6%	5 6%	** **	** **
10 - Extremely well	(10.0)	43 15%	** **	** **	** **	** **	** **	** **	** **	29 17%	11 13%	** **	** **
NET Badly (1-3)		21 7%	** **	** **	** **	** **	** **	** **	** **	12 7%	5 6%	** **	** **
NET Neutral (4-6)		85 29%	** **	** **	** **	** **	** **	** **	** **	50 30%	24 28%	** **	** **
NET Well (7-10)		155 53%	** **	** **	** **	** **	** **	** **	** **	97 58%	46 55%	** **	** **
Don't know		29 10%	** **	** **	** **	** **	** **	** **	** **	9- 5%	9 11%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	7.00	**	**

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Prepared by BMG

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	7.00	**	**
Base for stats	262	**	**	**	**	**	**	**	158	75	**	**
Mean score	6.8	**	**	**	**	**	**	**	6.9fgjk	6.9fgjk	**	**
Standard deviation	2.25	**	**	**	**	**	**	**	2.29	2.09	**	**
Standard Error	.15	**	**	**	**	**	**	**	.21	.25	**	**

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Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	5 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
2	(2.0)	6 2%	**	**	**	**	**	**	**	**	**	3- 1%	**	**	**
3	(3.0)	10 3%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
4	(4.0)	21 7%	**	**	**	**	**	**	**	**	**	14 6%	**	**	**
5	(5.0)	29 10%	**	**	**	**	**	**	**	**	**	24 11%	**	**	**
6	(6.0)	35 12%	**	**	**	**	**	**	**	**	**	26 12%	**	**	**
7	(7.0)	48 16%	**	**	**	**	**	**	**	**	**	31- 14%	**	**	**
8	(8.0)	50 17%	**	**	**	**	**	**	**	**	**	41 19%	**	**	**
9	(9.0)	15 5%	**	**	**	**	**	**	**	**	**	11 5%	**	**	**
10 - Extremely well	(10.0)	43 15%	**	**	**	**	**	**	**	**	**	34 16%	**	**	**
NET Badly (1-3)		21 7%	**	**	**	**	**	**	**	**	**	14 6%	**	**	**
NET Neutral (4-6)		85 29%	**	**	**	**	**	**	**	**	**	64 29%	**	**	**
NET Well (7-10)		155 53%	**	**	**	**	**	**	**	**	**	117 53%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	29	**	**	**	**	**	**	**	**	**	**	24	**	**
	10%	**	**	**	**	**	**	**	**	**	**	11%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	262	**	**	**	**	**	**	**	**	**	**	195	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	**	**	6.91	**	**
		1			1			1	1			1	-	
Standard deviation	2.25	**	**	**	**	**	**	**	**	**	**	2.23	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	.18	**	**

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Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	0 -%	** **	** **	** **	3 2%	** **	4 2%	** **	** **	** **	** **
2	(2.0)	6 2%	4 4%	** **	** **	** **	4 3%	** **	6 3%	** **	** **	** **	** **
3	(3.0)	10 3%	4 4%	** **	** **	** **	5 3%	** **	7 3%	** **	** **	** **	** **
4	(4.0)	21 7%	6 7%	** **	** **	** **	12 7%	** **	15 7%	** **	** **	** **	** **
5	(5.0)	29 10%	7 7%	** **	** **	** **	20 11%	** **	19 9%	** **	** **	** **	** **
6	(6.0)	35 12%	16 17%	** **	** **	** **	25 14%	** **	24 11%	** **	** **	** **	** **
7	(7.0)	48 16%	19 20%	** **	** **	** **	32 18%	** **	32 15%	** **	** **	** **	** **
8	(8.0)	50 17%	15 16%	** **	** **	** **	27 15%	** **	34 16%	** **	** **	** **	** **
9	(9.0)	15 5%	5 5%	** **	** **	** **	11 6%	** **	10 5%	** **	** **	** **	** **
10 - Extremely well	(10.0)	43 15%	11 12%	** **	** **	** **	21 12%	** **	34 16%	** **	** **	** **	** **
NET Badly (1-3)		21 7%	8 8%	** **	** **	** **	13 7%	** **	18 8%	** **	** **	** **	** **
NET Neutral (4-6)		85 29%	30 31%	** **	** **	** **	58 32%	** **	58 27%	** **	** **	** **	** **
NET Well (7-10)		155 53%	51 53%	** **	** **	** **	91 51%	** **	110 52%	** **	** **	** **	** **

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Prepared by BMG

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	29	7	**	**	**	18	**	27	**	**	**	**
	10%	8%	**	**	**	10%	**	13%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	8.00	7.00	**	**	**	7.00	**	10.00	**	**	**	**
Base for stats	262	89	**	**	**	161	**	185	**	**	**	**
Mean score	6.8	6.7	**	**	**	6.7	**	6.8	**	**	**	**
Standard deviation	2.25	2.12	**	**	**	2.18	**	2.36	**	**	**	**
Standard Error	.15	.23	**	**	**	.17	**	.19	**	**	**	**

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Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	6 2%	** **	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	10 3%	** **	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	21 7%	** **	16 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	29 10%	** **	21 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	35 12%	** **	33 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	48 16%	** **	35 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	50 17%	** **	43 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	15 5%	** **	11 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	43 15%	** **	28 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		21 7%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		85 29%	** **	70 31%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		155 53%	** **	116 52%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Prepared by BMG

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	29	**	24	**	**	**	**	**	**	**	**	**	**
	10%	**	11%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	262	**	198	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	**	6.8	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.25	**	2.11	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.16	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	1 1%	4 4%	4 2%	** **	5 2%	** **
2	(2.0)	6 2%	** **	** **	** **	** **	1 1%	4 4%	6 2%	** **	6 2%	** **
3	(3.0)	10 3%	** **	** **	** **	** **	5 4%	4 3%	9 3%	** **	10 4%	** **
4	(4.0)	21 7%	** **	** **	** **	** **	4- 3%	7 6%	21 7%	** **	21 7%	** **
5	(5.0)	29 10%	** **	** **	** **	** **	13 11%	10 9%	26 9%	** **	27 10%	** **
6	(6.0)	35 12%	** **	** **	** **	** **	19 15%	11 10%	35 13%	** **	35 12%	** **
7	(7.0)	48 16%	** **	** **	** **	** **	16 13%	20 18%	43 15%	** **	46 16%	** **
8	(8.0)	50 17%	** **	** **	** **	** **	24 20%	20 18%	48 17%	** **	48 17%	** **
9	(9.0)	15 5%	** **	** **	** **	** **	7 6%	8 7%	15 5%	** **	15 5%	** **
10 - Extremely well	(10.0)	43 15%	** **	** **	** **	** **	21 17%	10 9%	42 15%	** **	43 15%	** **
NET Badly (1-3)		21 7%	** **	** **	** **	** **	7 6%	12 11%	19 7%	** **	21 7%	** **
NET Neutral (4-6)		85 29%	** **	** **	** **	** **	36 29%	28 25%	82 30%	** **	83 29%	** **
NET Well (7-10)		155 53%	** **	** **	** **	** **	69 55%	58 52%	148 53%	** **	152 53%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	29	**	**	**	**	13	15	28	**	29	**
	10%	**	**	**	**	10%	13%	10%	**	10%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	7.00	8.00	**	8.00	**
Base for stats	262	**	**	**	**	112	98	249	**	256	**
Mean score	6.8	**	**	**	**	7.1	6.5	6.9	**	6.8	**
Standard deviation	2.25	**	**	**	**	2.10	2.37	2.25	**	2.27	**
Standard Error	.15	**	**	**	**	.21	.25	.15	**	.15	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	5 2%	5 2%	5 2%	5 2%	4 1%	5 2%	5 2%	5 2%	5 2%	5 2%	2 1%	1 1%	4 2%	2 1%	3 2%	3 1%
2	(2.0)	6 2%	6 2%	6 2%	6 2%	5 2%	6 2%	6 2%	6 2%	6 2%	5 2%	4 2%	3 1%	3 1%	3 2%	3 2%	3 2%
3	(3.0)	10 3%	10 3%	9 3%	10 4%	9 3%	10 3%	10 3%	9 3%	10 3%	9 3%	8 4%	6 3%	3 2%	2 1%	5 2%	5 2%
4	(4.0)	21 7%	21 7%	21 7%	21 7%	19 7%	21 7%	21 7%	19 7%	21 7%	19 7%	10 5%	12 6%	11 6%	14 7%	10 5%	10 5%
5	(5.0)	29 10%	29 10%	29 10%	28 10%	29 10%	29 10%	29 10%	28 10%	29 10%	28 10%	23 11%	18 9%	19 9%	18 10%	16 8%	15 8%
6	(6.0)	35 12%	35 12%	35 12%	35 12%	35 13%	35 12%	35 12%	35 12%	35 12%	35 13%	22 10%	23 11%	22 11%	21 11%	25 12%	23 12%
7	(7.0)	48 16%	48 16%	47 16%	47 16%	44 16%	48 16%	48 16%	47 17%	48 16%	47 17%	34 16%	33 16%	32 16%	34 19%	37 18%	31 16%
8	(8.0)	50 17%	50 17%	50 17%	49 17%	47 17%	50 17%	50 17%	49 17%	50 17%	49 18%	43 20%	43 21%	40 20%	36 20%	39 19%	37 20%
9	(9.0)	15 5%	15 5%	15 5%	15 5%	15 5%	15 5%	15 5%	14 5%	15 5%	15 5%	13 6%	11 5%	13 6%	11 6%	12 6%	13 7%
10 - Extremely well	(10.0)	43 15%	43 15%	43 15%	43 15%	43 15%	43 15%	43 15%	43 15%	43 15%	43 15%	38 18%	37 18%	38 19%	38 21%	37 18%	38 20%
NET Badly (1-3)		21 7%	21 7%	20 7%	21 7%	18 6%	21 7%	21 7%	21 7%	21 7%	20 7%	14 6%	10 5%	10 5%	8 4%	11 5%	11 6%
NET Neutral (4-6)		85 29%	85 29%	85 29%	84 29%	82 30%	85 29%	85 29%	83 29%	85 29%	82 29%	55 26%	53 26%	52 26%	53 29%	51 25%	48 25%
NET Well (7-10)		155 53%	155 53%	155 54%	155 54%	150 54%	155 53%	155 53%	153 54%	155 53%	154 55%	127 60%	124 60%	123 61%	119 65%	124 62%	118 62%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	29	29	29	29	28	29	29	27	29	24	16d	19d	16d	3	16d	13d
	10%	10%	10%	10%	10%	10%	10%	9%	10%	9%	8%	9%	8%	2%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	10.00	
Base for stats	262	262	260	260	250	262	262	256	262	256	196	187	186	180	186	177
Mean score	6.8	6.8	6.8	6.8	6.9+	6.8	6.8	6.8	6.8	6.9+	7.1+	7.2+	7.2+	7.2+	7.2+	7.2+
Standard deviation	2.25	2.25	2.24	2.25	2.21	2.25	2.25	2.25	2.25	2.23	2.19	2.12	2.21	2.15	2.16	2.19
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.17	.17	.17	.17	.17	.18

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Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	5 2%	** **	5 2%	4 2%	4 3%
2	(2.0)	6 2%	** **	6 2%	5 2%	2 1%
3	(3.0)	10 3%	** **	10 4%	7 4%	1- 1%
4	(4.0)	21 7%	** **	18 7%	12 6%	7 5%
5	(5.0)	29 10%	** **	27 10%	17 9%	6- 5%
6	(6.0)	35 12%	** **	33 13%	28 14%	23+ 18%
7	(7.0)	48 16%	** **	38 14%	30 16%	23 17%
8	(8.0)	50 17%	** **	49 18%	31 16%	25 19%
9	(9.0)	15 5%	** **	15 6%	13 7%	10 7%
10 - Extremely well	(10.0)	43 15%	** **	41 15%	29 15%	21 16%
NET Badly (1-3)		21 7%	** **	21 8%	16 8%	7 5%
NET Neutral (4-6)		85 29%	** **	79 30%	56 30%	36 28%
NET Well (7-10)		155 53%	** **	143 54%	103 54%	78 60%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_13 (continuation)

Q24. S4C - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	29	**	22	15	10
	10%	**	8%	8%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	262	**	243	175	121
Mean score	6.8	**	6.8	6.8	7.1
Standard deviation	2.25	**	2.29	2.30	2.16
Standard Error	.15	**	.16	.19	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_14
 Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	5 2%	1 1%	** **	0 -%	** **	4 2%	1 1%
2	(2.0)	8 3%	5 3%	** **	0 -%	** **	6 3%	2 3%
3	(3.0)	10 3%	5 3%	** **	0 -%	** **	2 1%	7 7%
4	(4.0)	21 7%	11 7%	** **	0 -%	** **	14 7%	7 8%
5	(5.0)	33 11%	24 14%	** **	0 -%	** **	21 11%	12 13%
6	(6.0)	26 9%	14 8%	** **	0 -%	** **	12 6%	14 15%
7	(7.0)	34 12%	20 12%	** **	0 -%	** **	23 12%	11 11%
8	(8.0)	60 21%	30 18%	** **	0 -%	** **	44 22%	16 17%
9	(9.0)	16 5%	12 7%	** **	0 -%	** **	15 7%	1 1%
10 - Extremely well	(10.0)	49 17%	33 19%	** **	0 -%	** **	34 17%	14 15%
NET Badly (1-3)		23 8%	11 6%	** **	0 -%	** **	13 6%	10 11%
NET Neutral (4-6)		81 28%	49 29%	** **	0 -%	** **	48 25%	33 35%
NET Well (7-10)		159 55%	95 56%	** **	0 -%	** **	115 59%	42 46%
Don't know		29 10%	14 8%	** **	0 -%	** **	20 10%	8 8%

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 Prepared by BMG

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	8.00	6.00
Mode	8.00	10.00	**		**	8.00	8.00
Base for stats	262	155	**	0	**	176	84
Mean score	6.9	7.0	**		**	7.1	6.5
Standard deviation	2.36	2.31	**		**	2.36	2.31
Standard Error	.16	.21	**		**	.20	.25

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Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	1 1%	** **	** **
2	(2.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	4 2%	1 1%	** **	** **
3	(3.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	8 5%	1 1%	** **	** **
4	(4.0)	21 7%	** **	** **	** **	** **	** **	** **	** **	14 9%	4 5%	** **	** **
5	(5.0)	33 11%	** **	** **	** **	** **	** **	** **	** **	20 12%	10 12%	** **	** **
6	(6.0)	26 9%	** **	** **	** **	** **	** **	** **	** **	16 10%	9 11%	** **	** **
7	(7.0)	34 12%	** **	** **	** **	** **	** **	** **	** **	13- 8%	17 20%	** **	** **
8	(8.0)	60 21%	** **	** **	** **	** **	** **	** **	** **	38 23%	16 19%	** **	** **
9	(9.0)	16 5%	** **	** **	** **	** **	** **	** **	** **	11 6%	3 4%	** **	** **
10 - Extremely well	(10.0)	49 17%	** **	** **	** **	** **	** **	** **	** **	33 20%	13 16%	** **	** **
NET Badly (1-3)		23 8%	** **	** **	** **	** **	** **	** **	** **	14 9%	2 2%	** **	** **
NET Neutral (4-6)		81 28%	** **	** **	** **	** **	** **	** **	** **	51 31%	24 28%	** **	** **
NET Well (7-10)		159 55%	** **	** **	** **	** **	** **	** **	** **	95 57%	49 59%	** **	** **
Don't know		29 10%	** **	** **	** **	** **	** **	** **	** **	6- 4%	9 10%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	8.00	7.00	**	**

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Prepared by BMG

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	7.00	**	**
Base for stats	262	**	**	**	**	**	**	**	161	75	**	**
Mean score	6.9	**	**	**	**	**	**	**	6.9gjk	7.1fgjk	**	**
		gk	gjk	fgjk	gjk			-			-	-
Standard deviation	2.36	**	**	**	**	**	**	**	2.40	1.97	**	**
Standard Error	.16	**	**	**	**	**	**	**	.22	.23	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Total		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		314	**	**	**	**	**	**	**	**	178	**	**	**	
Effective sample		248	**	**	**	**	**	**	**	**	164	**	**	**	
Total		291	**	**	**	**	**	**	**	**	219	**	**	**	
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	3 1%	** **	** **	** **	
2	(2.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **	
3	(3.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	** **	7 3%	** **	** **	** **	
4	(4.0)	21 7%	** **	** **	** **	** **	** **	** **	** **	** **	16 7%	** **	** **	** **	
5	(5.0)	33 11%	** **	** **	** **	** **	** **	** **	** **	** **	25 12%	** **	** **	** **	
6	(6.0)	26 9%	** **	** **	** **	** **	** **	** **	** **	** **	22 10%	** **	** **	** **	
7	(7.0)	34 12%	** **	** **	** **	** **	** **	** **	** **	** **	22 10%	** **	** **	** **	
8	(8.0)	60 21%	** **	** **	** **	** **	** **	** **	** **	** **	48 22%	** **	** **	** **	
9	(9.0)	16 5%	** **	** **	** **	** **	** **	** **	** **	** **	12 5%	** **	** **	** **	
10 - Extremely well	(10.0)	49 17%	** **	** **	** **	** **	** **	** **	** **	** **	38 17%	** **	** **	** **	
NET Badly (1-3)		23 8%	** **	** **	** **	** **	** **	** **	** **	** **	14- 6%	** **	** **	** **	
NET Neutral (4-6)		81 28%	** **	** **	** **	** **	** **	** **	** **	** **	63 29%	** **	** **	** **	
NET Well (7-10)		159 55%	** **	** **	** **	** **	** **	** **	** **	** **	120 55%	** **	** **	** **	

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Prepared by BMG

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	29	**	**	**	**	**	**	**	**	**	**	**	**	**
	10%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	262	**	**	**	**	**	**	**	**	**	**	196	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	7.01	**	**
Standard deviation	2.36	**	**	**	**	**	**	**	**	**	**	2.28	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
		(c)								(c)			
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	
Effective sample		248	93	**	**	**	175	**	181	**	**	**	
Total		291	96	**	**	**	179	**	212	**	**	**	
1 - Extremely	(1.0)	5	1	**	**	**	2	**	5	**	**	**	
badly		2%	1%	**	**	**	1%	**	2%	**	**	**	
2	(2.0)	8	3	**	**	**	6	**	8	**	**	**	
		3%	3%	**	**	**	3%	**	4%	**	**	**	
3	(3.0)	10	0	**	**	**	4	**	6	**	**	**	
		3%	-%	**	**	**	2%	**	3%	**	**	**	
4	(4.0)	21	9	**	**	**	13	**	16	**	**	**	
		7%	10%	**	**	**	7%	**	7%	**	**	**	
5	(5.0)	33	7	**	**	**	21	**	23	**	**	**	
		11%	7%	**	**	**	12%	**	11%	**	**	**	
6	(6.0)	26	8	**	**	**	18	**	18	**	**	**	
		9%	8%	**	**	**	10%	**	8%	**	**	**	
7	(7.0)	34	15	**	**	**	23	**	25	**	**	**	
		12%	16%	**	**	**	13%	**	12%	**	**	**	
8	(8.0)	60	23	**	**	**	38	**	40	**	**	**	
		21%	24%	**	**	**	21%	**	19%	**	**	**	
9	(9.0)	16	5	**	**	**	8	**	13	**	**	**	
		5%	5%	**	**	**	4%	**	6%	**	**	**	
10 -	(10.0)	49	16	**	**	**	27	**	34	**	**	**	
Extremely well		17%	17%	**	**	**	15%	**	16%	**	**	**	
NET Badly (1-3)		23	4	**	**	**	12	**	19	**	**	**	
		8%	4%	**	**	**	7%	**	9%	**	**	**	
NET Neutral (4-6)		81	24	**	**	**	52	**	56	**	**	**	
		28%	25%	**	**	**	29%	**	27%	**	**	**	
NET Well (7-10)		159	59	**	**	**	97	**	112	**	**	**	
		55%	62%	**	**	**	54%	**	53%	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	29	9	**	**	**	18	**	25	**	**	**	**
	10%	9%	**	**	**	10%	**	12%	**	**	**	**
Medians	7.00	8.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	262	87	**	**	**	161	**	187	**	**	**	**
Mean score	6.9	7.1	**	**	**	6.9	**	6.8	**	**	**	**
Standard deviation	2.36	2.17	**	**	**	2.26	**	2.44	**	**	**	**
Standard Error	.16	.24	**	**	**	.18	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	8 3%	** **	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	10 3%	** **	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	21 7%	** **	18 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	33 11%	** **	25 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	26 9%	** **	24 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	34 12%	** **	26 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	60 21%	** **	48 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	16 5%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 17%	** **	33 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		23 8%	** **	14 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		81 28%	** **	66 30%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		159 55%	** **	120 54%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	29	**	22	**	**	**	**	**	**	**	**	**	**
	10%	**	10%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	262	**	200	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	**	6.9	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.36	**	2.23	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

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Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	* *%	5+ 4%	5 2%	** **	5 2%	** **
2	(2.0)	8 3%	** **	** **	** **	** **	*- *%	3 2%	8 3%	** **	8 3%	** **
3	(3.0)	10 3%	** **	** **	** **	** **	7 5%	3 2%	10 3%	** **	10 3%	** **
4	(4.0)	21 7%	** **	** **	** **	** **	6 5%	6 5%	21 7%	** **	21 7%	** **
5	(5.0)	33 11%	** **	** **	** **	** **	15 12%	15 13%	29 10%	** **	32 11%	** **
6	(6.0)	26 9%	** **	** **	** **	** **	12 10%	10 9%	26 10%	** **	26 9%	** **
7	(7.0)	34 12%	** **	** **	** **	** **	16 13%	11 10%	30 11%	** **	34 12%	** **
8	(8.0)	60 21%	** **	** **	** **	** **	25 20%	27 24%	57 20%	** **	57 20%	** **
9	(9.0)	16 5%	** **	** **	** **	** **	4 4%	9 8%	16 6%	** **	16 6%	** **
10 - Extremely well	(10.0)	49 17%	** **	** **	** **	** **	29+ 23%	9- 8%	48 17%	** **	49 17%	** **
NET Badly (1-3)		23 8%	** **	** **	** **	** **	7 6%	10 9%	23 8%	** **	23 8%	** **
NET Neutral (4-6)		81 28%	** **	** **	** **	** **	34 27%	30 27%	76 27%	** **	79 28%	** **
NET Well (7-10)		159 55%	** **	** **	** **	** **	74 60%	57 51%	151 55%	** **	155 54%	** **

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Prepared by BMG

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	29	**	**	**	**	9	16	28	**	29	**
	10%	**	**	**	**	7%	14%	10%	**	10%	**
Medians	7.00	**	**	**	**	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	8.00	8.00	**	8.00	**
Base for stats	262	**	**	**	**	115	97	249	**	257	**
Mean score	6.9	**	**	**	**	7.2+	6.7	6.9	**	6.9	**
Standard deviation	2.36	**	**	**	**	2.20	2.35	2.39	**	2.37	**
Standard Error	.16	**	**	**	**	.22	.25	.16	**	.16	**

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Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	240	248	238	182	177	173	160	170	156	
Total		291	291	289	289	278	291	291	283	281	212	206	202	183	202	190	
1 - Extremely badly	(1.0)	5 2%	5 2%	5 2%	5 2%	3 1%	5 2%	5 2%	4 2%	5 2%	3 1%	2 1%	1 *%	2 1%	1 1%	2 1%	2 1%
2	(2.0)	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	7 3%	5 2%	7 3%	5 2%	6 3%	6 3%	6 3%
3	(3.0)	10 3%	10 3%	10 3%	10 3%	7 3%	10 3%	10 3%	10 3%	10 3%	10 3%	4 2%	6 3%	4 2%	6 3%	3 1%	6 3%
4	(4.0)	21 7%	21 7%	21 7%	20 7%	20 7%	21 7%	21 7%	20 7%	21 7%	20 7%	13 6%	13 6%	11 6%	7 4%	9 5%	6 3%
5	(5.0)	33 11%	33 11%	32 11%	32 11%	32 12%	33 11%	33 11%	32 11%	33 11%	32 11%	22 10%	24 12%	24 12%	18 10%	23 12%	18 10%
6	(6.0)	26 9%	26 9%	26 9%	26 9%	26 9%	26 9%	26 9%	26 9%	26 9%	26 9%	17 8%	15 7%	17 8%	14 8%	18 9%	17 9%
7	(7.0)	34 12%	34 12%	33 12%	34 12%	33 12%	34 12%	34 12%	32 11%	34 12%	34 12%	29 14%	25 12%	27 13%	27 15%	25 12%	23 12%
8	(8.0)	60 21%	60 21%	60 21%	59 21%	59 21%	60 21%	60 21%	60 21%	60 21%	58 21%	44 21%	42 21%	41 20%	41 23%	47 23%	43 23%
9	(9.0)	16 5%	16 5%	16 6%	16 6%	14 5%	16 5%	16 5%	16 6%	16 5%	16 6%	15 7%	15 7%	15 7%	14 8%	15 8%	13 7%
10 - Extremely well	(10.0)	49 17%	49 17%	49 17%	49 17%	47 17%	49 17%	49 17%	49 17%	49 17%	49 17%	45 21%	41 20%	42 21%	42 23%	39 19%	43 22%
NET Badly (1-3)		23 8%	23 8%	23 8%	23 8%	18 7%	23 8%	23 8%	22 8%	23 8%	20 7%	10 5%	13 6%	11 6%	13 7%	11 5%	14 7%
NET Neutral (4-6)		81 28%	81 28%	79 27%	79 27%	78 28%	81 28%	81 28%	78 28%	81 28%	78 28%	53 25%	52 25%	52 26%	40 22%	51 25%	41 22%
NET Well (7-10)		159 55%	159 55%	158 55%	158 55%	154 55%	159 55%	159 55%	157 55%	159 55%	157 56%	134 63%	123 60%	125 62%	125 69%	126 62%	121 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	29	29	28	29	28	29	29	26	29	25	15	18d	14	5	15	13
	10%	10%	10%	10%	10%	10%	10%	9%	10%	9%	7%	9%	7%	3%	7%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	10.00	10.00	8.00	8.00
Base for stats	262	262	261	260	250	262	262	257	262	256	196	189	188	178	187	177
Mean score	6.9	6.9	6.9	6.9	7.0+	6.9	6.9	6.9+	6.9	7.0+	7.3+	7.2+	7.2+	7.4+	7.3+	7.3+
Standard deviation	2.36	2.36	2.36	2.36	2.29	2.36	2.36	2.35	2.36	2.31	2.21	2.29	2.26	2.23	2.21	2.30
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.18	.18	.18	.18	.19

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Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	5 2%	** **	5 2%	4 2%	4 3%
2	(2.0)	8 3%	** **	8 3%	5 3%	3 2%
3	(3.0)	10 3%	** **	5 2%	4 2%	3 2%
4	(4.0)	21 7%	** **	19 7%	12 6%	7 5%
5	(5.0)	33 11%	** **	32 12%	23 12%	13 10%
6	(6.0)	26 9%	** **	26 10%	20 10%	13 10%
7	(7.0)	34 12%	** **	32 12%	24 12%	17 13%
8	(8.0)	60 21%	** **	53 20%	38 20%	26 20%
9	(9.0)	16 5%	** **	15 6%	11 6%	11 8%
10 - Extremely well	(10.0)	49 17%	** **	46 17%	32 17%	24 18%
NET Badly (1-3)		23 8%	** **	18 7%	13 7%	9 7%
NET Neutral (4-6)		81 28%	** **	77 29%	55 29%	32 25%
NET Well (7-10)		159 55%	** **	146 55%	105 55%	78 59%

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Prepared by BMG

Table Q24_5_14 (continuation)

Q24. S4C - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	29	**	24	17	12
	10%	**	9%	9%	9%
Medians	7.00	**	7.00	7.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	262	**	241	173	119
Mean score	6.9	**	6.9	6.9	7.1
Standard deviation	2.36	**	2.33	2.32	2.35
Standard Error	.16	**	.16	.19	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_15
 Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		314	174	**	0	**	190	119
Effective sample		248	141	**		**	154	94
Total		291	169	**	0	**	195	92
1 - Extremely badly	(1.0)	7 2%	2 1%	** **	0 -%	** **	7 3%	0 -%
2	(2.0)	9 3%	5 3%	** **	0 -%	** **	3 1%	7 7%
3	(3.0)	7 2%	3 2%	** **	0 -%	** **	1 1%	5 6%
4	(4.0)	19 6%	13 7%	** **	0 -%	** **	13 7%	5 6%
5	(5.0)	33 11%	19 11%	** **	0 -%	** **	19 10%	14 15%
6	(6.0)	38 13%	22 13%	** **	0 -%	** **	25 13%	13 14%
7	(7.0)	42 14%	21 13%	** **	0 -%	** **	29 15%	12 13%
8	(8.0)	35 12%	19 12%	** **	0 -%	** **	27 14%	8 8%
9	(9.0)	24 8%	13 8%	** **	0 -%	** **	14 7%	9 10%
10 - Extremely well	(10.0)	49 17%	36+ 21%	** **	0 -%	** **	40 20%	9 10%
NET Badly (1-3)		22 8%	11 6%	** **	0 -%	** **	10 5%	12 13%
NET Neutral (4-6)		90 31%	54 32%	** **	0 -%	** **	57 29%	32 35%
NET Well (7-10)		149 51%	90 53%	** **	0 -%	** **	111 57%	37 41%
Don't know		29 10%	15 9%	** **	0 -%	** **	17 9%	10 11%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	314	174	**	0	**	190	119
Effective sample	248	141	**		**	154	94
Total	291	169	**	0	**	195	92
Medians	7.00	7.00	**		**	7.00	6.00
Mode	10.00	10.00	**		**	10.00	5.00
Base for stats	262	154	**	0	**	178	81
Mean score	6.8	7.0	**		**	7.1+b	6.3-
Standard deviation	2.37	2.39	**		**	2.35	2.36
Standard Error	.16	.21	**		**	.20	.26

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		314	**	**	**	**	**	**	**	147	101	**	**
Effective sample		248	**	**	**	**	**	**	**	126	79	**	**
Total		291	**	**	**	**	**	**	**	167	84	**	**
1 - Extremely badly	(1.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	* *%	** **	** **
2	(2.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	4 3%	3 3%	** **	** **
3	(3.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	5 3%	* *%	** **	** **
4	(4.0)	19 6%	** **	** **	** **	** **	** **	** **	** **	12 7%	3 4%	** **	** **
5	(5.0)	33 11%	** **	** **	** **	** **	** **	** **	** **	22 13%	7 9%	** **	** **
6	(6.0)	38 13%	** **	** **	** **	** **	** **	** **	** **	26 15%	10 12%	** **	** **
7	(7.0)	42 14%	** **	** **	** **	** **	** **	** **	** **	25 15%	13 16%	** **	** **
8	(8.0)	35 12%	** **	** **	** **	** **	** **	** **	** **	19 11%	11 14%	** **	** **
9	(9.0)	24 8%	** **	** **	** **	** **	** **	** **	** **	13 8%	8 10%	** **	** **
10 - Extremely well	(10.0)	49 17%	** **	** **	** **	** **	** **	** **	** **	31 19%	16 19%	** **	** **
NET Badly (1-3)		22 8%	** **	** **	** **	** **	** **	** **	** **	12 7%	3 4%	** **	** **
NET Neutral (4-6)		90 31%	** **	** **	** **	** **	** **	** **	** **	59 36%	21 25%	** **	** **
NET Well (7-10)		149 51%	** **	** **	** **	** **	** **	** **	** **	89 53%	48 58%	** **	** **
Don't know		29 10%	** **	** **	** **	** **	** **	** **	** **	7- 4%	11 13%	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	7.00	**	**

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Prepared by BMG

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	314	**	**	**	**	**	**	**	147	101	**	**
Effective sample	248	**	**	**	**	**	**	**	126	79	**	**
Total	291	**	**	**	**	**	**	**	167	84	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	10.00	**	**
Base for stats	262	**	**	**	**	**	**	**	160	73	**	**
Mean score	6.8	**	**	**	**	**	**	**	6.9fjk	7.3efgjk	**	**
		fjk	fgjk	efgjk	fgjk		-	-			-	-
Standard deviation	2.37	**	**	**	**	**	**	**	2.31	2.15	**	**
Standard Error	.16	**	**	**	**	**	**	**	.21	.26	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		314	**	**	**	**	**	**	**	**	**	178	**	**	**
Effective sample		248	**	**	**	**	**	**	**	**	**	164	**	**	**
Total		291	**	**	**	**	**	**	**	**	**	219	**	**	**
1 - Extremely badly	(1.0)	7 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
2	(2.0)	9 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
3	(3.0)	7 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
4	(4.0)	19 6%	**	**	**	**	**	**	**	**	**	14 6%	**	**	**
5	(5.0)	33 11%	**	**	**	**	**	**	**	**	**	26 12%	**	**	**
6	(6.0)	38 13%	**	**	**	**	**	**	**	**	**	30 14%	**	**	**
7	(7.0)	42 14%	**	**	**	**	**	**	**	**	**	29 13%	**	**	**
8	(8.0)	35 12%	**	**	**	**	**	**	**	**	**	27 12%	**	**	**
9	(9.0)	24 8%	**	**	**	**	**	**	**	**	**	16 7%	**	**	**
10 - Extremely well	(10.0)	49 17%	**	**	**	**	**	**	**	**	**	39 18%	**	**	**
NET Badly (1-3)		22 8%	**	**	**	**	**	**	**	**	**	16 7%	**	**	**
NET Neutral (4-6)		90 31%	**	**	**	**	**	**	**	**	**	70 32%	**	**	**
NET Well (7-10)		149 51%	**	**	**	**	**	**	**	**	**	112 51%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	314	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	291	**	**	**	**	**	**	**	**	**	**	219	**	**
Don't know	29	**	**	**	**	**	**	**	**	**	**	22	**	**
	10%	**	**	**	**	**	**	**	**	**	**	10%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	262	**	**	**	**	**	**	**	**	**	**	197	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	**	**	6.9	**	**
Standard deviation	2.37	**	**	**	**	**	**	**	**	**	**	2.38	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.20	**	**

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Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		314	116	**	**	**	216	**	234	**	**	**	**
Effective sample		248	93	**	**	**	175	**	181	**	**	**	**
Total		291	96	**	**	**	179	**	212	**	**	**	**
1 - Extremely badly	(1.0)	7 2%	2 2%	** **	** **	** **	3 2%	** **	6 3%	** **	** **	** **	** **
2	(2.0)	9 3%	2 2%	** **	** **	** **	3 2%	** **	7 3%	** **	** **	** **	** **
3	(3.0)	7 2%	2 2%	** **	** **	** **	4 2%	** **	4 2%	** **	** **	** **	** **
4	(4.0)	19 6%	6 6%	** **	** **	** **	12 7%	** **	13 6%	** **	** **	** **	** **
5	(5.0)	33 11%	10 11%	** **	** **	** **	24 13%	** **	24 11%	** **	** **	** **	** **
6	(6.0)	38 13%	13 14%	** **	** **	** **	26 15%	** **	29 14%	** **	** **	** **	** **
7	(7.0)	42 14%	18 19%	** **	** **	** **	28 16%	** **	25 12%	** **	** **	** **	** **
8	(8.0)	35 12%	9 9%	** **	** **	** **	19 11%	** **	26 12%	** **	** **	** **	** **
9	(9.0)	24 8%	6 6%	** **	** **	** **	13 7%	** **	20 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 17%	17 18%	** **	** **	** **	26 15%	** **	33 15%	** **	** **	** **	** **
NET Badly (1-3)		22 8%	6 6%	** **	** **	** **	11 6%	** **	17 8%	** **	** **	** **	** **
NET Neutral (4-6)		90 31%	30 31%	** **	** **	** **	61 34%	** **	65 31%	** **	** **	** **	** **
NET Well (7-10)		149 51%	50 52%	** **	** **	** **	87 48%	** **	104 49%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	314	116	**	**	**	216	**	234	**	**	**	**
Effective sample	248	93	**	**	**	175	**	181	**	**	**	**
Total	291	96	**	**	**	179	**	212	**	**	**	**
Don't know	29	10	**	**	**	20	**	26	**	**	**	**
	10%	11%	**	**	**	11%	**	12%	**	**	**	**
Medians	7.00	7.00	**	**	**	7.00	**	7.00	**	**	**	**
Mode	10.00	7.00	**	**	**	7.00	**	10.00	**	**	**	**
Base for stats	262	86	**	**	**	159	**	186	**	**	**	**
Mean score	6.8	6.9	**	**	**	6.8	**	6.8	**	**	**	**
Standard deviation	2.37	2.32	**	**	**	2.24	**	2.42	**	**	**	**
Standard Error	.16	.26	**	**	**	.18	**	.19	**	**	**	**

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Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		314	**	232	**	**	**	**	**	**	**	**	**
Effective sample		248	**	184	**	**	**	**	**	**	**	**	**
Total		291	**	222	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	7 2%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	9 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	7 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	19 6%	** **	16 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	33 11%	** **	21 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	38 13%	** **	33 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	42 14%	** **	40 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	35 12%	** **	28 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	24 8%	** **	20 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 17%	** **	30 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		22 8%	** **	14 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		90 31%	** **	70 32%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		149 51%	** **	119 54%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	314	**	232	**	**	**	**	**	**	**	**	**	**
Effective sample	248	**	184	**	**	**	**	**	**	**	**	**	**
Total	291	**	222	**	**	**	**	**	**	**	**	**	**
Don't know	29	**	19	**	**	**	**	**	**	**	**	**	**
	10%	**	9%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	262	**	203	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	**	6.8	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.37	**	2.22	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

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Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		314	**	**	**	**	128	134	300	**	308	**
Effective sample		248	**	**	**	**	107	100	237	**	243	**
Total		291	**	**	**	**	125	113	277	**	286	**
1 - Extremely badly	(1.0)	7 2%	** **	** **	** **	** **	0- -%	7+e 6%	7 2%	** **	7 2%	** **
2	(2.0)	9 3%	** **	** **	** **	** **	3 2%	2 2%	8 3%	** **	8 3%	** **
3	(3.0)	7 2%	** **	** **	** **	** **	4 3%	2 1%	7 2%	** **	7 2%	** **
4	(4.0)	19 6%	** **	** **	** **	** **	4 3%	9 8%	18 6%	** **	19 7%	** **
5	(5.0)	33 11%	** **	** **	** **	** **	20 16%	11 10%	29 10%	** **	32 11%	** **
6	(6.0)	38 13%	** **	** **	** **	** **	18 14%	13 12%	38 14%	** **	38 13%	** **
7	(7.0)	42 14%	** **	** **	** **	** **	18 14%	18 16%	37 14%	** **	39 14%	** **
8	(8.0)	35 12%	** **	** **	** **	** **	13 10%	19 16%	35 13%	** **	35 12%	** **
9	(9.0)	24 8%	** **	** **	** **	** **	7 5%	9 8%	22 8%	** **	24 8%	** **
10 - Extremely well	(10.0)	49 17%	** **	** **	** **	** **	28+f 23%	10- 9%	49 18%	** **	49 17%	** **
NET Badly (1-3)		22 8%	** **	** **	** **	** **	7 6%	10 9%	22 8%	** **	22 8%	** **
NET Neutral (4-6)		90 31%	** **	** **	** **	** **	41 33%	33 29%	85 31%	** **	89 31%	** **
NET Well (7-10)		149 51%	** **	** **	** **	** **	65 52%	56 50%	143 51%	** **	146 51%	** **

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Prepared by BMG

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	314	**	**	**	**	128	134	300	**	308	**
Effective sample	248	**	**	**	**	107	100	237	**	243	**
Total	291	**	**	**	**	125	113	277	**	286	**
Don't know	29	**	**	**	**	12	14	28	**	29	**
	10%	**	**	**	**	9%	12%	10%	**	10%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	8.00	10.00	**	10.00	**
Base for stats	262	**	**	**	**	113	99	249	**	257	**
Mean score	6.8	**	**	**	**	7.1	6.5	6.9	**	6.8	**
						f					
Standard deviation	2.37	**	**	**	**	2.23	2.42	2.39	**	2.38	**
Standard Error	.16	**	**	**	**	.23	.26	.17	**	.16	**

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Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample		248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total		291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
1 - Extremely badly	(1.0)	7 2%	7 2%	7 2%	7 2%	6 2%	7 2%	7 2%	7 2%	7 2%	6 2%	2 1%	2 1%	3 2%	1 1%	3 2%	3 2%
2	(2.0)	9 3%	9 3%	9 3%	9 3%	9 3%	9 3%	9 3%	9 3%	9 3%	9 3%	6 3%	7 3%	6 3%	4 2%	7 4%	7 4%
3	(3.0)	7 2%	7 2%	7 2%	7 2%	5 2%	7 2%	7 2%	6 2%	7 2%	5 2%	3 2%	3 1%	2 1%	4 2%	2 1%	2 1%
4	(4.0)	19 6%	19 6%	18 6%	18 6%	17 6%	19 6%	19 6%	18 6%	19 6%	18 6%	12 6%	12 6%	12 6%	11 6%	8 4%	9 5%
5	(5.0)	33 11%	33 11%	32 11%	32 11%	32 12%	33 11%	33 11%	31 11%	33 11%	31 11%	18 8%	18 9%	17 9%	12 7%	14 7%	17 9%
6	(6.0)	38 13%	38 13%	38 13%	38 13%	37 13%	38 13%	38 13%	38 14%	38 13%	38 14%	25 12%	27 13%	22 11%	24 13%	30 15%	19 10%
7	(7.0)	42 14%	42 14%	42 14%	42 14%	40 14%	42 14%	42 14%	41 14%	42 14%	41 15%	33 15%	31 15%	32 16%	32 18%	35 17%	32 17%
8	(8.0)	35 12%	35 12%	35 12%	35 12%	35 13%	35 12%	35 12%	35 12%	35 12%	35 12%	31 15%	30 14%	29 15%	27 15%	29 14%	32 17%
9	(9.0)	24 8%	24 8%	24 8%	24 8%	22 8%	24 8%	24 8%	23 8%	24 8%	24 8%	21 10%	16 8%	18 9%	19 10%	17 9%	16 8%
10 - Extremely well	(10.0)	49 17%	49 17%	49 17%	49 17%	47 17%	49 17%	49 17%	49 17%	49 17%	49 17%	45 21%	44 21%	45 22%	43 24%	40 20%	40 21%
NET Badly (1-3)		22 8%	22 8%	22 8%	22 8%	20 7%	22 8%	22 8%	22 8%	22 8%	20 7%	11 5%	11 6%	11 6%	8 4%	12 6%	13 7%
NET Neutral (4-6)		90 31%	90 31%	88 31%	89 31%	86 31%	90 31%	90 31%	88 31%	90 31%	87 31%	55 26%	57 28%	51 25%	46 25%	52 26%	45 24%
NET Well (7-10)		149 51%	149 51%	149 52%	149 52%	144 52%	149 51%	149 51%	147 52%	149 51%	148 53%	130 61%	121 59%	124 62%	121 66%	122 60%	119 63%

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Prepared by BMG

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	314	314	311	309	294	314	314	302	314	302	228	221	216	201	216	195
Effective sample	248	248	246	245	234	248	248	240	248	238	182	177	173	160	170	156
Total	291	291	289	289	278	291	291	283	291	281	212	206	202	183	202	190
Don't know	29	29	29	29	27	29	29	27	29	26	16	17	15	8	16	13
	10%	10%	10%	10%	10%	10%	10%	9%	10%	9%	8%	8%	7%	4%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	262	262	260	260	250	262	262	257	262	255	196	189	187	175	186	177
Mean score	6.8	6.8	6.8	6.8	6.9	6.8	6.8	6.9	6.8	6.9+	7.3+	7.2+	7.3+	7.4+	7.2+	7.2+
Standard deviation	2.37	2.37	2.38	2.37	2.35	2.37	2.37	2.38	2.37	2.35	2.24	2.27	2.30	2.15	2.24	2.31
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.18	.18	.17	.18	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		314	**	290	213	141
Effective sample		248	**	230	168	112
Total		291	**	265	190	131
1 - Extremely badly	(1.0)	7 2%	** **	7 2%	5 3%	5 4%
2	(2.0)	9 3%	** **	9 3%	6 3%	2 1%
3	(3.0)	7 2%	** **	5 2%	4 2%	3 2%
4	(4.0)	19 6%	** **	17 6%	12 7%	8 6%
5	(5.0)	33 11%	** **	27 10%	18 9%	8- 6%
6	(6.0)	38 13%	** **	34 13%	26 14%	18 14%
7	(7.0)	42 14%	** **	38 14%	30 16%	23 18%
8	(8.0)	35 12%	** **	34 13%	24 12%	18 14%
9	(9.0)	24 8%	** **	22 8%	14 7%	12 9%
10 - Extremely well	(10.0)	49 17%	** **	47 18%	31 16%	21 16%
NET Badly (1-3)		22 8%	** **	21 8%	14 8%	9 7%
NET Neutral (4-6)		90 31%	** **	77 29%	56 29%	34 26%
NET Well (7-10)		149 51%	** **	141 53%	99 52%	74 57%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_5_15 (continuation)

Q24. S4C - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	314	**	290	213	141
Effective sample	248	**	230	168	112
Total	291	**	265	190	131
Don't know	29	**	26	21	13
	10%	**	10%	11%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	10.00	7.00
Base for stats	262	**	239	170	118
Mean score	6.8	**	6.9	6.8	7.0
Standard deviation	2.37	**	2.41	2.36	2.33
Standard Error	.16	**	.17	.19	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_1

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	9 3%	4 2%	** **	** **	** **	7 3%	2 2%
2	(2.0)	10 3%	4 2%	** **	** **	** **	9 4%	1 1%
3	(3.0)	9 3%	5 3%	** **	** **	** **	6 3%	3 3%
4	(4.0)	14 4%	10 5%	** **	** **	** **	6 3%	8 8%
5	(5.0)	17 5%	13 7%	** **	** **	** **	13 6%	4 4%
6	(6.0)	37 11%	23 12%	** **	** **	** **	25 11%	12 12%
7	(7.0)	37 11%	19 10%	** **	** **	** **	21 9%	15 15%
8	(8.0)	49 15%	24 13%	** **	** **	** **	33 15%	15 15%
9	(9.0)	31 10%	23 12%	** **	** **	** **	24 11%	7 7%
10 - Extremely well	(10.0)	58 17%	40 21%	** **	** **	** **	43 20%	14 14%
NET Badly (1-3)		28 8%	13 7%	** **	** **	** **	22 10%	6 6%
NET Neutral (4-6)		68 21%	47 24%	** **	** **	** **	44 20%	24 24%
NET Well (7-10)		174 53%	106 55%	** **	** **	** **	122 55%	51 50%
Don't know		60 18%	26- 13%	** **	** **	** **	34 15%	21 21%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	8.00	8.00	**	**	**	8.00	7.00
Mode	10.00	10.00	**	**	**	10.00	7.00
Base for stats	270	166	**	**	**	188	80
Mean score	7.1	7.3	**	**	**	7.2	7.0
Standard deviation	2.46	2.41	**	**	**	2.55	2.26
Standard Error	.17	.21	**	**	**	.21	.26

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
2	(2.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
3	(3.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	7 4%	** **	** **	** **
4	(4.0)	14 4%	** **	** **	** **	** **	** **	** **	** **	7 4%	** **	** **	** **
5	(5.0)	17 5%	** **	** **	** **	** **	** **	** **	** **	9 5%	** **	** **	** **
6	(6.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	23 13%	** **	** **	** **
7	(7.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	21 12%	** **	** **	** **
8	(8.0)	49 15%	** **	** **	** **	** **	** **	** **	** **	32 18%	** **	** **	** **
9	(9.0)	31 10%	** **	** **	** **	** **	** **	** **	** **	15 9%	** **	** **	** **
10 - Extremely well	(10.0)	58 17%	** **	** **	** **	** **	** **	** **	** **	33 19%	** **	** **	** **
NET Badly (1-3)		28 8%	** **	** **	** **	** **	** **	** **	** **	15 8%	** **	** **	** **
NET Neutral (4-6)		68 21%	** **	** **	** **	** **	** **	** **	** **	39 23%	** **	** **	** **
NET Well (7-10)		174 53%	** **	** **	** **	** **	** **	** **	** **	101 58%	** **	** **	** **
Don't know		60 18%	** **	** **	** **	** **	** **	** **	** **	19- 11%	** **	** **	** **
Medians		8.00	**	**	**	**	**	**	**	8.00	**	**	**

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Prepared by BMG

Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	270	**	**	**	**	**	**	**	155	**	**	**
Mean score	7.1	**	**	**	**	**	**	**	7.2	**	**	**
Standard deviation	2.46	**	**	**	**	**	**	**	2.35	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	.22	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **
2	(2.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 2%	** **	** **	** **
3	(3.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 4%	** **	** **	** **
4	(4.0)	14 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 3%	** **	** **	** **
5	(5.0)	17 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	15 6%	** **	** **	** **
6	(6.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	32 13%	** **	** **	** **
7	(7.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	30 12%	** **	** **	** **
8	(8.0)	49 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	39 16%	** **	** **	** **
9	(9.0)	31 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	20 8%	** **	** **	** **
10 - Extremely well	(10.0)	58 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **	37 15%	** **	** **	** **
NET Badly (1-3)		28 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	19 8%	** **	** **	** **
NET Neutral (4-6)		68 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	55 22%	** **	** **	** **
NET Well (7-10)		174 53%	** **	** **	** **	** **	** **	** **	** **	** **	** **	127 52%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6.1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	60	**	**	**	**	**	**	**	**	**	**	44	**	**
	18%	**	**	**	**	**	**	**	**	**	**	18%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	270	**	**	**	**	**	**	**	**	**	**	201	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	**	7.11m	**	**
Standard deviation	2.46	cflm	m	**	flm	**	**	**	**	**	**	flm	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	1 1%	2 2%	** **	** **	3 2%	6 4%	9 4%	** **	** **	** **	** **
2	(2.0)	10 3%	3 3%	2 2%	** **	** **	5 3%	5 3%	8 3%	** **	** **	** **	** **
3	(3.0)	9 3%	4 4%	3 4%	** **	** **	8 4%	2 1%	4 2%	** **	** **	** **	** **
4	(4.0)	14 4%	4 4%	3 3%	** **	** **	7 3%	7 5%	8 3%	** **	** **	** **	** **
5	(5.0)	17 5%	6 6%	5 6%	** **	** **	11 6%	6 4%	8 3%	** **	** **	** **	** **
6	(6.0)	37 11%	12 12%	8 10%	** **	** **	21 11%	16 12%	26 11%	** **	** **	** **	** **
7	(7.0)	37 11%	9 9%	15 17%	** **	** **	24 13%	13 9%	28 11%	** **	** **	** **	** **
8	(8.0)	49 15%	14 14%	15 17%	** **	** **	29 15%	19 14%	36 15%	** **	** **	** **	** **
9	(9.0)	31 10%	10 10%	7 8%	** **	** **	17 9%	14 10%	26 11%	** **	** **	** **	** **
10 - Extremely well	(10.0)	58 17%	19 19%	15 17%	** **	** **	35 18%	23 16%	39 16%	** **	** **	** **	** **
NET Badly (1-3)		28 8%	8 8%	7 8%	** **	** **	15 8%	12 9%	22 9%	** **	** **	** **	** **
NET Neutral (4-6)		68 21%	22 22%	17 19%	** **	** **	39 20%	29 21%	42 17%	** **	** **	** **	** **
NET Well (7-10)		174 53%	52 52%	53 59%	** **	** **	105 55%	69 50%	129 52%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	60	18	13	**	**	31	28	54	**	**	**	**
	18%	18%	14%	**	**	16%	20%	22%	**	**	**	**
Medians	8.00	8.00	7.00	**	**	8.00	8.00	8.00	**	**	**	**
Mode	10.00	10.00	10.00	**	**	10.00	10.00	10.00	**	**	**	**
Base for stats	270	83	77	**	**	159	110	192	**	**	**	**
Mean score	7.1	7.2	7.2	**	**	7.2	7.0	7.1	**	**	**	**
Standard deviation	2.46	2.39	2.32	**	**	2.35	2.61	2.52	**	**	**	**
Standard Error	.17	.27	.27	**	**	.19	.30	.20	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	10 3%	** **	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	9 3%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	14 4%	** **	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	17 5%	** **	11 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	37 11%	** **	32 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	37 11%	** **	31 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	49 15%	** **	43 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	31 10%	** **	23 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	58 17%	** **	44 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		28 8%	** **	22 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		68 21%	** **	49 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		174 53%	** **	140 55%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6.1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	60	**	42	**	**	**	**	**	**	**	**	**	**
	18%	**	17%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	270	**	211	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	**	7.2	ch	**	**	**	**	**	**	**	**	**
		ch	-	-	h	h	-	-	h	ch	ch	ch	ch
Standard deviation	2.46	**	2.38	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	1 *%	8+e 6%	9 3%	** **	9 3%	** **
2	(2.0)	10 3%	** **	** **	** **	** **	3 2%	4 3%	10 3%	** **	10 3%	** **
3	(3.0)	9 3%	** **	** **	** **	** **	6 4%	2 1%	8 3%	** **	8 3%	** **
4	(4.0)	14 4%	** **	** **	** **	** **	2 2%	4 3%	13 4%	** **	14 4%	** **
5	(5.0)	17 5%	** **	** **	** **	** **	7 5%	8 6%	16 5%	** **	17 5%	** **
6	(6.0)	37 11%	** **	** **	** **	** **	21 15%	11 8%	33 11%	** **	36 11%	** **
7	(7.0)	37 11%	** **	** **	** **	** **	14 11%	18 13%	33 11%	** **	36 11%	** **
8	(8.0)	49 15%	** **	** **	** **	** **	19 14%	21 16%	46 15%	** **	49 15%	** **
9	(9.0)	31 10%	** **	** **	** **	** **	14 10%	13 10%	31 10%	** **	31 10%	** **
10 - Extremely well	(10.0)	58 17%	** **	** **	** **	** **	31f 23%	12- 9%	58 18%	** **	58 18%	** **
NET Badly (1-3)		28 8%	** **	** **	** **	** **	10 7%	14 11%	27 9%	** **	27 8%	** **
NET Neutral (4-6)		68 21%	** **	** **	** **	** **	30 22%	23 17%	62 20%	** **	67 21%	** **
NET Well (7-10)		174 53%	** **	** **	** **	** **	78 58%	63 48%	168 54%	** **	173 54%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	60	**	**	**	**	17-	32+e	56	**	57	**
	18%	**	**	**	**	12%	24%	18%	**	17%	**
Medians	8.00	**	**	**	**	8.00	7.00	8.00	**	8.00	**
Mode	10.00	**	**	**	**	10.00	8.00	10.00	**	10.00	**
Base for stats	270	**	**	**	**	117	100	257	**	267	**
Mean score	7.1	**	**	**	**	7.5af	6.7-	7.2	**	7.1	**
						a					
Standard deviation	2.46	**	**	**	**	2.24	2.62	2.49	**	2.46	**
Standard Error	.17	**	**	**	**	.23	.28	.17	**	.17	**

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Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	9 3%	9 3%	9 3%	9 3%	9 3%	3 2%	9 3%	7 2%	9 3%	8 3%	3 1%	3 1%	5 2%	0- -%	5 2%	4 2%
2	(2.0)	10 3%	10 3%	10 3%	10 3%	10 3%	3 1%	10 3%	9 3%	10 3%	7 2%	7 3%	8 4%	8 4%	1 1%	7 3%	7 3%
3	(3.0)	9 3%	9 3%	9 3%	9 3%	9 3%	8 3%	9 3%	9 3%	9 3%	8 3%	2 1%	2 1%	2 1%	1 1%	2 1%	4 2%
4	(4.0)	14 4%	14 4%	14 4%	14 4%	13 4%	11 5%	14 4%	13 4%	14 4%	14 4%	8 3%	4 2%	8 3%	7 5%	7 3%	8 4%
5	(5.0)	17 5%	17 5%	17 5%	17 5%	17 5%	14 6%	17 5%	17 5%	17 5%	17 5%	10 4%	9 4%	10 4%	6 4%	10 4%	9 4%
6	(6.0)	37 11%	37 11%	37 11%	37 11%	37 12%	34 15%	37 11%	36 11%	37 11%	36 11%	23 9%	28 12%	23 10%	19 13%	21 9%	19 9%
7	(7.0)	37 11%	37 11%	37 11%	37 11%	36 11%	29 13%	37 11%	35 11%	37 11%	37 12%	32 13%	27 12%	26 11%	20 14%	30 12%	26 12%
8	(8.0)	49 15%	49 15%	47 15%	47 15%	47 15%	36 16%	49 15%	48 15%	49 15%	48 15%	39 16%	38 17%	40 17%	30+ 21%	40 17%	39 18%
9	(9.0)	31 10%	31 10%	31 10%	31 10%	31 10%	23 10%	31 10%	30 10%	31 10%	29 9%	30 12%	30 13%	27 12%	19 13%	28 12%	25 12%
10 - Extremely well	(10.0)	58 17%	58 17%	56 17%	56 17%	51 16%	41 18%	58 17%	58 18%	58 17%	58 18%	48 20%	44 19%	44 19%	35+ 24%	49 20%	44 21%
NET Badly (1-3)		28 8%	28 8%	28 8%	28 9%	28 9%	14 6%	28 8%	25 8%	28 8%	24 8%	12 5%	13 6%	16d 7%	2- 1%	14 6%	15d 7%
NET Neutral (4-6)		68 21%	68 21%	68 21%	68 21%	67 21%	59 26%	68 21%	66 21%	68 21%	67 21%	41 17%	42 18%	40 17%	31 22%	38 16%	36 17%
NET Well (7-10)		174 53%	174 53%	172 53%	172 53%	165 52%	129 58%	174 53%	171 54%	174 53%	171 54%	149 62%	139 61%	138 59%	104+bc 72%	146 61%	134 62%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	60	60e	59e	57e	56e	21	60e	56e	60e	54e	41d	36d	38d	7-	41d	31d
	18%	18%	18%	18%	18%	9%	18%	17%	18%	17%	17%	16%	16%	5%	17%	14%
Medians	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	270	270	268	268	259	202	270	263	270	262	201	194	194	137	199	185
Mean score	7.1	7.1	7.1	7.1	7.1-	7.2	7.1	7.2+	7.1	7.2+	7.6+	7.5+	7.4+	7.8+	7.5+	7.5+
Standard deviation	2.46	2.46	2.46	2.46	2.45	2.23	2.46	2.41	2.46	2.41	2.19	2.20	2.37	1.86	2.30	2.35
Standard Error	.17	.17	.17	.17	.17	.18	.17	.17	.17	.17	.17	.17	.19	.18	.18	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	9 3%	** **	8 3%	6 3%	3 2%
2	(2.0)	10 3%	** **	8 3%	3 1%	2 2%
3	(3.0)	9 3%	** **	6 2%	2 1%	2 1%
4	(4.0)	14 4%	** **	12 4%	7 3%	3 3%
5	(5.0)	17 5%	** **	17 6%	15 7%	9 6%
6	(6.0)	37 11%	** **	34 11%	24 11%	17 13%
7	(7.0)	37 11%	** **	37 12%	29 13%	17 13%
8	(8.0)	49 15%	** **	45 15%	31 14%	22 16%
9	(9.0)	31 10%	** **	30 10%	24 11%	20+ 14%
10 - Extremely well	(10.0)	58 17%	** **	56 18%	40 19%	27 19%
NET Badly (1-3)		28 8%	** **	22 7%	11 5%	7 5%
NET Neutral (4-6)		68 21%	** **	63 21%	46 21%	30 21%
NET Well (7-10)		174 53%	** **	167 55%	124 57%	86+ 62%

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Prepared by BMG

Table Q24 6 1 (continuation)

Q24. BBC Alba - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	60	**	50	36	17-
	18%	**	16%	17%	12%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	270	**	253	180	122
Mean score	7.1	**	7.2a	7.4+a	7.5a
Standard deviation	2.46	**	2.41	2.27	2.21
Standard Error	.17	**	.17	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_2

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	13 4%	6 3%	** **	** **	** **	10 5%	3 3%
2	(2.0)	11 3%	5 2%	** **	** **	** **	9 4%	3 3%
3	(3.0)	9 3%	5 3%	** **	** **	** **	6 3%	3 3%
4	(4.0)	12 4%	7 4%	** **	** **	** **	6 3%	6 6%
5	(5.0)	21 6%	16 8%	** **	** **	** **	14 6%	7 7%
6	(6.0)	39 12%	25 13%	** **	** **	** **	24 11%	14 14%
7	(7.0)	46 14%	24 13%	** **	** **	** **	27 12%	18 18%
8	(8.0)	49 15%	26 14%	** **	** **	** **	33 15%	16 15%
9	(9.0)	27 8%	20 11%	** **	** **	** **	23 10%	4 4%
10 - Extremely well	(10.0)	37 11%	27 14%	** **	** **	** **	31+ 14%	6 6%
NET Badly (1-3)		33 10%	16 8%	** **	** **	** **	25 11%	8 8%
NET Neutral (4-6)		72 22%	48 25%	** **	** **	** **	44 20%	27 27%
NET Well (7-10)		158 48%	98 51%	** **	** **	** **	114 51%	44 43%
Don't know		67 20%	30- 16%	** **	** **	** **	39 17%	21 21%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	7.00
Mode	8.00	10.00	**	**	**	8.00	7.00
Base for stats	263	162	**	**	**	183	79
Mean score	6.7	6.9	**	**	**	6.8	6.4
Standard deviation	2.46	2.41	**	**	**	2.57	2.18
Standard Error	.17	.21	**	**	**	.22	.25

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Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	13 4%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
2	(2.0)	11 3%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
3	(3.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	6 4%	** **	** **	** **
4	(4.0)	12 4%	** **	** **	** **	** **	** **	** **	** **	7 4%	** **	** **	** **
5	(5.0)	21 6%	** **	** **	** **	** **	** **	** **	** **	11 6%	** **	** **	** **
6	(6.0)	39 12%	** **	** **	** **	** **	** **	** **	** **	16 9%	** **	** **	** **
7	(7.0)	46 14%	** **	** **	** **	** **	** **	** **	** **	26 15%	** **	** **	** **
8	(8.0)	49 15%	** **	** **	** **	** **	** **	** **	** **	32 18%	** **	** **	** **
9	(9.0)	27 8%	** **	** **	** **	** **	** **	** **	** **	17 10%	** **	** **	** **
10 - Extremely well	(10.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	28+ 16%	** **	** **	** **
NET Badly (1-3)		33 10%	** **	** **	** **	** **	** **	** **	** **	19 11%	** **	** **	** **
NET Neutral (4-6)		72 22%	** **	** **	** **	** **	** **	** **	** **	34 19%	** **	** **	** **
NET Well (7-10)		158 48%	** **	** **	** **	** **	** **	** **	** **	103+ 59%	** **	** **	** **
Don't know		67 20%	** **	** **	** **	** **	** **	** **	** **	18- 10%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Prepared by BMG

Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	263	**	**	**	**	**	**	**	156	**	**	**
Mean score	6.7	**	**	**	**	**	**	**	7.0fgjk	**	**	**
		gjk +adefgjk		defgjk	gjk		-	-		fgjk	-	-
Standard deviation	2.46	**	**	**	**	**	**	**	2.49	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	.23	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	13 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 3%	** **	** **	** **
2	(2.0)	11 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 3%	** **	** **	** **
3	(3.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 3%	** **	** **	** **
4	(4.0)	12 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 3%	** **	** **	** **
5	(5.0)	21 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	17 7%	** **	** **	** **
6	(6.0)	39 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 10%	** **	** **	** **
7	(7.0)	46 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	33 14%	** **	** **	** **
8	(8.0)	49 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	38 16%	** **	** **	** **
9	(9.0)	27 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	23 9%	** **	** **	** **
10 - Extremely well	(10.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	33 13%	** **	** **	** **
NET Badly (1-3)		33 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	22 9%	** **	** **	** **
NET Neutral (4-6)		72 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **	49 20%	** **	** **	** **
NET Well (7-10)		158 48%	** **	** **	** **	** **	** **	** **	** **	** **	** **	127 52%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	67	**	**	**	**	**	**	**	**	**	**	46	**	**
	20%	**	**	**	**	**	**	**	**	**	**	19%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	263	**	**	**	**	**	**	**	**	**	**	198	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.9+k	**	**
Standard deviation	2.46	eklm	**	**	**	**	**	**	**	**	**	-	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.20	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	13 4%	4 4%	1 2%	** **	** **	6 3%	7 5%	11 5%	** **	** **	** **	** **
2	(2.0)	11 3%	5 5%	3 3%	** **	** **	7 4%	4 3%	7 3%	** **	** **	** **	** **
3	(3.0)	9 3%	1 1%	5 6%	** **	** **	6 3%	3 2%	3 1%	** **	** **	** **	** **
4	(4.0)	12 4%	2 2%	2 2%	** **	** **	4 2%	8 6%	10 4%	** **	** **	** **	** **
5	(5.0)	21 6%	8 8%	7 8%	** **	** **	15 8%	6 4%	15 6%	** **	** **	** **	** **
6	(6.0)	39 12%	10 10%	12 13%	** **	** **	22 12%	17 12%	29 12%	** **	** **	** **	** **
7	(7.0)	46 14%	9 9%	14 15%	** **	** **	23 12%	23 17%	32 13%	** **	** **	** **	** **
8	(8.0)	49 15%	20 20%	18 20%	** **	** **	38 20%	11 8%	43 18%	** **	** **	** **	** **
9	(9.0)	27 8%	13 13%	7 8%	** **	** **	20 10%	7 5%	19 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	37 11%	11 11%	8 9%	** **	** **	19 10%	18 13%	21 9%	** **	** **	** **	** **
NET Badly (1-3)		33 10%	9 9%	10 11%	** **	** **	19 10%	13 10%	21 9%	** **	** **	** **	** **
NET Neutral (4-6)		72 22%	21 21%	21 23%	** **	** **	42 22%	31 22%	54 22%	** **	** **	** **	** **
NET Well (7-10)		158 48%	54 53%	46 52%	** **	** **	100 52%	58 42%	115 47%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	67	17	13	**	**	30	36	56	**	**	**	**
	20%	17%	14%	**	**	16%	26%	23%	**	**	**	**
Medians	7.00	8.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	7.00	8.00	**	**	**	**
Base for stats	263	84	76	**	**	161	102	190	**	**	**	**
Mean score	6.7	6.9	6.7	**	**	6.8	6.5	6.7	**	**	**	**
Standard deviation	2.46	2.49	2.22	**	**	2.36	2.58	2.41	**	**	**	**
Standard Error	.17	.28	.26	**	**	.19	.31	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	13 4%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	11 3%	** **	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	9 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	12 4%	** **	9 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	21 6%	** **	16 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	39 12%	** **	34 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	46 14%	** **	41 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	49 15%	** **	43 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	27 8%	** **	14 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	37 11%	** **	27 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		33 10%	** **	23 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		72 22%	** **	59 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		158 48%	** **	126 50%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6 2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	67	**	45	**	**	**	**	**	**	**	**	**	**
	20%	**	18%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	263	**	208	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	**	6.7chi	**	**	**	**	**	**	**	**	**	**
			-										
Standard deviation	2.46	**	2.34	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.18	**	**	**	**	**	**	**	**	**	**

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Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	13 4%	** **	** **	** **	** **	4 3%	8 6%	13 4%	** **	13 4%	** **
2	(2.0)	11 3%	** **	** **	** **	** **	7 5%	3 2%	11 4%	** **	11 4%	** **
3	(3.0)	9 3%	** **	** **	** **	** **	4 3%	3 2%	8 3%	** **	9 3%	** **
4	(4.0)	12 4%	** **	** **	** **	** **	1- *%	4 3%	11 3%	** **	12 4%	** **
5	(5.0)	21 6%	** **	** **	** **	** **	6 4%	9 7%	20 7%	** **	20 6%	** **
6	(6.0)	39 12%	** **	** **	** **	** **	18 13%	16 12%	39 12%	** **	39 12%	** **
7	(7.0)	46 14%	** **	** **	** **	** **	22 16%	18 14%	37 12%	** **	43 13%	** **
8	(8.0)	49 15%	** **	** **	** **	** **	24 18%	18 14%	46 15%	** **	49 15%	** **
9	(9.0)	27 8%	** **	** **	** **	** **	12 9%	9 7%	27 8%	** **	27 8%	** **
10 - Extremely well	(10.0)	37 11%	** **	** **	** **	** **	22+ 16%	5- 4%	37 12%	** **	37 11%	** **
NET Badly (1-3)		33 10%	** **	** **	** **	** **	15 11%	14 11%	32 10%	** **	33 10%	** **
NET Neutral (4-6)		72 22%	** **	** **	** **	** **	24 18%	29 22%	70 22%	** **	72 22%	** **
NET Well (7-10)		158 48%	** **	** **	** **	** **	80+ 60%	51- 38%	146 47%	** **	155 48%	** **

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Prepared by BMG

Table Q24 6 2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	67	**	**	**	**	14-	38+e	64	**	64	**
	20%	**	**	**	**	11%	29%	20%	**	20%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	7.00	8.00	**	8.00	**
Base for stats	263	**	**	**	**	119	94	249	**	260	**
Mean score	6.7	**	**	**	**	7.1+f	6.2-	6.7	**	6.7	**
				f	f						
Standard deviation	2.46	**	**	**	**	2.41	2.45	2.51	**	2.47	**
Standard Error	.17	**	**	**	**	.24	.28	.18	**	.17	**

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Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	13 4%	13 4%	13 4%	13 4%	13 4%	5 2%	13 4%	11 3%	13 4%	12 4%	8 3%	8 3%	10 4%	1- 1%	8 3%	6 3%
2	(2.0)	11 3%	11 3%	11 3%	11 3%	11 3%	8 4%	11 3%	11 4%	11 3%	10 3%	6 2%	5 2%	4 2%	2 2%	7 3%	6 3%
3	(3.0)	9 3%	9 3%	9 3%	9 3%	8 3%	6 3%	9 3%	9 3%	9 3%	9 3%	4 2%	2 1%	3 1%	3 2%	4 1%	6 3%
4	(4.0)	12 4%	12 4%	11 3%	11 3%	9 3%	7 3%	12 4%	11 3%	12 4%	12 4%	9 4%	7 3%	7 3%	6 4%	8 3%	6 3%
5	(5.0)	21 6%	21 6%	21 7%	21 7%	21 7%	16 7%	21 6%	21 7%	21 6%	20 6%	12 5%	12 5%	12 5%	8 6%	10 4%	12 5%
6	(6.0)	39 12%	39 12%	39 12%	39 12%	38 12%	29 13%	39 12%	37 12%	39 12%	38 12%	27 11%	31 13%	30 13%	14 10%	28 12%	25 11%
7	(7.0)	46 14%	46 14%	46 14%	44 14%	44 14%	35 16%	46 14%	46 14%	46 14%	46 14%	36 15%	33 14%	32 14%	25 17%	35 15%	27 13%
8	(8.0)	49 15%	49 15%	48 15%	49 15%	49 15%	42 19%	49 15%	48 15%	49 15%	48 15%	38 16%	38 17%	37 16%	32+ 22%	42 17%	41 19%
9	(9.0)	27 8%	27 8%	27 8%	27 8%	27 8%	21 10%	27 8%	27 8%	27 8%	25 8%	24 10%	24 10%	21 9%	21+ 15%	20 8%	23 11%
10 - Extremely well	(10.0)	37 11%	37 11%	37 11%	37 11%	36 11%	36 16%	37 11%	37 12%	37 11%	37 12%	32 13%	30 13%	32 14%	25+ 17%	30 13%	30 14%
NET Badly (1-3)		33 10%	33 10%	33 10%	33 10%	32 10%	19 9%	33 10%	31 10%	33 10%	32 10%	17 7%	16 7%	18 8%	6- 4%	19 8%	18 8%
NET Neutral (4-6)		72 22%	72 22%	71 22%	71 22%	69 22%	52 23%	72 22%	68 22%	72 22%	71 22%	48 20%	49 21%	49 21%	28 19%	46 19%	43 20%
NET Well (7-10)		158 48%	158 48%	157 48%	157 48%	155 49%	133 60%	158 48%	157 49%	158 48%	156 49%	130 54%	125 54%	122 53%	103 71%	127 53%	122 57%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	67	67e	66e	64e	61e	19	67e	62e	67e	58e	47d	41d	43d	7-	48d	34d
	20%	20%	20%	20%	19%	9%	20%	19%	20%	18%	19%	18%	19%	5%	20%	15%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	263	263	261	261	255	204	263	256	263	258	195	190	189	137	192	183
Mean score	6.7	6.7	6.7	6.7	6.8	7.1+	6.7	6.8+	6.7	6.7	7.1+	7.1+	7.0+	7.5+	7.0+	7.1+
Standard deviation	2.46	2.46	2.46	2.46	2.45	2.31	2.46	2.43	2.46	2.44	2.34	2.30	2.39	1.99	2.35	2.33
Standard Error	.17	.17	.17	.17	.17	.18	.17	.17	.17	.17	.19	.18	.19	.19	.19	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	13 4%	** **	12 4%	6 3%	5 3%
2	(2.0)	11 3%	** **	7 2%	3 2%	2 2%
3	(3.0)	9 3%	** **	8 3%	3 1%	1 1%
4	(4.0)	12 4%	** **	11 3%	8 4%	5 4%
5	(5.0)	21 6%	** **	21 7%	19 9%	9 6%
6	(6.0)	39 12%	** **	39 13%	26 12%	18 13%
7	(7.0)	46 14%	** **	42 14%	31 14%	19 14%
8	(8.0)	49 15%	** **	48 16%	37 17%	26 19%
9	(9.0)	27 8%	** **	26 9%	20 9%	16 12%
10 - Extremely well	(10.0)	37 11%	** **	34 11%	24 11%	17 13%
NET Badly (1-3)		33 10%	** **	27 9%	12 6%	8 6%
NET Neutral (4-6)		72 22%	** **	70 23%	53 25%	32 23%
NET Well (7-10)		158 48%	** **	150 50%	111 51%	79+ 57%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24 6 2 (continuation)

Q24. BBC Alba - Programmes that feature people like me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	67	**	55	39	20-
	20%	**	18%	18%	14%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	263	**	247	177	119
Mean score	6.7	**	6.8	7.0+	7.1+a
Standard deviation	2.46	**	2.40	2.21	2.23
Standard Error	.17	**	.17	.18	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_3

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	9 3%	3 2%	**	**	**	6 3%	3 3%
2	(2.0)	13 4%	7 4%	**	**	**	8 4%	4 4%
3	(3.0)	13 4%	7 4%	**	**	**	10 5%	3 3%
4	(4.0)	14 4%	10 5%	**	**	**	10 5%	4 4%
5	(5.0)	24 7%	17 9%	**	**	**	16 7%	8 8%
6	(6.0)	41 13%	22 12%	**	**	**	23 11%	18 17%
7	(7.0)	44 13%	26 14%	**	**	**	28 13%	16 16%
8	(8.0)	47 14%	20- 11%	**	**	**	35 16%	11 11%
9	(9.0)	21 6%	18+ 9%	**	**	**	14 6%	6 6%
10 - Extremely well	(10.0)	38 12%	31+ 16%	**	**	**	30 13%	9 8%
NET Badly (1-3)		34 10%	18 9%	**	**	**	24 11%	10 10%
NET Neutral (4-6)		80 24%	49 25%	**	**	**	50 22%	30 29%
NET Well (7-10)		150 45%	96 50%	**	**	**	107 48%	42 42%
Don't know		66 20%	30- 16%	**	**	**	41 18%	19 19%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	7.00
Mode	8.00	10.00	**	**	**	8.00	6.00
Base for stats	264	162	**	**	**	181	81
Mean score	6.6	6.9b	**	**	**	6.7	6.4
Standard deviation	2.42	2.45	**	**	**	2.48	2.29
Standard Error	.16	.22	**	**	**	.21	.26

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	9 3%	**	**	**	**	**	**	**	4 2%	**	**	**
2	(2.0)	13 4%	**	**	**	**	**	**	**	7 4%	**	**	**
3	(3.0)	13 4%	**	**	**	**	**	**	**	9 5%	**	**	**
4	(4.0)	14 4%	**	**	**	**	**	**	**	7 4%	**	**	**
5	(5.0)	24 7%	**	**	**	**	**	**	**	14 8%	**	**	**
6	(6.0)	41 13%	**	**	**	**	**	**	**	20 11%	**	**	**
7	(7.0)	44 13%	**	**	**	**	**	**	**	25 14%	**	**	**
8	(8.0)	47 14%	**	**	**	**	**	**	**	23 13%	**	**	**
9	(9.0)	21 6%	**	**	**	**	**	**	**	16 9%	**	**	**
10 - Extremely well	(10.0)	38 12%	**	**	**	**	**	**	**	30+ 17%	**	**	**
NET Badly (1-3)		34 10%	**	**	**	**	**	**	**	20 11%	**	**	**
NET Neutral (4-6)		80 24%	**	**	**	**	**	**	**	41 23%	**	**	**
NET Well (7-10)		150 45%	**	**	**	**	**	**	**	94+ 54%	**	**	**
Don't know		66 20%	**	**	**	**	**	**	**	20- 12%	**	**	**
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	264	**	**	**	**	**	**	**	154	**	**	**
Mean score	6.6	**	**	**	**	**	**	**	6.9fjk	**	**	**
Standard deviation	2.42	**	**	**	**	**	**	**	2.48	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.23	**	**	**

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Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	9 3%	**	**	**	**	**	**	**	**	**	6 2%	**	**	**
2	(2.0)	13 4%	**	**	**	**	**	**	**	**	**	10 4%	**	**	**
3	(3.0)	13 4%	**	**	**	**	**	**	**	**	**	11 5%	**	**	**
4	(4.0)	14 4%	**	**	**	**	**	**	**	**	**	9 4%	**	**	**
5	(5.0)	24 7%	**	**	**	**	**	**	**	**	**	20 8%	**	**	**
6	(6.0)	41 13%	**	**	**	**	**	**	**	**	**	28 11%	**	**	**
7	(7.0)	44 13%	**	**	**	**	**	**	**	**	**	31 13%	**	**	**
8	(8.0)	47 14%	**	**	**	**	**	**	**	**	**	37 15%	**	**	**
9	(9.0)	21 6%	**	**	**	**	**	**	**	**	**	14 6%	**	**	**
10 - Extremely well	(10.0)	38 12%	**	**	**	**	**	**	**	**	**	35 14%	**	**	**
NET Badly (1-3)		34 10%	**	**	**	**	**	**	**	**	**	27 11%	**	**	**
NET Neutral (4-6)		80 24%	**	**	**	**	**	**	**	**	**	56 23%	**	**	**
NET Well (7-10)		150 45%	**	**	**	**	**	**	**	**	**	117 48%	**	**	**

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Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	66	**	**	**	**	**	**	**	**	**	**	45	**	**
	20%	**	**	**	**	**	**	**	**	**	**	19%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	264	**	**	**	**	**	**	**	**	**	**	199	**	**
Mean score	6.6	**	**	**	**	**	**	**	**	**	**	6.7	**	**
Standard deviation	2.42	**	**	**	**	**	**	**	**	**	**	2.48	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.20	**	**

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Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	1 1%	1 2%	** **	** **	2 1%	7 5%	9 3%	** **	** **	** **	** **
2	(2.0)	13 4%	3 3%	4 4%	** **	** **	7 4%	6 4%	8 3%	** **	** **	** **	** **
3	(3.0)	13 4%	5 5%	4 5%	** **	** **	9 5%	4 3%	6 3%	** **	** **	** **	** **
4	(4.0)	14 4%	5 5%	2 2%	** **	** **	7 3%	8 6%	14 6%	** **	** **	** **	** **
5	(5.0)	24 7%	6 6%	7 8%	** **	** **	13 7%	11 8%	17 7%	** **	** **	** **	** **
6	(6.0)	41 13%	10 10%	18 21%	** **	** **	28 15%	13 9%	32 13%	** **	** **	** **	** **
7	(7.0)	44 13%	15 15%	13 14%	** **	** **	27 14%	17 12%	33 13%	** **	** **	** **	** **
8	(8.0)	47 14%	22 22%	13 15%	** **	** **	35 18%	12 8%	36 15%	** **	** **	** **	** **
9	(9.0)	21 6%	6 6%	5 6%	** **	** **	11 6%	10 7%	15 6%	** **	** **	** **	** **
10 - Extremely well	(10.0)	38 12%	13 13%	8 9%	** **	** **	22 11%	16 12%	19 8%	** **	** **	** **	** **
NET Badly (1-3)		34 10%	9 9%	10 11%	** **	** **	19 10%	16 11%	23 9%	** **	** **	** **	** **
NET Neutral (4-6)		80 24%	21 20%	27 30%	** **	** **	48 25%	32 23%	63 26%	** **	** **	** **	** **
NET Well (7-10)		150 45%	56 55%	39 44%	** **	** **	95 50%	55 40%	103 42%	** **	** **	** **	** **

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Prepared by BMG

Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	66	16	13	**	**	29	36	56	**	**	**	**
	20%	16%	15%	**	**	15%	26%	23%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	6.00	**	**	8.00	7.00	8.00	**	**	**	**
Base for stats	264	85	76	**	**	161	103	190	**	**	**	**
Mean score	6.6	7.0	6.5	**	**	6.8	6.4	6.5	**	**	**	**
Standard deviation	2.42	2.25	2.23	**	**	2.25	2.67	2.37	+ad	**	**	+ad
Standard Error	.16	.25	.26	**	**	.18	.32	.19	**	**	**	**

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Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	13 4%	** **	7 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	13 4%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	14 4%	** **	11 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	24 7%	** **	18 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	41 13%	** **	37 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	44 13%	** **	40 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	47 14%	** **	39 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	21 6%	** **	15 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	38 12%	** **	28 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		34 10%	** **	21 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		80 24%	** **	66 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		150 45%	** **	122 48%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	66	**	45	**	**	**	**	**	**	**	**	**	**
	20%	**	18%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	264	**	208	**	**	**	**	**	**	**	**	**	**
Mean score	6.6	**	6.7chi	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.42	**	2.25	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

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Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	3 2%	4 3%	9 3%	** **	9 3%	** **
2	(2.0)	13 4%	** **	** **	** **	** **	5 4%	4 3%	13 4%	** **	13 4%	** **
3	(3.0)	13 4%	** **	** **	** **	** **	3 3%	2 1%	10 3%	** **	12 4%	** **
4	(4.0)	14 4%	** **	** **	** **	** **	4 3%	5 4%	13 4%	** **	14 4%	** **
5	(5.0)	24 7%	** **	** **	** **	** **	7 5%	12 9%	24 8%	** **	24 7%	** **
6	(6.0)	41 13%	** **	** **	** **	** **	15 11%	20 15%	39 12%	** **	41 13%	** **
7	(7.0)	44 13%	** **	** **	** **	** **	24 18%	15 11%	41 13%	** **	43 13%	** **
8	(8.0)	47 14%	** **	** **	** **	** **	20 15%	19 15%	45 14%	** **	47 14%	** **
9	(9.0)	21 6%	** **	** **	** **	** **	10 8%	7 5%	20 7%	** **	21 7%	** **
10 - Extremely well	(10.0)	38 12%	** **	** **	** **	** **	27+F 20%	7- 5%	38 12%	** **	38 12%	** **
NET Badly (1-3)		34 10%	** **	** **	** **	** **	11 8%	10 7%	31 10%	** **	33 10%	** **
NET Neutral (4-6)		80 24%	** **	** **	** **	** **	26 19%	37 28%	76 24%	** **	80 25%	** **
NET Well (7-10)		150 45%	** **	** **	** **	** **	81+F 61%	48- 36%	145 46%	** **	149 46%	** **

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Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	66	**	**	**	**	15-	37+e	60	**	61	**
	20%	**	**	**	**	12%	28%	19%	**	19%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	6.00	8.00	**	8.00	**
Base for stats	264	**	**	**	**	118	95	253	**	262	**
Mean score	6.6	**	**	**	**	7.2+f	6.4	6.7	**	6.6	**
Standard deviation	2.42	**	**	**	**	2.37	2.23	2.43	**	2.42	**
Standard Error	.16	**	**	**	**	.24	.25	.17	**	.17	**

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Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	9 3%	9 3%	9 3%	9 3%	9 3%	4 2%	9 3%	8 3%	9 3%	8 3%	5 2%	5 2%	6 2%	1 1%	6 2%	4 2%
2	(2.0)	13 4%	13 4%	13 4%	13 4%	12 4%	9 4%	13 4%	11 3%	13 4%	12 4%	9 4%	5 2%	8 3%	4 3%	7 3%	10 5%
3	(3.0)	13 4%	13 4%	12 4%	13 4%	13 4%	12 5%	13 4%	13 4%	13 4%	12 4%	5 2%	5 2%	4 2%	5 4%	4 2%	4 2%
4	(4.0)	14 4%	14 4%	14 4%	14 4%	14 4%	9 4%	14 4%	14 4%	14 4%	14 5%	10 4%	9 4%	11 5%	8 5%	11 4%	8 4%
5	(5.0)	24 7%	24 7%	23 7%	23 7%	23 7%	19 9%	24 7%	24 8%	24 7%	24 8%	14 6%	16 7%	13 6%	7 5%	11 5%	11 5%
6	(6.0)	41 13%	41 13%	41 13%	41 13%	39 12%	29 13%	41 13%	39 12%	41 13%	40 13%	28 11%	28 12%	27 12%	18 12%	32 13%	25 12%
7	(7.0)	44 13%	44 13%	44 13%	44 14%	42 13%	30 14%	44 13%	43 14%	44 13%	42 13%	36 15%	36 16%	30 13%	23 16%	32 13%	33 15%
8	(8.0)	47 14%	47 14%	47 14%	46 14%	46 14%	33 15%	47 14%	45 14%	47 14%	47 15%	41 17%	36 16%	42 18%	24 17%	37 15%	39 18%
9	(9.0)	21 6%	21 6%	21 6%	21 7%	21 7%	19 9%	21 6%	21 7%	21 6%	20 6%	17 7%	16 7%	16 7%	14+ 10%	20 9%	18 8%
10 - Extremely well	(10.0)	38 12%	38 12%	38 12%	38 12%	37 12%	36 16%	38 12%	38 12%	38 12%	38 12%	34 14%	34 15%	35 15%	32+ 22%	34 14%	32 15%
NET Badly (1-3)		34 10%	34 10%	33 10%	34 11%	33 11%	24 11%	34 10%	32 10%	34 10%	32 10%	19 8%	15 7%	17 7%	10 7%	17 7%	18 8%
NET Neutral (4-6)		80 24%	80 24%	79 24%	79 24%	76 24%	58 26%	80 24%	78 24%	80 24%	79 25%	51 21%	53 23%	51 22%	33 23%	54 22%	44 20%
NET Well (7-10)		150 45%	150 45%	150 46%	149 46%	145 46%	119 53%	150 45%	147 46%	150 45%	147 47%	128 53%	123 53%	124 53%	94+abce 65%	123 51%	122 56%

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Prepared by BMG

Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	66	66e	65e	63e	61e	22	66e	62e	66e	57e	44d	39d	40d	8-	46d	33d
	20%	20%	20%	19%	19%	10%	20%	19%	20%	18%	18%	17%	17%	5%	19%	15%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	10.00	8.00	8.00
Base for stats	264	264	262	262	255	201	264	257	264	259	198	192	192	137	194	184
Mean score	6.6	6.6	6.7	6.6	6.6	6.9+	6.6	6.7	6.6	6.7	7.0+	7.0+	7.0+	7.3+	7.0+	7.1+
Standard deviation	2.42	2.42	2.42	2.43	2.43	2.40	2.42	2.40	2.42	2.41	2.32	2.26	2.35	2.26	2.33	2.34
Standard Error	.16	.16	.17	.17	.17	.19	.16	.17	.16	.17	.18	.18	.19	.22	.19	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	9 3%	** **	8 3%	4 2%	3 2%
2	(2.0)	13 4%	** **	11 4%	4 2%	2 2%
3	(3.0)	13 4%	** **	12 4%	6 3%	3 2%
4	(4.0)	14 4%	** **	11 4%	10 4%	8 5%
5	(5.0)	24 7%	** **	22 7%	15 7%	6 5%
6	(6.0)	41 13%	** **	40 13%	32 15%	20 14%
7	(7.0)	44 13%	** **	40 13%	26 12%	19 14%
8	(8.0)	47 14%	** **	47 15%	39 18%	31+ 22%
9	(9.0)	21 6%	** **	19 6%	12 5%	10 7%
10 - Extremely well	(10.0)	38 12%	** **	37 12%	27 12%	18 13%
NET Badly (1-3)		34 10%	** **	31 10%	14 7%	8- 6%
NET Neutral (4-6)		80 24%	** **	73 24%	57 26%	34 24%
NET Well (7-10)		150 45%	** **	143 47%	104 48%	79+ 56%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24_6_3 (continuation)

Q24. BBC Alba - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	66	**	55	41	18-
	20%	**	18%	19%	13%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	264	**	247	174	121
Mean score	6.6	**	6.7	6.9+	7.1+
Standard deviation	2.42	**	2.41	2.21	2.16
Standard Error	.16	**	.17	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_4

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	7 2%	5 3%	** **	** **	** **	3 1%	4 4%
2	(2.0)	9 3%	3 1%	** **	** **	** **	5 2%	3 3%
3	(3.0)	10 3%	7 4%	** **	** **	** **	7 3%	3 3%
4	(4.0)	14 4%	8 4%	** **	** **	** **	8 3%	6 6%
5	(5.0)	32 10%	21 11%	** **	** **	** **	27 12%	5 5%
6	(6.0)	41 12%	26 14%	** **	** **	** **	26 12%	15 15%
7	(7.0)	41 12%	18 9%	** **	** **	** **	26 12%	16 16%
8	(8.0)	34 10%	18 10%	** **	** **	** **	23 10%	10 10%
9	(9.0)	26 8%	20 10%	** **	** **	** **	21 10%	5 5%
10 - Extremely well	(10.0)	44 13%	33+ 17%	** **	** **	** **	35 16%	8 8%
NET Badly (1-3)		25 8%	15 8%	** **	** **	** **	15 7%	10 10%
NET Neutral (4-6)		87 26%	55 29%	** **	** **	** **	61 27%	26 26%
NET Well (7-10)		144 44%	89 46%	** **	** **	** **	104 47%	39 38%
Don't know		74 22%	33- 17%	** **	** **	** **	42 19%	26 26%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	7.00
Mode	10.00	10.00	**	**	**	10.00	7.00
Base for stats	256	159	**	**	**	180	75
Mean score	6.8	7.0	**	**	**	7.0b	6.3-
Standard deviation	2.37	2.44	**	**	**	2.31	2.44
Standard Error	.16	.22	**	**	**	.20	.29

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Table Q24_6_4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	3 1%	** **	** **	** **
2	(2.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
3	(3.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	6 3%	** **	** **	** **
4	(4.0)	14 4%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
5	(5.0)	32 10%	** **	** **	** **	** **	** **	** **	** **	21 12%	** **	** **	** **
6	(6.0)	41 12%	** **	** **	** **	** **	** **	** **	** **	24 13%	** **	** **	** **
7	(7.0)	41 12%	** **	** **	** **	** **	** **	** **	** **	24 14%	** **	** **	** **
8	(8.0)	34 10%	** **	** **	** **	** **	** **	** **	** **	14 8%	** **	** **	** **
9	(9.0)	26 8%	** **	** **	** **	** **	** **	** **	** **	19 11%	** **	** **	** **
10 - Extremely well	(10.0)	44 13%	** **	** **	** **	** **	** **	** **	** **	31+ 18%	** **	** **	** **
NET Badly (1-3)		25 8%	** **	** **	** **	** **	** **	** **	** **	13 8%	** **	** **	** **
NET Neutral (4-6)		87 26%	** **	** **	** **	** **	** **	** **	** **	52 30%	** **	** **	** **
NET Well (7-10)		144 44%	** **	** **	** **	** **	** **	** **	** **	87+ 50%	** **	** **	** **
Don't know		74 22%	** **	** **	** **	** **	** **	** **	** **	21- 12%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Prepared by BMG

Table Q24_6_4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	256	**	**	**	**	**	**	**	153	**	**	**
Mean score	6.8	**	**	**	**	**	**	**	6.9fgjk	**	**	**
Standard deviation	2.37	**	fgjk	fgjk	k	**	-	**	2.37	fgjk	-	-
Standard Error	.16	**	**	**	**	**	**	**	.22	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	7 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
2	(2.0)	9 3%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
3	(3.0)	10 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
4	(4.0)	14 4%	**	**	**	**	**	**	**	**	**	10 4%	**	**	**
5	(5.0)	32 10%	**	**	**	**	**	**	**	**	**	27 11%	**	**	**
6	(6.0)	41 12%	**	**	**	**	**	**	**	**	**	31 13%	**	**	**
7	(7.0)	41 12%	**	**	**	**	**	**	**	**	**	31 13%	**	**	**
8	(8.0)	34 10%	**	**	**	**	**	**	**	**	**	25 10%	**	**	**
9	(9.0)	26 8%	**	**	**	**	**	**	**	**	**	21 9%	**	**	**
10 - Extremely well	(10.0)	44 13%	**	**	**	**	**	**	**	**	**	37 15%	**	**	**
NET Badly (1-3)		25 8%	**	**	**	**	**	**	**	**	**	16 6%	**	**	**
NET Neutral (4-6)		87 26%	**	**	**	**	**	**	**	**	**	68 28%	**	**	**
NET Well (7-10)		144 44%	**	**	**	**	**	**	**	**	**	114 46%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	245	**	**	**
Don't know	74	**	**	**	**	**	**	**	**	**	47	**	**	**
	22%	**	**	**	**	**	**	**	**	**	19%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	256	**	**	**	**	**	**	**	**	**	198	**	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	**	6.9	**	**	**
Standard deviation	2.37	**	**	**	**	**	**	**	**	**	2.33	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	.19	**	**	**

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Table Q24_6_4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity Minority Ethnic Group				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	7 2%	0 -%	1 1%	** **	** **	1 *%	6 4%	7 3%	** **	** **	** **	** **
2	(2.0)	9 3%	3 3%	2 2%	** **	** **	5 3%	3 2%	5 2%	** **	** **	** **	** **
3	(3.0)	10 3%	3 3%	3 3%	** **	** **	6 3%	3 2%	6 2%	** **	** **	** **	** **
4	(4.0)	14 4%	3 3%	* *%	** **	** **	3 2%	10 7%	9 4%	** **	** **	** **	** **
5	(5.0)	32 10%	10 10%	11 12%	** **	** **	21 11%	11 8%	23 9%	** **	** **	** **	** **
6	(6.0)	41 12%	7 7%	16 18%	** **	** **	23 12%	18 13%	30 12%	** **	** **	** **	** **
7	(7.0)	41 12%	14 14%	11 12%	** **	** **	25 13%	16 12%	28 11%	** **	** **	** **	** **
8	(8.0)	34 10%	14 14%	9 11%	** **	** **	23 12%	10 8%	27 11%	** **	** **	** **	** **
9	(9.0)	26 8%	10 10%	5 6%	** **	** **	15 8%	11 8%	20 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	44 13%	16 16%	12 14%	** **	** **	28 15%	15 11%	28 11%	** **	** **	** **	** **
NET Badly (1-3)		25 8%	7 7%	5 6%	** **	** **	12 6%	12 9%	18 7%	** **	** **	** **	** **
NET Neutral (4-6)		87 26%	21 21%	27 30%	** **	** **	48 25%	39 28%	62 25%	** **	** **	** **	** **
NET Well (7-10)		144 44%	54 54%	38 42%	** **	** **	92 48%	53 38%	103 42%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	74	19	19	**	**	38	35	64	**	**	**	**
	22%	19%	22%	**	**	20%	25%	26%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	10.00	10.00	6.00	**	**	10.00	6.00	6.00	**	**	**	**
Base for stats	256	82	70	**	**	152	104	182	**	**	**	**
Mean score	6.8	7.2	6.9	**	**	7.0	6.5	6.8	**	**	**	**
Standard deviation	2.37	2.27	2.13	**	**	2.20	2.52	2.37	**	**	**	**
Standard Error	.16	.26	.26	**	**	.18	.30	.20	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	7 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	9 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	10 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	14 4%	** **	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	32 10%	** **	25 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	41 12%	** **	34 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	41 12%	** **	36 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	34 10%	** **	31 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	26 8%	** **	18 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	44 13%	** **	33 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		25 8%	** **	13 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		87 26%	** **	69 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		144 44%	** **	117 46%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6 4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	74	**	54	**	**	**	**	**	**	**	**	**	**
	22%	**	21%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	256	**	199	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	**	6.9chi	**	**	**	**	**	**	**	**	**	**
				-		h			-			h	
Standard deviation	2.37	**	2.19	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	7 2%	** **	** **	** **	** **	2 1%	4 3%	7 2%	** **	7 2%	** **
2	(2.0)	9 3%	** **	** **	** **	** **	4 3%	2 1%	8 2%	** **	9 3%	** **
3	(3.0)	10 3%	** **	** **	** **	** **	1 1%	4 3%	9 3%	** **	9 3%	** **
4	(4.0)	14 4%	** **	** **	** **	** **	2 2%	6 5%	12 4%	** **	14 4%	** **
5	(5.0)	32 10%	** **	** **	** **	** **	15 11%	15 12%	31 10%	** **	32 10%	** **
6	(6.0)	41 12%	** **	** **	** **	** **	14 10%	15 11%	40 13%	** **	41 13%	** **
7	(7.0)	41 12%	** **	** **	** **	** **	19 14%	17 13%	37 12%	** **	38 12%	** **
8	(8.0)	34 10%	** **	** **	** **	** **	15 11%	18 14%	33 10%	** **	34 10%	** **
9	(9.0)	26 8%	** **	** **	** **	** **	13 10%	5 4%	24 8%	** **	26 8%	** **
10 - Extremely well	(10.0)	44 13%	** **	** **	** **	** **	30+F 23%	4- 3%	44 14%	** **	44 14%	** **
NET Badly (1-3)		25 8%	** **	** **	** **	** **	7 5%	10 7%	23 7%	** **	24 8%	** **
NET Neutral (4-6)		87 26%	** **	** **	** **	** **	31 23%	37 28%	83 27%	** **	87 27%	** **
NET Well (7-10)		144 44%	** **	** **	** **	** **	78+F 58%	45- 34%	137 44%	** **	142 44%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	74	**	**	**	**	18-	41+e	69	**	71	**
	22%	**	**	**	**	13%	31%	22%	**	22%	**
Medians	7.00	**	**	**	**	8.00	6.00	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	8.00	10.00	**	10.00	**
Base for stats	256	**	**	**	**	116	91	244	**	253	**
Mean score	6.8	**	**	**	**	7.4+f	6.2-	6.8	**	6.8	**
				f	+f						
Standard deviation	2.37	**	**	**	**	2.29	2.13	2.38	**	2.38	**
Standard Error	.16	**	**	**	**	.23	.24	.17	**	.17	**

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Table Q24 6 4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	7 2%	7 2%	7 2%	7 2%	7 2%	2 1%	7 2%	6 2%	7 2%	7 2%	4 2%	2 1%	4 2%	0- -%	4 2%	4 2%
2	(2.0)	9 3%	9 3%	9 3%	9 3%	8 2%	4 2%	9 3%	9 3%	9 3%	9 3%	8 3%	5 2%	5 2%	2 1%	4 2%	5 2%
3	(3.0)	10 3%	10 3%	10 3%	10 3%	9 3%	8 3%	10 3%	8 3%	10 3%	8 2%	2 1%	2 1%	2 1%	1 1%	1 *	4 2%
4	(4.0)	14 4%	14 4%	14 4%	14 4%	13 4%	12 5%	14 4%	14 4%	14 4%	14 4%	7 3%	5 2%	7 3%	5 4%	8 3%	4 2%
5	(5.0)	32 10%	32 10%	31 9%	32 10%	32 10%	25 11%	32 10%	32 10%	32 10%	32 10%	22 9%	22 10%	19 8%	9 6%	22 9%	18 8%
6	(6.0)	41 12%	41 12%	41 13%	40 12%	40 13%	31 14%	41 12%	40 12%	41 12%	41 13%	27 11%	28 12%	26 11%	18 12%	26 11%	23 11%
7	(7.0)	41 12%	41 12%	41 13%	41 13%	41 13%	34 15%	41 12%	39 12%	41 12%	40 13%	33 14%	32 14%	33 14%	23 16%	33 14%	35 16%
8	(8.0)	34 10%	34 10%	34 10%	34 10%	33 10%	24 11%	34 10%	32 10%	34 10%	32 10%	28 11%	26 11%	28 12%	21+ 15%	26 11%	27 12%
9	(9.0)	26 8%	26 8%	26 8%	26 8%	26 8%	22 10%	26 8%	26 8%	26 8%	24 8%	24 10%	23 10%	23 10%	19+ 13%	22 9%	24 11%
10 - Extremely well	(10.0)	44 13%	44 13%	44 13%	44 13%	43 14%	41 18%	44 13%	44 14%	44 13%	44 14%	37 15%	38 17%	39 17%	37+a 26%	40 17%	37 17%
NET Badly (1-3)		25 8%	25 8%	25 8%	25 8%	24 8%	13 6%	25 8%	23 7%	25 8%	23 7%	14 6%	9 4%	12 5%	3- 2%	9 4%	13 6%
NET Neutral (4-6)		87 26%	87 26%	86 26%	86 26%	86 27%	68 31%	87 26%	85 27%	87 26%	86 27%	56 23%	55 24%	51 22%	32 22%	56 23%	46 21%
NET Well (7-10)		144 44%	144 44%	144 44%	144 44%	142 45%	121 54%	144 44%	141 44%	144 44%	140 44%	122 51%	119 52%	124 54%	101 70%	121 51%	122 56%

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Prepared by BMG

Table Q24 6 4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	74	74e	71e	70e	65e	21	74e	69e	74e	66e	50d	47d	44d	9-	53d	36d
	22%	22%	22%	21%	20%	9%	22%	22%	22%	21%	21%	20%	19%	6%	22%	17%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	256	256	255	255	251	203	256	249	256	250	192	183	188	136	186	181
Mean score	6.8	6.8	6.8	6.8	6.8	7.1+	6.8	6.8	6.8	6.8	7.1+	7.3+	7.2+	7.8+ae	7.2+	7.3+
Standard deviation	2.37	2.37	2.37	2.37	2.36	2.23	2.37	2.35	2.37	2.37	2.30	2.16	2.27	1.97	2.24	2.26
Standard Error	.16	.16	.17	.17	.17	.18	.16	.17	.16	.17	.18	.18	.18	.19	.18	.19

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Table Q24 6 4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	7 2%	** **	5 2%	3 1%	1 1%
2	(2.0)	9 3%	** **	7 2%	2 1%	2 1%
3	(3.0)	10 3%	** **	8 3%	3 1%	2 2%
4	(4.0)	14 4%	** **	10 3%	5 2%	3 2%
5	(5.0)	32 10%	** **	30 10%	26 12%	15 11%
6	(6.0)	41 12%	** **	40 13%	30 14%	20 15%
7	(7.0)	41 12%	** **	39 13%	32 15%	19 13%
8	(8.0)	34 10%	** **	34 11%	24 11%	18 13%
9	(9.0)	26 8%	** **	26 9%	13 6%	11 8%
10 - Extremely well	(10.0)	44 13%	** **	43 14%	33 15%	25 18%
NET Badly (1-3)		25 8%	** **	20 7%	7 3%	5- 3%
NET Neutral (4-6)		87 26%	** **	80 26%	62 29%	38 28%
NET Well (7-10)		144 44%	** **	141 47%	101 47%	73+ 52%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24 6 4 (continuation)

Q24. BBC Alba - Trusted and accurate UK news - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	74	**	61	46	24
	22%	**	20%	21%	17%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	256	**	241	170	116
Mean score	6.8	**	6.9+a	7.1+a	7.3+a
		-			
Standard deviation	2.37	**	2.30	2.08	2.07
Standard Error	.16	**	.16	.17	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_5

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	14 4%	9 5%	**	**	**	8 4%	5 5%
2	(2.0)	7 2%	*- *	**	**	**	5 2%	2 2%
3	(3.0)	10 3%	5 3%	**	**	**	8 4%	2 2%
4	(4.0)	26 8%	19 10%	**	**	**	13 6%	12 12%
5	(5.0)	28 8%	21 11%	**	**	**	21 10%	6 6%
6	(6.0)	37 11%	21 11%	**	**	**	23 11%	13 13%
7	(7.0)	42 13%	19 10%	**	**	**	22 10%	20 20%
8	(8.0)	52 16%	29 15%	**	**	**	41+ 19%	10 10%
9	(9.0)	19 6%	18+ 9%	**	**	**	16 7%	3 3%
10 - Extremely well	(10.0)	33 10%	23 12%	**	**	**	26 12%	7 7%
NET Badly (1-3)		31 9%	14 8%	**	**	**	21 10%	10 9%
NET Neutral (4-6)		90 27%	61 32%	**	**	**	58 26%	31 31%
NET Well (7-10)		146 44%	89 46%	**	**	**	105 47%	40 40%
Don't know		64 19%	28- 14%	**	**	**	38 17%	20 20%

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Prepared by BMG

Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	6.00
Mode	8.00	8.00	**	**	**	8.00	7.00
Base for stats	267	164	**	**	**	184	81
Mean score	6.5	6.6b	**	**	**	6.7	6.1
Standard deviation	2.42	2.44	-	-	b	2.45	2.35
Standard Error	.16	.21	**	**	**	.21	.27

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Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	14 4%	** **	** **	** **	** **	** **	** **	** **	6 3%	** **	** **	** **
2	(2.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
3	(3.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	6 3%	** **	** **	** **
4	(4.0)	26 8%	** **	** **	** **	** **	** **	** **	** **	19 11%	** **	** **	** **
5	(5.0)	28 8%	** **	** **	** **	** **	** **	** **	** **	16 9%	** **	** **	** **
6	(6.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	21 12%	** **	** **	** **
7	(7.0)	42 13%	** **	** **	** **	** **	** **	** **	** **	18 10%	** **	** **	** **
8	(8.0)	52 16%	** **	** **	** **	** **	** **	** **	** **	30 17%	** **	** **	** **
9	(9.0)	19 6%	** **	** **	** **	** **	** **	** **	** **	17+ 10%	** **	** **	** **
10 - Extremely well	(10.0)	33 10%	** **	** **	** **	** **	** **	** **	** **	21 12%	** **	** **	** **
NET Badly (1-3)		31 9%	** **	** **	** **	** **	** **	** **	** **	14 8%	** **	** **	** **
NET Neutral (4-6)		90 27%	** **	** **	** **	** **	** **	** **	** **	56 32%	** **	** **	** **
NET Well (7-10)		146 44%	** **	** **	** **	** **	** **	** **	** **	87+ 50%	** **	** **	** **
Don't know		64 19%	** **	** **	** **	** **	** **	** **	** **	18- 10%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Prepared by BMG

Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	267	**	**	**	**	**	**	**	156	**	**	**
Mean score	6.5	**	**	**	**	**	**	**	6.7fgjk	**	**	**
		- +adefgjk +adefgjk			jk		-	-		afgjk	-	-
Standard deviation	2.42	**	**	**	**	**	**	**	2.39	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.22	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	14 4%	**	**	**	**	**	**	**	**	**	10 4%	**	**	**
2	(2.0)	7 2%	**	**	**	**	**	**	**	**	**	6 2%	**	**	**
3	(3.0)	10 3%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
4	(4.0)	26 8%	**	**	**	**	**	**	**	**	**	19 8%	**	**	**
5	(5.0)	28 8%	**	**	**	**	**	**	**	**	**	20 8%	**	**	**
6	(6.0)	37 11%	**	**	**	**	**	**	**	**	**	28 12%	**	**	**
7	(7.0)	42 13%	**	**	**	**	**	**	**	**	**	30 12%	**	**	**
8	(8.0)	52 16%	**	**	**	**	**	**	**	**	**	40 17%	**	**	**
9	(9.0)	19 6%	**	**	**	**	**	**	**	**	**	15 6%	**	**	**
10 - Extremely well	(10.0)	33 10%	**	**	**	**	**	**	**	**	**	26 11%	**	**	**
NET Badly (1-3)		31 9%	**	**	**	**	**	**	**	**	**	23 9%	**	**	**
NET Neutral (4-6)		90 27%	**	**	**	**	**	**	**	**	**	67 27%	**	**	**
NET Well (7-10)		146 44%	**	**	**	**	**	**	**	**	**	112 46%	**	**	**

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Prepared by BMG

Table Q24 6 5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	64	**	**	**	**	**	**	**	**	**	**	43	**	**
	19%	**	**	**	**	**	**	**	**	**	**	17%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	267	**	**	**	**	**	**	**	**	**	**	202	**	**
Mean score	6.5	**	**	**	**	**	**	**	**	**	**	6.5	**	**
		cl												
Standard deviation	2.42	**	**	**	**	**	**	**	**	**	**	2.43	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.20	**	**

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Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	14 4%	2 2%	2 2%	** **	** **	4 2%	10 7%	10 4%	** **	** **	** **	** **
2	(2.0)	7 2%	3 3%	1 1%	** **	** **	4 2%	3 2%	6 2%	** **	** **	** **	** **
3	(3.0)	10 3%	3 3%	6 6%	** **	** **	9 5%	1 1%	6 2%	** **	** **	** **	** **
4	(4.0)	26 8%	8 8%	6 7%	** **	** **	14 8%	12 8%	19 8%	** **	** **	** **	** **
5	(5.0)	28 8%	7 7%	13 15%	** **	** **	20 11%	7 5%	19 8%	** **	** **	** **	** **
6	(6.0)	37 11%	11 11%	10 12%	** **	** **	22 11%	15 11%	26 10%	** **	** **	** **	** **
7	(7.0)	42 13%	12 12%	12 13%	** **	** **	24 13%	18 13%	35 14%	** **	** **	** **	** **
8	(8.0)	52 16%	18 18%	14 16%	** **	** **	32 17%	20 14%	44 18%	** **	** **	** **	** **
9	(9.0)	19 6%	6 6%	4 5%	** **	** **	10 5%	9 7%	11 4%	** **	** **	** **	** **
10 - Extremely well	(10.0)	33 10%	12 11%	9 10%	** **	** **	20 11%	13 9%	16 7%	** **	** **	** **	** **
NET Badly (1-3)		31 9%	8 8%	9 10%	** **	** **	17 9%	14 10%	22 9%	** **	** **	** **	** **
NET Neutral (4-6)		90 27%	27 27%	30 33%	** **	** **	57 30%	34 24%	63 26%	** **	** **	** **	** **
NET Well (7-10)		146 44%	47 47%	38 43%	** **	** **	86 45%	60 43%	107 43%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	64	19	12	**	**	32	31	54	**	**	**	**
	19%	19%	14%	**	**	17%	22%	22%	**	**	**	**
Medians	7.00	7.00	6.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**	**	**	**
Base for stats	267	82	77	**	**	159	108	192	**	**	**	**
Mean score	6.5	6.7	6.4	**	**	6.6	6.4	6.4	**	**	**	**
Standard deviation	2.42	2.32	2.26	**	**	2.29	2.62	2.33	**	**	**	**
Standard Error	.16	.27	.26	**	**	.19	.31	.19	**	**	**	**

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Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	14 4%	** **	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	7 2%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	10 3%	** **	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	26 8%	** **	20 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	28 8%	** **	17 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	37 11%	** **	32 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	42 13%	** **	34 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	52 16%	** **	44 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	19 6%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	33 10%	** **	27 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		31 9%	** **	20 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		90 27%	** **	68 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		146 44%	** **	117 46%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	64	**	48	**	**	**	**	**	**	**	**	**	**
	19%	**	19%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	267	**	205	**	**	**	**	**	**	**	**	**	**
Mean score	6.5	**	6.6ci	**	**	**	**	**	**	**	**	**	**
				-						-			
Standard deviation	2.42	**	2.36	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

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Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	14 4%	** **	** **	** **	** **	3 2%	9 7%	14 4%	** **	14 4%	** **
2	(2.0)	7 2%	** **	** **	** **	** **	3 2%	3 2%	7 2%	** **	7 2%	** **
3	(3.0)	10 3%	** **	** **	** **	** **	4 3%	5 4%	9 3%	** **	9 3%	** **
4	(4.0)	26 8%	** **	** **	** **	** **	6 5%	8 6%	25 8%	** **	26 8%	** **
5	(5.0)	28 8%	** **	** **	** **	** **	10 8%	12 9%	27 9%	** **	28 9%	** **
6	(6.0)	37 11%	** **	** **	** **	** **	16 12%	11 8%	37 12%	** **	37 11%	** **
7	(7.0)	42 13%	** **	** **	** **	** **	18 14%	16 12%	35 11%	** **	41 13%	** **
8	(8.0)	52 16%	** **	** **	** **	** **	24 18%	21 16%	50 16%	** **	52 16%	** **
9	(9.0)	19 6%	** **	** **	** **	** **	10 8%	4 3%	19 6%	** **	19 6%	** **
10 - Extremely well	(10.0)	33 10%	** **	** **	** **	** **	24+F 18%	3- 2%	33 10%	** **	33 10%	** **
NET Badly (1-3)		31 9%	** **	** **	** **	** **	9 7%	18 13%	30 10%	** **	30 9%	** **
NET Neutral (4-6)		90 27%	** **	** **	** **	** **	32 24%	31 24%	88 28%	** **	90 28%	** **
NET Well (7-10)		146 44%	** **	** **	** **	** **	76+F 57%	45- 34%	137 44%	** **	144 45%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	64	**	**	**	**	16-	39+e	58	**	59	**
	19%	**	**	**	**	12%	29%	18%	**	18%	**
Medians	7.00	**	**	**	**	7.00	6.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	8.00	8.00	**	8.00	**
Base for stats	267	**	**	**	**	118	94	255	**	265	**
Mean score	6.5	**	**	**	**	7.1+f	5.8-	6.5	**	6.5	**
				f	+f						
Standard deviation	2.42	**	**	**	**	2.31	2.44	2.46	**	2.43	**
Standard Error	.16	**	**	**	**	.23	.28	.17	**	.17	**

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Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	14 4%	14 4%	14 4%	14 4%	14 4%	6 3%	14 4%	12 4%	14 4%	13 4%	7 3%	7 3%	9d 4%	0- -	10d 4%	6 3%
2	(2.0)	7 2%	7 2%	7 2%	7 2%	7 2%	4 2%	7 2%	7 2%	7 2%	7 2%	7 3%	4 2%	4 2%	3 2%	4 2%	6 3%
3	(3.0)	10 3%	10 3%	10 3%	10 3%	9 3%	6 3%	10 3%	9 3%	10 3%	8 2%	5 2%	3 2%	3 1%	4 3%	4 2%	7 3%
4	(4.0)	26 8%	26 8%	25 8%	25 8%	22 7%	22 10%	26 8%	26 8%	26 8%	26 8%	17 7%	13 6%	14 6%	12 8%	13 5%	13 6%
5	(5.0)	28 8%	28 8%	26 8%	26 8%	25 8%	13 6%	28 8%	26 8%	28 8%	27 9%	18 8%	17 8%	14 6%	6- 4%	17 7%	14 6%
6	(6.0)	37 11%	37 11%	37 11%	37 11%	35 11%	30 13%	37 11%	35 11%	37 11%	36 12%	25 10%	27 12%	24 10%	15 11%	25 11%	21 10%
7	(7.0)	42 13%	42 13%	41 12%	42 13%	42 13%	31 14%	42 13%	41 13%	42 13%	42 13%	35 15%	31 13%	34 14%	23 16%	34 14%	28 13%
8	(8.0)	52 16%	52 16%	52 16%	52 16%	52 16%	45 20%	52 16%	51 16%	52 16%	51 16%	38 16%	41 18%	41 18%	34+ 24%	42 18%	46 21%
9	(9.0)	19 6%	19 6%	19 6%	19 6%	19 6%	17 8%	19 6%	19 6%	19 6%	18 6%	18 7%	18 8%	19 8%	17+ 12%	18 7%	19 9%
10 - Extremely well	(10.0)	33 10%	33 10%	33 10%	32 10%	30 10%	28 13%	33 10%	33 10%	33 10%	33 10%	30 12%	28 12%	31 13%	23+ 16%	27 11%	25 12%
NET Badly (1-3)		31 9%	31 9%	31 9%	31 9%	30 10%	16 7%	31 9%	28 9%	31 9%	28 9%	18 7%	15 6%	16 7%	6- 4%	18 7%	19 9%
NET Neutral (4-6)		90 27%	90 27%	88 27%	88 27%	82 26%	65 29%	90 27%	87 27%	90 27%	89 28%	60 25%	57 25%	52 23%	33 23%	55 23%	48 22%
NET Well (7-10)		146 44%	146 44%	144 44%	144 44%	143 45%	121abcfh 54%	146 44%	143 45%	146 44%	144 45%	121 50%	118 51%	124 54%	98 68%	121 51%	118 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	64	64e	64e	62e	60e	21	64e	60e	64e	55e	42d	40d	39d	7-	46d	32d
	19%	19%	19%	19%	19%	9%	19%	19%	19%	17%	17%	18%	17%	5%	19%	15%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	267	267	263	263	255	202	267	258	267	261	200	190	192	137	194	185
Mean score	6.5	6.5	6.5	6.5	6.5	6.8+	6.5	6.5+	6.5	6.5	6.8+	6.9+	7.0+	7.3+a	6.8+	6.9+
Standard deviation	2.42	2.42	2.43	2.42	2.42	2.29	2.42	2.40	2.42	2.41	2.36	2.28	2.36	2.04	2.36	2.35
Standard Error	.16	.16	.17	.17	.17	.18	.16	.17	.16	.17	.19	.18	.19	.19	.19	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	14 4%	** **	11 4%	5 2%	4 3%
2	(2.0)	7 2%	** **	4 1%	2 1%	1 *%
3	(3.0)	10 3%	** **	9 3%	4 2%	3 2%
4	(4.0)	26 8%	** **	25 8%	18 8%	13 10%
5	(5.0)	28 8%	** **	24 8%	20 9%	11 8%
6	(6.0)	37 11%	** **	36 12%	22 10%	15 10%
7	(7.0)	42 13%	** **	40 13%	36 16%	23 16%
8	(8.0)	52 16%	** **	50 16%	35 16%	25 18%
9	(9.0)	19 6%	** **	19 6%	14 7%	12 9%
10 - Extremely well	(10.0)	33 10%	** **	31 10%	21 10%	16 11%
NET Badly (1-3)		31 9%	** **	24 8%	10 5%	8 6%
NET Neutral (4-6)		90 27%	** **	85 28%	59 28%	39 28%
NET Well (7-10)		146 44%	** **	140 46%	105 49%	75+ 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 5 (continuation)

Q24. BBC Alba - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	64	**	53	40	17-
	19%	**	18%	19%	12%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	7.00	8.00
Base for stats	267	**	249	175	122
Mean score	6.5	**	6.6+a	6.8+a	6.8+a
		-			
Standard deviation	2.42	**	2.35	2.15	2.22
Standard Error	.16	**	.16	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_6

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	13 4%	9 4%	**	**	**	8 4%	5 5%
2	(2.0)	10 3%	2- 1%	**	**	**	7 3%	3 3%
3	(3.0)	17 5%	12 6%	**	**	**	11 5%	5 5%
4	(4.0)	11 3%	6 3%	**	**	**	7 3%	4 4%
5	(5.0)	31 9%	20 11%	**	**	**	23 10%	8 8%
6	(6.0)	33 10%	22 12%	**	**	**	22 10%	11 11%
7	(7.0)	44 13%	23 12%	**	**	**	28 12%	16 15%
8	(8.0)	47 14%	24 12%	**	**	**	32 14%	15 14%
9	(9.0)	24 7%	19+ 10%	**	**	**	19 8%	5 5%
10 - Extremely well	(10.0)	42 13%	28 15%	**	**	**	34+ 16%	7 7%
NET Badly (1-3)		40 12%	23 12%	**	**	**	27 12%	14 13%
NET Neutral (4-6)		75 23%	49 25%	**	**	**	51 23%	23 23%
NET Well (7-10)		156 47%	94 49%	**	**	**	113 51%	42 42%
Don't know		59 18%	27- 14%	**	**	**	31- 14%	22 22%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	7.00
Mode	8.00	10.00	**	**	**	10.00	7.00
Base for stats	271	165	**	**	**	191	79
Mean score	6.6	6.7	**	**	**	6.8	6.2
Standard deviation	2.53	2.53	**	**	**	2.55	2.48
Standard Error	.17	.22	**	**	**	.21	.29

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Table Q24_6_6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	13 4%	**	**	**	**	**	**	**	8 4%	**	**	**
2	(2.0)	10 3%	**	**	**	**	**	**	**	5 3%	**	**	**
3	(3.0)	17 5%	**	**	**	**	**	**	**	11 7%	**	**	**
4	(4.0)	11 3%	**	**	**	**	**	**	**	8 4%	**	**	**
5	(5.0)	31 9%	**	**	**	**	**	**	**	18 10%	**	**	**
6	(6.0)	33 10%	**	**	**	**	**	**	**	15 8%	**	**	**
7	(7.0)	44 13%	**	**	**	**	**	**	**	26 15%	**	**	**
8	(8.0)	47 14%	**	**	**	**	**	**	**	27 16%	**	**	**
9	(9.0)	24 7%	**	**	**	**	**	**	**	13 7%	**	**	**
10 - Extremely well	(10.0)	42 13%	**	**	**	**	**	**	**	26 15%	**	**	**
NET Badly (1-3)		40 12%	**	**	**	**	**	**	**	24 14%	**	**	**
NET Neutral (4-6)		75 23%	**	**	**	**	**	**	**	41 23%	**	**	**
NET Well (7-10)		156 47%	**	**	**	**	**	**	**	92 53%	**	**	**
Don't know		59 18%	**	**	**	**	**	**	**	18- 10%	**	**	**
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Prepared by BMG

Table Q24_6_6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	271	**	**	**	**	**	**	**	156	**	**	**
Mean score	6.6	**	**	**	**	**	**	**	6.6k	**	**	**
Standard deviation	2.53	**	**	**	**	**	**	**	2.57	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	.24	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	13 4%	**	**	**	**	**	**	**	**	**	8 3%	**	**	**
2	(2.0)	10 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
3	(3.0)	17 5%	**	**	**	**	**	**	**	**	**	13 5%	**	**	**
4	(4.0)	11 3%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
5	(5.0)	31 9%	**	**	**	**	**	**	**	**	**	25 10%	**	**	**
6	(6.0)	33 10%	**	**	**	**	**	**	**	**	**	22 9%	**	**	**
7	(7.0)	44 13%	**	**	**	**	**	**	**	**	**	32 13%	**	**	**
8	(8.0)	47 14%	**	**	**	**	**	**	**	**	**	34 14%	**	**	**
9	(9.0)	24 7%	**	**	**	**	**	**	**	**	**	18 8%	**	**	**
10 - Extremely well	(10.0)	42 13%	**	**	**	**	**	**	**	**	**	36 15%	**	**	**
NET Badly (1-3)		40 12%	**	**	**	**	**	**	**	**	**	28 11%	**	**	**
NET Neutral (4-6)		75 23%	**	**	**	**	**	**	**	**	**	54 22%	**	**	**
NET Well (7-10)		156 47%	**	**	**	**	**	**	**	**	**	121 49%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	245	**	**	**
Don't know	59	**	**	**	**	**	**	**	**	**	42	**	**	**
	18%	**	**	**	**	**	**	**	**	**	17%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	271	**	**	**	**	**	**	**	**	**	203	**	**	**
Mean score	6.6	**	**	**	**	**	**	**	**	**	6.8m	**	**	**
Standard deviation	2.53	**	**	**	**	**	**	**	**	**	2.52	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	.21	**	**	**

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Table Q24_6_6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	13 4%	2 2%	4 4%	** **	** **	5 3%	8 6%	11 5%	** **	** **	** **	** **
2	(2.0)	10 3%	4 4%	1 1%	** **	** **	6 3%	5 3%	7 3%	** **	** **	** **	** **
3	(3.0)	17 5%	6 6%	8 9%	** **	** **	13 7%	3 2%	6 3%	** **	** **	** **	** **
4	(4.0)	11 3%	4 3%	4 4%	** **	** **	7 4%	3 2%	8 3%	** **	** **	** **	** **
5	(5.0)	31 9%	8 8%	10 11%	** **	** **	17 9%	13 10%	25 10%	** **	** **	** **	** **
6	(6.0)	33 10%	11 11%	11 13%	** **	** **	23 12%	11 8%	25 10%	** **	** **	** **	** **
7	(7.0)	44 13%	9 9%	13 14%	** **	** **	22 11%	22 16%	29 12%	** **	** **	** **	** **
8	(8.0)	47 14%	19 19%	10 11%	** **	** **	29 15%	18 13%	38 16%	** **	** **	** **	** **
9	(9.0)	24 7%	8 8%	4 4%	** **	** **	12 6%	12 9%	19 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 13%	15 15%	11 12%	** **	** **	26 14%	15 11%	28 11%	** **	** **	** **	** **
NET Badly (1-3)		40 12%	12 11%	13 14%	** **	** **	24 13%	16 11%	25 10%	** **	** **	** **	** **
NET Neutral (4-6)		75 23%	23 22%	25 28%	** **	** **	47 25%	27 19%	58 24%	** **	** **	** **	** **
NET Well (7-10)		156 47%	51 51%	37 42%	** **	** **	89 47%	68 49%	114 46%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	59	16	14	**	**	30	28	49	**	**	**	**
	18%	15%	16%	**	**	16%	20%	20%	**	**	**	**
Medians	7.00	7.00	6.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	7.00	**	**	8.00	7.00	8.00	**	**	**	**
Base for stats	271	86	75	**	**	161	110	197	**	**	**	**
Mean score	6.6	6.9	6.3	**	**	6.6	6.6	6.6	**	**	**	**
Standard deviation	2.53	2.48	2.50	**	**	2.50	2.59	2.51	**	**	**	**
Standard Error	.17	.28	.29	**	**	.20	.30	.20	**	**	**	**

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Table Q24_6_6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	13 4%	** **	9 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	10 3%	** **	9 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	17 5%	** **	9 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	11 3%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	31 9%	** **	24 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	33 10%	** **	31 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	44 13%	** **	38 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	47 14%	** **	40 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	24 7%	** **	16 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 13%	** **	31 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		40 12%	** **	26 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		75 23%	** **	62 24%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		156 47%	** **	124 49%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Prepared by BMG

Table Q24 6 6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	59	**	41	**	**	**	**	**	**	**	**	**	**
	18%	**	16%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	271	**	213	**	**	**	**	**	**	**	**	**	**
Mean score	6.6	**	6.7hi	**	**	**	**	**	**	**	**	**	**
		h							-	-	h	h	
Standard deviation	2.53	**	2.41	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6 6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	13 4%	** **	** **	** **	** **	1- 1%	9+e 7%	13 4%	** **	13 4%	** **
2	(2.0)	10 3%	** **	** **	** **	** **	3 2%	5 4%	10 3%	** **	10 3%	** **
3	(3.0)	17 5%	** **	** **	** **	** **	9 7%	3 2%	14 4%	** **	16 5%	** **
4	(4.0)	11 3%	** **	** **	** **	** **	2 1%	5 4%	11 3%	** **	11 3%	** **
5	(5.0)	31 9%	** **	** **	** **	** **	16 12%	12 9%	27 9%	** **	31 9%	** **
6	(6.0)	33 10%	** **	** **	** **	** **	17 12%	12 9%	32 10%	** **	33 10%	** **
7	(7.0)	44 13%	** **	** **	** **	** **	17 13%	19 14%	38 12%	** **	39 12%	** **
8	(8.0)	47 14%	** **	** **	** **	** **	20 15%	20 15%	45 14%	** **	47 15%	** **
9	(9.0)	24 7%	** **	** **	** **	** **	8 6%	10 8%	24 8%	** **	24 7%	** **
10 - Extremely well	(10.0)	42 13%	** **	** **	** **	** **	26+f 19%	7- 5%	42 13%	** **	42 13%	** **
NET Badly (1-3)		40 12%	** **	** **	** **	** **	13 10%	17 13%	38 12%	** **	39 12%	** **
NET Neutral (4-6)		75 23%	** **	** **	** **	** **	34 26%	29 22%	70 22%	** **	75 23%	** **
NET Well (7-10)		156 47%	** **	** **	** **	** **	71 53%	55 42%	148 47%	** **	152 47%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	59	**	**	**	**	15-	31+e	57	**	57	**
	18%	**	**	**	**	11%	24%	18%	**	18%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	8.00	8.00	**	8.00	**
Base for stats	271	**	**	**	**	119	101	255	**	266	**
Mean score	6.6	**	**	**	**	7.0+f	6.2-	6.6	**	6.6	**
Standard deviation	2.53	**	**	**	**	2.35	2.57	2.57	**	2.55	**
Standard Error	.17	**	**	**	**	.23	.28	.18	**	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6 6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	13 4%	13 4%	13 4%	13 4%	13 4%	7 3%	13 4%	11 4%	13 4%	13 4%	5 2%	5 2%	8 3%	2- 1%	10 4%	7 3%
2	(2.0)	10 3%	10 3%	10 3%	10 3%	10 3%	4 2%	10 3%	10 3%	10 3%	9 3%	8 3%	8 3%	8 3%	1- 1%	6 3%	5 2%
3	(3.0)	17 5%	17 5%	17 5%	17 5%	16 5%	13 6%	17 5%	16 5%	17 5%	16 5%	8 3%	4 2%	7 3%	6 4%	6 3%	8 4%
4	(4.0)	11 3%	11 3%	11 3%	11 3%	11 3%	8 3%	11 3%	11 3%	11 3%	11 3%	6 3%	9 4%	6 3%	4 3%	7 3%	6 3%
5	(5.0)	31 9%	31 9%	31 9%	31 9%	30 9%	25 11%	31 9%	31 10%	31 9%	31 10%	20 8%	17 7%	18 8%	18 12%	18 7%	17 8%
6	(6.0)	33 10%	33 10%	32 10%	33 10%	31 10%	24 11%	33 10%	32 10%	33 10%	33 10%	23 10%	28 12%	23 10%	11 8%	25 10%	19 9%
7	(7.0)	44 13%	44 13%	44 13%	44 13%	43 13%	32 14%	44 13%	41 13%	44 13%	41 13%	32 13%	32 14%	28 12%	20 14%	33 14%	30 14%
8	(8.0)	47 14%	47 14%	46 14%	45 14%	45 14%	37 16%	47 14%	47 15%	47 14%	47 15%	39 16%	35 15%	39 17%	31+ 22%	40 17%	38 17%
9	(9.0)	24 7%	24 7%	24 7%	24 7%	24 8%	21 9%	24 7%	24 7%	24 7%	23 7%	22 9%	21 9%	22 9%	19+ 13%	19 8%	23 11%
10 - Extremely well	(10.0)	42 13%	42 13%	42 13%	42 13%	39 12%	35 16%	42 13%	42 13%	42 13%	40 13%	40 17%	38 17%	37 16%	29+ 20%	37 15%	35 16%
NET Badly (1-3)		40 12%	40 12%	40 12%	40 12%	39 12%	24 11%	40 12%	37 12%	40 12%	37 12%	20 8%	16 7%	22 10%	9- 6%	23 10%	21 9%
NET Neutral (4-6)		75 23%	75 23%	73 22%	75 23%	72 23%	57 26%	75 23%	73 23%	75 23%	74 23%	49 20%	54 23%	47 20%	33 23%	49 21%	42 20%
NET Well (7-10)		156 47%	156 47%	155 48%	154 47%	150 48%	124 56%	156 47%	154 48%	156 47%	151 48%	134 55%	127 55%	126 55%	100+abce 69%	128 54%	126 58%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	59	59e	58e	56e	55e	18	59e	54e	59e	54e	39d	33d	36d	3-	39d	28d
	18%	18%	18%	17%	17%	8%	18%	17%	18%	17%	16%	14%	16%	2%	16%	13%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	8.00	8.00	8.00	8.00
Base for stats	271	271	269	269	261	206	271	264	271	262	203	197	195	142	201	188
Mean score	6.6	6.6	6.6	6.6	6.6	6.9+	6.6	6.7+	6.6	6.6	7.1+	7.1+	7.0+	7.4+	6.9+	7.1+
Standard deviation	2.53	2.53	2.54	2.54	2.53	2.41	2.53	2.51	2.53	2.51	2.36	2.33	2.47	2.15	2.48	2.43
Standard Error	.17	.17	.17	.17	.17	.19	.17	.17	.17	.17	.18	.18	.20	.20	.20	.20

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Table Q24 6 6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	13 4%	** **	11 4%	8 4%	4 3%
2	(2.0)	10 3%	** **	8 3%	4 2%	2 2%
3	(3.0)	17 5%	** **	15 5%	6 3%	2- 2%
4	(4.0)	11 3%	** **	9 3%	8 4%	5 4%
5	(5.0)	31 9%	** **	27 9%	22 10%	14 10%
6	(6.0)	33 10%	** **	32 11%	25 12%	16 12%
7	(7.0)	44 13%	** **	44 14%	35 16%	22 16%
8	(8.0)	47 14%	** **	45 15%	30 14%	23 17%
9	(9.0)	24 7%	** **	24 8%	17 8%	15 11%
10 - Extremely well	(10.0)	42 13%	** **	41 13%	29 13%	17 12%
NET Badly (1-3)		40 12%	** **	35 11%	17 8%	9- 6%
NET Neutral (4-6)		75 23%	** **	68 22%	55 25%	36 26%
NET Well (7-10)		156 47%	** **	153 51%	110 51%	77+ 55%

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Prepared by BMG

Table Q24 6 6 (continuation)

Q24. BBC Alba - Regional programmes that keep me informed about my area - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	59	**	47	34	18
	18%	**	15%	16%	13%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	7.00	8.00
Base for stats	271	**	255	182	121
Mean score	6.6	**	6.7+a	6.8a	7.0a
Standard deviation	2.53	**	2.48	2.35	2.22
Standard Error	.17	**	.17	.19	.23

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Table Q24_6_7

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	11 3%	7 3%	**	**	**	8 3%	3 3%
2	(2.0)	10 3%	3 1%	**	**	**	5 2%	5 5%
3	(3.0)	16 5%	10 5%	**	**	**	10 5%	5 5%
4	(4.0)	19 6%	10 5%	**	**	**	11 5%	8 8%
5	(5.0)	23 7%	15 8%	**	**	**	15 7%	8 8%
6	(6.0)	33 10%	19 10%	**	**	**	19 8%	13 13%
7	(7.0)	38 12%	21 11%	**	**	**	25 12%	13 13%
8	(8.0)	55 17%	34 18%	**	**	**	42 19%	13 12%
9	(9.0)	22 7%	15 8%	**	**	**	18 8%	4 4%
10 - Extremely well	(10.0)	36 11%	24 13%	**	**	**	31+ 14%	5 5%
NET Badly (1-3)		36 11%	19 10%	**	**	**	23 10%	13 13%
NET Neutral (4-6)		75 23%	44 23%	**	**	**	44 20%	29 29%
NET Well (7-10)		151 46%	94 49%	**	**	**	116+ 53%	34 34%
Don't know		68 21%	35 18%	**	**	**	38- 17%	24 24%

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Prepared by BMG

Table Q24_6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	6.00
Mode	8.00	8.00	**	**	**	8.00	6.00
Base for stats	262	157	**	**	**	184	77
Mean score	6.6	6.8	**	**	**	6.9+b	6.0-
Standard deviation	2.47	2.45	**	**	**	2.49	2.34
Standard Error	.17	.22	**	**	**	.21	.27

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Table Q24_6_7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	11 3%	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **
2	(2.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	6 3%	** **	** **	** **
3	(3.0)	16 5%	** **	** **	** **	** **	** **	** **	** **	9 5%	** **	** **	** **
4	(4.0)	19 6%	** **	** **	** **	** **	** **	** **	** **	12 7%	** **	** **	** **
5	(5.0)	23 7%	** **	** **	** **	** **	** **	** **	** **	14 8%	** **	** **	** **
6	(6.0)	33 10%	** **	** **	** **	** **	** **	** **	** **	15 9%	** **	** **	** **
7	(7.0)	38 12%	** **	** **	** **	** **	** **	** **	** **	18 10%	** **	** **	** **
8	(8.0)	55 17%	** **	** **	** **	** **	** **	** **	** **	36 20%	** **	** **	** **
9	(9.0)	22 7%	** **	** **	** **	** **	** **	** **	** **	10 6%	** **	** **	** **
10 - Extremely well	(10.0)	36 11%	** **	** **	** **	** **	** **	** **	** **	27+ 16%	** **	** **	** **
NET Badly (1-3)		36 11%	** **	** **	** **	** **	** **	** **	** **	19 11%	** **	** **	** **
NET Neutral (4-6)		75 23%	** **	** **	** **	** **	** **	** **	** **	42 24%	** **	** **	** **
NET Well (7-10)		151 46%	** **	** **	** **	** **	** **	** **	** **	91+ 52%	** **	** **	** **
Don't know		68 21%	** **	** **	** **	** **	** **	** **	** **	23- 13%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Table Q24_6_7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	262	**	**	**	**	**	**	**	151	**	**	**
Mean score	6.6	**	**	**	**	**	**	**	6.8gjk	**	**	**
Standard deviation	2.47	**	**	**	**	**	**	**	2.47	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	.23	**	**	**

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Table Q24_6_7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	11 3%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
2	(2.0)	10 3%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
3	(3.0)	16 5%	**	**	**	**	**	**	**	**	**	13 5%	**	**	**
4	(4.0)	19 6%	**	**	**	**	**	**	**	**	**	15 6%	**	**	**
5	(5.0)	23 7%	**	**	**	**	**	**	**	**	**	18 7%	**	**	**
6	(6.0)	33 10%	**	**	**	**	**	**	**	**	**	21 8%	**	**	**
7	(7.0)	38 12%	**	**	**	**	**	**	**	**	**	29 12%	**	**	**
8	(8.0)	55 17%	**	**	**	**	**	**	**	**	**	43 18%	**	**	**
9	(9.0)	22 7%	**	**	**	**	**	**	**	**	**	16 6%	**	**	**
10 - Extremely well	(10.0)	36 11%	**	**	**	**	**	**	**	**	**	28 11%	**	**	**
NET Badly (1-3)		36 11%	**	**	**	**	**	**	**	**	**	24 10%	**	**	**
NET Neutral (4-6)		75 23%	**	**	**	**	**	**	**	**	**	53 22%	**	**	**
NET Well (7-10)		151 46%	**	**	**	**	**	**	**	**	**	115 47%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	68	**	**	**	**	**	**	**	**	**	**	52	**	**
	21%	**	**	**	**	**	**	**	**	**	**	21%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	262	**	**	**	**	**	**	**	**	**	**	192	**	**
Mean score	6.6	**	**	**	**	**	**	**	**	**	**	6.7e	**	**
Standard deviation	2.47	**	**	**	**	**	**	**	**	**	**	2.40	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.20	**	**

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Table Q24_6_7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	11 3%	1 1%	2 2%	** **	** **	3 2%	7 5%	10 4%	** **	** **	** **	** **
2	(2.0)	10 3%	4 4%	1 1%	** **	** **	5 3%	5 3%	4 2%	** **	** **	** **	** **
3	(3.0)	16 5%	4 4%	5 6%	** **	** **	9 5%	7 5%	7 3%	** **	** **	** **	** **
4	(4.0)	19 6%	9 9%	3 3%	** **	** **	12 6%	7 5%	16 7%	** **	** **	** **	** **
5	(5.0)	23 7%	3 3%	7 7%	** **	** **	10 5%	13 9%	14 6%	** **	** **	** **	** **
6	(6.0)	33 10%	11 10%	12 13%	** **	** **	22 12%	11 8%	24 10%	** **	** **	** **	** **
7	(7.0)	38 12%	9 9%	18 20%	** **	** **	26 14%	12 9%	30 12%	** **	** **	** **	** **
8	(8.0)	55 17%	22 22%	19 21%	** **	** **	41 21%	14 10%	38 15%	** **	** **	** **	** **
9	(9.0)	22 7%	8 8%	1 1%	** **	** **	9 5%	13 9%	21 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	36 11%	13 13%	9 10%	** **	** **	22 11%	14 10%	24 10%	** **	** **	** **	** **
NET Badly (1-3)		36 11%	9 9%	8 9%	** **	** **	17 9%	19 13%	22 9%	** **	** **	** **	** **
NET Neutral (4-6)		75 23%	23 23%	21 23%	** **	** **	44 23%	31 22%	55 22%	** **	** **	** **	** **
NET Well (7-10)		151 46%	52 51%	47 52%	** **	** **	98 52%	53 38%	113 46%	** **	** **	** **	** **

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Prepared by BMG

Table Q24_6_7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	68	17	14	**	**	31	36	56	**	**	**	**
	21%	17%	15%	**	**	16%	26%	23%	**	**	**	**
Medians	7.00	8.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	10.00	8.00	**	**	**	**
Base for stats	262	84	76	**	**	160	102	190	**	**	**	**
Mean score	6.6	6.9	6.7	**	**	6.8	6.3	6.7d	**	**	**	**
									d	-	+d	
Standard deviation	2.47	2.42	2.12	**	**	2.28	2.73	2.46	**	**	**	**
Standard Error	.17	.27	.24	**	**	.18	.33	.20	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	11 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	10 3%	** **	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	16 5%	** **	11 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	19 6%	** **	15 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	23 7%	** **	20 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	33 10%	** **	28 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	38 12%	** **	29 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	55 17%	** **	46 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	22 7%	** **	15 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	36 11%	** **	28 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		36 11%	** **	21 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		75 23%	** **	63 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		151 46%	** **	118 47%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	68	**	51	**	**	**	**	**	**	**	**	**	**
	21%	**	20%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	262	**	202	**	**	**	**	**	**	**	**	**	**
Mean score	6.6	**	6.7ci	**	**	**	**	**	**	**	**	**	**
				-						-			
Standard deviation	2.47	**	2.31	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.18	**	**	**	**	**	**	**	**	**	**

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Table Q24 6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	11 3%	** **	** **	** **	** **	1 1%	9+e 7%	11 3%	** **	11 3%	** **
2	(2.0)	10 3%	** **	** **	** **	** **	3 3%	2 2%	10 3%	** **	10 3%	** **
3	(3.0)	16 5%	** **	** **	** **	** **	7 5%	3 2%	15 5%	** **	15 5%	** **
4	(4.0)	19 6%	** **	** **	** **	** **	9 7%	5 4%	16 5%	** **	19 6%	** **
5	(5.0)	23 7%	** **	** **	** **	** **	6 4%	17+e 13%	23 7%	** **	23 7%	** **
6	(6.0)	33 10%	** **	** **	** **	** **	14 11%	13 10%	32 10%	** **	32 10%	** **
7	(7.0)	38 12%	** **	** **	** **	** **	14 10%	14 11%	32 10%	** **	37 12%	** **
8	(8.0)	55 17%	** **	** **	** **	** **	26 20%	20 15%	55 18%	** **	55 17%	** **
9	(9.0)	22 7%	** **	** **	** **	** **	12 9%	4 3%	22 7%	** **	22 7%	** **
10 - Extremely well	(10.0)	36 11%	** **	** **	** **	** **	23+f 17%	5- 4%	35 11%	** **	36 11%	** **
NET Badly (1-3)		36 11%	** **	** **	** **	** **	12 9%	14 11%	35 11%	** **	35 11%	** **
NET Neutral (4-6)		75 23%	** **	** **	** **	** **	30 22%	35 26%	70 23%	** **	73 23%	** **
NET Well (7-10)		151 46%	** **	** **	** **	** **	75+f 56%	44- 33%	144 46%	** **	150 46%	** **

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Prepared by BMG

Table Q24 6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	68	**	**	**	**	17-	39+e	64	**	65	**
	21%	**	**	**	**	13%	29%	20%	**	20%	**
Medians	7.00	**	**	**	**	8.00	6.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	8.00	8.00	**	8.00	**
Base for stats	262	**	**	**	**	117	93	249	**	259	**
Mean score	6.6	**	**	**	**	7.1+f	6.0-	6.6	**	6.6	**
				f	+f						
Standard deviation	2.47	**	**	**	**	2.37	2.43	2.50	**	2.48	**
Standard Error	.17	**	**	**	**	.24	.27	.17	**	.17	**

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Table Q24 6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	256	197	189	188	115	193	173	
Total		330	330	327	325	316	223	330	318	316	242	230	232	144	240	216	
1 - Extremely badly	(1.0)	11 3%	11 3%	11 3%	11 3%	11 3%	5 2%	11 3%	8 3%	11 3%	9 3%	4 2%	4 2%	6 3%	1- 1%	6 3%	6 3%
2	(2.0)	10 3%	10 3%	10 3%	10 3%	10 3%	9 4%	10 3%	10 3%	10 3%	10 3%	6 3%	4 2%	4 2%	4 2%	4 2%	4 2%
3	(3.0)	16 5%	16 5%	16 5%	15 5%	14 5%	9 4%	16 5%	16 5%	16 5%	14 5%	8 3%	8 4%	6 3%	2- 2%	6 3%	7 3%
4	(4.0)	19 6%	19 6%	17 5%	18 5%	17 5%	13 6%	19 6%	19 6%	19 6%	19 6%	11 5%	11 5%	10 4%	7 5%	10 4%	11 5%
5	(5.0)	23 7%	23 7%	23 7%	23 7%	22 7%	16 7%	23 7%	23 7%	23 7%	23 7%	19 8%	16 7%	16 7%	11 8%	15 6%	15 7%
6	(6.0)	33 10%	33 10%	33 10%	33 10%	31 10%	24 11%	33 10%	31 10%	33 10%	32 10%	20 8%	24 10%	21 9%	11 8%	22 9%	17 8%
7	(7.0)	38 12%	38 12%	38 12%	38 12%	35 11%	30 13%	38 12%	37 12%	38 12%	38 12%	30 12%	30 13%	27 12%	20 14%	32 14%	25 12%
8	(8.0)	55 17%	55 17%	55 17%	54 17%	53 17%	45 20%	55 17%	54 17%	55 17%	54 17%	43 18%	43 19%	42 18%	38+ 27%	43 18%	45 21%
9	(9.0)	22 7%	22 7%	22 7%	22 7%	22 7%	18 8%	22 7%	22 7%	22 7%	21 7%	22 9%	19 8%	21 9%	14 9%	20 8%	21 10%
10 - Extremely well	(10.0)	36 11%	36 11%	36 11%	36 11%	36 11%	33 15%	36 11%	36 11%	36 11%	36 11%	33 14%	30 13%	34 15%	29+ 20%	33 14%	29 13%
NET Badly (1-3)		36 11%	36 11%	36 11%	35 11%	34 11%	23 10%	36 11%	33 10%	36 11%	33 11%	19 8%	16 7%	16 7%	7- 5%	16 7%	18 8%
NET Neutral (4-6)		75 23%	75 23%	73 22%	74 23%	70 22%	53 24%	75 23%	73 23%	75 23%	74 23%	50 21%	51 22%	47 20%	30 21%	46 19%	43 20%
NET Well (7-10)		151 46%	151 46%	151 46%	150 46%	145 46%	125 56%	151 46%	149 47%	151 46%	149 47%	128 53%	123 53%	124 54%	100 69%	129 54%	120 55%

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Prepared by BMG

Table Q24 6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	68	68e	67e	66e	66e	22	68e	63e	68e	59e	45d	40d	44d	8-	49d	36d
	21%	21%	20%	20%	21%	10%	21%	20%	21%	19%	19%	17%	19%	5%	20%	17%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	262	262	260	260	250	201	262	255	262	257	197	191	187	137	191	181
Mean score	6.6	6.6	6.6	6.6	6.6	6.9+	6.6	6.7+	6.6	6.6	7.0+	7.0+	7.1+	7.5+	7.1+	7.0+
Standard deviation	2.47	2.47	2.47	2.47	2.50	2.41	2.47	2.44	2.47	2.45	2.32	2.24	2.34	2.10	2.30	2.38
Standard Error	.17	.17	.17	.17	.17	.19	.17	.17	.17	.17	.18	.18	.19	.20	.18	.20

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Table Q24 6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	11 3%	** **	10 3%	5 3%	3 2%
2	(2.0)	10 3%	** **	8 3%	4 2%	1- *%
3	(3.0)	16 5%	** **	14 5%	4 2%	4 3%
4	(4.0)	19 6%	** **	17 6%	13 6%	10 7%
5	(5.0)	23 7%	** **	22 7%	16 7%	10 7%
6	(6.0)	33 10%	** **	33 11%	24 11%	17 12%
7	(7.0)	38 12%	** **	35 12%	28 13%	15 11%
8	(8.0)	55 17%	** **	54 18%	46 22%	36+ 26%
9	(9.0)	22 7%	** **	21 7%	12 6%	11 8%
10 - Extremely well	(10.0)	36 11%	** **	35 12%	26 12%	15 11%
NET Badly (1-3)		36 11%	** **	32 11%	14 6%	8- 5%
NET Neutral (4-6)		75 23%	** **	72 24%	52 24%	38 27%
NET Well (7-10)		151 46%	** **	146 48%	112 52%	76+ 55%

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Prepared by BMG

Table Q24 6.7 (continuation)

Q24. BBC Alba - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	68	**	52	38	18-
	21%	**	17%	18%	13%
Medians	7.00	**	7.00	7.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	262	**	250	178	121
Mean score	6.6	**	6.7	6.9+	7.0+
Standard deviation	2.47	**	2.45	2.24	2.15
Standard Error	.17	**	.17	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6 8

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	9 3%	5 3%	**	**	**	7 3%	2 2%
2	(2.0)	7 2%	2 1%	**	**	**	5 2%	2 2%
3	(3.0)	12 4%	8 4%	**	**	**	5 2%	7 7%
4	(4.0)	12 4%	8 4%	**	**	**	11 5%	1 1%
5	(5.0)	28 8%	19 10%	**	**	**	20 9%	8 7%
6	(6.0)	37 11%	25 13%	**	**	**	27 12%	10 10%
7	(7.0)	44 13%	19- 10%	**	**	**	25 11%	19 19%
8	(8.0)	45 14%	25 13%	**	**	**	32 14%	13 12%
9	(9.0)	20 6%	17+ 9%	**	**	**	14 6%	5 5%
10 - Extremely well	(10.0)	47 14%	34 17%	**	**	**	36 16%	11 11%
NET Badly (1-3)		29 9%	14 7%	**	**	**	18 8%	12 11%
NET Neutral (4-6)		77 23%	51 27%	**	**	**	59 26%	18 18%
NET Well (7-10)		157 47%	94 49%	**	**	**	106 48%	49 48%
Don't know		67 20%	32 17%	**	**	**	39 18%	22 22%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24.6.8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	7.00
Mode	10.00	10.00	**	**	**	10.00	7.00
Base for stats	263	160	**	**	**	183	78
Mean score	6.8	7.0	**	**	**	6.9	6.7
Standard deviation	2.41	2.38	**	**	**	2.45	2.35
Standard Error	.16	.21	**	**	**	.21	.27

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
2	(2.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
3	(3.0)	12 4%	** **	** **	** **	** **	** **	** **	** **	9 5%	** **	** **	** **
4	(4.0)	12 4%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
5	(5.0)	28 8%	** **	** **	** **	** **	** **	** **	** **	17 10%	** **	** **	** **
6	(6.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	19 11%	** **	** **	** **
7	(7.0)	44 13%	** **	** **	** **	** **	** **	** **	** **	25 14%	** **	** **	** **
8	(8.0)	45 14%	** **	** **	** **	** **	** **	** **	** **	28 16%	** **	** **	** **
9	(9.0)	20 6%	** **	** **	** **	** **	** **	** **	** **	11 6%	** **	** **	** **
10 - Extremely well	(10.0)	47 14%	** **	** **	** **	** **	** **	** **	** **	31 18%	** **	** **	** **
NET Badly (1-3)		29 9%	** **	** **	** **	** **	** **	** **	** **	16 9%	** **	** **	** **
NET Neutral (4-6)		77 23%	** **	** **	** **	** **	** **	** **	** **	44 25%	** **	** **	** **
NET Well (7-10)		157 47%	** **	** **	** **	** **	** **	** **	** **	94+ 54%	** **	** **	** **
Don't know		67 20%	** **	** **	** **	** **	** **	** **	** **	20- 12%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Prepared by BMG

Table Q24_6_8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	263	**	**	**	**	**	**	**	154	**	**	**
Mean score	6.8	**	**	**	**	**	**	**	6.9fk	**	**	**
		-	+adfgjk	adfgjk		fk	-			fk	-	-
Standard deviation	2.41	**	**	**	**	**	**	**	2.41	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.23	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 2%	** **	** **	** **
2	(2.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 1%	** **	** **	** **
3	(3.0)	12 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	10 4%	** **	** **	** **
4	(4.0)	12 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 3%	** **	** **	** **
5	(5.0)	28 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	23 9%	** **	** **	** **
6	(6.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	29 12%	** **	** **	** **
7	(7.0)	44 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	28 11%	** **	** **	** **
8	(8.0)	45 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	35 14%	** **	** **	** **
9	(9.0)	20 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	16 7%	** **	** **	** **
10 - Extremely well	(10.0)	47 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	41 17%	** **	** **	** **
NET Badly (1-3)		29 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	19 8%	** **	** **	** **
NET Neutral (4-6)		77 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **	61 25%	** **	** **	** **
NET Well (7-10)		157 47%	** **	** **	** **	** **	** **	** **	** **	** **	** **	120 49%	** **	** **	** **

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Prepared by BMG

Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	245	**	**	**
Don't know	67	**	**	**	**	**	**	**	**	**	45	**	**	**
20%		**	**	**	**	**	**	**	**	**	19%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	263	**	**	**	**	**	**	**	**	**	199	**	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	**	7.0elm	**	**	**
Standard deviation	2.41	efklm	**	**	**	**	**	em	**	**	2.37	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	.19	**	**	**

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Table Q24_6_8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	1 1%	1 1%	** **	** **	2 1%	7 5%	9 4%	** **	** **	** **	** **
2	(2.0)	7 2%	2 2%	1 1%	** **	** **	3 2%	4 3%	6 2%	** **	** **	** **	** **
3	(3.0)	12 4%	3 3%	3 3%	** **	** **	6 3%	6 5%	6 2%	** **	** **	** **	** **
4	(4.0)	12 4%	6 6%	1 1%	** **	** **	7 4%	5 4%	6 2%	** **	** **	** **	** **
5	(5.0)	28 8%	8 8%	11 12%	** **	** **	19 10%	9 6%	16 6%	** **	** **	** **	** **
6	(6.0)	37 11%	12 12%	13 15%	** **	** **	25 13%	12 9%	27 11%	** **	** **	** **	** **
7	(7.0)	44 13%	9 9%	17 19%	** **	** **	26 14%	18 13%	33 14%	** **	** **	** **	** **
8	(8.0)	45 14%	18 18%	13 14%	** **	** **	31 16%	14 10%	38 15%	** **	** **	** **	** **
9	(9.0)	20 6%	9 9%	3 3%	** **	** **	12 6%	8 6%	15 6%	** **	** **	** **	** **
10 - Extremely well	(10.0)	47 14%	15 15%	11 12%	** **	** **	26 14%	21 15%	32 13%	** **	** **	** **	** **
NET Badly (1-3)		29 9%	7 7%	5 5%	** **	** **	12 6%	18 13%	21 8%	** **	** **	** **	** **
NET Neutral (4-6)		77 23%	27 26%	25 28%	** **	** **	51 27%	26 19%	49 20%	** **	** **	** **	** **
NET Well (7-10)		157 47%	51 51%	44 49%	** **	** **	95 50%	62 45%	118 48%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	67	17	16	**	**	33	33	58	**	**	**	**
	20%	17%	18%	**	**	17%	24%	24%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	10.00	8.00	7.00	**	**	8.00	10.00	8.00	**	**	**	**
Base for stats	263	84	73	**	**	158	105	188	**	**	**	**
Mean score	6.8	7.0	6.9	**	**	7.0	6.6	6.9d	**	**	**	**
Standard deviation	2.41	2.30	2.01	**	**	2.17	2.73	2.41	**	**	**	**
Standard Error	.16	.26	.24	**	**	.18	.32	.20	**	**	**	**

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Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	7 2%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	12 4%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	12 4%	** **	9 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	28 8%	** **	15 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	37 11%	** **	34 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	44 13%	** **	37 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	45 14%	** **	40 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	20 6%	** **	16 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	47 14%	** **	33 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		29 9%	** **	19 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		77 23%	** **	58 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		157 47%	** **	126 50%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	67	**	51	**	**	**	**	**	**	**	**	**	**
20%	20%	**	20%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	263	**	203	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	**	7.0chi	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.41	**	2.25	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

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Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Children in household						Internet access				
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	2 2%	6 5%	9 3%	** **	9 3%	** **
2	(2.0)	7 2%	** **	** **	** **	** **	4 3%	2 1%	7 2%	** **	7 2%	** **
3	(3.0)	12 4%	** **	** **	** **	** **	5 4%	6 4%	12 4%	** **	12 4%	** **
4	(4.0)	12 4%	** **	** **	** **	** **	1- 1%	3 2%	11 3%	** **	12 4%	** **
5	(5.0)	28 8%	** **	** **	** **	** **	9 7%	11 9%	24 8%	** **	27 8%	** **
6	(6.0)	37 11%	** **	** **	** **	** **	17 12%	13 10%	36 11%	** **	37 12%	** **
7	(7.0)	44 13%	** **	** **	** **	** **	15 11%	23 17%	38 12%	** **	41 13%	** **
8	(8.0)	45 14%	** **	** **	** **	** **	21 16%	16 12%	45 14%	** **	45 14%	** **
9	(9.0)	20 6%	** **	** **	** **	** **	10 7%	7 5%	20 6%	** **	20 6%	** **
10 - Extremely well	(10.0)	47 14%	** **	** **	** **	** **	32+ 24%	7- 5%	47 15%	** **	47 15%	** **
NET Badly (1-3)		29 9%	** **	** **	** **	** **	12 9%	14 10%	29 9%	** **	29 9%	** **
NET Neutral (4-6)		77 23%	** **	** **	** **	** **	27 20%	27 21%	70 23%	** **	76 24%	** **
NET Well (7-10)		157 47%	** **	** **	** **	** **	77+ 58%	53- 40%	150 48%	** **	154 48%	** **

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Prepared by BMG

Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	67	**	**	**	**	17-	38+e	63	**	64	**
	20%	**	**	**	**	13%	29%	20%	**	20%	**
Medians	7.00	**	**	**	**	8.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	7.00	10.00	**	10.00	**
Base for stats	263	**	**	**	**	117	94	250	**	259	**
Mean score	6.8	**	**	**	**	7.3+af	6.3-	6.9	**	6.8	**
Standard deviation	2.41	**	**	**	**	2.43	2.36	2.45	**	2.42	**
Standard Error	.16	**	**	**	**	.24	.26	.17	**	.17	**

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Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	9 3%	9 3%	9 3%	9 3%	9 3%	4 2%	9 3%	8 3%	9 3%	9 3%	5 2%	4 2%	6 2%	1- 1%	7 3%	4 2%
2	(2.0)	7 2%	7 2%	7 2%	7 2%	7 2%	3 2%	7 2%	7 2%	7 2%	7 2%	6 2%	5 2%	4 2%	1 1%	3 1%	3 1%
3	(3.0)	12 4%	12 4%	12 4%	12 4%	12 4%	9 4%	12 4%	12 4%	12 4%	12 4%	5 2%	3 1%	3 1%	3 2%	6 3%	9 4%
4	(4.0)	12 4%	12 4%	12 4%	12 4%	11 4%	11 5%	12 4%	12 4%	12 4%	12 4%	6 2%	4 2%	6 3%	4 3%	5 2%	4 2%
5	(5.0)	28 8%	28 8%	27 8%	28 9%	27 8%	21 9%	28 8%	28 9%	28 8%	27 9%	17 7%	16 7%	13 5%	7 5%	14 6%	15 7%
6	(6.0)	37 11%	37 11%	37 11%	37 11%	37 12%	31 14%	37 11%	35 11%	37 11%	36 11%	27 11%	29 12%	27 11%	20 14%	30 13%	28 13%
7	(7.0)	44 13%	44 13%	44 14%	44 14%	44 14%	25 11%	44 13%	43 13%	44 13%	44 14%	30 12%	30 13%	29 13%	19 13%	32 13%	25 12%
8	(8.0)	45 14%	45 14%	44 13%	44 13%	44 14%	40 18%	45 14%	44 14%	45 14%	44 14%	38 16%	38 16%	40 17%	35+ 24%	38 16%	36 17%
9	(9.0)	20 6%	20 6%	20 6%	19 6%	18 6%	15 7%	20 6%	20 6%	20 6%	18 6%	20 8%	18 8%	19 8%	14+ 10%	19 8%	17 8%
10 - Extremely well	(10.0)	47 14%	47 14%	47 14%	47 14%	46 15%	42 19%	47 14%	47 15%	47 14%	46 15%	43 18%	41 18%	41 18%	32+ 22%	38 16%	42 19%
NET Badly (1-3)		29 9%	29 9%	29 9%	29 9%	27 9%	16 7%	29 9%	27 9%	29 9%	28 9%	16 6%	12 5%	13 6%	5- 4%	17 7%	16 7%
NET Neutral (4-6)		77 23%	77 23%	76 23%	77 24%	75 24%	63 28%	77 23%	75 23%	77 23%	75 24%	49 20%	49 21%	45 20%	31 21%	49 21%	46 21%
NET Well (7-10)		157 47%	157 47%	155 48%	154 47%	152 48%	122 54%	157 47%	154 48%	157 47%	153 49%	130 54%	127 55%	130 56%	100 69% +abcef	126 53%	120 56%

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Prepared by BMG

Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	67	67e	66e	65e	61e	22	67e	62e	67e	59e	47d	43d	44d	9-	47d	34d
	20%	20%	20%	20%	19%	10%	20%	20%	20%	19%	20%	18%	19%	6%	20%	16%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	8.00	10.00
Base for stats	263	263	261	260	254	201	263	256	263	256	195	188	188	136	193	183
Mean score	6.8	6.8	6.8	6.8	6.8	7.1+	6.8	6.9	6.8	6.8	7.3+	7.3+	7.3+	7.7+	7.2+	7.3+
Standard deviation	2.41	2.41	2.42	2.40	2.39	2.31	2.41	2.39	2.41	2.40	2.30	2.20	2.26	1.95	2.30	2.30
Standard Error	.16	.16	.17	.17	.17	.18	.16	.17	.16	.17	.18	.18	.18	.19	.18	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
1 - Extremely badly	(1.0) 9 3%	** **	9 3%	5 2%	3 2%
2	(2.0) 7 2%	** **	6 2%	2 1%	1 1%
3	(3.0) 12 4%	** **	7 2%	3 1%	3 2%
4	(4.0) 12 4%	** **	10 3%	7 3%	6 4%
5	(5.0) 28 8%	** **	26 9%	18 9%	10 7%
6	(6.0) 37 11%	** **	37 12%	28 13%	20 15%
7	(7.0) 44 13%	** **	43 14%	35 16%	18 13%
8	(8.0) 45 14%	** **	45 15%	37 17%	30+ 22%
9	(9.0) 20 6%	** **	19 6%	14 7%	13 9%
10 - Extremely well	(10.0) 47 14%	** **	45 15%	24 11%	16 12%
NET Badly (1-3)	29 9%	** **	22 7%	10 5%	7- 5%
NET Neutral (4-6)	77 23%	** **	73 24%	53 25%	36 26%
NET Well (7-10)	157 47%	** **	152 50%	111 52%	77+ 55%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24 6 8 (continuation)

Q24. BBC Alba - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	67	**	55	42	20-
	20%	**	18%	19%	14%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	8.00	8.00	8.00
Base for stats	263	**	247	174	119
Mean score	6.8	**	6.9+a	7.0a	7.1a
Standard deviation	2.41	**	2.33	2.09	2.09
Standard Error	.16	**	.16	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_9

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	9 3%	6 3%	** **	** **	** **	6 3%	3 3%
2	(2.0)	11 3%	4 2%	** **	** **	** **	8 4%	3 3%
3	(3.0)	13 4%	11 6%	** **	** **	** **	7 3%	6 6%
4	(4.0)	18 5%	7 4%	** **	** **	** **	14 6%	3 3%
5	(5.0)	20 6%	13 7%	** **	** **	** **	16 7%	4 4%
6	(6.0)	39 12%	24 13%	** **	** **	** **	23 10%	15 15%
7	(7.0)	47 14%	19- 10%	** **	** **	** **	29 13%	18 18%
8	(8.0)	48 14%	33 17%	** **	** **	** **	35 16%	13 13%
9	(9.0)	25 8%	17 9%	** **	** **	** **	20 9%	5 5%
10 - Extremely well	(10.0)	41 12%	27 14%	** **	** **	** **	31 14%	10 10%
NET Badly (1-3)		33 10%	21 11%	** **	** **	** **	21 9%	12 12%
NET Neutral (4-6)		77 23%	45 23%	** **	** **	** **	54 24%	22 22%
NET Well (7-10)		161 49%	95 50%	** **	** **	** **	115 52%	46 45%
Don't know		59 18%	31 16%	** **	** **	** **	32- 14%	20 20%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	7.00
Mode	8.00	8.00	**	**	**	8.00	7.00
Base for stats	271	160	**	**	**	190	80
Mean score	6.7	6.9	**	**	**	6.8	6.5
Standard deviation	2.42	2.45	**	**	**	2.44	2.39
Standard Error	.16	.22	**	**	**	.20	.28

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Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	9 3%	**	**	**	**	**	**	**	2 1%	**	**	**
2	(2.0)	11 3%	**	**	**	**	**	**	**	5 3%	**	**	**
3	(3.0)	13 4%	**	**	**	**	**	**	**	10 6%	**	**	**
4	(4.0)	18 5%	**	**	**	**	**	**	**	9 5%	**	**	**
5	(5.0)	20 6%	**	**	**	**	**	**	**	13 7%	**	**	**
6	(6.0)	39 12%	**	**	**	**	**	**	**	18 11%	**	**	**
7	(7.0)	47 14%	**	**	**	**	**	**	**	26 15%	**	**	**
8	(8.0)	48 14%	**	**	**	**	**	**	**	24 14%	**	**	**
9	(9.0)	25 8%	**	**	**	**	**	**	**	18 11%	**	**	**
10 - Extremely well	(10.0)	41 12%	**	**	**	**	**	**	**	28+ 16%	**	**	**
NET Badly (1-3)		33 10%	**	**	**	**	**	**	**	18 10%	**	**	**
NET Neutral (4-6)		77 23%	**	**	**	**	**	**	**	41 23%	**	**	**
NET Well (7-10)		161 49%	**	**	**	**	**	**	**	96+ 55%	**	**	**
Don't know		59 18%	**	**	**	**	**	**	**	19- 11%	**	**	**
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Prepared by BMG

Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	271	**	**	**	**	**	**	**	155	**	**	**
Mean score	6.7	**	**	**	**	**	**	**	6.9fgjk	**	**	**
Standard deviation	2.42	**	**	**	**	**	**	**	2.39	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.23	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	9 3%	**	**	**	**	**	**	**	**	**	6 2%	**	**	**
2	(2.0)	11 3%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
3	(3.0)	13 4%	**	**	**	**	**	**	**	**	**	12 5%	**	**	**
4	(4.0)	18 5%	**	**	**	**	**	**	**	**	**	11 4%	**	**	**
5	(5.0)	20 6%	**	**	**	**	**	**	**	**	**	16 7%	**	**	**
6	(6.0)	39 12%	**	**	**	**	**	**	**	**	**	29 12%	**	**	**
7	(7.0)	47 14%	**	**	**	**	**	**	**	**	**	30 12%	**	**	**
8	(8.0)	48 14%	**	**	**	**	**	**	**	**	**	39 16%	**	**	**
9	(9.0)	25 8%	**	**	**	**	**	**	**	**	**	19 8%	**	**	**
10 - Extremely well	(10.0)	41 12%	**	**	**	**	**	**	**	**	**	35 14%	**	**	**
NET Badly (1-3)		33 10%	**	**	**	**	**	**	**	**	**	24 10%	**	**	**
NET Neutral (4-6)		77 23%	**	**	**	**	**	**	**	**	**	56 23%	**	**	**
NET Well (7-10)		161 49%	**	**	**	**	**	**	**	**	**	124 51%	**	**	**

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Prepared by BMG

Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	59	**	**	**	**	**	**	**	**	**	**	41	**	**
	18%	**	**	**	**	**	**	**	**	**	**	17%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	271	**	**	**	**	**	**	**	**	**	**	204	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.9fm	**	**
		m			flm		-	m		fkmlm		m		-
Standard deviation	2.42	**	**	**	**	**	**	**	**	**	**	2.42	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.20	**	**

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Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	0 -%	1 2%	** **	** **	1 1%	8 5%	7 3%	** **	** **	** **	** **
2	(2.0)	11 3%	2 2%	1 1%	** **	** **	3 2%	8 6%	10 4%	** **	** **	** **	** **
3	(3.0)	13 4%	2 2%	7 8%	** **	** **	10 5%	3 3%	6 2%	** **	** **	** **	** **
4	(4.0)	18 5%	9 9%	2 2%	** **	** **	11 6%	6 5%	13 5%	** **	** **	** **	** **
5	(5.0)	20 6%	3 3%	9 10%	** **	** **	12 6%	8 6%	11 5%	** **	** **	** **	** **
6	(6.0)	39 12%	9 9%	13 14%	** **	** **	22 12%	17 12%	31 13%	** **	** **	** **	** **
7	(7.0)	47 14%	17 17%	12 14%	** **	** **	30 16%	18 13%	33 13%	** **	** **	** **	** **
8	(8.0)	48 14%	19 19%	16 18%	** **	** **	35 18%	13 9%	37 15%	** **	** **	** **	** **
9	(9.0)	25 8%	8 8%	5 6%	** **	** **	13 7%	12 9%	21 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	41 12%	14 14%	11 12%	** **	** **	26 13%	15 11%	27 11%	** **	** **	** **	** **
NET Badly (1-3)		33 10%	5 4%	10 11%	** **	** **	14 7%	19 14%	23 9%	** **	** **	** **	** **
NET Neutral (4-6)		77 23%	22 21%	24 26%	** **	** **	45 24%	31 23%	56 23%	** **	** **	** **	** **
NET Well (7-10)		161 49%	59 59%	44 49%	** **	** **	103 54%	58 42%	118 48%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	59	16	12	**	**	28	30	49	**	**	**	**
	18%	16%	14%	**	**	15%	22%	20%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	7.00	8.00	**	**	**	**
Base for stats	271	85	77	**	**	162	109	197	**	**	**	**
Mean score	6.7	7.2f	6.7	**	**	7.0	6.4	6.7	**	**	**	**
Standard deviation	2.42	2.11	2.26	**	**	2.19	2.71	2.43	**	**	**	**
Standard Error	.16	.24	.26	**	**	.18	.32	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	11 3%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	13 4%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	18 5%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	20 6%	** **	14 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	39 12%	** **	34 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	47 14%	** **	40 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	48 14%	** **	41 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	25 8%	** **	22 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	41 12%	** **	30 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		33 10%	** **	22 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		77 23%	** **	59 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		161 49%	** **	132 52%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24 6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	59	**	41	**	**	**	**	**	**	**	**	**	**
	18%	**	16%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	271	**	213	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	**	6.9cdhi	**	**	**	**	**	**	**	**	**	**
				-					-				
Standard deviation	2.42	**	2.29	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	3 2%	5 3%	8 2%	** **	8 2%	** **
2	(2.0)	11 3%	** **	** **	** **	** **	5 4%	5 4%	11 4%	** **	11 3%	** **
3	(3.0)	13 4%	** **	** **	** **	** **	6 5%	5 4%	11 4%	** **	12 4%	** **
4	(4.0)	18 5%	** **	** **	** **	** **	3 2%	5 4%	16 5%	** **	18 5%	** **
5	(5.0)	20 6%	** **	** **	** **	** **	9 7%	10 7%	19 6%	** **	20 6%	** **
6	(6.0)	39 12%	** **	** **	** **	** **	19 14%	9- 7%	37 12%	** **	39 12%	** **
7	(7.0)	47 14%	** **	** **	** **	** **	15 11%	27+ 20%	43 14%	** **	44 14%	** **
8	(8.0)	48 14%	** **	** **	** **	** **	23 17%	20 15%	48 15%	** **	48 15%	** **
9	(9.0)	25 8%	** **	** **	** **	** **	10 7%	8 6%	23 7%	** **	25 8%	** **
10 - Extremely well	(10.0)	41 12%	** **	** **	** **	** **	27+ 20%	5- 4%	40 13%	** **	41 13%	** **
NET Badly (1-3)		33 10%	** **	** **	** **	** **	14 11%	14 11%	30 10%	** **	31 10%	** **
NET Neutral (4-6)		77 23%	** **	** **	** **	** **	31 23%	24 18%	72 23%	** **	77 24%	** **
NET Well (7-10)		161 49%	** **	** **	** **	** **	75 56%	60 45%	153 49%	** **	158 49%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	59	**	**	**	**	14-	34+e	57	**	57	**
	18%	**	**	**	**	10%	26%	18%	**	18%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	7.00	8.00	**	8.00	**
Base for stats	271	**	**	**	**	120	98	255	**	266	**
Mean score	6.7	**	**	**	**	7.1f	6.4	6.8	**	6.8	**
Standard deviation	2.42	**	**	**	**	2.47	2.32	2.41	**	2.40	**
Standard Error	.16	**	**	**	**	.25	.26	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	9 3%	9 3%	9 3%	9 3%	9 3%	1 *	9 3%	7 2%	9 3%	7 2%	5 2%	5 2%	5 2%	0- -	7 3%	3 2%
2	(2.0)	11 3%	11 3%	11 3%	11 3%	11 4%	5 2%	11 3%	11 3%	11 3%	11 3%	11 4%	8 4%	10 4%	1- 1%	6 3%	6 3%
3	(3.0)	13 4%	13 4%	13 4%	13 4%	12 4%	10 5%	13 4%	13 4%	13 4%	12 4%	6 2%	4 2%	7 3%	5 3%	4 2%	10 5%
4	(4.0)	18 5%	18 5%	18 5%	18 5%	16 5%	15 7%	18 5%	17 5%	18 5%	18 6%	5 2%	7 3%	5 2%	4 3%	7 3%	4 2%
5	(5.0)	20 6%	20 6%	19 6%	20 6%	20 6%	15 7%	20 6%	20 6%	20 6%	20 6%	15 6%	14 6%	10 4%	7 5%	15 6%	10 4%
6	(6.0)	39 12%	39 12%	38 12%	38 12%	38 12%	28 13%	39 12%	37 12%	39 12%	38 12%	25 11%	25 11%	25 11%	16 11%	27 11%	22 10%
7	(7.0)	47 14%	47 14%	47 15%	46 14%	45 14%	30 14%	47 14%	45 14%	47 14%	47 15%	40 17%	38 16%	33 14%	25 17%	37 15%	37 17%
8	(8.0)	48 14%	48 14%	48 15%	48 15%	45 14%	37 17%	48 14%	47 15%	48 14%	47 15%	39 16%	39 17%	41 18%	32+ 22%	40 17%	40 19%
9	(9.0)	25 8%	25 8%	25 8%	25 8%	25 8%	21 9%	25 8%	25 8%	25 8%	24 8%	21 9%	21 9%	21 9%	16 11%	23 9%	17 8%
10 - Extremely well	(10.0)	41 12%	41 12%	41 12%	41 12%	40 13%	37 17%	41 12%	41 13%	41 12%	41 13%	33 14%	33 14%	36 15%	30+ 21%	36 15%	35 16%
NET Badly (1-3)		33 10%	33 10%	33 10%	33 10%	33 10%	16 7%	33 10%	31 10%	33 10%	30 9%	21 9%	17 7%	22 9%	6- 4%	17 7%	20 9%
NET Neutral (4-6)		77 23%	77 23%	74 23%	75 23%	74 23%	59 26%	77 23%	75 23%	77 23%	76 24%	46 19%	46 20%	39 17%	26 18%	49 20%	36 17%
NET Well (7-10)		161 49%	161 49%	161 49%	160 49%	155 49%	126 56%	161 49%	158 50%	161 49%	159 50%	134 55%	131 57%	132 57%	102+abce 71%	134 56%	130 60%

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Prepared by BMG

Table Q24 6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	59	59e	58e	56e	55e	23	59e	55e	59e	51	42d	36d	39d	10-	40d	31
	18%	18%	18%	17%	17%	10%	18%	17%	18%	16%	17%	16%	17%	7%	17%	14%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	271	271	269	269	261	200	271	264	271	265	200	194	193	134	200	186
Mean score	6.7	6.7	6.7	6.7	6.7	7.1+	6.7	6.8+	6.7	6.8+	7.0+	7.1+	7.1+	7.7+ab	7.1+	7.2+
Standard deviation	2.42	2.42	2.43	2.43	2.44	2.23	2.42	2.39	2.42	2.37	2.32	2.28	2.39	1.92	2.30	2.29
Standard Error	.16	.16	.17	.17	.17	.18	.16	.16	.16	.16	.18	.18	.19	.19	.18	.19

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Table Q24_6_9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
1 - Extremely badly	(1.0) 9 3%	** **	8 3%	2 1%	1 1%
2	(2.0) 11 3%	** **	8 3%	1 *	1- *%
3	(3.0) 13 4%	** **	10 3%	5 2%	2 2%
4	(4.0) 18 5%	** **	12 4%	10 5%	7 5%
5	(5.0) 20 6%	** **	20 7%	19 9%	10 7%
6	(6.0) 39 12%	** **	38 13%	30 14%	20 14%
7	(7.0) 47 14%	** **	46 15%	32 15%	22 16%
8	(8.0) 48 14%	** **	46 15%	37 17%	25 18%
9	(9.0) 25 8%	** **	23 8%	15 7%	12 9%
10 - Extremely well	(10.0) 41 12%	** **	39 13%	29 14%	20 14%
NET Badly (1-3)	33 10%	** **	27cd 9%	8 4%	4- 3%
NET Neutral (4-6)	77 23%	** **	71 23%	59 27%	36 26%
NET Well (7-10)	161 49%	** **	154 51%	113 52%	79+ 57%

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Prepared by BMG

Table Q24 6 9 (continuation)

Q24. BBC Alba - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	59	**	50	37	19
	18%	**	17%	17%	14%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	271	**	252	179	120
Mean score	6.7	**	6.9+a	7.1+a	7.2+a
Standard deviation	2.42	**	2.35	2.04	1.97
Standard Error	.16	**	.16	.17	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_10

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	10 3%	5 3%	**	**	**	6 3%	5 5%
2	(2.0)	7 2%	1- 2%	**	**	**	7 3%	1 1%
3	(3.0)	14 4%	9 4%	**	**	**	11 5%	4 4%
4	(4.0)	15 5%	11 6%	**	**	**	8 3%	8 8%
5	(5.0)	34 10%	23 12%	**	**	**	23 10%	12 12%
6	(6.0)	35 11%	22 12%	**	**	**	21 10%	14 13%
7	(7.0)	34 10%	19 10%	**	**	**	22 10%	11 11%
8	(8.0)	50 15%	30 16%	**	**	**	41+ 19%	8 8%
9	(9.0)	27 8%	21 11%	**	**	**	19 9%	8 8%
10 - Extremely well	(10.0)	38 11%	23 12%	**	**	**	24 11%	13 13%
NET Badly (1-3)		32 10%	14 7%	**	**	**	23 10%	9 9%
NET Neutral (4-6)		85 26%	56 29%	**	**	**	52 23%	33 33%
NET Well (7-10)		148 45%	93 48%	**	**	**	107 48%	40 40%
Don't know		66 20%	29- 15%	**	**	**	40 18%	19 19%

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Prepared by BMG

Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	6.00
Mode	8.00	8.00	**	**	**	8.00	6.00
Base for stats	264	163	**	**	**	181	82
Mean score	6.7	6.8	**	**	**	6.8	6.5
Standard deviation	2.43	2.31	**	**	**	2.40	2.51
Standard Error	.16	.20	**	**	**	.20	.28

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Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	7 4%	** **	** **	** **
2	(2.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **
3	(3.0)	14 4%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
4	(4.0)	15 5%	** **	** **	** **	** **	** **	** **	** **	15+ 8%	** **	** **	** **
5	(5.0)	34 10%	** **	** **	** **	** **	** **	** **	** **	24 14%	** **	** **	** **
6	(6.0)	35 11%	** **	** **	** **	** **	** **	** **	** **	20 12%	** **	** **	** **
7	(7.0)	34 10%	** **	** **	** **	** **	** **	** **	** **	13 8%	** **	** **	** **
8	(8.0)	50 15%	** **	** **	** **	** **	** **	** **	** **	31 18%	** **	** **	** **
9	(9.0)	27 8%	** **	** **	** **	** **	** **	** **	** **	15 9%	** **	** **	** **
10 - Extremely well	(10.0)	38 11%	** **	** **	** **	** **	** **	** **	** **	19 11%	** **	** **	** **
NET Badly (1-3)		32 10%	** **	** **	** **	** **	** **	** **	** **	19 11%	** **	** **	** **
NET Neutral (4-6)		85 26%	** **	** **	** **	** **	** **	** **	** **	59+ 34%	** **	** **	** **
NET Well (7-10)		148 45%	** **	** **	** **	** **	** **	** **	** **	79 45%	** **	** **	** **
Don't know		66 20%	** **	** **	** **	** **	** **	** **	** **	17- 10%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Prepared by BMG

Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	264	**	**	**	**	**	**	**	157	**	**	**
Mean score	6.7	**	**	**	**	**	**	**	6.5	**	**	**
Standard deviation	2.43	**	**	**	**	**	**	**	2.46	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.23	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 3%	** **	** **	** **
2	(2.0)	7 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	5 2%	** **	** **	** **
3	(3.0)	14 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	10 4%	** **	** **	** **
4	(4.0)	15 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	10 4%	** **	** **	** **
5	(5.0)	34 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	28 12%	** **	** **	** **
6	(6.0)	35 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	28 11%	** **	** **	** **
7	(7.0)	34 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 10%	** **	** **	** **
8	(8.0)	50 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	41 17%	** **	** **	** **
9	(9.0)	27 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	16 7%	** **	** **	** **
10 - Extremely well	(10.0)	38 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	31 13%	** **	** **	** **
NET Badly (1-3)		32 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	22 9%	** **	** **	** **
NET Neutral (4-6)		85 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **	66 27%	** **	** **	** **
NET Well (7-10)		148 45%	** **	** **	** **	** **	** **	** **	** **	** **	** **	112 46%	** **	** **	** **

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Prepared by BMG

Table Q24 6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	66	**	**	**	**	**	**	**	**	**	**	44	**	**
	20%	**	**	**	**	**	**	**	**	**	**	18%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	264	**	**	**	**	**	**	**	**	**	**	200	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.7	**	**
Standard deviation	2.43	**	**	**	**	**	**	**	**	**	**	2.39	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.20	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	10 3%	2 2%	1 2%	** **	** **	3 2%	7 5%	9 4%	** **	** **	** **	** **
2	(2.0)	7 2%	4 4%	1 1%	** **	** **	4 2%	3 2%	5 2%	** **	** **	** **	** **
3	(3.0)	14 4%	2 2%	4 5%	** **	** **	6 3%	8 6%	8 3%	** **	** **	** **	** **
4	(4.0)	15 5%	3 3%	6 6%	** **	** **	9 4%	7 5%	10 4%	** **	** **	** **	** **
5	(5.0)	34 10%	6 6%	10 12%	** **	** **	17 9%	18 13%	21 9%	** **	** **	** **	** **
6	(6.0)	35 11%	9 9%	13 15%	** **	** **	22 12%	13 9%	29 12%	** **	** **	** **	** **
7	(7.0)	34 10%	14 13%	9 10%	** **	** **	22 12%	11 8%	25 10%	** **	** **	** **	** **
8	(8.0)	50 15%	20 20%	18 20%	** **	** **	38 20%	11 8%	39 16%	** **	** **	** **	** **
9	(9.0)	27 8%	8 8%	5 6%	** **	** **	13 7%	14 10%	22 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	38 11%	13 13%	11 13%	** **	** **	24 13%	13 10%	23 9%	** **	** **	** **	** **
NET Badly (1-3)		32 10%	8 8%	6 7%	** **	** **	14 8%	17 13%	21 9%	** **	** **	** **	** **
NET Neutral (4-6)		85 26%	18 18%	29 33%	** **	** **	47 25%	37 27%	60 24%	** **	** **	** **	** **
NET Well (7-10)		148 45%	55 54%	43 48%	** **	** **	98 51%	50 36%	109 44%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	66	20	10	**	**	31	34	56	**	**	**	**
	20%	20%	12%	**	**	16%	24%	23%	**	**	**	**
Medians	7.00	8.00	7.00	**	**	7.00	6.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	5.00	8.00	**	**	**	**
Base for stats	264	81	79	**	**	160	105	190	**	**	**	**
Mean score	6.7	7.1c	6.8	**	**	6.9c	6.3	6.7	**	**	**	**
Standard deviation	2.43	2.33	2.20	**	**	2.26	2.63	2.38	**	**	**	**
Standard Error	.16	.27	.25	**	**	.18	.31	.19	**	**	**	**

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Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	10 3%	** **	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	7 2%	** **	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	14 4%	** **	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	15 5%	** **	13 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	34 10%	** **	25 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	35 11%	** **	28 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	34 10%	** **	29 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	50 15%	** **	41 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	27 8%	** **	20 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	38 11%	** **	28 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		32 10%	** **	22 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		85 26%	** **	66 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		148 45%	** **	118 46%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	66	**	48	**	**	**	**	**	**	**	**	**	**
20%		**	19%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	264	**	205	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	**	6.7h	**	**	**	**	**	**	**	**	**	**
		h			h			-		h	h		
Standard deviation	2.43	**	2.33	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

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Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	10 3%	** **	** **	** **	** **	4 3%	6 4%	10 3%	** **	10 3%	** **
2	(2.0)	7 2%	** **	** **	** **	** **	4 3%	2 1%	4 1%	** **	6 2%	** **
3	(3.0)	14 4%	** **	** **	** **	** **	7 5%	3 2%	13 4%	** **	13 4%	** **
4	(4.0)	15 5%	** **	** **	** **	** **	7 5%	4 3%	13 4%	** **	15 5%	** **
5	(5.0)	34 10%	** **	** **	** **	** **	15 11%	19 15%	33 11%	** **	34 11%	** **
6	(6.0)	35 11%	** **	** **	** **	** **	14 10%	13 10%	35 11%	** **	35 11%	** **
7	(7.0)	34 10%	** **	** **	** **	** **	11 8%	14 11%	29 9%	** **	33 10%	** **
8	(8.0)	50 15%	** **	** **	** **	** **	22 16%	18 14%	50 16%	** **	50 15%	** **
9	(9.0)	27 8%	** **	** **	** **	** **	11 8%	8 6%	27 9%	** **	27 8%	** **
10 - Extremely well	(10.0)	38 11%	** **	** **	** **	** **	22+ 16%	9- 7%	38 12%	** **	38 12%	** **
NET Badly (1-3)		32 10%	** **	** **	** **	** **	16 12%	11 8%	28 9%	** **	29 9%	** **
NET Neutral (4-6)		85 26%	** **	** **	** **	** **	36 27%	36 27%	81 26%	** **	85 26%	** **
NET Well (7-10)		148 45%	** **	** **	** **	** **	66 49%	49- 37%	144 46%	** **	147 45%	** **

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Prepared by BMG

Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	66	**	**	**	**	16-	36+e	60	**	62	**
	20%	**	**	**	**	12%	27%	19%	**	19%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	5.00	8.00	**	8.00	**
Base for stats	264	**	**	**	**	117	96	252	**	261	**
Mean score	6.7	**	**	**	**	6.7	6.4	6.8+d	**	6.7+d	**
		-				a					-
Standard deviation	2.43	**	**	**	**	2.56	2.35	2.41	**	2.41	**
Standard Error	.16	**	**	**	**	.26	.26	.17	**	.16	**

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Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	10 3%	10 3%	10 3%	10 3%	10 3%	5 2%	10 3%	8 3%	10 3%	10 3%	5 2%	3 1%	7 3%	1- 1%	6 2%	6 3%
2	(2.0)	7 2%	7 2%	7 2%	7 2%	7 2%	5 2%	7 2%	7 2%	7 2%	5 2%	4 2%	3 1%	4 2%	3 2%	4 2%	2 1%
3	(3.0)	14 4%	14 4%	14 4%	14 4%	14 4%	9 4%	14 4%	14 4%	14 4%	13 4%	6 2%	5 2%	6 2%	1- 1%	5 2%	7 3%
4	(4.0)	15 5%	15 5%	15 5%	15 5%	14 5%	14 6%	15 5%	15 5%	15 5%	15 5%	9 4%	10 4%	7 3%	9 6%	11 4%	8 4%
5	(5.0)	34 10%	34 10%	33 10%	33 10%	32 10%	25 11%	34 10%	33 10%	34 10%	34 11%	23 9%	19 8%	20 9%	11 7%	17 7%	21 10%
6	(6.0)	35 11%	35 11%	34 10%	34 11%	33 11%	30 13%	35 11%	34 11%	35 11%	35 11%	23 9%	24 10%	22 9%	17 11%	21 9%	22 10%
7	(7.0)	34 10%	34 10%	34 10%	34 10%	32 10%	22 10%	34 10%	31 10%	34 10%	32 10%	30 12%	29 13%	29 12%	21 14%	27 11%	25 11%
8	(8.0)	50 15%	50 15%	50 15%	49 15%	47 15%	41 18%	50 15%	49 15%	50 15%	49 16%	37 15%	38 17%	38 16%	34+ 24%	39 16%	41 19%
9	(9.0)	27 8%	27 8%	27 8%	27 8%	27 9%	21 9%	27 8%	27 8%	27 8%	26 8%	24 10%	21 9%	22 9%	13 9%	24 10%	21 10%
10 - Extremely well	(10.0)	38 11%	38 11%	38 11%	38 12%	35 11%	28 13%	38 11%	38 12%	38 11%	37 12%	31 13%	32 14%	31 14%	26+ 18%	34 14%	28 13%
NET Badly (1-3)		32 10%	32 10%	32 10%	32 10%	32 10%	19 9%	32 10%	29 9%	32 10%	28 9%	14 6%	12 5%	17 7%	5- 3%	15 6%	15 7%
NET Neutral (4-6)		85 26%	85 26%	83 25%	83 25%	80 25%	68 31%	85 26%	82 26%	85 26%	84 27%	55 23%	53 23%	49 21%	36 25%	48 20%	52 24%
NET Well (7-10)		148 45%	148 45%	148 45%	147 45%	142 45%	112 50%	148 45%	145 45%	148 45%	144 45%	122 50%	120 52%	120 52%	94 65%	124 52%	115 53%

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Prepared by BMG

Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	66 20%	66e 20%	65e 20%	64e 20%	62e 20%	24 11%	66e 20%	63e 20%	66e 20%	60e 19%	51d 21%	45d 20%	45d 20%	10- 7%	52d 22%	35d 16%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	264	264	262	261	254	199	264	256	264	256	191	185	186	135	188	182
Mean score	6.7	6.7	6.7	6.7	6.6	6.8	6.7	6.7+	6.7	6.7	7.1+	7.1+	7.0+	7.4+	7.1+	7.0+
Standard deviation	2.43	2.43	2.44	2.44	2.44	2.32	2.43	2.40	2.43	2.39	2.26	2.17	2.36	2.04	2.33	2.27
Standard Error	.16	.16	.17	.17	.17	.19	.16	.17	.16	.17	.18	.18	.19	.20	.19	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	10 3%	** **	8 3%	4 2%	3 2%
2	(2.0)	7 2%	** **	6 2%	3 1%	2 1%
3	(3.0)	14 4%	** **	13cd 4%	2 1%	0- -%
4	(4.0)	15 5%	** **	15 5%	14 6%	6 4%
5	(5.0)	34 10%	** **	32 11%	21 10%	13 10%
6	(6.0)	35 11%	** **	33 11%	24 11%	18 13%
7	(7.0)	34 10%	** **	34 11%	26 12%	20 14%
8	(8.0)	50 15%	** **	47 16%	38 18%	29+ 21%
9	(9.0)	27 8%	** **	24 8%	13 6%	9 7%
10 - Extremely well	(10.0)	38 11%	** **	36 12%	29 13%	20 15%
NET Badly (1-3)		32 10%	** **	27d 9%	9 4%	4- 3%
NET Neutral (4-6)		85 26%	** **	81 27%	59 27%	37 27%
NET Well (7-10)		148 45%	** **	141 47%	106 49%	79+ 57%

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Prepared by BMG

Table Q24_6_10 (continuation)

Q24. BBC Alba - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	66	**	54	42	19-
	20%	**	18%	19%	13%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	264	**	249	174	120
Mean score	6.7	**	6.7	7.0+	7.2+a
Standard deviation	2.43	**	2.37	2.21	2.07
Standard Error	.16	**	.17	.18	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_11

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	9 3%	6 3%	**	**	**	6 3%	3 3%
2	(2.0)	13 4%	3- 1%	**	**	**	8 4%	4 4%
3	(3.0)	16 5%	9 5%	**	**	**	12 5%	4 4%
4	(4.0)	13 4%	6 3%	**	**	**	10 4%	3 3%
5	(5.0)	30 9%	20 10%	**	**	**	15 7%	15 15%
6	(6.0)	39 12%	23 12%	**	**	**	27 12%	11 11%
7	(7.0)	35 11%	21 11%	**	**	**	22 10%	12 12%
8	(8.0)	45 14%	21 11%	**	**	**	34 15%	11 11%
9	(9.0)	30 9%	24+ 13%	**	**	**	22 10%	7 7%
10 - Extremely well	(10.0)	42 13%	28 15%	**	**	**	32 15%	10 10%
NET Badly (1-3)		37 11%	18 9%	**	**	**	26 12%	11 10%
NET Neutral (4-6)		83 25%	49 26%	**	**	**	52 23%	29 29%
NET Well (7-10)		152 46%	95 50%	**	**	**	110 50%	40 40%
Don't know		59 18%	30 16%	**	**	**	33 15%	21 20%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	7.00
Mode	8.00	10.00	**	**	**	8.00	5.00
Base for stats	271	162	**	**	**	188	80
Mean score	6.7	6.9b	**	**	**	6.8	6.4
Standard deviation	2.49	2.43	-	**	**	2.52	2.42
Standard Error	.17	.21	**	**	**	.21	.27

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	13 4%	** **	** **	** **	** **	** **	** **	** **	8 4%	** **	** **	** **
3	(3.0)	16 5%	** **	** **	** **	** **	** **	** **	** **	10 6%	** **	** **	** **
4	(4.0)	13 4%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
5	(5.0)	30 9%	** **	** **	** **	** **	** **	** **	** **	15 9%	** **	** **	** **
6	(6.0)	39 12%	** **	** **	** **	** **	** **	** **	** **	21 12%	** **	** **	** **
7	(7.0)	35 11%	** **	** **	** **	** **	** **	** **	** **	20 11%	** **	** **	** **
8	(8.0)	45 14%	** **	** **	** **	** **	** **	** **	** **	28 16%	** **	** **	** **
9	(9.0)	30 9%	** **	** **	** **	** **	** **	** **	** **	17 10%	** **	** **	** **
10 - Extremely well	(10.0)	42 13%	** **	** **	** **	** **	** **	** **	** **	29 17%	** **	** **	** **
NET Badly (1-3)		37 11%	** **	** **	** **	** **	** **	** **	** **	19 11%	** **	** **	** **
NET Neutral (4-6)		83 25%	** **	** **	** **	** **	** **	** **	** **	41 23%	** **	** **	** **
NET Well (7-10)		152 46%	** **	** **	** **	** **	** **	** **	** **	94+ 54%	** **	** **	** **
Don't know		59 18%	** **	** **	** **	** **	** **	** **	** **	21- 12%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
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Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	271	**	**	**	**	**	**	**	154	**	**	**
Mean score	6.7	**	**	**	**	**	**	**	7.0+fgjk	**	**	**
		k	+fgjk	fgjk			-	-		fgjk	-	-
Standard deviation	2.49	**	**	**	**	**	**	**	2.41	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	.23	**	**	**

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Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	9 3%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
2	(2.0)	13 4%	**	**	**	**	**	**	**	**	**	8 3%	**	**	**
3	(3.0)	16 5%	**	**	**	**	**	**	**	**	**	10 4%	**	**	**
4	(4.0)	13 4%	**	**	**	**	**	**	**	**	**	9 4%	**	**	**
5	(5.0)	30 9%	**	**	**	**	**	**	**	**	**	23 9%	**	**	**
6	(6.0)	39 12%	**	**	**	**	**	**	**	**	**	32 13%	**	**	**
7	(7.0)	35 11%	**	**	**	**	**	**	**	**	**	23 9%	**	**	**
8	(8.0)	45 14%	**	**	**	**	**	**	**	**	**	37 15%	**	**	**
9	(9.0)	30 9%	**	**	**	**	**	**	**	**	**	21 9%	**	**	**
10 - Extremely well	(10.0)	42 13%	**	**	**	**	**	**	**	**	**	36 15%	**	**	**
NET Badly (1-3)		37 11%	**	**	**	**	**	**	**	**	**	21 8%	**	**	**
NET Neutral (4-6)		83 25%	**	**	**	**	**	**	**	**	**	64 26%	**	**	**
NET Well (7-10)		152 46%	**	**	**	**	**	**	**	**	**	117 48%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	59	**	**	**	**	**	**	**	**	**	**	43	**	**
	18%	**	**	**	**	**	**	**	**	**	**	18%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	271	**	**	**	**	**	**	**	**	**	**	202	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.9+k	**	**
Standard deviation	2.49	**	**	**	**	**	**	**	**	**	**	-	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.19	**	**

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Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	3 3%	3 3%	** **	** **	6 3%	3 2%	9 3%	** **	** **	** **	** **
2	(2.0)	13 4%	4 4%	1 2%	** **	** **	6 3%	7 5%	10 4%	** **	** **	** **	** **
3	(3.0)	16 5%	4 4%	8 8%	** **	** **	12 6%	4 3%	9 4%	** **	** **	** **	** **
4	(4.0)	13 4%	5 5%	4 4%	** **	** **	9 5%	4 3%	10 4%	** **	** **	** **	** **
5	(5.0)	30 9%	6 6%	6 7%	** **	** **	12 6%	18 13%	24 10%	** **	** **	** **	** **
6	(6.0)	39 12%	12 12%	13 14%	** **	** **	24 13%	15 11%	28 11%	** **	** **	** **	** **
7	(7.0)	35 11%	9 9%	15 17%	** **	** **	24 13%	11 8%	23 9%	** **	** **	** **	** **
8	(8.0)	45 14%	22 22%	13 14%	** **	** **	35 18%	10 7%	33 14%	** **	** **	** **	** **
9	(9.0)	30 9%	8 8%	6 7%	** **	** **	14 7%	16 11%	22 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 13%	17 16%	10 11%	** **	** **	26 14%	16 11%	26 11%	** **	** **	** **	** **
NET Badly (1-3)		37 11%	11 11%	12 13%	** **	** **	23 12%	14 10%	28 11%	** **	** **	** **	** **
NET Neutral (4-6)		83 25%	23 23%	22 25%	** **	** **	45 24%	38 27%	62 25%	** **	** **	** **	** **
NET Well (7-10)		152 46%	56 55%	43 49%	** **	** **	99 52%	53 38%	105 43%	** **	** **	** **	** **

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Prepared by BMG

Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	59	11	12	**	**	23	34	51	**	**	**	**
	18%	11%	13%	**	**	12%	25%	21%	**	**	**	**
Medians	7.00	8.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	7.00	**	**	8.00	5.00	8.00	**	**	**	**
Base for stats	271	90	78	**	**	167	104	195	**	**	**	**
Mean score	6.7	6.9	6.5	**	**	6.8	6.6	6.6	**	**	**	**
Standard deviation	2.49	2.51	2.37	**	**	2.45	2.55	2.53	**	**	**	**
Standard Error	.17	.28	.27	**	**	.19	.30	.20	**	**	**	**

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Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	9 3%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	13 4%	** **	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	16 5%	** **	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	13 4%	** **	11 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	30 9%	** **	23 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	39 12%	** **	32 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	35 11%	** **	31 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	45 14%	** **	39 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	30 9%	** **	20 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 13%	** **	31 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		37 11%	** **	23 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		83 25%	** **	66 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		152 46%	** **	121 48%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	59	**	43	**	**	**	**	**	**	**	**	**	**
	18%	**	17%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	271	**	210	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	**	6.8h	**	**	**	**	**	**	**	**	**	**
									-				
Standard deviation	2.49	**	2.34	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.18	**	**	**	**	**	**	**	**	**	**

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Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Children in household						Internet access				
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	9 3%	** **	** **	** **	** **	1 1%	6 5%	9 3%	** **	9 3%	** **
2	(2.0)	13 4%	** **	** **	** **	** **	6 4%	3 2%	12 4%	** **	13 4%	** **
3	(3.0)	16 5%	** **	** **	** **	** **	7 6%	4 3%	13 4%	** **	15 5%	** **
4	(4.0)	13 4%	** **	** **	** **	** **	3 2%	4 3%	13 4%	** **	13 4%	** **
5	(5.0)	30 9%	** **	** **	** **	** **	7 5%	17e 13%	29 9%	** **	30 9%	** **
6	(6.0)	39 12%	** **	** **	** **	** **	19 14%	14 11%	38 12%	** **	39 12%	** **
7	(7.0)	35 11%	** **	** **	** **	** **	12 9%	17 13%	32 10%	** **	32 10%	** **
8	(8.0)	45 14%	** **	** **	** **	** **	25 18%	14 11%	44 14%	** **	45 14%	** **
9	(9.0)	30 9%	** **	** **	** **	** **	13 10%	10 8%	28 9%	** **	30 9%	** **
10 - Extremely well	(10.0)	42 13%	** **	** **	** **	** **	24+f 18%	8- 6%	41 13%	** **	42 13%	** **
NET Badly (1-3)		37 11%	** **	** **	** **	** **	15 11%	14 11%	34 11%	** **	36 11%	** **
NET Neutral (4-6)		83 25%	** **	** **	** **	** **	29 21%	36 27%	80 26%	** **	83 26%	** **
NET Well (7-10)		152 46%	** **	** **	** **	** **	74+f 55%	49- 37%	145 46%	** **	149 46%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	59	**	**	**	**	17	33+e	54	**	56	**
	18%	**	**	**	**	12%	25%	17%	**	17%	**
Medians	7.00	**	**	**	**	8.00	6.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	5.00	8.00	**	8.00	**
Base for stats	271	**	**	**	**	117	99	259	**	268	**
Mean score	6.7	**	**	**	**	7.1+f	6.2-	6.7	**	6.7	**
						f					
Standard deviation	2.49	**	**	**	**	2.43	2.43	2.49	**	2.49	**
Standard Error	.17	**	**	**	**	.24	.26	.17	**	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	9 3%	9 3%	9 3%	9 3%	8 2%	2 1%	9 3%	6 2%	9 3%	7 2%	6 2%	6 2%	5 2%	1 1%	5 2%	4 2%
2	(2.0)	13 4%	13 4%	11 3%	11 4%	11 4%	8 4%	13 4%	13 4%	13 4%	12 4%	8 3%	5 2%	8 4%	4 3%	7 3%	8 4%
3	(3.0)	16 5%	16 5%	16 5%	16 5%	12 4%	9 4%	16 5%	16 5%	16 5%	15 5%	6 3%	2 1%	4 2%	4 3%	7 3%	4 2%
4	(4.0)	13 4%	13 4%	13 4%	13 4%	13 4%	9 4%	13 4%	13 4%	13 4%	13 4%	10 4%	10 4%	8 3%	5 3%	11 5%	8 4%
5	(5.0)	30 9%	30 9%	30 9%	30 9%	29 9%	19 9%	30 9%	29 9%	30 9%	30 10%	23 9%	17 8%	18 8%	8 6%	23 9%	16 8%
6	(6.0)	39 12%	39 12%	39 12%	39 12%	39 12%	33 15%	39 12%	38 12%	39 12%	39 12%	31 13%	34 15%	29 12%	23 16%	29 12%	29 13%
7	(7.0)	35 11%	35 11%	35 11%	35 11%	34 11%	26 12%	35 11%	33 10%	35 11%	33 10%	24 10%	26 11%	24 11%	19 13%	26 11%	23 10%
8	(8.0)	45 14%	45 14%	44 13%	44 13%	43 13%	39 17%	45 14%	45 14%	45 14%	45 14%	35 15%	38 16%	36 16%	25 18%	35 14%	34 16%
9	(9.0)	30 9%	30 9%	30 9%	30 9%	30 9%	24 11%	30 9%	30 9%	30 9%	29 9%	25 10%	26 11%	25 11%	21+ 14%	24 10%	25 11%
10 - Extremely well	(10.0)	42 13%	42 13%	42 13%	42 13%	41 13%	34 15%	42 13%	42 13%	42 13%	41 13%	34 14%	32 14%	36 16%	28+ 19%	35 15%	37 17%
NET Badly (1-3)		37 11%	37 11%	36 11%	36 11%	31 10%	20 9%	37 11%	34 11%	37 11%	34 11%	20 8%	14 6%	18 8%	9- 6%	20 8%	16 7%
NET Neutral (4-6)		83 25%	83 25%	83 25%	83 26%	82 26%	61 27%	83 25%	80 25%	83 25%	83 26%	63 26%	61 26%	54 23%	36 25%	63 26%	53 25%
NET Well (7-10)		152 46%	152 46%	151 46%	151 46%	147 47%	123 55%	152 46%	150 47%	152 46%	148 47%	119 49%	121 53%	121 52%	93+ace 64%	119 50%	118 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	59	59e	57e	56e	55e	20	59e	54e	59e	52e	40d	34d	38d	7-	38d	30d
	18%	18%	18%	17%	18%	9%	18%	17%	18%	16%	17%	15%	16%	5%	16%	14%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	10.00	10.00
Base for stats	271	271	269	269	260	203	271	264	271	264	202	196	194	138	202	187
Mean score	6.7	6.7	6.7	6.7	6.8+	7.0+	6.7	6.8+	6.7	6.7	6.9+	7.1+	7.1+	7.4+	6.9+	7.2+
Standard deviation	2.49	2.49	2.48	2.47	2.45	2.28	2.49	2.45	2.49	2.46	2.40	2.26	2.39	2.17	2.40	2.35
Standard Error	.17	.17	.17	.17	.17	.18	.17	.17	.17	.17	.19	.18	.19	.21	.19	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
1 - Extremely badly	(1.0) 9 3%	** **	8 3%	5 2%	3 2%
2	(2.0) 13 4%	** **	11 4%	6 3%	4 3%
3	(3.0) 16 5%	** **	14 5%	8 4%	4 3%
4	(4.0) 13 4%	** **	13 4%	10 5%	4 3%
5	(5.0) 30 9%	** **	28 9%	23 10%	14 10%
6	(6.0) 39 12%	** **	38 12%	24 11%	17 12%
7	(7.0) 35 11%	** **	34 11%	29 13%	15 11%
8	(8.0) 45 14%	** **	41 14%	28 13%	22 16%
9	(9.0) 30 9%	** **	29 10%	22 10%	17 12%
10 - Extremely well	(10.0) 42 13%	** **	41 14%	30 14%	22 16%
NET Badly (1-3)	37 11%	** **	34 11%	19 9%	12 8%
NET Neutral (4-6)	83 25%	** **	78 26%	57 26%	35 25%
NET Well (7-10)	152 46%	** **	146 48%	108 50%	77+ 55%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q24 6 11 (continuation)

Q24. BBC Alba - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	59	**	45	31	15-
	18%	**	15%	15%	11%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	10.00	10.00	10.00
Base for stats	271	**	257	184	124
Mean score	6.7	**	6.7	6.8	7.1+
Standard deviation	2.49	**	2.48	2.38	2.38
Standard Error	.17	**	.17	.19	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_12
 Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	13 4%	5 3%	**	**	**	9 4%	4 4%
2	(2.0)	9 3%	3 1%	**	**	**	8 4%	1 1%
3	(3.0)	14 4%	9 5%	**	**	**	6 3%	8 8%
4	(4.0)	16 5%	10 5%	**	**	**	10 5%	6 6%
5	(5.0)	23 7%	21+ 11%	**	**	**	18 8%	6 5%
6	(6.0)	34 10%	22 11%	**	**	**	20 9%	13 13%
7	(7.0)	43 13%	14- 7%	**	**	**	20- 9%	23 23%
8	(8.0)	47 14%	26 13%	**	**	**	34 15%	13 12%
9	(9.0)	23 7%	18 9%	**	**	**	19 9%	3 3%
10 - Extremely well	(10.0)	45 14%	37+ 19%	**	**	**	39+ 18%	7 7%
NET Badly (1-3)		36 11%	17 9%	**	**	**	23 11%	12 12%
NET Neutral (4-6)		74 22%	52+ 27%	**	**	**	48 22%	25 25%
NET Well (7-10)		159 48%	95 49%	**	**	**	112 50%	46 45%
Don't know		62 19%	28- 15%	**	**	**	38 17%	17 17%

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 Prepared by BMG

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	8.00	7.00
Mode	8.00	10.00	**	**	**	10.00	7.00
Base for stats	268	164	**	**	**	183	83
Mean score	6.7	7.0+b	**	**	**	6.9	6.3
Standard deviation	2.53	2.51	**	**	**	2.64	2.24
Standard Error	.17	.22	**	**	**	.22	.25

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Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	13 4%	**	**	**	**	**	**	**	6 3%	**	**	**
2	(2.0)	9 3%	**	**	**	**	**	**	**	6 4%	**	**	**
3	(3.0)	14 4%	**	**	**	**	**	**	**	10 6%	**	**	**
4	(4.0)	16 5%	**	**	**	**	**	**	**	8 5%	**	**	**
5	(5.0)	23 7%	**	**	**	**	**	**	**	11 7%	**	**	**
6	(6.0)	34 10%	**	**	**	**	**	**	**	21 12%	**	**	**
7	(7.0)	43 13%	**	**	**	**	**	**	**	20 11%	**	**	**
8	(8.0)	47 14%	**	**	**	**	**	**	**	24 14%	**	**	**
9	(9.0)	23 7%	**	**	**	**	**	**	**	16 9%	**	**	**
10 - Extremely well	(10.0)	45 14%	**	**	**	**	**	**	**	33+ 19%	**	**	**
NET Badly (1-3)		36 11%	**	**	**	**	**	**	**	22 13%	**	**	**
NET Neutral (4-6)		74 22%	**	**	**	**	**	**	**	41 23%	**	**	**
NET Well (7-10)		159 48%	**	**	**	**	**	**	**	92 53%	**	**	**
Don't know		62 19%	**	**	**	**	**	**	**	20- 11%	**	**	**
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Prepared by BMG

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	268	**	**	**	**	**	**	**	155	**	**	**
Mean score	6.7	**	**	**	**	**	**	**	6.9fgjk	**	**	**
		g	+afgjk	afgjk	fgjk		-	-		afgjk	-	-
Standard deviation	2.53	**	**	**	**	**	**	**	2.61	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	.24	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	13 4%	**	**	**	**	**	**	**	**	**	7 3%	**	**	**
2	(2.0)	9 3%	**	**	**	**	**	**	**	**	**	6 2%	**	**	**
3	(3.0)	14 4%	**	**	**	**	**	**	**	**	**	12 5%	**	**	**
4	(4.0)	16 5%	**	**	**	**	**	**	**	**	**	9 4%	**	**	**
5	(5.0)	23 7%	**	**	**	**	**	**	**	**	**	15 6%	**	**	**
6	(6.0)	34 10%	**	**	**	**	**	**	**	**	**	24 10%	**	**	**
7	(7.0)	43 13%	**	**	**	**	**	**	**	**	**	31 13%	**	**	**
8	(8.0)	47 14%	**	**	**	**	**	**	**	**	**	38 15%	**	**	**
9	(9.0)	23 7%	**	**	**	**	**	**	**	**	**	20 8%	**	**	**
10 - Extremely well	(10.0)	45 14%	**	**	**	**	**	**	**	**	**	39 16%	**	**	**
NET Badly (1-3)		36 11%	**	**	**	**	**	**	**	**	**	25 10%	**	**	**
NET Neutral (4-6)		74 22%	**	**	**	**	**	**	**	**	**	48 19%	**	**	**
NET Well (7-10)		159 48%	**	**	**	**	**	**	**	**	**	127 52%	**	**	**

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Prepared by BMG

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	62	**	**	**	**	**	**	**	**	**	**	45	**	**
	19%	**	**	**	**	**	**	**	**	**	**	18%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	268	**	**	**	**	**	**	**	**	**	**	200	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	7.0+ekm	**	**
Standard deviation	2.53	cekml	ekm	**	eklm	-	em	e	**	**	**	2.48	-e	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.20	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	13 4%	5 5%	2 2%	** **	** **	7 4%	6 4%	12 5%	** **	** **	** **	** **
2	(2.0)	9 3%	5 4%	2 3%	** **	** **	7 4%	2 1%	6 3%	** **	** **	** **	** **
3	(3.0)	14 4%	2 2%	7 8%	** **	** **	9 5%	6 4%	7 3%	** **	** **	** **	** **
4	(4.0)	16 5%	6 6%	4 5%	** **	** **	10 5%	6 4%	12 5%	** **	** **	** **	** **
5	(5.0)	23 7%	5 5%	9 10%	** **	** **	14 7%	10 7%	14 6%	** **	** **	** **	** **
6	(6.0)	34 10%	8 8%	11 12%	** **	** **	19 10%	15 11%	28 11%	** **	** **	** **	** **
7	(7.0)	43 13%	13 13%	11 13%	** **	** **	24 13%	19 14%	33 13%	** **	** **	** **	** **
8	(8.0)	47 14%	20 19%	16 18%	** **	** **	35 19%	12 9%	36 14%	** **	** **	** **	** **
9	(9.0)	23 7%	8 7%	4 5%	** **	** **	12 6%	11 8%	20 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	45 14%	16 16%	10 11%	** **	** **	27 14%	19 14%	26 11%	** **	** **	** **	** **
NET Badly (1-3)		36 11%	11 11%	11 12%	** **	** **	22 12%	13 10%	25 10%	** **	** **	** **	** **
NET Neutral (4-6)		74 22%	19 18%	24 27%	** **	** **	43 22%	31 22%	54 22%	** **	** **	** **	** **
NET Well (7-10)		159 48%	57 56%	42 47%	** **	** **	98 52%	61 44%	115 47%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	62	15	13	**	**	28	33	53	**	**	**	**
	19%	15%	14%	**	**	14%	24%	21%	**	**	**	**
Medians	7.00	8.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	10.00	8.00	**	**	**	**
Base for stats	268	86	77	**	**	163	105	193	**	**	**	**
Mean score	6.7	6.9	6.5	**	**	6.7	6.7	6.7	**	**	**	**
Standard deviation	2.53	2.63	2.38	**	**	2.51	2.54	2.50	**	**	**	+ad **
Standard Error	.17	.29	.27	**	**	.20	.30	.20	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	13 4%	** **	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	9 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	14 4%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	16 5%	** **	13 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	23 7%	** **	17 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	34 10%	** **	30 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	43 13%	** **	38 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	47 14%	** **	40 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	23 7%	** **	19 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	45 14%	** **	31 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		36 11%	** **	20 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		74 22%	** **	60 24%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		159 48%	** **	128 51%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	62	**	45	**	**	**	**	**	**	**	**	**	**
	19%	**	18%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	268	**	208	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	**	6.9efghi	**	**	**	**	**	**	**	**	**	**
		hi			hi	-	-	-	-	-	-	hi	
Standard deviation	2.53	**	2.30	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.18	**	**	**	**	**	**	**	**	**	**

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Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	13 4%	** **	** **	** **	** **	4 3%	8 6%	12 4%	** **	13 4%	** **
2	(2.0)	9 3%	** **	** **	** **	** **	5 4%	3 2%	8 2%	** **	9 3%	** **
3	(3.0)	14 4%	** **	** **	** **	** **	7 5%	4 3%	13 4%	** **	14 4%	** **
4	(4.0)	16 5%	** **	** **	** **	** **	1- 1%	10e 8%	16 5%	** **	16 5%	** **
5	(5.0)	23 7%	** **	** **	** **	** **	11 8%	12 9%	22 7%	** **	22 7%	** **
6	(6.0)	34 10%	** **	** **	** **	** **	14 10%	10 8%	31 10%	** **	34 10%	** **
7	(7.0)	43 13%	** **	** **	** **	** **	14 11%	20 15%	39 13%	** **	42 13%	** **
8	(8.0)	47 14%	** **	** **	** **	** **	22 16%	16 12%	47 15%	** **	47 15%	** **
9	(9.0)	23 7%	** **	** **	** **	** **	11 8%	8 6%	22 7%	** **	23 7%	** **
10 - Extremely well	(10.0)	45 14%	** **	** **	** **	** **	29+f 22%	6- 5%	45 15%	** **	45 14%	** **
NET Badly (1-3)		36 11%	** **	** **	** **	** **	15 12%	15 11%	32 10%	** **	36 11%	** **
NET Neutral (4-6)		74 22%	** **	** **	** **	** **	26 19%	33 25%	70 22%	** **	73 23%	** **
NET Well (7-10)		159 48%	** **	** **	** **	** **	77+f 57%	50- 38%	154 49%	** **	158 49%	** **

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Prepared by BMG

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	62	**	**	**	**	16-	35+e	56	**	57	**
	19%	**	**	**	**	12%	26%	18%	**	18%	**
Medians	7.00	**	**	**	**	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	7.00	8.00	**	8.00	**
Base for stats	268	**	**	**	**	118	98	257	**	266	**
Mean score	6.7	**	**	**	**	7.2+f	6.1-	6.8	**	6.7	**
				+f	f						
Standard deviation	2.53	**	**	**	**	2.56	2.48	2.52	**	2.54	**
Standard Error	.17	**	**	**	**	.26	.27	.17	**	.17	**

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Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	13 4%	13 4%	12 4%	13 4%	13 4%	7 3%	13 4%	11 3%	13 4%	12 4%	8 3%	8 3%	9 4%	2- 1%	8 3%	7 3%
2	(2.0)	9 3%	9 3%	9 3%	9 3%	9 3%	4 2%	9 3%	9 3%	9 3%	8 2%	6 3%	5 2%	5 2%	3 2%	5 2%	7 3%
3	(3.0)	14 4%	14 4%	14 4%	14 4%	13 4%	11 5%	14 4%	14 4%	14 4%	14 4%	7 3%	5 2%	6 3%	3 2%	7 3%	6 3%
4	(4.0)	16 5%	16 5%	16 5%	16 5%	15 5%	10 5%	16 5%	16 5%	16 5%	16 5%	8 3%	9 4%	7 3%	5 3%	10 4%	7 3%
5	(5.0)	23 7%	23 7%	23 7%	23 7%	21 7%	14 6%	23 7%	23 7%	23 7%	22 7%	17 7%	16 7%	14 6%	6 4%	14 6%	10 5%
6	(6.0)	34 10%	34 10%	34 10%	34 10%	32 10%	26 12%	34 10%	33 10%	34 10%	33 10%	23 9%	24 10%	21 9%	17 12%	26 11%	19 9%
7	(7.0)	43 13%	43 13%	42 13%	42 13%	41 13%	31 14%	43 13%	41 13%	43 13%	43 14%	36 15%	29 12%	28 12%	20 14%	30 13%	30 14%
8	(8.0)	47 14%	47 14%	47 15%	46 14%	46 15%	36 16%	47 14%	47 15%	47 14%	46 14%	38 16%	40 17%	41 18%	30+ 21%	38 16%	38 18%
9	(9.0)	23 7%	23 7%	23 7%	23 7%	23 7%	20 9%	23 7%	23 7%	23 7%	22 7%	18 8%	21 9%	21 9%	19+ 13%	19 8%	21 10%
10 - Extremely well	(10.0)	45 14%	45 14%	45 14%	45 14%	44 14%	42 19%	45 14%	45 14%	45 14%	45 14%	39 16%	37 16%	40 17%	34+ 24%	39 16%	41 19%
NET Badly (1-3)		36 11%	36 11%	35 11%	36 11%	35 11%	22 10%	36 11%	33 10%	36 11%	34 11%	21 9%	18 8%	20 9%	7- 5%	19 8%	19 9%
NET Neutral (4-6)		74 22%	74 22%	74 23%	74 23%	68 22%	50 22%	74 22%	72 23%	74 22%	72 23%	48 20%	48 21%	43 19%	27 19%	49 21%	36 17%
NET Well (7-10)		159 48%	159 48%	158 48%	157 48%	155 49%	129abcfh 58%	159 48%	156 49%	159 48%	156 49%	132 54%	126 55%	130 56%	103+abce 71%	127 53%	130 60%

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Prepared by BMG

Table Q24 6 12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	62	62e	61e	59e	58e	22	62e	57e	62e	54e	41d	38d	38d	7-	44d	31d
	19%	19%	19%	18%	18%	10%	19%	18%	19%	17%	17%	16%	16%	5%	18%	14%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	10.00	10.00	10.00
Base for stats	268	268	266	266	258	201	268	261	268	262	201	192	193	138	196	186
Mean score	6.7	6.7	6.7	6.7	6.7	7.1+	6.7	6.8+	6.7	6.7	7.0+	7.1+	7.1+	7.7+abe	7.1+	7.2+
Standard deviation	2.53	2.53	2.51	2.54	2.55	2.44	2.53	2.51	2.53	2.52	2.44	2.41	2.47	2.12	2.43	2.45
Standard Error	.17	.17	.17	.17	.18	.19	.17	.17	.17	.17	.19	.19	.20	.20	.19	.20

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Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	13 4%	** **	12 4%	8 4%	4 3%
2	(2.0)	9 3%	** **	9 3%	5 2%	4 3%
3	(3.0)	14 4%	** **	11 4%	4 2%	1- *%
4	(4.0)	16 5%	** **	16 5%	10 5%	6 4%
5	(5.0)	23 7%	** **	23 8%	16 7%	7 5%
6	(6.0)	34 10%	** **	33 11%	26 12%	18 13%
7	(7.0)	43 13%	** **	37 12%	28 13%	17 12%
8	(8.0)	47 14%	** **	44 15%	34 16%	28+ 20%
9	(9.0)	23 7%	** **	23 8%	15 7%	12 9%
10 - Extremely well	(10.0)	45 14%	** **	45 15%	35 16%	28+ 20%
NET Badly (1-3)		36 11%	** **	32 11%	16 8%	9- 6%
NET Neutral (4-6)		74 22%	** **	72 24%	52 24%	31 22%
NET Well (7-10)		159 48%	** **	148 49%	111 52%	84+b 60%

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Prepared by BMG

Table Q24_6_12 (continuation)

Q24. BBC Alba - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	62	**	50	36	15-
	19%	**	16%	17%	11%
Medians	7.00	**	7.00	7.00	8.00
Mode	8.00	**	10.00	10.00	8.00
Base for stats	268	**	253	180	124
Mean score	6.7	**	6.7	7.0+	7.3+
Standard deviation	2.53	**	2.55	2.42	2.32
Standard Error	.17	**	.18	.19	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_13

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	10 3%	7 4%	**	**	**	7 3%	3 3%
2	(2.0)	10 3%	3 1%	**	**	**	6 3%	4 4%
3	(3.0)	16 5%	8 4%	**	**	**	10 4%	7 6%
4	(4.0)	15 5%	8 4%	**	**	**	9 4%	6 6%
5	(5.0)	25 8%	16 8%	**	**	**	21 10%	4 4%
6	(6.0)	28 8%	17 9%	**	**	**	17 8%	11 11%
7	(7.0)	63 19%	36 19%	**	**	**	46 21%	16 16%
8	(8.0)	40 12%	26 13%	**	**	**	26 12%	13 13%
9	(9.0)	23 7%	18 9%	**	**	**	15 7%	8 8%
10 - Extremely well	(10.0)	37 11%	24 13%	**	**	**	29 13%	8 8%
NET Badly (1-3)		36 11%	18 10%	**	**	**	22 10%	14 14%
NET Neutral (4-6)		68 21%	42 22%	**	**	**	47 21%	21 21%
NET Well (7-10)		163 49%	104 54%	**	**	**	115 52%	46 46%
Don't know		63 19%	28- 15%	**	**	**	36 16%	20 19%

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Prepared by BMG

Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	7.00
Mode	7.00	7.00	**	**	**	7.00	7.00
Base for stats	267	164	**	**	**	185	81
Mean score	6.6	6.8	**	**	**	6.7	6.4
Standard deviation	2.43	2.39	**	**	**	2.40	2.49
Standard Error	.16	.21	**	**	**	.20	.28

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Table Q24_6_13 (continuation)
 Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	2- 1%	** **	** **	** **
2	(2.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
3	(3.0)	16 5%	** **	** **	** **	** **	** **	** **	** **	12 7%	** **	** **	** **
4	(4.0)	15 5%	** **	** **	** **	** **	** **	** **	** **	8 4%	** **	** **	** **
5	(5.0)	25 8%	** **	** **	** **	** **	** **	** **	** **	16 9%	** **	** **	** **
6	(6.0)	28 8%	** **	** **	** **	** **	** **	** **	** **	15 9%	** **	** **	** **
7	(7.0)	63 19%	** **	** **	** **	** **	** **	** **	** **	39 22%	** **	** **	** **
8	(8.0)	40 12%	** **	** **	** **	** **	** **	** **	** **	23 13%	** **	** **	** **
9	(9.0)	23 7%	** **	** **	** **	** **	** **	** **	** **	16 9%	** **	** **	** **
10 - Extremely well	(10.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	25 14%	** **	** **	** **
NET Badly (1-3)		36 11%	** **	** **	** **	** **	** **	** **	** **	17 10%	** **	** **	** **
NET Neutral (4-6)		68 21%	** **	** **	** **	** **	** **	** **	** **	39 22%	** **	** **	** **
NET Well (7-10)		163 49%	** **	** **	** **	** **	** **	** **	** **	103+ 59%	** **	** **	** **
Don't know		63 19%	** **	** **	** **	** **	** **	** **	** **	16- 9%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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 Prepared by BMG

Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	7.00	**	**	**	**	**	**	**	7.00	**	**	**
Base for stats	267	**	**	**	**	**	**	**	158	**	**	**
Mean score	6.6	**	**	**	**	**	**	**	6.9+fgjk	**	**	**
Standard deviation	2.43	**	**	**	**	**	**	**	2.24	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.21	**	**	**

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Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 1%	** **	** **	** **
2	(2.0)	10 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **
3	(3.0)	16 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	14 6%	** **	** **	** **
4	(4.0)	15 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 4%	** **	** **	** **
5	(5.0)	25 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 7%	** **	** **	** **
6	(6.0)	28 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	21 8%	** **	** **	** **
7	(7.0)	63 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **	51 21%	** **	** **	** **
8	(8.0)	40 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	32 13%	** **	** **	** **
9	(9.0)	23 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	15 6%	** **	** **	** **
10 - Extremely well	(10.0)	37 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	33 13%	** **	** **	** **
NET Badly (1-3)		36 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	21 8%	** **	** **	** **
NET Neutral (4-6)		68 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	48 20%	** **	** **	** **
NET Well (7-10)		163 49%	** **	** **	** **	** **	** **	** **	** **	** **	** **	131 54%	** **	** **	** **

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Prepared by BMG

Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	245	**	**
Don't know	63	**	**	**	**	**	**	**	**	**	**	45	**	**
	19%	**	**	**	**	**	**	**	**	**	**	18%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Base for stats	267	**	**	**	**	**	**	**	**	**	**	200	**	**
Mean score	6.6	**	**	**	**	**	**	**	**	**	**	6.9+klm	**	**
Standard deviation	2.43	eklm	m	**	klm	**	**	**	**	**	**	-	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	10 3%	2 2%	3 4%	** **	** **	5 3%	4 3%	10 4%	** **	** **	** **	** **
2	(2.0)	10 3%	3 3%	2 2%	** **	** **	4 2%	6 4%	8 3%	** **	** **	** **	** **
3	(3.0)	16 5%	3 3%	4 5%	** **	** **	8 4%	9 6%	7 3%	** **	** **	** **	** **
4	(4.0)	15 5%	7 7%	2 3%	** **	** **	10 5%	5 4%	11 4%	** **	** **	** **	** **
5	(5.0)	25 8%	9 8%	9 10%	** **	** **	17 9%	8 6%	17 7%	** **	** **	** **	** **
6	(6.0)	28 8%	13 13%	6 7%	** **	** **	19 10%	9 6%	22 9%	** **	** **	** **	** **
7	(7.0)	63 19%	14 14%	25 28%	** **	** **	39 20%	24 17%	49 20%	** **	** **	** **	** **
8	(8.0)	40 12%	13 13%	9 11%	** **	** **	22 12%	17 13%	30 12%	** **	** **	** **	** **
9	(9.0)	23 7%	10 10%	4 4%	** **	** **	14 7%	10 7%	16 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	37 11%	12 11%	12 13%	** **	** **	23 12%	14 10%	24 10%	** **	** **	** **	** **
NET Badly (1-3)		36 11%	8 8%	9 10%	** **	** **	17 9%	18 13%	25 10%	** **	** **	** **	** **
NET Neutral (4-6)		68 21%	29 29%	17 19%	** **	** **	46 24%	22 16%	50 20%	** **	** **	** **	** **
NET Well (7-10)		163 49%	48 48%	50 56%	** **	** **	98 52%	65 47%	118 48%	** **	** **	** **	** **

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Prepared by BMG

Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	63	16	13	**	**	29	33	53	**	**	**	**
	19%	15%	15%	**	**	15%	24%	21%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Base for stats	267	86	76	**	**	162	105	193	**	**	**	**
Mean score	6.6	6.7	6.7	**	**	6.7	6.5	6.6	**	**	**	**
Standard deviation	2.43	2.34	2.34	**	**	2.33	2.55	2.42	**	**	**	**
Standard Error	.16	.26	.27	**	**	.19	.30	.19	**	**	**	**

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Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	10 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	10 3%	** **	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	16 5%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	15 5%	** **	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	25 8%	** **	19 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	28 8%	** **	21 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	63 19%	** **	55 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	40 12%	** **	34 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	23 7%	** **	16 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	37 11%	** **	27 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		36 11%	** **	22 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		68 21%	** **	52 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		163 49%	** **	132 52%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	63	**	49	**	**	**	**	**	**	**	**	**	**
	19%	**	19%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	267	**	205	**	**	**	**	**	**	**	**	**	**
Mean score	6.6	**	6.8chi	**	**	**	**	**	**	**	**	**	**
		c	-										ch
Standard deviation	2.43	**	2.23	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

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Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	10 3%	** **	** **	** **	** **	1 1%	8+e 6%	10 3%	** **	10 3%	** **
2	(2.0)	10 3%	** **	** **	** **	** **	4 3%	2 2%	9 3%	** **	10 3%	** **
3	(3.0)	16 5%	** **	** **	** **	** **	5 4%	6 4%	14 5%	** **	15 5%	** **
4	(4.0)	15 5%	** **	** **	** **	** **	5 4%	5 4%	14 4%	** **	15 5%	** **
5	(5.0)	25 8%	** **	** **	** **	** **	9 7%	14 11%	24 8%	** **	25 8%	** **
6	(6.0)	28 8%	** **	** **	** **	** **	13 10%	9 6%	28 9%	** **	28 9%	** **
7	(7.0)	63 19%	** **	** **	** **	** **	29 22%	23 17%	56 18%	** **	60 18%	** **
8	(8.0)	40 12%	** **	** **	** **	** **	12 9%	19 14%	40 13%	** **	40 12%	** **
9	(9.0)	23 7%	** **	** **	** **	** **	15+f 11%	3- 3%	22 7%	** **	23 7%	** **
10 - Extremely well	(10.0)	37 11%	** **	** **	** **	** **	26+f 20%	4- 3%	37 12%	** **	37 11%	** **
NET Badly (1-3)		36 11%	** **	** **	** **	** **	10 8%	16 12%	33 11%	** **	36 11%	** **
NET Neutral (4-6)		68 21%	** **	** **	** **	** **	28 21%	28 21%	66 21%	** **	68 21%	** **
NET Well (7-10)		163 49%	** **	** **	** **	** **	83+f 62%	50- 37%	154 49%	** **	160 49%	** **

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Prepared by BMG

Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	63	**	**	**	**	13-	38+e	59	**	60	**
	19%	**	**	**	**	10%	29%	19%	**	18%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Base for stats	267	**	**	**	**	121	94	254	**	264	**
Mean score	6.6	**	**	**	**	7.2+af	5.9-	6.7	**	6.6	**
				f	+af						
Standard deviation	2.43	**	**	**	**	2.29	2.37	2.43	**	2.43	**
Standard Error	.16	**	**	**	**	.23	.27	.17	**	.17	**

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Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	10 3%	10 3%	10 3%	10 3%	9 3%	3 1%	10 3%	8 3%	10 3%	9 3%	6 2%	8 3%	5 2%	1- 1%	7 3%	5 2%
2	(2.0)	10 3%	10 3%	10 3%	10 3%	9 3%	5 2%	10 3%	10 3%	10 3%	10 3%	8 3%	4 2%	6 3%	4 3%	4 2%	5 2%
3	(3.0)	16 5%	16 5%	15 5%	15 5%	15 5%	13 6%	16 5%	16 5%	16 5%	15 5%	6 2%	5 2%	8 3%	4 2%	8 3%	5 2%
4	(4.0)	15 5%	15 5%	15 5%	15 5%	14 4%	10 5%	15 5%	15 5%	15 5%	15 5%	8 3%	7 3%	6 3%	3 2%	9 4%	8 3%
5	(5.0)	25 8%	25 8%	24 7%	25 8%	25 8%	17 7%	25 8%	25 8%	25 8%	25 8%	13 5%	16 7%	13 6%	5- 4%	14 6%	15 7%
6	(6.0)	28 8%	28 8%	28 9%	28 9%	27 8%	21 9%	28 8%	26 8%	28 8%	28 9%	23 10%	21 9%	21 9%	14 9%	23 10%	19 9%
7	(7.0)	63 19%	63 19%	63 19%	63 19%	61 19%	52 23%	63 19%	62 20%	63 19%	63 20%	48 20%	46 20%	46 20%	36+ 25%	49 20%	46 21%
8	(8.0)	40 12%	40 12%	40 12%	39 12%	38 12%	34 15%	40 12%	38 12%	40 12%	38 12%	31 13%	30 13%	32 14%	25+ 18%	32 13%	34 16%
9	(9.0)	23 7%	23 7%	23 7%	23 7%	23 7%	17 8%	23 7%	22 7%	23 7%	22 7%	23 9%	23 10%	21 9%	16+ 11%	19 8%	14 6%
10 - Extremely well	(10.0)	37 11%	37 11%	37 11%	37 11%	36 11%	35 16%	37 11%	37 12%	37 11%	37 12%	31 13%	31 13%	32 14%	28+ 19%	31 13%	32 15%
NET Badly (1-3)		36 11%	36 11%	35 11%	35 11%	34 11%	21 9%	36 11%	34 11%	36 11%	34 11%	20 8%	17 7%	19 8%	9- 6%	19 8%	15 7%
NET Neutral (4-6)		68 21%	68 21%	67 21%	68 21%	66 21%	48 21%	68 21%	67 21%	68 21%	68 21%	45 18%	43 19%	40 17%	22 15%	46 19%	41 19%
NET Well (7-10)		163 49%	163 49%	163 50%	162 50%	158 50%	137 61%	163 49%	159 50%	163 49%	160 51%	133 55%	129 56%	132 57%	106 73%	130 54%	126 58%

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Prepared by BMG

Table Q24 6 13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	63	63e	62e	60e	58e	17	63e	58e	63e	54e	44d	41d	42d	8-	45d	34d
	19%	19%	19%	18%	18%	8%	19%	18%	19%	17%	18%	18%	18%	6%	19%	16%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Base for stats	267	267	265	265	258	206	267	260	267	262	198	190	190	136	195	182
Mean score	6.6	6.6	6.6	6.6	6.7	7.0+	6.6	6.7	6.6	6.7	7.0+	7.0+	7.1+	7.5+	7.0+	7.1+
Standard deviation	2.43	2.43	2.42	2.42	2.41	2.25	2.43	2.39	2.43	2.39	2.32	2.31	2.28	2.05	2.29	2.23
Standard Error	.16	.16	.16	.16	.17	.18	.16	.16	.16	.16	.18	.18	.18	.20	.18	.18

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Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
1 - Extremely badly	(1.0) 10 3%	** **	10 3%	5 2%	3 2%
2	(2.0) 10 3%	** **	7 2%	4 2%	1 1%
3	(3.0) 16 5%	** **	13 4%	5 2%	4 3%
4	(4.0) 15 5%	** **	12 4%	12 6%	9 6%
5	(5.0) 25 8%	** **	25 8%	18 9%	12 9%
6	(6.0) 28 8%	** **	26 9%	22 10%	14 10%
7	(7.0) 63 19%	** **	60 20%	41 19%	25 18%
8	(8.0) 40 12%	** **	39 13%	30 14%	24+ 18%
9	(9.0) 23 7%	** **	22 7%	17 8%	12 9%
10 - Extremely well	(10.0) 37 11%	** **	36 12%	26 12%	14 10%
NET Badly (1-3)	36 11%	** **	30 10%	14 6%	8- 6%
NET Neutral (4-6)	68 21%	** **	64 21%	52 24%	35 25%
NET Well (7-10)	163 49%	** **	158 52%	113 52%	76 55%

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Prepared by BMG

Table Q24_6_13 (continuation)

Q24. BBC Alba - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	63	**	51	36	20
	19%	**	17%	17%	14%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	267	**	252	179	120
Mean score	6.6	**	6.7+a	6.9+a	6.9a
Standard deviation	2.43	**	2.38	2.23	2.12
Standard Error	.16	**	.16	.18	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_14

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	8 2%	5 3%	**	**	**	4 2%	4 4%
2	(2.0)	13 4%	2- 1%	**	**	**	11 5%	2 2%
3	(3.0)	14 4%	11 5%	**	**	**	9 4%	5 5%
4	(4.0)	18 6%	13 7%	**	**	**	10 4%	9 8%
5	(5.0)	28 8%	19 10%	**	**	**	20 9%	8 7%
6	(6.0)	33 10%	21 11%	**	**	**	20 9%	12 12%
7	(7.0)	41 13%	23 12%	**	**	**	29 13%	12 11%
8	(8.0)	55 17%	31 16%	**	**	**	40 18%	15 15%
9	(9.0)	23 7%	16 9%	**	**	**	17 8%	5 5%
10 - Extremely well	(10.0)	28 8%	20 10%	**	**	**	21 9%	7 7%
NET Badly (1-3)		35 10%	18 9%	**	**	**	24 11%	11 11%
NET Neutral (4-6)		79 24%	53 28%	**	**	**	50 23%	29 28%
NET Well (7-10)		147 45%	91 47%	**	**	**	107 48%	38 38%
Don't know		70 21%	30- 16%	**	**	**	41 18%	23 23%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	6.00
Mode	8.00	8.00	**	**	**	8.00	8.00
Base for stats	261	162	**	**	**	181	78
Mean score	6.5	6.6	**	**	**	6.6	6.2
Standard deviation	2.37	2.34	**	**	**	2.38	2.36
Standard Error	.16	.21	**	**	**	.20	.28

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Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	8 2%	**	**	**	**	**	**	**	2 1%	**	**	**
2	(2.0)	13 4%	**	**	**	**	**	**	**	9 5%	**	**	**
3	(3.0)	14 4%	**	**	**	**	**	**	**	9 5%	**	**	**
4	(4.0)	18 6%	**	**	**	**	**	**	**	14 8%	**	**	**
5	(5.0)	28 8%	**	**	**	**	**	**	**	15 8%	**	**	**
6	(6.0)	33 10%	**	**	**	**	**	**	**	10- 6%	**	**	**
7	(7.0)	41 13%	**	**	**	**	**	**	**	23 13%	**	**	**
8	(8.0)	55 17%	**	**	**	**	**	**	**	35 20%	**	**	**
9	(9.0)	23 7%	**	**	**	**	**	**	**	17+ 10%	**	**	**
10 - Extremely well	(10.0)	28 8%	**	**	**	**	**	**	**	20 11%	**	**	**
NET Badly (1-3)		35 10%	**	**	**	**	**	**	**	20 11%	**	**	**
NET Neutral (4-6)		79 24%	**	**	**	**	**	**	**	38 22%	**	**	**
NET Well (7-10)		147 45%	**	**	**	**	**	**	**	95+ 54%	**	**	**
Don't know		70 21%	**	**	**	**	**	**	**	21- 12%	**	**	**
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Prepared by BMG

Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	261	**	**	**	**	**	**	**	153	**	**	**
Mean score	6.5	**	**	**	**	**	**	**	6.7fgjk	**	**	**
Standard deviation	2.37	**	**	**	**	**	**	**	2.44	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.23	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	8 2%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
2	(2.0)	13 4%	**	**	**	**	**	**	**	**	**	8 3%	**	**	**
3	(3.0)	14 4%	**	**	**	**	**	**	**	**	**	11 4%	**	**	**
4	(4.0)	18 6%	**	**	**	**	**	**	**	**	**	14 6%	**	**	**
5	(5.0)	28 8%	**	**	**	**	**	**	**	**	**	19 8%	**	**	**
6	(6.0)	33 10%	**	**	**	**	**	**	**	**	**	24 10%	**	**	**
7	(7.0)	41 13%	**	**	**	**	**	**	**	**	**	34 14%	**	**	**
8	(8.0)	55 17%	**	**	**	**	**	**	**	**	**	41 17%	**	**	**
9	(9.0)	23 7%	**	**	**	**	**	**	**	**	**	17 7%	**	**	**
10 - Extremely well	(10.0)	28 8%	**	**	**	**	**	**	**	**	**	25 10%	**	**	**
NET Badly (1-3)		35 10%	**	**	**	**	**	**	**	**	**	21 9%	**	**	**
NET Neutral (4-6)		79 24%	**	**	**	**	**	**	**	**	**	56 23%	**	**	**
NET Well (7-10)		147 45%	**	**	**	**	**	**	**	**	**	117 48%	**	**	**

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Prepared by BMG

Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	70	**	**	**	**	**	**	**	**	**	**	**	**	**
	21%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	261	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	6.5	**	**	**	**	**	**	**	**	**	**	6.7+cklm	**	**
Standard deviation	2.37	cklm	**	**	+ceklm	**	**	clm	**	**	**	2.29	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.19	**	**

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Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	8 2%	2 2%	2 2%	** **	** **	4 2%	3 2%	7 3%	** **	** **	** **	** **
2	(2.0)	13 4%	4 4%	2 3%	** **	** **	6 3%	6 5%	10 4%	** **	** **	** **	** **
3	(3.0)	14 4%	4 4%	4 5%	** **	** **	8 4%	6 5%	10 4%	** **	** **	** **	** **
4	(4.0)	18 6%	4 4%	5 6%	** **	** **	9 5%	9 7%	12 5%	** **	** **	** **	** **
5	(5.0)	28 8%	12 12%	6 6%	** **	** **	18 9%	10 7%	17 7%	** **	** **	** **	** **
6	(6.0)	33 10%	7 7%	15 17%	** **	** **	22 12%	11 8%	28 11%	** **	** **	** **	** **
7	(7.0)	41 13%	11 11%	17 19%	** **	** **	28 15%	14 10%	29 12%	** **	** **	** **	** **
8	(8.0)	55 17%	21 21%	13 14%	** **	** **	34 18%	21 15%	50 20%	** **	** **	** **	** **
9	(9.0)	23 7%	9 9%	4 5%	** **	** **	13 7%	9 7%	13 5%	** **	** **	** **	** **
10 - Extremely well	(10.0)	28 8%	9 9%	7 8%	** **	** **	16 8%	12 8%	13 5%	** **	** **	** **	** **
NET Badly (1-3)		35 10%	10 10%	8 9%	** **	** **	18 10%	16 12%	26 11%	** **	** **	** **	** **
NET Neutral (4-6)		79 24%	24 23%	26 29%	** **	** **	50 26%	29 21%	57 23%	** **	** **	** **	** **
NET Well (7-10)		147 45%	50 49%	42 47%	** **	** **	92 48%	55 40%	105 43%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	70	18	13	**	**	31	37	58	**	**	**	**
	21%	17%	15%	**	**	16%	27%	24%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	7.00	**	**	8.00	8.00	8.00	**	**	**	**
Base for stats	261	84	76	**	**	160	101	188	**	**	**	**
Mean score	6.5	6.7	6.5	**	**	6.6	6.4	6.4	**	**	**	**
Standard deviation	2.37	2.37	2.17	**	**	2.27	2.53	2.32	**	**	**	+ad **
Standard Error	.16	.27	.25	**	**	.18	.31	.19	**	**	**	**

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Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	8 2%	** **	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	13 4%	** **	11 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	14 4%	** **	11 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	18 6%	** **	16 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	28 8%	** **	20 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	33 10%	** **	27 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	41 13%	** **	32 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	55 17%	** **	46 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	23 7%	** **	14 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	28 8%	** **	21 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		35 10%	** **	25 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		79 24%	** **	63 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		147 45%	** **	114 45%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	70	**	52	**	**	**	**	**	**	**	**	**	**
	21%	**	21%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	261	**	201	**	**	**	**	**	**	**	**	**	**
Mean score	6.5	**	6.5ch	**	**	**	**	**	**	**	**	**	**
		h	-						-			h	
Standard deviation	2.37	**	2.29	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	8 2%	** **	** **	** **	** **	1 1%	7+e 5%	8 2%	** **	8 2%	** **
2	(2.0)	13 4%	** **	** **	** **	** **	5 4%	5 3%	13 4%	** **	13 4%	** **
3	(3.0)	14 4%	** **	** **	** **	** **	8 6%	5 4%	12 4%	** **	13 4%	** **
4	(4.0)	18 6%	** **	** **	** **	** **	7 5%	4 3%	17 6%	** **	18 6%	** **
5	(5.0)	28 8%	** **	** **	** **	** **	13 9%	13 10%	25 8%	** **	28 9%	** **
6	(6.0)	33 10%	** **	** **	** **	** **	10 7%	15 11%	32 10%	** **	33 10%	** **
7	(7.0)	41 13%	** **	** **	** **	** **	16 12%	16 12%	39 12%	** **	40 13%	** **
8	(8.0)	55 17%	** **	** **	** **	** **	24 18%	21 16%	54 17%	** **	55 17%	** **
9	(9.0)	23 7%	** **	** **	** **	** **	15+f 11%	3- 2%	21 7%	** **	23 7%	** **
10 - Extremely well	(10.0)	28 8%	** **	** **	** **	** **	19+f 14%	5- 3%	28 9%	** **	28 9%	** **
NET Badly (1-3)		35 10%	** **	** **	** **	** **	14 11%	16 12%	33 11%	** **	34 10%	** **
NET Neutral (4-6)		79 24%	** **	** **	** **	** **	29 22%	32 24%	74 24%	** **	79 24%	** **
NET Well (7-10)		147 45%	** **	** **	** **	** **	75+f 56%	44- 34%	142 45%	** **	146 45%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	70	**	**	**	**	16-	40+e	64	**	65	**
	21%	**	**	**	**	12%	30%	20%	**	20%	**
Medians	7.00	**	**	**	**	7.00	6.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	8.00	8.00	**	8.00	**
Base for stats	261	**	**	**	**	118	92	249	**	259	**
Mean score	6.5	**	**	**	**	7.0+f	6.0-	6.5	**	6.5	**
						f					
Standard deviation	2.37	**	**	**	**	2.38	2.37	2.39	**	2.37	**
Standard Error	.16	**	**	**	**	.24	.27	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	8 2%	8 2%	8 2%	8 2%	8 2%	2 1%	8 2%	5 2%	8 2%	6 2%	4 2%	4 2%	5 2%	1 1%	4 2%	4 2%
2	(2.0)	13 4%	13 4%	13 4%	13 4%	13 4%	9 4%	13 4%	13 4%	13 4%	12 4%	7 3%	7 3%	8 4%	4 3%	9 4%	7 3%
3	(3.0)	14 4%	14 4%	14 4%	14 4%	13 4%	9 4%	14 4%	14 4%	14 4%	13 4%	7 3%	7 3%	9 4%	5 3%	5 2%	7 3%
4	(4.0)	18 6%	18 6%	18 6%	18 6%	18 6%	17 7%	18 6%	18 6%	18 6%	18 6%	10 4%	7 3%	10 4%	7 5%	8 4%	10 5%
5	(5.0)	28 8%	28 8%	28 8%	28 8%	27 8%	16 7%	28 8%	28 9%	28 8%	28 9%	20 8%	19 8%	17 8%	8 6%	15 6%	17 8%
6	(6.0)	33 10%	33 10%	33 10%	33 10%	31 10%	23 10%	33 10%	31 10%	33 10%	31 10%	26 11%	24 11%	22 10%	15 10%	25 11%	23 10%
7	(7.0)	41 13%	41 13%	41 13%	40 12%	38 12%	35 16%	41 13%	40 13%	41 13%	41 13%	34 14%	27 12%	24 11%	26+ 18%	31 13%	25 12%
8	(8.0)	55 17%	55 17%	55 17%	55 17%	55 17%	43 19%	55 17%	55 17%	55 17%	55 17%	45 18%	49 21%	49 21%	32+ 22%	49 21%	49 23%
9	(9.0)	23 7%	23 7%	20 6%	21 7%	21 7%	19 9%	23 7%	23 7%	23 7%	23 7%	19 8%	21 9%	18 8%	17+ 12%	19 8%	18 8%
10 - Extremely well	(10.0)	28 8%	28 8%	28 8%	28 8%	27 8%	28 12%	28 8%	28 9%	28 8%	28 9%	24 10%	23 10%	24 10%	24+ 16%	24 10%	20 9%
NET Badly (1-3)		35 10%	35 10%	35 11%	35 11%	34 11%	20 9%	35 10%	32 10%	35 10%	32 10%	18 7%	18 8%	22 9%	9 6%	19 8%	18 8%
NET Neutral (4-6)		79 24%	79 24%	79 24%	79 24%	75 24%	56 25%	79 24%	76 24%	79 24%	77 24%	56 23%	51 22%	50 22%	30 21%	49 20%	50 23%
NET Well (7-10)		147 45%	147 45%	145 44%	145 45%	141 45%	125 56%	147 45%	145 46%	147 45%	146 46%	122 50%	120 52%	115 49%	98 68%	123 51%	112 52%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24 6 14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	70	70e	68e	67e	66e	23	70e	65e	70e	61e	46d	42d	45d	7-	49d	37d
	21%	21%	21%	21%	21%	10%	21%	20%	21%	19%	19%	18%	20%	5%	21%	17%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	261	261	258	258	250	200	261	253	261	255	196	189	186	137	190	180
Mean score	6.5	6.5	6.5	6.5	6.5	6.8+	6.5	6.6+	6.5	6.6+	6.9+	7.0+	6.8+	7.3+	6.9+	6.8+
Standard deviation	2.37	2.37	2.37	2.38	2.39	2.29	2.37	2.34	2.37	2.34	2.22	2.22	2.36	2.11	2.26	2.25
Standard Error	.16	.16	.16	.16	.17	.18	.16	.16	.16	.16	.18	.18	.19	.20	.18	.19

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Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	8 2%	** **	7 2%	4 2%	2 1%
2	(2.0)	13 4%	** **	12 4%	6 3%	4 3%
3	(3.0)	14 4%	** **	11 4%	4 2%	3 2%
4	(4.0)	18 6%	** **	18 6%	13 6%	5 4%
5	(5.0)	28 8%	** **	24 8%	17 8%	14 10%
6	(6.0)	33 10%	** **	31 10%	22 10%	15 11%
7	(7.0)	41 13%	** **	40 13%	34 16%	22 16%
8	(8.0)	55 17%	** **	55 18%	38 18%	27 20%
9	(9.0)	23 7%	** **	21 7%	17 8%	14 10%
10 - Extremely well	(10.0)	28 8%	** **	25 8%	20 9%	12 9%
NET Badly (1-3)		35 10%	** **	31 10%	14 6%	9 7%
NET Neutral (4-6)		79 24%	** **	73 24%	53 24%	34 25%
NET Well (7-10)		147 45%	** **	141 47%	109 50%	76+ 54%

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Prepared by BMG

Table Q24_6_14 (continuation)

Q24. BBC Alba - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	70	**	57	41	20-
	21%	**	19%	19%	14%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	261	**	245	175	120
Mean score	6.5	**	6.5	6.8+	6.9+
Standard deviation	2.37	**	2.35	2.20	2.13
Standard Error	.16	**	.17	.18	.22

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Table Q24_6_15

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		321	181	**	**	**	203	111
Effective sample		269	153	**	**	**	171	95
Total		330	192	**	**	**	222	101
1 - Extremely badly	(1.0)	12 4%	7 4%	**	**	**	8 4%	4 4%
2	(2.0)	13 4%	3- 2%	**	**	**	9 4%	5 5%
3	(3.0)	11 3%	5 2%	**	**	**	5 2%	6 6%
4	(4.0)	13 4%	8 4%	**	**	**	11 5%	3 3%
5	(5.0)	38 11%	26 13%	**	**	**	29 13%	8 8%
6	(6.0)	30 9%	19 10%	**	**	**	17 8%	12 12%
7	(7.0)	42 13%	23 12%	**	**	**	23 11%	18 18%
8	(8.0)	45 14%	25 13%	**	**	**	34 15%	11 11%
9	(9.0)	21 6%	19+ 10%	**	**	**	16 7%	4 4%
10 - Extremely well	(10.0)	32 10%	23 12%	**	**	**	27 12%	5 5%
NET Badly (1-3)		37 11%	15- 8%	**	**	**	22 10%	15 15%
NET Neutral (4-6)		81 25%	53 27%	**	**	**	57 26%	24 23%
NET Well (7-10)		140 42%	90 47%	**	**	**	100 45%	38 38%
Don't know		72 22%	34 18%	**	**	**	42 19%	24 24%

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Prepared by BMG

Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	321	181	**	**	**	203	111
Effective sample	269	153	**	**	**	171	95
Total	330	192	**	**	**	222	101
Medians	7.00	7.00	**	**	**	7.00	6.00
Mode	8.00	5.00	**	**	**	8.00	7.00
Base for stats	258	158	**	**	**	179	77
Mean score	6.4	6.7+b	**	**	**	6.6	6.0
Standard deviation	2.49	2.41	**	**	**	2.51	2.39
Standard Error	.17	.21	**	**	**	.21	.28

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Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		321	**	**	**	**	**	**	**	148	**	**	**
Effective sample		269	**	**	**	**	**	**	**	128	**	**	**
Total		330	**	**	**	**	**	**	**	174	**	**	**
1 - Extremely badly	(1.0)	12 4%	**	**	**	**	**	**	**	7 4%	**	**	**
2	(2.0)	13 4%	**	**	**	**	**	**	**	6 3%	**	**	**
3	(3.0)	11 3%	**	**	**	**	**	**	**	7 4%	**	**	**
4	(4.0)	13 4%	**	**	**	**	**	**	**	10 6%	**	**	**
5	(5.0)	38 11%	**	**	**	**	**	**	**	18 10%	**	**	**
6	(6.0)	30 9%	**	**	**	**	**	**	**	15 9%	**	**	**
7	(7.0)	42 13%	**	**	**	**	**	**	**	26 15%	**	**	**
8	(8.0)	45 14%	**	**	**	**	**	**	**	28 16%	**	**	**
9	(9.0)	21 6%	**	**	**	**	**	**	**	12 7%	**	**	**
10 - Extremely well	(10.0)	32 10%	**	**	**	**	**	**	**	24+ 14%	**	**	**
NET Badly (1-3)		37 11%	**	**	**	**	**	**	**	20 11%	**	**	**
NET Neutral (4-6)		81 25%	**	**	**	**	**	**	**	44 25%	**	**	**
NET Well (7-10)		140 42%	**	**	**	**	**	**	**	90+ 51%	**	**	**
Don't know		72 22%	**	**	**	**	**	**	**	21- 12%	**	**	**
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

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Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	321	**	**	**	**	**	**	**	148	**	**	**
Effective sample	269	**	**	**	**	**	**	**	128	**	**	**
Total	330	**	**	**	**	**	**	**	174	**	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	258	**	**	**	**	**	**	**	153	**	**	**
Mean score	6.4	**	**	**	**	**	**	**	6.6egjk	**	**	**
		egjk	+efgjk	efgjk	egjk	-	-	-		efgjk	-	-
Standard deviation	2.49	**	**	**	**	**	**	**	2.50	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	.24	**	**	**

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Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Region												
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample		269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total		330	**	**	**	**	**	**	**	**	**	245	**	**	**
1 - Extremely badly	(1.0)	12 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 3%	** **	** **	** **
2	(2.0)	13 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 3%	** **	** **	** **
3	(3.0)	11 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 4%	** **	** **	** **
4	(4.0)	13 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 3%	** **	** **	** **
5	(5.0)	38 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	27 11%	** **	** **	** **
6	(6.0)	30 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	20 8%	** **	** **	** **
7	(7.0)	42 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	33 13%	** **	** **	** **
8	(8.0)	45 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	37 15%	** **	** **	** **
9	(9.0)	21 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	15 6%	** **	** **	** **
10 - Extremely well	(10.0)	32 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	30 12%	** **	** **	** **
NET Badly (1-3)		37 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	22 9%	** **	** **	** **
NET Neutral (4-6)		81 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **	55 23%	** **	** **	** **
NET Well (7-10)		140 42%	** **	** **	** **	** **	** **	** **	** **	** **	** **	115 47%	** **	** **	** **

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Prepared by BMG

Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	321	**	**	**	**	**	**	**	**	**	195	**	**	**
Effective sample	269	**	**	**	**	**	**	**	**	**	181	**	**	**
Total	330	**	**	**	**	**	**	**	**	**	245	**	**	**
Don't know	72	**	**	**	**	**	**	**	**	**	52	**	**	**
	22%	**	**	**	**	**	**	**	**	**	21%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	258	**	**	**	**	**	**	**	**	**	193	**	**	**
Mean score	6.4	**	**	**	**	**	**	**	**	**	6.7+eklm	**	**	**
Standard deviation	2.49	eklm	**	**	**	**	**	**	**	**	2.40	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	.20	**	**	**

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Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		321	111	101	**	**	212	107	236	**	**	**	**
Effective sample		269	96	87	**	**	183	93	198	**	**	**	**
Total		330	101	89	**	**	190	138	246	**	**	**	**
1 - Extremely badly	(1.0)	12 4%	2 2%	5 5%	** **	** **	7 4%	6 4%	9 4%	** **	** **	** **	** **
2	(2.0)	13 4%	5 5%	3 3%	** **	** **	8 4%	5 3%	12 5%	** **	** **	** **	** **
3	(3.0)	11 3%	4 4%	4 5%	** **	** **	9 5%	3 2%	6 2%	** **	** **	** **	** **
4	(4.0)	13 4%	5 4%	2 2%	** **	** **	6 3%	7 5%	11 4%	** **	** **	** **	** **
5	(5.0)	38 11%	11 11%	14 15%	** **	** **	25 13%	13 9%	26 11%	** **	** **	** **	** **
6	(6.0)	30 9%	8 8%	8 9%	** **	** **	16 9%	14 10%	23 9%	** **	** **	** **	** **
7	(7.0)	42 13%	13 13%	12 13%	** **	** **	25 13%	17 12%	29 12%	** **	** **	** **	** **
8	(8.0)	45 14%	15 15%	11 13%	** **	** **	26 14%	19 14%	36 15%	** **	** **	** **	** **
9	(9.0)	21 6%	11 11%	4 4%	** **	** **	15 8%	7 5%	17 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	32 10%	10 10%	12 13%	** **	** **	21 11%	11 8%	18 7%	** **	** **	** **	** **
NET Badly (1-3)		37 11%	12 12%	12 13%	** **	** **	24 12%	13 9%	27 11%	** **	** **	** **	** **
NET Neutral (4-6)		81 25%	24 23%	23 26%	** **	** **	47 25%	34 25%	60 24%	** **	** **	** **	** **
NET Well (7-10)		140 42%	48 48%	38 43%	** **	** **	87 45%	53 39%	99 40%	** **	** **	** **	** **

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Prepared by BMG

Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	321	111	101	**	**	212	107	236	**	**	**	**
Effective sample	269	96	87	**	**	183	93	198	**	**	**	**
Total	330	101	89	**	**	190	138	246	**	**	**	**
Don't know	72	18	15	**	**	33	38	60	**	**	**	**
	22%	17%	17%	**	**	17%	27%	24%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	5.00	**	**	8.00	8.00	8.00	**	**	**	**
Base for stats	258	84	74	**	**	157	101	186	**	**	**	**
Mean score	6.4	6.6	6.4	**	**	6.5	6.4	6.3	**	**	**	**
Standard deviation	2.49	2.45	2.60	**	**	2.52	2.45	2.48	**	**	**	**
Standard Error	.17	.28	.30	**	**	.21	.30	.20	**	**	**	**

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Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		321	**	246	**	**	**	**	**	**	**	**	**
Effective sample		269	**	205	**	**	**	**	**	**	**	**	**
Total		330	**	254	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	12 4%	** **	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	13 4%	** **	7 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	11 3%	** **	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	13 4%	** **	11 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	38 11%	** **	32 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	30 9%	** **	25 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	42 13%	** **	39 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	45 14%	** **	36 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	21 6%	** **	14 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	32 10%	** **	23 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		37 11%	** **	21 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		81 25%	** **	68 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		140 42%	** **	112 44%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	321	**	246	**	**	**	**	**	**	**	**	**	**
Effective sample	269	**	205	**	**	**	**	**	**	**	**	**	**
Total	330	**	254	**	**	**	**	**	**	**	**	**	**
Don't know	72	**	52	**	**	**	**	**	**	**	**	**	**
	22%	**	21%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	258	**	201	**	**	**	**	**	**	**	**	**	**
Mean score	6.4	**	6.6cehi	**	**	**	**	**	**	**	**	**	**
			-	-	-	-	-	-	-	-	-	-	-
Standard deviation	2.49	**	2.27	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		321	**	**	**	**	130	133	306	**	315	**
Effective sample		269	**	**	**	**	112	108	256	**	265	**
Total		330	**	**	**	**	134	132	312	**	323	**
1 - Extremely badly	(1.0)	12 4%	** **	** **	** **	** **	4 3%	7 6%	11 4%	** **	12 4%	** **
2	(2.0)	13 4%	** **	** **	** **	** **	6 5%	4 3%	11 3%	** **	13 4%	** **
3	(3.0)	11 3%	** **	** **	** **	** **	7 5%	2 2%	9 3%	** **	10 3%	** **
4	(4.0)	13 4%	** **	** **	** **	** **	1- 1%	4 3%	13 4%	** **	13 4%	** **
5	(5.0)	38 11%	** **	** **	** **	** **	16 12%	18 13%	38 12%	** **	38 12%	** **
6	(6.0)	30 9%	** **	** **	** **	** **	11 8%	11 9%	27 9%	** **	30 9%	** **
7	(7.0)	42 13%	** **	** **	** **	** **	18 13%	18 14%	40 13%	** **	41 13%	** **
8	(8.0)	45 14%	** **	** **	** **	** **	18 13%	17 13%	45 14%	** **	45 14%	** **
9	(9.0)	21 6%	** **	** **	** **	** **	11 8%	8 6%	20 6%	** **	21 7%	** **
10 - Extremely well	(10.0)	32 10%	** **	** **	** **	** **	22+ 17%	2- 2%	32 10%	** **	32 10%	** **
NET Badly (1-3)		37 11%	** **	** **	** **	** **	17 12%	14 10%	31 10%	** **	36 11%	** **
NET Neutral (4-6)		81 25%	** **	** **	** **	** **	29 21%	33 25%	78 25%	** **	81 25%	** **
NET Well (7-10)		140 42%	** **	** **	** **	** **	69+ 52%	45- 34%	137 44%	** **	139 43%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	321	**	**	**	**	130	133	306	**	315	**
Effective sample	269	**	**	**	**	112	108	256	**	265	**
Total	330	**	**	**	**	134	132	312	**	323	**
Don't know	72	**	**	**	**	19-	40+e	66	**	67	**
	22%	**	**	**	**	14%	30%	21%	**	21%	**
Medians	7.00	**	**	**	**	7.00	6.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	7.00	8.00	**	8.00	**
Base for stats	258	**	**	**	**	115	92	246	**	256	**
Mean score	6.4	**	**	**	**	6.8+f	6.0-	6.5+	**	6.4	**
						f					
Standard deviation	2.49	**	**	**	**	2.56	2.33	2.46	**	2.49	**
Standard Error	.17	**	**	**	**	.26	.26	.17	**	.17	**

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Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample		269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total		330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
1 - Extremely badly	(1.0)	12 4%	12 4%	12 4%	12 4%	11 3%	7 3%	12 4%	10 3%	12 4%	11 4%	5 2%	4 2%	7 3%	2 1%	6 3%	8 3%
2	(2.0)	13 4%	13 4%	12 4%	13 4%	13 4%	8 4%	13 4%	13 4%	13 4%	12 4%	10 4%	7 3%	8 4%	6 4%	10 4%	7 3%
3	(3.0)	11 3%	11 3%	10 3%	10 3%	10 3%	9 4%	11 3%	11 4%	11 3%	10 3%	4 2%	5 2%	4 2%	4 2%	2 1%	4 2%
4	(4.0)	13 4%	13 4%	13 4%	13 4%	12 4%	10 5%	13 4%	13 4%	13 4%	13 4%	9 4%	7 3%	6 3%	4 3%	8 3%	7 3%
5	(5.0)	38 11%	38 11%	38 12%	38 12%	34 11%	24 11%	38 11%	37 12%	38 11%	38 12%	29 12%	27 12%	23 10%	14 9%	27 11%	23 11%
6	(6.0)	30 9%	30 9%	30 9%	30 9%	30 10%	22 10%	30 9%	28 9%	30 9%	29 9%	20 8%	24 10%	20 9%	11 8%	21 9%	16 7%
7	(7.0)	42 13%	42 13%	42 13%	41 12%	41 13%	32 14%	42 13%	41 13%	42 13%	42 13%	33 13%	30 13%	29 13%	21 15%	33 14%	27 13%
8	(8.0)	45 14%	45 14%	45 14%	45 14%	43 14%	38 17%	45 14%	44 14%	45 14%	44 14%	36 15%	38 16%	38 17%	31+ 21%	36 15%	40 19%
9	(9.0)	21 6%	21 6%	21 7%	21 7%	21 7%	18 8%	21 6%	21 7%	21 6%	20 6%	19 8%	17 7%	20 8%	17+ 12%	17 7%	16 8%
10 - Extremely well	(10.0)	32 10%	32 10%	32 10%	32 10%	31 10%	31 14%	32 10%	32 10%	32 10%	32 10%	29 12%	27 12%	30 13%	28+ 19%	27 11%	29 13%
NET Badly (1-3)		37 11%	37 11%	34 11%	35 11%	34 11%	23 10%	37 11%	34 11%	37 11%	33 11%	20 8%	16 7%	19 8%	11 8%	19 8%	19 9%
NET Neutral (4-6)		81 25%	81 25%	81 25%	81 25%	76 24%	56 25%	81 25%	78 25%	81 25%	80 25%	58 24%	57 25%	49 21%	29 20%	56 23%	46 21%
NET Well (7-10)		140 42%	140 42%	140 43%	139 43%	136 43%	119 53%	140 42%	138 43%	140 42%	138 44%	116 48%	112 49%	117 51%	97 67%	113 47%	113 52%

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Prepared by BMG

Table Q24 6 15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	321	321	318	316	303	207	321	307	321	306	233	223	223	134	231	206
Effective sample	269	269	266	265	255	175	269	259	269	256	197	189	188	115	193	173
Total	330	330	327	325	316	223	330	318	330	316	242	230	232	144	240	216
Don't know	72	72e	71e	70e	69e	25	72e	68e	72e	64e	48d	44d	47d	7-	52d	39d
	22%	22%	22%	22%	22%	11%	22%	21%	22%	20%	20%	19%	20%	5%	22%	18%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	258	258	256	255	247	198	258	251	258	252	194	186	184	137	188	178
Mean score	6.4	6.4	6.5+	6.5	6.5	6.8+	6.4	6.5+	6.4	6.5+	6.8+	6.9+	6.9+	7.3+	6.8+	6.9+
Standard deviation	2.49	2.49	2.47	2.48	2.47	2.43	2.49	2.46	2.49	2.45	2.39	2.27	2.40	2.28	2.38	2.44
Standard Error	.17	.17	.17	.17	.17	.19	.17	.17	.17	.17	.19	.18	.20	.22	.19	.20

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Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		321	**	299	221	138
Effective sample		269	**	252	184	115
Total		330	**	302	216	139
1 - Extremely badly	(1.0)	12 4%	** **	11 4%	6 3%	4 3%
2	(2.0)	13 4%	** **	11 4%	8 4%	3 2%
3	(3.0)	11 3%	** **	10 3%	3 2%	1- 1%
4	(4.0)	13 4%	** **	13 4%	10 5%	7 5%
5	(5.0)	38 11%	** **	35 12%	25 12%	15 11%
6	(6.0)	30 9%	** **	30 10%	22 10%	15 11%
7	(7.0)	42 13%	** **	35 12%	26 12%	16 12%
8	(8.0)	45 14%	** **	44 15%	29 14%	24 17%
9	(9.0)	21 6%	** **	20 7%	17 8%	14+ 10%
10 - Extremely well	(10.0)	32 10%	** **	31 10%	24 11%	17 12%
NET Badly (1-3)		37 11%	** **	33 11%	18 8%	8- 6%
NET Neutral (4-6)		81 25%	** **	78 26%	57 26%	37 27%
NET Well (7-10)		140 42%	** **	131 43%	96 44%	72+ 52%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q24_6_15 (continuation)

Q24. BBC Alba - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	321	**	299	221	138
Effective sample	269	**	252	184	115
Total	330	**	302	216	139
Don't know	72	**	60	45	22-
	22%	**	20%	21%	16%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	258	**	242	171	117
Mean score	6.4	**	6.5	6.6	6.9+
Standard deviation	2.49	**	2.48	2.42	2.31
Standard Error	.17	**	.18	.20	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q24S1_1
 Q24. BBC TV channels - Summary - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	2641	73 3%	78 3%	110 4%	151 6%	272 10%	347 13%	390 15%	442 17%	175 7%	320 12%	260 10%	770 29%	1326 50%	284 11%	6.64
Programmes that feature people like me	2641	81 3%	89 3%	121 5%	160 6%	313 12%	367 14%	380 14%	399 15%	173 7%	314 12%	290 11%	840 32%	1267 48%	243 9%	6.50
Programmes which feature people from different backgrounds	2641	41 2%	38 1%	77 3%	118 4%	269 10%	349 13%	414 16%	542 21%	216 8%	382 14%	155 6%	737 28%	1554 59%	194 7%	7.06
Trusted and accurate UK news	2641	128 5%	77 3%	85 3%	118 4%	255 10%	289 11%	354 13%	435 16%	291 11%	494 19%	290 11%	662 25%	1575 60%	114 4%	6.94
Programmes that help me to understand what is going on in the world today	2641	71 3%	41 2%	74 3%	112 4%	252 10%	322 12%	397 15%	481 18%	320 12%	462 18%	185 7%	686 26%	1661 63%	109 4%	7.17
Regional programmes that keep me informed about my area	2641	74 3%	78 3%	107 4%	156 6%	289 11%	337 13%	390 15%	441 17%	226 9%	350 13%	258 10%	782 30%	1407 53%	193 7%	6.71
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2641	52 2%	43 2%	73 3%	115 4%	252 10%	307 12%	441 17%	474 18%	295 11%	485 18%	168 6%	674 26%	1695 64%	103 4%	7.21
Programmes about science, arts, culture and religion	2641	37 1%	60 2%	82 3%	130 5%	252 10%	355 13%	406 15%	441 17%	250 9%	396 15%	180 7%	737 28%	1493 57%	230 9%	7.01
Programmes that help me see things from a different angle/perspective	2641	86 3%	63 2%	86 3%	157 6%	321 12%	364 14%	431 16%	435 16%	206 8%	308 12%	235 9%	842 32%	1380 52%	183 7%	6.64
Programmes that are different in their approach to other providers	2641	75 3%	75 3%	90 3%	153 6%	339 13%	407 15%	413 16%	397 15%	188 7%	282 11%	240 9%	899 34%	1279 48%	223 8%	6.54
Programmes made for UK audiences	2641	37 1%	34 1%	52 2%	98 4%	246 9%	285 11%	433 16%	514 19%	315 12%	494 19%	123 5%	628 24%	1756 67%	133 5%	7.38
Programmes that are relevant to me	2641	75 3%	57 2%	80 3%	137 5%	297 11%	366 14%	421 16%	506 19%	218 8%	374 14%	212 8%	800 30%	1518 58%	109 4%	6.86

Prepared by BMG

Table Q24S1_1 (continuation)

Q24. BBC TV channels - Summary - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	2641	56 2%	54 2%	71 3%	106 4%	272 10%	350 13%	444 17%	482 18%	247 9%	392 15%	181 7%	728 28%	1565 59%	167 6%	7.02
Programmes that I can watch and talk about with people I know	2641	57 2%	65 2%	84 3%	121 5%	285 11%	321 12%	417 16%	478 18%	258 10%	392 15%	206 8%	728 28%	1544 58%	162 6%	6.96
Broadcast events that bring the nation together for a shared viewing experience	2641	48 2%	69 3%	61 2%	101 4%	251 10%	286 11%	358 14%	514 19%	288 11%	480 18%	179 7%	638 24%	1641 62%	183 7%	7.23

Table Q24S1_2

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Summary - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	2590	62 2%	64 2%	97 4%	139 5%	337 13%	355 14%	353 14%	406 16%	176 7%	267 10%	222 9%	831 32%	1201 46%	335 13%	6.57
Programmes that feature people like me	2590	64 2%	65 2%	127 5%	161 6%	342 13%	389 15%	387 15%	381 15%	142 5%	247 10%	255 10%	893 34%	1157 45%	285 11%	6.41
Programmes which feature people from different backgrounds	2590	33 1%	38 1%	52 2%	128 5%	333 13%	404 16%	461 18%	430 17%	180 7%	284 11%	124 5%	865 33%	1355 52%	246 10%	6.82
Trusted and accurate UK news	2590	66 3%	47 2%	61 2%	132 5%	340 13%	346 13%	424 16%	443 17%	200 8%	327 13%	174 7%	818 32%	1394 54%	204 8%	6.80
Programmes that help me to understand what is going on in the world today	2590	47 2%	49 2%	87 3%	143 6%	350 14%	379 15%	453 17%	440 17%	186 7%	273 11%	183 7%	873 34%	1352 52%	182 7%	6.69
Regional programmes that keep me informed about my area	2590	54 2%	71 3%	109 4%	162 6%	338 13%	342 13%	376 15%	402 16%	192 7%	281 11%	235 9%	842 33%	1251 48%	262 10%	6.57
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2590	30 1%	40 2%	62 2%	130 5%	296 11%	357 14%	473 18%	514 20%	216 8%	343 13%	132 5%	783 30%	1546 60%	128 5%	7.00
Programmes about science, arts, culture and religion	2590	54 2%	77 3%	144 6%	198 8%	395 15%	389 15%	367 14%	330 13%	101 4%	209 8%	275 11%	982 38%	1006 39%	326 13%	6.16
Programmes that help me see things from a different angle/perspective	2590	41 2%	57 2%	88 3%	169 7%	443 17%	398 15%	414 16%	339 13%	149 6%	242 9%	187 7%	1010 39%	1144 44%	249 10%	6.44
Programmes that are different in their approach to other providers	2590	42 2%	60 2%	106 4%	184 7%	431 17%	399 15%	398 15%	314 12%	128 5%	223 9%	208 8%	1013 39%	1063 41%	305 12%	6.32
Programmes made for UK audiences	2590	22 1%	27 1%	56 2%	112 4%	291 11%	354 14%	442 17%	519 20%	228 9%	356 14%	105 4%	757 29%	1545 60%	183 7%	7.12
Programmes that are relevant to me	2590	57 2%	46 2%	93 4%	162 6%	360 14%	394 15%	417 16%	427 16%	175 7%	292 11%	196 8%	916 35%	1312 51%	166 6%	6.63

Prepared by BMG

Table Q24S1_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Summary - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	2590	30 1%	38 1%	69 3%	133 5%	324 13%	384 15%	419 16%	501 19%	190 7%	300 12%	137 5%	842 33%	1410 54%	201 8%	6.88
Programmes that I can watch and talk about with people I know	2590	48 2%	63 2%	99 4%	146 6%	350 14%	341 13%	408 16%	452 17%	167 6%	315 12%	210 8%	837 32%	1342 52%	201 8%	6.69
Broadcast events that bring the nation together for a shared viewing experience	2590	44 2%	50 2%	95 4%	155 6%	308 12%	364 14%	386 15%	441 17%	185 7%	301 12%	188 7%	827 32%	1312 51%	263 10%	6.73

Table Q24S1_3

Q24. Channel 4 TV channels - Summary - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	2571	93 4%	108 4%	161 6%	217 8%	397 15%	300 12%	275 11%	280 11%	87 3%	174 7%	361 14%	914 36%	816 32%	479 19%	5.80
Programmes that feature people like me	2571	48 2%	54 2%	110 4%	172 7%	358 14%	376 15%	357 14%	373 14%	133 5%	238 9%	212 8%	905 35%	1101 43%	353 14%	6.44
Programmes which feature people from different backgrounds	2571	24 1%	26 1%	55 2%	112 4%	309 12%	344 13%	414 16%	465 18%	215 8%	313 12%	105 4%	765 30%	1406 55%	295 11%	7.02
Trusted and accurate UK news	2571	51 2%	44 2%	77 3%	118 5%	336 13%	289 11%	381 15%	415 16%	212 8%	301 12%	172 7%	743 29%	1309 51%	347 14%	6.82
Programmes that help me to understand what is going on in the world today	2571	33 1%	43 2%	87 3%	154 6%	330 13%	381 15%	413 16%	427 17%	187 7%	259 10%	164 6%	865 34%	1286 50%	255 10%	6.70
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2571	25 1%	22 1%	77 3%	146 6%	311 12%	406 16%	466 18%	452 18%	178 7%	295 11%	124 5%	863 34%	1392 54%	192 7%	6.86
Programmes about science, arts, culture and religion	2571	36 1%	31 1%	78 3%	196 8%	341 13%	356 14%	413 16%	344 13%	160 6%	236 9%	145 6%	893 35%	1153 45%	380 15%	6.57
Programmes that help me see things from a different angle/perspective	2571	37 1%	41 2%	82 3%	159 6%	322 13%	369 14%	416 16%	400 16%	198 8%	258 10%	160 6%	851 33%	1272 49%	289 11%	6.70
Programmes that are different in their approach to other providers	2571	24 1%	37 1%	62 2%	158 6%	309 12%	366 14%	416 16%	407 16%	203 8%	280 11%	123 5%	832 32%	1306 51%	310 12%	6.83
Programmes made for UK audiences	2571	23 1%	20 1%	37 1%	106 4%	344 13%	362 14%	440 17%	479 19%	200 8%	337 13%	80 3%	813 32%	1457 57%	221 9%	7.06
Programmes that are relevant to me	2571	45 2%	46 2%	90 4%	174 7%	322 13%	395 15%	421 16%	416 16%	185 7%	276 11%	181 7%	891 35%	1297 50%	201 8%	6.66
Appeals to a wide range of different audiences	2571	26 1%	24 1%	65 3%	128 5%	317 12%	377 15%	416 16%	468 18%	183 7%	314 12%	115 4%	822 32%	1382 54%	251 10%	6.93

Prepared by BMG

Table Q24S1_3 (continuation)

Q24. Channel 4 TV channels - Summary - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that I can watch and talk about with people I know	2571	42 2%	46 2%	99 4%	154 6%	320 12%	346 13%	411 16%	446 17%	183 7%	257 10%	187 7%	820 32%	1297 50%	267 10%	6.68
Broadcast events that bring the nation together for a shared viewing experience	2571	45 2%	65 3%	98 4%	203 8%	376 15%	362 14%	378 15%	323 13%	118 5%	206 8%	208 8%	941 37%	1025 40%	397 15%	6.30

Table Q24S1_4
 Q24. Channel 5 TV channels - Summary - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	2234	91 4%	105 5%	159 7%	199 9%	310 14%	268 12%	239 11%	196 9%	79 4%	137 6%	355 16%	777 35%	650 29%	452 20%	5.64
Programmes that feature people like me	2234	48 2%	67 3%	101 5%	172 8%	381 17%	332 15%	273 12%	244 11%	88 4%	166 7%	216 10%	886 40%	771 34%	362 16%	6.08
Programmes which feature people from different backgrounds	2234	27 1%	30 1%	80 4%	110 5%	331 15%	346 15%	360 16%	314 14%	111 5%	192 9%	137 6%	787 35%	977 44%	334 15%	6.55
Trusted and accurate UK news	2234	50 2%	51 2%	75 3%	148 7%	303 14%	310 14%	309 14%	274 12%	90 4%	203 9%	176 8%	761 34%	875 39%	423 19%	6.36
Programmes that help me to understand what is going on in the world today	2234	41 2%	63 3%	108 5%	161 7%	297 13%	344 15%	329 15%	287 13%	88 4%	190 8%	212 9%	802 36%	893 40%	327 15%	6.28
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2234	26 1%	45 2%	101 5%	181 8%	318 14%	361 16%	354 16%	283 13%	105 5%	210 9%	172 8%	860 38%	952 43%	252 11%	6.40
Programmes about science, arts, culture and religion	2234	49 2%	60 3%	139 6%	174 8%	310 14%	365 16%	270 12%	237 11%	74 3%	150 7%	247 11%	849 38%	731 33%	407 18%	6.00
Programmes that help me see things from a different angle/perspective	2234	30 1%	49 2%	81 4%	172 8%	372 17%	361 16%	317 14%	263 12%	86 4%	169 8%	160 7%	905 41%	835 37%	334 15%	6.25
Programmes that are different in their approach to other providers	2234	28 1%	34 2%	85 4%	173 8%	317 14%	362 16%	305 14%	297 13%	116 5%	169 8%	147 7%	851 38%	887 40%	349 16%	6.39
Programmes made for UK audiences	2234	18 1%	28 1%	48 2%	139 6%	292 13%	336 15%	375 17%	369 17%	120 5%	224 10%	94 4%	767 34%	1089 49%	285 13%	6.75
Programmes that are relevant to me	2234	47 2%	51 2%	103 5%	180 8%	361 16%	354 16%	306 14%	286 13%	116 5%	185 8%	201 9%	896 40%	893 40%	244 11%	6.25
Appeals to a wide range of different audiences	2234	28 1%	30 1%	62 3%	143 6%	325 15%	359 16%	356 16%	347 16%	105 5%	198 9%	120 5%	827 37%	1006 45%	281 13%	6.56

Prepared by BMG

Table Q24S1_4 (continuation)

Q24. Channel 5 TV channels - Summary - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that I can watch and talk about with people I know	2234	51 2%	71 3%	96 4%	200 9%	344 15%	331 15%	303 14%	275 12%	75 3%	172 8%	218 10%	875 39%	825 37%	317 14%	6.10
Broadcast events that bring the nation together for a shared viewing experience	2234	81 4%	84 4%	109 5%	193 9%	358 16%	292 13%	266 12%	228 10%	73 3%	150 7%	274 12%	843 38%	717 32%	400 18%	5.85

Table Q24S1_5
Q24. S4C - Summary - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

	Total	1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX	Absolute figures Row percentages
Programmes that feature my region /country	291	13 4%	2 1%	4 1%	21 7%	22 7%	37 13%	37 13%	42 14%	25 9%	66 23%	18 6%	79 27%	170 59%	23 8%	7.18	
Programmes that feature people like me	291	4 1%	5 2%	8 3%	14 5%	32 11%	36 13%	41 14%	45 16%	23 8%	53 18%	17 6%	82 28%	162 56%	29 10%	7.09	
Programmes which feature people from different backgrounds	291	3 1%	10 3%	8 3%	23 8%	18 6%	41 14%	41 14%	48 17%	19 6%	51 17%	21 7%	82 28%	159 55%	29 10%	6.97	
Trusted and accurate UK news	291	6 2%	2 1%	8 3%	13 4%	21 7%	33 11%	49 17%	55 19%	21 7%	50 17%	16 5%	66 23%	175 60%	34 12%	7.22	
Programmes that help me to understand what is going on in the world today	291	5 2%	8 3%	7 3%	18 6%	34 12%	33 11%	43 15%	46 16%	14 5%	49 17%	21 7%	85 29%	153 52%	33 11%	6.87	
Regional programmes that keep me informed about my area	291	9 3%	4 1%	8 3%	19 7%	26 9%	40 14%	46 16%	46 16%	23 8%	49 17%	21 7%	84 29%	164 56%	21 7%	6.93	
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	291	7 2%	5 2%	8 3%	25 8%	27 9%	46 16%	30 10%	53 18%	22 8%	42 14%	20 7%	98 34%	148 51%	25 9%	6.81	
Programmes about science, arts, culture and religion	291	3 1%	4 1%	8 3%	21 7%	32 11%	44 15%	42 14%	45 15%	15 5%	46 16%	15 5%	98 34%	148 51%	31 11%	6.89	
Programmes that help me see things from a different angle/perspective	291	3 1%	5 2%	10 3%	16 5%	26 9%	40 14%	41 14%	52 18%	19 7%	48 16%	18 6%	81 28%	161 55%	31 11%	7.05	
Programmes that are different in their approach to other providers	291	4 2%	7 2%	7 3%	17 6%	22 8%	34 12%	53 18%	41 14%	25 9%	56 19%	19 6%	73 25%	175 60%	24 8%	7.15	
Programmes made for UK audiences	291	8 3%	7 3%	11 4%	9 3%	32 11%	33 11%	49 17%	52 18%	16 5%	49 17%	27 9%	74 26%	165 57%	25 9%	6.91	
Programmes that are relevant to me	291	5 2%	7 2%	9 3%	10 4%	28 10%	42 14%	50 17%	50 17%	22 8%	48 16%	21 7%	80 28%	169 58%	20 7%	7.02	

Prepared by BMG

Table Q24S1_5 (continuation)

Q24. S4C - Summary - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

	Total	1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX	Absolute figures Row percentages
Appeals to a wide range of different audiences	291	5 2%	6 2%	10 3%	21 7%	29 10%	35 12%	48 16%	50 17%	15 5%	43 15%	21 7%	85 29%	155 53%	29 10%	6.82	
Programmes that I can watch and talk about with people I know	291	5 2%	8 3%	10 3%	21 7%	33 11%	26 9%	34 12%	60 21%	16 5%	49 17%	23 8%	81 28%	159 55%	29 10%	6.90	
Broadcast events that bring the nation together for a shared viewing experience	291	7 2%	9 3%	7 2%	19 6%	33 11%	38 13%	42 14%	35 12%	24 8%	49 17%	22 8%	90 31%	149 51%	29 10%	6.83	

Table Q24S1 6
Q24. BBC Alba - Summary - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	330	9 3%	10 3%	9 3%	14 4%	17 5%	37 11%	37 11%	49 15%	31 10%	58 17%	28 8%	68 21%	174 53%	60 18%	7.13
Programmes that feature people like me	330	13 4%	11 3%	9 3%	12 4%	21 6%	39 12%	46 14%	49 15%	27 8%	37 11%	33 10%	72 22%	158 48%	67 20%	6.71
Programmes which feature people from different backgrounds	330	9 3%	13 4%	13 4%	14 4%	24 7%	41 13%	44 13%	47 14%	21 6%	38 12%	34 10%	80 24%	150 45%	66 20%	6.63
Trusted and accurate UK news	330	7 2%	9 3%	10 3%	14 4%	32 10%	41 12%	41 12%	34 10%	26 8%	44 13%	25 8%	87 26%	144 44%	74 22%	6.79
Programmes that help me to understand what is going on in the world today	330	14 4%	7 2%	10 3%	26 8%	28 8%	37 11%	42 13%	52 16%	19 6%	33 10%	31 9%	90 27%	146 44%	64 19%	6.48
Regional programmes that keep me informed about my area	330	13 4%	10 3%	17 5%	11 3%	31 9%	33 10%	44 13%	47 14%	24 7%	42 13%	40 12%	75 23%	156 47%	59 18%	6.61
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	330	11 3%	10 3%	16 5%	19 6%	23 7%	33 10%	38 12%	55 17%	22 7%	36 11%	36 11%	75 23%	151 46%	68 21%	6.61
Programmes about science, arts, culture and religion	330	9 3%	7 2%	12 4%	12 4%	28 8%	37 11%	44 13%	45 14%	20 6%	47 14%	29 9%	77 23%	157 47%	67 20%	6.82
Programmes that help me see things from a different angle/perspective	330	9 3%	11 3%	13 4%	18 5%	20 6%	39 12%	47 14%	48 14%	25 8%	41 12%	33 10%	77 23%	161 49%	59 18%	6.73
Programmes that are different in their approach to other providers	330	10 3%	7 2%	14 4%	15 5%	34 10%	35 11%	34 10%	50 15%	27 8%	38 11%	32 10%	85 26%	148 45%	66 20%	6.67
Programmes made for UK audiences	330	9 3%	13 4%	16 5%	13 4%	30 9%	39 12%	35 11%	45 14%	30 9%	42 13%	37 11%	83 25%	152 46%	59 18%	6.69
Programmes that are relevant to me	330	13 4%	9 3%	14 4%	16 5%	23 7%	34 10%	43 13%	47 14%	23 7%	45 14%	36 11%	74 22%	159 48%	62 19%	6.71

Prepared by BMG

Table Q24S1 6 (continuation)

Q24. BBC Alba - Summary - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

	Total	1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET			Don't know	MeanX
												Badly (1-3)	Neutral (4-6)	NET Well (7-10)		
Appeals to a wide range of different audiences	330	10 3%	10 3%	16 5%	15 5%	25 8%	28 8%	63 19%	40 12%	23 7%	37 11%	36 11%	68 21%	163 49%	63 19%	6.62
Programmes that I can watch and talk about with people I know	330	8 2%	13 4%	14 4%	18 6%	28 8%	33 10%	41 13%	55 17%	23 7%	28 8%	35 10%	79 24%	147 45%	70 21%	6.52
Broadcast events that bring the nation together for a shared viewing experience	330	12 4%	13 4%	11 3%	13 4%	38 11%	30 9%	42 13%	45 14%	21 6%	32 10%	37 11%	81 25%	140 42%	72 22%	6.43

Table Q24N1_1

Q24. BBC TV channels - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	2641	260 10%	770 29%	1326 50%
Programmes that feature people like me	2641	290 11%	840 32%	1267 48%
Programmes which feature people from different backgrounds	2641	155 6%	737 28%	1554 59%
Trusted and accurate UK news	2641	290 11%	662 25%	1575 60%
Programmes that help me to understand what is going on in the world today	2641	185 7%	686 26%	1661 63%
Regional programmes that keep me informed about my area	2641	258 10%	782 30%	1407 53%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2641	168 6%	674 26%	1695 64%
Programmes about science, arts, culture and religion	2641	180 7%	737 28%	1493 57%
Programmes that help me see things from a different angle/perspective	2641	235 9%	842 32%	1380 52%
Programmes that are different in their approach to other providers	2641	240 9%	899 34%	1279 48%
Programmes made for UK audiences	2641	123 5%	628 24%	1756 67%
Programmes that are relevant to me	2641	212 8%	800 30%	1518 58%

Prepared by BMG

Table Q24N1_1 (continuation)

Q24. BBC TV channels - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched BBC TV channels in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	2641	181 7%	728 28%	1565 59%
Programmes that I can watch and talk about with people I know	2641	206 8%	728 28%	1544 58%
Broadcast events that bring the nation together for a shared viewing experience	2641	179 7%	638 24%	1641 62%

Table Q24N1_2

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	2590	222 9%	831 32%	1201 46%
Programmes that feature people like me	2590	255 10%	893 34%	1157 45%
Programmes which feature people from different backgrounds	2590	124 5%	865 33%	1355 52%
Trusted and accurate UK news	2590	174 7%	818 32%	1394 54%
Programmes that help me to understand what is going on in the world today	2590	183 7%	873 34%	1352 52%
Regional programmes that keep me informed about my area	2590	235 9%	842 33%	1251 48%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2590	132 5%	783 30%	1546 60%
Programmes about science, arts, culture and religion	2590	275 11%	982 38%	1006 39%
Programmes that help me see things from a different angle/perspective	2590	187 7%	1010 39%	1144 44%
Programmes that are different in their approach to other providers	2590	208 8%	1013 39%	1063 41%
Programmes made for UK audiences	2590	105 4%	757 29%	1545 60%
Programmes that are relevant to me	2590	196 8%	916 35%	1312 51%

Prepared by BMG

Table Q24N1_2 (continuation)

Q24. ITV/ITV Cymru Wales/STV/UTV and ITV channels - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched ITV/ITV Cymru Wales/STV/UTV and ITV channels in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	2590	137 5%	842 33%	1410 54%
Programmes that I can watch and talk about with people I know	2590	210 8%	837 32%	1342 52%
Broadcast events that bring the nation together for a shared viewing experience	2590	188 7%	827 32%	1312 51%

Table Q24N1_3

Q24. Channel 4 TV channels - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	2571	361 14%	914 36%	816 32%
Programmes that feature people like me	2571	212 8%	905 35%	1101 43%
Programmes which feature people from different backgrounds	2571	105 4%	765 30%	1406 55%
Trusted and accurate UK news	2571	172 7%	743 29%	1309 51%
Programmes that help me to understand what is going on in the world today	2571	164 6%	865 34%	1286 50%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2571	124 5%	863 34%	1392 54%
Programmes about science, arts, culture and religion	2571	145 6%	893 35%	1153 45%
Programmes that help me see things from a different angle/perspective	2571	160 6%	851 33%	1272 49%
Programmes that are different in their approach to other providers	2571	123 5%	832 32%	1306 51%
Programmes made for UK audiences	2571	80 3%	813 32%	1457 57%
Programmes that are relevant to me	2571	181 7%	891 35%	1297 50%
Appeals to a wide range of different audiences	2571	115 4%	822 32%	1382 54%

Prepared by BMG

Table Q24N1_3 (continuation)

Q24. Channel 4 TV channels - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched Channel 4 TV channels in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that I can watch and talk about with people I know	2571	187 7%	820 32%	1297 50%
Broadcast events that bring the nation together for a shared viewing experience	2571	208 8%	941 37%	1025 40%

Table Q24N1_4

Q24. Channel 5 TV channels - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Row percentages

	Total	NET	NET	
		Badly (1-3)	Neutral (4-6)	NET Well (7-10)
Programmes that feature my region /country	2234	355 16%	777 35%	650 29%
Programmes that feature people like me	2234	216 10%	886 40%	771 34%
Programmes which feature people from different backgrounds	2234	137 6%	787 35%	977 44%
Trusted and accurate UK news	2234	176 8%	761 34%	875 39%
Programmes that help me to understand what is going on in the world today	2234	212 9%	802 36%	893 40%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2234	172 8%	860 38%	952 43%
Programmes about science, arts, culture and religion	2234	247 11%	849 38%	731 33%
Programmes that help me see things from a different angle/perspective	2234	160 7%	905 41%	835 37%
Programmes that are different in their approach to other providers	2234	147 7%	851 38%	887 40%
Programmes made for UK audiences	2234	94 4%	767 34%	1089 49%
Programmes that are relevant to me	2234	201 9%	896 40%	893 40%
Appeals to a wide range of different audiences	2234	120 5%	827 37%	1006 45%

Prepared by BMG

Table Q24N1_4 (continuation)

Q24. Channel 5 TV channels - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched Channel 5 TV channels in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that I can watch and talk about with people I know	2234	218 10%	875 39%	825 37%
Broadcast events that bring the nation together for a shared viewing experience	2234	274 12%	843 38%	717 32%

Table Q24N1_5

Q24. S4C - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	291	18 6%	79 27%	170 59%
Programmes that feature people like me	291	17 6%	82 28%	162 56%
Programmes which feature people from different backgrounds	291	21 7%	82 28%	159 55%
Trusted and accurate UK news	291	16 5%	66 23%	175 60%
Programmes that help me to understand what is going on in the world today	291	21 7%	85 29%	153 52%
Regional programmes that keep me informed about my area	291	21 7%	84 29%	164 56%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	291	20 7%	98 34%	148 51%
Programmes about science, arts, culture and religion	291	15 5%	98 34%	148 51%
Programmes that help me see things from a different angle/perspective	291	18 6%	81 28%	161 55%
Programmes that are different in their approach to other providers	291	19 6%	73 25%	175 60%
Programmes made for UK audiences	291	27 9%	74 26%	165 57%
Programmes that are relevant to me	291	21 7%	80 28%	169 58%

Prepared by BMG

Table Q24N1_5 (continuation)

Q24. S4C - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched S4C in last 6 months

Absolute figures
Row percentages

	Total	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)
Appeals to a wide range of different audiences	291	21 7%	85 29%	155 53%
Programmes that I can watch and talk about with people I know	291	23 8%	81 28%	159 55%
Broadcast events that bring the nation together for a shared viewing experience	291	22 8%	90 31%	149 51%

Table Q24N1 6

Q24. BBC Alba - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	330	28 8%	68 21%	174 53%
Programmes that feature people like me	330	33 10%	72 22%	158 48%
Programmes which feature people from different backgrounds	330	34 10%	80 24%	150 45%
Trusted and accurate UK news	330	25 8%	87 26%	144 44%
Programmes that help me to understand what is going on in the world today	330	31 9%	90 27%	146 44%
Regional programmes that keep me informed about my area	330	40 12%	75 23%	156 47%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	330	36 11%	75 23%	151 46%
Programmes about science, arts, culture and religion	330	29 9%	77 23%	157 47%
Programmes that help me see things from a different angle/perspective	330	33 10%	77 23%	161 49%
Programmes that are different in their approach to other providers	330	32 10%	85 26%	148 45%
Programmes made for UK audiences	330	37 11%	83 25%	152 46%
Programmes that are relevant to me	330	36 11%	74 22%	159 48%

Prepared by BMG

Table Q24N1 6 (continuation)

Q24. BBC Alba - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who watched BBC Alba (Scottish Gaelic) in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	330	36 11%	68 21%	163 49%
Programmes that I can watch and talk about with people I know	330	35 10%	79 24%	147 45%
Broadcast events that bring the nation together for a shared viewing experience	330	37 11%	81 25%	140 42%

Table Q24 T4
Q24. Well (7-10) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	BBC TV channels	ITV/ITV Cymru Wales/ STV/UTV and ITV channels	Channel 4 TV channels	Channel 5 TV channels	S4C	BBC Alba
Unweighted row	2657	2595	2581	2228	314	321
Effective sample size	2231	2178	2165	1863	248	269
Total	2641	2590	2571	2234	291	330
Programmes that feature my region /country	1326 50%	1201 46%	816 32%	650 29%	170 59%	174 53%
Programmes that feature people like me	1267 48%	1157 45%	1101 43%	771 34%	162 56%	158 48%
Programmes which feature people from different backgrounds	1554 59%	1355 52%	1406 55%	977 44%	159 55%	150 45%
Trusted and accurate UK news	1575 60%	1394 54%	1309 51%	875 39%	175 60%	144 44%
Programmes that help me to understand what is going on in the world today	1661 63%	1352 52%	1286 50%	893 40%	153 52%	146 44%
Regional programmes that keep me informed about my area	1407 53%	1251 48%	0 -%	0 -%	164 56%	156 47%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1695 64%	1546 60%	1392 54%	952 43%	148 51%	151 46%
Programmes about science, arts, culture and religion	1493 57%	1006 39%	1153 45%	731 33%	148 51%	157 47%
Programmes that help me see things from a different angle/perspective	1380 52%	1144 44%	1272 49%	835 37%	161 55%	161 49%

Table Q24 T4 (continuation)

Q24. Well (7-10) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	BBC TV channels	ITV/ITV Cymru Wales/ STV/UTV and ITV channels	Channel 4 TV channels	Channel 5 TV channels	S4C	BBC Alba
Unweighted row	2657	2595	2581	2228	314	321
Effective sample size	2231	2178	2165	1863	248	269
Total	2641	2590	2571	2234	291	330
Programmes that are different in their approach to other providers	1279 48%	1063 41%	1306 51%	887 40%	175 60%	148 45%
Programmes made for UK audiences	1756 67%	1545 60%	1457 57%	1089 49%	165 57%	152 46%
Programmes that are relevant to me	1518 58%	1312 51%	1297 50%	893 40%	169 58%	159 48%
Appeals to a wide range of different audiences	1565 59%	1410 54%	1382 54%	1006 45%	155 53%	163 49%
Programmes that I can watch and talk about with people I know	1544 58%	1342 52%	1297 50%	825 37%	159 55%	147 45%
Broadcast events that bring the nation together for a shared viewing experience	1641 62%	1312 51%	1025 40%	717 32%	149 51%	140 42%
None	376 14%	468 18%	503 20%	625 28%	41 14%	70 21%

Table Q24 M3

Q24. Neutral (4-6) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	BBC TV channels	ITV/ITV Cymru Wales/ STV/UTV and ITV channels	Channel 4 TV channels	Channel 5 TV channels	S4C	BBC Alba
Unweighted row	2657	2595	2581	2228	314	321
Effective sample size	2231	2178	2165	1863	248	269
Total	2641	2590	2571	2234	291	330
Programmes that feature my region /country	770 29%	831 32%	914 36%	777 35%	79 27%	68 21%
Programmes that feature people like me	840 32%	893 34%	905 35%	886 40%	82 28%	72 22%
Programmes which feature people from different backgrounds	737 28%	865 33%	765 30%	787 35%	82 28%	80 24%
Trusted and accurate UK news	662 25%	818 32%	743 29%	761 34%	66 23%	87 26%
Programmes that help me to understand what is going on in the world today	686 26%	873 34%	865 34%	802 36%	85 29%	90 27%
Regional programmes that keep me informed about my area	782 30%	842 33%	0 -%	0 -%	84 29%	75 23%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	674 26%	783 30%	863 34%	860 38%	98 34%	75 23%
Programmes about science, arts, culture and religion	737 28%	982 38%	893 35%	849 38%	98 34%	77 23%
Programmes that help me see things from a different angle/perspective	842 32%	1010 39%	851 33%	905 41%	81 28%	77 23%

Table Q24 M3 (continuation)

Q24. Neutral (4-6) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	BBC TV channels	ITV/ITV Cymru Wales/ STV/UTV and ITV channels	Channel 4 TV channels	Channel 5 TV channels	S4C	BBC Alba
Unweighted row	2657	2595	2581	2228	314	321
Effective sample size	2231	2178	2165	1863	248	269
Total	2641	2590	2571	2234	291	330
Programmes that are different in their approach to other providers	899 34%	1013 39%	832 32%	851 38%	73 25%	85 26%
Programmes made for UK audiences	628 24%	757 29%	813 32%	767 34%	74 26%	83 25%
Programmes that are relevant to me	800 30%	916 35%	891 35%	896 40%	80 28%	74 22%
Appeals to a wide range of different audiences	728 28%	842 33%	822 32%	827 37%	85 29%	68 21%
Programmes that I can watch and talk about with people I know	728 28%	837 32%	820 32%	875 39%	81 28%	79 24%
Broadcast events that bring the nation together for a shared viewing experience	638 24%	827 32%	941 37%	843 38%	90 31%	81 25%
None	787 30%	658 25%	657 26%	569 25%	104 36%	132 40%

Table Q24 B3

Q24. Badly (1-3) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	BBC TV channels	ITV/ITV Cymru Wales/ STV/UTV and ITV channels	Channel 4 TV channels	Channel 5 TV channels	S4C	BBC	Alba
Unweighted row	2657	2595	2581	2228	314	321	
Effective sample size	2231	2178	2165	1863	248	269	
Total	2641	2590	2571	2234	291	330	
Programmes that feature my region /country	260 10%	222 9%	361 14%	355 16%	18 6%	28 8%	
Programmes that feature people like me	290 11%	255 10%	212 8%	216 10%	17 6%	33 10%	
Programmes which feature people from different backgrounds	155 6%	124 5%	105 4%	137 6%	21 7%	34 10%	
Trusted and accurate UK news	290 11%	174 7%	172 7%	176 8%	16 5%	25 8%	
Programmes that help me to understand what is going on in the world today	185 7%	183 7%	164 6%	212 9%	21 7%	31 9%	
Regional programmes that keep me informed about my area	258 10%	235 9%	0 -%	0 -%	21 7%	40 12%	
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	168 6%	132 5%	124 5%	172 8%	20 7%	36 11%	
Programmes about science, arts, culture and religion	180 7%	275 11%	145 6%	247 11%	15 5%	29 9%	
Programmes that help me see things from a different angle/perspective	235 9%	187 7%	160 6%	160 7%	18 6%	33 10%	

Table Q24 B3 (continuation)

Q24. Badly (1-3) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	BBC TV channels	ITV/ITV Cymru Wales/ STV/UTV and ITV channels	Channel 4 TV channels	Channel 5 TV channels	S4C	BBC Alba
Unweighted row	2657	2595	2581	2228	314	321
Effective sample size	2231	2178	2165	1863	248	269
Total	2641	2590	2571	2234	291	330
Programmes that are different in their approach to other providers	240 9%	208 8%	123 5%	147 7%	19 6%	32 10%
Programmes made for UK audiences	123 5%	105 4%	80 3%	94 4%	27 9%	37 11%
Programmes that are relevant to me	212 8%	196 8%	181 7%	201 9%	21 7%	36 11%
Appeals to a wide range of different audiences	181 7%	137 5%	115 4%	120 5%	21 7%	36 11%
Programmes that I can watch and talk about with people I know	206 8%	210 8%	187 7%	218 10%	23 8%	35 10%
Broadcast events that bring the nation together for a shared viewing experience	179 7%	188 7%	208 8%	274 12%	22 8%	37 11%
None	1911 72%	1879 73%	1865 73%	1545 69%	217 74%	235 71%

Table Q25_1

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	506	222	253	**	**	218	274
Effective sample size	414	181	207	**	**	184	224
Total	527	226	266	**	**	258	255
Available programs don't interest me	152 29%	58 26%	86 32%	**	**	74 29%	72 28%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	56 11%	26 11%	30 11%	**	**	19- 7%	37+a 15%
Don't have/want to have TV licence	52 10%	29 13%	22 8%	**	**	25 10%	27 11%
Don't watch TV/don't use this service	42 8%	15 7%	23 9%	**	**	17 6%	26 10%
Don't have a TV/equipment to access the service	35 7%	21b 9%	11- 4%	**	**	15 6%	18 7%
Don't watch BBC	33 6%	18 8%	13 5%	**	**	14 6%	18 7%
Complaints about bias in media/ 'too political' /etc	32 6%	16 7%	14 5%	**	**	19 7%	13 5%
Watch very little TV/Don't watch much TV	18 3%	11 5%	6 2%	**	**	9 4%	7 3%
Poor reception/don't have access to that channel	12 2%	5 2%	4 1%	**	**	5 2%	6 2%
Stick to favourite/preferred channels	11 2%	5 2%	3 1%	**	**	3 1%	8 3%
No time/too busy	11 2%	6 2%	4 2%	**	**	6 2%	4 2%
Don't know about this channel/know what programs are on this channel	5 1%	1 1%	3 1%	**	**	2 1%	3 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	506	222	253	**	**	218	274
Effective sample size	414	181	207	**	**	184	224
Total	527	226	266	**	**	258	255
Other	66 12%	23 10%	40 15%	**	**	44+b 17%	20- 8%
No, none, nothing	9 2%	3 1%	4 1%	**	**	5 2%	4 2%
Don't know	9 2%	1 1%	7 3%	**	**	3 1%	3 1%
Not answered	30 6%	15 7%	11 4%	**	**	18 7%	10 4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	506	**	134	107	**	**	**	**	234	179	**	**
Effective sample size	414	**	115	85	**	**	**	**	195	145	**	**
Total	527	**	131	111	**	**	**	**	246	192	**	**
Available programs don't interest me	152 29%	** **	45i 34%	31 28%	** **	** **	** **	** **	82+i 34%	44 23%	** **	** **
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	56 11%	** **	16 12%	11 10%	** **	** **	** **	** **	28 11%	19 10%	** **	** **
Don't have/want to have TV licence	52 10%	** **	16 12%	8 8%	** **	** **	** **	** **	23 9%	23 12%	** **	** **
Don't watch TV/ don't use this service	42 8%	** **	13 10%	7 6%	** **	** **	** **	** **	27+ 11%	12 6%	** **	** **
Don't have a TV/equipment to access the service	35 7%	** **	6 5%	8 7%	** **	** **	** **	** **	14 6%	12 6%	** **	** **
Don't watch BBC	33 6%	** **	12 9%	6 5%	** **	** **	** **	** **	17 7%	12 6%	** **	** **
Complaints about bias in media/ 'too political' /etc	32 6%	** **	8 6%	8 7%	** **	** **	** **	** **	12 5%	14 7%	** **	** **
Watch very little TV/Don't watch much TV	18 3%	** **	5 4%	4 4%	** **	** **	** **	** **	10 4%	7 4%	** **	** **
Poor reception/don't have access to that channel	12 2%	** **	3 2%	4 4%	** **	** **	** **	** **	5 2%	4 2%	** **	** **
Stick to favourite/ preferred channels	11 2%	** **	1 1%	3 2%	** **	** **	** **	** **	3 1%	3 1%	** **	** **
No time/too busy	11 2%	** **	0 -%	5 5%	** **	** **	** **	** **	4 2%	6 3%	** **	** **
Don't know about this channel/know what programs are on this channel	5 1%	** **	2 2%	0 -%	** **	** **	** **	** **	4 2%	0 -%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	506	**	134	107	**	**	**	**	234	179	**	**
Effective sample size	414	**	115	85	**	**	**	**	195	145	**	**
Total	527	**	131	111	**	**	**	**	246	192	**	**
Other	66	**	15	15	**	**	**	**	24	28	**	**
	12%	**	12%	13%	**	**	**	**	10%	15%	**	**
No, none, nothing	9	**	3	0	**	**	**	**	3	4	**	**
	2%	**	2%	-%	**	**	**	**	1%	2%	**	**
Don't know	9	**	2	2	**	**	**	**	3	6	**	**
	2%	**	1%	2%	**	**	**	**	1%	3%	**	**
Not answered	30	**	3	8	**	**	**	**	12	12	**	**
	6%	**	2%	7%	**	**	**	**	5%	6%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	506	**	**	**	**	**	**	**	**	**	**	348	**	**	**
Effective sample size	414	**	**	**	**	**	**	**	**	**	**	319	**	**	**
Total	527	**	**	**	**	**	**	**	**	**	**	442	**	**	**
Available programs don't interest me	152 29%	**	**	**	**	**	**	**	**	**	**	124 28%	**	**	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	56 11%	**	**	**	**	**	**	**	**	**	**	44 10%	**	**	**
Don't have/want to have TV licence	52 10%	**	**	**	**	**	**	**	**	**	**	45 10%	**	**	**
Don't watch TV/don't use this service	42 8%	**	**	**	**	**	**	**	**	**	**	37 8%	**	**	**
Don't have a TV/equipment to access the service	35 7%	**	**	**	**	**	**	**	**	**	**	28 6%	**	**	**
Don't watch BBC	33 6%	**	**	**	**	**	**	**	**	**	**	24 5%	**	**	**
Complaints about bias in media/'too political'/etc	32 6%	**	**	**	**	**	**	**	**	**	**	26 6%	**	**	**
Watch very little TV/Don't watch much TV	18 3%	**	**	**	**	**	**	**	**	**	**	15 3%	**	**	**
Poor reception/don't have access to that channel	12 2%	**	**	**	**	**	**	**	**	**	**	11 2%	**	**	**
Stick to favourite/preferred channels	11 2%	**	**	**	**	**	**	**	**	**	**	10 2%	**	**	**
No time/too busy	11 2%	**	**	**	**	**	**	**	**	**	**	10 2%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	506	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample size	414	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	527	**	**	**	**	**	**	**	**	**	**	442	**	**
Don't know about this channel/know what programs are on this channel	5 1%	**	**	**	**	**	**	**	**	**	**	4 1%	**	**
Other	66 12%	**	**	**	**	**	**	**	**	**	**	57 13%	**	**
No, none, nothing	9 2%	**	**	**	**	**	**	**	**	**	**	8 2%	**	**
Don't know	9 2%	**	**	**	**	**	**	**	**	**	**	7 2%	**	**
Not answered	30 6%	**	**	**	**	**	**	**	**	**	**	25 6%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity Minority Ethnic Group				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	506	132	146	**	145	278	217	396	**	106	**	**
Effective sample size	414	113	121	**	124	234	183	325	**	86	**	**
Total	527	119	124	**	184	243	272	420	**	102	**	**
Available programs don't interest me	152 29%	36 30%	37 30%	** **	46 25%	73 30%	74 27%	130 31%	** **	19 19%	** **	** **
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	56 11%	19+f 16%	16 13%	** **	17 9%	35+f 14%	21- 8%	49 12%	** **	7 7%	** **	** **
Don't have/want to have TV licence	52 10%	7 6%	16 13%	** **	18 10%	23 10%	28 10%	45 11%	** **	7 7%	** **	** **
Don't watch TV/ don't use this service	42 8%	7 6%	14 11%	** **	16 9%	21 9%	20 7%	33 8%	** **	10 9%	** **	** **
Don't have a TV/equipment to access the service	35 7%	4 4%	9 7%	** **	19+a 11%	13 5%	21 8%	19 5%	** **	16 15%	** **	** **
Don't watch BBC	33 6%	3 3%	8 7%	** **	16a 9%	11 5%	21 8%	30 7%	** **	2 2%	** **	** **
Complaints about bias in media/ 'too political' /etc	32 6%	12+b 10%	4 4%	** **	8 4%	16 7%	16 6%	29 7%	** **	3 3%	** **	** **
Watch very little TV/Don't watch much TV	18 3%	6 5%	2 2%	** **	7 4%	8 3%	9 3%	11 3%	** **	6 6%	** **	** **
Poor reception/don't have access to that channel	12 2%	3 2%	2 2%	** **	4 2%	5 2%	5 2%	10 2%	** **	1 1%	** **	** **
Stick to favourite/ preferred channels	11 2%	0 -%	4 3%	** **	5 3%	4 1%	7 3%	7 2%	** **	4 4%	** **	** **
No time/too busy	11 2%	1 1%	4 4%	** **	4 2%	6 2%	5 2%	3 1%	** **	8 8%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	506	132	146	**	145	278	217	396	**	106	**	**
Effective sample size	414	113	121	**	124	234	183	325	**	86	**	**
Total	527	119	124	**	184	243	272	420	**	102	**	**
Don't know about this channel/know what programs are on this channel	5 1%	2 2%	2 2%	** **	1 *%	4 2%	1 *%	3 1%	** **	2 2%	** **	** **
Other	66 12%	16 14%	14 11%	** **	18 10%	31 13%	35 13%	51 12%	** **	12 12%	** **	** **
No, none, nothing	9 2%	2 2%	* *%	** **	3 2%	2 1%	6 2%	5 1%	** **	4 4%	** **	** **
Don't know	9 2%	3 2%	2 2%	** **	2 1%	5 2%	2 1%	6 1%	** **	3 3%	** **	** **
Not answered	30 6%	7 6%	4 3%	** **	14 8%	11 5%	17 6%	27 6%	** **	3 3%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	506	169	336	**	**	**	**	**	**	**	**	**	**
Effective sample size	414	137	277	**	**	**	**	**	**	**	**	**	**
Total	527	184	343	**	**	**	**	**	**	**	**	**	**
Available programs don't interest me	152 29%	56 30%	96 28%	**	**	**	**	**	**	**	**	**	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	56 11%	19 11%	37 11%	**	**	**	**	**	**	**	**	**	**
Don't have/want to have TV licence	52 10%	22 12%	31 9%	**	**	**	**	**	**	**	**	**	**
Don't watch TV/don't use this service	42 8%	14 8%	28 8%	**	**	**	**	**	**	**	**	**	**
Don't have a TV/equipment to access the service	35 7%	15 8%	20 6%	**	**	**	**	**	**	**	**	**	**
Don't watch BBC	33 6%	16 9%	17 5%	**	**	**	**	**	**	**	**	**	**
Complaints about bias in media/'too political'/etc	32 6%	15 8%	17 5%	**	**	**	**	**	**	**	**	**	**
Watch very little TV/Don't watch much TV	18 3%	8 4%	10 3%	**	**	**	**	**	**	**	**	**	**
Poor reception/don't have access to that channel	12 2%	3 2%	8 2%	**	**	**	**	**	**	**	**	**	**
Stick to favourite/preferred channels	11 2%	5 3%	6 2%	**	**	**	**	**	**	**	**	**	**
No time/too busy	11 2%	1 1%	9 3%	**	**	**	**	**	**	**	**	**	**
Don't know about this channel/know what programs are on this channel	5 1%	0 -%	5 1%	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	506	169	336	**	**	**	**	**	**	**	**	**	**
Effective sample size	414	137	277	**	**	**	**	**	**	**	**	**	**
Total	527	184	343	**	**	**	**	**	**	**	**	**	**
Other	66	19	46	**	**	**	**	**	**	**	**	**	**
	12%	10%	13%	**	**	**	**	**	**	**	**	**	**
No, none, nothing	9	3	5	**	**	**	**	**	**	**	**	**	**
	2%	2%	2%	**	**	**	**	**	**	**	**	**	**
Don't know	9	0	9	**	**	**	**	**	**	**	**	**	**
	2%	-%	3%	**	**	**	**	**	**	**	**	**	**
Not answered	30	7	23	**	**	**	**	**	**	**	**	**	**
	6%	4%	7%	**	**	**	**	**	**	**	**	**	**

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Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	506	**	**	**	**	146	222	490	**	493	**
Effective sample size	414	**	**	**	**	120	181	402	**	404	**
Total	527	**	**	**	**	157	229	512	**	515	**
Available programs don't interest me	152 29%	**	**	**	**	47 30%	69 30%	149 29%	**	150 29%	**
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	56 11%	**	**	**	**	10 7%	29 13%	55 11%	**	55 11%	**
Don't have/want to have TV licence	52 10%	**	**	**	**	15 10%	18 8%	52 10%	**	52 10%	**
Don't watch TV/ don't use this service	42 8%	**	**	**	**	16 10%	17 8%	41 8%	**	41 8%	**
Don't have a TV/equipment to access the service	35 7%	**	**	**	**	9 6%	14 6%	32 6%	**	33 6%	**
Don't watch BBC	33 6%	**	**	**	**	11 7%	11 5%	33 6%	**	33 6%	**
Complaints about bias in media/ 'too political' /etc	32 6%	**	**	**	**	9 6%	13 6%	32 6%	**	32 6%	**
Watch very little TV/Don't watch much TV	18 3%	**	**	**	**	3 2%	10 4%	18 3%	**	18 3%	**
Poor reception/don't have access to that channel	12 2%	**	**	**	**	3 2%	8 4%	12 2%	**	12 2%	**
Stick to favourite/ preferred channels	11 2%	**	**	**	**	4 2%	3 1%	10 2%	**	11 2%	**
No time/too busy	11 2%	**	**	**	**	3 2%	5 2%	11 2%	**	11 2%	**
Don't know about this channel/know what programs are on this channel	5 1%	**	**	**	**	2 1%	1 *	5 1%	**	5 1%	**

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Prepared by BMG

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	506	**	**	**	**	146	222	490	**	493	**
Effective sample size	414	**	**	**	**	120	181	402	**	404	**
Total	527	**	**	**	**	157	229	512	**	515	**
Other	66	**	**	**	**	18	31	64	**	64	**
	12%	**	**	**	**	12%	13%	12%	**	12%	**
No, none, nothing	9	**	**	**	**	5f	*-	8	**	8	**
	2%	**	**	**	**	3%	*%	2%	**	2%	**
Don't know	9	**	**	**	**	3	3	7	**	7	**
	2%	**	**	**	**	2%	1%	1%	**	1%	**
Not answered	30	**	**	**	**	6	15	27	**	27	**
	6%	**	**	**	**	4%	7%	5%	**	5%	**

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Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	506	163	198	204	130	**	234	222	287	436	0	**	**	**	**	**
Effective sample size	414	133	161	166	107	**	191	182	235	356		**	**	**	**	**
Total	527	168	209	212	143	**	246	233	302	451	0	**	**	**	**	**
Available programs don't interest me	152 29%	67+i 40%	72+ 34%	70 33%	49 34%	**	84+ 34%	81+ 35%	103+ 34%	135 30%	0 -%	**	**	**	**	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	56 11%	20 12%	20 9%	20 10%	8 6%	**	23 9%	24 10%	29 10%	56d 12%	0 -%	**	**	**	**	**
Don't have/want to have TV licence	52 10%	6- 4%	20a 10%	27a 13%	16a 11%	**	22 9%	27a 12%	30a 10%	47a 10%	0 -%	**	**	**	**	**
Don't watch TV/don't use this service	42 8%	3- 2%	6- 3%	2- 1%	0- -%	**	5- 2%	7- 3%	7- 2%	34abcdfgh 8%	0 -%	**	**	**	**	**
Don't have a TV/equipment to access the service	35 7%	3- 2%	4- 2%	2- 1%	4 3%	**	3- 1%	7- 3%	7- 2%	23cf 5%	0 -%	**	**	**	**	**
Don't watch BBC	33 6%	4- 2%	24+a 12%	23+a 11%	19+ai 13%	**	20a 8%	19a 8%	24a 8%	31a 7%	0 -%	**	**	**	**	**
Complaints about bias in media/'too political'/etc	32 6%	10 6%	16 8%	18 9%	10 7%	**	20 8%	17 7%	24 8%	28 6%	0 -%	**	**	**	**	**
Watch very little TV/Don't watch much TV	18 3%	12+ 7%	7 4%	9 4%	4 3%	**	11 5%	10 4%	14 5%	17 4%	0 -%	**	**	**	**	**
Poor reception/don't have access to that channel	12 2%	0- -%	2 1%	1- *%	0 -%	**	0- -%	2 1%	2- 1%	10f 2%	0 -%	**	**	**	**	**
Stick to favourite/preferred channels	11 2%	5 3%	6 3%	4 2%	3 2%	**	7 3%	3 1%	9 3%	7 2%	0 -%	**	**	**	**	**
No time/too busy	11 2%	7+ 4%	2 1%	2 1%	2 1%	**	6 2%	4 2%	8 3%	9 2%	0 -%	**	**	**	**	**
Don't know about this channel/know what programs are on this channel	5 1%	3 2%	3 1%	3 1%	1 1%	**	3 1%	3 1%	3 1%	4 1%	0 -%	**	**	**	**	**

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Prepared by BMG

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	506	163	198	204	130	**	234	222	287	436	0	**	**	**	**	**
Effective sample size	414	133	161	166	107	**	191	182	235	356		**	**	**	**	**
Total	527	168	209	212	143	**	246	233	302	451	0	**	**	**	**	**
Other	66 12%	18 11%	33 16%	35+ 17%	25 17%	** **	38 15%	35 15%	43 14%	60 13%	0 -%	** **	** **	** **	** **	** **
No, none, nothing	9 2%	3 2%	2 1%	3 1%	0 -%	** **	3 1%	0- -%	3 1%	5 1%	0 -%	** **	** **	** **	** **	** **
Don't know	9 2%	2 1%	1 *%	2 1%	0 -%	** **	1 *%	1 1%	3 1%	5 1%	0 -%	** **	** **	** **	** **	** **
Not answered	30 6%	12 7%	12 6%	11 5%	13 9%	** **	15 6%	13 6%	18 6%	21 5%	0 -%	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	506	**	427	312	176
Effective sample size	414	**	355	262	152
Total	527	**	423	305	175
Available programs don't interest me	152 29%	**	120 28%	90 29%	47 27%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	56 11%	**	48 11%	42+ 14%	32+b 18%
Don't have/want to have TV licence	52 10%	**	50 12%	40+ 13%	22 13%
Don't watch TV/don't use this service	42 8%	**	31 7%	23 7%	11 6%
Don't have a TV/equipment to access the service	35 7%	**	28 7%	18 6%	12 7%
Don't watch BBC	33 6%	**	27 6%	17 6%	4- 3%
Complaints about bias in media/'too political'/etc	32 6%	**	27 6%	21 7%	11 6%
Watch very little TV/Don't watch much TV	18 3%	**	17 4%	12 4%	7 4%
Poor reception/don't have access to that channel	12 2%	**	11 3%	8 2%	6 4%
Stick to favourite/preferred channels	11 2%	**	9 2%	3 1%	0- -%
No time/too busy	11 2%	**	10 2%	8 2%	6 4%

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Prepared by BMG

Table Q25_1 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC One in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC One in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	506	**	427	312	176
Effective sample size	414	**	355	262	152
Total	527	**	423	305	175
Don't know about this channel/know what programs are on this channel	5 1%	**	3 1%	2 1%	2 1%
Other	66 12%	**	52 12%	38 12%	22 13%
No, none, nothing	9 2%	**	5 1%	2 1%	2 1%
Don't know	9 2%	**	6 1%	4 1%	4 2%
Not answered	30 6%	**	17 4%	9- 3%	4- 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_2

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	863	413	398	**	**	318	528
Effective sample size	715	344	328	**	**	272	437
Total	880	420	405	**	**	376	486
Available programs don't interest me	406 46%	203 48%	176 43%	**	**	159 42%	241+ 50%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	69 8%	26 6%	40 10%	**	**	30 8%	39 8%
Don't watch BBC	48 5%	30 7%	17 4%	**	**	24 6%	22 5%
Don't have/want to have TV licence	45 5%	22 5%	20 5%	**	**	20 5%	25 5%
Don't watch TV/don't use this service	44 5%	17 4%	22 5%	**	**	15 4%	29 6%
Don't have a TV/equipment to access the service	37 4%	18 4%	16 4%	**	**	13 3%	23 5%
Stick to favourite/preferred channels	36 4%	18 4%	13 3%	**	**	9 2%	27+a 6%
No time/too busy	27 3%	15 4%	10 3%	**	**	8 2%	18 4%
Watch very little TV/Don't watch much TV	21 2%	8 2%	12 3%	**	**	10 3%	10 2%
Complaints about bias in media/ 'too political' /etc	19 2%	9 2%	10 2%	**	**	10 3%	8 2%
Don't know about this channel/know what programs are on this channel	13 1%	6 1%	6 1%	**	**	7 2%	5 1%
Poor reception/don't have access to that channel	12 1%	4 1%	4 1%	**	**	5 1%	7 1%

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Prepared by BMG

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	863	413	398	**	**	318	528
Effective sample size	715	344	328	**	**	272	437
Total	880	420	405	**	**	376	486
Don't like adverts	1 *%	0 -%	1 *%	**	**	1 *%	0 -%
Not Welsh/don't speak Welsh	1 *%	1 *%	0 -%	**	**	1 *%	0 -%
Other	62 7%	21 5%	39+a 10%	**	**	37+b 10%	23- 5%
No, none, nothing	17 2%	6 2%	9 2%	**	**	10 3%	7 1%
Don't know	21 2%	10 2%	11 3%	**	**	5 1%	14 3%
Not answered	41 5%	21 5%	17 4%	**	**	25+b 7%	13- 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	863	149	213	196	134	**	**	**	362	330	171	**
Effective sample size	715	126	186	157	111	**	**	**	307	268	141	**
Total	880	178	210	191	139	**	**	**	389	330	162	**
Available programs don't interest me	406 46%	87 49%	100 47%	92 48%	59 43%	** **	** **	** **	186 48%	151 46%	69 43%	** **
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	69 8%	17 9%	18 9%	15 8%	12 8%	** **	** **	** **	35 9%	27 8%	8 5%	** **
Don't watch BBC	48 5%	11 6%	14 7%	6 3%	9 6%	** **	** **	** **	25 6%	15 4%	9 5%	** **
Don't have/want to have TV licence	45 5%	7 4%	12 6%	8 4%	9 7%	** **	** **	** **	19 5%	17 5%	8 5%	** **
Don't watch TV/ don't use this service	44 5%	15 8%	10 5%	7 4%	6 4%	** **	** **	** **	25 6%	13 4%	6 4%	** **
Don't have a TV/equipment to access the service	37 4%	7 4%	6 3%	11 6%	4 3%	** **	** **	** **	14 3%	15 5%	9 5%	** **
Stick to favourite/ preferred channels	36 4%	8 4%	5 3%	8 4%	6 4%	** **	** **	** **	13 3%	13 4%	10 6%	** **
No time/too busy	27 3%	7 4%	3 1%	9 4%	4 3%	** **	** **	** **	10 3%	12 4%	5 3%	** **
Watch very little TV/Don't watch much TV	21 2%	10+bci 6%	3 1%	0- -%	3 2%	** **	** **	** **	13c 3%	3 1%	4c 3%	** **
Complaints about bias in media/ 'too political' /etc	19 2%	1 *%	7 3%	3 2%	1 1%	** **	** **	** **	7 2%	5 1%	7+a 4%	** **
Don't know about this channel/know what programs are on this channel	13 1%	* *%	5 2%	3 1%	2 1%	** **	** **	** **	5 1%	4 1%	4 2%	** **
Poor reception/don't have access to that channel	12 1%	2 1%	4 2%	5 3%	0 -%	** **	** **	** **	6 2%	5 2%	* *%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	863	149	213	196	134	**	**	**	362	330	171	**
Effective sample size	715	126	186	157	111	**	**	**	307	268	141	**
Total	880	178	210	191	139	**	**	**	389	330	162	**
Don't like adverts	1 *%	0 -%	1+ 1%	0 -%	0 -%	** **	** **	** **	1 *%	0 -%	0 -%	** **
Not Welsh/don't speak Welsh	1 *%	0 -%	1 *%	0 -%	0 -%	** **	** **	** **	1 *%	0 -%	0 -%	** **
Other	62 7%	4- 2%	13 6%	14a 7%	14ah 10%	** **	** **	** **	17- 4%	29ah 9%	16ah 10%	** **
No, none, nothing	17 2%	* *%	7 3%	6 3%	3 2%	** **	** **	** **	7 2%	10 3%	* *%	** **
Don't know	21 2%	2 1%	4 2%	7 4%	4 3%	** **	** **	** **	6 2%	11 3%	3 2%	** **
Not answered	41 5%	10 5%	9 4%	6 3%	9 6%	** **	** **	** **	18 5%	15 4%	8 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	863	**	**	**	**	**	**	**	**	**	**	600	**	**	**
Effective sample size	715	**	**	**	**	**	**	**	**	**	**	552	**	**	**
Total	880	**	**	**	**	**	**	**	**	**	**	733	**	**	**
Available programs don't interest me	406 46%	**	**	**	**	**	**	**	**	**	**	338 46%	**	**	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	69 8%	**	**	**	**	**	**	**	**	**	**	55 8%	**	**	**
Don't watch BBC	48 5%	**	**	**	**	**	**	**	**	**	**	34- 5%	**	**	**
Don't have/want to have TV licence	45 5%	**	**	**	**	**	**	**	**	**	**	39 5%	**	**	**
Don't watch TV/don't use this service	44 5%	**	**	**	**	**	**	**	**	**	**	38 5%	**	**	**
Don't have a TV/equipment to access the service	37 4%	**	**	**	**	**	**	**	**	**	**	31 4%	**	**	**
Stick to favourite/preferred channels	36 4%	**	**	**	**	**	**	**	**	**	**	33 4%	**	**	**
No time/too busy	27 3%	**	**	**	**	**	**	**	**	**	**	26 3%	**	**	**
Watch very little TV/Don't watch much TV	21 2%	**	**	**	**	**	**	**	**	**	**	15 2%	**	**	**
Complaints about bias in media/'too political'/etc	19 2%	**	**	**	**	**	**	**	**	**	**	10- 1%	**	**	**
Don't know about this channel/know what programs are on this channel	13 1%	**	**	**	**	**	**	**	**	**	**	11 1%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Region											Wales (l)	Northern Ireland (m)		
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)				
Unweighted row	863	**	**	**	**	**	**	**	**	**	**	**	600	**	**	**
Effective sample size	715	**	**	**	**	**	**	**	**	**	**	**	552	**	**	**
Total	880	**	**	**	**	**	**	**	**	**	**	**	733	**	**	**
Poor reception/don't have access to that channel	12 1%	**	**	**	**	**	**	**	**	**	**	**	10 1%	**	**	**
Don't like adverts	1 *%	**	**	**	**	**	**	**	**	**	**	**	1 *%	**	**	**
Not Welsh/don't speak Welsh	1 *%	**	**	**	**	**	**	**	**	**	**	**	1 *%	**	**	**
Other	62 7%	**	**	**	**	**	**	**	**	**	**	**	51 7%	**	**	**
No, none, nothing	17 2%	**	**	**	**	**	**	**	**	**	**	**	15 2%	**	**	**
Don't know	21 2%	**	**	**	**	**	**	**	**	**	**	**	17 2%	**	**	**
Not answered	41 5%	**	**	**	**	**	**	**	**	**	**	**	36 5%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	863	233	246	127	243	479	370	695	**	163	**	**
Effective sample size	715	198	209	107	210	407	318	576	**	135	**	**
Total	880	202	207	153	301	409	454	712	**	161	**	**
Available programs don't interest me	406 46%	82 41%	88 43%	80 52%	146 49%	170- 42%	226+ae 50%	343+c 48%	**	59- 37%	**	**
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	69 8%	24+cdf 12%	21f 10%	7 5%	17 6%	45+cdf 11%	24- 5%	61 9%	**	8 5%	**	**
Don't watch BBC	48 5%	6 3%	13 6%	9 6%	21 7%	19 5%	30 7%	44 6%	**	4 3%	**	**
Don't have/want to have TV licence	45 5%	8 4%	14 7%	8 5%	16 5%	21 5%	23 5%	38 5%	**	7 4%	**	**
Don't watch TV/ don't use this service	44 5%	9 4%	13 6%	6 4%	15 5%	22 5%	21 5%	34 5%	**	10 7%	**	**
Don't have a TV/equipment to access the service	37 4%	6 3%	8c 4%	0- -	22+ace 7%	14c 3%	22c 5%	22- 3%	**	15+a 10%	**	**
Stick to favourite/ preferred channels	36 4%	11 5%	10 5%	5 3%	11 4%	21 5%	15 3%	27 4%	**	10 6%	**	**
No time/too busy	27 3%	6 3%	9 4%	5 3%	8 3%	15 4%	12 3%	13- 2%	**	14+a 9%	**	**
Watch very little TV/Don't watch much TV	21 2%	7 4%	4 2%	4 3%	5 2%	11 3%	9 2%	18 3%	**	3 2%	**	**
Complaints about bias in media/ 'too political' /etc	19 2%	6 3%	4 2%	5 3%	4 1%	10 3%	8 2%	19 3%	**	0 -	**	**
Don't know about this channel/know what programs are on this channel	13 1%	7+df 3%	3 1%	2 1%	1 *	10 2%	3 1%	9 1%	**	3 2%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	863	233	246	127	243	479	370	695	**	163	**	**
Effective sample size	715	198	209	107	210	407	318	576	**	135	**	**
Total	880	202	207	153	301	409	454	712	**	161	**	**
Poor reception/don't have access to that channel	12 1%	4 2%	4 2%	0 -%	4 1%	8 2%	4 1%	8 1%	** **	3 2%	** **	** **
Don't like adverts	1 *%	0 -%	1+ 1%	0 -%	0 -%	1 *%	0 -%	1 *%	** **	0 -%	** **	** **
Not Welsh/don't speak Welsh	1 *%	0 -%	1 *%	0 -%	0 -%	1 *%	0 -%	1 *%	** **	0 -%	** **	** **
Other	62 7%	14 7%	13 6%	20+bde 13%	15 5%	27 7%	35 8%	46 6%	** **	13 8%	** **	** **
No, none, nothing	17 2%	8+f 4%	4 2%	1 *%	4 1%	12 3%	5 1%	11 2%	** **	6 4%	** **	** **
Don't know	21 2%	6 3%	3 2%	2 1%	6 2%	9 2%	8 2%	16 2%	** **	4 3%	** **	** **
Not answered	41 5%	12 6%	8 4%	5 3%	15 5%	19 5%	20 4%	35 5%	** **	6 3%	** **	** **

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Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	863	287	576	**	**	**	**	**	**	**	**	173	**
Effective sample size	715	239	477	**	**	**	**	**	**	**	**	143	**
Total	880	300	580	**	**	**	**	**	**	**	**	182	**
Available programs don't interest me	406 46%	146 49%	260 45%	**	**	**	**	**	**	**	**	90 49%	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	69 8%	21 7%	48 8%	**	**	**	**	**	**	**	**	13 7%	**
Don't watch BBC	48 5%	19 6%	30 5%	**	**	**	**	**	**	**	**	10 6%	**
Don't have/want to have TV licence	45 5%	20 7%	25 4%	**	**	**	**	**	**	**	**	13 7%	**
Don't watch TV/don't use this service	44 5%	12 4%	32 5%	**	**	**	**	**	**	**	**	9 5%	**
Don't have a TV/equipment to access the service	37 4%	15 5%	22 4%	**	**	**	**	**	**	**	**	13 7%	**
Stick to favourite/preferred channels	36 4%	12 4%	24 4%	**	**	**	**	**	**	**	**	7 4%	**
No time/too busy	27 3%	8 3%	19 3%	**	**	**	**	**	**	**	**	7 4%	**
Watch very little TV/Don't watch much TV	21 2%	9 3%	12 2%	**	**	**	**	**	**	**	**	7 4%	**
Complaints about bias in media/'too political'/etc	19 2%	6 2%	13 2%	**	**	**	**	**	**	**	**	4 2%	**
Don't know about this channel/know what programs are on this channel	13 1%	4 1%	9 2%	**	**	**	**	**	**	**	**	2 1%	**
Poor reception/don't have access to that channel	12 1%	5 2%	7 1%	**	**	**	**	**	**	**	**	4 2%	**

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Prepared by BMG

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Your mental health (j)	Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)			
Unweighted row	863	287	576	**	**	**	**	**	**	**	**	173	**
Effective sample size	715	239	477	**	**	**	**	**	**	**	**	143	**
Total	880	300	580	**	**	**	**	**	**	**	**	182	**
Don't like adverts	1 *%	0 -%	1 *%	**	**	**	**	**	**	**	**	0 -%	**
Not Welsh/don't speak Welsh	1 *%	0 -%	1 *%	**	**	**	**	**	**	**	**	0 -%	**
Other	62 7%	19 6%	43 7%	**	**	**	**	**	**	**	**	6 4%	**
No, none, nothing	17 2%	7 2%	10 2%	**	**	**	**	**	**	**	**	6 3%	**
Don't know	21 2%	3 1%	18j 3%	**	**	**	**	**	**	**	**	0- -%	**
Not answered	41 5%	9 3%	31 5%	**	**	**	**	**	**	**	**	5 3%	**

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Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	863	**	**	131	106	273	385	839	**	850	**
Effective sample size	715	**	**	108	89	227	318	697	**	706	**
Total	880	**	**	134	112	280	388	857	**	867	**
Available programs don't interest me	406 46%	**	**	71 53%	60 54%	144 51%	175 45%	398 46%	**	404 47%	**
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	69 8%	**	**	6 4%	8 7%	19 7%	36 9%	69 8%	**	69 8%	**
Don't watch BBC	48 5%	**	**	9 7%	8 8%	18 7%	18 5%	47 6%	**	48 6%	**
Don't have/want to have TV licence	45 5%	**	**	6 4%	4 3%	11 4%	17 4%	45 5%	**	45 5%	**
Don't watch TV/ don't use this service	44 5%	**	**	5 4%	3 2%	14 5%	17 4%	43 5%	**	43 5%	**
Don't have a TV/equipment to access the service	37 4%	**	**	3 2%	1 1%	10 4%	15 4%	35 4%	**	35 4%	**
Stick to favourite/ preferred channels	36 4%	**	**	5 4%	9 8%	14 5%	15 4%	35 4%	**	36 4%	**
No time/too busy	27 3%	**	**	3 2%	3 2%	5 2%	12 3%	27 3%	**	27 3%	**
Watch very little TV/Don't watch much TV	21 2%	**	**	3 2%	1 %	4 2%	12 3%	21 2%	**	21 2%	**
Complaints about bias in media/ 'too political' /etc	19 2%	**	**	3 2%	1 1%	4 1%	9 2%	19 2%	**	19 2%	**
Don't know about this channel/know what programs are on this channel	13 1%	**	**	1 1%	3 3%	4 1%	5 1%	13 1%	**	13 1%	**
Poor reception/don't have access to that channel	12 1%	**	**	2 1%	* %	2 1%	7 2%	12 1%	**	12 1%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	863	**	**	131	106	273	385	839	**	850	**
Effective sample size	715	**	**	108	89	227	318	697	**	706	**
Total	880	**	**	134	112	280	388	857	**	867	**
Don't like adverts	1 *%	** **	** **	0 -%	0 -%	0 -%	1 *%	1 *%	** **	1 *%	** **
Not Welsh/don't speak Welsh	1 *%	** **	** **	0 -%	0 -%	0 -%	1 *%	1 *%	** **	1 *%	** **
Other	62 7%	** **	** **	11 8%	6 6%	18 6%	26 7%	60 7%	** **	60 7%	** **
No, none, nothing	17 2%	** **	** **	7+f 5%	5 4%	11+f 4%	5 1%	16 2%	** **	17 2%	** **
Don't know	21 2%	** **	** **	5 3%	3 2%	9 3%	6 1%	17 2%	** **	17 2%	** **
Not answered	41 5%	** **	** **	1- 1%	3 2%	4- 1%	28+ce 7%	38 4%	** **	38 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	863	520	521	490	339	**	591	524	644	766	238	0	269	**	269	163
Effective sample size	715	435	433	408	281	**	492	437	536	635	202		227	**	221	135
Total	880	521	526	495	349	**	599	529	655	778	231	0	277	**	262	169
Available programs don't interest me	406 46%	315+i 60%	304+i 58%	291+i 59%	205+i 59%	** **	340+i 57%	303+i 57%	361+i 55%	371 48%	154+ 67%	0 -%	175+ 63%	** **	159+ 61%	105+ 62%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	69 8%	28- 5%	25- 5%	25- 5%	13- 4%	** **	30- 5%	29- 6%	35- 5%	69abcdefg 9%	6- 3%	0 -%	4- 1%	** **	10- 4%	5- 3%
Don't watch BBC	48 5%	12- 2%	32a 6%	33a 7%	27+a 8%	** **	32a 5%	29a 6%	36a 6%	45a 6%	2- 1%	0 -%	10 4%	** **	10 4%	10a 6%
Don't have/want to have TV licence	45 5%	5- 1%	14-a 3%	18-a 4%	12a 4%	** **	13- 2%	16-a 3%	20-a 3%	38af 5%	1- *%	0 -%	8a 3%	** **	9a 3%	6a 3%
Don't watch TV/don't use this service	44 5%	9- 2%	12- 2%	8- 2%	4- 1%	** **	11- 2%	7- 1%	12- 2%	32acdfgh 4%	5- 2%	0 -%	5- 2%	** **	2- 1%	3 2%
Don't have a TV/equipment to access the service	37 4%	6- 1%	6- 1%	4- 1%	4- 1%	** **	7- 1%	7- 1%	11- 2%	28abcdefg 4%	0- -%	0 -%	0- -%	** **	0- -%	0- -%
Stick to favourite/preferred channels	36 4%	32+ 6%	29+ 5%	22 5%	17 5%	** **	34+ 6%	24 5%	36+ 6%	32 4%	15 6%	0 -%	14 5%	** **	13 5%	8 5%
No time/too busy	27 3%	22+ 4%	17 3%	17 3%	13 4%	** **	21 4%	20 4%	23 4%	25 3%	10 5%	0 -%	10 4%	** **	8 3%	3 2%
Watch very little TV/Don't watch much TV	21 2%	17 3%	13 3%	11 2%	7 2%	** **	16 3%	12 2%	17 3%	19 2%	8 4%	0 -%	8 3%	** **	4 2%	3 2%
Complaints about bias in media/'too political'/etc	19 2%	7 1%	8 1%	8 2%	4 1%	** **	11 2%	7 1%	13 2%	18 2%	0- -%	0 -%	2 1%	** **	3 1%	1 *%
Don't know about this channel/know what programs are on this channel	13 1%	9 2%	5 1%	7 1%	4 1%	** **	9 1%	8 1%	9 1%	11 1%	5 2%	0 -%	2 1%	** **	2 1%	3 2%
Poor reception/don't have access to that channel	12 1%	2- *%	4 1%	2- *%	1 *%	** **	1- *%	5 1%	5- 1%	10f 1%	0 -%	0 -%	1 *%	** **	1 *%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	863	520	521	490	339	**	591	524	644	766	238	0	269	**	269	163
Effective sample size	715	435	433	408	281	**	492	437	536	635	202		227	**	221	135
Total	880	521	526	495	349	**	599	529	655	778	231	0	277	**	262	169
Don't like adverts	1 *%	1 *%	0 -%	0 -%	0 -%	**	1 *%	0 -%	1 *%	1 *%	0 -%	0 -%	0 -%	**	0 -%	0 -%
Not Welsh/don't speak Welsh	1 *%	0 -%	0 -%	0 -%	0 -%	**	0 -%	0 -%	0 -%	1 *%	0 -%	0 -%	0 -%	**	0 -%	0 -%
Other	62 7%	26- 5%	36 7%	33 7%	22 6%	**	43 7%	44 8%	46 7%	53 7%	9- 4%	0 -%	22 8%	**	23a 9%	16a 9%
No, none, nothing	17 2%	13 3%	12 2%	10 2%	7 2%	**	13 2%	10 2%	13 2%	17 2%	10+ 5%	0 -%	9 3%	**	9 3%	3 2%
Don't know	21 2%	10 2%	10 2%	8 2%	4 1%	**	12 2%	8 1%	14 2%	13 2%	4 2%	0 -%	4 2%	**	5 2%	0- -%
Not answered	41 5%	19 4%	18 3%	19 4%	15 4%	**	23 4%	19 4%	26 4%	32 4%	6 3%	0 -%	6- 2%	**	11 4%	4 2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	863	**	750	524	276
Effective sample size	715	**	630	440	236
Total	880	**	738	505	269
Available programs don't interest me	406 46%	**	349 47%	218 43%	111 41%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	69 8%	**	60 8%	50+ 10%	34+ 12%
Don't watch BBC	48 5%	**	44d 6%	28d 6%	6- 2%
Don't have/want to have TV licence	45 5%	**	42 6%	36+ 7%	22+ 8%
Don't watch TV/don't use this service	44 5%	**	29 4%	22 4%	10 4%
Don't have a TV/equipment to access the service	37 4%	**	28 4%	17 3%	10 4%
Stick to favourite/preferred channels	36 4%	**	31 4%	17 3%	9 3%
No time/too busy	27 3%	**	23 3%	18 4%	12 4%
Watch very little TV/Don't watch much TV	21 2%	**	20 3%	12 2%	5 2%
Complaints about bias in media/ 'too political' /etc	19 2%	**	18 2%	14 3%	9 3%
Don't know about this channel/know what programs are on this channel	13 1%	**	12 2%	11 2%	8+ 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_2 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched BBC Two in the last 6 months. Why is this?

Base: Respondents who haven't watched BBC Two in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	863	**	750	524	276
Effective sample size	715	**	630	440	236
Total	880	**	738	505	269
Poor reception/don't have access to that channel	12 1%	** **	11 1%	9 2%	7+ 3%
Don't like adverts	1 *%	** **	1 *%	1 *%	1 1%
Not Welsh/don't speak Welsh	1 *%	** **	1 *%	1 *%	0 -%
Other	62 7%	** **	46 6%	37 7%	23 9%
No, none, nothing	17 2%	** **	14 2%	12 2%	8 3%
Don't know	21 2%	** **	13 2%	10 2%	8 3%
Not answered	41 5%	** **	31 4%	23 5%	10 4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_3
 Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
 Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	630	255	328	**	**	264	351
Effective sample size	503	206	260	**	**	216	284
Total	602	241	315	**	**	291	297
Available programs	200	64-	123+a	**	**	99	98
don't interest me	33%	27%	39%	**	**	34%	33%
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	76 13%	33 14%	41 13%	** **	** **	27- 9%	49+a 17%
Don't watch TV/ don't use this service	48 8%	15 6%	27 9%	** **	** **	17 6%	29 10%
Don't have a TV/equipment to access the service	38 6%	19 8%	16 5%	** **	** **	17 6%	20 7%
Don't have/want to have TV licence	26 4%	14 6%	11 3%	** **	** **	14 5%	12 4%
Stick to favourite/ preferred channels	22 4%	9 4%	11 4%	** **	** **	11 4%	11 4%
No time/too busy	22 4%	14+ 6%	8 3%	** **	** **	6 2%	15 5%
Poor reception/don't have access to that channel	21 3%	10 4%	8 2%	** **	** **	12 4%	9 3%
Don't like adverts	20 3%	4 2%	13 4%	** **	** **	12 4%	8 3%
Watch very little TV/Don't watch much TV	18 3%	10 4%	8 3%	** **	** **	11 4%	7 2%
Don't watch ITV/ STV/ UTV	14 2%	6 3%	6 2%	** **	** **	7 2%	6 2%
Don't know about this channel/know what programs are on this channel	10 2%	5 2%	4 1%	** **	** **	4 1%	6 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	630	255	328	**	**	264	351
Effective sample size	503	206	260	**	**	216	284
Total	602	241	315	**	**	291	297
Complaints about bias in media/ 'too political' /etc	7 1%	0- -%	5 2%	** **	** **	6 2%	1 *%
Other	60 10%	29 12%	29 9%	** **	** **	38+b 13%	19- 6%
No, none, nothing	15 2%	6 2%	6 2%	** **	** **	10 3%	5 2%
Don't know	18 3%	6 2%	10 3%	** **	** **	9 3%	7 2%
Not answered	26 4%	9 4%	14 4%	** **	** **	12 4%	13 4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	630	113	153	133	**	**	**	**	266	215	149	**
Effective sample size	503	90	129	104	**	**	**	**	218	172	115	**
Total	602	120	147	128	**	**	**	**	268	215	120	**
Available programs don't interest me	200 33%	34 28%	46 31%	49 38%	**	**	**	**	80 30%	80 37%	41 34%	**
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	76 13%	16 13%	22 15%	15 12%	**	**	**	**	38 14%	26 12%	12 10%	**
Don't watch TV/ don't use this service	48 8%	14 12%	16j 11%	7 5%	**	**	**	**	31+j 11%	13 6%	5 4%	**
Don't have a TV/equipment to access the service	38 6%	8 7%	10 7%	8 7%	**	**	**	**	18 7%	13 6%	7 6%	**
Don't have/want to have TV licence	26 4%	3 2%	9 6%	4 3%	**	**	**	**	12 4%	10 5%	4 4%	**
Stick to favourite/ preferred channels	22 4%	3 3%	3 2%	5 4%	**	**	**	**	7 2%	8 4%	8 7%	**
No time/too busy	22 4%	7 6%	1 1%	7b 6%	**	**	**	**	8 3%	10 5%	4 3%	**
Poor reception/don't have access to that channel	21 3%	4 3%	4 2%	10+h 8%	**	**	**	**	7 3%	10 5%	3 3%	**
Don't like adverts	20 3%	0 -%	5 3%	3 2%	**	**	**	**	5 2%	5 2%	10+chi 8%	**
Watch very little TV/Don't watch much TV	18 3%	8 6%	5 4%	1 *%	**	**	**	**	13+ci 5%	2- 1%	4 3%	**
Don't watch ITV/ STV/ UTV	14 2%	3 3%	5 3%	1 1%	**	**	**	**	8 3%	3 1%	3 2%	**
Don't know about this channel/know what programs are on this channel	10 2%	2 2%	3 2%	0 -%	**	**	**	**	5 2%	0- -%	5+ci 4%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	630	113	153	133	**	**	**	**	266	215	149	**
Effective sample size	503	90	129	104	**	**	**	**	218	172	115	**
Total	602	120	147	128	**	**	**	**	268	215	120	**
Complaints about bias in media/ 'too political' /etc	7 1%	1 1%	5+ 3%	1 1%	** **	** **	** **	** **	5 2%	1 *%	1 1%	** **
Other	60 10%	10 8%	16 11%	12 10%	** **	** **	** **	** **	26 10%	19 9%	15 12%	** **
No, none, nothing	15 2%	4 4%	6 4%	2 2%	** **	** **	** **	** **	10 4%	4 2%	* *%	** **
Don't know	18 3%	4 4%	3 2%	4 3%	** **	** **	** **	** **	7 3%	9 4%	2 2%	** **
Not answered	26 4%	5 4%	3 2%	4 3%	** **	** **	** **	** **	8 3%	11 5%	6 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	630	**	**	**	**	**	**	**	**	**	**	381	**	117	**
Effective sample size	503	**	**	**	**	**	**	**	**	**	**	350	**	98	**
Total	602	**	**	**	**	**	**	**	**	**	**	468	**	55	**
Available programs don't interest me	200 33%	**	**	**	**	**	**	**	**	**	**	152 32%	**	18 32%	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	76 13%	**	**	**	**	**	**	**	**	**	**	51- 11%	**	10 18%	**
Don't watch TV/don't use this service	48 8%	**	**	**	**	**	**	**	**	**	**	44+ 9%	**	3 5%	**
Don't have a TV/equipment to access the service	38 6%	**	**	**	**	**	**	**	**	**	**	31 7%	**	3 6%	**
Don't have/want to have TV licence	26 4%	**	**	**	**	**	**	**	**	**	**	22 5%	**	1 2%	**
Stick to favourite/preferred channels	22 4%	**	**	**	**	**	**	**	**	**	**	19 4%	**	2 3%	**
No time/too busy	22 4%	**	**	**	**	**	**	**	**	**	**	20 4%	**	1 3%	**
Poor reception/don't have access to that channel	21 3%	**	**	**	**	**	**	**	**	**	**	17 4%	**	1 2%	**
Don't like adverts	20 3%	**	**	**	**	**	**	**	**	**	**	17 4%	**	3 5%	**
Watch very little TV/Don't watch much TV	18 3%	**	**	**	**	**	**	**	**	**	**	13 3%	**	4 6%	**
Don't watch ITV/ STV/ UTV	14 2%	**	**	**	**	**	**	**	**	**	**	10 2%	**	1 2%	**
Don't know about this channel/know what programs are on this channel	10 2%	**	**	**	**	**	**	**	**	**	**	7 2%	**	* 1%	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	Region											Wales (l)	Northern Ireland (m)	
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	630	**	**	**	**	**	**	**	**	**	**	**	**	117	**
Effective sample size	503	**	**	**	**	**	**	**	**	**	**	**	**	98	**
Total	602	**	**	**	**	**	**	**	**	**	**	**	**	55	**
Complaints about bias in media/ 'too political' /etc	7 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	3- 1%	** **	1 1%	** **
Other	60 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	45 10%	** **	7 13%	** **
No, none, nothing	15 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	13 3%	** **	1 1%	** **
Don't know	18 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	17 4%	** **	* 1%	** **
Not answered	26 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 4%	** **	2 4%	** **

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Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row	630	197	186	**	152	383	237	489	**	135	**	**
Effective sample size	503	159	153	**	128	312	197	389	**	109	**	**
Total	602	161	150	**	184	312	279	467	**	128	**	**
Available programs don't interest me	200 33%	54 33%	51 34%	** **	65 35%	105 34%	94 34%	163 35%	** **	34 26%	** **	** **
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	76 13%	23 14%	20 13%	** **	20 11%	42 14%	33 12%	68+c 14%	** **	8- 7%	** **	** **
Don't watch TV/ don't use this service	48 8%	9 6%	14 9%	** **	16 8%	23 7%	23 8%	37 8%	** **	11 8%	** **	** **
Don't have a TV/equipment to access the service	38 6%	9 6%	9 6%	** **	17 9%	18 6%	20 7%	22- 5%	** **	16+a 13%	** **	** **
Don't have/want to have TV licence	26 4%	3 2%	9 6%	** **	7 4%	12 4%	13 5%	22 5%	** **	3 3%	** **	** **
Stick to favourite/ preferred channels	22 4%	6 4%	8 5%	** **	5 2%	14 5%	8 3%	18 4%	** **	3 2%	** **	** **
No time/too busy	22 4%	4 3%	5 3%	** **	10 5%	9 3%	11 4%	8- 2%	** **	14+a 11%	** **	** **
Poor reception/don't have access to that channel	21 3%	4 3%	5 3%	** **	5 3%	9 3%	10 4%	17 4%	** **	4 3%	** **	** **
Don't like adverts	20 3%	10+df 6%	5 3%	** **	2 1%	15 5%	5 2%	20+c 4%	** **	0- -%	** **	** **
Watch very little TV/Don't watch much TV	18 3%	4 2%	4 2%	** **	9 5%	7 2%	10 4%	13 3%	** **	4 3%	** **	** **
Don't watch ITV/ STV/ UTV	14 2%	5 3%	5 3%	** **	4 2%	10 3%	4 1%	10 2%	** **	4 3%	** **	** **
Don't know about this channel/know what programs are on this channel	10 2%	4 2%	4 2%	** **	3 2%	7 2%	3 1%	7 2%	** **	3 2%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity Minority Ethnic Group				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	630	197	186	**	152	383	237	489	**	135	**	**
Effective sample size	503	159	153	**	128	312	197	389	**	109	**	**
Total	602	161	150	**	184	312	279	467	**	128	**	**
Complaints about bias in media/ 'too political' /etc	7 1%	1 *%	4d 3%	** **	0 -%	4 1%	2 1%	6 1%	** **	1 1%	** **	** **
Other	60 10%	22b 13%	7- 5%	** **	17 9%	29 9%	31b 11%	47 10%	** **	11 8%	** **	** **
No, none, nothing	15 2%	4 2%	3 2%	** **	6 3%	6 2%	8 3%	7- 2%	** **	7+a 6%	** **	** **
Don't know	18 3%	4 2%	6 4%	** **	2 1%	10 3%	5 2%	14 3%	** **	5 4%	** **	** **
Not answered	26 4%	10 6%	7 5%	** **	7 4%	17 5%	9 3%	23 5%	** **	3 2%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	630	201	428	**	**	**	**	**	**	**	120	**
Effective sample size	503	162	341	**	**	**	**	**	**	**	99	**
Total	602	198	403	**	**	**	**	**	**	**	120	**
Available programs don't interest me	200 33%	73 37%	127 31%	**	**	**	**	**	**	**	50 41%	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	76 13%	23 12%	53 13%	**	**	**	**	**	**	**	15 13%	**
Don't watch TV/don't use this service	48 8%	17 9%	31 8%	**	**	**	**	**	**	**	12 10%	**
Don't have a TV/equipment to access the service	38 6%	16 8%	22 6%	**	**	**	**	**	**	**	10 9%	**
Don't have/want to have TV licence	26 4%	11 5%	15 4%	**	**	**	**	**	**	**	8 7%	**
Stick to favourite/preferred channels	22 4%	10 5%	13 3%	**	**	**	**	**	**	**	3 3%	**
No time/too busy	22 4%	6 3%	16 4%	**	**	**	**	**	**	**	1 1%	**
Poor reception/don't have access to that channel	21 3%	5 2%	16 4%	**	**	**	**	**	**	**	4 3%	**
Don't like adverts	20 3%	7 4%	13 3%	**	**	**	**	**	**	**	6 5%	**
Watch very little TV/Don't watch much TV	18 3%	5 2%	13 3%	**	**	**	**	**	**	**	2 1%	**
Don't watch ITV/ STV/ UTV	14 2%	5 2%	9 2%	**	**	**	**	**	**	**	3 3%	**
Don't know about this channel/know what programs are on this channel	10 2%	2 1%	8 2%	**	**	**	**	**	**	**	2 2%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	630	201	428	**	**	**	**	**	**	**	**	120	**
Effective sample size	503	162	341	**	**	**	**	**	**	**	**	99	**
Total	602	198	403	**	**	**	**	**	**	**	**	120	**
Complaints about bias in media/ 'too political' /etc	7 1%	1 1%	6 1%	**	**	**	**	**	**	**	**	1 1%	**
Other	60 10%	15 7%	44 11%	**	**	**	**	**	**	**	**	6 5%	**
No, none, nothing	15 2%	6 3%	8 2%	**	**	**	**	**	**	**	**	4 4%	**
Don't know	18 3%	3 2%	15 4%	**	**	**	**	**	**	**	**	1 1%	**
Not answered	26 4%	8 4%	18 4%	**	**	**	**	**	**	**	**	2 2%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	630	**	**	**	**	182	281	611	**	619	**
Effective sample size	503	**	**	**	**	145	222	489	**	494	**
Total	602	**	**	**	**	178	262	584	**	591	**
Available programs don't interest me	200 33%	**	**	**	**	55 31%	93 36%	197 34%	**	199 34%	**
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	76 13%	**	**	**	**	21 12%	35 13%	75 13%	**	76 13%	**
Don't watch TV/ don't use this service	48 8%	**	**	**	**	16 9%	20 8%	47 8%	**	47 8%	**
Don't have a TV/equipment to access the service	38 6%	**	**	**	**	10 6%	16 6%	35 6%	**	36 6%	**
Don't have/want to have TV licence	26 4%	**	**	**	**	8 4%	7 3%	26 4%	**	26 4%	**
Stick to favourite/ preferred channels	22 4%	**	**	**	**	8 4%	6 2%	21 4%	**	22 4%	**
No time/too busy	22 4%	**	**	**	**	9 5%	6 2%	21 4%	**	21 4%	**
Poor reception/don't have access to that channel	21 3%	**	**	**	**	7 4%	10 4%	21 4%	**	21 4%	**
Don't like adverts	20 3%	**	**	**	**	4 2%	13 5%	19 3%	**	19 3%	**
Watch very little TV/Don't watch much TV	18 3%	**	**	**	**	1- 1%	14+e 5%	18 3%	**	18 3%	**
Don't watch ITV/ STV/ UTV	14 2%	**	**	**	**	3 2%	5 2%	13 2%	**	14 2%	**
Don't know about this channel/know what programs are on this channel	10 2%	**	**	**	**	0 -	4 2%	10 2%	**	10 2%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	630	**	**	**	**	182	281	611	**	619	**
Effective sample size	503	**	**	**	**	145	222	489	**	494	**
Total	602	**	**	**	**	178	262	584	**	591	**
Complaints about bias in media/ 'too political' /etc	7 1%	** **	** **	** **	** **	1 1%	2 1%	7 1%	** **	7 1%	** **
Other	60 10%	** **	** **	** **	** **	21 12%	25 10%	55 9%	** **	58 10%	** **
No, none, nothing	15 2%	** **	** **	** **	** **	11+f 6%	3 1%	15 3%	** **	15 2%	** **
Don't know	18 3%	** **	** **	** **	** **	8 5%	6 2%	15 3%	** **	15 3%	** **
Not answered	26 4%	** **	** **	** **	** **	3 2%	16e 6%	24 4%	** **	24 4%	** **

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Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	630	342	231	282	171	**	358	326	411	541	155	110	0	**	135	**
Effective sample size	503	269	175	221	131	**	281	258	325	431	124	84	**	**	104	**
Total	602	309	197	242	145	**	321	287	377	513	132	91	0	**	103	**
Available programs don't interest me	200 33%	125+ 41%	65 33%	97+ 40%	56 38%	** **	132+i 41%	118+ 41%	149+ 40%	174 34%	53 40%	37 40%	0 -%	** **	40 39%	** **
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	76 13%	33 11%	35+a 18%	34 14%	15 10%	** **	37 12%	36 13%	46 12%	73 14%	13 10%	4 5%	0 -%	** **	14 13%	** **
Don't watch TV/ don't use this service	48 8%	8- 3%	9 5%	4- 2%	2- 1%	** **	8- 2%	10- 3%	12- 3%	39acdfgh 8%	2- 2%	0 -%	0 -%	** **	1- 1%	** **
Don't have a TV/equipment to access the service	38 6%	9- 3%	4- 2%	4- 2%	6 4%	** **	9- 3%	9- 3%	12- 3%	30c 6%	2- 1%	4 4%	0 -%	** **	1- 1%	** **
Don't have/want to have TV licence	26 4%	2- 1%	3- 1%	6 2%	4 3%	** **	2- 1%	6- 2%	7- 2%	22af 4%	1- 1%	0 -%	0 -%	** **	0- -%	** **
Stick to favourite/ preferred channels	22 4%	19+ 6%	14+ 7%	13 5%	7 4%	** **	19+ 6%	13 5%	22+ 6%	18 3%	8 6%	3 3%	0 -%	** **	5 4%	** **
No time/too busy	22 4%	17+ 5%	8 4%	7 3%	5 4%	** **	14 4%	15+ 5%	17 4%	19 4%	8 6%	4 4%	0 -%	** **	4 4%	** **
Poor reception/don't have access to that channel	21 3%	7 2%	6 3%	7 3%	2 2%	** **	7 2%	8 3%	10 3%	17 3%	5 4%	5 5%	0 -%	** **	4 4%	** **
Don't like adverts	20 3%	16+ 5%	6 3%	12 5%	6 4%	** **	18+ 6%	15+ 5%	18+ 5%	17 3%	12+ 9%	10 11%	0 -%	** **	8+ 8%	** **
Watch very little TV/Don't watch much TV	18 3%	9 3%	5 3%	7 3%	1 1%	** **	8 2%	8 3%	11 3%	17 3%	3 2%	3 4%	0 -%	** **	3 2%	** **
Don't watch ITV/ STV/ UTV	14 2%	9 3%	7 4%	5 2%	2 1%	** **	10 3%	10 3%	11 3%	11 2%	6+ 5%	2 2%	0 -%	** **	3 3%	** **
Don't know about this channel/know what programs are on this channel	10 2%	6 2%	3 1%	4 2%	3 2%	** **	5 2%	6 2%	6 2%	10 2%	3 2%	3 3%	0 -%	** **	3 3%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	630	342	231	282	171	**	358	326	411	541	155	110	0	**	135	**
Effective sample size	503	269	175	221	131	**	281	258	325	431	124	84	**	**	104	**
Total	602	309	197	242	145	**	321	287	377	513	132	91	0	**	103	**
Complaints about bias in media/ 'too political' /etc	7 1%	4 1%	1 *%	2 1%	1 1%	** **	4 1%	2 1%	4 1%	6 1%	* *%	1 1%	0 -%	** **	* *%	** **
Other	60 10%	35 11%	25 13%	30 12%	24+gi 17%	** **	40+ 12%	27 9%	41 11%	50 10%	16 12%	12 14%	0 -%	** **	14 13%	** **
No, none, nothing	15 2%	9 3%	5 2%	7 3%	5 4%	** **	7 2%	5 2%	10 3%	15 3%	6 5%	3 3%	0 -%	** **	2 2%	** **
Don't know	18 3%	10 3%	9 4%	10 4%	8+i 6%	** **	11 3%	6 2%	13 3%	10 2%	4 3%	5 6%	0 -%	** **	5 5%	** **
Not answered	26 4%	13 4%	7 4%	8 3%	6 4%	** **	13 4%	12 4%	16 4%	21 4%	4 3%	6 6%	0 -%	** **	5 4%	** **

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Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	630	**	541	410	237
Effective sample size	503	**	439	332	198
Total	602	**	494	367	220
Available programs don't interest me	200 33%	**	170 34%	131 36%	71 32%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	76 13%	**	64 13%	49 13%	32 14%
Don't watch TV/don't use this service	48 8%	**	33 7%	25 7%	12 6%
Don't have a TV/equipment to access the service	38 6%	**	29 6%	20 5%	13 6%
Don't have/want to have TV licence	26 4%	**	26 5%	21 6%	14 6%
Stick to favourite/preferred channels	22 4%	**	19 4%	12 3%	7 3%
No time/too busy	22 4%	**	20 4%	16 4%	12 6%
Poor reception/don't have access to that channel	21 3%	**	20 4%	15 4%	11 5%
Don't like adverts	20 3%	**	19 4%	17+ 5%	12 5%
Watch very little TV/Don't watch much TV	18 3%	**	17 3%	13 3%	8 4%
Don't watch ITV/ STV/ UTV	14 2%	**	12 2%	9 2%	6 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_3 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months. Why is this?

Base: Respondents who haven't watched The main (ITV/ ITV Cymru Wales/ STV/ UTV) channel in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	630	**	541	410	237
Effective sample size	503	**	439	332	198
Total	602	**	494	367	220
Don't know about this channel/know what programs are on this channel	10 2%	** **	10 2%	7 2%	5 2%
Complaints about bias in media/ 'too political' /etc	7 1%	** **	7 1%	6 2%	5 2%
Other	60 10%	** **	47 10%	32 9%	18 8%
No, none, nothing	15 2%	** **	9 2%	8 2%	6 3%
Don't know	18 3%	** **	11 2%	8 2%	6 3%
Not answered	26 4%	** **	15 3%	11 3%	6 3%

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Table Q25_4

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	589	248	301	**	**	248	327
Effective sample size	488	207	247	**	**	210	272
Total	599	249	306	**	**	288	296
Available programs don't interest me	214 36%	89 36%	109 36%	**	**	107 37%	104 35%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	68 11%	25 10%	40 13%	**	**	23- 8%	45+a 15%
Don't watch TV/don't use this service	43 7%	20 8%	20 7%	**	**	20 7%	23 8%
Don't have a TV/equipment to access the service	38 6%	17 7%	17 6%	**	**	16 5%	20 7%
Don't have/want to have TV licence	33 5%	17 7%	16 5%	**	**	20 7%	13 4%
No time/too busy	26 4%	15 6%	10 3%	**	**	8 3%	17 6%
Watch very little TV/Don't watch much TV	20 3%	6 2%	13 4%	**	**	7 2%	13 4%
Complaints about bias in media/ 'too political' /etc	17 3%	6 2%	10 3%	**	**	13+b 4%	4 1%
Poor reception/don't have access to that channel	16 3%	7 3%	5 2%	**	**	9 3%	7 2%
Stick to favourite/preferred channels	15 3%	7 3%	6 2%	**	**	8 3%	8 3%
Don't watch Channel 4	14 2%	6 2%	7 2%	**	**	6 2%	8 3%
Don't know about this channel/know what programs are on this channel	11 2%	6 3%	4 1%	**	**	6 2%	4 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	589	248	301	**	**	248	327
Effective sample size	488	207	247	**	**	210	272
Total	599	249	306	**	**	288	296
Don't like adverts	4 1%	0 -%	4 1%	**	**	1 *%	3 1%
Not Welsh/don't speak Welsh	1 *%	0 -%	1 *%	**	**	0 -%	1 *%
Other	50 8%	19 8%	26 8%	**	**	23 8%	21 7%
No, none, nothing	17 3%	5 2%	7 2%	**	**	12 4%	5 2%
Don't know	18 3%	5 2%	13 4%	**	**	9 3%	6 2%
Not answered	23 4%	6 2%	16 5%	**	**	13 5%	8 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	589	105	135	137	**	**	**	**	240	210	139	**
Effective sample size	488	88	115	110	**	**	**	**	201	174	114	**
Total	599	121	132	135	**	**	**	**	252	219	127	**
Available programs don't interest me	214 36%	51 43%	45 34%	42 31%	**	**	**	**	96 38%	71 32%	46 36%	**
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	68 11%	11 9%	21 16%	17 13%	**	**	**	**	32 13%	27 12%	10 8%	**
Don't watch TV/ don't use this service	43 7%	16 13%	12 9%	5 3%	**	**	**	**	28+cij 11%	10 5%	5 4%	**
Don't have a TV/equipment to access the service	38 6%	7 6%	9 7%	8 6%	**	**	**	**	16 6%	12 6%	9 7%	**
Don't have/want to have TV licence	33 5%	3 2%	11 8%	7 5%	**	**	**	**	13 5%	13 6%	7 5%	**
No time/too busy	26 4%	4 3%	2 1%	16+bhj 12%	**	**	**	**	6 2%	18+bhj 8%	2 1%	**
Watch very little TV/Don't watch much TV	20 3%	6 5%	2 2%	2 2%	**	**	**	**	8 3%	6 3%	5 4%	**
Complaints about bias in media/ 'too political' /etc	17 3%	1 1%	2 2%	4 3%	**	**	**	**	4 1%	6 3%	7 5%	**
Poor reception/don't have access to that channel	16 3%	2 2%	6 4%	6 4%	**	**	**	**	8 3%	6 3%	2 2%	**
Stick to favourite/ preferred channels	15 3%	1 1%	3 2%	2 2%	**	**	**	**	5 2%	4 2%	7+ 5%	**
Don't watch Channel 4	14 2%	2 2%	4 3%	2 1%	**	**	**	**	7 3%	5 2%	2 2%	**
Don't know about this channel/know what programs are on this channel	11 2%	1 1%	4 3%	1 1%	**	**	**	**	5 2%	2 1%	4 3%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	589	105	135	137	**	**	**	**	240	210	139	**
Effective sample size	488	88	115	110	**	**	**	**	201	174	114	**
Total	599	121	132	135	**	**	**	**	252	219	127	**
Don't like adverts	4 1%	0 -%	1 1%	0 -%	** **	** **	** **	** **	1 1%	0 -%	3 2%	** **
Not Welsh/don't speak Welsh	1 *%	0 -%	0 -%	0 -%	** **	** **	** **	** **	0 -%	0 -%	1 1%	** **
Other	50 8%	9 7%	8 6%	16 12%	** **	** **	** **	** **	17 7%	20 9%	14 11%	** **
No, none, nothing	17 3%	1 1%	6 4%	4 3%	** **	** **	** **	** **	7 3%	9 4%	1 1%	** **
Don't know	18 3%	2 2%	4 3%	4 3%	** **	** **	** **	** **	6 2%	8 4%	3 2%	** **
Not answered	23 4%	6 5%	2 2%	5 4%	** **	** **	** **	** **	8 3%	12 5%	3 3%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	589	**	**	**	**	**	**	**	**	**	**	411	**	**	**
Effective sample size	488	**	**	**	**	**	**	**	**	**	**	378	**	**	**
Total	599	**	**	**	**	**	**	**	**	**	**	500	**	**	**
Available programs don't interest me	214 36%	**	**	**	**	**	**	**	**	**	**	168- 34%	**	**	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	68 11%	**	**	**	**	**	**	**	**	**	**	53 11%	**	**	**
Don't watch TV/don't use this service	43 7%	**	**	**	**	**	**	**	**	**	**	38 8%	**	**	**
Don't have a TV/equipment to access the service	38 6%	**	**	**	**	**	**	**	**	**	**	32 6%	**	**	**
Don't have/want to have TV licence	33 5%	**	**	**	**	**	**	**	**	**	**	29 6%	**	**	**
No time/too busy	26 4%	**	**	**	**	**	**	**	**	**	**	24 5%	**	**	**
Watch very little TV/Don't watch much TV	20 3%	**	**	**	**	**	**	**	**	**	**	17 3%	**	**	**
Complaints about bias in media/ 'too political' /etc	17 3%	**	**	**	**	**	**	**	**	**	**	13 3%	**	**	**
Poor reception/don't have access to that channel	16 3%	**	**	**	**	**	**	**	**	**	**	14 3%	**	**	**
Stick to favourite/preferred channels	15 3%	**	**	**	**	**	**	**	**	**	**	14 3%	**	**	**
Don't watch Channel 4	14 2%	**	**	**	**	**	**	**	**	**	**	12 2%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	589	**	**	**	**	**	**	**	**	**	**	411	**	**	**
Effective sample size	488	**	**	**	**	**	**	**	**	**	**	378	**	**	**
Total	599	**	**	**	**	**	**	**	**	**	**	500	**	**	**
Don't know about this channel/know what programs are on this channel	11 2%	**	**	**	**	**	**	**	**	**	**	10 2%	**	**	**
Don't like adverts	4 1%	**	**	**	**	**	**	**	**	**	**	4 1%	**	**	**
Not Welsh/don't speak Welsh	1 *%	**	**	**	**	**	**	**	**	**	**	0- -%	**	**	**
Other	50 8%	**	**	**	**	**	**	**	**	**	**	46 9%	**	**	**
No, none, nothing	17 3%	**	**	**	**	**	**	**	**	**	**	16 3%	**	**	**
Don't know	18 3%	**	**	**	**	**	**	**	**	**	**	15 3%	**	**	**
Not answered	23 4%	**	**	**	**	**	**	**	**	**	**	19 4%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	589	176	175	**	157	351	226	450	**	132	**	**
Effective sample size	488	152	147	**	133	299	194	369	**	112	**	**
Total	599	154	149	**	191	303	282	457	**	133	**	**
Available programs don't interest me	214 36%	47 30%	60 40%	** **	71 37%	106 35%	104 37%	176+c 38%	** **	33- 25%	** **	** **
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	68 11%	20 13%	20 13%	** **	19 10%	40 13%	28 10%	57 13%	** **	11 8%	** **	** **
Don't watch TV/ don't use this service	43 7%	9 6%	17+ 11%	** **	9 5%	26 8%	16 6%	35 8%	** **	8 6%	** **	** **
Don't have a TV/equipment to access the service	38 6%	10 7%	9 6%	** **	18 9%	19 6%	18 6%	22- 5%	** **	15+a 11%	** **	** **
Don't have/want to have TV licence	33 5%	3- 2%	10a 7%	** **	12a 7%	12 4%	20a 7%	28 6%	** **	5 4%	** **	** **
No time/too busy	26 4%	5 3%	5 3%	** **	12 6%	10 3%	16 6%	13- 3%	** **	13+a 10%	** **	** **
Watch very little TV/Don't watch much TV	20 3%	9+ 6%	4 3%	** **	5 3%	14 5%	6 2%	16 3%	** **	3 2%	** **	** **
Complaints about bias in media/ 'too political' /etc	17 3%	6 4%	3 2%	** **	4 2%	9 3%	8 3%	15 3%	** **	1 1%	** **	** **
Poor reception/don't have access to that channel	16 3%	2 1%	2 2%	** **	6 3%	5 2%	10 3%	12 3%	** **	4 3%	** **	** **
Stick to favourite/ preferred channels	15 3%	3 2%	7 5%	** **	2 1%	9 3%	6 2%	12 3%	** **	3 2%	** **	** **
Don't watch Channel 4	14 2%	4 3%	3 2%	** **	4 2%	8 3%	6 2%	11 2%	** **	3 2%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	589	176	175	**	157	351	226	450	**	132	**	**
Effective sample size	488	152	147	**	133	299	194	369	**	112	**	**
Total	599	154	149	**	191	303	282	457	**	133	**	**
Don't know about this channel/know what programs are on this channel	11 2%	8+bdf 5%	1 1%	** **	2 1%	9 3%	2 1%	6 1%	** **	5 4%	** **	** **
Don't like adverts	4 1%	3f 2%	1 1%	** **	0 -%	4 1%	0 -%	4 1%	** **	0 -%	** **	** **
Not Welsh/don't speak Welsh	1 *%	0 -%	0 -%	** **	1 *%	0 -%	1 *%	1 *%	** **	0 -%	** **	** **
Other	50 8%	14 9%	9 6%	** **	15 8%	22 7%	27 10%	34 7%	** **	12 9%	** **	** **
No, none, nothing	17 3%	7 5%	2 1%	** **	5 2%	9 3%	8 3%	9- 2%	** **	8+a 6%	** **	** **
Don't know	18 3%	7 4%	3 2%	** **	4 2%	9 3%	5 2%	12 3%	** **	6 4%	** **	** **
Not answered	23 4%	6 4%	5 3%	** **	11 6%	10 3%	11 4%	20 4%	** **	3 3%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Something (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	589	204	384	**	**	**	**	**	**	**	**	112	**
Effective sample size	488	167	320	**	**	**	**	**	**	**	**	92	**
Total	599	208	390	**	**	**	**	**	**	**	**	116	**
Available programs don't interest me	214 36%	84 41%	130 33%	**	**	**	**	**	**	**	**	46 40%	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	68 11%	25 12%	43 11%	**	**	**	**	**	**	**	**	17 14%	**
Don't watch TV/don't use this service	43 7%	12 6%	32 8%	**	**	**	**	**	**	**	**	10 8%	**
Don't have a TV/equipment to access the service	38 6%	15 7%	23 6%	**	**	**	**	**	**	**	**	10 9%	**
Don't have/want to have TV licence	33 5%	15 7%	18 5%	**	**	**	**	**	**	**	**	13 11%	**
No time/too busy	26 4%	6 3%	20 5%	**	**	**	**	**	**	**	**	4 4%	**
Watch very little TV/Don't watch much TV	20 3%	11 5%	9 2%	**	**	**	**	**	**	**	**	5 4%	**
Complaints about bias in media/ 'too political' /etc	17 3%	4 2%	12 3%	**	**	**	**	**	**	**	**	2 2%	**
Poor reception/don't have access to that channel	16 3%	4 2%	13 3%	**	**	**	**	**	**	**	**	3 3%	**
Stick to favourite/preferred channels	15 3%	6 3%	9 2%	**	**	**	**	**	**	**	**	2 2%	**
Don't watch Channel 4	14 2%	7 3%	7 2%	**	**	**	**	**	**	**	**	2 2%	**
Don't know about this channel/know what programs are on this channel	11 2%	2 1%	8 2%	**	**	**	**	**	**	**	**	0 -%	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	589	204	384	**	**	**	**	**	**	**	**	112	**
Effective sample size	488	167	320	**	**	**	**	**	**	**	**	92	**
Total	599	208	390	**	**	**	**	**	**	**	**	116	**
Don't like adverts	4 1%	1 1%	3 1%	**	**	**	**	**	**	**	**	0 -%	**
Not Welsh/don't speak Welsh	1 *%	1 *%	0 -%	**	**	**	**	**	**	**	**	1 1%	**
Other	50 8%	18 8%	31 8%	**	**	**	**	**	**	**	**	6 5%	**
No, none, nothing	17 3%	7 3%	10 3%	**	**	**	**	**	**	**	**	3 3%	**
Don't know	18 3%	1- *%	17+a 4%	**	**	**	**	**	**	**	**	1 1%	**
Not answered	23 4%	5 2%	18 5%	**	**	**	**	**	**	**	**	3 2%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	589	**	**	**	**	170	271	567	**	577	**
Effective sample size	488	**	**	**	**	142	223	469	**	477	**
Total	599	**	**	**	**	178	271	575	**	586	**
Available programs don't interest me	214 36%	**	**	**	**	49- 27%	108e 40%	206 36%	**	211 36%	**
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	68 11%	**	**	**	**	24 14%	28 10%	68 12%	**	68 12%	**
Don't watch TV/ don't use this service	43 7%	**	**	**	**	11 6%	20 7%	42 7%	**	42 7%	**
Don't have a TV/equipment to access the service	38 6%	**	**	**	**	12 7%	13 5%	35 6%	**	35 6%	**
Don't have/want to have TV licence	33 5%	**	**	**	**	12 7%	8- 3%	33 6%	**	33 6%	**
No time/too busy	26 4%	**	**	**	**	13+f 8%	7 2%	26 4%	**	26 4%	**
Watch very little TV/Don't watch much TV	20 3%	**	**	**	**	4 2%	12 4%	19 3%	**	19 3%	**
Complaints about bias in media/ 'too political' /etc	17 3%	**	**	**	**	3 2%	3 1%	16 3%	**	16 3%	**
Poor reception/don't have access to that channel	16 3%	**	**	**	**	8 4%	8 3%	16 3%	**	16 3%	**
Stick to favourite/ preferred channels	15 3%	**	**	**	**	3 2%	10 4%	14 2%	**	15 3%	**
Don't watch Channel 4	14 2%	**	**	**	**	5 3%	6 2%	14 2%	**	14 2%	**
Don't know about this channel/know what programs are on this channel	11 2%	**	**	**	**	1 1%	6 2%	11 2%	**	11 2%	**

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Prepared by BMG

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	589	**	**	**	**	170	271	567	**	577	**
Effective sample size	488	**	**	**	**	142	223	469	**	477	**
Total	599	**	**	**	**	178	271	575	**	586	**
Don't like adverts	4 1%	** **	** **	** **	** **	0 -%	4+ 1%	4 1%	** **	4 1%	** **
Not Welsh/don't speak Welsh	1 *%	** **	** **	** **	** **	0 -%	1 *%	1 *%	** **	1 *%	** **
Other	50 8%	** **	** **	** **	** **	18 10%	25 9%	48 8%	** **	48 8%	** **
No, none, nothing	17 3%	** **	** **	** **	** **	11+f 6%	5 2%	15 3%	** **	17 3%	** **
Don't know	18 3%	** **	** **	** **	** **	6 4%	4 1%	14 3%	** **	14 2%	** **
Not answered	23 4%	** **	** **	** **	** **	3 2%	16+ 6%	22 4%	** **	23 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25.4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	589	321	260	157	132	**	317	268	370	494	131	**	**	**	0	**
Effective sample size	488	268	214	132	108	**	264	224	308	409	111	**	**	**	**	**
Total	599	320	252	160	133	**	318	265	373	500	125	**	**	**	0	**
Available programs don't interest me	214 36%	143+i 45%	124+i 49%	64 40%	59+ 45%	** **	149+i 47%	123+i 46%	165+i 44%	183 37%	62+ 50%	** **	** **	** **	0 -%	** **
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	68 11%	23- 7%	26 10%	22af 14%	13 10%	** **	24- 8%	28 11%	35 9%	68af 14%	7- 6%	** **	** **	** **	0 -%	** **
Don't watch TV/ don't use this service	43 7%	5- 2%	5- 2%	3- 2%	0- -%	** **	4- 1%	7- 3%	7- 2%	35abcdfgh 7%	0- -%	** **	** **	** **	0 -%	** **
Don't have a TV/equipment to access the service	38 6%	9- 3%	3- 1%	2- 1%	4 3%	** **	7- 2%	10- 4%	11- 3%	28bcf 6%	1- 1%	** **	** **	** **	0 -%	** **
Don't have/want to have TV licence	33 5%	5- 1%	4- 1%	5 3%	3 2%	** **	4- 1%	5- 2%	9- 2%	28abfgh 6%	1- 1%	** **	** **	** **	0 -%	** **
No time/too busy	26 4%	20+ 6%	15 6%	9 6%	10 8%	** **	19 6%	15 6%	22+ 6%	23 5%	8 6%	** **	** **	** **	0 -%	** **
Watch very little TV/Don't watch much TV	20 3%	14 4%	10 4%	6 4%	3 2%	** **	11 4%	9 3%	17 4%	18 4%	4 3%	** **	** **	** **	0 -%	** **
Complaints about bias in media/ 'too political' /etc	17 3%	12 4%	8 3%	4 3%	4 3%	** **	12 4%	6 2%	12 3%	14 3%	3 3%	** **	** **	** **	0 -%	** **
Poor reception/don't have access to that channel	16 3%	3- 1%	4 2%	3 2%	* %	** **	3- 1%	5 2%	5- 1%	15 3%	1 1%	** **	** **	** **	0 -%	** **
Stick to favourite/ preferred channels	15 3%	14+ 4%	9 4%	7 4%	8+i 6%	** **	13+ 4%	8 3%	14+ 4%	10 2%	5 4%	** **	** **	** **	0 -%	** **
Don't watch Channel 4	14 2%	7 2%	4 2%	2 1%	5 3%	** **	8 3%	4 1%	8 2%	9 2%	2 2%	** **	** **	** **	0 -%	** **
Don't know about this channel/know what programs are on this channel	11 2%	8 2%	4 1%	2 1%	1 1%	** **	6 2%	5 2%	8 2%	9 2%	2 2%	** **	** **	** **	0 -%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	589	321	260	157	132	**	317	268	370	494	131	**	**	**	0	**
Effective sample size	488	268	214	132	108	**	264	224	308	409	111	**	**	**		**
Total	599	320	252	160	133	**	318	265	373	500	125	**	**	**	0	**
Don't like adverts	4 1%	4 1%	2 1%	1 1%	0 -	** **	4 1%	3 1%	4 1%	4 1%	3 2%	** **	** **	** **	0 -	** **
Not Welsh/don't speak Welsh	1 *%	1 *%	1 *%	1 *%	1 *%	** **	1 *%	1 *%	1 *%	1 *%	1 1%	** **	** **	** **	0 -	** **
Other	50 8%	33 10%	27 11%	19 12%	11 8%	** **	31 10%	26 10%	36 10%	44 9%	12 10%	** **	** **	** **	0 -	** **
No, none, nothing	17 3%	11 3%	6 2%	9+ 5%	7 5%	** **	12 4%	6 2%	12 3%	15 3%	10+ 8%	** **	** **	** **	0 -	** **
Don't know	18 3%	11 3%	4 2%	4 2%	3 2%	** **	9 3%	6 2%	11 3%	10 2%	3 3%	** **	** **	** **	0 -	** **
Not answered	23 4%	8 3%	6 2%	3 2%	6 4%	** **	10 3%	7 3%	12 3%	15 3%	3 2%	** **	** **	** **	0 -	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	589	**	501	375	211
Effective sample size	488	**	422	315	182
Total	599	**	490	362	209
Available programs don't interest me	214 36%	**	184 37%	138 38%	63 30%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	68 11%	**	59 12%	41 11%	28 14%
Don't watch TV/don't use this service	43 7%	**	33 7%	26 7%	14 7%
Don't have a TV/equipment to access the service	38 6%	**	28 6%	18 5%	13 6%
Don't have/want to have TV licence	33 5%	**	29 6%	24 7%	13 6%
No time/too busy	26 4%	**	22 4%	15 4%	12 6%
Watch very little TV/Don't watch much TV	20 3%	**	18 4%	15 4%	8 4%
Complaints about bias in media/ 'too political' /etc	17 3%	**	14 3%	12 3%	8 4%
Poor reception/don't have access to that channel	16 3%	**	15 3%	9 3%	6 3%
Stick to favourite/preferred channels	15 3%	**	13 3%	6 2%	4 2%
Don't watch Channel 4	14 2%	**	9 2%	8 2%	5 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_4 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 4 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 4 in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	589	**	501	375	211
Effective sample size	488	**	422	315	182
Total	599	**	490	362	209
Don't know about this channel/know what programs are on this channel	11 2%	**	10 2%	10+ 3%	7 3%
Don't like adverts	4 1%	**	4 1%	4 1%	4+ 2%
Not Welsh/don't speak Welsh	1 *%	**	1 *%	0 -%	0 -%
Other	50 8%	**	34 7%	24 7%	15 7%
No, none, nothing	17 3%	**	14 3%	12 3%	8 4%
Don't know	18 3%	**	12 2%	10 3%	8 4%
Not answered	23 4%	**	16 3%	8- 2%	4 2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_5

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	913	371	484	**	**	376	520
Effective sample size	764	314	401	**	**	320	438
Total	904	372	473	**	**	422	466
Available programs don't interest me	455 50%	173 47%	255+ 54%	**	**	221 52%	229 49%
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	76 8%	36 10%	39 8%	**	**	32 8%	44 9%
Don't watch TV/ don't use this service	50 6%	21 6%	25 5%	**	**	18 4%	32 7%
Don't have a TV/equipment to access the service	38 4%	17 5%	18 4%	**	**	16 4%	20 4%
No time/too busy	37 4%	19 5%	17 4%	**	**	9- 2%	27+a 6%
Stick to favourite/ preferred channels	29 3%	16b 4%	8- 2%	**	**	14 3%	15 3%
Don't have/want to have TV licence	27 3%	16 4%	11 2%	**	**	14 3%	13 3%
Watch very little TV/Don't watch much TV	26 3%	13 4%	12 2%	**	**	13 3%	13 3%
Don't know about this channel/know what programs are on this channel	24 3%	13 3%	11 2%	**	**	12 3%	11 2%
Poor reception/don't have access to that channel	16 2%	5 1%	10 2%	**	**	8 2%	9 2%
Don't watch Channel 5	15 2%	7 2%	8 2%	**	**	7 2%	7 2%
Don't like adverts	10 1%	3 1%	8 2%	**	**	3 1%	7 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	913	371	484	**	**	376	520
Effective sample size	764	314	401	**	**	320	438
Total	904	372	473	**	**	422	466
Complaints about bias in media/ 'too political' /etc	5 1%	0 -%	5+ 1%	** **	** **	5+b 1%	*- *%
Other	67 7%	21 6%	38 8%	** **	** **	33 8%	31 7%
No, none, nothing	20 2%	7 2%	6 1%	** **	** **	11 3%	8 2%
Don't know	23 3%	8 2%	14 3%	** **	** **	8 2%	11 2%
Not answered	30 3%	13 3%	16 3%	** **	** **	14 3%	14 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	913	146	218	210	114	**	**	**	364	324	225	125
Effective sample size	764	123	190	168	100	**	**	**	310	268	189	105
Total	904	172	213	199	123	**	**	**	385	321	198	113
Available programs don't interest me	455 50%	84 49%	107 50%	96 48%	62 51%	** **	** **	** **	191 50%	158 49%	105 53%	67 59%
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	76 8%	17 10%	21 10%	13 7%	12 10%	** **	** **	** **	38 10%	25 8%	13 6%	5 5%
Don't watch TV/ don't use this service	50 6%	17+cij 10%	14 7%	5 3%	6 5%	** **	** **	** **	31+ci 8%	12 4%	8 4%	5 5%
Don't have a TV/equipment to access the service	38 4%	9 5%	10 5%	7 3%	5 4%	** **	** **	** **	19 5%	12 4%	7 4%	4 3%
No time/too busy	37 4%	9 5%	3- 1%	18+bhjk 9%	4 3%	** **	** **	** **	12 3%	22+bhj 7%	4 2%	3 3%
Stick to favourite/ preferred channels	29 3%	7 4%	4 2%	4 2%	4 3%	** **	** **	** **	11 3%	8 2%	10 5%	3 3%
Don't have/want to have TV licence	27 3%	3 1%	10 5%	3 2%	6 5%	** **	** **	** **	13 3%	9 3%	5 2%	1 1%
Watch very little TV/Don't watch much TV	26 3%	8ci 5%	8ci 4%	1- *%	2 2%	** **	** **	** **	15ci 4%	3- 1%	8ci 4%	3 2%
Don't know about this channel/know what programs are on this channel	24 3%	4 2%	7 3%	3 2%	3 3%	** **	** **	** **	11 3%	6 2%	6 3%	3 3%
Poor reception/don't have access to that channel	16 2%	0 -%	4 2%	7ah 4%	0 -%	** **	** **	** **	4 1%	7 2%	6a 3%	2 2%
Don't watch Channel 5	15 2%	3 2%	3 1%	3 2%	3 3%	** **	** **	** **	6 2%	7 2%	2 1%	1 1%
Don't like adverts	10 1%	0 -%	4 2%	2 1%	1 1%	** **	** **	** **	4 1%	3 1%	4 2%	4+a 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	913	146	218	210	114	**	**	**	364	324	225	125
Effective sample size	764	123	190	168	100	**	**	**	310	268	189	105
Total	904	172	213	199	123	**	**	**	385	321	198	113
Complaints about bias in media/ 'too political' /etc	5 1%	0 -%	3 1%	* *%	2 2%	** **	** **	** **	3 1%	2 1%	0 -%	0 -%
Other	67 7%	10 6%	17 8%	19 10%	5 4%	** **	** **	** **	27 7%	24 8%	15 8%	13 12%
No, none, nothing	20 2%	2 1%	5 2%	6 3%	5 4%	** **	** **	** **	7 2%	11 4%	2 1%	0 -%
Don't know	23 3%	1 1%	4 2%	9ah 4%	2 2%	** **	** **	** **	5 1%	11 3%	6 3%	2 2%
Not answered	30 3%	4 3%	7 3%	6 3%	6 5%	** **	** **	** **	11 3%	13 4%	6 3%	1 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Region											Wales (l)	Northern Ireland (m)	
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	913	**	**	**	120	**	**	**	**	**	**	631	105	**	**
Effective sample size	764	**	**	**	111	**	**	**	**	**	**	580	90	**	**
Total	904	**	**	**	146	**	**	**	**	**	**	741	86	**	**
Available programs don't interest me	455 50%	**	**	**	71 49%	**	**	**	**	**	**	359- 48%	52 61%	**	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	76 8%	**	**	**	15 10%	**	**	**	**	**	**	60 8%	10 11%	**	**
Don't watch TV/don't use this service	50 6%	**	**	**	6 4%	**	**	**	**	**	**	43 6%	3 4%	**	**
Don't have a TV/equipment to access the service	38 4%	**	**	**	11 7%	**	**	**	**	**	**	32 4%	3 3%	**	**
No time/too busy	37 4%	**	**	**	8 6%	**	**	**	**	**	**	34 5%	2 3%	**	**
Stick to favourite/preferred channels	29 3%	**	**	**	5 3%	**	**	**	**	**	**	23 3%	4 4%	**	**
Don't have/want to have TV licence	27 3%	**	**	**	2 1%	**	**	**	**	**	**	22 3%	3 3%	**	**
Watch very little TV/Don't watch much TV	26 3%	**	**	**	4 3%	**	**	**	**	**	**	22 3%	2 2%	**	**
Don't know about this channel/know what programs are on this channel	24 3%	**	**	**	4 3%	**	**	**	**	**	**	22 3%	1 1%	**	**
Poor reception/don't have access to that channel	16 2%	**	**	**	4 3%	**	**	**	**	**	**	14 2%	1 1%	**	**
Don't watch Channel 5	15 2%	**	**	**	3 2%	**	**	**	**	**	**	10 1%	2 3%	**	**
Don't like adverts	10 1%	**	**	**	4 3%	**	**	**	**	**	**	9 1%	1 1%	**	**

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Prepared by BMG

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	913	**	**	**	120	**	**	**	**	**	**	631	105	**	**
Effective sample size	764	**	**	**	111	**	**	**	**	**	**	580	90	**	**
Total	904	**	**	**	146	**	**	**	**	**	**	741	86	**	**
Complaints about bias in media/ 'too political' /etc	5 1%	** **	** **	** **	2 1%	** **	** **	** **	** **	** **	** **	3 *%	2 2%	** **	** **
Other	67 7%	** **	** **	** **	8 6%	** **	** **	** **	** **	** **	** **	63+ 8%	2 3%	** **	** **
No, none, nothing	20 2%	** **	** **	** **	6 4%	** **	** **	** **	** **	** **	** **	17 2%	1 1%	** **	** **
Don't know	23 3%	** **	** **	** **	4 3%	** **	** **	** **	** **	** **	** **	20 3%	1 1%	** **	** **
Not answered	30 3%	** **	** **	** **	2 2%	** **	** **	** **	** **	** **	** **	23 3%	3 3%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	913	325	259	113	201	584	314	732	**	174	**	**
Effective sample size	764	284	220	97	173	504	270	610	**	148	**	**
Total	904	283	220	139	245	503	384	725	**	171	**	**
Available programs don't interest me	455 50%	143 51%	116 53%	65 47%	122 50%	259 51%	187 49%	389+c 54%	** **	60- 35%	** **	** **
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	76 8%	27 9%	20 9%	11 8%	19 8%	46 9%	30 8%	64 9%	** **	12 7%	** **	** **
Don't watch TV/ don't use this service	50 6%	10 3%	15 7%	8 6%	16 6%	25 5%	24 6%	40 5%	** **	11 6%	** **	** **
Don't have a TV/equipment to access the service	38 4%	7 2%	8 4%	2 2%	20+ae 8%	15 3%	22 6%	24- 3%	** **	14+a 8%	** **	** **
No time/too busy	37 4%	9 3%	7 3%	8 6%	13 5%	15 3%	21 6%	20- 3%	** **	17+a 10%	** **	** **
Stick to favourite/ preferred channels	29 3%	9 3%	8 3%	5 4%	7 3%	16 3%	12 3%	18- 2%	** **	11+a 6%	** **	** **
Don't have/want to have TV licence	27 3%	3- 1%	10a 5%	6 4%	7 3%	13 3%	13 4%	23 3%	** **	3 2%	** **	** **
Watch very little TV/Don't watch much TV	26 3%	12 4%	6 3%	1 1%	6 2%	18 4%	7 2%	22 3%	** **	3 2%	** **	** **
Don't know about this channel/know what programs are on this channel	24 3%	15+df 5%	8df 4%	0 -%	1- *%	23+df 5%	1- *%	18 2%	** **	6 4%	** **	** **
Poor reception/don't have access to that channel	16 2%	6 2%	3 1%	3 2%	5 2%	9 2%	8 2%	12 2%	** **	4 2%	** **	** **
Don't watch Channel 5	15 2%	6 2%	5 2%	2 1%	2 1%	11 2%	4 1%	12 2%	** **	3 2%	** **	** **
Don't like adverts	10 1%	5 2%	3 2%	1 1%	1 1%	8 2%	2 1%	9 1%	** **	1 1%	** **	** **

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Prepared by BMG

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity Minority Ethnic Group				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	913	325	259	113	201	584	314	732	**	174	**	**
Effective sample size	764	284	220	97	173	504	270	610	**	148	**	**
Total	904	283	220	139	245	503	384	725	**	171	**	**
Complaints about bias in media/ 'too political' /etc	5 1%	0 -%	1 1%	4 3%	0 -%	1 *%	4 1%	5 1%	** **	0 -%	** **	** **
Other	67 7%	22 8%	12 5%	17 12%	16 7%	34 7%	33 9%	48 7%	** **	16 9%	** **	** **
No, none, nothing	20 2%	7 3%	2 1%	5 4%	5 2%	10 2%	10 3%	13 2%	** **	7 4%	** **	** **
Don't know	23 3%	8 3%	5 2%	1 1%	6 2%	13 3%	7 2%	16 2%	** **	7 4%	** **	** **
Not answered	30 3%	12 4%	6 3%	3 2%	7 3%	18 4%	10 3%	26 4%	** **	4 2%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	913	297	615	**	**	**	**	**	**	**	**	167	**
Effective sample size	764	249	514	**	**	**	**	**	**	**	**	140	**
Total	904	302	601	**	**	**	**	**	**	**	**	175	**
Available programs don't interest me	455 50%	147 49%	307 51%	**	**	**	**	**	**	**	**	80 46%	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	76 8%	28 9%	48 8%	**	**	**	**	**	**	**	**	20 11%	**
Don't watch TV/don't use this service	50 6%	16 5%	34 6%	**	**	**	**	**	**	**	**	13 7%	**
Don't have a TV/equipment to access the service	38 4%	16 5%	22 4%	**	**	**	**	**	**	**	**	13+ 7%	**
No time/too busy	37 4%	9 3%	29 5%	**	**	**	**	**	**	**	**	6 3%	**
Stick to favourite/preferred channels	29 3%	8 3%	21 3%	**	**	**	**	**	**	**	**	3 2%	**
Don't have/want to have TV licence	27 3%	11 4%	16 3%	**	**	**	**	**	**	**	**	9 5%	**
Watch very little TV/Don't watch much TV	26 3%	12 4%	14 2%	**	**	**	**	**	**	**	**	7 4%	**
Don't know about this channel/know what programs are on this channel	24 3%	9 3%	15 3%	**	**	**	**	**	**	**	**	4 2%	**
Poor reception/don't have access to that channel	16 2%	2 1%	14 2%	**	**	**	**	**	**	**	**	2 1%	**
Don't watch Channel 5	15 2%	8 3%	7 1%	**	**	**	**	**	**	**	**	5 3%	**
Don't like adverts	10 1%	6 2%	4 1%	**	**	**	**	**	**	**	**	1 1%	**

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Prepared by BMG

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	913	297	615	**	**	**	**	**	**	**	**	167	**
Effective sample size	764	249	514	**	**	**	**	**	**	**	**	140	**
Total	904	302	601	**	**	**	**	**	**	**	**	175	**
Complaints about bias in media/ 'too political' /etc	5 1%	* *%	5 1%	**	**	**	**	**	**	**	**	* *%	**
Other	67 7%	27 9%	39 6%	**	**	**	**	**	**	**	**	15 9%	**
No, none, nothing	20 2%	9 3%	11 2%	**	**	**	**	**	**	**	**	5 3%	**
Don't know	23 3%	2- 1%	21+ 3%	**	**	**	**	**	**	**	**	1 *%	**
Not answered	30 3%	9 3%	21 3%	**	**	**	**	**	**	**	**	3 2%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	913	**	**	138	**	264	418	892	**	901	**
Effective sample size	764	**	**	114	**	220	347	746	**	754	**
Total	904	**	**	136	**	265	404	883	**	893	**
Available programs don't interest me	455 50%	**	**	67 50%	**	127 48%	215 53%	449 51%	**	454 51%	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	76 8%	**	**	11 8%	**	21 8%	38 9%	76 9%	**	76 9%	**
Don't watch TV/don't use this service	50 6%	**	**	6 5%	**	18 7%	19 5%	49 6%	**	49 6%	**
Don't have a TV/equipment to access the service	38 4%	**	**	4 3%	**	9 3%	16 4%	35 4%	**	36 4%	**
No time/too busy	37 4%	**	**	9 7%	**	14 5%	12 3%	37 4%	**	37 4%	**
Stick to favourite/preferred channels	29 3%	**	**	2 1%	**	8 3%	13 3%	28 3%	**	28 3%	**
Don't have/want to have TV licence	27 3%	**	**	3 2%	**	8 3%	7 2%	27 3%	**	27 3%	**
Watch very little TV/Don't watch much TV	26 3%	**	**	3 2%	**	6 2%	11 3%	26 3%	**	26 3%	**
Don't know about this channel/know what programs are on this channel	24 3%	**	**	3 2%	**	5 2%	13 3%	24 3%	**	24 3%	**
Poor reception/don't have access to that channel	16 2%	**	**	2 1%	**	4 2%	10 3%	16 2%	**	16 2%	**
Don't watch Channel 5	15 2%	**	**	0 -	**	3 1%	5 1%	15 2%	**	15 2%	**
Don't like adverts	10 1%	**	**	3 2%	**	4 1%	6 1%	10 1%	**	10 1%	**

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Prepared by BMG

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	913	**	**	138	**	264	418	892	**	901	**
Effective sample size	764	**	**	114	**	220	347	746	**	754	**
Total	904	**	**	136	**	265	404	883	**	893	**
Complaints about bias in media/ 'too political' /etc	5 1%	** **	** **	2 2%	** **	2 1%	1 *%	5 1%	** **	5 1%	** **
Other	67 7%	** **	** **	10 8%	** **	20 8%	31 8%	64 7%	** **	65 7%	** **
No, none, nothing	20 2%	** **	** **	5f 3%	** **	12+f 4%	2- *%	17 2%	** **	20 2%	** **
Don't know	23 3%	** **	** **	5 4%	** **	11 4%	7 2%	20 2%	** **	20 2%	** **
Not answered	30 3%	** **	** **	1 1%	** **	2- 1%	21+ce 5%	28 3%	** **	28 3%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	913	620	543	511	130	**	641	569	694	804	348	221	251	**	288	0
Effective sample size	764	525	458	433	109	**	541	480	585	672	301	187	215	**	245	
Total	904	602	527	495	128	**	623	547	679	794	327	203	240	**	272	0
Available programs don't interest me	455 50%	363+i 60%	326+i 62%	308+i 62%	67 52%	** **	375+i 60%	341+di 62%	398+i 59%	411 52%	219+ 67%	139+ 69%	157+ 65%	** **	189+ 70%	0 -%
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	76 8%	37- 6%	42 8%	38 8%	15af 12%	** **	40- 6%	38 7%	49 7%	76af 10%	15- 5%	7- 3%	12- 5%	** **	11- 4%	0 -%
Don't watch TV/ don't use this service	50 6%	10- 2%	13- 2%	12- 2%	3 3%	** **	13- 2%	12- 2%	16- 2%	39abcfgh 5%	4- 1%	3- 2%	2- 1%	** **	6- 2%	0 -%
Don't have a TV/equipment to access the service	38 4%	10- 2%	6- 1%	4- 1%	1 1%	** **	7- 1%	7- 1%	11- 2%	28abcfgh 4%	4- 1%	5 2%	2- 1%	** **	2- 1%	0 -%
No time/too busy	37 4%	31+ 5%	25 5%	21 4%	11+ 9%	** **	30 5%	24 4%	33 5%	35 4%	12 4%	5 2%	15 6%	** **	10 4%	0 -%
Stick to favourite/ preferred channels	29 3%	24 4%	23+ 4%	23+ 5%	8 6%	** **	28+ 4%	18 3%	28+ 4%	26 3%	15 5%	10 5%	11 4%	** **	13 5%	0 -%
Don't have/want to have TV licence	27 3%	3- *%	4- 1%	7- 1%	4af 3%	** **	3- *%	7- 1%	8- 1%	23abfh 3%	1- *%	0- -%	0- -%	** **	1- *%	0 -%
Watch very little TV/Don't watch much TV	26 3%	20 3%	16 3%	13 3%	4 3%	** **	19 3%	11 2%	22 3%	21 3%	5 2%	3 1%	8 3%	** **	5 2%	0 -%
Don't know about this channel/know what programs are on this channel	24 3%	19 3%	14 3%	11 2%	1 1%	** **	18 3%	18 3%	20 3%	22 3%	10 3%	7 3%	7 3%	** **	8 3%	0 -%
Poor reception/don't have access to that channel	16 2%	6- 1%	8 1%	7 1%	0 -%	** **	6- 1%	8 2%	8- 1%	14 2%	5 2%	4 2%	3 1%	** **	1 *%	0 -%
Don't watch Channel 5	15 2%	10 2%	7 1%	8 2%	1 1%	** **	9 2%	8 2%	11 2%	15 2%	5 2%	3 1%	3 1%	** **	4 2%	0 -%
Don't like adverts	10 1%	8 1%	5 1%	5 1%	1 1%	** **	8 1%	6 1%	8 1%	10 1%	4 1%	3 1%	3 1%	** **	3 1%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	913	620	543	511	130	**	641	569	694	804	348	221	251	**	288	0
Effective sample size	764	525	458	433	109	**	541	480	585	672	301	187	215	**	245	
Total	904	602	527	495	128	**	623	547	679	794	327	203	240	**	272	0
Complaints about bias in media/ 'too political' /etc	5 1%	2 *%	*- *%	*- *%	* *%	** **	2 *%	*- *%	2 *%	5 1%	0 -%	0 -%	* *%	** **	* *%	0 -%
Other	67 7%	42 7%	31 6%	31 6%	7 6%	** **	47 8%	38 7%	48 7%	58 7%	19 6%	10 5%	14 6%	** **	11- 4%	0 -%
No, none, nothing	20 2%	14 2%	12 2%	9 2%	4 3%	** **	13 2%	10 2%	15 2%	16 2%	6 2%	3 1%	6 3%	** **	7 2%	0 -%
Don't know	23 3%	14 2%	10 2%	11 2%	2 1%	** **	15 2%	8- 2%	17 2%	15 2%	10 3%	5 3%	7 3%	** **	7 3%	0 -%
Not answered	30 3%	15 3%	11- 2%	15 3%	6 4%	** **	17 3%	16 3%	18 3%	22 3%	6 2%	6 3%	3 1%	** **	9 3%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	913	**	814	627	377
Effective sample size	764	**	691	533	326
Total	904	**	783	593	357
Available programs don't interest me	455 50%	**	413 53%	313 53%	188 53%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	76 8%	**	64 8%	52 9%	28 8%
Don't watch TV/don't use this service	50 6%	**	36 5%	28 5%	13- 4%
Don't have a TV/equipment to access the service	38 4%	**	31 4%	18- 3%	11 3%
No time/too busy	37 4%	**	33 4%	24 4%	17 5%
Stick to favourite/preferred channels	29 3%	**	27 3%	19 3%	6 2%
Don't have/want to have TV licence	27 3%	**	27 3%	23 4%	15 4%
Watch very little TV/Don't watch much TV	26 3%	**	22 3%	15 2%	9 3%
Don't know about this channel/know what programs are on this channel	24 3%	**	21 3%	19 3%	16+ 5%
Poor reception/don't have access to that channel	16 2%	**	16 2%	12 2%	9 3%
Don't watch Channel 5	15 2%	**	14 2%	13 2%	7 2%

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Prepared by BMG

Table Q25_5 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched Channel 5 in the last 6 months. Why is this?

Base: Respondents who haven't watched Channel 5 in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	913	**	814	627	377
Effective sample size	764	**	691	533	326
Total	904	**	783	593	357
Don't like adverts	10 1%	** **	9 1%	8 1%	7 2%
Complaints about bias in media/ 'too political' /etc	5 1%	** **	5 1%	4 1%	4 1%
Other	67 7%	** **	52 7%	38 6%	22 6%
No, none, nothing	20 2%	** **	15 2%	11 2%	8 2%
Don't know	23 3%	** **	14 2%	10 2%	9 3%
Not answered	30 3%	** **	23 3%	20 3%	10 3%

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Table Q25_6

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2746	1188	1426	**	**	1182	1527
Effective sample size	2312	1000	1202	**	**	1001	1290
Total	2769	1225	1399	**	**	1283	1448
Available programs don't interest me	782 28%	326 27%	416 30%	**	**	406+b 32%	370- 26%
Don't know about this channel/know what programs are on this channel	676 24%	311 25%	323 23%	**	**	222- 17%	448+a 31%
Not Welsh/don't speak Welsh	300 11%	107- 9%	183+a 13%	**	**	173+b 13%	123- 8%
Poor reception/don't have access to that channel	166 6%	94+b 8%	67- 5%	**	**	82 6%	83 6%
Don't watch TV/ don't use this service	84 3%	26- 2%	48 3%	**	**	36 3%	45 3%
Stick to favourite/ preferred channels	80 3%	47+b 4%	28- 2%	**	**	31 2%	49 3%
No time/too busy	54 2%	33+b 3%	20 1%	**	**	23 2%	29 2%
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	52 2%	21 2%	30 2%	**	**	21 2%	31 2%
Don't have a TV/equipment to access the service	51 2%	20 2%	28 2%	**	**	19 2%	30 2%
Don't watch S4C	51 2%	28 2%	23 2%	**	**	23 2%	28 2%
Watch very little TV/Don't watch much TV	28 1%	13 1%	14 1%	**	**	10 1%	16 1%
Don't have/want to have TV licence	21 1%	13 1%	8 1%	**	**	10 1%	12 1%

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Prepared by BMG

Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2746	1188	1426	**	**	1182	1527
Effective sample size	2312	1000	1202	**	**	1001	1290
Total	2769	1225	1399	**	**	1283	1448
Don't like adverts	4 *%	1 *%	3 *%	**	**	4 *%	0 -%
Other	269 10%	120 10%	136 10%	**	**	155+b 12%	107- 7%
No, none, nothing	70 3%	31 3%	30 2%	**	**	39 3%	31 2%
Don't know	109 4%	48 4%	58 4%	**	**	38- 3%	67a 5%
Not answered	46 2%	23 2%	18 1%	**	**	24 2%	22 1%

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Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2746	257	422	434	447	507	378	301	679	881	1186	679
Effective sample size	2312	217	366	361	375	428	323	257	577	735	1006	579
Total	2769	309	428	431	466	461	364	310	737	896	1135	674
Available programs don't interest me	782 28%	74 24%	110 26%	114 26%	132 28%	135 29%	120+abh 33%	97 31%	184- 25%	245 27%	353+ah 31%	218+abhi 32%
Don't know about this channel/know what programs are on this channel	676 24%	110 +cdefijk 36%	127 +cdefijj 30%	90 21%	90- 19%	82- 18%	82 23%	94 +cdefijj 30%	237 +cdefijk 32%	181- 20%	258e 23%	176dei 26%
Not Welsh/don't speak Welsh	300 11%	21- 7%	31- 7%	45 +abcghjk 11%	75 16%	64+abghk 14%	41h 11%	22- 7%	52- 7%	121 +abghk 13%	127bh 11%	63 9%
Poor reception/don't have access to that channel	166 6%	14 5%	25 6%	32 7%	29 6%	28 6%	21 6%	18 6%	39 5%	61 7%	66 6%	38 6%
Don't watch TV/ don't use this service	84 3%	10 3%	19g 5%	9 2%	16 3%	12 3%	11 3%	5 2%	30 4%	25 3%	29 3%	16 2%
Stick to favourite/ preferred channels	80 3%	7 2%	8 2%	8 2%	15 3%	12 3%	15 4%	14ch 5%	16 2%	23 3%	41 4%	30+bch 4%
No time/too busy	54 2%	3 1%	8 2%	17+adghjk 4%	7 2%	9 2%	7 2%	2 1%	11 1%	25+ 3%	18 2%	9 1%
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	52 2%	12+fgjk 4%	13fgjk 3%	10fgjk 2%	7k 1%	9fgk 2%	1- **	*- **	25+fgjk 3%	17fgk 2%	10- 1%	1- **
Don't have a TV/equipment to access the service	51 2%	8 3%	14+dj 3%	10 2%	5 1%	6 1%	6 2%	3 1%	21+j 3%	15 2%	15 1%	10 1%
Don't watch S4C	51 2%	12+cdgik 4%	11i 3%	4 1%	4 1%	11i 2%	6 2%	3 1%	23+cdgik 3%	8- 1%	20 2%	9 1%
Watch very little TV/Don't watch much TV	28 1%	6ci 2%	4 1%	1 **	3 1%	6 1%	3 1%	4 1%	11 1%	4 **	13 1%	7 1%
Don't have/want to have TV licence	21 1%	4 1%	4 1%	2 **	7fk 1%	4 1%	0 -%	1 **	8 1%	9 1%	5 **	1 **

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Prepared by BMG

Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2746	257	422	434	447	507	378	301	679	881	1186	679
Effective sample size	2312	217	366	361	375	428	323	257	577	735	1006	579
Total	2769	309	428	431	466	461	364	310	737	896	1135	674
Don't like adverts	4 *%	0 -%	1 *%	1 *%	0 -%	1 *%	0 -%	0 -%	1 *%	1 *%	1 *%	0 -%
Other	269 10%	17- 5%	32 8%	54+abh 13%	46 10%	53ah 12%	41ah 11%	26 8%	49- 7%	100ah 11%	120ah 11%	67ah 10%
No, none, nothing	70 3%	6 2%	12 3%	8 2%	17 4%	15 3%	6 2%	7 2%	17 2%	25 3%	28 2%	13 2%
Don't know	109 4%	10 3%	13 3%	19 4%	18 4%	20 4%	12 3%	17 5%	23 3%	37 4%	48 4%	29 4%
Not answered	46 2%	9 3%	4 1%	13+ej 3%	8 2%	5 1%	3 1%	5 2%	13 2%	20 2%	13 1%	8 1%

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Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2746	185	218	225	274	**	289	319	207	185	2002	290	220	234
Effective sample size	2312	169	201	206	255	**	266	295	193	170	1842	248	184	191
Total	2769	202	251	270	341	**	302	382	252	234	2354	233	104	78
Available programs don't interest me	782 28%	51 25%	66 26%	80 30%	81 24%	**	98d 32%	120d 31%	77 30%	60 26%	665 28%	71 31%	26 25%	20 26%
Don't know about this channel/know what programs are on this channel	676 24%	59f1 29%	60l 24%	89 33%	96f1 28%	**	60l 20%	89l 23%	61l 24%	59l 25%	604+f1 26%	51l 22%	2- 2%	19l 25%
Not Welsh/don't speak Welsh	300 11%	15 8%	21 9%	21 8%	23- 7%	**	36d 12%	33 9%	22 9%	27 12%	205- 9%	38 16%	52 49%	6 8%
Poor reception/don't have access to that channel	166 6%	15l 7%	15l 6%	13 5%	25l 7%	**	18l 6%	23l 6%	20l 8%	11 5%	144l 6%	11 5%	1- 1%	10+bcdfgijkl 13%
Don't watch TV/don't use this service	84 3%	4 2%	9k 3%	3 1%	8 2%	**	8 3%	11 3%	8 3%	17 7%	77k 3%	2- 1%	3 3%	2 3%
Stick to favourite/preferred channels	80 3%	6 3%	6 2%	11i 4%	12i 3%	**	9 3%	7 2%	5 2%	1- *%	60- 3%	16+bghijl 7%	2 2%	2 2%
No time/too busy	54 2%	1 *%	2 1%	3 1%	10 3%	**	6 2%	9 2%	4 2%	5 2%	44 2%	5 2%	4ab 4%	1 1%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	52 2%	4 2%	3 1%	1 *%	10c 3%	**	5 2%	7 2%	2 1%	2 1%	39- 2%	7c 3%	4chij 4%	2 2%
Don't have a TV/equipment to access the service	51 2%	3 2%	3 1%	3 1%	13+ghj 4%	**	7 2%	3 1%	1 1%	5 2%	46 2%	3 1%	2 1%	1 1%
Don't watch S4C	51 2%	7i 3%	4 2%	4 1%	6 2%	**	6 2%	7 2%	4 1%	1 *%	40 2%	7 3%	2 2%	3i 4%

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Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Region														
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	2746	185	218	225	274	**	289	319	207	185	2002	290	220	234	
Effective sample size	2312	169	201	206	255	**	266	295	193	170	1842	248	184	191	
Total	2769	202	251	270	341	**	302	382	252	234	2354	233	104	78	
Watch very little TV/Don't watch much TV	28 1%	2 1%	9+c 3%	gijk *%	1 1%	4 1%	** **	4 1%	3 1%	3 1%	0 -%	26 1%	0 -%	1 1%	lik 1%
Don't have/want to have TV licence	21 1%	2 1%	1 *%	2 1%	0 -%	** **	5d 2%	3 1%	1 *%	4d 2%	17 1%	3 1%	1 1%	1d 1%	
Don't like adverts	4 *%	0 -%	0 -%	0 -%	1 *%	** **	0 -%	1 *%	0 -%	0 -%	2 *%	1 *%	1 1%	0 -%	
Other	269 10%	23k 11%	35+k1 14%	24 9%	29 8%	** **	29 10%	42k 11%	28k 11%	23 10%	243+k 10%	13- 6%	7 7%	6 8%	
No, none, nothing	70 3%	5 2%	6 3%	9 3%	14k 4%	** **	7 2%	12 3%	4 2%	3 1%	64 3%	2 1%	1 1%	3k1 4%	
Don't know	109 4%	9 4%	9 3%	13 5%	13 4%	** **	12 4%	15 4%	9 4%	10 4%	94 4%	10 4%	1 1%	3 4%	
Not answered	46 2%	4 2%	4 2%	1 *%	3 1%	** **	5 2%	3 1%	5 2%	11+cdgj 5%	36 2%	5 2%	2 2%	2cg 3%	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2746	973	727	360	657	1700	1017	2395	**	338	159	**
Effective sample size	2312	856	626	318	584	1482	902	2014	**	286	137	**
Total	2769	822	607	465	843	1429	1308	2415	**	339	169	**
Available programs don't interest me	782 28%	234 28%	177 29%	142 31%	219 26%	411 29%	361 28%	689 29%	** **	88 26%	46 27%	** **
Don't know about this channel/know what programs are on this channel	676 24%	197 24%	158 26%	110 24%	200 24%	355 25%	311 24%	596 25%	** **	79 23%	36 21%	** **
Not Welsh/don't speak Welsh	300 11%	110+df 13%	61 10%	45 10%	80 9%	171 12%	125 10%	288+cd 12%	** **	10- 3%	2- 1%	** **
Poor reception/don't have access to that channel	166 6%	46 6%	39 6%	21 5%	60 7%	85 6%	81 6%	145 6%	** **	20 6%	13 8%	** **
Don't watch TV/ don't use this service	84 3%	18 2%	21 3%	15 3%	29 3%	39 3%	44 3%	73 3%	** **	9 3%	7 4%	** **
Stick to favourite/ preferred channels	80 3%	23 3%	19 3%	8 2%	29 3%	42 3%	37 3%	70 3%	** **	10 3%	6 3%	** **
No time/too busy	54 2%	13 2%	12 2%	12 3%	16 2%	25 2%	29 2%	38- 2%	** **	16+a 5%	7+a 4%	** **
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	52 2%	19 2%	13 2%	5 1%	15 2%	32 2%	20 2%	43 2%	** **	9 3%	4 2%	** **
Don't have a TV/equipment to access the service	51 2%	9 1%	10 2%	3 1%	28+ace 3%	19 1%	31 2%	33- 1%	** **	17+a 5%	12+a 7%	** **
Don't watch S4C	51 2%	9 1%	13 2%	14a 3%	15 2%	22 2%	29 2%	42 2%	** **	8 2%	2 1%	** **
Watch very little TV/Don't watch much TV	28 1%	11 1%	6 1%	1 *	10 1%	17 1%	11 1%	23 1%	** **	5 1%	3 2%	** **
Don't have/want to have TV licence	21 1%	2 *	8a 1%	4 1%	7 1%	10 1%	11 1%	19 1%	** **	3 1%	1 1%	** **

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Prepared by BMG

Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2746	973	727	360	657	1700	1017	2395	**	338	159	**
Effective sample size	2312	856	626	318	584	1482	902	2014	**	286	137	**
Total	2769	822	607	465	843	1429	1308	2415	**	339	169	**
Don't like adverts	4 *%	1 *%	2 *%	1 *%	0 -%	3 *%	1 *%	3 *%	** **	1 *%	0 -%	** **
Other	269 10%	95+df 12%	58 10%	53d 11%	60- 7%	153d 11%	112 9%	228 9%	** **	37 11%	17 10%	** **
No, none, nothing	70 3%	15 2%	9 1%	18be 4%	29be 3%	24- 2%	46+abe 4%	56 2%	** **	14 4%	7 4%	** **
Don't know	109 4%	31 4%	19 3%	11 2%	44+c 5%	50 3%	56 4%	95 4%	** **	14 4%	5 3%	** **
Not answered	46 2%	9 1%	5 1%	7 1%	25+abe 3%	14- 1%	32+abe 2%	41 2%	** **	5 1%	1 1%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2746	912	1833	215	137	236	**	140	**	**	390	239
Effective sample size	2312	765	1549	179	114	201	**	117	**	**	328	205
Total	2769	957	1811	213	145	265	**	155	**	**	414	249
Available programs	782	275	507	79	36	65	**	41	**	**	105	64
don't interest me	28%	29%	28%	37% +abdejk	25%	25%	**	26%	**	**	25%	26%
Don't know about this channel/know what programs are on this channel	676 24%	240 25%	435 24%	46 22%	44e 31%	54 20%	** **	42 27%	** **	** **	122+be 29%	58 23%
Not Welsh/don't speak Welsh	300 11%	94 10%	205d 11%	19 9%	7- 5%	26 10%	** **	11 7%	** **	** **	50d 12%	26 10%
Poor reception/don't have access to that channel	166 6%	66 7%	100 6%	17 8%	8 6%	24+b 9%	** **	10 7%	** **	** **	29 7%	16 6%
Don't watch TV/ don't use this service	84 3%	26 3%	58 3%	3 2%	2 2%	9 3%	** **	4 2%	** **	** **	14 3%	8 3%
Stick to favourite/ preferred channels	80 3%	25j 3%	55j 3%	7j 3%	4 2%	12j 4%	** **	5j 3%	** **	** **	3- 1%	8j 3%
No time/too busy	54 2%	16 2%	38 2%	4 2%	2 1%	2 1%	** **	4 2%	** **	** **	3 1%	7j 3%
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	52 2%	21 2%	31 2%	4 2%	2 1%	2 1%	** **	1 1%	** **	** **	15+b 4%	2 1%
Don't have a TV/equipment to access the service	51 2%	21 2%	30 2%	4 2%	5 4%	5 2%	** **	6 4%	** **	** **	16+b 4%	7 3%
Don't watch S4C	51 2%	20 2%	30 2%	3 1%	0 -%	3 1%	** **	3 2%	** **	** **	10 2%	4 1%
Watch very little TV/Don't watch much TV	28 1%	13 1%	15 1%	4 2%	6+abjk 4%	7+b 3%	** **	4 2%	** **	** **	4 1%	2 1%
Don't have/want to have TV licence	21 1%	9 1%	13 1%	0 -%	0 -%	0 -%	** **	0 -%	** **	** **	8+be 2%	2 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2746	912	1833	215	137	236	**	140	**	**	390	239
Effective sample size	2312	765	1549	179	114	201	**	117	**	**	328	205
Total	2769	957	1811	213	145	265	**	155	**	**	414	249
Don't like adverts	4 *%	1 *%	2 *%	0 -%	0 -%	1 *%	** **	1+ 1%	** **	** **	0 -%	0 -%
Other	269 10%	88 9%	179j 10%	18 8%	12 8%	35j 13%	** **	17 11%	** **	** **	25- 6%	27j 11%
No, none, nothing	70 3%	27 3%	43 2%	3 1%	6 4%	7 3%	** **	7 4%	** **	** **	14 3%	6 3%
Don't know	109 4%	37 4%	71 4%	7 3%	10j 7%	16j 6%	** **	6 4%	** **	** **	9 2%	14j 6%
Not answered	46 2%	13 1%	33 2%	5 2%	4 3%	7 3%	** **	0 -%	** **	** **	7 2%	1 *%

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Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2746	142	106	304	274	644	1465	2697	**	2715	**
Effective sample size	2312	119	88	258	231	542	1231	2273	**	2286	**
Total	2769	137	106	312	281	654	1455	2715	**	2732	**
Available programs don't interest me	782 28%	32 24%	32 30%	86 28%	84 30%	192 29%	404 28%	772 28%	**	775 28%	**
Don't know about this channel/know what programs are on this channel	676 24%	30 22%	22 21%	87 28%	69 25%	161 25%	351 24%	666 25%	**	669 24%	**
Not Welsh/don't speak Welsh	300 11%	7- 5%	11 10%	24 8%	20 7%	49- 7%	185+acde 13%	297 11%	**	299 11%	**
Poor reception/don't have access to that channel	166 6%	6 4%	5 5%	9- 3%	10 3%	24- 4%	96ce 7%	163 6%	**	163 6%	**
Don't watch TV/don't use this service	84 3%	4 3%	5 5%	13 4%	6 2%	22 3%	41 3%	83 3%	**	83 3%	**
Stick to favourite/preferred channels	80 3%	4 3%	4 4%	9 3%	7 2%	16 2%	37 3%	79 3%	**	80 3%	**
No time/too busy	54 2%	4 3%	1 1%	12+f 4%	12+f 4%	20+f 3%	18- 1%	54 2%	**	54 2%	**
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	52 2%	7+f 5%	0 -%	9 3%	12+f 4%	20+f 3%	20- 1%	52 2%	**	52 2%	**
Don't have a TV/equipment to access the service	51 2%	6+cf 4%	3 3%	3 1%	3 1%	12 2%	22 1%	48 2%	**	49 2%	**
Don't watch S4C	51 2%	4 3%	1 1%	7 2%	8 3%	15 2%	26 2%	51 2%	**	51 2%	**
Watch very little TV/Don't watch much TV	28 1%	0 -%	1 1%	4 1%	2 1%	5 1%	18 1%	26 1%	**	26 1%	**
Don't have/want to have TV licence	21 1%	2 1%	2 2%	4 1%	2 1%	7 1%	6- *%	21 1%	**	21 1%	**

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Prepared by BMG

Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2746	142	106	304	274	644	1465	2697	**	2715	**
Effective sample size	2312	119	88	258	231	542	1231	2273	**	2286	**
Total	2769	137	106	312	281	654	1455	2715	**	2732	**
Don't like adverts	4 *%	0 -%	0 -%	0 -%	1 *%	1 *%	2 *%	4 *%	**	4 *%	**
Other	269 10%	19 14%	12 11%	26 8%	29 10%	69 11%	147 10%	264 10%	**	267 10%	**
No, none, nothing	70 3%	1 1%	1 1%	3 1%	9 3%	14 2%	46+c 3%	68 2%	**	70 3%	**
Don't know	109 4%	7 5%	5 5%	15 5%	10 4%	31 5%	49 3%	100 4%	**	102 4%	**
Not answered	46 2%	7+def 5%	1 1%	8 3%	2 1%	10 2%	25 2%	38 1%	**	39 1%	**

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Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2746	2403	2350	2319	1983	**	2474	2222	2527	2395	1696	1328	1569	0	1694	1224
Effective sample size	2312	2033	1986	1960	1672	**	2089	1876	2133	2017	1443	1135	1336		1436	1035
Total	2769	2410	2366	2333	2006	**	2488	2211	2544	2398	1685	1312	1594	0	1692	1247
Available programs don't interest me	782 28%	713+ 30%	689+ 29%	679+ 29%	593+ 30%	** **	726+ 29%	638 29%	745+ 29%	680 28%	492 29%	383 29%	472 30%	0 -%	473 28%	353 28%
Don't know about this channel/know what programs are on this channel	676 24%	602 25%	589 25%	582 25%	466- 23%	** **	623+ 25%	552 25%	636+ 25%	588 25%	423 25%	305 23%	404 25%	0 -%	431 26%	316 25%
Not Welsh/don't speak Welsh	300 11%	274+ 11%	276+ 12%	277+ 12%	235+ 12%	** **	292+ 12%	278+ 13%	294+ 12%	271 11%	217+ 13%	192+c 15%	187 12%	0 -%	228+ 14%	156+ 13%
Poor reception/don't have access to that channel	166 6%	154 6%	154+ 7%	152+ 7%	139+ 7%	** **	157 6%	141 6%	157 6%	140 6%	115+ 7%	91 7%	112+ 7%	0 -%	124+ 7%	80 6%
Don't watch TV/ don't use this service	84 3%	49- 2%	51- 2%	48- 2%	42- 2%	** **	51- 2%	51- 2%	56- 2%	70 3%	29- 2%	23- 2%	33- 2%	0 -%	33- 2%	27- 2%
Stick to favourite/ preferred channels	80 3%	79+ 3%	74 3%	75+ 3%	70+ 3%	** **	78+ 3%	67 3%	80+ 3%	70 3%	63+ 4%	53+ 4%	59+ 4%	0 -%	59+ 3%	51+ 4%
No time/too busy	54 2%	48 2%	46 2%	44 2%	38 2%	** **	47 2%	45 2%	50 2%	49 2%	33 2%	25 2%	31 2%	0 -%	30 2%	19 2%
Don't [often] watch live/broadcast TV (prefer to record/ watch online/streaming)	52 2%	24- 1%	26- 1%	25- 1%	18- 1%	** **	26- 1%	24- 1%	30- 1%	52+abcdefg 2%	15- 1%	10- 1%	11- 1%	0 -%	13- 1%	9- 1%
Don't have a TV/equipment to access the service	51 2%	19- 1%	17- 1%	16- 1%	13- 1%	** **	23- 1%	14- 1%	25- 1%	38-abcdefg 2%	10- 1%	11- 1%	8- *%	0 -%	8- *%	9- 1%
Don't watch S4C	51 2%	41 2%	44 2%	40 2%	38 2%	** **	44 2%	42 2%	46 2%	47 2%	30 2%	19 1%	28 2%	0 -%	29 2%	30 2%
Watch very little TV/Don't watch much TV	28 1%	24 1%	20 1%	19- 1%	17 1%	** **	23 1%	16- 1%	25 1%	25 1%	12 1%	8 1%	13 1%	0 -%	11- 1%	7 1%
Don't have/want to have TV licence	21 1%	3- *%	3- *%	5- *%	2- *%	** **	3- *%	6- *%	7- *%	16abcdef 1%	0- -%	0- -%	2- *%	0 -%	2- *%	0- -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2746	2403	2350	2319	1983	**	2474	2222	2527	2395	1696	1328	1569	0	1694	1224
Effective sample size	2312	2033	1986	1960	1672	**	2089	1876	2133	2017	1443	1135	1336		1436	1035
Total	2769	2410	2366	2333	2006	**	2488	2211	2544	2398	1685	1312	1594	0	1692	1247
Don't like adverts	4 *%	4 *%	1- *%	2 *%	1 *%	** **	4 *%	2 *%	4 *%	4 *%	1 *%	1 *%	1 *%	0 -%	1 *%	1 *%
Other	269 10%	238 10%	240 10%	236 10%	211+ 11%	** **	248 10%	220 10%	249 10%	237 10%	165 10%	136 10%	153 10%	0 -%	170 10%	126 10%
No, none, nothing	70 3%	65 3%	62 3%	65 3%	59+ 3%	** **	65 3%	54 2%	65 3%	57 2%	42 3%	32 2%	41 3%	0 -%	37 2%	34 3%
Don't know	109 4%	96 4%	94 4%	93 4%	79 4%	** **	97 4%	83 4%	99 4%	83- 3%	65 4%	46 4%	60 4%	0 -%	67 4%	44 4%
Not answered	46 2%	30- 1%	31- 1%	28- 1%	31 2%	** **	34- 1%	26- 1%	35- 1%	34- 1%	13- 1%	11- 1%	15- 1%	0 -%	14- 1%	11- 1%

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Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2746	174	2453	1757	1002
Effective sample size	2312	152	2091	1496	865
Total	2769	264	2385	1669	959
Available programs don't interest me	782 28%	80 30%	667 28%	470 28%	274 29%
Don't know about this channel/know what programs are on this channel	676 24%	62 24%	592 25%	417 25%	233 24%
Not Welsh/don't speak Welsh	300 11%	15- 6%	279+a 12%	217+a 13%	128+a 13%
Poor reception/don't have access to that channel	166 6%	12 5%	146 6%	98 6%	59 6%
Don't watch TV/don't use this service	84 3%	9 3%	66 3%	38- 2%	17- 2%
Stick to favourite/preferred channels	80 3%	4 2%	73 3%	49 3%	28 3%
No time/too busy	54 2%	1 *	50 2%	33 2%	23 2%
Don't [often] watch live/broadcast TV (prefer to record/watch online/streaming)	52 2%	3 1%	47 2%	36 2%	24 3%
Don't have a TV/equipment to access the service	51 2%	13+bcd 5%	34- 1%	18- 1%	13 1%
Don't watch S4C	51 2%	0 -	45 2%	28 2%	9- 1%
Watch very little TV/Don't watch much TV	28 1%	3 1%	25 1%	20 1%	10 1%

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Prepared by BMG

Table Q25_6 (continuation)

Q25. OPEN RESPONSE: Earlier you mentioned that you have not watched S4C in the last 6 months. Why is this?

Base: Respondents who haven't watched S4C in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2746	174	2453	1757	1002
Effective sample size	2312	152	2091	1496	865
Total	2769	264	2385	1669	959
Don't have/want to have TV licence	21 1%	0 -%	21 1%	18 1%	11 1%
Don't like adverts	4 *%	0 -%	4 *%	4 *%	1 *%
Other	269 10%	30 11%	226 9%	165 10%	107 11%
No, none, nothing	70 3%	11d 4%	56 2%	36 2%	13- 1%
Don't know	109 4%	14 5%	89 4%	54- 3%	28 3%
Not answered	46 2%	9+bcd 4%	32- 1%	17- 1%	9 1%

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Table Q26_1
 Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	67 2%	29 2%	38 3%	** **	0 -%	43+b 3%	23- 2%
2	(2.0)	73 3%	31 2%	38 3%	** **	4 3%	32 2%	41 3%
3	(3.0)	136 5%	51- 4%	80+a 6%	** **	4 2%	72 5%	61 4%
4	(4.0)	180 6%	66- 5%	103+a 8%	** **	8 5%	97 7%	82 6%
5	(5.0)	342 12%	167 13%	153 11%	** **	15 10%	171 13%	166 12%
6	(6.0)	366 13%	182 14%	153- 11%	** **	25 17%	168 12%	194 13%
7	(7.0)	442 16%	199 15%	201 15%	** **	33+ab 23%	232 17%	205 14%
8	(8.0)	447 16%	190 15%	223 17%	** **	24 16%	203 15%	243 17%
9	(9.0)	192 7%	109+b 8%	69- 5%	** **	13 9%	105 8%	84 6%
10 - Extremely well	(10.0)	313 11%	174+b 13%	121- 9%	** **	18 12%	135 10%	177+ 12%
NET Badly (1-3)		277 10%	111- 8%	157+ad 12%	** **	7 5%	147 11%	125 9%
NET Neutral (4-6)		888 31%	416 32%	408 30%	** **	48 32%	436 32%	442 31%
NET Well (7-10)		1394 49%	672b 51%	614- 46%	** **	89+b 60%	675 49%	709 49%
Don't know		276 10%	111d 8%	161+ad 12%	** **	4- 3%	109- 8%	163+a 11%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	7.00	7.00	8.00
Base for stats	2559	1199	1179	**	144	1258	1275
Mean score	6.6	6.7+b	6.3-	**	6.9b	6.5-	6.7+a
Standard deviation	2.28	2.27	2.33	**	1.96	2.31	2.25
Standard Error	.05	.07	.07	**	.18	.07	.07

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Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	67 2%	5 2%	3- 1%	10 2%	14bh 3%	16bh 4%	13bh 3%	6 2%	9- 1%	24bh 3%	35bh 3%	18bh 3%
2	(2.0)	73 3%	12 4%	6 1%	8 2%	8 2%	13 3%	13 4%	12bi 4%	19 2%	16 2%	39+bi 3%	26+bi 4%
3	(3.0)	136 5%	18 5%	10- 2%	19 4%	23b 5%	27b 6%	24bh 6%	14 5%	28 4%	43b 5%	65bh 6%	38b 6%
4	(4.0)	180 6%	10- 3%	36a 8%	20 5%	29 6%	34a 7%	29a 8%	23a 7%	46 6%	48 5%	86ac 8%	52a 8%
5	(5.0)	342 12%	42 12%	65 14%	54 13%	53 11%	54 12%	39 10%	35 11%	108 14%	108 12%	127 11%	74 11%
6	(6.0)	366 13%	49 14%	55 12%	65f 15%	57 12%	63 14%	37 10%	40 13%	104 13%	122 14%	140 12%	77 11%
7	(7.0)	442 16%	54 16%	70 15%	66 15%	73 16%	82 18%	50 13%	47 15%	123 16%	139 15%	179 16%	97 14%
8	(8.0)	447 16%	47 14%	69 15%	59 14%	77 16%	66 14%	74+cehi 20%	56 18%	116 15%	135 15%	196 17%	131+cehi 19%
9	(9.0)	192 7%	34+dej 10%	28 6%	32 7%	26 6%	26 6%	25 7%	20 6%	62 8%	58 6%	71 6%	45 7%
10 - Extremely well	(10.0)	313 11%	37 11%	65+efgjk 14%	54jk 12%	58j 12%	40 9%	31 8%	27 9%	102efjk 13%	112jk 12%	99- 9%	58- 9%
NET Badly (1-3)		277 10%	35b 10%	20- 4%	37b 9%	45b 10%	56bh 12%	50+bchi 13%	32b 10%	56- 7%	83b 9%	139+bhi 12%	82+bh 12%
NET Neutral (4-6)		888 31%	101 30%	156 34%	139 32%	139 30%	150 33%	105 28%	98 32%	257 32%	278 31%	353 31%	202 30%
NET Well (7-10)		1394 49%	172 51%	232 51%	210 49%	233 50%	214 47%	181 48%	151 49%	404 51%	444 49%	546 48%	332 49%
Don't know		276 10%	31 9%	46 10%	46 11%	50 11%	36 8%	38 10%	29 9%	77 10%	96 11%	103 9%	66 10%
Medians		7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00

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Prepared by BMG

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Mode	8.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00	8.00	8.00
Base for stats	2559	308	408	387	418	421	335	281	717	805	1037	616
Mean score	6.6	6.7e	6.8	6.7ej	6.6	6.3-	6.3	6.5	6.8+efjk	6.6ej	6.3-	6.4
Standard deviation	2.28	2.27	2.13	2.26	2.32	2.31	2.41	2.26	2.19	2.29	2.33	2.34
Standard Error	.05	.15	.11	.12	.12	.12	.14	.15	.09	.09	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	67 2%	7d 4%	5 2%	7 3%	3 1%	** **	10d 3%	12 3%	9d 4%	4 2%	59 2%	4 2%	2 2%	2 2%
2	(2.0)	73 3%	6 3%	9 4%	7 2%	9 2%	** **	7 2%	11 3%	3 1%	5 2%	63 3%	5 2%	3 2%	3 4%
3	(3.0)	136 5%	4 2%	14 6%	16 6%	20 6%	** **	8 3%	14 4%	15 6%	14 6%	113 5%	14f 6%	6 5%	3 4%
4	(4.0)	180 6%	11 5%	20d 8%	26+d 10%	11- 3%	** **	22d 7%	22 5%	17 7%	15 7%	151d 6%	13 6%	10d 8%	5 6%
5	(5.0)	342 12%	34c 17%	29 12%	26 10%	44 12%	** **	46 15%	43 11%	30 12%	22 10%	285 12%	30 13%	18 13%	10 13%
6	(6.0)	366 13%	20 10%	29 12%	40 15%	49 13%	** **	51h 16%	47 12%	23 9%	35 15%	307 13%	33 14%	16 11%	10 13%
7	(7.0)	442 16%	31 15%	42 17%	42 15%	56 15%	** **	40 13%	59 15%	32 13%	31 14%	353- 15%	50+fhjm 21%	29 21%	10 13%
8	(8.0)	447 16%	34 17%	28 11%	43 16%	64 18%	** **	46 15%	66 16%	50b1 20%	34 15%	378 16%	42 17%	17 12%	11 15%
9	(9.0)	192 7%	11 6%	11 4%	14 5%	35+b 10%	** **	24 8%	32 8%	13 5%	12 5%	159 7%	15 6%	10 7%	7b 9%
10 - Extremely well	(10.0)	313 11%	23 11%	29 12%	17- 6%	46c 13%	** **	34 11%	41 10%	28 11%	29c 13%	261c 11%	26 11%	15 11%	11c 15%
NET Badly (1-3)		277 10%	18 9%	28 11%	30 11%	32 9%	** **	25 8%	36 9%	27 11%	23 10%	234 10%	24 10%	11 8%	7 10%
NET Neutral (4-6)		888 31%	64 32%	78 32%	92 34%	104 28%	** **	119+dghj 38%	112 28%	70 28%	72 31%	743 31%	76 32%	44 32%	24 32%
NET Well (7-10)		1394 49%	99 49%	109 44%	116 43%	201+bcfj 55%	** **	145 46%	198 49%	123 49%	106 47%	1150- 48%	133+bcfj 56%	71 52%	40 52%

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Prepared by BMG

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	276	22k	33klm	31k	30k	**	25k	53+dfklm	29k	27k	255+km	6-	10k	4
	10%	11%	13%	12%	8%	**	8%	13%	12%	12%	11%	3%	7%	6%
Medians	7.00	7.00	7.00	6.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	8.00	8.00	**	6.00	8.00	8.00	6.00	8.00	7.00	7.00	10.00
Base for stats	2559	181	214	238	336	**	288	346	220	201	2128	233	127	72
Mean score	6.6	6.5	6.3	6.2-	6.9+bcj	**	6.5	6.6	6.5	6.6	6.5	6.6	6.6	6.7c
Standard deviation	2.28	2.34	2.35	2.22	2.18	**	2.27	2.31	2.38	2.31	2.30	2.17	2.20	2.39
Standard Error	.05	.19	.18	.16	.14	**	.14	.14	.18	.19	.06	.14	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	67 2%	17 2%	16 2%	11 2%	24 3%	32 2%	35 3%	64c 3%	** **	2- 1%	2 1%	** **
2	(2.0)	73 3%	26 3%	15 2%	8 2%	23 3%	41 3%	32 2%	63 3%	** **	9 2%	4 2%	** **
3	(3.0)	136 5%	32 4%	35 6%	29 6%	41 5%	66 4%	70 5%	120 5%	** **	14 4%	9 5%	** **
4	(4.0)	180 6%	55 6%	42 7%	21 4%	56 7%	97 6%	77 6%	164 7%	** **	15 4%	10 6%	** **
5	(5.0)	342 12%	92 11%	74 12%	67 14%	105 13%	166 11%	172 13%	287 12%	** **	51 14%	28 16%	** **
6	(6.0)	366 13%	121d 14%	92d 15%	70 14%	83- 10%	212d 14%	153 12%	325 13%	** **	40 11%	20 11%	** **
7	(7.0)	442 16%	153df 18%	106d 17%	76 16%	103- 12%	259+df 17%	179- 14%	383 16%	** **	58 16%	30 17%	** **
8	(8.0)	447 16%	152 17%	99 16%	74 15%	120 15%	251 17%	194 15%	400 16%	** **	48 13%	20 12%	** **
9	(9.0)	192 7%	58 7%	40 6%	38 8%	56 7%	98 7%	94 7%	156- 6%	** **	36+a 10%	19+a 11%	** **
10 - Extremely well	(10.0)	313 11%	80- 9%	69 11%	60 12%	99 12%	149 10%	159a 12%	260- 11%	** **	53+a 15%	16 9%	** **
NET Badly (1-3)		277 10%	74 8%	65 10%	49 10%	88 11%	139 9%	137 10%	247 10%	** **	25 7%	15 9%	** **
NET Neutral (4-6)		888 31%	268 31%	207 33%	158 33%	245 30%	475 32%	402 31%	775 31%	** **	106 30%	57 33%	** **
NET Well (7-10)		1394 49%	444 51%	314 50%	248 51%	377- 46%	758 51%	625 48%	1198 49%	** **	194 54%	85 48%	** **

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Prepared by BMG

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	276	87bc	40-	29-	113+abce	127-	143bce	242	**	33	18	**
	10%	10%	6%	6%	14%	8%	11%	10%	**	9%	10%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	**	7.00	7.00	**
Base for stats	2559	786	587	454	710	1373	1165	2221	**	324	158	**
Mean score	6.6	6.6	6.5	6.6	6.5	6.6	6.6	6.5-	**	6.9+a	6.6	**
Standard deviation	2.28	2.18	2.26	2.26	2.42	2.21	2.36	2.28	+acd	**	2.20	2.18
Standard Error	.05	.08	.09	.13	.11	.06	.08	.05	**	.13	.19	**

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Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	67 2%	34+bd 4%	34- 2%	5 2%	0 -	8 3%	** **	5 3%	** **	** **	19+bd 5%	10bd 4%
2	(2.0)	73 3%	26 3%	47 3%	9d 4%	* *	10 4%	** **	5 3%	** **	** **	9 2%	8 3%
3	(3.0)	136 5%	54 6%	82 4%	11 5%	8 6%	12 4%	** **	9 6%	** **	** **	27 7%	12 5%
4	(4.0)	180 6%	71 7%	109 6%	21b 10%	10 7%	22 8%	** **	13 8%	** **	** **	35+b 9%	15 6%
5	(5.0)	342 12%	140+be 15%	202- 11%	29 13%	15 10%	24 9%	** **	30+bde 20%	** **	** **	61be 15%	32 13%
6	(6.0)	366 13%	109 11%	257 14%	31 14%	17 12%	28 10%	** **	14 9%	** **	** **	40 10%	24 10%
7	(7.0)	442 16%	133 14%	308 16%	25 11%	25 17%	37 14%	** **	16 11%	** **	** **	57 14%	32 13%
8	(8.0)	447 16%	136 14%	312 17%	30 14%	25 17%	43 16%	** **	16 11%	** **	** **	50 13%	36 15%
9	(9.0)	192 7%	61 6%	131 7%	20 9%	10 7%	17 6%	** **	6 4%	** **	** **	19 5%	21 9%
10 - Extremely well	(10.0)	313 11%	114 12%	199 11%	20 9%	19 13%	47+abc 17%	** **	25 16%	** **	** **	46 11%	31 13%
NET Badly (1-3)		277 10%	114+b 12%	163- 9%	25 12%	9 6%	30 11%	** **	18 12%	** **	** **	55+bd 14%	30 12%
NET Neutral (4-6)		888 31%	321 33%	567 30%	81be 38%	42 28%	74 27%	** **	57 37%	** **	** **	137 34%	71 29%
NET Well (7-10)		1394 49%	444 46%	950+aj 51%	94 44%	80gj 54%	144j 53%	** **	63 41%	** **	** **	172- 43%	120 49%

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Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	276	79	196	15	16	26	**	14	**	**	37	23
	10%	8%	10%	7%	11%	10%	**	9%	**	**	9%	9%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	6.00	**	**	6.00	7.00
Mode	8.00	5.00	8.00	6.00	8.00	10.00	**	5.00	**	**	5.00	8.00
Base for stats	2559	878	1680	200	131	248	**	137	**	**	365	221
Mean score	6.6	6.4-	6.7+ahj	6.3	6.9	6.7hj	**	6.3	**	**	6.1-	6.5
					acfghj				-			
Standard deviation	2.28	2.41	2.21	2.35	2.06	2.51	**	2.52	**	**	2.48	2.51
Standard Error	.05	.09	.06	.18	.20	.18	**	.24	**	**	.15	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	67 2%	3 2%	* *%	5 1%	5 2%	10 1%	40 3%	67 2%	** **	67 2%	** **
2	(2.0)	73 3%	2 2%	4 3%	8 2%	6 2%	15 2%	37 2%	73 3%	** **	73 3%	** **
3	(3.0)	136 5%	5 4%	4 4%	12 4%	7- 2%	24 3%	85+de 6%	136 5%	** **	136 5%	** **
4	(4.0)	180 6%	5 4%	6 5%	23 6%	13 4%	35 5%	93 6%	173 6%	** **	177 6%	** **
5	(5.0)	342 12%	18 13%	14 12%	37 11%	39 12%	83 12%	180 12%	335 12%	** **	338 12%	** **
6	(6.0)	366 13%	23 17%	20 18%	51 14%	46 14%	105 15%	181 12%	356 13%	** **	360 13%	** **
7	(7.0)	442 16%	19 14%	25 23%	48 14%	44 14%	103 15%	253+ 17%	433 16%	** **	437 16%	** **
8	(8.0)	447 16%	20 15%	13 12%	50 14%	49 15%	106 15%	230 16%	436 16%	** **	438 16%	** **
9	(9.0)	192 7%	11 8%	10 9%	34+ 10%	24 7%	59 8%	96 7%	189 7%	** **	192 7%	** **
10 - Extremely well	(10.0)	313 11%	14 11%	14 13%	56+f 16%	62+af 19%	107+f 15%	139- 9%	309 11%	** **	311 11%	** **
NET Badly (1-3)		277 10%	10 7%	8 7%	25 7%	19- 6%	49- 7%	162+de 11%	277 10%	** **	277 10%	** **
NET Neutral (4-6)		888 31%	45 34%	39 35%	111 31%	99 31%	223 31%	455 31%	864 31%	** **	875 31%	** **
NET Well (7-10)		1394 49%	64 48%	63 56%	188 53%	178+ 55%	376+ 53%	719 49%	1366 49%	** **	1377 49%	** **

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Prepared by BMG

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	276	14	3	28	27	62	139	269	**	270	**
	10%	10%	3%	8%	8%	9%	9%	10%	**	10%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	6.00	7.00	10.00	10.00	10.00	7.00	8.00	**	8.00	**
Base for stats	2559	119	110	324	296	648	1335	2507	**	2530	**
Mean score	6.6	6.7	6.8	6.9+f	7.1+f	6.9+f	6.4-	6.6	**	6.6	**
Standard deviation	2.28	2.16	2.06	2.28	2.24	2.22	2.28	2.29	**	2.29	**
Standard Error	.05	.21	.22	.14	.14	.10	.07	.05	**	.05	**

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Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	67 2%	60-e 2%	55-e 2%	49-e 2%	44-e 2%	0- -	66e 2%	49-e 2%	67e 2%	60e 2%	15- 1%	15- 1%	23- 1%	0- -	19- 1%	15- 1%
2	(2.0)	73 3%	69 3%	66 2%	64 2%	49- 2%	5 1%	71 3%	58- 2%	73 3%	64 3%	33- 2%	30- 2%	28- 2%	2 1%	46 2%	31 2%
3	(3.0)	136 5%	129 5%	125 5%	124 5%	107 5%	10 3%	134 5%	117 5%	136 5%	128 5%	45- 2%	53- 3%	52- 3%	3- 1%	63- 3%	44- 3%
4	(4.0)	180 6%	171 6%	171 6%	173 7%	143 6%	15 5%	177 6%	164 7%	180 6%	160 6%	108 6%	91 6%	90- 5%	5 3%	114 6%	84 6%
5	(5.0)	342 12%	319 12%	313 12%	307- 12%	250- 11%	29 9%	334 12%	289 12%	342 12%	304 12%	189- 10%	153- 10%	175- 10%	14 8%	194- 10%	140- 10%
6	(6.0)	366 13%	360+ 13%	346 13%	345 13%	306 13%	34 11%	360 13%	324 13%	366 13%	322 13%	254 13%	195 13%	233 13%	18 10%	242 13%	174 12%
7	(7.0)	442 16%	427 16%	427+ 16%	424+ 16%	374+ 16%	64+ 20%	434 16%	404+ 16%	442 16%	398 16%	330+ 17%	259+ 17%	302+ 17%	33 18%	330+ 17%	242 17%
8	(8.0)	447 16%	433 16%	440+ 17%	427+ 16%	387+ 17%	67 21%	446 16%	403 16%	447 16%	395 16%	366+ 19%	304+ 20%	362+ 20%	47+e 26%	348+ 18%	277+ 19%
9	(9.0)	192 7%	187 7%	183 7%	185 7%	167+ 7%	28 9%	189 7%	179+ 7%	192 7%	171 7%	154+ 8%	119+ 8%	140+ 8%	17 9%	148+ 8%	112+ 8%
10 -	(10.0)	313	304	298	298	271+ +abcdfgh i	63 20%	310	281	313	282	260+ +abcef	204+ +abcef	247+ +abcef	43 24%	249+ +abcef	211+ +abcef
Extremely well		11%	11%	11%	11%	12%	20%	11%	11%	11%	11%	14%	13%	14%	24%	13%	15%
NET Badly (1-3)		277 10%	258e 10%	245-e 9%	237-e 9%	199-e 9%	14- 4%	271e 10%	224-e 9%	277e 10%	251e 10%	93- 5%	98-d 6%	104- 6%	4- 2%	128-ad 7%	91-d 6%
NET Neutral (4-6)		888 31%	850e 31%	830e 31%	825e 31%	699e 31%	78- 24%	870e 31%	778e 31%	888e 31%	786e 31%	551-d 29%	439-d 29%	498- 28%	38- 21%	551-d 29%	399- 28%

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Prepared by BMG

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
NET Well (7-10)	1394	1351+	1349+	1333+	1199+h	222	1380	1267+	1394	1247	1110+	885+	1050+	140	1075+	843+
	49%	50%	51%	51%	52%	69%	50%	51%	49%	50%	59%	58%	58%	77%	57%	59%
Don't know	276	242-e	230-e	227-e	187-e	5-	257e	225-e	276e	222-e	142-d	96-d	144-d	1-	140-d	104-d
	10%	9%	9%	9%	8%	2%	9%	9%	10%	9%	8%	6%	8%	*%	7%	7%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2559	2459	2424	2395	2097	315	2522	2269	2559	2285	1755	1422	1652	182	1753	1333
Mean score	6.6	6.6+	6.6+	6.6+	6.7+	7.4	6.6	6.6+	6.6	6.6	7.0+	6.9+	7.0+	7.7	6.9+	7.0+
Standard deviation	2.28	2.27	2.25	2.24	2.23	2.01	2.28	2.24	2.28	2.29	2.05	2.12	2.10	1.85	2.14	2.15
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.06	.06	.15	.06	.06

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Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	67 2%	8 3%	54 2%	31- 2%	23 2%
2	(2.0)	73 3%	11 5%	61 2%	45 3%	30 3%
3	(3.0)	136 5%	14 6%	113 5%	65- 4%	36- 4%
4	(4.0)	180 6%	17 7%	153 6%	100 6%	53 5%
5	(5.0)	342 12%	22 9%	307 12%	226 13%	131 13%
6	(6.0)	366 13%	35 14%	321 13%	242+ 14%	142 14%
7	(7.0)	442 16%	29 12%	395 16%	291+ 17%	184+ 18%
8	(8.0)	447 16%	32 13%	399 16%	279 16%	154 15%
9	(9.0)	192 7%	16 6%	171 7%	119 7%	75 7%
10 - Extremely well	(10.0)	313 11%	39d 16%	265 11%	179 10%	100 10%
NET Badly (1-3)		277 10%	33c 13%	227- 9%	140- 8%	88 9%
NET Neutral (4-6)		888 31%	73 29%	782 32%	568+ 33%	327 32%
NET Well (7-10)		1394 49%	116 46%	1230 50%	868 50%	513 51%

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Prepared by BMG

Table Q26_1 (continuation)

Q26. Programmes that feature my region /country - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	276	29	230	149	83
	10%	11%	9%	9%	8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	10.00	8.00	7.00	7.00
Base for stats	2559	223	2239	1576	927
Mean score	6.6	6.5	6.6	6.6	6.6
Standard deviation	2.28	2.56	2.24	2.17	2.20
Standard Error	.05	.22	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_2

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	74 3%	35 3%	38 3%	** **	0 -%	46+b 3%	27- 2%
2	(2.0)	93 3%	36 3%	55+d 4%	** **	0- -%	57+b 4%	34- 2%
3	(3.0)	118 4%	48 4%	66 5%	** **	2 1%	67b 5%	47- 3%
4	(4.0)	171 6%	72d 6%	95+d 7%	** **	1- 1%	93 7%	77 5%
5	(5.0)	336 12%	143 11%	165 12%	** **	25 17%	169 12%	162 11%
6	(6.0)	353 12%	158 12%	163 12%	** **	22 15%	164 12%	186 13%
7	(7.0)	455 16%	213 16%	205 15%	** **	29 19%	211 15%	237 17%
8	(8.0)	468 16%	206 16%	223 17%	** **	33 22%	223 16%	243 17%
9	(9.0)	213 8%	121+b 9%	75- 6%	** **	15 10%	103 8%	109 8%
10 - Extremely well	(10.0)	319 11%	175+b 13%	123- 9%	** **	19 13%	133- 10%	185+a 13%
NET Badly (1-3)		285 10%	120d 9%	159+ad 12%	** **	2- 1%	171+b 12%	108- 8%
NET Neutral (4-6)		861 30%	374 29%	424 32%	** **	48 33%	427 31%	424 29%
NET Well (7-10)		1454 51%	715+b 55%	626- 47%	** **	95+ab 64%	670- 49%	774+a 54%
Don't know		235 8%	101d 8%	131+d 10%	** **	2- 1%	100 7%	131 9%

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Prepared by BMG

Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	7.00	8.00	**	8.00	8.00	8.00
Base for stats	2600	1209	1209	**	145	1267	1307
Mean score	6.6	6.8+b	6.3-	**	7.2+abc	6.4-	6.8+a
Standard deviation	2.31	2.33	2.34	**	1.71	2.38	2.21
Standard Error	.05	.07	.07	**	.16	.08	.06

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Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	74 3%	5 2%	13 3%	12 3%	8 2%	17 4%	12 3%	6 2%	18 2%	20 2%	36 3%	18 3%
2	(2.0)	93 3%	8 2%	11 2%	12 3%	16 3%	18 4%	12 3%	17+h 5%	19 2%	27 3%	47 4%	29 4%
3	(3.0)	118 4%	12 4%	14 3%	17 4%	19 4%	23 5%	20 5%	13 4%	26 3%	36 4%	56 5%	33 5%
4	(4.0)	171 6%	21 6%	25 5%	20 5%	25 5%	30 7%	23 6%	28+ci 9%	46 6%	45 5%	80 7%	50 7%
5	(5.0)	336 12%	43 13%	44 10%	54 12%	55 12%	63 14%	45 12%	32 10%	88 11%	109 12%	140 12%	77 11%
6	(6.0)	353 12%	43 13%	55 12%	59 14%	54 12%	56 12%	48 13%	38 12%	98 12%	113 13%	142 12%	86 13%
7	(7.0)	455 16%	59 17%	77 17%	61 14%	81k 17%	90+cfgk 20%	48 13%	39 12%	136k 17%	142 16%	177 16%	87- 13%
8	(8.0)	468 16%	71egjk 21%	71 16%	68 16%	93egjk 20%	66 14%	57 15%	43 14%	141 18%	161 18%	165- 15%	99 15%
9	(9.0)	213 8%	22 7%	41 9%	42fj 10%	33 7%	28 6%	21 6%	24 8%	64 8%	76 8%	74 6%	45 7%
10 - Extremely well	(10.0)	319 11%	37 11%	71+efgjk 16%	54ej 12%	59ej 13%	34- 7%	37 10%	27 9%	108+egjk 14%	113ej 13%	97- 9%	63 9%
NET Badly (1-3)		285 10%	25 7%	38 8%	40 9%	43 9%	58+abh 13%	45h 12%	36 12%	63- 8%	83 9%	139+abhi 12%	80h 12%
NET Neutral (4-6)		861 30%	108 32%	124 27%	133 31%	134 29%	149 33%	116 31%	97 31%	231 29%	267 30%	362 32%	213 31%
NET Well (7-10)		1454 51%	189fgjk 56%	261 +efgjk 57%	225fgjk 52%	266 +efgjk 57%	218 48%	163- 44%	132- 43%	449 +efgjk 57%	491 +efgjk 55%	514- 45%	295- 43%
Don't know		235 8%	18 5%	32 7%	34 8%	25- 5%	31 7%	50 +abcdehi 13%	45 +abcdehi 14%	50- 6%	59- 7%	126 +abdehi 11%	94+abcdehi 14%

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Prepared by BMG

Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	7.00	8.00
Base for stats	2600	322	423	399	443	426	323	265	744	841	1014	588
Mean score	6.6	6.7 ^{egjk}	6.9 ^{+efgjk}	6.7 ^{efgjk}	6.8 ^{efgjk}	6.2 ⁻	6.3	6.3 ⁻	6.8	6.7	6.3 ⁻	6.3 ⁻
Standard deviation	2.31	2.13	2.33	2.32	2.24	2.30	2.38	2.39	2.25 ^{+efgjk}	2.28 ^{+efgjk}	2.35	2.39
Standard Error	.05	.14	.12	.13	.12	.12	.14	.16	.09	.09	.08	.10

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Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	74 3%	6 3%	3 1%	11 4%	6 2%	** **	7 2%	9 2%	11 4%	4 2%	60 3%	7 3%	6d 4%	1 1%
2	(2.0)	93 3%	6 3%	11 4%	8 3%	15 4%	** **	6 2%	8 2%	12 5%	10 4%	81 3%	6 2%	3 2%	4 5%
3	(3.0)	118 4%	5 3%	11 5%	12 4%	17 5%	** **	11 3%	19 5%	11 5%	9 4%	99 4%	9 4%	9m 7%	1 1%
4	(4.0)	171 6%	14 7%	25+dgijk 10%	21di 8%	12- 3%	** **	23di 7%	18 5%	18d 7%	7 3%	148d 6%	10 4%	9 7%	3 5%
5	(5.0)	336 12%	25 12%	22 9%	27 10%	38 10%	** **	39 13%	48 12%	30 12%	41+bcdj 18%	280 12%	29 12%	17 12%	11 15%
6	(6.0)	353 12%	20 10%	27 11%	38 14%	42 11%	** **	44 14%	48 12%	27 11%	25 11%	287 12%	39+j 16%	19 14%	8 10%
7	(7.0)	455 16%	37 18%	47 19%	41 15%	60 16%	** **	52 16%	57 14%	35 14%	31 13%	375 16%	49+gj 21%	19 14%	12 15%
8	(8.0)	468 16%	30 15%	30 12%	42 16%	77+bf 21%	** **	42 13%	76b 19%	38 15%	36 16%	393 17%	39 16%	20 15%	15bf 20%
9	(9.0)	213 8%	14 7%	21 8%	13 5%	33 9%	** **	20 6%	381 9%	16 6%	21 9%	186 8%	13 6%	7 5%	7cl 10%
10 - Extremely well	(10.0)	319 11%	24 12%	22 9%	25 9%	43 12%	** **	44 14%	53 13%	27 11%	20 9%	271 11%	25 10%	16 12%	7 10%
NET Badly (1-3)		285 10%	18 9%	26 10%	30 11%	37 10%	** **	24 8%	36 9%	34f 14%	23 10%	240 10%	22 9%	18f 13%	6 7%
NET Neutral (4-6)		861 30%	60 29%	74 30%	86 32%	91- 25%	** **	107d 34%	114 29%	76 30%	73 32%	715 30%	78 33%	45d 33%	23 30%
NET Well (7-10)		1454 51%	105 52%	120 48%	122 45%	213+bchijl 58%	** **	158 50%	224chl 56%	117 47%	108 48%	1224 51%	125 53%	63 46%	42 55%

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Prepared by BMG

Table Q26.2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	235	21	28gk	31dgk	24	**	25	25	23	24	204	14	11	6
	8%	10%	11%	12%	6%	**	8%	6%	9%	10%	9%	6%	8%	8%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00
Mode	8.00	7.00	7.00	8.00	8.00	**	7.00	8.00	8.00	5.00	8.00	7.00	8.00	8.00
Base for stats	2600	183	219	238	342	**	288	374	226	204	2180	225	125	70
Mean score	6.6	6.6	6.4	6.3	6.8chl	**	6.7	6.8+bchl	6.3	6.5	6.6	6.6	6.3	6.8
Standard deviation	2.31	2.34	2.29	2.36	2.25	**	2.26	2.28	2.51	2.26	2.32	2.17	2.43	2.19
Standard Error	.05	.19	.17	.17	.14	**	.14	.13	.19	.18	.06	.14	.16	.17

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Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	74 3%	17 2%	16 3%	19 4%	20 2%	33 2%	39 3%	70c 3%	** **	3- 1%	1 1%	** **
2	(2.0)	93 3%	28 3%	17 3%	10 2%	37+c 5%	45 3%	47 4%	85 3%	** **	9 2%	4 2%	** **
3	(3.0)	118 4%	35 4%	24 4%	14 3%	43 5%	59 4%	56 4%	100 4%	** **	16 4%	12 7%	** **
4	(4.0)	171 6%	51 6%	35 6%	36 7%	45 5%	86 6%	81 6%	146 6%	** **	25 7%	18+ 10%	** **
5	(5.0)	336 12%	97 11%	80 13%	59 12%	98 12%	177 12%	157 12%	297 12%	** **	37 10%	20 11%	** **
6	(6.0)	353 12%	120 14%	82 13%	57 12%	93 11%	202 13%	150 11%	310 13%	** **	41 12%	20 11%	** **
7	(7.0)	455 16%	147 17%	97 15%	84 17%	121 15%	244 16%	205 16%	390 16%	** **	65 18%	32 18%	** **
8	(8.0)	468 16%	145 17%	117 19%	83 17%	121 15%	262 17%	204 16%	404 16%	** **	61 17%	20 11%	** **
9	(9.0)	213 8%	73 8%	38 6%	42 9%	59 7%	112 7%	100 8%	183 7%	** **	30 8%	20 12%	** **
10 - Extremely well	(10.0)	319 11%	86 10%	76 12%	53 11%	102 12%	162 11%	155 12%	268 11%	** **	50 14%	19 11%	** **
NET Badly (1-3)		285 10%	80 9%	57 9%	42 9%	100+e 12%	137 9%	142 11%	254 10%	** **	27 8%	18 10%	** **
NET Neutral (4-6)		861 30%	268 31%	197 31%	152 31%	236 29%	465 31%	388 30%	753 31%	** **	103 29%	57 33%	** **
NET Well (7-10)		1454 51%	451 52%	329 52%	262 54%	403 49%	779 52%	664 51%	1245 51%	** **	206+a 57%	91 52%	** **

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Prepared by BMG

Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	235	73	44	28	85+bc	118	113	211	**	22	9	**
	8%	8%	7%	6%	10%	8%	9%	9%	**	6%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00	**	7.00	7.00	**
Base for stats	2600	799	582	456	738	1382	1194	2252	**	336	167	**
Mean score	6.6	6.6	6.7	6.6	6.5	6.6	6.6	6.6	**	6.9+a	6.6	**
Standard deviation	2.31	2.22	2.27	2.30	2.42	2.24	2.38	2.32	+ad	2.19	2.26	**
Standard Error	.05	.08	.09	.13	.11	.06	.08	.05	**	.13	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	74 3%	33 3%	41 2%	8 4%	3 2%	11 4%	** **	6 4%	** **	** **	18+b 5%	6 2%
2	(2.0)	93 3%	39 4%	54 3%	11 5%	8 5%	8 3%	** **	3 2%	** **	** **	14 3%	12 5%
3	(3.0)	118 4%	61+b 6%	57- 3%	15+bg 7%	10b 7%	16b 6%	** **	3 2%	** **	** **	32+bg 8%	12 5%
4	(4.0)	171 6%	64 7%	107 6%	17 8%	13 9%	17 6%	** **	14 9%	** **	** **	26 7%	16 6%
5	(5.0)	336 12%	136+b 14%	201- 11%	34b 16%	16 11%	41 15%	** **	28+b 18%	** **	** **	59b 15%	30 12%
6	(6.0)	353 12%	101- 11%	253+ae 13%	22 10%	15 10%	21- 8%	** **	11 7%	** **	** **	41 10%	24 10%
7	(7.0)	455 16%	140 15%	314 17%	32 15%	21 14%	35 13%	** **	23 15%	** **	** **	57 14%	37 15%
8	(8.0)	468 16%	123- 13%	344+acej 18%	25 12%	18 12%	34 12%	** **	19 12%	** **	** **	47- 12%	38 16%
9	(9.0)	213 8%	74 8%	139 7%	16 8%	8 5%	25 9%	** **	11 7%	** **	** **	27 7%	20 8%
10 - Extremely well	(10.0)	319 11%	115 12%	203 11%	18 8%	23 15%	39 14%	** **	19 12%	** **	** **	52 13%	37c 15%
NET Badly (1-3)		285 10%	133+b 14%	151- 8%	34+bg 16%	21b 14%	35b 13%	** **	12 8%	** **	** **	64+bg 16%	30b 12%
NET Neutral (4-6)		861 30%	300 31%	560 30%	73 34%	44 30%	80 29%	** **	53 35%	** **	** **	126 31%	70 29%
NET Well (7-10)		1454 51%	454- 47%	1000+acj 53%	92- 43%	69 47%	134 49%	** **	71 47%	** **	** **	183- 46%	132c 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	235	71	164	15	13	26	**	16	**	**	29	12
	8%	7%	9%	7%	9%	9%	**	10%	**	**	7%	5%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	6.00	7.00
Mode	8.00	7.00	8.00	5.00	10.00	5.00	**	5.00	**	**	5.00	8.00
Base for stats	2600	887	1712	199	134	249	**	136	**	**	373	232
Mean score	6.6	6.3-	6.7	6.0-	6.4	6.5	**	6.5	**	**	6.2-	6.6ci
			†acfhij							-		
Standard deviation	2.31	2.47	2.21	2.44	2.54	2.56	**	2.39	**	**	2.56	2.48
Standard Error	.05	.09	.06	.19	.24	.19	**	.23	**	**	.15	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	74 3%	2 1%	1 1%	4 1%	4 1%	11 2%	45 3%	74 3%	** **	74 3%	** **
2	(2.0)	93 3%	6 5%	3 3%	11 3%	7 2%	20 3%	49 3%	93 3%	** **	93 3%	** **
3	(3.0)	118 4%	4 3%	4 3%	7- 2%	11 4%	21 3%	70c 5%	116 4%	** **	118 4%	** **
4	(4.0)	171 6%	5 3%	2 2%	19 6%	14 4%	34 5%	94 6%	165 6%	** **	169 6%	** **
5	(5.0)	336 12%	17 13%	13 12%	40 11%	40 12%	80 11%	175 12%	326 12%	** **	331 12%	** **
6	(6.0)	353 12%	13 10%	20 18%	51 14%	42 13%	98 14%	171 12%	342 12%	** **	346 12%	** **
7	(7.0)	455 16%	18 14%	29 25%	63 18%	48 15%	114 16%	241 16%	447 16%	** **	451 16%	** **
8	(8.0)	468 16%	22 17%	13 12%	57 16%	52 16%	119 17%	250 17%	459 17%	** **	461 16%	** **
9	(9.0)	213 8%	16+f 12%	9 8%	35 10%	24 7%	62 9%	102 7%	208 7%	** **	210 7%	** **
10 - Extremely well	(10.0)	319 11%	20 15%	17 15%	45 13%	58+f 18%	107+f 15%	149 10%	318 11%	** **	319 11%	** **
NET Badly (1-3)		285 10%	12 9%	8 7%	22- 6%	22 7%	53- 7%	164cde 11%	284 10%	** **	285 10%	** **
NET Neutral (4-6)		861 30%	34 26%	35 31%	110 31%	96 30%	213 30%	440 30%	833 30%	** **	846 30%	** **
NET Well (7-10)		1454 51%	77 58%	68 60%	199+ 57%	182 56%	402+f 57%	742 50%	1431 52%	** **	1440 51%	** **

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Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	235	10	2	20	23	43-	128e	228	**	229	**
	8%	7%	2%	6%	7%	6%	9%	8%	**	8%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	7.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2600	123	111	331	300	667	1346	2548	**	2571	**
Mean score	6.6	7.0f	6.9	6.9+f	7.0+f	6.9+f	6.5-	6.6	**	6.6	**
Standard deviation	2.31	2.33	2.06	2.14	2.23	2.23	2.33	2.32	**	2.32	**
Standard Error	.05	.23	.21	.13	.14	.09	.07	.05	**	.05	**

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Table Q26.2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	74 3%	60- 2%	57- 2%	55- 2%	45- 2%	3 1%	69 2%	53- 2%	74 3%	63 3%	11- 1%	13- 1%	13- 1%	1 *	16- 1%	13- 1%
2	(2.0)	93 3%	89 3%	79- 3%	73- 3%	57- 3%	5 2%	91 3%	74- 3%	93 3%	86 3%	28- 1%	28- 2%	28- 2%	3 1%	38- 2%	26- 2%
3	(3.0)	118 4%	109 4%	109 4%	108 4%	90 4%	11 4%	115 4%	103 4%	118 4%	107 4%	57- 3%	51- 3%	52- 3%	3 2%	65- 3%	45- 3%
4	(4.0)	171 6%	166 6%	155 6%	156 6%	136 6%	11 3%	163 6%	145 6%	171 6%	150 6%	78- 4%	69- 5%	83- 5%	5 3%	86- 5%	71- 5%
5	(5.0)	336 12%	312- 12%	319e 12%	306 12%	259 11%	25- 8%	325 12%	288 12%	336 12%	303e 12%	183-d 10%	150-d 10%	184-d 10%	9- 5%	200-d 11%	139-d 10%
6	(6.0)	353 12%	338 13%	333 13%	336 13%	293 13%	49 15%	351 13%	320 13%	353 12%	314 13%	247 13%	187 12%	229 13%	27 15%	237 13%	180 13%
7	(7.0)	455 16%	441 16%	440+ 17%	433+ 17%	379 17%	44 14%	449 16%	419+ 17%	455 16%	408 16%	342+ 18%	261 17%	302 17%	28 16%	319 17%	234 16%
8	(8.0)	468 16%	451 17%	453+ 17%	454+ 17%	405+ 18%	66+ 21%	466 17%	425 17%	468 16%	417 17%	377+ 20%	298+ 20%	363+ 20%	40 22%	377+ 20%	293+ 20%
9	(9.0)	213 8%	209 8%	204 8%	200 8%	187+ 8%	37 12%	211 8%	188 8%	213 8%	188 8%	173+ 9%	144+ 9%	168+ 9%	22+ 12%	166+ 9%	133+ 9%
10 -	(10.0)	319	307	303	301	274+ +abcdfghi	58 i	316	290	319	291	268+ +abcef	216+	250+	42	266+	216+
Extremely well		11%	11%	11%	11%	12%	18%	11%	12%	11%	12%	14%	14%	14%	23%	14%	15%
NET Badly (1-3)		285 10%	258- 10%	245- 9%	237- 9%	193- 8%	20- 6%	275 10%	230- 9%	285e 10%	256e 10%	96- 5%	92- 6%	93- 5%	7- 4%	119- 6%	83- 6%
NET Neutral (4-6)		861 30%	815 30%	806 30%	798 30%	688 30%	86 27%	839 30%	754 30%	861 30%	767 31%	508- 27%	407- 27%	496- 28%	41- 22%	523- 28%	390- 27%

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Prepared by BMG

Table Q26.2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
NET Well (7-10)	1454	1408+	1400+	1388+	1244+h	206	1442	1321+	1454	1305+	1161+	918+	1084+	132	1128+	875+
	51%	52%	53%	53%	54%	64%	52%	53%	51%	52%	61%	60%	60%	72%	60%	61%
Don't know	235	219e	203-e	199-e	160-e	8-	223e	189-e	235e	178-e	133-d	101-d	123-d	3-	123-d	89-d
	8%	8%	8%	8%	7%	2%	8%	8%	8%	7%	7%	7%	7%	2%	6%	6%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	2600	2482	2452	2423	2124	312	2556	2305	2600	2328	1764	1418	1673	180	1771	1348
Mean score	6.6	6.6+	6.7+	6.7+	6.7+hi	7.3	6.6+	6.7+	6.6	6.6	7.1+	7.1+	7.1+	7.7	7.0+	7.1+
Standard deviation	2.31	2.28	2.26	2.25	2.23	2.13	2.30	2.26	2.31	2.31	2.01	2.10	2.04	1.96	2.10	2.10
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.16	.05	.06

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Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	74 3%	9 4%	60 2%	38 2%	23 2%
2	(2.0)	93 3%	9 4%	81 3%	57 3%	36 4%
3	(3.0)	118 4%	12 5%	96 4%	69 4%	44 4%
4	(4.0)	171 6%	13 5%	146 6%	114 7%	65 6%
5	(5.0)	336 12%	23 9%	302 12%	198 12%	112 11%
6	(6.0)	353 12%	27 11%	315 13%	230 13%	136 13%
7	(7.0)	455 16%	34 13%	406 16%	298+ 17%	189+ 19%
8	(8.0)	468 16%	43 17%	410 17%	291 17%	151 15%
9	(9.0)	213 8%	14 6%	196 8%	133 8%	77 8%
10 - Extremely well	(10.0)	319 11%	31 12%	279 11%	186 11%	111 11%
NET Badly (1-3)		285 10%	29 12%	237 10%	164 9%	103 10%
NET Neutral (4-6)		861 30%	63 25%	763 31%	542 31%	313 31%
NET Well (7-10)		1454 51%	122 49%	1291+ 52%	907 53%	528 52%

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Prepared by BMG

Table Q26_2 (continuation)

Q26. Programmes that feature people like me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	235 8%	36+bcd 14%	178- 7%	111- 6%	67- 7%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	7.00	7.00
Base for stats	2600	215	2291	1613	944
Mean score	6.6	6.6	6.6	6.6	6.6
Standard deviation	2.31	2.47	2.28	2.25	2.27
Standard Error	.05	.22	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_3

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	33 1%	11 1%	21 2%	** **	1 1%	22+b 2%	11- 1%
2	(2.0)	29 1%	10 1%	15 1%	** **	3 2%	11 1%	18 1%
3	(3.0)	66 2%	27 2%	35 3%	** **	3 2%	36 3%	27 2%
4	(4.0)	135 5%	60 5%	69 5%	** **	3 2%	76 6%	57 4%
5	(5.0)	287 10%	118 9%	153 11%	** **	15 10%	137 10%	144 10%
6	(6.0)	358 13%	161 12%	153 11%	** **	33+ab 22%	190 14%	164 11%
7	(7.0)	467 16%	237 18%	203 15%	** **	18 12%	241 18%	223 16%
8	(8.0)	577 20%	246 19%	291 22%	** **	33 22%	271 20%	302 21%
9	(9.0)	299 11%	146 11%	137 10%	** **	13 9%	144 11%	154 11%
10 - Extremely well	(10.0)	412 15%	222+b 17%	165- 12%	** **	24 17%	159- 12%	249+a 17%
NET Badly (1-3)		128 5%	48 4%	71 5%	** **	7 5%	69 5%	56 4%
NET Neutral (4-6)		781 28%	339 26%	375 28%	** **	51a 35%	402+b 29%	365- 25%
NET Well (7-10)		1755 62%	851+b 65%	796- 59%	** **	88 60%	815- 60%	929+a 65%
Don't know		170 6%	71d 5%	98+d 7%	** **	1- 1%	80 6%	88 6%

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Prepared by BMG

Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	7.00	7.00	**	7.00	7.00	8.00
Mode	8.00	8.00	8.00	**	6.00	8.00	8.00
Base for stats	2664	1238	1243	**	146	1287	1350
Mean score	7.2	7.3+b	7.0-	**	7.2	7.0-	7.3+a
Standard deviation	2.04	2.00	2.09	**	2.02	2.04	2.02
Standard Error	.04	.06	.06	**	.19	.06	.06

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Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	33 1%	3 1%	5 1%	6 1%	4 1%	6 1%	6 2%	3 1%	8 1%	10 1%	15 1%	9 1%
2	(2.0)	29 1%	5 1%	3 1%	3 1%	7 1%	4 1%	2 1%	4 1%	8 1%	10 1%	10 1%	6 1%
3	(3.0)	66 2%	4 1%	7 1%	10 2%	14 3%	13 3%	7 2%	11h 3%	11 1%	24 3%	31 3%	17 3%
4	(4.0)	135 5%	20 6%	15 3%	25 6%	17 4%	21 5%	18 5%	19 6%	36 4%	42 5%	58 5%	37 5%
5	(5.0)	287 10%	34 10%	51 11%	44 10%	43 9%	55 12%	34 9%	27 9%	85 11%	87 10%	116 10%	61 9%
6	(6.0)	358 13%	55dej 16%	66 15%	60 14%	47 10%	49 11%	49 13%	32 10%	122+dej 15%	106 12%	130 11%	82 12%
7	(7.0)	467 16%	57 17%	70 15%	83gjk 19%	89gk 19%	78 17%	52 14%	39 13%	127 16%	172+fgjk 19%	169 15%	91- 13%
8	(8.0)	577 20%	86+bc 25%	82 18%	71- 16%	104c 22%	91 20%	74 20%	70 22%	167 21%	175 19%	235 21%	144 21%
9	(9.0)	299 11%	29 9%	47 10%	51 12%	44 9%	58 13%	42 11%	28 9%	76 10%	95 10%	128 11%	70 10%
10 - Extremely well	(10.0)	412 15%	34- 10%	85+acej 19%	54 13%	79a 17%	60 13%	54 14%	45 14%	120 15%	133 15%	159 14%	99 14%
NET Badly (1-3)		128 5%	12 4%	15 3%	20 5%	24 5%	24 5%	15 4%	18 6%	27 3%	44 5%	56 5%	33 5%
NET Neutral (4-6)		781 28%	109d 32%	133d 29%	129d 30%	107- 23%	124 27%	100 27%	79 25%	242d 30%	236 26%	304 27%	179 26%
NET Well (7-10)		1755 62%	206 61%	284 62%	260 60%	315 +cfgjk 67%	287 63%	222 60%	182 59%	490 62%	575 64%	690 61%	404 59%
Don't know		170 6%	12 3%	23 5%	24 6%	22 5%	22 5%	35 +abdehi 9%	32 +abcdehi 10%	35- 4%	46 5%	89+adehi 8%	67+abcdehi 10%

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Prepared by BMG

Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00	7.00	8.00
Mode	8.00	8.00	10.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2664	328	431	409	446	435	338	278	759	855	1050	616
Mean score	7.2	7.0	7.3	7.0	7.3	7.1	7.2	7.1	7.2	7.2	7.2	7.2
Standard deviation	2.04	1.90	2.02	2.04	2.04	2.07	2.06	2.14	1.97	2.04	2.09	2.10
Standard Error	.04	.13	.11	.11	.11	.10	.12	.14	.08	.08	.07	.09

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Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	33 1%	5 2%	2 1%	6 2%	2 1%	** **	4 1%	6 2%	2 1%	1 1%	28 1%	2 1%	3 2%	* 1%
2	(2.0)	29 1%	0 -%	1 *%	4g 2%	9+ag 2%	** **	3 1%	0 -%	1 *%	4g 2%	25 1%	1 *%	1g 1%	1g 1%
3	(3.0)	66 2%	5 2%	3 1%	4 2%	11 3%	** **	5 1%	10 2%	9 4%	6 3%	56 2%	4 2%	5m 4%	* 1%
4	(4.0)	135 5%	9 4%	17d 7%	11 4%	10 3%	** **	19 6%	20 5%	12 5%	12 5%	113 5%	11 5%	7 5%	4 5%
5	(5.0)	287 10%	13 6%	20 8%	21 8%	41 11%	** **	27 9%	41 10%	39 16%	26 12%	246 10%	19 8%	13 10%	9 12%
6	(6.0)	358 13%	26 13%	27 11%	41g 15%	42 12%	** **	39 12%	35- 9%	38g 15%	21 9%	287- 12%	45 19%	18 13%	8 10%
7	(7.0)	467 16%	44h 22%	48h 20%	43 16%	63h 17%	** **	48 15%	68h 17%	26- 10%	42h 18%	397h 17%	34 14%	26h 19%	11 14%
8	(8.0)	577 20%	41 20%	47 19%	53 20%	79 22%	** **	741 24%	79 20%	56 22%	36 16%	483 20%	561 24%	22 16%	16 21%
9	(9.0)	299 11%	17 9%	31k 13%	22 8%	41 11%	** **	34 11%	59+cjkl 15%	23 9%	22 10%	259 11%	16- 7%	12 9%	11ck 15%
10 - Extremely well	(10.0)	412 15%	29 14%	30 12%	39 14%	50 14%	** **	45 14%	58 15%	32 13%	42 18%	344 14%	35 15%	22 16%	11 14%
NET Badly (1-3)		128 5%	10 5%	6 2%	15 5%	21 6%	** **	11 4%	16 4%	13 5%	12 5%	109 5%	8 3%	9bkm 7%	2 2%
NET Neutral (4-6)		781 28%	48 24%	64 26%	73 27%	94 26%	** **	85 27%	96 24%	89+abdgj 36%	59 26%	647 27%	75g 32%	38 28%	21 28%

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Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
NET Well (7-10)	1755	131	157	157	234h	**	201h	263h	136-	142	1483h	142	82	49
	62%	64%	63%	58%	64%	**	64%	66%	55%	62%	62%	59%	60%	64%
Don't know	170	14	20	25+	17	**	15	24	12	15	144	14	7	5
	6%	7%	8%	9%	5%	**	5%	6%	5%	7%	6%	6%	5%	6%
Medians	7.00	7.00	7.00	7.00	7.00	**	8.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00
Mode	8.00	7.00	7.00	8.00	8.00	**	8.00	8.00	8.00	10.00	8.00	8.00	7.00	8.00
Base for stats	2664	189	227	244	349	**	298	375	238	213	2239	224	129	71
Mean score	7.2	7.2	7.2	7.1	7.2	**	7.2	7.3	7.0	7.2	7.2	7.2	7.0	7.3
Standard deviation	2.04	2.03	1.92	2.12	2.04	**	2.02	2.04	2.04	2.15	2.05	1.92	2.20	1.97
Standard Error	.04	.16	.14	.15	.13	**	.13	.12	.15	.17	.05	.12	.14	.15

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Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	33 1%	8 1%	5 1%	9 2%	12 1%	13 1%	21 2%	29 1%	** **	3 1%	0 -	** **
2	(2.0)	29 1%	9 1%	8 1%	7 2%	4 *	17 1%	11 1%	23 1%	** **	5 2%	4 2%	** **
3	(3.0)	66 2%	21 2%	11 2%	10 2%	25 3%	32 2%	34 3%	61 2%	** **	4 1%	3 2%	** **
4	(4.0)	135 5%	32 4%	29 5%	36+ade 7%	35 4%	61 4%	71 5%	119 5%	** **	15 4%	7 4%	** **
5	(5.0)	287 10%	85 10%	70 11%	47 10%	81 10%	155 10%	129 10%	245 10%	** **	40 11%	26 15%	** **
6	(6.0)	358 13%	112 13%	87 14%	60 12%	95 11%	199 13%	155 12%	309 13%	** **	49 14%	24 13%	** **
7	(7.0)	467 16%	150 17%	100 16%	84 17%	132 16%	250 17%	216 17%	402 16%	** **	62 17%	38 22%	** **
8	(8.0)	577 20%	174 20%	139 22%	89 18%	169 21%	314 21%	258 20%	504 20%	** **	73 20%	29 17%	** **
9	(9.0)	299 11%	107 12%	62 10%	51 11%	77 9%	169 11%	128 10%	264 11%	** **	35 10%	21 12%	** **
10 - Extremely well	(10.0)	412 15%	128 15%	86 14%	69 14%	127 15%	214 14%	196 15%	358 15%	** **	54 15%	15- 9%	** **
NET Badly (1-3)		128 5%	37 4%	24 4%	26 5%	40 5%	61 4%	66 5%	113 5%	** **	12 3%	7 4%	** **
NET Neutral (4-6)		781 28%	229 26%	187 30%	144 30%	211 26%	415 28%	355 27%	672 27%	** **	103 29%	56 32%	** **
NET Well (7-10)		1755 62%	560 64%	387 62%	293 61%	505 61%	947 63%	797 61%	1527 62%	** **	224 63%	104 59%	** **

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Prepared by BMG

Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	170	47	29	21	68+abce	76-	89	151	**	19	8	**
	6%	5%	5%	4%	8%	5%	7%	6%	**	5%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Base for stats	2664	826	598	463	755	1424	1218	2313	**	339	167	**
Mean score	7.2	7.3	7.2	7.0	7.2	7.2	7.1	7.2	**	7.2	7.0	**
Standard deviation	2.04	1.99	1.98	2.16	2.06	1.98	2.10	2.04	**	1.97	1.87	**
Standard Error	.04	.07	.08	.12	.09	.05	.07	.05	**	.12	.16	**

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Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	33 1%	16 2%	17 1%	3 2%	0 -	7 2%	** **	2 2%	** **	** **	8 2%	2 1%
2	(2.0)	29 1%	13 1%	15 1%	4 2%	2 2%	2 1%	** **	2 1%	** **	** **	7 2%	3 1%
3	(3.0)	66 2%	39+bk 4%	26- 1%	9bk 4%	5 3%	8 3%	** **	9+bk 6%	** **	** **	21+bk 5%	2 1%
4	(4.0)	135 5%	57j 6%	79 4%	22+abjk 10%	16+abjk 11%	26+bjk 10%	** **	12j 8%	** **	** **	12 3%	10 4%
5	(5.0)	287 10%	101 11%	187 10%	21 10%	12 8%	24 9%	** **	19 13%	** **	** **	48 12%	31 13%
6	(6.0)	358 13%	123 13%	236 13%	31 14%	20 13%	23- 8%	** **	13 9%	** **	** **	58e 14%	25 10%
7	(7.0)	467 16%	142 15%	325g 17%	27 13%	21 14%	39 14%	** **	14- 10%	** **	** **	71g 18%	35 15%
8	(8.0)	577 20%	175 18%	403j 21%	37 17%	32j 22%	46 17%	** **	30 20%	** **	** **	55- 14%	53j 22%
9	(9.0)	299 11%	101 11%	198 11%	27 13%	15 10%	36 13%	** **	13 9%	** **	** **	35 9%	28 12%
10 - Extremely well	(10.0)	412 15%	147 15%	265 14%	22 10%	18 12%	48c 18%	** **	26 17%	** **	** **	68c 17%	44c 18%
NET Badly (1-3)		128 5%	69+bk 7%	59- 3%	16+bk 8%	8 5%	17b 6%	** **	12+bk 8%	** **	** **	36+bk 9%	7 3%
NET Neutral (4-6)		781 28%	280 29%	501 27%	74+b 34%	48 33%	73 27%	** **	44 29%	** **	** **	118 29%	65 27%
NET Well (7-10)		1755 62%	565- 59%	1191+acj 63%	114- 53%	86 58%	170 62%	** **	84 55%	** **	** **	229- 57%	161cj 66%

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Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	170	44-	125	11	6	14	**	11	**	**	19	10
	6%	5%	7%	5%	4%	5%	**	7%	**	**	5%	4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	**	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	**	8.00	**	**	7.00	8.00
Base for stats	2664	913	1751	204	142	260	**	141	**	**	382	234
Mean score	7.2	7.0-	7.3	6.7-	6.9	7.1i	**	6.9	**	**	6.9-	7.4acfhij
			+acfhij				-		-	-		
Standard deviation	2.04	2.21	1.94	2.23	2.09	2.32	**	2.36	**	**	2.26	2.02
Standard Error	.04	.08	.05	.17	.19	.16	**	.23	**	**	.13	.14

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Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	33 1%	0 -%	0 -%	2 1%	1 *%	4 1%	21 1%	33 1%	** **	33 1%	** **
2	(2.0)	29 1%	2 1%	1 1%	5d 2%	0 -%	6 1%	12 1%	28 1%	** **	29 1%	** **
3	(3.0)	66 2%	2 1%	2 2%	3 1%	3 1%	7- 1%	46+cde 3%	65 2%	** **	66 2%	** **
4	(4.0)	135 5%	4 3%	4 4%	21 6%	17 5%	34 5%	70 5%	134 5%	** **	134 5%	** **
5	(5.0)	287 10%	14 11%	14 13%	37 11%	36 11%	76 11%	146 10%	279 10%	** **	286 10%	** **
6	(6.0)	358 13%	11 9%	15 13%	43 12%	49 15%	94 13%	189 13%	346 12%	** **	352 13%	** **
7	(7.0)	467 16%	23 17%	15 13%	60 17%	47 15%	116 16%	246 17%	459 17%	** **	461 16%	** **
8	(8.0)	577 20%	24 18%	28 25%	70 20%	65 20%	147 21%	291 20%	564 20%	** **	568 20%	** **
9	(9.0)	299 11%	24+df 18%	13 11%	43 12%	30 9%	82 12%	149 10%	296 11%	** **	296 11%	** **
10 - Extremely well	(10.0)	412 15%	22 16%	19 17%	51 15%	62+f 19%	115 16%	202 14%	409 15%	** **	410 15%	** **
NET Badly (1-3)		128 5%	3 2%	3 3%	10 3%	4- 1%	17- 2%	80+de 5%	126 5%	** **	127 5%	** **
NET Neutral (4-6)		781 28%	29 22%	33 30%	102 29%	102 32%	203 29%	405 27%	759 27%	** **	772 28%	** **
NET Well (7-10)		1755 62%	92f 70%	74 66%	224 64%	204 63%	460 65%	887 60%	1728 62%	** **	1736 62%	** **

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Prepared by BMG

Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	170	8	2	15	13	29-	102e	164	**	165	**
	6%	6%	2%	4%	4%	4%	7%	6%	**	6%	**
Medians	7.00	8.00	8.00	7.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2664	125	111	336	310	680	1372	2612	**	2635	**
Mean score	7.2	7.6+f	7.4	7.2	7.4f	7.3+f	7.1	7.2	**	7.2	**
Standard deviation	2.04	1.89	1.91	1.99	1.91	1.93	2.08	2.05	**	2.05	**
Standard Error	.04	.18	.20	.12	.12	.08	.06	.04	**	.04	**

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Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	33 1%	29- 1%	21- 1%	22- 1%	20- 1%	2 1%	31 1%	20- 1%	33 1%	30 1%	3- **	6- **	3- **	1 1%	4- **	3- **
2	(2.0)	29 1%	24- 1%	24- 1%	22- 1%	20 1%	7c 2%	29 1%	23 1%	29 1%	25 1%	4- **	4- **	3- **	1 **	5- **	3- **
3	(3.0)	66 2%	62 2%	62 2%	54- 2%	43- 2%	4 1%	63 2%	59 2%	66 2%	56 2%	18- 1%	24- 2%	25- 1%	1 1%	30- 2%	23- 2%
4	(4.0)	135 5%	128 5%	124 5%	125 5%	106 5%	18 6%	130 5%	111 4%	135 5%	121 5%	59- 3%	42- 3%	60- 3%	9 5%	66- 3%	47- 3%
5	(5.0)	287 10%	266e 10%	268e 10%	253-e 10%	213- 9%	19- 6%	277e 10%	255e 10%	287e 10%	258e 10%	131- 7%	103- 7%	133- 7%	7- 4%	141- 7%	104- 7%
6	(6.0)	358 13%	346 13%	335 13%	336 13%	289 13%	56 18% +abcd fghi	350 13%	315 13%	358 13%	318 13%	229 12%	185 12%	212 12%	30 17%	221- 12%	176 12%
7	(7.0)	467 16%	438 16%	443 17%	454+ 17%	389 17%	53 17%	457 16%	423 17%	467 16%	422 17%	321 17%	253 17%	302 17%	25 14%	326 17%	239 17%
8	(8.0)	577 20%	561+ 21%	559+ 21%	547+ 21%	492+ 22%	68 21%	572 21%	523+ 21%	577 20%	510 20%	455+ 24%	361+ 24%	427+ 24%	46 25%	449+ 24%	345+ 24%
9	(9.0)	299 11%	292 11%	289+ 11%	286+ 11%	253 11%	35 11%	299 11%	278+ 11%	299 11%	273 11%	244+ 13%	204+ 13%	229+ 13%	20 11%	235+ 12%	180+ 13%
10 - Extremely well	(10.0)	412 15%	403+ 15%	392 15%	391 15%	348+ 15%	53 17%	410 15%	363 15%	412 15%	367 15%	353+ 19%	275+ 18%	329+ 18%	43+ 23%	345+ 18%	263+ 18%
NET Badly (1-3)		128 5%	115- 4%	107- 4%	99- 4%	83- 4%	12 4%	123 4%	102- 4%	128 5%	111 4%	25- 1%	34- 2%	31- 2%	3 2%	38- 2%	29- 2%
NET Neutral (4-6)		781 28%	740 27%	727 27%	714 27%	607- 27%	93 29%	757 27%	681 27%	781 28%	697 28%	419- 22%	329- 22%	405- 23%	46 25%	428- 23%	327- 23%
NET Well (7-10)		1755 62%	1693+ 63%	1683+ 63%	1678+ 64%	1483+h 65%	209 65%	1738 63%	1587+ 64%	1755 62%	1573+ 63%	1373+ 72%	1093+ 72%	1287+ 72%	133+ 73%	1355+ 72%	1028+ 72%

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Prepared by BMG

Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	170 6%	153-e 6%	138-e 5%	131-e 5%	111-e 5%	5- 2%	161e 6%	124-e 5%	170e 6%	126-e 5%	80-d 4%	62-d 4%	73-d 4%	1- *%	73-d 4%	54-d 4%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2664	2548	2517	2491	2173	314	2618	2370	2664	2380	1817	1456	1723	182	1821	1383
Mean score	7.2	7.2+	7.2+	7.2+	7.3+	7.3	7.2+	7.2+	7.2	7.2	7.7+	7.6+	7.6+	7.7+	7.6+	7.6+
Standard deviation	2.04	2.02	1.99	1.98	1.97	2.00	2.03	1.99	2.04	2.04	1.75	1.80	1.79	1.88	1.81	1.80
Standard Error	.04	.04	.04	.04	.05	.12	.04	.04	.04	.05	.04	.05	.05	.15	.05	.05

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Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	33 1%	8+bc 3%	24- 1%	14- 1%	12 1%
2	(2.0)	29 1%	2 1%	24 1%	14 1%	10 1%
3	(3.0)	66 2%	7 3%	54 2%	36 2%	17 2%
4	(4.0)	135 5%	18 7%	108- 4%	76 4%	44 4%
5	(5.0)	287 10%	26 10%	242 10%	171 10%	101 10%
6	(6.0)	358 13%	23 9%	323 13%	220 13%	127 13%
7	(7.0)	467 16%	26- 10%	431+a 17%	307+a 18%	196+a 19%
8	(8.0)	577 20%	46 19%	512 21%	365 21%	195 19%
9	(9.0)	299 11%	24 10%	268 11%	205+ 12%	123 12%
10 - Extremely well	(10.0)	412 15%	42 17%	357 14%	239 14%	142 14%
NET Badly (1-3)		128 5%	17 7%	101- 4%	63- 4%	39 4%
NET Neutral (4-6)		781 28%	67 27%	674 27%	468 27%	272 27%
NET Well (7-10)		1755 62%	139 55%	1568+a 64%	1116+a 65%	656+a 65%

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Prepared by BMG

Table Q26_3 (continuation)

Q26. Programmes which feature people from different backgrounds - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	170 6%	28+bcd 11%	126- 5%	77- 4%	43- 4%
Medians	7.00	8.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	7.00
Base for stats	2664	224	2343	1647	967
Mean score	7.2	7.0	7.2+	7.2+	7.2
Standard deviation	2.04	2.40	1.99	1.95	1.98
Standard Error	.04	.21	.04	.05	.07

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Table Q26_4
 Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	100 4%	37 3%	63+ad 5%	** **	0- -%	57 4%	42 3%
2	(2.0)	74 3%	24- 2%	47+a 4%	** **	2 2%	45+b 3%	29 2%
3	(3.0)	83 3%	29 2%	44 3%	** **	11+ab 7%	45 3%	37 3%
4	(4.0)	118 4%	44 3%	66 5%	** **	6 4%	62 5%	55 4%
5	(5.0)	267 9%	129 10%	121 9%	** **	12 8%	130 10%	132 9%
6	(6.0)	290 10%	133 10%	131 10%	** **	25+ab 17%	142 10%	144 10%
7	(7.0)	436 15%	211 16%	191 14%	** **	25 17%	214 16%	216 15%
8	(8.0)	552 19%	232- 18%	291+a 22%	** **	23 16%	265 19%	281 20%
9	(9.0)	317 11%	151 12%	142 11%	** **	16 11%	152 11%	163 11%
10 - Extremely well	(10.0)	478 17%	246+b 19%	204- 15%	** **	25 17%	208- 15%	270+a 19%
NET Badly (1-3)		257 9%	90- 7%	153+a 11%	** **	13 9%	147+b 11%	108- 8%
NET Neutral (4-6)		676 24%	306 23%	318 24%	** **	42 29%	334 24%	331 23%
NET Well (7-10)		1783 63%	839 64%	828 62%	** **	90 61%	839 61%	929 65%
Don't know		119 4%	75+b 6%	41- 3%	** **	3 2%	47 3%	70 5%

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 Prepared by BMG

Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	8.00	7.00	**	7.00	7.00	8.00
Mode	8.00	10.00	8.00	**	10.00	8.00	8.00
Base for stats	2716	1235	1299	**	145	1320	1368
Mean score	7.1	7.2+b	6.9-	**	7.1	6.9-	7.2+a
Standard deviation	2.37	2.28	2.48	**	2.16	2.44	2.31
Standard Error	.05	.07	.07	**	.20	.08	.07

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Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	100 4%	5 2%	17 4%	15 3%	16 3%	24+a 5%	14 4%	9 3%	23 3%	30 3%	46 4%	23 3%
2	(2.0)	74 3%	1- *%	9 2%	12a 3%	12a 3%	13a 3%	20+abdghi 5%	7 2%	11- 1%	24a 3%	40+ah 3%	27+ah 4%
3	(3.0)	83 3%	15b 4%	6- 1%	7 2%	17b 4%	20bcg 4%	14b 4%	5 2%	20 3%	24 3%	39b 3%	19 3%
4	(4.0)	118 4%	14 4%	14 3%	21 5%	21 4%	19 4%	20 5%	9 3%	28 4%	41 5%	48 4%	29 4%
5	(5.0)	267 9%	33 10%	53fj 12%	51fj 12%	38 8%	36 8%	24- 6%	31 10%	86f 11%	89 10%	92 8%	55 8%
6	(6.0)	290 10%	50 +defgijk 15%	60+fgjk 13%	44 10%	43 9%	43 9%	32 8%	18- 6%	110 +defgijk 14%	88 10%	93- 8%	50- 7%
7	(7.0)	436 15%	64fk 19%	76 17%	62 14%	68 14%	75 16%	47 13%	44 14%	140fk 18%	130 14%	166 15%	91 13%
8	(8.0)	552 19%	74 22%	75 17%	84 19%	86 18%	91 20%	79 21%	64 21%	149 19%	170 19%	233 20%	143 21%
9	(9.0)	317 11%	26 8%	37- 8%	55abh 13%	66+abh 14%	53h 12%	38 10%	41abh 13%	63- 8%	122+abh 14%	132h 12%	79h 12%
10 - Extremely well	(10.0)	478 17%	42 12%	83 18%	62 14%	83 18%	68 15%	74a 20%	+acehi 22%	126 16%	144 16%	208a 18%	140+acehi 21%
NET Badly (1-3)		257 9%	21 6%	32 7%	34 8%	44 9%	57 +abcghi 12%	48 +abcghi 13%	21 7%	54- 7%	78 9%	125+abgh 11%	68h 10%
NET Neutral (4-6)		676 24%	97efgjk 29%	127 +efgjk 28%	117fgjk 27%	102 22%	98 21%	76 20%	59- 19%	224 +defgjk 28%	219k 24%	233- 20%	135- 20%
NET Well (7-10)		1783 63%	207 61%	271 60%	263 61%	303 65%	286 63%	237 64%	216 +abchi 70%	478 60%	566 63%	739 65%	453+bh 66%

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Prepared by BMG

Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Don't know	119	14	24	19	18	16	12	15	38	38	43	26
	4%	4%	5%	4%	4%	4%	3%	5%	5%	4%	4%	4%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00
Mode	8.00	8.00	10.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00
Base for stats	2716	325	430	414	449	441	361	295	755	863	1097	656
Mean score	7.1	7.0	7.0	7.0	7.1	6.9	7.0	7.4	7.0	7.1	7.1	7.2e
							+abcefhi	j				
Standard deviation	2.37	2.03	2.32	2.34	2.40	2.50	2.59	2.31	2.20	2.37	2.49	2.48
Standard Error	.05	.13	.12	.12	.13	.12	.14	.15	.09	.09	.08	.10

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Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	100 4%	5 2%	8 3%	7 3%	11 3%	** **	13 4%	12 3%	10 4%	8 4%	80 3%	10 4%	7 5%	3 3%
2	(2.0)	74 3%	3 1%	9 4%	6 2%	5 1%	** **	7 2%	12 3%	11d 4%	6 3%	60 3%	7 3%	4 3%	3 3%
3	(3.0)	83 3%	5 2%	9 3%	2 1%	15c 4%	** **	7 2%	8 2%	5 2%	6 3%	64- 3%	12cm 5%	7+cfgjm 5%	1 1%
4	(4.0)	118 4%	14d 7%	8 3%	13 5%	10 3%	** **	11 4%	17 4%	12 5%	13 6%	101 4%	7 3%	6 5%	3 4%
5	(5.0)	267 9%	19 10%	26 11%	29 11%	27 7%	** **	39dg 13%	30 7%	25 10%	19 8%	225 9%	23 10%	13 10%	6 8%
6	(6.0)	290 10%	21 10%	29 12%	18 7%	39 11%	** **	32 10%	40 10%	20 8%	29c 13%	243 10%	28 12%	12 9%	7 10%
7	(7.0)	436 15%	26 13%	29 12%	60 22% +abdfijm	51 14%	** **	47 15%	78+bim 20%	42i 17%	22- 9%	365i 15%	40i 17%	21 15%	9 12%
8	(8.0)	552 19%	55 27% +bcfghjk 1	43 18%	49 18%	90+g 24%	** **	57 18%	65 16%	44 17%	42 18%	468 20%	43 18%	25 18%	17 22%
9	(9.0)	317 11%	17 8%	35 14%	28 10%	44 12%	** **	30 10%	53 13%	27 11%	26 12%	270 11%	26 11%	11 8%	10 13%
10 - Extremely well	(10.0)	478 17%	31 15%	40 16%	44 16%	57 16%	** **	59 19%	65 16%	47 19%	44 19%	407 17%	36 15%	20 15%	14 19%
NET Badly (1-3)		257 9%	12 6%	25 10%	16 6%	31 8%	** **	27 9%	33 8%	26 11%	21 9%	204- 9%	28ac 12%	19+acdfgj 14%	6 8%
NET Neutral (4-6)		676 24%	55 27%	63 25%	60 22%	76 21%	** **	83 26%	86 22%	56 23%	61 27%	569 24%	59 25%	31 23%	16 22%

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Prepared by BMG

Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
NET Well (7-10)	1783	128	148	1811	2421	**	193	2611	160	133	15101	146	77-	501
	63%	63%	60%	67%	66%	**	62%	65%	64%	59%	63%	61%	56%	66%
Don't know	119	8	11	13	17	**	10	18	7	13	100	6	10+fhjk	3
	4%	4%	4%	5%	5%	**	3%	5%	3%	6%	4%	2%	7%	4%
Medians	7.00	8.00	8.00	7.00	8.00	**	7.00	7.00	7.00	8.00	8.00	7.00	7.00	8.00
Mode	8.00	8.00	8.00	7.00	8.00	**	10.00	7.00	10.00	10.00	8.00	8.00	8.00	8.00
Base for stats	2716	195	236	256	349	**	303	381	242	215	2283	233	127	73
Mean score	7.1	7.1	7.0	7.11	7.21	**	7.0	7.11	7.0	7.1	7.11	6.9	6.7-	7.31
Standard deviation	2.37	2.21	2.43	2.22	2.25	**	2.40	2.33	2.51	2.48	2.35	2.43	2.60	2.39
Standard Error	.05	.17	.18	.16	.14	**	.15	.14	.18	.20	.06	.16	.17	.18

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Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	100 4%	28 3%	22 3%	18 4%	31 4%	49 3%	50 4%	94+c 4%	** **	6- 2%	2 1%	** **
2	(2.0)	74 3%	17 2%	14 2%	11 2%	33+ae 4%	31 2%	43 3%	69 3%	** **	3- 1%	1 1%	** **
3	(3.0)	83 3%	25 3%	11 2%	14 3%	32b 4%	36 2%	46b 4%	79+c 3%	** **	4- 1%	2 1%	** **
4	(4.0)	118 4%	34 4%	23 4%	29 6%	28 3%	57 4%	57 4%	102 4%	** **	13 4%	6 3%	** **
5	(5.0)	267 9%	60- 7%	62a 10%	65+ae 13%	77 9%	123- 8%	142+ae 11%	231 9%	** **	33 9%	20 11%	** **
6	(6.0)	290 10%	104cdf 12%	81+cdf 13%	34- 7%	69 8%	184+cdf 12%	104- 8%	234- 9%	** **	54+a 15%	28+a 16%	** **
7	(7.0)	436 15%	131 15%	98 16%	79 16%	126 15%	229 15%	205 16%	374 15%	** **	61 17%	33 19%	** **
8	(8.0)	552 19%	191+df 22%	125 20%	86 18%	146 18%	316+f 21%	232 18%	474 19%	** **	77 21%	35 20%	** **
9	(9.0)	317 11%	106 12%	70 11%	59 12%	80 10%	176 12%	138 11%	289+c 12%	** **	28 8%	13 8%	** **
10 - Extremely well	(10.0)	478 17%	147 17%	98 16%	79 16%	150 18%	245 16%	229 18%	416 17%	** **	61 17%	27 15%	** **
NET Badly (1-3)		257 9%	70 8%	47 7%	43 9%	96+abe 12%	117- 8%	139+be 11%	242+cd 10%	** **	13- 4%	5- 3%	** **
NET Neutral (4-6)		676 24%	198 23%	166d 27%	128 26%	174 21%	364 24%	302 23%	568- 23%	** **	100 28%	54a 31%	** **
NET Well (7-10)		1783 63%	575+ 66%	391 62%	302 62%	502 61%	966 64%	804 62%	1553 63%	** **	227 63%	109 62%	** **

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Prepared by BMG

Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	119	30	23	10-	52+abce	53	62c	101	**	18	8	**
	4%	3%	4%	2%	6%	4%	5%	4%	**	5%	5%	**
Medians	7.00	8.00	7.00	7.00	7.00	8.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	**	8.00	8.00	**
Base for stats	2716	842	604	473	772	1446	1245	2363	**	340	167	**
Mean score	7.1	7.2+f	7.1	6.9	7.0	7.1	7.0	7.0	**	7.3	7.2	**
Standard deviation	2.37	2.28	2.28	2.40	2.52	2.28	2.48	2.42	**	2.01	1.92	**
Standard Error	.05	.08	.09	.13	.11	.06	.08	.05	**	.12	.16	**

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Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	100 4%	36 4%	63 3%	10 5%	7 5%	4 2%	** **	5 3%	** **	** **	18 4%	9 4%
2	(2.0)	74 3%	35+b 4%	39- 2%	8 4%	7 5%	15+b 6%	** **	3 2%	** **	** **	12 3%	10 4%
3	(3.0)	83 3%	36k 4%	47 3%	5 2%	2 1%	11k 4%	** **	9+bk 6%	** **	** **	18k 4%	2 1%
4	(4.0)	118 4%	44 5%	74 4%	11 5%	5 3%	8 3%	** **	8 6%	** **	** **	21 5%	10 4%
5	(5.0)	267 9%	99e 10%	167 9%	22 10%	18e 12%	16- 6%	** **	17 11%	** **	** **	39 10%	22 9%
6	(6.0)	290 10%	92 10%	198k 11%	23 10%	12 8%	19 7%	** **	8 6%	** **	** **	45k 11%	15- 6%
7	(7.0)	436 15%	136 14%	299 16%	27 13%	24 16%	45 16%	** **	21 14%	** **	** **	60 15%	41 17%
8	(8.0)	552 19%	159- 17%	393+aj 21%	45 21%	20 14%	49 18%	** **	21 14%	** **	** **	58- 14%	43 18%
9	(9.0)	317 11%	100j 10%	217j 12%	22 10%	13 9%	32j 12%	** **	21j 14%	** **	** **	26- 6%	35j 14%
10 - Extremely well	(10.0)	478 17%	178 19%	300 16%	33 15%	35+b 24%	65+bc 24%	** **	31 21%	** **	** **	77 19%	53b 22%
NET Badly (1-3)		257 9%	108+b 11%	149- 8%	24 11%	15 10%	30 11%	** **	18 12%	** **	** **	48b 12%	21 9%
NET Neutral (4-6)		676 24%	235e 25%	440e 23%	56e 26%	34 23%	43- 16%	** **	33 22%	** **	** **	106e 26%	46 19%
NET Well (7-10)		1783 63%	573- 60%	1210+aj 64%	128 59%	92 62%	191+acj 69%	** **	94 62%	** **	** **	220- 55%	173+acj 71%

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Prepared by BMG

Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	119	42	77	8	6	11	**	6	**	**	27+bk	4
	4%	4%	4%	4%	4%	4%	**	4%	**	**	7%	2%
Medians	7.00	7.00	8.00	7.00	7.00	8.00	**	8.00	**	**	7.00	8.00
Mode	8.00	10.00	8.00	8.00	10.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2716	916	1799	207	141	263	**	145	**	**	374	240
Mean score	7.1	6.9	7.1hj	6.8	7.0	7.3achj	**	7.0	**	**	6.8-	7.3hj
Standard deviation	2.37	2.52	2.30	2.51	2.61	2.46	**	2.57	**	**	2.57	2.45
Standard Error	.05	.09	.06	.19	.24	.17	**	.24	**	**	.15	.17

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Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	100 4%	2 1%	4 4%	9 3%	10 3%	23 3%	53 4%	99 4%	** **	100 4%	** **
2	(2.0)	74 3%	2 2%	1 1%	8 2%	5 2%	16 2%	44 3%	74 3%	** **	74 3%	** **
3	(3.0)	83 3%	3 2%	2 2%	8 2%	9 3%	16 2%	45 3%	82 3%	** **	83 3%	** **
4	(4.0)	118 4%	4 3%	5 4%	13 4%	13 4%	29 4%	56 4%	114 4%	** **	116 4%	** **
5	(5.0)	267 9%	25+def 19%	16 14%	42d 12%	14- 4%	71d 10%	146d 10%	260 9%	** **	265 9%	** **
6	(6.0)	290 10%	10 7%	14 12%	26 7%	46+cf 14%	77 11%	148 10%	284 10%	** **	288 10%	** **
7	(7.0)	436 15%	18 14%	19 17%	65 18%	55 17%	120 17%	233 16%	429 15%	** **	432 15%	** **
8	(8.0)	552 19%	23 17%	18 16%	70 20%	58 18%	129 18%	302 20%	540 19%	** **	544 19%	** **
9	(9.0)	317 11%	19 15%	10 9%	46 13%	33 10%	81 11%	160 11%	311 11%	** **	313 11%	** **
10 - Extremely well	(10.0)	478 17%	20 15%	20 18%	51 15%	68+cf 21%	121 17%	233 16%	474 17%	** **	474 17%	** **
NET Badly (1-3)		257 9%	7 5%	7 6%	25 7%	24 8%	55 8%	142 10%	255 9%	** **	257 9%	** **
NET Neutral (4-6)		676 24%	39 29%	35 31%	80 23%	73 23%	177 25%	351 24%	658 24%	** **	668 24%	** **
NET Well (7-10)		1783 63%	81 61%	68 60%	232 66%	214 66%	451 64%	928 63%	1753 63%	** **	1763 63%	** **

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Prepared by BMG

Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	119	6	3	14	12	26	54	111	**	112	**
	4%	4%	3%	4%	4%	4%	4%	4%	**	4%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	5.00	10.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2716	127	110	337	312	683	1421	2666	**	2688	**
Mean score	7.1	7.1	7.0	7.1	7.3	7.1	7.0	7.1	**	7.0	**
											b
Standard deviation	2.37	2.17	2.28	2.23	2.30	2.31	2.37	2.38	**	2.38	**
Standard Error	.05	.21	.24	.13	.14	.10	.07	.05	**	.05	**

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Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	100 4%	79- 3%	80- 3%	79- 3%	57- 3%	4- 1%	92 3%	79- 3%	100e 4%	89e 4%	9- *%	15- 1%	21-a 1%	1- *%	25-a 1%	17-a 1%
2	(2.0)	74 3%	64- 2%	67 3%	67 3%	59 3%	6 2%	71 3%	62 2%	74 3%	70 3%	20- 1%	21- 1%	31- 2%	4 2%	33- 2%	25- 2%
3	(3.0)	83 3%	80 3%	72- 3%	67- 3%	60 3%	9 3%	78 3%	68 3%	83 3%	68 3%	29- 2%	26- 2%	36- 2%	5 3%	37- 2%	30- 2%
4	(4.0)	118 4%	112 4%	107 4%	107 4%	92 4%	13 4%	116 4%	103 4%	118 4%	113+ 5%	42- 2%	47- 3%	54- 3%	6 3%	65-a 3%	43- 3%
5	(5.0)	267 9%	251 9%	248 9%	243 9%	201- 9%	27 8%	262 9%	234 9%	267 9%	244 10%	130- 7%	100- 7%	126- 7%	12 6%	147- 8%	104- 7%
6	(6.0)	290 10%	278 10%	261- 10%	266 10%	225 10%	37 12%	281 10%	257 10%	290 10%	256 10%	186 10%	134- 9%	168 9%	10- 5%	176- 9%	135 9%
7	(7.0)	436 15%	416 15%	424+ 16%	413 16%	363 16%	48 15%	425 15%	406+ 16%	436 15%	397 16%	296 16%	219 14%	283 16%	28 15%	293 15%	226 16%
8	(8.0)	552 19%	534 20%	536+ 20%	521 20%	459 20%	76 24%	550 20%	478 19%	552 19%	482 19%	449+ 24%	362+ 24%	408+ 23%	51+ 28%	414+ 22%	316+ 22%
9	(9.0)	317 11%	310 11%	306 12%	303 12%	272+ 12%	30 9%	312 11%	287 12%	317 11%	279 11%	268+ 14%	222+ 15%	246+ 14%	20 11%	250+ 13%	179 12%
10 - Extremely well	(10.0)	478 17%	473+ 18%	455 17%	456+ 17%	408+ 18%	63 20%	478 17%	430 17%	478 17%	413 16%	415+ 22%	336+ 22%	370+ 21%	45+ 25%	397+ 21%	312+ 22%
NET Badly (1-3)		257 9%	223- 8%	220- 8%	214- 8%	176- 8%	18- 6%	241 9%	209- 8%	257 9%	227 9%	59- 3%	63- 4%	88-a 5%	9 5%	96-a 5%	71-a 5%
NET Neutral (4-6)		676 24%	641 24%	616- 23%	617 24%	518- 23%	76 24%	659 24%	594 24%	676 24%	613+ 24%	358- 19%	281- 18%	348- 19%	27- 15%	388- 20%	282- 20%
NET Well (7-10)		1783 63%	1733+ 64%	1721+ 65%	1694+ 65%	1502+i 66%	217 68%	1764 63%	1601+ 64%	1783 63%	1571 63%	1427+ef 75%	1139+e 75%	1306+ 73%	144+ 79%	1354+ 71%	1033+ 72%

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Prepared by BMG

Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	119 4%	105- 4%	97- 4%	97- 4%	87 4%	8 3%	115 4%	90- 4%	119 4%	95- 4%	53- 3%	36- 2%	55- 3%	3 2%	56- 3%	51 4%
Medians	7.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2716	2596	2557	2525	2196	311	2664	2404	2716	2411	1844	1482	1741	180	1838	1386
Mean score	7.1	7.1+	7.1+	7.1+	7.2+hi	7.4+hi	7.1+	7.1+	7.1	7.0-	7.7+cef	7.7+e	7.6+	7.7+	7.5+	7.6+
Standard deviation	2.37	2.32	2.32	2.32	2.29	2.12	2.36	2.33	2.37	2.38	1.89	2.01	2.06	2.03	2.11	2.08
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.16	.05	.06

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Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	100 4%	12 5%	79 3%	48- 3%	26 3%
2	(2.0)	74 3%	9 4%	62 3%	41 2%	21 2%
3	(3.0)	83 3%	7 3%	71 3%	39- 2%	17- 2%
4	(4.0)	118 4%	11 4%	99 4%	71 4%	48 5%
5	(5.0)	267 9%	21 8%	241 10%	159 9%	90 9%
6	(6.0)	290 10%	18 7%	265 11%	202+ 12%	110 11%
7	(7.0)	436 15%	32 13%	382 15%	276 16%	175 17%
8	(8.0)	552 19%	54 22%	479 19%	355 21%	213 21%
9	(9.0)	317 11%	22 9%	286 12%	216+ 13%	119 12%
10 - Extremely well	(10.0)	478 17%	54 21%	410 17%	268- 16%	165 16%
NET Badly (1-3)		257 9%	27d 11%	212d 9%	129- 7%	63- 6%
NET Neutral (4-6)		676 24%	50 20%	604 24%	431 25%	248 25%
NET Well (7-10)		1783 63%	162 65%	1556 63%	1115+ 65%	671+ 66%

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Prepared by BMG

Table Q26_4 (continuation)

Q26. Trusted and accurate UK news - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	119 4%	12 5%	97 4%	49- 3%	28- 3%
Medians	7.00	8.00	7.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2716	240	2372	1676	982
Mean score	7.1	7.1	7.1	7.1	7.2+
Standard deviation	2.37	2.57	2.34	2.25	2.20
Standard Error	.05	.22	.05	.06	.07

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Table Q26_5

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	62 2%	28 2%	34 3%	** **	0 -%	42+b 3%	20- 1%
2	(2.0)	43 2%	12- 1%	26 2%	** **	5a 3%	20 1%	22 2%
3	(3.0)	77 3%	33 3%	39 3%	** **	5 3%	48+b 3%	28- 2%
4	(4.0)	113 4%	43 3%	65+ 5%	** **	3 2%	59 4%	51 4%
5	(5.0)	299 11%	135 10%	134 10%	** **	22 15%	155 11%	137 10%
6	(6.0)	356 13%	175 13%	158 12%	** **	19 13%	171 13%	179 12%
7	(7.0)	423 15%	193 15%	200 15%	** **	27 18%	190 14%	226 16%
8	(8.0)	593 21%	255 20%	296 22%	** **	27 18%	284 21%	305 21%
9	(9.0)	315 11%	149 11%	147 11%	** **	15 10%	167 12%	148 10%
10 - Extremely well	(10.0)	447 16%	224 17%	197 15%	** **	24 16%	185- 14%	260+a 18%
NET Badly (1-3)		182 6%	74 6%	99 7%	** **	10 6%	110+b 8%	71- 5%
NET Neutral (4-6)		768 27%	353 27%	357 27%	** **	44 30%	385 28%	368 26%
NET Well (7-10)		1777 63%	821 63%	840 63%	** **	93 63%	827- 61%	938+a 65%
Don't know		108 4%	62+d 5%	44 3%	** **	1 1%	45 3%	61 4%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	8.00	7.00	**	7.00	7.00	8.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2727	1247	1296	**	146	1322	1377
Mean score	7.1	7.2	7.1	**	7.1	7.0-	7.3+a
Standard deviation	2.18	2.15	2.23	**	2.09	2.25	2.09
Standard Error	.05	.07	.07	**	.19	.07	.06

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Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	62 2%	5 1%	11 2%	9 2%	9 2%	12 3%	8 2%	8 3%	16 2%	18 2%	28 2%	16 2%
2	(2.0)	43 2%	7 2%	4 1%	5 1%	7 1%	5 1%	12+bei 3%	3 1%	11 1%	12 1%	20 2%	15 2%
3	(3.0)	77 3%	14 4%	8 2%	15 3%	9 2%	17 4%	8 2%	7 2%	22 3%	23 3%	32 3%	15 2%
4	(4.0)	113 4%	13 4%	25 5%	12 3%	17 4%	21 5%	14 4%	11 4%	37 5%	29 3%	46 4%	25 4%
5	(5.0)	299 11%	36 11%	44 10%	61+dgj 14%	43 9%	45 10%	43 11%	27 9%	80 10%	104 12%	115 10%	70 10%
6	(6.0)	356 13%	57+fjk 17%	61 13%	50 12%	62 13%	55 12%	38 10%	34 11%	117+jk 15%	112 12%	127 11%	72 11%
7	(7.0)	423 15%	61f 18%	79f 17%	58 13%	61 13%	77f 17%	41- 11%	47 15%	140+fik 18%	119 13%	164 14%	87 13%
8	(8.0)	593 21%	83b 25%	81 18%	87 20%	103 22%	93 20%	82 22%	63 20%	165 21%	190 21%	238 21%	145 21%
9	(9.0)	315 11%	28 8%	38 8%	46 11%	65abh 14%	55h 12%	43 12%	40h 13%	66- 8%	111bh 12%	139bh 12%	83h 12%
10 - Extremely well	(10.0)	447 16%	24- 7%	80ah 18%	70a 16%	81a 17%	64a 14%	67ah 18%	59ah 19%	104-a 13%	151a 17%	191ah 17%	127+ah 19%
NET Badly (1-3)		182 6%	26 8%	23 5%	29 7%	24 5%	33 7%	27 7%	19 6%	49 6%	53 6%	80 7%	47 7%
NET Neutral (4-6)		768 27%	106g 31%	129 28%	124 29%	121 26%	121 26%	95 26%	72 23%	235k 30%	245 27%	288 25%	167 24%
NET Well (7-10)		1777 63%	196 58%	278 61%	260 60%	310ah 66%	290 63%	233 63%	209ah 67%	474 60%	571 63%	732 64%	442 65%
Don't know		108 4%	12 3%	24d 5%	20 5%	12 3%	13 3%	17 5%	10 3%	36 5%	32 4%	40 3%	26 4%
Medians		7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00

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Prepared by BMG

Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2727	328	430	413	456	444	356	300	758	869	1100	656
Mean score	7.1	6.8-	7.1a	7.1	7.4+ah	7.1	7.2a	7.3ah	7.0-	7.2ah	7.2a	7.3ah
Standard deviation	2.18	1.98	2.17	2.20	2.12	2.20	2.31	2.22	2.10	2.16	2.24	2.27
Standard Error	.05	.13	.11	.12	.11	.11	.13	.14	.09	.08	.07	.09

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Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	62 2%	9+dm 4%	6 2%	3 1%	4 1%	** **	7 2%	9 2%	4 1%	6 3%	50 2%	6 3%	6cdm 4%	* 1%
2	(2.0)	43 2%	0 -%	7ag 3%	6a 2%	3 1%	** **	3 1%	3 1%	3 1%	3 1%	33 1%	4 2%	3ag 2%	2ag 3%
3	(3.0)	77 3%	2 1%	3 1%	2- 1%	11 3%	** **	7 2%	14c 3%	7 3%	10c 4%	60 3%	10c 4%	6abc 4%	2 2%
4	(4.0)	113 4%	10 5%	14 6%	12 5%	13 4%	** **	15 5%	13 3%	10 4%	6 3%	96 4%	8 3%	5 4%	4 5%
5	(5.0)	299 11%	17 8%	30 12%	28 11%	33 9%	** **	31 10%	37 9%	40 16%	22 10%	250 10%	22 9%	19 14%	9 12%
6	(6.0)	356 13%	32gm 16%	28 11%	35 13%	46 13%	** **	42 14%	38 10%	30 12%	30 13%	302 13%	33 14%	15 11%	6 8%
7	(7.0)	423 15%	25 13%	37 15%	42 16%	57 16%	** **	55 17%	63 16%	31 12%	26 11%	348 15%	41 17%	21 15%	13 17%
8	(8.0)	593 21%	50b 25%	35- 14%	53 20%	83b 23%	** **	60 19%	92b 23%	56b 23%	48 21%	500b 21%	51b 21%	25 18%	17b 22%
9	(9.0)	315 11%	18 9%	35 14%	36 13%	42 11%	** **	34 11%	51 13%	21 8%	22 10%	271 11%	26 11%	12 9%	6 8%
10 - Extremely well	(10.0)	447 16%	32 16%	41 17%	38 14%	59 16%	** **	48 15%	64 16%	41 16%	44 19%	384 16%	32 13%	19 14%	12 16%
NET Badly (1-3)		182 6%	11 5%	16 7%	11 4%	19 5%	** **	17 6%	25 6%	14 6%	19 8%	144- 6%	20 8%	15 11%	4 5%
NET Neutral (4-6)		768 27%	59 29%	72 29%	76 28%	92 25%	** **	89 28%	88- 22%	81g 32%	59 26%	648 27%	62 26%	39 28%	19 25%

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Prepared by BMG

Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
NET Well (7-10)	1777	125	148	170	2411	**	197	271+1	149	140	15031	150	77-	48
	63%	62%	60%	63%	66%	**	63%	68%	60%	61%	63%	63%	56%	63%
Don't know	108	8	11	12	14	**	10	15	6	11	89	7	7	5+hj
	4%	4%	5%	4%	4%	**	3%	4%	2%	5%	4%	3%	5%	7%
Medians	7.00	8.00	7.00	7.00	8.00	**	7.00	8.00	7.00	8.00	8.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2727	195	236	257	352	**	303	385	243	217	2295	231	130	71
Mean score	7.1	7.1	7.1	7.21	7.31	**	7.11	7.31	7.1	7.2	7.2+1	7.0	6.7-	7.1
Standard deviation	2.18	2.21	2.32	2.07	2.04	**	2.13	2.14	2.15	2.30	2.16	2.19	2.40	2.13
Standard Error	.05	.17	.17	.15	.13	**	.13	.12	.16	.18	.05	.14	.16	.16

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Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	62 2%	16 2%	11 2%	18+e 4%	16 2%	27 2%	34 3%	60+c 2%	** **	1- *%	1 *%	** **
2	(2.0)	43 2%	7- 1%	9 1%	6 1%	20+ae 2%	16 1%	26a 2%	39 2%	** **	4 1%	4 2%	** **
3	(3.0)	77 3%	27 3%	17 3%	10 2%	23 3%	43 3%	32 2%	62 3%	** **	14 4%	7 4%	** **
4	(4.0)	113 4%	33 4%	21 3%	20 4%	35 4%	55 4%	56 4%	104 4%	** **	7 2%	4 2%	** **
5	(5.0)	299 11%	83 10%	69 11%	61 13%	84 10%	152 10%	145 11%	260 11%	** **	39 11%	24 14%	** **
6	(6.0)	356 13%	87- 10%	93a 15%	65 14%	107 13%	180 12%	172a 13%	302 12%	** **	51 14%	22 13%	** **
7	(7.0)	423 15%	141 16%	91 15%	81 17%	106 13%	232 16%	187 14%	354 14%	** **	67+a 19%	37+a 21%	** **
8	(8.0)	593 21%	193 22%	136 22%	96 20%	165 20%	329 22%	261 20%	531+c 22%	** **	59- 16%	26 15%	** **
9	(9.0)	315 11%	116+cdf 13%	75 12%	43 9%	77 9%	191+cdf 13%	120- 9%	277 11%	** **	38 11%	22 12%	** **
10 - Extremely well	(10.0)	447 16%	142 16%	87 14%	74 15%	140 17%	229 15%	214 16%	379 15%	** **	67 19%	25 14%	** **
NET Badly (1-3)		182 6%	50 6%	37 6%	33 7%	58 7%	87 6%	91 7%	161 7%	** **	18 5%	11 6%	** **
NET Neutral (4-6)		768 27%	203- 23%	184a 29%	147a 30%	226 27%	387 26%	373a 29%	666 27%	** **	97 27%	50 28%	** **
NET Well (7-10)		1777 63%	592+bcd 68%	390 62%	295 61%	488- 59%	982+df 66%	783- 60%	1541 63%	** **	231 65%	110 62%	** **

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Prepared by BMG

Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	108	27	17	9-	51+abce	44-	59ce	95	**	12	5	**
	4%	3%	3%	2%	6%	3%	5%	4%	**	3%	3%	**
Medians	7.00	8.00	7.00	7.00	7.00	8.00	7.00	8.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	10.00	7.00	**
Base for stats	2727	845	610	475	773	1456	1248	2369	**	346	171	**
Mean score	7.1	7.3+cf	7.1	7.0	7.1	7.2+cf	7.0	7.1	**	7.3	7.1	**
Standard deviation	2.18	2.11	2.09	2.24	2.25	2.10	2.25	2.20	**	2.01	2.06	**
Standard Error	.05	.07	.08	.12	.10	.05	.08	.05	**	.12	.17	**

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Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	62 2%	26 3%	36 2%	7 3%	5 3%	7 3%	** **	6 4%	** **	** **	11 3%	6 3%
2	(2.0)	43 2%	16 2%	27 1%	2 1%	1 *	4 2%	** **	0 -	** **	** **	6 1%	5 2%
3	(3.0)	77 3%	40+b 4%	37- 2%	13+be 6%	3 2%	6 2%	** **	5 4%	** **	** **	27+bek 7%	5 2%
4	(4.0)	113 4%	59+b 6%	54- 3%	17+b 8%	15+b 10%	15b 6%	** **	12+b 8%	** **	** **	28+b 7%	13b 5%
5	(5.0)	299 11%	98 10%	200 11%	22 10%	17 11%	26 9%	** **	20 13%	** **	** **	32 8%	23 9%
6	(6.0)	356 13%	106 11%	250g 13%	19 9%	19 13%	30 11%	** **	11 7%	** **	** **	46 12%	27 11%
7	(7.0)	423 15%	142 15%	281 15%	34 16%	16 11%	31 11%	** **	20 13%	** **	** **	70 17%	31 13%
8	(8.0)	593 21%	175- 18%	417+adgj 22%	42 19%	20- 14%	54 20%	** **	19- 12%	** **	** **	67- 17%	43 18%
9	(9.0)	315 11%	109j 11%	206j 11%	28j 13%	23j 16%	33j 12%	** **	22j 15%	** **	** **	25- 6%	35j 14%
10 - Extremely well	(10.0)	447 16%	152 16%	295 16%	25 12%	22 15%	56+c 20%	** **	28 19%	** **	** **	71 18%	49c 20%
NET Badly (1-3)		182 6%	83+b 9%	100- 5%	22+b 10%	8 6%	17 6%	** **	11 8%	** **	** **	43+b 11%	17 7%
NET Neutral (4-6)		768 27%	263 27%	503 27%	58 27%	51 35%	71 26%	** **	42 28%	** **	** **	106 27%	64 26%
NET Well (7-10)		1777 63%	577 60%	1200dj 64%	128 60%	80 55%	174 64%	** **	89 59%	** **	** **	232 58%	158 65%

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Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	108	35	73	7	7	11	**	8	**	**	19	6
	4%	4%	4%	3%	5%	4%	**	6%	**	**	5%	2%
Medians	7.00	7.00	8.00	7.00	7.00	8.00	**	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	8.00	9.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2727	923	1802	208	140	263	**	143	**	**	382	238
Mean score	7.1	7.0-i	7.2	6.8-	6.9	7.3chij	**	7.0i	**	**	6.8-	7.3chij
			+achij						-	-		
Standard deviation	2.18	2.33	2.09	2.35	2.34	2.31	**	2.47	**	**	2.39	2.32
Standard Error	.05	.09	.05	.18	.22	.16	**	.24	**	**	.14	.17

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Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	62 2%	0 -%	3 2%	6 2%	4 1%	13 2%	30 2%	62 2%	** **	62 2%	** **
2	(2.0)	43 2%	1 1%	* *%	2 1%	5 1%	8 1%	23 2%	43 2%	** **	43 2%	** **
3	(3.0)	77 3%	2 2%	4 4%	11 3%	9 3%	19 3%	45 3%	77 3%	** **	77 3%	** **
4	(4.0)	113 4%	3 2%	3 3%	15 4%	10 3%	25 4%	55 4%	109 4%	** **	110 4%	** **
5	(5.0)	299 11%	21 16%	13 11%	41 12%	33 10%	87 12%	147 10%	289 10%	** **	296 11%	** **
6	(6.0)	356 13%	13 10%	22 20%	45 13%	42 13%	90 13%	199 14%	343 12%	** **	350 13%	** **
7	(7.0)	423 15%	23 17%	25 22%	54 15%	48 15%	114 16%	227 15%	418 15%	** **	419 15%	** **
8	(8.0)	593 21%	25 19%	13 12%	75 21%	67 21%	138 19%	307 21%	581 21%	** **	585 21%	** **
9	(9.0)	315 11%	17 13%	9 8%	42 12%	33 10%	77 11%	165 11%	312 11%	** **	313 11%	** **
10 - Extremely well	(10.0)	447 16%	23 18%	18 16%	52 15%	61 19%	119 17%	221 15%	442 16%	** **	442 16%	** **
NET Badly (1-3)		182 6%	3 2%	7 6%	19 5%	18 6%	40 6%	99 7%	181 7%	** **	182 6%	** **
NET Neutral (4-6)		768 27%	37 28%	38 34%	101 29%	85 26%	202 29%	401 27%	741 27%	** **	757 27%	** **
NET Well (7-10)		1777 63%	88 67%	65 57%	223 63%	210 65%	448 63%	920 62%	1753 63%	** **	1759 63%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	108	5	3	9	10	20	54	101	**	102	**
	4%	3%	3%	3%	3%	3%	4%	4%	**	4%	**
Medians	7.00	8.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2727	128	109	343	314	690	1420	2675	**	2698	**
Mean score	7.1	7.4	6.9	7.1	7.3	7.2	7.1	7.1b	**	7.1b	**
Standard deviation	2.18	1.90	2.10	2.09	2.13	2.13	2.16	2.18	**	2.18	**
Standard Error	.05	.18	.22	.12	.13	.09	.06	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	62 2%	47- 2%	44- 2%	43- 2%	30- 1%	3 1%	57 2%	49- 2%	62d 2%	53 2%	3- *%	4- *%	7- *%	0 -%	12-a 1%	5- *%
2	(2.0)	43 2%	39 1%	40 1%	37 1%	33 1%	7 2%	41 1%	40 2%	43 2%	40 2%	14- 1%	15- 1%	18- 1%	4a 2%	17- 1%	15 1%
3	(3.0)	77 3%	73 3%	74 3%	69 3%	57 2%	7 2%	73 3%	62 2%	77 3%	69 3%	19- 1%	25- 2%	27- 2%	2 1%	34- 2%	21- 1%
4	(4.0)	113 4%	101- 4%	100 4%	99 4%	84 4%	12 4%	109 4%	95 4%	113 4%	103 4%	34- 2%	30- 2%	46- 3%	8ab 5%	51- 3%	51ab 4%
5	(5.0)	299 11%	279 10%	274 10%	268 10%	233 10%	34 11%	288 10%	260 10%	299 11%	267 11%	133- 7%	107- 7%	141- 8%	14 8%	141- 7%	106- 7%
6	(6.0)	356 13%	342 13%	324 12%	324 12%	292 13%	43 13%	346 12%	320 13%	356 13%	317 13%	229 12%	177 12%	223 12%	20 11%	230 12%	170 12%
7	(7.0)	423 15%	410 15%	405 15%	404+ 15%	336 15%	50 16%	417 15%	380 15%	423 15%	377 15%	312+ 16%	234 15%	267 15%	33 18%	300 16%	206 14%
8	(8.0)	593 21%	569 21%	577+ 22%	573+ 22%	500+ 22%	74 23%	588 21%	524 21%	593 21%	522 21%	460+ 24%	379+ 25%	436+ 24%	45 25%	448+ 24%	357+ 25%
9	(9.0)	315 11%	310+ 11%	306+ 12%	301 11%	273+ 12%	29 9%	315 11%	290+ 12%	315 11%	282 11%	265+ 14%	215+ 14%	235+ 13%	20 11%	256+ 14%	190+ 13%
10 - Extremely well	(10.0)	447 16%	438+ 16%	425 16%	426+ 16%	377+ 17%	55 17%	444 16%	400 16%	447 16%	390 16%	389+ 20%	308+ 20%	359+ 20%	34 19%	370+ 20%	282+ 20%
NET Badly (1-3)		182 6%	160- 6%	157- 6%	148- 6%	120- 5%	18 6%	171 6%	150- 6%	182 6%	162 6%	36- 2%	44- 3%	52- 3%	7 4%	62-a 3%	42- 3%
NET Neutral (4-6)		768 27%	723 27%	698- 26%	691- 26%	609 27%	89 28%	743 27%	675 27%	768 27%	687 27%	397- 21%	315- 21%	409- 23%	42 23%	422- 22%	327- 23%
NET Well (7-10)		1777 63%	1727+ 64%	1713+ 65%	1703+ 65%	1486+ 65%	209 65%	1764 63%	1595+ 64%	1777 63%	1571 63%	1426+ 75%	1135+ 75%	1297+ 72%	133+ 73%	1374+ 73%	1035+ 72%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	108 4%	92- 3%	86- 3%	79- 3%	69- 3%	4- 1%	101e 4%	74- 3%	108e 4%	86-e 3%	39- 2%	24- 2%	38- 2%	1- 1%	36- 2%	33- 2%
Medians	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2727	2609	2569	2543	2215	316	2678	2421	2727	2420	1858	1494	1758	182	1858	1404
Mean score	7.1	7.2+	7.2+	7.2+	7.3+hi	7.2	7.2+	7.2+	7.1	7.1	7.8+ef	7.7+	7.6+	7.5	7.6+	7.6+
Standard deviation	2.18	2.13	2.13	2.11	2.08	2.09	2.16	2.15	2.18	2.18	1.77	1.84	1.89	1.95	1.91	1.91
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.04	.05	.05	.16	.05	.06

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Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	62 2%	11bc 4%	45- 2%	28- 2%	18 2%
2	(2.0)	43 2%	8b 3%	31- 1%	22 1%	14 1%
3	(3.0)	77 3%	5 2%	69 3%	44 3%	26 3%
4	(4.0)	113 4%	12 5%	93 4%	60 3%	33 3%
5	(5.0)	299 11%	25 10%	258 10%	185 11%	106 11%
6	(6.0)	356 13%	23 9%	321 13%	216 13%	116 11%
7	(7.0)	423 15%	39 16%	371 15%	264 15%	176+ 17%
8	(8.0)	593 21%	45 18%	525 21%	392+ 23%	218 22%
9	(9.0)	315 11%	21 9%	282 11%	206 12%	126 12%
10 - Extremely well	(10.0)	447 16%	49 20%	390 16%	266 15%	160 16%
NET Badly (1-3)		182 6%	24c 10%	146- 6%	94- 5%	59 6%
NET Neutral (4-6)		768 27%	60 24%	672 27%	462 27%	255 25%
NET Well (7-10)		1777 63%	155 62%	1567 63%	1128+ 65%	679+b 67%

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Prepared by BMG

Table Q26_5 (continuation)

Q26. Programmes that help me to understand what is going on in the world today - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	108 4%	12d 5%	84-d 3%	40- 2%	17- 2%
Medians	7.00	7.00	8.00	8.00	8.00
Mode	8.00	10.00	8.00	8.00	8.00
Base for stats	2727	239	2385	1684	993
Mean score	7.1	7.0	7.2+	7.2+	7.2
Standard deviation	2.18	2.50	2.13	2.08	2.10
Standard Error	.05	.21	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26.6

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	64 2%	25 2%	37 3%	** **	1 1%	43+b 3%	20- 1%
2	(2.0)	80 3%	31 2%	46 3%	** **	3 2%	36 3%	43 3%
3	(3.0)	123 4%	39- 3%	78+a 6%	** **	5 3%	66 5%	54 4%
4	(4.0)	183 6%	70- 5%	94 7%	** **	15a 10%	98 7%	81 6%
5	(5.0)	322 11%	156 12%	144 11%	** **	20 13%	155 11%	161 11%
6	(6.0)	368 13%	177 14%	161 12%	** **	23 16%	176 13%	188 13%
7	(7.0)	470 17%	215 16%	219 16%	** **	24 16%	251+b 18%	216- 15%
8	(8.0)	466 16%	203 15%	229 17%	** **	26 17%	221 16%	242 17%
9	(9.0)	226 8%	117 9%	101 8%	** **	7 5%	108 8%	115 8%
10 - Extremely well	(10.0)	360 13%	197+b 15%	143- 11%	** **	20 14%	144- 11%	216+a 15%
NET Badly (1-3)		267 9%	95- 7%	160+a 12%	** **	9 6%	146+b 11%	117- 8%
NET Neutral (4-6)		872 31%	403 31%	399 30%	** **	58+b 39%	430 31%	431 30%
NET Well (7-10)		1523 54%	732b 56%	693 52%	** **	77 52%	724 53%	788 55%
Don't know		173 6%	80 6%	89 7%	** **	4 3%	68- 5%	102+a 7%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26.6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	8.00	**	8.00	7.00	8.00
Base for stats	2662	1230	1252	**	144	1299	1336
Mean score	6.7	6.9+b	6.5-	**	6.6	6.5-	6.9+a
Standard deviation	2.29	2.24	2.35	**	2.15	2.30	2.26
Standard Error	.05	.07	.07	**	.20	.07	.07

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Table Q26.6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	64 2%	8 2%	12 3%	7 2%	11 2%	13 3%	8 2%	6 2%	19 2%	18 2%	26 2%	14 2%
2	(2.0)	80 3%	10 3%	9 2%	12 3%	9 2%	15 3%	14 4%	11 3%	18 2%	22 2%	40 4%	25 4%
3	(3.0)	123 4%	18 5%	12 3%	15 3%	17 4%	29+bi 6%	18 5%	15 5%	30 4%	31 3%	62+b 5%	33 5%
4	(4.0)	183 6%	26 8%	26 6%	21 5%	33 7%	28 6%	28 7%	21 7%	52 7%	54 6%	77 7%	49 7%
5	(5.0)	322 11%	43f 13%	56fk 12%	55fk 13%	55 12%	57fk 12%	28- 8%	29 9%	98fk 12%	110fk 12%	114 10%	57- 8%
6	(6.0)	368 13%	53 16%	62 14%	59 14%	51 11%	55 12%	56 15%	32 10%	115 15%	110 12%	143 13%	87 13%
7	(7.0)	470 17%	49 14%	81 18%	73 17%	80 17%	82 18%	56 15%	48 15%	130 16%	153 17%	186 16%	104 15%
8	(8.0)	466 16%	59 18%	65 14%	69 16%	77 16%	68 15%	64 17%	64+be 21%	124 16%	145 16%	197 17%	129 19%
9	(9.0)	226 8%	24 7%	29 6%	44bh 10%	36 8%	39 9%	29 8%	25 8%	53 7%	80 9%	93 8%	54 8%
10 - Extremely well	(10.0)	360 13%	34 10%	72+aej 16%	48 11%	71 15%	51 11%	47 12%	37 12%	107 13%	120 13%	134 12%	83 12%
NET Badly (1-3)		267 9%	35 10%	33 7%	34 8%	37 8%	57+bcdhi 12%	40 11%	31 10%	67 8%	71 8%	128+bi 11%	71 10%
NET Neutral (4-6)		872 31%	122gjk 36%	144 32%	135 31%	138 30%	140 31%	111 30%	82 27%	266g 33%	273 30%	334 29%	194 28%
NET Well (7-10)		1523 54%	167 49%	247 54%	235 54%	264 56%	240 53%	196 53%	174 56%	414 52%	498 55%	610 54%	370 54%
Don't know		173 6%	16 5%	31 7%	30 7%	28 6%	20 4%	25 7%	22 7%	47 6%	58 6%	68 6%	47 7%
Medians		7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26.6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Mode	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	8.00	8.00
Base for stats	2662	324	424	403	439	437	348	288	747	842	1072	635
Mean score	6.7	6.5	6.8e	6.8	6.8e	6.5	6.6	6.7	6.7	6.8e	6.6	6.7
Standard deviation	2.29	2.24	2.27	2.19	2.29	2.35	2.34	2.31	2.26	2.24	2.34	2.33
Standard Error	.05	.15	.12	.12	.12	.12	.13	.15	.09	.08	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	64 2%	6 3%	4 2%	5 2%	7 2%	**	8 2%	8 2%	8 3%	2 1%	50 2%	7 3%	4 3%	2 3%
2	(2.0)	80 3%	7 3%	9 3%	8 3%	5 1%	**	5 2%	16 4%	7 3%	4 2%	67 3%	7 3%	5 3%	2 2%
3	(3.0)	123 4%	3- 1%	11 4%	12 4%	14 4%	**	9 3%	21a 5%	13a 5%	14a 6%	102 4%	10 4%	8a 6%	2 3%
4	(4.0)	183 6%	15 8%	23 9%	26+gh 10%	19 5%	**	24 8%	20 5%	11 4%	15 7%	159 7%	12 5%	7 5%	5 6%
5	(5.0)	322 11%	24 12%	28 11%	33 12%	31 9%	**	39 12%	39 10%	39dl 16%	26 11%	276 12%	26 11%	11 8%	9 12%
6	(6.0)	368 13%	23 11%	37 15%	31 11%	49 13%	**	44 14%	56 14%	24 10%	29 13%	308 13%	34 14%	19 14%	7 9%
7	(7.0)	470 17%	30 15%	35 14%	46 17%	54 15%	**	58 19%	66 17%	37 15%	38 16%	380- 16%	49 20%	26 19%	15 20%
8	(8.0)	466 16%	42fi 21%	35 14%	42 16%	81+bf 22%	gijm **	42 13%	61 15%	42 17%	26 11%	393 16%	41 17%	22 16%	10 14%
9	(9.0)	226 8%	12 6%	16 6%	27 10%	26 7%	**	31 10%	32 8%	17 7%	28+k1 12%	195 8%	15 6%	8 6%	8 11%
10 - Extremely well	(10.0)	360 13%	26 13%	32 13%	28 10%	50 14%	**	40 13%	55 14%	31 12%	27 12%	299 13%	30 13%	20 14%	12 16%
NET Badly (1-3)		267 9%	16 8%	23 9%	25 9%	25 7%	**	22 7%	45 11%	28 11%	21 9%	219 9%	24 10%	18df 13%	6 8%
NET Neutral (4-6)		872 31%	63 31%	88dl 36%	90 33%	99 27%	**	107 34%	115 29%	74 30%	70 30%	743 31%	73 30%	37 27%	20 27%
NET Well (7-10)		1523 54%	110 54%	117 47%	142 53%	212b 58%	**	171 54%	214 54%	127 51%	118 52%	1267 53%	135 57%	76 55%	45b 59%

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Prepared by BMG

Table Q26.6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	173	14	18k	12	30k	**	13	25	21k	20k	154+k	7-	7	5
	6%	7%	7%	4%	8%	**	4%	6%	8%	9%	6%	3%	5%	6%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	6.00	7.00	8.00	**	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00
Base for stats	2662	189	229	257	336	**	300	374	229	208	2229	231	130	71
Mean score	6.7	6.7	6.5	6.6	7.0+bcej	**	6.7	6.7	6.6	6.7	6.7	6.7	6.6	6.9
Standard deviation	2.29	2.32	2.30	2.27	2.16	**	2.22	2.35	2.38	2.25	2.28	2.26	2.41	2.35
Standard Error	.05	.19	.17	.16	.14	**	.14	.14	.18	.18	.05	.15	.16	.18

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Table Q26_6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	64 2%	21 2%	11 2%	12 2%	19 2%	31 2%	31 2%	61c 2%	** **	1- *%	* *%	** **
2	(2.0)	80 3%	26 3%	19 3%	9 2%	25 3%	45 3%	34 3%	71 3%	** **	8 2%	6 3%	** **
3	(3.0)	123 4%	35 4%	27 4%	23 5%	37 5%	62 4%	60 5%	113c 5%	** **	7- 2%	5 3%	** **
4	(4.0)	183 6%	44- 5%	36 6%	42ae 9%	55 7%	79- 5%	97ae 7%	159 6%	** **	23 7%	13 7%	** **
5	(5.0)	322 11%	95 11%	78 12%	62 13%	85 10%	173 12%	147 11%	277 11%	** **	42 12%	20 11%	** **
6	(6.0)	368 13%	124 14%	95f 15%	52 11%	95 12%	219+f 15%	147- 11%	317 13%	** **	48 14%	25 14%	** **
7	(7.0)	470 17%	160 18%	93 15%	77 16%	135 16%	252 17%	213 16%	404 16%	** **	64 18%	37 21%	** **
8	(8.0)	466 16%	148 17%	113 18%	77 16%	125 15%	261 17%	202 15%	411 17%	** **	55 15%	24 14%	** **
9	(9.0)	226 8%	71 8%	51 8%	38 8%	64 8%	122 8%	102 8%	201 8%	** **	26 7%	19 11%	** **
10 - Extremely well	(10.0)	360 13%	95 11%	75 12%	79+ae 16%	110 13%	170- 11%	189+ae 14%	298- 12%	** **	61+ad 17%	18 10%	** **
NET Badly (1-3)		267 9%	82 9%	57 9%	43 9%	82 10%	139 9%	125 10%	245+c 10%	** **	16- 5%	11 6%	** **
NET Neutral (4-6)		872 31%	262 30%	209 33%	157 32%	235 29%	471 31%	392 30%	753 31%	** **	114 32%	58 33%	** **
NET Well (7-10)		1523 54%	474 54%	331 53%	272 56%	434 53%	805 54%	706 54%	1314 53%	** **	207 58%	98 56%	** **

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Prepared by BMG

Table Q26_6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	173	54c	31	12-	72+bce	85c	84c	151	**	20	9	**
	6%	6%	5%	2%	9%	6%	6%	6%	**	6%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	7.00	7.00	8.00	10.00	7.00	8.00	7.00	8.00	**	7.00	7.00	**
Base for stats	2662	819	596	472	751	1415	1223	2312	**	337	167	**
Mean score	6.7	6.7	6.7	6.8	6.7	6.7	6.7	6.6-	**	7.0+a	6.8	**
Standard deviation	2.29	2.23	2.23	2.35	2.35	2.23	2.35	2.30	**	2.11	2.05	**
Standard Error	.05	.08	.09	.13	.10	.06	.08	.05	**	.12	.18	**

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Table Q26_6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	64 2%	25 3%	39 2%	5 2%	2 2%	10 4%	** **	5 4%	** **	** **	15 4%	9 4%
2	(2.0)	80 3%	33 3%	47 3%	8 4%	2 2%	10 4%	** **	1 *	** **	** **	18g 4%	5 2%
3	(3.0)	123 4%	57+b 6%	66- 4%	10 5%	12+b 8%	14 5%	** **	12b 8%	** **	** **	21 5%	11 4%
4	(4.0)	183 6%	74 8%	109 6%	20 9%	8 6%	21 8%	** **	12 8%	** **	** **	36+b 9%	19 8%
5	(5.0)	322 11%	119 12%	202 11%	22 10%	13 9%	23 8%	** **	23e 16%	** **	** **	60+be 15%	24 10%
6	(6.0)	368 13%	130 14%	238 13%	29 13%	14 9%	37 13%	** **	24 16%	** **	** **	52 13%	37 15%
7	(7.0)	470 17%	134- 14%	336+aegj 18%	34 16%	22 15%	32- 12%	** **	16 11%	** **	** **	53 13%	34 14%
8	(8.0)	466 16%	138 14%	328gj 18%	34 16%	33agj 22%	42 15%	** **	13- 9%	** **	** **	42- 11%	34 14%
9	(9.0)	226 8%	64 7%	163j 9%	15 7%	13 9%	20 7%	** **	7 4%	** **	** **	19- 5%	25j 10%
10 - Extremely well	(10.0)	360 13%	133 14%	228 12%	29 14%	19 13%	48+b 18%	** **	29+b 19%	** **	** **	58 14%	38 15%
NET Badly (1-3)		267 9%	115+b 12%	152- 8%	23 11%	17 12%	33 12%	** **	18 12%	** **	** **	54+b 13%	25 10%
NET Neutral (4-6)		872 31%	323+bd 34%	548- 29%	70 33%	35 24%	80 29%	** **	60+bd 40%	** **	** **	148+bd 37%	80 33%
NET Well (7-10)		1523 54%	468- 49%	1055+agj 56%	113j 53%	86agj 59%	143j 52%	** **	65- 43%	** **	** **	172- 43%	131j 54%

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Table Q26_6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	173	52	121	9	9	18	**	8	**	**	28	9
	6%	5%	6%	4%	6%	7%	**	5%	**	**	7%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	6.00	**	**	6.00	7.00
Mode	7.00	8.00	7.00	8.00	8.00	10.00	**	10.00	**	**	5.00	10.00
Base for stats	2662	906	1755	206	139	256	**	143	**	**	374	236
Mean score	6.7	6.5-f	6.8+afhj	6.6f	6.8fj	6.7fj	**	6.5	**	**	6.2-	6.7fj
Standard deviation	2.29	2.41	2.22	2.36	2.30	2.55	**	2.51	**	**	2.51	2.43
Standard Error	.05	.09	.06	.18	.22	.18	**	.24	**	**	.15	.17

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Table Q26_6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	64 2%	0 -%	* *%	5 1%	5 2%	12 2%	34 2%	64 2%	** **	64 2%	** **
2	(2.0)	80 3%	3 3%	4 3%	9 3%	3 1%	17 2%	43 3%	80 3%	** **	80 3%	** **
3	(3.0)	123 4%	6 5%	3 3%	14 4%	8 2%	22 3%	78+de 5%	120 4%	** **	123 4%	** **
4	(4.0)	183 6%	2- 2%	5 4%	15 4%	18 5%	36 5%	97a 7%	180 6%	** **	180 6%	** **
5	(5.0)	322 11%	21 16%	25 22%	45 13%	38 12%	95 13%	162 11%	315 11%	** **	318 11%	** **
6	(6.0)	368 13%	20 15%	18 16%	43 12%	44 14%	98 14%	184 12%	358 13%	** **	363 13%	** **
7	(7.0)	470 17%	20 15%	19 17%	65 19%	54 17%	120 17%	261 18%	458 16%	** **	463 17%	** **
8	(8.0)	466 16%	17 13%	11 10%	50 14%	49 15%	104 15%	247 17%	459 17%	** **	460 16%	** **
9	(9.0)	226 8%	14 10%	11 10%	34 10%	27 8%	63 9%	115 8%	222 8%	** **	225 8%	** **
10 - Extremely well	(10.0)	360 13%	18 14%	14 12%	51 15%	62+f 19%	106 15%	176 12%	355 13%	** **	357 13%	** **
NET Badly (1-3)		267 9%	10 8%	7 7%	27 8%	16- 5%	51- 7%	155de 11%	264 10%	** **	267 10%	** **
NET Neutral (4-6)		872 31%	43 33%	48 43%	104 29%	100 31%	229 32%	442 30%	852 31%	** **	860 31%	** **
NET Well (7-10)		1523 54%	69 52%	56 49%	200 57%	192 59%	394 56%	798 54%	1494 54%	** **	1506 54%	** **

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Prepared by BMG

Table Q26_6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	173	10	2	21	16	35	79	166	**	167	**
	6%	7%	2%	6%	5%	5%	5%	6%	**	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	5.00	5.00	7.00	10.00	7.00	7.00	8.00	**	7.00	**
Base for stats	2662	123	111	331	307	674	1396	2610	**	2633	**
Mean score	6.7	6.9	6.6	6.9	7.1+f	6.9+f	6.6	6.7	**	6.7	**
Standard deviation	2.29	2.13	2.11	2.21	2.17	2.21	2.30	2.29	**	2.29	**
Standard Error	.05	.21	.22	.13	.14	.09	.07	.05	**	.05	**

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Table Q26 6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	64 2%	53- 2%	47- 2%	47- 2%	37- 2%	2 1%	59 2%	46- 2%	64 2%	57 2%	10- 1%	12- 1%	18- 1%	0- -	13- 1%	11- 1%
2	(2.0)	80 3%	75 3%	72 3%	72 3%	51- 2%	5 2%	78 3%	69 3%	80 3%	72 3%	30- 2%	27- 2%	34- 2%	3 1%	47 2%	24- 2%
3	(3.0)	123 4%	118 4%	115 4%	114 4%	98 4%	10 3%	120 4%	106 4%	123 4%	111 4%	35- 2%	35- 2%	47- 3%	5 3%	53- 3%	39- 3%
4	(4.0)	183 6%	166- 6%	173 7%	168 6%	146 6%	23 7%	176 6%	156 6%	183 6%	160 6%	85- 4%	78- 5%	91- 5%	10 5%	104- 5%	79 5%
5	(5.0)	322 11%	301 11%	299 11%	292 11%	239- 10%	24- 8%	316 11%	283 11%	322 11%	293e 12%	165- 9%	136- 9%	145- 8%	10- 5%	172- 9%	124- 9%
6	(6.0)	368 13%	358 13%	336 13%	341 13%	294 13%	39 12%	359 13%	325 13%	368 13%	329 13%	249 13%	191 13%	215 12%	18 10%	245 13%	177 12%
7	(7.0)	470 17%	457 17%	461+ 17%	450+ 17%	408+ 18%	61 19%	464 17%	426 17%	470 17%	411 16%	361+ 19%	277+ 18%	335+ 19%	33 18%	341+ 18%	245 17%
8	(8.0)	466 16%	450 17%	449+ 17%	441 17%	388 17%	69 22%	466 17%	418 17%	466 16%	409 16%	391+ 21%	315+ 21%	358+ 20%	47+e 26%	359+ 19%	285+ 20%
9	(9.0)	226 8%	223+ 8%	219 8%	218+ 8%	209+ 9%	27 9%	226 8%	206 8%	226 8%	206 8%	193+ 10%	153+ 10%	190+ 11%	18 10%	190+ 10%	154+ 11%
10 - Extremely well	(10.0)	360 13%	351 13%	346 13%	344+ 13%	314+ 14%	56 18%	358 13%	319 13%	360 13%	318 13%	300+ 16%	245+ 16%	288+ 16%	39+ 21%	294+ 15%	247+ 17%
NET Badly (1-3)		267 9%	245-e 9%	234- 9%	233-e 9%	186- 8%	17- 5%	257e 9%	221-e 9%	267e 9%	240e 10%	75- 4%	74- 5%	99-a 6%	7- 4%	114-a 6%	74- 5%
NET Neutral (4-6)		872 31%	825 31%	808 30%	802 31%	679- 30%	86 27%	851 31%	764 31%	872 31%	782 31%	499- 26%	405- 27%	451- 25%	37- 20%	520- 27%	380- 26%
NET Well (7-10)		1523 54%	1481+ 55%	1476+ 56%	1453+ 55%	1318+fhi 58%	213 67%	1513 54%	1369+ 55%	1523 54%	1345 54%	1246+ 66%	989+ 65%	1170+ 65%	138 75%	1183+ 62%	931+ 65%

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Prepared by BMG

Table Q26 6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	173 6%	149-e 6%	136-e 5%	134-e 5%	101-e 4%	3- 1%	158e 6%	140-e 6%	173de 6%	139-e 6%	77-d 4%	50-d 3%	77-d 4%	1- *%	76-d 4%	51-d 4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2662	2552	2518	2488	2182	316	2621	2355	2662	2367	1820	1468	1720	182	1818	1386
Mean score	6.7	6.7+	6.8+	6.8+	6.8+hi +abcd fghi	7.2	6.7+	6.7+	6.7	6.7	7.3+e	7.2+	7.2+	7.6+bce	7.1+	7.2+
Standard deviation	2.29	2.26	2.25	2.25	2.22	2.08	2.28	2.25	2.29	2.29	1.97	2.05	2.09	1.96	2.11	2.09
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.05	.16	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26 6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	64 2%	7 3%	53 2%	31 2%	19 2%
2	(2.0)	80 3%	12 5%	65 3%	48 3%	32 3%
3	(3.0)	123 4%	16 6%	99 4%	67 4%	38 4%
4	(4.0)	183 6%	17 7%	156 6%	105 6%	56 6%
5	(5.0)	322 11%	24 10%	284 12%	201 12%	114 11%
6	(6.0)	368 13%	23 9%	336+ 14%	248+ 14%	140 14%
7	(7.0)	470 17%	44 18%	410 17%	305 18%	196+ 19%
8	(8.0)	466 16%	39 16%	413 17%	285 17%	163 16%
9	(9.0)	226 8%	6- 2%	210+a 8%	136a 8%	75a 7%
10 - Extremely well	(10.0)	360 13%	44 17%	304 12%	211 12%	124 12%
NET Badly (1-3)		267 9%	35bc 14%	217- 9%	146 8%	89 9%
NET Neutral (4-6)		872 31%	64 26%	775 31%	554 32%	311 31%
NET Well (7-10)		1523 54%	134 53%	1336 54%	938 54%	557 55%

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Prepared by BMG

Table Q26.6 (continuation)

Q26. Regional programmes that keep me informed about my area - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	173	19	141	87	53
	6%	7%	6%	5%	5%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	8.00	7.00	7.00
Base for stats	2662	233	2328	1638	957
Mean score	6.7	6.6	6.7	6.7	6.7
Standard deviation	2.29	2.53	2.25	2.21	2.22
Standard Error	.05	.22	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_7
 Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	32 1%	14 1%	16 1%	** **	2 1%	25+b 2%	6- *%
2	(2.0)	38 1%	16 1%	22 2%	** **	0 -%	23 2%	14 1%
3	(3.0)	84 3%	39 3%	36 3%	** **	9 6%	49 4%	34 2%
4	(4.0)	108 4%	36- 3%	60a 4%	** **	8 6%	59 4%	47 3%
5	(5.0)	238 8%	106 8%	111 8%	** **	18 12%	118 9%	116 8%
6	(6.0)	310 11%	144 11%	133 10%	** **	26+ab 17%	156 11%	150 10%
7	(7.0)	423 15%	192 15%	205 15%	** **	23 16%	232+b 17%	185- 13%
8	(8.0)	630 22%	262- 20%	328+a 24%	** **	30 20%	293 21%	333 23%
9	(9.0)	309 11%	157 12%	132 10%	** **	12 8%	144 11%	164 11%
10 - Extremely well	(10.0)	565 20%	289+d 22%	255 19%	** **	19- 13%	222- 16%	339+a 24%
NET Badly (1-3)		154 5%	69 5%	74 6%	** **	10 7%	97+b 7%	54- 4%
NET Neutral (4-6)		656 23%	286 22%	304 23%	** **	52+ab 35%	333 24%	313 22%
NET Well (7-10)		1926 68%	900d 69%	920d 69%	** **	84- 57%	891- 65%	1020+a 71%
Don't know		98 3%	55 4%	42 3%	** **	1 1%	46 3%	51 4%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	8.00	8.00	8.00	**	7.00	7.00	8.00
Mode	8.00	10.00	8.00	**	8.00	8.00	10.00
Base for stats	2736	1255	1298	**	146	1321	1387
Mean score	7.4	7.5+d	7.4d	**	6.9-	7.2-	7.7+a
Standard deviation	2.11	2.11	2.12	**	2.05	2.18	2.01
Standard Error	.04	.07	.06	**	.19	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	32 1%	1 *%	9 2%	6 1%	3 1%	9ak 2%	2 1%	2 1%	10 1%	9 1%	14 1%	4 1%
2	(2.0)	38 1%	3 1%	1 *%	9bh 2%	6 1%	5 1%	11+beh 3%	3 1%	4- 1%	15bh 2%	18h 2%	14bh 2%
3	(3.0)	84 3%	17ci 5%	11 2%	6 1%	11 2%	19ci 4%	8 2%	12c 4%	28c 3%	17- 2%	39ci 3%	21 3%
4	(4.0)	108 4%	18 5%	19 4%	17 4%	18 4%	16 3%	11 3%	9 3%	37 5%	35 4%	36 3%	20 3%
5	(5.0)	238 8%	32d 9%	47dg 10%	44dg 10%	24- 5%	39 8%	34d 9%	17 6%	79dg 10%	69 8%	90 8%	52 8%
6	(6.0)	310 11%	50+ejk 15%	45 10%	58ej 13%	52 11%	39 9%	36 10%	30 10%	95 12%	110ej 12%	105- 9%	66 10%
7	(7.0)	423 15%	59g 18%	73 16%	61 14%	56 12%	80dgi 17%	59 16%	35 11%	133dg 17%	117 13%	173 15%	94 14%
8	(8.0)	630 22%	68 20%	95 21%	94 22%	119 25%	96 21%	79 21%	78 25%	163 20%	214 24%	253 22%	158 23%
9	(9.0)	309 11%	27 8%	38 8%	45 10%	57h 12%	64+abh 14%	39 10%	40h 13%	64- 8%	102h 11%	142+abh 12%	79h 12%
10 - Extremely well	(10.0)	565 20%	53 16%	92 20%	75 17%	107a 23%	81 18%	82 22%	74ac 24%	145 18%	182 20%	238 21%	156+aceh 23%
NET Badly (1-3)		154 5%	20 6%	21 5%	21 5%	20 4%	32 7%	22 6%	17 5%	42 5%	41 5%	71 6%	39 6%
NET Neutral (4-6)		656 23%	100 +defgjk 29%	111 24%	120+degjk 28%	94 20%	93 20%	81 22%	56- 18%	211 +degjk 27%	214 24%	231- 20%	137- 20%
NET Well (7-10)		1926 68%	207- 61%	298 66%	276 64%	339+abch 72%	321ah 70%	259a 69%	227+abch 73%	505- 64%	615a 68%	807+ach 71%	486ach 71%
Don't know		98 3%	12 4%	24+ej 5%	17 4%	14 3%	11 2%	11 3%	9 3%	36j 5%	31 3%	31 3%	20 3%

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Prepared by BMG

Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Medians	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2736	327	430	416	453	446	362	301	758	869	1109	663
Mean score	7.4	7.1-	7.3	7.3	7.7	7.3	7.4a	7.7	7.2-	7.5ah	7.5ah	7.6+ach
					+abceh			+abceh				
Standard deviation	2.11	2.04	2.14	2.11	2.02	2.18	2.15	2.06	2.10	2.07	2.14	2.11
Standard Error	.04	.13	.11	.11	.10	.11	.12	.13	.09	.08	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	32 1%	1 1%	2 1%	2 1%	4 1%	** **	8+ 3%	4 1%	4 2%	1 1%	27 1%	2 1%	3 2%	* *%
2	(2.0)	38 1%	2 1%	2 1%	7h 3%	5 1%	** **	5 2%	3 1%	0 -%	7+h 3%	31 1%	2 1%	3h 3%	1h 1%
3	(3.0)	84 3%	3 1%	13+akm 5%	5 2%	12 3%	** **	12 4%	11 3%	11 4%	5 2%	75 3%	4 2%	4 3%	1 1%
4	(4.0)	108 4%	8 4%	10 4%	8 3%	17 5%	** **	9 3%	8 2%	7 3%	13g 6%	88 4%	11 5%	6 5%	3 4%
5	(5.0)	238 8%	7- 4%	19 8%	28a 10%	26 7%	** **	26 8%	33 8%	31+adj 13%	17 7%	197a 8%	20a 8%	13a 9%	8a 11%
6	(6.0)	310 11%	18 9%	24 10%	21 8%	43 12%	** **	46+c 15%	43 11%	23 9%	23 10%	258 11%	31 13%	14 11%	7 10%
7	(7.0)	423 15%	38 19%	39 16%	39 14%	57 16%	** **	38 12%	63 16%	34 13%	30 13%	352 15%	40 17%	20 15%	11 15%
8	(8.0)	630 22%	61 +bdfijl 30%	39- 16%	65b 24%	78 21%	** **	60 19%	88 22%	66b 26%	45 20%	525b 22%	63bfl 27%	25 19%	16 21%
9	(9.0)	309 11%	19 9%	33h 13%	26 10%	52hk 14%	** **	39h 12%	51h 13%	15- 6%	21 9%	266h 11%	20 9%	15h 11%	7 9%
10 - Extremely well	(10.0)	565 20%	41 20%	55 22%	59 22%	56- 15%	** **	61 19%	82 21%	54 22%	53d 23%	481 20%	40 17%	26 19%	18d 23%
NET Badly (1-3)		154 5%	5 3%	17 7%	13 5%	21 6%	** **	25+akm 8%	19 5%	15 6%	13 6%	133 6%	8 3%	10akm 8%	2 3%
NET Neutral (4-6)		656 23%	33- 16%	54 22%	57 21%	86 23%	** **	81a 26%	84 21%	61 25%	53 23%	542 23%	62a 26%	33a 24%	19a 25%
NET Well (7-10)		1926 68%	158 +bdfhijklm 78%	166 67%	188 70%	243 67%	** **	198 63%	284f 71%	168 67%	150 66%	1624 68%	164 69%	87 64%	52 68%

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Prepared by BMG

Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	98	7	11	11	16	**	9	12	5	12	84	5	6	4
	3%	3%	4%	4%	4%	**	3%	3%	2%	5%	4%	2%	4%	5%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	10.00	8.00	8.00	**	10.00	8.00	8.00	10.00	8.00	8.00	10.00	10.00
Base for stats	2736	197	236	258	350	**	304	387	244	216	2299	234	131	72
Mean score	7.4	7.7	7.4	7.5	7.3	**	7.2	7.6	7.3	7.4	7.4	7.4	7.2	7.6
Standard deviation	2.11	1.82	2.19	2.11	2.10	**	2.28	2.01	2.13	2.23	2.12	1.94	2.32	2.02
Standard Error	.04	.14	.16	.15	.13	**	.14	.12	.16	.18	.05	.12	.15	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	32 1%	10 1%	8 1%	6 1%	8 1%	18 1%	14 1%	30 1%	** **	2 *%	1 *%	** **
2	(2.0)	38 1%	8 1%	5 1%	9 2%	16e 2%	13- 1%	24+e 2%	33 1%	** **	2 1%	2 1%	** **
3	(3.0)	84 3%	22 3%	25 4%	15 3%	21 3%	47 3%	36 3%	69 3%	** **	15 4%	8 5%	** **
4	(4.0)	108 4%	31 4%	25 4%	20 4%	27 3%	56 4%	48 4%	97 4%	** **	8 2%	4 3%	** **
5	(5.0)	238 8%	72 8%	50 8%	51 10%	62 8%	122 8%	113 9%	206 8%	** **	31 9%	19 11%	** **
6	(6.0)	310 11%	100 11%	70 11%	53 11%	82 10%	170 11%	135 10%	262 11%	** **	47 13%	27 15%	** **
7	(7.0)	423 15%	132 15%	89 14%	82 17%	118 14%	221 15%	200 15%	359 15%	** **	59 17%	33 19%	** **
8	(8.0)	630 22%	201 23%	148 24%	91 19%	187 23%	349 23%	278 21%	559d 23%	** **	69 19%	27- 15%	** **
9	(9.0)	309 11%	101 12%	71 11%	50 10%	85 10%	172 11%	134 10%	264 11%	** **	45 13%	30+a 17%	** **
10 - Extremely well	(10.0)	565 20%	171 20%	117 19%	99 20%	174 21%	288 19%	272 21%	505d 20%	** **	59d 17%	16- 9%	** **
NET Badly (1-3)		154 5%	40 5%	38 6%	30 6%	45 5%	78 5%	75 6%	133 5%	** **	19 5%	11 6%	** **
NET Neutral (4-6)		656 23%	204 23%	145 23%	124 26%	171 21%	349 23%	296 23%	564 23%	** **	87 24%	51 29%	** **
NET Well (7-10)		1926 68%	606 69%	425 68%	322 66%	564 68%	1031 69%	885 68%	1687d 68%	** **	233 65%	105- 60%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	98	23	19	8-	43+ace	42	51c	80	**	19	8	**
	3%	3%	3%	2%	5%	3%	4%	3%	**	5%	5%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Base for stats	2736	850	607	476	780	1457	1256	2384	**	339	167	**
Mean score	7.4	7.5	7.4	7.3	7.5	7.4	7.4	7.4d	**	7.4	7.1-	**
Standard deviation	2.11	2.05	2.11	2.18	2.12	2.07	2.15	2.12	+acd **	2.00	1.96	**
Standard Error	.04	.07	.08	.12	.09	.05	.07	.05	**	.12	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	32 1%	15 2%	17 1%	5 2%	0 -%	3 1%	** **	3 2%	** **	** **	10+b 2%	2 1%
2	(2.0)	38 1%	19+b 2%	18- 1%	4 2%	4 3%	8+b 3%	** **	5+b 4%	** **	** **	8 2%	1 1%
3	(3.0)	84 3%	33 3%	49 3%	10 5%	4 2%	10 4%	** **	5 3%	** **	** **	16 4%	4 1%
4	(4.0)	108 4%	35 4%	73 4%	12k 5%	9k 6%	6 2%	** **	9k 6%	** **	** **	20k 5%	3 1%
5	(5.0)	238 8%	90 9%	148 8%	14 7%	14 10%	15 5%	** **	10 7%	** **	** **	36 9%	25 10%
6	(6.0)	310 11%	114 12%	195 10%	29 14%	23 15%	34 13%	** **	13 8%	** **	** **	47 12%	26 11%
7	(7.0)	423 15%	115- 12%	308+ace 16%	20- 9%	16 11%	27- 10%	** **	17 11%	** **	** **	57 14%	34 14%
8	(8.0)	630 22%	190- 20%	440+aj 23%	55j 26%	26 17%	58 21%	** **	28 18%	** **	** **	62- 15%	48 20%
9	(9.0)	309 11%	98 10%	211j 11%	17 8%	14 10%	38j 14%	** **	16 11%	** **	** **	30- 7%	35j 14%
10 - Extremely well	(10.0)	565 20%	221+b 23%	344- 18%	43 20%	32 22%	65 24%	** **	41b 27%	** **	** **	100+b 25%	64+b 26%
NET Badly (1-3)		154 5%	68+bk 7%	85- 5%	18bk 8%	8 5%	21bk 8%	** **	13k 8%	** **	** **	33+bk 8%	7 3%
NET Neutral (4-6)		656 23%	239 25%	417 22%	55 26%	46+be 31%	55 20%	** **	31 21%	** **	** **	103 26%	55 22%
NET Well (7-10)		1926 68%	623- 65%	1304+adj 70%	135 63%	88- 59%	189 69%	** **	101 67%	** **	** **	249- 62%	180acdj 74%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	98	28	71k	6	6	10	**	6	**	**	16k	3-
	3%	3%	4%	3%	4%	4%	**	4%	**	**	4%	1%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**	7.00	8.00
Mode	8.00	10.00	8.00	8.00	10.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2736	930	1805	208	141	265	**	145	**	**	385	242
Mean score	7.4	7.4hi	7.4hi	7.2i	7.3i	7.6hi	**	7.4hi	**	**	7.2i	7.8+abcdefghij
Standard deviation	2.11	2.28	2.02	2.31	2.20	2.24	**	2.46	**	**	2.41	1.97
Standard Error	.04	.08	.05	.17	.20	.16	**	.23	**	**	.14	.14

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Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	32 1%	* *%	2 1%	1 *%	3 1%	5 1%	17 1%	31 1%	** **	32 1%	** **
2	(2.0)	38 1%	2 2%	1 1%	7 2%	1 *%	9 1%	16 1%	37 1%	** **	37 1%	** **
3	(3.0)	84 3%	11+def 8%	4 3%	13 4%	7 2%	24 3%	47 3%	81 3%	** **	83 3%	** **
4	(4.0)	108 4%	4 3%	6 5%	16 4%	19 6%	30 4%	56 4%	103 4%	** **	106 4%	** **
5	(5.0)	238 8%	9 7%	9 8%	44+f 12%	27 8%	72 10%	123 8%	233 8%	** **	234 8%	** **
6	(6.0)	310 11%	16 12%	16 14%	31 9%	32 10%	76 11%	162 11%	299 11%	** **	303 11%	** **
7	(7.0)	423 15%	15 12%	20 18%	53 15%	45 14%	106 15%	243+ 16%	419 15%	** **	420 15%	** **
8	(8.0)	630 22%	28 21%	26 23%	74 21%	72 22%	153 22%	324 22%	624 22%	** **	627 22%	** **
9	(9.0)	309 11%	13 10%	10 9%	50 14%	36 11%	80 11%	151 10%	300 11%	** **	304 11%	** **
10 - Extremely well	(10.0)	565 20%	29 22%	17 15%	56 16%	72 22%	136 19%	279 19%	557 20%	** **	561 20%	** **
NET Badly (1-3)		154 5%	13+df 10%	6 6%	21 6%	12 4%	38 5%	80 5%	149 5%	** **	152 5%	** **
NET Neutral (4-6)		656 23%	29 22%	31 28%	90 26%	78 24%	177 25%	341 23%	635 23%	** **	643 23%	** **
NET Well (7-10)		1926 68%	85 64%	73 65%	232 66%	225 70%	475 67%	996 68%	1900 68%	** **	1912 68%	** **

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Table Q26_7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	98	5	2	9	9	19	57	92	**	93	**
	3%	4%	2%	2%	3%	3%	4%	3%	**	3%	**
Medians	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2736	128	111	343	314	690	1418	2684	**	2707	**
Mean score	7.4	7.3	7.2	7.2	7.5	7.3	7.4	7.4	**	7.4	**
Standard deviation	2.11	2.27	2.06	2.11	2.07	2.10	2.09	2.10	**	2.11	**
Standard Error	.04	.22	.21	.12	.13	.09	.06	.04	**	.04	**

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Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	32 1%	29 1%	23- 1%	21- 1%	20- 1%	4 1%	30 1%	25 1%	32 1%	30 1%	4- **	8- **	8- **	2 1%	7- **	8- 1%
2	(2.0)	38 1%	37 1%	32- 1%	31- 1%	28 1%	6 2%	36 1%	28- 1%	38 1%	34 1%	10- 1%	8- 1%	12- 1%	4ab 2%	14- 1%	12- 1%
3	(3.0)	84 3%	81 3%	76 3%	71- 3%	63 3%	18 +abcd 6%	81 3%	68 3%	84 3%	80 3%	29- 2%	21- 1%	23- 1%	7abcf 4%	34- 2%	18- 1%
4	(4.0)	108 4%	101 4%	96 4%	99 4%	84 4%	16 5%	105 4%	94 4%	108 4%	102 4%	27- 1%	35- 2%	34- 2%	8ac 4%	43- 2%	29- 2%
5	(5.0)	238 8%	219- 8%	221 8%	210- 8%	179- 8%	25 8%	229 8%	206 8%	238 8%	209 8%	106- 6%	84- 6%	102- 6%	11 6%	106- 6%	87- 6%
6	(6.0)	310 11%	289 11%	279- 11%	284 11%	243 11%	35 11%	301 11%	261 10%	310 11%	267 11%	181-d 10%	152d 10%	169-d 9%	8- 4%	190-d 10%	148d 10%
7	(7.0)	423 15%	407 15%	399 15%	387 15%	338 15%	50 16%	410 15%	387+ 16%	423 15%	388+ 15%	291 15%	229 15%	264 15%	35 19%	281 15%	197 14%
8	(8.0)	630 22%	599 22%	607+ 23%	602+ 23%	526 23%	69 21%	624 22%	565 23%	630 22%	557 22%	487+ 26%	378+ 25%	468+ 26%	49 27%	476+ 25%	376+ 26%
9	(9.0)	309 11%	305+ 11%	304+ 11%	302+ 12%	276+ 12%	41 13%	308 11%	278 11%	309 11%	269 11%	255+ 13%	219+ 14%	247+ 14%	21 12%	251+ 13%	192+ 13%
10 - Extremely well	(10.0)	565 20%	551+ 20%	546+ 21%	542+ 21%	470 21%	52 16%	562 20%	515+ 21%	565 20%	494 20%	479+ 25%	372+ 25%	440+ 24%	37 20%	463+ 24%	348+ 24%
NET Badly (1-3)		154 5%	147 5%	131- 5%	124- 5%	110- 5%	28 +abcd 9%	147 5%	121- 5%	154 5%	144 6%	43- 2%	37- 2%	44- 2%	13abcef 7%	55- 3%	37- 3%
NET Neutral (4-6)		656 23%	609- 23%	597- 22%	593- 23%	506- 22%	76 24%	635 23%	561- 22%	656 23%	578 23%	314- 17%	270- 18%	305- 17%	27- 15%	339- 18%	264- 18%

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Prepared by BMG

Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
NET Well (7-10)	1926 68%	1861+ 69%	1855+ 70%	1833+ 70%	1609+ 70%	212 66%	1905 69%	1745+ 70%	1926 68%	1708 68%	1512+ 80%	1198+ 79%	1419+ 79%	143+ 78%	1472+ 78%	1113+ 77%
Don't know	98 3%	84-e 3%	72- 3%	72- 3%	59- 3%	3- 1%	92e 3%	67- 3%	98e 3%	76- 3%	28- 1%	13- 1%	29- 2%	1- *%	28- 1%	23- 2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2736	2617	2583	2549	2225	316	2687	2427	2736	2430	1869	1505	1767	182	1866	1414
Mean score	7.4	7.4+e	7.5+e	7.5+e	7.5+e	7.1-	7.4+e	7.5+e	7.4e	7.4	7.9+d	7.9+d	7.9+d	7.5	7.9+d	7.9+d
Standard deviation	2.11	2.11	2.06	2.06	2.06	2.23	2.10	2.07	2.11	2.12	1.77	1.83	1.82	2.13	1.86	1.85
Standard Error	.04	.04	.04	.04	.05	.14	.04	.05	.04	.05	.04	.05	.05	.17	.05	.05

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Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	32 1%	4 1%	27 1%	16 1%	12 1%
2	(2.0)	38 1%	8bc 3%	28- 1%	17 1%	11 1%
3	(3.0)	84 3%	7 3%	70 3%	49 3%	24 2%
4	(4.0)	108 4%	10 4%	91 4%	63 4%	35 3%
5	(5.0)	238 8%	28 11%	194- 8%	132 8%	85 8%
6	(6.0)	310 11%	17 7%	277 11%	195 11%	123 12%
7	(7.0)	423 15%	24 10%	385+ 16%	266 15%	147 15%
8	(8.0)	630 22%	54 21%	559 23%	406 24%	243 24%
9	(9.0)	309 11%	21 8%	273 11%	208+ 12%	123 12%
10 - Extremely well	(10.0)	565 20%	63 25%	489 20%	330 19%	184 18%
NET Badly (1-3)		154 5%	19 7%	125 5%	82 5%	47 5%
NET Neutral (4-6)		656 23%	55 22%	562 23%	390 23%	243 24%
NET Well (7-10)		1926 68%	163 65%	1707+ 69%	1209+ 70%	696 69%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26.7 (continuation)

Q26. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	98 3%	15cd 6%	76- 3%	44- 3%	25- 2%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	8.00	10.00	8.00	8.00	8.00
Base for stats	2736	237	2393	1681	986
Mean score	7.4	7.4	7.4	7.5	7.4
Standard deviation	2.11	2.38	2.07	2.03	2.03
Standard Error	.04	.20	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26.8
 Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	35 1%	18 1%	15 1%	** **	0 -%	25+b 2%	9- 1%
2	(2.0)	48 2%	18 1%	24 2%	** **	3 2%	29 2%	18 1%
3	(3.0)	88 3%	34 3%	47 4%	** **	6 4%	46 3%	39 3%
4	(4.0)	149 5%	55- 4%	84+a 6%	** **	6 4%	76 6%	71 5%
5	(5.0)	311 11%	143 11%	148 11%	** **	16 11%	150 11%	157 11%
6	(6.0)	365 13%	166 13%	162 12%	** **	29+ab 19%	166 12%	194 14%
7	(7.0)	446 16%	214 16%	210 16%	** **	18 12%	219 16%	221 15%
8	(8.0)	558 20%	229- 17%	274 20%	** **	43+ab 29%	280 20%	277 19%
9	(9.0)	246 9%	129 10%	109 8%	** **	7 5%	122 9%	123 9%
10 - Extremely well	(10.0)	383 14%	195 15%	170 13%	** **	18 12%	169 12%	210 15%
NET Badly (1-3)		171 6%	70 5%	86 6%	** **	10 6%	101+b 7%	67- 5%
NET Neutral (4-6)		825 29%	365 28%	394 29%	** **	51 34%	391 29%	422 29%
NET Well (7-10)		1633 58%	768 59%	763 57%	** **	85 58%	790 58%	831 58%
Don't know		206 7%	107d 8%	97d 7%	** **	2- 1%	85 6%	118 8%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2629	1203	1244	**	145	1282	1320
Mean score	7.0	7.1+bc	6.9c	**	6.9c	6.9-	7.1+a
Standard deviation	2.12	2.12	2.13	**	1.96	2.18	2.05
Standard Error	.05	.07	.06	**	.18	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	35 1%	0 -%	7a 2%	3 1%	5 1%	7a 2%	12+acdghi 3%	1 *%	7 1%	8 1%	20a 2%	13a 2%
2	(2.0)	48 2%	6 2%	5 1%	7 2%	7 1%	10 2%	7 2%	6 2%	11 1%	14 2%	23 2%	13 2%
3	(3.0)	88 3%	11 3%	12 3%	13 3%	12 3%	14 3%	9 2%	17+i 5%	23 3%	25 3%	40 4%	26 4%
4	(4.0)	149 5%	18 5%	20 4%	24 6%	24 5%	22 5%	22 6%	18 6%	38 5%	49 5%	62 5%	40 6%
5	(5.0)	311 11%	49dg 14%	47 10%	56d 13%	38- 8%	43 9%	52dg 14%	26 9%	96d 12%	94 10%	121 11%	78 11%
6	(6.0)	365 13%	50f 15%	65f 14%	58 13%	66f 14%	54 12%	34- 9%	39 12%	115fjk 14%	123f 14%	127- 11%	73 11%
7	(7.0)	446 16%	63 19%	72 16%	65 15%	72 15%	82k 18%	49 13%	44 14%	135 17%	137 15%	175 15%	92 14%
8	(8.0)	558 20%	67 20%	88 19%	70 16%	102 22%	91 20%	69 19%	71c 23%	155 20%	172 19%	231 20%	140 21%
9	(9.0)	246 9%	20 6%	31 7%	40 9%	51abgh 11%	48agh 10%	38h 10%	18 6%	51- 6%	90gh 10%	104 9%	56 8%
10 - Extremely well	(10.0)	383 14%	40 12%	72 16%	61 14%	65 14%	55 12%	49 13%	42 13%	111 14%	126 14%	146 13%	91 13%
NET Badly (1-3)		171 6%	17 5%	25 5%	23 5%	24 5%	32 7%	28 8%	23 7%	41 5%	46 5%	83+ 7%	51 7%
NET Neutral (4-6)		825 29%	117ej 34%	132 29%	138 32%	128 27%	119 26%	108 29%	83 27%	249 31%	266 29%	310 27%	191 28%
NET Well (7-10)		1633 58%	190 56%	263 58%	236 54%	289c 62%	276 60%	205 55%	175 56%	452 57%	525 58%	656 58%	380 56%
Don't know		206 7%	16 5%	35 8%	37 8%	27 6%	30 7%	32 8%	29a 9%	51 6%	64 7%	91 8%	61a 9%
Medians		7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26.8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2629	323	419	396	441	427	341	281	743	837	1049	622
Mean score	7.0	6.9	7.1	7.0	7.2	7.0	6.8	7.0	7.0	7.1	6.9	6.9
Standard deviation	2.12	1.95	2.11	2.11	2.06	2.14	2.33	2.12	2.05	2.08	2.20	2.24
Standard Error	.05	.13	.11	.11	.11	.11	.13	.14	.09	.08	.07	.10

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Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	35 1%	3 1%	5 2%	4 2%	2 1%	** **	7 2%	3 1%	1 *%	4 2%	30 1%	3 1%	2 2%	1 1%
2	(2.0)	48 2%	1 *%	4 2%	4 1%	5 1%	** **	6 2%	6 1%	4 1%	4 2%	35- 1%	6 2%	6 5%	1 1%
3	(3.0)	88 3%	5 2%	3 1%	8 3%	13 4%	** **	7 2%	12 3%	11 4%	11b 5%	73 3%	8 4%	4 3%	2 3%
4	(4.0)	149 5%	14 7%	12 5%	20 7%	19 5%	** **	19 6%	15 4%	20gk 8%	8 4%	132 6%	8 3%	5 4%	3 4%
5	(5.0)	311 11%	17 9%	37fgi 15%	33 12%	38 10%	** **	27 9%	36 9%	42 17%	16 7%	260 11%	27 11%	16 12%	7 10%
6	(6.0)	365 13%	25 12%	29 12%	40 15%	44 12%	** **	48 15%	44 11%	29 12%	28 12%	303 13%	38 16%	15 11%	9 12%
7	(7.0)	446 16%	34 17%	38 15%	37 14%	64 18%	** **	50 16%	63 16%	45 18%	32 14%	375 16%	41 17%	18 13%	12 16%
8	(8.0)	558 20%	46h 23%	40 16%	45 17%	81h 22%	** **	56 18%	89h 22%	35- 14%	53h 23%	472 20%	45 19%	26 19%	15 20%
9	(9.0)	246 9%	13 6%	21 9%	23 9%	31 9%	** **	30 10%	47+h 12%	12- 5%	20 9%	208 9%	19 8%	12 9%	7 9%
10 - Extremely well	(10.0)	383 14%	29 14%	33 14%	33 12%	45 12%	** **	41 13%	56 14%	38 15%	32 14%	323 14%	31 13%	19 14%	10 13%
NET Badly (1-3)		171 6%	9 4%	12 5%	16 6%	21 6%	** **	20 6%	21 5%	15 6%	18 8%	137 6%	17 7%	13+abgjm 10%	3 4%
NET Neutral (4-6)		825 29%	56 28%	78 32%	93gi 35%	100 27%	** **	93 30%	95- 24%	92 37%	53 23%	695 29%	73 30%	37 27%	20 26%

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Prepared by BMG

Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
NET Well (7-10)	1633	122	132	138	222c	**	178	255	131	137	1377	136	75	45
	58%	60%	53%	51%	61%	**	57%	64% ^{+bchjl}	52%	60%	58%	57%	55%	59%
Don't know	206	17	25	22	23	**	23	28	12	20	173	13	11	8hk
	7%	8%	10%	8%	6%	**	7%	7%	5%	9%	7%	5%	8%	11%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	8.00	7.00	8.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2629	186	222	247	343	**	290	371	237	208	2210	226	125	68
Mean score	7.0	7.1	6.9	6.8	7.0	**	6.9	7.2 ^{+chl}	6.7	7.1	7.0	6.9	6.8	7.1
Standard deviation	2.12	2.04	2.16	2.17	2.02	**	2.18	2.04	2.14	2.18	2.11	2.11	2.33	2.01
Standard Error	.05	.16	.16	.16	.13	**	.14	.12	.16	.17	.05	.14	.16	.16

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Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	35 1%	11 1%	6 1%	6 1%	13 2%	16 1%	19 1%	35+c 1%	** **	0- -%	0 -%	** **
2	(2.0)	48 2%	9 1%	10 2%	9 2%	21ae 3%	18 1%	30+a 2%	42 2%	** **	4 1%	3 2%	** **
3	(3.0)	88 3%	27 3%	21 3%	11 2%	27 3%	48 3%	38 3%	79 3%	** **	8 2%	4 2%	** **
4	(4.0)	149 5%	45 5%	24 4%	40+abde 8%	38 5%	69 5%	78 6%	131 5%	** **	16 4%	8 5%	** **
5	(5.0)	311 11%	74- 8%	79a 13%	60a 12%	92 11%	153 10%	152a 12%	263 11%	** **	45 12%	27 15%	** **
6	(6.0)	365 13%	124 14%	78 12%	49 10%	112 14%	202 13%	161 12%	318 13%	** **	44 12%	23 13%	** **
7	(7.0)	446 16%	152d 17%	92 15%	89d 18%	111 13%	245 16%	200 15%	374 15%	** **	70+a 20%	37 21%	** **
8	(8.0)	558 20%	187 21%	126 20%	98 20%	144 18%	313 21%	243 19%	502+d 20%	** **	56 16%	23- 13%	** **
9	(9.0)	246 9%	87cf 10%	65cf 10%	30 6%	62 8%	152+cf 10%	92- 7%	207 8%	** **	39 11%	21 12%	** **
10 - Extremely well	(10.0)	383 14%	117 13%	85 14%	65 13%	115 14%	202 13%	180 14%	327 13%	** **	56 16%	19 11%	** **
NET Badly (1-3)		171 6%	46 5%	36 6%	26 5%	61 7%	83 6%	86 7%	156c 6%	** **	12- 3%	7 4%	** **
NET Neutral (4-6)		825 29%	243 28%	181 29%	149 31%	241 29%	424 28%	391 30%	713 29%	** **	104 29%	57 33%	** **
NET Well (7-10)		1633 58%	544+df 62%	368d 59%	282 58%	432- 52%	912+df 61%	714- 55%	1410 57%	** **	221 62%	101 57%	** **

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Prepared by BMG

Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	206	40-	42	27	89+abce	81-	116+ae	185	**	21	11	**
	7%	5%	7%	6%	11%	5%	9%	7%	**	6%	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	7.00	7.00	**
Base for stats	2629	833	585	457	734	1418	1191	2279	**	337	165	**
Mean score	7.0	7.1f	7.1	6.9	6.9	7.1+f	6.9-	7.0	**	7.2	7.0	**
Standard deviation	2.12	2.03	2.08	2.12	2.23	2.05	2.19	2.14	**	1.96	1.93	**
Standard Error	.05	.07	.08	.12	.10	.05	.08	.05	**	.12	.17	**

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Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	35 1%	13 1%	22 1%	3 1%	0 -	3 1%	** **	2 2%	** **	** **	6 2%	3 1%
2	(2.0)	48 2%	27+b 3%	21- 1%	3 1%	1 1%	6 2%	** **	3 2%	** **	** **	16+b 4%	3 1%
3	(3.0)	88 3%	45+b 5%	42- 2%	11b 5%	8b 6%	15+b 6%	** **	6 4%	** **	** **	13 3%	8 3%
4	(4.0)	149 5%	75+b 8%	74- 4%	26+bk 12%	16+bk 11%	20b 7%	** **	14+b 9%	** **	** **	33+b 8%	12 5%
5	(5.0)	311 11%	104 11%	206 11%	19 9%	15 10%	19- 7%	** **	16 10%	** **	** **	49e 12%	26 10%
6	(6.0)	365 13%	114 12%	251 13%	30 14%	15 10%	25 9%	** **	13 9%	** **	** **	53 13%	28 11%
7	(7.0)	446 16%	116- 12%	330+acek 18%	25 12%	16 11%	30- 11%	** **	20 13%	** **	** **	53 13%	27- 11%
8	(8.0)	558 20%	169 18%	388j 21%	37 17%	29 19%	56j 20%	** **	22 15%	** **	** **	55- 14%	50j 20%
9	(9.0)	246 9%	82 9%	163 9%	17 8%	11 7%	23 8%	** **	16 11%	** **	** **	30 8%	27 11%
10 - Extremely well	(10.0)	383 14%	145 15%	239 13%	28 13%	26 18%	51+b 19%	** **	23 15%	** **	** **	65 16%	43 18%
NET Badly (1-3)		171 6%	85+b 9%	85- 5%	18b 8%	10 6%	24b 9%	** **	11 7%	** **	** **	35+b 9%	14 6%
NET Neutral (4-6)		825 29%	293e 31%	531 28%	74e 35%	46 31%	64 23%	** **	43 28%	** **	** **	136+be 34%	65 27%
NET Well (7-10)		1633 58%	512- 53%	1121+acj 60%	107- 50%	82 55%	161 59%	** **	81 54%	** **	** **	203- 51%	146j 60%

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Prepared by BMG

Table Q26_8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	206	67	139	16	10	25	**	16	**	**	27	19
	7%	7%	7%	7%	7%	9%	**	11%	**	**	7%	8%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	**	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	**	10.00	**	**	10.00	8.00
Base for stats	2629	891	1737	199	137	249	**	135	**	**	374	225
Mean score	7.0	6.8-	7.1	6.7-	7.0	7.1f	**	6.9	**	**	6.7-	7.2acfhij
			+acfhij				-					
Standard deviation	2.12	2.33	2.00	2.30	2.25	2.37	**	2.35	**	**	2.38	2.20
Standard Error	.05	.09	.05	.18	.21	.17	**	.23	**	**	.14	.16

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Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	35 1%	0 -%	0 -%	1 *%	4 1%	4 1%	20 1%	35 1%	** **	35 1%	** **
2	(2.0)	48 2%	* *%	1 *%	3 1%	2 1%	4- 1%	27e 2%	48 2%	** **	48 2%	** **
3	(3.0)	88 3%	6 4%	6 5%	15d 4%	4 1%	22 3%	49 3%	85 3%	** **	87 3%	** **
4	(4.0)	149 5%	4 3%	7 6%	16 5%	11 4%	34 5%	82 6%	147 5%	** **	148 5%	** **
5	(5.0)	311 11%	17 13%	14 13%	44 13%	40 12%	90 13%	151 10%	304 11%	** **	307 11%	** **
6	(6.0)	365 13%	14 11%	9 8%	51 14%	51 16%	105 15%	180 12%	355 13%	** **	359 13%	** **
7	(7.0)	446 16%	25 19%	22 19%	47 13%	40 12%	105 15%	249 17%	439 16%	** **	443 16%	** **
8	(8.0)	558 20%	23 18%	27 24%	62 18%	52 16%	119- 17%	300 20%	542 20%	** **	548 20%	** **
9	(9.0)	246 9%	12 9%	7 7%	41+ 12%	31 9%	65 9%	134 9%	244 9%	** **	245 9%	** **
10 - Extremely well	(10.0)	383 14%	18 14%	14 12%	54f 15%	72+cf 22%	124+f 17%	166- 11%	383 14%	** **	383 14%	** **
NET Badly (1-3)		171 6%	6 5%	6 6%	19 5%	10- 3%	30- 4%	96de 7%	168 6%	** **	170 6%	** **
NET Neutral (4-6)		825 29%	35 26%	31 28%	111 32%	102 32%	229+ 32%	413 28%	806 29%	** **	814 29%	** **
NET Well (7-10)		1633 58%	79 59%	70 62%	205 58%	194 60%	412 58%	849 58%	1608 58%	** **	1619 58%	** **

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Prepared by BMG

Table Q26_8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	206	13	6	17	17	39-	116	194	**	197	**
	7%	10%	5%	5%	5%	5%	8%	7%	**	7%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	8.00	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	2629	120	107	335	306	671	1359	2582	**	2603	**
Mean score	7.0	7.2	7.0	7.1	7.4+f	7.1+f	6.9	7.0	**	7.0	**
Standard deviation	2.12	1.95	1.99	2.06	2.09	2.06	2.11	2.13	**	2.13	**
Standard Error	.05	.19	.21	.12	.13	.09	.06	.05	**	.05	**

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Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	35 1%	30- 1%	24- 1%	25- 1%	20- 1%	1 *	33 1%	22- 1%	35 1%	28 1%	3- *	4- *	7- *	0 -	7- *	4- *
2	(2.0)	48 2%	41- 2%	40- 2%	37- 1%	33 1%	4 1%	46 2%	38 2%	48 2%	44 2%	13- 1%	13- 1%	16- 1%	1 *	20- 1%	17 1%
3	(3.0)	88 3%	86 3%	80 3%	70- 3%	60- 3%	12 4%	84 3%	77 3%	88 3%	75 3%	30- 2%	30- 2%	31- 2%	5 3%	34- 2%	30- 2%
4	(4.0)	149 5%	142 5%	135 5%	138 5%	119 5%	15 5%	147 5%	130 5%	149 5%	139 6%	58- 3%	59- 4%	63- 3%	10 5%	74- 4%	57- 4%
5	(5.0)	311 11%	288- 11%	284 11%	281 11%	230- 10%	22- 7%	300e 11%	264 11%	311e 11%	276e 11%	144-d 8%	109-d 7%	145-d 8%	3- 2%	148-d 8%	115-d 8%
6	(6.0)	365 13%	349 13%	344 13%	337 13%	302 13%	43 13%	352 13%	327 13%	365 13%	324 13%	237 12%	176- 12%	226 13%	18 10%	234 12%	178 12%
7	(7.0)	446 16%	423 16%	432+ 16%	430+ 16%	369 16%	59 18%	441 16%	400 16%	446 16%	397 16%	310 16%	245 16%	295 16%	34 18%	323+ 17%	231 16%
8	(8.0)	558 20%	535 20%	536+ 20%	536+ 20%	465 20%	69 22%	554 20%	497 20%	558 20%	491 20%	464+ 24%	373+ 25%	427+ 24%	47 25%	452+ 24%	327+ 23%
9	(9.0)	246 9%	243+ 9%	240+ 9%	238+ 9%	212+ 9%	36 11%	244 9%	234+ 9%	246 9%	230+ 9%	209+ 11%	175+ 12%	190+ 11%	26+ 14%	198+ 10%	146+ 10%
10 - Extremely well	(10.0)	383 14%	377+ 14%	365 14%	365 14%	323 14%	55 17%	382 14%	349 14%	383 14%	342 14%	330+ 17%	268+ 18%	296+ 17%	38+ 21%	312+ 16%	256+ 18%
NET Badly (1-3)		171 6%	157 6%	144- 5%	132- 5%	113- 5%	17 5%	163 6%	136- 5%	171 6%	147 6%	46- 2%	46- 3%	53- 3%	6 3%	61- 3%	51- 4%
NET Neutral (4-6)		825 29%	779 29%	763 29%	755 29%	650 28%	79 25%	799 29%	721 29%	825 29%	738 29%	439- 23%	344- 23%	434-d 24%	31- 17%	456-d 24%	350-d 24%
NET Well (7-10)		1633 58%	1579+ 58%	1572+ 59%	1569+ 60%	1369+ 60%	219 +abcd 69%	1620 58%	1480+ 59%	1633 58%	1460 58%	1312+ 69%	1061+ 70%	1208+ 67%	145 +abcef 79%	1285+ 68%	960+ 67%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	206 7%	186-e 7%	175-e 7%	166-e 6%	151-e 7%	4- 1%	197e 7%	157-e 6%	206e 7%	161-e 6%	100-d 5%	67-d 4%	101-d 6%	1- 1%	93-d 5%	75-d 5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2629	2515	2479	2456	2133	315	2582	2337	2629	2345	1797	1451	1695	182	1801	1362
Mean score	7.0	7.0+	7.1+	7.1+	7.1+	7.3 +abfghi	7.0+	7.1+	7.0	7.0	7.5+	7.5+	7.4+	7.7+ef	7.4+	7.4+
Standard deviation	2.12	2.11	2.07	2.06	2.05	2.00	2.11	2.08	2.12	2.11	1.83	1.89	1.89	1.84	1.90	1.95
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.05	.05	.15	.05	.06

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Table Q26 8 (continuation)
 Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	35 1%	8+bcd 3%	24- 1%	13- 1%	5- 1%
2	(2.0)	48 2%	5 2%	39 2%	25 1%	16 2%
3	(3.0)	88 3%	11 5%	72 3%	42- 2%	29 3%
4	(4.0)	149 5%	22+bcd 9%	115- 5%	81 5%	44 4%
5	(5.0)	311 11%	26 10%	265 11%	178 10%	91- 9%
6	(6.0)	365 13%	36 14%	316 13%	212 12%	124 12%
7	(7.0)	446 16%	22- 9%	412+a 17%	312+a 18%	192+a 19%
8	(8.0)	558 20%	42 17%	502 20%	379+ 22%	226+ 22%
9	(9.0)	246 9%	13 5%	230+ 9%	172+a 10%	102a 10%
10 - Extremely well	(10.0)	383 14%	38 15%	336 14%	236 14%	142 14%
NET Badly (1-3)		171 6%	24bcd 10%	135- 5%	80- 5%	50 5%
NET Neutral (4-6)		825 29%	84d 34%	696- 28%	471- 27%	259- 26%
NET Well (7-10)		1633 58%	114- 45%	1480+a 60%	1099+ab 64%	661+ab 65%

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 Prepared by BMG

Table Q26 8 (continuation)

Q26. Programmes about science, arts, culture and religion - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	206 7%	29+bcd 11%	158-cd 6%	75- 4%	40- 4%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2629	223	2311	1650	970
Mean score	7.0	6.6-	7.1+a	7.2+a	7.2+a
Standard deviation	2.12	2.44	2.06	2.00	1.98
Standard Error	.05	.21	.05	.05	.07

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Table Q26_9

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	49 2%	21 2%	28 2%	** **	0 -%	32+b 2%	17- 1%
2	(2.0)	71 3%	28 2%	36 3%	** **	6 4%	39 3%	30 2%
3	(3.0)	94 3%	35 3%	58+a 4%	** **	2 1%	47 3%	44 3%
4	(4.0)	158 6%	61 5%	89+a 7%	** **	4 3%	85 6%	71 5%
5	(5.0)	310 11%	142 11%	138 10%	** **	21 14%	152 11%	156 11%
6	(6.0)	407 14%	188 14%	182 14%	** **	31+b 21%	199 15%	203 14%
7	(7.0)	499 18%	227 17%	247 18%	** **	18 12%	239 18%	254 18%
8	(8.0)	510 18%	235 18%	239 18%	** **	31 21%	248 18%	259 18%
9	(9.0)	220 8%	115 9%	90 7%	** **	11 7%	108 8%	109 8%
10 - Extremely well	(10.0)	349 12%	185+b 14%	142- 11%	** **	22 15%	142- 10%	205+a 14%
NET Badly (1-3)		214 8%	84 6%	122+a 9%	** **	8 5%	118b 9%	92- 6%
NET Neutral (4-6)		875 31%	391 30%	410 31%	** **	55 38%	436 32%	430 30%
NET Well (7-10)		1578 56%	761+b 58%	718 54%	** **	82 56%	738 54%	827 58%
Don't know		167 6%	74 6%	91d 7%	** **	2- 2%	75 5%	90 6%

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Prepared by BMG

Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	7.00	**	8.00	8.00	8.00
Base for stats	2667	1236	1250	**	145	1292	1348
Mean score	6.8	7.0+b	6.6-	**	7.0	6.7-	7.0+a
Standard deviation	2.17	2.14	2.21	**	2.05	2.20	2.12
Standard Error	.05	.07	.07	**	.19	.07	.06

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Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	49 2%	2 1%	7 2%	5 1%	8 2%	14+ah 3%	8 2%	4 1%	10 1%	14 2%	26 2%	12 2%
2	(2.0)	71 3%	11 3%	7 2%	6 1%	15 3%	11 3%	12 3%	8 3%	18 2%	22 2%	31 3%	20 3%
3	(3.0)	94 3%	17i 5%	14 3%	10 2%	10 2%	16 3%	18i 5%	9 3%	31 4%	20- 2%	43 4%	27 4%
4	(4.0)	158 6%	19 5%	24 5%	23 5%	24 5%	24 5%	17 5%	28+fhi 9%	43 5%	47 5%	69 6%	45 7%
5	(5.0)	310 11%	34 10%	48 11%	56 13%	47 10%	49 11%	46 12%	30 10%	82 10%	103 11%	125 11%	76 11%
6	(6.0)	407 14%	61dik 18%	85 19% +dfgijk	59 14%	51- 11%	68 15%	46 12%	37 12%	145 18% +dfgijk	110- 12%	152 13%	84 12%
7	(7.0)	499 18%	70b 21%	65 14%	73 17%	99+b 21%	78 17%	63 17%	51 17%	135 17%	172b 19%	192 17%	114 17%
8	(8.0)	510 18%	68 20%	77 17%	80 18%	83 18%	85 19%	68 18%	51 16%	145 18%	162 18%	203 18%	118 17%
9	(9.0)	220 8%	15- 4%	29 6%	42ah 10%	52 11% +abghjk	36 8%	28 7%	19 6%	44- 6%	94 10% +abghjk	83 7%	47 7%
10 - Extremely well	(10.0)	349 12%	30 9%	75+aefjk 16%	54 12%	59 13%	52 11%	42 11%	37 12%	105 13%	113 13%	131 11%	79 12%
NET Badly (1-3)		214 8%	30 9%	29 6%	21- 5%	34 7%	41c 9%	38+ci 10%	21 7%	59 7%	56 6%	100ci 9%	59c 9%
NET Neutral (4-6)		875 31%	113 33%	157d 34%	138 32%	122- 26%	141 31%	109 29%	95 31%	270+di 34%	260 29%	345 30%	204 30%
NET Well (7-10)		1578 56%	183 54%	245 54%	248 57% +abefghj k	292 63%	251 55%	200 54%	158 51%	428 54%	541 60% +bghjk	609 53%	358 52%

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Prepared by BMG

Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Don't know	167	13	24	26	19	24	25	36	37	45	85+adhi	61+abdehi
								+abcdefh				
	6%	4%	5%	6%	4%	5%	7%	ij	5%	5%	8%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	6.00	8.00	7.00	8.00	8.00	7.00	6.00	7.00	8.00	8.00
Base for stats	2667	326	431	407	449	433	347	274	757	856	1054	622
Mean score	6.8	6.6	6.9	7.0aj	7.0a	6.7	6.7	6.7	6.8	7.0+afjk	6.7-	6.7
Standard deviation	2.17	2.02	2.17	2.06	2.18	2.24	2.27	2.21	2.11	2.12	2.24	2.24
Standard Error	.05	.13	.11	.11	.11	.11	.13	.14	.09	.08	.07	.10

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Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	49 2%	7d 3%	5 2%	3 1%	3 1%	** **	6 2%	10 2%	3 1%	3 1%	41 2%	4 2%	3 2%	1 1%
2	(2.0)	71 3%	4 2%	8 3%	9 3%	5 1%	** **	6 2%	8 2%	7 3%	9 4%	62 3%	5 2%	4 3%	1 1%
3	(3.0)	94 3%	7 4%	8 3%	8 3%	16 4%	** **	8 2%	14 4%	12 5%	4 2%	82 3%	5 2%	4 3%	2 3%
4	(4.0)	158 6%	11 5%	20g 8%	11 4%	19 5%	** **	21g 7%	12- 3%	21g 8%	11 5%	129 5%	12 5%	13+cgj 9%	4 5%
5	(5.0)	310 11%	16 8%	23 9%	28 10%	40 11%	** **	33 10%	49 12%	27 11%	28 12%	260 11%	27 11%	15 11%	8 11%
6	(6.0)	407 14%	351 17%	28 11%	48gl 18%	52 14%	** **	41 13%	43 11%	42l 17%	30 13%	335 14%	46+bgjl 19%	13- 10%	13gl 17%
7	(7.0)	499 18%	28 14%	34 14%	44 17%	65 18%	** **	54 17%	86ab 21%	38 15%	44 19%	411 17%	46 19%	31+abhj 22%	12 16%
8	(8.0)	510 18%	46ikl 23%	43 18%	50 19%	83+ikl 23%	** **	63 20%	70 17%	42 17%	30 13%	440 18%	35 15%	18 13%	17ikl 22%
9	(9.0)	220 8%	16 8%	22c 9%	10- 4%	36c 10%	** **	23 7%	40c 10%	13 5%	22c 10%	189c 8%	18 7%	9 6%	4 6%
10 - Extremely well	(10.0)	349 12%	22 11%	33 13%	35 13%	29- 8%	** **	40 13%	55d 14%	33 13%	31 14%	295d 12%	27 11%	19d 14%	8 11%
NET Badly (1-3)		214 8%	18 9%	22 9%	20 7%	24 7%	** **	20 6%	32 8%	23 9%	15 7%	185 8%	14 6%	11 8%	4 5%
NET Neutral (4-6)		875 31%	62 30%	72 29%	86 32%	110 30%	** **	95 30%	104- 26%	89g 36%	69 30%	724 30%	86g 36%	41 30%	25 33%
NET Well (7-10)		1578 56%	113 55%	132 53%	139 52%	212 58%	** **	179 57%	250 63%	125 50%	127 56%	1335 56%	125 52%	77 56%	41 54%

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Prepared by BMG

Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	167	11	22g	24g	20	**	19	13-	12	17g	138	15	8	6g
	6%	5%	9%	9%	5%	**	6%	3%	5%	7%	6%	6%	6%	8%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	8.00	7.00	8.00	6.00	7.00	8.00
Base for stats	2667	193	225	245	346	**	294	387	237	211	2245	224	129	70
Mean score	6.8	6.8	6.8	6.8	6.8	**	6.9	6.9	6.6	6.9	6.8	6.8	6.7	6.9
Standard deviation	2.17	2.24	2.35	2.14	1.97	**	2.15	2.19	2.23	2.20	2.18	2.05	2.29	1.99
Standard Error	.05	.18	.17	.16	.12	**	.14	.13	.17	.18	.05	.13	.15	.15

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Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	49 2%	15 2%	7 1%	13 3%	14 2%	21 1%	28 2%	46 2%	** **	2 *	2 1%	** **
2	(2.0)	71 3%	14 2%	12 2%	12 3%	32+abe 4%	26- 2%	44+ae 3%	65 3%	** **	6 2%	4 2%	** **
3	(3.0)	94 3%	31 4%	22 3%	9 2%	32 4%	53 4%	42 3%	84 3%	** **	9 3%	5 3%	** **
4	(4.0)	158 6%	46 5%	42 7%	27 6%	37 4%	87 6%	64 5%	135 5%	** **	23 6%	11 6%	** **
5	(5.0)	310 11%	88 10%	66 10%	64 13%	89 11%	154 10%	153 12%	268 11%	** **	38 11%	23 13%	** **
6	(6.0)	407 14%	135 15%	79 13%	76 16%	115 14%	214 14%	190 15%	357 14%	** **	49 14%	24 14%	** **
7	(7.0)	499 18%	155 18%	113 18%	91 19%	135 16%	269 18%	226 17%	426 17%	** **	72 20%	34 19%	** **
8	(8.0)	510 18%	163 19%	129f 21%	75 16%	141 17%	293+ 20%	217 17%	447 18%	** **	63 18%	29 17%	** **
9	(9.0)	220 8%	79cf 9%	51 8%	27 6%	59 7%	130 9%	86 7%	184 7%	** **	36 10%	20 12%	** **
10 - Extremely well	(10.0)	349 12%	107 12%	72 12%	68 14%	101 12%	180 12%	169 13%	299 12%	** **	48 13%	19 11%	** **
NET Badly (1-3)		214 8%	60 7%	40 6%	35 7%	78+be 10%	100 7%	113 9%	195c 8%	** **	17- 5%	11 6%	** **
NET Neutral (4-6)		875 31%	269 31%	187 30%	166 34%	241 29%	455 30%	407 31%	759 31%	** **	110 31%	58 33%	** **
NET Well (7-10)		1578 56%	505 58%	366 58%	261 54%	437 53%	871+df 58%	698- 53%	1356 55%	** **	219+a 61%	102 58%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	167	39- 6%	34 5%	21 4%	67+ace 8%	73- 5%	89ae 7%	153 6%	**	13 4%	5 3%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	**	7.00	7.00	**
Base for stats	2667	833	593	462	756	1426	1218	2310	**	345	170	**
Mean score	6.8	6.9	6.9	6.7	6.7	6.9+	6.7	6.8	**	7.0	6.8	**
Standard deviation	2.17	2.11	2.08	2.22	2.26	2.10	2.24	2.18	**	2.02	2.07	**
Standard Error	.05	.07	.08	.12	.10	.05	.08	.05	**	.12	.18	**

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Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	49 2%	23 2%	26 1%	4 2%	1 1%	9 3%	** **	5 3%	** **	** **	10 2%	5 2%
2	(2.0)	71 3%	38+b 4%	33- 2%	10b 4%	4 3%	9 3%	** **	3 2%	** **	** **	20+b 5%	10b 4%
3	(3.0)	94 3%	42+b 4%	51- 3%	8 4%	9g 6%	8 3%	** **	2 1%	** **	** **	21+b 5%	14bg 6%
4	(4.0)	158 6%	60 6%	97 5%	19 9%	11 8%	15 6%	** **	13 8%	** **	** **	27 7%	13 5%
5	(5.0)	310 11%	120 13%	190 10%	26 12%	21 14%	38 14%	** **	18 12%	** **	** **	52 13%	28 11%
6	(6.0)	407 14%	123 13%	284 15%	35 16%	23 16%	28 10%	** **	24 16%	** **	** **	48 12%	28 11%
7	(7.0)	499 18%	164 17%	335k 18%	35 16%	16 11%	41 15%	** **	21 14%	** **	** **	77dk 19%	30- 12%
8	(8.0)	510 18%	149-j 16%	361+aj 19%	31 15%	32j 22%	51j 19%	** **	26j 17%	** **	** **	41- 10%	48j 20%
9	(9.0)	220 8%	74 8%	146 8%	11 5%	11 7%	21 8%	** **	15 10%	** **	** **	28 7%	27c 11%
10 - Extremely well	(10.0)	349 12%	118 12%	231 12%	25 12%	13 9%	41 15%	** **	20 13%	** **	** **	54 13%	32 13%
NET Badly (1-3)		214 8%	104+b 11%	109- 6%	22b 10%	14 9%	26b 9%	** **	10 6%	** **	** **	50+b 12%	28+b 12%
NET Neutral (4-6)		875 31%	303 32%	572 30%	79 37%	55 38%	81 30%	** **	54 36%	** **	** **	127 32%	69 28%
NET Well (7-10)		1578 56%	505- 53%	1073+acj 57%	103- 48%	72 49%	154 56%	** **	81 54%	** **	** **	201- 50%	138 56%

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Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	167	46	121	10	6	13	**	6	**	**	24	10
	6%	5%	6%	5%	4%	5%	**	4%	**	**	6%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	7.00	8.00	7.00	8.00	8.00	**	8.00	**	**	7.00	8.00
Base for stats	2667	912	1754	205	141	261	**	145	**	**	378	234
Mean score	6.8	6.6-	6.9	6.4-	6.5	6.8	**	6.8	**	**	6.4-	6.8
			+acdhiij							-		
Standard deviation	2.17	2.33	2.07	2.29	2.15	2.38	**	2.27	**	**	2.41	2.38
Standard Error	.05	.09	.05	.17	.20	.17	**	.22	**	**	.14	.17

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Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	49 2%	0 -%	3 3%	5 1%	3 1%	10 1%	27 2%	49 2%	** **	49 2%	** **
2	(2.0)	71 3%	1 1%	0 -%	4 1%	6 2%	11 2%	42 3%	71 3%	** **	71 3%	** **
3	(3.0)	94 3%	7 5%	3 3%	10 3%	14 4%	27 4%	46 3%	93 3%	** **	93 3%	** **
4	(4.0)	158 6%	8 6%	6 5%	14 4%	11 3%	27- 4%	90e 6%	153 6%	** **	157 6%	** **
5	(5.0)	310 11%	16 12%	12 11%	42 12%	29 9%	77 11%	155 10%	297 11%	** **	301 11%	** **
6	(6.0)	407 14%	22 16%	20 18%	57 16%	52 16%	112 16%	218 15%	398 14%	** **	400 14%	** **
7	(7.0)	499 18%	18 13%	22 19%	55 16%	54 17%	121 17%	264 18%	487 18%	** **	495 18%	** **
8	(8.0)	510 18%	23 18%	18 16%	68 19%	58 18%	132 19%	263 18%	504 18%	** **	506 18%	** **
9	(9.0)	220 8%	8 6%	11 10%	43+f 12%	27 8%	61 9%	106 7%	218 8%	** **	218 8%	** **
10 - Extremely well	(10.0)	349 12%	22 16%	14 12%	41 12%	58+cf 18%	107+f 15%	164 11%	346 12%	** **	347 12%	** **
NET Badly (1-3)		214 8%	8 6%	6 5%	20 6%	23 7%	47 7%	114 8%	213 8%	** **	213 8%	** **
NET Neutral (4-6)		875 31%	46 34%	38 34%	113 32%	92 28%	216 31%	463 31%	848 31%	** **	858 31%	** **
NET Well (7-10)		1578 56%	71 54%	64 57%	207 59%	198+f 61%	420+f 59%	796 54%	1555 56%	** **	1567 56%	** **

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Prepared by BMG

Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	167	8	4	12	10-	25-	101+cde	161	**	161	**
	6%	6%	4%	4%	3%	4%	7%	6%	**	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Base for stats	2667	125	109	339	313	684	1374	2616	**	2638	**
Mean score	6.8	7.0	6.9	7.0f	7.1+f	7.0+f	6.7	6.8	**	6.8	**
Standard deviation	2.17	2.10	2.07	2.05	2.14	2.11	2.17	2.18	**	2.17	**
Standard Error	.05	.20	.22	.12	.13	.09	.06	.05	**	.05	**

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Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	49 2%	42- 2%	34- 1%	35- 1%	27- 1%	3 1%	44 2%	36- 1%	49 2%	41 2%	3- *%	5- *%	8- *%	1 *%	8- *%	7- 1%
2	(2.0)	71 3%	67 2%	59- 2%	57- 2%	43- 2%	5 1%	67 2%	65 3%	71 3%	67 3%	18- 1%	17- 1%	18- 1%	2 1%	26- 1%	15- 1%
3	(3.0)	94 3%	87 3%	83- 3%	82 3%	70 3%	9 3%	89 3%	83 3%	94 3%	83 3%	33- 2%	33- 2%	33- 2%	1- 1%	39- 2%	32- 2%
4	(4.0)	158 6%	148 5%	146 6%	146 6%	122 5%	16 5%	155 6%	127- 5%	158 6%	138 5%	52- 3%	61- 4%	63- 4%	5 3%	80-a 4%	59- 4%
5	(5.0)	310 11%	292 11%	292 11%	282 11%	245 11%	31 10%	303 11%	273 11%	310 11%	272 11%	164- 9%	119- 8%	167- 9%	16 9%	166- 9%	128- 9%
6	(6.0)	407 14%	385 14%	387 15%	387+ 15%	335 15%	54 17%	397 14%	369 15%	407 14%	364 15%	279 15%	213 14%	252 14%	30 16%	273 14%	200 14%
7	(7.0)	499 18%	477 18%	473 18%	480+ 18%	402 18%	48 15%	496 18%	441 18%	499 18%	439 18%	357+ 19%	280 18%	329 18%	25 14%	360+ 19%	249 17%
8	(8.0)	510 18%	497+ 18%	496+ 19%	485+ 18%	447+ 20%	66 20%	508 18%	466+ 19%	510 18%	460 18%	425+ 22%	340+ 22%	392+ 22%	43 24%	402+ 21%	335+ 23%
9	(9.0)	220 8%	216 8%	212 8%	206 8%	185 8%	29 9%	216 8%	197 8%	220 8%	200 8%	185+ 10%	150+ 10%	169+ 9%	20 11%	174+ 9%	131+ 9%
10 - Extremely well	(10.0)	349 12%	344+ 13%	337+ 13%	335+ 13%	297+ 13%	54+fhi 17%	349 13%	317 13%	349 12%	309 12%	301+ 16%	245+ 16%	282+ 16%	38+ 21%	296+ 16%	228+ 16%
NET Badly (1-3)		214 8%	195- 7%	175- 7%	174- 7%	140- 6%	17 5%	199 7%	184 7%	214 8%	191 8%	54- 3%	55- 4%	60- 3%	4- 2%	74- 4%	54- 4%
NET Neutral (4-6)		875 31%	825 31%	825 31%	815 31%	703 31%	102 32%	854 31%	769 31%	875 31%	774 31%	495- 26%	393- 26%	481- 27%	51 28%	519- 27%	386- 27%
NET Well (7-10)		1578 56%	1533+ 57%	1518+ 57%	1506+ 57%	1330+ 58%	196+ 61%	1568 56%	1421+ 57%	1578 56%	1408 56%	1269+ 67%	1016+ 67%	1172+ 65%	127+ 69%	1233+ 65%	943+ 66%

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Prepared by BMG

Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	167 6%	147-e 5%	136-e 5%	128-e 5%	110-e 5%	4- 1%	158e 6%	119-e 5%	167e 6%	133-e 5%	79-d 4%	54-d 4%	83-d 5%	1- **	68-d 4%	53-d 4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2667	2554	2518	2494	2173	315	2621	2375	2667	2373	1818	1464	1713	182	1826	1384
Mean score	6.8	6.8+	6.9+	6.9+	6.9+h	7.1	6.8+	6.8+	6.8	6.8	7.4+	7.3+	7.3+	7.6+	7.3+	7.3+
Standard deviation	2.17	2.15	2.11	2.11	2.08	2.09	2.15	2.14	2.17	2.17	1.83	1.91	1.91	1.89	1.94	1.93
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.15	.05	.06

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Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	49 2%	9c 3%	35- 1%	21- 1%	16 2%
2	(2.0)	71 3%	14+bcd 5%	50- 2%	33- 2%	22 2%
3	(3.0)	94 3%	12 5%	78 3%	52 3%	32 3%
4	(4.0)	158 6%	18 7%	128 5%	93 5%	56 6%
5	(5.0)	310 11%	26 10%	272 11%	191 11%	103 10%
6	(6.0)	407 14%	31 12%	362 15%	244 14%	136 13%
7	(7.0)	499 18%	46 18%	441 18%	330+ 19%	204+ 20%
8	(8.0)	510 18%	32 13%	462+ 19%	337+a 20%	186 18%
9	(9.0)	220 8%	16 6%	197 8%	141 8%	89 9%
10 - Extremely well	(10.0)	349 12%	28 11%	314 13%	211 12%	132 13%
NET Badly (1-3)		214 8%	35+bcd 14%	163- 7%	106- 6%	69 7%
NET Neutral (4-6)		875 31%	75 30%	763 31%	528 31%	294 29%
NET Well (7-10)		1578 56%	122 48%	1413+a 57%	1020+a 59%	611+a 60%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26_9 (continuation)

Q26. Programmes that help me see things from a different angle/perspective - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	167 6%	20cd 8%	131-d 5%	71- 4%	36- 4%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	7.00
Base for stats	2667	231	2338	1653	974
Mean score	6.8	6.3-	6.9+a	6.9+a	6.9+a
Standard deviation	2.17	2.46	2.11	2.07	2.12
Standard Error	.05	.21	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_10

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	56 2%	16- 1%	40+a 3%	** **	0 -%	39+b 3%	16- 1%
2	(2.0)	53 2%	23 2%	30 2%	** **	0 -%	26 2%	27 2%
3	(3.0)	100 4%	47 4%	42 3%	** **	11+b 7%	58b 4%	38- 3%
4	(4.0)	172 6%	68 5%	91 7%	** **	11 8%	97+b 7%	72- 5%
5	(5.0)	337 12%	138 11%	173 13%	** **	19 13%	155 11%	175 12%
6	(6.0)	393 14%	189 14%	169 13%	** **	25 17%	180 13%	209 15%
7	(7.0)	467 16%	221 17%	212 16%	** **	27 18%	233 17%	229 16%
8	(8.0)	480 17%	225 17%	223 17%	** **	23 16%	238 17%	237 16%
9	(9.0)	196 7%	100 8%	83 6%	** **	10 7%	88 6%	108 8%
10 - Extremely well	(10.0)	329 12%	179+b 14%	131- 10%	** **	19 13%	140- 10%	188+a 13%
NET Badly (1-3)		209 7%	85 7%	112 8%	** **	11 7%	123+b 9%	82- 6%
NET Neutral (4-6)		901 32%	395 30%	433 32%	** **	56 38%	433 32%	457 32%
NET Well (7-10)		1472 52%	725+b 55%	648- 48%	** **	79 53%	698 51%	762 53%
Don't know		253 9%	104d 8%	147+ad 11%	** **	2- 1%	113 8%	137 10%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	7.00	8.00	8.00
Base for stats	2582	1206	1193	**	146	1254	1301
Mean score	6.7	6.9+b	6.5-	**	6.7	6.6-	6.9+a
Standard deviation	2.18	2.13	2.24	**	2.03	2.24	2.11
Standard Error	.05	.07	.07	**	.19	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	56 2%	2 1%	8 2%	9 2%	4 1%	16+adhi 3%	9 2%	8 2%	10 1%	13 1%	32+adh 3%	16 2%
2	(2.0)	53 2%	5 2%	6 1%	4 1%	11 2%	11 2%	9 2%	8 3%	12 1%	15 2%	27 2%	17 2%
3	(3.0)	100 4%	13 4%	16 4%	22j 5%	18 4%	13 3%	12 3%	7 2%	29 4%	40 4%	32 3%	18 3%
4	(4.0)	172 6%	32+bdi 9%	23 5%	27 6%	21 5%	31 7%	21 6%	18 6%	55 7%	48 5%	69 6%	39 6%
5	(5.0)	337 12%	55+dgjk 16%	51 11%	57 13%	48 10%	50 11%	47 13%	27 9%	107 13%	105 12%	125 11%	75 11%
6	(6.0)	393 14%	55 16%	55 12%	67 15%	69 15%	63 14%	43 11%	41 13%	110 14%	136 15%	146 13%	84 12%
7	(7.0)	467 16%	63 19%	84 19%	58 13%	72 15%	79 17%	64 17%	47 15%	147ci 19%	129 14%	191 17%	112 16%
8	(8.0)	480 17%	59 17%	72 16%	69 16%	87 19%	85 19%	59 16%	48 16%	131 16%	156 17%	193 17%	108 16%
9	(9.0)	196 7%	4- 1%	33a 7%	39ah 9%	40ah 9%	35ah 8%	24a 7%	21a 7%	37-a 5%	79+ah 9%	80a 7%	46a 7%
10 - Extremely well	(10.0)	329 12%	34 10%	69+ej 15%	46 11%	62e 13%	40- 9%	40 11%	38 12%	102e 13%	109 12%	117 10%	78 11%
NET Badly (1-3)		209 7%	20 6%	31 7%	35 8%	33 7%	39 9%	29 8%	22 7%	51 6%	68 8%	91 8%	51 8%
NET Neutral (4-6)		901 32%	142 +bdefghi jk 42%	130 29%	150 35%	138 30%	143 31%	111 30%	86 28%	272k 34%	289 32%	340 30%	197 29%
NET Well (7-10)		1472 52%	160 47%	257+ac 57%	212 49%	261a 56%	239 52%	188 50%	155 50%	417 53%	473 53%	582 51%	343 50%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Don't know	253	18-	37	36	35	36	45+adhi +abcdehi	47	54-	71	128+adhi	92+abcdehi
	9%	5%	8%	8%	7%	8%	12%	15%	7%	8%	11%	13%
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	7.00	8.00	8.00	8.00	7.00	8.00	7.00	8.00	8.00	7.00
Base for stats	2582	322	418	397	433	421	328	263	740	830	1012	591
Mean score	6.7	6.4-	6.9+aej	6.7	6.9+aej	6.6	6.6	6.8	6.7	6.8a	6.7	6.7
Standard deviation	2.18	1.97	2.19	2.19	2.14	2.22	2.22	2.27	2.11	2.17	2.23	2.24
Standard Error	.05	.13	.12	.12	.11	.11	.13	.15	.09	.08	.07	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	56 2%	5 2%	7 3%	4 1%	3 1%	** **	6 2%	7 2%	8 3%	5 2%	47 2%	6 2%	3 2%	* *%
2	(2.0)	53 2%	4 2%	9+g 4%	5 2%	5 1%	** **	6 2%	3 1%	5 2%	4 2%	45 2%	3 1%	5g 3%	1 1%
3	(3.0)	100 4%	4 2%	3 1%	6 2%	17b 5%	** **	10 3%	16 4%	7 3%	11b 5%	77- 3%	11b 5%	9+abcj 6%	3b 4%
4	(4.0)	172 6%	18ik 9%	20i 8%	17 6%	18 5%	** **	21 7%	22 5%	17 7%	7 3%	149 6%	10 4%	8 6%	5 7%
5	(5.0)	337 12%	16 8%	34 14%	37 14%	32 9%	** **	36 12%	46 11%	40ad 16%	28 12%	279 12%	31 13%	16 12%	10 14%
6	(6.0)	393 14%	29 14%	27 11%	30 11%	65+bcm 18%	** **	48 15%	49 12%	36 14%	28 12%	333 14%	35 15%	17 13%	7 10%
7	(7.0)	467 16%	37 18%	37 15%	44 16%	69 19%	** **	50 16%	64 16%	40 16%	32 14%	388 16%	39 16%	29 21%	12 15%
8	(8.0)	480 17%	401 20%	36 15%	501 19%	621 17%	** **	48 15%	79hl 20%	31 12%	38 17%	4101 17%	411 17%	14- 10%	141 18%
9	(9.0)	196 7%	13 6%	17 7%	17 6%	29 8%	** **	19 6%	35 9%	14 5%	14 6%	163 7%	17 7%	8 6%	8+fhj 11%
10 - Extremely well	(10.0)	329 12%	23 11%	28 11%	29 11%	41 11%	** **	43 14%	48 12%	26 10%	26 12%	277 12%	28 12%	17 12%	7 9%
NET Badly (1-3)		209 7%	13 6%	19 8%	15 5%	25 7%	** **	22 7%	26 7%	20 8%	21 9%	169 7%	20 8%	16+cgjm 12%	4 5%
NET Neutral (4-6)		901 32%	64 31%	82 33%	83 31%	115 31%	** **	105 33%	117 29%	93i 37%	63 28%	761 32%	75 32%	41 30%	23 30%
NET Well (7-10)		1472 52%	113h 55%	118 48%	141 52%	201h 55%	** **	161 51%	227h 57%	110- 44%	110 48%	1238h 52%	125 53%	68 50%	41 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	253	14	29	31	25	**	25	30	26	34	215	18	12	8
	9%	7%	12%	11%	7%	**	8%	8%	10%	15%	9%	7%	9%	11%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	8.00	7.00	**	7.00	8.00	7.00	8.00	8.00	8.00	7.00	8.00
Base for stats	2582	189	219	238	341	**	288	369	224	194	2168	221	125	68
Mean score	6.7	6.8	6.5	6.8	6.8h	**	6.7	6.9hl	6.4-	6.7	6.7	6.7	6.5	6.9
Standard deviation	2.18	2.16	2.33	2.10	2.03	**	2.22	2.13	2.23	2.26	2.17	2.19	2.32	2.05
Standard Error	.05	.17	.18	.15	.13	**	.14	.13	.17	.19	.05	.14	.15	.16

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Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	56 2%	19 2%	9 1%	15 3%	13 2%	28 2%	28 2%	52 2%	** **	2- *%	1 *%	** **
2	(2.0)	53 2%	18 2%	9 1%	7 1%	19 2%	27 2%	26 2%	49 2%	** **	4 1%	2 1%	** **
3	(3.0)	100 4%	29 3%	14- 2%	23b 5%	33 4%	43 3%	56b 4%	90 4%	** **	9 2%	7 4%	** **
4	(4.0)	172 6%	44 5%	39 6%	29 6%	53 6%	83 6%	82 6%	150 6%	** **	20 6%	8 5%	** **
5	(5.0)	337 12%	92 11%	84 13%	46 10%	112 14%	176 12%	158 12%	293 12%	** **	39 11%	25 14%	** **
6	(6.0)	393 14%	126 14%	84 13%	82d 17%	98 12%	210 14%	180 14%	331 13%	** **	60 17%	27 15%	** **
7	(7.0)	467 16%	152 17%	109 17%	86 18%	117 14%	261 17%	203 16%	398 16%	** **	70 19%	39 22%	** **
8	(8.0)	480 17%	149 17%	114 18%	80 16%	134 16%	263 18%	213 16%	423 17%	** **	53 15%	25 14%	** **
9	(9.0)	196 7%	76+f 9%	42 7%	27 6%	50 6%	118 8%	77 6%	170 7%	** **	26 7%	12 7%	** **
10 - Extremely well	(10.0)	329 12%	89 10%	70 11%	60 12%	110 13%	159 11%	170 13%	275 11%	** **	54+ 15%	23 13%	** **
NET Badly (1-3)		209 7%	66b 8%	31- 5%	44b 9%	65b 8%	97 6%	110b 8%	192c 8%	** **	15- 4%	10 6%	** **
NET Neutral (4-6)		901 32%	263 30%	207 33%	157 32%	264 32%	469 31%	420 32%	775 31%	** **	120 33%	60 34%	** **
NET Well (7-10)		1472 52%	466 53%	335 53%	252 52%	411 50%	801 53%	663 51%	1266 51%	** **	202 56%	98 56%	** **

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Prepared by BMG

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	253	77	54	30	84c	132	114	231+	**	21	8	**
	9%	9%	9%	6%	10%	9%	9%	9%	**	6%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00	**	7.00	7.00	**
Base for stats	2582	795	573	453	740	1368	1193	2233	**	337	168	**
Mean score	6.7	6.8	6.8	6.6	6.7	6.8	6.7	6.7	**	7.0+a	6.8	**
Standard deviation	2.18	2.16	2.05	2.24	2.26	2.11	2.25	2.20	**	2.00	2.00	**
Standard Error	.05	.08	.08	.13	.10	.06	.08	.05	**	.12	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	56 2%	22 2%	34 2%	8 4%	2 2%	6 2%	** **	4 3%	** **	** **	8 2%	3 1%
2	(2.0)	53 2%	25 3%	29 2%	6 3%	4 3%	9 3%	** **	0 -%	** **	** **	17+bgk 4%	2 1%
3	(3.0)	100 4%	48+b 5%	51- 3%	10 4%	6 4%	11 4%	** **	8 5%	** **	** **	23+b 6%	6 2%
4	(4.0)	172 6%	69 7%	103 5%	15 7%	12 8%	20 7%	** **	12 8%	** **	** **	27 7%	14 6%
5	(5.0)	337 12%	138+b 14%	199- 11%	32 15%	25b 17%	36 13%	** **	23 15%	** **	** **	62+b 15%	31 13%
6	(6.0)	393 14%	117 12%	275 15%	33 15%	17 12%	30 11%	** **	13 9%	** **	** **	51 13%	28 12%
7	(7.0)	467 16%	143 15%	323d 17%	34 16%	15 10%	39 14%	** **	27 18%	** **	** **	59 15%	38 15%
8	(8.0)	480 17%	137- 14%	342+aj 18%	29 14%	23 16%	43 16%	** **	19 12%	** **	** **	44- 11%	41 17%
9	(9.0)	196 7%	67 7%	130 7%	16 7%	11 7%	21 8%	** **	7 5%	** **	** **	24 6%	23 9%
10 - Extremely well	(10.0)	329 12%	117 12%	211 11%	19 9%	22 15%	35 13%	** **	23 15%	** **	** **	55 14%	34 14%
NET Badly (1-3)		209 7%	95+bk 10%	114- 6%	23bk 11%	12 8%	25 9%	** **	12 8%	** **	** **	49+bk 12%	11 5%
NET Neutral (4-6)		901 32%	323 34%	577 31%	80 37%	54 36%	86 31%	** **	48 32%	** **	** **	139 35%	74 30%
NET Well (7-10)		1472 52%	464- 48%	1007+acj 54%	98 46%	70 48%	139 51%	** **	75 50%	** **	** **	182- 45%	136cj 56%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	253	75	178	13	11	24	**	15	**	**	31	23
	9%	8%	9%	6%	8%	9%	**	10%	**	**	8%	9%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**	6.00	7.00
Mode	8.00	7.00	8.00	7.00	5.00	8.00	**	7.00	**	**	5.00	8.00
Base for stats	2582	883	1698	201	136	250	**	136	**	**	370	221
Mean score	6.7	6.5-	6.8	6.3-	6.6	6.6	**	6.6	**	**	6.4-	7.0acfhij
			†acfhij				-		-	-		
Standard deviation	2.18	2.31	2.10	2.29	2.34	2.35	**	2.33	**	**	2.41	2.11
Standard Error	.05	.09	.06	.18	.22	.17	**	.23	**	**	.14	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	56 2%	3 2%	1 1%	3 1%	3 1%	9 1%	31 2%	56 2%	** **	56 2%	** **
2	(2.0)	53 2%	2 1%	* *%	5 2%	*- *%	13d 2%	28d 2%	53 2%	** **	53 2%	** **
3	(3.0)	100 4%	5 4%	4 3%	11 3%	11 3%	24 3%	54 4%	100 4%	** **	100 4%	** **
4	(4.0)	172 6%	9 7%	6 5%	22 6%	18 5%	41 6%	90 6%	164 6%	** **	170 6%	** **
5	(5.0)	337 12%	14 11%	14 12%	41 12%	38 12%	82 12%	180 12%	326 12%	** **	331 12%	** **
6	(6.0)	393 14%	12 9%	19 17%	53 15%	60+a 18%	111 16%	206 14%	387 14%	** **	387 14%	** **
7	(7.0)	467 16%	17 13%	21 19%	59 17%	47 15%	110 15%	251 17%	458 17%	** **	465 17%	** **
8	(8.0)	480 17%	23 18%	15 13%	62 18%	50 15%	117 16%	250 17%	471 17%	** **	475 17%	** **
9	(9.0)	196 7%	17+f 13%	6 5%	31 9%	22 7%	57 8%	92 6%	190 7%	** **	191 7%	** **
10 - Extremely well	(10.0)	329 12%	18 13%	17 15%	45 13%	54+f 17%	102+f 14%	153- 10%	325 12%	** **	325 12%	** **
NET Badly (1-3)		209 7%	10 8%	5 5%	19 5%	14 4%	46 6%	113 8%	209 8%	** **	209 7%	** **
NET Neutral (4-6)		901 32%	36 27%	39 34%	116 33%	115 36%	235 33%	476 32%	877 32%	** **	887 32%	** **
NET Well (7-10)		1472 52%	75 57%	59 52%	198 56%	173 53%	385 54%	746 51%	1445 52%	** **	1457 52%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	253	12	10	19-	21	44-	139ce	246	**	247	**
	9%	9%	9%	5%	6%	6%	9%	9%	**	9%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	8.00	6.00	8.00	7.00	8.00	**	8.00	**
Base for stats	2582	121	103	333	302	665	1335	2530	**	2553	**
Mean score	6.7	6.9	6.9	6.9	7.0+f	6.9+f	6.6	6.7	**	6.7	**
Standard deviation	2.18	2.31	2.05	2.07	2.07	2.16	2.16	2.18	**	2.18	**
Standard Error	.05	.22	.22	.12	.13	.09	.06	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	56 2%	47- 2%	36- 1%	40- 2%	30- 1%	2 1%	52 2%	40- 2%	56 2%	46 2%	2- *%	8- *%	7- *%	0 -%	12-a 1%	5- *%
2	(2.0)	53 2%	47- 2%	43- 2%	44- 2%	38 2%	2 1%	50 2%	44 2%	53 2%	49 2%	12- 1%	17- 1%	13- 1%	2 1%	22- 1%	13- 1%
3	(3.0)	100 4%	90- 3%	88- 3%	85- 3%	64- 3%	14 4%	94 3%	87 4%	100 4%	88 4%	29- 2%	22- 1%	25- 1%	5 3%	34- 2%	28- 2%
4	(4.0)	172 6%	157 6%	162 6%	155 6%	123- 5%	20 6%	167 6%	146 6%	172 6%	161+ 6%	79- 4%	65- 4%	79- 4%	10 5%	88- 5%	60- 4%
5	(5.0)	337 12%	320 12%	314 12%	306 12%	258 11%	29 9%	328 12%	300 12%	337 12%	299 12%	170- 9%	137- 9%	164- 9%	10- 5%	178- 9%	128- 9%
6	(6.0)	393 14%	380 14%	373 14%	377+ 14%	329 14%	41 13%	388 14%	344 14%	393 14%	360+ 14%	267 14%	207 14%	252 14%	17 9%	261 14%	196 14%
7	(7.0)	467 16%	452 17%	451+ 17%	442 17%	383 17%	57 18%	463 17%	428+ 17%	467 16%	412 16%	356+ 19%	272+ 18%	327+ 18%	34 19%	347+ 18%	251 17%
8	(8.0)	480 17%	462 17%	463+ 17%	466+ 18%	432+ 19%	68+ 21%	475 17%	430 17%	480 17%	430 17%	401+ 21%	322+ 21%	377+ 21%	45+ 25%	384+ 20%	314+ 22%
9	(9.0)	196 7%	192 7%	190 7%	189+ 7%	175+ 8%	18 6%	195 7%	178 7%	196 7%	180 7%	172+ 9%	138+ 9%	161+ 9%	14 7%	171+ 9%	126+ 9%
10 -	(10.0)	329	323+	317+	310	275	60 +abcd fghi	328	295	329	289	280+	223+	266+	44 +abcef	269+	217+
Extremely well		12%	12%	12%	12%	12%	19%	12%	12%	12%	12%	15%	15%	15%	24%	14%	15%
NET Badly (1-3)		209 7%	184- 7%	167- 6%	168- 6%	132- 6%	18 6%	196 7%	172- 7%	209d 7%	183 7%	44- 2%	46- 3%	45- 3%	7 4%	68-a 4%	47- 3%
NET Neutral (4-6)		901 32%	858 32%	849 32%	838 32%	709 31%	91 28%	882 32%	790 32%	901 32%	820+ 33%	515- 27%	409- 27%	495-d 28%	37- 20%	526-d 28%	384- 27%
NET Well (7-10)		1472 52%	1428+ 53%	1420+ 54%	1408+ 54%	1265+h 55%	203 +abcd fghi	1462 53%	1331+ 53%	1472 52%	1311 52%	1208+ 64%	955+ 63%	1132+ 63%	137 +abcef 75%	1171+ 62%	909+ 63%

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Prepared by BMG

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	253 9%	231-e 9%	218-e 8%	208-e 8%	178-e 8%	8- 2%	239e 9%	202-e 8%	253e 9%	192-e 8%	129-d 7%	108-d 7%	124-d 7%	2- 1%	128-d 7%	98-d 7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2582	2470	2436	2413	2106	312	2540	2292	2582	2314	1767	1411	1672	181	1765	1339
Mean score	6.7	6.8+	6.8+	6.8+	6.9+fhi	7.1	6.8+	6.8+	6.7	6.7	7.3+	7.3+	7.3+	7.6+bce	7.2+	7.3+
Standard deviation	2.18	2.15	2.11	2.11	2.08	2.10	2.16	2.14	2.18	2.17	1.84	1.91	1.88	1.98	1.95	1.91
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.16	.05	.06

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Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	56 2%	10c 4%	44 2%	26 2%	17 2%
2	(2.0)	53 2%	9 4%	40- 2%	31 2%	19 2%
3	(3.0)	100 4%	13 5%	80 3%	53 3%	36 4%
4	(4.0)	172 6%	16 7%	142 6%	88- 5%	54 5%
5	(5.0)	337 12%	26 10%	295 12%	208 12%	114 11%
6	(6.0)	393 14%	31 12%	344 14%	251 15%	137 14%
7	(7.0)	467 16%	39 15%	415 17%	308+ 18%	190+ 19%
8	(8.0)	480 17%	31 12%	429 17%	293 17%	161 16%
9	(9.0)	196 7%	8 3%	185+ 7%	136+a 8%	81a 8%
10 - Extremely well	(10.0)	329 12%	36 14%	285 12%	194 11%	121 12%
NET Badly (1-3)		209 7%	33+bcd 13%	164- 7%	111- 6%	72 7%
NET Neutral (4-6)		901 32%	74 29%	781 32%	547 32%	305 30%
NET Well (7-10)		1472 52%	114 46%	1314+ 53%	931+ 54%	554+a 55%

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Prepared by BMG

Table Q26_10 (continuation)

Q26. Programmes that are different in their approach to other providers - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	253	30	210	136	79
	9%	12%	8%	8%	8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	7.00	7.00
Base for stats	2582	221	2260	1589	931
Mean score	6.7	6.4	6.8+a	6.8+a	6.8a
Standard deviation	2.18	2.52	2.13	2.10	2.15
Standard Error	.05	.22	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_11
 Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	30 1%	3- *%	25+a 2%	** **	2 1%	22+b 2%	7- 1%
2	(2.0)	40 1%	16 1%	24 2%	** **	0 -%	27+b 2%	13- 1%
3	(3.0)	39 1%	14 1%	24 2%	** **	* *%	23 2%	16 1%
4	(4.0)	104 4%	45 3%	47 3%	** **	12+ab 8%	50 4%	51 4%
5	(5.0)	238 8%	108 8%	119 9%	** **	8 6%	124 9%	109 8%
6	(6.0)	329 12%	153 12%	146 11%	** **	21 14%	169 12%	157 11%
7	(7.0)	436 15%	187 14%	217 16%	** **	22 15%	222 16%	209 15%
8	(8.0)	618 22%	263 20%	311 23%	** **	36 24%	293 21%	320 22%
9	(9.0)	355 13%	190+bd 14%	151 11%	** **	10- 7%	152- 11%	200+a 14%
10 - Extremely well	(10.0)	511 18%	270+b 21%	206- 15%	** **	34b 23%	219- 16%	290+a 20%
NET Badly (1-3)		108 4%	33- 2%	72+a 5%	** **	2 1%	71+b 5%	36- 3%
NET Neutral (4-6)		671 24%	306 23%	311 23%	** **	42 28%	343 25%	317 22%
NET Well (7-10)		1920 68%	911 70%	885 66%	** **	102 69%	886- 65%	1019+a 71%
Don't know		135 5%	61 5%	72 5%	** **	2 1%	67 5%	66 5%

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 Prepared by BMG

Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	8.00	10.00	8.00	**	8.00	8.00	8.00
Base for stats	2699	1249	1268	**	145	1300	1372
Mean score	7.4	7.6+b	7.3-	**	7.5	7.3-	7.6+a
Standard deviation	2.02	1.93	2.10	**	1.99	2.10	1.92
Standard Error	.04	.06	.06	**	.19	.07	.05

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Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	30 1%	2 *%	3 1%	3 1%	3 1%	7 1%	8+hi 2%	4 1%	5 1%	6 1%	19+ 2%	12+ 2%
2	(2.0)	40 1%	2 *%	4 1%	5 1%	7 1%	8 2%	9h 2%	7 2%	5 1%	11 1%	23+h 2%	15+h 2%
3	(3.0)	39 1%	6 2%	6 1%	6 1%	3 1%	11di 2%	6 2%	3 1%	11 1%	8 1%	19 2%	9 1%
4	(4.0)	104 4%	19 6%	14 3%	18 4%	13 3%	17 4%	11 3%	12 4%	33 4%	31 3%	40 4%	23 3%
5	(5.0)	238 8%	25 7%	34 8%	41 9%	33 7%	44 10%	39 10%	23 7%	59 7%	74 8%	105 9%	62 9%
6	(6.0)	329 12%	49 14%	58 13%	57 13%	44 9%	52 11%	37 10%	32 10%	106 13%	102 11%	121 11%	69 10%
7	(7.0)	436 15%	47 14%	68 15%	60 14%	77 16%	82 18%	55 15%	47 15%	115 15%	137 15%	183 16%	101 15%
8	(8.0)	618 22%	90g 27%	91 20%	94 22%	97 21%	105 23%	85 23%	57 18%	181 23%	191 21%	246 22%	141 21%
9	(9.0)	355 13%	39 12%	42- 9%	61b 14%	65b 14%	53 12%	49 13%	47bh 15%	81- 10%	126bh 14%	148 13%	96bh 14%
10 -	(10.0)	511	52	112	69	102	66-	58	53	164+ej	171e	177-	111
Extremely well		18%	15%	25%	16%	22%	14%	16%	17%	21%	19%	16%	16%
NET Badly (1-3)		108 4%	9 3%	12 3%	13 3%	12 3%	25bdhi 5%	23+abdhi 6%	14 4%	21 3%	25 3%	61+bdhi 5%	36+dhi 5%
NET Neutral (4-6)		671 24%	92d 27%	105 23%	116d 27%	91- 19%	112 24%	87 23%	67 22%	198d 25%	207 23%	266 23%	154 23%
NET Well (7-10)		1920 68%	228 67%	313 69%	284 66%	340+cfjk 73%	305 67%	246 66%	203 66%	541 68%	624 69%	754 66%	449 66%

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Prepared by BMG

Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Don't know	135	10	24	20	24	15	17	26+aehij	34	44	58	43+ae
	5%	3%	5%	5%	5%	3%	5%	8%	4%	5%	5%	6%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	10.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2699	330	431	414	443	442	356	284	760	857	1082	640
Mean score	7.4	7.4	7.7+efjk	7.4	7.7	7.2-	7.3	7.4	7.5efj	7.6efjk	7.3-	7.3
					+acefjk							
Standard deviation	2.02	1.89	1.98	1.96	1.93	2.06	2.18	2.10	1.95	1.95	2.11	2.14
Standard Error	.04	.12	.10	.10	.10	.10	.12	.14	.08	.07	.07	.09

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Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	30 1%	5b 2%	0 -%	6b 2%	2 1%	** **	5 2%	3 1%	2 1%	1 1%	26 1%	2 1%	1 1%	* *%
2	(2.0)	40 1%	2 1%	5 2%	2 1%	3 1%	** **	4 1%	3 1%	7 3%	6 3%	34 1%	2 1%	3 2%	1 1%
3	(3.0)	39 1%	4 2%	5 2%	2 1%	3 1%	** **	4 1%	4 1%	1 *%	6 3%	32 1%	1 1%	5 4%	* *%
4	(4.0)	104 4%	9 4%	9 4%	7 3%	24+cgj 7%	** **	11 3%	8 2%	6 3%	8 4%	85 4%	10 4%	8g 6%	2 2%
5	(5.0)	238 8%	16 8%	19 8%	18 7%	27 7%	** **	21 7%	27 7%	36 15%	20 9%	198 8%	20 8%	10 8%	10+cdfgj 13%
6	(6.0)	329 12%	25 12%	32 13%	28 10%	34 9%	** **	42 14%	42 11%	36 15%	27 12%	281 12%	28 12%	13 9%	7 9%
7	(7.0)	436 15%	22 11%	37 15%	48 18%	48 13%	** **	53 17%	75ahi 19%	30 12%	27 12%	357 15%	44a 19%	22 16%	13 17%
8	(8.0)	618 22%	57+bcf 28%	42 17%	47 18%	100+bcfj 27%	** **	55 18%	86 22%	57 23%	50 22%	517 22%	56 23%	29 21%	17 22%
9	(9.0)	355 13%	24 12%	36hi 15%	35 13%	45 12%	** **	46hi 15%	67+hijl 17%	19- 8%	18 8%	300h 13%	31 13%	14 10%	11hi 15%
10 - Extremely well	(10.0)	511 18%	32 16%	50 20%	54 20%	63 17%	** **	57 18%	66 17%	43 17%	50 22%	436 18%	37 16%	26 19%	12 16%
NET Badly (1-3)		108 4%	11 5%	10 4%	10 4%	8 2%	** **	13 4%	10 3%	10 4%	13 6%	92 4%	6 2%	9+dgjkm 7%	1 1%
NET Neutral (4-6)		671 24%	49 24%	60 24%	53 20%	85 23%	** **	75 24%	77 19%	79+cdgj 32%	55 24%	564 24%	58 24%	31 23%	18 24%

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Prepared by BMG

Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
NET Well (7-10)	1920	135	165	184	256h	**	212	295+hijl	148-	144	1609h	168h	90	52
	68%	66%	67%	68%	70%	**	68%	74%	59%	63%	68%	70%	66%	69%
Don't know	135	8	12	22+jk	17	**	13	17	12	15	117	7	7	4
	5%	4%	5%	8%	5%	**	4%	4%	5%	7%	5%	3%	5%	6%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	10.00	10.00	8.00	**	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2699	195	235	247	349	**	300	382	237	213	2266	231	130	72
Mean score	7.4	7.3	7.5	7.6	7.5	**	7.4	7.7ehl	7.2	7.4	7.5	7.5	7.3	7.5
Standard deviation	2.02	2.13	2.03	2.06	1.95	**	2.06	1.82	2.07	2.18	2.03	1.88	2.20	1.83
Standard Error	.04	.17	.15	.15	.12	**	.13	.11	.15	.17	.05	.12	.14	.14

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Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	30 1%	7 1%	5 1%	11+de 2%	5 1%	12 1%	16 1%	26 1%	** **	2 *%	2 1%	** **
2	(2.0)	40 1%	12 1%	4 1%	6 1%	16 2%	16 1%	23 2%	36 1%	** **	4 1%	2 1%	** **
3	(3.0)	39 1%	11 1%	9 1%	10 2%	9 1%	20 1%	19 1%	35 1%	** **	2 1%	2 1%	** **
4	(4.0)	104 4%	30 3%	25 4%	16 3%	30 4%	55 4%	47 4%	90 4%	** **	14 4%	7 4%	** **
5	(5.0)	238 8%	65 7%	47 8%	47 10%	71 9%	112 7%	118 9%	210 9%	** **	27 7%	17 10%	** **
6	(6.0)	329 12%	94 11%	86 14%	59 12%	90 11%	180 12%	149 11%	279 11%	** **	47 13%	20 11%	** **
7	(7.0)	436 15%	150d 17%	98 16%	83 17%	104- 13%	248d 17%	187 14%	376 15%	** **	57 16%	39+a 22%	** **
8	(8.0)	618 22%	200 23%	141 23%	105 22%	167 20%	341 23%	273 21%	553d 22%	** **	63 18%	23- 13%	** **
9	(9.0)	355 13%	118c 14%	76 12%	44- 9%	116c 14%	194 13%	160 12%	307 12%	** **	48 13%	28 16%	** **
10 - Extremely well	(10.0)	511 18%	150 17%	110 17%	88 18%	159 19%	260 17%	247 19%	433 18%	** **	78 22%	28 16%	** **
NET Badly (1-3)		108 4%	30 3%	18 3%	27be 6%	30 4%	49 3%	58 4%	98 4%	** **	8 2%	6 3%	** **
NET Neutral (4-6)		671 24%	188 22%	159 25%	122 25%	191 23%	347 23%	314 24%	579 24%	** **	88 25%	44 25%	** **
NET Well (7-10)		1920 68%	618+f 71%	425 68%	320 66%	546 66%	1044+ 70%	866 66%	1668 68%	** **	246 69%	118 67%	** **

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Prepared by BMG

Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	135	35	25	14	55+abce	60	69	118	**	16	8	**
	5%	4%	4%	3%	7%	4%	5%	5%	**	5%	5%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	10.00	7.00	**
Base for stats	2699	837	602	470	768	1439	1238	2345	**	342	167	**
Mean score	7.4	7.5	7.5	7.2-	7.5	7.5	7.4	7.4	**	7.6	7.4	**
Standard deviation	2.02	1.95	1.93	2.14	2.05	1.94	2.09	2.02	+ad **	1.96	1.98	**
Standard Error	.04	.07	.08	.12	.09	.05	.07	.05	**	.11	.17	**

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Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	30 1%	12 1%	17 1%	3 1%	0 -%	3 1%	** **	1 1%	** **	** **	4 1%	2 1%
2	(2.0)	40 1%	21+b 2%	19- 1%	6b 3%	1 *%	6 2%	** **	3 2%	** **	** **	7 2%	3 1%
3	(3.0)	39 1%	20+bk 2%	18- 1%	3 1%	4k 3%	5 2%	** **	5+bk 4%	** **	** **	10+bk 3%	0 -%
4	(4.0)	104 4%	41 4%	62 3%	14+b 7%	9 6%	8 3%	** **	10b 7%	** **	** **	20 5%	9 4%
5	(5.0)	238 8%	89 9%	150 8%	20 9%	16 11%	23 8%	** **	18 12%	** **	** **	37 9%	26 11%
6	(6.0)	329 12%	115g 12%	214g 11%	26g 12%	21g 14%	31g 11%	** **	7- 5%	** **	** **	56g 14%	22 9%
7	(7.0)	436 15%	137 14%	298 16%	36 17%	21 14%	39 14%	** **	18 12%	** **	** **	49 12%	31 13%
8	(8.0)	618 22%	178- 19%	440+adej 23%	38 18%	20- 14%	45- 16%	** **	28 18%	** **	** **	70- 17%	55 22%
9	(9.0)	355 13%	125 13%	230 12%	28 13%	19 13%	39 14%	** **	23 15%	** **	** **	48 12%	33 14%
10 - Extremely well	(10.0)	511 18%	174 18%	337 18%	32 15%	26 17%	57 21%	** **	26 17%	** **	** **	83 21%	50 21%
NET Badly (1-3)		108 4%	53+bk 6%	55- 3%	12b 6%	4 3%	14 5%	** **	10b 6%	** **	** **	22b 5%	5 2%
NET Neutral (4-6)		671 24%	245 26%	425 23%	61 28%	46b 31%	62 23%	** **	35 23%	** **	** **	113+b 28%	57 23%
NET Well (7-10)		1920 68%	614- 64%	1305+acdj 70%	133 62%	85- 58%	180 66%	** **	95 63%	** **	** **	249- 62%	170d 69%

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Prepared by BMG

Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	135	45	90	9	12	18	**	12	**	**	17	12
	5%	5%	5%	4%	8%	6%	**	8%	**	**	4%	5%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	8.00	**	**	8.00	8.00
Mode	8.00	8.00	8.00	8.00	10.00	10.00	**	8.00	**	**	10.00	8.00
Base for stats	2699	912	1785	206	135	257	**	140	**	**	384	232
Mean score	7.4	7.3-	7.5+ac	7.1-	7.3	7.5	**	7.2	**	**	7.3	7.6c
Standard deviation	2.02	2.17	1.93	2.18	2.03	2.17	**	2.28	**	**	2.20	1.99
Standard Error	.04	.08	.05	.17	.19	.15	**	.22	**	**	.13	.14

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Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	30 1%	0 -%	0 -%	0 -%	* *%	*- *%	21ce 1%	30 1%	** **	30 1%	** **
2	(2.0)	40 1%	1 1%	* *%	3 1%	3 1%	7 1%	27 2%	40 1%	** **	40 1%	** **
3	(3.0)	39 1%	0 -%	3 2%	5 1%	3 1%	10 1%	22 1%	38 1%	** **	38 1%	** **
4	(4.0)	104 4%	7 5%	5 4%	18 5%	11 4%	27 4%	47 3%	102 4%	** **	102 4%	** **
5	(5.0)	238 8%	15 11%	12 11%	33 9%	25 8%	62 9%	129 9%	229 8%	** **	235 8%	** **
6	(6.0)	329 12%	7- 6%	10 9%	41 12%	52+af 16%	91a 13%	164 11%	317 11%	** **	324 12%	** **
7	(7.0)	436 15%	19 15%	25 22%	55 16%	45 14%	106 15%	237 16%	428 15%	** **	432 15%	** **
8	(8.0)	618 22%	26 20%	23 21%	80 23%	63 19%	152 21%	336 23%	608 22%	** **	610 22%	** **
9	(9.0)	355 13%	23 18%	10 9%	44 13%	35 11%	82 12%	177 12%	349 13%	** **	350 12%	** **
10 - Extremely well	(10.0)	511 18%	28 21%	22 19%	59 17%	76+cf 24%	151+f 21%	244 17%	509 18%	** **	509 18%	** **
NET Badly (1-3)		108 4%	1 1%	3 3%	8 2%	6 2%	17- 2%	69+ade 5%	108 4%	** **	108 4%	** **
NET Neutral (4-6)		671 24%	29 22%	27 24%	91 26%	89 27%	179 25%	341 23%	648 23%	** **	661 24%	** **
NET Well (7-10)		1920 68%	97 73%	81 71%	239 68%	220 68%	491 69%	994 67%	1894 68%	** **	1901 68%	** **

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Prepared by BMG

Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household						Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	135	6	2	14	9	23-	70	127	**	130	**
	5%	4%	2%	4%	3%	3%	5%	5%	**	5%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	10.00	7.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2699	127	111	338	314	687	1404	2649	**	2670	**
Mean score	7.4	7.7	7.4	7.5	7.6	7.6f	7.4-	7.5b	**	7.5b	**
								-			b
Standard deviation	2.02	1.89	1.88	1.89	1.91	1.91	2.05	2.02	**	2.02	**
Standard Error	.04	.18	.20	.11	.12	.08	.06	.04	**	.04	**

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Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	30 1%	26- 1%	20- 1%	17- 1%	18- 1%	2 1%	28 1%	18- 1%	30 1%	28 1%	1- **	3- **	2- **	0 -	4- **	4- **
2	(2.0)	40 1%	39 1%	38 1%	35 1%	29 1%	5 1%	38 1%	33 1%	40 1%	39 2%	4- **	8- 1%	15-a 1%	3a 2%	11- 1%	11-a 1%
3	(3.0)	39 1%	33- 1%	34 1%	36 1%	29 1%	3 1%	37 1%	31 1%	39 1%	36 1%	10- 1%	9- 1%	11- 1%	2 1%	14- 1%	9- 1%
4	(4.0)	104 4%	98 4%	94 4%	90- 3%	80 4%	20 6%	100 4%	86 3%	104 4%	94 4%	32- 2%	38- 3%	39- 2%	7a 4%	49- 3%	35- 2%
5	(5.0)	238 8%	217- 8%	218 8%	212- 8%	178- 8%	25 8%	230 8%	211 8%	238 8%	211 8%	87- 5%	78- 5%	96- 5%	7- 4%	96- 5%	80- 6%
6	(6.0)	329 12%	321 12%	307 12%	303 12%	267 12%	30 10%	323 12%	292 12%	329 12%	287 11%	214 11%	148- 10%	183- 10%	17 9%	201- 11%	147- 10%
7	(7.0)	436 15%	415 15%	411 15%	411 16%	351 15%	49 15%	426 15%	388 16%	436 15%	397 16%	288 15%	246 16%	272 15%	27 15%	294 16%	211 15%
8	(8.0)	618 22%	597 22%	594+ 22%	590+ 23%	529+ 23%	80 25%	613 22%	555 22%	618 22%	538 21%	493+ 26%	388+ 26%	463+ 26%	49 27%	478+ 25%	367+ 26%
9	(9.0)	355 13%	347 13%	344+ 13%	343+ 13%	299 13%	37 12%	354 13%	323 13%	355 13%	317 13%	294+ 15%	237+ 16%	267+ 15%	29 16%	286+ 15%	219+ 15%
10 - Extremely well	(10.0)	511 18%	492 18%	488 18%	485+ 18%	428 19%	64 20%	505 18%	464 19%	511 18%	455 18%	417+ 22%	328+ 22%	394+ 22%	43 24%	408+ 22%	317+ 22%
NET Badly (1-3)		108 4%	98- 4%	92- 3%	88- 3%	76- 3%	10 3%	103 4%	82- 3%	108 4%	103+ 4%	16- 1%	19- 1%	28- 2%	5a 3%	30- 2%	24-a 2%
NET Neutral (4-6)		671 24%	636 24%	619 23%	605- 23%	525 23%	76 24%	653 23%	589 24%	671 24%	592 24%	333- 18%	264- 17%	318- 18%	30- 17%	346- 18%	263- 18%
NET Well (7-10)		1920 68%	1850+ 69%	1837+ 69%	1829+ 70%	1606+ 70%	230 72%	1898 68%	1729+ 69%	1920 68%	1706 68%	1492+ 79%	1200+ 79%	1396+ 78%	147+ 81%	1466+ 77%	1114+ 78%

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Prepared by BMG

Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	135 5%	117-e 4%	107-e 4%	100-e 4%	77- 3%	4- 1%	125e 5%	94-e 4%	135de 5%	105-e 4%	55- 3%	35- 2%	55-d 3%	1- *%	52- 3%	36- 3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2699	2584	2547	2521	2207	315	2654	2400	2699	2401	1842	1483	1742	182	1842	1401
Mean score	7.4	7.5+	7.5+	7.5+	7.5+	7.5	7.5+	7.5+	7.4	7.4	8.0+	7.9+	7.9+	7.9+	7.9+	7.9+
Standard deviation	2.02	2.00	1.98	1.96	1.96	2.02	2.01	1.97	2.02	2.04	1.63	1.71	1.74	1.85	1.74	1.77
Standard Error	.04	.04	.04	.04	.05	.12	.04	.04	.04	.05	.04	.05	.05	.15	.04	.05

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Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	30 1%	6c 2%	21 1%	10- 1%	9 1%
2	(2.0)	40 1%	10+bcd 4%	27- 1%	18 1%	12 1%
3	(3.0)	39 1%	5 2%	32 1%	19 1%	9 1%
4	(4.0)	104 4%	16bc 6%	80- 3%	56 3%	37 4%
5	(5.0)	238 8%	24 9%	197 8%	124- 7%	76 7%
6	(6.0)	329 12%	20 8%	299 12%	222+ 13%	115 11%
7	(7.0)	436 15%	34 14%	383 15%	283 16%	172 17%
8	(8.0)	618 22%	51 20%	549 22%	383 22%	219 22%
9	(9.0)	355 13%	27 11%	319 13%	237+ 14%	143 14%
10 - Extremely well	(10.0)	511 18%	42 17%	455 18%	310 18%	183 18%
NET Badly (1-3)		108 4%	21+bcd 9%	80- 3%	47- 3%	29 3%
NET Neutral (4-6)		671 24%	60 24%	576 23%	402 23%	228 23%
NET Well (7-10)		1920 68%	154 61%	1706+ 69%	1213+a 70%	718+a 71%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26_11 (continuation)

Q26. Programmes made for UK audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	135 5%	16 6%	107- 4%	63- 4%	35- 3%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2699	236	2362	1662	975
Mean score	7.4	7.0-	7.5+a	7.6+a	7.5a
Standard deviation	2.02	2.40	1.96	1.89	1.94
Standard Error	.04	.20	.04	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_12
 Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	71 3%	28 2%	42 3%	** **	2 1%	42 3%	28 2%
2	(2.0)	79 3%	34 3%	42 3%	** **	2 2%	46 3%	32 2%
3	(3.0)	88 3%	29- 2%	53+a 4%	** **	3 2%	55+b 4%	29- 2%
4	(4.0)	147 5%	45- 3%	92+a 7%	** **	6 4%	86+b 6%	60- 4%
5	(5.0)	299 11%	129 10%	147 11%	** **	19 13%	149 11%	145 10%
6	(6.0)	379 13%	170 13%	186 14%	** **	17 12%	193 14%	181 13%
7	(7.0)	468 16%	225 17%	211 16%	** **	21 14%	221 16%	242 17%
8	(8.0)	541 19%	232 18%	270 20%	** **	31 21%	245 18%	293 20%
9	(9.0)	250 9%	144+b 11%	90- 7%	** **	15 10%	121 9%	127 9%
10 - Extremely well	(10.0)	405 14%	224+b 17%	151- 11%	** **	30b 20%	160- 12%	243+a 17%
NET Badly (1-3)		237 8%	91- 7%	137+a 10%	** **	7 5%	144+b 11%	88- 6%
NET Neutral (4-6)		826 29%	345- 26%	425+a 32%	** **	42 28%	428+b 31%	386- 27%
NET Well (7-10)		1663 59%	825+b 63%	722- 54%	** **	97b 66%	747- 55%	905+a 63%
Don't know		108 4%	50 4%	57 4%	** **	2 1%	48 4%	59 4%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2726	1260	1284	**	145	1319	1379
Mean score	6.9	7.1+bc	6.6-	**	7.3+bc	6.6-	7.1+a
Standard deviation	2.26	2.22	2.30	**	2.13	2.32	2.18
Standard Error	.05	.07	.07	**	.20	.07	.06

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Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	71 3%	5 2%	14 3%	11 3%	10 2%	14 3%	10 3%	7 2%	20 2%	21 2%	30 3%	17 2%
2	(2.0)	79 3%	14 4%	9 2%	7 2%	13 3%	17 4%	6 2%	13 4%	22 3%	20 2%	36 3%	19 3%
3	(3.0)	88 3%	7 2%	7 2%	9 2%	6- 1%	21bcdhi 5%	21 +abcdhi 6%	17+bcdhi 5%	14- 2%	14- 2%	59 +abcdhi 5%	38+abcdhi 6%
4	(4.0)	147 5%	18 5%	21 5%	26 6%	26 6%	20 4%	23 6%	13 4%	39 5%	53 6%	55 5%	35 5%
5	(5.0)	299 11%	27 8%	57j 13%	62+aegjk 14%	50 11%	40 9%	38 10%	25 8%	84 11%	112+j 12%	103- 9%	62 9%
6	(6.0)	379 13%	40 12%	57 13%	57 13%	55 12%	77+dhi 17%	56 15%	37 12%	97 12%	112 12%	171 15%	93 14%
7	(7.0)	468 16%	80 +bcdefgi 24%	69 jk 15%	65 15%	78 17%	70 15%	61 16%	45 15%	149 19%	143 16%	175 15%	106 15%
8	(8.0)	541 19%	67 20%	85 19%	79 18%	96 21%	92 20%	62 17%	59 19%	152 19%	175 19%	214 19%	121 18%
9	(9.0)	250 9%	34 10%	32 7%	39 9%	48 10%	34 7%	29 8%	36b 12%	65 8%	86 10%	99 9%	65 9%
10 - Extremely well	(10.0)	405 14%	34- 10%	80+a 18%	62 14%	73a 16%	60 13%	52 14%	43 14%	114 14%	136a 15%	155 14%	95 14%
NET Badly (1-3)		237 8%	26 8%	30 7%	27 6%	29 6%	52+bcdhi 11%	37i 10%	37+bcdhi 12%	56 7%	56- 6%	125+bcdhi 11%	74+bcdhi 11%
NET Neutral (4-6)		826 29%	86 25%	135 30%	145ag 33%	132 28%	138 30%	116 31%	75 24%	220 28%	276g 31%	329 29%	191 28%
NET Well (7-10)		1663 59%	215f 63%	266 58%	245 57%	295efjk 63%	256 56%	204 55%	183 59%	480 61%	540 60%	643 56%	386 57%

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Prepared by BMG

Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Don't know	108	13	24 ^{de}	17	12	11	16	16	37	29	43	32
	4%	4%	5%	4%	3%	2%	4%	5%	5%	3%	4%	5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2726	327	430	416	456	446	357	294	757	872	1097	651
Mean score	6.9	6.9	7.0	6.9	7.1 ^{ej}	6.7	6.7	6.9	6.9	7.0	6.8-	6.8
Standard deviation	2.26	2.12	2.29	2.22	2.21	2.32	2.30	2.39	2.22	2.21	2.33	2.34
Standard Error	.05	.14	.12	.12	.11	.11	.13	.15	.09	.08	.07	.10

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Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	71 3%	5 2%	5 2%	10 4%	8 2%	** **	9 3%	8 2%	8 3%	5 2%	60 3%	5 2%	5 4%	1 1%
2	(2.0)	79 3%	4 2%	10f 4%	7 3%	7 2%	** **	3- 1%	10 3%	10f 4%	9f 4%	62 3%	9f 4%	5f 4%	2 2%
3	(3.0)	88 3%	3 2%	8 3%	8 3%	14 4%	** **	10 3%	10 3%	12 5%	6 2%	75 3%	4 2%	7 5%	1 2%
4	(4.0)	147 5%	9 5%	17 7%	10 4%	19 5%	** **	11 3%	21 5%	13 5%	13 6%	117 5%	16 7%	9 7%	5 6%
5	(5.0)	299 11%	25 12%	32g 13%	27 10%	41 11%	** **	27 9%	29- 7%	39+fgj 16%	25 11%	253 11%	24 10%	15 11%	8 10%
6	(6.0)	379 13%	26 13%	31 13%	35 13%	49 13%	** **	52 17%	45 11%	28 11%	31 14%	320 13%	34 14%	15 11%	11 14%
7	(7.0)	468 16%	24 12%	42 17%	49 18%	50 14%	** **	60a 19%	71 18%	31 12%	31 14%	379- 16%	47ah 20%	29adhj 21%	14 18%
8	(8.0)	541 19%	50fil 25%	42 17%	44 17%	83i 23%	** **	53 17%	84 21%	51 20%	33 15%	456 19%	48 20%	21 16%	14 19%
9	(9.0)	250 9%	20 10%	18 7%	25 9%	35 10%	** **	32 10%	41 10%	14 6%	18 8%	215 9%	20 8%	8 6%	7 10%
10 - Extremely well	(10.0)	405 14%	31 15%	26 11%	43 16%	47 13%	** **	45 14%	64 16%	38 15%	42bk 18%	351 15%	26 11%	18 13%	10 13%
NET Badly (1-3)		237 8%	12 6%	24 10%	25 9%	29 8%	** **	21 7%	29 7%	29m 12%	19 8%	198 8%	18 8%	17+afgjm 12%	4 5%
NET Neutral (4-6)		826 29%	60 30%	80g 33%	72 27%	109 30%	** **	90 29%	95- 24%	79 32%	69 30%	689 29%	74g 31%	38 28%	23 31%
NET Well (7-10)		1663 59%	125 61%	128- 52%	161 60%	216 59%	** **	190 61%	260 65%	134 54%	125 55%	1400 59%	141 59%	76 55%	46 60%

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Prepared by BMG

Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	108	7	15k	11	12	**	12	15	7	14k	95	5	6	3
	4%	3%	6%	4%	3%	**	4%	4%	3%	6%	4%	2%	4%	4%
Medians	7.00	8.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	7.00	8.00	**	7.00	8.00	8.00	10.00	8.00	8.00	7.00	8.00
Base for stats	2726	197	232	258	353	**	301	384	243	214	2288	234	131	73
Mean score	6.9	7.1b1	6.5-	6.9	6.9	**	7.0b1	7.1+bh1	6.6	6.9	6.9b1	6.8	6.5-	7.01
Standard deviation	2.26	2.19	2.26	2.35	2.21	**	2.14	2.23	2.43	2.39	2.27	2.17	2.41	2.11
Standard Error	.05	.17	.17	.17	.14	**	.13	.13	.18	.19	.05	.14	.16	.16

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Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	71 3%	19 2%	11 2%	17 3%	23 3%	30 2%	40 3%	67c 3%	** **	3- 1%	2 1%	** **
2	(2.0)	79 3%	20 2%	18 3%	11 2%	28 3%	39 3%	39 3%	70 3%	** **	8 2%	5 3%	** **
3	(3.0)	88 3%	33b 4%	10- 2%	17 4%	27 3%	43 3%	44b 3%	79 3%	** **	7 2%	5 3%	** **
4	(4.0)	147 5%	52 6%	31 5%	18 4%	42 5%	83 6%	60 5%	128 5%	** **	18 5%	11 6%	** **
5	(5.0)	299 11%	67- 8%	69a 11%	70+ae 15%	91a 11%	136- 9%	161+ae 12%	249 10%	** **	48 13%	24 14%	** **
6	(6.0)	379 13%	130c 15%	85 14%	49- 10%	114 14%	215c 14%	163 12%	326 13%	** **	51 14%	29 17%	** **
7	(7.0)	468 16%	149 17%	105 17%	91 19%	120 15%	254 17%	211 16%	412 17%	** **	55 15%	32 18%	** **
8	(8.0)	541 19%	182d 21%	128 20%	90 19%	137 17%	310+df 21%	227- 17%	466 19%	** **	73 20%	31 18%	** **
9	(9.0)	250 9%	69 8%	66c 11%	30 6%	83c 10%	135 9%	113 9%	213 9%	** **	37 10%	19 11%	** **
10 - Extremely well	(10.0)	405 14%	116 13%	87 14%	78 16%	122 15%	203 14%	200 15%	357 15%	** **	47 13%	16 9%	** **
NET Badly (1-3)		237 8%	72 8%	40- 6%	45 9%	78b 9%	112 7%	123b 9%	217c 9%	** **	18- 5%	12 7%	** **
NET Neutral (4-6)		826 29%	249 29%	184 29%	137 28%	247 30%	433 29%	384 29%	702 29%	** **	117 33%	65+a 37%	** **
NET Well (7-10)		1663 59%	516 59%	386 62%	289 60%	462 56%	902 60%	751 57%	1448 59%	** **	212 59%	97 55%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	108	36	17	12	37	52	49	96	**	11	2	**
	4%	4%	3%	3%	5%	3%	4%	4%	**	3%	1%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Base for stats	2726	837	610	471	786	1447	1258	2367	**	347	173	**
Mean score	6.9	6.9	7.0	6.8	6.8	6.9	6.8	6.9	**	7.0	6.7	**
Standard deviation	2.26	2.21	2.15	2.33	2.35	2.19	2.34	2.29	**	2.06	2.05	**
Standard Error	.05	.08	.09	.13	.10	.06	.08	.05	**	.12	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_12 (continuation)
 Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	71 3%	32 3%	39 2%	6 3%	1 *	8 3%	** **	6 4%	** **	** **	16+b 4%	5 2%
2	(2.0)	79 3%	38+b 4%	40- 2%	7 3%	6 4%	13b 5%	** **	6 4%	** **	** **	17b 4%	8 3%
3	(3.0)	88 3%	36 4%	51 3%	15+abe 7%	8 5%	8 3%	** **	7 4%	** **	** **	17 4%	9 4%
4	(4.0)	147 5%	54 6%	93 5%	14 7%	11 8%	11 4%	** **	8 5%	** **	** **	24 6%	9 4%
5	(5.0)	299 11%	105 11%	195 10%	20 9%	12 8%	31 11%	** **	22 14%	** **	** **	47 12%	27 11%
6	(6.0)	379 13%	139 15%	240 13%	37 17%	23 16%	37 14%	** **	16 11%	** **	** **	53 13%	32 13%
7	(7.0)	468 16%	143 15%	324 17%	31 15%	19 13%	34 13%	** **	21 14%	** **	** **	59 15%	36 15%
8	(8.0)	541 19%	159- 17%	382+aj 20%	36 17%	21 14%	45 17%	** **	23 15%	** **	** **	59- 15%	47 19%
9	(9.0)	250 9%	74 8%	176 9%	15 7%	16 11%	19 7%	** **	15 10%	** **	** **	28 7%	23 9%
10 - Extremely well	(10.0)	405 14%	152 16%	253 13%	27 12%	22 15%	57+bc 21%	** **	24 16%	** **	** **	68 17%	47+b 19%
NET Badly (1-3)		237 8%	106+b 11%	130- 7%	28+b 13%	14 10%	29 11%	** **	18b 12%	** **	** **	50+b 13%	21 9%
NET Neutral (4-6)		826 29%	298 31%	528 28%	71 33%	46 31%	79 29%	** **	46 30%	** **	** **	124 31%	68 28%
NET Well (7-10)		1663 59%	528- 55%	1135+acj 61%	109- 51%	78 53%	156 57%	** **	83 55%	** **	** **	213- 53%	153cj 63%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	108	26-	82+ak	6	9k	10	**	4	**	**	14	3-
	4%	3%	4%	3%	6%	4%	**	3%	**	**	3%	1%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	6.00	6.00	10.00	**	10.00	**	**	10.00	8.00
Base for stats	2726	932	1793	209	139	264	**	147	**	**	387	242
Mean score	6.9	6.7-	7.0	6.5-	6.8	6.9	**	6.7	**	**	6.6-	7.1cfj
			+acfiij									
Standard deviation	2.26	2.42	2.17	2.37	2.33	2.49	**	2.51	**	**	2.52	2.31
Standard Error	.05	.09	.06	.18	.22	.17	**	.24	**	**	.14	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Children in household				Yes (e)	No (f)	Internet access		Yes (net) (c)	No (d)
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)		
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	71 3%	2 2%	1 1%	5 2%	7 2%	12 2%	43 3%	71 3%	** **	71 3%	** **
2	(2.0)	79 3%	2 2%	1 1%	11 3%	5 2%	17 2%	36 2%	77 3%	** **	77 3%	** **
3	(3.0)	88 3%	4 3%	2 2%	5 1%	5 1%	11- 2%	60+cde 4%	85 3%	** **	87 3%	** **
4	(4.0)	147 5%	2- 1%	4 4%	14 4%	18 5%	34 5%	77 5%	145 5%	** **	146 5%	** **
5	(5.0)	299 11%	19 14%	16 14%	47 13%	37 11%	86 12%	157 11%	289 10%	** **	294 11%	** **
6	(6.0)	379 13%	12 9%	15 13%	36 10%	47 15%	89 13%	189 13%	365 13%	** **	371 13%	** **
7	(7.0)	468 16%	20 15%	22 19%	63 18%	46 14%	113 16%	257 17%	460 17%	** **	463 17%	** **
8	(8.0)	541 19%	27 21%	23 20%	69 20%	56 17%	142 20%	281 19%	531 19%	** **	534 19%	** **
9	(9.0)	250 9%	13 10%	10 9%	38 11%	40+f 12%	68 10%	120 8%	248 9%	** **	250 9%	** **
10 - Extremely well	(10.0)	405 14%	26 19%	15 13%	48 14%	58 18%	112 16%	196 13%	404 15%	** **	405 14%	** **
NET Badly (1-3)		237 8%	8 6%	5 4%	21 6%	16- 5%	40- 6%	139de 9%	232 8%	** **	235 8%	** **
NET Neutral (4-6)		826 29%	32 24%	35 31%	97 28%	102 32%	209 30%	424 29%	799 29%	** **	811 29%	** **
NET Well (7-10)		1663 59%	86 65%	70 62%	217 62%	200 62%	436 61%	854 58%	1643 59%	** **	1652 59%	** **

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Prepared by BMG

Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household						Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	108	6	4	16d	5-	24	57	102	**	103	**
	4%	4%	3%	5%	2%	3%	4%	4%	**	4%	**
Medians	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2726	127	109	335	318	685	1417	2674	**	2697	**
Mean score	6.9	7.3f	7.1	7.0	7.2+f	7.1+f	6.8-	6.9+	**	6.9	**
Standard deviation	2.26	2.19	1.98	2.15	2.19	2.16	2.29	2.27	**	2.27	**
Standard Error	.05	.21	.21	.13	.13	.09	.07	.05	**	.05	**

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Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	71 3%	55- 2%	48- 2%	48- 2%	35- 2%	2- 1%	61 2%	50- 2%	71d 3%	61d 2%	9- *%	10- 1%	9- 1%	2 1%	8- *%	9- 1%
2	(2.0)	79 3%	74 3%	63- 2%	57- 2%	46- 2%	4 1%	70 3%	66 3%	79 3%	74 3%	17- 1%	22- 1%	18- 1%	1 1%	24- 1%	14- 1%
3	(3.0)	88 3%	84 3%	84 3%	81 3%	66 3%	6 2%	88 3%	70- 3%	88 3%	78 3%	31- 2%	34- 2%	36- 2%	2 1%	40- 2%	30- 2%
4	(4.0)	147 5%	136 5%	132 5%	133 5%	101- 4%	8- 3%	144 5%	126 5%	147 5%	135e 5%	57- 3%	49- 3%	67- 4%	3- 2%	82-a 4%	48- 3%
5	(5.0)	299 11%	278 10%	278 10%	272 10%	231 10%	29 9%	291 10%	269 11%	299 11%	267 11%	136- 7%	109- 7%	133- 7%	13 7%	151- 8%	105- 7%
6	(6.0)	379 13%	371+ 14%	356 13%	351 13%	310 14%	38 12%	374 13%	328 13%	379 13%	332 13%	261 14%	213d 14%	236 13%	15 8%	242 13%	195 14%
7	(7.0)	468 16%	444 16%	446 17%	443 17%	381 17%	55 17%	460 17%	422 17%	468 16%	413 16%	338+ 18%	263 17%	297 17%	30 17%	332 18%	230 16%
8	(8.0)	541 19%	524 19%	524+ 20%	521+ 20%	471+ 21%	77+hi 24%	539 19%	487 20%	541 19%	475 19%	450+ 24%	351+ 23%	424+ 24%	48+ 26%	427+ 23%	346+ 24%
9	(9.0)	250 9%	243 9%	245+ 9%	242+ 9%	220+ 10%	35 11%	248 9%	228 9%	250 9%	225 9%	205+ 11%	173+ 11%	195+ 11%	22 12%	199+ 10%	152+ 11%
10 - Extremely well	(10.0)	405 14%	395+ 15%	390+ 15%	387+ 15%	348+ 15%	57 18%	403 14%	369 15%	405 14%	361 14%	344+ 18%	267+ 18%	333+ 19%	43+ 23%	344+ 18%	276+ 19%
NET Badly (1-3)		237 8%	213-e 8%	195- 7%	186- 7%	147- 6%	13- 4%	219e 8%	186-e 7%	237de 8%	213de 8%	57- 3%	66-a 4%	63- 3%	5- 3%	72- 4%	53- 4%
NET Neutral (4-6)		826 29%	785 29%	765 29%	757 29%	642- 28%	76- 24%	809 29%	722 29%	826 29%	734 29%	454- 24%	371-d 24%	437- 24%	32- 17%	475-d 25%	348- 24%
NET Well (7-10)		1663 59%	1607+ 59%	1605+ 60%	1593+ 61%	1419+hi 62%	225 70%	1650 59%	1507+ 60%	1663 59%	1474 59%	1337+ 70%	1055+ 69%	1249+ 70%	143 78%	1302+ 69%	1005+ 70%

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Prepared by BMG

Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	108 4%	96- 4%	89- 3%	86- 3%	75- 3%	6 2%	101 4%	79- 3%	108 4%	85- 3%	49- 3%	26- 2%	48- 3%	3 2%	45- 2%	32- 2%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2726	2605	2566	2536	2209	314	2678	2415	2726	2421	1848	1492	1748	180	1849	1405
Mean score	6.9	6.9+	7.0+	7.0+	7.1+afhi +abcd fghi	7.4	6.9+	7.0+	6.9	6.9	7.5+	7.4+	7.5+	7.8+bce	7.4+	7.5+
Standard deviation	2.26	2.23	2.19	2.18	2.14	1.96	2.23	2.21	2.26	2.27	1.87	1.96	1.93	1.88	1.97	1.94
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.05	.05	.15	.05	.06

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Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	71 3%	11c 5%	52- 2%	27- 2%	22 2%
2	(2.0)	79 3%	15+bcd 6%	61- 2%	43 3%	24 2%
3	(3.0)	88 3%	5 2%	78 3%	58 3%	31 3%
4	(4.0)	147 5%	16 6%	123 5%	92 5%	52 5%
5	(5.0)	299 11%	20 8%	264 11%	156- 9%	89- 9%
6	(6.0)	379 13%	26 10%	340 14%	244 14%	141 14%
7	(7.0)	468 16%	40 16%	408 17%	308+ 18%	188+ 19%
8	(8.0)	541 19%	48 19%	478 19%	356+ 21%	207 20%
9	(9.0)	250 9%	12 5%	232+a 9%	156 9%	89 9%
10 - Extremely well	(10.0)	405 14%	44 17%	349 14%	232 13%	135 13%
NET Badly (1-3)		237 8%	31c 12%	191- 8%	128- 7%	77 8%
NET Neutral (4-6)		826 29%	62 25%	728 29%	492 29%	283 28%
NET Well (7-10)		1663 59%	144 57%	1468 59%	1052+ 61%	620+ 61%

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Prepared by BMG

Table Q26_12 (continuation)

Q26. Programmes that are relevant to me - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	108 4%	14 6%	83- 3%	53- 3%	30 3%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2726	237	2386	1672	980
Mean score	6.9	6.7	6.9+	7.0+	6.9
Standard deviation	2.26	2.58	2.21	2.15	2.18
Standard Error	.05	.22	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_13

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	36 1%	15 1%	21 2%	** **	0 -%	24+b 2%	11- 1%
2	(2.0)	34 1%	12 1%	20 2%	** **	1 1%	18 1%	16 1%
3	(3.0)	55 2%	21 2%	31 2%	** **	3 2%	27 2%	26 2%
4	(4.0)	112 4%	41 3%	66+a 5%	** **	4 3%	64 5%	48 3%
5	(5.0)	263 9%	120 9%	122 9%	** **	17 11%	133 10%	126 9%
6	(6.0)	352 12%	156 12%	171 13%	** **	16 11%	175 13%	170 12%
7	(7.0)	478 17%	238b 18%	202- 15%	** **	28 19%	264+b 19%	208- 14%
8	(8.0)	558 20%	230- 18%	291+a 22%	** **	31 21%	251 18%	301 21%
9	(9.0)	320 11%	158 12%	139 10%	** **	17 12%	146 11%	172 12%
10 - Extremely well	(10.0)	467 16%	258+b 20%	181- 14%	** **	27 19%	191- 14%	274+a 19%
NET Badly (1-3)		125 4%	47 4%	72+a 5%	** **	4 3%	69 5%	53 4%
NET Neutral (4-6)		726 26%	316 24%	359 27%	** **	37 25%	371 27%	343- 24%
NET Well (7-10)		1823 64%	884+b 67%	812- 61%	** **	104b 71%	853 62%	956+a 67%
Don't know		161 6%	62 5%	97+ad 7%	** **	2 2%	74 5%	85 6%

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Prepared by BMG

Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	8.00	8.00	7.00	**	8.00	7.00	8.00
Mode	8.00	10.00	8.00	**	8.00	7.00	8.00
Base for stats	2673	1248	1244	**	145	1293	1353
Mean score	7.3	7.5+b	7.1-	**	7.5	7.1-	7.5+a
Standard deviation	2.05	2.02	2.10	**	1.88	2.08	2.01
Standard Error	.04	.06	.06	**	.18	.07	.06

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Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	36 1%	3 1%	7 1%	4 1%	4 1%	7 1%	7 2%	4 1%	10 1%	8 1%	18 2%	11 2%
2	(2.0)	34 1%	3 1%	3 1%	9 2%	3 1%	8 2%	3 1%	3 1%	6 1%	13 1%	15 1%	6 1%
3	(3.0)	55 2%	9 3%	5 1%	6 1%	9 2%	11 2%	11 3%	4 1%	14 2%	15 2%	26 2%	15 2%
4	(4.0)	112 4%	17 5%	21 5%	15 3%	11 2%	19 4%	11 3%	17di 6%	39 5%	26 3%	47 4%	28 4%
5	(5.0)	263 9%	40g 12%	40 9%	51gjk 12%	40 9%	39 9%	32 9%	20 6%	80 10%	91 10%	91 8%	52 8%
6	(6.0)	352 12%	42 12%	66 15%	61 14%	51 11%	53 12%	41 11%	37 12%	108 14%	112 12%	131 12%	78 11%
7	(7.0)	478 17%	77 +cdfgijk 23%	76 17%	68 16%	71 15%	85 19%	57 15%	43 14%	153k 19%	139 15%	186 16%	100 15%
8	(8.0)	558 20%	60 18%	78 17%	83 19%	111+bh 24%	87 19%	78 21%	60 19%	138 17%	195 22%	225 20%	138 20%
9	(9.0)	320 11%	31 9%	39 9%	55 13%	56 12%	55 12%	41 11%	42bh 14%	71- 9%	111h 12%	138h 12%	83 12%
10 - Extremely well	(10.0)	467 16%	46 13%	91+ac 20%	57 13%	92ac 20%	69 15%	59 16%	54 17%	136 17%	149 17%	182 16%	113 17%
NET Badly (1-3)		125 4%	15 4%	15 3%	19 4%	17 4%	26 6%	21 6%	11 4%	30 4%	35 4%	59 5%	32 5%
NET Neutral (4-6)		726 26%	99d 29%	128d 28%	128dfjk 29%	102 22%	111 24%	84 23%	75 24%	227+dfjk 29%	229 25%	270 24%	159 23%
NET Well (7-10)		1823 64%	215 63%	283 62%	264 61%	330 +bcfhjk 71%	296 65%	235 63%	200 64%	498 63%	594 66%	731 64%	434 64%

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Prepared by BMG

Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Don't know	161	10	28	23	19	23	33+adehi 9%	24ad 8%	38	42	81+adi 7%	57+adehi 8%
Medians	8.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00
Mode	8.00	7.00	10.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00
Base for stats	2673	329	426	410	449	434	340	286	756	858	1059	626
Mean score	7.3	7.1	7.3	7.2	7.6	7.2	7.3	7.4a	7.2	7.4a	7.3	7.3
Standard deviation	2.05	1.98	2.08	2.02	1.96	2.11	2.12	2.08	2.04	1.99	2.10	2.10
Standard Error	.04	.13	.11	.11	.10	.10	.12	.13	.08	.07	.07	.09

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Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	36 1%	5 3%	5 2%	6 2%	2 1%	** **	2 1%	4 1%	5 2%	2 1%	31 1%	3 1%	2 1%	* *%
2	(2.0)	34 1%	0 -%	3 1%	5 2%	4 1%	** **	2 1%	2 1%	4 2%	4 2%	27 1%	3 1%	3a 2%	1 1%
3	(3.0)	55 2%	3 1%	3 1%	2 1%	8 2%	** **	4 1%	10 3%	6 3%	3 1%	41- 2%	7 3%	5+cfj 4%	2 2%
4	(4.0)	112 4%	10 5%	8 3%	10 4%	18 5%	** **	14 4%	12 3%	15 6%	5 2%	96 4%	7 3%	5 4%	3 4%
5	(5.0)	263 9%	14 7%	29 12%	18 7%	37 10%	** **	36 11%	34 9%	23 9%	17 7%	223 9%	19 8%	14 10%	8 10%
6	(6.0)	352 12%	25 12%	27 11%	43g 16%	38 10%	** **	36 12%	35- 9%	37g 15%	38g 17%	300 13%	27 11%	16 11%	9 12%
7	(7.0)	478 17%	39 19%	44 18%	38 14%	64 18%	** **	55 18%	67 17%	42 17%	40 17%	399 17%	46 19%	19 14%	14 19%
8	(8.0)	558 20%	41 20%	40 16%	50 19%	76 21%	** **	57 18%	77 19%	53 21%	38 17%	451- 19%	63 26%	30 22%	14 18%
9	(9.0)	320 11%	25h 12%	33h 13%	31h 12%	50h 14%	** **	38h 12%	48h 12%	14- 6%	20 9%	273h 11%	27h 11%	12 9%	8h 11%
10 - Extremely well	(10.0)	467 16%	28 14%	38 15%	43 16%	54 15%	** **	54 17%	85+adhk 21%	34 14%	47k 21%	402 17%	31 13%	23 17%	12 16%
NET Badly (1-3)		125 4%	8 4%	11 5%	12 4%	14 4%	** **	8 2%	17 4%	15f 6%	10 4%	100 4%	13 5%	9f 7%	3 4%
NET Neutral (4-6)		726 26%	48 24%	64 26%	71 27%	93 25%	** **	86 27%	82- 20%	75g 30%	59 26%	619g 26%	53 22%	34 25%	20 26%
NET Well (7-10)		1823 64%	133 65%	155 63%	163 61%	245h 67%	** **	204 65%	277+chl 69%	143- 57%	145 64%	1525 64%	166h 69%	84 61%	48 64%

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Prepared by BMG

Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	161	14	17	23dk	15	**	16	24	16	14	139	8	9	5
	6%	7%	7%	9%	4%	**	5%	6%	6%	6%	6%	3%	7%	7%
Medians	8.00	7.00	7.00	8.00	8.00	**	8.00	8.00	7.00	7.00	8.00	8.00	8.00	7.00
Mode	8.00	8.00	7.00	8.00	8.00	**	8.00	10.00	8.00	10.00	8.00	8.00	8.00	7.00
Base for stats	2673	189	231	246	351	**	297	375	233	214	2244	231	127	71
Mean score	7.3	7.3	7.2	7.3	7.3h	**	7.4h	7.6+hjl	6.9-	7.4h	7.3h	7.3	7.2	7.3
Standard deviation	2.05	2.04	2.12	2.12	1.98	**	1.96	2.05	2.13	2.05	2.06	1.95	2.19	1.98
Standard Error	.04	.16	.16	.15	.12	**	.12	.12	.16	.16	.05	.13	.14	.15

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Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	36 1%	10 1%	6 1%	10 2%	10 1%	17 1%	19 1%	33 1%	** **	1 *%	0 -%	** **
2	(2.0)	34 1%	5- 1%	10a 2%	7 1%	11 1%	15 1%	18 1%	29 1%	** **	4 1%	1 *%	** **
3	(3.0)	55 2%	15 2%	10 2%	7 1%	23 3%	25 2%	30 2%	48 2%	** **	5 2%	4 2%	** **
4	(4.0)	112 4%	35 4%	17 3%	21 4%	34 4%	52 3%	54 4%	96 4%	** **	15 4%	10 6%	** **
5	(5.0)	263 9%	72 8%	61 10%	59+a 12%	68 8%	133 9%	126 10%	224 9%	** **	36 10%	20 12%	** **
6	(6.0)	352 12%	116 13%	83 13%	51 11%	100 12%	199 13%	152 12%	306 12%	** **	45 13%	23 13%	** **
7	(7.0)	478 17%	146 17%	105 17%	83 17%	142 17%	251 17%	225 17%	408 17%	** **	67 19%	41+a 23%	** **
8	(8.0)	558 20%	175 20%	128 20%	100 21%	150 18%	303 20%	250 19%	493 20%	** **	63 17%	25 14%	** **
9	(9.0)	320 11%	102 12%	79c 13%	39- 8%	96 12%	181c 12%	135 10%	278 11%	** **	41 11%	20 11%	** **
10 - Extremely well	(10.0)	467 16%	150 17%	94 15%	89 18%	134 16%	243 16%	224 17%	402 16%	** **	65 18%	22 12%	** **
NET Badly (1-3)		125 4%	30 3%	27 4%	23 5%	44 5%	57 4%	67 5%	111 4%	** **	11 3%	5 3%	** **
NET Neutral (4-6)		726 26%	223 26%	161 26%	130 27%	202 24%	384 26%	332 25%	626 25%	** **	96 27%	54 31%	** **
NET Well (7-10)		1823 64%	572 66%	406 65%	311 64%	522 63%	978 65%	833 64%	1582 64%	** **	236 66%	108 61%	** **

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Prepared by BMG

Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	161	48	32	19	56	81	75	145	**	15	9	**
	6%	6%	5%	4%	7%	5%	6%	6%	**	4%	5%	**
Medians	8.00	8.00	8.00	7.00	7.00	8.00	7.00	8.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	7.00	7.00	**
Base for stats	2673	824	594	465	768	1419	1232	2319	**	343	166	**
Mean score	7.3	7.4	7.3	7.2	7.3	7.4	7.2	7.3	**	7.4	7.1	**
Standard deviation	2.05	1.98	2.00	2.14	2.09	1.99	2.11	2.06	+acd **	1.97	1.88	**
Standard Error	.04	.07	.08	.12	.09	.05	.07	.05	**	.11	.16	**

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Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	36 1%	18 2%	18 1%	5 2%	2 2%	6 2%	** **	3 2%	** **	** **	6 1%	2 1%
2	(2.0)	34 1%	17 2%	17 1%	2 1%	2 1%	5 2%	** **	3 2%	** **	** **	10+b 2%	1 1%
3	(3.0)	55 2%	29+b 3%	25- 1%	7b 3%	4 3%	5 2%	** **	3 2%	** **	** **	18+bk 5%	3 1%
4	(4.0)	112 4%	47 5%	65 3%	16+b 7%	7 5%	15 5%	** **	12+b 8%	** **	** **	19 5%	11 5%
5	(5.0)	263 9%	84 9%	180 10%	16 8%	14 9%	22 8%	** **	19 13%	** **	** **	31 8%	25 10%
6	(6.0)	352 12%	110 12%	241gk 13%	32gk 15%	16 11%	31 11%	** **	9- 6%	** **	** **	48 12%	17- 7%
7	(7.0)	478 17%	149g 16%	328g 18%	30 14%	28g 19%	33 12%	** **	13- 9%	** **	** **	72g 18%	41g 17%
8	(8.0)	558 20%	178 19%	380 20%	38 18%	20 14%	51 19%	** **	25 16%	** **	** **	63- 16%	54 22%
9	(9.0)	320 11%	107 11%	213 11%	24 11%	24j 16%	38 14%	** **	24 16%	** **	** **	37 9%	28 11%
10 - Extremely well	(10.0)	467 16%	174 18%	293 16%	32 15%	22 15%	55 20%	** **	30 20%	** **	** **	79 20%	52b 21%
NET Badly (1-3)		125 4%	64+bk 7%	61- 3%	14b 7%	8 5%	16b 6%	** **	9 6%	** **	** **	34+bk 8%	6 3%
NET Neutral (4-6)		726 26%	241 25%	485 26%	64 30%	37 25%	67 24%	** **	40 26%	** **	** **	98 24%	53 22%
NET Well (7-10)		1823 64%	609 64%	1214 65%	124 58%	94 64%	178 65%	** **	92 61%	** **	** **	251 63%	176+abcgj 72%

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Prepared by BMG

Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	161	44	115	12	9	13	**	10	**	**	19	9
	6%	5%	6%	5%	6%	5%	**	7%	**	**	5%	4%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	8.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	8.00	7.00	10.00	**	10.00	**	**	10.00	8.00
Base for stats	2673	913	1760	203	139	261	**	141	**	**	383	235
Mean score	7.3	7.2i	7.3ci	7.0	7.2i	7.3i	**	7.2i	**	**	7.1i	7.6+acfhij
Standard deviation	2.05	2.23	1.95	2.24	2.14	2.28	**	2.41	**	**	2.29	2.00
Standard Error	.04	.08	.05	.17	.20	.16	**	.23	**	**	.13	.14

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Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	36 1%	0 -%	* *%	2 1%	4 1%	9 1%	17 1%	36 1%	** **	36 1%	** **
2	(2.0)	34 1%	0 -%	0 -%	6d 2%	* *%	8 1%	15 1%	34 1%	** **	34 1%	** **
3	(3.0)	55 2%	* *%	2 1%	3 1%	4 1%	7- 1%	36e 2%	54 2%	** **	54 2%	** **
4	(4.0)	112 4%	4 3%	1 1%	12 3%	9 3%	21 3%	58 4%	111 4%	** **	112 4%	** **
5	(5.0)	263 9%	20+f 15%	15 14%	47+f 13%	37 12%	86+f 12%	132 9%	254 9%	** **	260 9%	** **
6	(6.0)	352 12%	19 14%	17 16%	42 12%	46 14%	91 13%	180 12%	337 12%	** **	341 12%	** **
7	(7.0)	478 17%	21 16%	21 19%	58 16%	42 13%	112 16%	271+d 18%	470 17%	** **	474 17%	** **
8	(8.0)	558 20%	19 14%	21 18%	73 21%	70 22%	143 20%	289 20%	548 20%	** **	551 20%	** **
9	(9.0)	320 11%	16 12%	15 13%	45 13%	35 11%	81 11%	156 11%	313 11%	** **	316 11%	** **
10 - Extremely well	(10.0)	467 16%	25 19%	16 14%	49 14%	63 19%	122 17%	230 16%	465 17%	** **	467 17%	** **
NET Badly (1-3)		125 4%	*- *%	2 1%	11 3%	9 3%	24 3%	68a 5%	123 4%	** **	123 4%	** **
NET Neutral (4-6)		726 26%	42 32%	34 30%	100 29%	93 29%	197 28%	370 25%	702 25%	** **	713 25%	** **
NET Well (7-10)		1823 64%	81 61%	72 64%	224 64%	211 65%	458 64%	947 64%	1797 65%	** **	1809 65%	** **

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Prepared by BMG

Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	161	9	5	16	10	31	90	154	**	154	**
	6%	7%	4%	4%	3%	4%	6%	6%	**	6%	**
Medians	8.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	8.00	10.00	7.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2673	124	108	336	313	679	1384	2623	**	2645	**
Mean score	7.3	7.4	7.4	7.3	7.4	7.3	7.3	7.3	**	7.3	**
Standard deviation	2.05	1.86	1.75	1.96	1.98	2.01	2.03	2.06	**	2.06	**
Standard Error	.04	.18	.18	.12	.12	.08	.06	.04	**	.04	**

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Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	36 1%	28- 1%	20- 1%	22- 1%	17- 1%	* *%	30 1%	26- 1%	36 1%	28 1%	1- *%	5- *%	6- *%	0 -%	6- *%	6-a *%
2	(2.0)	34 1%	31 1%	26- 1%	24- 1%	18- 1%	3 1%	32 1%	24- 1%	34 1%	32 1%	6- *%	5- *%	6- *%	2 1%	10- 1%	6- *%
3	(3.0)	55 2%	51 2%	51 2%	51 2%	42 2%	6 2%	54 2%	53 2%	55 2%	49 2%	11- 1%	15- 1%	15- 1%	3 1%	27-a 1%	17- 1%
4	(4.0)	112 4%	106 4%	99 4%	97 4%	80- 4%	14 4%	108 4%	89- 4%	112 4%	105 4%	43- 2%	35- 2%	44- 2%	5 3%	46- 2%	33- 2%
5	(5.0)	263 9%	246 9%	247 9%	235 9%	200 9%	28 9%	253 9%	232 9%	263 9%	240 10%	112- 6%	84- 6%	114- 6%	11 6%	112- 6%	83- 6%
6	(6.0)	352 12%	336 12%	325 12%	330 13%	287 13%	36 11%	344 12%	302 12%	352 12%	305 12%	224 12%	178 12%	204- 11%	13- 7%	221 12%	179d 12%
7	(7.0)	478 17%	454 17%	450 17%	451 17%	386 17%	69+f 22%	466 17%	435+ 17%	478 17%	424 17%	334 18%	261 17%	309 17%	39 21%	329 17%	226 16%
8	(8.0)	558 20%	537 20%	543+ 20%	533+ 20%	466 20%	57 18%	555 20%	496 20%	558 20%	498 20%	440+ 23%	350+ 23%	411+ 23%	40 22%	426+ 22%	328+ 23%
9	(9.0)	320 11%	314+ 12%	310+ 12%	312+ 12%	283+ 12%	33 10%	318 11%	296+ 12%	320 11%	290 12%	266+ 14%	215+ 14%	253+ 14%	19 10%	265+ 14%	201+ 14%
10 - Extremely well	(10.0)	467 16%	459+ 17%	454+ 17%	442 17%	401+ 18%	67+ 21%	467 17%	422 17%	467 16%	411 16%	402+ 21%	319+ 21%	378+ 21%	51+e 28%	388+ 21%	310+ 22%
NET Badly (1-3)		125 4%	110- 4%	97- 4%	97- 4%	77- 3%	10 3%	116 4%	102 4%	125 4%	109 4%	18- 1%	25- 2%	26- 1%	5 3%	42-a 2%	29-a 2%
NET Neutral (4-6)		726 26%	688 25%	672 25%	662 25%	568 25%	78 24%	705 25%	623 25%	726 26%	651 26%	379- 20%	297- 20%	361- 20%	29- 16%	380- 20%	295- 21%
NET Well (7-10)		1823 64%	1763+ 65%	1757+ 66%	1737+ 66%	1536+h 67%	226+h 71%	1806 65%	1649+ 66%	1823 64%	1623 65%	1442+ 76%	1145+ 75%	1351+ 75%	149+f 81%	1408+ 74%	1065+ 74%

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Prepared by BMG

Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	161 6%	140-e 5%	129-e 5%	125-e 5%	103-e 5%	6- 2%	153e 5%	120-e 5%	161e 6%	124-e 5%	57-d 3%	51-d 3%	58-d 3%	1- *%	64-d 3%	48-d 3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	2673	2561	2526	2497	2181	314	2626	2374	2673	2382	1839	1467	1739	182	1830	1389
Mean score	7.3	7.3+	7.4+	7.4+	7.4+hi	7.5	7.3+	7.4+	7.3	7.3	7.8+	7.8+	7.8+	7.9+	7.7+	7.8+
Standard deviation	2.05	2.03	1.98	1.98	1.96	1.95	2.03	2.01	2.05	2.04	1.70	1.76	1.76	1.87	1.81	1.81
Standard Error	.04	.04	.04	.04	.05	.12	.04	.04	.04	.05	.04	.05	.05	.15	.05	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	36 1%	9+bcd 3%	23- 1%	14- 1%	10 1%
2	(2.0)	34 1%	5 2%	28 1%	17 1%	10 1%
3	(3.0)	55 2%	9 3%	42- 2%	27 2%	20 2%
4	(4.0)	112 4%	11 4%	95 4%	71 4%	41 4%
5	(5.0)	263 9%	22 9%	226 9%	158 9%	94 9%
6	(6.0)	352 12%	20 8%	314 13%	224 13%	137a 14%
7	(7.0)	478 17%	30 12%	432 17%	304 18%	185 18%
8	(8.0)	558 20%	51 20%	490 20%	357 21%	202 20%
9	(9.0)	320 11%	22 9%	287 12%	207 12%	106 10%
10 - Extremely well	(10.0)	467 16%	48 19%	409 17%	271 16%	167 17%
NET Badly (1-3)		125 4%	22+bcd 9%	93- 4%	58- 3%	40 4%
NET Neutral (4-6)		726 26%	53 21%	635 26%	453 26%	272 27%
NET Well (7-10)		1823 64%	151 60%	1618+ 66%	1140+ 66%	659 65%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26_13 (continuation)

Q26. Appeals to a wide range of different audiences - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	161 6%	26bcd 10%	123- 5%	74- 4%	39- 4%
Medians	8.00	8.00	8.00	8.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2673	226	2346	1651	971
Mean score	7.3	7.1	7.3+	7.3	7.3
Standard deviation	2.05	2.44	1.99	1.95	1.99
Standard Error	.04	.21	.04	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_14

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	56 2%	25 2%	31 2%	** **	0 -%	39+b 3%	16- 1%
2	(2.0)	57 2%	20 2%	34 3%	** **	3 2%	31 2%	26 2%
3	(3.0)	83 3%	32 2%	48 4%	** **	3 2%	47 3%	35 2%
4	(4.0)	139 5%	57 4%	75 6%	** **	4 3%	83+b 6%	53- 4%
5	(5.0)	302 11%	147 11%	133 10%	** **	19 13%	152 11%	147 10%
6	(6.0)	353 12%	160 12%	164 12%	** **	19 13%	174 13%	173 12%
7	(7.0)	441 16%	200 15%	206 15%	** **	29 20%	207 15%	227 16%
8	(8.0)	547 19%	243 19%	266 20%	** **	27 18%	256 19%	288 20%
9	(9.0)	285 10%	141 11%	132 10%	** **	11 8%	127 9%	156 11%
10 - Extremely well	(10.0)	418 15%	214+b 16%	176- 13%	** **	28 19%	167- 12%	249+a 17%
NET Badly (1-3)		196 7%	76- 6%	113+a 8%	** **	6 4%	116+b 9%	78- 5%
NET Neutral (4-6)		794 28%	363 28%	371 28%	** **	43 29%	410+b 30%	373- 26%
NET Well (7-10)		1691 60%	798 61%	780 58%	** **	95 65%	757- 55%	920+a 64%
Don't know		153 5%	73 6%	77 6%	** **	3 2%	84 6%	67 5%

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Prepared by BMG

Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	7.00	7.00	7.00	**	7.00	7.00	8.00
Mode	8.00	8.00	8.00	**	7.00	8.00	8.00
Base for stats	2681	1237	1264	**	144	1283	1371
Mean score	7.0	7.1+b	6.9-	**	7.2	6.8-	7.3+a
Standard deviation	2.20	2.18	2.26	**	2.01	2.28	2.11
Standard Error	.05	.07	.07	**	.19	.07	.06

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Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	56 2%	5 1%	6 1%	6 1%	9 2%	16+hi 4%	9 2%	5 2%	11 1%	15 2%	30 3%	14 2%
2	(2.0)	57 2%	5 1%	5 1%	6 1%	10 2%	10 2%	12bh 3%	10h 3%	10 1%	16 2%	31+h 3%	21+bh 3%
3	(3.0)	83 3%	10 3%	7 2%	13 3%	13 3%	19b 4%	9 2%	12 4%	17 2%	26 3%	40 4%	21 3%
4	(4.0)	139 5%	15 4%	21 5%	23 5%	14 3%	24 5%	23d 6%	19 6%	36 5%	37 4%	66d 6%	42d 6%
5	(5.0)	302 11%	52 15% +degijk	54g 12%	48 11%	45 10%	43 9%	38 10%	21- 7%	106+gjk 13%	93 10%	102- 9%	59 9%
6	(6.0)	353 12%	54fk 16%	57 13%	49 11%	54 12%	65f 14%	31- 8%	43f 14%	111f 14%	103 11%	139f 12%	73 11%
7	(7.0)	441 16%	56 16%	65 14%	75 17%	79 17%	67 15%	53 14%	46 15%	121 15%	154 17%	166 15%	100 15%
8	(8.0)	547 19%	62 18%	83 18%	81 19%	100 21%	85 19%	82 22%	53 17%	145 18%	181 20%	221 19%	136 20%
9	(9.0)	285 10%	28 8%	45 10%	46 11%	49 11%	43 9%	35 9%	39 12%	73 9%	96 11%	116 10%	74 11%
10 - Extremely well	(10.0)	418 15%	43 13%	85+afgjk 19%	61 14%	79 17%	62 14%	49 13%	39 12%	127 16%	141 16%	150 13%	88 13%
NET Badly (1-3)		196 7%	20 6%	18- 4%	25 6%	33 7%	45+bchi 10%	29b 8%	27bh 9%	38- 5%	57 6%	101+bh 9%	56bh 8%
NET Neutral (4-6)		794 28%	121 36% +cdfgijk	133 29%	120 28%	113 24%	132 29%	91 24%	83 27%	254 32% +dfijk	234 26%	306 27%	174 25%
NET Well (7-10)		1691 60%	188 55%	278 61%	264 61% +aeghjk	308 66%	256 56%	220 59%	177 57%	466 59%	572+aejk 64%	653- 57%	396 58%

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Prepared by BMG

Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Don't know	153	11	25	24	13-	23	33+adehi	23adi	36	37	80+adhi	56+adhi
	5%	3%	6%	6%	3%	5%	9%	8%	5%	4%	7%	8%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2681	329	429	409	454	434	340	287	758	863	1060	626
Mean score	7.0	6.8	7.2+aejk	7.1	7.2aej	6.8-	6.9	6.9	7.1e	7.1ej	6.9-	6.9
Standard deviation	2.20	2.07	2.12	2.12	2.18	2.35	2.30	2.27	2.11	2.15	2.31	2.28
Standard Error	.05	.14	.11	.11	.11	.12	.13	.15	.09	.08	.07	.10

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Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	56 2%	7 3%	4 2%	3 1%	8 2%	** **	8 2%	4 1%	5 2%	5 2%	47 2%	4 2%	4 3%	1 1%
2	(2.0)	57 2%	1 1%	10+a 4%	8 3%	5 1%	** **	4 1%	7 2%	5 2%	3 1%	47 2%	4 2%	3 3%	1 2%
3	(3.0)	83 3%	2 1%	6 2%	2- 1%	13c 4%	** **	6 2%	11 3%	13ac 5%	10c 4%	64- 3%	9c 4%	8+abcfgj 6%	2c 3%
4	(4.0)	139 5%	7 4%	15 6%	16 6%	15 4%	** **	17 5%	10- 3%	20+gj 8%	8 4%	112 5%	14 6%	10g 7%	3 4%
5	(5.0)	302 11%	19 9%	28 12%	29 11%	41 11%	** **	29 9%	43 11%	29 12%	30 13%	261 11%	21 9%	11 8%	8 11%
6	(6.0)	353 12%	27 13%	24 10%	37 14%	48 13%	** **	46 15%	41 10%	31 13%	26 11%	294 12%	36 15%	15 11%	8 11%
7	(7.0)	441 16%	36 18%	39 16%	40 15%	46 12%	** **	53 17%	75d 19%	34 14%	29 13%	365 15%	40 17%	21 16%	15d 20%
8	(8.0)	547 19%	46 22%	42 17%	51 19%	87+g 24%	** **	62 20%	67 17%	44 18%	45 20%	464 19%	46 19%	23 17%	13 17%
9	(9.0)	285 10%	16 8%	30 12%	25 9%	35 10%	** **	28 9%	51 13%	19 8%	21 9%	240 10%	25 11%	12 9%	8 11%
10 - Extremely well	(10.0)	418 15%	26 13%	33 14%	38 14%	53 14%	** **	47 15%	68 17%	36 15%	35 16%	358 15%	29 12%	20 15%	11 14%
NET Badly (1-3)		196 7%	11 5%	19 8%	13 5%	26 7%	** **	17 5%	23 6%	24 9%	18 8%	158 7%	18 7%	15+acfgj 11%	5 6%
NET Neutral (4-6)		794 28%	53 26%	67 27%	81 30%	105 29%	** **	92 29%	95 24%	80g 32%	65 28%	667 28%	70 29%	36 27%	20 26%
NET Well (7-10)		1691 60%	125 61%	144 58%	155 57%	220 60%	** **	191 61%	262+h1 66%	134 54%	130 57%	1427 60%	140 59%	77 56%	47 61%

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Prepared by BMG

Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	153	15	16	20	15	**	14	19	12	15	130	10	8	5
	5%	7%	7%	7%	4%	**	4%	5%	5%	7%	5%	4%	6%	6%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	8.00	8.00	8.00	8.00	8.00	7.00
Base for stats	2681	188	231	249	351	**	299	380	238	213	2253	229	128	71
Mean score	7.0	7.1	6.9	7.0	7.0	**	7.1	7.3+hl	6.7-	7.0	7.0	6.9	6.8	7.1
Standard deviation	2.20	2.12	2.29	2.14	2.18	**	2.14	2.11	2.33	2.26	2.20	2.16	2.42	2.11
Standard Error	.05	.17	.17	.15	.13	**	.13	.12	.17	.18	.05	.14	.16	.16

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Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	56 2%	19 2%	11 2%	14 3%	12 2%	30 2%	26 2%	51 2%	** **	4 1%	2 1%	** **
2	(2.0)	57 2%	15 2%	9 1%	5 1%	26+bce 3%	24 2%	31 2%	52 2%	** **	5 1%	3 2%	** **
3	(3.0)	83 3%	28b 3%	10- 2%	13 3%	32b 4%	38 3%	45b 3%	71 3%	** **	11 3%	7 4%	** **
4	(4.0)	139 5%	49 6%	26 4%	26 5%	33 4%	75 5%	59 4%	125 5%	** **	13 4%	6 4%	** **
5	(5.0)	302 11%	79 9%	80a 13%	57 12%	81 10%	159 11%	138 11%	253 10%	** **	47 13%	27+a 16%	** **
6	(6.0)	353 12%	108 12%	75 12%	64 13%	104 13%	182 12%	168 13%	308 12%	** **	44 12%	31 17%	** **
7	(7.0)	441 16%	129 15%	110 17%	87 18%	114 14%	239 16%	201 15%	383 16%	** **	54 15%	22 13%	** **
8	(8.0)	547 19%	186 21%	120 19%	89 18%	148 18%	306 20%	238 18%	484 20%	** **	63 18%	31 18%	** **
9	(9.0)	285 10%	95 11%	66 10%	40 8%	83 10%	161 11%	123 9%	246 10%	** **	39 11%	16 9%	** **
10 - Extremely well	(10.0)	418 15%	124 14%	92 15%	70 14%	132 16%	216 14%	201 15%	357 14%	** **	60 17%	19 11%	** **
NET Badly (1-3)		196 7%	62 7%	30- 5%	32 7%	70b 9%	92 6%	102b 8%	174 7%	** **	19 5%	13 7%	** **
NET Neutral (4-6)		794 28%	235 27%	181 29%	148 31%	217 26%	416 28%	365 28%	685 28%	** **	104 29%	64+a 37%	** **
NET Well (7-10)		1691 60%	534 61%	388 62%	286 59%	477 58%	922 62%	763 58%	1469d 60%	** **	217 61%	89- 51%	** **

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Prepared by BMG

Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	153	41	28	18	59+ace	69	77	134	**	18	10	**
	5%	5%	5%	4%	7%	5%	6%	5%	**	5%	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Base for stats	2681	832	599	465	764	1430	1230	2329	**	340	166	**
Mean score	7.0	7.0	7.1	6.9	7.0	7.1	7.0	7.0	**	7.2	6.8	**
Standard deviation	2.20	2.21	2.10	2.19	2.29	2.16	2.25	2.21	+acd	2.12	2.11	**
Standard Error	.05	.08	.08	.12	.10	.06	.08	.05	**	.12	.18	**

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Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	56 2%	28+b 3%	27- 1%	9+b 4%	3 2%	13+b 5%	** **	5 3%	** **	** **	14+b 4%	4 2%
2	(2.0)	57 2%	22 2%	35 2%	4 2%	1 1%	6 2%	** **	* %	** **	** **	11 3%	2 1%
3	(3.0)	83 3%	43+b 4%	41- 2%	10 5%	9+b 6%	10 4%	** **	6 4%	** **	** **	16b 4%	6 3%
4	(4.0)	139 5%	53 6%	86 5%	15 7%	12 8%	10 4%	** **	10 6%	** **	** **	19 5%	15 6%
5	(5.0)	302 11%	101 11%	201 11%	23 11%	11 8%	25 9%	** **	18 12%	** **	** **	46 11%	29 12%
6	(6.0)	353 12%	128 13%	225 12%	34k 16%	27bek 18%	28 10%	** **	17 11%	** **	** **	58k 15%	21 9%
7	(7.0)	441 16%	131 14%	310c 17%	21- 10%	18 12%	35 13%	** **	21 14%	** **	** **	57 14%	31 13%
8	(8.0)	547 19%	156- 16%	392+adj 21%	37 17%	20 13%	45 16%	** **	25 17%	** **	** **	60- 15%	52 21%
9	(9.0)	285 10%	103j 11%	182 10%	21 10%	17 12%	32j 12%	** **	22j 14%	** **	** **	26- 7%	31j 13%
10 - Extremely well	(10.0)	418 15%	146 15%	272 15%	27 12%	23 16%	55+bc 20%	** **	19 13%	** **	** **	71 18%	41 17%
NET Badly (1-3)		196 7%	92+bk 10%	103- 5%	23+bk 11%	13 9%	29+bk 11%	** **	11 7%	** **	** **	42+bk 10%	12 5%
NET Neutral (4-6)		794 28%	282 29%	512 27%	73e 34%	50e 34%	62 23%	** **	45 30%	** **	** **	123e 31%	65 27%
NET Well (7-10)		1691 60%	535- 56%	1156+acj 62%	106- 50%	78 53%	166c 61%	** **	87 58%	** **	** **	215- 54%	155cj 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	153	48	105	12	7	16	**	8	**	**	22	12
	5%	5%	6%	6%	5%	6%	**	5%	**	**	5%	5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	**	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	8.00	6.00	10.00	**	8.00	**	**	10.00	8.00
Base for stats	2681	910	1770	202	141	258	**	143	**	**	379	232
Mean score	7.0	6.9-	7.1	6.6-	6.9	7.1	**	6.9	**	**	6.8-	7.2
			+achij							-		achij
Standard deviation	2.20	2.37	2.11	2.42	2.31	2.53	**	2.27	**	**	2.44	2.18
Standard Error	.05	.09	.05	.18	.22	.18	**	.22	**	**	.14	.16

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Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	56 2%	2 1%	2 2%	3 1%	6 2%	11 2%	30 2%	55 2%	** **	56 2%	** **
2	(2.0)	57 2%	0 -%	2 2%	6 2%	2 1%	11 2%	29 2%	57 2%	** **	57 2%	** **
3	(3.0)	83 3%	3 2%	2 1%	6 2%	3- 1%	10- 1%	53de 4%	83 3%	** **	83 3%	** **
4	(4.0)	139 5%	3 2%	2 2%	13 4%	12 4%	24- 3%	75 5%	138 5%	** **	139 5%	** **
5	(5.0)	302 11%	13 10%	16 14%	45 13%	36 11%	78 11%	166 11%	289 10%	** **	297 11%	** **
6	(6.0)	353 12%	12 9%	14 13%	42 12%	46 14%	91 13%	190 13%	347 12%	** **	347 12%	** **
7	(7.0)	441 16%	24 18%	23 20%	55 16%	46 14%	116 16%	231 16%	432 16%	** **	436 16%	** **
8	(8.0)	547 19%	30 23%	18 16%	76 22%	59 18%	137 19%	279 19%	537 19%	** **	541 19%	** **
9	(9.0)	285 10%	20f 15%	12 11%	49+f 14%	37 12%	84 12%	133 9%	280 10%	** **	282 10%	** **
10 - Extremely well	(10.0)	418 15%	21 16%	18 16%	48 14%	66+cf 21%	123+f 17%	192- 13%	412 15%	** **	414 15%	** **
NET Badly (1-3)		196 7%	5 4%	6 5%	15 4%	10- 3%	32- 5%	113cde 8%	195 7%	** **	196 7%	** **
NET Neutral (4-6)		794 28%	28 21%	32 29%	100 28%	93 29%	193 27%	430 29%	774 28%	** **	783 28%	** **
NET Well (7-10)		1691 60%	95+f 72%	72 63%	229+f 65%	209f 65%	460+f 65%	834- 57%	1662 60%	** **	1673 60%	** **

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Prepared by BMG

Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	153	5	3	9-	11	25-	97+cde	146	**	147	**
	5%	4%	3%	2%	3%	3%	7%	5%	**	5%	**
Medians	7.00	8.00	7.00	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	7.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2681	128	110	343	313	685	1377	2630	**	2652	**
Mean score	7.0	7.5+f	7.1	7.2f	7.4+f	7.3+f	6.9-	7.0	**	7.0	**
Standard deviation	2.20	1.95	2.09	2.01	2.08	2.09	2.21	2.21	**	2.21	**
Standard Error	.05	.18	.22	.12	.13	.09	.06	.05	**	.05	**

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Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	56 2%	46- 2%	37- 1%	37- 1%	35- 2%	4 1%	48 2%	39- 2%	56 2%	47 2%	6- *%	10- 1%	7- *%	2 1%	8- *%	6- *%
2	(2.0)	57 2%	54 2%	48- 2%	43- 2%	33- 1%	2 1%	54 2%	49 2%	57 2%	50 2%	13- 1%	17- 1%	16- 1%	1 1%	22- 1%	13- 1%
3	(3.0)	83 3%	79 3%	70- 3%	68- 3%	53- 2%	7 2%	79 3%	70 3%	83 3%	72 3%	26- 1%	34- 2%	27- 2%	2 1%	35- 2%	23- 2%
4	(4.0)	139 5%	124- 5%	130 5%	129 5%	109 5%	13 4%	135 5%	118 5%	139 5%	129 5%	49- 3%	46- 3%	67- 4%	7 4%	65- 3%	50- 3%
5	(5.0)	302 11%	284 11%	285 11%	271 10%	232 10%	32 10%	292 11%	261 10%	302 11%	275 11%	152- 8%	109- 7%	146- 8%	15 8%	144- 8%	109- 8%
6	(6.0)	353 12%	343 13%	330 12%	337+ 13%	285 12%	38 12%	351 13%	306 12%	353 12%	309 12%	242 13%	192 13%	205- 11%	17 9%	240 13%	182 13%
7	(7.0)	441 16%	419 16%	419 16%	418 16%	373+ 16%	51 16%	431 16%	402+ 16%	441 16%	395 16%	305 16%	251 17%	291 16%	32 17%	315+ 17%	239 17%
8	(8.0)	547 19%	531 20%	528+ 20%	521+ 20%	465+ 20%	76+ 24%	543 20%	496 20%	547 19%	477 19%	438+ 23%	345+ 23%	410+ 23%	47+ 26%	425+ 22%	328+ 23%
9	(9.0)	285 10%	279 10%	277+ 10%	271 10%	248+ 11%	32 10%	285 10%	266+ 11%	285 10%	265+ 11%	250+ 13%	195+ 13%	231+ 13%	20 11%	231+ 12%	176+ 12%
10 - Extremely well	(10.0)	418 15%	410+ 15%	404+ 15%	403+ 15%	354+ 16%	58 18%	417 15%	378 15%	418 15%	368 15%	352+ 19%	272+ 18%	337+ 19%	39+ 22%	351+ 19%	267+ 19%
NET Badly (1-3)		196 7%	179- 7%	154- 6%	147- 6%	121- 5%	12- 4%	181 6%	157- 6%	196d 7%	168 7%	46- 2%	61-a 4%	50- 3%	4- 2%	65- 3%	43- 3%
NET Neutral (4-6)		794 28%	751 28%	746 28%	737 28%	625 27%	84 26%	778 28%	685 27%	794 28%	713 28%	444- 23%	347- 23%	418- 23%	40 22%	449- 24%	340- 24%
NET Well (7-10)		1691 60%	1640+ 61%	1629+ 61%	1613+ 62%	1441+h 63%	218 68%	1675 60%	1542+ 62%	1691 60%	1506 60%	1345+ 71%	1063+ 70%	1268+ 71%	138+ 76%	1321+ 70%	1010+ 70%

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Prepared by BMG

Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	153 5%	131-e 5%	126-e 5%	125-e 5%	97-e 4%	5- 2%	145e 5%	109-e 4%	153e 5%	119-e 5%	63-d 3%	47-d 3%	61-d 3%	1- *%	59-d 3%	44-d 3%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2681	2570	2529	2497	2187	314	2634	2385	2681	2387	1834	1471	1735	182	1835	1393
Mean score	7.0	7.1+	7.1+	7.1+	7.2+hi	7.4+afhi	7.1+	7.1+	7.0	7.0	7.6+	7.5+	7.6+	7.6+	7.5+	7.5+
Standard deviation	2.20	2.18	2.13	2.12	2.11	2.01	2.18	2.16	2.20	2.20	1.84	1.95	1.91	1.92	1.93	1.90
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.05	.05	.15	.05	.06

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Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	56 2%	11+bcd 4%	42- 2%	25- 1%	16 2%
2	(2.0)	57 2%	7 3%	48 2%	31 2%	22 2%
3	(3.0)	83 3%	7 3%	69 3%	44 3%	25 2%
4	(4.0)	139 5%	12 5%	118 5%	78 5%	47 5%
5	(5.0)	302 11%	21 8%	270 11%	185 11%	113 11%
6	(6.0)	353 12%	34 14%	303 12%	212 12%	120 12%
7	(7.0)	441 16%	38 15%	386 16%	283 16%	170 17%
8	(8.0)	547 19%	46 18%	483 20%	350 20%	206 20%
9	(9.0)	285 10%	24 10%	253 10%	185 11%	102 10%
10 - Extremely well	(10.0)	418 15%	32 13%	374 15%	256 15%	150 15%
NET Badly (1-3)		196 7%	25c 10%	159- 6%	100- 6%	64 6%
NET Neutral (4-6)		794 28%	67 27%	691 28%	475 28%	280 28%
NET Well (7-10)		1691 60%	140 56%	1496+ 61%	1074+ 62%	628 62%

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Prepared by BMG

Table Q26_14 (continuation)

Q26. Programmes that I can watch and talk about with people I know - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	153 5%	19d 8%	123- 5%	75- 4%	38- 4%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2681	232	2346	1650	972
Mean score	7.0	6.8	7.1+	7.1+	7.1
Standard deviation	2.20	2.40	2.18	2.12	2.15
Standard Error	.05	.21	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_15

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
1 - Extremely badly	(1.0)	47 2%	19 1%	27 2%	** **	1 1%	34+b 3%	13- 1%
2	(2.0)	33 1%	11 1%	20 2%	** **	0 -%	14 1%	19 1%
3	(3.0)	76 3%	27 2%	46+a 3%	** **	1 1%	45 3%	31 2%
4	(4.0)	115 4%	40- 3%	69+a 5%	** **	3 2%	60 4%	51 4%
5	(5.0)	297 10%	135 10%	135 10%	** **	20 13%	150 11%	141 10%
6	(6.0)	282 10%	140 11%	111- 8%	** **	28+ab 19%	132 10%	143 10%
7	(7.0)	426 15%	231+b 18%	170- 13%	** **	21 14%	223 16%	199 14%
8	(8.0)	557 20%	221- 17%	291+a 22%	** **	34 23%	265 19%	291 20%
9	(9.0)	288 10%	139 11%	134 10%	** **	12 8%	138 10%	150 10%
10 - Extremely well	(10.0)	506 18%	254 19%	226 17%	** **	25 17%	208- 15%	295+a 21%
NET Badly (1-3)		157 6%	57- 4%	93+ad 7%	** **	3 2%	94+b 7%	62- 4%
NET Neutral (4-6)		694 24%	316 24%	316 24%	** **	50+ab 34%	342 25%	335 23%
NET Well (7-10)		1777 63%	844 64%	821 61%	** **	91 62%	834 61%	936+a 65%
Don't know		207 7%	92 7%	111d 8%	** **	3- 2%	97 7%	105 7%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Medians	8.00	8.00	8.00	**	7.00	7.00	8.00
Mode	8.00	10.00	8.00	**	8.00	8.00	10.00
Base for stats	2628	1218	1230	**	144	1270	1333
Mean score	7.3	7.4+b	7.2	**	7.3	7.1-	7.5+a
Standard deviation	2.17	2.09	2.27	**	1.86	2.22	2.10
Standard Error	.05	.07	.07	**	.17	.07	.06

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Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
1 - Extremely badly	(1.0)	47 2%	2 1%	4 1%	7 2%	8 2%	11h 2%	9h 2%	5 2%	7 1%	15 2%	25h 2%	14 2%
2	(2.0)	33 1%	5 1%	3 1%	4 1%	4 1%	8 2%	3 1%	6 2%	8 1%	8 1%	17 1%	9 1%
3	(3.0)	76 3%	16+di 5%	9 2%	12 3%	6 1%	13 3%	12 3%	9 3%	25 3%	18 2%	33 3%	20 3%
4	(4.0)	115 4%	11 3%	17 4%	17 4%	14 3%	14 3%	20 5%	22+dehi 7%	28 4%	30 3%	56 5%	42+dehi 6%
5	(5.0)	297 10%	45gjk 13%	48 11%	57fgjk 13%	45 10%	51gk 11%	31 8%	19- 6%	93gk 12%	102gk 11%	102- 9%	51- 7%
6	(6.0)	282 10%	46+fgjk 14%	51gjk 11%	46gk 11%	51gk 11%	48gk 10%	27 7%	13- 4%	97+fgjk 12%	97gjk 11%	88-g 8%	40- 6%
7	(7.0)	426 15%	55 16%	70 15%	71 16%	78k 17%	70 15%	45 12%	37 12%	125 16%	149k 16%	152 13%	82- 12%
8	(8.0)	557 20%	69 20%	79 17%	84 19%	95 20%	84 18%	74 20%	71 23%	148 19%	180 20%	229 20%	145 21%
9	(9.0)	288 10%	20- 6%	46 10%	38 9%	57ah 12%	49a 11%	47ah 13%	32 10%	66 8%	95a 11%	128a 11%	79a 12%
10 - Extremely well	(10.0)	506 18%	46 14%	93a 21%	71 16%	84 18%	81 18%	71 19%	60 19%	139 18%	155 17%	211 19%	130 19%
NET Badly (1-3)		157 6%	24 7%	16 4%	23 5%	18 4%	31b 7%	23 6%	21 7%	40 5%	42 5%	75b 7%	44 6%
NET Neutral (4-6)		694 24%	103+fgjk 30%	116gk 26%	120fgjk 28%	109 23%	114gk 25%	78 21%	53- 17%	219+fgjk 28%	229gk 25%	246- 22%	132- 19%
NET Well (7-10)		1777 63%	190- 56%	288 63%	263 61%	315+ah 67%	284 62%	237 64%	199 64%	479 60%	578a 64%	720a 63%	436a 64%
Don't know		207 7%	23 7%	34 7%	27 6%	25 5%	28 6%	34di 9%	37 12%	56 7%	52- 6%	99+di 9%	71+cdehi 10%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Medians	8.00	7.00	8.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00
Mode	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2628	317	421	406	443	429	339	273	738	849	1041	612
Mean score	7.3	6.9-	7.4a	7.1	7.4a	7.2	7.3a	7.4a	7.2	7.3a	7.3a	7.3a
Standard deviation	2.17	2.08	2.07	2.13	2.05	2.25	2.29	2.33	2.09	2.09	2.28	2.31
Standard Error	.05	.14	.11	.11	.11	.11	.13	.15	.09	.08	.07	.10

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Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample		2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total		2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
1 - Extremely badly	(1.0)	47 2%	4b 2%	0 -%	5 2%	2 1%	** **	9bd 3%	7 2%	3 1%	6b 3%	40 2%	3 1%	4bd 3%	* *%
2	(2.0)	33 1%	1 1%	2 1%	9+fgjk 3%	7 2%	** **	1 *%	2 1%	2 1%	3 1%	29 1%	1 1%	2 1%	2f 2%
3	(3.0)	76 3%	6 3%	12fg 5%	4 2%	11 3%	** **	5 1%	6 1%	12fg 5%	3 2%	64 3%	6 3%	4 3%	3 3%
4	(4.0)	115 4%	9 4%	11 5%	5 2%	12 3%	** **	19c 6%	14 4%	16c 6%	7 3%	96 4%	9 4%	7c 5%	2 3%
5	(5.0)	297 10%	17 8%	28 11%	30 11%	40 11%	** **	29 9%	41 10%	37+ 15%	24 10%	254 11%	22 9%	14 11%	7 10%
6	(6.0)	282 10%	13 6%	27 11%	27 10%	35 10%	** **	38a 12%	33 8%	19 7%	22 10%	227 10%	35+aghj 15%	12 9%	7 9%
7	(7.0)	426 15%	30 15%	30 12%	39 15%	67 18%	** **	52 16%	58 14%	29 12%	27 12%	345- 14%	41 17%	26bhi 19%	13 17%
8	(8.0)	557 20%	55 +bcd fj l 27%	39 16%	47 17%	65 18%	** **	56 18%	90 23%	53 21%	48 21%	468 20%	49 20%	22 16%	18bl 24%
9	(9.0)	288 10%	25 12%	23 9%	33 12%	53+hijklm 14%	** **	31 10%	41 10%	18 7%	18 8%	249 10%	20 9%	14 10%	5 7%
10 - Extremely well	(10.0)	506 18%	27 13%	51 21%	44 16%	51 14%	** **	55 18%	84adk 21%	46 18%	45 20%	436 18%	34 14%	24 17%	12 16%
NET Badly (1-3)		157 6%	11 6%	14 6%	18 7%	20 5%	** **	15 5%	15 4%	17 7%	13 6%	133 6%	10 4%	9 7%	4 6%
NET Neutral (4-6)		694 24%	38 19%	66 27%	62 23%	87 24%	** **	86a 28%	88 22%	71a 29%	52 23%	577 24%	66a 28%	34 25%	17 22%
NET Well (7-10)		1777 63%	137b 67%	142 57%	164 61%	236 64%	** **	194 62%	273+bh 68%	146 59%	138 61%	1498 63%	144 61%	85 63%	49 64%

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Prepared by BMG

Table Q26 15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Don't know	207	17	26	26	24	**	18	23	15	25g	175	18	8	6
	7%	8%	10%	10%	6%	**	6%	6%	6%	11%	7%	7%	6%	8%
Medians	8.00	8.00	8.00	8.00	7.00	**	7.00	8.00	7.00	8.00	8.00	7.00	7.00	8.00
Mode	8.00	8.00	10.00	8.00	7.00	**	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00
Base for stats	2628	187	221	243	342	**	295	376	235	203	2208	221	129	70
Mean score	7.3	7.3	7.3	7.2	7.2	**	7.2	7.5+h1	7.0	7.3	7.3	7.2	7.1	7.2
Standard deviation	2.17	2.09	2.18	2.24	2.05	**	2.21	2.10	2.26	2.26	2.18	1.99	2.28	2.07
Standard Error	.05	.17	.16	.16	.13	**	.14	.12	.17	.18	.05	.13	.15	.16

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Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample		2381	902	649	332	573	1550	905	2064	**	306	143	**
Total		2834	872	627	484	823	1499	1307	2463	**	358	176	**
1 - Extremely badly	(1.0)	47 2%	10 1%	10 2%	10 2%	17 2%	20 1%	27 2%	43 2%	** **	3 1%	2 1%	** **
2	(2.0)	33 1%	14b 2%	3 *%	2 *%	14b 2%	16 1%	16 1%	32 1%	** **	2 *%	2 1%	** **
3	(3.0)	76 3%	25 3%	15 2%	11 2%	25 3%	40 3%	35 3%	68 3%	** **	8 2%	5 3%	** **
4	(4.0)	115 4%	31 4%	27 4%	25 5%	28 3%	59 4%	53 4%	107+c 4%	** **	6- 2%	4 2%	** **
5	(5.0)	297 10%	71- 8%	73a 12%	65+ae 13%	83 10%	144 10%	149a 11%	252 10%	** **	43 12%	23 13%	** **
6	(6.0)	282 10%	92d 11%	62 10%	67+df 14%	60- 7%	154d 10%	127 10%	243 10%	** **	35 10%	18 10%	** **
7	(7.0)	426 15%	113- 13%	107a 17%	86a 18%	114 14%	220 15%	200 15%	360 15%	** **	66 18%	39+a 22%	** **
8	(8.0)	557 20%	192+cf 22%	131 21%	82 17%	151 18%	323+f 22%	233- 18%	499d 20%	** **	59 16%	21- 12%	** **
9	(9.0)	288 10%	113+cdf 13%	64 10%	32- 7%	76 9%	177+c 12%	108- 8%	242 10%	** **	46 13%	24 14%	** **
10 - Extremely well	(10.0)	506 18%	157 18%	102 16%	85 18%	161 20%	259 17%	247 19%	437 18%	** **	68 19%	26 15%	** **
NET Badly (1-3)		157 6%	48 6%	28 4%	23 5%	56 7%	76 5%	79 6%	142 6%	** **	13 4%	9 5%	** **
NET Neutral (4-6)		694 24%	194 22%	162d 26%	156 +abdef 32%	171- 21%	356 24%	328 25%	602 24%	** **	84 23%	45 25%	** **
NET Well (7-10)		1777 63%	575+cf 66%	404 64%	285 59%	504 61%	979+c 65%	789- 60%	1538 62%	** **	239 67%	111 63%	** **

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Prepared by BMG

Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Don't know	207	55	33-	19-	93+abce	88-	112+bce	181	**	22	12	**
	7%	6%	5%	4%	11%	6%	9%	7%	**	6%	7%	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	**	8.00	7.00	**
Mode	8.00	8.00	8.00	7.00	10.00	8.00	10.00	8.00	**	10.00	7.00	**
Base for stats	2628	818	594	464	731	1412	1195	2283	**	335	164	**
Mean score	7.3	7.4+cf	7.2	7.0-	7.3	7.3c	7.2	7.2	**	7.5	7.2	**
Standard deviation	2.17	2.12	2.07	2.14	2.30	2.10	2.24	2.19	+ad **	1.99	2.03	**
Standard Error	.05	.07	.08	.12	.10	.05	.08	.05	**	.12	.18	**

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Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
1 - Extremely badly	(1.0)	47 2%	23 2%	24 1%	7bd 3%	0 -%	6 2%	** **	3 2%	** **	** **	12b 3%	3 1%
2	(2.0)	33 1%	13 1%	20 1%	4 2%	3 2%	3 1%	** **	1 1%	** **	** **	8 2%	3 1%
3	(3.0)	76 3%	31 3%	45 2%	7 3%	9+bk 6%	7 2%	** **	4 3%	** **	** **	16 4%	4 2%
4	(4.0)	115 4%	47 5%	68 4%	19+abdj 9%	4 3%	13 5%	** **	14+bdj 9%	** **	** **	16 4%	11 5%
5	(5.0)	297 10%	104 11%	194 10%	19 9%	22 15%	27 10%	** **	21 14%	** **	** **	42 11%	20 8%
6	(6.0)	282 10%	99 10%	183 10%	20 9%	16 11%	21 8%	** **	11 7%	** **	** **	50 13%	24 10%
7	(7.0)	426 15%	131 14%	294 16%	28 13%	20 13%	37 14%	** **	16 10%	** **	** **	59 15%	30 12%
8	(8.0)	557 20%	169 18%	389 21%	39 18%	21 14%	53 19%	** **	27 18%	** **	** **	65 16%	41 17%
9	(9.0)	288 10%	99 10%	189 10%	21 10%	18 12%	30 11%	** **	17 11%	** **	** **	31 8%	27 11%
10 - Extremely well	(10.0)	506 18%	180 19%	326 17%	37 17%	24 16%	60 22%	** **	30 20%	** **	** **	75 19%	59+b 24%
NET Badly (1-3)		157 6%	67+b 7%	90- 5%	18b 8%	11 8%	15 6%	** **	8 5%	** **	** **	35+bk 9%	10 4%
NET Neutral (4-6)		694 24%	249 26%	444 24%	58 27%	42 28%	61 22%	** **	45 30%	** **	** **	109 27%	55 23%
NET Well (7-10)		1777 63%	578 60%	1199j 64%	124 58%	82 56%	180 66%	** **	89 59%	** **	** **	230- 57%	157 64%

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Prepared by BMG

Table Q26 15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Don't know	207	63	142	15	12	17	**	9	**	**	27	22
	7%	7%	8%	7%	8%	6%	**	6%	**	**	7%	9%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	8.00	**	**	7.00	8.00
Mode	8.00	10.00	8.00	8.00	10.00	10.00	**	10.00	**	**	10.00	10.00
Base for stats	2628	894	1733	200	135	257	**	143	**	**	374	223
Mean score	7.3	7.1	7.3chj	6.9-	7.1	7.4h	**	7.1	**	**	7.0-	7.6+achj
Standard deviation	2.17	2.30	2.09	2.44	2.20	2.26	**	2.35	**	**	2.37	2.19
Standard Error	.05	.09	.05	.19	.21	.16	**	.23	**	**	.14	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
1 - Extremely badly	(1.0)	47 2%	0 -%	* *%	3 1%	3 1%	4- 1%	29e 2%	47 2%	** **	47 2%	** **
2	(2.0)	33 1%	1 1%	* *%	4 1%	2 1%	6 1%	18 1%	33 1%	** **	33 1%	** **
3	(3.0)	76 3%	3 3%	4 3%	11 3%	8 3%	22 3%	42 3%	75 3%	** **	76 3%	** **
4	(4.0)	115 4%	3 2%	5 4%	13 4%	6 2%	21 3%	64 4%	108 4%	** **	114 4%	** **
5	(5.0)	297 10%	20 15%	15 13%	49+f 14%	37 11%	88 12%	146 10%	291 10%	** **	292 10%	** **
6	(6.0)	282 10%	14 10%	18 16%	34 10%	40 12%	84 12%	139 9%	276 10%	** **	279 10%	** **
7	(7.0)	426 15%	16 12%	21 19%	57 16%	55 17%	114 16%	226 15%	418 15%	** **	422 15%	** **
8	(8.0)	557 20%	21 16%	16 14%	68 19%	57 18%	124 17%	308 21%	543 20%	** **	548 20%	** **
9	(9.0)	288 10%	16 12%	11 10%	33 9%	30 9%	72 10%	154 10%	283 10%	** **	285 10%	** **
10 - Extremely well	(10.0)	506 18%	30 22%	18 16%	60 17%	67 21%	136 19%	235- 16%	501 18%	** **	502 18%	** **
NET Badly (1-3)		157 6%	4 3%	4 4%	19 5%	13 4%	32 4%	89 6%	155 6%	** **	157 6%	** **
NET Neutral (4-6)		694 24%	37 28%	38 33%	96 27%	83 26%	193 27%	350 24%	675 24%	** **	685 24%	** **
NET Well (7-10)		1777 63%	83 63%	67 59%	218 62%	209 65%	446 63%	923 63%	1746 63%	** **	1757 63%	** **

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Prepared by BMG

Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Don't know	207	8	4	19	17	39-	112	200	**	201	**
	7%	6%	4%	5%	5%	5%	8%	7%	**	7%	**
Medians	8.00	8.00	7.00	7.00	8.00	7.00	8.00	8.00	**	8.00	**
Mode	8.00	10.00	7.00	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	2628	125	108	332	306	671	1362	2576	**	2599	**
Mean score	7.3	7.5	7.1	7.2	7.4	7.3	7.2	7.3b	**	7.3b	**
Standard deviation	2.17	2.05	1.95	2.12	2.04	2.06	2.18	2.17	**	2.17	**
Standard Error	.05	.20	.20	.13	.13	.09	.06	.05	**	.05	**

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Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample		2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total		2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
1 - Extremely badly	(1.0)	47 2%	39- 1%	31- 1%	30- 1%	27- 1%	3 1%	42 2%	31- 1%	47 2%	38 1%	4- *%	8- 1%	8- *%	2a 1%	7- *%	9- 1%
2	(2.0)	33 1%	31 1%	31 1%	29 1%	23 1%	2 1%	32 1%	30 1%	33 1%	33 1%	12- 1%	10- 1%	13- 1%	1 1%	15- 1%	12 1%
3	(3.0)	76 3%	73 3%	69 3%	65- 2%	50- 2%	3 1%	71 3%	62 2%	76 3%	69 3%	17- 1%	23- 2%	22- 1%	0- -%	31- 2%	16- 1%
4	(4.0)	115 4%	105 4%	104 4%	102 4%	84 4%	14 4%	108 4%	98 4%	115 4%	99 4%	37- 2%	42- 3%	47- 3%	7 4%	55- 3%	37- 3%
5	(5.0)	297 10%	279 10%	275 10%	271 10%	227 10%	29 9%	289 10%	262 11%	297 10%	276+ 11%	138- 7%	100- 7%	128- 7%	11 6%	143- 8%	105- 7%
6	(6.0)	282 10%	265 10%	264 10%	263 10%	227 10%	38 12%	273 10%	243 10%	282 10%	259 10%	166- 9%	126- 8%	161- 9%	15 8%	179 9%	138 10%
7	(7.0)	426 15%	404 15%	407 15%	399 15%	355 16%	50 16%	421 15%	389+ 16%	426 15%	371 15%	313+ 16%	224 15%	282 16%	30 16%	292 15%	225 16%
8	(8.0)	557 20%	539 20%	543+ 20%	535+ 20%	482+ 21%	73 23%	555 20%	495 20%	557 20%	493 20%	440+ 23%	368+ 24%	419+ 23%	50+ 27%	429+ 23%	338+ 24%
9	(9.0)	288 10%	285+ 11%	279+ 10%	276+ 11%	248+ 11%	35 11%	288 10%	263 11%	288 10%	261 10%	244+ 13%	190+ 12%	221+ 12%	19 11%	233+ 12%	167+ 12%
10 - Extremely well	(10.0)	506 18%	498+ 18%	486+ 18%	486+ 19%	426+ 19%	62 19%	506 18%	457 18%	506 18%	447 18%	429+ 23%	348+ 23%	405+ 23%	45+ 24%	424+ 22%	326+ 23%
NET Badly (1-3)		157 6%	142- 5%	131- 5%	124- 5%	100- 4%	8- 3%	145 5%	123- 5%	157e 6%	140e 6%	33- 2%	41- 3%	43- 2%	3- 2%	53-a 3%	37- 3%
NET Neutral (4-6)		694 24%	650- 24%	643 24%	637 24%	537- 24%	81 25%	670 24%	603 24%	694 24%	634+ 25%	341- 18%	268- 18%	336- 19%	33 18%	376- 20%	280- 19%
NET Well (7-10)		1777 63%	1725+ 64%	1714+ 65%	1696+ 65%	1510+hi 66%	220+hi 69%	1769 64%	1605+ 64%	1777 63%	1573 63%	1426+ 75%	1129+ 74%	1327+ 74%	144+ 79%	1377+ 73%	1056+ 74%

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Prepared by BMG

Table Q26 15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Don't know	207 7%	184-e 7%	166-e 6%	165-e 6%	136- 6%	10- 3%	194e 7%	163-e 7%	207e 7%	160-e 6%	97-d 5%	81-d 5%	90-d 5%	3- 1%	88- 5%	64- 4%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2628	2517	2488	2456	2148	310	2585	2331	2628	2346	1800	1437	1706	180	1806	1373
Mean score	7.3	7.3+	7.3+	7.3+	7.4+hi	7.5	7.3+	7.3+	7.3	7.2	7.8+	7.8+	7.8+	7.8+	7.7+	7.7+
Standard deviation	2.17	2.14	2.11	2.10	2.07	1.96	2.14	2.12	2.17	2.16	1.79	1.89	1.87	1.88	1.91	1.90
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.05	.05	.15	.05	.06

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Table Q26 15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2841	169	2557	1829	1059
Effective sample		2381	147	2166	1546	905
Total		2834	251	2469	1725	1010
1 - Extremely badly	(1.0)	47 2%	7 3%	36 1%	20- 1%	15 1%
2	(2.0)	33 1%	2 1%	28 1%	20 1%	11 1%
3	(3.0)	76 3%	12 5%	63 3%	41 2%	23 2%
4	(4.0)	115 4%	11 4%	94 4%	67 4%	31 3%
5	(5.0)	297 10%	31 12%	247 10%	167 10%	103 10%
6	(6.0)	282 10%	18 7%	258+ 10%	176 10%	106 10%
7	(7.0)	426 15%	31 12%	380 15%	286+ 17%	165 16%
8	(8.0)	557 20%	44 17%	500 20%	356 21%	216 21%
9	(9.0)	288 10%	26 10%	254 10%	180 10%	113 11%
10 - Extremely well	(10.0)	506 18%	42 17%	450 18%	310 18%	170 17%
NET Badly (1-3)		157 6%	21 8%	127 5%	81- 5%	49 5%
NET Neutral (4-6)		694 24%	60 24%	599 24%	410 24%	239 24%
NET Well (7-10)		1777 63%	142 57%	1583+ 64%	1132+a 66%	663+a 66%

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Prepared by BMG

Table Q26_15 (continuation)

Q26. Broadcast events that bring the nation together for a shared viewing experience - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Don't know	207	28bcd	159-	103-	58-
	7%	11%	6%	6%	6%
Medians	8.00	7.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00
Base for stats	2628	224	2310	1622	952
Mean score	7.3	7.0	7.3+	7.3+	7.3
Standard deviation	2.17	2.38	2.13	2.08	2.07
Standard Error	.05	.21	.05	.05	.07

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Table Q26 T4

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample size	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Programmes that feature my region /country	1394 49%	672b 51%	614- 46%	** **	89+b 60%	675 49%	709 49%
Programmes that feature people like me	1454 51%	715+b 55%	626- 47%	** **	95+ab 64%	670- 49%	774+a 54%
Programmes which feature people from different backgrounds	1755 62%	851+b 65%	796- 59%	** **	88 60%	815- 60%	929+a 65%
Trusted and accurate UK news	1783 63%	839 64%	828 62%	** **	90 61%	839 61%	929 65%
Programmes that help me to understand what is going on in the world today	1777 63%	821 63%	840 63%	** **	93 63%	827- 61%	938+a 65%
Regional programmes that keep me informed about my area	1523 54%	732b 56%	693 52%	** **	77 52%	724 53%	788 55%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1926 68%	900d 69%	920d 69%	** **	84- 57%	891- 65%	1020+a 71%
Programmes about science, arts, culture and religion	1633 58%	768 59%	763 57%	** **	85 58%	790 58%	831 58%
Programmes that help me see things from a different angle/perspective	1578 56%	761+b 58%	718 54%	** **	82 56%	738 54%	827 58%
Programmes that are different in their approach to other providers	1472 52%	725+b 55%	648- 48%	** **	79 53%	698 51%	762 53%

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Prepared by BMG

Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample size	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Programmes made for UK audiences	1920 68%	911 70%	885 66%	**	102 69%	886- 65%	1019+a 71%
Programmes that are relevant to me	1663 59%	825+b 63%	722- 54%	**	97b 66%	747- 55%	905+a 63%
Appeals to a wide range of different audiences	1823 64%	884+b 67%	812- 61%	**	104b 71%	853 62%	956+a 67%
Programmes that I can watch and talk about with people I know	1691 60%	798 61%	780 58%	**	95 65%	757- 55%	920+a 64%
Broadcast events that bring the nation together for a shared viewing experience	1777 63%	844 64%	821 61%	**	91 62%	834 61%	936+a 65%
None	409 14%	178 14%	211 16%	**	14 9%	230+b 17%	173- 12%

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Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample size	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Programmes that feature my region /country	1394 49%	172 51%	232 51%	210 49%	233 50%	214 47%	181 48%	151 49%	404 51%	444 49%	546 48%	332 49%
Programmes that feature people like me	1454 51%	189fgjk 56%	261 +efgjk 57%	225fgjk 52%	266 +efgjk 57%	218 48%	163- 44%	132- 43%	449 +efgjk 57%	491 +efgjk 55%	514- 45%	295- 43%
Programmes which feature people from different backgrounds	1755 62%	206 61%	284 62%	260 60%	315 +cfgjk 67%	287 63%	222 60%	182 59%	490 62%	575 64%	690 61%	404 59%
Trusted and accurate UK news	1783 63%	207 61%	271 60%	263 61%	303 65%	286 63%	237 64%	216 +abchi 70%	478 60%	566 63%	739 65%	453+bh 66%
Programmes that help me to understand what is going on in the world today	1777 63%	196 58%	278 61%	260 60%	310ah 66%	290 63%	233 63%	209ah 67%	474 60%	571 63%	732 64%	442 65%
Regional programmes that keep me informed about my area	1523 54%	167 49%	247 54%	235 54%	264 56%	240 53%	196 53%	174 56%	414 52%	498 55%	610 54%	370 54%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1926 68%	207- 61%	298 66%	276 64%	339+abch 72%	321ah 70%	259a 69%	227+abch 73%	505- 64%	615a 68%	807+ach 71%	486ach 71%
Programmes about science, arts, culture and religion	1633 58%	190 56%	263 58%	236 54%	289c 62%	276 60%	205 55%	175 56%	452 57%	525 58%	656 58%	380 56%
Programmes that help me see things from a different angle/perspective	1578 56%	183 54%	245 54%	248 57%	292 +abefghj k 63%	251 55%	200 54%	158 51%	428 54%	541 +bghjk 60%	609 53%	358 52%

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Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample size	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Programmes that are different in their approach to other providers	1472 52%	160 47%	257+ac 57%	212 49%	261a 56%	239 52%	188 50%	155 50%	417 53%	473 53%	582 51%	343 50%
Programmes made for UK audiences	1920 68%	228 67%	313 69%	284 66%	340+cfjk 73%	305 67%	246 66%	203 66%	541 68%	624 69%	754 66%	449 66%
Programmes that are relevant to me	1663 59%	215f 63%	266 58%	245 57%	295efjk 63%	256 56%	204 55%	183 59%	480 61%	540 60%	643 56%	386 57%
Appeals to a wide range of different audiences	1823 64%	215 63%	283 62%	264 61%	330 +bcfhjk 71%	296 65%	235 63%	200 64%	498 63%	594 66%	731 64%	434 64%
Programmes that I can watch and talk about with people I know	1691 60%	188 55%	278 61%	264 61%	308 +aeghjk 66%	256 56%	220 59%	177 57%	466 59%	572+aejk 64%	653- 57%	396 58%
Broadcast events that bring the nation together for a shared viewing experience	1777 63%	190- 56%	288 63%	263 61%	315+ah 67%	284 62%	237 64%	199 64%	479 60%	578a 64%	720a 63%	436a 64%
None	409 14%	26- 8%	55 12%	73ah 17%	63a 13%	77abh 17%	69+abh 19%	46ah 15%	80- 10%	136ah 15%	193+abh 17%	116+abh 17%

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Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample size	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Programmes that feature my region /country	1394 49%	99 49%	109 44%	116 43%	201+bcfj 55%	**	145 46%	198 49%	123 49%	106 47%	1150- 48%	133+bcfj 56%	71 52%	40 52%
Programmes that feature people like me	1454 51%	105 52%	120 48%	122 45%	213+bchijl 58%	**	158 50%	224chl 56%	117 47%	108 48%	1224 51%	125 53%	63 46%	42 55%
Programmes which feature people from different backgrounds	1755 62%	131 64%	157 63%	157 58%	234h 64%	**	201h 64%	263h 66%	136- 55%	142 62%	1483h 62%	142 59%	82 60%	49 64%
Trusted and accurate UK news	1783 63%	128 63%	148 60%	1811 67%	2421 66%	**	193 62%	2611 65%	160 64%	133 59%	15101 63%	146 61%	77- 56%	501 66%
Programmes that help me to understand what is going on in the world today	1777 63%	125 62%	148 60%	170 63%	2411 66%	**	197 63%	271+1 68%	149 60%	140 61%	15031 63%	150 63%	77- 56%	48 63%
Regional programmes that keep me informed about my area	1523 54%	110 54%	117 47%	142 53%	212b 58%	**	171 54%	214 54%	127 51%	118 52%	1267 53%	135 57%	76 55%	45b 59%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1926 68%	158 78%	166 67%	188 70%	243 67%	**	198 63%	284f 71%	168 67%	150 66%	1624 68%	164 69%	87 64%	52 68%
Programmes about science, arts, culture and religion	1633 58%	122 60%	132 53%	138 51%	222c 61%	**	178 57%	255 64%	131 52%	137 60%	1377 58%	136 57%	75 55%	45 59%
Programmes that help me see things from a different angle/perspective	1578 56%	113 55%	132 53%	139 52%	212 58%	**	179 57%	250 63%	125 50%	127 56%	1335 56%	125 52%	77 56%	41 54%

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Prepared by BMG

Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample size	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Programmes that are different in their approach to other providers	1472 52%	113h 55%	118 48%	141 52%	201h 55%	** **	161 51%	227h 57%	110- 44%	110 48%	1238h 52%	125 53%	68 50%	41 54%
Programmes made for UK audiences	1920 68%	135 66%	165 67%	184 68%	256h 70%	** **	212 68%	295+hijl 74%	148- 59%	144 63%	1609h 68%	168h 70%	90 66%	52 69%
Programmes that are relevant to me	1663 59%	125 61%	128- 52%	161 60%	216 59%	** **	190 61%	260 65%	134 54%	125 55%	1400 59%	141 59%	76 55%	46 60%
Appeals to a wide range of different audiences	1823 64%	133 65%	155 63%	163 61%	245h 67%	** **	204 65%	277+chl 69%	143- 57%	145 64%	1525 64%	166h 69%	84 61%	48 64%
Programmes that I can watch and talk about with people I know	1691 60%	125 61%	144 58%	155 57%	220 60%	** **	191 61%	262+h1 66%	134 54%	130 57%	1427 60%	140 59%	77 56%	47 61%
Broadcast events that bring the nation together for a shared viewing experience	1777 63%	137b 67%	142 57%	164 61%	236 64%	** **	194 62%	273+bh 68%	146 59%	138 61%	1498 63%	144 61%	85 63%	49 64%
None	409 14%	23 12%	40 16%	40 15%	52 14%	** **	46 15%	45 11%	44gk 18%	40gk 18%	350 15%	25 11%	25gk 18%	9 11%

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Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample size	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Programmes that feature my region /country	1394 49%	444 51%	314 50%	248 51%	377- 46%	758 51%	625 48%	1198 49%	** **	194 54%	85 48%	** **
Programmes that feature people like me	1454 51%	451 52%	329 52%	262 54%	403 49%	779 52%	664 51%	1245 51%	** **	206+a 57%	91 52%	** **
Programmes which feature people from different backgrounds	1755 62%	560 64%	387 62%	293 61%	505 61%	947 63%	797 61%	1527 62%	** **	224 63%	104 59%	** **
Trusted and accurate UK news	1783 63%	575+ 66%	391 62%	302 62%	502 61%	966 64%	804 62%	1553 63%	** **	227 63%	109 62%	** **
Programmes that help me to understand what is going on in the world today	1777 63%	592+bcdf 68%	390 62%	295 61%	488- 59%	982+df 66%	783- 60%	1541 63%	** **	231 65%	110 62%	** **
Regional programmes that keep me informed about my area	1523 54%	474 54%	331 53%	272 56%	434 53%	805 54%	706 54%	1314 53%	** **	207 58%	98 56%	** **
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1926 68%	606 69%	425 68%	322 66%	564 68%	1031 69%	885 68%	1687d 68%	** **	233 65%	105- 60%	** **
Programmes about science, arts, culture and religion	1633 58%	544+df 62%	368d 59%	282 58%	432- 52%	912+df 61%	714- 55%	1410 57%	** **	221 62%	101 57%	** **
Programmes that help me see things from a different angle/perspective	1578 56%	505 58%	366 58%	261 54%	437 53%	871+df 58%	698- 53%	1356 55%	** **	219+a 61%	102 58%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample size	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Programmes that are different in their approach to other providers	1472 52%	466 53%	335 53%	252 52%	411 50%	801 53%	663 51%	1266 51%	** **	202 56%	98 56%	** **
Programmes made for UK audiences	1920 68%	618+f 71%	425 68%	320 66%	546 66%	1044+ 70%	866 66%	1668 68%	** **	246 69%	118 67%	** **
Programmes that are relevant to me	1663 59%	516 59%	386 62%	289 60%	462 56%	902 60%	751 57%	1448 59%	** **	212 59%	97 55%	** **
Appeals to a wide range of different audiences	1823 64%	572 66%	406 65%	311 64%	522 63%	978 65%	833 64%	1582 64%	** **	236 66%	108 61%	** **
Programmes that I can watch and talk about with people I know	1691 60%	534 61%	388 62%	286 59%	477 58%	922 62%	763 58%	1469d 60%	** **	217 61%	89- 51%	** **
Broadcast events that bring the nation together for a shared viewing experience	1777 63%	575+cf 66%	404 64%	285 59%	504 61%	979+cf 65%	789- 60%	1538 62%	** **	239 67%	111 63%	** **
None	409 14%	118 14%	82 13%	70 14%	127 15%	200 13%	197 15%	362 15%	** **	43 12%	24 14%	** **

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Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample size	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Programmes that feature my region /country	1394 49%	444 46%	950+aj 51%	94 44%	80gj 54%	144j 53%	** **	63 41%	** **	** **	172- 43%	120 49%
Programmes that feature people like me	1454 51%	454- 47%	1000+acj 53%	92- 43%	69 47%	134 49%	** **	71 47%	** **	** **	183- 46%	132c 54%
Programmes which feature people from different backgrounds	1755 62%	565- 59%	1191+acj 63%	114- 53%	86 58%	170 62%	** **	84 55%	** **	** **	229- 57%	161cj 66%
Trusted and accurate UK news	1783 63%	573- 60%	1210+aj 64%	128 59%	92 62%	191+acj 69%	** **	94 62%	** **	** **	220- 55%	173+acj 71%
Programmes that help me to understand what is going on in the world today	1777 63%	577 60%	1200dj 64%	128 60%	80 55%	174 64%	** **	89 59%	** **	** **	232 58%	158 65%
Regional programmes that keep me informed about my area	1523 54%	468- 49%	1055+agj 56%	113j 53%	86agj 59%	143j 52%	** **	65- 43%	** **	** **	172- 43%	131j 54%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1926 68%	623- 65%	1304+adj 70%	135 63%	88- 59%	189 69%	** **	101 67%	** **	** **	249- 62%	180acdj 74%
Programmes about science, arts, culture and religion	1633 58%	512- 53%	1121+acj 60%	107- 50%	82 55%	161 59%	** **	81 54%	** **	** **	203- 51%	146j 60%
Programmes that help me see things from a different angle/perspective	1578 56%	505- 53%	1073+acj 57%	103- 48%	72 49%	154 56%	** **	81 54%	** **	** **	201- 50%	138 56%
Programmes that are different in their approach to other providers	1472 52%	464- 48%	1007+acj 54%	98 46%	70 48%	139 51%	** **	75 50%	** **	** **	182- 45%	136cj 56%

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Prepared by BMG

Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample size	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Programmes made for UK audiences	1920 68%	614- 64%	1305+acdj 70%	133 62%	85- 58%	180 66%	** **	95 63%	** **	** **	249- 62%	170d 69%
Programmes that are relevant to me	1663 59%	528- 55%	1135+acj 61%	109- 51%	78 53%	156 57%	** **	83 55%	** **	** **	213- 53%	153cj 63%
Appeals to a wide range of different audiences	1823 64%	609 64%	1214 65%	124 58%	94 64%	178 65%	** **	92 61%	** **	** **	251 63%	176+abcgj 72%
Programmes that I can watch and talk about with people I know	1691 60%	535- 56%	1156+acj 62%	106- 50%	78 53%	166c 61%	** **	87 58%	** **	** **	215- 54%	155cj 63%
Broadcast events that bring the nation together for a shared viewing experience	1777 63%	578 60%	1199j 64%	124 58%	82 56%	180 66%	** **	89 59%	** **	** **	230- 57%	157 64%
None	409 14%	158+b 17%	251- 13%	37 17%	19 13%	37 14%	** **	32+b 21%	** **	** **	74+b 18%	33 14%

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Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample size	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Programmes that feature my region /country	1394 49%	64 48%	63 56%	188 53%	178+ 55%	376+ 53%	719 49%	1366 49%	** **	1377 49%	** **
Programmes that feature people like me	1454 51%	77 58%	68 60%	199+ 57%	182 56%	402+f 57%	742 50%	1431 52%	** **	1440 51%	** **
Programmes which feature people from different backgrounds	1755 62%	92f 70%	74 66%	224 64%	204 63%	460 65%	887 60%	1728 62%	** **	1736 62%	** **
Trusted and accurate UK news	1783 63%	81 61%	68 60%	232 66%	214 66%	451 64%	928 63%	1753 63%	** **	1763 63%	** **
Programmes that help me to understand what is going on in the world today	1777 63%	88 67%	65 57%	223 63%	210 65%	448 63%	920 62%	1753 63%	** **	1759 63%	** **
Regional programmes that keep me informed about my area	1523 54%	69 52%	56 49%	200 57%	192 59%	394 56%	798 54%	1494 54%	** **	1506 54%	** **
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1926 68%	85 64%	73 65%	232 66%	225 70%	475 67%	996 68%	1900 68%	** **	1912 68%	** **
Programmes about science, arts, culture and religion	1633 58%	79 59%	70 62%	205 58%	194 60%	412 58%	849 58%	1608 58%	** **	1619 58%	** **
Programmes that help me see things from a different angle/perspective	1578 56%	71 54%	64 57%	207 59%	198+f 61%	420+f 59%	796 54%	1555 56%	** **	1567 56%	** **
Programmes that are different in their approach to other providers	1472 52%	75 57%	59 52%	198 56%	173 53%	385 54%	746 51%	1445 52%	** **	1457 52%	** **

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Prepared by BMG

Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample size	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Programmes made for UK audiences	1920 68%	97 73%	81 71%	239 68%	220 68%	491 69%	994 67%	1894 68%	** **	1901 68%	** **
Programmes that are relevant to me	1663 59%	86 65%	70 62%	217 62%	200 62%	436 61%	854 58%	1643 59%	** **	1652 59%	** **
Appeals to a wide range of different audiences	1823 64%	81 61%	72 64%	224 64%	211 65%	458 64%	947 64%	1797 65%	** **	1809 65%	** **
Programmes that I can watch and talk about with people I know	1691 60%	95+f 72%	72 63%	229+f 65%	209f 65%	460+f 65%	834- 57%	1662 60%	** **	1673 60%	** **
Broadcast events that bring the nation together for a shared viewing experience	1777 63%	83 63%	67 59%	218 62%	209 65%	446 63%	923 63%	1746 63%	** **	1757 63%	** **
None	409 14%	13 10%	15 13%	51 14%	38 12%	88 12%	223 15%	396 14%	** **	400 14%	** **

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Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample size	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Programmes that feature	1394	1351+	1349+	1333+	1199+h	222	1380	1267+	1394	1247	1110+	885+	1050+	140	1075+	843+
my region /country	49%	50%	51%	51%	52%	69%	50%	51%	49%	50%	59%	58%	58%	77%	57%	59%
Programmes that	1454	1408+	1400+	1388+	1244+h	206	1442	1321+	1454	1305+	1161+	918+	1084+	132	1128+	875+
feature people like me	51%	52%	53%	53%	54%	64%	52%	53%	51%	52%	61%	60%	60%	72%	60%	61%
Programmes which	1755	1693+	1683+	1678+	1483+h	209	1738	1587+	1755	1573+	1373+	1093+	1287+	133+	1355+	1028+
feature people from	62%	63%	63%	64%	65%	65%	63%	64%	62%	63%	72%	72%	72%	73%	72%	72%
different backgrounds	1783	1733+	1721+	1694+	1502+i	217	1764	1601+	1783	1571	1427+ef	1139+e	1306+	144+	1354+	1033+
Trusted and	63%	64%	65%	65%	66%	68%	63%	64%	63%	63%	75%	75%	73%	79%	71%	72%
accurate UK news	1777	1727+	1713+	1703+	1486+	209	1764	1595+	1777	1571	1426+	1135+	1297+	133+	1374+	1035+
Programmes that	63%	64%	65%	65%	65%	65%	63%	64%	63%	63%	75%	75%	72%	73%	73%	72%
help me to understand	1777	1727+	1713+	1703+	1486+	209	1764	1595+	1777	1571	1426+	1135+	1297+	133+	1374+	1035+
what is going	63%	64%	65%	65%	65%	65%	63%	64%	63%	63%	75%	75%	72%	73%	73%	72%
on in the world today	1523	1481+	1476+	1453+	1318+fhi	213	1513	1369+	1523	1345	1246+	989+	1170+	138	1183+	931+
Regional programmes	1523	1481+	1476+	1453+	1318+fhi	213	1513	1369+	1523	1345	1246+	989+	1170+	138	1183+	931+
that keep me	54%	55%	56%	55%	58%	67%	54%	55%	54%	54%	66%	65%	65%	75%	62%	65%
informed about my area	1926	1861+	1855+	1833+	1609+	212	1905	1745+	1926	1708	1512+	1198+	1419+	143+	1472+	1113+
A wide range of different	68%	69%	70%	70%	70%	66%	69%	70%	68%	68%	80%	79%	79%	78%	78%	77%
types of programmes,	1926	1861+	1855+	1833+	1609+	212	1905	1745+	1926	1708	1512+	1198+	1419+	143+	1472+	1113+
such as drama, comedy,	68%	69%	70%	70%	70%	66%	69%	70%	68%	68%	80%	79%	79%	78%	78%	77%
entertainment or sport	1633	1579+	1572+	1569+	1369+	219	1620	1480+	1633	1460	1312+	1061+	1208+	145	1285+	960+
Programmes	1633	1579+	1572+	1569+	1369+	219	1620	1480+	1633	1460	1312+	1061+	1208+	145	1285+	960+
about science, arts,	58%	58%	59%	60%	60%	69%	58%	59%	58%	58%	69%	70%	67%	79%	68%	67%
culture and religion	58%	58%	59%	60%	60%	69%	58%	59%	58%	58%	69%	70%	67%	79%	68%	67%

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Prepared by BMG

Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample size	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Programmes that help me see things from a different angle/perspective	1578 56%	1533+ 57%	1518+ 57%	1506+ 57%	1330+ 58%	196+ 61%	1568 56%	1421+ 57%	1578 56%	1408 56%	1269+ 67%	1016+ 67%	1172+ 65%	127+ 69%	1233+ 65%	943+ 66%
Programmes that are different in their approach to other providers	1472 52%	1428+ 53%	1420+ 54%	1408+ 54%	1265+h 55%	203 64%	1462 53%	1331+ 53%	1472 52%	1311 52%	1208+ 64%	955+ 63%	1132+ 63%	137 75%	1171+ 62%	909+ 63%
Programmes made for UK audiences	1920 68%	1850+ 69%	1837+ 69%	1829+ 70%	1606+ 70%	230 72%	1898 68%	1729+ 69%	1920 68%	1706 68%	1492+ 79%	1200+ 79%	1396+ 78%	147+ 81%	1466+ 77%	1114+ 78%
Programmes that are relevant to me	1663 59%	1607+ 59%	1605+ 60%	1593+ 61%	1419+hi 62%	225 70%	1650 59%	1507+ 60%	1663 59%	1474 59%	1337+ 70%	1055+ 69%	1249+ 70%	143 78%	1302+ 69%	1005+ 70%
Appeals to a wide range of different audiences	1823 64%	1763+ 65%	1757+ 66%	1737+ 66%	1536+h 67%	226+h 71%	1806 65%	1649+ 66%	1823 64%	1623 65%	1442+ 76%	1145+ 75%	1351+ 75%	149+f 81%	1408+ 74%	1065+ 74%
Programmes that I can watch and talk about with people I know	1691 60%	1640+ 61%	1629+ 61%	1613+ 62%	1441+h 63%	218 68%	1675 60%	1542+ 62%	1691 60%	1506 60%	1345+ 71%	1063+ 70%	1268+ 71%	138+ 76%	1321+ 70%	1010+ 70%
Broadcast events that bring the nation together for a shared viewing experience	1777 63%	1725+ 64%	1714+ 65%	1696+ 65%	1510+hi 66%	220+hi 69%	1769 64%	1605+ 64%	1777 63%	1573 63%	1426+ 75%	1129+ 74%	1327+ 74%	144+ 79%	1377+ 73%	1056+ 74%
None	409 14%	373-e 14%	353-e 13%	338-e 13%	287-e 13%	25- 8%	392e 14%	317-e 13%	409e 14%	348-e 14%	122- 6%	115- 8%	142- 8%	9- 5%	155- 8%	118- 8%

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Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample size	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Programmes that feature my region /country	1394 49%	116 46%	1230 50%	868 50%	513 51%
Programmes that feature people like me	1454 51%	122 49%	1291+ 52%	907 53%	528 52%
Programmes which feature people from different backgrounds	1755 62%	139 55%	1568+a 64%	1116+a 65%	656+a 65%
Trusted and accurate UK news	1783 63%	162 65%	1556 63%	1115+ 65%	671+ 66%
Programmes that help me to understand what is going on in the world today	1777 63%	155 62%	1567 63%	1128+ 65%	679+b 67%
Regional programmes that keep me informed about my area	1523 54%	134 53%	1336 54%	938 54%	557 55%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1926 68%	163 65%	1707+ 69%	1209+ 70%	696 69%
Programmes about science, arts, culture and religion	1633 58%	114- 45%	1480+a 60%	1099+ab 64%	661+ab 65%
Programmes that help me see things from a different angle/perspective	1578 56%	122 48%	1413+a 57%	1020+a 59%	611+a 60%

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Table Q26 T4 (continuation)

Q26. Well (7-10) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample size	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Programmes that are different in their approach to other providers	1472 52%	114 46%	1314+ 53%	931+ 54%	554+a 55%
Programmes made for UK audiences	1920 68%	154 61%	1706+ 69%	1213+a 70%	718+a 71%
Programmes that are relevant to me	1663 59%	144 57%	1468 59%	1052+ 61%	620+ 61%
Appeals to a wide range of different audiences	1823 64%	151 60%	1618+ 66%	1140+ 66%	659 65%
Programmes that I can watch and talk about with people I know	1691 60%	140 56%	1496+ 61%	1074+ 62%	628 62%
Broadcast events that bring the nation together for a shared viewing experience	1777 63%	142 57%	1583+ 64%	1132+a 66%	663+a 66%
None	409 14%	40 16%	334- 14%	213- 12%	125- 12%

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Table Q26_M3

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample size	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Programmes that feature my region /country	888 31%	416 32%	408 30%	** **	48 32%	436 32%	442 31%
Programmes that feature people like me	861 30%	374 29%	424 32%	** **	48 33%	427 31%	424 29%
Programmes which feature people from different backgrounds	781 28%	339 26%	375 28%	** **	51a 35%	402+b 29%	365- 25%
Trusted and accurate UK news	676 24%	306 23%	318 24%	** **	42 29%	334 24%	331 23%
Programmes that help me to understand what is going on in the world today	768 27%	353 27%	357 27%	** **	44 30%	385 28%	368 26%
Regional programmes that keep me informed about my area	872 31%	403 31%	399 30%	** **	58+b 39%	430 31%	431 30%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	656 23%	286 22%	304 23%	** **	52+ab 35%	333 24%	313 22%
Programmes about science, arts, culture and religion	825 29%	365 28%	394 29%	** **	51 34%	391 29%	422 29%
Programmes that help me see things from a different angle/perspective	875 31%	391 30%	410 31%	** **	55 38%	436 32%	430 30%
Programmes that are different in their approach to other providers	901 32%	395 30%	433 32%	** **	56 38%	433 32%	457 32%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample size	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Programmes made for UK audiences	671 24%	306 23%	311 23%	**	42 28%	343 25%	317 22%
Programmes that are relevant to me	826 29%	345- 26%	425+a 32%	**	42 28%	428+b 31%	386- 27%
Appeals to a wide range of different audiences	726 26%	316 24%	359 27%	**	37 25%	371 27%	343- 24%
Programmes that I can watch and talk about with people I know	794 28%	363 28%	371 28%	**	43 29%	410+b 30%	373- 26%
Broadcast events that bring the nation together for a shared viewing experience	694 24%	316 24%	316 24%	**	50+ab 34%	342 25%	335 23%
None	936 33%	459 35%	431 32%	**	39 27%	440 32%	489 34%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample size	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Programmes that feature my region /country	888 31%	101 30%	156 34%	139 32%	139 30%	150 33%	105 28%	98 32%	257 32%	278 31%	353 31%	202 30%
Programmes that feature people like me	861 30%	108 32%	124 27%	133 31%	134 29%	149 33%	116 31%	97 31%	231 29%	267 30%	362 32%	213 31%
Programmes which feature people from different backgrounds	781 28%	109d 32%	133d 29%	129d 30%	107- 23%	124 27%	100 27%	79 25%	242d 30%	236 26%	304 27%	179 26%
Trusted and accurate UK news	676 24%	97efgjk 29%	127 +efgjk 28%	117fgjk 27%	102 22%	98 21%	76 20%	59- 19%	224 +defgjk 28%	219k 24%	233- 20%	135- 20%
Programmes that help me to understand what is going on in the world today	768 27%	106g 31%	129 28%	124 29%	121 26%	121 26%	95 26%	72 23%	235k 30%	245 27%	288 25%	167 24%
Regional programmes that keep me informed about my area	872 31%	122gjk 36%	144 32%	135 31%	138 30%	140 31%	111 30%	82 27%	266g 33%	273 30%	334 29%	194 28%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	656 23%	100 +defgjk 29%	111 24%	120+degjk 28%	94 20%	93 20%	81 22%	56- 18%	211 +degjk 27%	214 24%	231- 20%	137- 20%
Programmes about science, arts, culture and religion	825 29%	117ej 34%	132 29%	138 32%	128 27%	119 26%	108 29%	83 27%	249 31%	266 29%	310 27%	191 28%
Programmes that help me see things from a different angle/perspective	875 31%	113 33%	157d 34%	138 32%	122- 26%	141 31%	109 29%	95 31%	270+di 34%	260 29%	345 30%	204 30%
Programmes that are different in their approach to other providers	901 32%	142 +bdefghi jk 42%	130 29%	150 35%	138 30%	143 31%	111 30%	86 28%	272k 34%	289 32%	340 30%	197 29%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample size	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Programmes made for UK audiences	671 24%	92d 27%	105 23%	116d 27%	91- 19%	112 24%	87 23%	67 22%	198d 25%	207 23%	266 23%	154 23%
Programmes that are relevant to me	826 29%	86 25%	135 30%	145ag 33%	132 28%	138 30%	116 31%	75 24%	220 28%	276g 31%	329 29%	191 28%
Appeals to a wide range of different audiences	726 26%	99d 29%	128d 28%	128dfjk 29%	102 22%	111 24%	84 23%	75 24%	227+dfjk 29%	229 25%	270 24%	159 23%
Programmes that I can watch and talk about with people I know	794 28%	121 +cdfgijk 36%	133 29%	120 28%	113 24%	132 29%	91 24%	83 27%	254 +dfijk 32%	234 26%	306 27%	174 25%
Broadcast events that bring the nation together for a shared viewing experience	694 24%	103+fgjk 30%	116gk 26%	120fgjk 28%	109 23%	114gk 25%	78 21%	53- 17%	219+fgjk 28%	229gk 25%	246- 22%	132- 19%
None	936 33%	70- 21%	159ah 35%	144a 33%	172ah 37%	147a 32%	132ah 35%	113ah 37%	229-a 29%	316ah 35%	392ah 34%	245ah 36%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_M3 (continuation)
 Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample size	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Programmes that feature my region /country	888 31%	64 32%	78 32%	92 34%	104 28%	** **	119+dghj 38%	112 28%	70 28%	72 31%	743 31%	76 32%	44 32%	24 32%
Programmes that feature people like me	861 30%	60 29%	74 30%	86 32%	91- 25%	** **	107d 34%	114 29%	76 30%	73 32%	715 30%	78 33%	45d 33%	23 30%
Programmes which feature people from different backgrounds	781 28%	48 24%	64 26%	73 27%	94 26%	** **	85 27%	96 24%	89+abdgj 36%	59 26%	647 27%	75g 32%	38 28%	21 28%
Trusted and accurate UK news	676 24%	55 27%	63 25%	60 22%	76 21%	** **	83 26%	86 22%	56 23%	61 27%	569 24%	59 25%	31 23%	16 22%
Programmes that help me to understand what is going on in the world today	768 27%	59 29%	72 29%	76 28%	92 25%	** **	89 28%	88- 22%	81g 32%	59 26%	648 27%	62 26%	39 28%	19 25%
Regional programmes that keep me informed about my area	872 31%	63 31%	88dl 36%	90 33%	99 27%	** **	107 34%	115 29%	74 30%	70 30%	743 31%	73 30%	37 27%	20 27%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	656 23%	33- 16%	54 22%	57 21%	86 23%	** **	81a 26%	84 21%	61 25%	53 23%	542 23%	62a 26%	33a 24%	19a 25%
Programmes about science, arts, culture and religion	825 29%	56 28%	78 32%	93gi 35%	100 27%	** **	93 30%	95- 24%	92 37%	53 23%	695 29%	73 30%	37 27%	20 26%
Programmes that help me see things from a different angle/perspective	875 31%	62 30%	72 29%	86 32%	110 30%	** **	95 30%	104- 26%	89g 36%	69 30%	724 30%	86g 36%	41 30%	25 33%

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Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample size	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Programmes that are different in their approach to other providers	901 32%	64 31%	82 33%	83 31%	115 31%	** **	105 33%	117 29%	93i 37%	63 28%	761 32%	75 32%	41 30%	23 30%
Programmes made for UK audiences	671 24%	49 24%	60 24%	53 20%	85 23%	** **	75 24%	77 19%	79+cdgjl 32%	55 24%	564 24%	58 24%	31 23%	18 24%
Programmes that are relevant to me	826 29%	60 30%	80g 33%	72 27%	109 30%	** **	90 29%	95- 24%	79 32%	69 30%	689 29%	74g 31%	38 28%	23 31%
Appeals to a wide range of different audiences	726 26%	48 24%	64 26%	71 27%	93 25%	** **	86 27%	82- 20%	75g 30%	59 26%	619g 26%	53 22%	34 25%	20 26%
Programmes that I can watch and talk about with people I know	794 28%	53 26%	67 27%	81 30%	105 29%	** **	92 29%	95 24%	80g 32%	65 28%	667 28%	70 29%	36 27%	20 26%
Broadcast events that bring the nation together for a shared viewing experience	694 24%	38 19%	66 27%	62 23%	87 24%	** **	86a 28%	88 22%	71a 29%	52 23%	577 24%	66a 28%	34 25%	17 22%
None	936 33%	73 36%	80 32%	89 33%	119 32%	** **	95 30%	143 36%	76 31%	79 35%	790 33%	76 32%	46 34%	24 31%

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Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample size	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Programmes that feature my region /country	888 31%	268 31%	207 33%	158 33%	245 30%	475 32%	402 31%	775 31%	** **	106 30%	57 33%	** **
Programmes that feature people like me	861 30%	268 31%	197 31%	152 31%	236 29%	465 31%	388 30%	753 31%	** **	103 29%	57 33%	** **
Programmes which feature people from different backgrounds	781 28%	229 26%	187 30%	144 30%	211 26%	415 28%	355 27%	672 27%	** **	103 29%	56 32%	** **
Trusted and accurate UK news	676 24%	198 23%	166d 27%	128 26%	174 21%	364 24%	302 23%	568- 23%	** **	100 28%	54a 31%	** **
Programmes that help me to understand what is going on in the world today	768 27%	203- 23%	184a 29%	147a 30%	226 27%	387 26%	373a 29%	666 27%	** **	97 27%	50 28%	** **
Regional programmes that keep me informed about my area	872 31%	262 30%	209 33%	157 32%	235 29%	471 31%	392 30%	753 31%	** **	114 32%	58 33%	** **
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	656 23%	204 23%	145 23%	124 26%	171 21%	349 23%	296 23%	564 23%	** **	87 24%	51 29%	** **
Programmes about science, arts, culture and religion	825 29%	243 28%	181 29%	149 31%	241 29%	424 28%	391 30%	713 29%	** **	104 29%	57 33%	** **
Programmes that help me see things from a different angle/perspective	875 31%	269 31%	187 30%	166 34%	241 29%	455 30%	407 31%	759 31%	** **	110 31%	58 33%	** **

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Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample size	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Programmes that are different in their approach to other providers	901 32%	263 30%	207 33%	157 32%	264 32%	469 31%	420 32%	775 31%	** **	120 33%	60 34%	** **
Programmes made for UK audiences	671 24%	188 22%	159 25%	122 25%	191 23%	347 23%	314 24%	579 24%	** **	88 25%	44 25%	** **
Programmes that are relevant to me	826 29%	249 29%	184 29%	137 28%	247 30%	433 29%	384 29%	702 29%	** **	117 33%	65+a 37%	** **
Appeals to a wide range of different audiences	726 26%	223 26%	161 26%	130 27%	202 24%	384 26%	332 25%	626 25%	** **	96 27%	54 31%	** **
Programmes that I can watch and talk about with people I know	794 28%	235 27%	181 29%	148 31%	217 26%	416 28%	365 28%	685 28%	** **	104 29%	64+a 37%	** **
Broadcast events that bring the nation together for a shared viewing experience	694 24%	194 22%	162d 26%	156 32% +abdef	171- 21%	356 24%	328 25%	602 24%	** **	84 23%	45 25%	** **
None	936 33%	278 32%	209 33%	153 32%	284 34%	487 32%	437 33%	811 33%	** **	123 34%	54 31%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_M3 (continuation)
 Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample size	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Programmes that feature my region /country	888 31%	321 33%	567 30%	81be 38%	42 28%	74 27%	** **	57 37%	** **	** **	137 34%	71 29%
Programmes that feature people like me	861 30%	300 31%	560 30%	73 34%	44 30%	80 29%	** **	53 35%	** **	** **	126 31%	70 29%
Programmes which feature people from different backgrounds	781 28%	280 29%	501 27%	74+b 34%	48 33%	73 27%	** **	44 29%	** **	** **	118 29%	65 27%
Trusted and accurate UK news	676 24%	235e 25%	440e 23%	56e 26%	34 23%	43- 16%	** **	33 22%	** **	** **	106e 26%	46 19%
Programmes that help me to understand what is going on in the world today	768 27%	263 27%	503 27%	58 27%	51 35%	71 26%	** **	42 28%	** **	** **	106 27%	64 26%
Regional programmes that keep me informed about my area	872 31%	323+bd 34%	548- 29%	70 33%	35 24%	80 29%	** **	60+bd 40%	** **	** **	148+bd 37%	80 33%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	656 23%	239 25%	417 22%	55 26%	46+be 31%	55 20%	** **	31 21%	** **	** **	103 26%	55 22%
Programmes about science, arts, culture and religion	825 29%	293e 31%	531 28%	74e 35%	46 31%	64 23%	** **	43 28%	** **	** **	136+be 34%	65 27%
Programmes that help me see things from a different angle/perspective	875 31%	303 32%	572 30%	79 37%	55 38%	81 30%	** **	54 36%	** **	** **	127 32%	69 28%
Programmes that are different in their approach to other providers	901 32%	323 34%	577 31%	80 37%	54 36%	86 31%	** **	48 32%	** **	** **	139 35%	74 30%

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 Prepared by BMG

Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample size	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Programmes made for UK audiences	671 24%	245 26%	425 23%	61 28%	46b 31%	62 23%	** **	35 23%	** **	** **	113+b 28%	57 23%
Programmes that are relevant to me	826 29%	298 31%	528 28%	71 33%	46 31%	79 29%	** **	46 30%	** **	** **	124 31%	68 28%
Appeals to a wide range of different audiences	726 26%	241 25%	485 26%	64 30%	37 25%	67 24%	** **	40 26%	** **	** **	98 24%	53 22%
Programmes that I can watch and talk about with people I know	794 28%	282 29%	512 27%	73e 34%	50e 34%	62 23%	** **	45 30%	** **	** **	123e 31%	65 27%
Broadcast events that bring the nation together for a shared viewing experience	694 24%	249 26%	444 24%	58 27%	42 28%	61 22%	** **	45 30%	** **	** **	109 27%	55 23%
None	936 33%	292 31%	644j 34%	59 27%	51 35%	105acj 38%	** **	52 34%	** **	** **	112- 28%	77 32%

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Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample size	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Programmes that feature my region /country	888 31%	45 34%	39 35%	111 31%	99 31%	223 31%	455 31%	864 31%	** **	875 31%	** **
Programmes that feature people like me	861 30%	34 26%	35 31%	110 31%	96 30%	213 30%	440 30%	833 30%	** **	846 30%	** **
Programmes which feature people from different backgrounds	781 28%	29 22%	33 30%	102 29%	102 32%	203 29%	405 27%	759 27%	** **	772 28%	** **
Trusted and accurate UK news	676 24%	39 29%	35 31%	80 23%	73 23%	177 25%	351 24%	658 24%	** **	668 24%	** **
Programmes that help me to understand what is going on in the world today	768 27%	37 28%	38 34%	101 29%	85 26%	202 29%	401 27%	741 27%	** **	757 27%	** **
Regional programmes that keep me informed about my area	872 31%	43 33%	48 43%	104 29%	100 31%	229 32%	442 30%	852 31%	** **	860 31%	** **
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	656 23%	29 22%	31 28%	90 26%	78 24%	177 25%	341 23%	635 23%	** **	643 23%	** **
Programmes about science, arts, culture and religion	825 29%	35 26%	31 28%	111 32%	102 32%	229+ 32%	413 28%	806 29%	** **	814 29%	** **
Programmes that help me see things from a different angle/perspective	875 31%	46 34%	38 34%	113 32%	92 28%	216 31%	463 31%	848 31%	** **	858 31%	** **
Programmes that are different in their approach to other providers	901 32%	36 27%	39 34%	116 33%	115 36%	235 33%	476 32%	877 32%	** **	887 32%	** **

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Prepared by BMG

Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample size	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Programmes made for UK audiences	671 24%	29 22%	27 24%	91 26%	89 27%	179 25%	341 23%	648 23%	**	661 24%	**
Programmes that are relevant to me	826 29%	32 24%	35 31%	97 28%	102 32%	209 30%	424 29%	799 29%	**	811 29%	**
Appeals to a wide range of different audiences	726 26%	42 32%	34 30%	100 29%	93 29%	197 28%	370 25%	702 25%	**	713 25%	**
Programmes that I can watch and talk about with people I know	794 28%	28 21%	32 29%	100 28%	93 29%	193 27%	430 29%	774 28%	**	783 28%	**
Broadcast events that bring the nation together for a shared viewing experience	694 24%	37 28%	38 33%	96 27%	83 26%	193 27%	350 24%	675 24%	**	685 24%	**
None	936 33%	50 38%	31 27%	120 34%	107 33%	231 33%	491 33%	923 33%	**	926 33%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample size	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Programmes that feature my region /country	888 31%	850e 31%	830e 31%	825e 31%	699e 31%	78- 24%	870e 31%	778e 31%	888e 31%	786e 31%	551-d 29%	439-d 29%	498- 28%	38- 21%	551-d 29%	399- 28%
Programmes that feature people like me	861 30%	815 30%	806 30%	798 30%	688 30%	86 27%	839 30%	754 30%	861 30%	767 31%	508- 27%	407- 27%	496- 28%	41- 22%	523- 28%	390- 27%
Programmes which feature people from different backgrounds	781 28%	740 27%	727 27%	714 27%	607- 27%	93 29%	757 27%	681 27%	781 28%	697 28%	419- 22%	329- 22%	405- 23%	46 25%	428- 23%	327- 23%
Trusted and accurate UK news	676 24%	641 24%	616- 23%	617 24%	518- 23%	76 24%	659 24%	594 24%	676 24%	613+ 24%	358- 19%	281- 18%	348- 19%	27- 15%	388- 20%	282- 20%
Programmes that help me to understand what is going on in the world today	768 27%	723 27%	698- 26%	691- 26%	609 27%	89 28%	743 27%	675 27%	768 27%	687 27%	397- 21%	315- 21%	409- 23%	42 23%	422- 22%	327- 23%
Regional programmes that keep me informed about my area	872 31%	825 31%	808 30%	802 31%	679- 30%	86 27%	851 31%	764 31%	872 31%	782 31%	499- 26%	405- 27%	451- 25%	37- 20%	520- 27%	380- 26%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	656 23%	609- 23%	597- 22%	593- 23%	506- 22%	76 24%	635 23%	561- 22%	656 23%	578 23%	314- 17%	270- 18%	305- 17%	27- 15%	339- 18%	264- 18%
Programmes about science, arts, culture and religion	825 29%	779 29%	763 29%	755 29%	650 28%	79 25%	799 29%	721 29%	825 29%	738 29%	439- 23%	344- 23%	434-d 24%	31- 17%	456-d 24%	350-d 24%
Programmes that help me see things from a different angle/perspective	875 31%	825 31%	825 31%	815 31%	703 31%	102 32%	854 31%	769 31%	875 31%	774 31%	495- 26%	393- 26%	481- 27%	51 28%	519- 27%	386- 27%
Programmes that are different in their approach to other providers	901 32%	858 32%	849 32%	838 32%	709 31%	91 28%	882 32%	790 32%	901 32%	820+ 33%	515- 27%	409- 27%	495-d 28%	37- 20%	526-d 28%	384- 27%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample size	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Programmes made for UK audiences	671 24%	636 24%	619 23%	605- 23%	525 23%	76 24%	653 23%	589 24%	671 24%	592 24%	333- 18%	264- 17%	318- 18%	30- 17%	346- 18%	263- 18%
Programmes that are relevant to me	826 29%	785 29%	765 29%	757 29%	642- 28%	76- 24%	809 29%	722 29%	826 29%	734 29%	454- 24%	371-d 24%	437- 24%	32- 17%	475-d 25%	348- 24%
Appeals to a wide range of different audiences	726 26%	688 25%	672 25%	662 25%	568 25%	78 24%	705 25%	623 25%	726 26%	651 26%	379- 20%	297- 20%	361- 20%	29- 16%	380- 20%	295- 21%
Programmes that I can watch and talk about with people I know	794 28%	751 28%	746 28%	737 28%	625 27%	84 26%	778 28%	685 27%	794 28%	713 28%	444- 23%	347- 23%	418- 23%	40 22%	449- 24%	340- 24%
Broadcast events that bring the nation together for a shared viewing experience	694 24%	650- 24%	643 24%	637 24%	537- 24%	81 25%	670 24%	603 24%	694 24%	634+ 25%	341- 18%	268- 18%	336- 19%	33 18%	376- 20%	280- 19%
None	936 33%	904 33%	882 33%	872 33%	784+ 34%	120 38%	926 33%	823 33%	936 33%	821 33%	748+ 39%	593+ 39%	709+ 39%	90 49%	726+ 38%	574+ 40%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample size	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Programmes that feature my region /country	888 31%	73 29%	782 32%	568+ 33%	327 32%
Programmes that feature people like me	861 30%	63 25%	763 31%	542 31%	313 31%
Programmes which feature people from different backgrounds	781 28%	67 27%	674 27%	468 27%	272 27%
Trusted and accurate UK news	676 24%	50 20%	604 24%	431 25%	248 25%
Programmes that help me to understand what is going on in the world today	768 27%	60 24%	672 27%	462 27%	255 25%
Regional programmes that keep me informed about my area	872 31%	64 26%	775 31%	554 32%	311 31%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	656 23%	55 22%	562 23%	390 23%	243 24%
Programmes about science, arts, culture and religion	825 29%	84d 34%	696- 28%	471- 27%	259- 26%
Programmes that help me see things from a different angle/perspective	875 31%	75 30%	763 31%	528 31%	294 29%

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Table Q26 M3 (continuation)

Q26. Neutral (4-6) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample size	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Programmes that are different in their approach to other providers	901 32%	74 29%	781 32%	547 32%	305 30%
Programmes made for UK audiences	671 24%	60 24%	576 23%	402 23%	228 23%
Programmes that are relevant to me	826 29%	62 25%	728 29%	492 29%	283 28%
Appeals to a wide range of different audiences	726 26%	53 21%	635 26%	453 26%	272 27%
Programmes that I can watch and talk about with people I know	794 28%	67 27%	691 28%	475 28%	280 28%
Broadcast events that bring the nation together for a shared viewing experience	694 24%	60 24%	599 24%	410 24%	239 24%
None	936 33%	86 34%	811 33%	544 32%	323 32%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_B3

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample size	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Programmes that feature my region /country	277 10%	111- 8%	157+ad 12%	** **	7 5%	147 11%	125 9%
Programmes that feature people like me	285 10%	120d 9%	159+ad 12%	** **	2- 1%	171+b 12%	108- 8%
Programmes which feature people from different backgrounds	128 5%	48 4%	71 5%	** **	7 5%	69 5%	56 4%
Trusted and accurate UK news	257 9%	90- 7%	153+a 11%	** **	13 9%	147+b 11%	108- 8%
Programmes that help me to understand what is going on in the world today	182 6%	74 6%	99 7%	** **	10 6%	110+b 8%	71- 5%
Regional programmes that keep me informed about my area	267 9%	95- 7%	160+a 12%	** **	9 6%	146+b 11%	117- 8%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	154 5%	69 5%	74 6%	** **	10 7%	97+b 7%	54- 4%
Programmes about science, arts, culture and religion	171 6%	70 5%	86 6%	** **	10 6%	101+b 7%	67- 5%
Programmes that help me see things from a different angle/perspective	214 8%	84 6%	122+a 9%	** **	8 5%	118b 9%	92- 6%
Programmes that are different in their approach to other providers	209 7%	85 7%	112 8%	** **	11 7%	123+b 9%	82- 6%

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Prepared by BMG

Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2841	1276	1396	**	138	1280	1530
Effective sample size	2381	1071	1170	**	115	1078	1287
Total	2834	1310	1340	**	147	1367	1438
Programmes made for UK audiences	108 4%	33- 2%	72+a 5%	**	2 1%	71+b 5%	36- 3%
Programmes that are relevant to me	237 8%	91- 7%	137+a 10%	**	7 5%	144+b 11%	88- 6%
Appeals to a wide range of different audiences	125 4%	47 4%	72+a 5%	**	4 3%	69 5%	53 4%
Programmes that I can watch and talk about with people I know	196 7%	76- 6%	113+a 8%	**	6 4%	116+b 9%	78- 5%
Broadcast events that bring the nation together for a shared viewing experience	157 6%	57- 4%	93+ad 7%	**	3 2%	94+b 7%	62- 4%
None	2140 76%	1030+b 79%	976- 73%	**	108 73%	988- 72%	1134+a 79%

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Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample size	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Programmes that feature my region /country	277 10%	35b 10%	20- 4%	37b 9%	45b 10%	56bh 12%	50+bchi 13%	32b 10%	56- 7%	83b 9%	139+bhi 12%	82+bh 12%
Programmes that feature people like me	285 10%	25 7%	38 8%	40 9%	43 9%	58+abh 13%	45h 12%	36 12%	63- 8%	83 9%	139+abhi 12%	80h 12%
Programmes which feature people from different backgrounds	128 5%	12 4%	15 3%	20 5%	24 5%	24 5%	15 4%	18 6%	27 3%	44 5%	56 5%	33 5%
Trusted and accurate UK news	257 9%	21 6%	32 7%	34 8%	44 9%	57 12%	48 13%	21 7%	54- 7%	78 9%	125+abgh 11%	68h 10%
Programmes that help me to understand what is going on in the world today	182 6%	26 8%	23 5%	29 7%	24 5%	33 7%	27 7%	19 6%	49 6%	53 6%	80 7%	47 7%
Regional programmes that keep me informed about my area	267 9%	35 10%	33 7%	34 8%	37 8%	57+bcdhi 12%	40 11%	31 10%	67 8%	71 8%	128+bi 11%	71 10%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	154 5%	20 6%	21 5%	21 5%	20 4%	32 7%	22 6%	17 5%	42 5%	41 5%	71 6%	39 6%
Programmes about science, arts, culture and religion	171 6%	17 5%	25 5%	23 5%	24 5%	32 7%	28 8%	23 7%	41 5%	46 5%	83+ 7%	51 7%
Programmes that help me see things from a different angle/perspective	214 8%	30 9%	29 6%	21- 5%	34 7%	41c 9%	38+ci 10%	21 7%	59 7%	56 6%	100ci 9%	59c 9%
Programmes that are different in their approach to other providers	209 7%	20 6%	31 7%	35 8%	33 7%	39 9%	29 8%	22 7%	51 6%	68 8%	91 8%	51 8%

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Prepared by BMG

Table Q26 B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample size	2381	236	383	370	383	427	336	262	614	752	1024	597
Total	2834	339	454	433	468	457	373	310	794	901	1140	683
Programmes made for UK audiences	108 4%	9 3%	12 3%	13 3%	12 3%	25bdhi 5%	23+abdhi 6%	14 4%	21 3%	25 3%	61+bdhi 5%	36+dhi 5%
Programmes that are relevant to me	237 8%	26 8%	30 7%	27 6%	29 6%	52+bcdhi 11%	37i 10%	37+bcdhi 12%	56 7%	56- 6%	125+bcdhi 11%	74+bcdhi 11%
Appeals to a wide range of different audiences	125 4%	15 4%	15 3%	19 4%	17 4%	26 6%	21 6%	11 4%	30 4%	35 4%	59 5%	32 5%
Programmes that I can watch and talk about with people I know	196 7%	20 6%	18- 4%	25 6%	33 7%	45+bchi 10%	29b 8%	27bh 9%	38- 5%	57 6%	101+bh 9%	56bh 8%
Broadcast events that bring the nation together for a shared viewing experience	157 6%	24 7%	16 4%	23 5%	18 4%	31b 7%	23 6%	21 7%	40 5%	42 5%	75b 7%	44 6%
None	2140 76%	233- 69%	356a 78%	340a 79%	365a 78%	337 74%	274 74%	235 76%	589 74%	705+aj 78%	846 74%	509 75%

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Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample size	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Programmes that feature my region /country	277 10%	18 9%	28 11%	30 11%	32 9%	** **	25 8%	36 9%	27 11%	23 10%	234 10%	24 10%	11 8%	7 10%
Programmes that feature people like me	285 10%	18 9%	26 10%	30 11%	37 10%	** **	24 8%	36 9%	34f 14%	23 10%	240 10%	22 9%	18f 13%	6 7%
Programmes which feature people from different backgrounds	128 5%	10 5%	6 2%	15 5%	21 6%	** **	11 4%	16 4%	13 5%	12 5%	109 5%	8 3%	9bkm 7%	2 2%
Trusted and accurate UK news	257 9%	12 6%	25 10%	16 6%	31 8%	** **	27 9%	33 8%	26 11%	21 9%	204- 9%	28ac 12%	19+acdfgj 14%	6 8%
Programmes that help me to understand what is going on in the world today	182 6%	11 5%	16 7%	11 4%	19 5%	** **	17 6%	25 6%	14 6%	19 8%	144- 6%	20 8%	15 11%	4 5%
Regional programmes that keep me informed about my area	267 9%	16 8%	23 9%	25 9%	25 7%	** **	22 7%	45 11%	28 11%	21 9%	219 9%	24 10%	18df 13%	6 8%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	154 5%	5 3%	17 7%	13 5%	21 6%	** **	25+akm 8%	19 5%	15 6%	13 6%	133 6%	8 3%	10akm 8%	2 3%
Programmes about science, arts, culture and religion	171 6%	9 4%	12 5%	16 6%	21 6%	** **	20 6%	21 5%	15 6%	18 8%	137 6%	17 7%	13+abgjm 10%	3 4%
Programmes that help me see things from a different angle/perspective	214 8%	18 9%	22 9%	20 7%	24 7%	** **	20 6%	32 8%	23 9%	15 7%	185 8%	14 6%	11 8%	4 5%

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Prepared by BMG

Table Q26 B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Region											Northern	
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample size	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Programmes that are different in their approach to other providers	209 7%	13 6%	19 8%	15 5%	25 7%	** **	22 7%	26 7%	20 8%	21 9%	169 7%	20 8%	16+cgjm 12%	4 5%
Programmes made for UK audiences	108 4%	11 5%	10 4%	10 4%	8 2%	** **	13 4%	10 3%	10 4%	13 6%	92 4%	6 2%	9+dgjkm 7%	1 1%
Programmes that are relevant to me	237 8%	12 6%	24 10%	25 9%	29 8%	** **	21 7%	29 7%	29m 12%	19 8%	198 8%	18 8%	17+afgjm 12%	4 5%
Appeals to a wide range of different audiences	125 4%	8 4%	11 5%	12 4%	14 4%	** **	8 2%	17 4%	15f 6%	10 4%	100 4%	13 5%	9f 7%	3 4%
Programmes that I can watch and talk about with people I know	196 7%	11 5%	19 8%	13 5%	26 7%	** **	17 5%	23 6%	24 9%	18 8%	158 7%	18 7%	15+acfgj 11%	5 6%
Broadcast events that bring the nation together for a shared viewing experience	157 6%	11 6%	14 6%	18 7%	20 5%	** **	15 5%	15 4%	17 7%	13 6%	133 6%	10 4%	9 7%	4 6%
None	2140 76%	163 80%	183 74%	202 75%	280 77%	** **	234 75%	306 77%	179 72%	178 78%	1807 76%	177 74%	99 72%	58 76%

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Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample size	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Programmes that feature my region /country	277 10%	74 8%	65 10%	49 10%	88 11%	139 9%	137 10%	247 10%	** **	25 7%	15 9%	** **
Programmes that feature people like me	285 10%	80 9%	57 9%	42 9%	100+e 12%	137 9%	142 11%	254 10%	** **	27 8%	18 10%	** **
Programmes which feature people from different backgrounds	128 5%	37 4%	24 4%	26 5%	40 5%	61 4%	66 5%	113 5%	** **	12 3%	7 4%	** **
Trusted and accurate UK news	257 9%	70 8%	47 7%	43 9%	96+abe 12%	117- 8%	139+be 11%	242+cd 10%	** **	13- 4%	5- 3%	** **
Programmes that help me to understand what is going on in the world today	182 6%	50 6%	37 6%	33 7%	58 7%	87 6%	91 7%	161 7%	** **	18 5%	11 6%	** **
Regional programmes that keep me informed about my area	267 9%	82 9%	57 9%	43 9%	82 10%	139 9%	125 10%	245+c 10%	** **	16- 5%	11 6%	** **
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	154 5%	40 5%	38 6%	30 6%	45 5%	78 5%	75 6%	133 5%	** **	19 5%	11 6%	** **
Programmes about science, arts, culture and religion	171 6%	46 5%	36 6%	26 5%	61 7%	83 6%	86 7%	156c 6%	** **	12- 3%	7 4%	** **
Programmes that help me see things from a different angle/perspective	214 8%	60 7%	40 6%	35 7%	78+be 10%	100 7%	113 9%	195c 8%	** **	17- 5%	11 6%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26 B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample size	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Programmes that are different in their approach to other providers	209 7%	66b 8%	31- 5%	44b 9%	65b 8%	97 6%	110b 8%	192c 8%	** **	15- 4%	10 6%	** **
Programmes made for UK audiences	108 4%	30 3%	18 3%	27be 6%	30 4%	49 3%	58 4%	98 4%	** **	8 2%	6 3%	** **
Programmes that are relevant to me	237 8%	72 8%	40- 6%	45 9%	78b 9%	112 7%	123b 9%	217c 9%	** **	18- 5%	12 7%	** **
Appeals to a wide range of different audiences	125 4%	30 3%	27 4%	23 5%	44 5%	57 4%	67 5%	111 4%	** **	11 3%	5 3%	** **
Programmes that I can watch and talk about with people I know	196 7%	62 7%	30- 5%	32 7%	70b 9%	92 6%	102b 8%	174 7%	** **	19 5%	13 7%	** **
Broadcast events that bring the nation together for a shared viewing experience	157 6%	48 6%	28 4%	23 5%	56 7%	76 5%	79 6%	142 6%	** **	13 4%	9 5%	** **
None	2140 76%	672 77%	480 77%	369 76%	599 73%	1153 77%	969 74%	1859 75%	** **	275 77%	124 71%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample size	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Programmes that feature my region /country	277 10%	114+b 12%	163- 9%	25 12%	9 6%	30 11%	** **	18 12%	** **	** **	55+bd 14%	30 12%
Programmes that feature people like me	285 10%	133+b 14%	151- 8%	34+bg 16%	21b 14%	35b 13%	** **	12 8%	** **	** **	64+bg 16%	30b 12%
Programmes which feature people from different backgrounds	128 5%	69+bk 7%	59- 3%	16+bk 8%	8 5%	17b 6%	** **	12+bk 8%	** **	** **	36+bk 9%	7 3%
Trusted and accurate UK news	257 9%	108+b 11%	149- 8%	24 11%	15 10%	30 11%	** **	18 12%	** **	** **	48b 12%	21 9%
Programmes that help me to understand what is going on in the world today	182 6%	83+b 9%	100- 5%	22+b 10%	8 6%	17 6%	** **	11 8%	** **	** **	43+b 11%	17 7%
Regional programmes that keep me informed about my area	267 9%	115+b 12%	152- 8%	23 11%	17 12%	33 12%	** **	18 12%	** **	** **	54+b 13%	25 10%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	154 5%	68+bk 7%	85- 5%	18bk 8%	8 5%	21bk 8%	** **	13k 8%	** **	** **	33+bk 8%	7 3%
Programmes about science, arts, culture and religion	171 6%	85+b 9%	85- 5%	18b 8%	10 6%	24b 9%	** **	11 7%	** **	** **	35+b 9%	14 6%
Programmes that help me see things from a different angle/perspective	214 8%	104+b 11%	109- 6%	22b 10%	14 9%	26b 9%	** **	10 6%	** **	** **	50+b 12%	28+b 12%
Programmes that are different in their approach to other providers	209 7%	95+bk 10%	114- 6%	23bk 11%	12 8%	25 9%	** **	12 8%	** **	** **	49+bk 12%	11 5%

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Prepared by BMG

Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample size	2381	774	1608	182	119	212	**	116	**	**	320	203
Total	2834	958	1876	215	147	274	**	151	**	**	401	244
Programmes made for UK audiences	108 4%	53+bk 6%	55- 3%	12b 6%	4 3%	14 5%	** **	10b 6%	** **	** **	22b 5%	5 2%
Programmes that are relevant to me	237 8%	106+b 11%	130- 7%	28+b 13%	14 10%	29 11%	** **	18b 12%	** **	** **	50+b 13%	21 9%
Appeals to a wide range of different audiences	125 4%	64+bk 7%	61- 3%	14b 7%	8 5%	16b 6%	** **	9 6%	** **	** **	34+bk 8%	6 3%
Programmes that I can watch and talk about with people I know	196 7%	92+bk 10%	103- 5%	23+bk 11%	13 9%	29+bk 11%	** **	11 7%	** **	** **	42+bk 10%	12 5%
Broadcast events that bring the nation together for a shared viewing experience	157 6%	67+b 7%	90- 5%	18b 8%	11 8%	15 6%	** **	8 5%	** **	** **	35+bk 9%	10 4%
None	2140 76%	665- 69%	1475+adej 79%	155 72%	104 71%	196 72%	** **	108 71%	** **	** **	268- 67%	178 73%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample size	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Programmes that feature my region /country	277 10%	10 7%	8 7%	25 7%	19- 6%	49- 7%	162+de 11%	277 10%	** **	277 10%	** **
Programmes that feature people like me	285 10%	12 9%	8 7%	22- 6%	22 7%	53- 7%	164cde 11%	284 10%	** **	285 10%	** **
Programmes which feature people from different backgrounds	128 5%	3 2%	3 3%	10 3%	4- 1%	17- 2%	80+de 5%	126 5%	** **	127 5%	** **
Trusted and accurate UK news	257 9%	7 5%	7 6%	25 7%	24 8%	55 8%	142 10%	255 9%	** **	257 9%	** **
Programmes that help me to understand what is going on in the world today	182 6%	3 2%	7 6%	19 5%	18 6%	40 6%	99 7%	181 7%	** **	182 6%	** **
Regional programmes that keep me informed about my area	267 9%	10 8%	7 7%	27 8%	16- 5%	51- 7%	155de 11%	264 10%	** **	267 10%	** **
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	154 5%	13+df 10%	6 6%	21 6%	12 4%	38 5%	80 5%	149 5%	** **	152 5%	** **
Programmes about science, arts, culture and religion	171 6%	6 5%	6 6%	19 5%	10- 3%	30- 4%	96de 7%	168 6%	** **	170 6%	** **
Programmes that help me see things from a different angle/perspective	214 8%	8 6%	6 5%	20 6%	23 7%	47 7%	114 8%	213 8%	** **	213 8%	** **
Programmes that are different in their approach to other providers	209 7%	10 8%	5 5%	19 5%	14 4%	46 6%	113 8%	209 8%	** **	209 7%	** **

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Prepared by BMG

Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample size	2381	116	95	297	271	597	1257	2338	**	2356	**
Total	2834	133	113	352	323	709	1474	2776	**	2800	**
Programmes made for UK audiences	108 4%	1 1%	3 3%	8 2%	6 2%	17- 2%	69+ade 5%	108 4%	** **	108 4%	** **
Programmes that are relevant to me	237 8%	8 6%	5 4%	21 6%	16- 5%	40- 6%	139de 9%	232 8%	** **	235 8%	** **
Appeals to a wide range of different audiences	125 4%	*- *%	2 1%	11 3%	9 3%	24 3%	68a 5%	123 4%	** **	123 4%	** **
Programmes that I can watch and talk about with people I know	196 7%	5 4%	6 5%	15 4%	10- 3%	32- 5%	113cde 8%	195 7%	** **	196 7%	** **
Broadcast events that bring the nation together for a shared viewing experience	157 6%	4 3%	4 4%	19 5%	13 4%	32 4%	89 6%	155 6%	** **	157 6%	** **
None	2140 76%	97 73%	86 76%	276 79%	255 79%	546 77%	1108 75%	2095 75%	** **	2110 75%	** **

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Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample size	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Programmes that feature my region /country	277 10%	258e 10%	245-e 9%	237-e 9%	199-e 9%	14- 4%	271e 10%	224-e 9%	277e 10%	251e 10%	93- 5%	98-d 6%	104- 6%	4- 2%	128-ad 7%	91-d 6%
Programmes that feature people like me	285 10%	258- 10%	245- 9%	237- 9%	193- 8%	20- 6%	275 10%	230- 9%	285e 10%	256e 10%	96- 5%	92- 6%	93- 5%	7- 4%	119- 6%	83- 6%
Programmes which feature people from different backgrounds	128 5%	115- 4%	107- 4%	99- 4%	83- 4%	12 4%	123 4%	102- 4%	128 5%	111 4%	25- 1%	34- 2%	31- 2%	3 2%	38- 2%	29- 2%
Trusted and accurate UK news	257 9%	223- 8%	220- 8%	214- 8%	176- 8%	18- 6%	241 9%	209- 8%	257 9%	227 9%	59- 3%	63- 4%	88-a 5%	9 5%	96-a 5%	71-a 5%
Programmes that help me to understand what is going on in the world today	182 6%	160- 6%	157- 6%	148- 6%	120- 5%	18 6%	171 6%	150- 6%	182 6%	162 6%	36- 2%	44- 3%	52- 3%	7 4%	62-a 3%	42- 3%
Regional programmes that keep me informed about my area	267 9%	245-e 9%	234- 9%	233-e 9%	186- 8%	17- 5%	257e 9%	221-e 9%	267e 9%	240e 10%	75- 4%	74- 5%	99-a 6%	7- 4%	114-a 6%	74- 5%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	154 5%	147 5%	131- 5%	124- 5%	110- 5%	28 9%	147 5%	121- 5%	154 5%	144 6%	43- 2%	37- 2%	44- 2%	13abcef 7%	55- 3%	37- 3%
Programmes about science, arts, culture and religion	171 6%	157 6%	144- 5%	132- 5%	113- 5%	17 5%	163 6%	136- 5%	171 6%	147 6%	46- 2%	46- 3%	53- 3%	6 3%	61- 3%	51- 4%
Programmes that help me see things from a different angle/perspective	214 8%	195- 7%	175- 7%	174- 7%	140- 6%	17 5%	199 7%	184 7%	214 8%	191 8%	54- 3%	55- 4%	60- 3%	4- 2%	74- 4%	54- 4%

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Table Q26 B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample size	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Programmes that are different in their approach to other providers	209 7%	184- 7%	167- 6%	168- 6%	132- 6%	18 6%	196 7%	172- 7%	209d 7%	183 7%	44- 2%	46- 3%	45- 3%	7 4%	68-a 4%	47- 3%
Programmes made for UK audiences	108 4%	98- 4%	92- 3%	88- 3%	76- 3%	10 3%	103 4%	82- 3%	108 4%	103+ 4%	16- 1%	19- 1%	28- 2%	5a 3%	30- 2%	24-a 2%
Programmes that are relevant to me	237 8%	213-e 8%	195- 7%	186- 7%	147- 6%	13- 4%	219e 8%	186-e 7%	237de 8%	213de 8%	57- 3%	66-a 4%	63- 3%	5- 3%	72- 4%	53- 4%
Appeals to a wide range of different audiences	125 4%	110- 4%	97- 4%	97- 4%	77- 3%	10 3%	116 4%	102 4%	125 4%	109 4%	18- 1%	25- 2%	26- 1%	5 3%	42-a 2%	29-a 2%
Programmes that I can watch and talk about with people I know	196 7%	179- 7%	154- 6%	147- 6%	121- 5%	12- 4%	181 6%	157- 6%	196d 7%	168 7%	46- 2%	61-a 4%	50- 3%	4- 2%	65- 3%	43- 3%
Broadcast events that bring the nation together for a shared viewing experience	157 6%	142- 5%	131- 5%	124- 5%	100- 4%	8- 3%	145 5%	123- 5%	157e 6%	140e 6%	33- 2%	41- 3%	43- 2%	3- 2%	53-a 3%	37- 3%
None	2140 76%	2060+ 76%	2037+ 77%	2019+ 77%	1780+i 78%	244 76%	2118 76%	1895 76%	2140 76%	1883 75%	1631+e 86%	1270+ 84%	1520+ 85%	154+ 84%	1570+ 83%	1202+ 84%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q26_B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample size	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Programmes that feature my region /country	277 10%	33c 13%	227- 9%	140- 8%	88 9%
Programmes that feature people like me	285 10%	29 12%	237 10%	164 9%	103 10%
Programmes which feature people from different backgrounds	128 5%	17 7%	101- 4%	63- 4%	39 4%
Trusted and accurate UK news	257 9%	27d 11%	212d 9%	129- 7%	63- 6%
Programmes that help me to understand what is going on in the world today	182 6%	24c 10%	146- 6%	94- 5%	59 6%
Regional programmes that keep me informed about my area	267 9%	35bc 14%	217- 9%	146 8%	89 9%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	154 5%	19 7%	125 5%	82 5%	47 5%
Programmes about science, arts, culture and religion	171 6%	24bcd 10%	135- 5%	80- 5%	50 5%
Programmes that help me see things from a different angle/perspective	214 8%	35+bcd 14%	163- 7%	106- 6%	69 7%

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Table Q26 B3 (continuation)

Q26. Badly (1-3) Summary - How well or badly would you say they provide ...?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample size	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Programmes that are different in their approach to other providers	209 7%	33+bcd 13%	164- 7%	111- 6%	72 7%
Programmes made for UK audiences	108 4%	21+bcd 9%	80- 3%	47- 3%	29 3%
Programmes that are relevant to me	237 8%	31c 12%	191- 8%	128- 7%	77 8%
Appeals to a wide range of different audiences	125 4%	22+bcd 9%	93- 4%	58- 3%	40 4%
Programmes that I can watch and talk about with people I know	196 7%	25c 10%	159- 6%	100- 6%	64 6%
Broadcast events that bring the nation together for a shared viewing experience	157 6%	21 8%	127 5%	81- 5%	49 5%
None	2140 76%	170- 68%	1899+a 77%	1350+a 78%	795+a 79%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27S1

Q27. Summary - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Row percentages

	Total	Most	2nd	3rd	Not ranked	MeanX
Trusted and accurate UK news	3021	100 3%	114 4%	108 4%	2699 89%	.21
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	3021	77 3%	85 3%	112 4%	2747 91%	.17
Programmes that help me to understand what is going on in the world today	3021	90 3%	130 4%	129 4%	2672 88%	.22
Programmes that are relevant to me	3021	755 25%	406 13%	309 10%	1551 51%	1.12
Programmes made for UK audiences	3021	225 7%	373 12%	278 9%	2144 71%	.56
Programmes that I can watch and talk about with people I know	3021	109 4%	138 5%	166 5%	2609 86%	.25
Appeals to a wide range of different audiences	3021	507 17%	432 14%	428 14%	1654 55%	.93
Programmes that help me see things from a different angle/perspective	3021	102 3%	188 6%	184 6%	2547 84%	.29
Broadcast events that bring the nation together for a shared viewing experience	3021	131 4%	145 5%	210 7%	2535 84%	.30
Programmes about science, arts, culture and religion	3021	59 2%	66 2%	77 3%	2819 93%	.13
Regional programmes that keep me informed about my area	3021	203 7%	185 6%	198 7%	2435 81%	.39
Programmes which feature people from different backgrounds	3021	243 8%	232 8%	252 8%	2294 76%	.48

Prepared by BMG

Table Q27S1 (continuation)

Q27. Summary - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Row percentages

	Total	Most	2nd	3rd	Not ranked	MeanX
Programmes that feature my region /country	3021	145 5%	183 6%	184 6%	2508 83%	.33
Programmes that feature people like me	3021	162 5%	164 5%	200 7%	2495 83%	.34
Programmes that are different in their approach to other providers	3021	114 4%	180 6%	187 6%	2540 84%	.29

Table Q27_4

Q27. Trusted and accurate UK news - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	755 25%	288-d 21%	448+ad 31%	0 -%	19- 12%	405+b 28%	339- 22%
2nd	(2.0)	406 13%	164- 12%	223+a 15%	0 -%	18 12%	203 14%	197 13%
3rd	(1.0)	309 10%	145 10%	153 10%	0 -%	11 7%	163 11%	144 10%
Not ranked	(0.0)	1551 51%	798+b 57%	642- 44%	0 -%	111+ab 69%	697- 47%	831+a 55%
Medians		.00	.00	1.00		.00	1.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		1.1	1.0-d	1.3+ad		.7-	1.2+b	1.0-
Standard deviation		1.28	1.23	1.31		1.09	1.29	1.26
Standard Error		.03	.04	.04		.10	.04	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_4 (continuation)

Q27. Trusted and accurate UK news - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692	
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583	
Total		3021	385	520	483	498	474	372	290	904	980	1136	662	
Most	(3.0)	755	74-	85-	91-	120bh	164	121	100	159-	211-b	385	221+abcdhi	
		25%	19%	16%	19%	24%	35%	33%	34%	18%	22%	34%	33%	
2nd	(2.0)	406	36-	59	65	71	55	56ah	64	94-	136ah	175+abh	120+abehi	
		13%	9%	11%	14%	14%	12%	15%	22%	10%	14%	15%	18%	
3rd	(1.0)	309	34	56	48	53	38	50+e	30	90	101	118	80e	
		10%	9%	11%	10%	11%	8%	13%	10%	10%	10%	10%	12%	
Not ranked	(0.0)	1551	241	320	279	254fgjk	216-gk	145-	97-	561	532	458-g	242-	
		51%	+defgijk	+defgijk	+efgjk	51%	46%	39%	33%	+defgijk	+efgjk	54%	40%	37%
Medians		.00	.00	.00	.00	.00	1.00	1.00	2.00	.00	.00	1.00	2.00	
Mode		.00	.00	.00	.00	.00	.00	.00	3.00	.00	.00	.00	.00	
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662	
Mean score		1.1	.9-	.8-	.9-	1.1abch	1.4	1.4	1.6	.8-	1.0-abh	1.4	1.5+abcdhi	
						+abcdhi	+abcdhi	+abcdehi			+abcdhi			
Standard deviation		1.28	1.21	1.16	1.21	1.27	1.36	1.29	1.27	1.18	1.24	1.32	1.28	
Standard Error		.03	.07	.06	.06	.06	.06	.07	.08	.04	.04	.04	.05	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_4 (continuation)
 Q27. Trusted and accurate UK news - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Region														
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)		
Unweighted row	3027	201	231	234	321	103	312	348	208	197	2155	314	309	249		
Effective sample s	2531	183	214	215	299	95	286	322	194	181	1983	267	262	202		
Total	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83		
Most	(3.0)	755	53	72i	65	105i	36	79	116i	65i	42-	634i	69i	34	19	
		25%	24%	27%	23%	26%	30%	24%	28%	26%	17%	25%	27%	23%	23%	
2nd	(2.0)	406	33	37	48	50	13	43	52	44	26	347	33	16	9	
		13%	15%	14%	17%	13%	11%	13%	12%	17%	11%	14%	13%	11%	11%	
3rd	(1.0)	309	19	27	30	40	9	30	39	32	32	259	25	20m	5	
		10%	9%	10%	11%	10%	7%	9%	9%	13%	13%	10%	10%	14%	7%	
Not ranked	(0.0)	1551	114	131	138	205	63	176h	211	113-	149	1300	125	76	50+bcdghjk	
		51%	52%	49%	49%	51%	52%	54%	51%	44%	+bchjk	60%	51%	50%	52%	60%
Medians	.00	.00	1.00	1.00	.00	.00	.00	.00	1.00	.00	.00	.00	1.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83		
Mean score	1.1	1.1i	1.2i	1.1i	1.1i	1.2i	1.1i	1.2i	1.2im	.8-	1.1i	1.2i	1.1	1.0		
Standard deviation	1.28	1.28	1.30	1.25	1.29	1.34	1.28	1.31	1.26	1.17	1.28	1.30	1.25	1.28		
Standard Error	.03	.09	.09	.09	.07	.14	.08	.07	.09	.09	.03	.08	.08	.09		

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_4 (continuation)
 Q27. Trusted and accurate UK news - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	755	314 +bcdef	149-	117	168-	463+bcdf	285-	675+c	13	74-	44	16
		25%	34%	22%	22%	20%	29%	21%	26%	15%	18%	21%	15%
2nd	(2.0)	406	135	92	64	107	228	170	368+cd	11	35-	16-	7
		13%	15%	13%	12%	12%	14%	12%	14%	12%	8%	8%	6%
3rd	(1.0)	309	95	72	52	90	167	142	254	12	54	33+a	9
		10%	10%	10%	10%	10%	10%	10%	10%	13%	13%	16%	8%
Not ranked	(0.0)	1551	369-	376ae	288ae	498+ae	745-a	786+ae	1291-	53	253+a	114	77
		51%	40%	55%	55%	58%	46%	57%	50%	60%	61%	55%	71%
Medians		.00	1.00	.00	.00	.00	1.00	.00	1.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		1.1	1.4	1.0-	1.0	.9-	1.3+bcdf	1.0-	1.2+bcde	.8-	.8-	1.0e	.6-
			+bcdef										
Standard deviation		1.28	1.32	1.24	1.25	1.22	1.30	1.23	1.29	1.14	1.17	1.22	1.12
Standard Error		.03	.04	.05	.07	.05	.03	.04	.03	.13	.06	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_4 (continuation)

Q27. Trusted and accurate UK news - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing Eyesight (c) (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample s		2531	808	1723	181	116	211	**	122	95	**	352	215
Total		3021	1000	2020	213	145	272	**	158	132	**	441	260
Most	(3.0)	755 25%	249j 25%	504j 25%	76+abejk 35%	37 26%	71j 26%	** **	44j 27%	15 11%	** **	80- 18%	63 24%
2nd	(2.0)	406 13%	124 12%	281 14%	24 11%	20 14%	28 10%	** **	24 15%	14 11%	** **	49 11%	48+aej 18%
3rd	(1.0)	309 10%	109 11%	200 10%	24 11%	14 9%	24 9%	** **	16 10%	13 10%	** **	50 11%	33 13%
Not ranked	(0.0)	1551 51%	517c 52%	1034c 51%	89- 42%	74 51%	150ck 55%	** **	75 47%	90 68%	** **	262 +abcgk 59%	115- 44%
Medians		.00	.00	.00	1.00	.00	.00	**	1.00	.00	**	.00	1.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats		3021	1000	2020	213	145	272	**	158	132	**	441	260
Mean score		1.1	1.1hj	1.1hj	1.4	1.1hj	1.1h	**	1.2hj	.6-	**	.9-	1.2hj
Standard deviation		1.28	1.28	1.28	1.34	1.29	1.30	**	1.30	1.06	**	1.19	1.25
Standard Error		.03	.04	.03	.10	.12	.09	**	.12	.11	**	.06	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_4 (continuation)

Q27. Trusted and accurate UK news - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)	
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)			
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**	
Effective sample s	2531	134	103	319	286	649	1321	2491	**	2511	**	
Total	3021	154	123	383	344	779	1556	2969	**	2993	**	
Most	(3.0)	755	29	25	72-	70-	145-	422+acde	750	**	753	**
	25%	19%	20%	19%	20%	19%	27%	25%	**	25%	**	
2nd	(2.0)	406	14	16	52	46	99	215	396	**	401	**
	13%	9%	13%	14%	13%	13%	14%	13%	**	13%	**	
3rd	(1.0)	309	20	13	32	33	75	169	304	**	307	**
	10%	13%	11%	8%	10%	10%	11%	10%	**	10%	**	
Not ranked	(0.0)	1551	92f	69	227+f	196+f	460+f	751-	1518	**	1532	**
	51%	60%	56%	59%	57%	59%	48%	51%	**	51%	**	
Medians	.00	.00	.00	.00	.00	.00	1.00	.00	**	.00	**	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**	
Base for stats	3021	154	123	383	344	779	1556	2969	**	2993	**	
Mean score	1.1	.9-	1.0	.9-	1.0-	.9-	1.2+acde	1.1+d	**	1.1d	**	
									**		**	
Standard deviation	1.28	1.19	1.23	1.22	1.23	1.21	1.29	1.28	**	1.28	**	
Standard Error	.03	.10	.12	.07	.07	.05	.04	.03	**	.03	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_4 (continuation)
 Q27. Trusted and accurate UK news - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0) 25%	755 26%	681e 25%	644e 25%	640e 25%	528-e 23%	44- 14%	685e 25%	618e 25%	705e 25%	671e 25%	466df 25%	416+cdef 28%	406-d 23%	22- 12%	453d 24%	309-d 22%
2nd	(2.0) 13%	406 13%	358e 13%	357e 14%	353e 14%	308e 14%	27- 8%	372e 14%	326e 13%	377e 13%	341-e 13%	256 14%	221+d 15%	247 14%	16 9%	257 14%	186 13%
3rd	(1.0) 10%	309 10%	280 10%	274 10%	276 11%	236 10%	28 9%	289 11%	254 10%	293 10%	261 10%	195 10%	175+ 12%	188 11%	14 8%	199 11%	147 10%
Not ranked	(0.0)	1551	1346-	1343	1319	1178	221 +abcd i	1396	1284	1424	1392+	949b	677-	927b	131 +abcef	957b	776+ab
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	1.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	1.1	1.1+e	1.1e	1.1e	1.1-e	.7-	1.1e	1.1e	1.1e	1.1e	1.1e	1.1df	1.3 +acdef	1.1-d	.6-	1.1d	1.0-d
Standard deviation	1.28	1.28	1.27	1.27	1.26	1.11	1.28	1.28	1.28	1.28	1.28	1.28	1.29	1.26	1.07	1.27	1.24
Standard Error	.03	.03	.03	.03	.03	.07	.03	.03	.03	.03	.03	.03	.04	.03	.08	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_4 (continuation)

Q27. Trusted and accurate UK news - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0)	755 25%	58 21%	664 25%	508+ 28%	320+ab 29%
2nd	(2.0)	406 13%	40 14%	349 13%	243 13%	140 13%
3rd	(1.0)	309 10%	33 12%	267 10%	198 11%	119 11%
Not ranked	(0.0)	1551 51%	146 53%	1346d 51%	896- 49%	506- 47%
Medians	.00	.00	.00	1.00	1.00	1.00
Mode	.00	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	1.1	1.0	1.1	1.2+	1.3+b	
Standard deviation	1.28	1.23	1.28	1.30	1.31	
Standard Error	.03	.10	.03	.03	.04	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_7
 Q27. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	507 17%	228 16%	257 18%	0 -%	21 13%	204- 14%	302+a 20%
2nd	(2.0)	432 14%	186 13%	230 16%	0 -%	16 10%	190 13%	239+a 16%
3rd	(1.0)	428 14%	172- 12%	243+ad 17%	0 -%	14 9%	210 14%	211 14%
Not ranked	(0.0)	1654 55%	808+b 58%	738- 50%	0 -%	108+ab 68%	864+b 59%	759- 50%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.9	.9-	1.0+ad		.7-	.8-	1.1+a
Standard deviation		1.16	1.16	1.17		1.11	1.11	1.21
Standard Error		.02	.03	.03		.10	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27.7 (continuation)

Q27. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Age											
	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	3027	319	507	495	487	527	400	292	826	982	1219	692	
Effective sample s	2531	269	440	409	405	442	337	246	703	813	1024	583	
Total	3021	385	520	483	498	474	372	290	904	980	1136	662	
Most	(3.0)	507 17%	55 14%	78 15%	86 18%	102+abeh 20%	71 15%	66 18%	49 17%	133 15%	187+h 19%	187 16%	115 17%
2nd	(2.0)	432 14%	52 13%	59 11%	57 12%	82b 16%	88+bcghi 19%	62b 17%	33 11%	111 12%	138 14%	182+bch 16%	94 14%
3rd	(1.0)	428 14%	37- 10%	59 11%	51- 11%	66 13%	97 20%	62abchi 17%	56 19%	96- 11%	117- 12%	215 19%	118+abchi 18%
Not ranked	(0.0)	1654 55%	241 +defgijk 63%	324 +defgijk 62%	289 +defjkl 60%	249- 50%	218- 46%	182- 49%	153 53%	564 +defgijk 62%	538ej 55%	552- 49%	335- 51%
Medians	.00	.00	.00	.00	1.00	1.00	1.00	.00	.00	.00	.00	1.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	385	520	483	498	474	372	290	904	980	1136	662	
Mean score	.9	.8-	.8-	.9	1.1+abch	1.0abh	1.0abh	.9	.8-	1.0abh	1.0+abh	1.0abh	
Standard deviation	1.16	1.13	1.14	1.19	1.22	1.12	1.17	1.15	1.14	1.21	1.14	1.16	
Standard Error	.02	.07	.05	.06	.06	.05	.06	.07	.04	.04	.04	.05	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_7 (continuation)

Q27. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East of England	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	507	43	40	51	60	22	54	66	48	47	430	35	26	16
		17%	19%	15%	18%	15%	18%	16%	16%	19%	19%	17%	14%	17%	19%
2nd	(2.0)	432	24	45m	36	50	20	49	59	39	38	358	45am	20	8-
		14%	11%	17%	13%	12%	16%	15%	14%	15%	15%	14%	18%	14%	9%
3rd	(1.0)	428	30	36	43	46	22	58dil	65	35	27	364	37	17	11
		14%	14%	14%	15%	11%	18%	18%	16%	14%	11%	14%	15%	12%	13%
Not ranked	(0.0)	1654	122	147	150	245+fj	58	168	228	133	137	1387	135	84	49
		55%	56%	55%	54%	61%	48%	51%	54%	52%	55%	55%	54%	57%	58%
Medians		.00	.00	.00	.00	.00	1.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.9	.9	.9	1.0	.8	1.0	1.0	.9	1.0	1.0	.9	.9	.9	.9
Standard deviation		1.16	1.20	1.14	1.18	1.14	1.17	1.15	1.14	1.20	1.21	1.17	1.13	1.19	1.21
Standard Error		.02	.09	.08	.08	.07	.12	.07	.06	.09	.09	.03	.07	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_7 (continuation)

Q27. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	SEG						Ethnicity					
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)	
Unweighted row	3027	1084	825	406	681	1909	1087	2596	103	416	197	106	
Effective sample s	2531	944	707	356	599	1651	955	2166	82	352	169	94	
Total	3021	914	689	521	863	1603	1384	2588	89	416	207	109	
Most	(3.0)	507 17%	149c 16%	118c 17%	62- 12%	174+c 20%	267c 17%	236c 17%	449 17%	15 16%	55 13%	24 12%	14 13%
2nd	(2.0)	432 14%	132 14%	105 15%	88d 17%	104 12%	237 15%	193 14%	389+c 15%	10 11%	42- 10%	22 10%	9 9%
3rd	(1.0)	428 14%	142d 16%	97 14%	90d 17%	97- 11%	239d 15%	186 13%	376 15%	10 11%	47 11%	25 12%	12 11%
Not ranked	(0.0)	1654 55%	491 54%	369 54%	281 54%	488 57%	860 54%	769 56%	1373- 53%	54 61%	272+a 65%	137+a 66%	74 68%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	914	689	521	863	1603	1384	2588	89	416	207	109	
Mean score	.9	.9	1.0	.9	1.0	.9	.9	1.0+cde	.8	.7-	.7-	.7-	
Standard deviation	1.16	1.15	1.17	1.08	1.22	1.16	1.17	1.17	1.17	1.10	1.06	1.08	
Standard Error	.02	.04	.04	.06	.05	.03	.04	.03	.13	.06	.08	.11	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27.7 (continuation)

Q27. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254	
Effective sample s	2531	808	1723	181	116	211	**	122	95	**	352	215	
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Most	(3.0)	507	170	336	32	28	41	**	24	14	**	78	47
	17%	17%	17%	15%	20%	15%	**	15%	11%	**	18%	18%	
2nd	(2.0)	432	152	279	29	20	32	**	21	15	**	60	39
	14%	15%	14%	13%	14%	12%	**	13%	11%	**	14%	15%	
3rd	(1.0)	428	134	295j	36j	16	44j	**	18	14	**	45-	37
	14%	13%	15%	17%	11%	16%	**	11%	11%	**	10%	14%	
Not ranked	(0.0)	1654	544	1110	116	80	154	**	96	89	**	258	137
	55%	54%	55%	55%	55%	57%	**	60%	67%	**	59%	53%	
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00	
Base for stats	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Mean score	.9	.9hi	.9hi	.9	1.0hi	.9	**	.8	.7-	**	.9i	1.0hi	
Standard deviation	1.16	1.17	1.16	1.13	1.22	1.13	**	1.15	1.05	**	1.19	1.19	
Standard Error	.02	.04	.03	.08	.11	.08	**	.10	.11	**	.06	.08	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27.7 (continuation)

Q27. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**	
Effective sample s	2531	134	103	319	286	649	1321	2491	**	2511	**	
Total	3021	154	123	383	344	779	1556	2969	**	2993	**	
Most	(3.0)	507	30	19	59	58	132	258	502	**	502	**
	17%	19%	16%	15%	17%	17%	17%	17%	17%	**	17%	**
2nd	(2.0)	432	18	19	60	43	102	232	429	**	430	**
	14%	12%	15%	16%	12%	13%	15%	14%	14%	**	14%	**
3rd	(1.0)	428	17	7-	44	49b	98b	220b	419	**	425	**
	14%	11%	6%	12%	14%	13%	14%	14%	14%	**	14%	**
Not ranked	(0.0)	1654	89	78	219	194	447	846	1619	**	1636	**
	55%	58%	63%	57%	56%	57%	54%	55%	55%	**	55%	**
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	3021	154	123	383	344	779	1556	2969	**	2993	**	
Mean score	.9	.9	.8	.9	.9	.9	.9	.9	.9	**	.9	**
Standard deviation	1.16	1.22	1.18	1.16	1.17	1.17	1.16	1.17	1.17	**	1.17	**
Standard Error	.02	.11	.12	.06	.07	.05	.03	.02	.02	**	.02	**

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Table Q27.7 (continuation)

Q27. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0) 17%	457e 17%	467+e 18%	460+e 18%	401+e 18%	35- 11%	471e 17%	450+e 18%	481e 17%	439e 16%	342+d 18%	273+d 18%	334+d 19%	20- 11%	359+d 19%	267+d 19%	
2nd	(2.0) 14%	391 15%	386 15%	385+e 15%	330 15%	33 10%	397 14%	374+e 15%	405 14%	392 15%	292+d 16%	241+d 16%	261d 15%	15- 8%	275d 15%	207d 15%	
3rd	(1.0) 14%	428 15%	396+e 15%	376e 14%	379e 15%	330e 15%	27- 8%	396e 14%	353e 14%	405e 14%	358-e 13%	294+d 16%	236+d 16%	276+d 16%	14- 8%	286+d 15%	227+d 16%
Not ranked	(0.0)	1654	1420-	1390-	1364-	1189-	224 +abcd i	1478-	1305-	1507-	1477	938-	739-	897-	134 +abcef	946-	717-
Medians	55%	53%	53%	53%	53%	70%	54%	53%	54%	55%	50%	50%	51%	73%	51%	51%	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	1.00	.00	.00	.00	.00	
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.9	1.0+e	1.0+e	1.0+e	1.0+e	.6-	.9+e	1.0+e	.9+e	.9e	1.0+d	1.0+d	1.0+d	.6-	1.0+d	1.0+d	
Standard deviation	1.16	1.17	1.18	1.18	1.18	1.05	1.17	1.18	1.17	1.16	1.18	1.18	1.19	1.04	1.19	1.19	
Standard Error	.02	.02	.03	.03	.03	.06	.02	.03	.02	.02	.03	.03	.03	.08	.03	.03	

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Table Q27.7 (continuation)

Q27. A wide range of different types of programmes, such as drama, comedy, entertainment or sport - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0)	507 17%	32 12%	460+ 17%	314 17%	183 17%
2nd	(2.0)	432 14%	36 13%	376 14%	258 14%	147 14%
3rd	(1.0)	428 14%	43 15%	369 14%	280 15%	160 15%
Not ranked	(0.0)	1654 55%	166 60%	1422 54%	993 54%	594 55%
Medians	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	.9	.8-	1.0+a	.9	.9	
Standard deviation	1.16	1.07	1.18	1.16	1.16	
Standard Error	.02	.08	.02	.03	.04	

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Table Q27_5
 Q27. Programmes that help me to understand what is going on in the world today - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Method			Gender			
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)	
Unweighted row	3027	1362	1516	0	149	1361	1624	
Effective sample s	2531	1141	1267		125	1146	1363	
Total	3021	1394	1467	0	160	1467	1512	
Most	(3.0)	225 7%	95 7%	122 8%	0 -%	9 6%	119 8%	105 7%
2nd	(2.0)	373 12%	149- 11%	203+a 14%	0 -%	21 13%	174 12%	192 13%
3rd	(1.0)	278 9%	124d 9%	151d 10%	0 -%	3- 2%	132 9%	143 9%
Not ranked	(0.0)	2144 71%	1026+b 74%	991- 68%	0 -%	127+b 79%	1042 71%	1073 71%
Medians	.00	.00	.00		.00	.00	.00	
Mode	.00	.00	.00		.00	.00	.00	
Base for stats	3021	1394	1467	0	160	1467	1512	
Mean score	.6	.5-	.6+a		.5	.6	.6	
Standard deviation	.97	.93	1.00		.92	.98	.96	
Standard Error	.02	.03	.03		.08	.03	.03	

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Table Q27_5 (continuation)

Q27. Programmes that help me to understand what is going on in the world today - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	225 7%	25 6%	36 7%	34 7%	27 5%	35 7%	38+di 10%	30di 10%	61 7%	61 6%	104+di 9%	68+dhi 10%
2nd	(2.0)	373 12%	48 12%	57 11%	47 10%	56 11%	67c 14%	57ci 15%	41 14%	105 12%	103- 10%	166+ci 15%	98+ci 15%
3rd	(1.0)	278 9%	37 10%	47 9%	42 9%	53 11%	35 7%	33 9%	32 11%	84 9%	95 10%	99 9%	65 10%
Not ranked	(0.0)	2144 71%	275 71%	380fgjk 73%	360fgjk 75%	362fgk 73%	337k 71%	244- 66%	187- 64%	654fgjk 72%	722+fgjk 74%	768- 68%	431- 65%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.6	.5	.5	.5	.5	.6	.7 +abcdhi	.7+bcdhi	.5	.5-	.7+bcdhi	.7+abcdhi
Standard deviation		.97	.94	.94	.93	.89	.99	1.06	1.06	.94	.91	1.03	1.06
Standard Error		.02	.06	.04	.05	.04	.05	.06	.07	.04	.03	.03	.04

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Table Q27_5 (continuation)

Q27. Programmes that help me to understand what is going on in the world today - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East of England	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	225	24	18	16	36	2	25	32	14	14	182	25	10	7
		7%	11%	7%	6%	9%	2%	8%	8%	6%	5%	7%	10%	7%	9%
2nd	(2.0)	373	19	28	36	56	8	46	55	39	32	320	25	17	11
		12%	9%	11%	13%	14%	7%	14%	13%	15%	13%	13%	10%	12%	13%
3rd	(1.0)	278	26f	33cf	19	46	10	22	35	19	22	232	26	14	7
		9%	12%	12%	7%	11%	8%	7%	8%	7%	9%	9%	10%	9%	9%
Not ranked	(0.0)	2144	150	187	210d	263-	102	236	295	182	181	1806	175	105	58
		71%	68%	70%	75%	66%	83%	72%	71%	72%	73%	71%	70%	72%	70%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.6	.6e	.5e	.5e	.7e	.3-	.6e	.6e	.5e	.5e	.6e	.6e	.5e	.6e
Standard deviation		.97	1.03	.94	.92	1.02	.68	.99	.99	.94	.92	.96	1.02	.96	1.02
Standard Error		.02	.08	.06	.06	.06	.07	.06	.05	.07	.07	.02	.06	.06	.07

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Table Q27_5 (continuation)

Q27. Programmes that help me to understand what is going on in the world today - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	225 7%	75 8%	48 7%	37 7%	64 7%	123 8%	101 7%	195 8%	4 4%	29 7%	19 9%	4 4%
2nd	(2.0)	373 12%	142+bcf 16%	76 11%	43- 8%	107 12%	218+cf 14%	150- 11%	307 12%	11 12%	62 15%	34 16%	14 13%
3rd	(1.0)	278 9%	83 9%	69 10%	47 9%	75 9%	152 10%	122 9%	230 9%	10 12%	45 11%	19 9%	14 13%
Not ranked	(0.0)	2144 71%	614- 67%	495a 72%	393+ae 75%	618 72%	1109- 69%	1011+ae 73%	1856+ 72%	64 72%	280 67%	135 65%	77 70%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.6	.6+bcf	.5	.5-	.6	.6c	.5	.6	.5	.6	.7	.5
Standard deviation		.97	1.02	.95	.92	.97	.99	.95	.97	.87	.97	1.05	.87
Standard Error		.02	.03	.04	.05	.04	.02	.03	.02	.10	.05	.08	.09

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Table Q27_5 (continuation)

Q27. Programmes that help me to understand what is going on in the world today - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254	
Effective sample s	2531	808	1723	181	116	211	**	122	95	**	352	215	
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Most	(3.0)	225 7%	64 6%	161 8%	14 7%	8 5%	19 7%	** **	10 6%	10 8%	** **	23 5%	21 8%
2nd	(2.0)	373 12%	109 11%	265 13%	23 11%	18 13%	36 13%	** **	20 12%	15 11%	** **	44 10%	33 13%
3rd	(1.0)	278 9%	98 10%	180 9%	24 11%	20g 14%	21 8%	** **	10 6%	10 8%	** **	51 12%	20 8%
Not ranked	(0.0)	2144 71%	729 73%	1414 70%	152 71%	98 68%	198 73%	** **	119 75%	96 73%	** **	322 73%	186 72%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Mean score	.6	.5-	.6+aj	.5	.6	.5	**	.5	.5	**	.5	.6	
Standard deviation	.97	.92	.99	.93	.91	.96	**	.94	.98	**	.88	.99	
Standard Error	.02	.03	.02	.07	.08	.07	**	.09	.10	**	.05	.07	

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Table Q27_5 (continuation)

Q27. Programmes that help me to understand what is going on in the world today - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**	
Effective sample s	2531	134	103	319	286	649	1321	2491	**	2511	**	
Total	3021	154	123	383	344	779	1556	2969	**	2993	**	
Most	(3.0)	225 7%	5- 3%	4 3%	27 7%	26 8%	53 7%	117 8%	223 8%	** **	225 8%	** **
2nd	(2.0)	373 12%	14 9%	8 7%	41 11%	36 10%	80 10%	202 13%	370 12%	** **	373 12%	** **
3rd	(1.0)	278 9%	10 6%	7 6%	37 10%	34 10%	70 9%	142 9%	276 9%	** **	278 9%	** **
Not ranked	(0.0)	2144 71%	126+cdf 82%	103+cdef 84%	278 73%	249 72%	575 74%	1095 70%	2100 71%	** **	2117 71%	** **
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	3021	154	123	383	344	779	1556	2969	**	2993	**	
Mean score	.6	.3-	.3-	.5ab	.5ab	.5b	.6ab	.6d	** d	.6+d	** -	
Standard deviation	.97	.77	.74	.94	.95	.93	.98	.97	**	.97	**	
Standard Error	.02	.07	.07	.05	.06	.04	.03	.02	**	.02	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_5 (continuation)

Q27. Programmes that help me to understand what is going on in the world today - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	225 7%	198 7%	186 7%	181- 7%	159 7%	20 6%	205 7%	169- 7%	206 7%	188- 7%	140 7%	104 7%	123 7%	7 4%	125 7%	85- 6%
2nd	(2.0)	373 12%	338 13%	320 12%	315 12%	271 12%	37 12%	337 12%	303 12%	346 12%	322 12%	236 13%	197 13%	217 12%	23 13%	249 13%	180 13%
3rd	(1.0)	278 9%	246 9%	248 9%	244 9%	209 9%	26 8%	251 9%	235 9%	260 9%	254 10%	169 9%	147 10%	160 9%	15 8%	180 10%	130 9%
Not ranked	(0.0)	2144 71%	1882 71%	1865 71%	1849 71%	1611 72%	236 74%	1949 71%	1775 71%	1986 71%	1900 71%	1322 71%	1040 70%	1268 72%	138 75%	1312 70%	1022 72%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.6	.6	.6	.5-	.5	.5	.6	.5-	.6	.5	.6	.6	.5	.4	.6	.5	
Standard deviation	.97	.97	.96	.95	.96	.93	.97	.95	.97	.96	.97	.96	.95	.85	.96	.93	
Standard Error	.02	.02	.02	.02	.02	.06	.02	.02	.02	.02	.02	.03	.02	.07	.02	.03	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_5 (continuation)

Q27. Programmes that help me to understand what is going on in the world today - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0) 7%	225 7%	24 9%	192 7%	128 7%	74 7%
2nd	(2.0) 12%	373 12%	35 13%	320 12%	233 13%	158+ 15%
3rd	(1.0) 9%	278 9%	19 7%	252 10%	182 10%	115 11%
Not ranked	(0.0) 71%	2144 71%	199 72%	1862 71%	1303 71%	738- 68%
Medians	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	.6	.6	.6	.6	.6	
Standard deviation	.97	1.01	.96	.96	.97	
Standard Error	.02	.08	.02	.02	.03	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_12
 Q27. Programmes that are relevant to me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	243 8%	118 8%	110 7%	0 -%	15 9%	129 9%	108 7%
2nd	(2.0)	232 8%	135+b 10%	85- 6%	0 -%	13 8%	118 8%	114 8%
3rd	(1.0)	252 8%	131b 9%	102- 7%	0 -%	19b 12%	118 8%	132 9%
Not ranked	(0.0)	2294 76%	1010- 72%	1170+ad 80%	0 -%	113 71%	1102 75%	1159 77%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.5	.5+b	.4-		.6	.5	.5
Standard deviation		.94	.97	.90		.99	.97	.91
Standard Error		.02	.03	.03		.09	.03	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_12 (continuation)

Q27. Programmes that are relevant to me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	243 8%	31 8%	53fjk 10%	31 6%	51fjk 10%	36 8%	21 6%	20 7%	83 9%	82 8%	78 7%	41 6%
2nd	(2.0)	232 8%	30 8%	48dk 9%	40 8%	27 5%	47dgk 10%	24 7%	15 5%	78 9%	67 7%	87 8%	39 6%
3rd	(1.0)	252 8%	29 7%	48 9%	45 9%	46 9%	43 9%	24 7%	17 6%	76 8%	91k 9%	84 7%	41- 6%
Not ranked	(0.0)	2294 76%	295 77%	371- 71%	366 76%	374 75%	347 73%	302 81% +bdehi	239 82% +bdehi	666 74%	740 75%	888+beh 78%	540+bcdehi 82%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.5	.5	.6+fgjk	.5	.5fk	.5fgk	.4-	.4	.5fgjk	.5k	.4-	.4-
Standard deviation		.94	.94	1.02	.90	.99	.95	.84	.87	.99	.94	.90	.85
Standard Error		.02	.06	.05	.04	.05	.05	.05	.06	.04	.03	.03	.04

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Table Q27_12 (continuation)
 Q27. Programmes that are relevant to me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3027	201	231	234	321	103	312	348	208	197	2155	314	309	249	
Effective sample s	2531	183	214	215	299	95	286	322	194	181	1983	267	262	202	
Total	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83	
Most	(3.0)	243	15	17	24	27	12	21	36	25	21	197	26	15	5
		8%	7%	6%	8%	7%	10%	6%	9%	10%	9%	8%	10%	10%	5%
2nd	(2.0)	232	17	24	15	29	7	33	30	18	24	194	16	12	10+ck
		8%	8%	9%	5%	7%	6%	10%	7%	7%	9%	8%	7%	8%	11%
3rd	(1.0)	252	22	20	23	28	14	26	32	26	20	211	19	15	6
		8%	10%	7%	8%	7%	12%	8%	8%	10%	8%	8%	8%	10%	8%
Not ranked	(0.0)	2294	166	207	219	3171	88	250	320	185	184	1936	190	105	63
		76%	76%	77%	78%	79%	72%	76%	77%	73%	74%	76%	75%	72%	76%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83	
Mean score	.5	.5	.4	.4	.4	.5	.5	.5	.5	.5	.5	.5	.5	.6d	.5
Standard deviation	.94	.90	.89	.93	.89	.98	.91	.95	.99	.98	.93	1.01	1.02	.90	
Standard Error	.02	.07	.06	.06	.05	.10	.05	.05	.07	.07	.02	.06	.06	.06	

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Table Q27_12 (continuation)
 Q27. Programmes that are relevant to me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	243	70	59	45	68	129	113	215	8	28	13	7
		8%	8%	9%	9%	8%	8%	8%	8%	9%	7%	6%	6%
2nd	(2.0)	232	67	56	50	53	122	104	203	11	29	12	6
		8%	7%	8%	10%	6%	8%	8%	8%	13%	7%	6%	6%
3rd	(1.0)	252	60-	62	44	83a	122	126a	226	5	25	15	6
		8%	7%	9%	8%	10%	8%	9%	9%	5%	6%	7%	5%
Not ranked	(0.0)	2294	716+	513	382	658	1229	1040	1944-	65	333+a	167	91
		76%	78%	74%	73%	76%	77%	75%	75%	73%	80%	81%	83%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.5	.4	.5	.5	.5	.5	.5	.5+	.6	.4	.4	.3
Standard deviation		.94	.92	.96	.98	.92	.94	.94	.95	1.02	.89	.86	.84
Standard Error		.02	.03	.04	.05	.04	.02	.03	.02	.11	.05	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_12 (continuation)

Q27. Programmes that are relevant to me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample s		2531	808	1723	181	116	211	**	122	95	**	352	215
Total		3021	1000	2020	213	145	272	**	158	132	**	441	260
Most	(3.0)	243 8%	68 7%	175g 9%	16 7%	14g 10%	24g 9%	** **	4- 3%	11 9%	** **	40g 9%	16 6%
2nd	(2.0)	232 8%	68 7%	164k 8%	11 5%	5 3%	21 8%	** **	13 8%	14 11%	** **	33 8%	10- 4%
3rd	(1.0)	252 8%	98 10%	153 8%	19 9%	18b 13%	24 9%	** **	19 12%	13 10%	** **	42 10%	25 10%
Not ranked	(0.0)	2294 76%	766 77%	1527 76%	166 78%	107 74%	203 75%	** **	122 77%	93 71%	** **	326 74%	209 80%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats		3021	1000	2020	213	145	272	**	158	132	**	441	260
Mean score		.5	.4	.5k	.4	.5	.5	**	.4	.6k	**	.5k	.4-
Standard deviation		.94	.89	.97	.89	.95	.97	**	.74	.99	**	.97	.82
Standard Error		.02	.03	.02	.07	.09	.07	**	.07	.10	**	.05	.06

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Table Q27_12 (continuation)
 Q27. Programmes that are relevant to me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)	
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes - at home (a)	Yes - not at home (b)	Yes - (net) (c)	No (d)			
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**	
Effective sample s	2531	134	103	319	286	649	1321	2491	**	2511	**	
Total	3021	154	123	383	344	779	1556	2969	**	2993	**	
Most	(3.0)	243 8%	14 9%	8 7%	26 7%	24 7%	65 8%	116 7%	238 8%	** **	243 8%	** **
2nd	(2.0)	232 8%	19+bf 13%	6 5%	32 8%	31 9%	70 9%	114 7%	226 8%	** **	229 8%	** **
3rd	(1.0)	252 8%	15 10%	10 8%	26 7%	22 7%	57 7%	133 9%	249 8%	** **	250 8%	** **
Not ranked	(0.0)	2294 76%	105- 68%	99a 81%	298a 78%	267a 77%	586 75%	1192a 77%	2256 76%	** **	2271 76%	** **
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	3021	154	123	383	344	779	1556	2969	**	2993	**	
Mean score	.5	.6bf	.4	.4	.5	.5	.5	.5	.5	**	.5	**
Standard deviation	.94	1.02	.86	.91	.92	.97	.92	.94	.94	**	.94	**
Standard Error	.02	.09	.08	.05	.05	.04	.03	.02	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_12 (continuation)

Q27. Programmes that are relevant to me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	243 8%	212 8%	211 8%	213 8%	184 8%	24 8%	224 8%	203 8%	226 8%	217 8%	146 8%	105 7%	150 9%	11 6%	154 8%	127 9%
2nd	(2.0)	232 8%	199 7%	200 8%	199 8%	180 8%	29 9%	203 7%	194 8%	212 8%	206 8%	133 7%	102 7%	129 7%	13 7%	133 7%	109 8%
3rd	(1.0)	252 8%	214 8%	224 9%	220 9%	188 8%	25 8%	230 8%	211 9%	232 8%	220 8%	150 8%	116 8%	159 9%	14 8%	155 8%	128 9%
Not ranked	(0.0)	2294 76%	2039 77%	1984 76%	1956 76%	1698 75%	242 76%	2085 76%	1874 75%	2128 76%	2023 76%	1437 77%	1165+f 78%	1330 75%	145 79%	1424 76%	1054 74%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.5	.5	.5	.5	.5	.5	.5	.5	.5	.5	.5	.4-	.5	.4	.5	.5b	
Standard deviation	.94	.94	.94	.95	.95	.94	.94	.95	.94	.94	.93	.90	.95	.86	.94	.97	
Standard Error	.02	.02	.02	.02	.02	.06	.02	.02	.02	.02	.02	.03	.02	.07	.02	.03	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_12 (continuation)
 Q27. Programmes that are relevant to me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0) 8%	243 8%	14 5%	217 8%	141 8%	87 8%
2nd	(2.0) 8%	232 8%	18 6%	201 8%	155 8%	77 7%
3rd	(1.0) 8%	252 8%	21 8%	221 8%	144 8%	79 7%
Not ranked	(0.0) 76%	2294 76%	224 81%	1988 76%	1406 76%	841 78%
Medians	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	.5	.4	.5	.5	.5	
Standard deviation	.94	.82	.95	.94	.93	
Standard Error	.02	.06	.02	.02	.03	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_11
 Q27. Programmes made for UK audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	203 7%	108b 8%	82- 6%	0 -%	13 8%	115+b 8%	86- 6%
2nd	(2.0)	185 6%	108+b 8%	66- 4%	0 -%	12 7%	104+ 7%	80 5%
3rd	(1.0)	198 7%	93 7%	95 6%	0 -%	9 6%	103 7%	93 6%
Not ranked	(0.0)	2435 81%	1085- 78%	1224+a 83%	0 -%	126 79%	1145- 78%	1253+a 83%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.4	.5+b	.3-		.4	.4+b	.3-
Standard deviation		.87	.93	.80		.94	.93	.82
Standard Error		.02	.03	.02		.08	.03	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_11 (continuation)
 Q27. Programmes made for UK audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	203	34d	30	38	25	38	21	18	64	63	77	39
		7%	9%	6%	8%	5%	8%	6%	6%	7%	6%	7%	6%
2nd	(2.0)	185	25	22	29	35	25	28	21	47	64	74	49b
		6%	6%	4%	6%	7%	5%	8%	7%	5%	7%	6%	7%
3rd	(1.0)	198	26	32	32	25	29	31	22	58	57	82	53
		7%	7%	6%	7%	5%	6%	8%	8%	6%	6%	7%	8%
Not ranked	(0.0)	2435	299	436ak	384	412	382	292	229	735	796	903	521
		81%	78%	84%	79%	83%	81%	78%	79%	81%	81%	80%	79%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.4	.5b	.3	.4	.3	.4	.4	.4	.4	.4	.4	.4
Standard deviation		.87	.96	.80	.92	.81	.91	.85	.87	.87	.87	.88	.86
Standard Error		.02	.06	.04	.05	.04	.04	.05	.06	.03	.03	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_11 (continuation)
 Q27. Programmes made for UK audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3027	201	231	234	321	103	312	348	208	197	2155	314	309	249	
Effective sample s	2531	183	214	215	299	95	286	322	194	181	1983	267	262	202	
Total	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83	
Most (3.0)	203 7%	12 5%	14 5%	30+bgjl 11%	25 6%	5 4%	24 7%	21 5%	17 7%	27+bg1 11%	174 7%	17 7%	7 5%	5 6%	
2nd (2.0)	185 6%	20dhm 9%	18h 7%	27+dhm 10%	16 4%	11 9%	20h 6%	25h 6%	5- 2%	16h 6%	159h 6%	16h 6%	8 5%	3 3%	
3rd (1.0)	198 7%	16 7%	16 6%	26 9%	22 5%	6 5%	17 5%	29 7%	17 7%	14 6%	163 6%	17 7%	12 8%	6 7%	
Not ranked (0.0)	2435 81%	172 78%	219c 82%	198- 71%	338c 84%	99 81%	268c 81%	343c 82%	216c 85%	192 77%	2044c 80%	201c 80%	120c 82%	70c 84%	
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83	
Mean score	.4	.4	.4	.6 +bdfghjk lm	.3	.4	.4	.3	.3	.5dghm	.4	.4	.3	.3	
Standard deviation	.87	.87	.82	1.04	.83	.83	.89	.80	.81	1.01	.88	.88	.79	.79	
Standard Error	.02	.06	.06	.07	.05	.09	.05	.04	.06	.08	.02	.05	.05	.06	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_11 (continuation)
 Q27. Programmes made for UK audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	203	62	37	39	60	99	100	171	4	32	20	6
		7%	7%	5%	8%	7%	6%	7%	7%	5%	8%	10%	6%
2nd	(2.0)	185	34-	46a	38a	65ae	79-	104+ae	168	3	17	12	3
		6%	4%	7%	7%	8%	5%	7%	6%	3%	4%	6%	3%
3rd	(1.0)	198	67	36	37	55	103	92	177	4	19	10	5
		7%	7%	5%	7%	6%	6%	7%	7%	5%	5%	5%	4%
Not ranked	(0.0)	2435	751	571f	406	682	1321+cf	1088-	2072	78	347	166	95
		81%	82%	83%	78%	79%	82%	79%	80%	87%	84%	80%	87%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.4	.4	.3	.4	.4	.3-	.4+abe	.4	.3	.4	.4	.3
Standard deviation		.87	.84	.83	.92	.90	.83	.91	.87	.74	.88	.97	.79
Standard Error		.02	.03	.03	.05	.04	.02	.03	.02	.08	.05	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_11 (continuation)

Q27. Programmes made for UK audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254	
Effective sample s	2531	808	1723	181	116	211	**	122	95	**	352	215	
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Most	(3.0)	203 7%	62 6%	141c 7%	6- 3%	10 7%	15 6%	** **	13c 8%	18 13%	** **	28 6%	19c 7%
2nd	(2.0)	185 6%	75 7%	111 5%	13 6%	12 9%	24b 9%	** **	21+abc 13%	7 5%	** **	43+b 10%	18 7%
3rd	(1.0)	198 7%	65 7%	133 7%	18 8%	8 6%	18 7%	** **	10 7%	6 5%	** **	20 4%	14 5%
Not ranked	(0.0)	2435 81%	798g 80%	1636g 81%	176g 83%	114 79%	215 79%	** **	113- 72%	101 77%	** **	351 80%	208 80%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Mean score	.4	.4	.4	.3	.4	.4	**	.6+abc	.5c	**	.4	.4	
Standard deviation	.87	.87	.87	.71	.92	.87	**	1.01	1.08	**	.90	.91	
Standard Error	.02	.03	.02	.05	.09	.06	**	.09	.11	**	.05	.06	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_11 (continuation)
 Q27. Programmes made for UK audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample s		2531	134	103	319	286	649	1321	2491	**	2511	**
Total		3021	154	123	383	344	779	1556	2969	**	2993	**
Most	(3.0)	203	8	11	22	19	42	119	199	**	201	**
		7%	5%	9%	6%	6%	5%	8%	7%	**	7%	**
2nd	(2.0)	185	10	11	19	14	49	91	181	**	185	**
		6%	6%	9%	5%	4%	6%	6%	6%	**	6%	**
3rd	(1.0)	198	9	7	43+f	26	62	95	192	**	195	**
		7%	6%	6%	11%	7%	8%	6%	6%	**	7%	**
Not ranked	(0.0)	2435	128	94	298	286	625	1251	2397	**	2412	**
		81%	83%	76%	78%	83%	80%	80%	81%	**	81%	**
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats		3021	154	123	383	344	779	1556	2969	**	2993	**
Mean score		.4	.3	.5	.4	.3	.4	.4	.4	**	.4	**
Standard deviation		.87	.80	.99	.83	.79	.83	.90	.87	**	.87	**
Standard Error		.02	.07	.10	.05	.05	.03	.02	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_11 (continuation)
 Q27. Programmes made for UK audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	203 7%	164- 6%	168 6%	163- 6%	144 6%	24 8%	175- 6%	155- 6%	179- 6%	174 7%	105- 6%	85- 6%	108 6%	13 7%	117 6%	95 7%
2nd	(2.0)	185 6%	157 6%	153 6%	153 6%	144 6%	14 4%	168 6%	146 6%	170 6%	160 6%	111 6%	97 6%	109 6%	5 3%	105 6%	94 7%
3rd	(1.0)	198 7%	173 6%	172 7%	174 7%	159 7%	26 8%	181 7%	168 7%	186 7%	176 7%	107- 6%	89 6%	99- 6%	20+abce 11%	117 6%	95 7%
Not ranked	(0.0)	2435 81%	2171+ 81%	2125 81%	2099 81%	1802 80%	256 80%	2219 81%	2013 81%	2262 81%	2155 81%	1543+ 83%	1218 82%	1453+ 82%	145 79%	1528+ 82%	1134 80%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.4	.4-	.4-	.4-	.4	.4	.4	.4-	.4	.4	.3-	.4	.4	.4	.4-	.4	
Standard deviation	.87	.85	.86	.85	.87	.88	.86	.85	.86	.86	.83	.84	.85	.85	.85	.88	
Standard Error	.02	.02	.02	.02	.02	.05	.02	.02	.02	.02	.02	.02	.02	.07	.02	.03	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_11 (continuation)
 Q27. Programmes made for UK audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0) 7%	203 72%	29+bcd 11%	167 6%	104- 6%	57- 5%
2nd	(2.0) 6%	185 67%	24d 9%	153d 6%	94- 5%	43- 4%
3rd	(1.0) 7%	198 71%	23 8%	169 6%	110 6%	60 6%
Not ranked	(0.0)	2435 81%	200- 72%	2137+a 81%	1538+a 83%	925+ab 85%
Medians	.00	.00	.00	.00	.00	
Mode	.00	.00	.00	.00	.00	
Base for stats	3021	276	2626	1846	1085	
Mean score	.4	.6+bcd	.4-d	.3-	.3-	
Standard deviation	.87	1.03	.86	.81	.77	
Standard Error	.02	.08	.02	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_14

Q27. Programmes that I can watch and talk about with people I know - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	162 5%	74 5%	76 5%	0 -%	11 7%	56- 4%	105+a 7%
2nd	(2.0)	164 5%	67 5%	86 6%	0 -%	10 6%	67 5%	92 6%
3rd	(1.0)	200 7%	87 6%	103 7%	0 -%	10 6%	75- 5%	124+a 8%
Not ranked	(0.0)	2495 83%	1166 84%	1201 82%	0 -%	129 80%	1270+b 87%	1191- 79%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.3	.3	.3		.4	.3-	.4+a
Standard deviation		.81	.80	.81		.88	.71	.89
Standard Error		.02	.02	.02		.08	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_14 (continuation)

Q27. Programmes that I can watch and talk about with people I know - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	162 5%	24ej 6%	44+egijk 8%	27e 5%	28ej 6%	11- 2%	19 5%	8 3%	68+egjk 8%	55ej 6%	38- 3%	27 4%
2nd	(2.0)	164 5%	28gjk 7%	37fgjk 7%	31gjk 6%	29gjk 6%	19 4%	14 4%	6- 2%	65+efgjk 7%	60gjk 6%	39- 3%	20- 3%
3rd	(1.0)	200 7%	26 7%	44gk 9%	28 6%	35 7%	31 6%	23 6%	12 4%	71g 8%	63 6%	66 6%	35 5%
Not ranked	(0.0)	2495	307	394-	397b	405b	412 +abdhi	316bh +abcdghi	265 91%	701-	802bh +abcdhi	993 87%	581+abcdhi
		83%	80%	76%	82%	81%	87%	85%	91%	77%	82%	87%	88%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.3	.4egjk	.5 +cdefgijk	.4egjk	.4egjk	.2- k	.3g	.2- +efgijk	.4	.4egjk	.2- k	.2- k
Standard deviation		.81	.87	.95	.83	.83	.63	.76	.59	.92	.83	.67	.70
Standard Error		.02	.05	.05	.04	.04	.03	.04	.04	.03	.03	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_14 (continuation)

Q27. Programmes that I can watch and talk about with people I know - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	162 5%	11 5%	14 5%	18 6%	20 5%	2 2%	21 6%	18 4%	10 4%	22+gjl 9%	138 5%	13 5%	4 3%	61 8%
2nd	(2.0)	164 5%	13 6%	15 5%	13 5%	18 4%	11 9%	14 4%	26 6%	12 5%	14 6%	136 5%	14 5%	10 7%	4 5%
3rd	(1.0)	200 7%	16 7%	11 4%	17 6%	29 7%	12 10%	19 6%	35b 8%	17 7%	12 5%	168 7%	15 6%	13b 9%	4 5%
Not ranked	(0.0)	2495 83%	179 82%	227 85%	232 83%	334 83%	97 80%	275 84%	339 81%	214 84%	200 80%	2099 83%	209 83%	119 81%	68 82%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.3	.3	.3	.3	.3	.3	.3	.3	.3	.4	.3	.3	.3	.4
Standard deviation		.81	.81	.81	.84	.78	.71	.83	.78	.74	.95	.81	.81	.74	.90
Standard Error		.02	.06	.06	.06	.05	.07	.05	.04	.05	.07	.02	.05	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_14 (continuation)

Q27. Programmes that I can watch and talk about with people I know - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	162 5%	37- 4%	36 5%	33 6%	56a 6%	73 5%	89+ae 6%	136 5%	4 5%	25 6%	12 6%	7 7%
2nd	(2.0)	164 5%	37- 4%	37 5%	30 6%	55 6%	75 5%	85a 6%	139 5%	3 4%	24 6%	12 6%	9 8%
3rd	(1.0)	200 7%	52 6%	47 7%	40 8%	58 7%	99 6%	98 7%	177 7%	6 6%	22 5%	12 6%	4 4%
Not ranked	(0.0)	2495 83%	788+bcdf 86%	568 82%	418 80%	694 80%	1356+cdf 85%	1112- 80%	2136 83%	76 85%	344 83%	171 82%	89 81%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.3	.3-	.3a	.4ae	.4ae	.3-	.4+ae	.3	.3	.4	.4	.4
Standard deviation		.81	.72	.81	.86	.87	.76	.86	.80	.75	.84	.84	.90
Standard Error		.02	.02	.03	.05	.04	.02	.03	.02	.08	.05	.06	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_14 (continuation)

Q27. Programmes that I can watch and talk about with people I know - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254	
Effective sample s	2531	808	1723	181	116	211	**	122	95	**	352	215	
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Most	(3.0)	162 5%	58 6%	104 5%	12 6%	10 7%	22 8%	** **	6 4%	12 9%	** **	32 7%	10 4%
2nd	(2.0)	164 5%	48 5%	116 6%	15 7%	12 8%	21 8%	** **	6 4%	6 5%	** **	19 4%	9 3%
3rd	(1.0)	200 7%	49- 5%	150+ak 7%	13 6%	5 4%	11 4%	** **	7 4%	8 6%	** **	28 6%	10 4%
Not ranked	(0.0)	2495 83%	846 85%	1650 82%	173 81%	118 81%	218 80%	** **	139 88%	106 80%	** **	362 82%	231+bcej 89%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Mean score	.3	.3	.3k	.4	.4k	.4gik	**	.2	.4k	**	.4k	.2-	
Standard deviation	.81	.81	.81	.84	.90	.95	**	.70	.95	**	.87	.70	
Standard Error	.02	.03	.02	.06	.08	.07	**	.06	.10	**	.05	.05	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_14 (continuation)

Q27. Programmes that I can watch and talk about with people I know - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample s		2531	134	103	319	286	649	1321	2491	**	2511	**
Total		3021	154	123	383	344	779	1556	2969	**	2993	**
Most	(3.0)	162 5%	12 8%	7 6%	33+f 9%	24 7%	54+f 7%	70- 4%	157 5%	** **	159 5%	** **
2nd	(2.0)	164 5%	9 6%	9 8%	21 6%	29+f 8%	54+f 7%	71- 5%	159 5%	** **	161 5%	** **
3rd	(1.0)	200 7%	13 8%	14+ 11%	22 6%	22 6%	52 7%	111 7%	197 7%	** **	198 7%	** **
Not ranked	(0.0)	2495 83%	120 78%	93- 75%	307 80%	270- 78%	618- 79%	1305bde 84%	2456 83%	** **	2475 83%	** **
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats		3021	154	123	383	344	779	1556	2969	**	2993	**
Mean score		.3	.4f	.4	.4+f	.4+f	.4+f	.3-	.3	**	.3	**
Standard deviation		.81	.92	.87	.93	.91	.90	.75	.80	**	.80	**
Standard Error		.02	.08	.09	.05	.05	.04	.02	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_14 (continuation)

Q27. Programmes that I can watch and talk about with people I know - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	162 5%	138 5%	141 5%	138 5%	129 6%	20 6%	143 5%	130 5%	147 5%	155+ 6%	107 6%	71 5%	100 6%	15 8%	96 5%	83 6%
2nd	(2.0)	164 5%	147 6%	146 6%	148 6%	124 6%	24 8%	156 6%	139 6%	158 6%	146 5%	94b 5%	48- 3%	88b 5%	15b 8%	94b 5%	70b 5%
3rd	(1.0)	200 7%	177 7%	174 7%	165 6%	139 6%	19 6%	179 7%	166 7%	183 7%	188+ 7%	125 7%	80- 5%	124 7%	9 5%	124 7%	92 7%
Not ranked	(0.0)	2495	2203	2157	2138	1857	257	2264	2047	2310	2176-	1540	1289	1456	144	1552	1173
Medians		83%	83%	82%	83%	83%	80%	83%	82%	83%	82%	83%	87%	82%	79%	83%	83%
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.3	.3	.3	.3	.3	.4	.3	.3	.3	.3	.4+	.3b	.3-	.3b	.5+be	.3b	.3b
Standard deviation	.81	.80	.81	.81	.83	.88	.81	.81	.81	.81	.83	.82	.74	.82	.95	.79	.82
Standard Error	.02	.02	.02	.02	.02	.05	.02	.02	.02	.02	.02	.02	.02	.02	.08	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_14 (continuation)

Q27. Programmes that I can watch and talk about with people I know - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0) 5%	162 5%	25bcd 9%	127-d 5%	78- 4%	32- 3%
2nd	(2.0) 5%	164 5%	12 4%	147 6%	90 5%	55 5%
3rd	(1.0) 7%	200 7%	9 3%	179 7%	120 6%	62 6%
Not ranked	(0.0)	2495	230	2173	1558+	935+b
Medians		83%	83%	83%	84%	86%
Mode		.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	.3	.4d	.3d	.3-	.2-	
Standard deviation	.81	.93	.79	.75	.68	
Standard Error	.02	.07	.02	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_13

Q27. Appeals to a wide range of different audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	145 5%	82+b 6%	47- 3%	0 -%	17+ab 10%	65 4%	76 5%
2nd	(2.0)	183 6%	104+b 7%	65- 4%	0 -%	14b 9%	89 6%	94 6%
3rd	(1.0)	184 6%	93 7%	82 6%	0 -%	9 6%	82 6%	100 7%
Not ranked	(0.0)	2508 83%	1115- 80%	1273+ad 87%	0 -%	120- 75%	1230 84%	1242 82%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.3	.4+b	.2-		.5+b	.3	.3
Standard deviation		.79	.86	.68		1.03	.78	.81
Standard Error		.02	.03	.02		.09	.02	.02

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Table Q27_13 (continuation)

Q27. Appeals to a wide range of different audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	145	32 +cdefgij k	32fjk	22	21	19	10-	9	64 +efgijk	43	38-	19-
		5%	8%	6%	5%	4%	4%	3%	3%	7%	4%	3%	3%
2nd	(2.0)	183	27	40gjk	36gjk	32	22	16	10	68gjk	68gjk	48-	26-
		6%	7%	8%	7%	7%	5%	4%	3%	7%	7%	4%	4%
3rd	(1.0)	184	20	36	31	30	34	19	14	56	61	67	33
		6%	5%	7%	6%	6%	7%	5%	5%	6%	6%	6%	5%
Not ranked	(0.0)	2508	305	411-	395	414	399h	327 +abchi	258 +abchi	717-	809	983 +abchi	584+abcdhi
		83%	79%	79%	82%	83%	84%	88%	89%	79%	82%	87%	88%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.3	.4+efgjk	.4+efgjk	.3fgjk	.3k	.3	.2-	.2-	.4 +defgijk	.3fgjk	.2-	.2-
Standard deviation		.79	.95	.87	.81	.78	.74	.65	.64	.91	.79	.69	.64
Standard Error		.02	.06	.04	.04	.04	.04	.04	.04	.03	.03	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_13 (continuation)

Q27. Appeals to a wide range of different audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	145 5%	11 5%	17 6%	10 4%	18 4%	10 8%	17 5%	16 4%	11 4%	11 5%	122 5%	10 4%	9 6%	4 5%
2nd	(2.0)	183 6%	22+bj 10%	7- 3%	17 6%	23 6%	7 6%	21 7%	26 6%	15 6%	12 5%	151 6%	19b 7%	8 6%	5 6%
3rd	(1.0)	184 6%	13 6%	11 4%	19 7%	24 6%	8 7%	19 6%	23 6%	17 7%	18 7%	153 6%	13 5%	9 6%	9+bdgijkl 11%
Not ranked	(0.0)	2508 83%	173 79%	231am 87%	234 84%	336 84%	96 79%	271 82%	352m 84%	211 83%	208 84%	2113m 83%	210 83%	121 83%	64- 77%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.3	.4	.3	.3	.3	.4	.3	.3	.3	.3	.3	.3	.4	.4
Standard deviation		.79	.87	.80	.74	.77	.93	.82	.76	.77	.76	.79	.78	.84	.82
Standard Error		.02	.06	.05	.05	.04	.10	.05	.04	.06	.06	.02	.05	.05	.06

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Table Q27_13 (continuation)

Q27. Appeals to a wide range of different audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	145 5%	31- 3%	43+a 6%	24 5%	46 5%	74 5%	69 5%	121 5%	4 5%	23 6%	9 4%	10 9%
2nd	(2.0)	183 6%	45 5%	49 7%	28 5%	60 7%	94 6%	88 6%	154 6%	7 8%	30 7%	13 6%	9 8%
3rd	(1.0)	184 6%	52 6%	50 7%	28 5%	49 6%	103 6%	77 6%	152 6%	5 5%	31 7%	20 9%	6 5%
Not ranked	(0.0)	2508 83%	785+bd 86%	547- 79%	442b 85%	708 82%	1332b 83%	1150b 83%	2161 84%	73 82%	332 80%	166 80%	84 77%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.3	.3-	.4+ae	.3	.4a	.3a	.3a	.3	.4	.4	.3	.5+a
Standard deviation		.79	.70	.87	.77	.83	.78	.81	.79	.82	.84	.78	.98
Standard Error		.02	.02	.03	.04	.03	.02	.03	.02	.09	.05	.06	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_13 (continuation)

Q27. Appeals to a wide range of different audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample s		2531	808	1723	181	116	211	**	122	95	**	352	215
Total		3021	1000	2020	213	145	272	**	158	132	**	441	260
Most	(3.0)	145 5%	52 5%	93 5%	6 3%	7 5%	14 5%	** **	8 5%	11 8%	** **	27 6%	11 4%
2nd	(2.0)	183 6%	72 7%	111 6%	13 6%	7 5%	12 4%	** **	11 7%	10 7%	** **	40+be 9%	15 6%
3rd	(1.0)	184 6%	64 6%	120 6%	12 6%	9 7%	25+ 9%	** **	12 8%	2 2%	** **	24 5%	14 6%
Not ranked	(0.0)	2508 83%	812 81%	1695j 84%	182 85%	121 84%	221 81%	** **	127 80%	109 83%	** **	350 80%	219 85%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats		3021	1000	2020	213	145	272	**	158	132	**	441	260
Mean score		.3	.4	.3	.3	.3	.3	**	.4	.4	**	.4+bc	.3
Standard deviation		.79	.83	.77	.70	.78	.79	**	.83	.94	**	.89	.76
Standard Error		.02	.03	.02	.05	.07	.05	**	.08	.10	**	.05	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_13 (continuation)

Q27. Appeals to a wide range of different audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Children in household				Internet access				No (d)		
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)		Yes - not at home (b)	Yes (net) (c)
Unweighted row		3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample s		2531	134	103	319	286	649	1321	2491	**	2511	**
Total		3021	154	123	383	344	779	1556	2969	**	2993	**
Most	(3.0)	145	9	8	20	17	42	74	144	**	144	**
		5%	6%	6%	5%	5%	5%	5%	5%	**	5%	**
2nd	(2.0)	183	7	11	16	25	45	108	181	**	183	**
		6%	5%	9%	4%	7%	6%	7%	6%	**	6%	**
3rd	(1.0)	184	7	7	23	17	45	90	180	**	182	**
		6%	4%	6%	6%	5%	6%	6%	6%	**	6%	**
Not ranked	(0.0)	2508	130	97	324	285	647	1283	2464	**	2484	**
		83%	85%	79%	85%	83%	83%	83%	83%	**	83%	**
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats		3021	154	123	383	344	779	1556	2969	**	2993	**
Mean score		.3	.3	.4	.3	.3	.3	.3	.3	**	.3	**
Standard deviation		.79	.82	.89	.78	.82	.81	.80	.80	**	.79	**
Standard Error		.02	.07	.09	.04	.05	.03	.02	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_13 (continuation)

Q27. Appeals to a wide range of different audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	145 5%	123 5%	120 5%	118 5%	101 4%	23+d 7%	126 5%	116 5%	128- 5%	127 5%	84 4%	61 4%	84 5%	14b 8%	80 4%	62 4%
2nd	(2.0)	183 6%	173+ 6%	167 6%	160 6%	141 6%	16 5%	170 6%	158 6%	173 6%	167 6%	108 6%	74- 5%	99 6%	9 5%	106 6%	74 5%
3rd	(1.0)	184 6%	160 6%	155 6%	151 6%	123- 5%	14 4%	162 6%	142 6%	168 6%	163 6%	123 7%	78 5%	104 6%	8 5%	108 6%	79 6%
Not ranked	(0.0)	2508 83%	2209 83%	2177 83%	2160 83%	1885 84%	267 83%	2284 83%	2067 83%	2328 83%	2208 83%	1551 83%	1275+ 86%	1481 84%	152 83%	1571+ 84%	1203+ 85%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.3	.3	.3	.3	.3	.4	.3	.3	.3	.3	.3	.3	.3-	.3	.4	.3-	.3-
Standard deviation	.79	.79	.79	.78	.78	.88	.79	.79	.78	.80	.78	.74	.78	.89	.76	.76	.76
Standard Error	.02	.02	.02	.02	.02	.05	.02	.02	.02	.02	.02	.02	.02	.07	.02	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_13 (continuation)

Q27. Appeals to a wide range of different audiences - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0)	145 5%	15 6%	125 5%	87 5%	49 5%
2nd	(2.0)	183 6%	14 5%	168 6%	117 6%	54 5%
3rd	(1.0)	184 6%	16 6%	161 6%	107 6%	59 5%
Not ranked	(0.0)	2508 83%	232 84%	2172 83%	1534 83%	922+ 85%
Medians	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	.3	.3	.3	.3	.3	
Standard deviation	.79	.81	.80	.79	.76	
Standard Error	.02	.06	.02	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_9
 Q27. Programmes that help me see things from a different angle/perspective - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	131 4%	74+b 5%	48- 3%	0 -%	9 5%	55 4%	72 5%
2nd	(2.0)	145 5%	63 5%	70 5%	0 -%	12 7%	71 5%	74 5%
3rd	(1.0)	210 7%	103 7%	95 6%	0 -%	11 7%	91 6%	115 8%
Not ranked	(0.0)	2535 84%	1153 83%	1254+ 85%	0 -%	128 80%	1251 85%	1252 83%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.3	.3b	.3-		.4	.3	.3
Standard deviation		.75	.79	.69		.84	.72	.77
Standard Error		.01	.02	.02		.08	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_9 (continuation)

Q27. Programmes that help me see things from a different angle/perspective - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	131 4%	23fgjk 6%	34+efgjk 6%	28fgjk 6%	21gjk 4%	15gk 3%	7- 2%	2- 1%	57+efgjk 6%	49fgjk 5%	25- 2%	9- 1%
2nd	(2.0)	145 5%	24ej 6%	31egjk 6%	36 7% +defgjk	21 4%	12- 2%	14 4%	8 3%	55egjk 6%	56egjk 6%	33- 3%	22 3%
3rd	(1.0)	210 7%	42 11% +bdefgij k	33 6%	39 8%	31 6%	29 6%	21 6%	15 5%	75jk 8%	70 7%	65 6%	36 5%
Not ranked	(0.0)	2535 84%	296- 77%	421 81%	380- 79%	426ach 86%	417 88%	330 89%	266 91%	717- 79%	806 82%	1013 89%	595+abcdhi 90%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.3	.4 +defgjk	.4 +defgjk	.4 +defgjk	.3gjk	.2-	.2-	.1-	.4 +defgjk	.3efgjk	.2-	.2-
Standard deviation		.75	.86	.86	.86	.73	.64	.59	.45	.86	.80	.58	.54
Standard Error		.01	.05	.04	.04	.04	.03	.03	.03	.03	.03	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_9 (continuation)

Q27. Programmes that help me see things from a different angle/perspective - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	131 4%	9 4%	13 5%	9 3%	23 6%	3 3%	11 3%	18 4%	15 6%	10 4%	111 4%	9 4%	8 5%	2 3%
2nd	(2.0)	145 5%	10 5%	19 7%	11 4%	25 6%	2 2%	11 3%	20 5%	8 3%	15 6%	120 5%	13 5%	9 6%	3 4%
3rd	(1.0)	210 7%	9 4%	15 5%	19m 7%	40+alm 10%	6 5%	26m 8%	26m 6%	20m 8%	25alm 10%	185m 7%	17m 7%	7 5%	1- 2%
Not ranked	(0.0)	2535 84%	191d 87%	221 83%	241d 86%	314- 78%	111 91%	281d 85%	353d 85%	211 83%	199 80%	2124d 84%	213 84%	123 84%	76+bd 92%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.3	.3	.3m	.2	.4+cefjm	.2	.2	.3	.3	.3em	.3m	.3	.3em	.2-
Standard deviation		.75	.73	.80	.68	.84	.57	.68	.75	.80	.76	.75	.72	.82	.63
Standard Error		.01	.05	.05	.05	.05	.06	.04	.04	.06	.06	.02	.04	.05	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_9 (continuation)

Q27. Programmes that help me see things from a different angle/perspective - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	131	37	34	26	30	71	57	99-	7	31+a	14	10
		4%	4%	5%	5%	4%	4%	4%	4%	8%	7%	7%	9%
2nd	(2.0)	145	48	33	22	42	81	63	117	6	25	13	7
		5%	5%	5%	4%	5%	5%	5%	5%	7%	6%	6%	6%
3rd	(1.0)	210	70	50	34	54	119	88	177	7	32	16	9
		7%	8%	7%	6%	6%	7%	6%	7%	8%	8%	8%	9%
Not ranked	(0.0)	2535	759	572	439	736	1331	1176	2194+c	69	327-	165	83
		84%	83%	83%	84%	85%	83%	85%	85%	78%	79%	79%	76%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.3	.3	.3	.3	.3	.3	.3	.3-	.4a	.4+a	.4a	.5+a
Standard deviation		.75	.75	.78	.77	.71	.76	.73	.72	.92	.90	.88	.96
Standard Error		.01	.02	.03	.04	.03	.02	.02	.02	.10	.05	.07	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_9 (continuation)

Q27. Programmes that help me see things from a different angle/perspective - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample s		2531	808	1723	181	116	211	**	122	95	**	352	215
Total		3021	1000	2020	213	145	272	**	158	132	**	441	260
Most	(3.0)	131	45	86	5	5	8	**	12c	9	**	25	16
		4%	4%	4%	3%	4%	3%	**	7%	7%	**	6%	6%
2nd	(2.0)	145	53	92	13	10g	8	**	3	8	**	28g	12
		5%	5%	5%	6%	7%	3%	**	2%	6%	**	6%	5%
3rd	(1.0)	210	66	144	11	8	14	**	6	7	**	33	24
		7%	7%	7%	5%	6%	5%	**	4%	5%	**	7%	9%
Not ranked	(0.0)	2535	836	1699	184	120	243+ajk	**	137	108	**	355	207
		84%	84%	84%	86%	83%	89%	**	87%	82%	**	81%	80%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats		3021	1000	2020	213	145	272	**	158	132	**	441	260
Mean score		.3	.3e	.3	.3	.3	.2-	**	.3	.4e	**	.4+e	.4e
Standard deviation		.75	.77	.74	.68	.77	.62	**	.83	.89	**	.84	.84
Standard Error		.01	.03	.02	.05	.07	.04	**	.08	.09	**	.04	.06

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Table Q27_9 (continuation)

Q27. Programmes that help me see things from a different angle/perspective - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample s		2531	134	103	319	286	649	1321	2491	**	2511	**
Total		3021	154	123	383	344	779	1556	2969	**	2993	**
Most	(3.0)	131 4%	13+f 8%	8 6%	29+f 8%	26+f 7%	51+f 7%	57 4%	131 4%	** **	131 4%	** **
2nd	(2.0)	145 5%	10 6%	9 7%	11 3%	18 5%	39 5%	67 4%	144 5%	** **	144 5%	** **
3rd	(1.0)	210 7%	10 6%	13 10%	28 7%	19 6%	59 8%	100 6%	207 7%	** **	207 7%	** **
Not ranked	(0.0)	2535 84%	122 79%	94- 76%	315 82%	282 82%	629- 81%	1331+be 86%	2487 84%	** **	2511 84%	** **
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats		3021	154	123	383	344	779	1556	2969	**	2993	**
Mean score		.3	.4+f	.4f	.4f	.4+f	.4+f	.3-	.3	**	.3	**
Standard deviation		.75	.93	.88	.86	.89	.86	.71	.76	**	.75	**
Standard Error		.01	.08	.09	.05	.05	.03	.02	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_9 (continuation)

Q27. Programmes that help me see things from a different angle/perspective - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	131 4%	112 4%	111 4%	114 4%	87 4%	21d 6%	117 4%	109 4%	119 4%	122 5%	72 4%	60 4%	78 4%	12 6%	88 5%	63 4%
2nd	(2.0)	145 5%	123 5%	124 5%	123 5%	95- 4%	12 4%	133 5%	119 5%	133 5%	131 5%	90 5%	73 5%	84 5%	7 4%	98 5%	61 4%
3rd	(1.0)	210 7%	186 7%	172 7%	177 7%	147 7%	28 9%	193 7%	164 7%	195 7%	187 7%	134 7%	106 7%	120 7%	17 9%	132 7%	93 7%
Not ranked	(0.0)	2535 84%	2243 84%	2212 84%	2174 84%	1921+ 85%	259 81%	2299 84%	2090 84%	2351 84%	2225 83%	1570 84%	1250 84%	1486 84%	147 80%	1549 83%	1201 85%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.3	.3	.3	.3	.3-	.4	.3	.3	.3	.3	.3	.3	.3	.4	.3	.3	
Standard deviation	.75	.74	.74	.75	.72	.83	.75	.75	.75	.76	.73	.74	.75	.84	.78	.75	
Standard Error	.01	.02	.02	.02	.02	.05	.02	.02	.02	.02	.02	.02	.02	.07	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_9 (continuation)

Q27. Programmes that help me see things from a different angle/perspective - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0)	131 4%	7 2%	120 5%	97+ 5%	63+ 6%
2nd	(2.0)	145 5%	11 4%	130 5%	88 5%	62 6%
3rd	(1.0)	210 7%	8- 3%	196+a 7%	141a 8%	91+a 8%
Not ranked	(0.0)	2535 84%	251+bcd 91%	2180-d 83%	1519- 82%	869- 80%
Medians	.00	.00	.00	.00	.00	
Mode	.00	.00	.00	.00	.00	
Base for stats	3021	276	2626	1846	1085	
Mean score	.3	.2-	.3+a	.3+a	.4+ab	
Standard deviation	.75	.61	.77	.80	.84	
Standard Error	.01	.05	.02	.02	.03	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_15
 Q27. Broadcast events that bring the nation together for a shared viewing experience - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	114 4%	64+ 5%	47 3%	0 -%	2 2%	50 3%	63 4%
2nd	(2.0)	180 6%	79 6%	93 6%	0 -%	8 5%	79 5%	98 7%
3rd	(1.0)	187 6%	71- 5%	93 6%	0 -%	23+ab 15%	99 7%	87 6%
Not ranked	(0.0)	2540 84%	1180 85%	1234 84%	0 -%	126 79%	1239 84%	1263 84%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.3	.3	.3		.3	.3	.3
Standard deviation		.74	.77	.73		.63	.72	.77
Standard Error		.01	.02	.02		.06	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_15 (continuation)

Q27. Broadcast events that bring the nation together for a shared viewing experience - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	114 4%	15 4%	16 3%	18 4%	22 4%	12 3%	16 4%	14 5%	31 3%	40 4%	42 4%	30 5%
2nd	(2.0)	180 6%	23 6%	34c 7%	17- 4%	29 6%	32c 7%	18 5%	27+cefi 9%	57 6%	46 5%	77c 7%	45c 7%
3rd	(1.0)	187 6%	27 7%	33 6%	36f 7%	34 7%	22 5%	15 4%	22 7%	59 7%	70f 7%	58 5%	36 6%
Not ranked	(0.0)	2540 84%	321 83%	436 84%	411g 85%	413 83%	408g 86%	323g 87%	228- 78%	757 84%	824g 84%	959g 84%	551 83%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.3	.3	.3	.3	.3	.3	.3	.4+cefi	.3	.3	.3	.3
Standard deviation		.74	.75	.73	.70	.77	.70	.74	.85	.74	.74	.75	.79
Standard Error		.01	.05	.03	.03	.04	.03	.04	.05	.03	.03	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_15 (continuation)

Q27. Broadcast events that bring the nation together for a shared viewing experience - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East of England	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	114 4%	6 3%	4 1%	16bkm 6%	14 3%	8 7%	9 3%	27+bfjkm 7%	8 3%	8 3%	101 4%	5 2%	7b 4%	1 2%
2nd	(2.0)	180 6%	17 8%	14 5%	21 7%	29 7%	6 5%	20 6%	18 4%	11 4%	16 6%	151 6%	16 7%	6 4%	6 7%
3rd	(1.0)	187 6%	12 6%	23k 8%	11 4%	25 6%	7 6%	31+chkl 9%	30 7%	11 4%	17 7%	167+ 7%	9 4%	6 4%	5 6%
Not ranked	(0.0)	2540 84%	184 84%	226 85%	232 83%	334 83%	101 83%	270 82%	342 82%	224 88%	208 84%	2121- 83%	221 88%	128 87%	71 86%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.3	.3	.2	.4	.3	.4	.3	.4k	.2	.3	.3	.2	.3	.2
Standard deviation		.74	.73	.61	.85	.75	.86	.70	.84	.68	.73	.75	.66	.74	.65
Standard Error		.01	.05	.04	.06	.04	.09	.04	.05	.05	.05	.02	.04	.05	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_15 (continuation)

Q27. Broadcast events that bring the nation together for a shared viewing experience - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	114	32	25	17	39	57	56	101	3	13	2	7
		4%	4%	4%	3%	4%	4%	4%	4%	3%	3%	1%	6%
2nd	(2.0)	180	60	40	24	55	100	80	148	7	31	14	8
		6%	7%	6%	5%	6%	6%	6%	6%	8%	7%	7%	8%
3rd	(1.0)	187	60	44	31	50	104	82	167d	5	17	4-	9
		6%	7%	6%	6%	6%	7%	6%	6%	5%	4%	2%	8%
Not ranked	(0.0)	2540	761	581	449	718	1342	1167	2172	74	355	187+a	85
		84%	83%	84%	86%	83%	84%	84%	84%	83%	85%	90%	78%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.3	.3	.3	.3	.3	.3	.3	.3	.3	.3	.2	.4d
Standard deviation		.74	.75	.73	.69	.78	.74	.75	.75	.75	.73	.60	.88
Standard Error		.01	.02	.03	.04	.03	.02	.02	.02	.08	.04	.05	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_15 (continuation)

Q27. Broadcast events that bring the nation together for a shared viewing experience - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254	
Effective sample s	2531	808	1723	181	116	211	**	122	95	**	352	215	
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Most	(3.0)	114 4%	43 4%	70 3%	10 5%	3 2%	11 4%	** **	5 3%	1 1%	** **	24 5%	7 3%
2nd	(2.0)	180 6%	56 6%	124 6%	15 7%	6 4%	21 8%	** **	8 5%	6 5%	** **	18 4%	14 5%
3rd	(1.0)	187 6%	61 6%	126 6%	14 6%	8 6%	18 7%	** **	17+abk 11%	11 8%	** **	30 7%	13 5%
Not ranked	(0.0)	2540 84%	840 84%	1699 84%	175 82%	127 88%	223 82%	** **	127 80%	114 87%	** **	368 83%	225 87%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Mean score	.3	.3	.3	.3	.2	.3	**	.3	.2	**	.3	.2	
Standard deviation	.74	.76	.73	.80	.63	.78	**	.72	.53	**	.79	.68	
Standard Error	.01	.03	.02	.06	.06	.05	**	.07	.05	**	.04	.05	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_15 (continuation)

Q27. Broadcast events that bring the nation together for a shared viewing experience - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Children in household						Internet access				
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**	
Effective sample s	2531	134	103	319	286	649	1321	2491	**	2511	**	
Total	3021	154	123	383	344	779	1556	2969	**	2993	**	
Most	(3.0)	114	6	4	17	17	34	56	113	**	113	**
		4%	4%	3%	4%	5%	4%	4%	4%	**	4%	**
2nd	(2.0)	180	12	7	22	19	51	92	176	**	176	**
		6%	8%	6%	6%	5%	7%	6%	6%	**	6%	**
3rd	(1.0)	187	15	10	23	30	57	99	184	**	184	**
		6%	10%	8%	6%	9%	7%	6%	6%	**	6%	**
Not ranked	(0.0)	2540	121	102	321	279	636	1309	2496	**	2520	**
		84%	79%	83%	84%	81%	82%	84%	84%	**	84%	**
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	3021	154	123	383	344	779	1556	2969	**	2993	**	
Mean score	.3	.4	.3	.3	.3	.3	.3	.3	**	.3	**	
Standard deviation	.74	.78	.71	.77	.80	.78	.73	.74	**	.74	**	
Standard Error	.01	.07	.07	.04	.05	.03	.02	.01	**	.01	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_15 (continuation)

Q27. Broadcast events that bring the nation together for a shared viewing experience - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	114 4%	104 4%	104 4%	102 4%	91 4%	17 5%	107 4%	95 4%	109 4%	98 4%	76 4%	61 4%	72 4%	10 6%	80 4%	59 4%
2nd	(2.0)	180 6%	157 6%	155 6%	152 6%	132 6%	21 6%	161 6%	139 6%	165 6%	154 6%	112 6%	88 6%	110 6%	12 7%	114 6%	95 7%
3rd	(1.0)	187 6%	164 6%	162 6%	154 6%	143 6%	28 9%	164 6%	152 6%	167 6%	164 6%	126 7%	106 7%	115 6%	15 8%	112 6%	92 6%
Not ranked	(0.0)	2540 84%	2239 84%	2197 84%	2180e 84%	1884 84%	254- 79%	2311e 84%	2096e 84%	2357e 84%	2249e 84%	1552 83%	1233 83%	1472 83%	146 80%	1560 84%	1172 83%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.3	.3	.3	.3	.3	.4	.3	.3	.3	.3	.3	.3	.3	.4	.3	.3	
Standard deviation	.74	.75	.75	.75	.76	.83	.75	.74	.75	.74	.76	.76	.76	.84	.77	.78	
Standard Error	.01	.02	.02	.02	.02	.05	.02	.02	.02	.02	.02	.02	.02	.07	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_15 (continuation)

Q27. Broadcast events that bring the nation together for a shared viewing experience - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0)	114 4%	15 6%	95 4%	73 4%	44 4%
2nd	(2.0)	180 6%	12 4%	160 6%	110 6%	65 6%
3rd	(1.0)	187 6%	17 6%	166 6%	106 6%	67 6%
Not ranked	(0.0)	2540 84%	232 84%	2206 84%	1557 84%	909 84%
Medians	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	.3	.3	.3	.3	.3	
Standard deviation	.74	.80	.74	.75	.76	
Standard Error	.01	.06	.02	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_8

Q27. Programmes about science, arts, culture and religion - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	102 3%	41 3%	55 4%	0 -%	6 4%	59b 4%	39- 3%
2nd	(2.0)	188 6%	72- 5%	103 7%	0 -%	13 8%	103b 7%	76- 5%
3rd	(1.0)	184 6%	71 5%	109+ad 7%	0 -%	3 2%	106+b 7%	76- 5%
Not ranked	(0.0)	2547 84%	1210+b 87%	1200- 82%	0 -%	137 86%	1199- 82%	1321+a 87%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.3	.2-	.3+a		.3	.3+b	.2-
Standard deviation		.73	.68	.76		.79	.78	.66
Standard Error		.01	.02	.02		.07	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_8 (continuation)

Q27. Programmes about science, arts, culture and religion - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	102 3%	10 3%	14 3%	21 4%	17 3%	18 4%	11 3%	11 4%	24 3%	38 4%	40 4%	22 3%
2nd	(2.0)	188 6%	27 7%	33 6%	31 7%	31 6%	27 6%	18 5%	20 7%	60 7%	62 6%	65 6%	38 6%
3rd	(1.0)	184 6%	13- 3%	25 5%	32 7%	27 5%	34ah 7%	32+abh 9%	21a 7%	38- 4%	59 6%	86+ah 8%	53+abh 8%
Not ranked	(0.0)	2547 84%	335 87%	447 86%	398 83%	423 85%	395 83%	311 84%	238 82%	782 86%	821 84%	944 83%	550 83%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.3	.3	.3	.3	.3	.3	.3	.3	.3	.3	.3	.3
Standard deviation		.73	.70	.69	.78	.73	.75	.68	.77	.69	.76	.73	.72
Standard Error		.01	.04	.03	.04	.04	.04	.04	.05	.03	.03	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_8 (continuation)

Q27. Programmes about science, arts, culture and religion - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	102 3%	8 3%	13 5%	9 3%	16 4%	3 3%	9 3%	9 2%	8 3%	10 4%	84 3%	8 3%	8g 5%	2 3%
2nd	(2.0)	188 6%	10 5%	19cm 7%	6- 2%	30cm 7%	7 6%	18 6%	35cm 8%	22cm 9%	14 6%	163cm 6%	11 4%	12cm 8%	2- 2%
3rd	(1.0)	184 6%	8 4%	24ai 9%	22 8%	21 5%	6 5%	17 5%	30 7%	22 9%	9 4%	158 6%	14 6%	8 5%	3 4%
Not ranked	(0.0)	2547 84%	193bh 88%	212- 79%	244b 87%	334 83%	105 87%	286bh 87%	344 82%	203 80%	215 86%	2135 84%	218b 86%	119 81%	76+bdghj1 91%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.3	.2	.4cfm	.2	.3m	.2	.2	.3m	.3m	.3	.3m	.2	.4cfm	.2-
Standard deviation		.73	.70	.82	.63	.78	.68	.67	.71	.76	.75	.73	.69	.84	.60
Standard Error		.01	.05	.06	.04	.05	.07	.04	.04	.05	.06	.02	.04	.05	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_8 (continuation)

Q27. Programmes about science, arts, culture and religion - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	102 3%	29 3%	25 4%	20 4%	26 3%	54 3%	46 3%	81 3%	5 6%	20 5%	11 5%	4 4%
2nd	(2.0)	188 6%	73+bd 8%	33 5%	36 7%	46 5%	105 7%	81 6%	151 6%	6 7%	33 8%	21+a 10%	6 5%
3rd	(1.0)	184 6%	72+bdf 8%	36 5%	29 6%	46 5%	108 7%	75 5%	158 6%	3 4%	24 6%	13 6%	7 7%
Not ranked	(0.0)	2547 84%	740- 81%	595a 86%	437 84%	745a 86%	1334 83%	1181a 85%	2199+d 85%	74 84%	338 81%	163- 79%	92 84%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.3	.3+bd	.3	.3	.3	.3	.3	.3-	.3	.4+a	.4+a	.3
Standard deviation		.73	.76	.71	.76	.69	.74	.72	.71	.84	.82	.87	.73
Standard Error		.01	.02	.03	.04	.03	.02	.02	.02	.09	.04	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_8 (continuation)

Q27. Programmes about science, arts, culture and religion - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254	
Effective sample s	2531	808	1723	181	116	211	**	122	95	**	352	215	
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Most	(3.0)	102 3%	33 3%	69 3%	8 4%	4 3%	13 5%	** **	6 4%	7 6%	** **	14 3%	7 3%
2nd	(2.0)	188 6%	44- 4%	143+ag 7%	9 4%	6 4%	14 5%	** **	4 2%	6 5%	** **	25 6%	11 4%
3rd	(1.0)	184 6%	48 5%	136cdg 7%	6 3%	2- 1%	13 5%	** **	3 2%	5 4%	** **	18 4%	22acdjj 9%
Not ranked	(0.0)	2547 84%	875+b 88%	1671- 83%	189b 89%	133+b 92%	233 86%	** **	145+b 91%	113 86%	** **	384b 87%	220 85%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Mean score	.3	.2-	.3+a	.2	.2	.3	**	.2	.3	**	.2	.2	
Standard deviation	.73	.68	.75	.71	.63	.77	**	.67	.80	**	.70	.65	
Standard Error	.01	.02	.02	.05	.06	.05	**	.06	.08	**	.04	.04	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_8 (continuation)

Q27. Programmes about science, arts, culture and religion - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample s		2531	134	103	319	286	649	1321	2491	**	2511	**
Total		3021	154	123	383	344	779	1556	2969	**	2993	**
Most	(3.0)	102 3%	4 3%	5 4%	14 4%	9 3%	28 4%	53 3%	93 3%	** **	97 3%	** **
2nd	(2.0)	188 6%	14 9%	5 4%	19 5%	20 6%	43 6%	103 7%	186 6%	** **	186 6%	** **
3rd	(1.0)	184 6%	10 6%	6 5%	23 6%	17 5%	40 5%	86 6%	184 6%	** **	184 6%	** **
Not ranked	(0.0)	2547 84%	125 81%	107 87%	327 85%	297 86%	667 86%	1314 84%	2507 84%	** **	2526 84%	** **
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats		3021	154	123	383	344	779	1556	2969	**	2993	**
Mean score		.3	.3	.3	.3	.2	.3	.3	.3-	**	.3-	**
Standard deviation		.73	.77	.74	.71	.69	.72	.74	.72	**	.72	**
Standard Error		.01	.07	.07	.04	.04	.03	.02	.01	**	.01	**

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Table Q27_8 (continuation)

Q27. Programmes about science, arts, culture and religion - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	102 3%	88 3%	83 3%	84 3%	73 3%	16 5%	90 3%	82 3%	92 3%	84 3%	55 3%	52c 4%	39- 2%	8 5%	51- 3%	38 3%
2nd	(2.0)	188 6%	159 6%	151- 6%	150- 6%	128 6%	17 5%	164 6%	154 6%	170 6%	174 7%	112 6%	95 6%	95- 5%	7 4%	115 6%	76 5%
3rd	(1.0)	184 6%	156 6%	153 6%	147- 6%	126 6%	12 4%	157- 6%	148 6%	161- 6%	166 6%	107 6%	98cf 7%	85- 5%	9 5%	104 6%	63- 4%
Not ranked	(0.0)	2547 84%	2261+ 85%	2232+ 85%	2207+ 85%	1923+ 85%	275 86%	2331+ 85%	2099 85%	2376+ 85%	2240 84%	1592 85%	1243 83%	1549+b 88%	158 87%	1596+ 86%	1241+b 87%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.3	.3	.3-	.3-	.3-	.3	.3-	.3	.3-	.3	.3	.3cf	.2-	.3	.3-	.2-	
Standard deviation	.73	.72	.71	.71	.71	.78	.72	.73	.72	.73	.70	.74	.64	.74	.69	.67	
Standard Error	.01	.02	.02	.02	.02	.05	.01	.02	.01	.02	.02	.02	.02	.06	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_8 (continuation)

Q27. Programmes about science, arts, culture and religion - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0) 3%	102 4%	11 4%	87 3%	66 4%	42 4%
2nd	(2.0) 6%	188 7%	10 4%	170 6%	142+ 8%	102+ab 9%
3rd	(1.0) 6%	184 7%	18 7%	156 6%	132+ 7%	83+ 8%
Not ranked	(0.0) 84%	2547 84%	238d 86%	2213cd 84%	1506- 82%	859- 79%
Medians	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	.3	.3	.3	.3+	.4+b	
Standard deviation	.73	.71	.73	.77	.81	
Standard Error	.01	.06	.02	.02	.03	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27.6

Q27. Regional programmes that keep me informed about my area - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	109 4%	55 4%	47 3%	0 -%	7 4%	53 4%	54 4%
2nd	(2.0)	138 5%	69d 5%	68d 5%	0 -%	1- 1%	71 5%	67 4%
3rd	(1.0)	166 5%	81 6%	76 5%	0 -%	9 6%	96+b 7%	69- 5%
Not ranked	(0.0)	2609 86%	1189 85%	1277 87%	0 -%	143 89%	1247 85%	1322 87%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.3	.3	.2		.2	.3	.2
Standard deviation		.70	.73	.68		.66	.71	.70
Standard Error		.01	.02	.02		.06	.02	.02

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Table Q27_6 (continuation)

Q27. Regional programmes that keep me informed about my area - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	109	11	23	12	18	18	15	12	34	30	45	27
		4%	3%	4%	2%	4%	4%	4%	4%	4%	3%	4%	4%
2nd	(2.0)	138	11	12-	21	18	24bh	26+abdhi	24	24-	39	75+abdhi	51+abcdhi
		5%	3%	2%	4%	4%	5%	7%	8%	3%	4%	7%	8%
3rd	(1.0)	166	13	27	28	30	29	20	19	40	58	68	40
		5%	3%	5%	6%	6%	6%	5%	7%	4%	6%	6%	6%
Not ranked	(0.0)	2609	350	457gjk	422gk	431g	404	310	235-	807	853gjk	949-	545-
		86%	91%	88%	87%	87%	85%	83%	81%	89%	87%	84%	82%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.3	.2	.2	.2	.2	.3	.3ah	.4	.2-	.2	.3+achi	.3+abchi
								+abcdhi					
Standard deviation		.70	.61	.70	.64	.69	.72	.77	.81	.67	.66	.76	.79
Standard Error		.01	.04	.03	.03	.03	.03	.04	.05	.03	.02	.02	.03

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Table Q27_6 (continuation)

Q27. Regional programmes that keep me informed about my area - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3027	201	231	234	321	103	312	348	208	197	2155	314	309	249	
Effective sample s	2531	183	214	215	299	95	286	322	194	181	1983	267	262	202	
Total	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83	
Most	(3.0)	109 4%	3 1%	11 4%	6 2%	17 4%	7 6%	18a 5%	13 3%	11 4%	6 2%	92 4%	9 4%	6 4%	2 3%
2nd	(2.0)	138 5%	6 3%	7 3%	17 6%	19 5%	5 4%	13 4%	11 3%	18bg 7%	12 5%	109 4%	14 5%	8g 6%	7+abfgj 9%
3rd	(1.0)	166 5%	18f 8%	24+dfj 9%	19 7%	16 4%	2 2%	12 4%	22 5%	11 4%	13 5%	135 5%	18 7%	6 4%	6f 7%
Not ranked	(0.0)	2609 86%	193 88%	226 85%	239 85%	350 87%	107 88%	287 87%	371m 89%	214 84%	218 88%	2204m 87%	211 84%	126 86%	67- 81%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83	
Mean score	.3	.2	.3	.2	.3	.3	.3	.2	.3a	.2	.2	.3	.3	.3ag	
Standard deviation	.70	.52	.70	.66	.73	.81	.78	.64	.80	.64	.70	.73	.74	.75	
Standard Error	.01	.04	.05	.04	.04	.08	.05	.04	.06	.05	.02	.04	.05	.05	

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Table Q27.6 (continuation)

Q27. Regional programmes that keep me informed about my area - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	109 4%	17- 2%	29a 4%	24a 5%	34a 4%	46- 3%	59a 4%	84- 3%	3 4%	24+a 6%	14+a 7%	7 6%
2nd	(2.0)	138 5%	32 3%	33 5%	24 5%	50a 6%	64 4%	74 5%	122 5%	* *%	16 4%	11 5%	5 4%
3rd	(1.0)	166 5%	45 5%	42 6%	35 7%	44 5%	87 5%	78 6%	146 6%	8 9%	19 5%	5 2%	6 6%
Not ranked	(0.0)	2609 86%	820+bcdf 90%	585 85%	439 84%	734 85%	1405+f 88%	1173- 85%	2236 86%	77 87%	356 86%	178 86%	91 83%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.3	.2-	.3ae	.3a	.3ae	.2-	.3+ae	.2	.2	.3	.3	.3
Standard deviation		.70	.57	.74	.76	.75	.65	.75	.69	.64	.80	.86	.83
Standard Error		.01	.02	.03	.04	.03	.02	.02	.01	.07	.04	.07	.09

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Table Q27.6 (continuation)

Q27. Regional programmes that keep me informed about my area - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample s		2531	808	1723	181	116	211	**	122	95	**	352	215
Total		3021	1000	2020	213	145	272	**	158	132	**	441	260
Most	(3.0)	109 4%	31 3%	77 4%	10 5%	2 1%	9 3%	** **	7 5%	4 3%	** **	8 2%	9 4%
2nd	(2.0)	138 5%	48 5%	90 4%	9 4%	7 5%	18 6%	** **	9 6%	3 2%	** **	13 3%	12 5%
3rd	(1.0)	166 5%	56 6%	110 5%	16 7%	6 4%	13 5%	** **	8 5%	11 8%	** **	21 5%	11 4%
Not ranked	(0.0)	2609 86%	864 86%	1743 86%	178 84%	129 90%	233 85%	** **	134 85%	114 87%	** **	398+bc 90%	227 87%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats		3021	1000	2020	213	145	272	**	158	132	**	441	260
Mean score		.3	.2j	.3j	.3j	.2	.3j	**	.3j	.2	**	.2-	.2
Standard deviation		.70	.69	.71	.76	.57	.73	**	.78	.64	**	.56	.71
Standard Error		.01	.02	.02	.06	.05	.05	**	.07	.07	**	.03	.05

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Table Q27_6 (continuation)

Q27. Regional programmes that keep me informed about my area - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)	
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)			
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**	
Effective sample s	2531	134	103	319	286	649	1321	2491	**	2511	**	
Total	3021	154	123	383	344	779	1556	2969	**	2993	**	
Most	(3.0)	109	8	5	14	8	26	58	107	**	109	**
		4%	5%	4%	4%	2%	3%	4%	4%	**	4%	**
2nd	(2.0)	138	4	1	12	14	25	78	132	**	133	**
		5%	2%	1%	3%	4%	3%	5%	4%	**	4%	**
3rd	(1.0)	166	4	6	18	19	39	97	162	**	163	**
		5%	3%	5%	5%	6%	5%	6%	5%	**	5%	**
Not ranked	(0.0)	2609	137	111	338	304	688f	1323-	2568	**	2589	**
		86%	89%	90%	88%	88%	88%	85%	87%	**	86%	**
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats		3021	154	123	383	344	779	1556	2969	**	2993	**
Mean score		.3	.2	.2	.2	.2	.2	.3	.3	**	.3	**
Standard deviation		.70	.75	.66	.68	.61	.66	.72	.70	**	.70	**
Standard Error		.01	.07	.07	.04	.04	.03	.02	.01	**	.01	**

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Table Q27_6 (continuation)

Q27. Regional programmes that keep me informed about my area - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	109	100	92	94	89	20	99	81	101	94	75	61	72	11	70	63+
		4%	4%	4%	4%	4%	6%	4%	3%	4%	4%	4%	4%	4%	6%	4%	4%
2nd	(2.0)	138	123	124	120	116+	14	126	105	128	115	89	70	91	7	86	78+
		5%	5%	5%	5%	5%	4%	5%	4%	5%	4%	5%	5%	5%	4%	5%	5%
3rd	(1.0)	166	151	149	145	131	23	155	137	158	141	101	86	103	16+	101	87
		5%	6%	6%	6%	6%	7%	6%	6%	6%	5%	5%	6%	6%	9%	5%	6%
Not ranked	(0.0)	2609	2290	2253	2229	1914-	263-	2363	2159e	2411	2315+e	1601	1271	1503-	148-	1608	1191-
		86%	86%	86%	86%	85%	82%	86%	87%	86%	87%	86%	85%	85%	81%	86%	84%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.3	.3	.3	.3	.3+	.3+gi	.3	.2-	.3	.2	.3	.3	.3+	.4	.3	.3+	
Standard deviation	.70	.71	.71	.71	.74	.83	.71	.68	.71	.70	.73	.74	.74	.83	.71	.77	
Standard Error	.01	.02	.02	.02	.02	.05	.01	.01	.01	.01	.02	.02	.02	.07	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_6 (continuation)

Q27. Regional programmes that keep me informed about my area - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0) 4%	109 4%	11 4%	93 4%	58 3%	27- 3%
2nd	(2.0) 5%	138 5%	18 7%	115 4%	81 4%	40 4%
3rd	(1.0) 5%	166 5%	20 7%	134 5%	85- 5%	45- 4%
Not ranked	(0.0)	2609	227	2284+	1621+a	973+ab
Medians		86%	82%	87%	88%	90%
Mode		.00	.00	.00	.00	.00
Base for stats		3021	276	2626	1846	1085
Mean score		.3	.3d	.2d	.2-	.2-
Standard deviation		.70	.77	.70	.67	.62
Standard Error		.01	.06	.01	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_3

Q27. Programmes which feature people from different backgrounds - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	90 3%	48 3%	38 3%	0 -%	3 2%	39 3%	47 3%
2nd	(2.0)	130 4%	72 5%	52 4%	0 -%	7 4%	63 4%	64 4%
3rd	(1.0)	129 4%	68 5%	55 4%	0 -%	7 4%	53 4%	72 5%
Not ranked	(0.0)	2672 88%	1207- 87%	1322+a 90%	0 -%	143 90%	1313 89%	1329 88%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.2	.3+b	.2-		.2	.2	.2
Standard deviation		.66	.71	.62		.61	.64	.67
Standard Error		.01	.02	.02		.05	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_3 (continuation)

Q27. Programmes which feature people from different backgrounds - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	90 3%	15efjk 4%	21efjk 4%	26+efgjk 5%	15efjk 3%	4- 1%	2- 1%	6 2%	36efjk 4%	41+efjk 4%	12- 1%	8- 1%
2nd	(2.0)	130 4%	31+efgjk 8%	29fgjk 6%	25fgjk 5%	23fgjk 5%	14gk 3%	6- 2%	2- 1%	60+efgjk 7%	48fgjk 5%	23- 2%	8- 1%
3rd	(1.0)	129 4%	21k 6%	31+fjk 6%	17 4%	24 5%	17 3%	10 3%	8 3%	53+fjk 6%	41 4%	35- 3%	18- 3%
Not ranked	(0.0)	2672 88%	317- 82%	438- 84%	414 86%	436 88%	438 93%	353 95%	275 95%	755- 84%	850 87%	1066 94%	628+abcdhi 95%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.2	.3+efgjk	.3+efgjk	.3+efgjk	.2efgjk	.1-	.1-	.1-	.3+efgjk	.3+efgjk	.1-	.1-
Standard deviation		.66	.79	.75	.80	.67	.48	.38	.47	.77	.74	.45	.42
Standard Error		.01	.05	.04	.04	.03	.02	.02	.03	.03	.03	.01	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_3 (continuation)

Q27. Programmes which feature people from different backgrounds - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	3027	201	231	234	321	103	312	348	208	197	2155	314	309	249	
Effective sample s	2531	183	214	215	299	95	286	322	194	181	1983	267	262	202	
Total	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83	
Most (3.0)	90 3%	7 3%	14f1 5%	10 4%	12 3%	0 -%	5 2%	15 4%	7 3%	11 5%	81 3%	5 2%	2 2%	1 1%	
2nd (2.0)	130 4%	11 5%	17c 6%	6 2%	18 5%	9 8%	16 5%	15 4%	10 4%	8 3%	110 4%	10 4%	5 3%	5c 6%	
3rd (1.0)	129 4%	13c 6%	10 4%	4- 1%	23c 6%	2 2%	15c 4%	19c 5%	12c 5%	14c 6%	111c 4%	8 3%	7c 5%	3c 4%	
Not ranked (0.0)	2672	189	227	261 +abdiij	348	110	293	368	225	216	2237	229	133	74	
Medians	.88%	.86%	.85%	.93%	.87%	.91%	.89%	.88%	.89%	.87%	.88%	.91%	.91%	.89%	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83	
Mean score	.2	.3	.3+cfkl	.2	.2	.2	.2	.2	.2	.3	.2	.2	.2	.2	
Standard deviation	.66	.69	.81	.63	.67	.54	.59	.69	.64	.73	.67	.59	.54	.59	
Standard Error	.01	.05	.06	.04	.04	.06	.03	.04	.05	.05	.02	.04	.03	.04	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_3 (continuation)

Q27. Programmes which feature people from different backgrounds - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	90 3%	9- 1%	34+ae 5%	15a 3%	32a 4%	42a 3%	47a 3%	70 3%	8 9%	17 4%	4 2%	5 5%
2nd	(2.0)	130 4%	40 4%	26 4%	27 5%	36 4%	66 4%	63 5%	97- 4%	7 8%	32+a 8%	8 4%	15 14%
3rd	(1.0)	129 4%	34 4%	27 4%	16 3%	50+ce 6%	61 4%	66 5%	100- 4%	5 5%	27+a 7%	13 6%	8 7%
Not ranked	(0.0)	2672 88%	830+bdf 91%	603 87%	464 89%	744- 86%	1433d 89%	1207 87%	2321+c 90%	69 78%	339- 82%	183 88%	81 74%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.2	.2-	.3ae	.2	.3a	.2	.2a	.2-	.5+ad	.3+ad	.2	.5+ad
Standard deviation		.66	.53	.75	.67	.71	.63	.69	.63	.97	.79	.60	.90
Standard Error		.01	.02	.03	.04	.03	.02	.02	.01	.11	.04	.05	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_3 (continuation)

Q27. Programmes which feature people from different backgrounds - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample s		2531	808	1723	181	116	211	**	122	95	**	352	215
Total		3021	1000	2020	213	145	272	**	158	132	**	441	260
Most	(3.0)	90 3%	33 3%	57 3%	6 3%	6 4%	5 2%	** **	4 3%	9 7%	** **	19 4%	6 2%
2nd	(2.0)	130 4%	49 5%	81 4%	9 4%	3 2%	11 4%	** **	8 5%	8 6%	** **	25 6%	9 3%
3rd	(1.0)	129 4%	52 5%	77 4%	7 3%	11b 8%	15 6%	** **	9 6%	7 5%	** **	31+b 7%	13 5%
Not ranked	(0.0)	2672 88%	865- 87%	1806+aj 89%	191j 90%	125 87%	241 89%	** **	137 87%	108 82%	** **	366- 83%	232j 89%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats		3021	1000	2020	213	145	272	**	158	132	**	441	260
Mean score		.2	.2	.2	.2	.2	.2	**	.2	.4+bek +abcdegk	**	.3+bek	.2
Standard deviation		.66	.70	.64	.63	.67	.58	**	.67	.87	**	.76	.61
Standard Error		.01	.02	.02	.05	.06	.04	**	.06	.09	**	.04	.04

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Table Q27_3 (continuation)

Q27. Programmes which feature people from different backgrounds - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample s		2531	134	103	319	286	649	1321	2491	**	2511	**
Total		3021	154	123	383	344	779	1556	2969	**	2993	**
Most	(3.0)	90 3%	4 3%	3 3%	9 2%	13 4%	27 3%	50 3%	86 3%	**	87 3%	**
2nd	(2.0)	130 4%	8 5%	7 6%	27+f 7%	23+f 7%	45+f 6%	57 4%	126 4%	**	127 4%	**
3rd	(1.0)	129 4%	4 3%	4 3%	21 5%	16 5%	31 4%	74 5%	127 4%	**	129 4%	**
Not ranked	(0.0)	2672 88%	138 90%	108 88%	326- 85%	293 85%	676 87%	1375 88%	2630 89%	**	2650 89%	**
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats		3021	154	123	383	344	779	1556	2969	**	2993	**
Mean score		.2	.2	.2	.3	.3	.3	.2	.2-	**	.2-	**
Standard deviation		.66	.65	.68	.69	.75	.72	.66	.65	**	.65	**
Standard Error		.01	.06	.07	.04	.04	.03	.02	.01	**	.01	**

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Table Q27_3 (continuation)

Q27. Programmes which feature people from different backgrounds - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	90 3%	81 3%	85+ 3%	80 3%	75 3%	11 3%	86 3%	76 3%	86 3%	79 3%	58 3%	38 3%	63+ 4%	9 5%	60 3%	50 4%
2nd	(2.0)	130 4%	111 4%	106 4%	105 4%	85- 4%	28 9%	114 4%	107 4%	116 4%	119 4%	80 4%	63 4%	79 4%	23+abcef 12%	79 4%	58 4%
3rd	(1.0)	129 4%	106 4%	104 4%	109 4%	88 4%	15 5%	118 4%	102 4%	118 4%	118 4%	72 4%	58 4%	72 4%	8 4%	77 4%	53 4%
Not ranked	(0.0)	2672 88%	2365e 89%	2323e 89%	2294e 89%	2002e 89%	266- 83%	2424e 88%	2197e 88%	2477e 89%	2350e 88%	1657d 89%	1329d 89%	1555d 88%	143- 78%	1650d 88%	1258d 89%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.2	.2	.2	.2	.2	.3 +abcd fghi	.2	.2	.2	.2	.2	.2	.2	.2	.4+abcef	.2	.2
Standard deviation	.66	.66	.67	.66	.67	.78	.67	.66	.66	.66	.66	.66	.63	.70	.89	.67	.68
Standard Error	.01	.01	.01	.01	.02	.05	.01	.01	.01	.01	.01	.02	.02	.02	.07	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_3 (continuation)

Q27. Programmes which feature people from different backgrounds - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0)	90 3%	8 3%	80 3%	57 3%	39 4%
2nd	(2.0)	130 4%	11 4%	118 4%	88 5%	54 5%
3rd	(1.0)	129 4%	18 7%	105 4%	80 4%	53 5%
Not ranked	(0.0)	2672 88%	239 86%	2323 88%	1620 88%	939- 87%
Medians	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	.2	.2	.2	.2	.3+	
Standard deviation	.66	.66	.67	.68	.71	
Standard Error	.01	.05	.01	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_1

Q27. Programmes that feature my region /country - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	100 3%	52 4%	37- 2%	0 -%	11+b 7%	49 3%	50 3%
2nd	(2.0)	114 4%	52 4%	59 4%	0 -%	3 2%	55 4%	56 4%
3rd	(1.0)	108 4%	54 4%	42 3%	0 -%	12+b 7%	55 4%	51 3%
Not ranked	(0.0)	2699 89%	1236 89%	1329+d 91%	0 -%	134- 84%	1308 89%	1356 90%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.2	.2	.2		.3b	.2	.2
Standard deviation		.66	.69	.62		.82	.67	.66
Standard Error		.01	.02	.02		.07	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_1 (continuation)

Q27. Programmes that feature my region /country - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	100 3%	17 5%	18 4%	11 2%	11 2%	17 4%	17i 5%	7 2%	36 4%	23 2%	41 4%	24 4%
2nd	(2.0)	114 4%	8 2%	16 3%	19 4%	17 3%	23 5%	20ah 5%	13 4%	24 3%	36 4%	55+ah 5%	32ah 5%
3rd	(1.0)	108 4%	19 5%	12 2%	11 2%	19 4%	15 3%	15 4%	15bc 5%	31 3%	30 3%	46 4%	31 5%
Not ranked	(0.0)	2699 89%	341 89%	473fk 91%	441fjk 91%	451 91%	419 88%	320- 86%	255 88%	814 90%	892fjk 91%	994- 87%	575- 87%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.2	.2	.2	.2	.2	.2	.3+cdi	.2	.2	.2	.2+i	.3i
Standard deviation		.66	.70	.66	.60	.59	.70	.76	.64	.67	.60	.71	.71
Standard Error		.01	.04	.03	.03	.03	.03	.04	.04	.03	.02	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_1 (continuation)

Q27. Programmes that feature my region /country - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East of England	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	100 3%	5 3%	10 4%	9 3%	8 2%	5 4%	10 3%	12 3%	8 3%	6 3%	74- 3%	13d 5%	6 4%	8+abcdefgijkl 10%
2nd	(2.0)	114 4%	6 3%	4- 1%	11 4%	12 3%	7 6%	12 4%	16 4%	8 3%	10 4%	86- 3%	12b 5%	8b 6%	7+abcdefg hij 9%
3rd	(1.0)	108 4%	5 2%	5 2%	13d 5%	5- 1%	10 8%	17d 5%	10 2%	5 2%	4 2%	74- 3%	20 8% +abdghij	6d 4%	8+abcdefg hijl 10%
Not ranked	(0.0)	2699 89%	203klm 93%	248klm 93%	249km 89%	376 94% +cfklm	100 82%	290m 88%	379km 91%	233km 92%	228km 92%	2306+klm 91%	207-m 82%	127m 86%	60- 72%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.2	.2	.2	.2	.1- .3d	.2	.2	.2	.2	.2	.2- .3	.3 .3dj	.3dj	.6+abcdefg hijkl
Standard deviation		.66	.58	.63	.65	.54	.76	.66	.63	.63	.62	.63	.79 +abdghij	.74	1.00
Standard Error		.01	.04	.04	.04	.03	.08	.04	.04	.05	.05	.01	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_1 (continuation)

Q27. Programmes that feature my region /country - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	100	25	19	21	33	44	54	86	2	14	7	5
		3%	3%	3%	4%	4%	3%	4%	3%	2%	3%	3%	5%
2nd	(2.0)	114	24-	19	21	47+abe	43-	69+abe	100	4	14	5	3
		4%	3%	3%	4%	5%	3%	5%	4%	5%	3%	3%	3%
3rd	(1.0)	108	30	21	10	45+ce	51	55	100	3	8	2	2
		4%	3%	3%	2%	5%	3%	4%	4%	3%	2%	1%	2%
Not ranked	(0.0)	2699	835+df	630+df	469d	738-	1465+df	1206-	2303	80	379	193	98
		89%	91%	91%	90%	86%	91%	87%	89%	90%	91%	93%	90%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.2	.2-	.2	.2	.3+abe	.2-	.3+abe	.2	.2	.2	.2	.2
Standard deviation		.66	.60	.60	.70	.73	.60	.72	.67	.61	.65	.62	.73
Standard Error		.01	.02	.02	.04	.03	.01	.02	.01	.07	.03	.05	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_1 (continuation)

Q27. Programmes that feature my region /country - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample s		2531	808	1723	181	116	211	**	122	95	**	352	215
Total		3021	1000	2020	213	145	272	**	158	132	**	441	260
Most	(3.0)	100 3%	42 4%	57 3%	7 3%	4 3%	16+b 6%	** **	8 5%	1 1%	** **	16 4%	15+b 6%
2nd	(2.0)	114 4%	53+b 5%	62- 3%	17+bj 8%	10b 7%	16b 6%	** **	9 5%	12 9%	** **	18 4%	16+b 6%
3rd	(1.0)	108 4%	26 3%	81 4%	7 3%	4 3%	10 4%	** **	4 3%	3 2%	** **	12 3%	6 2%
Not ranked	(0.0)	2699 89%	879 88%	1819e 90%	182 86%	127 88%	230- 84%	** **	137 87%	116 88%	** **	396 90%	223 86%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats		3021	1000	2020	213	145	272	**	158	132	**	441	260
Mean score		.2	.3+b	.2-	.3b	.2	.3+b	**	.3	.2	**	.2	.3+b
Standard deviation		.66	.74	.62	.75	.69	.83	**	.79	.63	**	.68	.82
Standard Error		.01	.03	.01	.06	.06	.06	**	.07	.06	**	.04	.06

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Table Q27_1 (continuation)

Q27. Programmes that feature my region /country - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample s		2531	134	103	319	286	649	1321	2491	**	2511	**
Total		3021	154	123	383	344	779	1556	2969	**	2993	**
Most	(3.0)	100 3%	3 2%	6 5%	11 3%	8 2%	23 3%	58 4%	99 3%	** **	100 3%	** **
2nd	(2.0)	114 4%	4 3%	4 3%	16 4%	6 2%	20 3%	63 4%	113 4%	** **	113 4%	** **
3rd	(1.0)	108 4%	9 6%	6 5%	10 3%	17 5%	28 4%	51 3%	106 4%	** **	106 4%	** **
Not ranked	(0.0)	2699 89%	139 90%	107 87%	346 90%	314 91%	708 91%	1383 89%	2651 89%	** **	2674 89%	** **
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats		3021	154	123	383	344	779	1556	2969	**	2993	**
Mean score		.2	.2	.3	.2	.2	.2	.2	.2	**	.2	**
Standard deviation		.66	.54	.76	.64	.55	.61	.69	.67	**	.67	**
Standard Error		.01	.05	.07	.04	.03	.02	.02	.01	**	.01	**

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Table Q27_1 (continuation)

Q27. Programmes that feature my region /country - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	100 3%	90 3%	91 3%	89 3%	82 4%	17+ 5%	96 4%	85 3%	97 3%	91 3%	66 4%	46 3%	61 3%	13+abce 7%	59 3%	56 4%
2nd	(2.0)	114 4%	96 4%	95 4%	92 4%	83 4%	13 4%	102 4%	86 3%	104 4%	96 4%	61 3%	42- 3%	64 4%	6 3%	57- 3%	51 4%
3rd	(1.0)	108 4%	96 4%	93 4%	95 4%	93+ 4%	18+ 6%	100 4%	87 3%	101 4%	95 4%	59 3%	49 3%	64 4%	8 4%	64 3%	51 4%
Not ranked	(0.0)	2699 89%	2383e 89%	2339e 89%	2312e 89%	1992- 85%	271- 89%	2444e 90%	2224e 89%	2497e 89%	2383e 89%	1679 90%	1351+d 91%	1579 89%	156 85%	1687+d 90%	1260 89%
Medians	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	
Base for stats	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Mean score	.2	.2	.2	.2	.2	.3	.2	.2	.2	.2	.2	.2	.2	.2	.3+abe	.2	
Standard deviation	.66	.66	.67	.67	.68	.79	.67	.66	.67	.67	.66	.63	.67	.84	.64	.70	
Standard Error	.01	.01	.01	.01	.02	.05	.01	.01	.01	.01	.02	.02	.02	.07	.02	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_1 (continuation)

Q27. Programmes that feature my region /country - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		3027	185	2722	1957	1138
Effective sample s		2531	161	2302	1653	972
Total		3021	276	2626	1846	1085
Most	(3.0)	100 3%	12 4%	87 3%	59 3%	27 2%
2nd	(2.0)	114 4%	30+bcd 11%	77- 3%	45- 2%	23- 2%
3rd	(1.0)	108 4%	5 2%	98 4%	61 3%	36 3%
Not ranked	(0.0)	2699 89%	229- 83%	2364+a 90%	1681+a 91%	999+a 92%
Medians		.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00
Base for stats		3021	276	2626	1846	1085
Mean score		.2	.4+bcd	.2-	.2-	.1-
Standard deviation		.66	.85	.64	.62	.56
Standard Error		.01	.07	.01	.02	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_2

Q27. Programmes that feature people like me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	77	41	26-	0	10+ab	38	39
		3%	3%	2%	-%	6%	3%	3%
2nd	(2.0)	85	41	35	0	9b	45	38
		3%	3%	2%	-%	5%	3%	3%
3rd	(1.0)	112	67+b	34-	0	11+b	53	53
		4%	5%	2%	-%	7%	4%	4%
Not ranked	(0.0)	2747	1245-d	1372+ad	0	130-	1332	1382
		91%	89%	94%	-%	81%	91%	91%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.2	.2+b	.1-		.4+ab	.2	.2
Standard deviation		.59	.63	.51		.85	.60	.58
Standard Error		.01	.02	.01		.08	.02	.02

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Table Q27_2 (continuation)

Q27. Programmes that feature people like me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	77	12gjk +defgjk	24 5%	19efgjk	10	8	4	1-	36+efgjk	29gjk	12-	5-
		3%	3%	5%	4%	2%	2%	1%	*%	4%	3%	1%	1%
2nd	(2.0)	85	10	22+ejk	11	20j	9	7	6	32j	31	22-	13
		3%	3%	4%	2%	4%	2%	2%	2%	4%	3%	2%	2%
3rd	(1.0)	112	26 +defgjk	22ej	24egjk	15	9-	11	5	48+egjk	39ej	25-	16
		4%	7%	4%	5%	3%	2%	3%	2%	5%	4%	2%	2%
Not ranked	(0.0)	2747	337-	451-	428	453	449	351	278	788-	881	1077	629+abcdhi
		91%	88%	87%	89%	91%	95%	94%	96%	87%	90%	95%	95%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.2	.2efgjk	.3 +defgjk	.2efgjk	.2gjk	.1-	.1-	.1-	.2+efgjk	.2efgjk	.1-	.1-
Standard deviation		.59	.64	.75	.67	.59	.48	.43	.35	.70	.63	.43	.40
Standard Error		.01	.04	.04	.03	.03	.02	.02	.02	.03	.02	.01	.02

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Table Q27_2 (continuation)

Q27. Programmes that feature people like me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East of England	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	77 3%	10h 4%	5 2%	7 2%	12 3%	2 2%	14h 4%	9 2%	2 1%	4 2%	64 3%	6 2%	4 3%	2 3%
2nd	(2.0)	85 3%	4 2%	5 2%	9 3%	14 4%	4 3%	6 2%	18 4%	4 2%	8 3%	73 3%	5 2%	4 2%	3 4%
3rd	(1.0)	112 4%	8 4%	8 3%	14g 5%	25+ghl 6%	4 3%	13 4%	6- 1%	6 2%	15g 6%	98g 4%	8 3%	4 2%	3 4%
Not ranked	(0.0)	2747	198	249d	251	350-	112	297	384	242 +cdfijm	223	2304	233d	135	74
Medians		.91%	.90%	.93%	.89%	.87%	.92%	.90%	.92%	.95%	.89%	.91%	.93%	.92%	.90%
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.2	.2h	.1	.2h	.2h	.1	.2h	.2	.1-	.2	.2h	.1	.2	.2h
Standard deviation		.59	.68	.50	.60	.65	.54	.67	.61	.40	.55	.59	.56	.60	.65
Standard Error		.01	.05	.03	.04	.04	.05	.04	.03	.03	.04	.01	.03	.04	.05

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Table Q27_2 (continuation)

Q27. Programmes that feature people like me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	77 3%	8- 1%	18a 3%	29+abde 5%	18a 2%	26- 2%	47+ae 3%	60 2%	6 6%	17+a 4%	6 3%	4 4%
2nd	(2.0)	85 3%	20 2%	27+a 4%	15 3%	21 2%	48 3%	36 3%	71 3%	1 1%	14 3%	7 3%	6 5%
3rd	(1.0)	112 4%	21- 2%	25 4%	19 4%	44+ae 5%	46- 3%	63+ae 5%	83- 3%	5 5%	29+a 7%	15+a 7%	8 7%
Not ranked	(0.0)	2747 91%	865 +bcdef 95%	618 90%	458- 88%	779 90%	1483+bcf 93%	1237- 89%	2374+cd 92%	77 87%	356- 86%	180- 87%	91 84%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.2	.1-	.2ae	.3+ade	.2a	.1-a	.2+ae	.2-	.3	.3+a	.2	.3+a
Standard deviation		.59	.42	.63	.76	.56	.52	.65	.57	.79	.71	.64	.75
Standard Error		.01	.01	.02	.04	.02	.01	.02	.01	.09	.04	.05	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_2 (continuation)

Q27. Programmes that feature people like me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample s		2531	808	1723	181	116	211	**	122	95	**	352	215
Total		3021	1000	2020	213	145	272	**	158	132	**	441	260
Most	(3.0)	77 3%	27 3%	50 2%	4 2%	3 2%	3 1%	** **	2 1%	6 5%	** **	15 3%	5 2%
2nd	(2.0)	85 3%	31 3%	54 3%	5 2%	5 4%	9 3%	** **	2 1%	4 3%	** **	16 4%	7 3%
3rd	(1.0)	112 4%	48+b 5%	64- 3%	6 3%	10b 7%	18+b 6%	** **	11b 7%	13 10%	** **	29+b 7%	8 3%
Not ranked	(0.0)	2747 91%	894 89%	1852j 92%	199j 93%	126 88%	243 89%	** **	143 91%	109 82%	** **	381- 86%	239j 92%
Medians		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Mode		.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00
Base for stats		3021	1000	2020	213	145	272	**	158	132	**	441	260
Mean score		.2	.2	.2	.1	.2	.2	**	.1	.3+bcegk	**	.2+bc	.1
Standard deviation		.59	.62	.58	.52	.59	.53	**	.46	.76	**	.68	.55
Standard Error		.01	.02	.01	.04	.05	.04	**	.04	.08	**	.04	.04

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Table Q27_2 (continuation)

Q27. Programmes that feature people like me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample s		2531	134	103	319	286	649	1321	2491	**	2511	**
Total		3021	154	123	383	344	779	1556	2969	**	2993	**
Most	(3.0)	77 3%	3 2%	5 4%	17+f 5%	12f 4%	30+f 4%	27- 2%	75 3%	** **	75 3%	** **
2nd	(2.0)	85 3%	6 4%	6 4%	19+f 5%	12 3%	29 4%	36 2%	84 3%	** **	85 3%	** **
3rd	(1.0)	112 4%	6 4%	10+f 8%	17 4%	14 4%	36 5%	57 4%	107 4%	** **	109 4%	** **
Not ranked	(0.0)	2747 91%	138 90%	103- 83%	330- 86%	307 89%	683- 88%	1436+bce 92%	2703 91%	** **	2724 91%	** **
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats		3021	154	123	383	344	779	1556	2969	**	2993	**
Mean score		.2	.2	.3+f	.3+f	.2f	.2+f	.1-	.2	**	.2	**
Standard deviation		.59	.61	.74	.76	.67	.70	.51	.59	**	.59	**
Standard Error		.01	.05	.07	.04	.04	.03	.01	.01	**	.01	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_2 (continuation)

Q27. Programmes that feature people like me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)						
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	77	67	64	64	61	16 +abcd fgh i	67	62	69	73	49	34	46	12+abce f 44	36	
		3%	3%	2%	2%	3%	5%	2%	2%	2%	3%	3%	2%	3%	7%	2%	3%
2nd	(2.0)	85	72	75	72	64	18 +abcd fgh i	77	71	78	79	46	38	52	13+abce f 51	47	
		3%	3%	3%	3%	3%	6%	3%	3%	3%	3%	2%	3%	3%	7%	3%	3%
3rd	(1.0)	112	101	101	96	90	18	102	101+	105	104	66	38-	63	9	71	58b
		4%	4%	4%	4%	4%	6%	4%	4%	4%	4%	4%	3%	4%	5%	4%	4%
Not ranked	(0.0)	2747	2424e	2378e	2355e	2035e	268-	2496e	2249e	2545e	2409-e	1705d	1378+df	1607d	149-	1701d	1277d
		91%	91%	91%	91%	90%	84%	91%	91%	91%	90%	91%	93%	91%	81%	91%	90%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418
Mean score		.2	.2	.2	.2	.2	.3 +abcd fgh i	.2	.2	.2	.2+	.2	.1-	.2	.4+abce f .2	.2	
Standard deviation		.59	.59	.59	.59	.60	.80	.58	.59	.59	.61	.59	.56	.60	.89	.58	.61
Standard Error		.01	.01	.01	.01	.01	.05	.01	.01	.01	.01	.01	.02	.02	.07	.01	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_2 (continuation)

Q27. Programmes that feature people like me - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3027	185	2722	1957	1138
Effective sample s	2531	161	2302	1653	972
Total	3021	276	2626	1846	1085
Most	(3.0) 77 3%	7 2%	66d 3%	38 2%	15- 1%
2nd	(2.0) 85 3%	5 2%	77 3%	54 3%	29 3%
3rd	(1.0) 112 4%	23+bcd 8%	83- 3%	50- 3%	31 3%
Not ranked	(0.0) 2747 91%	242 88%	2401 91%	1704+a 92%	1010+a 93%
Medians	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085
Mean score	.2	.2	.2d	.1-	.1-
Standard deviation	.59	.58	.59	.56	.49
Standard Error	.01	.05	.01	.01	.02

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_10

Q27. Programmes that are different in their approach to other providers - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		3027	1362	1516	0	149	1361	1624
Effective sample s		2531	1141	1267		125	1146	1363
Total		3021	1394	1467	0	160	1467	1512
Most	(3.0)	59 2%	26 2%	27 2%	0 -%	6 4%	32 2%	25 2%
2nd	(2.0)	66 2%	33 2%	30 2%	0 -%	4 2%	34 2%	32 2%
3rd	(1.0)	77 3%	34 2%	35 2%	0 -%	7 5%	32 2%	43 3%
Not ranked	(0.0)	2819 93%	1301 93%	1375 94%	0 -%	143 90%	1369 93%	1413 93%
Medians		.00	.00	.00		.00	.00	.00
Mode		.00	.00	.00		.00	.00	.00
Base for stats		3021	1394	1467	0	160	1467	1512
Mean score		.1	.1	.1		.2	.1	.1
Standard deviation		.52	.52	.51		.65	.54	.49
Standard Error		.01	.02	.01		.06	.02	.01

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Table Q27_10 (continuation)

Q27. Programmes that are different in their approach to other providers - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample s		2531	269	440	409	405	442	337	246	703	813	1024	583
Total		3021	385	520	483	498	474	372	290	904	980	1136	662
Most	(3.0)	59	7	11	19	10	5	5	3	18	29+ejk	13-	8
		2%	2%	2%	+efghjk 4%	2%	1%	1%	1%	2%	3%	1%	1%
2nd	(2.0)	66	6	19+fgjk	17gjk	8	9	5	2	25jk	25k	16-	7-
		2%	2%	4%	3%	2%	2%	1%	1%	3%	3%	1%	1%
3rd	(1.0)	77	14gk	14	18gjk	10	14k	5	2	28k	28k	21	7-
		3%	4%	3%	4%	2%	3%	1%	1%	3%	3%	2%	1%
Not ranked	(0.0)	2819	358	476	429-	470c	446c	357+bchi	284	834	899-	1086+bchi	641+abcehi
		93%	93%	92%	89%	94%	94%	96%	+abcehi 98%	92%	92%	96%	97%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	385	520	483	498	474	372	290	904	980	1136	662
Mean score		.1	.1	.2fgjk	.2	.1	.1	.1	*-	.1gjk	.2+efgjk	.1-	.1-
				+adefghj	k								
Standard deviation		.52	.49	.58	.69	.50	.44	.42	.34	.54	.61	.41	.39
Standard Error		.01	.03	.03	.03	.02	.02	.02	.02	.02	.02	.01	.02

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Table Q27_10 (continuation)

Q27. Programmes that are different in their approach to other providers - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Region													
		East Midlands	West Midlands	East of England	London	North East	North West	South East	South West	Yorkshire and the Humber	England	Scotland	Wales	Northern Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample s		2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Most	(3.0)	59 2%	3 1%	6 2%	2 1%	8 2%	3 2%	11k 3%	9 2%	4 2%	9k 3%	55+k 2%	1 *%	1 1%	1 2%
2nd	(2.0)	66 2%	7hk 3%	9hk 3%	7h 3%	12hk 3%	3 3%	7h 2%	11hk 3%	0- -%	5 2%	62+hk 2%	1- *%	3h 2%	1h 1%
3rd	(1.0)	77 3%	4 2%	5 2%	1- *%	13c 3%	5 4%	8 2%	16c 4%	6 2%	6 2%	63c 2%	5 2%	5c 3%	4+abcjk 5%
Not ranked	(0.0)	2819	206	248	270dgm	367	111	304	381	244g	230	2360- +bdfgijl m	245 97%	138	77
Medians		.93%	.94%	.93%	.96%	.92%	.91%	.92%	.91%	.96%	.92%	.93%	.97%	.94%	.92%
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Mean score		.1	.1k	.2k	.1	.2k	.2k	.2k	.2k	.1	.2k	.1+k	*-	.1k	.1k
Standard deviation		.52	.50	.58	.41	.57	.58	.62	.56	.41	.62	.55	.26	.42	.49
Standard Error		.01	.04	.04	.03	.03	.06	.04	.03	.03	.05	.01	.02	.03	.03

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Table Q27_10 (continuation)

Q27. Programmes that are different in their approach to other providers - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample s		2531	944	707	356	599	1651	955	2166	82	352	169	94
Total		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Most	(3.0)	59 2%	19 2%	14 2%	12 2%	13 2%	33 2%	25 2%	45 2%	3 3%	13 3%	7 4%	2 2%
2nd	(2.0)	66 2%	25 3%	17 2%	10 2%	14 2%	42 3%	24 2%	55 2%	1 1%	12 3%	9 4%	2 2%
3rd	(1.0)	77 3%	30b 3%	11 2%	10 2%	24 3%	41 3%	34 2%	63 2%	3 3%	13 3%	7 3%	4 4%
Not ranked	(0.0)	2819 93%	840- 92%	647 94%	489 94%	811 94%	1487 93%	1300 94%	2425cd 94%	82 93%	377- 91%	185- 89%	101 92%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	914	689	521	863	1603	1384	2588	89	416	207	109
Mean score		.1	.1	.1	.1	.1	.1	.1	.1-	.2	.2+a	.2+a	.1
Standard deviation		.52	.55	.53	.54	.47	.54	.50	.50	.60	.63	.69	.53
Standard Error		.01	.02	.02	.03	.02	.01	.02	.01	.07	.03	.05	.05

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Table Q27_10 (continuation)

Q27. Programmes that are different in their approach to other providers - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254	
Effective sample s	2531	808	1723	181	116	211	**	122	95	**	352	215	
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Most	(3.0)	59	21	38	1	4	3	**	4	3	**	13	6
	2%	2%	2%	1%	3%	1%	**	2%	3%	**	3%	2%	
2nd	(2.0)	66	19	47	7eg	3	2	**	0	3	**	9	7
	2%	2%	2%	3%	2%	1%	**	-%	3%	**	2%	3%	
3rd	(1.0)	77	25	51	1	3	4	**	7c	9	**	9	11c
	3%	3%	3%	*%	2%	2%	**	4%	7%	**	2%	4%	
Not ranked	(0.0)	2819	935	1883	203	135	263+k	**	147	117	**	410	236
	93%	93%	93%	95%	93%	97%	**	93%	88%	**	93%	91%	
Medians	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00	
Mode	.00	.00	.00	.00	.00	.00	**	.00	.00	**	.00	.00	
Base for stats	3021	1000	2020	213	145	272	**	158	132	**	441	260	
Mean score	.1	.1	.1	.1	.1	.1-	**	.1	.2e	**	.1e	.2e	
Standard deviation	.52	.52	.52	.43	.56	.36	**	.50	.60	**	.58	.57	
Standard Error	.01	.02	.01	.03	.05	.02	**	.05	.06	**	.03	.04	

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Table Q27_10 (continuation)

Q27. Programmes that are different in their approach to other providers - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)			
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**	
Effective sample s	2531	134	103	319	286	649	1321	2491	**	2511	**	
Total	3021	154	123	383	344	779	1556	2969	**	2993	**	
Most	(3.0)	59 2%	6f 4%	4 3%	13f 3%	14+f 4%	27+f 3%	22 1%	54 2%	** **	55 2%	** **
2nd	(2.0)	66 2%	5 3%	4 3%	15+f 4%	10 3%	27+f 3%	27 2%	66 2%	** **	66 2%	** **
3rd	(1.0)	77 3%	7 4%	3 3%	16f 4%	10 3%	28+ 4%	33 2%	74 3%	** **	77 3%	** **
Not ranked	(0.0)	2819 93%	136- 88%	112 91%	339- 89%	311- 90%	697- 89%	1473+acde 95%	2775 93%	** **	2795 93%	** **
Medians		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Mode		.00	.00	.00	.00	.00	.00	.00	.00	**	.00	**
Base for stats	3021	154	123	383	344	779	1556	2969	**	2993	**	
Mean score	.1	.2+f	.2	.2+f	.2+f	.2+f	.1-	.1-	**	.1-	**	
Standard deviation	.52	.70	.63	.68	.68	.66	.46	.51	**	.51	**	
Standard Error	.01	.06	.06	.04	.04	.03	.01	.01	**	.01	**	

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Table Q27_10 (continuation)

Q27. Programmes that are different in their approach to other providers - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404	
Effective sample s	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178	
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418	
Most	(3.0)	59 2%	51 2%	51 2%	47 2%	46 2%	11 3%	51 2%	50 2%	54 2%	54 2%	26- 1%	19- 1%	32 2%	5 3%	32 2%	26 2%
2nd	(2.0)	66 2%	59 2%	59 2%	60 2%	49 2%	18 6% +abcd fgh i	62 2%	60 2%	64 2%	63 2%	47 3%	38 3%	44 2%	12+abce f 48	32	
3rd	(1.0)	77 3%	60- 2%	61 2%	57- 2%	47- 2%	12 4%	66 2%	62 2%	67 2%	69 3%	38 2%	26- 2%	36 2%	7 4%	37- 2%	23- 2%
Not ranked	(0.0)	2819 93%	2494e 94%	2447e 93%	2423e 94%	2107e 94%	279- 87%	2563e 93%	2311e 93%	2613e 93%	2479e 93%	1755d 94%	1405+d 94%	1656d 94%	159- 87%	1749d 94%	1338+d 94%
Medians		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Mode		.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00	.00
Base for stats		3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418
Mean score		.1	.1	.1	.1	.1	.3 +abcd fgh i	.1	.1	.1	.1	.1	.1	.1	.3+abce f .1	.1	.1
Standard deviation		.52	.52	.52	.51	.53	.71	.52	.53	.52	.53	.48	.47	.52	.71	.51	.50
Standard Error		.01	.01	.01	.01	.01	.04	.01	.01	.01	.01	.01	.01	.01	.06	.01	.01

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_10 (continuation)

Q27. Programmes that are different in their approach to other providers - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Unweighted row	3027	185	2722	1957	1138	
Effective sample s	2531	161	2302	1653	972	
Total	3021	276	2626	1846	1085	
Most	(3.0)	59 2%	7 3%	48 2%	38 2%	24 2%
2nd	(2.0)	66 2%	2 1%	64+ 2%	46 3%	36+ 3%
3rd	(1.0)	77 3%	5 2%	70 3%	49 3%	25 2%
Not ranked	(0.0)	2819 93%	263 95%	2444 93%	1713 93%	1000 92%
Medians	.00	.00	.00	.00	.00	.00
Mode	.00	.00	.00	.00	.00	.00
Base for stats	3021	276	2626	1846	1085	
Mean score	.1	.1	.1	.1	.2+	
Standard deviation	.52	.52	.52	.54	.58	
Standard Error	.01	.04	.01	.01	.02	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27_1ST
 Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3027	1362	1516	0	149	1361	1624
Effective sample size	2531	1141	1267		125	1146	1363
Total	3021	1394	1467	0	160	1467	1512
Trusted and accurate UK news	755 25%	288-d 21%	448+ad 31%	0 -%	19- 12%	405+b 28%	339- 22%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	507 17%	228 16%	257 18%	0 -%	21 13%	204- 14%	302+a 20%
Programmes that help me to understand what is going on in the world today	225 7%	95 7%	122 8%	0 -%	9 6%	119 8%	105 7%
Programmes that are relevant to me	243 8%	118 8%	110 7%	0 -%	15 9%	129 9%	108 7%
Programmes made for UK audiences	203 7%	108b 8%	82- 6%	0 -%	13 8%	115+b 8%	86- 6%
Programmes that I can watch and talk about with people I know	162 5%	74 5%	76 5%	0 -%	11 7%	56- 4%	105+a 7%
Appeals to a wide range of different audiences	145 5%	82+b 6%	47- 3%	0 -%	17+ab 10%	65 4%	76 5%
Programmes that help me see things from a different angle/perspective	131 4%	74+b 5%	48- 3%	0 -%	9 5%	55 4%	72 5%
Broadcast events that bring the nation together for a shared viewing experience	114 4%	64+ 5%	47 3%	0 -%	2 2%	50 3%	63 4%
Programmes about science, arts, culture and religion	102 3%	41 3%	55 4%	0 -%	6 4%	59b 4%	39- 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q27_1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3027	1362	1516	0	149	1361	1624
Effective sample size	2531	1141	1267		125	1146	1363
Total	3021	1394	1467	0	160	1467	1512
Regional programmes that keep me informed about my area	109 4%	55 4%	47 3%	0 -%	7 4%	53 4%	54 4%
Programmes which feature people from different backgrounds	90 3%	48 3%	38 3%	0 -%	3 2%	39 3%	47 3%
Programmes that feature my region /country	100 3%	52 4%	37- 2%	0 -%	11+b 7%	49 3%	50 3%
Programmes that feature people like me	77 3%	41 3%	26- 2%	0 -%	10+ab 6%	38 3%	39 3%
Programmes that are different in their approach to other providers	59 2%	26 2%	27 2%	0 -%	6 4%	32 2%	25 2%

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Table Q27_1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample size	2531	269	440	409	405	442	337	246	703	813	1024	583
Total	3021	385	520	483	498	474	372	290	904	980	1136	662
Trusted and accurate UK news	755 25%	74- 19%	85- 16%	91- 19%	120bh 24%	164 35%	121 33%	100 34%	159- 18%	211-b 22%	385 34%	221+abcdhi 33%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	507 17%	55 14%	78 15%	86 18%	102+abeh 20%	71 15%	66 18%	49 17%	133 15%	187+h 19%	187 16%	115 17%
Programmes that help me to understand what is going on in the world today	225 7%	25 6%	36 7%	34 7%	27 5%	35 7%	38+di 10%	30di 10%	61 7%	61 6%	104+di 9%	68+dhi 10%
Programmes that are relevant to me	243 8%	31 8%	53fjk 10%	31 6%	51fjk 10%	36 8%	21 6%	20 7%	83 9%	82 8%	78 7%	41 6%
Programmes made for UK audiences	203 7%	34d 9%	30 6%	38 8%	25 5%	38 8%	21 6%	18 6%	64 7%	63 6%	77 7%	39 6%
Programmes that I can watch and talk about with people I know	162 5%	24ej 6%	44+egijk 8%	27e 5%	28ej 6%	11- 2%	19 5%	8 3%	68+egjk 8%	55ej 6%	38- 3%	27 4%
Appeals to a wide range of different audiences	145 5%	32 +cdefgijk 8%	32fjk 6%	22 5%	21 4%	19 4%	10- 3%	9 3%	64 +efgijk 7%	43 4%	38- 3%	19- 3%
Programmes that help me see things from a different angle/perspective	131 4%	23fgjk 6%	34+efgjk 6%	28fgjk 6%	21gjk 4%	15gk 3%	7- 2%	2- 1%	57+efgjk 6%	49fgjk 5%	25- 2%	9- 1%
Broadcast events that bring the nation together for a shared viewing experience	114 4%	15 4%	16 3%	18 4%	22 4%	12 3%	16 4%	14 5%	31 3%	40 4%	42 4%	30 5%
Programmes about science, arts, culture and religion	102 3%	10 3%	14 3%	21 4%	17 3%	18 4%	11 3%	11 4%	24 3%	38 4%	40 4%	22 3%

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Prepared by BMG

Table Q27_1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample size	2531	269	440	409	405	442	337	246	703	813	1024	583
Total	3021	385	520	483	498	474	372	290	904	980	1136	662
Regional programmes that keep me informed about my area	109 4%	11 3%	23 4%	12 2%	18 4%	18 4%	15 4%	12 4%	34 4%	30 3%	45 4%	27 4%
Programmes which feature people from different backgrounds	90 3%	15efjk 4%	21efjk 4%	26+efgjk 5%	15efjk 3%	4- 1%	2- 1%	6 2%	36efjk 4%	41+efjk 4%	12- 1%	8- 1%
Programmes that feature my region /country	100 3%	17 5%	18 4%	11 2%	11 2%	17 4%	17i 5%	7 2%	36 4%	23 2%	41 4%	24 4%
Programmes that feature people like me	77 3%	12gjk 3%	24 5% +defgjk	19efgjk 4%	10 2%	8 2%	4 1%	1- *%	36+efgjk 4%	29gjk 3%	12- 1%	5- 1%
Programmes that are different in their approach to other providers	59 2%	7 2%	11 2%	19 4% +efghjk	10 2%	5 1%	5 1%	3 1%	18 2%	29+ejk 3%	13- 1%	8 1%

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Table Q27_1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample size	2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Trusted and accurate UK news	755 25%	53 24%	72i 27%	65 23%	105i 26%	36 30%	79 24%	116i 28%	65i 26%	42- 17%	634i 25%	69i 27%	34 23%	19 23%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	507 17%	43 19%	40 15%	51 18%	60 15%	22 18%	54 16%	66 16%	48 19%	47 19%	430 17%	35 14%	26 17%	16 19%
Programmes that help me to understand what is going on in the world today	225 7%	24 11%	18 7%	16 6%	36 9%	2 2%	25 8%	32 8%	14 6%	14 5%	182 7%	25 10%	10 7%	7 9%
Programmes that are relevant to me	243 8%	15 7%	17 6%	24 8%	27 7%	12 10%	21 6%	36 9%	25 10%	21 9%	197 8%	26 10%	15 10%	5 5%
Programmes made for UK audiences	203 7%	12 5%	14 5%	30+bgjl 11%	25 6%	5 4%	24 7%	21 5%	17 7%	27+bg1 11%	174 7%	17 7%	7 5%	5 6%
Programmes that I can watch and talk about with people I know	162 5%	11 5%	14 5%	18 6%	20 5%	2 2%	21 6%	18 4%	10 4%	22+gjl 9%	138 5%	13 5%	4 3%	61 8%
Appeals to a wide range of different audiences	145 5%	11 5%	17 6%	10 4%	18 4%	10 8%	17 5%	16 4%	11 4%	11 5%	122 5%	10 4%	9 6%	4 5%
Programmes that help me see things from a different angle/perspective	131 4%	9 4%	13 5%	9 3%	23 6%	3 3%	11 3%	18 4%	15 6%	10 4%	111 4%	9 4%	8 5%	2 3%
Broadcast events that bring the nation together for a shared viewing experience	114 4%	6 3%	4 1%	16bkm 6%	14 3%	8 7%	9 3%	27+bfjkm 7%	8 3%	8 3%	101 4%	5 2%	7b 4%	1 2%
Programmes about science, arts, culture and religion	102 3%	8 3%	13 5%	9 3%	16 4%	3 3%	9 3%	9 2%	8 3%	10 4%	84 3%	8 3%	8g 5%	2 3%

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Prepared by BMG

Table Q27 1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample size	2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Regional programmes that keep me informed about my area	109 4%	3 1%	11 4%	6 2%	17 4%	7 6%	18a 5%	13 3%	11 4%	6 2%	92 4%	9 4%	6 4%	2 3%
Programmes which feature people from different backgrounds	90 3%	7 3%	14f1 5%	10 4%	12 3%	0 -%	5 2%	15 4%	7 3%	11 5%	81 3%	5 2%	2 2%	1 1%
Programmes that feature my region /country	100 3%	5 3%	10 4%	9 3%	8 2%	5 4%	10 3%	12 3%	8 3%	6 3%	74- 3%	13d 5%	6 4%	8+abcdefghijkl 10%
Programmes that feature people like me	77 3%	10h 4%	5 2%	7 2%	12 3%	2 2%	14h 4%	9 2%	2 1%	4 2%	64 3%	6 2%	4 3%	2 3%
Programmes that are different in their approach to other providers	59 2%	3 1%	6 2%	2 1%	8 2%	3 2%	11k 3%	9 2%	4 2%	9k 3%	55+k 2%	1 *%	1 1%	1 2%

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Table Q27_1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample size	2531	944	707	356	599	1651	955	2166	82	352	169	94
Total	3021	914	689	521	863	1603	1384	2588	89	416	207	109
Trusted and accurate UK news	755 25%	314 34% +bcdef	149- 22%	117 22%	168- 20%	463+bcdf 29%	285- 21%	675+c 26%	13 15%	74- 18%	44 21%	16 15%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	507 17%	149c 16%	118c 17%	62- 12%	174+c 20%	267c 17%	236c 17%	449 17%	15 16%	55 13%	24 12%	14 13%
Programmes that help me to understand what is going on in the world today	225 7%	75 8%	48 7%	37 7%	64 7%	123 8%	101 7%	195 8%	4 4%	29 7%	19 9%	4 4%
Programmes that are relevant to me	243 8%	70 8%	59 9%	45 9%	68 8%	129 8%	113 8%	215 8%	8 9%	28 7%	13 6%	7 6%
Programmes made for UK audiences	203 7%	62 7%	37 5%	39 8%	60 7%	99 6%	100 7%	171 7%	4 5%	32 8%	20 10%	6 6%
Programmes that I can watch and talk about with people I know	162 5%	37- 4%	36 5%	33 6%	56a 6%	73 5%	89+ae 6%	136 5%	4 5%	25 6%	12 6%	7 7%
Appeals to a wide range of different audiences	145 5%	31- 3%	43+a 6%	24 5%	46 5%	74 5%	69 5%	121 5%	4 5%	23 6%	9 4%	10 9%
Programmes that help me see things from a different angle/perspective	131 4%	37 4%	34 5%	26 5%	30 4%	71 4%	57 4%	99- 4%	7 8%	31+a 7%	14 7%	10 9%
Broadcast events that bring the nation together for a shared viewing experience	114 4%	32 4%	25 4%	17 3%	39 4%	57 4%	56 4%	101 4%	3 3%	13 3%	2 1%	7 6%

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Table Q27 1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample size	2531	944	707	356	599	1651	955	2166	82	352	169	94
Total	3021	914	689	521	863	1603	1384	2588	89	416	207	109
Programmes about science, arts, culture and religion	102 3%	29 3%	25 4%	20 4%	26 3%	54 3%	46 3%	81 3%	5 6%	20 5%	11 5%	4 4%
Regional programmes that keep me informed about my area	109 4%	17- 2%	29a 4%	24a 5%	34a 4%	46- 3%	59a 4%	84- 3%	3 4%	24+a 6%	14+a 7%	7 6%
Programmes which feature people from different backgrounds	90 3%	9- 1%	34+ae 5%	15a 3%	32a 4%	42a 3%	47a 3%	70 3%	8 9%	17 4%	4 2%	5 5%
Programmes that feature my region /country	100 3%	25 3%	19 3%	21 4%	33 4%	44 3%	54 4%	86 3%	2 2%	14 3%	7 3%	5 5%
Programmes that feature people like me	77 3%	8- 1%	18a 3%	29+abde 5%	18a 2%	26- 2%	47+ae 3%	60 2%	6 6%	17+a 4%	6 3%	4 4%
Programmes that are different in their approach to other providers	59 2%	19 2%	14 2%	12 2%	13 2%	33 2%	25 2%	45 2%	3 3%	13 3%	7 4%	2 2%

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Table Q27_1ST (continuation)
 Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample size	2531	808	1723	181	116	211	**	122	95	**	352	215
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260
Trusted and accurate UK news	755 25%	249j 25%	504j 25%	76+abejk 35%	37 26%	71j 26%	** **	44j 27%	15 11%	** **	80- 18%	63 24%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	507 17%	170 17%	336 17%	32 15%	28 20%	41 15%	** **	24 15%	14 11%	** **	78 18%	47 18%
Programmes that help me to understand what is going on in the world today	225 7%	64 6%	161 8%	14 7%	8 5%	19 7%	** **	10 6%	10 8%	** **	23 5%	21 8%
Programmes that are relevant to me	243 8%	68 7%	175g 9%	16 7%	14g 10%	24g 9%	** **	4- 3%	11 9%	** **	40g 9%	16 6%
Programmes made for UK audiences	203 7%	62 6%	141c 7%	6- 3%	10 7%	15 6%	** **	13c 8%	18 13%	** **	28 6%	19c 7%
Programmes that I can watch and talk about with people I know	162 5%	58 6%	104 5%	12 6%	10 7%	22 8%	** **	6 4%	12 9%	** **	32 7%	10 4%
Appeals to a wide range of different audiences	145 5%	52 5%	93 5%	6 3%	7 5%	14 5%	** **	8 5%	11 8%	** **	27 6%	11 4%
Programmes that help me see things from a different angle/perspective	131 4%	45 4%	86 4%	5 3%	5 4%	8 3%	** **	12c 7%	9 7%	** **	25 6%	16 6%
Broadcast events that bring the nation together for a shared viewing experience	114 4%	43 4%	70 3%	10 5%	3 2%	11 4%	** **	5 3%	1 1%	** **	24 5%	7 3%
Programmes about science, arts, culture and religion	102 3%	33 3%	69 3%	8 4%	4 3%	13 5%	** **	6 4%	7 6%	** **	14 3%	7 3%

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Prepared by BMG

Table Q27 1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample size	2531	808	1723	181	116	211	**	122	95	**	352	215
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260
Regional programmes that keep me informed about my area	109 4%	31 3%	77 4%	10 5%	2 1%	9 3%	**	7 5%	4 3%	**	8 2%	9 4%
Programmes which feature people from different backgrounds	90 3%	33 3%	57 3%	6 3%	6 4%	5 2%	**	4 3%	9 7%	**	19 4%	6 2%
Programmes that feature my region /country	100 3%	42 4%	57 3%	7 3%	4 3%	16+b 6%	**	8 5%	1 1%	**	16 4%	15+b 6%
Programmes that feature people like me	77 3%	27 3%	50 2%	4 2%	3 2%	3 1%	**	2 1%	6 5%	**	15 3%	5 2%
Programmes that are different in their approach to other providers	59 2%	21 2%	38 2%	1 1%	4 3%	3 1%	**	4 2%	3 3%	**	13 3%	6 2%

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Table Q27_1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample size	2531	134	103	319	286	649	1321	2491	**	2511	**
Total	3021	154	123	383	344	779	1556	2969	**	2993	**
Trusted and accurate UK news	755 25%	29 19%	25 20%	72- 19%	70- 20%	145- 19%	422+acde 27%	750 25%	** **	753 25%	** **
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	507 17%	30 19%	19 16%	59 15%	58 17%	132 17%	258 17%	502 17%	** **	502 17%	** **
Programmes that help me to understand what is going on in the world today	225 7%	5- 3%	4 3%	27 7%	26 8%	53 7%	117 8%	223 8%	** **	225 8%	** **
Programmes that are relevant to me	243 8%	14 9%	8 7%	26 7%	24 7%	65 8%	116 7%	238 8%	** **	243 8%	** **
Programmes made for UK audiences	203 7%	8 5%	11 9%	22 6%	19 6%	42 5%	119 8%	199 7%	** **	201 7%	** **
Programmes that I can watch and talk about with people I know	162 5%	12 8%	7 6%	33+f 9%	24 7%	54+f 7%	70- 4%	157 5%	** **	159 5%	** **
Appeals to a wide range of different audiences	145 5%	9 6%	8 6%	20 5%	17 5%	42 5%	74 5%	144 5%	** **	144 5%	** **
Programmes that help me see things from a different angle/perspective	131 4%	13+f 8%	8 6%	29+f 8%	26+f 7%	51+f 7%	57 4%	131 4%	** **	131 4%	** **
Broadcast events that bring the nation together for a shared viewing experience	114 4%	6 4%	4 3%	17 4%	17 5%	34 4%	56 4%	113 4%	** **	113 4%	** **
Programmes about science, arts, culture and religion	102 3%	4 3%	5 4%	14 4%	9 3%	28 4%	53 3%	93 3%	** **	97 3%	** **

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Prepared by BMG

Table Q27 1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample size	2531	134	103	319	286	649	1321	2491	**	2511	**
Total	3021	154	123	383	344	779	1556	2969	**	2993	**
Regional programmes that keep me informed about my area	109 4%	8 5%	5 4%	14 4%	8 2%	26 3%	58 4%	107 4%	** **	109 4%	** **
Programmes which feature people from different backgrounds	90 3%	4 3%	3 3%	9 2%	13 4%	27 3%	50 3%	86 3%	** **	87 3%	** **
Programmes that feature my region /country	100 3%	3 2%	6 5%	11 3%	8 2%	23 3%	58 4%	99 3%	** **	100 3%	** **
Programmes that feature people like me	77 3%	3 2%	5 4%	17+f 5%	12f 4%	30+f 4%	27- 2%	75 3%	** **	75 3%	** **
Programmes that are different in their approach to other providers	59 2%	6f 4%	4 3%	13f 3%	14+f 4%	27+f 3%	22 1%	54 2%	** **	55 2%	** **

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Table Q27_1ST (continuation)
 Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404
Effective sample size	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418
Trusted and accurate UK news	755 25%	681e 26%	644e 25%	640e 25%	528-e 23%	44- 14%	685e 25%	618e 25%	705e 25%	671e 25%	466df 25%	416+cdef 28%	406-d 23%	22- 12%	453d 24%	309-d 22%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	507 17%	457e 17%	467+e 18%	460+e 18%	401+e 18%	35- 11%	471e 17%	450+e 18%	481e 17%	439e 16%	342+d 18%	273+d 18%	334+d 19%	20- 11%	359+d 19%	267+d 19%
Programmes that help me to understand what is going on in the world today	225 7%	198 7%	186 7%	181- 7%	159 7%	20 6%	205 7%	169- 7%	206 7%	188- 7%	140 7%	104 7%	123 7%	7 4%	125 7%	85- 6%
Programmes that are relevant to me	243 8%	212 8%	211 8%	213 8%	184 8%	24 8%	224 8%	203 8%	226 8%	217 8%	146 8%	105 7%	150 9%	11 6%	154 8%	127 9%
Programmes made for UK audiences	203 7%	164- 6%	168 6%	163- 6%	144 6%	24 8%	175- 6%	155- 6%	179- 6%	174 7%	105- 6%	85- 6%	108 6%	13 7%	117 6%	95 7%
Programmes that I can watch and talk about with people I know	162 5%	138 5%	141 5%	138 5%	129 6%	20 6%	143 5%	130 5%	147 5%	155+ 6%	107 6%	71 5%	100 6%	15 8%	96 5%	83 6%
Appeals to a wide range of different audiences	145 5%	123 5%	120 5%	118 5%	101 4%	23+d 7%	126 5%	116 5%	128- 5%	127 5%	84 4%	61 4%	84 5%	14b 8%	80 4%	62 4%
Programmes that help me see things from a different angle/perspective	131 4%	112 4%	111 4%	114 4%	87 4%	21d 6%	117 4%	109 4%	119 4%	122 5%	72 4%	60 4%	78 4%	12 6%	88 5%	63 4%
Broadcast events that bring the nation together for a shared viewing experience	114 4%	104 4%	104 4%	102 4%	91 4%	17 5%	107 4%	95 4%	109 4%	98 4%	76 4%	61 4%	72 4%	10 6%	80 4%	59 4%
Programmes about science, arts, culture and religion	102 3%	88 3%	83 3%	84 3%	73 3%	16 5%	90 3%	82 3%	92 3%	84 3%	55 3%	52c 4%	39- 2%	8 5%	51- 3%	38 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q27 1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404
Effective sample size	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418
Regional programmes that keep me informed about my area	109 4%	100 4%	92 4%	94 4%	89 4%	20 6%	99 4%	81 3%	101 4%	94 4%	75 4%	61 4%	72 4%	11 6%	70 4%	63+ 4%
Programmes which feature people from different backgrounds	90 3%	81 3%	85+ 3%	80 3%	75 3%	11 3%	86 3%	76 3%	86 3%	79 3%	58 3%	38 3%	63+ 4%	9 5%	60 3%	50 4%
Programmes that feature my region /country	100 3%	90 3%	91 3%	89 3%	82 4%	17+ 5%	96 4%	85 3%	97 3%	91 3%	66 4%	46 3%	61 3%	13+abce 7%	59 3%	56 4%
Programmes that feature people like me	77 3%	67 3%	64 2%	64 2%	61 3%	16 5%	67 2%	62 2%	69 2%	73 3%	49 3%	34 2%	46 3%	12+abcef 7%	44 2%	36 3%
Programmes that are different in their approach to other providers	59 2%	51 2%	51 2%	47 2%	46 2%	11 3%	51 2%	50 2%	54 2%	54 2%	26- 1%	19- 1%	32 2%	5 3%	32 2%	26 2%

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Table Q27_1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3027	185	2722	1957	1138
Effective sample size	2531	161	2302	1653	972
Total	3021	276	2626	1846	1085
Trusted and accurate UK news	755 25%	58 21%	664 25%	508+ 28%	320+ab 29%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	507 17%	32 12%	460+ 17%	314 17%	183 17%
Programmes that help me to understand what is going on in the world today	225 7%	24 9%	192 7%	128 7%	74 7%
Programmes that are relevant to me	243 8%	14 5%	217 8%	141 8%	87 8%
Programmes made for UK audiences	203 7%	29+bcd 11%	167 6%	104- 6%	57- 5%
Programmes that I can watch and talk about with people I know	162 5%	25+bcd 9%	127-d 5%	78- 4%	32- 3%
Appeals to a wide range of different audiences	145 5%	15 6%	125 5%	87 5%	49 5%
Programmes that help me see things from a different angle/perspective	131 4%	7 2%	120 5%	97+ 5%	63+ 6%
Broadcast events that bring the nation together for a shared viewing experience	114 4%	15 6%	95 4%	73 4%	44 4%

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Prepared by BMG

Table Q27 1ST (continuation)

Q27. SUMMARY RANKED FIRST - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3027	185	2722	1957	1138
Effective sample size	2531	161	2302	1653	972
Total	3021	276	2626	1846	1085
Programmes about science, arts, culture and religion	102 3%	11 4%	87 3%	66 4%	42 4%
Regional programmes that keep me informed about my area	109 4%	11 4%	93 4%	58 3%	27- 3%
Programmes which feature people from different backgrounds	90 3%	8 3%	80 3%	57 3%	39 4%
Programmes that feature my region /country	100 3%	12 4%	87 3%	59 3%	27 2%
Programmes that feature people like me	77 3%	7 2%	66d 3%	38 2%	15- 1%
Programmes that are different in their approach to other providers	59 2%	7 3%	48 2%	38 2%	24 2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27 ANY

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3027	1362	1516	0	149	1361	1624
Effective sample size	2531	1141	1267		125	1146	1363
Total	3021	1394	1467	0	160	1467	1512
Trusted and accurate UK news	1470 49%	596-d 43%	825+ad 56%	0 -%	49- 31%	770+b 53%	681- 45%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1367 45%	586-d 42%	729+ad 50%	0 -%	51- 32%	603- 41%	753+a 50%
Programmes that help me to understand what is going on in the world today	877 29%	368- 26%	476+ad 32%	0 -%	33- 21%	425 29%	439 29%
Programmes that are relevant to me	727 24%	384+b 28%	297- 20%	0 -%	47b 29%	365 25%	354 23%
Programmes made for UK audiences	586 19%	309+b 22%	243- 17%	0 -%	34 21%	323+b 22%	259- 17%
Programmes that I can watch and talk about with people I know	526 17%	228 16%	266 18%	0 -%	31 20%	198- 13%	321+a 21%
Appeals to a wide range of different audiences	513 17%	279+b 20%	194- 13%	0 -%	40+b 25%	237 16%	270 18%
Programmes that help me see things from a different angle/perspective	485 16%	241 17%	213- 15%	0 -%	32 20%	216 15%	260 17%
Broadcast events that bring the nation together for a shared viewing experience	481 16%	214 15%	233 16%	0 -%	33 21%	228 16%	249 16%
Programmes about science, arts, culture and religion	473 16%	184- 13%	267+a 18%	0 -%	23 14%	268+b 18%	191- 13%

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Prepared by BMG

Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3027	1362	1516	0	149	1361	1624
Effective sample size	2531	1141	1267		125	1146	1363
Total	3021	1394	1467	0	160	1467	1512
Regional programmes that keep me informed about my area	412 14%	205 15%	190 13%	0 -%	17 11%	220 15%	191 13%
Programmes which feature people from different backgrounds	349 12%	188+b 13%	145- 10%	0 -%	17 10%	155 11%	184 12%
Programmes that feature my region /country	322 11%	158 11%	138- 9%	0 -%	26+b 16%	159 11%	156 10%
Programmes that feature people like me	274 9%	149+b 11%	95- 6%	0 -%	30+ab 19%	136 9%	130 9%
Programmes that are different in their approach to other providers	202 7%	93 7%	92 6%	0 -%	17 10%	98 7%	99 7%

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Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample size	2531	269	440	409	405	442	337	246	703	813	1024	583
Total	3021	385	520	483	498	474	372	290	904	980	1136	662
Trusted and	1470	144-	200-	204-	244abh	258	227	194	343-	448-abh	678	421+abcdehi
accurate UK news	49%	37%	38%	42%	49%	54%	61%	67%	38%	46%	60%	63%
A wide range of different	1367	144-	196-	194-	249+abch	256	190+abch	138abh	340-	443abh	584	328+abch
types of programmes, such as drama, comedy, entertainment or sport	45%	37%	38%	40%	50%	54%	51%	47%	38%	45%	51%	49%
Programmes that	877	110	140	123	135	137	128	103	250	258-	369+bchi	231+bcdehi
help me to understand what is going on in the world today	29%	29%	27%	25%	27%	29%	34%	36%	28%	26%	32%	35%
Programmes that are relevant to me	727 24%	89 23%	149+fgjk 29%	117k 24%	124fgk 25%	127fgjk 27%	70- 19%	52- 18%	238fgjk 26%	241fgk 25%	248- 22%	122- 18%
Programmes made for UK audiences	586 19%	85b 22%	84 16%	99 21%	85 17%	91 19%	80 22%	61 21%	169 19%	184 19%	233 20%	141b 21%
Programmes that	526	78egjk +cdefgij	126 k	86gjk	93egjk	61-	56g	26-	204 +efgijk	179egjk	143-	82-
I can watch and talk about with people I know	17%	20%	24%	18%	19%	13%	15%	9%	23%	18%	13%	12%
Appeals to a wide range of different audiences	513 17%	80fgjk 21%	108+fgjk 21%	88fgjk 18%	83k 17%	75 16%	45- 12%	33- 11%	188 +efgjk 21%	172fgjk 18%	153- 13%	78- 12%
Programmes that help me see things from a different angle/perspective	485 16%	89 +defgjk 23%	98efgjk +defgjk 19%	103 21%	72gk 14%	57- 12%	42- 11%	25- 9%	187 +defgjk 21%	175efgjk 18%	123- 11%	67- 10%

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Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3027	319	507	495	487	527	400	292	826	982	1219	692
Effective sample size	2531	269	440	409	405	442	337	246	703	813	1024	583
Total	3021	385	520	483	498	474	372	290	904	980	1136	662
Broadcast events	481	64	83	71	85	66	49	63	147	156	177	111
that bring the nation together for a shared viewing experience	16%	17%	16%	15%	17%	14%	13%	+cefi 22%	16%	16%	16%	17%
Programmes about science, arts, culture and religion	473 16%	50 13%	72 14%	84 17%	75 15%	79 17%	61 16%	52 18%	123 14%	159 16%	192 17%	113 17%
Regional programmes that keep me informed about my area	412 14%	35- 9%	62 12%	61 13%	66 13%	70ah 15%	62ah 17%	56 19% +abcdhi	98- 11%	127 13%	187+abhi 16%	117+abchi 18%
Programmes which feature people from different backgrounds	349 12%	67+efgjk 18%	81+efgjk 16%	68efgjk 14%	62efgjk 12%	35- 7%	19- 5%	15- 5% +efgjk	149 16%	130efgjk 13%	70- 6%	34- 5%
Programmes that feature my region /country	322 11%	44 11%	47 9%	42 9%	47 9%	55 12%	52+bci 14%	35 12%	91 10%	89 9%	142+ci 13%	87+bci 13%
Programmes that feature people like me	274 9%	48+efgjk 12%	68+efgjk 13%	54efgjk 11%	45egjk 9%	25- 5%	21- 6%	12- 4%	116+efgjk 13%	99efgjk 10%	59- 5%	33- 5%
Programmes that are different in their approach to other providers	202 7%	27gk 7%	44fgjk 8%	54 11% +defgjk	28 6%	28gk 6%	15- 4%	7- 2%	71fgjk 8%	81+fgjk 8%	50- 4%	22- 3%

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Table Q27 ANY (continuation)
 Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample size	2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Trusted and accurate UK news	1470 49%	105 48%	137im 51%	143im 51%	196m 49%	58 48%	153 46%	206m 49%	141+fim 56%	100- 40%	1240im 49%	127im 50%	70 48%	33- 40%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1367 45%	97 44%	121 45%	130 46%	156- 39%	64 52%	162d 49%	190 46%	121 48%	112 45%	1153d 45%	117 46%	63 43%	35 42%
Programmes that help me to understand what is going on in the world today	877 29%	70 32%	80 30%	71 25%	138+c 34%	20 17%	93 28%	122 29%	72 28%	68 27%	734 29%	76 30%	41 28%	25 30%
Programmes that are relevant to me	727 24%	53 24%	60 23%	62 22%	84 21%	34 28%	79 24%	97 23%	70 27%	64 26%	603 24%	62 25%	42d 28%	20 24%
Programmes made for UK audiences	586 19%	48 22%	48 18%	83 29%	63 16%	23 19%	61 19%	74 18%	39 15%	57 23%	496 20%	50 20%	27 18%	13 16%
Programmes that I can watch and talk about with people I know	526 17%	41 18%	40 15%	48 17%	67 17%	24 20%	54 16%	79 19%	40 16%	49 20%	441 17%	42 17%	27 19%	15 18%
Appeals to a wide range of different audiences	513 17%	46b 21%	36 13%	46 16%	65 16%	26 21%	58 18%	66 16%	43 17%	41 16%	426 17%	42 17%	26 17%	19+bgj 23%
Programmes that help me see things from a different angle/perspective	485 16%	28 13%	46m 17%	40 14%	87 22%	11 9%	48m 15%	64m 15%	43m 17%	50m 20%	416m 16%	39m 16%	24m 16%	7- 8%
Broadcast events that bring the nation together for a shared viewing experience	481 16%	35 16%	41 15%	48 17%	67 17%	21 17%	60 18%	76 18%	30 12%	41 16%	419+ 17%	31 12%	19 13%	12 14%

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Prepared by BMG

Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3027	201	231	234	321	103	312	348	208	197	2155	314	309	249
Effective sample size	2531	183	214	215	299	95	286	322	194	181	1983	267	262	202
Total	3021	219	267	281	401	122	329	418	254	249	2540	252	146	83
Programmes about science, arts, culture and religion	473 16%	26 12%	55+acfk 21%	37 13%	67m 17%	16 13%	44 13%	74m 18%	51afm 20%	34 14%	405m 16%	34 14%	27m 19%	7- 9%
Regional programmes that keep me informed about my area	412 14%	26 12%	41 15%	42 15%	51 13%	15 12%	43 13%	46 11%	40 16%	31 12%	335 13%	41 16%	20 14%	16+gj 19%
Programmes which feature people from different backgrounds	349 12%	31c 14%	40c 15%	20- 7%	53c 13%	11 9%	36 11%	50 12%	29 11%	33c 13%	303c 12%	23 9%	14 9%	9 11%
Programmes that feature my region /country	322 11%	16 7%	19 7%	32d 11%	25- 6%	22 18%	40d 12%	38 9%	22 8%	21 8%	234- 9%	45 18%	20abdj 14%	24+abcd 28%
Programmes that feature people like me	274 9%	21 10%	18 7%	30h 11%	51+bhk 13%	10 8%	32h 10%	34 8%	12- 5%	26h 11%	235h 9%	19 7%	11 8%	9h 10%
Programmes that are different in their approach to other providers	202 7%	14 6%	19k 7%	10 4%	34ck 8%	11 9%	26k 8%	36chk 9%	10 4%	19k 8%	180+k 7%	7- 3%	9k 6%	6ck 8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27 ANY (continuation)
 Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample size	2531	944	707	356	599	1651	955	2166	82	352	169	94
Total	3021	914	689	521	863	1603	1384	2588	89	416	207	109
Trusted and accurate UK news	1470 49%	545 +bcdef 60%	313 45%	233 45%	365- 42%	858+bcdf 54%	597- 43%	1297+c 50%	36 40%	163- 39%	93 45%	32 29%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1367 45%	423 46%	320 46%	240 46%	375 43%	743 46%	615 44%	1215+cd 47%	34 39%	144- 35%	70- 34%	35 32%
Programmes that help me to understand what is going on in the world today	877 29%	300+bcf 33%	194 28%	128- 25%	245 28%	494+cf 31%	373- 27%	732- 28%	25 28%	135 33%	72 35%	32 30%
Programmes that are relevant to me	727 24%	197- 22%	176 26%	139 27%	204 24%	373 23%	343 25%	644+c 25%	24 27%	83- 20%	40 19%	19 17%
Programmes made for UK audiences	586 19%	163 18%	118 17%	115e 22%	181 21%	281- 18%	296+be 21%	516 20%	11 13%	68 16%	41 20%	14 13%
Programmes that I can watch and talk about with people I know	526 17%	126- 14%	121a 18%	103ae 20%	168ae 20%	247- 15%	272+ae 20%	452 17%	13 15%	72 17%	37 18%	20 19%
Appeals to a wide range of different audiences	513 17%	129- 14%	142+acef 21%	79 15%	154a 18%	271 17%	234 17%	427 16%	16 18%	84 20%	41 20%	25 23%
Programmes that help me see things from a different angle/perspective	485 16%	154 17%	117 17%	82 16%	126 15%	272 17%	208 15%	394- 15%	20 22%	89+a 21%	43 21%	26 24%
Broadcast events that bring the nation together for a shared viewing experience	481 16%	152 17%	108 16%	73 14%	144 17%	261 16%	217 16%	416d 16%	15 17%	61 15%	20- 10%	24 22%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3027	1084	825	406	681	1909	1087	2596	103	416	197	106
Effective sample size	2531	944	707	356	599	1651	955	2166	82	352	169	94
Total	3021	914	689	521	863	1603	1384	2588	89	416	207	109
Programmes about science, arts, culture and religion	473 16%	174+bdf 19%	94 14%	85 16%	118 14%	268 17%	202 15%	390- 15%	14 16%	77 19%	44+a 21%	17 16%
Regional programmes that keep me informed about my area	412 14%	94- 10%	104a 15%	82a 16%	128a 15%	197- 12%	211+ae 15%	352 14%	12 13%	60 14%	30 14%	18 17%
Programmes which feature people from different backgrounds	349 12%	83- 9%	86a 13%	58 11%	119+ae 14%	169 11%	176a 13%	267- 10%	19 22%	77+a 18%	25 12%	28 26%
Programmes that feature my region /country	322 11%	79- 9%	59- 9%	53 10%	125+abce 14%	138- 9%	178+abe 13%	285 11%	9 10%	37 9%	14 7%	11 10%
Programmes that feature people like me	274 9%	49- 5%	71ae 10%	63+ae 12%	83a 10%	120-a 7%	146+ae 11%	214- 8%	11 13%	60+a 14%	28+a 13%	18 16%
Programmes that are different in their approach to other providers	202 7%	74+ 8%	42 6%	32 6%	52 6%	116 7%	84 6%	163 6%	7 7%	38+a 9%	23+a 11%	8 8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample size	2531	808	1723	181	116	211	**	122	95	**	352	215
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260
Trusted and accurate UK news	1470 49%	483j 48%	986j 49%	124+abej 58%	70 49%	122 45%	** **	83j 53%	42 32%	** **	179- 41%	144+ej 56%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1367 45%	456 46%	910 45%	97 45%	65 45%	118 43%	** **	63 40%	43 33%	** **	182 41%	123 47%
Programmes that help me to understand what is going on in the world today	877 29%	271 27%	606 30%	61 29%	47 32%	75 27%	** **	40 25%	36 27%	** **	118 27%	73 28%
Programmes that are relevant to me	727 24%	234 23%	493 24%	47 22%	37 26%	69 25%	** **	36 23%	39 29%	** **	115 26%	51 20%
Programmes made for UK audiences	586 19%	202 20%	384 19%	37 17%	31 21%	57 21%	** **	45+abc 28%	31 23%	** **	90 20%	51 20%
Programmes that I can watch and talk about with people I know	526 17%	154 15%	370k 18%	40k 19%	27 19%	54k 20%	** **	19 12%	26 20%	** **	79k 18%	29- 11%
Appeals to a wide range of different audiences	513 17%	188 19%	324 16%	31 15%	24 16%	51 19%	** **	31 20%	23 17%	** **	90b 20%	40 15%
Programmes that help me see things from a different angle/perspective	485 16%	164e 16%	321 16%	29 14%	24 17%	30- 11%	** **	21 13%	24 18%	** **	86e 19%	52e 20%
Broadcast events that bring the nation together for a shared viewing experience	481 16%	160 16%	321 16%	38 18%	18 12%	50 18%	** **	31 20%	18 13%	** **	73 17%	34 13%
Programmes about science, arts, culture and religion	473 16%	125- 12%	349+acdgj 17%	24 11%	12- 8%	39 14%	** **	13- 9%	19 14%	** **	57 13%	40 15%

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Prepared by BMG

Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3027	972	2054	222	143	251	**	146	113	**	419	254
Effective sample size	2531	808	1723	181	116	211	**	122	95	**	352	215
Total	3021	1000	2020	213	145	272	**	158	132	**	441	260
Regional programmes that keep me informed about my area	412 14%	136 14%	276j 14%	35j 16%	15 10%	40 15%	** **	24 15%	18 13%	** **	42- 10%	33 13%
Programmes which feature people from different backgrounds	349 12%	135+b 13%	214- 11%	22 10%	19 13%	31 11%	** **	21 13%	24 18%	** **	75+bck 17%	28 11%
Programmes that feature my region /country	322 11%	121 12%	200 10%	31 14%	18 12%	42+b 16%	** **	21 13%	16 12%	** **	45 10%	37 14%
Programmes that feature people like me	274 9%	106 11%	168 8%	14 7%	18 12%	30 11%	** **	15 9%	23 18%	** **	60+bck 14%	20 8%
Programmes that are different in their approach to other providers	202 7%	65 7%	137 7%	10 5%	10 7%	9- 3%	** **	11 7%	15 12%	** **	31 7%	23e 9%

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Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample size	2531	134	103	319	286	649	1321	2491	**	2511	**
Total	3021	154	123	383	344	779	1556	2969	**	2993	**
Trusted and accurate UK news	1470 49%	62 40%	54 44%	156- 41%	148- 43%	319- 41%	805+acde 52%	1451 49%	** **	1461 49%	** **
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1367 45%	65 42%	45 37%	164 43%	151 44%	332 43%	710 46%	1349 45%	** **	1357 45%	** **
Programmes that help me to understand what is going on in the world today	877 29%	28- 18%	20- 16%	104ab 27%	95ab 28%	203b 26%	461ab 30%	869 29%	** **	876 29%	** **
Programmes that are relevant to me	727 24%	49+bcdf 32%	24 19%	85 22%	78 23%	192 25%	363 23%	713 24%	** **	722 24%	** **
Programmes made for UK audiences	586 19%	26 17%	29 24%	84 22%	58 17%	153 20%	305 20%	572 19%	** **	581 19%	** **
Programmes that I can watch and talk about with people I know	526 17%	34 22%	31+f 25%	76 20%	75+f 22%	161+f 21%	251 16%	513 17%	** **	518 17%	** **
Appeals to a wide range of different audiences	513 17%	23 15%	26 21%	58 15%	59 17%	132 17%	272 17%	505 17%	** **	509 17%	** **
Programmes that help me see things from a different angle/perspective	485 16%	32 21%	29+f 24%	68 18%	63 18%	150+f 19%	224- 14%	482 16%	** **	482 16%	** **
Broadcast events that bring the nation together for a shared viewing experience	481 16%	33 21%	21 17%	62 16%	66 19%	142 18%	246 16%	473 16%	** **	473 16%	** **
Programmes about science, arts, culture and religion	473 16%	29 19%	16 13%	56 15%	47 14%	111 14%	242 16%	462 16%	** **	467 16%	** **

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Prepared by BMG

Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3027	159	125	379	339	772	1588	2976	**	3001	**
Effective sample size	2531	134	103	319	286	649	1321	2491	**	2511	**
Total	3021	154	123	383	344	779	1556	2969	**	2993	**
Regional programmes that keep me informed about my area	412 14%	17 11%	12 10%	45 12%	41 12%	90 12%	233+e 15%	401 13%	** **	404 14%	** **
Programmes which feature people from different backgrounds	349 12%	16 10%	15 12%	57+ 15%	52 15%	103 13%	180 12%	339 11%	** **	343 11%	** **
Programmes that feature my region /country	322 11%	15 10%	16 13%	37 10%	31 9%	71 9%	173 11%	318 11%	** **	319 11%	** **
Programmes that feature people like me	274 9%	16 10%	20+f 17%	53+f 14%	38 11%	95+f 12%	119- 8%	266 9%	** **	269 9%	** **
Programmes that are different in their approach to other providers	202 7%	18+f 12%	11 9%	44+f 11%	34+f 10%	82+f 11%	82- 5%	194 7%	** **	198 7%	** **

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Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404
Effective sample size	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418
Trusted and accurate UK news	1470 49%	1318+e 49%	1275e 49%	1269e 49%	1072e 48%	99- 31%	1347e 49%	1199e 48%	1374e 49%	1273-e 48%	917df 49%	811 55%	841d 48%	52- 28%	908d 49%	642-d 45%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1367 45%	1244+e 47%	1228+e 47%	1224+e 47%	1060+e 47%	95- 30%	1265+e 46%	1177+e 47%	1291+e 46%	1188e 45%	928+d 50%	749+d 50%	872+d 49%	49- 27%	920+d 49%	701+d 49%
Programmes that help me to understand what is going on in the world today	877 29%	782 29%	753 29%	740 29%	639 28%	84 26%	793 29%	708 29%	811 29%	765 29%	544 29%	449 30%	500 28%	45 25%	554 30%	396 28%
Programmes that are relevant to me	727 24%	625 23%	635 24%	633 24%	552 25%	78 24%	657 24%	609 25%	670 24%	642 24%	429 23%	323- 22%	438 25%	38 21%	442 24%	364b 26%
Programmes made for UK audiences	586 19%	493- 19%	493 19%	490 19%	448 20%	64 20%	523 19%	470 19%	536 19%	510 19%	323- 17%	271 18%	316- 18%	38 21%	338- 18%	284 20%
Programmes that I can watch and talk about with people I know	526 17%	461 17%	462 18%	450 17%	393 17%	63 20%	478 17%	435 18%	488 17%	489+ 18%	326b 17%	199- 13%	312b 18%	39b 21%	313b 17%	245b 17%
Appeals to a wide range of different audiences	513 17%	456 17%	442 17%	428 17%	365 16%	53 17%	458 17%	416 17%	469 17%	457 17%	315 17%	214- 14%	287 16%	31 17%	295- 16%	215- 15%
Programmes that help me see things from a different angle/perspective	485 16%	421 16%	407 16%	414 16%	329- 15%	60 19%	443 16%	392 16%	446 16%	440 17%	296 16%	239 16%	282 16%	36 20%	317 17%	217 15%
Broadcast events that bring the nation together for a shared viewing experience	481 16%	425 16%	421 16%	408 16%	366 16%	66 21%	431 16%	386 16%	441 16%	416 16%	314 17%	256 17%	297 17%	37 20%	306 16%	246 17%

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Table Q27 ANY (continuation)
 Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3027	2686	2632	2600	2250	344	2757	2513	2810	2686	1900	1525	1763	201	1888	1404
Effective sample size	2531	2253	2205	2180	1881	273	2309	2107	2353	2245	1604	1291	1488	160	1586	1178
Total	3021	2664	2618	2588	2250	320	2742	2482	2798	2665	1866	1488	1768	183	1866	1418
Programmes about science, arts, culture and religion	473 16%	403- 15%	387- 15%	381- 15%	327- 15%	45 14%	411- 15%	383 15%	422- 15%	425 16%	274 15%	246cf 17%	220- 12%	25 13%	270- 14%	177- 13%
Regional programmes that keep me informed about my area	412 14%	374 14%	366 14%	359 14%	336+ 15%	56+gi 18%	380 14%	324 13%	387 14%	350- 13%	265 14%	218 15%	266+ 15%	35+ 19%	258 14%	227+ 16%
Programmes which feature people from different backgrounds	349 12%	299 11%	296 11%	294 11%	248 11%	54 17% +abcdfghi	318 12%	286 12%	320 11%	315 12%	209 11%	160 11%	214 12%	40 22% +abcef	216 12%	160 11%
Programmes that feature my region /country	322 11%	281 11%	279 11%	276 11%	258+ 11%	49 15% +abcfghi	298 11%	258 10%	301 11%	282 11%	187 10%	137- 9%	189 11%	27be 15%	179- 10%	158 11%
Programmes that feature people like me	274 9%	240 9%	240 9%	233 9%	215 10%	52 16% +abcdfghi	246 9%	234 9%	252 9%	256+ 10%	161 9%	110- 7%	162 9%	34 19% +abcef	165 9%	141b 10%
Programmes that are different in their approach to other providers	202 7%	170 6%	171 7%	165 6%	143 6%	41 13% +abcdfghi	179 7%	172 7%	185 7%	186 7%	111 6%	84- 6%	112 6%	24 13% +abcef	116 6%	80- 6%

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Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3027	185	2722	1957	1138
Effective sample size	2531	161	2302	1653	972
Total	3021	276	2626	1846	1085
Trusted and accurate UK news	1470 49%	131 47%	1280 49%	950+ 51%	579+b 53%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1367 45%	110 40%	1204 46%	853 46%	491 45%
Programmes that help me to understand what is going on in the world today	877 29%	77 28%	764 29%	543 29%	347+ 32%
Programmes that are relevant to me	727 24%	53 19%	638 24%	440 24%	243 22%
Programmes made for UK audiences	586 19%	76+bcd 28%	489-d 19%	308- 17%	160- 15%
Programmes that I can watch and talk about with people I know	526 17%	46 17%	454d 17%	288- 16%	150- 14%
Appeals to a wide range of different audiences	513 17%	45 16%	454 17%	312 17%	163- 15%
Programmes that help me see things from a different angle/perspective	485 16%	26- 9%	446+a 17%	326+a 18%	216+ab 20%
Broadcast events that bring the nation together for a shared viewing experience	481 16%	44 16%	421 16%	289 16%	176 16%

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Prepared by BMG

Table Q27 ANY (continuation)

Q27. SUMMARY RANKED TOP THREE - Top three most important attributes for 'public service broadcasters'

Base: All respondents (not CATI)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3027	185	2722	1957	1138
Effective sample size	2531	161	2302	1653	972
Total	3021	276	2626	1846	1085
Programmes about science, arts, culture and religion	473 16%	39 14%	413 16%	340+b 18%	226+ab 21%
Regional programmes that keep me informed about my area	412 14%	49cd 18%	342-d 13%	224- 12%	112- 10%
Programmes which feature people from different backgrounds	349 12%	38 14%	303 12%	226 12%	146+ 13%
Programmes that feature my region /country	322 11%	47+bcd 17%	262- 10%	165- 9%	86- 8%
Programmes that feature people like me	274 9%	34cd 12%	226 9%	142- 8%	75- 7%
Programmes that are different in their approach to other providers	202 7%	14 5%	182 7%	133 7%	85 8%

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Table Q28
 Q28. And now, if you think about ALL the public service broadcaster channels combined, how satisfied are you that combined they provide the different elements asked about in the previous question?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2841	1276	1396	**	138	1280	1530
Effective sample s		2381	1071	1170	**	115	1078	1287
Total		2834	1310	1340	**	147	1367	1438
Very dissatisfied	(1.0)	101 4%	41 3%	57 4%	** **	4 2%	66+b 5%	33- 2%
Quite dissatisfied	(2.0)	247 9%	76- 6%	158+ad 12%	** **	8 6%	141+b 10%	104- 7%
Neither/ nor	(3.0)	533 19%	266 20%	239 18%	** **	23 16%	265 19%	257 18%
Quite satisfied	(4.0)	1185 42%	537 41%	550 41%	** **	70 48%	528- 39%	648+a 45%
Very satisfied	(5.0)	725 26%	365+b 28%	319 24%	** **	41 28%	343 25%	376 26%
NET Satisfied		1910 67%	902b 69%	869- 65%	** **	111b 75%	871- 64%	1024+a 71%
NET Dissatisfied		348 12%	117- 9%	215+ad 16%	** **	12 8%	207+b 15%	137- 10%
Don't know		44 2%	25 2%	17 1%	** **	2 1%	23 2%	19 1%
Medians		4.00	4.00	4.00	**	4.00	4.00	4.00
Mode		4.00	4.00	4.00	**	4.00	4.00	4.00
Base for stats		2791	1285	1324	**	146	1344	1419
Mean score		3.8	3.9+b	3.7-	**	3.9b	3.7-	3.9+a
Standard deviation		1.04	1.00	1.09	**	.94	1.11	.97
Standard Error		.02	.03	.03	**	.09	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q28 (continuation)
 Q28. And now, if you think about ALL the public service broadcaster channels combined, how satisfied are you that combined they provide the different elements asked about in the previous question?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2841	281	439	445	462	510	397	307	720	907	1214	704
Effective sample s		2381	236	383	370	383	427	336	262	614	752	1024	597
Total		2834	339	454	433	468	457	373	310	794	901	1140	683
Very dissatisfied	(1.0)	101 4%	10 3%	13 3%	16 4%	11 2%	24+di 5%	14 4%	13 4%	23 3%	27 3%	51+ 4%	27 4%
Quite dissatisfied	(2.0)	247 9%	27 8%	21- 5%	46bh 11%	40b 9%	47bh 10%	45+bgh 12%	21 7%	47- 6%	86bh 10%	113bh 10%	67bh 10%
Neither/ nor	(3.0)	533 19%	61 18%	95fgk 21%	81 19%	93k 20%	104+fgjk 23%	54- 15%	45 15%	156k 20%	174k 19%	203 18%	99- 15%
Quite satisfied	(4.0)	1185 42%	164+bej 48%	177 39%	176 41%	202e 43%	161- 35%	160e 43%	144e 47%	342e 43%	378e 42%	466e 41%	305e 45%
Very satisfied	(5.0)	725 26%	68- 20%	137+a 30%	110 25%	115 25%	117 26%	95 26%	83 27%	205 26%	225 25%	296 26%	179 26%
NET Satisfied		1910 67%	232 68%	314e 69%	285 66%	317e 68%	278- 61%	256e 69%	228+ceij 73%	546e 69%	603e 67%	761e 67%	483+e 71%
NET Dissatisfied		348 12%	37 11%	34- 7%	62bh 14%	51 11%	71+bh 15%	59+bh 16%	35 11%	71- 9%	113bh 13%	164+bh 14%	93bh 14%
Don't know		44 2%	9j 3%	12jk 3%	5 1%	6 1%	5 1%	4 1%	3 1%	21+jk 3%	11 1%	11 1%	7 1%
Medians		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats		2791	330	443	428	461	453	369	307	773	889	1129	676
Mean score		3.8	3.8	3.9 +cefij	3.7	3.8	3.7-	3.8	3.9e	3.9e	3.8	3.7	3.8e
Standard deviation		1.04	.97	.99	1.07	.99	1.13	1.08	1.03	.98	1.03	1.09	1.06
Standard Error		.02	.06	.05	.06	.05	.05	.06	.06	.04	.04	.03	.04

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Table Q28 (continuation)

Q28. And now, if you think about ALL the public service broadcaster channels combined, how satisfied are you that combined they provide the different elements asked about in the previous question?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2841	187	214	226	296	**	296	332	204	182	2029	293	289	230
Effective sample s	2381	171	198	207	275	**	271	308	191	168	1869	250	245	188
Total	2834	203	247	269	366	**	313	399	250	228	2383	239	137	76
Very dissatisfied (1.0)	101 4%	6 3%	8 3%	6 2%	14 4%	** **	6 2%	17 4%	11 5%	9 4%	82 3%	9 4%	8+cfj 6%	3 4%
Quite dissatisfied (2.0)	247 9%	14 7%	21 8%	19 7%	32 9%	** **	26 8%	30 8%	32+j 13%	19 8%	202 8%	20 8%	16 12%	9 11%
Neither/ nor (3.0)	533 19%	36 18%	56 23%	51 19%	65 18%	** **	57 18%	75 19%	50 20%	41 18%	450 19%	44 19%	27 20%	11 15%
Quite satisfied (4.0)	1185 42%	90 44%	85- 34%	120b 45%	154 42%	** **	141b 45%	159 40%	102 41%	87 38%	984 41%	111b 46%	59 43%	31 41%
Very satisfied (5.0)	725 26%	561 28%	71hl 29%	691 26%	931 25%	** **	781 25%	115hkl 29%	50 20%	70hkl 30%	630+1 26%	51 21%	23- 17%	211 28%
NET Satisfied	1910 67%	146hl 72%	156 63%	189hl 70%	248 68%	** **	219hl 70%	2741 69%	152- 61%	157 69%	16141 68%	162 68%	82- 60%	52 69%
NET Dissatisfied	348 12%	20 10%	28 11%	24 9%	46 13%	** **	32 10%	47 12%	43+cfj 17%	28 12%	284 12%	29 12%	24+acfgj 18%	11 15%
Don't know	44 2%	1 *	7 3%	4 2%	7 2%	** **	5 2%	3 1%	4 2%	3 1%	36 1%	3 1%	3 3%	1 1%
Medians	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	2791	202	240	265	359	**	308	396	245	225	2348	235	133	75
Mean score	3.8	3.9hl	3.81	3.9hl	3.81	**	3.8hl	3.8hl	3.6-	3.8hl	3.8+hl	3.71	3.5-	3.81
Standard deviation	1.04	1.00	1.06	.96	1.05	**	.96	1.07	1.09	1.08	1.04	1.01	1.10	1.10
Standard Error	.02	.08	.08	.07	.06	**	.06	.06	.08	.08	.02	.06	.07	.08

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Table Q28 (continuation)
 Q28. And now, if you think about ALL the public service broadcaster channels combined, how satisfied are you that combined they provide the different elements asked about in the previous question?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2841	1034	754	378	649	1788	1027	2467	**	362	167	**
Effective sample s	2381	902	649	332	573	1550	905	2064	**	306	143	**
Total	2834	872	627	484	823	1499	1307	2463	**	358	176	**
Very dissatisfied (1.0)	101 4%	38b 4%	13- 2%	21 4%	29 3%	51 3%	49 4%	87 4%	**	12 3%	4 2%	**
Quite dissatisfied (2.0)	247 9%	85b 10%	38- 6%	46 9%	76b 9%	123 8%	121b 9%	225+c 9%	**	18- 5%	11 6%	**
Neither/ nor (3.0)	533 19%	142- 16%	120 19%	102 21%	159 19%	263 18%	261a 20%	448- 18%	**	83+a 23%	44+a 25%	**
Quite satisfied (4.0)	1185 42%	344 39%	284a 45%	204 42%	344 42%	628 42%	549 42%	1045 42%	**	135 38%	68 39%	**
Very satisfied (5.0)	725 26%	258+cdf 30%	160 25%	109 23%	194 24%	417+df 28%	303- 23%	628 25%	**	97 27%	41 23%	**
NET Satisfied	1910 67%	602 69%	443+df 71%	314 65%	538 65%	1045+f 70%	852- 65%	1672 68%	**	232 65%	108 62%	**
NET Dissatisfied	348 12%	123b 14%	52- 8%	66b 14%	104b 13%	174b 12%	171b 13%	313c 13%	**	30- 8%	15 8%	**
Don't know	44 2%	6- 1%	12a 2%	2 1%	22+ace 3%	18 1%	24a 2%	31- 1%	**	13+a 4%	9+a 5%	**
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Base for stats	2791	867	615	481	801	1482	1283	2433	**	345	167	**
Mean score	3.8	3.8	3.9+cdf	3.7	3.7	3.8+cf	3.7-	3.8	**	3.8	3.8	**
Standard deviation	1.04	1.10	.94	1.05	1.04	1.04	1.04	1.04	**	1.01	.97	**
Standard Error	.02	.04	.04	.06	.04	.03	.04	.02	**	.06	.08	**

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Table Q28 (continuation)

Q28. And now, if you think about ALL the public service broadcaster channels combined, how satisfied are you that combined they provide the different elements asked about in the previous question?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2841	926	1914	221	145	250	**	139	**	**	379	238
Effective sample s		2381	774	1608	182	119	212	**	116	**	**	320	203
Total		2834	958	1876	215	147	274	**	151	**	**	401	244
Very dissatisfied	(1.0)	101 4%	40 4%	62 3%	14+b 7%	4 3%	10 4%	** **	11+b 7%	** **	** **	16 4%	10 4%
Quite dissatisfied	(2.0)	247 9%	89 9%	157 8%	22 10%	12 8%	20 7%	** **	9 6%	** **	** **	50+bg 12%	18 7%
Neither/ nor	(3.0)	533 19%	194 20%	339 18%	32 15%	37c 25%	50 18%	** **	37c 25%	** **	** **	86 21%	50 20%
Quite satisfied	(4.0)	1185 42%	402 42%	783 42%	97 45%	59 40%	121 44%	** **	61 41%	** **	** **	152 38%	92 38%
Very satisfied	(5.0)	725 26%	218- 23%	507+a 27%	48 22%	35 24%	67 25%	** **	30 20%	** **	** **	88 22%	70 29%
NET Satisfied		1910 67%	620- 65%	1290+aj 69%	145 67%	94 64%	188j 69%	** **	91 60%	** **	** **	240- 60%	162 66%
NET Dissatisfied		348 12%	129 13%	219 12%	36b 17%	16 11%	30 11%	** **	20 13%	** **	** **	66+b 16%	28 12%
Don't know		44 2%	15 2%	27 1%	2 1%	1 1%	5 2%	** **	3 2%	** **	** **	10 2%	4 2%
Medians		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**	4.00	4.00
Base for stats		2791	942	1848	213	147	269	**	148	**	**	392	240
Mean score		3.8	3.7-	3.8+agj	3.7	3.7	3.8	**	3.6	**	**	3.6-	3.8
Standard deviation		1.04	1.05	1.03	1.13	1.00	1.02	**	1.10	**	**	1.09	1.07
Standard Error		.02	.04	.03	.08	.09	.07	**	.10	**	**	.06	.08

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Table Q28 (continuation)

Q28. And now, if you think about ALL the public service broadcaster channels combined, how satisfied are you that combined they provide the different elements asked about in the previous question?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

		Children in household				Internet access				Yes (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2841	137	114	351	321	709	1507	2787	**	2811	**
Effective sample s		2381	116	95	297	271	597	1257	2338	**	2356	**
Total		2834	133	113	352	323	709	1474	2776	**	2800	**
Very dissatisfied	(1.0)	101 4%	1 1%	1 1%	9 3%	18a 6%	25 4%	51 3%	96 3%	** **	98 3%	** **
Quite dissatisfied	(2.0)	247 9%	13 10%	12 11%	28 8%	20 6%	53 7%	137 9%	244 9%	** **	246 9%	** **
Neither/ nor	(3.0)	533 19%	19 14%	26 23%	73 21%	63 19%	140 20%	272 18%	519 19%	** **	528 19%	** **
Quite satisfied	(4.0)	1185 42%	48 37%	39 34%	134 38%	125 39%	277 39%	623 42%	1156 42%	** **	1166 42%	** **
Very satisfied	(5.0)	725 26%	48+f 36%	32 29%	102 29%	93 29%	204+ 29%	368 25%	722 26%	** **	722 26%	** **
NET Satisfied		1910 67%	97 73%	71 63%	236 67%	219 68%	481 68%	991 67%	1878 68%	** **	1888 67%	** **
NET Dissatisfied		348 12%	14 10%	13 12%	38 11%	38 12%	78 11%	188 13%	339 12%	** **	343 12%	** **
Don't know		44 2%	3 2%	3 2%	5 1%	4 1%	11 1%	23 2%	39 1%	** **	40 1%	** **
Medians		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode		4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats		2791	129	110	347	319	699	1451	2737	**	2759	**
Mean score		3.8	4.0+f	3.8	3.8	3.8	3.8	3.8	3.8+b	**	3.8b	**
Standard deviation		1.04	1.00	1.01	1.03	1.10	1.05	1.04	1.04	**	1.04	**
Standard Error		.02	.09	.11	.06	.07	.04	.03	.02	**	.02	**

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Table Q28 (continuation)
 Q28. And now, if you think about ALL the public service broadcaster channels combined, how satisfied are you that combined they provide the different elements asked about in the previous question?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2841	2717	2661	2628	2277	344	2788	2524	2841	2526	1924	1549	1785	201	1910	1419
Effective sample s	2381	2281	2231	2205	1906	273	2337	2116	2381	2116	1625	1312	1508	160	1606	1191
Total	2834	2701	2655	2622	2284	320	2779	2494	2834	2506	1897	1518	1796	183	1894	1437
Very dissatisfied (1.0)	101 4%	89- 3%	80- 3%	80- 3%	69- 3%	8 2%	90 3%	84 3%	101 4%	88 4%	19- 1%	17- 1%	23- 1%	2 1%	33- 2%	25- 2%
Quite dissatisfied (2.0)	247 9%	231e 9%	222-e 8%	222e 8%	180-e 8%	11- 3%	239e 9%	213e 9%	247e 9%	223e 9%	81- 4%	77- 5%	87- 5%	4- 2%	105- 6%	68- 5%
Neither/ nor (3.0)	533 19%	490-e 18%	479-e 18%	476-e 18%	405-e 18%	36- 11%	512e 18%	451-e 18%	533e 19%	470e 19%	226-d 12%	162-d 11%	234-d 13%	8- 5%	237-d 12%	178-d 12%
Quite satisfied (4.0)	1185 42%	1145+ 42%	1133+ 43%	1119+ 43%	985+ 43%	137 43%	1174 42%	1056 42%	1185 42%	1043 42%	913+d 48%	715+d 47%	830+ 46%	71 39%	886+ 47%	668+ 47%
Very satisfied (5.0)	725 26%	707+ 26%	708+ 27%	697+ 27%	619+ 27%	121 38%	725 26%	662+ 27%	725 26%	647 26%	644+ 34%	537+ 35%	609+ 34%	95 52%	618+ 33%	486+ 34%
NET Satisfied	1910 67%	1852+ 69%	1841+ 69%	1815+ 69%	1604+h 70%	258 81%	1899 68%	1718+ 69%	1910 67%	1690 67%	1557+ 82%	1252+e 82%	1439+ 80%	166 91%	1504+ 79%	1154+ 80%
NET Dissatisfied	348 12%	320-e 12%	302-e 11%	302-e 12%	249-e 11%	19- 6%	329e 12%	297e 12%	348e 12%	311e 12%	100- 5%	94- 6%	110- 6%	5- 3%	138-ad 7%	93- 6%
Don't know	44 2%	39 1%	33- 1%	29- 1%	26- 1%	6 2%	40 1%	28- 1%	44 2%	34- 1%	13- 1%	10- 1%	12- 1%	3 2%	15- 1%	12- 1%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00
Base for stats	2791	2662	2621	2593	2258	313	2739	2466	2791	2472	1884	1508	1784	179	1878	1425
Mean score	3.8	3.8+	3.8+	3.8+	3.8+	4.1 +abcd fghi	3.8+	3.8+	3.8	3.8	4.1+e	4.1+e	4.1+	4.4 +abcef	4.0+	4.1+
Standard deviation	1.04	1.03	1.02	1.02	1.01	.92	1.03	1.03	1.04	1.04	.85	.87	.88	.76	.91	.90
Standard Error	.02	.02	.02	.02	.02	.06	.02	.02	.02	.02	.02	.02	.02	.06	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q28 (continuation)

Q28. And now, if you think about ALL the public service broadcaster channels combined, how satisfied are you that combined they provide the different elements asked about in the previous question?

Base: All who watch PSB channel/service in past 6 months .

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2841	169	2557	1829	1059
Effective sample s	2381	147	2166	1546	905
Total	2834	251	2469	1725	1010
Very dissatisfied (1.0)	101 4%	13 5%	82 3%	55 3%	30 3%
Quite dissatisfied (2.0)	247 9%	27 11%	209 8%	150 9%	81 8%
Neither/ nor (3.0)	533 19%	53 21%	451 18%	298- 17%	163- 16%
Quite satisfied (4.0)	1185 42%	93 37%	1044 42%	735 43%	434 43%
Very satisfied (5.0)	725 26%	60 24%	651+ 26%	469+ 27%	291+ 29%
NET Satisfied	1910 67%	154 61%	1695+ 69%	1204+a 70%	725+a 72%
NET Dissatisfied	348 12%	40 16%	291 12%	205 12%	111 11%
Don't know	44 2%	5 2%	32- 1%	17- 1%	11 1%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00
Base for stats	2791	247	2437	1708	999
Mean score	3.8	3.7	3.8+	3.8+	3.9+a
Standard deviation	1.04	1.12	1.03	1.03	1.02
Standard Error	.02	.09	.02	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_1
 Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	130	**	**	0	**	**	**
Effective sample	110	**	**		**	**	**
Total	123	**	**	0	**	**	**
1 - Extremely badly	(1.0) 1 1%	**	**	0 -%	**	**	**
2	(2.0) 1 *%	**	**	0 -%	**	**	**
3	(3.0) 0 -%	**	**	0 -%	**	**	**
4	(4.0) 4 3%	**	**	0 -%	**	**	**
5	(5.0) 4 3%	**	**	0 -%	**	**	**
6	(6.0) 14 11%	**	**	0 -%	**	**	**
7	(7.0) 17 14%	**	**	0 -%	**	**	**
8	(8.0) 28 22%	**	**	0 -%	**	**	**
9	(9.0) 21 17%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0) 30 24%	**	**	0 -%	**	**	**
NET Badly (1-3)	2 2%	**	**	0 -%	**	**	**
NET Neutral (4-6)	21 17%	**	**	0 -%	**	**	**
NET Well (7-10)	96 78%	**	**	0 -%	**	**	**
Don't know	4 4%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	130	**	**	0	**	**	**
Effective sample	110	**	**		**	**	**
Total	123	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	118	**	**	0	**	**	**
Mean score	8.0	**	**		**	**	**
Standard deviation	1.82	**	**		**	**	**
Standard Error	.18	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		130	**	**	**	**	**	0	0	**	**	**	0
Effective sample		110	**	**	**	**	**			**	**	**	
Total		123	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	1 1%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
2	(2.0)	1 *	**	**	**	**	**	0 -	0 -	**	**	**	0 -
3	(3.0)	0 -	**	**	**	**	**	0 -	0 -	**	**	**	0 -
4	(4.0)	4 3%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
5	(5.0)	4 3%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
6	(6.0)	14 11%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
7	(7.0)	17 14%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
8	(8.0)	28 22%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
9	(9.0)	21 17%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
10 - Extremely well	(10.0)	30 24%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
NET Badly (1-3)		2 2%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
NET Neutral (4-6)		21 17%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
NET Well (7-10)		96 78%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
Don't know		4 4%	**	**	**	**	**	0 -	0 -	**	**	**	0 -
Medians		8.00	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	130	**	**	**	**	**	0	0	**	**	**	0
Effective sample	110	**	**	**	**	**			**	**	**	
Total	123	**	**	**	**	**	0	0	**	**	**	0
Mode	10.00	**	**	**	**	**			**	**	**	
Base for stats	118	**	**	**	**	**	0	0	**	**	**	0
Mean score	8.0	**	**	**	**	**			**	**	**	
Standard deviation	1.82	**	d	+d	-	**			d	**	**	
Standard Error	.18	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		130	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		110	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		123	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	1 *%	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	0 -%	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	4 3%	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	4 3%	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	14 11%	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	17 14%	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	28 22%	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	21 17%	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	30 24%	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		2 2%	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		21 17%	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		96 78%	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	130	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	110	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	123	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	**	**	**	**	**	**	**	**	**	**	**	**
	4%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	118	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	8.0	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.82	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.18	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	130	**	**	**	**	**	**	103	**	**	**	**
Effective sample	110	**	**	**	**	**	**	86	**	**	**	**
Total	123	**	**	**	**	**	**	97	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **
2	(2.0)	1 *%	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **
3	(3.0)	0 -%	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
4	(4.0)	4 3%	** **	** **	** **	** **	** **	3 3%	** **	** **	** **	** **
5	(5.0)	4 3%	** **	** **	** **	** **	** **	4 4%	** **	** **	** **	** **
6	(6.0)	14 11%	** **	** **	** **	** **	** **	10 11%	** **	** **	** **	** **
7	(7.0)	17 14%	** **	** **	** **	** **	** **	11 11%	** **	** **	** **	** **
8	(8.0)	28 22%	** **	** **	** **	** **	** **	22 23%	** **	** **	** **	** **
9	(9.0)	21 17%	** **	** **	** **	** **	** **	18 18%	** **	** **	** **	** **
10 - Extremely well	(10.0)	30 24%	** **	** **	** **	** **	** **	23 24%	** **	** **	** **	** **
NET Badly (1-3)	2 2%	** **	** **	** **	** **	** **	** **	2 2%	** **	** **	** **	** **
NET Neutral (4-6)	21 17%	** **	** **	** **	** **	** **	** **	17 18%	** **	** **	** **	** **
NET Well (7-10)	96 78%	** **	** **	** **	** **	** **	** **	75 77%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	130	**	**	**	**	**	**	103	**	**	**	**
Effective sample	110	**	**	**	**	**	**	86	**	**	**	**
Total	123	**	**	**	**	**	**	97	**	**	**	**
Don't know	4	**	**	**	**	**	**	3	**	**	**	**
	4%	**	**	**	**	**	**	4%	**	**	**	**
Medians	8.00	**	**	**	**	**	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	**	**	10.00	**	**	**	**
Base for stats	118	**	**	**	**	**	**	94	**	**	**	**
Mean score	8.0	**	**	**	**	**	**	8.0	**	**	**	**
Standard deviation	1.82	**	**	**	**	**	**	1.90	**	**	**	**
Standard Error	.18	**	**	**	**	**	**	.21	**	**	**	**

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Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		130	**	110	**	**	**	**	**	**	**	**	**
Effective sample		110	**	94	**	**	**	**	**	**	**	**	**
Total		123	**	102	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	1 *%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	4 3%	** **	1 *%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	4 3%	** **	4 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	14 11%	** **	11 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	17 14%	** **	16 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	28 22%	** **	27 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	21 17%	** **	17 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	30 24%	** **	23 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		2 2%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		21 17%	** **	15 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		96 78%	** **	83 81%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	Other (k)	
Unweighted row	130	**	110	**	**	**	**	**	**	**	**	**	**
Effective sample	110	**	94	**	**	**	**	**	**	**	**	**	**
Total	123	**	102	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	3	**	**	**	**	**	**	**	**	**	**
	4%	**	3%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	118	**	99	**	**	**	**	**	**	**	**	**	**
Mean score	8.0	**	8.1	**	**	**	**	**	**	**	**	**	**
								-					
Standard deviation	1.82	**	1.53	**	**	**	**	**	**	**	**	**	**
Standard Error	.18	**	.16	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Children in household						Internet access				
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		130	**	**	**	**	130	0	128	**	129	**
Effective sample		110	**	**	**	**	110		108	**	109	**
Total		123	**	**	**	**	123	0	121	**	122	**
1 - Extremely badly	(1.0)	1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	** **	1 1%	** **
2	(2.0)	1 *%	** **	** **	** **	** **	1 *%	0 -%	1 *%	** **	1 *%	** **
3	(3.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	** **
4	(4.0)	4 3%	** **	** **	** **	** **	4 3%	0 -%	2 2%	** **	4 3%	** **
5	(5.0)	4 3%	** **	** **	** **	** **	4 3%	0 -%	4 3%	** **	4 3%	** **
6	(6.0)	14 11%	** **	** **	** **	** **	14 11%	0 -%	14 11%	** **	14 11%	** **
7	(7.0)	17 14%	** **	** **	** **	** **	17 14%	0 -%	17 14%	** **	17 14%	** **
8	(8.0)	28 22%	** **	** **	** **	** **	28 22%	0 -%	28 23%	** **	28 23%	** **
9	(9.0)	21 17%	** **	** **	** **	** **	21 17%	0 -%	20 17%	** **	20 17%	** **
10 - Extremely well	(10.0)	30 24%	** **	** **	** **	** **	30 24%	0 -%	30 25%	** **	30 24%	** **
NET Badly (1-3)		2 2%	** **	** **	** **	** **	2 2%	0 -%	2 2%	** **	2 2%	** **
NET Neutral (4-6)		21 17%	** **	** **	** **	** **	21 17%	0 -%	20 16%	** **	21 17%	** **
NET Well (7-10)		96 78%	** **	** **	** **	** **	96 78%	0 -%	95 79%	** **	95 78%	** **

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Prepared by BMG

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	130	**	**	**	**	130	0	128	**	129	**
Effective sample	110	**	**	**	**	110		108	**	109	**
Total	123	**	**	**	**	123	0	121	**	122	**
Don't know	4	**	**	**	**	4	0	4	**	4	**
	4%	**	**	**	**	4%	-%	4%	**	4%	**
Medians	8.00	**	**	**	**	8.00		8.00	**	8.00	**
Mode	10.00	**	**	**	**	10.00		10.00	**	10.00	**
Base for stats	118	**	**	**	**	118	0	116	**	118	**
Mean score	8.0	**	**	**	**	8.0		8.0	**	8.0	**
								-			
Standard deviation	1.82	**	**	**	**	1.82		1.78	**	1.83	**
Standard Error	.18	**	**	**	**	.18		.18	**	.18	**

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Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		130	129	122	120	101	**	128	127	130	128	109	**	**	**	**	**
Effective sample		110	109	104	102	86	**	108	107	110	109	94	**	**	**	**	**
Total		123	121	116	113	97	**	120	119	123	121	103	**	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	0 -%	** **	** **	** **	** **	** **
2	(2.0)	1 *%	1 *%	1 *%	1 *%	1 1%	** **	1 *%	1 *%	1 *%	1 *%	* *%	** **	** **	** **	** **	** **
3	(3.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **	** **	** **	** **	** **
4	(4.0)	4 3%	4 3%	4 3%	4 3%	4 4%	** **	4 3%	4 3%	4 3%	4 3%	4 3%	** **	** **	** **	** **	** **
5	(5.0)	4 3%	4 3%	4 3%	3 2%	3 3%	** **	4 3%	3 2%	4 3%	4 3%	1 1%	** **	** **	** **	** **	** **
6	(6.0)	14 11%	14 11%	13 11%	10 9%	6 6%	** **	14 11%	13 10%	14 11%	14 11%	9 9%	** **	** **	** **	** **	** **
7	(7.0)	17 14%	17 14%	17 15%	16 14%	14 14%	** **	17 14%	16 13%	17 14%	17 14%	16 15%	** **	** **	** **	** **	** **
8	(8.0)	28 22%	28 23%	25 21%	26 23%	24 25%	** **	28 23%	28 23%	28 22%	28 23%	26 25%	** **	** **	** **	** **	** **
9	(9.0)	21 17%	21 17%	21 18%	21 19%	19 20%	** **	21 18%	21 18%	21 17%	20 16%	21 20%	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	30 24%	28 23%	28 24%	28 24%	22 23%	** **	27 23%	30 25%	30 24%	30 25%	25 24%	** **	** **	** **	** **	** **
NET Badly (1-3)		2 2%	2 2%	2 2%	2 2%	2 2%	** **	2 2%	2 2%	2 2%	2 2%	* *%	** **	** **	** **	** **	** **
NET Neutral (4-6)		21 17%	21 17%	20 17%	16 14%	12 12%	** **	21 17%	19 16%	21 17%	21 17%	14 13%	** **	** **	** **	** **	** **
NET Well (7-10)		96 78%	94 78%	91 78%	91 80%	79 82%	** **	93 77%	94 79%	96 78%	94 78%	87 85%	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	130	129	122	120	101	**	128	127	130	128	109	**	**	**	**	**
Effective sample	110	109	104	102	86	**	108	107	110	109	94	**	**	**	**	**
Total	123	121	116	113	97	**	120	119	123	121	103	**	**	**	**	**
Don't know	4	4	4	4	4	**	4	4	4	4	2	**	**	**	**	**
	4%	4%	3%	4%	4%	**	4%	4%	4%	3%	2%	**	**	**	**	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	**	**	**	**
Mode	10.00	10.00	10.00	10.00	8.00	**	8.00	10.00	10.00	10.00	8.00	**	**	**	**	**
Base for stats	118	117	113	109	93	**	116	115	118	117	101	**	**	**	**	**
Mean score	8.0	8.0	8.0	8.0	8.0	**	7.9	8.0	8.0	8.0	8.2+	**	**	**	**	**
												+			+	
Standard deviation	1.82	1.82	1.84	1.81	1.84	**	1.82	1.81	1.82	1.83	1.55	**	**	**	**	**
Standard Error	.18	.18	.18	.18	.20	**	.18	.18	.18	.18	.16	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		130	**	123	**	**
Effective sample		110	**	106	**	**
Total		123	**	115	**	**
1 - Extremely badly	(1.0)	1 1%	** **	* *%	** **	** **
2	(2.0)	1 *%	** **	1 *%	** **	** **
3	(3.0)	0 -%	** **	0 -%	** **	** **
4	(4.0)	4 3%	** **	4 3%	** **	** **
5	(5.0)	4 3%	** **	4 3%	** **	** **
6	(6.0)	14 11%	** **	11 10%	** **	** **
7	(7.0)	17 14%	** **	16 14%	** **	** **
8	(8.0)	28 22%	** **	28 24%	** **	** **
9	(9.0)	21 17%	** **	19 16%	** **	** **
10 - Extremely well	(10.0)	30 24%	** **	29 25%	** **	** **
NET Badly (1-3)		2 2%	** **	1 1%	** **	** **
NET Neutral (4-6)		21 17%	** **	19 16%	** **	** **
NET Well (7-10)		96 78%	** **	91 79%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_1_1 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	130	**	123	**	**
Effective sample	110	**	106	**	**
Total	123	**	115	**	**
Don't know	4	**	4	**	**
	4%	**	4%	**	**
Medians	8.00	**	8.00	**	**
Mode	10.00	**	10.00	**	**
Base for stats	118	**	111	**	**
Mean score	8.0	**	8.1	**	**
Standard deviation	1.82	**	1.71	**	**
Standard Error	.18	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_2
 Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	161	**	**	0	**	**	**
Effective sample	140	**	**		**	**	**
Total	154	**	**	0	**	**	**
1 - Extremely badly	(1.0) 3 2%	**	**	0 -%	**	**	**
2	(2.0) 2 1%	**	**	0 -%	**	**	**
3	(3.0) 2 1%	**	**	0 -%	**	**	**
4	(4.0) 4 3%	**	**	0 -%	**	**	**
5	(5.0) 7 5%	**	**	0 -%	**	**	**
6	(6.0) 21 14%	**	**	0 -%	**	**	**
7	(7.0) 21 14%	**	**	0 -%	**	**	**
8	(8.0) 28 18%	**	**	0 -%	**	**	**
9	(9.0) 20 13%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0) 34 22%	**	**	0 -%	**	**	**
NET Badly (1-3)	7 5%	**	**	0 -%	**	**	**
NET Neutral (4-6)	32 21%	**	**	0 -%	**	**	**
NET Well (7-10)	103 67%	**	**	0 -%	**	**	**
Don't know	12 8%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	161	**	**	0	**	**	**
Effective sample	140	**	**		**	**	**
Total	154	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	142	**	**	0	**	**	**
Mean score	7.6	**	**		**	**	**
Standard deviation	2.14	**	**		**	**	**
Standard Error	.19	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		161	**	**	**	**	**	0	0	**	113	**	0
Effective sample		140	**	**	**	**	**			**	97	**	
Total		154	**	**	**	**	**	0	0	**	105	**	0
1 - Extremely badly	(1.0)	3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	3 3%	** **	0 -%
2	(2.0)	2 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	0 -%	** **	0 -%
3	(3.0)	2 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	1 1%	** **	0 -%
4	(4.0)	4 3%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	3 3%	** **	0 -%
5	(5.0)	7 5%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	5 5%	** **	0 -%
6	(6.0)	21 14%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	13 13%	** **	0 -%
7	(7.0)	21 14%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	16 15%	** **	0 -%
8	(8.0)	28 18%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	21 20%	** **	0 -%
9	(9.0)	20 13%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	16 15%	** **	0 -%
10 - Extremely well	(10.0)	34 22%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	19 19%	** **	0 -%
NET Badly (1-3)		7 5%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	5 5%	** **	0 -%
NET Neutral (4-6)		32 21%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	21 20%	** **	0 -%
NET Well (7-10)		103 67%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	71 68%	** **	0 -%
Don't know		12 8%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	8 7%	** **	0 -%
Medians		8.00	**	**	**	**	**			**	8.00	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	161	**	**	**	**	**	0	0	**	113	**	0
Effective sample	140	**	**	**	**	**			**	97	**	
Total	154	**	**	**	**	**	0	0	**	105	**	0
Mode	10.00	**	**	**	**	**			**	8.00	**	
Base for stats	142	**	**	**	**	**	0	0	**	97	**	0
Mean score	7.6	**	**	**	**	**			**	7.5	**	
Standard deviation	2.14	**	**	**	**	**			**	2.13	**	
Standard Error	.19	**	**	**	**	**			**	.22	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		161	**	**	**	**	**	**	**	**	**	117	**	**	**
Effective sample		140	**	**	**	**	**	**	**	**	**	112	**	**	**
Total		154	**	**	**	**	**	**	**	**	**	133	**	**	**
1 - Extremely badly	(1.0)	3 2%	**	**	**	**	**	**	**	**	**	3 3%	**	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	2 1%	**	**	**	**	**	**	**	**	**	2 2%	**	**	**
4	(4.0)	4 3%	**	**	**	**	**	**	**	**	**	4 3%	**	**	**
5	(5.0)	7 5%	**	**	**	**	**	**	**	**	**	6 5%	**	**	**
6	(6.0)	21 14%	**	**	**	**	**	**	**	**	**	17 13%	**	**	**
7	(7.0)	21 14%	**	**	**	**	**	**	**	**	**	17 13%	**	**	**
8	(8.0)	28 18%	**	**	**	**	**	**	**	**	**	22 16%	**	**	**
9	(9.0)	20 13%	**	**	**	**	**	**	**	**	**	19 14%	**	**	**
10 - Extremely well	(10.0)	34 22%	**	**	**	**	**	**	**	**	**	31 23%	**	**	**
NET Badly (1-3)		7 5%	**	**	**	**	**	**	**	**	**	7 5%	**	**	**
NET Neutral (4-6)		32 21%	**	**	**	**	**	**	**	**	**	27 20%	**	**	**
NET Well (7-10)		103 67%	**	**	**	**	**	**	**	**	**	88 67%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	161	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	140	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	154	**	**	**	**	**	**	**	**	**	**	133	**	**
Don't know	12	**	**	**	**	**	**	**	**	**	**	10	**	**
	8%	**	**	**	**	**	**	**	**	**	**	8%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	142	**	**	**	**	**	**	**	**	**	**	122	**	**
Mean score	7.6	**	**	**	**	**	**	**	**	**	**	7.6	**	**
Standard deviation	2.14	**	**	**	**	**	**	**	**	**	**	2.23	**	**
Standard Error	.19	**	**	**	**	**	**	**	**	**	**	.22	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		161	**	**	**	**	120	**	134	**	**	**	**
Effective sample		140	**	**	**	**	104	**	116	**	**	**	**
Total		154	**	**	**	**	106	**	127	**	**	**	**
1 - Extremely badly	(1.0)	3 2%	** **	** **	** **	** **	1 1%	** **	3 3%	** **	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **
3	(3.0)	2 1%	** **	** **	** **	** **	1 1%	** **	2 2%	** **	** **	** **	** **
4	(4.0)	4 3%	** **	** **	** **	** **	2 2%	** **	3 2%	** **	** **	** **	** **
5	(5.0)	7 5%	** **	** **	** **	** **	3 3%	** **	7 5%	** **	** **	** **	** **
6	(6.0)	21 14%	** **	** **	** **	** **	14 13%	** **	18 14%	** **	** **	** **	** **
7	(7.0)	21 14%	** **	** **	** **	** **	18 17%	** **	19 15%	** **	** **	** **	** **
8	(8.0)	28 18%	** **	** **	** **	** **	20 19%	** **	22 18%	** **	** **	** **	** **
9	(9.0)	20 13%	** **	** **	** **	** **	17 16%	** **	16 13%	** **	** **	** **	** **
10 - Extremely well	(10.0)	34 22%	** **	** **	** **	** **	22 21%	** **	25 20%	** **	** **	** **	** **
NET Badly (1-3)		7 5%	** **	** **	** **	** **	2 2%	** **	6 4%	** **	** **	** **	** **
NET Neutral (4-6)		32 21%	** **	** **	** **	** **	20 19%	** **	27 22%	** **	** **	** **	** **
NET Well (7-10)		103 67%	** **	** **	** **	** **	77 73%	** **	82 65%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	161	**	**	**	**	120	**	134	**	**	**	**
Effective sample	140	**	**	**	**	104	**	116	**	**	**	**
Total	154	**	**	**	**	106	**	127	**	**	**	**
Don't know	12	**	**	**	**	7	**	12	**	**	**	**
	8%	**	**	**	**	7%	**	9%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	142	**	**	**	**	99	**	115	**	**	**	**
Mean score	7.6	**	**	**	**	7.8d	**	7.5	**	**	**	**
		+df							+ad			
Standard deviation	2.14	**	**	**	**	1.80	**	2.12	**	**	**	**
Standard Error	.19	**	**	**	**	.18	**	.21	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		161	**	127	**	**	**	**	**	**	**	**	**
Effective sample		140	**	111	**	**	**	**	**	**	**	**	**
Total		154	**	122	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 2%	** **	2 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	2 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	4 3%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	7 5%	** **	3 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	21 14%	** **	18 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	21 14%	** **	15 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	28 18%	** **	25 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	20 13%	** **	19 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	34 22%	** **	27 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		7 5%	** **	5 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		32 21%	** **	23 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		103 67%	** **	86 70%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	161	**	127	**	**	**	**	**	**	**	**	**	**
Effective sample	140	**	111	**	**	**	**	**	**	**	**	**	**
Total	154	**	122	**	**	**	**	**	**	**	**	**	**
Don't know	12	**	9	**	**	**	**	**	**	**	**	**	**
	8%	**	7%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	142	**	113	**	**	**	**	**	**	**	**	**	**
Mean score	7.6	**	7.8g	**	**	**	**	**	**	**	**	**	**
								-					
Standard deviation	2.14	**	2.03	**	**	**	**	**	**	**	**	**	**
Standard Error	.19	**	.20	**	**	**	**	**	**	**	**	**	**

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Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		161	**	**	**	128	161	0	159	**	160	**
Effective sample		140	**	**	**	110	140		138	**	139	**
Total		154	**	**	**	121	154	0	153	**	153	**
1 - Extremely badly	(1.0)	3 2%	** **	** **	** **	3 3%	3 2%	0 -%	3 2%	** **	3 2%	** **
2	(2.0)	2 1%	** **	** **	** **	0 -%	2 1%	0 -%	2 1%	** **	2 1%	** **
3	(3.0)	2 1%	** **	** **	** **	2 2%	2 1%	0 -%	2 1%	** **	2 1%	** **
4	(4.0)	4 3%	** **	** **	** **	4 3%	4 3%	0 -%	4 3%	** **	4 3%	** **
5	(5.0)	7 5%	** **	** **	** **	7 6%	7 5%	0 -%	7 5%	** **	7 5%	** **
6	(6.0)	21 14%	** **	** **	** **	13 11%	21 14%	0 -%	21 14%	** **	21 14%	** **
7	(7.0)	21 14%	** **	** **	** **	16 13%	21 14%	0 -%	21 14%	** **	21 14%	** **
8	(8.0)	28 18%	** **	** **	** **	20 17%	28 18%	0 -%	28 18%	** **	28 18%	** **
9	(9.0)	20 13%	** **	** **	** **	16 13%	20 13%	0 -%	19 12%	** **	19 12%	** **
10 - Extremely well	(10.0)	34 22%	** **	** **	** **	31 26%	34 22%	0 -%	34 22%	** **	34 22%	** **
NET Badly (1-3)		7 5%	** **	** **	** **	6 5%	7 5%	0 -%	7 5%	** **	7 5%	** **
NET Neutral (4-6)		32 21%	** **	** **	** **	24 20%	32 21%	0 -%	32 21%	** **	32 21%	** **
NET Well (7-10)		103 67%	** **	** **	** **	84 69%	103 67%	0 -%	102 67%	** **	102 67%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	161	**	**	**	128	161	0	159	**	160	**
Effective sample	140	**	**	**	110	140		138	**	139	**
Total	154	**	**	**	121	154	0	153	**	153	**
Don't know	12	**	**	**	8	12	0	12	**	12	**
	8%	**	**	**	6%	8%	-%	8%	**	8%	**
Medians	8.00	**	**	**	8.00	8.00		8.00	**	8.00	**
Mode	10.00	**	**	**	10.00	10.00		10.00	**	10.00	**
Base for stats	142	**	**	**	113	142	0	141	**	141	**
Mean score	7.6	**	**	**	7.7	7.6		7.6	**	7.6	**
Standard deviation	2.14	**	**	**	2.21	2.14		2.14	**	2.14	**
Standard Error	.19	**	**	**	.22	.19		.19	**	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		161	160	155	155	134	**	159	157	161	159	137	101	126	**	127	**
Effective sample		140	139	134	134	116	**	138	136	140	138	119	91	110	**	113	**
Total		154	152	149	147	127	**	151	150	154	152	126	97	119	**	120	**
1 - Extremely badly	(1.0)	3 2%	3 2%	3 2%	3 2%	3 3%	** **	3 2%	3 2%	3 2%	3 2%	1 1%	1 1%	2 2%	** **	2 2%	** **
2	(2.0)	2 1%	2 1%	2 1%	2 1%	2 1%	** **	2 1%	2 1%	2 1%	2 1%	2 1%	2 2%	2 1%	** **	0 -%	** **
3	(3.0)	2 1%	2 1%	2 2%	2 2%	2 2%	** **	2 1%	2 1%	2 1%	2 1%	0 -%	0 -%	2 2%	** **	1 1%	** **
4	(4.0)	4 3%	4 3%	4 3%	4 3%	3 2%	** **	4 3%	4 3%	4 3%	4 3%	2 2%	1 1%	4 3%	** **	4 3%	** **
5	(5.0)	7 5%	7 5%	7 5%	7 5%	7 5%	** **	7 5%	7 5%	7 5%	7 5%	3 2%	3 3%	5 4%	** **	5 4%	** **
6	(6.0)	21 14%	21 14%	21 14%	19 13%	18 14%	** **	20 13%	20 13%	21 14%	20 13%	15 12%	10 10%	14 12%	** **	14 12%	** **
7	(7.0)	21 14%	21 14%	20 13%	19 13%	14 11%	** **	21 14%	20 13%	21 14%	21 14%	18 15%	13 13%	15 12%	** **	15 13%	** **
8	(8.0)	28 18%	28 19%	28 19%	28 19%	22 17%	** **	28 19%	28 19%	28 18%	28 19%	25 20%	20 21%	22 19%	** **	20 17%	** **
9	(9.0)	20 13%	18 12%	17 12%	20 13%	17 14%	** **	18 12%	20 13%	20 13%	20 13%	17 13%	15 16%	13 11%	** **	18 15%	** **
10 - Extremely well	(10.0)	34 22%	34 23%	33 22%	34 23%	30 23%	** **	34 23%	33 22%	34 22%	34 22%	33 26%	27 28%	31 26%	** **	33 27%	** **
NET Badly (1-3)		7 5%	7 5%	7 5%	7 5%	7 6%	** **	7 5%	7 5%	7 5%	7 5%	3 2%	3 3%	6 5%	** **	3 3%	** **
NET Neutral (4-6)		32 21%	32 21%	32 22%	30 20%	28 22%	** **	31 20%	31 21%	32 21%	31 20%	20 16%	14 14%	23 20%	** **	23 20%	** **
NET Well (7-10)		103 67%	101 67%	98 66%	100 68%	83 66%	** **	101 67%	101 67%	103 67%	102 67%	93 74%	75 77%	81 68%	** **	86 72%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	161	160	155	155	134	**	159	157	161	159	137	101	126	**	127	**
Effective sample	140	139	134	134	116	**	138	136	140	138	119	91	110	**	113	**
Total	154	152	149	147	127	**	151	150	154	152	126	97	119	**	120	**
Don't know	12	12	12	10	9	**	12	11	12	12	10	6	9	**	7	**
	8%	8%	8%	7%	7%	**	8%	8%	8%	8%	8%	6%	7%	**	6%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	142	141	137	137	118	**	139	139	142	140	116	91	110	**	113	**
Mean score	7.6	7.6	7.6	7.6	7.6	**	7.6	7.6	7.6	7.6	8.0+	8.1+	7.7	**	7.9+	**
														+ce		+
Standard deviation	2.14	2.15	2.16	2.17	2.24	**	2.15	2.15	2.14	2.14	1.88	1.89	2.20	**	2.04	**
Standard Error	.19	.19	.19	.19	.22	**	.19	.19	.19	.19	.18	.21	.22	**	.20	**

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Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		161	**	154	123	**
Effective sample		140	**	134	106	**
Total		154	**	147	114	**
1 - Extremely badly	(1.0)	3 2%	** **	2 2%	0 -%	** **
2	(2.0)	2 1%	** **	2 1%	0 -%	** **
3	(3.0)	2 1%	** **	2 2%	2 2%	** **
4	(4.0)	4 3%	** **	4 3%	2 2%	** **
5	(5.0)	7 5%	** **	7 5%	5 5%	** **
6	(6.0)	21 14%	** **	21 14%	15 13%	** **
7	(7.0)	21 14%	** **	20 13%	17 15%	** **
8	(8.0)	28 18%	** **	27 18%	24 21%	** **
9	(9.0)	20 13%	** **	20 13%	18 16%	** **
10 - Extremely well	(10.0)	34 22%	** **	34 23%	24 21%	** **
NET Badly (1-3)		7 5%	** **	6 4%	2 2%	** **
NET Neutral (4-6)		32 21%	** **	32 22%	23 20%	** **
NET Well (7-10)		103 67%	** **	100 68%	84 74%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_2 (continuation)

Q29a. BBC TV channels or iPlayer - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	161	**	154	123	**
Effective sample	140	**	134	106	**
Total	154	**	147	114	**
Don't know	12	**	9	5	**
	8%	**	6%	4%	**
Medians	8.00	**	8.00	8.00	**
Mode	10.00	**	10.00	8.00	**
Base for stats	142	**	138	110	**
Mean score	7.6	**	7.6	7.8+	**
Standard deviation	2.14	**	2.08	1.75	**
Standard Error	.19	**	.19	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_3
 Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		236	119	**	0	**	104	130
Effective sample		201	103	**		**	90	110
Total		222	116	**	0	**	109	110
1 - Extremely badly	(1.0)	* *%	* *%	** **	0 -%	** **	* *%	0 -%
2	(2.0)	3 1%	2 2%	** **	0 -%	** **	0 -%	3 3%
3	(3.0)	4 2%	1 1%	** **	0 -%	** **	1 1%	2 2%
4	(4.0)	6 3%	1 1%	** **	0 -%	** **	3 3%	3 3%
5	(5.0)	11 5%	4 4%	** **	0 -%	** **	7 7%	4 4%
6	(6.0)	23 10%	10 9%	** **	0 -%	** **	12 11%	10 9%
7	(7.0)	31 14%	14 12%	** **	0 -%	** **	13 12%	18 16%
8	(8.0)	45 20%	24 21%	** **	0 -%	** **	21 20%	24 22%
9	(9.0)	34 15%	20 17%	** **	0 -%	** **	22 20%	11 10%
10 - Extremely well	(10.0)	53 24%	34 30%	** **	0 -%	** **	23 21%	30 27%
NET Badly (1-3)		7 3%	4 3%	** **	0 -%	** **	2 2%	5 5%
NET Neutral (4-6)		41 18%	15 13%	** **	0 -%	** **	22 20%	18 16%
NET Well (7-10)		163 74%	92 79%	** **	0 -%	** **	80 73%	82 74%
Don't know		11 5%	5 4%	** **	0 -%	** **	5 5%	6 5%

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 Prepared by BMG

Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	236	119	**	0	**	104	130
Effective sample	201	103	**		**	90	110
Total	222	116	**	0	**	109	110
Medians	8.00	8.00	**		**	8.00	8.00
Mode	10.00	10.00	**		**	10.00	10.00
Base for stats	211	111	**	0	**	104	105
Mean score	7.8	8.1+	**		**	7.9	7.8
Standard deviation	1.92	1.87	**		**	1.81	2.04
Standard Error	.14	.19	**		**	.20	.20

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Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		236	**	**	**	**	**	0	0	**	152	**	0
Effective sample		201	**	**	**	**	**			**	130	**	
Total		222	**	**	**	**	**	0	0	**	137	**	0
1 - Extremely badly	(1.0)	* *%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	* *%	** **	0 -%
2	(2.0)	3 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	2 2%	** **	0 -%
3	(3.0)	4 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	4 3%	** **	0 -%
4	(4.0)	6 3%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	4 3%	** **	0 -%
5	(5.0)	11 5%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	8 6%	** **	0 -%
6	(6.0)	23 10%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	16 11%	** **	0 -%
7	(7.0)	31 14%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	17 12%	** **	0 -%
8	(8.0)	45 20%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	29 21%	** **	0 -%
9	(9.0)	34 15%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	23 17%	** **	0 -%
10 - Extremely well	(10.0)	53 24%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	28 21%	** **	0 -%
NET Badly (1-3)		7 3%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	6 4%	** **	0 -%
NET Neutral (4-6)		41 18%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	27 20%	** **	0 -%
NET Well (7-10)		163 74%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	98 71%	** **	0 -%
Don't know		11 5%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	6 5%	** **	0 -%
Medians		8.00	**	**	**	**	**			**	8.00	**	

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Prepared by BMG

Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	236	**	**	**	**	**	0	0	**	152	**	0
Effective sample	201	**	**	**	**	**			**	130	**	
Total	222	**	**	**	**	**	0	0	**	137	**	0
Mode	10.00	**	**	**	**	**			**	8.00	**	
Base for stats	211	**	**	**	**	**	0	0	**	131	**	0
Mean score	7.8	**	**	**	**	**			**	7.7	**	
Standard deviation	1.92	**	**	**	**	**			**	2.00	**	
Standard Error	.14	**	**	**	**	**			**	.18	**	

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Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		236	**	**	**	**	**	**	**	**	**	168	**	**	**
Effective sample		201	**	**	**	**	**	**	**	**	**	159	**	**	**
Total		222	**	**	**	**	**	**	**	**	**	189	**	**	**
1 - Extremely badly	(1.0)	* *%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	3 1%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
3	(3.0)	4 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
4	(4.0)	6 3%	**	**	**	**	**	**	**	**	**	5 3%	**	**	**
5	(5.0)	11 5%	**	**	**	**	**	**	**	**	**	10 5%	**	**	**
6	(6.0)	23 10%	**	**	**	**	**	**	**	**	**	20 11%	**	**	**
7	(7.0)	31 14%	**	**	**	**	**	**	**	**	**	23 12%	**	**	**
8	(8.0)	45 20%	**	**	**	**	**	**	**	**	**	39 21%	**	**	**
9	(9.0)	34 15%	**	**	**	**	**	**	**	**	**	30 16%	**	**	**
10 - Extremely well	(10.0)	53 24%	**	**	**	**	**	**	**	**	**	46 24%	**	**	**
NET Badly (1-3)		7 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
NET Neutral (4-6)		41 18%	**	**	**	**	**	**	**	**	**	35 18%	**	**	**
NET Well (7-10)		163 74%	**	**	**	**	**	**	**	**	**	138 73%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	236	**	**	**	**	**	**	**	**	**	168	**	**	**
Effective sample	201	**	**	**	**	**	**	**	**	**	159	**	**	**
Total	222	**	**	**	**	**	**	**	**	**	189	**	**	**
Don't know	11	**	**	**	**	**	**	**	**	**	10	**	**	**
	5%	**	**	**	**	**	**	**	**	**	5%	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	211	**	**	**	**	**	**	**	**	**	179	**	**	**
Mean score	7.8	**	**	**	**	**	**	**	**	**	7.9a	**	**	**
Standard deviation	1.92	**	**	**	**	**	**	**	**	**	1.94	**	**	**
Standard Error	.14	**	**	**	**	**	**	**	**	**	.16	**	**	**

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Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		236	117	**	**	**	183	**	195	**	**	**	**
Effective sample		201	99	**	**	**	157	**	165	**	**	**	**
Total		222	102	**	**	**	158	**	183	**	**	**	**
1 - Extremely badly	(1.0)	* *%	0 -%	** **	** **	** **	* *%	** **	* *%	** **	** **	** **	** **
2	(2.0)	3 1%	1 1%	** **	** **	** **	2 1%	** **	2 1%	** **	** **	** **	** **
3	(3.0)	4 2%	2 2%	** **	** **	** **	2 1%	** **	4 2%	** **	** **	** **	** **
4	(4.0)	6 3%	3 3%	** **	** **	** **	3 2%	** **	5 3%	** **	** **	** **	** **
5	(5.0)	11 5%	3 2%	** **	** **	** **	3 2%	** **	9 5%	** **	** **	** **	** **
6	(6.0)	23 10%	11 11%	** **	** **	** **	14 9%	** **	18 10%	** **	** **	** **	** **
7	(7.0)	31 14%	14 14%	** **	** **	** **	22 14%	** **	28 15%	** **	** **	** **	** **
8	(8.0)	45 20%	19 19%	** **	** **	** **	40 25%	** **	36 20%	** **	** **	** **	** **
9	(9.0)	34 15%	16 16%	** **	** **	** **	28 18%	** **	27 15%	** **	** **	** **	** **
10 - Extremely well	(10.0)	53 24%	29 29%	** **	** **	** **	37 24%	** **	44 24%	** **	** **	** **	** **
NET Badly (1-3)		7 3%	3 3%	** **	** **	** **	4 3%	** **	6 3%	** **	** **	** **	** **
NET Neutral (4-6)		41 18%	17 16%	** **	** **	** **	20 13%	** **	32 17%	** **	** **	** **	** **
NET Well (7-10)		163 74%	78 77%	** **	** **	** **	127 80%	** **	135 74%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row	236	117	**	**	**	183	**	195	**	**	**	**
Effective sample	201	99	**	**	**	157	**	165	**	**	**	**
Total	222	102	**	**	**	158	**	183	**	**	**	**
Don't know	11	4	**	**	**	7	**	10	**	**	**	**
	5%	4%	**	**	**	4%	**	6%	**	**	**	**
Medians	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	10.00	**	**	**	8.00	**	10.00	**	**	**	**
Base for stats	211	98	**	**	**	151	**	173	**	**	**	**
Mean score	7.8	8.0	**	**	**	8.1+df	**	7.8	**	**	**	**
Standard deviation	1.92	1.88	f	**	**	1.76	**	1.93	+ad	**	**	**
Standard Error	.14	.19	**	**	**	.14	**	.15	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		236	**	191	**	**	**	**	**	**	**	**	**
Effective sample		201	**	165	**	**	**	**	**	**	**	**	**
Total		222	**	179	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	* *%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	3 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	4 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	6 3%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	11 5%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	23 10%	** **	18 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	31 14%	** **	25 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	45 20%	** **	40 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	34 15%	** **	32 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	53 24%	** **	41 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		7 3%	** **	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		41 18%	** **	30 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		163 74%	** **	137 77%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	236	**	191	**	**	**	**	**	**	**	**	**	**
Effective sample	201	**	165	**	**	**	**	**	**	**	**	**	**
Total	222	**	179	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	7	**	**	**	**	**	**	**	**	**	**
	5%	**	4%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	211	**	172	**	**	**	**	**	**	**	**	**	**
Mean score	7.8	**	7.9	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.92	**	1.81	**	**	**	**	**	**	**	**	**	**
Standard Error	.14	**	.14	**	**	**	**	**	**	**	**	**	**

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Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		236	**	**	131	128	236	0	233	**	235	**
Effective sample		201	**	**	115	110	201		199	**	200	**
Total		222	**	**	126	121	222	0	220	**	221	**
1 - Extremely badly	(1.0)	* *%	** **	** **	* *%	0 -%	* *%	0 -%	* *%	** **	* *%	** **
2	(2.0)	3 1%	** **	** **	2 2%	2 2%	3 1%	0 -%	3 1%	** **	3 1%	** **
3	(3.0)	4 2%	** **	** **	1 1%	4 3%	4 2%	0 -%	4 2%	** **	4 2%	** **
4	(4.0)	6 3%	** **	** **	4 3%	3 3%	6 3%	0 -%	6 3%	** **	6 3%	** **
5	(5.0)	11 5%	** **	** **	4 3%	5 4%	11 5%	0 -%	11 5%	** **	11 5%	** **
6	(6.0)	23 10%	** **	** **	14 11%	12 10%	23 10%	0 -%	23 11%	** **	23 11%	** **
7	(7.0)	31 14%	** **	** **	17 13%	17 14%	31 14%	0 -%	31 14%	** **	31 14%	** **
8	(8.0)	45 20%	** **	** **	29 23%	22 18%	45 20%	0 -%	43 20%	** **	44 20%	** **
9	(9.0)	34 15%	** **	** **	20 16%	16 13%	34 15%	0 -%	34 16%	** **	34 15%	** **
10 - Extremely well	(10.0)	53 24%	** **	** **	29 23%	33 27%	53 24%	0 -%	53 24%	** **	53 24%	** **
NET Badly (1-3)		7 3%	** **	** **	4 3%	6 5%	7 3%	0 -%	7 3%	** **	7 3%	** **
NET Neutral (4-6)		41 18%	** **	** **	22 17%	20 16%	41 18%	0 -%	40 18%	** **	41 18%	** **
NET Well (7-10)		163 74%	** **	** **	95 76%	88 72%	163 74%	0 -%	161 73%	** **	163 74%	** **

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Prepared by BMG

Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	236	**	**	131	128	236	0	233	**	235	**
Effective sample	201	**	**	115	110	201		199	**	200	**
Total	222	**	**	126	121	222	0	220	**	221	**
Don't know	11	**	**	5	8	11	0	11	**	11	**
	5%	**	**	4%	7%	5%	-%	5%	**	5%	**
Medians	8.00	**	**	8.00	8.00	8.00		8.00	**	8.00	**
Mode	10.00	**	**	8.00	10.00	10.00		10.00	**	10.00	**
Base for stats	211	**	**	120	113	211	0	209	**	210	**
Mean score	7.8	**	**	7.9	7.9	7.8		7.8	**	7.8	**
Standard deviation	1.92	**	**	1.88	2.04	1.92		1.93	**	1.92	**
Standard Error	.14	**	**	.18	.20	.14		.14	**	.14	**

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Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		236	235	223	224	192	**	233	231	236	233	198	145	174	**	177	127
Effective sample		201	200	190	191	164	**	198	197	201	198	169	128	150	**	153	109
Total		222	220	211	210	182	**	218	217	222	218	180	138	165	**	165	120
1 - Extremely badly	(1.0)	* **%	* **%	* **%	* **%	* **%	** **	* **%	* **%	* **%	* **%	0 -%	0 -%	* **%	** **	0 -%	* **%
2	(2.0)	3 1%	3 1%	3 1%	2 1%	2 1%	** **	3 1%	3 1%	3 1%	3 1%	1 1%	0 -%	2 1%	** **	1 1%	1 1%
3	(3.0)	4 2%	4 2%	4 2%	4 2%	4 2%	** **	4 2%	4 2%	4 2%	4 2%	1 1%	1 1%	2 1%	** **	2 1%	1 1%
4	(4.0)	6 3%	6 3%	6 3%	4 2%	3 2%	** **	4 2%	6 3%	6 3%	6 3%	3 2%	2 1%	2 1%	** **	2 1%	2 1%
5	(5.0)	11 5%	11 5%	11 5%	11 5%	10 5%	** **	11 5%	11 5%	11 5%	11 5%	4 2%	3 2%	7 4%	** **	4 2%	5 4%
6	(6.0)	23 10%	23 11%	22 11%	19 9%	16 9%	** **	23 11%	21 10%	23 10%	22 10%	13 7%	9 7%	14 8%	** **	13 8%	10 8%
7	(7.0)	31 14%	31 14%	29 14%	29 14%	23 13%	** **	31 14%	31 14%	31 14%	31 14%	30 16%	22 16%	22 13%	** **	24 14%	16 13%
8	(8.0)	45 20%	45 21%	44 21%	44 21%	40 22%	** **	45 21%	44 20%	45 20%	45 21%	42 23%	34 24%	41 24%	** **	38 23%	29 24%
9	(9.0)	34 15%	33 15%	29 14%	32 15%	26 14%	** **	32 15%	34 16%	34 15%	33 15%	26 15%	23 17%	20 12%	** **	24 15%	17 14%
10 - Extremely well	(10.0)	53 24%	53 24%	51 24%	53 25%	46 25%	** **	53 24%	52 24%	53 24%	53 24%	51 28%	40 29%	47 28%	** **	50 31%	36 30%
NET Badly (1-3)		7 3%	7 3%	7 3%	6 3%	6 3%	** **	7 3%	7 3%	7 3%	7 3%	2 1%	1 1%	5 3%	** **	3 2%	2 2%
NET Neutral (4-6)		41 18%	41 18%	39 19%	35 17%	29 16%	** **	39 18%	38 18%	41 18%	39 18%	21 12%	13 10%	23 14%	** **	19 12%	17 14%
NET Well (7-10)		163 74%	162 74%	153 73%	158 75%	136 75%	** **	161 74%	161 74%	163 74%	162 74%	149 83%	119 86%	129 78%	** **	137 83%	98 81%

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Prepared by BMG

Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	236	235	223	224	192	**	233	231	236	233	198	145	174	**	177	127
Effective sample	201	200	190	191	164	**	198	197	201	198	169	128	150	**	153	109
Total	222	220	211	210	182	**	218	217	222	218	180	138	165	**	165	120
Don't know	11	11	11	11	11	**	11	11	11	11	8	5	9	**	6	4
	5%	5%	5%	5%	6%	**	5%	5%	5%	5%	4%	4%	5%	**	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00
Base for stats	211	209	200	199	171	**	207	206	211	208	173	133	157	**	159	117
Mean score	7.8	7.8	7.8	7.9+	7.9	**	7.9	7.9	7.8	7.8	8.2+	8.3+	8.1+	**	8.2+	8.2+
						+								+c		
Standard deviation	1.92	1.92	1.94	1.88	1.91	**	1.91	1.92	1.92	1.92	1.65	1.52	1.83	**	1.68	1.76
Standard Error	.14	.14	.15	.14	.15	**	.14	.14	.14	.14	.13	.14	.15	**	.14	.17

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Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		236	**	226	187	130
Effective sample		201	**	195	160	113
Total		222	**	213	171	120
1 - Extremely badly	(1.0)	* *%	** **	* *%	* *%	0 -%
2	(2.0)	3 1%	** **	3 1%	2 1%	1 1%
3	(3.0)	4 2%	** **	4 2%	4 2%	2 2%
4	(4.0)	6 3%	** **	6 3%	3 2%	3 2%
5	(5.0)	11 5%	** **	11 5%	6 3%	2 2%
6	(6.0)	23 10%	** **	21 10%	14 8%	9 8%
7	(7.0)	31 14%	** **	27 13%	25 14%	19 16%
8	(8.0)	45 20%	** **	44 21%	41 24%	27 23%
9	(9.0)	34 15%	** **	34 16%	33 19%	23 20%
10 - Extremely well	(10.0)	53 24%	** **	52 24%	40 24%	28 24%
NET Badly (1-3)		7 3%	** **	7 3%	6 3%	3 2%
NET Neutral (4-6)		41 18%	** **	38 18%	22 13%	14 12%
NET Well (7-10)		163 74%	** **	157 74%	138 81%	98 82%

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Prepared by BMG

Table Q29A_1_3 (continuation)

Q29a. BBC TV channels or iPlayer - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	236	**	226	187	130
Effective sample	201	**	195	160	113
Total	222	**	213	171	120
Don't know	11	**	10	5	5
	5%	**	5%	3%	4%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	10.00
Base for stats	211	**	203	166	115
Mean score	7.8	**	7.9	8.0+	8.1
Standard deviation	1.92	**	1.94	1.81	1.73
Standard Error	.14	**	.14	.15	.17

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Table Q29A_1_4

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		236	119	**	0	**	104	130
Effective sample		201	103	**		**	90	110
Total		222	116	**	0	**	109	110
1 - Extremely badly	(1.0)	1 1%	1 1%	** **	0 -%	** **	1 1%	0 -%
2	(2.0)	3 1%	1 1%	** **	0 -%	** **	0 -%	3 3%
3	(3.0)	4 2%	2 2%	** **	0 -%	** **	2 2%	2 2%
4	(4.0)	6 2%	2 2%	** **	0 -%	** **	4 3%	2 2%
5	(5.0)	12 5%	3 2%	** **	0 -%	** **	6 6%	5 5%
6	(6.0)	21 9%	10 8%	** **	0 -%	** **	9 8%	12 11%
7	(7.0)	35 16%	14 12%	** **	0 -%	** **	17 16%	17 15%
8	(8.0)	46 21%	24 21%	** **	0 -%	** **	22 20%	23 21%
9	(9.0)	34 15%	20 18%	** **	0 -%	** **	21 19%	13 12%
10 - Extremely well	(10.0)	52 24%	35 30%	** **	0 -%	** **	25 23%	28 25%
NET Badly (1-3)		8 4%	5 4%	** **	0 -%	** **	4 3%	5 4%
NET Neutral (4-6)		38 17%	14 12%	** **	0 -%	** **	19 18%	19 17%
NET Well (7-10)		167 75%	94 80%	** **	0 -%	** **	85 78%	80 73%
Don't know		8 4%	4 3%	** **	0 -%	** **	2 2%	6 6%

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Prepared by BMG

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	236	119	**	0	**	104	130
Effective sample	201	103	**		**	90	110
Total	222	116	**	0	**	109	110
Medians	8.00	8.00	**		**	8.00	8.00
Mode	10.00	10.00	**		**	10.00	10.00
Base for stats	214	112	**	0	**	108	104
Mean score	7.8	8.1+b	**		**	7.8	7.8
Standard deviation	1.97	1.96	**		**	1.96	2.01
Standard Error	.14	.20	**		**	.21	.20

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Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		236	**	**	**	**	**	0	0	**	152	**	0
Effective sample		201	**	**	**	**	**			**	130	**	
Total		222	**	**	**	**	**	0	0	**	137	**	0
1 - Extremely badly	(1.0)	1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	1 1%	** **	0 -%
2	(2.0)	3 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	1 1%	** **	0 -%
3	(3.0)	4 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	3 2%	** **	0 -%
4	(4.0)	6 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	4 3%	** **	0 -%
5	(5.0)	12 5%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	9 6%	** **	0 -%
6	(6.0)	21 9%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	16 11%	** **	0 -%
7	(7.0)	35 16%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	22 16%	** **	0 -%
8	(8.0)	46 21%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	29 21%	** **	0 -%
9	(9.0)	34 15%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	24 17%	** **	0 -%
10 - Extremely well	(10.0)	52 24%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	25 18%	** **	0 -%
NET Badly (1-3)		8 4%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	6 4%	** **	0 -%
NET Neutral (4-6)		38 17%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	28 20%	** **	0 -%
NET Well (7-10)		167 75%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	100 73%	** **	0 -%
Don't know		8 4%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	3 2%	** **	0 -%
Medians		8.00	**	**	**	**	**			**	8.00	**	

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Prepared by BMG

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	236	**	**	**	**	**	0	0	**	152	**	0
Effective sample	201	**	**	**	**	**			**	130	**	
Total	222	**	**	**	**	**	0	0	**	137	**	0
Mode	10.00	**	**	**	**	**			**	8.00	**	
Base for stats	214	**	**	**	**	**	0	0	**	134	**	0
Mean score	7.8	**	**	**	**	**			**	7.6	**	
Standard deviation	1.97	**	**	**	**	**			**	1.98	**	
Standard Error	.14	**	**	**	**	**			**	.18	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		236	**	**	**	**	**	**	**	**	**	168	**	**	**
Effective sample		201	**	**	**	**	**	**	**	**	**	159	**	**	**
Total		222	**	**	**	**	**	**	**	**	**	189	**	**	**
1 - Extremely badly	(1.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
2	(2.0)	3 1%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
3	(3.0)	4 2%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
4	(4.0)	6 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
5	(5.0)	12 5%	**	**	**	**	**	**	**	**	**	12 6%	**	**	**
6	(6.0)	21 9%	**	**	**	**	**	**	**	**	**	18 10%	**	**	**
7	(7.0)	35 16%	**	**	**	**	**	**	**	**	**	29 15%	**	**	**
8	(8.0)	46 21%	**	**	**	**	**	**	**	**	**	38 20%	**	**	**
9	(9.0)	34 15%	**	**	**	**	**	**	**	**	**	28 15%	**	**	**
10 - Extremely well	(10.0)	52 24%	**	**	**	**	**	**	**	**	**	46 24%	**	**	**
NET Badly (1-3)		8 4%	**	**	**	**	**	**	**	**	**	7 4%	**	**	**
NET Neutral (4-6)		38 17%	**	**	**	**	**	**	**	**	**	34 18%	**	**	**
NET Well (7-10)		167 75%	**	**	**	**	**	**	**	**	**	142 75%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	236	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	201	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	222	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	8	**	**	**	**	**	**	**	**	**	**	6	**	**
	4%	**	**	**	**	**	**	**	**	**	**	3%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	214	**	**	**	**	**	**	**	**	**	**	183	**	**
Mean score	7.8	**	**	**	**	**	**	**	**	**	**	7.8	**	**
Standard deviation	1.97	**	**	**	**	**	**	**	**	**	**	1.99	**	**
Standard Error	.14	**	**	**	**	**	**	**	**	**	**	.16	**	**

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Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		236	117	**	**	**	183	**	195	**	**	**	**
Effective sample		201	99	**	**	**	157	**	165	**	**	**	**
Total		222	102	**	**	**	158	**	183	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	0 -%	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
2	(2.0)	3 1%	* *%	** **	** **	** **	* *%	** **	3 2%	** **	** **	** **	** **
3	(3.0)	4 2%	2 2%	** **	** **	** **	3 2%	** **	4 2%	** **	** **	** **	** **
4	(4.0)	6 2%	1 1%	** **	** **	** **	1 1%	** **	4 2%	** **	** **	** **	** **
5	(5.0)	12 5%	5 5%	** **	** **	** **	7 4%	** **	10 5%	** **	** **	** **	** **
6	(6.0)	21 9%	9 9%	** **	** **	** **	13 8%	** **	16 9%	** **	** **	** **	** **
7	(7.0)	35 16%	23 22%	** **	** **	** **	31 20%	** **	30 16%	** **	** **	** **	** **
8	(8.0)	46 21%	18 17%	** **	** **	** **	34 21%	** **	35 19%	** **	** **	** **	** **
9	(9.0)	34 15%	17 16%	** **	** **	** **	29 18%	** **	30 16%	** **	** **	** **	** **
10 - Extremely well	(10.0)	52 24%	26 25%	** **	** **	** **	35 22%	** **	42 23%	** **	** **	** **	** **
NET Badly (1-3)		8 4%	2 2%	** **	** **	** **	4 3%	** **	8 5%	** **	** **	** **	** **
NET Neutral (4-6)		38 17%	15 15%	** **	** **	** **	21 13%	** **	30 16%	** **	** **	** **	** **
NET Well (7-10)		167 75%	83 81%	** **	** **	** **	128 82%	** **	137 75%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	236	117	**	**	**	183	**	195	**	**	**	**
Effective sample	201	99	**	**	**	157	**	165	**	**	**	**
Total	222	102	**	**	**	158	**	183	**	**	**	**
Don't know	8	2	**	**	**	4	**	7	**	**	**	**
	4%	2%	**	**	**	2%	**	4%	**	**	**	**
Medians	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	10.00	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	214	100	**	**	**	154	**	176	**	**	**	**
Mean score	7.8	8.0	**	**	**	7.9	**	7.8	**	**	**	**
Standard deviation	1.97	1.73	**	**	**	1.77	**	2.03	**	**	**	**
Standard Error	.14	.18	**	**	**	.14	**	.16	**	**	**	**

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Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		236	**	191	**	**	**	**	**	**	**	**	**
Effective sample		201	**	165	**	**	**	**	**	**	**	**	**
Total		222	**	179	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	3 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	4 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	6 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	12 5%	** **	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	21 9%	** **	19 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	35 16%	** **	32 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	46 21%	** **	39 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	34 15%	** **	28 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	52 24%	** **	41 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		8 4%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		38 17%	** **	30 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		167 75%	** **	140 78%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	236	**	191	**	**	**	**	**	**	**	**	**	**
Effective sample	201	**	165	**	**	**	**	**	**	**	**	**	**
Total	222	**	179	**	**	**	**	**	**	**	**	**	**
Don't know	8	**	5	**	**	**	**	**	**	**	**	**	**
	4%	**	3%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	214	**	174	**	**	**	**	**	**	**	**	**	**
Mean score	7.8	**	7.9	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.97	**	1.74	**	**	**	**	**	**	**	**	**	**
Standard Error	.14	**	.14	**	**	**	**	**	**	**	**	**	**

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Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		236	**	**	131	128	236	0	233	**	235	**
Effective sample		201	**	**	115	110	201		199	**	200	**
Total		222	**	**	126	121	222	0	220	**	221	**
1 - Extremely badly	(1.0)	1 1%	** **	** **	1 1%	1 1%	1 1%	0 -%	1 1%	** **	1 1%	** **
2	(2.0)	3 1%	** **	** **	3 2%	1 1%	3 1%	0 -%	3 1%	** **	3 1%	** **
3	(3.0)	4 2%	** **	** **	1 1%	4 3%	4 2%	0 -%	4 2%	** **	4 2%	** **
4	(4.0)	6 2%	** **	** **	1 1%	6 5%	6 2%	0 -%	6 3%	** **	6 3%	** **
5	(5.0)	12 5%	** **	** **	6 5%	4 3%	12 5%	0 -%	12 5%	** **	12 5%	** **
6	(6.0)	21 9%	** **	** **	15 12%	11 9%	21 9%	0 -%	21 10%	** **	21 10%	** **
7	(7.0)	35 16%	** **	** **	19 15%	20 16%	35 16%	0 -%	34 15%	** **	34 15%	** **
8	(8.0)	46 21%	** **	** **	30 24%	21 17%	46 21%	0 -%	44 20%	** **	46 21%	** **
9	(9.0)	34 15%	** **	** **	18 14%	16 14%	34 15%	0 -%	34 16%	** **	34 16%	** **
10 - Extremely well	(10.0)	52 24%	** **	** **	28 22%	32 26%	52 24%	0 -%	52 24%	** **	52 24%	** **
NET Badly (1-3)		8 4%	** **	** **	5 4%	7 5%	8 4%	0 -%	8 4%	** **	8 4%	** **
NET Neutral (4-6)		38 17%	** **	** **	22 18%	21 17%	38 17%	0 -%	38 17%	** **	38 17%	** **
NET Well (7-10)		167 75%	** **	** **	95 76%	89 74%	167 75%	0 -%	165 75%	** **	166 75%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	236	**	**	131	128	236	0	233	**	235	**
Effective sample	201	**	**	115	110	201		199	**	200	**
Total	222	**	**	126	121	222	0	220	**	221	**
Don't know	8	**	**	3	5	8	0	8	**	8	**
	4%	**	**	3%	4%	4%	-%	4%	**	4%	**
Medians	8.00	**	**	8.00	8.00	8.00		8.00	**	8.00	**
Mode	10.00	**	**	8.00	10.00	10.00		10.00	**	10.00	**
Base for stats	214	**	**	122	116	214	0	212	**	213	**
Mean score	7.8	**	**	7.8	7.7	7.8		7.8	**	7.8	**
Standard deviation	1.97	**	**	1.97	2.14	1.97		1.98	**	1.98	**
Standard Error	.14	**	**	.19	.21	.14		.14	**	.14	**

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Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		236	235	223	224	192	**	233	231	236	233	198	145	174	**	177	127
Effective sample		201	200	190	191	164	**	198	197	201	198	169	128	150	**	153	109
Total		222	220	211	210	182	**	218	217	222	218	180	138	165	**	165	120
1 - Extremely badly	(1.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	0 -%	1 1%	1 1%	** **	1 1%	1 1%
2	(2.0)	3 1%	3 1%	3 1%	3 1%	3 2%	** **	3 1%	3 1%	3 1%	3 1%	2 1%	0 -%	* *%	** **	* *%	2 2%
3	(3.0)	4 2%	4 2%	4 2%	4 2%	4 2%	** **	4 2%	4 2%	4 2%	4 2%	1 *%	1 1%	3 2%	** **	3 2%	1 1%
4	(4.0)	6 2%	6 3%	6 3%	6 3%	4 2%	** **	6 3%	6 3%	6 2%	6 3%	1 1%	1 1%	4 2%	** **	3 2%	2 1%
5	(5.0)	12 5%	12 5%	12 6%	8 4%	6 3%	** **	12 5%	11 5%	12 5%	12 5%	3 2%	0 -%	4 3%	** **	4 2%	4b 3%
6	(6.0)	21 9%	21 10%	20 9%	19 9%	15 8%	** **	20 9%	20 9%	21 9%	20 9%	16 9%	11 8%	15 9%	** **	12 7%	8 6%
7	(7.0)	35 16%	35 16%	33 16%	34 16%	31 17%	** **	35 16%	35 16%	35 16%	35 16%	31 17%	23 16%	27 16%	** **	26 16%	20 17%
8	(8.0)	46 21%	46 21%	43 20%	44 21%	36 20%	** **	46 21%	46 21%	46 21%	46 21%	41 23%	32 23%	34 20%	** **	35 21%	27 22%
9	(9.0)	34 15%	34 16%	30 14%	33 16%	28 16%	** **	34 16%	33 15%	34 15%	34 16%	32 18%	27 19%	26 16%	** **	29 18%	21 17%
10 - Extremely well	(10.0)	52 24%	51 23%	50 24%	51 24%	44 24%	** **	50 23%	51 24%	52 24%	51 23%	47 26%	39 28%	44 26%	** **	48 29%	32 27%
NET Badly (1-3)		8 4%	8 4%	8 4%	8 4%	8 5%	** **	8 4%	8 4%	8 4%	8 4%	3 1%	2 1%	5 3%	** **	4 2%	4 3%
NET Neutral (4-6)		38 17%	38 17%	37 18%	32 15%	26 14%	** **	37 17%	36 17%	38 17%	37 17%	20 11%	12 9%	23 14%	** **	18 11%	13 11%
NET Well (7-10)		167 75%	165 75%	157 75%	162 77%	140 77%	** **	164 75%	165 76%	167 75%	165 76%	151 83%	120 87%	130 79%	** **	138 84%	100 83%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	236	235	223	224	192	**	233	231	236	233	198	145	174	**	177	127
Effective sample	201	200	190	191	164	**	198	197	201	198	169	128	150	**	153	109
Total	222	220	211	210	182	**	218	217	222	218	180	138	165	**	165	120
Don't know	8	8	8	8	8	**	8	8	8	8	7	4	7	**	5	3
	4%	4%	4%	4%	4%	**	4%	4%	4%	4%	4%	3%	4%	**	3%	2%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00
Base for stats	214	212	203	202	174	**	210	209	214	211	173	134	158	**	161	117
Mean score	7.8	7.8	7.8	7.9	7.8	**	7.8	7.8	7.8	7.8	8.2+	8.3+	8.0+	**	8.2+	8.0
						+								+acf		
Standard deviation	1.97	1.97	2.00	1.97	2.01	**	1.97	1.97	1.97	1.97	1.60	1.56	1.85	**	1.76	1.90
Standard Error	.14	.14	.15	.15	.16	**	.14	.14	.14	.14	.13	.14	.15	**	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		236	**	226	187	130
Effective sample		201	**	195	160	113
Total		222	**	213	171	120
1 - Extremely badly	(1.0)	1 1%	** **	* *%	* *%	0 -%
2	(2.0)	3 1%	** **	3 1%	0 -%	0 -%
3	(3.0)	4 2%	** **	4 2%	4 2%	2 1%
4	(4.0)	6 2%	** **	6 3%	4 2%	2 2%
5	(5.0)	12 5%	** **	10 5%	6 3%	4 3%
6	(6.0)	21 9%	** **	21 10%	13 8%	11 9%
7	(7.0)	35 16%	** **	33 15%	29 17%	24 20%
8	(8.0)	46 21%	** **	45 21%	41 24%	22 18%
9	(9.0)	34 15%	** **	32 15%	29 17%	20 17%
10 - Extremely well	(10.0)	52 24%	** **	51 24%	42 25%	33 27%
NET Badly (1-3)		8 4%	** **	7 3%	4 3%	2 1%
NET Neutral (4-6)		38 17%	** **	37 17%	23 13%	17 14%
NET Well (7-10)		167 75%	** **	161 76%	141 82%	99 83%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_1_4 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	236	**	226	187	130
Effective sample	201	**	195	160	113
Total	222	**	213	171	120
Don't know	8	**	8	3	2
	4%	**	4%	2%	2%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	214	**	205	168	118
Mean score	7.8	**	7.8	8.0+	8.1+
Standard deviation	1.97	**	1.91	1.74	1.67
Standard Error	.14	**	.14	.14	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_5

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		236	119	**	0	**	104	130
Effective sample		201	103	**		**	90	110
Total		222	116	**	0	**	109	110
1 - Extremely badly	(1.0)	1 1%	1 1%	** **	0 -%	** **	1 1%	0 -%
2	(2.0)	3 1%	2 2%	** **	0 -%	** **	0 -%	3 3%
3	(3.0)	1 *%	1 *%	** **	0 -%	** **	1 *%	0 -%
4	(4.0)	8 4%	4 3%	** **	0 -%	** **	6 5%	3 2%
5	(5.0)	15 7%	8 7%	** **	0 -%	** **	10 9%	5 5%
6	(6.0)	29 13%	10 8%	** **	0 -%	** **	16 14%	13 12%
7	(7.0)	28 13%	10 9%	** **	0 -%	** **	13 12%	13 12%
8	(8.0)	56 25%	35 30%	** **	0 -%	** **	26 24%	30 27%
9	(9.0)	28 12%	13 11%	** **	0 -%	** **	15 14%	13 12%
10 - Extremely well	(10.0)	46 21%	29 25%	** **	0 -%	** **	21 19%	26 23%
NET Badly (1-3)		5 2%	4 3%	** **	0 -%	** **	2 2%	3 3%
NET Neutral (4-6)		52 23%	21 18%	** **	0 -%	** **	31 28%	21 19%
NET Well (7-10)		158 71%	87 75%	** **	0 -%	** **	75 69%	81 74%
Don't know		7 3%	4 3%	** **	0 -%	** **	2 2%	5 5%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	236	119	**	0	**	104	130
Effective sample	201	103	**		**	90	110
Total	222	116	**	0	**	109	110
Medians	8.00	8.00	**		**	8.00	8.00
Mode	8.00	8.00	**		**	8.00	8.00
Base for stats	215	112	**	0	**	108	105
Mean score	7.7	7.8	**		**	7.5	7.8
Standard deviation	1.92	2.02	**		**	1.95	1.90
Standard Error	.14	.20	**		**	.21	.19

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Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		236	**	**	**	**	**	0	0	**	152	**	0
Effective sample		201	**	**	**	**	**			**	130	**	
Total		222	**	**	**	**	**	0	0	**	137	**	0
1 - Extremely badly	(1.0)	1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	1 1%	** **	0 -%
2	(2.0)	3 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	2 2%	** **	0 -%
3	(3.0)	1 *%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	0 -%	** **	0 -%
4	(4.0)	8 4%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	5 4%	** **	0 -%
5	(5.0)	15 7%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	7 5%	** **	0 -%
6	(6.0)	29 13%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	16 12%	** **	0 -%
7	(7.0)	28 13%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	21 15%	** **	0 -%
8	(8.0)	56 25%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	37 27%	** **	0 -%
9	(9.0)	28 12%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	16 11%	** **	0 -%
10 - Extremely well	(10.0)	46 21%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	28 20%	** **	0 -%
NET Badly (1-3)		5 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	4 3%	** **	0 -%
NET Neutral (4-6)		52 23%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	29 21%	** **	0 -%
NET Well (7-10)		158 71%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	101 74%	** **	0 -%
Don't know		7 3%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	3 3%	** **	0 -%
Medians		8.00	**	**	**	**	**			**	8.00	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	236	**	**	**	**	**	0	0	**	152	**	0
Effective sample	201	**	**	**	**	**			**	130	**	
Total	222	**	**	**	**	**	0	0	**	137	**	0
Mode	8.00	**	**	**	**	**			**	8.00	**	
Base for stats	215	**	**	**	**	**	0	0	**	134	**	0
Mean score	7.7	**	**	**	**	**			**	7.6	**	
Standard deviation	1.92	**	**	**	**	**			**	1.93	**	
Standard Error	.14	**	**	**	**	**			**	.17	**	

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Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		236	**	**	**	**	**	**	**	**	**	168	**	**	**
Effective sample		201	**	**	**	**	**	**	**	**	**	159	**	**	**
Total		222	**	**	**	**	**	**	**	**	**	189	**	**	**
1 - Extremely badly	(1.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
2	(2.0)	3 1%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
3	(3.0)	1 %	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
4	(4.0)	8 4%	**	**	**	**	**	**	**	**	**	8 4%	**	**	**
5	(5.0)	15 7%	**	**	**	**	**	**	**	**	**	13 7%	**	**	**
6	(6.0)	29 13%	**	**	**	**	**	**	**	**	**	25 13%	**	**	**
7	(7.0)	28 13%	**	**	**	**	**	**	**	**	**	23 12%	**	**	**
8	(8.0)	56 25%	**	**	**	**	**	**	**	**	**	46 24%	**	**	**
9	(9.0)	28 12%	**	**	**	**	**	**	**	**	**	23 12%	**	**	**
10 - Extremely well	(10.0)	46 21%	**	**	**	**	**	**	**	**	**	41 21%	**	**	**
NET Badly (1-3)		5 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
NET Neutral (4-6)		52 23%	**	**	**	**	**	**	**	**	**	46 25%	**	**	**
NET Well (7-10)		158 71%	**	**	**	**	**	**	**	**	**	133 70%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	236	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	201	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	222	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	7	**	**	**	**	**	**	**	**	**	**	6	**	**
	3%	**	**	**	**	**	**	**	**	**	**	3%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	215	**	**	**	**	**	**	**	**	**	**	183	**	**
Mean score	7.7	**	**	**	**	**	**	**	**	**	**	7.6	**	**
Standard deviation	1.92	**	**	**	**	**	**	**	**	**	**	1.95	**	**
Standard Error	.14	**	**	**	**	**	**	**	**	**	**	.16	**	**

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Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		236	117	**	**	**	183	**	195	**	**	**	**
Effective sample		201	99	**	**	**	157	**	165	**	**	**	**
Total		222	102	**	**	**	158	**	183	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	0 -%	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
2	(2.0)	3 1%	1 1%	** **	** **	** **	2 1%	** **	3 2%	** **	** **	** **	** **
3	(3.0)	1 *%	1 *%	** **	** **	** **	1 *%	** **	0 -%	** **	** **	** **	** **
4	(4.0)	8 4%	5 5%	** **	** **	** **	5 3%	** **	7 4%	** **	** **	** **	** **
5	(5.0)	15 7%	5 5%	** **	** **	** **	7 4%	** **	12 7%	** **	** **	** **	** **
6	(6.0)	29 13%	11 11%	** **	** **	** **	15 9%	** **	24 13%	** **	** **	** **	** **
7	(7.0)	28 13%	13 13%	** **	** **	** **	26 16%	** **	22 12%	** **	** **	** **	** **
8	(8.0)	56 25%	27 27%	** **	** **	** **	45 28%	** **	44 24%	** **	** **	** **	** **
9	(9.0)	28 12%	14 14%	** **	** **	** **	22 14%	** **	25 14%	** **	** **	** **	** **
10 - Extremely well	(10.0)	46 21%	22 22%	** **	** **	** **	30 19%	** **	39 21%	** **	** **	** **	** **
NET Badly (1-3)		5 2%	2 2%	** **	** **	** **	4 2%	** **	4 2%	** **	** **	** **	** **
NET Neutral (4-6)		52 23%	21 20%	** **	** **	** **	27 17%	** **	43 23%	** **	** **	** **	** **
NET Well (7-10)		158 71%	77 75%	** **	** **	** **	123 78%	** **	129 71%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	236	117	**	**	**	183	**	195	**	**	**	**
Effective sample	201	99	**	**	**	157	**	165	**	**	**	**
Total	222	102	**	**	**	158	**	183	**	**	**	**
Don't know	7	3	**	**	**	4	**	6	**	**	**	**
	3%	3%	**	**	**	3%	**	3%	**	**	**	**
Medians	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Mode	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	215	100	**	**	**	154	**	177	**	**	**	**
Mean score	7.7	7.8	**	**	**	7.7	**	7.7	**	**	**	**
Standard deviation	1.92	1.84	**	**	**	1.83	**	1.97	**	**	**	**
Standard Error	.14	.19	**	**	**	.15	**	.16	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		236	**	191	**	**	**	**	**	**	**	**	**
Effective sample		201	**	165	**	**	**	**	**	**	**	**	**
Total		222	**	179	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	3 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	1 *%	** **	1 *%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	8 4%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	15 7%	** **	10 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	29 13%	** **	22 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	28 13%	** **	24 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	56 25%	** **	49 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	28 12%	** **	26 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	46 21%	** **	36 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		5 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		52 23%	** **	37 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		158 71%	** **	135 76%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	236	**	191	**	**	**	**	**	**	**	**	**	**
Effective sample	201	**	165	**	**	**	**	**	**	**	**	**	**
Total	222	**	179	**	**	**	**	**	**	**	**	**	**
Don't know	7	**	4	**	**	**	**	**	**	**	**	**	**
	3%	**	2%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	215	**	175	**	**	**	**	**	**	**	**	**	**
Mean score	7.7	**	7.8+a	**	**	**	**	**	**	**	**	**	**
		-											
Standard deviation	1.92	**	1.75	**	**	**	**	**	**	**	**	**	**
Standard Error	.14	**	.14	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		236	**	**	131	128	236	0	233	**	235	**
Effective sample		201	**	**	115	110	201		199	**	200	**
Total		222	**	**	126	121	222	0	220	**	221	**
1 - Extremely badly	(1.0)	1 1%	** **	** **	1 1%	1 1%	1 1%	0 -%	1 1%	** **	1 1%	** **
2	(2.0)	3 1%	** **	** **	2 2%	2 2%	3 1%	0 -%	3 1%	** **	3 1%	** **
3	(3.0)	1 *%	** **	** **	0 -%	0 -%	1 *%	0 -%	1 *%	** **	1 *%	** **
4	(4.0)	8 4%	** **	** **	6 4%	4 3%	8 4%	0 -%	8 4%	** **	8 4%	** **
5	(5.0)	15 7%	** **	** **	6 5%	7 6%	15 7%	0 -%	15 7%	** **	15 7%	** **
6	(6.0)	29 13%	** **	** **	15 12%	14 12%	29 13%	0 -%	27 12%	** **	29 13%	** **
7	(7.0)	28 13%	** **	** **	15 12%	14 11%	28 13%	0 -%	28 13%	** **	28 13%	** **
8	(8.0)	56 25%	** **	** **	34 27%	33 27%	56 25%	0 -%	56 26%	** **	56 25%	** **
9	(9.0)	28 12%	** **	** **	16 13%	13 11%	28 12%	0 -%	27 12%	** **	27 12%	** **
10 - Extremely well	(10.0)	46 21%	** **	** **	27 22%	30 25%	46 21%	0 -%	46 21%	** **	46 21%	** **
NET Badly (1-3)		5 2%	** **	** **	4 3%	3 2%	5 2%	0 -%	5 2%	** **	5 2%	** **
NET Neutral (4-6)		52 23%	** **	** **	26 21%	25 20%	52 23%	0 -%	50 23%	** **	52 23%	** **
NET Well (7-10)		158 71%	** **	** **	93 74%	89 74%	158 71%	0 -%	157 72%	** **	157 71%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	236	**	**	131	128	236	0	233	**	235	**
Effective sample	201	**	**	115	110	201		199	**	200	**
Total	222	**	**	126	121	222	0	220	**	221	**
Don't know	7	**	**	3	4	7	0	7	**	7	**
	3%	**	**	2%	3%	3%	-%	3%	**	3%	**
Medians	8.00	**	**	8.00	8.00	8.00		8.00	**	8.00	**
Mode	8.00	**	**	8.00	8.00	8.00		8.00	**	8.00	**
Base for stats	215	**	**	123	117	215	0	213	**	214	**
Mean score	7.7	**	**	7.7	7.8	7.7		7.7	**	7.7	**
Standard deviation	1.92	**	**	1.99	1.95	1.92		1.92	**	1.92	**
Standard Error	.14	**	**	.19	.19	.14		.14	**	.14	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		236	235	223	224	192	**	233	231	236	233	198	145	174	**	177	127
Effective sample		201	200	190	191	164	**	198	197	201	198	169	128	150	**	153	109
Total		222	220	211	210	182	**	218	217	222	218	180	138	165	**	165	120
1 - Extremely badly	(1.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	0 -%	1 1%	1 1%	** **	1 1%	1 1%
2	(2.0)	3 1%	3 1%	3 1%	2 1%	2 1%	** **	3 1%	2 1%	3 1%	3 1%	0 -%	0 -%	1 *%	** **	1 *%	1 1%
3	(3.0)	1 *%	1 *%	1 *%	1 *%	1 *%	** **	1 *%	1 *%	1 *%	1 *%	1 *%	0 -%	1 *%	** **	0 -%	1 *%
4	(4.0)	8 4%	8 4%	8 4%	6 3%	5 3%	** **	8 4%	8 4%	8 4%	8 4%	4 2%	2 2%	4 2%	** **	3 2%	3 2%
5	(5.0)	15 7%	15 7%	15 7%	15 7%	15 8%	** **	15 7%	15 7%	15 7%	15 7%	10 6%	8 6%	11 7%	** **	9 5%	10 9%
6	(6.0)	29 13%	29 13%	26 12%	25 12%	20 11%	** **	26 12%	29 13%	29 13%	27 12%	16 9%	10 8%	18 11%	** **	17 10%	11 9%
7	(7.0)	28 13%	28 13%	27 13%	27 13%	24 13%	** **	28 13%	27 12%	28 13%	28 13%	25 14%	17 12%	17 10%	** **	18 11%	11 9%
8	(8.0)	56 25%	56 26%	51 24%	52 25%	43 24%	** **	56 26%	55 25%	56 25%	56 26%	50 28%	39 28%	44 27%	** **	45 27%	37 30%
9	(9.0)	28 12%	28 13%	26 12%	28 13%	25 14%	** **	28 13%	28 13%	28 12%	28 13%	27 15%	22 16%	24 14%	** **	27 16%	17 14%
10 - Extremely well	(10.0)	46 21%	45 20%	46 22%	46 22%	39 22%	** **	45 20%	45 21%	46 21%	44 20%	42 23%	35 25%	40 24%	** **	40 24%	27 22%
NET Badly (1-3)		5 2%	5 2%	5 2%	4 2%	4 2%	** **	5 2%	4 2%	5 2%	5 2%	1 *%	1 1%	3 2%	** **	2 1%	3 2%
NET Neutral (4-6)		52 23%	52 23%	49 23%	47 22%	40 22%	** **	49 23%	52 24%	52 23%	50 23%	30 17%	21 15%	33 20%	** **	29 17%	24 20%
NET Well (7-10)		158 71%	157 71%	150 71%	153 73%	131 72%	** **	157 72%	155 71%	158 71%	156 72%	143 80%	113 82%	124 75%	** **	131 79%	92 76%

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Prepared by BMG

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	236	235	223	224	192	**	233	231	236	233	198	145	174	**	177	127
Effective sample	201	200	190	191	164	**	198	197	201	198	169	128	150	**	153	109
Total	222	220	211	210	182	**	218	217	222	218	180	138	165	**	165	120
Don't know	7	7	7	7	7	**	7	7	7	7	6	4	6	**	4	2
	3%	3%	3%	3%	4%	**	3%	3%	3%	3%	3%	3%	4%	**	2%	2%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00
Base for stats	215	213	204	203	175	**	211	210	215	211	174	135	159	**	161	118
Mean score	7.7	7.6	7.7	7.7+	7.7	**	7.7	7.7	7.7	7.7	8.0+	8.1+	7.9+	**	8.0+	7.8
						+								+		
Standard deviation	1.92	1.91	1.95	1.88	1.92	**	1.92	1.88	1.92	1.91	1.61	1.69	1.84	**	1.74	1.90
Standard Error	.14	.14	.14	.14	.15	**	.14	.14	.14	.14	.13	.15	.15	**	.14	.18

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Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		236	**	226	187	130
Effective sample		201	**	195	160	113
Total		222	**	213	171	120
1 - Extremely badly	(1.0)	1 1%	** **	* *%	* *%	0 -%
2	(2.0)	3 1%	** **	3 1%	2 1%	1 1%
3	(3.0)	1 *%	** **	1 *%	1 *%	1 *%
4	(4.0)	8 4%	** **	6 3%	5 3%	2 2%
5	(5.0)	15 7%	** **	13 6%	8 5%	4 4%
6	(6.0)	29 13%	** **	28 13%	16 9%	11 9%
7	(7.0)	28 13%	** **	28 13%	27 16%	23 19%
8	(8.0)	56 25%	** **	55 26%	50 29%	35 29%
9	(9.0)	28 12%	** **	27 12%	25 15%	15 12%
10 - Extremely well	(10.0)	46 21%	** **	45 21%	35 21%	26 21%
NET Badly (1-3)		5 2%	** **	4 2%	3 2%	2 1%
NET Neutral (4-6)		52 23%	** **	47 22%	29 17%	17 15%
NET Well (7-10)		158 71%	** **	154 73%	137 80%	99 82%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_1_5 (continuation)

Q29a. BBC TV channels or iPlayer - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC TV channels or iPlayer

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	236	**	226	187	130
Effective sample	201	**	195	160	113
Total	222	**	213	171	120
Don't know	7	**	7	3	2
	3%	**	3%	2%	2%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	215	**	206	169	118
Mean score	7.7	**	7.7+	7.9+a	7.9+a
Standard deviation	1.92	**	1.83	1.73	1.63
Standard Error	.14	**	.13	.14	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_1

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
2	(2.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
3	(3.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
4	(4.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
5	(5.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
6	(6.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
7	(7.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
8	(8.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
9	(9.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
NET Badly (1-3)		**	**	**	0	**	**
		**	**	**	-%	**	**
NET Neutral (4-6)		**	**	**	0	**	**
		**	**	**	-%	**	**
NET Well (7-10)		**	**	**	0	**	**
		**	**	**	-%	**	**
Don't know		**	**	**	0	**	**
		**	**	**	-%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	b	-		**	**	**
Standard Error	**	**	**		**	**	**

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Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

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Prepared by BMG

Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	**	**	**				**	**		
Standard Error	**	**	**	**	**				**	**		

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Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		**	**	**	**	**	0	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**		**	**	**	**	**	**	**	**
Total		**	**	**	**	**	0	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	**	**	-%	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**		**	**	**	**	**	**	**	**
Total	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	-%	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**		**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**		**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	-	+cl	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**		**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	0	**	**	**	**	0	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	0	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
2	(2.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
3	(3.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
4	(4.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
5	(5.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
6	(6.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
7	(7.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
8	(8.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
9	(9.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
NET Badly (1-3)		**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
NET Neutral (4-6)		**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**
NET Well (7-10)		**	**	**	**	0	**	**	**	**	0	**	**
		**	**	**	**	-%	**	**	**	**	-%	**	**

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Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	0	**	**	**	**	0	**	**
Effective sample	**	**	**	**		**	**	**	**		**	**
Total	**	**	**	**	0	**	**	**	**	0	**	**
Don't know	**	**	**	**	0	**	**	**	**	0	**	**
	**	**	**	**	-%	**	**	**	**	-%	**	**
Medians	**	**	**	**		**	**	**	**		**	**
Mode	**	**	**	**		**	**	**	**		**	**
Base for stats	**	**	**	**	0	**	**	**	**	0	**	**
Mean score	**	**	**	**		**	**	**	**		**	**
Standard deviation	**	**	**	**		**	**	**	**		**	**
Standard Error	**	**	**	**		**	**	**	**		**	**

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Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Children in household				Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)
Unweighted row		**	**	**	**	**	0	**	**	**	0
Effective sample		**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	0	**	**	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
2	(2.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
3	(3.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
4	(4.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
5	(5.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
6	(6.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
7	(7.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
8	(8.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
9	(9.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
NET Badly (1-3)		**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
NET Neutral (4-6)		**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%
NET Well (7-10)		**	**	**	**	**	0	**	**	**	0
		**	**	**	**	**	-%	**	**	**	-%

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Prepared by BMG

Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Children in household					Internet access					
	Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	**	**	0
Effective sample	**	**	**	**	**	**		**	**	**	
Total	**	**	**	**	**	**	0	**	**	**	0
Don't know	**	**	**	**	**	**	0	**	**	**	0
	**	**	**	**	**	**	-%	**	**	**	-%
Medians	**	**	**	**	**	**		**	**	**	
Mode	**	**	**	**	**	**		**	**	**	
Base for stats	**	**	**	**	**	**	0	**	**	**	0
Mean score	**	**	**	**	**	**		**	**	**	
				+	+e						
Standard deviation	**	**	**	**	**	**		**	**	**	
Standard Error	**	**	**	**	**	**		**	**	**	

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Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2 (2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3 (3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4 (4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5 (5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6 (6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7 (7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8 (8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9 (9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

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Prepared by BMG

Table Q29A_2_1 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	-	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	119	**	**	0	**	**	**
Effective sample	103	**	**		**	**	**
Total	115	**	**	0	**	**	**
1 - Extremely badly	(1.0) 0 -%	**	**	0 -%	**	**	**
2	(2.0) * *%	**	**	0 -%	**	**	**
3	(3.0) 1 1%	**	**	0 -%	**	**	**
4	(4.0) 2 2%	**	**	0 -%	**	**	**
5	(5.0) 2 2%	**	**	0 -%	**	**	**
6	(6.0) 13 12%	**	**	0 -%	**	**	**
7	(7.0) 24 21%	**	**	0 -%	**	**	**
8	(8.0) 20 17%	**	**	0 -%	**	**	**
9	(9.0) 7 6%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0) 31 27%	**	**	0 -%	**	**	**
NET Badly (1-3)	1 1%	**	**	0 -%	**	**	**
NET Neutral (4-6)	18 16%	**	**	0 -%	**	**	**
NET Well (7-10)	81 71%	**	**	0 -%	**	**	**
Don't know	14 12%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	119	**	**	0	**	**	**
Effective sample	103	**	**		**	**	**
Total	115	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	101	**	**	0	**	**	**
Mean score	7.9	**	**		**	**	**
Standard deviation	1.73	+b	-		b	**	**
Standard Error	.18	**	**		**	**	**

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Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		119	**	**	**	**	**	0	0	**	**	**	0
Effective sample		103	**	**	**	**	**			**	**	**	
Total		115	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
2	(2.0)	* *%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
4	(4.0)	2 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
5	(5.0)	2 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
6	(6.0)	13 12%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
7	(7.0)	24 21%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
8	(8.0)	20 17%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
9	(9.0)	7 6%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
10 - Extremely well	(10.0)	31 27%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Badly (1-3)		1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Neutral (4-6)		18 16%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Well (7-10)		81 71%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Don't know		14 12%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Medians		8.00	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	119	**	**	**	**	**	0	0	**	**	**	0
Effective sample	103	**	**	**	**	**			**	**	**	
Total	115	**	**	**	**	**	0	0	**	**	**	0
Mode	10.00	**	**	**	**	**			**	**	**	
Base for stats	101	**	**	**	**	**	0	0	**	**	**	0
Mean score	7.9	**	**	**	**	**			**	**	**	
Standard deviation	1.73	**	+dej	**	**	**			+deij	**	**	
Standard Error	.18	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		119	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		115	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	* *%	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	13 12%	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	24 21%	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	20 17%	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	7 6%	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	31 27%	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		1 1%	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		18 16%	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		81 71%	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	119	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	115	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	14	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	101	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.9	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.73	**	**	**	k	**	**	**	**	**	+k	**	**	**
Standard Error	.18	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		119	**	**	**	**	**	**	**	**	**	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**
Total		115	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	* *%	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	13 12%	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	24 21%	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	20 17%	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	7 6%	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	31 27%	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		1 1%	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		18 16%	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		81 71%	**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	119	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**
Total	115	**	**	**	**	**	**	**	**	**	**	**
Don't know	14	**	**	**	**	**	**	**	**	**	**	**
	12%	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**
Base for stats	101	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.9	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.73	**	**	**	**	**	**	**	†ad	**	**	**
Standard Error	.18	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		119	**	**	**	**	**	**	**	**	0	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**
Total		115	**	**	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	0 -%	**	**
2	(2.0)	* %*	**	**	**	**	**	**	**	**	0 -%	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	0 -%	**	**
4	(4.0)	2 2%	**	**	**	**	**	**	**	**	0 -%	**	**
5	(5.0)	2 2%	**	**	**	**	**	**	**	**	0 -%	**	**
6	(6.0)	13 12%	**	**	**	**	**	**	**	**	0 -%	**	**
7	(7.0)	24 21%	**	**	**	**	**	**	**	**	0 -%	**	**
8	(8.0)	20 17%	**	**	**	**	**	**	**	**	0 -%	**	**
9	(9.0)	7 6%	**	**	**	**	**	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	31 27%	**	**	**	**	**	**	**	**	0 -%	**	**
NET Badly (1-3)		1 1%	**	**	**	**	**	**	**	**	0 -%	**	**
NET Neutral (4-6)		18 16%	**	**	**	**	**	**	**	**	0 -%	**	**
NET Well (7-10)		81 71%	**	**	**	**	**	**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	119	**	**	**	**	**	**	**	**	**	0	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**		**	**
Total	115	**	**	**	**	**	**	**	**	**	0	**	**
Don't know	14	**	**	**	**	**	**	**	**	**	0	**	**
	12%	**	**	**	**	**	**	**	**	**	-8	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**		**	**
Mode	10.00	**	**	**	**	**	**	**	**	**		**	**
Base for stats	101	**	**	**	**	**	**	**	**	**	0	**	**
Mean score	7.9	**	**	**	**	**	**	**	**	**		**	**
Standard deviation	1.73	**	**	**	**	**	**	**	**	**		**	**
Standard Error	.18	**	**	**	**	**	**	**	**	**		**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		119	**	**	**	**	119	0	118	**	119	0
Effective sample		103	**	**	**	**	103		103	**	103	
Total		115	**	**	**	**	115	0	115	**	115	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
2	(2.0)	* *%	** **	** **	** **	** **	* *%	0 -%	* *%	** **	* *%	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
4	(4.0)	2 2%	** **	** **	** **	** **	2 2%	0 -%	2 2%	** **	2 2%	0 -%
5	(5.0)	2 2%	** **	** **	** **	** **	2 2%	0 -%	2 2%	** **	2 2%	0 -%
6	(6.0)	13 12%	** **	** **	** **	** **	13 12%	0 -%	13 12%	** **	13 12%	0 -%
7	(7.0)	24 21%	** **	** **	** **	** **	24 21%	0 -%	24 21%	** **	24 21%	0 -%
8	(8.0)	20 17%	** **	** **	** **	** **	20 17%	0 -%	20 17%	** **	20 17%	0 -%
9	(9.0)	7 6%	** **	** **	** **	** **	7 6%	0 -%	7 6%	** **	7 6%	0 -%
10 - Extremely well	(10.0)	31 27%	** **	** **	** **	** **	31 27%	0 -%	31 27%	** **	31 27%	0 -%
NET Badly (1-3)		1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
NET Neutral (4-6)		18 16%	** **	** **	** **	** **	18 16%	0 -%	18 16%	** **	18 16%	0 -%
NET Well (7-10)		81 71%	** **	** **	** **	** **	81 71%	0 -%	81 71%	** **	81 71%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	119	**	**	**	**	119	0	118	**	119	0
Effective sample	103	**	**	**	**	103		103	**	103	
Total	115	**	**	**	**	115	0	115	**	115	0
Don't know	14	**	**	**	**	14	0	14	**	14	0
	12%	**	**	**	**	12%	-%	12%	**	12%	-%
Medians	8.00	**	**	**	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	**	**	10.00		10.00	**	10.00	
Base for stats	101	**	**	**	**	101	0	101	**	101	0
Mean score	7.9	**	**	**	**	7.9		7.9	**	7.9	
Standard deviation	1.73	**	**	**	**	1.73		1.73	**	1.73	
Standard Error	.18	**	**	**	**	.18		.18	**	.18	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	119	115	117	115	103	**	118	116	118	117	**	**	**	**	**	**
Effective sample	103	100	101	99	90	**	102	100	102	102	**	**	**	**	**	**
Total	115	112	114	111	101	**	114	113	114	114	**	**	**	**	**	**
1 - Extremely badly (1.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	** **	** **	** **	** **	** **	** **
2 (2.0)	* *%	* *%	* *%	* *%	* *%	** **	* *%	* *%	* *%	* *%	** **	** **	** **	** **	** **	** **
3 (3.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	** **	** **	** **	** **	** **	** **
4 (4.0)	2 2%	2 2%	2 2%	2 2%	2 2%	** **	2 2%	2 2%	2 2%	2 2%	** **	** **	** **	** **	** **	** **
5 (5.0)	2 2%	2 2%	2 2%	2 2%	1 1%	** **	2 2%	2 2%	2 2%	2 2%	** **	** **	** **	** **	** **	** **
6 (6.0)	13 12%	13 12%	13 12%	13 12%	8 8%	** **	13 12%	13 12%	13 12%	13 12%	** **	** **	** **	** **	** **	** **
7 (7.0)	24 21%	24 22%	24 21%	23 21%	22 22%	** **	24 21%	24 21%	24 21%	24 21%	** **	** **	** **	** **	** **	** **
8 (8.0)	20 17%	20 17%	20 18%	19 17%	19 19%	** **	20 17%	20 18%	20 17%	20 17%	** **	** **	** **	** **	** **	** **
9 (9.0)	7 6%	6 5%	6 5%	6 5%	6 6%	** **	6 5%	6 5%	6 5%	7 6%	** **	** **	** **	** **	** **	** **
10 - Extremely well (10.0)	31 27%	29 26%	30 26%	31 28%	29 29%	** **	31 27%	29 26%	31 27%	30 26%	** **	** **	** **	** **	** **	** **
NET Badly (1-3)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)	18 16%	18 16%	18 16%	18 16%	12 12%	** **	18 16%	18 16%	18 16%	18 16%	** **	** **	** **	** **	** **	** **
NET Well (7-10)	81 71%	78 70%	80 71%	79 71%	76 75%	** **	81 71%	80 70%	81 71%	81 71%	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	119	115	117	115	103	**	118	116	118	117	**	**	**	**	**	**
Effective sample	103	100	101	99	90	**	102	100	102	102	**	**	**	**	**	**
Total	115	112	114	111	101	**	114	113	114	114	**	**	**	**	**	**
Don't know	14	14	14	12	12	**	14	14	14	14	**	**	**	**	**	**
	12%	13%	13%	11%	12%	**	12%	12%	12%	12%	**	**	**	**	**	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	**	**	**	**	**	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	**	**	**	**	**	**
Base for stats	101	97	99	98	89	**	100	99	100	100	**	**	**	**	**	**
Mean score	7.9	7.9	7.9	7.9	8.1+	**	7.9	7.9	7.9	7.9	**	**	**	**	**	**
						+							+			+
Standard deviation	1.73	1.73	1.73	1.75	1.71	**	1.73	1.73	1.73	1.73	**	**	**	**	**	**
Standard Error	.18	.18	.18	.19	.19	**	.18	.18	.18	.18	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		119	**	116	**	**
Effective sample		103	**	101	**	**
Total		115	**	112	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **
2	(2.0)	* *%	** **	* *%	** **	** **
3	(3.0)	1 1%	** **	1 1%	** **	** **
4	(4.0)	2 2%	** **	2 2%	** **	** **
5	(5.0)	2 2%	** **	2 2%	** **	** **
6	(6.0)	13 12%	** **	13 12%	** **	** **
7	(7.0)	24 21%	** **	24 22%	** **	** **
8	(8.0)	20 17%	** **	20 18%	** **	** **
9	(9.0)	7 6%	** **	7 6%	** **	** **
10 - Extremely well	(10.0)	31 27%	** **	30 27%	** **	** **
NET Badly (1-3)		1 1%	** **	1 1%	** **	** **
NET Neutral (4-6)		18 16%	** **	18 16%	** **	** **
NET Well (7-10)		81 71%	** **	81 72%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_2 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	119	**	116	**	**
Effective sample	103	**	101	**	**
Total	115	**	112	**	**
Don't know	14	**	12	**	**
	12%	**	11%	**	**
Medians	8.00	**	8.00	**	**
Mode	10.00	**	10.00	**	**
Base for stats	101	**	99	**	**
Mean score	7.9	**	7.9	**	**
Standard deviation	1.73	**	1.73	**	**
Standard Error	.18	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_3
 Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
 Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	151	**	**	0	**	**	**
Effective sample	130	**	**		**	**	**
Total	146	**	**	0	**	**	**
1 - Extremely badly	(1.0) 2 1%	**	**	0 -%	**	**	**
2	(2.0) * *%	**	**	0 -%	**	**	**
3	(3.0) 1 1%	**	**	0 -%	**	**	**
4	(4.0) 5 4%	**	**	0 -%	**	**	**
5	(5.0) 10 7%	**	**	0 -%	**	**	**
6	(6.0) 23 16%	**	**	0 -%	**	**	**
7	(7.0) 25 17%	**	**	0 -%	**	**	**
8	(8.0) 21 15%	**	**	0 -%	**	**	**
9	(9.0) 5 3%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0) 39 27%	**	**	0 -%	**	**	**
NET Badly (1-3)	3 2%	**	**	0 -%	**	**	**
NET Neutral (4-6)	38 26%	**	**	0 -%	**	**	**
NET Well (7-10)	90 62%	**	**	0 -%	**	**	**
Don't know	14 10%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	151	**	**	0	**	**	**
Effective sample	130	**	**		**	**	**
Total	146	**	**	0	**	**	**
Medians	7.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	132	**	**	0	**	**	**
Mean score	7.6	**	**		**	**	**
Standard deviation	2.05	b	-		b	**	**
Standard Error	.19	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		151	**	**	**	**	**	0	0	**	**	**	0
Effective sample		130	**	**	**	**	**			**	**	**	
Total		146	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
2	(2.0)	* *%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
4	(4.0)	5 4%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
5	(5.0)	10 7%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
6	(6.0)	23 16%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
7	(7.0)	25 17%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
8	(8.0)	21 15%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
9	(9.0)	5 3%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
10 - Extremely well	(10.0)	39 27%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Badly (1-3)		3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Neutral (4-6)		38 26%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Well (7-10)		90 62%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Don't know		14 10%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Medians		7.00	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	151	**	**	**	**	**	0	0	**	**	**	0
Effective sample	130	**	**	**	**	**			**	**	**	
Total	146	**	**	**	**	**	0	0	**	**	**	0
Mode	10.00	**	**	**	**	**			**	**	**	
Base for stats	132	**	**	**	**	**	0	0	**	**	**	0
Mean score	7.6	**	**	**	**	**			**	**	**	
Standard deviation	2.05	**	**	**	**	**			d	**	**	
Standard Error	.19	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		151	**	**	**	**	**	**	**	**	**	113	**	**	**
Effective sample		130	**	**	**	**	**	**	**	**	**	107	**	**	**
Total		146	**	**	**	**	**	**	**	**	**	128	**	**	**
1 - Extremely badly	(1.0)	2 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
2	(2.0)	* *%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
4	(4.0)	5 4%	**	**	**	**	**	**	**	**	**	5 4%	**	**	**
5	(5.0)	10 7%	**	**	**	**	**	**	**	**	**	8 7%	**	**	**
6	(6.0)	23 16%	**	**	**	**	**	**	**	**	**	20 16%	**	**	**
7	(7.0)	25 17%	**	**	**	**	**	**	**	**	**	21 16%	**	**	**
8	(8.0)	21 15%	**	**	**	**	**	**	**	**	**	21 16%	**	**	**
9	(9.0)	5 3%	**	**	**	**	**	**	**	**	**	5 4%	**	**	**
10 - Extremely well	(10.0)	39 27%	**	**	**	**	**	**	**	**	**	33 26%	**	**	**
NET Badly (1-3)		3 2%	**	**	**	**	**	**	**	**	**	2 2%	**	**	**
NET Neutral (4-6)		38 26%	**	**	**	**	**	**	**	**	**	34 26%	**	**	**
NET Well (7-10)		90 62%	**	**	**	**	**	**	**	**	**	79 62%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	151	**	**	**	**	**	**	**	**	**	113	**	**	**
Effective sample	130	**	**	**	**	**	**	**	**	**	107	**	**	**
Total	146	**	**	**	**	**	**	**	**	**	128	**	**	**
Don't know	14	**	**	**	**	**	**	**	**	**	13	**	**	**
10%	10%	**	**	**	**	**	**	**	**	**	10%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	132	**	**	**	**	**	**	**	**	**	115	**	**	**
Mean score	7.6	**	**	**	**	**	**	**	**	**	7.6	**	**	**
Standard deviation	2.05	**	**	**	+cl	**	**	**	**	**	c	**	**	**
Standard Error	.19	**	**	**	**	**	**	**	**	**	c	.20	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	SEG					Ethnicity Minority Ethnic Group					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		151	**	**	**	**	112	**	127	**	**	**	**
Effective sample		130	**	**	**	**	96	**	109	**	**	**	**
Total		146	**	**	**	**	99	**	121	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	2 2%	** **	2 1%	** **	** **	** **	** **
2	(2.0)	* *%	** **	** **	** **	** **	* *%	** **	* *%	** **	** **	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
4	(4.0)	5 4%	** **	** **	** **	** **	2 2%	** **	5 4%	** **	** **	** **	** **
5	(5.0)	10 7%	** **	** **	** **	** **	8 8%	** **	7 6%	** **	** **	** **	** **
6	(6.0)	23 16%	** **	** **	** **	** **	17 17%	** **	17 14%	** **	** **	** **	** **
7	(7.0)	25 17%	** **	** **	** **	** **	18 18%	** **	21 17%	** **	** **	** **	** **
8	(8.0)	21 15%	** **	** **	** **	** **	16 16%	** **	18 15%	** **	** **	** **	** **
9	(9.0)	5 3%	** **	** **	** **	** **	5 5%	** **	5 4%	** **	** **	** **	** **
10 - Extremely well	(10.0)	39 27%	** **	** **	** **	** **	22 22%	** **	32 26%	** **	** **	** **	** **
NET Badly (1-3)		3 2%	** **	** **	** **	** **	3 3%	** **	3 3%	** **	** **	** **	** **
NET Neutral (4-6)		38 26%	** **	** **	** **	** **	27 27%	** **	29 24%	** **	** **	** **	** **
NET Well (7-10)		90 62%	** **	** **	** **	** **	61 62%	** **	76 63%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	151	**	**	**	**	112	**	127	**	**	**	**
Effective sample	130	**	**	**	**	96	**	109	**	**	**	**
Total	146	**	**	**	**	99	**	121	**	**	**	**
Don't know	14	**	**	**	**	8	**	13	**	**	**	**
	10%	**	**	**	**	8%	**	10%	**	**	**	**
Medians	7.00	**	**	**	**	7.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	132	**	**	**	**	91	**	108	**	**	**	**
Mean score	7.6	**	**	**	**	7.4	**	7.6	**	**	**	**
Standard deviation	2.05	**	**	**	**	2.03	**	2.09	**	**	**	**
Standard Error	.19	**	**	**	**	.22	**	.21	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		151	**	114	**	**	**	**	**	**	0	**	**
Effective sample		130	**	99	**	**	**	**	**	**	0	**	**
Total		146	**	111	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	2 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
2	(2.0)	* *%	** **	* *%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
3	(3.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
4	(4.0)	5 4%	** **	5 5%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
5	(5.0)	10 7%	** **	8 7%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
6	(6.0)	23 16%	** **	18 16%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
7	(7.0)	25 17%	** **	20 18%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
8	(8.0)	21 15%	** **	19 17%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
9	(9.0)	5 3%	** **	4 4%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
10 - Extremely well	(10.0)	39 27%	** **	27 24%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Badly (1-3)		3 2%	** **	1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Neutral (4-6)		38 26%	** **	31 28%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Well (7-10)		90 62%	** **	69 62%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	151	**	114	**	**	**	**	**	**	**	0	**	**
Effective sample	130	**	99	**	**	**	**	**	**	**	0	**	**
Total	146	**	111	**	**	**	**	**	**	**	0	**	**
Don't know	14	**	10	**	**	**	**	**	**	**	0	**	**
	10%	**	9%	**	**	**	**	**	**	**	-%	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**		**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**		**	**
Base for stats	132	**	101	**	**	**	**	**	**	**	0	**	**
Mean score	7.6	**	7.5	**	**	**	**	**	**	**		**	**
Standard deviation	2.05	**	1.91	**	**	**	**	**	**	**		**	**
Standard Error	.19	**	.20	**	**	**	**	**	**	**		**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		151	**	**	**	**	151	0	149	**	151	0
Effective sample		130	**	**	**	**	130		129	**	130	
Total		146	**	**	**	**	146	0	144	**	146	0
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	2 1%	0 -%	* *%	** **	2 1%	0 -%
2	(2.0)	* *%	** **	** **	** **	** **	* *%	0 -%	* *%	** **	* *%	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
4	(4.0)	5 4%	** **	** **	** **	** **	5 4%	0 -%	5 4%	** **	5 4%	0 -%
5	(5.0)	10 7%	** **	** **	** **	** **	10 7%	0 -%	10 7%	** **	10 7%	0 -%
6	(6.0)	23 16%	** **	** **	** **	** **	23 16%	0 -%	23 16%	** **	23 16%	0 -%
7	(7.0)	25 17%	** **	** **	** **	** **	25 17%	0 -%	25 17%	** **	25 17%	0 -%
8	(8.0)	21 15%	** **	** **	** **	** **	21 15%	0 -%	21 15%	** **	21 15%	0 -%
9	(9.0)	5 3%	** **	** **	** **	** **	5 3%	0 -%	5 3%	** **	5 3%	0 -%
10 - Extremely well	(10.0)	39 27%	** **	** **	** **	** **	39 27%	0 -%	39 27%	** **	39 27%	0 -%
NET Badly (1-3)		3 2%	** **	** **	** **	** **	3 2%	0 -%	2 1%	** **	3 2%	0 -%
NET Neutral (4-6)		38 26%	** **	** **	** **	** **	38 26%	0 -%	38 27%	** **	38 26%	0 -%
NET Well (7-10)		90 62%	** **	** **	** **	** **	90 62%	0 -%	90 63%	** **	90 62%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	151	**	**	**	**	151	0	149	**	151	0
Effective sample	130	**	**	**	**	130		129	**	130	
Total	146	**	**	**	**	146	0	144	**	146	0
Don't know	14	**	**	**	**	14	0	14	**	14	0
	10%	**	**	**	**	10%	-%	10%	**	10%	-%
Medians	7.00	**	**	**	**	7.00		8.00	**	7.00	
Mode	10.00	**	**	**	**	10.00		10.00	**	10.00	
Base for stats	132	**	**	**	**	132	0	130	**	132	0
Mean score	7.6	**	**	**	**	7.6		7.6+	**	7.6	
									-		
Standard deviation	2.05	**	**	**	**	2.05		1.94	**	2.05	
Standard Error	.19	**	**	**	**	.19		.18	**	.19	

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Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		151	146	149	146	132	**	150	148	150	149	125	**	126	**	124	102
Effective sample		130	127	129	126	115	**	129	128	129	129	109	**	110	**	109	89
Total		146	142	145	141	130	**	145	144	145	145	119	**	123	**	123	100
1 - Extremely badly	(1.0)	2 1%	2 1%	2 1%	2 1%	2 1%	** **	2 1%	2 1%	2 1%	2 1%	1 1%	** **	2 1%	** **	1 1%	* *%
2	(2.0)	* *%	* *%	* *%	* *%	* *%	** **	* *%	* *%	* *%	* *%	* *%	** **	* *%	** **	* *%	* *%
3	(3.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	** **	1 1%	1 1%
4	(4.0)	5 4%	5 4%	5 4%	5 4%	4 3%	** **	5 4%	5 4%	5 4%	5 4%	5 5%	** **	5 4%	** **	5 4%	* *%
5	(5.0)	10 7%	10 7%	10 7%	10 7%	7 6%	** **	10 7%	10 7%	10 7%	10 7%	6 5%	** **	8 6%	** **	6 5%	3 3%
6	(6.0)	23 16%	23 16%	23 16%	21 15%	19 15%	** **	23 16%	23 16%	23 16%	23 16%	18 15%	** **	16 13%	** **	19 15%	13 13%
7	(7.0)	25 17%	23 16%	25 17%	24 17%	22 17%	** **	25 17%	25 17%	25 17%	25 17%	17 14%	** **	22 18%	** **	19 15%	19 19%
8	(8.0)	21 15%	20 14%	21 14%	21 15%	20 16%	** **	21 14%	21 14%	21 14%	21 15%	20 17%	** **	19 16%	** **	21 17%	18 18%
9	(9.0)	5 3%	5 4%	5 3%	5 4%	5 4%	** **	5 3%	5 4%	5 3%	5 3%	5 4%	** **	5 4%	** **	4 3%	4 4%
10 - Extremely well	(10.0)	39 27%	38 27%	39 27%	39 28%	37 29%	** **	39 27%	38 26%	39 27%	38 26%	30 25%	** **	35 28%	** **	35 29%	35 35%
NET Badly (1-3)		3 2%	3 2%	3 2%	3 2%	3 2%	** **	3 2%	3 2%	3 2%	3 2%	3 2%	** **	3 3%	** **	3 2%	2 2%
NET Neutral (4-6)		38 26%	38 27%	38 27%	36 25%	31 24%	** **	38 26%	38 27%	38 26%	38 26%	30 25%	** **	29 23%	** **	29 24%	16 17%
NET Well (7-10)		90 62%	87 61%	89 62%	88 63%	85 65%	** **	89 62%	88 61%	89 62%	90 62%	73 61%	** **	81 66%	** **	79 64%	75 76%

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Prepared by BMG

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	151	146	149	146	132	**	150	148	150	149	125	**	126	**	124	102
Effective sample	130	127	129	126	115	**	129	128	129	129	109	**	110	**	109	89
Total	146	142	145	141	130	**	145	144	145	145	119	**	123	**	123	100
Don't know	14	14	14	14	12	**	14	14	14	14	14	**	10	**	12	6
	10%	10%	10%	10%	9%	**	10%	10%	10%	10%	12%	**	8%	**	10%	6%
Medians	7.00	7.00	7.00	8.00	8.00	**	7.00	7.00	7.00	7.00	8.00	**	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**	10.00	10.00
Base for stats	132	128	131	127	118	**	131	130	131	131	105	**	113	**	111	93
Mean score	7.6	7.6	7.5	7.6	7.7	**	7.6	7.5	7.6	7.5	7.6	**	7.6	**	7.7	8.1+
						+								+		
Standard deviation	2.05	2.07	2.05	2.06	2.05	**	2.05	2.05	2.05	2.05	2.07	**	2.08	**	2.03	1.79
Standard Error	.19	.19	.19	.19	.20	**	.19	.19	.19	.19	.21	**	.21	**	.20	.20

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Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	151	**	146	110	**
Effective sample	130	**	127	96	**
Total	146	**	141	106	**
1 - Extremely badly	(1.0) 2 1%	** **	2 1%	2 2%	** **
2	(2.0) * *%	** **	* *%	* *%	** **
3	(3.0) 1 1%	** **	1 1%	1 1%	** **
4	(4.0) 5 4%	** **	5 4%	2 2%	** **
5	(5.0) 10 7%	** **	10 7%	8 8%	** **
6	(6.0) 23 16%	** **	20 14%	16 15%	** **
7	(7.0) 25 17%	** **	25 18%	23 21%	** **
8	(8.0) 21 15%	** **	21 15%	15 14%	** **
9	(9.0) 5 3%	** **	5 4%	5 5%	** **
10 - Extremely well	(10.0) 39 27%	** **	38 27%	27 25%	** **
NET Badly (1-3)	3 2%	** **	3 2%	3 3%	** **
NET Neutral (4-6)	38 26%	** **	35 25%	26 25%	** **
NET Well (7-10)	90 62%	** **	89 63%	69 65%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_3 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	151	**	146	110	**
Effective sample	130	**	127	96	**
Total	146	**	141	106	**
Don't know	14	**	14	8	**
	10%	**	10%	7%	**
Medians	7.00	**	8.00	7.00	**
Mode	10.00	**	10.00	10.00	**
Base for stats	132	**	127	98	**
Mean score	7.6	**	7.6	7.5	**
Standard deviation	2.05	**	2.06	2.03	**
Standard Error	.19	**	.19	.21	**

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Table Q29A_2_4

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		151	**	**	0	**	**	**
Effective sample		130	**	**		**	**	**
Total		146	**	**	0	**	**	**
1 - Extremely badly	(1.0)	* *%	**	**	0 -%	**	**	**
2	(2.0)	1 1%	**	**	0 -%	**	**	**
3	(3.0)	3 2%	**	**	0 -%	**	**	**
4	(4.0)	3 2%	**	**	0 -%	**	**	**
5	(5.0)	14 10%	**	**	0 -%	**	**	**
6	(6.0)	22 15%	**	**	0 -%	**	**	**
7	(7.0)	23 15%	**	**	0 -%	**	**	**
8	(8.0)	23 16%	**	**	0 -%	**	**	**
9	(9.0)	10 7%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0)	34 23%	**	**	0 -%	**	**	**
NET Badly (1-3)		5 3%	**	**	0 -%	**	**	**
NET Neutral (4-6)		39 27%	**	**	0 -%	**	**	**
NET Well (7-10)		89 61%	**	**	0 -%	**	**	**
Don't know		13 9%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	151	**	**	0	**	**	**
Effective sample	130	**	**		**	**	**
Total	146	**	**	0	**	**	**
Medians	7.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	133	**	**	0	**	**	**
Mean score	7.5	**	**		**	**	**
Standard deviation	2.01	**	**		**	**	**
Standard Error	.18	**	**		**	**	**

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Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		151	**	**	**	**	**	0	0	**	**	**	0
Effective sample		130	**	**	**	**	**			**	**	**	
Total		146	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	* *%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
2	(2.0)	1 1%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
3	(3.0)	3 2%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
4	(4.0)	3 2%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
5	(5.0)	14 10%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
6	(6.0)	22 15%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
7	(7.0)	23 15%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
8	(8.0)	23 16%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
9	(9.0)	10 7%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
10 - Extremely well	(10.0)	34 23%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
NET Badly (1-3)		5 3%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
NET Neutral (4-6)		39 27%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
NET Well (7-10)		89 61%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
Don't know		13 9%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
Medians		7.00	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	151	**	**	**	**	**	0	0	**	**	**	0
Effective sample	130	**	**	**	**	**			**	**	**	
Total	146	**	**	**	**	**	0	0	**	**	**	0
Mode	10.00	**	**	**	**	**			**	**	**	
Base for stats	133	**	**	**	**	**	0	0	**	**	**	0
Mean score	7.5	**	**	**	**	**			**	**	**	
Standard deviation	2.01	**	**	**	**	**			**	**	**	
Standard Error	.18	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		151	**	**	**	**	**	**	**	**	**	113	**	**	**
Effective sample		130	**	**	**	**	**	**	**	**	**	107	**	**	**
Total		146	**	**	**	**	**	**	**	**	**	128	**	**	**
1 - Extremely badly	(1.0)	* *%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
3	(3.0)	3 2%	**	**	**	**	**	**	**	**	**	3 3%	**	**	**
4	(4.0)	3 2%	**	**	**	**	**	**	**	**	**	3 3%	**	**	**
5	(5.0)	14 10%	**	**	**	**	**	**	**	**	**	13 10%	**	**	**
6	(6.0)	22 15%	**	**	**	**	**	**	**	**	**	20 16%	**	**	**
7	(7.0)	23 15%	**	**	**	**	**	**	**	**	**	19 15%	**	**	**
8	(8.0)	23 16%	**	**	**	**	**	**	**	**	**	21 16%	**	**	**
9	(9.0)	10 7%	**	**	**	**	**	**	**	**	**	8 6%	**	**	**
10 - Extremely well	(10.0)	34 23%	**	**	**	**	**	**	**	**	**	29 22%	**	**	**
NET Badly (1-3)		5 3%	**	**	**	**	**	**	**	**	**	4 3%	**	**	**
NET Neutral (4-6)		39 27%	**	**	**	**	**	**	**	**	**	37 29%	**	**	**
NET Well (7-10)		89 61%	**	**	**	**	**	**	**	**	**	77 60%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	151	**	**	**	**	**	**	**	**	**	113	**	**	**
Effective sample	130	**	**	**	**	**	**	**	**	**	107	**	**	**
Total	146	**	**	**	**	**	**	**	**	**	128	**	**	**
Don't know	13	**	**	**	**	**	**	**	**	**	11	**	**	**
	9%	**	**	**	**	**	**	**	**	**	8%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	133	**	**	**	**	**	**	**	**	**	117	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	**	7.4c	**	**	**
Standard deviation	2.01	**	**	**	**	**	**	**	**	**	2.00	**	**	**
Standard Error	.18	**	**	**	**	**	**	**	**	**	.20	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		151	**	**	**	**	112	**	127	**	**	**	**
Effective sample		130	**	**	**	**	96	**	109	**	**	**	**
Total		146	**	**	**	**	99	**	121	**	**	**	**
1 - Extremely badly	(1.0)	* *%	**	**	**	**	* *%	**	* *%	**	**	**	**
2	(2.0)	1 1%	**	**	**	**	1 1%	**	1 1%	**	**	**	**
3	(3.0)	3 2%	**	**	**	**	3 3%	**	3 3%	**	**	**	**
4	(4.0)	3 2%	**	**	**	**	2 2%	**	3 3%	**	**	**	**
5	(5.0)	14 10%	**	**	**	**	12 12%	**	12 10%	**	**	**	**
6	(6.0)	22 15%	**	**	**	**	14 14%	**	17 14%	**	**	**	**
7	(7.0)	23 15%	**	**	**	**	21 21%	**	20 16%	**	**	**	**
8	(8.0)	23 16%	**	**	**	**	15 15%	**	19 16%	**	**	**	**
9	(9.0)	10 7%	**	**	**	**	5 5%	**	8 6%	**	**	**	**
10 - Extremely well	(10.0)	34 23%	**	**	**	**	20 20%	**	25 21%	**	**	**	**
NET Badly (1-3)		5 3%	**	**	**	**	5 5%	**	5 4%	**	**	**	**
NET Neutral (4-6)		39 27%	**	**	**	**	28 28%	**	33 28%	**	**	**	**
NET Well (7-10)		89 61%	**	**	**	**	61 61%	**	72 59%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	151	**	**	**	**	112	**	127	**	**	**	**
Effective sample	130	**	**	**	**	96	**	109	**	**	**	**
Total	146	**	**	**	**	99	**	121	**	**	**	**
Don't know	13	**	**	**	**	6	**	11	**	**	**	**
	9%	**	**	**	**	6%	**	9%	**	**	**	**
Medians	7.00	**	**	**	**	7.00	**	7.00	**	**	**	**
Mode	10.00	**	**	**	**	7.00	**	10.00	**	**	**	**
Base for stats	133	**	**	**	**	93	**	110	**	**	**	**
Mean score	7.5	**	**	**	**	7.2	**	7.3	**	**	**	**
Standard deviation	2.01	**	**	**	**	2.01	**	2.03	**	**	**	**
Standard Error	.18	**	**	**	**	.21	**	.21	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		151	**	114	**	**	**	**	**	**	0	**	**
Effective sample		130	**	99	**	**	**	**	**	**	0	**	**
Total		146	**	111	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	* *%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
2	(2.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
3	(3.0)	3 2%	** **	2 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
4	(4.0)	3 2%	** **	3 3%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
5	(5.0)	14 10%	** **	12 11%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
6	(6.0)	22 15%	** **	17 15%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
7	(7.0)	23 15%	** **	18 16%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
8	(8.0)	23 16%	** **	16 15%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
9	(9.0)	10 7%	** **	9 8%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
10 - Extremely well	(10.0)	34 23%	** **	24 21%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Badly (1-3)		5 3%	** **	3 3%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Neutral (4-6)		39 27%	** **	33 29%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Well (7-10)		89 61%	** **	67 60%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	151	**	114	**	**	**	**	**	**	**	0	**	**
Effective sample	130	**	99	**	**	**	**	**	**	**	0	**	**
Total	146	**	111	**	**	**	**	**	**	**	0	**	**
Don't know	13	**	9	**	**	**	**	**	**	**	0	**	**
	9%	**	8%	**	**	**	**	**	**	**	-%	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**		**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**		**	**
Base for stats	133	**	103	**	**	**	**	**	**	**	0	**	**
Mean score	7.5	**	7.4	**	**	**	**	**	**	**		**	**
Standard deviation	2.01	**	1.99	**	**	**	**	**	**	**		**	**
Standard Error	.18	**	.21	**	**	**	**	**	**	**		**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		151	**	**	**	**	151	0	149	**	151	0
Effective sample		130	**	**	**	**	130		129	**	130	
Total		146	**	**	**	**	146	0	144	**	146	0
1 - Extremely badly	(1.0)	* *%	**	**	**	**	* *%	0 -%	* *%	**	* *%	0 -%
2	(2.0)	1 1%	**	**	**	**	1 1%	0 -%	1 1%	**	1 1%	0 -%
3	(3.0)	3 2%	**	**	**	**	3 2%	0 -%	2 1%	**	3 2%	0 -%
4	(4.0)	3 2%	**	**	**	**	3 2%	0 -%	3 2%	**	3 2%	0 -%
5	(5.0)	14 10%	**	**	**	**	14 10%	0 -%	14 10%	**	14 10%	0 -%
6	(6.0)	22 15%	**	**	**	**	22 15%	0 -%	22 15%	**	22 15%	0 -%
7	(7.0)	23 15%	**	**	**	**	23 15%	0 -%	23 16%	**	23 15%	0 -%
8	(8.0)	23 16%	**	**	**	**	23 16%	0 -%	23 16%	**	23 16%	0 -%
9	(9.0)	10 7%	**	**	**	**	10 7%	0 -%	10 7%	**	10 7%	0 -%
10 - Extremely well	(10.0)	34 23%	**	**	**	**	34 23%	0 -%	34 23%	**	34 23%	0 -%
NET Badly (1-3)		5 3%	**	**	**	**	5 3%	0 -%	3 2%	**	5 3%	0 -%
NET Neutral (4-6)		39 27%	**	**	**	**	39 27%	0 -%	39 27%	**	39 27%	0 -%
NET Well (7-10)		89 61%	**	**	**	**	89 61%	0 -%	89 62%	**	89 61%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	151	**	**	**	**	151	0	149	**	151	0
Effective sample	130	**	**	**	**	130		129	**	130	
Total	146	**	**	**	**	146	0	144	**	146	0
Don't know	13	**	**	**	**	13	0	13	**	13	0
	9%	**	**	**	**	9%	-%	9%	**	9%	-%
Medians	7.00	**	**	**	**	7.00		8.00	**	7.00	
Mode	10.00	**	**	**	**	10.00		10.00	**	10.00	
Base for stats	133	**	**	**	**	133	0	132	**	133	0
Mean score	7.5	**	**	**	**	7.5		7.5+	**	7.5	
									-		
Standard deviation	2.01	**	**	**	**	2.01		1.97	**	2.01	
Standard Error	.18	**	**	**	**	.18		.18	**	.18	

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Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		151	146	149	146	132	**	150	148	150	149	125	**	126	**	124	102
Effective sample		130	127	129	126	115	**	129	128	129	129	109	**	110	**	109	89
Total		146	142	145	141	130	**	145	144	145	145	119	**	123	**	123	100
1 - Extremely badly	(1.0)	* *%	* *%	* *%	* *%	* *%	** **	* *%	* *%	* *%	* *%	0 -%	** **	* *%	** **	0 -%	* *%
2	(2.0)	1 1%	* *%	* *%	* *%	* *%	** **	* *%	* *%	* *%	1 1%	* *%	** **	* *%	** **	* *%	* *%
3	(3.0)	3 2%	3 2%	3 2%	3 2%	3 3%	** **	3 2%	3 2%	3 2%	3 2%	3 3%	** **	2 2%	** **	3 3%	2 2%
4	(4.0)	3 2%	3 2%	3 2%	3 2%	3 2%	** **	3 2%	3 2%	3 2%	3 2%	3 3%	** **	3 3%	** **	3 2%	0 -%
5	(5.0)	14 10%	14 10%	14 10%	12 9%	9 7%	** **	14 10%	14 10%	14 10%	14 10%	11 9%	** **	8 6%	** **	8 7%	4 4%
6	(6.0)	22 15%	22 15%	22 15%	20 14%	18 14%	** **	22 15%	22 15%	22 15%	22 15%	16 14%	** **	17 14%	** **	18 15%	8 8%
7	(7.0)	23 15%	23 16%	23 16%	22 16%	20 16%	** **	23 16%	23 16%	23 16%	23 16%	19 16%	** **	20 16%	** **	21 17%	20 20%
8	(8.0)	23 16%	23 16%	23 16%	23 16%	23 17%	** **	23 16%	23 16%	23 16%	23 16%	19 16%	** **	22 18%	** **	20 16%	20 20%
9	(9.0)	10 7%	10 7%	10 7%	10 7%	10 7%	** **	10 7%	10 7%	10 7%	10 7%	7 6%	** **	10 8%	** **	9 7%	9 9%
10 - Extremely well	(10.0)	34 23%	31 22%	33 23%	34 24%	32 25%	** **	34 23%	33 23%	34 23%	33 23%	29 24%	** **	32 26%	** **	30 25%	31 31%
NET Badly (1-3)		5 3%	4 3%	4 3%	4 3%	4 3%	** **	4 3%	4 3%	4 3%	5 3%	3 3%	** **	3 2%	** **	3 3%	2 2%
NET Neutral (4-6)		39 27%	39 28%	39 27%	36 26%	30 23%	** **	39 27%	39 27%	39 27%	39 27%	30 25%	** **	28 23%	** **	29 24%	12 12%
NET Well (7-10)		89 61%	86 61%	89 61%	88 63%	85 65%	** **	89 61%	88 61%	89 61%	88 61%	73 62%	** **	83 67%	** **	80 66%	80 80%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	151	146	149	146	132	**	150	148	150	149	125	**	126	**	124	102
Effective sample	130	127	129	126	115	**	129	128	129	129	109	**	110	**	109	89
Total	146	142	145	141	130	**	145	144	145	145	119	**	123	**	123	100
Don't know	13	13	13	13	12	**	13	13	13	13	12	**	9	**	10	6
	9%	9%	9%	9%	9%	**	9%	9%	9%	9%	10%	**	7%	**	8%	6%
Medians	7.00	7.00	8.00	8.00	8.00	**	8.00	7.00	8.00	7.00	8.00	**	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**	10.00	10.00
Base for stats	133	129	132	128	118	**	132	131	132	132	107	**	114	**	113	94
Mean score	7.5	7.5	7.5	7.6+	7.7+	**	7.5	7.5	7.5	7.5	7.5	**	7.7+	**	7.6+	8.1+a
						+abcdfgh i							+tabce			
Standard deviation	2.01	1.96	1.97	1.97	1.95	**	1.97	1.97	1.97	2.01	2.00	**	1.93	**	1.92	1.76
Standard Error	.18	.18	.18	.18	.19	**	.18	.18	.18	.19	.20	**	.19	**	.19	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	151	**	146	110	**
Effective sample	130	**	127	96	**
Total	146	**	141	106	**
1 - Extremely badly	(1.0)	* **	* **	* **	** **
2	(2.0)	1 1%	1 1%	* *%	** **
3	(3.0)	3 2%	3 2%	3 3%	** **
4	(4.0)	3 2%	3 2%	2 2%	** **
5	(5.0)	14 10%	12 9%	10 10%	** **
6	(6.0)	22 15%	22 15%	16 15%	** **
7	(7.0)	23 15%	23 16%	20 19%	** **
8	(8.0)	23 16%	22 15%	15 14%	** **
9	(9.0)	10 7%	10 7%	7 7%	** **
10 - Extremely well	(10.0)	34 23%	33 23%	24 22%	** **
NET Badly (1-3)	5 3%	** **	5 3%	4 4%	** **
NET Neutral (4-6)	39 27%	** **	37 26%	28 27%	** **
NET Well (7-10)	89 61%	** **	87 61%	66 63%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_4 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	151	**	146	110	**
Effective sample	130	**	127	96	**
Total	146	**	141	106	**
Don't know	13	**	13	7	**
	9%	**	9%	7%	**
Medians	7.00	**	7.00	7.00	**
Mode	10.00	**	10.00	10.00	**
Base for stats	133	**	128	98	**
Mean score	7.5	**	7.5	7.4	**
Standard deviation	2.01	**	2.01	1.98	**
Standard Error	.18	**	.19	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_5

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		151	**	**	0	**	**	**
Effective sample		130	**	**		**	**	**
Total		146	**	**	0	**	**	**
1 - Extremely badly	(1.0)	* *%	**	**	0 -%	**	**	**
2	(2.0)	2 1%	**	**	0 -%	**	**	**
3	(3.0)	1 1%	**	**	0 -%	**	**	**
4	(4.0)	7 5%	**	**	0 -%	**	**	**
5	(5.0)	10 7%	**	**	0 -%	**	**	**
6	(6.0)	27 18%	**	**	0 -%	**	**	**
7	(7.0)	17 11%	**	**	0 -%	**	**	**
8	(8.0)	26 18%	**	**	0 -%	**	**	**
9	(9.0)	12 8%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0)	31 21%	**	**	0 -%	**	**	**
NET Badly (1-3)		4 3%	**	**	0 -%	**	**	**
NET Neutral (4-6)		43 30%	**	**	0 -%	**	**	**
NET Well (7-10)		85 58%	**	**	0 -%	**	**	**
Don't know		14 9%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	151	**	**	0	**	**	**
Effective sample	130	**	**		**	**	**
Total	146	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	132	**	**	0	**	**	**
Mean score	7.4	**	**		**	**	**
Standard deviation	2.02	**	**		**	**	**
Standard Error	.19	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		151	**	**	**	**	**	0	0	**	**	**	0
Effective sample		130	**	**	**	**	**			**	**	**	
Total		146	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	* *%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
2	(2.0)	2 1%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
3	(3.0)	1 1%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
4	(4.0)	7 5%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
5	(5.0)	10 7%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
6	(6.0)	27 18%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
7	(7.0)	17 11%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
8	(8.0)	26 18%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
9	(9.0)	12 8%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
10 - Extremely well	(10.0)	31 21%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
NET Badly (1-3)		4 3%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
NET Neutral (4-6)		43 30%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
NET Well (7-10)		85 58%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
Don't know		14 9%	**	**	**	**	**	0 -%	0 -%	**	**	**	0 -%
Medians		8.00	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	151	**	**	**	**	**	0	0	**	**	**	0
Effective sample	130	**	**	**	**	**			**	**	**	
Total	146	**	**	**	**	**	0	0	**	**	**	0
Mode	10.00	**	**	**	**	**			**	**	**	
Base for stats	132	**	**	**	**	**	0	0	**	**	**	0
Mean score	7.4	**	**	**	**	**			**	**	**	
Standard deviation	2.02	**	d	d	-				d			
Standard Error	.19	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		151	**	**	**	**	**	**	**	**	**	113	**	**	**
Effective sample		130	**	**	**	**	**	**	**	**	**	107	**	**	**
Total		146	**	**	**	**	**	**	**	**	**	128	**	**	**
1 - Extremely badly	(1.0)	* *%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
4	(4.0)	7 5%	**	**	**	**	**	**	**	**	**	7 5%	**	**	**
5	(5.0)	10 7%	**	**	**	**	**	**	**	**	**	8 6%	**	**	**
6	(6.0)	27 18%	**	**	**	**	**	**	**	**	**	26 20%	**	**	**
7	(7.0)	17 11%	**	**	**	**	**	**	**	**	**	13 11%	**	**	**
8	(8.0)	26 18%	**	**	**	**	**	**	**	**	**	22 17%	**	**	**
9	(9.0)	12 8%	**	**	**	**	**	**	**	**	**	11 8%	**	**	**
10 - Extremely well	(10.0)	31 21%	**	**	**	**	**	**	**	**	**	27 21%	**	**	**
NET Badly (1-3)		4 3%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
NET Neutral (4-6)		43 30%	**	**	**	**	**	**	**	**	**	40 31%	**	**	**
NET Well (7-10)		85 58%	**	**	**	**	**	**	**	**	**	73 57%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	151	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	130	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	146	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	14	**	**	**	**	**	**	**	**	**	**	**	**	**
	9%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	132	**	**	**	**	**	**	**	**	**	**	116	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	7.4c	**	**
Standard deviation	2.02	**	**	**	-cgjl	**	**	**	**	**	**	2.01	**	**
Standard Error	.19	**	**	**	**	**	**	**	**	**	**	.20	**	**

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Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		151	**	**	**	**	112	**	127	**	**	**	**
Effective sample		130	**	**	**	**	96	**	109	**	**	**	**
Total		146	**	**	**	**	99	**	121	**	**	**	**
1 - Extremely badly	(1.0)	* *%	**	**	**	**	* *%	**	* *%	**	**	**	**
2	(2.0)	2 1%	**	**	**	**	2 2%	**	1 1%	**	**	**	**
3	(3.0)	1 1%	**	**	**	**	1 1%	**	1 1%	**	**	**	**
4	(4.0)	7 5%	**	**	**	**	4 4%	**	7 6%	**	**	**	**
5	(5.0)	10 7%	**	**	**	**	9 9%	**	9 7%	**	**	**	**
6	(6.0)	27 18%	**	**	**	**	18 18%	**	19 16%	**	**	**	**
7	(7.0)	17 11%	**	**	**	**	13 14%	**	16 13%	**	**	**	**
8	(8.0)	26 18%	**	**	**	**	20 20%	**	21 18%	**	**	**	**
9	(9.0)	12 8%	**	**	**	**	9 10%	**	11 9%	**	**	**	**
10 - Extremely well	(10.0)	31 21%	**	**	**	**	16 16%	**	24 19%	**	**	**	**
NET Badly (1-3)		4 3%	**	**	**	**	4 4%	**	3 2%	**	**	**	**
NET Neutral (4-6)		43 30%	**	**	**	**	31 31%	**	34 28%	**	**	**	**
NET Well (7-10)		85 58%	**	**	**	**	58 59%	**	72 59%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	151	**	**	**	**	112	**	127	**	**	**	**
Effective sample	130	**	**	**	**	96	**	109	**	**	**	**
Total	146	**	**	**	**	99	**	121	**	**	**	**
Don't know	14	**	**	**	**	6	**	12	**	**	**	**
	9%	**	**	**	**	6%	**	10%	**	**	**	**
Medians	8.00	**	**	**	**	7.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	8.00	**	10.00	**	**	**	**
Base for stats	132	**	**	**	**	93	**	109	**	**	**	**
Mean score	7.4	**	**	**	**	7.2	**	7.4	**	**	**	**
Standard deviation	2.02	**	**	**	**	1.99	**	1.99	**	**	**	**
Standard Error	.19	**	**	**	**	.21	**	.20	**	**	**	**

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Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		151	**	114	**	**	**	**	**	**	0	**	**
Effective sample		130	**	99	**	**	**	**	**	**		**	**
Total		146	**	111	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	* *%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
2	(2.0)	2 1%	** **	2 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
3	(3.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
4	(4.0)	7 5%	** **	7 6%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
5	(5.0)	10 7%	** **	7 7%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
6	(6.0)	27 18%	** **	19 17%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
7	(7.0)	17 11%	** **	14 13%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
8	(8.0)	26 18%	** **	18 16%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
9	(9.0)	12 8%	** **	11 10%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
10 - Extremely well	(10.0)	31 21%	** **	23 20%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Badly (1-3)		4 3%	** **	3 3%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Neutral (4-6)		43 30%	** **	33 30%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Well (7-10)		85 58%	** **	66 59%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **

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Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	151	**	114	**	**	**	**	**	**	**	0	**	**
Effective sample	130	**	99	**	**	**	**	**	**	**	0	**	**
Total	146	**	111	**	**	**	**	**	**	**	0	**	**
Don't know	14	**	9	**	**	**	**	**	**	**	0	**	**
	9%	**	8%	**	**	**	**	**	**	**	-%	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**		**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**		**	**
Base for stats	132	**	102	**	**	**	**	**	**	**	0	**	**
Mean score	7.4	**	7.4	**	**	**	**	**	**	**		**	**
Standard deviation	2.02	**	2.05	**	**	**	**	**	**	**		**	**
Standard Error	.19	**	.22	**	**	**	**	**	**	**		**	**

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Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		151	**	**	**	**	151	0	149	**	151	0
Effective sample		130	**	**	**	**	130		129	**	130	
Total		146	**	**	**	**	146	0	144	**	146	0
1 - Extremely badly	(1.0)	* *%	** **	** **	** **	** **	* *%	0 -%	* *%	** **	* *%	0 -%
2	(2.0)	2 1%	** **	** **	** **	** **	2 1%	0 -%	2 1%	** **	2 1%	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
4	(4.0)	7 5%	** **	** **	** **	** **	7 5%	0 -%	7 5%	** **	7 5%	0 -%
5	(5.0)	10 7%	** **	** **	** **	** **	10 7%	0 -%	8 6%	** **	10 7%	0 -%
6	(6.0)	27 18%	** **	** **	** **	** **	27 18%	0 -%	27 19%	** **	27 18%	0 -%
7	(7.0)	17 11%	** **	** **	** **	** **	17 11%	0 -%	17 11%	** **	17 11%	0 -%
8	(8.0)	26 18%	** **	** **	** **	** **	26 18%	0 -%	26 18%	** **	26 18%	0 -%
9	(9.0)	12 8%	** **	** **	** **	** **	12 8%	0 -%	12 8%	** **	12 8%	0 -%
10 - Extremely well	(10.0)	31 21%	** **	** **	** **	** **	31 21%	0 -%	31 21%	** **	31 21%	0 -%
NET Badly (1-3)		4 3%	** **	** **	** **	** **	4 3%	0 -%	4 3%	** **	4 3%	0 -%
NET Neutral (4-6)		43 30%	** **	** **	** **	** **	43 30%	0 -%	42 29%	** **	43 30%	0 -%
NET Well (7-10)		85 58%	** **	** **	** **	** **	85 58%	0 -%	85 59%	** **	85 58%	0 -%

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Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	151	**	**	**	**	151	0	149	**	151	0
Effective sample	130	**	**	**	**	130		129	**	130	
Total	146	**	**	**	**	146	0	144	**	146	0
Don't know	14	**	**	**	**	14	0	14	**	14	0
	9%	**	**	**	**	9%	-%	9%	**	9%	-%
Medians	8.00	**	**	**	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	**	**	10.00		10.00	**	10.00	
Base for stats	132	**	**	**	**	132	0	131	**	132	0
Mean score	7.4	**	**	**	**	7.4		7.5	**	7.4	
Standard deviation	2.02	**	**	**	**	2.02		2.01	**	2.02	
Standard Error	.19	**	**	**	**	.19		.19	**	.19	

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Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		151	146	149	146	132	**	150	148	150	149	125	**	126	**	124	102
Effective sample		130	127	129	126	115	**	129	128	129	129	109	**	110	**	109	89
Total		146	142	145	141	130	**	145	144	145	145	119	**	123	**	123	100
1 - Extremely badly	(1.0)	* *%	* *%	* *%	* *%	* *%	** **	* *%	* *%	* *%	* *%	0 -%	** **	* *%	** **	0 -%	* *%
2	(2.0)	2 1%	1 1%	1 1%	1 1%	* *%	** **	1 1%	1 1%	1 1%	2 1%	1 1%	** **	* *%	** **	* *%	* *%
3	(3.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	** **	1 1%	1 1%
4	(4.0)	7 5%	7 5%	7 5%	5 3%	5 4%	** **	7 5%	7 5%	7 5%	7 5%	5 4%	** **	5 4%	** **	3 3%	0 -%
5	(5.0)	10 7%	10 7%	10 7%	10 7%	7 6%	** **	10 7%	10 7%	10 7%	10 7%	8 7%	** **	8 7%	** **	8 6%	4 4%
6	(6.0)	27 18%	27 19%	27 19%	26 18%	22 17%	** **	27 19%	27 19%	27 19%	27 19%	20 17%	** **	19 15%	** **	24 20%	16 16%
7	(7.0)	17 11%	17 12%	17 11%	16 11%	16 12%	** **	17 11%	17 12%	17 11%	17 11%	13 11%	** **	14 11%	** **	14 11%	13 13%
8	(8.0)	26 18%	25 18%	26 18%	26 18%	25 20%	** **	26 18%	26 18%	26 18%	26 18%	22 19%	** **	24 20%	** **	23 19%	23 23%
9	(9.0)	12 8%	12 8%	12 8%	12 9%	12 9%	** **	12 8%	12 8%	12 8%	12 8%	10 8%	** **	11 9%	** **	11 9%	8 8%
10 - Extremely well	(10.0)	31 21%	28 20%	31 21%	31 22%	30 23%	** **	31 21%	30 21%	31 21%	31 21%	27 22%	** **	30 24%	** **	28 22%	27 27%
NET Badly (1-3)		4 3%	3 2%	3 2%	3 2%	2 1%	** **	3 2%	3 2%	3 2%	4 3%	3 2%	** **	2 1%	** **	1 1%	2 2%
NET Neutral (4-6)		43 30%	43 30%	43 30%	41 29%	34 26%	** **	43 30%	43 30%	43 30%	43 30%	33 28%	** **	31 25%	** **	35 29%	20 20%
NET Well (7-10)		85 58%	82 58%	85 59%	85 60%	82 63%	** **	85 59%	84 58%	85 59%	85 58%	72 60%	** **	79 64%	** **	75 61%	71 71%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	151	146	149	146	132	**	150	148	150	149	125	**	126	**	124	102
Effective sample	130	127	129	126	115	**	129	128	129	129	109	**	110	**	109	89
Total	146	142	145	141	130	**	145	144	145	145	119	**	123	**	123	100
Don't know	14	14	14	14	12	**	14	13	14	14	12	**	11	**	11	7
	9%	10%	9%	10%	10%	**	9%	9%	9%	9%	10%	**	9%	**	9%	7%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**	10.00	10.00
Base for stats	132	129	131	128	118	**	132	130	132	132	107	**	113	**	111	93
Mean score	7.4	7.4	7.5	7.5+	7.7+	**	7.5	7.4	7.5	7.4	7.6	**	7.7+	**	7.7+	8.0+
						+abfg							+abe			
Standard deviation	2.02	1.97	1.98	1.95	1.88	**	1.98	1.98	1.98	2.02	1.98	**	1.93	**	1.83	1.74
Standard Error	.19	.18	.18	.18	.18	**	.18	.18	.18	.19	.20	**	.19	**	.18	.19

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Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	151	**	146	110	**
Effective sample	130	**	127	96	**
Total	146	**	141	106	**
1 - Extremely badly	(1.0) * *%	** **	* *%	* *%	** **
2	(2.0) 2 1%	** **	2 1%	1 1%	** **
3	(3.0) 1 1%	** **	1 1%	1 1%	** **
4	(4.0) 7 5%	** **	5 3%	2 2%	** **
5	(5.0) 10 7%	** **	10 7%	9 9%	** **
6	(6.0) 27 18%	** **	25 18%	20 19%	** **
7	(7.0) 17 11%	** **	17 12%	13 13%	** **
8	(8.0) 26 18%	** **	26 18%	24 23%	** **
9	(9.0) 12 8%	** **	12 9%	8 7%	** **
10 - Extremely well	(10.0) 31 21%	** **	30 21%	20 19%	** **
NET Badly (1-3)	4 3%	** **	4 3%	3 3%	** **
NET Neutral (4-6)	43 30%	** **	40 28%	32 30%	** **
NET Well (7-10)	85 58%	** **	84 60%	65 62%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_2_5 (continuation)

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	151	**	146	110	**
Effective sample	130	**	127	96	**
Total	146	**	141	106	**
Don't know	14	**	14	6	**
	9%	**	10%	6%	**
Medians	8.00	**	8.00	8.00	**
Mode	10.00	**	10.00	8.00	**
Base for stats	132	**	128	100	**
Mean score	7.4	**	7.5	7.4	**
Standard deviation	2.02	**	1.99	1.89	**
Standard Error	.19	**	.19	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_1

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
2	(2.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
3	(3.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
4	(4.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
5	(5.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
6	(6.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
7	(7.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
8	(8.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
9	(9.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
NET Badly (1-3)		**	**	**	0	**	**
		**	**	**	-%	**	**
NET Neutral (4-6)		**	**	**	0	**	**
		**	**	**	-%	**	**
NET Well (7-10)		**	**	**	0	**	**
		**	**	**	-%	**	**
Don't know		**	**	**	0	**	**
		**	**	**	-%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	d	d	-				d	d		
Standard Error	**	**	**	**	**				**	**		

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		**	**	**	**	0	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**		**	**	**	**	**	**	**	**	
Total		**	**	**	**	0	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
badly		**	**	**	**	-%	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	-%	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	

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Prepared by BMG

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**		**	**	**	**	**	**	**	**
Total	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	0	**	**	**	**	**	**	**	**
	**	**	**	**	**	-%	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**		**	**	**	**	**	**	**	**
Mode	**	**	**	**	**		**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**		**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	cg		**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**		**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	SEG						Ethnicity					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	0	**	**	**	**	**	**	**	**
Effective sample		**	**	**		**	**	**	**	**	**	**	**
Total		**	**	**	0	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	0	**	**	**	**	**	**	**	**
		**	**	**	-%	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	0	**	**	**	**	**	**	**	**
Effective sample	**	**	**		**	**	**	**	**	**	**	**
Total	**	**	**	0	**	**	**	**	**	**	**	**
Don't know	**	**	**	0	**	**	**	**	**	**	**	**
	**	**	**	-%	**	**	**	**	**	**	**	**
Medians	**	**	**		**	**	**	**	**	**	**	**
Mode	**	**	**		**	**	**	**	**	**	**	**
Base for stats	**	**	**	0	**	**	**	**	**	**	**	**
Mean score	**	**	**		**	**	**	**	**	**	**	**
									-			
Standard deviation	**	**	**		**	**	**	**	**	**	**	**
Standard Error	**	**	**		**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Children in household				Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)
Unweighted row		**	**	**	**	**	0	**	0	**	**
Effective sample		**	**	**	**	**		**		**	**
Total		**	**	**	**	**	0	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
2	(2.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
3	(3.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
4	(4.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
5	(5.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
6	(6.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
7	(7.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
8	(8.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
9	(9.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Badly (1-3)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Neutral (4-6)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Well (7-10)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	**
Effective sample	**	**	**	**	**	**		**		**	**
Total	**	**	**	**	**	**	0	**	0	**	**
Don't know	**	**	**	**	**	**	0	**	0	**	**
	**	**	**	**	**	**	-%	**	-%	**	**
Medians	**	**	**	**	**	**		**		**	**
Mode	**	**	**	**	**	**		**		**	**
Base for stats	**	**	**	**	**	**	0	**	0	**	**
Mean score	**	**	**	**	**	**		**		**	**
Standard deviation	**	**	**	**	**	**		**		**	**
Standard Error	**	**	**	**	**	**		**		**	**

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Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	+	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**
2	(2.0)	**	**	**	**
3	(3.0)	**	**	**	**
4	(4.0)	**	**	**	**
5	(5.0)	**	**	**	**
6	(6.0)	**	**	**	**
7	(7.0)	**	**	**	**
8	(8.0)	**	**	**	**
9	(9.0)	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_1 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_2
 Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0 -%	**	**
2	(2.0)	**	**	**	0 -%	**	**
3	(3.0)	**	**	**	0 -%	**	**
4	(4.0)	**	**	**	0 -%	**	**
5	(5.0)	**	**	**	0 -%	**	**
6	(6.0)	**	**	**	0 -%	**	**
7	(7.0)	**	**	**	0 -%	**	**
8	(8.0)	**	**	**	0 -%	**	**
9	(9.0)	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	**	**	**	0 -%	**	**
NET Badly (1-3)		**	**	**	0 -%	**	**
NET Neutral (4-6)		**	**	**	0 -%	**	**
NET Well (7-10)		**	**	**	0 -%	**	**
Don't know		**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		b	**	**
Standard Error	**	**	**		**	**	**

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Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Don't know		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Medians		**	**	**	**	**	**	**		**	**	**	**

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Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	**	0	**	**	**	**
Mode	**	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	j	j	**	**	**		j	j	-	**
Standard Error	**	**	**	**	**	**	**		**	**	**	**

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Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
										Humber					
		Total								(i)					
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
badly		**	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	

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Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Minority	(d)	(e)
		Total						Total	Group	Total		
Unweighted row		**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**
badly		**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**
Extremely well		**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	SEG						Ethnicity Minority Ethnic Group					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	b	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Children in household				Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)
Unweighted row		**	**	**	**	**	0	**	0	**	**
Effective sample		**	**	**	**	**		**		**	**
Total		**	**	**	**	**	0	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
2	(2.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
3	(3.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
4	(4.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
5	(5.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
6	(6.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
7	(7.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
8	(8.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
9	(9.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Badly (1-3)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Neutral (4-6)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Well (7-10)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	**
Effective sample	**	**	**	**	**	**		**		**	**
Total	**	**	**	**	**	**	0	**	0	**	**
Don't know	**	**	**	**	**	**	0	**	0	**	**
	**	**	**	**	**	**	-%	**	-%	**	**
Medians	**	**	**	**	**	**		**		**	**
Mode	**	**	**	**	**	**		**		**	**
Base for stats	**	**	**	**	**	**	0	**	0	**	**
Mean score	**	**	**	**	**	**		**		**	**
Standard deviation	**	**	**	**	**	**		**		**	**
Standard Error	**	**	**	**	**	**		**		**	**

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Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	+	**	**	**	**	**	**	**	+	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_2 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_3

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	118	**	**	0	**	**	**
Effective sample	103	**	**		**	**	**
Total	117	**	**	0	**	**	**
1 - Extremely badly	(1.0) 0 -%	**	**	0 -%	**	**	**
2	(2.0) 0 -%	**	**	0 -%	**	**	**
3	(3.0) 2 2%	**	**	0 -%	**	**	**
4	(4.0) 7 6%	**	**	0 -%	**	**	**
5	(5.0) 9 7%	**	**	0 -%	**	**	**
6	(6.0) 11 10%	**	**	0 -%	**	**	**
7	(7.0) 25 21%	**	**	0 -%	**	**	**
8	(8.0) 17 15%	**	**	0 -%	**	**	**
9	(9.0) 10 9%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0) 24 20%	**	**	0 -%	**	**	**
NET Badly (1-3)	2 2%	**	**	0 -%	**	**	**
NET Neutral (4-6)	27 23%	**	**	0 -%	**	**	**
NET Well (7-10)	76 65%	**	**	0 -%	**	**	**
Don't know	11 9%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	118	**	**	0	**	**	**
Effective sample	103	**	**		**	**	**
Total	117	**	**	0	**	**	**
Medians	7.00	**	**		**	**	**
Mode	7.00	**	**		**	**	**
Base for stats	106	**	**	0	**	**	**
Mean score	7.5	**	**		**	**	**
Standard deviation	1.95	+b	-		b	+b	-
Standard Error	.20	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		118	**	**	**	**	**	**	0	**	**	**	**
Effective sample		103	**	**	**	**	**	**		**	**	**	**
Total		117	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
2	(2.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
3	(3.0)	2 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
4	(4.0)	7 6%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
5	(5.0)	9 7%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
6	(6.0)	11 10%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
7	(7.0)	25 21%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
8	(8.0)	17 15%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
9	(9.0)	10 9%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
10 - Extremely well	(10.0)	24 20%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
NET Badly (1-3)		2 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
NET Neutral (4-6)		27 23%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
NET Well (7-10)		76 65%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
Don't know		11 9%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
Medians		7.00	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	118	**	**	**	**	**	**	0	**	**	**	**
Effective sample	103	**	**	**	**	**	**		**	**	**	**
Total	117	**	**	**	**	**	**	0	**	**	**	**
Mode	7.00	**	**	**	**	**	**		**	**	**	**
Base for stats	106	**	**	**	**	**	**	0	**	**	**	**
Mean score	7.5	**	**	**	**	**	**		**	**	**	**
Standard deviation	1.95	**	di	**	**	**	**		+di	-	**	**
Standard Error	.20	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		118	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		117	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	0 -%	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	7 6%	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	9 7%	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	11 10%	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	25 21%	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	17 15%	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	10 9%	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	24 20%	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		2 2%	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		27 23%	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		76 65%	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	118	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	117	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	**	**	**	**	**	**	**	**	**	**	**	**
9%		**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	106	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.95	c	c	-	+cgl	c	c	c	c	c	c	c	c	c
Standard Error	.20	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Total	SEG						Ethnicity Minority Ethnic Group				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		118	**	**	**	**	**	**	**	**	**	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**
Total		117	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	2 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	7 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	9 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	11 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	25 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	17 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	10 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	24 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		2 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		27 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		76 65%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Prepared by BMG

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	118	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**
Total	117	**	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	**	**	**	**	**	**	**	**	**	**
	9%	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	**
Base for stats	106	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.95	**	**	**	+abce	-	+be	**	**	**	**	**
Standard Error	.20	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		118	**	**	**	**	**	**	**	**	**	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**
Total		117	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	0 -%	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	7 6%	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	9 7%	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	11 10%	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	25 21%	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	17 15%	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	10 9%	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	24 20%	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		2 2%	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		27 23%	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		76 65%	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	118	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**	**
Total	117	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	**	**	**	**	**	**	**	**	**	**	**
	9%	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	106	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	**	**	**	**
						+b				-			
Standard deviation	1.95	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.20	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		118	**	**	**	**	118	0	117	0	117	**
Effective sample		103	**	**	**	**	103		102		102	**
Total		117	**	**	**	**	117	0	116	0	116	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **
2	(2.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **
3	(3.0)	2 2%	** **	** **	** **	** **	2 2%	0 -%	2 2%	0 -%	2 2%	** **
4	(4.0)	7 6%	** **	** **	** **	** **	7 6%	0 -%	7 6%	0 -%	7 6%	** **
5	(5.0)	9 7%	** **	** **	** **	** **	9 7%	0 -%	9 7%	0 -%	9 7%	** **
6	(6.0)	11 10%	** **	** **	** **	** **	11 10%	0 -%	10 9%	0 -%	10 9%	** **
7	(7.0)	25 21%	** **	** **	** **	** **	25 21%	0 -%	25 21%	0 -%	25 21%	** **
8	(8.0)	17 15%	** **	** **	** **	** **	17 15%	0 -%	17 15%	0 -%	17 15%	** **
9	(9.0)	10 9%	** **	** **	** **	** **	10 9%	0 -%	10 9%	0 -%	10 9%	** **
10 - Extremely well	(10.0)	24 20%	** **	** **	** **	** **	24 20%	0 -%	24 21%	0 -%	24 21%	** **
NET Badly (1-3)		2 2%	** **	** **	** **	** **	2 2%	0 -%	2 2%	0 -%	2 2%	** **
NET Neutral (4-6)		27 23%	** **	** **	** **	** **	27 23%	0 -%	26 23%	0 -%	26 23%	** **
NET Well (7-10)		76 65%	** **	** **	** **	** **	76 65%	0 -%	76 66%	0 -%	76 66%	** **

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Prepared by BMG

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	118	**	**	**	**	118	0	117	0	117	**
Effective sample	103	**	**	**	**	103		102		102	**
Total	117	**	**	**	**	117	0	116	0	116	**
Don't know	11	**	**	**	**	11	0	11	0	11	**
	9%	**	**	**	**	9%	-%	10%	-%	10%	**
Medians	7.00	**	**	**	**	7.00		7.00		7.00	**
Mode	7.00	**	**	**	**	7.00		7.00		7.00	**
Base for stats	106	**	**	**	**	106	0	105	0	105	**
Mean score	7.5	**	**	**	**	7.5		7.5		7.5	**
Standard deviation	1.95	**	**	**	**	1.95		1.96		1.96	**
Standard Error	.20	**	**	**	**	.20		.20		.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		118	115	116	118	109	**	118	112	118	117	**	**	**	**	103	**
Effective sample		103	102	102	103	96	**	103	99	103	103	**	**	**	**	91	**
Total		117	114	116	117	109	**	117	112	117	116	**	**	**	**	102	**
1 - Extremely badly	(1.0)	0	0	0	0	0	**	0	0	0	0	**	**	**	**	0	**
		-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**	**	**	**	-%	**
2	(2.0)	0	0	0	0	0	**	0	0	0	0	**	**	**	**	0	**
		-%	-%	-%	-%	-%	**	-%	-%	-%	-%	**	**	**	**	-%	**
3	(3.0)	2	2	2	2	2	**	2	2	2	2	**	**	**	**	2	**
		2%	2%	2%	2%	2%	**	2%	2%	2%	2%	**	**	**	**	2%	**
4	(4.0)	7	7	7	7	7	**	7	6	7	7	**	**	**	**	5	**
		6%	6%	6%	6%	6%	**	6%	6%	6%	6%	**	**	**	**	5%	**
5	(5.0)	9	9	9	9	9	**	9	8	9	9	**	**	**	**	6	**
		7%	8%	7%	7%	8%	**	7%	7%	7%	7%	**	**	**	**	6%	**
6	(6.0)	11	11	11	11	9	**	11	10	11	11	**	**	**	**	9	**
		10%	10%	10%	10%	8%	**	10%	9%	10%	10%	**	**	**	**	9%	**
7	(7.0)	25	23	25	25	24	**	25	25	25	25	**	**	**	**	21	**
		21%	20%	21%	21%	22%	**	21%	22%	21%	21%	**	**	**	**	20%	**
8	(8.0)	17	17	17	17	17	**	17	17	17	17	**	**	**	**	16	**
		15%	15%	15%	15%	16%	**	15%	15%	15%	15%	**	**	**	**	16%	**
9	(9.0)	10	10	10	10	9	**	10	10	10	10	**	**	**	**	9	**
		9%	9%	9%	9%	8%	**	9%	9%	9%	9%	**	**	**	**	9%	**
10 - Extremely well	(10.0)	24	23	23	24	22	**	24	22	24	24	**	**	**	**	23	**
		20%	21%	20%	20%	20%	**	20%	20%	20%	20%	**	**	**	**	23%	**
NET Badly (1-3)		2	2	2	2	2	**	2	2	2	2	**	**	**	**	2	**
		2%	2%	2%	2%	2%	**	2%	2%	2%	2%	**	**	**	**	2%	**
NET Neutral (4-6)		27	27	27	27	24	**	27	24	27	27	**	**	**	**	20	**
		23%	23%	23%	23%	22%	**	23%	21%	23%	23%	**	**	**	**	19%	**
NET Well (7-10)		76	74	76	76	72	**	76	75	76	76	**	**	**	**	70	**
		65%	65%	65%	65%	66%	**	65%	67%	65%	65%	**	**	**	**	69%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	118	115	116	118	109	**	118	112	118	117	**	**	**	**	103	**
Effective sample	103	102	102	103	96	**	103	99	103	103	**	**	**	**	91	**
Total	117	114	116	117	109	**	117	112	117	116	**	**	**	**	102	**
Don't know	11	11	11	11	10	**	11	11	11	11	**	**	**	**	10	**
	9%	10%	10%	9%	9%	**	9%	10%	9%	10%	**	**	**	**	10%	**
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	**	**	**	**	8.00	**
Mode	7.00	10.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	**	**	**	**	10.00	**
Base for stats	106	103	105	106	99	**	106	101	106	105	**	**	**	**	92	**
Mean score	7.5	7.5	7.5	7.5	7.5	**	7.5	7.5	7.5	7.5	**	**	**	**	7.7+	**
						+							+			+
Standard deviation	1.95	1.96	1.94	1.95	1.95	**	1.95	1.93	1.95	1.95	**	**	**	**	1.92	**
Standard Error	.20	.21	.20	.20	.21	**	.20	.20	.20	.20	**	**	**	**	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	118	**	113	**	**
Effective sample	103	**	99	**	**
Total	117	**	111	**	**
1 - Extremely badly	(1.0) 0 -%	** **	0 -%	** **	** **
2	(2.0) 0 -%	** **	0 -%	** **	** **
3	(3.0) 2 2%	** **	2 2%	** **	** **
4	(4.0) 7 6%	** **	7 6%	** **	** **
5	(5.0) 9 7%	** **	7 6%	** **	** **
6	(6.0) 11 10%	** **	11 10%	** **	** **
7	(7.0) 25 21%	** **	24 21%	** **	** **
8	(8.0) 17 15%	** **	17 16%	** **	** **
9	(9.0) 10 9%	** **	10 9%	** **	** **
10 - Extremely well	(10.0) 24 20%	** **	23 20%	** **	** **
NET Badly (1-3)	2 2%	** **	2 2%	** **	** **
NET Neutral (4-6)	27 23%	** **	25 22%	** **	** **
NET Well (7-10)	76 65%	** **	74 66%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_3 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	118	**	113	**	**
Effective sample	103	**	99	**	**
Total	117	**	111	**	**
Don't know	11	**	10	**	**
	9%	**	9%	**	**
Medians	7.00	**	7.00	**	**
Mode	7.00	**	7.00	**	**
Base for stats	106	**	101	**	**
Mean score	7.5	**	7.5	**	**
Standard deviation	1.95	**	1.94	**	**
Standard Error	.20	**	.21	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_4

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	118	**	**	0	**	**	**
Effective sample	103	**	**		**	**	**
Total	117	**	**	0	**	**	**
1 - Extremely badly	(1.0) *	**	**	0	**	**	**
	%	**	**	-%	**	**	**
2	(2.0) 2	**	**	0	**	**	**
	1%	**	**	-%	**	**	**
3	(3.0) 1	**	**	0	**	**	**
	1%	**	**	-%	**	**	**
4	(4.0) 3	**	**	0	**	**	**
	3%	**	**	-%	**	**	**
5	(5.0) 7	**	**	0	**	**	**
	6%	**	**	-%	**	**	**
6	(6.0) 17	**	**	0	**	**	**
	15%	**	**	-%	**	**	**
7	(7.0) 14	**	**	0	**	**	**
	12%	**	**	-%	**	**	**
8	(8.0) 19	**	**	0	**	**	**
	16%	**	**	-%	**	**	**
9	(9.0) 13	**	**	0	**	**	**
	12%	**	**	-%	**	**	**
10 - Extremely well	(10.0) 30	**	**	0	**	**	**
	26%	**	**	-%	**	**	**
NET Badly (1-3)	3	**	**	0	**	**	**
	2%	**	**	-%	**	**	**
NET Neutral (4-6)	28	**	**	0	**	**	**
	24%	**	**	-%	**	**	**
NET Well (7-10)	76	**	**	0	**	**	**
	65%	**	**	-%	**	**	**
Don't know	10	**	**	0	**	**	**
	9%	**	**	-%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	118	**	**	0	**	**	**
Effective sample	103	**	**		**	**	**
Total	117	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	107	**	**	0	**	**	**
Mean score	7.8	**	**		**	**	**
Standard deviation	1.98	**	**		**	**	**
Standard Error	.20	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	118	**	**	**	**	**	**	0	**	**	**	**
Effective sample	103	**	**	**	**	**	**		**	**	**	**
Total	117	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0) *	**	**	**	**	**	**	0	**	**	**	**
	%	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0) 2	**	**	**	**	**	**	0	**	**	**	**
	1%	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0) 1	**	**	**	**	**	**	0	**	**	**	**
	1%	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0) 3	**	**	**	**	**	**	0	**	**	**	**
	3%	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0) 7	**	**	**	**	**	**	0	**	**	**	**
	6%	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0) 17	**	**	**	**	**	**	0	**	**	**	**
	15%	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0) 14	**	**	**	**	**	**	0	**	**	**	**
	12%	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0) 19	**	**	**	**	**	**	0	**	**	**	**
	16%	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0) 13	**	**	**	**	**	**	0	**	**	**	**
	12%	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0) 30	**	**	**	**	**	**	0	**	**	**	**
	26%	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)	3	**	**	**	**	**	**	0	**	**	**	**
	2%	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)	28	**	**	**	**	**	**	0	**	**	**	**
	24%	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)	76	**	**	**	**	**	**	0	**	**	**	**
	65%	**	**	**	**	**	**	-%	**	**	**	**
Don't know	10	**	**	**	**	**	**	0	**	**	**	**
	9%	**	**	**	**	**	**	-%	**	**	**	**
Medians	8.00	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	118	**	**	**	**	**	**	0	**	**	**	**
Effective sample	103	**	**	**	**	**	**		**	**	**	**
Total	117	**	**	**	**	**	**	0	**	**	**	**
Mode	10.00	**	**	**	**	**	**		**	**	**	**
Base for stats	107	**	**	**	**	**	**	0	**	**	**	**
Mean score	7.8	**	**	**	**	**	**		**	**	**	**
Standard deviation	1.98	**	d	**	-	**	**		+di	-	**	**
Standard Error	.20	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		118	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**	**	
Total		117	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	*	**	**	**	**	**	**	**	**	**	**	**	**	
badly		*%	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	2	**	**	**	**	**	**	**	**	**	**	**	**	
		1%	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	1	**	**	**	**	**	**	**	**	**	**	**	**	
		1%	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	3	**	**	**	**	**	**	**	**	**	**	**	**	
		3%	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	7	**	**	**	**	**	**	**	**	**	**	**	**	
		6%	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	17	**	**	**	**	**	**	**	**	**	**	**	**	
		15%	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	14	**	**	**	**	**	**	**	**	**	**	**	**	
		12%	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	19	**	**	**	**	**	**	**	**	**	**	**	**	
		16%	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	13	**	**	**	**	**	**	**	**	**	**	**	**	
		12%	**	**	**	**	**	**	**	**	**	**	**	**	
10 -	(10.0)	30	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely well		26%	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		3	**	**	**	**	**	**	**	**	**	**	**	**	
		2%	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		28	**	**	**	**	**	**	**	**	**	**	**	**	
		24%	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		76	**	**	**	**	**	**	**	**	**	**	**	**	
		65%	**	**	**	**	**	**	**	**	**	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	118	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	117	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	10	**	**	**	**	**	**	**	**	**	**	**	**	**
9%		**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	107	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.8	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.98	**	**	**	-	+cl	c	**	**	**	cl	cl	**	**
Standard Error	.20	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		118	**	**	**	**	**	**	**	**	**	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**
Total		117	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	* *%	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	3 3%	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	7 6%	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	17 15%	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	14 12%	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	19 16%	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	13 12%	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	30 26%	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		3 2%	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		28 24%	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		76 65%	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	118	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**
Total	117	**	**	**	**	**	**	**	**	**	**	**
Don't know	10	**	**	**	**	**	**	**	**	**	**	**
	9%	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**
Base for stats	107	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.8	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.98	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.20	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		118	**	**	**	**	**	**	**	**	**	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**
Total		117	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	* *%	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	3 3%	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	7 6%	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	17 15%	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	14 12%	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	19 16%	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	13 12%	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	30 26%	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		3 2%	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		28 24%	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		76 65%	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	118	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**	**
Total	117	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	10	**	**	**	**	**	**	**	**	**	**	**	**
9%		**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	107	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.8	**	**	**	**	**	**	**	**	**	**	**	**
						+b							
Standard deviation	1.98	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.20	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		118	**	**	**	**	118	0	117	0	117	**
Effective sample		103	**	**	**	**	103		102		102	**
Total		117	**	**	**	**	117	0	116	0	116	**
1 - Extremely badly	(1.0)	* *%	**	**	**	**	* *%	0 -%	* *%	0 -%	* *%	**
2	(2.0)	2 1%	**	**	**	**	2 1%	0 -%	2 1%	0 -%	2 1%	**
3	(3.0)	1 1%	**	**	**	**	1 1%	0 -%	1 1%	0 -%	1 1%	**
4	(4.0)	3 3%	**	**	**	**	3 3%	0 -%	3 3%	0 -%	3 3%	**
5	(5.0)	7 6%	**	**	**	**	7 6%	0 -%	7 6%	0 -%	7 6%	**
6	(6.0)	17 15%	**	**	**	**	17 15%	0 -%	17 15%	0 -%	17 15%	**
7	(7.0)	14 12%	**	**	**	**	14 12%	0 -%	14 12%	0 -%	14 12%	**
8	(8.0)	19 16%	**	**	**	**	19 16%	0 -%	18 16%	0 -%	18 16%	**
9	(9.0)	13 12%	**	**	**	**	13 12%	0 -%	13 12%	0 -%	13 12%	**
10 - Extremely well	(10.0)	30 26%	**	**	**	**	30 26%	0 -%	30 26%	0 -%	30 26%	**
NET Badly (1-3)		3 2%	**	**	**	**	3 2%	0 -%	3 2%	0 -%	3 2%	**
NET Neutral (4-6)		28 24%	**	**	**	**	28 24%	0 -%	28 24%	0 -%	28 24%	**
NET Well (7-10)		76 65%	**	**	**	**	76 65%	0 -%	75 65%	0 -%	75 65%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	118	**	**	**	**	118	0	117	0	117	**
Effective sample	103	**	**	**	**	103		102		102	**
Total	117	**	**	**	**	117	0	116	0	116	**
Don't know	10	**	**	**	**	10	0	10	0	10	**
	9%	**	**	**	**	9%	-%	9%	-%	9%	**
Medians	8.00	**	**	**	**	8.00		8.00		8.00	**
Mode	10.00	**	**	**	**	10.00		10.00		10.00	**
Base for stats	107	**	**	**	**	107	0	106	0	106	**
Mean score	7.8	**	**	**	**	7.8		7.8		7.8	**
Standard deviation	1.98	**	**	**	**	1.98		1.99		1.99	**
Standard Error	.20	**	**	**	**	.20		.21		.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		118	115	116	118	109	**	118	112	118	117	**	**	**	**	103	**
Effective sample		103	102	102	103	96	**	103	99	103	103	**	**	**	**	91	**
Total		117	114	116	117	109	**	117	112	117	116	**	**	**	**	102	**
1 - Extremely badly	(1.0)	* *%	* *%	* *%	* *%	* *%	** **	* *%	* *%	* *%	* *%	** **	** **	** **	** **	0 -%	** **
2	(2.0)	2 1%	2 1%	2 1%	2 1%	2 1%	** **	2 1%	1 1%	2 1%	2 1%	** **	** **	** **	** **	1 1%	** **
3	(3.0)	1 1%	1 1%	1 1%	1 1%	0 -%	** **	1 1%	1 1%	1 1%	1 1%	** **	** **	** **	** **	1 1%	** **
4	(4.0)	3 3%	3 3%	3 3%	3 3%	3 3%	** **	3 3%	3 3%	3 3%	3 3%	** **	** **	** **	** **	3 3%	** **
5	(5.0)	7 6%	7 6%	7 6%	7 6%	7 7%	** **	7 6%	6 6%	7 6%	7 6%	** **	** **	** **	** **	6 6%	** **
6	(6.0)	17 15%	17 15%	17 15%	17 15%	16 15%	** **	17 15%	16 14%	17 15%	17 15%	** **	** **	** **	** **	12 12%	** **
7	(7.0)	14 12%	14 12%	14 12%	14 12%	13 12%	** **	14 12%	14 12%	14 12%	14 12%	** **	** **	** **	** **	12 12%	** **
8	(8.0)	19 16%	19 17%	19 16%	19 16%	18 16%	** **	19 16%	19 17%	19 16%	19 16%	** **	** **	** **	** **	19 19%	** **
9	(9.0)	13 12%	13 12%	13 12%	13 12%	12 11%	** **	13 12%	13 12%	13 12%	13 12%	** **	** **	** **	** **	12 12%	** **
10 - Extremely well	(10.0)	30 26%	28 24%	29 25%	30 26%	28 26%	** **	30 26%	28 25%	30 26%	30 26%	** **	** **	** **	** **	27 26%	** **
NET Badly (1-3)		3 2%	3 2%	3 2%	3 2%	2 2%	** **	3 2%	2 2%	3 2%	3 2%	** **	** **	** **	** **	2 2%	** **
NET Neutral (4-6)		28 24%	28 24%	28 24%	28 24%	27 25%	** **	28 24%	26 23%	28 24%	28 24%	** **	** **	** **	** **	21 21%	** **
NET Well (7-10)		76 65%	74 65%	76 65%	76 65%	71 65%	** **	76 65%	75 67%	76 65%	76 65%	** **	** **	** **	** **	70 69%	** **

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Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	118	115	116	118	109	**	118	112	118	117	**	**	**	**	103	**
Effective sample	103	102	102	103	96	**	103	99	103	103	**	**	**	**	91	**
Total	117	114	116	117	109	**	117	112	117	116	**	**	**	**	102	**
Don't know	10	10	10	10	9	**	10	10	10	10	**	**	**	**	9	**
	9%	9%	9%	9%	8%	**	9%	9%	9%	9%	**	**	**	**	9%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	**	**	**	**	10.00	**
Base for stats	107	104	106	107	100	**	107	102	107	106	**	**	**	**	93	**
Mean score	7.8	7.7	7.8	7.8	7.8	**	7.8	7.8	7.8	7.8	**	**	**	**	7.9	**
						+							+	+abe		+
Standard deviation	1.98	1.97	1.98	1.98	1.98	**	1.98	1.92	1.98	1.98	**	**	**	**	1.88	**
Standard Error	.20	.21	.21	.20	.21	**	.20	.20	.20	.21	**	**	**	**	.21	**

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Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	118	**	113	**	**
Effective sample	103	**	99	**	**
Total	117	**	111	**	**
1 - Extremely badly	(1.0) *	**	*	**	**
	%	**	%	**	**
2	(2.0) 2	**	2	**	**
	1%	**	1%	**	**
3	(3.0) 1	**	1	**	**
	1%	**	1%	**	**
4	(4.0) 3	**	3	**	**
	3%	**	3%	**	**
5	(5.0) 7	**	6	**	**
	6%	**	6%	**	**
6	(6.0) 17	**	15	**	**
	15%	**	14%	**	**
7	(7.0) 14	**	13	**	**
	12%	**	12%	**	**
8	(8.0) 19	**	19	**	**
	16%	**	17%	**	**
9	(9.0) 13	**	13	**	**
	12%	**	12%	**	**
10 - Extremely well	(10.0) 30	**	29	**	**
	26%	**	26%	**	**
NET Badly (1-3)	3	**	3	**	**
	2%	**	2%	**	**
NET Neutral (4-6)	28	**	25	**	**
	24%	**	22%	**	**
NET Well (7-10)	76	**	74	**	**
	65%	**	66%	**	**

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Prepared by BMG

Table Q29A_3_4 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	118	**	113	**	**
Effective sample	103	**	99	**	**
Total	117	**	111	**	**
Don't know	10	**	10	**	**
	9%	**	9%	**	**
Medians	8.00	**	8.00	**	**
Mode	10.00	**	10.00	**	**
Base for stats	107	**	101	**	**
Mean score	7.8	**	7.8	**	**
Standard deviation	1.98	**	1.98	**	**
Standard Error	.20	**	.21	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_5
 Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	118	**	**	0	**	**	**
Effective sample	103	**	**		**	**	**
Total	117	**	**	0	**	**	**
1 - Extremely badly	(1.0) 2 2%	**	**	0 -%	**	**	**
2	(2.0) 0 -%	**	**	0 -%	**	**	**
3	(3.0) 1 1%	**	**	0 -%	**	**	**
4	(4.0) 5 4%	**	**	0 -%	**	**	**
5	(5.0) 10 8%	**	**	0 -%	**	**	**
6	(6.0) 18 15%	**	**	0 -%	**	**	**
7	(7.0) 22 19%	**	**	0 -%	**	**	**
8	(8.0) 18 16%	**	**	0 -%	**	**	**
9	(9.0) 4 4%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0) 28 24%	**	**	0 -%	**	**	**
NET Badly (1-3)	3 2%	**	**	0 -%	**	**	**
NET Neutral (4-6)	33 28%	**	**	0 -%	**	**	**
NET Well (7-10)	73 62%	**	**	0 -%	**	**	**
Don't know	8 7%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	118	**	**	0	**	**	**
Effective sample	103	**	**		**	**	**
Total	117	**	**	0	**	**	**
Medians	7.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	109	**	**	0	**	**	**
Mean score	7.4	**	**		**	**	**
Standard deviation	2.07	b	-		b		
Standard Error	.21	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	118	**	**	**	**	**	**	0	**	**	**	**
Effective sample	103	**	**	**	**	**	**		**	**	**	**
Total	117	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0) 2 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
2	(2.0) 0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
3	(3.0) 1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
4	(4.0) 5 4%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
5	(5.0) 10 8%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
6	(6.0) 18 15%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
7	(7.0) 22 19%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
8	(8.0) 18 16%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
9	(9.0) 4 4%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
10 - Extremely well	(10.0) 28 24%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
NET Badly (1-3)	3 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
NET Neutral (4-6)	33 28%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
NET Well (7-10)	73 62%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
Don't know	8 7%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
Medians	7.00	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	118	**	**	**	**	**	**	0	**	**	**	**
Effective sample	103	**	**	**	**	**	**		**	**	**	**
Total	117	**	**	**	**	**	**	0	**	**	**	**
Mode	10.00	**	**	**	**	**	**		**	**	**	**
Base for stats	109	**	**	**	**	**	**	0	**	**	**	**
Mean score	7.4	**	**	**	**	**	**		**	**	**	**
		d	dej	dj	-			+deij			-	
Standard deviation	2.07	**	**	**	**	**	**		**	**	**	**
Standard Error	.21	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Total		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		118	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**	**	
Total		117	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely badly	(1.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	0 0%	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	5 4%	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	10 8%	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	18 15%	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	22 19%	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	18 16%	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	4 4%	**	**	**	**	**	**	**	**	**	**	**	**	
10 - Extremely well	(10.0)	28 24%	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		3 2%	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		33 28%	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		73 62%	**	**	**	**	**	**	**	**	**	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	118	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	117	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	8	**	**	**	**	**	**	**	**	**	**	**	**	**
	7%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	109	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.07	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.21	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		118	**	**	**	**	**	**	**	**	**	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**
Total		117	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	0 -%	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	5 4%	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	10 8%	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	18 15%	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	22 19%	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	18 16%	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	4 4%	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	28 24%	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		3 2%	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		33 28%	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		73 62%	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	SEG						Ethnicity Minority Ethnic Group				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	118	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**
Total	117	**	**	**	**	**	**	**	**	**	**	**
Don't know	8	**	**	**	**	**	**	**	**	**	**	**
	7%	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**
Base for stats	109	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.07	**	**	**	**	**	b	**	**	**	**	**
Standard Error	.21	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		118	**	**	**	**	**	**	**	**	**	**	**
Effective sample		103	**	**	**	**	**	**	**	**	**	**	**
Total		117	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 2%	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	0 -%	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	5 4%	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	10 8%	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	18 15%	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	22 19%	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	18 16%	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	4 4%	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	28 24%	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		3 2%	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		33 28%	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		73 62%	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	118	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	103	**	**	**	**	**	**	**	**	**	**	**	**
Total	117	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	8	**	**	**	**	**	**	**	**	**	**	**	**
	7%	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	109	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**
						+b							
Standard deviation	2.07	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.21	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		118	**	**	**	**	118	0	117	0	117	**
Effective sample		103	**	**	**	**	103		102		102	**
Total		117	**	**	**	**	117	0	116	0	116	**
1 - Extremely badly	(1.0)	2 2%	** **	** **	** **	** **	2 2%	0 -%	2 2%	0 -%	2 2%	** **
2	(2.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **
3	(3.0)	1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	0 -%	1 1%	** **
4	(4.0)	5 4%	** **	** **	** **	** **	5 4%	0 -%	5 4%	0 -%	5 4%	** **
5	(5.0)	10 8%	** **	** **	** **	** **	10 8%	0 -%	10 9%	0 -%	10 9%	** **
6	(6.0)	18 15%	** **	** **	** **	** **	18 15%	0 -%	18 15%	0 -%	18 15%	** **
7	(7.0)	22 19%	** **	** **	** **	** **	22 19%	0 -%	22 19%	0 -%	22 19%	** **
8	(8.0)	18 16%	** **	** **	** **	** **	18 16%	0 -%	17 15%	0 -%	17 15%	** **
9	(9.0)	4 4%	** **	** **	** **	** **	4 4%	0 -%	4 4%	0 -%	4 4%	** **
10 - Extremely well	(10.0)	28 24%	** **	** **	** **	** **	28 24%	0 -%	28 24%	0 -%	28 24%	** **
NET Badly (1-3)		3 2%	** **	** **	** **	** **	3 2%	0 -%	3 2%	0 -%	3 2%	** **
NET Neutral (4-6)		33 28%	** **	** **	** **	** **	33 28%	0 -%	33 28%	0 -%	33 28%	** **
NET Well (7-10)		73 62%	** **	** **	** **	** **	73 62%	0 -%	72 62%	0 -%	72 62%	** **

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Prepared by BMG

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	118	**	**	**	**	118	0	117	0	117	**
Effective sample	103	**	**	**	**	103		102		102	**
Total	117	**	**	**	**	117	0	116	0	116	**
Don't know	8	**	**	**	**	8	0	8	0	8	**
	7%	**	**	**	**	7%	-%	7%	-%	7%	**
Medians	7.00	**	**	**	**	7.00		7.00		7.00	**
Mode	10.00	**	**	**	**	10.00		10.00		10.00	**
Base for stats	109	**	**	**	**	109	0	108	0	108	**
Mean score	7.4	**	**	**	**	7.4		7.4		7.4	**
Standard deviation	2.07	**	**	**	**	2.07		2.07		2.07	**
Standard Error	.21	**	**	**	**	.21		.21		.21	**

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Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		118	115	116	118	109	**	118	112	118	117	**	**	**	**	103	**
Effective sample		103	102	102	103	96	**	103	99	103	103	**	**	**	**	91	**
Total		117	114	116	117	109	**	117	112	117	116	**	**	**	**	102	**
1 - Extremely badly	(1.0)	2 2%	2 2%	2 2%	2 2%	2 2%	** **	2 2%	1 1%	2 2%	2 2%	** **	** **	** **	** **	1 1%	** **
2	(2.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	** **	** **	** **	** **	0 -%	** **
3	(3.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	** **	** **	** **	** **	1 1%	** **
4	(4.0)	5 4%	5 4%	5 4%	5 4%	4 4%	** **	5 4%	5 5%	5 4%	5 4%	** **	** **	** **	** **	4 4%	** **
5	(5.0)	10 8%	10 8%	10 8%	10 8%	9 8%	** **	10 8%	9 8%	10 8%	10 8%	** **	** **	** **	** **	8 8%	** **
6	(6.0)	18 15%	16 14%	18 15%	18 15%	17 15%	** **	18 15%	17 15%	18 15%	18 15%	** **	** **	** **	** **	14 13%	** **
7	(7.0)	22 19%	22 19%	22 19%	22 19%	21 19%	** **	22 19%	22 20%	22 19%	22 19%	** **	** **	** **	** **	18 18%	** **
8	(8.0)	18 16%	18 16%	18 16%	18 16%	18 17%	** **	18 16%	18 16%	18 16%	18 16%	** **	** **	** **	** **	18 18%	** **
9	(9.0)	4 4%	4 4%	4 4%	4 4%	4 4%	** **	4 4%	4 4%	4 4%	4 4%	** **	** **	** **	** **	4 4%	** **
10 - Extremely well	(10.0)	28 24%	28 24%	28 24%	28 24%	26 24%	** **	28 24%	27 24%	28 24%	28 24%	** **	** **	** **	** **	27 26%	** **
NET Badly (1-3)		3 2%	3 3%	3 2%	3 2%	3 3%	** **	3 2%	2 2%	3 2%	3 2%	** **	** **	** **	** **	2 2%	** **
NET Neutral (4-6)		33 28%	31 27%	33 28%	33 28%	30 28%	** **	33 28%	31 27%	33 28%	33 28%	** **	** **	** **	** **	25 25%	** **
NET Well (7-10)		73 62%	72 63%	72 62%	73 62%	69 63%	** **	73 62%	71 64%	73 62%	73 62%	** **	** **	** **	** **	67 66%	** **

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Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	118	115	116	118	109	**	118	112	118	117	**	**	**	**	103	**
Effective sample	103	102	102	103	96	**	103	99	103	103	**	**	**	**	91	**
Total	117	114	116	117	109	**	117	112	117	116	**	**	**	**	102	**
Don't know	8	8	8	8	7	**	8	8	8	8	**	**	**	**	7	**
	7%	7%	7%	7%	7%	**	7%	7%	7%	7%	**	**	**	**	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	**	**	**	**	10.00	**
Base for stats	109	106	108	109	102	**	109	104	109	108	**	**	**	**	95	**
Mean score	7.4	7.4	7.4	7.4	7.4	**	7.4	7.4	7.4	7.4	**	**	**	**	7.6+	**
						+abcd							+	+abcef		
Standard deviation	2.07	2.07	2.06	2.07	2.04	**	2.07	1.99	2.07	2.06	**	**	**	**	2.01	**
Standard Error	.21	.21	.21	.21	.22	**	.21	.21	.21	.21	**	**	**	**	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	118	**	113	**	**
Effective sample	103	**	99	**	**
Total	117	**	111	**	**
1 - Extremely badly	(1.0) 2 2%	** **	1 1%	** **	** **
2	(2.0) 0 -%	** **	0 -%	** **	** **
3	(3.0) 1 1%	** **	1 1%	** **	** **
4	(4.0) 5 4%	** **	5 5%	** **	** **
5	(5.0) 10 8%	** **	10 9%	** **	** **
6	(6.0) 18 15%	** **	18 16%	** **	** **
7	(7.0) 22 19%	** **	19 17%	** **	** **
8	(8.0) 18 16%	** **	18 16%	** **	** **
9	(9.0) 4 4%	** **	4 4%	** **	** **
10 - Extremely well	(10.0) 28 24%	** **	27 24%	** **	** **
NET Badly (1-3)	3 2%	** **	2 2%	** **	** **
NET Neutral (4-6)	33 28%	** **	33 30%	** **	** **
NET Well (7-10)	73 62%	** **	68 61%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_3_5 (continuation)

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	118	**	113	**	**
Effective sample	103	**	99	**	**
Total	117	**	111	**	**
Don't know	8	**	8	**	**
	7%	**	7%	**	**
Medians	7.00	**	7.00	**	**
Mode	10.00	**	10.00	**	**
Base for stats	109	**	103	**	**
Mean score	7.4	**	7.5	**	**
Standard deviation	2.07	**	1.99	**	**
Standard Error	.21	**	.21	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_1
 Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0 -%	**	**
2	(2.0)	**	**	**	0 -%	**	**
3	(3.0)	**	**	**	0 -%	**	**
4	(4.0)	**	**	**	0 -%	**	**
5	(5.0)	**	**	**	0 -%	**	**
6	(6.0)	**	**	**	0 -%	**	**
7	(7.0)	**	**	**	0 -%	**	**
8	(8.0)	**	**	**	0 -%	**	**
9	(9.0)	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	**	**	**	0 -%	**	**
NET Badly (1-3)	**	**	**	**	0 -%	**	**
NET Neutral (4-6)	**	**	**	**	0 -%	**	**
NET Well (7-10)	**	**	**	**	0 -%	**	**
Don't know	**	**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	b	-		**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	0	0	**	**	**	0
Effective sample		**	**	**	**	**	**			**	**	**	
Total		**	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
2	(2.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
3	(3.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
4	(4.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
5	(5.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
6	(6.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
7	(7.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
8	(8.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
9	(9.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
NET Badly (1-3)		**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
NET Neutral (4-6)		**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
NET Well (7-10)		**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
Don't know		**	**	**	**	**	**	0	0	**	**	**	0
		**	**	**	**	**	**	-%	-%	**	**	**	-%
Medians		**	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	0	0	**	**	**	0
Effective sample	**	**	**	**	**	**			**	**	**	
Total	**	**	**	**	**	**	0	0	**	**	**	0
Mode	**	**	**	**	**	**			**	**	**	
Base for stats	**	**	**	**	**	**	0	0	**	**	**	0
Mean score	**	**	**	**	**	**			**	**	**	
Standard deviation	**	**	d	d	-	**			d	d	**	
Standard Error	**	**	**	**	**	**			**	**	**	

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Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	0
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	0
		**	**	**	**	**	**	**	**	**	**	**	**	**	-%

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Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	0
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	0
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	0
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	-%
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	0
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	

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Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)
		Total						Total		Total		
Unweighted row		**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**
badly		**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**
Extremely well		**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	SEG						Ethnicity					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	-	**	**	**	**	**
Standard Error	**	**	**	**	**	**	+abe	**	**	**	**	**

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Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	0	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**

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Prepared by BMG

Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	**	**	**	**	**	**	**	**	**	0	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	0	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	0	**	**	**
	**	**	**	**	**	**	**	**	**	-8	**	**	**
Medians	**	**	**	**	**	**	**	**	**		**	**	**
Mode	**	**	**	**	**	**	**	**	**		**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	0	**	**	**
Mean score	**	**	**	**	**	**	**	**	**		**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**		**	**	**
Standard Error	**	**	**	**	**	**	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**

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Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	0	**	**	**	**
Don't know	**	**	**	**	**	**	0	**	**	**	**
	**	**	**	**	**	**	-%	**	**	**	**
Medians	**	**	**	**	**	**		**	**	**	**
Mode	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**		**	**	**	**
		+									
Standard deviation	**	**	**	**	**	**		**	**	**	**
Standard Error	**	**	**	**	**	**		**	**	**	**

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Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**
2	(2.0)	**	**	**	**
3	(3.0)	**	**	**	**
4	(4.0)	**	**	**	**
5	(5.0)	**	**	**	**
6	(6.0)	**	**	**	**
7	(7.0)	**	**	**	**
8	(8.0)	**	**	**	**
9	(9.0)	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_4_1 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for younger children under 10 - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_2

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0 -%	**	**
2	(2.0)	**	**	**	0 -%	**	**
3	(3.0)	**	**	**	0 -%	**	**
4	(4.0)	**	**	**	0 -%	**	**
5	(5.0)	**	**	**	0 -%	**	**
6	(6.0)	**	**	**	0 -%	**	**
7	(7.0)	**	**	**	0 -%	**	**
8	(8.0)	**	**	**	0 -%	**	**
9	(9.0)	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	**	**	**	0 -%	**	**
NET Badly (1-3)		**	**	**	0 -%	**	**
NET Neutral (4-6)		**	**	**	0 -%	**	**
NET Well (7-10)		**	**	**	0 -%	**	**
Don't know		**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**	-	**	**	**
Standard Error	**	**	**		**	**	**

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Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Don't know		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Medians		**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	**	0	**	**	**	**
Mode	**	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	ej	j	**	**	**		ej	**	-	**
Standard Error	**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
Unweighted row		**	**	**	**	0	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	0	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
badly		**	**	**	**	-%	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	0	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	-%	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	0	**	**	**	**	**	**	**	**	
		**	**	**	**	-%	**	**	**	**	**	**	**	**	

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Prepared by BMG

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**		**	**	**	**	**	**	**	**
Total	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	0	**	**	**	**	**	**	**	**
	**	**	**	**	**	-%	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**		**	**	**	**	**	**	**	**
Mode	**	**	**	**	**		**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	0	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**		**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	+hl		**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**		**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	SEG						Ethnicity					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	0	**	**	**	**
Don't know	**	**	**	**	**	**	0	**	**	**	**
	**	**	**	**	**	**	-%	**	**	**	**
Medians	**	**	**	**	**	**		**	**	**	**
Mode	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	**	**	**	**		**	**	**	**
Standard Error	**	**	**	**	**	**		**	**	**	**

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Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	+	**	+	**	**	**	+	tabef	+	**	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

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Prepared by BMG

Table Q29A_4_2 (continuation)

Q29a. Channel 5 TV channels or My5 - High-quality programmes for older children (aged 10 and over) - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_3
 Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0 -%	**	**
2	(2.0)	**	**	**	0 -%	**	**
3	(3.0)	**	**	**	0 -%	**	**
4	(4.0)	**	**	**	0 -%	**	**
5	(5.0)	**	**	**	0 -%	**	**
6	(6.0)	**	**	**	0 -%	**	**
7	(7.0)	**	**	**	0 -%	**	**
8	(8.0)	**	**	**	0 -%	**	**
9	(9.0)	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	**	**	**	0 -%	**	**
NET Badly (1-3)	**	**	**	**	0 -%	**	**
NET Neutral (4-6)	**	**	**	**	0 -%	**	**
NET Well (7-10)	**	**	**	**	0 -%	**	**
Don't know	**	**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	+b	-		**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Don't know		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Medians		**	**	**	**	**	**	**		**	**	**	**

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Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	**	0	**	**	**	**
Mode	**	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	+cdij	**	**	**	**		+cdij	-	**	**
Standard Error	**	**	**	**	**	**	**		**	**	**	**

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Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
badly		**	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	

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Prepared by BMG

Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	C	**	**	C	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	0	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	**	0	**	**	**	**	
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
2	(2.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
3	(3.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
4	(4.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
5	(5.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
6	(6.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
7	(7.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
8	(8.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
9	(9.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
NET Badly (1-3)		**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	
NET Well (7-10)		**	**	**	**	**	0	**	**	**	**	
		**	**	**	**	**	-%	**	**	**	**	

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Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	0	**	**	**	**
Don't know	**	**	**	**	**	**	0	**	**	**	**
	**	**	**	**	**	**	-%	**	**	**	**
Medians	**	**	**	**	**	**		**	**	**	**
Mode	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	**	**	**	**		**	**	**	**
Standard Error	**	**	**	**	**	**		**	**	**	**

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Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	+	**	**	**	**	+	**	+	**	+	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_4_3 (continuation)

Q29a. Channel 5 TV channels or My5 - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_4
 Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0 -%	**	**
2	(2.0)	**	**	**	0 -%	**	**
3	(3.0)	**	**	**	0 -%	**	**
4	(4.0)	**	**	**	0 -%	**	**
5	(5.0)	**	**	**	0 -%	**	**
6	(6.0)	**	**	**	0 -%	**	**
7	(7.0)	**	**	**	0 -%	**	**
8	(8.0)	**	**	**	0 -%	**	**
9	(9.0)	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	**	**	**	0 -%	**	**
NET Badly (1-3)	**	**	**	**	0 -%	**	**
NET Neutral (4-6)	**	**	**	**	0 -%	**	**
NET Well (7-10)	**	**	**	**	0 -%	**	**
Don't know	**	**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	b	-		**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Don't know		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Medians		**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	**	0	**	**	**	**
Mode	**	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	+cdi	**	**	**	**		+cdi	**	**	**
Standard Error	**	**	**	**	**	**	**		**	**	**	**

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Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
										Humber					
		Total								(i)					
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
badly		**	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	C	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	C	**	**	**	**	**	**	**	**

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Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)
		Total						Total				
Unweighted row		**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**
badly		**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**
Extremely well		**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

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Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	0	**	**	**	**
Don't know	**	**	**	**	**	**	0	**	**	**	**
	**	**	**	**	**	**	-%	**	**	**	**
Medians	**	**	**	**	**	**		**	**	**	**
Mode	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	**	**	**	**		**	**	**	**
Standard Error	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	+	+	+	+	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**
2	(2.0)	**	**	**	**
3	(3.0)	**	**	**	**
4	(4.0)	**	**	**	**
5	(5.0)	**	**	**	**
6	(6.0)	**	**	**	**
7	(7.0)	**	**	**	**
8	(8.0)	**	**	**	**
9	(9.0)	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_4_4 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_5

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0) **	**	**	0 -%	**	**	**
2	(2.0) **	**	**	0 -%	**	**	**
3	(3.0) **	**	**	0 -%	**	**	**
4	(4.0) **	**	**	0 -%	**	**	**
5	(5.0) **	**	**	0 -%	**	**	**
6	(6.0) **	**	**	0 -%	**	**	**
7	(7.0) **	**	**	0 -%	**	**	**
8	(8.0) **	**	**	0 -%	**	**	**
9	(9.0) **	**	**	0 -%	**	**	**
10 - Extremely well	(10.0) **	**	**	0 -%	**	**	**
NET Badly (1-3)	**	**	**	0 -%	**	**	**
NET Neutral (4-6)	**	**	**	0 -%	**	**	**
NET Well (7-10)	**	**	**	0 -%	**	**	**
Don't know	**	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	+b	-		**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Don't know		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Medians		**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	**	0	**	**	**	**
Mode	**	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	d	**	-	**	**		d	**	**	**
Standard Error	**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
badly		**	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	b	-	b	**	**	b	-	**	+a	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	-%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	0	**	**	**	**
Don't know	**	**	**	**	**	**	0	**	**	**	**
	**	**	**	**	**	**	-%	**	**	**	**
Medians	**	**	**	**	**	**		**	**	**	**
Mode	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	**	**	**	**		**	**	**	**
Standard Error	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	+	**	**	**	**	**	+	+b	**	**	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**
2	(2.0)	**	**	**	**
3	(3.0)	**	**	**	**
4	(4.0)	**	**	**	**
5	(5.0)	**	**	**	**
6	(6.0)	**	**	**	**
7	(7.0)	**	**	**	**
8	(8.0)	**	**	**	**
9	(9.0)	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29A_4_5 (continuation)

Q29a. Channel 5 TV channels or My5 - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Channel 5 TV channels or My5

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29AS1_1

Q29a. BBC TV channels or iPlayer - Summary - How well or badly does it provide ...

Base: Those whose children watch BBC TV channels or iPlayer

	Total	1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX
High-quality programmes for younger children under 10	123	1 1%	1 *	0 -	4 3%	4 3%	14 11%	17 14%	28 22%	21 17%	30 24%	2 2%	21 17%	96 78%	4 4%	7.98
High-quality programmes for older children (aged 10 and over)	154	3 2%	2 1%	2 1%	4 3%	7 5%	21 14%	21 14%	28 18%	20 13%	34 22%	7 5%	32 21%	103 67%	12 8%	7.61
A wide range of UK-made content for children	222	* *	3 1%	4 2%	6 3%	11 5%	23 10%	31 14%	45 20%	34 15%	53 24%	7 3%	41 18%	163 74%	11 5%	7.85
Programmes that help them learn about new things	222	1 1%	3 1%	4 2%	6 2%	12 5%	21 9%	35 16%	46 21%	34 15%	52 24%	8 4%	38 17%	167 75%	8 4%	7.80
Programmes that help children understand the world around them	222	1 1%	3 1%	1 *	8 4%	15 7%	29 13%	28 13%	56 25%	28 12%	46 21%	5 2%	52 23%	158 71%	7 3%	7.66

Table Q29AS1_2

Q29a. ITV TV channels or ITVX (formerly ITV Hub) - Summary - How well or badly does it provide ...

Base: Those whose children watch ITV TV channels or ITVX (formerly ITV Hub)

	Total	1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX
High-quality programmes for younger children under 10	67	* *%	* *%	* *%	1 2%	4 6%	15 22%	16 23%	9 13%	3 5%	12 18%	1 1%	20 30%	40 60%	6 9%	7.36
High-quality programmes for older children (aged 10 and over)	115	0 -%	* *%	1 1%	2 2%	2 2%	13 12%	24 21%	20 17%	7 6%	31 27%	1 1%	18 16%	81 71%	14 12%	7.94
A wide range of UK-made content for children	146	2 1%	* *%	1 1%	5 4%	10 7%	23 16%	25 17%	21 15%	5 3%	39 27%	3 2%	38 26%	90 62%	14 10%	7.56
Programmes that help them learn about new things	146	* *%	1 1%	3 2%	3 2%	14 10%	22 15%	23 15%	23 16%	10 7%	34 23%	5 3%	39 27%	89 61%	13 9%	7.48
Programmes that help children understand the world around them	146	* *%	2 1%	1 1%	7 5%	10 7%	27 18%	17 11%	26 18%	12 8%	31 21%	4 3%	43 30%	85 58%	14 9%	7.44

Table Q29AS1_3

Q29a. Channel 4 TV channels or Channel 4 streaming service (formerly All4) - Summary - How well or badly does it provide ...

Base: Those whose children watch Channel 4 TV channels or Channel 4 streaming service (formerly All4)

	Total	1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX
High-quality programmes for younger children under 10	50	0 -%	1 2%	1 2%	4 9%	4 8%	8 16%	9 19%	7 15%	1 2%	10 19%	2 4%	16 32%	28 55%	4 9%	7.02
High-quality programmes for older children (aged 10 and over)	95	1 1%	1 1%	1 1%	4 4%	8 8%	11 11%	14 14%	19 20%	5 5%	24 25%	3 3%	22 23%	62 65%	8 9%	7.57
A wide range of UK-made content for children	117	0 -%	0 -%	2 2%	7 6%	9 7%	11 10%	25 21%	17 15%	10 9%	24 20%	2 2%	27 23%	76 65%	11 9%	7.47
Programmes that help them learn about new things	117	* *%	2 1%	1 1%	3 3%	7 6%	17 15%	14 12%	19 16%	13 12%	30 26%	3 2%	28 24%	76 65%	10 9%	7.76
Programmes that help children understand the world around them	117	2 2%	0 -%	1 1%	5 4%	10 8%	18 15%	22 19%	18 16%	4 4%	28 24%	3 2%	33 28%	73 62%	8 7%	7.40

Absolute figures
Row percentages

Table Q29AS1_4
 Q29a. Channel 5 TV channels or My5 - Summary - How well or badly does it provide ...

Base: Those whose children watch Channel 5 TV channels or My5

	Total	1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX
High-quality programmes for younger children under 10	46	0 -%	1 2%	2 5%	0 -%	1 2%	* 1%	9 20%	10 21%	6 13%	16 35%	3 8%	2 3%	41 89%	0 -%	8.15
High-quality programmes for older children (aged 10 and over)	68	2 3%	1 2%	2 3%	3 5%	7 11%	4 6%	10 15%	12 17%	7 10%	17 24%	5 8%	15 22%	45 67%	3 4%	7.32
A wide range of UK-made content for children	88	2 2%	* *%	2 2%	3 4%	5 6%	3 4%	15 17%	18 21%	7 8%	28 32%	4 5%	12 13%	68 77%	5 5%	7.85
Programmes that help them learn about new things	88	1 2%	* *%	2 2%	3 3%	7 8%	11 13%	11 12%	21 24%	8 9%	19 21%	4 4%	21 24%	59 67%	5 6%	7.52
Programmes that help children understand the world around them	88	2 2%	1 1%	3 3%	3 3%	8 9%	7 8%	14 16%	17 20%	5 6%	23 26%	6 6%	17 19%	60 68%	6 7%	7.47

Table Q29A_T4
 Q29a. Well (7-10) Summary - How well or badly does it provide ...

Base: Those whose children watch service in last 6 months

Absolute figures
 Column percentages

	BBC TV channels or iPlayer	ITV ITVX ITV Hub)	Channel 4 TV channels or Channel 4 st ITV TV channels or service (f formerly All4)	Channel 5 TV channels or My5	
Unweighted row	236	151	118		**
Effective sample size	201	130	103		**
Total	222	146	117		**
High-quality programmes for younger children under 10	96 43%	40 27%	28 24%		** **
High-quality programmes for older children (aged 10 and over)	103 46%	81 56%	62 53%		** **
A wide range of UK-made content for children	163 74%	90 62%	76 65%		** **
Programmes that help them learn about new things	167 75%	89 61%	76 65%		** **
Programmes that help children understand the world around them	158 71%	85 58%	73 62%		** **

Table Q29A_M3

Q29a. Neutral (4-6) Summary - How well or badly does it provide ...

Base: Those whose children watch service in last 6 months

Absolute figures
Column percentages

	BBC TV channels or iPlayer	ITV TV ITVX ITV Hub)	Channel 4 TV channels or Channel 4 st reaming service (f All4)	Channel 5 TV channels or My5	
Unweighted row	236	151	118		**
Effective sample size	201	130	103		**
Total	222	146	117		**
High-quality programmes for younger children under 10	21 9%	20 14%	16 14%		** **
High-quality programmes for older children (aged 10 and over)	32 15%	18 12%	22 19%		** **
A wide range of UK-made content for children	41 18%	38 26%	27 23%		** **
Programmes that help them learn about new things	38 17%	39 27%	28 24%		** **
Programmes that help children understand the world around them	52 23%	43 30%	33 28%		** **

Table Q29A_B3
Q29a. Badly (1-3) Summary - How well or badly does it provide ...

Base: Those whose children watch service in last 6 months

Absolute figures
Column percentages

	BBC TV channels or iPlayer	ITV TV ITVX ITV Hub)	Channel 4 TV channels or Channel 4 st reaming service (f ormerly All4)	Channel 5 TV channels or My5	
Unweighted row	236	151	118		**
Effective sample size	201	130	103		**
Total	222	146	117		**
High-quality programmes for younger children under 10	2 1%	1 1%	2 2%		** **
High-quality programmes for older children (aged 10 and over)	7 3%	1 1%	3 2%		** **
A wide range of UK-made content for children	7 3%	3 2%	2 2%		** **
Programmes that help them learn about new things	8 4%	5 3%	3 2%		** **
Programmes that help children understand the world around them	5 2%	4 3%	3 2%		** **

Table Q29B_1_1
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		176	**	**	0	**	**	**
Effective sample		149	**	**		**	**	**
Total		173	**	**	0	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	0 -%	**	**	**
2	(2.0)	1 1%	**	**	0 -%	**	**	**
3	(3.0)	3 2%	**	**	0 -%	**	**	**
4	(4.0)	6 4%	**	**	0 -%	**	**	**
5	(5.0)	15 9%	**	**	0 -%	**	**	**
6	(6.0)	17 10%	**	**	0 -%	**	**	**
7	(7.0)	20 12%	**	**	0 -%	**	**	**
8	(8.0)	36 21%	**	**	0 -%	**	**	**
9	(9.0)	28 16%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0)	43 25%	**	**	0 -%	**	**	**
NET Badly (1-3)		4 2%	**	**	0 -%	**	**	**
NET Neutral (4-6)		38 22%	**	**	0 -%	**	**	**
NET Well (7-10)		127 73%	**	**	0 -%	**	**	**
Don't know		4 2%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_1_1 (continuation)

Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	176	**	**	0	**	**	**
Effective sample	149	**	**		**	**	**
Total	173	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	169	**	**	0	**	**	**
Mean score	7.8	**	**		**	**	**
Standard deviation	1.95	**	**		**	**	**
Standard Error	.16	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_1 (continuation)
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		176	**	**	**	**	**	**	0	**	107	**	**
Effective sample		149	**	**	**	**	**	**		**	90	**	**
Total		173	**	**	**	**	**	**	0	**	102	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **
2	(2.0)	1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	1 1%	** **	** **
3	(3.0)	3 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	3 3%	** **	** **
4	(4.0)	6 4%	** **	** **	** **	** **	** **	** **	0 -%	** **	5 5%	** **	** **
5	(5.0)	15 9%	** **	** **	** **	** **	** **	** **	0 -%	** **	5 5%	** **	** **
6	(6.0)	17 10%	** **	** **	** **	** **	** **	** **	0 -%	** **	7 7%	** **	** **
7	(7.0)	20 12%	** **	** **	** **	** **	** **	** **	0 -%	** **	13 13%	** **	** **
8	(8.0)	36 21%	** **	** **	** **	** **	** **	** **	0 -%	** **	26 25%	** **	** **
9	(9.0)	28 16%	** **	** **	** **	** **	** **	** **	0 -%	** **	16 16%	** **	** **
10 - Extremely well	(10.0)	43 25%	** **	** **	** **	** **	** **	** **	0 -%	** **	23 23%	** **	** **
NET Badly (1-3)		4 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	4 4%	** **	** **
NET Neutral (4-6)		38 22%	** **	** **	** **	** **	** **	** **	0 -%	** **	17 17%	** **	** **
NET Well (7-10)		127 73%	** **	** **	** **	** **	** **	** **	0 -%	** **	79 77%	** **	** **
Don't know		4 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	2 2%	** **	** **
Medians		8.00	**	**	**	**	**	**		**	8.00	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_1_1 (continuation)

Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	176	**	**	**	**	**	**	0	**	107	**	**
Effective sample	149	**	**	**	**	**	**		**	90	**	**
Total	173	**	**	**	**	**	**	0	**	102	**	**
Mode	10.00	**	**	**	**	**	**		**	8.00	**	**
Base for stats	169	**	**	**	**	**	**	0	**	100	**	**
Mean score	7.8	**	**	**	**	**	**		**	7.8	**	**
Standard deviation	1.95	**	**	**	**	**	**		**	1.98	**	**
Standard Error	.16	**	**	**	**	**	**		**	.21	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_1 (continuation)
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		Total	Region												
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		176	**	**	**	**	**	**	**	**	**	132	**	**	**
Effective sample		149	**	**	**	**	**	**	**	**	**	124	**	**	**
Total		173	**	**	**	**	**	**	**	**	**	154	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
3	(3.0)	3 2%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
4	(4.0)	6 4%	**	**	**	**	**	**	**	**	**	6 4%	**	**	**
5	(5.0)	15 9%	**	**	**	**	**	**	**	**	**	13 8%	**	**	**
6	(6.0)	17 10%	**	**	**	**	**	**	**	**	**	15 10%	**	**	**
7	(7.0)	20 12%	**	**	**	**	**	**	**	**	**	17 11%	**	**	**
8	(8.0)	36 21%	**	**	**	**	**	**	**	**	**	33 22%	**	**	**
9	(9.0)	28 16%	**	**	**	**	**	**	**	**	**	23 15%	**	**	**
10 - Extremely well	(10.0)	43 25%	**	**	**	**	**	**	**	**	**	39 25%	**	**	**
NET Badly (1-3)		4 2%	**	**	**	**	**	**	**	**	**	4 3%	**	**	**
NET Neutral (4-6)		38 22%	**	**	**	**	**	**	**	**	**	33 22%	**	**	**
NET Well (7-10)		127 73%	**	**	**	**	**	**	**	**	**	112 73%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_1 (continuation)
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	176	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	149	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	173	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	**	**	**	**	**	**	**	**	**	4	**	**
	2%	**	**	**	**	**	**	**	**	**	**	3%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	169	**	**	**	**	**	**	**	**	**	**	150	**	**
Mean score	7.8	**	**	**	**	**	**	**	**	**	**	7.8	**	**
Standard deviation	1.95	**	**	**	**	**	**	**	**	**	**	1.96	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_1 (continuation)
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		176	**	**	**	**	124	**	150	**	**	**	**
Effective sample		149	**	**	**	**	107	**	127	**	**	**	**
Total		173	**	**	**	**	106	**	148	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **
2	(2.0)	1 1%	** **	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
3	(3.0)	3 2%	** **	** **	** **	** **	* %	** **	3 2%	** **	** **	** **	** **
4	(4.0)	6 4%	** **	** **	** **	** **	3 3%	** **	6 4%	** **	** **	** **	** **
5	(5.0)	15 9%	** **	** **	** **	** **	5 5%	** **	14 10%	** **	** **	** **	** **
6	(6.0)	17 10%	** **	** **	** **	** **	12 11%	** **	15 10%	** **	** **	** **	** **
7	(7.0)	20 12%	** **	** **	** **	** **	16 15%	** **	17 12%	** **	** **	** **	** **
8	(8.0)	36 21%	** **	** **	** **	** **	25 24%	** **	28 19%	** **	** **	** **	** **
9	(9.0)	28 16%	** **	** **	** **	** **	18 17%	** **	24 16%	** **	** **	** **	** **
10 - Extremely well	(10.0)	43 25%	** **	** **	** **	** **	24 22%	** **	37 25%	** **	** **	** **	** **
NET Badly (1-3)		4 2%	** **	** **	** **	** **	1 1%	** **	4 3%	** **	** **	** **	** **
NET Neutral (4-6)		38 22%	** **	** **	** **	** **	20 19%	** **	36 24%	** **	** **	** **	** **
NET Well (7-10)		127 73%	** **	** **	** **	** **	83 78%	** **	105 71%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_1 (continuation)
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	176	**	**	**	**	124	**	150	**	**	**	**
Effective sample	149	**	**	**	**	107	**	127	**	**	**	**
Total	173	**	**	**	**	106	**	148	**	**	**	**
Don't know	4	**	**	**	**	2	**	3	**	**	**	**
	2%	**	**	**	**	2%	**	2%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	8.00	**	10.00	**	**	**	**
Base for stats	169	**	**	**	**	104	**	145	**	**	**	**
Mean score	7.8	**	**	**	**	7.9	**	7.7	**	**	**	**
Standard deviation	1.95	**	**	**	**	1.75	**	2.01	**	**	**	**
Standard Error	.16	**	**	**	**	.17	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_1 (continuation)
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		176	**	128	**	**	**	**	**	**	**	**	**
Effective sample		149	**	109	**	**	**	**	**	**	**	**	**
Total		173	**	127	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	3 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	6 4%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	15 9%	** **	13 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	17 10%	** **	12 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	20 12%	** **	16 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	36 21%	** **	30 24%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	28 16%	** **	21 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	43 25%	** **	28 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		4 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		38 22%	** **	27 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		127 73%	** **	96 75%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

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Table Q29B_1_1 (continuation)

Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	176	**	128	**	**	**	**	**	**	**	**	**	**
Effective sample	149	**	109	**	**	**	**	**	**	**	**	**	**
Total	173	**	127	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	1	**	**	**	**	**	**	**	**	**	**
	2%	**	1%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	169	**	126	**	**	**	**	**	**	**	**	**	**
Mean score	7.8	**	7.8	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.95	**	1.87	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

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Table Q29B_1_1 (continuation)
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		176	**	**	118	**	176	0	174	**	175	**
Effective sample		149	**	**	101	**	149		147	**	148	**
Total		173	**	**	111	**	173	0	171	**	172	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	0 -%	** **	0 -%	0 -%	0 -%	** **	0 -%	** **
2	(2.0)	1 1%	** **	** **	0 -%	** **	1 1%	0 -%	1 1%	** **	1 1%	** **
3	(3.0)	3 2%	** **	** **	2 1%	** **	3 2%	0 -%	3 2%	** **	3 2%	** **
4	(4.0)	6 4%	** **	** **	6 6%	** **	6 4%	0 -%	6 4%	** **	6 4%	** **
5	(5.0)	15 9%	** **	** **	8 7%	** **	15 9%	0 -%	15 9%	** **	15 9%	** **
6	(6.0)	17 10%	** **	** **	11 9%	** **	17 10%	0 -%	17 10%	** **	17 10%	** **
7	(7.0)	20 12%	** **	** **	15 14%	** **	20 12%	0 -%	20 12%	** **	20 12%	** **
8	(8.0)	36 21%	** **	** **	27 24%	** **	36 21%	0 -%	36 21%	** **	36 21%	** **
9	(9.0)	28 16%	** **	** **	19 17%	** **	28 16%	0 -%	28 16%	** **	28 16%	** **
10 - Extremely well	(10.0)	43 25%	** **	** **	21 19%	** **	43 25%	0 -%	41 24%	** **	41 24%	** **
NET Badly (1-3)		4 2%	** **	** **	2 1%	** **	4 2%	0 -%	4 2%	** **	4 2%	** **
NET Neutral (4-6)		38 22%	** **	** **	25 22%	** **	38 22%	0 -%	38 22%	** **	38 22%	** **
NET Well (7-10)		127 73%	** **	** **	82 74%	** **	127 73%	0 -%	124 73%	** **	125 73%	** **

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Table Q29B_1_1 (continuation)

Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	176	**	**	118	**	176	0	174	**	175	**
Effective sample	149	**	**	101	**	149		147	**	148	**
Total	173	**	**	111	**	173	0	171	**	172	**
Don't know	4	**	**	3	**	4	0	4	**	4	**
	2%	**	**	3%	**	2%	-%	2%	**	2%	**
Medians	8.00	**	**	8.00	**	8.00		8.00	**	8.00	**
Mode	10.00	**	**	8.00	**	10.00		10.00	**	10.00	**
Base for stats	169	**	**	109	**	169	0	167	**	168	**
Mean score	7.8	**	**	7.7	**	7.8		7.8	**	7.8	**
Standard deviation	1.95	**	**	1.83	**	1.95		1.94	**	1.95	**
Standard Error	.16	**	**	.19	**	.16		.16	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_1 (continuation)
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		176	171	164	165	144	**	172	169	174	174	133	103	125	**	131	**
Effective sample		149	145	139	140	123	**	146	143	148	147	114	89	107	**	111	**
Total		173	168	164	164	145	**	170	166	172	171	126	101	123	**	125	**
1 - Extremely badly	(1.0)	0	0	0	0	0	**	0	0	0	0	0	0	0	**	0	**
		-%	-%	-%	-%	-%	**	-%	-%	-%	-%	-%	-%	-%	**	-%	**
2	(2.0)	1	1	1	1	1	**	1	1	1	1	0	1	0	**	0	**
		1%	1%	1%	1%	1%	**	1%	1%	1%	1%	-%	1%	-%	**	-%	**
3	(3.0)	3	2	3	3	3	**	3	3	3	3	*	0	3	**	*	**
		2%	1%	2%	2%	2%	**	2%	2%	2%	2%	*%	-%	2%	**	*%	**
4	(4.0)	6	6	6	6	4	**	6	6	6	6	2	1	1	**	2	**
		4%	4%	3%	3%	3%	**	4%	4%	4%	4%	2%	1%	1%	**	1%	**
5	(5.0)	15	15	14	14	12	**	14	15	15	15	6	6	5	**	7	**
		9%	9%	9%	9%	8%	**	8%	9%	9%	9%	5%	6%	4%	**	6%	**
6	(6.0)	17	17	17	16	15	**	17	15	17	17	9	5	11	**	10	**
		10%	10%	10%	9%	10%	**	10%	9%	10%	10%	7%	5%	9%	**	8%	**
7	(7.0)	20	20	19	19	17	**	20	20	20	20	18	13	14	**	17	**
		12%	12%	12%	12%	12%	**	11%	12%	11%	12%	14%	13%	12%	**	13%	**
8	(8.0)	36	35	36	35	28	**	36	32	36	36	28	23	30	**	28	**
		21%	21%	22%	21%	19%	**	21%	19%	21%	21%	22%	23%	25%	**	22%	**
9	(9.0)	28	28	27	28	27	**	28	28	28	28	25	21	23	**	26	**
		16%	16%	17%	17%	18%	**	16%	17%	16%	16%	20%	21%	19%	**	21%	**
10 - Extremely well	(10.0)	43	41	37	40	36	**	41	41	42	40	34	29	32	**	34	**
		25%	24%	23%	25%	25%	**	24%	25%	25%	24%	27%	29%	26%	**	27%	**
NET Badly (1-3)		4	3	4	4	4	**	4	4	4	4	*	1	3	**	*	**
		2%	2%	3%	3%	3%	**	2%	3%	2%	2%	*%	1%	2%	**	*%	**
NET Neutral (4-6)		38	38	36	35	31	**	37	37	38	38	18	12	17	**	20	**
		22%	23%	22%	21%	22%	**	22%	22%	22%	23%	14%	12%	14%	**	16%	**
NET Well (7-10)		127	123	119	122	107	**	125	120	125	124	104	87	100	**	105	**
		73%	73%	73%	74%	74%	**	73%	73%	73%	73%	83%	86%	81%	**	83%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_1 (continuation)
 Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	176	171	164	165	144	**	172	169	174	174	133	103	125	**	131	**
Effective sample	149	145	139	140	123	**	146	143	148	147	114	89	107	**	111	**
Total	173	168	164	164	145	**	170	166	172	171	126	101	123	**	125	**
Don't know	4	4	4	3	2	**	4	4	4	4	4	1	3	**	1	**
	2%	2%	2%	2%	1%	**	2%	2%	2%	2%	3%	1%	2%	**	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	9.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	169	164	160	161	143	**	166	162	168	167	122	100	120	**	125	**
Mean score	7.8	7.8	7.8	7.8	7.8	**	7.8	7.8	7.8	7.8	8.2+	8.3+	8.1+	**	8.2+	**
														+		+
Standard deviation	1.95	1.92	1.92	1.93	1.95	**	1.94	1.97	1.95	1.94	1.60	1.67	1.70	**	1.60	**
Standard Error	.16	.16	.17	.17	.18	**	.16	.17	.16	.16	.15	.18	.17	**	.15	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_1 (continuation)

Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		176	**	165	128	**
Effective sample		149	**	141	110	**
Total		173	**	161	122	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	0 -%	** **
2	(2.0)	1 1%	** **	1 1%	1 1%	** **
3	(3.0)	3 2%	** **	3 2%	2 1%	** **
4	(4.0)	6 4%	** **	4 3%	3 2%	** **
5	(5.0)	15 9%	** **	14 9%	10 8%	** **
6	(6.0)	17 10%	** **	15 10%	12 10%	** **
7	(7.0)	20 12%	** **	20 13%	18 14%	** **
8	(8.0)	36 21%	** **	34 21%	29 23%	** **
9	(9.0)	28 16%	** **	24 15%	20 17%	** **
10 - Extremely well	(10.0)	43 25%	** **	41 26%	26 21%	** **
NET Badly (1-3)		4 2%	** **	4 3%	3 2%	** **
NET Neutral (4-6)		38 22%	** **	34 21%	25 21%	** **
NET Well (7-10)		127 73%	** **	120 75%	93 76%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_1_1 (continuation)

Q29b. CBBC - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	176	**	165	128	**
Effective sample	149	**	141	110	**
Total	173	**	161	122	**
Don't know	4	**	3	2	**
	2%	**	2%	1%	**
Medians	8.00	**	8.00	8.00	**
Mode	10.00	**	10.00	8.00	**
Base for stats	169	**	158	121	**
Mean score	7.8	**	7.8	7.8	**
Standard deviation	1.95	**	1.92	1.84	**
Standard Error	.16	**	.16	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_2
 Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	176	**	**	0	**	**	**
Effective sample	149	**	**		**	**	**
Total	173	**	**	0	**	**	**
1 - Extremely badly	(1.0) 0 -%	** **	** **	0 -%	** **	** **	** **
2	(2.0) 5 3%	** **	** **	0 -%	** **	** **	** **
3	(3.0) 1 1%	** **	** **	0 -%	** **	** **	** **
4	(4.0) 8 5%	** **	** **	0 -%	** **	** **	** **
5	(5.0) 9 5%	** **	** **	0 -%	** **	** **	** **
6	(6.0) 15 9%	** **	** **	0 -%	** **	** **	** **
7	(7.0) 28 16%	** **	** **	0 -%	** **	** **	** **
8	(8.0) 39 22%	** **	** **	0 -%	** **	** **	** **
9	(9.0) 24 14%	** **	** **	0 -%	** **	** **	** **
10 - Extremely well	(10.0) 39 22%	** **	** **	0 -%	** **	** **	** **
NET Badly (1-3)	7 4%	** **	** **	0 -%	** **	** **	** **
NET Neutral (4-6)	33 19%	** **	** **	0 -%	** **	** **	** **
NET Well (7-10)	129 75%	** **	** **	0 -%	** **	** **	** **
Don't know	4 3%	** **	** **	0 -%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	176	**	**	0	**	**	**
Effective sample	149	**	**		**	**	**
Total	173	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	8.00	**	**		**	**	**
Base for stats	169	**	**	0	**	**	**
Mean score	7.7	**	**		**	**	**
Standard deviation	2.03	**	**		**	-	+a
Standard Error	.17	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		176	**	**	**	**	**	**	0	**	107	**	**
Effective sample		149	**	**	**	**	**	**	**	**	90	**	**
Total		173	**	**	**	**	**	**	0	**	102	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **
2	(2.0)	5 3%	** **	** **	** **	** **	** **	** **	0 -%	** **	3 3%	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **
4	(4.0)	8 5%	** **	** **	** **	** **	** **	** **	0 -%	** **	7 6%	** **	** **
5	(5.0)	9 5%	** **	** **	** **	** **	** **	** **	0 -%	** **	4 4%	** **	** **
6	(6.0)	15 9%	** **	** **	** **	** **	** **	** **	0 -%	** **	9 9%	** **	** **
7	(7.0)	28 16%	** **	** **	** **	** **	** **	** **	0 -%	** **	17 16%	** **	** **
8	(8.0)	39 22%	** **	** **	** **	** **	** **	** **	0 -%	** **	24 24%	** **	** **
9	(9.0)	24 14%	** **	** **	** **	** **	** **	** **	0 -%	** **	14 14%	** **	** **
10 - Extremely well	(10.0)	39 22%	** **	** **	** **	** **	** **	** **	0 -%	** **	24 23%	** **	** **
NET Badly (1-3)		7 4%	** **	** **	** **	** **	** **	** **	0 -%	** **	3 3%	** **	** **
NET Neutral (4-6)		33 19%	** **	** **	** **	** **	** **	** **	0 -%	** **	19 19%	** **	** **
NET Well (7-10)		129 75%	** **	** **	** **	** **	** **	** **	0 -%	** **	78 77%	** **	** **
Don't know		4 3%	** **	** **	** **	** **	** **	** **	0 -%	** **	1 1%	** **	** **
Medians		8.00	**	**	**	**	**	**	**	**	8.00	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	176	**	**	**	**	**	**	0	**	107	**	**
Effective sample	149	**	**	**	**	**	**		**	90	**	**
Total	173	**	**	**	**	**	**	0	**	102	**	**
Mode	8.00	**	**	**	**	**	**		**	8.00	**	**
Base for stats	169	**	**	**	**	**	**	0	**	101	**	**
Mean score	7.7	**	**	**	**	**	**		**	7.7	**	**
Standard deviation	2.03	**	**	**	**	**	**		**	2.02	**	**
Standard Error	.17	**	**	**	**	**	**		**	.21	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Total	Region											England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)						
Unweighted row		176	**	**	**	**	**	**	**	**	**	**	**	132	**	**	**
Effective sample		149	**	**	**	**	**	**	**	**	**	**	**	124	**	**	**
Total		173	**	**	**	**	**	**	**	**	**	**	**	154	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
2	(2.0)	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
4	(4.0)	8 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
5	(5.0)	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
6	(6.0)	15 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	14 9%	** **	** **	** **
7	(7.0)	28 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 16%	** **	** **	** **
8	(8.0)	39 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	34 22%	** **	** **	** **
9	(9.0)	24 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	22 14%	** **	** **	** **
10 - Extremely well	(10.0)	39 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	34 22%	** **	** **	** **
NET Badly (1-3)		7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 4%	** **	** **	** **
NET Neutral (4-6)		33 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	30 19%	** **	** **	** **
NET Well (7-10)		129 75%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	114 74%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	176	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	149	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	173	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	**	**	**	**	**	**	**	**	**	4	**	**
	3%	**	**	**	**	**	**	**	**	**	**	3%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	169	**	**	**	**	**	**	**	**	**	**	149	**	**
Mean score	7.7	**	**	**	**	**	**	**	**	**	**	7.6	**	**
Standard deviation	2.03	**	**	**	**	**	**	**	**	**	**	2.04	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		176	**	**	**	**	124	**	150	**	**	**	**
Effective sample		149	**	**	**	**	107	**	127	**	**	**	**
Total		173	**	**	**	**	106	**	148	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **
2	(2.0)	5 3%	** **	** **	** **	** **	2 2%	** **	3 2%	** **	** **	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
4	(4.0)	8 5%	** **	** **	** **	** **	4 4%	** **	8 6%	** **	** **	** **	** **
5	(5.0)	9 5%	** **	** **	** **	** **	4 4%	** **	8 6%	** **	** **	** **	** **
6	(6.0)	15 9%	** **	** **	** **	** **	12 12%	** **	13 9%	** **	** **	** **	** **
7	(7.0)	28 16%	** **	** **	** **	** **	20 19%	** **	26 17%	** **	** **	** **	** **
8	(8.0)	39 22%	** **	** **	** **	** **	26 25%	** **	31 21%	** **	** **	** **	** **
9	(9.0)	24 14%	** **	** **	** **	** **	15 14%	** **	20 13%	** **	** **	** **	** **
10 - Extremely well	(10.0)	39 22%	** **	** **	** **	** **	19 18%	** **	34 23%	** **	** **	** **	** **
NET Badly (1-3)		7 4%	** **	** **	** **	** **	3 3%	** **	5 3%	** **	** **	** **	** **
NET Neutral (4-6)		33 19%	** **	** **	** **	** **	20 19%	** **	30 20%	** **	** **	** **	** **
NET Well (7-10)		129 75%	** **	** **	** **	** **	80 76%	** **	109 74%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	176	**	**	**	**	124	**	150	**	**	**	**
Effective sample	149	**	**	**	**	107	**	127	**	**	**	**
Total	173	**	**	**	**	106	**	148	**	**	**	**
Don't know	4	**	**	**	**	2	**	4	**	**	**	**
	3%	**	**	**	**	2%	**	3%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	8.00	**	**	**	**	8.00	**	10.00	**	**	**	**
Base for stats	169	**	**	**	**	104	**	144	**	**	**	**
Mean score	7.7	**	**	**	**	7.6	**	7.7	**	**	**	**
Standard deviation	2.03	**	**	**	**	1.84	**	2.00	**	**	**	**
Standard Error	.17	**	**	**	**	.18	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_2 (continuation)
 Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		176	**	128	**	**	**	**	**	**	**	**	**
Effective sample		149	**	109	**	**	**	**	**	**	**	**	**
Total		173	**	127	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	5 3%	** **	5 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	8 5%	** **	3 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	9 5%	** **	7 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	15 9%	** **	13 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	28 16%	** **	20 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	39 22%	** **	32 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	24 14%	** **	19 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	39 22%	** **	24 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		7 4%	** **	6 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		33 19%	** **	24 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		129 75%	** **	95 74%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	176	**	128	**	**	**	**	**	**	**	**	**	**
Effective sample	149	**	109	**	**	**	**	**	**	**	**	**	**
Total	173	**	127	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	2	**	**	**	**	**	**	**	**	**	**
	3%	**	2%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	169	**	125	**	**	**	**	**	**	**	**	**	**
Mean score	7.7	**	7.6	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.03	**	2.00	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.19	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		176	**	**	118	**	176	0	174	**	175	**
Effective sample		149	**	**	101	**	149		147	**	148	**
Total		173	**	**	111	**	173	0	171	**	172	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	0 -%	** **	0 -%	0 -%	0 -%	** **	0 -%	** **
2	(2.0)	5 3%	** **	** **	5 4%	** **	5 3%	0 -%	4 2%	** **	4 2%	** **
3	(3.0)	1 1%	** **	** **	1 1%	** **	1 1%	0 -%	1 1%	** **	1 1%	** **
4	(4.0)	8 5%	** **	** **	6 5%	** **	8 5%	0 -%	8 5%	** **	8 5%	** **
5	(5.0)	9 5%	** **	** **	6 5%	** **	9 5%	0 -%	9 5%	** **	9 5%	** **
6	(6.0)	15 9%	** **	** **	11 10%	** **	15 9%	0 -%	15 9%	** **	15 9%	** **
7	(7.0)	28 16%	** **	** **	19 17%	** **	28 16%	0 -%	28 16%	** **	28 16%	** **
8	(8.0)	39 22%	** **	** **	23 21%	** **	39 22%	0 -%	39 23%	** **	39 22%	** **
9	(9.0)	24 14%	** **	** **	19 17%	** **	24 14%	0 -%	24 14%	** **	24 14%	** **
10 - Extremely well	(10.0)	39 22%	** **	** **	18 16%	** **	39 22%	0 -%	38 22%	** **	39 22%	** **
NET Badly (1-3)		7 4%	** **	** **	6 5%	** **	7 4%	0 -%	5 3%	** **	5 3%	** **
NET Neutral (4-6)		33 19%	** **	** **	23 21%	** **	33 19%	0 -%	33 19%	** **	33 19%	** **
NET Well (7-10)		129 75%	** **	** **	80 72%	** **	129 75%	0 -%	129 75%	** **	129 75%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	176	**	**	118	**	176	0	174	**	175	**
Effective sample	149	**	**	101	**	149		147	**	148	**
Total	173	**	**	111	**	173	0	171	**	172	**
Don't know	4	**	**	2	**	4	0	4	**	4	**
	3%	**	**	2%	**	3%	-%	3%	**	3%	**
Medians	8.00	**	**	8.00	**	8.00		8.00	**	8.00	**
Mode	8.00	**	**	8.00	**	8.00		8.00	**	8.00	**
Base for stats	169	**	**	109	**	169	0	167	**	167	**
Mean score	7.7	**	**	7.4	**	7.7		7.7	**	7.7+	**
Standard deviation	2.03	**	**	2.08	**	2.03		1.97	**	1.97	**
Standard Error	.17	**	**	.21	**	.17		.16	**	.16	**

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Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		176	171	164	165	144	**	172	169	174	174	133	103	125	**	131	**
Effective sample		149	145	139	140	123	**	146	143	148	147	114	89	107	**	111	**
Total		173	168	164	164	145	**	170	166	172	171	126	101	123	**	125	**
1 - Extremely badly	(1.0)	0	0	0	0	0	**	0	0	0	0	0	0	0	**	0	**
		-%	-%	-%	-%	-%	**	-%	-%	-%	-%	-%	-%	-%	**	-%	**
2	(2.0)	5	5	5	5	5	**	5	5	5	4	2	1	1	**	2	**
		3%	3%	3%	3%	4%	**	3%	3%	3%	2%	1%	1%	1%	**	2%	**
3	(3.0)	1	1	1	1	1	**	1	1	1	1	1	0	0	**	1	**
		1%	1%	1%	1%	1%	**	1%	1%	1%	1%	1%	0%	0%	**	1%	**
4	(4.0)	8	7	7	7	6	**	8	8	8	8	2	1	4	**	2	**
		5%	4%	4%	5%	4%	**	5%	5%	5%	5%	2%	1%	3%	**	1%	**
5	(5.0)	9	8	8	8	6	**	8	8	8	9	3	3	3	**	3	**
		5%	5%	5%	5%	4%	**	5%	5%	5%	5%	3%	3%	3%	**	3%	**
6	(6.0)	15	15	15	14	14	**	15	14	15	15	9	6	9	**	9	**
		9%	9%	9%	9%	10%	**	9%	8%	9%	9%	7%	6%	7%	**	7%	**
7	(7.0)	28	28	26	26	23	**	27	28	28	28	21	18	20	**	21	**
		16%	17%	16%	16%	16%	**	16%	17%	16%	16%	16%	18%	16%	**	16%	**
8	(8.0)	39	39	37	36	31	**	39	35	39	39	35	30	32	**	31	**
		22%	23%	23%	22%	22%	**	23%	21%	22%	23%	28%	30%	26%	**	25%	**
9	(9.0)	24	21	22	24	19	**	24	23	24	23	17	14	18	**	20	**
		14%	13%	13%	15%	13%	**	14%	14%	14%	13%	14%	14%	15%	**	16%	**
10 - Extremely well	(10.0)	39	38	36	36	34	**	37	38	38	39	32	26	32	**	33	**
		22%	23%	22%	22%	23%	**	22%	23%	22%	23%	25%	26%	26%	**	26%	**
NET Badly (1-3)		7	7	7	7	7	**	7	7	7	5	3	1	1	**	4	**
		4%	4%	4%	4%	5%	**	4%	4%	4%	3%	3%	1%	1%	**	3%	**
NET Neutral (4-6)		33	31	31	30	27	**	32	31	32	33	15	11	16	**	14	**
		19%	18%	19%	18%	19%	**	19%	18%	19%	19%	12%	11%	13%	**	11%	**
NET Well (7-10)		129	126	121	122	107	**	127	124	129	128	105	88	101	**	105	**
		75%	75%	74%	75%	74%	**	75%	75%	75%	75%	83%	87%	82%	**	84%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	176	171	164	165	144	**	172	169	174	174	133	103	125	**	131	**
Effective sample	149	145	139	140	123	**	146	143	148	147	114	89	107	**	111	**
Total	173	168	164	164	145	**	170	166	172	171	126	101	123	**	125	**
Don't know	4	4	4	4	4	**	4	4	4	4	3	1	4	**	2	**
	3%	3%	3%	3%	3%	**	3%	3%	3%	3%	3%	1%	4%	**	2%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	8.00	8.00	10.00	10.00	**	8.00	10.00	8.00	8.00	8.00	8.00	10.00	**	10.00	**
Base for stats	169	164	159	159	141	**	165	161	168	166	123	100	119	**	123	**
Mean score	7.7	7.7	7.6	7.7	7.6	**	7.7	7.7	7.7	7.7	8.0+	8.2+	8.1+	**	8.1+	**
														+		+
Standard deviation	2.03	2.02	2.04	2.04	2.09	**	2.04	2.06	2.03	1.98	1.75	1.55	1.66	**	1.79	**
Standard Error	.17	.17	.18	.18	.19	**	.17	.17	.17	.16	.17	.16	.16	**	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		176	**	165	128	**
Effective sample		149	**	141	110	**
Total		173	**	161	122	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	0 -%	** **
2	(2.0)	5 3%	** **	3 2%	2 1%	** **
3	(3.0)	1 1%	** **	1 1%	1 1%	** **
4	(4.0)	8 5%	** **	8 5%	5 4%	** **
5	(5.0)	9 5%	** **	9 6%	8 6%	** **
6	(6.0)	15 9%	** **	14 9%	12 10%	** **
7	(7.0)	28 16%	** **	27 17%	18 15%	** **
8	(8.0)	39 22%	** **	34 21%	31 26%	** **
9	(9.0)	24 14%	** **	24 15%	22 18%	** **
10 - Extremely well	(10.0)	39 22%	** **	36 22%	22 18%	** **
NET Badly (1-3)		7 4%	** **	5 3%	3 3%	** **
NET Neutral (4-6)		33 19%	** **	31 20%	25 20%	** **
NET Well (7-10)		129 75%	** **	120 75%	93 76%	** **

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Prepared by BMG

Table Q29B_1_2 (continuation)

Q29b. CBBC - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	176	**	165	128	**
Effective sample	149	**	141	110	**
Total	173	**	161	122	**
Don't know	4	**	4	2	**
	3%	**	3%	2%	**
Medians	8.00	**	8.00	8.00	**
Mode	8.00	**	10.00	8.00	**
Base for stats	169	**	156	120	**
Mean score	7.7	**	7.7	7.7	**
Standard deviation	2.03	**	1.98	1.86	**
Standard Error	.17	**	.17	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_3
 Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	176	**	**	0	**	**	**
Effective sample	149	**	**		**	**	**
Total	173	**	**	0	**	**	**
1 - Extremely badly	(1.0) 0 -%	**	**	0 -%	**	**	**
2	(2.0) 1 *%	**	**	0 -%	**	**	**
3	(3.0) 3 2%	**	**	0 -%	**	**	**
4	(4.0) 8 4%	**	**	0 -%	**	**	**
5	(5.0) 12 7%	**	**	0 -%	**	**	**
6	(6.0) 21 12%	**	**	0 -%	**	**	**
7	(7.0) 27 16%	**	**	0 -%	**	**	**
8	(8.0) 31 18%	**	**	0 -%	**	**	**
9	(9.0) 24 14%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0) 44 25%	**	**	0 -%	**	**	**
NET Badly (1-3)	4 2%	**	**	0 -%	**	**	**
NET Neutral (4-6)	41 24%	**	**	0 -%	**	**	**
NET Well (7-10)	125 72%	**	**	0 -%	**	**	**
Don't know	4 2%	**	**	0 -%	**	**	**

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 Prepared by BMG

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	176	**	**	0	**	**	**
Effective sample	149	**	**		**	**	**
Total	173	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	170	**	**	0	**	**	**
Mean score	7.7	**	**		**	**	**
Standard deviation	1.94	**	**		**	**	**
Standard Error	.16	**	**		**	**	**

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Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		176	**	**	**	**	**	**	0	**	107	**	**
Effective sample		149	**	**	**	**	**	**	**	**	90	**	**
Total		173	**	**	**	**	**	**	0	**	102	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **
2	(2.0)	1 *%	** **	** **	** **	** **	** **	** **	0 -%	** **	1 1%	** **	** **
3	(3.0)	3 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	1 1%	** **	** **
4	(4.0)	8 4%	** **	** **	** **	** **	** **	** **	0 -%	** **	6 6%	** **	** **
5	(5.0)	12 7%	** **	** **	** **	** **	** **	** **	0 -%	** **	5 5%	** **	** **
6	(6.0)	21 12%	** **	** **	** **	** **	** **	** **	0 -%	** **	13 13%	** **	** **
7	(7.0)	27 16%	** **	** **	** **	** **	** **	** **	0 -%	** **	15 15%	** **	** **
8	(8.0)	31 18%	** **	** **	** **	** **	** **	** **	0 -%	** **	20 19%	** **	** **
9	(9.0)	24 14%	** **	** **	** **	** **	** **	** **	0 -%	** **	13 12%	** **	** **
10 - Extremely well	(10.0)	44 25%	** **	** **	** **	** **	** **	** **	0 -%	** **	26 25%	** **	** **
NET Badly (1-3)		4 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	2 2%	** **	** **
NET Neutral (4-6)		41 24%	** **	** **	** **	** **	** **	** **	0 -%	** **	25 24%	** **	** **
NET Well (7-10)		125 72%	** **	** **	** **	** **	** **	** **	0 -%	** **	74 72%	** **	** **
Don't know		4 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	2 1%	** **	** **
Medians		8.00	**	**	**	**	**	**	**	**	8.00	**	**

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Prepared by BMG

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	176	**	**	**	**	**	**	0	**	107	**	**
Effective sample	149	**	**	**	**	**	**		**	90	**	**
Total	173	**	**	**	**	**	**	0	**	102	**	**
Mode	10.00	**	**	**	**	**	**		**	10.00	**	**
Base for stats	170	**	**	**	**	**	**	0	**	101	**	**
Mean score	7.7	**	**	**	**	**	**		**	7.7	**	**
Standard deviation	1.94	**	**	**	**	**	**		**	1.98	**	**
Standard Error	.16	**	**	**	**	**	**		**	.21	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		176	**	**	**	**	**	**	**	**	**	132	**	**	**
Effective sample		149	**	**	**	**	**	**	**	**	**	124	**	**	**
Total		173	**	**	**	**	**	**	**	**	**	154	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	1 *%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
3	(3.0)	3 2%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
4	(4.0)	8 4%	**	**	**	**	**	**	**	**	**	7 4%	**	**	**
5	(5.0)	12 7%	**	**	**	**	**	**	**	**	**	11 7%	**	**	**
6	(6.0)	21 12%	**	**	**	**	**	**	**	**	**	20 13%	**	**	**
7	(7.0)	27 16%	**	**	**	**	**	**	**	**	**	22 14%	**	**	**
8	(8.0)	31 18%	**	**	**	**	**	**	**	**	**	27 18%	**	**	**
9	(9.0)	24 14%	**	**	**	**	**	**	**	**	**	21 14%	**	**	**
10 - Extremely well	(10.0)	44 25%	**	**	**	**	**	**	**	**	**	38 25%	**	**	**
NET Badly (1-3)		4 2%	**	**	**	**	**	**	**	**	**	4 3%	**	**	**
NET Neutral (4-6)		41 24%	**	**	**	**	**	**	**	**	**	38 25%	**	**	**
NET Well (7-10)		125 72%	**	**	**	**	**	**	**	**	**	108 71%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	176	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	149	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	173	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	**	**	**	**	**	**	**	**	**	3	**	**
	2%	**	**	**	**	**	**	**	**	**	**	2%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	170	**	**	**	**	**	**	**	**	**	**	150	**	**
Mean score	7.7	**	**	**	**	**	**	**	**	**	**	7.7	**	**
Standard deviation	1.94	**	**	**	**	**	**	**	**	**	**	1.96	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		176	**	**	**	**	124	**	150	**	**	**	**
Effective sample		149	**	**	**	**	107	**	127	**	**	**	**
Total		173	**	**	**	**	106	**	148	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **
2	(2.0)	1 *%	** **	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
3	(3.0)	3 2%	** **	** **	** **	** **	0 -%	** **	3 2%	** **	** **	** **	** **
4	(4.0)	8 4%	** **	** **	** **	** **	3 2%	** **	6 4%	** **	** **	** **	** **
5	(5.0)	12 7%	** **	** **	** **	** **	4 4%	** **	11 7%	** **	** **	** **	** **
6	(6.0)	21 12%	** **	** **	** **	** **	17 16%	** **	19 13%	** **	** **	** **	** **
7	(7.0)	27 16%	** **	** **	** **	** **	15 14%	** **	25 17%	** **	** **	** **	** **
8	(8.0)	31 18%	** **	** **	** **	** **	25 24%	** **	23 16%	** **	** **	** **	** **
9	(9.0)	24 14%	** **	** **	** **	** **	16 15%	** **	20 14%	** **	** **	** **	** **
10 - Extremely well	(10.0)	44 25%	** **	** **	** **	** **	23 22%	** **	36 24%	** **	** **	** **	** **
NET Badly (1-3)		4 2%	** **	** **	** **	** **	1 1%	** **	4 3%	** **	** **	** **	** **
NET Neutral (4-6)		41 24%	** **	** **	** **	** **	23 22%	** **	36 24%	** **	** **	** **	** **
NET Well (7-10)		125 72%	** **	** **	** **	** **	79 75%	** **	104 71%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	176	**	**	**	**	124	**	150	**	**	**	**
Effective sample	149	**	**	**	**	107	**	127	**	**	**	**
Total	173	**	**	**	**	106	**	148	**	**	**	**
Don't know	4	**	**	**	**	2	**	4	**	**	**	**
	2%	**	**	**	**	2%	**	2%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	8.00	**	10.00	**	**	**	**
Base for stats	170	**	**	**	**	103	**	145	**	**	**	**
Mean score	7.7	**	**	**	**	7.9	**	7.7	**	**	**	**
Standard deviation	1.94	**	**	**	**	1.70	**	1.96	**	**	**	**
Standard Error	.16	**	**	**	**	.17	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		176	**	128	**	**	**	**	**	**	**	**	**
Effective sample		149	**	109	**	**	**	**	**	**	**	**	**
Total		173	**	127	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	1 *%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	3 2%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	8 4%	** **	6 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	12 7%	** **	8 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	21 12%	** **	17 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	27 16%	** **	18 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	31 18%	** **	26 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	24 14%	** **	19 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	44 25%	** **	29 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		4 2%	** **	2 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		41 24%	** **	31 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		125 72%	** **	92 72%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	176	**	128	**	**	**	**	**	**	**	**	**	**
Effective sample	149	**	109	**	**	**	**	**	**	**	**	**	**
Total	173	**	127	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	2	**	**	**	**	**	**	**	**	**	**
	2%	**	1%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	170	**	126	**	**	**	**	**	**	**	**	**	**
Mean score	7.7	**	7.7 ^f	**	**	**	**	**	**	**	**	**	**
		f					-						
Standard deviation	1.94	**	1.90	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		176	**	**	118	**	176	0	174	**	175	**
Effective sample		149	**	**	101	**	149		147	**	148	**
Total		173	**	**	111	**	173	0	171	**	172	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	0 -%	** **	0 -%	0 -%	0 -%	** **	0 -%	** **
2	(2.0)	1 *%	** **	** **	1 1%	** **	1 *%	0 -%	1 *%	** **	1 *%	** **
3	(3.0)	3 2%	** **	** **	2 1%	** **	3 2%	0 -%	3 2%	** **	3 2%	** **
4	(4.0)	8 4%	** **	** **	6 5%	** **	8 4%	0 -%	8 5%	** **	8 5%	** **
5	(5.0)	12 7%	** **	** **	7 6%	** **	12 7%	0 -%	12 7%	** **	12 7%	** **
6	(6.0)	21 12%	** **	** **	15 14%	** **	21 12%	0 -%	20 12%	** **	21 12%	** **
7	(7.0)	27 16%	** **	** **	18 16%	** **	27 16%	0 -%	27 16%	** **	27 16%	** **
8	(8.0)	31 18%	** **	** **	23 21%	** **	31 18%	0 -%	31 18%	** **	31 18%	** **
9	(9.0)	24 14%	** **	** **	14 12%	** **	24 14%	0 -%	24 14%	** **	24 14%	** **
10 - Extremely well	(10.0)	44 25%	** **	** **	23 21%	** **	44 25%	0 -%	42 25%	** **	42 25%	** **
NET Badly (1-3)		4 2%	** **	** **	2 2%	** **	4 2%	0 -%	4 2%	** **	4 2%	** **
NET Neutral (4-6)		41 24%	** **	** **	28 25%	** **	41 24%	0 -%	40 23%	** **	41 24%	** **
NET Well (7-10)		125 72%	** **	** **	78 70%	** **	125 72%	0 -%	124 72%	** **	124 72%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	176	**	**	118	**	176	0	174	**	175	**
Effective sample	149	**	**	101	**	149		147	**	148	**
Total	173	**	**	111	**	173	0	171	**	172	**
Don't know	4	**	**	3	**	4	0	4	**	4	**
	2%	**	**	3%	**	2%	-%	2%	**	2%	**
Medians	8.00	**	**	8.00	**	8.00		8.00	**	8.00	**
Mode	10.00	**	**	10.00	**	10.00		10.00	**	10.00	**
Base for stats	170	**	**	108	**	170	0	168	**	168	**
Mean score	7.7	**	**	7.6	**	7.7		7.7	**	7.7	**
Standard deviation	1.94	**	**	1.92	**	1.94		1.94	**	1.94	**
Standard Error	.16	**	**	.19	**	.16		.16	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		176	171	164	165	144	**	172	169	174	174	133	103	125	**	131	**
Effective sample		149	145	139	140	123	**	146	143	148	147	114	89	107	**	111	**
Total		173	168	164	164	145	**	170	166	172	171	126	101	123	**	125	**
1 - Extremely badly	(1.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **
2	(2.0)	1 *%	1 *%	1 1%	1 1%	1 1%	** **	1 *%	1 *%	1 *%	1 *%	1 1%	0 -%	1 1%	** **	1 1%	** **
3	(3.0)	3 2%	3 2%	3 2%	3 2%	3 2%	** **	3 2%	3 2%	3 2%	3 2%	2 1%	0 -%	1 1%	** **	0 -%	** **
4	(4.0)	8 4%	8 5%	6 4%	4 3%	4 3%	** **	6 4%	8 5%	8 5%	8 5%	2 2%	2 2%	2 1%	** **	2 1%	** **
5	(5.0)	12 7%	10 6%	11 7%	12 7%	9 6%	** **	12 7%	12 7%	12 7%	12 7%	3 2%	2 2%	5 4%	** **	4 4%	** **
6	(6.0)	21 12%	21 13%	21 13%	20 12%	20 14%	** **	21 13%	19 11%	21 12%	21 12%	13 10%	9 9%	13 10%	** **	13 10%	** **
7	(7.0)	27 16%	25 15%	26 16%	26 16%	22 16%	** **	27 16%	26 16%	27 16%	27 16%	22 17%	16 16%	20 16%	** **	21 17%	** **
8	(8.0)	31 18%	30 18%	28 17%	28 17%	23 16%	** **	30 18%	28 17%	30 17%	31 18%	24 19%	24 24%	23 19%	** **	23 19%	** **
9	(9.0)	24 14%	24 14%	24 14%	24 14%	21 14%	** **	24 14%	24 14%	24 14%	24 14%	21 17%	17 17%	19 15%	** **	24 19%	** **
10 - Extremely well	(10.0)	44 25%	42 25%	41 25%	43 26%	39 27%	** **	43 25%	42 25%	43 25%	41 24%	36 29%	30 30%	36 30%	** **	36 29%	** **
NET Badly (1-3)		4 2%	4 2%	4 2%	4 2%	4 3%	** **	4 2%	4 2%	4 2%	4 2%	2 2%	0 -%	2 2%	** **	1 1%	** **
NET Neutral (4-6)		41 24%	39 23%	38 23%	36 22%	33 23%	** **	39 23%	38 23%	41 24%	41 24%	18 14%	13 13%	19 16%	** **	19 15%	** **
NET Well (7-10)		125 72%	121 72%	118 72%	120 73%	105 73%	** **	123 72%	120 72%	124 72%	122 72%	103 82%	87 86%	98 80%	** **	104 83%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	176	171	164	165	144	**	172	169	174	174	133	103	125	**	131	**
Effective sample	149	145	139	140	123	**	146	143	148	147	114	89	107	**	111	**
Total	173	168	164	164	145	**	170	166	172	171	126	101	123	**	125	**
Don't know	4	4	4	4	3	**	4	4	4	4	3	1	3	**	1	**
	2%	2%	2%	2%	2%	**	2%	2%	2%	2%	3%	1%	3%	**	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	170	165	160	160	142	**	166	162	168	167	123	99	120	**	124	**
Mean score	7.7	7.7	7.7	7.8+	7.8	**	7.7	7.7	7.7	7.7	8.1+	8.3+	8.1+	**	8.2+	**
						+abfghi								+abcef		+
Standard deviation	1.94	1.94	1.93	1.90	1.94	**	1.92	1.96	1.95	1.94	1.73	1.51	1.76	**	1.65	**
Standard Error	.16	.16	.17	.16	.18	**	.16	.17	.16	.16	.16	.16	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_3 (continuation)
 Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		176	**	165	128	**
Effective sample		149	**	141	110	**
Total		173	**	161	122	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	0 -%	** **
2	(2.0)	1 *%	** **	1 1%	1 1%	** **
3	(3.0)	3 2%	** **	3 2%	1 1%	** **
4	(4.0)	8 4%	** **	3 2%	3 2%	** **
5	(5.0)	12 7%	** **	12 7%	7 6%	** **
6	(6.0)	21 12%	** **	20 12%	17 14%	** **
7	(7.0)	27 16%	** **	27 17%	23 19%	** **
8	(8.0)	31 18%	** **	28 18%	26 21%	** **
9	(9.0)	24 14%	** **	21 13%	17 14%	** **
10 - Extremely well	(10.0)	44 25%	** **	42 26%	26 21%	** **
NET Badly (1-3)		4 2%	** **	4 2%	2 2%	** **
NET Neutral (4-6)		41 24%	** **	35 22%	26 21%	** **
NET Well (7-10)		125 72%	** **	119 74%	92 75%	** **

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_1_3 (continuation)

Q29b. CBBC - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	176	**	165	128	**
Effective sample	149	**	141	110	**
Total	173	**	161	122	**
Don't know	4	**	4	2	**
	2%	**	2%	2%	**
Medians	8.00	**	8.00	8.00	**
Mode	10.00	**	10.00	8.00	**
Base for stats	170	**	157	120	**
Mean score	7.7	**	7.8	7.7	**
Standard deviation	1.94	**	1.88	1.77	**
Standard Error	.16	**	.16	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_4
 Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	176	**	**	0	**	**	**
Effective sample	149	**	**		**	**	**
Total	173	**	**	0	**	**	**
1 - Extremely badly	(1.0) 1 1%	**	**	0 -%	**	**	**
2	(2.0) 2 1%	**	**	0 -%	**	**	**
3	(3.0) 2 1%	**	**	0 -%	**	**	**
4	(4.0) 11 6%	**	**	0 -%	**	**	**
5	(5.0) 11 7%	**	**	0 -%	**	**	**
6	(6.0) 17 10%	**	**	0 -%	**	**	**
7	(7.0) 26 15%	**	**	0 -%	**	**	**
8	(8.0) 43 25%	**	**	0 -%	**	**	**
9	(9.0) 15 9%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0) 40 23%	**	**	0 -%	**	**	**
NET Badly (1-3)	6 3%	**	**	0 -%	**	**	**
NET Neutral (4-6)	39 23%	**	**	0 -%	**	**	**
NET Well (7-10)	124 72%	**	**	0 -%	**	**	**
Don't know	4 2%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	176	**	**	0	**	**	**
Effective sample	149	**	**		**	**	**
Total	173	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	8.00	**	**		**	**	**
Base for stats	169	**	**	0	**	**	**
Mean score	7.6	**	**		**	**	**
Standard deviation	2.04	**	**		**	**	**
Standard Error	.17	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	176	**	**	**	**	**	**	0	**	107	**	**
Effective sample	149	**	**	**	**	**	**		**	90	**	**
Total	173	**	**	**	**	**	**	0	**	102	**	**
1 - Extremely badly	(1.0) 1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	1 1%	** **	** **
2	(2.0) 2 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	2 2%	** **	** **
3	(3.0) 2 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	1 1%	** **	** **
4	(4.0) 11 6%	** **	** **	** **	** **	** **	** **	0 -%	** **	9 9%	** **	** **
5	(5.0) 11 7%	** **	** **	** **	** **	** **	** **	0 -%	** **	8 7%	** **	** **
6	(6.0) 17 10%	** **	** **	** **	** **	** **	** **	0 -%	** **	9 9%	** **	** **
7	(7.0) 26 15%	** **	** **	** **	** **	** **	** **	0 -%	** **	15 15%	** **	** **
8	(8.0) 43 25%	** **	** **	** **	** **	** **	** **	0 -%	** **	25 24%	** **	** **
9	(9.0) 15 9%	** **	** **	** **	** **	** **	** **	0 -%	** **	6 6%	** **	** **
10 - Extremely well	(10.0) 40 23%	** **	** **	** **	** **	** **	** **	0 -%	** **	25 24%	** **	** **
NET Badly (1-3)	6 3%	** **	** **	** **	** **	** **	** **	0 -%	** **	5 5%	** **	** **
NET Neutral (4-6)	39 23%	** **	** **	** **	** **	** **	** **	0 -%	** **	26 25%	** **	** **
NET Well (7-10)	124 72%	** **	** **	** **	** **	** **	** **	0 -%	** **	70 68%	** **	** **
Don't know	4 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	2 2%	** **	** **
Medians	8.00	**	**	**	**	**	**		**	8.00	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	176	**	**	**	**	**	**	0	**	107	**	**
Effective sample	149	**	**	**	**	**	**		**	90	**	**
Total	173	**	**	**	**	**	**	0	**	102	**	**
Mode	8.00	**	**	**	**	**	**		**	10.00	**	**
Base for stats	169	**	**	**	**	**	**	0	**	100	**	**
Mean score	7.6	**	**	**	**	**	**		**	7.3	**	**
Standard deviation	2.04	**	**	**	**	**	**		**	2.23	**	**
Standard Error	.17	**	**	**	**	**	**		**	.24	**	**

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Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		176	**	**	**	**	**	**	**	**	132	**	**	**	
Effective sample		149	**	**	**	**	**	**	**	**	124	**	**	**	
Total		173	**	**	**	**	**	**	**	**	154	**	**	**	
1 - Extremely	(1.0)	1	**	**	**	**	**	**	**	**	0	**	**	**	
badly		1%	**	**	**	**	**	**	**	**	-%	**	**	**	
2	(2.0)	2	**	**	**	**	**	**	**	**	2	**	**	**	
		1%	**	**	**	**	**	**	**	**	1%	**	**	**	
3	(3.0)	2	**	**	**	**	**	**	**	**	2	**	**	**	
		1%	**	**	**	**	**	**	**	**	2%	**	**	**	
4	(4.0)	11	**	**	**	**	**	**	**	**	10	**	**	**	
		6%	**	**	**	**	**	**	**	**	7%	**	**	**	
5	(5.0)	11	**	**	**	**	**	**	**	**	11	**	**	**	
		7%	**	**	**	**	**	**	**	**	7%	**	**	**	
6	(6.0)	17	**	**	**	**	**	**	**	**	17	**	**	**	
		10%	**	**	**	**	**	**	**	**	11%	**	**	**	
7	(7.0)	26	**	**	**	**	**	**	**	**	21	**	**	**	
		15%	**	**	**	**	**	**	**	**	14%	**	**	**	
8	(8.0)	43	**	**	**	**	**	**	**	**	37	**	**	**	
		25%	**	**	**	**	**	**	**	**	24%	**	**	**	
9	(9.0)	15	**	**	**	**	**	**	**	**	14	**	**	**	
		9%	**	**	**	**	**	**	**	**	9%	**	**	**	
10 -	(10.0)	40	**	**	**	**	**	**	**	**	35	**	**	**	
Extremely well		23%	**	**	**	**	**	**	**	**	23%	**	**	**	
NET Badly (1-3)		6	**	**	**	**	**	**	**	**	5	**	**	**	
		3%	**	**	**	**	**	**	**	**	3%	**	**	**	
NET Neutral (4-6)		39	**	**	**	**	**	**	**	**	38	**	**	**	
		23%	**	**	**	**	**	**	**	**	25%	**	**	**	
NET Well (7-10)		124	**	**	**	**	**	**	**	**	107	**	**	**	
		72%	**	**	**	**	**	**	**	**	70%	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	176	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	149	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	173	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	**	**	**	**	**	**	**	**	**	4	**	**
	2%	**	**	**	**	**	**	**	**	**	**	3%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	169	**	**	**	**	**	**	**	**	**	**	149	**	**
Mean score	7.6	**	**	**	**	**	**	**	**	**	**	7.5	**	**
Standard deviation	2.04	**	**	**	**	**	**	**	**	**	**	2.03	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.18	**	**

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Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Minority	(d)	(e)
		Total								Group		
										Total		
										(c)		
Unweighted row		176	**	**	**	**	**	124	**	**	**	**
Effective sample		149	**	**	**	**	**	107	**	**	**	**
Total		173	**	**	**	**	**	106	**	**	**	**
1 - Extremely	(1.0)	1	**	**	**	**	*	1	**	**	**	**
badly		1%	**	**	**	**	%	1%	**	**	**	**
2	(2.0)	2	**	**	**	**	*	2	**	**	**	**
		1%	**	**	**	**	%	2%	**	**	**	**
3	(3.0)	2	**	**	**	**	1	2	**	**	**	**
		1%	**	**	**	**	1%	2%	**	**	**	**
4	(4.0)	11	**	**	**	**	4	10	**	**	**	**
		6%	**	**	**	**	4%	7%	**	**	**	**
5	(5.0)	11	**	**	**	**	5	11	**	**	**	**
		7%	**	**	**	**	5%	8%	**	**	**	**
6	(6.0)	17	**	**	**	**	10	16	**	**	**	**
		10%	**	**	**	**	9%	11%	**	**	**	**
7	(7.0)	26	**	**	**	**	20	22	**	**	**	**
		15%	**	**	**	**	19%	15%	**	**	**	**
8	(8.0)	43	**	**	**	**	32	33	**	**	**	**
		25%	**	**	**	**	30%	23%	**	**	**	**
9	(9.0)	15	**	**	**	**	10	13	**	**	**	**
		9%	**	**	**	**	10%	9%	**	**	**	**
10 -	(10.0)	40	**	**	**	**	19	33	**	**	**	**
Extremely well		23%	**	**	**	**	18%	22%	**	**	**	**
NET Badly (1-3)		6	**	**	**	**	1	6	**	**	**	**
		3%	**	**	**	**	1%	4%	**	**	**	**
NET Neutral (4-6)		39	**	**	**	**	20	37	**	**	**	**
		23%	**	**	**	**	19%	25%	**	**	**	**
NET Well (7-10)		124	**	**	**	**	82	101	**	**	**	**
		72%	**	**	**	**	77%	68%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	176	**	**	**	**	124	**	150	**	**	**	**
Effective sample	149	**	**	**	**	107	**	127	**	**	**	**
Total	173	**	**	**	**	106	**	148	**	**	**	**
Don't know	4	**	**	**	**	3	**	4	**	**	**	**
	2%	**	**	**	**	3%	**	3%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	169	**	**	**	**	103	**	144	**	**	**	**
Mean score	7.6	**	**	**	**	7.7	**	7.4	**	**	**	**
Standard deviation	2.04	**	**	**	**	1.72	**	2.11	**	**	**	**
Standard Error	.17	**	**	**	**	.17	**	.19	**	**	**	**

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Table Q29B_1_4 (continuation)
 Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		176	**	128	**	**	**	**	**	**	**	**	**
Effective sample		149	**	109	**	**	**	**	**	**	**	**	**
Total		173	**	127	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	** **	* *%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	2 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	2 1%	** **	2 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	11 6%	** **	5 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	11 7%	** **	8 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	17 10%	** **	16 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	26 15%	** **	22 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	43 25%	** **	33 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	15 9%	** **	11 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	40 23%	** **	27 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		6 3%	** **	5 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		39 23%	** **	29 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		124 72%	** **	93 73%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	176	**	128	**	**	**	**	**	**	**	**	**	**
Effective sample	149	**	109	**	**	**	**	**	**	**	**	**	**
Total	173	**	127	**	**	**	**	**	**	**	**	**	**
Don't know	4	**	0	**	**	**	**	**	**	**	**	**	**
	2%	**	-%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	169	**	127	**	**	**	**	**	**	**	**	**	**
Mean score	7.6	**	7.5	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.04	**	1.98	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.19	**	**	**	**	**	**	**	**	**	**

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Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		176	**	**	118	**	176	0	174	**	175	**
Effective sample		149	**	**	101	**	149		147	**	148	**
Total		173	**	**	111	**	173	0	171	**	172	**
1 - Extremely badly	(1.0)	1 1%	** **	** **	1 1%	** **	1 1%	0 -%	1 1%	** **	1 1%	** **
2	(2.0)	2 1%	** **	** **	2 2%	** **	2 1%	0 -%	2 1%	** **	2 1%	** **
3	(3.0)	2 1%	** **	** **	1 1%	** **	2 1%	0 -%	2 1%	** **	2 1%	** **
4	(4.0)	11 6%	** **	** **	10 9%	** **	11 6%	0 -%	11 6%	** **	11 6%	** **
5	(5.0)	11 7%	** **	** **	6 6%	** **	11 7%	0 -%	11 7%	** **	11 7%	** **
6	(6.0)	17 10%	** **	** **	12 11%	** **	17 10%	0 -%	17 10%	** **	17 10%	** **
7	(7.0)	26 15%	** **	** **	18 16%	** **	26 15%	0 -%	26 15%	** **	26 15%	** **
8	(8.0)	43 25%	** **	** **	30 27%	** **	43 25%	0 -%	43 25%	** **	43 25%	** **
9	(9.0)	15 9%	** **	** **	8 7%	** **	15 9%	0 -%	15 9%	** **	15 9%	** **
10 - Extremely well	(10.0)	40 23%	** **	** **	19 17%	** **	40 23%	0 -%	37 22%	** **	38 22%	** **
NET Badly (1-3)		6 3%	** **	** **	4 4%	** **	6 3%	0 -%	6 3%	** **	6 3%	** **
NET Neutral (4-6)		39 23%	** **	** **	28 26%	** **	39 23%	0 -%	39 23%	** **	39 23%	** **
NET Well (7-10)		124 72%	** **	** **	75 67%	** **	124 72%	0 -%	122 71%	** **	123 71%	** **

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Prepared by BMG

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	176	**	**	118	**	176	0	174	**	175	**
Effective sample	149	**	**	101	**	149		147	**	148	**
Total	173	**	**	111	**	173	0	171	**	172	**
Don't know	4	**	**	4	**	4	0	4	**	4	**
	2%	**	**	4%	**	2%	-%	2%	**	2%	**
Medians	8.00	**	**	8.00	**	8.00		8.00	**	8.00	**
Mode	8.00	**	**	8.00	**	8.00		8.00	**	8.00	**
Base for stats	169	**	**	107	**	169	0	167	**	168	**
Mean score	7.6	**	**	7.3-	**	7.6		7.5	**	7.5	**
Standard deviation	2.04	**	**	2.04	**	2.04		2.04	**	2.04	**
Standard Error	.17	**	**	.21	**	.17		.17	**	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		176	171	164	165	144	**	172	169	174	174	133	103	125	**	131	**
Effective sample		149	145	139	140	123	**	146	143	148	147	114	89	107	**	111	**
Total		173	168	164	164	145	**	170	166	172	171	126	101	123	**	125	**
1 - Extremely badly	(1.0)	1 1%	* *%	* *%	* *%	* *%	** **	* *%	* *%	* *%	1 1%	0 -%	0 -%	0 -%	** **	0 -%	** **
2	(2.0)	2 1%	2 1%	2 1%	2 1%	2 2%	** **	2 1%	2 1%	2 1%	2 1%	* *%	0 -%	* *%	** **	* *%	** **
3	(3.0)	2 1%	2 1%	2 1%	2 1%	2 2%	** **	2 1%	2 1%	2 1%	2 1%	0 -%	1 1%	2 2%	** **	1 1%	** **
4	(4.0)	11 6%	9 6%	10 6%	10 6%	7 5%	** **	11 6%	11 7%	11 6%	11 6%	3 2%	2 2%	4 3%	** **	2 1%	** **
5	(5.0)	11 7%	11 7%	10 6%	10 6%	10 7%	** **	10 6%	11 7%	11 7%	11 7%	4 3%	3 3%	6 5%	** **	6 5%	** **
6	(6.0)	17 10%	16 10%	15 9%	16 10%	13 9%	** **	17 10%	16 10%	17 10%	16 9%	11 9%	6 6%	9 7%	** **	13 11%	** **
7	(7.0)	26 15%	25 15%	25 15%	25 15%	21 14%	** **	25 15%	25 15%	25 15%	26 15%	20 16%	17 17%	16 13%	** **	19 15%	** **
8	(8.0)	43 25%	42 25%	42 26%	42 25%	36 25%	** **	43 25%	38 23%	43 25%	43 25%	37 29%	30 30%	35 29%	** **	35 28%	** **
9	(9.0)	15 9%	15 9%	14 9%	14 9%	13 9%	** **	15 9%	15 9%	15 9%	15 9%	13 10%	11 11%	12 10%	** **	14 11%	** **
10 - Extremely well	(10.0)	40 23%	40 24%	38 23%	38 23%	35 25%	** **	39 23%	40 24%	40 23%	38 22%	34 27%	28 28%	34 27%	** **	34 27%	** **
NET Badly (1-3)		6 3%	5 3%	5 3%	5 3%	5 4%	** **	5 3%	5 3%	5 3%	6 3%	* *%	1 1%	3 2%	** **	1 1%	** **
NET Neutral (4-6)		39 23%	37 22%	35 21%	36 22%	30 21%	** **	38 22%	38 23%	39 23%	38 22%	19 15%	12 12%	19 15%	** **	21 16%	** **
NET Well (7-10)		124 72%	122 73%	119 73%	118 72%	106 73%	** **	123 72%	118 71%	123 72%	123 72%	104 82%	86 85%	98 79%	** **	102 81%	** **

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Prepared by BMG

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	176	171	164	165	144	**	172	169	174	174	133	103	125	**	131	**
Effective sample	149	145	139	140	123	**	146	143	148	147	114	89	107	**	111	**
Total	173	168	164	164	145	**	170	166	172	171	126	101	123	**	125	**
Don't know	4	4	4	4	3	**	4	4	4	4	4	2	4	**	2	**
	2%	2%	2%	2%	2%	**	2%	2%	2%	2%	3%	2%	3%	**	2%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	8.00	8.00	8.00	8.00	**	8.00	10.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	169	164	160	160	141	**	166	162	168	167	122	99	119	**	123	**
Mean score	7.6	7.6+	7.6	7.6	7.6	**	7.6	7.6	7.6+	7.5	8.1+	8.2+	8.0+	**	8.0+	**
						+								face		+
Standard deviation	2.04	2.01	2.00	2.01	2.03	**	2.00	2.05	2.01	2.04	1.59	1.59	1.79	**	1.64	**
Standard Error	.17	.17	.17	.17	.19	**	.17	.17	.17	.17	.15	.17	.18	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		176	**	165	128	**
Effective sample		149	**	141	110	**
Total		173	**	161	122	**
1 - Extremely badly	(1.0)	1 1%	** **	* *%	* *%	** **
2	(2.0)	2 1%	** **	* *%	* *%	** **
3	(3.0)	2 1%	** **	2 2%	2 2%	** **
4	(4.0)	11 6%	** **	11 7%	8 6%	** **
5	(5.0)	11 7%	** **	10 6%	6 5%	** **
6	(6.0)	17 10%	** **	17 11%	14 12%	** **
7	(7.0)	26 15%	** **	25 16%	20 17%	** **
8	(8.0)	43 25%	** **	40 25%	36 29%	** **
9	(9.0)	15 9%	** **	13 8%	11 9%	** **
10 - Extremely well	(10.0)	40 23%	** **	38 23%	21 18%	** **
NET Badly (1-3)		6 3%	** **	3 2%	3 2%	** **
NET Neutral (4-6)		39 23%	** **	38 24%	28 23%	** **
NET Well (7-10)		124 72%	** **	116 72%	89 72%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_1_4 (continuation)

Q29b. CBBC - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBBC

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	176	**	165	128	**
Effective sample	149	**	141	110	**
Total	173	**	161	122	**
Don't know	4	**	4	3	**
	2%	**	3%	2%	**
Medians	8.00	**	8.00	8.00	**
Mode	8.00	**	8.00	8.00	**
Base for stats	169	**	157	120	**
Mean score	7.6	**	7.6	7.5	**
Standard deviation	2.04	**	1.93	1.85	**
Standard Error	.17	**	.16	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_1
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		246	137	**	0	**	**	148
Effective sample		207	119	**		**	**	123
Total		243	148	**	0	**	**	132
1 - Extremely badly	(1.0)	2 1%	2 1%	** **	0 -%	** **	** **	2 1%
2	(2.0)	1 1%	1 1%	** **	0 -%	** **	** **	1 1%
3	(3.0)	1 1%	0 -%	** **	0 -%	** **	** **	1 1%
4	(4.0)	5 2%	0 -%	** **	0 -%	** **	** **	3 2%
5	(5.0)	14 6%	6 4%	** **	0 -%	** **	** **	6 4%
6	(6.0)	26 11%	16 11%	** **	0 -%	** **	** **	15 11%
7	(7.0)	29 12%	10 7%	** **	0 -%	** **	** **	14 11%
8	(8.0)	55 22%	40 27%	** **	0 -%	** **	** **	23 18%
9	(9.0)	42 17%	28 19%	** **	0 -%	** **	** **	23 17%
10 - Extremely well	(10.0)	64 26%	42 28%	** **	0 -%	** **	** **	41 31%
NET Badly (1-3)		4 2%	3 2%	** **	0 -%	** **	** **	4 3%
NET Neutral (4-6)		45 18%	21 14%	** **	0 -%	** **	** **	23 17%
NET Well (7-10)		189 78%	120 81%	** **	0 -%	** **	** **	102 77%
Don't know		5 2%	3 2%	** **	0 -%	** **	** **	2 2%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_2_1 (continuation)

Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	246	137	**	0	**	**	148
Effective sample	207	119	**		**	**	123
Total	243	148	**	0	**	**	132
Medians	8.00	8.00	**		**	**	8.00
Mode	10.00	10.00	**		**	**	10.00
Base for stats	238	144	**	0	**	**	129
Mean score	8.0	8.2+b	**		**	**	8.1
Standard deviation	1.83	1.74	**		**	**	2.01
Standard Error	.13	.16	**		**	**	.18

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Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		246	**	**	**	**	**	0	0	111	130	**	0
Effective sample		207	**	**	**	**	**			95	108	**	
Total		243	**	**	**	**	**	0	0	115	123	**	0
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	0 -%	0 -%	0 -%	2 1%	** **	0 -%
2	(2.0)	1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	1 1%	0 -%	** **	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	1 1%	* *%	** **	0 -%
4	(4.0)	5 2%	** **	** **	** **	** **	** **	0 -%	0 -%	0 -%	5 4%	** **	0 -%
5	(5.0)	14 6%	** **	** **	** **	** **	** **	0 -%	0 -%	7 6%	6 5%	** **	0 -%
6	(6.0)	26 11%	** **	** **	** **	** **	** **	0 -%	0 -%	13 12%	12 10%	** **	0 -%
7	(7.0)	29 12%	** **	** **	** **	** **	** **	0 -%	0 -%	6 6%	23 18%	** **	0 -%
8	(8.0)	55 22%	** **	** **	** **	** **	** **	0 -%	0 -%	30 26%	23 19%	** **	0 -%
9	(9.0)	42 17%	** **	** **	** **	** **	** **	0 -%	0 -%	17 15%	23 19%	** **	0 -%
10 - Extremely well	(10.0)	64 26%	** **	** **	** **	** **	** **	0 -%	0 -%	36 31%	28 23%	** **	0 -%
NET Badly (1-3)		4 2%	** **	** **	** **	** **	** **	0 -%	0 -%	3 2%	2 2%	** **	0 -%
NET Neutral (4-6)		45 18%	** **	** **	** **	** **	** **	0 -%	0 -%	21 18%	24 20%	** **	0 -%
NET Well (7-10)		189 78%	** **	** **	** **	** **	** **	0 -%	0 -%	88 77%	97 79%	** **	0 -%
Don't know		5 2%	** **	** **	** **	** **	** **	0 -%	0 -%	3 3%	0 -%	** **	0 -%
Medians		8.00	**	**	**	**	**			8.00	8.00	**	

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	246	**	**	**	**	**	0	0	111	130	**	0
Effective sample	207	**	**	**	**	**			95	108	**	
Total	243	**	**	**	**	**	0	0	115	123	**	0
Mode	10.00	**	**	**	**	**			10.00	10.00	**	
Base for stats	238	**	**	**	**	**	0	0	112	123	**	0
Mean score	8.0	**	**	**	**	**			8.2d	7.8d	**	
Standard deviation	1.83	d	d	d	-				1.80	1.88	**	
Standard Error	.13	**	**	**	**	**			.19	.18	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		246	**	**	**	**	**	**	**	**	**	182	**	**	**
Effective sample		207	**	**	**	**	**	**	**	**	**	170	**	**	**
Total		243	**	**	**	**	**	**	**	**	**	212	**	**	**
1 - Extremely badly	(1.0)	2 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
2	(2.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
4	(4.0)	5 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
5	(5.0)	14 6%	**	**	**	**	**	**	**	**	**	12 6%	**	**	**
6	(6.0)	26 11%	**	**	**	**	**	**	**	**	**	22 10%	**	**	**
7	(7.0)	29 12%	**	**	**	**	**	**	**	**	**	27 13%	**	**	**
8	(8.0)	55 22%	**	**	**	**	**	**	**	**	**	49 23%	**	**	**
9	(9.0)	42 17%	**	**	**	**	**	**	**	**	**	34 16%	**	**	**
10 - Extremely well	(10.0)	64 26%	**	**	**	**	**	**	**	**	**	55 26%	**	**	**
NET Badly (1-3)		4 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
NET Neutral (4-6)		45 18%	**	**	**	**	**	**	**	**	**	39 18%	**	**	**
NET Well (7-10)		189 78%	**	**	**	**	**	**	**	**	**	164 78%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	246	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	207	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	243	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	5	**	**	**	**	**	**	**	**	**	**	5	**	**
	2%	**	**	**	**	**	**	**	**	**	**	2%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	238	**	**	**	**	**	**	**	**	**	**	207	**	**
Mean score	8.0	**	**	**	**	**	**	**	**	**	**	8.0	**	**
Standard deviation	1.83	**	**	**	**	**	**	ei	**	**	**	1.85	**	**
Standard Error	.13	**	**	**	**	**	**	**	**	**	**	.14	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		246	105	**	**	**	167	**	196	**	**	**	**
Effective sample		207	88	**	**	**	144	**	166	**	**	**	**
Total		243	91	**	**	**	147	**	196	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	0 -%	** **	** **	** **	0 -%	** **	2 1%	** **	** **	** **	** **
2	(2.0)	1 1%	0 -%	** **	** **	** **	0 -%	** **	1 1%	** **	** **	** **	** **
3	(3.0)	1 1%	* *%	** **	** **	** **	1 1%	** **	* *%	** **	** **	** **	** **
4	(4.0)	5 2%	3 3%	** **	** **	** **	4 3%	** **	4 2%	** **	** **	** **	** **
5	(5.0)	14 6%	3 3%	** **	** **	** **	4 3%	** **	8 4%	** **	** **	** **	** **
6	(6.0)	26 11%	7 8%	** **	** **	** **	14 9%	** **	21 11%	** **	** **	** **	** **
7	(7.0)	29 12%	13 15%	** **	** **	** **	23 15%	** **	23 12%	** **	** **	** **	** **
8	(8.0)	55 22%	24 26%	** **	** **	** **	41 28%	** **	45 23%	** **	** **	** **	** **
9	(9.0)	42 17%	13 14%	** **	** **	** **	21 14%	** **	36 18%	** **	** **	** **	** **
10 - Extremely well	(10.0)	64 26%	24 26%	** **	** **	** **	34 23%	** **	52 27%	** **	** **	** **	** **
NET Badly (1-3)		4 2%	* *%	** **	** **	** **	1 1%	** **	3 2%	** **	** **	** **	** **
NET Neutral (4-6)		45 18%	13 14%	** **	** **	** **	22 15%	** **	33 17%	** **	** **	** **	** **
NET Well (7-10)		189 78%	74 82%	** **	** **	** **	119 81%	** **	155 79%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	246	105	**	**	**	167	**	196	**	**	**	**
Effective sample	207	88	**	**	**	144	**	166	**	**	**	**
Total	243	91	**	**	**	147	**	196	**	**	**	**
Don't know	5	4	**	**	**	4	**	4	**	**	**	**
	2%	4%	**	**	**	3%	**	2%	**	**	**	**
Medians	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	10.00	**	**	**	8.00	**	10.00	**	**	**	**
Base for stats	238	87	**	**	**	143	**	192	**	**	**	**
Mean score	8.0	8.1	**	**	**	8.0	**	8.1d	**	**	**	**
									de		-	
Standard deviation	1.83	1.63	**	**	**	1.62	**	1.80	**	**	**	**
Standard Error	.13	.18	**	**	**	.14	**	.14	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		246	**	180	**	**	**	**	**	**	**	**	**
Effective sample		207	**	152	**	**	**	**	**	**	**	**	**
Total		243	**	173	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	1 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	5 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	14 6%	** **	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	26 11%	** **	21 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	29 12%	** **	22 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	55 22%	** **	38 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	42 17%	** **	31 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	64 26%	** **	40 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		4 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		45 18%	** **	34 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		189 78%	** **	132 76%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	246	**	180	**	**	**	**	**	**	**	**	**	**
Effective sample	207	**	152	**	**	**	**	**	**	**	**	**	**
Total	243	**	173	**	**	**	**	**	**	**	**	**	**
Don't know	5	**	4	**	**	**	**	**	**	**	**	**	**
	2%	**	2%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	238	**	169	**	**	**	**	**	**	**	**	**	**
Mean score	8.0	**	7.9	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.83	**	1.84	**	**	**	**	**	**	**	**	**	**
Standard Error	.13	**	.15	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		246	**	**	142	**	246	0	244	**	246	0
Effective sample		207	**	**	120	**	207		206	**	207	
Total		243	**	**	139	**	243	0	241	**	243	0
1 - Extremely badly	(1.0)	2 1%	** **	** **	2 1%	** **	2 1%	0 -%	2 1%	** **	2 1%	0 -%
2	(2.0)	1 1%	** **	** **	0 -%	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
3	(3.0)	1 1%	** **	** **	1 1%	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
4	(4.0)	5 2%	** **	** **	3 2%	** **	5 2%	0 -%	5 2%	** **	5 2%	0 -%
5	(5.0)	14 6%	** **	** **	9 6%	** **	14 6%	0 -%	14 6%	** **	14 6%	0 -%
6	(6.0)	26 11%	** **	** **	19 13%	** **	26 11%	0 -%	25 10%	** **	26 11%	0 -%
7	(7.0)	29 12%	** **	** **	19 14%	** **	29 12%	0 -%	29 12%	** **	29 12%	0 -%
8	(8.0)	55 22%	** **	** **	35 25%	** **	55 22%	0 -%	54 22%	** **	55 22%	0 -%
9	(9.0)	42 17%	** **	** **	24 17%	** **	42 17%	0 -%	42 17%	** **	42 17%	0 -%
10 - Extremely well	(10.0)	64 26%	** **	** **	27 19%	** **	64 26%	0 -%	64 27%	** **	64 26%	0 -%
NET Badly (1-3)		4 2%	** **	** **	3 2%	** **	4 2%	0 -%	4 2%	** **	4 2%	0 -%
NET Neutral (4-6)		45 18%	** **	** **	30 22%	** **	45 18%	0 -%	44 18%	** **	45 18%	0 -%
NET Well (7-10)		189 78%	** **	** **	105 75%	** **	189 78%	0 -%	188 78%	** **	189 78%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_1 (continuation)

Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	246	**	**	142	**	246	0	244	**	246	0
Effective sample	207	**	**	120	**	207		206	**	207	
Total	243	**	**	139	**	243	0	241	**	243	0
Don't know	5	**	**	2	**	5	0	5	**	5	0
	2%	**	**	1%	**	2%	-%	2%	**	2%	-%
Medians	8.00	**	**	8.00	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	8.00	**	10.00		10.00	**	10.00	
Base for stats	238	**	**	138	**	238	0	236	**	238	0
Mean score	8.0	**	**	7.8-	**	8.0		8.0	**	8.0	
Standard deviation	1.83	**	**	1.80	**	1.83		1.84	**	1.83	
Standard Error	.13	**	**	.17	**	.13		.13	**	.13	

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Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		246	239	225	229	197	**	241	229	243	241	172	129	158	**	172	126
Effective sample		207	201	191	195	167	**	203	193	205	203	146	110	135	**	146	107
Total		243	235	225	229	199	**	238	226	240	238	167	129	163	**	169	130
1 - Extremely badly	(1.0)	2 1%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	2 1%	0 -%	0 -%	0 -%	** **	0 -%	0 -%
2	(2.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	1 1%	0 -%	1 1%	** **	1 1%	1 1%
3	(3.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	* *%	0 -%	0 -%	** **	0 -%	1 1%
4	(4.0)	5 2%	5 2%	4 2%	4 2%	3 2%	** **	5 2%	4 2%	5 2%	5 2%	1 *%	2 1%	2 1%	** **	3 2%	1 1%
5	(5.0)	14 6%	12 5%	14 6%	14 6%	11 6%	** **	14 6%	12 5%	14 6%	12 5%	8 5%	3 2%	7 4%	** **	7 4%	7 5%
6	(6.0)	26 11%	25 11%	24 11%	25 11%	24 12%	** **	25 11%	24 11%	25 11%	25 11%	16 9%	13 10%	17 11%	** **	17 10%	16 12%
7	(7.0)	29 12%	29 12%	27 12%	27 12%	21 11%	** **	29 12%	27 12%	29 12%	29 12%	20 12%	18f 14%	17 10%	** **	18 11%	8- 6%
8	(8.0)	55 22%	53 23%	52 23%	52 23%	46 23%	** **	55 23%	51 23%	55 23%	54 22%	43 26%	37 28%	36 22%	** **	41 24%	34 26%
9	(9.0)	42 17%	40 17%	40 18%	42 18%	33 17%	** **	42 17%	39 17%	42 17%	40 17%	29 17%	21 16%	33 20%	** **	33 20%	24 19%
10 - Extremely well	(10.0)	64 26%	62 26%	58 26%	59 26%	55 28%	** **	62 26%	61 27%	63 26%	64 27%	47 28%	36 28%	47 29%	** **	47 28%	36 27%
NET Badly (1-3)		4 2%	3 1%	3 1%	3 1%	3 1%	** **	3 1%	3 1%	3 1%	4 2%	2 1%	0 -%	1 1%	** **	1 1%	3 2%
NET Neutral (4-6)		45 18%	43 18%	42 19%	43 19%	38 19%	** **	44 19%	40 18%	44 18%	43 18%	25 15%	17 13%	26 16%	** **	27 16%	25 19%
NET Well (7-10)		189 78%	185 79%	177 79%	180 78%	155 78%	** **	187 79%	178 79%	188 78%	187 78%	139 83%	112 87%	133 82%	** **	140 83%	102 79%

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Prepared by BMG

Table Q29B_2_1 (continuation)
 Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	246	239	225	229	197	**	241	229	243	241	172	129	158	**	172	126
Effective sample	207	201	191	195	167	**	203	193	205	203	146	110	135	**	146	107
Total	243	235	225	229	199	**	238	226	240	238	167	129	163	**	169	130
Don't know	5	5	3	3	3	**	3	5	5	5	2	0	2	**	1	1
	2%	2%	1%	1%	1%	**	1%	2%	2%	2%	1%	-%	1%	**	*%	1%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	8.00	10.00	**	10.00	10.00
Base for stats	238	230	222	226	196	**	235	221	235	234	165	129	161	**	168	129
Mean score	8.0	8.1+	8.0	8.0	8.1	**	8.0+	8.1+	8.0+	8.0	8.2+	8.3+	8.2+	**	8.2+	8.1
Standard deviation	1.83	1.74	1.75	1.74	1.76	**	1.75	1.74	1.75	1.83	1.63	1.48	1.67	**	1.66	1.77
Standard Error	.13	.12	.13	.13	.14	**	.12	.13	.12	.13	.14	.14	.14	**	.14	.17

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Table Q29B_2_1 (continuation)

Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		246	**	226	178	129
Effective sample		207	**	193	152	110
Total		243	**	221	170	124
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	0 -%	0 -%
2	(2.0)	1 1%	** **	1 1%	1 1%	0 -%
3	(3.0)	1 1%	** **	* *%	* *%	* *%
4	(4.0)	5 2%	** **	5 2%	4 2%	4 3%
5	(5.0)	14 6%	** **	9 4%	5 3%	3 2%
6	(6.0)	26 11%	** **	26 12%	17 10%	11 9%
7	(7.0)	29 12%	** **	26 12%	20 12%	17 13%
8	(8.0)	55 22%	** **	53 24%	47 27%	34 28%
9	(9.0)	42 17%	** **	35 16%	32 19%	23 19%
10 - Extremely well	(10.0)	64 26%	** **	60 27%	42 25%	31 25%
NET Badly (1-3)		4 2%	** **	3 1%	2 1%	* *%
NET Neutral (4-6)		45 18%	** **	40 18%	27 16%	18 14%
NET Well (7-10)		189 78%	** **	174 79%	140 83%	106 85%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_1 (continuation)

Q29b. CBeebies - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	246	**	226	178	129
Effective sample	207	**	193	152	110
Total	243	**	221	170	124
Don't know	5	**	3	1	*
	2%	**	1%	1%	*%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	238	**	217	169	124
Mean score	8.0	**	8.0	8.1	8.2
Standard deviation	1.83	**	1.80	1.65	1.56
Standard Error	.13	**	.13	.13	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_2
 Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		246	137	**	0	**	**	148
Effective sample		207	119	**		**	**	123
Total		243	148	**	0	**	**	132
1 - Extremely badly	(1.0)	3 1%	3 2%	** **	0 -%	** **	** **	3 2%
2	(2.0)	2 1%	0 -%	** **	0 -%	** **	** **	* *%
3	(3.0)	1 *%	0 -%	** **	0 -%	** **	** **	1 1%
4	(4.0)	4 2%	0 -%	** **	0 -%	** **	** **	1 1%
5	(5.0)	11 5%	7 5%	** **	0 -%	** **	** **	3 3%
6	(6.0)	23 10%	13 9%	** **	0 -%	** **	** **	16 12%
7	(7.0)	41 17%	27 18%	** **	0 -%	** **	** **	15 12%
8	(8.0)	41 17%	28 19%	** **	0 -%	** **	** **	17 13%
9	(9.0)	44 18%	26 18%	** **	0 -%	** **	** **	27 20%
10 - Extremely well	(10.0)	65 27%	39 27%	** **	0 -%	** **	** **	43 33%
NET Badly (1-3)		6 2%	3 2%	** **	0 -%	** **	** **	4 3%
NET Neutral (4-6)		39 16%	20 13%	** **	0 -%	** **	** **	20 15%
NET Well (7-10)		191 78%	120 82%	** **	0 -%	** **	** **	102 78%
Don't know		8 3%	5 3%	** **	0 -%	** **	** **	5 4%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_2_2 (continuation)

Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	246	137	**	0	**	**	148
Effective sample	207	119	**		**	**	123
Total	243	148	**	0	**	**	132
Medians	8.00	8.00	**		**	**	9.00
Mode	10.00	10.00	**		**	**	10.00
Base for stats	235	143	**	0	**	**	126
Mean score	8.0	8.1	**		**	**	8.2
Standard deviation	1.88	1.80	**		**	**	1.98
Standard Error	.13	.17	**		**	**	.18

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Table Q29B_2_2 (continuation)
 Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		246	**	**	**	**	**	0	0	111	130	**	0
Effective sample		207	**	**	**	**	**			95	108	**	
Total		243	**	**	**	**	**	0	0	115	123	**	0
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	0 -%	0 -%	1 1%	2 1%	** **	0 -%
2	(2.0)	2 1%	** **	** **	** **	** **	** **	0 -%	0 -%	0 -%	2 1%	** **	0 -%
3	(3.0)	1 *%	** **	** **	** **	** **	** **	0 -%	0 -%	1 1%	0 -%	** **	0 -%
4	(4.0)	4 2%	** **	** **	** **	** **	** **	0 -%	0 -%	2 1%	2 2%	** **	0 -%
5	(5.0)	11 5%	** **	** **	** **	** **	** **	0 -%	0 -%	3 2%	9 7%	** **	0 -%
6	(6.0)	23 10%	** **	** **	** **	** **	** **	0 -%	0 -%	12 11%	11 9%	** **	0 -%
7	(7.0)	41 17%	** **	** **	** **	** **	** **	0 -%	0 -%	16 14%	24 20%	** **	0 -%
8	(8.0)	41 17%	** **	** **	** **	** **	** **	0 -%	0 -%	21 19%	17 14%	** **	0 -%
9	(9.0)	44 18%	** **	** **	** **	** **	** **	0 -%	0 -%	19 16%	25 20%	** **	0 -%
10 - Extremely well	(10.0)	65 27%	** **	** **	** **	** **	** **	0 -%	0 -%	35 31%	29 24%	** **	0 -%
NET Badly (1-3)		6 2%	** **	** **	** **	** **	** **	0 -%	0 -%	2 2%	3 3%	** **	0 -%
NET Neutral (4-6)		39 16%	** **	** **	** **	** **	** **	0 -%	0 -%	17 14%	22 18%	** **	0 -%
NET Well (7-10)		191 78%	** **	** **	** **	** **	** **	0 -%	0 -%	91 79%	95 78%	** **	0 -%
Don't know		8 3%	** **	** **	** **	** **	** **	0 -%	0 -%	5 4%	2 1%	** **	0 -%
Medians		8.00	**	**	**	**	**			8.00	8.00	**	

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 Prepared by BMG

Table Q29B_2_2 (continuation)

Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	246	**	**	**	**	**	0	0	111	130	**	0
Effective sample	207	**	**	**	**	**			95	108	**	
Total	243	**	**	**	**	**	0	0	115	123	**	0
Mode	10.00	**	**	**	**	**			10.00	10.00	**	
Base for stats	235	**	**	**	**	**	0	0	110	121	**	0
Mean score	8.0	**	**	**	**	**			8.2d	7.8	**	
Standard deviation	1.88	**	**	**	**	**			1.83	1.95	**	
Standard Error	.13	**	**	**	**	**			.19	.19	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_2 (continuation)
 Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		246	**	**	**	**	**	**	**	**	**	182	**	**	**
Effective sample		207	**	**	**	**	**	**	**	**	**	170	**	**	**
Total		243	**	**	**	**	**	**	**	**	**	212	**	**	**
1 - Extremely badly	(1.0)	3 1%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
3	(3.0)	1 %	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
4	(4.0)	4 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
5	(5.0)	11 5%	**	**	**	**	**	**	**	**	**	9 4%	**	**	**
6	(6.0)	23 10%	**	**	**	**	**	**	**	**	**	21 10%	**	**	**
7	(7.0)	41 17%	**	**	**	**	**	**	**	**	**	37 18%	**	**	**
8	(8.0)	41 17%	**	**	**	**	**	**	**	**	**	35 16%	**	**	**
9	(9.0)	44 18%	**	**	**	**	**	**	**	**	**	37 18%	**	**	**
10 - Extremely well	(10.0)	65 27%	**	**	**	**	**	**	**	**	**	55 26%	**	**	**
NET Badly (1-3)		6 2%	**	**	**	**	**	**	**	**	**	5 3%	**	**	**
NET Neutral (4-6)		39 16%	**	**	**	**	**	**	**	**	**	34 16%	**	**	**
NET Well (7-10)		191 78%	**	**	**	**	**	**	**	**	**	165 78%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_2 (continuation)
 Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	246	**	**	**	**	**	**	**	**	**	182	**	**	**
Effective sample	207	**	**	**	**	**	**	**	**	**	170	**	**	**
Total	243	**	**	**	**	**	**	**	**	**	212	**	**	**
Don't know	8	**	**	**	**	**	**	**	**	**	8	**	**	**
	3%	**	**	**	**	**	**	**	**	**	4%	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	235	**	**	**	**	**	**	**	**	**	204	**	**	**
Mean score	8.0	**	**	**	**	**	**	**	**	**	8.0	**	**	**
Standard deviation	1.88	**	**	**	**	**	**	**	**	**	1.91	**	**	**
Standard Error	.13	**	**	**	**	**	**	**	**	**	.15	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_2 (continuation)

Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		246	105	**	**	**	167	**	196	**	**	**	**
Effective sample		207	88	**	**	**	144	**	166	**	**	**	**
Total		243	91	**	**	**	147	**	196	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	0 -%	** **	** **	** **	0 -%	** **	2 1%	** **	** **	** **	** **
2	(2.0)	2 1%	0 -%	** **	** **	** **	* *%	** **	* *%	** **	** **	** **	** **
3	(3.0)	1 *%	0 -%	** **	** **	** **	1 1%	** **	0 -%	** **	** **	** **	** **
4	(4.0)	4 2%	0 -%	** **	** **	** **	1 1%	** **	3 1%	** **	** **	** **	** **
5	(5.0)	11 5%	6 6%	** **	** **	** **	7 5%	** **	9 5%	** **	** **	** **	** **
6	(6.0)	23 10%	8 8%	** **	** **	** **	16 11%	** **	17 9%	** **	** **	** **	** **
7	(7.0)	41 17%	18 20%	** **	** **	** **	30 20%	** **	35 18%	** **	** **	** **	** **
8	(8.0)	41 17%	17 19%	** **	** **	** **	28 19%	** **	32 16%	** **	** **	** **	** **
9	(9.0)	44 18%	16 18%	** **	** **	** **	26 18%	** **	38 20%	** **	** **	** **	** **
10 - Extremely well	(10.0)	65 27%	23 25%	** **	** **	** **	34 23%	** **	55 28%	** **	** **	** **	** **
NET Badly (1-3)		6 2%	0 -%	** **	** **	** **	1 1%	** **	2 1%	** **	** **	** **	** **
NET Neutral (4-6)		39 16%	13 15%	** **	** **	** **	24 16%	** **	29 15%	** **	** **	** **	** **
NET Well (7-10)		191 78%	74 82%	** **	** **	** **	118 81%	** **	160 82%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_2 (continuation)

Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	246	105	**	**	**	167	**	196	**	**	**	**
Effective sample	207	88	**	**	**	144	**	166	**	**	**	**
Total	243	91	**	**	**	147	**	196	**	**	**	**
Don't know	8	3	**	**	**	3	**	5	**	**	**	**
	3%	4%	**	**	**	2%	**	3%	**	**	**	**
Medians	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	10.00	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	235	88	**	**	**	143	**	191	**	**	**	**
Mean score	8.0	8.1	**	**	**	8.0	**	8.2+cd	**	**	**	**
Standard deviation	1.88	1.54	**	**	**	1.61	**	1.73	**	**	**	**
Standard Error	.13	.17	**	**	**	.14	**	.14	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_2 (continuation)
 Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		246	**	180	**	**	**	**	**	**	**	**	**
Effective sample		207	**	152	**	**	**	**	**	**	**	**	**
Total		243	**	173	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	1 *%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	4 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	11 5%	** **	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	23 10%	** **	21 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	41 17%	** **	30 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	41 17%	** **	29 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	44 18%	** **	34 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	65 27%	** **	38 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		6 2%	** **	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		39 16%	** **	30 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		191 78%	** **	132 76%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_2 (continuation)

Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	246	**	180	**	**	**	**	**	**	**	**	**	**
Effective sample	207	**	152	**	**	**	**	**	**	**	**	**	**
Total	243	**	173	**	**	**	**	**	**	**	**	**	**
Don't know	8	**	7	**	**	**	**	**	**	**	**	**	**
	3%	**	4%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	235	**	166	**	**	**	**	**	**	**	**	**	**
Mean score	8.0	**	7.9	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.88	**	1.89	**	**	**	**	**	**	**	**	**	**
Standard Error	.13	**	.16	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_2 (continuation)
 Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		246	**	**	142	**	246	0	244	**	246	0
Effective sample		207	**	**	120	**	207		206	**	207	
Total		243	**	**	139	**	243	0	241	**	243	0
1 - Extremely badly	(1.0)	3 1%	** **	** **	2 1%	** **	3 1%	0 -%	3 1%	** **	3 1%	0 -%
2	(2.0)	2 1%	** **	** **	* *%	** **	2 1%	0 -%	2 1%	** **	2 1%	0 -%
3	(3.0)	1 *%	** **	** **	1 1%	** **	1 *%	0 -%	1 *%	** **	1 *%	0 -%
4	(4.0)	4 2%	** **	** **	3 2%	** **	4 2%	0 -%	4 2%	** **	4 2%	0 -%
5	(5.0)	11 5%	** **	** **	9 6%	** **	11 5%	0 -%	11 5%	** **	11 5%	0 -%
6	(6.0)	23 10%	** **	** **	13 9%	** **	23 10%	0 -%	23 10%	** **	23 10%	0 -%
7	(7.0)	41 17%	** **	** **	25 18%	** **	41 17%	0 -%	40 17%	** **	41 17%	0 -%
8	(8.0)	41 17%	** **	** **	22 16%	** **	41 17%	0 -%	41 17%	** **	41 17%	0 -%
9	(9.0)	44 18%	** **	** **	36 26%	** **	44 18%	0 -%	44 18%	** **	44 18%	0 -%
10 - Extremely well	(10.0)	65 27%	** **	** **	26 19%	** **	65 27%	0 -%	64 27%	** **	65 27%	0 -%
NET Badly (1-3)		6 2%	** **	** **	3 2%	** **	6 2%	0 -%	6 2%	** **	6 2%	0 -%
NET Neutral (4-6)		39 16%	** **	** **	24 17%	** **	39 16%	0 -%	39 16%	** **	39 16%	0 -%
NET Well (7-10)		191 78%	** **	** **	109 78%	** **	191 78%	0 -%	189 78%	** **	191 78%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_2 (continuation)

Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	246	**	**	142	**	246	0	244	**	246	0
Effective sample	207	**	**	120	**	207		206	**	207	
Total	243	**	**	139	**	243	0	241	**	243	0
Don't know	8	**	**	3	**	8	0	8	**	8	0
	3%	**	**	2%	**	3%	-%	3%	**	3%	-%
Medians	8.00	**	**	8.00	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	9.00	**	10.00		10.00	**	10.00	
Base for stats	235	**	**	136	**	235	0	233	**	235	0
Mean score	8.0	**	**	7.9	**	8.0		8.0	**	8.0	
Standard deviation	1.88	**	**	1.82	**	1.88		1.89	**	1.88	
Standard Error	.13	**	**	.17	**	.13		.13	**	.13	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_2 (continuation)
 Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		246	239	225	229	197	**	241	229	243	241	172	129	158	**	172	126
Effective sample		207	201	191	195	167	**	203	193	205	203	146	110	135	**	146	107
Total		243	235	225	229	199	**	238	226	240	238	167	129	163	**	169	130
1 - Extremely badly	(1.0)	3 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	3 1%	1 1%	0 0%	1 1%	** **	1 1%	1 1%
2	(2.0)	2 1%	2 1%	2 1%	2 1%	2 1%	** **	2 1%	2 1%	2 1%	2 1%	* *%	0 0%	* *%	** **	2 1%	2 1%
3	(3.0)	1 *%	1 *%	1 1%	1 *%	1 1%	** **	1 *%	1 *%	1 *%	1 *%	0 0%	0 0%	0 0%	** **	0 0%	1 1%
4	(4.0)	4 2%	4 2%	3 1%	4 2%	3 2%	** **	4 2%	4 2%	4 2%	4 2%	0 0%	0 0%	1 1%	** **	2 1%	1 1%
5	(5.0)	11 5%	11 5%	11 5%	11 5%	11 6%	** **	11 5%	11 5%	11 5%	11 5%	7 4%	5 4%	6 4%	** **	4 2%	5 4%
6	(6.0)	23 10%	23 10%	22 10%	21 9%	17 9%	** **	23 10%	21 9%	23 10%	23 10%	11 7%	12 9%	12 7%	** **	12 7%	9 7%
7	(7.0)	41 17%	39 17%	39 17%	39 17%	35 17%	** **	40 17%	40 18%	40 17%	40 17%	32 19%	27 21%	27 17%	** **	31 19%	23 18%
8	(8.0)	41 17%	41 17%	38 17%	37 16%	34 17%	** **	41 17%	38 17%	41 17%	41 17%	35 21%	25 19%	33 20%	** **	34 20%	24 19%
9	(9.0)	44 18%	42 18%	40 18%	44 19%	32 16%	** **	44 18%	41 18%	44 18%	41 17%	30 18%	24 19%	30 19%	** **	30 18%	25 19%
10 - Extremely well	(10.0)	65 27%	64 27%	61 27%	62 27%	57 29%	** **	63 27%	62 27%	64 27%	65 27%	47 28%	36 28%	48 30%	** **	50 29%	36 28%
NET Badly (1-3)		6 2%	4 2%	4 2%	4 2%	4 2%	** **	4 2%	4 2%	4 2%	6 2%	1 1%	0 0%	1 1%	** **	3 2%	4 3%
NET Neutral (4-6)		39 16%	39 16%	36 16%	37 16%	32 16%	** **	39 16%	35 16%	39 16%	39 16%	18 11%	17 13%	19 12%	** **	18 11%	16 12%
NET Well (7-10)		191 78%	186 79%	178 79%	182 79%	158 80%	** **	189 79%	181 80%	189 79%	188 79%	144 86%	112 87%	138 85%	** **	145 86%	108 83%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_2 (continuation)
 Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	246	239	225	229	197	**	241	229	243	241	172	129	158	**	172	126
Effective sample	207	201	191	195	167	**	203	193	205	203	146	110	135	**	146	107
Total	243	235	225	229	199	**	238	226	240	238	167	129	163	**	169	130
Don't know	8	6	6	6	5	**	6	6	8	6	4	0	4	**	3	3
	3%	3%	3%	3%	2%	**	3%	3%	3%	3%	2%	-%	2%	**	2%	2%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00
Base for stats	235	229	219	223	194	**	232	220	232	232	164	129	159	**	167	128
Mean score	8.0	8.0	8.0	8.0	8.0	**	8.0+	8.1	8.0+	8.0	8.2+	8.2	8.3+	**	8.2+	8.1
Standard deviation	1.88	1.81	1.81	1.82	1.86	**	1.80	1.81	1.80	1.89	1.61	1.48	1.65	**	1.74	1.88
Standard Error	.13	.13	.13	.13	.15	**	.13	.13	.13	.13	.13	.14	.14	**	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_2 (continuation)

Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		246	**	226	178	129
Effective sample		207	**	193	152	110
Total		243	**	221	170	124
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	1 1%	1 1%
2	(2.0)	2 1%	** **	2 1%	2 1%	1 1%
3	(3.0)	1 *%	** **	0 -%	0 -%	0 -%
4	(4.0)	4 2%	** **	4 2%	1 1%	1 1%
5	(5.0)	11 5%	** **	8 4%	6 4%	3 3%
6	(6.0)	23 10%	** **	23 10%	16 10%	12 10%
7	(7.0)	41 17%	** **	41 19%	35 20%	24 19%
8	(8.0)	41 17%	** **	37 17%	35 21%	28 23%
9	(9.0)	44 18%	** **	39 18%	31 18%	22 17%
10 - Extremely well	(10.0)	65 27%	** **	61 28%	42 25%	31 25%
NET Badly (1-3)		6 2%	** **	5 2%	3 2%	3 2%
NET Neutral (4-6)		39 16%	** **	35 16%	23 14%	17 14%
NET Well (7-10)		191 78%	** **	178 81%	143 84%	104 84%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_2_2 (continuation)

Q29b. CBeebies - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	246	**	226	178	129
Effective sample	207	**	193	152	110
Total	243	**	221	170	124
Don't know	8	**	3	1	0
	3%	**	1%	*%	-%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	235	**	218	169	124
Mean score	8.0	**	8.0	8.0	8.0
Standard deviation	1.88	**	1.86	1.71	1.76
Standard Error	.13	**	.14	.14	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_3

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		246	137	**	0	**	**	148
Effective sample		207	119	**		**	**	123
Total		243	148	**	0	**	**	132
1 - Extremely badly	(1.0)	5 2%	3 2%	** **	0 -%	** **	** **	3 2%
2	(2.0)	0 -%	0 -%	** **	0 -%	** **	** **	0 -%
3	(3.0)	1 *%	0 -%	** **	0 -%	** **	** **	1 1%
4	(4.0)	3 1%	1 1%	** **	0 -%	** **	** **	1 1%
5	(5.0)	14 6%	6 4%	** **	0 -%	** **	** **	4 3%
6	(6.0)	18 7%	9 6%	** **	0 -%	** **	** **	10 8%
7	(7.0)	34 14%	19 13%	** **	0 -%	** **	** **	11 8%
8	(8.0)	57 23%	38 26%	** **	0 -%	** **	** **	30 23%
9	(9.0)	39 16%	26 18%	** **	0 -%	** **	** **	20 16%
10 - Extremely well	(10.0)	65 27%	40 27%	** **	0 -%	** **	** **	45 34%
NET Badly (1-3)		6 3%	3 2%	** **	0 -%	** **	** **	4 3%
NET Neutral (4-6)		35 14%	16 11%	** **	0 -%	** **	** **	16 12%
NET Well (7-10)		195 80%	123 83%	** **	0 -%	** **	** **	107 81%
Don't know		7 3%	5 4%	** **	0 -%	** **	** **	5 4%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	246	137	**	0	**	**	148
Effective sample	207	119	**		**	**	123
Total	243	148	**	0	**	**	132
Medians	8.00	8.00	**		**	**	9.00
Mode	10.00	10.00	**		**	**	10.00
Base for stats	236	142	**	0	**	**	127
Mean score	8.0	8.2	**		**	**	8.3
Standard deviation	1.91	1.82	**		**	**	1.98
Standard Error	.13	.17	**		**	**	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		246	**	**	**	**	**	0	0	111	130	**	0
Effective sample		207	**	**	**	**	**			95	108	**	
Total		243	**	**	**	**	**	0	0	115	123	**	0
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	** **	0 -%	0 -%	2 2%	2 1%	** **	0 -%
2	(2.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	0 -%	0 -%	** **	0 -%
3	(3.0)	1 *%	** **	** **	** **	** **	** **	0 -%	0 -%	1 1%	0 -%	** **	0 -%
4	(4.0)	3 1%	** **	** **	** **	** **	** **	0 -%	0 -%	1 1%	2 1%	** **	0 -%
5	(5.0)	14 6%	** **	** **	** **	** **	** **	0 -%	0 -%	4 4%	10 8%	** **	0 -%
6	(6.0)	18 7%	** **	** **	** **	** **	** **	0 -%	0 -%	8 7%	10 8%	** **	0 -%
7	(7.0)	34 14%	** **	** **	** **	** **	** **	0 -%	0 -%	14 12%	18 15%	** **	0 -%
8	(8.0)	57 23%	** **	** **	** **	** **	** **	0 -%	0 -%	28 24%	27 22%	** **	0 -%
9	(9.0)	39 16%	** **	** **	** **	** **	** **	0 -%	0 -%	17 14%	23 18%	** **	0 -%
10 - Extremely well	(10.0)	65 27%	** **	** **	** **	** **	** **	0 -%	0 -%	37 32%	28 23%	** **	0 -%
NET Badly (1-3)		6 3%	** **	** **	** **	** **	** **	0 -%	0 -%	3 3%	2 1%	** **	0 -%
NET Neutral (4-6)		35 14%	** **	** **	** **	** **	** **	0 -%	0 -%	14 12%	22 18%	** **	0 -%
NET Well (7-10)		195 80%	** **	** **	** **	** **	** **	0 -%	0 -%	95 82%	96 78%	** **	0 -%
Don't know		7 3%	** **	** **	** **	** **	** **	0 -%	0 -%	4 3%	4 3%	** **	0 -%
Medians		8.00	**	**	**	**	**			8.00	8.00	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	246	**	**	**	**	**	0	0	111	130	**	0
Effective sample	207	**	**	**	**	**			95	108	**	
Total	243	**	**	**	**	**	0	0	115	123	**	0
Mode	10.00	**	**	**	**	**			10.00	10.00	**	
Base for stats	236	**	**	**	**	**	0	0	111	119	**	0
Mean score	8.0	**	**	**	**	**			8.2dej	7.9dej	**	
		d	dej	dej	-	-					-	
Standard deviation	1.91	**	**	**	**	**			1.85	1.80	**	
Standard Error	.13	**	**	**	**	**			.19	.18	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		246	**	**	**	**	**	**	**	**	**	182	**	**	**
Effective sample		207	**	**	**	**	**	**	**	**	**	170	**	**	**
Total		243	**	**	**	**	**	**	**	**	**	212	**	**	**
1 - Extremely badly	(1.0)	5 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
2	(2.0)	0 0%	**	**	**	**	**	**	**	**	**	0 0%	**	**	**
3	(3.0)	1 0%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
4	(4.0)	3 1%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
5	(5.0)	14 6%	**	**	**	**	**	**	**	**	**	12 6%	**	**	**
6	(6.0)	18 7%	**	**	**	**	**	**	**	**	**	18 8%	**	**	**
7	(7.0)	34 14%	**	**	**	**	**	**	**	**	**	29 13%	**	**	**
8	(8.0)	57 23%	**	**	**	**	**	**	**	**	**	50 24%	**	**	**
9	(9.0)	39 16%	**	**	**	**	**	**	**	**	**	32 15%	**	**	**
10 - Extremely well	(10.0)	65 27%	**	**	**	**	**	**	**	**	**	56 27%	**	**	**
NET Badly (1-3)		6 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
NET Neutral (4-6)		35 14%	**	**	**	**	**	**	**	**	**	32 15%	**	**	**
NET Well (7-10)		195 80%	**	**	**	**	**	**	**	**	**	167 79%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_3 (continuation)
 Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	246	**	**	**	**	**	**	**	**	**	182	**	**	**
Effective sample	207	**	**	**	**	**	**	**	**	**	170	**	**	**
Total	243	**	**	**	**	**	**	**	**	**	212	**	**	**
Don't know	7	**	**	**	**	**	**	**	**	**	7	**	**	**
	3%	**	**	**	**	**	**	**	**	**	3%	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	236	**	**	**	**	**	**	**	**	**	205	**	**	**
Mean score	8.0	**	**	**	**	**	**	**	**	**	8.0	**	**	**
Standard deviation	1.91	**	**	**	**	**	**	**	**	**	1.95	**	**	**
Standard Error	.13	**	**	**	**	**	**	**	**	**	.15	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		246	105	**	**	**	167	**	196	**	**	**	**
Effective sample		207	88	**	**	**	144	**	166	**	**	**	**
Total		243	91	**	**	**	147	**	196	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	2 2%	** **	** **	** **	2 1%	** **	5 3%	** **	** **	** **	** **
2	(2.0)	0 -%	0 -%	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **
3	(3.0)	1 *%	0 -%	** **	** **	** **	1 1%	** **	0 -%	** **	** **	** **	** **
4	(4.0)	3 1%	* *%	** **	** **	** **	* *%	** **	2 1%	** **	** **	** **	** **
5	(5.0)	14 6%	5 6%	** **	** **	** **	6 4%	** **	13 6%	** **	** **	** **	** **
6	(6.0)	18 7%	5 6%	** **	** **	** **	10 7%	** **	16 8%	** **	** **	** **	** **
7	(7.0)	34 14%	20 22%	** **	** **	** **	31 21%	** **	25 13%	** **	** **	** **	** **
8	(8.0)	57 23%	18 20%	** **	** **	** **	33 23%	** **	48 25%	** **	** **	** **	** **
9	(9.0)	39 16%	15 17%	** **	** **	** **	26 17%	** **	30 15%	** **	** **	** **	** **
10 - Extremely well	(10.0)	65 27%	22 25%	** **	** **	** **	33 23%	** **	53 27%	** **	** **	** **	** **
NET Badly (1-3)		6 3%	2 2%	** **	** **	** **	3 2%	** **	5 3%	** **	** **	** **	** **
NET Neutral (4-6)		35 14%	11 12%	** **	** **	** **	17 12%	** **	30 15%	** **	** **	** **	** **
NET Well (7-10)		195 80%	76 84%	** **	** **	** **	123 84%	** **	157 80%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	246	105	**	**	**	167	**	196	**	**	**	**
Effective sample	207	88	**	**	**	144	**	166	**	**	**	**
Total	243	91	**	**	**	147	**	196	**	**	**	**
Don't know	7	2	**	**	**	4	**	4	**	**	**	**
	3%	3%	**	**	**	2%	**	2%	**	**	**	**
Medians	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	10.00	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	236	88	**	**	**	143	**	192	**	**	**	**
Mean score	8.0	8.0	**	**	**	8.0	**	8.0	**	**	**	**
Standard deviation	1.91	1.80	**	**	**	1.69	**	1.94	**	**	**	**
Standard Error	.13	.20	**	**	**	.14	**	.15	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_3 (continuation)
 Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		246	**	180	**	**	**	**	**	**	**	**	**
Effective sample		207	**	152	**	**	**	**	**	**	**	**	**
Total		243	**	173	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	1 *%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	3 1%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	14 6%	** **	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	18 7%	** **	14 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	34 14%	** **	26 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	57 23%	** **	38 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	39 16%	** **	29 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	65 27%	** **	42 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		6 3%	** **	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		35 14%	** **	28 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		195 80%	** **	135 78%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

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Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	246	**	180	**	**	**	**	**	**	**	**	**
Effective sample	207	**	152	**	**	**	**	**	**	**	**	**
Total	243	**	173	**	**	**	**	**	**	**	**	**
Don't know	7	**	5	**	**	**	**	**	**	**	**	**
	3%	**	3%	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**
Base for stats	236	**	167	**	**	**	**	**	**	**	**	**
Mean score	8.0	**	7.9	**	**	**	**	**	**	**	**	**
		i		eik	i			i	-	i	i	
Standard deviation	1.91	**	2.00	**	**	**	**	**	**	**	**	**
Standard Error	.13	**	.16	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		246	**	**	142	**	246	0	244	**	246	0
Effective sample		207	**	**	120	**	207		206	**	207	
Total		243	**	**	139	**	243	0	241	**	243	0
1 - Extremely badly	(1.0)	5 2%	** **	** **	3 2%	** **	5 2%	0 -%	5 2%	** **	5 2%	0 -%
2	(2.0)	0 -%	** **	** **	0 -%	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
3	(3.0)	1 *%	** **	** **	1 1%	** **	1 *%	0 -%	1 *%	** **	1 *%	0 -%
4	(4.0)	3 1%	** **	** **	1 1%	** **	3 1%	0 -%	3 1%	** **	3 1%	0 -%
5	(5.0)	14 6%	** **	** **	10 7%	** **	14 6%	0 -%	14 6%	** **	14 6%	0 -%
6	(6.0)	18 7%	** **	** **	12 9%	** **	18 7%	0 -%	17 7%	** **	18 7%	0 -%
7	(7.0)	34 14%	** **	** **	21 15%	** **	34 14%	0 -%	34 14%	** **	34 14%	0 -%
8	(8.0)	57 23%	** **	** **	40 29%	** **	57 23%	0 -%	56 23%	** **	57 23%	0 -%
9	(9.0)	39 16%	** **	** **	24 17%	** **	39 16%	0 -%	39 16%	** **	39 16%	0 -%
10 - Extremely well	(10.0)	65 27%	** **	** **	25 18%	** **	65 27%	0 -%	65 27%	** **	65 27%	0 -%
NET Badly (1-3)		6 3%	** **	** **	4 3%	** **	6 3%	0 -%	6 3%	** **	6 3%	0 -%
NET Neutral (4-6)		35 14%	** **	** **	23 17%	** **	35 14%	0 -%	34 14%	** **	35 14%	0 -%
NET Well (7-10)		195 80%	** **	** **	109 78%	** **	195 80%	0 -%	194 80%	** **	195 80%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Children in household				Internet access				No (d)	
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		Yes (net) (c)
Unweighted row	246	**	**	142	**	246	0	244	**	246	0
Effective sample	207	**	**	120	**	207		206	**	207	
Total	243	**	**	139	**	243	0	241	**	243	0
Don't know	7	**	**	2	**	7	0	7	**	7	0
	3%	**	**	2%	**	3%	-%	3%	**	3%	-%
Medians	8.00	**	**	8.00	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	8.00	**	10.00		10.00	**	10.00	
Base for stats	236	**	**	137	**	236	0	234	**	236	0
Mean score	8.0	**	**	7.7-	**	8.0		8.0	**	8.0	
		+c									
Standard deviation	1.91	**	**	1.88	**	1.91		1.91	**	1.91	
Standard Error	.13	**	**	.17	**	.13		.14	**	.13	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		246	239	225	229	197	**	241	229	243	241	172	129	158	**	172	126
Effective sample		207	201	191	195	167	**	203	193	205	203	146	110	135	**	146	107
Total		243	235	225	229	199	**	238	226	240	238	167	129	163	**	169	130
1 - Extremely badly	(1.0)	5 2%	3 1%	2 1%	2 1%	2 1%	** **	2 1%	3 2%	3 1%	5 2%	2 1%	0 -	2 1%	** **	2 1%	2 1%
2	(2.0)	0 -	0 -	0 -	0 -	0 -	** **	0 -	0 -	0 -	0 -	0 -	0 -	0 -	** **	0 -	0 -
3	(3.0)	1 *%	1 *%	1 1%	1 *%	1 1%	** **	1 *%	1 *%	1 *%	1 *%	0 -	0 -	0 -	** **	0 -	1 1%
4	(4.0)	3 1%	3 1%	3 1%	3 1%	3 2%	** **	3 1%	3 1%	3 1%	3 1%	3 2%	2 1%	3 2%	** **	3 2%	3 2%
5	(5.0)	14 6%	14 6%	13 6%	14 6%	13 7%	** **	14 6%	14 6%	14 6%	14 6%	5 3%	6 5%	7 5%	** **	7 4%	6 4%
6	(6.0)	18 7%	18 8%	17 8%	17 7%	15 7%	** **	18 8%	16 7%	18 8%	18 8%	8 5%	5 4%	10 6%	** **	11 6%	10 7%
7	(7.0)	34 14%	34 14%	32 14%	33 14%	28 14%	** **	34 14%	31 14%	34 14%	33 14%	27 16%	25 19%	18 11%	** **	24 14%	17 13%
8	(8.0)	57 23%	55 24%	55 24%	55 24%	49 25%	** **	57 24%	55 24%	57 24%	56 23%	39 23%	34 26%	43 26%	** **	38 22%	34 26%
9	(9.0)	39 16%	39 17%	38 17%	38 17%	26 13%	** **	39 16%	37 16%	39 16%	39 16%	33 19%	25 19%	29 18%	** **	31 18%	20 15%
10 - Extremely well	(10.0)	65 27%	62 26%	57 26%	60 26%	56 28%	** **	63 26%	61 27%	64 27%	64 27%	46 28%	32 24%	47 29%	** **	52 31%	36 28%
NET Badly (1-3)		6 3%	5 2%	3 1%	3 1%	3 1%	** **	3 1%	5 2%	5 2%	6 3%	2 1%	0 -	2 1%	** **	2 1%	3 2%
NET Neutral (4-6)		35 14%	35 15%	33 15%	34 15%	31 16%	** **	35 15%	33 15%	35 15%	35 15%	16 10%	13 10%	20 12%	** **	20 12%	18 14%
NET Well (7-10)		195 80%	190 81%	182 81%	185 81%	159 80%	** **	193 81%	184 81%	193 80%	192 80%	145 86%	115 89%	136 84%	** **	144 85%	107 82%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	246	239	225	229	197	**	241	229	243	241	172	129	158	**	172	126
Effective sample	207	201	191	195	167	**	203	193	205	203	146	110	135	**	146	107
Total	243	235	225	229	199	**	238	226	240	238	167	129	163	**	169	130
Don't know	7	5	7	7	5	**	7	5	7	5	5	2	5	**	3	2
	3%	2%	3%	3%	3%	**	3%	2%	3%	2%	3%	1%	3%	**	2%	2%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	8.00	10.00	**	10.00	10.00
Base for stats	236	230	218	222	193	**	231	221	233	233	163	127	158	**	166	128
Mean score	8.0	8.0	8.1	8.1+	8.0	**	8.1+	8.1	8.1+	8.0	8.3+	8.2	8.3+	**	8.3+	8.1
Standard deviation	1.91	1.83	1.73	1.74	1.79	**	1.73	1.84	1.83	1.91	1.66	1.46	1.71	**	1.71	1.84
Standard Error	.13	.13	.13	.13	.14	**	.12	.13	.13	.14	.14	.14	.15	**	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		246	**	226	178	129
Effective sample		207	**	193	152	110
Total		243	**	221	170	124
1 - Extremely badly	(1.0)	5 2%	** **	2 1%	0 -%	0 -%
2	(2.0)	0 -%	** **	0 -%	0 -%	0 -%
3	(3.0)	1 *%	** **	0 -%	0 -%	0 -%
4	(4.0)	3 1%	** **	2 1%	2 1%	* *%
5	(5.0)	14 6%	** **	14 6%	7 4%	3 2%
6	(6.0)	18 7%	** **	15 7%	9 6%	8 7%
7	(7.0)	34 14%	** **	34 15%	31 18%	25 20%
8	(8.0)	57 23%	** **	53 24%	42 25%	30 24%
9	(9.0)	39 16%	** **	34 15%	30 17%	22 18%
10 - Extremely well	(10.0)	65 27%	** **	63 28%	45 27%	33 27%
NET Badly (1-3)		6 3%	** **	2 1%	0 -%	0 -%
NET Neutral (4-6)		35 14%	** **	31 14%	18 11%	12 10%
NET Well (7-10)		195 80%	** **	183 83%	149 87%	110 88%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_2_3 (continuation)

Q29b. CBeebies - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	246	**	226	178	129
Effective sample	207	**	193	152	110
Total	243	**	221	170	124
Don't know	7	**	5	3	3
	3%	**	2%	2%	2%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	236	**	215	167	122
Mean score	8.0	**	8.2+a	8.3+a	8.3+a
Standard deviation	1.91	**	1.68	1.47	1.40
Standard Error	.13	**	.12	.12	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_4

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		246	137	**	0	**	**	148
Effective sample		207	119	**		**	**	123
Total		243	148	**	0	**	**	132
1 - Extremely badly	(1.0)	2 1%	2 1%	** **	0 -%	** **	** **	2 1%
2	(2.0)	0 -%	0 -%	** **	0 -%	** **	** **	0 -%
3	(3.0)	1 *%	0 -%	** **	0 -%	** **	** **	1 1%
4	(4.0)	9 4%	2 1%	** **	0 -%	** **	** **	3 2%
5	(5.0)	14 6%	8 6%	** **	0 -%	** **	** **	5 4%
6	(6.0)	22 9%	10 7%	** **	0 -%	** **	** **	13 10%
7	(7.0)	42 17%	23 15%	** **	0 -%	** **	** **	20 15%
8	(8.0)	44 18%	31 21%	** **	0 -%	** **	** **	24 18%
9	(9.0)	35 14%	25 17%	** **	0 -%	** **	** **	19 14%
10 - Extremely well	(10.0)	70 29%	44 30%	** **	0 -%	** **	** **	44 33%
NET Badly (1-3)		3 1%	2 1%	** **	0 -%	** **	** **	3 2%
NET Neutral (4-6)		45 19%	20 14%	** **	0 -%	** **	** **	21 16%
NET Well (7-10)		191 78%	123 83%	** **	0 -%	** **	** **	106 80%
Don't know		5 2%	3 2%	** **	0 -%	** **	** **	2 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	246	137	**	0	**	**	148
Effective sample	207	119	**		**	**	123
Total	243	148	**	0	**	**	132
Medians	8.00	8.00	**		**	**	8.00
Mode	10.00	10.00	**		**	**	10.00
Base for stats	239	145	**	0	**	**	130
Mean score	8.0	8.2+b	**		**	**	8.1
			-				
Standard deviation	1.86	1.74	**		**	**	1.88
Standard Error	.13	.16	**		**	**	.17

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Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		246	**	**	**	**	**	0	0	111	130	**	0
Effective sample		207	**	**	**	**	**			95	108	**	
Total		243	**	**	**	**	**	0	0	115	123	**	0
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	0 -%	0 -%	0 -%	2 1%	** **	0 -%
2	(2.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	0 -%	0 -%	** **	0 -%
3	(3.0)	1 *%	** **	** **	** **	** **	** **	0 -%	0 -%	1 1%	0 -%	** **	0 -%
4	(4.0)	9 4%	** **	** **	** **	** **	** **	0 -%	0 -%	3 2%	6 5%	** **	0 -%
5	(5.0)	14 6%	** **	** **	** **	** **	** **	0 -%	0 -%	8 7%	7 5%	** **	0 -%
6	(6.0)	22 9%	** **	** **	** **	** **	** **	0 -%	0 -%	9 8%	13 10%	** **	0 -%
7	(7.0)	42 17%	** **	** **	** **	** **	** **	0 -%	0 -%	16 14%	25 20%	** **	0 -%
8	(8.0)	44 18%	** **	** **	** **	** **	** **	0 -%	0 -%	24 21%	20 17%	** **	0 -%
9	(9.0)	35 14%	** **	** **	** **	** **	** **	0 -%	0 -%	14 12%	19 15%	** **	0 -%
10 - Extremely well	(10.0)	70 29%	** **	** **	** **	** **	** **	0 -%	0 -%	37 33%	32 26%	** **	0 -%
NET Badly (1-3)		3 1%	** **	** **	** **	** **	** **	0 -%	0 -%	1 1%	2 1%	** **	0 -%
NET Neutral (4-6)		45 19%	** **	** **	** **	** **	** **	0 -%	0 -%	20 17%	25 20%	** **	0 -%
NET Well (7-10)		191 78%	** **	** **	** **	** **	** **	0 -%	0 -%	91 79%	96 78%	** **	0 -%
Don't know		5 2%	** **	** **	** **	** **	** **	0 -%	0 -%	3 2%	0 -%	** **	0 -%
Medians		8.00	**	**	**	**	**			8.00	8.00	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	246	**	**	**	**	**	0	0	111	130	**	0
Effective sample	207	**	**	**	**	**			95	108	**	
Total	243	**	**	**	**	**	0	0	115	123	**	0
Mode	10.00	**	**	**	**	**			10.00	10.00	**	
Base for stats	239	**	**	**	**	**	0	0	112	123	**	0
Mean score	8.0	**	**	**	**	**			8.1d	7.8	**	
Standard deviation	1.86	d	d	d	-				1.79	1.91	**	
Standard Error	.13	**	**	**	**	**			.19	.18	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		246	**	**	**	**	**	**	**	**	**	182	**	**	**
Effective sample		207	**	**	**	**	**	**	**	**	**	170	**	**	**
Total		243	**	**	**	**	**	**	**	**	**	212	**	**	**
1 - Extremely badly	(1.0)	2 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
2	(2.0)	0 0%	**	**	**	**	**	**	**	**	**	0 0%	**	**	**
3	(3.0)	1 0%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
4	(4.0)	9 4%	**	**	**	**	**	**	**	**	**	8 4%	**	**	**
5	(5.0)	14 6%	**	**	**	**	**	**	**	**	**	10 5%	**	**	**
6	(6.0)	22 9%	**	**	**	**	**	**	**	**	**	20 10%	**	**	**
7	(7.0)	42 17%	**	**	**	**	**	**	**	**	**	36 17%	**	**	**
8	(8.0)	44 18%	**	**	**	**	**	**	**	**	**	40 19%	**	**	**
9	(9.0)	35 14%	**	**	**	**	**	**	**	**	**	31 15%	**	**	**
10 - Extremely well	(10.0)	70 29%	**	**	**	**	**	**	**	**	**	59 28%	**	**	**
NET Badly (1-3)		3 1%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
NET Neutral (4-6)		45 19%	**	**	**	**	**	**	**	**	**	38 18%	**	**	**
NET Well (7-10)		191 78%	**	**	**	**	**	**	**	**	**	166 78%	**	**	**

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Prepared by BMG

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	246	**	**	**	**	**	**	**	**	**	182	**	**	**
Effective sample	207	**	**	**	**	**	**	**	**	**	170	**	**	**
Total	243	**	**	**	**	**	**	**	**	**	212	**	**	**
Don't know	5	**	**	**	**	**	**	**	**	**	5	**	**	**
	2%	**	**	**	**	**	**	**	**	**	2%	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	239	**	**	**	**	**	**	**	**	**	207	**	**	**
Mean score	8.0	**	**	**	**	**	**	**	**	**	8.0	**	**	**
Standard deviation	1.86	**	**	**	**	**	**	**	**	**	1.85	**	**	**
Standard Error	.13	**	**	**	**	**	**	**	**	**	.14	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		246	105	**	**	**	167	**	196	**	**	**	**
Effective sample		207	88	**	**	**	144	**	166	**	**	**	**
Total		243	91	**	**	**	147	**	196	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	0 -%	** **	** **	** **	0 -%	** **	2 1%	** **	** **	** **	** **
2	(2.0)	0 -%	0 -%	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **
3	(3.0)	1 *%	0 -%	** **	** **	** **	1 1%	** **	0 -%	** **	** **	** **	** **
4	(4.0)	9 4%	4 4%	** **	** **	** **	6 4%	** **	9 5%	** **	** **	** **	** **
5	(5.0)	14 6%	6 7%	** **	** **	** **	8 5%	** **	10 5%	** **	** **	** **	** **
6	(6.0)	22 9%	7 8%	** **	** **	** **	14 10%	** **	17 9%	** **	** **	** **	** **
7	(7.0)	42 17%	19 21%	** **	** **	** **	31 21%	** **	32 17%	** **	** **	** **	** **
8	(8.0)	44 18%	18 19%	** **	** **	** **	31 21%	** **	35 18%	** **	** **	** **	** **
9	(9.0)	35 14%	11 12%	** **	** **	** **	19 13%	** **	31 16%	** **	** **	** **	** **
10 - Extremely well	(10.0)	70 29%	23 26%	** **	** **	** **	33 23%	** **	56 28%	** **	** **	** **	** **
NET Badly (1-3)		3 1%	0 -%	** **	** **	** **	1 1%	** **	2 1%	** **	** **	** **	** **
NET Neutral (4-6)		45 19%	17 19%	** **	** **	** **	28 19%	** **	37 19%	** **	** **	** **	** **
NET Well (7-10)		191 78%	70 77%	** **	** **	** **	114 78%	** **	154 79%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	246	105	**	**	**	167	**	196	**	**	**	**
Effective sample	207	88	**	**	**	144	**	166	**	**	**	**
Total	243	91	**	**	**	147	**	196	**	**	**	**
Don't know	5	3	**	**	**	3	**	4	**	**	**	**
	2%	4%	**	**	**	2%	**	2%	**	**	**	**
Medians	8.00	8.00	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	10.00	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	239	88	**	**	**	143	**	192	**	**	**	**
Mean score	8.0	7.9	**	**	**	7.8	**	8.0	**	**	**	**
Standard deviation	1.86	1.76	**	**	**	1.72	**	1.87	**	**	**	**
Standard Error	.13	.19	**	**	**	.14	**	.15	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		246	**	180	**	**	**	**	**	**	**	**	**
Effective sample		207	**	152	**	**	**	**	**	**	**	**	**
Total		243	**	173	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	1 *%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	9 4%	** **	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	14 6%	** **	13 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	22 9%	** **	14 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	42 17%	** **	33 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	44 18%	** **	32 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	35 14%	** **	26 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	70 29%	** **	42 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		3 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		45 19%	** **	34 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		191 78%	** **	134 77%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	246	**	180	**	**	**	**	**	**	**	**	**	**
Effective sample	207	**	152	**	**	**	**	**	**	**	**	**	**
Total	243	**	173	**	**	**	**	**	**	**	**	**	**
Don't know	5	**	3	**	**	**	**	**	**	**	**	**	**
	2%	**	2%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	239	**	169	**	**	**	**	**	**	**	**	**	**
Mean score	8.0	**	7.8	**	**	**	**	**	**	**	**	**	**
		i		+bdehik							i		i
Standard deviation	1.86	**	1.87	**	**	**	**	**	**	**	**	**	**
Standard Error	.13	**	.15	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		246	**	**	142	**	246	0	244	**	246	0
Effective sample		207	**	**	120	**	207		206	**	207	
Total		243	**	**	139	**	243	0	241	**	243	0
1 - Extremely badly	(1.0)	2 1%	** **	** **	2 1%	** **	2 1%	0 -%	2 1%	** **	2 1%	0 -%
2	(2.0)	0 -%	** **	** **	0 -%	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
3	(3.0)	1 *%	** **	** **	1 1%	** **	1 *%	0 -%	1 *%	** **	1 *%	0 -%
4	(4.0)	9 4%	** **	** **	6 4%	** **	9 4%	0 -%	9 4%	** **	9 4%	0 -%
5	(5.0)	14 6%	** **	** **	8 6%	** **	14 6%	0 -%	14 6%	** **	14 6%	0 -%
6	(6.0)	22 9%	** **	** **	15 11%	** **	22 9%	0 -%	22 9%	** **	22 9%	0 -%
7	(7.0)	42 17%	** **	** **	26 19%	** **	42 17%	0 -%	42 17%	** **	42 17%	0 -%
8	(8.0)	44 18%	** **	** **	34 24%	** **	44 18%	0 -%	42 18%	** **	44 18%	0 -%
9	(9.0)	35 14%	** **	** **	21 15%	** **	35 14%	0 -%	35 14%	** **	35 14%	0 -%
10 - Extremely well	(10.0)	70 29%	** **	** **	27 19%	** **	70 29%	0 -%	70 29%	** **	70 29%	0 -%
NET Badly (1-3)		3 1%	** **	** **	3 2%	** **	3 1%	0 -%	3 1%	** **	3 1%	0 -%
NET Neutral (4-6)		45 19%	** **	** **	28 20%	** **	45 19%	0 -%	45 19%	** **	45 19%	0 -%
NET Well (7-10)		191 78%	** **	** **	107 77%	** **	191 78%	0 -%	189 78%	** **	191 78%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Children in household				Internet access				No (d)	
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		Yes (net) (c)
Unweighted row	246	**	**	142	**	246	0	244	**	246	0
Effective sample	207	**	**	120	**	207		206	**	207	
Total	243	**	**	139	**	243	0	241	**	243	0
Don't know	5	**	**	1	**	5	0	5	**	5	0
	2%	**	**	1%	**	2%	-%	2%	**	2%	-%
Medians	8.00	**	**	8.00	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	8.00	**	10.00		10.00	**	10.00	
Base for stats	239	**	**	138	**	239	0	237	**	239	0
Mean score	8.0	**	**	7.7-	**	8.0		8.0	**	8.0	
Standard deviation	1.86	**	**	1.84	**	1.86		1.86	**	1.86	
Standard Error	.13	**	**	.17	**	.13		.13	**	.13	

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Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		246	239	225	229	197	**	241	229	243	241	172	129	158	**	172	126
Effective sample		207	201	191	195	167	**	203	193	205	203	146	110	135	**	146	107
Total		243	235	225	229	199	**	238	226	240	238	167	129	163	**	169	130
1 - Extremely badly	(1.0)	2 1%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	2 1%	0 -%	0 -%	0 -%	** **	0 -%	0 -%
2	(2.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%
3	(3.0)	1 *%	1 *%	1 1%	1 *%	1 1%	** **	1 *%	1 *%	1 *%	1 *%	0 -%	0 -%	0 -%	** **	0 -%	1 1%
4	(4.0)	9 4%	9 4%	8 4%	8 3%	5 3%	** **	9 4%	8 4%	9 4%	9 4%	2 1%	3 2%	3 2%	** **	3 2%	2 2%
5	(5.0)	14 6%	12 5%	14 6%	14 6%	11 6%	** **	14 6%	12 5%	14 6%	12 5%	8 5%	7 6%	8 5%	** **	8 5%	7 6%
6	(6.0)	22 9%	22 9%	20 9%	22 10%	18 9%	** **	22 9%	21 9%	22 9%	21 9%	9 5%	7 5%	8 5%	** **	9 5%	8 6%
7	(7.0)	42 17%	42 18%	41 18%	40 17%	33 17%	** **	42 18%	40 17%	42 17%	41 17%	30 18%	23 18%	29 18%	** **	33 19%	18 14%
8	(8.0)	44 18%	42 18%	41 18%	42 18%	38 19%	** **	44 19%	41 18%	44 18%	43 18%	32 19%	27 21%	30 18%	** **	32 19%	28 21%
9	(9.0)	35 14%	35 15%	33 15%	35 15%	31 15%	** **	35 15%	31 14%	35 14%	35 15%	30 18%	24 18%	28 17%	** **	30 18%	25+ 19%
10 - Extremely well	(10.0)	70 29%	68 29%	64 28%	65 28%	59 30%	** **	68 29%	68 30%	69 29%	70 29%	54 32%	38 29%	55 34%	** **	54 32%	40 31%
NET Badly (1-3)		3 1%	1 *%	1 1%	1 *%	1 1%	** **	1 *%	1 *%	1 *%	3 1%	0 -%	0 -%	0 -%	** **	0 -%	1 1%
NET Neutral (4-6)		45 19%	43 18%	42 19%	44 19%	34 17%	** **	45 19%	41 18%	45 19%	42 18%	19 11%	17 13%	19 12%	** **	20 12%	17- 13%
NET Well (7-10)		191 78%	187 79%	179 80%	182 79%	161 81%	** **	189 80%	180 79%	190 79%	189 79%	146 87%	112 87%	141 87%	** **	149 88%	111+ 86%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	246	239	225	229	197	**	241	229	243	241	172	129	158	**	172	126
Effective sample	207	201	191	195	167	**	203	193	205	203	146	110	135	**	146	107
Total	243	235	225	229	199	**	238	226	240	238	167	129	163	**	169	130
Don't know	5	5	3	3	3	**	3	5	5	5	2	0	2	**	1	1
	2%	2%	1%	1%	1%	**	1%	2%	2%	2%	1%	-%	1%	**	*%	1%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	9.00	8.00	9.00	**	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00
Base for stats	239	231	222	226	196	**	235	222	236	234	165	129	161	**	168	129
Mean score	8.0	8.0+	8.0	8.0	8.1+	**	8.0+	8.1+	8.0+	8.0	8.3+	8.2+	8.3+	**	8.3+	8.3+
Standard deviation	1.86	1.77	1.77	1.77	1.73	**	1.77	1.77	1.77	1.85	1.57	1.61	1.61	**	1.57	1.65
Standard Error	.13	.13	.13	.13	.13	**	.13	.13	.12	.13	.13	.15	.14	**	.13	.16

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Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		246	**	226	178	129
Effective sample		207	**	193	152	110
Total		243	**	221	170	124
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	0 -%	0 -%
2	(2.0)	0 -%	** **	0 -%	0 -%	0 -%
3	(3.0)	1 *%	** **	0 -%	0 -%	0 -%
4	(4.0)	9 4%	** **	9 4%	7 4%	5 4%
5	(5.0)	14 6%	** **	11 5%	9 5%	6 5%
6	(6.0)	22 9%	** **	19 8%	11 6%	10 8%
7	(7.0)	42 17%	** **	38 17%	31 18%	25 20%
8	(8.0)	44 18%	** **	43 19%	38 22%	24 19%
9	(9.0)	35 14%	** **	29 13%	25 15%	16 13%
10 - Extremely well	(10.0)	70 29%	** **	67 31%	48 28%	37 30%
NET Badly (1-3)		3 1%	** **	2 1%	0 -%	0 -%
NET Neutral (4-6)		45 19%	** **	39 18%	27 16%	21 17%
NET Well (7-10)		191 78%	** **	177 80%	142 84%	103 83%

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Prepared by BMG

Table Q29B_2_4 (continuation)

Q29b. CBeebies - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CBeebies

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	246	**	226	178	129
Effective sample	207	**	193	152	110
Total	243	**	221	170	124
Don't know	5	**	3	1	0
	2%	**	1%	*%	-%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	239	**	218	169	124
Mean score	8.0	**	8.0	8.1	8.0
Standard deviation	1.86	**	1.84	1.71	1.74
Standard Error	.13	**	.13	.14	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_1
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		Method				Gender		
		Total	Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		**	**	**	0	**	**	**
Effective sample		**	**	**		**	**	**
Total		**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
2	(2.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
3	(3.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
4	(4.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
5	(5.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
6	(6.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
7	(7.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
8	(8.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
9	(9.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Badly (1-3)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Neutral (4-6)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Well (7-10)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
Don't know		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_3_1 (continuation)

Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		b	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Don't know		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Medians		**	**	**	**	**	**	**		**	**	**	**

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 Prepared by BMG

Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	**	0	**	**	**	**
Mode	**	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	**	**	**	**	**		**	**	**	**
Standard Error	**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
										Humber					
		Total								(i)					
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
badly		**	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic Minority Group Total	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	(c)	(d)	(e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**
badly		**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**
Extremely well		**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	**	0	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_1 (continuation)

Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	**	**	**	**	**	**	**	**	**	**	0	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	0	**	**
Total	**	**	**	**	**	**	**	**	**	**	0	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	0	**	**
	**	**	**	**	**	**	**	**	**	**	-8	**	**
Medians	**	**	**	**	**	**	**	**	**	**		**	**
Mode	**	**	**	**	**	**	**	**	**	**		**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	0	**	**
Mean score	**	**	**	**	**	**	**	**	**	**		**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**		**	**
Standard Error	**	**	**	**	**	**	**	**	**	**		**	**

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Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		Children in household				Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)
Unweighted row		**	**	**	**	**	0	**	0	**	**
Effective sample		**	**	**	**	**		**		**	**
Total		**	**	**	**	**	0	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
2	(2.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
3	(3.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
4	(4.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
5	(5.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
6	(6.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
7	(7.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
8	(8.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
9	(9.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Badly (1-3)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Neutral (4-6)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Well (7-10)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**

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Prepared by BMG

Table Q29B_3_1 (continuation)

Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	**
Effective sample	**	**	**	**	**	**		**		**	**
Total	**	**	**	**	**	**	0	**	0	**	**
Don't know	**	**	**	**	**	**	0	**	0	**	**
	**	**	**	**	**	**	-%	**	-%	**	**
Medians	**	**	**	**	**	**		**		**	**
Mode	**	**	**	**	**	**		**		**	**
Base for stats	**	**	**	**	**	**	0	**	0	**	**
Mean score	**	**	**	**	**	**		**		**	**
					+						
Standard deviation	**	**	**	**	**	**		**		**	**
Standard Error	**	**	**	**	**	**		**		**	**

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Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	+	**	+	**	+	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**
2	(2.0)	**	**	**	**
3	(3.0)	**	**	**	**
4	(4.0)	**	**	**	**
5	(5.0)	**	**	**	**
6	(6.0)	**	**	**	**
7	(7.0)	**	**	**	**
8	(8.0)	**	**	**	**
9	(9.0)	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

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 Prepared by BMG

Table Q29B_3_1 (continuation)
 Q29b. CITV - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_2
 Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		**	**	**	0	**	**	**
Effective sample		**	**	**		**	**	**
Total		**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
2	(2.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
3	(3.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
4	(4.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
5	(5.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
6	(6.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
7	(7.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
8	(8.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
9	(9.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Badly (1-3)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Neutral (4-6)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Well (7-10)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
Don't know		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Don't know		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Medians		**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	**	0	**	**	**	**
Mode	**	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	**	**	**	**	**		**	**	**	**
Standard Error	**	**	**	**	**	**	**		**	**	**	**

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Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
badly		**	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	

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Table Q29B_3_2 (continuation)
 Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	gk	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_3_2 (continuation)
 Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29B_3_2 (continuation)
 Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	SEG						Ethnicity			Asian (d)	Black (e)	
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Total (c)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	**	0	**	**
Effective sample		**	**	**	**	**	**	**	**	**		**	**
Total		**	**	**	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**

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Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	**	**	0	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	0	**	**
Don't know	**	**	**	**	**	**	**	**	**	0	**	**
	**	**	**	**	**	**	**	**	**	-8	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	0	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_3_2 (continuation)
 Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	0	**	**
Effective sample		**	**	**	**	**	**		**		**	**
Total		**	**	**	**	**	**	0	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
2	(2.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
3	(3.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
4	(4.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
5	(5.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
6	(6.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
7	(7.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
8	(8.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
9	(9.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
NET Badly (1-3)		**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
NET Neutral (4-6)		**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
NET Well (7-10)		**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**

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Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	**
Effective sample	**	**	**	**	**	**		**		**	**
Total	**	**	**	**	**	**	0	**	0	**	**
Don't know	**	**	**	**	**	**	0	**	0	**	**
	**	**	**	**	**	**	-%	**	-%	**	**
Medians	**	**	**	**	**	**		**		**	**
Mode	**	**	**	**	**	**		**		**	**
Base for stats	**	**	**	**	**	**	0	**	0	**	**
Mean score	**	**	**	**	**	**		**		**	**
Standard deviation	**	**	**	**	**	**		**		**	**
Standard Error	**	**	**	**	**	**		**		**	**

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Table Q29B_3_2 (continuation)
 Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2 (2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3 (3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4 (4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5 (5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6 (6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7 (7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8 (8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9 (9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	+	+	+	+	+	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0) **	**	**	**	**
2	(2.0) **	**	**	**	**
3	(3.0) **	**	**	**	**
4	(4.0) **	**	**	**	**
5	(5.0) **	**	**	**	**
6	(6.0) **	**	**	**	**
7	(7.0) **	**	**	**	**
8	(8.0) **	**	**	**	**
9	(9.0) **	**	**	**	**
10 - Extremely well	(10.0) **	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_3_2 (continuation)

Q29b. CITV - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_3
 Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		**	**	**	0	**	**	**
Effective sample		**	**	**		**	**	**
Total		**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
2	(2.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
3	(3.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
4	(4.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
5	(5.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
6	(6.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
7	(7.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
8	(8.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
9	(9.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Badly (1-3)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Neutral (4-6)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Well (7-10)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
Don't know		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**

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 Prepared by BMG

Table Q29B_3_3 (continuation)
 Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		**	**	**
Standard Error	**	**	**		**	**	**

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Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Don't know		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Medians		**	**	**	**	**	**	**		**	**	**	**

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Prepared by BMG

Table Q29B_3_3 (continuation)
 Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	**	0	**	**	**	**
Mode	**	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	**	**	**	**	**		**	**	**	**
Standard Error	**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
										Humber					
		Total								(i)					
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
badly		**	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic Minority Group Total	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	(c)	(d)	(e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**
badly		**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**
Extremely well		**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_3 (continuation)
 Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	SEG						Ethnicity			Asian (d)	Black (e)	
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Ethnic Minority Group Total (c)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	**	0	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	**	**	0	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	0	**	**
Don't know	**	**	**	**	**	**	**	**	**	0	**	**
	**	**	**	**	**	**	**	**	**	-8	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	0	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_3 (continuation)
 Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	0	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	0	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
2	(2.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
3	(3.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
4	(4.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
5	(5.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
6	(6.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
7	(7.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
8	(8.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
9	(9.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
NET Badly (1-3)		**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
NET Neutral (4-6)		**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**
NET Well (7-10)		**	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	**	-%	**	-%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	**
Effective sample	**	**	**	**	**	**		**		**	**
Total	**	**	**	**	**	**	0	**	0	**	**
Don't know	**	**	**	**	**	**	0	**	0	**	**
	**	**	**	**	**	**	-%	**	-%	**	**
Medians	**	**	**	**	**	**		**		**	**
Mode	**	**	**	**	**	**		**		**	**
Base for stats	**	**	**	**	**	**	0	**	0	**	**
Mean score	**	**	**	**	**	**		**		**	**
Standard deviation	**	**	**	**	**	**		**		**	**
Standard Error	**	**	**	**	**	**		**		**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	+	**	**	**	**	+	+	+	+	+	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_3 (continuation)

Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_3_3 (continuation)
 Q29b. CITV - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_4
 Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0 -%	**	**
2	(2.0)	**	**	**	0 -%	**	**
3	(3.0)	**	**	**	0 -%	**	**
4	(4.0)	**	**	**	0 -%	**	**
5	(5.0)	**	**	**	0 -%	**	**
6	(6.0)	**	**	**	0 -%	**	**
7	(7.0)	**	**	**	0 -%	**	**
8	(8.0)	**	**	**	0 -%	**	**
9	(9.0)	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	**	**	**	0 -%	**	**
NET Badly (1-3)	**	**	**	**	0 -%	**	**
NET Neutral (4-6)	**	**	**	**	0 -%	**	**
NET Well (7-10)	**	**	**	**	0 -%	**	**
Don't know	**	**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	**	**	0	**	**	**	**
Effective sample		**	**	**	**	**	**	**		**	**	**	**
Total		**	**	**	**	**	**	**	0	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Don't know		**	**	**	**	**	**	**	0	**	**	**	**
		**	**	**	**	**	**	**	-%	**	**	**	**
Medians		**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	**	**	0	**	**	**	**
Effective sample	**	**	**	**	**	**	**		**	**	**	**
Total	**	**	**	**	**	**	**	0	**	**	**	**
Mode	**	**	**	**	**	**	**		**	**	**	**
Base for stats	**	**	**	**	**	**	**	0	**	**	**	**
Mean score	**	**	**	**	**	**	**		**	**	**	**
Standard deviation	**	**	**	**	**	**	**		**	**	**	**
Standard Error	**	**	**	**	**	**	**		**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
										Humber					
		Total								(i)					
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
badly		**	**	**	**	**	**	**	**	**	**	**	**	**	
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely well		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	
		**	**	**	**	**	**	**	**	**	**	**	**	**	

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Prepared by BMG

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_4 (continuation)
 Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
 Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	**	0	**	**
Effective sample		**	**	**	**	**	**	**	**	**		**	**
Total		**	**	**	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	0	**	**
		**	**	**	**	**	**	**	**	**	-95	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	**	**	**	**	**	**	**	**	**	**	0	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	0	**	**
Total	**	**	**	**	**	**	**	**	**	**	0	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	0	**	**
	**	**	**	**	**	**	**	**	**	**	-8	**	**
Medians	**	**	**	**	**	**	**	**	**	**		**	**
Mode	**	**	**	**	**	**	**	**	**	**		**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	0	**	**
Mean score	**	**	**	**	**	**	**	**	**	**		**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**		**	**
Standard Error	**	**	**	**	**	**	**	**	**	**		**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		Children in household				Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)
Unweighted row		**	**	**	**	**	0	**	0	**	**
Effective sample		**	**	**	**	**		**		**	**
Total		**	**	**	**	**	0	**	0	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
2	(2.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
3	(3.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
4	(4.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
5	(5.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
6	(6.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
7	(7.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
8	(8.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
9	(9.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Badly (1-3)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Neutral (4-6)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**
NET Well (7-10)		**	**	**	**	**	0	**	0	**	**
		**	**	**	**	**	-%	**	-%	**	**

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Prepared by BMG

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	**
Effective sample	**	**	**	**	**	**		**		**	**
Total	**	**	**	**	**	**	0	**	0	**	**
Don't know	**	**	**	**	**	**	0	**	0	**	**
	**	**	**	**	**	**	-%	**	-%	**	**
Medians	**	**	**	**	**	**		**		**	**
Mode	**	**	**	**	**	**		**		**	**
Base for stats	**	**	**	**	**	**	0	**	0	**	**
Mean score	**	**	**	**	**	**		**		**	**
Standard deviation	**	**	**	**	**	**		**		**	**
Standard Error	**	**	**	**	**	**		**		**	**

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Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any SVoD (h)	Any PSB Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	+	**	**	**	**	+	+	+	+	+	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**
2	(2.0)	**	**	**	**
3	(3.0)	**	**	**	**
4	(4.0)	**	**	**	**
5	(5.0)	**	**	**	**
6	(6.0)	**	**	**	**
7	(7.0)	**	**	**	**
8	(8.0)	**	**	**	**
9	(9.0)	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_3_4 (continuation)

Q29b. CITV - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch CITV

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_1
 Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		146	**	**	0	**	**	**
Effective sample		124	**	**		**	**	**
Total		149	**	**	0	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	0 -%	**	**	**
2	(2.0)	0 -%	**	**	0 -%	**	**	**
3	(3.0)	1 1%	**	**	0 -%	**	**	**
4	(4.0)	3 2%	**	**	0 -%	**	**	**
5	(5.0)	11 7%	**	**	0 -%	**	**	**
6	(6.0)	12 8%	**	**	0 -%	**	**	**
7	(7.0)	23 15%	**	**	0 -%	**	**	**
8	(8.0)	31 21%	**	**	0 -%	**	**	**
9	(9.0)	16 10%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0)	50 34%	**	**	0 -%	**	**	**
NET Badly (1-3)		1 1%	**	**	0 -%	**	**	**
NET Neutral (4-6)		26 17%	**	**	0 -%	**	**	**
NET Well (7-10)		120 80%	**	**	0 -%	**	**	**
Don't know		3 2%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	146	**	**	0	**	**	**
Effective sample	124	**	**		**	**	**
Total	149	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	147	**	**	0	**	**	**
Mean score	8.1	**	**		**	**	**
Standard deviation	1.76	**	**		**	-	+a
Standard Error	.16	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		146	**	**	**	**	**	0	0	**	**	**	0
Effective sample		124	**	**	**	**	**			**	**	**	
Total		149	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
2	(2.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
4	(4.0)	3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
5	(5.0)	11 7%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
6	(6.0)	12 8%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
7	(7.0)	23 15%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
8	(8.0)	31 21%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
9	(9.0)	16 10%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
10 - Extremely well	(10.0)	50 34%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Badly (1-3)		1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Neutral (4-6)		26 17%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Well (7-10)		120 80%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Don't know		3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Medians		8.00	**	**	**	**	**			**	**	**	

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Prepared by BMG

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	146	**	**	**	**	**	0	0	**	**	**	0
Effective sample	124	**	**	**	**	**			**	**	**	
Total	149	**	**	**	**	**	0	0	**	**	**	0
Mode	10.00	**	**	**	**	**			**	**	**	
Base for stats	147	**	**	**	**	**	0	0	**	**	**	0
Mean score	8.1	**	**	**	**	**			**	**	**	
Standard deviation	1.76	d		d	-				d			
Standard Error	.16	**	**	**	**	**			**	**	**	

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Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Total	Region											England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
			East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)						
Unweighted row		146	**	**	**	**	**	**	**	**	**	**	**	110	**	**	**
Effective sample		124	**	**	**	**	**	**	**	**	**	**	**	102	**	**	**
Total		149	**	**	**	**	**	**	**	**	**	**	**	131	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
2	(2.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
4	(4.0)	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 2%	** **	** **	** **
5	(5.0)	11 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 6%	** **	** **	** **
6	(6.0)	12 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	11 8%	** **	** **	** **
7	(7.0)	23 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	19 14%	** **	** **	** **
8	(8.0)	31 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	30 23%	** **	** **	** **
9	(9.0)	16 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	13 10%	** **	** **	** **
10 - Extremely well	(10.0)	50 34%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	45 34%	** **	** **	** **
NET Badly (1-3)		1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
NET Neutral (4-6)		26 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	21 16%	** **	** **	** **
NET Well (7-10)		120 80%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	106 81%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	146	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	124	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	149	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	3	**	**	**	**	**	**	**	**	**	**	2	**	**
	2%	**	**	**	**	**	**	**	**	**	**	2%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	147	**	**	**	**	**	**	**	**	**	**	129	**	**
Mean score	8.1	**	**	**	**	**	**	**	**	**	**	8.2	**	**
Standard deviation	1.76	**	**	**	**	**	**	**	**	**	**	1.74	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		146	**	**	**	**	**	**	122	**	**	**	**
Effective sample		124	**	**	**	**	**	**	104	**	**	**	**
Total		149	**	**	**	**	**	**	127	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
2	(2.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **
4	(4.0)	3 2%	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **	** **
5	(5.0)	11 7%	** **	** **	** **	** **	** **	** **	10 8%	** **	** **	** **	** **
6	(6.0)	12 8%	** **	** **	** **	** **	** **	** **	10 8%	** **	** **	** **	** **
7	(7.0)	23 15%	** **	** **	** **	** **	** **	** **	19 15%	** **	** **	** **	** **
8	(8.0)	31 21%	** **	** **	** **	** **	** **	** **	26 21%	** **	** **	** **	** **
9	(9.0)	16 10%	** **	** **	** **	** **	** **	** **	13 10%	** **	** **	** **	** **
10 - Extremely well	(10.0)	50 34%	** **	** **	** **	** **	** **	** **	43 34%	** **	** **	** **	** **
NET Badly (1-3)		1 1%	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **
NET Neutral (4-6)		26 17%	** **	** **	** **	** **	** **	** **	23 18%	** **	** **	** **	** **
NET Well (7-10)		120 80%	** **	** **	** **	** **	** **	** **	102 80%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	146	**	**	**	**	**	**	122	**	**	**	**
Effective sample	124	**	**	**	**	**	**	104	**	**	**	**
Total	149	**	**	**	**	**	**	127	**	**	**	**
Don't know	3	**	**	**	**	**	**	2	**	**	**	**
	2%	**	**	**	**	**	**	1%	**	**	**	**
Medians	8.00	**	**	**	**	**	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	**	**	10.00	**	**	**	**
Base for stats	147	**	**	**	**	**	**	126	**	**	**	**
Mean score	8.1	**	**	**	**	**	**	8.1	**	**	**	**
	-	a			ae		a					
Standard deviation	1.76	**	**	**	**	**	**	1.80	**	**	**	**
Standard Error	.16	**	**	**	**	**	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		146	**	103	**	**	**	**	**	**	0	**	**
Effective sample		124	**	89	**	**	**	**	**	**	0	**	**
Total		149	**	100	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
2	(2.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
3	(3.0)	1 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
4	(4.0)	3 2%	** **	1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
5	(5.0)	11 7%	** **	9 9%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
6	(6.0)	12 8%	** **	9 9%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
7	(7.0)	23 15%	** **	19 19%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
8	(8.0)	31 21%	** **	22 22%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
9	(9.0)	16 10%	** **	9 9%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
10 - Extremely well	(10.0)	50 34%	** **	28 28%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Badly (1-3)		1 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Neutral (4-6)		26 17%	** **	20 20%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Well (7-10)		120 80%	** **	77 77%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **

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Prepared by BMG

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	146	**	103	**	**	**	**	**	**	**	0	**	**
Effective sample	124	**	89	**	**	**	**	**	**	**		**	**
Total	149	**	100	**	**	**	**	**	**	**	0	**	**
Don't know	3	**	3	**	**	**	**	**	**	**	0	**	**
	2%	**	3%	**	**	**	**	**	**	**	-%	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**		**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**		**	**
Base for stats	147	**	97	**	**	**	**	**	**	**	0	**	**
Mean score	8.1	**	7.9	**	**	**	**	**	**	**		**	**
												+b	
Standard deviation	1.76	**	1.71	**	**	**	**	**	**	**		**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**		**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Children in household						Internet access				
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		146	**	**	**	**	146	0	142	**	146	0
Effective sample		124	**	**	**	**	124		120	**	124	
Total		149	**	**	**	**	149	0	145	**	149	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
2	(2.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
4	(4.0)	3 2%	** **	** **	** **	** **	3 2%	0 -%	3 2%	** **	3 2%	0 -%
5	(5.0)	11 7%	** **	** **	** **	** **	11 7%	0 -%	11 8%	** **	11 7%	0 -%
6	(6.0)	12 8%	** **	** **	** **	** **	12 8%	0 -%	11 8%	** **	12 8%	0 -%
7	(7.0)	23 15%	** **	** **	** **	** **	23 15%	0 -%	23 16%	** **	23 15%	0 -%
8	(8.0)	31 21%	** **	** **	** **	** **	31 21%	0 -%	29 20%	** **	31 21%	0 -%
9	(9.0)	16 10%	** **	** **	** **	** **	16 10%	0 -%	16 11%	** **	16 10%	0 -%
10 - Extremely well	(10.0)	50 34%	** **	** **	** **	** **	50 34%	0 -%	49 34%	** **	50 34%	0 -%
NET Badly (1-3)		1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
NET Neutral (4-6)		26 17%	** **	** **	** **	** **	26 17%	0 -%	24 17%	** **	26 17%	0 -%
NET Well (7-10)		120 80%	** **	** **	** **	** **	120 80%	0 -%	116 80%	** **	120 80%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	
Unweighted row	146	**	**	**	**	146	0	142	**	146	0
Effective sample	124	**	**	**	**	124		120	**	124	
Total	149	**	**	**	**	149	0	145	**	149	0
Don't know	3	**	**	**	**	3	0	3	**	3	0
	2%	**	**	**	**	2%	-%	2%	**	2%	-%
Medians	8.00	**	**	**	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	**	**	10.00		10.00	**	10.00	
Base for stats	147	**	**	**	**	147	0	142	**	147	0
Mean score	8.1	**	**	**	**	8.1		8.1	**	8.1	
Standard deviation	1.76	**	**	**	**	1.76		1.77	**	1.76	
Standard Error	.16	**	**	**	**	.16		.16	**	.16	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	146	140	142	144	134	**	144	141	145	144	101	**	111	**	109	**
Effective sample	124	119	121	123	114	**	122	121	123	122	87	**	96	**	94	**
Total	149	143	147	148	138	**	147	146	149	147	102	**	116	**	112	**
1 - Extremely badly	(1.0) 0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **	0 -%	** **
2	(2.0) 0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **	0 -%	** **
3	(3.0) 1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	0 -%	** **	0 -%	** **	0 -%	** **
4	(4.0) 3 2%	3 2%	3 2%	2 2%	2 2%	** **	3 2%	3 2%	3 2%	3 2%	* *%	** **	1 1%	** **	1 1%	** **
5	(5.0) 11 7%	11 8%	11 8%	11 7%	11 8%	** **	11 8%	11 8%	11 7%	11 8%	6 6%	** **	8 7%	** **	9 8%	** **
6	(6.0) 12 8%	11 8%	11 8%	11 8%	11 8%	** **	11 8%	11 8%	11 8%	12 8%	11 11%	** **	9 7%	** **	10 9%	** **
7	(7.0) 23 15%	23 16%	21 14%	23 15%	18 13%	** **	23 15%	23 16%	23 15%	23 15%	15 14%	** **	17 15%	** **	15 14%	** **
8	(8.0) 31 21%	30 21%	31 21%	31 21%	29 21%	** **	31 21%	31 21%	31 21%	30 21%	19 19%	** **	23 20%	** **	22 20%	** **
9	(9.0) 16 10%	16 11%	16 11%	16 10%	15 11%	** **	16 11%	16 11%	16 10%	14 10%	11 11%	** **	11 10%	** **	11 10%	** **
10 - Extremely well	(10.0) 50 34%	46 32%	50 34%	50 34%	48 34%	** **	48 33%	48 33%	50 34%	50 34%	38 37%	** **	44 38%	** **	41 37%	** **
NET Badly (1-3)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	0 -%	** **	0 -%	** **	0 -%	** **
NET Neutral (4-6)	26 17%	25 18%	25 17%	25 17%	25 18%	** **	25 17%	25 17%	25 17%	26 18%	17 17%	** **	18 15%	** **	20 18%	** **
NET Well (7-10)	120 80%	114 80%	118 80%	120 81%	110 79%	** **	118 80%	118 81%	120 80%	117 80%	82 81%	** **	95 82%	** **	90 80%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	146	140	142	144	134	**	144	141	145	144	101	**	111	**	109	**
Effective sample	124	119	121	123	114	**	122	121	123	122	87	**	96	**	94	**
Total	149	143	147	148	138	**	147	146	149	147	102	**	116	**	112	**
Don't know	3	3	3	3	3	**	3	2	3	3	2	**	3	**	2	**
	2%	2%	2%	2%	2%	**	2%	2%	2%	2%	2%	**	2%	**	2%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**	10.00	**
Base for stats	147	140	144	145	136	**	144	144	146	144	100	**	113	**	110	**
Mean score	8.1	8.1	8.2	8.2	8.2	**	8.1	8.1	8.1	8.1	8.3	**	8.3+	**	8.3	**
Standard deviation	1.76	1.77	1.77	1.75	1.78	**	1.76	1.76	1.76	1.78	1.65	**	1.68	**	1.71	**
Standard Error	.16	.16	.16	.16	.17	**	.16	.16	.16	.16	.18	**	.17	**	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		146	**	135	**	**
Effective sample		124	**	116	**	**
Total		149	**	136	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **
2	(2.0)	0 -%	** **	0 -%	** **	** **
3	(3.0)	1 1%	** **	1 1%	** **	** **
4	(4.0)	3 2%	** **	1 1%	** **	** **
5	(5.0)	11 7%	** **	9 7%	** **	** **
6	(6.0)	12 8%	** **	12 9%	** **	** **
7	(7.0)	23 15%	** **	22 16%	** **	** **
8	(8.0)	31 21%	** **	26 19%	** **	** **
9	(9.0)	16 10%	** **	12 8%	** **	** **
10 - Extremely well	(10.0)	50 34%	** **	49 36%	** **	** **
NET Badly (1-3)		1 1%	** **	1 1%	** **	** **
NET Neutral (4-6)		26 17%	** **	23 17%	** **	** **
NET Well (7-10)		120 80%	** **	109 80%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_1 (continuation)

Q29b. Milkshake - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	146	**	135	**	**
Effective sample	124	**	116	**	**
Total	149	**	136	**	**
Don't know	3	**	3	**	**
	2%	**	2%	**	**
Medians	8.00	**	8.00	**	**
Mode	10.00	**	10.00	**	**
Base for stats	147	**	133	**	**
Mean score	8.1	**	8.2	**	**
Standard deviation	1.76	**	1.76	**	**
Standard Error	.16	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_2
 Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		146	**	**	0	**	**	**
Effective sample		124	**	**		**	**	**
Total		149	**	**	0	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	0 -%	**	**	**
2	(2.0)	2 1%	**	**	0 -%	**	**	**
3	(3.0)	2 1%	**	**	0 -%	**	**	**
4	(4.0)	3 2%	**	**	0 -%	**	**	**
5	(5.0)	9 6%	**	**	0 -%	**	**	**
6	(6.0)	9 6%	**	**	0 -%	**	**	**
7	(7.0)	23 16%	**	**	0 -%	**	**	**
8	(8.0)	34 23%	**	**	0 -%	**	**	**
9	(9.0)	19 13%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0)	46 31%	**	**	0 -%	**	**	**
NET Badly (1-3)		4 2%	**	**	0 -%	**	**	**
NET Neutral (4-6)		21 14%	**	**	0 -%	**	**	**
NET Well (7-10)		122 82%	**	**	0 -%	**	**	**
Don't know		3 2%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_4_2 (continuation)

Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	146	**	**	0	**	**	**
Effective sample	124	**	**		**	**	**
Total	149	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	146	**	**	0	**	**	**
Mean score	8.1	**	**		**	**	**
Standard deviation	1.85	**	**		**	**	**
Standard Error	.17	**	**		**	**	**

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Table Q29B_4_2 (continuation)
 Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		146	**	**	**	**	**	0	0	**	**	**	0
Effective sample		124	**	**	**	**	**			**	**	**	
Total		149	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
2	(2.0)	2 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
3	(3.0)	2 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
4	(4.0)	3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
5	(5.0)	9 6%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
6	(6.0)	9 6%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
7	(7.0)	23 16%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
8	(8.0)	34 23%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
9	(9.0)	19 13%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
10 - Extremely well	(10.0)	46 31%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Badly (1-3)		4 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Neutral (4-6)		21 14%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Well (7-10)		122 82%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Don't know		3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Medians		8.00	**	**	**	**	**			**	**	**	

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 Prepared by BMG

Table Q29B_4_2 (continuation)

Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	146	**	**	**	**	**	0	0	**	**	**	0
Effective sample	124	**	**	**	**	**			**	**	**	
Total	149	**	**	**	**	**	0	0	**	**	**	0
Mode	10.00	**	**	**	**	**			**	**	**	
Base for stats	146	**	**	**	**	**	0	0	**	**	**	0
Mean score	8.1	**	**	**	**	**			**	**	**	
Standard deviation	1.85	d	di		-				+cdi	-		
Standard Error	.17	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_2 (continuation)
 Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

		Total	Region												
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		146	**	**	**	**	**	**	**	**	**	110	**	**	**
Effective sample		124	**	**	**	**	**	**	**	**	**	102	**	**	**
Total		149	**	**	**	**	**	**	**	**	**	131	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
3	(3.0)	2 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
4	(4.0)	3 2%	**	**	**	**	**	**	**	**	**	2 2%	**	**	**
5	(5.0)	9 6%	**	**	**	**	**	**	**	**	**	8 6%	**	**	**
6	(6.0)	9 6%	**	**	**	**	**	**	**	**	**	7 5%	**	**	**
7	(7.0)	23 16%	**	**	**	**	**	**	**	**	**	20 15%	**	**	**
8	(8.0)	34 23%	**	**	**	**	**	**	**	**	**	32 24%	**	**	**
9	(9.0)	19 13%	**	**	**	**	**	**	**	**	**	16 12%	**	**	**
10 - Extremely well	(10.0)	46 31%	**	**	**	**	**	**	**	**	**	40 31%	**	**	**
NET Badly (1-3)		4 2%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
NET Neutral (4-6)		21 14%	**	**	**	**	**	**	**	**	**	18 14%	**	**	**
NET Well (7-10)		122 82%	**	**	**	**	**	**	**	**	**	108 82%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_2 (continuation)

Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	146	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	124	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	149	**	**	**	**	**	**	**	**	**	**	110	**	**
Don't know	3	**	**	**	**	**	**	**	**	**	**	2	**	**
	2%	**	**	**	**	**	**	**	**	**	**	2%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	146	**	**	**	**	**	**	**	**	**	**	129	**	**
Mean score	8.1	**	**	**	**	**	**	**	**	**	**	8.1	**	**
Standard deviation	1.85	**	**	**	cg	**	**	**	**	**	**	1.84	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_2 (continuation)
 Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		146	**	**	**	**	**	**	122	**	**	**	**
Effective sample		124	**	**	**	**	**	**	104	**	**	**	**
Total		149	**	**	**	**	**	**	127	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	** **	** **	2 2%	** **	** **	** **	** **
3	(3.0)	2 1%	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **	** **
4	(4.0)	3 2%	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **
5	(5.0)	9 6%	** **	** **	** **	** **	** **	** **	8 7%	** **	** **	** **	** **
6	(6.0)	9 6%	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **	** **
7	(7.0)	23 16%	** **	** **	** **	** **	** **	** **	20 16%	** **	** **	** **	** **
8	(8.0)	34 23%	** **	** **	** **	** **	** **	** **	29 23%	** **	** **	** **	** **
9	(9.0)	19 13%	** **	** **	** **	** **	** **	** **	15 12%	** **	** **	** **	** **
10 - Extremely well	(10.0)	46 31%	** **	** **	** **	** **	** **	** **	39 30%	** **	** **	** **	** **
NET Badly (1-3)		4 2%	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **	** **
NET Neutral (4-6)		21 14%	** **	** **	** **	** **	** **	** **	17 13%	** **	** **	** **	** **
NET Well (7-10)		122 82%	** **	** **	** **	** **	** **	** **	104 82%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_2 (continuation)
 Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	146	**	**	**	**	**	**	122	**	**	**	**
Effective sample	124	**	**	**	**	**	**	104	**	**	**	**
Total	149	**	**	**	**	**	**	127	**	**	**	**
Don't know	3	**	**	**	**	**	**	3	**	**	**	**
	2%	**	**	**	**	**	**	2%	**	**	**	**
Medians	8.00	**	**	**	**	**	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	**	**	10.00	**	**	**	**
Base for stats	146	**	**	**	**	**	**	124	**	**	**	**
Mean score	8.1	**	**	**	**	**	**	8.1	**	**	**	**
Standard deviation	1.85	**	**	**	**	**	**	1.86	**	**	**	**
Standard Error	.17	**	**	**	**	**	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_2 (continuation)
 Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		146	**	103	**	**	**	**	**	**	0	**	**
Effective sample		124	**	89	**	**	**	**	**	**	**	**	**
Total		149	**	100	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
2	(2.0)	2 1%	** **	* *%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
3	(3.0)	2 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
4	(4.0)	3 2%	** **	2 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
5	(5.0)	9 6%	** **	4 4%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
6	(6.0)	9 6%	** **	8 8%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
7	(7.0)	23 16%	** **	19 19%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
8	(8.0)	34 23%	** **	25 25%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
9	(9.0)	19 13%	** **	12 12%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
10 - Extremely well	(10.0)	46 31%	** **	27 27%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Badly (1-3)		4 2%	** **	* *%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Neutral (4-6)		21 14%	** **	14 14%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Well (7-10)		122 82%	** **	83 83%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_2 (continuation)
 Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	146	**	103	**	**	**	**	**	**	**	0	**	**
Effective sample	124	**	89	**	**	**	**	**	**	**		**	**
Total	149	**	100	**	**	**	**	**	**	**	0	**	**
Don't know	3	**	2	**	**	**	**	**	**	**	0	**	**
	2%	**	2%	**	**	**	**	**	**	**	-%	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**		**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**		**	**
Base for stats	146	**	98	**	**	**	**	**	**	**	0	**	**
Mean score	8.1	**	8.1	**	**	**	**	**	**	**		**	**
												+	
Standard deviation	1.85	**	1.62	**	**	**	**	**	**	**		**	**
Standard Error	.17	**	.17	**	**	**	**	**	**	**		**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_2 (continuation)
 Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		146	**	**	**	**	146	0	142	**	146	0
Effective sample		124	**	**	**	**	124		120	**	124	
Total		149	**	**	**	**	149	0	145	**	149	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
2	(2.0)	2 1%	** **	** **	** **	** **	2 1%	0 -%	2 1%	** **	2 1%	0 -%
3	(3.0)	2 1%	** **	** **	** **	** **	2 1%	0 -%	2 1%	** **	2 1%	0 -%
4	(4.0)	3 2%	** **	** **	** **	** **	3 2%	0 -%	3 2%	** **	3 2%	0 -%
5	(5.0)	9 6%	** **	** **	** **	** **	9 6%	0 -%	8 5%	** **	9 6%	0 -%
6	(6.0)	9 6%	** **	** **	** **	** **	9 6%	0 -%	9 6%	** **	9 6%	0 -%
7	(7.0)	23 16%	** **	** **	** **	** **	23 16%	0 -%	22 15%	** **	23 16%	0 -%
8	(8.0)	34 23%	** **	** **	** **	** **	34 23%	0 -%	34 23%	** **	34 23%	0 -%
9	(9.0)	19 13%	** **	** **	** **	** **	19 13%	0 -%	19 13%	** **	19 13%	0 -%
10 - Extremely well	(10.0)	46 31%	** **	** **	** **	** **	46 31%	0 -%	44 31%	** **	46 31%	0 -%
NET Badly (1-3)		4 2%	** **	** **	** **	** **	4 2%	0 -%	4 2%	** **	4 2%	0 -%
NET Neutral (4-6)		21 14%	** **	** **	** **	** **	21 14%	0 -%	19 13%	** **	21 14%	0 -%
NET Well (7-10)		122 82%	** **	** **	** **	** **	122 82%	0 -%	119 82%	** **	122 82%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_2 (continuation)

Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	
Unweighted row	146	**	**	**	**	146	0	142	**	146	0
Effective sample	124	**	**	**	**	124		120	**	124	
Total	149	**	**	**	**	149	0	145	**	149	0
Don't know	3	**	**	**	**	3	0	3	**	3	0
	2%	**	**	**	**	2%	-%	2%	**	2%	-%
Medians	8.00	**	**	**	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	**	**	10.00		10.00	**	10.00	
Base for stats	146	**	**	**	**	146	0	142	**	146	0
Mean score	8.1	**	**	**	**	8.1		8.1	**	8.1	
Standard deviation	1.85	**	**	**	**	1.85		1.84	**	1.85	
Standard Error	.17	**	**	**	**	.17		.17	**	.17	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_2 (continuation)

Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		146	140	142	144	134	**	144	141	145	144	101	**	111	**	109	**
Effective sample		124	119	121	123	114	**	122	121	123	122	87	**	96	**	94	**
Total		149	143	147	148	138	**	147	146	149	147	102	**	116	**	112	**
1 - Extremely badly	(1.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **	0 -%	** **
2	(2.0)	2 1%	2 1%	2 1%	2 1%	* *%	** **	2 1%	2 1%	2 1%	2 1%	* *%	** **	* *%	** **	* *%	** **
3	(3.0)	2 1%	2 1%	2 1%	2 1%	2 1%	** **	2 1%	2 1%	2 1%	2 1%	2 2%	** **	0 -%	** **	2 1%	** **
4	(4.0)	3 2%	3 2%	3 2%	2 2%	2 2%	** **	3 2%	3 2%	3 2%	3 2%	1 1%	** **	1 1%	** **	1 1%	** **
5	(5.0)	9 6%	9 7%	9 6%	9 6%	9 7%	** **	9 6%	9 6%	9 6%	9 6%	4 4%	** **	5 4%	** **	5 4%	** **
6	(6.0)	9 6%	8 5%	8 5%	8 5%	7 5%	** **	8 5%	8 5%	8 5%	8 5%	4 4%	** **	3 3%	** **	4 3%	** **
7	(7.0)	23 16%	23 16%	22 15%	23 16%	21 15%	** **	23 16%	23 16%	23 16%	23 16%	15 15%	** **	19 16%	** **	20 17%	** **
8	(8.0)	34 23%	32 23%	34 23%	34 23%	30 22%	** **	34 23%	33 23%	34 23%	34 23%	24 24%	** **	32 28%	** **	26 23%	** **
9	(9.0)	19 13%	17 12%	19 13%	19 13%	17 12%	** **	17 12%	19 13%	19 13%	19 13%	14 14%	** **	14 12%	** **	13 11%	** **
10 - Extremely well	(10.0)	46 31%	43 30%	46 31%	46 31%	46 33%	** **	46 31%	45 31%	46 31%	45 30%	35 34%	** **	39 33%	** **	39 35%	** **
NET Badly (1-3)		4 2%	4 3%	4 2%	4 2%	2 2%	** **	4 2%	4 2%	4 2%	4 2%	2 2%	** **	* *%	** **	2 2%	** **
NET Neutral (4-6)		21 14%	20 14%	20 13%	20 13%	19 13%	** **	20 13%	20 14%	20 13%	20 13%	10 9%	** **	9 8%	** **	10 9%	** **
NET Well (7-10)		122 82%	116 81%	120 82%	122 82%	114 83%	** **	120 82%	120 82%	122 82%	121 82%	88 87%	** **	103 89%	** **	97 87%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_2 (continuation)

Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	146	140	142	144	134	**	144	141	145	144	101	**	111	**	109	**
Effective sample	124	119	121	123	114	**	122	121	123	122	87	**	96	**	94	**
Total	149	143	147	148	138	**	147	146	149	147	102	**	116	**	112	**
Don't know	3	3	3	3	3	**	3	3	3	3	2	**	2	**	3	**
	2%	2%	2%	2%	2%	**	2%	2%	2%	2%	2%	**	2%	**	3%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**	10.00	**
Base for stats	146	140	144	145	135	**	144	143	145	144	100	**	113	**	109	**
Mean score	8.1	8.0	8.1	8.1	8.2+	**	8.1	8.1	8.1	8.1	8.3+	**	8.4+	**	8.3+	**
																+
Standard deviation	1.85	1.87	1.86	1.84	1.78	**	1.86	1.86	1.85	1.85	1.70	**	1.55	**	1.71	**
Standard Error	.17	.17	.17	.17	.17	**	.17	.17	.17	.17	.18	**	.16	**	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_2 (continuation)

Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row		146	**	135	**	**
Effective sample		124	**	116	**	**
Total		149	**	136	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **
2	(2.0)	2 1%	** **	2 1%	** **	** **
3	(3.0)	2 1%	** **	2 1%	** **	** **
4	(4.0)	3 2%	** **	3 2%	** **	** **
5	(5.0)	9 6%	** **	7 5%	** **	** **
6	(6.0)	9 6%	** **	9 6%	** **	** **
7	(7.0)	23 16%	** **	21 16%	** **	** **
8	(8.0)	34 23%	** **	28 20%	** **	** **
9	(9.0)	19 13%	** **	18 13%	** **	** **
10 - Extremely well	(10.0)	46 31%	** **	45 33%	** **	** **
NET Badly (1-3)		4 2%	** **	4 3%	** **	** **
NET Neutral (4-6)		21 14%	** **	19 14%	** **	** **
NET Well (7-10)		122 82%	** **	111 82%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_4_2 (continuation)

Q29b. Milkshake - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	146	**	135	**	**
Effective sample	124	**	116	**	**
Total	149	**	136	**	**
Don't know	3	**	2	**	**
	2%	**	2%	**	**
Medians	8.00	**	8.00	**	**
Mode	10.00	**	10.00	**	**
Base for stats	146	**	134	**	**
Mean score	8.1	**	8.1	**	**
Standard deviation	1.85	**	1.88	**	**
Standard Error	.17	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_3
 Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		146	**	**	0	**	**	**
Effective sample		124	**	**		**	**	**
Total		149	**	**	0	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	0 -%	**	**	**
2	(2.0)	0 -%	**	**	0 -%	**	**	**
3	(3.0)	3 2%	**	**	0 -%	**	**	**
4	(4.0)	6 4%	**	**	0 -%	**	**	**
5	(5.0)	9 6%	**	**	0 -%	**	**	**
6	(6.0)	7 4%	**	**	0 -%	**	**	**
7	(7.0)	34 23%	**	**	0 -%	**	**	**
8	(8.0)	24 16%	**	**	0 -%	**	**	**
9	(9.0)	12 8%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0)	51 34%	**	**	0 -%	**	**	**
NET Badly (1-3)		3 2%	**	**	0 -%	**	**	**
NET Neutral (4-6)		22 15%	**	**	0 -%	**	**	**
NET Well (7-10)		121 81%	**	**	0 -%	**	**	**
Don't know		3 2%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	146	**	**	0	**	**	**
Effective sample	124	**	**		**	**	**
Total	149	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	146	**	**	0	**	**	**
Mean score	8.0	**	**		**	**	**
Standard deviation	1.91	**	**		**	**	**
Standard Error	.17	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		146	**	**	**	**	**	0	0	**	**	**	0
Effective sample		124	**	**	**	**	**			**	**	**	
Total		149	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
2	(2.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
3	(3.0)	3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
4	(4.0)	6 4%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
5	(5.0)	9 6%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
6	(6.0)	7 4%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
7	(7.0)	34 23%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
8	(8.0)	24 16%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
9	(9.0)	12 8%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
10 - Extremely well	(10.0)	51 34%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Badly (1-3)		3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Neutral (4-6)		22 15%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Well (7-10)		121 81%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Don't know		3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Medians		8.00	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	146	**	**	**	**	**	0	0	**	**	**	0
Effective sample	124	**	**	**	**	**			**	**	**	
Total	149	**	**	**	**	**	0	0	**	**	**	0
Mode	10.00	**	**	**	**	**			**	**	**	
Base for stats	146	**	**	**	**	**	0	0	**	**	**	0
Mean score	8.0	**	**	**	**	**			**	**	**	
		+bcdi										
Standard deviation	1.91	**	**	**	**	**			**	**	**	
Standard Error	.17	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		146	**	**	**	**	**	**	**	**	**	110	**	**	**
Effective sample		124	**	**	**	**	**	**	**	**	**	102	**	**	**
Total		149	**	**	**	**	**	**	**	**	**	131	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
2	(2.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
3	(3.0)	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
4	(4.0)	6 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 4%	** **	** **	** **
5	(5.0)	9 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **
6	(6.0)	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 4%	** **	** **	** **
7	(7.0)	34 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **	29 22%	** **	** **	** **
8	(8.0)	24 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	22 17%	** **	** **	** **
9	(9.0)	12 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 7%	** **	** **	** **
10 - Extremely well	(10.0)	51 34%	** **	** **	** **	** **	** **	** **	** **	** **	** **	47 36%	** **	** **	** **
NET Badly (1-3)		3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
NET Neutral (4-6)		22 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 14%	** **	** **	** **
NET Well (7-10)		121 81%	** **	** **	** **	** **	** **	** **	** **	** **	** **	108 82%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	146	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	124	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	149	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	3	**	**	**	**	**	**	**	**	**	**	2	**	**
	2%	**	**	**	**	**	**	**	**	**	**	2%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	146	**	**	**	**	**	**	**	**	**	**	129	**	**
Mean score	8.0	**	**	**	**	**	**	**	**	**	**	8.0	**	**
Standard deviation	1.91	**	**	**	bcgl	**	**	**	**	+bcgkl	**	1.91	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		146	**	**	**	**	**	**	122	**	**	**	**
Effective sample		124	**	**	**	**	**	**	104	**	**	**	**
Total		149	**	**	**	**	**	**	127	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
2	(2.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
3	(3.0)	3 2%	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **
4	(4.0)	6 4%	** **	** **	** **	** **	** **	** **	6 5%	** **	** **	** **	** **
5	(5.0)	9 6%	** **	** **	** **	** **	** **	** **	8 7%	** **	** **	** **	** **
6	(6.0)	7 4%	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **	** **
7	(7.0)	34 23%	** **	** **	** **	** **	** **	** **	30 23%	** **	** **	** **	** **
8	(8.0)	24 16%	** **	** **	** **	** **	** **	** **	19 15%	** **	** **	** **	** **
9	(9.0)	12 8%	** **	** **	** **	** **	** **	** **	11 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	51 34%	** **	** **	** **	** **	** **	** **	43 33%	** **	** **	** **	** **
NET Badly (1-3)		3 2%	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **
NET Neutral (4-6)		22 15%	** **	** **	** **	** **	** **	** **	21 17%	** **	** **	** **	** **
NET Well (7-10)		121 81%	** **	** **	** **	** **	** **	** **	102 80%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	146	**	**	**	**	**	**	122	**	**	**	**
Effective sample	124	**	**	**	**	**	**	104	**	**	**	**
Total	149	**	**	**	**	**	**	127	**	**	**	**
Don't know	3	**	**	**	**	**	**	3	**	**	**	**
	2%	**	**	**	**	**	**	2%	**	**	**	**
Medians	8.00	**	**	**	**	**	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	**	**	10.00	**	**	**	**
Base for stats	146	**	**	**	**	**	**	124	**	**	**	**
Mean score	8.0	**	**	**	**	**	**	8.0	**	**	**	**
					a							
Standard deviation	1.91	**	**	**	**	**	**	1.90	**	**	**	**
Standard Error	.17	**	**	**	**	**	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		146	**	103	**	**	**	**	**	**	0	**	**
Effective sample		124	**	89	**	**	**	**	**	**		**	**
Total		149	**	100	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
2	(2.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
3	(3.0)	3 2%	** **	2 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
4	(4.0)	6 4%	** **	2 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
5	(5.0)	9 6%	** **	6 6%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
6	(6.0)	7 4%	** **	7 7%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
7	(7.0)	34 23%	** **	27 27%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
8	(8.0)	24 16%	** **	18 18%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
9	(9.0)	12 8%	** **	6 6%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
10 - Extremely well	(10.0)	51 34%	** **	30 30%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Badly (1-3)		3 2%	** **	2 2%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Neutral (4-6)		22 15%	** **	15 15%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Well (7-10)		121 81%	** **	82 82%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	146	**	103	**	**	**	**	**	**	**	0	**	**
Effective sample	124	**	89	**	**	**	**	**	**	**	0	**	**
Total	149	**	100	**	**	**	**	**	**	**	0	**	**
Don't know	3	**	2	**	**	**	**	**	**	**	0	**	**
	2%	**	2%	**	**	**	**	**	**	**	-%	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**		**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**		**	**
Base for stats	146	**	98	**	**	**	**	**	**	**	0	**	**
Mean score	8.0	**	7.9	**	**	**	**	**	**	**		**	**
Standard deviation	1.91	**	1.79	**	**	**	**	**	**	**		**	**
Standard Error	.17	**	.19	**	**	**	**	**	**	**		**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		146	**	**	**	**	146	0	142	**	146	0
Effective sample		124	**	**	**	**	124		120	**	124	
Total		149	**	**	**	**	149	0	145	**	149	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
2	(2.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
3	(3.0)	3 2%	** **	** **	** **	** **	3 2%	0 -%	3 2%	** **	3 2%	0 -%
4	(4.0)	6 4%	** **	** **	** **	** **	6 4%	0 -%	6 4%	** **	6 4%	0 -%
5	(5.0)	9 6%	** **	** **	** **	** **	9 6%	0 -%	8 6%	** **	9 6%	0 -%
6	(6.0)	7 4%	** **	** **	** **	** **	7 4%	0 -%	6 4%	** **	7 4%	0 -%
7	(7.0)	34 23%	** **	** **	** **	** **	34 23%	0 -%	32 22%	** **	34 23%	0 -%
8	(8.0)	24 16%	** **	** **	** **	** **	24 16%	0 -%	24 17%	** **	24 16%	0 -%
9	(9.0)	12 8%	** **	** **	** **	** **	12 8%	0 -%	12 8%	** **	12 8%	0 -%
10 - Extremely well	(10.0)	51 34%	** **	** **	** **	** **	51 34%	0 -%	51 35%	** **	51 34%	0 -%
NET Badly (1-3)		3 2%	** **	** **	** **	** **	3 2%	0 -%	3 2%	** **	3 2%	0 -%
NET Neutral (4-6)		22 15%	** **	** **	** **	** **	22 15%	0 -%	19 13%	** **	22 15%	0 -%
NET Well (7-10)		121 81%	** **	** **	** **	** **	121 81%	0 -%	119 82%	** **	121 81%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	146	**	**	**	**	146	0	142	**	146	0
Effective sample	124	**	**	**	**	124		120	**	124	
Total	149	**	**	**	**	149	0	145	**	149	0
Don't know	3	**	**	**	**	3	0	3	**	3	0
	2%	**	**	**	**	2%	-%	2%	**	2%	-%
Medians	8.00	**	**	**	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	**	**	10.00		10.00	**	10.00	
Base for stats	146	**	**	**	**	146	0	142	**	146	0
Mean score	8.0	**	**	**	**	8.0		8.1+b	**	8.0b	
Standard deviation	1.91	**	**	**	**	1.91		1.89	**	1.91	
Standard Error	.17	**	**	**	**	.17		.17	**	.17	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		146	140	142	144	134	**	144	141	145	144	101	**	111	**	109	**
Effective sample		124	119	121	123	114	**	122	121	123	122	87	**	96	**	94	**
Total		149	143	147	148	138	**	147	146	149	147	102	**	116	**	112	**
1 - Extremely badly	(1.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **	0 -%	** **
2	(2.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **	0 -%	** **
3	(3.0)	3 2%	3 2%	3 2%	3 2%	3 2%	** **	3 2%	3 2%	3 2%	3 2%	2 2%	** **	2 1%	** **	* %	** **
4	(4.0)	6 4%	6 4%	6 4%	6 4%	6 4%	** **	6 4%	6 4%	6 4%	6 4%	4 4%	** **	4 3%	** **	5 4%	** **
5	(5.0)	9 6%	9 7%	9 6%	9 6%	9 6%	** **	9 6%	9 6%	9 6%	9 6%	6 6%	** **	4 4%	** **	5 4%	** **
6	(6.0)	7 4%	7 5%	7 5%	7 4%	7 5%	** **	7 5%	7 5%	7 4%	7 5%	6 6%	** **	6 5%	** **	7 6%	** **
7	(7.0)	34 23%	33 23%	31 21%	33 22%	30 22%	** **	33 22%	33 23%	33 22%	31 21%	19 19%	** **	24 21%	** **	22 19%	** **
8	(8.0)	24 16%	23 16%	24 17%	24 16%	22 16%	** **	24 17%	23 16%	24 16%	24 17%	18 17%	** **	20 17%	** **	21 18%	** **
9	(9.0)	12 8%	12 8%	12 8%	12 8%	10 7%	** **	12 8%	12 8%	12 8%	12 8%	9 9%	** **	10 9%	** **	9 8%	** **
10 - Extremely well	(10.0)	51 34%	47 33%	51 35%	51 34%	48 35%	** **	49 34%	50 34%	51 34%	51 35%	37 36%	** **	43 37%	** **	41 36%	** **
NET Badly (1-3)		3 2%	3 2%	3 2%	3 2%	3 2%	** **	3 2%	3 2%	3 2%	3 2%	2 2%	** **	2 1%	** **	* %	** **
NET Neutral (4-6)		22 15%	22 16%	22 15%	22 15%	22 16%	** **	22 15%	22 15%	22 15%	22 15%	16 15%	** **	14 12%	** **	17 15%	** **
NET Well (7-10)		121 81%	114 80%	118 81%	120 81%	111 80%	** **	118 81%	118 81%	120 81%	119 81%	83 81%	** **	97 84%	** **	93 82%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	146	140	142	144	134	**	144	141	145	144	101	**	111	**	109	**
Effective sample	124	119	121	123	114	**	122	121	123	122	87	**	96	**	94	**
Total	149	143	147	148	138	**	147	146	149	147	102	**	116	**	112	**
Don't know	3	3	3	3	3	**	3	3	3	3	2	**	3	**	3	**
	2%	2%	2%	2%	2%	**	2%	2%	2%	2%	2%	**	3%	**	3%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**	10.00	**
Base for stats	146	140	144	145	135	**	144	143	145	144	100	**	113	**	109	**
Mean score	8.0	7.9	8.0	8.0	8.0	**	8.0	8.0	8.0	8.0	8.1	**	8.2+	**	8.2	**
																+
Standard deviation	1.91	1.93	1.93	1.91	1.94	**	1.92	1.92	1.92	1.93	1.89	**	1.81	**	1.79	**
Standard Error	.17	.18	.18	.17	.18	**	.18	.18	.18	.18	.20	**	.19	**	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		146	**	135	**	**
Effective sample		124	**	116	**	**
Total		149	**	136	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **
2	(2.0)	0 -%	** **	0 -%	** **	** **
3	(3.0)	3 2%	** **	3 2%	** **	** **
4	(4.0)	6 4%	** **	5 3%	** **	** **
5	(5.0)	9 6%	** **	7 5%	** **	** **
6	(6.0)	7 4%	** **	7 5%	** **	** **
7	(7.0)	34 23%	** **	32 24%	** **	** **
8	(8.0)	24 16%	** **	23 17%	** **	** **
9	(9.0)	12 8%	** **	8 6%	** **	** **
10 - Extremely well	(10.0)	51 34%	** **	50 37%	** **	** **
NET Badly (1-3)		3 2%	** **	3 2%	** **	** **
NET Neutral (4-6)		22 15%	** **	19 14%	** **	** **
NET Well (7-10)		121 81%	** **	112 83%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_3 (continuation)

Q29b. Milkshake - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	146	**	135	**	**
Effective sample	124	**	116	**	**
Total	149	**	136	**	**
Don't know	3	**	2	**	**
	2%	**	2%	**	**
Medians	8.00	**	8.00	**	**
Mode	10.00	**	10.00	**	**
Base for stats	146	**	134	**	**
Mean score	8.0	**	8.1	**	**
Standard deviation	1.91	**	1.89	**	**
Standard Error	.17	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_4
 Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		146	**	**	0	**	**	**
Effective sample		124	**	**		**	**	**
Total		149	**	**	0	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	0 -%	**	**	**
2	(2.0)	0 -%	**	**	0 -%	**	**	**
3	(3.0)	1 1%	**	**	0 -%	**	**	**
4	(4.0)	5 3%	**	**	0 -%	**	**	**
5	(5.0)	16 11%	**	**	0 -%	**	**	**
6	(6.0)	9 6%	**	**	0 -%	**	**	**
7	(7.0)	16 10%	**	**	0 -%	**	**	**
8	(8.0)	39 26%	**	**	0 -%	**	**	**
9	(9.0)	14 10%	**	**	0 -%	**	**	**
10 - Extremely well	(10.0)	47 31%	**	**	0 -%	**	**	**
NET Badly (1-3)		1 1%	**	**	0 -%	**	**	**
NET Neutral (4-6)		29 20%	**	**	0 -%	**	**	**
NET Well (7-10)		116 77%	**	**	0 -%	**	**	**
Don't know		3 2%	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	146	**	**	0	**	**	**
Effective sample	124	**	**		**	**	**
Total	149	**	**	0	**	**	**
Medians	8.00	**	**		**	**	**
Mode	10.00	**	**		**	**	**
Base for stats	146	**	**	0	**	**	**
Mean score	8.0	**	**		**	**	**
Standard deviation	1.86	**	**		**	**	**
Standard Error	.17	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		146	**	**	**	**	**	0	0	**	**	**	0
Effective sample		124	**	**	**	**	**	**	**	**	**	**	**
Total		149	**	**	**	**	**	0	0	**	**	**	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
2	(2.0)	0 -%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
4	(4.0)	5 3%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
5	(5.0)	16 11%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
6	(6.0)	9 6%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
7	(7.0)	16 10%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
8	(8.0)	39 26%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
9	(9.0)	14 10%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
10 - Extremely well	(10.0)	47 31%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Badly (1-3)		1 1%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Neutral (4-6)		29 20%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
NET Well (7-10)		116 77%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Don't know		3 2%	** **	** **	** **	** **	** **	0 -%	0 -%	** **	** **	** **	0 -%
Medians		8.00	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	146	**	**	**	**	**	0	0	**	**	**	0
Effective sample	124	**	**	**	**	**			**	**	**	
Total	149	**	**	**	**	**	0	0	**	**	**	0
Mode	10.00	**	**	**	**	**			**	**	**	
Base for stats	146	**	**	**	**	**	0	0	**	**	**	0
Mean score	8.0	**	**	**	**	**			**	**	**	
Standard deviation	1.86	**	**	**	**	**			**	**	**	
Standard Error	.17	**	**	**	**	**			**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		146	**	**	**	**	**	**	**	**	**	110	**	**	**
Effective sample		124	**	**	**	**	**	**	**	**	**	102	**	**	**
Total		149	**	**	**	**	**	**	**	**	**	131	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
2	(2.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
4	(4.0)	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 3%	** **	** **	** **
5	(5.0)	16 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	12 10%	** **	** **	** **
6	(6.0)	9 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 6%	** **	** **	** **
7	(7.0)	16 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	13 10%	** **	** **	** **
8	(8.0)	39 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **	35 26%	** **	** **	** **
9	(9.0)	14 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	14 10%	** **	** **	** **
10 - Extremely well	(10.0)	47 31%	** **	** **	** **	** **	** **	** **	** **	** **	** **	42 32%	** **	** **	** **
NET Badly (1-3)		1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
NET Neutral (4-6)		29 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 18%	** **	** **	** **
NET Well (7-10)		116 77%	** **	** **	** **	** **	** **	** **	** **	** **	** **	104 79%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	146	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	124	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	149	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	3	**	**	**	**	**	**	**	**	**	**	2	**	**
	2%	**	**	**	**	**	**	**	**	**	**	2%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	146	**	**	**	**	**	**	**	**	**	**	129	**	**
Mean score	8.0	**	**	**	**	**	**	**	**	**	**	8.1	**	**
Standard deviation	1.86	**	**	**	**	**	**	**	**	**	**	1.82	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.18	**	**

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Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		146	**	**	**	**	**	**	122	**	**	**	**
Effective sample		124	**	**	**	**	**	**	104	**	**	**	**
Total		149	**	**	**	**	**	**	127	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
2	(2.0)	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **
4	(4.0)	5 3%	** **	** **	** **	** **	** **	** **	5 4%	** **	** **	** **	** **
5	(5.0)	16 11%	** **	** **	** **	** **	** **	** **	14 11%	** **	** **	** **	** **
6	(6.0)	9 6%	** **	** **	** **	** **	** **	** **	9 7%	** **	** **	** **	** **
7	(7.0)	16 10%	** **	** **	** **	** **	** **	** **	13 10%	** **	** **	** **	** **
8	(8.0)	39 26%	** **	** **	** **	** **	** **	** **	31 25%	** **	** **	** **	** **
9	(9.0)	14 10%	** **	** **	** **	** **	** **	** **	10 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	47 31%	** **	** **	** **	** **	** **	** **	41 32%	** **	** **	** **	** **
NET Badly (1-3)		1 1%	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	** **
NET Neutral (4-6)		29 20%	** **	** **	** **	** **	** **	** **	28 22%	** **	** **	** **	** **
NET Well (7-10)		116 77%	** **	** **	** **	** **	** **	** **	96 75%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	146	**	**	**	**	**	**	122	**	**	**	**
Effective sample	124	**	**	**	**	**	**	104	**	**	**	**
Total	149	**	**	**	**	**	**	127	**	**	**	**
Don't know	3	**	**	**	**	**	**	3	**	**	**	**
	2%	**	**	**	**	**	**	2%	**	**	**	**
Medians	8.00	**	**	**	**	**	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	**	**	10.00	**	**	**	**
Base for stats	146	**	**	**	**	**	**	124	**	**	**	**
Mean score	8.0	**	**	**	**	**	**	8.0	**	**	**	**
Standard deviation	1.86	**	**	**	**	**	**	1.92	**	**	**	**
Standard Error	.17	**	**	**	**	**	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		146	**	103	**	**	**	**	**	**	0	**	**
Effective sample		124	**	89	**	**	**	**	**	**		**	**
Total		149	**	100	**	**	**	**	**	**	0	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
2	(2.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
3	(3.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
4	(4.0)	5 3%	** **	3 3%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
5	(5.0)	16 11%	** **	10 10%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
6	(6.0)	9 6%	** **	8 8%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
7	(7.0)	16 10%	** **	14 14%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
8	(8.0)	39 26%	** **	26 26%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
9	(9.0)	14 10%	** **	9 9%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
10 - Extremely well	(10.0)	47 31%	** **	26 26%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Badly (1-3)		1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Neutral (4-6)		29 20%	** **	22 21%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **
NET Well (7-10)		116 77%	** **	75 75%	** **	** **	** **	** **	** **	** **	0 -%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	146	**	103	**	**	**	**	**	**	**	0	**	**
Effective sample	124	**	89	**	**	**	**	**	**	**		**	**
Total	149	**	100	**	**	**	**	**	**	**	0	**	**
Don't know	3	**	2	**	**	**	**	**	**	**	0	**	**
	2%	**	2%	**	**	**	**	**	**	**	-%	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**		**	**
Mode	10.00	**	8.00	**	**	**	**	**	**	**		**	**
Base for stats	146	**	98	**	**	**	**	**	**	**	0	**	**
Mean score	8.0	**	7.8	**	**	**	**	**	**	**		**	**
												+b	
Standard deviation	1.86	**	1.83	**	**	**	**	**	**	**		**	**
Standard Error	.17	**	.20	**	**	**	**	**	**	**		**	**

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Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Children in household						Internet access				
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		146	**	**	**	**	146	0	142	**	146	0
Effective sample		124	**	**	**	**	124		120	**	124	
Total		149	**	**	**	**	149	0	145	**	149	0
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
2	(2.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	0 -%
3	(3.0)	1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
4	(4.0)	5 3%	** **	** **	** **	** **	5 3%	0 -%	5 3%	** **	5 3%	0 -%
5	(5.0)	16 11%	** **	** **	** **	** **	16 11%	0 -%	15 10%	** **	16 11%	0 -%
6	(6.0)	9 6%	** **	** **	** **	** **	9 6%	0 -%	7 5%	** **	9 6%	0 -%
7	(7.0)	16 10%	** **	** **	** **	** **	16 10%	0 -%	16 11%	** **	16 10%	0 -%
8	(8.0)	39 26%	** **	** **	** **	** **	39 26%	0 -%	38 26%	** **	39 26%	0 -%
9	(9.0)	14 10%	** **	** **	** **	** **	14 10%	0 -%	14 10%	** **	14 10%	0 -%
10 - Extremely well	(10.0)	47 31%	** **	** **	** **	** **	47 31%	0 -%	46 32%	** **	47 31%	0 -%
NET Badly (1-3)		1 1%	** **	** **	** **	** **	1 1%	0 -%	1 1%	** **	1 1%	0 -%
NET Neutral (4-6)		29 20%	** **	** **	** **	** **	29 20%	0 -%	27 18%	** **	29 20%	0 -%
NET Well (7-10)		116 77%	** **	** **	** **	** **	116 77%	0 -%	114 79%	** **	116 77%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	146	**	**	**	**	146	0	142	**	146	0
Effective sample	124	**	**	**	**	124		120	**	124	
Total	149	**	**	**	**	149	0	145	**	149	0
Don't know	3	**	**	**	**	3	0	3	**	3	0
	2%	**	**	**	**	2%	-%	2%	**	2%	-%
Medians	8.00	**	**	**	**	8.00		8.00	**	8.00	
Mode	10.00	**	**	**	**	10.00		10.00	**	10.00	
Base for stats	146	**	**	**	**	146	0	142	**	146	0
Mean score	8.0	**	**	**	**	8.0		8.0	**	8.0	
					+						
Standard deviation	1.86	**	**	**	**	1.86		1.85	**	1.86	
Standard Error	.17	**	**	**	**	.17		.17	**	.17	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		146	140	142	144	134	**	144	141	145	144	101	**	111	**	109	**
Effective sample		124	119	121	123	114	**	122	121	123	122	87	**	96	**	94	**
Total		149	143	147	148	138	**	147	146	149	147	102	**	116	**	112	**
1 - Extremely badly	(1.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **	0 -%	** **
2	(2.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **	0 -%	** **
3	(3.0)	1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	0 -%	** **	0 -%	** **	0 -%	** **
4	(4.0)	5 3%	5 3%	5 3%	5 3%	3 2%	** **	5 3%	5 3%	5 3%	5 3%	3 3%	** **	3 2%	** **	3 3%	** **
5	(5.0)	16 11%	16 11%	16 11%	16 11%	14 10%	** **	16 11%	16 11%	16 11%	16 11%	8 8%	** **	11 9%	** **	10 9%	** **
6	(6.0)	9 6%	9 6%	9 6%	9 6%	9 6%	** **	9 6%	9 6%	9 6%	8 5%	5 4%	** **	5 5%	** **	6 5%	** **
7	(7.0)	16 10%	16 11%	14 9%	16 10%	14 10%	** **	16 11%	16 11%	16 10%	16 11%	12 11%	** **	11 10%	** **	12 10%	** **
8	(8.0)	39 26%	37 26%	38 26%	38 26%	35 25%	** **	38 26%	37 26%	38 26%	38 26%	28 28%	** **	32 27%	** **	26 23%	** **
9	(9.0)	14 10%	14 10%	14 10%	14 10%	14 10%	** **	14 10%	14 10%	14 10%	14 10%	10 10%	** **	12 10%	** **	14 13%	** **
10 - Extremely well	(10.0)	47 31%	42 30%	47 32%	47 31%	45 33%	** **	45 31%	46 31%	47 31%	47 32%	35 34%	** **	40 34%	** **	39 34%	** **
NET Badly (1-3)		1 1%	1 1%	1 1%	1 1%	1 1%	** **	1 1%	1 1%	1 1%	1 1%	0 -%	** **	0 -%	** **	0 -%	** **
NET Neutral (4-6)		29 20%	29 21%	29 20%	29 20%	26 19%	** **	29 20%	29 20%	29 20%	28 19%	16 16%	** **	18 16%	** **	19 17%	** **
NET Well (7-10)		116 77%	109 77%	113 77%	115 77%	108 78%	** **	113 77%	113 77%	115 77%	114 78%	84 83%	** **	95 82%	** **	91 81%	** **

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Prepared by BMG

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	146	140	142	144	134	**	144	141	145	144	101	**	111	**	109	**
Effective sample	124	119	121	123	114	**	122	121	123	122	87	**	96	**	94	**
Total	149	143	147	148	138	**	147	146	149	147	102	**	116	**	112	**
Don't know	3	3	3	3	3	**	3	2	3	3	1	**	3	**	2	**
	2%	2%	2%	2%	2%	**	2%	2%	2%	2%	1%	**	2%	**	2%	**
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**	10.00	**
Base for stats	146	140	144	145	136	**	144	144	146	144	100	**	113	**	110	**
Mean score	8.0	8.0	8.0	8.0	8.1	**	8.0	8.0	8.0	8.0	8.2	**	8.2+	**	8.2+	**
													+		+	
Standard deviation	1.86	1.87	1.87	1.86	1.83	**	1.86	1.87	1.86	1.87	1.73	**	1.72	**	1.77	**
Standard Error	.17	.17	.17	.17	.17	**	.17	.17	.17	.17	.19	**	.18	**	.18	**

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Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		146	**	135	**	**
Effective sample		124	**	116	**	**
Total		149	**	136	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **
2	(2.0)	0 -%	** **	0 -%	** **	** **
3	(3.0)	1 1%	** **	1 1%	** **	** **
4	(4.0)	5 3%	** **	5 4%	** **	** **
5	(5.0)	16 11%	** **	14 10%	** **	** **
6	(6.0)	9 6%	** **	7 5%	** **	** **
7	(7.0)	16 10%	** **	15 11%	** **	** **
8	(8.0)	39 26%	** **	36 26%	** **	** **
9	(9.0)	14 10%	** **	10 8%	** **	** **
10 - Extremely well	(10.0)	47 31%	** **	45 33%	** **	** **
NET Badly (1-3)		1 1%	** **	1 1%	** **	** **
NET Neutral (4-6)		29 20%	** **	26 19%	** **	** **
NET Well (7-10)		116 77%	** **	107 78%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_4_4 (continuation)

Q29b. Milkshake - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Milkshake

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	146	**	135	**	**
Effective sample	124	**	116	**	**
Total	149	**	136	**	**
Don't know	3	**	2	**	**
	2%	**	1%	**	**
Medians	8.00	**	8.00	**	**
Mode	10.00	**	10.00	**	**
Base for stats	146	**	134	**	**
Mean score	8.0	**	8.0	**	**
Standard deviation	1.86	**	1.88	**	**
Standard Error	.17	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_5_1
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0 -%	**	**
2	(2.0)	**	**	**	0 -%	**	**
3	(3.0)	**	**	**	0 -%	**	**
4	(4.0)	**	**	**	0 -%	**	**
5	(5.0)	**	**	**	0 -%	**	**
6	(6.0)	**	**	**	0 -%	**	**
7	(7.0)	**	**	**	0 -%	**	**
8	(8.0)	**	**	**	0 -%	**	**
9	(9.0)	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	**	**	**	0 -%	**	**
NET Badly (1-3)		**	**	**	0 -%	**	**
NET Neutral (4-6)		**	**	**	0 -%	**	**
NET Well (7-10)		**	**	**	0 -%	**	**
Don't know		**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_5_1 (continuation)

Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		-	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

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Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	**	**	**				**	**		
Standard Error	**	**	**	**	**				**	**		

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Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		**	**	**	**	**	0	0	**	0	**	**	**	**	0
Effective sample		**	**	**	**	**			**		**	**	**	**	
Total		**	**	**	**	**	0	0	**	0	**	**	**	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
2	(2.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
3	(3.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
4	(4.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
5	(5.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
6	(6.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
7	(7.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
8	(8.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
9	(9.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Badly (1-3)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Well (7-10)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%

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Prepared by BMG

Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Effective sample	**	**	**	**	**			**		**	**	**	**	
Total	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Don't know	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Medians	**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
Mode	**	**	**	**	**			**		**	**	**	**	
Base for stats	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Mean score	**	**	**	**	**			**		**	**	**	**	
Standard deviation	**	**	**	**	1			**		**	1	**	**	-
Standard Error	**	**	**	**	**			**		**	**	**	**	**

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Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		SEG						Ethnicity Minority Ethnic Group					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	0	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	**	**	**	**	**	**	**	**	**	0	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	0	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	0	**	**	**
	**	**	**	**	**	**	**	**	**	-8	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	0	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Children in household				Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)
Unweighted row		**	**	**	**	**	0	**	0	**	0
Effective sample		**	**	**	**	**		**		**	
Total		**	**	**	**	**	0	**	0	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
2	(2.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
3	(3.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
4	(4.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
5	(5.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
6	(6.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
7	(7.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
8	(8.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
9	(9.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Badly (1-3)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Neutral (4-6)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Well (7-10)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_5_1 (continuation)

Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	0
Effective sample	**	**	**	**	**	**		**		**	
Total	**	**	**	**	**	**	0	**	0	**	0
Don't know	**	**	**	**	**	**	0	**	0	**	0
	**	**	**	**	**	**	-%	**	-%	**	-%
Medians	**	**	**	**	**	**		**		**	
Mode	**	**	**	**	**	**		**		**	
Base for stats	**	**	**	**	**	**	0	**	0	**	0
Mean score	**	**	**	**	**	**		**		**	
			-								
Standard deviation	**	**	**	**	**	**		**		**	
Standard Error	**	**	**	**	**	**		**		**	

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Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	+	+	+	**	**	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

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 Prepared by BMG

Table Q29B_5_1 (continuation)
 Q29b. Cyw - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

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Table Q29B_5_2
 Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		**	**	**	0	**	**	**
Effective sample		**	**	**		**	**	**
Total		**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
2	(2.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
3	(3.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
4	(4.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
5	(5.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
6	(6.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
7	(7.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
8	(8.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
9	(9.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Badly (1-3)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Neutral (4-6)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Well (7-10)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
Don't know		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_5_2 (continuation)

Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		**	**	**
Standard Error	**	**	**		**	**	**

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Table Q29B_5_2 (continuation)

Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

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Prepared by BMG

Table Q29B_5_2 (continuation)

Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	**	**	**				**	**		
Standard Error	**	**	**	**	**				**	**		

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_5_2 (continuation)
 Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		**	**	**	**	**	0	0	**	0	**	**	**	**	0
Effective sample		**	**	**	**	**			**		**	**	**	**	
Total		**	**	**	**	**	0	0	**	0	**	**	**	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
2	(2.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
3	(3.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
4	(4.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
5	(5.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
6	(6.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
7	(7.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
8	(8.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
9	(9.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Badly (1-3)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Well (7-10)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%

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Prepared by BMG

Table Q29B_5_2 (continuation)

Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Effective sample	**	**	**	**	**			**		**	**	**	**	
Total	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Don't know	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Medians	**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
Mode	**	**	**	**	**			**		**	**	**	**	
Base for stats	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Mean score	**	**	**	**	**			**		**	**	**	**	
Standard deviation	**	**	**	**	1			**		**	1	**	**	-
Standard Error	**	**	**	**	**			**		**	**	**	**	**

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Table Q29B_5_2 (continuation)
 Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)
		Total						Total		Total		
Unweighted row		**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**
badly		**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**
Extremely well		**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_5_2 (continuation)
 Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	SEG						Ethnicity			Asian (d)	Black (e)	
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Ethnic Group Total (c)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_5_2 (continuation)
 Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	0	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**

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Prepared by BMG

Table Q29B_5_2 (continuation)

Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	**	**	**	**	**	**	**	**	**	0	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	0	**	**	**
Total	**	**	**	**	**	**	**	**	**	0	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	0	**	**	**
	**	**	**	**	**	**	**	**	**	-8	**	**	**
Medians	**	**	**	**	**	**	**	**	**		**	**	**
Mode	**	**	**	**	**	**	**	**	**		**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	0	**	**	**
Mean score	**	**	**	**	**	**	**	**	**		**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**		**	**	**
Standard Error	**	**	**	**	**	**	**	**	**		**	**	**

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Table Q29B_5_2 (continuation)

Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

		Children in household				Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)
Unweighted row		**	**	**	**	**	0	**	0	**	0
Effective sample		**	**	**	**	**		**		**	
Total		**	**	**	**	**	0	**	0	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
2	(2.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
3	(3.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
4	(4.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
5	(5.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
6	(6.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
7	(7.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
8	(8.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
9	(9.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Badly (1-3)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Neutral (4-6)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Well (7-10)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%

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Table Q29B_5_2 (continuation)

Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	0
Effective sample	**	**	**	**	**	**		**		**	
Total	**	**	**	**	**	**	0	**	0	**	0
Don't know	**	**	**	**	**	**	0	**	0	**	0
	**	**	**	**	**	**	-%	**	-%	**	-%
Medians	**	**	**	**	**	**		**		**	
Mode	**	**	**	**	**	**		**		**	
Base for stats	**	**	**	**	**	**	0	**	0	**	0
Mean score	**	**	**	**	**	**		**		**	
Standard deviation	**	**	**	**	**	**		**		**	
Standard Error	**	**	**	**	**	**		**		**	

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Table Q29B_5_2 (continuation)
 Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29B_5_2 (continuation)
 Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	+	+	+	+	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_5_2 (continuation)

Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

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Prepared by BMG

Table Q29B_5_2 (continuation)
 Q29b. Cyw - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

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Table Q29B_5_3
 Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Method				Gender		
		Total	Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		**	**	**	0	**	**	**
Effective sample		**	**	**		**	**	**
Total		**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
2	(2.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
3	(3.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
4	(4.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
5	(5.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
6	(6.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
7	(7.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
8	(8.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
9	(9.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Badly (1-3)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Neutral (4-6)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Well (7-10)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
Don't know		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		**	**	**
Standard Error	**	**	**		**	**	**

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Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

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Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	**	**	**				**	**		
Standard Error	**	**	**	**	**				**	**		

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Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		**	**	**	**	**	0	0	**	0	**	**	**	**	0
Effective sample		**	**	**	**	**			**		**	**	**	**	
Total		**	**	**	**	**	0	0	**	0	**	**	**	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
2	(2.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
3	(3.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
4	(4.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
5	(5.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
6	(6.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
7	(7.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
8	(8.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
9	(9.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Badly (1-3)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Well (7-10)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%

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Table Q29B_5_3 (continuation)
 Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Effective sample	**	**	**	**	**			**		**	**	**	**	
Total	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Don't know	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Medians	**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
Mode	**	**	**	**	**			**		**	**	**	**	
Base for stats	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Mean score	**	**	**	**	**			**		**	**	**	**	
Standard deviation	**	**	**	**	1			**		**	1	**	**	-
Standard Error	**	**	**	**	**			**		**	**	**	**	**

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Table Q29B_5_3 (continuation)
 Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Minority	(d)	(e)
		Total								Group		
										Total		
										(c)		
Unweighted row		**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**
badly		**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**
Extremely well		**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	SEG						Ethnicity			Asian (d)	Black (e)	
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Total (c)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_5_3 (continuation)
 Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	0	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**

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Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	**	0	**	**	**
Effective sample	**	**	**	**	**	**	**	**		**	**	**
Total	**	**	**	**	**	**	**	**	0	**	**	**
Don't know	**	**	**	**	**	**	**	**	0	**	**	**
	**	**	**	**	**	**	**	**	-8	**	**	**
Medians	**	**	**	**	**	**	**	**		**	**	**
Mode	**	**	**	**	**	**	**	**		**	**	**
Base for stats	**	**	**	**	**	**	**	**	0	**	**	**
Mean score	**	**	**	**	**	**	**	**		**	**	**
Standard deviation	**	**	**	**	**	**	**	**		**	**	**
Standard Error	**	**	**	**	**	**	**	**		**	**	**

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Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

		Children in household				Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)
Unweighted row		**	**	**	**	**	0	**	0	**	0
Effective sample		**	**	**	**	**		**		**	
Total		**	**	**	**	**	0	**	0	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
2	(2.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
3	(3.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
4	(4.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
5	(5.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
6	(6.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
7	(7.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
8	(8.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
9	(9.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Badly (1-3)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Neutral (4-6)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Well (7-10)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%

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Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Children in household					Internet access					
	Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	0
Effective sample	**	**	**	**	**	**		**		**	
Total	**	**	**	**	**	**	0	**	0	**	0
Don't know	**	**	**	**	**	**	0	**	0	**	0
	**	**	**	**	**	**	-%	**	-%	**	-%
Medians	**	**	**	**	**	**		**		**	
Mode	**	**	**	**	**	**		**		**	
Base for stats	**	**	**	**	**	**	0	**	0	**	0
Mean score	**	**	**	**	**	**		**		**	
			-								
Standard deviation	**	**	**	**	**	**		**		**	
Standard Error	**	**	**	**	**	**		**		**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	+	+	**	**	+
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_5_3 (continuation)

Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**
2	(2.0)	**	**	**	**
3	(3.0)	**	**	**	**
4	(4.0)	**	**	**	**
5	(5.0)	**	**	**	**
6	(6.0)	**	**	**	**
7	(7.0)	**	**	**	**
8	(8.0)	**	**	**	**
9	(9.0)	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_5_3 (continuation)
 Q29b. Cyw - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

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Table Q29B_5_4
 Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0) **	**	**	** -%	**	**	**
2	(2.0) **	**	**	** -%	**	**	**
3	(3.0) **	**	**	** -%	**	**	**
4	(4.0) **	**	**	** -%	**	**	**
5	(5.0) **	**	**	** -%	**	**	**
6	(6.0) **	**	**	** -%	**	**	**
7	(7.0) **	**	**	** -%	**	**	**
8	(8.0) **	**	**	** -%	**	**	**
9	(9.0) **	**	**	** -%	**	**	**
10 - Extremely well	(10.0) **	**	**	** -%	**	**	**
NET Badly (1-3)	**	**	**	0 -%	**	**	**
NET Neutral (4-6)	**	**	**	0 -%	**	**	**
NET Well (7-10)	**	**	**	0 -%	**	**	**
Don't know	**	**	**	0 -%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_5_4 (continuation)

Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_5_4 (continuation)

Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

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Prepared by BMG

Table Q29B_5_4 (continuation)

Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	**	**	**				**	**		
Standard Error	**	**	**	**	**				**	**		

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Table Q29B_5_4 (continuation)
 Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		**	**	**	**	**	0	0	**	0	**	**	**	**	0
Effective sample		**	**	**	**	**			**		**	**	**	**	
Total		**	**	**	**	**	0	0	**	0	**	**	**	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
2	(2.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
3	(3.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
4	(4.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
5	(5.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
6	(6.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
7	(7.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
8	(8.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
9	(9.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Badly (1-3)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
NET Well (7-10)		**	**	**	**	**	0	0	**	0	**	**	**	**	0
		**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%

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Prepared by BMG

Table Q29B_5_4 (continuation)
 Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Effective sample	**	**	**	**	**			**		**	**	**	**	
Total	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Don't know	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Medians	**	**	**	**	**	-%	-%	**	-%	**	**	**	**	-%
Mode	**	**	**	**	**			**		**	**	**	**	
Base for stats	**	**	**	**	**	0	0	**	0	**	**	**	**	0
Mean score	**	**	**	**	**			**		**	**	**	**	
Standard deviation	**	**	**	**	**	1		**		**	**	**	**	
Standard Error	**	**	**	**	**			**		**	**	**	**	

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Table Q29B_5_4 (continuation)
 Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Minority	(d)	(e)
		Total								Group		
										Total		
										(c)		
Unweighted row		**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	**	**	**	**	**	**	**
badly		**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	**	**	**	**	**	**	**
Extremely well		**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**
		**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29B_5_4 (continuation)
 Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_5_4 (continuation)

Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	**	0	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	0	**	**	**
		**	**	**	**	**	**	**	**	-3%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_5_4 (continuation)

Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	**	0	**	**	**
Effective sample	**	**	**	**	**	**	**	**		**	**	**
Total	**	**	**	**	**	**	**	**	0	**	**	**
Don't know	**	**	**	**	**	**	**	**	0	**	**	**
	**	**	**	**	**	**	**	**	-8	**	**	**
Medians	**	**	**	**	**	**	**	**		**	**	**
Mode	**	**	**	**	**	**	**	**		**	**	**
Base for stats	**	**	**	**	**	**	**	**	0	**	**	**
Mean score	**	**	**	**	**	**	**	**		**	**	**
Standard deviation	**	**	**	**	**	**	**	**		**	**	**
Standard Error	**	**	**	**	**	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_5_4 (continuation)
 Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	0	**	0
Effective sample		**	**	**	**	**	**		**		**	
Total		**	**	**	**	**	**	0	**	0	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
2	(2.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
3	(3.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
4	(4.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
5	(5.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
6	(6.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
7	(7.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
8	(8.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
9	(9.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Badly (1-3)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Neutral (4-6)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Well (7-10)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_5_4 (continuation)

Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Children in household					Internet access					
	Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	0
Effective sample	**	**	**	**	**	**		**		**	
Total	**	**	**	**	**	**	0	**	0	**	0
Don't know	**	**	**	**	**	**	0	**	0	**	0
	**	**	**	**	**	**	-%	**	-%	**	-%
Medians	**	**	**	**	**	**		**		**	
Mode	**	**	**	**	**	**		**		**	
Base for stats	**	**	**	**	**	**	0	**	0	**	0
Mean score	**	**	**	**	**	**		**		**	
			-								
Standard deviation	**	**	**	**	**	**		**		**	
Standard Error	**	**	**	**	**	**		**		**	

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Table Q29B_5_4 (continuation)
 Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2 (2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3 (3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4 (4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5 (5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6 (6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7 (7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8 (8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9 (9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_5_4 (continuation)

Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	+	**	**	**	+	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_5_4 (continuation)
 Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**
2	(2.0)	**	**	**	**
3	(3.0)	**	**	**	**
4	(4.0)	**	**	**	**
5	(5.0)	**	**	**	**
6	(6.0)	**	**	**	**
7	(7.0)	**	**	**	**
8	(8.0)	**	**	**	**
9	(9.0)	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

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 Prepared by BMG

Table Q29B_5_4 (continuation)

Q29b. Cyw - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch Cyw

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_1
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0 -%	**	**
2	(2.0)	**	**	**	0 -%	**	**
3	(3.0)	**	**	**	0 -%	**	**
4	(4.0)	**	**	**	0 -%	**	**
5	(5.0)	**	**	**	0 -%	**	**
6	(6.0)	**	**	**	0 -%	**	**
7	(7.0)	**	**	**	0 -%	**	**
8	(8.0)	**	**	**	0 -%	**	**
9	(9.0)	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	**	**	**	0 -%	**	**
NET Badly (1-3)		**	**	**	0 -%	**	**
NET Neutral (4-6)		**	**	**	0 -%	**	**
NET Well (7-10)		**	**	**	0 -%	**	**
Don't know		**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_6_1 (continuation)

Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**	-	**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

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 Prepared by BMG

Table Q29B_6_1 (continuation)

Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	**	**	**				**	**		
Standard Error	**	**	**	**	**				**	**		

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		**	**	0	0	**	0	**	**	**	**	**	**	**	**
Effective sample		**	**			**		**	**	**	**	**	**	**	**
Total		**	**	0	0	**	0	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
2	(2.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
3	(3.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
4	(4.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
5	(5.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
6	(6.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
7	(7.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
8	(8.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
9	(9.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Effective sample	**	**			**		**	**	**	**	**	**	**	**
Total	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Don't know	**	**	0	0	**	0	**	**	**	**	**	**	**	**
	**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
Medians	**	**			**		**	**	**	**	**	**	**	**
Mode	**	**			**		**	**	**	**	**	**	**	**
Base for stats	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Mean score	**	**			**		**	**	**	**	**	**	**	**
Standard deviation	**	**			**		**	**	**	**	**	**	**	**
Standard Error	**	**			**		**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Minority	(d)	(e)
		Total						Total	Group	Total		
Unweighted row		**	**	**	**	0	**	**	**	**	**	**
Effective sample		**	**	**	**	0	**	**	**	**	**	**
Total		**	**	**	**	0	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	0	**	**	**	**	**	**
badly		**	**	**	**	-%	**	**	**	**	**	**
2	(2.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
3	(3.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
4	(4.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
5	(5.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
6	(6.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
7	(7.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
8	(8.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
9	(9.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	0	**	**	**	**	**	**
Extremely well		**	**	**	**	-%	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	SEG						Ethnicity					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	0	**	**	**	**	**	**	**
Effective sample	**	**	**	**		**	**	**	**	**	**	**
Total	**	**	**	**	0	**	**	**	**	**	**	**
Don't know	**	**	**	**	0	**	**	**	**	**	**	**
	**	**	**	**	-%	**	**	**	**	**	**	**
Medians	**	**	**	**		**	**	**	**	**	**	**
Mode	**	**	**	**		**	**	**	**	**	**	**
Base for stats	**	**	**	**	0	**	**	**	**	**	**	**
Mean score	**	**	**	**		**	**	**	**	**	**	**
Standard deviation	**	**	**	**		**	**	**	**	**	**	**
Standard Error	**	**	**	**		**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	0	0	**	**	**
Effective sample		**	**	**	**	**	**	**	0	0	**	**	**
Total		**	**	**	**	**	**	**	0	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_1 (continuation)

Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	0	0	**	**	**
Effective sample	**	**	**	**	**	**	**			**	**	**
Total	**	**	**	**	**	**	**	0	0	**	**	**
Don't know	**	**	**	**	**	**	**	0	0	**	**	**
	**	**	**	**	**	**	**	-%	-%	**	**	**
Medians	**	**	**	**	**	**	**			**	**	**
Mode	**	**	**	**	**	**	**			**	**	**
Base for stats	**	**	**	**	**	**	**	0	0	**	**	**
Mean score	**	**	**	**	**	**	**			**	**	**
Standard deviation	**	**	**	**	**	**	**			**	**	**
Standard Error	**	**	**	**	**	**	**			**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	0	**	0
Effective sample		**	**	**	**	**	**		**		**	
Total		**	**	**	**	**	**	0	**	0	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
2	(2.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
3	(3.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
4	(4.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
5	(5.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
6	(6.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
7	(7.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
8	(8.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
9	(9.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Badly (1-3)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Neutral (4-6)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Well (7-10)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_1 (continuation)

Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	0
Effective sample	**	**	**	**	**	**		**		**	
Total	**	**	**	**	**	**	0	**	0	**	0
Don't know	**	**	**	**	**	**	0	**	0	**	0
	**	**	**	**	**	**	-%	**	-%	**	-%
Medians	**	**	**	**	**	**		**		**	
Mode	**	**	**	**	**	**		**		**	
Base for stats	**	**	**	**	**	**	0	**	0	**	0
Mean score	**	**	**	**	**	**		**		**	
Standard deviation	**	**	**	**	**	**		**		**	
Standard Error	**	**	**	**	**	**		**		**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	+	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**
2	(2.0)	**	**	**	**
3	(3.0)	**	**	**	**
4	(4.0)	**	**	**	**
5	(5.0)	**	**	**	**
6	(6.0)	**	**	**	**
7	(7.0)	**	**	**	**
8	(8.0)	**	**	**	**
9	(9.0)	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

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 Prepared by BMG

Table Q29B_6_1 (continuation)
 Q29b. BBC Alba - High-quality programmes for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_2
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
2	(2.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
3	(3.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
4	(4.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
5	(5.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
6	(6.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
7	(7.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
8	(8.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
9	(9.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**
		**	**	**	-%	**	**
NET Badly (1-3)		**	**	**	0	**	**
		**	**	**	-%	**	**
NET Neutral (4-6)		**	**	**	0	**	**
		**	**	**	-%	**	**
NET Well (7-10)		**	**	**	0	**	**
		**	**	**	-%	**	**
Don't know		**	**	**	0	**	**
		**	**	**	-%	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_6_2 (continuation)

Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**		**	**	**
Standard Error	**	**	**		**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_2 (continuation)
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_6_2 (continuation)

Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	**	**	**				**	**		
Standard Error	**	**	**	**	**				**	**		

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Table Q29B_6_2 (continuation)
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		**	**	0	0	**	0	**	**	**	**	**	**	**	**
Effective sample		**	**			**		**	**	**	**	**	**	**	**
Total		**	**	0	0	**	0	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
2	(2.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
3	(3.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
4	(4.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
5	(5.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
6	(6.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
7	(7.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
8	(8.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
9	(9.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	0	0	**	0	**	**	**	**	**	**	**	**
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**

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Table Q29B_6_2 (continuation)
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Effective sample	**	**			**		**	**	**	**	**	**	**	**
Total	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Don't know	**	**	0	0	**	0	**	**	**	**	**	**	**	**
	**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
Medians	**	**			**		**	**	**	**	**	**	**	**
Mode	**	**			**		**	**	**	**	**	**	**	**
Base for stats	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Mean score	**	**			**		**	**	**	**	**	**	**	**
Standard deviation	**	**			**		**	**	**	**	**	**	**	**
Standard Error	**	**			**		**	**	**	**	**	**	**	**

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Table Q29B_6_2 (continuation)
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	0	**	**	**	**	**	**	**
Effective sample		**	**	**	**		**	**	**	**	**	**	**
Total		**	**	**	**	0	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**

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Table Q29B_6_2 (continuation)

Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	SEG						Ethnicity			Asian (d)	Black (e)	
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Ethnic Minority Group Total (c)
Unweighted row	**	**	**	**	0	**	**	**	**	**	**	**
Effective sample	**	**	**	**		**	**	**	**	**	**	**
Total	**	**	**	**	0	**	**	**	**	**	**	**
Don't know	**	**	**	**	0	**	**	**	**	**	**	**
	**	**	**	**	-%	**	**	**	**	**	**	**
Medians	**	**	**	**		**	**	**	**	**	**	**
Mode	**	**	**	**		**	**	**	**	**	**	**
Base for stats	**	**	**	**	0	**	**	**	**	**	**	**
Mean score	**	**	**	**		**	**	**	**	**	**	**
Standard deviation	**	**	**	**		**	**	**	**	**	**	**
Standard Error	**	**	**	**		**	**	**	**	**	**	**

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Table Q29B_6_2 (continuation)
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	0	0	**	**	**
Effective sample		**	**	**	**	**	**	**	0	0	**	**	**
Total		**	**	**	**	**	**	**	0	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**

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Table Q29B_6_2 (continuation)

Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	0	0	**	**	**
Effective sample	**	**	**	**	**	**	**			**	**	**
Total	**	**	**	**	**	**	**	0	0	**	**	**
Don't know	**	**	**	**	**	**	**	0	0	**	**	**
	**	**	**	**	**	**	**	-%	-%	**	**	**
Medians	**	**	**	**	**	**	**			**	**	**
Mode	**	**	**	**	**	**	**			**	**	**
Base for stats	**	**	**	**	**	**	**	0	0	**	**	**
Mean score	**	**	**	**	**	**	**			**	**	**
Standard deviation	**	**	**	**	**	**	**			**	**	**
Standard Error	**	**	**	**	**	**	**			**	**	**

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Table Q29B_6_2 (continuation)
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	0	**	0
Effective sample		**	**	**	**	**	**		**		**	
Total		**	**	**	**	**	**	0	**	0	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
2	(2.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
3	(3.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
4	(4.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
5	(5.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
6	(6.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
7	(7.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
8	(8.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
9	(9.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Badly (1-3)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Neutral (4-6)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Well (7-10)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%

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Table Q29B_6_2 (continuation)

Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	0
Effective sample	**	**	**	**	**	**		**		**	
Total	**	**	**	**	**	**	0	**	0	**	0
Don't know	**	**	**	**	**	**	0	**	0	**	0
	**	**	**	**	**	**	-%	**	-%	**	-%
Medians	**	**	**	**	**	**		**		**	
Mode	**	**	**	**	**	**		**		**	
Base for stats	**	**	**	**	**	**	0	**	0	**	0
Mean score	**	**	**	**	**	**		**		**	
Standard deviation	**	**	**	**	**	**		**		**	
Standard Error	**	**	**	**	**	**		**		**	

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Table Q29B_6_2 (continuation)
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2 (2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3 (3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4 (4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5 (5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6 (6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7 (7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8 (8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9 (9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_2 (continuation)
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	**	**	**	**	**	**	**	**	+	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_6_2 (continuation)
 Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q29B_6_2 (continuation)

Q29b. BBC Alba - A wide range of UK-made content for children - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

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Table Q29B_6_3

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0 -%	**	**
2	(2.0)	**	**	**	0 -%	**	**
3	(3.0)	**	**	**	0 -%	**	**
4	(4.0)	**	**	**	0 -%	**	**
5	(5.0)	**	**	**	0 -%	**	**
6	(6.0)	**	**	**	0 -%	**	**
7	(7.0)	**	**	**	0 -%	**	**
8	(8.0)	**	**	**	0 -%	**	**
9	(9.0)	**	**	**	0 -%	**	**
10 - Extremely well	(10.0)	**	**	**	0 -%	**	**
NET Badly (1-3)		**	**	**	0 -%	**	**
NET Neutral (4-6)		**	**	**	0 -%	**	**
NET Well (7-10)		**	**	**	0 -%	**	**
Don't know		**	**	**	0 -%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**	-	**	**	**
Standard Error	**	**	**		**	**	**

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Table Q29B_6_3 (continuation)
 Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

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 Prepared by BMG

Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	ci	**	**				+ci	-		
Standard Error	**	**	**	**	**				**	**		

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Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		**	**	0	0	**	0	**	**	**	**	**	**	**	
Effective sample		**	**			**		**	**	**	**	**	**	**	
Total		**	**	0	0	**	0	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
badly		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
2	(2.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
3	(3.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
4	(4.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
5	(5.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
6	(6.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
7	(7.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
8	(8.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
9	(9.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
Extremely well		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	

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Prepared by BMG

Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Effective sample	**	**			**		**	**	**	**	**	**	**	**
Total	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Don't know	**	**	0	0	**	0	**	**	**	**	**	**	**	**
	**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
Medians	**	**			**		**	**	**	**	**	**	**	**
Mode	**	**			**		**	**	**	**	**	**	**	**
Base for stats	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Mean score	**	**			**		**	**	**	**	**	**	**	**
Standard deviation	**	**			**		**	**	**	**	**	**	**	**
Standard Error	**	**			**		**	**	**	**	**	**	**	**

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Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		**	**	**	**	0	**	**	**	**	**	**	**
Effective sample		**	**	**	**		**	**	**	**	**	**	**
Total		**	**	**	**	0	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	0	**	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	SEG						Ethnicity					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	0	**	**	**	**	**	**	**
Effective sample	**	**	**	**		**	**	**	**	**	**	**
Total	**	**	**	**	0	**	**	**	**	**	**	**
Don't know	**	**	**	**	0	**	**	**	**	**	**	**
	**	**	**	**	-%	**	**	**	**	**	**	**
Medians	**	**	**	**		**	**	**	**	**	**	**
Mode	**	**	**	**		**	**	**	**	**	**	**
Base for stats	**	**	**	**	0	**	**	**	**	**	**	**
Mean score	**	**	**	**		**	**	**	**	**	**	**
Standard deviation	**	**	**	**		**	**	**	**	**	**	**
Standard Error	**	**	**	**		**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_3 (continuation)
 Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	0	0	**	**	**
Effective sample		**	**	**	**	**	**	**	0	0	**	**	**
Total		**	**	**	**	**	**	**	0	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**

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Prepared by BMG

Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	0	0	**	**	**
Effective sample	**	**	**	**	**	**	**			**	**	**
Total	**	**	**	**	**	**	**	0	0	**	**	**
Don't know	**	**	**	**	**	**	**	0	0	**	**	**
	**	**	**	**	**	**	**	-%	-%	**	**	**
Medians	**	**	**	**	**	**	**			**	**	**
Mode	**	**	**	**	**	**	**			**	**	**
Base for stats	**	**	**	**	**	**	**	0	0	**	**	**
Mean score	**	**	**	**	**	**	**			**	**	**
Standard deviation	**	**	**	**	**	**	**			**	**	**
Standard Error	**	**	**	**	**	**	**			**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_3 (continuation)
 Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		**	**	**	**	**	**	0	**	0	**	0
Effective sample		**	**	**	**	**	**		**		**	
Total		**	**	**	**	**	**	0	**	0	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
2	(2.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
3	(3.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
4	(4.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
5	(5.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
6	(6.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
7	(7.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
8	(8.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
9	(9.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Badly (1-3)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Neutral (4-6)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%
NET Well (7-10)		**	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	**	-%	**	-%	**	-%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	0
Effective sample	**	**	**	**	**	**		**		**	
Total	**	**	**	**	**	**	0	**	0	**	0
Don't know	**	**	**	**	**	**	0	**	0	**	0
	**	**	**	**	**	**	-%	**	-%	**	-%
Medians	**	**	**	**	**	**		**		**	
Mode	**	**	**	**	**	**		**		**	
Base for stats	**	**	**	**	**	**	0	**	0	**	0
Mean score	**	**	**	**	**	**		**		**	
Standard deviation	**	**	**	**	**	**		**		**	
Standard Error	**	**	**	**	**	**		**		**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_3 (continuation)
 Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	**	+	**	**	**	**	**	**	**	**	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

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Table Q29B_6_3 (continuation)

Q29b. BBC Alba - Programmes that help them learn about new things - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

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Table Q29B_6_4
 Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		**	**	**	0	**	**	**
Effective sample		**	**	**		**	**	**
Total		**	**	**	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
2	(2.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
3	(3.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
4	(4.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
5	(5.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
6	(6.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
7	(7.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
8	(8.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
9	(9.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Badly (1-3)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Neutral (4-6)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
NET Well (7-10)		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**
Don't know		**	**	**	0	**	**	**
		**	**	**	-%	**	**	**

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 Prepared by BMG

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	**	**	**	0	**	**	**
Effective sample	**	**	**		**	**	**
Total	**	**	**	0	**	**	**
Medians	**	**	**		**	**	**
Mode	**	**	**		**	**	**
Base for stats	**	**	**	0	**	**	**
Mean score	**	**	**		**	**	**
Standard deviation	**	**	**	-	**	**	**
Standard Error	**	**	**		**	**	**

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Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		**	**	**	**	**	0	0	0	**	**	0	0
Effective sample		**	**	**	**	**				**	**		
Total		**	**	**	**	**	0	0	0	**	**	0	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
2	(2.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
3	(3.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
4	(4.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
5	(5.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
6	(6.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
7	(7.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
8	(8.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
9	(9.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Badly (1-3)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Neutral (4-6)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
NET Well (7-10)		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Don't know		**	**	**	**	**	0	0	0	**	**	0	0
		**	**	**	**	**	-%	-%	-%	**	**	-%	-%
Medians		**	**	**	**	**				**	**		

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Prepared by BMG

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	**	**	**	**	**	0	0	0	**	**	0	0
Effective sample	**	**	**	**	**				**	**		
Total	**	**	**	**	**	0	0	0	**	**	0	0
Mode	**	**	**	**	**				**	**		
Base for stats	**	**	**	**	**	0	0	0	**	**	0	0
Mean score	**	**	**	**	**				**	**		
Standard deviation	**	**	**	**	**				**	**		
Standard Error	**	**	**	**	**				**	**		

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Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		**	**	0	0	**	0	**	**	**	**	**	**	**	
Effective sample		**	**			**		**	**	**	**	**	**	**	
Total		**	**	0	0	**	0	**	**	**	**	**	**	**	
1 - Extremely	(1.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
badly		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
2	(2.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
3	(3.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
4	(4.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
5	(5.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
6	(6.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
7	(7.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
8	(8.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
9	(9.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
10 -	(10.0)	**	**	0	0	**	0	**	**	**	**	**	**	**	
Extremely well		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
NET Badly (1-3)		**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
NET Neutral (4-6)		**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	
NET Well (7-10)		**	**	0	0	**	0	**	**	**	**	**	**	**	
		**	**	-%	-%	**	-%	**	**	**	**	**	**	**	

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Prepared by BMG

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Effective sample	**	**			**		**	**	**	**	**	**	**	**
Total	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Don't know	**	**	0	0	**	0	**	**	**	**	**	**	**	**
	**	**	-%	-%	**	-%	**	**	**	**	**	**	**	**
Medians	**	**			**		**	**	**	**	**	**	**	**
Mode	**	**			**		**	**	**	**	**	**	**	**
Base for stats	**	**	0	0	**	0	**	**	**	**	**	**	**	**
Mean score	**	**			**		**	**	**	**	**	**	**	**
								-						
Standard deviation	**	**			**		**	**	**	**	**	**	**	**
Standard Error	**	**			**		**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

		SEG						Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Minority	(d)	(e)
		Total						Total	Group	Total		
Unweighted row		**	**	**	**	0	**	**	**	**	**	**
Effective sample		**	**	**	**	0	**	**	**	**	**	**
Total		**	**	**	**	0	**	**	**	**	**	**
1 - Extremely	(1.0)	**	**	**	**	0	**	**	**	**	**	**
badly		**	**	**	**	-%	**	**	**	**	**	**
2	(2.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
3	(3.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
4	(4.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
5	(5.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
6	(6.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
7	(7.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
8	(8.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
9	(9.0)	**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
10 -	(10.0)	**	**	**	**	0	**	**	**	**	**	**
Extremely well		**	**	**	**	-%	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	0	**	**	**	**	**	**
		**	**	**	**	-%	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	SEG				Ethnicity			Minority Ethnic Group			
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	**	**	**	**	0	**	**	**	**	**	**	**
Effective sample	**	**	**	**		**	**	**	**	**	**	**
Total	**	**	**	**	0	**	**	**	**	**	**	**
Don't know	**	**	**	**	0	**	**	**	**	**	**	**
	**	**	**	**	-%	**	**	**	**	**	**	**
Medians	**	**	**	**		**	**	**	**	**	**	**
Mode	**	**	**	**		**	**	**	**	**	**	**
Base for stats	**	**	**	**	0	**	**	**	**	**	**	**
Mean score	**	**	**	**		**	**	**	**	**	**	**
Standard deviation	**	**	**	**		**	**	**	**	**	**	**
Standard Error	**	**	**	**		**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		**	**	**	**	**	**	**	0	0	**	**	**
Effective sample		**	**	**	**	**	**	**			**	**	**
Total		**	**	**	**	**	**	**	0	0	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
2	(2.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
3	(3.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
4	(4.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
5	(5.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
6	(6.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
7	(7.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
8	(8.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
9	(9.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	0	0	**	**	**
		**	**	**	**	**	**	**	-%	-%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	**	**	**	**	**	**	**	0	0	**	**	**
Effective sample	**	**	**	**	**	**	**			**	**	**
Total	**	**	**	**	**	**	**	0	0	**	**	**
Don't know	**	**	**	**	**	**	**	0	0	**	**	**
	**	**	**	**	**	**	**	-%	-%	**	**	**
Medians	**	**	**	**	**	**	**			**	**	**
Mode	**	**	**	**	**	**	**			**	**	**
Base for stats	**	**	**	**	**	**	**	0	0	**	**	**
Mean score	**	**	**	**	**	**	**			**	**	**
Standard deviation	**	**	**	**	**	**	**			**	**	**
Standard Error	**	**	**	**	**	**	**			**	**	**

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Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

		Children in household				Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)
Unweighted row		**	**	**	**	**	0	**	0	**	0
Effective sample		**	**	**	**	**		**		**	
Total		**	**	**	**	**	0	**	0	**	0
1 - Extremely badly	(1.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
2	(2.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
3	(3.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
4	(4.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
5	(5.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
6	(6.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
7	(7.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
8	(8.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
9	(9.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
10 - Extremely well	(10.0)	**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Badly (1-3)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Neutral (4-6)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%
NET Well (7-10)		**	**	**	**	**	0	**	0	**	0
		**	**	**	**	**	-%	**	-%	**	-%

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Prepared by BMG

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	**	**	**	**	**	**	0	**	0	**	0
Effective sample	**	**	**	**	**	**		**		**	
Total	**	**	**	**	**	**	0	**	0	**	0
Don't know	**	**	**	**	**	**	0	**	0	**	0
	**	**	**	**	**	**	-%	**	-%	**	-%
Medians	**	**	**	**	**	**		**		**	
Mode	**	**	**	**	**	**		**		**	
Base for stats	**	**	**	**	**	**	0	**	0	**	0
Mean score	**	**	**	**	**	**		**		**	
Standard deviation	**	**	**	**	**	**		**		**	
Standard Error	**	**	**	**	**	**		**		**	

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Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)
Unweighted row		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	(2.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	(3.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	(4.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	(5.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	(6.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	(7.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	(8.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	(9.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
NET Well (7-10)		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	**	**	**	**	+	+	**	**	**	**	+	**	+	+	**	**
Standard Error	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
1 - Extremely badly (1.0)	**	**	**	**	**
2 (2.0)	**	**	**	**	**
3 (3.0)	**	**	**	**	**
4 (4.0)	**	**	**	**	**
5 (5.0)	**	**	**	**	**
6 (6.0)	**	**	**	**	**
7 (7.0)	**	**	**	**	**
8 (8.0)	**	**	**	**	**
9 (9.0)	**	**	**	**	**
10 - Extremely well (10.0)	**	**	**	**	**
NET Badly (1-3)	**	**	**	**	**
NET Neutral (4-6)	**	**	**	**	**
NET Well (7-10)	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q29B_6_4 (continuation)

Q29b. BBC Alba - Programmes that help children understand the world around them - How well or badly does it provide...

Base: Those whose children watch BBC Alba

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	**	**	**	**	**
Effective sample	**	**	**	**	**
Total	**	**	**	**	**
Don't know	**	**	**	**	**
Medians	**	**	**	**	**
Mode	**	**	**	**	**
Base for stats	**	**	**	**	**
Mean score	**	**	**	**	**
Standard deviation	**	**	**	**	**
Standard Error	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q29BS1_1
Q29b. CBBC - Summary - How well or badly does it provide ...

Base: Those whose children watch CBBC

	Total	1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET			Don't know	Absolute figures
												NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)		Row percentages
																MeanX
High-quality programmes for children	173	0 -%	1 1%	3 2%	6 4%	15 9%	17 10%	20 12%	36 21%	28 16%	43 25%	4 2%	38 22%	127 73%	4 2%	7.80
A wide range of UK-made content for children	173	0 -%	5 3%	1 1%	8 5%	9 5%	15 9%	28 16%	39 22%	24 14%	39 22%	7 4%	33 19%	129 75%	4 3%	7.66
Programmes that help them learn about new things	173	0 -%	1 *%	3 2%	8 4%	12 7%	21 12%	27 16%	31 18%	24 14%	44 25%	4 2%	41 24%	125 72%	4 2%	7.73
Programmes that help children understand the world around them	173	1 1%	2 1%	2 1%	11 6%	11 7%	17 10%	26 15%	43 25%	15 9%	40 23%	6 3%	39 23%	124 72%	4 2%	7.55

Table Q29BS1_2
 Q29b. CBeebies - Summary - How well or badly does it provide ...

Base: Those whose children watch CBeebies

	Total	1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	Absolute figures Row percentages MeanX
High-quality programmes for children	243	2 1%	1 1%	1 1%	5 2%	14 6%	26 11%	29 12%	55 22%	42 17%	64 26%	4 2%	45 18%	189 78%	5 2%	8.00
A wide range of UK-made content for children	243	3 1%	2 1%	1 *%	4 2%	11 5%	23 10%	41 17%	41 17%	44 18%	65 27%	6 2%	39 16%	191 78%	8 3%	8.00
Programmes that help them learn about new things	243	5 2%	0 -%	1 *%	3 1%	14 6%	18 7%	34 14%	57 23%	39 16%	65 27%	6 3%	35 14%	195 80%	7 3%	8.02
Programmes that help children understand the world around them	243	2 1%	0 -%	1 *%	9 4%	14 6%	22 9%	42 17%	44 18%	35 14%	70 29%	3 1%	45 19%	191 78%	5 2%	7.98

Table Q29BS1_3
 Q29b. CITV - Summary - How well or badly does it provide ...

Base: Those whose children watch CITV

	Total	1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET			Don't know	MeanX
												Badly (1-3)	Neutral (4-6)	NET Well (7-10)		
High-quality programmes for children	99	1 1%	* **	0 -%	2 2%	10 10%	10 11%	10 11%	22 22%	12 12%	29 30%	1 1%	22 23%	74 75%	1 1%	7.93
A wide range of UK-made content for children	99	0 -%	2 2%	1 1%	2 3%	7 7%	8 8%	18 18%	23 23%	10 10%	25 26%	2 2%	17 17%	76 77%	4 4%	7.84
Programmes that help them learn about new things	99	1 1%	* **	1 1%	6 6%	8 8%	13 13%	14 14%	20 20%	7 7%	27 28%	3 3%	26 27%	68 69%	2 2%	7.59
Programmes that help children understand the world around them	99	1 1%	1 1%	* **	6 7%	10 10%	9 9%	17 17%	21 22%	11 11%	22 22%	3 3%	25 26%	71 72%	0 -%	7.47

Table Q29BS1_4
Q29b. Milkshake - Summary - How well or badly does it provide ...

Base: Those whose children watch Milkshake

	Total	1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET			Don't know	Absolute figures
												NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)		Row percentages
High-quality programmes for children	149	0 -%	0 -%	1 1%	3 2%	11 7%	12 8%	23 15%	31 21%	16 10%	50 34%	1 1%	26 17%	120 80%	3 2%	8.14
A wide range of UK-made content for children	149	0 -%	2 1%	2 1%	3 2%	9 6%	9 6%	23 16%	34 23%	19 13%	46 31%	4 2%	21 14%	122 82%	3 2%	8.08
Programmes that help them learn about new things	149	0 -%	0 -%	3 2%	6 4%	9 6%	7 4%	34 23%	24 16%	12 8%	51 34%	3 2%	22 15%	121 81%	3 2%	7.99
Programmes that help children understand the world around them	149	0 -%	0 -%	1 1%	5 3%	16 11%	9 6%	16 10%	39 26%	14 10%	47 31%	1 1%	29 20%	116 77%	3 2%	8.01

Table Q29BS1_5
 Q29b. Cyw - Summary - How well or badly does it provide ...

Base: Those whose children watch Cyw

	Total	1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET			Don't know	Absolute figures
												NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)		Row percentages
High-quality programmes for children	20	0 -%	0 -%	0 -%	0 -%	0 -%	3 13%	1 3%	1 5%	5 23%	11 55%	0 -%	3 13%	17 87%	0 -%	9.03
A wide range of UK-made content for children	20	0 -%	1 4%	1 4%	0 -%	* 2%	1 5%	* 2%	* 2%	3 17%	13 65%	2 8%	1 7%	17 85%	0 -%	8.83
Programmes that help them learn about new things	20	0 -%	0 -%	0 -%	1 4%	0 -%	2 13%	2 9%	1 5%	1 6%	12 64%	0 -%	3 17%	16 83%	0 -%	8.83
Programmes that help children understand the world around them	20	0 -%	0 -%	1 4%	0 -%	1 7%	* 2%	1 4%	3 15%	2 11%	11 57%	1 4%	2 8%	17 87%	0 -%	8.77

Table Q29BS1_6
 Q29b. BBC Alba - Summary - How well or badly does it provide ...

Base: Those whose children watch BBC Alba

	Total	1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX
High-quality programmes for children	26	0 -%	0 -%	1 5%	0 -%	* 1%	2 7%	2 7%	5 19%	1 5%	14 55%	1 5%	2 9%	22 87%	0 -%	8.66
A wide range of UK-made content for children	26	0 -%	0 -%	0 -%	0 -%	* 1%	1 4%	3 10%	3 12%	4 15%	15 57%	0 -%	1 5%	24 95%	0 -%	9.08
Programmes that help them learn about new things	26	0 -%	0 -%	0 -%	0 -%	1 5%	1 3%	1 6%	3 11%	1 5%	18 70%	0 -%	2 8%	24 92%	0 -%	9.19
Programmes that help children understand the world around them	26	0 -%	0 -%	0 -%	0 -%	2 9%	1 5%	1 3%	1 4%	3 11%	18 69%	0 -%	3 13%	22 87%	0 -%	9.10

Table Q29B_T4
 Q29b. Well (7-10) Summary - How well or badly does it provide ...

Base: Those whose children watch service in last 6 months

Absolute figures
 Column percentages

	CBBC CBeebies	CITV	Milk shake	Cyw BBC Alba		
Unweighted row	176	246	**	146	**	**
Effective sample size	149	207	**	124	**	**
Total	173	243	**	149	**	**
High-quality programmes for children	127 73%	189 78%	**	120 80%	**	**
A wide range of UK-made content for children	129 75%	191 78%	**	122 82%	**	**
Programmes that help them learn about new things	125 72%	195 80%	**	121 81%	**	**
Programmes that help children understand the world around them	124 72%	191 78%	**	116 77%	**	**

Table Q29B_M3
 Q29b. Neutral (4-6) Summary - How well or badly does it provide ...

Base: Those whose children watch service in last 6 months

Absolute figures
 Column percentages

	CBBC CBeebies	CITV	Milk shake	Cyw BBC Alba		
Unweighted row	176	246	**	146	**	**
Effective sample size	149	207	**	124	**	**
Total	173	243	**	149	**	**
High-quality programmes for children	38 22%	45 18%	**	26 17%	**	**
A wide range of UK-made content for children	33 19%	39 16%	**	21 14%	**	**
Programmes that help them learn about new things	41 24%	35 14%	**	22 15%	**	**
Programmes that help children understand the world around them	39 23%	45 19%	**	29 20%	**	**

Table Q29B_B3
 Q29b. Badly (1-3) Summary - How well or badly does it provide ...

Base: Those whose children watch service in last 6 months

Absolute figures
 Column percentages

	CBBC CBeebies	CITV	Milk shake	Cyw BBC Alba		
Unweighted row	176	246	**	146	**	**
Effective sample size	149	207	**	124	**	**
Total	173	243	**	149	**	**
High-quality programmes for children	4 2%	4 2%	**	1 1%	**	**
A wide range of UK-made content for children	7 4%	6 2%	**	4 2%	**	**
Programmes that help them learn about new things	4 2%	6 3%	**	3 2%	**	**
Programmes that help children understand the world around them	6 3%	3 1%	**	1 1%	**	**

Table Q31

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		531	270	214	0	**	200	326
Effective sample		448	233	175		**	174	273
Total		516	278	192	0	**	221	289
1- Not at all important	(1.0)	10 2%	2 1%	6 3%	0 -%	** **	6 3%	4 1%
2	(2.0)	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%
3	(3.0)	4 1%	0- -%	3 1%	0 -%	** **	1 1%	3 1%
4	(4.0)	10 2%	6 2%	3 1%	0 -%	** **	2 1%	8 3%
5	(5.0)	38 7%	21 8%	12 6%	0 -%	** **	17 8%	21 7%
6	(6.0)	36 7%	22 8%	12 6%	0 -%	** **	18 8%	16 5%
7	(7.0)	66 13%	35 13%	25 13%	0 -%	** **	30 14%	36 12%
8	(8.0)	88 17%	56 20%	26 14%	0 -%	** **	37 17%	50 17%
9	(9.0)	80 16%	39 14%	30 16%	0 -%	** **	44+b 20%	36- 12%
10- Extremely important	(10.0)	169 33%	88 32%	70 37%	0 -%	** **	60- 27%	108+a 37%
NET Not important (1-3)		14 3%	2- 1%	9a 4%	0 -%	** **	7 3%	7 2%
NET Neutral (4-6)		84 16%	50 18%	26 14%	0 -%	** **	37 17%	44 15%
NET Important (7-10)		403 78%	218 78%	151 79%	0 -%	** **	172 78%	229 79%

95% lower case or +, ** indicates a low base size (less than 100)

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Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	531	270	214	0	**	200	326
Effective sample	448	233	175		**	174	273
Total	516	278	192	0	**	221	289
Don't know	15	9	6	0	**	5	9
	3%	3%	3%	-%	**	2%	3%
Medians	8.00	8.00	9.00		**	8.00	9.00
Mode	10.00	10.00	10.00		**	10.00	10.00
Base for stats	501	270	186	0	**	216	280
Mean score	8.1	8.1	8.1		**	8.0	8.2
Standard deviation	2.01	1.84	2.19		**	2.03	2.00
Standard Error	.10	.12	.17		**	.16	.12

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Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		531	**	159	208	115	**	**	0	183	323	**	**
Effective sample		448	**	139	172	98	**	**		158	270	**	**
Total		516	**	156	193	113	**	**	0	189	306	**	**
1- Not at all important	(1.0)	10 2%	** **	2 1%	3 2%	3 2%	** **	** **	0 -%	2 1%	6 2%	** **	** **
2	(2.0)	0 -%	** **	0 -%	0 -%	0 -%	** **	** **	0 -%	0 -%	0 -%	** **	** **
3	(3.0)	4 1%	** **	1 1%	2 1%	1 1%	** **	** **	0 -%	1 1%	3 1%	** **	** **
4	(4.0)	10 2%	** **	5 3%	2 1%	1 1%	** **	** **	0 -%	5 3%	3 1%	** **	** **
5	(5.0)	38 7%	** **	13 8%	13 7%	7 6%	** **	** **	0 -%	17 9%	21 7%	** **	** **
6	(6.0)	36 7%	** **	12 8%	11 6%	6 5%	** **	** **	0 -%	18 9%	17 5%	** **	** **
7	(7.0)	66 13%	** **	15 9%	28 14%	19 17%	** **	** **	0 -%	18 10%	47 15%	** **	** **
8	(8.0)	88 17%	** **	26 17%	39 20%	19 17%	** **	** **	0 -%	28 15%	58 19%	** **	** **
9	(9.0)	80 16%	** **	26 17%	32 17%	15 13%	** **	** **	0 -%	31 16%	47 15%	** **	** **
10- Extremely important	(10.0)	169 33%	** **	48 31%	62 32%	38 34%	** **	** **	0 -%	58 31%	100 33%	** **	** **
NET Not important (1-3)		14 3%	** **	3 2%	5 2%	4 4%	** **	** **	0 -%	3 2%	9 3%	** **	** **
NET Neutral (4-6)		84 16%	** **	29 19%	26 14%	14 13%	** **	** **	0 -%	39i 21%	41- 13%	** **	** **
NET Important (7-10)		403 78%	** **	115 74%	160+bh 83%	92 81%	** **	** **	0 -%	136- 72%	252+bh 82%	** **	** **

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Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	531	**	159	208	115	**	**	0	183	323	**	**
Effective sample	448	**	139	172	98	**	**		158	270	**	**
Total	516	**	156	193	113	**	**	0	189	306	**	**
Don't know	15	**	9+ci	1-	3	**	**	0	10+ci	4-	**	**
	3%	**	6%	1%	3%	**	**	-%	5%	1%	**	**
Medians	8.00	**	9.00	8.00	8.00	**	**		9.00	8.00	**	**
Mode	10.00	**	10.00	10.00	10.00	**	**		10.00	10.00	**	**
Base for stats	501	**	147	191	110	**	**	0	179	301	**	**
Mean score	8.1	**	8.0	8.2	8.1	**	**		8.0	8.1	**	**
Standard deviation	2.01	**	2.03	1.90	2.06	**	**		2.00	1.96	**	**
Standard Error	.10	**	.18	.15	.21	**	**		.16	.12	**	**

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Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		531	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample		448	**	**	**	**	**	**	**	**	**	**	**	**	
Total		516	**	**	**	**	**	**	**	**	**	**	**	**	
1- Not at all important	(1.0)	10 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 2%	** **	** **	
2	(2.0)	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	
3	(3.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 1%	** **	** **	
4	(4.0)	10 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 2%	** **	** **	
5	(5.0)	38 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	33 7%	** **	** **	
6	(6.0)	36 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	31 7%	** **	** **	
7	(7.0)	66 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	52- 12%	** **	** **	
8	(8.0)	88 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **	74 17%	** **	** **	
9	(9.0)	80 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	67 15%	** **	** **	
10- Extremely important	(10.0)	169 33%	** **	** **	** **	** **	** **	** **	** **	** **	** **	153+ 34%	** **	** **	
NET Not important (1-3)		14 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	13 3%	** **	** **	
NET Neutral (4-6)		84 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	73 16%	** **	** **	

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Prepared by BMG

Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	531	**	**	**	**	**	**	**	**	**	388	**	**	**
Effective sample	448	**	**	**	**	**	**	**	**	**	362	**	**	**
Total	516	**	**	**	**	**	**	**	**	**	445	**	**	**
NET Important (7-10)	403 78%	**	**	**	**	**	**	**	**	**	346 78%	**	**	**
Don't know	15 3%	**	**	**	**	**	**	**	**	**	12 3%	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	9.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	501	**	**	**	**	**	**	**	**	**	433	**	**	**
Mean score	8.1	**	**	**	**	**	**	**	**	**	8.1	**	**	**
Standard deviation	2.01	**	**	**	**	**	**	**	**	**	2.07	**	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	.11	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		531	218	150	**	**	368	162	428	**	**	**	**
Effective sample		448	186	133	**	**	318	142	361	**	**	**	**
Total		516	190	127	**	**	317	199	419	**	**	**	**
1- Not at all important	(1.0)	10 2%	3 2%	2 1%	** **	** **	5 2%	5 2%	10 2%	** **	** **	** **	** **
2	(2.0)	0 -%	0 -%	0 -%	** **	** **	0 -%	0 -%	0 -%	** **	** **	** **	** **
3	(3.0)	4 1%	3 2%	1 1%	** **	** **	4 1%	0 -%	1 *%	** **	** **	** **	** **
4	(4.0)	10 2%	2 1%	4 3%	** **	** **	6 2%	3 2%	8 2%	** **	** **	** **	** **
5	(5.0)	38 7%	9 5%	12 9%	** **	** **	20 6%	18 9%	32 8%	** **	** **	** **	** **
6	(6.0)	36 7%	9 5%	6 5%	** **	** **	16- 5%	20+e 10%	29 7%	** **	** **	** **	** **
7	(7.0)	66 13%	20 11%	16 13%	** **	** **	36 11%	30 15%	49 12%	** **	** **	** **	** **
8	(8.0)	88 17%	37 20%	20 16%	** **	** **	57 18%	31 16%	70 17%	** **	** **	** **	** **
9	(9.0)	80 16%	36f 19%	27+f 22%	** **	** **	63+f 20%	17- 9%	66 16%	** **	** **	** **	** **
10- Extremely important	(10.0)	169 33%	66 35%	36 29%	** **	** **	103 32%	67 33%	145 35%	** **	** **	** **	** **
NET Not important (1-3)		14 3%	6 3%	3 2%	** **	** **	9 3%	5 2%	10 2%	** **	** **	** **	** **
NET Neutral (4-6)		84 16%	20- 10%	22 18%	** **	** **	42- 13%	42+ae 21%	69 16%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity Minority Ethnic Group				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	531	218	150	**	**	368	162	428	**	**	**	**
Effective sample	448	186	133	**	**	318	142	361	**	**	**	**
Total	516	190	127	**	**	317	199	419	**	**	**	**
NET Important (7-10)	403 78%	159+f 84%	100 79%	**	**	259+f 82%	144- 72%	330 79%	**	**	**	**
Don't know	15 3%	5 2%	2 1%	**	**	7 2%	8 4%	9 2%	**	**	**	**
Medians	8.00	9.00	9.00	**	**	9.00	8.00	9.00	**	**	**	**
Mode	10.00	10.00	10.00	**	**	10.00	10.00	10.00	**	**	**	**
Base for stats	501	185	125	**	**	310	191	409	**	**	**	**
Mean score	8.1	8.3	8.0	**	**	8.2	7.9	8.1	**	**	**	**
Standard deviation	2.01	1.93	2.00	**	**	1.96	2.09	2.05	**	**	**	**
Standard Error	.10	.14	.18	**	**	.11	.18	.11	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		531	132	399	**	**	**	**	**	**	**	**	**
Effective sample		448	110	338	**	**	**	**	**	**	**	**	**
Total		516	131	385	**	**	**	**	**	**	**	**	**
1- Not at all important	(1.0)	10 2%	1 1%	9 2%	**	**	**	**	**	**	**	**	**
2	(2.0)	0 -%	0 -%	0 -%	**	**	**	**	**	**	**	**	**
3	(3.0)	4 1%	1 1%	3 1%	**	**	**	**	**	**	**	**	**
4	(4.0)	10 2%	5 4%	5 1%	**	**	**	**	**	**	**	**	**
5	(5.0)	38 7%	15 11%	24 6%	**	**	**	**	**	**	**	**	**
6	(6.0)	36 7%	6 4%	31 8%	**	**	**	**	**	**	**	**	**
7	(7.0)	66 13%	13 10%	53 14%	**	**	**	**	**	**	**	**	**
8	(8.0)	88 17%	23 18%	65 17%	**	**	**	**	**	**	**	**	**
9	(9.0)	80 16%	17 13%	64 17%	**	**	**	**	**	**	**	**	**
10- Extremely important	(10.0)	169 33%	45 34%	124 32%	**	**	**	**	**	**	**	**	**
NET Not important (1-3)		14 3%	2 1%	12 3%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		84 16%	25 19%	59 15%	**	**	**	**	**	**	**	**	**
NET Important (7-10)		403 78%	98 75%	305 79%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	531	132	399	**	**	**	**	**	**	**	**	**	**
Effective sample	448	110	338	**	**	**	**	**	**	**	**	**	**
Total	516	131	385	**	**	**	**	**	**	**	**	**	**
Don't know	15	6	9	**	**	**	**	**	**	**	**	**	**
	3%	5%	2%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	501	125	376	**	**	**	**	**	**	**	**	**	**
Mean score	8.1	8.1	8.1	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.01	2.02	2.01	f	**	**	**	**	**	**	**	**	**
Standard Error	.10	.20	.11	**	**	**	**	**	**	**	**	**	**

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Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		531	120	**	288	239	531	0	523	**	529	**
Effective sample		448	101	**	245	202	448		441	**	446	**
Total		516	116	**	284	233	516	0	508	**	514	**
1- Not at all important	(1.0)	10 2%	3 3%	**	6 2%	8+ 4%	10 2%	0 -%	10 2%	**	10 2%	**
2	(2.0)	0 -%	0 -%	**	0 -%	0 -%	0 -%	0 -%	0 -%	**	0 -%	**
3	(3.0)	4 1%	0 -%	**	2 1%	2 1%	4 1%	0 -%	4 1%	**	4 1%	**
4	(4.0)	10 2%	* *%	**	7 2%	4 2%	10 2%	0 -%	10 2%	**	10 2%	**
5	(5.0)	38 7%	4 4%	**	19 7%	18 8%	38 7%	0 -%	38 8%	**	38 7%	**
6	(6.0)	36 7%	8 7%	**	21 7%	13 6%	36 7%	0 -%	34 7%	**	36 7%	**
7	(7.0)	66 13%	10 9%	**	40 14%	32 14%	66 13%	0 -%	66 13%	**	66 13%	**
8	(8.0)	88 17%	14 12%	**	52 18%	46 20%	88 17%	0 -%	86 17%	**	87 17%	**
9	(9.0)	80 16%	19 17%	**	50 18%	27- 11%	80 16%	0 -%	78 15%	**	80 16%	**
10- Extremely important	(10.0)	169 33%	51+ce 44%	**	81- 28%	75 32%	169 33%	0 -%	169 33%	**	169 33%	**
NET Not important (1-3)		14 3%	3 3%	**	8 3%	10+ 4%	14 3%	0 -%	14 3%	**	14 3%	**
NET Neutral (4-6)		84 16%	13 12%	**	47 17%	35 15%	84 16%	0 -%	82 16%	**	84 16%	**
NET Important (7-10)		403 78%	94 81%	**	222 78%	180 77%	403 78%	0 -%	400 79%	**	403 78%	**

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Prepared by BMG

Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	531	120	**	288	239	531	0	523	**	529	**
Effective sample	448	101	**	245	202	448		441	**	446	**
Total	516	116	**	284	233	516	0	508	**	514	**
Don't know	15	6	**	7	7	15	0	13	**	13	**
	3%	5%	**	2%	3%	3%	-%	3%	**	3%	**
Medians	8.00	9.00	**	8.00	8.00	8.00		8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00		10.00	**	10.00	**
Base for stats	501	110	**	277	226	501	0	495	**	501	**
Mean score	8.1	8.5+cd	**	8.0	7.9	8.1		8.1	**	8.1	**
Standard deviation	2.01	1.99	**	2.00	2.21	2.01		2.02	**	2.02	**
Standard Error	.10	.20	**	.13	.16	.10		.10	**	.10	**

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Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		531	492	475	481	409	112	503	480	511	520	360	262	336	**	361	268
Effective sample		448	417	402	407	347	94	424	405	431	439	307	226	288	**	308	228
Total		516	476	463	469	404	106	486	468	496	505	339	255	328	**	345	263
1- Not at all important	(1.0)	10 2%	6 1%	4 1%	4 1%	3- 1%	1 1%	4 1%	6 1%	6 1%	10 2%	2- *%	1- *%	2- *%	**	1- *%	1- *%
2	(2.0)	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	**	0 -%	0 -%	
3	(3.0)	4 1%	3 1%	4 1%	3 1%	2 1%	2 2%	4 1%	2 1%	4 1%	4 1%	1 *%	1 *%	2 1%	**	1 *%	2 1%
4	(4.0)	10 2%	9 2%	9 2%	8 2%	8 2%	2 2%	9 2%	9 2%	9 2%	10 2%	6 2%	2 1%	5 2%	**	5 2%	5 2%
5	(5.0)	38 7%	35 7%	34 7%	35 8%	29 7%	2 2%	36 7%	33 7%	37 7%	38 8%	15- 4%	12- 5%	18- 5%	**	16- 5%	15 6%
6	(6.0)	36 7%	35 7%	33 7%	33 7%	30 7%	12 11%	34 7%	33 7%	35 7%	35 7%	23 7%	18 7%	20 6%	**	21 6%	15 6%
7	(7.0)	66 13%	60 13%	61 13%	61 13%	49 12%	7 6%	65 13%	60 13%	65 13%	64 13%	44 13%	31 12%	41 12%	**	42 12%	34 13%
8	(8.0)	88 17%	85 18%	84 18%	85 18%	72 18%	25 23%	87 18%	84 18%	88 18%	85 17%	59 17%	48 19%	59 18%	**	64 18%	55+ 21%
9	(9.0)	80 16%	77 16%	75 16%	76 16%	65 16%	24 23%	78 16%	78 17%	79 16%	80 16%	63+ 19%	49+ 19%	59 18%	**	64+ 18%	43 16%
10- Extremely important	(10.0)	169 33%	155 32%	149 32%	153 33%	136 34%	29 28%	159 33%	152 33%	162 33%	167 33%	122 36%	91 36%	116 35%	**	125+ 36%	89 34%
NET Not important (1-3)		14 3%	9 2%	8 2%	7 1%	5- 1%	3 3%	8 2%	8 2%	10 2%	14 3%	3- 1%	2- 1%	4- 1%	**	2- 1%	3 1%
NET Neutral (4-6)		84 16%	79 17%	76 16%	77 16%	67 17%	16 15%	79 16%	75 16%	81 16%	83 16%	44- 13%	32- 13%	44- 13%	**	42- 12%	36 14%
NET Important (7-10)		403 78%	377 79%	369 80%	375 80%	323 80%	85 80%	388 80%	374 80%	394 79%	396 78%	288+ 85%	220+ 86%	275+ 84%	**	294+ 85%	221+ 84%

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Prepared by BMG

Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	531	492	475	481	409	112	503	480	511	520	360	262	336	**	361	268
Effective sample	448	417	402	407	347	94	424	405	431	439	307	226	288	**	308	228
Total	516	476	463	469	404	106	486	468	496	505	339	255	328	**	345	263
Don't know	15 3%	11 2%	11 2%	10 2%	9 2%	2 2%	11 2%	11 2%	11 2%	13 3%	5- 1%	1- *%	7 2%	**	7 2%	4 1%
Medians	8.00	8.00	8.00	8.00	9.00	9.00	8.00	9.00	8.00	9.00	9.00	9.00	9.00	**	9.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00
Base for stats	501	465	452	458	395	104	475	457	485	493	335	254	322	**	338	260
Mean score	8.1	8.1	8.1	8.2+	8.2+	8.2	8.2+	8.2+	8.1+	8.1	8.4+	8.4+	8.3+	**	8.4+	8.3+
Standard deviation	2.01	1.92	1.88	1.86	1.85	1.80	1.87	1.91	1.92	2.02	1.70	1.64	1.75	**	1.65	1.75
Standard Error	.10	.10	.09	.09	.10	.19	.09	.10	.09	.10	.10	.11	.10	**	.10	.12

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Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		531	**	493	389	265
Effective sample		448	**	420	331	229
Total		516	**	471	364	252
1- Not at all important	(1.0)	10 2%	** **	6 1%	4 1%	2 1%
2	(2.0)	0 -%	** **	0 -%	0 -%	0 -%
3	(3.0)	4 1%	** **	3 1%	3 1%	2 1%
4	(4.0)	10 2%	** **	6 1%	6 2%	3 1%
5	(5.0)	38 7%	** **	38 8%	32 9%	16 6%
6	(6.0)	36 7%	** **	30 6%	16- 4%	9- 4%
7	(7.0)	66 13%	** **	59 12%	49 14%	29 11%
8	(8.0)	88 17%	** **	82 17%	65 18%	49 19%
9	(9.0)	80 16%	** **	74 16%	61 17%	46 18%
10- Extremely important	(10.0)	169 33%	** **	161 34%	120 33%	92 36%
NET Not important (1-3)		14 3%	** **	9 2%	7 2%	4 2%
NET Neutral (4-6)		84 16%	** **	75 16%	54 15%	29- 11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q31 (continuation)

Q31. And how important, if at all, do you think it is that Public Service Broadcaster channels and services combined- BBC (including CBBC and CBeebies), ITV, Channel 4, Channel 5 and S4C - provide a wide range of high quality and UK-made programmes for children?

Base: Those whose children watched service in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	531	**	493	389	265
Effective sample	448	**	420	331	229
Total	516	**	471	364	252
NET Important (7-10)	403 78%	**	376 80%	296+ 81%	215+ 85%
Don't know	15 3%	**	12 3%	6- 2%	4 2%
Medians	8.00	**	9.00	9.00	9.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	501	**	459	357	248
Mean score	8.1	**	8.2+a	8.1a	8.4+a
Standard deviation	2.01	**	1.91	1.93	1.78
Standard Error	.10	**	.09	.11	.12

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Table Q33

Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2524	1116	1269	**	128	1149	1350
Effective sample size	2116	938	1065	**	107	968	1135
Total	2494	1143	1203	**	136	1217	1252
To catch up on programmes that I have missed on TV	1497 60%	626-d 55%	816+ad 68%	** **	50- 37%	676- 55%	808+a 65%
I can watch what I want, when I want to	1283 51%	504-d 44%	735+ad 61%	** **	39- 29%	582- 48%	687+a 55%
To watch specific programmes or boxsets	920 37%	393-d 34%	496+ad 41%	** **	31- 23%	414- 34%	495+a 40%
To access older or archive programmes	867 35%	356- 31%	475+ad 40%	** **	35- 26%	438 36%	421 34%
It doesn't require a subscription	794 32%	331-d 29%	439+ad 36%	** **	24- 18%	351- 29%	433+a 35%
To browse for programmes	611 24%	304+b 27%	272- 23%	** **	35 25%	303 25%	304 24%
To watch a wide range of programmes	603 24%	293 26%	279 23%	** **	30 22%	287 24%	310 25%
So I can watch on my laptop/tablet/mobile	554 22%	238 21%	298+ad 25%	** **	18- 13%	265 22%	281 22%
No adverts/fewer adverts/ can skip the adverts	430 17%	159- 14%	248+a 21%	** **	23 17%	171- 14%	253+a 20%
To watch live TV	384 15%	183 16%	166- 14%	** **	33+ab 25%	219+b 18%	161- 13%
No adverts	382 15%	138- 12%	223+a 19%	** **	21 16%	196 16%	180 14%
To watch programmes before they are on live TV	306 12%	153b 13%	126- 10%	** **	27+b 19%	149 12%	153 12%
To download programmes for when I am out and about	280 11%	128 11%	134 11%	** **	16 12%	142 12%	136 11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q33 (continuation)
 Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2524	1116	1269	**	128	1149	1350
Effective sample size	2116	938	1065	**	107	968	1135
Total	2494	1143	1203	**	136	1217	1252
Other	31 1%	8- 1%	21+a 2%	**	0 -%	17 1%	14 1%
Don't know	41 2%	27+b 2%	10- 1%	**	2 1%	24 2%	15 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2524	259	395	395	426	468	356	225	654	821	1049	581
Effective sample size	2116	218	344	330	353	392	303	192	557	682	886	495
Total	2494	313	407	383	428	417	330	216	720	811	964	547
To catch up on programmes that I have missed on TV	1497 60%	126- 40%	205-a 50%	190-a 50%	268abch 63%	297 71%	246 75%	166 77%	330- 46%	458-ach 56%	709 74%	412+abcdhi 75%
I can watch what I want, when I want to	1283 51%	136- 44%	179- 44%	170- 44%	234abch 55%	257 62%	202 61%	106 49%	315- 44%	404h 50%	564 59%	307+abchi 56%
To watch specific programmes or boxsets	920 37%	96- 31%	161ag 40%	135 35%	188 44%	158 38%	116 35%	66- 30%	257 36%	323agk 40%	340 35%	181 33%
To access older or archive programmes	867 35%	82- 26%	128 32%	116 30%	163ach 38%	173 41%	123ah 37%	82ah 38%	210- 29%	279a 34%	378+abch 39%	205ach 37%
It doesn't require a subscription	794 32%	81- 26%	116 28%	94- 25%	130 30%	149abchi 36%	137 41%	86 40%	197- 27%	224- 28%	372 39%	223+abcdhi 41%
To browse for programmes	611 24%	85gk 27%	101g 25%	97gk 25%	111gk 26%	110gk 26%	69 21%	37- 17%	187gk 26%	208gk 26%	216 22%	106- 19%
To watch a wide range of programmes	603 24%	85fgjk 27%	126 31%	89 23%	106k 25%	97 23%	62- 19%	38- 18%	212 29%	194k 24%	197- 20%	101- 18%
So I can watch on my laptop/tablet/mobile	554 22%	107 34%	94fgk 23%	87fgk 23%	89gk 21%	96fgk 23%	53- 16%	28- 13%	201 28%	176fgk 22%	177- 18%	81- 15%
No adverts/fewer adverts/ can skip the adverts	430 17%	53 17%	70 17%	55 14%	67 16%	82 20%	66 20%	37 17%	123 17%	122 15%	185ci 19%	103 19%
To watch live TV	384 15%	55egj 18%	70egj 17%	74+egjk 19%	78egjk 18%	36- 9%	49e 15%	21- 10%	126egjk 17%	152+egjk 19%	106- 11%	71e 13%
No adverts	382 15%	46 15%	52 13%	63 16%	68 16%	60 14%	57 17%	36 17%	98 14%	130 16%	153 16%	94 17%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2524	259	395	395	426	468	356	225	654	821	1049	581
Effective sample size	2116	218	344	330	353	392	303	192	557	682	886	495
Total	2494	313	407	383	428	417	330	216	720	811	964	547
To watch programmes before they are on live TV	306 12%	46gk 15%	63+dgijk 15%	45g 12%	44 10%	59gk 14%	36g 11%	12- 6%	109+dgijk 15%	89g 11%	107g 11%	48- 9%
To download programmes for when I am out and about	280 11%	53 +degijk 17%	49d 12%	48dg 12%	32- 7%	46 11%	37 11%	15- 7%	103+dgijk 14%	79 10%	98 10%	52 9%
Other	31 1%	2 *%	3 1%	1 *%	4 1%	8ci 2%	9+achi 3%	3 1%	5 1%	5 1%	20+chi 2%	12+chi 2%
Don't know	41 2%	12+efjk 4%	6 2%	8 2%	7 2%	3 1%	3 1%	3 1%	18ej 2%	14 2%	9- 1%	6 1%

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Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2524	169	189	200	255	**	258	301	183	161	1798	264	258	204
Effective sample size	2116	154	174	184	237	**	237	279	171	148	1656	227	221	167
Total	2494	183	216	236	312	**	272	358	224	198	2095	212	121	66
To catch up on programmes that I have missed on TV	1497 60%	98 54%	131d 61%	155ad 66%	159- 51%	** **	155 57%	214d 60%	153+ad 68%	119 60%	1248d 60%	134d 63%	75d 61%	40d 61%
I can watch what I want, when I want to	1283 51%	93 51%	117d 54%	131d 55%	138- 44%	** **	148d 54%	198dik 55%	122d 55%	88 45%	1093d 52%	97 46%	62 51%	31 47%
To watch specific programmes or boxsets	920 37%	59 32%	83 38%	88 38%	111 36%	** **	116+aim 43%	140i 39%	77 34%	57- 29%	774 37%	82 38%	44 36%	20 31%
To access older or archive programmes	867 35%	66 36%	81 37%	82 35%	90- 29%	** **	105d 39%	118 33%	78 35%	74 37%	729 35%	74 35%	44 37%	19 29%
It doesn't require a subscription	794 32%	60 33%	76 35%	70 30%	88 28%	** **	85 31%	109 31%	76 34%	69 35%	667 32%	69 33%	39 32%	18 27%
To browse for programmes	611 24%	45 24%	58 27%	57 24%	89f 28%	** **	55 20%	110 31%	45 20%	40 20%	523 25%	49 23%	25 21%	14 21%
To watch a wide range of programmes	603 24%	41 22%	51 24%	62 26%	101 32%	** **	59 22%	75 21%	52 23%	40 20%	510 24%	46 22%	30 25%	17 26%
So I can watch on my laptop/tablet/mobile	554 22%	36 20%	44 20%	42 18%	88+cijm 28%	** **	62 23%	92cim 26%	55i 25%	31- 16%	465 22%	49 23%	29i 24%	11 17%
No adverts/fewer adverts/can skip the adverts	430 17%	30 17%	31 14%	46 20%	50 16%	** **	43 16%	62 17%	42 19%	34 17%	362 17%	38 18%	19 16%	11 16%
To watch live TV	384 15%	27 15%	35 16%	35 15%	74 24%	** **	33 12%	63 18%	26 12%	26 13%	326 16%	35 17%	15 12%	7 11%
No adverts	382 15%	42 23%	35 16%	34 14%	48 15%	** **	34 13%	47 13%	35 15%	41fgkm 21%	332 16%	25 12%	17 14%	7 11%

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Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2524	169	189	200	255	**	258	301	183	161	1798	264	258	204
Effective sample size	2116	154	174	184	237	**	237	279	171	148	1656	227	221	167
Total	2494	183	216	236	312	**	272	358	224	198	2095	212	121	66
To watch programmes before they are on live TV	306 12%	26 14%	32 15%	22 9%	46 15%	**	37 14%	39 11%	23 10%	32k 16%	267 13%	19 9%	12 10%	7 11%
To download programmes for when I am out and about	280 11%	22 12%	23 11%	28 12%	39 12%	**	25 9%	481 13%	25 11%	20 10%	240 11%	24 11%	9 7%	7 10%
Other	31 1%	5 3%	1 1%	2 1%	2 1%	**	2 1%	9+ 3%	2 1%	2 1%	26 1%	2 1%	1 1%	2d 3%
Don't know	41 2%	5 3%	3 2%	1 *	4 1%	**	5 2%	5 1%	7c 3%	7c 4%	37 2%	3 1%	1 *%	* *%

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Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Total (c)	Asian (d)	Black (e)
Unweighted row	2524	951	681	336	534	1632	870	2203	**	310	135	**
Effective sample size	2116	827	587	296	472	1414	768	1841	**	265	116	**
Total	2494	798	566	432	675	1364	1107	2175	**	307	142	**
To catch up on programmes that I have missed on TV	1497 60%	530+bdef 66%	312- 55%	264 61%	382 57%	842b 62%	646 58%	1349+cd 62%	** **	139- 45%	59- 42%	** **
I can watch what I want, when I want to	1283 51%	456+bcdf 57%	283 50%	206 48%	327 48%	739+cdf 54%	533- 48%	1132 52%	** **	143 47%	62 43%	** **
To watch specific programmes or boxsets	920 37%	342+cdf 43%	219df 39%	144 33%	210- 31%	561+cdf 41%	354- 32%	816d 38%	** **	98 32%	39- 27%	** **
To access older or archive programmes	867 35%	324+bcdf 41%	193 34%	133 31%	213 32%	517+cdf 38%	346- 31%	770 35%	** **	90- 29%	40 28%	** **
It doesn't require a subscription	794 32%	275c 34%	183 32%	112- 26%	219 32%	458c 34%	331 30%	700 32%	** **	90 29%	47 33%	** **
To browse for programmes	611 24%	191 24%	142 25%	99 23%	173 26%	333 24%	272 25%	521 24%	** **	86 28%	35 25%	** **
To watch a wide range of programmes	603 24%	204 26%	139 25%	90 21%	163 24%	343 25%	253 23%	504- 23%	** **	97+a 32%	40 28%	** **
So I can watch on my laptop/tablet/mobile	554 22%	211+cdf 26%	145+cdf 26%	76- 18%	118- 17%	356+cdf 26%	194- 17%	467- 21%	** **	82 27%	34 24%	** **
No adverts/fewer adverts/ can skip the adverts	430 17%	167+bcdf 21%	88 16%	66 15%	105 16%	255 19%	171 15%	394+c 18%	** **	32- 11%	16 11%	** **
To watch live TV	384 15%	134d 17%	81 14%	83+d 19%	86 13%	215 16%	169 15%	296- 14%	** **	86+a 28%	38+a 27%	** **
No adverts	382 15%	131 16%	89 16%	63 14%	97 14%	220 16%	160 14%	332 15%	** **	46 15%	30 21%	** **
To watch programmes before they are on live TV	306 12%	95 12%	76 13%	61 14%	74 11%	170 12%	134 12%	249- 11%	** **	56+a 18%	29+a 21%	** **

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Table Q33 (continuation)
 Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2524	951	681	336	534	1632	870	2203	**	310	135	**
Effective sample size	2116	827	587	296	472	1414	768	1841	**	265	116	**
Total	2494	798	566	432	675	1364	1107	2175	**	307	142	**
To download programmes for when I am out and about	280 11%	98 12%	73d 13%	48 11%	60 9%	172+df 13%	108 10%	234 11%	** **	43 14%	19 13%	** **
Other	31 1%	10 1%	6 1%	*- *%	13c 2%	16 1%	14 1%	26 1%	** **	1 *%	0 -%	** **
Don't know	41 2%	5- 1%	11a 2%	4 1%	16a 2%	16 1%	21a 2%	32 1%	** **	9 3%	5a 4%	** **

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Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2524	798	1726	188	123	200	**	115	**	**	332	216
Effective sample size	2116	664	1452	155	100	168	**	96	**	**	280	184
Total	2494	805	1689	174	122	212	**	122	**	**	346	219
To catch up on programmes that I have missed on TV	1497 60%	508+b 63%	989- 59%	133+abej 76%	69 57%	137 64%	** **	74 61%	** **	** **	198 57%	151+bj 69%
I can watch what I want, when I want to	1283 51%	418 52%	865 51%	99 57%	69 56%	100 47%	** **	59 48%	** **	** **	177 51%	125 57%
To watch specific programmes or boxsets	920 37%	312e 39%	607 36%	67 39%	54 44%	64 30%	** **	49 40%	** **	** **	153+bek 44%	74 34%
To access older or archive programmes	867 35%	301 37%	565 33%	62 36%	44 36%	76 36%	** **	47 38%	** **	** **	135 39%	98+b 45%
It doesn't require a subscription	794 32%	283+b 35%	511- 30%	52 30%	37 30%	76 36%	** **	47 38%	** **	** **	125 36%	89+bc 40%
To browse for programmes	611 24%	209 26%	402 24%	39 23%	30 25%	44 21%	** **	29 24%	** **	** **	109+be 31%	55 25%
To watch a wide range of programmes	603 24%	179 22%	424e 25%	32 19%	22 18%	38 18%	** **	20 16%	** **	** **	89 26%	42 19%
So I can watch on my laptop/tablet/mobile	554 22%	187 23%	367 22%	45e 26%	31 25%	35 17%	** **	23 19%	** **	** **	90e 26%	50 23%
No adverts/fewer adverts/can skip the adverts	430 17%	147 18%	283 17%	36 21%	21 17%	34 16%	** **	23 19%	** **	** **	61 18%	45 20%
To watch live TV	384 15%	113 14%	271k 16%	22 13%	16 13%	25 12%	** **	13 11%	** **	** **	58 17%	23 10%
No adverts	382 15%	130 16%	252 15%	44+abek 25%	24 20%	34 16%	** **	18 15%	** **	** **	61 18%	34 16%
To watch programmes before they are on live TV	306 12%	92 11%	213k 13%	24k 14%	19 16%	27 13%	** **	7 6%	** **	** **	47k 14%	15- 7%
To download programmes for when I am out and about	280 11%	83 10%	197 12%	25 15%	12 10%	17 8%	** **	11 9%	** **	** **	31 9%	19 9%

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Prepared by BMG

Table Q33 (continuation)
 Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2524	798	1726	188	123	200	**	115	**	**	332	216
Effective sample size	2116	664	1452	155	100	168	**	96	**	**	280	184
Total	2494	805	1689	174	122	212	**	122	**	**	346	219
Other	31 1%	19+b 2%	12- 1%	7+b 4%	3 2%	4 2%	** **	1 1%	** **	** **	9+b 3%	5b 2%
Don't know	41 2%	14 2%	27 2%	0 -%	3 3%	6c 3%	** **	3 2%	** **	** **	9 2%	1 *%

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Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2524	129	106	326	295	656	1349	2489	**	2510	**
Effective sample size	2116	110	88	277	249	552	1126	2089	**	2105	**
Total	2494	126	103	330	297	658	1299	2460	**	2480	**
To catch up on programmes that I have missed on TV	1497 60%	65 52%	48 47%	168- 51%	161- 54%	337- 51%	826+acde 64%	1486 60%	**	1496 60%	**
I can watch what I want, when I want to	1283 51%	63 50%	51 49%	157 48%	138 46%	308- 47%	691e 53%	1274 52%	**	1277 51%	**
To watch specific programmes or boxsets	920 37%	46 36%	33 32%	136 41%	109 36%	246 37%	459 35%	908 37%	**	914 37%	**
To access older or archive programmes	867 35%	47 37%	35 34%	108 33%	92 31%	210 32%	452 35%	858 35%	**	864 35%	**
It doesn't require a subscription	794 32%	38 30%	21 20%	100 30%	88 30%	178- 27%	431e 33%	787 32%	**	792 32%	**
To browse for programmes	611 24%	34 27%	21 21%	87 26%	75 25%	173 26%	301 23%	600 24%	**	608 25%	**
To watch a wide range of programmes	603 24%	29 23%	22 21%	93 28%	81 27%	170 26%	313 24%	601 24%	**	602 24%	**
So I can watch on my laptop/tablet/mobile	554 22%	33 26%	27 26%	88 27%	85+f 29%	163 25%	288 22%	550 22%	**	553 22%	**
No adverts/fewer adverts/can skip the adverts	430 17%	25 20%	19 18%	51 15%	51 17%	111 17%	238 18%	428 17%	**	430 17%	**
To watch live TV	384 15%	25 20%	17 16%	60f 18%	67+f 23%	137+f 21%	172- 13%	379 15%	**	382 15%	**
No adverts	382 15%	21 17%	11 10%	56 17%	55 18%	108 16%	196 15%	381 16%	**	382 15%	**
To watch programmes before they are on live TV	306 12%	20 15%	8 7%	53+f 16%	55+f 19%	104+f 16%	138- 11%	302 12%	**	306 12%	**
To download programmes for when I am out and about	280 11%	22+f 18%	14 14%	47 14%	42 14%	88 13%	141 11%	277 11%	**	280 11%	**

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Prepared by BMG

Table Q33 (continuation)
 Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2524	129	106	326	295	656	1349	2489	**	2510	**
Effective sample size	2116	110	88	277	249	552	1126	2089	**	2105	**
Total	2494	126	103	330	297	658	1299	2460	**	2480	**
Other	31 1%	2 2%	* *%	2 1%	1 *%	3 *%	15 1%	31 1%	** **	31 1%	** **
Don't know	41 2%	3 3%	1 1%	8 2%	5 2%	16 2%	15 1%	39 2%	** **	39 2%	** **

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Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2524	2432	2397	2392	2068	332	2471	2524	2524	2326	1763	1427	1626	197	1768	1290
Effective sample size	2116	2041	2009	2007	1731	265	2071	2116	2116	1949	1487	1210	1373	157	1486	1083
Total	2494	2394	2374	2367	2058	312	2439	2494	2494	2296	1718	1384	1621	180	1736	1295
To catch up on programmes that I have missed on TV	1497 60%	1468e 61%	1458e 61%	1452e 61%	1279e 62%	118- 38%	1489e 61%	1497e 60%	1497e 60%	1375e 60%	1146+d 67%	955+df 69%	1063+d 66%	70- 39%	1151+d 66%	840+d 65%
I can watch what I want, when I want to	1283 51%	1230e 51%	1227e 52%	1223e 52%	1040e 51%	106- 34%	1255e 51%	1283e 51%	1283e 51%	1196+e 52%	924+d 54%	748+d 54%	861+d 53%	61- 34%	935+d 54%	658d 51%
To watch specific programmes or boxsets	920 37%	871 36%	874 37%	875 37%	729- 35%	104 33%	893 37%	920 37%	920 37%	872+ 38%	651 38%	522 38%	598 37%	57 31%	659 38%	458 35%
To access older or archive programmes	867 35%	837e 35%	824e 35%	828e 35%	715 35%	89- 29%	847e 35%	867e 35%	867e 35%	802e 35%	609 35%	530+c 38%	560 35%	57 31%	614 35%	453 35%
It doesn't require a subscription	794 32%	746e 31%	758e 32%	758e 32%	634-e 31%	50- 16%	773e 32%	794e 32%	794e 32%	718e 31%	539d 31%	455d 33%	519d 32%	28- 16%	561d 32%	395d 31%
To browse for programmes	611 24%	588 25%	585 25%	588 25%	510 25%	77 25%	600 25%	611 24%	611 24%	577+ 25%	427 25%	340 25%	404 25%	51 28%	436 25%	321 25%
To watch a wide range of programmes	603 24%	573 24%	589+ 25%	574 24%	495 24%	83 27%	592 24%	603 24%	603 24%	569+ 25%	438+ 25%	348 25%	416+ 26%	54 30%	441+ 25%	337+ 26%
So I can watch on my laptop/tablet/mobile	554 22%	535 22%	522 22%	518 22%	424- 21%	64 20%	537 22%	554 22%	554 22%	527+ 23%	387f 22%	304 22%	325- 20%	40 22%	380f 22%	242- 19%
No adverts/fewer adverts/can skip the adverts	430 17%	420 18%	423+ 18%	411 17%	356 17%	46 15%	425 17%	430 17%	430 17%	409+ 18%	312 18%	256 18%	273 17%	32 18%	311 18%	230 18%
To watch live TV	384 15%	381 16%	375+ 16%	372 16%	314 15%	90 29%	384 16%	384 15%	384 15%	366+ 16%	289+ 17%	234+ 17%	254 16%	53 29%	277 16%	194 15%
No adverts	382 15%	382 16%	359 15%	356 15%	302 15%	50 16%	373 15%	382 15%	382 15%	357 16%	272 16%	225c 16%	216- 13%	28 16%	259 15%	181 14%
To watch programmes before they are on live TV	306 12%	302 13%	301+ 13%	296 13%	272+ 13%	80 26%	303 12%	306 12%	306 12%	299+ 13%	236+ 14%	180 13%	228+ 14%	43 24%	227 13%	188+ 14%

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Prepared by BMG

Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2524	2432	2397	2392	2068	332	2471	2524	2524	2326	1763	1427	1626	197	1768	1290
Effective sample size	2116	2041	2009	2007	1731	265	2071	2116	2116	1949	1487	1210	1373	157	1486	1083
Total	2494	2394	2374	2367	2058	312	2439	2494	2494	2296	1718	1384	1621	180	1736	1295
To download programmes for when I am out and about	280	274	267	267	234	63	277	280	280	265	205	188+	189	40	208	154
	11%	11%	11%	11%	11%	20%	11%	11%	11%	12%	12%	14%	12%	22%	12%	12%
Other	31	28	26-	27	23	1	25	31	31	28	15-	13	12-	1	15-	8-
	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%
Don't know	41	37	36-	36	33	10+b	37	41	41	36	21-	13-	22	5	24	17
	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	1%	1%	3%	1%	1%

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Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2524	129	2306	1664	968
Effective sample size	2116	113	1954	1406	828
Total	2494	196	2214	1563	921
To catch up on programmes that I have missed on TV	1497 60%	105 54%	1342 61%	969+ 62%	560 61%
I can watch what I want, when I want to	1283 51%	86 44%	1159+ 52%	835+ 53%	501+a 54%
To watch specific programmes or boxsets	920 37%	55- 28%	837+a 38%	642+a 41%	387+ab 42%
To access older or archive programmes	867 35%	52- 26%	792+a 36%	591+a 38%	360+a 39%
It doesn't require a subscription	794 32%	49 25%	718 32%	514 33%	299 33%
To browse for programmes	611 24%	34 17%	556 25%	397 25%	234 25%
To watch a wide range of programmes	603 24%	34 17%	557+ 25%	401+a 26%	241a 26%
So I can watch on my laptop/tablet/mobile	554 22%	27- 14%	507a 23%	388+a 25%	249+ab 27%
No adverts/fewer adverts/can skip the adverts	430 17%	34 17%	382 17%	271 17%	173 19%
To watch live TV	384 15%	34 17%	343 16%	247 16%	150 16%
No adverts	382 15%	29 15%	341 15%	235 15%	144 16%
To watch programmes before they are on live TV	306 12%	16 8%	279 13%	198 13%	121 13%

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Table Q33 (continuation)
Q33. Why do you use these services?

Base: All who watch at least one BVoD service in past 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2524	129	2306	1664	968
Effective sample size	2116	113	1954	1406	828
Total	2494	196	2214	1563	921
To download programmes for when I am out and about	280 11%	18 9%	256 12%	189 12%	117 13%
Other	31 1%	5 2%	24 1%	20 1%	13 1%
Don't know	41 2%	6 3%	28 1%	17 1%	6 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 1

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	812	403	350	**	**	354	440
Effective sample size	670	331	288	**	**	296	365
Total	861	422	369	**	**	413	430
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	192 22%	92 22%	89 24%	** **	** **	90 22%	98 23%
I'm not interested in the programmes available	154 18%	92+b 22%	47- 13%	** **	** **	78 19%	75 17%
I don't have a TV licence	141 16%	58 14%	80+a 22%	** **	** **	74 18%	65 15%
I don't have access to this service	122 14%	64 15%	44 12%	** **	** **	52 13%	67 16%
I don't have the time to watch this service	113 13%	70+b 17%	40 11%	** **	** **	56 13%	55 13%
I prefer to watch the programmes broadcast live on television	85 10%	48 11%	33 9%	** **	** **	43 10%	42 10%
I'm not sure what programmes are on this service	53 6%	26 6%	20 5%	** **	** **	32 8%	22 5%
I find it difficult to use	37 4%	17 4%	17 5%	** **	** **	12 3%	25 6%
I found it difficult registering	27 3%	16 4%	6 2%	** **	** **	15 4%	12 3%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	26 3%	11 3%	8 2%	** **	** **	18b 4%	7- 2%
I have poor internet so cannot watch properly	24 3%	8 2%	15 4%	** **	** **	13 3%	9 2%
Other reason not mentioned above	58 7%	30 7%	20 5%	** **	** **	27 7%	30 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	812	403	350	**	**	354	440
Effective sample size	670	331	288	**	**	296	365
Total	861	422	369	**	**	413	430
Don't know	64	32	23	**	**	32	31
	7%	8%	6%	**	**	8%	7%
Prefer not to say	30	9	17	**	**	10	14
	4%	2%	5%	**	**	3%	3%
NET Content preference	403	213b	157	**	**	198	200
	47%	51%	43%	**	**	48%	47%
NET Access/usage	428	208	194	**	**	209	211
	50%	49%	52%	**	**	50%	49%

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Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	812	**	168	149	110	**	**	112	268	259	285	186
Effective sample size	670	**	144	118	90	**	**	94	225	208	237	156
Total	861	**	171	152	122	**	**	124	294	274	293	199
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	192 22%	** **	68+ijk 40%	47+jk 31%	19 16%	** **	** **	8 6%	98+ijk 33%	66jk 24%	28- 10%	12- 6%
I'm not interested in the programmes available	154 18%	** **	40+jk 24%	25 16%	24 20%	** **	** **	15 12%	61k 21%	49 18%	45 15%	24- 12%
I don't have a TV licence	141 16%	** **	46+ijk 27%	26jk 17%	21 17%	** **	** **	5 4%	70+jk 24%	47jk 17%	24- 8%	13- 7%
I don't have access to this service	122 14%	** **	18 10%	23 15%	12 10%	** **	** **	28 23%	34 11%	35 13%	53+bh 18%	41+bhi 21%
I don't have the time to watch this service	113 13%	** **	18 11%	21 14%	16 13%	** **	** **	11 9%	36 12%	37 13%	41 14%	23 11%
I prefer to watch the programmes broadcast live on television	85 10%	** **	9- 5%	10 6%	10 8%	** **	** **	29 24%	20- 7%	19 7%	46+bchi 16%	44+bchi 22%
I'm not sure what programmes are on this service	53 6%	** **	5 3%	7 4%	3 3%	** **	** **	15 12%	17 6%	10 4%	26+bi 9%	25+bchi 13%
I find it difficult to use	37 4%	** **	6 4%	3 2%	3 3%	** **	** **	9 7%	9 3%	7 2%	22+chi 7%	18+chi 9%
I found it difficult registering	27 3%	** **	3 2%	7 4%	2 2%	** **	** **	2 1%	10 3%	9 3%	8 3%	5 2%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	26 3%	** **	2 1%	7 5%	0 -%	** **	** **	1 1%	13 4%	7 3%	6 2%	4 2%
I have poor internet so cannot watch properly	24 3%	** **	4 3%	3 2%	1 1%	** **	** **	3 2%	12 4%	4 1%	8 3%	5 2%
Other reason not mentioned above	58 7%	** **	7 4%	14h 9%	7 6%	** **	** **	15 12%	9- 3%	21h 8%	27bh 9%	21+bh 10%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	812	**	168	149	110	**	**	112	268	259	285	186
Effective sample size	670	**	144	118	90	**	**	94	225	208	237	156
Total	861	**	171	152	122	**	**	124	294	274	293	199
Don't know	64	**	11	11	7	**	**	11	23	18	23	15
	7%	**	7%	7%	6%	**	**	9%	8%	6%	8%	7%
Prefer not to say	30	**	5	6	7	**	**	4	7	13	10	5
	4%	**	3%	4%	6%	**	**	4%	2%	5%	3%	3%
NET Content preference	403	**	95+jk	74	52	**	**	54	157+j	126	120-	86
	47%	**	56%	49%	43%	**	**	43%	53%	46%	41%	43%
NET Access/usage	428	**	89	77	54	**	**	54	153	131	144	95
	50%	**	52%	51%	44%	**	**	44%	52%	48%	49%	48%

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Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Region											Wales (l)	Northern Ireland (m)	
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	812	**	**	**	104	**	**	**	**	**	**	574	**	**	**
Effective sample size	670	**	**	**	96	**	**	**	**	**	**	527	**	**	**
Total	861	**	**	**	138	**	**	**	**	**	**	729	**	**	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	192 22%	**	**	**	33 24%	**	**	**	**	**	**	154- 21%	**	**	**
I'm not interested in the programmes available	154 18%	**	**	**	30 22%	**	**	**	**	**	**	128 18%	**	**	**
I don't have a TV licence	141 16%	**	**	**	24 17%	**	**	**	**	**	**	120 17%	**	**	**
I don't have access to this service	122 14%	**	**	**	20 15%	**	**	**	**	**	**	107 15%	**	**	**
I don't have the time to watch this service	113 13%	**	**	**	25 18%	**	**	**	**	**	**	100 14%	**	**	**
I prefer to watch the programmes broadcast live on television	85 10%	**	**	**	14 10%	**	**	**	**	**	**	70 10%	**	**	**
I'm not sure what programmes are on this service	53 6%	**	**	**	12 9%	**	**	**	**	**	**	49 7%	**	**	**
I find it difficult to use	37 4%	**	**	**	4 3%	**	**	**	**	**	**	34 5%	**	**	**
I found it difficult registering	27 3%	**	**	**	5 3%	**	**	**	**	**	**	24 3%	**	**	**
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	26 3%	**	**	**	6 4%	**	**	**	**	**	**	24 3%	**	**	**
I have poor internet so cannot watch properly	24 3%	**	**	**	3 2%	**	**	**	**	**	**	17 2%	**	**	**

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Prepared by BMG

Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	812	**	**	**	104	**	**	**	**	**	574	**	**	**
Effective sample size	670	**	**	**	96	**	**	**	**	**	527	**	**	**
Total	861	**	**	**	138	**	**	**	**	**	729	**	**	**
Other reason not mentioned above	58 7%	**	**	**	4 3%	**	**	**	**	**	43- 6%	**	**	**
Don't know	64 7%	**	**	**	7 5%	**	**	**	**	**	57 8%	**	**	**
Prefer not to say	30 4%	**	**	**	7 5%	**	**	**	**	**	28 4%	**	**	**
NET Content preference	403 47%	**	**	**	73 53%	**	**	**	**	**	330- 45%	**	**	**
NET Access/usage	428 50%	**	**	**	73 53%	**	**	**	**	**	370 51%	**	**	**

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Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	812	201	221	114	265	422	379	648	**	159	**	**
Effective sample size	670	171	184	97	233	355	330	536	**	130	**	**
Total	861	171	186	145	343	357	488	692	**	163	**	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	192 22%	46d 27%	47d 25%	37 26%	58- 17%	93df 26%	95- 19%	157 23%	** **	35 21%	** **	** **
I'm not interested in the programmes available	154 18%	27 16%	38 21%	32 22%	57 16%	65 18%	89 18%	133 19%	** **	20 12%	** **	** **
I don't have a TV licence	141 16%	29 17%	39 21%	18 12%	55 16%	68 19%	73 15%	117 17%	** **	24 15%	** **	** **
I don't have access to this service	122 14%	19 11%	20 11%	10 7%	73+abe 21%	39- 11%	82+e 17%	91 13%	** **	30 18%	** **	** **
I don't have the time to watch this service	113 13%	26 15%	27 15%	20 14%	38 11%	53 15%	58 12%	85 12%	** **	28 17%	** **	** **
I prefer to watch the programmes broadcast live on television	85 10%	24 14%	16 9%	9 6%	35 10%	40 11%	44 9%	69 10%	** **	16 10%	** **	** **
I'm not sure what programmes are on this service	53 6%	10 6%	13 7%	10 7%	19 5%	23 6%	29 6%	47 7%	** **	7 4%	** **	** **
I find it difficult to use	37 4%	8 5%	10 5%	5 4%	14 4%	18 5%	19 4%	31 4%	** **	6 4%	** **	** **
I found it difficult registering	27 3%	7 4%	5 3%	5 3%	11 3%	12 3%	16 3%	21 3%	** **	5 3%	** **	** **
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	26 3%	9+df 5%	8 4%	1 1%	6 2%	17+df 5%	8- 2%	20 3%	** **	6 4%	** **	** **
I have poor internet so cannot watch properly	24 3%	4 3%	6 3%	3 2%	8 2%	10 3%	11 2%	15 2%	** **	8 5%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	812	201	221	114	265	422	379	648	**	159	**	**
Effective sample size	670	171	184	97	233	355	330	536	**	130	**	**
Total	861	171	186	145	343	357	488	692	**	163	**	**
Other reason not mentioned above	58 7%	11 7%	13 7%	16 11%	18 5%	24 7%	33 7%	51 7%	** **	7 4%	** **	** **
Don't know	64 7%	6- 4%	14 8%	10 7%	31a 9%	21 6%	41 8%	51 7%	** **	13 8%	** **	** **
Prefer not to say	30 4%	5 3%	4 2%	2 1%	15 4%	8 2%	17 4%	20 3%	** **	7 4%	** **	** **
NET Content preference	403 47%	91df 53%	92 49%	73 50%	141- 41%	183d 51%	214 44%	333 48%	** **	69 42%	** **	** **
NET Access/usage	428 50%	89 52%	97 52%	59 41%	178 52%	186 52%	237 49%	338 49%	** **	87 53%	** **	** **

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Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	812	299	512	**	**	**	**	**	**	**	**	136	**
Effective sample size	670	251	418	**	**	**	**	**	**	**	**	113	**
Total	861	337	522	**	**	**	**	**	**	**	**	149	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	192 22%	62 18%	128 25%	**	**	**	**	**	**	**	**	36 24%	**
I'm not interested in the programmes available	154 18%	59 17%	96 18%	**	**	**	**	**	**	**	**	28 19%	**
I don't have a TV licence	141 16%	53 16%	88 17%	**	**	**	**	**	**	**	**	41+ab 28%	**
I don't have access to this service	122 14%	58 17%	64 12%	**	**	**	**	**	**	**	**	26 18%	**
I don't have the time to watch this service	113 13%	37 11%	76 15%	**	**	**	**	**	**	**	**	14 9%	**
I prefer to watch the programmes broadcast live on television	85 10%	38 11%	47 9%	**	**	**	**	**	**	**	**	9 6%	**
I'm not sure what programmes are on this service	53 6%	21 6%	32 6%	**	**	**	**	**	**	**	**	3- 2%	**
I find it difficult to use	37 4%	15 4%	22 4%	**	**	**	**	**	**	**	**	5 3%	**
I found it difficult registering	27 3%	14 4%	13 3%	**	**	**	**	**	**	**	**	4 3%	**
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	26 3%	10 3%	16 3%	**	**	**	**	**	**	**	**	2 2%	**
I have poor internet so cannot watch properly	24 3%	9 3%	15 3%	**	**	**	**	**	**	**	**	3 2%	**

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Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	812	299	512	**	**	**	**	**	**	**	**	136	**
Effective sample size	670	251	418	**	**	**	**	**	**	**	**	113	**
Total	861	337	522	**	**	**	**	**	**	**	**	149	**
Other reason not mentioned above	58 7%	24 7%	34 7%	**	**	**	**	**	**	**	**	8 6%	**
Don't know	64 7%	23 7%	41 8%	**	**	**	**	**	**	**	**	11 7%	**
Prefer not to say	30 4%	8 3%	22 4%	**	**	**	**	**	**	**	**	5 3%	**
NET Content preference	403 47%	156 46%	246 47%	**	**	**	**	**	**	**	**	69 46%	**
NET Access/usage	428 50%	170 50%	258 49%	**	**	**	**	**	**	**	**	83 56%	**

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Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	812	**	**	**	**	190	384	775	**	784	**
Effective sample size	670	**	**	**	**	157	316	638	**	646	**
Total	861	**	**	**	**	205	404	816	**	827	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	192 22%	**	**	**	**	62+ 30%	92 23%	192 24%	**	192 23%	**
I'm not interested in the programmes available	154 18%	**	**	**	**	41 20%	70 17%	151 18%	**	151 18%	**
I don't have a TV licence	141 16%	**	**	**	**	27 13%	68 17%	138 17%	**	139 17%	**
I don't have access to this service	122 14%	**	**	**	**	26 13%	59 15%	110 14%	**	110 13%	**
I don't have the time to watch this service	113 13%	**	**	**	**	33 16%	55 14%	106 13%	**	110 13%	**
I prefer to watch the programmes broadcast live on television	85 10%	**	**	**	**	12 6%	44 11%	81 10%	**	84 10%	**
I'm not sure what programmes are on this service	53 6%	**	**	**	**	9 4%	30 8%	50 6%	**	52 6%	**
I find it difficult to use	37 4%	**	**	**	**	4 2%	18 5%	32 4%	**	34 4%	**
I found it difficult registering	27 3%	**	**	**	**	6 3%	13 3%	25 3%	**	27 3%	**
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	26 3%	**	**	**	**	8 4%	10 2%	24 3%	**	25 3%	**
I have poor internet so cannot watch properly	24 3%	**	**	**	**	4 2%	14 3%	21 3%	**	22 3%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	812	**	**	**	**	190	384	775	**	784	**
Effective sample size	670	**	**	**	**	157	316	638	**	646	**
Total	861	**	**	**	**	205	404	816	**	827	**
Other reason not mentioned above	58 7%	**	**	**	**	14 7%	20 5%	52 6%	**	52 6%	**
Don't know	64 7%	**	**	**	**	15 8%	33 8%	62 8%	**	62 8%	**
Prefer not to say	30 4%	**	**	**	**	5 2%	7- 2%	24 3%	**	26 3%	**
NET Content preference	403 47%	**	**	**	**	103 50%	196 48%	395 48%	**	399 48%	**
NET Access/usage	428 50%	**	**	**	**	93 45%	205 51%	399 49%	**	408 49%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	812	469	513	492	420	**	570	276	593	608	249	190	292	**	290	242	
Effective sample size	670	389	425	407	350	**	471	224	491	499	211	160	247	**	240	202	
Total	861	501	548	529	459	**	611	295	635	637	269	207	319	**	315	264	
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	192 22%	83- 17%	88- 16%	89- 17%	58- 13%	** **	111-d 18%	56d 19%	117-d 18%	185+abcdefgh 29%	34- 13%	23- 11%	43- 13%	** **	42- 13%	28- 11%	
I'm not interested in the programmes available	154 18%	79 16%	96 17%	96 18%	75 16%	** **	112 18%	67+a 23%	117 18%	124 19%	34- 13%	23- 11%	48 15%	** **	55 17%	39 15%	
I don't have a TV licence	141 16%	30- 6%	68-a 12%	74-a 14%	49-a 11%	** **	71-a 12% +abcdefgh	69 23%	86-a 13%	134+abcdefgh 21%	6- 2%	6- 3%	30-ab 9%	** **	41ab 13%	25-ab 10%	
I don't have access to this service	122 14%	72g 14%	74g 13%	69g 13%	58g 13%	** **	83g 14%	22- 7%	85g 13%	75- 12%	41 15%	34 16%	52 16%	** **	43 14%	39 15%	
I don't have the time to watch this service	113 13%	85+ 17%	88+ 16%	86+ 16%	73+ 16%	** **	95+ 15%	38 13%	95+ 15%	84 13%	59+f 22%	41+ 20%	58+ 18%	** **	54+ 17%	38 14%	
I prefer to watch the programmes broadcast live on television	85 10%	77+i 15%	75+i 14%	72+i 14%	71+i 16%	** **	84+i 14%	36 12%	84+i 13%	51- 8%	46+ 17%	40+ 20%	52+ 16%	** **	43+ 14%	46+ 17%	
I'm not sure what programmes are on this service	53 6%	43+ 9%	43+ 8%	41+ 8%	38+ 8%	** **	46+ 7%	19 6%	46 7%	39 6%	26+ 10%	28+ 13%	28+ 9%	** **	32+ 10%	21 8%	
I find it difficult to use	37 4%	32+ 6%	31+ 6%	31+ 6%	28+ 6%	** **	33+ 5%	15 5%	33 5%	27 4%	18+ 7%	20+ 10%	19 6%	** **	21+ 7%	20+ 8%	
I found it difficult registering	27 3%	23+ 5%	24+ 4%	21 4%	21+ 5%	** **	26+ 4%	20+ 7%	26+ 4%	25 4%	13 5%	9 4%	13 4%	** **	13 4%	13 5%	
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	26 3%	22+ 4%	20 4%	21 4%	22+ 5%	** **	25+ 4%	16+ 5%	25+ 4%	23 4%	7 3%	10 5%	6 2%	** **	9 3%	10 4%	
I have poor internet so cannot watch properly	24 3%	20+ 4%	21+ 4%	19 4%	16 3%	** **	21 3%	11 4%	22+ 4%	14 2%	13+ 5%	8 4%	13 4%	** **	11 3%	11 4%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	812	469	513	492	420	**	570	276	593	608	249	190	292	**	290	242
Effective sample size	670	389	425	407	350	**	471	224	491	499	211	160	247	**	240	202
Total	861	501	548	529	459	**	611	295	635	637	269	207	319	**	315	264
Other reason not mentioned above	58 7%	32 6%	35 6%	37 7%	31 7%	** **	40 7%	20 7%	42 7%	44 7%	16 6%	16 8%	20 6%	** **	23 7%	22 8%
Don't know	64 7%	41 8%	41 8%	33 6%	37 8%	** **	46 8%	21 7%	49 8%	31- 5%	23 9%	13 6%	22 7%	** **	19 6%	22 8%
Prefer not to say	30 4%	11- 2%	14 3%	12- 2%	13 3%	** **	15- 2%	6 2%	15- 2%	16- 3%	6 2%	4 2%	8 3%	** **	8 2%	4 2%
NET Content preference	403 47%	241 48%	251 46%	247 47%	201 44%	** **	294 48%	144 49%	303 48%	327+d 51%	119 44%	96 46%	143 45%	** **	142 45%	114 43%
NET Access/usage	428 50%	241 48%	284 52%	280+ 53%	232 51%	** **	303 50%	161 54%	320 50%	325 51%	135 50%	107 52%	164 51%	** **	166 53%	134 51%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	812	**	678	467	264
Effective sample size	670	**	568	389	223
Total	861	**	680	452	254
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	192 22%	**	167+ 25%	120+ 27%	73+ 29%
I'm not interested in the programmes available	154 18%	**	131 19%	90 20%	45 18%
I don't have a TV licence	141 16%	**	124+ 18%	93+ 21%	59+ 23%
I don't have access to this service	122 14%	**	84- 12%	57 13%	36 14%
I don't have the time to watch this service	113 13%	**	94 14%	58 13%	40 16%
I prefer to watch the programmes broadcast live on television	85 10%	**	67 10%	51 11%	23 9%
I'm not sure what programmes are on this service	53 6%	**	36 5%	23 5%	16 6%
I find it difficult to use	37 4%	**	25 4%	13 3%	11 4%
I found it difficult registering	27 3%	**	27+ 4%	14 3%	7 3%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	26 3%	**	18 3%	12 3%	9 3%
I have poor internet so cannot watch properly	24 3%	**	19 3%	13 3%	8 3%

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Prepared by BMG

Table Q34_1 (continuation)

Q34. Earlier you mentioned that you have not used BBC iPlayer in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used BBC iPlayer in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	812	**	678	467	264
Effective sample size	670	**	568	389	223
Total	861	**	680	452	254
Other reason not mentioned above	58 7%	** **	48 7%	33 7%	13 5%
Don't know	64 7%	** **	38- 6%	20- 4%	8- 3%
Prefer not to say	30 4%	** **	16- 2%	9- 2%	5 2%
NET Content preference	403 47%	** **	336+ 49%	231+ 51%	124 49%
NET Access/usage	428 50%	** **	337 50%	228 50%	147+b 58%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 2

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1363	577	711	**	**	617	721
Effective sample size	1133	476	594	**	**	516	603
Total	1372	588	703	**	**	668	680
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	327 24%	133 23%	181 26%	**	**	154 23%	168 25%
I'm not interested in the programmes available	293 21%	122 21%	152 22%	**	**	175+b 26%	113- 17%
I don't have access to this service	227 17%	119+b 20%	96- 14%	**	**	94- 14%	130+a 19%
I don't have the time to watch this service	213 16%	91 16%	113 16%	**	**	107 16%	105 15%
I'm not sure what programmes are on this service	174 13%	68 12%	102 14%	**	**	84 13%	88 13%
I don't like adverts on the service	107 8%	30- 5%	72+a 10%	**	**	61 9%	46 7%
I prefer to watch the programmes broadcast live on television	92 7%	38 6%	49 7%	**	**	46 7%	46 7%
I find it difficult to use	55 4%	22 4%	29 4%	**	**	19 3%	34 5%
I found it difficult registering	48 3%	17 3%	26 4%	**	**	27 4%	20 3%
I have poor internet so cannot watch properly	37 3%	9- 2%	23 3%	**	**	19 3%	18 3%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	27 2%	13 2%	11 1%	**	**	16 2%	10 2%
Other reason not mentioned above	55 4%	18 3%	29 4%	**	**	26 4%	30 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34.2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1363	577	711	**	**	617	721
Effective sample size	1133	476	594	**	**	516	603
Total	1372	588	703	**	**	668	680
Don't know	128	65	58	**	**	61	65
	9%	11%	8%	**	**	9%	10%
Prefer not to say	30	12	15	**	**	9	14
	2%	2%	2%	**	**	1%	2%
NET Content preference	784	325	420	**	**	403+b	371
	57%	55%	60%	**	**	60%	55%
NET Access/usage	537	240	265	**	**	247	284
	39%	41%	38%	**	**	37%	42%

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Table Q34.2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1363	148	217	229	179	216	174	200	365	408	590	374
Effective sample size	1133	123	185	186	149	182	145	169	305	335	496	314
Total	1372	172	219	223	188	196	167	207	391	411	570	374
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	327 24%	60 35%	77 35%	72 32%	37gk 20%	43gjk 22%	24-g 14%	13- 6%	137 35%	109fgjk 26%	81-g 14%	37- 10%
I'm not interested in the programmes available	293 21%	41 24%	56gjk 25%	47 21%	45 24%	40 20%	32 19%	34 16%	96gjk 25%	92 22%	105- 18%	66 18%
I don't have access to this service	227 17%	27 16%	31 14%	37 16%	24 13%	20- 10%	32e 19%	56 27%	58 15%	60 15%	109e 19%	89+bdehi 24%
I don't have the time to watch this service	213 16%	22 13%	32 15%	43d 19%	20 11%	39d 20%	28 17%	30 14%	54 14%	63 15%	97 17%	58 15%
I'm not sure what programmes are on this service	174 13%	28c 16%	24 11%	17- 8%	27 14%	26 13%	25c 15%	27 13%	52 13%	43 11%	79c 14%	53c 14%
I don't like adverts on the service	107 8%	11 7%	11 5%	14 6%	22bgh 12%	16 8%	22+bcgh 13%	11 5%	22 6%	36 9%	49 9%	33 9%
I prefer to watch the programmes broadcast live on television	92 7%	5 3%	4- 2%	9 4%	6 3%	10 5%	27 16%	32 15%	9- 2%	15- 4%	68 12%	58+abcdehi 16%
I find it difficult to use	55 4%	9 5%	9 4%	6 3%	11e 6%	3 1%	7 4%	11 5%	18 5%	17 4%	20 3%	17 5%
I found it difficult registering	48 3%	6 3%	8 4%	5 2%	7 4%	4 2%	11+cei 7%	7 3%	14 4%	12 3%	22 4%	18 5%
I have poor internet so cannot watch properly	37 3%	2 1%	7 3%	2 1%	4 2%	7 4%	9+ci 5%	5 3%	9 2%	6 2%	22c 4%	14c 4%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	27 2%	8+cei 5%	3 1%	2 1%	2 1%	1 *	4 3%	6 3%	11 3%	4 1%	12 2%	11 3%

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Prepared by BMG

Table Q34.2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1363	148	217	229	179	216	174	200	365	408	590	374
Effective sample size	1133	123	185	186	149	182	145	169	305	335	496	314
Total	1372	172	219	223	188	196	167	207	391	411	570	374
Other reason not mentioned above	55 4%	3 2%	3 1%	3- 1%	6 3%	13+abchi 7%	10bchi 6%	17+abchi 8%	7- 2%	9- 2%	40+abchi 7%	27+abchi 7%
Don't know	128 9%	21fk 13%	22 10%	22 10%	17 9%	23fk 12%	9 5%	13 6%	44k 11%	39 9%	45 8%	22- 6%
Prefer not to say	30 2%	2 1%	2 1%	8h 4%	6 3%	7 3%	2 1%	3 1%	4 1%	15+h 4%	11 2%	5 1%
NET Content preference	784 57%	105g 61%	140+egjk 64%	129g 58%	109g 58%	105 54%	101g 60%	95- 46%	245+egjk 63%	238g 58%	301- 53%	196- 52%
NET Access/usage	537 39%	56 32%	80 37%	88 39%	63 33%	70 36%	78 +adehi 47%	103 +abdehi 50%	136 35%	150 37%	251+adhi 44%	181+abcdehi 48%

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Table Q34.2 (continuation)

Q34. Earlier you mentioned that you have not used ITVM or ITVM Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVM or ITVM Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1363	**	108	108	151	**	125	126	**	**	941	165	148	109
Effective sample size	1133	**	99	99	140	**	115	117	**	**	864	142	125	88
Total	1372	**	129	134	194	**	133	150	**	**	1131	133	72	37
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	327 24%	** **	32 25%	33 25%	49 25%	** **	27 20%	33 22%	** **	** **	268 24%	36 27%	16 22%	7 18%
I'm not interested in the programmes available	293 21%	** **	26 20%	31 24%	51 26%	** **	30 22%	32 21%	** **	** **	242 21%	29 21%	17 23%	6 17%
I don't have access to this service	227 17%	** **	14 11%	23 17%	37 19%	** **	16 12%	29 19%	** **	** **	194 17%	19 15%	9 13%	4 12%
I don't have the time to watch this service	213 16%	** **	19 15%	14 10%	45+j 23%	** **	24 18%	23 15%	** **	** **	179 16%	19 15%	11 15%	5 13%
I'm not sure what programmes are on this service	174 13%	** **	14 11%	19 14%	30 16%	** **	22 17%	17 11%	** **	** **	139 12%	22 16%	10 14%	4 11%
I don't like adverts on the service	107 8%	** **	11 9%	10 7%	15 8%	** **	10 7%	9 6%	** **	** **	88 8%	7 5%	9+gjk 13%	2 5%
I prefer to watch the programmes broadcast live on television	92 7%	** **	1 1%	11 8%	10 5%	** **	11 8%	13 9%	** **	** **	76 7%	9 7%	5 7%	1 3%
I find it difficult to use	55 4%	** **	4 3%	4 3%	7 4%	** **	10+k1 8%	9k 6%	** **	** **	51+ 4%	2 1%	1 2%	1 4%
I found it difficult registering	48 3%	** **	3 2%	2 1%	6 3%	** **	8 6%	10 7%	** **	** **	39 3%	4 3%	3 4%	2 5%
I have poor internet so cannot watch properly	37 3%	** **	4 3%	5 4%	2 1%	** **	2 1%	4 2%	** **	** **	28 2%	3 2%	4d 5%	2 6%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	27 2%	** **	5 4%	4 3%	6 3%	** **	3 2%	2 2%	** **	** **	26+ 2%	1 *%	* *%	0 -%

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Prepared by BMG

Table Q34.2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1363	**	108	108	151	**	125	126	**	**	941	165	148	109
Effective sample size	1133	**	99	99	140	**	115	117	**	**	864	142	125	88
Total	1372	**	129	134	194	**	133	150	**	**	1131	133	72	37
Other reason not mentioned above	55 4%	** **	8 6%	8 6%	4 2%	** **	1 1%	5 4%	** **	** **	45 4%	6 5%	2 3%	2 5%
Don't know	128 9%	** **	13 10%	11 8%	14 7%	** **	14 11%	15 10%	** **	** **	104 9%	12 9%	6 8%	5 14%
Prefer not to say	30 2%	** **	4 3%	0 -	4 2%	** **	3 2%	3 2%	** **	** **	25 2%	3 2%	2 2%	1 2%
NET Content preference	784 57%	** **	72 56%	85 63%	112 58%	** **	75 56%	80 53%	** **	** **	637 56%	83 63%	45 63%	19 51%
NET Access/usage	537 39%	** **	46 35%	46 34%	93+k1 48%	** **	52 39%	63 42%	** **	** **	454 40%	45 34%	25 35%	13 35%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34.2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1363	462	356	167	359	818	526	1148	**	207	115	**
Effective sample size	1133	401	301	144	315	703	459	956	**	170	97	**
Total	1372	387	297	213	453	685	666	1159	**	205	117	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	327 24%	108+df 28%	82df 28%	58d 27%	78- 17%	190+df 28%	136- 20%	272 23%	** **	54 26%	27 23%	** **
I'm not interested in the programmes available	293 21%	90 23%	72 24%	40 19%	85 19%	162f 24%	125- 19%	258 22%	** **	35 17%	23 19%	** **
I don't have access to this service	227 17%	44- 11%	35- 12%	34 16%	109+abe 24%	79- 12%	144+abe 22%	181- 16%	** **	44 22%	35 30%	** **
I don't have the time to watch this service	213 16%	60 15%	51 17%	32 15%	69 15%	110 16%	102 15%	173 15%	** **	39 19%	20 17%	** **
I'm not sure what programmes are on this service	174 13%	69+df 18%	52+df 18%	27d 13%	25- 5%	121+df 18%	52- 8%	152 13%	** **	21 10%	14 12%	** **
I don't like adverts on the service	107 8%	43+df 11%	27df 9%	16 7%	20- 4%	70+df 10%	36- 5%	98 8%	** **	9 4%	3 2%	** **
I prefer to watch the programmes broadcast live on television	92 7%	34c 9%	19 6%	6- 3%	32 7%	53c 8%	38 6%	87+c 7%	** **	5- 3%	3 3%	** **
I find it difficult to use	55 4%	19 5%	17f 6%	4 2%	13 3%	36+f 5%	17- 3%	43 4%	** **	11 5%	8 7%	** **
I found it difficult registering	48 3%	21+b 5%	5- 2%	9 4%	13 3%	26 4%	22 3%	41 4%	** **	7 3%	5 5%	** **
I have poor internet so cannot watch properly	37 3%	10 3%	7 2%	9 4%	11 2%	17 2%	20 3%	32 3%	** **	5 2%	2 1%	** **
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	27 2%	12d 3%	6 2%	5 3%	3 1%	18d 3%	9 1%	23 2%	** **	4 2%	3 2%	** **

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Prepared by BMG

Table Q34_2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1363	462	356	167	359	818	526	1148	**	207	115	**
Effective sample size	1133	401	301	144	315	703	459	956	**	170	97	**
Total	1372	387	297	213	453	685	666	1159	**	205	117	**
Other reason not mentioned above	55 4%	19 5%	9 3%	7 3%	19 4%	28 4%	27 4%	49 4%	**	5 2%	2 2%	**
Don't know	128 9%	27 7%	27 9%	17 8%	53a 12%	54 8%	70 11%	106 9%	**	21 10%	11 10%	**
Prefer not to say	30 2%	4 1%	5 2%	3 1%	14 3%	8- 1%	17 3%	18- 2%	**	7 3%	2 2%	**
NET Content preference	784 57%	259+df 67%	189+df 63%	123d 58%	205- 45%	448+df 65%	328- 49%	678+c 59%	**	103 50%	55 47%	**
NET Access/usage	537 39%	140 36%	105 35%	85 40%	202+abe 45%	245- 36%	287+abe 43%	442 38%	**	91 45%	60 51%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1363	455	907	109	**	128	**	**	**	**	191	**
Effective sample size	1133	380	753	90	**	110	**	**	**	**	158	**
Total	1372	480	891	109	**	143	**	**	**	**	198	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	327 24%	97-e 20%	229ae 26%	14 13%	** **	16- 12%	** **	** **	** **	** **	59ae 30%	** **
I'm not interested in the programmes available	293 21%	99 21%	194 22%	19 17%	** **	29 20%	** **	** **	** **	** **	45 23%	** **
I don't have access to this service	227 17%	89 19%	138 15%	23 22%	** **	24 17%	** **	** **	** **	** **	33 17%	** **
I don't have the time to watch this service	213 16%	74 15%	139 16%	17 16%	** **	16 11%	** **	** **	** **	** **	26 13%	** **
I'm not sure what programmes are on this service	174 13%	66 14%	108 12%	16 15%	** **	16 11%	** **	** **	** **	** **	25 13%	** **
I don't like adverts on the service	107 8%	34 7%	73 8%	7 6%	** **	6 4%	** **	** **	** **	** **	15 8%	** **
I prefer to watch the programmes broadcast live on television	92 7%	37 8%	55 6%	14 13%	** **	17+bj 12%	** **	** **	** **	** **	8 4%	** **
I find it difficult to use	55 4%	16 3%	39 4%	4 4%	** **	4 3%	** **	** **	** **	** **	4 2%	** **
I found it difficult registering	48 3%	12 3%	35 4%	1 1%	** **	3 2%	** **	** **	** **	** **	3 2%	** **
I have poor internet so cannot watch properly	37 3%	18 4%	19 2%	5 4%	** **	5 3%	** **	** **	** **	** **	7 3%	** **
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	27 2%	12 3%	14 2%	5 5%	** **	3 2%	** **	** **	** **	** **	2 1%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34.2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1363	455	907	109	**	128	**	**	**	**	**	191	**
Effective sample size	1133	380	753	90	**	110	**	**	**	**	**	158	**
Total	1372	480	891	109	**	143	**	**	**	**	**	198	**
Other reason not mentioned above	55 4%	24 5%	31 4%	8 7%	** **	7 5%	** **	** **	** **	** **	** **	8 4%	** **
Don't know	128 9%	52 11%	76 9%	10 9%	** **	19 13%	** **	** **	** **	** **	** **	21 11%	** **
Prefer not to say	30 2%	7 1%	23 3%	2 2%	** **	3 2%	** **	** **	** **	** **	** **	2 1%	** **
NET Content preference	784 57%	261 54%	522 59%	55 51%	** **	75 52%	** **	** **	** **	** **	** **	119 60%	** **
NET Access/usage	537 39%	192 40%	346 39%	50 46%	** **	53 37%	** **	** **	** **	** **	** **	67 34%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1363	**	**	141	125	299	716	1324	**	1334	**
Effective sample size	1133	**	**	119	106	249	592	1100	**	1108	**
Total	1372	**	**	146	131	302	716	1328	**	1337	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	327 24%	**	**	41 28%	40 31%	90+ 30%	174 24%	326 25%	**	326 24%	**
I'm not interested in the programmes available	293 21%	**	**	34 23%	29 22%	63 21%	160 22%	287 22%	**	291 22%	**
I don't have access to this service	227 17%	**	**	28 19%	19 14%	55 18%	113 16%	214 16%	**	214 16%	**
I don't have the time to watch this service	213 16%	**	**	27 18%	20 15%	48 16%	108 15%	210 16%	**	211 16%	**
I'm not sure what programmes are on this service	174 13%	**	**	15 10%	16 13%	29 10%	108+e 15%	173 13%	**	173 13%	**
I don't like adverts on the service	107 8%	**	**	11 8%	9 7%	17 6%	66 9%	106 8%	**	106 8%	**
I prefer to watch the programmes broadcast live on television	92 7%	**	**	3- 2%	2- 2%	10- 3%	53cde 7%	89 7%	**	90 7%	**
I find it difficult to use	55 4%	**	**	6 4%	7 5%	14 5%	22 3%	51 4%	**	51 4%	**
I found it difficult registering	48 3%	**	**	6 4%	3 2%	9 3%	24 3%	46 3%	**	46 3%	**
I have poor internet so cannot watch properly	37 3%	**	**	2 1%	4 3%	7 2%	18 3%	35 3%	**	37 3%	**
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	27 2%	**	**	4 3%	3 2%	4 1%	17 2%	27 2%	**	27 2%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34.2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1363	**	**	141	125	299	716	1324	**	1334	**
Effective sample size	1133	**	**	119	106	249	592	1100	**	1108	**
Total	1372	**	**	146	131	302	716	1328	**	1337	**
Other reason not mentioned above	55 4%	**	**	2 2%	4 3%	6 2%	21- 3%	49 4%	**	50 4%	**
Don't know	128 9%	**	**	14 9%	11 8%	29 10%	66 9%	124 9%	**	124 9%	**
Prefer not to say	30 2%	**	**	3 2%	3 2%	5 2%	10 1%	24 2%	**	26 2%	**
NET Content preference	784 57%	**	**	85 58%	75 58%	171 57%	437+ 61%	772 58%	**	777 58%	**
NET Access/usage	537 39%	**	**	60 41%	52 39%	120 40%	271 38%	517 39%	**	519 39%	**

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Table Q34 2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1363	1085	964	982	808	**	1116	827	1144	1096	701	575	580	**	673	477
Effective sample size	1133	906	804	819	672	**	930	688	954	908	593	484	490	**	566	397
Total	1372	1085	967	985	817	**	1117	806	1147	1087	699	569	597	**	679	490
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	24%	21%	19%	21%	18%	**	24%-d	23%	22%	30%	17%	16%	17%	**	19%	14%
I'm not interested in the programmes available	293 21%	243 22%	197 20%	214 22%	162 20%	**	246 22%	198+d 25%	256 22%	240 22%	141 20%	123c 22%	93- 16%	**	143c 21%	86- 18%
I don't have access to this service	227 17%	164-g 15%	145- 15%	141- 14%	125 15%	**	171-g 15%	94- 12%	171- 15%	160- 15%	111 16%	95 17%	104 17%	**	99 15%	87 18%
I don't have the time to watch this service	213 16%	179 16%	167+ 17%	161 16%	145+ 18%	**	182 16%	130 16%	187 16%	164 15%	110 16%	91 16%	103 17%	**	110 16%	83 17%
I'm not sure what programmes are on this service	174 13%	157+ 14%	137+ 14%	141+ 14%	115 14%	**	152 14%	131+ 16%	158+ 14%	155+ 14%	114+ 16%	93+ 16%	86 14%	**	112+ 17%	70 14%
I don't like adverts on the service	107 8%	100+ 9%	80 8%	89+ 9%	59 7%	**	98+ 9%	92+bdi 11%	101+ 9%	91 8%	70+f 10%	61+cf 11%	42 7%	**	64+f 9%	25- 5%
I prefer to watch the programmes broadcast live on television	92 7%	88+i 8%	88+i 9%	89+i 9%	79+i 10%	**	92+i 8%	63i 8%	92+i 8%	55- 5%	68+ 10%	61+ 11%	67+ 11%	**	71+ 10%	52+ 11%
I find it difficult to use	55 4%	45 4%	46+ 5%	46 5%	41+ 5%	**	50 4%	37 5%	50 4%	40 4%	34 5%	32+ 6%	28 5%	**	34 5%	27 5%
I found it difficult registering	48 3%	42 4%	38 4%	37 4%	31 4%	**	45+ 4%	31 4%	45 4%	42 4%	30 4%	27+ 5%	27 4%	**	30 4%	22 4%
I have poor internet so cannot watch properly	37 3%	35+ 3%	33+ 3%	35+ 4%	30+ 4%	**	35 3%	25 3%	35 3%	27 2%	31+ 4%	25+ 4%	21 4%	**	29+ 4%	25+ 5%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	27 2%	26 2%	22 2%	22 2%	22+ 3%	**	26 2%	18 2%	26 2%	23 2%	14 2%	14 2%	14 2%	**	12 2%	11 2%

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Prepared by BMG

Table Q34_2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1363	1085	964	982	808	**	1116	827	1144	1096	701	575	580	**	673	477
Effective sample size	1133	906	804	819	672	**	930	688	954	908	593	484	490	**	566	397
Total	1372	1085	967	985	817	**	1117	806	1147	1087	699	569	597	**	679	490
Other reason not mentioned above	55 4%	43 4%	38 4%	37 4%	33 4%	** **	42 4%	25 3%	44 4%	38 4%	31 4%	28 5%	25 4%	** **	27 4%	20 4%
Don't know	128 9%	99 9%	86 9%	88 9%	79 10%	** **	108 10%	80 10%	112 10%	91- 8%	61 9%	38- 7%	54 9%	** **	52 8%	45 9%
Prefer not to say	30 2%	17- 2%	13- 1%	13- 1%	12 2%	** **	14- 1%	13 2%	17- 2%	18- 2%	10 1%	7 1%	9 2%	** **	10 1%	7 1%
NET Content preference	784 57%	637+ 59%	546 57%	578 59%	448 55%	** **	651 58%	507+bd 63%	670 58%	672+bd 62%	395 57%	329 58%	315- 53%	** **	400cf 59%	251- 51%
NET Access/usage	537 39%	431 40%	397+g 41%	391 40%	349+gi 43%	** **	446 40%	290- 36%	452 39%	401- 37%	295+ 42%	248+ 44%	265+ 44%	** **	277 41%	224+ 46%

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Table Q34 2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1363	117	1167	846	497
Effective sample size	1133	101	985	714	423
Total	1372	174	1119	785	461
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	327 24%	19- 11%	296+a 26%	222+a 28%	132+a 29%
I'm not interested in the programmes available	293 21%	20- 12%	259+a 23%	179a 23%	106a 23%
I don't have access to this service	227 17%	48+bcd 28%	166- 15%	110- 14%	62- 13%
I don't have the time to watch this service	213 16%	23 13%	182 16%	125 16%	81 18%
I'm not sure what programmes are on this service	174 13%	15 9%	155+ 14%	125+ 16%	85+ab 18%
I don't like adverts on the service	107 8%	7 4%	95 8%	66 8%	42 9%
I prefer to watch the programmes broadcast live on television	92 7%	12 7%	78 7%	54 7%	36 8%
I find it difficult to use	55 4%	8 5%	43 4%	34 4%	21 5%
I found it difficult registering	48 3%	6 3%	39 4%	32 4%	25+ 5%
I have poor internet so cannot watch properly	37 3%	5 3%	32 3%	21 3%	12 3%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	27 2%	11+bcd 6%	16- 1%	8- 1%	4 1%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q34.2 (continuation)

Q34. Earlier you mentioned that you have not used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1363	117	1167	846	497
Effective sample size	1133	101	985	714	423
Total	1372	174	1119	785	461
Other reason not mentioned above	55 4%	4 3%	45 4%	35 4%	18 4%
Don't know	128 9%	25+bcd 15%	91- 8%	63 8%	30- 7%
Prefer not to say	30 2%	6 3%	16- 1%	10- 1%	5 1%
NET Content preference	784 57%	64- 37%	686+a 61%	496+a 63%	300+a 65%
NET Access/usage	537 39%	90+bcd 52%	420- 38%	286- 36%	177 38%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_3

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2620	1101	1393	**	**	1125	1455
Effective sample size	2189	917	1167	**	**	946	1220
Total	2623	1127	1359	**	**	1212	1371
I'm not sure what programmes are on this service	647 25%	262 23%	365+ 27%	** **	** **	294 24%	347 25%
I'm not interested in the programmes available	554 21%	227 20%	287 21%	** **	** **	315+b 26%	233- 17%
I don't have access to this service	513 20%	258+b 23%	224- 16%	** **	** **	198- 16%	307+a 22%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	475 18%	205 18%	249 18%	** **	** **	218 18%	253 18%
I don't have the time to watch this service	246 9%	108 10%	125 9%	** **	** **	128 11%	115 8%
I prefer to watch the programmes broadcast live on television	90 3%	47 4%	36- 3%	** **	** **	46 4%	44 3%
I don't like adverts on the service	60 2%	26 2%	28 2%	** **	** **	35 3%	25 2%
I find it difficult to use	48 2%	26 2%	17- 1%	** **	** **	19 2%	28 2%
I have poor internet so cannot watch properly	47 2%	17 1%	22 2%	** **	** **	25 2%	22 2%
I found it difficult registering	35 1%	20b 2%	9- 1%	** **	** **	18 1%	17 1%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	24 1%	10 1%	10 1%	** **	** **	12 1%	13 1%
Other reason not mentioned above	188 7%	80 7%	94 7%	** **	** **	90 7%	94 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34.3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2620	1101	1393	**	**	1125	1455
Effective sample size	2189	917	1167	**	**	946	1220
Total	2623	1127	1359	**	**	1212	1371
Don't know	320	142	165	**	**	137	179
	12%	13%	12%	**	**	11%	13%
Prefer not to say	54	17	34	**	**	18	25
	2%	2%	3%	**	**	1%	2%
NET Content preference	1501	619	811+a	**	**	735+b	752-
	57%	55%	60%	**	**	61%	55%
NET Access/usage	828	398+b	373-	**	**	355-	462+a
	32%	35%	27%	**	**	29%	34%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2620	242	400	417	422	471	370	298	642	839	1139	668
Effective sample size	2189	202	345	343	352	396	311	252	543	694	958	563
Total	2623	287	403	412	440	428	350	303	690	852	1081	652
I'm not sure what programmes are on this service	647 25%	71 25%	94 23%	96 23%	116 26%	103 24%	102+g 29%	65 22%	165 24%	212 25%	270 25%	167 26%
I'm not interested in the programmes available	554 21%	50 18%	95 23%	87 21%	91 21%	96 22%	74 21%	61 20%	145 21%	178 21%	231 21%	135 21%
I don't have access to this service	513 20%	49 17%	71 18%	76 19%	75 17%	78 18%	79 23%	84 28%	120 17%	152 18%	241+dhi 22%	163+abcdehi 25%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	475 18%	79 27%	109 27%	92+efgjk 22%	82fgjk 19%	62-fgjk 15%	33- 9%	19- 6%	187 27%	174efgjk 20%	114-g 11%	52- 8%
I don't have the time to watch this service	246 9%	14- 5%	33 8%	47adh 12%	26- 6%	39 9%	43adh 12%	43+abdhi 14%	47- 7%	74 9%	125+adh 12%	86+abdhi 13%
I prefer to watch the programmes broadcast live on television	90 3%	11 4%	10 2%	6- 1%	14 3%	8 2%	17cei 5%	25 8%	20 3%	19- 2%	50+cei 5%	42+bcdehi 6%
I don't like adverts on the service	60 2%	4 1%	12 3%	6 2%	10 2%	9 2%	8 2%	11 4%	16 2%	16 2%	28 3%	19 3%
I find it difficult to use	48 2%	7 3%	5 1%	12d 3%	4 1%	5 1%	8 2%	7 2%	13 2%	16 2%	19 2%	15 2%
I have poor internet so cannot watch properly	47 2%	3 1%	9 2%	8 2%	7 2%	7 2%	5 1%	8 3%	12 2%	15 2%	20 2%	13 2%
I found it difficult registering	35 1%	5 2%	7d 2%	7 2%	1 **	4 1%	7d 2%	3 1%	13d 2%	8 1%	14 1%	10 2%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	24 1%	2 1%	7j 2%	4 1%	5 1%	2 1%	1 **	2 1%	9 1%	9 1%	6 1%	4 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34.3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2620	242	400	417	422	471	370	298	642	839	1139	668
Effective sample size	2189	202	345	343	352	396	311	252	543	694	958	563
Total	2623	287	403	412	440	428	350	303	690	852	1081	652
Other reason not mentioned above	188 7%	32+bcfi 11%	17- 4%	21 5%	32 7%	36b 8%	21 6%	30bc 10%	49 7%	53 6%	86b 8%	50b 8%
Don't know	320 12%	41g 14%	54g 13%	39 10%	58g 13%	57g 13%	45 13%	24- 8%	96g 14%	97 11%	127 12%	70 11%
Prefer not to say	54 2%	3 1%	4 1%	16+bfh 4%	8 2%	11h 3%	3 1%	8 3%	7- 1%	24bh 3%	23 2%	12 2%
NET Content preference	1501 57%	168g 58%	257 +efgjk 64%	236g 57%	265gjk 60%	231 54%	195 56%	149- 49%	425+egjk 62%	501gjk 59%	575- 53%	344- 53%
NET Access/usage	828 32%	73- 25%	119 30%	136d 33%	110- 25%	128 30%	130 +abdehi 37%	133 +abcdehi 44%	192- 28%	246 29%	391 +abdehi 36%	263+abcdehi 40%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2620	174	210	215	276	**	282	310	209	184	1956	141	295	228
Effective sample size	2189	159	194	196	257	**	260	287	195	169	1798	120	251	187
Total	2623	190	241	259	341	**	292	370	256	233	2295	112	140	76
I'm not sure what programmes are on this service	647 25%	53k 28%	57k 24%	66k 25%	98ik 29%	**	84ikl 29%	99k 27%	65k 26%	46 20%	586+k 26%	15- 13%	29 21%	16 21%
I'm not interested in the programmes available	554 21%	28- 15%	56a 23%	58 22%	72 21%	**	68a 23%	71 19%	50 20%	51 22%	471- 21%	36 +adghijl 32%	30 21%	17 22%
I don't have access to this service	513 20%	38k 20%	37 15%	58k 22%	72k 21%	**	54k 18%	73k 20%	51k 20%	60+bkl 26%	465+k 20%	11- 10%	22 16%	15k 19%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	475 18%	35 18%	40 16%	42 16%	71 21%	**	49 17%	60 16%	42 17%	37 16%	398- 17%	34 +abcdefg ijm 31%	30 22%	13 16%
I don't have the time to watch this service	246 9%	15 8%	12- 5%	16 6%	47+bcij 14%	**	35bci 12%	43bci 12%	22 9%	13 6%	211b 9%	16+bcij 15%	12 8%	7 9%
I prefer to watch the programmes broadcast live on television	90 3%	8 4%	7 3%	10 4%	15 4%	**	10 3%	10 3%	12 5%	6 2%	79 3%	5 5%	5 3%	1 2%
I don't like adverts on the service	60 2%	6 3%	2 1%	4 1%	4 1%	**	8 3%	7 2%	5 2%	6 3%	43- 2%	12 +abcdefg ijlm 11%	4 3%	2 2%
I find it difficult to use	48 2%	3 2%	5 2%	5 2%	5 2%	**	8 3%	10 3%	1 *	2 1%	39 2%	5+hijl 4%	1 *%	3+hijl 4%
I have poor internet so cannot watch properly	47 2%	6g 3%	5 2%	3 1%	6 2%	**	5 2%	3 1%	5 2%	2 1%	38 2%	4g 4%	4g 3%	1 2%
I found it difficult registering	35 1%	1 1%	1 *%	4 2%	4 1%	**	3 1%	8h 2%	0 -%	2 1%	26- 1%	5+bhj 4%	3h 2%	2bhj 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34.3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2620	174	210	215	276	**	282	310	209	184	1956	141	295	228
Effective sample size	2189	159	194	196	257	**	260	287	195	169	1798	120	251	187
Total	2623	190	241	259	341	**	292	370	256	233	2295	112	140	76
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	24 1%	1 *%	2 1%	3 1%	1 *%	** **	8+dj 3%	4 1%	2 1%	2 1%	23 1%	0 -%	1 1%	1 1%
Other reason not mentioned above	188 7%	16f 9%	23f 9%	20f 8%	22 6%	** **	9- 3%	29f 8%	26f 10%	17 7%	168f 7%	5 4%	10f 7%	5 7%
Don't know	320 12%	19 10%	37k 15%	32 12%	35 10%	** **	35 12%	48 13%	32 13%	25 11%	285k 12%	7- 6%	20k 15%	7 10%
Prefer not to say	54 2%	4 2%	4 2%	2 1%	5 2%	** **	8 3%	7 2%	1 1%	10+ch 4%	47 2%	3 2%	2 1%	2h 3%
NET Content preference	1501 57%	112 59%	140 58%	149 58%	201 59%	** **	174 60%	199 54%	141 55%	126 54%	1301 57%	77 +cg 69%	82 58%	41 54%
NET Access/usage	828 32%	61b 32%	54- 22%	82b 32%	127+b1 37%	** **	96b 33%	122b 33%	76 30%	77b 33%	726b 32%	37b 33%	39 28%	26b 34%

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Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	2620	944	697	344	609	1641	953	2290	**	316	156	**
Effective sample size	2189	828	597	302	535	1425	838	1908	**	269	135	**
Total	2623	794	578	446	778	1372	1223	2287	**	320	165	**
I'm not sure what programmes are on this service	647 25%	233+cdf 29%	164+df 28%	101 23%	148- 19%	397+cdf 29%	249- 20%	570 25%	** **	72 23%	40 24%	** **
I'm not interested in the programmes available	554 21%	180d 23%	134d 23%	103d 23%	130- 17%	314+df 23%	234- 19%	492 21%	** **	61 19%	31 19%	** **
I don't have access to this service	513 20%	130- 16%	99 17%	77 17%	202+abce 26%	229- 17%	279+abce 23%	431- 19%	** **	80+a 25%	46+a 28%	** **
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	475 18%	146 18%	116 20%	82 18%	129 17%	263 19%	211 17%	395- 17%	** **	80+a 25%	46+a 28%	** **
I don't have the time to watch this service	246 9%	89+b 11%	42- 7%	43 10%	70 9%	131 10%	112 9%	199- 9%	** **	44+a 14%	24+a 15%	** **
I prefer to watch the programmes broadcast live on television	90 3%	31 4%	15 3%	12 3%	32 4%	46 3%	44 4%	85 4%	** **	5 2%	3 2%	** **
I don't like adverts on the service	60 2%	21 3%	16 3%	13 3%	9- 1%	37d 3%	22 2%	55 2%	** **	5 2%	4 2%	** **
I find it difficult to use	48 2%	14 2%	9 2%	10 2%	14 2%	24 2%	24 2%	39 2%	** **	9 3%	7+a 4%	** **
I have poor internet so cannot watch properly	47 2%	13 2%	9 2%	12 3%	13 2%	22 2%	25 2%	42 2%	** **	5 1%	3 2%	** **
I found it difficult registering	35 1%	5- 1%	8 1%	8 2%	15 2%	13 1%	22a 2%	25- 1%	** **	10+a 3%	6+a 4%	** **
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	24 1%	4 *%	5 1%	9+ae 2%	6 1%	9 1%	15 1%	23 1%	** **	1 *%	1 1%	** **

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Prepared by BMG

Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2620	944	697	344	609	1641	953	2290	**	316	156	**
Effective sample size	2189	828	597	302	535	1425	838	1908	**	269	135	**
Total	2623	794	578	446	778	1372	1223	2287	**	320	165	**
Other reason not mentioned above	188 7%	67df 8%	47d 8%	31 7%	41- 5%	114+df 8%	72- 6%	170 7%	** **	15 5%	5 3%	** **
Don't know	320 12%	84 11%	68 12%	57 13%	105 13%	152 11%	161 13%	284 12%	** **	36 11%	16 10%	** **
Prefer not to say	54 2%	5- 1%	8 1%	10a 2%	24+ae 3%	13- 1%	34+ae 3%	40- 2%	** **	8 3%	* *%	** **
NET Content preference	1501 57%	498+cdf 63%	360+cdf 62%	246 55%	387- 50%	858+cdf 63%	634- 52%	1320 58%	** **	175 55%	94 57%	** **
NET Access/usage	828 32%	231 29%	156- 27%	146 33%	288+abe 37%	387- 28%	434+abe 36%	695- 30%	** **	129+a 40%	74+a 45%	** **

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Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2620	876	1743	207	129	233	**	130	**	**	379	227
Effective sample size	2189	727	1463	169	106	195	**	108	**	**	318	192
Total	2623	907	1715	200	133	254	**	143	**	**	403	231
I'm not sure what programmes are on this service	647 25%	223 25%	423 25%	50 25%	29 22%	63 25%	** **	28 20%	** **	** **	92 23%	57 25%
I'm not interested in the programmes available	554 21%	163- 18%	391+a 23%	40 20%	22 17%	43 17%	** **	21 15%	** **	** **	79 19%	40 17%
I don't have access to this service	513 20%	212+b 23%	301- 18%	53+b 27%	34b 26%	63b 25%	** **	28 20%	** **	** **	84 21%	64+b 28%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	475 18%	166ceg 18%	308ceg 18%	22- 11%	17 12%	30- 12%	** **	12- 8%	** **	** **	98 24%	41g 18%
I don't have the time to watch this service	246 9%	79 9%	167j 10%	17 8%	14 11%	24 9%	** **	13 9%	** **	** **	22- 6%	23 10%
I prefer to watch the programmes broadcast live on television	90 3%	36j 4%	54 3%	12bj 6%	8j 6%	13j 5%	** **	8j 5%	** **	** **	5- 1%	9 4%
I don't like adverts on the service	60 2%	26 3%	34 2%	9+b 5%	4 3%	4 2%	** **	5 4%	** **	** **	11 3%	8 4%
I find it difficult to use	48 2%	18 2%	30 2%	5 3%	1 1%	4 1%	** **	6+ 4%	** **	** **	7 2%	6 3%
I have poor internet so cannot watch properly	47 2%	20 2%	28 2%	3 1%	4 3%	6 2%	** **	7+bj 5%	** **	** **	6 2%	5 2%
I found it difficult registering	35 1%	15 2%	20 1%	3 2%	1 *	4 2%	** **	3 2%	** **	** **	8 2%	3 2%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	24 1%	6 1%	18 1%	* *	0 -%	3 1%	** **	0 -%	** **	** **	1 *%	4 2%

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Prepared by BMG

Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2620	876	1743	207	129	233	**	130	**	**	379	227
Effective sample size	2189	727	1463	169	106	195	**	108	**	**	318	192
Total	2623	907	1715	200	133	254	**	143	**	**	403	231
Other reason not mentioned above	188 7%	69 8%	119 7%	11 6%	11 8%	19 8%	** **	18+bc 13%	** **	** **	28 7%	18 8%
Don't know	320 12%	115 13%	205 12%	22 11%	17 13%	28 11%	** **	24 17%	** **	** **	58 14%	23 10%
Prefer not to say	54 2%	22 2%	31 2%	8 4%	5 3%	7 3%	** **	10+abjk 7%	** **	** **	8 2%	2 1%
NET Content preference	1501 57%	495g 55%	1004g 59%	106g 53%	68 51%	134g 53%	** **	58- 41%	** **	** **	233g 58%	124g 54%
NET Access/usage	828 32%	317+b 35%	511- 30%	74 37%	50 38%	95b 37%	** **	52 36%	** **	** **	117 29%	97+bj 42%

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Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2620	135	102	288	255	607	1414	2574	**	2590	**
Effective sample size	2189	112	84	242	214	507	1177	2152	**	2164	**
Total	2623	128	101	292	259	611	1394	2572	**	2588	**
I'm not sure what programmes are on this service	647 25%	34 26%	26 26%	71 24%	61 24%	151 25%	363 26%	641 25%	**	644 25%	**
I'm not interested in the programmes available	554 21%	16- 12%	13 13%	55 19%	49 19%	111 18%	309a 22%	548 21%	**	551 21%	**
I don't have access to this service	513 20%	25 19%	16 16%	44 15%	42 16%	102 17%	259 19%	497 19%	**	498 19%	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	475 18%	34+f 27%	15 15%	78+f 27%	71+f 27%	156+f 26%	233 17%	471 18%	**	475 18%	**
I don't have the time to watch this service	246 9%	10 8%	14 14%	34 11%	21 8%	60 10%	119 9%	242 9%	**	244 9%	**
I prefer to watch the programmes broadcast live on television	90 3%	1 1%	3 3%	7 3%	8 3%	18 3%	50 4%	86 3%	**	89 3%	**
I don't like adverts on the service	60 2%	* *%	* *%	6 2%	4 2%	8 1%	37 3%	60 2%	**	60 2%	**
I find it difficult to use	48 2%	6+f 5%	7 7%	10+f 4%	8 3%	18+f 3%	20 1%	47 2%	**	48 2%	**
I have poor internet so cannot watch properly	47 2%	2 1%	3 3%	6 2%	8 3%	13 2%	24 2%	46 2%	**	47 2%	**
I found it difficult registering	35 1%	1 1%	1 1%	7 3%	3 1%	9 1%	17 1%	31 1%	**	33 1%	**
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	24 1%	2 2%	3 3%	3 1%	1 *%	6 1%	10 1%	22 1%	**	22 1%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2620	135	102	288	255	607	1414	2574	**	2590	**
Effective sample size	2189	112	84	242	214	507	1177	2152	**	2164	**
Total	2623	128	101	292	259	611	1394	2572	**	2588	**
Other reason not mentioned above	188 7%	5 4%	7 7%	19 7%	20 8%	42 7%	91 7%	184 7%	** **	184 7%	** **
Don't know	320 12%	18 14%	13 13%	41 14%	31 12%	80 13%	182 13%	314 12%	** **	315 12%	** **
Prefer not to say	54 2%	4 3%	2 2%	7 2%	7 3%	10 2%	26 2%	47 2%	** **	49 2%	** **
NET Content preference	1501 57%	75 58%	51 51%	172 59%	151 58%	356 58%	819 59%	1484 58%	** **	1495 58%	** **
NET Access/usage	828 32%	37 29%	36 36%	85 29%	77 30%	183 30%	410- 29%	805 31%	** **	809 31%	** **

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Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2620	2285	2221	2201	1872	141	2354	2084	2401	2266	1616	1282	1480	**	1611	1146
Effective sample size	2189	1916	1861	1846	1565	103	1971	1745	2010	1892	1364	1085	1251	**	1356	962
Total	2623	2273	2217	2196	1878	102	2347	2057	2397	2252	1590	1252	1499	**	1599	1162
I'm not sure what programmes are on this service	647 25%	604+ 27%	590+ 27%	591+ 27%	501+ 27%	27 27%	614+ 26%	581+ 28%	631+ 26%	588+ 26%	456+ 29%	361+ 29%	406+ 27%	**	457+ 29%	307 26%
I'm not interested in the programmes available	554 21%	486 21%	465 21%	462 21%	383 20%	21 21%	501 21%	453 22%	514 21%	482 21%	331 21%	263 21%	310 21%	**	337 21%	213- 18%
I don't have access to this service	513 20%	428-e 19%	431e 19%	426e 19%	378e 20%	11- 11%	454e 19%	371- 18%	457e 19%	411-e 18%	332 21%	272+ 22%	321+ 21%	**	329 21%	262+ 23%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	475 18%	381- 17%	346- 16%	344- 16%	282- 15%	21 20%	388- 17%	344- 17%	401- 17%	469 21%	241- 15%	161- 13%	211- 14%	**	235- 15%	154- 13%
I don't have the time to watch this service	246 9%	220 10%	213 10%	206 9%	184 10%	11 11%	225 10%	174- 8%	227 9%	197- 9%	156 10%	130 10%	138 9%	**	144 9%	108 9%
I prefer to watch the programmes broadcast live on television	90 3%	88+ 4%	85+ 4%	84+ 4%	84+i 4%	4 4%	90+ 4%	71 3%	90+ 4%	63- 3%	67+ 4%	56+ 4%	66+ 4%	**	63 4%	61+ 5%
I don't like adverts on the service	60 2%	57 3%	51 2%	54 2%	44 2%	5 5%	60+ 3%	49 2%	60+ 3%	53 2%	39 2%	34 3%	30 2%	**	38 2%	27 2%
I find it difficult to use	48 2%	44 2%	41 2%	44 2%	37 2%	3 3%	46 2%	36 2%	46 2%	41 2%	30 2%	25 2%	25 2%	**	33 2%	29+ 3%
I have poor internet so cannot watch properly	47 2%	44 2%	43 2%	43 2%	37 2%	7 7%	43 2%	36 2%	44 2%	39 2%	34 2%	25 2%	23 2%	**	30 2%	29+ 2%
I found it difficult registering	35 1%	31 1%	30 1%	30 1%	30 2%	6 6%	33 1%	24 1%	33 1%	31 1%	20 1%	16 1%	16 1%	**	20 1%	15 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2620	2285	2221	2201	1872	141	2354	2084	2401	2266	1616	1282	1480	**	1611	1146
Effective sample size	2189	1916	1861	1846	1565	103	1971	1745	2010	1892	1364	1085	1251	**	1356	962
Total	2623	2273	2217	2196	1878	102	2347	2057	2397	2252	1590	1252	1499	**	1599	1162
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	24 1%	23 1%	20 1%	18 1%	13 1%	* *%	23 1%	17 1%	23 1%	18 1%	11 1%	8 1%	13 1%	** **	12 1%	8 1%
Other reason not mentioned above	188 7%	160 7%	155 7%	154 7%	132 7%	3 3%	162 7%	146 7%	165 7%	158 7%	109 7%	99 8%	103 7%	** **	111 7%	83 7%
Don't know	320 12%	280 12%	276 12%	279 13%	243 13%	19 18%	295 13%	272+ 13%	302 13%	273 12%	187 12%	139 11%	189 13%	** **	186 12%	156 13%
Prefer not to say	54 2%	37- 2%	32- 1%	34- 2%	31 2%	2 2%	36- 2%	29- 1%	39- 2%	34- 1%	19- 1%	10- 1%	20- 1%	** **	23- 1%	18 2%
NET Content preference	1501 57%	1320+ 58%	1269 57%	1259 57%	1061 56%	62 61%	1355 58%	1221+ 59%	1390+ 58%	1346+ 60%	927f 58%	725 58%	845 56%	** **	927 58%	628- 54%
NET Access/usage	828 32%	713 31%	709g 32%	697 32%	617+gi 33%	32 31%	744 32%	596- 29%	750 31%	664- 29%	527 33%	431+ 34%	488 33%	** **	520 33%	409+ 35%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2620	169	2333	1680	986
Effective sample size	2189	147	1975	1420	844
Total	2623	255	2251	1584	933
I'm not sure what programmes are on this service	647 25%	48 19%	582+ 26%	450+a 28%	275+ab 29%
I'm not interested in the programmes available	554 21%	44 17%	491 22%	367+ 23%	204 22%
I don't have access to this service	513 20%	66+bcd 26%	420- 19%	278- 18%	165 18%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	475 18%	37 15%	425+ 19%	310+ 20%	168 18%
I don't have the time to watch this service	246 9%	26 10%	213 9%	146 9%	101 11%
I prefer to watch the programmes broadcast live on television	90 3%	7 3%	80 4%	42- 3%	24 3%
I don't like adverts on the service	60 2%	6 2%	53 2%	41 3%	28 3%
I find it difficult to use	48 2%	5 2%	42 2%	29 2%	17 2%
I have poor internet so cannot watch properly	47 2%	1 *	45 2%	27 2%	18 2%
I found it difficult registering	35 1%	8+b 3%	26 1%	19 1%	13 1%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	24 1%	5 2%	19 1%	12 1%	7 1%

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Prepared by BMG

Table Q34_3 (continuation)

Q34. Earlier you mentioned that you have not used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used STV Player or STV Player+ (formerly STV Player VIP) in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2620	169	2333	1680	986
Effective sample size	2189	147	1975	1420	844
Total	2623	255	2251	1584	933
Other reason not mentioned above	188 7%	7- 3%	172a 8%	130+a 8%	77a 8%
Don't know	320 12%	39 15%	260 12%	169- 11%	101 11%
Prefer not to say	54 2%	12+bcd 5%	32- 1%	16- 1%	8- 1%
NET Content preference	1501 57%	123- 48%	1332+a 59%	977+a 62%	570+a 61%
NET Access/usage	828 32%	102+bcd 40%	689- 31%	462- 29%	288 31%

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Table Q34.4

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2823	1226	1457	**	107	1220	1565
Effective sample size	2367	1028	1223	**	88	1028	1317
Total	2828	1251	1423	**	115	1314	1475
I don't speak Welsh	1172 41%	529 42%	597 42%	** **	44 38%	571 43%	593 40%
I'm not sure what programmes are on this service	479 17%	202 16%	261 18%	** **	15 13%	216 16%	262 18%
I'm not interested in the programmes available	431 15%	189 15%	213 15%	** **	17 15%	243+b 19%	186- 13%
I don't have access to this service	421 15%	218+b 17%	173- 12%	** **	21 18%	168- 13%	245+a 17%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	366 13%	167 13%	175 12%	** **	23 20%	180 14%	180 12%
I don't have the time to watch this service	181 6%	82 7%	86 6%	** **	11 9%	85 6%	92 6%
I prefer to watch the programmes broadcast live on television	66 2%	32 3%	29 2%	** **	3 2%	26 2%	39 3%
I have poor internet so cannot watch properly	42 1%	19 1%	20 1%	** **	4 3%	21 2%	21 1%
I find it difficult to use	41 1%	23b 2%	11- 1%	** **	6 5%	15 1%	25 2%
I don't like adverts on the service	40 1%	20 2%	17 1%	** **	2 2%	19 1%	21 1%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	37 1%	20 2%	12- 1%	** **	6 5%	21 2%	15 1%
I found it difficult registering	36 1%	20b 2%	6- *	** **	6 6%	17 1%	19 1%

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Prepared by BMG

Table Q34.4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2823	1226	1457	**	107	1220	1565
Effective sample size	2367	1028	1223	**	88	1028	1317
Total	2828	1251	1423	**	115	1314	1475
Other reason not mentioned above	162 6%	65 5%	82 6%	**	5 4%	65 5%	95 6%
Don't know	246 9%	121 10%	114 8%	**	11 9%	112 9%	130 9%
Prefer not to say	49 2%	22 2%	24 2%	**	1 1%	23 2%	20 1%
NET Content preference	1142 40%	500 40%	578 41%	**	49 43%	542 41%	591 40%
NET Access/usage	1652 58%	756 60%	806 57%	**	74 64%	776 59%	855 58%

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Table Q34_4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2823	266	427	447	462	516	395	310	693	909	1221	705
Effective sample size	2367	224	370	370	384	434	336	264	588	754	1032	599
Total	2828	322	432	439	476	468	375	316	754	915	1159	691
I don't speak Welsh	1172	126	169	159-	215c	221	154	128	295	375	503c	282
	41%	39%	39%	36%	45%	47%	41%	40%	39%	41%	43%	41%
I'm not sure what programmes are on this service	479	57	86cdi	59	67	79	77cdi	55	143cdi	126-	211ci	132cdi
	17%	18%	20%	14%	14%	17%	21%	17%	19%	14%	18%	19%
I'm not interested in the programmes available	431	36	68	64	60	69	76	58ad	104	124	203+adhi	135+acdehi
	15%	11%	16%	14%	13%	15%	20%	18%	14%	14%	18%	19%
I don't have access to this service	421	57	56	64	62	66	58	59d	113	125	183	117
	15%	18%	13%	14%	13%	14%	15%	19%	15%	14%	16%	17%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	366	63	89	72+efgjk	61fgjk	47gjk	23-	10-	152	133efgjk	81-g	33-
	13%	20%	21%	16%	13%	10%	6%	3%	20%	15%	7%	5%
I don't have the time to watch this service	181	19	23	46	19-	23	34+deh	18	42	65d	75	52d
	6%	6%	5%	10%	4%	5%	9%	6%	6%	7%	6%	8%
I prefer to watch the programmes broadcast live on television	66	8	3-	10	6	7	11b	22	10	16	40+bdehi	33+bcdehi
	2%	2%	1%	2%	1%	1%	3%	7%	1%	2%	3%	5%
I have poor internet so cannot watch properly	42	11+efijk	6	6	6	5	3	5	17	11	13	9
	1%	3%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%
I find it difficult to use	41	9deij	13+deij	5	3	1-	7e	4	21+deij	8	11	11e
	1%	3%	3%	1%	1%	*%	2%	1%	3%	1%	1%	2%
I don't like adverts on the service	40	9di	6	6	1-	9d	4	5	15d	8	18	9
	1%	3%	1%	1%	*%	2%	1%	1%	2%	1%	2%	1%

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Table Q34.4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2823	266	427	447	462	516	395	310	693	909	1221	705
Effective sample size	2367	224	370	370	384	434	336	264	588	754	1032	599
Total	2828	322	432	439	476	468	375	316	754	915	1159	691
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	37 1%	9dfgjk 3%	13+dfgijk 3%	7fk 2%	2 *%	5f 1%	0- -%	1 *%	21+dfgijk 3%	9 1%	7- 1%	1- *%
I found it difficult registering	36 1%	12 +cdefgijk 4%	7 2%	5 1%	5 1%	2 *%	3 1%	3 1%	19+eijk 2%	10 1%	7- 1%	5 1%
Other reason not mentioned above	162 6%	17 5%	17 4%	19 4%	26 6%	37+bchi 8%	26 7%	20 6%	33 4%	46 5%	83+bh 7%	46 7%
Don't know	246 9%	34 10%	46 11%	30 7%	42 9%	39 8%	28 7%	27 9%	80c 11%	72 8%	95 8%	55 8%
Prefer not to say	49 2%	2 1%	5 1%	12h 3%	11 2%	8 2%	6 2%	5 2%	7 1%	22h 2%	19 2%	11 2%
NET Content preference	1142 40%	135 42%	204 +cdegijk 47%	173 39%	177 37%	174 37%	158 42%	121 38%	339+deij 45%	350 38%	453 39%	279 40%
NET Access/usage	1652 58%	186 58%	238 55%	256 58%	277 58%	283 61%	224 60%	187 59%	425 56%	533 58%	695 60%	411 60%

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Table Q34.4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	2823	182	219	231	284	101	292	327	208	187	2031	294	258	240	
Effective sample size	2367	166	202	212	264	93	268	303	194	172	1868	252	217	196	
Total	2828	199	254	277	352	120	305	391	254	237	2389	237	123	79	
I don't speak Welsh	1172 41%	82 41%	104 41%	98 35%	137 39%	51 42%	130 42%	166 42%	107 42%	101 43%	975 41%	104 44%	62+cdjm 50%	31 40%	
I'm not sure what programmes are on this service	479 17%	291 15%	351 14%	511 18%	641 18%	22 18%	571 19%	721 18%	491 19%	361 15%	4161 17%	401 17%	8- 6%	151 19%	
I'm not interested in the programmes available	431 15%	29 15%	36 14%	49 18%	63g 18%	16 13%	46 15%	47 12%	42 16%	37 16%	366 15%	33 14%	20 17%	12 15%	
I don't have access to this service	421 15%	341 17%	30 12%	421 15%	581 16%	24 20%	411 13%	631 16%	331 13%	391 16%	3631 15%	391 16%	8- 6%	121 15%	
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	366 13%	23 11%	32 12%	37 13%	54 15%	17 14%	40 13%	43 11%	33 13%	26 11%	306 13%	31 13%	19 15%	11 13%	
I don't have the time to watch this service	181 6%	14 7%	8 3%	14 5%	35+bcgjm 10%	0 -%	32+bcgjm 11%	19 5%	14 6%	14 6%	151 6%	17 7%	10bm 8%	3 3%	
I prefer to watch the programmes broadcast live on television	66 2%	9+c 5%	5 2%	1- *%	7 2%	3 2%	6 2%	10 2%	9c 3%	6 2%	56 2%	6 2%	3c 2%	2 2%	
I have poor internet so cannot watch properly	42 1%	5f 3%	2 1%	5 2%	3 1%	4 3%	1 *%	8 2%	4 2%	4 2%	36 2%	2 1%	3f 3%	1 1%	
I find it difficult to use	41 1%	3 1%	1 1%	6h 2%	8h 2%	1 1%	3 1%	7 2%	0 -%	3 1%	31 1%	5h 2%	2h 2%	3+bfhj 3%	
I don't like adverts on the service	40 1%	3 2%	5h 2%	2 1%	8h 2%	2 1%	3 1%	6 2%	0 -%	2 1%	32 1%	4h 2%	2h 2%	1h 2%	
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	37 1%	5 2%	4 2%	3 1%	8 2%	1 1%	4 1%	2 1%	2 1%	3 1%	32 1%	2 1%	2 2%	1 2%	

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Prepared by BMG

Table Q34.4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2823	182	219	231	284	101	292	327	208	187	2031	294	258	240
Effective sample size	2367	166	202	212	264	93	268	303	194	172	1868	252	217	196
Total	2828	199	254	277	352	120	305	391	254	237	2389	237	123	79
I found it difficult registering	36 1%	5 3%	3 1%	1 *	3 1%	0 -	5 2%	14 4%	2 1%	0 -	33 1%	0 -	1 1%	1 2%
Other reason not mentioned above	162 6%	14 7%	20 8%	19 7%	20 6%	7 6%	14 4%	18 5%	16 6%	12 5%	139 6%	12 5%	6 5%	5 7%
Don't know	246 9%	16 8%	26 10%	31 11%	24 7%	12 10%	30 10%	38 10%	24 9%	11 4%	211 9%	25 10%	6 5%	4 5%
Prefer not to say	49 2%	4 2%	5 2%	3 1%	6 2%	2 2%	4 1%	8 2%	3 1%	8 3%	43 2%	2 1%	3 3%	1 1%
NET Content preference	1142 40%	77 39%	98 39%	114 41%	154 44%	47 39%	125 41%	151 39%	110 43%	93 39%	970 41%	95 40%	42 34%	351 45%
NET Access/usage	1652 58%	124 62%	134 53%	146 53%	205 58%	64 53%	185 61%	237 61%	141 56%	146 62%	1383 58%	144 61%	81 66%	44 56%

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Table Q34_4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2823	1004	749	367	674	1753	1041	2463	**	347	165	**
Effective sample size	2367	879	641	324	596	1519	920	2063	**	292	142	**
Total	2828	843	622	475	855	1465	1330	2467	**	346	174	**
I don't speak Welsh	1172 41%	388+cdf 46%	268 43%	175 37%	334 39%	656+cdf 45%	509- 38%	1043+ 42%	** **	126 36%	65 37%	** **
I'm not sure what programmes are on this service	479 17%	170+cdf 20%	125+df 20%	72 15%	110- 13%	295+cdf 20%	182- 14%	425 17%	** **	52 15%	21 12%	** **
I'm not interested in the programmes available	431 15%	124 15%	105 17%	80 17%	117 14%	228 16%	197 15%	384 16%	** **	46 13%	19 11%	** **
I don't have access to this service	421 15%	93- 11%	86 14%	59 12%	182+abce 21%	179- 12%	241+abce 18%	350- 14%	** **	69+a 20%	41+a 24%	** **
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	366 13%	111 13%	91 15%	54 11%	107 13%	202 14%	161 12%	290- 12%	** **	76+a 22%	38+a 22%	** **
I don't have the time to watch this service	181 6%	53 6%	36 6%	35 7%	55 6%	89 6%	90 7%	146- 6%	** **	34+a 10%	21+a 12%	** **
I prefer to watch the programmes broadcast live on television	66 2%	16 2%	13 2%	7 2%	29+ 3%	30 2%	36 3%	62 3%	** **	4 1%	2 1%	** **
I have poor internet so cannot watch properly	42 1%	6- 1%	15a 2%	8 2%	12 1%	20 1%	21 2%	34 1%	** **	8 2%	4 2%	** **
I find it difficult to use	41 1%	11 1%	11 2%	7 2%	12 1%	21 1%	20 1%	28- 1%	** **	13+a 4%	7+a 4%	** **
I don't like adverts on the service	40 1%	11 1%	7 1%	12 2%	10 1%	18 1%	22 2%	33 1%	** **	7 2%	4 2%	** **
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	37 1%	10 1%	11 2%	9 2%	6 1%	21 1%	15 1%	27- 1%	** **	10+a 3%	6+a 4%	** **

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Prepared by BMG

Table Q34_4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2823	1004	749	367	674	1753	1041	2463	**	347	165	**
Effective sample size	2367	879	641	324	596	1519	920	2063	**	292	142	**
Total	2828	843	622	475	855	1465	1330	2467	**	346	174	**
I found it difficult registering	36 1%	8 1%	9 1%	7 1%	12 1%	17 1%	19 1%	26- 1%	** **	9+a 3%	6+a 4%	** **
Other reason not mentioned above	162 6%	51 6%	31 5%	29 6%	50 6%	82 6%	79 6%	145 6%	** **	14 4%	7 4%	** **
Don't know	246 9%	62 7%	45 7%	49 10%	81 9%	108- 7%	130e 10%	217 9%	** **	27 8%	14 8%	** **
Prefer not to say	49 2%	6- 1%	11 2%	6 1%	21ae 2%	17- 1%	27a 2%	40 2%	** **	6 2%	2 1%	** **
NET Content preference	1142 40%	361df 43%	278+df 45%	183 39%	312- 36%	639+df 44%	494- 37%	990 40%	** **	148 43%	65 37%	** **
NET Access/usage	1652 58%	498 59%	363 58%	261 55%	517 60%	862 59%	778 58%	1432 58%	** **	214 62%	118+a 68%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34.4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2823	941	1881	223	146	247	**	145	103	**	400	245
Effective sample size	2367	784	1583	183	120	208	**	121	87	**	335	209
Total	2828	974	1852	216	151	271	**	158	122	**	421	252
I don't speak Welsh	1172 41%	421 43%	751 41%	95 44%	57 38%	109 40%	** **	67 43%	45 37%	** **	184 44%	119 47%
I'm not sure what programmes are on this service	479 17%	157 16%	323e 17%	35 16%	20 13%	29- 11%	** **	22 14%	16 13%	** **	61 14%	38 15%
I'm not interested in the programmes available	431 15%	142 15%	289 16%	35 16%	28 18%	35 13%	** **	23 14%	14 12%	** **	65 15%	36 14%
I don't have access to this service	421 15%	175+b 18%	246- 13%	43+b 20%	29 19%	54+b 20%	** **	35+b 22%	23 19%	** **	79+b 19%	43 17%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	366 13%	117c 12%	247ce 13%	13- 6%	14 10%	23- 8%	** **	14 9%	21 18%	** **	64ce 15%	32c 13%
I don't have the time to watch this service	181 6%	37- 4%	144+acej 8%	5- 2%	5 3%	10 4%	** **	10 6%	2 2%	** **	10- 2%	13 5%
I prefer to watch the programmes broadcast live on television	66 2%	29 3%	37 2%	8 4%	2 2%	10 4%	** **	4 3%	3 2%	** **	8 2%	3 1%
I have poor internet so cannot watch properly	42 1%	16 2%	26 1%	4 2%	5 3%	6 2%	** **	1 1%	2 2%	** **	10 2%	6 2%
I find it difficult to use	41 1%	17 2%	23 1%	1 1%	4 3%	6 2%	** **	6+bc 4%	1 1%	** **	7 2%	5 2%
I don't like adverts on the service	40 1%	10 1%	30 2%	3 1%	2 1%	4 1%	** **	0 -%	2 1%	** **	6 1%	5 2%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	37 1%	11 1%	27 1%	2 1%	1 1%	4 1%	** **	2 2%	1 1%	** **	2 1%	1 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2823	941	1881	223	146	247	**	145	103	**	400	245
Effective sample size	2367	784	1583	183	120	208	**	121	87	**	335	209
Total	2828	974	1852	216	151	271	**	158	122	**	421	252
I found it difficult registering	36 1%	14 1%	21 1%	0 -%	4 3%	* *%	** **	1 1%	3 2%	** **	7 2%	4 2%
Other reason not mentioned above	162 6%	66 7%	96 5%	13 6%	14 9%	21 8%	** **	14 9%	12 10%	** **	30 7%	12 5%
Don't know	246 9%	92 9%	154 8%	22 10%	14 9%	28 10%	** **	23+b 15%	14 12%	** **	37 9%	26 10%
Prefer not to say	49 2%	16 2%	33 2%	5 2%	7+abk 5%	9k 3%	** **	6k 4%	2 2%	** **	7 2%	1 1%
NET Content preference	1142 40%	377 39%	764eg 41%	74 34%	58 38%	91- 34%	** **	48- 31%	48 40%	** **	174g 41%	94 37%
NET Access/usage	1652 58%	591 61%	1061 57%	133 62%	88 58%	162 60%	** **	98 62%	64 53%	** **	253 60%	162 64%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2823	144	108	317	280	657	1513	2772	**	2792	**
Effective sample size	2367	121	89	268	235	551	1265	2326	**	2341	**
Total	2828	138	108	322	285	661	1495	2772	**	2791	**
I don't speak Welsh	1172 41%	47 34%	31 29%	125 39%	122 43%	261 40%	657+a 44%	1166 42%	**	1170 42%	**
I'm not sure what programmes are on this service	479 17%	27 20%	18 17%	47 15%	44 16%	101 15%	269 18%	474 17%	**	479 17%	**
I'm not interested in the programmes available	431 15%	15 11%	12 11%	48 15%	34 12%	84 13%	256+de 17%	426 15%	**	429 15%	**
I don't have access to this service	421 15%	21 15%	18 16%	39 12%	40 14%	87 13%	214 14%	409 15%	**	409 15%	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	366 13%	27+f 20%	17 15%	61+f 19%	51+f 18%	122+f 18%	181 12%	361 13%	**	363 13%	**
I don't have the time to watch this service	181 6%	15+f 11%	13 12%	29f 9%	20 7%	56+f 8%	77- 5%	174 6%	**	177 6%	**
I prefer to watch the programmes broadcast live on television	66 2%	0 -%	2 2%	5 1%	7 2%	12 2%	37 2%	64 2%	**	65 2%	**
I have poor internet so cannot watch properly	42 1%	3 2%	2 2%	7 2%	9+ 3%	14 2%	24 2%	41 1%	**	42 2%	**
I find it difficult to use	41 1%	6+f 4%	3 3%	4 1%	6 2%	13 2%	20 1%	41 1%	**	41 1%	**
I don't like adverts on the service	40 1%	2 1%	1 1%	9+ 3%	9+f 3%	15+ 2%	19 1%	40 1%	**	40 1%	**
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	37 1%	5+f 3%	4 3%	8f 2%	6f 2%	18+f 3%	12- 1%	37 1%	**	37 1%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2823	144	108	317	280	657	1513	2772	**	2792	**
Effective sample size	2367	121	89	268	235	551	1265	2326	**	2341	**
Total	2828	138	108	322	285	661	1495	2772	**	2791	**
I found it difficult registering	36 1%	3 2%	3 3%	6 2%	7f 2%	14+f 2%	13 1%	33 1%	** **	34 1%	** **
Other reason not mentioned above	162 6%	3 2%	4 4%	12 4%	12 4%	24- 4%	80 5%	158 6%	** **	158 6%	** **
Don't know	246 9%	13 10%	13 12%	27 9%	16 6%	52 8%	138 9%	238 9%	** **	239 9%	** **
Prefer not to say	49 2%	1 1%	1 1%	8 3%	8 3%	14 2%	20 1%	44 2%	** **	46 2%	** **
NET Content preference	1142 40%	58 42%	42 39%	134 42%	118 42%	274 42%	619 41%	1127 41%	** **	1136 41%	** **
NET Access/usage	1652 58%	82 59%	62 58%	178 55%	175 61%	385 58%	878 59%	1626 59%	** **	1633 59%	** **

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Table Q34 4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2823	2482	2426	2394	2052	107	2552	2287	2604	2460	1750	1382	1622	**	1744	1266
Effective sample size	2367	2089	2040	2014	1721	80	2144	1922	2188	2061	1484	1174	1375	**	1473	1065
Total	2828	2471	2424	2391	2059	88	2548	2262	2602	2447	1727	1351	1635	**	1735	1280
I don't speak Welsh	1172 41%	1073+ 43%	1066+ 44%	1058+ 44%	917+ 45%	34 39%	1112+ 44%	1036+ 46%	1132+ 43%	1057+ 43%	780+ 45%	624+ 46%	730+ 45%	**	802+ 46%	575+ 45%
I'm not sure what programmes are on this service	479 17%	438+ 18%	431+ 18%	430+ 18%	361 18%	4 5%	445+ 17%	421+ 19%	457+ 18%	423 17%	324+ 19%	255+ 19%	313+ 19%	**	334+ 19%	234 18%
I'm not interested in the programmes available	431 15%	381 15%	372 15%	363 15%	314 15%	9 11%	390 15%	343 15%	397 15%	373 15%	266 15%	206 15%	242 15%	**	253 15%	174- 14%
I don't have access to this service	421 15%	366 15%	359 15%	347 15%	310 15%	10 12%	375 15%	313- 14%	379 15%	348- 14%	267 15%	202 15%	249 15%	**	264 15%	205 16%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	13%	11%	11%	11%	10%	10%	11%	11%	12% ^{+abcd fgh}	15%	9%	9%	10%	**	10%	9%
I don't have the time to watch this service	181 6%	154 6%	149 6%	139- 6%	122 6%	10 11%	157 6%	128- 6%	159- 6%	142- 6%	92- 5%	72- 5%	89- 5%	**	86- 5%	60- 5%
I prefer to watch the programmes broadcast live on television	66 2%	63i 3%	64+i 3%	61i 3%	59+i 3%	4 4%	65+i 3%	43- 2%	65 2%	40- 2%	48 3%	42+ 3%	55+ 3%	**	54+ 3%	48+ 4%
I have poor internet so cannot watch properly	42 1%	38 2%	41 2%	40 2%	38+ 2%	9 10%	41 2%	35 2%	41 2%	40 2%	29 2%	21 2%	24 1%	**	23 1%	28+ 2%
I find it difficult to use	41 1%	38 2%	36 1%	37 2%	33 2%	9 10%	38 1%	33 1%	38 1%	36 1%	29 2%	18 1%	27 2%	**	30 2%	21 2%
I don't like adverts on the service	40 1%	33 1%	35 1%	35 1%	30 1%	3 3%	37 1%	33 1%	38 1%	38 2%	26 2%	17 1%	18 1%	**	28 2%	16 1%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	37 1%	34 1%	33 1%	31 1%	27 1%	5 6%	33 1%	30 1%	34 1%	33 1%	21 1%	16 1%	15- 1%	**	20 1%	16 1%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2823	2482	2426	2394	2052	107	2552	2287	2604	2460	1750	1382	1622	**	1744	1266
Effective sample size	2367	2089	2040	2014	1721	80	2144	1922	2188	2061	1484	1174	1375	**	1473	1065
Total	2828	2471	2424	2391	2059	88	2548	2262	2602	2447	1727	1351	1635	**	1735	1280
I found it difficult registering	36 1%	32 1%	32 1%	34 1%	30 1%	6 7%	34 1%	29 1%	34 1%	32 1%	21 1%	15 1%	19 1%	** **	20 1%	21 2%
Other reason not mentioned above	162 6%	137 6%	134 6%	135 6%	107 5%	3 4%	143 6%	122 5%	145 6%	139 6%	94 5%	81 6%	78- 5%	** **	102 6%	68 5%
Don't know	246 9%	210 9%	204 8%	201 8%	183 9%	6 7%	217 8%	197 9%	225 9%	196- 8%	152 9%	114 8%	141 9%	** **	138 8%	115 9%
Prefer not to say	49 2%	34- 1%	34- 1%	32- 1%	32 2%	5 6%	35- 1%	27- 1%	38- 1%	35- 1%	15- 1%	11- 1%	17- 1%	** **	15- 1%	13- 1%
NET Content preference	1142 40%	992 40%	963 40%	950 40%	793- 39%	24 27%	1014 40%	902 40%	1040 40%	1012+ 41%	681 39%	530 39%	655 40%	** **	681 39%	479- 37%
NET Access/usage	1652 58%	1484+ 60%	1466+ 60%	1447+ 61%	1261+ 61%	61 70%	1534+ 60%	1377+ 61%	1557+ 60%	1440 59%	1065+ 62%	838+ 62%	1002+ 61%	** **	1081+ 62%	800+ 63%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2823	181	2520	1810	1034
Effective sample size	2367	159	2139	1535	889
Total	2828	274	2431	1707	983
I don't speak Welsh	1172 41%	77- 28%	1062+a 44%	772+a 45%	454+a 46%
I'm not sure what programmes are on this service	479 17%	41 15%	425 17%	326+ 19%	192+ 20%
I'm not interested in the programmes available	431 15%	45 17%	372 15%	247 14%	128- 13%
I don't have access to this service	421 15%	50 18%	352 14%	226- 13%	131 13%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	366 13%	22 8%	332+a 14%	222 13%	123 13%
I don't have the time to watch this service	181 6%	25 9%	152 6%	107 6%	65 7%
I prefer to watch the programmes broadcast live on television	66 2%	11cd 4%	52 2%	27- 2%	16 2%
I have poor internet so cannot watch properly	42 1%	7 3%	32 1%	21 1%	12 1%
I find it difficult to use	41 1%	7 3%	34 1%	28 2%	17 2%
I don't like adverts on the service	40 1%	2 1%	37 2%	29 2%	15 2%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	37 1%	5 2%	33 1%	23 1%	15 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34.4 (continuation)

Q34. Earlier you mentioned that you have not used S4C Clic in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used S4C Clic in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2823	181	2520	1810	1034
Effective sample size	2367	159	2139	1535	889
Total	2828	274	2431	1707	983
I found it difficult registering	36 1%	3 1%	29 1%	22 1%	14 1%
Other reason not mentioned above	162 6%	11 4%	144 6%	106 6%	60 6%
Don't know	246 9%	28 10%	198- 8%	129- 8%	68- 7%
Prefer not to say	49 2%	11+bcd 4%	29- 1%	13- 1%	6- 1%
NET Content preference	1142 40%	102 37%	1002 41%	704 41%	399 41%
NET Access/usage	1652 58%	150 55%	1442+ 59%	1027+ 60%	606+ 62%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 5

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1337	562	699	**	**	584	730
Effective sample size	1112	469	579	**	**	485	613
Total	1340	570	686	**	**	625	692
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	319 24%	129 23%	168 25%	**	**	152 24%	162 23%
I'm not interested in the programmes available	300 22%	126 22%	153 22%	**	**	152 24%	146 21%
I don't have the time to watch this service	229 17%	95 17%	123 18%	**	**	106 17%	120 17%
I'm not sure what programmes are on this service	180 13%	84 15%	92 13%	**	**	89 14%	89 13%
I don't have access to this service	143 11%	76+b 13%	54- 8%	**	**	59 9%	80 12%
I prefer to watch the programmes broadcast live on television	114 8%	48 8%	59 9%	**	**	58 9%	56 8%
I don't like adverts on the service	96 7%	36 6%	55 8%	**	**	49 8%	47 7%
I find it difficult to use	37 3%	19 3%	15 2%	**	**	16 3%	21 3%
I have poor internet so cannot watch properly	33 2%	12 2%	19 3%	**	**	21 3%	11 2%
I found it difficult registering	31 2%	11 2%	16 2%	**	**	16 3%	15 2%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	21 2%	13 2%	7 1%	**	**	11 2%	8 1%
Other reason not mentioned above	66 5%	28 5%	28 4%	**	**	24 4%	42 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1337	562	699	**	**	584	730
Effective sample size	1112	469	579	**	**	485	613
Total	1340	570	686	**	**	625	692
Don't know	131	65	56	**	**	60	69
	10%	11%	8%	**	**	10%	10%
Prefer not to say	42	14	26	**	**	16	19
	3%	2%	4%	**	**	3%	3%
NET Content preference	805	339	422	**	**	394	403
	60%	59%	61%	**	**	63%	58%
NET Access/usage	442	192	221	**	**	205	227
	33%	34%	32%	**	**	33%	33%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34_5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1337	132	191	214	178	234	191	197	323	392	622	388
Effective sample size	1112	110	162	174	151	193	160	168	270	324	520	328
Total	1340	154	191	210	191	209	179	206	345	401	594	385
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	319 24%	58 38%	79 41%	56fgjk 27%	46fgjk 24%	41gjk 19%	23- 13%	16- 8%	137 40%	102fgjk 26%	80- 13%	39- 10%
I'm not interested in the programmes available	300 22%	31 20%	44 23%	35 17%	48 25%	51 24%	49c 27%	41 20%	76 22%	83 21%	141 24%	90 23%
I don't have the time to watch this service	229 17%	29 19%	28 15%	46d 22%	22- 11%	35 17%	36d 20%	35 17%	56 16%	67 17%	106 18%	71 18%
I'm not sure what programmes are on this service	180 13%	20 13%	23 12%	14- 7%	21 11%	40+cdhi 19%	30ci 17%	32ci 16%	43 12%	35- 9%	102+ci 17%	62ci 16%
I don't have access to this service	143 11%	20f 13%	25f 13%	25 12%	15 8%	14 7%	11- 6%	33+defj 16%	45ef 13%	40 10%	58 10%	43 11%
I prefer to watch the programmes broadcast live on television	114 8%	6 4%	7- 4%	14 7%	13 7%	15 7%	26 14%	33 16%	13- 4%	27 7%	74 12%	59+abcdehi 15%
I don't like adverts on the service	96 7%	5 3%	10 5%	17 8%	17h 9%	12 6%	16h 9%	18h 9%	15- 4%	34h 9%	47h 8%	34ah 9%
I find it difficult to use	37 3%	9+dgjk 6%	5 3%	7 3%	3 1%	5 2%	5 3%	3 1%	14 4%	10 2%	13 2%	8 2%
I have poor internet so cannot watch properly	33 2%	4 2%	4 2%	2 1%	1 1%	9cdi 4%	8di 4%	6 3%	7 2%	3- 1%	22+di 4%	13i 3%
I found it difficult registering	31 2%	3 2%	6 3%	6 3%	2 1%	2 1%	10+degij 6%	1 1%	10 3%	8 2%	14 2%	12 3%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	21 2%	6defgjk 4%	7+defgjk 4%	8+defgjk 4%	0 -%	0 -%	0 -%	1 *%	12+defgjk 4%	8jk 2%	1- *%	1- *%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1337	132	191	214	178	234	191	197	323	392	622	388
Effective sample size	1112	110	162	174	151	193	160	168	270	324	520	328
Total	1340	154	191	210	191	209	179	206	345	401	594	385
Other reason not mentioned above	66 5%	0- -%	4 2%	11ah 5%	13abh 7%	10ah 5%	13abh 7%	16abh 8%	4- 1%	24abh 6%	38+abh 6%	29+abh 7%
Don't know	131 10%	19 12%	16 8%	17 8%	17 9%	24 11%	17 9%	22 11%	35 10%	34 8%	63 11%	39 10%
Prefer not to say	42 3%	3 2%	7 3%	7 3%	8 4%	10f 5%	2 1%	6 3%	9 3%	15 4%	17 3%	8 2%
NET Content preference	805 60%	94 61%	127cgjk 67%	116 55%	123g 64%	123 59%	112 62%	109- 53%	221g 64%	239 60%	344 58%	221 57%
NET Access/usage	442 33%	57d 37%	62d 32%	80d 38%	42- 22%	61 29%	65d 36%	75d 36%	119d 34%	122 31%	201d 34%	140d 36%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1337	**	**	108	139	**	134	135	**	**	928	147	145	117
Effective sample size	1112	**	**	99	129	**	123	126	**	**	854	126	122	95
Total	1340	**	**	134	177	**	142	163	**	**	1111	118	70	40
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	319 24%	** **	** **	32 24%	51 29%	** **	39 28%	31 19%	** **	** **	259 23%	34 29%	19 27%	8 19%
I'm not interested in the programmes available	300 22%	** **	** **	28 21%	40 23%	** **	48+djl 34%	39 24%	** **	** **	247 22%	30 26%	13 19%	10 24%
I don't have the time to watch this service	229 17%	** **	** **	23 17%	49+fjk 28%	** **	21 15%	29 18%	** **	** **	192 17%	19 16%	12 17%	6 15%
I'm not sure what programmes are on this service	180 13%	** **	** **	22 17%	19 11%	** **	27 19%	23 14%	** **	** **	149 13%	16 13%	11 16%	4 10%
I don't have access to this service	143 11%	** **	** **	13 9%	21 12%	** **	15 10%	16 10%	** **	** **	127+ 11%	9 8%	4 6%	3 7%
I prefer to watch the programmes broadcast live on television	114 8%	** **	** **	23 17%	12 7%	** **	12 9%	17k 10%	** **	** **	103+k 9%	4- 3%	5 7%	2 5%
I don't like adverts on the service	96 7%	** **	** **	8 6%	9 5%	** **	18+dgj 13%	7 4%	** **	** **	76 7%	11 10%	7 10%	1 4%
I find it difficult to use	37 3%	** **	** **	4 3%	2 1%	** **	9+dj 6%	4 3%	** **	** **	32 3%	2 1%	2 3%	1 1%
I have poor internet so cannot watch properly	33 2%	** **	** **	3 2%	0 -%	** **	6d 4%	3 2%	** **	** **	24 2%	4d 3%	3d 4%	2 6%
I found it difficult registering	31 2%	** **	** **	3 2%	2 1%	** **	6 4%	3 2%	** **	** **	25 2%	3 2%	2 2%	2 4%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	21 2%	** **	** **	2 1%	7+k 4%	** **	2 1%	2 1%	** **	** **	20 2%	0 -%	1 1%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Region												Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	
Unweighted row	1337	**	**	108	139	**	134	135	**	**	928	147	145	117
Effective sample size	1112	**	**	99	129	**	123	126	**	**	854	126	122	95
Total	1340	**	**	134	177	**	142	163	**	**	1111	118	70	40
Other reason not mentioned above	66 5%	** **	** **	8 6%	5 3%	** **	3 2%	6 4%	** **	** **	521 5%	10df1 8%	*- *%	3 7%
Don't know	131 10%	** **	** **	14 11%	12 7%	** **	11 8%	17 10%	** **	** **	114 10%	9 8%	5 8%	3 7%
Prefer not to say	42 3%	** **	** **	0 -%	4 2%	** **	6 4%	5 3%	** **	** **	36 3%	2 2%	3 4%	1 2%
NET Content preference	805 60%	** **	** **	86 65%	102 58%	** **	97+j 69%	99 61%	** **	** **	657 59%	80 68%	46 65%	22 54%
NET Access/usage	442 33%	** **	** **	42 32%	76+fjk 43%	** **	40 28%	53 33%	** **	** **	372 33%	35 29%	22 32%	12 31%

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Table Q34 5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1337	446	337	177	359	783	536	1129	**	199	105	**
Effective sample size	1112	391	281	155	315	672	469	936	**	168	90	**
Total	1340	372	276	227	444	647	672	1126	**	203	111	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	319 24%	95d 26%	68 25%	70+d 31%	83- 19%	162d 25%	153 23%	259 23%	** **	61+ 30%	35 32%	** **
I'm not interested in the programmes available	300 22%	75 20%	67 24%	55 24%	97 22%	142 22%	152 23%	259 23%	** **	41 20%	22 20%	** **
I don't have the time to watch this service	229 17%	70 19%	50 18%	38 17%	71 16%	120 19%	109 16%	185 16%	** **	42 21%	22 20%	** **
I'm not sure what programmes are on this service	180 13%	59df 16%	49+df 18%	25 11%	46- 10%	108+df 17%	72- 11%	152 14%	** **	25 13%	13 12%	** **
I don't have access to this service	143 11%	30 8%	25 9%	19 8%	69+abce 16%	54- 8%	88+ae 13%	109- 10%	** **	33+a 16%	24 22%	** **
I prefer to watch the programmes broadcast live on television	114 8%	39 10%	25 9%	13 6%	37 8%	64 10%	49 7%	102 9%	** **	11 5%	5 4%	** **
I don't like adverts on the service	96 7%	29 8%	17 6%	19 8%	28 6%	46 7%	47 7%	88 8%	** **	8 4%	5 4%	** **
I find it difficult to use	37 3%	8 2%	7 3%	4 2%	18 4%	15 2%	21 3%	26- 2%	** **	11+a 5%	6 5%	** **
I have poor internet so cannot watch properly	33 2%	7 2%	7 2%	7 3%	12 3%	14 2%	19 3%	28 2%	** **	3 2%	1 1%	** **
I found it difficult registering	31 2%	7 2%	9 3%	7 3%	8 2%	16 2%	15 2%	26 2%	** **	5 2%	2 2%	** **
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	21 2%	8 2%	3 1%	4 2%	5 1%	10 2%	9 1%	13- 1%	** **	7+a 4%	5 4%	** **

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Prepared by BMG

Table Q34_5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1337	446	337	177	359	783	536	1129	**	199	105	**
Effective sample size	1112	391	281	155	315	672	469	936	**	168	90	**
Total	1340	372	276	227	444	647	672	1126	**	203	111	**
Other reason not mentioned above	66 5%	18 5%	13 5%	11 5%	23 5%	32 5%	34 5%	58 5%	**	6 3%	4 4%	**
Don't know	131 10%	38 10%	23 8%	25 11%	43 10%	60 9%	68 10%	118 10%	**	13 6%	6 6%	**
Prefer not to say	42 3%	5- 1%	3- 1%	6 3%	23+abe 5%	8- 1%	29+abe 4%	29- 3%	**	8 4%	4 4%	**
NET Content preference	805 60%	236df 64%	181+df 66%	142d 63%	234- 53%	418+df 64%	376- 56%	682 61%	**	118 58%	67 60%	**
NET Access/usage	442 33%	117 31%	92 33%	71 31%	159 36%	209 32%	230 34%	355- 32%	**	82+a 40%	48 43%	**

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Table Q34 5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1337	452	884	102	**	130	**	**	**	**	179	107
Effective sample size	1112	377	736	84	**	111	**	**	**	**	147	89
Total	1340	476	863	103	**	145	**	**	**	**	186	110
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	319 24%	105 22%	213e 25%	14 13%	** **	22- 15%	** **	** **	** **	** **	51e 27%	32 29%
I'm not interested in the programmes available	300 22%	107 23%	193 22%	25 25%	** **	26 18%	** **	** **	** **	** **	38 20%	31 29%
I don't have the time to watch this service	229 17%	79 17%	150 17%	14 14%	** **	19 13%	** **	** **	** **	** **	31 17%	23 21%
I'm not sure what programmes are on this service	180 13%	67 14%	113 13%	15 15%	** **	14 9%	** **	** **	** **	** **	22 12%	14 13%
I don't have access to this service	143 11%	57 12%	86 10%	22 21%	** **	19 13%	** **	** **	** **	** **	30+b 16%	4 4%
I prefer to watch the programmes broadcast live on television	114 8%	45 9%	69 8%	12 11%	** **	21+bj 14%	** **	** **	** **	** **	10 5%	9 8%
I don't like adverts on the service	96 7%	37 8%	58 7%	12 12%	** **	12 8%	** **	** **	** **	** **	13 7%	11 10%
I find it difficult to use	37 3%	8 2%	28 3%	1 1%	** **	1 1%	** **	** **	** **	** **	4 2%	5 4%
I have poor internet so cannot watch properly	33 2%	14 3%	19 2%	3 3%	** **	5 3%	** **	** **	** **	** **	4 2%	5 5%
I found it difficult registering	31 2%	12 2%	20 2%	0 -%	** **	5 4%	** **	** **	** **	** **	5 3%	5 5%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	21 2%	6 1%	15 2%	0 -%	** **	1 *%	** **	** **	** **	** **	1 1%	1 1%

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Table Q34_5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1337	452	884	102	**	130	**	**	**	**	**	179	107
Effective sample size	1112	377	736	84	**	111	**	**	**	**	**	147	89
Total	1340	476	863	103	**	145	**	**	**	**	**	186	110
Other reason not mentioned above	66 5%	26 5%	40 5%	5 5%	** **	6 4%	** **	** **	** **	** **	** **	12 6%	8 7%
Don't know	131 10%	50 10%	81 9%	5 5%	** **	18 13%	** **	** **	** **	** **	** **	20 11%	9 8%
Prefer not to say	42 3%	15 3%	27 3%	6 5%	** **	7 5%	** **	** **	** **	** **	** **	3 2%	1 1%
NET Content preference	805 60%	282 59%	521 60%	61 59%	** **	77 54%	** **	** **	** **	** **	** **	107 57%	75 68%
NET Access/usage	442 33%	159 33%	283 33%	37 36%	** **	47 32%	** **	** **	** **	** **	** **	69 37%	37 33%

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Table Q34 5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1337	**	**	138	117	286	710	1300	**	1312	**
Effective sample size	1112	**	**	114	99	236	589	1080	**	1090	**
Total	1340	**	**	140	121	290	707	1297	**	1309	**
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	319 24%	**	**	42 30%	44 36%	99+f 34%	161 23%	317 24%	**	319 24%	**
I'm not interested in the programmes available	300 22%	**	**	24 17%	22 18%	45- 16%	177+e 25%	297 23%	**	298 23%	**
I don't have the time to watch this service	229 17%	**	**	31 22%	21 18%	53 18%	109 15%	227 18%	**	227 17%	**
I'm not sure what programmes are on this service	180 13%	**	**	13 10%	8 7%	22- 8%	112+e 16%	179 14%	**	179 14%	**
I don't have access to this service	143 11%	**	**	16 11%	8 7%	28 10%	74 10%	130 10%	**	130 10%	**
I prefer to watch the programmes broadcast live on television	114 8%	**	**	6 4%	7 5%	16 5%	70e 10%	112 9%	**	113 9%	**
I don't like adverts on the service	96 7%	**	**	9 6%	7 6%	15 5%	52 7%	94 7%	**	96 7%	**
I find it difficult to use	37 3%	**	**	6 4%	4 3%	13 4%	16 2%	35 3%	**	35 3%	**
I have poor internet so cannot watch properly	33 2%	**	**	1 1%	2 2%	6 2%	17 2%	31 2%	**	32 2%	**
I found it difficult registering	31 2%	**	**	6 4%	7 6%	14+f 5%	11 2%	29 2%	**	31 2%	**
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	21 2%	**	**	3 2%	4 4%	8 3%	10 1%	21 2%	**	21 2%	**

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Table Q34_5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1337	**	**	138	117	286	710	1300	**	1312	**
Effective sample size	1112	**	**	114	99	236	589	1080	**	1090	**
Total	1340	**	**	140	121	290	707	1297	**	1309	**
Other reason not mentioned above	66 5%	**	**	3 2%	6 5%	12 4%	18- 3%	60 5%	**	60 5%	**
Don't know	131 10%	**	**	12 9%	6 5%	26 9%	76 11%	125 10%	**	128 10%	**
Prefer not to say	42 3%	**	**	5 3%	6 5%	9 3%	14- 2%	36 3%	**	38 3%	**
NET Content preference	805 60%	**	**	80 57%	73 61%	166 57%	457+ 65%	797 61%	**	801 61%	**
NET Access/usage	442 33%	**	**	50 36%	41 34%	103 36%	213- 30%	422 33%	**	425 32%	**

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Table Q34 5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1337	1065	996	905	801	**	1085	801	1118	1072	712	553	642	**	601	486
Effective sample size	1112	889	832	757	667	**	906	668	933	887	600	465	542	**	506	408
Total	1340	1058	987	901	801	**	1080	774	1114	1057	705	546	651	**	603	493
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	319 24%	219- 21%	194- 20%	179- 20%	139- 17%	**	224- 21%	169d 22%	237-d 21%	310 29%	115- 16%	70- 13%	111- 17%	**	104- 17%	64- 13%
I'm not interested in the programmes available	300 22%	253+ 24%	237+ 24%	191 21%	165 21%	**	251 23%	193+ 25%	261 23%	250 24%	155 22%	120 22%	144 22%	**	107- 18%	89- 18%
I don't have the time to watch this service	229 17%	193 18%	188+ 19%	165 18%	148 18%	**	201+ 19%	137 18%	203+ 18%	182 17%	133 19%	101 18%	122 19%	**	109 18%	86 18%
I'm not sure what programmes are on this service	180 13%	156+ 15%	144 15%	138+ 15%	124+ 16%	**	150 14%	130+ 17%	158 14%	154+ 15%	113+ 16%	86 16%	103+ 16%	**	102+ 17%	84+ 17%
I don't have access to this service	143 11%	92-g 9%	80- 8%	73- 8%	69-g 9%	**	95-g 9%	43- 6%	97-g 9%	106g 10%	64 9%	51 9%	60 9%	**	50- 8%	43 9%
I prefer to watch the programmes broadcast live on television	114 8%	107+i 10%	108+i 11%	106+i 12%	102+i 13%	**	113+i 10%	78+i 10%	113+i 10%	73- 7%	85+ 12%	80+ 15%	84+ 13%	**	88+ 15%	79+ 16%
I don't like adverts on the service	96 7%	86+ 8%	75 8%	69 8%	64 8%	**	87+ 8%	75+ 10%	88+ 8%	82 8%	63+ 9%	54+ 10%	46 7%	**	53 9%	39 8%
I find it difficult to use	37 3%	31 3%	30 3%	26 3%	25 3%	**	32 3%	27 3%	35 3%	32 3%	22 3%	20 4%	21 3%	**	18 3%	14 3%
I have poor internet so cannot watch properly	33 2%	30 3%	28 3%	31+ 3%	27+ 3%	**	32+ 3%	22 3%	32 3%	22 2%	26+ 4%	20+ 4%	19 3%	**	23+ 4%	21+ 4%
I found it difficult registering	31 2%	28 3%	21 2%	19 2%	19 2%	**	26 2%	21 3%	28 3%	27 3%	18 3%	14 3%	11 2%	**	13 2%	12 2%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	21 2%	18 2%	11 1%	13 1%	12 2%	**	19 2%	10 1%	19 2%	19 2%	8 1%	6 1%	6 1%	**	7 1%	8 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1337	1065	996	905	801	**	1085	801	1118	1072	712	553	642	**	601	486
Effective sample size	1112	889	832	757	667	**	906	668	933	887	600	465	542	**	506	408
Total	1340	1058	987	901	801	**	1080	774	1114	1057	705	546	651	**	603	493
Other reason not mentioned above	66 5%	51 5%	43 4%	41 5%	37 5%	** **	50 5%	27- 3%	51 5%	47 4%	32 5%	26 5%	29 4%	** **	30 5%	31 6%
Don't know	131 10%	102 10%	97 10%	90 10%	88i 11%	** **	109 10%	84 11%	114 10%	84- 8%	74 10%	53 10%	70 11%	** **	65 11%	61+ 12%
Prefer not to say	42 3%	26- 2%	23- 2%	23 3%	21 3%	** **	24- 2%	20 3%	28- 3%	28 3%	14- 2%	11 2%	13- 2%	** **	13 2%	9 2%
NET Content preference	805 60%	652+ 62%	606 61%	550 61%	475 59%	** **	657 61%	508+d 66%	683 61%	682+d 65%	425 60%	333 61%	392 60%	** **	365 61%	287 58%
NET Access/usage	442 33%	353 33%	326 33%	298 33%	270 34%	** **	365 34%	229- 30%	370 33%	339 32%	245 35%	193 35%	221 34%	** **	203 34%	166 34%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1337	111	1147	811	466
Effective sample size	1112	94	968	685	399
Total	1340	160	1100	754	437
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	319 24%	24 15%	279+ 25%	199+ 26%	110 25%
I'm not interested in the programmes available	300 22%	32 20%	251 23%	179 24%	102 23%
I don't have the time to watch this service	229 17%	36 23%	188 17%	119 16%	85 19%
I'm not sure what programmes are on this service	180 13%	22 14%	156 14%	111 15%	75+ 17%
I don't have access to this service	143 11%	22 14%	114 10%	77 10%	43 10%
I prefer to watch the programmes broadcast live on television	114 8%	13 8%	97 9%	67 9%	43 10%
I don't like adverts on the service	96 7%	12 7%	79 7%	54 7%	33 8%
I find it difficult to use	37 3%	2 1%	32 3%	22 3%	12 3%
I have poor internet so cannot watch properly	33 2%	2 1%	28 3%	17 2%	8 2%
I found it difficult registering	31 2%	5 3%	26 2%	20 3%	12 3%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	21 2%	3 2%	18 2%	14 2%	8 2%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34_5 (continuation)

Q34. Earlier you mentioned that you have not used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1337	111	1147	811	466
Effective sample size	1112	94	968	685	399
Total	1340	160	1100	754	437
Other reason not mentioned above	66 5%	2 1%	59 5%	43 6%	23 5%
Don't know	131 10%	23 14%	96- 9%	61- 8%	25- 6%
Prefer not to say	42 3%	7 4%	24- 2%	11- 1%	8 2%
NET Content preference	805 60%	79 49%	686+ 62%	490+ 65%	290+ 66%
NET Access/usage	442 33%	67 42%	358 33%	239 32%	151 35%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34.6

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1896	784	1002	**	**	836	1028
Effective sample size	1577	653	833	**	**	699	860
Total	1865	783	966	**	**	888	947
I'm not interested in the programmes available	535 29%	233 30%	269 28%	**	**	274 31%	255 27%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	433 23%	195 25%	214 22%	**	**	205 23%	223 24%
I'm not sure what programmes are on this service	335 18%	128 16%	192+ 20%	**	**	154 17%	176 19%
I don't have the time to watch this service	277 15%	117 15%	146 15%	**	**	135 15%	139 15%
I don't have access to this service	184 10%	86 11%	80- 8%	**	**	70- 8%	110+a 12%
I don't like adverts on the service	114 6%	38 5%	74+a 8%	**	**	64 7%	48 5%
I prefer to watch the programmes broadcast live on television	106 6%	54 7%	48 5%	**	**	50 6%	56 6%
I find it difficult to use	61 3%	30 4%	25 3%	**	**	36 4%	24 3%
I found it difficult registering	40 2%	14 2%	19 2%	**	**	24 3%	16 2%
I have poor internet so cannot watch properly	30 2%	6- 1%	21a 2%	**	**	16 2%	15 2%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	28 2%	14 2%	9 1%	**	**	19b 2%	8- 1%
Other reason not mentioned above	81 4%	32 4%	35 4%	**	**	34 4%	47 5%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34.6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1896	784	1002	**	**	836	1028
Effective sample size	1577	653	833	**	**	699	860
Total	1865	783	966	**	**	888	947
Don't know	197	86	103	**	**	95	99
	11%	11%	11%	**	**	11%	10%
Prefer not to say	32	14	16	**	**	13	12
	2%	2%	2%	**	**	1%	1%
NET Content preference	1189	496	625	**	**	581	593
	64%	63%	65%	**	**	66%	63%
NET Access/usage	562	239	279	**	**	272	280
	30%	31%	29%	**	**	31%	30%

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Table Q34 6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1896	210	322	322	251	314	245	232	532	573	791	477
Effective sample size	1577	175	277	262	209	264	206	196	446	471	664	401
Total	1865	248	314	305	258	278	227	236	562	563	740	462
I'm not interested in the programmes available	535 29%	66 27%	115 +adegijk 37%	94g 31%	69 27%	72 26%	68g 30%	51- 22%	181+gjk 32%	163 29%	191- 26%	119 26%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	433 23%	86 +cdefgij 35%	116 +cdefgij 37%	79fgjk 26%	53fgjk 20%	54fgjk 19%	28- 12%	18- 7%	202 +cdefgij 36%	131fgjk 23%	100-g 13%	46- 10%
I'm not sure what programmes are on this service	335 18%	54ci 22%	53 17%	38- 12%	43 17%	56ci 20%	43c 19%	47c 20%	107c 19%	81- 14%	146ci 20%	91ci 20%
I don't have the time to watch this service	277 15%	24- 10%	35 11%	49ah 16%	42h 16%	48abh 17%	43abh 19%	36 15%	59- 10%	91ah 16%	128+abh 17%	80abh 17%
I don't have access to this service	184 10%	37+bdeij 15%	27 9%	32e 11%	19 7%	16- 6%	26e 11%	27e 11%	65e 12%	51 9%	68 9%	52e 11%
I don't like adverts on the service	114 6%	10 4%	14 5%	20 7%	16 6%	16 6%	21bh 9%	17 7%	25 4%	36 6%	54 7%	38h 8%
I prefer to watch the programmes broadcast live on television	106 6%	8 3%	6- 2%	7- 2%	16bch 6%	12 4%	22 +abcehi 10%	36 +abcdehi 15%	14- 2%	23 4%	69 +abcehi 9%	57+abcdehi 12%
I find it difficult to use	61 3%	9 4%	15e 5%	9 3%	8 3%	4 1%	8 3%	7 3%	24e 4%	18 3%	19 3%	15 3%
I found it difficult registering	40 2%	6 2%	8 3%	3 1%	8 3%	3 1%	9+ce 4%	3 1%	14 2%	11 2%	15 2%	13 3%
I have poor internet so cannot watch properly	30 2%	6 2%	3 1%	4 1%	3 1%	4 1%	4 2%	7 3%	9 2%	7 1%	15 2%	11 2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34.6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1896	210	322	322	251	314	245	232	532	573	791	477
Effective sample size	1577	175	277	262	209	264	206	196	446	471	664	401
Total	1865	248	314	305	258	278	227	236	562	563	740	462
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	28 2%	6dej 3%	12+defijk 4%	5e 2%	1 *%	0- -%	2 1%	2 1%	18+deijk 3%	6 1%	4- 1%	4 1%
Other reason not mentioned above	81 4%	4 2%	5- 2%	11 4%	7 3%	16abh 6%	13abh 6%	24+abcdhi 10%	9- 2%	18 3%	53 7%	37+abcdhi 8%
Don't know	197 11%	27 11%	28 9%	29 9%	25 10%	40+b 14%	24 11%	25 10%	54 10%	54 10%	88 12%	49 11%
Prefer not to say	32 2%	4 1%	5 2%	7 2%	6 3%	5 2%	2 1%	4 2%	9 2%	13 2%	10 1%	6 1%
NET Content preference	1189 64%	170gjk 68%	229 73%	188 62%	163 63%	167 60%	141 62%	131- 56%	398 71%	350 62%	440- 59%	273- 59%
NET Access/usage	562 30%	74 30%	85 27%	94 31%	77 30%	74 26%	80e 35%	77 33%	160 28%	172 31%	231 31%	157e 34%

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Table Q34 6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1896	123	148	133	200	**	194	199	137	110	1313	211	207	165
Effective sample size	1577	112	137	121	185	**	179	185	128	101	1208	180	175	133
Total	1865	132	172	161	248	**	201	238	169	140	1543	166	101	55
I'm not interested in the programmes available	535 29%	35 27%	50 29%	39 24%	72 29%	** **	51 26%	78i 33%	56i 33%	30 21%	430 28%	52 31%	36cfij 35%	17 31%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	433 23%	32 24%	44 26%	30 19%	61 24%	** **	57g 29%	43 18%	32 19%	33 23%	349 23%	47g 29%	25 24%	12 22%
I'm not sure what programmes are on this service	335 18%	22 17%	39i 22%	22 14%	48i 19%	** **	38i 19%	55+ci 23%	31i 18%	12- 9%	275i 18%	33i 20%	17i 17%	9i 17%
I don't have the time to watch this service	277 15%	17 13%	20 12%	21 13%	52+bkm 21%	** **	33m 16%	38m 16%	28 16%	19 14%	239m 15%	20 12%	14 14%	4- 8%
I don't have access to this service	184 10%	12 9%	12 7%	23gl 15%	28 11%	** **	18 9%	18 7%	16 9%	22+bgl 16%	158 10%	14 8%	7 7%	5 9%
I don't like adverts on the service	114 6%	11 8%	15 9%	8 5%	13 5%	** **	13 6%	16 7%	6 3%	12 9%	96 6%	10 6%	7 7%	2 4%
I prefer to watch the programmes broadcast live on television	106 6%	9 7%	9 5%	11m 7%	11 4%	** **	19+m 9%	16m 7%	8 5%	6 4%	91m 6%	11m 6%	4 4%	1- 1%
I find it difficult to use	61 3%	6k 4%	5 3%	3 2%	15+hk 6%	** **	8k 4%	13hk 5%	2 1%	3 2%	55+k 4%	1- 1%	2 2%	2 3%
I found it difficult registering	40 2%	1 1%	6 3%	4 2%	2 1%	** **	6 3%	8 3%	4 3%	1 1%	33 2%	5 3%	1 1%	1 2%
I have poor internet so cannot watch properly	30 2%	5i 4%	2 1%	1 1%	2 1%	** **	3 2%	3 1%	2 1%	0 -%	21- 1%	3 2%	3i 3%	4+bcdfghijk 7%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	28 2%	3 2%	4k 3%	1 1%	4 2%	** **	3 1%	5 2%	2 1%	3 2%	26 2%	0 -%	2k 2%	1 1%

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Prepared by BMG

Table Q34.6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1896	123	148	133	200	**	194	199	137	110	1313	211	207	165
Effective sample size	1577	112	137	121	185	**	179	185	128	101	1208	180	175	133
Total	1865	132	172	161	248	**	201	238	169	140	1543	166	101	55
Other reason not mentioned above	81 4%	8 6%	9 5%	12df 7%	6 2%	** **	4 2%	9 4%	10 6%	6 4%	68 4%	7 4%	3 3%	2 4%
Don't know	197 11%	11 8%	20 11%	20 12%	23 9%	** **	20 10%	24 10%	19 11%	11 8%	163 11%	16 10%	11 11%	6 12%
Prefer not to say	32 2%	4 3%	4 2%	0 -	5 2%	** **	4 2%	1 1%	3 2%	4 3%	29 2%	1 *	2c 2%	* 1%
NET Content preference	1189 64%	84 64%	117 68%	93 58%	150 61%	** **	134 67%	164ci 69%	103 61%	78 56%	967- 63%	120+cdhij 72%	67 66%	35 64%
NET Access/usage	562 30%	38 29%	45 26%	52 32%	94+bklm 38%	** **	62 31%	70 29%	50 30%	49 35%	482+ 31%	40 24%	27 26%	14 25%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1896	708	486	239	438	1194	677	1625	**	259	137	**
Effective sample size	1577	615	414	207	382	1029	589	1351	**	216	116	**
Total	1865	590	403	300	546	993	847	1603	**	249	137	**
I'm not interested in the programmes available	535 29%	197+df 33%	133+df 33%	82 27%	113- 21%	330+df 33%	196- 23%	468 29%	** **	64 25%	34 25%	** **
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	433 23%	141 24%	100 25%	74 25%	113 21%	241 24%	187 22%	362 23%	** **	71+ 28%	41 30%	** **
I'm not sure what programmes are on this service	335 18%	144+bcdf 24%	72d 18%	49 16%	68- 13%	216+df 22%	117- 14%	303+c 19%	** **	31- 12%	19 14%	** **
I don't have the time to watch this service	277 15%	91 16%	56 14%	44 15%	82 15%	147 15%	126 15%	227 14%	** **	47 19%	27 20%	** **
I don't have access to this service	184 10%	37- 6%	35 9%	27 9%	84+abce 15%	72- 7%	111+abe 13%	146- 9%	** **	35+a 14%	25+a 18%	** **
I don't like adverts on the service	114 6%	40 7%	25 6%	21 7%	25 5%	65 7%	46 5%	108+c 7%	** **	6- 3%	5 4%	** **
I prefer to watch the programmes broadcast live on television	106 6%	36 6%	17 4%	20 7%	32 6%	53 5%	52 6%	95 6%	** **	11 4%	6 4%	** **
I find it difficult to use	61 3%	16 3%	17 4%	6 2%	22 4%	33 3%	28 3%	41- 3%	** **	20+a 8%	12+a 9%	** **
I found it difficult registering	40 2%	10 2%	9 2%	9 3%	12 2%	19 2%	21 2%	34 2%	** **	6 3%	3 2%	** **
I have poor internet so cannot watch properly	30 2%	6 1%	4 1%	12+abde 4%	7 1%	11 1%	20 2%	25 2%	** **	5 2%	5 3%	** **
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	28 2%	4- 1%	8a 2%	9+a 3%	5 1%	12 1%	14 2%	21 1%	** **	7 3%	3 2%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q34.6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1896	708	486	239	438	1194	677	1625	**	259	137	**
Effective sample size	1577	615	414	207	382	1029	589	1351	**	216	116	**
Total	1865	590	403	300	546	993	847	1603	**	249	137	**
Other reason not mentioned above	81 4%	31 5%	17 4%	8 3%	25 5%	48 5%	33 4%	72 4%	** **	8 3%	2 1%	** **
Don't know	197 11%	47- 8%	40 10%	29 10%	73+ae 13%	87- 9%	103ae 12%	182+c 11%	** **	15- 6%	8 6%	** **
Prefer not to say	32 2%	6 1%	5 1%	3 1%	15+ae 3%	11- 1%	19 2%	18- 1%	** **	9+a 4%	2 2%	** **
NET Content preference	1189 64%	419+df 71%	272df 67%	193d 64%	291- 53%	691+df 70%	485- 57%	1042+c 65%	** **	143- 58%	79 58%	** **
NET Access/usage	562 30%	152- 26%	111 27%	102ae 34%	191+abe 35%	263- 26%	292+abe 35%	456- 28%	** **	101+a 40%	60+a 44%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1896	591	1304	133	**	151	**	**	**	**	257	135
Effective sample size	1577	493	1084	110	**	128	**	**	**	**	215	116
Total	1865	610	1254	128	**	168	**	**	**	**	268	137
I'm not interested in the programmes available	535 29%	163 27%	371 30%	31 24%	**	41 24%	**	**	**	**	76 28%	36 26%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	433 23%	136c 22%	296c 24%	16- 13%	**	30 18%	**	**	**	**	84+abce 31%	34c 25%
I'm not sure what programmes are on this service	335 18%	103 17%	232 19%	24 18%	**	22 13%	**	**	**	**	42 16%	27 20%
I don't have the time to watch this service	277 15%	84 14%	193 15%	23 18%	**	18 11%	**	**	**	**	31 12%	24 17%
I don't have access to this service	184 10%	78+b 13%	107- 8%	17 14%	**	21 12%	**	**	**	**	47+b 17%	15 11%
I don't like adverts on the service	114 6%	45 7%	70 6%	12 10%	**	14 9%	**	**	**	**	14 5%	15+b 11%
I prefer to watch the programmes broadcast live on television	106 6%	50+b 8%	56- 4%	16+bj 12%	**	21+bj 13%	**	**	**	**	12 4%	16+bj 12%
I find it difficult to use	61 3%	24 4%	37 3%	6 5%	**	9 5%	**	**	**	**	8 3%	8 6%
I found it difficult registering	40 2%	12 2%	28 2%	2 1%	**	4 2%	**	**	**	**	2 1%	4 3%
I have poor internet so cannot watch properly	30 2%	12 2%	19 1%	3 2%	**	6 3%	**	**	**	**	3 1%	6+b 4%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	28 2%	10 2%	18 1%	2 2%	**	3 1%	**	**	**	**	2 1%	1 *%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34.6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1896	591	1304	133	**	151	**	**	**	**	257	135
Effective sample size	1577	493	1084	110	**	128	**	**	**	**	215	116
Total	1865	610	1254	128	**	168	**	**	**	**	268	137
Other reason not mentioned above	81 4%	34 6%	47 4%	7 6%	**	11 6%	**	**	**	**	14 5%	10 7%
Don't know	197 11%	68 11%	129 10%	13 10%	**	26+k 16%	**	**	**	**	31 12%	10 7%
Prefer not to say	32 2%	4- 1%	28+a 2%	0 -%	**	1 1%	**	**	**	**	1 *%	0 -%
NET Content preference	1189 64%	378 62%	810 65%	75 58%	**	100 60%	**	**	**	**	170 63%	92 67%
NET Access/usage	562 30%	198 32%	364 29%	51+b 40%	**	51 30%	**	**	**	**	84 31%	50 36%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1896	**	**	214	176	443	1010	1855	**	1867	**
Effective sample size	1577	**	**	179	149	369	837	1542	**	1552	**
Total	1865	**	**	211	180	434	987	1821	**	1832	**
I'm not interested in the programmes available	535 29%	** **	** **	72 34%	60 33%	129 30%	290 29%	530 29%	** **	532 29%	** **
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	433 23%	** **	** **	62+f 30%	51 29%	132+f 30%	218 22%	431 24%	** **	433 24%	** **
I'm not sure what programmes are on this service	335 18%	** **	** **	34 16%	27 15%	71 16%	196+ 20%	332 18%	** **	332 18%	** **
I don't have the time to watch this service	277 15%	** **	** **	38 18%	29 16%	66 15%	140 14%	272 15%	** **	275 15%	** **
I don't have access to this service	184 10%	** **	** **	18 9%	17 10%	42 10%	91 9%	173 9%	** **	173 9%	** **
I don't like adverts on the service	114 6%	** **	** **	11 5%	8 4%	19 4%	70 7%	114 6%	** **	114 6%	** **
I prefer to watch the programmes broadcast live on television	106 6%	** **	** **	5- 2%	6 3%	10- 2%	66ce 7%	104 6%	** **	105 6%	** **
I find it difficult to use	61 3%	** **	** **	7 4%	3 2%	10 2%	35 4%	60 3%	** **	60 3%	** **
I found it difficult registering	40 2%	** **	** **	7 3%	4 2%	11 3%	17 2%	40 2%	** **	40 2%	** **
I have poor internet so cannot watch properly	30 2%	** **	** **	3 1%	6 3%	9 2%	15 1%	26 1%	** **	27 1%	** **
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	28 2%	** **	** **	3 1%	2 1%	8 2%	12 1%	28 2%	** **	28 2%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34.6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1896	**	**	214	176	443	1010	1855	**	1867	**
Effective sample size	1577	**	**	179	149	369	837	1542	**	1552	**
Total	1865	**	**	211	180	434	987	1821	**	1832	**
Other reason not mentioned above	81 4%	**	**	2-	5	9-	38	74	**	74	**
		**	**	1%	3%	2%	4%	4%	**	4%	**
Don't know	197 11%	**	**	16	15	42	118	194	**	195	**
		**	**	8%	8%	10%	12%	11%	**	11%	**
Prefer not to say	32 2%	**	**	4	4	9	9-	26	**	28	**
		**	**	2%	2%	2%	1%	1%	**	2%	**
NET Content preference	1189 64%	**	**	144	117	286	648	1179	**	1183	**
		**	**	69%	65%	66%	66%	65%	**	65%	**
NET Access/usage	562 30%	**	**	65	56	129	283	542	**	546	**
		**	**	31%	31%	30%	29%	30%	**	30%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1896	1595	1507	1474	1113	102	1635	1360	1677	1597	1078	849	933	**	1026	620
Effective sample size	1577	1334	1257	1230	923	78	1364	1134	1398	1325	908	716	787	**	860	515
Total	1865	1557	1471	1436	1089	77	1597	1300	1640	1550	1035	806	922	**	992	614
I'm not interested in the programmes available	535 29%	472+d 30%	437d 30%	427d 30%	275- 25%	26 34%	479+d 30%	430+d 33%	496+d 30%	462+d 30%	319+f 31%	251f 31%	263f 29%	**	296f 30%	126- 21%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	433 23%	327- 21%	297- 20%	305- 21%	195- 18%	14 18%	337- 21%	292d 22%	355-d 22%	423 27%	200- 19%	130- 16%	175- 19%	**	199-bf 20%	94- 15%
I'm not sure what programmes are on this service	335 18%	307+ 20%	288+ 20%	285+ 20%	202 19%	7 10%	305+ 19%	268+ 21%	314+ 19%	298+ 19%	208+ 20%	173+ 21%	179 19%	**	214+ 22%	123 20%
I don't have the time to watch this service	277 15%	243 16%	235+ 16%	220 15%	185+ 17%	14 18%	251+ 16%	190 15%	254 15%	229 15%	169 16%	132 16%	151 16%	**	157 16%	98 16%
I don't have access to this service	184 10%	127- 8%	120- 8%	112- 8%	89- 8%	8 10%	135-g 8%	80- 6%	135-g 8%	143g 9%	84- 8%	74 9%	89 10%	**	79- 8%	59 10%
I don't like adverts on the service	114 6%	102 7%	95 6%	94 7%	71 7%	5 6%	108+ 7%	96+ 7%	109+ 7%	99 6%	72 7%	63+ 8%	49 5%	**	66 7%	37 6%
I prefer to watch the programmes broadcast live on television	106 6%	102+i 7%	99+i 7%	99+i 7%	102 9%	5 6%	106+i 7%	77 6%	106+ 6%	74- 5%	77+ 7%	66+ 8%	81+ 9%	**	81+ 8%	71+abe 12%
I find it difficult to use	61 3%	55 4%	49 3%	52 4%	43 4%	7 10%	57 4%	43 3%	57 4%	57+ 4%	26 3%	22 3%	30 3%	**	33 3%	25 4%
I found it difficult registering	40 2%	36 2%	33 2%	35 2%	25 2%	3 4%	38 2%	31 2%	38 2%	32 2%	21 2%	17 2%	24 3%	**	23 2%	15 3%
I have poor internet so cannot watch properly	30 2%	29 2%	28 2%	27 2%	25+ 2%	5 7%	28 2%	23 2%	30 2%	22 1%	18 2%	15 2%	12 1%	**	17 2%	17+c 3%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	28 2%	27 2%	22 2%	22 2%	17 2%	7 9%	27 2%	23 2%	27 2%	26 2%	13 1%	13 2%	14 1%	**	17 2%	8 1%

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Prepared by BMG

Table Q34.6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1896	1595	1507	1474	1113	102	1635	1360	1677	1597	1078	849	933	**	1026	620
Effective sample size	1577	1334	1257	1230	923	78	1364	1134	1398	1325	908	716	787	**	860	515
Total	1865	1557	1471	1436	1089	77	1597	1300	1640	1550	1035	806	922	**	992	614
Other reason not mentioned above	81 4%	69 4%	67 5%	63 4%	48 4%	1 1%	70 4%	51 4%	72 4%	58- 4%	55+ 5%	47+ 6%	38 4%	** **	48 5%	32 5%
Don't know	197 11%	169 11%	166 11%	158 11%	136+i 13%	11 14%	175 11%	148 11%	181 11%	141- 9%	112 11%	81 10%	103 11%	** **	105 11%	87+be 14%
Prefer not to say	32 2%	13- 1%	11- 1%	11- 1%	9- 1%	* *%	12- 1%	9- 1%	16- 1%	21- 1%	5- *%	6- 1%	6- 1%	** **	5- 1%	3- *%
NET Content preference	1189 64%	1014+ 65%	949 65%	943+ 66%	677 62%	47 61%	1041+ 65%	892+bd 69%	1071+ 65%	1046+d 67%	679f 66%	532f 66%	592 64%	** **	656+f 66%	368- 60%
NET Access/usage	562 30%	464 30%	440 30%	419 29%	347g 32%	34 44%	479 30%	349- 27%	485 30%	457 29%	302 29%	245 30%	291 32%	** **	297 30%	201 33%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q34 6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1896	122	1684	1257	756
Effective sample size	1577	103	1418	1058	646
Total	1865	174	1600	1165	705
I'm not interested in the programmes available	535 29%	37 22%	479+ 30%	374+a 32%	237+a 34%
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	433 23%	25- 14%	392+a 25%	299+a 26%	173a 25%
I'm not sure what programmes are on this service	335 18%	22 13%	300 19%	226 19%	141 20%
I don't have the time to watch this service	277 15%	33 19%	233 15%	164 14%	106 15%
I don't have access to this service	184 10%	26cd 15%	149 9%	94- 8%	52- 7%
I don't like adverts on the service	114 6%	9 5%	99 6%	76 7%	47 7%
I prefer to watch the programmes broadcast live on television	106 6%	20+bcd 11%	85 5%	57 5%	30 4%
I find it difficult to use	61 3%	4 2%	56 3%	39 3%	30 4%
I found it difficult registering	40 2%	4 2%	35 2%	28 2%	18 3%
I have poor internet so cannot watch properly	30 2%	3 2%	25 2%	16 1%	9 1%
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	28 2%	7+ 4%	22 1%	17 1%	13 2%

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Prepared by BMG

Table Q34.6 (continuation)

Q34. Earlier you mentioned that you have not used My5 in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used My5 in the last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1896	122	1684	1257	756
Effective sample size	1577	103	1418	1058	646
Total	1865	174	1600	1165	705
Other reason not mentioned above	81 4%	5 3%	67 4%	51 4%	29 4%
Don't know	197 11%	32+bcd 18%	152- 9%	102- 9%	59- 8%
Prefer not to say	32 2%	3 2%	22- 1%	12- 1%	6- 1%
NET Content preference	1189 64%	87- 50%	1058+a 66%	804+a 69%	484+a 69%
NET Access/usage	562 30%	70+bcd 40%	468 29%	316- 27%	202 29%

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Table Q34SUM

Q34. Summary - Earlier you mentioned that you have not used the service in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used the service in past 6 months

Absolute figures
Column percentages

	BBC iPlayer	ITVX or ITVX Premium (f ormerly ITV Hub or ITV Hub+)	STV Player or STV Player+ (fo rmerly STV Player or STV Player VIP)	S4C	Clic	Channel 4 or Channel 4+ st reaming service (f ormerly All4/ All4+)	My5
Unweighted row	812	1363	2620	2823	1337	1896	
Effective sample size	670	1133	2189	2367	1112	1577	
Total	861	1372	2623	2828	1340	1865	
I'm not interested in the programmes available	154 18%	293 21%	554 21%	431 15%	300 22%	535 29%	
I prefer to watch other services such as Netflix, Amazon Prime Video, Disney + etc.	192 22%	327 24%	475 18%	366 13%	319 24%	433 23%	
I'm not sure what programmes are on this service	53 6%	174 13%	647 25%	479 17%	180 13%	335 18%	
I don't have access to this service	122 14%	227 17%	513 20%	421 15%	143 11%	184 10%	
I don't have the time to watch this service	113 13%	213 16%	246 9%	181 6%	229 17%	277 15%	
I don't speak Welsh [FOR S4C ONLY]	0 -%	0 -%	0 -%	1172 41%	0 -%	0 -%	
I prefer to watch the programmes broadcast live on television	85 10%	92 7%	90 3%	66 2%	114 8%	106 6%	
I don't like adverts on the service [FOR ITV/ STV/ALL4/MY5/S4C ONLY]	0 -%	107 8%	60 2%	40 1%	96 7%	114 6%	
I find it difficult to use	37 4%	55 4%	48 2%	41 1%	37 3%	61 3%	
I found it difficult registering	27 3%	48 3%	35 1%	36 1%	31 2%	40 2%	

Prepared by BMG

Table Q34SUM (continuation)

Q34. Summary - Earlier you mentioned that you have not used the service in the last 6 months or more. Why don't you use this service?

Base: All respondents who haven't used the service in past 6 months

Absolute figures
Column percentages

	iPlayer	BBC or ITV Hub+)	STV Player+ (formerly ITV Hub or ITV Player VIP)	S4C	Clic	Channel 4 or Channel 4+ streaming service (formerly All4+)	My5
Unweighted row	812	1363	2620	2823	1337	1896	
Effective sample size	670	1133	2189	2367	1112	1577	
Total	861	1372	2623	2828	1340	1865	
I have poor internet so cannot watch properly	24 3%	37 3%	47 2%	42 1%	33 2%	30 2%	
It has poor accessibility features (lack of subtitles/ sign language/ audio description)	26 3%	27 2%	24 1%	37 1%	21 2%	28 2%	
I don't have a TV licence [FOR IPLAYER ONLY]	141 16%	0 -%	0 -%	0 -%	0 -%	0 -%	
Other reason not mentioned above	58 7%	55 4%	188 7%	162 6%	66 5%	81 4%	
Don't know	64 7%	128 9%	320 12%	246 9%	131 10%	197 11%	
Prefer not to say	30 4%	30 2%	54 2%	49 2%	42 3%	32 2%	
NET Content preference	403 47%	784 57%	1501 57%	1142 40%	805 60%	1189 64%	
NET Access/usage	428 50%	537 39%	828 32%	1652 58%	442 33%	562 30%	

Table Q35_1_1

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	48 2%	23 2%	25 2%	** **	0 -%	25 2%	22 2%
2	(2.0)	57 3%	19 2%	39+a 4%	** **	0 -%	29 3%	27 2%
3	(3.0)	91 4%	35 4%	52 5%	** **	4 3%	39 4%	51 5%
4	(4.0)	139 6%	42- 4%	88+a 8%	** **	8 7%	82+b 8%	56- 5%
5	(5.0)	260 12%	120 12%	121 11%	** **	17 15%	124 12%	132 12%
6	(6.0)	259 12%	107 11%	144 13%	** **	8 6%	111 10%	143 13%
7	(7.0)	320 15%	175+b 18%	127- 12%	** **	16 14%	164 15%	150 14%
8	(8.0)	301 14%	137 14%	141 13%	** **	19 16%	165+b 15%	134- 12%
9	(9.0)	162 7%	89+b 9%	59- 5%	** **	14 12%	84 8%	77 7%
10 - Extremely well	(10.0)	277 13%	135b 14%	112- 10%	** **	29 25%	124 12%	153 14%
NET Badly (1-3)		196 9%	76 8%	116+ 11%	** **	4 3%	93 9%	101 9%
NET Neutral (4-6)		658 30%	269 28%	352+a 32%	** **	33 28%	317 30%	331 30%
NET Well (7-10)		1059 48%	536+b 55%	440- 40%	** **	79 66%	537 50%	514 46%
Don't know		287 13%	91- 9%	190+a 17%	** **	3 3%	118- 11%	165+a 15%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	7.00	7.00	6.00	**	8.00	7.00	7.00
Mode	7.00	7.00	6.00	**	10.00	8.00	10.00
Base for stats	1913	881	908	**	116	947	945
Mean score	6.6	6.9+b	6.3-	**	7.5+ab	6.6	6.7
Standard deviation	2.33	2.26	2.37	**	2.15	2.32	2.35
Standard Error	.06	.08	.08	**	.22	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	48 2%	4 1%	3 1%	6 2%	8 2%	11 3%	9 3%	7 3%	7 1%	14 2%	26+h 3%	15h 3%
2	(2.0)	57 3%	5 2%	6 2%	8 3%	12 3%	13 3%	8 3%	4 2%	11 2%	21 3%	26 3%	12 2%
3	(3.0)	91 4%	10 4%	9 3%	10 3%	15 4%	14 4%	17 6%	16+bcehi 8%	20 3%	25 3%	47+ 5%	33+bchi 7%
4	(4.0)	139 6%	13 5%	20 6%	16 5%	27 7%	29 7%	21 7%	14 7%	34 6%	43 6%	63 7%	34 7%
5	(5.0)	260 12%	26 10%	37 11%	49 15%	43 12%	49 13%	31 10%	24 12%	63 10%	93 13%	104 12%	55 11%
6	(6.0)	259 12%	34 13%	40 11%	44d 13%	29- 8%	60+dik 16%	34 11%	19 10%	74d 12%	72 10%	113d 13%	53 11%
7	(7.0)	320 15%	48fgjk 18%	61fgjk 17%	58fgjk 17%	51 14%	52 14%	33- 11%	18- 9%	109+fgjk 18%	109gjk 15%	102- 12%	50- 10%
8	(8.0)	301 14%	35 14%	48 14%	38 12%	50 13%	52 14%	52 17%	25 13%	83 14%	88 13%	129 15%	77 15%
9	(9.0)	162 7%	28ejk 11%	34ej 10%	22e 7%	36ej 10%	11- 3%	20e 6%	11 6%	62+ejk 10%	58ej 8%	42- 5%	31e 6%
10 - Extremely well	(10.0)	277 13%	39 15%	61 17% +defgjk	46 14%	44 12%	36 10%	34 11%	17 9%	100+efgjk 16%	90 13%	87- 10%	51 10%
NET Badly (1-3)		196 9%	19 7%	19- 5%	24 7%	36 9%	38bh 10%	34bh 11%	26+bchi 13%	38- 6%	59 8%	99+bh 11%	61+bchi 12%
NET Neutral (4-6)		658 30%	73 28%	97 28%	109 33%	99 26%	138 36% +abdfhik	86 28%	57 29%	170 28%	208 29%	280 32%	143 28%
NET Well (7-10)		1059 48%	151 58% +defgijk	203 58% +cdefgij k	164egjk 49%	182egj 48%	150- 39%	139 45%	71- 36% +cdefgij k	354 58%	345egjk 49%	360- 41%	210- 42%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Don't know	287 13%	19- 7%	30- 8%	34 10%	60abch 16%	55abh 14%	48abh 16%	41+abchi 21%	49- 8%	94abh 13%	143+abch 16%	89+abch 18%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	7.00	6.00	7.00	7.00	6.00	7.00
Mode	7.00	7.00	10.00	7.00	7.00	6.00	8.00	8.00	7.00	7.00	8.00	8.00
Base for stats	1913	242	319	296	316	326	259	154	562	612	739	413
Mean score	6.6	7.0 +efgjk	7.1 +cdefgij	6.7egj	6.6eg	6.2-	6.5	6.1-	7.1 +cdefgij	6.7egj	6.3-	6.4-
Standard deviation	2.33	2.21	2.19	2.23	2.42	2.28	2.43	2.48	2.20	2.33	2.37	2.45
Standard Error	.06	.17	.13	.14	.15	.13	.16	.21	.10	.10	.09	.13

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Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	48 2%	5 3%	7 4%	5 2%	2 1%	** **	5 2%	8 2%	5 3%	2 1%	43 2%	2 1%	2 2%	1 2%
2	(2.0)	57 3%	3 2%	7 4%	4 2%	5 2%	** **	5 2%	12 4%	9k 5%	5 3%	52 3%	2 1%	2 2%	1 3%
3	(3.0)	91 4%	9 6%	11 6%	10 5%	7 2%	** **	10 4%	11 3%	8 4%	7 4%	75 4%	8 4%	6 6%	2 4%
4	(4.0)	139 6%	11 7%	8 4%	26+bdhjk 12%	8- 3%	** **	18d 7%	23 7%	7 4%	10 6%	119 6%	10 5%	6 6%	4 7%
5	(5.0)	260 12%	12 8%	22 11%	28 13%	26 10%	** **	32 13%	33 10%	26 13%	25 15%	217 12%	26 14%	11 11%	4 8%
6	(6.0)	259 12%	23g 15%	25 13%	21 10%	25 9%	** **	37g 16%	26- 8%	21 11%	16 10%	213 12%	26 14%	14 13%	6 11%
7	(7.0)	320 15%	16 10%	22 12%	28 13%	39 15%	** **	26 11%	50 15%	32 17%	25 15%	248- 13%	41+abcfj 21%	21+abfj 20%	10 17%
8	(8.0)	301 14%	23 14%	21 11%	27 13%	49+bil 18%	** **	38 16%	46 14%	24 13%	16 10%	252 14%	28 15%	11 11%	9 16%
9	(9.0)	162 7%	12 8%	13 7%	12 6%	28 10%	** **	18 8%	27 8%	11 6%	14 8%	139 8%	12 6%	6 6%	5 9%
10 - Extremely well	(10.0)	277 13%	18 12%	24 12%	25 12%	46+fj 17%	** **	22 9%	37 11%	20 10%	24 14%	225 12%	28 14%	14 13%	11+fghj 19%
NET Badly (1-3)		196 9%	17d 11%	25dk 13%	19 9%	13- 5%	** **	19 8%	31 10%	23d 12%	14 8%	170d 9%	11 6%	10 9%	5 9%
NET Neutral (4-6)		658 30%	46 30%	55 29%	75dg 35%	59- 22%	** **	86+dgm 36%	82 25%	54 28%	51 31%	549d 30%	62d 32%	31 30%	15 26%
NET Well (7-10)		1059 48%	69 44%	80 42%	93 43%	161 61% +abcfghi jl	** **	105 44%	161 49%	88 45%	79 47%	863- 47%	109 56% +abcfhj	53 50%	34+abcfghijl 61%

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Prepared by BMG

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	287	24km 13%	32km 17%	27km 13%	31km 12%	**	28km 12%	52km 16%	30km 15%	23km 14%	261+km 14%	11- 6%	12km 12%	2- 4%
Medians	7.00	7.00	7.00	6.00	8.00	**	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	6.00	7.00	8.00	**	8.00	7.00	7.00	7.00	8.00	7.00	7.00	10.00
Base for stats	1913	133	161	186	234	**	211	274	165	144	1583	182	94	54
Mean score	6.6	6.5	6.4	6.4	7.3	**	6.5	6.6	6.4	6.7	6.6e	6.9ce	6.6e	7.0ceh
						-								
Standard deviation	2.33	2.44	2.53	2.36	2.12	**	2.21	2.41	2.38	2.33	2.36	2.06	2.27	2.40
Standard Error	.06	.23	.22	.19	.16	**	.16	.16	.21	.22	.07	.15	.17	.20

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Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	48 2%	15 2%	12 2%	5 1%	16 3%	26 2%	22 2%	41 2%	** **	5 2%	3 3%	** **
2	(2.0)	57 3%	26f 4%	15 3%	5 1%	11 2%	41+f 3%	16 2%	50 3%	** **	6 2%	4 3%	** **
3	(3.0)	91 4%	28 4%	18 4%	14 4%	27 5%	46 4%	41 4%	85 4%	** **	5 2%	5 5%	** **
4	(4.0)	139 6%	52 7%	25 5%	24 6%	37 7%	77 6%	61 7%	126 7%	** **	11 4%	9 8%	** **
5	(5.0)	260 12%	76 10%	54 11%	50 13%	77 14%	130- 10%	127+ae 14%	231 12%	** **	28 11%	14 12%	** **
6	(6.0)	259 12%	101df 14%	67d 13%	49d 13%	42- 8%	168+df 13%	91- 10%	234 12%	** **	25 10%	6 6%	** **
7	(7.0)	320 15%	99 13%	78 15%	65 17%	75 13%	177 14%	140 15%	276 14%	** **	42 17%	23 20%	** **
8	(8.0)	301 14%	101 14%	80 16%	44 12%	75 14%	182 15%	119 13%	260 13%	** **	41 16%	13 12%	** **
9	(9.0)	162 7%	52 7%	39 8%	26 7%	43 8%	91 7%	69 7%	135 7%	** **	27+a 11%	16 14%	** **
10 - Extremely well	(10.0)	277 13%	77- 10%	61 12%	58ae 15%	78 14%	138- 11%	136+ae 15%	229- 12%	** **	45+a 18%	13 11%	** **
NET Badly (1-3)		196 9%	69 9%	45 9%	24 6%	55 10%	113 9%	78 8%	176 9%	** **	17 7%	12 11%	** **
NET Neutral (4-6)		658 30%	229 31%	146 29%	123 33%	156 28%	375 30%	279 30%	592 31%	** **	64 25%	29 26%	** **
NET Well (7-10)		1059 48%	328- 44%	258a 51%	192a 51%	271 49%	586 47%	464a 50%	900- 47%	** **	155+a 61%	65 57%	** **

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Prepared by BMG

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	287	120+bcf	55	36	72	175	108	267+c	**	17-	7	**
	13%	16%	11%	10%	13%	14%	12%	14%	**	7%	6%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	7.00	8.00	8.00	7.00	10.00	8.00	7.00	7.00	**	10.00	7.00	**
Base for stats	1913	626	449	340	482	1075	821	1668	**	236	106	**
Mean score	6.6	6.5	6.7	6.8	6.6	6.6	6.7	6.6-	**	7.1+a	6.7	**
Standard deviation	2.33	2.31	2.29	2.21	2.44	2.30	2.35	2.32	**	+a	+ad	**
Standard Error	.06	.09	.11	.14	.13	.07	.10	.06	**	.16	.26	**

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Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	48 2%	23+b 3%	24- 2%	8+b 5%	0 -	7 4%	** **	** **	** **	** **	14+b 5%	6 3%
2	(2.0)	57 3%	26+b 4%	31- 2%	6 4%	2 2%	2 1%	** **	** **	** **	** **	18+be 6%	7 4%
3	(3.0)	91 4%	32 5%	59 4%	10 7%	4 4%	8 5%	** **	** **	** **	** **	10 3%	11 6%
4	(4.0)	139 6%	46 7%	93 6%	5 3%	3 3%	14 8%	** **	** **	** **	** **	25 8%	15 8%
5	(5.0)	260 12%	86 13%	174 11%	11 7%	16 16%	19 10%	** **	** **	** **	** **	40 13%	22 12%
6	(6.0)	259 12%	71 10%	188 12%	15 10%	11 11%	15 8%	** **	** **	** **	** **	28 9%	19 10%
7	(7.0)	320 15%	75- 11%	244+ajk 16%	21 14%	16 16%	21 12%	** **	** **	** **	** **	32 11%	17 9%
8	(8.0)	301 14%	92 13%	209 14%	32+abjk 21%	8 8%	25 14%	** **	** **	** **	** **	32 11%	22 12%
9	(9.0)	162 7%	53 8%	109 7%	12 8%	12 11%	16 9%	** **	** **	** **	** **	18 6%	16 9%
10 - Extremely well	(10.0)	277 13%	91c 13%	185c 12%	10- 7%	14 14%	27c 15%	** **	** **	** **	** **	47c 16%	25c 14%
NET Badly (1-3)		196 9%	82+b 12%	114- 8%	25+b 16%	7 7%	17 10%	** **	** **	** **	** **	43+b 14%	24b 13%
NET Neutral (4-6)		658 30%	203c 29%	455c 30%	31- 20%	30 29%	47 26%	** **	** **	** **	** **	92c 31%	55c 30%
NET Well (7-10)		1059 48%	312 45%	747 49%	76 49%	50 49%	90 50%	** **	** **	** **	** **	129 43%	81 44%

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Prepared by BMG

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	287	92	195	24	16	25	**	**	**	**	33	24
	13%	13%	13%	15%	15%	14%	**	**	**	**	11%	13%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	**	**	**	6.00	7.00
Mode	7.00	8.00	7.00	8.00	7.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1913	597	1316	132	87	154	**	**	**	**	264	160
Mean score	6.6	6.5	6.7hj	6.4	6.9h	6.8	**	**	**	**	6.3-	6.4
Standard deviation	2.33	2.53	2.23	2.52	2.20	2.51	**	**	**	**	2.71	2.58
Standard Error	.06	.11	.07	.23	.25	.23	**	**	**	**	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	48 2%	1 1%	** **	3 1%	4 2%	7 1%	31 3%	48 2%	** **	48 2%	** **
2	(2.0)	57 3%	6d 5%	** **	8 3%	3 1%	15 3%	32 3%	56 3%	** **	57 3%	** **
3	(3.0)	91 4%	5 4%	** **	10 4%	9 3%	21 4%	58 5%	91 4%	** **	91 4%	** **
4	(4.0)	139 6%	7 6%	** **	15 5%	11 4%	33 6%	77 7%	138 6%	** **	139 6%	** **
5	(5.0)	260 12%	10 9%	** **	30 10%	31 12%	60 11%	141 12%	256 12%	** **	259 12%	** **
6	(6.0)	259 12%	12 11%	** **	46+ 16%	27 11%	75 13%	134 12%	257 12%	** **	259 12%	** **
7	(7.0)	320 15%	20 17%	** **	46 16%	37 14%	93 16%	170 15%	315 14%	** **	318 15%	** **
8	(8.0)	301 14%	13 12%	** **	39 13%	30 12%	73 13%	167 14%	296 14%	** **	298 14%	** **
9	(9.0)	162 7%	7 7%	** **	25 9%	28+f 11%	52f 9%	72- 6%	160 7%	** **	161 7%	** **
10 - Extremely well	(10.0)	277 13%	15 13%	** **	38 13%	52+cf 20%	85f 15%	125- 11%	274 13%	** **	275 13%	** **
NET Badly (1-3)		196 9%	12 10%	** **	22 7%	16 6%	43 7%	121+ 10%	195 9%	** **	196 9%	** **
NET Neutral (4-6)		658 30%	30 26%	** **	91 31%	69 27%	169 29%	352 30%	650 30%	** **	657 30%	** **
NET Well (7-10)		1059 48%	55 48%	** **	148 51%	147+f 57%	302+f 53%	534- 46%	1045 48%	** **	1051 48%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	287	17	**	28	24	59-	157	286	**	287	**
	13%	15%	**	10%	9%	10%	14%	13%	**	13%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	7.00	**	6.00	10.00	7.00	7.00	7.00	**	7.00	**
Base for stats	1913	97	**	261	232	514	1007	1891	**	1904	**
Mean score	6.6	6.6	**	6.8f	7.2+f	6.9+f	6.5-	6.6	**	6.6	**
Standard deviation	2.33	2.39	**	2.20	2.29	2.26	2.34	2.33	**	2.33	**
Standard Error	.06	.26	**	.15	.16	.11	.08	.06	**	.06	**

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Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	48 2%	48 2%	46 2%	43 2%	40 2%	3 1%	46 2%	48 2%	48 2%	43 2%	20- 1%	18- 1%	26 2%	2 1%	24- 2%	23 2%
2	(2.0)	57 3%	57e 3%	52 2%	50 2%	39- 2%	1- *	57e 3%	57e 3%	57e 3%	50 2%	22- 1%	22- 2%	26- 2%	0- -	39a 2%	21- 2%
3	(3.0)	91 4%	91 4%	87 4%	87 4%	72 4%	6 2%	89 4%	91 4%	91 4%	84 4%	45- 3%	43- 3%	53 4%	5 3%	55- 3%	39 3%
4	(4.0)	139 6%	139 6%	135 6%	130 6%	109 6%	12 4%	137 6%	139 6%	139 6%	127 6%	74- 5%	61- 5%	71- 5%	4 3%	83- 5%	56- 5%
5	(5.0)	260 12%	260 12%	249 12%	241 12%	216 12%	22 8%	254 12%	260 12%	260 12%	236 12%	168-d 10%	142d 11%	150-d 10%	6- 4%	165-d 10%	109-d 9%
6	(6.0)	259 12%	259 12%	251 12%	249 12%	214 12%	29 11%	256 12%	259 12%	259 12%	243 12%	207+ 13%	155 12%	183 12%	16 10%	188 12%	132 11%
7	(7.0)	320 15%	320 15%	308 15%	313 15%	274 15%	50 18%	318 15%	320 15%	320 15%	304 15%	255+ 16%	193 15%	219 15%	33 20%	247+ 16%	181 15%
8	(8.0)	301 14%	301 14%	297 14%	293 14%	274+ 15%	48 17%	301 14%	301 14%	301 14%	286 14%	262+ 16%	213+ 16%	227+ 15%	38 23%	240+ 15%	186+ 16%
9	(9.0)	162 7%	162 7%	159 8%	158 8%	145+ 8%	36 13%	162 7%	162 7%	162 7%	152 7%	137+ 8%	115+ 9%	123+ 8%	20+ 12%	128+ 8%	102+ 9%
10 -	(10.0)	277	277	267	270	231	58 21%	275	277	277	264	237+ 15%	189+ 14%	217+ 15%	40 24%	229+ 15%	188+ 16%
NET Badly (1-3)		196 9%	196e 9%	185e 9%	181e 9%	151-e 8%	10- 4%	193e 9%	196e 9%	196e 9%	178e 9%	87- 5%	82- 6%	105- 7%	7- 4%	118-a 7%	83- 7%
NET Neutral (4-6)		658 30%	658e 30%	635e 30%	621e 30%	539e 30%	64- 23%	647e 30%	658e 30%	658e 30%	606e 30%	449-d 28%	359-d 27%	404-d 27%	27- 16%	436-d 28%	298-d 25%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
NET Well (7-10)	1059	1059	1031	1033	923+	192	1054	1059	1059	1006+	891+	709+	786+	131	844+	658+
	48%	48%	49%	49%	51%	70%	49%	48%	48%	49%	55%	54%	53%	79%	53%	56%
Don't know	287	287e	255e	259e	212-e	10-	274e	287e	287e	252-e	201d	161d	183d	2-	181-d	134-d
	13%	13%	12%	12%	12%	4%	13%	13%	13%	12%	12%	12%	1%	11%	11%	
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	
Mode	7.00	7.00	7.00	7.00	7.00	10.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	10.00	7.00	10.00
Base for stats	1913	1913	1851	1834	1613	266	1894	1913	1913	1789	1427	1150	1295	166	1397	1038
Mean score	6.6	6.6	6.7	6.7+	6.7+	7.5	6.7+	6.6	6.6	6.7+	7.1+	7.0+	6.9+	7.7	6.9+	7.0+
Standard deviation	2.33	2.33	2.32	2.31	2.29	2.04	2.32	2.33	2.33	2.31	2.13	2.19	2.24	1.94	2.26	2.27
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.07	.16	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	48 2%	3 2%	42 2%	27 2%	15 2%
2	(2.0)	57 3%	4 3%	53 3%	38 3%	25 3%
3	(3.0)	91 4%	7 5%	74- 4%	57 4%	37 4%
4	(4.0)	139 6%	11 7%	123 6%	82 6%	48 6%
5	(5.0)	260 12%	14 10%	230 12%	160 11%	82- 10%
6	(6.0)	259 12%	19 12%	235 12%	181 13%	102 12%
7	(7.0)	320 15%	14 10%	303+ 15%	228+ 16%	152+ 18%
8	(8.0)	301 14%	19 13%	275 14%	196 14%	126 15%
9	(9.0)	162 7%	7 5%	150 8%	108 8%	64 8%
10 - Extremely well	(10.0)	277 13%	25 17%	246 12%	154- 11%	83- 10%
NET Badly (1-3)		196 9%	14 9%	169 9%	122 9%	77 9%
NET Neutral (4-6)		658 30%	44 29%	588 30%	423 30%	233 28%
NET Well (7-10)		1059 48%	66 44%	975+ 49%	687 49%	425 51%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_1 (continuation)

Q35. BBC iPlayer - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	287	26	239-	177	101
	13%	17%	12%	13%	12%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	7.00	10.00	7.00	7.00	7.00
Base for stats	1913	124	1732	1231	735
Mean score	6.6	6.7	6.7	6.6	6.6
Standard deviation	2.33	2.48	2.31	2.25	2.23
Standard Error	.06	.29	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_2
 Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	39 2%	12 1%	27+ 2%	** **	0 -%	28+b 3%	12- 1%
2	(2.0)	56 3%	24 2%	33 3%	** **	0 -%	30 3%	26 2%
3	(3.0)	86 4%	41 4%	43 4%	** **	2 2%	43 4%	43 4%
4	(4.0)	109 5%	36- 4%	70+a 6%	** **	3 2%	62 6%	48 4%
5	(5.0)	246 11%	104 11%	126 11%	** **	15 12%	134b 13%	106- 10%
6	(6.0)	266 12%	104 11%	142 13%	** **	19 16%	128 12%	131 12%
7	(7.0)	334 15%	173+b 18%	144- 13%	** **	17 14%	158 15%	173 16%
8	(8.0)	352 16%	166 17%	162 15%	** **	20 17%	171 16%	177 16%
9	(9.0)	169 8%	89+b 9%	66- 6%	** **	12 10%	71 7%	97 9%
10 - Extremely well	(10.0)	309 14%	151b 16%	129- 12%	** **	28 23%	138 13%	170 15%
NET Badly (1-3)		182 8%	77 8%	103 9%	** **	2 2%	100 9%	81 7%
NET Neutral (4-6)		621 28%	244- 25%	338+a 31%	** **	37 31%	324+b 30%	285- 26%
NET Well (7-10)		1164 53%	580+b 60%	502- 46%	** **	77 64%	538- 51%	616+a 56%
Don't know		233 11%	71- 7%	155+a 14%	** **	4 3%	103 10%	128 12%

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 Prepared by BMG

Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	8.00	7.00	8.00	**	10.00	8.00	8.00
Base for stats	1966	901	943	**	116	962	982
Mean score	6.8	7.0+b	6.6-	**	7.5+ab	6.6-	7.0+a
Standard deviation	2.28	2.22	2.34	**	1.93	2.33	2.22
Standard Error	.06	.08	.08	**	.20	.08	.07

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Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	39 2%	5 2%	2 1%	7 2%	6 2%	9 2%	7 2%	3 2%	7 1%	13 2%	19 2%	10 2%
2	(2.0)	56 3%	2 1%	5 1%	8 3%	14h 4%	12h 3%	5 2%	11+abfh 5%	7- 1%	22h 3%	27h 3%	15h 3%
3	(3.0)	86 4%	8 3%	9 2%	9 3%	19 5%	18 5%	14 5%	10 5%	16 3%	28 4%	42 5%	24 5%
4	(4.0)	109 5%	8 3%	16 5%	18 6%	15 4%	22 6%	20 7%	10 5%	25 4%	33 5%	51 6%	30 6%
5	(5.0)	246 11%	30 11%	37 11%	35 11%	42 11%	45 12%	36 12%	21 11%	67 11%	77 11%	102 12%	56 11%
6	(6.0)	266 12%	37d 14%	32 9%	45d 14%	30- 8%	55bd 15%	45bd 15%	21 11%	70 11%	75 11%	122bd 14%	66d 13%
7	(7.0)	334 15%	39 15%	65fk 19%	53 16%	51 14%	61 16%	36 12%	30 15%	104 17%	103 15%	127 14%	66 13%
8	(8.0)	352 16%	50fjk 19%	61fjk 17%	65efjk 20%	66fjk 18%	51 13%	33- 11%	25 13%	111fjk 18%	131+efjk 19%	110- 12%	59- 12%
9	(9.0)	169 8%	24gk 9%	34gjk 10%	24 7%	38fgjk 10%	27 7%	17 5%	6- 3%	57gjk 9%	61gjk 9%	50- 6%	22- 4%
10 - Extremely well	(10.0)	309 14%	46egjk 17%	70 20%	49egj 15%	54gj 14%	37- 10%	37 12%	16- 8%	115 19%	104egj 15%	90- 10%	53- 11%
NET Badly (1-3)		182 8%	15 6%	16- 5%	24 7%	39bh 10%	39bh 10%	25 8%	24+abh 12%	30- 5%	63bh 9%	89+bh 10%	49bh 10%
NET Neutral (4-6)		621 28%	76 29%	86 25%	98 30%	87- 23%	122bdi 32%	101bdi 33%	51 26%	161 26%	185 26%	275+bdi 31%	152d 30%
NET Well (7-10)		1164 53%	159 61%	229 66%	190efgjk 58%	209efgjk 56%	176- 46%	123- 40%	77- 39%	388 64%	399 57%	376- 43%	201- 40%

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Prepared by BMG

Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Don't know	233	12-	19-	18-	41abch	43abch	57	43	31-	59-h	143	100+abcdehi
	11%	5%	5%	5%	11%	11%	19%	22%	5%	8%	16%	20%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	6.00
Mode	8.00	8.00	10.00	8.00	8.00	7.00	6.00	7.00	10.00	8.00	7.00	6.00
Base for stats	1966	249	330	313	335	337	249	153	580	647	739	402
Mean score	6.8	7.2	7.3	6.9egjk	6.9egjk	6.5-	6.5-	6.2-	7.3	6.9efgjk	6.4-	6.4-
		+efgjk	+cdefgij						+cdefgij			
Standard deviation	2.28	2.13	2.11	2.23	2.39	2.28	2.31	2.34	2.12	2.31	2.30	2.32
Standard Error	.06	.16	.13	.13	.14	.13	.15	.20	.10	.10	.09	.12

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Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	39 2%	5f 3%	4 2%	5 2%	3 1%	** **	1 *%	7 2%	6f 3%	6f 3%	37 2%	1 1%	1 1%	* 1%
2	(2.0)	56 3%	4 2%	3 2%	9k 4%	9 3%	** **	6 2%	5 1%	9k 4%	3 2%	50 3%	1 1%	2 2%	2gk 4%
3	(3.0)	86 4%	5 3%	8 4%	7 3%	8 3%	** **	9 4%	13 4%	8 4%	9 5%	69 4%	8 4%	5 5%	4 7%
4	(4.0)	109 5%	7 5%	14d 7%	10 4%	7 3%	** **	10 4%	16 5%	14 7%	7 4%	88 5%	10 5%	8d 8%	3 5%
5	(5.0)	246 11%	16 10%	13 7%	24 11%	19 7%	** **	41+bdgjl 17%	30 9%	24 13%	22 13%	203 11%	27bd 14%	10 9%	6 10%
6	(6.0)	266 12%	19 12%	26 13%	28 13%	28 11%	** **	34 14%	36 11%	18 9%	15 9%	219 12%	23 12%	16 15%	8 14%
7	(7.0)	334 15%	20 13%	29 15%	30 14%	44 17%	** **	33 14%	58 18%	24 12%	32 19%	280 15%	30 15%	14 13%	10 18%
8	(8.0)	352 16%	33fm 21%	30 15%	31 14%	60+fgijlm 22%	** **	29 12%	49 15%	28 15%	23 14%	296m 16%	36m 19%	15 14%	5- 9%
9	(9.0)	169 8%	11 7%	13 7%	13 6%	27 10%	** **	17 7%	29 9%	13 7%	11 6%	141 8%	13 7%	10 9%	5 9%
10 - Extremely well	(10.0)	309 14%	18 11%	29 15%	30 14%	41 16%	** **	36 15%	48 15%	23 12%	24 14%	260 14%	26 13%	13 12%	10 18%
NET Badly (1-3)		182 8%	14 9%	15 8%	21 10%	21 8%	** **	16 7%	25 8%	23k 12%	17 10%	156 8%	10 5%	9 8%	7k 12%
NET Neutral (4-6)		621 28%	42 27%	53 27%	61 29%	54- 20%	** **	85+dgj 36%	82 25%	57 29%	44 26%	510d 28%	59d 31%	34d 32%	17d 29%
NET Well (7-10)		1164 53%	81 51%	102 53%	104 49%	172 65% +abcfhij klm	** **	115 48%	184h 56%	89 46%	89 53%	977 53%	104 54%	51 49%	31 54%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 1 2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	233	20m	24m	27dm	18	**	23	36m	27dm	17	200m	19	11m	3-
	11%	13%	12%	13%	7%	**	10%	11%	14%	10%	11%	10%	11%	4%
Medians	7.00	7.00	7.00	7.00	8.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	5.00	7.00	8.00	7.00	8.00	8.00	6.00	7.00
Base for stats	1966	137	169	186	247	**	215	290	168	150	1644	174	95	54
Mean score	6.8	6.7	6.9	6.7	7.2+chjl	**	6.8	7.0h	6.4-	6.7	6.8	6.9	6.7	6.8
Standard deviation	2.28	2.32	2.30	2.39	2.20	**	2.17	2.26	2.49	2.38	2.30	2.06	2.26	2.41
Standard Error	.06	.21	.20	.20	.16	**	.16	.15	.22	.22	.06	.15	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	39 2%	14 2%	7 1%	7 2%	11 2%	21 2%	18 2%	34 2%	** **	4 2%	2 2%	** **
2	(2.0)	56 3%	16 2%	11 2%	7 2%	22+ 4%	27 2%	28 3%	50 3%	** **	6 2%	5 5%	** **
3	(3.0)	86 4%	26 4%	21 4%	15 4%	24 4%	47 4%	38 4%	72 4%	** **	13 5%	9 8%	** **
4	(4.0)	109 5%	40 5%	24 5%	15 4%	27 5%	64 5%	42 5%	98 5%	** **	11 4%	6 5%	** **
5	(5.0)	246 11%	80 11%	55 11%	49 13%	60 11%	136 11%	109 12%	213 11%	** **	30 12%	14 12%	** **
6	(6.0)	266 12%	97d 13%	62 12%	56d 15%	50- 9%	159d 13%	105 11%	229 12%	** **	36 14%	18 16%	** **
7	(7.0)	334 15%	113 15%	90d 18%	62 16%	67- 12%	203d 16%	128 14%	292 15%	** **	41 16%	23 20%	** **
8	(8.0)	352 16%	117 16%	86 17%	60 16%	89 16%	203 16%	149 16%	316 16%	** **	37 14%	10 9%	** **
9	(9.0)	169 8%	55 7%	39 8%	19 5%	53c 10%	94 8%	73 8%	150 8%	** **	18 7%	11 10%	** **
10 - Extremely well	(10.0)	309 14%	96 13%	64 13%	56 15%	89 16%	159 13%	145 16%	257- 13%	** **	49+a 20%	13 12%	** **
NET Badly (1-3)		182 8%	57 8%	38 8%	29 8%	56 10%	95 8%	85 9%	156 8%	** **	23 9%	16 14%	** **
NET Neutral (4-6)		621 28%	218 29%	141 28%	120d 32%	136 25%	359 29%	256 28%	540 28%	** **	77 31%	38 33%	** **
NET Well (7-10)		1164 53%	380 51%	280 55%	197 53%	298 54%	660 53%	495 53%	1015 52%	** **	145 57%	58 51%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	233	92c	45	29	63	137	93	225+c	**	7-	2	**
	11%	12%	9%	8%	11%	11%	10%	12%	**	3%	1%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	7.00	7.00	10.00	8.00	8.00	8.00	**	10.00	7.00	**
Base for stats	1966	655	459	346	490	1113	837	1711	**	246	112	**
Mean score	6.8	6.8	6.9	6.8	6.9	6.8	6.9	6.8	**	6.9	6.4	**
Standard deviation	2.28	2.24	2.17	2.21	2.45	2.21	2.36	2.26	**	2.32	2.35	**
Standard Error	.06	.09	.10	.14	.13	.06	.10	.06	**	.16	.24	**

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Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	39 2%	16 2%	24 2%	6+b 4%	3 3%	3 2%	** **	** **	** **	** **	9 3%	3 2%
2	(2.0)	56 3%	27+b 4%	29- 2%	7 4%	2 2%	5 3%	** **	** **	** **	** **	13b 4%	12+b 6%
3	(3.0)	86 4%	38+b 6%	48- 3%	7 5%	7 7%	10 5%	** **	** **	** **	** **	16 5%	8 4%
4	(4.0)	109 5%	32 5%	77 5%	8 5%	9 9%	10 6%	** **	** **	** **	** **	12 4%	7 4%
5	(5.0)	246 11%	85 12%	161 11%	17 11%	13 12%	20 11%	** **	** **	** **	** **	44 15%	20 11%
6	(6.0)	266 12%	69 10%	197 13%	18 12%	11 10%	19 11%	** **	** **	** **	** **	28 9%	21 11%
7	(7.0)	334 15%	88 13%	246j 16%	19 12%	11 11%	21 12%	** **	** **	** **	** **	29- 10%	28 15%
8	(8.0)	352 16%	99 14%	253 17%	24 16%	14 14%	25 14%	** **	** **	** **	** **	47 16%	26 14%
9	(9.0)	169 8%	61 9%	108 7%	7 4%	6 6%	20c 11%	** **	** **	** **	** **	30 10%	18 10%
10 - Extremely well	(10.0)	309 14%	94 14%	215 14%	17 11%	15 15%	28 15%	** **	** **	** **	** **	47 16%	22 12%
NET Badly (1-3)		182 8%	82+b 12%	100- 7%	21+b 13%	11 11%	18 10%	** **	** **	** **	** **	38+b 13%	23b 12%
NET Neutral (4-6)		621 28%	186 27%	434 29%	44 28%	32 31%	50 28%	** **	** **	** **	** **	83 28%	48 26%
NET Well (7-10)		1164 53%	342 50%	822c 54%	67- 43%	46 45%	94 53%	** **	** **	** **	** **	152 51%	94 51%

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Prepared by BMG

Table Q35 1 2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	233	79	154	25+bj	13	17	**	**	**	**	24	20
	11%	11%	10%	16%	13%	10%	**	**	**	**	8%	11%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	**	**	**	7.00	7.00
Mode	8.00	8.00	8.00	8.00	10.00	10.00	**	**	**	**	8.00	7.00
Base for stats	1966	610	1356	131	90	162	**	**	**	**	273	165
Mean score	6.8	6.6-	6.9	6.3-	6.5	6.9f	**	**	**	**	6.7	6.6
			+acfhi				-	f		-		
Standard deviation	2.28	2.46	2.19	2.51	2.47	2.40	**	**	**	**	2.55	2.42
Standard Error	.06	.11	.06	.23	.28	.21	**	**	**	**	.17	.20

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Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	39 2%	2 2%	** **	6 2%	3 1%	7 1%	25 2%	39 2%	** **	39 2%	** **
2	(2.0)	56 3%	2 2%	** **	10 3%	4 2%	13 2%	35 3%	56 3%	** **	56 3%	** **
3	(3.0)	86 4%	5c 4%	** **	2- 1%	3- 1%	13- 2%	53cde 5%	85 4%	** **	85 4%	** **
4	(4.0)	109 5%	3 3%	** **	11 4%	10 4%	25 4%	59 5%	107 5%	** **	109 5%	** **
5	(5.0)	246 11%	11 9%	** **	25 9%	27 11%	59 10%	127 11%	243 11%	** **	245 11%	** **
6	(6.0)	266 12%	12 10%	** **	38 13%	30 12%	61 11%	146 13%	264 12%	** **	265 12%	** **
7	(7.0)	334 15%	20 18%	** **	54 19%	33 13%	88 15%	181 16%	331 15%	** **	334 15%	** **
8	(8.0)	352 16%	23 20%	** **	62+f 22%	49 19%	117+f 20%	176 15%	346 16%	** **	348 16%	** **
9	(9.0)	169 8%	6 6%	** **	19 7%	21 8%	47 8%	82 7%	166 8%	** **	169 8%	** **
10 - Extremely well	(10.0)	309 14%	21 19%	** **	42 14%	57+cf 22%	103+f 18%	146- 13%	307 14%	** **	307 14%	** **
NET Badly (1-3)		182 8%	9 8%	** **	18 6%	10- 4%	34- 6%	113+de 10%	180 8%	** **	181 8%	** **
NET Neutral (4-6)		621 28%	25 22%	** **	74 26%	67 26%	144 25%	332 29%	614 28%	** **	619 28%	** **
NET Well (7-10)		1164 53%	71f 62%	** **	177+f 62%	161+f 63%	356+f 62%	584- 50%	1149 53%	** **	1158 53%	** **

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Prepared by BMG

Table Q35 1 2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	233	9	**	20-	19	39-	135ce	233	**	233	**
	11%	8%	**	7%	8%	7%	12%	11%	**	11%	**
Medians	7.00	7.00	**	7.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	**	8.00	10.00	8.00	7.00	8.00	**	8.00	**
Base for stats	1966	105	**	269	237	534	1030	1944	**	1958	**
Mean score	6.8	7.2	**	7.1f	7.4+f	7.2+f	6.7-	6.8	**	6.8	**
Standard deviation	2.28	2.22	**	2.14	2.15	2.18	2.31	2.28	**	2.28	**
Standard Error	.06	.23	**	.14	.15	.10	.08	.06	**	.06	**

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Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	39 2%	39 2%	35 2%	31 2%	25- 1%	1 1%	35 2%	39 2%	39 2%	35 2%	5- *%	5- *%	8- 1%	0 -%	9- 1%	7- 1%
2	(2.0)	56 3%	56 3%	51 2%	50 2%	45 2%	4 2%	56 3%	56 3%	56 3%	54 3%	21- 1%	20- 1%	24- 2%	2 1%	29- 2%	25 2%
3	(3.0)	86 4%	86 4%	83 4%	80 4%	69 4%	4- 2%	86 4%	86 4%	86 4%	76 4%	46- 3%	46 3%	45- 3%	2 1%	53- 3%	35- 3%
4	(4.0)	109 5%	109 5%	102 5%	99 5%	85 5%	8 3%	107 5%	109 5%	109 5%	103 5%	60- 4%	52- 4%	58- 4%	4 3%	66- 4%	46- 4%
5	(5.0)	246 11%	246 11%	237 11%	229 11%	200 11%	26 9%	243 11%	246 11%	246 11%	231 11%	157-d 10%	128-d 10%	144-d 10%	7- 4%	146- 9%	105- 9%
6	(6.0)	266 12%	266 12%	255 12%	256 12%	221 12%	37 13%	263 12%	266 12%	266 12%	247 12%	193 12%	156 12%	167 11%	18 11%	187 12%	135 12%
7	(7.0)	334 15%	334 15%	323 15%	322 15%	279 15%	42 15%	329 15%	334 15%	334 15%	304 15%	269+ 16%	213 16%	238 16%	26 16%	249 16%	186 16%
8	(8.0)	352 16%	352 16%	342 16%	342 16%	308+ 17%	57+ 21%	351 16%	352 16%	352 16%	325 16%	300+ 18%	224 17%	269+ 18%	38+ 23%	278+ 18%	212+ 18%
9	(9.0)	169 8%	169 8%	164 8%	165 8%	144 8%	28 10%	169 8%	169 8%	169 8%	166+ 8%	148+ 9%	120+ 9%	127+ 9%	23+c 14%	145+ 9%	103+ 9%
10 -	(10.0)	309	309	301	301	267	58 +abcd fghi	308	309	309	297+	268+	209+	246+	42 +abcef	266+	204+
Extremely well		14%	14%	14%	14%	15%	21%	14%	14%	14%	15%	16%	16%	17%	25%	17%	17%
NET Badly (1-3)		182 8%	182e 8%	169e 8%	161e 8%	140-e 8%	10- 4%	177e 8%	182e 8%	182e 8%	165e 8%	72- 4%	70- 5%	77- 5%	4- 2%	90- 6%	67- 6%
NET Neutral (4-6)		621 28%	621 28%	594 28%	584 28%	506 28%	71 26%	613 28%	621 28%	621 28%	581 28%	410- 25%	336-d 26%	369- 25%	30- 18%	400-d 25%	286- 24%
NET Well (7-10)		1164 53%	1164 53%	1131 54%	1130 54%	998+ 55%	185 +abcd fghi	1157 53%	1164 53%	1164 53%	1092 54%	984+ 60%	767+ 58%	880+ 60%	130 +abcef 78%	937+ 59%	706+ 60%

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Prepared by BMG

Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	233	233e	213e	218e	181-e	10-	222e	233e	233e	203-e	163d	139d	151d	3-	151-d	114d
	11%	11%	10%	10%	10%	4%	10%	11%	11%	10%	10%	11%	10%	2%	10%	10%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1966	1966	1893	1875	1644	266	1946	1966	1966	1839	1466	1173	1326	164	1427	1059
Mean score	6.8	6.8	6.9+	6.9+	6.9+	7.5	6.9+	6.8	6.8	6.9+	7.3+	7.2+	7.2+	7.9	7.2+	7.2+
						+abcd	gh							+abce	f	
Standard deviation	2.28	2.28	2.26	2.24	2.23	2.01	2.26	2.28	2.28	2.28	2.02	2.08	2.09	1.83	2.13	2.13
Standard Error	.06	.06	.06	.06	.06	.13	.06	.06	.06	.06	.06	.06	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	39 2%	2 2%	34 2%	25 2%	19 2%
2	(2.0)	56 3%	5 3%	49 2%	36 3%	20 2%
3	(3.0)	86 4%	9 6%	76 4%	52 4%	31 4%
4	(4.0)	109 5%	8 5%	95 5%	76 5%	46 5%
5	(5.0)	246 11%	11 7%	228 12%	169 12%	85 10%
6	(6.0)	266 12%	16 11%	239 12%	174 12%	98 12%
7	(7.0)	334 15%	11 8%	313+ 16%	232+ 17%	163+b 19%
8	(8.0)	352 16%	20 13%	317 16%	223 16%	136 16%
9	(9.0)	169 8%	11 7%	156 8%	114 8%	69 8%
10 - Extremely well	(10.0)	309 14%	28 18%	272 14%	182 13%	98- 12%
NET Badly (1-3)		182 8%	16 11%	159 8%	113 8%	70 8%
NET Neutral (4-6)		621 28%	35 23%	563 29%	418 30%	228 27%
NET Well (7-10)		1164 53%	70 46%	1058 54%	752 53%	466 56%

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Prepared by BMG

Table Q35_1_2 (continuation)

Q35. BBC iPlayer - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	233 11%	29 19%	190- 10%	124- 9%	72- 9%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	10.00	8.00	7.00	7.00
Base for stats	1966	121	1780	1283	764
Mean score	6.8	6.9	6.8	6.8	6.8
Standard deviation	2.28	2.57	2.25	2.24	2.22
Standard Error	.06	.30	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_3

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	10 *%	4 *%	6 1%	** **	0 -%	5 *%	6 1%
2	(2.0)	24 1%	6 1%	18+a 2%	** **	0 -%	15 1%	9 1%
3	(3.0)	44 2%	18 2%	24 2%	** **	2 2%	24 2%	19 2%
4	(4.0)	69 3%	20- 2%	42a 4%	** **	6 5%	32 3%	37 3%
5	(5.0)	201 9%	89 9%	101 9%	** **	10 9%	109 10%	91 8%
6	(6.0)	276 13%	129 13%	133 12%	** **	12 10%	138 13%	133 12%
7	(7.0)	372 17%	164 17%	190 17%	** **	17 14%	180 17%	184 17%
8	(8.0)	433 20%	194 20%	208 19%	** **	26 22%	208 20%	222 20%
9	(9.0)	238 11%	119b 12%	100- 9%	** **	19 16%	114 11%	120 11%
10 - Extremely well	(10.0)	350 16%	181+b 19%	144- 13%	** **	24 20%	155 15%	194 17%
NET Badly (1-3)		78 4%	29 3%	48 4%	** **	2 2%	44 4%	34 3%
NET Neutral (4-6)		546 25%	239 25%	276 25%	** **	29 24%	278 26%	261 24%
NET Well (7-10)		1392 63%	658+b 68%	641- 58%	** **	87 73%	656 62%	720 65%
Don't know		183 8%	47- 5%	132+a 12%	** **	1 1%	87 8%	96 9%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	7.00	**	8.00	7.00	8.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	2016	925	966	**	118	978	1015
Mean score	7.4	7.5+b	7.2-	**	7.7b	7.3-	7.5+a
Standard deviation	1.95	1.90	2.00	**	1.88	1.97	1.94
Standard Error	.05	.07	.07	**	.19	.07	.06

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Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	10 *%	1 *%	0 -%	3 1%	2 1%	0 -%	3 1%	1 *%	1 *%	6 1%	4 *%	4 1%
2	(2.0)	24 1%	0 -%	2 1%	3 1%	7h 2%	4 1%	4 1%	4ah 2%	2- *%	10 1%	12 1%	8h 2%
3	(3.0)	44 2%	9d 4%	7 2%	7 2%	4 1%	6 2%	6 2%	4 2%	17 3%	11 2%	16 2%	10 2%
4	(4.0)	69 3%	7 2%	5 1%	11 3%	15b 4%	13 3%	9 3%	9bh 5%	11 2%	26 4%	32 4%	19 4%
5	(5.0)	201 9%	21 8%	35 10%	33 10%	40 11%	34 9%	27 9%	12 6%	56 9%	73 10%	72 8%	39 8%
6	(6.0)	276 13%	33 12%	46 13%	47 14%	36 10%	58d 15%	35 11%	21 11%	79 13%	83 12%	114 13%	55 11%
7	(7.0)	372 17%	51 19%	62 18%	51 15%	50 13%	78di 20%	50 16%	30 15%	113 18%	101- 14%	158 18%	80 16%
8	(8.0)	433 20%	62f 24%	74 21%	61 19%	75 20%	75 20%	49 16%	38 19%	136f 22%	136 19%	161 18%	86 17%
9	(9.0)	238 11%	28 11%	38 11%	41 12%	50egj 13%	32 8%	34 11%	14 7%	67 11%	91+egj 13%	80- 9%	48 10%
10 - Extremely well	(10.0)	350 16%	43 17%	64ej 18%	56 17%	70ej 19%	45- 12%	40 13%	32 16%	107ej 18%	126ej 18%	117- 13%	72 14%
NET Badly (1-3)		78 4%	10 4%	9 3%	13 4%	13 3%	11 3%	13 4%	9 5%	19 3%	26 4%	33 4%	22 4%
NET Neutral (4-6)		546 25%	60 23%	86 25%	91 28%	91 24%	105 28%	71 23%	42 21%	146 24%	182 26%	218 25%	113 22%
NET Well (7-10)		1392 63%	184 +efgjk 70%	238efgjk 68%	209 63%	245fjk 65%	229 60%	174- 57%	113 58%	423 +efgjk 69%	454fjk 64%	516- 58%	287- 57%
Don't know		183 8%	7- 3%	15- 4%	17- 5%	27ah 7%	35abh 9%	48 +abcdehi 16%	32 +abcdehi 16%	23- 4%	45- 6%	115 +abcdhi 13%	80+abcdehi 16%

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Prepared by BMG

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2016	254	334	313	348	345	258	164	588	662	767	422
Mean score	7.4	7.4	7.5ej	7.3	7.5	7.2	7.2	7.3	7.5ej	7.4	7.2-	7.2
Standard deviation	1.95	1.84	1.83	2.02	2.06	1.80	2.05	2.10	1.83	2.04	1.95	2.06
Standard Error	.05	.14	.11	.12	.12	.10	.13	.17	.09	.09	.07	.10

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Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	10 *%	1 1%	1 1%	1 *%	1 *%	** **	1 *%	2 1%	1 *%	1 *%	9 *%	1 *%	1 1%	* *%
2	(2.0)	24 1%	1 1%	1 1%	3 2%	6k 2%	** **	2 1%	6 2%	2 1%	1 *%	23 1%	0 -%	1 1%	* 1%
3	(3.0)	44 2%	4 2%	5 2%	4 2%	3 1%	** **	7 3%	6 2%	2 1%	3 2%	37 2%	5 2%	2 2%	1 2%
4	(4.0)	69 3%	2 1%	5 3%	4 2%	7 3%	** **	3 1%	12 4%	15 8% +abcdfjk l	8 5%	62 3%	5 3%	1 1%	1 2%
5	(5.0)	201 9%	11 7%	15 8%	26g 12%	22 8%	** **	24 10%	20 6%	15 7% +abdghjl	27 16%	170 9%	18 9%	8 7%	6 10%
6	(6.0)	276 13%	23 14%	24 13%	23 11%	34 13%	** **	45 19% +cghijm	34 10%	19 10%	13 8%	228 12%	24 12%	18gi 17%	6 10%
7	(7.0)	372 17%	29 18%	36 19%	36 17%	39 15%	** **	34 14%	60 18%	37 19%	21 13%	305 17%	38 19%	18 17%	11 20%
8	(8.0)	433 20%	28 18%	35 18%	42 20%	65fh 25%	** **	40 17%	62 19%	30 15%	35 21%	353 19%	49+fhj 25%	19 18%	12 21%
9	(9.0)	238 11%	20 13%	28 14%	22 10%	28 10%	** **	25 10%	40 12%	16 8%	20 12%	205 11%	16 9%	11 11%	5 9%
10 - Extremely well	(10.0)	350 16%	17 11%	27 14%	34 16%	49 19%	** **	42 18%	55 17%	33 17%	22 13%	294 16%	30 16%	14 14%	11a 20%
NET Badly (1-3)		78 4%	6 4%	7 3%	9 4%	10 4%	** **	10 4%	14 4%	5 3%	5 3%	68 4%	5 3%	4 3%	1 2%
NET Neutral (4-6)		546 25%	35 22%	45 23%	52 25%	63 24%	** **	72g 30%	66 20%	49 25%	48 29%	460 25%	46 24%	27 25%	13 23%

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Prepared by BMG

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
NET Well (7-10)	1392	95	126	133	182fl	**	141	216	116	97	1157	133fil	63	39f
	63%	60%	65%	63%	69%	**	59%	66%	59%	58%	63%	69%	59%	69%
Don't know	183	22+dfjkm	15	19	10-	**	16	30dk	24+dk	17dk	159dk	8-	13dfk	3
	8%	14%	8%	9%	4%	**	7%	9%	13%	10%	9%	4%	12%	6%
Medians	8.00	7.00	8.00	8.00	8.00	**	7.00	8.00	7.00	8.00	8.00	8.00	7.00	8.00
Mode	8.00	7.00	7.00	8.00	8.00	**	6.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2016	135	178	194	255	**	223	296	170	150	1685	185	93	53
Mean score	7.4	7.3	7.4	7.3	7.5	**	7.3	7.4	7.2	7.2	7.3	7.4	7.3	7.5
Standard deviation	1.95	1.84	1.90	1.97	1.96	**	1.99	2.01	2.06	2.01	1.97	1.79	1.88	1.87
Standard Error	.05	.17	.16	.16	.14	**	.14	.13	.18	.19	.05	.13	.14	.16

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Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	10 *%	3 *%	5+ 1%	1 *%	1 *%	8 1%	2 *%	8 *%	** **	2 1%	1 1%	** **
2	(2.0)	24 1%	6 1%	5 1%	4 1%	8 1%	11 1%	12 1%	17- 1%	** **	5 2%	4 4%	** **
3	(3.0)	44 2%	13 2%	10 2%	14+d 4%	6 1%	24 2%	19 2%	35 2%	** **	7 3%	5 5%	** **
4	(4.0)	69 3%	18 2%	18 3%	10 3%	23 4%	36 3%	32 3%	58 3%	** **	11 5%	8 7%	** **
5	(5.0)	201 9%	58 8%	40 8%	49+abe 13%	50 9%	98- 8%	99e 11%	180 9%	** **	21 8%	11 9%	** **
6	(6.0)	276 13%	103 14%	55 11%	53 14%	64 11%	158 13%	117 13%	248 13%	** **	27 11%	14 12%	** **
7	(7.0)	372 17%	127 17%	102+df 20%	56 15%	81 15%	229f 18%	137- 15%	327 17%	** **	42 17%	20 18%	** **
8	(8.0)	433 20%	145 19%	98 19%	77 21%	112 20%	243 19%	189 20%	386 20%	** **	47 19%	21 18%	** **
9	(9.0)	238 11%	94f 13%	56 11%	34 9%	52 9%	150 12%	86 9%	200 10%	** **	37+a 15%	17 15%	** **
10 - Extremely well	(10.0)	350 16%	102- 14%	83 16%	53 14%	108+ae 20%	185 15%	161 17%	302 16%	** **	47 18%	11 9%	** **
NET Badly (1-3)		78 4%	22 3%	21 4%	19 5%	15 3%	43 3%	34 4%	61- 3%	** **	14a 6%	11 9%	** **
NET Neutral (4-6)		546 25%	180 24%	112 22%	112+be 30%	136 25%	292 23%	249 27%	486 25%	** **	59 23%	32 28%	** **
NET Well (7-10)		1392 63%	468 63%	338+c 67%	220 59%	354 64%	807 65%	574 62%	1215 63%	** **	173 68%	69 61%	** **

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Prepared by BMG

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	183	76+b	33	25	49	109	73	175+c	**	6-	2	**
	8%	10%	6%	7%	9%	9%	8%	9%	**	3%	1%	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Base for stats	2016	670	471	351	505	1142	856	1761	**	246	112	**
Mean score	7.4	7.4	7.4	7.1-	7.5c	7.4	7.3	7.4d	**	7.4d	6.8-	**
Standard deviation	1.95	1.85	1.99	1.99	1.98	1.91	1.99	1.92	**	2.13	2.19	**
Standard Error	.05	.07	.09	.13	.10	.06	.08	.05	**	.14	.23	**

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Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	10 *%	6 1%	5 *%	3+b 2%	0 -%	0 -%	** **	** **	** **	** **	1 *%	1 1%
2	(2.0)	24 1%	15+b 2%	9- 1%	2 1%	2 2%	3 2%	** **	** **	** **	** **	8+b 3%	3 1%
3	(3.0)	44 2%	14 2%	30 2%	1 1%	2 2%	2 1%	** **	** **	** **	** **	7 2%	3 2%
4	(4.0)	69 3%	31+b 5%	38- 2%	9b 6%	6 6%	8 4%	** **	** **	** **	** **	15b 5%	10b 5%
5	(5.0)	201 9%	69 10%	132 9%	19 12%	13 13%	16 9%	** **	** **	** **	** **	38+b 13%	14 7%
6	(6.0)	276 13%	83 12%	193 13%	15 9%	14 13%	22 12%	** **	** **	** **	** **	31 10%	21 11%
7	(7.0)	372 17%	100 14%	272 18%	23 15%	21 21%	23 13%	** **	** **	** **	** **	38 13%	31 17%
8	(8.0)	433 20%	121 18%	312 21%	28 18%	9 9%	32 18%	** **	** **	** **	** **	56 19%	32 18%
9	(9.0)	238 11%	70 10%	168 11%	15 10%	14 13%	20 11%	** **	** **	** **	** **	27 9%	19 10%
10 - Extremely well	(10.0)	350 16%	128+b 19%	222- 15%	24 15%	17 16%	42+b 23%	** **	** **	** **	** **	58 19%	39b 21%
NET Badly (1-3)		78 4%	35+b 5%	44- 3%	6 4%	4 4%	5 3%	** **	** **	** **	** **	16b 6%	7 4%
NET Neutral (4-6)		546 25%	183 27%	363 24%	42 27%	32 31%	45 25%	** **	** **	** **	** **	84 28%	44 24%
NET Well (7-10)		1392 63%	419 61%	974 64%	90 58%	61 59%	117 65%	** **	** **	** **	** **	179 60%	122 66%

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Prepared by BMG

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	183	52	131	17	6	12	**	**	**	**	18	11
	8%	8%	9%	11%	6%	7%	**	**	**	**	6%	6%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	8.00	10.00	8.00	8.00	7.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2016	636	1380	138	97	167	**	**	**	**	279	173
Mean score	7.4	7.3i	7.4i	7.1	7.1	7.6i	**	**	**	**	7.2	7.5i
								i	-			
Standard deviation	1.95	2.15	1.85	2.18	2.06	2.03	**	**	**	**	2.21	2.08
Standard Error	.05	.09	.05	.20	.23	.18	**	**	**	**	.15	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	10 *%	0 -%	** **	1 1%	1 *%	2 *%	7 1%	10 *%	** **	10 *%	** **
2	(2.0)	24 1%	0 -%	** **	4 1%	2 1%	6 1%	14 1%	24 1%	** **	24 1%	** **
3	(3.0)	44 2%	4 4%	** **	6 2%	5 2%	12 2%	22 2%	44 2%	** **	44 2%	** **
4	(4.0)	69 3%	0 -%	** **	7 2%	6 2%	13 2%	44a 4%	69 3%	** **	69 3%	** **
5	(5.0)	201 9%	12 11%	** **	25 9%	16 6%	47 8%	116 10%	199 9%	** **	200 9%	** **
6	(6.0)	276 13%	11 10%	** **	40 14%	31 12%	68 12%	150 13%	269 12%	** **	276 13%	** **
7	(7.0)	372 17%	23 20%	** **	49 17%	47 18%	98 17%	201 17%	367 17%	** **	371 17%	** **
8	(8.0)	433 20%	25 22%	** **	54 19%	46 18%	109 19%	233 20%	428 20%	** **	429 20%	** **
9	(9.0)	238 11%	17 14%	** **	38 13%	35f 14%	81+f 14%	107- 9%	236 11%	** **	236 11%	** **
10 - Extremely well	(10.0)	350 16%	16 14%	** **	46 16%	56+f 22%	104f 18%	159- 14%	348 16%	** **	348 16%	** **
NET Badly (1-3)		78 4%	4 4%	** **	11 4%	8 3%	21 4%	43 4%	78 4%	** **	78 4%	** **
NET Neutral (4-6)		546 25%	23 20%	** **	72 25%	53 21%	127 22%	310 27%	536 25%	** **	545 25%	** **
NET Well (7-10)		1392 63%	80f 70%	** **	186 65%	183+f 72%	392+f 68%	700- 60%	1379 63%	** **	1385 63%	** **

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Prepared by BMG

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	183	7	**	20	12-	33-	112+de	183	**	183	**
	8%	6%	**	7%	5%	6%	10%	8%	**	8%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	8.00	8.00	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2016	108	**	269	245	540	1053	1994	**	2008	**
Mean score	7.4	7.5	**	7.4	7.7+f	7.5+f	7.2-	7.4	**	7.4	**
											b
Standard deviation	1.95	1.77	**	1.95	1.92	1.94	1.95	1.95	**	1.95	**
Standard Error	.05	.18	**	.13	.13	.09	.06	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	10 *%	10 *%	9 *%	9 *%	8 *%	* *%	10 *%	10 *%	10 *%	10 1%	2- *%	3- *%	5 *%	0 -%	5 *%	4 *%
2	(2.0)	24 1%	24 1%	22 1%	19 1%	17 1%	2 1%	23 1%	24 1%	24 1%	23 1%	2- *%	3- *%	11-a 1%	1 1%	12-a 1%	11ab 1%
3	(3.0)	44 2%	44 2%	42 2%	42 2%	35 2%	9 3%	44 2%	44 2%	44 2%	39 2%	15- 1%	21 2%	25 2%	4 2%	18- 1%	15- 1%
4	(4.0)	69 3%	69 3%	67 3%	65 3%	56 3%	8 3%	69 3%	69 3%	69 3%	67 3%	27- 2%	25- 2%	24- 2%	1 1%	30- 2%	26- 2%
5	(5.0)	201 9%	201e 9%	186 9%	182 9%	153- 8%	15- 5%	195 9%	201e 9%	201e 9%	187e 9%	106- 7%	80- 6%	93- 6%	5- 3%	101- 6%	76- 7%
6	(6.0)	276 13%	276 13%	261 12%	260 12%	231 13%	36 13%	272 13%	276 13%	276 13%	257 13%	197 12%	166 13%	176 12%	23 14%	178- 11%	138 12%
7	(7.0)	372 17%	372 17%	358 17%	358 17%	305 17%	41 15%	367 17%	372 17%	372 17%	347 17%	296+ 18%	235 18%	250 17%	24 15%	280 18%	191 16%
8	(8.0)	433 20%	433 20%	425 20%	419 20%	365 20%	60 22%	430 20%	433 20%	433 20%	396 19%	359+ 22%	274 21%	321+ 22%	38 23%	347+ 22%	244 21%
9	(9.0)	238 11%	238 11%	233 11%	231 11%	207 11%	35 13%	238 11%	238 11%	238 11%	228 11%	204+ 13%	164+ 12%	184+ 12%	25 15%	190+ 12%	139 12%
10 - Extremely well	(10.0)	350 16%	350 16%	339 16%	340 16%	301 17%	59 21% +abcfghi	349 16%	350 16%	350 16%	335+ 16%	305+ 19%	239+ 18%	281+ 19%	42+ 25%	303+ 19%	242+ 21%
NET Badly (1-3)		78 4%	78 4%	73 3%	71 3%	60 3%	11 4%	77 4%	78 4%	78 4%	72 4%	19- 1%	26- 2%	41-a 3%	5 3%	34-a 2%	30-a 3%
NET Neutral (4-6)		546 25%	546 25%	514 24%	507 24%	441 24%	59 21%	536 25%	546 25%	546 25%	510 25%	330- 20%	271- 21%	292- 20%	29- 17%	309- 20%	241- 21%
NET Well (7-10)		1392 63%	1392 63%	1354 64%	1348 64%	1178+ 65% +abcfghi	196 71%	1383 64%	1392 63%	1392 63%	1306+ 64%	1164+ 72%	913+ 70%	1035+ 70%	129+ 77%	1121+ 71%	817+ 70%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	183 8%	183e 8%	165e 8%	168e 8%	146e 8%	10- 4%	172e 8%	183e 8%	183e 8%	153-e 8%	115-d 7%	102d 8%	109-d 7%	4- 3%	114-d 7%	85d 7%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	
Base for stats	2016	2016	1941	1925	1679	266	1996	2016	2016	1888	1514	1209	1369	163	1464	1087
Mean score	7.4	7.4	7.4+	7.4+	7.4+	7.6 +afghi	7.4+	7.4	7.4	7.4	7.7+	7.7+	7.7+	8.0+	7.7+	7.7+
Standard deviation	1.95	1.95	1.94	1.93	1.93	1.93	1.95	1.95	1.95	1.96	1.69	1.76	1.83	1.77	1.80	1.87
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.15	.05	.06

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Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	10 *%	0 -%	7 *%	3 *%	2 *%
2	(2.0)	24 1%	2 1%	20 1%	13 1%	10 1%
3	(3.0)	44 2%	1 1%	40 2%	29 2%	20 2%
4	(4.0)	69 3%	0 -%	63 3%	36 3%	18- 2%
5	(5.0)	201 9%	11 8%	180 9%	120 9%	77 9%
6	(6.0)	276 13%	22 15%	246 13%	175 12%	92 11%
7	(7.0)	372 17%	17 11%	347+ 18%	265+ 19%	177+b 21%
8	(8.0)	433 20%	27 18%	393 20%	287 20%	156 19%
9	(9.0)	238 11%	9 6%	222 11%	167+ 12%	109+ 13%
10 - Extremely well	(10.0)	350 16%	36 24%	306 16%	206- 15%	114- 14%
NET Badly (1-3)		78 4%	3 2%	67 3%	45 3%	32 4%
NET Neutral (4-6)		546 25%	34 22%	489 25%	332 24%	187 22%
NET Well (7-10)		1392 63%	89 59%	1268+ 64%	925+ 66%	557+ 67%

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Prepared by BMG

Table Q35_1_3 (continuation)

Q35. BBC iPlayer - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	183	25	146	105	59
	8%	16%	7%	7%	7%
Medians	8.00	8.00	8.00	8.00	7.00
Mode	8.00	10.00	8.00	8.00	7.00
Base for stats	2016	126	1824	1302	776
Mean score	7.4	7.7	7.4	7.4	7.4
Standard deviation	1.95	1.90	1.92	1.86	1.88
Standard Error	.05	.22	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_4

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	31 1%	10 1%	21 2%	** **	0 -%	20 2%	11 1%
2	(2.0)	39 2%	14 1%	25 2%	** **	0 -%	20 2%	17 1%
3	(3.0)	53 2%	15- 2%	34a 3%	** **	4 3%	26 2%	26 2%
4	(4.0)	68 3%	29 3%	38 3%	** **	1 *%	40 4%	25- 2%
5	(5.0)	209 9%	89 9%	111 10%	** **	8 7%	98 9%	105 9%
6	(6.0)	269 12%	121 12%	123 11%	** **	24 20%	128 12%	137 12%
7	(7.0)	352 16%	167 17%	164 15%	** **	18 15%	170 16%	178 16%
8	(8.0)	413 19%	179 18%	209 19%	** **	23 19%	209 20%	202 18%
9	(9.0)	234 11%	115 12%	104 9%	** **	14 12%	123 12%	110 10%
10 - Extremely well	(10.0)	392 18%	181 19%	187 17%	** **	24 20%	174 16%	217 20%
NET Badly (1-3)		123 6%	39- 4%	80+a 7%	** **	4 3%	66 6%	54 5%
NET Neutral (4-6)		545 25%	239 25%	272 25%	** **	33 27%	266 25%	268 24%
NET Well (7-10)		1391 63%	642+b 66%	664- 61%	** **	79 66%	675 63%	707 64%
Don't know		140 6%	52 5%	82 7%	** **	5 4%	58 5%	82 7%

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Prepared by BMG

Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	7.00	**	8.00	8.00	8.00
Mode	8.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	2059	921	1016	**	115	1007	1029
Mean score	7.3	7.4+b	7.1-	**	7.6	7.2	7.4+
Standard deviation	2.13	2.04	2.25	**	1.82	2.17	2.09
Standard Error	.05	.07	.07	**	.19	.08	.07

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Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	31 1%	3 1%	3 1%	5 2%	6 1%	5 1%	6 2%	3 2%	6 1%	11 2%	14 2%	10 2%
2	(2.0)	39 2%	2 1%	5 1%	7 2%	7 2%	6 2%	5 2%	6 3%	7 1%	14 2%	17 2%	11 2%
3	(3.0)	53 2%	6 2%	7 2%	5 2%	8 2%	10 3%	13+i 4%	4 2%	12 2%	13 2%	28 3%	17 3%
4	(4.0)	68 3%	3 1%	7 2%	14h 4%	15h 4%	12 3%	11 4%	5 3%	10- 2%	29h 4%	28 3%	16 3%
5	(5.0)	209 9%	34cgijk 13%	43gik 12%	25 8%	32 9%	35 9%	27 9%	13 6%	77+cgijk 13%	57 8%	74 8%	39 8%
6	(6.0)	269 12%	43dfk 17%	42 12%	54+dfjk 16%	29- 8%	51d 13%	29 9%	21 11%	86d 14%	82 12%	101 11%	50 10%
7	(7.0)	352 16%	35 13%	61 17%	52 16%	59 16%	67 18%	44 15%	35 18%	96 16%	110 16%	147 17%	79 16%
8	(8.0)	413 19%	56 22%	57 16%	65 20%	77 20%	76 20%	54 18%	27 14%	114 19%	142 20%	157 18%	81 16%
9	(9.0)	234 11%	33 13%	41 12%	30 9%	48 13%	36 9%	27 9%	19 10%	74 12%	78 11%	81 9%	46 9%
10 - Extremely well	(10.0)	392 18%	38 14%	69 20%	58 18%	71 19%	55 14%	64e 21%	37 19%	107 17%	129 18%	156 18%	101e 20%
NET Badly (1-3)		123 6%	11 4%	14 4%	18 5%	20 5%	21 6%	24h 8%	14 7%	25 4%	38 5%	59 7%	38+bh 8%
NET Neutral (4-6)		545 25%	81+dfgjk 31%	92 26%	93dgk 28%	76- 20%	97 26%	67 22%	39 20%	173 28%	169 24%	203 23%	105- 21%
NET Well (7-10)		1391 63%	162 62%	228 65%	205 62%	255j 68%	234 61%	190 62%	117 60%	390 64%	460 65%	541 61%	307 61%
Don't know		140 6%	8- 3%	14 4%	15 5%	25h 7%	28ah 7%	25abh 8%	25 13%	22- 4%	40 6%	79+abchi 9%	51+abchi 10%

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Prepared by BMG

Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Medians	8.00	8.00	7.00	7.00	8.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	10.00	8.00	8.00	8.00	10.00	10.00	8.00	8.00	8.00	10.00
Base for stats	2059	254	335	316	351	352	281	170	589	667	803	451
Mean score	7.3	7.2	7.4	7.2	7.4	7.2	7.3	7.3	7.3	7.3	7.2	7.3
Standard deviation	2.13	1.98	2.04	2.14	2.16	2.05	2.33	2.29	2.02	2.15	2.20	2.31
Standard Error	.05	.15	.12	.13	.13	.11	.15	.18	.09	.09	.08	.11

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Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	31 1%	2 1%	3 1%	2 1%	4 1%	** **	1 *%	9+ 3%	2 1%	3 2%	26 1%	2 1%	2 2%	1 2%
2	(2.0)	39 2%	3 2%	4 2%	4 2%	5 2%	** **	6 2%	5 1%	5 3%	2 1%	35 2%	2 1%	1 1%	* 1%
3	(3.0)	53 2%	3 2%	4 2%	6 3%	8f 3%	** **	1- *%	9f 3%	6f 3%	5f 3%	46f 3%	2 1%	3f 3%	1 2%
4	(4.0)	68 3%	3 2%	7 4%	6 3%	6 2%	** **	4 2%	10 3%	8 4%	4 3%	53 3%	7 4%	5f 5%	3 5%
5	(5.0)	209 9%	11 7%	20 10%	28dg 13%	16 6%	** **	23 9%	22 7%	22 11%	22dg 13%	176 10%	17 9%	11 10%	5 10%
6	(6.0)	269 12%	21 14%	24 13%	25 12%	35l 13%	** **	42+ghjl 18%	32 10%	18 9%	23 14%	231l 13%	23 12%	7- 7%	81 14%
7	(7.0)	352 16%	22 14%	34 18%	34 16%	37 14%	** **	44 18%	56 17%	24 13%	21 13%	284- 15%	43+dhij 22%	18 17%	8 14%
8	(8.0)	413 19%	35 22%	34 18%	44 21%	51 19%	** **	34 14%	54 17%	36 19%	31 19%	339 18%	37 19%	23f 22%	14fg 25%
9	(9.0)	234 11%	18 11%	26c 13%	13- 6%	35c 13%	** **	30c 13%	39c 12%	19 10%	15 9%	202c 11%	17 9%	9 9%	6 10%
10 - Extremely well	(10.0)	392 18%	21 13%	31 16%	43 20%	57 21%	** **	40 17%	68 21%	36 19%	26 16%	334 18%	34 18%	16 15%	9 16%
NET Badly (1-3)		123 6%	8 5%	11 6%	11 5%	16 6%	** **	7 3%	23 7%	14 7%	10 6%	107 6%	7 3%	7 7%	2 4%
NET Neutral (4-6)		545 25%	36 23%	51 26%	58 27%	57 21%	** **	69g 29%	64- 20%	49 25%	49g 29%	459 25%	47 24%	23 22%	16g 28%
NET Well (7-10)		1391 63%	96 61%	125 65%	134 63%	180i 68%	** **	148 62%	217i 67%	116 59%	93 56%	1159 63%	130i 68%	66 62%	37 65%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 1 4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	140	17+bcdjkm 7		9	12	**	14	22	16	15	119	9	10bcdkm 2	
	6%	11%	4%	4%	5%	**	6%	7%	8%	9%	6%	5%	10%	3%
Medians	8.00	8.00	7.00	7.00	8.00	**	7.00	8.00	8.00	7.00	8.00	7.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	10.00	**	7.00	10.00	8.00	8.00	8.00	7.00	8.00	8.00
Base for stats	2059	140	186	204	253	**	224	304	178	152	1725	184	96	55
Mean score	7.3	7.3	7.2	7.2	7.5	**	7.3	7.4	7.2	7.1	7.3	7.3	7.1	7.3
Standard deviation	2.13	2.04	2.12	2.12	2.14	**	1.94	2.28	2.29	2.16	2.15	1.97	2.23	2.06
Standard Error	.05	.19	.17	.17	.15	**	.14	.15	.20	.20	.06	.14	.17	.17

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Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	31 1%	13 2%	6 1%	3 1%	8 2%	19 2%	12 1%	28 1%	** **	3 1%	1 1%	** **
2	(2.0)	39 2%	12 2%	6 1%	8 2%	13 2%	18 1%	21 2%	33 2%	** **	4 2%	3 2%	** **
3	(3.0)	53 2%	16 2%	10 2%	9 2%	17 3%	26 2%	25 3%	47 2%	** **	4 2%	4 4%	** **
4	(4.0)	68 3%	28 4%	15 3%	8 2%	16 3%	44 3%	24 3%	62 3%	** **	5 2%	4 4%	** **
5	(5.0)	209 9%	51- 7%	45 9%	51+ae 13%	59a 11%	97- 8%	110+ae 12%	186 10%	** **	21 8%	13 11%	** **
6	(6.0)	269 12%	86 12%	60 12%	62+ade 17%	58 10%	146 12%	120 13%	238 12%	** **	30 12%	7 6%	** **
7	(7.0)	352 16%	118 16%	86 17%	62 17%	82 15%	204 16%	144 16%	306 16%	** **	44 17%	29 25%	** **
8	(8.0)	413 19%	141 19%	106 21%	60 16%	102 18%	248 20%	162 17%	361 19%	** **	52 20%	19 17%	** **
9	(9.0)	234 11%	88 12%	64df 13%	35 9%	47 9%	152+df 12%	82- 9%	207 11%	** **	27 11%	16 14%	** **
10 - Extremely well	(10.0)	392 18%	141 19%	80 16%	62 16%	107 19%	221 18%	168 18%	335 17%	** **	56 22%	16 14%	** **
NET Badly (1-3)		123 6%	41 5%	22 4%	20 5%	38 7%	63 5%	58 6%	108 6%	** **	12 5%	7 7%	** **
NET Neutral (4-6)		545 25%	166 22%	121 24%	120+abde 32%	134 24%	287- 23%	254+ae 27%	487 25%	** **	56 22%	23 21%	** **
NET Well (7-10)		1391 63%	489cf 66%	336cf 67%	219 58%	338 61%	825+cf 66%	557- 60%	1209 62%	** **	178+a 70%	80 70%	** **

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Prepared by BMG

Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	140	50	26	17	44	76	61	131+c	**	7-	3	**
	6%	7%	5%	4%	8%	6%	7%	7%	**	3%	2%	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	**	8.00	7.00	**
Mode	8.00	10.00	8.00	7.00	10.00	8.00	10.00	8.00	**	10.00	7.00	**
Base for stats	2059	696	478	359	510	1174	869	1804	**	246	111	**
Mean score	7.3	7.4	7.4	7.1	7.2	7.4+	7.2	7.3	**	7.5	7.2	**
Standard deviation	2.13	2.15	2.01	2.08	2.24	2.10	2.18	2.13	**	2.06	2.09	**
Standard Error	.05	.08	.09	.13	.12	.06	.09	.05	**	.14	.22	**

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Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	31 1%	15 2%	16 1%	4 3%	2 2%	4 2%	** **	** **	** **	** **	6 2%	3 2%
2	(2.0)	39 2%	17 2%	22 1%	2 1%	2 2%	1 1%	** **	** **	** **	** **	8 3%	5 3%
3	(3.0)	53 2%	24+b 4%	29- 2%	3 2%	3 3%	5 3%	** **	** **	** **	** **	11 4%	7 4%
4	(4.0)	68 3%	22 3%	45 3%	4 2%	3 3%	4 2%	** **	** **	** **	** **	13 4%	7 4%
5	(5.0)	209 9%	72 10%	137 9%	17 11%	14 14%	19 11%	** **	** **	** **	** **	37 12%	19 10%
6	(6.0)	269 12%	62- 9%	207+ace 14%	12 8%	8 8%	9- 5%	** **	** **	** **	** **	31 11%	16 9%
7	(7.0)	352 16%	106 15%	246 16%	18 12%	13 13%	23 13%	** **	** **	** **	** **	41 14%	21 11%
8	(8.0)	413 19%	109- 16%	304+aj 20%	31 20%	12 11%	30 17%	** **	** **	** **	** **	43 14%	34 18%
9	(9.0)	234 11%	62 9%	173 11%	14 9%	10 10%	22 13%	** **	** **	** **	** **	24 8%	21 11%
10 - Extremely well	(10.0)	392 18%	146+b 21%	246- 16%	31 20%	24 24%	44+b 25%	** **	** **	** **	** **	61 20%	45+b 24%
NET Badly (1-3)		123 6%	56+b 8%	67- 4%	9 6%	7 7%	10 6%	** **	** **	** **	** **	26+b 9%	14 8%
NET Neutral (4-6)		545 25%	156 23%	389e 26%	33 21%	25 25%	32- 18%	** **	** **	** **	** **	81e 27%	41 22%
NET Well (7-10)		1391 63%	422 61%	969j 64%	94 61%	59 58%	120 67%	** **	** **	** **	** **	169- 57%	120 65%

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Prepared by BMG

Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											Other (k)
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	140	54	86	19+bk	11	17	**	**	**	**	21	9
	6%	8%	6%	12%	11%	9%	**	**	**	**	7%	5%
Medians	8.00	7.00	8.00	8.00	8.00	8.00	**	**	**	**	7.00	8.00
Mode	8.00	10.00	8.00	8.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2059	635	1424	136	91	162	**	**	**	**	276	175
Mean score	7.3	7.2	7.3	7.4	7.3	7.6hj	**	**	**	**	7.0	7.4
Standard deviation	2.13	2.36	2.02	2.27	2.39	2.29	**	**	**	**	2.41	2.36
Standard Error	.05	.10	.06	.20	.27	.20	**	**	**	**	.16	.19

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Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	31 1%	0 -%	** **	4 1%	5 2%	6 1%	19 2%	31 1%	** **	31 1%	** **
2	(2.0)	39 2%	3 3%	** **	5 2%	4 1%	12 2%	16 1%	36 2%	** **	39 2%	** **
3	(3.0)	53 2%	3 3%	** **	2- 1%	2 1%	10 2%	26 2%	52 2%	** **	53 2%	** **
4	(4.0)	68 3%	5 4%	** **	9 3%	7 3%	17 3%	39 3%	68 3%	** **	68 3%	** **
5	(5.0)	209 9%	10 9%	** **	29 10%	17 7%	55 10%	119 10%	206 9%	** **	208 9%	** **
6	(6.0)	269 12%	11 10%	** **	42 14%	34 13%	71 12%	133 11%	265 12%	** **	269 12%	** **
7	(7.0)	352 16%	20 18%	** **	58 20%	45 18%	94 16%	194 17%	349 16%	** **	351 16%	** **
8	(8.0)	413 19%	25 22%	** **	51 18%	41 16%	110 19%	228 20%	407 19%	** **	410 19%	** **
9	(9.0)	234 11%	9 8%	** **	32 11%	40+f 15%	71 12%	110 9%	233 11%	** **	233 11%	** **
10 - Extremely well	(10.0)	392 18%	20 18%	** **	49 17%	54 21%	106 18%	191 16%	389 18%	** **	389 18%	** **
NET Badly (1-3)		123 6%	6 6%	** **	10 3%	11 4%	28 5%	62 5%	120 6%	** **	123 6%	** **
NET Neutral (4-6)		545 25%	26 23%	** **	79 27%	59 23%	144 25%	292 25%	539 25%	** **	544 25%	** **
NET Well (7-10)		1391 63%	74 65%	** **	190 66%	179+f 70%	381 67%	723 62%	1379 63%	** **	1384 63%	** **

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Prepared by BMG

Table Q35 1 4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	140	7	**	9-	8-	20-	88+cde	139	**	140	**
	6%	6%	**	3%	3%	4%	8%	6%	**	6%	**
Medians	8.00	8.00	**	7.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	8.00	8.00	**	7.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2059	107	**	279	248	553	1076	2038	**	2051	**
Mean score	7.3	7.3	**	7.3	7.5f	7.4	7.2	7.3b	**	7.3b	**
Standard deviation	2.13	2.09	**	1.99	2.08	2.08	2.12	2.13	**	2.13	**
Standard Error	.05	.21	**	.13	.14	.10	.07	.05	**	.05	**

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Table Q35 1 4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	31 1%	31 1%	28 1%	28 1%	26 1%	1 *%	29 1%	31 1%	31 1%	29 1%	4- *%	6- *%	8- 1%	0 -%	11-a 1%	8- 1%
2	(2.0)	39 2%	39 2%	34 2%	31 1%	27- 1%	2 1%	37 2%	39 2%	39 2%	36 2%	5- *%	5- *%	16-ab 1%	1 *%	15-a 1%	12-a 1%
3	(3.0)	53 2%	53 2%	47 2%	46 2%	38 2%	3 1%	50 2%	53 2%	53 2%	44- 2%	22- 1%	25 2%	29 2%	2 1%	31 2%	24 2%
4	(4.0)	68 3%	68 3%	65 3%	65 3%	54 3%	8 3%	68 3%	68 3%	68 3%	63 3%	30- 2%	28- 2%	33- 2%	4 2%	38- 2%	27- 2%
5	(5.0)	209 9%	209 9%	192 9%	191 9%	168 9%	27 10%	201 9%	209 9%	209 9%	195 10%	115- 7%	87- 7%	105- 7%	14 8%	114- 7%	85- 7%
6	(6.0)	269 12%	269 12%	258 12%	258 12%	218 12%	39 14%	266 12%	269 12%	269 12%	245 12%	185 11%	137- 10%	177 12%	25 15%	173- 11%	130 11%
7	(7.0)	352 16%	352 16%	342 16%	337 16%	297 16%	37 13%	347 16%	352 16%	352 16%	329 16%	275 17%	226 17%	240 16%	20 12%	262 17%	190 16%
8	(8.0)	413 19%	413 19%	408 19%	402 19%	353 19%	63 23%	412 19%	413 19%	413 19%	388 19%	355+ 22%	277+ 21%	310+ 21%	40 24%	330+ 21%	239 20%
9	(9.0)	234 11%	234 11%	229 11%	228 11%	201 11%	29 11%	233 11%	234 11%	234 11%	220 11%	204+ 13%	163+ 12%	172+ 12%	20 12%	188+ 12%	150+ 13%
10 - Extremely well	(10.0)	392 18%	392 18%	379 18%	381 18%	333 18%	58 21%	391 18%	392 18%	392 18%	371 18%	344+ 21%	284+ 22%	308+ 21%	40 24%	328+ 21%	241+ 21%
NET Badly (1-3)		123 6%	123e 6%	109e 5%	105e 5%	92-e 5%	6- 2%	117e 5%	123e 6%	123e 6%	109e 5%	30- 2%	36- 3%	54-a 4%	3- 2%	58-a 4%	44-a 4%
NET Neutral (4-6)		545 25%	545 25%	515 24%	514 25%	440 24%	74 27%	534 25%	545 25%	545 25%	503 25%	330- 20%	252- 19%	315- 21%	43 25%	325- 21%	242- 21%
NET Well (7-10)		1391 63%	1391 63%	1357 64%	1348 64%	1185+ 65%	187 68%	1383 64%	1391 63%	1391 63%	1307+ 64%	1178+ 72%	950+ 72%	1030+ 70%	120+ 72%	1108+ 70%	819+ 70%

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Prepared by BMG

Table Q35 1 4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	140 6%	140 6%	125 6%	125 6%	109 6%	9- 3%	134 6%	140 6%	140 6%	122- 6%	90-d 6%	74d 6%	79-d 5%	2- 1%	87-d 5%	67d 6%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	10.00
Base for stats	2059	2059	1981	1968	1716	267	2035	2059	2059	1920	1538	1238	1398	165	1492	1106
Mean score	7.3	7.3	7.3+	7.3+	7.3+	7.6+agh	7.3+	7.3	7.3	7.3	7.8+ce	7.7+	7.6+	7.7+	7.6+	7.6+
Standard deviation	2.13	2.13	2.10	2.10	2.10	1.91	2.12	2.13	2.13	2.12	1.79	1.86	1.95	1.83	1.96	1.97
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.06	.15	.05	.06

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Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	31 1%	2 1%	25 1%	17 1%	8 1%
2	(2.0)	39 2%	4 3%	33 2%	20 1%	14 2%
3	(3.0)	53 2%	6 4%	45 2%	26- 2%	13 2%
4	(4.0)	68 3%	3 2%	61 3%	44 3%	24 3%
5	(5.0)	209 9%	14 9%	181 9%	130 9%	67 8%
6	(6.0)	269 12%	18 12%	243 12%	174 12%	105 13%
7	(7.0)	352 16%	17 11%	327 17%	239 17%	158+ 19%
8	(8.0)	413 19%	16 11%	386+ 20%	292+ 21%	173 21%
9	(9.0)	234 11%	13 9%	210 11%	151 11%	89 11%
10 - Extremely well	(10.0)	392 18%	48 32%	338- 17%	234 17%	143 17%
NET Badly (1-3)		123 6%	12 8%	103 5%	63- 4%	35- 4%
NET Neutral (4-6)		545 25%	34 23%	485 25%	347 25%	196 23%
NET Well (7-10)		1391 63%	94 63%	1261 64%	916+ 65%	563+ 67%

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Prepared by BMG

Table Q35_1_4 (continuation)

Q35. BBC iPlayer - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	140	10	121	82	42
	6%	6%	6%	6%	5%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	8.00	10.00	8.00	8.00	8.00
Base for stats	2059	140	1849	1325	794
Mean score	7.3	7.6	7.3	7.3	7.4
Standard deviation	2.13	2.42	2.09	2.03	1.99
Standard Error	.05	.26	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_5

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	16 1%	5 1%	10 1%	** **	0 -%	8 1%	8 1%
2	(2.0)	25 1%	6- 1%	19+a 2%	** **	* *%	15 1%	10 1%
3	(3.0)	38 2%	16 2%	19 2%	** **	3 2%	21 2%	17 2%
4	(4.0)	58 3%	25 3%	31 3%	** **	2 1%	32 3%	26 2%
5	(5.0)	187 8%	75 8%	101 9%	** **	10 8%	102 10%	80- 7%
6	(6.0)	233 11%	108 11%	111 10%	** **	14 12%	114 11%	116 10%
7	(7.0)	349 16%	151 15%	169 15%	** **	30 25%	181 17%	158 14%
8	(8.0)	435 20%	174 18%	231 21%	** **	23 20%	229 22%	201 18%
9	(9.0)	278 13%	132 14%	132 12%	** **	14 12%	123 12%	153 14%
10 - Extremely well	(10.0)	513 23%	254+b 26%	236 22%	** **	22 19%	209- 20%	302+a 27%
NET Badly (1-3)		78 4%	27 3%	48+ 4%	** **	3 2%	43 4%	35 3%
NET Neutral (4-6)		477 22%	208 21%	243 22%	** **	25 21%	248 23%	222 20%
NET Well (7-10)		1575 72%	711 73%	768 70%	** **	89 75%	743 70%	815 73%
Don't know		69 3%	27 3%	39 4%	** **	2 2%	30 3%	39 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	7.00	8.00	10.00
Base for stats	2130	945	1059	**	118	1035	1071
Mean score	7.6	7.8+b	7.5-	**	7.6	7.5-	7.8+a
Standard deviation	2.00	1.96	2.07	**	1.75	2.01	1.99
Standard Error	.05	.07	.07	**	.18	.07	.06

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Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	16 1%	1 1%	1 **	3 1%	5 1%	3 1%	1 **	1 1%	3 **	9 1%	5 1%	2 **
2	(2.0)	25 1%	3 1%	3 1%	3 1%	4 1%	3 1%	7 2%	3 1%	5 1%	7 1%	12 1%	9 2%
3	(3.0)	38 2%	3 1%	5 1%	6 2%	6 2%	7 2%	5 2%	6 3%	8 1%	12 2%	17 2%	10 2%
4	(4.0)	58 3%	5 2%	13 4%	12 4%	7 2%	13 4%	5 2%	3 1%	17 3%	19 3%	21 2%	8 1%
5	(5.0)	187 8%	32di 12%	26 7%	27 8%	26 7%	35 9%	30 10%	12 6%	57 9%	52 7%	77 9%	42 8%
6	(6.0)	233 11%	39+dfgjk 15%	37 10%	42 13%	34 9%	38 10%	27 9%	16 8%	76 12%	76 11%	81 9%	43 9%
7	(7.0)	349 16%	52fk 20%	53 15%	54 16%	53 14%	70fk 18%	38 12%	28 14%	106 17%	107 15%	136 15%	66 13%
8	(8.0)	435 20%	43 17%	64 18%	67 20%	80 21%	71 19%	61 20%	48h 25%	108 18%	147 21%	180 20%	109 22%
9	(9.0)	278 13%	25 10%	49 14%	36 11%	58k 16%	58k 15%	33 11%	20 10%	74 12%	95 13%	110 12%	52 10%
10 - Extremely well	(10.0)	513 23%	52 20%	88 25%	71 21%	92 25%	75 20%	84e 27%	51 26%	139 23%	163 23%	210 24%	135+e 27%
NET Badly (1-3)		78 4%	7 3%	9 3%	13 4%	15 4%	12 3%	12 4%	10 5%	16 3%	28 4%	34 4%	22 4%
NET Neutral (4-6)		477 22%	75 +dfgijk 29%	75 22%	80g 24%	67 18%	87 23%	62 20%	31- 16%	150dgk 25%	147 21%	179 20%	93 19%
NET Well (7-10)		1575 72%	172 66%	254 73%	228 69%	284a 76%	274 72%	215 70%	147 75%	427 70%	512 73%	636 72%	362 72%
Don't know		69 3%	7 2%	11 3%	10 3%	9 2%	8 2%	17+dei 5%	9 4%	17 3%	19 3%	33 4%	25+ei 5%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Medians	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	7.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2130	255	338	321	367	372	290	187	593	688	849	477
Mean score	7.6	7.4	7.8a	7.5	7.8a	7.6	7.8	7.8a	7.6	7.7	7.7	7.8a
Standard deviation	2.00	1.93	1.96	2.03	2.03	1.96	2.08	2.02	1.95	2.04	2.01	2.05
Standard Error	.05	.14	.12	.12	.12	.10	.13	.16	.09	.08	.07	.10

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Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	16 1%	1 *%	3 1%	2 1%	0 -%	** **	1 1%	2 1%	2 1%	1 *%	11 1%	2 1%	2d 2%	1d 1%
2	(2.0)	25 1%	3 2%	0 -%	4 2%	6 2%	** **	2 1%	4 1%	1 1%	2 1%	23 1%	1 *%	* *%	1b 1%
3	(3.0)	38 2%	3 2%	5 3%	3 1%	4 1%	** **	4 2%	6 2%	2 1%	3 2%	32 2%	4 2%	2 2%	1 1%
4	(4.0)	58 3%	2 1%	6 3%	4 2%	12g 5%	** **	4 2%	4 1%	11+afgij 6%	1 1%	46 2%	5 3%	6+afgijm 6%	1 1%
5	(5.0)	187 8%	11 7%	15 8%	21 10%	21 8%	** **	22 9%	26 8%	14 7%	17 10%	164 9%	11 6%	7 7%	4 7%
6	(6.0)	233 11%	14 9%	17 9%	24 11%	30 11%	** **	27 11%	28 9%	24 12%	22 13%	192 10%	22 11%	13 12%	6 10%
7	(7.0)	349 16%	37 +cdghjl 24%	32 17%	30 14%	38 14%	** **	47hl 20%	50 15%	22 12%	30 18%	292 16%	35 18%	13 12%	9 15%
8	(8.0)	435 20%	22 14%	32 17%	41 19%	50 19%	** **	43 18%	67 20%	41 21%	28 17%	347- 19%	53 +abdfij 28%	21 20%	13a 23%
9	(9.0)	278 13%	21 14%	30 16%	25 12%	37 14%	** **	31 13%	44 13%	24 12%	20 12%	243 13%	18 10%	10 10%	7 12%
10 - Extremely well	(10.0)	513 23%	34 22%	47 25%	55 26%	65 24%	** **	48 20%	82 25%	44 23%	36 21%	435 24%	39 20%	26 24%	13 24%
NET Badly (1-3)		78 4%	7 5%	8 4%	9 4%	10 4%	** **	8 3%	13 4%	5 3%	6 4%	66 4%	6 3%	4 3%	2 3%
NET Neutral (4-6)		477 22%	26 17%	38 19%	50 23%	63 24%	** **	53 22%	58 18%	49 25%	40 24%	402 22%	39 20%	26 25%	11 19%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
NET Well (7-10)	1575	115	142	151	190	**	169	243	132	114	1317	1461	70	42
	72%	73%	73%	71%	72%	**	71%	74%	68%	68%	71%	76%	66%	74%
Don't know	69	8dk	6	3	2-	**	9	13d	8d	7d	59	2	6cdk	2d
	3%	5%	3%	2%	1%	**	4%	4%	4%	4%	3%	1%	5%	4%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	7.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	2130	149	187	210	263	**	230	313	186	160	1785	190	100	54
Mean score	7.6	7.6	7.7	7.6	7.6	**	7.6	7.8	7.6	7.5	7.7	7.6	7.6	7.7
Standard deviation	2.00	2.00	2.06	2.09	2.06	**	1.93	1.98	2.06	1.96	2.01	1.88	2.14	1.98
Standard Error	.05	.18	.17	.16	.14	**	.13	.13	.17	.18	.05	.13	.16	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	16 1%	5 1%	5 1%	1 *	4 1%	10 1%	5 1%	13 1%	** **	3 1%	2 2%	** **
2	(2.0)	25 1%	5 1%	5 1%	5 1%	9 2%	10 1%	15 2%	21 1%	** **	2 1%	1 1%	** **
3	(3.0)	38 2%	13 2%	8 2%	5 1%	11 2%	20 2%	16 2%	34 2%	** **	4 2%	3 2%	** **
4	(4.0)	58 3%	24 3%	13 2%	8 2%	13 2%	36 3%	21 2%	47 2%	** **	9 4%	4 4%	** **
5	(5.0)	187 8%	58 8%	35 7%	43+be 12%	48 9%	93 7%	91 10%	162 8%	** **	24 9%	12 11%	** **
6	(6.0)	233 11%	82 11%	51 10%	42 11%	56 10%	132 11%	98 11%	199 10%	** **	32 13%	15 14%	** **
7	(7.0)	349 16%	113 15%	84 17%	67 18%	82 15%	197 16%	149 16%	300 15%	** **	46 18%	29 25%	** **
8	(8.0)	435 20%	155 21%	114f 23%	65 17%	97 18%	269+f 22%	163- 17%	392 20%	** **	42 17%	12 11%	** **
9	(9.0)	278 13%	101 14%	70 14%	45 12%	61 11%	172 14%	106 11%	252 13%	** **	26 10%	14 12%	** **
10 - Extremely well	(10.0)	513 23%	159 21%	107 21%	87 23%	155+abe 28%	266- 21%	242+ae 26%	450 23%	** **	60 24%	19 17%	** **
NET Badly (1-3)		78 4%	22 3%	18 4%	11 3%	24 4%	41 3%	36 4%	68 3%	** **	9 4%	6 5%	** **
NET Neutral (4-6)		477 22%	163 22%	98 20%	94 25%	116 21%	262 21%	210 23%	408 21%	** **	65 26%	32 28%	** **
NET Well (7-10)		1575 72%	529 71%	376 75%	264 70%	395 71%	905 72%	659 71%	1394 72%	** **	175 69%	74 65%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	69	32+	12	6	18	43	24	65	**	3	2	**
	3%	4%	2%	2%	3%	3%	3%	3%	**	1%	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	10.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	7.00	**
Base for stats	2130	715	492	369	535	1207	905	1870	**	250	112	**
Mean score	7.6	7.6	7.7	7.6	7.7	7.7	7.6	7.7d	**	7.5	7.1-	**
Standard deviation	2.00	1.96	1.96	1.99	2.11	1.96	2.06	1.99	**	2.07	2.11	**
Standard Error	.05	.07	.09	.12	.11	.06	.08	.05	**	.14	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	16 1%	7 1%	8 1%	1 1%	0 -	2 1%	** **	** **	** **	** **	4 1%	1 *
2	(2.0)	25 1%	16+b 2%	9- 1%	5+b 3%	1 1%	3 2%	** **	** **	** **	** **	8+b 3%	4 2%
3	(3.0)	38 2%	11 2%	26 2%	3 2%	2 2%	2 1%	** **	** **	** **	** **	6 2%	3 2%
4	(4.0)	58 3%	20 3%	38 2%	3 2%	8 8%	5 3%	** **	** **	** **	** **	8 3%	5 3%
5	(5.0)	187 8%	61 9%	125 8%	15 9%	13 12%	14 8%	** **	** **	** **	** **	30 10%	14 7%
6	(6.0)	233 11%	63 9%	170 11%	16 11%	12 12%	14 8%	** **	** **	** **	** **	32 11%	19 10%
7	(7.0)	349 16%	99 14%	250j 17%	26 16%	12 12%	20 11%	** **	** **	** **	** **	34- 11%	27 15%
8	(8.0)	435 20%	110- 16%	325+ajk 22%	26 17%	17 16%	33 18%	** **	** **	** **	** **	35- 12%	26 14%
9	(9.0)	278 13%	91 13%	187 12%	18 11%	7 7%	25 14%	** **	** **	** **	** **	38 13%	23 13%
10 - Extremely well	(10.0)	513 23%	191+b 28%	322- 21%	38 24%	28 27%	57+b 32%	** **	** **	** **	** **	91+b 31%	62+b 34%
NET Badly (1-3)		78 4%	34+b 5%	44- 3%	9 5%	3 3%	8 4%	** **	** **	** **	** **	18+b 6%	7 4%
NET Neutral (4-6)		477 22%	145 21%	332 22%	34 22%	33 32%	34 19%	** **	** **	** **	** **	70 24%	37 20%
NET Well (7-10)		1575 72%	491 71%	1084 72%	108 69%	64 62%	135 76%	** **	** **	** **	** **	199 67%	139 75%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	69	19	50	6	3	2	**	**	**	**	11k	1-
	3%	3%	3%	4%	3%	1%	**	**	**	**	4%	1%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2130	670	1460	150	100	177	**	**	**	**	286	183
Mean score	7.6	7.7	7.6hi	7.5	7.4	7.9hi	**	**	**	**	7.6	7.9hi
Standard deviation	2.00	2.19	1.91	2.15	2.18	2.16	**	**	**	**	2.32	2.10
Standard Error	.05	.09	.05	.19	.24	.18	**	**	**	**	.15	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	16 1%	0 -%	** **	1 *%	3 1%	6 1%	8 1%	16 1%	** **	16 1%	** **
2	(2.0)	25 1%	0 -%	** **	4 1%	1 *%	5 1%	15 1%	24 1%	** **	24 1%	** **
3	(3.0)	38 2%	0 -%	** **	5 2%	6 2%	12 2%	20 2%	36 2%	** **	38 2%	** **
4	(4.0)	58 3%	4 4%	** **	9 3%	4 1%	14 2%	33 3%	57 3%	** **	58 3%	** **
5	(5.0)	187 8%	8 7%	** **	21 7%	25 10%	46 8%	102 9%	185 8%	** **	186 8%	** **
6	(6.0)	233 11%	15 13%	** **	29 10%	31 12%	64 11%	113 10%	229 10%	** **	232 11%	** **
7	(7.0)	349 16%	18 16%	** **	58 20%	37 14%	97 17%	191 16%	346 16%	** **	349 16%	** **
8	(8.0)	435 20%	20 18%	** **	53 18%	49 19%	113 20%	235 20%	427 20%	** **	431 20%	** **
9	(9.0)	278 13%	14 12%	** **	38 13%	35 14%	73 13%	146 13%	278 13%	** **	278 13%	** **
10 - Extremely well	(10.0)	513 23%	29 25%	** **	61 21%	59 23%	126 22%	260 22%	510 23%	** **	511 23%	** **
NET Badly (1-3)		78 4%	0- -%	** **	10 3%	10a 4%	22a 4%	43a 4%	75 3%	** **	77 4%	** **
NET Neutral (4-6)		477 22%	27 24%	** **	60 21%	60 23%	124 22%	248 21%	471 22%	** **	475 22%	** **
NET Well (7-10)		1575 72%	81 71%	** **	210 73%	180 70%	409 71%	832 72%	1562 72%	** **	1569 72%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	69	5	**	9	6	18	41	69	**	69	**
	3%	5%	**	3%	3%	3%	4%	3%	**	3%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2130	109	**	280	250	555	1123	2107	**	2122	**
Mean score	7.6	7.8	**	7.6	7.6	7.6	7.6	7.7b	**	7.7b	**
Standard deviation	2.00	1.79	**	1.96	2.03	2.00	2.01	2.00	**	2.00	**
Standard Error	.05	.18	**	.13	.14	.09	.06	.05	**	.05	**

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Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	16 1%	16 1%	12 1%	13 1%	12 1%	2 1%	14 1%	16 1%	16 1%	15 1%	2- *%	5- *%	6- *%	1 1%	8 *%	5 *%
2	(2.0)	25 1%	25 1%	22 1%	22 1%	21 1%	2 1%	23 1%	25 1%	25 1%	24 1%	3- *%	2- *%	9- 1%	2ab 1%	11- 1%	12ab 1%
3	(3.0)	38 2%	38 2%	35 2%	35 2%	28 2%	1 *%	38 2%	38 2%	38 2%	35 2%	10- 1%	8- 1%	17- 1%	1 1%	17- 1%	12- 1%
4	(4.0)	58 3%	58 3%	56 3%	55 3%	43 2%	8 3%	56 3%	58 3%	58 3%	54 3%	21- 1%	20- 2%	24- 2%	3 2%	23- 1%	16- 1%
5	(5.0)	187 8%	187 8%	176 8%	172 8%	153 8%	30 11%	182 8%	187 8%	187 8%	173 8%	83- 5%	68- 5%	91- 6%	13 8%	93- 6%	72- 6%
6	(6.0)	233 11%	233 11%	216 10%	215 10%	188 10%	34 12%	227 10%	233 11%	233 11%	219 11%	150- 9%	131 10%	132- 9%	15 9%	147- 9%	111 9%
7	(7.0)	349 16%	349 16%	340 16%	336 16%	295 16%	46 17%	343 16%	349 16%	349 16%	329 16%	267 16%	200 15%	238 16%	28 17%	255 16%	189 16%
8	(8.0)	435 20%	435 20%	418 20%	414 20%	362 20%	55 20%	430 20%	435 20%	435 20%	402 20%	358+ 22%	297+ 23%	306 21%	41 25%	346+ 22%	240 20%
9	(9.0)	278 13%	278 13%	273 13%	271 13%	236 13%	28 10%	277 13%	278 13%	278 13%	255 12%	245+ 15%	194+ 15%	222+ 15%	18 11%	224+ 14%	169+ 14%
10 - Extremely well	(10.0)	513 23%	513 23%	499 24%	497 24%	434 24%	65 23%	511 24%	513 23%	513 23%	476 23%	447+ 27%	353+ 27%	392+ 27%	43 25%	412+ 26%	315+ 27%
NET Badly (1-3)		78 4%	78 4%	70 3%	70 3%	62 3%	5 2%	75 3%	78 4%	78 4%	74 4%	16- 1%	15- 1%	33-a 2%	5 3%	36-ab 2%	28-ab 2%
NET Neutral (4-6)		477 22%	477 22%	448 21%	442 21%	384 21%	72 26%	465 21%	477 22%	477 22%	445 22%	254- 16%	219- 17%	246- 17%	32 19%	262- 17%	199- 17%
NET Well (7-10)		1575 72%	1575 72%	1531 73%	1518 73%	1327+ 73%	194 70%	1561 72%	1575 72%	1575 72%	1462 72%	1316+ 81%	1043+ 80%	1157+ 78%	130 78%	1237+ 78%	914+ 78%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 1 5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	69	69	58	63	52	5	67	69	69	60-	42-	34	42	1	44	31
	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	1%	3%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2130	2130	2048	2030	1774	271	2101	2130	2130	1982	1586	1278	1436	166	1534	1142
Mean score	7.6	7.6	7.7+	7.7+	7.7	7.6	7.7+	7.6	7.6	7.6	8.1+def	8.0+	8.0+	7.8	8.0+	8.0+
Standard deviation	2.00	2.00	1.98	1.98	1.99	1.94	1.99	2.00	2.00	2.01	1.67	1.72	1.83	1.91	1.82	1.86
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.16	.05	.06

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Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	16 1%	2 1%	12 1%	5- *%	3 *%
2	(2.0)	25 1%	3 2%	19 1%	11- 1%	9 1%
3	(3.0)	38 2%	1 *%	32 2%	20 1%	8 1%
4	(4.0)	58 3%	7 5%	46- 2%	36 3%	26 3%
5	(5.0)	187 8%	11 7%	161 8%	104- 7%	60 7%
6	(6.0)	233 11%	13 9%	215 11%	162 12%	89 11%
7	(7.0)	349 16%	18 12%	322 16%	236 17%	150 18%
8	(8.0)	435 20%	22 15%	401 20%	300+ 21%	175 21%
9	(9.0)	278 13%	21 14%	252 13%	195+ 14%	123+ 15%
10 - Extremely well	(10.0)	513 23%	48 32%	450 23%	296- 21%	169- 20%
NET Badly (1-3)		78 4%	6 4%	63- 3%	36- 3%	20- 2%
NET Neutral (4-6)		477 22%	31 21%	422 21%	302 21%	175 21%
NET Well (7-10)		1575 72%	109 72%	1424 72%	1027 73%	616 74%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_5 (continuation)

Q35. BBC iPlayer - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	69 3%	5 3%	61 3%	43 3%	25 3%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	8.00	8.00
Base for stats	2130	145	1910	1364	811
Mean score	7.6	7.8	7.7	7.7	7.7
Standard deviation	2.00	2.22	1.95	1.87	1.87
Standard Error	.05	.24	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_6

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	16 1%	8 1%	7 1%	** **	1 1%	10 1%	6 1%
2	(2.0)	36 2%	11 1%	21 2%	** **	4 4%	19 2%	15 1%
3	(3.0)	42 2%	12 1%	26 2%	** **	4 3%	22 2%	20 2%
4	(4.0)	69 3%	27 3%	39 4%	** **	4 3%	34 3%	33 3%
5	(5.0)	208 9%	93 10%	99 9%	** **	15 13%	109 10%	97 9%
6	(6.0)	245 11%	113 12%	121 11%	** **	10 9%	103- 10%	138 12%
7	(7.0)	327 15%	160 16%	152 14%	** **	15 13%	161 15%	161 14%
8	(8.0)	406 18%	166 17%	209 19%	** **	27 22%	201 19%	203 18%
9	(9.0)	244 11%	104 11%	124 11%	** **	16 13%	134+ 13%	108 10%
10 - Extremely well	(10.0)	393 18%	184 19%	186 17%	** **	22 18%	198 19%	190 17%
NET Badly (1-3)		93 4%	30- 3%	54a 5%	** **	9 8%	50 5%	41 4%
NET Neutral (4-6)		522 24%	233 24%	259 24%	** **	29 24%	246 23%	268 24%
NET Well (7-10)		1370 62%	613 63%	672 61%	** **	79 66%	694+b 65%	662- 60%
Don't know		214 10%	96 10%	114 10%	** **	2 2%	75- 7%	139+a 13%

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Prepared by BMG

Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	8.00	10.00	8.00	**	8.00	8.00	8.00
Base for stats	1985	876	985	**	117	990	972
Mean score	7.4	7.5	7.3	**	7.2	7.4	7.4
Standard deviation	2.06	2.00	2.10	**	2.26	2.10	2.02
Standard Error	.05	.07	.07	**	.23	.07	.07

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Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	16 1%	1 1%	2 1%	3 1%	4 1%	0 -	3 1%	2e 1%	4 1%	7 1%	5 1%	5 1%
2	(2.0)	36 2%	6 2%	4 1%	7 2%	2 1%	7 2%	5 2%	5 3%	10 2%	9 1%	17 2%	10 2%
3	(3.0)	42 2%	3 1%	4 1%	5 1%	8 2%	10 3%	7 2%	6 3%	6 1%	13 2%	23h 3%	13 3%
4	(4.0)	69 3%	12f 5%	8 2%	14f 4%	8 2%	13 3%	5 2%	9 5%	20 3%	23 3%	26 3%	14 3%
5	(5.0)	208 9%	42 +bcdeij 16%	24 7%	25 8%	25 7%	37 10%	34di 11%	20 10%	66i 11%	50- 7%	92i 10%	54i 11%
6	(6.0)	245 11%	35 14%	48d 14%	40 12%	31 8%	38 10%	36 12%	17 9%	83+d 14%	71 10%	91 10%	53 10%
7	(7.0)	327 15%	32 12%	60fk 17%	54 16%	58 16%	64fk 17%	34 11%	25 13%	92 15%	112k 16%	122 14%	59- 12%
8	(8.0)	406 18%	46 18%	59 17%	65 20%	79 21%	67 18%	54 18%	35 18%	105 17%	144 20%	156 18%	89 18%
9	(9.0)	244 11%	29 11%	28 8%	36 11%	59+bghjk 16%	43 11%	32 10%	17 9%	57 9%	95+bh 13%	92 10%	48 10%
10 - Extremely well	(10.0)	393 18%	42 +acdeijk 16%	85 24%	57 17%	58 15%	60 16%	56 18%	35 18%	127+ 21%	115 16%	151 17%	91 18%
NET Badly (1-3)		93 4%	10 4%	10 3%	15 4%	14 4%	17 4%	15 5%	13bh 7%	20 3%	29 4%	45 5%	28 6%
NET Neutral (4-6)		522 24%	90 +bcdefgi jk 34%	80 23%	79d 24%	65- 17%	88 23%	75d 24%	46 23%	169+di 28%	144- 20%	209d 24%	120d 24%
NET Well (7-10)		1370 62%	149 57%	232afgjk 67%	213 64%	254 +afgjk 68%	234 62%	175 57%	112 57%	382 63%	467 +afgjk 66%	521- 59%	287- 57%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Don't know	214 10%	13- 5%	27 8%	24 7%	43ah 11%	41ah 11%	41+abch 13%	25ach 13%	40- 7%	67a 9%	107+abch 12%	66+abch 13%
Medians	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	10.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	8.00	10.00
Base for stats	1985	249	322	307	333	339	265	170	571	639	775	435
Mean score	7.4	7.1	7.6+agjk	7.3	7.6agj	7.3	7.4	7.2	7.4	7.5a	7.3	7.3
Standard deviation	2.06	2.10	1.98	2.08	1.93	2.02	2.13	2.29	2.05	2.01	2.12	2.19
Standard Error	.05	.16	.12	.13	.12	.11	.14	.18	.10	.09	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	16 1%	1 1%	1 1%	1 *	0 -	** **	1 1%	4 1%	1 *	3 2%	13 1%	1 *	2d 2%	1d 1%
2	(2.0)	36 2%	2 1%	3 1%	4 2%	5 2%	** **	4 2%	2 1%	5 3%	3 2%	30 2%	3 1%	3g 3%	1 1%
3	(3.0)	42 2%	1 1%	3 2%	6 3%	7 3%	** **	4 1%	10k 3%	7k 4%	1 1%	40+ 2%	1 *	* *	* 1%
4	(4.0)	69 3%	7 5%	7 4%	5 3%	5 2%	** **	6 2%	5 2%	11dg 6%	5 3%	56 3%	8 4%	3 3%	2 4%
5	(5.0)	208 9%	10 6%	20 10%	27 13%	25 9%	** **	23 10%	30 9%	16 8%	22 13%	182 10%	13 7%	8 8%	4 7%
6	(6.0)	245 11%	19 12%	20 10%	22 10%	28 11%	** **	30 13%	26 8%	24 12%	16 10%	199 11%	25 13%	15g 14%	6 11%
7	(7.0)	327 15%	28 18%	21 11%	35 17%	32 12%	** **	36 15%	52 16%	20 10%	24 14%	261- 14%	35h 18%	20bdh 19%	11bh 19%
8	(8.0)	406 18%	30 19%	39 20%	31 14%	55 21%	** **	39 16%	63 19%	37 19%	32 19%	339 18%	431 22%	14 13%	10 18%
9	(9.0)	244 11%	17 11%	27 14%	17 8%	26 10%	** **	31 13%	40 12%	23 12%	19 11%	206 11%	20 11%	10 9%	8 13%
10 - Extremely well	(10.0)	393 18%	26 16%	30 16%	47k 22%	63+k 24%	** **	41 17%	53 16%	38 19%	25 15%	338 18%	27 14%	18 17%	9 16%
NET Badly (1-3)		93 4%	5 3%	7 4%	11 5%	12 4%	** **	9 4%	16 5%	13k 7%	7 4%	83 4%	4 2%	5 5%	2 3%
NET Neutral (4-6)		522 24%	36 23%	47 24%	54 26%	58 22%	** **	59 25%	61- 19%	51 26%	43 25%	437 24%	46 24%	27 25%	12 22%
NET Well (7-10)		1370 62%	101 64%	118 61%	130 61%	175 66%	** **	146 61%	209 64%	118 61%	100 60%	1145 62%	125 65%	63 59%	37 66%

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Prepared by BMG

Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	214	15	21	18	20	**	25	40	12	18	180	18	12	5
	10%	9%	11%	8%	8%	**	10%	12%	6%	11%	10%	9%	11%	9%
Medians	8.00	8.00	8.00	7.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	10.00	10.00	**	10.00	8.00	10.00	8.00	8.00	8.00	7.00	7.00
Base for stats	1985	142	172	195	244	**	214	286	182	149	1665	175	94	52
Mean score	7.4	7.4	7.4	7.3	7.6	**	7.4	7.5	7.3	7.2	7.4	7.4	7.2	7.4
Standard deviation	2.06	1.98	2.04	2.16	2.05	**	2.03	2.04	2.25	2.13	2.09	1.83	2.14	2.01
Standard Error	.05	.18	.17	.17	.15	**	.15	.14	.19	.20	.06	.13	.16	.18

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Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity			Minority		
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black		
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)		
		Total								Total				
		(c)								(c)	(d)	(e)		
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**	
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**	
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**	
1 - Extremely	(1.0)	16	4	5	4	3	9	7	12	**	2	2	**	
badly		1%	1%	1%	1%	1%	1%	1%	1%	**	1%	2%	**	
2	(2.0)	36	11	10	8	6	21	14	33	**	3	2	**	
		2%	1%	2%	2%	1%	2%	1%	2%	**	1%	2%	**	
3	(3.0)	42	15	9	7	9	25	17	33	**	7	4	**	
		2%	2%	2%	2%	2%	2%	2%	2%	**	3%	4%	**	
4	(4.0)	69	14-	9	17abe	30+abe	23-	46+abe	64c	**	2-	1	**	
		3%	2%	2%	4%	5%	2%	5%	3%	**	1%	1%	**	
5	(5.0)	208	57-	46	54+abde	49	103-	102ae	180	**	28	16	**	
		9%	8%	9%	14%	9%	8%	11%	9%	**	11%	14%	**	
6	(6.0)	245	79	61	42	62	139	104	214	**	30	12	**	
		11%	11%	12%	11%	11%	11%	11%	11%	**	12%	11%	**	
7	(7.0)	327	126df	78	52	68	204+df	120-	284	**	41	22	**	
		15%	17%	16%	14%	12%	16%	13%	15%	**	16%	19%	**	
8	(8.0)	406	140	101	64	97	241	161	363	**	42	16	**	
		18%	19%	20%	17%	18%	19%	17%	19%	**	16%	14%	**	
9	(9.0)	244	105+bcdf	52	31	55	157+cf	86-	219	**	25	14	**	
		11%	14%	10%	8%	10%	13%	9%	11%	**	10%	13%	**	
10 -	(10.0)	393	139	89	66	97	228	163	333-	**	59+a	19	**	
Extremely well		18%	19%	18%	18%	17%	18%	18%	17%	**	23%	17%	**	
NET Badly (1-3)		93	30	25	19	19	55	38	78	**	12	9	**	
		4%	4%	5%	5%	3%	4%	4%	4%	**	5%	8%	**	
NET Neutral (4-6)		522	149-	115	113+abe	140a	265-	253+ae	458	**	60	29	**	
		24%	20%	23%	30%	25%	21%	27%	24%	**	24%	26%	**	
NET Well (7-10)		1370	511+cdf	320f	213-	316-	831+cdf	529-	1199	**	167	71	**	
		62%	68%	64%	57%	57%	66%	57%	62%	**	66%	62%	**	

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Prepared by BMG

Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	214	56-	44	31	79+abce	100-	110+ae	201+c	**	13-	5	**
	10%	7%	9%	8%	14%	8%	12%	10%	**	5%	4%	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	**	8.00	7.00	**
Mode	8.00	8.00	8.00	10.00	8.00	8.00	10.00	8.00	**	10.00	7.00	**
Base for stats	1985	690	460	345	475	1151	819	1735	**	240	109	**
Mean score	7.4	7.6+cf	7.4	7.1-	7.3	7.5+cf	7.2-	7.4	**	7.5	7.1	**
Standard deviation	2.06	1.97	2.06	2.18	2.09	2.01	2.13	2.05	**	2.08	2.20	**
Standard Error	.05	.07	.09	.14	.11	.06	.09	.05	**	.14	.23	**

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Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	16 1%	10+b 2%	5- *	2 1%	0 -	1 1%	** **	** **	** **	** **	7+b 2%	0 -
2	(2.0)	36 2%	14 2%	21 1%	5 3%	3 3%	3 2%	** **	** **	** **	** **	6 2%	4 2%
3	(3.0)	42 2%	14 2%	28 2%	3 2%	1 1%	3 2%	** **	** **	** **	** **	6 2%	5 3%
4	(4.0)	69 3%	30+b 4%	39- 3%	10+b 6%	7 7%	11+b 6%	** **	** **	** **	** **	15b 5%	8 4%
5	(5.0)	208 9%	67 10%	140 9%	13 8%	10 10%	11 6%	** **	** **	** **	** **	26 9%	18 10%
6	(6.0)	245 11%	61- 9%	184+ak 12%	16 10%	8 8%	14 8%	** **	** **	** **	** **	25 9%	8- 5%
7	(7.0)	327 15%	83- 12%	244+ae 16%	20 13%	12 12%	16- 9%	** **	** **	** **	** **	38 13%	25 14%
8	(8.0)	406 18%	110 16%	296k 20%	30 19%	12 11%	24 13%	** **	** **	** **	** **	48 16%	23- 12%
9	(9.0)	244 11%	80 12%	164 11%	15 10%	11 11%	25 14%	** **	** **	** **	** **	30 10%	27 14%
10 - Extremely well	(10.0)	393 18%	133 19%	259 17%	24 15%	23 22%	40 22%	** **	** **	** **	** **	61 20%	43 23%
NET Badly (1-3)		93 4%	39+b 6%	55- 4%	10 7%	5 5%	8 4%	** **	** **	** **	** **	19b 7%	8 5%
NET Neutral (4-6)		522 24%	159 23%	363 24%	38 25%	26 25%	36 20%	** **	** **	** **	** **	66 22%	35 19%
NET Well (7-10)		1370 62%	407 59%	963 64%	89 57%	58 57%	105 59%	** **	** **	** **	** **	177 60%	117 63%

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Prepared by BMG

Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	214	85+b	130-	18	14	31+b	**	**	**	**	35	24
	10%	12%	9%	12%	14%	17%	**	**	**	**	12%	13%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	**	**	**	8.00	8.00
Mode	8.00	10.00	8.00	8.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1985	604	1381	137	89	148	**	**	**	**	263	160
Mean score	7.4	7.3	7.4h	7.1	7.3	7.6h	**	**	**	**	7.3	7.6h
Standard deviation	2.06	2.28	1.96	2.29	2.33	2.28	**	**	**	**	2.36	2.21
Standard Error	.05	.10	.06	.21	.27	.21	**	**	**	**	.16	.19

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Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	16 1%	0 -%	** **	0 -%	0 -%	1 *%	13+ 1%	16 1%	** **	16 1%	** **
2	(2.0)	36 2%	0 -%	** **	5 2%	3 1%	8 1%	19 2%	34 2%	** **	36 2%	** **
3	(3.0)	42 2%	2 2%	** **	2 1%	1 1%	8 1%	25 2%	41 2%	** **	41 2%	** **
4	(4.0)	69 3%	5 4%	** **	11 4%	8 3%	21 4%	38 3%	69 3%	** **	69 3%	** **
5	(5.0)	208 9%	9 7%	** **	29 10%	22 9%	49 8%	115 10%	204 9%	** **	206 9%	** **
6	(6.0)	245 11%	18 16%	** **	40 14%	33 13%	73 13%	116 10%	241 11%	** **	245 11%	** **
7	(7.0)	327 15%	16 14%	** **	45 16%	32 13%	86 15%	192+ 16%	324 15%	** **	326 15%	** **
8	(8.0)	406 18%	22 20%	** **	58 20%	52 20%	116 20%	212 18%	404 19%	** **	405 18%	** **
9	(9.0)	244 11%	7 6%	** **	29 10%	37af 14%	66 11%	115 10%	240 11%	** **	241 11%	** **
10 - Extremely well	(10.0)	393 18%	23 20%	** **	45 16%	55 21%	105 18%	199 17%	390 18%	** **	391 18%	** **
NET Badly (1-3)		93 4%	2 2%	** **	7 3%	5 2%	17 3%	58d 5%	91 4%	** **	93 4%	** **
NET Neutral (4-6)		522 24%	32 28%	** **	80 28%	63 25%	143 25%	268 23%	514 24%	** **	520 24%	** **
NET Well (7-10)		1370 62%	69 60%	** **	178 62%	175+ 68%	373 65%	718 62%	1357 62%	** **	1363 62%	** **

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Prepared by BMG

Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	214	12	**	24	13-	40-	120de	214	**	214	**
	10%	10%	**	8%	5%	7%	10%	10%	**	10%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	10.00	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1985	102	**	265	243	533	1044	1962	**	1977	**
Mean score	7.4	7.5	**	7.3	7.7+bf	7.5	7.3-	7.4b	**	7.4b	**
Standard deviation	2.06	1.90	**	1.92	1.91	1.96	2.12	2.06	**	2.06	**
Standard Error	.05	.20	**	.13	.13	.09	.07	.05	**	.05	**

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Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	16 1%	16 1%	13 1%	13 1%	12 1%	2 1%	15 1%	16 1%	16 1%	15 1%	3- *%	2- *%	6- *%	1 1%	7- *%	7 1%
2	(2.0)	36 2%	36 2%	31 1%	32 2%	28 2%	6 2%	36 2%	36 2%	36 2%	33 2%	11- 1%	12- 1%	16- 1%	0 -%	17- 1%	13 1%
3	(3.0)	42 2%	42 2%	40 2%	38 2%	35 2%	1 *%	40 2%	42 2%	42 2%	38 2%	8- *%	12- 1%	21-a 1%	1 1%	20-a 1%	12- 1%
4	(4.0)	69 3%	69 3%	66 3%	64 3%	57 3%	3 1%	68 3%	69 3%	69 3%	68 3%	35- 2%	33 2%	36- 2%	0- -%	40- 3%	32d 3%
5	(5.0)	208 9%	208 9%	196 9%	195 9%	168 9%	27 10%	202 9%	208 9%	208 9%	185- 9%	109- 7%	90- 7%	116- 8%	11 6%	113- 7%	81- 7%
6	(6.0)	245 11%	245 11%	234 11%	231 11%	204 11%	28 10%	241 11%	245 11%	245 11%	230 11%	176 11%	121- 9%	158 11%	20 12%	164 10%	124 11%
7	(7.0)	327 15%	327 15%	313 15%	311 15%	269 15%	46 17%	323 15%	327 15%	327 15%	304 15%	250 15%	197 15%	211 14%	28 16%	241 15%	181 15%
8	(8.0)	406 18%	406 18%	398 19%	395 19%	344 19%	56 20%	404 19%	406 18%	406 18%	378 19%	341+ 21%	280+ 21%	301+ 20%	33 20%	320+ 20%	234 20%
9	(9.0)	244 11%	244 11%	239 11%	238 11%	212 12%	35 13%	244 11%	244 11%	244 11%	231 11%	210+ 13%	175+ 13%	170 12%	20 12%	197+ 12%	142 12%
10 -	(10.0)	393	393	375	377	321	65 +abcd fghi	389	393	393	368	343+	288+	299+	51 +abcef	321+	237+
Extremely well		18%	18%	18%	18%	18%	23%	18%	18%	18%	18%	21%	22%	20%	30%	20%	20%
NET Badly (1-3)		93 4%	93 4%	84 4%	84 4%	75 4%	9 3%	91 4%	93 4%	93 4%	86 4%	23- 1%	26- 2%	44-a 3%	2 1%	44-a 3%	33-a 3%
NET Neutral (4-6)		522 24%	522 24%	496 24%	490 23%	430 24%	57 21%	511 24%	522 24%	522 24%	483 24%	320- 20%	245- 19%	310- 21%	31 18%	317- 20%	236- 20%
NET Well (7-10)		1370 62%	1370 62%	1325 63%	1321 63%	1146 63%	201 +abcd fghi	1360 63%	1370 62%	1370 62%	1280 63%	1144+c 70%	940+cf 72%	981+ 66%	131 +acef 78%	1079+ 68%	793+ 68%

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Prepared by BMG

Table Q35 1 6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	214	214e	201e	198e	174e	9-	207e	214e	214e	192e	141-d	101-d	143d	3-	138-d	111d
	10%	10%	10%	9%	10%	3%	10%	10%	10%	9%	9%	8%	10%	2%	9%	9%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	10.00
Base for stats	1985	1985	1905	1895	1651	267	1961	1985	1985	1850	1487	1211	1334	164	1440	1062
Mean score	7.4	7.4	7.4+	7.4+	7.4	7.7	7.4+	7.4	7.4	7.4	7.8+c	7.8+c	7.6+	8.0+cef	7.7+	7.6+
						afghi										
Standard deviation	2.06	2.06	2.04	2.04	2.05	1.98	2.06	2.06	2.06	2.07	1.79	1.85	1.95	1.77	1.92	1.94
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.06	.15	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	16 1%	0 -%	13 1%	6- *%	4 *%
2	(2.0)	36 2%	3 2%	32 2%	15- 1%	10 1%
3	(3.0)	42 2%	4 2%	33 2%	24 2%	17 2%
4	(4.0)	69 3%	6 4%	56 3%	25- 2%	14- 2%
5	(5.0)	208 9%	17 12%	180 9%	124 9%	60- 7%
6	(6.0)	245 11%	11 8%	226 11%	157 11%	86 10%
7	(7.0)	327 15%	19 12%	300 15%	230+ 16%	141 17%
8	(8.0)	406 18%	14 9%	382+ 19%	287+ 20%	178+ 21%
9	(9.0)	244 11%	11 8%	227 11%	170 12%	104 12%
10 - Extremely well	(10.0)	393 18%	40 27%	345 17%	254 18%	163 19%
NET Badly (1-3)		93 4%	6 4%	77 4%	45- 3%	30 4%
NET Neutral (4-6)		522 24%	34 23%	463d 23%	305- 22%	160- 19%
NET Well (7-10)		1370 62%	84 56%	1254+ 64%	941+ 67%	586+b 70%

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Prepared by BMG

Table Q35_1_6 (continuation)

Q35. BBC iPlayer - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	214	26	176-	116-	59-
	10%	17%	9%	8%	7%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	8.00	10.00	8.00	8.00	8.00
Base for stats	1985	125	1794	1292	777
Mean score	7.4	7.5	7.4	7.5+	7.6+b
Standard deviation	2.06	2.28	2.02	1.91	1.92
Standard Error	.05	.26	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_7

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	29 1%	12 1%	18 2%	** **	0 -%	16 1%	13 1%
2	(2.0)	32 1%	9 1%	22+ 2%	** **	1 1%	17 2%	15 1%
3	(3.0)	59 3%	18 2%	40+a 4%	** **	* *%	35 3%	23 2%
4	(4.0)	79 4%	32 3%	46 4%	** **	1 1%	45 4%	32 3%
5	(5.0)	246 11%	107 11%	127 12%	** **	11 9%	113 11%	128 12%
6	(6.0)	293 13%	124 13%	148 13%	** **	21 17%	144 14%	145 13%
7	(7.0)	375 17%	181 19%	175 16%	** **	19 16%	181 17%	191 17%
8	(8.0)	378 17%	167 17%	180 16%	** **	29 24%	193 18%	183 16%
9	(9.0)	198 9%	99 10%	88 8%	** **	11 9%	92 9%	103 9%
10 - Extremely well	(10.0)	313 14%	160+b 17%	125- 11%	** **	26 21%	145 14%	165 15%
NET Badly (1-3)		120 5%	39- 4%	80+a 7%	** **	1 1%	68 6%	51 5%
NET Neutral (4-6)		618 28%	262 27%	321 29%	** **	32 27%	301 28%	306 28%
NET Well (7-10)		1263 57%	607+b 62%	568- 52%	** **	85 71%	611 57%	642 58%
Don't know		198 9%	64- 7%	129+a 12%	** **	2 1%	85 8%	111 10%

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Prepared by BMG

Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	8.00	7.00	8.00	**	8.00	8.00	7.00
Base for stats	2001	908	969	**	118	980	999
Mean score	7.1	7.2+b	6.8-	**	7.7+b	7.0	7.1
Standard deviation	2.09	2.03	2.16	**	1.74	2.12	2.06
Standard Error	.05	.07	.07	**	.18	.08	.07

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Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	29 1%	2 1%	2 *	4 1%	7 2%	7 2%	4 1%	3 1%	4 1%	11 2%	14 2%	7 1%
2	(2.0)	32 1%	* *	5 1%	7 2%	5 1%	6 1%	7a 2%	3 1%	5 1%	12 2%	15 2%	10 2%
3	(3.0)	59 3%	7 3%	3- 1%	11b 3%	15bh 4%	9 2%	5 2%	8bh 4%	10 2%	26bh 4%	23 3%	14 3%
4	(4.0)	79 4%	10 4%	12 3%	11 3%	13 3%	15 4%	15 5%	4 2%	22 4%	23 3%	34 4%	20 4%
5	(5.0)	246 11%	42+cdi 16%	40 11%	31 9%	31 8%	46 12%	33 11%	22 11%	82di 13%	62- 9%	102 12%	56 11%
6	(6.0)	293 13%	40 15%	39 11%	48 14%	47 13%	52 14%	41 14%	26 13%	79 13%	95 13%	119 14%	67 13%
7	(7.0)	375 17%	40 15%	66 19%	62 19%	55 15%	70 18%	50 16%	31 16%	106 17%	118 17%	151 17%	81 16%
8	(8.0)	378 17%	53 20%	63 18%	63 19%	71 19%	57 15%	42 14%	29 15%	116jk 19%	134jk 19%	128- 15%	71 14%
9	(9.0)	198 9%	24 9%	41fgjk 12%	26 8%	46+fgjk 12%	32 8%	21 7%	8- 4%	65gjk 11%	72gjk 10%	61- 7%	29- 6%
10 - Extremely well	(10.0)	313 14%	39 15%	64+egjk 18%	50 15%	54 14%	43 11%	44 14%	18 9%	103+egj 17%	105 15%	105- 12%	62 12%
NET Badly (1-3)		120 5%	10 4%	9- 3%	22bh 7%	26bh 7%	22 6%	17 5%	14bh 7%	19- 3%	48bh 7%	52bh 6%	30bh 6%
NET Neutral (4-6)		618 28%	92+bdi 35%	90 26%	89 27%	91 24%	113 30%	90 29%	52 27%	183 30%	180 25%	255 29%	142 28%
NET Well (7-10)		1263 57%	155gjk 59%	234 +efgjk 67%	202efgjk 61%	226fgjk 60%	202 53%	157- 51%	87- 44%	390 +efgjk 64%	428efgjk 61%	445- 50%	244- 49%
Don't know		198 9%	4- 2%	15- 4%	18-a 5%	32abh 9%	44abchi 11%	43 +abcdhi 14%	43 +abcdefh 22%	19- 3%	50-ah 7%	129 +abcdhi 15%	85+abcdehi 17%

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Prepared by BMG

Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Medians	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Base for stats	2001	257	334	313	344	337	264	153	591	656	753	416
Mean score	7.1	7.1	7.4	7.1	7.2gj	6.9	6.9	6.7-	7.3	7.1gj	6.8-	6.8-
			+cefgjk						+efgjk			
Standard deviation	2.09	1.97	1.96	2.11	2.17	2.10	2.17	2.09	1.97	2.14	2.12	2.15
Standard Error	.05	.15	.12	.13	.13	.12	.14	.17	.09	.09	.08	.11

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Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	29 1%	1 1%	4 2%	2 1%	4 2%	** **	2 1%	7 2%	2 1%	4 2%	25 1%	3 1%	1 1%	1 1%
2	(2.0)	32 1%	3 2%	3 1%	4 2%	1 *%	** **	4 2%	3 1%	4 2%	3 2%	28 2%	1 *%	3dk 2%	1 1%
3	(3.0)	59 3%	2 1%	10+c 5%	2 1%	7 2%	** **	4 2%	7 2%	8 4%	6 4%	48 3%	5 3%	5c 5%	1 1%
4	(4.0)	79 4%	9 6%	7 3%	11 5%	8 3%	** **	5 2%	12 4%	3 2%	4 3%	61 3%	9 5%	5 5%	3fh 6%
5	(5.0)	246 11%	15 10%	19 10%	29d 14%	19 7%	** **	34d 14%	31 10%	24 12%	13 8%	202 11%	21 11%	14 13%	9di 16%
6	(6.0)	293 13%	20 13%	24 12%	24 11%	38 14%	** **	40g 17%	32 10%	28 14%	29g 17%	245 13%	30 16%	11 10%	7 13%
7	(7.0)	375 17%	31h 20%	33 17%	42h 20%	45 17%	** **	44h 18%	63h 19%	19- 10%	32h 19%	319h 17%	31 16%	16 15%	9 16%
8	(8.0)	378 17%	26 17%	33 17%	28 13%	59+cf 22%	** **	33 14%	53 16%	36 18%	26 16%	312 17%	39 20%	19 18%	8 14%
9	(9.0)	198 9%	15 9%	20 10%	19 9%	24 9%	** **	22 9%	27 8%	11 6%	16 9%	162 9%	18 9%	11 11%	7h 12%
10 - Extremely well	(10.0)	313 14%	16 10%	31 16%	35 16%	46 17%	** **	31 13%	47 14%	32 17%	17 10%	268 15%	24 12%	12 11%	9 16%
NET Badly (1-3)		120 5%	6 4%	16 8%	8 4%	12 4%	** **	9 4%	17 5%	14 7%	13 8%	101 5%	9 4%	8 8%	2 3%
NET Neutral (4-6)		618 28%	45 29%	50 26%	63 30%	66 25%	** **	79g 33%	75 23%	55 28%	46 28%	508 28%	61g 31%	30 28%	20dg 35%
NET Well (7-10)		1263 57%	89 56%	117 60%	123 58%	174+fhijl 66%	** **	130 55%	190 58%	98 50%	91 54%	1061 58%	112 58%	58 54%	33 58%

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Prepared by BMG

Table Q35 1.7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	198	17dm	11	19	13-	**	20	43+bdkm	27+bdkm	17	174dm	12	10	2-
	9%	11%	5%	9%	5%	**	8%	13%	14%	10%	9%	6%	9%	4%
Medians	7.00	7.00	7.00	7.00	8.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	7.00	8.00	**	7.00	7.00	8.00	7.00	7.00	8.00	8.00	10.00
Base for stats	2001	140	183	194	252	**	219	283	168	150	1670	181	96	54
Mean score	7.1	7.0	7.1	7.1	7.3+il	**	7.0	7.1	7.0	6.8	7.1	7.0	6.8	7.1
Standard deviation	2.09	1.99	2.24	2.09	2.02	**	1.96	2.15	2.23	2.12	2.10	2.00	2.19	2.10
Standard Error	.05	.18	.18	.17	.14	**	.14	.14	.20	.20	.06	.14	.17	.18

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Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	29 1%	11 1%	7 1%	3 1%	7 1%	18 1%	10 1%	25 1%	** **	5 2%	2 1%	** **
2	(2.0)	32 1%	12 2%	6 1%	6 2%	7 1%	19 2%	13 1%	27 1%	** **	4 2%	4 4%	** **
3	(3.0)	59 3%	22 3%	7 1%	5 1%	23+b 4%	29 2%	28 3%	53 3%	** **	4 2%	3 3%	** **
4	(4.0)	79 4%	26 4%	14 3%	6 2%	32+bce 6%	40 3%	38 4%	71 4%	** **	7 3%	6 5%	** **
5	(5.0)	246 11%	72 10%	49 10%	64+abde 17%	55 10%	121- 10%	119e 13%	223 12%	** **	23 9%	12 10%	** **
6	(6.0)	293 13%	99 13%	69 14%	63d 17%	61 11%	168 13%	124 13%	265 14%	** **	28 11%	12 11%	** **
7	(7.0)	375 17%	125 17%	99 20%	63 17%	85 15%	224 18%	148 16%	315- 16%	** **	57+a 22%	28 25%	** **
8	(8.0)	378 17%	125 17%	95 19%	59 16%	97 18%	220 18%	156 17%	341 18%	** **	37 15%	13 11%	** **
9	(9.0)	198 9%	74 10%	51 10%	29 8%	44 8%	125 10%	73 8%	176 9%	** **	21 8%	15 13%	** **
10 - Extremely well	(10.0)	313 14%	105 14%	65 13%	57 15%	84 15%	170 14%	140 15%	257- 13%	** **	54+a 21%	16 14%	** **
NET Badly (1-3)		120 5%	46 6%	21 4%	15 4%	36 7%	66 5%	51 6%	105 5%	** **	14 5%	9 8%	** **
NET Neutral (4-6)		618 28%	197 26%	132 26%	134+abde 36%	147 27%	329 26%	281 30%	559+ 29%	** **	58 23%	30 26%	** **
NET Well (7-10)		1263 57%	430 58%	309+ 61%	208 55%	309 56%	739 59%	517 56%	1089- 56%	** **	169+a 67%	72 64%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	198	74c	42	20-	61c	116c	80	183c	**	12-	3	**
	9%	10%	8%	5%	11%	9%	9%	9%	**	5%	2%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	7.00	5.00	8.00	7.00	8.00	8.00	**	7.00	7.00	**
Base for stats	2001	672	462	356	493	1134	849	1752	**	241	111	**
Mean score	7.1	7.1	7.2	7.0	7.0	7.1	7.0	7.0	**	7.3+a	7.0	**
Standard deviation	2.09	2.13	1.97	1.99	2.20	2.07	2.11	2.08	**	2.16	2.22	**
Standard Error	.05	.08	.09	.13	.12	.06	.09	.05	**	.15	.23	**

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Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	29 1%	17+b 2%	12- 1%	5b 3%	1 1%	5b 3%	** **	** **	** **	** **	9+b 3%	6+b 3%
2	(2.0)	32 1%	16+b 2%	16- 1%	3 2%	2 2%	1 1%	** **	** **	** **	** **	10+b 3%	4 2%
3	(3.0)	59 3%	23 3%	36 2%	6 4%	3 3%	5 3%	** **	** **	** **	** **	10 3%	4 2%
4	(4.0)	79 4%	31 5%	48 3%	8 5%	7 7%	9 5%	** **	** **	** **	** **	16 5%	11 6%
5	(5.0)	246 11%	89 13%	156 10%	16 10%	14 14%	16 9%	** **	** **	** **	** **	43 14%	21 11%
6	(6.0)	293 13%	73- 11%	221+aj 15%	21 14%	9 8%	17 10%	** **	** **	** **	** **	25- 8%	21 11%
7	(7.0)	375 17%	94- 14%	280+aj 19%	21 13%	12 12%	28 16%	** **	** **	** **	** **	36- 12%	23 13%
8	(8.0)	378 17%	111 16%	267 18%	25 16%	13 12%	33 19%	** **	** **	** **	** **	46 16%	28 15%
9	(9.0)	198 9%	63 9%	135 9%	17 11%	7 7%	18 10%	** **	** **	** **	** **	27 9%	19 10%
10 - Extremely well	(10.0)	313 14%	111c 16%	201 13%	15 9%	19 18%	30 17%	** **	** **	** **	** **	55+bc 19%	36bc 19%
NET Badly (1-3)		120 5%	56+b 8%	64- 4%	14b 9%	6 6%	12 6%	** **	** **	** **	** **	28+b 9%	14 8%
NET Neutral (4-6)		618 28%	193 28%	425 28%	45 29%	30 29%	42 24%	** **	** **	** **	** **	83 28%	52 28%
NET Well (7-10)		1263 57%	379 55%	884c 59%	77 50%	51 50%	109 61%	** **	** **	** **	** **	164 55%	106 58%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	198	60	138	20	16	16	**	**	**	**	22	12
	9%	9%	9%	13%	15%	9%	**	**	**	**	7%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	**	**	**	**	7.00	7.00
Mode	8.00	10.00	7.00	8.00	10.00	8.00	**	**	**	**	10.00	10.00
Base for stats	2001	628	1373	136	87	163	**	**	**	**	275	173
Mean score	7.1	6.9	7.1ci	6.7	7.0	7.2i	**	**	**	**	6.9	7.0
Standard deviation	2.09	2.35	1.96	2.29	2.35	2.27	**	**	**	**	2.48	2.43
Standard Error	.05	.10	.06	.21	.27	.20	**	**	**	**	.17	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	29 1%	0 -%	** **	1 *%	3 1%	5 1%	14 1%	29 1%	** **	29 1%	** **
2	(2.0)	32 1%	0 -%	** **	4 1%	4 2%	10 2%	16 1%	32 1%	** **	32 1%	** **
3	(3.0)	59 3%	6 5%	** **	8 3%	7 3%	19 3%	31 3%	57 3%	** **	59 3%	** **
4	(4.0)	79 4%	6 5%	** **	8 3%	7 3%	19 3%	45 4%	78 4%	** **	79 4%	** **
5	(5.0)	246 11%	10 9%	** **	28 10%	30 12%	58 10%	140 12%	243 11%	** **	245 11%	** **
6	(6.0)	293 13%	18 16%	** **	45 16%	38 15%	80 14%	155 13%	291 13%	** **	293 13%	** **
7	(7.0)	375 17%	22 19%	** **	54 19%	36 14%	92 16%	204 18%	371 17%	** **	373 17%	** **
8	(8.0)	378 17%	21 19%	** **	59 21%	39 15%	108 19%	194 17%	373 17%	** **	375 17%	** **
9	(9.0)	198 9%	10 9%	** **	28 10%	32 12%	63 11%	97 8%	195 9%	** **	197 9%	** **
10 - Extremely well	(10.0)	313 14%	13 12%	** **	39 13%	50+f 20%	92f 16%	141- 12%	309 14%	** **	310 14%	** **
NET Badly (1-3)		120 5%	6 5%	** **	13 5%	15 6%	34 6%	61 5%	118 5%	** **	120 5%	** **
NET Neutral (4-6)		618 28%	34 30%	** **	82 28%	74 29%	157 27%	340 29%	612 28%	** **	617 28%	** **
NET Well (7-10)		1263 57%	67 59%	** **	179f 62%	157 61%	355+f 62%	636- 55%	1248 57%	** **	1256 57%	** **

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Prepared by BMG

Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	198	7	**	14-	11-	27-	127+cde	198	**	198	**
	9%	6%	**	5%	4%	5%	11%	9%	**	9%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	**	8.00	10.00	8.00	7.00	8.00	**	8.00	**
Base for stats	2001	107	**	274	246	546	1037	1978	**	1993	**
Mean score	7.1	7.0	**	7.2	7.3f	7.2	7.0-	7.1	**	7.1	**
Standard deviation	2.09	1.91	**	1.93	2.17	2.09	2.05	2.09	**	2.09	**
Standard Error	.05	.20	**	.13	.15	.10	.07	.05	**	.05	**

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Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	29 1%	29 1%	26 1%	24 1%	21 1%	1 *%	27 1%	29 1%	29 1%	27 1%	3- *%	5- *%	13-a 1%	1 1%	12-a 1%	8- 1%
2	(2.0)	32 1%	32 1%	26 1%	26 1%	22 1%	3 1%	32 1%	32 1%	32 1%	30 1%	8- *%	7- 1%	14- 1%	2 1%	12- 1%	8- 1%
3	(3.0)	59 3%	59e 3%	51e 2%	55e 3%	40- 2%	1- *%	57e 3%	59e 3%	59e 3%	55e 3%	26- 2%	18- 1%	24- 2%	1 *%	27- 2%	19- 2%
4	(4.0)	79 4%	79 4%	78 4%	73 4%	74+ 4%	7 2%	79 4%	79 4%	79 4%	68- 3%	41- 3%	36- 3%	46 3%	3 2%	45- 3%	44 4%
5	(5.0)	246 11%	246 11%	233 11%	224 11%	191- 10%	26 10%	238 11%	246 11%	246 11%	225 11%	145- 9%	116- 9%	141- 10%	16 10%	136- 9%	109- 9%
6	(6.0)	293 13%	293 13%	283 13%	280 13%	248 14%	31 11%	288 13%	293 13%	293 13%	272 13%	221 14%	183d 14%	185 13%	13- 8%	214 14%	164d 14%
7	(7.0)	375 17%	375 17%	361 17%	361 17%	310 17%	40 14%	372 17%	375 17%	375 17%	347 17%	293 18%	231 18%	253 17%	23 14%	272 17%	195 17%
8	(8.0)	378 17%	378 17%	368 17%	366 17%	321 18%	67 24%	377 17%	378 17%	378 17%	361+ 18%	310+ 19%	246+ 19%	277+ 19%	44 26%	307+ 19%	215 18%
9	(9.0)	198 9%	198 9%	195 9%	193 9%	167 9%	29 11%	198 9%	198 9%	198 9%	193+ 9%	171+ 10%	141+ 11%	151+ 10%	21 12%	163+ 10%	115 10%
10 -	(10.0)	313 14%	313 14%	303 14%	304 15%	265 15%	61 22%	310 14%	313 14%	313 14%	296 14%	271+ 17%	214+ 16%	241+ 16%	40 24%	255+ 16%	195+ 17%
NET Badly (1-3)		120 5%	120e 5%	104e 5%	105e 5%	83-e 5%	5- 2%	116e 5%	120e 5%	120e 5%	112e 5%	37- 2%	30- 2%	50- 3%	3 2%	51- 3%	35- 3%
NET Neutral (4-6)		618 28%	618 28%	594 28%	578 28%	513 28%	64 23%	606 28%	618 28%	618 28%	565 28%	407- 25%	335- 26%	372- 25%	32- 19%	395- 25%	317d 27%

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Prepared by BMG

Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
NET Well (7-10)	1263	1263	1227	1224	1063	197	1256	1263	1263	1195+	1044+	833+	922+	128	997+	719+
						+abcd fgh i								+abcef		
	57%	57%	58%	58%	58%	72%	58%	57%	57%	59%	64%	63%	62%	77%	63%	61%
Don't know	198 9%	198e 9%	181e 9%	186e 9%	166e 9%	9- 3%	190e 9%	198e 9%	198e 9%	169-e 8%	140d 9%	114d 9%	133d 9%	3- 2%	135d 9%	101d 9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	2001	2001	1926	1907	1659	266	1978	2001	2001	1872	1488	1198	1345	164	1443	1071
Mean score	7.1	7.1	7.1+	7.1+	7.1+	7.7	7.1+	7.1	7.1	7.1+	7.4+	7.4+	7.3+	7.8	7.4+	7.3+
						+abcd fgh i								+abcef		
Standard deviation	2.09	2.09	2.06	2.06	2.05	1.86	2.08	2.09	2.09	2.09	1.84	1.86	1.98	1.88	1.93	1.96
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.06	.06	.16	.05	.07

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Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	29 1%	2 1%	26 1%	19 1%	7 1%
2	(2.0)	32 1%	4 3%	26 1%	17 1%	10 1%
3	(3.0)	59 3%	3 2%	49 2%	38 3%	23 3%
4	(4.0)	79 4%	2 1%	74 4%	49 3%	24 3%
5	(5.0)	246 11%	17 11%	214 11%	147 10%	88 11%
6	(6.0)	293 13%	22 15%	261 13%	195 14%	113 14%
7	(7.0)	375 17%	17 11%	345 17%	252 18%	164+ 20%
8	(8.0)	378 17%	18 12%	355+ 18%	253 18%	145 17%
9	(9.0)	198 9%	16 11%	178 9%	136 10%	81 10%
10 - Extremely well	(10.0)	313 14%	25 17%	283 14%	186 13%	114 14%
NET Badly (1-3)		120 5%	9 6%	100 5%	73 5%	41 5%
NET Neutral (4-6)		618 28%	41 27%	550 28%	391 28%	225 27%
NET Well (7-10)		1263 57%	77 51%	1160+ 59%	827 59%	504+ 60%

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Prepared by BMG

Table Q35_1_7 (continuation)

Q35. BBC iPlayer - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	198	23	161	116	66
	9%	15%	8%	8%	8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	10.00	8.00	8.00	7.00
Base for stats	2001	127	1810	1292	770
Mean score	7.1	7.2	7.1	7.1	7.1
Standard deviation	2.09	2.25	2.07	2.04	1.99
Standard Error	.05	.26	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_8

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	23 1%	9 1%	13 1%	** **	1 1%	15 1%	7 1%
2	(2.0)	35 2%	11 1%	24 2%	** **	0 -%	18 2%	16 1%
3	(3.0)	77 3%	35 4%	37 3%	** **	5 4%	42 4%	34 3%
4	(4.0)	105 5%	42 4%	60 5%	** **	3 2%	58 5%	47 4%
5	(5.0)	246 11%	110 11%	123 11%	** **	13 11%	124 12%	116 10%
6	(6.0)	286 13%	109- 11%	162+a 15%	** **	12 10%	146 14%	135 12%
7	(7.0)	376 17%	174 18%	183 17%	** **	17 14%	191 18%	178 16%
8	(8.0)	377 17%	175 18%	175 16%	** **	25 21%	182 17%	192 17%
9	(9.0)	173 8%	83 9%	74 7%	** **	16 14%	84 8%	89 8%
10 - Extremely well	(10.0)	286 13%	149+b 15%	110- 10%	** **	26 22%	129 12%	156 14%
NET Badly (1-3)		135 6%	55 6%	73 7%	** **	6 5%	76 7%	57 5%
NET Neutral (4-6)		637 29%	262 27%	345+a 31%	** **	28 23%	328 31%	298- 27%
NET Well (7-10)		1212 55%	581+b 60%	542- 49%	** **	85 71%	586 55%	615 55%
Don't know		216 10%	74- 8%	139+a 13%	** **	1 *%	74- 7%	140+a 13%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	8.00	8.00	7.00	**	10.00	7.00	8.00
Base for stats	1984	898	959	**	119	991	970
Mean score	6.9	7.1+b	6.7-	**	7.5+b	6.8-	7.1+a
Standard deviation	2.10	2.09	2.09	**	2.09	2.13	2.08
Standard Error	.05	.08	.07	**	.21	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	23 1%	2 1%	1 *%	4 1%	5 1%	5 1%	4 1%	1 *%	3 1%	9 1%	11 1%	5 1%
2	(2.0)	35 2%	4b 2%	0- -%	9bh 3%	8b 2%	4 1%	3 1%	7+bh 3%	4 1%	17bh 2%	14b 2%	9b 2%
3	(3.0)	77 3%	9 4%	10 3%	9 3%	17 4%	19g 5%	10 3%	2 1%	20 3%	26 4%	31 3%	12 2%
4	(4.0)	105 5%	17 7%	12 3%	15 4%	16 4%	23 6%	14 5%	8 4%	29 5%	30 4%	46 5%	23 5%
5	(5.0)	246 11%	27 10%	48 14%	34 10%	34 9%	48 13%	36 12%	19 10%	75 12%	67 10%	103 12%	55 11%
6	(6.0)	286 13%	35 13%	49 14%	44 13%	42 11%	56 15%	39 13%	21 11%	84 14%	86 12%	117 13%	60 12%
7	(7.0)	376 17%	45 17%	66 19%	68fk 21%	57 15%	67 18%	41 13%	33 17%	110 18%	125 18%	141 16%	74 15%
8	(8.0)	377 17%	58ej 22%	62 18%	50 15%	66 18%	56 15%	56 18%	29 15%	120 20%	116 16%	141 16%	85 17%
9	(9.0)	173 8%	21 8%	26 8%	28 9%	36 10%	22 6%	29 9%	10 5%	47 8%	65 9%	61 7%	39 8%
10 - Extremely well	(10.0)	286 13%	34 13%	58+fgjk 17%	50jk 15%	52 14%	43 11%	31 10%	19 10%	92jk 15%	102jk 14%	92- 10%	50- 10%
NET Badly (1-3)		135 6%	16 6%	12- 3%	22 7%	30bh 8%	28b 7%	17 5%	10 5%	27 4%	52bh 7%	55 6%	27 5%
NET Neutral (4-6)		637 29%	79 30%	109 31%	92 28%	92- 24%	127+dgi 34%	90 29%	48 25%	188 31%	184- 26%	266 30%	138 28%
NET Well (7-10)		1212 55%	157efgjk 60%	212 +efgjk 61%	197efgjk 59%	211gj 56%	188- 49%	156 51%	91- 47%	369 +efgjk 60%	408egjk 58%	435- 49%	247- 49%
Don't know		216 10%	9- 4%	17- 5%	20- 6%	42abch 11%	37abh 10%	44+abchi +abcdefh ij 14%	46 24%	26- 4%	63abh 9%	127 +abcehi 14%	90+abcdehi 18%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	7.00	8.00	7.00	8.00	7.00	8.00	7.00	8.00	8.00
Base for stats	1984	252	332	310	333	344	263	149	584	644	756	412
Mean score	6.9	7.0	7.2+ej	7.0e	7.0	6.6-	6.9	6.8	7.1ej	7.0e	6.8-	6.9
Standard deviation	2.10	2.08	1.93	2.14	2.24	2.12	2.08	2.08	1.99	2.19	2.10	2.08
Standard Error	.05	.16	.11	.13	.13	.12	.13	.17	.09	.09	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	23 1%	1 1%	3 1%	2 1%	3 1%	**	4 2%	2 1%	2 1%	3 2%	20 1%	2 1%	1 1%	0 -
2	(2.0)	35 2%	2 1%	5 2%	5 2%	8k 3%	**	3 1%	5 2%	2 1%	3 2%	33 2%	1 *	1 1%	1 2%
3	(3.0)	77 3%	5 3%	8 4%	5 2%	7 3%	**	5 2%	14 4%	7 3%	8 5%	64 3%	8 4%	4 4%	1 2%
4	(4.0)	105 5%	8 5%	9 5%	15 7%	10 4%	**	9 4%	15 5%	10 5%	7 4%	88 5%	8 4%	6 6%	3 5%
5	(5.0)	246 11%	14 9%	19 10%	32 15%	24 9%	**	27 11%	32 10%	22 11%	22 13%	206 11%	20 10%	12 11%	8 13%
6	(6.0)	286 13%	20 13%	20 10%	20 9%	37 14%	**	39cg 16%	32 10%	30 15%	16 10%	235 13%	32cg 16%	13 13%	6 11%
7	(7.0)	376 17%	27 17%	42d 22%	39 18%	34 13%	**	41 17%	63 19%	27 14%	34 20%	314 17%	36 19%	15 14%	11 20%
8	(8.0)	377 17%	27 17%	34 17%	39 18%	66+fg hij 25%	**	34 14%	51 16%	29 15%	19 11%	311 17%	38i 19%	19 18%	10 17%
9	(9.0)	173 8%	18c 11%	14 7%	10 5%	25 9%	**	27ck 11%	28 9%	13 7%	10 6%	151 8%	10 5%	8 8%	4 7%
10 - Extremely well	(10.0)	286 13%	17 11%	21 11%	28 13%	34 13%	**	30 13%	46 14%	28 14%	24 14%	237 13%	26 13%	15 14%	8 14%
NET Badly (1-3)		135 6%	8 5%	16 8%	11 5%	18 7%	**	12 5%	21 7%	10 5%	13 8%	116 6%	10 5%	7 6%	2 4%
NET Neutral (4-6)		637 29%	43 27%	49 25%	66 31%	71 27%	**	76 32%	79 24%	62 32%	45 27%	530 29%	60 31%	31 29%	17 30%
NET Well (7-10)		1212 55%	88 56%	111 57%	115 54%	159 60%	**	132 55%	187 57%	97 50%	86 51%	1013 55%	110 57%	57 54%	33 58%

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Prepared by BMG

Table Q35 1 8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	216	18	18	20	18	**	19	38	25d	23d	186	13	12	5
	10%	11%	9%	9%	7%	**	8%	12%	13%	14%	10%	7%	11%	9%
Medians	7.00	7.00	7.00	7.00	8.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	8.00	8.00	**	7.00	7.00	6.00	7.00	7.00	8.00	8.00	7.00
Base for stats	1984	139	175	193	247	**	219	288	169	144	1658	179	94	52
Mean score	6.9	7.0	6.8	6.8	7.1	**	7.0	7.0	6.9	6.8	6.9	7.0	7.0	7.0
Standard deviation	2.10	2.03	2.14	2.12	2.13	**	2.07	2.13	2.12	2.24	2.12	1.97	2.17	2.00
Standard Error	.05	.18	.18	.17	.15	**	.15	.14	.19	.21	.06	.14	.17	.17

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Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	23 1%	8 1%	8 1%	2 1%	4 1%	15 1%	6 1%	17- 1%	** **	6+a 2%	3 3%	** **
2	(2.0)	35 2%	9 1%	9 2%	6 2%	11 2%	18 1%	17 2%	31 2%	** **	4 2%	3 3%	** **
3	(3.0)	77 3%	17- 2%	18 4%	16 4%	21 4%	35 3%	36 4%	66 3%	** **	9 4%	8 7%	** **
4	(4.0)	105 5%	35 5%	26 5%	17 5%	26 5%	61 5%	43 5%	97 5%	** **	9 3%	4 3%	** **
5	(5.0)	246 11%	79 11%	56 11%	48 13%	60 11%	135 11%	108 12%	220 11%	** **	25 10%	9 8%	** **
6	(6.0)	286 13%	104 14%	71 14%	39 10%	70 13%	175 14%	108 12%	258 13%	** **	27 11%	14 12%	** **
7	(7.0)	376 17%	136 18%	81 16%	77d 21%	80 14%	216 17%	157 17%	326 17%	** **	47 19%	30 26%	** **
8	(8.0)	377 17%	128 17%	92 18%	67 18%	90 16%	220 18%	157 17%	333 17%	** **	44 17%	20 17%	** **
9	(9.0)	173 8%	70 9%	40 8%	27 7%	35 6%	110 9%	63 7%	148 8%	** **	26 10%	9 8%	** **
10 - Extremely well	(10.0)	286 13%	84 11%	60 12%	50 13%	89+ae 16%	144- 12%	139+ae 15%	237- 12%	** **	46+a 18%	12 11%	** **
NET Badly (1-3)		135 6%	33- 4%	35a 7%	24 6%	36 6%	69 5%	60 6%	113 6%	** **	19 8%	14 12%	** **
NET Neutral (4-6)		637 29%	219 29%	153 30%	104 28%	155 28%	371 30%	260 28%	575 30%	** **	61 24%	26 23%	** **
NET Well (7-10)		1212 55%	418 56%	273 54%	222 59%	294 53%	691 55%	516 56%	1044- 54%	** **	163+a 64%	71 62%	** **

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Prepared by BMG

Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	216	76	43	25	68+c	119	93	204+c	**	10-	3	**
	10%	10%	9%	7%	12%	10%	10%	11%	**	4%	2%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00	**	7.00	7.00	**
Base for stats	1984	670	461	351	485	1131	836	1732	**	243	111	**
Mean score	6.9	7.0	6.8	6.9	7.0	6.9	7.0	6.9	**	7.2	6.7	**
Standard deviation	2.10	2.00	2.14	2.08	2.19	2.06	2.14	2.08	**	2.25	2.22	**
Standard Error	.05	.08	.10	.13	.12	.06	.09	.05	**	.15	.23	**

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Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	23 1%	10 1%	13 1%	4 3%	2 2%	2 1%	** **	** **	** **	** **	6 2%	2 1%
2	(2.0)	35 2%	18+b 3%	17- 1%	5b 3%	3 3%	5 3%	** **	** **	** **	** **	7 2%	8+b 4%
3	(3.0)	77 3%	29 4%	48 3%	6 4%	2 2%	7 4%	** **	** **	** **	** **	20+bk 7%	2 1%
4	(4.0)	105 5%	30 4%	75 5%	6 4%	3 3%	9 5%	** **	** **	** **	** **	13 4%	8 4%
5	(5.0)	246 11%	83 12%	163 11%	15 10%	12 12%	13 7%	** **	** **	** **	** **	39 13%	24 13%
6	(6.0)	286 13%	72- 10%	214+aej 14%	22j 14%	14 14%	13- 7%	** **	** **	** **	** **	24- 8%	18 10%
7	(7.0)	376 17%	93- 14%	283+ack 19%	18 11%	16 15%	28 16%	** **	** **	** **	** **	41 14%	23 12%
8	(8.0)	377 17%	117 17%	260 17%	28 18%	16 15%	30 17%	** **	** **	** **	** **	49 16%	25 14%
9	(9.0)	173 8%	51 7%	122 8%	11 7%	4 4%	23+aj 13%	** **	** **	** **	** **	20 7%	21 11%
10 - Extremely well	(10.0)	286 13%	100 15%	186 12%	15 10%	18 18%	25 14%	** **	** **	** **	** **	50 17%	33+bc 18%
NET Badly (1-3)		135 6%	58+b 8%	77- 5%	15b 10%	6 6%	13 7%	** **	** **	** **	** **	33+b 11%	12 7%
NET Neutral (4-6)		637 29%	185 27%	452e 30%	44 28%	29 28%	35- 20%	** **	** **	** **	** **	76 26%	49 27%
NET Well (7-10)		1212 55%	361 52%	851c 56%	72- 46%	54 53%	106c 59%	** **	** **	** **	** **	160 54%	102 55%

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Table Q35 1 8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	216	85+b	131-	24+b	13	25b	**	**	**	**	28	21
	10%	12%	9%	16%	13%	14%	**	**	**	**	10%	11%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	**	**	**	**	7.00	7.00
Mode	8.00	8.00	7.00	8.00	10.00	8.00	**	**	**	**	10.00	10.00
Base for stats	1984	604	1379	131	90	154	**	**	**	**	269	163
Mean score	6.9	6.9	7.0	6.6	7.0	7.2	**	**	**	**	6.8	7.1
Standard deviation	2.10	2.29	2.01	2.31	2.26	2.25	**	**	**	**	2.43	2.36
Standard Error	.05	.10	.06	.21	.26	.20	**	**	**	**	.16	.20

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Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	23 1%	0 -%	** **	* *%	2 1%	5 1%	12 1%	23 1%	** **	23 1%	** **
2	(2.0)	35 2%	0 -%	** **	4 1%	3 1%	8 1%	18 2%	34 2%	** **	35 2%	** **
3	(3.0)	77 3%	8 7%	** **	8 3%	10 4%	19 3%	42 4%	77 4%	** **	77 3%	** **
4	(4.0)	105 5%	6 5%	** **	12 4%	14 5%	30 5%	53 5%	104 5%	** **	105 5%	** **
5	(5.0)	246 11%	10 9%	** **	31 11%	20 8%	57 10%	132 11%	240 11%	** **	245 11%	** **
6	(6.0)	286 13%	18 16%	** **	38 13%	31 12%	73 13%	157 14%	285 13%	** **	286 13%	** **
7	(7.0)	376 17%	20 18%	** **	60 21%	48 19%	109 19%	210 18%	373 17%	** **	375 17%	** **
8	(8.0)	377 17%	18 16%	** **	51 18%	47 18%	99 17%	207 18%	369 17%	** **	373 17%	** **
9	(9.0)	173 8%	5 5%	** **	31f 11%	29f 11%	58+f 10%	72- 6%	173 8%	** **	173 8%	** **
10 - Extremely well	(10.0)	286 13%	19 17%	** **	39 14%	44f 17%	85f 15%	128- 11%	283 13%	** **	283 13%	** **
NET Badly (1-3)		135 6%	8 7%	** **	12 4%	15 6%	32 6%	72 6%	134 6%	** **	134 6%	** **
NET Neutral (4-6)		637 29%	34 30%	** **	81 28%	64 25%	160 28%	343 29%	629 29%	** **	636 29%	** **
NET Well (7-10)		1212 55%	63 55%	** **	182+f 63%	167+f 65%	351+f 61%	618 53%	1198 55%	** **	1205 55%	** **

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Prepared by BMG

Table Q35 1 8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	216	9	**	13-	10-	29-	132+cde	216	**	216	**
	10%	8%	**	5%	4%	5%	11%	10%	**	10%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Base for stats	1984	105	**	275	247	544	1032	1961	**	1975	**
Mean score	6.9	7.0	**	7.2f	7.2+f	7.1f	6.8-	6.9	**	6.9	**
Standard deviation	2.10	2.07	**	1.94	2.10	2.09	2.05	2.10	**	2.10	**
Standard Error	.05	.21	**	.13	.14	.10	.07	.05	**	.05	**

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Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	23 1%	23 1%	19 1%	19 1%	15 1%	* *%	21 1%	23 1%	23 1%	21 1%	5- *%	6- *%	8- 1%	0 -%	12 1%	9 1%
2	(2.0)	35 2%	35 2%	31 1%	30 1%	29 2%	2 1%	33 2%	35 2%	35 2%	33 2%	9- 1%	6- *%	21ab 1%	0 -%	18- 1%	12- 1%
3	(3.0)	77 3%	77 3%	71 3%	71 3%	55- 3%	6 2%	77 4%	77 3%	77 3%	70 3%	34- 2%	26- 2%	38- 3%	2 1%	41- 3%	28- 2%
4	(4.0)	105 5%	105 5%	99 5%	96 5%	80 4%	9 3%	103 5%	105 5%	105 5%	101 5%	51- 3%	47- 4%	54- 4%	9 5%	59- 4%	50 4%
5	(5.0)	246 11%	246 11%	232 11%	233 11%	199 11%	27 10%	240 11%	246 11%	246 11%	229 11%	142- 9%	123- 9%	135- 9%	16 9%	143- 9%	103- 9%
6	(6.0)	286 13%	286e 13%	275e 13%	276e 13%	244e 13%	22- 8%	283e 13%	286e 13%	286e 13%	268e 13%	219d 13%	167d 13%	193d 13%	10- 6%	213d 13%	157d 13%
7	(7.0)	376 17%	376 17%	366 17%	363 17%	313 17%	47 17%	373 17%	376 17%	376 17%	347 17%	304+ 19%	241 18%	259 18%	29 17%	277 18%	189 16%
8	(8.0)	377 17%	377 17%	369 18%	369 18%	330+ 18%	68 25%	375 17%	377 17%	377 17%	360+ 18%	322+ 20%	256+ 20%	274+ 19%	44+cef 26%	299+ 19%	222+ 19%
9	(9.0)	173 8%	173 8%	170 8%	171 8%	151 8%	29 11%	173 8%	173 8%	173 8%	162 8%	149+ 9%	123+ 9%	142+ 10%	19 11%	149+ 9%	110+ 9%
10 -	(10.0)	286 13%	286 13%	279 13%	273 13%	237 13%	55 20%	284 13%	286 13%	286 13%	272 13%	245+ 15%	193+ 15%	217+ 15%	33+ 20%	232+ 15%	183+ 16%
NET Badly (1-3)		135 6%	135 6%	122 6%	119 6%	100- 5%	9- 3%	131 6%	135 6%	135 6%	123 6%	47- 3%	38- 3%	67-ab 5%	2- 1%	71-ab 4%	49- 4%
NET Neutral (4-6)		637 29%	637e 29%	606e 29%	605e 29%	523e 29%	57- 21%	625e 29%	637e 29%	637e 29%	598e 29%	412- 25%	337- 26%	382- 26%	34- 20%	415- 26%	311- 26%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
NET Well (7-10)	1212	1212	1184	1175	1030+	199	1205	1212	1212	1140+	1020+	813+	893+	125	957+	704+
	55%	55%	56%	56%	56%	72%	56%	55%	55%	56%	63%	62%	60%	75%	61%	60%
Don't know	216	216e	195e	194e	172e	10-	207e	216e	216e	180-e	149d	123d	135d	6-	135-d	109d
	10%	10%	9%	9%	9%	4%	10%	10%	10%	9%	9%	9%	9%	3%	9%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1984	1984	1912	1899	1654	265	1961	1984	1984	1861	1479	1188	1342	161	1443	1064
Mean score	6.9	6.9	7.0+	7.0+	7.0+	7.6	7.0+	6.9	6.9	6.9	7.3+	7.3+	7.2+	7.7	7.2+	7.2+
Standard deviation	2.10	2.10	2.08	2.07	2.06	1.91	2.09	2.10	2.10	2.10	1.86	1.89	2.00	1.82	2.00	2.03
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	23 1%	2 1%	18 1%	10- 1%	5 1%
2	(2.0)	35 2%	0 -	33 2%	24 2%	12 1%
3	(3.0)	77 3%	5 4%	67 3%	44 3%	22 3%
4	(4.0)	105 5%	8 5%	92 5%	61 4%	32 4%
5	(5.0)	246 11%	15 10%	223 11%	162 11%	87 10%
6	(6.0)	286 13%	18 12%	261 13%	184 13%	110 13%
7	(7.0)	376 17%	19 12%	344 17%	257 18%	174+b 21%
8	(8.0)	377 17%	19 13%	350 18%	250 18%	150 18%
9	(9.0)	173 8%	12 8%	156 8%	119 8%	68 8%
10 - Extremely well	(10.0)	286 13%	25 17%	254 13%	169 12%	99 12%
NET Badly (1-3)		135 6%	7 5%	118 6%	77 6%	39- 5%
NET Neutral (4-6)		637 29%	41 27%	575 29%	407 29%	228 27%
NET Well (7-10)		1212 55%	75 50%	1104+ 56%	795 56%	491+ 59%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_8 (continuation)

Q35. BBC iPlayer - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	216	28	173	128	78
	10%	18%	9%	9%	9%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	8.00	10.00	8.00	7.00	7.00
Base for stats	1984	123	1797	1279	758
Mean score	6.9	7.1	6.9	7.0	7.0
Standard deviation	2.10	2.19	2.08	2.03	1.95
Standard Error	.05	.25	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_9
 Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	18 1%	4 *%	13 1%	** **	0 -%	13 1%	5 *%
2	(2.0)	30 1%	6- 1%	24+a 2%	** **	0 -%	14 1%	15 1%
3	(3.0)	38 2%	12 1%	26+ 2%	** **	* *%	18 2%	20 2%
4	(4.0)	74 3%	25 3%	41 4%	** **	8 6%	30 3%	42 4%
5	(5.0)	194 9%	87 9%	92 8%	** **	14 12%	114+b 11%	75- 7%
6	(6.0)	243 11%	114 12%	116 11%	** **	12 10%	109 10%	127 11%
7	(7.0)	337 15%	148 15%	162 15%	** **	25 21%	168 16%	165 15%
8	(8.0)	434 20%	180 19%	235 21%	** **	18 15%	223 21%	207 19%
9	(9.0)	283 13%	129 13%	139 13%	** **	15 12%	134 13%	147 13%
10 - Extremely well	(10.0)	492 22%	243+b 25%	221- 20%	** **	28 23%	209- 20%	281+a 25%
NET Badly (1-3)		86 4%	22- 2%	64+a 6%	** **	* *%	44 4%	40 4%
NET Neutral (4-6)		510 23%	226 23%	249 23%	** **	34 28%	254 24%	244 22%
NET Well (7-10)		1546 70%	700 72%	757 69%	** **	85 71%	734 69%	801 72%
Don't know		58 3%	25 3%	28 3%	** **	1 1%	33 3%	25 2%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	2142	947	1070	**	119	1032	1086
Mean score	7.6	7.7+b	7.4-	**	7.6	7.5-	7.7+a
Standard deviation	2.05	1.93	2.15	**	1.90	2.06	2.04
Standard Error	.05	.07	.07	**	.20	.07	.06

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Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	18 1%	2 1%	0 -%	2 1%	2 1%	7+bh 2%	4 1%	1 1%	2 *%	4 1%	12+b 1%	5 1%
2	(2.0)	30 1%	2 1%	2 1%	7 2%	4 1%	5 1%	5 2%	3 2%	5 1%	12 2%	13 2%	8 2%
3	(3.0)	38 2%	5 2%	4 1%	4 1%	5 1%	6 1%	7 2%	5 3%	10 2%	10 1%	18 2%	13 3%
4	(4.0)	74 3%	10 4%	8 2%	11 3%	14 4%	12 3%	11 4%	8 4%	18 3%	25 3%	31 4%	19 4%
5	(5.0)	194 9%	31d 12%	31 9%	29 9%	23 6%	33 9%	30 10%	16 8%	62 10%	52 7%	79 9%	46 9%
6	(6.0)	243 11%	37 14%	43 12%	42 13%	33 9%	41 11%	27 9%	19 10%	80 13%	75 11%	87 10%	46 9%
7	(7.0)	337 15%	31 12%	56 16%	63ak 19%	59 16%	60 16%	44 14%	25 13%	86 14%	123 17%	128 15%	69 14%
8	(8.0)	434 20%	54 20%	60 17%	62 19%	81 22%	79 21%	52 17%	45 23%	114 19%	143 20%	176 20%	97 19%
9	(9.0)	283 13%	34 13%	49c 14%	26- 8%	55c 15%	59c 16%	38 12%	22 11%	83c 14%	81 11%	119c 13%	60 12%
10 - Extremely well	(10.0)	492 22%	52 20%	87e 25%	80 24%	87 23%	70- 18%	75 24%	41 21%	139 23%	168 24%	186 21%	116 23%
NET Badly (1-3)		86 4%	10 4%	7 2%	14 4%	12 3%	18 5%	16b 5%	10 5%	16 3%	25 4%	44+bh 5%	26bh 5%
NET Neutral (4-6)		510 23%	78+dijk 30%	82 24%	82 25%	70- 19%	86 23%	68 22%	43 22%	160d 26%	152 21%	198 22%	112 22%
NET Well (7-10)		1546 70%	170 65%	252 72%	231 70%	283+afjk 75%	268 71%	209 68%	132 68%	422 69%	515a 73%	609 69%	341 68%
Don't know		58 3%	3 1%	8 2%	4 1%	11 3%	8 2%	13c 4%	10+achi 5%	12 2%	15 2%	31+c 4%	23+achi 5%
Medians		8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00

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Prepared by BMG

Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Mode	10.00	8.00	10.00	10.00	10.00	8.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	2142	258	341	327	365	372	293	186	599	692	851	479
Mean score	7.6	7.4	7.8	7.5	7.8	7.5	7.5	7.5	7.6	7.6	7.5	7.5
Standard deviation	2.05	2.05	1.88	2.07	1.96	2.09	2.21	2.12	1.96	2.01	2.13	2.17
Standard Error	.05	.15	.11	.12	.11	.11	.13	.16	.09	.08	.08	.10

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Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	18 1%	2 2%	3 1%	3 1%	2 1%	** **	0 -%	4 1%	0 -%	1 *%	15 1%	1 1%	2f 2%	1f 1%
2	(2.0)	30 1%	2 1%	1 1%	4 2%	5 2%	** **	3 1%	1 *%	6+g 3%	2 1%	23 1%	2 1%	2g 2%	2+bgj 4%
3	(3.0)	38 2%	4 3%	3 1%	4 2%	5 2%	** **	4 2%	5 2%	6 3%	1 *%	33 2%	2 1%	3 3%	* *%
4	(4.0)	74 3%	4 2%	6 3%	8 4%	12 4%	** **	8 3%	8 2%	8 4%	5 3%	63 3%	5 3%	3 3%	2 4%
5	(5.0)	194 9%	16 10%	24dgm 12%	20 9%	15 6%	** **	19 8%	21 6%	18 9%	15 9%	160 9%	20 10%	11 10%	3 5%
6	(6.0)	243 11%	17 11%	21 11%	22 10%	31 12%	** **	27 11%	29 9%	23 12%	17 10%	199 11%	28 15%	10 9%	6 10%
7	(7.0)	337 15%	23 15%	29 15%	28 13%	34 13%	** **	45 19%	57 17%	28 14%	26 16%	275 15%	35 18%	17 16%	9 16%
8	(8.0)	434 20%	38f 24%	37 19%	37 17%	58 22%	** **	37 16%	69 21%	31 16%	37 22%	361 20%	40 21%	20 19%	12 22%
9	(9.0)	283 13%	19 12%	25 13%	21 10%	39 15%	** **	39 16%	54+ 17%	20 10%	19 11%	245 13%	20 10%	13 12%	6 10%
10 - Extremely well	(10.0)	492 22%	26 17%	41 21%	65+agjkl 30%	62 23%	** **	51 21%	66 20%	47 24%	38 22%	419 23%	36 19%	21 20%	15a 27%
NET Badly (1-3)		86 4%	8 5%	6 3%	10 5%	12 4%	** **	7 3%	10 3%	12 6%	4 2%	71 4%	6 3%	6 6%	3 5%
NET Neutral (4-6)		510 23%	37 24%	51g 27%	50 23%	58 22%	** **	53 22%	58- 18%	49 25%	38 22%	422 23%	53g 28%	23 22%	11 20%
NET Well (7-10)		1546 70%	106 68%	131 68%	150 70%	193 73%	** **	172 72%	246h 75%	126 65%	120 72%	1300 71%	132 68%	72 68%	43 75%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	58	5	4	3	2	**	6	12dm	8d	6	51m	2	4dkm	0
	3%	3%	2%	1%	1%	**	3%	4%	4%	4%	3%	1%	4%	-%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	8.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	2142	152	189	210	263	**	232	314	187	161	1793	191	102	57
Mean score	7.6	7.4	7.5	7.6	7.6	**	7.6	7.7	7.4	7.7	7.6	7.4	7.4	7.6
Standard deviation	2.05	2.07	2.05	2.23	2.08	**	1.93	1.91	2.23	1.93	2.05	1.93	2.20	2.20
Standard Error	.05	.18	.17	.17	.15	**	.13	.12	.18	.17	.05	.14	.16	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	18 1%	8 1%	4 1%	2 1%	3 *	13 1%	5 1%	15 1%	** **	2 1%	1 1%	** **
2	(2.0)	30 1%	9 1%	6 1%	5 1%	9 2%	15 1%	14 1%	27 1%	** **	2 1%	1 1%	** **
3	(3.0)	38 2%	16 2%	6 1%	6 2%	9 2%	22 2%	15 2%	30 2%	** **	7 3%	6 5%	** **
4	(4.0)	74 3%	20 3%	19 4%	7 2%	28+ac 5%	39 3%	35 4%	64 3%	** **	9 3%	6 5%	** **
5	(5.0)	194 9%	55 7%	44 9%	44ae 12%	46 8%	99 8%	90 10%	169 9%	** **	24 10%	13 12%	** **
6	(6.0)	243 11%	82 11%	62 12%	45 12%	52 9%	144 12%	97 10%	212 11%	** **	30 12%	12 11%	** **
7	(7.0)	337 15%	124 17%	75 15%	66 18%	69 12%	200 16%	135 15%	299 15%	** **	38 15%	18 16%	** **
8	(8.0)	434 20%	155 21%	104 21%	66 18%	108 20%	259 21%	175 19%	386 20%	** **	48 19%	19 17%	** **
9	(9.0)	283 13%	109f 15%	70 14%	41 11%	60 11%	179+f 14%	101- 11%	240 12%	** **	42 17%	27 24%	** **
10 - Extremely well	(10.0)	492 22%	145- 19%	100 20%	90 24%	153+abe 28%	245- 20%	242+abe 26%	441 23%	** **	48 19%	10 8%	** **
NET Badly (1-3)		86 4%	33 4%	17 3%	13 3%	21 4%	50 4%	33 4%	72 4%	** **	11 4%	8 7%	** **
NET Neutral (4-6)		510 23%	157 21%	125 25%	97 26%	126 23%	282 23%	223 24%	445 23%	** **	63 25%	31 28%	** **
NET Well (7-10)		1546 70%	533 71%	350 69%	263 70%	391 71%	882 71%	653 70%	1365 71%	** **	176 69%	73 65%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	58	24c	12	3-	17	36c	20	54	**	3	2	**
	3%	3%	2%	1%	3%	3%	2%	3%	**	1%	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	9.00	**
Base for stats	2142	723	492	373	537	1214	910	1882	**	250	112	**
Mean score	7.6	7.5	7.5	7.5	7.7	7.5	7.6	7.6d	**	7.5	7.1-	**
Standard deviation	2.05	2.02	2.00	2.02	2.13	2.01	2.08	2.04	**	2.03	2.07	**
Standard Error	.05	.07	.09	.13	.11	.06	.08	.05	**	.14	.21	**

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Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	18 1%	10+b 1%	8- 1%	4+b 3%	2 2%	3 1%	** **	** **	** **	** **	3 1%	1 1%
2	(2.0)	30 1%	8 1%	22 1%	2 1%	1 1%	1 1%	** **	** **	** **	** **	6 2%	3 2%
3	(3.0)	38 2%	13 2%	25 2%	3 2%	2 2%	1 *	** **	** **	** **	** **	6 2%	2 1%
4	(4.0)	74 3%	22 3%	52 3%	3 2%	1 1%	6 3%	** **	** **	** **	** **	8 3%	10 5%
5	(5.0)	194 9%	66 10%	128 8%	16 10%	13 12%	10 6%	** **	** **	** **	** **	37+be 12%	14 8%
6	(6.0)	243 11%	73 11%	170 11%	15 10%	10 10%	16 9%	** **	** **	** **	** **	33 11%	15 8%
7	(7.0)	337 15%	87- 13%	251+ak 17%	17 11%	11 11%	25 14%	** **	** **	** **	** **	36 12%	19 10%
8	(8.0)	434 20%	115-j 17%	318+aj 21%	32j 21%	20 20%	33j 19%	** **	** **	** **	** **	32- 11%	34j 18%
9	(9.0)	283 13%	92 13%	191 13%	20 13%	15 14%	27 15%	** **	** **	** **	** **	41 14%	23 13%
10 - Extremely well	(10.0)	492 22%	183+b 27%	309- 20%	36 23%	22 21%	50b 28%	** **	** **	** **	** **	86+b 29%	62+bc 34%
NET Badly (1-3)		86 4%	31 5%	54 4%	9 6%	6 5%	5 3%	** **	** **	** **	** **	14 5%	6 3%
NET Neutral (4-6)		510 23%	160 23%	350 23%	34 22%	24 23%	32 18%	** **	** **	** **	** **	78 26%	39 21%
NET Well (7-10)		1546 70%	477 69%	1069 71%	104 67%	69 67%	135j 76%	** **	** **	** **	** **	196 66%	137 75%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	58	20	38	8k	5	7	**	**	**	**	9	2
	3%	3%	2%	5%	5%	4%	**	**	**	**	3%	1%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2142	669	1473	148	98	172	**	**	**	**	288	182
Mean score	7.6	7.6i	7.5i	7.5	7.5	7.9+bi	**	**	**	**	7.6i	7.9+bi
								i	-			
Standard deviation	2.05	2.18	1.99	2.25	2.17	2.02	**	**	**	**	2.25	2.16
Standard Error	.05	.09	.06	.20	.24	.17	**	**	**	**	.15	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	18 1%	0 -%	** **	1 *%	3 1%	4 1%	12 1%	18 1%	** **	18 1%	** **
2	(2.0)	30 1%	0 -%	** **	5 2%	* *%	6 1%	18 2%	29 1%	** **	30 1%	** **
3	(3.0)	38 2%	2 2%	** **	2 1%	5 2%	11 2%	21 2%	37 2%	** **	38 2%	** **
4	(4.0)	74 3%	4d 4%	** **	4 2%	1- *%	9- 1%	46de 4%	73 3%	** **	74 3%	** **
5	(5.0)	194 9%	10 9%	** **	23 8%	21 8%	50 9%	99 8%	191 9%	** **	193 9%	** **
6	(6.0)	243 11%	21+f 18%	** **	47+f 16%	35 14%	82+f 14%	116 10%	241 11%	** **	243 11%	** **
7	(7.0)	337 15%	21 19%	** **	47 16%	37 15%	97 17%	171 15%	334 15%	** **	337 15%	** **
8	(8.0)	434 20%	15 13%	** **	55 19%	48 19%	102 18%	252+ 22%	425 20%	** **	430 20%	** **
9	(9.0)	283 13%	13 11%	** **	37 13%	41 16%	79 14%	149 13%	283 13%	** **	283 13%	** **
10 - Extremely well	(10.0)	492 22%	25 22%	** **	61 21%	63 25%	127 22%	243 21%	489 22%	** **	489 22%	** **
NET Badly (1-3)		86 4%	2 2%	** **	8 3%	9 3%	20 4%	52 4%	84 4%	** **	86 4%	** **
NET Neutral (4-6)		510 23%	34 30%	** **	75 26%	57 22%	140 24%	261 22%	505 23%	** **	509 23%	** **
NET Well (7-10)		1546 70%	74 65%	** **	200 69%	189 74%	405 71%	816 70%	1530 70%	** **	1539 70%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	58	3	**	5	1-	8	36d	58	**	58	**
	3%	3%	**	2%	*%	1%	3%	3%	**	3%	**
Medians	8.00	7.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	2142	111	**	283	255	565	1128	2119	**	2133	**
Mean score	7.6	7.5	**	7.6	7.8	7.6	7.5	7.6	**	7.6	**
Standard deviation	2.05	1.90	**	1.92	1.94	1.96	2.08	2.05	**	2.05	**
Standard Error	.05	.19	**	.12	.13	.09	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	18 1%	18 1%	14 1%	14 1%	11- 1%	1 **	15 1%	18 1%	18 1%	17 1%	2- **	5- **	3- **	0 -	7- **	5- **
2	(2.0)	30 1%	30 1%	26 1%	24 1%	19- 1%	* **	26 1%	30 1%	30 1%	27 1%	5- **	7- 1%	11- 1%	* **	14-a 1%	6- 1%
3	(3.0)	38 2%	38 2%	31 1%	31 1%	29 2%	3 1%	36 2%	38 2%	38 2%	37 2%	8- 1%	6- **	12- 1%	0 -	12- 1%	8- 1%
4	(4.0)	74 3%	74 3%	70 3%	68 3%	58 3%	11 4%	74 3%	74 3%	74 3%	66 3%	36- 2%	36 3%	43 3%	5 3%	42- 3%	27- 2%
5	(5.0)	194 9%	194 9%	180 9%	176 8%	147- 8%	29 11%	187 9%	194 9%	194 9%	176 9%	87- 5%	78- 6%	90- 6%	13 8%	90- 6%	75- 6%
6	(6.0)	243 11%	243 11%	228 11%	232 11%	194 11%	34 12%	238 11%	243 11%	243 11%	234+ 11%	166- 10%	123- 9%	154 10%	16 9%	157- 10%	114- 10%
7	(7.0)	337 15%	337 15%	324 15%	321 15%	291 16%	39 14%	335 15%	337 15%	337 15%	304 15%	249 15%	198 15%	227 15%	27 16%	254 16%	183 16%
8	(8.0)	434 20%	434 20%	423 20%	421 20%	367 20%	65 24%	433 20%	434 20%	434 20%	400 20%	366+ 22%	293+ 22%	304 21%	40 24%	341+ 22%	255+ 22%
9	(9.0)	283 13%	283 13%	280 13%	280 13%	249+ 14%	34 12%	281 13%	283 13%	283 13%	269 13%	249+ 15%	192+ 15%	223+ 15%	24 15%	231+ 15%	161 14%
10 - Extremely well	(10.0)	492 22%	492 22%	481 23%	474 23%	413 23%	57 21%	489 23%	492 22%	492 22%	460 23%	425+ 26%	341+ 26%	379+ 26%	41 25%	394+ 25%	309+ 26%
NET Badly (1-3)		86 4%	86 4%	70 3%	69 3%	60- 3%	4- 1%	77 4%	86 4%	86 4%	80e 4%	15- 1%	17- 1%	26- 2%	*- **	33-a 2%	19- 2%
NET Neutral (4-6)		510 23%	510 23%	478 23%	475 23%	399- 22%	73 27%	499 23%	510 23%	510 23%	477 23%	289- 18%	237- 18%	286- 19%	34 20%	289- 18%	215- 18%
NET Well (7-10)		1546 70%	1546 70%	1508 72%	1495 71%	1320+ 72%	196 71%	1538 71%	1546 70%	1546 70%	1433 70%	1289+ 79%	1024+ 78%	1133+ 77%	132+ 79%	1220+ 77%	909+ 77%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	58	58	51	54	47	2	55	58	58	51	36-	33	33	1	37	30
	3%	3%	2%	3%	3%	1%	3%	3%	3%	3%	2%	3%	2%	*%	2%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2142	2142	2055	2039	1778	273	2113	2142	2142	1990	1593	1279	1445	167	1541	1143
Mean score	7.6	7.6	7.6+	7.6+	7.7+	7.6	7.6+	7.6	7.6	7.6	8.0+e	8.0+	7.9+	7.9+	7.9+	7.9+
Standard deviation	2.05	2.05	2.01	2.00	1.98	1.86	2.02	2.05	2.05	2.05	1.71	1.80	1.84	1.73	1.85	1.82
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.05	.05	.14	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	18 1%	2 1%	14 1%	10 1%	6 1%
2	(2.0)	30 1%	4 3%	23 1%	17 1%	11 1%
3	(3.0)	38 2%	1 *	33 2%	17- 1%	7- 1%
4	(4.0)	74 3%	5 3%	65 3%	49 3%	32 4%
5	(5.0)	194 9%	11 7%	170 9%	125 9%	76 9%
6	(6.0)	243 11%	10 7%	227 12%	158 11%	90 11%
7	(7.0)	337 15%	15 10%	310 16%	232 17%	149+ 18%
8	(8.0)	434 20%	31 20%	394 20%	296 21%	183 22%
9	(9.0)	283 13%	18 12%	257 13%	190 13%	117 14%
10 - Extremely well	(10.0)	492 22%	51 34%	426- 22%	280- 20%	153- 18%
NET Badly (1-3)		86 4%	7 5%	70- 4%	44- 3%	23 3%
NET Neutral (4-6)		510 23%	26 18%	462 23%	332 24%	197 24%
NET Well (7-10)		1546 70%	114 76%	1388 70%	998 71%	602 72%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_9 (continuation)

Q35. BBC iPlayer - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	58 3%	3 2%	51 3%	33 2%	14- 2%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	8.00	8.00
Base for stats	2142	147	1919	1374	822
Mean score	7.6	7.9	7.6	7.5	7.5
Standard deviation	2.05	2.21	2.01	1.97	1.93
Standard Error	.05	.24	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_10
 Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	13 1%	6 1%	7 1%	** **	0 -%	7 1%	6 1%
2	(2.0)	18 1%	5 *%	13 1%	** **	1 1%	10 1%	8 1%
3	(3.0)	36 2%	9- 1%	25+a 2%	** **	2 1%	18 2%	18 2%
4	(4.0)	65 3%	29 3%	34 3%	** **	2 2%	31 3%	33 3%
5	(5.0)	177 8%	75 8%	96 9%	** **	5 4%	96 9%	80 7%
6	(6.0)	232 11%	95 10%	115 10%	** **	20 17%	105 10%	124 11%
7	(7.0)	343 16%	155 16%	166 15%	** **	22 18%	182 17%	155- 14%
8	(8.0)	447 20%	181 19%	239 22%	** **	26 22%	229 22%	210 19%
9	(9.0)	284 13%	138 14%	131 12%	** **	13 11%	142 13%	142 13%
10 - Extremely well	(10.0)	516 23%	255+b 26%	234- 21%	** **	27 23%	214- 20%	300+a 27%
NET Badly (1-3)		67 3%	20- 2%	45+a 4%	** **	3 2%	35 3%	32 3%
NET Neutral (4-6)		474 22%	199 20%	245 22%	** **	27 23%	232 22%	237 21%
NET Well (7-10)		1590 72%	728+b 75%	769- 70%	** **	89 74%	767 72%	807 73%
Don't know		68 3%	25 3%	39 4%	** **	1 1%	32 3%	35 3%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	2131	947	1059	**	118	1033	1076
Mean score	7.7	7.8+b	7.6-	**	7.7	7.6-	7.8+a
Standard deviation	1.97	1.92	2.02	**	1.77	1.95	1.99
Standard Error	.05	.07	.07	**	.18	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	13 1%	1 *%	* *%	3 1%	3 1%	3 1%	2 1%	1 *%	1 *%	6 1%	6 1%	3 1%
2	(2.0)	18 1%	0 -%	1 *%	3 1%	* *%	3 1%	6+abdhi 2%	5+abdhi 3%	1- *%	3 *%	14+dhi 2%	12+abdhi 2%
3	(3.0)	36 2%	1 *%	4 1%	3 1%	9 2%	8 2%	7h 2%	4 2%	4 1%	12 2%	20h 2%	12h 2%
4	(4.0)	65 3%	8 3%	9 3%	12 4%	9 2%	11 3%	10 3%	7 4%	17 3%	21 3%	27 3%	16 3%
5	(5.0)	177 8%	25 10%	22 6%	24 7%	25 7%	30 8%	27 9%	23bi 12%	48 8%	50 7%	79 9%	50 10%
6	(6.0)	232 11%	27 10%	39 11%	41 12%	33 9%	48 13%	30 10%	14 7%	66 11%	73 10%	92 10%	44 9%
7	(7.0)	343 16%	41 16%	67fjk 19%	57 17%	55 15%	57 15%	40 13%	26 13%	108 18%	112 16%	123 14%	66 13%
8	(8.0)	447 20%	55 21%	59 17%	67 20%	77 20%	88b 23%	58 19%	42 22%	114 19%	144 20%	189 21%	101 20%
9	(9.0)	284 13%	36 14%	53cf 15%	32 10%	59cf 16%	47 12%	30 10%	28 14%	89 15%	91 13%	104 12%	58 11%
10 - Extremely well	(10.0)	516 23%	65 25%	86g 25%	82g 25%	93g 25%	76 20%	81g 26%	33- 17%	152g 25%	175g 25%	189 21%	113 23%
NET Badly (1-3)		67 3%	1- 1%	5 1%	9 3%	12ah 3%	13ah 3%	16+abh 5%	11abh 5%	6- 1%	21h 3%	40+abh 5%	27+abh 5%
NET Neutral (4-6)		474 22%	60 23%	71 20%	77 23%	68 18%	89 23%	66 22%	44 22%	131 21%	144 20%	199 23%	110 22%
NET Well (7-10)		1590 72%	198gk 76%	265fgjk 76%	239 72%	284fgjk 75%	268 70%	209 68%	129 66%	463+fgjk 76%	522gjk 74%	606- 69%	338- 67%
Don't know		68 3%	3 1%	8 2%	6 2%	13 3%	11 3%	15+ach 5%	12+abchi 6%	11- 2%	19 3%	38+ah 4%	27+abchi 5%
Medians		8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	2131	259	341	324	363	369	291	184	600	687	844	475
Mean score	7.7	7.8g	7.9gjk	7.6	7.8gjk	7.6	7.6	7.4-	7.8+egjk	7.8gj	7.5-	7.5-
Standard deviation	1.97	1.80	1.80	1.98	1.94	1.95	2.18	2.13	1.80	1.96	2.07	2.16
Standard Error	.05	.13	.11	.12	.11	.10	.13	.17	.08	.08	.07	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	13 1%	2 1%	3 1%	2 1%	1 *%	** **	0 -%	1 *%	1 *%	1 *%	10 1%	1 1%	1 1%	1f 1%
2	(2.0)	18 1%	1 1%	3 2%	2 1%	3 1%	** **	0 -%	2 1%	4f 2%	1 1%	16 1%	1 1%	0 -%	1f 1%
3	(3.0)	36 2%	1 1%	2 1%	4 2%	5 2%	** **	4 2%	5 2%	6 3%	2 1%	31 2%	2 1%	2 2%	1 2%
4	(4.0)	65 3%	6 4%	4 2%	4 2%	9 3%	** **	9 4%	12 4%	7 4%	2 1%	55 3%	5 2%	3 3%	2 4%
5	(5.0)	177 8%	12 7%	17 9%	23 11%	19 7%	** **	17 7%	25 8%	11 6%	15 9%	151 8%	11 6%	11 11%	3 6%
6	(6.0)	232 11%	19 12%	26cg 13%	14 7%	27 10%	** **	28 12%	22- 7%	26g 13%	21 13%	199g 11%	18 9%	11 10%	4 7%
7	(7.0)	343 16%	23 15%	24 13%	36d 17%	25- 10%	** **	48d 20%	52d 16%	26 14%	25 15%	273-d 15%	44+bdhj 23%	16 15%	10d 17%
8	(8.0)	447 20%	29 18%	38 20%	44 21%	57 22%	** **	36 15%	73 22%	43 22%	30 18%	365 20%	50+fj 26%	21 20%	11 19%
9	(9.0)	284 13%	251 16%	30 15%	19 9%	421 16%	** **	31 13%	52cl 16%	20 10%	20 12%	248 13%	19 10%	9 9%	9 15%
10 - Extremely well	(10.0)	516 23%	31 20%	42 22%	56 26%	76 29%	** **	59 25%	69 21%	45 23%	40 24%	436 24%	40 21%	26 24%	14 25%
NET Badly (1-3)		67 3%	5 3%	8 4%	8 4%	10 4%	** **	4 2%	8 3%	11 5%	4 2%	57 3%	4 2%	3 3%	2 4%
NET Neutral (4-6)		474 22%	37 24%	47 24%	42 20%	55 21%	** **	54 23%	59 18%	44 23%	38 23%	406 22%	34 17%	25 24%	9 17%
NET Well (7-10)		1590 72%	108 69%	133 69%	155 73%	200 75%	** **	174 73%	245 75%	135 69%	115 69%	1322 72%	153 79%	72 68%	43 77%

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Prepared by BMG

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	68 3%	6d 4%	5 3%	8d 4%	1- *%	**	7d 3%	13d 4%	5 3%	10+dk 6%	59d 3%	2 1%	5dk 5%	2d 3%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	2131	150	188	205	264	**	232	313	190	157	1785	191	101	55
Mean score	7.7	7.6	7.6	7.7	7.9	**	7.7	7.8	7.5	7.7	7.7	7.7	7.6	7.8
Standard deviation	1.97	2.01	2.07	2.05	2.04	**	1.87	1.89	2.10	1.90	1.98	1.78	2.03	2.04
Standard Error	.05	.18	.17	.16	.14	**	.13	.12	.17	.17	.05	.12	.15	.17

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Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	13 1%	7 1%	3 1%	2 1%	1 *%	10 1%	3 *%	12 1%	** **	1 *%	1 1%	** **
2	(2.0)	18 1%	8 1%	5 1%	1 *%	4 1%	13 1%	5 1%	18 1%	** **	0 -%	0 -%	** **
3	(3.0)	36 2%	14 2%	6 1%	6 1%	10 2%	21 2%	15 2%	30 2%	** **	5 2%	4 3%	** **
4	(4.0)	65 3%	28 4%	12 2%	7 2%	17 3%	41 3%	24 3%	50- 3%	** **	14+a 6%	9 8%	** **
5	(5.0)	177 8%	55 7%	36 7%	32 8%	51 9%	91 7%	83 9%	159 8%	** **	18 7%	9 8%	** **
6	(6.0)	232 11%	75 10%	53 11%	50 13%	53 10%	128 10%	103 11%	201 10%	** **	30 12%	13 12%	** **
7	(7.0)	343 16%	107 14%	81 16%	68 18%	82 15%	188 15%	150 16%	301 16%	** **	40 16%	22 19%	** **
8	(8.0)	447 20%	167 22%	103 20%	73 20%	101 18%	270 22%	174 19%	399 21%	** **	46 18%	17 15%	** **
9	(9.0)	284 13%	110df 15%	77df 15%	43 11%	54- 10%	187+df 15%	97- 10%	252 13%	** **	32 13%	18 16%	** **
10 - Extremely well	(10.0)	516 23%	151- 20%	112 22%	85 23%	163+abe 29%	263- 21%	247+ae 27%	450 23%	** **	63 25%	17 15%	** **
NET Badly (1-3)		67 3%	29 4%	14 3%	9 2%	14 3%	44 3%	23 2%	60 3%	** **	6 2%	5 4%	** **
NET Neutral (4-6)		474 22%	158 21%	101 20%	88 23%	122 22%	260 21%	210 23%	410 21%	** **	62 25%	31 27%	** **
NET Well (7-10)		1590 72%	535 72%	373 74%	269 72%	400 72%	908 73%	669 72%	1403 72%	** **	181 71%	74 66%	** **

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Prepared by BMG

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	68	24	15	10	18	39	28	63	**	4	4	**
	3%	3%	3%	3%	3%	3%	3%	3%	**	2%	3%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00	**	10.00	7.00	**
Base for stats	2131	722	489	366	536	1211	901	1873	**	248	110	**
Mean score	7.7	7.6	7.7	7.6	7.8	7.7	7.7	7.7d	**	7.7	7.3-	**
Standard deviation	1.97	2.02	1.92	1.88	1.99	1.98	1.95	1.96	**	1.98	2.05	**
Standard Error	.05	.07	.08	.12	.10	.06	.08	.05	**	.13	.21	**

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Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	13 1%	6 1%	7 *%	4+bj 2%	1 1%	0 -%	** **	** **	** **	** **	1 *%	* *%
2	(2.0)	18 1%	4 1%	14 1%	2 1%	0 -%	0 -%	** **	** **	** **	** **	2 1%	1 *%
3	(3.0)	36 2%	11 2%	25 2%	0 -%	1 1%	2 1%	** **	** **	** **	** **	7 2%	2 1%
4	(4.0)	65 3%	25 4%	40 3%	7 4%	9 9%	6 3%	** **	** **	** **	** **	5 2%	6 3%
5	(5.0)	177 8%	64 9%	113 8%	13 8%	15 15%	8 4%	** **	** **	** **	** **	28 9%	17 9%
6	(6.0)	232 11%	63 9%	169 11%	12 8%	3 3%	17 9%	** **	** **	** **	** **	29 10%	17 9%
7	(7.0)	343 16%	104 15%	239 16%	26 17%	21 20%	30 17%	** **	** **	** **	** **	48 16%	23 12%
8	(8.0)	447 20%	115- 17%	332+a 22%	29 19%	13 12%	30 17%	** **	** **	** **	** **	49 17%	33 18%
9	(9.0)	284 13%	85 12%	199 13%	19 12%	11 10%	25 14%	** **	** **	** **	** **	29 10%	18 10%
10 - Extremely well	(10.0)	516 23%	192+b 28%	323- 21%	40 26%	25 24%	56+b 31%	** **	** **	** **	** **	92+b 31%	63+b 34%
NET Badly (1-3)		67 3%	22 3%	45 3%	6 4%	2 2%	2 1%	** **	** **	** **	** **	11 4%	3 2%
NET Neutral (4-6)		474 22%	151 22%	323 21%	31 20%	27 27%	30 17%	** **	** **	** **	** **	63 21%	39 21%
NET Well (7-10)		1590 72%	497 72%	1094 72%	114 74%	69 67%	142 79%	** **	** **	** **	** **	218 73%	137 74%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	68	19	49	4	4	4	**	**	**	**	6	5
	3%	3%	3%	2%	4%	2%	**	**	**	**	2%	3%
Medians	8.00	8.00	8.00	8.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2131	670	1462	152	99	175	**	**	**	**	291	179
Mean score	7.7	7.7	7.7	7.6	7.4	8.1+bdhi	**	**	**	**	7.8	8.0di
Standard deviation	1.97	2.07	1.92	2.19	2.19	1.81	**	**	**	**	2.04	1.97
Standard Error	.05	.09	.05	.19	.24	.15	**	**	**	**	.13	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	13 1%	0 -%	** **	2 1%	3 1%	4 1%	7 1%	13 1%	** **	13 1%	** **
2	(2.0)	18 1%	1 1%	** **	1 *%	0 -%	2 *%	14 1%	18 1%	** **	18 1%	** **
3	(3.0)	36 2%	2 1%	** **	0- -%	1 1%	5 1%	22c 2%	36 2%	** **	36 2%	** **
4	(4.0)	65 3%	2 2%	** **	15+ 5%	7 3%	18 3%	34 3%	63 3%	** **	64 3%	** **
5	(5.0)	177 8%	11 9%	** **	20 7%	18 7%	42 7%	101 9%	175 8%	** **	176 8%	** **
6	(6.0)	232 11%	15 13%	** **	40 14%	34 13%	73 13%	114 10%	228 10%	** **	232 11%	** **
7	(7.0)	343 16%	20 18%	** **	55 19%	37 14%	98 17%	178 15%	339 16%	** **	341 16%	** **
8	(8.0)	447 20%	20 18%	** **	52 18%	43 17%	102 18%	262+e 22%	442 20%	** **	445 20%	** **
9	(9.0)	284 13%	14 12%	** **	39 13%	39 15%	82 14%	140 12%	284 13%	** **	284 13%	** **
10 - Extremely well	(10.0)	516 23%	26 23%	** **	58 20%	71 28%	132 23%	255 22%	512 24%	** **	513 23%	** **
NET Badly (1-3)		67 3%	2 2%	** **	4 1%	4 2%	12 2%	43 4%	67 3%	** **	67 3%	** **
NET Neutral (4-6)		474 22%	28 24%	** **	74 26%	59 23%	132 23%	249 21%	467 21%	** **	472 22%	** **
NET Well (7-10)		1590 72%	80 70%	** **	203 71%	190 74%	414 72%	835 72%	1576 72%	** **	1584 72%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	68	4	**	7	3	15	37	67	**	68	**
	3%	3%	**	3%	1%	3%	3%	3%	**	3%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	2131	110	**	281	253	558	1127	2110	**	2123	**
Mean score	7.7	7.7	**	7.6	7.9	7.7	7.6	7.7	**	7.7	**
Standard deviation	1.97	1.88	**	1.89	1.93	1.91	2.00	1.97	**	1.96	**
Standard Error	.05	.19	**	.12	.13	.09	.06	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2041	1628	1312	1478	167	1578	1173	
1 - Extremely badly	(1.0)	13 1%	13 1%	11 1%	10 *	10 1%	1 *	11 *	13 1%	13 1%	12 1%	3- *	4- *	5 *	0 -	7 *	6 1%
2	(2.0)	18 1%	18 1%	17 1%	16 1%	15 1%	1 *	18 1%	18 1%	18 1%	15 1%	5- *	8 1%	8 1%	1 *	9- 1%	7 1%
3	(3.0)	36 2%	36 2%	34 2%	30 1%	29 2%	1 1%	36 2%	36 2%	36 2%	30- 1%	10- 1%	10- 1%	17- 1%	1 *	17- 1%	10- 1%
4	(4.0)	65 3%	65 3%	60 3%	62 3%	54 3%	12 4%	65 3%	65 3%	65 3%	62 3%	39- 2%	28- 2%	30- 2%	4 3%	29- 2%	25- 2%
5	(5.0)	177 8%	177 8%	166 8%	161 8%	139 8%	16 6%	170 8%	177 8%	177 8%	161 8%	79- 5%	77- 6%	78- 5%	8 5%	76- 5%	71- 6%
6	(6.0)	232 11%	232 11%	217 10%	219 10%	194 11%	41 15% +abcfgh	228 10%	232 11%	232 11%	217 11%	149- 9%	122- 9%	140- 9%	19 11%	145- 9%	106- 9%
7	(7.0)	343 16%	343 16%	330 16%	328 16%	283 15%	41 15%	335 15%	343 16%	343 16%	320 16%	249 15%	200 15%	225 15%	28 16%	256 16%	179 15%
8	(8.0)	447 20%	447 20%	429 20%	429 21%	368 20%	61 22%	443 20%	447 20%	447 20%	414 20%	360+ 22%	290+ 22%	305 21%	38 23%	343+ 22%	261+ 22%
9	(9.0)	284 13%	284 13%	276 13%	275 13%	244 13%	29 11%	284 13%	284 13%	284 13%	260 13%	243+ 15%	191+ 15%	220+ 15%	23 14%	236+ 15%	165 14%
10 - Extremely well	(10.0)	516 23%	516 23%	505 24%	500 24%	433 24%	66 24%	513 24%	516 23%	516 23%	489 24%	450+ 28%	345+ 26%	408+ 28%	45 27%	413+ 26%	307+ 26%
NET Badly (1-3)		67 3%	67 3%	62 3%	56 3%	54 3%	3 1%	65 3%	67 3%	67 3%	57- 3%	17- 1%	22- 2%	31-a 2%	1 1%	34-a 2%	23- 2%
NET Neutral (4-6)		474 22%	474 22%	443 21%	442 21%	387 21%	70 25%	463 21%	474 22%	474 22%	439 22%	266- 16%	227- 17%	248- 17%	31 19%	250- 16%	202- 17%
NET Well (7-10)		1590 72%	1590 72%	1540 73%	1532 73%	1327 73%	197 72%	1575 73%	1590 72%	1590 72%	1482 73%	1302+ 80%	1027+ 78%	1157+ 78%	133+ 80%	1248+ 79%	912+ 78%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	68	68	61	64	58	5	65	68	68	63	43-	36	41	1	47	36
	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	1%	3%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2131	2131	2045	2029	1768	270	2103	2131	2131	1979	1586	1276	1436	166	1532	1137
Mean score	7.7	7.7	7.7+	7.7+	7.7	7.7	7.7+	7.7	7.7	7.7	8.1+	8.0+	8.0+	8.0	8.0+	7.9+
Standard deviation	1.97	1.97	1.95	1.93	1.96	1.87	1.96	1.97	1.97	1.95	1.73	1.80	1.83	1.72	1.80	1.84
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.05	.05	.14	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	13 1%	2 1%	10 1%	6 *%	2 *%
2	(2.0)	18 1%	0 -%	15 1%	9 1%	6 1%
3	(3.0)	36 2%	3 2%	32 2%	21 2%	15 2%
4	(4.0)	65 3%	11 7%	51- 3%	36 3%	22 3%
5	(5.0)	177 8%	7 5%	163 8%	115 8%	65 8%
6	(6.0)	232 11%	15 10%	209 11%	160 11%	91 11%
7	(7.0)	343 16%	18 12%	312 16%	215 15%	132 16%
8	(8.0)	447 20%	32 21%	403 20%	302 21%	191+ 23%
9	(9.0)	284 13%	7 5%	266 13%	206+ 15%	128+ 15%
10 - Extremely well	(10.0)	516 23%	46 31%	457d 23%	302- 21%	163- 20%
NET Badly (1-3)		67 3%	5 3%	56 3%	36 3%	23 3%
NET Neutral (4-6)		474 22%	33 22%	424 22%	310 22%	178 21%
NET Well (7-10)		1590 72%	104 69%	1438 73%	1026 73%	614 73%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_10 (continuation)

Q35. BBC iPlayer - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	68 3%	9 6%	52- 3%	36 3%	20 2%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	8.00
Base for stats	2131	141	1918	1372	816
Mean score	7.7	7.7	7.7	7.7	7.7
Standard deviation	1.97	2.17	1.94	1.89	1.86
Standard Error	.05	.24	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_11

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	12 1%	2 *%	8 1%	** **	1 1%	8 1%	4 *%
2	(2.0)	16 1%	7 1%	9 1%	** **	0 -%	9 1%	7 1%
3	(3.0)	29 1%	8 1%	19 2%	** **	1 1%	16 1%	12 1%
4	(4.0)	48 2%	19 2%	28 3%	** **	1 1%	30 3%	18 2%
5	(5.0)	164 7%	59- 6%	94a 9%	** **	11 9%	88 8%	69- 6%
6	(6.0)	230 10%	101 10%	120 11%	** **	8 6%	111 10%	116 10%
7	(7.0)	354 16%	155 16%	177 16%	** **	20 17%	179 17%	171 15%
8	(8.0)	482 22%	205 21%	242 22%	** **	33 28%	240 23%	238 21%
9	(9.0)	246 11%	126+b 13%	107- 10%	** **	11 9%	114 11%	130 12%
10 - Extremely well	(10.0)	490 22%	247+b 25%	213- 19%	** **	31 26%	214- 20%	274+a 25%
NET Badly (1-3)		56 3%	17- 2%	37+a 3%	** **	3 2%	33 3%	23 2%
NET Neutral (4-6)		442 20%	178 18%	243+a 22%	** **	19 16%	229 22%	204 18%
NET Well (7-10)		1574 72%	734+b 76%	739- 67%	** **	95 79%	746 70%	814 73%
Don't know		127 6%	43- 4%	79+a 7%	** **	3 2%	56 5%	70 6%

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Prepared by BMG

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	8.00	**	8.00	8.00	10.00
Base for stats	2072	929	1019	**	117	1009	1040
Mean score	7.7	7.9+b	7.5-	**	7.9	7.6-	7.9+a
Standard deviation	1.89	1.81	1.96	**	1.84	1.94	1.83
Standard Error	.04	.07	.06	**	.19	.07	.06

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Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	12 1%	2 1%	0 -%	2 1%	1 *%	2 1%	3 1%	1 1%	2 *%	3 *%	7 1%	4 1%
2	(2.0)	16 1%	0 -%	2 1%	4 1%	3 1%	2 *%	3 1%	3 2%	2 *%	7 1%	8 1%	6 1%
3	(3.0)	29 1%	2 1%	2 1%	6 2%	3 1%	8 2%	5 2%	3 1%	4 1%	9 1%	16 2%	8 2%
4	(4.0)	48 2%	6 2%	11 3%	4 1%	5 1%	9 2%	5 2%	8+cdi 4%	16 3%	10 1%	22 3%	13 3%
5	(5.0)	164 7%	24 9%	23 6%	25 8%	22 6%	29 8%	30 10%	11 6%	46 8%	48 7%	70 8%	41 8%
6	(6.0)	230 10%	30 11%	31 9%	45d 14%	32 8%	41 11%	34 11%	17 9%	61 10%	76 11%	92 10%	51 10%
7	(7.0)	354 16%	37 14%	55 16%	57 17%	69 18%	69 18%	43 14%	25 13%	92 15%	125 18%	137 16%	68 14%
8	(8.0)	482 22%	72+cf 28%	71 20%	63 19%	86 23%	79 21%	57 19%	54cf 28%	143 23%	149 21%	190 22%	111 22%
9	(9.0)	246 11%	22 9%	43 12%	43 13%	46 12%	46 12%	30 10%	16 8%	65 11%	89 13%	92 10%	45 9%
10 - Extremely well	(10.0)	490 22%	61 23%	95+ej 27%	72 22%	87 23%	68- 18%	68 22%	39 20%	157+ej 26%	159 22%	175- 20%	107 21%
NET Badly (1-3)		56 3%	4 1%	4 1%	11h 3%	7 2%	12 3%	11h 4%	7h 4%	8- 1%	18 3%	30bh 3%	18bh 4%
NET Neutral (4-6)		442 20%	59 23%	65 19%	74d 23%	59- 16%	78 21%	69d 23%	37 19%	124 20%	134 19%	184 21%	106 21%
NET Well (7-10)		1574 72%	193f 74%	265fjk 76%	234 71%	288+efjk 77%	263 69%	197- 64%	134 69%	457fjk 75%	522fjk 74%	594- 67%	332- 66%
Don't know		127 6%	6- 2%	16 4%	10- 3%	22 6%	28ach 7%	29+abchi 9%	17achi 9%	22- 4%	32 5%	73+abchi 8%	46+abchi 9%
Medians		8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Mode	10.00	8.00	10.00	10.00	10.00	8.00	10.00	8.00	10.00	10.00	8.00	8.00
Base for stats	2072	256	333	320	354	353	278	178	589	674	809	456
Mean score	7.7	7.7	7.9	7.6	7.9efjk	7.6	7.6	7.6	7.9ejk	7.8	7.6-	7.6
Standard deviation	1.89	1.83	1.82	1.93	1.76	1.89	2.05	2.02	1.83	1.85	1.97	2.03
Standard Error	.04	.14	.11	.11	.10	.10	.13	.16	.09	.08	.07	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	12 1%	1 1%	1 1%	3 1%	1 *%	** **	0 -%	3 1%	0 -%	1 *%	10 1%	1 *%	1 1%	0 -%
2	(2.0)	16 1%	1 1%	1 1%	1 1%	5 2%	** **	1 *%	1 *%	2 1%	1 *%	13 1%	1 1%	1 1%	1 1%
3	(3.0)	29 1%	3 2%	2 1%	0 -%	7c 3%	** **	6c 2%	5 1%	1 1%	3 2%	25 1%	1 *%	1 1%	1ck 2%
4	(4.0)	48 2%	8+dfgijl 5% 2%	5 2%	3 1%	3 1%	** **	3 1%	5 1%	10+dfgij 5%	1 1%	41 2%	5 3%	1 1%	1 2%
5	(5.0)	164 7%	7 4%	15 8%	23f 11%	22 8%	** **	11 5%	20 6%	18 9%	13 7%	140 8%	13 7%	7 6%	4 7%
6	(6.0)	230 10%	16 10%	22g 11%	18 8%	27g 10%	** **	37+cgj 16%	16- 5%	25g 13%	24g 14%	194g 11%	19g 10%	12g 11%	5 9%
7	(7.0)	354 16%	22 14%	33 17%	31 14%	34 13%	** **	36 15%	56 17%	31 16%	32 19%	292 16%	36 19%	16 15%	10 17%
8	(8.0)	482 22%	40 26%	41 21%	47 22%	50 19%	** **	46 19%	87+ 27%	38 20%	30 18%	395 21%	53+dfi 27%	22 21%	12 21%
9	(9.0)	246 11%	17 11%	21 11%	31h 14%	36h 13%	** **	28 12%	39 12%	13 7%	15 9%	208 11%	21 11%	12 11%	5 10%
10 - Extremely well	(10.0)	490 22%	27 17%	41 21%	49 23%	72a 27%	** **	57 24%	73 23%	39 20%	36 21%	414 22%	38 20%	23 22%	15a 27%
NET Badly (1-3)		56 3%	5 3%	4 2%	4 2%	13+k 5%	** **	6 3%	9 3%	3 1%	4 2%	49 3%	3 1%	3 3%	2 4%
NET Neutral (4-6)		442 20%	31 20%	41g 21%	44g 21%	52g 20%	** **	52g 22%	41- 13%	53+gj 27%	38g 22%	375g 20%	36 19%	20 19%	10 18%
NET Well (7-10)		1574 72%	106 68%	137 71%	157h 74%	192 72%	** **	167 70%	255 78%	122- 63%	113 67%	1310h 71%	148h 77%	73 69%	42h 75%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	127	15cdk	12	8	8	**	13	21	16dk	13	110	5	10+cdkm	2
	6%	9%	6%	4%	3%	**	6%	6%	8%	8%	6%	3%	9%	3%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	8.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	2072	142	181	205	257	**	225	305	178	154	1734	187	96	55
Mean score	7.7	7.5	7.7	7.8	7.8	**	7.8	7.9h	7.4	7.6	7.7	7.7	7.7	7.8
Standard deviation	1.89	1.96	1.86	1.91	2.08	**	1.84	1.82	1.93	1.85	1.91	1.73	1.93	1.98
Standard Error	.04	.17	.15	.15	.15	**	.13	.12	.16	.17	.05	.12	.14	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	12 1%	5 1%	4 1%	1 *%	1 *%	9 1%	3 *%	7- *%	** **	3 1%	2 2%	** **
2	(2.0)	16 1%	6 1%	3 1%	1 *%	5 1%	9 1%	7 1%	12 1%	** **	4 1%	2 2%	** **
3	(3.0)	29 1%	9 1%	7 1%	4 1%	9 2%	16 1%	13 1%	24 1%	** **	5 2%	5 4%	** **
4	(4.0)	48 2%	21 3%	10 2%	4 1%	14 2%	31 2%	17 2%	43 2%	** **	5 2%	3 2%	** **
5	(5.0)	164 7%	49 7%	33 6%	36 10%	45 8%	81 6%	82 9%	143 7%	** **	21 8%	14 12%	** **
6	(6.0)	230 10%	72 10%	58d 12%	56+ade 15%	40- 7%	130 10%	97 10%	199 10%	** **	28 11%	13 12%	** **
7	(7.0)	354 16%	119 16%	75 15%	68 18%	87 16%	193 15%	156 17%	307 16%	** **	44 17%	22 19%	** **
8	(8.0)	482 22%	166 22%	112 22%	89 24%	112 20%	277 22%	201 22%	438+ 23%	** **	44 17%	17 15%	** **
9	(9.0)	246 11%	91 12%	67cf 13%	30 8%	57 10%	158+cf 13%	87- 9%	213 11%	** **	33 13%	11 10%	** **
10 - Extremely well	(10.0)	490 22%	157 21%	110 22%	75 20%	146+ae 26%	267 21%	220 24%	429 22%	** **	60 24%	21 18%	** **
NET Badly (1-3)		56 3%	19 3%	15 3%	6 2%	16 3%	34 3%	22 2%	43- 2%	** **	12+a 5%	9 8%	** **
NET Neutral (4-6)		442 20%	141 19%	101 20%	96+ade 26%	99 18%	242 19%	195 21%	385 20%	** **	54 21%	30 26%	** **
NET Well (7-10)		1574 72%	532 71%	363 72%	262 70%	403 73%	895 72%	665 72%	1388 72%	** **	181 72%	71 62%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	127	54+c	25	11-	36c	79c	47	120+c	**	6-	4	**
	6%	7%	5%	3%	7%	6%	5%	6%	**	2%	4%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	**	10.00	7.00	**
Base for stats	2072	692	479	364	517	1171	882	1816	**	247	109	**
Mean score	7.7	7.7	7.7	7.6	7.8	7.7	7.7	7.7d	**	7.6	7.1-	**
Standard deviation	1.89	1.90	1.91	1.77	1.96	1.90	1.88	1.86	+cd	2.07	2.23	**
Standard Error	.04	.07	.09	.11	.10	.05	.08	.05	**	.14	.23	**

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Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	12 1%	5 1%	7 *%	2 1%	0 -%	2 1%	** **	** **	** **	** **	1 *%	0 -%
2	(2.0)	16 1%	7 1%	9 1%	3 2%	2 2%	1 1%	** **	** **	** **	** **	3 1%	2 1%
3	(3.0)	29 1%	11 2%	18 1%	2 1%	1 1%	4 2%	** **	** **	** **	** **	3 1%	6+b 3%
4	(4.0)	48 2%	23+b 3%	25- 2%	6 4%	4 4%	5 3%	** **	** **	** **	** **	11b 4%	3 1%
5	(5.0)	164 7%	54 8%	110 7%	11 7%	14 14%	15 8%	** **	** **	** **	** **	18 6%	16 9%
6	(6.0)	230 10%	66e 10%	164e 11%	15 9%	10 10%	7- 4%	** **	** **	** **	** **	35e 12%	15 8%
7	(7.0)	354 16%	83- 12%	272+aejk 18%	24 15%	14 14%	17- 10%	** **	** **	** **	** **	30- 10%	21 11%
8	(8.0)	482 22%	151 22%	332 22%	36 23%	23 22%	38 21%	** **	** **	** **	** **	64 21%	32 17%
9	(9.0)	246 11%	78 11%	168 11%	19 12%	9 9%	34+ab 19%	** **	** **	** **	** **	37 12%	21 11%
10 - Extremely well	(10.0)	490 22%	177+b 26%	313- 21%	31 20%	22 21%	50 28%	** **	** **	** **	** **	82+b 28%	60+bc 33%
NET Badly (1-3)		56 3%	22 3%	34 2%	7 4%	3 3%	7 4%	** **	** **	** **	** **	7 2%	8 4%
NET Neutral (4-6)		442 20%	143 21%	299 20%	31 20%	28 27%	27 15%	** **	** **	** **	** **	64 22%	34 18%
NET Well (7-10)		1574 72%	489 71%	1085 72%	110 71%	68 66%	139 78%	** **	** **	** **	** **	213 72%	133 72%

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Prepared by BMG

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	127	35	93	7	5	6	**	**	**	**	13	9
	6%	5%	6%	5%	4%	3%	**	**	**	**	4%	5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	8.00	8.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2072	654	1418	148	98	173	**	**	**	**	284	175
Mean score	7.7	7.7	7.7	7.5	7.4	8.0	**	**	**	**	7.9	7.9
								d				
Standard deviation	1.89	2.03	1.83	2.07	2.03	2.07	**	**	**	**	1.97	2.07
Standard Error	.04	.09	.05	.18	.22	.18	**	**	**	**	.13	.17

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Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	12 1%	0 -%	** **	0 -%	1 *%	1 *%	11+ 1%	12 1%	** **	12 1%	** **
2	(2.0)	16 1%	1 1%	** **	3 1%	0 -%	4 1%	8 1%	16 1%	** **	16 1%	** **
3	(3.0)	29 1%	0 -%	** **	4 2%	4 1%	9 2%	14 1%	28 1%	** **	29 1%	** **
4	(4.0)	48 2%	3 2%	** **	4 1%	5 2%	9 2%	31 3%	46 2%	** **	48 2%	** **
5	(5.0)	164 7%	4 4%	** **	15 5%	23 9%	39 7%	88 8%	163 7%	** **	163 7%	** **
6	(6.0)	230 10%	17 15%	** **	41+d 14%	21 8%	59 10%	115 10%	229 11%	** **	230 10%	** **
7	(7.0)	354 16%	15 14%	** **	58 20%	53+ 21%	105 18%	191 16%	352 16%	** **	354 16%	** **
8	(8.0)	482 22%	28d 24%	** **	58 20%	38- 15%	117 20%	278+d 24%	472 22%	** **	478 22%	** **
9	(9.0)	246 11%	15 13%	** **	29 10%	32 12%	71 12%	109- 9%	245 11%	** **	246 11%	** **
10 - Extremely well	(10.0)	490 22%	26 23%	** **	67 23%	69f 27%	136 24%	242 21%	487 22%	** **	488 22%	** **
NET Badly (1-3)		56 3%	1 1%	** **	7 2%	5 2%	14 2%	33 3%	56 3%	** **	56 3%	** **
NET Neutral (4-6)		442 20%	24 21%	** **	60 21%	49 19%	107 19%	233 20%	438 20%	** **	441 20%	** **
NET Well (7-10)		1574 72%	83 73%	** **	211 73%	192 75%	429 75%	820 70%	1556 71%	** **	1566 71%	** **

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Prepared by BMG

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	127	6	**	11	11	23-	78e	127	**	127	**
	6%	5%	**	4%	4%	4%	7%	6%	**	6%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	8.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	2072	109	**	278	245	550	1087	2049	**	2064	**
Mean score	7.7	7.9	**	7.7	7.8	7.8	7.6-	7.7	**	7.7	**
Standard deviation	1.89	1.71	**	1.80	1.88	1.83	1.93	1.89	**	1.89	**
Standard Error	.04	.17	**	.12	.13	.08	.06	.05	**	.05	**

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Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2041	1628	1312	1478	167	1578	1173	
1 - Extremely badly	(1.0)	12 1%	12 1%	9 *%	9 *%	7 *%	1 *%	10 *%	12 1%	12 1%	12 1%	3- *%	2- *%	3- *%	0 -%	3- *%	3 *%
2	(2.0)	16 1%	16 1%	15 1%	13 1%	13 1%	1 *%	16 1%	16 1%	16 1%	14 1%	3- *%	5- *%	10 1%	1 *%	9 1%	8 1%
3	(3.0)	29 1%	29 1%	26 1%	26 1%	24 1%	2 1%	28 1%	29 1%	29 1%	27 1%	4- *%	5- *%	13-a 1%	1 1%	11- 1%	9- 1%
4	(4.0)	48 2%	48 2%	47 2%	43 2%	34- 2%	12 4%	48 2%	48 2%	48 2%	48 2%	20- 1%	20- 2%	20- 1%	7abcef 4%	20- 1%	15- 1%
5	(5.0)	164 7%	164 7%	153 7%	153 7%	135 7%	18 7%	158 7%	164 7%	164 7%	144- 7%	70- 4%	59- 5%	77- 5%	9 5%	85- 5%	60- 5%
6	(6.0)	230 10%	230 10%	216 10%	212 10%	191 10%	31 11%	226 10%	230 10%	230 10%	214 11%	146- 9%	128 10%	142 10%	14 8%	139- 9%	119 10%
7	(7.0)	354 16%	354 16%	344 16%	340 16%	301 16%	46 17%	349 16%	354 16%	354 16%	333 16%	269 17%	207 16%	230 16%	31 19%	247 16%	184 16%
8	(8.0)	482 22%	482 22%	466 22%	464 22%	406 22%	60 22%	479 22%	482 22%	482 22%	449 22%	401+ 25%	311+ 24%	345+ 23%	39 23%	381+ 24%	272 23%
9	(9.0)	246 11%	246 11%	244 12%	242 12%	210 11%	28 10%	246 11%	246 11%	246 11%	229 11%	211+ 13%	169+ 13%	188+ 13%	18 11%	189 12%	139 12%
10 - Extremely well	(10.0)	490 22%	490 22%	472 22%	472 23%	409 22%	68 25%	488 23%	490 22%	490 22%	463 23%	423+ 26%	334+ 25%	379+ 26%	43 26%	412+ 26%	307+ 26%
NET Badly (1-3)		56 3%	56 3%	51 2%	48 2%	45 2%	4 2%	55 3%	56 3%	56 3%	53 3%	10- 1%	12- 1%	26-a 2%	2 1%	23-a 1%	20-a 2%
NET Neutral (4-6)		442 20%	442 20%	416 20%	409 20%	360 20%	62 22%	432 20%	442 20%	442 20%	406 20%	236- 14%	208- 16%	240- 16%	30 18%	243- 15%	194- 17%
NET Well (7-10)		1574 72%	1574 72%	1527 72%	1518 73%	1326+ 73%	201 73%	1562 72%	1574 72%	1574 72%	1474+ 72%	1303+ 80%	1021+ 78%	1143+ 77%	132+ 79%	1229+ 78%	902+ 77%

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Prepared by BMG

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	127	127	113	118	94-	8	120	127	127	108-	79-	71	70-	3-	83	57
	6%	6%	5%	6%	5%	3%	6%	6%	6%	5%	5%	5%	5%	2%	5%	5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2072	2072	1994	1976	1731	267	2049	2072	2072	1933	1549	1240	1408	164	1496	1116
Mean score	7.7	7.7	7.7+	7.8+	7.7	7.7	7.7+	7.7	7.7	7.7	8.1+	8.0+	8.0+	7.9	8.0+	8.0+
Standard deviation	1.89	1.89	1.87	1.86	1.86	1.90	1.88	1.89	1.89	1.90	1.62	1.68	1.76	1.79	1.73	1.77
Standard Error	.04	.04	.05	.05	.05	.13	.04	.04	.04	.05	.04	.05	.05	.15	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	12 1%	0 -%	11 1%	6 *%	4 *%
2	(2.0)	16 1%	1 *%	15 1%	10 1%	5 1%
3	(3.0)	29 1%	2 1%	22 1%	13 1%	4- 1%
4	(4.0)	48 2%	2 1%	44 2%	32 2%	23 3%
5	(5.0)	164 7%	9 6%	141 7%	103 7%	59 7%
6	(6.0)	230 10%	13 8%	207 11%	146 10%	83 10%
7	(7.0)	354 16%	19 13%	322 16%	225 16%	143 17%
8	(8.0)	482 22%	35 23%	437 22%	336+ 24%	203+ 24%
9	(9.0)	246 11%	18 12%	222 11%	172 12%	102 12%
10 - Extremely well	(10.0)	490 22%	43 29%	439 22%	293- 21%	166- 20%
NET Badly (1-3)		56 3%	3 2%	48 2%	29 2%	13- 2%
NET Neutral (4-6)		442 20%	23 15%	392 20%	281 20%	165 20%
NET Well (7-10)		1574 72%	115 77%	1419 72%	1026 73%	614 74%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_11 (continuation)

Q35. BBC iPlayer - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	127	9	111	72	44
	6%	6%	6%	5%	5%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	8.00	8.00
Base for stats	2072	141	1859	1335	792
Mean score	7.7	8.1	7.7	7.7	7.7
Standard deviation	1.89	1.77	1.88	1.83	1.79
Standard Error	.04	.19	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_12
 Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	17 1%	6 1%	12 1%	** **	0 -%	8 1%	8 1%
2	(2.0)	39 2%	10- 1%	26a 2%	** **	2 2%	26+b 2%	13- 1%
3	(3.0)	57 3%	16- 2%	39+a 4%	** **	3 2%	36+b 3%	21- 2%
4	(4.0)	80 4%	24- 2%	52+a 5%	** **	4 4%	45 4%	36 3%
5	(5.0)	191 9%	86 9%	95 9%	** **	10 8%	96 9%	93 8%
6	(6.0)	244 11%	104 11%	129 12%	** **	9 7%	112 11%	126 11%
7	(7.0)	378 17%	164 17%	186 17%	** **	29 24%	182 17%	189 17%
8	(8.0)	458 21%	198 20%	232 21%	** **	24 20%	225 21%	230 21%
9	(9.0)	229 10%	112 11%	106 10%	** **	10 9%	111 10%	116 10%
10 - Extremely well	(10.0)	415 19%	221+b 23%	168- 15%	** **	26 22%	178- 17%	235+a 21%
NET Badly (1-3)		114 5%	32- 3%	76+a 7%	** **	5 4%	70+b 7%	42- 4%
NET Neutral (4-6)		515 23%	214 22%	277 25%	** **	23 19%	253 24%	254 23%
NET Well (7-10)		1480 67%	694+b 71%	692- 63%	** **	89 75%	695 65%	770 69%
Don't know		91 4%	33 3%	54 5%	** **	2 2%	46 4%	45 4%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	7.00	**	8.00	8.00	8.00
Mode	8.00	10.00	8.00	**	7.00	8.00	10.00
Base for stats	2108	939	1044	**	117	1019	1065
Mean score	7.4	7.6+b	7.1-	**	7.5	7.2-	7.5+a
Standard deviation	2.08	1.97	2.15	**	1.98	2.14	2.01
Standard Error	.05	.07	.07	**	.21	.07	.06

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Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	17 1%	1 1%	2 1%	3 1%	3 1%	3 1%	3 1%	1 *%	4 1%	6 1%	7 1%	4 1%
2	(2.0)	39 2%	5 2%	2 1%	8 2%	6 2%	6 1%	7 2%	6b 3%	6 1%	14 2%	19 2%	13b 3%
3	(3.0)	57 3%	4 2%	10 3%	6 2%	13 3%	10 3%	6 2%	8 4%	14 2%	19 3%	24 3%	14 3%
4	(4.0)	80 4%	12 5%	11 3%	8 2%	12 3%	20 5%	8 2%	10 5%	23 4%	20 3%	37 4%	17 3%
5	(5.0)	191 9%	25g 10%	26 7%	35g 11%	26 7%	40g 11%	31g 10%	8- 4%	50 8%	61g 9%	79g 9%	39 8%
6	(6.0)	244 11%	40+dgik 15%	44g 13%	33g 10%	33 9%	46g 12%	39g 13%	8- 4%	85+dgik 14%	66g 9%	93g 11%	47g 9%
7	(7.0)	378 17%	45 17%	63f 18%	61f 18%	66 17%	69f 18%	36- 12%	40f 20%	107f 18%	126f 18%	145 16%	76 15%
8	(8.0)	458 21%	67 26%	69 20%	67 20%	76 20%	79 21%	61 20%	39 20%	135 22%	143 20%	179 20%	100 20%
9	(9.0)	229 10%	17 7%	35 10%	31 9%	56+acehj 15%	37 10%	35 11%	18 9%	52 9%	87ah 12%	90 10%	53 11%
10 - Extremely well	(10.0)	415 19%	40 15%	78e 22%	69 21%	67 18%	59 16%	61 20%	40 20%	118 19%	136 19%	160 18%	101 20%
NET Badly (1-3)		114 5%	10 4%	14 4%	17 5%	22 6%	19 5%	16 5%	15h 8%	24 4%	39 6%	50 6%	31 6%
NET Neutral (4-6)		515 23%	78+dgik 30%	81g 23%	76g 23%	71- 19%	107+dgik 28%	77g 25%	26- 13%	158dgi 26%	147g 21%	209g 24%	103g 20%
NET Well (7-10)		1480 67%	168 64%	244 70%	227 69%	265 71%	244 64%	194 63%	137 70%	412 68%	493 70%	575 65%	331 66%
Don't know		91 4%	5 2%	10 3%	10 3%	18 5%	11 3%	19aeh 6%	18 +abcehi 9%	16- 3%	28 4%	48+ah 5%	37+abcehi 7%

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Prepared by BMG

Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Medians	8.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	10.00	10.00	8.00	8.00	10.00	7.00	8.00	8.00	8.00	10.00
Base for stats	2108	256	339	321	358	369	287	178	595	679	834	465
Mean score	7.4	7.2	7.5e	7.4	7.5e	7.1-	7.4	7.4	7.4	7.4e	7.3	7.4
Standard deviation	2.08	1.95	2.00	2.11	2.07	2.06	2.15	2.23	1.98	2.09	2.13	2.18
Standard Error	.05	.14	.12	.13	.12	.11	.13	.18	.09	.09	.08	.11

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Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	17 1%	2 1%	3 1%	2 1%	2 1%	** **	2 1%	2 1%	1 *%	2 1%	15 1%	0 -%	2k 2%	* *%
2	(2.0)	39 2%	5f 3%	5 3%	6 3%	2 1%	** **	1 1%	3 1%	5 3%	5 3%	33 2%	4 2%	1 1%	* 1%
3	(3.0)	57 3%	1 1%	5 3%	4 2%	7 3%	** **	5 2%	8 3%	7 4%	4 2%	47 3%	4 2%	4a 4%	2a 3%
4	(4.0)	80 4%	7 5%	4 2%	12f 5%	10 4%	** **	3 1%	8 2%	14+bf 7%	6 4%	69 4%	4 2%	3 3%	3bfgk 6%
5	(5.0)	191 9%	9 6%	18 9%	19 9%	20 7%	** **	31+agj 13%	21 6%	16 8%	15 9%	156 8%	18 9%	11 10%	6 11%
6	(6.0)	244 11%	20 13%	18 9%	25 12%	32 12%	** **	30 12%	26 8%	20 10%	17 10%	198 11%	29+g 15%	12 11%	5 9%
7	(7.0)	378 17%	28 18%	36 18%	38 18%	40 15%	** **	45 19%	64 20%	26 13%	23 14%	314 17%	39 20%	17 16%	9 16%
8	(8.0)	458 21%	37 24%	36 19%	40 19%	66f 25%	** **	39 16%	73 22%	41 21%	36 21%	390 21%	36 19%	19 18%	12 22%
9	(9.0)	229 10%	18 11%	25c 13%	12- 6%	23 8%	** **	30c 12%	43c 13%	17 9%	19 11%	188 10%	22c 11%	13c 12%	6 11%
10 - Extremely well	(10.0)	415 19%	23 15%	36 19%	47 22%	57 21%	** **	41 17%	60 18%	38 20%	34 21%	353 19%	32 17%	17 16%	12 22%
NET Badly (1-3)		114 5%	8 5%	13 7%	12 5%	11 4%	** **	9 4%	14 4%	13 7%	10 6%	96 5%	8 4%	7 7%	2 4%
NET Neutral (4-6)		515 23%	36 23%	40 21%	56g 26%	62 23%	** **	64g 27%	54- 17%	50g 26%	39 23%	422g 23%	52g 27%	26g 24%	15g 26%
NET Well (7-10)		1480 67%	106 68%	132 68%	137 64%	185 70%	** **	154 65%	240+cfhl 74%	121 62%	112 67%	1246 68%	128 67%	66 62%	39 70%

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Prepared by BMG

Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	91	6	8	8	8	**	12m	18m	10m	6	80m	5	7km	*-
	4%	4%	4%	4%	3%	**	5%	5%	5%	4%	4%	2%	6%	*%
Medians	8.00	8.00	8.00	7.00	8.00	**	7.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00
Mode	8.00	8.00	8.00	10.00	8.00	**	7.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00
Base for stats	2108	151	186	205	257	**	226	308	184	161	1764	188	99	56
Mean score	7.4	7.3	7.3	7.2	7.5	**	7.4	7.6+1	7.2	7.4	7.4	7.3	7.2	7.4
Standard deviation	2.08	2.09	2.19	2.20	2.02	**	1.96	1.92	2.25	2.19	2.08	1.93	2.19	2.08
Standard Error	.05	.18	.18	.17	.14	**	.14	.12	.19	.20	.06	.14	.16	.17

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Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	17 1%	7 1%	4 1%	4 1%	1 *%	12 1%	5 1%	14 1%	** **	3 1%	2 1%	** **
2	(2.0)	39 2%	8 1%	5 1%	8 2%	18+abe 3%	13- 1%	26+abe 3%	36 2%	** **	3 1%	2 2%	** **
3	(3.0)	57 3%	19 2%	15 3%	9 2%	13 2%	34 3%	22 2%	50 3%	** **	5 2%	4 4%	** **
4	(4.0)	80 4%	33b 4%	9- 2%	10 3%	26b 5%	42 3%	37b 4%	73 4%	** **	7 3%	6 6%	** **
5	(5.0)	191 9%	47- 6%	46 9%	49+ae 13%	47 9%	93- 7%	96+ae 10%	163 8%	** **	27 11%	17 15%	** **
6	(6.0)	244 11%	87 12%	61 12%	39 10%	55 10%	149 12%	94 10%	217 11%	** **	25 10%	10 9%	** **
7	(7.0)	378 17%	135 18%	84 17%	69 18%	85 15%	219 18%	153 17%	331 17%	** **	44 17%	22 19%	** **
8	(8.0)	458 21%	157 21%	119 24%	73 19%	108 19%	276 22%	181 19%	402 21%	** **	56 22%	20 18%	** **
9	(9.0)	229 10%	91+ 12%	53 10%	32 8%	53 10%	144 12%	84 9%	200 10%	** **	29 11%	16 14%	** **
10 - Extremely well	(10.0)	415 19%	125 17%	92 18%	74 20%	119 21%	218 17%	192 21%	365 19%	** **	47 19%	11 10%	** **
NET Badly (1-3)		114 5%	34 5%	24 5%	21 6%	31 6%	58 5%	53 6%	100 5%	** **	12 5%	8 7%	** **
NET Neutral (4-6)		515 23%	167 22%	116 23%	98 26%	129 23%	283 23%	227 24%	453 23%	** **	60 24%	33 30%	** **
NET Well (7-10)		1480 67%	509 68%	349 69%	247 66%	364 66%	857 69%	611 66%	1299 67%	** **	176 69%	70 62%	** **

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Prepared by BMG

Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	91	36	15	10	30	51	39	83	**	6	2	**
	4%	5%	3%	3%	5%	4%	4%	4%	**	2%	2%	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	8.00	8.00	8.00	10.00	10.00	8.00	10.00	8.00	**	8.00	7.00	**
Base for stats	2108	710	489	366	524	1199	890	1852	**	247	111	**
Mean score	7.4	7.4	7.4	7.2	7.4	7.4	7.3	7.4d	**	7.4d	6.9-	**
Standard deviation	2.08	2.02	1.98	2.13	2.18	2.00	2.16	2.08	**	2.05	2.13	**
Standard Error	.05	.07	.09	.13	.11	.06	.09	.05	**	.14	.22	**

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Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	17 1%	7 1%	11 1%	3 2%	2 2%	0 -	** **	** **	** **	** **	3 1%	* *%
2	(2.0)	39 2%	17 2%	22 1%	4 3%	2 2%	5 3%	** **	** **	** **	** **	7 2%	5 3%
3	(3.0)	57 3%	24 3%	33 2%	4 3%	4 4%	4 3%	** **	** **	** **	** **	13 4%	4 2%
4	(4.0)	80 4%	38+b 5%	43- 3%	12+b 8%	9 9%	6 3%	** **	** **	** **	** **	19+b 6%	13+b 7%
5	(5.0)	191 9%	63 9%	127 8%	16 10%	6 6%	17 10%	** **	** **	** **	** **	30 10%	15 8%
6	(6.0)	244 11%	69 10%	174 12%	18 12%	9 9%	17 10%	** **	** **	** **	** **	35 12%	12 7%
7	(7.0)	378 17%	97- 14%	281+acj 19%	18 12%	18 18%	25 14%	** **	** **	** **	** **	37- 13%	27 15%
8	(8.0)	458 21%	118- 17%	340+acj 23%	23 15%	12 12%	32 18%	** **	** **	** **	** **	44- 15%	37 20%
9	(9.0)	229 10%	75 11%	154 10%	12 8%	13 12%	22 13%	** **	** **	** **	** **	29 10%	21 11%
10 - Extremely well	(10.0)	415 19%	151+b 22%	264- 17%	35 22%	20 19%	42 23%	** **	** **	** **	** **	70+b 23%	44b 24%
NET Badly (1-3)		114 5%	47+b 7%	66- 4%	11 7%	8 8%	9 5%	** **	** **	** **	** **	22b 8%	10 5%
NET Neutral (4-6)		515 23%	170 25%	344 23%	46 29%	24 24%	41 23%	** **	** **	** **	** **	84+ 28%	40 22%
NET Well (7-10)		1480 67%	441- 64%	1039+acj 69%	89- 57%	63 62%	121 68%	** **	** **	** **	** **	179- 60%	129cj 70%

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Prepared by BMG

Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	Other (k)
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	91	31	61	10	7	8	**	**	**	**	11	5
	4%	4%	4%	6%	6%	4%	**	**	**	**	4%	2%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	**	**	**	7.00	8.00
Mode	8.00	10.00	8.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2108	658	1450	146	96	171	**	**	**	**	286	180
Mean score	7.4	7.3	7.4	7.1	7.1	7.5	**	**	**	**	7.2	7.5
Standard deviation	2.08	2.28	1.97	2.43	2.43	2.14	**	**	**	**	2.35	2.21
Standard Error	.05	.10	.06	.21	.27	.18	**	**	**	**	.15	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	17 1%	0 -%	** **	2 1%	4 2%	5 1%	10 1%	16 1%	** **	17 1%	** **
2	(2.0)	39 2%	2 2%	** **	7 2%	1 1%	9 2%	23 2%	39 2%	** **	39 2%	** **
3	(3.0)	57 3%	2 1%	** **	7 2%	5 2%	12 2%	31 3%	56 3%	** **	57 3%	** **
4	(4.0)	80 4%	5 4%	** **	11 4%	8 3%	17 3%	49 4%	80 4%	** **	80 4%	** **
5	(5.0)	191 9%	11 10%	** **	21 7%	22 9%	49 9%	108 9%	190 9%	** **	190 9%	** **
6	(6.0)	244 11%	9 8%	** **	32 11%	25 10%	55 10%	122 10%	238 11%	** **	243 11%	** **
7	(7.0)	378 17%	24 21%	** **	55 19%	47 18%	108 19%	214 18%	372 17%	** **	377 17%	** **
8	(8.0)	458 21%	25 22%	** **	64 22%	54 21%	129 22%	238 20%	453 21%	** **	454 21%	** **
9	(9.0)	229 10%	14 12%	** **	26 9%	30 12%	64 11%	112 10%	229 11%	** **	229 10%	** **
10 - Extremely well	(10.0)	415 19%	19 17%	** **	54 19%	56 22%	110 19%	203 17%	412 19%	** **	413 19%	** **
NET Badly (1-3)		114 5%	3 3%	** **	16 5%	10 4%	26 5%	64 6%	111 5%	** **	114 5%	** **
NET Neutral (4-6)		515 23%	25 22%	** **	63 22%	55 21%	121 21%	278 24%	507 23%	** **	513 23%	** **
NET Well (7-10)		1480 67%	82 71%	** **	200 69%	187f 73%	411+f 72%	767 66%	1467 67%	** **	1473 67%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	91	4	**	10	5	15	54	91	**	91	**
	4%	3%	**	3%	2%	3%	5%	4%	**	4%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	8.00	8.00	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	2108	110	**	279	252	558	1110	2085	**	2100	**
Mean score	7.4	7.4	**	7.4	7.6	7.5	7.3-	7.4b	**	7.4b	**
Standard deviation	2.08	1.91	**	2.07	2.04	2.01	2.10	2.07	**	2.08	**
Standard Error	.05	.19	**	.13	.14	.09	.07	.05	**	.05	**

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Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2041	1628	1312	1478	167	1578	1173	
1 - Extremely badly	(1.0)	17 1%	17 1%	14 1%	15 1%	11- 1%	1 *%	15 1%	17 1%	17 1%	16 1%	1- *%	2- *%	5- *%	0 -%	5- *%	5a *%
2	(2.0)	39 2%	39 2%	36 2%	31 1%	27- 1%	3 1%	36 2%	39 2%	39 2%	37 2%	8- *%	9- 1%	18-a 1%	3 2%	15- 1%	12- 1%
3	(3.0)	57 3%	57 3%	51 2%	50 2%	43 2%	4 1%	57 3%	57 3%	57 3%	53 3%	23- 1%	25- 2%	25- 2%	1 1%	31- 2%	16- 1%
4	(4.0)	80 4%	80 4%	76 4%	73 3%	65 4%	6 2%	78 4%	80 4%	80 4%	75 4%	29- 2%	20- 2%	35- 2%	1- *%	36- 2%	29- 2%
5	(5.0)	191 9%	191 9%	182 9%	178 9%	154 8%	23 8%	186 9%	191 9%	191 9%	174 9%	96- 6%	78- 6%	98- 7%	14 8%	103- 6%	76- 7%
6	(6.0)	244 11%	244 11%	231 11%	229 11%	193 11%	29 10%	240 11%	244 11%	244 11%	228 11%	166- 10%	134 10%	148- 10%	17 10%	162 10%	118 10%
7	(7.0)	378 17%	378 17%	361 17%	364 17%	310 17%	46 17%	376 17%	378 17%	378 17%	353 17%	277 17%	227 17%	243 16%	26 16%	263 17%	195 17%
8	(8.0)	458 21%	458 21%	447 21%	447 21%	403+ 22%	68 25%	456 21%	458 21%	458 21%	427 21%	396+ 24%	309+ 24%	343+ 23%	38 23%	379+ 24%	273+ 23%
9	(9.0)	229 10%	229 10%	225 11%	225 11%	199 11%	28 10%	227 10%	229 10%	229 10%	212 10%	211+ 13%	172+ 13%	178+ 12%	22 13%	194+ 12%	139+ 12%
10 - Extremely well	(10.0)	415 19%	415 19%	404 19%	400 19%	356 19%	62 23%	413 19%	415 19%	415 19%	388 19%	363+ 22%	290+ 22%	331+ 22%	44+ 26%	340+ 22%	269+ 23%
NET Badly (1-3)		114 5%	114 5%	101 5%	95 5%	81- 4%	7 3%	108 5%	114 5%	114 5%	107 5%	31- 2%	36- 3%	48-a 3%	4 3%	51-a 3%	33- 3%
NET Neutral (4-6)		515 23%	515 23%	489 23%	480 23%	411- 23%	58 21%	503 23%	515 23%	515 23%	477 23%	291- 18%	231- 18%	281- 19%	32 19%	300- 19%	224- 19%
NET Well (7-10)		1480 67%	1480 67%	1437 68%	1437 69%	1268+ 69%	205 +afghi 74%	1473 68%	1480 67%	1480 67%	1379 68%	1247+ 77%	998+ 76%	1095+ 74%	130+ 78%	1176+ 74%	876+ 75%

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Prepared by BMG

Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	91 4%	91 4%	79 4%	81 4%	65- 4%	5 2%	84 4%	91 4%	91 4%	79- 4%	58- 4%	47 4%	54 4%	1- 1%	52- 3%	40 3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	2108	2108	2027	2012	1760	271	2084	2108	2108	1963	1570	1265	1424	166	1527	1132
Mean score	7.4	7.4	7.4+	7.4+	7.5+	7.7 +afghi	7.4+	7.4	7.4	7.4	7.8+	7.8+	7.7+	7.9+	7.7+	7.7+
Standard deviation	2.08	2.08	2.05	2.03	2.02	1.88	2.06	2.08	2.08	2.08	1.75	1.80	1.91	1.86	1.88	1.89
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.05	.05	.15	.05	.06

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Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	17 1%	2 1%	13 1%	6- **	6 1%
2	(2.0)	39 2%	4 3%	32 2%	25 2%	17 2%
3	(3.0)	57 3%	3 2%	51 3%	33 2%	19 2%
4	(4.0)	80 4%	4 3%	74 4%	49 3%	22 3%
5	(5.0)	191 9%	12 8%	165 8%	119 8%	69 8%
6	(6.0)	244 11%	11 7%	227 12%	168 12%	96 12%
7	(7.0)	378 17%	20 13%	344 17%	241 17%	147 18%
8	(8.0)	458 21%	31 21%	415 21%	307 22%	193 23%
9	(9.0)	229 10%	11 7%	210 11%	166+ 12%	97 12%
10 - Extremely well	(10.0)	415 19%	40 27%	364 18%	246- 17%	145 17%
NET Badly (1-3)		114 5%	9 6%	96 5%	65 5%	42 5%
NET Neutral (4-6)		515 23%	27 18%	467 24%	336 24%	187 22%
NET Well (7-10)		1480 67%	102 68%	1333 68%	960 68%	582 70%

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Prepared by BMG

Table Q35_1_12 (continuation)

Q35. BBC iPlayer - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	91 4%	13 8%	74- 4%	47- 3%	24- 3%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	8.00	10.00	8.00	8.00	8.00
Base for stats	2108	138	1896	1360	812
Mean score	7.4	7.6	7.4	7.4	7.4
Standard deviation	2.08	2.25	2.04	2.00	2.01
Standard Error	.05	.25	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_13

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	15 1%	6 1%	8 1%	** **	1 1%	5 1%	9 1%
2	(2.0)	19 1%	4 *%	13 1%	** **	1 1%	10 1%	9 1%
3	(3.0)	39 2%	13 1%	24 2%	** **	1 1%	23 2%	16 1%
4	(4.0)	67 3%	25 3%	39 4%	** **	3 2%	34 3%	32 3%
5	(5.0)	193 9%	83 9%	99 9%	** **	10 9%	104 10%	86 8%
6	(6.0)	233 11%	89 9%	131 12%	** **	12 10%	106 10%	121 11%
7	(7.0)	360 16%	186+b 19%	143- 13%	** **	30 25%	177 17%	177 16%
8	(8.0)	448 20%	188 19%	236 21%	** **	22 18%	227 21%	219 20%
9	(9.0)	244 11%	113 12%	119 11%	** **	11 9%	111 10%	133 12%
10 - Extremely well	(10.0)	437 20%	232+b 24%	179- 16%	** **	26 22%	198 19%	236 21%
NET Badly (1-3)		73 3%	23- 2%	45+a 4%	** **	4 3%	39 4%	34 3%
NET Neutral (4-6)		493 22%	197- 20%	270+a 25%	** **	25 21%	244 23%	239 22%
NET Well (7-10)		1490 68%	719+b 74%	677- 62%	** **	89 74%	712 67%	764 69%
Don't know		144 7%	34- 3%	105+a 10%	** **	2 2%	70 7%	72 7%

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Prepared by BMG

Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	8.00	10.00	8.00	**	7.00	8.00	10.00
Base for stats	2056	938	993	**	118	995	1038
Mean score	7.5	7.7+b	7.4-	**	7.5	7.5	7.6
Standard deviation	1.98	1.90	2.03	**	1.95	1.98	1.98
Standard Error	.05	.07	.07	**	.20	.07	.06

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Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	15 1%	3 1%	* *%	4 1%	2 *%	2 1%	3 1%	0 -%	4 1%	6 1%	5 1%	3 1%
2	(2.0)	19 1%	1 1%	0 -%	8+bhjk 2%	4 1%	2 1%	2 1%	1 1%	1 *%	12+bhj 2%	5 1%	3 1%
3	(3.0)	39 2%	* *%	7 2%	3 1%	6 2%	11a 3%	7a 2%	5a 3%	7 1%	9 1%	23+a 3%	12a 2%
4	(4.0)	67 3%	14 5%	11 3%	8 3%	11 3%	10 3%	8 3%	4 2%	25 4%	19 3%	22 3%	12 2%
5	(5.0)	193 9%	28 11%	31 9%	33 10%	25 7%	33 9%	25 8%	17 9%	59 10%	58 8%	75 9%	42 8%
6	(6.0)	233 11%	39+dgijk 15%	39 11%	40d 12%	28- 7%	42 11%	33 11%	13 7%	78dg 13%	68 10%	87 10%	46 9%
7	(7.0)	360 16%	48fk 18%	58 16%	61fk 19%	60 16%	73fk 19%	35- 11%	25 13%	106fk 17%	121fk 17%	134 15%	60- 12%
8	(8.0)	448 20%	43 16%	62 18%	70 21%	84 22%	77 20%	66 22%	46 23%	105- 17%	154 22%	189 21%	112h 22%
9	(9.0)	244 11%	24 9%	45g 13%	29 9%	56+cgjk 15%	42 11%	36 12%	13- 7%	69 11%	85g 12%	91 10%	48 10%
10 - Extremely well	(10.0)	437 20%	54 21%	84+ej 24%	64 19%	78 21%	61 16%	56 18%	39 20%	138ej 23%	142 20%	157 18%	96 19%
NET Badly (1-3)		73 3%	5 2%	7 2%	14 4%	13 3%	15 4%	12 4%	7 3%	12 2%	27 4%	34 4%	18 4%
NET Neutral (4-6)		493 22%	81 +defgijk 31%	82 23%	82d 25%	64- 17%	85 22%	66 22%	34 17%	162 +dgijk 27%	146 21%	185 21%	100 20%
NET Well (7-10)		1490 68%	169 65%	249fjk 71%	224 68%	278 +aefgjk 74%	253 67%	193 63%	123 63%	418 68%	502+fgjk 71%	570- 65%	317- 63%

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Prepared by BMG

Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Don't know	144	7-	11-	11-	21	27abch	35 +abcdhi	32 +abcdehi j	18-	32-	93 +abcdhi	67+abcdehi
	7%	3%	3%	3%	6%	7%	11%	16%	3%	5%	11%	13%
Medians	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	10.00	10.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	2056	255	338	320	355	354	271	164	592	674	789	435
Mean score	7.5	7.3	7.7ce	7.4	7.7+ace	7.4	7.5	7.6	7.6	7.6	7.5	7.6
Standard deviation	1.98	2.01	1.90	2.05	1.94	1.93	2.03	1.95	1.96	2.00	1.97	2.00
Standard Error	.05	.15	.11	.12	.11	.11	.13	.16	.09	.08	.07	.10

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Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	15 1%	2 1%	2 1%	3 1%	2 1%	** **	0 -%	2 1%	1 1%	1 *%	13 1%	0 -%	1f 1%	* 1%
2	(2.0)	19 1%	1 1%	0 -%	1 1%	4 2%	** **	1 1%	1 *%	6+bgj 3%	2 1%	17 1%	1 *%	1 1%	1b 1%
3	(3.0)	39 2%	5 3%	3 1%	2 1%	3 1%	** **	8 3%	5 2%	6 3%	1 1%	32 2%	4 2%	2 2%	* 1%
4	(4.0)	67 3%	3 2%	2 1%	10 5%	9 3%	** **	5 2%	10 3%	7 3%	8 5%	57 3%	6 3%	4 4%	* 1%
5	(5.0)	193 9%	12 8%	16 8%	18 8%	23 9%	** **	21 9%	22 7%	24 13%	18 11%	167 9%	15 8%	7 6%	4 7%
6	(6.0)	233 11%	16 10%	17 9%	19 9%	23 9%	** **	33 14%	36 11%	21 11%	13 8%	189 10%	23 12%	13 12%	8 14%
7	(7.0)	360 16%	27 17%	28 14%	42 20%	45 17%	** **	43 18%	59 18%	23 12%	26 16%	299 16%	34 18%	18 17%	9 16%
8	(8.0)	448 20%	34 21%	48h 25%	37 17%	61 23%	** **	41 17%	64 20%	29 15%	32 19%	365 20%	52+cfhjl 27%	19 18%	12 21%
9	(9.0)	244 11%	20 13%	22 12%	20 9%	34 13%	** **	25 11%	35 11%	18 9%	20 12%	204 11%	23 12%	13 12%	4 8%
10 - Extremely well	(10.0)	437 20%	23 15%	43 22%	47k 22%	55 21%	** **	50 21%	64 20%	40 21%	33 20%	377k 20%	28- 14%	17 16%	15+akl 27%
NET Badly (1-3)		73 3%	8 5%	5 3%	6 3%	10 4%	** **	9 4%	8 2%	12+ 6%	3 2%	62 3%	5 2%	5 4%	2 3%
NET Neutral (4-6)		493 22%	31 20%	35 18%	46 22%	55 21%	** **	59 25%	69 21%	52 27%	39 23%	413 22%	44 23%	24 23%	12 22%
NET Well (7-10)		1490 68%	104 66%	142hl 73%	146h 69%	195+h1 74%	** **	160 67%	222h 68%	111- 57%	110 66%	1246h 68%	136h 71%	67 63%	41h 72%

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Prepared by BMG

Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	144 7%	14d 9%	11d 6%	14d 7%	4- 2%	**	11 5%	27d 8%	20dfk 10%	14d 9%	123d 7%	8 4%	10dfk 10%	2 4%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	10.00	8.00	**	10.00	8.00	10.00	10.00	10.00	8.00	8.00	10.00
Base for stats	2056	143	182	199	261	**	227	299	175	153	1721	185	96	54
Mean score	7.5	7.4	7.8h	7.5	7.6	**	7.5	7.6	7.2	7.5	7.5	7.5	7.4	7.8h
Standard deviation	1.98	2.01	1.89	2.04	2.02	**	1.93	1.89	2.28	2.00	2.00	1.74	2.05	1.94
Standard Error	.05	.18	.16	.16	.14	**	.14	.12	.20	.18	.05	.12	.15	.16

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Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	15 1%	6 1%	4 1%	1 *%	3 1%	10 1%	4 *%	14 1%	** **	1 *%	1 1%	** **
2	(2.0)	19 1%	4 *%	8+a 2%	3 1%	4 1%	12 1%	6 1%	16 1%	** **	3 1%	2 2%	** **
3	(3.0)	39 2%	17 2%	7 1%	5 1%	11 2%	23 2%	16 2%	31 2%	** **	7 3%	5 4%	** **
4	(4.0)	67 3%	21 3%	10 2%	7 2%	29+abce 5%	31 2%	36 4%	58 3%	** **	9 3%	5 4%	** **
5	(5.0)	193 9%	52- 7%	38 7%	48+abe 13%	51 9%	90- 7%	98+ae 11%	167 9%	** **	25 10%	13 12%	** **
6	(6.0)	233 11%	75 10%	61 12%	43 11%	51 9%	136 11%	94 10%	209 11%	** **	22 9%	12 11%	** **
7	(7.0)	360 16%	120 16%	97+ 19%	63 17%	80 14%	217 17%	143 15%	310 16%	** **	47 19%	20 18%	** **
8	(8.0)	448 20%	156 21%	98 19%	88 23%	103 19%	254 20%	191 21%	406 21%	** **	42 17%	17 15%	** **
9	(9.0)	244 11%	95 13%	58 11%	36 10%	53 10%	153 12%	90 10%	212 11%	** **	33 13%	20 18%	** **
10 - Extremely well	(10.0)	437 20%	138 19%	105 21%	65 17%	126 23%	243 19%	191 21%	374 19%	** **	60 24%	16 14%	** **
NET Badly (1-3)		73 3%	26 3%	19 4%	9 2%	17 3%	45 4%	26 3%	61 3%	** **	10 4%	8 7%	** **
NET Neutral (4-6)		493 22%	148- 20%	109 22%	97a 26%	131 24%	257- 21%	228ae 25%	434 22%	** **	56 22%	30 27%	** **
NET Well (7-10)		1490 68%	509 68%	357 71%	253 67%	362 65%	867 69%	615 66%	1302 67%	** **	182 72%	73 64%	** **

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Prepared by BMG

Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	144	63+bc 7%	19- 4%	17 4%	43b 8%	82b 7%	60 6%	138+c 7%	**	4- 1%	3 2%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	8.00	8.00	10.00	8.00	10.00	8.00	8.00	8.00	**	10.00	9.00	**
Base for stats	2056	684	485	359	511	1168	870	1798	**	249	111	**
Mean score	7.5	7.6	7.6	7.4	7.5	7.6	7.5	7.5	**	7.6	7.2	**
Standard deviation	1.98	1.95	1.97	1.86	2.07	1.95	1.99	1.96	**	2.05	2.14	**
Standard Error	.05	.07	.09	.12	.11	.06	.08	.05	**	.14	.22	**

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Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	15 1%	10+b 1%	5- *	3b 2%	1 1%	1 1%	** **	** **	** **	** **	7+b 2%	1 1%
2	(2.0)	19 1%	10+b 2%	9- 1%	3 2%	0 -	0 -	** **	** **	** **	** **	5b 2%	2 1%
3	(3.0)	39 2%	14 2%	25 2%	3 2%	3 2%	3 2%	** **	** **	** **	** **	7 2%	5 3%
4	(4.0)	67 3%	26 4%	41 3%	4 2%	5 5%	6 3%	** **	** **	** **	** **	11 4%	5 3%
5	(5.0)	193 9%	62 9%	131 9%	12 8%	11 11%	10 6%	** **	** **	** **	** **	30 10%	14 8%
6	(6.0)	233 11%	71 10%	162 11%	23 15%	14 14%	17 10%	** **	** **	** **	** **	26 9%	18 10%
7	(7.0)	360 16%	83- 12%	277+acejk 18%	16 11%	12 12%	15- 8%	** **	** **	** **	** **	37 13%	19- 10%
8	(8.0)	448 20%	119- 17%	329+aj 22%	28 18%	17 16%	37 21%	** **	** **	** **	** **	43- 14%	35 19%
9	(9.0)	244 11%	85 12%	160 11%	19 12%	9 9%	28 16%	** **	** **	** **	** **	33 11%	27 15%
10 - Extremely well	(10.0)	437 20%	163+b 24%	274- 18%	28 18%	22 21%	48+b 27%	** **	** **	** **	** **	80+b 27%	48+b 26%
NET Badly (1-3)		73 3%	34+b 5%	39- 3%	9b 6%	4 3%	4 2%	** **	** **	** **	** **	19+b 6%	8 5%
NET Neutral (4-6)		493 22%	159 23%	334 22%	39 25%	30 29%	33 18%	** **	** **	** **	** **	68 23%	37 20%
NET Well (7-10)		1490 68%	450 65%	1040c 69%	91- 59%	60 58%	128c 71%	** **	** **	** **	** **	193 65%	129c 70%

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Prepared by BMG

Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	144	45	99	17+	9	14	**	**	**	**	17	10
	7%	7%	7%	11%	9%	8%	**	**	**	**	6%	5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	**	**	**	8.00	8.00
Mode	8.00	10.00	8.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2056	644	1412	139	94	165	**	**	**	**	280	174
Mean score	7.5	7.5i	7.5i	7.3i	7.4i	8.0	**	**	**	**	7.5i	7.8hi
						+abcdhij		i	-			
Standard deviation	1.98	2.21	1.86	2.21	2.11	1.95	**	**	**	**	2.38	2.11
Standard Error	.05	.09	.05	.20	.23	.17	**	**	**	**	.16	.17

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Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	15 1%	1 1%	** **	1 *%	1 *%	3 *%	10 1%	15 1%	** **	15 1%	** **
2	(2.0)	19 1%	0 -%	** **	6+ 2%	4 1%	8 1%	9 1%	19 1%	** **	19 1%	** **
3	(3.0)	39 2%	1 1%	** **	1 *%	3 1%	6 1%	23 2%	39 2%	** **	39 2%	** **
4	(4.0)	67 3%	3 3%	** **	6 2%	7 3%	11 2%	47+e 4%	66 3%	** **	67 3%	** **
5	(5.0)	193 9%	8 7%	** **	26 9%	26 10%	46 8%	104 9%	191 9%	** **	191 9%	** **
6	(6.0)	233 11%	13 12%	** **	41+f 14%	33 13%	71 12%	110 9%	229 11%	** **	233 11%	** **
7	(7.0)	360 16%	25 22%	** **	54 19%	39 15%	106 19%	183 16%	355 16%	** **	359 16%	** **
8	(8.0)	448 20%	24 21%	** **	52 18%	53 21%	115 20%	246 21%	443 20%	** **	445 20%	** **
9	(9.0)	244 11%	9 8%	** **	37 13%	28 11%	62 11%	128 11%	243 11%	** **	244 11%	** **
10 - Extremely well	(10.0)	437 20%	24 21%	** **	52 18%	57 22%	121 21%	217 19%	434 20%	** **	435 20%	** **
NET Badly (1-3)		73 3%	2 2%	** **	8 3%	8 3%	16 3%	42 4%	73 3%	** **	73 3%	** **
NET Neutral (4-6)		493 22%	24 21%	** **	73 25%	66 26%	129 23%	261 22%	486 22%	** **	490 22%	** **
NET Well (7-10)		1490 68%	82 72%	** **	195 68%	176 69%	405 71%	775 67%	1474 68%	** **	1484 68%	** **

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Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	144	6	**	12	7-	23-	87de	144	**	144	**
	7%	5%	**	4%	3%	4%	7%	7%	**	7%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	7.00	**	7.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	2056	108	**	277	249	550	1078	2033	**	2047	**
Mean score	7.5	7.6	**	7.5	7.5	7.6	7.5	7.5	**	7.5	**
Standard deviation	1.98	1.83	**	1.93	1.98	1.91	2.02	1.98	**	1.98	**
Standard Error	.05	.19	**	.12	.14	.09	.07	.05	**	.05	**

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Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	15 1%	15 1%	13 1%	13 1%	13 1%	2 1%	14 1%	15 1%	15 1%	15 1%	2- *%	3- *%	5- *%	0 -%	7- *%	4 *%
2	(2.0)	19 1%	19 1%	16 1%	17 1%	12- 1%	3 1%	18 1%	19 1%	19 1%	18 1%	3- *%	4- *%	6- *%	2a 1%	7- *%	5- *%
3	(3.0)	39 2%	39 2%	37 2%	37 2%	34 2%	6 2%	39 2%	39 2%	39 2%	34 2%	12- 1%	13- 1%	16- 1%	3 2%	15- 1%	15 1%
4	(4.0)	67 3%	67 3%	63 3%	61 3%	55 3%	3 1%	67 3%	67 3%	67 3%	64 3%	28- 2%	21- 2%	30- 2%	1 *%	37- 2%	34ab 3%
5	(5.0)	193 9%	193 9%	179 8%	174 8%	140- 8%	18 6%	184 8%	193 9%	193 9%	179 9%	100- 6%	82- 6%	94- 6%	8 5%	95- 6%	65- 6%
6	(6.0)	233 11%	233 11%	218 10%	219 10%	193 11%	29 10%	228 11%	233 11%	233 11%	222 11%	161 10%	126 10%	146 10%	13 8%	163 10%	114 10%
7	(7.0)	360 16%	360 16%	350 17%	347 17%	305 17%	51 18%	359 17%	360 16%	360 16%	338 17%	268 16%	208 16%	248 17%	36 22%	251 16%	195 17%
8	(8.0)	448 20%	448 20%	437 21%	438 21%	386 21%	63 23%	447 21%	448 20%	448 20%	405- 20%	376+ 23%	306+ 23%	327+ 22%	33 20%	348+ 22%	256 22%
9	(9.0)	244 11%	244 11%	242 11%	237 11%	202 11%	27 10%	244 11%	244 11%	244 11%	230 11%	212+ 13%	172+ 13%	182+ 12%	19 11%	198+ 13%	144 12%
10 - Extremely well	(10.0)	437 20%	437 20%	427 20%	424 20%	378+ 21%	71+afgh 26%	435 20%	437 20%	437 20%	411 20%	384+ 24%	296+ 23%	352+ 24%	53 +abcef 32%	370+ 23%	281+ 24%
NET Badly (1-3)		73 3%	73 3%	67 3%	66 3%	58 3%	11 4%	71 3%	73 3%	73 3%	67 3%	16- 1%	19- 1%	27- 2%	5 3%	29- 2%	24-a 2%
NET Neutral (4-6)		493 22%	493 22%	459 22%	454 22%	388- 21%	49 18%	479 22%	493 22%	493 22%	465 23%	288- 18%	229- 17%	270- 18%	21- 13%	295- 19%	212- 18%
NET Well (7-10)		1490 68%	1490 68%	1455 69%	1445 69%	1271+ 70%	211 +abcd 77%	1484 68%	1490 68%	1490 68%	1384 68%	1240+ 76%	982+ 75%	1109+ 75%	141 +abcef 84%	1167+ 74%	876+ 75%

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Prepared by BMG

Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	144 7%	144e 7%	125e 6%	128e 6%	109-e 6%	4- 2%	134e 6%	144e 7%	144e 7%	126-e 6%	83-d 5%	82d 6%	72-d 5%	1- **	87-d 5%	60-d 5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	2056	2056	1981	1965	1716	271	2034	2056	2056	1916	1545	1230	1405	167	1491	1113
Mean score	7.5	7.5	7.6+	7.6+	7.6+	7.8	7.5+	7.5	7.5	7.5	7.9+	7.9+	7.9+	8.1+	7.8+	7.8+
Standard deviation	1.98	1.98	1.96	1.95	1.95	1.94	1.97	1.98	1.98	1.98	1.70	1.74	1.80	1.80	1.82	1.84
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.05	.05	.15	.05	.06

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Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	15 1%	0 -%	14 1%	9 1%	3 *%
2	(2.0)	19 1%	1 *%	15 1%	7- *%	6 1%
3	(3.0)	39 2%	5 4%	31 2%	23 2%	12 1%
4	(4.0)	67 3%	3 2%	60 3%	38 3%	21 2%
5	(5.0)	193 9%	8 5%	171 9%	120 9%	69 8%
6	(6.0)	233 11%	11 7%	215 11%	155 11%	87 10%
7	(7.0)	360 16%	15 10%	332 17%	237 17%	151 18%
8	(8.0)	448 20%	30 20%	405 21%	307+ 22%	190+ 23%
9	(9.0)	244 11%	17 11%	223 11%	167 12%	104 12%
10 - Extremely well	(10.0)	437 20%	33 22%	392 20%	265 19%	146- 17%
NET Badly (1-3)		73 3%	6 4%	60 3%	38 3%	21 2%
NET Neutral (4-6)		493 22%	22 15%	446 23%	313 22%	176 21%
NET Well (7-10)		1490 68%	95 64%	1352+ 69%	976+ 69%	591+ 71%

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Table Q35_1_13 (continuation)

Q35. BBC iPlayer - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	144	27	112	80	48
	7%	18%	6%	6%	6%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	8.00	10.00	8.00	8.00	8.00
Base for stats	2056	124	1858	1328	787
Mean score	7.5	7.8	7.5	7.6	7.6
Standard deviation	1.98	1.99	1.95	1.90	1.83
Standard Error	.05	.23	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_14

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	25 1%	5- 1%	17a 2%	** **	2 2%	18+b 2%	6- 1%
2	(2.0)	31 1%	11 1%	20 2%	** **	0 -%	14 1%	16 1%
3	(3.0)	67 3%	23 2%	40 4%	** **	4 3%	43+b 4%	25- 2%
4	(4.0)	88 4%	35 4%	49 4%	** **	4 3%	49 5%	37 3%
5	(5.0)	210 10%	88 9%	114 10%	** **	8 6%	104 10%	106 10%
6	(6.0)	237 11%	102 11%	119 11%	** **	15 13%	125 12%	109 10%
7	(7.0)	378 17%	174 18%	178 16%	** **	23 20%	177 17%	194 17%
8	(8.0)	384 17%	161 17%	193 18%	** **	24 20%	190 18%	192 17%
9	(9.0)	250 11%	129+b 13%	107- 10%	** **	15 13%	114 11%	135 12%
10 - Extremely well	(10.0)	386 18%	191+b 20%	173- 16%	** **	22 18%	158- 15%	225+a 20%
NET Badly (1-3)		123 6%	39- 4%	78+a 7%	** **	6 5%	74+b 7%	47- 4%
NET Neutral (4-6)		535 24%	225 23%	282 26%	** **	27 22%	277 26%	251 23%
NET Well (7-10)		1397 64%	656+b 67%	651- 59%	** **	85 71%	639- 60%	745+a 67%
Don't know		144 7%	52 5%	88+a 8%	** **	2 2%	74 7%	67 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	7.00	8.00	7.00	**	8.00	7.00	8.00
Mode	10.00	10.00	8.00	**	8.00	8.00	10.00
Base for stats	2055	920	1010	**	117	991	1044
Mean score	7.3	7.5+b	7.1-	**	7.4	7.1-	7.5+a
Standard deviation	2.13	2.03	2.22	**	2.02	2.18	2.06
Standard Error	.05	.07	.07	**	.21	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	25 1%	3 1%	2 *	4 1%	2 1%	6 2%	4 1%	4 2%	4 1%	6 1%	14 2%	8 2%
2	(2.0)	31 1%	4 1%	3 1%	4 1%	2 1%	8 2%	3 1%	7+ bdfhi 4%	7 1%	6 1%	18+ 2%	10 2%
3	(3.0)	67 3%	11 4%	11 3%	6 2%	15 4%	8 2%	8 3%	8 4%	22 4%	21 3%	24 3%	16 3%
4	(4.0)	88 4%	11 4%	16 5%	16 5%	11 3%	14 4%	14 4%	7 4%	26 4%	27 4%	35 4%	21 4%
5	(5.0)	210 10%	24 9%	20- 6%	30 9%	37 10%	45bh 12%	37bh 12%	16 8%	44- 7%	67 10%	98bh 11%	53b 10%
6	(6.0)	237 11%	20 8%	46 13%	30 9%	35 9%	56+acdik 15%	31 10%	17 9%	67 11%	65 9%	105 12%	48 10%
7	(7.0)	378 17%	65 +defgijk 25%	62fk 18%	73+dfgjk 22%	55 15%	67fk 17%	32- 11%	25 13%	127 +dfgjk 21%	127fjk 18%	124- 14%	57- 11%
8	(8.0)	384 17%	49 19%	51 15%	53 16%	72 19%	61 16%	59 19%	39 20%	100 16%	125 18%	159 18%	98 19%
9	(9.0)	250 11%	25 10%	51ej 15%	38 12%	54ej 14%	30- 8%	35 11%	17 9%	76e 12%	93ej 13%	82- 9%	52 10%
10 - Extremely well	(10.0)	386 18%	45 17%	75egjk 21%	59 18%	73 19%	58 15%	50 16%	26 13%	120j 20%	132 19%	134- 15%	76 15%
NET Badly (1-3)		123 6%	17 6%	16 5%	14 4%	19 5%	23 6%	15 5%	19+bci 9%	33 5%	33 5%	56 6%	34 7%
NET Neutral (4-6)		535 24%	55 21%	82 24%	76 23%	84 22%	116 +abcdghi 30%	82 27%	41 21%	137 23%	160 23%	238+ 27%	122 24%
NET Well (7-10)		1397 64%	184 +efgjk 70%	239 +efgjk 69%	223efgjk 67%	253efgjk 67%	215- 57%	176- 57%	107- 55%	423 +efgjk 69%	476 +efgjk 67%	498- 56%	283- 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Don't know	144	5-	11-	17	20	27abh	34	30	17-	37h	90	64+abcdehi
	7%	2%	3%	5%	5%	7%	11%	15%	3%	5%	10%	13%
Medians	7.00	7.00	8.00	7.00	8.00	7.00	8.00	7.00	7.00	8.00	7.00	8.00
Mode	10.00	7.00	10.00	7.00	10.00	7.00	8.00	8.00	7.00	10.00	8.00	8.00
Base for stats	2055	256	338	314	356	354	272	166	594	669	792	438
Mean score	7.3	7.2	7.5+egjk	7.3	7.5egjk	7.0-	7.2	7.0	7.4egj	7.4egjk	7.1-	7.1
Standard deviation	2.13	2.09	2.06	2.08	2.06	2.15	2.18	2.36	2.07	2.07	2.20	2.25
Standard Error	.05	.16	.12	.12	.12	.12	.14	.19	.10	.09	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	25 1%	1 1%	4 2%	2 1%	2 1%	** **	1 1%	2 1%	4 2%	4 2%	20 1%	3 1%	1 1%	1 1%
2	(2.0)	31 1%	5k 3%	1 1%	4 2%	7 3%	** **	3 1%	3 1%	4 2%	1 *%	27 1%	1 *%	2 2%	1 2%
3	(3.0)	67 3%	7 5%	5 2%	11i 5%	6 2%	** **	6 3%	9 3%	9 4%	1 1%	58 3%	3 2%	4 3%	3ik 5%
4	(4.0)	88 4%	7 4%	13g 7%	7 3%	10 4%	** **	6 3%	8 2%	11 6%	4 3%	70 4%	10 5%	6g 6%	1 2%
5	(5.0)	210 10%	16 10%	19 10%	27d 12%	13- 5%	** **	23 10%	24 7%	18 9%	21d 13%	175d 9%	19 10%	11d 10%	6 10%
6	(6.0)	237 11%	25+g 16%	23 12%	20 9%	33 12%	** **	23 10%	24 7%	23 12%	17 10%	195 11%	25g 13%	11 11%	5 9%
7	(7.0)	378 17%	13- 9%	40a 20%	34 16%	47a 18%	** **	41a 17%	68a 21%	27 14%	37a 22%	314a 17%	36a 19%	16 15%	11a 20%
8	(8.0)	384 17%	30 19%	28 14%	30 14%	52 20%	** **	48 20%	51 16%	32 16%	20 12%	314 17%	39 20%	21 20%	10 17%
9	(9.0)	250 11%	24bhl 15%	15 8%	26 12%	29 11%	** **	33 14%	47bhl 14%	15 7%	26bhl 16%	219 12%	18 9%	8 7%	5 9%
10 - Extremely well	(10.0)	386 18%	16- 10%	37a 19%	37 17%	52a 20%	** **	41 17%	64a 20%	35 18%	24 14%	325a 18%	31 16%	17 16%	12a 21%
NET Badly (1-3)		123 6%	13k 8%	9 5%	16 8%	14 5%	** **	10 4%	14 4%	17k 9%	6 4%	105 6%	6 3%	7 6%	4k 8%
NET Neutral (4-6)		535 24%	47g 30%	55g 28%	53g 25%	56 21%	** **	53 22%	56- 17%	52g 27%	42 25%	440g 24%	54g 28%	29g 27%	12 21%
NET Well (7-10)		1397 64%	83- 53%	119 62%	127 60%	181ahl 68%	** **	163ahl 68%	231 71%	108- 56%	108 65%	1173a 64%	125a 65%	62 58%	38a 67%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	144	14	10	17	14	**	12	25	17	11	125	8	9	2
	7%	9%	5%	8%	5%	**	5%	8%	9%	7%	7%	4%	8%	4%
Medians	7.00	7.00	7.00	7.00	8.00	**	8.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	10.00	8.00	7.00	10.00	10.00	**	8.00	7.00	10.00	7.00	10.00	8.00	8.00	10.00
Base for stats	2055	143	183	196	251	**	226	301	178	156	1719	185	97	54
Mean score	7.3	6.9	7.1	7.1	7.4a	**	7.5ah	7.6	7.0	7.3	7.3	7.2	7.0	7.3
Standard deviation	2.13	2.20	2.17	2.23	2.10	**	1.99	2.00	2.37	2.05	2.14	1.99	2.19	2.21
Standard Error	.05	.20	.18	.18	.15	**	.14	.13	.20	.19	.06	.14	.16	.19

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Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	25 1%	12 2%	6 1%	1 *%	5 1%	18 1%	6 1%	20 1%	** **	3 1%	1 1%	** **
2	(2.0)	31 1%	9 1%	7 1%	1 *%	13c 2%	16 1%	14 1%	26 1%	** **	5 2%	5 5%	** **
3	(3.0)	67 3%	25 3%	9- 2%	11 3%	20 4%	34 3%	30 3%	57 3%	** **	9 3%	7 6%	** **
4	(4.0)	88 4%	35 5%	18 4%	15 4%	19 3%	54 4%	34 4%	79 4%	** **	9 4%	5 5%	** **
5	(5.0)	210 10%	67 9%	40 8%	45 12%	55 10%	108 9%	100 11%	189 10%	** **	20 8%	8 7%	** **
6	(6.0)	237 11%	85 11%	62 12%	36 10%	53 10%	147 12%	89 10%	209 11%	** **	28 11%	14 12%	** **
7	(7.0)	378 17%	117 16%	104+ad 21%	74 20%	81 15%	220 18%	154 17%	316- 16%	** **	60+a 24%	31 27%	** **
8	(8.0)	384 17%	132 18%	85 17%	70 19%	95 17%	217 17%	165 18%	346 18%	** **	37 15%	9 8%	** **
9	(9.0)	250 11%	89 12%	58 11%	40 11%	64 11%	147 12%	104 11%	217 11%	** **	33 13%	16 15%	** **
10 - Extremely well	(10.0)	386 18%	119 16%	90 18%	62 16%	111 20%	209 17%	173 19%	338 17%	** **	46 18%	15 13%	** **
NET Badly (1-3)		123 6%	46 6%	21 4%	13 3%	38 7%	68 5%	50 5%	103 5%	** **	17 7%	13 12%	** **
NET Neutral (4-6)		535 24%	188 25%	120 24%	96 25%	127 23%	308 25%	223 24%	477 25%	** **	56 22%	28 24%	** **
NET Well (7-10)		1397 64%	456 61%	336a 67%	245 65%	351 63%	793 63%	596 64%	1218 63%	** **	176+ 70%	71 63%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	144	56	26	22	38	82	60	137+c	**	4-	2	**
	7%	7%	5%	6%	7%	7%	6%	7%	**	1%	1%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	**	7.00	7.00	**
Mode	10.00	8.00	7.00	7.00	10.00	7.00	10.00	8.00	**	7.00	7.00	**
Base for stats	2055	690	478	354	516	1168	869	1798	**	249	112	**
Mean score	7.3	7.2	7.4	7.3	7.3	7.2	7.3	7.3d	**	7.3	6.8-	**
									d			d
Standard deviation	2.13	2.18	2.04	1.95	2.23	2.12	2.12	2.12	**	2.12	2.28	**
Standard Error	.05	.08	.09	.12	.12	.06	.09	.05	**	.14	.24	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	25 1%	12 2%	13 1%	6+bk 4%	2 2%	3 2%	** **	** **	** **	** **	5 2%	* *%
2	(2.0)	31 1%	12 2%	19 1%	3 2%	2 2%	1 *%	** **	** **	** **	** **	7 2%	5 3%
3	(3.0)	67 3%	26 4%	42 3%	5 3%	4 4%	7 4%	** **	** **	** **	** **	12 4%	5 3%
4	(4.0)	88 4%	27 4%	62 4%	8 5%	3 3%	5 3%	** **	** **	** **	** **	12 4%	7 4%
5	(5.0)	210 10%	69 10%	141 9%	9 6%	12 11%	18 10%	** **	** **	** **	** **	35 12%	20 11%
6	(6.0)	237 11%	69 10%	168 11%	20 13%	15 15%	18 10%	** **	** **	** **	** **	23 8%	18 10%
7	(7.0)	378 17%	89- 13%	288+ajk 19%	20 13%	10 10%	23 13%	** **	** **	** **	** **	37- 12%	22 12%
8	(8.0)	384 17%	109 16%	275 18%	32 20%	14 14%	27 15%	** **	** **	** **	** **	40 13%	29 16%
9	(9.0)	250 11%	90c 13%	160 11%	10 6%	13 13%	27c 15%	** **	** **	** **	** **	38c 13%	27c 15%
10 - Extremely well	(10.0)	386 18%	138 20%	248 16%	27 18%	18 17%	38 21%	** **	** **	** **	** **	68+b 23%	39 21%
NET Badly (1-3)		123 6%	49 7%	74 5%	14b 9%	8 8%	10 6%	** **	** **	** **	** **	25+b 8%	10 5%
NET Neutral (4-6)		535 24%	165 24%	370 24%	37 24%	30 29%	42 23%	** **	** **	** **	** **	70 23%	44 24%
NET Well (7-10)		1397 64%	426 62%	971 64%	89 57%	55 54%	115 64%	** **	** **	** **	** **	183 62%	118 64%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	144	49	95	15	9	12	**	**	**	**	19	12
	7%	7%	6%	10%	9%	7%	**	**	**	**	6%	7%
Medians	7.00	8.00	7.00	7.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	7.00	8.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2055	640	1415	140	94	167	**	**	**	**	278	172
Mean score	7.3	7.3i	7.3i	7.0	7.1	7.5i	**	**	**	**	7.3i	7.5i
								i	-			
Standard deviation	2.13	2.29	2.05	2.42	2.35	2.20	**	**	**	**	2.41	2.17
Standard Error	.05	.10	.06	.22	.26	.19	**	**	**	**	.16	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	25 1%	0 -%	** **	* *%	2 1%	3 1%	17 1%	25 1%	** **	25 1%	** **
2	(2.0)	31 1%	0 -%	** **	7 2%	4 2%	9 2%	12 1%	30 1%	** **	31 1%	** **
3	(3.0)	67 3%	4 4%	** **	9 3%	5 2%	22 4%	35 3%	66 3%	** **	67 3%	** **
4	(4.0)	88 4%	4 4%	** **	13 5%	8 3%	22 4%	51 4%	85 4%	** **	88 4%	** **
5	(5.0)	210 10%	12 10%	** **	21 7%	20 8%	47 8%	116 10%	209 10%	** **	209 10%	** **
6	(6.0)	237 11%	20+f 17%	** **	35 12%	28 11%	63 11%	119 10%	235 11%	** **	237 11%	** **
7	(7.0)	378 17%	22 19%	** **	57 20%	50 19%	109 19%	198 17%	373 17%	** **	375 17%	** **
8	(8.0)	384 17%	11- 10%	** **	54a 19%	39 15%	99 17%	218a 19%	378 17%	** **	381 17%	** **
9	(9.0)	250 11%	15 13%	** **	31 11%	39f 15%	73 13%	112- 10%	250 11%	** **	250 11%	** **
10 - Extremely well	(10.0)	386 18%	22 20%	** **	52 18%	55 21%	107 19%	190 16%	384 18%	** **	384 18%	** **
NET Badly (1-3)		123 6%	4 4%	** **	17 6%	11 4%	35 6%	65 6%	120 6%	** **	123 6%	** **
NET Neutral (4-6)		535 24%	36 31%	** **	69 24%	55 22%	131 23%	286 25%	529 24%	** **	534 24%	** **
NET Well (7-10)		1397 64%	70 62%	** **	194 67%	182+f 71%	388+f 68%	717 62%	1385 64%	** **	1390 63%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	144	4	**	8-	8-	19-	97+cde	143	**	144	**
	7%	3%	**	3%	3%	3%	8%	7%	**	7%	**
Medians	7.00	7.00	**	7.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	**	7.00	10.00	7.00	8.00	10.00	**	10.00	**
Base for stats	2055	110	**	280	249	554	1067	2034	**	2047	**
Mean score	7.3	7.3	**	7.3	7.5+bf	7.3	7.2	7.3b	**	7.3b	**
Standard deviation	2.13	1.98	**	2.07	2.06	2.10	2.14	2.13	**	2.13	**
Standard Error	.05	.20	**	.13	.14	.10	.07	.05	**	.05	**

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Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	25 1%	25 1%	18 1%	18 1%	15- 1%	0 -%	20 1%	25 1%	25 1%	22 1%	3- *%	5- *%	4- *%	0 -%	5- *%	4- *%
2	(2.0)	31 1%	31 1%	28 1%	26 1%	23 1%	4 1%	31 1%	31 1%	31 1%	28 1%	11- 1%	10- 1%	16 1%	2 1%	13- 1%	9- 1%
3	(3.0)	67 3%	67 3%	63 3%	60 3%	48- 3%	5 2%	65 3%	67 3%	67 3%	59 3%	25- 2%	27- 2%	28- 2%	2 1%	35- 2%	17- 1%
4	(4.0)	88 4%	88 4%	82 4%	81 4%	70 4%	15 6%	86 4%	88 4%	88 4%	85 4%	41- 3%	34- 3%	37- 2%	5 3%	47- 3%	31- 3%
5	(5.0)	210 10%	210 10%	199 9%	200 10%	171 9%	17 6%	204 9%	210 10%	210 10%	188 9%	114- 7%	102- 8%	114- 8%	9 5%	125- 8%	92- 8%
6	(6.0)	237 11%	237 11%	227 11%	225 11%	196 11%	25 9%	232 11%	237 11%	237 11%	221 11%	167 10%	137 10%	154 10%	12 7%	157 10%	120 10%
7	(7.0)	378 17%	378 17%	359 17%	355 17%	311 17%	43 16%	372 17%	378 17%	378 17%	348 17%	281 17%	218 17%	248 17%	26 16%	272 17%	197 17%
8	(8.0)	384 17%	384 17%	376 18%	376 18%	340+ 19%	64 23% ^{+abfghi}	384 18%	384 17%	384 17%	365 18%	337+ 21%	254+ 19%	293+ 20%	39 23%	311+ 20%	255+ 22%
9	(9.0)	250 11%	250 11%	248 12%	245 12%	213 12%	39 14%	250 12%	250 11%	250 11%	233 11%	221+ 14%	182+ 14%	200+ 14%	31+ 19%	210+ 13%	151+ 13%
10 - Extremely well	(10.0)	386 18%	386 18%	376 18%	371 18%	327 18%	55 20%	384 18%	386 18%	386 18%	366 18%	335+ 21%	258+ 20%	302+ 20%	39 23%	316+ 20%	239+ 20%
NET Badly (1-3)		123 6%	123 6%	109 5%	104 5%	86- 5%	9 3%	116 5%	123 6%	123 6%	110 5%	40- 2%	43- 3%	48- 3%	4 3%	53- 3%	30- 3%
NET Neutral (4-6)		535 24%	535 24%	507 24%	506 24%	436 24%	57 21%	522 24%	535 24%	535 24%	494 24%	322- 20%	273- 21%	305- 21%	26- 15%	329- 21%	243- 21%
NET Well (7-10)		1397 64%	1397 64%	1359 65%	1348 64%	1190+ 65%	201 73% ^{+abcdfghi}	1390 64%	1397 64%	1397 64%	1311+ 64%	1173+ 72%	913+ 70%	1043+ 71%	136 81% ^{+abcef}	1109+ 70%	842+ 72%

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Prepared by BMG

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	144 7%	144e 7%	131e 6%	135e 6%	112 6%	8- 3%	140e 6%	144e 7%	144e 7%	127-e 6%	93-d 6%	83d 6%	82-d 6%	2- 1%	87-d 6%	58-d 5%
Medians	7.00	7.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	8.00	8.00	8.00	8.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	8.00
Base for stats	2055	2055	1975	1958	1713	267	2028	2055	2055	1914	1535	1228	1396	165	1491	1115
Mean score	7.3	7.3	7.3+	7.3+	7.4+	7.6 +abcfghi	7.3+	7.3	7.3	7.3+	7.7+	7.6+	7.6+	7.9+e	7.6+	7.7+
Standard deviation	2.13	2.13	2.09	2.09	2.07	1.95	2.11	2.13	2.13	2.12	1.85	1.93	1.92	1.83	1.94	1.88
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.05	.06	.06	.15	.05	.06

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Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	25 1%	2 1%	22 1%	17 1%	13 2%
2	(2.0)	31 1%	2 1%	26 1%	13- 1%	9 1%
3	(3.0)	67 3%	9 6%	56 3%	41 3%	22 3%
4	(4.0)	88 4%	6 4%	75 4%	55 4%	34 4%
5	(5.0)	210 10%	5 4%	197 10%	142 10%	77 9%
6	(6.0)	237 11%	9 6%	222 11%	149 11%	79 9%
7	(7.0)	378 17%	24 16%	342 17%	243 17%	146 17%
8	(8.0)	384 17%	28 18%	342 17%	253 18%	157 19%
9	(9.0)	250 11%	12 8%	231 12%	179+ 13%	109 13%
10 - Extremely well	(10.0)	386 18%	33 22%	343 17%	233 17%	135 16%
NET Badly (1-3)		123 6%	12 8%	104 5%	71 5%	45 5%
NET Neutral (4-6)		535 24%	21 14%	495+ 25%	346 25%	190 23%
NET Well (7-10)		1397 64%	97 65%	1259 64%	909 65%	547 65%

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Prepared by BMG

Table Q35_1_14 (continuation)

Q35. BBC iPlayer - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	144	20	113	82	54
	7%	13%	6%	6%	7%
Medians	7.00	8.00	7.00	8.00	8.00
Mode	10.00	10.00	10.00	8.00	8.00
Base for stats	2055	131	1857	1325	781
Mean score	7.3	7.5	7.3	7.3	7.3
Standard deviation	2.13	2.30	2.11	2.08	2.12
Standard Error	.05	.26	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_15

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	25 1%	10 1%	15 1%	** **	0 -%	16 1%	8 1%
2	(2.0)	42 2%	13 1%	27 2%	** **	2 1%	28+b 3%	14- 1%
3	(3.0)	43 2%	18 2%	19 2%	** **	7 5%	23 2%	19 2%
4	(4.0)	78 4%	26 3%	50+a 5%	** **	2 2%	37 3%	39 4%
5	(5.0)	193 9%	77 8%	108 10%	** **	8 6%	100 9%	89 8%
6	(6.0)	194 9%	96b 10%	80- 7%	** **	18 15%	98 9%	91 8%
7	(7.0)	316 14%	161+b 17%	139- 13%	** **	13 11%	162 15%	151 14%
8	(8.0)	398 18%	168 17%	200 18%	** **	27 23%	202 19%	192 17%
9	(9.0)	249 11%	120 12%	114 10%	** **	14 11%	114 11%	135 12%
10 - Extremely well	(10.0)	475 22%	227 23%	221 20%	** **	27 23%	203- 19%	269+a 24%
NET Badly (1-3)		109 5%	40 4%	61 6%	** **	8 7%	67+b 6%	41- 4%
NET Neutral (4-6)		465 21%	199 20%	238 22%	** **	28 23%	235 22%	220 20%
NET Well (7-10)		1438 65%	676+b 70%	673- 61%	** **	82 68%	681 64%	748 67%
Don't know		187 9%	57- 6%	126+a 12%	** **	2 2%	83 8%	102 9%

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Prepared by BMG

Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	8.00	10.00	10.00
Base for stats	2012	916	972	**	117	982	1009
Mean score	7.5	7.6+b	7.4-	**	7.5	7.3-	7.7+a
Standard deviation	2.17	2.08	2.27	**	2.10	2.22	2.10
Standard Error	.05	.08	.08	**	.22	.08	.07

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Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	25 1%	4 1%	* **	6b 2%	3 1%	5 1%	5 1%	2 1%	4 1%	9 1%	11 1%	6 1%
2	(2.0)	42 2%	6 2%	2 1%	3 1%	8 2%	4 1%	8b 3%	10+bcehi 5%	8 1%	12 2%	22b 3%	18+bcehi 4%
3	(3.0)	43 2%	5 2%	7 2%	7 2%	8 2%	7 2%	7 2%	2 1%	13 2%	14 2%	16 2%	9 2%
4	(4.0)	78 4%	10 4%	14 4%	11 3%	12 3%	18 5%	11 4%	3 2%	24 4%	23 3%	32 4%	14 3%
5	(5.0)	193 9%	34+bdi 13%	25 7%	29 9%	28 7%	34 9%	26 9%	17 9%	59 10%	57 8%	77 9%	43 9%
6	(6.0)	194 9%	35 +dfgijk 13%	34g 10%	30 9%	22- 6%	40dgk 11%	23 8%	9- 5%	69+dgik 11%	52 7%	73 8%	32- 6%
7	(7.0)	316 14%	43 16%	46 13%	52 16%	58 15%	59 16%	35 11%	24 12%	88 14%	110 16%	118 13%	59 12%
8	(8.0)	398 18%	46 18%	76fjk 22%	69fk 21%	67 18%	64 17%	38- 12%	38f 19%	122fk 20%	136f 19%	140- 16%	76 15%
9	(9.0)	249 11%	23 9%	48 14%	34 10%	45 12%	39 10%	41 13%	18 9%	71 12%	79 11%	99 11%	59 12%
10 - Extremely well	(10.0)	475 22%	46 18%	81 23%	66 20%	96a 25%	81 21%	65 21%	40 21%	127 21%	162 23%	186 21%	105 21%
NET Badly (1-3)		109 5%	15 6%	10 3%	16 5%	20 5%	16 4%	19b 6%	14b 7%	24 4%	35 5%	50b 6%	34b 7%
NET Neutral (4-6)		465 21%	79 +bcdfgij 30%	73 21%	70 21%	62- 16%	92dgik 24%	60 20%	29- 15%	152+dgik 25%	132 19%	181 20%	89- 18%
NET Well (7-10)		1438 65%	158 60%	251 +aefgjk 72%	220f 67%	267 +afgjk 71%	243 64%	179- 58%	120 61%	409fjk 67%	487+afjk 69%	543- 61%	299- 60%

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Prepared by BMG

Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Don't know	187	10-	16-	25	28h	29h	48	32	26-	53h	109	80+abcdehi
	9%	4%	5%	7%	7%	8%	+abcdehi 16%	+abcdehi 16%	4%	7%	+abcdehi 12%	16%
Medians	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2012	252	333	306	348	351	258	164	585	654	773	422
Mean score	7.5	7.1-	7.7+aej	7.4	7.7a	7.4	7.4	7.4	7.5a	7.6a	7.4	7.4
Standard deviation	2.17	2.16	1.94	2.13	2.18	2.15	2.36	2.36	2.06	2.16	2.26	2.36
Standard Error	.05	.16	.12	.13	.13	.12	.15	.19	.10	.09	.08	.12

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Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	25 1%	1 1%	1 1%	4 2%	5 2%	** **	2 1%	3 1%	4 2%	2 1%	23 1%	1 1%	0 -%	1 1%
2	(2.0)	42 2%	3 2%	4 2%	5 3%	4 2%	** **	5 2%	7 2%	3 2%	5 3%	36 2%	1 1%	4k 4%	1 1%
3	(3.0)	43 2%	2 1%	2 1%	4 2%	11+fj 4%	** **	0- -%	5 1%	5f 2%	1 1%	33 2%	6f 3%	4fij 4%	1f 2%
4	(4.0)	78 4%	7 5%	9 5%	8 4%	7 3%	** **	8 3%	7 2%	8 4%	6 4%	68 4%	5 3%	4 4%	1 2%
5	(5.0)	193 9%	5- 3%	17a 9%	27a 13%	21 8%	** **	20a 9%	24 7%	20a 11%	17a 10%	161a 9%	16a 8%	10a 9%	6a 11%
6	(6.0)	194 9%	21+cgil 13%	17 9%	8- 4%	32cil 12%	** **	28cl 12%	22 7%	18 9%	9 5%	162c 9%	21cl 11%	5 5%	5 8%
7	(7.0)	316 14%	22 14%	24 12%	31 15%	28 11%	** **	31 13%	50 15%	21 11%	37 22% +bdfhj	252- 14%	35d 18%	20dh 19%	10 17%
8	(8.0)	398 18%	29 19%	36 18%	31 15%	55 21%	** **	43 18%	68 21%	41 21%	22 13%	336 18%	34 18%	16 15%	12 20%
9	(9.0)	249 11%	19 12%	24 12%	27 13%	31 12%	** **	32 13%	42 13%	17 9%	15 9%	215 12%	18 9%	10 9%	6 11%
10 - Extremely well	(10.0)	475 22%	31 20%	43 22%	48 23%	57 22%	** **	53 22%	68 21%	36 19%	38 23%	398 22%	43 23%	24 22%	10 19%
NET Badly (1-3)		109 5%	6 4%	7 4%	13 6%	20f 7%	** **	7 3%	15 4%	12 6%	7 4%	91 5%	8 4%	8f 7%	2 4%
NET Neutral (4-6)		465 21%	33 21%	43 22%	43 20%	60 23%	** **	56g 23%	53- 16%	47 24%	32 19%	392 21%	42 22%	19 18%	12 20%
NET Well (7-10)		1438 65%	101 64%	126 65%	137 64%	171 65%	** **	159 67%	228h 70%	115 59%	113 68%	1201 65%	130 68%	69 65%	38 67%

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Prepared by BMG

Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	187	17d	17	19	14	**	16	30	20	15	160	13	10	5
	9%	11%	9%	9%	5%	**	7%	9%	10%	9%	9%	7%	10%	8%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	8.00	10.00	10.00	10.00	10.00	8.00
Base for stats	2012	140	176	194	251	**	222	296	174	152	1684	180	96	52
Mean score	7.5	7.6	7.6	7.4	7.4	**	7.6	7.7	7.2	7.5	7.5	7.5	7.4	7.5
Standard deviation	2.17	2.06	2.12	2.36	2.26	**	2.07	2.06	2.29	2.19	2.19	2.03	2.29	2.02
Standard Error	.05	.19	.18	.19	.16	**	.15	.13	.20	.20	.06	.15	.17	.18

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Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	25 1%	12 2%	5 1%	4 1%	4 1%	17 1%	8 1%	20 1%	** **	4 2%	3 3%	** **
2	(2.0)	42 2%	13 2%	6 1%	4 1%	18+e 3%	19 2%	22 2%	33 2%	** **	7 3%	6 5%	** **
3	(3.0)	43 2%	15 2%	10 2%	7 2%	10 2%	25 2%	17 2%	32- 2%	** **	11+a 4%	4 3%	** **
4	(4.0)	78 4%	34b 5%	11- 2%	11 3%	23 4%	45 4%	34 4%	72 4%	** **	5 2%	3 3%	** **
5	(5.0)	193 9%	59 8%	45 9%	44 12%	43 8%	104 8%	87 9%	166 9%	** **	26 10%	15 13%	** **
6	(6.0)	194 9%	55 7%	49 10%	45+a 12%	43 8%	105 8%	88 9%	166 9%	** **	28 11%	12 10%	** **
7	(7.0)	316 14%	93 12%	81 16%	62 16%	76 14%	174 14%	138 15%	286 15%	** **	28 11%	16 14%	** **
8	(8.0)	398 18%	148 20%	94 19%	67 18%	87 16%	242 19%	154 17%	352 18%	** **	43 17%	16 14%	** **
9	(9.0)	249 11%	96df 13%	62d 12%	42 11%	46- 8%	158+df 13%	88- 9%	221 11%	** **	28 11%	14 12%	** **
10 - Extremely well	(10.0)	475 22%	157 21%	106 21%	67 18%	142+c 26%	263 21%	209 23%	409 21%	** **	64 25%	23 20%	** **
NET Badly (1-3)		109 5%	39 5%	22 4%	14 4%	33 6%	60 5%	47 5%	85- 4%	** **	23+a 9%	13 12%	** **
NET Neutral (4-6)		465 21%	148 20%	105 21%	99+ade 26%	109 20%	253 20%	208 22%	404 21%	** **	59 23%	30 26%	** **
NET Well (7-10)		1438 65%	493 66%	343 68%	238 63%	351 63%	837 67%	589 63%	1269 66%	** **	164 65%	69 61%	** **

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Prepared by BMG

Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	187	66	35	23	62+bc	100	85	177+c	**	7-	2	**
	9%	9%	7%	6%	11%	8%	9%	9%	**	3%	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	2012	680	470	352	492	1150	844	1759	**	246	112	**
Mean score	7.5	7.5	7.6	7.3	7.5	7.5	7.4	7.5d	**	7.4	7.0-	**
Standard deviation	2.17	2.21	2.06	2.04	2.31	2.15	2.20	2.14	**	2.38	2.54	**
Standard Error	.05	.08	.09	.13	.12	.06	.09	.05	**	.16	.26	**

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Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	25 1%	9 1%	16 1%	5+b 3%	2 2%	2 1%	** **	** **	** **	** **	4 1%	2 1%
2	(2.0)	42 2%	17 2%	25 2%	3 2%	1 1%	5 3%	** **	** **	** **	** **	5 2%	4 2%
3	(3.0)	43 2%	14 2%	29 2%	3 2%	1 1%	3 2%	** **	** **	** **	** **	9 3%	3 1%
4	(4.0)	78 4%	25 4%	53 4%	7 4%	7 6%	9 5%	** **	** **	** **	** **	15 5%	7 4%
5	(5.0)	193 9%	56 8%	136 9%	14 9%	12 12%	15 9%	** **	** **	** **	** **	28 9%	10 6%
6	(6.0)	194 9%	55 8%	139 9%	12 8%	8 8%	11 6%	** **	** **	** **	** **	18 6%	12 7%
7	(7.0)	316 14%	98 14%	218 14%	19 12%	13 12%	17 10%	** **	** **	** **	** **	43 14%	25 14%
8	(8.0)	398 18%	99- 14%	299+ak 20%	21 14%	11 11%	29 16%	** **	** **	** **	** **	45 15%	24 13%
9	(9.0)	249 11%	79 11%	170 11%	23 15%	9 9%	17 10%	** **	** **	** **	** **	27 9%	22 12%
10 - Extremely well	(10.0)	475 22%	169+b 24%	307- 20%	34 22%	29 29%	57+b 32%	** **	** **	** **	** **	78b 26%	56+b 30%
NET Badly (1-3)		109 5%	41 6%	69 5%	11 7%	4 4%	11 6%	** **	** **	** **	** **	18 6%	9 5%
NET Neutral (4-6)		465 21%	137 20%	328 22%	33 21%	27 26%	35 19%	** **	** **	** **	** **	60 20%	30 16%
NET Well (7-10)		1438 65%	444 64%	994 66%	97 63%	62 61%	120 67%	** **	** **	** **	** **	193 65%	127 69%

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Prepared by BMG

Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	187	67	120	14	9	13	**	**	**	**	26	18
	9%	10%	8%	9%	9%	7%	**	**	**	**	9%	10%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2012	621	1391	142	93	166	**	**	**	**	271	166
Mean score	7.5	7.5	7.5	7.4	7.5	7.7	**	**	**	**	7.5	7.8hi
Standard deviation	2.17	2.29	2.12	2.45	2.39	2.39	**	**	**	**	2.34	2.27
Standard Error	.05	.10	.06	.22	.27	.21	**	**	**	**	.16	.19

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Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	25 1%	0 -%	** **	5 2%	1 1%	7 1%	12 1%	24 1%	** **	25 1%	** **
2	(2.0)	42 2%	1 1%	** **	5 2%	3 1%	10 2%	27 2%	42 2%	** **	42 2%	** **
3	(3.0)	43 2%	0 -%	** **	4 1%	5 2%	8 1%	25 2%	42 2%	** **	43 2%	** **
4	(4.0)	78 4%	5 5%	** **	11 4%	15 6%	24 4%	40 3%	78 4%	** **	78 4%	** **
5	(5.0)	193 9%	14 12%	** **	21 7%	22 9%	47 8%	107 9%	190 9%	** **	192 9%	** **
6	(6.0)	194 9%	14 12%	** **	37+f 13%	24 9%	54 10%	96 8%	190 9%	** **	192 9%	** **
7	(7.0)	316 14%	16 14%	** **	47 16%	41 16%	95 17%	170 15%	313 14%	** **	316 14%	** **
8	(8.0)	398 18%	22 19%	** **	56 20%	39 15%	110 19%	216 19%	391 18%	** **	394 18%	** **
9	(9.0)	249 11%	14 12%	** **	29 10%	26 10%	60 10%	139 12%	249 11%	** **	249 11%	** **
10 - Extremely well	(10.0)	475 22%	24 21%	** **	57 20%	68f 26%	130 23%	228- 20%	473 22%	** **	473 22%	** **
NET Badly (1-3)		109 5%	1 1%	** **	14 5%	8 3%	26 4%	64a 6%	107 5%	** **	109 5%	** **
NET Neutral (4-6)		465 21%	33+ 29%	** **	69 24%	61 24%	126 22%	242 21%	458 21%	** **	462 21%	** **
NET Well (7-10)		1438 65%	75 66%	** **	190 66%	174 68%	394 69%	753 65%	1425 65%	** **	1432 65%	** **

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Prepared by BMG

Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	187	5	**	15-	13-	28-	105cde	186	**	187	**
	9%	4%	**	5%	5%	5%	9%	9%	**	9%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2012	109	**	274	244	545	1059	1991	**	2003	**
Mean score	7.5	7.5	**	7.4	7.6	7.5	7.4	7.5b	**	7.5b	**
Standard deviation	2.17	1.93	**	2.14	2.12	2.14	2.18	2.17	**	2.17	**
Standard Error	.05	.20	**	.14	.15	.10	.07	.05	**	.05	**

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Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	25 1%	25 1%	21 1%	19 1%	14- 1%	1 1%	21 1%	25 1%	25 1%	22 1%	3- *%	3- *%	8- 1%	0 -%	9- 1%	6- 1%
2	(2.0)	42 2%	42 2%	38 2%	38 2%	33 2%	4 1%	40 2%	42 2%	42 2%	39 2%	9- 1%	11- 1%	20-a 1%	2 1%	18- 1%	14- 1%
3	(3.0)	43 2%	43 2%	41 2%	38 2%	26- 1%	5 2%	43 2%	43 2%	43 2%	38 2%	17- 1%	16- 1%	13- 1%	1 1%	18- 1%	10- 1%
4	(4.0)	78 4%	78 4%	76 4%	76 4%	63 3%	9 3%	77 4%	78 4%	78 4%	77 4%	41- 3%	27- 2%	35- 2%	3 2%	45- 3%	35 3%
5	(5.0)	193 9%	193 9%	180 9%	180 9%	159 9%	25 9%	188 9%	193 9%	193 9%	176 9%	97- 6%	81- 6%	90- 6%	11 7%	97- 6%	69- 6%
6	(6.0)	194 9%	194 9%	183 9%	175 8%	155 8%	21 8%	190 9%	194 9%	194 9%	182 9%	133 8%	110 8%	121 8%	8 5%	125- 8%	98 8%
7	(7.0)	316 14%	316 14%	306 15%	306 15%	272 15%	46 17%	310 14%	316 14%	316 14%	292 14%	239 15%	188 14%	232+ 16%	37 +abcef 22%	231 15%	184 16%
8	(8.0)	398 18%	398 18%	387 18%	383 18%	340 19%	61 22%	397 18%	398 18%	398 18%	371 18%	331+ 20%	250 19%	291+ 20%	31 19%	311+ 20%	235+ 20%
9	(9.0)	249 11%	249 11%	246 12%	244 12%	220+ 12%	33 12%	249 11%	249 11%	249 11%	236 12%	218+ 13%	183+ 14%	184+ 12%	26 16%	199+ 13%	149+ 13%
10 - Extremely well	(10.0)	475 22%	475 22%	459 22%	461 22%	402 22%	62 22%	472 22%	475 22%	475 22%	448 22%	418+ 26%	334+ 25%	375+ 25%	44 26%	398+ 25%	294+ 25%
NET Badly (1-3)		109 5%	109 5%	100 5%	94 5%	74- 4%	11 4%	104 5%	109 5%	109 5%	99 5%	29- 2%	30- 2%	41- 3%	3 2%	46- 3%	30- 3%
NET Neutral (4-6)		465 21%	465 21%	439 21%	431 21%	377 21%	56 20%	455 21%	465 21%	465 21%	434 21%	271- 17%	219- 17%	246- 17%	23- 14%	268- 17%	201- 17%
NET Well (7-10)		1438 65%	1438 65%	1398 66%	1394 67%	1234+ 68%	202 +abcdfghi 73%	1429 66%	1438 65%	1438 65%	1347+ 66%	1207+ 74%	954+ 73%	1082+ 73%	139 +abcef 83%	1140+ 72%	862+ 73%

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Prepared by BMG

Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	187 9%	187e 9%	169e 8%	174e 8%	141-e 8%	7- 3%	180e 8%	187e 9%	187e 9%	161-e 8%	121-d 7%	108d 8%	109-d 7%	3- 2%	125d 8%	80-d 7%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2012	2012	1937	1919	1684	268	1988	2012	2012	1880	1508	1203	1369	165	1453	1093
Mean score	7.5	7.5	7.5+	7.5+	7.6+	7.6	7.5+	7.5	7.5	7.5	8.0+	7.9+	7.9+	8.0+	7.8+	7.9+
Standard deviation	2.17	2.17	2.15	2.14	2.10	2.02	2.15	2.17	2.17	2.17	1.84	1.88	1.94	1.79	1.97	1.94
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.05	.06	.06	.15	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	25 1%	2 2%	21 1%	12 1%	7 1%
2	(2.0)	42 2%	7 5%	33 2%	25 2%	14 2%
3	(3.0)	43 2%	3 2%	39 2%	24 2%	14 2%
4	(4.0)	78 4%	3 2%	69 4%	43 3%	21 3%
5	(5.0)	193 9%	10 7%	171 9%	119 8%	72 9%
6	(6.0)	194 9%	7 5%	178 9%	126 9%	70 8%
7	(7.0)	316 14%	19 12%	290 15%	203 14%	126 15%
8	(8.0)	398 18%	26 17%	363 18%	269 19%	162 19%
9	(9.0)	249 11%	7 4%	235+ 12%	186+ 13%	114+ 14%
10 - Extremely well	(10.0)	475 22%	42 28%	425 22%	297 21%	171 20%
NET Badly (1-3)		109 5%	12 8%	92 5%	61 4%	35 4%
NET Neutral (4-6)		465 21%	20 13%	418 21%	289 21%	163 19%
NET Well (7-10)		1438 65%	93 62%	1312+ 67%	954+ 68%	572+ 68%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_15 (continuation)

Q35. BBC iPlayer - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	187	26	148-	104-	66
	9%	17%	7%	7%	8%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2012	125	1823	1304	770
Mean score	7.5	7.6	7.5	7.6+	7.6
Standard deviation	2.17	2.48	2.13	2.09	2.06
Standard Error	.05	.29	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_16

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	17 1%	5 *	12 1%	**	0 -	12 1%	5 *
2	(2.0)	37 2%	9- 1%	27+a 2%	**	1 1%	16 2%	21 2%
3	(3.0)	59 3%	19 2%	34 3%	**	5 4%	34 3%	24 2%
4	(4.0)	94 4%	41 4%	50 5%	**	3 2%	48 4%	46 4%
5	(5.0)	223 10%	103 11%	112 10%	**	8 7%	115 11%	107 10%
6	(6.0)	244 11%	114 12%	115 11%	**	14 12%	120 11%	121 11%
7	(7.0)	368 17%	173 18%	174 16%	**	16 14%	183 17%	180 16%
8	(8.0)	379 17%	151 16%	195 18%	**	32 26%	178 17%	194 17%
9	(9.0)	219 10%	114+b 12%	91- 8%	**	13 11%	112 10%	104 9%
10 - Extremely well	(10.0)	339 15%	171+b 18%	142- 13%	**	27 22%	153 14%	185 17%
NET Badly (1-3)		113 5%	33- 3%	74+a 7%	**	6 5%	62 6%	50 5%
NET Neutral (4-6)		562 26%	258 27%	278 25%	**	25 21%	282 26%	274 25%
NET Well (7-10)		1304 59%	609+b 63%	602- 55%	**	87 73%	626 59%	663 60%
Don't know		220 10%	73- 7%	144+a 13%	**	1 1%	95 9%	123 11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	8.00	7.00	8.00	**	8.00	7.00	8.00
Base for stats	1979	900	954	**	118	970	988
Mean score	7.2	7.3+b	7.0-	**	7.6+b	7.1	7.3
Standard deviation	2.10	2.01	2.18	**	1.98	2.13	2.08
Standard Error	.05	.07	.07	**	.20	.08	.07

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Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	17 1%	1 *%	2 *%	3 1%	4 1%	3 1%	4 1%	1 *%	2 *%	7 1%	8 1%	5 1%
2	(2.0)	37 2%	6e 2%	4 1%	10ej 3%	8e 2%	1- *%	5 2%	3 2%	10 2%	18ej 3%	9 1%	8 2%
3	(3.0)	59 3%	4 1%	11 3%	6 2%	13 4%	11 3%	7 2%	7 4%	15 2%	19 3%	25 3%	15 3%
4	(4.0)	94 4%	7 3%	11 3%	16 5%	10 3%	26+abdhi 7%	13 4%	10 5%	18 3%	26 4%	49+dh 6%	23 5%
5	(5.0)	223 13%	34gk 13%	32 9%	38g 11%	35 9%	46gk 12%	28 9%	10- 5%	66g 11%	73g 10%	84 10%	39 8%
6	(6.0)	244 11%	32 12%	42 12%	40 12%	34 9%	46 12%	33 11%	17 9%	74 12%	74 11%	96 11%	50 10%
7	(7.0)	368 17%	41 16%	69 20%	48 15%	66 17%	67 17%	49 16%	28 14%	110 18%	114 16%	144 16%	77 15%
8	(8.0)	379 17%	56 21%	53 15%	63 19%	61 16%	58 15%	55 18%	33 17%	109 18%	124 18%	146 17%	87 17%
9	(9.0)	219 10%	29 11%	35 10%	32 10%	45 12%	34 9%	26 8%	18 9%	64 11%	77 11%	77 9%	44 9%
10 - Extremely well	(10.0)	339 15%	47e 18%	64ej 18%	50 15%	62e 17%	42- 11%	45 15%	27 14%	111+ej 18%	113e 16%	115- 13%	73 14%
NET Badly (1-3)		113 5%	10 4%	17 5%	19 6%	25 7%	15 4%	16 5%	11 6%	27 4%	44 6%	42 5%	28 5%
NET Neutral (4-6)		562 26%	73 28%	86 25%	95dgk 29%	79- 21%	118+dgik 31%	74 24%	38- 19%	159 26%	174 25%	229 26%	112 22%
NET Well (7-10)		1304 59%	173+egjk 66%	221egjk 63%	194 59%	234ej 62%	201- 53%	175 57%	106 54%	394 +efgjk 65%	428ej 61%	482- 55%	281 56%
Don't know		220 10%	5- 2%	25a 7%	23a 7%	37ah 10%	47abchi 12%	41+abchi +abcdefh ij 13%	41 21%	30- 5%	60ah +abcdhi 9%	129 15%	82+abcdhi 16%

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Prepared by BMG

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Medians	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	8.00	7.00	7.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	1979	256	324	308	338	333	265	155	580	646	753	420
Mean score	7.2	7.3e	7.3e	7.1	7.3e	6.9-	7.1	7.2	7.3ej	7.2	7.1	7.2
Standard deviation	2.10	2.01	2.05	2.17	2.18	2.00	2.14	2.16	2.03	2.17	2.09	2.15
Standard Error	.05	.15	.12	.13	.13	.11	.14	.18	.10	.09	.08	.11

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Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	17 1%	1 1%	0 -%	3 1%	2 1%	** **	1 *%	5 1%	3 2%	1 *%	15 1%	0 -%	2bk 2%	* 1%
2	(2.0)	37 2%	4 3%	61 3%	8+kl 4%	5 2%	** **	2 1%	4 1%	5 3%	2 1%	35 2%	1 1%	0 -%	2kl 3%
3	(3.0)	59 3%	3 2%	6 3%	3 1%	7 3%	** **	2 1%	10 3%	6 3%	6 4%	48 3%	4 2%	5+cf 5%	2f 3%
4	(4.0)	94 4%	9k 6%	10 5%	12k 6%	11 4%	** **	15kl 6%	12 4%	8 4%	6 3%	88+kl 5%	3- 1%	2 2%	2 3%
5	(5.0)	223 10%	13 8%	22 11%	23 11%	21 8%	** **	26 11%	27 8%	19 10%	20 12%	186 10%	18 10%	14 13%	5 9%
6	(6.0)	244 11%	20g 13%	17 9%	23 11%	22 8%	** **	39+bdgj 17%	21- 6%	25g 13%	17 10%	194-g 11%	30+dgj 16%	15g 14%	5 9%
7	(7.0)	368 17%	25 16%	29 15%	39 18%	43 16%	** **	43 18%	54 17%	25 13%	28 17%	300 16%	42hl 22%	14 14%	12h 21%
8	(8.0)	379 17%	31 20%	29 15%	32 15%	57f 22%	** **	29- 12%	66f 20%	30 15%	22 13%	309 17%	40f 21%	21f 20%	9 16%
9	(9.0)	219 10%	8 5%	27akl 14%	24 11%	36akl 13%	** **	27 11%	36 11%	14 7%	13 8%	194+k 11%	11- 6%	7 7%	6 11%
10 - Extremely well	(10.0)	339 15%	25 16%	29 15%	37 17%	45 17%	** **	35 15%	48 15%	34 17%	27 16%	290 16%	23 12%	17 16%	9 17%
NET Badly (1-3)		113 5%	8 5%	11 6%	13f 6%	14 5%	** **	5- 2%	18 6%	14f 7%	9 5%	98f 5%	5 3%	7fk 7%	4fk 7%
NET Neutral (4-6)		562 26%	43g 27%	49 25%	58g 27%	55 21%	** **	80+dgjm 33%	60- 18%	52g 27%	43 26%	468g 25%	51g 27%	30g 28%	12 21%
NET Well (7-10)		1304 59%	89 57%	114 59%	131 61%	181+afhijl 68%	** **	134 56%	204 63%	103 53%	91 54%	1092 59%	116 60%	60 56%	37h 65%

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Prepared by BMG

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	220	16	19	11-	15-	**	20	44+cd	25cd	25+cd	186c	21	9	4
	10%	10%	10%	5%	6%	**	8%	13%	13%	15%	10%	11%	9%	7%
Medians	7.00	7.00	7.00	7.00	8.00	**	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	7.00	8.00	**	7.00	8.00	10.00	7.00	8.00	7.00	8.00	7.00
Base for stats	1979	141	174	202	250	**	219	282	169	142	1659	172	96	52
Mean score	7.2	7.0	7.2	7.1	7.4	**	7.1	7.3	7.0	7.1	7.2	7.2	7.1	7.2
Standard deviation	2.10	2.13	2.17	2.24	2.08	**	1.97	2.12	2.30	2.12	2.13	1.72	2.12	2.15
Standard Error	.05	.19	.18	.18	.15	**	.14	.14	.20	.20	.06	.13	.16	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	17 1%	9 1%	3 1%	2 1%	2 *	13 1%	4 *	15 1%	** **	2 1%	2 1%	** **
2	(2.0)	37 2%	11 1%	9 2%	3 1%	13 2%	20 2%	17 2%	31 2%	** **	5 2%	2 2%	** **
3	(3.0)	59 3%	17 2%	10 2%	12 3%	20 4%	27 2%	31 3%	52 3%	** **	8 3%	6 6%	** **
4	(4.0)	94 4%	32 4%	19 4%	16 4%	26 5%	50 4%	43 5%	84 4%	** **	10 4%	7 6%	** **
5	(5.0)	223 10%	79 11%	53 11%	37 10%	49 9%	132 11%	86 9%	192 10%	** **	30 12%	12 10%	** **
6	(6.0)	244 11%	83 11%	55 11%	62+abdef 16%	44- 8%	138 11%	105 11%	219 11%	** **	25 10%	16 14%	** **
7	(7.0)	368 17%	115 15%	102+af 20%	55 15%	91 16%	217 17%	146 16%	317 16%	** **	49 20%	24 21%	** **
8	(8.0)	379 17%	133 18%	84 17%	64 17%	94 17%	218 17%	159 17%	342 18%	** **	37 15%	14 12%	** **
9	(9.0)	219 10%	82 11%	54 11%	33 9%	50 9%	135 11%	83 9%	188 10%	** **	29 11%	13 11%	** **
10 - Extremely well	(10.0)	339 15%	100 13%	73 15%	63 17%	102+ae 18%	173- 14%	165+ae 18%	290 15%	** **	45 18%	12 10%	** **
NET Badly (1-3)		113 5%	36 5%	23 5%	17 5%	35 6%	60 5%	52 6%	98 5%	** **	14 6%	10 9%	** **
NET Neutral (4-6)		562 26%	193 26%	127 25%	115+d 31%	119- 22%	320 26%	234 25%	495 26%	** **	65 26%	35 31%	** **
NET Well (7-10)		1304 59%	429 58%	313 62%	216 57%	338 61%	742 59%	553 60%	1137 59%	** **	160 63%	62 55%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	220	87b	41	28	62	128	90	206+c	**	13-	6	**
	10%	12%	8%	8%	11%	10%	10%	11%	**	5%	6%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	8.00	8.00	7.00	8.00	10.00	8.00	10.00	8.00	**	7.00	7.00	**
Base for stats	1979	659	463	347	492	1122	839	1730	**	239	107	**
Mean score	7.2	7.1	7.2	7.2	7.2	7.2	7.2	7.2d	**	7.2	6.7-	**
									d			d
Standard deviation	2.10	2.10	2.03	2.05	2.20	2.07	2.14	2.09	**	2.13	2.17	**
Standard Error	.05	.08	.09	.13	.12	.06	.09	.05	**	.15	.23	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	17 1%	9 1%	8 1%	4+b 3%	1 1%	2 1%	** **	** **	** **	** **	3 1%	2 1%
2	(2.0)	37 2%	13 2%	24 2%	4 3%	1 1%	2 1%	** **	** **	** **	** **	8 3%	2 1%
3	(3.0)	59 3%	19 3%	40 3%	4 2%	1 *	2 1%	** **	** **	** **	** **	9 3%	7 4%
4	(4.0)	94 4%	43+b 6%	51- 3%	15+bj 10%	6 5%	14+b 8%	** **	** **	** **	** **	13 4%	15+b 8%
5	(5.0)	223 10%	73 11%	151 10%	18 12%	11 11%	18 10%	** **	** **	** **	** **	38 13%	19 10%
6	(6.0)	244 11%	56- 8%	188+aejk 12%	12 8%	7 6%	6- 3%	** **	** **	** **	** **	22 8%	12 7%
7	(7.0)	368 17%	102 15%	265k 18%	21 13%	18 17%	26 15%	** **	** **	** **	** **	43 15%	21 11%
8	(8.0)	379 17%	98- 14%	281+aj 19%	20 13%	14 14%	32 18%	** **	** **	** **	** **	38 13%	32 17%
9	(9.0)	219 10%	70 10%	148 10%	13 8%	12 12%	24 13%	** **	** **	** **	** **	25 8%	18 10%
10 - Extremely well	(10.0)	339 15%	135+b 20%	204- 14%	21 13%	21 20%	35 19%	** **	** **	** **	** **	68+bc 23%	44+bc 24%
NET Badly (1-3)		113 5%	41 6%	73 5%	12 7%	2 2%	6 3%	** **	** **	** **	** **	19 7%	11 6%
NET Neutral (4-6)		562 26%	172 25%	390 26%	46 29%	24 23%	37 21%	** **	** **	** **	** **	73 25%	46 25%
NET Well (7-10)		1304 59%	405c 59%	899c 60%	75- 48%	65 63%	117c 65%	** **	** **	** **	** **	174 59%	115c 62%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	220	71	149	23+k	12	19	**	**	**	**	31	13
	10%	10%	10%	15%	12%	10%	**	**	**	**	10%	7%
Medians	7.00	7.00	7.00	7.00	8.00	8.00	**	**	**	**	7.00	8.00
Mode	8.00	10.00	8.00	7.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1979	618	1362	132	91	160	**	**	**	**	266	171
Mean score	7.2	7.2c	7.2c	6.7-	7.5c	7.5c	**	**	**	**	7.2c	7.3c
								c				
Standard deviation	2.10	2.29	2.01	2.42	2.11	2.17	**	**	**	**	2.34	2.34
Standard Error	.05	.10	.06	.22	.24	.19	**	**	**	**	.16	.19

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Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	17 1%	2 2%	** **	3 1%	1 *%	3 1%	12 1%	17 1%	** **	17 1%	** **
2	(2.0)	37 2%	3 2%	** **	12+df 4%	2 1%	14 2%	18 2%	36 2%	** **	37 2%	** **
3	(3.0)	59 3%	3 3%	** **	8 3%	5 2%	15 3%	32 3%	58 3%	** **	59 3%	** **
4	(4.0)	94 4%	2 2%	** **	13 4%	9 4%	22 4%	59 5%	93 4%	** **	94 4%	** **
5	(5.0)	223 10%	16 14%	** **	27 9%	30 12%	57 10%	118 10%	220 10%	** **	223 10%	** **
6	(6.0)	244 11%	9 8%	** **	38 13%	28 11%	64 11%	125 11%	242 11%	** **	244 11%	** **
7	(7.0)	368 17%	28+f 25%	** **	57 20%	42 17%	107 19%	184 16%	362 17%	** **	365 17%	** **
8	(8.0)	379 17%	16 14%	** **	51 18%	40 16%	103 18%	205 18%	375 17%	** **	378 17%	** **
9	(9.0)	219 10%	8 7%	** **	24 8%	27 11%	56 10%	113 10%	217 10%	** **	219 10%	** **
10 - Extremely well	(10.0)	339 15%	17 15%	** **	43 15%	53+f 21%	93 16%	162 14%	337 15%	** **	337 15%	** **
NET Badly (1-3)		113 5%	8 7%	** **	22d 8%	8 3%	32 6%	62 5%	112 5%	** **	112 5%	** **
NET Neutral (4-6)		562 26%	28 24%	** **	77 27%	68 26%	144 25%	302 26%	555 25%	** **	560 26%	** **
NET Well (7-10)		1304 59%	69 60%	** **	175 61%	162 63%	359f 63%	664- 57%	1291 59%	** **	1299 59%	** **

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Prepared by BMG

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	220	10	**	14-	19	39-	136+ce	220	**	220	**
	10%	9%	**	5%	7%	7%	12%	10%	**	10%	**
Medians	7.00	7.00	**	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	7.00	**	7.00	10.00	7.00	8.00	8.00	**	8.00	**
Base for stats	1979	104	**	274	238	535	1028	1957	**	1971	**
Mean score	7.2	7.0	**	7.0	7.4cf	7.2	7.1	7.2	**	7.2	**
Standard deviation	2.10	2.15	**	2.19	2.03	2.10	2.12	2.10	**	2.10	**
Standard Error	.05	.22	**	.14	.14	.10	.07	.05	**	.05	**

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Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total		2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
1 - Extremely badly	(1.0)	17 1%	17 1%	15 1%	14 1%	12 1%	0 -%	16 1%	17 1%	17 1%	16 1%	5- *%	3- *%	7 *%	0 -%	7- *%	5- *%
2	(2.0)	37 2%	37 2%	34 2%	32 2%	24- 1%	4 2%	35 2%	37 2%	37 2%	31 2%	11- 1%	13- 1%	14- 1%	3 2%	19- 1%	15 1%
3	(3.0)	59 3%	59 3%	54 3%	54 3%	49 3%	3 1%	58 3%	59 3%	59 3%	54 3%	30- 2%	25- 2%	34 2%	1 1%	36 2%	27 2%
4	(4.0)	94 4%	94 4%	91 4%	91 4%	80 4%	12 4%	93 4%	94 4%	94 4%	85 4%	56- 3%	54 4%	51- 3%	7 4%	61 4%	50 4%
5	(5.0)	223 10%	223 10%	204 10%	207 10%	173- 10%	22 8%	218 10%	223 10%	223 10%	211 10%	126- 8%	93- 7%	114- 8%	10 6%	118- 7%	70- 6%
6	(6.0)	244 11%	244 11%	233 11%	236 11%	197 11%	28 10%	241 11%	244 11%	244 11%	228 11%	172 11%	135 10%	157 11%	14 8%	159- 10%	121 10%
7	(7.0)	368 17%	368 17%	356 17%	352 17%	307 17%	58 21%	363 17%	368 17%	368 17%	347 17%	280 17%	231 18%	244 17%	34 20%	272 17%	197 17%
8	(8.0)	379 17%	379 17%	368 17%	365 17%	329+ 18%	49 18%	377 17%	379 17%	379 17%	352 17%	313+ 19%	244+ 19%	274+ 19%	36 22%	301+ 19%	227+ 19%
9	(9.0)	219 10%	219 10%	217 10%	209 10%	181 10%	32 11%	219 10%	219 10%	219 10%	205 10%	190+ 12%	146+ 11%	180+ 12%	21 13%	171+ 11%	126 11%
10 -	(10.0)	339	339	331	328	292	61 +abcd fghi	336	339	339	318	292+ i	236+ i	263+ i	41+e i	279+ i	218+ i
Extremely well		15%	15%	16%	16%	16%	22%	15%	15%	15%	16%	18%	18%	18%	24%	18%	19%
NET Badly (1-3)		113 5%	113 5%	103 5%	99 5%	84- 5%	7 3%	110 5%	113 5%	113 5%	101 5%	45- 3%	41- 3%	56- 4%	5 3%	62- 4%	47- 4%
NET Neutral (4-6)		562 26%	562 26%	527 25%	533 25%	450- 25%	62 22%	551 25%	562 26%	562 26%	524 26%	354- 22%	282- 22%	322- 22%	30- 18%	338- 21%	241- 21%
NET Well (7-10)		1304 59%	1304 59%	1271 60%	1254 60%	1110+ 61%	200 +abcd fghi	1294 60%	1304 59%	1304 59%	1223 60%	1075+ 66%	857+ 65%	961+ 65%	132 +abcef	1024+ 65%	768+ 65%

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Prepared by BMG

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Don't know	220	220e	205e	207e	181e	7-	212e	220e	220e	193-e	155d	132d	139d	1-	154d	117d
	10%	10%	10%	10%	10%	2%	10%	10%	10%	9%	9%	10%	9%	*%	10%	10%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1979	1979	1902	1886	1644	269	1956	1979	1979	1848	1474	1180	1339	167	1424	1055
Mean score	7.2	7.2	7.2+	7.2+	7.2+	7.6	7.2+	7.2	7.2	7.2	7.5+	7.5+	7.5+	7.8+	7.4+	7.5+
						+abcd	gh									
						i										
Standard deviation	2.10	2.10	2.08	2.07	2.06	1.95	2.09	2.10	2.10	2.09	1.91	1.95	1.99	1.92	2.00	2.01
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.05	.06	.06	.16	.06	.07

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Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	17 1%	0 -%	14 1%	9 1%	4 *%
2	(2.0)	37 2%	3 2%	32 2%	21 2%	16 2%
3	(3.0)	59 3%	1 *%	55 3%	37 3%	20 2%
4	(4.0)	94 4%	11 7%	76- 4%	54 4%	30 4%
5	(5.0)	223 10%	9 6%	205 10%	146 10%	86 10%
6	(6.0)	244 11%	8 5%	228 12%	172+ 12%	100 12%
7	(7.0)	368 17%	21 14%	337 17%	249 18%	157 19%
8	(8.0)	379 17%	21 14%	346 18%	243 17%	140 17%
9	(9.0)	219 10%	17 12%	194 10%	140 10%	94 11%
10 - Extremely well	(10.0)	339 15%	28 19%	305 16%	206 15%	109- 13%
NET Badly (1-3)		113 5%	4 3%	102 5%	67 5%	40 5%
NET Neutral (4-6)		562 26%	28 19%	508 26%	371 26%	217 26%
NET Well (7-10)		1304 59%	88 58%	1183 60%	838 60%	500 60%

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Prepared by BMG

Table Q35_1_16 (continuation)

Q35. BBC iPlayer - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	220	30	178	131	79
	10%	20%	9%	9%	9%
Medians	7.00	8.00	7.00	7.00	7.00
Mode	8.00	10.00	8.00	7.00	7.00
Base for stats	1979	120	1793	1276	757
Mean score	7.2	7.5	7.2	7.2	7.1
Standard deviation	2.10	2.16	2.08	2.04	2.01
Standard Error	.05	.25	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_17

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2248	959	1166	**	114	1018	1206
Effective sample		1895	811	984	**	95	863	1019
Total		2199	972	1098	**	120	1065	1110
1 - Extremely badly	(1.0)	24 1%	6 1%	18+a 2%	** **	0 -%	14 1%	10 1%
2	(2.0)	44 2%	9- 1%	32+a 3%	** **	2 2%	25 2%	18 2%
3	(3.0)	68 3%	26 3%	40 4%	** **	3 2%	33 3%	34 3%
4	(4.0)	94 4%	36 4%	54 5%	** **	4 3%	46 4%	48 4%
5	(5.0)	284 13%	123 13%	146 13%	** **	15 13%	140 13%	142 13%
6	(6.0)	328 15%	152 16%	163 15%	** **	14 11%	150 14%	172 16%
7	(7.0)	380 17%	173 18%	182 17%	** **	23 20%	190 18%	186 17%
8	(8.0)	335 15%	142 15%	175 16%	** **	16 13%	161 15%	169 15%
9	(9.0)	179 8%	99+b 10%	64- 6%	** **	15 13%	94 9%	82 7%
10 - Extremely well	(10.0)	277 13%	148+b 15%	102- 9%	** **	27 22%	133 13%	144 13%
NET Badly (1-3)		136 6%	40- 4%	90+a 8%	** **	5 4%	72 7%	62 6%
NET Neutral (4-6)		706 32%	311 32%	362 33%	** **	33 28%	335 31%	362 33%
NET Well (7-10)		1171 53%	561+b 58%	523- 48%	** **	81 68%	578 54%	580 52%
Don't know		187 8%	60- 6%	123+a 11%	** **	1 1%	79 7%	106 10%

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Prepared by BMG

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	7.00	**	10.00	7.00	7.00
Base for stats	2013	913	975	**	118	986	1005
Mean score	6.9	7.1+b	6.6-	**	7.4+b	6.8	6.9
Standard deviation	2.10	2.01	2.14	**	2.07	2.14	2.07
Standard Error	.05	.07	.07	**	.21	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample		1895	186	296	292	315	362	283	175	478	607	819	458
Total		2199	261	349	331	376	380	306	196	611	706	882	502
1 - Extremely badly	(1.0)	24 1%	2 1%	2 1%	4 1%	3 1%	4 1%	5 2%	3 1%	5 1%	7 1%	12 1%	8 2%
2	(2.0)	44 2%	4 2%	5 1%	5 2%	10 3%	7 2%	8 3%	4 2%	9 2%	16 2%	19 2%	12 2%
3	(3.0)	68 3%	5 2%	8 2%	8 2%	10 3%	19+hi 5%	10 3%	8 4%	14 2%	18 3%	37+ 4%	18 4%
4	(4.0)	94 4%	9 3%	13 4%	21g 6%	15 4%	19 5%	14 5%	4 2%	22 4%	36 5%	36 4%	17 3%
5	(5.0)	284 13%	37 14%	37 11%	45 14%	57 15%	53 14%	38 12%	18 9%	73 12%	102 14%	109 12%	56 11%
6	(6.0)	328 15%	39 15%	56 16%	45 14%	42- 11%	69di 18%	45 15%	32 16%	96 16%	87- 12%	145di 16%	77 15%
7	(7.0)	380 17%	40 15%	57 16%	66f 20%	72 19%	64 17%	43 14%	38 20%	97 16%	138f 20%	145 16%	81 16%
8	(8.0)	335 15%	51gjk 20%	54 15%	55 17%	55 15%	56 15%	42 14%	23 12%	105 17%	109 15%	121 14%	65 13%
9	(9.0)	179 8%	25gj 10%	42+efgjk 12%	25 7%	37egjk 10%	21- 5%	21 7%	8- 4%	67+egjk 11%	62gj 9%	49- 6%	29- 6%
10 - Extremely well	(10.0)	277 13%	39 15%	54ej 16%	44 13%	41 11%	36- 9%	39 13%	24 12%	94+ej 15%	85 12%	98 11%	62 12%
NET Badly (1-3)		136 6%	12 5%	16 4%	17 5%	23 6%	30h 8%	23 8%	15 8%	28 5%	40 6%	68+h 8%	38 8%
NET Neutral (4-6)		706 32%	85 32%	106 30%	110 33%	114 30%	140+gk 37%	97 32%	53 27%	191 31%	225 32%	291 33%	150 30%
NET Well (7-10)		1171 53%	156efgjk 60%	207 59%	190efgjk 57%	205ejk 54%	177- 46%	144- 47%	93 47%	363 59%	394efgjk 56%	414- 47%	237- 47%
Don't know		187 8%	8- 3%	21 6%	13- 4%	34ach 9%	34ach 9%	42 14%	35 18%	29- 5%	47- 7%	111+abchi 13%	77+abcdehi 15%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	7.00	7.00	7.00	6.00	6.00	7.00	8.00	7.00	6.00	7.00
Base for stats	2013	253	328	317	342	347	264	161	582	660	772	425
Mean score	6.9	7.1 ^{ej}	7.2 ^{+defgijk}	6.9 ^e	6.8	6.5 ⁻	6.7	6.8	7.1	6.8 ^e	6.6 ⁻	6.7
Standard deviation	2.10	2.04	2.04	2.07	2.09	2.06	2.23	2.13	2.04 ^{+defijk}	2.08	2.13	2.19
Standard Error	.05	.15	.12	.12	.12	.11	.14	.18	.10	.09	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
1 - Extremely badly	(1.0)	24 1%	1 1%	4 2%	2 1%	3 1%	** **	0 -%	6 2%	4f 2%	2 1%	21 1%	1 *%	2f 2%	0 -%
2	(2.0)	44 2%	2 1%	1 1%	11+bdj 5%	2 1%	** **	5 2%	7 2%	3 1%	4 2%	36 2%	3 2%	3 3%	2b 3%
3	(3.0)	68 3%	5 3%	11+g 6%	6 3%	11g 4%	** **	5 2%	4 1%	6 3%	5 3%	58 3%	5 3%	4 4%	1 2%
4	(4.0)	94 4%	5 3%	16+fjk 8%	12 5%	10 4%	** **	6 2%	15 5%	7 4%	6 3%	82 4%	6 3%	5 4%	2 3%
5	(5.0)	284 13%	23 15%	24 12%	30 14%	33 13%	** **	37 15%	33 10%	23 12%	27 16%	242 13%	23 12%	13 12%	7 13%
6	(6.0)	328 15%	22 14%	28 14%	33 16%	42 16%	** **	35 15%	44 14%	21 11%	22 13%	265 14%	36h 19%	17 16%	10 17%
7	(7.0)	380 17%	26 16%	37 19%	30 14%	40 15%	** **	47 20%	52 16%	39 20%	31 19%	311 17%	41 21%	17 16%	11 20%
8	(8.0)	335 15%	23 15%	16- 8%	31 15%	45b 17%	** **	34 14%	67+bhij 20%	25 13%	20 12%	277b 15%	32b 17%	17b 16%	9b 16%
9	(9.0)	179 8%	8 5%	23ak 12%	14 7%	28 11%	** **	19 8%	27 8%	16 8%	10 6%	153 8%	12 6%	9 8%	5 9%
10 - Extremely well	(10.0)	277 13%	20 13%	20 10%	28 13%	37 14%	** **	31 13%	38 12%	26 13%	26 16%	237 13%	23 12%	10 9%	7 12%
NET Badly (1-3)		136 6%	8 5%	16 8%	19 9%	17 6%	** **	10 4%	17 5%	13 7%	10 6%	115 6%	9 5%	8 8%	3 5%
NET Neutral (4-6)		706 32%	50 32%	68 35%	75 35%	86 32%	** **	78 33%	93 28%	52 27%	54 33%	588 32%	64 33%	35 33%	19 33%
NET Well (7-10)		1171 53%	77 49%	96 50%	104 49%	149 56%	** **	131 55%	184 56%	105 54%	88 53%	978 53%	108 56%	53 50%	32 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample	1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total	2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Don't know	187	21+dkm 8%	14 7%	16 7%	13 5%	**	20 8%	33d 10%	24dkm 13%	15 9%	162 9%	11 6%	10 10%	3 5%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	7.00	6.00	8.00	**	7.00	8.00	7.00	7.00	7.00	7.00	8.00	7.00
Base for stats	2013	136	180	197	252	**	219	293	170	152	1682	182	96	54
Mean score	6.9	6.8	6.6	6.6	7.0	**	7.0	7.0	6.9	6.9	6.9	6.9	6.7	6.9
Standard deviation	2.10	2.04	2.19	2.27	2.11	**	1.96	2.10	2.19	2.15	2.12	1.91	2.13	1.99
Standard Error	.05	.19	.18	.18	.15	**	.14	.14	.19	.20	.06	.14	.16	.17

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Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample		1895	778	525	259	391	1302	650	1664	**	223	95	**
Total		2199	746	504	376	554	1250	929	1936	**	253	113	**
1 - Extremely badly	(1.0)	24 1%	14+df 2%	5 1%	3 1%	2 *%	19+df 2%	5- *%	21 1%	** **	3 1%	1 1%	** **
2	(2.0)	44 2%	9 1%	10 2%	6 2%	18+ae 3%	18 1%	25a 3%	42 2%	** **	2 1%	2 1%	** **
3	(3.0)	68 3%	24 3%	13 3%	10 3%	21 4%	37 3%	31 3%	59 3%	** **	8 3%	8 7%	** **
4	(4.0)	94 4%	32 4%	23 5%	14 4%	25 4%	56 4%	38 4%	81 4%	** **	11 4%	6 5%	** **
5	(5.0)	284 13%	95 13%	57 11%	59 16%	68 12%	152 12%	127 14%	258 13%	** **	26 10%	10 9%	** **
6	(6.0)	328 15%	114 15%	75 15%	70d 19%	68 12%	189 15%	138 15%	292 15%	** **	34 13%	14 12%	** **
7	(7.0)	380 17%	131 18%	90 18%	67 18%	88 16%	221 18%	155 17%	332 17%	** **	47 19%	24 21%	** **
8	(8.0)	335 15%	109 15%	98+acdf 19%	48 13%	76 14%	207 17%	124 13%	288 15%	** **	45 18%	18 16%	** **
9	(9.0)	179 8%	62 8%	46 9%	24 6%	47 8%	108 9%	71 8%	148- 8%	** **	31+a 12%	15 13%	** **
10 - Extremely well	(10.0)	277 13%	80 11%	58 12%	49 13%	89+ae 16%	138- 11%	138+ae 15%	239 12%	** **	38 15%	12 11%	** **
NET Badly (1-3)		136 6%	47 6%	28 5%	20 5%	41 7%	75 6%	60 7%	122 6%	** **	12 5%	10 9%	** **
NET Neutral (4-6)		706 32%	241 32%	155 31%	142+bd 38%	161 29%	396 32%	303 33%	631 33%	** **	71 28%	30 27%	** **
NET Well (7-10)		1171 53%	382 51%	292+ac 58%	188 50%	299 54%	674 54%	488 52%	1007- 52%	** **	161+a 64%	69 61%	** **

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Prepared by BMG

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Don't know	187	76+b	30-	26	52b	106	78	175+c	**	9-	4	**
	8%	10%	6%	7%	9%	8%	8%	9%	**	3%	4%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	7.00	7.00	8.00	6.00	10.00	7.00	7.00	7.00	**	7.00	7.00	**
Base for stats	2013	670	475	350	501	1144	851	1761	**	244	109	**
Mean score	6.9	6.8	6.9	6.8	6.9	6.8	6.9	6.8-	**	7.2+a	6.9	**
Standard deviation	2.10	2.09	2.03	2.02	2.22	2.07	2.14	2.10	**	2.03	2.13	**
Standard Error	.05	.08	.09	.13	.12	.06	.09	.05	**	.14	.22	**

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Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
1 - Extremely badly	(1.0)	24 1%	10 2%	13 1%	5+b 3%	1 1%	1 1%	** **	** **	** **	** **	6 2%	1 *%
2	(2.0)	44 2%	19 3%	25 2%	4 3%	1 1%	2 1%	** **	** **	** **	** **	11+b 4%	8+b 5%
3	(3.0)	68 3%	27 4%	42 3%	6 4%	1 1%	6 3%	** **	** **	** **	** **	14 5%	3 2%
4	(4.0)	94 4%	37 5%	56 4%	8 5%	4 4%	10 6%	** **	** **	** **	** **	18 6%	8 4%
5	(5.0)	284 13%	88 13%	196 13%	30+abe 20%	19 18%	16 9%	** **	** **	** **	** **	43 15%	22 12%
6	(6.0)	328 15%	100 15%	228 15%	18 12%	12 12%	29 16%	** **	** **	** **	** **	40 14%	30 16%
7	(7.0)	380 17%	105 15%	275 18%	21 13%	18 17%	26 14%	** **	** **	** **	** **	40 14%	28 15%
8	(8.0)	335 15%	88- 13%	248+a 16%	18 12%	13 13%	31 17%	** **	** **	** **	** **	37 13%	28 15%
9	(9.0)	179 8%	56 8%	123 8%	8 5%	4 4%	17 9%	** **	** **	** **	** **	24 8%	14 8%
10 - Extremely well	(10.0)	277 13%	103+b 15%	174- 12%	18 12%	18 17%	29 16%	** **	** **	** **	** **	45 15%	31 17%
NET Badly (1-3)		136 6%	56+b 8%	80- 5%	15b 10%	4 3%	8 5%	** **	** **	** **	** **	30+b 10%	12 7%
NET Neutral (4-6)		706 32%	226 33%	480 32%	56 36%	35 34%	56 31%	** **	** **	** **	** **	102 34%	60 32%
NET Well (7-10)		1171 53%	352c 51%	819c 54%	65- 42%	52 51%	103c 57%	** **	** **	** **	** **	146 49%	101c 55%

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Prepared by BMG

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample	1895	580	1316	139	88	143	**	**	**	**	244	159
Total	2199	689	1511	155	103	179	**	**	**	**	297	184
Don't know	187	55	132	20j	12	12	**	**	**	**	19	12
	8%	8%	9%	13%	12%	7%	**	**	**	**	6%	6%
Medians	7.00	7.00	7.00	6.00	7.00	7.00	**	**	**	**	7.00	7.00
Mode	7.00	7.00	7.00	5.00	5.00	8.00	**	**	**	**	10.00	10.00
Base for stats	2013	634	1379	136	91	167	**	**	**	**	278	173
Mean score	6.9	6.8	6.9c	6.4-	6.9	7.1cj	**	**	**	**	6.6	7.0c
Standard deviation	2.10	2.27	2.01	2.33	2.11	2.08	**	**	**	**	2.38	2.21
Standard Error	.05	.10	.06	.21	.24	.18	**	**	**	**	.16	.18

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Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample		1895	102	**	245	220	493	1018	1876	**	1889	**
Total		2199	114	**	288	256	573	1164	2177	**	2191	**
1 - Extremely badly	(1.0)	24 1%	0 -%	** **	0 -%	2 1%	3 *%	18+c 2%	24 1%	** **	24 1%	** **
2	(2.0)	44 2%	1 1%	** **	6 2%	2 1%	8 1%	27 2%	44 2%	** **	44 2%	** **
3	(3.0)	68 3%	3 3%	** **	9 3%	5 2%	15 3%	41 3%	67 3%	** **	68 3%	** **
4	(4.0)	94 4%	5 4%	** **	16 5%	7 3%	26 5%	51 4%	94 4%	** **	94 4%	** **
5	(5.0)	284 13%	21 18%	** **	33 12%	42 17%	85 15%	156 13%	281 13%	** **	282 13%	** **
6	(6.0)	328 15%	25+df 22%	** **	48 17%	32 12%	83 15%	167 14%	325 15%	** **	328 15%	** **
7	(7.0)	380 17%	17 15%	** **	55 19%	45 18%	99 17%	203 17%	377 17%	** **	380 17%	** **
8	(8.0)	335 15%	13 11%	** **	45 16%	39 15%	85 15%	178 15%	329 15%	** **	331 15%	** **
9	(9.0)	179 8%	8 7%	** **	31 11%	31+f 12%	63+f 11%	85 7%	176 8%	** **	179 8%	** **
10 - Extremely well	(10.0)	277 13%	14 13%	** **	34 12%	42f 16%	82f 14%	124- 11%	274 13%	** **	274 13%	** **
NET Badly (1-3)		136 6%	4 4%	** **	15 5%	8 3%	26 4%	86+de 7%	134 6%	** **	136 6%	** **
NET Neutral (4-6)		706 32%	51+def 45%	** **	97 34%	82 32%	194 34%	374 32%	700 32%	** **	704 32%	** **
NET Well (7-10)		1171 53%	52 45%	** **	165a 57%	157+af 61%	329+af 57%	590- 51%	1156 53%	** **	1164 53%	** **

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Prepared by BMG

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Don't know	187	7	**	11-	9-	24-	115+cde	187	**	187	**
	8%	6%	**	4%	4%	4%	10%	9%	**	9%	**
Medians	7.00	6.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	6.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Base for stats	2013	107	**	277	247	549	1050	1990	**	2004	**
Mean score	6.9	6.7	**	6.9	7.2+f	7.0f	6.7-	6.9	**	6.9	**
Standard deviation	2.10	1.94	**	1.98	2.00	2.03	2.13	2.10	**	2.10	**
Standard Error	.05	.20	**	.13	.14	.09	.07	.05	**	.05	**

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Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample		1895	1895	1810	1803	1560	235	1871	1895	1760	1416	1155	1264	145	1370	990	
Total		2199	2199	2106	2093	1825	276	2168	2199	2041	1628	1312	1478	167	1578	1173	
1 - Extremely badly	(1.0)	24 1%	24 1%	20 1%	21 1%	17 1%	0 -%	22 1%	24 1%	24 1%	22 1%	4- *%	6- *%	5- *%	0 -%	8- *%	4- *%
2	(2.0)	44 2%	44 2%	43 2%	36 2%	31- 2%	1 *%	42 2%	44 2%	44 2%	39 2%	16- 1%	12- 1%	25 2%	1 1%	23- 1%	17 1%
3	(3.0)	68 3%	68 3%	65 3%	64 3%	54 3%	3- 1%	68 3%	68 3%	68 3%	63 3%	28- 2%	29- 2%	32- 2%	1 1%	37- 2%	30 3%
4	(4.0)	94 4%	94 4%	87 4%	88 4%	74 4%	10 4%	92 4%	94 4%	94 4%	89 4%	54- 3%	41- 3%	44- 3%	6 3%	54- 3%	37- 3%
5	(5.0)	284 13%	284 13%	269 13%	274 13%	237 13%	24- 9%	277 13%	284 13%	284 13%	268 13%	181- 11%	143- 11%	168- 11%	13 8%	184- 12%	135 12%
6	(6.0)	328 15%	328 15%	315 15%	309 15%	265 15%	34 12%	325 15%	328 15%	328 15%	304 15%	251d 15%	203d 16%	223d 15%	14- 8%	241d 15%	164 14%
7	(7.0)	380 17%	380 17%	364 17%	362 17%	314 17%	47 17%	376 17%	380 17%	380 17%	346 17%	301+ 18%	235 18%	278+ 19%	29 17%	271 17%	200 17%
8	(8.0)	335 15%	335 15%	332 16%	330 16%	295+ 16%	59 22% +abcd fgh i	333 15%	335 15%	335 15%	317 16%	275+ 17%	214 16%	238 16%	35+ 21%	271+ 17%	207+ 18%
9	(9.0)	179 8%	179 8%	176 8%	173 8%	159+ 9%	37 13% +abcd fgh i	179 8%	179 8%	179 8%	172 8%	149+ 9%	121+ 9%	136+ 9%	28 16% +abcef	136 9%	108 9%
10 -	(10.0)	277 13%	277 13%	271 13%	270 13%	241 13%	55 20% +abcd fgh i	276 13%	277 13%	277 13%	261 13%	239+ 15%	193+ 15%	216+ 15%	40 24% +abcef	237+ 15%	186+ 16%
NET Badly (1-3)		136 6%	136e 6%	128e 6%	121e 6%	102-e 6%	4- 1%	132e 6%	136e 6%	136e 6%	124e 6%	48- 3%	47- 4%	62- 4%	2- 1%	68-a 4%	51- 4%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
NET Neutral (4-6)	706 32%	706e 32%	671e 32%	671e 32%	576e 32%	69- 25%	694e 32%	706e 32%	706e 32%	661e 32%	486-d 30%	387-d 30%	435-d 29%	33- 20%	479-d 30%	335-d 29%
NET Well (7-10)	1171 53%	1171 53%	1143 54%	1135 54%	1008+ 55%	198 72%	1164 54%	1171 53%	1171 53%	1096 54%	964+ 59%	763+ 58%	867+ 59%	131 79%	915+ 58%	700+ 60%
Don't know	187 8%	187e 8%	164e 8%	166e 8%	139-e 8%	5- 2%	178e 8%	187e 8%	187e 8%	160-e 8%	130d 8%	115d 9%	113d 8%	1- *%	116-d 7%	86d 7%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	10.00	7.00	8.00
Base for stats	2013	2013	1942	1927	1686	270	1990	2013	2013	1881	1498	1197	1365	167	1462	1086
Mean score	6.9	6.9	6.9+	6.9+	6.9+	7.6 +abcd i	6.9+	6.9	6.9	6.9	7.2+	7.2+	7.1+	7.9 +abcef	7.1+	7.2+
Standard deviation	2.10	2.10	2.09	2.08	2.07	1.82	2.09	2.10	2.10	2.10	1.90	1.94	1.97	1.82	2.00	2.00
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.06	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2248	102	2065	1503	879
Effective sample		1895	90	1755	1276	754
Total		2199	150	1970	1407	836
1 - Extremely badly	(1.0)	24 1%	2 1%	20 1%	14 1%	10 1%
2	(2.0)	44 2%	8 5%	34-d 2%	20- 1%	6- 1%
3	(3.0)	68 3%	7 5%	58 3%	43 3%	26 3%
4	(4.0)	94 4%	6 4%	84 4%	57 4%	33 4%
5	(5.0)	284 13%	8 5%	263 13%	203+ 14%	120 14%
6	(6.0)	328 15%	26 17%	294 15%	210 15%	111 13%
7	(7.0)	380 17%	16 11%	349 18%	261 19%	165+ 20%
8	(8.0)	335 15%	14 9%	310 16%	223 16%	141 17%
9	(9.0)	179 8%	15 10%	160 8%	114 8%	69 8%
10 - Extremely well	(10.0)	277 13%	32 22%	238 12%	152- 11%	82- 10%
NET Badly (1-3)		136 6%	17 11%	113- 6%	77 5%	42 5%
NET Neutral (4-6)		706 32%	39 26%	642 33%	470 33%	264 32%
NET Well (7-10)		1171 53%	78 52%	1058 54%	750 53%	458 55%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_1_17 (continuation)

Q35. BBC iPlayer - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Don't know	187	16	158	111	72
	8%	11%	8%	8%	9%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	7.00	10.00	7.00	7.00	7.00
Base for stats	2013	134	1812	1297	764
Mean score	6.9	7.0	6.9	6.8	6.8
Standard deviation	2.10	2.53	2.06	2.01	1.97
Standard Error	.05	.28	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_1

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	45 3%	26 3%	19 2%	** **	0 -%	24 3%	20 2%
2	(2.0)	41 2%	9- 1%	29+a 4%	** **	3 2%	22 3%	18 2%
3	(3.0)	88 5%	38 5%	44 6%	** **	6 5%	46 6%	42 5%
4	(4.0)	109 6%	51 6%	53 7%	** **	5 5%	52 6%	55 6%
5	(5.0)	222 13%	110 14%	97 13%	** **	13 12%	115 14%	102 12%
6	(6.0)	238 14%	106 13%	106 14%	** **	24 21%	101 12%	136 16%
7	(7.0)	233 14%	126 16%	93 12%	** **	14 13%	126 16%	107 12%
8	(8.0)	210 12%	106 13%	85 11%	** **	19 17%	121+b 15%	86- 10%
9	(9.0)	83 5%	50+b 6%	27- 4%	** **	6 5%	45 6%	37 4%
10 - Extremely well	(10.0)	167 10%	98+b 12%	52- 7%	** **	16 15%	75 9%	92 11%
NET Badly (1-3)		174 10%	74 9%	92+ 12%	** **	8 8%	93 11%	80 9%
NET Neutral (4-6)		569 34%	268 33%	256 34%	** **	42 38%	269 33%	293 34%
NET Well (7-10)		693 41%	381+b 47%	257- 34%	** **	55 49%	366+b 45%	322- 37%
Don't know		251 15%	84- 10%	159+a 21%	** **	7 6%	83- 10%	165+a 19%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	6.00	7.00	6.00	**	7.00	7.00	6.00
Mode	6.00	7.00	6.00	**	6.00	7.00	6.00
Base for stats	1437	722	605	**	105	728	695
Mean score	6.3	6.5+b	6.0-	**	6.8b	6.3	6.4
Standard deviation	2.29	2.30	2.28	**	2.11	2.30	2.30
Standard Error	.07	.09	.10	**	.23	.10	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	45 3%	4 2%	3 1%	4 1%	14+bch 5%	9 3%	8b 4%	2 2%	8 1%	18 3%	19 3%	10 3%
2	(2.0)	41 2%	1 *%	7 2%	8 3%	11 3%	9 3%	4 2%	2 2%	8 2%	19 3%	15 2%	6 2%
3	(3.0)	88 5%	14 7%	11 4%	13 5%	14 4%	14 5%	13 6%	10 9%	25 5%	27 5%	37 6%	23 7%
4	(4.0)	109 6%	17 8%	21 7%	14 5%	19 6%	17 6%	13 6%	7 7%	38 7%	33 6%	38 6%	21 6%
5	(5.0)	222 13%	30 14%	33 11%	33 13%	42 13%	42 15%	25 12%	18 16%	63 12%	74 13%	84 14%	42 13%
6	(6.0)	238 14%	38d 18%	46 15%	34 13%	32- 10%	48di 17%	28 13%	13 12%	83di 16%	66 12%	89 15%	41 13%
7	(7.0)	233 14%	32 15%	49 16%	33 13%	40 13%	36 13%	30 14%	13 12%	81 16%	73 13%	79 13%	43 13%
8	(8.0)	210 12%	32 15%	40 13%	34 13%	43 14%	27 10%	27 13%	8 8%	71 14%	77 13%	62 10%	35 11%
9	(9.0)	83 5%	9 4%	21ej 7%	16e 6%	15 5%	6- 2%	10 5%	5 5%	30e 6%	31 5%	22 4%	16 5%
10 - Extremely well	(10.0)	167 10%	22 10%	43+defjk 14%	35+efjk 14%	27 9%	18 7%	15 7%	5 5%	66+efjk 13%	62jk 11%	39- 6%	20- 6%
NET Badly (1-3)		174 10%	20 9%	21- 7%	25 9%	39bh 13%	31 11%	25 11%	15 13%	40- 8%	63 11%	70b 12%	39b 12%
NET Neutral (4-6)		569 34%	85di 40%	100 33%	81 31%	93 30%	107di 38%	66 31%	38 34%	185 36%	173 30%	211 35%	104 32%
NET Well (7-10)		693 41%	95ej 44%	154 +defijk 51%	118ejk 46%	125e 40%	87- 31%	82 38%	33 29%	248 +defijk 48%	243ejk 43%	202- 33%	115- 35%
Don't know		251 15%	14- 7%	26- 9%	36ah 14%	54abh 17%	53+abh 19%	41abh 19%	27 24%	40- 8%	90abh 16%	122+abch 20%	68+abch 21%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Medians	6.00	6.00	7.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	6.00	6.00	7.00	10.00	8.00	6.00	7.00	5.00	6.00	8.00	6.00	7.00
Base for stats	1437	199	275	224	256	225	173	85	474	480	483	258
Mean score	6.3	6.4	6.8	6.6egjk	6.2	5.9-	6.2	5.8-	6.6	6.4ej	6.0-	6.0-
Standard deviation	2.29	2.15	2.20	2.33	2.46	2.19	2.31	2.21	2.19	2.41	2.24	2.28
Standard Error	.07	.18	.14	.17	.17	.15	.18	.25	.11	.12	.11	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	45 3%	4 3%	8+dj 6%	3 2%	3 2%	** **	4 2%	5 2%	5 3%	3 2%	39 3%	2 2%	3 4%	1 3%
2	(2.0)	41 2%	0 -%	4 3%	3 2%	3 1%	** **	8ai 4%	8 3%	6ai 4%	0 -%	34 2%	3 3%	2ai 3%	1ai 3%
3	(3.0)	88 5%	5 4%	9 6%	14+dg 9%	4 2%	** **	11 6%	9 4%	6 4%	8 6%	72 5%	9d 7%	6dg 8%	1 3%
4	(4.0)	109 6%	10 8%	9 6%	13 9%	8 4%	** **	19 9%	20 7%	6 4%	7 5%	97 7%	6 5%	4 5%	2 5%
5	(5.0)	222 13%	18 14%	10 7%	20 13%	27 13%	** **	27 14%	36 14%	23 16%	19 14%	192 13%	10 8%	12b 15%	7b 15%
6	(6.0)	238 14%	19 15%	19 14%	24 16%	32 15%	** **	28 14%	32 12%	22 15%	12 9%	197 14%	26+gijl 21%	9 12%	7 15%
7	(7.0)	233 14%	10 8%	18 13%	20 13%	31 15%	** **	23 11%	39 15%	21 15%	20 15%	188- 13%	24+afj 20%	12 16%	10+afj 20%
8	(8.0)	210 12%	22fh 17%	24fh 17%	17 11%	36fh 17%	** **	17 8%	30 11%	8- 5%	16 12%	179h 12%	16 13%	9 12%	7h 14%
9	(9.0)	83 5%	4 3%	5 4%	8 5%	13 6%	** **	15h 7%	14 5%	2 1%	9 6%	74 5%	4 4%	3 4%	2 4%
10 - Extremely well	(10.0)	167 10%	11 8%	9 6%	13 8%	28 13%	** **	24 12%	21 8%	15 10%	21+bgl 16%	145 10%	10 8%	5 7%	6 13%
NET Badly (1-3)		174 10%	9 7%	21d 15%	20d 13%	11- 5%	** **	23d 11%	23 9%	17d 12%	10 8%	145d 10%	14d 11%	11adg 15%	4 8%
NET Neutral (4-6)		569 34%	46 36%	38 27%	57 38%	68 32%	** **	74 37%	88 33%	50 35%	38 29%	486 34%	42 34%	24 32%	17 36%
NET Well (7-10)		693 41%	46 36%	56 40%	57 38%	108 52%	** **	78 38%	105 39%	46- 32%	65h 49%	586 41%	54 44%	29 38%	24+acfghjl 51%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	251	26dkm 15%	25m 18%	17 11%	22 11%	**	27m 13%	52+dkm 19%	31+cdkm 22%	19 14%	225+m 16%	13 10%	11m 15%	3- 6%
Medians	6.00	6.00	6.00	6.00	7.00	**	6.00	6.00	6.00	7.00	6.00	6.00	6.00	7.00
Mode	6.00	8.00	8.00	6.00	8.00	**	6.00	7.00	5.00	10.00	6.00	6.00	7.00	7.00
Base for stats	1437	102	115	134	186	**	175	217	114	113	1217	111	64	45
Mean score	6.3	6.3	6.1	6.1	6.9	**	6.3	6.3	6.0	6.8	6.3	6.3	6.0	6.6
Standard deviation	2.29	2.21	2.48	2.25	2.10	**	2.41	2.24	2.38	2.33	2.31	2.11	2.36	2.20
Standard Error	.07	.24	.25	.22	.17	**	.20	.17	.26	.25	.07	.20	.22	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	45 3%	14 3%	9 2%	8 3%	13 3%	24 3%	21 3%	43 3%	** **	1 1%	** **	** **
2	(2.0)	41 2%	18 3%	8 2%	3 1%	13 3%	25 3%	15 2%	35 2%	** **	6 3%	** **	** **
3	(3.0)	88 5%	26 5%	20 5%	22 7%	17 4%	47 5%	39 5%	83 6%	** **	5 3%	** **	** **
4	(4.0)	109 6%	42 8%	25 6%	15 5%	27 6%	68 7%	42 6%	96 7%	** **	13 6%	** **	** **
5	(5.0)	222 13%	68 13%	56 14%	40 13%	57 13%	124 13%	97 13%	198 13%	** **	21 10%	** **	** **
6	(6.0)	238 14%	80 15%	60 15%	44 14%	55 12%	140 15%	99 13%	216 15%	** **	21 10%	** **	** **
7	(7.0)	233 14%	70 13%	59 15%	52d 17%	48 11%	129 14%	100 13%	193 13%	** **	40+a 19%	** **	** **
8	(8.0)	210 12%	65 12%	48 12%	37 12%	61 14%	113 12%	97 13%	168- 11%	** **	43+a 20%	** **	** **
9	(9.0)	83 5%	26 5%	17 4%	15 5%	25 6%	43 5%	40 5%	70 5%	** **	13 6%	** **	** **
10 - Extremely well	(10.0)	167 10%	37- 7%	42a 11%	35 11%	51a 11%	79 9%	86a 11%	132- 9%	** **	33+a 16%	** **	** **
NET Badly (1-3)		174 10%	58 11%	37 9%	33 11%	43 10%	95 10%	76 10%	161+c 11%	** **	13- 6%	** **	** **
NET Neutral (4-6)		569 34%	190 36%	141 36%	99 32%	139 31%	331 36%	237 32%	510+c 35%	** **	55- 26%	** **	** **
NET Well (7-10)		693 41%	198- 37%	166 42%	139 45%	185 42%	364 39%	324 43%	563- 38%	** **	128+a 61%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	251	85	48	38	77	133	115	234+c	**	15-	**	**
	15%	16%	12%	12%	17%	14%	15%	16%	**	7%	**	**
Medians	6.00	6.00	6.00	7.00	7.00	6.00	7.00	6.00	**	7.00	**	**
Mode	6.00	6.00	6.00	7.00	8.00	6.00	7.00	6.00	**	8.00	**	**
Base for stats	1437	446	345	271	366	790	637	1235	**	196	**	**
Mean score	6.3	6.1-	6.4	6.4	6.5	6.2	6.5a	6.2-	**	7.0+a	**	**
									+a		+a	+a
Standard deviation	2.29	2.25	2.24	2.27	2.39	2.25	2.34	2.30	**	2.14	**	**
Standard Error	.07	.11	.12	.17	.15	.08	.11	.07	**	.16	**	**

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Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	45 3%	22+b 4%	23- 2%	7+b 6%	** **	6 4%	** **	** **	** **	** **	14+b 5%	8b 5%
2	(2.0)	41 2%	20+b 4%	21- 2%	4 4%	** **	1 1%	** **	** **	** **	** **	12+b 5%	4 3%
3	(3.0)	88 5%	28 5%	60 5%	7 6%	** **	6 4%	** **	** **	** **	** **	11 4%	11 7%
4	(4.0)	109 6%	40 7%	69 6%	4 4%	** **	11 8%	** **	** **	** **	** **	26+bck 10%	7 4%
5	(5.0)	222 13%	80 15%	141 12%	12 11%	** **	20 14%	** **	** **	** **	** **	42 17%	21 13%
6	(6.0)	238 14%	68 13%	170 15%	15 13%	** **	13 9%	** **	** **	** **	** **	26 10%	20 13%
7	(7.0)	233 14%	59- 11%	175+ajk 15%	17 15%	** **	12 9%	** **	** **	** **	** **	23- 9%	13 8%
8	(8.0)	210 12%	61 11%	149 13%	15 13%	** **	24 17%	** **	** **	** **	** **	24 10%	23 14%
9	(9.0)	83 5%	17- 3%	66+a 6%	2 2%	** **	6 4%	** **	** **	** **	** **	7 3%	5 3%
10 - Extremely well	(10.0)	167 10%	66 12%	101 9%	12 10%	** **	21 14%	** **	** **	** **	** **	32 13%	17 10%
NET Badly (1-3)		174 10%	70+b 13%	104- 9%	18b 16%	** **	13 9%	** **	** **	** **	** **	37+b 15%	23 14%
NET Neutral (4-6)		569 34%	189 35%	380 33%	32 28%	** **	45 31%	** **	** **	** **	** **	94 38%	48 30%
NET Well (7-10)		693 41%	203- 37%	491+aj 43%	46 40%	** **	63 44%	** **	** **	** **	** **	86- 35%	58 36%

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Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	251	84	167	19	**	22	**	**	**	**	31	30
	15%	15%	15%	16%	**	16%	**	**	**	**	13%	19%
Medians	6.00	6.00	7.00	6.00	**	7.00	**	**	**	**	6.00	6.00
Mode	6.00	5.00	7.00	7.00	**	8.00	**	**	**	**	5.00	8.00
Base for stats	1437	462	975	96	**	120	**	**	**	**	217	128
Mean score	6.3	6.1-	6.4+aij	6.1	**	6.6j	**	**	**	**	5.9-	6.1
Standard deviation	2.29	2.49	2.19	2.54	**	2.47	**	**	**	**	2.61	2.53
Standard Error	.07	.13	.08	.27	**	.25	**	**	**	**	.20	.24

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Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	45 3%	** **	** **	2 1%	1 1%	6- 1%	30+cde 4%	45 3%	** **	45 3%	** **
2	(2.0)	41 2%	** **	** **	8 3%	7 3%	14 3%	17 2%	40 2%	** **	41 2%	** **
3	(3.0)	88 5%	** **	** **	10 4%	6 3%	18 4%	61+de 7%	87 5%	** **	88 5%	** **
4	(4.0)	109 6%	** **	** **	18 8%	13 6%	38 8%	53 6%	108 7%	** **	109 6%	** **
5	(5.0)	222 13%	** **	** **	24 10%	17- 8%	50 11%	107 13%	216 13%	** **	221 13%	** **
6	(6.0)	238 14%	** **	** **	35 15%	33 15%	71 15%	122 14%	234 14%	** **	238 14%	** **
7	(7.0)	233 14%	** **	** **	34 14%	24 11%	60 13%	126 15%	229 14%	** **	231 14%	** **
8	(8.0)	210 12%	** **	** **	39 16%	36 17%	70 15%	99 12%	206 12%	** **	208 12%	** **
9	(9.0)	83 5%	** **	** **	14 6%	11 5%	30 6%	33 4%	83 5%	** **	83 5%	** **
10 - Extremely well	(10.0)	167 10%	** **	** **	27 11%	39+f 18%	64+f 13%	73 9%	167 10%	** **	167 10%	** **
NET Badly (1-3)		174 10%	** **	** **	20 9%	14 7%	38 8%	108+de 13%	172 10%	** **	173 10%	** **
NET Neutral (4-6)		569 34%	** **	** **	77 33%	63 30%	159 33%	283 33%	558 34%	** **	568 34%	** **
NET Well (7-10)		693 41%	** **	** **	114+f 48%	109+f 51%	225+f 47%	331 39%	685 41%	** **	689 41%	** **

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Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	251	**	**	25	27	55-	131	249	**	251	**
	15%	**	**	11%	13%	12%	15%	15%	**	15%	**
Medians	6.00	**	**	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	6.00	**	**	8.00	10.00	6.00	7.00	6.00	**	6.00	**
Base for stats	1437	**	**	211	186	422	721	1416	**	1430	**
Mean score	6.3	**	**	6.6f	7.0+abf	6.7+f	6.1-	6.3	**	6.3	**
Standard deviation	2.29	**	**	2.22	2.27	2.28	2.32	2.30	**	2.30	**
Standard Error	.07	**	**	.17	.18	.12	.09	.07	**	.07	**

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Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	45 3%	41 3%	45 3%	40 2%	36 2%	2 1%	45 3%	45 3%	45 3%	42 3%	21- 2%	20 2%	23- 2%	1 *	22- 2%	18- 2%
2	(2.0)	41 2%	38 2%	41 2%	40 2%	31- 2%	3 1%	41 2%	41 2%	41 2%	41 3%	17- 1%	18 2%	24 2%	3 2%	29 2%	18 2%
3	(3.0)	88 5%	81 5%	88 5%	86 5%	70 5%	7 3%	84 5%	88 5%	88 5%	84 5%	44- 4%	42 4%	50- 4%	3 2%	51- 4%	35- 4%
4	(4.0)	109 6%	104 6%	109 6%	106 6%	91 6%	16 6%	108 6%	109 6%	109 6%	104 7%	68 6%	54 6%	64- 5%	6 4%	68- 6%	41- 4%
5	(5.0)	222 13%	215 13%	222 13%	211 13%	193 13%	35 13%	217 13%	222 13%	222 13%	206 13%	136- 11%	113 12%	136- 11%	18 11%	149 12%	105- 11%
6	(6.0)	238 14%	232 14%	238 14%	231 14%	209 14%	34 13%	237 14%	238 14%	238 14%	223 14%	180 15%	134 14%	171 14%	20 12%	168 14%	136 14%
7	(7.0)	233 14%	223 14%	233 14%	229 14%	208 14%	44 16%	231 14%	233 14%	233 14%	219 14%	182+ 15%	137 14%	182+ 15%	28 17%	179 15%	143 15%
8	(8.0)	210 12%	207 13%	210 12%	202 12%	188 13%	56 20%	210 13%	210 12%	210 12%	203 13%	171+ 14%	136+ 14%	167+ 14%	36+abce 22%	166+ 14%	145+ 15%
9	(9.0)	83 5%	80 5%	83 5%	82 5%	79+ 5%	20 7%	83 5%	83 5%	83 5%	79 5%	76+ 6%	54 6%	71+ 6%	14+ 9%	70+ 6%	59+ 6%
10 -	(10.0)	167 10%	160 10%	167 10%	164 10%	147 10%	43 16%	166 10%	167 10%	167 10%	162 10%	135+ 11%	107+ 11%	141+ 12%	32 19%	140+ 12%	121+ 13%
NET Badly (1-3)		174 10%	160e 10%	174e 10%	166e 10%	137-e 9%	13- 5%	169e 10%	174e 10%	174e 10%	166e 10%	82- 7%	80- 8%	97- 8%	7- 4%	102- 8%	71- 8%
NET Neutral (4-6)		569 34%	551 34%	569 34%	549 34%	493 34%	85 31%	561 34%	569 34%	569 34%	533 33%	384- 32%	301 32%	371- 31%	44 27%	385- 32%	283- 30%

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Prepared by BMG

Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
NET Well (7-10)	693	670	693	678	621+	163	690	693	693	663	564+	433+	561+	111	555+	468+
	41%	41%	41%	41%	42%	60%	42%	41%	41%	42%	47%	46%	47%	67%	46%	49%
Don't know	251	234e	251e	245e	215e	12-	241e	251e	251e	229e	167d	135d	170d	3-	173d	125-d
	15%	14%	15%	15%	15%	4%	15%	15%	15%	14%	14%	14%	2%	14%	13%	
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	8.00
Base for stats	1437	1382	1437	1392	1252	261	1421	1437	1437	1363	1030	814	1029	162	1042	822
Mean score	6.3	6.4	6.3	6.4+	6.4+	7.1	6.3+	6.3	6.3	6.3	6.7+	6.6+	6.7+	7.3	6.6+	6.8+
Standard deviation	2.29	2.28	2.29	2.29	2.26	2.07	2.29	2.29	2.29	2.31	2.16	2.24	2.23	2.03	2.25	2.21
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.07	.08	.08	.17	.08	.08

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Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	45 3%	** **	41 3%	26 2%	13 2%
2	(2.0)	41 2%	** **	38 2%	26 2%	17 3%
3	(3.0)	88 5%	** **	79 5%	54 5%	33 5%
4	(4.0)	109 6%	** **	100 7%	70 6%	41 6%
5	(5.0)	222 13%	** **	203 13%	154 14%	84 13%
6	(6.0)	238 14%	** **	209 14%	149 14%	78 12%
7	(7.0)	233 14%	** **	220 14%	161 15%	117+b 19%
8	(8.0)	210 12%	** **	193 13%	133 12%	82 13%
9	(9.0)	83 5%	** **	83+ 5%	59 5%	31 5%
10 - Extremely well	(10.0)	167 10%	** **	153 10%	89- 8%	51 8%
NET Badly (1-3)		174 10%	** **	158 10%	106 10%	63 10%
NET Neutral (4-6)		569 34%	** **	513 33%	373 35%	203 32%
NET Well (7-10)		693 41%	** **	649+ 42%	442 41%	281+ 45%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_1 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	251	**	212-	153	83
	15%	**	14%	14%	13%
Medians	6.00	**	6.00	6.00	7.00
Mode	6.00	**	7.00	7.00	7.00
Base for stats	1437	**	1320	921	547
Mean score	6.3	**	6.4	6.3	6.3
Standard deviation	2.29	**	2.30	2.22	2.19
Standard Error	.07	**	.07	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_2

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	30 2%	10 1%	19 2%	** **	1 1%	22+b 3%	8- 1%
2	(2.0)	43 3%	24 3%	16 2%	** **	2 2%	20 2%	23 3%
3	(3.0)	62 4%	27 3%	33 4%	** **	2 2%	38 5%	24 3%
4	(4.0)	109 6%	42 5%	58 8%	** **	8 7%	63+b 8%	45- 5%
5	(5.0)	197 12%	99 12%	84 11%	** **	13 12%	95 12%	97 11%
6	(6.0)	257 15%	113 14%	125 16%	** **	18 16%	138 17%	116 14%
7	(7.0)	284 17%	145 18%	111- 15%	** **	26 23%	131 16%	151 18%
8	(8.0)	235 14%	118 15%	105 14%	** **	11 10%	115 14%	118 14%
9	(9.0)	107 6%	63+b 8%	36- 5%	** **	8 7%	49 6%	57 7%
10 - Extremely well	(10.0)	180 11%	99b 12%	62- 8%	** **	19 17%	75 9%	105 12%
NET Badly (1-3)		135 8%	61 8%	68 9%	** **	5 5%	79+b 10%	55- 6%
NET Neutral (4-6)		562 33%	254 32%	267 35%	** **	39 35%	296+b 37%	258- 30%
NET Well (7-10)		806 48%	425+b 53%	314- 41%	** **	64 58%	369 46%	432 50%
Don't know		184 11%	66- 8%	114+a 15%	** **	3 2%	66- 8%	116+a 13%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	6.00	**	7.00	6.00	7.00
Mode	7.00	7.00	6.00	**	7.00	6.00	7.00
Base for stats	1504	740	650	**	109	745	744
Mean score	6.6	6.8+b	6.3-	**	6.9b	6.4-	6.8+a
Standard deviation	2.19	2.17	2.19	**	2.14	2.22	2.14
Standard Error	.06	.09	.09	**	.23	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	30 2%	6 3%	3 1%	3 1%	7 2%	4 1%	5 2%	1 1%	10 2%	10 2%	10 2%	6 2%
2	(2.0)	43 3%	2 1%	9 3%	8 3%	11 3%	10k 3%	3 2%	0 -%	11 2%	19k 3%	13 2%	3 1%
3	(3.0)	62 4%	4 2%	5 2%	14bh 6%	10 3%	11 4%	7 3%	10 9%	9- 2%	25h 4%	28bh 5%	17bh 5%
4	(4.0)	109 6%	19 9%	21 7%	15 6%	18 6%	20 7%	11 5%	5 4%	40 8%	34 6%	36 6%	16 5%
5	(5.0)	197 12%	29 13%	30 10%	32 12%	32 10%	37 13%	28 13%	10 9%	58 11%	64 11%	74 12%	38 12%
6	(6.0)	257 15%	42b 20%	37 12%	40 15%	40 13%	50 18%	26 12%	21 19%	79 15%	80 14%	98 16%	47 14%
7	(7.0)	284 17%	32 15%	59 20%	37 14%	52 17%	51 18%	34 16%	19 17%	91 18%	89 16%	104 17%	53 16%
8	(8.0)	235 14%	34 16%	47 16%	36 14%	51ej 16%	28 10%	26 12%	13 12%	82ej 16%	87j 15%	67- 11%	39 12%
9	(9.0)	107 6%	13 6%	22j 7%	24ejk 9%	25ej 8%	9- 3%	10 5%	5 4%	34 7%	49+ejk 9%	24- 4%	14 4%
10 - Extremely well	(10.0)	180 11%	22 10%	51 +defijk 17%	29 11%	31 10%	24 9%	18 8%	5 4%	74+efjk 14%	60 11%	47- 8%	23- 7%
NET Badly (1-3)		135 8%	13 6%	17 6%	25 10%	28 9%	24 9%	16 7%	11 10%	30 6%	54 9%	51 8%	27 8%
NET Neutral (4-6)		562 33%	89+bd 42%	fik 88 29%	88 34%	90 29%	107bdi 38%	65 30%	36 32%	177 34%	178 31%	208 34%	101 31%
NET Well (7-10)		806 48%	101 48%	179 +acefijk 60%	126jk 48%	159efjk 51%	112- 40%	87- 41%	41 37%	281+efjk 55%	284efjk 50%	241- 40%	129- 39%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Don't know	184	9-	16-	21	33abh	35abh	46 +abcdehi	24	25-	54bh	105 +abcdhi	70+abcdehi
	11%	4%	5%	8%	11%	13%	21%	21%	5%	9%	17%	21%
Medians	7.00	6.00	7.00	7.00	7.00	6.00	7.00	6.00	7.00	7.00	6.00	7.00
Mode	7.00	6.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00
Base for stats	1504	204	285	239	277	243	168	88	488	516	500	257
Mean score	6.6	6.5	7.0	6.6	6.6	6.3-	6.5	6.2	6.8+egjk	6.6ej	6.3-	6.4
		+aefgijk										
Standard deviation	2.19	2.13	2.20	2.25	2.26	2.11	2.19	1.94	2.18	2.25	2.11	2.10
Standard Error	.06	.18	.14	.16	.15	.14	.17	.21	.11	.11	.10	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	30 2%	1 1%	5 3%	5 3%	4 2%	** **	2 1%	4 1%	5 3%	1 1%	27 2%	2 2%	1 1%	* 1%
2	(2.0)	43 3%	1 1%	3 2%	6gi 4%	8gi 4%	** **	9gi 4%	2 1%	5 3%	0 -%	39 3%	2 1%	2i 3%	1i 2%
3	(3.0)	62 4%	0- -%	7a 5%	5 3%	4 2%	** **	5 3%	12a 4%	5 4%	9a 7%	51a 4%	4a 3%	6+adfj 8%	1a 3%
4	(4.0)	109 6%	11 9%	7 5%	6 4%	8 4%	** **	13 6%	20 8%	15d 10%	7 5%	93 6%	7 6%	5 6%	5cd 10%
5	(5.0)	197 12%	13 10%	11 8%	20 13%	28 13%	** **	24 12%	34 13%	18 12%	22b 16%	172 12%	11 9%	10 13%	5 10%
6	(6.0)	257 15%	21 17%	25 18%	19 12%	22 10%	** **	38d 19%	38 14%	21 15%	14 11%	215 15%	22 18%	10 14%	10di 20%
7	(7.0)	284 17%	15 12%	24 17%	32 21%	38 18%	** **	30 15%	45 17%	18 12%	26 19%	238 17%	27ah 22%	11 15%	8 17%
8	(8.0)	235 14%	29 23%	17 12%	18 12%	41+fi 20%	** **	17- 8%	41fi 15%	18 13%	7- 6%	200fi 14%	16 13%	13fi 17%	6i 13%
9	(9.0)	107 6%	12ch 9%	9 6%	4 3%	15 7%	** **	15 7%	24ch 9%	3 2%	9 7%	95 7%	7 5%	4 5%	2 3%
10 - Extremely well	(10.0)	180 11%	7 6%	14 10%	19 13%	27 13%	** **	27ag 13%	19 7%	17 11%	21ag 16%	153 11%	14 11%	6 8%	7ag 15%
NET Badly (1-3)		135 8%	2- 2%	14a 10%	16a 10%	16a 8%	** **	16a 8%	17 6%	15a 10%	10a 8%	116a 8%	8 6%	9a 12%	3 6%
NET Neutral (4-6)		562 33%	45 36%	43 30%	45 30%	58 28%	** **	76 37%	92 34%	54 37%	43 32%	479 33%	39 32%	24 32%	20d 41%
NET Well (7-10)		806 48%	64 50%	64 45%	73 49%	120+bfhjl 58%	** **	89 44%	129 48%	56- 38%	63 48%	687 48%	63h 51%	33 44%	23 48%

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Prepared by BMG

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	184	17	20	17	15	**	22	31	21	16	160	13	8	3
	11%	13%	14%	11%	7%	**	11%	12%	14%	12%	11%	11%	11%	6%
Medians	7.00	7.00	7.00	7.00	7.00	**	6.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	7.00	8.00	6.00	7.00	8.00	**	6.00	7.00	6.00	7.00	7.00	7.00	8.00	6.00
Base for stats	1504	111	121	134	194	**	180	238	124	116	1282	110	67	45
Mean score	6.6	6.9eh	6.5	6.5	6.8h	**	6.6	6.6	6.2	6.7	6.6	6.7	6.3	6.6
Standard deviation	2.19	1.85	2.28	2.33	2.21	**	2.25	2.04	2.38	2.23	2.20	2.05	2.24	2.13
Standard Error	.06	.19	.23	.23	.18	**	.18	.15	.25	.23	.07	.19	.20	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	30 2%	10 2%	10 3%	4 1%	6 1%	20 2%	10 1%	27 2%	** **	3 1%	** **	** **
2	(2.0)	43 3%	12 2%	13 3%	8 3%	10 2%	25 3%	18 2%	37 3%	** **	6 3%	** **	** **
3	(3.0)	62 4%	20 4%	11 3%	16 5%	14 3%	31 3%	30 4%	56 4%	** **	6 3%	** **	** **
4	(4.0)	109 6%	37 7%	26 7%	15 5%	31 7%	63 7%	46 6%	96 7%	** **	12 6%	** **	** **
5	(5.0)	197 12%	64 12%	52d 13%	42 14%	37- 8%	116d 13%	79 10%	169 11%	** **	28 13%	** **	** **
6	(6.0)	257 15%	91 17%	52 13%	46 15%	64 14%	143 16%	110 15%	223 15%	** **	30 14%	** **	** **
7	(7.0)	284 17%	83 16%	71 18%	65d 21%	63 14%	154 17%	127 17%	245 17%	** **	38 18%	** **	** **
8	(8.0)	235 14%	75 14%	62 16%	35 11%	63 14%	137 15%	98 13%	205 14%	** **	30 14%	** **	** **
9	(9.0)	107 6%	39 7%	25 6%	17 5%	25 6%	64 7%	42 6%	94 6%	** **	13 6%	** **	** **
10 - Extremely well	(10.0)	180 11%	38- 7%	37 9%	35 11%	68+abe 15%	75- 8%	103+abe 14%	145- 10%	** **	34+a 16%	** **	** **
NET Badly (1-3)		135 8%	42 8%	34 9%	28 9%	30 7%	76 8%	58 8%	121 8%	** **	14 7%	** **	** **
NET Neutral (4-6)		562 33%	193 36%	130 33%	103 33%	132 30%	323 35%	235 31%	488 33%	** **	71 34%	** **	** **
NET Well (7-10)		806 48%	236 44%	195 50%	152 49%	218 49%	430 47%	370 49%	688 47%	** **	115+a 55%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	184	60	33	26	63+bce	94	89	171+c	**	10-	**	**
	11%	11%	8%	8%	14%	10%	12%	12%	**	5%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	6.00	7.00	7.00	10.00	7.00	7.00	7.00	**	7.00	**	**
Base for stats	1504	470	360	283	380	829	663	1297	**	200	**	**
Mean score	6.6	6.4	6.5	6.5	6.9+abe	6.5-	6.7+e	6.5	**	6.8	**	**
Standard deviation	2.19	2.11	2.22	2.16	2.26	2.16	2.22	2.19	**	2.20	**	+ad **
Standard Error	.06	.10	.12	.16	.14	.07	.10	.07	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157	
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133	
Total		1688	546	1142	115	**	143	**	**	**	**	248	158	
1 - Extremely badly	(1.0)	30 2%	12 2%	18 2%	5 4%	** **	3 2%	** **	** **	** **	** **	7 3%	1 1%	
2	(2.0)	43 3%	24+b 4%	19- 2%	4 4%	** **	6 4%	** **	** **	** **	** **	14+b 5%	9+b 5%	
3	(3.0)	62 4%	27 5%	35 3%	5 4%	** **	3 2%	** **	** **	** **	** **	11 4%	7 5%	
4	(4.0)	109 6%	34 6%	75 7%	6 5%	** **	9 6%	** **	** **	** **	** **	17 7%	9 6%	
5	(5.0)	197 12%	71 13%	126 11%	13 11%	** **	13 9%	** **	** **	** **	** **	34 14%	20 13%	
6	(6.0)	257 15%	92 17%	164 14%	20 18%	** **	23 16%	** **	** **	** **	** **	46 18%	28 18%	
7	(7.0)	284 17%	80 15%	204 18%	19 16%	** **	27 19%	** **	** **	** **	** **	36 14%	23 15%	
8	(8.0)	235 14%	51- 9%	184+ajk 16%	10 9%	** **	16 11%	** **	** **	** **	** **	19- 7%	13- 8%	
9	(9.0)	107 6%	28 5%	79 7%	5 4%	** **	6 4%	** **	** **	** **	** **	12 5%	12 7%	
10 - Extremely well	(10.0)	180 11%	65 12%	115 10%	13 11%	** **	26+b 18%	** **	** **	** **	** **	35 14%	17 11%	
NET Badly (1-3)		135 8%	63+b 12%	72- 6%	13b 12%	** **	12 8%	** **	** **	** **	** **	32+b 13%	17 11%	
NET Neutral (4-6)		562 33%	197 36%	365 32%	39 34%	** **	45 31%	** **	** **	** **	** **	97 39%	58 36%	
NET Well (7-10)		806 48%	224- 41%	583+acjk 51%	46 40%	** **	74a 52%	** **	** **	** **	** **	101- 41%	65 41%	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	184	62	122	16	**	12	**	**	**	**	19	18
	11%	11%	11%	14%	**	9%	**	**	**	**	8%	11%
Medians	7.00	6.00	7.00	6.00	**	7.00	**	**	**	**	6.00	6.00
Mode	7.00	6.00	7.00	6.00	**	7.00	**	**	**	**	6.00	6.00
Base for stats	1504	484	1020	99	**	130	**	**	**	**	230	140
Mean score	6.6	6.3-	6.7+afj	6.3	**	6.8f	**	**	**	**	6.2-	6.4
							-					
Standard deviation	2.19	2.35	2.10	2.39	**	2.35	**	**	**	**	2.44	2.29
Standard Error	.06	.12	.07	.25	**	.23	**	**	**	**	.18	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	30 2%	** **	** **	5 2%	2 1%	8 2%	18 2%	30 2%	** **	30 2%	** **
2	(2.0)	43 3%	** **	** **	6 3%	6 3%	13 3%	24 3%	43 3%	** **	43 3%	** **
3	(3.0)	62 4%	** **	** **	7 3%	4 2%	11 2%	42+e 5%	62 4%	** **	62 4%	** **
4	(4.0)	109 6%	** **	** **	12 5%	11 5%	29 6%	58 7%	106 6%	** **	109 6%	** **
5	(5.0)	197 12%	** **	** **	25 10%	17 8%	47 10%	107 13%	194 12%	** **	195 12%	** **
6	(6.0)	257 15%	** **	** **	43 18%	35 16%	78 16%	124 15%	252 15%	** **	257 15%	** **
7	(7.0)	284 17%	** **	** **	36 15%	27 13%	77 16%	145 17%	280 17%	** **	284 17%	** **
8	(8.0)	235 14%	** **	** **	36 15%	41+ 19%	72 15%	117 14%	229 14%	** **	232 14%	** **
9	(9.0)	107 6%	** **	** **	23+f 10%	16 7%	43+f 9%	42- 5%	106 6%	** **	106 6%	** **
10 - Extremely well	(10.0)	180 11%	** **	** **	26 11%	35+f 17%	66+f 14%	74- 9%	180 11%	** **	180 11%	** **
NET Badly (1-3)		135 8%	** **	** **	19 8%	12 5%	31 7%	84+ 10%	135 8%	** **	135 8%	** **
NET Neutral (4-6)		562 33%	** **	** **	79 34%	62 29%	154 32%	289 34%	553 33%	** **	561 33%	** **
NET Well (7-10)		806 48%	** **	** **	121 51%	120+f 56%	258+f 54%	378- 44%	795 48%	** **	802 48%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	184	**	**	18	20	34-	101e	182	**	184	**
	11%	**	**	7%	9%	7%	12%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	6.00	8.00	6.00	7.00	7.00	**	7.00	**
Base for stats	1504	**	**	219	194	443	751	1483	**	1497	**
Mean score	6.6	**	**	6.7f	7.1+f	6.9+f	6.4-	6.6	**	6.6	**
Standard deviation	2.19	**	**	2.20	2.16	2.20	2.20	2.20	**	2.19	**
Standard Error	.06	**	**	.16	.17	.11	.09	.06	**	.06	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	30 2%	28 2%	30 2%	25 2%	20- 1%	2 1%	26 2%	30 2%	30 2%	29 2%	4- **	5- 1%	4- **	* **	10- 1%	3- **
2	(2.0)	43 3%	39 2%	43 3%	40 2%	32- 2%	4 1%	41 2%	43 3%	43 3%	42 3%	24 2%	22 2%	16- 1%	2 1%	26 2%	18 2%
3	(3.0)	62 4%	60 4%	62 4%	58 4%	52 4%	6 2%	61 4%	62 4%	62 4%	57 4%	31- 3%	32 3%	36- 3%	2 1%	35- 3%	23- 2%
4	(4.0)	109 6%	101 6%	109 6%	107 7%	93 6%	12 4%	106 6%	109 6%	109 6%	107 7%	60- 5%	47- 5%	56- 5%	9 5%	76 6%	51 5%
5	(5.0)	197 12%	187 12%	197 12%	185 11%	167 11%	31 11%	193 12%	197 12%	197 12%	188 12%	122- 10%	100 10%	118- 10%	14 8%	108- 9%	95- 10%
6	(6.0)	257 15%	252 16%	257 15%	252 15%	220 15%	50 18%	256 15%	257 15%	257 15%	241 15%	185 15%	146 15%	179 15%	24 15%	176 15%	133 14%
7	(7.0)	284 17%	268 17%	284 17%	278 17%	247 17%	39 14%	278 17%	284 17%	284 17%	264 17%	218+ 18%	165 17%	214 18%	26 16%	219 18%	180+ 19%
8	(8.0)	235 14%	229 14%	235 14%	229 14%	212 14%	55 20%	235 14%	235 14%	235 14%	220 14%	198+ 16%	155+ 16%	203+ 17%	42 26%	200+ 16%	160+ 17%
9	(9.0)	107 6%	105 6%	107 6%	103 6%	100+ 7%	20 7%	107 6%	107 6%	107 6%	105 7%	91+ 8%	73+ 8%	92+ 8%	12 8%	87+ 7%	68 7%
10 -	(10.0)	180 11%	174 11%	180 11%	177 11%	162 11%	46 17%	179 11%	180 11%	180 11%	176 11%	146+ 12%	105 11%	154+ 13%	31+abce 19%	155+ 13%	132+ 14%
NET Badly (1-3)		135 8%	127e 8%	135e 8%	124 8%	104- 7%	11- 4%	128 8%	135e 8%	135e 8%	128e 8%	59- 5%	59- 6%	56- 5%	4- 2%	70- 6%	43- 5%
NET Neutral (4-6)		562 33%	540 33%	562 33%	544 33%	481 33%	92 34%	555 33%	562 33%	562 33%	536 34%	366- 31%	292- 31%	353- 29%	47 28%	360- 30%	280- 30%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
NET Well (7-10)	806	775	806	787	721+	161	799	806	806	765	653+	498+	663+	112	660+	539+
	48%	48%	48%	48%	49%	59%	48%	48%	48%	48%	54%	52%	55%	68%	54%	57%
Don't know	184	173e	184e	182e	160e	8-	179e	184e	184e	163e	120d	100d	127d	3-	125d	85-d
	11%	11%	11%	11%	11%	3%	11%	11%	11%	10%	10%	11%	11%	2%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Base for stats	1504	1443	1504	1455	1306	264	1483	1504	1504	1430	1078	850	1072	163	1090	862
Mean score	6.6	6.6	6.6	6.6+	6.7+	7.1	6.6+	6.6	6.6	6.6	6.9+	6.8+	7.0+	7.4	6.9+	7.0+
Standard deviation	2.19	2.18	2.19	2.16	2.15	2.02	2.17	2.19	2.19	2.21	2.01	2.05	1.99	1.91	2.09	2.02
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.07	.08	.07	.16	.07	.07

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Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	30 2%	** **	26 2%	17 2%	8 1%
2	(2.0)	43 3%	** **	42 3%	33 3%	21 3%
3	(3.0)	62 4%	** **	58 4%	38 4%	28 4%
4	(4.0)	109 6%	** **	102 7%	77 7%	46 7%
5	(5.0)	197 12%	** **	177 12%	133 12%	73 12%
6	(6.0)	257 15%	** **	233 15%	170 16%	96 15%
7	(7.0)	284 17%	** **	261 17%	181 17%	118 19%
8	(8.0)	235 14%	** **	216 14%	159 15%	91 14%
9	(9.0)	107 6%	** **	104 7%	76 7%	40 6%
10 - Extremely well	(10.0)	180 11%	** **	164 11%	92- 9%	52- 8%
NET Badly (1-3)		135 8%	** **	126 8%	88 8%	57 9%
NET Neutral (4-6)		562 33%	** **	512 33%	380+ 35%	215 34%
NET Well (7-10)		806 48%	** **	744 49%	508 47%	301 48%

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Prepared by BMG

Table Q35_2_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	184	**	150-	98-	57
	11%	**	10%	9%	9%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1504	**	1382	976	573
Mean score	6.6	**	6.6	6.5	6.4
Standard deviation	2.19	**	2.19	2.14	2.13
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_3
 Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	11 1%	8 1%	3 *%	** **	0 -%	3 *%	8 1%
2	(2.0)	19 1%	10 1%	9 1%	** **	0 -%	12 2%	7 1%
3	(3.0)	39 2%	12 2%	18 2%	** **	9 8%	23 3%	15 2%
4	(4.0)	94 6%	50 6%	38 5%	** **	6 5%	58+b 7%	35- 4%
5	(5.0)	170 10%	68- 8%	86 11%	** **	16 15%	94 12%	73- 9%
6	(6.0)	266 16%	126 16%	127 17%	** **	12 10%	125 15%	139 16%
7	(7.0)	293 17%	158+b 20%	115- 15%	** **	20 17%	148 18%	143 17%
8	(8.0)	290 17%	138 17%	131 17%	** **	20 17%	144 18%	142 16%
9	(9.0)	136 8%	74 9%	54 7%	** **	7 7%	56 7%	79 9%
10 - Extremely well	(10.0)	199 12%	111+b 14%	68- 9%	** **	20 18%	84 10%	115 13%
NET Badly (1-3)		69 4%	30 4%	30 4%	** **	9 8%	38 5%	30 4%
NET Neutral (4-6)		531 31%	243 30%	251 33%	** **	34 30%	276+b 34%	248- 29%
NET Well (7-10)		918 54%	481+b 60%	368- 48%	** **	67 60%	431 53%	479 56%
Don't know		170 10%	52- 6%	114+a 15%	** **	3 2%	65- 8%	103+a 12%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	8.00	**	10.00	7.00	7.00
Base for stats	1518	755	650	**	109	746	757
Mean score	7.0	7.1+b	6.8-	**	7.0	6.8-	7.1+a
Standard deviation	1.98	2.00	1.92	**	2.15	1.97	1.97
Standard Error	.06	.08	.08	**	.23	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)		
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349		
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297		
Total		1688	213	300	260	310	278	214	113	513	569	605	327		
1 - Extremely badly	(1.0)	11 1%	0 -%	1 *%	1 *%	4 1%	1 *%	3 1%	1 1%	1 *%	5 1%	5 1%	4 1%		
2	(2.0)	19 1%	1 1%	5 2%	3 1%	4 1%	5 2%	1 1%	0 -%	6 1%	7 1%	6 1%	1 *%		
3	(3.0)	39 2%	13+ 6%	bdfijk 1%	4 3%	8k 1%	5 3%	7 3%	2 1%	1 1%	17k 3%	13 2%	10 2%	2- 1%	
4	(4.0)	94 6%	16f 8%	20 7%	19fj 7%	16 5%	11 4%	6 3%	7 6%	36fj 7%	35 6%	23- 4%	12 4%		
5	(5.0)	170 10%	23 11%	27 9%	32 12%	34 11%	20 7%	23 11%	11 9%	50 10%	66 12%	54 9%	34 10%		
6	(6.0)	266 16%	35 17%	45 15%	36 14%	45 15%	62 22%	30 14%	14 12%	80 16%	81 14%	105 17%	44 13%		
7	(7.0)	293 17%	36 17%	51 17%	47 18%	52 17%	54 19%	36 17%	18 16%	86 17%	99 17%	107 18%	54 16%		
8	(8.0)	290 17%	50+ 23%	cfijk 18%	55 12%	31- 12%	57 18%	52c 19%	28 13%	16 15%	105+ 20%	cfk 16%	88 16%	96 16%	44 13%
9	(9.0)	136 8%	18 8%	22 7%	29e 11%	25 11%	13- 8%	19 5%	9 9%	40 8%	54e 10%	42 7%	29 9%		
10 - Extremely well	(10.0)	199 12%	16 7%	56 19%	33 13%	39 13%	25 9%	21 10%	11 10%	72aj 14%	71 13%	56- 9%	32 10%		
NET Badly (1-3)		69 4%	14k 7%	10 3%	12 5%	13 4%	13 5%	6 3%	2 2%	24 5%	25 4%	21 3%	8 2%		
NET Neutral (4-6)		531 31%	75 35%	92 31%	86 33%	96 31%	93 33%	58 27%	31 28%	167 32%	182 32%	182 30%	89 27%		
NET Well (7-10)		918 54%	120 56%	183+ 61%	efjk 54%	140 56%	174 56%	144 52%	104 48%	55 49%	302+ 59%	fjk 55%	313 50%	302- 50%	158- 48%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Don't know	170	5-	16-	22ah	28ah	29abh	46 +abcdehi	25	20-	49ah	100 +abcdehi	71+abcdehi
	10%	2%	5%	8%	9%	10%	22%	22%	4%	9%	17%	22%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	10.00	7.00	8.00	6.00	7.00	7.00	8.00	7.00	7.00	7.00
Base for stats	1518	208	285	238	282	250	168	88	493	520	505	255
Mean score	7.0	6.7	7.2+ae	6.9	7.0	6.8	7.0	7.0	7.0	7.0	6.9	7.0
Standard deviation	1.98	1.91	2.04	2.06	2.03	1.83	1.95	1.90	2.00	2.04	1.88	1.93
Standard Error	.06	.16	.13	.14	.13	.12	.15	.21	.10	.10	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	11 1%	1 1%	2 1%	1 1%	2 1%	** **	1 1%	2 1%	0 -%	2 1%	11 1%	0 -%	0 -%	0 -%
2	(2.0)	19 1%	0 -%	2 1%	3 2%	2 1%	** **	6+ 3%	2 1%	2 2%	0 -%	17 1%	1 1%	* *%	1 2%
3	(3.0)	39 2%	0 -%	5a 4%	4 3%	6 3%	** **	6 3%	3 1%	4 3%	1 1%	29- 2%	7+agijm 6%	3agim 4%	0 -%
4	(4.0)	94 6%	5 4%	7 5%	9 6%	9 5%	** **	15 7%	15 6%	7 5%	7 5%	82 6%	8 6%	4 5%	2 3%
5	(5.0)	170 10%	6 5%	11 8%	11 8%	20 10%	** **	24a 12%	34a 13%	13 9%	17a 13%	141 10%	13 10%	11a 14%	5a 12%
6	(6.0)	266 16%	26g 20%	23 17%	25 17%	34 16%	** **	29 14%	32 12%	29g 20%	22 17%	233 16%	17 14%	11 14%	6 12%
7	(7.0)	293 17%	26 21%	25 18%	25 16%	39 19%	** **	37 18%	53 20%	23 16%	17 13%	248 17%	20 16%	17i 23%	8 18%
8	(8.0)	290 17%	25f 19%	25 17%	21 14%	39f 18%	** **	21- 10%	53f 20%	21 14%	24 18%	242f 17%	26f 21%	10 13%	11cf1 24%
9	(9.0)	136 8%	12i 10%	9 6%	15i 10%	19i 9%	** **	18i 9%	21 8%	5 4%	12 9%	121i 8%	8 7%	2- 3%	5h1 10%
10 - Extremely well	(10.0)	199 12%	12 9%	16 11%	21 14%	23 11%	** **	30g 15%	23 8%	20 14%	17 13%	171 12%	12 10%	11 14%	6 13%
NET Badly (1-3)		69 4%	1 1%	9a 6%	8 5%	10 5%	** **	12a 6%	6 2%	6 4%	2 2%	57 4%	8ag 7%	4a 5%	1 2%
NET Neutral (4-6)		531 31%	37 29%	41 29%	45 30%	64 31%	** **	68 34%	80 30%	49 34%	47 35%	456 32%	37 30%	25 33%	13 27%
NET Well (7-10)		918 54%	75 59%	75 53%	81 54%	119 57%	** **	106 52%	150 56%	69 48%	70 53%	781 54%	66 54%	40 53%	31+fhj 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	170	14	15	16	16	**	16	33	21	13	148	12	7	3
	10%	11%	11%	10%	8%	**	8%	12%	14%	10%	10%	9%	9%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00
Mode	7.00	7.00	7.00	6.00	7.00	**	7.00	7.00	6.00	8.00	7.00	8.00	7.00	8.00
Base for stats	1518	113	125	135	192	**	186	236	124	119	1294	112	68	44
Mean score	7.0	7.2	6.9	7.0	7.0	**	6.8	7.0	6.9	7.1	7.0	6.8	6.8	7.3
Standard deviation	1.98	1.66	2.06	2.09	1.95	**	2.19	1.83	1.97	1.96	1.98	2.00	1.96	1.82
Standard Error	.06	.17	.20	.20	.16	**	.17	.14	.21	.20	.06	.19	.18	.18

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Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	11 1%	3 1%	3 1%	3 1%	3 1%	6 1%	5 1%	10 1%	** **	1 *%	** **	** **
2	(2.0)	19 1%	7 1%	4 1%	3 1%	5 1%	11 1%	8 1%	15 1%	** **	3 1%	** **	** **
3	(3.0)	39 2%	13 2%	9 2%	9 3%	8 2%	22 2%	17 2%	33 2%	** **	7 3%	** **	** **
4	(4.0)	94 6%	22 4%	21 5%	19 6%	31 7%	44 5%	50 7%	81 6%	** **	13 6%	** **	** **
5	(5.0)	170 10%	56 10%	40 10%	36 12%	33 7%	96 10%	69 9%	146 10%	** **	24 11%	** **	** **
6	(6.0)	266 16%	97df 18%	65 17%	49 16%	55 12%	162d 18%	104 14%	235 16%	** **	28 13%	** **	** **
7	(7.0)	293 17%	82 15%	78 20%	59 19%	73 17%	160 17%	132 18%	253 17%	** **	38 18%	** **	** **
8	(8.0)	290 17%	85 16%	74 19%	53 17%	78 18%	159 17%	131 17%	252 17%	** **	37 18%	** **	** **
9	(9.0)	136 8%	51 10%	30 8%	19 6%	34 8%	81 9%	54 7%	116 8%	** **	19 9%	** **	** **
10 - Extremely well	(10.0)	199 12%	55 10%	43 11%	33 11%	67+ae 15%	98 11%	100 13%	169 12%	** **	30 14%	** **	** **
NET Badly (1-3)		69 4%	23 4%	16 4%	14 5%	16 4%	39 4%	30 4%	58 4%	** **	11 5%	** **	** **
NET Neutral (4-6)		531 31%	175 33%	127 32%	104 34%	119- 27%	302 33%	223 30%	462 31%	** **	65 31%	** **	** **
NET Well (7-10)		918 54%	273 51%	224 57%	163 53%	253 57%	497 54%	416 55%	791 54%	** **	125 59%	** **	** **

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Prepared by BMG

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	170	60b	25-	27	56b	86	83b	157+c	**	10-	**	**
	10%	11%	6%	9%	13%	9%	11%	11%	**	5%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	6.00	7.00	7.00	8.00	6.00	7.00	7.00	**	7.00	**	**
Base for stats	1518	470	367	281	388	838	669	1312	**	200	**	**
Mean score	7.0	6.9	6.9	6.8	7.2	6.9	7.0	7.0	**	7.0	**	**
Standard deviation	1.98	1.95	1.92	1.97	2.05	1.94	2.02	1.96	**	2.06	**	**
Standard Error	.06	.09	.10	.14	.12	.07	.09	.06	**	.16	**	**

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Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157	
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133	
Total		1688	546	1142	115	**	143	**	**	**	**	248	158	
1 - Extremely badly	(1.0)	11 1%	6 1%	5 *	4+b 3%	** **	1 1%	** **	** **	** **	** **	3 1%	2 1%	
2	(2.0)	19 1%	15+b 3%	4- *	2 2%	** **	2 2%	** **	** **	** **	** **	8+b 3%	4b 2%	
3	(3.0)	39 2%	11 2%	29 2%	4 3%	** **	3 2%	** **	** **	** **	** **	3 1%	2 1%	
4	(4.0)	94 6%	37 7%	58 5%	5 4%	** **	10 7%	** **	** **	** **	** **	19 8%	11 7%	
5	(5.0)	170 10%	68+b 12%	102- 9%	14 13%	** **	16 11%	** **	** **	** **	** **	31 12%	15 9%	
6	(6.0)	266 16%	73 13%	193 17%	19 16%	** **	15 11%	** **	** **	** **	** **	36 15%	24 15%	
7	(7.0)	293 17%	74- 14%	219+ac 19%	10- 9%	** **	20 14%	** **	** **	** **	** **	35 14%	21 13%	
8	(8.0)	290 17%	91 17%	198 17%	21 19%	** **	27 19%	** **	** **	** **	** **	39 16%	33 21%	
9	(9.0)	136 8%	35 6%	101 9%	8 7%	** **	10 7%	** **	** **	** **	** **	12 5%	11 7%	
10 - Extremely well	(10.0)	199 12%	85+b 16%	114- 10%	17 15%	** **	23 16%	** **	** **	** **	** **	45+b 18%	24 15%	
NET Badly (1-3)		69 4%	32+b 6%	37- 3%	9+b 8%	** **	6 4%	** **	** **	** **	** **	13 5%	8 5%	
NET Neutral (4-6)		531 31%	178 33%	353 31%	38 33%	** **	41 29%	** **	** **	** **	** **	86 35%	49 31%	
NET Well (7-10)		918 54%	286 52%	632 55%	57 49%	** **	81 57%	** **	** **	** **	** **	132 53%	90 57%	

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Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	170	51	119	11	**	15	**	**	**	**	18	12
	10%	9%	10%	10%	**	10%	**	**	**	**	7%	7%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	7.00	7.00
Mode	7.00	8.00	7.00	8.00	**	8.00	**	**	**	**	10.00	8.00
Base for stats	1518	495	1023	104	**	128	**	**	**	**	231	147
Mean score	7.0	6.9	7.0	6.8	**	7.1	**	**	**	**	6.9	7.0
Standard deviation	1.98	2.22	1.84	2.35	**	2.13	**	**	**	**	2.24	2.14
Standard Error	.06	.11	.06	.25	**	.21	**	**	**	**	.17	.19

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Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	11 1%	** **	** **	0 -%	0 -%	0 -%	8e 1%	11 1%	** **	11 1%	** **
2	(2.0)	19 1%	** **	** **	3 1%	2 1%	6 1%	12 1%	19 1%	** **	19 1%	** **
3	(3.0)	39 2%	** **	** **	7 3%	9 4%	13 3%	24 3%	39 2%	** **	39 2%	** **
4	(4.0)	94 6%	** **	** **	18 8%	12 6%	28 6%	51 6%	93 6%	** **	93 6%	** **
5	(5.0)	170 10%	** **	** **	28 12%	26 12%	54 11%	84 10%	162 10%	** **	169 10%	** **
6	(6.0)	266 16%	** **	** **	28 12%	36 17%	73 15%	131 15%	262 16%	** **	266 16%	** **
7	(7.0)	293 17%	** **	** **	39 16%	24- 11%	71 15%	162d 19%	291 17%	** **	293 17%	** **
8	(8.0)	290 17%	** **	** **	35 15%	31 14%	75 16%	148 17%	285 17%	** **	285 17%	** **
9	(9.0)	136 8%	** **	** **	25 11%	17 8%	45 9%	62 7%	136 8%	** **	136 8%	** **
10 - Extremely well	(10.0)	199 12%	** **	** **	33 14%	37+f 17%	71+f 15%	82- 10%	199 12%	** **	199 12%	** **
NET Badly (1-3)		69 4%	** **	** **	10 4%	11 5%	19 4%	44+ 5%	69 4%	** **	69 4%	** **
NET Neutral (4-6)		531 31%	** **	** **	74 31%	75 35%	155 33%	266 31%	517 31%	** **	529 31%	** **
NET Well (7-10)		918 54%	** **	** **	132 56%	108 51%	263 55%	454 53%	911 55%	** **	913 54%	** **

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Prepared by BMG

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	170	**	**	20	20	40	89	168	**	170	**
	10%	**	**	9%	9%	8%	10%	10%	**	10%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	7.00	10.00	8.00	7.00	7.00	**	7.00	**
Base for stats	1518	**	**	216	194	437	763	1497	**	1512	**
Mean score	7.0	**	**	7.0	7.0	7.1bf	6.8-	7.0b	**	7.0b	**
		b						-			b
Standard deviation	1.98	**	**	2.07	2.14	2.02	1.99	1.98	**	1.98	**
Standard Error	.06	**	**	.15	.17	.11	.08	.06	**	.06	**

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Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	11 1%	8 1%	11 1%	10 1%	10 1%	0 -%	10 1%	11 1%	11 1%	9 1%	2- *%	2- *%	3- *%	0 -%	2- *%	4 *%
2	(2.0)	19 1%	19 1%	19 1%	18 1%	16 1%	5 2%	19 1%	19 1%	19 1%	19 1%	5- *%	6- 1%	7- 1%	3 2%	8- 1%	8 1%
3	(3.0)	39 2%	38 2%	39 2%	38 2%	30 2%	7 2%	39 2%	39 2%	39 2%	38 2%	20- 2%	25f 3%	19- 2%	4 2%	25 2%	11- 1%
4	(4.0)	94 6%	89 6%	94 6%	90 6%	72- 5%	19 7%	92 6%	94 6%	94 6%	91 6%	47- 4%	45 5%	45- 4%	10 6%	46- 4%	39- 4%
5	(5.0)	170 10%	164 10%	170 10%	162 10%	146 10%	25 9%	168 10%	170 10%	170 10%	163 10%	94- 8%	76- 8%	90- 8%	11 6%	92- 8%	66- 7%
6	(6.0)	266 16%	258 16%	266 16%	262 16%	231 16%	44 16%	263 16%	266 16%	266 16%	247 16%	190 16%	151 16%	197 16%	20 12%	188 16%	137 15%
7	(7.0)	293 17%	274 17%	293 17%	282 17%	249 17%	38 14%	287 17%	293 17%	293 17%	278 17%	220 18%	164 17%	215 18%	24 15%	217 18%	172 18%
8	(8.0)	290 17%	280 17%	290 17%	286 17%	257 18%	59 22%	288 17%	290 17%	290 17%	275 17%	234+ 20%	173 18%	227+ 19%	40+ 24%	238+ 20%	191+ 20%
9	(9.0)	136 8%	132 8%	136 8%	131 8%	125 9%	18 6%	134 8%	136 8%	136 8%	130 8%	116+ 10%	90+ 9%	115+ 10%	13 8%	116+ 10%	95+ 10%
10 - Extremely well	(10.0)	199 12%	190 12%	199 12%	192 12%	180 12%	45+ 16%	198 12%	199 12%	199 12%	194 12%	166+ 14%	131+ 14%	176+ 15%	37 23%	173+ 14%	147+ 16%
NET Badly (1-3)		69 4%	65 4%	69 4%	66 4%	57 4%	11 4%	68 4%	69 4%	69 4%	67 4%	27- 2%	32 3%	29- 2%	7 4%	35- 3%	24- 2%
NET Neutral (4-6)		531 31%	511 32%	531 31%	515 31%	450 31%	88 32%	523 31%	531 31%	531 31%	500 31%	331- 28%	271- 29%	332- 28%	40 24%	326- 27%	242- 26%
NET Well (7-10)		918 54%	876 54%	918 54%	891 54%	812 55%	159 58%	908 55%	918 54%	918 54%	877 55%	735+ 61%	558+ 59%	732+ 61%	114+b 69%	743+ 61%	604+b 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	170	163e	170e	165e	148e	14-	163e	170e	170e	148e	104-d	88d	106-d	4-	111d	77-d
	10%	10%	10%	10%	10%	5%	10%	10%	10%	9%	9%	9%	2%	9%	8%	
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	8.00	7.00	8.00	8.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1518	1453	1518	1472	1318	259	1499	1518	1518	1444	1093	862	1093	161	1104	870
Mean score	7.0	7.0	7.0	7.0	7.0+	7.1	7.0	7.0	7.0	7.0	7.3+	7.2+	7.3+	7.5+	7.3+	7.4+
Standard deviation	1.98	1.97	1.98	1.96	1.97	2.04	1.97	1.98	1.98	1.99	1.81	1.91	1.84	2.05	1.85	1.88
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.18	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	11 1%	** **	7- *%	2- *%	2 *%
2	(2.0)	19 1%	** **	17 1%	15 1%	10 2%
3	(3.0)	39 2%	** **	39 3%	26 2%	18 3%
4	(4.0)	94 6%	** **	86 6%	60 6%	34 5%
5	(5.0)	170 10%	** **	154 10%	103 10%	55 9%
6	(6.0)	266 16%	** **	250 16%	177 16%	108 17%
7	(7.0)	293 17%	** **	271 18%	198 18%	116 18%
8	(8.0)	290 17%	** **	269 18%	200+ 19%	114 18%
9	(9.0)	136 8%	** **	127 8%	89 8%	55 9%
10 - Extremely well	(10.0)	199 12%	** **	181 12%	111- 10%	61 10%
NET Badly (1-3)		69 4%	** **	63 4%	43 4%	30 5%
NET Neutral (4-6)		531 31%	** **	491 32%	340 32%	196 31%
NET Well (7-10)		918 54%	** **	848+ 55%	598 56%	347 55%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_3 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	170	**	130-	93-	57
	10%	**	9%	9%	9%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	8.00	7.00
Base for stats	1518	**	1401	981	573
Mean score	7.0	**	7.0	7.0	6.9
Standard deviation	1.98	**	1.96	1.90	1.93
Standard Error	.06	**	.06	.06	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_4
 Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	27 2%	15 2%	12 2%	** **	0 -%	17 2%	10 1%
2	(2.0)	34 2%	13 2%	19 3%	** **	2 2%	21 3%	14 2%
3	(3.0)	84 5%	35 4%	39 5%	** **	10 9%	49b 6%	33- 4%
4	(4.0)	102 6%	37- 5%	56a 7%	** **	10 9%	58 7%	43 5%
5	(5.0)	224 13%	103 13%	111 15%	** **	9 8%	113 14%	106 12%
6	(6.0)	241 14%	115 14%	107 14%	** **	19 17%	108 13%	132 15%
7	(7.0)	299 18%	149 19%	133 17%	** **	16 14%	144 18%	151 18%
8	(8.0)	256 15%	128 16%	109 14%	** **	18 16%	120 15%	135 16%
9	(9.0)	93 6%	53 7%	34 4%	** **	6 6%	46 6%	47 5%
10 - Extremely well	(10.0)	183 11%	107+b 13%	54- 7%	** **	21 19%	80 10%	102 12%
NET Badly (1-3)		145 9%	63 8%	70 9%	** **	12 10%	87+b 11%	57- 7%
NET Neutral (4-6)		568 34%	256 32%	273 36%	** **	38 34%	279 34%	281 33%
NET Well (7-10)		832 49%	437+b 54%	330- 43%	** **	61 55%	390 48%	435 51%
Don't know		144 9%	51- 6%	90+a 12%	** **	1 1%	55- 7%	87+a 10%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	7.00	7.00	7.00	**	10.00	7.00	7.00
Base for stats	1544	756	673	**	111	756	774
Mean score	6.6	6.8+b	6.3-	**	6.8b	6.4-	6.7+a
Standard deviation	2.16	2.17	2.10	**	2.28	2.22	2.09
Standard Error	.06	.09	.09	**	.25	.09	.08

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Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	27 2%	3 1%	4 1%	1 *	7 2%	6 2%	6 3%	0 -	7 1%	8 1%	11 2%	6 2%
2	(2.0)	34 2%	1 1%	3 1%	9fh 4%	11fh 4%	5 2%	1 *	4 3%	4- 1%	20+bfhj 4%	10 2%	5 1%
3	(3.0)	84 5%	13 6%	14 5%	16 6%	12 4%	17f 6%	5 2%	8 7%	26 5%	28 5%	29 5%	12 4%
4	(4.0)	102 6%	11 5%	18 6%	20 8%	23 7%	13 5%	11 5%	7 6%	29 6%	43 8%	31 5%	18 5%
5	(5.0)	224 13%	29 14%	40 13%	36 14%	35 11%	42 15%	32 15%	10 9%	69 13%	71 12%	84 14%	42 13%
6	(6.0)	241 14%	42+cfik 20%	43 14%	23- 9%	43 14%	58 +bcd ⁺ efijk 21%	23 11%	8 8%	85cik 17%	67- 12%	90ck 15%	32- 10%
7	(7.0)	299 18%	46df 22%	56 19%	50 19%	41- 13%	57df 20%	28 13%	20 18%	103df 20%	92 16%	105 17%	48 15%
8	(8.0)	256 15%	35e 17%	46e 15%	36 14%	57e 18%	27- 10%	44+ej 20%	11 10%	82e 16%	93e 16%	82 13%	55e 17%
9	(9.0)	93 6%	11 5%	16 5%	21efj 8%	23ej 7%	6- 2%	7 3%	9 8%	27 5%	44+efj 8%	22- 4%	16 5%
10 - Extremely well	(10.0)	183 11%	17 8%	45+aej 15%	30e 12%	38e 12%	17- 6%	22 10%	13 11%	62e 12%	68e 12%	52- 9%	35 11%
NET Badly (1-3)		145 9%	17 8%	21 7%	26 10%	30 10%	28 10%	11 5%	12 10%	38 7%	56f 10%	50 8%	23 7%
NET Neutral (4-6)		568 34%	81k 38%	101 34%	79 31%	101 33%	114+cdfik 41%	66 31%	25 22%	182k 36%	180 32%	205 34%	91- 28%
NET Well (7-10)		832 49%	110e 52%	164ej 55%	138ej 53%	159ej 51%	107- 38%	101 47%	54 48%	274+ej 53%	297ej 52%	261- 43%	154e 47%
Don't know		144 9%	4- 2%	15- 5%	16 6%	20a 6%	30abhi +abcdhi 11%	36 17%	22 20%	19- 4%	36-a +abcdhi 6%	89 15%	58+abcdehi 18%

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Prepared by BMG

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Medians	7.00	7.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	8.00	6.00	8.00	7.00	7.00	8.00	7.00	8.00
Base for stats	1544	209	286	244	290	248	178	90	494	533	517	269
Mean score	6.6	6.5e	6.8ej	6.6e	6.6e	6.1-	6.7e	6.7e	6.7e	6.6e	6.4	6.7e
Standard deviation	2.16	1.95	2.15	2.25	2.32	1.97	2.14	2.33	2.07	2.29	2.11	2.20
Standard Error	.06	.16	.14	.15	.15	.13	.17	.26	.11	.11	.10	.14

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Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	27 2%	3 3%	4 3%	2 1%	1 *%	** **	3 1%	4 1%	1 1%	3 2%	21 1%	4 3%	1 1%	1 2%
2	(2.0)	34 2%	1 1%	5 3%	3 2%	3 1%	** **	1 *%	6 2%	7+f 5%	3 2%	30 2%	2 2%	2 2%	* 1%
3	(3.0)	84 5%	3 3%	5 3%	2 1%	7 3%	** **	16cm 8%	11 4%	11cm 8%	5 4%	70 5%	7 6%	6acdm 8%	* 1%
4	(4.0)	102 6%	4 3%	12 8%	6 4%	8 4%	** **	20+acd 10%	18 7%	9 6%	7 5%	85 6%	8 7%	5 6%	4ad 9%
5	(5.0)	224 13%	12 9%	20 14%	29+a 19%	27 13%	** **	28 14%	34 13%	19 13%	18 14%	194 13%	17 13%	9 11%	5 10%
6	(6.0)	241 14%	22b 17%	7- 5%	26b 17%	29b 14%	** **	33b 17%	49bk 18%	19b 13%	16 12%	214b 15%	11 9%	9 12%	7b 15%
7	(7.0)	299 18%	21 17%	35+fij 25%	29 20%	40 19%	** **	24- 12%	52f 19%	24 17%	17 13%	247 17%	25f 20%	17f 22%	10f 22%
8	(8.0)	256 15%	27 21%	19 14%	20 13%	40 19%	** **	27 14%	36 13%	21 14%	17 13%	221 15%	17 14%	10 13%	8 18%
9	(9.0)	93 6%	7 6%	6 4%	4 2%	17ch 8%	** **	10 5%	18h 7%	2- 1%	13+chj 10%	78 5%	8h 7%	4h 6%	3h 5%
10 - Extremely well	(10.0)	183 11%	10 8%	15 10%	21 14%	28 13%	** **	26 13%	21 8%	18 12%	16 12%	162 11%	11 9%	5 6%	6 12%
NET Badly (1-3)		145 9%	8 6%	13 9%	7 5%	10 5%	** **	19 10%	21 8%	19cdm 13%	11 8%	122m 8%	13m 10%	9cdm 12%	1- 3%
NET Neutral (4-6)		568 34%	38 30%	39 28%	61b 41%	64 31%	** **	81+b1 40%	101 38%	47 32%	41 31%	493 34%	36 29%	22 29%	17 35%
NET Well (7-10)		832 49%	66 51%	74 53%	74 49%	124+fghjl 60%	** **	88 43%	126 47%	64 45%	64 49%	708 49%	61 50%	35 47%	27f 57%

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Prepared by BMG

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	144	16d	14	9	10	**	14	20	15	16d	119	13	8d	2
	9%	13%	10%	6%	5%	**	7%	8%	10%	12%	8%	11%	11%	5%
Medians	7.00	7.00	7.00	7.00	7.00	**	6.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	7.00	7.00	8.00	**	6.00	7.00	7.00	5.00	7.00	7.00	7.00	7.00
Base for stats	1544	112	126	142	199	**	189	249	130	116	1322	110	67	45
Mean score	6.6	6.8	6.4	6.7	7.0	**	6.4	6.4	6.3	6.7	6.6	6.4	6.3	6.81
				+befghjk										
				l										
Standard deviation	2.16	2.04	2.29	2.02	1.98	**	2.25	2.05	2.29	2.31	2.16	2.26	2.15	1.99
Standard Error	.06	.21	.22	.19	.16	**	.18	.15	.24	.24	.07	.21	.19	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	27 2%	11 2%	7 2%	6 2%	3 1%	18 2%	9 1%	26 2%	** **	1 *%	** **	** **
2	(2.0)	34 2%	11 2%	5 1%	7 2%	11 3%	17 2%	18 2%	31 2%	** **	3 2%	** **	** **
3	(3.0)	84 5%	27 5%	17 4%	18 6%	20 4%	44 5%	38 5%	74 5%	** **	9 4%	** **	** **
4	(4.0)	102 6%	41 8%	23 6%	18 6%	20 5%	64 7%	38 5%	92 6%	** **	9 4%	** **	** **
5	(5.0)	224 13%	66 12%	55 14%	42 13%	60 14%	121 13%	102 14%	199 14%	** **	25 12%	** **	** **
6	(6.0)	241 14%	84 16%	52 13%	48 16%	55 12%	136 15%	103 14%	219 15%	** **	22 10%	** **	** **
7	(7.0)	299 18%	101 19%	80df 20%	52 17%	62- 14%	181+df 20%	115- 15%	251 17%	** **	46 22%	** **	** **
8	(8.0)	256 15%	65- 12%	66 17%	48 15%	78a 18%	131 14%	126a 17%	216 15%	** **	41 19%	** **	** **
9	(9.0)	93 6%	29 5%	24 6%	15 5%	24 5%	53 6%	39 5%	77 5%	** **	16 8%	** **	** **
10 - Extremely well	(10.0)	183 11%	50 9%	36 9%	34 11%	61+e 14%	86 9%	96+e 13%	150 10%	** **	31 15%	** **	** **
NET Badly (1-3)		145 9%	49 9%	29 7%	31 10%	34 8%	79 9%	65 9%	131 9%	** **	14 6%	** **	** **
NET Neutral (4-6)		568 34%	191 36%	130 33%	107 35%	135 30%	321 35%	242 32%	510+c 35%	** **	56- 26%	** **	** **
NET Well (7-10)		832 49%	245 46%	206 53%	150 49%	226 51%	451 49%	376 50%	694- 47%	** **	134+a 63%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	144	46	27	20	49	73	69	134+c	**	8-	**	**
	9%	9%	7%	7%	11%	8%	9%	9%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	7.00	**	**
Base for stats	1544	485	366	289	394	851	683	1335	**	203	**	**
Mean score	6.6	6.4-	6.6	6.5	6.8+ae	6.5	6.7a	6.5-	**	7.0+a	**	**
											+a	+a
Standard deviation	2.16	2.17	2.07	2.21	2.19	2.13	2.20	2.17	**	2.06	**	**
Standard Error	.06	.10	.11	.16	.13	.07	.10	.06	**	.16	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	27 2%	17+b 3%	10- 1%	4b 4%	** **	5b 4%	** **	** **	** **	** **	12+b 5%	5b 3%
2	(2.0)	34 2%	14 3%	20 2%	4e 4%	** **	0 -	** **	** **	** **	** **	7 3%	6e 4%
3	(3.0)	84 5%	24 4%	60 5%	6 6%	** **	4 3%	** **	** **	** **	** **	9 4%	8 5%
4	(4.0)	102 6%	46+b 8%	57- 5%	6 5%	** **	10 7%	** **	** **	** **	** **	25+b 10%	12 8%
5	(5.0)	224 13%	77 14%	147 13%	11 10%	** **	17 12%	** **	** **	** **	** **	39 16%	24 15%
6	(6.0)	241 14%	70 13%	171 15%	12 11%	** **	15 10%	** **	** **	** **	** **	33 13%	27 17%
7	(7.0)	299 18%	87 16%	212jk 19%	24jk 21%	** **	31jk 22%	** **	** **	** **	** **	30- 12%	17- 11%
8	(8.0)	256 15%	69 13%	187 16%	18 16%	** **	17 12%	** **	** **	** **	** **	34 14%	19 12%
9	(9.0)	93 6%	22 4%	71c 6%	1- 1%	** **	4 2%	** **	** **	** **	** **	10 4%	9 5%
10 - Extremely well	(10.0)	183 11%	70 13%	112 10%	14 12%	** **	24+b 17%	** **	** **	** **	** **	34 14%	20 12%
NET Badly (1-3)		145 9%	55 10%	90 8%	15 13%	** **	9 7%	** **	** **	** **	** **	27 11%	19 12%
NET Neutral (4-6)		568 34%	193 35%	375 33%	29 26%	** **	41 29%	** **	** **	** **	** **	97c 39%	63c 40%
NET Well (7-10)		832 49%	248 45%	583k 51%	57 50%	** **	75 53%	** **	** **	** **	** **	109 44%	64- 41%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	144	50	94	13	**	17	**	**	**	**	15	12
	9%	9%	8%	11%	**	12%	**	**	**	**	6%	7%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	6.00	6.00
Mode	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	5.00	6.00
Base for stats	1544	496	1048	101	**	126	**	**	**	**	233	147
Mean score	6.6	6.4-	6.6+aijk	6.4	**	6.8i	**	**	**	**	6.3-	6.2
Standard deviation	2.16	2.35	2.06	2.42	**	2.29	**	**	**	**	2.47	2.42
Standard Error	.06	.12	.07	.26	**	.23	**	**	**	**	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	27 2%	** **	** **	0 -%	1 *%	5 1%	17c 2%	27 2%	** **	27 2%	** **
2	(2.0)	34 2%	** **	** **	8 3%	4 2%	13 3%	12 1%	34 2%	** **	34 2%	** **
3	(3.0)	84 5%	** **	** **	9 4%	9 4%	19 4%	51 6%	83 5%	** **	84 5%	** **
4	(4.0)	102 6%	** **	** **	23+ 10%	11 5%	33 7%	52 6%	100 6%	** **	102 6%	** **
5	(5.0)	224 13%	** **	** **	27 12%	27 12%	58 12%	114 13%	218 13%	** **	221 13%	** **
6	(6.0)	241 14%	** **	** **	30 13%	40 19%	75 16%	117 14%	240 14%	** **	241 14%	** **
7	(7.0)	299 18%	** **	** **	47 20%	33 15%	77 16%	176+ 21%	294 18%	** **	299 18%	** **
8	(8.0)	256 15%	** **	** **	40 17%	28 13%	77 16%	124 15%	252 15%	** **	253 15%	** **
9	(9.0)	93 6%	** **	** **	15 6%	13 6%	29 6%	38 4%	93 6%	** **	93 6%	** **
10 - Extremely well	(10.0)	183 11%	** **	** **	27 11%	33+f 16%	61f 13%	76- 9%	183 11%	** **	183 11%	** **
NET Badly (1-3)		145 9%	** **	** **	17 7%	14 6%	38 8%	80 9%	144 9%	** **	145 9%	** **
NET Neutral (4-6)		568 34%	** **	** **	80 34%	77 36%	166 35%	283 33%	558 34%	** **	565 34%	** **
NET Well (7-10)		832 49%	** **	** **	128 54%	107 50%	245 51%	415 49%	821 49%	** **	828 49%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	144	**	**	12	16	28-	74	142	**	144	**
	9%	**	**	5%	7%	6%	9%	9%	**	9%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	7.00	6.00	8.00	7.00	7.00	**	7.00	**
Base for stats	1544	**	**	224	198	449	778	1523	**	1538	**
Mean score	6.6	**	**	6.7	6.8bf	6.7	6.4-	6.6	**	6.6	**
Standard deviation	2.16	**	**	2.11	2.12	2.18	2.12	2.17	**	2.16	**
Standard Error	.06	**	**	.15	.16	.11	.08	.06	**	.06	**

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Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	27 2%	20 1%	27 2%	23 1%	21 1%	1 *	24 1%	27 2%	27 2%	25 2%	7- 1%	6- 1%	5- *	0 -	11- 1%	4- *
2	(2.0)	34 2%	30 2%	34e 2%	33e 2%	21- 1%	*- *	34e 2%	34e 2%	34e 2%	34e 2%	15- 1%	13 1%	14- 1%	0 -	16- 1%	10- 1%
3	(3.0)	84 5%	80 5%	84 5%	80 5%	70 5%	12 4%	81 5%	84 5%	84 5%	80 5%	35- 3%	34- 4%	33- 3%	6 4%	40- 3%	28- 3%
4	(4.0)	102 6%	99 6%	102 6%	99 6%	84 6%	18 7%	102 6%	102 6%	102 6%	99 6%	64 5%	57 6%	62- 5%	9 5%	67 6%	39- 4%
5	(5.0)	224 13%	215 13%	224 13%	216 13%	191 13%	27 10%	221 13%	224 13%	224 13%	215 13%	129- 11%	101- 11%	132- 11%	15 9%	136- 11%	103- 11%
6	(6.0)	241 14%	239 15%	241 14%	240 15%	215 15%	40 15%	241 15%	241 14%	241 14%	229 14%	187+ 16%	136 14%	178 15%	23 14%	176 14%	139 15%
7	(7.0)	299 18%	284 18%	299 18%	286 17%	247- 17%	44 16%	293 18%	299 18%	299 18%	275 17%	241+ 20%	189+ 20%	231+ 19%	26 16%	224 18%	170 18%
8	(8.0)	256 15%	243 15%	256 15%	250 15%	238+ 16%	50 18%	253 15%	256 15%	256 15%	247 15%	197+ 16%	148 16%	219+ 18%	33 20%	212+ 17%	183+b 19%
9	(9.0)	93 6%	90 6%	93 6%	91 6%	86 6%	21 8%	93 6%	93 6%	93 6%	89 6%	74 6%	55 6%	72 6%	14 9%	71 6%	58 6%
10 -	(10.0)	183	178	183	177	167	51 +abcd fghi	183	183	183	174	151+	127+	162+	36 +abcef	158+	138+
Extremely well		11%	11%	11%	11%	11%	19%	11%	11%	11%	11%	13%	13%	14%	22%	13%	15%
NET Badly (1-3)		145 9%	130 8%	145e 9%	137 8%	112- 8%	13- 5%	139 8%	145e 9%	145e 9%	139e 9%	56- 5%	53- 6%	53- 4%	6- 4%	67- 6%	43- 5%
NET Neutral (4-6)		568 34%	554 34%	568 34%	555 34%	490 33%	85 31%	565 34%	568 34%	568 34%	542 34%	380- 32%	294- 31%	372- 31%	46 28%	379- 31%	282- 30%
NET Well (7-10)		832 49%	795 49%	832 49%	804 49%	738+ 50%	167 +abcd fghi	821 49%	832 49%	832 49%	784 49%	663+ 55%	518+ 55%	686+ 57%	110+abce 66%	664+ 55%	548+ 58%

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Prepared by BMG

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	144 9%	137e 8%	144e 9%	141e 9%	126e 9%	9- 3%	136e 8%	144e 9%	144e 9%	127e 8%	98d 8%	84d 9%	89-d 7%	4- 2%	104d 9%	75d 8%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	10.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	10.00	7.00	8.00
Base for stats	1544	1479	1544	1496	1340	264	1525	1544	1544	1465	1100	865	1110	162	1111	872
Mean score	6.6	6.6+	6.6	6.6	6.7+	7.2 +abcdfghi	6.6+	6.6	6.6	6.6	6.9+	6.9+	7.0+	7.4+abce	6.9+	7.1+
Standard deviation	2.16	2.13	2.16	2.15	2.13	2.06	2.15	2.16	2.16	2.17	1.98	2.05	1.97	2.00	2.05	1.98
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.17	.07	.07

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Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	27 2%	** **	22 1%	14 1%	8 1%
2	(2.0)	34 2%	** **	32 2%	26 2%	11 2%
3	(3.0)	84 5%	** **	78 5%	53 5%	33 5%
4	(4.0)	102 6%	** **	95 6%	68 6%	32 5%
5	(5.0)	224 13%	** **	197 13%	146 14%	82 13%
6	(6.0)	241 14%	** **	224 15%	166 15%	101 16%
7	(7.0)	299 18%	** **	273 18%	200 19%	138+b 22%
8	(8.0)	256 15%	** **	238 16%	163 15%	96 15%
9	(9.0)	93 6%	** **	85 6%	59 6%	30 5%
10 - Extremely well	(10.0)	183 11%	** **	166 11%	95- 9%	53- 8%
NET Badly (1-3)		145 9%	** **	132 9%	92 9%	52 8%
NET Neutral (4-6)		568 34%	** **	516 34%	379 35%	215 34%
NET Well (7-10)		832 49%	** **	763 50%	517 48%	317 50%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_4 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	144	**	120-	86	44
	9%	**	8%	8%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1544	**	1412	988	585
Mean score	6.6	**	6.6	6.5	6.5
Standard deviation	2.16	**	2.15	2.09	2.01
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_5

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	19 1%	9 1%	10 1%	** **	* *%	10 1%	9 1%
2	(2.0)	26 2%	10 1%	13 2%	** **	3 3%	14 2%	11 1%
3	(3.0)	33 2%	11 1%	18 2%	** **	4 3%	18 2%	15 2%
4	(4.0)	77 5%	29 4%	41 5%	** **	7 6%	47+b 6%	27- 3%
5	(5.0)	176 10%	81 10%	77 10%	** **	18 16%	99+b 12%	74- 9%
6	(6.0)	225 13%	102 13%	104 14%	** **	15 14%	114 14%	107 12%
7	(7.0)	294 17%	144 18%	134 18%	** **	15 14%	147 18%	145 17%
8	(8.0)	318 19%	142 18%	156 20%	** **	19 17%	154 19%	162 19%
9	(9.0)	154 9%	82 10%	61 8%	** **	9 8%	71 9%	83 10%
10 - Extremely well	(10.0)	279 17%	162+b 20%	97- 13%	** **	20 18%	100- 12%	177+a 21%
NET Badly (1-3)		78 5%	30 4%	41 5%	** **	7 6%	42 5%	36 4%
NET Neutral (4-6)		478 28%	213 26%	222 29%	** **	39 35%	260+b 32%	208- 24%
NET Well (7-10)		1045 62%	531+b 66%	449- 59%	** **	64 57%	472- 58%	568+a 66%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Don't know	87	32	52+a	**	2	36	49
	5%	4%	7%	**	1%	4%	6%
Medians	7.00	7.00	7.00	**	7.00	7.00	8.00
Mode	8.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	1601	774	712	**	110	774	811
Mean score	7.2	7.4+b	7.0-	**	7.0	6.9-	7.4+a
Standard deviation	2.08	2.06	2.06	**	2.18	2.06	2.06
Standard Error	.06	.08	.08	**	.24	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	19 1%	1 *%	2 1%	2 1%	8+eh 3%	1 *%	3 1%	3 3%	3 1%	10 2%	7 1%	6 2%
2	(2.0)	26 2%	2 1%	5 2%	4 2%	9 3%	2 1%	2 1%	2 2%	6 1%	13 2%	7 1%	4 1%
3	(3.0)	33 2%	10+bdi 5%	2 1%	4 1%	3 1%	7 3%	3 1%	4 3%	12 2%	7 1%	14 2%	7 2%
4	(4.0)	77 5%	13 6%	13 4%	17 7%	11 4%	12 4%	9 4%	3 2%	25 5%	29 5%	23 4%	11 3%
5	(5.0)	176 10%	28d 13%	39d 13%	31d 12%	19- 6%	24 9%	26d 12%	9 8%	67+di 13%	50 9%	59 10%	35d 11%
6	(6.0)	225 13%	40+bdk 19%	26- 9%	36 14%	35 11%	51 +bdfhik 19%	24 11%	13 11%	66 13%	71 12%	89b 15%	37 11%
7	(7.0)	294 17%	30 14%	58 19%	45 17%	62 20%	48 17%	29 14%	21 19%	88 17%	107 19%	99 16%	50 15%
8	(8.0)	318 19%	40 19%	52 17%	50 19%	69k 22%	59k 21%	33 15%	15 13%	92 18%	119k 21%	107 18%	47- 14%
9	(9.0)	154 9%	14 7%	33 11%	18 7%	28 9%	24 9%	24 11%	13 11%	47 9%	46 8%	61 10%	37 11%
10 - Extremely well	(10.0)	279 17%	27 13%	62+aej 21%	42 16%	57 18%	35 12%	40 19%	16 15%	90 17%	99 17%	91 15%	56 17%
NET Badly (1-3)		78 5%	12 6%	9 3%	9 4%	20 7%	10 4%	8 4%	9 8%	21 4%	30 5%	28 5%	17 5%
NET Neutral (4-6)		478 28%	80 +bdfijk 38%	78 26%	84d 32%	65- 21%	87d 31%	59 27%	25 22%	158d 31%	149 26%	171d 28%	84 26%
NET Well (7-10)		1045 62%	112- 52%	205 +aefjk 68%	155 60%	216 +acefhjk 70%	166 60%	125 59%	65 58%	317 62%	371aj 65%	357 59%	191 58%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Don't know	87	9	9	11	8-	14	22	13	18	20-	49+bdhi	35+abcdehi
	5%	4%	3%	4%	3%	5%	10%	12%	3%	3%	8%	11%
Medians	7.00	7.00	8.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	8.00	8.00	8.00	10.00	7.00	8.00	8.00	8.00	10.00
Base for stats	1601	204	292	248	301	264	192	99	496	550	556	292
Mean score	7.2	6.8-	7.4+a	7.1	7.3a	7.1	7.3a	7.0	7.2	7.2	7.2	7.2
Standard deviation	2.08	2.02	2.04	2.04	2.20	1.87	2.14	2.30	2.05	2.13	2.05	2.19
Standard Error	.06	.17	.13	.14	.14	.12	.16	.24	.10	.10	.09	.13

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Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	19 1%	0 -%	3 2%	2 1%	2 1%	** **	0 -%	3 1%	1 1%	4f 3%	14 1%	2f 2%	2f 2%	1af 2%
2	(2.0)	26 2%	2 1%	2 1%	1 1%	2 1%	** **	4 2%	5 2%	1 1%	3 3%	21 1%	3 2%	2 2%	* 1%
3	(3.0)	33 2%	1 1%	4 3%	0 -%	10+cfjm 5%	** **	1 1%	5 2%	1 1%	2 2%	27 2%	3c 3%	2c 3%	0 -%
4	(4.0)	77 5%	5 4%	7 5%	8 5%	10 5%	** **	7 3%	13 5%	5 3%	6 5%	66 5%	5 4%	5 6%	2 5%
5	(5.0)	176 10%	10 8%	11 8%	12 8%	26 12%	** **	26 13%	24 9%	24+abcg 17%	14 11%	154 11%	11 9%	7 9%	5 10%
6	(6.0)	225 13%	16 12%	23 16%	21 14%	23 11%	** **	27 13%	33 12%	23 16%	17 13%	190 13%	18 15%	11 15%	6 12%
7	(7.0)	294 17%	21 17%	19 13%	27 18%	38 18%	** **	37 18%	62+bhi 23%	19 13%	15 12%	250 17%	24 19%	14 18%	7 14%
8	(8.0)	318 19%	34+fij 27%	23 16%	26 17%	42 20%	** **	31 15%	53 20%	25 17%	20 15%	267 19%	25 20%	15 21%	11 22%
9	(9.0)	154 9%	15 12%	12 9%	15 10%	18 8%	** **	24h 12%	25 9%	7 5%	14 10%	134 9%	10 8%	4 5%	6h 12%
10 - Extremely well	(10.0)	279 17%	11- 8%	26a 18%	33ag 22%	30 14%	** **	39a 19%	34 12%	29a 20%	31+agkl 23%	244a 17%	16 13%	10 13%	9a 20%
NET Badly (1-3)		78 5%	3 2%	8 6%	3 2%	14 7%	** **	6 3%	13 5%	4 3%	9 7%	63 4%	8 7%	5c 7%	1 3%
NET Neutral (4-6)		478 28%	31 24%	41 29%	41 27%	59 28%	** **	60 29%	70 26%	53 36%	38 29%	409 28%	33 27%	23 31%	13 27%
NET Well (7-10)		1045 62%	81 64%	79 56%	100 66%	127 61%	** **	131 65%	173 64%	79 55%	80 60%	895 62%	75 61%	43 57%	32 67%

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Prepared by BMG

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	87	12+f	12f	6	9	**	6	14	9	5	75	6	4	1
	5%	10%	8%	4%	4%	**	3%	5%	6%	4%	5%	5%	5%	3%
Medians	7.00	8.00	7.00	8.00	7.00	**	7.00	7.00	7.00	8.00	7.00	7.00	7.00	8.00
Mode	8.00	8.00	10.00	10.00	8.00	**	10.00	7.00	10.00	10.00	8.00	8.00	8.00	8.00
Base for stats	1601	115	129	144	200	**	196	255	136	127	1367	117	71	46
Mean score	7.2	7.3	7.1	7.51	7.0	**	7.41	7.1	7.1	7.2	7.21	7.0	6.8	7.41
Standard deviation	2.08	1.74	2.25	2.01	2.09	**	1.99	1.99	2.07	2.42	2.06	2.12	2.17	2.10
Standard Error	.06	.18	.21	.19	.17	**	.15	.14	.21	.24	.06	.19	.19	.20

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Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	19 1%	6 1%	6 2%	3 1%	4 1%	12 1%	8 1%	17 1%	** **	3 1%	** **	** **
2	(2.0)	26 2%	4 1%	7 2%	4 1%	10 2%	11 1%	14 2%	21 1%	** **	5 2%	** **	** **
3	(3.0)	33 2%	11 2%	5 1%	7 2%	9 2%	16 2%	16 2%	30 2%	** **	3 1%	** **	** **
4	(4.0)	77 5%	30 6%	21 5%	14 4%	12 3%	51d 6%	26 3%	68 5%	** **	8 4%	** **	** **
5	(5.0)	176 10%	56 11%	46d 12%	39d 13%	32- 7%	102 11%	71 9%	146 10%	** **	29 14%	** **	** **
6	(6.0)	225 13%	88+bdf 17%	45 11%	47d 15%	43- 10%	133d 14%	90 12%	200 14%	** **	24 12%	** **	** **
7	(7.0)	294 17%	94 18%	72 18%	51 17%	73 17%	166 18%	125 17%	252 17%	** **	40 19%	** **	** **
8	(8.0)	318 19%	95 18%	85c 22%	45 15%	92 21%	180 19%	137 18%	284 19%	** **	34 16%	** **	** **
9	(9.0)	154 9%	47 9%	36 9%	29 9%	41 9%	83 9%	71 9%	133 9%	** **	21 10%	** **	** **
10 - Extremely well	(10.0)	279 17%	71- 13%	58 15%	54 17%	94+abe 21%	129- 14%	148+ae 20%	242 16%	** **	36 17%	** **	** **
NET Badly (1-3)		78 5%	21 4%	18 4%	15 5%	23 5%	39 4%	38 5%	67 5%	** **	11 5%	** **	** **
NET Neutral (4-6)		478 28%	174+df 33%	112d 29%	100df 32%	87- 20%	286+df 31%	187- 25%	414 28%	** **	61 29%	** **	** **
NET Well (7-10)		1045 62%	307- 58%	252 64%	180 58%	300+ace 68%	559 61%	480a 64%	911 62%	** **	131 62%	** **	** **

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Prepared by BMG

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	87	29	11-	14	33+be	40	47b	77	**	8	**	**
	5%	5%	3%	5%	7%	4%	6%	5%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	10.00	10.00	8.00	10.00	8.00	**	7.00	**	**
Base for stats	1601	502	381	295	411	883	705	1392	**	203	**	**
Mean score	7.2	7.0	7.1	7.1	7.5+abce	7.1-	7.3+ae	7.2	**	7.1	**	**
Standard deviation	2.08	1.99	2.07	2.12	2.11	2.03	2.12	2.07	**	2.14	**	**
Standard Error	.06	.09	.10	.15	.12	.07	.10	.06	**	.16	**	**

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Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157	
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133	
Total		1688	546	1142	115	**	143	**	**	**	**	248	158	
1 - Extremely badly	(1.0)	19 1%	8 1%	12 1%	4+b 3%	** **	3 2%	** **	** **	** **	** **	2 1%	2 1%	
2	(2.0)	26 2%	18+b 3%	8- 1%	2 2%	** **	1 *%	** **	** **	** **	** **	9+b 3%	9+be 6%	
3	(3.0)	33 2%	15 3%	17 2%	3 2%	** **	3 2%	** **	** **	** **	** **	8 3%	3 2%	
4	(4.0)	77 5%	23 4%	54 5%	4 3%	** **	5 4%	** **	** **	** **	** **	9 4%	8 5%	
5	(5.0)	176 10%	58 11%	118 10%	12 11%	** **	12 8%	** **	** **	** **	** **	30 12%	11 7%	
6	(6.0)	225 13%	69 13%	156 14%	16 14%	** **	17 12%	** **	** **	** **	** **	34 14%	19 12%	
7	(7.0)	294 17%	75- 14%	219+aej 19%	15 13%	** **	16 11%	** **	** **	** **	** **	26- 11%	22 14%	
8	(8.0)	318 19%	91 17%	227j 20%	23 20%	** **	28 20%	** **	** **	** **	** **	33- 13%	32 20%	
9	(9.0)	154 9%	46 8%	108 9%	10 9%	** **	14 10%	** **	** **	** **	** **	24 10%	12 8%	
10 - Extremely well	(10.0)	279 17%	111+b 20%	168- 15%	20 17%	** **	32b 23%	** **	** **	** **	** **	61+b 24%	35b 22%	
NET Badly (1-3)		78 5%	41+b 8%	37- 3%	8b 7%	** **	6 4%	** **	** **	** **	** **	19+b 8%	14+b 9%	
NET Neutral (4-6)		478 28%	151 28%	328 29%	32 28%	** **	34 24%	** **	** **	** **	** **	73 29%	37 24%	
NET Well (7-10)		1045 62%	323 59%	722 63%	68 59%	** **	90 63%	** **	** **	** **	** **	144 58%	101 64%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	**	248	158
Don't know	87	31	56	7	**	12	**	**	**	**	**	12	6
	5%	6%	5%	6%	**	9%	**	**	**	**	**	5%	3%
Medians	7.00	7.00	7.00	7.00	**	8.00	**	**	**	**	**	7.00	8.00
Mode	8.00	10.00	8.00	8.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1601	515	1086	108	**	130	**	**	**	**	**	236	153
Mean score	7.2	7.1	7.2	7.1	**	7.5i	**	**	**	**	**	7.2	7.2
Standard deviation	2.08	2.31	1.95	2.30	**	2.18	**	**	**	**	**	2.38	2.39
Standard Error	.06	.11	.06	.24	**	.21	**	**	**	**	**	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	19 1%	** **	** **	0 -%	2 1%	4 1%	13 1%	19 1%	** **	19 1%	** **
2	(2.0)	26 2%	** **	** **	4 2%	2 1%	5 1%	17 2%	26 2%	** **	26 2%	** **
3	(3.0)	33 2%	** **	** **	4 2%	7 3%	12 2%	20 2%	33 2%	** **	33 2%	** **
4	(4.0)	77 5%	** **	** **	17+ 7%	10 4%	23 5%	45 5%	73 4%	** **	77 5%	** **
5	(5.0)	176 10%	** **	** **	23 10%	23 11%	51 11%	84 10%	172 10%	** **	174 10%	** **
6	(6.0)	225 13%	** **	** **	26 11%	32 15%	60 13%	110 13%	220 13%	** **	224 13%	** **
7	(7.0)	294 17%	** **	** **	54+ 23%	33 16%	87 18%	151 18%	291 17%	** **	292 17%	** **
8	(8.0)	318 19%	** **	** **	42 18%	43 20%	92 19%	162 19%	314 19%	** **	316 19%	** **
9	(9.0)	154 9%	** **	** **	19 8%	10- 5%	40 8%	67 8%	154 9%	** **	154 9%	** **
10 - Extremely well	(10.0)	279 17%	** **	** **	36 15%	41 19%	83 17%	137 16%	279 17%	** **	279 17%	** **
NET Badly (1-3)		78 5%	** **	** **	8 3%	11 5%	21 4%	49+ 6%	78 5%	** **	78 5%	** **
NET Neutral (4-6)		478 28%	** **	** **	67 28%	65 30%	133 28%	239 28%	464 28%	** **	476 28%	** **
NET Well (7-10)		1045 62%	** **	** **	152 64%	128 60%	301 63%	516 61%	1038 62%	** **	1041 62%	** **

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Prepared by BMG

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	87	**	**	9	10	21	47	85	**	87	**
	5%	**	**	4%	5%	4%	6%	5%	**	5%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	7.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1601	**	**	227	204	455	805	1580	**	1595	**
Mean score	7.2	**	**	7.1	7.1	7.2	7.1	7.2+b	**	7.2b	**
Standard deviation	2.08	**	**	1.98	2.11	2.05	2.14	2.08	**	2.08	**
Standard Error	.06	**	**	.14	.16	.10	.08	.06	**	.06	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	19 1%	17 1%	19 1%	18 1%	15 1%	2 1%	19 1%	19 1%	16 1%	8- 1%	9 1%	5- *%	2 1%	9- 1%	3- *%	
2	(2.0)	26 2%	26 2%	26 2%	26 2%	22 2%	4 1%	26 2%	26 2%	26 2%	13- 1%	9- 1%	8- 1%	3 2%	12- 1%	14 2%	
3	(3.0)	33 2%	31 2%	33 2%	30 2%	23- 2%	2 1%	33 2%	33 2%	29 2%	14- 1%	14 1%	11- 1%	1 1%	12- 1%	5- 1%	
4	(4.0)	77 5%	75 5%	77 5%	76 5%	64 4%	18 7%	75 5%	77 5%	76 5%	41- 3%	39 4%	37- 3%	9 6%	36- 3%	25- 3%	
5	(5.0)	176 10%	171 11%	176 10%	169 10%	149 10%	38 14%	174 10%	176 10%	169 11%	95- 8%	77- 8%	95- 8%	15 9%	92- 8%	71- 7%	
6	(6.0)	225 13%	218 13%	225 13%	218 13%	192 13%	34 12%	222 13%	225 13%	213 13%	155 13%	128 14%	147 12%	17 10%	159 13%	119 13%	
7	(7.0)	294 17%	280 17%	294 17%	282 17%	247 17%	42 15%	288 17%	294 17%	276 17%	216 18%	162 17%	222 19%	28 17%	221 18%	164 17%	
8	(8.0)	318 19%	302 19%	318 19%	311 19%	283 19%	52 19%	314 19%	318 19%	302 19%	256+ 21%	194 20%	250+ 21%	39 23%	256+ 21%	201+ 21%	
9	(9.0)	154 9%	148 9%	154 9%	153 9%	142 10%	25 9%	151 9%	154 9%	142 9%	126+ 10%	109+ 11%	137+ 11%	18 11%	127+ 10%	117+ 12%	
10 - Extremely well	(10.0)	279 17%	268 17%	279 17%	270 16%	255+ 17%	49 18%	279 17%	279 17%	268 17%	217+ 18%	163 17%	233+ 19%	32 19%	230+ 19%	190+ 20%	
NET Badly (1-3)		78 5%	74 5%	78 5%	73 4%	60- 4%	9 3%	77 5%	78 5%	71 4%	35- 3%	32- 3%	24- 2%	6 3%	33- 3%	23- 2%	
NET Neutral (4-6)		478 28%	464 29%	478 28%	464 28%	405 28%	90 33%	471 28%	478 28%	458 29%	291- 24%	244- 26%	279- 23%	41 25%	286- 24%	215- 23%	
NET Well (7-10)		1045 62%	998 62%	1045 62%	1016 62%	926+ 63%	168 61%	1031 62%	1045 62%	989 62%	814+ 68%	628+ 66%	842+ 70%	117+ 71%	833+ 69%	672+b 71%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	87	79	87	84	75	7-	82	87	87	75	58	46	55	2-	62	37-
	5%	5%	5%	5%	5%	2%	5%	5%	5%	5%	5%	5%	5%	1%	5%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1601	1536	1601	1553	1391	266	1579	1601	1601	1518	1140	904	1145	163	1153	910
Mean score	7.2	7.2	7.2	7.2	7.3+	7.2	7.2	7.2	7.2	7.2	7.5+	7.4+	7.6+b	7.4	7.5+	7.6+b
Standard deviation	2.08	2.07	2.08	2.07	2.06	2.09	2.08	2.08	2.08	2.07	1.92	1.98	1.85	2.04	1.91	1.89
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.17	.06	.07

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Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	19 1%	** **	17 1%	11 1%	6 1%
2	(2.0)	26 2%	** **	19- 1%	15 1%	8 1%
3	(3.0)	33 2%	** **	30 2%	22 2%	9 1%
4	(4.0)	77 5%	** **	72 5%	46 4%	25 4%
5	(5.0)	176 10%	** **	159 10%	111 10%	68 11%
6	(6.0)	225 13%	** **	205 13%	153 14%	86 14%
7	(7.0)	294 17%	** **	273 18%	205+ 19%	139+b 22%
8	(8.0)	318 19%	** **	294 19%	208 19%	116 18%
9	(9.0)	154 9%	** **	143 9%	100 9%	55 9%
10 - Extremely well	(10.0)	279 17%	** **	250 16%	153- 14%	87- 14%
NET Badly (1-3)		78 5%	** **	67 4%	48 4%	23 4%
NET Neutral (4-6)		478 28%	** **	436 28%	309 29%	179 28%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_5 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
NET Well (7-10)	1045	**	960	665	397
	62%	**	63%	62%	63%
Don't know	87	**	69-	51	30
	5%	**	5%	5%	5%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	7.00
Base for stats	1601	**	1463	1023	600
Mean score	7.2	**	7.2	7.1	7.1
Standard deviation	2.08	**	2.05	2.00	1.94
Standard Error	.06	**	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_6

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	29 2%	17 2%	10 1%	** **	2 2%	19 2%	11 1%
2	(2.0)	48 3%	16- 2%	28a 4%	** **	4 4%	22 3%	24 3%
3	(3.0)	66 4%	20- 3%	44+a 6%	** **	2 1%	37 5%	27 3%
4	(4.0)	111 7%	38- 5%	67+a 9%	** **	6 5%	59 7%	51 6%
5	(5.0)	215 13%	102 13%	95 12%	** **	18 16%	101 12%	111 13%
6	(6.0)	266 16%	129 16%	115 15%	** **	20 18%	134 17%	130 15%
7	(7.0)	264 16%	135 17%	114 15%	** **	13 11%	128 16%	135 16%
8	(8.0)	217 13%	107 13%	94 12%	** **	16 15%	112 14%	104 12%
9	(9.0)	88 5%	51b 6%	23- 3%	** **	14 13%	47 6%	40 5%
10 - Extremely well	(10.0)	148 9%	88+b 11%	44- 6%	** **	15 14%	66 8%	80 9%
NET Badly (1-3)		144 9%	53- 7%	83+a 11%	** **	7 7%	78 10%	62 7%
NET Neutral (4-6)		592 35%	269 33%	277 36%	** **	43 39%	294 36%	292 34%
NET Well (7-10)		717 42%	381+b 47%	275- 36%	** **	58 52%	353 44%	359 42%
Don't know		235 14%	103 13%	128+a 17%	** **	3 2%	85- 10%	148+a 17%

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Prepared by BMG

Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	6.00	7.00	6.00	**	7.00	6.00	7.00
Mode	6.00	7.00	6.00	**	6.00	6.00	7.00
Base for stats	1452	703	635	**	109	726	712
Mean score	6.4	6.7+b	6.0-	**	6.8b	6.3	6.5
Standard deviation	2.17	2.15	2.13	**	2.23	2.19	2.13
Standard Error	.06	.09	.09	**	.24	.09	.08

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Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	29 2%	1 1%	8 3%	5 2%	8 3%	4 1%	3 1%	0 -%	9 2%	14 2%	7 1%	3 1%
2	(2.0)	48 3%	7 3%	6 2%	12f 5%	6 2%	11 4%	2 1%	4 4%	13 3%	18 3%	17 3%	6 2%
3	(3.0)	66 4%	7 3%	3- 1%	15bh 6%	11 3%	15bh 5%	10bh 5%	6 5%	9- 2%	26bh 5%	31bh 5%	16bh 5%
4	(4.0)	111 7%	7 3%	18 6%	18 7%	28ah 9%	15 6%	10 5%	15 13%	25 5%	46a 8%	40 7%	25 8%
5	(5.0)	215 13%	29 13%	34 11%	35 13%	39 13%	41 15%	20 9%	17 16%	62 12%	74 13%	79 13%	38 11%
6	(6.0)	266 16%	43ci 20%	52 17%	31 12%	42 14%	45 16%	40ci 19%	14 12%	95ci 18%	73- 13%	99 16%	54 17%
7	(7.0)	264 16%	48+cfijk 22%	47 16%	36 14%	49 16%	46 16%	25 12%	13 11%	95fk 19%	85 15%	84 14%	38- 12%
8	(8.0)	217 13%	31 15%	42 14%	31 12%	48 15%	27 10%	29 14%	8 7%	73 14%	79 14%	64 11%	37 11%
9	(9.0)	88 5%	12 6%	19e 6%	21+ej 8%	17e 6%	5- 2%	9 4%	5 4%	31ej 6%	38ej 7%	20- 3%	14 4%
10 - Extremely well	(10.0)	148 9%	17 8%	45 15% +adefijk	27j 11%	21 7%	18 7%	14 6%	6 5%	62+defijk 12%	48 8%	38- 6%	20 6%
NET Badly (1-3)		144 9%	14 7%	17 6%	33+bh 13%	25 8%	30bh 11%	16 7%	10 9%	31- 6%	57bh 10%	55 9%	25 8%
NET Neutral (4-6)		592 35%	79 37%	103 34%	84 32%	109 35%	101 36%	70 33%	46 41%	182 35%	193 34%	218 36%	117 36%
NET Well (7-10)		717 42%	107+efjk 50%	153+efjk 51%	116ejk 45%	135ejk 43%	96- 35%	78 36%	31 28%	261 51% +efijk	251ejk 44%	205- 34%	109- 33%

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Prepared by BMG

Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Don't know	235	13-	27-	27	41ah	51+abchi	50	25	40-	69ah	127	76+abcdhi
	14%	6%	9%	11%	13%	18%	24%	22%	8%	12%	21%	23%
Medians	6.00	7.00	7.00	6.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	6.00	7.00	6.00	7.00	7.00	7.00	6.00	5.00	7.00	7.00	6.00	6.00
Base for stats	1452	200	273	232	268	227	164	87	474	501	478	251
Mean score	6.4	6.6egj	6.8	6.3	6.3	6.0-	6.4g	5.8-	6.7	6.3	6.1-	6.2
			+cdegijk						+cdegijk			
Standard deviation	2.17	1.91	2.22	2.40	2.16	2.10	2.05	2.07	2.10	2.27	2.09	2.07
Standard Error	.06	.16	.15	.17	.14	.14	.16	.23	.11	.11	.10	.13

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Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	29 2%	1 1%	4 3%	1 1%	2 1%	** **	3 1%	7 2%	6 4%	4 3%	29+ 2%	1 *%	0 -%	0 -%
2	(2.0)	48 3%	0 -%	3 2%	4 3%	4 2%	** **	7a 4%	6 2%	6a 4%	4 3%	38 3%	6a 5%	3a 4%	1 2%
3	(3.0)	66 4%	5 4%	7 5%	10f 7%	5 2%	** **	4 2%	12 4%	8 6%	4 3%	57 4%	4 4%	4 6%	1 2%
4	(4.0)	111 7%	4 3%	6 4%	13 8%	11 5%	** **	10 5%	16 6%	12 8%	9 7%	91 6%	9 8%	6 7%	5a 10%
5	(5.0)	215 13%	13 10%	22k 16%	16 11%	28 14%	** **	39 19% +acjklm	35 13%	19 13%	17 13%	196+k 14%	8- 7%	6 8%	5 10%
6	(6.0)	266 16%	21 16%	17 12%	23 15%	34 16%	** **	29 15%	55+i 20%	21 14%	15 11%	223 15%	23 19%	12 16%	8 16%
7	(7.0)	264 16%	23 18%	26 18%	26 17%	34 17%	** **	23 11%	46 17%	19 13%	15 12%	226 16%	16 13%	13 18%	8 18%
8	(8.0)	217 13%	22 17%	19 13%	13 9%	29 14%	** **	24 12%	28 10%	15 11%	25cg 19%	184 13%	16 13%	8 11%	8 16%
9	(9.0)	88 5%	6 4%	6 4%	8 5%	14 7%	** **	12 6%	17 6%	3 2%	8 6%	78 5%	4 3%	3 4%	3 6%
10 - Extremely well	(10.0)	148 9%	13g 10%	9 6%	17g 11%	26g 13%	** **	20g 10%	11- 4%	15g 10%	11 8%	124g 9%	13g 11%	6 8%	5g 10%
NET Badly (1-3)		144 9%	6 5%	14 10%	15 10%	11 5%	** **	14 7%	24 9%	21+adjm 14%	12 9%	124 9%	11 9%	7 10%	2 4%
NET Neutral (4-6)		592 35%	38 30%	45 32%	52 34%	73 35%	** **	78 39%	105 39%	52 36%	41 31%	510 35%	41 33%	24 32%	18 37%
NET Well (7-10)		717 42%	64gh 50%	59 42%	64 42%	104+gh 50%	** **	80 39%	103 38%	53 37%	59 45%	613 42%	50 40%	31 41%	24gh 50%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	235	19	22	20	21	**	30	37	19	19	195	22d	13	5
	14%	15%	16%	14%	10%	**	15%	14%	13%	15%	14%	18%	17%	10%
Medians	6.00	7.00	7.00	6.00	7.00	**	6.00	6.00	6.00	7.00	6.00	6.00	6.00	7.00
Mode	6.00	7.00	7.00	7.00	7.00	**	5.00	6.00	6.00	8.00	7.00	6.00	7.00	7.00
Base for stats	1452	109	118	130	188	**	172	232	126	113	1246	101	62	43
Mean score	6.4	6.9	6.2	6.4	6.8+eghj	**	6.4	6.2	6.0-	6.4	6.4	6.5	6.3	6.7egh
Standard deviation	2.17	1.92	2.16	2.22	2.10	**	2.20	2.03	2.45	2.31	2.17	2.23	2.15	1.97
Standard Error	.06	.20	.22	.22	.17	**	.18	.15	.25	.25	.07	.22	.20	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	29 2%	11 2%	7 2%	3 1%	8 2%	19 2%	11 1%	27 2%	** **	2 1%	** **	** **
2	(2.0)	48 3%	16 3%	10 3%	13 4%	9 2%	26 3%	23 3%	44 3%	** **	3 1%	** **	** **
3	(3.0)	66 4%	24 5%	18 5%	8 3%	16 4%	42 5%	24 3%	58 4%	** **	6 3%	** **	** **
4	(4.0)	111 7%	45+b 9%	18 5%	17 6%	29 7%	64 7%	46 6%	100 7%	** **	10 5%	** **	** **
5	(5.0)	215 13%	61 11%	51 13%	47 15%	53 12%	111 12%	100 13%	186 13%	** **	29 14%	** **	** **
6	(6.0)	266 16%	90d 17%	68d 17%	53 17%	53- 12%	158d 17%	106 14%	241 16%	** **	24 11%	** **	** **
7	(7.0)	264 16%	98+df 19%	63 16%	45 14%	58 13%	161+ 17%	103 14%	224 15%	** **	40 19%	** **	** **
8	(8.0)	217 13%	71 13%	56 14%	37 12%	53 12%	127 14%	90 12%	181 12%	** **	36 17%	** **	** **
9	(9.0)	88 5%	25 5%	20 5%	21 7%	23 5%	45 5%	44 6%	71 5%	** **	17 8%	** **	** **
10 - Extremely well	(10.0)	148 9%	35- 7%	34 9%	30 10%	47a 11%	69 7%	77a 10%	121 8%	** **	26 13%	** **	** **
NET Badly (1-3)		144 9%	51 10%	36 9%	24 8%	33 7%	86 9%	57 8%	130 9%	** **	11 5%	** **	** **
NET Neutral (4-6)		592 35%	196 37%	137 35%	117 38%	135- 30%	333 36%	252 34%	527 36%	** **	62 30%	** **	** **
NET Well (7-10)		717 42%	228 43%	173 44%	133 43%	180 41%	401 43%	313 42%	597- 41%	** **	119+a 57%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	235	56-	47	34	95+abce	102-	130+abce	215c	**	18-	**	**
	14%	11%	12%	11%	22%	11%	17%	15%	**	9%	**	**
Medians	6.00	6.00	7.00	6.00	7.00	6.00	7.00	6.00	**	7.00	**	**
Mode	6.00	7.00	6.00	6.00	7.00	7.00	6.00	6.00	**	7.00	**	**
Base for stats	1452	475	346	274	348	821	622	1254	**	193	**	**
Mean score	6.4	6.2-	6.4	6.5	6.5	6.3	6.5	6.3-	**	6.9+a	**	**
Standard deviation	2.17	2.12	2.14	2.16	2.27	2.13	2.22	2.17	+a	2.05	**	**
Standard Error	.06	.10	.11	.16	.15	.07	.11	.07	**	.16	**	**

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Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	29 2%	16+b 3%	14- 1%	4 3%	** **	1 1%	** **	** **	** **	** **	11+b 4%	4 2%
2	(2.0)	48 3%	19 3%	30 3%	4 3%	** **	3 2%	** **	** **	** **	** **	11 5%	6 4%
3	(3.0)	66 4%	25 4%	42 4%	9j 8%	** **	5 3%	** **	** **	** **	** **	6 3%	8 5%
4	(4.0)	111 7%	34 6%	77 7%	9 8%	** **	11 7%	** **	** **	** **	** **	13 5%	10 6%
5	(5.0)	215 13%	70 13%	145 13%	11 9%	** **	16 11%	** **	** **	** **	** **	40 16%	19 12%
6	(6.0)	266 16%	80 15%	186 16%	16 14%	** **	18 12%	** **	** **	** **	** **	28 11%	21 14%
7	(7.0)	264 16%	64- 12%	200+a 18%	14 12%	** **	17 12%	** **	** **	** **	** **	32 13%	18 12%
8	(8.0)	217 13%	69 13%	148 13%	20 18%	** **	24 17%	** **	** **	** **	** **	29 12%	21 13%
9	(9.0)	88 5%	24 4%	64 6%	3 3%	** **	5 3%	** **	** **	** **	** **	13 5%	3 2%
10 - Extremely well	(10.0)	148 9%	54 10%	94 8%	9 8%	** **	16 11%	** **	** **	** **	** **	30 12%	17 11%
NET Badly (1-3)		144 9%	59+b 11%	85- 7%	16+b 14%	** **	9 6%	** **	** **	** **	** **	29 12%	18 11%
NET Neutral (4-6)		592 35%	184 34%	408 36%	35 31%	** **	44 31%	** **	** **	** **	** **	81 33%	50 32%
NET Well (7-10)		717 42%	211- 39%	506+a 44%	46 40%	** **	61 43%	** **	** **	** **	** **	104 42%	60 38%

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Prepared by BMG

Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	235	92+b	144-	17	**	28b	**	**	**	**	35	30b
	14%	17%	13%	15%	**	20%	**	**	**	**	14%	19%
Medians	6.00	6.00	7.00	6.00	**	7.00	**	**	**	**	6.00	6.00
Mode	6.00	6.00	7.00	8.00	**	8.00	**	**	**	**	5.00	6.00
Base for stats	1452	454	998	98	**	114	**	**	**	**	213	128
Mean score	6.4	6.3	6.5	6.1	**	6.6	**	**	**	**	6.3	6.3
Standard deviation	2.17	2.35	2.08	2.37	**	2.18	**	**	**	**	2.50	2.38
Standard Error	.06	.12	.07	.25	**	.23	**	**	**	**	.19	.23

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Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	29 2%	** **	** **	0- -%	0 -%	3- 1%	20cde 2%	29 2%	** **	29 2%	** **
2	(2.0)	48 3%	** **	** **	12 5%	8 4%	17 4%	21 3%	47 3%	** **	48 3%	** **
3	(3.0)	66 4%	** **	** **	5 2%	7 3%	15 3%	41 5%	66 4%	** **	66 4%	** **
4	(4.0)	111 7%	** **	** **	17 7%	16 7%	33 7%	48 6%	110 7%	** **	110 7%	** **
5	(5.0)	215 13%	** **	** **	21 9%	25 12%	50 11%	116 14%	210 13%	** **	214 13%	** **
6	(6.0)	266 16%	** **	** **	35 15%	35 16%	75 16%	139 16%	262 16%	** **	266 16%	** **
7	(7.0)	264 16%	** **	** **	40 17%	26 12%	73 15%	142 17%	258 16%	** **	263 16%	** **
8	(8.0)	217 13%	** **	** **	46+f 19%	34 16%	78+f 16%	98 12%	215 13%	** **	215 13%	** **
9	(9.0)	88 5%	** **	** **	12 5%	14 6%	31 6%	36 4%	88 5%	** **	88 5%	** **
10 - Extremely well	(10.0)	148 9%	** **	** **	23 10%	31+f 15%	57+f 12%	59- 7%	147 9%	** **	148 9%	** **
NET Badly (1-3)		144 9%	** **	** **	17 7%	15 7%	35 7%	83 10%	143 9%	** **	144 9%	** **
NET Neutral (4-6)		592 35%	** **	** **	73 31%	75 35%	158 33%	303 36%	583 35%	** **	590 35%	** **
NET Well (7-10)		717 42%	** **	** **	122+f 52%	105f 49%	238+f 50%	336- 39%	708 43%	** **	714 42%	** **

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Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	235	**	**	24	19	45	131	231	**	234	**
	14%	**	**	10%	9%	9%	15%	14%	**	14%	**
Medians	6.00	**	**	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	6.00	**	**	8.00	6.00	8.00	7.00	6.00	**	6.00	**
Base for stats	1452	**	**	212	195	431	721	1433	**	1448	**
Mean score	6.4	**	**	6.7+f	6.8+f	6.7+f	6.2-	6.4	**	6.4	**
Standard deviation	2.17	**	**	2.10	2.20	2.17	2.14	2.17	**	2.17	**
Standard Error	.06	**	**	.16	.17	.11	.09	.06	**	.06	**

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Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	29 2%	28e 2%	29e 2%	27e 2%	22 2%	0- -%	28e 2%	29e 2%	29e 2%	29e 2%	14- 1%	9- 1%	12- 1%	0 -%	19 2%	13 1%
2	(2.0)	48 3%	46 3%	48 3%	44 3%	32- 2%	8 3%	47 3%	48 3%	48 3%	48 3%	17- 1%	19- 2%	15- 1%	3 2%	24- 2%	13- 1%
3	(3.0)	66 4%	64 4%	66 4%	62 4%	50- 3%	7 3%	66 4%	66 4%	66 4%	62 4%	36- 3%	36 4%	35- 3%	5 3%	30- 2%	24- 3%
4	(4.0)	111 7%	103 6%	111 7%	109 7%	95 6%	11 4%	108 7%	111 7%	111 7%	103 6%	70 6%	67 7%	66- 5%	5 3%	73 6%	53 6%
5	(5.0)	215 13%	209 13%	215 13%	204 12%	179 12%	25 9%	212 13%	215 13%	215 13%	204 13%	138- 12%	106- 11%	136- 11%	12 8%	136- 11%	91- 10%
6	(6.0)	266 16%	258 16%	266 16%	263 16%	232 16%	43 16%	260 16%	266 16%	266 16%	257 16%	203 17%	143 15%	179 15%	20 12%	185 15%	131- 14%
7	(7.0)	264 16%	251 16%	264 16%	258 16%	229 16%	37 14%	262 16%	264 16%	264 16%	244 15%	202 17%	161 17%	210+ 17%	21 13%	203 17%	171+ 18%
8	(8.0)	217 13%	206 13%	217 13%	215 13%	206+ 14%	52 19%	216 13%	217 13%	217 13%	212 13%	179+ 15%	138+ 14%	192+ 16%	34+ 21%	184+ 15%	165+ 17%
9	(9.0)	88 5%	86 5%	88 5%	84 5%	82 6%	23+bcghi 9%	88 5%	88 5%	88 5%	82 5%	74+ 6%	59 6%	73+ 6%	19+abce 11%	74+ 6%	65+ 7%
10 -	(10.0)	148 9%	142 9%	148 9%	144 9%	133 9%	52 19%	148 9%	148 9%	148 9%	142 9%	119+ 10%	98+ 10%	120+ 10%	42 26%	122+ 10%	103+ 11%
NET Badly (1-3)		144 9%	139 9%	144 9%	133 8%	104- 7%	15 6%	141 8%	144 9%	144 9%	139 9%	68- 6%	64- 7%	63- 5%	7 4%	74- 6%	50- 5%
NET Neutral (4-6)		592 35%	571 35%	592 35%	576 35%	506 35%	79- 29%	581 35%	592 35%	592 35%	564 35%	410df 34%	316d 33%	381-d 32%	37- 22%	395-d 33%	276- 29%

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Prepared by BMG

Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
NET Well (7-10)	717	686	717	702	650+	165	713	717	717	681	574+	454+	595+	117	582+	504+abe
	42%	42%	42%	43%	44%	61%	43%	42%	42%	43%	48%	48%	50%	71%	48%	53%
Don't know	235	220e	235e	226e	206e	13-	227e	235e	235e	209e	146-d	115-d	161d	4-	164d	117d
	14%	14%	14%	14%	14%	5%	14%	14%	14%	13%	12%	12%	13%	3%	13%	12%
Medians	6.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	6.00	6.00	6.00	6.00	8.00	7.00	6.00	6.00	6.00	6.00	7.00	7.00	10.00	7.00	7.00
Base for stats	1452	1396	1452	1410	1260	260	1435	1452	1452	1384	1052	835	1039	161	1051	830
Mean score	6.4	6.4	6.4	6.4+	6.5+	7.2	6.4+	6.4	6.4	6.4	6.7+	6.6+	6.8+	7.7	6.7+	6.9+b
Standard deviation	2.17	2.17	2.17	2.15	2.12	2.12	2.17	2.17	2.17	2.18	2.03	2.10	2.01	2.04	2.10	2.05
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.07	.08	.07	.18	.07	.08

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Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	29 2%	** **	25 2%	19 2%	11 2%
2	(2.0)	48 3%	** **	43 3%	27 3%	19 3%
3	(3.0)	66 4%	** **	58 4%	46 4%	27 4%
4	(4.0)	111 7%	** **	99 6%	70 7%	40 6%
5	(5.0)	215 13%	** **	192 13%	143 13%	81 13%
6	(6.0)	266 16%	** **	250 16%	178 17%	104 16%
7	(7.0)	264 16%	** **	252+ 16%	179 17%	120+ 19%
8	(8.0)	217 13%	** **	204 13%	149 14%	88 14%
9	(9.0)	88 5%	** **	85 6%	56 5%	32 5%
10 - Extremely well	(10.0)	148 9%	** **	136 9%	84 8%	49 8%
NET Badly (1-3)		144 9%	** **	126 8%	92 9%	56 9%
NET Neutral (4-6)		592 35%	** **	541 35%	392 36%	225 36%
NET Well (7-10)		717 42%	** **	677+ 44%	467 43%	289+ 46%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_6 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	235	**	187-	123-	59-
	14%	**	12%	11%	9%
Medians	6.00	**	7.00	6.00	7.00
Mode	6.00	**	7.00	7.00	7.00
Base for stats	1452	**	1345	951	570
Mean score	6.4	**	6.4+	6.4	6.4
Standard deviation	2.17	**	2.14	2.11	2.10
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_7
 Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	26 2%	14 2%	10 1%	** **	2 2%	17 2%	9 1%
2	(2.0)	32 2%	13 2%	17 2%	** **	2 1%	13 2%	19 2%
3	(3.0)	57 3%	21 3%	31 4%	** **	4 4%	30 4%	27 3%
4	(4.0)	136 8%	53 7%	71 9%	** **	12 10%	79+b 10%	55- 6%
5	(5.0)	203 12%	93 11%	100 13%	** **	9 8%	95 12%	105 12%
6	(6.0)	263 16%	127 16%	119 16%	** **	17 15%	124 15%	136 16%
7	(7.0)	290 17%	151 19%	117 15%	** **	19 17%	138 17%	149 17%
8	(8.0)	223 13%	108 13%	92 12%	** **	22 19%	123+b 15%	99- 11%
9	(9.0)	99 6%	63+b 8%	29- 4%	** **	7 6%	49 6%	48 6%
10 - Extremely well	(10.0)	177 10%	102+b 13%	57- 7%	** **	16 14%	77 9%	98 11%
NET Badly (1-3)		116 7%	49 6%	59 8%	** **	7 7%	60 7%	55 6%
NET Neutral (4-6)		601 36%	272 34%	290 38%	** **	38 34%	298 37%	296 34%
NET Well (7-10)		789 47%	425+b 53%	295- 39%	** **	64 57%	387 48%	394 46%
Don't know		182 11%	60- 7%	120+a 16%	** **	3 2%	65- 8%	114+a 13%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	7.00	7.00	6.00	**	8.00	7.00	7.00
Base for stats	1506	747	644	**	109	745	746
Mean score	6.6	6.8 b	6.2-	**	6.8 b	6.5	6.6
Standard deviation	2.14	2.14	2.09	**	2.19	2.15	2.12
Standard Error	.06	.09	.09	**	.24	.09	.08

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Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	26 2%	1 1%	5 2%	6 2%	7 2%	3 1%	5 2%	0 -%	6 1%	13 2%	7 1%	5 1%
2	(2.0)	32 2%	4 2%	4 1%	4 2%	11+j 4%	4 1%	3 1%	2 2%	8 2%	16 3%	9 1%	5 2%
3	(3.0)	57 3%	10 5%	4 1%	17+bdefhj 6%	6 2%	7 3%	4 2%	8 7%	15 3%	23 4%	19 3%	12 4%
4	(4.0)	136 8%	22 10%	18 6%	19 7%	23 7%	28 10%	19 9%	7 6%	40 8%	42 7%	54 9%	26 8%
5	(5.0)	203 12%	25 12%	38 13%	28 11%	31 10%	39 14%	31 14%	11 10%	63 12%	59 10%	80 13%	42 13%
6	(6.0)	263 16%	45+bfk 21%	35- 12%	41 16%	46 15%	54bk 20%	27 13%	15 13%	79 15%	87 15%	96 16%	42 13%
7	(7.0)	290 17%	31 15%	62c 21%	35 14%	56 18%	49 18%	37 17%	19 17%	93 18%	91 16%	106 17%	57 17%
8	(8.0)	223 13%	38ej 18%	42e 14%	39e 15%	42 14%	23- 8%	26 12%	13 12%	80ej 16%	81e 14%	62- 10%	39 12%
9	(9.0)	99 6%	15 7%	25efjk 8%	17 7%	19 6%	9 3%	6- 3%	7 6%	41+efjk 8%	36j 6%	22- 4%	13 4%
10 - Extremely well	(10.0)	177 10%	19 9%	49+aefjk 16%	32jk 12%	35 11%	21 7%	19 9%	4 3%	67+ejk 13%	66jk 12%	43- 7%	22- 7%
NET Badly (1-3)		116 7%	16 7%	13 4%	27+behj 10%	25 8%	14 5%	12 5%	10 9%	29 6%	51+be 9%	36 6%	22 7%
NET Neutral (4-6)		601 36%	92+bdik 43%	91 30%	89 34%	99 32%	121 43%	76 36%	33 29%	183 36%	188 33%	230b 38%	109 33%
NET Well (7-10)		789 47%	103ej 49%	178 59%	123ej 47%	151ejk 49%	102- 37%	88 41%	43 38%	282 55%	274ejk 48%	233- 39%	131- 40%

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Prepared by BMG

Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Don't know	182	2-	18-a	21ah	35abh	42+abchi	38 +abcdhi	27	20-	56ah	106 +abcdhi	65+abcdhi
	11%	1%	6%	8%	11%	15%	18%	24%	4%	10%	18%	20%
Medians	7.00	6.00	7.00	7.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	7.00	6.00	7.00	6.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00
Base for stats	1506	211	283	239	275	237	176	86	493	514	499	262
Mean score	6.6	6.5	7.0 +acdefgi	6.5	6.6	6.3-	6.4	6.3	6.8 +efgjk	6.6	6.3-	6.3
Standard deviation	2.14	2.03	2.13 jk	2.30	2.25	1.94	2.11	1.97	2.10	2.27	2.00	2.06
Standard Error	.06	.17	.14	.16	.15	.13	.16	.22	.11	.11	.09	.13

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Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	26 2%	1 1%	4 3%	1 1%	2 1%	** **	3 1%	3 1%	3 2%	3 2%	21 1%	5+ 4%	* *%	* *%
2	(2.0)	32 2%	1 1%	3 2%	4 2%	4 2%	** **	2 1%	4 1%	5 4%	0 -%	26 2%	3 3%	2 2%	1i 2%
3	(3.0)	57 3%	3 2%	7 5%	5 3%	6 3%	** **	7 4%	7 2%	2 2%	3 2%	45 3%	5 4% +adghijm	6 8%	1 2%
4	(4.0)	136 8%	7 5%	10 7%	16 11%	12 6%	** **	21 10%	19 7%	20+adgkm 14%	12 9%	121 8%	7 6%	6 8%	2 4%
5	(5.0)	203 12%	16 12%	15 10%	21 14%	17 8%	** **	35+dj 17%	29 11%	15 11%	15 11%	172 12%	13 11%	12d 16%	6 12%
6	(6.0)	263 16%	24 19%	16 11%	21 14%	47+bghjk 23%	** **	29 15%	36 13%	18 12%	21 16%	231 16%	13 10%	11 14%	8 17%
7	(7.0)	290 17%	19 15%	26 19%	27 18%	34 16%	** **	30 15%	49 18%	24 17%	24 18%	240 17%	27 22%	14 18%	9 19%
8	(8.0)	223 13%	21 16%	21 15%	15 10%	33 16%	** **	22 11%	37 14%	13 9%	14 10%	184 13%	23h 19%	9 12%	7 15%
9	(9.0)	99 6%	9 7%	8 5%	7 4%	11 5%	** **	11 6%	24+h 9%	3 2%	8 6%	86 6%	6 5%	3 4%	5+chjkl 11%
10 - Extremely well	(10.0)	177 10%	13 10%	14 10%	19 13%	24 11%	** **	23 12%	21 8%	22g 15%	16 12%	154 11%	12 10%	6 7%	5 11%
NET Badly (1-3)		116 7%	5 4%	14 10%	10 6%	13 6%	** **	12 6%	14 5%	11 7%	5 4%	92 6%	13a 11%	8agi 10%	2 5%
NET Neutral (4-6)		601 36%	47 37%	41 29%	58 39%	76 36%	** **	86+bgk 42%	84 31%	54 37%	48 36%	523k 36%	33- 27%	29k 38%	16 33%
NET Well (7-10)		789 47%	61 48%	69 49%	68 45%	102 49%	** **	86 43%	131 49%	62 43%	62 47%	664 46%	68f1 55%	31 41%	27+fhjl 56%

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Prepared by BMG

Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	182	15	16	15	18	**	19	41+km	19	17	163	9	7	3
	11%	12%	12%	10%	9%	**	9%	15%	13%	13%	11%	7%	10%	6%
Medians	7.00	7.00	7.00	6.00	7.00	**	6.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	7.00	6.00	7.00	7.00	6.00	**	5.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Base for stats	1506	112	124	135	190	**	184	228	126	115	1279	114	68	45
Mean score	6.6	6.8e1	6.5	6.5	6.7e1	**	6.4	6.7e1	6.4	6.7	6.6	6.5	6.2	7.0e1
Standard deviation	2.14	1.93	2.28	2.16	2.04	**	2.15	2.03	2.40	2.12	2.13	2.28	2.07	1.98
Standard Error	.06	.20	.22	.21	.17	**	.17	.15	.25	.22	.07	.21	.19	.19

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Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	26 2%	10 2%	7 2%	4 1%	5 1%	17 2%	9 1%	24 2%	** **	2 1%	** **	** **
2	(2.0)	32 2%	10 2%	8 2%	5 2%	9 2%	18 2%	14 2%	29 2%	** **	3 1%	** **	** **
3	(3.0)	57 3%	18 3%	15 4%	10 3%	10 2%	33 4%	21 3%	50 3%	** **	7 3%	** **	** **
4	(4.0)	136 8%	50 9%	30 8%	25 8%	31 7%	80 9%	56 7%	121 8%	** **	15 7%	** **	** **
5	(5.0)	203 12%	55 10%	48 12%	48 15%	51 12%	103 11%	99 13%	181 12%	** **	22 10%	** **	** **
6	(6.0)	263 16%	99+f 19%	57 14%	44 14%	61 14%	156 17%	105 14%	232 16%	** **	27 13%	** **	** **
7	(7.0)	290 17%	86 16%	73 19%	64 21%	64 15%	159 17%	129 17%	247 17%	** **	42 20%	** **	** **
8	(8.0)	223 13%	65 12%	62 16%	35 11%	61 14%	126 14%	95 13%	191 13%	** **	32 15%	** **	** **
9	(9.0)	99 6%	33 6%	20 5%	25 8%	22 5%	52 6%	47 6%	86 6%	** **	13 6%	** **	** **
10 - Extremely well	(10.0)	177 10%	42- 8%	41 10%	29 9%	64+ae 14%	83- 9%	93+ae 12%	141- 10%	** **	34+a 16%	** **	** **
NET Badly (1-3)		116 7%	38 7%	30 8%	19 6%	25 6%	69 7%	44 6%	103 7%	** **	12 6%	** **	** **
NET Neutral (4-6)		601 36%	204 39%	134 34%	117 38%	143 32%	339 37%	260 35%	533 36%	** **	64 30%	** **	** **
NET Well (7-10)		789 47%	225- 42%	195a 50%	152 49%	211 48%	420 46%	363 48%	665- 45%	** **	122+a 58%	** **	** **

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Prepared by BMG

Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	182	63c	33	21-	64+bc	96	85	167c	**	13-	**	**
	11%	12%	8%	7%	14%	10%	11%	11%	**	6%	**	**
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Base for stats	1506	468	360	288	379	827	667	1301	**	198	**	**
Mean score	6.6	6.4-	6.5	6.5	6.8+ae	6.5	6.7a	6.5-	**	6.9+a	**	**
												+a
Standard deviation	2.14	2.11	2.14	2.06	2.20	2.12	2.14	2.13	**	2.15	**	**
Standard Error	.06	.10	.11	.15	.14	.07	.10	.06	**	.16	**	**

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Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Limiting/Impacting Conditions									Your mental health (j)	Other (k)
			Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)		
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	26 2%	15+b 3%	11- 1%	4b 3%	** **	4 3%	** **	** **	** **	** **	9+b 4%	6+b 4%
2	(2.0)	32 2%	20+b 4%	12- 1%	4b 3%	** **	2 1%	** **	** **	** **	** **	11+b 5%	8+b 5%
3	(3.0)	57 3%	23 4%	35 3%	6 5%	** **	5 4%	** **	** **	** **	** **	9 4%	6 4%
4	(4.0)	136 8%	47 9%	89 8%	10 9%	** **	12 8%	** **	** **	** **	** **	19 8%	9 6%
5	(5.0)	203 12%	76 14%	126 11%	12 10%	** **	12 8%	** **	** **	** **	** **	39 16%	25 16%
6	(6.0)	263 16%	65- 12%	198+a 17%	13 12%	** **	17 12%	** **	** **	** **	** **	31 12%	20 13%
7	(7.0)	290 17%	87 16%	203 18%	24 21%	** **	25 17%	** **	** **	** **	** **	32 13%	21 13%
8	(8.0)	223 13%	53- 10%	170+a 15%	9 8%	** **	18 13%	** **	** **	** **	** **	26 11%	15 9%
9	(9.0)	99 6%	34 6%	65 6%	8 7%	** **	11 8%	** **	** **	** **	** **	13 5%	8 5%
10 - Extremely well	(10.0)	177 10%	69 13%	108 9%	10 9%	** **	19 13%	** **	** **	** **	** **	38+b 15%	21 13%
NET Badly (1-3)		116 7%	58+b 11%	57- 5%	13+b 12%	** **	12 8%	** **	** **	** **	** **	29+b 12%	20+b 12%
NET Neutral (4-6)		601 36%	188 34%	413 36%	35 31%	** **	41 29%	** **	** **	** **	** **	90 36%	54 34%
NET Well (7-10)		789 47%	243 44%	547 48%	51 45%	** **	73 51%	** **	** **	** **	** **	109 44%	64 41%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	182	57	125	15	**	17	**	**	**	**	20	20
	11%	10%	11%	13%	**	12%	**	**	**	**	8%	13%
Medians	7.00	6.00	7.00	7.00	**	7.00	**	**	**	**	6.00	6.00
Mode	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	5.00	5.00
Base for stats	1506	489	1017	100	**	125	**	**	**	**	229	138
Mean score	6.6	6.4-	6.7+ak	6.2	**	6.7	**	**	**	**	6.4	6.3
Standard deviation	2.14	2.40	1.99	2.35	**	2.34	**	**	**	**	2.52	2.50
Standard Error	.06	.12	.07	.25	**	.24	**	**	**	**	.19	.23

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Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	26 2%	** **	** **	0 -%	* *%	1- *%	16e 2%	26 2%	** **	26 2%	** **
2	(2.0)	32 2%	** **	** **	6 3%	8 4%	8 2%	16 2%	32 2%	** **	32 2%	** **
3	(3.0)	57 3%	** **	** **	13 6%	9 4%	20 4%	31 4%	56 3%	** **	57 3%	** **
4	(4.0)	136 8%	** **	** **	21 9%	14 7%	38 8%	68 8%	132 8%	** **	135 8%	** **
5	(5.0)	203 12%	** **	** **	21 9%	14- 7%	44 9%	107d 13%	198 12%	** **	202 12%	** **
6	(6.0)	263 16%	** **	** **	38 16%	47+f 22%	84 18%	131 15%	259 16%	** **	263 16%	** **
7	(7.0)	290 17%	** **	** **	31 13%	24- 11%	65- 14%	165+cde 19%	288 17%	** **	290 17%	** **
8	(8.0)	223 13%	** **	** **	40 17%	31 14%	73 15%	106 12%	218 13%	** **	219 13%	** **
9	(9.0)	99 6%	** **	** **	17 7%	8 4%	35 7%	44 5%	98 6%	** **	99 6%	** **
10 - Extremely well	(10.0)	177 10%	** **	** **	30f 13%	37+f 17%	71+f 15%	66- 8%	177 11%	** **	177 11%	** **
NET Badly (1-3)		116 7%	** **	** **	20 8%	17 8%	30 6%	62 7%	115 7%	** **	116 7%	** **
NET Neutral (4-6)		601 36%	** **	** **	80 34%	75 35%	167 35%	305 36%	589 35%	** **	599 36%	** **
NET Well (7-10)		789 47%	** **	** **	118 50%	100 47%	244+f 51%	381 45%	781 47%	** **	785 47%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	182	**	**	19	22	36-	104e	180	**	182	**
	11%	**	**	8%	10%	8%	12%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	8.00	6.00	6.00	7.00	7.00	**	7.00	**
Base for stats	1506	**	**	217	191	441	749	1485	**	1499	**
Mean score	6.6	**	**	6.7	6.8f	6.9+f	6.4-	6.6	**	6.6	**
Standard deviation	2.14	**	**	2.19	2.24	2.15	2.08	2.14	**	2.14	**
Standard Error	.06	**	**	.16	.18	.11	.08	.06	**	.06	**

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Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	26 2%	24 2%	26 2%	23 1%	17- 1%	2 1%	24 1%	26 2%	26 2%	25 2%	12- 1%	10 1%	6- **%	1 1%	13- 1%	5- 1%
2	(2.0)	32 2%	29 2%	32 2%	27 2%	24- 2%	5 2%	31 2%	32 2%	32 2%	32 2%	12- 1%	14 1%	15- 1%	2 1%	14- 1%	14 1%
3	(3.0)	57 3%	55 3%	57 3%	56 3%	40- 3%	8 3%	56 3%	57 3%	57 3%	53 3%	28- 2%	27 3%	24- 2%	6 4%	31- 3%	17- 2%
4	(4.0)	136 8%	131 8%	136 8%	134 8%	119 8%	16 6%	136 8%	136 8%	136 8%	133 8%	82-d 7%	72d 8%	72- 6%	4- 2%	88d 7%	64-d 7%
5	(5.0)	203 12%	199e 12%	203e 12%	196e 12%	177e 12%	18- 7%	202e 12%	203e 12%	203e 12%	192e 12%	125- 10%	94- 10%	124- 10%	10- 6%	119- 10%	85- 9%
6	(6.0)	263 16%	254 16%	263 16%	253 15%	217- 15%	45 17%	258 16%	263 16%	263 16%	247 16%	195 16%	164 17%	188 16%	24 14%	189 16%	148 16%
7	(7.0)	290 17%	274 17%	290 17%	282 17%	257 18%	41 15%	285 17%	290 17%	290 17%	264 17%	217 18%	164 17%	229+ 19%	26 16%	229+ 19%	174 18%
8	(8.0)	223 13%	215 13%	223 13%	220 13%	205+ 14%	60 22% +abcd fghi	220 13%	223 13%	223 13%	219 14%	183+ 15%	135 14%	182+ 15%	39+abce 24%	179+ 15%	168+ 18%
9	(9.0)	99 6%	95 6%	99 6%	96 6%	85 6%	17 6%	99 6%	99 6%	99 6%	94 6%	84+ 7%	62 7%	86+ 7%	15 9%	84+ 7%	60 6%
10 - Extremely well	(10.0)	177 10%	170 11%	177 10%	173 11%	166+ 11%	50 18% +abcd fghi	177 10%	177 10%	177 10%	170 11%	144+ 12%	116+ 12%	152+ 13%	37 23% +abcef	146+ 12%	130+ 14%
NET Badly (1-3)		116 7%	108 7%	116 7%	106 6%	81- 6%	15 5%	111 7%	116 7%	116 7%	111 7%	52- 4%	50- 5%	45- 4%	9 6%	58- 5%	36- 4%
NET Neutral (4-6)		601 36%	583e 36%	601 36%	583 36%	512 35%	79- 29%	595e 36%	601 36%	601 36%	572e 36%	402-d 34%	329d 35%	384-d 32%	37- 23%	396-d 33%	298-d 31%

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Prepared by BMG

Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
NET Well (7-10)	789	755	789	770	713+	169	781	789	789	748	628+	476+	650+	116	638+	532+b
	47%	47%	47%	47%	49%	62%	47%	47%	47%	47%	52%	50%	54%	70%	53%	56%
Don't know	182	170e	182e	177e	160e	10-	175e	182e	182e	162e	116-d	95d	121d	2-	123d	81-d
	11%	11%	11%	11%	11%	4%	11%	11%	11%	10%	10%	10%	10%	1%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Base for stats	1506	1446	1506	1459	1307	263	1487	1506	1506	1430	1082	855	1078	163	1091	866
Mean score	6.6	6.6	6.6	6.6+	6.7+	7.2	6.6	6.6	6.6	6.6	6.9+	6.8+	7.0+	7.5	6.8+	7.0+b
Standard deviation	2.14	2.13	2.14	2.12	2.10	2.09	2.13	2.14	2.14	2.15	2.02	2.08	1.97	2.03	2.04	2.00
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.07	.08	.07	.17	.07	.07

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Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	26 2%	** **	23 2%	16 1%	6 1%
2	(2.0)	32 2%	** **	29 2%	20 2%	10 2%
3	(3.0)	57 3%	** **	50 3%	38 4%	24 4%
4	(4.0)	136 8%	** **	122 8%	88 8%	57 9%
5	(5.0)	203 12%	** **	179 12%	123 11%	67 11%
6	(6.0)	263 16%	** **	244 16%	176 16%	108 17%
7	(7.0)	290 17%	** **	271 18%	205+ 19%	120 19%
8	(8.0)	223 13%	** **	210 14%	145 14%	81 13%
9	(9.0)	99 6%	** **	91 6%	63 6%	38 6%
10 - Extremely well	(10.0)	177 10%	** **	162 11%	97- 9%	56 9%
NET Badly (1-3)		116 7%	** **	102 7%	74 7%	40 6%
NET Neutral (4-6)		601 36%	** **	545 36%	386 36%	232 37%
NET Well (7-10)		789 47%	** **	733+ 48%	510 48%	295 47%

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Prepared by BMG

Table Q35_2_7 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	182	**	151-	103	62
	11%	**	10%	10%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1506	**	1381	971	568
Mean score	6.6	**	6.6	6.5	6.5
Standard deviation	2.14	**	2.12	2.08	2.04
Standard Error	.06	**	.06	.07	.09

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Table Q35_2_8
 Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	19 1%	12 1%	7 1%	** **	0 -%	11 1%	8 1%
2	(2.0)	14 1%	6 1%	8 1%	** **	0 -%	7 1%	6 1%
3	(3.0)	62 4%	28 3%	31 4%	** **	3 3%	32 4%	30 3%
4	(4.0)	125 7%	33- 4%	76+a 10%	** **	16 14%	74+b 9%	49- 6%
5	(5.0)	224 13%	104 13%	112 15%	** **	7 6%	122 15%	99 12%
6	(6.0)	278 16%	126 16%	129 17%	** **	20 18%	134 17%	139 16%
7	(7.0)	285 17%	135 17%	130 17%	** **	20 18%	135 17%	148 17%
8	(8.0)	245 15%	129 16%	95- 12%	** **	19 17%	129 16%	114 13%
9	(9.0)	104 6%	66+b 8%	34- 4%	** **	5 5%	53 7%	51 6%
10 - Extremely well	(10.0)	153 9%	95+b 12%	35- 5%	** **	21 19%	59- 7%	93+a 11%
NET Badly (1-3)		95 6%	46 6%	46 6%	** **	3 3%	50 6%	44 5%
NET Neutral (4-6)		627 37%	264- 33%	317+a 42%	** **	43 38%	329+b 41%	287- 33%
NET Well (7-10)		787 47%	425+b 53%	295- 39%	** **	65 58%	377 47%	406 47%
Don't know		180 11%	72- 9%	106+a 14%	** **	1 1%	54- 7%	124+a 14%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	6.00	**	7.00	6.00	7.00
Mode	7.00	7.00	7.00	**	10.00	7.00	7.00
Base for stats	1508	735	658	**	111	757	737
Mean score	6.6	6.9+b	6.2-	**	7.0b	6.5-	6.7+a
Standard deviation	2.01	2.06	1.89	**	2.05	2.00	2.01
Standard Error	.06	.08	.08	**	.22	.08	.08

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Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	19 1%	2 1%	4 1%	3 1%	5 2%	2 1%	2 1%	0 -%	6 1%	9 2%	4 1%	2 1%
2	(2.0)	14 1%	0 -%	1 *%	4 2%	5h 2%	3 1%	* *%	0 -%	1 *%	9+h 2%	3 1%	* *%
3	(3.0)	62 4%	12f 5%	7 2%	13f 5%	11 4%	12f 4%	2- 1%	5 4%	19 4%	24f 4%	19 3%	7 2%
4	(4.0)	125 7%	27+bdik 12%	12- 4%	21 8%	18 6%	28bk 10%	15 7%	3 3%	39 7%	40 7%	47b 8%	18 6%
5	(5.0)	224 13%	28 13%	35 12%	26 10%	49 16%	43 15%	28 13%	15 14%	62 12%	75 13%	86 14%	43 13%
6	(6.0)	278 16%	39 18%	53d 18%	42 16%	36- 11%	58+di 21%	38 18%	12 11%	92d 18%	78- 14%	108d 18%	50 15%
7	(7.0)	285 17%	34 16%	51 17%	50 19%	57 19%	46 17%	27 12%	20 18%	85 16%	107f 19%	93 15%	47 14%
8	(8.0)	245 15%	32 15%	55+ej 18%	37 14%	43 14%	28- 10%	33 15%	17 15%	87e 17%	79 14%	79 13%	50 15%
9	(9.0)	104 6%	19ej 9%	24ej 8%	14e 5%	27ej 9%	4- 1%	12e 6%	5 4%	42+ej 8%	41ej 7%	21- 4%	17e 5%
10 - Extremely well	(10.0)	153 9%	17 8%	40+efjk 13%	30jk 12%	27 9%	19 7%	15 7%	5 4%	56jk 11%	57j 10%	39- 6%	20 6%
NET Badly (1-3)		95 6%	14 6%	13 4%	20fk 8%	22fk 7%	17f 6%	5- 2%	5 4%	26 5%	41+fjk 7%	27 4%	10- 3%
NET Neutral (4-6)		627 37%	94bdik 44%	100 33%	90 34%	103 33%	129 46%	80 38%	31 27%	193 38%	193 34%	240 40%	111 34%
NET Well (7-10)		787 47%	100e 47%	170+efjk 57%	131efjk 50%	154ejk 50%	98- 35%	87 41%	47 42%	270+efjk 53%	285efjk 50%	232- 38%	134- 41%
Don't know		180 11%	5- 2%	18- 6%	20a 8%	31ah 10%	35abh 12%	42 19%	30 27%	23- 5%	50ah 9%	106 18%	72+abcdehi 22%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Medians	7.00	6.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	6.00	7.00
Mode	7.00	6.00	8.00	7.00	7.00	6.00	6.00	7.00	6.00	7.00	6.00	8.00
Base for stats	1508	208	282	240	279	244	173	83	490	519	499	255
Mean score	6.6	6.4	7.0	6.6e	6.6e	6.1-	6.7e	6.6e	6.8+ej	6.6e	6.4-	6.7e
			+acdeijk									
Standard deviation	2.01	2.02	1.98	2.13	2.12	1.88	1.88	1.74	2.02	2.12	1.87	1.84
Standard Error	.06	.17	.13	.15	.14	.12	.15	.20	.10	.10	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	19 1%	3g 3%	4g 3%	1 1%	1 *%	** **	1 1%	0 -%	0 -%	4+gj 3%	16 1%	2g 2%	1g 1%	0 -%
2	(2.0)	14 1%	0 -%	4+j 3%	2 1%	1 *%	** **	2 1%	2 1%	1 1%	0 -%	11 1%	0 -%	1 1%	2+adfgijk 4%
3	(3.0)	62 4%	1 1%	5 3%	3 2%	7 4%	** **	8 4%	13 5%	5 3%	4 3%	53 4%	5 4%	3a 5%	1 2%
4	(4.0)	125 7%	7 5%	9 6%	17 11%	12 6%	** **	12 6%	21 8%	15 10%	11 8%	108 7%	10 8%	5 7%	2 5%
5	(5.0)	224 13%	19 15%	18 13%	21 14%	31 15%	** **	32 16%	27 10%	20 14%	20 15%	196 14%	13 10%	8 11%	6 13%
6	(6.0)	278 16%	26c 20%	20 14%	16 11%	33 16%	** **	39c 19%	49 18%	27 19%	18 14%	241 17%	18 14%	11 15%	8 17%
7	(7.0)	285 17%	19 15%	27 19%	31 20%	34 16%	** **	30 15%	51 19%	24 17%	15 11%	242 17%	18 14%	15 20%	10 20%
8	(8.0)	245 15%	20 16%	17 12%	21 14%	37 18%	** **	24 12%	36 13%	18 13%	19 14%	200- 14%	26+bfj 21%	10 14%	8 18%
9	(9.0)	104 6%	9 7%	9 7%	6 4%	13 6%	** **	16 8%	26+h1 10%	4 3%	6 5%	93 6%	7 6%	2 3%	2 5%
10 - Extremely well	(10.0)	153 9%	11 8%	14 10%	14 9%	20 10%	** **	19 10%	15 6%	15 10%	15 11%	129 9%	12 10%	8 10%	4 9%
NET Badly (1-3)		95 6%	4 3%	12 9%	6 4%	9 4%	** **	11 5%	15 6%	6 4%	9 7%	79 6%	7 6%	6 7%	3 6%
NET Neutral (4-6)		627 37%	51 40%	47 33%	53 35%	75 36%	** **	83 41%	97 36%	61 42%	49 37%	545 38%	40 33%	24 33%	17 36%
NET Well (7-10)		787 47%	59 46%	68 48%	72 48%	105 50%	** **	90 44%	128 47%	62 43%	55 42%	664 46%	63 51%	35 47%	24 51%

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Prepared by BMG

Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	180	13	14	20	20	**	19	30	16	19	153	13	10	4
	11%	10%	10%	13%	10%	**	9%	11%	11%	15%	11%	11%	13%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	6.00	7.00	6.00	6.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	7.00	7.00	8.00	**	6.00	7.00	6.00	5.00	7.00	8.00	7.00	7.00
Base for stats	1508	115	126	131	189	**	184	240	129	113	1289	110	65	44
Mean score	6.6	6.7	6.5	6.6	6.8	**	6.6	6.6	6.5	6.5	6.6	6.7	6.5	6.6
Standard deviation	2.01	1.96	2.24	2.00	1.93	**	1.99	1.87	1.93	2.27	2.01	2.07	2.11	1.94
Standard Error	.06	.20	.22	.20	.16	**	.16	.14	.20	.24	.06	.19	.19	.19

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Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	19 1%	5 1%	6 2%	5 2%	3 1%	11 1%	8 1%	17 1%	** **	2 1%	** **	** **
2	(2.0)	14 1%	6 1%	3 1%	3 1%	3 1%	8 1%	5 1%	14 1%	** **	0 -	** **	** **
3	(3.0)	62 4%	16 3%	17 4%	14 5%	12 3%	34 4%	27 4%	50 3%	** **	12 5%	** **	** **
4	(4.0)	125 7%	40 7%	32 8%	23 7%	28 6%	71 8%	51 7%	110 7%	** **	14 7%	** **	** **
5	(5.0)	224 13%	73 14%	53 13%	39 12%	60 13%	125 14%	98 13%	198 13%	** **	26 12%	** **	** **
6	(6.0)	278 16%	91 17%	64 16%	48 16%	74 17%	155 17%	122 16%	247 17%	** **	29 14%	** **	** **
7	(7.0)	285 17%	94 18%	68 17%	59 19%	62 14%	162 18%	121 16%	246 17%	** **	37 17%	** **	** **
8	(8.0)	245 15%	82 15%	59 15%	41 13%	59 13%	141 15%	100 13%	214 15%	** **	31 15%	** **	** **
9	(9.0)	104 6%	41 8%	23 6%	16 5%	25 6%	63 7%	41 5%	89 6%	** **	15 7%	** **	** **
10 - Extremely well	(10.0)	153 9%	30- 6%	36a 9%	33a 11%	53+ae 12%	66- 7%	85+ae 11%	118- 8%	** **	33+a 16%	** **	** **
NET Badly (1-3)		95 6%	27 5%	26 7%	22 7%	18 4%	53 6%	40 5%	81 6%	** **	14 6%	** **	** **
NET Neutral (4-6)		627 37%	203 38%	148 38%	110 36%	162 37%	352 38%	272 36%	554 38%	** **	69 33%	** **	** **
NET Well (7-10)		787 47%	246 46%	186 47%	149 48%	198 45%	432 47%	347 46%	668- 45%	** **	116+a 55%	** **	** **

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Prepared by BMG

Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	180	54	33	28	65+abe	86	93	165c	**	12-	**	**
	11%	10%	8%	9%	15%	9%	12%	11%	**	6%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	7.00	7.00	7.00	6.00	7.00	6.00	6.00	**	7.00	**	**
Base for stats	1508	477	360	281	378	837	659	1303	**	199	**	**
Mean score	6.6	6.5	6.5	6.6	6.8	6.5	6.7	6.5-	**	6.9+a	**	**
Standard deviation	2.01	1.91	2.05	2.10	2.02	1.97	2.06	1.99	**	2.14	**	**
Standard Error	.06	.09	.11	.15	.12	.07	.10	.06	**	.16	**	**

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Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157	
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133	
Total		1688	546	1142	115	**	143	**	**	**	**	248	158	
1 - Extremely badly	(1.0)	19 1%	13+b 2%	6- *	5+b 4%	** **	6+b 4%	** **	** **	** **	** **	8+b 3%	2 1%	
2	(2.0)	14 1%	7 1%	7 1%	1 1%	** **	1 1%	** **	** **	** **	** **	3 1%	4+b 2%	
3	(3.0)	62 4%	27 5%	35 3%	4 3%	** **	5 4%	** **	** **	** **	** **	15+b 6%	6 4%	
4	(4.0)	125 7%	40 7%	85 7%	13 11%	** **	12 8%	** **	** **	** **	** **	14 6%	10 6%	
5	(5.0)	224 13%	82 15%	142 12%	15 13%	** **	15 11%	** **	** **	** **	** **	40 16%	29 18%	
6	(6.0)	278 16%	73- 13%	205+a 18%	14 12%	** **	17 12%	** **	** **	** **	** **	31 13%	20 13%	
7	(7.0)	285 17%	70- 13%	214+ajk 19%	16 14%	** **	23 16%	** **	** **	** **	** **	31 12%	18 12%	
8	(8.0)	245 15%	80 15%	165 14%	17 15%	** **	21 15%	** **	** **	** **	** **	30 12%	26 16%	
9	(9.0)	104 6%	29 5%	75 7%	3 2%	** **	8 6%	** **	** **	** **	** **	13 5%	10 6%	
10 - Extremely well	(10.0)	153 9%	58 11%	95 8%	10 9%	** **	16 11%	** **	** **	** **	** **	37+b 15%	18 12%	
NET Badly (1-3)		95 6%	47+b 9%	48- 4%	10 8%	** **	12b 9%	** **	** **	** **	** **	25+b 10%	11 7%	
NET Neutral (4-6)		627 37%	196 36%	431 38%	42 37%	** **	44 31%	** **	** **	** **	** **	86 35%	59 37%	
NET Well (7-10)		787 47%	237 43%	550 48%	46 40%	** **	67 47%	** **	** **	** **	** **	111 45%	72 46%	

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Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	180	66	114	17	**	18	**	**	**	**	26	15
	11%	12%	10%	15%	**	13%	**	**	**	**	10%	10%
Medians	7.00	6.00	7.00	6.00	**	7.00	**	**	**	**	6.00	7.00
Mode	7.00	5.00	7.00	8.00	**	7.00	**	**	**	**	5.00	5.00
Base for stats	1508	480	1028	98	**	124	**	**	**	**	223	143
Mean score	6.6	6.4	6.7ci	6.2	**	6.5	**	**	**	**	6.5	6.6
								i	-			
Standard deviation	2.01	2.24	1.89	2.28	**	2.35	**	**	**	**	2.40	2.19
Standard Error	.06	.11	.06	.25	**	.24	**	**	**	**	.18	.20

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Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	19 1%	** **	** **	1 *%	2 1%	6 1%	8 1%	19 1%	** **	19 1%	** **
2	(2.0)	14 1%	** **	** **	4 2%	1 1%	4 1%	7 1%	13 1%	** **	14 1%	** **
3	(3.0)	62 4%	** **	** **	8 3%	9 4%	16 3%	41+ 5%	61 4%	** **	61 4%	** **
4	(4.0)	125 7%	** **	** **	17 7%	11 5%	35 7%	65 8%	122 7%	** **	125 7%	** **
5	(5.0)	224 13%	** **	** **	25 11%	24 11%	56 12%	116 14%	221 13%	** **	223 13%	** **
6	(6.0)	278 16%	** **	** **	43 18%	48+f 23%	87 18%	133 16%	273 16%	** **	278 17%	** **
7	(7.0)	285 17%	** **	** **	44 19%	30 14%	77 16%	159 19%	281 17%	** **	284 17%	** **
8	(8.0)	245 15%	** **	** **	39 16%	32 15%	83+f 17%	111 13%	240 14%	** **	240 14%	** **
9	(9.0)	104 6%	** **	** **	17 7%	10 5%	28 6%	54 6%	104 6%	** **	104 6%	** **
10 - Extremely well	(10.0)	153 9%	** **	** **	27f 11%	30+f 14%	54f 11%	57- 7%	153 9%	** **	153 9%	** **
NET Badly (1-3)		95 6%	** **	** **	13 5%	13 6%	26 5%	55 6%	93 6%	** **	94 6%	** **
NET Neutral (4-6)		627 37%	** **	** **	85 36%	84 39%	178 37%	314 37%	616 37%	** **	626 37%	** **
NET Well (7-10)		787 47%	** **	** **	126+f 54%	102 48%	243+f 51%	382 45%	778 47%	** **	782 47%	** **

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Prepared by BMG

Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	180	**	**	12-	15	29-	101ce	178	**	180	**
	11%	**	**	5%	7%	6%	12%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	7.00	6.00	6.00	7.00	7.00	**	7.00	**
Base for stats	1508	**	**	224	198	447	751	1487	**	1502	**
Mean score	6.6	**	**	6.8f	6.8	6.7f	6.5-	6.6	**	6.6	**
											b
Standard deviation	2.01	**	**	2.00	2.06	2.04	1.96	2.01	**	2.01	**
Standard Error	.06	**	**	.14	.16	.11	.08	.06	**	.06	**

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Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	19 1%	14 1%	19 1%	18 1%	17 1%	1 *	18 1%	19 1%	19 1%	17 1%	5- *	4- *	4- *	1 1%	8- 1%	4- *
2	(2.0)	14 1%	14 1%	14 1%	14 1%	10 1%	0 -	14 1%	14 1%	14 1%	14 1%	10 1%	7 1%	8 1%	0 -	11 1%	7 1%
3	(3.0)	62 4%	57 4%	62 4%	56 3%	47- 3%	8 3%	61 4%	62 4%	62 4%	59 4%	28- 2%	28 3%	28- 2%	1- *	31- 3%	19- 2%
4	(4.0)	125 7%	121 7%	125 7%	119 7%	105 7%	23 8%	120 7%	125 7%	125 7%	120 8%	69- 6%	62 7%	59- 5%	10 6%	65- 5%	51- 5%
5	(5.0)	224 13%	215e 13%	224e 13%	218e 13%	196e 13%	17- 6%	220e 13%	224e 13%	224e 13%	217e 14%	138-d 12%	108-d 11%	135-d 11%	6- 3%	141-d 12%	102-d 11%
6	(6.0)	278 16%	268 17%	278 16%	275 17%	242 17%	41 15%	275 17%	278 16%	278 16%	265 17%	203d 17%	159d 17%	189 16%	16- 10%	194 16%	152 16%
7	(7.0)	285 17%	271 17%	285 17%	273 17%	243 17%	39 14%	278 17%	285 17%	285 17%	263 16%	216 18%	166 17%	224+ 19%	27 17%	224+ 18%	172 18%
8	(8.0)	245 15%	235 15%	245 15%	241 15%	228+ 16%	67 25%	243 15%	245 15%	245 15%	235 15%	202+ 17%	158+ 17%	211+ 18%	50 30%	208+ 17%	186+ 20%
9	(9.0)	104 6%	100 6%	104 6%	100 6%	91 6%	22 8%	104 6%	104 6%	104 6%	99 6%	88+ 7%	68 7%	85+ 7%	17+ 10%	83 7%	68 7%
10 - Extremely well	(10.0)	153 9%	146 9%	153 9%	147 9%	139 9%	42 15%	152 9%	153 9%	153 9%	147 9%	119 10%	92 10%	134+ 11%	31 19%	126+ 10%	109+ 11%
NET Badly (1-3)		95 6%	85 5%	95 6%	88 5%	74- 5%	9 3%	92 6%	95 6%	95 6%	90 6%	43- 4%	40- 4%	41- 3%	2- 1%	50- 4%	29- 3%
NET Neutral (4-6)		627 37%	605e 37%	627e 37%	612e 37%	543e 37%	81- 30%	616e 37%	627e 37%	627e 37%	603e 38%	410-d 34%	329-d 35%	383-d 32%	32- 19%	401-d 33%	305-d 32%

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Prepared by BMG

Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
NET Well (7-10)	787	752	787	762	701+	169	778	787	787	743	625+	484+	654+	125	641+	534+b
	47%	47%	47%	47%	48%	62%	47%	47%	47%	47%	52%	51%	55%	76%	53%	56%
Don't know	180	174e	180e	175e	148e	14-	175e	180e	180e	156e	120d	97d	122d	6-	123d	78-
	11%	11%	11%	11%	10%	5%	11%	11%	11%	10%	10%	10%	10%	4%	10%	8%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	6.00	7.00	8.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	8.00	7.00	8.00
Base for stats	1508	1442	1508	1462	1318	259	1487	1508	1508	1436	1078	853	1077	159	1092	869
Mean score	6.6	6.6	6.6	6.6	6.7+	7.2	6.6+	6.6	6.6	6.6	6.9+	6.8+	7.0+	7.7	6.9+	7.0+b
Standard deviation	2.01	1.99	2.01	2.00	2.00	1.97	2.01	2.01	2.01	2.02	1.89	1.93	1.89	1.79	1.93	1.88
Standard Error	.06	.06	.06	.06	.06	.13	.06	.06	.06	.06	.06	.07	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	19 1%	** **	15 1%	8 1%	4 1%
2	(2.0)	14 1%	** **	13 1%	7 1%	4 1%
3	(3.0)	62 4%	** **	58 4%	42 4%	23 4%
4	(4.0)	125 7%	** **	103- 7%	73 7%	43 7%
5	(5.0)	224 13%	** **	210 14%	150 14%	79 13%
6	(6.0)	278 16%	** **	258 17%	178 17%	102 16%
7	(7.0)	285 17%	** **	258 17%	200+ 19%	129+ 20%
8	(8.0)	245 15%	** **	230 15%	162 15%	101 16%
9	(9.0)	104 6%	** **	98 6%	73 7%	40 6%
10 - Extremely well	(10.0)	153 9%	** **	142c 9%	73- 7%	43- 7%
NET Badly (1-3)		95 6%	** **	86 6%	57 5%	31 5%
NET Neutral (4-6)		627 37%	** **	571 37%	401 37%	225 36%
NET Well (7-10)		787 47%	** **	727 47%	508 47%	313 50%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_8 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	180	**	147-	108	61
	11%	**	10%	10%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	6.00	7.00	7.00
Base for stats	1508	**	1384	966	568
Mean score	6.6	**	6.6	6.6	6.6
Standard deviation	2.01	**	2.00	1.90	1.87
Standard Error	.06	**	.06	.07	.08

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Table Q35_2_9

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	18 1%	7 1%	10 1%	** **	1 1%	12 2%	6 1%
2	(2.0)	24 1%	7 1%	15 2%	** **	1 1%	10 1%	14 2%
3	(3.0)	41 2%	17 2%	18 2%	** **	6 6%	24 3%	16 2%
4	(4.0)	86 5%	43 5%	39 5%	** **	5 4%	46 6%	38 4%
5	(5.0)	202 12%	93 12%	92 12%	** **	16 14%	106 13%	90 10%
6	(6.0)	240 14%	118 15%	108 14%	** **	13 11%	120 15%	118 14%
7	(7.0)	293 17%	133 16%	137 18%	** **	22 20%	152 19%	140 16%
8	(8.0)	294 17%	133 16%	142 19%	** **	17 15%	149 18%	143 17%
9	(9.0)	140 8%	77 10%	53 7%	** **	10 9%	57 7%	83 10%
10 - Extremely well	(10.0)	270 16%	151+b 19%	101- 13%	** **	19 17%	96- 12%	174+a 20%
NET Badly (1-3)		83 5%	32 4%	43 6%	** **	8 8%	47 6%	36 4%
NET Neutral (4-6)		528 31%	254 31%	239 31%	** **	34 30%	272b 34%	245- 28%
NET Well (7-10)		998 59%	493 61%	433 57%	** **	68 61%	453- 56%	540+a 63%
Don't know		79 5%	28 4%	49+a 6%	** **	2 1%	38 5%	39 5%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	10.00	8.00	**	7.00	7.00	10.00
Base for stats	1609	778	715	**	110	773	821
Mean score	7.1	7.2+b	6.9-	**	7.0	6.8-	7.3+a
Standard deviation	2.09	2.07	2.09	**	2.17	2.06	2.09
Standard Error	.06	.08	.08	**	.24	.08	.08

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Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	18 1%	1 *%	2 1%	3 1%	4 1%	4 1%	4 2%	1 1%	3 1%	7 1%	9 1%	5 1%
2	(2.0)	24 1%	2 1%	4 1%	7+ 3%	2 1%	6 2%	1 1%	2 2%	6 1%	9 2%	9 1%	3 1%
3	(3.0)	41 2%	9 4%	5 2%	10 4%	7 2%	3 1%	4 2%	3 3%	14 3%	17 3%	10 2%	7 2%
4	(4.0)	86 5%	17f 8%	18 6%	13 5%	13 4%	13 5%	7 3%	7 6%	35 7%	25 4%	26 4%	14 4%
5	(5.0)	202 12%	29 13%	29 10%	37 14%	28 9%	39 14%	25 12%	15 13%	58 11%	65 11%	79 13%	41 12%
6	(6.0)	240 14%	34 16%	43 14%	33 13%	50 16%	37 13%	28 13%	15 14%	76 15%	83 15%	81 13%	44 13%
7	(7.0)	293 17%	41 19%	47 16%	46 18%	54 17%	49 18%	35 16%	22 19%	88 17%	100 18%	106 17%	57 17%
8	(8.0)	294 17%	41 19%	51 17%	42 16%	53 17%	49 17%	41 19%	17 15%	92 18%	95 17%	107 18%	58 18%
9	(9.0)	140 8%	14 7%	28 9%	15 6%	29 9%	25 9%	22 10%	7 6%	42 8%	44 8%	54 9%	28 9%
10 - Extremely well	(10.0)	270 16%	22- 11%	62+ae 21%	fjk 45 18%	61ajk 20%	38 13%	29 13%	13 12%	85 16%	107+ajk 19%	79- 13%	42 13%
NET Badly (1-3)		83 5%	11 5%	11 4%	20+ 8%	13 4%	13 5%	9 4%	6 5%	23 4%	33 6%	28 5%	15 5%
NET Neutral (4-6)		528 31%	80 37%	89 30%	83 32%	91 29%	88 32%	60 28%	37 33%	169 33%	174 30%	186 31%	98 30%
NET Well (7-10)		998 59%	118 56%	189 63%	148 57%	197 64%	160 58%	127 59%	58 51%	307 60%	345 61%	345 57%	185 56%
Don't know		79 5%	4 2%	11 4%	9 3%	8 3%	17ahi 6%	18 +abcdhi 9%	11 10%	15- 3%	17- 3%	47 +abcdhi 8%	30+abcdhi 9%

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Prepared by BMG

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	7.00	10.00	7.00	8.00	7.00	8.00	10.00	8.00	8.00
Base for stats	1609	209	289	251	301	262	196	101	499	552	559	297
Mean score	7.1	6.7-	7.3+acg	6.9	7.3+acg	7.0	7.1	6.8	7.1	7.1	7.0	7.0
Standard deviation	2.09	1.96	2.10	2.23	2.06	2.08	2.03	2.05	2.06	2.15	2.06	2.04
Standard Error	.06	.16	.13	.15	.13	.13	.15	.22	.10	.10	.09	.12

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Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	18 1%	2 2%	4 3%	2 1%	1 *%	** **	1 1%	1 *%	2 1%	0 -%	14 1%	1 1%	3+dfgij 4%	* *%
2	(2.0)	24 1%	2 1%	1 1%	2 1%	4 2%	** **	4 2%	4 2%	4 3%	0 -%	21 1%	2 2%	0 -%	1 2%
3	(3.0)	41 2%	2 1%	2 1%	5df 4%	1 *%	** **	1 *%	5 2%	5 3%	5df 4%	27- 2%	9 7%	5+abdfgjm 6%	1 2%
4	(4.0)	86 5%	5 4%	11 8%	6 4%	9 4%	** **	12 6%	15 6%	8 5%	6 5%	75 5%	5 4%	4 5%	2 4%
5	(5.0)	202 12%	17 13%	11 8%	18 12%	25 12%	** **	33b 16%	31 11%	21 14%	15 11%	176 12%	15 12%	7 9%	4 8%
6	(6.0)	240 14%	29+cfgjm 23%	21 15%	17 12%	36 17%	** **	27 13%	29 11%	19 13%	20 15%	209 14%	16 13%	10 13%	5 11%
7	(7.0)	293 17%	11- 9%	33ai 24%	29a 20%	38a 18%	** **	30 15%	59ai 22%	27 18%	14 10%	253a 18%	20 16%	13a 17%	7 15%
8	(8.0)	294 17%	24 19%	20 14%	21 14%	36 17%	** **	35 17%	53 20%	17 12%	27 20%	247 17%	24 20%	12 16%	11bch 24%
9	(9.0)	140 8%	8 6%	10h 7%	11h 8%	17h 8%	** **	21h 11%	30h 11%	3- 2%	17h 13%	118h 8%	8 6%	9h 12%	5h 11%
10 - Extremely well	(10.0)	270 16%	17 13%	16 12%	34+bgkl 23%	33 16%	** **	35g 17%	27- 10%	35 24%	22 17%	236g 16%	14 12%	9 12%	11bgkl 23%
NET Badly (1-3)		83 5%	5 4%	7 5%	9 6%	6 3%	** **	6 3%	10 4%	11 7%	5 4%	62- 4%	12+dfgj 10%	8+dfgjm 10%	2 3%
NET Neutral (4-6)		528 31%	51+cglm 40%	43 31%	42 28%	70 34%	** **	71m 35%	75 28%	47 33%	41 31%	460 32%	36 30%	21 28%	11 23%

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Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
NET Well (7-10)	998	60-	80	96a	124	**	121a	169a	81	79	854a	66	43	35+abdfhjkl
	59%	47%	57%	64%	59%	**	60%	63%	56%	60%	59%	54%	57%	72%
Don't know	79	11fm	11fm	4	8	**	4	15	5	6	66	8fm	4	*
	5%	8%	8%	3%	4%	**	2%	6%	4%	5%	5%	7%	5%	1%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	8.00	7.00	7.00	7.00	8.00
Mode	8.00	6.00	7.00	10.00	7.00	**	10.00	7.00	10.00	8.00	7.00	8.00	7.00	8.00
Base for stats	1609	117	129	147	201	**	198	254	139	126	1376	115	71	47
Mean score	7.1	6.9	6.8	7.2	7.1	**	7.1	7.0	7.0	7.3k	7.1	6.7	6.8	7.6+abghjkl
Standard deviation	2.09	2.06	2.10	2.22	1.98	**	2.07	1.91	2.34	2.01	2.07	2.18	2.32	1.99
Standard Error	.06	.21	.20	.21	.16	**	.16	.14	.23	.20	.06	.20	.20	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	18 1%	9f 2%	5 1%	2 1%	2 *	14 2%	4 1%	17 1%	** **	1 1%	** **	** **
2	(2.0)	24 1%	7 1%	9 2%	4 1%	4 1%	15 2%	8 1%	21 1%	** **	3 1%	** **	** **
3	(3.0)	41 2%	9 2%	12 3%	9 3%	11 3%	21 2%	20 3%	40 3%	** **	2 1%	** **	** **
4	(4.0)	86 5%	31 6%	14 4%	17 6%	23 5%	45 5%	40 5%	69 5%	** **	16 8%	** **	** **
5	(5.0)	202 12%	70 13%	47 12%	41 13%	42 9%	118 13%	83 11%	180 12%	** **	20 10%	** **	** **
6	(6.0)	240 14%	85 16%	52 13%	42 13%	61 14%	137 15%	103 14%	210 14%	** **	28 13%	** **	** **
7	(7.0)	293 17%	99 19%	79df 20%	46 15%	64 15%	178+f 19%	110- 15%	244 17%	** **	49+a 23%	** **	** **
8	(8.0)	294 17%	94 18%	68 17%	54 17%	76 17%	162 18%	130 17%	261 18%	** **	33 15%	** **	** **
9	(9.0)	140 8%	44 8%	32 8%	29 9%	34 8%	76 8%	63 8%	128 9%	** **	13 6%	** **	** **
10 - Extremely well	(10.0)	270 16%	58- 11%	63a 16%	51a 16%	96+abe 22%	120- 13%	147+ae 20%	231 16%	** **	37 18%	** **	** **
NET Badly (1-3)		83 5%	25 5%	26 7%	16 5%	17 4%	50 5%	33 4%	78 5%	** **	5 3%	** **	** **
NET Neutral (4-6)		528 31%	187+bd 35%	113 29%	100 32%	126 29%	300 32%	227 30%	460 31%	** **	64 30%	** **	** **
NET Well (7-10)		998 59%	295 56%	242 62%	179 58%	271 61%	537 58%	450 60%	864 59%	** **	132 62%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	79	25	12	14	29b	36	42	67	**	10	**	**
	5%	5%	3%	4%	6%	4%	6%	5%	**	5%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	7.00	7.00	8.00	10.00	7.00	10.00	8.00	**	7.00	**	**
Base for stats	1609	506	381	295	415	887	710	1402	**	201	**	**
Mean score	7.1	6.8-	7.0	7.1	7.3+ae	6.9-	7.2+ae	7.0	**	7.1	**	**
Standard deviation	2.09	2.02	2.12	2.12	2.10	2.07	2.11	2.10	**	2.00	**	**
Standard Error	.06	.09	.11	.15	.12	.07	.09	.06	**	.15	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	18 1%	11+b 2%	7- 1%	6+b 5%	** **	2 1%	** **	** **	** **	** **	6+b 3%	3 2%
2	(2.0)	24 1%	11 2%	12 1%	4 3%	** **	0 -%	** **	** **	** **	** **	6 2%	4 2%
3	(3.0)	41 2%	14 3%	27 2%	0 -%	** **	2 2%	** **	** **	** **	** **	8 3%	7c 4%
4	(4.0)	86 5%	29 5%	58 5%	5 5%	** **	10 7%	** **	** **	** **	** **	17 7%	5 3%
5	(5.0)	202 12%	73 13%	129 11%	9 8%	** **	15 11%	** **	** **	** **	** **	39 16%	21 13%
6	(6.0)	240 14%	69 13%	171 15%	17 15%	** **	16 11%	** **	** **	** **	** **	30 12%	24 15%
7	(7.0)	293 17%	86 16%	207j 18%	23j 20%	** **	23 16%	** **	** **	** **	** **	29- 12%	25 16%
8	(8.0)	294 17%	75- 14%	218+ajk 19%	18 16%	** **	22 16%	** **	** **	** **	** **	24- 10%	18 11%
9	(9.0)	140 8%	53 10%	87 8%	10 8%	** **	13 9%	** **	** **	** **	** **	21 9%	16 10%
10 - Extremely well	(10.0)	270 16%	102 19%	168 15%	17 15%	** **	31b 22%	** **	** **	** **	** **	62+b 25%	30 19%
NET Badly (1-3)		83 5%	36+b 7%	47- 4%	9 8%	** **	4 3%	** **	** **	** **	** **	20+b 8%	14+b 9%
NET Neutral (4-6)		528 31%	171 31%	358 31%	31 27%	** **	41 29%	** **	** **	** **	** **	86 34%	50 31%
NET Well (7-10)		998 59%	317 58%	680 60%	68 60%	** **	90 63%	** **	** **	** **	** **	136 55%	89 57%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	79	21	57	6	**	8	**	**	**	**	7	6
	5%	4%	5%	5%	**	6%	**	**	**	**	3%	4%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	7.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1609	524	1085	109	**	135	**	**	**	**	242	153
Mean score	7.1	7.0	7.1i	6.9	**	7.3i	**	**	**	**	7.0	7.0
Standard deviation	2.09	2.29	1.99	2.37	**	2.13	**	**	**	**	2.50	2.31
Standard Error	.06	.11	.07	.24	**	.21	**	**	**	**	.18	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	18 1%	** **	** **	1 *%	* *%	3 1%	12 1%	18 1%	** **	18 1%	** **
2	(2.0)	24 1%	** **	** **	2 1%	1 *%	3 1%	16 2%	24 1%	** **	24 1%	** **
3	(3.0)	41 2%	** **	** **	8 3%	5 2%	15 3%	22 3%	41 2%	** **	41 2%	** **
4	(4.0)	86 5%	** **	** **	17 7%	14 6%	26 6%	45 5%	85 5%	** **	86 5%	** **
5	(5.0)	202 12%	** **	** **	24 10%	20 9%	55 12%	102 12%	195 12%	** **	200 12%	** **
6	(6.0)	240 14%	** **	** **	32 14%	40 19%	68 14%	117 14%	239 14%	** **	240 14%	** **
7	(7.0)	293 17%	** **	** **	44 19%	30 14%	86 18%	147 17%	289 17%	** **	292 17%	** **
8	(8.0)	294 17%	** **	** **	42 18%	40 19%	81 17%	156 18%	288 17%	** **	290 17%	** **
9	(9.0)	140 8%	** **	** **	20 9%	16 8%	44 9%	63 7%	140 8%	** **	140 8%	** **
10 - Extremely well	(10.0)	270 16%	** **	** **	40 17%	41 19%	80 17%	126 15%	270 16%	** **	270 16%	** **
NET Badly (1-3)		83 5%	** **	** **	11 5%	6 3%	21 4%	50 6%	83 5%	** **	83 5%	** **
NET Neutral (4-6)		528 31%	** **	** **	73 31%	74 34%	149 31%	264 31%	519 31%	** **	527 31%	** **
NET Well (7-10)		998 59%	** **	** **	146 62%	127 59%	291 61%	492 58%	987 59%	** **	993 59%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	79	**	**	7	8	15	46	77	**	79	**
	5%	**	**	3%	4%	3%	5%	5%	**	5%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	7.00	10.00	7.00	8.00	7.00	**	7.00	**
Base for stats	1609	**	**	230	206	462	806	1588	**	1603	**
Mean score	7.1	**	**	7.1	7.2	7.1	7.0	7.1	**	7.1	**
Standard deviation	2.09	**	**	2.07	1.99	2.04	2.13	2.09	**	2.09	**
Standard Error	.06	**	**	.15	.15	.10	.08	.06	**	.06	**

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Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	18 1%	17 1%	18 1%	17 1%	15 1%	2 1%	17 1%	18 1%	18 1%	18 1%	8- 1%	5- 1%	5- *%	1 *%	8- 1%	5- 1%
2	(2.0)	24 1%	22 1%	24 1%	23 1%	16- 1%	3 1%	24 1%	24 1%	24 1%	24 1%	11- 1%	12 1%	11- 1%	3 2%	13 1%	7- 1%
3	(3.0)	41 2%	40 2%	41 2%	37 2%	31 2%	6 2%	37 2%	41 2%	41 2%	39 2%	16- 1%	22 2%	15- 1%	3 2%	22- 2%	15- 2%
4	(4.0)	86 5%	85 5%	86 5%	86 5%	70 5%	17 6%	86 5%	86 5%	86 5%	82 5%	53 4%	44 5%	47- 4%	5 3%	55 4%	34- 4%
5	(5.0)	202 12%	197 12%	202 12%	192 12%	174 12%	34 13%	200 12%	202 12%	202 12%	193 12%	117- 10%	99- 10%	116- 10%	17 10%	112- 9%	86- 9%
6	(6.0)	240 14%	231 14%	240 14%	234 14%	207 14%	34 13%	236 14%	240 14%	240 14%	231 14%	163 14%	137 14%	157 13%	19 12%	169 14%	126 13%
7	(7.0)	293 17%	273 17%	293 17%	288 18%	252 17%	41 15%	287 17%	293 17%	293 17%	273 17%	216 18%	170 18%	209 17%	26 16%	216 18%	162 17%
8	(8.0)	294 17%	285 18%	294 17%	286 17%	263 18%	63 23%	291 17%	294 17%	294 17%	274 17%	238+ 20%	179 19%	249+ 21%	40+ 24%	235+ 19%	197+ 21%
9	(9.0)	140 8%	137 8%	140 8%	138 8%	126 9%	20 7%	140 8%	140 8%	140 8%	134 8%	118+ 10%	77 8%	119+ 10%	18 11%	115+ 9%	86 9%
10 - Extremely well	(10.0)	270 16%	257 16%	270 16%	261 16%	247+ 17%	47 17%	269 16%	270 16%	270 16%	260 16%	210+ 18%	164 17%	225+ 19%	34 21%	217+ 18%	196+ 21%
NET Badly (1-3)		83 5%	78 5%	83 5%	76 5%	62- 4%	11 4%	77 5%	83 5%	83 5%	80 5%	36- 3%	39 4%	31- 3%	7 4%	44- 4%	27- 3%
NET Neutral (4-6)		528 31%	512 32%	528 31%	513 31%	451 31%	86 32%	522 31%	528 31%	528 31%	506 32%	333- 28%	280 30%	321- 27%	40 24%	336- 28%	247- 26%
NET Well (7-10)		998 59%	952 59%	998 59%	973 59%	888+ 61%	170 62%	987 59%	998 59%	998 59%	941 59%	783+ 65%	589+ 62%	802+b 67%	117+b 71%	783+ 64%	641+b 68%

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Prepared by BMG

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	79 5%	73 5%	79 5%	76 5%	66 5%	6 2%	75 5%	79 5%	79 5%	65 4%	46-d 4%	41d 4%	46-d 4%	1- *%	51d 4%	33-d 3%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1609	1543	1609	1561	1400	267	1587	1609	1609	1527	1152	908	1154	165	1164	914
Mean score	7.1	7.1	7.1	7.1	7.1+	7.1	7.1+	7.1	7.1	7.1	7.3+	7.2+	7.4+b	7.5+	7.3+	7.5+b
Standard deviation	2.09	2.08	2.09	2.07	2.06	2.05	2.08	2.09	2.09	2.10	1.96	2.02	1.93	2.01	2.00	1.95
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.17	.06	.07

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Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	18 1%	** **	15 1%	9 1%	7 1%
2	(2.0)	24 1%	** **	21 1%	18 2%	11 2%
3	(3.0)	41 2%	** **	37 2%	22 2%	10 2%
4	(4.0)	86 5%	** **	82 5%	52 5%	30 5%
5	(5.0)	202 12%	** **	183 12%	131 12%	71 11%
6	(6.0)	240 14%	** **	222 14%	163 15%	98 16%
7	(7.0)	293 17%	** **	273 18%	208+ 19%	143+b 23%
8	(8.0)	294 17%	** **	270 18%	201 19%	113 18%
9	(9.0)	140 8%	** **	129 8%	88 8%	51 8%
10 - Extremely well	(10.0)	270 16%	** **	243cd 16%	138- 13%	71- 11%
NET Badly (1-3)		83 5%	** **	73 5%	50 5%	28 5%
NET Neutral (4-6)		528 31%	** **	486 32%	347 32%	199 32%
NET Well (7-10)		998 59%	** **	914 60%	635 59%	378 60%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_9 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	79	**	58-	42	24
	5%	**	4%	4%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	7.00	7.00	7.00
Base for stats	1609	**	1473	1032	605
Mean score	7.1	**	7.1	7.0	6.9
Standard deviation	2.09	**	2.07	2.00	1.96
Standard Error	.06	**	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_10

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	13 1%	4 1%	9 1%	** **	0 -%	8 1%	5 1%
2	(2.0)	26 2%	12 1%	15 2%	** **	0 -%	13 2%	13 2%
3	(3.0)	43 3%	20 2%	24 3%	** **	0 -%	26 3%	18 2%
4	(4.0)	79 5%	36 4%	37 5%	** **	7 6%	48+b 6%	30- 4%
5	(5.0)	189 11%	83 10%	86 11%	** **	18 16%	97 12%	88 10%
6	(6.0)	225 13%	102 13%	97 13%	** **	25 22%	106 13%	114 13%
7	(7.0)	276 16%	126 16%	136 18%	** **	13 12%	143 18%	133 15%
8	(8.0)	286 17%	135 17%	130 17%	** **	21 19%	141 17%	143 17%
9	(9.0)	165 10%	93+b 12%	63 8%	** **	8 8%	82 10%	82 10%
10 - Extremely well	(10.0)	292 17%	167+b 21%	106- 14%	** **	19 17%	105- 13%	186+a 22%
NET Badly (1-3)		83 5%	35 4%	48+ 6%	** **	0 -%	48 6%	36 4%
NET Neutral (4-6)		493 29%	220 27%	220 29%	** **	50 44%	251 31%	232 27%
NET Well (7-10)		1019 60%	521+b 65%	435- 57%	** **	61 55%	471 58%	544+a 63%
Don't know		92 5%	30- 4%	60+a 8%	** **	1 1%	41 5%	48 6%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	8.00	7.00	**	7.00	7.00	8.00
Mode	10.00	10.00	7.00	**	6.00	7.00	10.00
Base for stats	1595	777	703	**	111	769	812
Mean score	7.2	7.4+b	7.0-	**	7.1	6.9-	7.4+a
Standard deviation	2.10	2.10	2.13	**	1.86	2.10	2.09
Standard Error	.06	.08	.09	**	.20	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	13 1%	2 1%	0 -%	2 1%	4 1%	3 1%	2 1%	1 1%	2 *%	5 1%	6 1%	3 1%
2	(2.0)	26 2%	3 2%	3 1%	4 2%	4 1%	6 2%	1 1%	4 4%	7 1%	8 1%	12 2%	6 2%
3	(3.0)	43 3%	6 3%	6 2%	7 3%	10 3%	7 3%	4 2%	3 2%	13 2%	17 3%	14 2%	6 2%
4	(4.0)	79 5%	9 4%	13 4%	11 4%	14 4%	23+fhik 8%	5 2%	5 5%	22 4%	24 4%	33 5%	10 3%
5	(5.0)	189 11%	22 10%	31 10%	35d 14%	20- 7%	32d 12%	30d 14%	18 16%	53 10%	55 10%	81+d 13%	48+di 15%
6	(6.0)	225 13%	37 17%	43 14%	36 14%	41 13%	32 12%	27 13%	8 7%	79 15%	77 14%	68 11%	35 11%
7	(7.0)	276 16%	39 18%	49 16%	43 17%	52 17%	46 17%	31 15%	16 14%	88 17%	95 17%	93 15%	47 14%
8	(8.0)	286 17%	35 16%	52 17%	44 17%	57 18%	40 14%	38 18%	21 18%	87 17%	101 18%	99 16%	59 18%
9	(9.0)	165 10%	27 13%	36c 12%	17 7%	31 10%	24 9%	18 8%	12 11%	63+c 12%	48 8%	54 9%	30 9%
10 - Extremely well	(10.0)	292 17%	31 14%	59 20%	46 18%	63 20%	46 16%	34 16%	13 12%	90 17%	109 19%	93 15%	47 14%
NET Badly (1-3)		83 5%	11 5%	10 3%	13 5%	17 6%	17 6%	7 3%	8 7%	21 4%	31 5%	32 5%	15 5%
NET Neutral (4-6)		493 29%	68 32%	86 29%	82 32%	75 24%	88 32%	62 29%	31 28%	154 30%	157 28%	181 30%	94 29%
NET Well (7-10)		1019 60%	131 62%	196ejk 65%	150 58%	203ejk 65%	156 56%	121 57%	62 55%	327jk 64%	353 62%	339- 56%	183 56%
Don't know		92 5%	3- 1%	9- 3%	14ah 5%	14 5%	18ah 6%	23 +abcdhi 11%	12 10%	11- 2%	29ah 5%	53+abdhi 9%	35+abcdhi 11%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	10.00	7.00	10.00	10.00	10.00	7.00	8.00	8.00	10.00	10.00	8.00	8.00
Base for stats	1595	210	292	245	295	261	191	101	502	541	552	292
Mean score	7.2	7.1	7.4egj	7.1	7.4ej	6.9	7.2	6.9	7.3e	7.2	7.0-	7.1
Standard deviation	2.10	2.04	1.99	2.11	2.13	2.24	2.01	2.23	2.01	2.12	2.16	2.09
Standard Error	.06	.17	.13	.14	.14	.14	.15	.24	.10	.10	.10	.13

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Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	13 1%	1 1%	4+fgj 3%	1 1%	3 1%	** **	0 -%	0 -%	2 1%	1 1%	12 1%	0 -%	2fg 2%	0 -%
2	(2.0)	26 2%	0 -%	3 2%	2 1%	6 3%	** **	1 1%	6 2%	2 1%	4 3%	23 2%	1 1%	2 2%	1 1%
3	(3.0)	43 3%	4 3%	4 3%	3 2%	3 2%	** **	11+g 5%	4 1%	3 2%	5 4%	39 3%	2 2%	2 2%	1 1%
4	(4.0)	79 5%	5 4%	5 4%	6 4%	8 4%	** **	6 3%	17 6%	7 5%	7 6%	66 5%	8 7%	3 4%	2 4%
5	(5.0)	189 11%	9 7%	11 7%	16 11%	21 10%	** **	26 13%	25 9%	26+abgj 18%	16 12%	161 11%	13 11%	9 12%	6 12%
6	(6.0)	225 13%	18 14%	23 16%	20 13%	29 14%	** **	29 14%	36 14%	17 12%	16 12%	194 13%	17 14%	9 12%	5 11%
7	(7.0)	276 16%	22 17%	22 16%	19 13%	38i 18%	** **	32 16%	53i 20%	21 14%	12- 9%	229 16%	24i 20%	14i 18%	9i 19%
8	(8.0)	286 17%	23 18%	26 18%	26 17%	39 18%	** **	25 12%	48 18%	18 12%	23 18%	243 17%	21 17%	13 18%	9 20%
9	(9.0)	165 10%	14 11%	19 13%	16 11%	18 9%	** **	24 12%	26 10%	10 7%	12 9%	142 10%	12 10%	8 10%	3 7%
10 - Extremely well	(10.0)	292 17%	19 15%	17 12%	32k 21%	38 18%	** **	39 19%	36 13%	31 21%	30bgk 23%	256 18%	14 12%	11 15%	10bgk 22%
NET Badly (1-3)		83 5%	5 4%	11 8%	6 4%	11 5%	** **	12 6%	10 4%	7 5%	10 7%	74 5%	4 3%	5 7%	1 2%
NET Neutral (4-6)		493 29%	31 25%	39 27%	42 28%	58 28%	** **	61 30%	79 29%	51 35%	40 30%	420 29%	39 32%	21 28%	13 27%
NET Well (7-10)		1019 60%	77 61%	83 59%	93 62%	133 64%	** **	120 60%	162 60%	79 54%	77 58%	870 60%	71 58%	46 61%	32h 68%

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Prepared by BMG

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	92	14+dfjm	8	10	6	**	9	18	8	6	79	9	3	1
	5%	11%	6%	7%	3%	**	4%	7%	5%	4%	5%	8%	4%	3%
Medians	7.00	7.00	7.00	8.00	7.00	**	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00
Mode	10.00	8.00	8.00	10.00	8.00	**	10.00	7.00	10.00	10.00	10.00	7.00	7.00	10.00
Base for stats	1595	114	133	141	202	**	194	251	137	126	1363	114	72	46
Mean score	7.2	7.3	7.0	7.4	7.2	**	7.2	7.1	7.0	7.2	7.2	7.0	7.0	7.4
Standard deviation	2.10	1.97	2.23	2.10	2.13	**	2.11	1.97	2.26	2.34	2.12	1.91	2.20	1.98
Standard Error	.06	.20	.21	.20	.17	**	.16	.14	.22	.24	.06	.18	.19	.19

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Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity			Asian (d)	Black (e)	
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Ethnic Minority Total (c)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	13 1%	7 1%	3 1%	2 1%	2 1%	10 1%	4 1%	12 1%	**	1 1%	**	**
2	(2.0)	26 2%	11 2%	8 2%	4 1%	3 1%	19 2%	8 1%	21 1%	**	5 2%	**	**
3	(3.0)	43 3%	13 2%	8 2%	11 4%	10 2%	21 2%	22 3%	39 3%	**	3 2%	**	**
4	(4.0)	79 5%	29 5%	21 5%	10 3%	20 4%	50 5%	30 4%	69 5%	**	10 5%	**	**
5	(5.0)	189 11%	68 13%	37 10%	38 12%	43 10%	105 11%	80 11%	167 11%	**	20 10%	**	**
6	(6.0)	225 13%	70 13%	63d 16%	44 14%	47 11%	133 14%	91 12%	186 13%	**	37 17%	**	**
7	(7.0)	276 16%	94 18%	69 18%	51 17%	58 13%	164 18%	109 15%	244 17%	**	32 15%	**	**
8	(8.0)	286 17%	87 16%	76 19%	47 15%	76 17%	163 18%	123 16%	244 17%	**	42 20%	**	**
9	(9.0)	165 10%	62 12%	34 9%	24 8%	45 10%	96 10%	69 9%	150 10%	**	15 7%	**	**
10 - Extremely well	(10.0)	292 17%	60- 11%	60 15%	61ae 20%	105+abe 24%	120- 13%	166+abe 22%	252 17%	**	38 18%	**	**
NET Badly (1-3)		83 5%	31 6%	19 5%	17 6%	16 4%	50 5%	33 4%	72 5%	**	10 5%	**	**
NET Neutral (4-6)		493 29%	167d 31%	121 31%	92 30%	109- 25%	288d 31%	201 27%	422 29%	**	67 32%	**	**
NET Well (7-10)		1019 60%	303 57%	239 61%	183 59%	285a 64%	543 59%	467 62%	890 61%	**	128 61%	**	**

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Prepared by BMG

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	92	29	13-	16	33b	43	50b	84	**	6	**	**
	5%	6%	3%	5%	8%	5%	7%	6%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	7.00	**	**
Mode	10.00	7.00	8.00	10.00	10.00	7.00	10.00	10.00	**	8.00	**	**
Base for stats	1595	501	379	292	410	881	702	1385	**	204	**	**
Mean score	7.2	6.9-	7.1	7.2	7.5+abe	7.0-	7.4+abe	7.2	**	7.2	**	**
Standard deviation	2.10	2.10	2.04	2.13	2.11	2.07	2.12	2.11	**	2.08	**	**
Standard Error	.06	.09	.10	.15	.12	.07	.10	.06	**	.16	**	**

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Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	13 1%	8+b 2%	5- *	5+bj 4%	** **	2 2%	** **	** **	** **	** **	2 1%	2 1%
2	(2.0)	26 2%	13 2%	14 1%	1 1%	** **	1 1%	** **	** **	** **	** **	9+b 4%	5 3%
3	(3.0)	43 3%	17 3%	27 2%	4 3%	** **	5 3%	** **	** **	** **	** **	11+k 5%	1 1%
4	(4.0)	79 5%	27 5%	53 5%	7 6%	** **	9 6%	** **	** **	** **	** **	13 5%	4 3%
5	(5.0)	189 11%	68 12%	121 11%	16 14%	** **	14 10%	** **	** **	** **	** **	31 13%	17 11%
6	(6.0)	225 13%	60 11%	165ej 14%	11 9%	** **	9- 6%	** **	** **	** **	** **	22- 9%	17 11%
7	(7.0)	276 16%	74 14%	202j 18%	14 12%	** **	17 12%	** **	** **	** **	** **	26- 11%	26 17%
8	(8.0)	286 17%	83 15%	204 18%	26 23%	** **	25 17%	** **	** **	** **	** **	36 14%	25 16%
9	(9.0)	165 10%	56 10%	109 10%	9 8%	** **	16 11%	** **	** **	** **	** **	24 9%	11 7%
10 - Extremely well	(10.0)	292 17%	112+b 20%	180- 16%	19 16%	** **	34b 24%	** **	** **	** **	** **	63+b 26%	40+b 25%
NET Badly (1-3)		83 5%	37+b 7%	46- 4%	10b 9%	** **	8 6%	** **	** **	** **	** **	22+b 9%	8 5%
NET Neutral (4-6)		493 29%	154 28%	338 30%	34 30%	** **	31 22%	** **	** **	** **	** **	66 26%	38 24%
NET Well (7-10)		1019 60%	325 60%	694 61%	68 59%	** **	92 64%	** **	** **	** **	** **	149 60%	102 64%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	92	29	63	3	**	12	**	**	**	**	12	10
	5%	5%	6%	3%	**	8%	**	**	**	**	5%	6%
Medians	7.00	7.00	7.00	7.00	**	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	8.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1595	517	1079	111	**	131	**	**	**	**	236	149
Mean score	7.2	7.1	7.2	6.9	**	7.4	**	**	**	**	7.2	7.4
Standard deviation	2.10	2.31	2.00	2.40	**	2.32	**	**	**	**	2.45	2.26
Standard Error	.06	.11	.07	.24	**	.23	**	**	**	**	.18	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	13 1%	** **	** **	0 -%	2 1%	4 1%	9 1%	13 1%	** **	13 1%	** **
2	(2.0)	26 2%	** **	** **	2 1%	4 2%	5 1%	19 2%	26 2%	** **	26 2%	** **
3	(3.0)	43 3%	** **	** **	8 3%	7 3%	15 3%	22 3%	43 3%	** **	43 3%	** **
4	(4.0)	79 5%	** **	** **	12 5%	11 5%	25 5%	42 5%	79 5%	** **	79 5%	** **
5	(5.0)	189 11%	** **	** **	17 7%	13- 6%	37- 8%	110+cde 13%	188 11%	** **	188 11%	** **
6	(6.0)	225 13%	** **	** **	40 17%	28 13%	64 13%	113 13%	217 13%	** **	225 13%	** **
7	(7.0)	276 16%	** **	** **	42 18%	31 15%	85 18%	139 16%	272 16%	** **	274 16%	** **
8	(8.0)	286 17%	** **	** **	34 14%	39 18%	76 16%	151 18%	281 17%	** **	284 17%	** **
9	(9.0)	165 10%	** **	** **	31f 13%	25 12%	56f 12%	67- 8%	164 10%	** **	164 10%	** **
10 - Extremely well	(10.0)	292 17%	** **	** **	42 18%	42 20%	87 18%	132 16%	291 17%	** **	292 17%	** **
NET Badly (1-3)		83 5%	** **	** **	10 4%	13 6%	24 5%	49 6%	83 5%	** **	83 5%	** **
NET Neutral (4-6)		493 29%	** **	** **	69 29%	53 25%	127 27%	265 31%	484 29%	** **	492 29%	** **
NET Well (7-10)		1019 60%	** **	** **	148 63%	137 64%	304f 64%	490- 57%	1008 61%	** **	1014 60%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	92	**	**	9	11	22	48	89	**	92	**
	5%	**	**	4%	5%	5%	6%	5%	**	5%	**
Medians	7.00	**	**	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	7.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1595	**	**	228	203	454	804	1576	**	1589	**
Mean score	7.2	**	**	7.3	7.3	7.3f	7.0-	7.2	**	7.2	**
Standard deviation	2.10	**	**	2.00	2.17	2.10	2.14	2.11	**	2.11	**
Standard Error	.06	**	**	.14	.17	.11	.08	.06	**	.06	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	13 1%	13 1%	13 1%	13 1%	10 1%	1 **	13 1%	13 1%	13 1%	12 1%	6- **	6 1%	3- **	1 1%	8 1%	4 **
2	(2.0)	26 2%	25 2%	26 2%	24 1%	20 1%	2 1%	25 2%	26 2%	26 2%	25 2%	17 1%	13 1%	13- 1%	0 -	14- 1%	7- 1%
3	(3.0)	43 3%	42 3%	43 3%	42 3%	36 2%	8 3%	42 3%	43 3%	43 3%	41 3%	19- 2%	19 2%	16- 1%	3 2%	20- 2%	20 2%
4	(4.0)	79 5%	77 5%	79 5%	78 5%	67 5%	10 4%	77 5%	79 5%	79 5%	76 5%	50 4%	40 4%	42- 4%	4 3%	50 4%	37 4%
5	(5.0)	189 11%	186 12%	189 11%	181 11%	163 11%	27 10%	189 11%	189 11%	189 11%	177 11%	114- 10%	101 11%	107- 9%	12 7%	116- 10%	81- 9%
6	(6.0)	225 13%	218 13%	225 13%	218 13%	189 13%	42 15%	220 13%	225 13%	225 13%	215 14%	147 12%	122 13%	145- 12%	21 12%	143- 12%	110- 12%
7	(7.0)	276 16%	260 16%	276 16%	267 16%	236 16%	46 17%	270 16%	276 16%	276 16%	260 16%	205 17%	158 17%	211 18%	33 20%	218+ 18%	169 18%
8	(8.0)	286 17%	275 17%	286 17%	279 17%	259 18%	61 22%	285 17%	286 17%	286 17%	271 17%	224+ 19%	178+ 19%	233+ 19%	43+e 26%	227+ 19%	196+ 21%
9	(9.0)	165 10%	159 10%	165 10%	164 10%	149 10%	21 8%	163 10%	165 10%	165 10%	159 10%	139+ 12%	106 11%	140+ 12%	16 10%	136+ 11%	101 11%
10 - Extremely well	(10.0)	292 17%	274 17%	292 17%	281 17%	259 18%	50 18%	287 17%	292 17%	292 17%	275 17%	222 19%	164 17%	238+ 20%	32 19%	224 18%	183+ 19%
NET Badly (1-3)		83 5%	81 5%	83 5%	78 5%	66 5%	11 4%	81 5%	83 5%	83 5%	79 5%	42- 3%	38 4%	32- 3%	4 2%	41- 3%	31- 3%
NET Neutral (4-6)		493 29%	480 30%	493 29%	477 29%	419 29%	79 29%	485 29%	493 29%	493 29%	469 29%	311- 26%	263 28%	294- 25%	37 22%	309- 25%	228- 24%
NET Well (7-10)		1019 60%	968 60%	1019 60%	991 61%	902+ 61%	178 65%	1005 60%	1019 60%	1019 60%	964 61%	791+ 66%	606+ 64%	823+b 69%	123+abe 75%	804+ 66%	650+b 69%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	92 5%	86e 5%	92e 5%	90e 5%	80e 5%	5- 2%	91e 5%	92e 5%	92e 5%	80e 5%	54-d 5%	43d 5%	50-d 4%	1- 1%	60d 5%	38-d 4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00
Mode	10.00	8.00	10.00	10.00	8.00	8.00	10.00	10.00	10.00	10.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	1595	1530	1595	1547	1387	268	1571	1595	1595	1513	1143	907	1149	164	1154	909
Mean score	7.2	7.1	7.2	7.2	7.2+	7.3	7.2	7.2	7.2	7.2	7.4+	7.3+	7.5+b	7.6+	7.4+	7.5+
Standard deviation	2.10	2.11	2.10	2.09	2.08	1.96	2.10	2.10	2.10	2.10	2.00	2.03	1.93	1.81	2.00	1.95
Standard Error	.06	.06	.06	.06	.06	.13	.06	.06	.06	.06	.06	.07	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	13 1%	** **	13 1%	8 1%	5 1%
2	(2.0)	26 2%	** **	25 2%	17 2%	10 2%
3	(3.0)	43 3%	** **	39 3%	26 2%	11 2%
4	(4.0)	79 5%	** **	73 5%	48 5%	26 4%
5	(5.0)	189 11%	** **	171 11%	127 12%	77 12%
6	(6.0)	225 13%	** **	206 13%	143 13%	94 15%
7	(7.0)	276 16%	** **	260 17%	199+ 18%	130+ 21%
8	(8.0)	286 17%	** **	264 17%	196 18%	113 18%
9	(9.0)	165 10%	** **	156 10%	115 11%	62 10%
10 - Extremely well	(10.0)	292 17%	** **	260cd 17%	148- 14%	75- 12%
NET Badly (1-3)		83 5%	** **	77 5%	51 5%	26 4%
NET Neutral (4-6)		493 29%	** **	449 29%	319 30%	197 31%
NET Well (7-10)		1019 60%	** **	939+ 61%	658 61%	380 60%

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Prepared by BMG

Table Q35_2_10 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	92	**	67-	47-	27
	5%	**	4%	4%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	8.00	7.00	7.00
Base for stats	1595	**	1465	1027	603
Mean score	7.2	**	7.2	7.1	7.0-
Standard deviation	2.10	**	2.10	2.02	1.94
Standard Error	.06	**	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_11

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	8 *%	4 *%	4 1%	** **	0 -%	4 1%	4 *%
2	(2.0)	11 1%	5 1%	5 1%	** **	1 1%	6 1%	6 1%
3	(3.0)	24 1%	7 1%	15 2%	** **	1 1%	16 2%	7 1%
4	(4.0)	61 4%	25 3%	34 4%	** **	2 1%	40+b 5%	17- 2%
5	(5.0)	179 11%	71- 9%	88 12%	** **	19 17%	90 11%	85 10%
6	(6.0)	222 13%	88- 11%	107 14%	** **	27 24%	111 14%	110 13%
7	(7.0)	265 16%	134 17%	116 15%	** **	13 11%	145+b 18%	118- 14%
8	(8.0)	365 22%	174 22%	172 22%	** **	20 18%	176 22%	187 22%
9	(9.0)	146 9%	97+b 12%	44- 6%	** **	5 4%	69 8%	76 9%
10 - Extremely well	(10.0)	292 17%	164+b 20%	106- 14%	** **	23 20%	113- 14%	178+a 21%
NET Badly (1-3)		43 3%	16 2%	24 3%	** **	3 3%	26 3%	17 2%
NET Neutral (4-6)		461 27%	184- 23%	229+a 30%	** **	48 42%	240b 30%	213- 25%
NET Well (7-10)		1069 63%	568+b 70%	437- 57%	** **	60 53%	503 62%	559 65%
Don't know		115 7%	38- 5%	74+a 10%	** **	2 1%	41- 5%	72+a 8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	8.00	8.00	7.00	**	7.00	7.00	8.00
Mode	8.00	8.00	8.00	**	6.00	8.00	8.00
Base for stats	1573	768	690	**	110	769	788
Mean score	7.4	7.6+bd	7.1-	**	7.1	7.2-	7.6+a
Standard deviation	1.92	1.88	1.93	**	1.95	1.92	1.90
Standard Error	.05	.07	.08	**	.21	.08	.07

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Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	8 *%	1 1%	0 -%	1 *%	2 1%	1 *%	3 1%	* *%	1 *%	3 1%	4 1%	3 1%
2	(2.0)	11 1%	3 1%	1 *%	2 1%	3 1%	1 *%	1 1%	1 1%	4 1%	5 1%	3 *%	2 1%
3	(3.0)	24 1%	2 1%	6 2%	5 2%	1 *%	6 2%	1 *%	3 2%	8 1%	6 1%	10 2%	4 1%
4	(4.0)	61 4%	11 5%	8 3%	10 4%	7 2%	12 4%	6 3%	5 5%	19 4%	18 3%	24 4%	12 4%
5	(5.0)	179 11%	38 +bdhijk 18%	19- 6%	31b 12%	23 8%	31 11%	27b 13%	9 8%	58b 11%	55 10%	66b 11%	35 11%
6	(6.0)	222 13%	32 15%	40 13%	34 13%	42 14%	32 12%	31 14%	11 9%	72 14%	76 13%	74 12%	41 13%
7	(7.0)	265 16%	35 17%	52 17%	38 14%	47 15%	51 18%	27 13%	15 14%	87 17%	85 15%	93 15%	42 13%
8	(8.0)	365 22%	43 20%	68 23%	52 20%	75 24%	61 22%	40 19%	26 23%	111 22%	127 22%	128 21%	66 20%
9	(9.0)	146 9%	15 7%	27 9%	25 10%	29 9%	22 8%	17 8%	11 10%	42 8%	54 9%	50 8%	28 9%
10 - Extremely well	(10.0)	292 17%	32 15%	66+ejk 22%	48 19%	58 19%	39 14%	33 15%	15 14%	98 19%	107 19%	87- 14%	48 15%
NET Badly (1-3)		43 3%	6 3%	7 2%	8 3%	6 2%	8 3%	5 2%	4 3%	12 2%	14 2%	17 3%	9 3%
NET Neutral (4-6)		461 27%	81 +bdehijk 38%	68 23%	76 29%	73 23%	75 27%	64 30%	25 22%	149 29%	149 26%	163 27%	89 27%
NET Well (7-10)		1069 63%	126 59%	213 +aefjk 71%	162 63%	209fjk 68%	173 62%	117- 54%	68 61%	338fjk 66%	372fjk 65%	358- 59%	185- 57%

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Prepared by BMG

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Don't know	115	1-	13a	13a	21ah	22ah	29 +abcdhi	16	14-	34ah	67+abchi	45+abcdehi
	7%	*%	4%	5%	7%	8%	13%	14%	3%	6%	11%	14%
Medians	8.00	7.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1573	212	287	247	288	256	186	97	500	535	539	282
Mean score	7.4	7.0-	7.7 +aefjk	7.3	7.6aej	7.2	7.2	7.4	7.4a	7.5a	7.2	7.3
Standard deviation	1.92	1.96	1.83	1.99	1.85	1.88	2.00	1.95	1.91	1.92	1.93	1.98
Standard Error	.05	.16	.12	.14	.12	.12	.15	.21	.10	.09	.09	.12

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Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	8 *%	1 1%	2 1%	3+ 2%	1 *%	** **	0 -%	1 *%	0 -%	0 -%	8 1%	0 -%	0 -%	* *%
2	(2.0)	11 1%	0 -%	3 2%	1 1%	0 -%	** **	3 1%	1 1%	2 1%	0 -%	11 1%	0 -%	0 -%	* 1%
3	(3.0)	24 1%	0 -%	0 -%	1 1%	7+ 3%	** **	1 1%	4 2%	1 1%	2 1%	18 1%	3 3%	3abfj 3%	* *%
4	(4.0)	61 4%	5 4%	9 6%	5 4%	5 2%	** **	6 3%	6 2%	8 6%	3 3%	51 4%	5 4%	3 4%	2 3%
5	(5.0)	179 11%	13 10%	13 10%	17 12%	24 11%	** **	19 9%	25 9%	19 13%	14 10%	154 11%	11 9%	7 10%	5 11%
6	(6.0)	222 13%	17 13%	19 14%	13 9%	17 8%	** **	27 13%	39 15%	21 14%	29+cdjm 22%	191 13%	15 12%	11 15%	5 10%
7	(7.0)	265 16%	22 17%	24 17%	23 15%	29 14%	** **	30 15%	49i 18%	23 16%	12- 9%	216- 15%	26i 21%	15i 20%	9i 18%
8	(8.0)	365 22%	34 27%	23 17%	30 20%	49 24%	** **	36 18%	75+bfhij 28%	24 17%	23 17%	313 22%	27 22%	15 20%	11 23%
9	(9.0)	146 9%	6 5%	13 9%	16h 11%	27+agh 13%	** **	25agh 12%	15 5%	5 4%	9 7%	123 9%	12 10%	7 9%	3 7%
10 - Extremely well	(10.0)	292 17%	18 14%	20 14%	32gk 21%	39g 19%	** **	44gk 22%	31- 11%	29g 20%	34 26%	257g 18%	14 12%	10 14%	11gk 23%
NET Badly (1-3)		43 3%	1 1%	5 3%	5 3%	8 4%	** **	4 2%	7 3%	3 2%	2 1%	37 3%	3 3%	3 3%	1 1%
NET Neutral (4-6)		461 27%	34 27%	41 29%	36 24%	46 22%	** **	52 26%	71 26%	47d 33%	46d 35%	397 28%	31 25%	22 29%	12 25%
NET Well (7-10)		1069 63%	80 62%	80 57%	101 67%	145bh 69%	** **	135 67%	169 63%	81 56%	78 59%	909 63%	79 64%	47 62%	34bh 71%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	115	13	14m	8	10	**	11	22	13	7	99	10	4	1
	7%	10%	10%	6%	5%	**	5%	8%	9%	5%	7%	8%	5%	3%
Medians	8.00	8.00	7.00	8.00	8.00	**	8.00	7.00	7.00	8.00	8.00	7.00	7.00	8.00
Mode	8.00	8.00	7.00	10.00	8.00	**	10.00	8.00	10.00	10.00	8.00	8.00	7.00	10.00
Base for stats	1573	115	126	142	198	**	192	247	132	125	1342	113	71	46
Mean score	7.4	7.3	7.1	7.5	7.6	**	7.6b	7.2	7.2	7.6	7.4	7.3	7.2	7.6
Standard deviation	1.92	1.78	2.09	2.09	1.94	**	1.93	1.73	2.03	1.95	1.94	1.78	1.85	1.92
Standard Error	.05	.18	.20	.20	.16	**	.15	.13	.20	.20	.06	.16	.16	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	8 *%	5 1%	2 1%	1 *%	0 -%	7 1%	1 *%	8 1%	** **	0 -%	** **	** **
2	(2.0)	11 1%	3 1%	6+f 2%	1 *%	1 *%	9 1%	2 *%	8 1%	** **	3 1%	** **	** **
3	(3.0)	24 1%	6 1%	9 2%	5 2%	3 1%	16 2%	8 1%	18 1%	** **	6 3%	** **	** **
4	(4.0)	61 4%	24 4%	9 2%	16 5%	12 3%	33 4%	28 4%	51 3%	** **	8 4%	** **	** **
5	(5.0)	179 11%	59 11%	41 11%	30 10%	45 10%	100 11%	75 10%	157 11%	** **	21 10%	** **	** **
6	(6.0)	222 13%	66 13%	44 11%	55+be 18%	55 12%	110 12%	110 15%	204+c 14%	** **	17- 8%	** **	** **
7	(7.0)	265 16%	90 17%	68d 17%	53 17%	53- 12%	158d 17%	106 14%	224 15%	** **	40 19%	** **	** **
8	(8.0)	365 22%	119 22%	91 23%	57 18%	96 22%	210 23%	152 20%	319 22%	** **	46 22%	** **	** **
9	(9.0)	146 9%	42 8%	38 10%	23 7%	44 10%	79 9%	67 9%	122 8%	** **	24 11%	** **	** **
10 - Extremely well	(10.0)	292 17%	78 15%	66 17%	51 17%	94+ae 21%	145 16%	145 19%	252 17%	** **	39 19%	** **	** **
NET Badly (1-3)		43 3%	14 3%	18+df 4%	7 2%	4- 1%	32+df 3%	11- 1%	35 2%	** **	9 4%	** **	** **
NET Neutral (4-6)		461 27%	149 28%	94 24%	101+b 33%	112 25%	243 26%	213 28%	412 28%	** **	47 22%	** **	** **
NET Well (7-10)		1069 63%	329 62%	263 67%	183 59%	287 65%	592 64%	470 62%	916 62%	** **	149+a 71%	** **	** **

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Prepared by BMG

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	115	39	18-	17	41+b	57	58	106c	**	7-	**	**
	7%	7%	5%	6%	9%	6%	8%	7%	**	3%	**	**
Medians	8.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Base for stats	1573	492	375	291	403	866	694	1363	**	204	**	**
Mean score	7.4	7.2	7.3	7.2	7.7+abce	7.3	7.5a	7.4	**	7.4	**	**
Standard deviation	1.92	1.93	1.98	1.91	1.84	1.95	1.88	1.91	**	1.98	**	**
Standard Error	.05	.09	.10	.13	.11	.07	.09	.06	**	.15	**	**

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Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	8 *%	4 1%	4 *%	3+b 3%	** **	1 1%	** **	** **	** **	** **	1 *%	2 1%
2	(2.0)	11 1%	4 1%	8 1%	* *%	** **	0 -%	** **	** **	** **	** **	1 *%	2 1%
3	(3.0)	24 1%	13+b 2%	10- 1%	4b 3%	** **	3 2%	** **	** **	** **	** **	4 2%	5+b 3%
4	(4.0)	61 4%	21 4%	40 3%	3 3%	** **	5 3%	** **	** **	** **	** **	10 4%	3 2%
5	(5.0)	179 11%	68 12%	110 10%	13 11%	** **	15 10%	** **	** **	** **	** **	32 13%	20 13%
6	(6.0)	222 13%	68 12%	154 13%	13 11%	** **	13 9%	** **	** **	** **	** **	33 13%	18 12%
7	(7.0)	265 16%	70- 13%	195+a 17%	17 15%	** **	19 13%	** **	** **	** **	** **	30 12%	17 11%
8	(8.0)	365 22%	114 21%	252 22%	33 29%	** **	29 20%	** **	** **	** **	** **	48 19%	32 20%
9	(9.0)	146 9%	39 7%	107 9%	5 5%	** **	13 9%	** **	** **	** **	** **	18 7%	14 9%
10 - Extremely well	(10.0)	292 17%	108 20%	185 16%	16 14%	** **	31 22%	** **	** **	** **	** **	57+b 23%	36 23%
NET Badly (1-3)		43 3%	21+b 4%	22- 2%	7+b 6%	** **	4 3%	** **	** **	** **	** **	6 2%	9+b 6%
NET Neutral (4-6)		461 27%	157 29%	305 27%	29 26%	** **	33 23%	** **	** **	** **	** **	75 30%	42 26%
NET Well (7-10)		1069 63%	331 61%	738 65%	71 62%	** **	92 65%	** **	** **	** **	** **	153 62%	99 62%

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Prepared by BMG

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	115	37	77	7	**	14	**	**	**	**	14	8
	7%	7%	7%	6%	**	10%	**	**	**	**	6%	5%
Medians	8.00	8.00	8.00	8.00	**	8.00	**	**	**	**	8.00	8.00
Mode	8.00	8.00	8.00	8.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1573	509	1064	108	**	129	**	**	**	**	234	150
Mean score	7.4	7.3	7.4	7.1	**	7.6	**	**	**	**	7.4	7.4
Standard deviation	1.92	2.07	1.85	2.09	**	2.00	**	**	**	**	2.04	2.21
Standard Error	.05	.10	.06	.21	**	.20	**	**	**	**	.15	.19

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Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	8 *%	** **	** **	0 -%	0 -%	1 *%	6 1%	8 *%	** **	8 *%	** **
2	(2.0)	11 1%	** **	** **	2 1%	2 1%	5 1%	6 1%	11 1%	** **	11 1%	** **
3	(3.0)	24 1%	** **	** **	5 2%	2 1%	6 1%	16 2%	22 1%	** **	24 1%	** **
4	(4.0)	61 4%	** **	** **	11 5%	7 3%	18 4%	28 3%	60 4%	** **	60 4%	** **
5	(5.0)	179 11%	** **	** **	23 10%	15 7%	41 9%	104d 12%	173 10%	** **	177 11%	** **
6	(6.0)	222 13%	** **	** **	33 14%	33 16%	65 14%	114 13%	218 13%	** **	222 13%	** **
7	(7.0)	265 16%	** **	** **	43 18%	37 17%	81 17%	129 15%	262 16%	** **	265 16%	** **
8	(8.0)	365 22%	** **	** **	48 20%	43 20%	108 23%	181 21%	360 22%	** **	361 21%	** **
9	(9.0)	146 9%	** **	** **	18 7%	17 8%	40 8%	66 8%	146 9%	** **	146 9%	** **
10 - Extremely well	(10.0)	292 17%	** **	** **	45 19%	45 21%	91 19%	133 16%	292 18%	** **	292 17%	** **
NET Badly (1-3)		43 3%	** **	** **	7 3%	4 2%	12 3%	29 3%	42 3%	** **	43 3%	** **
NET Neutral (4-6)		461 27%	** **	** **	67 28%	55 26%	125 26%	246 29%	451 27%	** **	459 27%	** **
NET Well (7-10)		1069 63%	** **	** **	153 65%	142 66%	321f 67%	510- 60%	1059 64%	** **	1064 63%	** **

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Prepared by BMG

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	115	**	**	9	13	19-	67e	113	**	115	**
	7%	**	**	4%	6%	4%	8%	7%	**	7%	**
Medians	8.00	**	**	7.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1573	**	**	227	201	458	785	1552	**	1567	**
Mean score	7.4	**	**	7.3	7.5	7.4	7.2-	7.4+b	**	7.4b	**
Standard deviation	1.92	**	**	1.94	1.86	1.90	1.96	1.92	**	1.92	**
Standard Error	.05	**	**	.14	.14	.10	.08	.05	**	.05	**

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Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	8 *%	8 1%	8 *%	7 *%	5 *%	1 *%	8 *%	8 *%	8 1%	2- *%	2 *%	2- *%	0 -%	3 *%	3 *%	
2	(2.0)	11 1%	11 1%	11 1%	11 1%	11 1%	2 1%	11 1%	11 1%	11 1%	4- *%	5 1%	1- *%	0 -%	5- *%	1- *%	
3	(3.0)	24 1%	23 1%	24 1%	21 1%	20 1%	4 2%	23 1%	24 1%	22 1%	9- 1%	11 1%	9- 1%	3 2%	8- 1%	8 1%	
4	(4.0)	61 4%	58 4%	61 4%	58 4%	52 4%	12 4%	61 4%	61 4%	60 4%	29- 2%	25- 3%	27- 2%	5 3%	31- 3%	21- 2%	
5	(5.0)	179 11%	169 10%	179 11%	170 10%	149 10%	26 10%	177 11%	179 11%	171 11%	93- 8%	70- 7%	102- 9%	13 8%	96- 8%	66- 7%	
6	(6.0)	222 13%	218 13%	222 13%	219 13%	195 13%	44 16%	220 13%	222 13%	217 14%	151 13%	116 12%	150 13%	16 9%	139- 11%	126 13%	
7	(7.0)	265 16%	253 16%	265 16%	258 16%	231 16%	44 16%	260 16%	265 16%	247 15%	198 16%	156 16%	192 16%	30 18%	196 16%	146 15%	
8	(8.0)	365 22%	350 22%	365 22%	356 22%	319 22%	61 22%	362 22%	365 22%	347 22%	284+ 24%	230+ 24%	288+ 24%	44 26%	296+ 24%	240+ 25%	
9	(9.0)	146 9%	142 9%	146 9%	141 9%	129 9%	20 7%	142 9%	146 9%	135 9%	120+ 10%	93 10%	114 10%	18 11%	115 9%	88 9%	
10 - Extremely well	(10.0)	292 17%	274 17%	292 17%	285 17%	257 18%	52 19%	287 17%	292 17%	278 17%	235+ 20%	177 19%	241+ 20%	35 21%	244+ 20%	196+ 21%	
NET Badly (1-3)		43 3%	42 3%	43 3%	40 2%	37 2%	8 3%	42 3%	43 3%	42 3%	16- 1%	18 2%	12- 1%	3 2%	16- 1%	13- 1%	
NET Neutral (4-6)		461 27%	445 28%	461 27%	447 27%	396 27%	82 30%	458 28%	461 27%	447 28%	273- 23%	211- 22%	280- 23%	33- 20%	266- 22%	214- 23%	
NET Well (7-10)		1069 63%	1019 63%	1069 63%	1039 63%	936 64%	178 65%	1051 63%	1069 63%	1007 63%	837+ 70%	657+ 69%	835+ 70%	127+ 77%	851+ 70%	670+ 71%	

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Prepared by BMG

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	115 7%	110e 7%	115e 7%	111e 7%	99e 7%	6- 2%	110e 7%	115e 7%	115e 7%	96e 6%	73d 6%	64d 7%	72d 6%	2- 1%	81d 7%	51-d 5%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1573	1505	1573	1526	1368	267	1551	1573	1573	1496	1125	886	1127	163	1134	896
Mean score	7.4	7.4	7.4	7.4	7.4	7.3	7.4	7.4	7.4	7.3	7.7+	7.6+	7.7+	7.7+	7.7+	7.7+
Standard deviation	1.92	1.92	1.92	1.91	1.91	1.94	1.92	1.92	1.92	1.93	1.77	1.81	1.75	1.77	1.79	1.77
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.06	.06	.06	.15	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	8 *%	** **	8 1%	4 *%	3 *%
2	(2.0)	11 1%	** **	10 1%	7 1%	4 1%
3	(3.0)	24 1%	** **	22 1%	14 1%	8 1%
4	(4.0)	61 4%	** **	54 3%	34 3%	21 3%
5	(5.0)	179 11%	** **	156 10%	115 11%	60 9%
6	(6.0)	222 13%	** **	200 13%	148 14%	82 13%
7	(7.0)	265 16%	** **	252+ 16%	180 17%	116+ 18%
8	(8.0)	365 22%	** **	335 22%	257+ 24%	158+ 25%
9	(9.0)	146 9%	** **	134 9%	96 9%	56 9%
10 - Extremely well	(10.0)	292 17%	** **	271cd 18%	155- 14%	84- 13%
NET Badly (1-3)		43 3%	** **	40 3%	25 2%	15 2%
NET Neutral (4-6)		461 27%	** **	410 27%	296 28%	163 26%
NET Well (7-10)		1069 63%	** **	991+ 65%	687 64%	414 66%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_11 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	115	**	91-	66	37
	7%	**	6%	6%	6%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1573	**	1441	1008	592
Mean score	7.4	**	7.4	7.3	7.3
Standard deviation	1.92	**	1.92	1.83	1.80
Standard Error	.05	**	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_12

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	15 1%	8 1%	7 1%	** **	0 -%	9 1%	6 1%
2	(2.0)	36 2%	7- 1%	26+a 3%	** **	1 1%	19 2%	16 2%
3	(3.0)	48 3%	21 3%	25 3%	** **	2 2%	31+b 4%	16- 2%
4	(4.0)	94 6%	42 5%	42 5%	** **	10 9%	54b 7%	36- 4%
5	(5.0)	181 11%	82 10%	88 12%	** **	11 10%	96 12%	84 10%
6	(6.0)	222 13%	91- 11%	116+a 15%	** **	14 12%	102 13%	118 14%
7	(7.0)	332 20%	166 21%	145 19%	** **	21 19%	166 21%	161 19%
8	(8.0)	299 18%	138 17%	142 19%	** **	17 15%	147 18%	151 18%
9	(9.0)	128 8%	73+b 9%	45- 6%	** **	10 9%	55 7%	71 8%
10 - Extremely well	(10.0)	239 14%	144+b 18%	71- 9%	** **	25 22%	88- 11%	152+a 18%
NET Badly (1-3)		99 6%	36- 5%	59+a 8%	** **	3 3%	60+b 7%	38- 4%
NET Neutral (4-6)		497 29%	215- 27%	246+a 32%	** **	35 31%	253 31%	238 28%
NET Well (7-10)		998 59%	521+b 65%	402- 53%	** **	73 66%	456- 56%	534+a 62%
Don't know		93 6%	34- 4%	57+a 7%	** **	1 1%	42 5%	50 6%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	7.00	**	10.00	7.00	7.00
Base for stats	1595	773	707	**	111	769	810
Mean score	7.0	7.2+b	6.6-	**	7.3b	6.7-	7.2+a
Standard deviation	2.09	2.07	2.08	**	2.08	2.10	2.06
Standard Error	.06	.08	.08	**	.23	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	15 1%	1 *%	1 *%	1 *%	4 1%	3 1%	4h 2%	1 1%	2 *%	5 1%	8 1%	5 2%
2	(2.0)	36 2%	5 2%	1- *%	10bh 4%	9b 3%	4 1%	4 2%	3 3%	6 1%	19+bh 3%	11 2%	7 2%
3	(3.0)	48 3%	3 1%	4 1%	13+abh 5%	7 2%	12bh 4%	5 2%	4 4%	7- 1%	20h 4%	21h 4%	9 3%
4	(4.0)	94 6%	20+fjk 9%	17 6%	12 5%	16 5%	17 6%	6 3%	5 4%	37fk 7%	28 5%	28 5%	11 3%
5	(5.0)	181 11%	26 12%	26 9%	29 11%	30 10%	34 12%	25 12%	11 10%	52 10%	59 10%	70 12%	36 11%
6	(6.0)	222 13%	27 13%	40 13%	34 13%	40 13%	37 13%	28 13%	16 14%	67 13%	74 13%	81 13%	44 13%
7	(7.0)	332 20%	50fk 23%	65fk 22%	42 16%	63f 20%	65cfk 23%	27- 13%	20 18%	115fk 22%	105 18%	112 18%	47- 14%
8	(8.0)	299 18%	45e 21%	55 18%	39 15%	54 17%	37- 13%	49+cei 23%	21 18%	100e 19%	92 16%	107 18%	70e 21%
9	(9.0)	128 8%	9 4%	22 7%	17 7%	34+ah 11%	21 8%	17 8%	8 7%	31 6%	52 9%	46 8%	25 8%
10 - Extremely well	(10.0)	239 14%	24 11%	56+ejk 19%	48ej 18%	43 14%	29 11%	28 13%	12 11%	80 16%	90ej 16%	69- 11%	40 12%
NET Badly (1-3)		99 6%	8 4%	7- 2%	24+abh 9%	21bh 7%	19bh 7%	13bh 6%	8 7%	15- 3%	45+bh 8%	40bh 7%	21bh 7%
NET Neutral (4-6)		497 29%	73 34%	84 28%	75 29%	86 28%	88 32%	60 28%	31 28%	156 30%	162 28%	180 30%	91 28%
NET Well (7-10)		998 59%	128 60%	198 +cefjk 66%	146 56%	193j 62%	152 55%	120 56%	61 54%	326+ejk 64%	339 60%	333- 55%	181 55%
Don't know		93 6%	4- 2%	12 4%	15 6%	9 3%	19ah 7%	21+abdhi 10%	12 11%	17- 3%	24 4%	52+abdhi 9%	33+abdhi 10%

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Prepared by BMG

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	7.00	10.00	7.00	7.00	8.00	8.00	7.00	7.00	7.00	8.00
Base for stats	1595	209	288	245	300	259	193	101	497	545	553	293
Mean score	7.0	6.8	7.3	6.9	7.0	6.7-	7.0	6.8	7.1e	7.0	6.8	7.0
			+acegijk									
Standard deviation	2.09	1.94	1.92	2.30	2.15	2.04	2.14	2.11	1.94	2.21	2.09	2.13
Standard Error	.06	.16	.12	.16	.14	.13	.16	.22	.10	.10	.09	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	15 1%	1 1%	4+j 3%	1 1%	1 *%	** **	1 1%	2 1%	2 1%	0 -%	12 1%	2 2%	1 1%	* 1%
2	(2.0)	36 2%	0 -%	4 3%	7+ai 4%	4 2%	** **	4 2%	8 3%	5 3%	0 -%	31 2%	2 2%	1 2%	1+ai 3%
3	(3.0)	48 3%	3 2%	2 1%	1 1%	5 2%	** **	7 3%	7 3%	3 2%	7c 5%	40 3%	2 2%	5 7%	* 1%
4	(4.0)	94 6%	8 6%	9 6%	6 4%	16+i 8%	** **	12 6%	16 6%	6 4%	2 2%	80 6%	8 6%	4 5%	2 5%
5	(5.0)	181 11%	9 7%	17 12%	19 13%	20 9%	** **	26 13%	25 9%	15 10%	14 11%	156 11%	16 13%	5 7%	5 11%
6	(6.0)	222 13%	18 14%	11 8%	18 12%	25 12%	** **	23 11%	42 16%	22 15%	23b 18%	188 13%	15 12%	11 15%	8b 16%
7	(7.0)	332 20%	20 16%	32 22%	26 17%	32 15%	** **	41 20%	65d 24%	26 18%	20 15%	275 19%	30 24%	16 22%	10 22%
8	(8.0)	299 18%	28h 22%	21 15%	32 21%	54+bfghjl 26%	** **	30 15%	43 16%	17 12%	21 16%	259 18%	20 16%	11 15%	9 18%
9	(9.0)	128 8%	10 7%	15 10%	10 7%	12 6%	** **	21 11%	26 10%	6 4%	9 7%	112 8%	6 5%	5 7%	5 10%
10 - Extremely well	(10.0)	239 14%	16 12%	15 11%	24 16%	31 15%	** **	31g 16%	24- 9%	32+bgjk 22%	29+bgjk 22%	210g 15%	13 11%	9 13%	6 13%
NET Badly (1-3)		99 6%	4 3%	10 7%	8 6%	9 4%	** **	11 6%	17 6%	10 7%	7 5%	83 6%	7 5%	8+adj 10%	2 4%
NET Neutral (4-6)		497 29%	34 27%	37 27%	44 29%	60 29%	** **	61 30%	82 31%	44 30%	40 30%	424 29%	38 31%	20 26%	15 32%

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Prepared by BMG

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
NET Well (7-10)	998	74	83	91	130	**	124	158	81	80	857	69	42	30
	59%	58%	59%	61%	62%	**	61%	59%	56%	60%	59%	56%	56%	63%
Don't know	93	16	10	7	10	**	6	12	10	6	78	9	5	1
	6%	12%	7%	5%	5%	**	3%	5%	7%	4%	5%	7%	7%	2%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	7.00	8.00	8.00	**	7.00	7.00	10.00	10.00	7.00	7.00	7.00	7.00
Base for stats	1595	112	130	143	199	**	197	257	135	126	1364	114	70	47
Mean score	7.0	7.2	6.8	7.0	7.1	**	7.0	6.8	7.0	7.3gk	7.0	6.8	6.8	7.0
Standard deviation	2.09	1.93	2.24	2.14	2.05	**	2.11	1.99	2.32	2.04	2.10	2.03	2.20	1.98
Standard Error	.06	.20	.21	.20	.17	**	.16	.14	.23	.21	.06	.19	.19	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	15 1%	8 1%	4 1%	2 *	2 1%	12 1%	4 1%	15 1%	** **	0 -%	** **	** **
2	(2.0)	36 2%	8 2%	8 2%	5 2%	14 3%	16 2%	19 3%	29 2%	** **	6 3%	** **	** **
3	(3.0)	48 3%	18 3%	8 2%	9 3%	13 3%	26 3%	22 3%	44 3%	** **	4 2%	** **	** **
4	(4.0)	94 6%	32 6%	21 5%	14 5%	27 6%	53 6%	41 5%	78 5%	** **	15 7%	** **	** **
5	(5.0)	181 11%	53 10%	44 11%	41 13%	40 9%	97 11%	82 11%	158 11%	** **	22 10%	** **	** **
6	(6.0)	222 13%	83+f 16%	55 14%	33 11%	52 12%	138+f 15%	84 11%	196 13%	** **	25 12%	** **	** **
7	(7.0)	332 20%	107 20%	78 20%	73d 24%	70- 16%	184 20%	143 19%	290 20%	** **	41 20%	** **	** **
8	(8.0)	299 18%	95 18%	75 19%	46 15%	81 18%	170 18%	127 17%	255 17%	** **	43 21%	** **	** **
9	(9.0)	128 8%	46 9%	32 8%	21 7%	29 6%	78 8%	49 7%	112 8%	** **	16 8%	** **	** **
10 - Extremely well	(10.0)	239 14%	53- 10%	56a 14%	46 15%	82+ae 18%	109- 12%	127+ae 17%	207 14%	** **	30 14%	** **	** **
NET Badly (1-3)		99 6%	34 6%	20 5%	16 5%	30 7%	54 6%	45 6%	89 6%	** **	10 5%	** **	** **
NET Neutral (4-6)		497 29%	168 32%	119 30%	88 29%	119 27%	288 31%	207 28%	432 29%	** **	61 29%	** **	** **
NET Well (7-10)		998 59%	301 57%	241 61%	185 60%	262 59%	541 59%	447 59%	865 59%	** **	131 62%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	93	28	12-	20	33be	40-	52+be	82	**	8	**	**
	6%	5%	3%	6%	7%	4%	7%	6%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	7.00	7.00	7.00	10.00	7.00	7.00	7.00	**	8.00	**	**
Base for stats	1595	502	380	289	410	883	699	1386	**	203	**	**
Mean score	7.0	6.8-	7.0	7.0	7.1	6.9	7.0	7.0	**	7.0	**	**
Standard deviation	2.09	2.04	2.05	2.04	2.23	2.05	2.15	2.10	**	2.04	**	**
Standard Error	.06	.09	.10	.14	.13	.07	.10	.06	**	.15	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	15 1%	8 1%	8 1%	4+b 3%	** **	3 2%	** **	** **	** **	** **	4 2%	2 1%
2	(2.0)	36 2%	16 3%	20 2%	3 3%	** **	4 3%	** **	** **	** **	** **	6 3%	5 3%
3	(3.0)	48 3%	21 4%	28 2%	4 3%	** **	2 2%	** **	** **	** **	** **	10 4%	8 5%
4	(4.0)	94 6%	30 6%	64 6%	9 8%	** **	6 4%	** **	** **	** **	** **	14 6%	6 4%
5	(5.0)	181 11%	67 12%	115 10%	7 6%	** **	17 12%	** **	** **	** **	** **	34c 14%	16 10%
6	(6.0)	222 13%	81 15%	141 12%	23+b 20%	** **	20 14%	** **	** **	** **	** **	35 14%	23 15%
7	(7.0)	332 20%	86- 16%	246+aj 22%	20 18%	** **	24 17%	** **	** **	** **	** **	33- 13%	33 21%
8	(8.0)	299 18%	79- 14%	220+aj 19%	14 12%	** **	20 14%	** **	** **	** **	** **	29- 12%	25 16%
9	(9.0)	128 8%	41 7%	87 8%	11 10%	** **	10 7%	** **	** **	** **	** **	17 7%	11 7%
10 - Extremely well	(10.0)	239 14%	89 16%	150 13%	16 14%	** **	27 19%	** **	** **	** **	** **	51+bk 20%	19 12%
NET Badly (1-3)		99 6%	44+b 8%	55- 5%	11 9%	** **	9 6%	** **	** **	** **	** **	21 8%	15b 10%
NET Neutral (4-6)		497 29%	177 32%	320 28%	39 34%	** **	42 30%	** **	** **	** **	** **	84 34%	45 29%
NET Well (7-10)		998 59%	294- 54%	704+aj 62%	61 53%	** **	81 57%	** **	** **	** **	** **	130- 52%	88 55%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	93	31	62	4	**	10	**	**	**	**	14	10
	6%	6%	5%	4%	**	7%	**	**	**	**	6%	6%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	7.00	7.00
Mode	7.00	10.00	7.00	6.00	**	10.00	**	**	**	**	10.00	7.00
Base for stats	1595	515	1080	110	**	133	**	**	**	**	234	148
Mean score	7.0	6.8	7.0	6.7	**	7.0	**	**	**	**	6.9	6.7
Standard deviation	2.09	2.27	2.00	2.33	**	2.27	**	**	**	**	2.37	2.17
Standard Error	.06	.11	.07	.24	**	.22	**	**	**	**	.17	.19

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Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	15 1%	** **	** **	0 -%	* *%	1 *%	12+ 1%	15 1%	** **	15 1%	** **
2	(2.0)	36 2%	** **	** **	6 3%	4 2%	11 2%	20 2%	36 2%	** **	36 2%	** **
3	(3.0)	48 3%	** **	** **	6 2%	5 2%	13 3%	27 3%	48 3%	** **	48 3%	** **
4	(4.0)	94 6%	** **	** **	16 7%	10 4%	25 5%	56 7%	92 6%	** **	94 6%	** **
5	(5.0)	181 11%	** **	** **	26 11%	23 11%	50 11%	90 11%	177 11%	** **	180 11%	** **
6	(6.0)	222 13%	** **	** **	31 13%	34 16%	72 15%	100 12%	220 13%	** **	222 13%	** **
7	(7.0)	332 20%	** **	** **	44 19%	35 17%	89 19%	174 20%	329 20%	** **	331 20%	** **
8	(8.0)	299 18%	** **	** **	41 17%	38 18%	76 16%	168+ 20%	292 18%	** **	295 18%	** **
9	(9.0)	128 8%	** **	** **	21 9%	16 7%	40 8%	58 7%	126 8%	** **	128 8%	** **
10 - Extremely well	(10.0)	239 14%	** **	** **	34 14%	42+f 20%	81f 17%	94- 11%	239 14%	** **	239 14%	** **
NET Badly (1-3)		99 6%	** **	** **	12 5%	10 5%	25 5%	59 7%	99 6%	** **	99 6%	** **
NET Neutral (4-6)		497 29%	** **	** **	74 31%	66 31%	147 31%	246 29%	488 29%	** **	496 29%	** **
NET Well (7-10)		998 59%	** **	** **	141 60%	131 61%	286 60%	494 58%	987 59%	** **	993 59%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	93	**	**	10	6	19	54	91	**	93	**
	6%	**	**	4%	3%	4%	6%	5%	**	6%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	7.00	10.00	7.00	7.00	7.00	**	7.00	**
Base for stats	1595	**	**	227	207	458	799	1574	**	1588	**
Mean score	7.0	**	**	7.0	7.2f	7.1f	6.8-	7.0	**	7.0	**
Standard deviation	2.09	**	**	2.06	2.07	2.08	2.10	2.10	**	2.09	**
Standard Error	.06	**	**	.15	.16	.11	.08	.06	**	.06	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	15 1%	15 1%	15 1%	14 1%	11 1%	1 **	15 1%	15 1%	15 1%	14 1%	7- 1%	5 1%	4- **	0 -	8 1%	4- **
2	(2.0)	36 2%	34 2%	36 2%	30 2%	21- 1%	4 1%	33 2%	36 2%	36 2%	36 2%	13- 1%	10- 1%	12- 1%	2 1%	15- 1%	10- 1%
3	(3.0)	48 3%	45 3%	48 3%	44 3%	39 3%	5 2%	46 3%	48 3%	48 3%	46 3%	26- 2%	24 2%	20- 2%	2 1%	24- 2%	20- 2%
4	(4.0)	94 6%	91 6%	94 6%	92 6%	80 5%	16 6%	92 6%	94 6%	94 6%	92 6%	56- 5%	49c 5%	38- 3%	6 3%	53- 4%	33- 3%
5	(5.0)	181 11%	176 11%	181 11%	177 11%	157 11%	27 10%	181 11%	181 11%	181 11%	172 11%	100- 8%	87- 9%	100- 8%	13 8%	111- 9%	80- 8%
6	(6.0)	222 13%	216 13%	222 13%	218 13%	187 13%	29 11%	220 13%	222 13%	222 13%	209 13%	160 13%	126 13%	159 13%	17 10%	157 13%	114 12%
7	(7.0)	332 20%	309 19%	332 20%	322 20%	286 19%	58 21%	323 19%	332 20%	332 20%	317 20%	245 20%	201 21%	247 21%	38 23%	247 20%	186 20%
8	(8.0)	299 18%	288 18%	299 18%	291 18%	271 18%	63+ 23%	296 18%	299 18%	299 18%	283 18%	230+ 19%	168 18%	248+ 21%	40+ 24%	237+ 20%	194+ 21%
9	(9.0)	128 8%	124 8%	128 8%	124 8%	119+ 8%	17 6%	128 8%	128 8%	128 8%	116 7%	111+ 9%	85+ 9%	107+ 9%	12 7%	101 8%	87+ 9%
10 - Extremely well	(10.0)	239 14%	229 14%	239 14%	233 14%	218 15%	48 18%	238 14%	239 14%	239 14%	228 14%	187+ 16%	147 16%	207+ 17%	34+ 21%	201+ 17%	180+ 19%
NET Badly (1-3)		99 6%	94 6%	99 6%	88 5%	71- 5%	9 3%	94 6%	99 6%	99 6%	95 6%	46- 4%	39- 4%	36- 3%	3- 2%	47- 4%	34- 4%
NET Neutral (4-6)		497 29%	484 30%	497 29%	488 30%	425 29%	72 26%	494 30%	497 29%	497 29%	474 30%	317- 26%	261 27%	298- 25%	35- 21%	321- 26%	227- 24%
NET Well (7-10)		998 59%	951 59%	998 59%	970 59%	893+ 61%	187 69%	985 59%	998 59%	998 59%	945 59%	774+ 65%	601+ 63%	809+ 67%	125+abce 76%	786+ 65%	648+b 68%

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Prepared by BMG

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	93 6%	87e 5%	93e 6%	91e 6%	77e 5%	5- 2%	89e 5%	93e 6%	93e 6%	79e 5%	61d 5%	48d 5%	56-d 5%	1- 1%	61d 5%	38- 4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Base for stats	1595	1529	1595	1545	1390	268	1573	1595	1595	1513	1136	901	1143	164	1154	909
Mean score	7.0	7.0	7.0	7.0+	7.1+	7.3 +abghi	7.0+	7.0	7.0	7.0	7.2+	7.2+	7.4+b	7.6+b	7.2+	7.4+b
Standard deviation	2.09	2.09	2.09	2.07	2.04	1.95	2.08	2.09	2.09	2.10	1.96	1.98	1.88	1.80	1.98	1.95
Standard Error	.06	.06	.06	.06	.06	.13	.06	.06	.06	.06	.06	.07	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	15 1%	** **	14 1%	8 1%	4 1%
2	(2.0)	36 2%	** **	27- 2%	22 2%	14 2%
3	(3.0)	48 3%	** **	47 3%	32 3%	18 3%
4	(4.0)	94 6%	** **	91 6%	68 6%	41 7%
5	(5.0)	181 11%	** **	161 11%	111 10%	56 9%
6	(6.0)	222 13%	** **	206 13%	151 14%	90 14%
7	(7.0)	332 20%	** **	312 20%	224 21%	151+ 24%
8	(8.0)	299 18%	** **	274 18%	195 18%	107 17%
9	(9.0)	128 8%	** **	118 8%	86 8%	43 7%
10 - Extremely well	(10.0)	239 14%	** **	211 14%	127- 12%	78 12%
NET Badly (1-3)		99 6%	** **	87 6%	62 6%	36 6%
NET Neutral (4-6)		497 29%	** **	458 30%	330 31%	187 30%
NET Well (7-10)		998 59%	** **	915 60%	632 59%	378 60%

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Prepared by BMG

Table Q35_2_12 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	93	**	71-	50	28
	6%	**	5%	5%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1595	**	1460	1024	602
Mean score	7.0	**	7.0	6.9	6.9
Standard deviation	2.09	**	2.06	2.03	2.02
Standard Error	.06	**	.06	.07	.09

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Table Q35_2_13

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	12 1%	7 1%	5 1%	** **	0 -%	6 1%	6 1%
2	(2.0)	24 1%	10 1%	12 2%	** **	3 3%	12 1%	11 1%
3	(3.0)	34 2%	16 2%	17 2%	** **	1 1%	21 3%	13 2%
4	(4.0)	83 5%	32 4%	42 6%	** **	9 8%	50+b 6%	30- 4%
5	(5.0)	160 9%	72 9%	71 9%	** **	17 15%	85 11%	72 8%
6	(6.0)	256 15%	109 13%	127 17%	** **	20 18%	130 16%	124 14%
7	(7.0)	293 17%	148 18%	127 17%	** **	15 13%	144 18%	148 17%
8	(8.0)	324 19%	165 21%	141 19%	** **	17 15%	157 19%	163 19%
9	(9.0)	133 8%	66 8%	54 7%	** **	11 10%	57 7%	73 8%
10 - Extremely well	(10.0)	259 15%	155+b 19%	86- 11%	** **	18 16%	101- 12%	158+a 18%
NET Badly (1-3)		70 4%	33 4%	33 4%	** **	4 4%	38 5%	31 4%
NET Neutral (4-6)		499 30%	213- 26%	240a 31%	** **	46 41%	265+b 33%	226- 26%
NET Well (7-10)		1008 60%	534+b 66%	409- 54%	** **	61 54%	459- 57%	542+a 63%
Don't know		111 7%	27- 3%	82+a 11%	** **	1 1%	48 6%	62 7%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	6.00	8.00	8.00
Base for stats	1577	780	682	**	111	763	798
Mean score	7.1	7.3+b	6.9-	**	6.9	6.9-	7.3+a
Standard deviation	2.01	2.02	1.97	**	2.10	2.00	2.00
Standard Error	.05	.08	.08	**	.23	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	12 1%	1 *%	0 -%	1 *%	5+bh 2%	1 *%	3 1%	1 1%	1 *%	6 1%	5 1%	4 1%
2	(2.0)	24 1%	5 2%	5 2%	4 2%	2 1%	5 2%	1 1%	1 1%	10 2%	7 1%	7 1%	2 1%
3	(3.0)	34 2%	5 2%	6 2%	9 4%	4 1%	6 2%	2 1%	3 2%	10 2%	13 2%	10 2%	5 1%
4	(4.0)	83 5%	16 7%	15 5%	18 7%	12 4%	11 4%	6 3%	6 5%	31 6%	30 5%	23 4%	12 4%
5	(5.0)	160 9%	28d 13%	23 8%	30 12%	20 7%	28 10%	21 10%	9 8%	51 10%	50 9%	58 10%	30 9%
6	(6.0)	256 15%	46+cjk 22%	42 14%	35 13%	53k 17%	44 16%	30 14%	6 5%	88k 17%	88 15%	80 13%	35- 11%
7	(7.0)	293 17%	30 14%	54 18%	38 15%	48 16%	65 +acdfhi 23%	33 15%	25 22%	84 16%	86 15%	123+i 20%	57 18%
8	(8.0)	324 19%	35 16%	63 21%	43 16%	69 22%	48 17%	44 21%	22 19%	97 19%	112 20%	114 19%	66 20%
9	(9.0)	133 8%	16 7%	23 7%	21 8%	31 10%	16 6%	19 9%	8 7%	38 7%	51 9%	43 7%	27 8%
10 - Extremely well	(10.0)	259 15%	26 12%	61+aefjk 20%	48j 19%	48 15%	34 12%	27 12%	15 13%	87 17%	96j 17%	76- 12%	41 13%
NET Badly (1-3)		70 4%	11 5%	11 4%	14 6%	12 4%	12 4%	6 3%	5 4%	21 4%	26 5%	22 4%	11 3%
NET Neutral (4-6)		499 30%	89 +bcdefij k 42%	80 27%	83k 32%	86 28%	83 30%	57 27%	20 18%	170jk 33%	168 30%	160 26%	77- 24%
NET Well (7-10)		1008 60%	106- 50%	201 +acfjk 67%	149 58%	196a 63%	164 59%	123 57%	69 62%	307a 60%	346a 61%	356 59%	192 59%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Don't know	111	7	9-	13	16	19bh	29	19	15-	29	67	47+abcdehi
	7%	3%	3%	5%	5%	7%	13%	16%	3%	5%	11%	14%
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	6.00	8.00	10.00	8.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00
Base for stats	1577	206	292	246	294	259	185	94	498	540	538	280
Mean score	7.1	6.7-	7.4+ae	7.1	7.3a	7.0	7.2a	7.2	7.1	7.2a	7.1a	7.2a
Standard deviation	2.01	2.03	1.99	2.17	1.99	1.90	1.92	2.01	2.03	2.08	1.93	1.95
Standard Error	.05	.17	.13	.15	.13	.12	.15	.22	.10	.10	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	12 1%	1 1%	2 1%	1 1%	1 *	** **	0 -%	2 1%	0 -%	2 1%	8 1%	2f 2%	1 1%	0 -%
2	(2.0)	24 1%	4g 3%	3g 2%	2 1%	3 1%	** **	4g 2%	0 -%	3g 2%	2 1%	20 1%	2 1%	2g 3%	* 1%
3	(3.0)	34 2%	0 -%	3 2%	3 2%	6 3%	** **	5 3%	5 2%	3 2%	3 2%	31 2%	1 1%	3a 3%	0 -%
4	(4.0)	83 5%	5 4%	7 5%	9 6%	8 4%	** **	10 5%	9 4%	10 7%	5 4%	66 5%	11+gj 9%	4 5%	2 5%
5	(5.0)	160 9%	10 8%	8 6%	9 6%	20 9%	** **	23 11%	26 10%	16 11%	17 13%	137 9%	10 8%	9 12%	4 9%
6	(6.0)	256 15%	23 18%	23 16%	21 14%	31 15%	** **	27 13%	48 18%	22 15%	15 11%	219 15%	19 16%	10 14%	7 15%
7	(7.0)	293 17%	16 13%	27 19%	27 18%	45 21%	** **	41 20%	51 19%	21 14%	16 12%	253 18%	22 18%	9 12%	8 17%
8	(8.0)	324 19%	32h 25%	24 17%	31 20%	47h 23%	** **	33 16%	53 20%	18 13%	19 15%	272 19%	27 22%	14 19%	10 22%
9	(9.0)	133 8%	13 10%	11 8%	8 6%	11 5%	** **	21 11%	21 8%	12 8%	13 10%	116 8%	8 6%	5 6%	4 8%
10 - Extremely well	(10.0)	259 15%	13 10%	21 15%	26 17%	30 14%	** **	33 16%	34 13%	25 17%	31 24%	225 16%	13 10%	12 15%	10ak 20%
NET Badly (1-3)		70 4%	5 4%	7 5%	6 4%	9 4%	** **	9 4%	7 3%	6 4%	6 4%	59 4%	5 4%	5gm 7%	* 1%
NET Neutral (4-6)		499 30%	38 30%	38 27%	39 26%	59 28%	** **	61 30%	83 31%	48 33%	36 27%	422 29%	40 32%	24 32%	14 28%
NET Well (7-10)		1008 60%	74 58%	84 60%	93 62%	132 63%	** **	128 63%	159 59%	76 52%	79 60%	866 60%	70 57%	40 53%	32h1 67%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	111	10f	12f	13f	9	**	5-	21f	14f	11f	95f	8	6f	2
	7%	8%	8%	9%	4%	**	3%	8%	10%	8%	7%	7%	8%	4%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	8.00	7.00	7.00	7.00	8.00
Mode	8.00	8.00	7.00	8.00	8.00	**	7.00	8.00	10.00	10.00	8.00	8.00	8.00	8.00
Base for stats	1577	117	129	137	200	**	197	249	131	121	1347	115	69	46
Mean score	7.1	7.1	7.1	7.2	7.1	**	7.2	7.2	7.0	7.4	7.2	6.8	6.9	7.5kl
Standard deviation	2.01	1.96	2.09	2.02	1.91	**	2.01	1.82	2.16	2.22	2.00	2.04	2.23	1.85
Standard Error	.05	.20	.20	.19	.15	**	.15	.13	.22	.23	.06	.19	.20	.17

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Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	12 1%	4 1%	3 1%	3 1%	1 *	8 1%	4 1%	12 1%	** **	0 -%	** **	** **
2	(2.0)	24 1%	6 1%	5 1%	7 2%	7 1%	11 1%	13 2%	18 1%	** **	6 3%	** **	** **
3	(3.0)	34 2%	12 2%	10 3%	7 2%	5 1%	22 2%	12 2%	29 2%	** **	5 3%	** **	** **
4	(4.0)	83 5%	27 5%	13 3%	21 7%	23 5%	39 4%	43 6%	76 5%	** **	6 3%	** **	** **
5	(5.0)	160 9%	55 10%	32 8%	31 10%	38 9%	87 9%	70 9%	136 9%	** **	22 11%	** **	** **
6	(6.0)	256 15%	87 16%	69d 18%	46 15%	52 12%	156+df 17%	98 13%	226 15%	** **	27 13%	** **	** **
7	(7.0)	293 17%	95 18%	77 20%	52 17%	68 15%	172 19%	120 16%	251 17%	** **	42 20%	** **	** **
8	(8.0)	324 19%	99 19%	76 19%	55 18%	90 20%	175 19%	144 19%	284 19%	** **	40 19%	** **	** **
9	(9.0)	133 8%	46 9%	32 8%	27 9%	28 6%	78 8%	55 7%	117 8%	** **	15 7%	** **	** **
10 - Extremely well	(10.0)	259 15%	57- 11%	58 15%	47 15%	93+abe 21%	116- 13%	141+ae 19%	219 15%	** **	38 18%	** **	** **
NET Badly (1-3)		70 4%	23 4%	18 5%	16 5%	13 3%	41 4%	29 4%	59 4%	** **	12 5%	** **	** **
NET Neutral (4-6)		499 30%	169 32%	114 29%	98 32%	113 26%	283 31%	211 28%	438 30%	** **	56 26%	** **	** **
NET Well (7-10)		1008 60%	297- 56%	244 62%	181 59%	279a 63%	541 59%	460 61%	872 59%	** **	135 64%	** **	** **

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Prepared by BMG

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	111	42b	17-	14	38b	59	52	100	**	9	**	**
	7%	8%	4%	5%	9%	6%	7%	7%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	7.00	8.00	10.00	8.00	8.00	8.00	**	7.00	**	**
Base for stats	1577	488	376	294	405	864	700	1368	**	202	**	**
Mean score	7.1	7.0-	7.2	7.0	7.4+ace	7.0	7.2a	7.1	**	7.2	**	**
Standard deviation	2.01	1.95	1.96	2.12	2.03	1.95	2.08	2.00	**	2.05	**	**
Standard Error	.05	.09	.10	.15	.12	.07	.09	.06	**	.15	**	**

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Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	12 1%	7+b 1%	4- *	4+b 3%	** **	3b 2%	** **	** **	** **	** **	4 1%	3 2%
2	(2.0)	24 1%	11 2%	14 1%	2 1%	** **	2 2%	** **	** **	** **	** **	7 3%	1 1%
3	(3.0)	34 2%	12 2%	22 2%	2 2%	** **	2 2%	** **	** **	** **	** **	6 2%	4 2%
4	(4.0)	83 5%	36+b 7%	47- 4%	5 4%	** **	5 3%	** **	** **	** **	** **	21+b 9%	6 4%
5	(5.0)	160 9%	58 11%	102 9%	10 8%	** **	9 6%	** **	** **	** **	** **	20 8%	16 10%
6	(6.0)	256 15%	68 13%	187 16%	16 14%	** **	20 14%	** **	** **	** **	** **	33 13%	21 13%
7	(7.0)	293 17%	78- 14%	215+a 19%	19 17%	** **	26 19%	** **	** **	** **	** **	34 14%	27 17%
8	(8.0)	324 19%	92 17%	232j 20%	24j 21%	** **	23 16%	** **	** **	** **	** **	29- 12%	29 18%
9	(9.0)	133 8%	42 8%	90 8%	9 8%	** **	11 7%	** **	** **	** **	** **	22 9%	11 7%
10 - Extremely well	(10.0)	259 15%	109+b 20%	150- 13%	15 13%	** **	33+b 23%	** **	** **	** **	** **	61+bc 25%	33b 21%
NET Badly (1-3)		70 4%	30 6%	40 4%	7 6%	** **	7 5%	** **	** **	** **	** **	17b 7%	8 5%
NET Neutral (4-6)		499 30%	162 30%	336 29%	30 26%	** **	34 24%	** **	** **	** **	** **	74 30%	43 27%
NET Well (7-10)		1008 60%	322 59%	686 60%	67 59%	** **	93 65%	** **	** **	** **	** **	146 59%	99 63%

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Prepared by BMG

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	111	32	79	11	**	8	**	**	**	**	12	8
	7%	6%	7%	9%	**	6%	**	**	**	**	5%	5%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	8.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1577	514	1063	104	**	134	**	**	**	**	236	150
Mean score	7.1	7.1	7.1i	7.0	**	7.4i	**	**	**	**	7.2	7.3
Standard deviation	2.01	2.24	1.89	2.19	**	2.19	**	**	**	**	2.41	2.14
Standard Error	.05	.11	.06	.23	**	.21	**	**	**	**	.18	.19

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Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	12 1%	** **	** **	0 -%	0 -%	0- -%	10+e 1%	12 1%	** **	12 1%	** **
2	(2.0)	24 1%	** **	** **	6 2%	4 2%	11 2%	11 1%	24 1%	** **	24 1%	** **
3	(3.0)	34 2%	** **	** **	8 3%	2 1%	12 2%	17 2%	33 2%	** **	34 2%	** **
4	(4.0)	83 5%	** **	** **	15 7%	10 5%	25 5%	46 5%	83 5%	** **	83 5%	** **
5	(5.0)	160 9%	** **	** **	18 7%	19 9%	39 8%	84 10%	152 9%	** **	158 9%	** **
6	(6.0)	256 15%	** **	** **	41 17%	38 18%	88+ 18%	126 15%	253 15%	** **	256 15%	** **
7	(7.0)	293 17%	** **	** **	41 17%	26 12%	78 16%	156 18%	289 17%	** **	291 17%	** **
8	(8.0)	324 19%	** **	** **	45 19%	44 21%	83 17%	167 20%	319 19%	** **	321 19%	** **
9	(9.0)	133 8%	** **	** **	19 8%	20 9%	35 7%	64 8%	133 8%	** **	133 8%	** **
10 - Extremely well	(10.0)	259 15%	** **	** **	34 14%	37 17%	82f 17%	110- 13%	258 16%	** **	259 15%	** **
NET Badly (1-3)		70 4%	** **	** **	13 6%	6 3%	22 5%	38 4%	69 4%	** **	70 4%	** **
NET Neutral (4-6)		499 30%	** **	** **	74 31%	67 31%	152 32%	256 30%	489 29%	** **	497 30%	** **
NET Well (7-10)		1008 60%	** **	** **	138 59%	127 59%	278 58%	497 58%	998 60%	** **	1003 60%	** **

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Prepared by BMG

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	111	**	**	10	13	25	61	109	**	111	**
	7%	**	**	4%	6%	5%	7%	7%	**	7%	**
Medians	7.00	**	**	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	8.00	6.00	8.00	8.00	**	8.00	**
Base for stats	1577	**	**	226	200	452	791	1556	**	1570	**
Mean score	7.1	**	**	7.0	7.3b	7.1b	7.0-b	7.1b	**	7.1b	**
		b	-						-		
Standard deviation	2.01	**	**	2.04	1.98	2.04	2.01	2.01	**	2.01	**
Standard Error	.05	**	**	.15	.15	.10	.08	.06	**	.06	**

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Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	12 1%	9 1%	12 1%	10 1%	9 1%	1 **	11 1%	12 1%	12 1%	8 1%	4- **	4 **	3- **	0 -	6 **	3 **
2	(2.0)	24 1%	21 1%	24 1%	23 1%	20 1%	6 2%	23 1%	24 1%	24 1%	23 1%	13 1%	8- 1%	8- 1%	4cf 2%	12- 1%	6- 1%
3	(3.0)	34 2%	32 2%	34 2%	33 2%	26 2%	8 3%	33 2%	34 2%	34 2%	32 2%	12- 1%	14 1%	12- 1%	3 2%	13- 1%	8- 1%
4	(4.0)	83 5%	78 5%	83 5%	80 5%	67 5%	14 5%	82 5%	83 5%	83 5%	82 5%	33- 3%	34- 4%	26- 2%	8 5%	40- 3%	19- 2%
5	(5.0)	160 9%	159 10%	160 9%	155 9%	138 9%	25 9%	156 9%	160 9%	160 9%	152 10%	94- 8%	72- 8%	90- 7%	12 7%	87- 7%	68- 7%
6	(6.0)	256 15%	250 15%	256 15%	246 15%	207- 14%	35 13%	254 15%	256 15%	256 15%	244 15%	181 15%	130 14%	173 14%	17 11%	172 14%	133 14%
7	(7.0)	293 17%	275 17%	293 17%	285 17%	252 17%	47 17%	288 17%	293 17%	293 17%	272 17%	227+ 19%	184+ 19%	229+ 19%	30 18%	227+ 19%	169 18%
8	(8.0)	324 19%	307 19%	324 19%	321 20%	295+ 20%	63 23%	318 19%	324 19%	324 19%	306 19%	256+ 21%	213+ 22%	265+ 22%	44+ 26%	265+ 22%	228+ 24%
9	(9.0)	133 8%	126 8%	133 8%	127 8%	117 8%	21 8%	131 8%	133 8%	133 8%	127 8%	112+ 9%	83 9%	112+ 9%	13 8%	104 9%	82 9%
10 - Extremely well	(10.0)	259 15%	251 16%	259 15%	248 15%	239+ 16%	49 18%	258 16%	259 15%	259 15%	249 16%	199+ 17%	143 15%	216+ 18%	34 20%	209+ 17%	180+b 19%
NET Badly (1-3)		70 4%	62 4%	70 4%	66 4%	55- 4%	14 5%	68 4%	70 4%	70 4%	63 4%	29- 2%	25- 3%	24- 2%	7 4%	31- 3%	18- 2%
NET Neutral (4-6)		499 30%	488 30%	499 30%	480 29%	412- 28%	74 27%	492 30%	499 30%	499 30%	478 30%	307- 26%	236- 25%	289- 24%	37 23%	299- 25%	220- 23%
NET Well (7-10)		1008 60%	959 59%	1008 60%	982 60%	903+ 62%	179+ 66%	995 60%	1008 60%	1008 60%	954 60%	794+ 66%	623+ 66%	822+ 69%	120+ 73%	805+ 66%	659+ 70%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	111 7%	107e 7%	111e 7%	108e 7%	97e 7%	5- 2%	107e 6%	111e 7%	111e 7%	97e 6%	68-d 6%	65d 7%	65-d 5%	1- *%	80d 7%	50-d 5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1577	1509	1577	1529	1370	267	1555	1577	1577	1495	1130	884	1134	165	1134	897
Mean score	7.1	7.1	7.1	7.1	7.2+	7.2	7.1	7.1	7.1	7.1	7.4+	7.4+	7.5+	7.4	7.4+	7.6+b
Standard deviation	2.01	1.99	2.01	2.00	2.00	2.06	2.01	2.01	2.01	2.00	1.83	1.84	1.79	2.00	1.87	1.79
Standard Error	.05	.06	.05	.06	.06	.14	.06	.05	.05	.06	.06	.07	.06	.17	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	12 1%	** **	11 1%	5 1%	3 1%
2	(2.0)	24 1%	** **	18- 1%	11 1%	5 1%
3	(3.0)	34 2%	** **	31 2%	17 2%	9 1%
4	(4.0)	83 5%	** **	73 5%	58 5%	35 6%
5	(5.0)	160 9%	** **	151 10%	109 10%	61 10%
6	(6.0)	256 15%	** **	240 16%	176 16%	107 17%
7	(7.0)	293 17%	** **	276 18%	196 18%	126+ 20%
8	(8.0)	324 19%	** **	285 19%	211 20%	126 20%
9	(9.0)	133 8%	** **	121 8%	88 8%	45 7%
10 - Extremely well	(10.0)	259 15%	** **	240cd 16%	136- 13%	73- 12%
NET Badly (1-3)		70 4%	** **	60 4%	34- 3%	18 3%
NET Neutral (4-6)		499 30%	** **	463 30%	343+ 32%	203 32%
NET Well (7-10)		1008 60%	** **	921 60%	631 59%	370 59%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_13 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	111	**	87	66	38
	7%	**	6%	6%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	7.00
Base for stats	1577	**	1445	1008	591
Mean score	7.1	**	7.1	7.1	7.0
Standard deviation	2.01	**	1.99	1.91	1.86
Standard Error	.05	**	.06	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_14

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	14 1%	10 1%	5 1%	** **	0 -%	8 1%	6 1%
2	(2.0)	34 2%	9- 1%	19 2%	** **	6 5%	20 2%	14 2%
3	(3.0)	62 4%	26 3%	34 4%	** **	2 2%	45+b 6%	16- 2%
4	(4.0)	102 6%	53 7%	41 5%	** **	8 7%	58 7%	41- 5%
5	(5.0)	206 12%	86 11%	105 14%	** **	15 13%	110 14%	95 11%
6	(6.0)	232 14%	102 13%	114 15%	** **	15 14%	113 14%	116 13%
7	(7.0)	231 14%	116 14%	98 13%	** **	14 13%	119 15%	111 13%
8	(8.0)	297 18%	143 18%	133 17%	** **	18 16%	144 18%	152 18%
9	(9.0)	136 8%	73 9%	53 7%	** **	10 9%	48- 6%	85+a 10%
10 - Extremely well	(10.0)	246 15%	136+b 17%	88- 12%	** **	22 20%	87- 11%	159+a 19%
NET Badly (1-3)		111 7%	45 6%	58 8%	** **	8 7%	74+b 9%	36- 4%
NET Neutral (4-6)		540 32%	241 30%	260 34%	** **	38 34%	281+b 35%	252- 29%
NET Well (7-10)		909 54%	467+b 58%	371- 49%	** **	65 58%	397- 49%	507+a 59%
Don't know		128 8%	53 7%	74+a 10%	** **	1 1%	59 7%	65 8%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	10.00	8.00	10.00
Base for stats	1560	753	689	**	111	752	795
Mean score	6.9	7.1+b	6.7-	**	7.0	6.5-	7.3+a
Standard deviation	2.18	2.18	2.15	**	2.30	2.18	2.12
Standard Error	.06	.09	.09	**	.25	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	14 1%	0 -%	3 1%	1 *%	6+ 2%	2 1%	2 1%	0 -%	3 1%	7 1%	4 1%	2 1%
2	(2.0)	34 2%	7k 3%	4 1%	5 2%	8k 3%	8k 3%	2 1%	0 -%	11 2%	13 2%	10 2%	2- 1%
3	(3.0)	62 4%	12b 6%	3- 1%	9 3%	10 3%	12b 4%	7 3%	10 9%	15 3%	18 3%	28b 5%	17b 5%
4	(4.0)	102 6%	22+efjk 10%	18 6%	16 6%	19 6%	16 6%	9 4%	2 2%	40jk 8%	35 6%	27 4%	10- 3%
5	(5.0)	206 12%	27 13%	31 10%	35 13%	34 11%	35 13%	30 14%	14 13%	58 11%	69 12%	79 13%	44 14%
6	(6.0)	232 14%	26 12%	46 15%	28 11%	36 11%	46i 17%	34 16%	16 14%	72 14%	63- 11%	97i 16%	50 15%
7	(7.0)	231 14%	22 10%	43 14%	42 16%	44 14%	37 13%	27 12%	16 14%	65 13%	86 15%	79 13%	42 13%
8	(8.0)	297 18%	41 19%	59 20%	36 14%	60 19%	47 17%	42 20%	12 10%	99 19%	96 17%	101 17%	54 16%
9	(9.0)	136 8%	19 9%	21 7%	28fj 11%	30 10%	18 6%	10 5%	10 9%	41 8%	57+fj 10%	38 6%	20 6%
10 - Extremely well	(10.0)	246 15%	28 13%	61+efjk 20%	39 15%	53ejk 17%	30 11%	26 12%	10 9%	89ejk 17%	91j 16%	66- 11%	36 11%
NET Badly (1-3)		111 7%	20b 9%	10- 3%	15 6%	24b 8%	22b 8%	11 5%	10 9%	29 6%	38 7%	43b 7%	21 6%
NET Neutral (4-6)		540 32%	74 35%	96 32%	79 30%	88 29%	98 35%	73 34%	32 29%	170 33%	167 29%	203 34%	105 32%
NET Well (7-10)		909 54%	110 52%	184+efjk 61%	144jk 55%	186+efjk 60%	133- 48%	105 49%	47 42%	294ejk 57%	330+efjk 58%	284- 47%	152- 46%
Don't know		128 8%	9 4%	11- 4%	22bdh 9%	11- 4%	26bdh 9%	26+abdhi 12%	23 21%	20- 4%	33 6%	75+abdhi 12%	49+abcdehi 15%
Medians		7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Mode	8.00	8.00	10.00	7.00	8.00	8.00	8.00	6.00	8.00	8.00	8.00	8.00
Base for stats	1560	204	290	237	299	253	188	89	493	536	530	277
Mean score	6.9	6.7	7.2	7.0	7.0	6.6-	6.9	6.7	7.0ej	7.0ej	6.7-	6.8
Standard deviation	2.18	2.28	2.09	2.16	2.29	2.15	2.03	2.08	2.19	2.23	2.09	2.04
Standard Error	.06	.19	.13	.15	.15	.14	.15	.23	.11	.11	.09	.13

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Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	14 1%	1 1%	3g 2%	1 1%	1 *%	** **	1 1%	0 -%	1 1%	4+g 3%	13 1%	1 1%	* *%	* *%
2	(2.0)	34 2%	2 1%	1 1%	2 1%	9+ 4%	** **	6 3%	4 1%	3 2%	2 1%	27 2%	3 3%	2 3%	1 3%
3	(3.0)	62 4%	1 1%	2 1%	6 4%	10 5%	** **	10 5%	11 4%	4 3%	5 4%	52 4%	3 2%	6+abjkm 8%	1 2%
4	(4.0)	102 6%	6 5%	14gm 10%	9 6%	12 6%	** **	13 7%	12 4%	8 5%	4 3%	87 6%	9 7%	5 7%	1 2%
5	(5.0)	206 12%	18 14%	18 13%	14 9%	19 9%	** **	30 15%	31 12%	28+cdjkl 20%	18 14%	182 13%	10 8%	7 9%	7 15%
6	(6.0)	232 14%	18 14%	10- 7%	20 13%	31b 15%	** **	23 11%	48b 18%	19 13%	14 11%	193b 13%	25+bfijl 20%	8 11%	5 11%
7	(7.0)	231 14%	18 14%	23 16%	23 15%	25 12%	** **	23 11%	41 15%	19 13%	11 8%	189 13%	13 11%	19 25% +adfg hij k	10+dfijk 21%
8	(8.0)	297 18%	22 17%	311 22%	23 15%	37 18%	** **	34 17%	481 18%	22 15%	271 20%	2541 18%	261 21%	7- 10%	91 20%
9	(9.0)	136 8%	11 8%	6 4%	15 10%	19 9%	** **	19 9%	24 9%	8 6%	19+bhkm 14%	123 9%	6 5%	5 7%	2 4%
10 - Extremely well	(10.0)	246 15%	16 13%	21 15%	23 15%	31 15%	** **	34 17%	32 12%	20 14%	20 15%	212 15%	17 14%	9 12%	8 16%
NET Badly (1-3)		111 7%	4 3%	6 4%	8 5%	19a 9%	** **	17 8%	14 5%	9 6%	10 8%	92 6%	8 6%	9+abgj 12%	3 6%
NET Neutral (4-6)		540 32%	43 33%	42 30%	42 28%	63 30%	** **	66 32%	91 34%	56 38%	36 28%	463 32%	43 35%	20 27%	14 29%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
NET Well (7-10)	909	67	80	83	112	**	110	145	69	77	777	63	40	29h
	54%	52%	57%	55%	54%	**	54%	54%	48%	58%	54%	51%	53%	62%
Don't know	128	15f	12	17	15	**	11	19	12	8	111	9	6	2
	8%	12%	9%	11%	7%	**	5%	7%	8%	6%	8%	7%	8%	4%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	10.00	8.00	**	8.00	8.00	5.00	8.00	8.00	8.00	7.00	7.00
Base for stats	1560	113	128	134	194	**	192	251	133	124	1331	114	69	46
Mean score	6.9	7.0	6.9	7.1	6.9	**	6.9	6.9	6.7	7.1	6.9	6.9	6.6	7.0
Standard deviation	2.18	2.01	2.18	2.13	2.29	**	2.30	1.98	2.16	2.33	2.18	2.15	2.25	2.06
Standard Error	.06	.20	.21	.21	.19	**	.18	.14	.22	.24	.07	.20	.20	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	14 1%	7 1%	3 1%	3 1%	1 *%	11 1%	4 1%	13 1%	** **	1 *%	** **	** **
2	(2.0)	34 2%	9c 2%	9c 2%	0- -%	16+c 4%	18c 2%	16c 2%	23- 2%	** **	11+a 5%	** **	** **
3	(3.0)	62 4%	26 5%	13 3%	7 2%	14 3%	39 4%	21 3%	55 4%	** **	7 3%	** **	** **
4	(4.0)	102 6%	32 6%	22 6%	20 7%	26 6%	54 6%	47 6%	87 6%	** **	15 7%	** **	** **
5	(5.0)	206 12%	72 14%	42 11%	41 13%	50 11%	115 12%	91 12%	185 13%	** **	22 10%	** **	** **
6	(6.0)	232 14%	83d 16%	58 15%	43 14%	46- 10%	140d 15%	89 12%	209 14%	** **	20 9%	** **	** **
7	(7.0)	231 14%	70 13%	59d 15%	57+d 18%	44- 10%	129 14%	100 13%	192 13%	** **	37 18%	** **	** **
8	(8.0)	297 18%	89 17%	77c 20%	41 13%	89c 20%	166 18%	130 17%	257 18%	** **	39 19%	** **	** **
9	(9.0)	136 8%	50 9%	30 8%	26 8%	30 7%	80 9%	55 7%	117 8%	** **	18 9%	** **	** **
10 - Extremely well	(10.0)	246 15%	46- 9%	62ae 16%	49a 16%	88+ae 20%	107- 12%	137+ae 18%	212 14%	** **	33 16%	** **	** **
NET Badly (1-3)		111 7%	42c 8%	26 7%	10- 3%	30 7%	68c 7%	40 5%	92 6%	** **	19 9%	** **	** **
NET Neutral (4-6)		540 32%	187d 35%	122 31%	105 34%	122- 28%	309d 34%	227 30%	480 33%	** **	56 27%	** **	** **
NET Well (7-10)		909 54%	255- 48%	227a 58%	171 56%	251a 57%	482 52%	422a 56%	778 53%	** **	128+a 61%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	128	46b	17-	23	40b	63	63b	119c	**	7-	**	**
	8%	9%	4%	7%	9%	7%	8%	8%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	7.00	8.00	8.00	10.00	8.00	**	8.00	**	**
Base for stats	1560	485	375	286	403	860	689	1350	**	203	**	**
Mean score	6.9	6.6-	7.0a	7.0a	7.1+ae	6.8-	7.1+ae	6.9	**	6.9	**	**
Standard deviation	2.18	2.13	2.16	2.04	2.30	2.15	2.19	2.16	**	2.30	**	**
Standard Error	.06	.10	.11	.15	.14	.07	.10	.06	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	14 1%	8 2%	6 1%	3b 3%	** **	2 1%	** **	** **	** **	** **	5+b 2%	1 1%
2	(2.0)	34 2%	15 3%	19 2%	4e 4%	** **	0 -	** **	** **	** **	** **	9e 4%	7+be 4%
3	(3.0)	62 4%	20 4%	42 4%	5 4%	** **	3 2%	** **	** **	** **	** **	11 5%	4 3%
4	(4.0)	102 6%	38 7%	64 6%	8 7%	** **	11 8%	** **	** **	** **	** **	19 7%	7 4%
5	(5.0)	206 12%	63 11%	144 13%	10 9%	** **	11 8%	** **	** **	** **	** **	29 12%	18 11%
6	(6.0)	232 14%	79 15%	153 13%	20 18%	** **	19 13%	** **	** **	** **	** **	30 12%	29 19%
7	(7.0)	231 14%	63 12%	167 15%	13 11%	** **	20 14%	** **	** **	** **	** **	28 11%	19 12%
8	(8.0)	297 18%	89 16%	208 18%	20 18%	** **	28 19%	** **	** **	** **	** **	39 16%	21 13%
9	(9.0)	136 8%	33 6%	103c 9%	3- 3%	** **	10 7%	** **	** **	** **	** **	13 5%	8 5%
10 - Extremely well	(10.0)	246 15%	91 17%	155 14%	15 13%	** **	27 19%	** **	** **	** **	** **	52+b 21%	25 16%
NET Badly (1-3)		111 7%	43 8%	67 6%	12 10%	** **	5 4%	** **	** **	** **	** **	26+be 10%	13 8%
NET Neutral (4-6)		540 32%	180 33%	360 32%	38 33%	** **	41 29%	** **	** **	** **	** **	77 31%	54 34%
NET Well (7-10)		909 54%	276 51%	633c 55%	51 45%	** **	85ck 60%	** **	** **	** **	** **	132 53%	74 47%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	128	47	81	14j	**	12	**	**	**	**	14	17
	8%	9%	7%	12%	**	8%	**	**	**	**	6%	11%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	8.00	**	8.00	**	**	**	**	10.00	6.00
Base for stats	1560	499	1061	101	**	131	**	**	**	**	235	141
Mean score	6.9	6.8	7.0i	6.5	**	7.2ci	**	**	**	**	6.8	6.8
Standard deviation	2.18	2.32	2.10	2.35	**	2.13	**	**	**	**	2.50	2.27
Standard Error	.06	.11	.07	.25	**	.21	**	**	**	**	.18	.21

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Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	14 1%	** **	** **	0 -%	* *%	2 1%	9 1%	14 1%	** **	14 1%	** **
2	(2.0)	34 2%	** **	** **	4 2%	2 1%	9 2%	16 2%	34 2%	** **	34 2%	** **
3	(3.0)	62 4%	** **	** **	12 5%	5 2%	19 4%	34 4%	61 4%	** **	62 4%	** **
4	(4.0)	102 6%	** **	** **	22+f 9%	13 6%	33 7%	45 5%	101 6%	** **	101 6%	** **
5	(5.0)	206 12%	** **	** **	27 11%	28 13%	56 12%	106 12%	202 12%	** **	205 12%	** **
6	(6.0)	232 14%	** **	** **	35 15%	28 13%	57 12%	123 14%	226 14%	** **	232 14%	** **
7	(7.0)	231 14%	** **	** **	22 9%	27 13%	64 13%	118 14%	227 14%	** **	229 14%	** **
8	(8.0)	297 18%	** **	** **	40 17%	35 17%	82 17%	158 19%	293 18%	** **	293 17%	** **
9	(9.0)	136 8%	** **	** **	31+f 13%	23 11%	52+f 11%	57 7%	136 8%	** **	136 8%	** **
10 - Extremely well	(10.0)	246 15%	** **	** **	33 14%	40f 19%	75 16%	112 13%	246 15%	** **	246 15%	** **
NET Badly (1-3)		111 7%	** **	** **	16 7%	8 4%	30 6%	59 7%	110 7%	** **	111 7%	** **
NET Neutral (4-6)		540 32%	** **	** **	84 35%	69 32%	146 31%	274 32%	529 32%	** **	538 32%	** **
NET Well (7-10)		909 54%	** **	** **	126 53%	127 59%	274 57%	445 52%	902 54%	** **	904 54%	** **

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Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	128	**	**	11	10	28	75	125	**	128	**
	8%	**	**	5%	5%	6%	9%	7%	**	8%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1560	**	**	225	203	449	778	1540	**	1553	**
Mean score	6.9	**	**	6.9	7.2+f	7.0	6.8	6.9	**	6.9	**
Standard deviation	2.18	**	**	2.19	2.11	2.19	2.15	2.18	**	2.18	**
Standard Error	.06	**	**	.16	.16	.11	.08	.06	**	.06	**

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Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	14 1%	12 1%	14 1%	14 1%	13 1%	0 -%	13 1%	14 1%	14 1%	13 1%	3- *%	4 *%	3- *%	0 -%	5- *%	1- *%
2	(2.0)	34 2%	32 2%	34 2%	32 2%	28 2%	3 1%	32 2%	34 2%	34 2%	34 2%	19 2%	17 2%	13- 1%	3 2%	21 2%	14 2%
3	(3.0)	62 4%	62 4%	62 4%	56 3%	44- 3%	9 3%	60 4%	62 4%	62 4%	59 4%	25- 2%	29 3%	24- 2%	4 2%	27- 2%	18- 2%
4	(4.0)	102 6%	96 6%	102 6%	100 6%	90 6%	25+ 9%	101 6%	102 6%	102 6%	100 6%	56- 5%	50 5%	48- 4%	8 5%	63- 5%	43- 5%
5	(5.0)	206 12%	196 12%	206 12%	198 12%	175 12%	24 9%	202 12%	206 12%	206 12%	196 12%	118-d 10%	94-d 10%	125-d 10%	8- 5%	125-d 10%	88- 9%
6	(6.0)	232 14%	222 14%	232 14%	227 14%	203 14%	31 11%	229 14%	232 14%	232 14%	223 14%	171 14%	134 14%	160 13%	19 12%	172 14%	135 14%
7	(7.0)	231 14%	219 14%	231 14%	225 14%	199 14%	37 13%	224 13%	231 14%	231 14%	213 13%	175 15%	143 15%	165 14%	26 16%	165 14%	132 14%
8	(8.0)	297 18%	284 18%	297 18%	288 18%	268 18%	60 22%	294 18%	297 18%	297 18%	284 18%	233+ 19%	179 19%	252+ 21%	42+ 25%	237+ 20%	212+ 22%
9	(9.0)	136 8%	134 8%	136 8%	134 8%	121 8%	22 8%	136 8%	136 8%	136 8%	128 8%	118+ 10%	83 9%	120+ 10%	18 11%	115+ 9%	87 9%
10 - Extremely well	(10.0)	246 15%	236 15%	246 15%	236 14%	219 15%	50 19%	245 15%	246 15%	246 15%	234 15%	197+ 16%	145 15%	213+ 18%	36+ 22%	199+ 16%	175+ 18%
NET Badly (1-3)		111 7%	105 7%	111 7%	101 6%	86- 6%	13 5%	105 6%	111 7%	111 7%	106 7%	47- 4%	50-c 5%	39- 3%	7 4%	54- 4%	33- 4%
NET Neutral (4-6)		540 32%	514 32%	540 32%	526 32%	468 32%	80 29%	532 32%	540 32%	540 32%	518 33%	345- 29%	279- 29%	333- 28%	35- 21%	360-d 30%	266- 28%
NET Well (7-10)		909 54%	873 54%	909 54%	884 54%	808+ 55%	169 +abcfghi 62%	899 54%	909 54%	909 54%	860 54%	723+ 60%	551+ 58%	750+b 63%	121 +abcef 73%	717+ 59%	606+be 64%

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Prepared by BMG

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	128 8%	122e 8%	128e 8%	126e 8%	105 7%	11- 4%	127e 8%	128e 8%	128e 8%	109 7%	82df 7%	70df 7%	77-d 6%	2- 1%	83df 7%	43- 4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1560	1493	1560	1511	1361	262	1535	1560	1560	1484	1116	880	1123	163	1131	904
Mean score	6.9	6.9	6.9	6.9	7.0+	7.2+	6.9+	6.9	6.9	6.9	7.2+	7.1+	7.4+b	7.6+be	7.2+	7.4+b
Standard deviation	2.18	2.17	2.18	2.16	2.16	2.13	2.17	2.18	2.18	2.18	2.02	2.08	1.98	2.00	2.07	1.99
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.07	.08	.06	.17	.07	.07

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Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	14 1%	** **	13 1%	7 1%	5 1%
2	(2.0)	34 2%	** **	32 2%	27 3%	18 3%
3	(3.0)	62 4%	** **	54 4%	37 3%	20 3%
4	(4.0)	102 6%	** **	94 6%	61 6%	38 6%
5	(5.0)	206 12%	** **	190 12%	136 13%	69 11%
6	(6.0)	232 14%	** **	208 14%	156 15%	88 14%
7	(7.0)	231 14%	** **	213 14%	159 15%	96 15%
8	(8.0)	297 18%	** **	280+ 18%	194 18%	120 19%
9	(9.0)	136 8%	** **	129 8%	91 8%	56 9%
10 - Extremely well	(10.0)	246 15%	** **	218 14%	131- 12%	70- 11%
NET Badly (1-3)		111 7%	** **	99 6%	71 7%	43 7%
NET Neutral (4-6)		540 32%	** **	493 32%	353 33%	196 31%
NET Well (7-10)		909 54%	** **	840+ 55%	575 54%	342 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_14 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	128	**	100-	75	48
	8%	**	7%	7%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1560	**	1432	999	581
Mean score	6.9	**	6.9	6.8	6.8
Standard deviation	2.18	**	2.16	2.12	2.12
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_15
 Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	16 1%	8 1%	8 1%	** **	0 -%	9 1%	7 1%
2	(2.0)	34 2%	15 2%	17 2%	** **	2 2%	19 2%	15 2%
3	(3.0)	61 4%	26 3%	32 4%	** **	3 3%	45+b 6%	15- 2%
4	(4.0)	88 5%	32- 4%	47 6%	** **	9 8%	54+b 7%	32- 4%
5	(5.0)	186 11%	92 11%	87 11%	** **	8 7%	93 12%	92 11%
6	(6.0)	220 13%	104 13%	91 12%	** **	24 21%	122+b 15%	95- 11%
7	(7.0)	245 15%	113 14%	111 15%	** **	20 18%	116 14%	127 15%
8	(8.0)	282 17%	146 18%	118 15%	** **	16 14%	131 16%	148 17%
9	(9.0)	144 9%	78 10%	59 8%	** **	8 7%	62 8%	81 9%
10 - Extremely well	(10.0)	223 13%	125+b 16%	75- 10%	** **	22 20%	85- 10%	138+a 16%
NET Badly (1-3)		111 7%	49 6%	57 7%	** **	5 5%	73+b 9%	38- 4%
NET Neutral (4-6)		494 29%	228 28%	225 30%	** **	40 36%	269+b 33%	219- 25%
NET Well (7-10)		895 53%	462+b 57%	364- 48%	** **	65 58%	394- 49%	494+a 57%
Don't know		188 11%	67- 8%	118+a 15%	** **	1 1%	75- 9%	109a 13%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	6.00	8.00	8.00
Base for stats	1500	739	646	**	111	736	751
Mean score	6.9	7.1+b	6.7-	**	7.1	6.6-	7.2+a
Standard deviation	2.16	2.15	2.18	**	2.10	2.19	2.10
Standard Error	.06	.09	.09	**	.23	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	16 1%	2 1%	0 -%	2 1%	4 1%	3 1%	3b 2%	1 1%	2 *%	7 1%	7 1%	4 1%
2	(2.0)	34 2%	8fk 4%	3 1%	4 2%	10fk 3%	7f 2%	* *%	2 1%	11 2%	14f 3%	9 1%	2 1%
3	(3.0)	61 4%	5 2%	6 2%	19+abdhk 7%	8 3%	13 5%	8 4%	3 3%	11- 2%	27h 5%	24 4%	11 3%
4	(4.0)	88 5%	9 4%	14 5%	11 4%	20 7%	16 6%	9 4%	8 7%	23 5%	32 6%	33 5%	17 5%
5	(5.0)	186 11%	26 12%	33 11%	27 10%	29 9%	39 14%	23 11%	10 9%	59 11%	56 10%	71 12%	33 10%
6	(6.0)	220 13%	34e 16%	48e 16%	36 14%	35 11%	25- 9%	28 13%	15 13%	81+ej 16%	71 12%	68 11%	43 13%
7	(7.0)	245 15%	29 14%	51 17%	32 12%	45 15%	46 16%	27 13%	15 14%	80 16%	77 14%	88 15%	43 13%
8	(8.0)	282 17%	47efjk 22%	51 17%	42 16%	59 19%	39 14%	29 14%	15 13%	99jk 19%	101 18%	83- 14%	44 13%
9	(9.0)	144 9%	17 8%	26 9%	27 10%	27 9%	19 7%	20 9%	9 8%	43 8%	54 9%	47 8%	28 9%
10 - Extremely well	(10.0)	223 13%	29 14%	47 16%	33 13%	48 16%	33 12%	25 12%	8 7%	76 15%	81 14%	66 11%	33 10%
NET Badly (1-3)		111 7%	15 7%	9- 3%	25+bhk 10%	22b 7%	23b 8%	11 5%	6 5%	24 5%	48bh 8%	40b 7%	17 5%
NET Neutral (4-6)		494 29%	68 32%	95 32%	75 29%	84 27%	80 29%	60 28%	33 29%	163 32%	159 28%	172 28%	93 28%
NET Well (7-10)		895 53%	122jk 57%	175efjk 58%	134 51%	179fjk 58%	137 49%	101 47%	47 41%	297+efjk 58%	312jk 55%	285- 47%	148- 45%
Don't know		188 11%	8- 4%	21- 7%	26ah 10%	25 8%	39abdhi 14%	42 +abcdhi 20%	27 24%	29- 6%	50a 9%	108 +abcdhi 18%	70+abcdehi 21%

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Prepared by BMG

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00
Base for stats	1500	205	279	234	285	240	172	85	485	519	497	257
Mean score	6.9	6.9	7.2+ej	6.8	7.0	6.7	6.9	6.7	7.1ej	6.9	6.8	6.9
Standard deviation	2.16	2.15	1.95	2.25	2.27	2.24	2.14	2.07	2.04	2.26	2.18	2.12
Standard Error	.06	.18	.13	.16	.15	.15	.17	.23	.11	.11	.10	.14

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Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	16 1%	1 1%	2 1%	3 2%	2 1%	** **	0 -%	1 *%	1 1%	2 1%	12 1%	3f 3%	1 1%	0 -%
2	(2.0)	34 2%	2 1%	3 2%	1 1%	6 3%	** **	7 3%	6 2%	2 1%	2 1%	27 2%	4 3%	1 2%	2+cj 5%
3	(3.0)	61 4%	2 1%	3 2%	6 4%	8 4%	** **	5 2%	7 3%	9 6%	8 6%	52 4%	3 2%	5afg 7%	2 4%
4	(4.0)	88 5%	4 3%	13d 9%	6 4%	4 2%	** **	8 4%	18d 7%	12d 8%	6 5%	75 5%	8 6%	4 5%	1 3%
5	(5.0)	186 11%	11 9%	14 10%	22k 15%	28k 13%	** **	31kl 15%	25 9%	18 13%	12 9%	169+ 12%	8 6%	5 7%	5 11%
6	(6.0)	220 13%	21 16%	13 9%	14 9%	31 15%	** **	25 13%	27 10%	14 9%	22 17%	178- 12%	25+bcghj 21%	11 14%	6 13%
7	(7.0)	245 15%	14 11%	24h 17%	21 14%	25 12%	** **	28 14%	62 23%	12- 8%	12 9%	201 14%	18 15%	16+adhi 22%	9hi 20%
8	(8.0)	282 17%	25 19%	22 16%	27 18%	39 19%	** **	33 16%	42 15%	28 19%	20 15%	243 17%	20 16%	13 17%	7 16%
9	(9.0)	144 9%	15hl 12%	13 9%	17hl 11%	18 9%	** **	22hl 11%	23 9%	6 4%	15hl 11%	132+l 9%	6 5%	3- 4%	3 6%
10 - Extremely well	(10.0)	223 13%	17 13%	18 13%	20 13%	27 13%	** **	28 14%	27 10%	24 17%	21 16%	194 13%	16 13%	7 9%	6 13%
NET Badly (1-3)		111 7%	5 4%	8 5%	10 6%	16 8%	** **	11 5%	14 5%	12 8%	11 8%	91 6%	9 8%	7 9%	4 9%
NET Neutral (4-6)		494 29%	36 28%	39 28%	42 28%	64 31%	** **	64 32%	70 26%	44 30%	40 31%	421 29%	41 33%	20 26%	13 28%
NET Well (7-10)		895 53%	71 55%	76 54%	85 56%	109 52%	** **	111 55%	154 57%	69 48%	67 51%	770 53%	60 48%	38 51%	26 55%

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Prepared by BMG

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	188	16	18	14	21	**	16	32	20	14	160	14	10	4
	11%	13%	13%	9%	10%	**	8%	12%	14%	10%	11%	11%	13%	9%
Medians	7.00	8.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	8.00	8.00	**	8.00	7.00	8.00	6.00	8.00	6.00	7.00	7.00
Base for stats	1500	111	122	137	188	**	186	238	125	118	1282	110	65	44
Mean score	6.9	7.21	6.9	7.0	6.9	**	7.0	6.9	6.8	7.0	7.0	6.7	6.6	6.8
Standard deviation	2.16	2.02	2.22	2.21	2.16	**	2.12	2.01	2.37	2.27	2.16	2.25	2.10	2.19
Standard Error	.06	.21	.22	.21	.18	**	.17	.15	.25	.24	.07	.21	.19	.21

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Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	16 1%	4 1%	3 1%	4 1%	4 1%	8 1%	8 1%	16 1%	** **	0 -%	** **	** **
2	(2.0)	34 2%	13 3%	7 2%	5 2%	9 2%	21 2%	14 2%	24- 2%	** **	11+a 5%	** **	** **
3	(3.0)	61 4%	22 4%	13 3%	13 4%	12 3%	35 4%	25 3%	55 4%	** **	6 3%	** **	** **
4	(4.0)	88 5%	31 6%	17 4%	16 5%	24 5%	47 5%	40 5%	78 5%	** **	9 4%	** **	** **
5	(5.0)	186 11%	60 11%	41 11%	35 11%	47 11%	101 11%	82 11%	162 11%	** **	23 11%	** **	** **
6	(6.0)	220 13%	59 11%	57 15%	46 15%	58 13%	116 13%	104 14%	194 13%	** **	24 11%	** **	** **
7	(7.0)	245 15%	86df 16%	70+df 18%	49d 16%	40- 9%	156+df 17%	89- 12%	214 15%	** **	31 15%	** **	** **
8	(8.0)	282 17%	87 16%	75 19%	50 16%	69 16%	162 18%	119 16%	238 16%	** **	44 21%	** **	** **
9	(9.0)	144 9%	52 10%	30 8%	26 8%	34 8%	82 9%	60 8%	125 9%	** **	19 9%	** **	** **
10 - Extremely well	(10.0)	223 13%	58 11%	47 12%	38 12%	78+abe 18%	105- 11%	116+ae 15%	194 13%	** **	28 13%	** **	** **
NET Badly (1-3)		111 7%	40 8%	23 6%	22 7%	25 6%	64 7%	46 6%	95 6%	** **	17 8%	** **	** **
NET Neutral (4-6)		494 29%	149 28%	115 29%	96 31%	129 29%	264 29%	225 30%	434 30%	** **	56 27%	** **	** **
NET Well (7-10)		895 53%	282 53%	223 57%	162 53%	221 50%	505 55%	383 51%	771 53%	** **	122 58%	** **	** **

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Prepared by BMG

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	188	59	31-	29	68+bce	91	97b	169	**	16	**	**
	11%	11%	8%	9%	15%	10%	13%	12%	**	8%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	**	8.00	**	**
Base for stats	1500	471	361	280	375	832	655	1300	**	195	**	**
Mean score	6.9	6.8	6.9	6.8	7.1	6.9	7.0	6.9	**	6.9	**	**
Standard deviation	2.16	2.17	2.04	2.15	2.27	2.12	2.22	2.16	**	2.19	**	**
Standard Error	.06	.10	.11	.15	.14	.07	.10	.07	**	.17	**	**

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Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157	
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133	
Total		1688	546	1142	115	**	143	**	**	**	**	248	158	
1 - Extremely badly	(1.0)	16 1%	8 1%	8 1%	5+b 4%	** **	3 2%	** **	** **	** **	** **	3 1%	2 1%	
2	(2.0)	34 2%	12 2%	22 2%	3 2%	** **	1 1%	** **	** **	** **	** **	7 3%	2 1%	
3	(3.0)	61 4%	16 3%	45 4%	4 4%	** **	5 4%	** **	** **	** **	** **	8 3%	6 4%	
4	(4.0)	88 5%	24 4%	64 6%	5 4%	** **	6 4%	** **	** **	** **	** **	6- 2%	7 4%	
5	(5.0)	186 11%	71k 13%	115 10%	17 14%	** **	17 12%	** **	** **	** **	** **	39+bk 16%	11 7%	
6	(6.0)	220 13%	67 12%	153 13%	12 10%	** **	17 12%	** **	** **	** **	** **	28 11%	25 16%	
7	(7.0)	245 15%	67 12%	177 16%	15 13%	** **	16 11%	** **	** **	** **	** **	33 13%	20 12%	
8	(8.0)	282 17%	81 15%	202 18%	15 13%	** **	23 16%	** **	** **	** **	** **	36 15%	26 17%	
9	(9.0)	144 9%	41 8%	103 9%	12 11%	** **	9 7%	** **	** **	** **	** **	14 6%	10 6%	
10 - Extremely well	(10.0)	223 13%	83 15%	140 12%	10 9%	** **	29+bc 20%	** **	** **	** **	** **	47+bc 19%	25 16%	
NET Badly (1-3)		111 7%	36 7%	76 7%	12 10%	** **	9 6%	** **	** **	** **	** **	18 7%	10 7%	
NET Neutral (4-6)		494 29%	162 30%	332 29%	33 29%	** **	39 27%	** **	** **	** **	** **	73 29%	43 27%	
NET Well (7-10)		895 53%	273 50%	622 54%	52 46%	** **	78 54%	** **	** **	** **	** **	131 53%	81 51%	

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Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	188	76+b	112-	17	**	17	**	**	**	**	27	24
	11%	14%	10%	15%	**	12%	**	**	**	**	11%	15%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	5.00	**	10.00	**	**	**	**	10.00	8.00
Base for stats	1500	470	1030	97	**	126	**	**	**	**	221	134
Mean score	6.9	6.9	6.9	6.5	**	7.1	**	**	**	**	7.0	7.0
Standard deviation	2.16	2.26	2.12	2.41	**	2.30	**	**	**	**	2.29	2.23
Standard Error	.06	.11	.07	.26	**	.23	**	**	**	**	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	16 1%	** **	** **	2 1%	* *%	3 1%	11 1%	16 1%	** **	16 1%	** **
2	(2.0)	34 2%	** **	** **	7 3%	4 2%	14 3%	11 1%	33 2%	** **	33 2%	** **
3	(3.0)	61 4%	** **	** **	9 4%	6 3%	17 4%	37 4%	60 4%	** **	61 4%	** **
4	(4.0)	88 5%	** **	** **	18 8%	17 8%	28 6%	44 5%	86 5%	** **	88 5%	** **
5	(5.0)	186 11%	** **	** **	23 10%	19 9%	46 10%	96 11%	179 11%	** **	186 11%	** **
6	(6.0)	220 13%	** **	** **	27 11%	30 14%	62 13%	113 13%	219 13%	** **	220 13%	** **
7	(7.0)	245 15%	** **	** **	34 14%	24 11%	65 14%	135 16%	244 15%	** **	245 15%	** **
8	(8.0)	282 17%	** **	** **	43 18%	33 15%	85 18%	140 16%	277 17%	** **	279 17%	** **
9	(9.0)	144 9%	** **	** **	27 11%	22 10%	51 11%	64 7%	143 9%	** **	143 9%	** **
10 - Extremely well	(10.0)	223 13%	** **	** **	33 14%	40+f 19%	72 15%	99 12%	223 13%	** **	223 13%	** **
NET Badly (1-3)		111 7%	** **	** **	19 8%	10 5%	34 7%	59 7%	109 7%	** **	111 7%	** **
NET Neutral (4-6)		494 29%	** **	** **	68 29%	66 31%	136 29%	252 30%	484 29%	** **	493 29%	** **
NET Well (7-10)		895 53%	** **	** **	136 58%	119 56%	274+ 57%	438 51%	888 53%	** **	890 53%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	188	**	**	14-	19	33-	103ce	184	**	188	**
	11%	**	**	6%	9%	7%	12%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1500	**	**	223	194	444	749	1481	**	1494	**
Mean score	6.9	**	**	6.9	7.2bf	7.0	6.8	6.9+b	**	6.9b	**
								-			b
Standard deviation	2.16	**	**	2.26	2.18	2.21	2.14	2.16	**	2.16	**
Standard Error	.06	**	**	.16	.17	.11	.08	.06	**	.06	**

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Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	16 1%	13 1%	16 1%	12 1%	11- 1%	1 1%	13 1%	16 1%	16 1%	14 1%	0- -%	2- *%	3- *%	0 -%	3- *%	2- *%
2	(2.0)	34 2%	33 2%	34 2%	34 2%	32 2%	6 2%	34 2%	34 2%	34 2%	34 2%	20 2%	16 2%	20 2%	2 1%	24 2%	12- 1%
3	(3.0)	61 4%	57 4%	61 4%	56 3%	42- 3%	9 3%	59 4%	61 4%	61 4%	58 4%	26- 2%	29 3%	22- 2%	1 1%	25- 2%	17- 2%
4	(4.0)	88 5%	84 5%	88 5%	86 5%	71 5%	14 5%	86 5%	88 5%	88 5%	87 5%	46- 4%	47 5%	49- 4%	6 4%	48- 4%	39- 4%
5	(5.0)	186 11%	180 11%	186 11%	181 11%	161 11%	25 9%	185 11%	186 11%	186 11%	175 11%	114- 10%	82- 9%	114- 10%	13 8%	115- 9%	82- 9%
6	(6.0)	220 13%	211 13%	220 13%	214 13%	190 13%	39 14%	217 13%	220 13%	220 13%	212 13%	151 13%	118 12%	151 13%	19 11%	148 12%	119 13%
7	(7.0)	245 15%	235 15%	245 15%	239 15%	217 15%	45 16%	242 15%	245 15%	245 15%	229 14%	195+ 16%	147 15%	179 15%	31 19%	181 15%	151 16%
8	(8.0)	282 17%	268 17%	282 17%	274 17%	254 17%	59+ 22%	279 17%	282 17%	282 17%	270 17%	222+ 19%	165 17%	233+ 19%	41+b 25%	231+ 19%	192+ 20%
9	(9.0)	144 9%	140 9%	144 9%	143 9%	132 9%	17 6%	143 9%	144 9%	144 9%	134 8%	125+ 10%	104+ 11%	120+ 10%	13 8%	120+ 10%	95+ 10%
10 - Extremely well	(10.0)	223 13%	215 13%	223 13%	216 13%	198 14%	47 17%	223 13%	223 13%	223 13%	210 13%	182+ 15%	140+ 15%	195+ 16%	36+abe 22%	184+ 15%	151+ 16%
NET Badly (1-3)		111 7%	104 6%	111 7%	102 6%	85- 6%	16 6%	106 6%	111 7%	111 7%	106 7%	46- 4%	47- 5%	45- 4%	4- 2%	53- 4%	31- 3%
NET Neutral (4-6)		494 29%	475 29%	494 29%	480 29%	422 29%	78 28%	488 29%	494 29%	494 29%	474 30%	311- 26%	246- 26%	314- 26%	38 23%	311- 26%	240- 25%
NET Well (7-10)		895 53%	858 53%	895 53%	871 53%	802+ 55%	167 +abcfghi 61%	887 53%	895 53%	895 53%	844 53%	724+ 60%	556+ 59%	728+ 61%	122 +abcef 74%	715+ 59%	590+ 62%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	188	179e	188e	183e	158e	12-	181e	188e	188e	168e	118-d	100d	112-d	2-	136d	86-d
	11%	11%	11%	11%	11%	4%	11%	11%	11%	11%	10%	11%	9%	1%	11%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1500	1437	1500	1454	1309	261	1481	1500	1500	1424	1080	849	1088	163	1079	861
Mean score	6.9	6.9	6.9	6.9	7.0+	7.1	6.9+	6.9	6.9	6.9	7.3+	7.2+	7.3+	7.6+b	7.2+	7.3+
Standard deviation	2.16	2.16	2.16	2.14	2.13	2.09	2.15	2.16	2.16	2.16	1.97	2.06	2.01	1.87	2.04	1.95
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.08	.07	.16	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	16 1%	** **	13 1%	6 1%	3 *%
2	(2.0)	34 2%	** **	31 2%	22 2%	14 2%
3	(3.0)	61 4%	** **	60 4%	38 4%	21 3%
4	(4.0)	88 5%	** **	81 5%	46- 4%	27 4%
5	(5.0)	186 11%	** **	162 11%	120 11%	62 10%
6	(6.0)	220 13%	** **	204 13%	152 14%	91 14%
7	(7.0)	245 15%	** **	228 15%	164 15%	102 16%
8	(8.0)	282 17%	** **	267 17%	192 18%	123+ 20%
9	(9.0)	144 9%	** **	135 9%	100 9%	54 9%
10 - Extremely well	(10.0)	223 13%	** **	199 13%	122- 11%	65- 10%
NET Badly (1-3)		111 7%	** **	104 7%	66 6%	38 6%
NET Neutral (4-6)		494 29%	** **	447 29%	317 30%	180 29%
NET Well (7-10)		895 53%	** **	829+ 54%	578 54%	344 55%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_15 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	188	**	152-	113	68
	11%	**	10%	11%	11%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1500	**	1380	961	562
Mean score	6.9	**	6.9	6.9	6.9
Standard deviation	2.16	**	2.15	2.07	2.02
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_16

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	10 1%	3 *%	7 1%	** **	1 1%	8 1%	3 *%
2	(2.0)	23 1%	8 1%	15 2%	** **	0 -%	15 2%	8 1%
3	(3.0)	51 3%	28 4%	21 3%	** **	1 1%	32+b 4%	18- 2%
4	(4.0)	97 6%	33- 4%	52a 7%	** **	12 11%	57+b 7%	38- 4%
5	(5.0)	189 11%	89 11%	88 11%	** **	11 10%	86 11%	99 12%
6	(6.0)	268 16%	131 16%	107 14%	** **	30 27%	140 17%	127 15%
7	(7.0)	280 17%	135 17%	129 17%	** **	13 12%	131 16%	146 17%
8	(8.0)	277 16%	133 16%	130 17%	** **	14 12%	143 18%	130 15%
9	(9.0)	119 7%	71+b 9%	36- 5%	** **	11 10%	53 7%	66 8%
10 - Extremely well	(10.0)	194 11%	116+b 14%	59- 8%	** **	18 16%	74- 9%	119+a 14%
NET Badly (1-3)		84 5%	39 5%	43 6%	** **	2 2%	55+b 7%	29- 3%
NET Neutral (4-6)		555 33%	254 31%	246 32%	** **	53 47%	284 35%	263 31%
NET Well (7-10)		870 52%	455+b 56%	355- 46%	** **	57 51%	401 50%	461 54%
Don't know		179 11%	59- 7%	119+a 16%	** **	0 -%	70- 9%	106+a 12%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	8.00	**	6.00	8.00	7.00
Base for stats	1508	747	645	**	112	741	754
Mean score	6.9	7.1+b	6.6-	**	6.9	6.6-	7.1+a
Standard deviation	2.02	2.00	2.01	**	2.03	2.05	1.97
Standard Error	.06	.08	.08	**	.22	.09	.08

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Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	10 1%	0 -%	2 1%	2 1%	2 1%	2 1%	2 1%	0 -%	2 *%	4 1%	4 1%	2 1%
2	(2.0)	23 1%	4 2%	3 1%	7+jk 3%	4 1%	3 1%	1 *%	1 1%	7 1%	12 2%	4 1%	2 1%
3	(3.0)	51 3%	6 3%	10 3%	7 3%	15fj 5%	6 2%	2 1%	4 3%	16 3%	22 4%	13 2%	6 2%
4	(4.0)	97 6%	16 8%	17 5%	15 6%	17 5%	17 6%	11 5%	5 4%	33 6%	32 6%	33 5%	16 5%
5	(5.0)	189 11%	25 12%	24 8%	38b 15%	29 9%	35 12%	31b 15%	7 6%	49 10%	67 12%	73 12%	38 12%
6	(6.0)	268 16%	48+cfijk 22%	50 17%	33 13%	53 17%	44 16%	25 12%	16 15%	98+cfjk 19%	85 15%	85 14%	41 13%
7	(7.0)	280 17%	41i 19%	55i 18%	33 13%	39 12%	53di 19%	41i 19%	18 16%	96di 19%	72- 13%	112di 19%	59i 18%
8	(8.0)	277 16%	37 17%	50 17%	42 16%	55 18%	48 17%	28 13%	17 15%	87 17%	97 17%	93 15%	45 14%
9	(9.0)	119 7%	10 5%	22e 7%	25e 10%	26e 8%	9- 3%	16e 7%	12 11%	32 6%	51e 9%	37 6%	28e 8%
10 - Extremely well	(10.0)	194 11%	18 9%	47+aejk 16%	32 12%	42j 14%	23 8%	23 11%	7 6%	65 13%	75j 13%	54- 9%	30 9%
NET Badly (1-3)		84 5%	10 5%	15 5%	16 6%	22fjk 7%	11 4%	5 3%	5 4%	25 5%	38+fjk 7%	21- 4%	10 3%
NET Neutral (4-6)		555 33%	89 +bdfijk 42%	90 30%	86 33%	99 32%	96 34%	67 31%	28 25%	179 35%	184 32%	191 32%	95 29%
NET Well (7-10)		870 52%	105 50%	175+ejk 58%	132 51%	162 52%	133 48%	108 50%	54 48%	280 55%	294 52%	295 49%	162 50%
Don't know		179 11%	8- 4%	20- 7%	26ah 10%	28 9%	38abh 14%	34+abdhi 16%	26 23%	28- 6%	53ah 9%	98 +abcdhi 16%	59+abcdhi 18%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	7.00	8.00	8.00	7.00	7.00	7.00	6.00	8.00	7.00	7.00
Base for stats	1508	205	280	234	282	240	180	87	485	516	507	268
Mean score	6.9	6.6	7.1ae	6.8	6.9	6.7	6.9	7.0	6.9	6.9	6.8	6.9
Standard deviation	2.02	1.85	2.04	2.18	2.14	1.88	1.95	1.85	1.98	2.16	1.90	1.92
Standard Error	.06	.16	.13	.15	.14	.13	.15	.21	.10	.10	.09	.12

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Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	10 1%	1 1%	1 1%	1 1%	2 1%	** **	2 1%	0 -%	2 1%	0 -%	9 1%	0 -%	1g 1%	1g 1%
2	(2.0)	23 1%	1 1%	3 2%	5 3%	2 1%	** **	1 1%	5 2%	6+fi 4%	0 -%	21 1%	1 1%	0 -%	* 1%
3	(3.0)	51 3%	2 1%	4 3%	3 2%	9 4%	** **	7 4%	11 4%	2 1%	4 3%	44 3%	4 3%	3m 4%	0 -%
4	(4.0)	97 6%	10g 8%	7 5%	9 6%	10 5%	** **	9 4%	6- 2%	13g 9%	9g 7%	76- 5%	11g 9%	8+dfgj 11%	2 5%
5	(5.0)	189 11%	8 6%	16 12%	17 11%	20 9%	** **	27 13%	29 11%	24a 16%	13 10%	159 11%	13 11%	11a 14%	6 12%
6	(6.0)	268 16%	29+bhlm 23%	15 11%	24 16%	30 14%	** **	40bm 20%	44 16%	16 11%	22 17%	236 16%	18 15%	9 12%	5 10%
7	(7.0)	280 17%	12- 9%	30a 22%	30a 20%	35 17%	** **	28 14%	55a 20%	20 14%	19 15%	238a 17%	22 18%	11 15%	9a 19%
8	(8.0)	277 16%	24 19%	20 15%	20 13%	45i 21%	** **	29 15%	47 18%	21 15%	15 12%	235 16%	19 15%	13 18%	9 20%
9	(9.0)	119 7%	15hkl 12%	10h 7%	9 6%	15h 7%	** **	20h 10%	20h 7%	2- 2%	8 6%	105h 7%	5 4%	3 4%	6+hjkl 13%
10 - Extremely well	(10.0)	194 11%	11 9%	14 10%	24g 16%	31g 15%	** **	21 11%	19- 7%	17 12%	22g 16%	164 11%	15 12%	9 12%	6 12%
NET Badly (1-3)		84 5%	4 3%	7 5%	9 6%	13 6%	** **	10 5%	16 6%	10 7%	4 3%	74 5%	5 4%	4 6%	1 2%
NET Neutral (4-6)		555 33%	48 37%	38 27%	50 33%	59 28%	** **	76 38%	79 29%	53 36%	44 33%	471 33%	42 34%	28 37%	13 28%
NET Well (7-10)		870 52%	62 48%	75 54%	82 55%	125+fh 60%	** **	99 49%	141 52%	60- 42%	64 49%	742 51%	61 49%	37 49%	30+afhijkl 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	179	15	19d	9	13-	**	17	34d	22cd	20cd	154	15	6	4
	11%	11%	14%	6%	6%	**	8%	13%	15%	15%	11%	12%	8%	8%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	7.00	7.00	8.00	**	6.00	7.00	5.00	6.00	7.00	7.00	8.00	8.00
Base for stats	1508	113	121	141	196	**	185	235	123	112	1288	108	69	44
Mean score	6.9	6.9	6.8	6.9	7.1h	**	6.8	6.8	6.4-	7.1h	6.9h	6.8	6.6	7.2h1
Standard deviation	2.02	1.96	2.03	2.14	2.06	**	2.00	1.84	2.24	2.03	2.01	2.01	2.12	1.92
Standard Error	.06	.20	.20	.20	.17	**	.16	.14	.24	.22	.06	.19	.19	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	10 1%	6 1%	1 *%	3 1%	1 *%	7 1%	4 *%	9 1%	** **	2 1%	** **	** **
2	(2.0)	23 1%	6 1%	6 1%	2 1%	10 2%	12 1%	11 2%	19 1%	** **	4 2%	** **	** **
3	(3.0)	51 3%	17 3%	11 3%	12 4%	10 2%	29 3%	22 3%	40 3%	** **	11 5%	** **	** **
4	(4.0)	97 6%	36 7%	19 5%	17 5%	24 5%	55 6%	40 5%	87 6%	** **	9 4%	** **	** **
5	(5.0)	189 11%	65 12%	40 10%	39 13%	41 9%	105 11%	80 11%	169 12%	** **	20 10%	** **	** **
6	(6.0)	268 16%	82 15%	55 14%	68+abde 22%	62 14%	137 15%	130 17%	234 16%	** **	31 15%	** **	** **
7	(7.0)	280 17%	84 16%	70 18%	45 15%	78 18%	155 17%	124 16%	236 16%	** **	44 21%	** **	** **
8	(8.0)	277 16%	86 16%	77+f 20%	45 15%	67 15%	163 18%	112 15%	240 16%	** **	36 17%	** **	** **
9	(9.0)	119 7%	38 7%	32 8%	15 5%	34 8%	71 8%	49 7%	101 7%	** **	19 9%	** **	** **
10 - Extremely well	(10.0)	194 11%	42- 8%	42 11%	38 12%	70+abe 16%	84- 9%	108+ae 14%	166 11%	** **	26 12%	** **	** **
NET Badly (1-3)		84 5%	29 5%	18 5%	17 5%	20 5%	47 5%	37 5%	67 5%	** **	17+a 8%	** **	** **
NET Neutral (4-6)		555 33%	183 34%	115 29%	124+bde 40%	126- 28%	298 32%	250 33%	490 33%	** **	60 29%	** **	** **
NET Well (7-10)		870 52%	250- 47%	222+ac 56%	143 46%	250+ac 56%	472 51%	393 52%	742- 51%	** **	125+a 59%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	179	69+c	38	24	47	107	72	169+c	**	8-	**	**
	11%	13%	10%	8%	11%	12%	10%	11%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	8.00	8.00	6.00	7.00	8.00	6.00	8.00	**	7.00	**	**
Base for stats	1508	462	355	284	396	816	680	1300	**	203	**	**
Mean score	6.9	6.6-	7.0a	6.7	7.1+ace	6.8	6.9a	6.8	**	6.9	**	**
Standard deviation	2.02	2.01	1.94	2.01	2.07	1.98	2.05	2.00	**	2.09	**	**
Standard Error	.06	.09	.10	.14	.12	.07	.09	.06	**	.16	**	**

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Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	10 1%	6 1%	5 *	4+b 3%	** **	1 1%	** **	** **	** **	** **	2 1%	1 1%
2	(2.0)	23 1%	11 2%	12 1%	* **	** **	1 1%	** **	** **	** **	** **	8+b 3%	3 2%
3	(3.0)	51 3%	19 3%	32 3%	3 2%	** **	2 1%	** **	** **	** **	** **	8 3%	5 3%
4	(4.0)	97 6%	36 7%	61 5%	8 7%	** **	10 7%	** **	** **	** **	** **	21 8%	10 6%
5	(5.0)	189 11%	67 12%	122 11%	10 9%	** **	12 8%	** **	** **	** **	** **	38+ 15%	21 13%
6	(6.0)	268 16%	81 15%	187 16%	21 18%	** **	26 18%	** **	** **	** **	** **	30 12%	24 15%
7	(7.0)	280 17%	85 16%	195 17%	17 15%	** **	20 14%	** **	** **	** **	** **	35 14%	20 13%
8	(8.0)	277 16%	62- 11%	215+acj 19%	11- 9%	** **	19 13%	** **	** **	** **	** **	26- 10%	21 13%
9	(9.0)	119 7%	40 7%	80 7%	7 6%	** **	14 10%	** **	** **	** **	** **	11 5%	13 8%
10 - Extremely well	(10.0)	194 11%	75 14%	118 10%	13 11%	** **	19 13%	** **	** **	** **	** **	43+b 17%	26b 17%
NET Badly (1-3)		84 5%	35 6%	49 4%	7 6%	** **	4 3%	** **	** **	** **	** **	19 8%	10 6%
NET Neutral (4-6)		555 33%	185 34%	370 32%	39 34%	** **	47 33%	** **	** **	** **	** **	89 36%	55 35%
NET Well (7-10)		870 52%	262 48%	608c 53%	48- 42%	** **	72 50%	** **	** **	** **	** **	115 46%	80 51%

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Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	179	64	115	21+bk	**	19	**	**	**	**	26	13
	11%	12%	10%	18%	**	14%	**	**	**	**	10%	8%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	7.00	7.00
Mode	7.00	7.00	8.00	6.00	**	6.00	**	**	**	**	10.00	10.00
Base for stats	1508	482	1027	94	**	123	**	**	**	**	223	145
Mean score	6.9	6.8	6.9	6.6	**	7.1	**	**	**	**	6.7	6.9
Standard deviation	2.02	2.19	1.93	2.25	**	2.02	**	**	**	**	2.34	2.24
Standard Error	.06	.11	.07	.25	**	.20	**	**	**	**	.18	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	2 1%	2 1%	5 1%	6 1%	10 1%	** **	10 1%	** **
2	(2.0)	23 1%	** **	** **	6 3%	3 1%	10 2%	9 1%	23 1%	** **	23 1%	** **
3	(3.0)	51 3%	** **	** **	8d 3%	1- *	12 3%	31d 4%	51 3%	** **	51 3%	** **
4	(4.0)	97 6%	** **	** **	12 5%	9 4%	24 5%	60+ 7%	95 6%	** **	97 6%	** **
5	(5.0)	189 11%	** **	** **	24 10%	21 10%	54 11%	89 10%	185 11%	** **	188 11%	** **
6	(6.0)	268 16%	** **	** **	43 18%	47+f 22%	85 18%	132 16%	267 16%	** **	268 16%	** **
7	(7.0)	280 17%	** **	** **	39 17%	24- 11%	69 15%	153d 18%	275 17%	** **	280 17%	** **
8	(8.0)	277 16%	** **	** **	40 17%	30 14%	76 16%	141 17%	272 16%	** **	273 16%	** **
9	(9.0)	119 7%	** **	** **	15 6%	18 9%	37 8%	50 6%	117 7%	** **	119 7%	** **
10 - Extremely well	(10.0)	194 11%	** **	** **	29 12%	38+f 18%	66f 14%	82- 10%	194 12%	** **	194 12%	** **
NET Badly (1-3)		84 5%	** **	** **	16 7%	5 3%	27 6%	45 5%	84 5%	** **	84 5%	** **
NET Neutral (4-6)		555 33%	** **	** **	79 33%	76 36%	163 34%	281 33%	547 33%	** **	554 33%	** **
NET Well (7-10)		870 52%	** **	** **	124 52%	111 52%	248 52%	426 50%	857 51%	** **	865 51%	** **

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Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	179	**	**	18	21	39	100	177	**	179	**
	11%	**	**	8%	10%	8%	12%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	6.00	6.00	6.00	7.00	7.00	**	7.00	**
Base for stats	1508	**	**	218	193	438	752	1488	**	1503	**
Mean score	6.9	**	**	6.8	7.2+f	6.9	6.7-	6.9	**	6.8	**
Standard deviation	2.02	**	**	2.09	2.03	2.11	1.99	2.02	**	2.02	**
Standard Error	.06	**	**	.15	.16	.11	.08	.06	**	.06	**

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Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	10 1%	10 1%	10 1%	8 *%	8 1%	1 *%	10 1%	10 1%	10 1%	10 1%	4- *%	2- *%	3- *%	0 -%	2- *%	1- *%
2	(2.0)	23 1%	20 1%	23 1%	19 1%	13- 1%	1 *%	21 1%	23 1%	23 1%	23 1%	10- 1%	8 1%	10- 1%	0 -%	13 1%	4- *%
3	(3.0)	51 3%	48 3%	51 3%	49 3%	43 3%	12 4%	48 3%	51 3%	51 3%	48 3%	27- 2%	29 3%	24- 2%	6 3%	25- 2%	20- 2%
4	(4.0)	97 6%	90 6%	97 6%	97 6%	82 6%	14 5%	95 6%	97 6%	97 6%	92 6%	52- 4%	47 5%	50- 4%	10 6%	62 5%	40- 4%
5	(5.0)	189 11%	178 11%	189 11%	185 11%	164 11%	24 9%	187 11%	189 11%	189 11%	180 11%	109- 9%	84- 9%	116- 10%	13 8%	121- 10%	79- 8%
6	(6.0)	268 16%	258 16%	268 16%	263 16%	229 16%	48 17%	265 16%	268 16%	268 16%	259 16%	180 15%	139 15%	176- 15%	17 11%	168- 14%	143 15%
7	(7.0)	280 17%	263 16%	280 17%	268 16%	241 16%	41 15%	271 16%	280 17%	280 17%	259 16%	215+ 18%	169 18%	217+ 18%	28 17%	217+ 18%	158 17%
8	(8.0)	277 16%	273 17%	277 16%	269 16%	246 17%	60+bcgh 22%	277 17%	277 16%	277 16%	266 17%	223+ 19%	171 18%	224+ 19%	40+ 24%	221+ 18%	184+ 19%
9	(9.0)	119 7%	117 7%	119 7%	115 7%	110 7%	19 7%	119 7%	119 7%	119 7%	112 7%	101+ 8%	71 8%	106+ 9%	13 8%	97+ 8%	87+ 9%
10 -	(10.0)	194	185	194	188	176	47 +abcd fghi	192	194	194	182	153+	127+	160+	37 +abcef	161+	146+
Extremely well		11%	11%	11%	11%	12%	17%	12%	11%	11%	11%	13%	13%	13%	23%	13%	15%
NET Badly (1-3)		84 5%	78 5%	84 5%	76 5%	63- 4%	13 5%	79 5%	84 5%	84 5%	82 5%	41- 3%	39 4%	37- 3%	6 3%	40- 3%	25- 3%
NET Neutral (4-6)		555 33%	526 33%	555 33%	545 33%	476 32%	86 32%	547 33%	555 33%	555 33%	532 33%	342- 29%	271- 29%	342- 29%	41- 25%	350- 29%	261- 28%
NET Well (7-10)		870 52%	838 52%	870 52%	840 51%	773+ 53%	167 +abcd fghi	859 52%	870 52%	870 52%	819 51%	691+ 58%	538+ 57%	707+ 59%	118 +abcef	696+ 57%	575+ 61%

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Prepared by BMG

Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Don't know	179	174e	179e	176e	155e	7-	176e	179e	179e	159e	124d	102d	113-d	1-	128d	86-d
	11%	11%	11%	11%	11%	2%	11%	11%	11%	10%	10%	11%	9%	1%	11%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	8.00	7.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1508	1442	1508	1461	1312	266	1485	1508	1508	1433	1074	848	1086	164	1086	861
Mean score	6.9	6.9+	6.9	6.9	6.9+	7.2	6.9+	6.9	6.9	6.8	7.1+	7.1+	7.2+	7.5+abe	7.1+	7.3+be
						+bcfghi										
Standard deviation	2.02	2.01	2.02	1.99	1.99	2.01	2.01	2.02	2.02	2.02	1.90	1.95	1.89	1.98	1.93	1.88
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.17	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	10 1%	** **	10 1%	5 *%	3 *%
2	(2.0)	23 1%	** **	19 1%	13 1%	7 1%
3	(3.0)	51 3%	** **	45 3%	32 3%	24 4%
4	(4.0)	97 6%	** **	91 6%	69 6%	35 6%
5	(5.0)	189 11%	** **	168 11%	132 12%	77 12%
6	(6.0)	268 16%	** **	234 15%	162 15%	96 15%
7	(7.0)	280 17%	** **	259 17%	196+ 18%	125+ 20%
8	(8.0)	277 16%	** **	269+ 18%	185 17%	112 18%
9	(9.0)	119 7%	** **	109 7%	74 7%	35 6%
10 - Extremely well	(10.0)	194 11%	** **	179cd 12%	92- 9%	50- 8%
NET Badly (1-3)		84 5%	** **	74 5%	50 5%	34 5%
NET Neutral (4-6)		555 33%	** **	492 32%	363 34%	209 33%
NET Well (7-10)		870 52%	** **	816+ 53%	547 51%	320 51%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_16 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	179	**	149-	115	66
	11%	**	10%	11%	11%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	8.00	7.00	7.00
Base for stats	1508	**	1383	959	563
Mean score	6.9	**	6.9	6.7-	6.7-
Standard deviation	2.02	**	2.01	1.93	1.90
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_17

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1697	785	805	**	102	755	925
Effective sample		1427	665	674	**	86	640	780
Total		1688	806	764	**	112	811	860
1 - Extremely badly	(1.0)	19 1%	13 2%	6 1%	** **	0 -%	9 1%	10 1%
2	(2.0)	25 1%	6- 1%	16a 2%	** **	2 2%	8 1%	17 2%
3	(3.0)	65 4%	27 3%	32 4%	** **	6 6%	38 5%	25 3%
4	(4.0)	110 7%	50 6%	53 7%	** **	7 6%	63b 8%	45- 5%
5	(5.0)	244 14%	112 14%	119 16%	** **	12 11%	121 15%	121 14%
6	(6.0)	263 16%	122 15%	122 16%	** **	18 16%	123 15%	138 16%
7	(7.0)	290 17%	148 18%	125 16%	** **	16 14%	150 19%	137 16%
8	(8.0)	253 15%	112 14%	118 15%	** **	23 21%	119 15%	131 15%
9	(9.0)	102 6%	57 7%	36 5%	** **	8 7%	47 6%	54 6%
10 - Extremely well	(10.0)	171 10%	107+b 13%	45- 6%	** **	20 18%	75 9%	96 11%
NET Badly (1-3)		109 6%	46 6%	53 7%	** **	8 7%	56 7%	52 6%
NET Neutral (4-6)		617 37%	284 35%	294 38%	** **	37 33%	307 38%	303 35%
NET Well (7-10)		816 48%	424+b 53%	323- 42%	** **	66 59%	391 48%	417 49%
Don't know		146 9%	52- 6%	93+a 12%	** **	0 -%	56- 7%	88+a 10%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	7.00	7.00	7.00	**	8.00	7.00	6.00
Base for stats	1542	755	671	**	112	754	772
Mean score	6.6	6.8+b	6.3-	**	7.0b	6.5	6.7
Standard deviation	2.06	2.11	1.96	**	2.14	2.04	2.08
Standard Error	.06	.08	.08	**	.23	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample		1427	147	256	224	255	261	199	98	398	479	558	297
Total		1688	213	300	260	310	278	214	113	513	569	605	327
1 - Extremely badly	(1.0)	19 1%	1 1%	2 1%	2 1%	7 2%	3 1%	3 1%	1 1%	3 1%	9 2%	7 1%	4 1%
2	(2.0)	25 1%	1 *%	5 2%	2 1%	8k 3%	9+fk 3%	1 *%	0 -%	5 1%	10 2%	10 2%	1 *%
3	(3.0)	65 4%	9 4%	8 3%	16f 6%	10 3%	12f 4%	3- 1%	7 6%	17 3%	25f 4%	22 4%	10 3%
4	(4.0)	110 7%	21 10%	22 7%	12 5%	19 6%	18 7%	13 6%	4 4%	43 8%	32 6%	35 6%	17 5%
5	(5.0)	244 14%	25 12%	37 12%	37 14%	50 16%	50h 18%	30 14%	15 13%	62 12%	87 15%	95 16%	45 14%
6	(6.0)	263 16%	38 18%	44 15%	41 16%	34- 11%	54di 20%	32 15%	19 17%	82 16%	75 13%	106d 17%	51 16%
7	(7.0)	290 17%	36 17%	59 20%	41 16%	57 18%	46 17%	35 16%	17 15%	94 18%	97 17%	98 16%	52 16%
8	(8.0)	253 15%	40e 19%	37 12%	44 17%	52 17%	31- 11%	31 14%	18 16%	77 15%	97e 17%	79 13%	49 15%
9	(9.0)	102 6%	14 6%	22 7%	19 7%	21 7%	10 4%	10 5%	7 6%	35 7%	41e 7%	26- 4%	17 5%
10 - Extremely well	(10.0)	171 10%	22 10%	48 16%	25 10%	30 10%	21 8%	19 9%	6 6%	69+ejk 14%	55 10%	47- 8%	26 8%
NET Badly (1-3)		109 6%	10 5%	15 5%	20f 8%	24f 8%	24fk 9%	7- 3%	8 7%	25 5%	45f 8%	39 6%	15 5%
NET Neutral (4-6)		617 37%	84 40%	103 34%	91 35%	103 33%	123 44%	75 35%	38 34%	187 36%	194 34%	236 39%	113 35%
NET Well (7-10)		816 48%	110ej 52%	166+efjk 55%	129ej 50%	161ej 52%	107- 39%	95 44%	48 43%	276+efjk 54%	290ejk 51%	250- 41%	143 44%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Don't know	146	8-	17	19	21	24	38 +abcdehi	18	25-	41	80 +abcdhi	56+abcdehi
	9%	4%	6%	7%	7%	9%	18%	16%	5%	7%	13%	17%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	6.00	7.00
Mode	7.00	8.00	7.00	8.00	7.00	6.00	7.00	6.00	7.00	7.00	6.00	7.00
Base for stats	1542	205	283	240	288	254	176	94	488	528	525	271
Mean score	6.6	6.7e	6.9+ej	6.7e	6.6e	6.2-	6.7e	6.5	6.8+ej	6.6e	6.4-	6.6e
Standard deviation	2.06	1.97	2.11	2.05	2.18	2.02	1.95	1.93	2.05	2.12	1.99	1.94
Standard Error	.06	.17	.14	.14	.14	.13	.15	.21	.11	.10	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
1 - Extremely badly	(1.0)	19 1%	1 1%	3 2%	1 1%	2 1%	** **	1 1%	4 2%	2 1%	2 1%	16 1%	2 2%	1 1%	* *%
2	(2.0)	25 1%	0 -	2 1%	2 1%	3 1%	** **	6 3%	3 1%	3 2%	2 1%	20 1%	3 2%	1 1%	1a 3%
3	(3.0)	65 4%	1 1%	8a 5%	3 2%	3 2%	** **	8 4%	14a 5%	5 3%	3 2%	49- 3%	9acd 7%	6+acdi 7%	1 2%
4	(4.0)	110 7%	9 7%	9 6%	10 7%	20 10%	** **	11 6%	14 5%	10 7%	9 7%	93 6%	7 6%	8 10%	2 5%
5	(5.0)	244 14%	17 13%	15 11%	30hk 20%	30 14%	** **	33 16%	36 13%	15 10%	26hk 20%	214 15%	11 9%	12 16%	6 13%
6	(6.0)	263 16%	20 16%	20 14%	32d 21%	24 12%	** **	26 13%	43 16%	29 20%	18 14%	227 16%	21 17%	9 12%	7 15%
7	(7.0)	290 17%	18 14%	28 20%	25 17%	34 16%	** **	35 17%	54 20%	25 17%	16 12%	246 17%	16 13%	19+adijk 26%	9 18%
8	(8.0)	253 15%	241 19%	17 12%	20 13%	45+bijl 22%	** **	291 14%	401 15%	18 12%	15 11%	2151 15%	231 19%	5- 6%	10+bil 22%
9	(9.0)	102 6%	7 5%	9 7%	7 4%	14 7%	** **	14 7%	18 7%	7 5%	10 7%	89 6%	7 5%	4 6%	3 6%
10 - Extremely well	(10.0)	171 10%	18g 14%	12 9%	12 8%	23 11%	** **	22 11%	16- 6%	14 10%	20g 15%	146 10%	16g 13%	5 7%	5 10%
NET Badly (1-3)		109 6%	2- 2%	12a 9%	5 3%	8 4%	** **	15a 7%	21a 8%	10 7%	6 4%	85- 6%	14+acd 11%	7acd 9%	2 5%
NET Neutral (4-6)		617 37%	45 35%	44 31%	72 48%	74 35%	** **	70 35%	92 34%	54 37%	53 40%	534 37%	38 31%	29 38%	16 33%
NET Well (7-10)		816 48%	67 52%	67 48%	64 42%	116+c 56%	** **	99 49%	129 48%	64 44%	60 46%	694 48%	61 50%	34 45%	27c 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample	1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total	1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Don't know	146	14	17d	10	11	**	18	27	17d	13	128	10	6	3
	9%	11%	12%	7%	5%	**	9%	10%	12%	10%	9%	8%	8%	6%
Medians	7.00	7.00	7.00	6.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00
Mode	7.00	8.00	7.00	6.00	8.00	**	7.00	7.00	6.00	5.00	7.00	8.00	7.00	8.00
Base for stats	1542	114	124	140	198	**	184	242	128	119	1314	113	69	45
Mean score	6.6	7.0+cgl	6.5	6.5	6.81	**	6.6	6.5	6.5	6.7	6.61	6.6	6.2-	6.81
Standard deviation	2.06	1.96	2.16	1.82	2.03	**	2.12	1.99	2.09	2.18	2.04	2.29	2.02	1.97
Standard Error	.06	.20	.21	.17	.16	**	.17	.15	.22	.23	.06	.21	.18	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample		1427	547	407	212	308	954	521	1239	**	182	**	**
Total		1688	530	393	309	443	923	752	1469	**	211	**	**
1 - Extremely badly	(1.0)	19 1%	8 2%	5 1%	3 1%	3 1%	14 1%	5 1%	18 1%	** **	1 *%	** **	** **
2	(2.0)	25 1%	7 1%	8 2%	2 1%	7 2%	15 2%	10 1%	19 1%	** **	5 2%	** **	** **
3	(3.0)	65 4%	17 3%	15 4%	11 3%	21 5%	32 3%	32 4%	61 4%	** **	3 2%	** **	** **
4	(4.0)	110 7%	43 8%	27 7%	17 6%	22 5%	70 8%	39 5%	96 7%	** **	12 6%	** **	** **
5	(5.0)	244 14%	84 16%	51 13%	57d 18%	50 11%	135 15%	107 14%	213 15%	** **	29 14%	** **	** **
6	(6.0)	263 16%	78 15%	64 16%	54 18%	67 15%	142 15%	121 16%	234 16%	** **	28 13%	** **	** **
7	(7.0)	290 17%	97 18%	70 18%	55 18%	66 15%	166 18%	121 16%	247 17%	** **	42 20%	** **	** **
8	(8.0)	253 15%	65- 12%	64 16%	40 13%	81a 18%	129 14%	121 16%	223 15%	** **	28 13%	** **	** **
9	(9.0)	102 6%	41 8%	23 6%	15 5%	23 5%	64 7%	39 5%	85 6%	** **	17 8%	** **	** **
10 - Extremely well	(10.0)	171 10%	35- 7%	39 10%	30 10%	65+ae 15%	74- 8%	95+ae 13%	140 10%	** **	31+a 15%	** **	** **
NET Badly (1-3)		109 6%	32 6%	29 7%	16 5%	31 7%	61 7%	47 6%	99 7%	** **	9 4%	** **	** **
NET Neutral (4-6)		617 37%	205d 39%	142 36%	128d 42%	139- 31%	346 38%	267 36%	544 37%	** **	69 33%	** **	** **
NET Well (7-10)		816 48%	237- 45%	196 50%	141 46%	234a 53%	433 47%	376 50%	696 47%	** **	119+a 56%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Don't know	146	57+b	27	23	39	84	62	130	**	14	**	**
	9%	11%	7%	8%	9%	9%	8%	9%	**	7%	**	**
Medians	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	7.00	7.00	5.00	8.00	7.00	6.00	7.00	**	7.00	**	**
Base for stats	1542	474	366	285	404	839	690	1339	**	197	**	**
Mean score	6.6	6.4-	6.6	6.6	6.9+ae	6.5-	6.7+ae	6.6-	**	6.9+a	**	**
Standard deviation	2.06	2.02	2.09	1.95	2.13	2.05	2.06	2.05	**	2.07	**	**
Standard Error	.06	.09	.11	.14	.13	.07	.09	.06	**	.16	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
1 - Extremely badly	(1.0)	19 1%	11+b 2%	8- 1%	4+b 3%	** **	2 1%	** **	** **	** **	** **	7+b 3%	2 2%
2	(2.0)	25 1%	13+b 2%	11- 1%	2 2%	** **	2 1%	** **	** **	** **	** **	5 2%	8+b 5%
3	(3.0)	65 4%	25 5%	39 3%	8 7%	** **	7 5%	** **	** **	** **	** **	7 3%	5 3%
4	(4.0)	110 7%	37 7%	73 6%	9 8%	** **	8 5%	** **	** **	** **	** **	15 6%	7 4%
5	(5.0)	244 14%	91 17%	153 13%	21 18%	** **	15 11%	** **	** **	** **	** **	54+bek 22%	21 13%
6	(6.0)	263 16%	76 14%	187 16%	17 15%	** **	19 14%	** **	** **	** **	** **	31 12%	23 15%
7	(7.0)	290 17%	77- 14%	212+ac 19%	9- 8%	** **	23 16%	** **	** **	** **	** **	35 14%	24 15%
8	(8.0)	253 15%	71 13%	182 16%	14 12%	** **	25 17%	** **	** **	** **	** **	28 11%	26 16%
9	(9.0)	102 6%	34 6%	69 6%	4 3%	** **	7 5%	** **	** **	** **	** **	14 6%	11 7%
10 - Extremely well	(10.0)	171 10%	67 12%	105 9%	15 13%	** **	22b 15%	** **	** **	** **	** **	34b 14%	19 12%
NET Badly (1-3)		109 6%	49+b 9%	59- 5%	14+b 12%	** **	11 7%	** **	** **	** **	** **	20 8%	15b 10%
NET Neutral (4-6)		617 37%	204 37%	412 36%	46 40%	** **	42 30%	** **	** **	** **	** **	100 40%	50 32%
NET Well (7-10)		816 48%	248 46%	568c 50%	42- 37%	** **	77c 54%	** **	** **	** **	** **	111 45%	81c 51%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample	1427	449	979	100	**	111	**	**	**	**	197	133
Total	1688	546	1142	115	**	143	**	**	**	**	248	158
Don't know	146	44	103	12	**	13	**	**	**	**	17	12
	9%	8%	9%	11%	**	9%	**	**	**	**	7%	8%
Medians	7.00	6.00	7.00	6.00	**	7.00	**	**	**	**	6.00	7.00
Mode	7.00	5.00	7.00	5.00	**	8.00	**	**	**	**	5.00	8.00
Base for stats	1542	502	1039	102	**	130	**	**	**	**	231	146
Mean score	6.6	6.5	6.7 ^c	6.2	**	6.9	**	**	**	**	6.5	6.6
Standard deviation	2.06	2.26	1.95	2.43	**	2.20	**	**	**	**	2.30	2.28
Standard Error	.06	.11	.07	.26	**	.22	**	**	**	**	.17	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample		1427	**	**	201	181	400	740	1409	**	1421	**
Total		1688	**	**	236	214	477	852	1665	**	1681	**
1 - Extremely badly	(1.0)	19 1%	** **	** **	1 *%	0 -%	3 1%	13 2%	19 1%	** **	19 1%	** **
2	(2.0)	25 1%	** **	** **	7 3%	6 3%	8 2%	12 1%	25 1%	** **	25 1%	** **
3	(3.0)	65 4%	** **	** **	10 4%	6 3%	20 4%	38 4%	63 4%	** **	65 4%	** **
4	(4.0)	110 7%	** **	** **	17 7%	7 3%	32 7%	62 7%	107 6%	** **	110 7%	** **
5	(5.0)	244 14%	** **	** **	24 10%	30 14%	62 13%	121 14%	240 14%	** **	243 14%	** **
6	(6.0)	263 16%	** **	** **	36 15%	39 18%	77 16%	135 16%	261 16%	** **	263 16%	** **
7	(7.0)	290 17%	** **	** **	50 21%	32 15%	83 18%	158 19%	286 17%	** **	289 17%	** **
8	(8.0)	253 15%	** **	** **	32 14%	29 13%	70 15%	122 14%	246 15%	** **	248 15%	** **
9	(9.0)	102 6%	** **	** **	20 9%	20+f 9%	36 8%	43 5%	102 6%	** **	102 6%	** **
10 - Extremely well	(10.0)	171 10%	** **	** **	27 11%	31+f 14%	57f 12%	67- 8%	171 10%	** **	171 10%	** **
NET Badly (1-3)		109 6%	** **	** **	18 8%	11 5%	31 6%	63 7%	107 6%	** **	109 6%	** **
NET Neutral (4-6)		617 37%	** **	** **	77 32%	76 36%	172 36%	318 37%	608 37%	** **	615 37%	** **
NET Well (7-10)		816 48%	** **	** **	129f 55%	111 52%	246 52%	390- 46%	805 48%	** **	811 48%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Don't know	146	**	**	12	15	28-	81e	144	**	146	**
	9%	**	**	5%	7%	6%	10%	9%	**	9%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	7.00	6.00	7.00	7.00	7.00	**	7.00	**
Base for stats	1542	**	**	224	199	449	771	1520	**	1535	**
Mean score	6.6	**	**	6.7b	6.9+bf	6.7bf	6.4-	6.6	**	6.6	**
Standard deviation	2.06	**	**	2.11	2.06	2.08	2.04	2.06	**	2.06	**
Standard Error	.06	**	**	.15	.16	.11	.08	.06	**	.06	**

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Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample		1427	1374	1427	1386	1234	226	1407	1427	1346	1032	828	1019	140	1040	795	
Total		1688	1616	1688	1637	1466	273	1662	1688	1592	1198	950	1199	165	1215	947	
1 - Extremely badly	(1.0)	19 1%	18 1%	19 1%	18 1%	16 1%	0 -%	19 1%	19 1%	19 1%	18 1%	6- *%	7 1%	7- 1%	0 -%	7- 1%	3- *%
2	(2.0)	25 1%	22 1%	25 1%	21 1%	21 1%	5 2%	22 1%	25 1%	25 1%	25 2%	13- 1%	9 1%	10- 1%	3 2%	13- 1%	12 1%
3	(3.0)	65 4%	61 4%	65 4%	64 4%	46- 3%	6 2%	64 4%	65 4%	65 4%	60 4%	32- 3%	35 4%	31- 3%	4 2%	40 3%	25- 3%
4	(4.0)	110 7%	106 7%	110 7%	104 6%	96 7%	20 7%	107 6%	110 7%	110 7%	107 7%	60- 5%	46- 5%	58- 5%	10 6%	53- 4%	42- 4%
5	(5.0)	244 14%	231 14%	244 14%	235 14%	206 14%	28- 10%	243 15%	244 14%	244 14%	235 15%	158- 13%	121- 13%	157- 13%	14- 8%	165 14%	111- 12%
6	(6.0)	263 16%	253 16%	263 16%	256 16%	229 16%	33 12%	255 15%	263 16%	263 16%	245 15%	190d 16%	155d 16%	183d 15%	13- 8%	187d 15%	142d 15%
7	(7.0)	290 17%	277 17%	290 17%	279 17%	245 17%	43 16%	285 17%	290 17%	290 17%	272 17%	217 18%	166 17%	227+ 19%	31 18%	217 18%	163 17%
8	(8.0)	253 15%	240 15%	253 15%	247 15%	228 16%	52 19%	251 15%	253 15%	253 15%	239 15%	201+ 17%	150 16%	205+ 17%	30 18%	206+ 17%	185+ 20%
9	(9.0)	102 6%	101 6%	102 6%	98 6%	95 6%	27 10%	102 6%	102 6%	102 6%	102 6%	82+ 7%	68+ 7%	83+ 7%	20+ace 12%	81 7%	71+ 7%
10 -	(10.0)	171 10%	167 10%	171 10%	171 10%	158+ 11%	49 18%	170 10%	171 10%	171 10%	164 10%	144+ 12%	115+ 12%	147+ 12%	38 23%	150+ 12%	129+ 14%
NET Badly (1-3)		109 6%	101 6%	109 6%	103 6%	83- 6%	11 4%	105 6%	109 6%	109 6%	103 6%	50- 4%	50- 5%	47- 4%	6 4%	60- 5%	40- 4%
NET Neutral (4-6)		617 37%	589e 36%	617e 37%	595 36%	530 36%	81- 30%	605e 36%	617e 37%	617e 37%	586e 37%	408-d 34%	322-d 34%	398-d 33%	37- 23%	404-d 33%	294-d 31%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
NET Well (7-10)	816	785	816	795	726+	171	809	816	816	777	645+	499+	662+	119	654+	548+b
	48%	49%	48%	49%	49%	63%	49%	48%	48%	49%	54%	53%	55%	72%	54%	58%
Don't know	146	140e	146e	143e	128e	10-	142e	146e	146e	126e	95d	78d	91-d	3-	96d	65-d
	9%	9%	9%	9%	9%	4%	9%	9%	9%	8%	8%	8%	8%	2%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	10.00	7.00	8.00
Base for stats	1542	1475	1542	1493	1339	263	1519	1542	1542	1466	1103	871	1108	162	1118	882
Mean score	6.6	6.6	6.6	6.6+	6.7+	7.2	6.6	6.6	6.6	6.6	6.9+	6.9+	6.9+	7.5	6.9+	7.1+
Standard deviation	2.06	2.06	2.06	2.06	2.05	2.09	2.06	2.06	2.06	2.07	1.95	2.01	1.94	2.07	1.98	1.96
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.18	.06	.07

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Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1697	**	1576	1124	646
Effective sample		1427	**	1336	951	554
Total		1688	**	1532	1074	630
1 - Extremely badly	(1.0)	19 1%	** **	19 1%	11 1%	6 1%
2	(2.0)	25 1%	** **	21 1%	15 1%	6 1%
3	(3.0)	65 4%	** **	59 4%	43 4%	25 4%
4	(4.0)	110 7%	** **	96 6%	63 6%	40 6%
5	(5.0)	244 14%	** **	222 14%	165 15%	103 16%
6	(6.0)	263 16%	** **	250+ 16%	182 17%	96 15%
7	(7.0)	290 17%	** **	268 18%	207+ 19%	126+ 20%
8	(8.0)	253 15%	** **	225 15%	153 14%	91 14%
9	(9.0)	102 6%	** **	100 7%	65 6%	39 6%
10 - Extremely well	(10.0)	171 10%	** **	152 10%	83- 8%	45- 7%
NET Badly (1-3)		109 6%	** **	99 6%	69 6%	37 6%
NET Neutral (4-6)		617 37%	** **	568 37%	410 38%	240 38%
NET Well (7-10)		816 48%	** **	745 49%	509 47%	301 48%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_2_17 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Don't know	146	**	120-	86	52
	9%	**	8%	8%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1542	**	1412	988	577
Mean score	6.6	**	6.6	6.5-	6.5
Standard deviation	2.06	**	2.05	1.96	1.93
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_1

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	5 1%	4 1%	2 1%	**	**	4 1%	2 1%
2	(2.0)	11 3%	6 2%	6 5%	**	**	4 2%	7 4%
3	(3.0)	20 5%	14 5%	4 3%	**	**	13 5%	7 4%
4	(4.0)	24 6%	13 5%	8 7%	**	**	14 5%	10 6%
5	(5.0)	41 9%	21 8%	10 9%	**	**	27 10%	14 8%
6	(6.0)	57 13%	40 15%	8 7%	**	**	31 12%	26 15%
7	(7.0)	68 16%	35 13%	17 16%	**	**	38 14%	29 17%
8	(8.0)	93 21%	60 22%	23 21%	**	**	67+b 25%	27- 16%
9	(9.0)	39 9%	25 9%	10 10%	**	**	23 9%	16 9%
10 - Extremely well	(10.0)	50 11%	37b 14%	7 6%	**	**	33 12%	16 10%
NET Badly (1-3)		36 8%	23 9%	11 10%	**	**	21 8%	15 9%
NET Neutral (4-6)		122 28%	75 28%	26 24%	**	**	73 27%	49 29%
NET Well (7-10)		250 57%	156 58%	57 52%	**	**	160 60%	88 52%
Don't know		29 7%	14 5%	15+a 14%	**	**	13 5%	16 10%

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Prepared by BMG

Table Q35_3_1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	8.00	7.00
Base for stats	408	254	93	**	**	254	153
Mean score	6.9	7.0	6.6	**	**	6.9	6.7
Standard deviation	2.16	2.20	2.28	**	**	2.14	2.19
Standard Error	.12	.15	.24	**	**	.15	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	5 1%	** **	1 1%	** **	** **	** **	** **	** **	2 1%	2 1%	2 2%	** **
2	(2.0)	11 3%	** **	2 2%	** **	** **	** **	** **	** **	5 2%	5 4%	1 2%	** **
3	(3.0)	20 5%	** **	7 6%	** **	** **	** **	** **	** **	10 5%	5 4%	5 5%	** **
4	(4.0)	24 6%	** **	8 7%	** **	** **	** **	** **	** **	16 7%	5 4%	3 3%	** **
5	(5.0)	41 9%	** **	10 9%	** **	** **	** **	** **	** **	22 10%	12 10%	7 7%	** **
6	(6.0)	57 13%	** **	9 8%	** **	** **	** **	** **	** **	24 11%	19 15%	14 15%	** **
7	(7.0)	68 16%	** **	18 15%	** **	** **	** **	** **	** **	40 19%	17 13%	11 12%	** **
8	(8.0)	93 21%	** **	26 22%	** **	** **	** **	** **	** **	44 20%	31 24%	19 20%	** **
9	(9.0)	39 9%	** **	9 8%	** **	** **	** **	** **	** **	16 7%	13 10%	10 11%	** **
10 - Extremely well	(10.0)	50 11%	** **	22 19%	** **	** **	** **	** **	** **	28 13%	15 12%	6 7%	** **
NET Badly (1-3)		36 8%	** **	10 9%	** **	** **	** **	** **	** **	17 8%	11 9%	8 8%	** **
NET Neutral (4-6)		122 28%	** **	28 24%	** **	** **	** **	** **	** **	62 29%	36 28%	23 25%	** **
NET Well (7-10)		250 57%	** **	75 65%	** **	** **	** **	** **	** **	128 60%	75 58%	46 49%	** **
Don't know		29 7%	** **	3 2%	** **	** **	** **	** **	** **	6- 3%	6 5%	16 17%	** **
Medians		7.00	**	8.00	**	**	**	**	**	7.00	7.00	7.00	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Mode	8.00	**	8.00	**	**	**	**	**	**	8.00	8.00	8.00	**
Base for stats	408	**	114	**	**	**	**	**	**	208	123	78	**
Mean score	6.9	**	7.1	**	**	**	**	**	**	6.8	6.9	6.8	**
Standard deviation	2.16	**	2.31	**	**	**	**	**	**	2.17	2.19	2.14	**
Standard Error	.12	**	.24	**	**	**	**	**	**	.17	.20	.24	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Region											Wales (l)	Northern Ireland (m)	
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row		440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	0 -%	** **	** **
2	(2.0)	11 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 3%	2 1%	** **	** **
3	(3.0)	20 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	15 5%	4 2%	** **	** **
4	(4.0)	24 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	14 5%	9 6%	** **	** **
5	(5.0)	41 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	26 10%	12 8%	** **	** **
6	(6.0)	57 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	39 14%	17 12%	** **	** **
7	(7.0)	68 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	43 16%	21 15%	** **	** **
8	(8.0)	93 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	60 22%	32 22%	** **	** **
9	(9.0)	39 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	17- 6%	21+j 15%	** **	** **
10 - Extremely well	(10.0)	50 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	31 11%	18 12%	** **	** **
NET Badly (1-3)		36 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	28k 10%	6- 4%	** **	** **
NET Neutral (4-6)		122 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	79 29%	39 27%	** **	** **
NET Well (7-10)		250 57%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	151 54%	92 64%	** **	** **

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Prepared by BMG

Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	29	**	**	**	**	**	**	**	**	**	**	20	8	**	**
	7%	**	**	**	**	**	**	**	**	**	**	7%	6%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	8.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	8.00	**	**
Base for stats	408	**	**	**	**	**	**	**	**	**	**	258	136	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	6.7e	7.2+efgjlm	**	**
Standard deviation	2.16	**	**	**	**	**	**	**	**	**	**	2.21	1.97	**	**
Standard Error	.12	**	**	**	**	**	**	**	**	**	**	.16	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	0 -%	2 2%	**	**	2 1%	3 2%	5 1%	**	**	**	**
2	(2.0)	11 3%	3 2%	8+f 7%	**	**	10+f 4%	1- *%	8 2%	**	**	**	**
3	(3.0)	20 5%	3 2%	5 5%	**	**	8 3%	12 6%	16 5%	**	**	**	**
4	(4.0)	24 6%	10 8%	4 4%	**	**	14 6%	10 5%	19 6%	**	**	**	**
5	(5.0)	41 9%	12 10%	9 8%	**	**	21 9%	18 9%	31 9%	**	**	**	**
6	(6.0)	57 13%	15 13%	13 11%	**	**	28 12%	29 15%	44 13%	**	**	**	**
7	(7.0)	68 16%	22 18%	19 17%	**	**	41 17%	26 13%	49 14%	**	**	**	**
8	(8.0)	93 21%	23 19%	29 26%	**	**	52 22%	41 21%	73 22%	**	**	**	**
9	(9.0)	39 9%	11 9%	7 6%	**	**	18 8%	21 11%	34 10%	**	**	**	**
10 - Extremely well	(10.0)	50 11%	14 11%	13 11%	**	**	27 11%	20 10%	35 10%	**	**	**	**
NET Badly (1-3)		36 8%	5 4%	15+a 13%	**	**	20 8%	16 8%	29 9%	**	**	**	**
NET Neutral (4-6)		122 28%	38 30%	27 24%	**	**	64 27%	56 29%	94 28%	**	**	**	**
NET Well (7-10)		250 57%	70 57%	67 60%	**	**	137 58%	108 55%	192 56%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	29	10	4	**	**	14	14	26	**	**	**	**
	7%	8%	4%	**	**	6%	7%	8%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**	**	**	**
Base for stats	408	113	108	**	**	221	180	315	**	**	**	**
Mean score	6.9	6.9	6.7	**	**	6.8	6.9	6.8	**	**	**	**
Standard deviation	2.16	2.02	2.35	**	**	2.19	2.13	2.19	**	**	**	**
Standard Error	.12	.19	.23	**	**	.15	.19	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	5+b 4%	0- -	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	11 3%	3 3%	8 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	20 5%	5 4%	15 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	24 6%	11 9%	13 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	41 9%	14 11%	27 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	57 13%	18 15%	39 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	68 16%	8- 6%	61+a 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	93 21%	24 20%	70 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	39 9%	10 8%	29 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	50 11%	13 11%	37 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		36 8%	14 11%	22 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		122 28%	42 35%	80 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		250 57%	54- 46%	196+a 62%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	29	9	20	**	**	**	**	**	**	**	**	**	**
	7%	8%	6%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	8.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	408	110	298	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	6.4-h	7.0+adhi	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.16	2.47	2.02	**	**	hij	**	h	-	-	-	h	**
Standard Error	.12	.25	.13	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	** **	** **	0 -%	4 2%	5 1%	** **	5 1%	** **
2	(2.0)	11 3%	** **	** **	** **	** **	6 4%	3 2%	11 3%	** **	11 3%	** **
3	(3.0)	20 5%	** **	** **	** **	** **	7 4%	8 5%	20 5%	** **	20 5%	** **
4	(4.0)	24 6%	** **	** **	** **	** **	5 3%	15+e 9%	22 5%	** **	24 6%	** **
5	(5.0)	41 9%	** **	** **	** **	** **	17 10%	14 8%	38 9%	** **	40 9%	** **
6	(6.0)	57 13%	** **	** **	** **	** **	23 14%	20 11%	55 13%	** **	57 13%	** **
7	(7.0)	68 16%	** **	** **	** **	** **	33 20%	26 15%	65 15%	** **	67 16%	** **
8	(8.0)	93 21%	** **	** **	** **	** **	36 22%	37 21%	89 21%	** **	91 21%	** **
9	(9.0)	39 9%	** **	** **	** **	** **	11 6%	16 9%	39 9%	** **	39 9%	** **
10 - Extremely well	(10.0)	50 11%	** **	** **	** **	** **	25 15%	16 9%	49 12%	** **	50 12%	** **
NET Badly (1-3)		36 8%	** **	** **	** **	** **	13 8%	15 8%	36 9%	** **	36 8%	** **
NET Neutral (4-6)		122 28%	** **	** **	** **	** **	46 27%	50 29%	115 27%	** **	121 28%	** **
NET Well (7-10)		250 57%	** **	** **	** **	** **	105 63%	94 54%	242 58%	** **	246 57%	** **

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Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	29	**	**	**	**	3-	15e	27	**	27	**
	7%	**	**	**	**	2%	9%	6%	**	6%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	8.00	8.00	**	8.00	**
Base for stats	408	**	**	**	**	164	158	393	**	403	**
Mean score	6.9	**	**	**	**	7.0	6.7	6.9	**	6.9	**
Standard deviation	2.16	**	**	**	**	2.09	2.21	2.18	**	2.17	**
Standard Error	.12	**	**	**	**	.18	.19	.12	**	.12	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	5 1%	5 1%	5 1%	4 1%	4 1%	1 *	5 1%	5 1%	5 1%	5 1%	2 1%	2 1%	2 1%	0 -	0- -	3 1%
2	(2.0)	11 3%	11 3%	11 3%	11 3%	10 3%	5 2%	11 3%	11 3%	11 3%	11 3%	5 2%	4 1%	6 2%	1 1%	8 3%	9 3%
3	(3.0)	20 5%	18 4%	20 5%	19 4%	15 4%	6 3%	20 5%	20 5%	20 5%	19 4%	7- 2%	9 3%	11 4%	3 2%	9 3%	6- 2%
4	(4.0)	24 6%	23 5%	24 6%	22 5%	23 6%	14 6%	23 5%	24 6%	24 6%	24 6%	11- 4%	11 4%	13 4%	5 4%	10- 3%	13 5%
5	(5.0)	41 9%	41 10%	41 9%	39 9%	38 9%	19 9%	41 10%	41 9%	41 9%	40 9%	23- 7%	13- 5%	20- 7%	6- 4%	21- 7%	21 7%
6	(6.0)	57 13%	55 13%	57 13%	54 13%	54 13%	22 10%	56 13%	57 13%	57 13%	56 13%	38 12%	34 13%	33 11%	14 11%	36 12%	31 11%
7	(7.0)	68 16%	68 16%	68 16%	68 16%	64 16%	42 19%	68 16%	68 16%	68 16%	68 16%	49 16%	47 18%	49 16%	27 20%	54 18%	41 15%
8	(8.0)	93 21%	93 22%	93 21%	93 22%	87 21%	53 24%	93 21%	93 21%	93 21%	92 21%	74 24%	64 24%	71 24%	37 28%	69 24%	72+ 26%
9	(9.0)	39 9%	36 8%	39 9%	39 9%	37 9%	19 9%	37 9%	39 9%	39 9%	36 9%	33 11%	27 10%	32 11%	15 11%	31 11%	30 11%
10 - Extremely well	(10.0)	50 11%	50 12%	50 11%	48 11%	46 11%	31 14%	50 11%	50 11%	50 11%	48 11%	44+ 14%	39+ 15%	40 13%	23+ 17%	37 12%	33 12%
NET Badly (1-3)		36 8%	34 8%	36 8%	34 8%	29 7%	12 6%	36 8%	36 8%	36 8%	35 8%	14- 5%	14- 5%	19 6%	5- 3%	17- 6%	19 7%
NET Neutral (4-6)		122 28%	119 28%	122 28%	115 27%	115 28%	56 25%	120 28%	122 28%	122 28%	119 28%	72- 23%	58- 22%	66- 22%	25- 19%	67- 23%	64- 23%
NET Well (7-10)		250 57%	247 58%	250 57%	248 58%	235 58%	144 66%	247 57%	250 57%	250 57%	244 57%	200+ 65%	177+ 67%	191+ 64%	101+acef 76%	191+ 65%	176+ 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	29	28	29	28	27	6-	28	29	29	29	21d	17	21d	2-	20d	17
	7%	7%	7%	7%	7%	3%	7%	7%	7%	7%	7%	6%	7%	2%	7%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	408	400	408	398	378	212	404	408	408	398	286	249	276	130	275	259
Mean score	6.9	6.9	6.9	6.9+	6.9	7.1+	6.9	6.9	6.9	6.8	7.3+	7.3+	7.2+	7.6+	7.2+	7.1+
Standard deviation	2.16	2.15	2.16	2.14	2.12	2.04	2.16	2.16	2.16	2.16	1.98	1.98	2.06	1.82	1.98	2.12
Standard Error	.12	.12	.12	.12	.12	.16	.12	.12	.12	.12	.13	.14	.13	.18	.13	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 5 1%	** **	4 1%	4 1%	1 *%
2	(2.0) 11 3%	** **	8 2%	5 2%	2 1%
3	(3.0) 20 5%	** **	16 4%	11 4%	5 3%
4	(4.0) 24 6%	** **	24 6%	15 6%	9 6%
5	(5.0) 41 9%	** **	37 9%	20 7%	10 7%
6	(6.0) 57 13%	** **	54 14%	39 14%	17 11%
7	(7.0) 68 16%	** **	60 15%	43 16%	28 18%
8	(8.0) 93 21%	** **	91 23%	71+ 26%	46+ 30%
9	(9.0) 39 9%	** **	35 9%	25 9%	15 10%
10 - Extremely well	(10.0) 50 11%	** **	45 11%	25 9%	17 11%
NET Badly (1-3)	36 8%	** **	28 7%	19 7%	8 5%
NET Neutral (4-6)	122 28%	** **	116 29%	75 27%	37 23%
NET Well (7-10)	250 57%	** **	231 58%	164 60%	106+ 68%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 3 1 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	29	**	25	18	7
	7%	**	6%	6%	4%
Medians	7.00	**	7.00	7.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	408	**	375	258	151
Mean score	6.9	**	6.9	6.9	7.2+
Standard deviation	2.16	**	2.10	2.04	1.92
Standard Error	.12	**	.12	.14	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 2

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	1 *%	0 -%	1 1%	**	**	1 *%	* *%
2	(2.0)	8 2%	3 1%	4 3%	**	**	2- 1%	6+a 4%
3	(3.0)	23 5%	11 4%	6 6%	**	**	6- 2%	17+a 10%
4	(4.0)	28 6%	19 7%	5 5%	**	**	21 8%	7 4%
5	(5.0)	63 14%	32 12%	18 16%	**	**	38 14%	25 15%
6	(6.0)	53 12%	34 13%	8 8%	**	**	31 12%	22 13%
7	(7.0)	63 14%	42 16%	10 10%	**	**	43 16%	19 12%
8	(8.0)	74 17%	47 18%	23 21%	**	**	51 19%	23 14%
9	(9.0)	36 8%	28+ 11%	6 5%	**	**	18 7%	18 11%
10 - Extremely well	(10.0)	54 12%	35 13%	9 8%	**	**	37 14%	17 10%
NET Badly (1-3)		32 7%	14- 5%	11 10%	**	**	9- 3%	23+a 13%
NET Neutral (4-6)		144 33%	85 32%	31 29%	**	**	90 34%	54 32%
NET Well (7-10)		228 52%	153+b 57%	47 44%	**	**	148 56%	78 46%
Don't know		34 8%	15 6%	19+a 17%	**	**	19 7%	15 9%

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Prepared by BMG

Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	8.00	5.00
Base for stats	403	252	89	**	**	247	154
Mean score	6.8	7.0+	6.5	**	**	6.9	6.5
Standard deviation	2.14	2.05	2.25	**	**	2.02	2.30
Standard Error	.12	.14	.24	**	**	.15	.19

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Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	1 *%	** **	0 -%	** **	** **	** **	** **	** **	1 *%	0 -%	* *%	** **
2	(2.0)	8 2%	** **	1 1%	** **	** **	** **	** **	** **	4 2%	2 2%	2 2%	** **
3	(3.0)	23 5%	** **	5 5%	** **	** **	** **	** **	** **	10 5%	7 5%	6 6%	** **
4	(4.0)	28 6%	** **	4 4%	** **	** **	** **	** **	** **	17 8%	6 4%	5 5%	** **
5	(5.0)	63 14%	** **	15 13%	** **	** **	** **	** **	** **	31 15%	18 14%	14 15%	** **
6	(6.0)	53 12%	** **	14 12%	** **	** **	** **	** **	** **	30i 14%	8- 6%	15 16%	** **
7	(7.0)	63 14%	** **	23 20%	** **	** **	** **	** **	** **	34 16%	22 17%	8 8%	** **
8	(8.0)	74 17%	** **	21 18%	** **	** **	** **	** **	** **	35 16%	27 21%	12 13%	** **
9	(9.0)	36 8%	** **	9 8%	** **	** **	** **	** **	** **	18 9%	14 11%	4 5%	** **
10 - Extremely well	(10.0)	54 12%	** **	19 16%	** **	** **	** **	** **	** **	27 13%	19 15%	7 8%	** **
NET Badly (1-3)		32 7%	** **	6 6%	** **	** **	** **	** **	** **	15 7%	9 7%	8 8%	** **
NET Neutral (4-6)		144 33%	** **	33 29%	** **	** **	** **	** **	** **	79i 37%	31- 24%	34 36%	** **
NET Well (7-10)		228 52%	** **	72 62%	** **	** **	** **	** **	** **	114 53%	82+ 64%	32 34%	** **
Don't know		34 8%	** **	5 4%	** **	** **	** **	** **	** **	6- 3%	6 5%	21 23%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	6.00	**

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Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Mode	8.00	**	7.00	**	**	**	**	**	**	8.00	8.00	6.00	**
Base for stats	403	**	112	**	**	**	**	**	**	208	122	73	**
Mean score	6.8	**	7.1aej	**	**	**	**	**	**	6.7	7.1+aej	6.4	**
Standard deviation	2.14	**	2.02	**	**	**	**	**	**	2.13	2.12	2.11	**
Standard Error	.12	**	.21	**	**	**	**	**	**	.17	.20	.24	**

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Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	**	**	**	**	**	1 *%	0 -%	**	**
2	(2.0)	8 2%	**	**	**	**	**	**	**	**	**	5 2%	3 2%	**	**
3	(3.0)	23 5%	**	**	**	**	**	**	**	**	**	13 5%	10 7%	**	**
4	(4.0)	28 6%	**	**	**	**	**	**	**	**	**	21 8%	5 3%	**	**
5	(5.0)	63 14%	**	**	**	**	**	**	**	**	**	33 12%	25 17%	**	**
6	(6.0)	53 12%	**	**	**	**	**	**	**	**	**	36 13%	17 12%	**	**
7	(7.0)	63 14%	**	**	**	**	**	**	**	**	**	46 16%	16 11%	**	**
8	(8.0)	74 17%	**	**	**	**	**	**	**	**	**	49 18%	22 15%	**	**
9	(9.0)	36 8%	**	**	**	**	**	**	**	**	**	23 8%	13 9%	**	**
10 - Extremely well	(10.0)	54 12%	**	**	**	**	**	**	**	**	**	36 13%	17 12%	**	**
NET Badly (1-3)		32 7%	**	**	**	**	**	**	**	**	**	18 7%	13 9%	**	**
NET Neutral (4-6)		144 33%	**	**	**	**	**	**	**	**	**	89 32%	47 32%	**	**
NET Well (7-10)		228 52%	**	**	**	**	**	**	**	**	**	153 55%	69 48%	**	**

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Prepared by BMG

Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)	
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)				
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	34	**	**	**	**	**	**	**	**	**	**	**	16	16	**	**
	8%	**	**	**	**	**	**	**	**	**	**	**	6%	11%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	8.00	5.00	**	**
Base for stats	403	**	**	**	**	**	**	**	**	**	**	**	261	129	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	**	**	**	6.8ef	6.7e	**	**
Standard deviation	2.14	**	**	**	**	**	**	**	**	**	**	**	2.12	2.19	**	**
Standard Error	.12	**	**	**	**	**	**	**	**	**	**	**	.15	.19	**	**

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Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	* *%	1 1%	** **	** **	1 *%	0 -%	0 -%	** **	** **	** **	** **
2	(2.0)	8 2%	1 1%	6+f 5%	** **	** **	7 3%	1 1%	5 1%	** **	** **	** **	** **
3	(3.0)	23 5%	3 3%	4 4%	** **	** **	8 3%	15 8%	18 5%	** **	** **	** **	** **
4	(4.0)	28 6%	15+bf 12%	5 4%	** **	** **	20 8%	8 4%	22 6%	** **	** **	** **	** **
5	(5.0)	63 14%	15 12%	12 10%	** **	** **	27 11%	34 17%	54 16%	** **	** **	** **	** **
6	(6.0)	53 12%	14 12%	17 15%	** **	** **	31 13%	20 10%	44 13%	** **	** **	** **	** **
7	(7.0)	63 14%	21 17%	16 14%	** **	** **	37 16%	26 13%	43 13%	** **	** **	** **	** **
8	(8.0)	74 17%	21 17%	24 21%	** **	** **	45 19%	30 15%	57 17%	** **	** **	** **	** **
9	(9.0)	36 8%	8 6%	12 11%	** **	** **	19 8%	17 9%	26 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	54 12%	15 12%	10 9%	** **	** **	25 11%	26 13%	39 12%	** **	** **	** **	** **
NET Badly (1-3)		32 7%	5 4%	11 10%	** **	** **	16 7%	16 8%	23 7%	** **	** **	** **	** **
NET Neutral (4-6)		144 33%	44 36%	34 30%	** **	** **	78 33%	62 32%	120 35%	** **	** **	** **	** **
NET Well (7-10)		228 52%	65 53%	62 55%	** **	** **	127 54%	98 50%	165 49%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	34	10	6	**	**	16	18	32	**	**	**	**
	8%	8%	5%	**	**	7%	9%	9%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	7.00	8.00	**	**	8.00	5.00	8.00	**	**	**	**
Base for stats	403	114	107	**	**	220	176	308	**	**	**	**
Mean score	6.8	6.8	6.7	**	**	6.7	6.8	6.7	**	**	**	**
Standard deviation	2.14	2.05	2.20	**	**	2.12	2.16	2.10	**	**	**	**
Standard Error	.12	.20	.21	**	**	.14	.19	.13	**	**	**	**

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Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	1 1%	* *%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	8 2%	3 3%	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	23 5%	8 7%	15 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	28 6%	14+b 11%	14- 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	63 14%	23 19%	40 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	53 12%	11 9%	42 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	63 14%	12 10%	51 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	74 17%	15 12%	60 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	36 8%	9 7%	27 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	54 12%	14 12%	40 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		32 7%	13 11%	19 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		144 33%	47 40%	96 30%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		228 52%	49- 41%	178+a 56%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	34	10	24	**	**	**	**	**	**	**	**	**	**
	8%	8%	8%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	5.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	403	109	294	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	6.3-	7.0+acdhi	**	**	**	**	**	**	**	**	**	**
					-								
Standard deviation	2.14	2.34	2.03	**	**	**	**	**	**	**	**	**	**
Standard Error	.12	.24	.13	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	1 *%	** **	** **	** **	** **	0 -%	1 1%	1 *%	** **	1 *%	** **
2	(2.0)	8 2%	** **	** **	** **	** **	4 3%	4 2%	8 2%	** **	8 2%	** **
3	(3.0)	23 5%	** **	** **	** **	** **	8 5%	6 4%	20 5%	** **	21 5%	** **
4	(4.0)	28 6%	** **	** **	** **	** **	11 6%	12 7%	26 6%	** **	28 6%	** **
5	(5.0)	63 14%	** **	** **	** **	** **	24 14%	26 15%	59 14%	** **	63 15%	** **
6	(6.0)	53 12%	** **	** **	** **	** **	22 13%	21 12%	49 12%	** **	53 12%	** **
7	(7.0)	63 14%	** **	** **	** **	** **	27 16%	22 13%	62 15%	** **	62 14%	** **
8	(8.0)	74 17%	** **	** **	** **	** **	28 17%	34 20%	72 17%	** **	72 17%	** **
9	(9.0)	36 8%	** **	** **	** **	** **	17 10%	12 7%	36 9%	** **	36 8%	** **
10 - Extremely well	(10.0)	54 12%	** **	** **	** **	** **	24 14%	19 11%	53 13%	** **	54 13%	** **
NET Badly (1-3)		32 7%	** **	** **	** **	** **	12 7%	11 6%	29 7%	** **	30 7%	** **
NET Neutral (4-6)		144 33%	** **	** **	** **	** **	57 34%	59 34%	134 32%	** **	143 33%	** **
NET Well (7-10)		228 52%	** **	** **	** **	** **	96 57%	87 50%	224 53%	** **	225 52%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	34	**	**	**	**	2-	17e	32	**	32	**
	8%	**	**	**	**	1%	10%	8%	**	7%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	8.00	8.00	**	8.00	**
Base for stats	403	**	**	**	**	166	157	388	**	398	**
Mean score	6.8	**	**	**	**	6.9	6.7	6.8+b	**	6.8	**
									-		
Standard deviation	2.14	**	**	**	**	2.15	2.11	2.14	**	2.14	**
Standard Error	.12	**	**	**	**	.18	.18	.12	**	.12	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	1 *%	1 *%	1 *%	1 *%	1 *%	1 1%	1 *%	1 *%	1 *%	0 -%	0 -%	1 *%	0 -%	1 *%	0 -%	
2	(2.0)	8 2%	8 2%	8 2%	7 2%	7 2%	5 2%	8 2%	8 2%	8 2%	4 1%	4 2%	4 1%	1 1%	4 1%	6 2%	
3	(3.0)	23 5%	23 5%	23 5%	21 5%	22 5%	9 4%	23 5%	23 5%	23 5%	12 4%	13 5%	12 4%	6 5%	15 5%	9- 3%	
4	(4.0)	28 6%	26 6%	28 6%	27 6%	25 6%	16 7%	27 6%	28 6%	28 6%	11- 4%	14 5%	10- 3%	4 3%	11- 4%	13 5%	
5	(5.0)	63 14%	59 14%	63 14%	59 14%	58 14%	22- 10%	61 14%	63 14%	63 14%	32- 10%	18- 7%	29- 10%	9- 6%	36b 12%	29- 11%	
6	(6.0)	53 12%	53 12%	53 12%	53 13%	49 12%	30 14%	53 12%	53 12%	53 12%	36 12%	33 12%	38 13%	15 12%	30 10%	27 10%	
7	(7.0)	63 14%	63 15%	63 14%	63 15%	61 15%	38 17%	63 15%	63 14%	63 15%	55+ 18%	42 16%	51+ 17%	25 19%	48 16%	49+ 18%	
8	(8.0)	74 17%	73 17%	74 17%	74 17%	69 17%	43 20%	74 17%	74 17%	74 17%	60 19%	54+ 20%	59+ 20%	30 23%	58+ 20%	58+ 21%	
9	(9.0)	36 8%	35 8%	36 8%	35 8%	32 8%	18 8%	35 8%	36 8%	35 8%	27 9%	23 9%	26 9%	14 10%	25 9%	23 8%	
10 - Extremely well	(10.0)	54 12%	54 13%	54 12%	52 12%	49 12%	32 15%	54 12%	54 12%	52 12%	47+ 15%	42+ 16%	41 14%	27+ 20%	41 14%	40 15%	
NET Badly (1-3)		32 7%	32 7%	32 7%	29 7%	30 8%	15 7%	32 7%	32 7%	29 7%	17- 5%	18 7%	17 6%	7 6%	20 7%	15 6%	
NET Neutral (4-6)		144 33%	138 32%	144 33%	140 33%	132 33%	67 31%	141 33%	144 33%	141 33%	79- 26%	65- 24%	77- 26%	28- 21%	77- 26%	69- 25%	
NET Well (7-10)		228 52%	224 52%	228 52%	225 53%	211 52%	130+ 60%	225 52%	228 52%	225 53%	189+ 61%	161+ 61%	177+ 59%	96+abce 73%	172+ 58%	171+ 62%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	34 8%	34e 8%	34e 8%	33e 8%	32e 8%	5- 2%	33e 8%	34e 8%	34e 8%	32e 8%	23d 8%	22d 8%	26d 9%	1- **	26d 9%	20d 7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	
Base for stats	403	394	403	393	374	213	398	403	403	395	284	244	271	132	269	255
Mean score	6.8	6.8	6.8	6.8	6.8	6.9	6.8	6.8	6.8	6.8	7.2+	7.2+	7.1+	7.5+	7.0+	7.1+
Standard deviation	2.14	2.14	2.14	2.11	2.13	2.14	2.14	2.14	2.14	2.12	2.01	2.10	2.02	1.98	2.10	2.05
Standard Error	.12	.12	.12	.12	.12	.16	.12	.12	.12	.12	.13	.15	.13	.19	.14	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 1 *%	** **	1 *%	* *%	0 -%
2	(2.0) 8 2%	** **	5 1%	4 1%	2 1%
3	(3.0) 23 5%	** **	22 5%	11 4%	6 4%
4	(4.0) 28 6%	** **	24 6%	12- 4%	6 4%
5	(5.0) 63 14%	** **	56 14%	40 15%	16 10%
6	(6.0) 53 12%	** **	49 12%	32 12%	15 9%
7	(7.0) 63 14%	** **	61 15%	44 16%	34+ 22%
8	(8.0) 74 17%	** **	72 18%	55+ 20%	38+ 24%
9	(9.0) 36 8%	** **	35 9%	28 10%	17 11%
10 - Extremely well	(10.0) 54 12%	** **	46 12%	25- 9%	13 8%
NET Badly (1-3)	32 7%	** **	28 7%	15 5%	8 5%
NET Neutral (4-6)	144 33%	** **	129 32%	84 30%	37- 24%
NET Well (7-10)	228 52%	** **	214 54%	153 55%	103+b 65%

95% lower case or +, ** indicates a low base size (less than 100)

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Table Q35 3 2 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	34	**	29	24	10
	8%	**	7%	9%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	403	**	370	252	148
Mean score	6.8	**	6.8a	6.9a	7.1+a
Standard deviation	2.14	**	2.09	1.97	1.85
Standard Error	.12	**	.12	.13	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_3
 Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	3 1%	2 1%	1 1%	** **	** **	2 1%	1 1%
2	(2.0)	5 1%	3 1%	3 3%	** **	** **	1 1%	4 2%
3	(3.0)	10 2%	5 2%	3 2%	** **	** **	6 2%	5 3%
4	(4.0)	32 7%	21 8%	7 6%	** **	** **	20 7%	12 7%
5	(5.0)	55 12%	37 14%	11 10%	** **	** **	32 12%	22 13%
6	(6.0)	64 15%	40 15%	15 14%	** **	** **	38 14%	26 15%
7	(7.0)	67 15%	42 16%	17 16%	** **	** **	38 14%	29 17%
8	(8.0)	86 20%	47 18%	25 23%	** **	** **	52 20%	34 20%
9	(9.0)	35 8%	28+b 10%	3- 3%	** **	** **	21 8%	14 8%
10 - Extremely well	(10.0)	50 11%	30 11%	8 8%	** **	** **	37 14%	13 7%
NET Badly (1-3)		18 4%	9 3%	6 6%	** **	** **	9 3%	9 5%
NET Neutral (4-6)		150 34%	98 37%	32 30%	** **	** **	89 34%	60 35%
NET Well (7-10)		238 54%	146 55%	54 50%	** **	** **	148 56%	89 52%
Don't know		31 7%	14 5%	16+a 15%	** **	** **	20 7%	11 7%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_3_3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	406	253	92	**	**	247	158
Mean score	6.9	6.9	6.7	**	**	7.0	6.7
Standard deviation	2.00	2.00	1.97	**	**	2.02	1.97
Standard Error	.11	.14	.21	**	**	.15	.16

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Table Q35_3_3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	3 1%	** **	1 1%	** **	** **	** **	** **	** **	1 1%	1 1%	0 -%	** **
2	(2.0)	5 1%	** **	3 2%	** **	** **	** **	** **	** **	4 2%	1 1%	0 -%	** **
3	(3.0)	10 2%	** **	2 2%	** **	** **	** **	** **	** **	4 2%	4 3%	2 2%	** **
4	(4.0)	32 7%	** **	13 12%	** **	** **	** **	** **	** **	21 10%	5 4%	6 6%	** **
5	(5.0)	55 12%	** **	11 9%	** **	** **	** **	** **	** **	27 13%	16 12%	11 12%	** **
6	(6.0)	64 15%	** **	15 12%	** **	** **	** **	** **	** **	32 15%	17 13%	15 16%	** **
7	(7.0)	67 15%	** **	16 14%	** **	** **	** **	** **	** **	31 14%	22 17%	15 16%	** **
8	(8.0)	86 20%	** **	21 18%	** **	** **	** **	** **	** **	41 19%	26 20%	19 20%	** **
9	(9.0)	35 8%	** **	13 11%	** **	** **	** **	** **	** **	16 7%	15 12%	4 4%	** **
10 - Extremely well	(10.0)	50 11%	** **	18 16%	** **	** **	** **	** **	** **	29 14%	14 11%	7 7%	** **
NET Badly (1-3)		18 4%	** **	6 5%	** **	** **	** **	** **	** **	10 4%	7 5%	2 2%	** **
NET Neutral (4-6)		150 34%	** **	39 33%	** **	** **	** **	** **	** **	81 38%	38 29%	32 34%	** **
NET Well (7-10)		238 54%	** **	68 59%	** **	** **	** **	** **	** **	117 55%	76 59%	44 47%	** **
Don't know		31 7%	** **	3 3%	** **	** **	** **	** **	** **	7- 3%	8 6%	16 17%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	7.00	**

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Prepared by BMG

Table Q35_3_3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Mode	8.00	**	8.00	**	**	**	**	**	**	8.00	8.00	8.00	**
Base for stats	406	**	113	**	**	**	**	**	**	207	121	78	**
Mean score	6.9	**	7.0	**	**	**	**	**	**	6.8	7.0	6.8	**
Standard deviation	2.00	**	2.22	**	**	**	**	**	**	2.10	2.01	1.74	**
Standard Error	.11	**	.23	**	**	**	**	**	**	.17	.19	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	1 *%	1 1%	** **	** **
2	(2.0)	5 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	5 2%	0 -%	** **	** **
3	(3.0)	10 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 2%	3 2%	** **	** **
4	(4.0)	32 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	23 8%	9 6%	** **	** **
5	(5.0)	55 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	34 12%	19 13%	** **	** **
6	(6.0)	64 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	41 15%	21 15%	** **	** **
7	(7.0)	67 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	38 14%	25 17%	** **	** **
8	(8.0)	86 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **	55 20%	29 20%	** **	** **
9	(9.0)	35 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 9%	11 7%	** **	** **
10 - Extremely well	(10.0)	50 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	31 11%	16 11%	** **	** **
NET Badly (1-3)		18 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	13 5%	5 3%	** **	** **
NET Neutral (4-6)		150 34%	** **	** **	** **	** **	** **	** **	** **	** **	** **	98 35%	49 34%	** **	** **
NET Well (7-10)		238 54%	** **	** **	** **	** **	** **	** **	** **	** **	** **	148 53%	81 56%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	31	**	**	**	**	**	**	**	**	**	**	19	10	**	**
	7%	**	**	**	**	**	**	**	**	**	**	7%	7%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	8.00	**	**
Base for stats	406	**	**	**	**	**	**	**	**	**	**	259	134	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	6.8	6.9	**	**
Standard deviation	2.00	**	**	**	**	**	**	**	**	**	**	2.05	1.93	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.15	.16	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity Minority Ethnic Group				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	0 -%	2 2%	** **	** **	2 1%	1 *%	3 1%	** **	** **	** **	** **
2	(2.0)	5 1%	0 -%	1 1%	** **	** **	1 *%	4 2%	4 1%	** **	** **	** **	** **
3	(3.0)	10 2%	1 1%	5 4%	** **	** **	6 3%	4 2%	6 2%	** **	** **	** **	** **
4	(4.0)	32 7%	8 6%	7 6%	** **	** **	15 6%	17 9%	22 7%	** **	** **	** **	** **
5	(5.0)	55 12%	16 13%	12 11%	** **	** **	29 12%	25 13%	43 13%	** **	** **	** **	** **
6	(6.0)	64 15%	19 16%	17 15%	** **	** **	36 15%	26 14%	55 16%	** **	** **	** **	** **
7	(7.0)	67 15%	23 19%	21 19%	** **	** **	44 19%	23 12%	50 15%	** **	** **	** **	** **
8	(8.0)	86 20%	27 22%	19 17%	** **	** **	46 20%	38 20%	67 20%	** **	** **	** **	** **
9	(9.0)	35 8%	5 4%	10 9%	** **	** **	15 6%	19 10%	26 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	50 11%	16 13%	13 11%	** **	** **	28 12%	20 10%	37 11%	** **	** **	** **	** **
NET Badly (1-3)		18 4%	1 1%	7a 6%	** **	** **	9 4%	10 5%	12 4%	** **	** **	** **	** **
NET Neutral (4-6)		150 34%	43 35%	36 32%	** **	** **	79 34%	68 35%	120 35%	** **	** **	** **	** **
NET Well (7-10)		238 54%	71 57%	63 56%	** **	** **	133 57%	100 52%	179 53%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	31	8	7	**	**	14	16	29	**	**	**	**
	7%	6%	6%	**	**	6%	8%	9%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	7.00	**	**	8.00	8.00	8.00	**	**	**	**
Base for stats	406	115	106	**	**	221	178	311	**	**	**	**
Mean score	6.9	7.0	6.8	**	**	6.9	6.8	6.9	**	**	**	**
Standard deviation	2.00	1.79	2.08	**	**	1.93	2.09	1.97	**	**	**	**
Standard Error	.11	.17	.20	**	**	.13	.18	.12	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	1 1%	1 *%	**	**	**	**	**	**	**	**	**
2	(2.0)	5 1%	2 2%	3 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	10 2%	5 4%	5 2%	**	**	**	**	**	**	**	**	**
4	(4.0)	32 7%	12 10%	20 6%	**	**	**	**	**	**	**	**	**
5	(5.0)	55 12%	24+b 20%	31- 10%	**	**	**	**	**	**	**	**	**
6	(6.0)	64 15%	21 17%	43 14%	**	**	**	**	**	**	**	**	**
7	(7.0)	67 15%	12 10%	56 18%	**	**	**	**	**	**	**	**	**
8	(8.0)	86 20%	13- 11%	73+a 23%	**	**	**	**	**	**	**	**	**
9	(9.0)	35 8%	7 6%	28 9%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	50 11%	14 12%	35 11%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		18 4%	8 7%	10 3%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		150 34%	57+b 48%	94- 29%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		238 54%	46- 39%	192+a 60%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	31	8	23	**	**	**	**	**	**	**	**	**	**
	7%	7%	7%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	5.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	406	111	295	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	6.4-h	7.1+ahi	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.00	2.18	1.90	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.22	.12	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	1 *%	2 1%	3 1%	** **	3 1%	** **
2	(2.0)	5 1%	** **	** **	** **	** **	4 2%	0 -%	4 1%	** **	4 1%	** **
3	(3.0)	10 2%	** **	** **	** **	** **	4 3%	3 2%	9 2%	** **	10 2%	** **
4	(4.0)	32 7%	** **	** **	** **	** **	7 4%	14 8%	31 7%	** **	31 7%	** **
5	(5.0)	55 12%	** **	** **	** **	** **	19 11%	21 12%	51 12%	** **	55 13%	** **
6	(6.0)	64 15%	** **	** **	** **	** **	28 16%	22 13%	60 14%	** **	64 15%	** **
7	(7.0)	67 15%	** **	** **	** **	** **	23 14%	31 18%	67 16%	** **	67 16%	** **
8	(8.0)	86 20%	** **	** **	** **	** **	38 23%	37 21%	83 20%	** **	84 20%	** **
9	(9.0)	35 8%	** **	** **	** **	** **	15 9%	11 7%	34 8%	** **	34 8%	** **
10 - Extremely well	(10.0)	50 11%	** **	** **	** **	** **	25 15%	15 8%	49 12%	** **	50 12%	** **
NET Badly (1-3)		18 4%	** **	** **	** **	** **	9 5%	6 3%	15 4%	** **	17 4%	** **
NET Neutral (4-6)		150 34%	** **	** **	** **	** **	54 32%	57 33%	142 34%	** **	150 35%	** **
NET Well (7-10)		238 54%	** **	** **	** **	** **	100 60%	95 55%	234 56%	** **	235 55%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	31	**	**	**	**	4-	17e	29	**	29	**
	7%	**	**	**	**	3%	10%	7%	**	7%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	8.00	8.00	**	8.00	**
Base for stats	406	**	**	**	**	163	157	391	**	401	**
Mean score	6.9	**	**	**	**	7.1	6.8	6.9+b	**	6.9	**
Standard deviation	2.00	**	**	**	**	2.05	1.91	1.98	**	1.99	**
Standard Error	.11	**	**	**	**	.17	.16	.11	**	.11	**

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Table Q35 3 3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	1 *	1 *	0 -	3 1%	3 1%	3 1%	3 1%	1 *	0 -	1 *	0 -	1 *	1 *
2	(2.0)	5 1%	5 1%	5 1%	5 1%	5 1%	2 1%	5 1%	5 1%	5 1%	4 1%	3 1%	0- -	3 1%	1 1%	4 1%	4 1%
3	(3.0)	10 2%	10 2%	10 2%	9 2%	9 2%	5 2%	10 2%	10 2%	10 2%	9 2%	6 2%	3 1%	6 2%	2 2%	4 1%	5 2%
4	(4.0)	32 7%	31 7%	32 7%	31 7%	30 7%	18 8%	31 7%	32 7%	32 7%	32 7%	13- 4%	17 6%	18 6%	10 8%	16- 5%	17 6%
5	(5.0)	55 12%	55 13%	55 12%	53 13%	50 12%	30 14%	55 13%	55 12%	55 12%	55 13%	35 11%	31 11%	30 10%	9- 7%	27- 9%	26- 9%
6	(6.0)	64 15%	61 14%	64 15%	61 14%	62 15%	26 12%	63 15%	64 15%	64 15%	60 14%	38 12%	29- 11%	35- 12%	14 11%	44 15%	35 13%
7	(7.0)	67 15%	65 15%	67 15%	67 16%	60 15%	31 14%	67 15%	67 15%	67 15%	67 16%	53 17%	47 18%	52 17%	22 16%	51 17%	45 16%
8	(8.0)	86 20%	86 20%	86 20%	84 20%	80 20%	45 21%	85 20%	86 20%	86 20%	86 20%	72+ 23%	63+ 24%	70+ 23%	36+ 27%	71+ 24%	68+ 25%
9	(9.0)	35 8%	32 8%	35 8%	35 8%	33 8%	20 9%	33 8%	35 8%	35 8%	34 8%	25 8%	23 9%	27 9%	11 8%	20 7%	24 9%
10 - Extremely well	(10.0)	50 11%	50 12%	50 11%	48 11%	47 12%	33+ 15%	50 11%	50 11%	50 11%	49 11%	44+ 14%	37 14%	39 13%	26+ 20%	38 13%	37 13%
NET Badly (1-3)		18 4%	18 4%	18 4%	16 4%	16 4%	7 3%	18 4%	18 4%	18 4%	16 4%	10 3%	3- 1%	9 3%	3 3%	9 3%	10 3%
NET Neutral (4-6)		150 34%	146 34%	150 34%	145 34%	142 35%	74 34%	148 34%	150 34%	150 34%	146 34%	86- 28%	76- 29%	83- 28%	33- 25%	87- 30%	77- 28%
NET Well (7-10)		238 54%	232 54%	238 54%	234 55%	220 54%	130 59%	235 54%	238 54%	238 54%	236 55%	193+ 63%	170+ 64%	187+ 63%	94+ 71%	179+ 61%	174+ 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	31	31	31	31	28	8-	31	31	31	29	18d	16d	17d	1-	19d	14
	7%	7%	7%	7%	7%	4%	7%	7%	7%	7%	6%	6%	6%	1%	7%	5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	406	397	406	395	378	211	401	406	406	398	289	249	280	131	275	261
Mean score	6.9	6.9	6.9	6.9	6.9	7.1	6.9	6.9	6.9	6.9	7.2+	7.3+	7.2+	7.4+	7.1+	7.2+
Standard deviation	2.00	2.01	2.00	1.97	1.99	2.02	2.01	2.00	2.00	1.98	1.91	1.82	1.92	1.96	1.89	1.95
Standard Error	.11	.11	.11	.11	.11	.16	.11	.11	.11	.11	.12	.13	.12	.19	.12	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 3 1%	** **	3 1%	3 1%	0 -%
2	(2.0) 5 1%	** **	2 1%	1- *%	0 -%
3	(3.0) 10 2%	** **	10 2%	5 2%	2 1%
4	(4.0) 32 7%	** **	28 7%	18 7%	12 8%
5	(5.0) 55 12%	** **	44 11%	29 10%	18 11%
6	(6.0) 64 15%	** **	61 15%	46 17%	25 16%
7	(7.0) 67 15%	** **	60 15%	41 15%	28 18%
8	(8.0) 86 20%	** **	83 21%	60 22%	39 25%
9	(9.0) 35 8%	** **	35 9%	25 9%	15 10%
10 - Extremely well	(10.0) 50 11%	** **	43 11%	24- 9%	12 8%
NET Badly (1-3)	18 4%	** **	15 4%	8 3%	2- 1%
NET Neutral (4-6)	150 34%	** **	133 33%	93 34%	54 34%
NET Well (7-10)	238 54%	** **	221 55%	150 55%	94 59%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	31	**	31	24	8
	7%	**	8%	9%	5%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	406	**	369	251	149
Mean score	6.9	**	7.0	6.9	7.0a
Standard deviation	2.00	**	1.95	1.88	1.71
Standard Error	.11	**	.11	.13	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 4

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	6 1%	3 1%	2 2%	** **	** **	4 2%	2 1%
2	(2.0)	10 2%	3- 1%	6+a 5%	** **	** **	4 2%	6 3%
3	(3.0)	13 3%	7 2%	4 4%	** **	** **	6 2%	6 4%
4	(4.0)	32 7%	21 8%	10 9%	** **	** **	15 6%	17 10%
5	(5.0)	55 13%	30 11%	12 11%	** **	** **	33 12%	22 13%
6	(6.0)	64 15%	43 16%	9- 8%	** **	** **	35 13%	28 17%
7	(7.0)	68 16%	44 16%	15 13%	** **	** **	46 17%	22 13%
8	(8.0)	79 18%	48 18%	24 22%	** **	** **	55 21%	24 14%
9	(9.0)	38 9%	32+b 12%	4 4%	** **	** **	22 8%	15 9%
10 - Extremely well	(10.0)	42 10%	23 9%	6 6%	** **	** **	29 11%	13 8%
NET Badly (1-3)		29 7%	12- 5%	13+a 12%	** **	** **	15 6%	14 9%
NET Neutral (4-6)		151 35%	94 35%	31 29%	** **	** **	83 31%	67 40%
NET Well (7-10)		227 52%	147 55%	49 46%	** **	** **	153+b 58%	73- 43%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Don't know	30	14	15+a	**	**	15	14
	7%	5%	14%	**	**	6%	8%
Medians	7.00	7.00	7.00	**	**	7.00	6.00
Mode	8.00	8.00	8.00	**	**	8.00	6.00
Base for stats	407	253	93	**	**	251	155
Mean score	6.7	6.8b	6.2-	**	**	6.9+b	6.4-
Standard deviation	2.12	2.00	2.31	**	**	2.06	2.18
Standard Error	.11	.14	.25	**	**	.15	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 4 (continuation)
 Q35. STV Player or STV Player+ (formerly STV Player or STV Player
 VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	6 1%	** **	3 2%	** **	** **	** **	** **	** **	4 2%	2 2%	0 -%	** **
2	(2.0)	10 2%	** **	1 1%	** **	** **	** **	** **	** **	4 2%	2 2%	4 4%	** **
3	(3.0)	13 3%	** **	2 2%	** **	** **	** **	** **	** **	6 3%	5 4%	2 2%	** **
4	(4.0)	32 7%	** **	7 6%	** **	** **	** **	** **	** **	17 8%	7 5%	8 9%	** **
5	(5.0)	55 13%	** **	17 14%	** **	** **	** **	** **	** **	29 13%	17 13%	9 10%	** **
6	(6.0)	64 15%	** **	11 9%	** **	** **	** **	** **	** **	32 15%	13 10%	19 20%	** **
7	(7.0)	68 16%	** **	22 19%	** **	** **	** **	** **	** **	32 15%	24 19%	13 13%	** **
8	(8.0)	79 18%	** **	16 14%	** **	** **	** **	** **	** **	42 20%	23 18%	14 15%	** **
9	(9.0)	38 9%	** **	14 12%	** **	** **	** **	** **	** **	17 8%	18+ 14%	3 3%	** **
10 - Extremely well	(10.0)	42 10%	** **	18 16%	** **	** **	** **	** **	** **	25 12%	11 8%	6 7%	** **
NET Badly (1-3)		29 7%	** **	6 5%	** **	** **	** **	** **	** **	15 7%	9 7%	6 6%	** **
NET Neutral (4-6)		151 35%	** **	35 30%	** **	** **	** **	** **	** **	78 36%	37 29%	37 39%	** **
NET Well (7-10)		227 52%	** **	71 61%	** **	** **	** **	** **	** **	116 54%	75 58%	36 39%	** **
Don't know		30 7%	** **	5 4%	** **	** **	** **	** **	** **	6- 3%	8 6%	16 17%	** **

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Medians	7.00	**	7.00	**	**	**	**	**	**	7.00	7.00	6.00	**
Mode	8.00	**	7.00	**	**	**	**	**	**	8.00	7.00	6.00	**
Base for stats	407	**	111	**	**	**	**	**	**	208	120	79	**
Mean score	6.7	**	7.0aej	**	**	**	**	**	**	6.7	6.8e	6.4	**
Standard deviation	2.12	**	2.20	**	**	**	**	**	**	2.16	2.11	2.01	**
Standard Error	.11	**	.23	**	**	**	**	**	**	.17	.20	.22	**

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Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0) 6 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	4 3%	** **	** **
2	(2.0) 10 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 2%	3 2%	** **	** **
3	(3.0) 13 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 3%	3 2%	** **	** **
4	(4.0) 32 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	22 8%	9 6%	** **	** **
5	(5.0) 55 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	32 11%	20 14%	** **	** **
6	(6.0) 64 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	41 15%	20 14%	** **	** **
7	(7.0) 68 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	42 15%	24 17%	** **	** **
8	(8.0) 79 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	53 19%	25 17%	** **	** **
9	(9.0) 38 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	26 9%	11 8%	** **	** **
10 - Extremely well	(10.0) 42 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	25 9%	16 11%	** **	** **
NET Badly (1-3)	29 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 6%	10 7%	** **	** **
NET Neutral (4-6)	151 35%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	95 34%	49 34%	** **	** **
NET Well (7-10)	227 52%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	146 53%	76 52%	** **	** **

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Prepared by BMG

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	30	**	**	**	**	**	**	**	**	**	**	19	9	**	**
	7%	**	**	**	**	**	**	**	**	**	**	7%	6%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	8.00	**	**
Base for stats	407	**	**	**	**	**	**	**	**	**	**	259	135	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.7e	6.7e	**	**
Standard deviation	2.12	**	**	**	**	**	**	**	**	**	**	2.08	2.18	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.15	.18	**	**

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Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	6 1%	1 1%	3 3%	** **	** **	4 2%	2 1%	5 2%	** **	** **	** **	** **
2	(2.0)	10 2%	3 3%	3 2%	** **	** **	6 3%	4 2%	10 3%	** **	** **	** **	** **
3	(3.0)	13 3%	5 4%	3 2%	** **	** **	8 3%	5 3%	9 3%	** **	** **	** **	** **
4	(4.0)	32 7%	7 6%	8 7%	** **	** **	15 6%	16 8%	22 6%	** **	** **	** **	** **
5	(5.0)	55 13%	11 9%	14 12%	** **	** **	25 11%	28 14%	45 13%	** **	** **	** **	** **
6	(6.0)	64 15%	15 12%	14 13%	** **	** **	29 12%	35 18%	51 15%	** **	** **	** **	** **
7	(7.0)	68 16%	21 17%	21 19%	** **	** **	43 18%	25 13%	49 14%	** **	** **	** **	** **
8	(8.0)	79 18%	22 18%	22 20%	** **	** **	44 19%	34 18%	66 19%	** **	** **	** **	** **
9	(9.0)	38 9%	12 10%	9 8%	** **	** **	21 9%	16 8%	27 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 10%	16 13%	9 8%	** **	** **	25 11%	16 8%	30 9%	** **	** **	** **	** **
NET Badly (1-3)		29 7%	10 8%	8 7%	** **	** **	18 8%	11 6%	24 7%	** **	** **	** **	** **
NET Neutral (4-6)		151 35%	34 27%	36 32%	** **	** **	70- 29%	78+ae 40%	117 34%	** **	** **	** **	** **
NET Well (7-10)		227 52%	72 58%	62 55%	** **	** **	134 57%	91 47%	172 51%	** **	** **	** **	** **

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Prepared by BMG

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	30	8	6	**	**	15	14	27	**	**	**	**
	7%	7%	6%	**	**	6%	7%	8%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	6.00	8.00	**	**	**	**
Base for stats	407	115	106	**	**	221	181	313	**	**	**	**
Mean score	6.7	6.9	6.6	**	**	6.8	6.6	6.7	**	**	**	**
Standard deviation	2.12	2.18	2.15	**	**	2.17	2.05	2.13	**	**	**	**
Standard Error	.11	.21	.21	**	**	.15	.18	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	6 1%	5+b 4%	1- *%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	10 2%	4 3%	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	13 3%	3 3%	10 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	32 7%	9 8%	23 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	55 13%	20 17%	34 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	64 15%	24 20%	40 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	68 16%	12 10%	57 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	79 18%	13- 11%	66+a 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	38 9%	10 9%	27 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 10%	10 8%	32 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		29 7%	12 10%	17 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		151 35%	54+b 45%	97- 31%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		227 52%	45- 38%	182+a 57%	** **	** **	** **	** **	** **	** **	** **	** **	** **

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Prepared by BMG

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	30	8	22	**	**	**	**	**	**	**	**	**	**
	7%	7%	7%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	6.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	407	111	296	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	6.2-	6.9+acdjh	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.12	2.32	2.01	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.24	.13	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 4 (continuation)
 Q35. STV Player or STV Player+ (formerly STV Player or STV Player
 VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
 Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	** **	** **	1 1%	3 2%	6 2%	** **	6 2%	** **
2	(2.0)	10 2%	** **	** **	** **	** **	2 1%	7 4%	10 2%	** **	10 2%	** **
3	(3.0)	13 3%	** **	** **	** **	** **	4 2%	5 3%	12 3%	** **	12 3%	** **
4	(4.0)	32 7%	** **	** **	** **	** **	11 6%	12 7%	31 7%	** **	31 7%	** **
5	(5.0)	55 13%	** **	** **	** **	** **	20 12%	21 12%	49 12%	** **	55 13%	** **
6	(6.0)	64 15%	** **	** **	** **	** **	27 16%	20 12%	63 15%	** **	63 15%	** **
7	(7.0)	68 16%	** **	** **	** **	** **	29 17%	27 16%	68 16%	** **	68 16%	** **
8	(8.0)	79 18%	** **	** **	** **	** **	27 16%	41+ 23%	74 18%	** **	77 18%	** **
9	(9.0)	38 9%	** **	** **	** **	** **	17 10%	15 8%	38 9%	** **	38 9%	** **
10 - Extremely well	(10.0)	42 10%	** **	** **	** **	** **	22f 13%	10- 5%	42 10%	** **	42 10%	** **
NET Badly (1-3)		29 7%	** **	** **	** **	** **	7 4%	15 9%	28 7%	** **	28 7%	** **
NET Neutral (4-6)		151 35%	** **	** **	** **	** **	58 35%	53 31%	143 34%	** **	149 35%	** **
NET Well (7-10)		227 52%	** **	** **	** **	** **	96 57%	92 53%	221 53%	** **	225 52%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	30	**	**	**	**	7	13	28	**	28	**
	7%	**	**	**	**	4%	8%	7%	**	6%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	7.00	8.00	8.00	**	8.00	**
Base for stats	407	**	**	**	**	161	160	392	**	402	**
Mean score	6.7	**	**	**	**	7.0+	6.6	6.7	**	6.7	**
Standard deviation	2.12	**	**	**	**	2.02	2.13	2.13	**	2.12	**
Standard Error	.11	**	**	**	**	.17	.18	.12	**	.12	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	6 1%	5 1%	6 1%	5 1%	5 1%	3 1%	5 1%	6 1%	6 2%	6 2%	0- -%	2 1%	1- *%	1 1%	4 1%	0- -%
2	(2.0)	10 2%	10 2%	10 2%	10 2%	7 2%	3 2%	10 2%	10 2%	10 2%	10 2%	6 2%	6 2%	7 2%	1 1%	7 2%	7 2%
3	(3.0)	13 3%	11 3%	13 3%	11 3%	8 2%	4 2%	13 3%	13 3%	13 3%	13 3%	4- 1%	4 2%	4- 1%	1 1%	3- 1%	2- 1%
4	(4.0)	32 7%	32 8%	32 7%	31 7%	29 7%	14 7%	32 7%	32 7%	32 7%	30 7%	18 6%	12- 4%	18 6%	4- 3%	14- 5%	17 6%
5	(5.0)	55 13%	55 13%	55 13%	54 13%	54 13%	25 11%	55 13%	55 13%	55 13%	54 13%	34 11%	23- 9%	28- 9%	9- 7%	33 11%	27- 10%
6	(6.0)	64 15%	63 15%	64 15%	62 14%	61 15%	25 11%	64 15%	64 15%	64 15%	64 15%	38 12%	32 12%	44 15%	10- 7%	43 15%	39 14%
7	(7.0)	68 16%	67 16%	68 16%	68 16%	65 16%	39 18%	68 16%	68 16%	68 16%	68 16%	62+ 20%	54+ 20%	52 17%	31+ 23%	56+ 19%	46 17%
8	(8.0)	79 18%	78 18%	79 18%	79 19%	74 18%	45 21%	79 18%	79 18%	79 18%	76 18%	67+ 22%	58+ 22%	59 20%	36+ 27%	59 20%	63+ 23%
9	(9.0)	38 9%	36 8%	38 9%	36 9%	34 8%	22 10%	36 8%	38 9%	38 9%	38 9%	25 8%	25 9%	30 10%	15 11%	25 8%	28 10%
10 - Extremely well	(10.0)	42 10%	42 10%	42 10%	41 10%	40 10%	30+ 14%	41 10%	42 10%	42 10%	41 9%	35 11%	32 12%	33 11%	23+ 17%	33 11%	29 11%
NET Badly (1-3)		29 7%	26 6%	29 7%	26 6%	20 5%	11 5%	28 6%	29 7%	29 7%	29 7%	10- 3%	13 5%	12- 4%	4 3%	13- 4%	8- 3%
NET Neutral (4-6)		151 35%	150 35%	151 35%	146 34%	143 35%	64- 29%	151 35%	151 35%	151 35%	147 35%	90-d 29%	67- 25%	91-d 30%	23- 18%	90-d 30%	83-d 30%
NET Well (7-10)		227 52%	223 52%	227 52%	225 53%	214 53%	135 62%	224 52%	227 52%	227 52%	222 52%	188+ 61%	168+ 63%	173+ 58%	104 78%	172+ 58%	166+ 60%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	30	29	30	29	28	8-	29	30	30	28	18d	18d	22d	1-	20d	18d
	7%	7%	7%	7%	7%	4%	7%	7%	7%	7%	6%	7%	7%	1%	7%	7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	407	399	407	397	378	210	403	407	407	399	289	247	276	131	275	257
Mean score	6.7	6.7	6.7	6.7+	6.8+	7.0+	6.7	6.7	6.7	6.7	7.1+	7.1+	7.0+	7.6+acef	7.0+	7.1+
Standard deviation	2.12	2.10	2.12	2.09	2.05	2.09	2.10	2.12	2.12	2.12	1.90	2.00	1.97	1.83	1.99	1.90
Standard Error	.11	.11	.11	.11	.12	.16	.11	.11	.11	.12	.12	.14	.13	.18	.13	.13

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Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		440	**	410	290	157
Effective sample		371	**	346	245	133
Total		437	**	400	275	157
1 - Extremely badly	(1.0)	6 1%	** **	6 2%	4 2%	1 *%
2	(2.0)	10 2%	** **	7 2%	5 2%	2 2%
3	(3.0)	13 3%	** **	10 2%	7 3%	2 1%
4	(4.0)	32 7%	** **	26 7%	11- 4%	5- 3%
5	(5.0)	55 13%	** **	49 12%	32 12%	15 9%
6	(6.0)	64 15%	** **	58 15%	47 17%	23 15%
7	(7.0)	68 16%	** **	67 17%	42 15%	33+ 21%
8	(8.0)	79 18%	** **	75 19%	53 19%	35 22%
9	(9.0)	38 9%	** **	35 9%	28 10%	21+ 13%
10 - Extremely well	(10.0)	42 10%	** **	39 10%	26 9%	14 9%
NET Badly (1-3)		29 7%	** **	23 6%	16 6%	5- 3%
NET Neutral (4-6)		151 35%	** **	133 33%	90 33%	42- 27%

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Prepared by BMG

Table Q35 3 4 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player

VIP) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
NET Well (7-10)	227	**	216	149	103+bc
	52%	**	54%	54%	65%
Don't know	30	**	27	20	7
	7%	**	7%	7%	5%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	407	**	372	255	150
Mean score	6.7	**	6.8+	6.9	7.2+ab
Standard deviation	2.12	**	2.07	2.04	1.81
Standard Error	.11	**	.12	.14	.16

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Table Q35_3_5

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	5 1%	2 1%	4+ 3%	** **	** **	2 1%	3 2%
2	(2.0)	6 1%	0- -%	6+a 6%	** **	** **	2 1%	4 3%
3	(3.0)	16 4%	10 4%	3 2%	** **	** **	8 3%	8 5%
4	(4.0)	27 6%	19 7%	8 7%	** **	** **	14 5%	13 8%
5	(5.0)	42 10%	29 11%	9 8%	** **	** **	22 8%	19 11%
6	(6.0)	63 14%	37 14%	9 9%	** **	** **	40 15%	23 14%
7	(7.0)	79 18%	42 16%	20 18%	** **	** **	56 21%	23 14%
8	(8.0)	82 19%	45 17%	30+a 28%	** **	** **	50 19%	31 18%
9	(9.0)	43 10%	33+b 12%	4- 4%	** **	** **	29 11%	13 8%
10 - Extremely well	(10.0)	54 12%	41+b 15%	6- 6%	** **	** **	31 12%	23 13%
NET Badly (1-3)		28 6%	12 4%	12+a 11%	** **	** **	12 5%	16 9%
NET Neutral (4-6)		132 30%	84 31%	26 24%	** **	** **	76 29%	55 33%
NET Well (7-10)		258 59%	161 60%	60 55%	** **	** **	166 62%	91 53%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Don't know	20	10	10+a	**	**	12	8
	5%	4%	9%	**	**	5%	5%
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	7.00	8.00
Base for stats	417	257	98	**	**	254	161
Mean score	6.9	7.1+b	6.4-	**	**	7.1	6.7
Standard deviation	2.09	2.06	2.29	**	**	1.94	2.30
Standard Error	.11	.14	.24	**	**	.14	.18

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Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	5 1%	** **	0 -%	** **	** **	** **	** **	** **	4 2%	1 *%	1 1%	** **
2	(2.0)	6 1%	** **	1 1%	** **	** **	** **	** **	** **	4 2%	1 1%	1 1%	** **
3	(3.0)	16 4%	** **	3 2%	** **	** **	** **	** **	** **	6 3%	8 6%	2 2%	** **
4	(4.0)	27 6%	** **	6 5%	** **	** **	** **	** **	** **	15 7%	6 5%	6 6%	** **
5	(5.0)	42 10%	** **	13 11%	** **	** **	** **	** **	** **	21 10%	8 6%	13 14%	** **
6	(6.0)	63 14%	** **	21 18%	** **	** **	** **	** **	** **	44+i 20%	12 9%	7 8%	** **
7	(7.0)	79 18%	** **	14 12%	** **	** **	** **	** **	** **	32 15%	28 22%	20 21%	** **
8	(8.0)	82 19%	** **	19 17%	** **	** **	** **	** **	** **	37 17%	29 22%	16 17%	** **
9	(9.0)	43 10%	** **	15 13%	** **	** **	** **	** **	** **	23 11%	12 9%	7 8%	** **
10 - Extremely well	(10.0)	54 12%	** **	21 18%	** **	** **	** **	** **	** **	25 12%	18 14%	11 11%	** **
NET Badly (1-3)		28 6%	** **	4 3%	** **	** **	** **	** **	** **	14 7%	10 8%	4 4%	** **
NET Neutral (4-6)		132 30%	** **	39 34%	** **	** **	** **	** **	** **	79+i 37%	26- 20%	26 28%	** **
NET Well (7-10)		258 59%	** **	70 60%	** **	** **	** **	** **	** **	117 55%	87+h 67%	54 57%	** **
Don't know		20 5%	** **	3 3%	** **	** **	** **	** **	** **	4- 2%	6 5%	10 11%	** **

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Prepared by BMG

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Medians	7.00	**	7.00	**	**	**	**	**	**	7.00	7.00	7.00	**
Mode	8.00	**	10.00	**	**	**	**	**	**	6.00	8.00	7.00	**
Base for stats	417	**	113	**	**	**	**	**	**	210	123	84	**
Mean score	6.9	**	7.3a	**	**	**	**	**	**	6.8	7.2a	6.9	**
		-		a			a						a
Standard deviation	2.09	**	2.02	**	**	**	**	**	**	2.12	2.05	2.05	**
Standard Error	.11	**	.21	**	**	**	**	**	**	.17	.19	.22	**

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Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0) 5 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 1%	1 *%	** **	** **
2	(2.0) 6 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 2%	1 *%	** **	** **
3	(3.0) 16 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 3%	7 5%	** **	** **
4	(4.0) 27 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	16 6%	10 7%	** **	** **
5	(5.0) 42 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	25 9%	15 11%	** **	** **
6	(6.0) 63 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	48+k 17%	13- 9%	** **	** **
7	(7.0) 79 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	41- 15%	35+j 24%	** **	** **
8	(8.0) 82 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	52 19%	28 19%	** **	** **
9	(9.0) 43 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	29 10%	13 9%	** **	** **
10 - Extremely well	(10.0) 54 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	33 12%	19 13%	** **	** **
NET Badly (1-3)	28 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	19 7%	8 6%	** **	** **
NET Neutral (4-6)	132 30%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	89 32%	38 26%	** **	** **
NET Well (7-10)	258 59%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	155 56%	94 65%	** **	** **

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Prepared by BMG

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region											England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)						
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	20	**	**	**	**	**	**	**	**	**	**	**	14	5	**	**
	5%	**	**	**	**	**	**	**	**	**	**	**	5%	3%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	8.00	7.00	**	**
Base for stats	417	**	**	**	**	**	**	**	**	**	**	**	264	140	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	**	6.9	7.0	**	**
Standard deviation	2.09	**	**	**	**	**	**	**	**	**	**	**	2.13	2.00	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	**	.15	.16	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	2 1%	1 1%	** **	** **	2 1%	3 2%	4 1%	** **	** **	** **	** **
2	(2.0)	6 1%	* *	3 3%	** **	** **	4 2%	3 1%	4 1%	** **	** **	** **	** **
3	(3.0)	16 4%	3 3%	2 2%	** **	** **	5 2%	10 5%	14 4%	** **	** **	** **	** **
4	(4.0)	27 6%	9 7%	5 4%	** **	** **	13 6%	13 7%	20 6%	** **	** **	** **	** **
5	(5.0)	42 10%	9 7%	12 11%	** **	** **	21 9%	18 9%	33 10%	** **	** **	** **	** **
6	(6.0)	63 14%	20 17%	15 14%	** **	** **	36 15%	28 14%	48 14%	** **	** **	** **	** **
7	(7.0)	79 18%	23 19%	29+f 26%	** **	** **	52+f 22%	27 14%	62 18%	** **	** **	** **	** **
8	(8.0)	82 19%	23 18%	23 21%	** **	** **	46 19%	36 18%	64 19%	** **	** **	** **	** **
9	(9.0)	43 10%	14 11%	7 6%	** **	** **	21 9%	21 11%	31 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	54 12%	14 11%	9 8%	** **	** **	23 10%	27 14%	42 12%	** **	** **	** **	** **
NET Badly (1-3)		28 6%	5 4%	6 5%	** **	** **	11 5%	15 8%	22 6%	** **	** **	** **	** **
NET Neutral (4-6)		132 30%	38 31%	32 29%	** **	** **	70 30%	59 30%	101 30%	** **	** **	** **	** **
NET Well (7-10)		258 59%	74 60%	69 61%	** **	** **	143 61%	112 58%	200 59%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG					Ethnicity					
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	20	6	6	**	**	12	9	18	**	**	**	**
	5%	5%	5%	**	**	5%	4%	5%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	7.00	7.00	**	**	7.00	8.00	8.00	**	**	**	**
Base for stats	417	117	107	**	**	224	186	322	**	**	**	**
Mean score	6.9	7.0	6.8	**	**	6.9	6.9	6.9	**	**	**	**
Standard deviation	2.09	1.98	1.90	**	**	1.94	2.23	2.08	**	**	**	**
Standard Error	.11	.19	.19	**	**	.13	.19	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	3 3%	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	6 1%	3 2%	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	16 4%	7 6%	9 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	27 6%	11 9%	16 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	42 10%	15 12%	27 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	63 14%	12 10%	51 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	79 18%	17 14%	62 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	82 19%	16 13%	66 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	43 10%	14 12%	29 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	54 12%	16 14%	37 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		28 6%	13+b 11%	15- 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		132 30%	37 31%	94 30%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		258 59%	63 53%	194 61%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	20	6	15	**	**	**	**	**	**	**	**	**	**
	5%	5%	5%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	7.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	417	113	303	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	6.6	7.0hj	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.09	2.44	1.94	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.25	.12	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	** **	** **	1 1%	3 2%	5 1%	** **	5 1%	** **
2	(2.0)	6 1%	** **	** **	** **	** **	4 3%	1 *%	5 1%	** **	5 1%	** **
3	(3.0)	16 4%	** **	** **	** **	** **	7 4%	6 4%	16 4%	** **	16 4%	** **
4	(4.0)	27 6%	** **	** **	** **	** **	8 5%	13 8%	23 5%	** **	26 6%	** **
5	(5.0)	42 10%	** **	** **	** **	** **	16 10%	13 7%	41 10%	** **	42 10%	** **
6	(6.0)	63 14%	** **	** **	** **	** **	25 15%	24 14%	61 14%	** **	63 15%	** **
7	(7.0)	79 18%	** **	** **	** **	** **	28 17%	31 18%	76 18%	** **	77 18%	** **
8	(8.0)	82 19%	** **	** **	** **	** **	31 18%	39 23%	81 19%	** **	81 19%	** **
9	(9.0)	43 10%	** **	** **	** **	** **	17 10%	17 10%	41 10%	** **	43 10%	** **
10 - Extremely well	(10.0)	54 12%	** **	** **	** **	** **	26 15%	17 10%	53 13%	** **	54 13%	** **
NET Badly (1-3)		28 6%	** **	** **	** **	** **	12 7%	9 5%	26 6%	** **	26 6%	** **
NET Neutral (4-6)		132 30%	** **	** **	** **	** **	49 30%	50 29%	124 30%	** **	131 30%	** **
NET Well (7-10)		258 59%	** **	** **	** **	** **	102 61%	104 60%	251 60%	** **	255 59%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	20	**	**	**	**	4	10	18	**	18	**
	5%	**	**	**	**	3%	6%	4%	**	4%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	8.00	8.00	**	8.00	**
Base for stats	417	**	**	**	**	163	163	402	**	412	**
Mean score	6.9	**	**	**	**	7.0	6.9	7.0+	**	7.0	**
Standard deviation	2.09	**	**	**	**	2.15	2.02	2.07	**	2.08	**
Standard Error	.11	**	**	**	**	.18	.17	.11	**	.11	**

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Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	5 1%	5 1%	5 1%	5 1%	4 1%	1 *	5 1%	5 1%	5 1%	5 1%	3 1%	3 1%	2 1%	0 -	2 1%	2 1%
2	(2.0)	6 1%	6 1%	6 1%	6 1%	6 2%	4 2%	6 1%	6 1%	6 1%	5 1%	3 1%	2 1%	2 1%	2 2%	3 1%	4 2%
3	(3.0)	16 4%	14 3%	16 4%	14 3%	12 3%	8 3%	14 3%	16 4%	16 4%	15 3%	7- 2%	6 2%	8 3%	6 4%	10 3%	5- 2%
4	(4.0)	27 6%	27 6%	27 6%	25 6%	25 6%	13 6%	27 6%	27 6%	27 6%	26 6%	15 5%	14 5%	18 6%	3 2%	15 5%	15 5%
5	(5.0)	42 10%	40 9%	42 10%	39 9%	39 10%	18 8%	42 10%	42 10%	42 10%	40 9%	23 8%	17- 7%	20- 7%	5- 3%	22 7%	23 9%
6	(6.0)	63 14%	63 15%	63 14%	62 15%	60 15%	38 17%	63 15%	63 14%	63 14%	63 15%	39 13%	39 15%	39 13%	22 17%	39 13%	31- 11%
7	(7.0)	79 18%	79 19%	79 18%	79 19%	74 18%	39 18%	79 18%	79 18%	79 18%	79 19%	61 20%	54 20%	54 18%	24 18%	53 18%	53 19%
8	(8.0)	82 19%	81 19%	82 19%	81 19%	77 19%	42 19%	81 19%	82 19%	82 19%	82 19%	67+ 22%	57 22%	70+ 24%	33+ 25%	71+ 24%	61+ 22%
9	(9.0)	43 10%	38 9%	43 10%	41 10%	38 9%	20 9%	41 9%	43 10%	43 10%	40 9%	31 10%	23 9%	31 10%	13 9%	26 9%	28 10%
10 - Extremely well	(10.0)	54 12%	53 12%	54 12%	52 12%	50 12%	28 13%	54 12%	54 12%	54 12%	53 12%	47+ 15%	40 15%	42 14%	25+ 19%	41 14%	41 15%
NET Badly (1-3)		28 6%	26 6%	28 6%	26 6%	22 6%	13 6%	26 6%	28 6%	28 6%	25 6%	13- 4%	11- 4%	11- 4%	8 6%	15 5%	12- 4%
NET Neutral (4-6)		132 30%	130 31%	132 30%	126 30%	124 31%	69 32%	131 30%	132 30%	132 30%	129 30%	77- 25%	70 26%	77- 26%	30- 22%	76- 26%	70- 25%
NET Well (7-10)		258 59%	251 59%	258 59%	254 60%	239 59%	130 60%	255 59%	258 59%	258 59%	254 59%	204+ 67%	174+ 65%	197+ 66%	94+ 71%	191+ 65%	183+ 66%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	20	20	20	20	20	7	20	20	20	19	13	11	12	1-	12	11
	5%	5%	5%	5%	5%	3%	5%	5%	5%	4%	4%	4%	4%	*%	4%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	417	407	417	406	386	211	411	417	417	408	294	255	285	132	282	264
Mean score	6.9	6.9	6.9	7.0	7.0	7.0	6.9	6.9	6.9	7.0	7.3+	7.2+	7.3+	7.4+	7.2+	7.2+
Standard deviation	2.09	2.07	2.09	2.07	2.05	2.03	2.08	2.09	2.09	2.06	1.97	1.96	1.94	1.96	1.99	2.00
Standard Error	.11	.11	.11	.11	.11	.16	.11	.11	.11	.11	.13	.13	.12	.19	.13	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		440	**	410	290	157
Effective sample		371	**	346	245	133
Total		437	**	400	275	157
1 - Extremely badly	(1.0)	5 1%	** **	5 1%	5 2%	2 2%
2	(2.0)	6 1%	** **	2 1%	1- *%	0 -%
3	(3.0)	16 4%	** **	13 3%	8 3%	2 2%
4	(4.0)	27 6%	** **	22 6%	11- 4%	3- 2%
5	(5.0)	42 10%	** **	40 10%	27 10%	13 8%
6	(6.0)	63 14%	** **	61 15%	45 16%	33+ 21%
7	(7.0)	79 18%	** **	72 18%	50 18%	33 21%
8	(8.0)	82 19%	** **	78 20%	61+ 22%	34 22%
9	(9.0)	43 10%	** **	38 10%	27 10%	16 10%
10 - Extremely well	(10.0)	54 12%	** **	46 12%	27 10%	15 10%
NET Badly (1-3)		28 6%	** **	21 5%	14 5%	5 3%
NET Neutral (4-6)		132 30%	** **	123 31%	83 30%	49 31%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 5 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
NET Well (7-10)	258	**	235	165	99
	59%	**	59%	60%	63%
Don't know	20	**	20	13	5
	5%	**	5%	5%	3%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	417	**	379	262	153
Mean score	6.9	**	7.0	7.0	7.1
Standard deviation	2.09	**	2.01	1.95	1.77
Standard Error	.11	**	.11	.13	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 6
 Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	6 1%	6 2%	0 -%	** **	** **	4 2%	2 1%
2	(2.0)	11 3%	5 2%	2 2%	** **	** **	6 2%	5 3%
3	(3.0)	23 5%	11 4%	9 9%	** **	** **	11 4%	12 7%
4	(4.0)	36 8%	18 7%	10 9%	** **	** **	12- 5%	24+a 14%
5	(5.0)	46 10%	25 9%	11 10%	** **	** **	26 10%	20 12%
6	(6.0)	62 14%	43 16%	12 11%	** **	** **	42 16%	21 12%
7	(7.0)	71 16%	41 15%	15 14%	** **	** **	42 16%	28 16%
8	(8.0)	73 17%	45 17%	24 23%	** **	** **	50 19%	23 13%
9	(9.0)	25 6%	22+ 8%	3 3%	** **	** **	19 7%	6 3%
10 - Extremely well	(10.0)	48 11%	34b 13%	4- 4%	** **	** **	37+b 14%	11- 7%
NET Badly (1-3)		40 9%	22 8%	12 11%	** **	** **	21 8%	19 11%
NET Neutral (4-6)		145 33%	86 32%	33 30%	** **	** **	80 30%	65 38%
NET Well (7-10)		217 50%	142 53%	47 43%	** **	** **	148+b 56%	67- 40%
Don't know		36 8%	18 7%	17+a 16%	** **	** **	17 6%	19 11%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	6.00
Mode	8.00	8.00	8.00	**	**	8.00	7.00
Base for stats	401	249	91	**	**	249	151
Mean score	6.6	6.8+	6.2	**	**	6.9+b	6.0-
Standard deviation	2.21	2.23	2.02	**	**	2.19	2.15
Standard Error	.12	.16	.22	**	**	.16	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	6 1%	** **	2 2%	** **	** **	** **	** **	** **	4 2%	2 2%	0 -%	** **
2	(2.0)	11 3%	** **	1 1%	** **	** **	** **	** **	** **	5 2%	3 2%	3 3%	** **
3	(3.0)	23 5%	** **	7 6%	** **	** **	** **	** **	** **	12 6%	6 5%	5 5%	** **
4	(4.0)	36 8%	** **	13 11%	** **	** **	** **	** **	** **	23 11%	7 5%	7 8%	** **
5	(5.0)	46 10%	** **	8 7%	** **	** **	** **	** **	** **	18 8%	15 12%	13 14%	** **
6	(6.0)	62 14%	** **	18 16%	** **	** **	** **	** **	** **	31 14%	16 12%	16 17%	** **
7	(7.0)	71 16%	** **	15 13%	** **	** **	** **	** **	** **	38 18%	21 16%	12 12%	** **
8	(8.0)	73 17%	** **	15 13%	** **	** **	** **	** **	** **	35 16%	24 19%	14 15%	** **
9	(9.0)	25 6%	** **	8 7%	** **	** **	** **	** **	** **	11 5%	10 8%	3 3%	** **
10 - Extremely well	(10.0)	48 11%	** **	24 21%	** **	** **	** **	** **	** **	30 14%	14 11%	4 4%	** **
NET Badly (1-3)		40 9%	** **	9 8%	** **	** **	** **	** **	** **	21 10%	11 9%	8 8%	** **
NET Neutral (4-6)		145 33%	** **	39 34%	** **	** **	** **	** **	** **	71 33%	38 29%	36 38%	** **
NET Well (7-10)		217 50%	** **	62 53%	** **	** **	** **	** **	** **	114 53%	70 54%	33 35%	** **
Don't know		36 8%	** **	6 5%	** **	** **	** **	** **	** **	8- 4%	10 8%	18 19%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	6.00	**

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Table Q35_3_6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	440	**	107	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	214	128	94	**
Mode	8.00	**	10.00	**	**	**	**	**	7.00	8.00	6.00	**
Base for stats	401	**	110	**	**	**	**	**	206	118	77	**
Mean score	6.6	**	6.9egj	**	**	**	**	**	6.6	6.7eg	6.2	**
Standard deviation	2.21	**	2.39	**	**	**	eg	**	2.29	2.21	1.96	**
Standard Error	.12	**	.25	**	**	**	**	**	.18	.21	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	5 2%	1 *%	** **	** **
2	(2.0)	11 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 2%	5 3%	** **	** **
3	(3.0)	23 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	14 5%	8 5%	** **	** **
4	(4.0)	36 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	21 8%	15 10%	** **	** **
5	(5.0)	46 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	26 9%	18 12%	** **	** **
6	(6.0)	62 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **	38 14%	22 16%	** **	** **
7	(7.0)	71 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	50 18%	19 13%	** **	** **
8	(8.0)	73 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **	48 17%	23 16%	** **	** **
9	(9.0)	25 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	19 7%	5 4%	** **	** **
10 - Extremely well	(10.0)	48 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	35 13%	12 8%	** **	** **
NET Badly (1-3)		40 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 9%	13 9%	** **	** **
NET Neutral (4-6)		145 33%	** **	** **	** **	** **	** **	** **	** **	** **	** **	84 30%	55 38%	** **	** **
NET Well (7-10)		217 50%	** **	** **	** **	** **	** **	** **	** **	** **	** **	152+k 55%	59- 41%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

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Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	36	**	**	**	**	**	**	**	**	**	**	17-	17j	**	**
	8%	**	**	**	**	**	**	**	**	**	**	6%	12%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	6.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	7.00	8.00	**	**
Base for stats	401	**	**	**	**	**	**	**	**	**	**	261	127	**	**
Mean score	6.6	**	**	**	**	**	**	**	**	**	**	6.7+g	6.3	**	**
Standard deviation	2.21	gklm	gklm	**	gkl	**	**	**	**	g	**	2.22	2.14	**	**
Standard Error	.12	**	**	**	**	**	**	**	**	**	**	.16	.19	**	**

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Table Q35_3_6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	6 1%	0 -%	3 2%	** **	** **	3 1%	3 2%	3 1%	** **	** **	** **	** **
2	(2.0)	11 3%	1 1%	4 3%	** **	** **	4 2%	7 3%	9 3%	** **	** **	** **	** **
3	(3.0)	23 5%	6 5%	7 6%	** **	** **	13 5%	8 4%	19 5%	** **	** **	** **	** **
4	(4.0)	36 8%	15 12%	8 7%	** **	** **	23 10%	12 6%	29 9%	** **	** **	** **	** **
5	(5.0)	46 10%	10 8%	9 8%	** **	** **	19 8%	27 14%	35 10%	** **	** **	** **	** **
6	(6.0)	62 14%	17 14%	19 17%	** **	** **	37 16%	26 13%	54 16%	** **	** **	** **	** **
7	(7.0)	71 16%	18 15%	23 21%	** **	** **	41 17%	29 15%	50 15%	** **	** **	** **	** **
8	(8.0)	73 17%	26 21%	17 15%	** **	** **	43 18%	30 15%	57 17%	** **	** **	** **	** **
9	(9.0)	25 6%	8 6%	3 3%	** **	** **	11 5%	13 7%	13 4%	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 11%	15 13%	10 9%	** **	** **	26 11%	21 11%	36 10%	** **	** **	** **	** **
NET Badly (1-3)		40 9%	6 5%	14 12%	** **	** **	20 8%	18 9%	31 9%	** **	** **	** **	** **
NET Neutral (4-6)		145 33%	42 34%	36 32%	** **	** **	78 33%	65 34%	118 35%	** **	** **	** **	** **
NET Well (7-10)		217 50%	67 55%	54 48%	** **	** **	122 52%	93 48%	157 46%	** **	** **	** **	** **

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Prepared by BMG

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	36	8	8	**	**	16	18	35	**	**	**	**
	8%	6%	8%	**	**	7%	9%	10%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	7.00	**	**	8.00	8.00	8.00	**	**	**	**
Base for stats	401	116	104	**	**	220	176	306	**	**	**	**
Mean score	6.6	6.8	6.3	**	**	6.6	6.5	6.5	**	**	**	**
Standard deviation	2.21	2.07	2.22	**	**	2.15	2.25	2.17	**	**	**	**
Standard Error	.12	.20	.22	**	**	.15	.20	.14	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	6 1%	3 2%	3 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	11 3%	4 3%	7 2%	**	**	**	**	**	**	**	**	**
3	(3.0)	23 5%	11+b 9%	12- 4%	**	**	**	**	**	**	**	**	**
4	(4.0)	36 8%	15 13%	22 7%	**	**	**	**	**	**	**	**	**
5	(5.0)	46 10%	15 13%	31 10%	**	**	**	**	**	**	**	**	**
6	(6.0)	62 14%	14 12%	48 15%	**	**	**	**	**	**	**	**	**
7	(7.0)	71 16%	11- 9%	60+a 19%	**	**	**	**	**	**	**	**	**
8	(8.0)	73 17%	15 13%	58 18%	**	**	**	**	**	**	**	**	**
9	(9.0)	25 6%	5 4%	20 6%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	48 11%	15 13%	33 10%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		40 9%	18+b 15%	21- 7%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		145 33%	45 37%	100 32%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		217 50%	46- 39%	171+a 54%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	36	10	26	**	**	**	**	**	**	**	**	**	**
	8%	9%	8%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	8.00	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	401	109	292	**	**	**	**	**	**	**	**	**	**
Mean score	6.6	6.1-	6.7+ahij	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.21	2.49	2.07	**	**	**	**	**	**	**	**	**	**
Standard Error	.12	.26	.13	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	** **	** **	3 2%	3 2%	6 1%	** **	6 1%	** **
2	(2.0)	11 3%	** **	** **	** **	** **	2 1%	4 2%	10 2%	** **	11 3%	** **
3	(3.0)	23 5%	** **	** **	** **	** **	10 6%	10 6%	21 5%	** **	22 5%	** **
4	(4.0)	36 8%	** **	** **	** **	** **	14 8%	12 7%	36 8%	** **	36 8%	** **
5	(5.0)	46 10%	** **	** **	** **	** **	16 9%	20 11%	43 10%	** **	44 10%	** **
6	(6.0)	62 14%	** **	** **	** **	** **	25 15%	22 13%	59 14%	** **	62 14%	** **
7	(7.0)	71 16%	** **	** **	** **	** **	34 20%	31 18%	70 17%	** **	71 16%	** **
8	(8.0)	73 17%	** **	** **	** **	** **	23 13%	37 21%	69 16%	** **	71 17%	** **
9	(9.0)	25 6%	** **	** **	** **	** **	9 5%	8 5%	25 6%	** **	25 6%	** **
10 - Extremely well	(10.0)	48 11%	** **	** **	** **	** **	27+ 16%	11- 6%	48 11%	** **	48 11%	** **
NET Badly (1-3)		40 9%	** **	** **	** **	** **	15 9%	17 10%	37 9%	** **	39 9%	** **
NET Neutral (4-6)		145 33%	** **	** **	** **	** **	55 33%	54 31%	138 33%	** **	142 33%	** **
NET Well (7-10)		217 50%	** **	** **	** **	** **	92 55%	86 50%	211 50%	** **	215 50%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	36	**	**	**	**	5-	16e	34	**	34	**
	8%	**	**	**	**	3%	9%	8%	**	8%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	7.00	8.00	7.00	**	8.00	**
Base for stats	401	**	**	**	**	162	157	386	**	396	**
Mean score	6.6	**	**	**	**	6.7	6.4	6.6	**	6.6	**
Standard deviation	2.21	**	**	**	**	2.26	2.09	2.22	**	2.21	**
Standard Error	.12	**	**	**	**	.19	.18	.12	**	.12	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	6 1%	6 1%	6 1%	6 1%	5 1%	4 2%	6 1%	6 1%	6 1%	6 1%	0- -%	0- -%	2 1%	0 -%	1- *%	3 1%
2	(2.0)	11 3%	11 3%	11 3%	11 3%	10 2%	3 1%	11 3%	11 3%	11 3%	11 3%	8 3%	4 2%	5 2%	2 2%	5 2%	5 2%
3	(3.0)	23 5%	22 5%	23 5%	19 5%	20 5%	6- 3%	22 5%	23 5%	23 5%	22 5%	16 5%	9 4%	10- 4%	4 3%	13 4%	11 4%
4	(4.0)	36 8%	35 8%	36 8%	35 8%	32 8%	18 8%	35 8%	36 8%	36 8%	35 8%	13- 4%	17 6%	17- 6%	6 5%	21 7%	14- 5%
5	(5.0)	46 10%	45 10%	46 10%	45 11%	45 11%	23 10%	46 11%	46 10%	46 10%	44 10%	28 9%	21- 8%	26 9%	9 7%	26 9%	22- 8%
6	(6.0)	62 14%	60 14%	62 14%	61 14%	56 14%	29 13%	62 14%	62 14%	62 15%	62 15%	42 14%	38 14%	42 14%	20 15%	41 14%	39 14%
7	(7.0)	71 16%	69 16%	71 16%	71 17%	68 17%	39 18%	69 16%	71 16%	71 16%	71 17%	55 18%	50 19%	59+ 20%	20 15%	49 17%	51 19%
8	(8.0)	73 17%	72 17%	73 17%	73 17%	69 17%	42 19%	73 17%	73 17%	73 17%	71 17%	58 19%	50 19%	51 17%	33+ 25%	57 19%	56+ 20%
9	(9.0)	25 6%	25 6%	25 6%	25 6%	25 6%	13 6%	25 6%	25 6%	25 6%	24 6%	20 7%	18 7%	21 7%	7 6%	18 6%	19 7%
10 - Extremely well	(10.0)	48 11%	48 11%	48 11%	46 11%	44 11%	35+ 16%	48 11%	48 11%	48 11%	48 11%	43+ 14%	40+ 15%	40+ 13%	31+acef 23%	42+ 14%	36 13%
NET Badly (1-3)		40 9%	39 9%	40 9%	36 9%	35 9%	12- 5%	39 9%	40 9%	40 9%	39 9%	24 8%	14- 5%	17- 6%	6- 4%	19- 6%	19- 7%
NET Neutral (4-6)		145 33%	140 33%	145 33%	140 33%	133 33%	70 32%	143 33%	145 33%	145 33%	142 33%	83- 27%	76- 29%	86- 29%	35 26%	88 30%	75- 27%
NET Well (7-10)		217 50%	214 50%	217 50%	215 50%	206 51%	128+bfgh 59%	215 50%	217 50%	217 50%	214 50%	177+ 58%	157+ 59%	170+ 57%	91+ce 68%	166+ 56%	163+ 59%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	36 8%	35e 8%	36e 8%	35e 8%	32 8%	7- 3%	36e 8%	36e 8%	36e 8%	33 8%	24d 8%	19d 7%	25d 8%	1- 1%	22d 7%	19d 7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	401	392	401	391	374	211	396	401	401	394	283	247	273	131	273	257
Mean score	6.6	6.6	6.6	6.6	6.6	6.9+	6.6	6.6	6.6	6.6	7.0+	7.1+	7.0+	7.4+ace	6.9+	7.0+
Standard deviation	2.21	2.22	2.21	2.19	2.19	2.16	2.21	2.21	2.21	2.21	2.10	2.03	2.05	2.03	2.10	2.09
Standard Error	.12	.12	.12	.12	.12	.17	.12	.12	.12	.12	.14	.14	.13	.20	.14	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 6 1%	** **	4 1%	3 1%	3 2%
2	(2.0) 11 3%	** **	8 2%	5 2%	4 2%
3	(3.0) 23 5%	** **	20 5%	13 5%	6 4%
4	(4.0) 36 8%	** **	28 7%	20 7%	9 6%
5	(5.0) 46 10%	** **	42 11%	26 9%	13 8%
6	(6.0) 62 14%	** **	59 15%	39 14%	26 16%
7	(7.0) 71 16%	** **	67 17%	45 16%	29 18%
8	(8.0) 73 17%	** **	68 17%	53 19%	30 19%
9	(9.0) 25 6%	** **	25 6%	13 5%	10 6%
10 - Extremely well	(10.0) 48 11%	** **	45 11%	31 11%	20 13%
NET Badly (1-3)	40 9%	** **	32 8%	21 8%	12 8%
NET Neutral (4-6)	145 33%	** **	129 32%	84 31%	48 30%
NET Well (7-10)	217 50%	** **	204 51%	142 52%	89+ 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 6 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	36	**	34	28	9
	8%	**	9%	10%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	401	**	365	247	149
Mean score	6.6	**	6.7+a	6.7a	6.8a
Standard deviation	2.21	**	2.15	2.14	2.14
Standard Error	.12	**	.12	.14	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_7

Q35. STV Player or STV Player+ (formerly STV Player or STV Player

VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	5 1%	2 1%	2 2%	** **	** **	1 *%	4 2%
2	(2.0)	10 2%	7 3%	3 3%	** **	** **	3 1%	7 4%
3	(3.0)	18 4%	4- 2%	10+a 10%	** **	** **	11 4%	7 4%
4	(4.0)	18 4%	10 4%	5 5%	** **	** **	8 3%	10 6%
5	(5.0)	54 12%	36 13%	8 8%	** **	** **	32 12%	22 13%
6	(6.0)	70 16%	48 18%	11 10%	** **	** **	42 16%	28 16%
7	(7.0)	76 17%	40 15%	23 22%	** **	** **	47 18%	27 16%
8	(8.0)	72 17%	47 17%	19 18%	** **	** **	46 17%	26 15%
9	(9.0)	33 7%	29+b 11%	3- 3%	** **	** **	22 8%	11 6%
10 - Extremely well	(10.0)	47 11%	30b 11%	5- 4%	** **	** **	34 13%	13 8%
NET Badly (1-3)		32 7%	13- 5%	15+a 14%	** **	** **	15 6%	17 10%
NET Neutral (4-6)		142 33%	94b 35%	24- 22%	** **	** **	82 31%	60 35%
NET Well (7-10)		228 52%	146 54%	50 46%	** **	** **	150+b 56%	77- 45%

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Prepared by BMG

Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Don't know	34	15	19+a	**	**	19	15
	8%	6%	18%	**	**	7%	9%
Medians	7.00	7.00	7.00	**	**	7.00	6.00
Mode	7.00	6.00	7.00	**	**	7.00	6.00
Base for stats	403	252	89	**	**	247	154
Mean score	6.7	6.9+b	6.2-	**	**	7.0+b	6.4-
Standard deviation	2.09	2.02	2.16	**	**	1.99	2.19
Standard Error	.11	.14	.23	**	**	.14	.18

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Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player

VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	5 1%	** **	0 -%	** **	** **	** **	** **	** **	0 -%	4+h 3%	1 1%	** **
2	(2.0)	10 2%	** **	3 3%	** **	** **	** **	** **	** **	7 3%	1 1%	2 2%	** **
3	(3.0)	18 4%	** **	3 2%	** **	** **	** **	** **	** **	11 5%	3 2%	3 3%	** **
4	(4.0)	18 4%	** **	3 3%	** **	** **	** **	** **	** **	5 2%	5 4%	8 8%	** **
5	(5.0)	54 12%	** **	15 13%	** **	** **	** **	** **	** **	27 13%	18 14%	9 9%	** **
6	(6.0)	70 16%	** **	9 8%	** **	** **	** **	** **	** **	32 15%	18 14%	20 22%	** **
7	(7.0)	76 17%	** **	23 20%	** **	** **	** **	** **	** **	42 20%	22 17%	12 13%	** **
8	(8.0)	72 17%	** **	21 18%	** **	** **	** **	** **	** **	33 15%	27 21%	12 13%	** **
9	(9.0)	33 7%	** **	11 9%	** **	** **	** **	** **	** **	19 9%	9 7%	5 5%	** **
10 - Extremely well	(10.0)	47 11%	** **	22 19%	** **	** **	** **	** **	** **	28 13%	16 12%	3 3%	** **
NET Badly (1-3)		32 7%	** **	6 5%	** **	** **	** **	** **	** **	19 9%	8 6%	6 6%	** **
NET Neutral (4-6)		142 33%	** **	28 24%	** **	** **	** **	** **	** **	64 30%	41 32%	37 39%	** **
NET Well (7-10)		228 52%	** **	77 66%	** **	** **	** **	** **	** **	122 57%	74 57%	32 34%	** **
Don't know		34 8%	** **	5 4%	** **	** **	** **	** **	** **	9- 4%	6 5%	20 21%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player

VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Medians	7.00	**	7.00	**	**	**	**	**	**	7.00	7.00	6.00	**
Mode	7.00	**	7.00	**	**	**	**	**	**	7.00	8.00	6.00	**
Base for stats	403	**	111	**	**	**	**	**	**	206	122	75	**
Mean score	6.7	**	7.3+aej	**	**	**	**	**	**	6.9ej	6.9ej	6.2-	**
Standard deviation	2.09	**	2.09	**	e ej	**	**	**	**	2.11	2.14	1.89	**
Standard Error	.11	**	.22	**	**	**	**	**	**	.17	.20	.21	**

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Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0) 5 1%	**	**	**	**	**	**	**	**	**	**	0-	5+j 3%	**	**
2	(2.0) 10 2%	**	**	**	**	**	**	**	**	**	**	8 3%	2 1%	**	**
3	(3.0) 18 4%	**	**	**	**	**	**	**	**	**	**	8 3%	8 6%	**	**
4	(4.0) 18 4%	**	**	**	**	**	**	**	**	**	**	10 3%	8 6%	**	**
5	(5.0) 54 12%	**	**	**	**	**	**	**	**	**	**	33 12%	19 13%	**	**
6	(6.0) 70 16%	**	**	**	**	**	**	**	**	**	**	49 18%	19 13%	**	**
7	(7.0) 76 17%	**	**	**	**	**	**	**	**	**	**	42 15%	30 21%	**	**
8	(8.0) 72 17%	**	**	**	**	**	**	**	**	**	**	51 18%	20 14%	**	**
9	(9.0) 33 7%	**	**	**	**	**	**	**	**	**	**	23 8%	9 6%	**	**
10 - Extremely well	(10.0) 47 11%	**	**	**	**	**	**	**	**	**	**	34 12%	12 8%	**	**
NET Badly (1-3)	32 7%	**	**	**	**	**	**	**	**	**	**	16 6%	15 10%	**	**
NET Neutral (4-6)	142 33%	**	**	**	**	**	**	**	**	**	**	92 33%	46 32%	**	**
NET Well (7-10)	228 52%	**	**	**	**	**	**	**	**	**	**	150 54%	70 48%	**	**

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Prepared by BMG

Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	34	**	**	**	**	**	**	**	**	**	**	20	14	**	**
	8%	**	**	**	**	**	**	**	**	**	**	7%	9%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	8.00	7.00	**	**
Base for stats	403	**	**	**	**	**	**	**	**	**	**	258	131	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.9+ek	6.4-	**	**
Standard deviation	2.09	**	**	**	**	**	**	**	**	**	**	2.02	2.19	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.15	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	2 1%	1 1%	** **	** **	3 1%	2 1%	5 1%	** **	** **	** **	** **
2	(2.0)	10 2%	3 2%	1 1%	** **	** **	4 2%	6 3%	4 1%	** **	** **	** **	** **
3	(3.0)	18 4%	5 4%	5 4%	** **	** **	10 4%	8 4%	15 4%	** **	** **	** **	** **
4	(4.0)	18 4%	7 5%	3 3%	** **	** **	10 4%	8 4%	15 4%	** **	** **	** **	** **
5	(5.0)	54 12%	11 9%	15 13%	** **	** **	25 11%	26 13%	47 14%	** **	** **	** **	** **
6	(6.0)	70 16%	20 16%	24f 21%	** **	** **	44 19%	23 12%	54 16%	** **	** **	** **	** **
7	(7.0)	76 17%	25 21%	20 18%	** **	** **	45 19%	31 16%	55 16%	** **	** **	** **	** **
8	(8.0)	72 17%	23 19%	20 18%	** **	** **	44 19%	29 15%	52 15%	** **	** **	** **	** **
9	(9.0)	33 7%	9 7%	4 4%	** **	** **	13 5%	20b 10%	26 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	47 11%	12 10%	10 9%	** **	** **	22 9%	23 12%	35 10%	** **	** **	** **	** **
NET Badly (1-3)		32 7%	9 8%	7 6%	** **	** **	16 7%	16 8%	24 7%	** **	** **	** **	** **
NET Neutral (4-6)		142 33%	37 30%	42 38%	** **	** **	80 34%	58 30%	116 34%	** **	** **	** **	** **
NET Well (7-10)		228 52%	70 57%	54 48%	** **	** **	124 52%	103 53%	169 50%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	34	7	9	**	**	16	18	32	**	**	**	**
	8%	6%	8%	**	**	7%	9%	9%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	7.00	7.00	6.00	**	**	7.00	7.00	7.00	**	**	**	**
Base for stats	403	116	103	**	**	220	176	309	**	**	**	**
Mean score	6.7	6.8	6.6	**	**	6.7	6.8	6.7	**	**	**	**
Standard deviation	2.09	2.07	1.90	**	**	1.99	2.21	2.08	**	**	**	**
Standard Error	.11	.19	.19	**	**	.14	.20	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	2 2%	3 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	10 2%	5 4%	5 2%	**	**	**	**	**	**	**	**	**
3	(3.0)	18 4%	6 5%	12 4%	**	**	**	**	**	**	**	**	**
4	(4.0)	18 4%	9+b 8%	9- 3%	**	**	**	**	**	**	**	**	**
5	(5.0)	54 12%	18 15%	36 11%	**	**	**	**	**	**	**	**	**
6	(6.0)	70 16%	19 16%	51 16%	**	**	**	**	**	**	**	**	**
7	(7.0)	76 17%	10- 8%	66+a 21%	**	**	**	**	**	**	**	**	**
8	(8.0)	72 17%	16 14%	56 18%	**	**	**	**	**	**	**	**	**
9	(9.0)	33 7%	11 9%	22 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	47 11%	10 9%	37 12%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		32 7%	13 11%	19 6%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		142 33%	46 39%	96 30%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		228 52%	47- 40%	181+a 57%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	34	13	22	**	**	**	**	**	**	**	**	**	**
	8%	11%	7%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	403	106	296	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	6.3-	6.9+ahj	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.09	2.32	1.98	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.24	.13	**	**	**	**	**	**	**	**	**	**

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Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player

VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access				No (d)	
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		Yes (net) (c)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	** **	** **	1 *%	2 1%	5 1%	** **	5 1%	** **
2	(2.0)	10 2%	** **	** **	** **	** **	3 2%	5 3%	10 2%	** **	10 2%	** **
3	(3.0)	18 4%	** **	** **	** **	** **	5 3%	11 6%	15 4%	** **	15 4%	** **
4	(4.0)	18 4%	** **	** **	** **	** **	5 3%	9 5%	18 4%	** **	18 4%	** **
5	(5.0)	54 12%	** **	** **	** **	** **	23 14%	20 11%	51 12%	** **	54 13%	** **
6	(6.0)	70 16%	** **	** **	** **	** **	29 17%	22 13%	68 16%	** **	70 16%	** **
7	(7.0)	76 17%	** **	** **	** **	** **	35 21%	31 18%	73 17%	** **	75 17%	** **
8	(8.0)	72 17%	** **	** **	** **	** **	29 17%	34 20%	68 16%	** **	71 16%	** **
9	(9.0)	33 7%	** **	** **	** **	** **	7 4%	13 7%	33 8%	** **	33 8%	** **
10 - Extremely well	(10.0)	47 11%	** **	** **	** **	** **	28+£ 16%	7- 4%	47 11%	** **	47 11%	** **
NET Badly (1-3)		32 7%	** **	** **	** **	** **	9 5%	18 10%	30 7%	** **	30 7%	** **
NET Neutral (4-6)		142 33%	** **	** **	** **	** **	56 34%	50 29%	137 33%	** **	142 33%	** **
NET Well (7-10)		228 52%	** **	** **	** **	** **	99+ 59%	85 49%	221 53%	** **	225 52%	** **

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Prepared by BMG

Table Q35 3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player

VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	34	**	**	**	**	3-	20+e	32	**	32	**
	8%	**	**	**	**	2%	12%	8%	**	8%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	**	**	7.00	8.00	7.00	**	7.00	**
Base for stats	403	**	**	**	**	164	153	388	**	398	**
Mean score	6.7	**	**	**	**	7.0f	6.4-	6.8	**	6.8	**
Standard deviation	2.09	**	**	**	**	2.00	2.06	2.09	**	2.08	**
Standard Error	.11	**	**	**	**	.17	.18	.12	**	.11	**

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Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player

VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	5 1%	5 1%	5 1%	4 1%	3 1%	1 *%	5 1%	5 1%	5 1%	5 1%	1 *%	1 1%	1 *%	3 1%	2 1%	
2	(2.0)	10 2%	9 2%	10 2%	9 2%	8 2%	6 3%	9 2%	10 2%	10 2%	10 2%	2- 1%	3 1%	3- 1%	4 1%	2- 1%	
3	(3.0)	18 4%	18 4%	18 4%	18 4%	16 4%	6 3%	18 4%	18 4%	18 4%	16 4%	7- 2%	6 2%	7- 2%	9 3%	9 3%	
4	(4.0)	18 4%	16 4%	18 4%	16 4%	17 4%	5 2%	17 4%	18 4%	18 4%	17 4%	10 3%	8 3%	11 4%	2 2%	11 4%	10 3%
5	(5.0)	54 12%	52 12%	54 12%	52 12%	51 13%	25 11%	52 12%	54 12%	53 12%	53 12%	33 11%	24- 9%	28- 9%	30 10%	28 10%	
6	(6.0)	70 16%	67 16%	70 16%	69 16%	62 15%	32 15%	69 16%	70 16%	70 16%	70 16%	38- 12%	38 14%	33- 11%	16 12%	34- 11%	41 15%
7	(7.0)	76 17%	75 18%	76 17%	74 17%	72 18%	35 16%	75 17%	76 17%	76 17%	74 17%	66+ 21%	53 20%	59 20%	22 17%	59+ 20%	48 18%
8	(8.0)	72 17%	72 17%	72 17%	72 17%	67 17%	44 20%	72 17%	72 17%	72 17%	72 17%	59+ 19%	54+ 20%	60+ 20%	35+ 26%	60+ 20%	58+ 21%
9	(9.0)	33 7%	32 7%	33 7%	33 8%	33 8%	23+ 11%	33 8%	33 7%	33 7%	32 7%	29+ 9%	24 9%	28 9%	18+ 14%	23 8%	24 9%
10 - Extremely well	(10.0)	47 11%	47 11%	47 11%	45 11%	44 11%	35+ 16%	47 11%	47 11%	47 11%	46 11%	39 13%	34 13%	40+ 13%	26+ 20%	38+ 13%	34 13%
NET Badly (1-3)		32 7%	31 7%	32 7%	30 7%	28 7%	13 6%	31 7%	32 7%	32 7%	31 7%	11- 4%	11- 4%	12- 4%	3- 2%	15- 5%	12- 4%
NET Neutral (4-6)		142 33%	136 32%	142 33%	137 32%	130 32%	62 28%	139 32%	142 33%	142 33%	140 33%	81- 26%	70- 26%	72- 24%	27- 21%	75- 25%	78- 29%
NET Well (7-10)		228 52%	227 53%	228 52%	225 53%	216 53%	137 63%	227 53%	228 52%	228 52%	224 52%	192+ 63%	165+ 62%	187+ 63%	101 76%	180+ 61%	165+ 60%

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Prepared by BMG

Table Q35 3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player

VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	34 8%	34e 8%	34e 8%	34e 8%	32e 8%	7- 3%	34e 8%	34e 8%	34e 8%	32e 8%	23d 7%	19d 7%	27d 9%	1- 1%	24d 8%	20d 7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	403	393	403	392	374	211	397	403	403	395	284	246	271	131	271	255
Mean score	6.7	6.8	6.7	6.8+	6.8	7.2	6.8+	6.7	6.7	6.8	7.2+	7.2+	7.2+	7.7	7.1+	7.1+
						+abcd								+abcef		
Standard deviation	2.09	2.08	2.09	2.06	2.06	2.07	2.08	2.09	2.09	2.08	1.87	1.90	1.93	1.79	2.00	1.93
Standard Error	.11	.11	.11	.11	.12	.16	.11	.11	.11	.11	.12	.13	.13	.17	.13	.13

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Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player

VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 5 1%	** **	5 1%	4 1%	2 1%
2	(2.0) 10 2%	** **	7 2%	4 2%	1 *%
3	(3.0) 18 4%	** **	15 4%	11 4%	7 5%
4	(4.0) 18 4%	** **	17 4%	13 5%	5 3%
5	(5.0) 54 12%	** **	51 13%	34 12%	23 15%
6	(6.0) 70 16%	** **	58 14%	38 14%	19 12%
7	(7.0) 76 17%	** **	72 18%	55 20%	35 22%
8	(8.0) 72 17%	** **	67 17%	47 17%	34 22%
9	(9.0) 33 7%	** **	33 8%	17 6%	9 6%
10 - Extremely well	(10.0) 47 11%	** **	44 11%	26 10%	15 10%
NET Badly (1-3)	32 7%	** **	26 7%	19 7%	10 6%
NET Neutral (4-6)	142 33%	** **	126 32%	85 31%	48 30%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_3_7 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
NET Well (7-10)	228	**	216	147	93+
	52%	**	54%	53%	59%
Don't know	34	**	32	25	7
	8%	**	8%	9%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	403	**	368	251	151
Mean score	6.7	**	6.8	6.7	6.8
Standard deviation	2.09	**	2.07	2.04	1.93
Standard Error	.11	**	.12	.14	.17

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Table Q35 3 8

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	7 2%	3 1%	4 3%	** **	** **	3 1%	3 2%
2	(2.0)	5 1%	1 *%	4+a 4%	** **	** **	2 1%	4 2%
3	(3.0)	19 4%	10 4%	6 6%	** **	** **	10 4%	9 5%
4	(4.0)	28 6%	14 5%	10 9%	** **	** **	15 5%	13 8%
5	(5.0)	52 12%	31 12%	8 7%	** **	** **	32 12%	20 12%
6	(6.0)	60 14%	42 16%	11 10%	** **	** **	31 12%	29 17%
7	(7.0)	84 19%	53 20%	16 15%	** **	** **	56 21%	27 16%
8	(8.0)	70 16%	35 13%	26+a 24%	** **	** **	44 16%	26 15%
9	(9.0)	33 7%	27+b 10%	3- 3%	** **	** **	25 9%	8 5%
10 - Extremely well	(10.0)	47 11%	34b 13%	4- 4%	** **	** **	31 12%	16 9%
NET Badly (1-3)		31 7%	14 5%	14+a 13%	** **	** **	15 6%	16 9%
NET Neutral (4-6)		140 32%	88 33%	30 27%	** **	** **	78 29%	62 37%
NET Well (7-10)		234 53%	149 56%	49 46%	** **	** **	156+b 58%	76- 45%
Don't know		32 7%	17 6%	15+a 14%	** **	** **	18 7%	14 9%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35.3.8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	6.00
Mode	7.00	7.00	8.00	**	**	7.00	6.00
Base for stats	405	251	93	**	**	249	155
Mean score	6.7	6.9+b	6.1-	**	**	6.9+b	6.4-
Standard deviation	2.10	2.03	2.27	**	**	2.04	2.18
Standard Error	.11	.14	.24	**	**	.15	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.3.8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	7 2%	** **	0 -%	** **	** **	** **	** **	** **	4 2%	1 1%	1 1%	** **
2	(2.0)	5 1%	** **	1 1%	** **	** **	** **	** **	** **	3 1%	2 1%	1 1%	** **
3	(3.0)	19 4%	** **	4 4%	** **	** **	** **	** **	** **	11 5%	7 6%	1 1%	** **
4	(4.0)	28 6%	** **	7 6%	** **	** **	** **	** **	** **	13 6%	7 6%	7 8%	** **
5	(5.0)	52 12%	** **	13 11%	** **	** **	** **	** **	** **	28 13%	13 10%	11 12%	** **
6	(6.0)	60 14%	** **	15 13%	** **	** **	** **	** **	** **	29 13%	15 11%	17 18%	** **
7	(7.0)	84 19%	** **	20 17%	** **	** **	** **	** **	** **	43 20%	29 23%	12 12%	** **
8	(8.0)	70 16%	** **	11 10%	** **	** **	** **	** **	** **	28 13%	23 18%	19 20%	** **
9	(9.0)	33 7%	** **	16 14%	** **	** **	** **	** **	** **	22+ 10%	8 6%	2 2%	** **
10 - Extremely well	(10.0)	47 11%	** **	22 19%	** **	** **	** **	** **	** **	28 13%	14 11%	5 5%	** **
NET Badly (1-3)		31 7%	** **	6 5%	** **	** **	** **	** **	** **	18 8%	10 8%	3 3%	** **
NET Neutral (4-6)		140 32%	** **	35 30%	** **	** **	** **	** **	** **	70 33%	35 27%	36 38%	** **
NET Well (7-10)		234 53%	** **	70 60%	** **	** **	** **	** **	** **	121 56%	75 58%	38 40%	** **
Don't know		32 7%	** **	6 5%	** **	** **	** **	** **	** **	6- 3%	9 7%	18 19%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	6.00	**

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Prepared by BMG

Table Q35.3.8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	440	**	107	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	214	128	94	**
Mode	7.00	**	10.00	**	**	**	**	**	7.00	7.00	8.00	**
Base for stats	405	**	111	**	**	**	**	**	209	120	77	**
Mean score	6.7	**	7.2+aej	**	**	**	**	**	6.8e	6.8e	6.5	**
		-		e	e	-	e					e
Standard deviation	2.10	**	2.13	**	**	**	**	**	2.21	2.07	1.86	**
Standard Error	.11	**	.22	**	**	**	**	**	.18	.20	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	7 2%	**	**	**	**	**	**	**	**	**	4 2%	2 2%	**	**
2	(2.0)	5 1%	**	**	**	**	**	**	**	**	**	4 1%	1 1%	**	**
3	(3.0)	19 4%	**	**	**	**	**	**	**	**	**	11 4%	7 5%	**	**
4	(4.0)	28 6%	**	**	**	**	**	**	**	**	**	15 5%	11 8%	**	**
5	(5.0)	52 12%	**	**	**	**	**	**	**	**	**	34 12%	17 12%	**	**
6	(6.0)	60 14%	**	**	**	**	**	**	**	**	**	35 13%	23 16%	**	**
7	(7.0)	84 19%	**	**	**	**	**	**	**	**	**	50 18%	29 20%	**	**
8	(8.0)	70 16%	**	**	**	**	**	**	**	**	**	48 17%	20 14%	**	**
9	(9.0)	33 7%	**	**	**	**	**	**	**	**	**	26+ 9%	6 4%	**	**
10 - Extremely well	(10.0)	47 11%	**	**	**	**	**	**	**	**	**	31 11%	15 10%	**	**
NET Badly (1-3)		31 7%	**	**	**	**	**	**	**	**	**	20 7%	11 7%	**	**
NET Neutral (4-6)		140 32%	**	**	**	**	**	**	**	**	**	84 30%	51 35%	**	**
NET Well (7-10)		234 53%	**	**	**	**	**	**	**	**	**	155 56%	70 49%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	32	**	**	**	**	**	**	**	**	**	**	18	12	**	**
	7%	**	**	**	**	**	**	**	**	**	**	7%	8%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Base for stats	405	**	**	**	**	**	**	**	**	**	**	259	132	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.8	6.5	**	**
Standard deviation	2.10	**	**	**	**	**	**	**	**	**	**	2.12	2.09	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.15	.18	**	**

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Table Q35.3.8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity Minority Ethnic Group				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	7 2%	2 2%	1 1%	** **	** **	3 1%	3 2%	4 1%	** **	** **	** **	** **
2	(2.0)	5 1%	1 1%	4+f 4%	** **	** **	5 2%	0 -%	3 1%	** **	** **	** **	** **
3	(3.0)	19 4%	2 2%	6 5%	** **	** **	8 3%	9 5%	14 4%	** **	** **	** **	** **
4	(4.0)	28 6%	5 4%	5 5%	** **	** **	11 4%	16 8%	24 7%	** **	** **	** **	** **
5	(5.0)	52 12%	11 9%	13 11%	** **	** **	24 10%	28 14%	41 12%	** **	** **	** **	** **
6	(6.0)	60 14%	23 19%	14 13%	** **	** **	38 16%	23 12%	49 14%	** **	** **	** **	** **
7	(7.0)	84 19%	27 22%	22 19%	** **	** **	48 20%	35 18%	67 20%	** **	** **	** **	** **
8	(8.0)	70 16%	13- 10%	25+a 22%	** **	** **	38 16%	31 16%	58 17%	** **	** **	** **	** **
9	(9.0)	33 7%	16+b 13%	3- 3%	** **	** **	19 8%	13 7%	18 5%	** **	** **	** **	** **
10 - Extremely well	(10.0)	47 11%	13 10%	11 9%	** **	** **	23 10%	22 11%	32 9%	** **	** **	** **	** **
NET Badly (1-3)		31 7%	6 5%	11 10%	** **	** **	17 7%	12 6%	21 6%	** **	** **	** **	** **
NET Neutral (4-6)		140 32%	40 33%	32 29%	** **	** **	73 31%	67 34%	113 33%	** **	** **	** **	** **
NET Well (7-10)		234 53%	68 55%	60 54%	** **	** **	129 55%	101 52%	174 51%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	32	9	9	**	**	18	14	31	**	**	**	**
	7%	8%	8%	**	**	8%	7%	9%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	7.00	7.00	8.00	**	**	7.00	7.00	7.00	**	**	**	**
Base for stats	405	114	104	**	**	218	180	309	**	**	**	**
Mean score	6.7	6.9	6.6	**	**	6.8	6.7	6.6	**	**	**	**
Standard deviation	2.10	2.01	2.12	**	**	2.07	2.12	2.02	**	**	**	**
Standard Error	.11	.19	.21	**	**	.14	.18	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.3.8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	7 2%	2 2%	4 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	5 1%	1 1%	4 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	19 4%	9+b 8%	10- 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	28 6%	10 8%	18 6%	**	**	**	**	**	**	**	**	**
5	(5.0)	52 12%	18 16%	33 11%	**	**	**	**	**	**	**	**	**
6	(6.0)	60 14%	15 13%	45 14%	**	**	**	**	**	**	**	**	**
7	(7.0)	84 19%	13- 11%	71+a 22%	**	**	**	**	**	**	**	**	**
8	(8.0)	70 16%	17 14%	53 17%	**	**	**	**	**	**	**	**	**
9	(9.0)	33 7%	8 6%	25 8%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	47 11%	13 11%	34 11%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		31 7%	13 11%	18 6%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		140 32%	44 37%	96 30%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		234 53%	50- 42%	183+a 58%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	32	12	20	**	**	**	**	**	**	**	**	**	**
	7%	10%	6%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	7.00	5.00	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	405	107	298	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	6.4	6.8hij	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.10	2.30	2.02	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.24	.13	**	**	**	**	**	**	**	**	**	**

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Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	7 2%	** **	** **	** **	** **	3 2%	2 1%	5 1%	** **	5 1%	** **
2	(2.0)	5 1%	** **	** **	** **	** **	4 2%	1 *%	5 1%	** **	5 1%	** **
3	(3.0)	19 4%	** **	** **	** **	** **	10 6%	7 4%	19 5%	** **	19 4%	** **
4	(4.0)	28 6%	** **	** **	** **	** **	7 4%	12 7%	26 6%	** **	27 6%	** **
5	(5.0)	52 12%	** **	** **	** **	** **	13 8%	23 13%	48 11%	** **	52 12%	** **
6	(6.0)	60 14%	** **	** **	** **	** **	22 13%	29 16%	60 14%	** **	60 14%	** **
7	(7.0)	84 19%	** **	** **	** **	** **	36 21%	32 18%	83 20%	** **	84 20%	** **
8	(8.0)	70 16%	** **	** **	** **	** **	27 16%	33 19%	65 16%	** **	68 16%	** **
9	(9.0)	33 7%	** **	** **	** **	** **	16 9%	9 5%	32 8%	** **	32 7%	** **
10 - Extremely well	(10.0)	47 11%	** **	** **	** **	** **	24f 14%	12- 7%	47 11%	** **	47 11%	** **
NET Badly (1-3)		31 7%	** **	** **	** **	** **	16 10%	10 6%	29 7%	** **	29 7%	** **
NET Neutral (4-6)		140 32%	** **	** **	** **	** **	41- 25%	64e 37%	133 32%	** **	140 32%	** **
NET Well (7-10)		234 53%	** **	** **	** **	** **	103+f 61%	85 49%	227 54%	** **	231 54%	** **

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Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	32	**	**	**	**	7	15	30	**	30	**
	7%	**	**	**	**	4%	9%	7%	**	7%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	**	**	7.00	8.00	7.00	**	7.00	**
Base for stats	405	**	**	**	**	160	159	390	**	400	**
Mean score	6.7	**	**	**	**	6.9	6.6	6.8	**	6.7	**
Standard deviation	2.10	**	**	**	**	2.22	1.92	2.08	**	2.08	**
Standard Error	.11	**	**	**	**	.19	.16	.12	**	.11	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	7 2%	7 2%	7 2%	7 2%	5 1%	0- -%	7 2%	7 2%	7 2%	5 1%	4 1%	5 2%	3 1%	0 -%	5 2%	3 1%
2	(2.0)	5 1%	5 1%	5 1%	5 1%	4 1%	3 1%	5 1%	5 1%	5 1%	5 1%	3 1%	2 1%	3 1%	1 1%	3 1%	4 1%
3	(3.0)	19 4%	17 4%	19 4%	17 4%	17 4%	5 2%	18 4%	19 4%	19 4%	19 4%	7- 2%	8 3%	5- 2%	0- -%	8- 3%	6- 2%
4	(4.0)	28 6%	27 6%	28 6%	25 6%	25 6%	14 6%	27 6%	28 6%	28 6%	27 6%	14- 5%	11- 4%	15 5%	6 4%	12- 4%	15 5%
5	(5.0)	52 12%	50 12%	52 12%	51 12%	48 12%	26 12%	52 12%	52 12%	52 12%	51 12%	25- 8%	21- 8%	27- 9%	13 10%	30 10%	22- 8%
6	(6.0)	60 14%	59 14%	60 14%	59 14%	55 14%	24 11%	59 14%	60 14%	60 14%	59 14%	36 12%	32 12%	39 13%	10- 8%	35 12%	32 12%
7	(7.0)	84 19%	84 20%	84 19%	84 20%	81 20%	46 21%	84 19%	84 19%	84 19%	84 20%	69+ 22%	53 20%	64 22%	27 20%	64 22%	60 22%
8	(8.0)	70 16%	69 16%	70 16%	69 16%	66 16%	36 17%	70 16%	70 16%	70 16%	67 16%	56 18%	53+ 20%	55 18%	28 21%	55+ 19%	54+ 20%
9	(9.0)	33 7%	31 7%	33 7%	33 8%	33 8%	26+ 12%	31 7%	33 7%	33 7%	33 8%	28+ 9%	25 9%	26 9%	18+ 13%	22 7%	23 8%
10 - Extremely well	(10.0)	47 11%	47 11%	47 11%	45 11%	43 11%	30 14%	47 11%	47 11%	47 11%	47 11%	42+ 14%	37+ 14%	39+ 13%	26+ 20%	39+ 13%	37+ 14%
NET Badly (1-3)		31 7%	29 7%	31 7%	29 7%	26 6%	8- 4%	30 7%	31 7%	31 7%	29 7%	14- 5%	15d 5%	12- 4%	1- 1%	17d 6%	12- 4%
NET Neutral (4-6)		140 32%	136 32%	140 32%	135 32%	128 32%	63 29%	139 32%	140 32%	140 32%	137 32%	75- 24%	64- 24%	81- 27%	29- 22%	76- 26%	69- 25%
NET Well (7-10)		234 53%	231 54%	234 53%	231 54%	222 55%	138 63%	231 54%	234 53%	234 53%	231 54%	195+ 64%	168+ 63%	184+ 62%	99 75%	180+ 61%	175+ 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	32 7%	32 8%	32 7%	32 7%	30 7%	9- 4%	32 7%	32 7%	32 7%	30 7%	22 7%	19 7%	21 7%	3- 2%	21 7%	19 7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	7.00
Base for stats	405	395	405	394	376	209	400	405	405	397	285	247	277	129	274	256
Mean score	6.7	6.7	6.7	6.7	6.8	7.1+ ^{bfg}	6.7	6.7	6.7	6.7	7.1+	7.2+	7.1+	7.6	7.0+	7.1+
Standard deviation	2.10	2.09	2.10	2.08	2.06	1.98	2.10	2.10	2.10	2.08	2.01	2.06	1.97	1.82	2.07	2.00
Standard Error	.11	.11	.11	.11	.12	.15	.11	.11	.11	.11	.13	.14	.13	.18	.14	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		440	**	410	290	157
Effective sample		371	**	346	245	133
Total		437	**	400	275	157
1 - Extremely badly	(1.0)	7 2%	** **	7 2%	5 2%	3 2%
2	(2.0)	5 1%	** **	2 1%	2 1%	2 1%
3	(3.0)	19 4%	** **	19 5%	12 5%	4 3%
4	(4.0)	28 6%	** **	23 6%	12 5%	4- 3%
5	(5.0)	52 12%	** **	44 11%	28 10%	17 11%
6	(6.0)	60 14%	** **	58 15%	49+ 18%	23 15%
7	(7.0)	84 19%	** **	76 19%	51 18%	37 23%
8	(8.0)	70 16%	** **	63 16%	39 14%	21 14%
9	(9.0)	33 7%	** **	33 8%	27+ 10%	19+ 12%
10 - Extremely well	(10.0)	47 11%	** **	44 11%	26 10%	18 11%
NET Badly (1-3)		31 7%	** **	28 7%	20 7%	9 6%
NET Neutral (4-6)		140 32%	** **	125 31%	89 32%	45 29%
NET Well (7-10)		234 53%	** **	216 54%	142 52%	94 60%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 8 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	32	**	31	24	9
	7%	**	8%	9%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	405	**	369	251	149
Mean score	6.7	**	6.8	6.7	7.0a
Standard deviation	2.10	**	2.09	2.07	2.03
Standard Error	.11	**	.12	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 9

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	5 1%	3 1%	3 2%	** **	** **	2 1%	4 2%
2	(2.0)	10 2%	4 2%	5 5%	** **	** **	4 1%	7 4%
3	(3.0)	15 3%	5 2%	6 5%	** **	** **	8 3%	7 4%
4	(4.0)	28 6%	17 6%	5 4%	** **	** **	21 8%	8 5%
5	(5.0)	53 12%	33 12%	13 12%	** **	** **	31 12%	22 13%
6	(6.0)	76 17%	37- 14%	19 18%	** **	** **	44 16%	32 19%
7	(7.0)	69 16%	46 17%	14 13%	** **	** **	44 16%	25 15%
8	(8.0)	73 17%	50 19%	20 18%	** **	** **	45 17%	27 16%
9	(9.0)	31 7%	25+ 9%	5 5%	** **	** **	18 7%	12 7%
10 - Extremely well	(10.0)	57 13%	41b 15%	7- 7%	** **	** **	37 14%	20 12%
NET Badly (1-3)		31 7%	13- 5%	13+a 12%	** **	** **	13 5%	17+ 10%
NET Neutral (4-6)		157 36%	87 32%	37 35%	** **	** **	95 36%	61 36%
NET Well (7-10)		231 53%	162+b 61%	46- 43%	** **	** **	144 54%	85 50%
Don't know		19 4%	6- 2%	11+a 10%	** **	** **	14 5%	6 3%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	6.00	**	**	7.00	7.00
Mode	6.00	8.00	8.00	**	**	8.00	6.00
Base for stats	418	261	97	**	**	253	164
Mean score	6.8	7.0+bd	6.3-	**	**	6.9	6.6
Standard deviation	2.15	2.08	2.24	**	**	2.08	2.25
Standard Error	.11	.14	.23	**	**	.15	.18

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Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	5 1%	** **	1 1%	** **	** **	** **	** **	** **	4 2%	1 1%	0 -%	** **
2	(2.0)	10 2%	** **	3 3%	** **	** **	** **	** **	** **	5 2%	2 2%	3 4%	** **
3	(3.0)	15 3%	** **	4 3%	** **	** **	** **	** **	** **	8 4%	6 5%	1 1%	** **
4	(4.0)	28 6%	** **	6 5%	** **	** **	** **	** **	** **	12 6%	10 8%	6 7%	** **
5	(5.0)	53 12%	** **	13 11%	** **	** **	** **	** **	** **	28 13%	14 11%	11 11%	** **
6	(6.0)	76 17%	** **	15 13%	** **	** **	** **	** **	** **	43 20%	18 14%	14 15%	** **
7	(7.0)	69 16%	** **	23 20%	** **	** **	** **	** **	** **	34 16%	19 15%	17 18%	** **
8	(8.0)	73 17%	** **	20 17%	** **	** **	** **	** **	** **	36 17%	24 19%	13 14%	** **
9	(9.0)	31 7%	** **	6 5%	** **	** **	** **	** **	** **	9- 4%	14+h 11%	8 8%	** **
10 - Extremely well	(10.0)	57 13%	** **	23 20%	** **	** **	** **	** **	** **	30 14%	16 12%	11 12%	** **
NET Badly (1-3)		31 7%	** **	8 7%	** **	** **	** **	** **	** **	17 8%	10 7%	4 4%	** **
NET Neutral (4-6)		157 36%	** **	33 29%	** **	** **	** **	** **	** **	83 39%	43 33%	31 33%	** **
NET Well (7-10)		231 53%	** **	71 61%	** **	** **	** **	** **	** **	109 51%	73 57%	49 52%	** **
Don't know		19 4%	** **	4 3%	** **	** **	** **	** **	** **	5 2%	4 3%	10 11%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	7.00	**

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Prepared by BMG

Table Q35_3_9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	440	**	107	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	214	128	94	**
Mode	6.00	**	7.00	**	**	**	**	**	6.00	8.00	7.00	**
Base for stats	418	**	113	**	**	**	**	**	209	125	84	**
Mean score	6.8	**	7.0a	**	**	**	**	**	6.7	6.8a	6.9a	**
Standard deviation	2.15	**	2.19	**	**	**	**	**	2.18	2.15	2.06	**
Standard Error	.11	**	.23	**	**	**	**	**	.17	.20	.22	**

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Table Q35_3_9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	5 1%	**	**	**	**	**	**	**	**	**	4 1%	0 -%	**	**
2	(2.0)	10 2%	**	**	**	**	**	**	**	**	**	5 2%	5 3%	**	**
3	(3.0)	15 3%	**	**	**	**	**	**	**	**	**	11 4%	4 3%	**	**
4	(4.0)	28 6%	**	**	**	**	**	**	**	**	**	15 6%	13 9%	**	**
5	(5.0)	53 12%	**	**	**	**	**	**	**	**	**	31 11%	19 13%	**	**
6	(6.0)	76 17%	**	**	**	**	**	**	**	**	**	48 17%	25 18%	**	**
7	(7.0)	69 16%	**	**	**	**	**	**	**	**	**	45 16%	22 15%	**	**
8	(8.0)	73 17%	**	**	**	**	**	**	**	**	**	51 18%	21 15%	**	**
9	(9.0)	31 7%	**	**	**	**	**	**	**	**	**	18 7%	12 9%	**	**
10 - Extremely well	(10.0)	57 13%	**	**	**	**	**	**	**	**	**	37 13%	19 13%	**	**
NET Badly (1-3)		31 7%	**	**	**	**	**	**	**	**	**	20 7%	9 6%	**	**
NET Neutral (4-6)		157 36%	**	**	**	**	**	**	**	**	**	94 34%	58 40%	**	**
NET Well (7-10)		231 53%	**	**	**	**	**	**	**	**	**	151 54%	74 51%	**	**

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Prepared by BMG

Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	19	**	**	**	**	**	**	**	**	**	**	13	4	**	**
	4%	**	**	**	**	**	**	**	**	**	**	5%	3%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	6.00	**	**	**	**	**	**	**	**	**	**	8.00	6.00	**	**
Base for stats	418	**	**	**	**	**	**	**	**	**	**	264	140	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	**	**	6.81	6.71	**	**
Standard deviation	2.15	**	**	**	l	**	**	**	**	**	**	2.13	2.12	**	**
Standard Error	.11	**	**	**	l	**	**	**	**	**	**	.15	.17	**	**

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Table Q35_3_9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity Minority Ethnic Group				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	1 1%	2 1%	** **	** **	3 1%	3 1%	5 2%	** **	** **	** **	** **
2	(2.0)	10 2%	2 1%	2 2%	** **	** **	3 1%	7 3%	9 3%	** **	** **	** **	** **
3	(3.0)	15 3%	4 3%	5 5%	** **	** **	9 4%	6 3%	10 3%	** **	** **	** **	** **
4	(4.0)	28 6%	11 9%	7 6%	** **	** **	17 7%	11 6%	21 6%	** **	** **	** **	** **
5	(5.0)	53 12%	13 10%	15 13%	** **	** **	27 12%	24 12%	47 14%	** **	** **	** **	** **
6	(6.0)	76 17%	21 17%	19 17%	** **	** **	41 17%	32 17%	65 19%	** **	** **	** **	** **
7	(7.0)	69 16%	23 19%	19 17%	** **	** **	42 18%	27 14%	47 14%	** **	** **	** **	** **
8	(8.0)	73 17%	22 17%	18 16%	** **	** **	39 17%	34 17%	57 17%	** **	** **	** **	** **
9	(9.0)	31 7%	7 6%	6 5%	** **	** **	13 6%	18 9%	24 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	57 13%	15 12%	16 14%	** **	** **	30 13%	24 12%	40 12%	** **	** **	** **	** **
NET Badly (1-3)		31 7%	7 5%	9 8%	** **	** **	16 7%	15 8%	23 7%	** **	** **	** **	** **
NET Neutral (4-6)		157 36%	45 36%	41 36%	** **	** **	85 36%	67 35%	133 39%	** **	** **	** **	** **
NET Well (7-10)		231 53%	67 54%	58 52%	** **	** **	125 53%	102 53%	167 49%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	19	5	5	**	**	10	9	16	**	**	**	**
	4%	4%	4%	**	**	4%	5%	5%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	6.00	7.00	6.00	**	**	7.00	8.00	6.00	**	**	**	**
Base for stats	418	118	108	**	**	226	185	324	**	**	**	**
Mean score	6.8	6.8	6.7	**	**	6.7	6.8	6.7	**	**	**	**
Standard deviation	2.15	2.03	2.16	**	**	2.09	2.21	2.14	**	**	**	**
Standard Error	.11	.19	.21	**	**	.14	.19	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	3 2%	3 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	10 2%	6 5%	5 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	15 3%	5 4%	10 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	28 6%	8 7%	20 6%	**	**	**	**	**	**	**	**	**
5	(5.0)	53 12%	16 13%	37 12%	**	**	**	**	**	**	**	**	**
6	(6.0)	76 17%	23 19%	53 17%	**	**	**	**	**	**	**	**	**
7	(7.0)	69 16%	15 12%	54 17%	**	**	**	**	**	**	**	**	**
8	(8.0)	73 17%	15 13%	58 18%	**	**	**	**	**	**	**	**	**
9	(9.0)	31 7%	9 8%	22 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	57 13%	16 13%	41 13%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		31 7%	14+b 11%	17- 5%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		157 36%	47 39%	110 35%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		231 53%	55 46%	175 55%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	19	3	16	**	**	**	**	**	**	**	**	**	**
	4%	3%	5%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	6.00	6.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	418	116	302	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	6.5	6.9h	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.15	2.37	2.04	**	**	**	**	**	-	**	**	**	h
Standard Error	.11	.24	.13	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	** **	** **	2 1%	1 *%	5 1%	** **	5 1%	** **
2	(2.0)	10 2%	** **	** **	** **	** **	3 2%	4 2%	10 2%	** **	10 2%	** **
3	(3.0)	15 3%	** **	** **	** **	** **	7 4%	6 3%	13 3%	** **	15 4%	** **
4	(4.0)	28 6%	** **	** **	** **	** **	9 6%	14 8%	26 6%	** **	27 6%	** **
5	(5.0)	53 12%	** **	** **	** **	** **	17 10%	20 12%	51 12%	** **	53 12%	** **
6	(6.0)	76 17%	** **	** **	** **	** **	31 19%	23 14%	74 18%	** **	75 17%	** **
7	(7.0)	69 16%	** **	** **	** **	** **	27 16%	34 20%	68 16%	** **	68 16%	** **
8	(8.0)	73 17%	** **	** **	** **	** **	26 16%	35 20%	69 16%	** **	72 17%	** **
9	(9.0)	31 7%	** **	** **	** **	** **	11 6%	12 7%	31 7%	** **	31 7%	** **
10 - Extremely well	(10.0)	57 13%	** **	** **	** **	** **	29 17%	17 10%	57 14%	** **	57 13%	** **
NET Badly (1-3)		31 7%	** **	** **	** **	** **	11 7%	11 6%	28 7%	** **	31 7%	** **
NET Neutral (4-6)		157 36%	** **	** **	** **	** **	58 35%	57 33%	150 36%	** **	154 36%	** **
NET Well (7-10)		231 53%	** **	** **	** **	** **	93 55%	97 56%	225 53%	** **	228 53%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3.9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	19	**	**	**	**	5	8	17	**	17	**
	4%	**	**	**	**	3%	5%	4%	**	4%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	6.00	**	**	**	**	6.00	8.00	6.00	**	6.00	**
Base for stats	418	**	**	**	**	163	165	403	**	413	**
Mean score	6.8	**	**	**	**	6.9	6.7	6.8	**	6.8	**
Standard deviation	2.15	**	**	**	**	2.17	2.02	2.14	**	2.15	**
Standard Error	.11	**	**	**	**	.18	.17	.12	**	.12	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	5 1%	5 1%	5 1%	4 1%	5 1%	2 1%	5 1%	5 1%	5 1%	5 1%	3 1%	2 1%	3 1%	0 -%	3 1%	3 1%
2	(2.0)	10 2%	9 2%	10 2%	8 2%	8 2%	3 1%	9 2%	10 2%	10 2%	10 2%	5 1%	1- *%	5 2%	1 1%	5 2%	5 2%
3	(3.0)	15 3%	15 4%	15 3%	15 4%	13 3%	8 4%	15 4%	15 3%	15 3%	15 4%	6- 2%	6 2%	7 2%	5 3%	8 3%	4- 2%
4	(4.0)	28 6%	28 6%	28 6%	26 6%	25 6%	13 6%	28 6%	28 6%	28 6%	26 6%	13- 4%	16 6%	13- 4%	4 3%	14- 5%	11- 4%
5	(5.0)	53 12%	50 12%	53 12%	51 12%	48 12%	26 12%	53 12%	53 12%	53 12%	51 12%	29- 9%	20- 7%	26- 9%	10 8%	26- 9%	27 10%
6	(6.0)	76 17%	76 18%	76 17%	75 18%	70 17%	30 14%	75 17%	76 17%	76 17%	76 18%	50 16%	47 18%	50 17%	17 13%	53 18%	49 18%
7	(7.0)	69 16%	68 16%	69 16%	69 16%	64 16%	34 16%	69 16%	69 16%	69 16%	69 16%	59+ 19%	47 17%	54 18%	20 15%	46 16%	44 16%
8	(8.0)	73 17%	73 17%	73 17%	73 17%	69 17%	47+ 21%	73 17%	73 17%	73 17%	72 17%	58 19%	50 19%	55 18%	36+ 28%	57 19%	54+ 20%
9	(9.0)	31 7%	29 7%	31 7%	31 7%	31 8%	15 7%	29 7%	31 7%	31 7%	29 7%	26 8%	25+ 9%	27+ 9%	12 9%	28+ 9%	24 9%
10 - Extremely well	(10.0)	57 13%	56 13%	57 13%	55 13%	54 13%	32 15%	57 13%	57 13%	57 13%	57 13%	46 15%	43+ 16%	46+ 16%	26+ 19%	45 15%	44+ 16%
NET Badly (1-3)		31 7%	30 7%	31 7%	28 7%	27 7%	13 6%	30 7%	31 7%	31 7%	31 7%	13- 4%	8- 3%	14- 5%	6 4%	15- 5%	11- 4%
NET Neutral (4-6)		157 36%	153 36%	157 36%	151 35%	143 35%	69 32%	155 36%	157 36%	157 36%	152 36%	93- 30%	82- 31%	89- 30%	31- 24%	93- 31%	88- 32%
NET Well (7-10)		231 53%	227 53%	231 53%	228 54%	217 54%	128+ 59%	228 53%	231 53%	231 53%	227 53%	189+ 62%	164+ 62%	183+ 61%	94+e 71%	175+ 59%	166+ 60%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	19	19	19	19	19	8	19	19	19	18	13	11	11	1-	11	10
	4%	4%	4%	4%	5%	3%	4%	4%	4%	4%	4%	4%	4%	*%	4%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00	6.00	6.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	418	409	418	407	387	211	413	418	418	410	295	255	286	132	283	265
Mean score	6.8	6.8	6.8	6.8+	6.8	7.0	6.8	6.8	6.8	6.8	7.1+	7.2+	7.1+	7.5+	7.1+	7.1+
Standard deviation	2.15	2.13	2.15	2.10	2.13	2.09	2.13	2.15	2.15	2.14	1.98	1.95	2.03	1.93	2.05	2.02
Standard Error	.11	.11	.11	.11	.12	.16	.11	.11	.11	.11	.13	.13	.13	.19	.13	.14

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Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 5 1%	** **	5 1%	2 1%	1 *%
2	(2.0) 10 2%	** **	7 2%	5 2%	1 *%
3	(3.0) 15 3%	** **	14 4%	9 3%	4 3%
4	(4.0) 28 6%	** **	26 6%	17 6%	9 6%
5	(5.0) 53 12%	** **	44 11%	35 13%	17 11%
6	(6.0) 76 17%	** **	68 17%	42 15%	20 13%
7	(7.0) 69 16%	** **	67 17%	47 17%	32 21%
8	(8.0) 73 17%	** **	69 17%	50 18%	31 20%
9	(9.0) 31 7%	** **	29 7%	22 8%	15 10%
10 - Extremely well	(10.0) 57 13%	** **	51 13%	33 12%	20 13%
NET Badly (1-3)	31 7%	** **	27 7%	16 6%	6 4%
NET Neutral (4-6)	157 36%	** **	138 34%	94 34%	47 30%
NET Well (7-10)	231 53%	** **	216 54%	153 56%	98+ 63%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 3 9 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	19	**	19	13	6
	4%	**	5%	5%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	6.00	**	8.00	8.00	7.00
Base for stats	418	**	381	262	151
Mean score	6.8	**	6.8	6.8	7.1+
Standard deviation	2.15	**	2.12	2.06	1.92
Standard Error	.11	**	.12	.13	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_10

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	4 1%	3 1%	0 -%	** **	** **	3 1%	1 1%
2	(2.0)	10 2%	2- 1%	7+a 7%	** **	** **	4 2%	5 3%
3	(3.0)	16 4%	8 3%	4 4%	** **	** **	8 3%	8 5%
4	(4.0)	22 5%	10 4%	7 7%	** **	** **	12 5%	10 6%
5	(5.0)	36 8%	24 9%	8 8%	** **	** **	27 10%	9 5%
6	(6.0)	71 16%	41 15%	14 13%	** **	** **	43 16%	28 16%
7	(7.0)	72 16%	40 15%	17 15%	** **	** **	40 15%	32 19%
8	(8.0)	84 19%	59 22%	21 19%	** **	** **	55 21%	28 16%
9	(9.0)	36 8%	25 9%	7 6%	** **	** **	19 7%	17 10%
10 - Extremely well	(10.0)	65 15%	45 17%	10 10%	** **	** **	41 15%	24 14%
NET Badly (1-3)		30 7%	13 5%	12a 11%	** **	** **	15 6%	15 9%
NET Neutral (4-6)		129 29%	75 28%	29 27%	** **	** **	82 31%	47 28%
NET Well (7-10)		257 59%	170+b 64%	55 51%	** **	** **	155 58%	100 59%
Don't know		22 5%	9 3%	12+a 11%	** **	** **	14 5%	7 4%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	8.00	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	8.00	7.00
Base for stats	416	258	96	**	**	252	162
Mean score	7.0	7.3+b	6.6-	**	**	7.0	6.9
Standard deviation	2.13	2.03	2.28	**	**	2.10	2.19
Standard Error	.11	.14	.24	**	**	.15	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	4 1%	** **	2 2%	** **	** **	** **	** **	** **	3 2%	0 -%	1 1%	** **
2	(2.0)	10 2%	** **	2 2%	** **	** **	** **	** **	** **	4 2%	3 3%	2 2%	** **
3	(3.0)	16 4%	** **	4 4%	** **	** **	** **	** **	** **	12 5%	3 2%	2 2%	** **
4	(4.0)	22 5%	** **	8 7%	** **	** **	** **	** **	** **	11 5%	7 5%	5 5%	** **
5	(5.0)	36 8%	** **	10 8%	** **	** **	** **	** **	** **	19 9%	10 8%	7 7%	** **
6	(6.0)	71 16%	** **	17 15%	** **	** **	** **	** **	** **	28 13%	20 16%	22 24%	** **
7	(7.0)	72 16%	** **	14 12%	** **	** **	** **	** **	** **	37 17%	22 17%	12 12%	** **
8	(8.0)	84 19%	** **	19 16%	** **	** **	** **	** **	** **	37 17%	32 25%	15 16%	** **
9	(9.0)	36 8%	** **	10 8%	** **	** **	** **	** **	** **	21 10%	9 7%	5 6%	** **
10 - Extremely well	(10.0)	65 15%	** **	27 23%	** **	** **	** **	** **	** **	36 17%	16 12%	13 14%	** **
NET Badly (1-3)		30 7%	** **	8 7%	** **	** **	** **	** **	** **	19 9%	7 5%	5 5%	** **
NET Neutral (4-6)		129 29%	** **	35 30%	** **	** **	** **	** **	** **	58 27%	37 28%	34 36%	** **
NET Well (7-10)		257 59%	** **	70 60%	** **	** **	** **	** **	** **	131 61%	80 62%	46 48%	** **
Don't know		22 5%	** **	4 3%	** **	** **	** **	** **	** **	5- 3%	6 5%	10 11%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	7.00	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	440	**	107	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	214	128	94	**
Mode	8.00	**	10.00	**	**	**	**	**	7.00	8.00	6.00	**
Base for stats	416	**	113	**	**	**	**	**	209	123	84	**
Mean score	7.0	**	7.2	**	**	**	**	**	7.0	7.1	6.9	**
Standard deviation	2.13	**	2.34	**	**	**	**	**	2.25	1.95	2.09	**
Standard Error	.11	**	.24	**	**	**	**	**	.18	.18	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 1%	1 1%	** **	** **
2	(2.0)	10 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	5 2%	4 3%	** **	** **
3	(3.0)	16 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	11 4%	4 3%	** **	** **
4	(4.0)	22 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	12 4%	10 7%	** **	** **
5	(5.0)	36 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	26 9%	10 7%	** **	** **
6	(6.0)	71 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	40 14%	28 19%	** **	** **
7	(7.0)	72 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	41 15%	27 19%	** **	** **
8	(8.0)	84 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **	56 20%	26 18%	** **	** **
9	(9.0)	36 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	26 10%	10 7%	** **	** **
10 - Extremely well	(10.0)	65 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	41 15%	21 15%	** **	** **
NET Badly (1-3)		30 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	20 7%	9 6%	** **	** **
NET Neutral (4-6)		129 29%	** **	** **	** **	** **	** **	** **	** **	** **	** **	77 28%	47 33%	** **	** **
NET Well (7-10)		257 59%	** **	** **	** **	** **	** **	** **	** **	** **	** **	165 59%	84 58%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	22	**	**	**	**	**	**	**	**	**	**	16	4	**	**
	5%	**	**	**	**	**	**	**	**	**	**	6%	3%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	6.00	**	**
Base for stats	416	**	**	**	**	**	**	**	**	**	**	262	141	**	**
Mean score	7.0	**	**	**	**	**	**	**	**	**	**	7.1g	6.9g	**	**
Standard deviation	2.13	**	**	**	**	**	**	**	**	**	**	2.15	2.10	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.15	.17	**	**

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Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	4 1%	0 -%	1 1%	** **	** **	1 1%	3 1%	3 1%	** **	** **	** **	** **
2	(2.0)	10 2%	4 3%	3 3%	** **	** **	7 3%	2 1%	10 3%	** **	** **	** **	** **
3	(3.0)	16 4%	3 2%	6 5%	** **	** **	8 4%	8 4%	9 3%	** **	** **	** **	** **
4	(4.0)	22 5%	6 5%	7 6%	** **	** **	13 5%	9 5%	15 5%	** **	** **	** **	** **
5	(5.0)	36 8%	11 9%	14f 12%	** **	** **	25 11%	11 5%	30 9%	** **	** **	** **	** **
6	(6.0)	71 16%	20 16%	16 14%	** **	** **	35 15%	34 18%	63 18%	** **	** **	** **	** **
7	(7.0)	72 16%	19 16%	20 18%	** **	** **	40 17%	31 16%	57 17%	** **	** **	** **	** **
8	(8.0)	84 19%	31 25%	22 20%	** **	** **	53 22%	32 16%	60 18%	** **	** **	** **	** **
9	(9.0)	36 8%	7 5%	8 7%	** **	** **	14 6%	20 10%	24 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	65 15%	18 14%	11 10%	** **	** **	29 12%	32 17%	51 15%	** **	** **	** **	** **
NET Badly (1-3)		30 7%	7 6%	10 9%	** **	** **	17 7%	13 7%	21 6%	** **	** **	** **	** **
NET Neutral (4-6)		129 29%	37 30%	36 32%	** **	** **	73 31%	54 28%	108 32%	** **	** **	** **	** **
NET Well (7-10)		257 59%	74 60%	61 54%	** **	** **	136 57%	115 59%	191 56%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	22	4	5	**	**	10	12	20	**	**	**	**
	5%	4%	5%	**	**	4%	6%	6%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	6.00	6.00	**	**	**	**
Base for stats	416	119	107	**	**	226	183	320	**	**	**	**
Mean score	7.0	7.0	6.6-	**	**	6.8	7.1	7.0	**	**	**	**
Standard deviation	2.13	2.03	2.15	**	**	2.09	2.16	2.09	**	**	**	**
Standard Error	.11	.19	.21	**	**	.14	.19	.13	**	**	**	**

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Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 1%	0 -%	4 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	10 2%	5 4%	4 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	16 4%	4 3%	13 4%	**	**	**	**	**	**	**	**	**
4	(4.0)	22 5%	8 7%	14 4%	**	**	**	**	**	**	**	**	**
5	(5.0)	36 8%	11 9%	24 8%	**	**	**	**	**	**	**	**	**
6	(6.0)	71 16%	21 18%	49 15%	**	**	**	**	**	**	**	**	**
7	(7.0)	72 16%	18 15%	53 17%	**	**	**	**	**	**	**	**	**
8	(8.0)	84 19%	16 13%	69 22%	**	**	**	**	**	**	**	**	**
9	(9.0)	36 8%	12 10%	24 8%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	65 15%	18 15%	47 15%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		30 7%	9 8%	21 7%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		129 29%	41 34%	88 28%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		257 59%	64 54%	193 61%	**	**	**	**	**	**	**	**	**

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Table Q35 3 10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	22	5	16	**	**	**	**	**	**	**	**	**	**
	5%	4%	5%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	6.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	416	114	302	**	**	**	**	**	**	**	**	**	**
Mean score	7.0	6.9	7.1	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.13	2.21	2.10	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.22	.13	**	**	**	**	**	**	**	**	**	**

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Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	4 1%	** **	** **	** **	** **	2 1%	3 1%	4 1%	** **	4 1%	** **
2	(2.0)	10 2%	** **	** **	** **	** **	3 2%	4 2%	10 2%	** **	10 2%	** **
3	(3.0)	16 4%	** **	** **	** **	** **	8 5%	7 4%	15 4%	** **	15 3%	** **
4	(4.0)	22 5%	** **	** **	** **	** **	6 3%	9 5%	21 5%	** **	22 5%	** **
5	(5.0)	36 8%	** **	** **	** **	** **	14 9%	14 8%	34 8%	** **	36 8%	** **
6	(6.0)	71 16%	** **	** **	** **	** **	28 16%	22 13%	65 16%	** **	70 16%	** **
7	(7.0)	72 16%	** **	** **	** **	** **	38+f 22%	23 14%	68 16%	** **	71 16%	** **
8	(8.0)	84 19%	** **	** **	** **	** **	25 15%	50+e 29%	83 20%	** **	83 19%	** **
9	(9.0)	36 8%	** **	** **	** **	** **	10 6%	13 7%	36 9%	** **	36 8%	** **
10 - Extremely well	(10.0)	65 15%	** **	** **	** **	** **	31f 18%	17- 10%	64 15%	** **	65 15%	** **
NET Badly (1-3)		30 7%	** **	** **	** **	** **	13 8%	14 8%	29 7%	** **	29 7%	** **
NET Neutral (4-6)		129 29%	** **	** **	** **	** **	48 28%	46 26%	121 29%	** **	128 30%	** **
NET Well (7-10)		257 59%	** **	** **	** **	** **	103 62%	103 59%	251 60%	** **	254 59%	** **

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Table Q35 3 10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	22	**	**	**	**	3-	10	20	**	20	**
	5%	**	**	**	**	2%	6%	5%	**	5%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	7.00	8.00	8.00	**	8.00	**
Base for stats	416	**	**	**	**	164	163	400	**	410	**
Mean score	7.0	**	**	**	**	7.0	6.9	7.0	**	7.0	**
Standard deviation	2.13	**	**	**	**	2.14	2.12	2.14	**	2.13	**
Standard Error	.11	**	**	**	**	.18	.18	.12	**	.11	**

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Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	4 1%	4 1%	4 1%	4 1%	4 1%	2 1%	4 1%	4 1%	4 1%	3 1%	3 1%	3 1%	0 -	3 1%	1 *	
2	(2.0)	10 2%	8 2%	10 2%	7 2%	6 1%	3 1%	8 2%	10 2%	10 2%	10 2%	4 1%	4 1%	4 1%	1 1%	5 2%	4 2%
3	(3.0)	16 4%	16 4%	16 4%	15 4%	16 4%	9 4%	16 4%	16 4%	16 4%	14 3%	7- 2%	8 3%	8 3%	2 2%	9 3%	4- 1%
4	(4.0)	22 5%	22 5%	22 5%	21 5%	21 5%	13 6%	22 5%	22 5%	22 5%	22 5%	9- 3%	9 3%	8- 3%	3 2%	11 4%	10 4%
5	(5.0)	36 8%	36 8%	36 8%	35 8%	33 8%	16 7%	36 8%	36 8%	36 8%	36 8%	23 8%	17 6%	20 7%	11 8%	23 8%	21 7%
6	(6.0)	71 16%	70 16%	71 16%	68 16%	65 16%	31 14%	69 16%	71 16%	71 16%	68 16%	45 15%	43 16%	47 16%	23 18%	46 15%	38 14%
7	(7.0)	72 16%	71 16%	72 16%	71 17%	67 17%	34 16%	71 16%	72 16%	72 16%	70 16%	57 19%	47 18%	50 17%	17 12%	46 16%	46 17%
8	(8.0)	84 19%	82 19%	84 19%	84 20%	77 19%	49 22%	84 19%	84 19%	84 19%	84 20%	68+ 22%	58 22%	69+ 23%	34+ 26%	61 21%	64+ 23%
9	(9.0)	36 8%	34 8%	36 8%	36 8%	35 9%	19 9%	34 8%	36 8%	36 8%	35 8%	22 7%	20 8%	22 7%	12 9%	27 9%	25 9%
10 - Extremely well	(10.0)	65 15%	62 15%	65 15%	63 15%	60 15%	35 16%	65 15%	65 15%	65 15%	64 15%	54+ 17%	44 16%	52+ 17%	29+ 22%	51+ 17%	49+ 18%
NET Badly (1-3)		30 7%	29 7%	30 7%	27 6%	26 7%	14 6%	29 7%	30 7%	30 7%	28 6%	14- 5%	15 6%	15 5%	3- 2%	16 5%	9- 3%
NET Neutral (4-6)		129 29%	128 30%	129 29%	124 29%	119 29%	60 27%	127 30%	129 29%	129 29%	126 30%	78- 25%	68- 26%	76- 25%	37 28%	80 27%	69- 25%
NET Well (7-10)		257 59%	250 58%	257 59%	253 59%	239 59%	137 63%	254 59%	257 59%	257 59%	253 59%	201+ 66%	169+ 64%	192+ 65%	91+ 69%	185+ 63%	184+ 67%

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Table Q35 3 10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	22	21	22	22	22	7	22	22	22	20	14	14	14	1-	14	13
	5%	5%	5%	5%	5%	3%	5%	5%	5%	5%	4%	5%	5%	1%	5%	5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	416	407	416	404	384	211	410	416	416	407	293	252	283	131	281	262
Mean score	7.0	7.0	7.0	7.0+	7.0	7.1	7.0	7.0	7.0	7.0	7.3+	7.2+	7.3+	7.6+	7.2+	7.4+
Standard deviation	2.13	2.12	2.13	2.10	2.11	2.10	2.12	2.13	2.13	2.12	1.99	2.02	2.01	1.86	2.07	1.94
Standard Error	.11	.11	.11	.11	.12	.16	.11	.11	.11	.11	.13	.14	.13	.18	.13	.13

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Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 4 1%	** **	4 1%	3 1%	2 1%
2	(2.0) 10 2%	** **	6 2%	6 2%	3 2%
3	(3.0) 16 4%	** **	15 4%	6- 2%	4 2%
4	(4.0) 22 5%	** **	20 5%	11 4%	5 3%
5	(5.0) 36 8%	** **	33 8%	27 10%	17 11%
6	(6.0) 71 16%	** **	62 15%	49 18%	28 18%
7	(7.0) 72 16%	** **	67 17%	42 15%	24 15%
8	(8.0) 84 19%	** **	80 20%	61 22%	39 25%
9	(9.0) 36 8%	** **	32 8%	21 8%	11 7%
10 - Extremely well	(10.0) 65 15%	** **	58 15%	35 13%	20 12%
NET Badly (1-3)	30 7%	** **	25 6%	14 5%	8 5%
NET Neutral (4-6)	129 29%	** **	115 29%	86 31%	49 31%
NET Well (7-10)	257 59%	** **	237 59%	159 58%	93 59%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_10 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	22	**	21	16	6
	5%	**	5%	6%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	416	**	378	259	151
Mean score	7.0	**	7.0	7.0	7.0
Standard deviation	2.13	**	2.10	2.01	1.99
Standard Error	.11	**	.12	.13	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_11

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	1 *%	0 -%	1 1%	** **	** **	1 *%	0 -%
2	(2.0)	4 1%	1 *%	1 1%	** **	** **	3 1%	1 *%
3	(3.0)	9 2%	4 2%	2 2%	** **	** **	5 2%	4 2%
4	(4.0)	32 7%	18 7%	11 10%	** **	** **	16 6%	16 9%
5	(5.0)	31 7%	20 7%	9 8%	** **	** **	18 7%	13 8%
6	(6.0)	59 14%	36 14%	8- 7%	** **	** **	30 11%	29 17%
7	(7.0)	78 18%	54 20%	15 14%	** **	** **	48 18%	30 17%
8	(8.0)	92 21%	41- 15%	35+a 32%	** **	** **	56 21%	35 21%
9	(9.0)	43 10%	32 12%	8 8%	** **	** **	34+b 13%	9- 5%
10 - Extremely well	(10.0)	67 15%	50+b 19%	9- 8%	** **	** **	44 16%	23 14%
NET Badly (1-3)		13 3%	5 2%	4 3%	** **	** **	9 3%	4 3%
NET Neutral (4-6)		122 28%	74 28%	28 25%	** **	** **	65- 24%	58+a 34%
NET Well (7-10)		280 64%	176 66%	67 62%	** **	** **	182+b 68%	96- 57%
Don't know		22 5%	12 5%	10+ 9%	** **	** **	11 4%	10 6%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	8.00	**	**	8.00	7.00
Mode	8.00	7.00	8.00	**	**	8.00	8.00
Base for stats	415	255	99	**	**	255	159
Mean score	7.2	7.4	7.0	**	**	7.4	7.0
Standard deviation	1.95	1.93	1.94	**	**	1.96	1.92
Standard Error	.10	.13	.20	**	**	.14	.15

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Table Q35_3_11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	1 *%	** **	0 -%	** **	** **	** **	** **	** **	1 *%	0 -%	0 -%	** **
2	(2.0)	4 1%	** **	0 -%	** **	** **	** **	** **	** **	2 1%	2 1%	* *%	** **
3	(3.0)	9 2%	** **	4 3%	** **	** **	** **	** **	** **	6 3%	3 2%	1 1%	** **
4	(4.0)	32 7%	** **	12 10%	** **	** **	** **	** **	** **	20 9%	8 6%	4 4%	** **
5	(5.0)	31 7%	** **	7 6%	** **	** **	** **	** **	** **	19 9%	8 6%	4 4%	** **
6	(6.0)	59 14%	** **	11 9%	** **	** **	** **	** **	** **	29 14%	16 13%	14 14%	** **
7	(7.0)	78 18%	** **	18 16%	** **	** **	** **	** **	** **	34 16%	24 19%	21 22%	** **
8	(8.0)	92 21%	** **	21 18%	** **	** **	** **	** **	** **	39 18%	24 19%	28 30%	** **
9	(9.0)	43 10%	** **	16 14%	** **	** **	** **	** **	** **	22 10%	15 12%	6 6%	** **
10 - Extremely well	(10.0)	67 15%	** **	25 21%	** **	** **	** **	** **	** **	37 17%	22 17%	8 8%	** **
NET Badly (1-3)		13 3%	** **	4 3%	** **	** **	** **	** **	** **	8 4%	4 3%	1 1%	** **
NET Neutral (4-6)		122 28%	** **	30 26%	** **	** **	** **	** **	** **	69 32%	32 25%	21 23%	** **
NET Well (7-10)		280 64%	** **	80 69%	** **	** **	** **	** **	** **	132 62%	85 66%	62 66%	** **
Don't know		22 5%	** **	3 3%	** **	** **	** **	** **	** **	5- 3%	6 5%	10 11%	** **
Medians		7.00	**	8.00	**	**	**	**	**	7.00	8.00	7.00	**

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Prepared by BMG

Table Q35_3_11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Mode	8.00	**	10.00	**	**	**	**	**	**	8.00	8.00	8.00	**
Base for stats	415	**	113	**	**	**	**	**	**	209	122	84	**
Mean score	7.2	**	7.5a	**	**	**	**	**	**	7.1	7.4	7.3	**
Standard deviation	1.95	**	2.08	**	**	**	**	**	**	2.09	1.98	1.49	**
Standard Error	.10	**	.22	**	**	**	**	**	**	.17	.18	.16	**

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Table Q35_3_11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	**	**	**	**	**	0 -%	0 -%	**	**
2	(2.0)	4 1%	**	**	**	**	**	**	**	**	**	3 1%	1 *%	**	**
3	(3.0)	9 2%	**	**	**	**	**	**	**	**	**	8 3%	1 1%	**	**
4	(4.0)	32 7%	**	**	**	**	**	**	**	**	**	26+ 9%	6 4%	**	**
5	(5.0)	31 7%	**	**	**	**	**	**	**	**	**	21 8%	7 5%	**	**
6	(6.0)	59 14%	**	**	**	**	**	**	**	**	**	35 13%	23 16%	**	**
7	(7.0)	78 18%	**	**	**	**	**	**	**	**	**	42- 15%	33 23%	**	**
8	(8.0)	92 21%	**	**	**	**	**	**	**	**	**	53 19%	37 26%	**	**
9	(9.0)	43 10%	**	**	**	**	**	**	**	**	**	33 12%	10 7%	**	**
10 - Extremely well	(10.0)	67 15%	**	**	**	**	**	**	**	**	**	44 16%	20 14%	**	**
NET Badly (1-3)		13 3%	**	**	**	**	**	**	**	**	**	10 4%	2 1%	**	**
NET Neutral (4-6)		122 28%	**	**	**	**	**	**	**	**	**	82 29%	36 25%	**	**
NET Well (7-10)		280 64%	**	**	**	**	**	**	**	**	**	172 62%	100 69%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	22	**	**	**	**	**	**	**	**	**	**	14	6	**	**
	5%	**	**	**	**	**	**	**	**	**	**	5%	4%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	8.00	**	**
Base for stats	415	**	**	**	**	**	**	**	**	**	**	264	138	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	7.2m	7.4fm	**	**
Standard deviation	1.95	**	**	**	**	**	**	**	**	**	**	2.06	1.67	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	**	.15	.14	**	**

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Table Q35_3_11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	0 -%	0 -%	**	**	0 -%	1 *%	1 *%	**	**	**	**
2	(2.0)	4 1%	2 1%	* *%	**	**	2 1%	2 1%	2 1%	**	**	**	**
3	(3.0)	9 2%	2 2%	3 3%	**	**	5 2%	4 2%	6 2%	**	**	**	**
4	(4.0)	32 7%	9 8%	4 4%	**	**	14 6%	19 10%	26 8%	**	**	**	**
5	(5.0)	31 7%	13 10%	7 6%	**	**	20 8%	11 6%	22 6%	**	**	**	**
6	(6.0)	59 14%	14 11%	19 17%	**	**	33 14%	25 13%	48 14%	**	**	**	**
7	(7.0)	78 18%	19 15%	23 21%	**	**	42 18%	36 19%	58 17%	**	**	**	**
8	(8.0)	92 21%	26 21%	24 21%	**	**	50 21%	40 21%	79 23%	**	**	**	**
9	(9.0)	43 10%	12 10%	11 10%	**	**	24 10%	18 9%	30 9%	**	**	**	**
10 - Extremely well	(10.0)	67 15%	22 18%	16 14%	**	**	38 16%	25 13%	49 14%	**	**	**	**
NET Badly (1-3)		13 3%	4 3%	3 3%	**	**	7 3%	6 3%	9 3%	**	**	**	**
NET Neutral (4-6)		122 28%	36 29%	31 27%	**	**	66 28%	55 28%	96 28%	**	**	**	**
NET Well (7-10)		280 64%	79 64%	74 66%	**	**	154 65%	120 62%	216 64%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity Minority Ethnic Group				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	22	4	4	**	**	8	13	19	**	**	**	**
	5%	3%	4%	**	**	4%	7%	6%	**	**	**	**
Medians	7.00	8.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**	**	**	**
Base for stats	415	119	108	**	**	227	181	321	**	**	**	**
Mean score	7.2	7.3	7.3	**	**	7.3	7.1	7.2	**	**	**	**
Standard deviation	1.95	2.04	1.78	**	**	1.92	1.98	1.90	**	**	**	**
Standard Error	.10	.19	.17	**	**	.13	.17	.12	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	0 -%	1 *%	**	**	**	**	**	**	**	**	**
2	(2.0)	4 1%	1 1%	2 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	9 2%	4 3%	5 2%	**	**	**	**	**	**	**	**	**
4	(4.0)	32 7%	11 9%	22 7%	**	**	**	**	**	**	**	**	**
5	(5.0)	31 7%	10 9%	21 6%	**	**	**	**	**	**	**	**	**
6	(6.0)	59 14%	13 11%	46 14%	**	**	**	**	**	**	**	**	**
7	(7.0)	78 18%	19 16%	60 19%	**	**	**	**	**	**	**	**	**
8	(8.0)	92 21%	24 20%	68 21%	**	**	**	**	**	**	**	**	**
9	(9.0)	43 10%	12 10%	30 10%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	67 15%	20 17%	47 15%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		13 3%	5 4%	8 3%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		122 28%	34 29%	88 28%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		280 64%	75 63%	204 64%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	22	5	17	**	**	**	**	**	**	**	**	**	**
	5%	4%	5%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	8.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	415	114	301	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	7.2	7.3	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.95	2.09	1.89	**	**	**	**	**	**	**	**	**	**
Standard Error	.10	.21	.12	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	1 *%	** **	** **	** **	** **	0 -%	1 *%	1 *%	** **	1 *%	** **
2	(2.0)	4 1%	** **	** **	** **	** **	1 1%	1 *%	4 1%	** **	4 1%	** **
3	(3.0)	9 2%	** **	** **	** **	** **	5 3%	4 2%	8 2%	** **	9 2%	** **
4	(4.0)	32 7%	** **	** **	** **	** **	12 7%	13 7%	30 7%	** **	30 7%	** **
5	(5.0)	31 7%	** **	** **	** **	** **	14 8%	10 6%	31 7%	** **	31 7%	** **
6	(6.0)	59 14%	** **	** **	** **	** **	26 16%	19 11%	56 13%	** **	59 14%	** **
7	(7.0)	78 18%	** **	** **	** **	** **	27 16%	39 23%	76 18%	** **	77 18%	** **
8	(8.0)	92 21%	** **	** **	** **	** **	32 19%	44 25%	88 21%	** **	91 21%	** **
9	(9.0)	43 10%	** **	** **	** **	** **	12 7%	14 8%	42 10%	** **	42 10%	** **
10 - Extremely well	(10.0)	67 15%	** **	** **	** **	** **	33+ 20%	19 11%	66 16%	** **	67 15%	** **
NET Badly (1-3)		13 3%	** **	** **	** **	** **	7 4%	5 3%	12 3%	** **	13 3%	** **
NET Neutral (4-6)		122 28%	** **	** **	** **	** **	52 31%	42 24%	117 28%	** **	120 28%	** **
NET Well (7-10)		280 64%	** **	** **	** **	** **	104 62%	116 67%	271 65%	** **	277 64%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	22	**	**	**	**	5	10	20	**	20	**
	5%	**	**	**	**	3%	6%	5%	**	5%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	10.00	8.00	8.00	**	8.00	**
Base for stats	415	**	**	**	**	162	163	400	**	410	**
Mean score	7.2	**	**	**	**	7.2	7.2	7.3	**	7.3	**
Standard deviation	1.95	**	**	**	**	2.04	1.83	1.94	**	1.94	**
Standard Error	.10	**	**	**	**	.17	.15	.11	**	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
1 - Extremely badly	(1.0)	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	0 -%	0 -%	0 -%	0 -%	1 *%	0 -%
2	(2.0)	4 1%	4 1%	4 1%	4 1%	4 1%	2 1%	4 1%	4 1%	4 1%	4 1%	0- -%	0- -%	*- *%	0 -%	1 *%	1 *%
3	(3.0)	9 2%	9 2%	9 2%	9 2%	9 2%	5 2%	9 2%	9 2%	9 2%	9 2%	3- 1%	2- 1%	4 1%	3 2%	4 1%	1- *%
4	(4.0)	32 7%	31 7%	32 7%	30 7%	30 7%	18 8%	31 7%	32 7%	32 7%	31 7%	20 6%	16 6%	18 6%	10 8%	21 7%	22 8%
5	(5.0)	31 7%	30 7%	31 7%	29 7%	29 7%	19 8%	30 7%	31 7%	31 7%	30 7%	20 7%	16 6%	16 5%	3- 2%	12- 4%	21 8%
6	(6.0)	59 14%	59 14%	59 14%	56 13%	56 14%	30 14%	59 14%	59 14%	59 14%	58 14%	38 12%	35 13%	39 13%	17 13%	33 11%	33 12%
7	(7.0)	78 18%	77 18%	78 18%	78 18%	71 18%	36 16%	77 18%	78 18%	78 18%	77 18%	56 18%	52 20%	59 20%	24 18%	56 19%	49 18%
8	(8.0)	92 21%	89 21%	92 21%	92 22%	87 21%	40 18%	92 21%	92 21%	92 21%	89 21%	72 24%	65+ 25%	67 23%	32 24%	75+ 25%	65 24%
9	(9.0)	43 10%	41 10%	43 10%	42 10%	38 9%	21 9%	43 10%	43 10%	43 10%	43 10%	31 10%	26 10%	32 11%	13 10%	26 9%	26 9%
10 - Extremely well	(10.0)	67 15%	67 16%	67 15%	65 15%	60 15%	37 17%	67 15%	67 15%	67 15%	66 15%	56+ 18%	43 16%	50 17%	29+ 22%	52 18%	48 17%
NET Badly (1-3)		13 3%	13 3%	13 3%	13 3%	13 3%	8 4%	13 3%	13 3%	13 3%	13 3%	3- 1%	2- 1%	4- 1%	3 2%	5- 2%	2- 1%
NET Neutral (4-6)		122 28%	120 28%	122 28%	115 27%	115 28%	66 30%	120 28%	122 28%	122 28%	119 28%	78 25%	67 25%	73- 25%	31 23%	67- 23%	76 27%
NET Well (7-10)		280 64%	274 64%	280 64%	276 65%	256 63%	133 61%	279 65%	280 64%	280 64%	275 64%	215+ 70%	186+ 70%	209+ 70%	98+ 74%	209+ 71%	188+ 68%

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Prepared by BMG

Table Q35 3 11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	22	20	22	21	21	11	19	22	22	20	11-	11	11	1-	13	9
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	4%	4%	4%	1%	5%	3%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	415	407	415	405	385	208	412	415	415	407	296	255	286	131	281	266
Mean score	7.2	7.2	7.2	7.3	7.2	7.2	7.3	7.2	7.2	7.3	7.5+	7.5+	7.5+	7.6+	7.5+	7.4+
Standard deviation	1.95	1.95	1.95	1.94	1.95	2.06	1.94	1.95	1.95	1.95	1.81	1.74	1.79	1.88	1.85	1.85
Standard Error	.10	.10	.10	.10	.11	.16	.10	.10	.10	.10	.11	.12	.11	.18	.12	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 1 *%	** **	1 *%	1 *%	0 -%
2	(2.0) 4 1%	** **	4 1%	1 *%	1 *%
3	(3.0) 9 2%	** **	8 2%	5 2%	0- -%
4	(4.0) 32 7%	** **	28 7%	19 7%	10 7%
5	(5.0) 31 7%	** **	27 7%	22 8%	12 7%
6	(6.0) 59 14%	** **	52 13%	35 13%	21 14%
7	(7.0) 78 18%	** **	77 19%	54 19%	37+ 23%
8	(8.0) 92 21%	** **	85 21%	66 24%	36 23%
9	(9.0) 43 10%	** **	38 10%	28 10%	17 11%
10 - Extremely well	(10.0) 67 15%	** **	61 15%	31- 11%	19 12%
NET Badly (1-3)	13 3%	** **	12 3%	6 2%	1- *%
NET Neutral (4-6)	122 28%	** **	106 27%	76 28%	43 27%
NET Well (7-10)	280 64%	** **	261 65%	179 65%	109 69%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 3 11 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	22	**	20	14	5
	5%	**	5%	5%	3%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	7.00
Base for stats	415	**	380	262	152
Mean score	7.2	**	7.3	7.2	7.3
Standard deviation	1.95	**	1.93	1.82	1.69
Standard Error	.10	**	.11	.12	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_12

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	10 2%	4 2%	2 2%	** **	** **	6 2%	4 2%
2	(2.0)	12 3%	4 2%	5 5%	** **	** **	4 2%	8 5%
3	(3.0)	17 4%	7 3%	7 7%	** **	** **	9 3%	8 5%
4	(4.0)	29 7%	15 6%	13+a 12%	** **	** **	15 6%	15 9%
5	(5.0)	42 10%	26 10%	7 6%	** **	** **	23 9%	20 12%
6	(6.0)	50 11%	35 13%	9 8%	** **	** **	29 11%	21 12%
7	(7.0)	96 22%	61 23%	22 20%	** **	** **	63 24%	32 19%
8	(8.0)	79 18%	42 16%	26 24%	** **	** **	54 20%	25 15%
9	(9.0)	32 7%	30+b 11%	2- 2%	** **	** **	20 7%	11 7%
10 - Extremely well	(10.0)	54 12%	36 13%	7- 7%	** **	** **	34 13%	19 11%
NET Badly (1-3)		39 9%	15- 6%	15a 13%	** **	** **	19 7%	20 12%
NET Neutral (4-6)		122 28%	76 29%	28 26%	** **	** **	67 25%	55 33%
NET Well (7-10)		260 59%	169 63%	56 52%	** **	** **	171+b 64%	88- 52%
Don't know		16 4%	7 3%	9+a 8%	** **	** **	10 4%	6 4%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 3 12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	7.00	7.00	8.00	**	**	7.00	7.00
Base for stats	421	260	99	**	**	257	163
Mean score	6.7	7.0+b	6.2-	**	**	6.9+b	6.4-
Standard deviation	2.23	2.07	2.28	**	**	2.14	2.34
Standard Error	.12	.14	.24	**	**	.15	.19

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Table Q35_3_12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	10 2%	** **	3 2%	** **	** **	** **	** **	** **	8 4%	2 2%	0 -%	** **
2	(2.0)	12 3%	** **	1 1%	** **	** **	** **	** **	** **	5 2%	5 4%	2 2%	** **
3	(3.0)	17 4%	** **	4 3%	** **	** **	** **	** **	** **	8 4%	7 5%	2 3%	** **
4	(4.0)	29 7%	** **	6 5%	** **	** **	** **	** **	** **	14 7%	8 6%	8 8%	** **
5	(5.0)	42 10%	** **	10 9%	** **	** **	** **	** **	** **	23 11%	11 8%	9 9%	** **
6	(6.0)	50 11%	** **	14 12%	** **	** **	** **	** **	** **	28 13%	8- 6%	14 15%	** **
7	(7.0)	96 22%	** **	21 18%	** **	** **	** **	** **	** **	44 21%	30 23%	21 23%	** **
8	(8.0)	79 18%	** **	23 20%	** **	** **	** **	** **	** **	37 17%	24 19%	18 19%	** **
9	(9.0)	32 7%	** **	9 8%	** **	** **	** **	** **	** **	15 7%	12 10%	4 4%	** **
10 - Extremely well	(10.0)	54 12%	** **	22 19%	** **	** **	** **	** **	** **	28 13%	17 13%	8 9%	** **
NET Badly (1-3)		39 9%	** **	7 6%	** **	** **	** **	** **	** **	21 10%	14 11%	4 4%	** **
NET Neutral (4-6)		122 28%	** **	30 26%	** **	** **	** **	** **	** **	65 30%	26- 21%	31 32%	** **
NET Well (7-10)		260 59%	** **	75 65%	** **	** **	** **	** **	** **	124 58%	84 65%	52 55%	** **
Don't know		16 4%	** **	4 3%	** **	** **	** **	** **	** **	4 2%	5 4%	8 8%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	7.00	**

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Prepared by BMG

Table Q35_3_12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Mode	7.00	**	8.00	**	**	**	**	**	**	7.00	7.00	7.00	**
Base for stats	421	**	113	**	**	**	**	**	**	211	124	87	**
Mean score	6.7	**	7.2+a	**	**	**	**	**	**	6.7	6.9a	6.8a	**
Standard deviation	2.23	**	2.20	**	**	**	**	**	**	2.32	2.31	1.88	**
Standard Error	.12	**	.23	**	**	**	**	**	**	.18	.21	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	10 2%	**	**	**	**	**	**	**	**	**	8 3%	1 1%	**	**
2	(2.0)	12 3%	**	**	**	**	**	**	**	**	**	6 2%	5 4%	**	**
3	(3.0)	17 4%	**	**	**	**	**	**	**	**	**	11 4%	6 4%	**	**
4	(4.0)	29 7%	**	**	**	**	**	**	**	**	**	17 6%	12 8%	**	**
5	(5.0)	42 10%	**	**	**	**	**	**	**	**	**	24 9%	17 12%	**	**
6	(6.0)	50 11%	**	**	**	**	**	**	**	**	**	34 12%	14 10%	**	**
7	(7.0)	96 22%	**	**	**	**	**	**	**	**	**	56 20%	35 24%	**	**
8	(8.0)	79 18%	**	**	**	**	**	**	**	**	**	51 18%	25 17%	**	**
9	(9.0)	32 7%	**	**	**	**	**	**	**	**	**	26+k 9%	5- 4%	**	**
10 - Extremely well	(10.0)	54 12%	**	**	**	**	**	**	**	**	**	34 12%	19 13%	**	**
NET Badly (1-3)		39 9%	**	**	**	**	**	**	**	**	**	25 9%	13 9%	**	**
NET Neutral (4-6)		122 28%	**	**	**	**	**	**	**	**	**	76 27%	42 29%	**	**
NET Well (7-10)		260 59%	**	**	**	**	**	**	**	**	**	167 60%	85 59%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)	
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)				
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	16	**	**	**	**	**	**	**	**	**	**	**	10	4	**	**
	4%	**	**	**	**	**	**	**	**	**	**	**	4%	3%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Base for stats	421	**	**	**	**	**	**	**	**	**	**	**	267	140	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	**	6.8eg	6.6	**	**
Standard deviation	2.23	**	**	**	**	**	**	**	**	**	**	**	2.25	2.20	**	**
Standard Error	.12	**	**	**	**	**	**	**	**	**	**	**	.16	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	10 2%	2 2%	4 3%	**	**	5 2%	5 3%	9 3%	**	**	**	**
2	(2.0)	12 3%	1 1%	3 3%	**	**	4 2%	7 4%	10 3%	**	**	**	**
3	(3.0)	17 4%	5 4%	5 5%	**	**	10 4%	7 4%	11 3%	**	**	**	**
4	(4.0)	29 7%	9 8%	7 6%	**	**	16 7%	10 5%	25 7%	**	**	**	**
5	(5.0)	42 10%	10 8%	9 8%	**	**	19 8%	23 12%	35 10%	**	**	**	**
6	(6.0)	50 11%	11 9%	15 13%	**	**	26 11%	24 12%	40 12%	**	**	**	**
7	(7.0)	96 22%	29 24%	28 25%	**	**	58 24%	38 19%	73 21%	**	**	**	**
8	(8.0)	79 18%	26 21%	19 17%	**	**	45 19%	34 17%	65 19%	**	**	**	**
9	(9.0)	32 7%	12 10%	9 8%	**	**	21 9%	11 5%	18 5%	**	**	**	**
10 - Extremely well	(10.0)	54 12%	12 10%	11 10%	**	**	23 10%	27 14%	40 12%	**	**	**	**
NET Badly (1-3)		39 9%	8 6%	12 11%	**	**	20 8%	20 10%	30 9%	**	**	**	**
NET Neutral (4-6)		122 28%	30 24%	31 27%	**	**	61 26%	57 29%	100 29%	**	**	**	**
NET Well (7-10)		260 59%	81 66%	67 59%	**	**	147 63%	109 56%	196 57%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	16	4	3	**	**	7	9	15	**	**	**	**
	4%	4%	3%	**	**	3%	4%	4%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Base for stats	421	119	110	**	**	228	186	325	**	**	**	**
Mean score	6.7	6.9	6.6	**	**	6.8	6.7	6.7	**	**	**	**
Standard deviation	2.23	2.05	2.23	**	**	2.14	2.31	2.22	**	**	**	**
Standard Error	.12	.19	.21	**	**	.14	.20	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	10 2%	2 2%	8 3%	**	**	**	**	**	**	**	**	**
2	(2.0)	12 3%	5 4%	7 2%	**	**	**	**	**	**	**	**	**
3	(3.0)	17 4%	8 7%	9 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	29 7%	9 7%	20 6%	**	**	**	**	**	**	**	**	**
5	(5.0)	42 10%	12 10%	31 10%	**	**	**	**	**	**	**	**	**
6	(6.0)	50 11%	12 10%	39 12%	**	**	**	**	**	**	**	**	**
7	(7.0)	96 22%	28 24%	67 21%	**	**	**	**	**	**	**	**	**
8	(8.0)	79 18%	19 16%	60 19%	**	**	**	**	**	**	**	**	**
9	(9.0)	32 7%	7 6%	25 8%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	54 12%	12 10%	42 13%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		39 9%	15 13%	24 8%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		122 28%	32 27%	89 28%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		260 59%	67 56%	193 61%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	16	5	11	**	**	**	**	**	**	**	**	**	**
	4%	4%	4%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	421	114	307	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	6.4	6.8h	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.23	2.29	2.20	**	**	**	**	**	-	**	**	**	h
Standard Error	.12	.23	.14	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	10 2%	** **	** **	** **	** **	5 3%	4 2%	10 2%	** **	10 2%	** **
2	(2.0)	12 3%	** **	** **	** **	** **	4 2%	5 3%	10 2%	** **	10 2%	** **
3	(3.0)	17 4%	** **	** **	** **	** **	7 4%	6 3%	17 4%	** **	17 4%	** **
4	(4.0)	29 7%	** **	** **	** **	** **	13 8%	10 6%	27 7%	** **	29 7%	** **
5	(5.0)	42 10%	** **	** **	** **	** **	13 8%	18 10%	42 10%	** **	42 10%	** **
6	(6.0)	50 11%	** **	** **	** **	** **	21 12%	14 8%	49 12%	** **	50 12%	** **
7	(7.0)	96 22%	** **	** **	** **	** **	34 20%	49+ 28%	87 21%	** **	94 22%	** **
8	(8.0)	79 18%	** **	** **	** **	** **	29 17%	38 22%	78 19%	** **	78 18%	** **
9	(9.0)	32 7%	** **	** **	** **	** **	17f 10%	7- 4%	31 7%	** **	31 7%	** **
10 - Extremely well	(10.0)	54 12%	** **	** **	** **	** **	22 13%	17 10%	53 13%	** **	54 12%	** **
NET Badly (1-3)		39 9%	** **	** **	** **	** **	16 9%	15 8%	37 9%	** **	38 9%	** **
NET Neutral (4-6)		122 28%	** **	** **	** **	** **	47 28%	42 24%	119 28%	** **	122 28%	** **
NET Well (7-10)		260 59%	** **	** **	** **	** **	102 61%	110 63%	249 59%	** **	256 60%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	16	**	**	**	**	3	7	14	**	14	**
	4%	**	**	**	**	2%	4%	3%	**	3%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Base for stats	421	**	**	**	**	164	167	406	**	416	**
Mean score	6.7	**	**	**	**	6.8a	6.7a	6.8	**	6.7	**
		-		a	a						
Standard deviation	2.23	**	**	**	**	2.29	2.11	2.23	**	2.22	**
Standard Error	.12	**	**	**	**	.19	.17	.12	**	.12	**

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Table Q35 3 12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	10 2%	10 2%	10 2%	10 2%	10 3%	5 2%	10 2%	10 2%	10 2%	10 2%	3- 1%	4 1%	3- 1%	1 1%	4 1%	6 2%
2	(2.0)	12 3%	12 3%	12 3%	10 2%	11 3%	5 2%	12 3%	12 3%	12 3%	10 2%	6 2%	4- 1%	6 2%	2 2%	7 2%	8 3%
3	(3.0)	17 4%	14 3%	17 4%	14 3%	14 4%	7 3%	15 3%	17 4%	17 4%	16 4%	5- 2%	6- 2%	8 3%	2 2%	5- 2%	5- 2%
4	(4.0)	29 7%	29 7%	29 7%	28 7%	25 6%	10 5%	29 7%	29 7%	29 7%	29 7%	14- 5%	13 5%	9- 3%	4 3%	16 5%	14 5%
5	(5.0)	42 10%	42 10%	42 10%	39 9%	39 9%	21 10%	42 10%	42 10%	42 10%	41 10%	28d 9%	15- 6%	24 8%	4- 3%	20- 7%	17- 6%
6	(6.0)	50 11%	50 12%	50 11%	50 12%	49 12%	22 10%	50 12%	50 11%	50 11%	49 11%	35 11%	30 11%	31 10%	13 10%	36 12%	32 12%
7	(7.0)	96 22%	92 22%	96 22%	96 22%	88 22%	39 18%	95 22%	96 22%	96 22%	94 22%	73 24%	61 23%	71 24%	27 21%	66 22%	58 21%
8	(8.0)	79 18%	78 18%	79 18%	79 19%	76 19%	48+ 22%	79 18%	79 18%	79 18%	78 18%	64+ 21%	61+ 23%	66+ 22%	34+ 26%	62+ 21%	63+ 23%
9	(9.0)	32 7%	30 7%	32 7%	32 7%	32 8%	22+ 10%	30 7%	32 7%	32 7%	31 7%	24 8%	24 9%	27+ 9%	17+ 13%	25 9%	23 8%
10 - Extremely well	(10.0)	54 12%	54 13%	54 12%	51 12%	47 12%	31 14%	53 12%	54 12%	54 12%	54 13%	45+ 15%	39 15%	43+ 15%	25+ 19%	43+ 15%	40 14%
NET Badly (1-3)		39 9%	36 8%	39 9%	35 8%	36 9%	17 8%	37 9%	39 9%	39 9%	37 9%	14- 5%	13- 5%	17- 6%	6- 4%	16- 6%	19 7%
NET Neutral (4-6)		122 28%	122 28%	122 28%	118 28%	112 28%	54 25%	121 28%	122 28%	122 28%	119 28%	77 25%	58- 22%	64- 22%	21- 16%	72- 24%	63- 23%
NET Well (7-10)		260 59%	254 59%	260 59%	257 60%	242 60%	140 64%	257 60%	260 59%	260 59%	256 60%	207+ 67%	185+ 70%	207+ 70%	104+aef 78%	197+ 67%	184+ 67%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	16	16	16	16	16	7	16	16	16	15	9	9	10	1	10	9
	4%	4%	4%	4%	4%	3%	4%	4%	4%	3%	3%	3%	3%	1%	3%	3%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Base for stats	421	412	421	410	390	211	416	421	421	413	298	257	288	131	285	266
Mean score	6.7	6.8	6.7	6.8+	6.8	7.0+	6.7	6.7	6.7	6.8	7.1+	7.2+	7.2+	7.6+aeef	7.1+	7.1+
Standard deviation	2.23	2.22	2.23	2.19	2.21	2.23	2.22	2.23	2.23	2.22	1.99	2.00	2.01	1.90	2.07	2.15
Standard Error	.12	.12	.12	.12	.12	.17	.12	.12	.12	.12	.13	.14	.13	.19	.13	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 10 2%	** **	7 2%	5 2%	3 2%
2	(2.0) 12 3%	** **	9 2%	4- 1%	1 1%
3	(3.0) 17 4%	** **	15 4%	7 3%	1- 1%
4	(4.0) 29 7%	** **	25 6%	17 6%	11 7%
5	(5.0) 42 10%	** **	40 10%	26 9%	11 7%
6	(6.0) 50 11%	** **	47 12%	37 13%	20 12%
7	(7.0) 96 22%	** **	88 22%	58 21%	38 24%
8	(8.0) 79 18%	** **	74 18%	57 21%	33 21%
9	(9.0) 32 7%	** **	32 8%	26 9%	18+ 12%
10 - Extremely well	(10.0) 54 12%	** **	47 12%	29 11%	18 11%
NET Badly (1-3)	39 9%	** **	31 8%	17- 6%	6- 4%
NET Neutral (4-6)	122 28%	** **	112 28%	79 29%	42 27%
NET Well (7-10)	260 59%	** **	241 60%	169 62%	108+ 68%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 3 12 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	16	**	16	10	2
	4%	**	4%	4%	1%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	421	**	384	265	155
Mean score	6.7	**	6.8	6.9	7.1+
Standard deviation	2.23	**	2.14	2.06	1.96
Standard Error	.12	**	.12	.13	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_13

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	3 1%	1 *%	2+ 2%	** **	** **	2 1%	1 1%
2	(2.0)	7 2%	2 1%	4+a 4%	** **	** **	1- *%	7+a 4%
3	(3.0)	25 6%	10- 4%	8 7%	** **	** **	18 7%	8 4%
4	(4.0)	31 7%	26+b 10%	2- 2%	** **	** **	15 6%	15 9%
5	(5.0)	47 11%	26 10%	10 9%	** **	** **	31 11%	16 9%
6	(6.0)	54 12%	37 14%	9 8%	** **	** **	32 12%	22 13%
7	(7.0)	69 16%	40 15%	22 20%	** **	** **	40 15%	30 17%
8	(8.0)	83 19%	47 18%	24 23%	** **	** **	48 18%	34 20%
9	(9.0)	35 8%	31+b 11%	2- 2%	** **	** **	24 9%	12 7%
10 - Extremely well	(10.0)	55 13%	38 14%	8 7%	** **	** **	38 14%	16 10%
NET Badly (1-3)		35 8%	12- 5%	15+a 14%	** **	** **	20 8%	15 9%
NET Neutral (4-6)		131 30%	89b 33%	22- 20%	** **	** **	78 29%	53 31%
NET Well (7-10)		243 56%	156 58%	57 52%	** **	** **	149 56%	92 54%
Don't know		28 6%	11- 4%	15+a 14%	** **	** **	19 7%	9 6%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	409	257	93	**	**	248	160
Mean score	6.8	7.0+b	6.4	**	**	6.9	6.6
Standard deviation	2.17	2.09	2.27	**	**	2.16	2.17
Standard Error	.12	.14	.24	**	**	.15	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	3 1%	** **	0 -%	** **	** **	** **	** **	** **	3 2%	0 -%	0 -%	** **
2	(2.0)	7 2%	** **	1 1%	** **	** **	** **	** **	** **	5 2%	2 1%	0 -%	** **
3	(3.0)	25 6%	** **	9 7%	** **	** **	** **	** **	** **	17 8%	5 4%	3 3%	** **
4	(4.0)	31 7%	** **	10 9%	** **	** **	** **	** **	** **	20 9%	6 4%	6 6%	** **
5	(5.0)	47 11%	** **	14 12%	** **	** **	** **	** **	** **	25 12%	12 10%	9 10%	** **
6	(6.0)	54 12%	** **	11 10%	** **	** **	** **	** **	** **	23 11%	18 14%	13 13%	** **
7	(7.0)	69 16%	** **	12 10%	** **	** **	** **	** **	** **	31 15%	22 17%	16 17%	** **
8	(8.0)	83 19%	** **	25 21%	** **	** **	** **	** **	** **	37 17%	24 19%	22 23%	** **
9	(9.0)	35 8%	** **	10 9%	** **	** **	** **	** **	** **	14 7%	15 12%	5 6%	** **
10 - Extremely well	(10.0)	55 13%	** **	21 18%	** **	** **	** **	** **	** **	28 13%	19 15%	8 8%	** **
NET Badly (1-3)		35 8%	** **	10 8%	** **	** **	** **	** **	** **	26+ 12%	7 5%	3 3%	** **
NET Neutral (4-6)		131 30%	** **	36 31%	** **	** **	** **	** **	** **	68 32%	35 28%	27 29%	** **
NET Well (7-10)		243 56%	** **	68 58%	** **	** **	** **	** **	** **	111 52%	80 62%	52 55%	** **
Don't know		28 6%	** **	3 3%	** **	** **	** **	** **	** **	9 4%	6 5%	13 13%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	7.00	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_3_13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	440	**	107	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	214	128	94	**
Mode	8.00	**	8.00	**	**	**	**	**	8.00	8.00	8.00	**
Base for stats	409	**	113	**	**	**	**	**	205	122	82	**
Mean score	6.8	**	7.0a	**	**	**	**	**	6.5-	7.2+ah	7.0a	**
Standard deviation	2.17	**	2.27	**	**	**	**	**	2.35	2.02	1.80	**
Standard Error	.12	**	.24	**	**	**	**	**	.19	.19	.20	**

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Table Q35_3_13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	3 1%	**	**	**	**	**	**	**	**	**	2 1%	0 -%	**	**
2	(2.0)	7 2%	**	**	**	**	**	**	**	**	**	6 2%	1 *%	**	**
3	(3.0)	25 6%	**	**	**	**	**	**	**	**	**	17 6%	7 5%	**	**
4	(4.0)	31 7%	**	**	**	**	**	**	**	**	**	22 8%	9 6%	**	**
5	(5.0)	47 11%	**	**	**	**	**	**	**	**	**	26 9%	18 13%	**	**
6	(6.0)	54 12%	**	**	**	**	**	**	**	**	**	36 13%	16 11%	**	**
7	(7.0)	69 16%	**	**	**	**	**	**	**	**	**	37 13%	29 20%	**	**
8	(8.0)	83 19%	**	**	**	**	**	**	**	**	**	50 18%	31 21%	**	**
9	(9.0)	35 8%	**	**	**	**	**	**	**	**	**	29+k 10%	6- 4%	**	**
10 - Extremely well	(10.0)	55 13%	**	**	**	**	**	**	**	**	**	35 13%	19 13%	**	**
NET Badly (1-3)		35 8%	**	**	**	**	**	**	**	**	**	25 9%	8 5%	**	**
NET Neutral (4-6)		131 30%	**	**	**	**	**	**	**	**	**	83 30%	43 30%	**	**
NET Well (7-10)		243 56%	**	**	**	**	**	**	**	**	**	150 54%	86 59%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)	
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)				
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	28	**	**	**	**	**	**	**	**	**	**	**	18	8	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	7%	5%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	8.00	8.00	**	**
Base for stats	409	**	**	**	**	**	**	**	**	**	**	**	259	137	**	**
Mean score	6.8	**	**	**	**	**	**	**	**	**	**	**	6.8	6.9	**	**
Standard deviation	2.17	**	**	**	**	**	**	**	**	**	**	**	2.25	1.97	**	**
Standard Error	.12	**	**	**	**	**	**	**	**	**	**	**	.16	.16	**	**

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Table Q35_3_13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity Minority Ethnic Group				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	1 1%	1 1%	** **	** **	2 1%	1 1%	2 1%	** **	** **	** **	** **
2	(2.0)	7 2%	2 2%	2 2%	** **	** **	4 2%	3 1%	4 1%	** **	** **	** **	** **
3	(3.0)	25 6%	5 4%	8 7%	** **	** **	13 6%	12 6%	19 6%	** **	** **	** **	** **
4	(4.0)	31 7%	7 6%	7 6%	** **	** **	14 6%	17 9%	25 7%	** **	** **	** **	** **
5	(5.0)	47 11%	13 11%	14 13%	** **	** **	28 12%	18 9%	35 10%	** **	** **	** **	** **
6	(6.0)	54 12%	9 8%	19a 17%	** **	** **	28 12%	25 13%	41 12%	** **	** **	** **	** **
7	(7.0)	69 16%	20 17%	18 16%	** **	** **	38 16%	29 15%	56 16%	** **	** **	** **	** **
8	(8.0)	83 19%	25 20%	19 17%	** **	** **	44 19%	37 19%	67 20%	** **	** **	** **	** **
9	(9.0)	35 8%	11 9%	6 5%	** **	** **	17 7%	18 9%	29 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	55 13%	17 14%	13 12%	** **	** **	30 13%	24 12%	36 11%	** **	** **	** **	** **
NET Badly (1-3)		35 8%	9 7%	11 9%	** **	** **	19 8%	16 8%	24 7%	** **	** **	** **	** **
NET Neutral (4-6)		131 30%	30 24%	40 36%	** **	** **	70 30%	59 30%	101 30%	** **	** **	** **	** **
NET Well (7-10)		243 56%	74 60%	56 50%	** **	** **	130 55%	108 55%	188 55%	** **	** **	** **	** **

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Prepared by BMG

Table Q35 3 13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	28	10	6	**	**	16	12	27	**	**	**	**
	6%	8%	5%	**	**	7%	6%	8%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**	**	**	**
Base for stats	409	113	107	**	**	220	182	313	**	**	**	**
Mean score	6.8	7.0	6.6	**	**	6.8	6.8	6.8	**	**	**	**
Standard deviation	2.17	2.19	2.13	**	**	2.17	2.19	2.08	**	**	**	**
Standard Error	.12	.21	.21	**	**	.15	.19	.13	**	**	**	**

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Table Q35 3 13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	2 1%	1 *	**	**	**	**	**	**	**	**	**
2	(2.0)	7 2%	3 2%	4 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	25 6%	11 10%	14 4%	**	**	**	**	**	**	**	**	**
4	(4.0)	31 7%	12 10%	18 6%	**	**	**	**	**	**	**	**	**
5	(5.0)	47 11%	15 13%	32 10%	**	**	**	**	**	**	**	**	**
6	(6.0)	54 12%	14 12%	40 13%	**	**	**	**	**	**	**	**	**
7	(7.0)	69 16%	15 13%	55 17%	**	**	**	**	**	**	**	**	**
8	(8.0)	83 19%	16 13%	67 21%	**	**	**	**	**	**	**	**	**
9	(9.0)	35 8%	9 8%	26 8%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	55 13%	17 14%	38 12%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		35 8%	16+b 13%	19- 6%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		131 30%	41 35%	90 28%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		243 56%	57 48%	186 58%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	28	5	23	**	**	**	**	**	**	**	**	**	**
	6%	4%	7%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	409	114	295	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	6.4-	7.0+ahj	**	**	**	**	**	**	**	**	**	**
						h			-		-		
Standard deviation	2.17	2.43	2.04	**	**	**	**	**	**	**	**	**	**
Standard Error	.12	.25	.13	**	**	**	**	**	**	**	**	**	**

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Table Q35 3 13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	2 1%	1 *%	2 *%	** **	2 *%	** **
2	(2.0)	7 2%	** **	** **	** **	** **	4 2%	1 1%	7 2%	** **	7 2%	** **
3	(3.0)	25 6%	** **	** **	** **	** **	6 3%	14 8%	23 5%	** **	24 6%	** **
4	(4.0)	31 7%	** **	** **	** **	** **	12 7%	8 5%	27 6%	** **	31 7%	** **
5	(5.0)	47 11%	** **	** **	** **	** **	18 11%	19 11%	46 11%	** **	47 11%	** **
6	(6.0)	54 12%	** **	** **	** **	** **	24 15%	18 10%	52 12%	** **	53 12%	** **
7	(7.0)	69 16%	** **	** **	** **	** **	25 15%	31 18%	68 16%	** **	68 16%	** **
8	(8.0)	83 19%	** **	** **	** **	** **	32 19%	35 20%	80 19%	** **	82 19%	** **
9	(9.0)	35 8%	** **	** **	** **	** **	13 8%	14 8%	35 8%	** **	35 8%	** **
10 - Extremely well	(10.0)	55 13%	** **	** **	** **	** **	25 15%	20 11%	55 13%	** **	55 13%	** **
NET Badly (1-3)		35 8%	** **	** **	** **	** **	12 7%	16 9%	31 7%	** **	33 8%	** **
NET Neutral (4-6)		131 30%	** **	** **	** **	** **	54 32%	45 26%	124 30%	** **	130 30%	** **
NET Well (7-10)		243 56%	** **	** **	** **	** **	95 57%	99 57%	238 57%	** **	241 56%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	28	**	**	**	**	6	14	26	**	26	**
	6%	**	**	**	**	4%	8%	6%	**	6%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	8.00	8.00	**	8.00	**
Base for stats	409	**	**	**	**	161	160	394	**	404	**
Mean score	6.8	**	**	**	**	6.9	6.8	6.9+b	**	6.8+b	**
								-			
Standard deviation	2.17	**	**	**	**	2.21	2.11	2.13	**	2.15	**
Standard Error	.12	**	**	**	**	.19	.18	.12	**	.12	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	2 1%	3 1%	2 1%	3 1%	3 1%	3 1%	2 *	0- -	0- -	0- -	0 -	1 1%	0- -
2	(2.0)	7 2%	7 2%	7 2%	7 2%	7 2%	5 2%	7 2%	7 2%	7 2%	7 2%	5 2%	4 1%	3 1%	1 1%	2 1%	4 2%
3	(3.0)	25 6%	21 5%	25 6%	24 6%	20 5%	13 6%	24 6%	25 6%	25 6%	25 6%	11- 3%	12 4%	10- 3%	8 6%	14 5%	7- 2%
4	(4.0)	31 7%	30 7%	31 7%	29 7%	29 7%	18 8%	30 7%	31 7%	31 7%	28 7%	15- 5%	14 5%	18 6%	12 9%	21 7%	20 7%
5	(5.0)	47 11%	47 11%	47 11%	43 10%	42 10%	20 9%	46 11%	47 11%	47 11%	47 11%	28 9%	20- 8%	26 9%	5- 3%	25- 8%	21- 8%
6	(6.0)	54 12%	54 13%	54 12%	53 12%	47 12%	20 9%	54 12%	54 12%	54 12%	53 12%	32 10%	24- 9%	35 12%	11 8%	34 11%	32 12%
7	(7.0)	69 16%	69 16%	69 16%	69 16%	67 16%	35 16%	69 16%	69 16%	69 16%	69 16%	54 18%	50 19%	52 18%	21 16%	50 17%	47 17%
8	(8.0)	83 19%	82 19%	83 19%	81 19%	78 19%	43 20%	82 19%	83 19%	83 19%	80 19%	69+ 22%	61+ 23%	66+ 22%	30 23%	60 21%	60 22%
9	(9.0)	35 8%	34 8%	35 8%	35 8%	35 9%	19 9%	34 8%	35 8%	35 8%	35 8%	29 9%	28+ 11%	28 9%	15 11%	29 10%	26 10%
10 - Extremely well	(10.0)	55 13%	54 13%	55 13%	54 13%	52 13%	34 16%	55 13%	55 13%	55 13%	55 13%	48+ 16%	38 14%	45+ 15%	29+ 22%	42 14%	42+ 15%
NET Badly (1-3)		35 8%	31 7%	35 8%	33 8%	30 7%	20 9%	34 8%	35 8%	35 8%	34 8%	15- 5%	16 6%	13- 4%	9 7%	17- 6%	11- 4%
NET Neutral (4-6)		131 30%	130 30%	131 30%	125 29%	118 29%	58 27%	130 30%	131 30%	131 30%	127 30%	76- 25%	57- 22%	79- 27%	28- 21%	79 27%	73 27%
NET Well (7-10)		243 56%	238 56%	243 56%	239 56%	231 57%	132 60%	240 56%	243 56%	243 56%	239 56%	199+ 65%	177+ 67%	191+ 64%	94+ 71%	181+ 61%	176+ 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	28	28	28	28	27	8-	28	28	28	27	17d	15d	15d	1-	17d	16d
	6%	7%	6%	7%	7%	4%	7%	6%	6%	6%	5%	6%	5%	*%	6%	6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	409	400	409	398	379	210	404	409	409	401	290	250	283	132	278	259
Mean score	6.8	6.8	6.8	6.9+	6.9	6.9	6.8	6.8	6.8	6.8	7.2+	7.2+	7.2+	7.4+	7.1+	7.2+
Standard deviation	2.17	2.14	2.17	2.14	2.16	2.29	2.16	2.17	2.17	2.15	2.01	2.02	1.97	2.19	2.08	2.00
Standard Error	.12	.12	.12	.12	.12	.18	.12	.12	.12	.12	.13	.14	.13	.21	.14	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Total						
Unweighted row		440	**	410	290	157
Effective sample		371	**	346	245	133
Total		437	**	400	275	157
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	1 *%	1 *%
2	(2.0)	7 2%	** **	4 1%	2 1%	2 1%
3	(3.0)	25 6%	** **	21 5%	12 4%	2- 1%
4	(4.0)	31 7%	** **	21 5%	13- 5%	8 5%
5	(5.0)	47 11%	** **	44 11%	32 12%	17 11%
6	(6.0)	54 12%	** **	52 13%	37 13%	23 14%
7	(7.0)	69 16%	** **	65 16%	38 14%	23 15%
8	(8.0)	83 19%	** **	77 19%	61 22%	39+ 24%
9	(9.0)	35 8%	** **	35 9%	29+ 11%	19+ 12%
10 - Extremely well	(10.0)	55 13%	** **	50 13%	30 11%	18 11%
NET Badly (1-3)		35 8%	** **	28 7%	15- 6%	4- 3%
NET Neutral (4-6)		131 30%	** **	117 29%	82 30%	48 31%
NET Well (7-10)		243 56%	** **	229 57%	158 57%	99+ 63%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_13 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	28	**	26	20	6
	6%	**	7%	7%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	409	**	374	256	151
Mean score	6.8	**	6.9+a	7.0+a	7.2+a
Standard deviation	2.17	**	2.10	2.00	1.89
Standard Error	.12	**	.12	.13	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_14

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	3 1%	3 1%	0 -%	** **	** **	3 1%	0 -%
2	(2.0)	15 3%	3- 1%	5 5%	** **	** **	7 3%	7 4%
3	(3.0)	15 3%	8 3%	3 3%	** **	** **	11 4%	4 3%
4	(4.0)	36 8%	23 9%	12 12%	** **	** **	16- 6%	20+a 12%
5	(5.0)	56 13%	33 12%	8- 7%	** **	** **	34 13%	22 13%
6	(6.0)	54 12%	34 13%	14 13%	** **	** **	34 13%	20 12%
7	(7.0)	68 16%	40 15%	16 14%	** **	** **	39 15%	27 16%
8	(8.0)	80 18%	46 17%	29+ 27%	** **	** **	50 19%	30 18%
9	(9.0)	30 7%	25+b 9%	3 3%	** **	** **	21 8%	10 6%
10 - Extremely well	(10.0)	54 12%	38 14%	7- 7%	** **	** **	35 13%	20 12%
NET Badly (1-3)		33 8%	14- 5%	8 7%	** **	** **	21 8%	12 7%
NET Neutral (4-6)		147 34%	90 34%	34 32%	** **	** **	85 32%	62 37%
NET Well (7-10)		232 53%	149 56%	55 50%	** **	** **	144 54%	87 51%
Don't know		25 6%	14 5%	11+ 10%	** **	** **	16 6%	9 5%

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Prepared by BMG

Table Q35_3_14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	412	253	97	**	**	250	160
Mean score	6.7	6.9+d	6.5	**	**	6.8	6.6
Standard deviation	2.19	2.16	2.08	**	**	2.21	2.18
Standard Error	.12	.15	.22	**	**	.16	.17

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Table Q35_3_14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	3 1%	** **	2 2%	** **	** **	** **	** **	** **	2 1%	1 1%	0 -%	** **
2	(2.0)	15 3%	** **	2 2%	** **	** **	** **	** **	** **	7 3%	5 4%	3 3%	** **
3	(3.0)	15 3%	** **	4 3%	** **	** **	** **	** **	** **	9 4%	2 2%	4 4%	** **
4	(4.0)	36 8%	** **	7 6%	** **	** **	** **	** **	** **	18 8%	7 6%	11 11%	** **
5	(5.0)	56 13%	** **	14 12%	** **	** **	** **	** **	** **	33 16%	16 12%	7 8%	** **
6	(6.0)	54 12%	** **	14 12%	** **	** **	** **	** **	** **	30 14%	14 11%	11 12%	** **
7	(7.0)	68 16%	** **	18 15%	** **	** **	** **	** **	** **	30 14%	21 16%	17 18%	** **
8	(8.0)	80 18%	** **	16 14%	** **	** **	** **	** **	** **	34 16%	27 21%	19 20%	** **
9	(9.0)	30 7%	** **	8 7%	** **	** **	** **	** **	** **	11 5%	15+ 12%	4 4%	** **
10 - Extremely well	(10.0)	54 12%	** **	27 23%	** **	** **	** **	** **	** **	32 15%	14 11%	8 9%	** **
NET Badly (1-3)		33 8%	** **	7 6%	** **	** **	** **	** **	** **	18 9%	8 6%	6 7%	** **
NET Neutral (4-6)		147 34%	** **	36 31%	** **	** **	** **	** **	** **	81 38%	37 28%	29 31%	** **
NET Well (7-10)		232 53%	** **	69 59%	** **	** **	** **	** **	** **	107 50%	76 59%	49 52%	** **
Don't know		25 6%	** **	4 4%	** **	** **	** **	** **	** **	8 4%	7 6%	10 11%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	7.00	**

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Prepared by BMG

Table Q35_3_14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	440	**	107	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	214	128	94	**
Mode	8.00	**	10.00	**	**	**	**	**	8.00	8.00	8.00	**
Base for stats	412	**	112	**	**	**	**	**	206	121	84	**
Mean score	6.7	**	7.1+a	**	**	**	**	**	6.6	6.9a	6.6	**
Standard deviation	2.19	**	2.32	**	**	**	**	**	2.26	2.14	2.08	**
Standard Error	.12	**	.24	**	**	**	**	**	.18	.20	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 1%	0 -%	** **	** **
2	(2.0)	15 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 3%	7 5%	** **	** **
3	(3.0)	15 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	11 4%	3 2%	** **	** **
4	(4.0)	36 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 9%	10 7%	** **	** **
5	(5.0)	56 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	34 12%	20 14%	** **	** **
6	(6.0)	54 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	37 13%	16 11%	** **	** **
7	(7.0)	68 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	39 14%	27 19%	** **	** **
8	(8.0)	80 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **	52 19%	25 18%	** **	** **
9	(9.0)	30 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	20 7%	10 7%	** **	** **
10 - Extremely well	(10.0)	54 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	35 13%	18 13%	** **	** **
NET Badly (1-3)		33 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	21 8%	10 7%	** **	** **
NET Neutral (4-6)		147 34%	** **	** **	** **	** **	** **	** **	** **	** **	** **	95 34%	46 32%	** **	** **
NET Well (7-10)		232 53%	** **	** **	** **	** **	** **	** **	** **	** **	** **	146 53%	81 56%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	25	**	**	**	**	**	**	**	**	**	**	15	8	**	**
	6%	**	**	**	**	**	**	**	**	**	**	6%	5%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	7.00	**	**
Base for stats	412	**	**	**	**	**	**	**	**	**	**	262	137	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.71	6.81	**	**
Standard deviation	2.19	fgl	**	**	l	**	**	**	**	**	**	2.21	2.16	**	**
Standard Error	.12	**	**	**	l	**	**	**	**	**	**	.16	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	1 1%	* *%	** **	** **	1 1%	2 1%	1 *%	** **	** **	** **	** **
2	(2.0)	15 3%	6 5%	3 2%	** **	** **	8 4%	6 3%	10 3%	** **	** **	** **	** **
3	(3.0)	15 3%	6 5%	3 2%	** **	** **	9 4%	6 3%	13 4%	** **	** **	** **	** **
4	(4.0)	36 8%	9 8%	8 7%	** **	** **	18 7%	18 9%	27 8%	** **	** **	** **	** **
5	(5.0)	56 13%	9- 7%	22+a 19%	** **	** **	31 13%	23 12%	44 13%	** **	** **	** **	** **
6	(6.0)	54 12%	15 12%	15 13%	** **	** **	30 13%	25 13%	43 13%	** **	** **	** **	** **
7	(7.0)	68 16%	23 19%	17 15%	** **	** **	40 17%	28 14%	50 15%	** **	** **	** **	** **
8	(8.0)	80 18%	26 21%	22 19%	** **	** **	47 20%	33 17%	62 18%	** **	** **	** **	** **
9	(9.0)	30 7%	6 5%	6 5%	** **	** **	12 5%	18 9%	25 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	54 12%	16 13%	12 11%	** **	** **	28 12%	24 12%	44 13%	** **	** **	** **	** **
NET Badly (1-3)		33 8%	13 10%	6 5%	** **	** **	18 8%	15 7%	24 7%	** **	** **	** **	** **
NET Neutral (4-6)		147 34%	34 27%	45a 40%	** **	** **	78 33%	65 34%	114 34%	** **	** **	** **	** **
NET Well (7-10)		232 53%	71 57%	57 51%	** **	** **	128 54%	102 53%	181 53%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	25	6	6	**	**	11	12	21	**	**	**	**
	6%	5%	5%	**	**	5%	6%	6%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	5.00	**	**	8.00	8.00	8.00	**	**	**	**
Base for stats	412	117	107	**	**	224	182	319	**	**	**	**
Mean score	6.7	6.7	6.6	**	**	6.7	6.7	6.8	**	**	**	**
Standard deviation	2.19	2.26	2.03	**	**	2.15	2.24	2.17	**	**	**	**
Standard Error	.12	.21	.20	**	**	.15	.19	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	1 1%	2 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	15 3%	9+b 7%	6- 2%	**	**	**	**	**	**	**	**	**
3	(3.0)	15 3%	7 6%	8 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	36 8%	15 13%	21 7%	**	**	**	**	**	**	**	**	**
5	(5.0)	56 13%	17 14%	39 12%	**	**	**	**	**	**	**	**	**
6	(6.0)	54 12%	15 13%	39 12%	**	**	**	**	**	**	**	**	**
7	(7.0)	68 16%	14 11%	54 17%	**	**	**	**	**	**	**	**	**
8	(8.0)	80 18%	12- 10%	68+a 21%	**	**	**	**	**	**	**	**	**
9	(9.0)	30 7%	9 7%	22 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	54 12%	16 13%	38 12%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		33 8%	17+b 14%	16- 5%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		147 34%	48 40%	99 31%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		232 53%	50- 42%	182+a 57%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	25	4	21	**	**	**	**	**	**	**	**	**	**
	6%	4%	7%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	5.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	412	115	297	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	6.2-	6.9+acdh	**	**	**	**	**	**	**	**	**	**
				-	-				-				
Standard deviation	2.19	2.48	2.03	**	**	**	**	**	**	**	**	**	**
Standard Error	.12	.25	.13	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	3+ 2%	0 -%	3 1%	** **	3 1%	** **
2	(2.0)	15 3%	** **	** **	** **	** **	4 3%	5 3%	14 3%	** **	15 3%	** **
3	(3.0)	15 3%	** **	** **	** **	** **	7 4%	7 4%	12 3%	** **	14 3%	** **
4	(4.0)	36 8%	** **	** **	** **	** **	8- 4%	14 8%	35 8%	** **	36 8%	** **
5	(5.0)	56 13%	** **	** **	** **	** **	23 14%	21 12%	54 13%	** **	56 13%	** **
6	(6.0)	54 12%	** **	** **	** **	** **	25 15%	19 11%	52 12%	** **	54 13%	** **
7	(7.0)	68 16%	** **	** **	** **	** **	24 14%	29 17%	67 16%	** **	67 16%	** **
8	(8.0)	80 18%	** **	** **	** **	** **	30 18%	42+ 25%	76 18%	** **	78 18%	** **
9	(9.0)	30 7%	** **	** **	** **	** **	13 8%	8 5%	30 7%	** **	30 7%	** **
10 - Extremely well	(10.0)	54 12%	** **	** **	** **	** **	26f 15%	13- 7%	54 13%	** **	54 13%	** **
NET Badly (1-3)		33 8%	** **	** **	** **	** **	15 9%	12 7%	30 7%	** **	31 7%	** **
NET Neutral (4-6)		147 34%	** **	** **	** **	** **	55 33%	54 31%	141 34%	** **	146 34%	** **
NET Well (7-10)		232 53%	** **	** **	** **	** **	92 55%	93 54%	226 54%	** **	229 53%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	25	**	**	**	**	5	15	23	**	23	**
	6%	**	**	**	**	3%	8%	6%	**	5%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	8.00	8.00	**	8.00	**
Base for stats	412	**	**	**	**	162	159	397	**	407	**
Mean score	6.7	**	**	**	**	6.8	6.6	6.7	**	6.7	**
Standard deviation	2.19	**	**	**	**	2.26	2.01	2.19	**	2.19	**
Standard Error	.12	**	**	**	**	.19	.17	.12	**	.12	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	3 1%	3 1%	2 1%	3 1%	3 1%	3 1%	3 1%	0- -%	0- -%	2 1%	0 -%	0- -%	* **
2	(2.0)	15 3%	15 3%	15 3%	14 3%	12 3%	6 3%	15 3%	15 3%	15 3%	15 3%	3- 1%	4- 1%	2- 1%	2 1%	4- 1%	5- 2%
3	(3.0)	15 3%	13 3%	15 3%	13 3%	12 3%	4 2%	15 4%	15 3%	15 3%	13 3%	9 3%	4- 2%	7 2%	3 2%	9 3%	8 3%
4	(4.0)	36 8%	36 8%	36 8%	35 8%	34 8%	17 8%	36 8%	36 8%	36 8%	33 8%	19- 6%	17 6%	20 7%	5 4%	20 7%	19 7%
5	(5.0)	56 13%	55 13%	56 13%	53 12%	50 12%	33 15%	55 13%	56 13%	56 13%	56 13%	35 12%	33 12%	27- 9%	13 10%	31 11%	24- 9%
6	(6.0)	54 12%	54 13%	54 12%	53 12%	50 12%	23 10%	53 12%	54 12%	54 12%	54 13%	36 12%	25- 10%	32 11%	12 9%	34 12%	33 12%
7	(7.0)	68 16%	67 16%	68 16%	68 16%	63 16%	31 14%	67 16%	68 16%	68 16%	68 16%	54 18%	46 17%	57+ 19%	19 15%	50 17%	44 16%
8	(8.0)	80 18%	80 19%	80 18%	78 18%	76 19%	41 19%	80 19%	80 18%	80 18%	78 18%	68+ 22%	60+ 22%	65+ 22%	36+ 27%	69+ 23%	63+ 23%
9	(9.0)	30 7%	29 7%	30 7%	30 7%	29 7%	16 7%	29 7%	30 7%	30 7%	29 7%	27+ 9%	24 9%	26+ 9%	10 8%	21 7%	23 8%
10 - Extremely well	(10.0)	54 12%	52 12%	54 12%	54 13%	51 13%	35+ 16%	54 13%	54 12%	54 12%	54 13%	44 14%	40 15%	46+ 15%	31+ae 23%	40 14%	44+ 16%
NET Badly (1-3)		33 8%	31 7%	33 8%	30 7%	28 7%	12 6%	33 8%	33 8%	33 8%	30 7%	12- 4%	8- 3%	11- 4%	4- 3%	13- 4%	13- 5%
NET Neutral (4-6)		147 34%	145 34%	147 34%	141 33%	134 33%	73 33%	144 33%	147 34%	147 34%	144 34%	90- 29%	75- 28%	78- 26%	30- 23%	86- 29%	76- 28%
NET Well (7-10)		232 53%	227 53%	232 53%	229 54%	219 54%	123 56%	230 53%	232 53%	232 53%	229 54%	193+ 63%	169+ 64%	194+ 65%	96+e 73%	180+ 61%	174+ 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	25	25	25	25	24	10	25	25	25	24	12-	13	14	1-	16	12
	6%	6%	6%	6%	6%	5%	6%	6%	6%	6%	4%	5%	5%	1%	6%	4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	412	402	412	401	382	208	406	412	412	403	295	253	284	131	279	264
Mean score	6.7	6.7	6.7	6.7+	6.7	6.9	6.7	6.7	6.7	6.7	7.1+	7.2+	7.2+	7.6+e	7.1+	7.2+
Standard deviation	2.19	2.18	2.19	2.18	2.18	2.22	2.20	2.19	2.19	2.18	1.96	1.97	1.99	1.99	1.99	2.06
Standard Error	.12	.12	.12	.12	.12	.17	.12	.12	.12	.12	.12	.13	.13	.20	.13	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		440	**	410	290	157
Effective sample		371	**	346	245	133
Total		437	**	400	275	157
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	2 1%	2 1%
2	(2.0)	15 3%	** **	12 3%	9 3%	6 4%
3	(3.0)	15 3%	** **	11 3%	6 2%	1- 1%
4	(4.0)	36 8%	** **	29 7%	18 7%	11 7%
5	(5.0)	56 13%	** **	52 13%	35 13%	17 11%
6	(6.0)	54 12%	** **	51 13%	34 12%	19 12%
7	(7.0)	68 16%	** **	66 17%	47 17%	27 17%
8	(8.0)	80 18%	** **	74 18%	59+ 21%	41+ 26%
9	(9.0)	30 7%	** **	30 8%	21 8%	13 8%
10 - Extremely well	(10.0)	54 12%	** **	48 12%	28 10%	17 11%
NET Badly (1-3)		33 8%	** **	26 7%	17 6%	9 6%
NET Neutral (4-6)		147 34%	** **	132 33%	87 32%	47 30%
NET Well (7-10)		232 53%	** **	218 55%	155 56%	97+ 62%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_3_14 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	25	**	23	15	4
	6%	**	6%	6%	3%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	412	**	376	260	153
Mean score	6.7	**	6.8+a	6.8a	6.9a
Standard deviation	2.19	**	2.14	2.08	2.08
Standard Error	.12	**	.12	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_15

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	2 *%	1 *%	1 1%	** **	** **	1 *%	1 *%
2	(2.0)	9 2%	4 2%	5 4%	** **	** **	5 2%	5 3%
3	(3.0)	21 5%	8 3%	10+a 10%	** **	** **	15 6%	6 4%
4	(4.0)	27 6%	19 7%	7 7%	** **	** **	12 5%	15 9%
5	(5.0)	40 9%	26 10%	5 4%	** **	** **	22 8%	17 10%
6	(6.0)	74 17%	52b 19%	7- 6%	** **	** **	44 17%	29 17%
7	(7.0)	68 15%	43 16%	14 13%	** **	** **	44 17%	23 14%
8	(8.0)	68 16%	36 13%	22 20%	** **	** **	47 18%	20 12%
9	(9.0)	31 7%	26+b 10%	2- 2%	** **	** **	20 8%	11 6%
10 - Extremely well	(10.0)	58 13%	37 14%	11 10%	** **	** **	35 13%	23 13%
NET Badly (1-3)		32 7%	13- 5%	17+a 15%	** **	** **	21 8%	11 7%
NET Neutral (4-6)		141 32%	97+b 36%	19- 17%	** **	** **	79 30%	62 36%
NET Well (7-10)		224 51%	142 53%	48 45%	** **	** **	146 55%	76 45%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Don't know	40	15-	25+a	**	**	20	20
	9%	6%	23%	**	**	8%	12%
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	6.00	6.00	8.00	**	**	8.00	6.00
Base for stats	397	253	83	**	**	246	150
Mean score	6.8	6.9	6.4-	**	**	6.9	6.7
Standard deviation	2.14	2.05	2.50	**	**	2.10	2.20
Standard Error	.12	.14	.28	**	**	.15	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	2 *%	** **	0 -%	** **	** **	** **	** **	** **	0 -%	2+ 1%	0 -%	** **
2	(2.0)	9 2%	** **	1 1%	** **	** **	** **	** **	** **	4 2%	2 1%	3 4%	** **
3	(3.0)	21 5%	** **	2 1%	** **	** **	** **	** **	** **	11 5%	6 5%	4 4%	** **
4	(4.0)	27 6%	** **	8 7%	** **	** **	** **	** **	** **	16 7%	7 5%	5 5%	** **
5	(5.0)	40 9%	** **	13 11%	** **	** **	** **	** **	** **	20 9%	12 9%	8 8%	** **
6	(6.0)	74 17%	** **	20 17%	** **	** **	** **	** **	** **	44 20%	18 14%	12 13%	** **
7	(7.0)	68 15%	** **	16 14%	** **	** **	** **	** **	** **	31 15%	26 20%	10 11%	** **
8	(8.0)	68 16%	** **	17 15%	** **	** **	** **	** **	** **	29 14%	23 18%	15 16%	** **
9	(9.0)	31 7%	** **	7 6%	** **	** **	** **	** **	** **	15 7%	11 9%	4 4%	** **
10 - Extremely well	(10.0)	58 13%	** **	27 23%	** **	** **	** **	** **	** **	33 15%	14 11%	11 12%	** **
NET Badly (1-3)		32 7%	** **	3 2%	** **	** **	** **	** **	** **	15 7%	10 8%	8 8%	** **
NET Neutral (4-6)		141 32%	** **	41 36%	** **	** **	** **	** **	** **	79 37%	37 29%	25 26%	** **
NET Well (7-10)		224 51%	** **	67 58%	** **	** **	** **	** **	** **	108 51%	75 58%	41 43%	** **
Don't know		40 9%	** **	5 4%	** **	** **	** **	** **	** **	12- 5%	7 6%	21 22%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Medians	7.00	**	7.00	**	**	**	**	**	**	7.00	7.00	7.00	**
Mode	6.00	**	10.00	**	**	**	**	**	**	6.00	7.00	8.00	**
Base for stats	397	**	111	**	**	**	**	**	**	203	121	73	**
Mean score	6.8	**	7.3+a	**	**	**	**	**	**	6.8	6.8	6.8	**
		-					a						
Standard deviation	2.14	**	2.09	**	**	**	**	**	**	2.14	2.09	2.25	**
Standard Error	.12	**	.22	**	**	**	**	**	**	.17	.20	.26	**

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Table Q35_3_15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0) 2 *%	**	**	**	**	**	**	**	**	**	**	0	2	**	**
2	(2.0) 9 2%	**	**	**	**	**	**	**	**	**	**	7	2	**	**
3	(3.0) 21 5%	**	**	**	**	**	**	**	**	**	**	17	3	**	**
4	(4.0) 27 6%	**	**	**	**	**	**	**	**	**	**	18	8	**	**
5	(5.0) 40 9%	**	**	**	**	**	**	**	**	**	**	24	13	**	**
6	(6.0) 74 17%	**	**	**	**	**	**	**	**	**	**	47	24	**	**
7	(7.0) 68 15%	**	**	**	**	**	**	**	**	**	**	39	26	**	**
8	(8.0) 68 16%	**	**	**	**	**	**	**	**	**	**	41	24	**	**
9	(9.0) 31 7%	**	**	**	**	**	**	**	**	**	**	23	7	**	**
10 - Extremely well	(10.0) 58 13%	**	**	**	**	**	**	**	**	**	**	35	22	**	**
NET Badly (1-3)	32 7%	**	**	**	**	**	**	**	**	**	**	24	7	**	**
NET Neutral (4-6)	141 32%	**	**	**	**	**	**	**	**	**	**	90	46	**	**
NET Well (7-10)	224 51%	**	**	**	**	**	**	**	**	**	**	138	80	**	**

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Prepared by BMG

Table Q35 3 15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region											England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)						
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**	
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**	
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**	
Don't know	40	**	**	**	**	**	**	**	**	**	**	25	13	**	**	
	9%	**	**	**	**	**	**	**	**	**	**	9%	9%	**	**	
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**	
Mode	6.00	**	**	**	**	**	**	**	**	**	**	6.00	7.00	**	**	
Base for stats	397	**	**	**	**	**	**	**	**	**	**	252	132	**	**	
Mean score	6.8	**	**	**	**	**	**	**	**	**	**	6.8	7.0g1	**	**	
		1	1		1									-		
Standard deviation	2.14	**	**	**	**	**	**	**	**	**	**	2.17	2.06	**	**	
Standard Error	.12	**	**	**	**	**	**	**	**	**	**	.16	.17	**	**	

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Table Q35_3_15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0) 2 *%	1 1%	1 *%	** **	** **	2 1%	0 -%	2 1%	** **	** **	** **	** **
2	(2.0) 9 2%	3 3%	2 2%	** **	** **	6 2%	4 2%	5 1%	** **	** **	** **	** **
3	(3.0) 21 5%	5 4%	7 7%	** **	** **	12 5%	7 4%	16 5%	** **	** **	** **	** **
4	(4.0) 27 6%	9 7%	6 6%	** **	** **	15 6%	12 6%	21 6%	** **	** **	** **	** **
5	(5.0) 40 9%	7 6%	17+a 15%	** **	** **	24 10%	15 8%	31 9%	** **	** **	** **	** **
6	(6.0) 74 17%	17 14%	20 18%	** **	** **	37 16%	36 19%	58 17%	** **	** **	** **	** **
7	(7.0) 68 15%	24 19%	19 17%	** **	** **	43 18%	25 13%	52 15%	** **	** **	** **	** **
8	(8.0) 68 16%	22 18%	18 16%	** **	** **	41 17%	27 14%	55 16%	** **	** **	** **	** **
9	(9.0) 31 7%	10 8%	4 4%	** **	** **	14 6%	16 8%	23 7%	** **	** **	** **	** **
10 - Extremely well	(10.0) 58 13%	16 13%	10 9%	** **	** **	25 11%	30 15%	44 13%	** **	** **	** **	** **
NET Badly (1-3)	32 7%	9 8%	10 9%	** **	** **	20 8%	11 6%	23 7%	** **	** **	** **	** **
NET Neutral (4-6)	141 32%	33 27%	43 38%	** **	** **	76 32%	63 32%	110 32%	** **	** **	** **	** **
NET Well (7-10)	224 51%	72b 58%	51 46%	** **	** **	123 52%	98 50%	173 51%	** **	** **	** **	** **

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Prepared by BMG

Table Q35_3_15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	40	9	8	**	**	17	23	33	**	**	**	**
	9%	7%	7%	**	**	7%	12%	10%	**	**	**	**
Medians	7.00	7.00	6.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	6.00	7.00	6.00	**	**	7.00	6.00	6.00	**	**	**	**
Base for stats	397	114	104	**	**	219	172	307	**	**	**	**
Mean score	6.8	6.9	6.4-	**	**	6.7	7.0b	6.8	**	**	**	**
					b							
Standard deviation	2.14	2.17	2.03	**	**	2.11	2.13	2.10	**	**	**	**
Standard Error	.12	.21	.20	**	**	.15	.19	.13	**	**	**	**

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Table Q35_3_15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 *%	1 *%	1 *%	**	**	**	**	**	**	**	**	**
2	(2.0)	9 2%	5 4%	4 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	21 5%	8 6%	14 4%	**	**	**	**	**	**	**	**	**
4	(4.0)	27 6%	8 7%	19 6%	**	**	**	**	**	**	**	**	**
5	(5.0)	40 9%	11 9%	28 9%	**	**	**	**	**	**	**	**	**
6	(6.0)	74 17%	19 16%	54 17%	**	**	**	**	**	**	**	**	**
7	(7.0)	68 15%	13 11%	54 17%	**	**	**	**	**	**	**	**	**
8	(8.0)	68 16%	16 13%	52 16%	**	**	**	**	**	**	**	**	**
9	(9.0)	31 7%	9 7%	22 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	58 13%	16 14%	42 13%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		32 7%	13 11%	19 6%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		141 32%	39 33%	102 32%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		224 51%	54 45%	170 54%	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q35 3 15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	40	13	27	**	**	**	**	**	**	**	**	**	**
	9%	11%	8%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	6.00	6.00	6.00	**	**	**	**	**	**	**	**	**	**
Base for stats	397	106	291	**	**	**	**	**	**	**	**	**	**
Mean score	6.8	6.6h	6.9hj	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.14	2.36	2.05	**	**	**	**	**	**	**	**	**	**
Standard Error	.12	.25	.13	**	**	**	**	**	**	**	**	**	**

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Table Q35_3_15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	2 *%	** **	** **	** **	** **	0 -%	2 1%	2 *%	** **	2 *%	** **
2	(2.0)	9 2%	** **	** **	** **	** **	3 2%	1 *%	7 2%	** **	8 2%	** **
3	(3.0)	21 5%	** **	** **	** **	** **	10 6%	10 6%	21 5%	** **	21 5%	** **
4	(4.0)	27 6%	** **	** **	** **	** **	10 6%	11 6%	25 6%	** **	27 6%	** **
5	(5.0)	40 9%	** **	** **	** **	** **	17 10%	14 8%	38 9%	** **	39 9%	** **
6	(6.0)	74 17%	** **	** **	** **	** **	33 20%	21 12%	70 17%	** **	74 17%	** **
7	(7.0)	68 15%	** **	** **	** **	** **	24 14%	29 17%	66 16%	** **	66 15%	** **
8	(8.0)	68 16%	** **	** **	** **	** **	28 17%	33 19%	65 15%	** **	67 16%	** **
9	(9.0)	31 7%	** **	** **	** **	** **	13 7%	12 7%	30 7%	** **	30 7%	** **
10 - Extremely well	(10.0)	58 13%	** **	** **	** **	** **	24 14%	17 10%	58 14%	** **	58 13%	** **
NET Badly (1-3)		32 7%	** **	** **	** **	** **	13 8%	13 7%	30 7%	** **	31 7%	** **
NET Neutral (4-6)		141 32%	** **	** **	** **	** **	60 36%	46 27%	133 32%	** **	140 33%	** **
NET Well (7-10)		224 51%	** **	** **	** **	** **	89 53%	91 53%	219 52%	** **	221 51%	** **

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Prepared by BMG

Table Q35 3 15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	40	**	**	**	**	6-	23+e	38	**	38	**
	9%	**	**	**	**	3%	13%	9%	**	9%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	6.00	**	**	**	**	6.00	8.00	6.00	**	6.00	**
Base for stats	397	**	**	**	**	162	151	382	**	392	**
Mean score	6.8	**	**	**	**	6.8	6.8	6.9	**	6.8	**
Standard deviation	2.14	**	**	**	**	2.11	2.10	2.13	**	2.13	**
Standard Error	.12	**	**	**	**	.18	.18	.12	**	.12	**

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Table Q35_3_15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
1 - Extremely badly	(1.0)	2 *%	2 *%	2 *%	2 *%	1 *%	0 -%	2 *%	2 *%	2 *%	2 *%	0 -%	0 -%	1 *%	0 -%	2 1%	1 *%
2	(2.0)	9 2%	9 2%	9 2%	9 2%	9 2%	3 1%	9 2%	9 2%	9 2%	8 2%	2- 1%	2- 1%	3 1%	1 1%	5 2%	4 1%
3	(3.0)	21 5%	20 5%	21 5%	20 5%	19 5%	3- 1%	20 5%	21 5%	21 5%	20 5%	14d 5%	9 3%	11d 4%	0- -%	14d 5%	10d 4%
4	(4.0)	27 6%	27 6%	27 6%	26 6%	27 7%	15 7%	27 6%	27 6%	27 6%	26 6%	14 5%	13 5%	16 5%	6 4%	12- 4%	14 5%
5	(5.0)	40 9%	38 9%	40 9%	38 9%	36 9%	21 9%	40 9%	40 9%	40 9%	40 9%	19- 6%	18- 7%	23 8%	7 5%	21 7%	11- 4%
6	(6.0)	74 17%	74 17%	74 17%	72 17%	68 17%	42 19%	73 17%	74 17%	74 17%	72 17%	50 16%	43 16%	46 15%	25 19%	46 16%	47 17%
7	(7.0)	68 15%	65 15%	68 15%	68 16%	64 16%	38 17%	65 15%	68 15%	68 15%	68 16%	53 17%	41 15%	50 17%	25 19%	47 16%	43 15%
8	(8.0)	68 16%	68 16%	68 16%	67 16%	63 16%	40 18%	68 16%	68 16%	68 16%	66 16%	57+ 18%	54+ 20%	56+ 19%	30+ 23%	53 18%	55+ 20%
9	(9.0)	31 7%	29 7%	31 7%	31 7%	29 7%	15 7%	31 7%	31 7%	31 7%	30 7%	25 8%	23 9%	25 8%	11 8%	25 9%	26+ 9%
10 - Extremely well	(10.0)	58 13%	58 14%	58 13%	55 13%	53 13%	32 14%	58 13%	58 13%	58 13%	57 13%	49+ 16%	43+ 16%	45 15%	26+ 20%	45 15%	42 15%
NET Badly (1-3)		32 7%	32e 7%	32e 7%	32e 7%	29e 7%	6- 3%	32e 7%	32e 7%	32e 7%	30 7%	16- 5%	11- 4%	16- 5%	1- 1%	20d 7%	14- 5%
NET Neutral (4-6)		141 32%	138 32%	141 32%	136 32%	131 32%	77 36%	140 32%	141 32%	141 32%	138 32%	84- 27%	73- 27%	85- 28%	38 29%	78- 27%	73- 26%
NET Well (7-10)		224 51%	219 51%	224 51%	220 52%	209 51%	124+ 57%	222 51%	224 51%	224 51%	221 52%	184+ 60%	161+ 61%	176+ 59%	92+e 70%	170+ 58%	166+ 60%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	40 9%	38 9%	40 9%	38 9%	37 9%	10- 5%	39 9%	40 9%	40 9%	38 9%	23d 7%	21d 8%	21d 7%	1- **	26d 9%	22d 8%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	397	389	397	388	369	208	393	397	397	389	284	245	276	132	269	253
Mean score	6.8	6.8	6.8	6.8	6.8	7.0+	6.8	6.8	6.8	6.8	7.2+	7.3+	7.1+	7.5+	7.1+	7.2+
Standard deviation	2.14	2.14	2.14	2.13	2.13	1.94	2.14	2.14	2.14	2.12	1.99	1.95	2.03	1.78	2.11	2.01
Standard Error	.12	.12	.12	.12	.12	.15	.12	.12	.12	.12	.13	.14	.13	.17	.14	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		440	**	410	290	157
Effective sample		371	**	346	245	133
Total		437	**	400	275	157
1 - Extremely badly	(1.0)	2 *%	** **	2 *%	2 1%	1 1%
2	(2.0)	9 2%	** **	8 2%	4 1%	1 1%
3	(3.0)	21 5%	** **	21 5%	13 5%	9 6%
4	(4.0)	27 6%	** **	22 6%	15 5%	8 5%
5	(5.0)	40 9%	** **	38 9%	30 11%	15 9%
6	(6.0)	74 17%	** **	65 16%	46 17%	35+ 22%
7	(7.0)	68 15%	** **	62 16%	44 16%	28 18%
8	(8.0)	68 16%	** **	66 17%	51+ 19%	31 20%
9	(9.0)	31 7%	** **	29 7%	20 7%	9 6%
10 - Extremely well	(10.0)	58 13%	** **	51 13%	27- 10%	13- 8%
NET Badly (1-3)		32 7%	** **	31 8%	18 7%	11 7%
NET Neutral (4-6)		141 32%	** **	125 31%	91 33%	58 37%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 15 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
NET Well (7-10)	224	**	208	142	81
	51%	**	52%	52%	51%
Don't know	40	**	35	24	7-
	9%	**	9%	9%	5%
Medians	7.00	**	7.00	7.00	7.00
Mode	6.00	**	8.00	8.00	6.00
Base for stats	397	**	365	251	150
Mean score	6.8	**	6.8	6.8	6.7
Standard deviation	2.14	**	2.13	2.02	1.92
Standard Error	.12	**	.12	.13	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_16

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	1 *%	1 *%	0 -%	**	**	1 *%	0 -%
2	(2.0)	10 2%	4 1%	4 3%	**	**	2- 1%	7+a 4%
3	(3.0)	13 3%	9 3%	2 2%	**	**	8 3%	5 3%
4	(4.0)	29 7%	18 7%	4 3%	**	**	16 6%	13 7%
5	(5.0)	43 10%	25 10%	11 10%	**	**	28 11%	15 9%
6	(6.0)	71 16%	39 15%	17 15%	**	**	39 15%	32 19%
7	(7.0)	78 18%	46 17%	19 18%	**	**	51 19%	26 16%
8	(8.0)	69 16%	42 16%	24 22%	**	**	50+b 19%	18- 11%
9	(9.0)	24 6%	21+b 8%	2 2%	**	**	11 4%	13 8%
10 - Extremely well	(10.0)	61 14%	43b 16%	6- 6%	**	**	43 16%	18 11%
NET Badly (1-3)		24 5%	14 5%	5 5%	**	**	11 4%	12 7%
NET Neutral (4-6)		143 33%	83 31%	31 29%	**	**	83 31%	60 35%
NET Well (7-10)		232 53%	152 57%	51 48%	**	**	155+b 58%	76- 45%
Don't know		38 9%	18 7%	21+a 19%	**	**	17- 6%	22+a 13%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	7.00	7.00	8.00	**	**	7.00	6.00
Base for stats	399	250	88	**	**	250	147
Mean score	6.9	7.0	6.7	**	**	7.0	6.6
Standard deviation	2.06	2.10	1.83	**	**	2.01	2.15
Standard Error	.11	.15	.20	**	**	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	1 *%	** **	1 1%	** **	** **	** **	** **	** **	1 *%	0 -%	0 -%	** **
2	(2.0)	10 2%	** **	2 2%	** **	** **	** **	** **	** **	4 2%	4 3%	2 2%	** **
3	(3.0)	13 3%	** **	3 3%	** **	** **	** **	** **	** **	7 3%	5 4%	1 1%	** **
4	(4.0)	29 7%	** **	9 8%	** **	** **	** **	** **	** **	16 7%	7 6%	6 6%	** **
5	(5.0)	43 10%	** **	7 6%	** **	** **	** **	** **	** **	24 11%	11 8%	8 8%	** **
6	(6.0)	71 16%	** **	24 21%	** **	** **	** **	** **	** **	38 18%	16 13%	17 18%	** **
7	(7.0)	78 18%	** **	19 16%	** **	** **	** **	** **	** **	41 19%	20 16%	17 18%	** **
8	(8.0)	69 16%	** **	11 9%	** **	** **	** **	** **	** **	30 14%	25 20%	14 15%	** **
9	(9.0)	24 6%	** **	9 8%	** **	** **	** **	** **	** **	11 5%	8 7%	5 5%	** **
10 - Extremely well	(10.0)	61 14%	** **	25 22%	** **	** **	** **	** **	** **	35 16%	20 15%	6 6%	** **
NET Badly (1-3)		24 5%	** **	6 5%	** **	** **	** **	** **	** **	12 6%	8 6%	3 3%	** **
NET Neutral (4-6)		143 33%	** **	40 35%	** **	** **	** **	** **	** **	78 36%	35 27%	31 32%	** **
NET Well (7-10)		232 53%	** **	64 55%	** **	** **	** **	** **	** **	117 55%	74 58%	41 44%	** **
Don't know		38 9%	** **	6 5%	** **	** **	** **	** **	** **	7- 3%	12h 9%	19 21%	** **
Medians		7.00	**	7.00	**	**	**	**	**	7.00	7.00	7.00	**

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Prepared by BMG

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	440	**	107	**	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	**	214	128	94	**
Mode	7.00	**	10.00	**	**	**	**	**	**	7.00	8.00	6.00	**
Base for stats	399	**	111	**	**	**	**	**	**	207	117	75	**
Mean score	6.9	**	7.1	**	**	**	**	**	**	6.8	7.0	6.7	**
Standard deviation	2.06	**	2.23	**	**	**	**	**	**	2.11	2.14	1.80	**
Standard Error	.11	**	.23	**	**	**	**	**	**	.17	.20	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	**	**	**	**	**	0 -%	0 -%	**	**
2	(2.0)	10 2%	**	**	**	**	**	**	**	**	**	5 2%	4 3%	**	**
3	(3.0)	13 3%	**	**	**	**	**	**	**	**	**	10 4%	3 2%	**	**
4	(4.0)	29 7%	**	**	**	**	**	**	**	**	**	18 7%	9 7%	**	**
5	(5.0)	43 10%	**	**	**	**	**	**	**	**	**	27 10%	13 9%	**	**
6	(6.0)	71 16%	**	**	**	**	**	**	**	**	**	49 18%	21 14%	**	**
7	(7.0)	78 18%	**	**	**	**	**	**	**	**	**	42 15%	33 23%	**	**
8	(8.0)	69 16%	**	**	**	**	**	**	**	**	**	48 17%	18 13%	**	**
9	(9.0)	24 6%	**	**	**	**	**	**	**	**	**	14 5%	9 6%	**	**
10 - Extremely well	(10.0)	61 14%	**	**	**	**	**	**	**	**	**	43 15%	16 11%	**	**
NET Badly (1-3)		24 5%	**	**	**	**	**	**	**	**	**	16 6%	6 4%	**	**
NET Neutral (4-6)		143 33%	**	**	**	**	**	**	**	**	**	95 34%	43 30%	**	**
NET Well (7-10)		232 53%	**	**	**	**	**	**	**	**	**	148 53%	76 53%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	38	**	**	**	**	**	**	**	**	**	**	19	18	**	**
	9%	**	**	**	**	**	**	**	**	**	**	7%	13%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	7.00	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	6.00	7.00	**	**
Base for stats	399	**	**	**	**	**	**	**	**	**	**	259	126	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	6.9f	6.8f	**	**
Standard deviation	2.06	fl	**	**	**	**	**	**	**	**	fl	2.08	1.97	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.15	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity Minority Ethnic Group				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	0 -%	0 -%	** **	** **	0 -%	1 1%	1 *%	** **	** **	** **	** **
2	(2.0)	10 2%	2 2%	4 3%	** **	** **	6 2%	4 2%	5 2%	** **	** **	** **	** **
3	(3.0)	13 3%	4 3%	5 4%	** **	** **	9 4%	4 2%	8 2%	** **	** **	** **	** **
4	(4.0)	29 7%	11 9%	5 5%	** **	** **	16 7%	12 6%	21 6%	** **	** **	** **	** **
5	(5.0)	43 10%	14 12%	13 11%	** **	** **	27 12%	14 7%	37 11%	** **	** **	** **	** **
6	(6.0)	71 16%	16 13%	16 14%	** **	** **	32 14%	37 19%	60 18%	** **	** **	** **	** **
7	(7.0)	78 18%	21 17%	22 20%	** **	** **	44 19%	35 18%	52 15%	** **	** **	** **	** **
8	(8.0)	69 16%	21 17%	21 19%	** **	** **	42 18%	26 13%	57 17%	** **	** **	** **	** **
9	(9.0)	24 6%	6 5%	4 3%	** **	** **	10 4%	14 7%	18 5%	** **	** **	** **	** **
10 - Extremely well	(10.0)	61 14%	17 13%	18 16%	** **	** **	34 14%	25 13%	43 13%	** **	** **	** **	** **
NET Badly (1-3)		24 5%	6 5%	9 8%	** **	** **	15 6%	9 4%	14 4%	** **	** **	** **	** **
NET Neutral (4-6)		143 33%	42 34%	34 30%	** **	** **	76 32%	63 32%	118 35%	** **	** **	** **	** **
NET Well (7-10)		232 53%	65 53%	65 57%	** **	** **	130 55%	100 51%	170 50%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	SEG						Ethnicity Minority Ethnic Group					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	38	10	5	**	**	16	23	37	**	**	**	**
	9%	8%	5%	**	**	7%	12%	11%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	7.00	7.00	7.00	**	**	7.00	6.00	6.00	**	**	**	**
Base for stats	399	113	107	**	**	220	172	303	**	**	**	**
Mean score	6.9	6.8	6.9	**	**	6.8	6.9	6.9	**	**	**	**
Standard deviation	2.06	2.07	2.13	**	**	2.10	2.03	2.00	**	**	**	**
Standard Error	.11	.20	.21	**	**	.14	.18	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	1 1%	0 -%	**	**	**	**	**	**	**	**	**
2	(2.0)	10 2%	5 4%	5 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	13 3%	4 4%	9 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	29 7%	7 6%	21 7%	**	**	**	**	**	**	**	**	**
5	(5.0)	43 10%	9 8%	34 11%	**	**	**	**	**	**	**	**	**
6	(6.0)	71 16%	21 18%	50 16%	**	**	**	**	**	**	**	**	**
7	(7.0)	78 18%	16 14%	62 19%	**	**	**	**	**	**	**	**	**
8	(8.0)	69 16%	12 10%	57 18%	**	**	**	**	**	**	**	**	**
9	(9.0)	24 6%	12+b 10%	12- 4%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	61 14%	18 15%	43 13%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		24 5%	10 9%	13 4%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		143 33%	38 32%	105 33%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		232 53%	59 49%	174 55%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	38	12	26	**	**	**	**	**	**	**	**	**	**
	9%	10%	8%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	399	107	292	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	6.8	6.9 ^c	**	**	**	**	**	**	**	**	**	**
				-				cd					cd
Standard deviation	2.06	2.33	1.96	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.24	.13	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	1 1%	0 -%	1 *%	**	1 *%	**
2	(2.0)	10 2%	**	**	**	**	4 2%	3 2%	8 2%	**	10 2%	**
3	(3.0)	13 3%	**	**	**	**	5 3%	6 3%	13 3%	**	13 3%	**
4	(4.0)	29 7%	**	**	**	**	8 5%	14 8%	27 7%	**	29 7%	**
5	(5.0)	43 10%	**	**	**	**	15 9%	19 11%	43 10%	**	43 10%	**
6	(6.0)	71 16%	**	**	**	**	32 19%	21 12%	70 17%	**	71 17%	**
7	(7.0)	78 18%	**	**	**	**	29 17%	33 19%	75 18%	**	77 18%	**
8	(8.0)	69 16%	**	**	**	**	29 17%	34 19%	64 15%	**	66 15%	**
9	(9.0)	24 6%	**	**	**	**	9 5%	8 5%	23 6%	**	24 6%	**
10 - Extremely well	(10.0)	61 14%	**	**	**	**	29f 17%	16- 9%	59 14%	**	61 14%	**
NET Badly (1-3)		24 5%	**	**	**	**	10 6%	9 5%	22 5%	**	24 5%	**
NET Neutral (4-6)		143 33%	**	**	**	**	55 33%	53 31%	140 33%	**	143 33%	**
NET Well (7-10)		232 53%	**	**	**	**	96 57%	91 52%	221 53%	**	227 53%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	38	**	**	**	**	7-	21e	37	**	37	**
	9%	**	**	**	**	4%	12%	9%	**	8%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	**	**	6.00	8.00	7.00	**	7.00	**
Base for stats	399	**	**	**	**	160	153	384	**	394	**
Mean score	6.9	**	**	**	**	7.0	6.7	6.9	**	6.9	**
Standard deviation	2.06	**	**	**	**	2.09	1.97	2.06	**	2.07	**
Standard Error	.11	**	**	**	**	.18	.17	.11	**	.11	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	1 *%	1 *%	1 *%	1 *%	1 *%	0 -%	1 *%	1 *%	1 *%	1 *%	1 *%	0 -%	1 *%	0 -%	1 *%	1 *%
2	(2.0)	10 2%	10 2%	10 2%	8 2%	7 2%	5 2%	10 2%	10 2%	10 2%	9 2%	5 2%	3- 1%	4 1%	4 3%	2- 1%	6 2%
3	(3.0)	13 3%	12 3%	13 3%	10 2%	10 3%	6 3%	12 3%	13 3%	13 3%	13 3%	5- 2%	7 2%	4- 1%	1 1%	4- 1%	1- *%
4	(4.0)	29 7%	29 7%	29 7%	29 7%	26 6%	19 9%	29 7%	29 7%	29 7%	29 7%	20 6%	16 6%	22 7%	8 6%	16 5%	14 5%
5	(5.0)	43 10%	43 10%	43 10%	43 10%	42 10%	22 10%	43 10%	43 10%	43 10%	43 10%	23- 8%	22 8%	20- 7%	5- 4%	23 8%	24 9%
6	(6.0)	71 16%	71 17%	71 16%	70 16%	68 17%	27- 12%	71 16%	71 16%	71 16%	71 17%	50 16%	40 15%	45 15%	17 13%	49 17%	42 15%
7	(7.0)	78 18%	75 17%	78 18%	78 18%	72 18%	39 18%	77 18%	78 18%	78 18%	76 18%	59 19%	47 18%	53 18%	19 15%	54 18%	54 19%
8	(8.0)	69 16%	68 16%	69 16%	68 16%	65 16%	41 19%	69 16%	69 16%	69 16%	67 16%	52 17%	51+ 19%	56+ 19%	34+ 26%	56+ 19%	56+ 20%
9	(9.0)	24 6%	24 6%	24 6%	24 6%	24 6%	10 5%	24 6%	24 6%	24 6%	23 5%	17 5%	14 5%	21 7%	8 6%	18 6%	18 6%
10 - Extremely well	(10.0)	61 14%	60 14%	61 14%	59 14%	57 14%	39+ 18%	61 14%	61 14%	61 14%	58 14%	51+ 17%	45+ 17%	48 16%	34+acef 26%	46 16%	43 16%
NET Badly (1-3)		24 5%	23 5%	24 5%	19 4%	18 5%	12 5%	23 5%	24 5%	24 5%	23 5%	11- 4%	9- 3%	9- 3%	5 4%	7- 2%	8- 3%
NET Neutral (4-6)		143 33%	143 33%	143 33%	142 33%	137 34%	68 31%	143 33%	143 33%	143 33%	143 33%	93 30%	77 29%	87- 29%	30- 23%	88 30%	79- 29%
NET Well (7-10)		232 53%	227 53%	232 53%	229 54%	218 54%	130+ 60%	231 54%	232 53%	232 53%	225 53%	179+ 58%	157+ 59%	177+ 60%	96+abce 72%	174+ 59%	170+ 62%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	38 9%	35 8%	38e 9%	37e 9%	32 8%	8- 4%	35 8%	38e 9%	38e 9%	37e 9%	24d 8%	22d 8%	24d 8%	1- 1%	25d 9%	18-d 6%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	10.00	8.00	8.00
Base for stats	399	392	399	389	373	210	397	399	399	390	283	244	274	131	270	257
Mean score	6.9	6.9	6.9	6.9+	6.9	7.0	6.9	6.9	6.9	6.9	7.1+	7.2+	7.2+	7.6+a	7.2+	7.2+
Standard deviation	2.06	2.07	2.06	2.02	2.02	2.14	2.06	2.06	2.06	2.05	2.01	1.97	2.00	2.08	1.90	1.95
Standard Error	.11	.11	.11	.11	.11	.17	.11	.11	.11	.11	.13	.14	.13	.20	.13	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
1 - Extremely badly	(1.0) 1 *%	** **	1 *%	0 -%	0 -%
2	(2.0) 10 2%	** **	7 2%	4 1%	4 2%
3	(3.0) 13 3%	** **	13 3%	6 2%	2 1%
4	(4.0) 29 7%	** **	27 7%	17 6%	8 5%
5	(5.0) 43 10%	** **	37 9%	28 10%	18 11%
6	(6.0) 71 16%	** **	58 15%	40 14%	27 17%
7	(7.0) 78 18%	** **	71 18%	45 16%	25 16%
8	(8.0) 69 16%	** **	68 17%	55+ 20%	35+ 22%
9	(9.0) 24 6%	** **	24 6%	16 6%	8 5%
10 - Extremely well	(10.0) 61 14%	** **	55 14%	32 12%	18 12%
NET Badly (1-3)	24 5%	** **	21 5%	10- 4%	6 4%
NET Neutral (4-6)	143 33%	** **	122 31%	85 31%	53 34%
NET Well (7-10)	232 53%	** **	219 55%	148 54%	86 55%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_3_16 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	38	**	37	32+	12
	9%	**	9%	12%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	8.00	8.00
Base for stats	399	**	362	243	145
Mean score	6.9	**	6.9	7.0	7.0
Standard deviation	2.06	**	2.06	1.94	1.91
Standard Error	.11	**	.12	.13	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_17

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		440	261	123	**	**	247	191
Effective sample		371	224	101	**	**	209	164
Total		437	268	108	**	**	266	169
1 - Extremely badly	(1.0)	3 1%	1 *%	2 2%	**	**	1 *%	2 1%
2	(2.0)	8 2%	2 1%	4 3%	**	**	3 1%	5 3%
3	(3.0)	20 5%	11 4%	5 5%	**	**	9 3%	11 7%
4	(4.0)	38 9%	19 7%	9 8%	**	**	22 8%	16 9%
5	(5.0)	41 9%	28 11%	8 8%	**	**	23 9%	18 10%
6	(6.0)	71 16%	39 15%	20 18%	**	**	36 13%	35 21%
7	(7.0)	74 17%	44 16%	16 15%	**	**	50 19%	22 13%
8	(8.0)	74 17%	46 17%	23 21%	**	**	46 17%	28 17%
9	(9.0)	35 8%	30+b 11%	3- 3%	**	**	25 9%	9 5%
10 - Extremely well	(10.0)	49 11%	35b 13%	5- 5%	**	**	38+b 14%	10- 6%
NET Badly (1-3)		30 7%	14 5%	10 9%	**	**	13- 5%	18+a 11%
NET Neutral (4-6)		150 34%	86 32%	37 34%	**	**	81 31%	69+a 41%
NET Well (7-10)		232 53%	156+b 58%	47- 44%	**	**	160+b 60%	70- 41%
Don't know		25 6%	11 4%	14+a 13%	**	**	13 5%	13 7%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Medians	7.00	7.00	7.00	**	**	7.00	6.00
Mode	8.00	8.00	8.00	**	**	7.00	6.00
Base for stats	412	256	94	**	**	254	157
Mean score	6.7	7.0+bd	6.3-	**	**	7.0+b	6.2-
Standard deviation	2.10	2.05	2.07	**	**	2.05	2.10
Standard Error	.11	.14	.22	**	**	.15	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		440	**	107	**	**	**	**	**	184	143	113	**
Effective sample		371	**	95	**	**	**	**	**	160	121	97	**
Total		437	**	116	**	**	**	**	**	214	128	94	**
1 - Extremely badly	(1.0)	3 1%	** **	0 -%	** **	** **	** **	** **	** **	2 1%	1 1%	0 -%	** **
2	(2.0)	8 2%	** **	2 2%	** **	** **	** **	** **	** **	4 2%	3 2%	1 1%	** **
3	(3.0)	20 5%	** **	3 2%	** **	** **	** **	** **	** **	10 5%	5 4%	5 6%	** **
4	(4.0)	38 9%	** **	10 8%	** **	** **	** **	** **	** **	26+ 12%	7 6%	4 4%	** **
5	(5.0)	41 9%	** **	9 8%	** **	** **	** **	** **	** **	14 7%	13 10%	14 14%	** **
6	(6.0)	71 16%	** **	14 12%	** **	** **	** **	** **	** **	34 16%	19 15%	18 19%	** **
7	(7.0)	74 17%	** **	18 15%	** **	** **	** **	** **	** **	32 15%	25 20%	17 18%	** **
8	(8.0)	74 17%	** **	19 17%	** **	** **	** **	** **	** **	41 19%	20 16%	13 14%	** **
9	(9.0)	35 8%	** **	11 9%	** **	** **	** **	** **	** **	15 7%	16+ 12%	4 4%	** **
10 - Extremely well	(10.0)	49 11%	** **	28 24%	** **	** **	** **	** **	** **	31+ 15%	11 9%	6 6%	** **
NET Badly (1-3)		30 7%	** **	5 4%	** **	** **	** **	** **	** **	16 7%	9 7%	6 6%	** **
NET Neutral (4-6)		150 34%	** **	33 28%	** **	** **	** **	** **	** **	74 35%	40 31%	35 38%	** **
NET Well (7-10)		232 53%	** **	75 65%	** **	** **	** **	** **	** **	120 56%	72 56%	40 42%	** **
Don't know		25 6%	** **	3 3%	** **	** **	** **	** **	** **	4- 2%	8 6%	13 14%	** **
Medians		7.00	**	8.00	**	**	**	**	**	7.00	7.00	6.00	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_3_17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	440	**	107	**	**	**	**	**	184	143	113	**
Effective sample	371	**	95	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	214	128	94	**
Mode	8.00	**	10.00	**	**	**	**	**	8.00	7.00	6.00	**
Base for stats	412	**	113	**	**	**	**	**	210	121	81	**
Mean score	6.7	**	7.4+aehjk	**	**	**	**	**	6.8a	6.8a	6.5	**
		-		a								
Standard deviation	2.10	**	2.18	**	**	**	**	**	2.22	2.06	1.83	**
Standard Error	.11	**	.23	**	**	**	**	**	.18	.19	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Region											Wales (l)	Northern Ireland (m)	
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row		440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample		371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	1 1%	** **	** **
2	(2.0)	8 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	5 2%	2 2%	** **	** **
3	(3.0)	20 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	10 4%	9 6%	** **	** **
4	(4.0)	38 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	26 9%	10 7%	** **	** **
5	(5.0)	41 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	21 8%	18 13%	** **	** **
6	(6.0)	71 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	38 14%	30 21%	** **	** **
7	(7.0)	74 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	49 18%	22 16%	** **	** **
8	(8.0)	74 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	50 18%	22 15%	** **	** **
9	(9.0)	35 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	27 10%	7 5%	** **	** **
10 - Extremely well	(10.0)	49 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	37 13%	10 7%	** **	** **
NET Badly (1-3)		30 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	16 6%	12 8%	** **	** **
NET Neutral (4-6)		150 34%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	85- 31%	59j 41%	** **	** **
NET Well (7-10)		232 53%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	164+k 59%	62- 43%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	440	**	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample	371	**	**	**	**	**	**	**	**	**	**	208	151	**	**
Total	437	**	**	**	**	**	**	**	**	**	**	278	144	**	**
Don't know	25	**	**	**	**	**	**	**	**	**	**	12	12	**	**
	6%	**	**	**	**	**	**	**	**	**	**	4%	8%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	6.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	6.00	**	**
Base for stats	412	**	**	**	**	**	**	**	**	**	**	265	133	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.9+kl	6.4-	**	**
Standard deviation	2.10	efkl	**	**	**	**	**	**	**	**	**	2.12	1.99	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.15	.17	**	**

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Table Q35_3_17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		440	145	130	**	**	275	160	339	**	**	**	**
Effective sample		371	121	112	**	**	232	142	288	**	**	**	**
Total		437	123	113	**	**	236	194	340	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	1 *%	1 *%	** **	** **	1 *%	2 1%	3 1%	** **	** **	** **	** **
2	(2.0)	8 2%	2 2%	0 -%	** **	** **	2 1%	6 3%	5 1%	** **	** **	** **	** **
3	(3.0)	20 5%	7 6%	6 5%	** **	** **	13 6%	7 3%	16 5%	** **	** **	** **	** **
4	(4.0)	38 9%	11 9%	7 6%	** **	** **	18 8%	19 10%	31 9%	** **	** **	** **	** **
5	(5.0)	41 9%	12 10%	10 9%	** **	** **	22 9%	18 9%	34 10%	** **	** **	** **	** **
6	(6.0)	71 16%	18 15%	18 16%	** **	** **	36 15%	35 18%	56 16%	** **	** **	** **	** **
7	(7.0)	74 17%	21 17%	22 19%	** **	** **	43 18%	31 16%	56 16%	** **	** **	** **	** **
8	(8.0)	74 17%	22 18%	20 18%	** **	** **	42 18%	30 15%	54 16%	** **	** **	** **	** **
9	(9.0)	35 8%	9 7%	9 8%	** **	** **	19 8%	14 7%	25 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 11%	11 9%	16 14%	** **	** **	28 12%	20 10%	37 11%	** **	** **	** **	** **
NET Badly (1-3)		30 7%	10 8%	6 6%	** **	** **	16 7%	14 7%	24 7%	** **	** **	** **	** **
NET Neutral (4-6)		150 34%	42 34%	34 30%	** **	** **	76 32%	73 37%	121 36%	** **	** **	** **	** **
NET Well (7-10)		232 53%	64 52%	67 60%	** **	** **	131 55%	95 49%	172 51%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Don't know	25	8	5	**	**	13	13	24	**	**	**	**
	6%	6%	4%	**	**	5%	6%	7%	**	**	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	**	**	**
Mode	8.00	8.00	7.00	**	**	7.00	6.00	6.00	**	**	**	**
Base for stats	412	115	108	**	**	223	182	317	**	**	**	**
Mean score	6.7	6.6	7.0	**	**	6.8	6.6	6.7	**	**	**	**
Standard deviation	2.10	2.10	2.01	**	**	2.06	2.14	2.10	**	**	**	**
Standard Error	.11	.20	.20	**	**	.14	.19	.13	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		440	118	322	**	**	**	**	**	**	**	**	**
Effective sample		371	102	269	**	**	**	**	**	**	**	**	**
Total		437	119	318	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	1 1%	2 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	8 2%	5 4%	3 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	20 5%	9 7%	11 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	38 9%	9 8%	28 9%	**	**	**	**	**	**	**	**	**
5	(5.0)	41 9%	12 10%	29 9%	**	**	**	**	**	**	**	**	**
6	(6.0)	71 16%	24 20%	47 15%	**	**	**	**	**	**	**	**	**
7	(7.0)	74 17%	19 16%	54 17%	**	**	**	**	**	**	**	**	**
8	(8.0)	74 17%	9- 8%	65+a 20%	**	**	**	**	**	**	**	**	**
9	(9.0)	35 8%	9 7%	26 8%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	49 11%	18 15%	31 10%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		30 7%	15+b 12%	16- 5%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		150 34%	45 38%	104 33%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		232 53%	55 46%	177 56%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 3 17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Don't know	25	4	21	**	**	**	**	**	**	**	**	**	**
	6%	4%	7%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	6.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	412	115	297	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	6.5	6.8hj	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.10	2.34	2.00	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.24	.13	**	**	**	**	**	**	**	**	**	**

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Table Q35 3 17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		440	**	**	**	**	165	185	423	**	433	**
Effective sample		371	**	**	**	**	142	154	357	**	365	**
Total		437	**	**	**	**	167	173	420	**	430	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	0 -%	1 1%	3 1%	** **	3 1%	** **
2	(2.0)	8 2%	** **	** **	** **	** **	2 1%	2 1%	7 2%	** **	8 2%	** **
3	(3.0)	20 5%	** **	** **	** **	** **	6 3%	10 6%	20 5%	** **	20 5%	** **
4	(4.0)	38 9%	** **	** **	** **	** **	13 8%	19 11%	36 9%	** **	38 9%	** **
5	(5.0)	41 9%	** **	** **	** **	** **	14 9%	20 11%	39 9%	** **	41 10%	** **
6	(6.0)	71 16%	** **	** **	** **	** **	31 18%	23 13%	65 16%	** **	69 16%	** **
7	(7.0)	74 17%	** **	** **	** **	** **	23 14%	33 19%	72 17%	** **	72 17%	** **
8	(8.0)	74 17%	** **	** **	** **	** **	36 21%	30 17%	72 17%	** **	74 17%	** **
9	(9.0)	35 8%	** **	** **	** **	** **	15 9%	9 5%	33 8%	** **	34 8%	** **
10 - Extremely well	(10.0)	49 11%	** **	** **	** **	** **	24f 14%	12- 7%	49 12%	** **	49 11%	** **
NET Badly (1-3)		30 7%	** **	** **	** **	** **	8 5%	13 8%	30 7%	** **	30 7%	** **
NET Neutral (4-6)		150 34%	** **	** **	** **	** **	58 35%	62 36%	140 33%	** **	148 34%	** **
NET Well (7-10)		232 53%	** **	** **	** **	** **	97 58%	85 49%	226 54%	** **	229 53%	** **

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Table Q35 3 17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Don't know	25	**	**	**	**	5	14	23	**	23	**
	6%	**	**	**	**	3%	8%	6%	**	5%	**
Medians	7.00	**	**	**	**	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	**	**	8.00	7.00	7.00	**	8.00	**
Base for stats	412	**	**	**	**	163	160	397	**	407	**
Mean score	6.7	**	**	**	**	7.0+f	6.4-	6.8	**	6.7	**
Standard deviation	2.10	**	**	**	**	2.01	2.02	2.11	**	2.11	**
Standard Error	.11	**	**	**	**	.17	.17	.12	**	.11	**

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Table Q35 3 17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample		371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total		437	428	437	426	406	218	432	437	427	307	266	298	132	295	275	
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	3 1%	2 1%	0 -	3 1%	3 1%	3 1%	3 1%	2 1%	2 1%	2 1%	0 -	3 1%	2 1%
2	(2.0)	8 2%	7 2%	8 2%	7 2%	7 2%	5 2%	7 2%	8 2%	8 2%	8 2%	2- 1%	2- 1%	1- *	1 1%	1- *	3 1%
3	(3.0)	20 5%	18 4%	20 5%	17 4%	16 4%	7 3%	20 5%	20 5%	20 5%	19 4%	5- 2%	8 3%	5- 2%	3 3%	5- 2%	6- 2%
4	(4.0)	38 9%	38 9%	38 9%	38 9%	37 9%	20 9%	38 9%	38 9%	38 9%	38 9%	23 8%	19 7%	24 8%	8 6%	23 8%	20 7%
5	(5.0)	41 9%	39 9%	41 9%	39 9%	36 9%	15 7%	40 9%	41 9%	41 9%	40 9%	19- 6%	18- 7%	20- 7%	6- 5%	22- 7%	21 8%
6	(6.0)	71 16%	71 17%	71 16%	68 16%	68 17%	28 13%	71 16%	71 16%	71 16%	70 16%	53 17%	37 14%	45 15%	15 11%	44 15%	36- 13%
7	(7.0)	74 17%	73 17%	74 17%	74 17%	69 17%	37 17%	74 17%	74 17%	74 17%	73 17%	56 18%	50 19%	57 19%	22 17%	57 19%	58+ 21%
8	(8.0)	74 17%	74 17%	74 17%	74 17%	70 17%	45 21%	74 17%	74 17%	74 17%	72 17%	68+ 22%	56+ 21%	64+ 22%	35+ 26%	63+ 21%	55+ 20%
9	(9.0)	35 8%	32 7%	35 8%	35 8%	33 8%	22 10%	33 8%	35 8%	35 8%	35 8%	26 8%	23 9%	26 9%	13 10%	22 8%	26 9%
10 - Extremely well	(10.0)	49 11%	49 11%	49 11%	47 11%	47 12%	33+ 15%	49 11%	49 11%	49 11%	49 11%	35 11%	36 13%	39 13%	28+ac 21%	39 13%	37 13%
NET Badly (1-3)		30 7%	27 6%	30 7%	27 6%	25 6%	12 5%	29 7%	30 7%	30 7%	29 7%	10- 3%	12- 4%	8- 3%	5 3%	9- 3%	11- 4%
NET Neutral (4-6)		150 34%	148 35%	150 34%	145 34%	141 35%	62- 29%	148 34%	150 34%	150 34%	147 34%	95- 31%	74- 28%	89- 30%	30- 22%	89- 30%	76- 28%
NET Well (7-10)		232 53%	227 53%	232 53%	230 54%	219 54%	138 63%	230 53%	232 53%	232 53%	228 53%	185+ 60%	165+ 62%	186+ 62%	98+abce 74%	181+ 61%	175+ 64%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 3 17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Don't know	25 6%	25 6%	25 6%	25 6%	21 5%	7- 3%	25 6%	25 6%	25 6%	23 5%	17d 6%	15d 6%	15d 5%	0- -%	16d 6%	12d 5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	7.00
Base for stats	412	402	412	401	385	211	407	412	412	404	290	250	282	132	279	263
Mean score	6.7	6.8	6.7	6.8+	6.8	7.1+	6.7	6.7	6.7	6.7	7.1+	7.1+	7.1+	7.6+ae	7.1+	7.1+
Standard deviation	2.10	2.08	2.10	2.07	2.08	2.09	2.09	2.10	2.10	2.11	1.91	2.00	1.91	1.95	1.94	1.98
Standard Error	.11	.11	.11	.11	.12	.16	.11	.11	.11	.11	.12	.14	.12	.19	.13	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_3_17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		440	**	410	290	157
Effective sample		371	**	346	245	133
Total		437	**	400	275	157
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	3 1%	1 *%
2	(2.0)	8 2%	** **	7 2%	2 1%	1 1%
3	(3.0)	20 5%	** **	14 4%	9 3%	3 2%
4	(4.0)	38 9%	** **	33 8%	17- 6%	9 6%
5	(5.0)	41 9%	** **	36 9%	27 10%	11 7%
6	(6.0)	71 16%	** **	65 16%	50 18%	31 20%
7	(7.0)	74 17%	** **	70 18%	46 17%	29 19%
8	(8.0)	74 17%	** **	64 16%	47 17%	29 18%
9	(9.0)	35 8%	** **	35 9%	23 8%	16 10%
10 - Extremely well	(10.0)	49 11%	** **	48 12%	32 12%	19 12%
NET Badly (1-3)		30 7%	** **	24 6%	14 5%	5- 3%
NET Neutral (4-6)		150 34%	** **	134 34%	93 34%	51 32%
NET Well (7-10)		232 53%	** **	217 54%	148 54%	93 59%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 3 17 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample	371	**	346	245	133
Total	437	**	400	275	157
Don't know	25	**	25	20	8
	6%	**	6%	7%	5%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	7.00	6.00	6.00
Base for stats	412	**	374	255	149
Mean score	6.7	**	6.8+	6.9a	7.1+a
Standard deviation	2.10	**	2.09	2.01	1.87
Standard Error	.11	**	.12	.13	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_1

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	5 2%	5 4%	** **	0 -%	** **	4 3%	** **
2	(2.0)	3 1%	2 2%	** **	0 -%	** **	3 2%	** **
3	(3.0)	9 4%	4 3%	** **	0 -%	** **	5 3%	** **
4	(4.0)	6 2%	5 3%	** **	0 -%	** **	4 2%	** **
5	(5.0)	12 5%	6 4%	** **	0 -%	** **	7 4%	** **
6	(6.0)	25 11%	17 12%	** **	0 -%	** **	19 12%	** **
7	(7.0)	47 20%	29 20%	** **	0 -%	** **	38 23%	** **
8	(8.0)	49 21%	29 21%	** **	0 -%	** **	35 22%	** **
9	(9.0)	17 7%	11 7%	** **	0 -%	** **	10 6%	** **
10 - Extremely well	(10.0)	52 22%	30 21%	** **	0 -%	** **	34 21%	** **
NET Badly (1-3)		18 8%	12 8%	** **	0 -%	** **	13 8%	** **
NET Neutral (4-6)		43 18%	28 20%	** **	0 -%	** **	30 19%	** **
NET Well (7-10)		164 71%	99 70%	** **	0 -%	** **	118 72%	** **
Don't know		7 3%	3 2%	** **	0 -%	** **	3 2%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_4_1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	7.00	**
Mode	10.00	10.00	**		**	7.00	**
Base for stats	225	139	**	0	**	161	**
Mean score	7.4	7.3	**		**	7.3	**
Standard deviation	2.21	2.31	**		**	2.20	**
Standard Error	.16	.22	**		**	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
2	(2.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
3	(3.0)	9 4%	** **	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **
4	(4.0)	6 2%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
5	(5.0)	12 5%	** **	** **	** **	** **	** **	** **	** **	10 7%	** **	** **	** **
6	(6.0)	25 11%	** **	** **	** **	** **	** **	** **	** **	19 12%	** **	** **	** **
7	(7.0)	47 20%	** **	** **	** **	** **	** **	** **	** **	26 17%	** **	** **	** **
8	(8.0)	49 21%	** **	** **	** **	** **	** **	** **	** **	27 18%	** **	** **	** **
9	(9.0)	17 7%	** **	** **	** **	** **	** **	** **	** **	11 7%	** **	** **	** **
10 - Extremely well	(10.0)	52 22%	** **	** **	** **	** **	** **	** **	** **	37 25%	** **	** **	** **
NET Badly (1-3)		18 8%	** **	** **	** **	** **	** **	** **	** **	13 8%	** **	** **	** **
NET Neutral (4-6)		43 18%	** **	** **	** **	** **	** **	** **	** **	33 22%	** **	** **	** **
NET Well (7-10)		164 71%	** **	** **	** **	** **	** **	** **	** **	101 67%	** **	** **	** **
Don't know		7 3%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
Medians		8.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	225	**	**	**	**	**	**	**	147	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	7.3	**	**	**
Standard deviation	2.21	**	**	**	**	**	**	**	2.32	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.22	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	5 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
2	(2.0)	3 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	9 4%	**	**	**	**	**	**	**	**	**	9 5%	**	**	**
4	(4.0)	6 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
5	(5.0)	12 5%	**	**	**	**	**	**	**	**	**	11 6%	**	**	**
6	(6.0)	25 11%	**	**	**	**	**	**	**	**	**	22 12%	**	**	**
7	(7.0)	47 20%	**	**	**	**	**	**	**	**	**	42 23%	**	**	**
8	(8.0)	49 21%	**	**	**	**	**	**	**	**	**	39 21%	**	**	**
9	(9.0)	17 7%	**	**	**	**	**	**	**	**	**	12 7%	**	**	**
10 - Extremely well	(10.0)	52 22%	**	**	**	**	**	**	**	**	**	35 19%	**	**	**
NET Badly (1-3)		18 8%	**	**	**	**	**	**	**	**	**	15 8%	**	**	**
NET Neutral (4-6)		43 18%	**	**	**	**	**	**	**	**	**	36 20%	**	**	**
NET Well (7-10)		164 71%	**	**	**	**	**	**	**	**	**	128 70%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	7	**	**	**	**	**	**	**	**	**	**	4	**	**
	3%	**	**	**	**	**	**	**	**	**	**	2%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Base for stats	225	**	**	**	**	**	**	**	**	**	**	180	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	7.2	**	**
Standard deviation	2.21	**	**	**	**	**	**	**	**	**	**	2.16	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0) 5 2%	** **	** **	** **	** **	4 2%	** **	4 2%	** **	** **	** **	** **
2	(2.0) 3 1%	** **	** **	** **	** **	2 2%	** **	2 1%	** **	** **	** **	** **
3	(3.0) 9 4%	** **	** **	** **	** **	4 3%	** **	2 1%	** **	** **	** **	** **
4	(4.0) 6 2%	** **	** **	** **	** **	4 2%	** **	4 2%	** **	** **	** **	** **
5	(5.0) 12 5%	** **	** **	** **	** **	8 5%	** **	9 6%	** **	** **	** **	** **
6	(6.0) 25 11%	** **	** **	** **	** **	16 12%	** **	19 12%	** **	** **	** **	** **
7	(7.0) 47 20%	** **	** **	** **	** **	26 19%	** **	30 18%	** **	** **	** **	** **
8	(8.0) 49 21%	** **	** **	** **	** **	32 23%	** **	38 24%	** **	** **	** **	** **
9	(9.0) 17 7%	** **	** **	** **	** **	11 8%	** **	10 6%	** **	** **	** **	** **
10 - Extremely well	(10.0) 52 22%	** **	** **	** **	** **	33 23%	** **	36 22%	** **	** **	** **	** **
NET Badly (1-3)	18 8%	** **	** **	** **	** **	10 7%	** **	8 5%	** **	** **	** **	** **
NET Neutral (4-6)	43 18%	** **	** **	** **	** **	28 19%	** **	32 20%	** **	** **	** **	** **
NET Well (7-10)	164 71%	** **	** **	** **	** **	102 72%	** **	113 71%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	7	**	**	**	**	3	**	6	**	**	**	**
	3%	**	**	**	**	2%	**	4%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	10.00	**	8.00	**	**	**	**
Base for stats	225	**	**	**	**	140	**	154	**	**	**	**
Mean score	7.4	**	**	**	**	7.4	**	7.5d	**	**	**	**
Standard deviation	2.21	**	**	**	**	2.20	**	2.10	**	**	**	**
Standard Error	.16	**	**	**	**	.19	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	3 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	9 4%	** **	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	6 2%	** **	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	12 5%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	25 11%	** **	21 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	47 20%	** **	40 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	49 21%	** **	37 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	17 7%	** **	14 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	52 22%	** **	36 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		18 8%	** **	14 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		43 18%	** **	32 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		164 71%	** **	127 71%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	7	**	7	**	**	**	**	**	**	**	**	**	**
	3%	**	4%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	225	**	174	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	7.3	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.21	**	2.16	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		237	**	**	**	**	115	**	225	**	231	**
Effective sample		193	**	**	**	**	98	**	183	**	189	**
Total		232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	3 2%	** **	5 2%	** **	5 2%	** **
2	(2.0)	3 1%	** **	** **	** **	** **	0 -	** **	3 2%	** **	3 1%	** **
3	(3.0)	9 4%	** **	** **	** **	** **	5 4%	** **	9 4%	** **	9 4%	** **
4	(4.0)	6 2%	** **	** **	** **	** **	1 1%	** **	5 2%	** **	5 2%	** **
5	(5.0)	12 5%	** **	** **	** **	** **	7 6%	** **	10 4%	** **	12 5%	** **
6	(6.0)	25 11%	** **	** **	** **	** **	14 12%	** **	22 10%	** **	25 11%	** **
7	(7.0)	47 20%	** **	** **	** **	** **	24 20%	** **	46 21%	** **	46 20%	** **
8	(8.0)	49 21%	** **	** **	** **	** **	23 19%	** **	46 21%	** **	47 21%	** **
9	(9.0)	17 7%	** **	** **	** **	** **	9 8%	** **	17 8%	** **	17 7%	** **
10 - Extremely well	(10.0)	52 22%	** **	** **	** **	** **	30 25%	** **	51 23%	** **	52 23%	** **
NET Badly (1-3)		18 8%	** **	** **	** **	** **	8 6%	** **	18 8%	** **	18 8%	** **
NET Neutral (4-6)		43 18%	** **	** **	** **	** **	21 18%	** **	37 17%	** **	42 19%	** **
NET Well (7-10)		164 71%	** **	** **	** **	** **	85 73%	** **	160 73%	** **	161 71%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	7	**	**	**	**	3	**	5	**	5	**
	3%	**	**	**	**	3%	**	2%	**	2%	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	8.00	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	225	**	**	**	**	114	**	215	**	221	**
Mean score	7.4	**	**	**	**	7.6	**	7.4	**	7.4	**
					+cf						
Standard deviation	2.21	**	**	**	**	2.13	**	2.23	**	2.22	**
Standard Error	.16	**	**	**	**	.22	**	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	126
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	157
1 - Extremely badly	(1.0)	5 2%	5 2%	5 2%	5 2%	4 2%	5 2%	5 2%	5 2%	5 2%	5 2%	3 2%	1 1%	5 3%	2 1%	3 2%	1 1%
2	(2.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	1 1%	2 1%	2 1%	0 -	2 1%	1 1%
3	(3.0)	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	5 3%	5 3%	4 2%	2 1%	1 1%	4 3%
4	(4.0)	6 2%	6 3%	6 3%	6 3%	6 3%	6 2%	6 3%	6 2%	6 2%	6 2%	3 2%	3 2%	3 2%	3 2%	3 2%	3 2%
5	(5.0)	12 5%	12 5%	12 5%	12 5%	11 5%	12 5%	12 5%	12 5%	12 5%	12 5%	3 2%	5 3%	6 4%	8 5%	4 2%	4 3%
6	(6.0)	25 11%	25 11%	25 11%	25 11%	25 11%	25 11%	25 11%	25 11%	25 11%	25 11%	17 10%	14 9%	15 9%	16 11%	15 10%	16 10%
7	(7.0)	47 20%	47 20%	47 20%	47 21%	47 21%	47 20%	47 21%	47 20%	47 20%	47 20%	35 21%	35 21%	33 20%	24 16%	29 19%	35 22%
8	(8.0)	49 21%	49 21%	48 21%	48 21%	48 21%	49 21%	49 21%	49 21%	49 21%	49 21%	44 26%	42 25%	38 23%	40 27%	42 27%	39 25%
9	(9.0)	17 7%	17 7%	16 7%	17 7%	16 7%	17 7%	17 7%	17 7%	17 7%	17 7%	14 8%	16 10%	12 7%	11 7%	13 8%	13 8%
10 - Extremely well	(10.0)	52 22%	52 22%	52 22%	50 22%	48 21%	52 22%	52 22%	52 22%	52 22%	52 22%	46 27%	42 25%	44 27%	42 28%	44 28%	40 26%
NET Badly (1-3)		18 8%	18 8%	18 8%	18 8%	16 7%	18 8%	18 8%	18 8%	18 8%	18 8%	9 5%	9 5%	10 6%	4 3%	6 4%	6 4%
NET Neutral (4-6)		43 18%	43 19%	43 19%	43 19%	42 19%	43 18%	43 19%	43 18%	43 18%	43 18%	22 13%	22 13%	24 15%	27 18%	21 14%	23 15%
NET Well (7-10)		164 71%	164 71%	163 71%	162 71%	159 71%	164 71%	164 71%	164 71%	164 71%	164 71%	139 81%	135 81%	126 78%	118 79%	129 81%	127 81%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	7	6	7	7	7	7	6	7	7	7	1	1	1	0	2	1
	3%	2%	3%	3%	3%	3%	2%	3%	3%	3%	*%	*%	1%	-%	2%	*%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	225	224	223	223	217	225	225	225	225	225	170	166	160	149	156	157
Mean score	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.8+	7.8+	7.6+	7.9+	7.9+	7.8+
Standard deviation	2.21	2.21	2.21	2.21	2.15	2.21	2.21	2.21	2.21	2.21	1.98	1.98	2.18	1.91	1.96	1.86
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.17	.19	.17	.17	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	5 2%	** **	5 2%	5 3%	4 4%
2	(2.0)	3 1%	** **	3 2%	1 1%	1 1%
3	(3.0)	9 4%	** **	9 4%	4 3%	2 2%
4	(4.0)	6 2%	** **	5 2%	2 1%	1 1%
5	(5.0)	12 5%	** **	10 4%	8 5%	4 4%
6	(6.0)	25 11%	** **	21 10%	15 10%	11 10%
7	(7.0)	47 20%	** **	46 21%	25 17%	19 18%
8	(8.0)	49 21%	** **	47 21%	41 27%	30 28%
9	(9.0)	17 7%	** **	16 7%	13 9%	10 9%
10 - Extremely well	(10.0)	52 22%	** **	51 23%	31 21%	22 20%
NET Badly (1-3)		18 8%	** **	18 8%	11 7%	8 7%
NET Neutral (4-6)		43 18%	** **	36 16%	25 16%	16 15%
NET Well (7-10)		164 71%	** **	159 72%	111 73%	81 75%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 1 (continuation)

Q35. S4C Clic - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	7	**	7	6	2
	3%	**	3%	4%	2%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	225	**	213	146	105
Mean score	7.4	**	7.4	7.5	7.5
Standard deviation	2.21	**	2.23	2.19	2.19
Standard Error	.16	**	.17	.19	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_2
 Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	4 2%	2 1%	** **	0 -%	** **	3 2%	** **
2	(2.0)	4 2%	3 2%	** **	0 -%	** **	2 1%	** **
3	(3.0)	5 2%	2 2%	** **	0 -%	** **	3 2%	** **
4	(4.0)	2 1%	1 1%	** **	0 -%	** **	1 *%	** **
5	(5.0)	21 9%	11 8%	** **	0 -%	** **	13 8%	** **
6	(6.0)	29 12%	17 12%	** **	0 -%	** **	18 11%	** **
7	(7.0)	38 16%	21 15%	** **	0 -%	** **	29 17%	** **
8	(8.0)	50 22%	32 22%	** **	0 -%	** **	37 22%	** **
9	(9.0)	23 10%	20 14%	** **	0 -%	** **	20 12%	** **
10 - Extremely well	(10.0)	45 19%	28 20%	** **	0 -%	** **	33 20%	** **
NET Badly (1-3)		12 5%	7 5%	** **	0 -%	** **	8 5%	** **
NET Neutral (4-6)		52 22%	30 21%	** **	0 -%	** **	31 19%	** **
NET Well (7-10)		156 67%	101 71%	** **	0 -%	** **	118 72%	** **
Don't know		12 5%	4 3%	** **	0 -%	** **	7 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35.4.2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	8.00	**
Mode	8.00	8.00	**		**	8.00	**
Base for stats	221	139	**	0	**	157	**
Mean score	7.4	7.6	**		**	7.6	**
Standard deviation	2.07	2.05	**		**	2.01	**
Standard Error	.15	.20	**		**	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0) 4 2%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
2	(2.0) 4 2%	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
3	(3.0) 5 2%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
4	(4.0) 2 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
5	(5.0) 21 9%	** **	** **	** **	** **	** **	** **	** **	14 10%	** **	** **	** **
6	(6.0) 29 12%	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **
7	(7.0) 38 16%	** **	** **	** **	** **	** **	** **	** **	25 17%	** **	** **	** **
8	(8.0) 50 22%	** **	** **	** **	** **	** **	** **	** **	26 17%	** **	** **	** **
9	(9.0) 23 10%	** **	** **	** **	** **	** **	** **	** **	20 13%	** **	** **	** **
10 - Extremely well	(10.0) 45 19%	** **	** **	** **	** **	** **	** **	** **	35 23%	** **	** **	** **
NET Badly (1-3)	12 5%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
NET Neutral (4-6)	52 22%	** **	** **	** **	** **	** **	** **	** **	33 22%	** **	** **	** **
NET Well (7-10)	156 67%	** **	** **	** **	** **	** **	** **	** **	105 70%	** **	** **	** **
Don't know	12 5%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
Medians	8.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35.4.2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	221	**	**	**	**	**	**	**	146	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	7.6	**	**	**
Standard deviation	2.07	**	** +j	**	**	**	**	**	2.12	**	**	**
Standard Error	.15	**	**	**	**	**	**	**	.20	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	4 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
2	(2.0)	4 2%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	5 2%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
4	(4.0)	2 1%	**	**	**	**	**	**	**	**	**	1 *	**	**	**
5	(5.0)	21 9%	**	**	**	**	**	**	**	**	**	20 11%	**	**	**
6	(6.0)	29 12%	**	**	**	**	**	**	**	**	**	24 13%	**	**	**
7	(7.0)	38 16%	**	**	**	**	**	**	**	**	**	27 15%	**	**	**
8	(8.0)	50 22%	**	**	**	**	**	**	**	**	**	41 22%	**	**	**
9	(9.0)	23 10%	**	**	**	**	**	**	**	**	**	20 11%	**	**	**
10 - Extremely well	(10.0)	45 19%	**	**	**	**	**	**	**	**	**	37 20%	**	**	**
NET Badly (1-3)		12 5%	**	**	**	**	**	**	**	**	**	8 5%	**	**	**
NET Neutral (4-6)		52 22%	**	**	**	**	**	**	**	**	**	45 24%	**	**	**
NET Well (7-10)		156 67%	**	**	**	**	**	**	**	**	**	124 68%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	12	**	**	**	**	**	**	**	**	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	221	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.07	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	** **	** **	** **	2 1%	** **	1 1%	** **	** **	** **	** **
2	(2.0)	4 2%	** **	** **	** **	** **	2 1%	** **	2 1%	** **	** **	** **	** **
3	(3.0)	5 2%	** **	** **	** **	** **	* %	** **	2 1%	** **	** **	** **	** **
4	(4.0)	2 1%	** **	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
5	(5.0)	21 9%	** **	** **	** **	** **	16 11%	** **	12 8%	** **	** **	** **	** **
6	(6.0)	29 12%	** **	** **	** **	** **	21 15%	** **	22 14%	** **	** **	** **	** **
7	(7.0)	38 16%	** **	** **	** **	** **	23 16%	** **	25 15%	** **	** **	** **	** **
8	(8.0)	50 22%	** **	** **	** **	** **	29 20%	** **	40 25%	** **	** **	** **	** **
9	(9.0)	23 10%	** **	** **	** **	** **	15 10%	** **	17 10%	** **	** **	** **	** **
10 - Extremely well	(10.0)	45 19%	** **	** **	** **	** **	27 19%	** **	27 17%	** **	** **	** **	** **
NET Badly (1-3)		12 5%	** **	** **	** **	** **	4 3%	** **	6 3%	** **	** **	** **	** **
NET Neutral (4-6)		52 22%	** **	** **	** **	** **	38 27%	** **	35 22%	** **	** **	** **	** **
NET Well (7-10)		156 67%	** **	** **	** **	** **	94 66%	** **	108 68%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	12	**	**	**	**	7	**	11	**	**	**	**
	5%	**	**	**	**	5%	**	7%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	221	**	**	**	**	136	**	149	**	**	**	**
Mean score	7.4	**	**	**	**	7.5	**	7.5d	**	**	**	**
Standard deviation	2.07	**	**	**	**	1.96	**	1.87	**	**	**	**
Standard Error	.15	**	**	**	**	.17	**	.17	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	4 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	5 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	2 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	21 9%	** **	14 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	29 12%	** **	20 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	38 16%	** **	35 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	50 22%	** **	46 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	23 10%	** **	14 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	45 19%	** **	33 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		12 5%	** **	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		52 22%	** **	35 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		156 67%	** **	128 71%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	12	**	9	**	**	**	**	**	**	**	**	**	**
	5%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	221	**	171	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	7.5h	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.07	**	1.92	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.16	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0) 4 2%	** **	** **	** **	** **	3 2%	** **	4 2%	** **	4 2%	** **
2	(2.0) 4 2%	** **	** **	** **	** **	2 1%	** **	4 2%	** **	4 2%	** **
3	(3.0) 5 2%	** **	** **	** **	** **	3 2%	** **	5 2%	** **	5 2%	** **
4	(4.0) 2 1%	** **	** **	** **	** **	1 *%	** **	2 1%	** **	2 1%	** **
5	(5.0) 21 9%	** **	** **	** **	** **	16 14%	** **	19 8%	** **	21 9%	** **
6	(6.0) 29 12%	** **	** **	** **	** **	14 12%	** **	29 13%	** **	29 13%	** **
7	(7.0) 38 16%	** **	** **	** **	** **	17 14%	** **	36 17%	** **	37 16%	** **
8	(8.0) 50 22%	** **	** **	** **	** **	19 16%	** **	44 20%	** **	48 21%	** **
9	(9.0) 23 10%	** **	** **	** **	** **	10 8%	** **	23 11%	** **	23 10%	** **
10 - Extremely well	(10.0) 45 19%	** **	** **	** **	** **	31 26%	** **	45 20%	** **	45 20%	** **
NET Badly (1-3)	12 5%	** **	** **	** **	** **	7 6%	** **	12 6%	** **	12 5%	** **
NET Neutral (4-6)	52 22%	** **	** **	** **	** **	31 26%	** **	50 23%	** **	52 23%	** **
NET Well (7-10)	156 67%	** **	** **	** **	** **	77 65%	** **	148 67%	** **	153 67%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	12	**	**	**	**	3	**	10	**	10	**
	5%	**	**	**	**	3%	**	4%	**	4%	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	8.00	**
Mode	8.00	**	**	**	**	10.00	**	10.00	**	8.00	**
Base for stats	221	**	**	**	**	114	**	210	**	217	**
Mean score	7.4	**	**	**	**	7.4	**	7.4	**	7.4	**
Standard deviation	2.07	**	**	**	**	2.27	**	2.10	**	2.09	**
Standard Error	.15	**	**	**	**	.23	**	.16	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	126
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	157
1 - Extremely badly	(1.0)	4 2%	4 2%	4 2%	3 1%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	0 -%	0 -%	3 2%	0 -%	1 1%	0 -%
2	(2.0)	4 2%	4 2%	4 2%	3 1%	3 1%	4 2%	4 2%	4 2%	4 2%	4 2%	2 1%	2 1%	1 1%	1 *%	1 1%	1 1%
3	(3.0)	5 2%	5 2%	5 2%	5 2%	4 2%	5 2%	5 2%	5 2%	5 2%	5 2%	0 -%	1 *%	1 1%	2 1%	0 -%	* *%
4	(4.0)	2 1%	1 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	1 *%	1 *%	1 1%	1 *%	1 *%	0 -%
5	(5.0)	21 9%	21 9%	21 9%	21 9%	20 9%	21 9%	21 9%	21 9%	21 9%	21 9%	7 4%	6 4%	6 4%	9 6%	6 4%	9 6%
6	(6.0)	29 12%	29 13%	29 12%	29 12%	27 12%	29 12%	29 13%	29 12%	29 12%	29 12%	19 11%	22 13%	15 9%	14 9%	17 11%	17 11%
7	(7.0)	38 16%	38 17%	38 17%	38 17%	38 17%	38 16%	38 17%	38 16%	38 16%	38 16%	31 19%	28 17%	28 17%	29 20%	31 19%	30 19%
8	(8.0)	50 22%	50 22%	49 21%	50 22%	50 22%	50 22%	50 22%	50 22%	50 22%	50 22%	46 27%	45 27%	42 26%	34 23%	41 26%	42 26%
9	(9.0)	23 10%	23 10%	23 10%	23 10%	23 10%	23 10%	23 10%	23 10%	23 10%	23 10%	21 12%	19 11%	20 13%	18 12%	19 12%	19 12%
10 - Extremely well	(10.0)	45 19%	45 19%	45 19%	45 19%	42 19%	45 19%	45 19%	45 19%	45 19%	45 19%	40 23%	40 24%	40 25%	38 26%	38 24%	35 23%
NET Badly (1-3)		12 5%	12 5%	12 5%	11 5%	10 5%	12 5%	12 5%	12 5%	12 5%	12 5%	2 1%	3 2%	5 3%	3 2%	2 1%	1 1%
NET Neutral (4-6)		52 22%	51 22%	52 22%	52 22%	50 22%	52 22%	52 23%	52 22%	52 22%	52 22%	26 15%	29 17%	22 14%	24 16%	23 15%	26 17%
NET Well (7-10)		156 67%	156 68%	155 67%	156 68%	153 68%	156 67%	156 68%	156 67%	156 67%	156 67%	138 81%	132 79%	130 81%	119 80%	128 81%	126 80%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	12	10	12	12	11	12	10	12	12	12	3	3	4	4	5	4
	5%	4%	5%	5%	5%	5%	4%	5%	5%	5%	2%	2%	2%	3%	3%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	221	220	219	219	213	221	221	221	221	221	167	163	157	145	154	154
Mean score	7.4	7.4	7.4	7.5+	7.5	7.4	7.4	7.4	7.4	7.4	8.0+	7.9+	7.9+	8.0+	8.0+	8.0+
Standard deviation	2.07	2.07	2.08	2.02	2.03	2.07	2.07	2.07	2.07	2.07	1.64	1.69	1.87	1.70	1.67	1.57
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.14	.15	.17	.16	.15	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	4 2%	** **	4 2%	2 1%	2 2%
2	(2.0)	4 2%	** **	4 2%	2 1%	1 1%
3	(3.0)	5 2%	** **	3 1%	1 1%	0 -%
4	(4.0)	2 1%	** **	1 1%	1 1%	1 1%
5	(5.0)	21 9%	** **	16 7%	9 6%	4 4%
6	(6.0)	29 12%	** **	27 12%	20 13%	16 15%
7	(7.0)	38 16%	** **	38 17%	26 17%	20 19%
8	(8.0)	50 22%	** **	49 22%	38 25%	25 23%
9	(9.0)	23 10%	** **	23 11%	18 12%	15 14%
10 - Extremely well	(10.0)	45 19%	** **	44 20%	28 18%	20 19%
NET Badly (1-3)		12 5%	** **	10 5%	5 3%	3 3%
NET Neutral (4-6)		52 22%	** **	44 20%	30 20%	21 20%
NET Well (7-10)		156 67%	** **	154 70%	110 72%	80 75%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 2 (continuation)

Q35. S4C Clic - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	12	**	11	7	3
	5%	**	5%	5%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	221	**	209	145	104
Mean score	7.4	**	7.5+a	7.6a	7.7a
Standard deviation	2.07	**	2.03	1.88	1.84
Standard Error	.15	**	.15	.17	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_3

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	2 1%	2 1%	** **	0 -%	** **	2 1%	** **
2	(2.0)	2 1%	1 1%	** **	0 -%	** **	1 1%	** **
3	(3.0)	10 4%	4 2%	** **	0 -%	** **	3 2%	** **
4	(4.0)	10 4%	8 5%	** **	0 -%	** **	7 4%	** **
5	(5.0)	21 9%	15 11%	** **	0 -%	** **	14 9%	** **
6	(6.0)	30 13%	12 8%	** **	0 -%	** **	21 13%	** **
7	(7.0)	45 19%	31 22%	** **	0 -%	** **	30 18%	** **
8	(8.0)	37 16%	22 15%	** **	0 -%	** **	29 17%	** **
9	(9.0)	14 6%	10 7%	** **	0 -%	** **	12 7%	** **
10 - Extremely well	(10.0)	48 21%	32 23%	** **	0 -%	** **	38 23%	** **
NET Badly (1-3)		13 6%	6 5%	** **	0 -%	** **	6 4%	** **
NET Neutral (4-6)		61 26%	35 24%	** **	0 -%	** **	42 26%	** **
NET Well (7-10)		144 62%	96 67%	** **	0 -%	** **	108 66%	** **
Don't know		14 6%	6 4%	** **	0 -%	** **	9 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	7.00	7.00	**		**	7.00	**
Mode	10.00	10.00	**		**	10.00	**
Base for stats	218	137	**	0	**	156	**
Mean score	7.2	7.3	**		**	7.4+b	**
Standard deviation	2.13	2.16	**		**	2.08	**
Standard Error	.16	.21	**		**	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
3	(3.0)	10 4%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
4	(4.0)	10 4%	** **	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **
5	(5.0)	21 9%	** **	** **	** **	** **	** **	** **	** **	15 10%	** **	** **	** **
6	(6.0)	30 13%	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **
7	(7.0)	45 19%	** **	** **	** **	** **	** **	** **	** **	31 20%	** **	** **	** **
8	(8.0)	37 16%	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **
9	(9.0)	14 6%	** **	** **	** **	** **	** **	** **	** **	13 9%	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	** **	** **	** **	** **	** **	** **	33 22%	** **	** **	** **
NET Badly (1-3)		13 6%	** **	** **	** **	** **	** **	** **	** **	10 6%	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	** **	** **	** **	** **	** **	** **	40 27%	** **	** **	** **
NET Well (7-10)		144 62%	** **	** **	** **	** **	** **	** **	** **	95 64%	** **	** **	** **
Don't know		14 6%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	218	**	**	**	**	**	**	**	145	**	**	**
Mean score	7.2	**	**	**	**	**	**	**	7.2j	**	**	**
Standard deviation	2.13	-	+aej		aefjk	-			2.20	aej	-	**
Standard Error	.16	**	**	**	**	**	**	**	.21	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	1 *%	** **	** **	** **
3	(3.0)	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 5%	** **	** **	** **
4	(4.0)	10 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 4%	** **	** **	** **
5	(5.0)	21 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	14 7%	** **	** **	** **
6	(6.0)	30 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	25 14%	** **	** **	** **
7	(7.0)	45 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **	38 21%	** **	** **	** **
8	(8.0)	37 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	31 17%	** **	** **	** **
9	(9.0)	14 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	12 6%	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	37 20%	** **	** **	** **
NET Badly (1-3)		13 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	11 6%	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **	46 25%	** **	** **	** **
NET Well (7-10)		144 62%	** **	** **	** **	** **	** **	** **	** **	** **	** **	118 64%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	14	**	**	**	**	**	**	**	**	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	218	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.13	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
3	(3.0)	10 4%	** **	** **	** **	** **	3 2%	** **	5 3%	** **	** **	** **	** **
4	(4.0)	10 4%	** **	** **	** **	** **	6 4%	** **	6 4%	** **	** **	** **	** **
5	(5.0)	21 9%	** **	** **	** **	** **	14 10%	** **	15 9%	** **	** **	** **	** **
6	(6.0)	30 13%	** **	** **	** **	** **	19 13%	** **	16 10%	** **	** **	** **	** **
7	(7.0)	45 19%	** **	** **	** **	** **	29 20%	** **	30 19%	** **	** **	** **	** **
8	(8.0)	37 16%	** **	** **	** **	** **	23 16%	** **	31 19%	** **	** **	** **	** **
9	(9.0)	14 6%	** **	** **	** **	** **	11 7%	** **	10 6%	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	** **	** **	** **	30 21%	** **	35 22%	** **	** **	** **	** **
NET Badly (1-3)		13 6%	** **	** **	** **	** **	3 2%	** **	6 4%	** **	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	** **	** **	** **	39 27%	** **	38 23%	** **	** **	** **	** **
NET Well (7-10)		144 62%	** **	** **	** **	** **	92 64%	** **	105 66%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	14	**	**	**	**	8	**	11	**	**	**	**
	6%	**	**	**	**	6%	**	7%	**	**	**	**
Medians	7.00	**	**	**	**	7.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	218	**	**	**	**	134	**	149	**	**	**	**
Mean score	7.2	**	**	**	**	7.4	**	7.4d	**	**	**	**
		+bcf									-	
Standard deviation	2.13	**	**	**	**	1.94	**	2.01	**	**	**	**
Standard Error	.16	**	**	**	**	.17	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	10 4%	** **	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	10 4%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	21 9%	** **	15 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	30 13%	** **	22 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	45 19%	** **	38 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	37 16%	** **	29 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	14 6%	** **	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	34 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		13 6%	** **	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	46 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		144 62%	** **	113 62%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	14	**	11	**	**	**	**	**	**	**	**	**	**
	6%	**	6%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	218	**	170	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	**	7.1	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.13	**	2.13	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0) 2 1%	** **	** **	** **	** **	2 1%	** **	2 1%	** **	2 1%	** **
2	(2.0) 2 1%	** **	** **	** **	** **	0 -	** **	2 1%	** **	2 1%	** **
3	(3.0) 10 4%	** **	** **	** **	** **	5 4%	** **	10 4%	** **	10 4%	** **
4	(4.0) 10 4%	** **	** **	** **	** **	5 4%	** **	10 5%	** **	10 5%	** **
5	(5.0) 21 9%	** **	** **	** **	** **	8 7%	** **	18 8%	** **	20 9%	** **
6	(6.0) 30 13%	** **	** **	** **	** **	16 14%	** **	30 13%	** **	30 13%	** **
7	(7.0) 45 19%	** **	** **	** **	** **	23 20%	** **	40 18%	** **	44 19%	** **
8	(8.0) 37 16%	** **	** **	** **	** **	17 14%	** **	35 16%	** **	36 16%	** **
9	(9.0) 14 6%	** **	** **	** **	** **	6 5%	** **	14 6%	** **	14 6%	** **
10 - Extremely well	(10.0) 48 21%	** **	** **	** **	** **	30 25%	** **	48 22%	** **	48 21%	** **
NET Badly (1-3)	13 6%	** **	** **	** **	** **	6 5%	** **	13 6%	** **	13 6%	** **
NET Neutral (4-6)	61 26%	** **	** **	** **	** **	29 25%	** **	58 27%	** **	60 26%	** **
NET Well (7-10)	144 62%	** **	** **	** **	** **	76 65%	** **	137 62%	** **	142 62%	** **

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Prepared by BMG

Table Q35_4_3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	14	**	**	**	**	6	**	12	**	12	**
	6%	**	**	**	**	5%	**	5%	**	5%	**
Medians	7.00	**	**	**	**	7.00	**	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	218	**	**	**	**	111	**	208	**	215	**
Mean score	7.2	**	**	**	**	7.4	**	7.2	**	7.2	**
					+	f					
Standard deviation	2.13	**	**	**	**	2.18	**	2.16	**	2.14	**
Standard Error	.16	**	**	**	**	.23	**	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	0 -%	0 -%	2 1%	0 -%	0 -%	0 -%	
2	(2.0)	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	1 *%	2 1%	1 *%	0 -%	1 *%	1 *%	
3	(3.0)	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	4 3%	5 3%	6 3%	3 2%	4 3%	7 5%	
4	(4.0)	10 4%	10 4%	10 4%	10 4%	10 5%	10 4%	10 4%	10 4%	10 4%	6 3%	8 5%	5 3%	5 3%	5 3%	7 4%	
5	(5.0)	21 9%	21 9%	21 9%	21 9%	19 9%	21 9%	21 9%	21 9%	21 9%	9 6%	9 6%	7 4%	9 6%	10 6%	7 4%	
6	(6.0)	30 13%	30 13%	29 13%	29 12%	29 13%	30 13%	30 13%	30 13%	30 13%	19 11%	14 9%	14 8%	11 8%	11 7%	13 8%	
7	(7.0)	45 19%	45 20%	44 19%	45 19%	43 19%	45 19%	45 20%	45 19%	45 19%	36 21%	34 21%	36 22%	34 23%	36 23%	32 20%	
8	(8.0)	37 16%	37 16%	37 16%	37 16%	37 17%	37 16%	37 16%	37 16%	37 16%	31 18%	31 18%	30 18%	28 19%	30 19%	35 22%	
9	(9.0)	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 8%	12 7%	13 8%	12 8%	13 8%	10 7%	
10 - Extremely well	(10.0)	48 21%	48 21%	48 21%	48 21%	45 20%	48 21%	48 21%	48 21%	48 21%	44 26%	44 26%	43 26%	40 27%	41 26%	40 25%	
NET Badly (1-3)		13 6%	13 6%	13 6%	13 6%	13 6%	13 6%	13 6%	13 6%	13 6%	5 3%	7 4%	8 5%	3 2%	5 3%	8 5%	
NET Neutral (4-6)		61 26%	60 26%	60 26%	60 26%	58 26%	61 26%	61 26%	61 26%	61 26%	34 20%	32 19%	26 16%	26 17%	26 16%	26 17%	
NET Well (7-10)		144 62%	144 63%	143 62%	144 62%	139 62%	144 62%	144 63%	144 62%	144 62%	124 73%	122 73%	121 75%	115 77%	120 75%	118 75%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	14	12	14	14	14	14	12	14	14	14	6	6	6	5	8	5
	6%	5%	6%	6%	6%	6%	5%	6%	6%	6%	4%	4%	4%	3%	5%	3%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	218	218	217	217	211	218	218	218	218	218	164	160	155	144	151	152
Mean score	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.7+	7.6+	7.7+	7.8+	7.8+	7.6+
Standard deviation	2.13	2.12	2.13	2.13	2.13	2.13	2.13	2.13	2.13	2.13	1.92	2.04	2.06	1.87	1.92	2.01
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.18	.18	.17	.17	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	2 1%	2 2%
2	(2.0)	2 1%	** **	2 1%	0 -%	0 -%
3	(3.0)	10 4%	** **	8 4%	5 3%	2 2%
4	(4.0)	10 4%	** **	10 4%	9 6%	5 5%
5	(5.0)	21 9%	** **	20 9%	14 9%	11 10%
6	(6.0)	30 13%	** **	26 12%	17 11%	10 10%
7	(7.0)	45 19%	** **	44 20%	28 18%	19 18%
8	(8.0)	37 16%	** **	35 16%	26 17%	19 18%
9	(9.0)	14 6%	** **	14 6%	14 9%	10 9%
10 - Extremely well	(10.0)	48 21%	** **	46 21%	30 20%	23 22%
NET Badly (1-3)		13 6%	** **	12 5%	6 4%	4 4%
NET Neutral (4-6)		61 26%	** **	55 25%	39 26%	26 24%
NET Well (7-10)		144 62%	** **	139 63%	97 64%	72 67%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 3 (continuation)

Q35. S4C Clic - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	14	**	13	9	5
	6%	**	6%	6%	5%
Medians	7.00	**	7.00	7.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	218	**	206	143	102
Mean score	7.2	**	7.3	7.3	7.4
Standard deviation	2.13	**	2.12	2.10	2.11
Standard Error	.16	**	.16	.19	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_4

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	5 2%	5 4%	** **	0 -%	** **	5 3%	** **
2	(2.0)	4 2%	4 3%	** **	0 -%	** **	3 2%	** **
3	(3.0)	4 2%	4 3%	** **	0 -%	** **	* *%	** **
4	(4.0)	14 6%	10 7%	** **	0 -%	** **	8 5%	** **
5	(5.0)	23 10%	13 9%	** **	0 -%	** **	15 9%	** **
6	(6.0)	31 13%	14 10%	** **	0 -%	** **	23 14%	** **
7	(7.0)	32 14%	23 16%	** **	0 -%	** **	22 13%	** **
8	(8.0)	41 18%	23 16%	** **	0 -%	** **	31 19%	** **
9	(9.0)	16 7%	12 8%	** **	0 -%	** **	15 9%	** **
10 - Extremely well	(10.0)	49 21%	30 21%	** **	0 -%	** **	35 21%	** **
NET Badly (1-3)		14 6%	13 9%	** **	0 -%	** **	9 5%	** **
NET Neutral (4-6)		68 29%	37 26%	** **	0 -%	** **	46 28%	** **
NET Well (7-10)		138 60%	88 62%	** **	0 -%	** **	102 62%	** **
Don't know		12 5%	4 3%	** **	0 -%	** **	8 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35.4.4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	7.00	7.00	**		**	8.00	**
Mode	10.00	10.00	**		**	10.00	**
Base for stats	220	139	**	0	**	157	**
Mean score	7.1	7.0	**		**	7.2	**
Standard deviation	2.29	2.49	**		**	2.30	**
Standard Error	.17	.24	**		**	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **	** **	** **
2	(2.0)	4 2%	** **	** **	** **	** **	** **	** **	** **	0 -%	** **	** **	** **
3	(3.0)	4 2%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
4	(4.0)	14 6%	** **	** **	** **	** **	** **	** **	** **	9 6%	** **	** **	** **
5	(5.0)	23 10%	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **
6	(6.0)	31 13%	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **
7	(7.0)	32 14%	** **	** **	** **	** **	** **	** **	** **	23 15%	** **	** **	** **
8	(8.0)	41 18%	** **	** **	** **	** **	** **	** **	** **	21 14%	** **	** **	** **
9	(9.0)	16 7%	** **	** **	** **	** **	** **	** **	** **	12 8%	** **	** **	** **
10 - Extremely well	(10.0)	49 21%	** **	** **	** **	** **	** **	** **	** **	34 23%	** **	** **	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	** **	** **	** **	9 6%	** **	** **	** **
NET Neutral (4-6)		68 29%	** **	** **	** **	** **	** **	** **	** **	45 30%	** **	** **	** **
NET Well (7-10)		138 60%	** **	** **	** **	** **	** **	** **	** **	91 61%	** **	** **	** **
Don't know		12 5%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35.4.4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	220	**	**	**	**	**	**	**	146	**	**	**
Mean score	7.1	**	**	**	**	**	**	**	7.1	**	**	**
Standard deviation	2.29	**	**	**	fjk	**	**	**	2.36	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	.22	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	5 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
2	(2.0)	4 2%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	4 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
4	(4.0)	14 6%	**	**	**	**	**	**	**	**	**	12 6%	**	**	**
5	(5.0)	23 10%	**	**	**	**	**	**	**	**	**	18 10%	**	**	**
6	(6.0)	31 13%	**	**	**	**	**	**	**	**	**	23 13%	**	**	**
7	(7.0)	32 14%	**	**	**	**	**	**	**	**	**	24 13%	**	**	**
8	(8.0)	41 18%	**	**	**	**	**	**	**	**	**	35 19%	**	**	**
9	(9.0)	16 7%	**	**	**	**	**	**	**	**	**	13 7%	**	**	**
10 - Extremely well	(10.0)	49 21%	**	**	**	**	**	**	**	**	**	40 22%	**	**	**
NET Badly (1-3)		14 6%	**	**	**	**	**	**	**	**	**	10 6%	**	**	**
NET Neutral (4-6)		68 29%	**	**	**	**	**	**	**	**	**	54 29%	**	**	**
NET Well (7-10)		138 60%	**	**	**	**	**	**	**	**	**	112 61%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	12	**	**	**	**	**	**	**	**	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	220	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.29	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	2 1%	** **	1 *%	** **	** **	** **	** **
2	(2.0)	4 2%	** **	** **	** **	** **	2 2%	** **	4 3%	** **	** **	** **	** **
3	(3.0)	4 2%	** **	** **	** **	** **	3 2%	** **	3 2%	** **	** **	** **	** **
4	(4.0)	14 6%	** **	** **	** **	** **	8 5%	** **	10 6%	** **	** **	** **	** **
5	(5.0)	23 10%	** **	** **	** **	** **	14 10%	** **	14 9%	** **	** **	** **	** **
6	(6.0)	31 13%	** **	** **	** **	** **	17 12%	** **	25 16%	** **	** **	** **	** **
7	(7.0)	32 14%	** **	** **	** **	** **	20 14%	** **	21 13%	** **	** **	** **	** **
8	(8.0)	41 18%	** **	** **	** **	** **	23 16%	** **	31 19%	** **	** **	** **	** **
9	(9.0)	16 7%	** **	** **	** **	** **	12 8%	** **	11 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 21%	** **	** **	** **	** **	35 25%	** **	29 18%	** **	** **	** **	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	7 5%	** **	8 5%	** **	** **	** **	** **
NET Neutral (4-6)		68 29%	** **	** **	** **	** **	38 27%	** **	49 31%	** **	** **	** **	** **
NET Well (7-10)		138 60%	** **	** **	** **	** **	90 63%	** **	92 58%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	12	**	**	**	**	8	**	11	**	**	**	**
	5%	**	**	**	**	5%	**	7%	**	**	**	**
Medians	7.00	**	**	**	**	8.00	**	7.00	**	**	**	**
Mode	10.00	**	**	**	**	10.00	**	8.00	**	**	**	**
Base for stats	220	**	**	**	**	135	**	149	**	**	**	**
Mean score	7.1	**	**	**	**	7.4	**	7.1	**	**	**	**
Standard deviation	2.29	**	**	**	**	2.25	**	2.15	**	**	**	**
Standard Error	.17	**	**	**	**	.20	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	4 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	4 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	14 6%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	23 10%	** **	14 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	31 13%	** **	28 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	32 14%	** **	29 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	41 18%	** **	38 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	16 7%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	49 21%	** **	35 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		14 6%	** **	10 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		68 29%	** **	52 29%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		138 60%	** **	110 61%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	12	**	8	**	**	**	**	**	**	**	**	**	**
	5%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	220	**	172	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	**	7.2	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.29	**	2.17	**	**	**	**	**	**	**	**	**	**
Standard Error	.17	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		237	**	**	**	**	115	**	225	**	231	**
Effective sample		193	**	**	**	**	98	**	183	**	189	**
Total		232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0)	5 2%	** **	** **	** **	** **	2 1%	** **	5 2%	** **	5 2%	** **
2	(2.0)	4 2%	** **	** **	** **	** **	1 1%	** **	4 2%	** **	4 2%	** **
3	(3.0)	4 2%	** **	** **	** **	** **	2 2%	** **	4 2%	** **	4 2%	** **
4	(4.0)	14 6%	** **	** **	** **	** **	9 8%	** **	14 6%	** **	14 6%	** **
5	(5.0)	23 10%	** **	** **	** **	** **	12 10%	** **	18 8%	** **	22 10%	** **
6	(6.0)	31 13%	** **	** **	** **	** **	11 9%	** **	31 14%	** **	31 14%	** **
7	(7.0)	32 14%	** **	** **	** **	** **	17 15%	** **	30 14%	** **	32 14%	** **
8	(8.0)	41 18%	** **	** **	** **	** **	12 10%	** **	38 17%	** **	39 17%	** **
9	(9.0)	16 7%	** **	** **	** **	** **	11 10%	** **	16 7%	** **	16 7%	** **
10 - Extremely well	(10.0)	49 21%	** **	** **	** **	** **	36 31%	** **	49 22%	** **	49 21%	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	5 4%	** **	14 6%	** **	14 6%	** **
NET Neutral (4-6)		68 29%	** **	** **	** **	** **	32 27%	** **	63 29%	** **	67 30%	** **
NET Well (7-10)		138 60%	** **	** **	** **	** **	77 65%	** **	133 60%	** **	135 60%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	12	**	**	**	**	3	**	11	**	11	**
	5%	**	**	**	**	3%	**	5%	**	5%	**
Medians	7.00	**	**	**	**	8.00	**	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	220	**	**	**	**	114	**	209	**	216	**
Mean score	7.1	**	**	**	**	7.5+	**	7.2	**	7.1	**
						+f					
Standard deviation	2.29	**	**	**	**	2.35	**	2.32	**	2.31	**
Standard Error	.17	**	**	**	**	.24	**	.18	**	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	3 2%	3 2%	2 1%	0 -	0 -	0 -
2	(2.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	2 1%	3 2%	3 2%	1 *	2 1%	2 1%
3	(3.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	2 1%	4 3%	2 1%	2 1%	2 1%	3 2%
4	(4.0)	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	7 4%	9 5%	7 4%	9 6%	7 4%	4 2%
5	(5.0)	23 10%	23 10%	23 10%	22 10%	22 10%	23 10%	23 10%	23 10%	23 10%	23 10%	15 9%	12 7%	12 8%	10 7%	10 7%	10 6%
6	(6.0)	31 13%	30 13%	31 13%	30 13%	27 12%	31 13%	31 13%	31 13%	31 13%	31 13%	20 12%	21 13%	18 11%	18 12%	18 11%	17 11%
7	(7.0)	32 14%	32 14%	32 14%	32 14%	31 14%	32 14%	32 14%	32 14%	32 14%	32 14%	26 16%	24 15%	27 17%	25 17%	24 15%	25 16%
8	(8.0)	41 18%	41 18%	40 17%	41 18%	41 18%	41 18%	41 18%	41 18%	41 18%	41 18%	37 22%	30 18%	30 18%	25 17%	33 21%	37 23%
9	(9.0)	16 7%	16 7%	16 7%	16 7%	16 7%	16 7%	16 7%	16 7%	16 7%	16 7%	15 9%	14 9%	15 9%	15 10%	15 9%	15 10%
10 - Extremely well	(10.0)	49 21%	49 21%	49 21%	49 21%	48 21%	49 21%	49 21%	49 21%	49 21%	49 21%	39 23%	42 25%	42 26%	40 27%	41 26%	39 25%
NET Badly (1-3)		14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	7 4%	10 6%	7 4%	3 2%	4 3%	6 4%
NET Neutral (4-6)		68 29%	67 29%	67 29%	66 29%	63 28%	68 29%	68 29%	68 29%	68 29%	68 29%	42 25%	42 25%	37 23%	37 25%	35 22%	31 20%
NET Well (7-10)		138 60%	138 60%	137 59%	138 60%	136 61%	138 60%	138 60%	138 60%	138 60%	138 60%	118 69%	111 66%	113 70%	105 71%	113 71%	117 74%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	12	11	12	12	12	12	11	12	12	12	4	4	5	4	7	4
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	2%	2%	3%	3%	4%	3%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	220	219	218	218	212	220	220	220	220	220	166	163	156	145	152	153
Mean score	7.1	7.1	7.1	7.2	7.2	7.1	7.1	7.1	7.1	7.1	7.5+	7.4+	7.6+	7.7+	7.7+	7.7+
Standard deviation	2.29	2.30	2.30	2.30	2.31	2.29	2.29	2.29	2.29	2.29	2.11	2.27	2.14	1.98	1.97	1.94
Standard Error	.17	.17	.17	.17	.18	.17	.17	.17	.17	.17	.18	.20	.19	.18	.18	.18

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Table Q35 4 4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	5 2%	** **	5 2%	4 2%	4 3%
2	(2.0)	4 2%	** **	3 2%	2 2%	1 1%
3	(3.0)	4 2%	** **	4 2%	3 2%	2 1%
4	(4.0)	14 6%	** **	12 5%	6 4%	4 4%
5	(5.0)	23 10%	** **	21 10%	13 9%	8 8%
6	(6.0)	31 13%	** **	28 13%	20 13%	15 14%
7	(7.0)	32 14%	** **	31 14%	20 13%	15 14%
8	(8.0)	41 18%	** **	40 18%	32 21%	23 22%
9	(9.0)	16 7%	** **	16 7%	11 7%	11 10%
10 - Extremely well	(10.0)	49 21%	** **	48 22%	35 23%	22 20%
NET Badly (1-3)		14 6%	** **	13 6%	9 6%	6 6%
NET Neutral (4-6)		68 29%	** **	61 28%	39 26%	27 26%
NET Well (7-10)		138 60%	** **	134 61%	98 65%	70 66%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 4 (continuation)

Q35. S4C Clic - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	12	**	12	6	3
	5%	**	5%	4%	3%
Medians	7.00	**	7.00	8.00	8.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	220	**	208	146	104
Mean score	7.1	**	7.2	7.4a	7.3
Standard deviation	2.29	**	2.29	2.24	2.25
Standard Error	.17	**	.17	.20	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_5

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	4 2%	3 2%	** **	0 -%	** **	4 2%	** **
2	(2.0)	5 2%	2 1%	** **	0 -%	** **	1 1%	** **
3	(3.0)	5 2%	2 2%	** **	0 -%	** **	5 3%	** **
4	(4.0)	8 3%	5 4%	** **	0 -%	** **	5 3%	** **
5	(5.0)	27 12%	20 14%	** **	0 -%	** **	19 12%	** **
6	(6.0)	26 11%	17 12%	** **	0 -%	** **	19 12%	** **
7	(7.0)	37 16%	20 14%	** **	0 -%	** **	29 18%	** **
8	(8.0)	37 16%	21 15%	** **	0 -%	** **	28 17%	** **
9	(9.0)	24 10%	19 14%	** **	0 -%	** **	18 11%	** **
10 - Extremely well	(10.0)	48 20%	29 20%	** **	0 -%	** **	30 18%	** **
NET Badly (1-3)		14 6%	7 5%	** **	0 -%	** **	9 6%	** **
NET Neutral (4-6)		61 26%	42 30%	** **	0 -%	** **	44 27%	** **
NET Well (7-10)		146 63%	89 63%	** **	0 -%	** **	105 64%	** **
Don't know		11 5%	4 3%	** **	0 -%	** **	6 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35.4.5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	7.00	7.00	**		**	7.00	**
Mode	10.00	10.00	**		**	10.00	**
Base for stats	221	138	**	0	**	159	**
Mean score	7.2	7.3	**		**	7.2	**
Standard deviation	2.23	2.20	**		**	2.16	**
Standard Error	.16	.21	**		**	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **
2	(2.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
3	(3.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
4	(4.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
5	(5.0)	27 12%	** **	** **	** **	** **	** **	** **	** **	19 13%	** **	** **	** **
6	(6.0)	26 11%	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **
7	(7.0)	37 16%	** **	** **	** **	** **	** **	** **	** **	23 15%	** **	** **	** **
8	(8.0)	37 16%	** **	** **	** **	** **	** **	** **	** **	22 15%	** **	** **	** **
9	(9.0)	24 10%	** **	** **	** **	** **	** **	** **	** **	15 10%	** **	** **	** **
10 - Extremely well	(10.0)	48 20%	** **	** **	** **	** **	** **	** **	** **	35 24%	** **	** **	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	** **	** **	** **	10 6%	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	** **	** **	** **	** **	** **	** **	41 27%	** **	** **	** **
NET Well (7-10)		146 63%	** **	** **	** **	** **	** **	** **	** **	96 64%	** **	** **	** **
Don't know		11 5%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35.4.5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	221	**	**	**	**	**	**	**	146	**	**	**
Mean score	7.2	**	**	**	**	**	**	**	7.3	**	**	**
Standard deviation	2.23	**	**	**	**	**	**	**	2.30	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.22	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	4 2%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
2	(2.0)	5 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
3	(3.0)	5 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
4	(4.0)	8 3%	**	**	**	**	**	**	**	**	**	5 3%	**	**	**
5	(5.0)	27 12%	**	**	**	**	**	**	**	**	**	23 12%	**	**	**
6	(6.0)	26 11%	**	**	**	**	**	**	**	**	**	21 12%	**	**	**
7	(7.0)	37 16%	**	**	**	**	**	**	**	**	**	29 16%	**	**	**
8	(8.0)	37 16%	**	**	**	**	**	**	**	**	**	33 18%	**	**	**
9	(9.0)	24 10%	**	**	**	**	**	**	**	**	**	18 10%	**	**	**
10 - Extremely well	(10.0)	48 20%	**	**	**	**	**	**	**	**	**	36 19%	**	**	**
NET Badly (1-3)		14 6%	**	**	**	**	**	**	**	**	**	11 6%	**	**	**
NET Neutral (4-6)		61 26%	**	**	**	**	**	**	**	**	**	49 27%	**	**	**
NET Well (7-10)		146 63%	**	**	**	**	**	**	**	**	**	116 63%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	**	**	**	**	**	**	**	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	221	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.23	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	** **	** **	** **	2 1%	** **	1 *%	** **	** **	** **	** **
2	(2.0)	5 2%	** **	** **	** **	** **	3 2%	** **	4 3%	** **	** **	** **	** **
3	(3.0)	5 2%	** **	** **	** **	** **	2 2%	** **	3 2%	** **	** **	** **	** **
4	(4.0)	8 3%	** **	** **	** **	** **	5 3%	** **	6 4%	** **	** **	** **	** **
5	(5.0)	27 12%	** **	** **	** **	** **	15 10%	** **	18 11%	** **	** **	** **	** **
6	(6.0)	26 11%	** **	** **	** **	** **	15 11%	** **	21 13%	** **	** **	** **	** **
7	(7.0)	37 16%	** **	** **	** **	** **	26 18%	** **	23 14%	** **	** **	** **	** **
8	(8.0)	37 16%	** **	** **	** **	** **	26 18%	** **	30 18%	** **	** **	** **	** **
9	(9.0)	24 10%	** **	** **	** **	** **	15 10%	** **	14 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 20%	** **	** **	** **	** **	27 19%	** **	30 19%	** **	** **	** **	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	7 5%	** **	8 5%	** **	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	** **	** **	** **	35 24%	** **	45 28%	** **	** **	** **	** **
NET Well (7-10)		146 63%	** **	** **	** **	** **	94 66%	** **	97 61%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	11	**	**	**	**	7	**	9	**	**	**	**
	5%	**	**	**	**	5%	**	6%	**	**	**	**
Medians	7.00	**	**	**	**	8.00	**	7.00	**	**	**	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	221	**	**	**	**	136	**	150	**	**	**	**
Mean score	7.2	**	**	**	**	7.3	**	7.2	**	**	**	**
Standard deviation	2.23	**	**	**	**	2.13	**	2.14	**	**	**	**
Standard Error	.16	**	**	**	**	.19	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	5 2%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	5 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	8 3%	** **	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	27 12%	** **	21 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	26 11%	** **	24 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	37 16%	** **	34 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	37 16%	** **	31 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	24 10%	** **	16 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 20%	** **	34 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		14 6%	** **	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	51 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		146 63%	** **	115 64%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	8	**	**	**	**	**	**	**	**	**	**
	5%	**	4%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	221	**	173	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	**	7.3	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.23	**	2.04	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		237	**	**	**	**	115	**	225	**	231	**
Effective sample		193	**	**	**	**	98	**	183	**	189	**
Total		232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0)	4 2%	** **	** **	** **	** **	2 1%	** **	4 2%	** **	4 2%	** **
2	(2.0)	5 2%	** **	** **	** **	** **	3 3%	** **	5 2%	** **	5 2%	** **
3	(3.0)	5 2%	** **	** **	** **	** **	2 2%	** **	4 2%	** **	5 2%	** **
4	(4.0)	8 3%	** **	** **	** **	** **	5 4%	** **	8 4%	** **	8 4%	** **
5	(5.0)	27 12%	** **	** **	** **	** **	16 14%	** **	23 10%	** **	27 12%	** **
6	(6.0)	26 11%	** **	** **	** **	** **	12 10%	** **	26 12%	** **	26 12%	** **
7	(7.0)	37 16%	** **	** **	** **	** **	16 14%	** **	35 16%	** **	35 16%	** **
8	(8.0)	37 16%	** **	** **	** **	** **	15 13%	** **	36 16%	** **	36 16%	** **
9	(9.0)	24 10%	** **	** **	** **	** **	10 9%	** **	23 11%	** **	23 10%	** **
10 - Extremely well	(10.0)	48 20%	** **	** **	** **	** **	32 27%	** **	46 21%	** **	48 21%	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	7 6%	** **	13 6%	** **	14 6%	** **
NET Neutral (4-6)		61 26%	** **	** **	** **	** **	33 28%	** **	57 26%	** **	61 27%	** **
NET Well (7-10)		146 63%	** **	** **	** **	** **	73 62%	** **	141 64%	** **	142 63%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	11	**	**	**	**	4	**	9	**	9	**
	5%	**	**	**	**	4%	**	4%	**	4%	**
Medians	7.00	**	**	**	**	8.00	**	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	221	**	**	**	**	113	**	211	**	217	**
Mean score	7.2	**	**	**	**	7.3	**	7.3	**	7.2	**
						+					
Standard deviation	2.23	**	**	**	**	2.36	**	2.23	**	2.25	**
Standard Error	.16	**	**	**	**	.24	**	.17	**	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	0 -%	0 -%	3 2%	0 -%	1 1%	0 -%	
2	(2.0)	5 2%	5 2%	5 2%	4 2%	5 2%	5 2%	5 2%	5 2%	5 2%	2 1%	1 1%	1 1%	2 2%	1 1%	3 2%	
3	(3.0)	5 2%	5 2%	4 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	4 3%	5 3%	4 2%	3 2%	3 2%	2 1%	
4	(4.0)	8 3%	7 3%	8 3%	8 3%	8 4%	8 3%	8 3%	8 3%	8 3%	3 1%	4 2%	3 2%	5 3%	5 3%	3 2%	
5	(5.0)	27 12%	27 12%	27 12%	26 11%	25 11%	27 12%	27 12%	27 12%	27 12%	17 10%	14 9%	16 10%	11 7%	12 8%	14 9%	
6	(6.0)	26 11%	26 11%	26 11%	26 11%	26 12%	26 11%	26 11%	26 11%	26 11%	17 10%	17 10%	13 8%	13 9%	15 9%	15 9%	
7	(7.0)	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	30 17%	30 18%	26 16%	26 17%	26 16%	29 19%	
8	(8.0)	37 16%	37 16%	37 16%	37 16%	33 15%	37 16%	37 16%	37 16%	37 16%	30 18%	30 18%	31 19%	31 21%	33 21%	31 20%	
9	(9.0)	24 10%	24 10%	24 10%	24 10%	23 10%	24 10%	24 10%	24 10%	24 10%	23 14%	21 12%	21 13%	19 13%	21 13%	19 12%	
10 - Extremely well	(10.0)	48 20%	48 21%	48 21%	48 21%	48 21%	48 20%	48 21%	48 20%	48 20%	40 24%	41 24%	39 24%	37 25%	37 23%	40 25%	
NET Badly (1-3)		14 6%	14 6%	13 6%	13 6%	14 6%	14 6%	14 6%	14 6%	14 6%	6 4%	6 4%	7 4%	5 3%	5 3%	5 3%	
NET Neutral (4-6)		61 26%	61 26%	61 27%	61 26%	60 27%	61 26%	61 27%	61 26%	61 26%	36 21%	35 21%	33 20%	29 19%	31 20%	31 20%	
NET Well (7-10)		146 63%	146 63%	145 63%	146 63%	140 63%	146 63%	146 63%	146 63%	146 63%	123 72%	121 73%	117 72%	112 75%	116 73%	119 76%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	11	9	11	11	11	11	9	11	11	11	4	4	4	3	6	2
	5%	4%	5%	5%	5%	5%	4%	5%	5%	5%	3%	3%	3%	2%	4%	2%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	221	220	219	219	214	221	221	221	221	221	166	162	157	146	152	155
Mean score	7.2	7.3	7.3	7.3+	7.3	7.2	7.2	7.2	7.2	7.2	7.7+	7.7+	7.6+	7.7+	7.7+	7.8+
Standard deviation	2.23	2.23	2.22	2.21	2.25	2.23	2.23	2.23	2.23	2.23	1.97	1.96	2.11	1.96	1.96	1.93
Standard Error	.16	.16	.16	.16	.17	.16	.16	.16	.16	.16	.17	.17	.19	.18	.17	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	4 2%	** **	4 2%	3 2%	3 2%
2	(2.0)	5 2%	** **	3 1%	1 1%	0 -%
3	(3.0)	5 2%	** **	4 2%	1 1%	* *%
4	(4.0)	8 3%	** **	5 2%	5 4%	3 2%
5	(5.0)	27 12%	** **	26 12%	17 11%	10 9%
6	(6.0)	26 11%	** **	24 11%	19 12%	16 15%
7	(7.0)	37 16%	** **	37 17%	27 18%	21 20%
8	(8.0)	37 16%	** **	35 16%	24 16%	18 17%
9	(9.0)	24 10%	** **	22 10%	19 12%	14 13%
10 - Extremely well	(10.0)	48 20%	** **	47 21%	29 19%	19 18%
NET Badly (1-3)		14 6%	** **	11 5%	5 3%	3 3%
NET Neutral (4-6)		61 26%	** **	56 25%	41 27%	28 26%
NET Well (7-10)		146 63%	** **	142 65%	99 65%	72 67%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 5 (continuation)

Q35. S4C Clic - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	11	**	11	7	4
	5%	**	5%	5%	4%
Medians	7.00	**	8.00	7.00	7.00
Mode	10.00	**	10.00	10.00	7.00
Base for stats	221	**	209	145	103
Mean score	7.2	**	7.4+a	7.4a	7.4a
Standard deviation	2.23	**	2.16	2.06	1.98
Standard Error	.16	**	.16	.19	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_6

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	1 1%	1 1%	** **	0 -%	** **	1 1%	** **
2	(2.0)	2 1%	1 1%	** **	0 -%	** **	2 1%	** **
3	(3.0)	9 4%	4 3%	** **	0 -%	** **	5 3%	** **
4	(4.0)	8 4%	6 4%	** **	0 -%	** **	3 2%	** **
5	(5.0)	27 11%	17 12%	** **	0 -%	** **	15 9%	** **
6	(6.0)	20 9%	10 7%	** **	0 -%	** **	14 9%	** **
7	(7.0)	37 16%	22 15%	** **	0 -%	** **	30 18%	** **
8	(8.0)	50 21%	31 22%	** **	0 -%	** **	34 21%	** **
9	(9.0)	17 7%	13 9%	** **	0 -%	** **	13 8%	** **
10 - Extremely well	(10.0)	48 21%	34 24%	** **	0 -%	** **	40 24%	** **
NET Badly (1-3)		12 5%	6 4%	** **	0 -%	** **	8 5%	** **
NET Neutral (4-6)		55 24%	33 23%	** **	0 -%	** **	32 19%	** **
NET Well (7-10)		151 65%	100 70%	** **	0 -%	** **	117 71%	** **
Don't know		14 6%	4 3%	** **	0 -%	** **	8 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	8.00	**
Mode	8.00	10.00	**		**	10.00	**
Base for stats	219	139	**	0	**	157	**
Mean score	7.4	7.5	**		**	7.6+b	**
Standard deviation	2.10	2.13	**		**	2.07	**
Standard Error	.16	.20	**		**	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0) 1 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
2	(2.0) 2 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
3	(3.0) 9 4%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
4	(4.0) 8 4%	** **	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **
5	(5.0) 27 11%	** **	** **	** **	** **	** **	** **	** **	15 10%	** **	** **	** **
6	(6.0) 20 9%	** **	** **	** **	** **	** **	** **	** **	12 8%	** **	** **	** **
7	(7.0) 37 16%	** **	** **	** **	** **	** **	** **	** **	24 16%	** **	** **	** **
8	(8.0) 50 21%	** **	** **	** **	** **	** **	** **	** **	33 22%	** **	** **	** **
9	(9.0) 17 7%	** **	** **	** **	** **	** **	** **	** **	9 6%	** **	** **	** **
10 - Extremely well	(10.0) 48 21%	** **	** **	** **	** **	** **	** **	** **	37 25%	** **	** **	** **
NET Badly (1-3)	12 5%	** **	** **	** **	** **	** **	** **	** **	10 7%	** **	** **	** **
NET Neutral (4-6)	55 24%	** **	** **	** **	** **	** **	** **	** **	33 22%	** **	** **	** **
NET Well (7-10)	151 65%	** **	** **	** **	** **	** **	** **	** **	103 69%	** **	** **	** **
Don't know	14 6%	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **
Medians	8.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	219	**	**	**	**	**	**	**	146	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	7.4jk	**	**	**
Standard deviation	2.10	**	fjk	**	efjk	**	-	**	2.21	fjk	-	-
Standard Error	.16	**	**	**	**	**	**	**	.21	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
2	(2.0)	2 1%	**	**	**	**	**	**	**	**	**	0 -	**	**	**
3	(3.0)	9 4%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
4	(4.0)	8 4%	**	**	**	**	**	**	**	**	**	7 4%	**	**	**
5	(5.0)	27 11%	**	**	**	**	**	**	**	**	**	19 11%	**	**	**
6	(6.0)	20 9%	**	**	**	**	**	**	**	**	**	16 9%	**	**	**
7	(7.0)	37 16%	**	**	**	**	**	**	**	**	**	30 16%	**	**	**
8	(8.0)	50 21%	**	**	**	**	**	**	**	**	**	42 23%	**	**	**
9	(9.0)	17 7%	**	**	**	**	**	**	**	**	**	14 7%	**	**	**
10 - Extremely well	(10.0)	48 21%	**	**	**	**	**	**	**	**	**	40 22%	**	**	**
NET Badly (1-3)		12 5%	**	**	**	**	**	**	**	**	**	7 4%	**	**	**
NET Neutral (4-6)		55 24%	**	**	**	**	**	**	**	**	**	43 23%	**	**	**
NET Well (7-10)		151 65%	**	**	**	**	**	**	**	**	**	126 68%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	14	**	**	**	**	**	**	**	**	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	219	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.10	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	** **	** **	** **	** **	1 1%	** **	0 -%	** **	** **	** **	** **
2	(2.0)	2 1%	** **	** **	** **	** **	0 -%	** **	1 1%	** **	** **	** **	** **
3	(3.0)	9 4%	** **	** **	** **	** **	6 5%	** **	5 3%	** **	** **	** **	** **
4	(4.0)	8 4%	** **	** **	** **	** **	1 1%	** **	6 4%	** **	** **	** **	** **
5	(5.0)	27 11%	** **	** **	** **	** **	10 7%	** **	22 14%	** **	** **	** **	** **
6	(6.0)	20 9%	** **	** **	** **	** **	15 10%	** **	13 8%	** **	** **	** **	** **
7	(7.0)	37 16%	** **	** **	** **	** **	27 19%	** **	20 13%	** **	** **	** **	** **
8	(8.0)	50 21%	** **	** **	** **	** **	29 20%	** **	37 23%	** **	** **	** **	** **
9	(9.0)	17 7%	** **	** **	** **	** **	8 5%	** **	12 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	** **	** **	** **	36 25%	** **	32 20%	** **	** **	** **	** **
NET Badly (1-3)		12 5%	** **	** **	** **	** **	8 5%	** **	6 4%	** **	** **	** **	** **
NET Neutral (4-6)		55 24%	** **	** **	** **	** **	26 18%	** **	41 25%	** **	** **	** **	** **
NET Well (7-10)		151 65%	** **	** **	** **	** **	100 70%	** **	101 63%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	14	**	**	**	**	9	**	12	**	**	**	**
	6%	**	**	**	**	6%	**	7%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	8.00	**	**	**	**	10.00	**	8.00	**	**	**	**
Base for stats	219	**	**	**	**	134	**	148	**	**	**	**
Mean score	7.4	**	**	**	**	7.6	**	7.4	**	**	**	**
Standard deviation	2.10	+bcdf	**	**	**	2.04	**	2.03	**	**	**	**
Standard Error	.16	**	**	**	**	.18	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	2 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	9 4%	** **	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	8 4%	** **	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	27 11%	** **	19 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	20 9%	** **	16 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	37 16%	** **	32 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	50 21%	** **	40 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	17 7%	** **	13 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	35 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		12 5%	** **	8 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		55 24%	** **	43 24%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		151 65%	** **	120 66%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 6 (continuation)

Q35. S4C Clīc - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clīc in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	14	**	10	**	**	**	**	**	**	**	**	**	**
	6%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	219	**	171	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	7.3	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.10	**	2.05	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0) 1%	** **	** **	** **	** **	1 1%	** **	1 1%	** **	1 1%	** **
2	(2.0) 1%	** **	** **	** **	** **	0 -	** **	1 1%	** **	2 1%	** **
3	(3.0) 4%	** **	** **	** **	** **	2 1%	** **	9 4%	** **	9 4%	** **
4	(4.0) 4%	** **	** **	** **	** **	6 5%	** **	8 4%	** **	8 4%	** **
5	(5.0) 11%	** **	** **	** **	** **	15 13%	** **	22 10%	** **	27 12%	** **
6	(6.0) 9%	** **	** **	** **	** **	9 8%	** **	19 9%	** **	19 8%	** **
7	(7.0) 16%	** **	** **	** **	** **	19 16%	** **	36 17%	** **	36 16%	** **
8	(8.0) 21%	** **	** **	** **	** **	20 17%	** **	46 21%	** **	48 21%	** **
9	(9.0) 7%	** **	** **	** **	** **	9 8%	** **	17 8%	** **	17 7%	** **
10 - Extremely well	(10.0) 21%	** **	** **	** **	** **	31 27%	** **	48 22%	** **	48 21%	** **
NET Badly (1-3)	12 5%	** **	** **	** **	** **	3 3%	** **	11 5%	** **	12 5%	** **
NET Neutral (4-6)	55 24%	** **	** **	** **	** **	30 26%	** **	50 23%	** **	54 24%	** **
NET Well (7-10)	151 65%	** **	** **	** **	** **	80 68%	** **	147 67%	** **	149 66%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	14	**	**	**	**	4	**	12	**	12	**
	6%	**	**	**	**	4%	**	5%	**	5%	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	8.00	**
Mode	8.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	219	**	**	**	**	113	**	208	**	215	**
Mean score	7.4	**	**	**	**	7.5	**	7.4b	**	7.4	**
Standard deviation	2.10	**	**	**	**	2.12	**	2.10	**	2.11	**
Standard Error	.16	**	**	**	**	.22	**	.16	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	126
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	157
1 - Extremely badly	(1.0)	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	0 -%	0 -%	0 -%	0 -%	0 -%	1 1%	1 1%
2	(2.0)	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	1 *	1 1%	0 -%	0 -%	0 -%	1 *	1 *
3	(3.0)	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	1 1%	5 3%	5 3%	5 4%	3 2%	3 2%	3 2%
4	(4.0)	8 4%	8 3%	8 4%	8 4%	8 4%	8 4%	8 4%	8 4%	8 4%	3 2%	6 4%	5 3%	3 2%	4 3%	3 2%	3 2%
5	(5.0)	27 11%	27 12%	25 11%	26 11%	23 10%	27 11%	27 12%	27 11%	27 11%	17 10%	15 9%	14 8%	14 10%	14 9%	10 6%	10 6%
6	(6.0)	20 9%	20 9%	20 9%	20 9%	20 9%	20 9%	20 9%	20 9%	20 9%	12 7%	8 5%	9 6%	8 5%	10 6%	13 8%	13 8%
7	(7.0)	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	31 18%	32 19%	30 19%	27 18%	29 18%	30 19%	30 19%
8	(8.0)	50 21%	50 22%	50 22%	49 21%	49 22%	50 21%	50 22%	50 21%	50 21%	41 24%	35 21%	35 21%	32 21%	35 22%	39 25%	39 25%
9	(9.0)	17 7%	17 7%	17 7%	17 7%	17 7%	17 7%	17 7%	17 7%	17 7%	15 9%	17 10%	15 9%	13 9%	14 9%	15 10%	15 10%
10 - Extremely well	(10.0)	48 21%	48 21%	48 21%	48 21%	46 20%	48 21%	48 21%	48 21%	48 21%	43 25%	42 25%	42 26%	42 28%	40 25%	37 23%	37 23%
NET Badly (1-3)		12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	2 1%	6 3%	5 3%	5 4%	3 2%	5 3%	5 3%
NET Neutral (4-6)		55 24%	55 24%	54 23%	55 24%	52 23%	55 24%	55 24%	55 24%	55 24%	32 19%	29 18%	28 17%	25 17%	28 18%	26 17%	26 17%
NET Well (7-10)		151 65%	151 66%	151 66%	150 65%	148 66%	151 65%	151 66%	151 65%	151 65%	131 77%	126 75%	122 76%	113 76%	119 75%	122 77%	122 77%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	14	12	14	14	13	14	12	14	14	14	6	6	7	5	8	4
	6%	5%	6%	6%	6%	6%	5%	6%	6%	6%	3%	4%	4%	3%	5%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	10.00	10.00	10.00	8.00
Base for stats	219	218	217	217	211	219	219	219	219	219	164	161	155	144	151	153
Mean score	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.9+	7.7+	7.8+	7.8+	7.8+	7.7+
Standard deviation	2.10	2.09	2.09	2.10	2.09	2.10	2.10	2.10	2.10	2.10	1.76	1.97	1.92	1.95	1.86	1.89
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.15	.17	.17	.18	.17	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	1 1%	** **	1 1%	0 -%	0 -%
2	(2.0)	2 1%	** **	2 1%	0 -%	0 -%
3	(3.0)	9 4%	** **	8 3%	7 4%	4 4%
4	(4.0)	8 4%	** **	7 3%	1 1%	1 1%
5	(5.0)	27 11%	** **	22 10%	15 10%	7 7%
6	(6.0)	20 9%	** **	18 8%	15 10%	12 11%
7	(7.0)	37 16%	** **	36 17%	25 16%	21 20%
8	(8.0)	50 21%	** **	48 22%	34 22%	22 21%
9	(9.0)	17 7%	** **	17 8%	12 8%	9 9%
10 - Extremely well	(10.0)	48 21%	** **	47 21%	35 23%	25 23%
NET Badly (1-3)		12 5%	** **	11 5%	7 4%	4 4%
NET Neutral (4-6)		55 24%	** **	48 22%	32 21%	20 19%
NET Well (7-10)		151 65%	** **	148 67%	105 69%	77 72%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 6 (continuation)

Q35. S4C Clic - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	14	**	14	9	5
	6%	**	6%	6%	5%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	10.00	10.00
Base for stats	219	**	206	144	102
Mean score	7.4	**	7.4+a	7.6+a	7.7a
Standard deviation	2.10	**	2.07	1.94	1.90
Standard Error	.16	**	.16	.18	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4.7

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	0 -%	0 -%	** **	0 -%	** **	0 -%	** **
2	(2.0)	4 2%	4 3%	** **	0 -%	** **	3 2%	** **
3	(3.0)	5 2%	2 1%	** **	0 -%	** **	5 3%	** **
4	(4.0)	5 2%	3 2%	** **	0 -%	** **	3 2%	** **
5	(5.0)	31 14%	20 14%	** **	0 -%	** **	17 10%	** **
6	(6.0)	24 10%	18 12%	** **	0 -%	** **	18 11%	** **
7	(7.0)	37 16%	21 15%	** **	0 -%	** **	28 17%	** **
8	(8.0)	50 21%	27 19%	** **	0 -%	** **	36 22%	** **
9	(9.0)	18 8%	15 11%	** **	0 -%	** **	16 10%	** **
10 - Extremely well	(10.0)	42 18%	27 19%	** **	0 -%	** **	30 18%	** **
NET Badly (1-3)		9 4%	6 4%	** **	0 -%	** **	8 5%	** **
NET Neutral (4-6)		60 26%	41 29%	** **	0 -%	** **	37 23%	** **
NET Well (7-10)		147 63%	90 63%	** **	0 -%	** **	110 67%	** **
Don't know		15 6%	6 4%	** **	0 -%	** **	10 6%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	8.00	**
Mode	8.00	8.00	**		**	8.00	**
Base for stats	217	136	**	0	**	155	**
Mean score	7.3	7.3	**		**	7.4	**
Standard deviation	2.00	2.05	**		**	1.98	**
Standard Error	.15	.20	**		**	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	4 2%	**	**	**	**	**	**	**	1 1%	**	**	**
3	(3.0)	5 2%	**	**	**	**	**	**	**	5 3%	**	**	**
4	(4.0)	5 2%	**	**	**	**	**	**	**	2 1%	**	**	**
5	(5.0)	31 14%	**	**	**	**	**	**	**	23 15%	**	**	**
6	(6.0)	24 10%	**	**	**	**	**	**	**	14 10%	**	**	**
7	(7.0)	37 16%	**	**	**	**	**	**	**	25 17%	**	**	**
8	(8.0)	50 21%	**	**	**	**	**	**	**	30 20%	**	**	**
9	(9.0)	18 8%	**	**	**	**	**	**	**	13 9%	**	**	**
10 - Extremely well	(10.0)	42 18%	**	**	**	**	**	**	**	30 20%	**	**	**
NET Badly (1-3)		9 4%	**	**	**	**	**	**	**	6 4%	**	**	**
NET Neutral (4-6)		60 26%	**	**	**	**	**	**	**	39 26%	**	**	**
NET Well (7-10)		147 63%	**	**	**	**	**	**	**	99 66%	**	**	**
Don't know		15 6%	**	**	**	**	**	**	**	7 5%	**	**	**
Medians		8.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	217	**	**	**	**	**	**	**	143	**	**	**
Mean score	7.3	**	**	**	**	**	**	**	7.4fj	**	**	**
Standard deviation	2.00	**	fjk	**	fjk	**	-	**	1.97	fj	**	**
Standard Error	.15	**	**	**	**	**	**	**	.19	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	4 2%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	5 2%	**	**	**	**	**	**	**	**	**	5 2%	**	**	**
4	(4.0)	5 2%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
5	(5.0)	31 14%	**	**	**	**	**	**	**	**	**	25 14%	**	**	**
6	(6.0)	24 10%	**	**	**	**	**	**	**	**	**	18 10%	**	**	**
7	(7.0)	37 16%	**	**	**	**	**	**	**	**	**	31 17%	**	**	**
8	(8.0)	50 21%	**	**	**	**	**	**	**	**	**	44 24%	**	**	**
9	(9.0)	18 8%	**	**	**	**	**	**	**	**	**	15 8%	**	**	**
10 - Extremely well	(10.0)	42 18%	**	**	**	**	**	**	**	**	**	32 17%	**	**	**
NET Badly (1-3)		9 4%	**	**	**	**	**	**	**	**	**	7 4%	**	**	**
NET Neutral (4-6)		60 26%	**	**	**	**	**	**	**	**	**	45 25%	**	**	**
NET Well (7-10)		147 63%	**	**	**	**	**	**	**	**	**	122 66%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	15	**	**	**	**	**	**	**	**	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	217	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.3	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	0 -%	**	0 -%	**	**	**	**
2	(2.0)	4 2%	**	**	**	**	1 1%	**	3 2%	**	**	**	**
3	(3.0)	5 2%	**	**	**	**	3 2%	**	5 3%	**	**	**	**
4	(4.0)	5 2%	**	**	**	**	4 3%	**	4 2%	**	**	**	**
5	(5.0)	31 14%	**	**	**	**	18 13%	**	18 11%	**	**	**	**
6	(6.0)	24 10%	**	**	**	**	14 10%	**	19 12%	**	**	**	**
7	(7.0)	37 16%	**	**	**	**	23 16%	**	19 12%	**	**	**	**
8	(8.0)	50 21%	**	**	**	**	35 24%	**	39 24%	**	**	**	**
9	(9.0)	18 8%	**	**	**	**	10 7%	**	14 9%	**	**	**	**
10 - Extremely well	(10.0)	42 18%	**	**	**	**	26 18%	**	28 18%	**	**	**	**
NET Badly (1-3)		9 4%	**	**	**	**	4 3%	**	8 5%	**	**	**	**
NET Neutral (4-6)		60 26%	**	**	**	**	36 25%	**	41 26%	**	**	**	**
NET Well (7-10)		147 63%	**	**	**	**	93 65%	**	100 62%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	15	**	**	**	**	9	**	10	**	**	**	**
	6%	**	**	**	**	6%	**	7%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	217	**	**	**	**	134	**	149	**	**	**	**
Mean score	7.3	**	**	**	**	7.4	**	7.3	**	**	**	**
Standard deviation	2.00	**	**	**	**	1.93	**	2.04	**	**	**	**
Standard Error	.15	**	**	**	**	.17	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	4 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	5 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	5 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	31 14%	** **	24 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	24 10%	** **	20 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	37 16%	** **	31 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	50 21%	** **	38 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	18 8%	** **	15 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 18%	** **	31 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		9 4%	** **	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		60 26%	** **	48 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		147 63%	** **	115 64%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	15	**	10	**	**	**	**	**	**	**	**	**	**
	6%	**	6%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	217	**	171	**	**	**	**	**	**	**	**	**	**
Mean score	7.3	**	7.3	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.00	**	1.98	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		237	**	**	**	**	115	**	225	**	231	**
Effective sample		193	**	**	**	**	98	**	183	**	189	**
Total		232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	** **	** **	0 -%	** **	0 -%	** **	0 -%	** **
2	(2.0)	4 2%	** **	** **	** **	** **	1 1%	** **	4 2%	** **	4 2%	** **
3	(3.0)	5 2%	** **	** **	** **	** **	4 3%	** **	4 2%	** **	5 2%	** **
4	(4.0)	5 2%	** **	** **	** **	** **	3 2%	** **	5 2%	** **	5 2%	** **
5	(5.0)	31 14%	** **	** **	** **	** **	19 16%	** **	30 14%	** **	31 14%	** **
6	(6.0)	24 10%	** **	** **	** **	** **	12 10%	** **	23 11%	** **	24 11%	** **
7	(7.0)	37 16%	** **	** **	** **	** **	14 12%	** **	36 16%	** **	36 16%	** **
8	(8.0)	50 21%	** **	** **	** **	** **	23 20%	** **	46 21%	** **	48 21%	** **
9	(9.0)	18 8%	** **	** **	** **	** **	6 5%	** **	17 8%	** **	17 7%	** **
10 - Extremely well	(10.0)	42 18%	** **	** **	** **	** **	29 25%	** **	42 19%	** **	42 19%	** **
NET Badly (1-3)		9 4%	** **	** **	** **	** **	5 4%	** **	8 4%	** **	9 4%	** **
NET Neutral (4-6)		60 26%	** **	** **	** **	** **	34 29%	** **	58 26%	** **	60 27%	** **
NET Well (7-10)		147 63%	** **	** **	** **	** **	72 62%	** **	141 64%	** **	144 63%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	15	**	**	**	**	6	**	13	**	13	**
	6%	**	**	**	**	5%	**	6%	**	6%	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	8.00	**
Mode	8.00	**	**	**	**	10.00	**	8.00	**	8.00	**
Base for stats	217	**	**	**	**	111	**	207	**	214	**
Mean score	7.3	**	**	**	**	7.4	**	7.3	**	7.3	**
			-		ab						
Standard deviation	2.00	**	**	**	**	2.11	**	2.00	**	2.01	**
Standard Error	.15	**	**	**	**	.22	**	.15	**	.15	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	126
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	157
1 - Extremely badly	(1.0)	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%
2	(2.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	1 1%	4 2%	2 1%	1 *	1 1%	1 1%	1 1%
3	(3.0)	5 2%	5 2%	4 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	3 2%	3 2%	2 2%	2 1%	3 2%	4 3%	4 3%
4	(4.0)	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	3 2%	4 3%	3 2%	3 2%	5 3%	2 2%	2 2%
5	(5.0)	31 14%	31 14%	31 14%	31 14%	30 13%	31 14%	31 14%	31 14%	31 14%	15 9%	15 9%	14 9%	12 8%	9 6%	13 9%	13 9%
6	(6.0)	24 10%	23 10%	24 10%	24 10%	23 10%	24 10%	24 10%	24 10%	24 10%	18 10%	11 7%	14 9%	12 8%	14 9%	17 11%	17 11%
7	(7.0)	37 16%	37 16%	37 16%	37 16%	36 16%	37 16%	37 16%	37 16%	37 16%	27 16%	29 17%	23 14%	25 17%	21 13%	24 15%	24 15%
8	(8.0)	50 21%	50 22%	50 22%	49 21%	47 21%	50 21%	50 22%	50 21%	50 21%	44 26%	42 25%	42 26%	40 27%	45 29%	40 25%	40 25%
9	(9.0)	18 8%	18 8%	18 8%	18 8%	18 8%	18 8%	18 8%	18 8%	18 8%	16 9%	15 9%	14 8%	14 9%	14 9%	14 9%	14 9%
10 - Extremely well	(10.0)	42 18%	42 18%	42 18%	42 18%	42 19%	42 18%	42 18%	42 18%	42 18%	38 22%	38 22%	40 25%	37 25%	37 23%	38 24%	38 24%
NET Badly (1-3)		9 4%	9 4%	8 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	4 3%	7 4%	4 3%	3 2%	4 3%	5 3%	5 3%
NET Neutral (4-6)		60 26%	60 26%	60 26%	60 26%	57 25%	60 26%	60 26%	60 26%	60 26%	36 21%	31 18%	31 19%	27 18%	29 18%	32 21%	32 21%
NET Well (7-10)		147 63%	147 64%	147 64%	146 63%	143 64%	147 63%	147 64%	147 63%	147 63%	125 73%	123 74%	119 74%	115 77%	117 74%	116 74%	116 74%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	15	13	15	15	15	15	13	15	15	15	5	5	8	4	8	3
	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	3%	3%	5%	3%	5%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	217	217	216	215	210	217	217	217	217	217	165	161	154	145	150	154
Mean score	7.3	7.3	7.3+	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.7+	7.6+	7.8+	7.8+	7.8+	7.7+
Standard deviation	2.00	2.00	1.98	2.00	2.01	2.00	2.00	2.00	2.00	2.00	1.85	2.00	1.89	1.79	1.87	1.90
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.16	.17	.17	.16	.17	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	0 -%	0 -%
2	(2.0)	4 2%	** **	3 1%	1 1%	1 1%
3	(3.0)	5 2%	** **	4 2%	2 1%	1 1%
4	(4.0)	5 2%	** **	5 2%	5 3%	3 3%
5	(5.0)	31 14%	** **	27 12%	17 11%	9 9%
6	(6.0)	24 10%	** **	22 10%	15 10%	14 13%
7	(7.0)	37 16%	** **	37 17%	23 15%	18 17%
8	(8.0)	50 21%	** **	49 22%	41 27%	29 27%
9	(9.0)	18 8%	** **	18 8%	13 9%	10 9%
10 - Extremely well	(10.0)	42 18%	** **	41 19%	26 17%	18 16%
NET Badly (1-3)		9 4%	** **	7 3%	3 2%	2 2%
NET Neutral (4-6)		60 26%	** **	53 24%	37 24%	26 24%
NET Well (7-10)		147 63%	** **	145 66%	103 67%	73 69%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4.7 (continuation)

Q35. S4C Clic - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	15	**	15	10	6
	6%	**	7%	6%	6%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	217	**	205	143	101
Mean score	7.3	**	7.4+a	7.5a	7.5a
Standard deviation	2.00	**	1.94	1.84	1.77
Standard Error	.15	**	.15	.17	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_8

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	3 1%	2 1%	** **	0 -%	** **	2 1%	** **
2	(2.0)	7 3%	3 2%	** **	0 -%	** **	5 3%	** **
3	(3.0)	2 1%	2 1%	** **	0 -%	** **	0 -%	** **
4	(4.0)	12 5%	6 4%	** **	0 -%	** **	8 5%	** **
5	(5.0)	12 5%	10 7%	** **	0 -%	** **	7 4%	** **
6	(6.0)	29 12%	18 13%	** **	0 -%	** **	16 9%	** **
7	(7.0)	39 17%	20 14%	** **	0 -%	** **	31 19%	** **
8	(8.0)	55 24%	36 25%	** **	0 -%	** **	40 24%	** **
9	(9.0)	13 6%	9 6%	** **	0 -%	** **	12 7%	** **
10 - Extremely well	(10.0)	48 21%	34 24%	** **	0 -%	** **	35 21%	** **
NET Badly (1-3)		11 5%	6 4%	** **	0 -%	** **	7 4%	** **
NET Neutral (4-6)		53 23%	34 23%	** **	0 -%	** **	31 19%	** **
NET Well (7-10)		155 67%	99 69%	** **	0 -%	** **	118 72%	** **
Don't know		14 6%	4 3%	** **	0 -%	** **	8 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35.4.8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	8.00	**
Mode	8.00	8.00	**		**	8.00	**
Base for stats	219	139	**	0	**	157	**
Mean score	7.4	7.5	**		**	7.5	**
Standard deviation	2.13	2.11	**		**	2.09	**
Standard Error	.16	.20	**		**	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
2	(2.0)	7 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
3	(3.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
4	(4.0)	12 5%	** **	** **	** **	** **	** **	** **	** **	10 7%	** **	** **	** **
5	(5.0)	12 5%	** **	** **	** **	** **	** **	** **	** **	10 7%	** **	** **	** **
6	(6.0)	29 12%	** **	** **	** **	** **	** **	** **	** **	17 11%	** **	** **	** **
7	(7.0)	39 17%	** **	** **	** **	** **	** **	** **	** **	20 14%	** **	** **	** **
8	(8.0)	55 24%	** **	** **	** **	** **	** **	** **	** **	37 24%	** **	** **	** **
9	(9.0)	13 6%	** **	** **	** **	** **	** **	** **	** **	10 7%	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	** **	** **	** **	** **	** **	** **	33 22%	** **	** **	** **
NET Badly (1-3)		11 5%	** **	** **	** **	** **	** **	** **	** **	9 6%	** **	** **	** **
NET Neutral (4-6)		53 23%	** **	** **	** **	** **	** **	** **	** **	37 25%	** **	** **	** **
NET Well (7-10)		155 67%	** **	** **	** **	** **	** **	** **	** **	100 67%	** **	** **	** **
Don't know		14 6%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
Medians		8.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35.4.8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	8.00	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	219	**	**	**	**	**	**	**	146	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	7.3	**	**	**
Standard deviation	2.13	**	**	**	**	**	**	**	2.27	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.21	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	3 1%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
2	(2.0)	7 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
3	(3.0)	2 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
4	(4.0)	12 5%	**	**	**	**	**	**	**	**	**	9 5%	**	**	**
5	(5.0)	12 5%	**	**	**	**	**	**	**	**	**	9 5%	**	**	**
6	(6.0)	29 12%	**	**	**	**	**	**	**	**	**	22 12%	**	**	**
7	(7.0)	39 17%	**	**	**	**	**	**	**	**	**	31 17%	**	**	**
8	(8.0)	55 24%	**	**	**	**	**	**	**	**	**	47 25%	**	**	**
9	(9.0)	13 6%	**	**	**	**	**	**	**	**	**	11 6%	**	**	**
10 - Extremely well	(10.0)	48 21%	**	**	**	**	**	**	**	**	**	38 21%	**	**	**
NET Badly (1-3)		11 5%	**	**	**	**	**	**	**	**	**	9 5%	**	**	**
NET Neutral (4-6)		53 23%	**	**	**	**	**	**	**	**	**	40 22%	**	**	**
NET Well (7-10)		155 67%	**	**	**	**	**	**	**	**	**	126 69%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 8 (continuation)

Q35. S4C Clìc - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clìc in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	14	**	**	**	**	**	**	**	**	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	219	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.13	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)	
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**	
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**	
Total	232	**	**	**	**	143	**	160	**	**	**	**	
1 - Extremely badly	(1.0) 3 1%	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **	
2	(2.0) 7 3%	** **	** **	** **	** **	4 3%	** **	5 3%	** **	** **	** **	** **	
3	(3.0) 2 1%	** **	** **	** **	** **	0 -%	** **	1 *%	** **	** **	** **	** **	
4	(4.0) 12 5%	** **	** **	** **	** **	9 6%	** **	5 3%	** **	** **	** **	** **	
5	(5.0) 12 5%	** **	** **	** **	** **	8 5%	** **	8 5%	** **	** **	** **	** **	
6	(6.0) 29 12%	** **	** **	** **	** **	19 13%	** **	21 13%	** **	** **	** **	** **	
7	(7.0) 39 17%	** **	** **	** **	** **	23 16%	** **	27 17%	** **	** **	** **	** **	
8	(8.0) 55 24%	** **	** **	** **	** **	40 28%	** **	42 27%	** **	** **	** **	** **	
9	(9.0) 13 6%	** **	** **	** **	** **	6 4%	** **	10 6%	** **	** **	** **	** **	
10 - Extremely well	(10.0) 48 21%	** **	** **	** **	** **	26 18%	** **	28 18%	** **	** **	** **	** **	
NET Badly (1-3)	11 5%	** **	** **	** **	** **	4 3%	** **	6 3%	** **	** **	** **	** **	
NET Neutral (4-6)	53 23%	** **	** **	** **	** **	36 25%	** **	34 21%	** **	** **	** **	** **	
NET Well (7-10)	155 67%	** **	** **	** **	** **	96 67%	** **	108 68%	** **	** **	** **	** **	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	14	**	**	**	**	7	**	13	**	**	**	**
	6%	**	**	**	**	5%	**	8%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	219	**	**	**	**	136	**	147	**	**	**	**
Mean score	7.4	**	**	**	**	7.4	**	7.5d	**	**	**	**
Standard deviation	2.13	b	-	**	bc	1.95	**	1.92	**	**	-	d
Standard Error	.16	**	**	**	**	.17	**	.17	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	7 3%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	2 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	12 5%	** **	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	12 5%	** **	8 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	29 12%	** **	21 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	39 17%	** **	32 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	55 24%	** **	45 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	13 6%	** **	10 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	38 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		11 5%	** **	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		53 23%	** **	40 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		155 67%	** **	125 69%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	14	**	8	**	**	**	**	**	**	**	**	**	**
	6%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	219	**	172	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	7.4	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.13	**	2.10	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Yes (e)	No (f)	Internet access			
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		237	**	**	**	**	115	**	225	**	231	**
Effective sample		193	**	**	**	**	98	**	183	**	189	**
Total		232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	3 2%	** **	3 1%	** **	3 1%	** **
2	(2.0)	7 3%	** **	** **	** **	** **	2 2%	** **	4 2%	** **	7 3%	** **
3	(3.0)	2 1%	** **	** **	** **	** **	2 1%	** **	2 1%	** **	2 1%	** **
4	(4.0)	12 5%	** **	** **	** **	** **	6 5%	** **	12 6%	** **	12 5%	** **
5	(5.0)	12 5%	** **	** **	** **	** **	7 6%	** **	9 4%	** **	11 5%	** **
6	(6.0)	29 12%	** **	** **	** **	** **	16 13%	** **	29 13%	** **	29 13%	** **
7	(7.0)	39 17%	** **	** **	** **	** **	16 14%	** **	35 16%	** **	37 16%	** **
8	(8.0)	55 24%	** **	** **	** **	** **	28 24%	** **	53 24%	** **	54 24%	** **
9	(9.0)	13 6%	** **	** **	** **	** **	2 2%	** **	13 6%	** **	13 6%	** **
10 - Extremely well	(10.0)	48 21%	** **	** **	** **	** **	32 27%	** **	48 22%	** **	48 21%	** **
NET Badly (1-3)		11 5%	** **	** **	** **	** **	6 6%	** **	8 4%	** **	11 5%	** **
NET Neutral (4-6)		53 23%	** **	** **	** **	** **	28 24%	** **	50 23%	** **	52 23%	** **
NET Well (7-10)		155 67%	** **	** **	** **	** **	78 67%	** **	150 68%	** **	152 67%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	14	**	**	**	**	4	**	12	**	12	**
	6%	**	**	**	**	4%	**	5%	**	5%	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	8.00	**
Mode	8.00	**	**	**	**	10.00	**	8.00	**	8.00	**
Base for stats	219	**	**	**	**	113	**	208	**	215	**
Mean score	7.4	**	**	**	**	7.4	**	7.5+b	**	7.4b	**
Standard deviation	2.13	**	**	**	**	2.27	**	2.07	**	2.15	**
Standard Error	.16	**	**	**	**	.23	**	.16	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	126
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	157
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	0 -%	0 -%	2 1%	0 -%	0 -%	0 -%	0 -%
2	(2.0)	7 3%	7 3%	6 2%	6 3%	7 3%	7 3%	7 3%	7 3%	7 3%	4 2%	5 3%	4 2%	2 1%	5 3%	2 2%	2 2%
3	(3.0)	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	1 *	2 1%	1 *	1 *	1 *	0 -%	0 -%
4	(4.0)	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	5 3%	7 4%	6 4%	5 3%	5 3%	5 3%	5 3%
5	(5.0)	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	7 4%	8 5%	5 3%	6 4%	5 3%	8 5%	8 5%
6	(6.0)	29 12%	29 13%	29 12%	29 12%	29 13%	29 12%	29 12%	29 12%	29 12%	15 9%	10 6%	13 8%	15 10%	14 9%	15 10%	15 10%
7	(7.0)	39 17%	39 17%	38 17%	39 17%	36 16%	39 17%	39 17%	39 17%	39 17%	28 16%	29 17%	25 15%	25 17%	27 17%	27 17%	27 17%
8	(8.0)	55 24%	55 24%	55 24%	55 24%	52 23%	55 24%	55 24%	55 24%	55 24%	48 28%	49 29%	48 30%	44 29%	46 29%	45 28%	45 28%
9	(9.0)	13 6%	13 6%	13 6%	13 5%	13 6%	13 6%	13 6%	13 6%	13 6%	13 7%	11 6%	12 8%	11 7%	13 8%	12 8%	12 8%
10 - Extremely well	(10.0)	48 21%	48 21%	48 21%	48 21%	47 21%	48 21%	48 21%	48 21%	48 21%	44 26%	42 25%	40 25%	36 24%	37 23%	38 24%	38 24%
NET Badly (1-3)		11 5%	11 5%	10 4%	10 4%	11 5%	11 5%	11 5%	11 5%	11 5%	4 2%	6 4%	6 4%	2 2%	5 3%	2 2%	2 2%
NET Neutral (4-6)		53 23%	52 23%	53 23%	53 23%	53 23%	53 23%	53 23%	53 23%	53 23%	27 16%	25 15%	24 15%	26 17%	24 15%	28 18%	28 18%
NET Well (7-10)		155 67%	155 67%	154 67%	154 67%	147 66%	155 67%	155 67%	155 67%	155 67%	132 78%	130 78%	126 78%	115 77%	123 77%	122 78%	122 78%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	14	12	14	14	13	14	12	14	14	14	6	5	6	6	7	4
	6%	5%	6%	6%	6%	6%	5%	6%	6%	6%	4%	3%	3%	4%	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	219	218	217	217	211	219	219	219	219	219	164	162	156	143	152	153
Mean score	7.4	7.4	7.4+	7.4	7.3	7.4	7.4	7.4	7.4	7.4	7.9+	7.7+	7.8+	7.8+	7.8+	7.8+
Standard deviation	2.13	2.13	2.11	2.11	2.16	2.13	2.13	2.13	2.13	2.13	1.85	1.98	1.99	1.76	1.89	1.80
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.18	.16	.17	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	3 2%	2 2%
2	(2.0)	7 3%	** **	7 3%	1 1%	0 -%
3	(3.0)	2 1%	** **	2 1%	1 *%	1 1%
4	(4.0)	12 5%	** **	11 5%	9 6%	6 5%
5	(5.0)	12 5%	** **	11 5%	7 5%	4 4%
6	(6.0)	29 12%	** **	25 11%	17 11%	13 12%
7	(7.0)	39 17%	** **	35 16%	21 14%	15 14%
8	(8.0)	55 24%	** **	55 25%	42 28%	29 27%
9	(9.0)	13 6%	** **	13 6%	11 7%	8 8%
10 - Extremely well	(10.0)	48 21%	** **	47 21%	31 21%	25 24%
NET Badly (1-3)		11 5%	** **	11 5%	4 3%	2 2%
NET Neutral (4-6)		53 23%	** **	47 21%	34 22%	23 22%
NET Well (7-10)		155 67%	** **	150 68%	106 70%	77 72%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 8 (continuation)

Q35. S4C Clic - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	14	**	12	8	4
	6%	**	5%	5%	4%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	219	**	208	144	103
Mean score	7.4	**	7.4	7.5	7.7
Standard deviation	2.13	**	2.14	2.04	1.97
Standard Error	.16	**	.16	.18	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_9
 Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	3 1%	3 2%	** **	0 -%	** **	3 2%	** **
2	(2.0)	4 2%	1 1%	** **	0 -%	** **	2 1%	** **
3	(3.0)	3 1%	2 1%	** **	0 -%	** **	2 1%	** **
4	(4.0)	12 5%	8 6%	** **	0 -%	** **	5 3%	** **
5	(5.0)	20 9%	7 5%	** **	0 -%	** **	16 10%	** **
6	(6.0)	28 12%	19 13%	** **	0 -%	** **	17 10%	** **
7	(7.0)	42 18%	26 18%	** **	0 -%	** **	33 20%	** **
8	(8.0)	42 18%	28 19%	** **	0 -%	** **	30 18%	** **
9	(9.0)	14 6%	9 6%	** **	0 -%	** **	11 7%	** **
10 - Extremely well	(10.0)	50 21%	34 24%	** **	0 -%	** **	39 23%	** **
NET Badly (1-3)		10 4%	5 4%	** **	0 -%	** **	6 4%	** **
NET Neutral (4-6)		60 26%	34 24%	** **	0 -%	** **	39 24%	** **
NET Well (7-10)		149 64%	97 68%	** **	0 -%	** **	113 68%	** **
Don't know		13 6%	6 4%	** **	0 -%	** **	7 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_4_9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	7.00	8.00	**		**	8.00	**
Mode	10.00	10.00	**		**	10.00	**
Base for stats	219	137	**	0	**	158	**
Mean score	7.3	7.5	**		**	7.4	**
Standard deviation	2.14	2.13	**		**	2.09	**
Standard Error	.16	.20	**		**	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0) 3 1%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
2	(2.0) 4 2%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
3	(3.0) 3 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
4	(4.0) 12 5%	** **	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **
5	(5.0) 20 9%	** **	** **	** **	** **	** **	** **	** **	12 8%	** **	** **	** **
6	(6.0) 28 12%	** **	** **	** **	** **	** **	** **	** **	20 14%	** **	** **	** **
7	(7.0) 42 18%	** **	** **	** **	** **	** **	** **	** **	27 18%	** **	** **	** **
8	(8.0) 42 18%	** **	** **	** **	** **	** **	** **	** **	25 17%	** **	** **	** **
9	(9.0) 14 6%	** **	** **	** **	** **	** **	** **	** **	12 8%	** **	** **	** **
10 - Extremely well	(10.0) 50 21%	** **	** **	** **	** **	** **	** **	** **	36 24%	** **	** **	** **
NET Badly (1-3)	10 4%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
NET Neutral (4-6)	60 26%	** **	** **	** **	** **	** **	** **	** **	39 26%	** **	** **	** **
NET Well (7-10)	149 64%	** **	** **	** **	** **	** **	** **	** **	100 67%	** **	** **	** **
Don't know	13 6%	** **	** **	** **	** **	** **	** **	** **	7 4%	** **	** **	** **
Medians	7.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	219	**	**	**	**	**	**	**	143	**	**	**
Mean score	7.3	**	**	**	**	**	**	**	7.5efjk	**	**	**
Standard deviation	2.14	fjk	efjk	fjk	efjk	-	-	**	2.10	fjk	-	-
Standard Error	.16	**	**	**	**	**	**	**	.20	**	**	**

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Table Q35.4.9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	3 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
2	(2.0)	4 2%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	3 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
4	(4.0)	12 5%	**	**	**	**	**	**	**	**	**	10 5%	**	**	**
5	(5.0)	20 9%	**	**	**	**	**	**	**	**	**	17 9%	**	**	**
6	(6.0)	28 12%	**	**	**	**	**	**	**	**	**	23 12%	**	**	**
7	(7.0)	42 18%	**	**	**	**	**	**	**	**	**	33 18%	**	**	**
8	(8.0)	42 18%	**	**	**	**	**	**	**	**	**	35 19%	**	**	**
9	(9.0)	14 6%	**	**	**	**	**	**	**	**	**	11 6%	**	**	**
10 - Extremely well	(10.0)	50 21%	**	**	**	**	**	**	**	**	**	41 22%	**	**	**
NET Badly (1-3)		10 4%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
NET Neutral (4-6)		60 26%	**	**	**	**	**	**	**	**	**	50 27%	**	**	**
NET Well (7-10)		149 64%	**	**	**	**	**	**	**	**	**	120 65%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	13	**	**	**	**	**	**	**	**	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	219	**	**	**	**	**	**	**	**	**	**	176	**	**
Mean score	7.3	**	**	**	**	**	**	**	**	**	**	7.41	**	**
Standard deviation	2.14	**	**	**	**	**	**	**	**	**	**	2.07	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	1 1%	** **	1 *%	** **	** **	** **	** **
2	(2.0)	4 2%	** **	** **	** **	** **	2 2%	** **	2 1%	** **	** **	** **	** **
3	(3.0)	3 1%	** **	** **	** **	** **	2 2%	** **	3 2%	** **	** **	** **	** **
4	(4.0)	12 5%	** **	** **	** **	** **	7 5%	** **	8 5%	** **	** **	** **	** **
5	(5.0)	20 9%	** **	** **	** **	** **	12 8%	** **	14 9%	** **	** **	** **	** **
6	(6.0)	28 12%	** **	** **	** **	** **	19 13%	** **	18 11%	** **	** **	** **	** **
7	(7.0)	42 18%	** **	** **	** **	** **	30 21%	** **	26 16%	** **	** **	** **	** **
8	(8.0)	42 18%	** **	** **	** **	** **	24 17%	** **	33 21%	** **	** **	** **	** **
9	(9.0)	14 6%	** **	** **	** **	** **	7 5%	** **	10 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	50 21%	** **	** **	** **	** **	32 22%	** **	33 20%	** **	** **	** **	** **
NET Badly (1-3)		10 4%	** **	** **	** **	** **	6 4%	** **	6 4%	** **	** **	** **	** **
NET Neutral (4-6)		60 26%	** **	** **	** **	** **	38 26%	** **	41 25%	** **	** **	** **	** **
NET Well (7-10)		149 64%	** **	** **	** **	** **	92 65%	** **	102 64%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	13	**	**	**	**	7	**	11	**	**	**	**
	6%	**	**	**	**	5%	**	7%	**	**	**	**
Medians	7.00	**	**	**	**	7.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	10.00	**	8.00	**	**	**	**
Base for stats	219	**	**	**	**	135	**	149	**	**	**	**
Mean score	7.3	**	**	**	**	7.3	**	7.4	**	**	**	**
Standard deviation	2.14	**	**	**	**	2.07	**	2.07	**	**	**	**
Standard Error	.16	**	**	**	**	.18	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	4 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	3 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	12 5%	** **	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	20 9%	** **	16 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	28 12%	** **	21 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	42 18%	** **	38 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	42 18%	** **	33 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	14 6%	** **	12 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	50 21%	** **	36 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		10 4%	** **	6 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		60 26%	** **	45 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		149 64%	** **	120 66%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	13	**	10	**	**	**	**	**	**	**	**	**	**
	6%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	219	**	171	**	**	**	**	**	**	**	**	**	**
Mean score	7.3	**	7.3i	**	**	**	**	**	**	**	**	**	**
						i				-			
Standard deviation	2.14	**	2.04	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0) 3 1%	** **	** **	** **	** **	2 1%	** **	3 1%	** **	3 1%	** **
2	(2.0) 4 2%	** **	** **	** **	** **	2 1%	** **	4 2%	** **	4 2%	** **
3	(3.0) 3 1%	** **	** **	** **	** **	1 1%	** **	3 1%	** **	3 1%	** **
4	(4.0) 12 5%	** **	** **	** **	** **	5 4%	** **	12 5%	** **	12 5%	** **
5	(5.0) 20 9%	** **	** **	** **	** **	13 11%	** **	19 8%	** **	20 9%	** **
6	(6.0) 28 12%	** **	** **	** **	** **	15 13%	** **	28 13%	** **	28 12%	** **
7	(7.0) 42 18%	** **	** **	** **	** **	25 21%	** **	36 16%	** **	40 17%	** **
8	(8.0) 42 18%	** **	** **	** **	** **	13 11%	** **	41 18%	** **	42 18%	** **
9	(9.0) 14 6%	** **	** **	** **	** **	2 1%	** **	14 7%	** **	14 6%	** **
10 - Extremely well	(10.0) 50 21%	** **	** **	** **	** **	35 30%	** **	50 23%	** **	50 22%	** **
NET Badly (1-3)	10 4%	** **	** **	** **	** **	4 4%	** **	10 5%	** **	10 4%	** **
NET Neutral (4-6)	60 26%	** **	** **	** **	** **	33 28%	** **	58 26%	** **	60 26%	** **
NET Well (7-10)	149 64%	** **	** **	** **	** **	75 64%	** **	140 64%	** **	146 64%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	13	**	**	**	**	5	**	11	**	11	**
	6%	**	**	**	**	4%	**	5%	**	5%	**
Medians	7.00	**	**	**	**	7.00	**	8.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	219	**	**	**	**	112	**	209	**	215	**
Mean score	7.3	**	**	**	**	7.4	**	7.3	**	7.3	**
					+bf						
Standard deviation	2.14	**	**	**	**	2.23	**	2.17	**	2.15	**
Standard Error	.16	**	**	**	**	.23	**	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	0 -%	0 -%	2 1%	0 -%	0 -%	0 -%
2	(2.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	2 1%	3 2%	2 1%	2 2%	2 1%	3 2%
3	(3.0)	3 1%	3 1%	3 1%	2 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	1 1%	2 1%	2 1%	1 1%	1 1%	1 1%
4	(4.0)	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	6 3%	5 3%	5 3%	7 5%	3 2%	3 2%
5	(5.0)	20 9%	20 9%	20 9%	20 9%	20 9%	20 9%	20 9%	20 9%	20 9%	20 9%	13 8%	9 6%	12 7%	11 7%	10 7%	10 7%
6	(6.0)	28 12%	28 12%	28 12%	28 12%	25 11%	28 12%	28 12%	28 12%	28 12%	28 12%	19 11%	18 11%	16 10%	15 10%	15 9%	16 10%
7	(7.0)	42 18%	42 18%	41 18%	42 18%	42 19%	42 18%	42 18%	42 18%	42 18%	42 18%	31 18%	35 21%	30 19%	26 18%	33 21%	33 21%
8	(8.0)	42 18%	42 18%	42 18%	41 18%	40 18%	42 18%	42 18%	42 18%	42 18%	42 18%	36 21%	35 21%	30 19%	30 20%	29 19%	36 23%
9	(9.0)	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	13 7%	11 6%	11 7%	11 8%	14 9%	11 7%
10 - Extremely well	(10.0)	50 21%	50 22%	50 22%	50 22%	48 22%	50 21%	50 22%	50 21%	50 21%	50 21%	44 26%	44 26%	45 28%	42 28%	43 27%	42 27%
NET Badly (1-3)		10 4%	10 4%	10 4%	9 4%	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	4 2%	5 3%	6 4%	3 2%	4 2%	4 3%
NET Neutral (4-6)		60 26%	60 26%	60 26%	60 26%	58 26%	60 26%	60 26%	60 26%	60 26%	60 26%	38 22%	32 19%	33 21%	33 22%	29 18%	29 19%
NET Well (7-10)		149 64%	149 65%	147 64%	148 64%	144 64%	149 64%	149 64%	149 64%	149 64%	149 64%	124 73%	125 75%	116 72%	109 74%	120 76%	121 77%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	13	11	13	13	13	13	11	13	13	13	5	5	6	3	6	2
	6%	5%	6%	6%	6%	6%	5%	6%	6%	6%	3%	3%	4%	2%	4%	1%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	219	218	217	217	212	219	219	219	219	219	165	162	155	146	153	155
Mean score	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.7+	7.7+	7.7+	7.7+	7.8+	7.8+
Standard deviation	2.14	2.13	2.14	2.13	2.15	2.14	2.14	2.14	2.14	2.14	1.91	1.94	2.07	1.99	1.87	1.88
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.18	.18	.17	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	
Total						
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	3 2%	3 2%
2	(2.0)	4 2%	** **	3 1%	1 1%	1 1%
3	(3.0)	3 1%	** **	2 1%	1 1%	1 1%
4	(4.0)	12 5%	** **	10 4%	8 5%	3 3%
5	(5.0)	20 9%	** **	18 8%	15 10%	12 11%
6	(6.0)	28 12%	** **	25 12%	17 11%	13 12%
7	(7.0)	42 18%	** **	42 19%	29 19%	20 19%
8	(8.0)	42 18%	** **	40 18%	26 17%	20 19%
9	(9.0)	14 6%	** **	14 7%	11 7%	6 6%
10 - Extremely well	(10.0)	50 21%	** **	49 22%	35 23%	26 24%
NET Badly (1-3)		10 4%	** **	8 4%	5 3%	5 5%
NET Neutral (4-6)		60 26%	** **	53 24%	40 26%	27 26%
NET Well (7-10)		149 64%	** **	146 66%	101 66%	71 67%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 9 (continuation)

Q35. S4C Clic - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	13	**	12	6	3
	6%	**	6%	4%	3%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	219	**	207	146	104
Mean score	7.3	**	7.4+a	7.4a	7.3a
Standard deviation	2.14	**	2.09	2.13	2.19
Standard Error	.16	**	.16	.19	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_10

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	1 1%	1 1%	** **	0 -%	** **	1 1%	** **
2	(2.0)	3 1%	1 1%	** **	0 -%	** **	3 2%	** **
3	(3.0)	3 1%	3 2%	** **	0 -%	** **	3 2%	** **
4	(4.0)	9 4%	6 4%	** **	0 -%	** **	4 3%	** **
5	(5.0)	24 10%	14 10%	** **	0 -%	** **	16 10%	** **
6	(6.0)	30 13%	17 12%	** **	0 -%	** **	23 14%	** **
7	(7.0)	47 20%	33 23%	** **	0 -%	** **	33 20%	** **
8	(8.0)	42 18%	22 16%	** **	0 -%	** **	32 20%	** **
9	(9.0)	15 7%	12 9%	** **	0 -%	** **	12 7%	** **
10 - Extremely well	(10.0)	46 20%	27 19%	** **	0 -%	** **	32 19%	** **
NET Badly (1-3)		7 3%	6 4%	** **	0 -%	** **	7 4%	** **
NET Neutral (4-6)		63 27%	37 26%	** **	0 -%	** **	43 26%	** **
NET Well (7-10)		151 65%	95 66%	** **	0 -%	** **	109 66%	** **
Don't know		11 5%	5 3%	** **	0 -%	** **	6 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	7.00	7.00	**		**	7.00	**
Mode	7.00	7.00	**		**	7.00	**
Base for stats	221	138	**	0	**	159	**
Mean score	7.3	7.3	**		**	7.3	**
Standard deviation	2.00	2.03	**		**	1.99	**
Standard Error	.15	.19	**		**	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0) 1 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
2	(2.0) 3 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
3	(3.0) 3 1%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
4	(4.0) 9 4%	** **	** **	** **	** **	** **	** **	** **	6 4%	** **	** **	** **
5	(5.0) 24 10%	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **
6	(6.0) 30 13%	** **	** **	** **	** **	** **	** **	** **	20 13%	** **	** **	** **
7	(7.0) 47 20%	** **	** **	** **	** **	** **	** **	** **	35 23%	** **	** **	** **
8	(8.0) 42 18%	** **	** **	** **	** **	** **	** **	** **	20 13%	** **	** **	** **
9	(9.0) 15 7%	** **	** **	** **	** **	** **	** **	** **	13 9%	** **	** **	** **
10 - Extremely well	(10.0) 46 20%	** **	** **	** **	** **	** **	** **	** **	31 21%	** **	** **	** **
NET Badly (1-3)	7 3%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
NET Neutral (4-6)	63 27%	** **	** **	** **	** **	** **	** **	** **	44 29%	** **	** **	** **
NET Well (7-10)	151 65%	** **	** **	** **	** **	** **	** **	** **	98 66%	** **	** **	** **
Don't know	11 5%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
Medians	7.00	**	**	**	**	**	**	**	7.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	7.00	**	**	**	**	**	**	**	7.00	**	**	**
Base for stats	221	**	**	**	**	**	**	**	146	**	**	**
Mean score	7.3	**	**	**	**	**	**	**	7.3fk	**	**	**
Standard deviation	2.00	f	fjk	fk	afjk	fk	-			fjk		-
Standard Error	.15	**	**	**	**	**	**	**	2.01	**	**	**
		**	**	**	**	**	**	**	.19	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
2	(2.0)	3 1%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
3	(3.0)	3 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
4	(4.0)	9 4%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
5	(5.0)	24 10%	**	**	**	**	**	**	**	**	**	17 9%	**	**	**
6	(6.0)	30 13%	**	**	**	**	**	**	**	**	**	26 14%	**	**	**
7	(7.0)	47 20%	**	**	**	**	**	**	**	**	**	39 21%	**	**	**
8	(8.0)	42 18%	**	**	**	**	**	**	**	**	**	36 19%	**	**	**
9	(9.0)	15 7%	**	**	**	**	**	**	**	**	**	12 6%	**	**	**
10 - Extremely well	(10.0)	46 20%	**	**	**	**	**	**	**	**	**	36 20%	**	**	**
NET Badly (1-3)		7 3%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
NET Neutral (4-6)		63 27%	**	**	**	**	**	**	**	**	**	50 27%	**	**	**
NET Well (7-10)		151 65%	**	**	**	**	**	**	**	**	**	123 67%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	**	**	**	**	**	**	**	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Base for stats	221	**	**	**	**	**	**	**	**	**	**	178	**	**
Mean score	7.3	**	**	**	**	**	**	**	**	**	**	7.41	**	**
Standard deviation	2.00	**	**	**	1	**	**	**	**	**	**	1.92	**	**
Standard Error	.15	**	**	**	**	**	**	**	**	**	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	** **	** **	** **	** **	1 1%	** **	0 -%	** **	** **	** **	** **
2	(2.0)	3 1%	** **	** **	** **	** **	2 2%	** **	1 1%	** **	** **	** **	** **
3	(3.0)	3 1%	** **	** **	** **	** **	2 1%	** **	1 1%	** **	** **	** **	** **
4	(4.0)	9 4%	** **	** **	** **	** **	7 5%	** **	5 3%	** **	** **	** **	** **
5	(5.0)	24 10%	** **	** **	** **	** **	17 12%	** **	18 11%	** **	** **	** **	** **
6	(6.0)	30 13%	** **	** **	** **	** **	18 12%	** **	15 10%	** **	** **	** **	** **
7	(7.0)	47 20%	** **	** **	** **	** **	27 19%	** **	31 19%	** **	** **	** **	** **
8	(8.0)	42 18%	** **	** **	** **	** **	27 19%	** **	38 24%	** **	** **	** **	** **
9	(9.0)	15 7%	** **	** **	** **	** **	8 5%	** **	10 6%	** **	** **	** **	** **
10 - Extremely well	(10.0)	46 20%	** **	** **	** **	** **	27 19%	** **	30 19%	** **	** **	** **	** **
NET Badly (1-3)		7 3%	** **	** **	** **	** **	6 4%	** **	2 2%	** **	** **	** **	** **
NET Neutral (4-6)		63 27%	** **	** **	** **	** **	42 29%	** **	38 24%	** **	** **	** **	** **
NET Well (7-10)		151 65%	** **	** **	** **	** **	89 62%	** **	109 68%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	11	**	**	**	**	7	**	10	**	**	**	**
	5%	**	**	**	**	5%	**	6%	**	**	**	**
Medians	7.00	**	**	**	**	7.00	**	8.00	**	**	**	**
Mode	7.00	**	**	**	**	7.00	**	8.00	**	**	**	**
Base for stats	221	**	**	**	**	136	**	150	**	**	**	**
Mean score	7.3	**	**	**	**	7.2	**	7.5d	**	**	**	**
Standard deviation	2.00	**	**	**	**	2.08	**	1.83	**	**	**	**
Standard Error	.15	**	**	**	**	.18	**	.17	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	3 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	3 1%	** **	1 *	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	9 4%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	24 10%	** **	15 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	30 13%	** **	25 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	47 20%	** **	42 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	42 18%	** **	34 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	15 7%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	46 20%	** **	35 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		7 3%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		63 27%	** **	48 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		151 65%	** **	120 66%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	9	**	**	**	**	**	**	**	**	**	**
	5%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	221	**	172	**	**	**	**	**	**	**	**	**	**
Mean score	7.3	**	7.3	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.00	**	1.89	**	**	**	**	**	**	**	**	**	**
Standard Error	.15	**	.16	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly (1.0)	1 1%	**	**	**	**	0 -	**	1 1%	**	1 1%	**
2 (2.0)	3 1%	**	**	**	**	1 1%	**	3 2%	**	3 1%	**
3 (3.0)	3 1%	**	**	**	**	1 *	**	3 1%	**	3 1%	**
4 (4.0)	9 4%	**	**	**	**	4 4%	**	9 4%	**	9 4%	**
5 (5.0)	24 10%	**	**	**	**	19 16%	**	21 10%	**	24 11%	**
6 (6.0)	30 13%	**	**	**	**	16 14%	**	29 13%	**	30 13%	**
7 (7.0)	47 20%	**	**	**	**	19 16%	**	43 19%	**	46 20%	**
8 (8.0)	42 18%	**	**	**	**	14 12%	**	40 18%	**	40 18%	**
9 (9.0)	15 7%	**	**	**	**	7 6%	**	15 7%	**	15 7%	**
10 - Extremely well (10.0)	46 20%	**	**	**	**	33 28%	**	46 21%	**	46 20%	**
NET Badly (1-3)	7 3%	**	**	**	**	2 1%	**	7 3%	**	7 3%	**
NET Neutral (4-6)	63 27%	**	**	**	**	39 34%	**	59 27%	**	62 27%	**
NET Well (7-10)	151 65%	**	**	**	**	72 61%	**	145 66%	**	148 65%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access Yes -				No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	not at home (b)	Yes (net) (c)		
Unweighted row	237	**	**	**	**	115	**	225	**	231	**	
Effective sample	193	**	**	**	**	98	**	183	**	189	**	
Total	232	**	**	**	**	117	**	220	**	227	**	
Don't know	11	**	**	**	**	4	**	9	**	9	**	
	5%	**	**	**	**	4%	**	4%	**	4%	**	
Medians	7.00	**	**	**	**	7.00	**	7.00	**	7.00	**	
Mode	7.00	**	**	**	**	10.00	**	10.00	**	10.00	**	
Base for stats	221	**	**	**	**	113	**	211	**	217	**	
Mean score	7.3	**	**	**	**	7.4	**	7.4	**	7.3	**	
					+							
Standard deviation	2.00	**	**	**	**	2.07	**	2.02	**	2.01	**	
Standard Error	.15	**	**	**	**	.21	**	.15	**	.15	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	0 -%	0 -%	0 -%
2	(2.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	1 *	1 1%	1 1%	0 -%	1 1%	1 1%	
3	(3.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	1 *	1 1%	2 1%	2 1%	* *	1 1%	
4	(4.0)	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	9 4%	3 2%	5 3%	2 1%	3 2%	2 1%	5 3%	
5	(5.0)	24 10%	24 10%	23 10%	24 10%	23 10%	24 10%	24 10%	24 10%	24 10%	15 9%	14 9%	13 8%	14 9%	14 9%	9 6%	
6	(6.0)	30 13%	30 13%	30 13%	29 12%	29 13%	30 13%	30 13%	30 13%	30 13%	18 11%	15 9%	19 12%	10 7%	15 9%	16 10%	
7	(7.0)	47 20%	47 20%	47 20%	47 20%	46 21%	47 20%	47 20%	47 20%	47 20%	34 20%	37 22%	30 19%	33 22%	31 20%	35 22%	
8	(8.0)	42 18%	42 18%	42 18%	42 18%	39 17%	42 18%	42 18%	42 18%	42 18%	37 22%	34 21%	32 20%	30 20%	35 22%	35 22%	
9	(9.0)	15 7%	15 7%	15 7%	15 7%	15 7%	15 7%	15 7%	15 7%	15 7%	15 9%	14 8%	15 9%	15 10%	15 9%	11 7%	
10 - Extremely well	(10.0)	46 20%	46 20%	46 20%	46 20%	45 20%	46 20%	46 20%	46 20%	46 20%	41 24%	42 25%	42 26%	40 27%	41 26%	41 26%	
NET Badly (1-3)		7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	3 2%	3 2%	4 3%	2 1%	1 1%	2 1%	
NET Neutral (4-6)		63 27%	62 27%	62 27%	62 27%	61 27%	63 27%	63 27%	63 27%	63 27%	36 21%	34 20%	34 21%	27 18%	30 19%	30 19%	
NET Well (7-10)		151 65%	151 66%	150 65%	150 65%	146 65%	151 65%	151 65%	151 65%	151 65%	127 75%	127 76%	119 74%	118 79%	122 77%	122 77%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	11	9	11	11	11	11	9	11	11	11	4	3	4	3	6	3
	5%	4%	5%	5%	5%	5%	4%	5%	5%	5%	2%	2%	3%	2%	4%	2%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	221	220	219	219	214	221	221	221	221	221	166	164	157	146	153	154
Mean score	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.7+	7.7+	7.7+	7.9+	7.9+	7.8+
Standard deviation	2.00	2.00	2.00	2.00	2.01	2.00	2.00	2.00	2.00	2.00	1.85	1.91	1.92	1.76	1.74	1.78
Standard Error	.15	.15	.15	.15	.15	.15	.15	.15	.15	.15	.16	.16	.17	.16	.15	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	1 1%	** **	1 1%	1 1%	0 -%
2	(2.0)	3 1%	** **	3 2%	1 1%	0 -%
3	(3.0)	3 1%	** **	2 1%	1 1%	1 1%
4	(4.0)	9 4%	** **	8 4%	6 4%	2 2%
5	(5.0)	24 10%	** **	22 10%	18 12%	14 13%
6	(6.0)	30 13%	** **	30 13%	14 9%	12 11%
7	(7.0)	47 20%	** **	43 19%	35 23%	25 23%
8	(8.0)	42 18%	** **	39 18%	30 20%	24 22%
9	(9.0)	15 7%	** **	15 7%	12 8%	7 7%
10 - Extremely well	(10.0)	46 20%	** **	45 21%	27 18%	20 18%
NET Badly (1-3)		7 3%	** **	7 3%	3 2%	1 1%
NET Neutral (4-6)		63 27%	** **	60 27%	37 24%	28 26%
NET Well (7-10)		151 65%	** **	143 65%	105 69%	76 71%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 10 (continuation)

Q35. S4C Clic - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	11	**	11	7	3
	5%	**	5%	5%	3%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	10.00	7.00	7.00
Base for stats	221	**	209	145	104
Mean score	7.3	**	7.4	7.4	7.5
Standard deviation	2.00	**	2.00	1.92	1.72
Standard Error	.15	**	.15	.17	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_11

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	2 1%	2 1%	** **	0 -%	** **	2 1%	** **
2	(2.0)	5 2%	2 2%	** **	0 -%	** **	4 2%	** **
3	(3.0)	6 2%	2 1%	** **	0 -%	** **	3 2%	** **
4	(4.0)	8 3%	5 4%	** **	0 -%	** **	5 3%	** **
5	(5.0)	18 8%	10 7%	** **	0 -%	** **	14 8%	** **
6	(6.0)	30 13%	20 14%	** **	0 -%	** **	19 12%	** **
7	(7.0)	38 16%	21 14%	** **	0 -%	** **	28 17%	** **
8	(8.0)	48 21%	30 21%	** **	0 -%	** **	35 21%	** **
9	(9.0)	18 8%	12 8%	** **	0 -%	** **	13 8%	** **
10 - Extremely well	(10.0)	50 22%	35 25%	** **	0 -%	** **	36 22%	** **
NET Badly (1-3)		12 5%	6 4%	** **	0 -%	** **	9 5%	** **
NET Neutral (4-6)		56 24%	36 25%	** **	0 -%	** **	38 23%	** **
NET Well (7-10)		154 66%	98 69%	** **	0 -%	** **	112 68%	** **
Don't know		10 4%	3 2%	** **	0 -%	** **	6 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_4_11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	8.00	**
Mode	10.00	10.00	**		**	10.00	**
Base for stats	222	139	**	0	**	159	**
Mean score	7.4	7.5	**		**	7.4	**
Standard deviation	2.11	2.10	**		**	2.13	**
Standard Error	.16	.20	**		**	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	2 1%	**	**	**	**	**	**	**	2 1%	**	**	**
2	(2.0)	5 2%	**	**	**	**	**	**	**	1 1%	**	**	**
3	(3.0)	6 2%	**	**	**	**	**	**	**	4 3%	**	**	**
4	(4.0)	8 3%	**	**	**	**	**	**	**	7 5%	**	**	**
5	(5.0)	18 8%	**	**	**	**	**	**	**	12 8%	**	**	**
6	(6.0)	30 13%	**	**	**	**	**	**	**	23 15%	**	**	**
7	(7.0)	38 16%	**	**	**	**	**	**	**	22 14%	**	**	**
8	(8.0)	48 21%	**	**	**	**	**	**	**	26 17%	**	**	**
9	(9.0)	18 8%	**	**	**	**	**	**	**	10 7%	**	**	**
10 - Extremely well	(10.0)	50 22%	**	**	**	**	**	**	**	40 27%	**	**	**
NET Badly (1-3)		12 5%	**	**	**	**	**	**	**	7 5%	**	**	**
NET Neutral (4-6)		56 24%	**	**	**	**	**	**	**	43 28%	**	**	**
NET Well (7-10)		154 66%	**	**	**	**	**	**	**	97 65%	**	**	**
Don't know		10 4%	**	**	**	**	**	**	**	3 2%	**	**	**
Medians		8.00	**	**	**	**	**	**	**	8.00	**	**	**

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Prepared by BMG

Table Q35_4_11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	222	**	**	**	**	**	**	**	147	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	7.4	**	**	**
Standard deviation	2.11	**	**	**	ej	**	**	**	2.18	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.21	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	5 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
3	(3.0)	6 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 2%	** **	** **	** **
4	(4.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	6 3%	** **	** **	** **
5	(5.0)	18 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	15 8%	** **	** **	** **
6	(6.0)	30 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	26 14%	** **	** **	** **
7	(7.0)	38 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	32 17%	** **	** **	** **
8	(8.0)	48 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	38 20%	** **	** **	** **
9	(9.0)	18 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	14 7%	** **	** **	** **
10 - Extremely well	(10.0)	50 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **	40 22%	** **	** **	** **
NET Badly (1-3)		12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 5%	** **	** **	** **
NET Neutral (4-6)		56 24%	** **	** **	** **	** **	** **	** **	** **	** **	** **	47 26%	** **	** **	** **
NET Well (7-10)		154 66%	** **	** **	** **	** **	** **	** **	** **	** **	** **	123 67%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	10	**	**	**	**	**	**	**	**	**	**	5	**	**
	4%	**	**	**	**	**	**	**	**	**	**	3%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	222	**	**	**	**	**	**	**	**	**	**	178	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	7.4	**	**
Standard deviation	2.11	fg	**	**	**	**	**	**	**	**	fg	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **
2	(2.0)	5 2%	** **	** **	** **	** **	3 2%	** **	3 2%	** **	** **	** **	** **
3	(3.0)	6 2%	** **	** **	** **	** **	4 3%	** **	3 2%	** **	** **	** **	** **
4	(4.0)	8 3%	** **	** **	** **	** **	4 3%	** **	5 3%	** **	** **	** **	** **
5	(5.0)	18 8%	** **	** **	** **	** **	13 9%	** **	11 7%	** **	** **	** **	** **
6	(6.0)	30 13%	** **	** **	** **	** **	16 11%	** **	21 13%	** **	** **	** **	** **
7	(7.0)	38 16%	** **	** **	** **	** **	25 18%	** **	23 14%	** **	** **	** **	** **
8	(8.0)	48 21%	** **	** **	** **	** **	26 18%	** **	38 24%	** **	** **	** **	** **
9	(9.0)	18 8%	** **	** **	** **	** **	10 7%	** **	11 7%	** **	** **	** **	** **
10 - Extremely well	(10.0)	50 22%	** **	** **	** **	** **	36 25%	** **	34 21%	** **	** **	** **	** **
NET Badly (1-3)		12 5%	** **	** **	** **	** **	7 5%	** **	7 4%	** **	** **	** **	** **
NET Neutral (4-6)		56 24%	** **	** **	** **	** **	33 23%	** **	38 24%	** **	** **	** **	** **
NET Well (7-10)		154 66%	** **	** **	** **	** **	97 68%	** **	106 67%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	10	**	**	**	**	5	**	9	**	**	**	**
	4%	**	**	**	**	4%	**	6%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	10.00	**	8.00	**	**	**	**
Base for stats	222	**	**	**	**	137	**	151	**	**	**	**
Mean score	7.4	**	**	**	**	7.5	**	7.5d	**	**	**	**
Standard deviation	2.11	**	**	**	**	2.12	**	2.01	**	**	**	**
Standard Error	.16	**	**	**	**	.18	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	5 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	6 2%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	8 3%	** **	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	18 8%	** **	10 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	30 13%	** **	25 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	38 16%	** **	33 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	48 21%	** **	41 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	18 8%	** **	12 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	50 22%	** **	35 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		12 5%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		56 24%	** **	42 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		154 66%	** **	121 67%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	10	**	8	**	**	**	**	**	**	**	**	**	**
	4%	**	4%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	222	**	173	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	7.3	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.11	**	2.08	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0) 2 1%	** **	** **	** **	** **	2 1%	** **	2 1%	** **	2 1%	** **
2	(2.0) 5 2%	** **	** **	** **	** **	1 *	** **	5 2%	** **	5 2%	** **
3	(3.0) 6 2%	** **	** **	** **	** **	5 4%	** **	6 3%	** **	6 2%	** **
4	(4.0) 8 3%	** **	** **	** **	** **	4 3%	** **	8 3%	** **	8 3%	** **
5	(5.0) 18 8%	** **	** **	** **	** **	10 8%	** **	16 7%	** **	18 8%	** **
6	(6.0) 30 13%	** **	** **	** **	** **	18 15%	** **	30 14%	** **	30 13%	** **
7	(7.0) 38 16%	** **	** **	** **	** **	17 14%	** **	34 16%	** **	37 16%	** **
8	(8.0) 48 21%	** **	** **	** **	** **	16 14%	** **	45 20%	** **	46 20%	** **
9	(9.0) 18 8%	** **	** **	** **	** **	9 8%	** **	18 8%	** **	18 8%	** **
10 - Extremely well	(10.0) 50 22%	** **	** **	** **	** **	34 29%	** **	50 23%	** **	50 22%	** **
NET Badly (1-3)	12 5%	** **	** **	** **	** **	7 6%	** **	12 6%	** **	12 5%	** **
NET Neutral (4-6)	56 24%	** **	** **	** **	** **	31 26%	** **	53 24%	** **	56 25%	** **
NET Well (7-10)	154 66%	** **	** **	** **	** **	76 65%	** **	146 67%	** **	151 66%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	10	**	**	**	**	3	**	8	**	8	**
	4%	**	**	**	**	3%	**	4%	**	4%	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	8.00	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	222	**	**	**	**	114	**	212	**	218	**
Mean score	7.4	**	**	**	**	7.5	**	7.4	**	7.4	**
Standard deviation	2.11	**	**	**	**	2.25	**	2.14	**	2.13	**
Standard Error	.16	**	**	**	**	.23	**	.16	**	.16	**

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Table Q35_4_11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	0 -%	0 -%	2 1%	0 -%	0 -%	0 -%	
2	(2.0)	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	3 2%	4 2%	4 2%	1 1%	4 2%	3 2%	
3	(3.0)	6 2%	6 2%	6 2%	6 2%	6 2%	6 2%	6 2%	6 2%	6 2%	1 *	3 2%	1 *	3 2%	1 *	3 2%	
4	(4.0)	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	8 3%	4 2%	4 3%	4 2%	5 3%	4 3%	5 3%	
5	(5.0)	18 8%	17 8%	17 7%	18 8%	18 8%	18 8%	18 8%	18 8%	18 8%	9 5%	6 4%	7 4%	6 4%	9 6%	5 3%	
6	(6.0)	30 13%	30 13%	30 13%	29 13%	30 13%	30 13%	30 13%	30 13%	30 13%	22 13%	21 13%	24 15%	15 10%	18 11%	23 15%	
7	(7.0)	38 16%	38 17%	38 16%	38 17%	38 17%	38 16%	38 17%	38 16%	38 16%	29 17%	31 18%	24 15%	29 20%	27 17%	25 16%	
8	(8.0)	48 21%	48 21%	48 21%	48 21%	47 21%	48 21%	48 21%	48 21%	48 21%	40 24%	37 22%	37 23%	32 22%	35 22%	40 26%	
9	(9.0)	18 8%	18 8%	18 8%	17 7%	16 7%	18 8%	18 8%	18 8%	18 8%	16 9%	16 10%	14 9%	14 9%	12 8%	12 7%	
10 - Extremely well	(10.0)	50 22%	50 22%	50 22%	50 22%	47 21%	50 22%	50 22%	50 22%	50 22%	43 25%	41 25%	41 25%	41 28%	43 27%	38 24%	
NET Badly (1-3)		12 5%	12 5%	12 5%	12 5%	12 6%	12 5%	12 5%	12 5%	12 5%	4 2%	7 4%	6 4%	4 2%	5 3%	6 4%	
NET Neutral (4-6)		56 24%	55 24%	54 24%	55 24%	55 25%	56 24%	56 24%	56 24%	56 24%	35 20%	32 19%	35 22%	26 18%	31 20%	33 21%	
NET Well (7-10)		154 66%	154 67%	154 67%	153 67%	147 66%	154 66%	154 67%	154 66%	154 66%	128 75%	125 75%	116 72%	116 78%	117 74%	115 73%	

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Prepared by BMG

Table Q35 4 11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	10	8	10	10	10	10	8	10	10	10	3	3	4	3	5	3
	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	2%	2%	2%	2%	3%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00
Base for stats	222	221	221	220	215	222	222	222	222	222	167	163	157	146	154	154
Mean score	7.4	7.4	7.4	7.4	7.3-	7.4	7.4	7.4	7.4	7.4	7.8+	7.7+	7.7+	7.9+	7.8+	7.7+
Standard deviation	2.11	2.11	2.11	2.12	2.11	2.11	2.11	2.11	2.11	2.11	1.84	1.95	2.04	1.86	1.96	1.93
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.18	.17	.17	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
1 - Extremely badly	(1.0) 2 1%	** **	2 1%	2 1%	2 2%
2	(2.0) 5 2%	** **	5 2%	2 1%	2 2%
3	(3.0) 6 2%	** **	2 1%	2 1%	2 2%
4	(4.0) 8 3%	** **	8 3%	3 2%	0 -%
5	(5.0) 18 8%	** **	17 8%	14 9%	8 7%
6	(6.0) 30 13%	** **	29 13%	17 11%	15 14%
7	(7.0) 38 16%	** **	36 16%	22 15%	17 16%
8	(8.0) 48 21%	** **	46 21%	35 23%	26 24%
9	(9.0) 18 8%	** **	18 8%	14 9%	8 7%
10 - Extremely well	(10.0) 50 22%	** **	49 22%	35 23%	26 24%
NET Badly (1-3)	12 5%	** **	9 4%	6 4%	6 5%
NET Neutral (4-6)	56 24%	** **	53 24%	34 22%	22 21%
NET Well (7-10)	154 66%	** **	148 68%	106 69%	76 71%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 11 (continuation)

Q35. S4C Clic - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	10	**	10	7	3
	4%	**	4%	5%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	10.00
Base for stats	222	**	210	145	104
Mean score	7.4	**	7.5+a	7.6a	7.6a
Standard deviation	2.11	**	2.07	2.04	2.08
Standard Error	.16	**	.16	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_12

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	1 *%	1 1%	** **	0 -%	** **	1 *%	** **
2	(2.0)	7 3%	2 2%	** **	0 -%	** **	4 2%	** **
3	(3.0)	4 2%	3 2%	** **	0 -%	** **	2 1%	** **
4	(4.0)	5 2%	3 2%	** **	0 -%	** **	2 1%	** **
5	(5.0)	16 7%	9 6%	** **	0 -%	** **	8 5%	** **
6	(6.0)	38 16%	21 15%	** **	0 -%	** **	30 18%	** **
7	(7.0)	37 16%	23 16%	** **	0 -%	** **	28 17%	** **
8	(8.0)	46 20%	26 18%	** **	0 -%	** **	32 19%	** **
9	(9.0)	14 6%	13 9%	** **	0 -%	** **	12 7%	** **
10 - Extremely well	(10.0)	54 23%	38 26%	** **	0 -%	** **	41 25%	** **
NET Badly (1-3)		12 5%	6 4%	** **	0 -%	** **	6 4%	** **
NET Neutral (4-6)		59 26%	33 23%	** **	0 -%	** **	39 24%	** **
NET Well (7-10)		151 65%	100 70%	** **	0 -%	** **	113 69%	** **
Don't know		10 4%	4 3%	** **	0 -%	** **	6 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	8.00	**
Mode	10.00	10.00	**		**	10.00	**
Base for stats	223	139	**	0	**	159	**
Mean score	7.4	7.6b	**		**	7.6+b	**
Standard deviation	2.11	2.05	**		**	1.98	**
Standard Error	.16	.20	**		**	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0) 1 *%	**	**	**	**	**	**	**	1 1%	**	**	**
2	(2.0) 7 3%	**	**	**	**	**	**	**	4 3%	**	**	**
3	(3.0) 4 2%	**	**	**	**	**	**	**	2 2%	**	**	**
4	(4.0) 5 2%	**	**	**	**	**	**	**	3 2%	**	**	**
5	(5.0) 16 7%	**	**	**	**	**	**	**	9 6%	**	**	**
6	(6.0) 38 16%	**	**	**	**	**	**	**	26 17%	**	**	**
7	(7.0) 37 16%	**	**	**	**	**	**	**	27 18%	**	**	**
8	(8.0) 46 20%	**	**	**	**	**	**	**	23 15%	**	**	**
9	(9.0) 14 6%	**	**	**	**	**	**	**	8 6%	**	**	**
10 - Extremely well	(10.0) 54 23%	**	**	**	**	**	**	**	43 29%	**	**	**
NET Badly (1-3)	12 5%	**	**	**	**	**	**	**	7 5%	**	**	**
NET Neutral (4-6)	59 26%	**	**	**	**	**	**	**	39 26%	**	**	**
NET Well (7-10)	151 65%	**	**	**	**	**	**	**	101 67%	**	**	**
Don't know	10 4%	**	**	**	**	**	**	**	4 3%	**	**	**
Medians	8.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	223	**	**	**	**	**	**	**	146	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	7.6ej	**	**	**
Standard deviation	2.11	j	efjk	j	-	-	-	-	2.11	ej	-	-
Standard Error	.16	**	**	**	**	**	**	**	.20	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	7 3%	**	**	**	**	**	**	**	**	**	6 3%	**	**	**
3	(3.0)	4 2%	**	**	**	**	**	**	**	**	**	2 1%	**	**	**
4	(4.0)	5 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
5	(5.0)	16 7%	**	**	**	**	**	**	**	**	**	12 7%	**	**	**
6	(6.0)	38 16%	**	**	**	**	**	**	**	**	**	31 17%	**	**	**
7	(7.0)	37 16%	**	**	**	**	**	**	**	**	**	28 15%	**	**	**
8	(8.0)	46 20%	**	**	**	**	**	**	**	**	**	35 19%	**	**	**
9	(9.0)	14 6%	**	**	**	**	**	**	**	**	**	12 7%	**	**	**
10 - Extremely well	(10.0)	54 23%	**	**	**	**	**	**	**	**	**	48 26%	**	**	**
NET Badly (1-3)		12 5%	**	**	**	**	**	**	**	**	**	8 4%	**	**	**
NET Neutral (4-6)		59 26%	**	**	**	**	**	**	**	**	**	48 26%	**	**	**
NET Well (7-10)		151 65%	**	**	**	**	**	**	**	**	**	123 67%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	10	**	**	**	**	**	**	**	**	**	**	**	**	**
	4%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	223	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.11	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	1 1%	**	1 *%	**	**	**	**
2	(2.0)	7 3%	**	**	**	**	3 2%	**	6 4%	**	**	**	**
3	(3.0)	4 2%	**	**	**	**	2 1%	**	2 1%	**	**	**	**
4	(4.0)	5 2%	**	**	**	**	4 3%	**	2 1%	**	**	**	**
5	(5.0)	16 7%	**	**	**	**	7 5%	**	10 6%	**	**	**	**
6	(6.0)	38 16%	**	**	**	**	25 17%	**	28 18%	**	**	**	**
7	(7.0)	37 16%	**	**	**	**	22 15%	**	21 13%	**	**	**	**
8	(8.0)	46 20%	**	**	**	**	35 24%	**	37 23%	**	**	**	**
9	(9.0)	14 6%	**	**	**	**	6 4%	**	11 7%	**	**	**	**
10 - Extremely well	(10.0)	54 23%	**	**	**	**	33 23%	**	35 22%	**	**	**	**
NET Badly (1-3)		12 5%	**	**	**	**	6 4%	**	8 5%	**	**	**	**
NET Neutral (4-6)		59 26%	**	**	**	**	36 25%	**	40 25%	**	**	**	**
NET Well (7-10)		151 65%	**	**	**	**	96 67%	**	103 64%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	10	**	**	**	**	5	**	9	**	**	**	**
	4%	**	**	**	**	4%	**	5%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	10.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	223	**	**	**	**	137	**	151	**	**	**	**
Mean score	7.4	**	**	**	**	7.5	**	7.4	**	**	**	**
Standard deviation	2.11	**	**	**	**	2.01	**	2.08	**	**	**	**
Standard Error	.16	**	**	**	**	.18	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	** **	* *%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	7 3%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	4 2%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	5 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	16 7%	** **	10 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	38 16%	** **	30 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	37 16%	** **	33 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	46 20%	** **	41 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	14 6%	** **	10 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	54 23%	** **	40 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		12 5%	** **	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		59 26%	** **	43 24%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		151 65%	** **	125 69%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	10	**	8	**	**	**	**	**	**	**	**	**	**
	4%	**	4%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	223	**	173	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	7.6ij	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.11	**	1.87	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.16	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		237	**	**	**	**	115	**	225	**	231	**
Effective sample		193	**	**	**	**	98	**	183	**	189	**
Total		232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	0 -%	**	1 *%	**	1 *%	**
2	(2.0)	7 3%	**	**	**	**	1 1%	**	7 3%	**	7 3%	**
3	(3.0)	4 2%	**	**	**	**	3 3%	**	4 2%	**	4 2%	**
4	(4.0)	5 2%	**	**	**	**	4 3%	**	5 2%	**	5 2%	**
5	(5.0)	16 7%	**	**	**	**	9 7%	**	15 7%	**	15 7%	**
6	(6.0)	38 16%	**	**	**	**	20 17%	**	34 16%	**	38 17%	**
7	(7.0)	37 16%	**	**	**	**	16 14%	**	34 15%	**	35 15%	**
8	(8.0)	46 20%	**	**	**	**	17 15%	**	45 21%	**	45 20%	**
9	(9.0)	14 6%	**	**	**	**	7 6%	**	13 6%	**	14 6%	**
10 - Extremely well	(10.0)	54 23%	**	**	**	**	37 31%	**	54 25%	**	54 24%	**
NET Badly (1-3)		12 5%	**	**	**	**	4 4%	**	12 5%	**	12 5%	**
NET Neutral (4-6)		59 26%	**	**	**	**	33 28%	**	55 25%	**	59 26%	**
NET Well (7-10)		151 65%	**	**	**	**	77 66%	**	146 66%	**	148 65%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	10	**	**	**	**	3	**	8	**	8	**
	4%	**	**	**	**	3%	**	4%	**	3%	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	8.00	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	223	**	**	**	**	114	**	212	**	219	**
Mean score	7.4	**	**	**	**	7.6f	**	7.5	**	7.4	**
						f		-			
Standard deviation	2.11	**	**	**	**	2.09	**	2.12	**	2.12	**
Standard Error	.16	**	**	**	**	.21	**	.16	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	126
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	157
1 - Extremely badly	(1.0)	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	*	*	0 -%	*	*	0 -%	0 -%
2	(2.0)	7 3%	7 3%	7 3%	6 3%	7 3%	7 3%	7 3%	7 3%	7 3%	4 2%	3 2%	3 2%	2 2%	3 2%	4 3%	4 3%
3	(3.0)	4 2%	4 2%	4 2%	4 2%	3 1%	4 2%	4 2%	4 2%	4 2%	1 1%	2 1%	1 *%	3 2%	0 -%	1 1%	1 1%
4	(4.0)	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	5 2%	2 1%	1 1%	2 1%	1 1%	2 1%	3 2%	3 2%
5	(5.0)	16 7%	16 7%	16 7%	16 7%	15 7%	16 7%	16 7%	16 7%	16 7%	7 4%	9 5%	8 5%	7 5%	5 3%	5 3%	5 3%
6	(6.0)	38 16%	38 17%	37 16%	38 17%	38 17%	38 16%	38 16%	38 16%	38 16%	22 13%	23 14%	22 14%	17 12%	23 15%	21 14%	21 14%
7	(7.0)	37 16%	36 16%	37 16%	37 16%	36 16%	37 16%	37 16%	37 16%	37 16%	29 17%	25 15%	28 17%	23 15%	25 16%	27 17%	27 17%
8	(8.0)	46 20%	46 20%	46 20%	45 20%	45 20%	46 20%	46 20%	46 20%	46 20%	42 25%	41 25%	36 23%	38 26%	42 27%	39 25%	39 25%
9	(9.0)	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	12 7%	12 7%	12 8%	13 9%	12 8%	12 8%	12 8%
10 - Extremely well	(10.0)	54 23%	54 24%	54 24%	54 24%	51 23%	54 23%	54 24%	54 23%	54 23%	49 29%	48 29%	46 28%	41 28%	41 26%	43 27%	43 27%
NET Badly (1-3)		12 5%	12 5%	12 5%	11 5%	11 5%	12 5%	12 5%	12 5%	12 5%	5 3%	5 3%	4 3%	6 4%	4 2%	5 3%	5 3%
NET Neutral (4-6)		59 26%	59 26%	58 25%	59 26%	58 26%	59 26%	59 26%	59 26%	59 26%	31 18%	33 20%	32 20%	26 17%	30 19%	29 19%	29 19%
NET Well (7-10)		151 65%	150 65%	150 65%	150 65%	146 65%	151 65%	151 65%	151 65%	151 65%	132 78%	126 75%	123 76%	115 77%	121 76%	121 77%	121 77%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	10	8	10	10	10	10	8	10	10	10	2	2	3	2	4	2
	4%	3%	4%	4%	4%	4%	3%	4%	4%	4%	1%	1%	2%	1%	3%	1%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00
Base for stats	223	222	221	221	215	223	223	223	223	223	168	164	158	147	155	155
Mean score	7.4	7.4	7.4	7.4+	7.4	7.4	7.4	7.4	7.4	7.4	7.9+	7.8+	7.9+	7.9+	7.9+	7.8+
Standard deviation	2.11	2.11	2.11	2.08	2.08	2.11	2.11	2.11	2.11	2.11	1.90	1.91	1.86	1.91	1.81	1.90
Standard Error	.16	.16	.16	.15	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.16	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	1 *%	** **	1 *%	1 1%	1 1%
2	(2.0)	7 3%	** **	6 3%	1 1%	1 1%
3	(3.0)	4 2%	** **	1 *%	1 1%	1 1%
4	(4.0)	5 2%	** **	5 2%	3 2%	1 1%
5	(5.0)	16 7%	** **	14 6%	11 7%	8 7%
6	(6.0)	38 16%	** **	35 16%	21 14%	16 15%
7	(7.0)	37 16%	** **	36 17%	24 15%	16 15%
8	(8.0)	46 20%	** **	45 21%	35 23%	24 22%
9	(9.0)	14 6%	** **	14 6%	13 9%	10 9%
10 - Extremely well	(10.0)	54 23%	** **	53 24%	37 24%	27 25%
NET Badly (1-3)		12 5%	** **	8 4%	3 2%	3 3%
NET Neutral (4-6)		59 26%	** **	54 25%	35 23%	25 23%
NET Well (7-10)		151 65%	** **	149 68%	108 71%	77 72%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 12 (continuation)

Q35. S4C Clic - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	10	**	9	6	2
	4%	**	4%	4%	2%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	223	**	211	146	105
Mean score	7.4	**	7.5+a	7.7+a	7.7a
Standard deviation	2.11	**	2.03	1.89	1.94
Standard Error	.16	**	.15	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_13

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	4 2%	4 3%	** **	0 -%	** **	4 2%	** **
2	(2.0)	8 3%	4 3%	** **	0 -%	** **	7 4%	** **
3	(3.0)	4 2%	1 1%	** **	0 -%	** **	1 1%	** **
4	(4.0)	13 6%	7 5%	** **	0 -%	** **	7 4%	** **
5	(5.0)	24 10%	15 10%	** **	0 -%	** **	19 12%	** **
6	(6.0)	23 10%	15 11%	** **	0 -%	** **	18 11%	** **
7	(7.0)	44 19%	27 19%	** **	0 -%	** **	32 19%	** **
8	(8.0)	42 18%	24 17%	** **	0 -%	** **	28 17%	** **
9	(9.0)	14 6%	12 8%	** **	0 -%	** **	10 6%	** **
10 - Extremely well	(10.0)	45 19%	31 21%	** **	0 -%	** **	33 20%	** **
NET Badly (1-3)		16 7%	9 6%	** **	0 -%	** **	11 7%	** **
NET Neutral (4-6)		61 26%	37 26%	** **	0 -%	** **	44 27%	** **
NET Well (7-10)		145 62%	93 65%	** **	0 -%	** **	103 62%	** **
Don't know		11 5%	4 3%	** **	0 -%	** **	7 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35.4.13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	7.00	7.00	**		**	7.00	**
Mode	10.00	10.00	**		**	10.00	**
Base for stats	221	139	**	0	**	158	**
Mean score	7.1	7.2	**		**	7.1	**
Standard deviation	2.28	2.30	**		**	2.31	**
Standard Error	.17	.22	**		**	.21	**

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Table Q35_4_13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
2	(2.0)	8 3%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
3	(3.0)	4 2%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
4	(4.0)	13 6%	** **	** **	** **	** **	** **	** **	** **	10 7%	** **	** **	** **
5	(5.0)	24 10%	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **
6	(6.0)	23 10%	** **	** **	** **	** **	** **	** **	** **	13 9%	** **	** **	** **
7	(7.0)	44 19%	** **	** **	** **	** **	** **	** **	** **	29 19%	** **	** **	** **
8	(8.0)	42 18%	** **	** **	** **	** **	** **	** **	** **	29 19%	** **	** **	** **
9	(9.0)	14 6%	** **	** **	** **	** **	** **	** **	** **	7 5%	** **	** **	** **
10 - Extremely well	(10.0)	45 19%	** **	** **	** **	** **	** **	** **	** **	30 20%	** **	** **	** **
NET Badly (1-3)		16 7%	** **	** **	** **	** **	** **	** **	** **	9 6%	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	** **	** **	** **	** **	** **	** **	41 27%	** **	** **	** **
NET Well (7-10)		145 62%	** **	** **	** **	** **	** **	** **	** **	96 64%	** **	** **	** **
Don't know		11 5%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	221	**	**	**	**	**	**	**	145	**	**	**
Mean score	7.1	**	**	**	**	**	**	**	7.1fjk	**	**	**
		fjk	fjk	fjk	fjk		-			fjk	-	-
Standard deviation	2.28	**	**	**	**	**	**	**	2.26	**	**	**
Standard Error	.17	**	**	**	**	**	**	**	.21	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	4 2%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
2	(2.0)	8 3%	**	**	**	**	**	**	**	**	**	5 3%	**	**	**
3	(3.0)	4 2%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
4	(4.0)	13 6%	**	**	**	**	**	**	**	**	**	10 5%	**	**	**
5	(5.0)	24 10%	**	**	**	**	**	**	**	**	**	22 12%	**	**	**
6	(6.0)	23 10%	**	**	**	**	**	**	**	**	**	17 9%	**	**	**
7	(7.0)	44 19%	**	**	**	**	**	**	**	**	**	36 19%	**	**	**
8	(8.0)	42 18%	**	**	**	**	**	**	**	**	**	35 19%	**	**	**
9	(9.0)	14 6%	**	**	**	**	**	**	**	**	**	11 6%	**	**	**
10 - Extremely well	(10.0)	45 19%	**	**	**	**	**	**	**	**	**	35 19%	**	**	**
NET Badly (1-3)		16 7%	**	**	**	**	**	**	**	**	**	11 6%	**	**	**
NET Neutral (4-6)		61 26%	**	**	**	**	**	**	**	**	**	49 27%	**	**	**
NET Well (7-10)		145 62%	**	**	**	**	**	**	**	**	**	117 64%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	**	**	**	**	**	**	**	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Base for stats	221	**	**	**	**	**	**	**	**	**	**	177	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	**	7.11	**	**
Standard deviation	2.28	**	**	**	gl	**	**	**	**	**	**	gl	-	**
Standard Error	.17	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	** **	** **	** **	2 1%	** **	2 1%	** **	** **	** **	** **
2	(2.0)	8 3%	** **	** **	** **	** **	2 1%	** **	5 3%	** **	** **	** **	** **
3	(3.0)	4 2%	** **	** **	** **	** **	2 2%	** **	2 1%	** **	** **	** **	** **
4	(4.0)	13 6%	** **	** **	** **	** **	6 4%	** **	9 6%	** **	** **	** **	** **
5	(5.0)	24 10%	** **	** **	** **	** **	18 13%	** **	17 11%	** **	** **	** **	** **
6	(6.0)	23 10%	** **	** **	** **	** **	13 9%	** **	13 8%	** **	** **	** **	** **
7	(7.0)	44 19%	** **	** **	** **	** **	30 21%	** **	33 20%	** **	** **	** **	** **
8	(8.0)	42 18%	** **	** **	** **	** **	26 18%	** **	34 21%	** **	** **	** **	** **
9	(9.0)	14 6%	** **	** **	** **	** **	7 5%	** **	10 6%	** **	** **	** **	** **
10 - Extremely well	(10.0)	45 19%	** **	** **	** **	** **	29 20%	** **	26 16%	** **	** **	** **	** **
NET Badly (1-3)		16 7%	** **	** **	** **	** **	6 4%	** **	8 5%	** **	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	** **	** **	** **	37 26%	** **	39 25%	** **	** **	** **	** **
NET Well (7-10)		145 62%	** **	** **	** **	** **	93 65%	** **	102 64%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	11	**	**	**	**	7	**	10	**	**	**	**
	5%	**	**	**	**	5%	**	6%	**	**	**	**
Medians	7.00	**	**	**	**	7.00	**	7.00	**	**	**	**
Mode	10.00	**	**	**	**	7.00	**	8.00	**	**	**	**
Base for stats	221	**	**	**	**	136	**	150	**	**	**	**
Mean score	7.1	**	**	**	**	7.2	**	7.1d	**	**	**	**
Standard deviation	2.28	+c	**	**	**	2.11	**	2.14	**	**	**	**
Standard Error	.17	**	**	**	**	.19	**	.19	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	8 3%	** **	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	4 2%	** **	* *%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	13 6%	** **	8 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	24 10%	** **	18 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	23 10%	** **	21 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	44 19%	** **	39 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	42 18%	** **	34 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	14 6%	** **	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	45 19%	** **	32 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		16 7%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		61 26%	** **	47 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		145 62%	** **	117 65%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	8	**	**	**	**	**	**	**	**	**	**
	5%	**	4%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	221	**	173	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	**	7.11	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.28	**	2.16	**	**	**	**	**	**	-	**	**	**
Standard Error	.17	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly (1.0)	4 2%	** **	** **	** **	** **	2 1%	** **	4 2%	** **	4 2%	** **
2 (2.0)	8 3%	** **	** **	** **	** **	1 1%	** **	8 3%	** **	8 4%	** **
3 (3.0)	4 2%	** **	** **	** **	** **	2 2%	** **	4 2%	** **	4 2%	** **
4 (4.0)	13 6%	** **	** **	** **	** **	3 3%	** **	12 6%	** **	12 5%	** **
5 (5.0)	24 10%	** **	** **	** **	** **	17 15%	** **	22 10%	** **	24 11%	** **
6 (6.0)	23 10%	** **	** **	** **	** **	7 6%	** **	22 10%	** **	23 10%	** **
7 (7.0)	44 19%	** **	** **	** **	** **	21 18%	** **	41 18%	** **	42 18%	** **
8 (8.0)	42 18%	** **	** **	** **	** **	22 19%	** **	42 19%	** **	42 18%	** **
9 (9.0)	14 6%	** **	** **	** **	** **	7 6%	** **	14 6%	** **	14 6%	** **
10 - Extremely well (10.0)	45 19%	** **	** **	** **	** **	30 26%	** **	45 20%	** **	45 20%	** **
NET Badly (1-3)	16 7%	** **	** **	** **	** **	5 4%	** **	15 7%	** **	16 7%	** **
NET Neutral (4-6)	61 26%	** **	** **	** **	** **	28 24%	** **	56 25%	** **	60 26%	** **
NET Well (7-10)	145 62%	** **	** **	** **	** **	80 68%	** **	141 64%	** **	142 63%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)		
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	11	**	**	**	**	4	**	8	**	9	**
	5%	**	**	**	**	4%	**	4%	**	4%	**
Medians	7.00	**	**	**	**	8.00	**	7.00	**	7.00	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	221	**	**	**	**	113	**	212	**	218	**
Mean score	7.1	**	**	**	**	7.4+f	**	7.1	**	7.1	**
					+bf						
Standard deviation	2.28	**	**	**	**	2.19	**	2.29	**	2.29	**
Standard Error	.17	**	**	**	**	.23	**	.17	**	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	1 1%	1 1%	3 2%	* *%	1 1%	1 1%	
2	(2.0)	8 3%	8 4%	8 4%	8 4%	8 4%	8 3%	8 4%	8 3%	8 3%	4 2%	4 2%	5 3%	3 2%	4 3%	4 2%	
3	(3.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	2 1%	1 1%	0 -%	3 2%	* *%	2 2%	
4	(4.0)	13 6%	13 6%	13 6%	13 6%	12 5%	13 6%	13 6%	13 6%	13 6%	6 3%	6 4%	7 4%	6 4%	3 2%	7 4%	
5	(5.0)	24 10%	24 11%	24 11%	24 11%	23 10%	24 10%	24 11%	24 10%	24 10%	15 9%	10 6%	11 7%	14 9%	13 8%	11 7%	
6	(6.0)	23 10%	23 10%	23 10%	23 10%	22 10%	23 10%	23 10%	23 10%	23 10%	15 9%	18 11%	13 8%	12 8%	14 9%	13 8%	
7	(7.0)	44 19%	44 19%	44 19%	44 19%	44 19%	44 19%	44 19%	44 19%	44 19%	34 20%	34 20%	34 21%	30 20%	32 20%	35 22%	
8	(8.0)	42 18%	42 18%	42 18%	41 18%	40 18%	42 18%	42 18%	42 18%	42 18%	36 21%	36 21%	32 20%	31 21%	31 19%	33 21%	
9	(9.0)	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	13 8%	12 7%	13 8%	13 9%	13 8%	10 6%	
10 - Extremely well	(10.0)	45 19%	45 20%	45 19%	45 19%	44 19%	45 19%	45 19%	45 19%	45 19%	40 23%	41 24%	41 25%	35 24%	41 26%	40 26%	
NET Badly (1-3)		16 7%	16 7%	16 7%	16 7%	15 7%	16 7%	16 7%	16 7%	16 7%	7 4%	7 4%	8 5%	6 4%	6 4%	7 4%	
NET Neutral (4-6)		61 26%	60 26%	60 26%	60 26%	57 25%	61 26%	61 26%	61 26%	61 26%	36 21%	34 20%	31 19%	31 21%	31 19%	30 19%	
NET Well (7-10)		145 62%	145 63%	145 63%	143 62%	141 63%	145 62%	145 63%	145 62%	145 62%	124 73%	123 73%	119 74%	109 73%	117 74%	118 75%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	11	9	10	11	11	11	9	11	11	11	4	4	3	3	6	2
	5%	4%	4%	5%	5%	5%	4%	5%	5%	5%	2%	2%	2%	2%	3%	1%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	221	221	221	219	214	221	221	221	221	221	166	163	158	146	153	155
Mean score	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.5+	7.6+	7.5+	7.5+	7.6+	7.5+
Standard deviation	2.28	2.28	2.28	2.28	2.28	2.28	2.28	2.28	2.28	2.28	2.07	2.05	2.18	2.03	2.05	2.08
Standard Error	.17	.17	.17	.17	.17	.17	.17	.17	.17	.17	.18	.18	.19	.18	.18	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
1 - Extremely badly	(1.0) 4 2%	** **	4 2%	4 3%	4 4%
2	(2.0) 8 3%	** **	7 3%	1 1%	1 1%
3	(3.0) 4 2%	** **	1 1%	1 1%	1 1%
4	(4.0) 13 6%	** **	12 6%	6 4%	4 3%
5	(5.0) 24 10%	** **	22 10%	19 13%	14 13%
6	(6.0) 23 10%	** **	22 10%	16 11%	11 10%
7	(7.0) 44 19%	** **	42 19%	26 17%	20 19%
8	(8.0) 42 18%	** **	40 18%	29 19%	22 21%
9	(9.0) 14 6%	** **	14 6%	12 8%	6 6%
10 - Extremely well	(10.0) 45 19%	** **	44 20%	30 20%	21 20%
NET Badly (1-3)	16 7%	** **	13 6%	7 4%	6 5%
NET Neutral (4-6)	61 26%	** **	57 26%	41 27%	28 26%
NET Well (7-10)	145 62%	** **	139 63%	97 64%	70 66%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 13 (continuation)

Q35. S4C Clic - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	11	**	11	7	3
	5%	**	5%	5%	3%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	221	**	209	145	104
Mean score	7.1	**	7.1	7.2	7.2
Standard deviation	2.28	**	2.25	2.18	2.23
Standard Error	.17	**	.17	.20	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_14

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	2 1%	* *%	** **	0 -%	** **	1 1%	** **
2	(2.0)	7 3%	5 3%	** **	0 -%	** **	5 3%	** **
3	(3.0)	3 1%	2 1%	** **	0 -%	** **	2 1%	** **
4	(4.0)	13 5%	7 5%	** **	0 -%	** **	10 6%	** **
5	(5.0)	23 10%	15 10%	** **	0 -%	** **	19 11%	** **
6	(6.0)	32 14%	15 10%	** **	0 -%	** **	16 10%	** **
7	(7.0)	45 19%	29 20%	** **	0 -%	** **	32 19%	** **
8	(8.0)	37 16%	23 16%	** **	0 -%	** **	25 15%	** **
9	(9.0)	14 6%	10 7%	** **	0 -%	** **	10 6%	** **
10 - Extremely well	(10.0)	44 19%	32 23%	** **	0 -%	** **	36 22%	** **
NET Badly (1-3)		12 5%	7 5%	** **	0 -%	** **	9 5%	** **
NET Neutral (4-6)		67 29%	37 26%	** **	0 -%	** **	45 27%	** **
NET Well (7-10)		140 60%	93 65%	** **	0 -%	** **	103 62%	** **
Don't know		13 6%	5 4%	** **	0 -%	** **	8 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	7.00	7.00	**		**	7.00	**
Mode	7.00	10.00	**		**	10.00	**
Base for stats	219	137	**	0	**	156	**
Mean score	7.1	7.3	**		**	7.2	**
Standard deviation	2.15	2.17	**		**	2.25	**
Standard Error	.16	.21	**		**	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
2	(2.0)	7 3%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
3	(3.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
4	(4.0)	13 5%	** **	** **	** **	** **	** **	** **	** **	11 8%	** **	** **	** **
5	(5.0)	23 10%	** **	** **	** **	** **	** **	** **	** **	17 12%	** **	** **	** **
6	(6.0)	32 14%	** **	** **	** **	** **	** **	** **	** **	22 15%	** **	** **	** **
7	(7.0)	45 19%	** **	** **	** **	** **	** **	** **	** **	26 18%	** **	** **	** **
8	(8.0)	37 16%	** **	** **	** **	** **	** **	** **	** **	19 13%	** **	** **	** **
9	(9.0)	14 6%	** **	** **	** **	** **	** **	** **	** **	9 6%	** **	** **	** **
10 - Extremely well	(10.0)	44 19%	** **	** **	** **	** **	** **	** **	** **	33 22%	** **	** **	** **
NET Badly (1-3)		12 5%	** **	** **	** **	** **	** **	** **	** **	7 4%	** **	** **	** **
NET Neutral (4-6)		67 29%	** **	** **	** **	** **	** **	** **	** **	51 34%	** **	** **	** **
NET Well (7-10)		140 60%	** **	** **	** **	** **	** **	** **	** **	87 58%	** **	** **	** **
Don't know		13 6%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
Medians		7.00	**	**	**	**	**	**	**	7.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	7.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	219	**	**	**	**	**	**	**	145	**	**	**
Mean score	7.1	**	**	**	**	**	**	**	7.1	**	**	**
Standard deviation	2.15	**	ej	e	efj	-	**	**	2.22	ej	-	**
Standard Error	.16	**	**	**	**	**	**	**	.21	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Total		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		237	**	**	**	**	**	**	**	**	149	**	**	**	
Effective sample		193	**	**	**	**	**	**	**	**	138	**	**	**	
Total		232	**	**	**	**	**	**	**	**	184	**	**	**	
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **	
2	(2.0)	7 3%	** **	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **	
3	(3.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **	
4	(4.0)	13 5%	** **	** **	** **	** **	** **	** **	** **	** **	9 5%	** **	** **	** **	
5	(5.0)	23 10%	** **	** **	** **	** **	** **	** **	** **	** **	19 11%	** **	** **	** **	
6	(6.0)	32 14%	** **	** **	** **	** **	** **	** **	** **	** **	25 14%	** **	** **	** **	
7	(7.0)	45 19%	** **	** **	** **	** **	** **	** **	** **	** **	39 21%	** **	** **	** **	
8	(8.0)	37 16%	** **	** **	** **	** **	** **	** **	** **	** **	30 17%	** **	** **	** **	
9	(9.0)	14 6%	** **	** **	** **	** **	** **	** **	** **	** **	11 6%	** **	** **	** **	
10 - Extremely well	(10.0)	44 19%	** **	** **	** **	** **	** **	** **	** **	** **	33 18%	** **	** **	** **	
NET Badly (1-3)		12 5%	** **	** **	** **	** **	** **	** **	** **	** **	8 4%	** **	** **	** **	
NET Neutral (4-6)		67 29%	** **	** **	** **	** **	** **	** **	** **	** **	54 29%	** **	** **	** **	
NET Well (7-10)		140 60%	** **	** **	** **	** **	** **	** **	** **	** **	113 62%	** **	** **	** **	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	13	**	**	**	**	**	**	**	**	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	7.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	219	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.15	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	1 1%	** **	* *%	** **	** **	** **	** **
2	(2.0)	7 3%	** **	** **	** **	** **	4 3%	** **	3 2%	** **	** **	** **	** **
3	(3.0)	3 1%	** **	** **	** **	** **	2 1%	** **	1 *%	** **	** **	** **	** **
4	(4.0)	13 5%	** **	** **	** **	** **	7 5%	** **	9 5%	** **	** **	** **	** **
5	(5.0)	23 10%	** **	** **	** **	** **	15 10%	** **	19 12%	** **	** **	** **	** **
6	(6.0)	32 14%	** **	** **	** **	** **	19 13%	** **	18 11%	** **	** **	** **	** **
7	(7.0)	45 19%	** **	** **	** **	** **	26 18%	** **	29 18%	** **	** **	** **	** **
8	(8.0)	37 16%	** **	** **	** **	** **	24 17%	** **	29 18%	** **	** **	** **	** **
9	(9.0)	14 6%	** **	** **	** **	** **	10 7%	** **	10 6%	** **	** **	** **	** **
10 - Extremely well	(10.0)	44 19%	** **	** **	** **	** **	26 18%	** **	31 19%	** **	** **	** **	** **
NET Badly (1-3)		12 5%	** **	** **	** **	** **	7 5%	** **	4 3%	** **	** **	** **	** **
NET Neutral (4-6)		67 29%	** **	** **	** **	** **	40 28%	** **	46 29%	** **	** **	** **	** **
NET Well (7-10)		140 60%	** **	** **	** **	** **	86 60%	** **	99 62%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	13	**	**	**	**	9	**	10	**	**	**	**
	6%	**	**	**	**	6%	**	7%	**	**	**	**
Medians	7.00	**	**	**	**	7.00	**	7.00	**	**	**	**
Mode	7.00	**	**	**	**	10.00	**	10.00	**	**	**	**
Base for stats	219	**	**	**	**	133	**	149	**	**	**	**
Mean score	7.1	**	**	**	**	7.1	**	7.3d	**	**	**	**
Standard deviation	2.15	**	**	**	**	2.16	**	2.02	**	**	**	**
Standard Error	.16	**	**	**	**	.19	**	.18	**	**	**	**

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Table Q35_4_14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	* *%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	7 3%	** **	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	3 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	13 5%	** **	10 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	23 10%	** **	19 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	32 14%	** **	27 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	45 19%	** **	36 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	37 16%	** **	33 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	14 6%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	44 19%	** **	32 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		12 5%	** **	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		67 29%	** **	56 31%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		140 60%	** **	110 61%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	13	**	10	**	**	**	**	**	**	**	**	**	**
	6%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	7.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	219	**	171	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	**	7.2	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.15	**	1.99	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		237	**	**	**	**	115	**	225	**	231	**
Effective sample		193	**	**	**	**	98	**	183	**	189	**
Total		232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	* *%	** **	2 1%	** **	2 1%	** **
2	(2.0)	7 3%	** **	** **	** **	** **	5 4%	** **	7 3%	** **	7 3%	** **
3	(3.0)	3 1%	** **	** **	** **	** **	1 1%	** **	3 1%	** **	3 1%	** **
4	(4.0)	13 5%	** **	** **	** **	** **	7 6%	** **	13 6%	** **	13 6%	** **
5	(5.0)	23 10%	** **	** **	** **	** **	11 10%	** **	21 10%	** **	23 10%	** **
6	(6.0)	32 14%	** **	** **	** **	** **	15 13%	** **	29 13%	** **	32 14%	** **
7	(7.0)	45 19%	** **	** **	** **	** **	24 21%	** **	42 19%	** **	44 19%	** **
8	(8.0)	37 16%	** **	** **	** **	** **	13 11%	** **	35 16%	** **	35 15%	** **
9	(9.0)	14 6%	** **	** **	** **	** **	9 8%	** **	14 6%	** **	14 6%	** **
10 - Extremely well	(10.0)	44 19%	** **	** **	** **	** **	26 22%	** **	44 20%	** **	44 19%	** **
NET Badly (1-3)		12 5%	** **	** **	** **	** **	6 5%	** **	11 5%	** **	12 5%	** **
NET Neutral (4-6)		67 29%	** **	** **	** **	** **	33 28%	** **	63 28%	** **	67 30%	** **
NET Well (7-10)		140 60%	** **	** **	** **	** **	73 62%	** **	135 61%	** **	136 60%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	13	**	**	**	**	6	**	12	**	12	**
	6%	**	**	**	**	5%	**	5%	**	5%	**
Medians	7.00	**	**	**	**	7.00	**	7.00	**	7.00	**
Mode	7.00	**	**	**	**	10.00	**	10.00	**	7.00	**
Base for stats	219	**	**	**	**	112	**	209	**	215	**
Mean score	7.1	**	**	**	**	7.2	**	7.1	**	7.1	**
						+					b
Standard deviation	2.15	**	**	**	**	2.21	**	2.18	**	2.17	**
Standard Error	.16	**	**	**	**	.23	**	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	2 1%	2 1%	2 1%	2 1%	1 1%	2 1%	2 1%	2 1%	2 1%	2 1%	* **%	* **%	1 1%	* **%	1 1%	* **%
2	(2.0)	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	3 2%	3 2%	4 2%	2 1%	2 1%	4 2%	
3	(3.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	1 **%	1 **%	1 **%	1 **%	0 -%	1 1%	
4	(4.0)	13 5%	13 5%	13 5%	13 5%	13 6%	13 5%	13 5%	13 5%	13 5%	7 4%	9 6%	6 4%	5 4%	6 4%	5 3%	
5	(5.0)	23 10%	23 10%	23 10%	22 9%	23 10%	23 10%	23 10%	23 10%	23 10%	13 8%	11 7%	11 7%	9 6%	12 8%	13 9%	
6	(6.0)	32 14%	31 14%	30 13%	32 14%	30 13%	32 14%	32 14%	32 14%	32 14%	18 11%	19 12%	18 11%	16 10%	17 11%	17 11%	
7	(7.0)	45 19%	45 20%	45 20%	45 19%	43 19%	45 19%	45 20%	45 19%	45 19%	34 20%	33 20%	31 19%	33 22%	28 18%	29 19%	
8	(8.0)	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	37 16%	34 20%	33 20%	31 19%	30 20%	34 21%	34 22%	
9	(9.0)	14 6%	14 6%	14 6%	14 6%	12 6%	14 6%	14 6%	14 6%	14 6%	14 8%	13 8%	13 8%	10 7%	11 7%	11 7%	
10 - Extremely well	(10.0)	44 19%	44 19%	44 19%	44 19%	42 19%	44 19%	44 19%	44 19%	44 19%	41 24%	40 24%	40 25%	40 27%	40 25%	38 24%	
NET Badly (1-3)		12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	4 2%	4 3%	6 4%	3 2%	3 2%	5 3%	
NET Neutral (4-6)		67 29%	66 29%	65 28%	66 29%	65 29%	67 29%	67 29%	67 29%	67 29%	39 23%	40 24%	35 22%	30 20%	36 22%	36 23%	
NET Well (7-10)		140 60%	140 61%	140 61%	139 60%	135 60%	140 60%	140 61%	140 60%	140 60%	123 72%	118 71%	115 71%	112 76%	113 71%	112 71%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	13	12	13	13	13	13	12	13	13	13	5	5	5	4	7	4
	6%	5%	6%	6%	6%	6%	5%	6%	6%	6%	3%	3%	3%	3%	4%	3%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	219	218	217	217	211	219	219	219	219	219	165	162	156	145	152	153
Mean score	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.6+	7.5+	7.6+	7.7+	7.7+	7.6+
Standard deviation	2.15	2.15	2.16	2.16	2.16	2.15	2.15	2.15	2.15	2.15	1.95	2.00	2.06	1.90	1.98	2.00
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.17	.18	.17	.18	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	1 *%	* *%
2	(2.0)	7 3%	** **	6 3%	5 3%	5 4%
3	(3.0)	3 1%	** **	2 1%	1 1%	0 -%
4	(4.0)	13 5%	** **	11 5%	5 3%	4 4%
5	(5.0)	23 10%	** **	23 10%	18 12%	11 10%
6	(6.0)	32 14%	** **	28 13%	17 11%	12 11%
7	(7.0)	45 19%	** **	43 20%	27 18%	22 20%
8	(8.0)	37 16%	** **	37 17%	32 21%	24 22%
9	(9.0)	14 6%	** **	13 6%	10 6%	6 5%
10 - Extremely well	(10.0)	44 19%	** **	42 19%	30 20%	21 19%
NET Badly (1-3)		12 5%	** **	10 5%	6 4%	5 5%
NET Neutral (4-6)		67 29%	** **	61 28%	40 26%	26 24%
NET Well (7-10)		140 60%	** **	136 62%	99 65%	72 67%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 14 (continuation)

Q35. S4C Clic - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	13	**	13	7	4
	6%	**	6%	5%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	8.00	8.00
Base for stats	219	**	207	145	103
Mean score	7.1	**	7.2	7.3a	7.3
Standard deviation	2.15	**	2.12	2.06	2.08
Standard Error	.16	**	.16	.19	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_15

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	3 1%	3 2%	** **	0 -%	** **	3 2%	** **
2	(2.0)	4 2%	2 1%	** **	0 -%	** **	3 2%	** **
3	(3.0)	6 3%	4 3%	** **	0 -%	** **	2 2%	** **
4	(4.0)	10 4%	5 4%	** **	0 -%	** **	4 2%	** **
5	(5.0)	18 8%	9 6%	** **	0 -%	** **	12 7%	** **
6	(6.0)	22 9%	16 11%	** **	0 -%	** **	13 8%	** **
7	(7.0)	45 20%	27 19%	** **	0 -%	** **	38 23%	** **
8	(8.0)	39 17%	21 15%	** **	0 -%	** **	28 17%	** **
9	(9.0)	25 11%	20 14%	** **	0 -%	** **	20 12%	** **
10 - Extremely well	(10.0)	48 21%	31 21%	** **	0 -%	** **	34 21%	** **
NET Badly (1-3)		13 5%	9 6%	** **	0 -%	** **	8 5%	** **
NET Neutral (4-6)		49 21%	29 21%	** **	0 -%	** **	28 17%	** **
NET Well (7-10)		157 68%	99 69%	** **	0 -%	** **	120 73%	** **
Don't know		13 6%	6 4%	** **	0 -%	** **	8 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	8.00	**
Mode	10.00	10.00	**		**	7.00	**
Base for stats	219	137	**	0	**	156	**
Mean score	7.4	7.4	**		**	7.5	**
Standard deviation	2.15	2.22	**		**	2.09	**
Standard Error	.16	.21	**		**	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	4 2%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
3	(3.0)	6 3%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
4	(4.0)	10 4%	** **	** **	** **	** **	** **	** **	** **	6 4%	** **	** **	** **
5	(5.0)	18 8%	** **	** **	** **	** **	** **	** **	** **	11 7%	** **	** **	** **
6	(6.0)	22 9%	** **	** **	** **	** **	** **	** **	** **	15 10%	** **	** **	** **
7	(7.0)	45 20%	** **	** **	** **	** **	** **	** **	** **	26 17%	** **	** **	** **
8	(8.0)	39 17%	** **	** **	** **	** **	** **	** **	** **	24 16%	** **	** **	** **
9	(9.0)	25 11%	** **	** **	** **	** **	** **	** **	** **	19 12%	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	** **	** **	** **	** **	** **	** **	38 25%	** **	** **	** **
NET Badly (1-3)		13 5%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
NET Neutral (4-6)		49 21%	** **	** **	** **	** **	** **	** **	** **	32 21%	** **	** **	** **
NET Well (7-10)		157 68%	** **	** **	** **	** **	** **	** **	** **	107 71%	** **	** **	** **
Don't know		13 6%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
Medians		8.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_4_15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	10.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	219	**	**	**	**	**	**	**	146	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	7.6efjk	**	**	**
Standard deviation	2.15	j	fjk							-		
Standard Error	.16	**	**	**	**	**	**	**	2.15	**	**	**
		**	**	**	**	**	**	**	.20	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	3 1%	**	**	**	**	**	**	**	**	**	3 2%	**	**	**
2	(2.0)	4 2%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
3	(3.0)	6 3%	**	**	**	**	**	**	**	**	**	5 3%	**	**	**
4	(4.0)	10 4%	**	**	**	**	**	**	**	**	**	7 4%	**	**	**
5	(5.0)	18 8%	**	**	**	**	**	**	**	**	**	14 8%	**	**	**
6	(6.0)	22 9%	**	**	**	**	**	**	**	**	**	16 9%	**	**	**
7	(7.0)	45 20%	**	**	**	**	**	**	**	**	**	35 19%	**	**	**
8	(8.0)	39 17%	**	**	**	**	**	**	**	**	**	33 18%	**	**	**
9	(9.0)	25 11%	**	**	**	**	**	**	**	**	**	22 12%	**	**	**
10 - Extremely well	(10.0)	48 21%	**	**	**	**	**	**	**	**	**	39 21%	**	**	**
NET Badly (1-3)		13 5%	**	**	**	**	**	**	**	**	**	9 5%	**	**	**
NET Neutral (4-6)		49 21%	**	**	**	**	**	**	**	**	**	38 21%	**	**	**
NET Well (7-10)		157 68%	**	**	**	**	**	**	**	**	**	128 70%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	13	**	**	**	**	**	**	**	**	**	**	**	**	**
	6%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	219	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.15	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
2	(2.0)	4 2%	** **	** **	** **	** **	1 1%	** **	2 1%	** **	** **	** **	** **
3	(3.0)	6 3%	** **	** **	** **	** **	4 3%	** **	4 3%	** **	** **	** **	** **
4	(4.0)	10 4%	** **	** **	** **	** **	6 4%	** **	6 4%	** **	** **	** **	** **
5	(5.0)	18 8%	** **	** **	** **	** **	12 8%	** **	9 6%	** **	** **	** **	** **
6	(6.0)	22 9%	** **	** **	** **	** **	14 10%	** **	17 10%	** **	** **	** **	** **
7	(7.0)	45 20%	** **	** **	** **	** **	26 18%	** **	37 23%	** **	** **	** **	** **
8	(8.0)	39 17%	** **	** **	** **	** **	27 19%	** **	28 17%	** **	** **	** **	** **
9	(9.0)	25 11%	** **	** **	** **	** **	13 9%	** **	13 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	** **	** **	** **	28 20%	** **	32 20%	** **	** **	** **	** **
NET Badly (1-3)		13 5%	** **	** **	** **	** **	6 4%	** **	7 5%	** **	** **	** **	** **
NET Neutral (4-6)		49 21%	** **	** **	** **	** **	32 22%	** **	32 20%	** **	** **	** **	** **
NET Well (7-10)		157 68%	** **	** **	** **	** **	95 67%	** **	109 68%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	13	**	**	**	**	9	**	11	**	**	**	**
	6%	**	**	**	**	6%	**	7%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	7.00	**	**	**	**
Mode	10.00	**	**	**	**	10.00	**	7.00	**	**	**	**
Base for stats	219	**	**	**	**	133	**	149	**	**	**	**
Mean score	7.4	**	**	**	**	7.4	**	7.4	**	**	**	**
Standard deviation	2.15	**	**	**	**	2.06	**	2.03	**	**	**	**
Standard Error	.16	**	**	**	**	.18	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	3 1%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	4 2%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	6 3%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	10 4%	** **	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	18 8%	** **	13 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	22 9%	** **	19 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	45 20%	** **	39 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	39 17%	** **	31 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	25 11%	** **	16 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	48 21%	** **	39 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		13 5%	** **	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		49 21%	** **	38 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		157 68%	** **	125 69%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	13	**	10	**	**	**	**	**	**	**	**	**	**
	6%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Base for stats	219	**	171	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	7.5	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.15	**	2.07	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Yes (e)	No (f)	Internet access			
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		237	**	**	**	**	115	**	225	**	231	**
Effective sample		193	**	**	**	**	98	**	183	**	189	**
Total		232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0)	3 1%	** **	** **	** **	** **	2 1%	** **	3 1%	** **	3 1%	** **
2	(2.0)	4 2%	** **	** **	** **	** **	1 1%	** **	3 1%	** **	4 2%	** **
3	(3.0)	6 3%	** **	** **	** **	** **	5 4%	** **	6 3%	** **	6 3%	** **
4	(4.0)	10 4%	** **	** **	** **	** **	4 4%	** **	10 4%	** **	10 4%	** **
5	(5.0)	18 8%	** **	** **	** **	** **	9 8%	** **	16 7%	** **	18 8%	** **
6	(6.0)	22 9%	** **	** **	** **	** **	13 11%	** **	21 9%	** **	22 10%	** **
7	(7.0)	45 20%	** **	** **	** **	** **	15 13%	** **	42 19%	** **	43 19%	** **
8	(8.0)	39 17%	** **	** **	** **	** **	20 17%	** **	37 17%	** **	38 17%	** **
9	(9.0)	25 11%	** **	** **	** **	** **	9 8%	** **	24 11%	** **	25 11%	** **
10 - Extremely well	(10.0)	48 21%	** **	** **	** **	** **	32 28%	** **	48 22%	** **	48 21%	** **
NET Badly (1-3)		13 5%	** **	** **	** **	** **	8 7%	** **	12 5%	** **	13 6%	** **
NET Neutral (4-6)		49 21%	** **	** **	** **	** **	26 22%	** **	47 21%	** **	49 22%	** **
NET Well (7-10)		157 68%	** **	** **	** **	** **	77 66%	** **	149 68%	** **	153 68%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	13	**	**	**	**	5	**	12	**	12	**
	6%	**	**	**	**	5%	**	5%	**	5%	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	8.00	**
Mode	10.00	**	**	**	**	10.00	**	10.00	**	10.00	**
Base for stats	219	**	**	**	**	112	**	208	**	215	**
Mean score	7.4	**	**	**	**	7.5	**	7.4	**	7.4	**
Standard deviation	2.15	**	**	**	**	2.31	**	2.17	**	2.17	**
Standard Error	.16	**	**	**	**	.24	**	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total		232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
1 - Extremely badly	(1.0)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	1 1%	1 1%	3 2%	0 -	1 1%	1 1%
2	(2.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	1 *	2 1%	1 1%	2 1%	0 -	2 1%
3	(3.0)	6 3%	6 3%	6 3%	6 3%	6 3%	6 3%	6 3%	6 3%	6 3%	6 3%	5 3%	4 2%	5 3%	2 1%	3 2%	2 1%
4	(4.0)	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	10 4%	5 3%	6 4%	4 2%	5 3%	5 3%	5 3%
5	(5.0)	18 8%	18 8%	17 8%	17 8%	17 7%	18 8%	18 8%	18 8%	18 8%	18 8%	10 6%	8 5%	6 4%	7 5%	6 4%	3 2%
6	(6.0)	22 9%	21 9%	22 9%	21 9%	20 9%	22 9%	22 9%	22 9%	22 9%	22 9%	10 6%	12 7%	11 7%	11 8%	15 9%	13 8%
7	(7.0)	45 20%	45 20%	45 20%	45 20%	45 20%	45 20%	45 20%	45 20%	45 20%	45 20%	39 23%	33 20%	35 22%	33 22%	35 22%	39 25%
8	(8.0)	39 17%	39 17%	39 17%	39 17%	38 17%	39 17%	39 17%	39 17%	39 17%	39 17%	29 17%	30 18%	28 18%	30 20%	30 19%	29 19%
9	(9.0)	25 11%	25 11%	24 10%	25 11%	24 10%	25 11%	25 11%	25 11%	25 11%	25 11%	23 13%	23 14%	20 12%	17 12%	14 9%	20 13%
10 - Extremely well	(10.0)	48 21%	48 21%	48 21%	48 21%	46 21%	48 21%	48 21%	48 21%	48 21%	48 21%	42 25%	40 24%	43 26%	38 26%	41 26%	39 25%
NET Badly (1-3)		13 5%	13 5%	13 5%	13 5%	13 6%	13 5%	13 5%	13 5%	13 5%	13 5%	6 4%	7 4%	9 5%	4 3%	4 3%	5 3%
NET Neutral (4-6)		49 21%	48 21%	49 21%	48 21%	47 21%	49 21%	49 21%	49 21%	49 21%	49 21%	25 15%	27 16%	20 13%	23 15%	26 16%	21 13%
NET Well (7-10)		157 68%	157 68%	156 68%	157 68%	152 68%	157 68%	157 68%	157 68%	157 68%	157 68%	132 78%	127 76%	126 78%	118 79%	121 76%	127 81%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	13	12	13	13	13	13	12	13	13	13	6	6	6	4	8	4
	6%	5%	6%	6%	6%	6%	5%	6%	6%	6%	4%	4%	4%	3%	5%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	219	218	217	217	211	219	219	219	219	219	164	161	155	145	151	153
Mean score	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.4	7.8+	7.7+	7.8+	7.9+	7.8+	7.8+
Standard deviation	2.15	2.15	2.15	2.16	2.17	2.15	2.15	2.15	2.15	2.15	1.95	2.01	2.09	1.86	1.89	1.91
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.18	.19	.17	.17	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	3 1%	** **	3 1%	3 2%	3 3%
2	(2.0)	4 2%	** **	2 1%	* *%	0 -%
3	(3.0)	6 3%	** **	6 3%	3 2%	2 2%
4	(4.0)	10 4%	** **	8 4%	5 3%	2 2%
5	(5.0)	18 8%	** **	15 7%	12 8%	10 9%
6	(6.0)	22 9%	** **	20 9%	10 7%	8 7%
7	(7.0)	45 20%	** **	44 20%	32 21%	22 21%
8	(8.0)	39 17%	** **	37 17%	26 17%	19 18%
9	(9.0)	25 11%	** **	25 11%	18 12%	13 12%
10 - Extremely well	(10.0)	48 21%	** **	47 21%	34 22%	23 21%
NET Badly (1-3)		13 5%	** **	11 5%	6 4%	5 5%
NET Neutral (4-6)		49 21%	** **	43 20%	28 18%	19 18%
NET Well (7-10)		157 68%	** **	152 69%	110 72%	77 72%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35 4 15 (continuation)

Q35. S4C Clic - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	13	**	13	9	5
	6%	**	6%	6%	5%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	219	**	207	144	102
Mean score	7.4	**	7.5+a	7.6a	7.5
Standard deviation	2.15	**	2.11	2.09	2.12
Standard Error	.16	**	.16	.19	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_16

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	4 2%	3 2%	** **	0 -%	** **	4 2%	** **
2	(2.0)	6 3%	2 2%	** **	0 -%	** **	2 1%	** **
3	(3.0)	1 1%	1 1%	** **	0 -%	** **	1 1%	** **
4	(4.0)	7 3%	3 2%	** **	0 -%	** **	5 3%	** **
5	(5.0)	34 15%	24 17%	** **	0 -%	** **	19 12%	** **
6	(6.0)	19 8%	9 6%	** **	0 -%	** **	13 8%	** **
7	(7.0)	38 16%	24 17%	** **	0 -%	** **	27 16%	** **
8	(8.0)	48 21%	28 20%	** **	0 -%	** **	38 23%	** **
9	(9.0)	21 9%	15 11%	** **	0 -%	** **	13 8%	** **
10 - Extremely well	(10.0)	43 19%	30 21%	** **	0 -%	** **	35 21%	** **
NET Badly (1-3)		11 5%	6 5%	** **	0 -%	** **	8 5%	** **
NET Neutral (4-6)		60 26%	36 25%	** **	0 -%	** **	38 23%	** **
NET Well (7-10)		151 65%	97 68%	** **	0 -%	** **	112 68%	** **
Don't know		11 5%	3 2%	** **	0 -%	** **	8 5%	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	8.00	**
Mode	8.00	10.00	**		**	8.00	**
Base for stats	221	139	**	0	**	157	**
Mean score	7.2	7.4	**		**	7.4	**
Standard deviation	2.17	2.17	**		**	2.17	**
Standard Error	.16	.21	**		**	.20	**

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Table Q35_4_16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0) 4 2%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
2	(2.0) 6 3%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
3	(3.0) 1 1%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **	** **	** **
4	(4.0) 7 3%	** **	** **	** **	** **	** **	** **	** **	6 4%	** **	** **	** **
5	(5.0) 34 15%	** **	** **	** **	** **	** **	** **	** **	23 15%	** **	** **	** **
6	(6.0) 19 8%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
7	(7.0) 38 16%	** **	** **	** **	** **	** **	** **	** **	27 18%	** **	** **	** **
8	(8.0) 48 21%	** **	** **	** **	** **	** **	** **	** **	27 18%	** **	** **	** **
9	(9.0) 21 9%	** **	** **	** **	** **	** **	** **	** **	15 10%	** **	** **	** **
10 - Extremely well	(10.0) 43 19%	** **	** **	** **	** **	** **	** **	** **	31 21%	** **	** **	** **
NET Badly (1-3)	11 5%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
NET Neutral (4-6)	60 26%	** **	** **	** **	** **	** **	** **	** **	37 25%	** **	** **	** **
NET Well (7-10)	151 65%	** **	** **	** **	** **	** **	** **	** **	100 67%	** **	** **	** **
Don't know	11 5%	** **	** **	** **	** **	** **	** **	** **	5 3%	** **	** **	** **
Medians	8.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	221	**	**	**	**	**	**	**	145	**	**	**
Mean score	7.2	**	**	**	**	**	**	**	7.2	**	**	**
Standard deviation	2.17	**	**	**	**	**	**	**	2.27	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.22	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	4 2%	**	**	**	**	**	**	**	**	**	4 2%	**	**	**
2	(2.0)	6 3%	**	**	**	**	**	**	**	**	**	5 3%	**	**	**
3	(3.0)	1 1%	**	**	**	**	**	**	**	**	**	1 1%	**	**	**
4	(4.0)	7 3%	**	**	**	**	**	**	**	**	**	5 3%	**	**	**
5	(5.0)	34 15%	**	**	**	**	**	**	**	**	**	29 16%	**	**	**
6	(6.0)	19 8%	**	**	**	**	**	**	**	**	**	14 7%	**	**	**
7	(7.0)	38 16%	**	**	**	**	**	**	**	**	**	31 17%	**	**	**
8	(8.0)	48 21%	**	**	**	**	**	**	**	**	**	39 21%	**	**	**
9	(9.0)	21 9%	**	**	**	**	**	**	**	**	**	16 9%	**	**	**
10 - Extremely well	(10.0)	43 19%	**	**	**	**	**	**	**	**	**	34 18%	**	**	**
NET Badly (1-3)		11 5%	**	**	**	**	**	**	**	**	**	10 5%	**	**	**
NET Neutral (4-6)		60 26%	**	**	**	**	**	**	**	**	**	48 26%	**	**	**
NET Well (7-10)		151 65%	**	**	**	**	**	**	**	**	**	119 65%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	**	**	**	**	**	**	**	**	**	6	**	**
	5%	**	**	**	**	**	**	**	**	**	**	3%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	221	**	**	**	**	**	**	**	**	**	**	178	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	7.2b	**	**
Standard deviation	2.17	**	**	**	bg	**	**	**	**	**	**	2.21	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	** **	** **	** **	2 2%	** **	0 -%	** **	** **	** **	** **
2	(2.0)	6 3%	** **	** **	** **	** **	2 1%	** **	3 2%	** **	** **	** **	** **
3	(3.0)	1 1%	** **	** **	** **	** **	1 1%	** **	0 -%	** **	** **	** **	** **
4	(4.0)	7 3%	** **	** **	** **	** **	4 3%	** **	4 3%	** **	** **	** **	** **
5	(5.0)	34 15%	** **	** **	** **	** **	19 14%	** **	25 15%	** **	** **	** **	** **
6	(6.0)	19 8%	** **	** **	** **	** **	15 10%	** **	12 7%	** **	** **	** **	** **
7	(7.0)	38 16%	** **	** **	** **	** **	22 15%	** **	23 14%	** **	** **	** **	** **
8	(8.0)	48 21%	** **	** **	** **	** **	29 21%	** **	42 26%	** **	** **	** **	** **
9	(9.0)	21 9%	** **	** **	** **	** **	10 7%	** **	13 8%	** **	** **	** **	** **
10 - Extremely well	(10.0)	43 19%	** **	** **	** **	** **	30 21%	** **	29 18%	** **	** **	** **	** **
NET Badly (1-3)		11 5%	** **	** **	** **	** **	5 4%	** **	3 2%	** **	** **	** **	** **
NET Neutral (4-6)		60 26%	** **	** **	** **	** **	39 27%	** **	41 25%	** **	** **	** **	** **
NET Well (7-10)		151 65%	** **	** **	** **	** **	90 63%	** **	106 66%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	11	**	**	**	**	8	**	10	**	**	**	**
	5%	**	**	**	**	6%	**	6%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	8.00	**	**	**	**	10.00	**	8.00	**	**	**	**
Base for stats	221	**	**	**	**	134	**	150	**	**	**	**
Mean score	7.2	**	**	**	**	7.3	**	7.4d	**	**	**	**
Standard deviation	2.17	**	**	**	**	2.13	**	1.94	**	**	**	**
Standard Error	.16	**	**	**	**	.19	**	.17	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	6 3%	** **	5 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	1 1%	** **	0 -%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	7 3%	** **	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	34 15%	** **	24 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	19 8%	** **	18 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	38 16%	** **	34 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	48 21%	** **	41 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	21 9%	** **	13 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	43 19%	** **	31 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		11 5%	** **	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		60 26%	** **	45 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		151 65%	** **	119 66%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	11	**	8	**	**	**	**	**	**	**	**	**	**
	5%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	221	**	172	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	**	7.2	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.17	**	2.08	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.17	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0) 4 2%	** **	** **	** **	** **	2 1%	** **	4 2%	** **	4 2%	** **
2	(2.0) 6 3%	** **	** **	** **	** **	4 3%	** **	6 3%	** **	6 3%	** **
3	(3.0) 1 1%	** **	** **	** **	** **	0 -%	** **	1 1%	** **	1 1%	** **
4	(4.0) 7 3%	** **	** **	** **	** **	5 4%	** **	6 3%	** **	7 3%	** **
5	(5.0) 34 15%	** **	** **	** **	** **	18 16%	** **	31 14%	** **	33 15%	** **
6	(6.0) 19 8%	** **	** **	** **	** **	9 7%	** **	19 9%	** **	19 8%	** **
7	(7.0) 38 16%	** **	** **	** **	** **	22 19%	** **	38 17%	** **	38 17%	** **
8	(8.0) 48 21%	** **	** **	** **	** **	17 14%	** **	43 19%	** **	45 20%	** **
9	(9.0) 21 9%	** **	** **	** **	** **	9 8%	** **	21 10%	** **	21 9%	** **
10 - Extremely well	(10.0) 43 19%	** **	** **	** **	** **	31 26%	** **	43 19%	** **	43 19%	** **
NET Badly (1-3)	11 5%	** **	** **	** **	** **	5 5%	** **	11 5%	** **	11 5%	** **
NET Neutral (4-6)	60 26%	** **	** **	** **	** **	32 27%	** **	56 25%	** **	59 26%	** **
NET Well (7-10)	151 65%	** **	** **	** **	** **	78 67%	** **	145 66%	** **	148 65%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	11	**	**	**	**	1	**	9	**	9	**
	5%	**	**	**	**	1%	**	4%	**	4%	**
Medians	8.00	**	**	**	**	7.00	**	8.00	**	8.00	**
Mode	8.00	**	**	**	**	10.00	**	8.00	**	8.00	**
Base for stats	221	**	**	**	**	116	**	211	**	218	**
Mean score	7.2	**	**	**	**	7.3	**	7.3	**	7.2	**
Standard deviation	2.17	**	**	**	**	2.28	**	2.18	**	2.18	**
Standard Error	.16	**	**	**	**	.23	**	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	1 1%	1 1%	3 2%	0 -%	1 1%	0 -%	
2	(2.0)	6 3%	6 3%	6 3%	6 3%	6 3%	6 3%	6 3%	6 3%	6 3%	3 2%	5 3%	4 2%	1 1%	4 2%	5 3%	
3	(3.0)	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	
4	(4.0)	7 3%	7 3%	6 2%	6 2%	7 3%	7 3%	7 3%	7 3%	7 3%	2 1%	2 1%	1 1%	3 2%	3 2%	1 1%	
5	(5.0)	34 15%	33 14%	34 15%	34 15%	33 15%	34 15%	33 14%	34 15%	34 15%	19 11%	18 11%	21 13%	19 13%	17 11%	16 10%	
6	(6.0)	19 8%	18 8%	18 8%	19 8%	18 8%	19 8%	19 8%	19 8%	19 8%	12 7%	11 6%	10 6%	7 5%	10 7%	10 6%	
7	(7.0)	38 16%	38 17%	38 17%	38 17%	38 17%	38 16%	38 17%	38 16%	38 16%	32 19%	33 20%	30 19%	24 16%	28 18%	30 19%	
8	(8.0)	48 21%	48 21%	48 21%	48 21%	46 21%	48 21%	48 21%	48 21%	48 21%	41 24%	41 25%	38 23%	38 26%	41 26%	44 28%	
9	(9.0)	21 9%	21 9%	21 9%	21 9%	19 9%	21 9%	21 9%	21 9%	21 9%	17 10%	13 8%	14 8%	15 10%	15 9%	12 8%	
10 - Extremely well	(10.0)	43 19%	43 19%	43 19%	43 19%	42 19%	43 19%	43 19%	43 19%	43 19%	38 22%	37 22%	37 23%	37 25%	34 21%	35 22%	
NET Badly (1-3)		11 5%	11 5%	11 5%	11 5%	11 5%	11 5%	11 5%	11 5%	11 5%	4 3%	6 4%	7 4%	1 1%	5 3%	5 3%	
NET Neutral (4-6)		60 26%	57 25%	58 25%	59 26%	58 26%	60 26%	58 25%	60 26%	60 26%	33 20%	30 18%	33 21%	29 19%	30 19%	27 17%	
NET Well (7-10)		151 65%	151 66%	151 65%	150 65%	145 65%	151 65%	151 65%	151 65%	151 65%	128 75%	125 75%	118 73%	114 77%	117 74%	121 77%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	11	11	11	11	10	11	11	11	11	11	4	5	3	5	7	5
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	3%	3%	2%	3%	4%	3%
Medians	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	221	219	220	220	214	221	220	221	221	221	166	162	158	144	152	153
Mean score	7.2	7.3	7.3	7.3	7.2	7.2	7.3	7.2	7.2	7.2	7.7+	7.6+	7.5+	7.8+	7.6+	7.7+
Standard deviation	2.17	2.17	2.16	2.16	2.18	2.17	2.17	2.17	2.17	2.17	1.92	2.00	2.10	1.80	1.97	1.89
Standard Error	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.16	.17	.18	.16	.17	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	4 2%	** **	4 2%	3 2%	3 3%
2	(2.0)	6 3%	** **	6 3%	2 1%	1 1%
3	(3.0)	1 1%	** **	1 1%	0 -	0 -
4	(4.0)	7 3%	** **	7 3%	4 3%	3 2%
5	(5.0)	34 15%	** **	31 14%	24 15%	12 11%
6	(6.0)	19 8%	** **	18 8%	12 8%	11 10%
7	(7.0)	38 16%	** **	36 16%	22 14%	16 15%
8	(8.0)	48 21%	** **	47 22%	38 25%	27 25%
9	(9.0)	21 9%	** **	18 8%	13 9%	10 10%
10 - Extremely well	(10.0)	43 19%	** **	42 19%	28 19%	21 20%
NET Badly (1-3)		11 5%	** **	11 5%	5 3%	4 4%
NET Neutral (4-6)		60 26%	** **	55 25%	39 26%	25 24%
NET Well (7-10)		151 65%	** **	144 65%	102 67%	74 70%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 16 (continuation)

Q35. S4C Clic - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	11	**	10	7	3
	5%	**	5%	4%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	221	**	209	146	104
Mean score	7.2	**	7.3	7.4	7.4
Standard deviation	2.17	**	2.18	2.08	2.10
Standard Error	.16	**	.17	.19	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_17

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		237	136	**	0	**	152	**
Effective sample		193	113	**		**	128	**
Total		232	143	**	0	**	165	**
1 - Extremely badly	(1.0)	2 1%	2 1%	** **	0 -%	** **	2 1%	** **
2	(2.0)	4 2%	2 2%	** **	0 -%	** **	1 1%	** **
3	(3.0)	8 4%	4 3%	** **	0 -%	** **	5 3%	** **
4	(4.0)	12 5%	7 5%	** **	0 -%	** **	7 4%	** **
5	(5.0)	31 13%	20 14%	** **	0 -%	** **	21 13%	** **
6	(6.0)	28 12%	18 12%	** **	0 -%	** **	19 12%	** **
7	(7.0)	24 10%	10 7%	** **	0 -%	** **	19 11%	** **
8	(8.0)	49 21%	27 19%	** **	0 -%	** **	37 22%	** **
9	(9.0)	22 10%	19 13%	** **	0 -%	** **	15 9%	** **
10 - Extremely well	(10.0)	42 18%	30 21%	** **	0 -%	** **	31 19%	** **
NET Badly (1-3)		14 6%	8 5%	** **	0 -%	** **	8 5%	** **
NET Neutral (4-6)		71 30%	45 32%	** **	0 -%	** **	48 29%	** **
NET Well (7-10)		137 59%	86 60%	** **	0 -%	** **	102 62%	** **
Don't know		10 4%	4 3%	** **	0 -%	** **	6 4%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_4_17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Medians	8.00	8.00	**		**	8.00	**
Mode	8.00	10.00	**		**	8.00	**
Base for stats	222	139	**	0	**	158	**
Mean score	7.1	7.3	**		**	7.3	**
Standard deviation	2.20	2.26	**		**	2.13	**
Standard Error	.16	.22	**		**	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		237	**	**	**	**	**	**	**	133	**	**	**
Effective sample		193	**	**	**	**	**	**	**	115	**	**	**
Total		232	**	**	**	**	**	**	**	150	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	4 2%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
3	(3.0)	8 4%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
4	(4.0)	12 5%	** **	** **	** **	** **	** **	** **	** **	8 5%	** **	** **	** **
5	(5.0)	31 13%	** **	** **	** **	** **	** **	** **	** **	22 14%	** **	** **	** **
6	(6.0)	28 12%	** **	** **	** **	** **	** **	** **	** **	18 12%	** **	** **	** **
7	(7.0)	24 10%	** **	** **	** **	** **	** **	** **	** **	13 8%	** **	** **	** **
8	(8.0)	49 21%	** **	** **	** **	** **	** **	** **	** **	28 19%	** **	** **	** **
9	(9.0)	22 10%	** **	** **	** **	** **	** **	** **	** **	16 11%	** **	** **	** **
10 - Extremely well	(10.0)	42 18%	** **	** **	** **	** **	** **	** **	** **	30 20%	** **	** **	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	** **	** **	** **	12 8%	** **	** **	** **
NET Neutral (4-6)		71 30%	** **	** **	** **	** **	** **	** **	** **	48 32%	** **	** **	** **
NET Well (7-10)		137 59%	** **	** **	** **	** **	** **	** **	** **	86 57%	** **	** **	** **
Don't know		10 4%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	** **	** **
Medians		8.00	**	**	**	**	**	**	**	8.00	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_4_17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Mode	8.00	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	222	**	**	**	**	**	**	**	146	**	**	**
Mean score	7.1	**	**	**	**	**	**	**	7.1	**	**	**
Standard deviation	2.20	**	**	**	**	**	**	**	2.34	**	**	**
Standard Error	.16	**	**	**	**	**	**	**	.22	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		237	**	**	**	**	**	**	**	**	**	149	**	**	**
Effective sample		193	**	**	**	**	**	**	**	**	**	138	**	**	**
Total		232	**	**	**	**	**	**	**	**	**	184	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	2 1%	** **	** **	** **
2	(2.0)	4 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	3 2%	** **	** **	** **
3	(3.0)	8 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 4%	** **	** **	** **
4	(4.0)	12 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	9 5%	** **	** **	** **
5	(5.0)	31 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	25 14%	** **	** **	** **
6	(6.0)	28 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	23 13%	** **	** **	** **
7	(7.0)	24 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	16 9%	** **	** **	** **
8	(8.0)	49 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	40 22%	** **	** **	** **
9	(9.0)	22 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	19 10%	** **	** **	** **
10 - Extremely well	(10.0)	42 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **	34 19%	** **	** **	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	12 6%	** **	** **	** **
NET Neutral (4-6)		71 30%	** **	** **	** **	** **	** **	** **	** **	** **	** **	57 31%	** **	** **	** **
NET Well (7-10)		137 59%	** **	** **	** **	** **	** **	** **	** **	** **	** **	109 60%	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	237	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	232	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	10	**	**	**	**	**	**	**	**	**	**	5	**	**
	4%	**	**	**	**	**	**	**	**	**	**	3%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	222	**	**	**	**	**	**	**	**	**	**	178	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	**	7.1	**	**
Standard deviation	2.20	**	**	**	**	**	**	**	**	**	**	2.23	**	**
Standard Error	.16	**	**	**	**	**	**	**	**	**	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		237	**	**	**	**	163	**	166	**	**	**	**
Effective sample		193	**	**	**	**	138	**	132	**	**	**	**
Total		232	**	**	**	**	143	**	160	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	0 -%	** **	0 -%	** **	** **	** **	** **
2	(2.0)	4 2%	** **	** **	** **	** **	1 1%	** **	1 1%	** **	** **	** **	** **
3	(3.0)	8 4%	** **	** **	** **	** **	2 2%	** **	4 2%	** **	** **	** **	** **
4	(4.0)	12 5%	** **	** **	** **	** **	8 6%	** **	7 4%	** **	** **	** **	** **
5	(5.0)	31 13%	** **	** **	** **	** **	18 13%	** **	26 16%	** **	** **	** **	** **
6	(6.0)	28 12%	** **	** **	** **	** **	18 12%	** **	19 12%	** **	** **	** **	** **
7	(7.0)	24 10%	** **	** **	** **	** **	17 12%	** **	15 9%	** **	** **	** **	** **
8	(8.0)	49 21%	** **	** **	** **	** **	32 22%	** **	40 25%	** **	** **	** **	** **
9	(9.0)	22 10%	** **	** **	** **	** **	16 11%	** **	15 9%	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 18%	** **	** **	** **	** **	25 18%	** **	26 16%	** **	** **	** **	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	4 2%	** **	5 3%	** **	** **	** **	** **
NET Neutral (4-6)		71 30%	** **	** **	** **	** **	44 31%	** **	52 32%	** **	** **	** **	** **
NET Well (7-10)		137 59%	** **	** **	** **	** **	90 63%	** **	94 59%	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Don't know	10	**	**	**	**	5	**	9	**	**	**	**
	4%	**	**	**	**	4%	**	6%	**	**	**	**
Medians	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Mode	8.00	**	**	**	**	8.00	**	8.00	**	**	**	**
Base for stats	222	**	**	**	**	137	**	151	**	**	**	**
Mean score	7.1	**	**	**	**	7.3	**	7.2d	**	**	**	**
Standard deviation	2.20	**	**	**	**	1.98	**	1.98	**	**	**	**
Standard Error	.16	**	**	**	**	.17	**	.18	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	4 2%	** **	3 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	8 4%	** **	6 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	12 5%	** **	7 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	31 13%	** **	18 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	28 12%	** **	25 14%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	24 10%	** **	21 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	49 21%	** **	42 23%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	22 10%	** **	14 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	42 18%	** **	33 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		14 6%	** **	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		71 30%	** **	51 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		137 59%	** **	111 61%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	237	**	184	**	**	**	**	**	**	**	**	**	**
Effective sample	193	**	149	**	**	**	**	**	**	**	**	**	**
Total	232	**	181	**	**	**	**	**	**	**	**	**	**
Don't know	10	**	8	**	**	**	**	**	**	**	**	**	**
	4%	**	5%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	222	**	172	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	**	7.2	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.20	**	2.15	**	**	**	**	**	**	**	**	**	**
Standard Error	.16	**	.18	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_4_17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		237	**	**	**	**	115	**	225	**	231	**
Effective sample		193	**	**	**	**	98	**	183	**	189	**
Total		232	**	**	**	**	117	**	220	**	227	**
1 - Extremely badly	(1.0)	2 1%	** **	** **	** **	** **	2 1%	** **	2 1%	** **	2 1%	** **
2	(2.0)	4 2%	** **	** **	** **	** **	3 3%	** **	4 2%	** **	4 2%	** **
3	(3.0)	8 4%	** **	** **	** **	** **	1 1%	** **	8 3%	** **	8 4%	** **
4	(4.0)	12 5%	** **	** **	** **	** **	3 3%	** **	11 5%	** **	11 5%	** **
5	(5.0)	31 13%	** **	** **	** **	** **	18 15%	** **	27 12%	** **	31 14%	** **
6	(6.0)	28 12%	** **	** **	** **	** **	18 15%	** **	27 12%	** **	28 12%	** **
7	(7.0)	24 10%	** **	** **	** **	** **	13 11%	** **	22 10%	** **	23 10%	** **
8	(8.0)	49 21%	** **	** **	** **	** **	21 18%	** **	48 22%	** **	48 21%	** **
9	(9.0)	22 10%	** **	** **	** **	** **	10 9%	** **	22 10%	** **	22 10%	** **
10 - Extremely well	(10.0)	42 18%	** **	** **	** **	** **	24 20%	** **	42 19%	** **	42 18%	** **
NET Badly (1-3)		14 6%	** **	** **	** **	** **	6 5%	** **	14 6%	** **	14 6%	** **
NET Neutral (4-6)		71 30%	** **	** **	** **	** **	39 33%	** **	65 29%	** **	70 31%	** **
NET Well (7-10)		137 59%	** **	** **	** **	** **	69 58%	** **	133 61%	** **	134 59%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Don't know	10	**	**	**	**	4	**	8	**	8	**
	4%	**	**	**	**	3%	**	4%	**	4%	**
Medians	8.00	**	**	**	**	7.00	**	8.00	**	8.00	**
Mode	8.00	**	**	**	**	10.00	**	8.00	**	8.00	**
Base for stats	222	**	**	**	**	114	**	212	**	218	**
Mean score	7.1	**	**	**	**	7.2	**	7.2b	**	7.1	**
						+		-			b
Standard deviation	2.20	**	**	**	**	2.22	**	2.21	**	2.21	**
Standard Error	.16	**	**	**	**	.23	**	.17	**	.16	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35.4.17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample		193	192	192	191	185	193	192	193	193	142	138	133	124	133	126	
Total		232	230	231	230	224	232	230	232	232	170	167	161	149	159	157	
1 - Extremely badly	(1.0)	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	0 -%	0 -%	2 1%	0 -%	0 -%	0 -%	
2	(2.0)	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	4 2%	0 -%	2 1%	0 -%	1 1%	0 -%	1 1%	
3	(3.0)	8 4%	8 4%	8 4%	8 4%	8 4%	8 4%	8 4%	8 4%	8 4%	3 2%	4 2%	5 3%	4 2%	4 2%	5 3%	
4	(4.0)	12 5%	11 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	12 5%	6 3%	5 3%	4 3%	6 4%	5 3%	5 3%	
5	(5.0)	31 13%	31 14%	30 13%	31 13%	29 13%	31 13%	31 13%	31 13%	31 13%	23 13%	19 12%	19 12%	15 10%	16 10%	12 8%	
6	(6.0)	28 12%	28 12%	28 12%	28 12%	26 12%	28 12%	28 12%	28 12%	28 12%	13 8%	18 11%	17 10%	14 9%	16 10%	19 12%	
7	(7.0)	24 10%	24 10%	23 10%	24 10%	23 10%	24 10%	24 10%	24 10%	24 10%	18 11%	18 11%	18 11%	17 11%	18 11%	17 11%	
8	(8.0)	49 21%	49 21%	49 21%	48 21%	48 22%	49 21%	49 21%	49 21%	49 21%	44 26%	41 25%	39 24%	38 25%	42 26%	44 28%	
9	(9.0)	22 10%	22 10%	22 10%	22 10%	20 9%	22 10%	22 10%	22 10%	22 10%	21 12%	20 12%	18 11%	18 12%	16 10%	14 9%	
10 - Extremely well	(10.0)	42 18%	42 18%	42 18%	42 18%	42 18%	42 18%	42 18%	42 18%	42 18%	39 23%	37 22%	38 23%	35 23%	36 23%	37 24%	
NET Badly (1-3)		14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	3 2%	6 3%	6 4%	5 3%	4 2%	6 4%	
NET Neutral (4-6)		71 30%	70 30%	70 30%	70 31%	67 30%	71 30%	71 31%	71 30%	71 30%	41 24%	42 25%	40 25%	34 23%	38 24%	36 23%	
NET Well (7-10)		137 59%	137 60%	137 59%	136 59%	133 59%	137 59%	137 59%	137 59%	137 59%	123 72%	116 69%	112 69%	107 72%	112 70%	113 72%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Don't know	10	8	10	10	10	10	8	10	10	10	3	3	3	3	5	3
	4%	4%	4%	4%	5%	4%	4%	4%	4%	4%	2%	2%	2%	2%	3%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	222	221	220	220	214	222	222	222	222	222	167	164	158	146	153	155
Mean score	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.7+	7.6+	7.6+	7.7+	7.7+	7.7+
Standard deviation	2.20	2.19	2.20	2.20	2.21	2.20	2.20	2.20	2.20	2.20	1.92	1.99	2.05	1.97	1.91	1.95
Standard Error	.16	.16	.16	.16	.17	.16	.16	.16	.16	.16	.16	.17	.18	.18	.17	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35 4 17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		237	**	223	160	109
Effective sample		193	**	183	130	88
Total		232	**	220	152	107
1 - Extremely badly	(1.0)	2 1%	** **	2 1%	2 1%	2 2%
2	(2.0)	4 2%	** **	3 1%	1 1%	0 -%
3	(3.0)	8 4%	** **	8c 3%	0 -%	0 -%
4	(4.0)	12 5%	** **	10 4%	6 4%	3 2%
5	(5.0)	31 13%	** **	28 13%	18 12%	10 9%
6	(6.0)	28 12%	** **	24 11%	17 11%	15 14%
7	(7.0)	24 10%	** **	24 11%	19 12%	15 14%
8	(8.0)	49 21%	** **	49 22%	38 25%	27 25%
9	(9.0)	22 10%	** **	22 10%	18 12%	12 12%
10 - Extremely well	(10.0)	42 18%	** **	41 19%	27 18%	20 19%
NET Badly (1-3)		14 6%	** **	12 6%	3 2%	2 2%
NET Neutral (4-6)		71 30%	** **	62 28%	41 27%	28 26%
NET Well (7-10)		137 59%	** **	135 61%	102 67%	74 69%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35 4 17 (continuation)

Q35. S4C Clic - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample	193	**	183	130	88
Total	232	**	220	152	107
Don't know	10	**	10	7	3
	4%	**	4%	5%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	222	**	210	145	104
Mean score	7.1	**	7.2+a	7.5+a	7.6+a
Standard deviation	2.20	**	2.17	1.96	1.89
Standard Error	.16	**	.16	.18	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_1

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	56 3%	26 3%	30 4%	** **	0 -%	28 3%	26 3%
2	(2.0)	73 4%	31 4%	39 5%	** **	4 3%	45 5%	28 3%
3	(3.0)	91 5%	49 6%	33 4%	** **	8 7%	50 6%	40 5%
4	(4.0)	150 9%	52- 6%	88+a 11%	** **	10 9%	67 8%	82 10%
5	(5.0)	238 14%	119 14%	104 13%	** **	14 13%	125 15%	110 13%
6	(6.0)	229 13%	104 13%	109 14%	** **	16 15%	114 13%	110 13%
7	(7.0)	214 12%	108 13%	91 12%	** **	16 14%	116 14%	97 11%
8	(8.0)	178 10%	90 11%	69 9%	** **	18 17%	103+b 12%	75 9%
9	(9.0)	68 4%	50+b 6%	14- 2%	** **	4 4%	32 4%	35 4%
10 - Extremely well	(10.0)	162 9%	109+b 13%	38- 5%	** **	16 14%	82 10%	79 9%
NET Badly (1-3)		220 13%	106 13%	102 13%	** **	12 11%	123 14%	94- 11%
NET Neutral (4-6)		617 36%	275 33%	300 38%	** **	40 37%	306 36%	302 36%
NET Well (7-10)		622 36%	356+b 43%	210- 27%	** **	54 49%	333+b 39%	286 34%
Don't know		262 15%	87- 11%	168+a 22%	** **	4 4%	92- 11%	167+a 20%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	6.00	6.00	6.00	**	7.00	6.00	6.00
Mode	5.00	5.00	6.00	**	8.00	5.00	6.00
Base for stats	1459	737	613	**	107	762	681
Mean score	6.0	6.3+b	5.6-	**	6.5+b	6.0	6.0
Standard deviation	2.39	2.46	2.25	**	2.26	2.40	2.38
Standard Error	.07	.10	.10	**	.25	.10	.09

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Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	56 3%	3 1%	8 2%	8 3%	12 4%	13ah 5%	8 4%	4 3%	11 2%	21 4%	24h 4%	12 4%
2	(2.0)	73 4%	9 4%	12 4%	16 6%	14 5%	12 4%	5 3%	4 3%	22 4%	31 5%	21 4%	9 3%
3	(3.0)	91 5%	14 6%	16 5%	8 3%	17 6%	14 5%	12 6%	10 9%	30 5%	25 4%	36 6%	22c 7%
4	(4.0)	150 9%	17 7%	19- 6%	23 8%	22 7%	30bh 11%	25bh 12%	15 13%	36- 6%	45 8%	69+bdhi 12%	40+bdhi 13%
5	(5.0)	238 14%	26 11%	38 12%	39 14%	45 15%	55 21% +abfhik	24 12%	12 11%	63 11%	84 14%	91h 16%	36 11%
6	(6.0)	229 13%	31 13%	39 12%	40 15%	36 12%	36 14%	32 16%	13 12%	70 13%	77 13%	82 14%	46 14%
7	(7.0)	214 12%	32 14%	49j 15%	32 12%	43 14%	26 10%	24 12%	8 7%	81j 14%	75 13%	59- 10%	32 10%
8	(8.0)	178 10%	36+efjk 15%	48+efjk 15%	26e 10%	34ej 11%	13- 5%	14 7%	7 6%	84+efijk 15%	60ej 10%	33- 6%	20- 6%
9	(9.0)	68 4%	14efjk 6%	18fjk 5%	17+efjk 6%	9 3%	6 2%	3 1%	1 1%	32+efjk 6%	26jk 4%	10- 2%	4- 1%
10 - Extremely well	(10.0)	162 9%	30defjk 13% +defijk	54 17% +defijk	31efjk 11%	21 7%	15- 6%	8- 4%	3 3%	84 15% +defijk	52fjk 9%	26- 5%	11- 4%
NET Badly (1-3)		220 13%	26 11%	37 11%	32 12%	44 14%	39 15%	25 12%	17 15%	63 11%	76 13%	81 14%	42 13%
NET Neutral (4-6)		617 36%	74 32%	96- 29%	102b 37%	104 34%	120+abdhi 45%	81bh 40%	41 36%	170- 30%	206 36%	242 42% +abdhi	121bh 38%
NET Well (7-10)		622 36%	112 48% +defijk	169 51% +cdefijk	107efjk 39%	106efjk 35%	60- 23%	49- 24%	19 16%	281 50% +cdefijk	213efjk 37%	128- 22%	67- 21%

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Prepared by BMG

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Don't know	262 15%	19- 8%	27- 8%	32 12%	53abh 17%	46abh 17%	47+abchi 23%	37 33%	46- 8%	85abh 15%	130+abchi 22%	84+abcdehi 27%
Medians	6.00	7.00	7.00	6.00	6.00	5.00	6.00	5.00	7.00	6.00	5.00	5.00
Mode	5.00	8.00	10.00	6.00	5.00	5.00	6.00	4.00	8.00	5.00	5.00	6.00
Base for stats	1459	212	301	241	254	220	155	76	513	495	451	231
Mean score	6.0 +defgijk	6.5 +cdefgij	6.7 k	6.2efgjk	5.8egjk	5.4-	5.5-	5.1-	6.6 +cdefgij	6.0efgjk	5.4-	5.4-
Standard deviation	2.39	2.34	2.44	2.46	2.36	2.24	2.15	2.11	2.40	2.41	2.19	2.14
Standard Error	.07	.19	.15	.17	.16	.16	.18	.25	.12	.12	.11	.14

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Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	56 3%	5 4%	7 4%	4 3%	4 2%	** **	3 1%	11 4%	6 4%	5 4%	50 3%	1 1%	3 3%	2dfk 6%
2	(2.0)	73 4%	4 3%	8d 6%	5 3%	2- 1%	** **	9d 5%	11 4%	9d 5%	11 8%	62d 4%	7d 5%	3 4%	1 3%
3	(3.0)	91 5%	12dg 9%	6 4%	16+bdgj 11%	7 3%	** **	10g 5%	3- 1%	8 5%	6 4%	73g 5%	10g 7%	6g 7%	2g 5%
4	(4.0)	150 9%	10 7%	7 5%	17 11%	12 5%	** **	21d 11%	30bd 12%	12 7%	8 6%	125 9%	12 9%	8 11%	5 11%
5	(5.0)	238 14%	15 11%	15 10%	23 15%	33 14%	** **	39+bgjk 20%	29 11%	27 16%	13 10%	203 14%	16 11%	13 17%	7 15%
6	(6.0)	229 13%	18 14%	23 15%	17 11%	26 11%	** **	19 10%	25 10%	24 15%	24 18%	188 13%	26+fgj 19%	9 12%	5 12%
7	(7.0)	214 12%	16 12%	17 12%	19 13%	35fh 16%	** **	13- 7%	40fh 16%	11- 7%	18 13%	174f 12%	20fh 15%	12fh 16%	8fh 18%
8	(8.0)	178 10%	16 12%	14 9%	12 8%	35+fj 16%	** **	16 8%	25 10%	16 10%	13 10%	149 10%	17 12%	6 8%	5 11%
9	(9.0)	68 4%	6h 4%	6h 4%	4 2%	14hl 6%	** **	14+h1 7%	12h 5%	0- -%	3 2%	60hl 4%	5h 3%	+ 1%	3hl 6%
10 - Extremely well	(10.0)	162 9%	7 6%	16 11%	11 7%	34+acgjl 15%	** **	22 11%	17 7%	14 8%	18 13%	141 10%	12 9%	6 7%	4 8%
NET Badly (1-3)		220 13%	21d 16%	21d 14%	25d 17%	14- 6%	** **	22 12%	25 10%	22d 14%	22 16%	185d 13%	18d 13%	11d 14%	6d 14%
NET Neutral (4-6)		617 36%	42 32%	45 30%	56 37%	70 31%	** **	79 41%	84 33%	63 39%	46 34%	516 35%	54 39%	31 40%	17 38%
NET Well (7-10)		622 36%	45 34%	53 36%	46 31%	118 52% +abcfghjkl	** **	64 33%	94h 37%	41- 25%	52 39%	524h 36%	54h 39%	24 32%	19h 43%

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Prepared by BMG

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	262	23km	29dkm	23m	23	**	28m	53+dkm	37+dkm	15	236+dkm	13-	11m	2-
	15%	18%	20%	15%	10%	**	14%	21%	23%	11%	16%	9%	14%	5%
Medians	6.00	6.00	6.00	5.00	7.00	**	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00
Mode	5.00	6.00	6.00	5.00	7.00	**	5.00	7.00	5.00	6.00	5.00	6.00	5.00	7.00
Base for stats	1459	108	119	128	202	**	166	203	126	120	1225	125	66	42
Mean score	6.0	5.9e	6.1e	5.6	6.9	**	6.1e	6.0e	5.7	6.1e	6.0e	6.1e	5.7	6.0e
				+abcefg	-									
				ijklm										
Standard deviation	2.39	2.35	2.56	2.31	2.21	**	2.45	2.38	2.38	2.56	2.42	2.21	2.24	2.42
Standard Error	.07	.25	.26	.23	.18	**	.21	.19	.24	.27	.08	.19	.20	.24

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Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	56 3%	16 3%	12 3%	11 4%	17 4%	28 3%	28 4%	49 3%	** **	7 3%	** **	** **
2	(2.0)	73 4%	28 5%	17 4%	12 4%	16 4%	45 5%	28 4%	63 4%	** **	10 5%	** **	** **
3	(3.0)	91 5%	25 5%	18 4%	15 5%	30 7%	43 4%	45 6%	85 6%	** **	6 3%	** **	** **
4	(4.0)	150 9%	51 9%	40 10%	24 8%	32 7%	91 9%	56 8%	140+c 9%	** **	10- 5%	** **	** **
5	(5.0)	238 14%	75 14%	64 15%	43 15%	57 13%	139 14%	100 13%	209 14%	** **	29 14%	** **	** **
6	(6.0)	229 13%	73 13%	49 12%	49 17%	57 13%	122 13%	106 14%	205 14%	** **	22 10%	** **	** **
7	(7.0)	214 12%	75d 14%	55d 13%	45d 15%	39- 9%	130d 14%	84 11%	182 12%	** **	33 15%	** **	** **
8	(8.0)	178 10%	55 10%	58+cdf 14%	22 8%	39 9%	113f 12%	61- 8%	141- 9%	** **	37+a 17%	** **	** **
9	(9.0)	68 4%	11- 2%	16 4%	18ae 6%	22a 5%	27- 3%	40+ae 5%	51- 3%	** **	16+a 8%	** **	** **
10 - Extremely well	(10.0)	162 9%	45 8%	36 9%	26 9%	55+e 12%	81 8%	81 11%	132- 9%	** **	28 13%	** **	** **
NET Badly (1-3)		220 13%	68 13%	48 12%	37 13%	63 14%	116 12%	101 13%	196 13%	** **	23 11%	** **	** **
NET Neutral (4-6)		617 36%	199 36%	153 37%	116 39%	146 32%	351 37%	262 35%	554+c 37%	** **	61- 29%	** **	** **
NET Well (7-10)		622 36%	185 34%	166 40%	110 38%	155 34%	351 37%	266 36%	506- 34%	** **	114+a 53%	** **	** **

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Prepared by BMG

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	262	93bc	49-	30-	87+bc	142	118	244+c	**	15-	**	**
	15%	17%	12%	10%	19%	15%	16%	16%	**	7%	**	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	**	**
Mode	5.00	7.00	5.00	6.00	6.00	5.00	6.00	5.00	**	8.00	**	**
Base for stats	1459	453	366	263	365	818	628	1257	**	198	**	**
Mean score	6.0	5.9	6.1	6.0	6.1	6.0	6.1	5.9-	**	6.6+a	**	**
Standard deviation	2.39	2.33	2.33	2.34	2.57	2.33	2.48	2.37	**	2.42	**	**
Standard Error	.07	.11	.12	.17	.16	.08	.12	.07	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	56 3%	23 4%	32 3%	7 6%	** **	3 2%	** **	** **	** **	** **	15+b 6%	8 5%
2	(2.0)	73 4%	31 6%	42 4%	7 6%	** **	6 4%	** **	** **	** **	** **	16 6%	8 5%
3	(3.0)	91 5%	34 6%	57 5%	9 8%	** **	7 5%	** **	** **	** **	** **	18 7%	11 7%
4	(4.0)	150 9%	58 11%	92 8%	8 7%	** **	19b 14%	** **	** **	** **	** **	25 9%	18 12%
5	(5.0)	238 14%	85 16%	153 13%	17 14%	** **	23 16%	** **	** **	** **	** **	49+b 19%	25 16%
6	(6.0)	229 13%	64 12%	164k 14%	16 13%	** **	16 11%	** **	** **	** **	** **	29 11%	11- 7%
7	(7.0)	214 12%	43- 8%	172+ajk 15%	15j 13%	** **	12 8%	** **	** **	** **	** **	15- 6%	11 7%
8	(8.0)	178 10%	48 9%	130 11%	6 5%	** **	12 9%	** **	** **	** **	** **	26 10%	12 8%
9	(9.0)	68 4%	15 3%	53 5%	1 1%	** **	7 5%	** **	** **	** **	** **	6 2%	2 2%
10 - Extremely well	(10.0)	162 9%	59 11%	103 9%	9 7%	** **	16 12%	** **	** **	** **	** **	32 12%	19 13%
NET Badly (1-3)		220 13%	88+b 16%	132- 11%	23+b 19%	** **	16 11%	** **	** **	** **	** **	49+b 19%	27b 18%
NET Neutral (4-6)		617 36%	208 38%	410 35%	41 34%	** **	58 41%	** **	** **	** **	** **	102 39%	54 35%
NET Well (7-10)		622 36%	164- 30%	458+acjk 39%	31- 26%	** **	47 33%	** **	** **	** **	** **	78- 30%	45 30%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	262	90	171	25j	**	20	**	**	**	**	**	30	26
	15%	16%	15%	21%	**	14%	**	**	**	**	**	12%	17%
Medians	6.00	5.00	6.00	5.00	**	6.00	**	**	**	**	**	5.00	5.00
Mode	5.00	5.00	7.00	5.00	**	5.00	**	**	**	**	**	5.00	5.00
Base for stats	1459	460	999	95	**	120	**	**	**	**	**	229	126
Mean score	6.0	5.7-	6.2+acjk	5.4-	**	6.0	**	**	**	**	**	5.7-	5.6
Standard deviation	2.39	2.55	2.31	2.46	**	2.44	**	**	**	**	**	2.63	2.68
Standard Error	.07	.13	.08	.27	**	.25	**	**	**	**	**	.19	.26

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	56 3%	** **	** **	4 2%	6 2%	10 2%	35 4%	56 3%	** **	56 3%	** **
2	(2.0)	73 4%	** **	** **	13 6%	12 5%	24 5%	34 4%	72 4%	** **	73 4%	** **
3	(3.0)	91 5%	** **	** **	5- 2%	7 3%	17 4%	50c 6%	91 5%	** **	91 5%	** **
4	(4.0)	150 9%	** **	** **	15 6%	18 8%	37 7%	81 9%	147 9%	** **	150 9%	** **
5	(5.0)	238 14%	** **	** **	29 12%	24 11%	56 11%	137+e 16%	233 14%	** **	236 14%	** **
6	(6.0)	229 13%	** **	** **	39 16%	34 15%	70 14%	110 13%	223 13%	** **	228 13%	** **
7	(7.0)	214 12%	** **	** **	28 12%	24 11%	61 12%	112 13%	209 12%	** **	210 12%	** **
8	(8.0)	178 10%	** **	** **	36+f 15%	28 12%	66+ 13%	85 10%	176 10%	** **	176 10%	** **
9	(9.0)	68 4%	** **	** **	17+f 7%	12 5%	24 5%	26 3%	67 4%	** **	67 4%	** **
10 - Extremely well	(10.0)	162 9%	** **	** **	32+f 13%	33+f 15%	67+f 14%	62- 7%	160 9%	** **	160 9%	** **
NET Badly (1-3)		220 13%	** **	** **	22 9%	25 11%	51 10%	119 14%	219 13%	** **	220 13%	** **
NET Neutral (4-6)		617 36%	** **	** **	83 34%	76 34%	163 33%	328 38%	603 36%	** **	615 36%	** **
NET Well (7-10)		622 36%	** **	** **	114+f 47%	96+f 43%	218+f 45%	284- 33%	612 36%	** **	613 36%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	262	**	**	24-	27	57-	129	262	**	262	**
	15%	**	**	10%	12%	12%	15%	15%	**	15%	**
Medians	6.00	**	**	7.00	6.00	7.00	6.00	6.00	**	6.00	**
Mode	5.00	**	**	6.00	6.00	6.00	5.00	5.00	**	5.00	**
Base for stats	1459	**	**	219	196	431	732	1434	**	1447	**
Mean score	6.0	**	**	6.6+f	6.4+f	6.5+f	5.8-	6.0	**	6.0	**
											b
Standard deviation	2.39	**	**	2.35	2.49	2.41	2.33	2.40	**	2.39	**
Standard Error	.07	**	**	.17	.19	.13	.09	.07	**	.07	**

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Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total		1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
1 - Extremely badly	(1.0)	56 3%	52 3%	52 3%	56 3%	50 3%	4 2%	56 3%	56 3%	56 3%	53 3%	25- 2%	23- 2%	25- 2%	1 1%	26- 2%	23 2%
2	(2.0)	73 4%	69 4%	70 4%	73 4%	55- 4%	7 2%	72 4%	73 4%	73 4%	71 4%	37- 3%	35 4%	37- 3%	4 2%	51 4%	30- 3%
3	(3.0)	91 5%	80 5%	88 5%	91 5%	78 5%	9 3%	88 5%	91 5%	91 5%	86 5%	52- 4%	43 4%	46- 4%	4 3%	64 5%	42 4%
4	(4.0)	150 9%	146 9%	147 9%	150 9%	122 8%	16 6%	150 9%	150 9%	150 9%	139 9%	92 8%	78 8%	82- 7%	6- 4%	110d 8%	65- 7%
5	(5.0)	238 14%	231 14%	228 14%	238 14%	204 14%	29 11%	234 14%	238 14%	238 14%	224 14%	156 13%	128 13%	147 13%	12- 7%	166 13%	109- 12%
6	(6.0)	229 13%	224 14%	224 13%	229 13%	201 14%	31 11%	229 13%	229 13%	229 13%	213 13%	172 14%	137 14%	153 13%	18 12%	171 13%	123 13%
7	(7.0)	214 12%	204 12%	213 13%	214 12%	194 13%	48 17%	214 13%	214 12%	214 12%	205 13%	159 13%	127 13%	158+ 14%	29+ 18%	184+ 14%	137+ 15%
8	(8.0)	178 10%	174 11%	177 11%	178 10%	162 11%	49 18%	178 10%	178 10%	178 10%	176 11%	144+ 12%	116+ 12%	142+ 12%	34 21%	144 11%	124+ 13%
9	(9.0)	68 4%	64 4%	68 4%	68 4%	61 4%	12 4%	66 4%	68 4%	68 4%	63 4%	49 4%	38 4%	47 4%	6 4%	54 4%	41 4%
10 -	(10.0)	162 9%	156 10%	154 9%	162 9%	138 9%	59 22%	160 9%	162 9%	162 9%	159 10%	130+ 11%	100 10%	131+ 11%	44 28%	137+ 11%	116+ 12%
NET Badly (1-3)		220 13%	202e 12%	210e 13%	220e 13%	182e 12%	20- 7%	216e 13%	220e 13%	220e 13%	211e 13%	113- 10%	101- 10%	109- 9%	9- 6%	141- 11%	95- 10%
NET Neutral (4-6)		617 36%	600e 37%	599e 36%	617e 36%	527e 36%	76- 28%	613e 36%	617e 36%	617e 36%	575e 35%	420d 35%	343d 35%	381-d 33%	36- 23%	447d 35%	296-d 31%

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Prepared by BMG

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
NET Well (7-10)	622	598	611	622	555+	167	617	622	622	602	482+	381+	478+	113	519+	419+b
	36%	36%	37%	36%	37%	61%	36%	36%	36%	37%	40%	39%	42%	71%	40%	44%
Don't know	262	243e	247e	262e	220e	10-	253e	262e	262e	234e	176d	147d	177d	1-	184d	134d
	15%	15%	15%	15%	15%	4%	15%	15%	15%	14%	15%	15%	15%	1%	14%	14%
Medians	6.00	6.00	6.00	6.00	6.00	7.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	7.00
Mode	5.00	5.00	5.00	5.00	5.00	10.00	5.00	5.00	5.00	5.00	6.00	6.00	7.00	10.00	7.00	7.00
Base for stats	1459	1400	1420	1459	1263	263	1446	1459	1459	1388	1016	825	968	158	1107	811
Mean score	6.0	6.0	6.0	6.0	6.1+	7.1	6.0	6.0	6.0	6.0	6.3+	6.2+	6.4+	7.5	6.2+	6.5+
Standard deviation	2.39	2.38	2.38	2.39	2.37	2.30	2.39	2.39	2.39	2.41	2.29	2.32	2.32	2.18	2.33	2.36
Standard Error	.07	.07	.07	.07	.07	.16	.07	.07	.07	.07	.08	.09	.08	.19	.08	.09

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Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	56 3%	** **	49 3%	35 3%	22 3%
2	(2.0)	73 4%	** **	68 4%	49 4%	33 5%
3	(3.0)	91 5%	** **	81 5%	52 5%	27 4%
4	(4.0)	150 9%	** **	138 9%	103 9%	63 10%
5	(5.0)	238 14%	** **	211 14%	155 14%	87 13%
6	(6.0)	229 13%	** **	208 13%	143 13%	80 12%
7	(7.0)	214 12%	** **	198 13%	144 13%	94 14%
8	(8.0)	178 10%	** **	164 11%	129+ 12%	78 12%
9	(9.0)	68 4%	** **	63 4%	45 4%	19 3%
10 - Extremely well	(10.0)	162 9%	** **	154 10%	94 8%	59 9%
NET Badly (1-3)		220 13%	** **	199 13%	136 12%	82 13%
NET Neutral (4-6)		617 36%	** **	557 36%	402 36%	230 35%
NET Well (7-10)		622 36%	** **	579+ 37%	411 37%	250 38%

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Prepared by BMG

Table Q35_5_1 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	262	**	217-	157	91
	15%	**	14%	14%	14%
Medians	6.00	**	6.00	6.00	6.00
Mode	5.00	**	5.00	5.00	7.00
Base for stats	1459	**	1334	949	561
Mean score	6.0	**	6.1	6.0	6.0
Standard deviation	2.39	**	2.40	2.36	2.38
Standard Error	.07	**	.07	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_2

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	32 2%	13 2%	19 2%	** **	0 -%	21 3%	10 1%
2	(2.0)	41 2%	21 3%	18 2%	** **	2 2%	20 2%	21 2%
3	(3.0)	53 3%	28 3%	20 3%	** **	5 4%	30 4%	22 3%
4	(4.0)	101 6%	43 5%	53 7%	** **	4 4%	59 7%	42 5%
5	(5.0)	201 12%	98 12%	94 12%	** **	9 8%	105 12%	88 10%
6	(6.0)	249 14%	118 14%	116 15%	** **	15 13%	124 15%	120 14%
7	(7.0)	281 16%	134 16%	124 16%	** **	22 20%	145 17%	135 16%
8	(8.0)	263 15%	126 15%	112 14%	** **	22 20%	127 15%	134 16%
9	(9.0)	122 7%	60 7%	50 6%	** **	11 10%	57 7%	64 8%
10 - Extremely well	(10.0)	199 12%	119+b 14%	62- 8%	** **	17 16%	87 10%	111 13%
NET Badly (1-3)		126 7%	63 8%	57 7%	** **	6 6%	72 8%	54 6%
NET Neutral (4-6)		551 32%	259 31%	263 34%	** **	28 25%	288 34%	250- 29%
NET Well (7-10)		863 50%	439+b 53%	349- 45%	** **	73 66%	417 49%	444 52%
Don't know		180 10%	63- 8%	112+a 14%	** **	3 3%	78 9%	101 12%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	7.00	**	8.00	7.00	7.00
Base for stats	1540	761	669	**	107	776	748
Mean score	6.7	6.8b	6.5-	**	7.2+b	6.5-	6.9+a
Standard deviation	2.19	2.23	2.16	**	2.00	2.22	2.16
Standard Error	.06	.09	.09	**	.22	.09	.08

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Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	32 2%	5 2%	2 1%	5 2%	7 2%	5 2%	6b 3%	2 2%	7 1%	12 2%	13 2%	8 3%
2	(2.0)	41 2%	4 2%	4 1%	9 3%	8 3%	9 3%	4 2%	3 3%	8 1%	17 3%	16 3%	7 2%
3	(3.0)	53 3%	11 5%	7 2%	5 2%	8 2%	9 3%	7 4%	6 5%	18 3%	13 2%	22 4%	13 4%
4	(4.0)	101 6%	13 6%	14 4%	15 6%	12 4%	17 7%	20+bdhi 10%	8 7%	27 5%	28 5%	46+di 8%	29+bdhi 9%
5	(5.0)	201 12%	23 10%	33 10%	30 11%	37 12%	38 14%	25 12%	16 14%	55 10%	67 12%	79 14%	41 13%
6	(6.0)	249 14%	39 17%	45 14%	44 16%	32 11%	46d 17%	33 16%	10 9%	83 15%	77 13%	89 15%	43 14%
7	(7.0)	281 16%	36 16%	69+cfijk 21%	39 14%	48 16%	49f 19%	21- 10%	19 17%	105fk 19%	87 15%	89 15%	40 13%
8	(8.0)	263 15%	39jk 17%	58jk 18%	40 15%	62+efjk 20%	31 12%	26 13%	6 6%	97ejk 17%	103ejk 18%	63- 11%	32- 10%
9	(9.0)	122 7%	22efjk 9%	22j 7%	28+efjk 10%	29efjk 9%	10- 4%	8 4%	3 3%	44ejk 8%	57+efjk 10%	21- 4%	11- 4%
10 - Extremely well	(10.0)	199 12%	27jk 12%	59 18% +defijk	41efjk 15%	31 10%	21 8%	15 7%	4 4%	87+defjk 16%	72jk 12%	40- 7%	19- 6%
NET Badly (1-3)		126 7%	20 8%	13- 4%	20 7%	22 7%	23b 9%	17b 9%	11 10%	33 6%	42 7%	51b 9%	29b 9%
NET Neutral (4-6)		551 32%	74 32%	92 28%	89 33%	82- 27%	101+bdhi 38%	78+bdhi 39%	34 30%	166 30%	171 29%	214+bdhi 37%	113bd 36%
NET Well (7-10)		863 50%	125efjk 54%	208 63% +cefijk	147efjk 54%	170efjk 56%	111-k 42%	69- 34%	33 29%	333+efjk 59%	318+efjk 55%	213- 37%	102- 32%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Don't know	180	13-	15-	17-	33bh	31abch	37 +abcdhi	35	28-	50bh	103 +abcdehi	72+abcdehi
	10%	5%	5%	6%	11%	12%	18%	31%	5%	9%	18%	23%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	7.00	8.00	7.00	6.00	8.00	7.00	6.00	7.00	7.00	8.00	7.00	6.00
Base for stats	1540	219	313	256	274	235	165	78	532	530	478	243
Mean score	6.7	6.8efgjk	7.2 +aefgijk	6.9efgjk	6.9efgjk	6.3-	6.1-	5.8-	7.0	6.9	6.1-	6.0-
Standard deviation	2.19	2.19	2.02	2.28	2.18	2.10	2.24	2.09	2.10	2.22	2.15	2.19
Standard Error	.06	.18	.12	.15	.14	.14	.18	.24	.10	.11	.10	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	32 2%	6+d 4%	3 2%	1 1%	1 *	** **	2 1%	6 2%	7d 4%	3 2%	28 2%	2 2%	1 1%	1 1%
2	(2.0)	41 2%	3 2%	2 1%	9+dgjk 6%	1 1%	** **	4 2%	3 1%	6d 4%	3 2%	35 2%	1 1%	3d 4%	2d 4%
3	(3.0)	53 3%	2 2%	5 3%	6 4%	9 4%	** **	8 4%	5 2%	4 2%	1 1%	42 3%	5 4%	4 5%	2 4%
4	(4.0)	101 6%	81 6%	91 6%	91 6%	8 4%	** **	101 5%	191 8%	9 5%	8 6%	891 6%	91 6%	1- 1%	21 6%
5	(5.0)	201 12%	10 7%	9- 6%	23b 15%	22 10%	** **	27b 14%	25 10%	24b 14%	14 11%	165 11%	20b 14%	10 13%	6b 14%
6	(6.0)	249 14%	24c 18%	26c 17%	10- 7%	35c 16%	** **	31c 16%	36c 14%	22 13%	21 16%	215c 15%	13 10%	13c 17%	8c 17%
7	(7.0)	281 16%	19 14%	22 15%	32 21%	46 20%	** **	25 13%	40 16%	21 13%	26 19%	241 16%	20 14%	14 18%	6 15%
8	(8.0)	263 15%	25 19%	19 13%	26 17%	44 20%	** **	25 13%	44 17%	20 12%	10 8%	220 15%	26 19%	10 13%	6 14%
9	(9.0)	122 7%	9 7%	13h 9%	6 4%	19h 8%	** **	14 7%	26ch 10%	4- 3%	8 6%	99 7%	13h 9%	5 7%	4ch 10%
10 - Extremely well	(10.0)	199 12%	8 6%	21 14%	11 8%	30 13%	** **	25 13%	26 10%	22 13%	23 17%	172 12%	13 9%	9 11%	6 13%
NET Badly (1-3)		126 7%	11 8%	10 7%	16 10%	12 5%	** **	15 8%	13 5%	16 10%	7 5%	105 7%	9 7%	8g 11%	4 8%
NET Neutral (4-6)		551 32%	41 31%	44 29%	41 27%	65 29%	** **	69 35%	80 31%	54 33%	43 32%	469 32%	42 30%	23 30%	16 37%
NET Well (7-10)		863 50%	61 46%	75 51%	75 50%	140+acfhjl 62%	** **	90 46%	137h 53%	67- 41%	68 50%	732 50%	71 52%	38 49%	23 51%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	180	19dm	20dm	19dm	9-	**	20d	26d	26+dm	16	155dm	16dm	8d	2-
	10%	14%	13%	12%	4%	**	11%	10%	16%	12%	11%	12%	10%	4%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	6.00	7.00	7.00	**	6.00	8.00	5.00	7.00	7.00	8.00	7.00	6.00
Base for stats	1540	113	129	132	217	**	173	230	137	118	1306	122	69	42
Mean score	6.7	6.5	6.9e	6.4	7.1+acehjl	**	6.7e	6.8e	6.4	6.9e	6.7e	6.7e	6.6e	6.7e
Standard deviation	2.19	2.22	2.22	2.19	1.93	**	2.21	2.13	2.46	2.27	2.19	2.14	2.22	2.25
Standard Error	.06	.23	.21	.21	.15	**	.18	.16	.24	.24	.07	.19	.20	.22

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Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	32 2%	6 1%	5 1%	7 2%	13 3%	11- 1%	20+e 3%	30 2%	** **	2 1%	** **	** **
2	(2.0)	41 2%	11 2%	10 2%	8 3%	13 3%	21 2%	21 3%	36 2%	** **	6 3%	** **	** **
3	(3.0)	53 3%	18 3%	15 4%	9 3%	11 2%	33 3%	19 3%	48 3%	** **	5 2%	** **	** **
4	(4.0)	101 6%	38 7%	20 5%	18 6%	24 5%	57 6%	41 6%	86 6%	** **	15 7%	** **	** **
5	(5.0)	201 12%	59 11%	50 12%	42 14%	48 11%	108 11%	90 12%	179 12%	** **	20 9%	** **	** **
6	(6.0)	249 14%	79 14%	63 15%	53d 18%	51 11%	142 15%	105 14%	219 15%	** **	27 13%	** **	** **
7	(7.0)	281 16%	90 16%	69 17%	53 18%	67 15%	159 17%	120 16%	234- 16%	** **	47+a 22%	** **	** **
8	(8.0)	263 15%	83 15%	80+cf 19%	30- 10%	68 15%	163+c 17%	98 13%	231 15%	** **	32 15%	** **	** **
9	(9.0)	122 7%	44 8%	26 6%	18 6%	31 7%	71 7%	49 7%	101 7%	** **	20 10%	** **	** **
10 - Extremely well	(10.0)	199 12%	52 10%	44 11%	33 11%	70+ae 15%	96- 10%	103+ae 14%	166 11%	** **	31 15%	** **	** **
NET Badly (1-3)		126 7%	35 7%	30 7%	24 8%	36 8%	65 7%	60 8%	113 8%	** **	12 6%	** **	** **
NET Neutral (4-6)		551 32%	175 32%	133 32%	113+d 39%	123- 27%	308 32%	236 32%	485 32%	** **	62 29%	** **	** **
NET Well (7-10)		863 50%	269 49%	220 53%	133 45%	236 52%	489 51%	369 50%	732- 49%	** **	130+a 61%	** **	** **

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Prepared by BMG

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	180	66b	33-	23	57b	99	81	171+c	**	8-	**	**
	10%	12%	8%	8%	13%	10%	11%	11%	**	4%	**	**
Medians	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	7.00	8.00	6.00	10.00	8.00	7.00	7.00	**	7.00	**	**
Base for stats	1540	480	382	270	395	862	665	1330	**	204	**	**
Mean score	6.7	6.7	6.7	6.5	6.8	6.7	6.7	6.7	**	7.0	**	**
Standard deviation	2.19	2.11	2.09	2.20	2.37	2.10	2.31	2.20	**	2.13	**	+ad **
Standard Error	.06	.10	.11	.16	.14	.07	.11	.07	**	.16	**	**

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Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	32 2%	14 3%	18 2%	5 4%	** **	3 2%	** **	** **	** **	** **	11+b 4%	3 2%
2	(2.0)	41 2%	18 3%	23 2%	5 4%	** **	4 3%	** **	** **	** **	** **	8 3%	7b 5%
3	(3.0)	53 3%	18 3%	36 3%	3 2%	** **	4 3%	** **	** **	** **	** **	7 3%	8 5%
4	(4.0)	101 6%	39 7%	62 5%	13+b 11%	** **	9 6%	** **	** **	** **	** **	15 6%	9 6%
5	(5.0)	201 12%	68 12%	133 11%	15 13%	** **	17 12%	** **	** **	** **	** **	30 12%	19 12%
6	(6.0)	249 14%	80 14%	169 14%	15 13%	** **	16 11%	** **	** **	** **	** **	45 17%	19 13%
7	(7.0)	281 16%	80 15%	201k 17%	17 14%	** **	29k 20%	** **	** **	** **	** **	38 15%	14- 9%
8	(8.0)	263 15%	68- 12%	195+ac 17%	11 9%	** **	18 13%	** **	** **	** **	** **	33 13%	22 15%
9	(9.0)	122 7%	33 6%	89c 8%	3- 2%	** **	9 7%	** **	** **	** **	** **	17 7%	10 7%
10 - Extremely well	(10.0)	199 12%	73 13%	125 11%	13 11%	** **	23 16%	** **	** **	** **	** **	40b 16%	22 14%
NET Badly (1-3)		126 7%	50 9%	76 7%	12 10%	** **	12 8%	** **	** **	** **	** **	27 10%	19+b 13%
NET Neutral (4-6)		551 32%	187 34%	364 31%	44 37%	** **	41 29%	** **	** **	** **	** **	90 34%	47 31%
NET Well (7-10)		863 50%	254- 46%	610+ac 52%	44- 36%	** **	79c 56%	** **	** **	** **	** **	128c 49%	69 45%

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Prepared by BMG

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	180	60j	121j	21+bej	**	9	**	**	**	**	**	15-	17
	10%	11%	10%	17%	**	6%	**	**	**	**	**	6%	11%
Medians	7.00	7.00	7.00	6.00	**	7.00	**	**	**	**	**	7.00	7.00
Mode	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	**	6.00	8.00
Base for stats	1540	491	1049	100	**	132	**	**	**	**	**	245	135
Mean score	6.7	6.5	6.8c	6.1-	**	6.8c	**	**	**	**	**	6.6	6.5
Standard deviation	2.19	2.35	2.11	2.41	**	2.34	**	**	**	**	**	2.44	2.51
Standard Error	.06	.12	.07	.25	**	.23	**	**	**	**	**	.17	.23

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Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	32 2%	** **	** **	3 1%	3 1%	5 1%	22+ 3%	32 2%	** **	32 2%	** **
2	(2.0)	41 2%	** **	** **	7 3%	5 2%	12 2%	23 3%	41 2%	** **	41 2%	** **
3	(3.0)	53 3%	** **	** **	6 3%	2 1%	9 2%	34de 4%	53 3%	** **	53 3%	** **
4	(4.0)	101 6%	** **	** **	10 4%	14 6%	24 5%	54 6%	98 6%	** **	101 6%	** **
5	(5.0)	201 12%	** **	** **	17- 7%	22 10%	45 9%	110c 13%	195 11%	** **	199 12%	** **
6	(6.0)	249 14%	** **	** **	36 15%	31 14%	64 13%	134 16%	247 15%	** **	249 15%	** **
7	(7.0)	281 16%	** **	** **	37 15%	26 12%	76 15%	143 17%	278 16%	** **	280 16%	** **
8	(8.0)	263 15%	** **	** **	48+ 20%	31 14%	83 17%	125 15%	256 15%	** **	257 15%	** **
9	(9.0)	122 7%	** **	** **	23f 10%	21f 9%	49+f 10%	46- 5%	120 7%	** **	120 7%	** **
10 - Extremely well	(10.0)	199 12%	** **	** **	38+f 16%	47+f 21%	85+f 17%	70- 8%	197 12%	** **	197 12%	** **
NET Badly (1-3)		126 7%	** **	** **	17 7%	11 5%	26 5%	79+e 9%	125 7%	** **	126 7%	** **
NET Neutral (4-6)		551 32%	** **	** **	64 26%	67 30%	133- 27%	297+ce 35%	539 32%	** **	548 32%	** **
NET Well (7-10)		863 50%	** **	** **	147+f 60%	124f 56%	293+f 60%	383- 45%	851 50%	** **	854 50%	** **

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Prepared by BMG

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	180	**	**	15-	22	37-	101ce	180	**	180	**
	10%	**	**	6%	10%	8%	12%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	8.00	10.00	10.00	7.00	7.00	**	7.00	**
Base for stats	1540	**	**	227	202	452	759	1515	**	1529	**
Mean score	6.7	**	**	7.1+f	7.2+f	7.2+f	6.4-	6.7	**	6.7	**
			f								b
Standard deviation	2.19	**	**	2.19	2.29	2.16	2.18	2.19	**	2.19	**
Standard Error	.06	**	**	.16	.18	.11	.09	.06	**	.06	**

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Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1368	1025	847	966	134	1100	784	
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	32 2%	31 2%	29 2%	32 2%	25 2%	3 1%	32 2%	32 2%	32 2%	32 2%	4- *%	7- 1%	7- 1%	0 -%	9- 1%	2- *%
2	(2.0)	41 2%	37 2%	39 2%	41 2%	36 2%	5 2%	39 2%	41 2%	41 2%	38 2%	23 2%	21 2%	15- 1%	2 1%	22- 2%	21 2%
3	(3.0)	53 3%	48 3%	51 3%	53 3%	45 3%	9 3%	53 3%	53 3%	53 3%	50 3%	31 3%	31 3%	27- 2%	4 3%	36 3%	24 3%
4	(4.0)	101 6%	94 6%	99 6%	101 6%	90 6%	14 5%	99 6%	101 6%	101 6%	95 6%	55- 5%	42- 4%	48- 4%	5 3%	56- 4%	38- 4%
5	(5.0)	201 12%	192 12%	194 12%	201 12%	172 12%	27 10%	198 12%	201 12%	201 12%	188 12%	111- 9%	90- 9%	113- 10%	14 9%	129- 10%	94- 10%
6	(6.0)	249 14%	243 15%	242 15%	249 14%	215 15%	31 11%	247 15%	249 14%	249 14%	234 14%	182d 15%	146d 15%	172d 15%	14- 9%	184 14%	139 15%
7	(7.0)	281 16%	265 16%	274 16%	281 16%	238 16%	46 17%	278 16%	281 16%	281 16%	268 17%	216+ 18%	165 17%	186 16%	27 17%	222 17%	165 18%
8	(8.0)	263 15%	252 15%	258 15%	263 15%	236 16%	55+ 20%	262 15%	263 15%	263 15%	247 15%	203+ 17%	168+ 17%	205+ 18%	40+abce 25%	229+ 18%	170+ 18%
9	(9.0)	122 7%	118 7%	117 7%	122 7%	105 7%	24 9%	120 7%	122 7%	122 7%	120 7%	96+ 8%	76 8%	90 8%	13 8%	103+ 8%	72 8%
10 -	(10.0)	199	193	193	199	168	52 +abcdfgh i	196	199	199	194	153+	125	160+	38 +abcef	171+	131+
Extremely well		12%	12%	12%	12%	11%	19%	12%	12%	12%	12%	13%	13%	14%	24%	13%	14%
NET Badly (1-3)		126 7%	117 7%	120 7%	126 7%	106 7%	17 6%	124 7%	126 7%	126 7%	120 7%	58- 5%	59- 6%	49- 4%	6 4%	68- 5%	47- 5%
NET Neutral (4-6)		551 32%	529 32%	535 32%	551 32%	478 32%	72- 26%	544 32%	551 32%	551 32%	517 32%	349-d 29%	278- 29%	333-d 29%	33- 21%	369- 29%	270- 29%
NET Well (7-10)		863 50%	828 50%	842 51%	863 50%	746 50%	178 +abcdfgh i 65%	856 50%	863 50%	863 50%	829 51%	669+ 56%	533+ 55%	640+ 56%	118 +abcef 74%	725+ 56%	539+ 57%

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Prepared by BMG

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	180	169e	171e	180e	153e	8-	176e	180e	180e	155e	116d	102d	123d	2-	130d	88d
	10%	10%	10%	10%	10%	3%	10%	10%	10%	10%	10%	11%	11%	1%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1540	1474	1497	1540	1330	266	1524	1540	1540	1466	1075	870	1022	158	1161	856
Mean score	6.7	6.7	6.7	6.7	6.7	7.2	6.7	6.7	6.7	6.7	7.0+	7.0+	7.1+	7.6	7.0+	7.1+
						+abcd								+abce		
Standard deviation	2.19	2.18	2.18	2.19	2.17	2.16	2.18	2.19	2.19	2.20	2.00	2.08	2.01	1.99	2.05	2.01
Standard Error	.06	.06	.06	.06	.07	.15	.06	.06	.06	.06	.07	.08	.07	.17	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	32 2%	** **	27 2%	18 2%	12 2%
2	(2.0)	41 2%	** **	35 2%	27 2%	14 2%
3	(3.0)	53 3%	** **	47 3%	31 3%	19 3%
4	(4.0)	101 6%	** **	91 6%	70 6%	36 6%
5	(5.0)	201 12%	** **	185 12%	128 12%	72 11%
6	(6.0)	249 14%	** **	233 15%	162 15%	96 15%
7	(7.0)	281 16%	** **	255 16%	189 17%	123+ 19%
8	(8.0)	263 15%	** **	237 15%	183 17%	110 17%
9	(9.0)	122 7%	** **	113 7%	81 7%	48 7%
10 - Extremely well	(10.0)	199 12%	** **	183 12%	116 10%	62 10%
NET Badly (1-3)		126 7%	** **	109 7%	76 7%	45 7%
NET Neutral (4-6)		551 32%	** **	509 33%	360 33%	205 31%
NET Well (7-10)		863 50%	** **	788 51%	569 51%	344 53%

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Prepared by BMG

Table Q35_5_2 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	180	**	145-	101-	60
	10%	**	9%	9%	9%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1540	**	1406	1005	593
Mean score	6.7	**	6.7	6.7	6.7
Standard deviation	2.19	**	2.17	2.14	2.10
Standard Error	.06	**	.06	.07	.09

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Table Q35_5_3
 Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	12 1%	5 1%	6 1%	** **	2 2%	10 1%	3 *%
2	(2.0)	14 1%	6 1%	7 1%	** **	1 1%	6 1%	8 1%
3	(3.0)	24 1%	10 1%	14 2%	** **	1 1%	11 1%	12 1%
4	(4.0)	67 4%	31 4%	27 3%	** **	9 8%	46+b 5%	20- 2%
5	(5.0)	174 10%	88 11%	77 10%	** **	9 8%	101+b 12%	71- 8%
6	(6.0)	213 12%	105 13%	91 12%	** **	16 14%	110 13%	97 11%
7	(7.0)	287 17%	126 15%	146 19%	** **	14 13%	145 17%	140 16%
8	(8.0)	336 20%	153 19%	152 19%	** **	31 28%	163 19%	171 20%
9	(9.0)	175 10%	92 11%	74 9%	** **	9 8%	72- 8%	102+a 12%
10 - Extremely well	(10.0)	271 16%	164+b 20%	89- 11%	** **	18 16%	129 15%	140 17%
NET Badly (1-3)		51 3%	21 3%	27 3%	** **	3 3%	27 3%	23 3%
NET Neutral (4-6)		455 26%	225 27%	195 25%	** **	34 30%	256+b 30%	189- 22%
NET Well (7-10)		1069 62%	535+b 65%	460- 59%	** **	72 65%	508- 60%	552+a 65%
Don't know		146 8%	43- 5%	99+a 13%	** **	2 1%	62 7%	84 10%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	8.00	7.00	**	8.00	7.00	8.00
Mode	8.00	10.00	8.00	**	8.00	8.00	8.00
Base for stats	1575	781	682	**	109	792	764
Mean score	7.3	7.5+b	7.2-	**	7.2	7.1-	7.5+a
Standard deviation	1.96	1.98	1.90	**	2.05	2.01	1.88
Standard Error	.05	.08	.08	**	.22	.08	.07

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Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	12 1%	1 1%	0 -%	4bdh 2%	0 -%	1 *%	4+bdh 2%	2 2%	1 *%	4 1%	7 1%	6+bdh 2%
2	(2.0)	14 1%	5+j 2%	2 1%	2 1%	2 1%	2 1%	1 *%	0 -%	7 1%	5 1%	2 *%	1 *%
3	(3.0)	24 1%	7+dj 3%	3 1%	7 3%	2 1%	2 1%	2 1%	1 1%	10 2%	9 2%	5 1%	3 1%
4	(4.0)	67 4%	10 4%	13 4%	9 3%	8 3%	15 6%	5 3%	7 7%	23 4%	17 3%	27 5%	13 4%
5	(5.0)	174 10%	28 12%	33 10%	23 8%	31 10%	28 11%	22 11%	11 10%	60 11%	53 9%	61 10%	33 10%
6	(6.0)	213 12%	36d 15%	39 12%	34 12%	27 9%	35 13%	28 14%	13 12%	75 13%	61 11%	77 13%	41 13%
7	(7.0)	287 17%	36 16%	46 14%	57bh 21%	47 15%	50 19%	30 15%	21 18%	82 15%	104 18%	100 17%	51 16%
8	(8.0)	336 20%	47 20%	74jk 22%	47 17%	72fjk 24%	52 20%	32 16%	12 11%	120jk 22%	120k 21%	96- 17%	44- 14%
9	(9.0)	175 10%	28 12%	29 9%	25 9%	39 13%	28 10%	21 10%	6 5%	57 10%	63 11%	55 9%	27 9%
10 - Extremely well	(10.0)	271 16%	27 12%	80 +acefijk 24%	44fjk 16%	58efjk 19%	30- 11%	19- 9%	13 12%	107 +aefjk 19%	102efjk 18%	62- 11%	32- 10%
NET Badly (1-3)		51 3%	14+bdej 6%	5 1%	14+bde 5%	4 1%	4 2%	7 4%	3 3%	18 3%	18 3%	14 2%	10 3%
NET Neutral (4-6)		455 26%	73di 32%	85 26%	66 24%	66 22%	78di 29%	55 27%	32 28%	158 28%	132- 23%	165di 28%	87 27%
NET Well (7-10)		1069 62%	139k 60%	228 +aefjk 70%	173fjk 63%	216 +aefjk 70%	160fk 60%	102- 50%	52 46%	367fjk 66%	389+fjk 67%	313- 54%	154- 49%

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Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Don't know	146	5-	11-	21abh	21ah	23abh	38 +abcdehi	27	16-	42abh	88 +abcdehi	65+abcdehi
	8%	2%	3%	8%	7%	9%	19%	24%	3%	7%	15%	21%
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	8.00	8.00	10.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00	7.00	7.00
Base for stats	1575	226	318	253	286	242	164	87	544	538	492	250
Mean score	7.3	7.0-	7.7 +acefgjk	7.2	7.7 +acefgjk	7.2	7.0	6.9-	7.4agjk	7.5afgjk	7.1-	7.0-
Standard deviation	1.96	2.04	1.90	2.06	1.81	1.84	1.99	2.06	1.99	1.94	1.93	2.01
Standard Error	.05	.16	.12	.14	.12	.12	.16	.23	.10	.09	.09	.13

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Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	12 1%	4+j 3%	0 -%	0 -%	3 1%	** **	2 1%	1 *%	0 -%	0 -%	10 1%	3 2%	0 -%	* *%
2	(2.0)	14 1%	0 -%	1 1%	1 1%	3 2%	** **	2 1%	4 1%	1 1%	1 1%	13 1%	0 -%	1 1%	1ak 2%
3	(3.0)	24 1%	0 -%	3 2%	5k 3%	3 1%	** **	3 2%	4 1%	1 1%	1 1%	22 1%	0 -%	2k 2%	1ak 3%
4	(4.0)	67 4%	5 4%	6 4%	8 5%	7 3%	** **	14+gl 7%	7 3%	4 3%	2 2%	58 4%	7 5%	1 1%	1 3%
5	(5.0)	174 10%	8 6%	15 10%	12 8%	21 9%	** **	24 13%	21 8%	23a 14%	17 12%	150 10%	13 10%	8 11%	3 6%
6	(6.0)	213 12%	21 16%	17 11%	20 13%	29 13%	** **	25 13%	29 11%	21 13%	17 13%	188 13%	12 8%	8 11%	5 11%
7	(7.0)	287 17%	22 17%	26 17%	23 15%	29 13%	** **	30 15%	46 18%	32 19%	22 16%	237 16%	26 19%	16d 21%	8 17%
8	(8.0)	336 20%	31h 24%	25 17%	31 21%	58+fhj 26%	** **	31 16%	47 18%	20- 12%	26 19%	277 19%	35fh 25%	14 19%	10h 23%
9	(9.0)	175 10%	6- 5%	15 10%	12 8%	28a 12%	** **	18 9%	39+ahjl 15%	11 7%	12 9%	149 10%	16a 12%	5 7%	5a 12%
10 - Extremely well	(10.0)	271 16%	18 14%	25 17%	24 16%	33 15%	** **	33 17%	35 14%	28 17%	25 18%	230 16%	19 14%	14 19%	8 18%
NET Badly (1-3)		51 3%	4 3%	4 2%	6 4%	9 4%	** **	7 4%	8 3%	2 1%	2 1%	44 3%	3 2%	2 3%	2h 5%
NET Neutral (4-6)		455 26%	34 26%	39 26%	39 26%	57 25%	** **	63gm 33%	57 22%	48 29%	36 27%	397 27%	32 23%	17 22%	9 20%
NET Well (7-10)		1069 62%	78 60%	90 61%	91 60%	148 66%	** **	111 57%	167 65%	90 55%	85 63%	893- 61%	95fh 69%	50 65%	31fh 70%

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Prepared by BMG

Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	146	15d	16d	14	11	**	12	24	24+dfjkm	12	128	8	7	2
	8%	11%	11%	9%	5%	**	6%	9%	14%	9%	9%	6%	9%	5%
Medians	7.00	7.00	7.00	7.00	8.00	**	7.00	8.00	7.00	8.00	7.00	8.00	7.00	8.00
Mode	8.00	8.00	7.00	8.00	8.00	**	10.00	8.00	7.00	8.00	8.00	8.00	7.00	8.00
Base for stats	1575	116	132	136	215	**	182	232	140	122	1333	130	70	42
Mean score	7.3	7.2	7.3	7.3	7.3	**	7.1	7.4	7.3	7.5	7.3	7.4	7.4	7.5
Standard deviation	1.96	1.97	1.93	1.98	2.00	**	2.13	1.90	1.88	1.82	1.96	1.93	1.88	1.99
Standard Error	.05	.20	.18	.19	.16	**	.17	.14	.18	.19	.06	.17	.17	.20

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Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	12 1%	2 *%	4 1%	2 1%	4 1%	6 1%	6 1%	11 1%	** **	1 *%	** **	** **
2	(2.0)	14 1%	7 1%	2 *%	2 1%	2 1%	9 1%	5 1%	9- 1%	** **	5+a 2%	** **	** **
3	(3.0)	24 1%	6 1%	5 1%	5 2%	6 1%	11 1%	11 2%	18 1%	** **	5 2%	** **	** **
4	(4.0)	67 4%	18 3%	15 4%	12 4%	22 5%	33 3%	34 5%	58 4%	** **	9 4%	** **	** **
5	(5.0)	174 10%	55 10%	41 10%	35 12%	41 9%	96 10%	76 10%	157 10%	** **	18 8%	** **	** **
6	(6.0)	213 12%	56 10%	58 14%	47a 16%	50 11%	114 12%	97 13%	189 13%	** **	21 10%	** **	** **
7	(7.0)	287 17%	82 15%	80 19%	54 18%	69 15%	161 17%	123 16%	256 17%	** **	30 14%	** **	** **
8	(8.0)	336 20%	125+cf 23%	82 20%	46 16%	79 17%	207+f 22%	125- 17%	283 19%	** **	53+a 25%	** **	** **
9	(9.0)	175 10%	57 10%	42 10%	28 10%	47 10%	100 10%	76 10%	147 10%	** **	28 13%	** **	** **
10 - Extremely well	(10.0)	271 16%	83 15%	58 14%	47 16%	83 18%	141 15%	130 17%	234 16%	** **	35 17%	** **	** **
NET Badly (1-3)		51 3%	15 3%	12 3%	10 3%	13 3%	27 3%	22 3%	39- 3%	** **	11+a 5%	** **	** **
NET Neutral (4-6)		455 26%	129 24%	114 28%	94+ae 32%	113 25%	243 25%	208 28%	404 27%	** **	48 23%	** **	** **
NET Well (7-10)		1069 62%	347 64%	262 63%	175 60%	278 61%	609 63%	453 61%	921 61%	** **	146+a 69%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	146	55bc	27	15-	48bc	82	63	138+c	**	7-	**	**
	8%	10%	6%	5%	11%	9%	8%	9%	**	3%	**	**
Medians	7.00	8.00	7.00	7.00	8.00	8.00	7.00	7.00	**	8.00	**	**
Mode	8.00	8.00	8.00	7.00	10.00	8.00	10.00	8.00	**	8.00	**	**
Base for stats	1575	491	388	279	404	878	683	1363	**	206	**	**
Mean score	7.3	7.4	7.3	7.2	7.4	7.3	7.3	7.3	**	7.4	**	**
Standard deviation	1.96	1.92	1.90	1.98	2.04	1.91	2.02	1.94	**	2.07	**	**
Standard Error	.05	.09	.10	.14	.12	.06	.09	.06	**	.16	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149	
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128	
Total		1720	550	1170	120	**	141	**	**	**	**	260	152	
1 - Extremely badly	(1.0)	12 1%	7 1%	5 *%	3+b 3%	** **	2 1%	** **	** **	** **	** **	1 *%	6+bj 4%	
2	(2.0)	14 1%	5 1%	9 1%	* *%	** **	0 -%	** **	** **	** **	** **	3 1%	1 *%	
3	(3.0)	24 1%	6 1%	18 2%	1 1%	** **	2 1%	** **	** **	** **	** **	4 1%	1 1%	
4	(4.0)	67 4%	23 4%	44 4%	9+ 8%	** **	3 2%	** **	** **	** **	** **	8 3%	6 4%	
5	(5.0)	174 10%	73+b 13%	102- 9%	16 13%	** **	23+b 16%	** **	** **	** **	** **	35b 13%	16 11%	
6	(6.0)	213 12%	59 11%	153 13%	15 12%	** **	11 8%	** **	** **	** **	** **	28 11%	15 10%	
7	(7.0)	287 17%	72- 13%	214+ak 18%	14 12%	** **	18 13%	** **	** **	** **	** **	34 13%	15- 10%	
8	(8.0)	336 20%	99 18%	237 20%	23 20%	** **	26 18%	** **	** **	** **	** **	46 18%	37 24%	
9	(9.0)	175 10%	52 9%	123 11%	7 5%	** **	13 9%	** **	** **	** **	** **	25 10%	16 11%	
10 - Extremely well	(10.0)	271 16%	108+b 20%	164- 14%	18 15%	** **	35+b 25%	** **	** **	** **	** **	58+b 22%	29 19%	
NET Badly (1-3)		51 3%	18 3%	33 3%	4 4%	** **	4 3%	** **	** **	** **	** **	8 3%	8 5%	
NET Neutral (4-6)		455 26%	155 28%	300 26%	40 33%	** **	37 26%	** **	** **	** **	** **	71 27%	37 24%	
NET Well (7-10)		1069 62%	330 60%	739c 63%	62- 51%	** **	92c 65%	** **	** **	** **	** **	163 63%	97 64%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	146	47	99	14	**	8	**	**	**	**	**	18	10
	8%	8%	8%	12%	**	6%	**	**	**	**	**	7%	7%
Medians	7.00	8.00	7.00	7.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	8.00	10.00	8.00	8.00	**	10.00	**	**	**	**	**	10.00	8.00
Base for stats	1575	503	1071	106	**	132	**	**	**	**	**	242	142
Mean score	7.3	7.3	7.3i	6.9-	**	7.5ci	**	**	**	**	**	7.5ci	7.3
Standard deviation	1.96	2.12	1.88	2.19	**	2.11	**	**	**	**	**	2.07	2.27
Standard Error	.05	.10	.06	.23	**	.21	**	**	**	**	**	.15	.21

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Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	12 1%	** **	** **	1 *%	0 -%	1 *%	10+ 1%	12 1%	** **	12 1%	** **
2	(2.0)	14 1%	** **	** **	2 1%	3 1%	5 1%	8 1%	14 1%	** **	14 1%	** **
3	(3.0)	24 1%	** **	** **	4 2%	2 1%	8 2%	15 2%	23 1%	** **	24 1%	** **
4	(4.0)	67 4%	** **	** **	5 2%	6 3%	10- 2%	42e 5%	65 4%	** **	67 4%	** **
5	(5.0)	174 10%	** **	** **	19 8%	16 7%	39 8%	102+e 12%	168 10%	** **	173 10%	** **
6	(6.0)	213 12%	** **	** **	39 16%	29 13%	61 13%	117 14%	209 12%	** **	213 12%	** **
7	(7.0)	287 17%	** **	** **	39 16%	37 16%	80 16%	137 16%	282 17%	** **	283 17%	** **
8	(8.0)	336 20%	** **	** **	47 19%	54 24%	105 22%	159 18%	333 20%	** **	333 20%	** **
9	(9.0)	175 10%	** **	** **	32 13%	20 9%	59 12%	82 10%	175 10%	** **	175 10%	** **
10 - Extremely well	(10.0)	271 16%	** **	** **	42 17%	45f 20%	92+f 19%	110- 13%	269 16%	** **	269 16%	** **
NET Badly (1-3)		51 3%	** **	** **	6 3%	5 2%	14 3%	33 4%	50 3%	** **	51 3%	** **
NET Neutral (4-6)		455 26%	** **	** **	63 26%	51 23%	111- 23%	261+de 30%	442 26%	** **	453 26%	** **
NET Well (7-10)		1069 62%	** **	** **	160f 66%	155+f 69%	336+f 69%	488- 57%	1058 62%	** **	1060 62%	** **

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Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	146	**	**	14	12	28-	78e	146	**	146	**
	8%	**	**	6%	6%	6%	9%	9%	**	9%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	8.00	**	7.00	**
Mode	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1575	**	**	229	211	461	782	1550	**	1563	**
Mean score	7.3	**	**	7.5bf	7.6+bf	7.6+bf	7.1-	7.3+b	**	7.3b	**
								-			b
Standard deviation	1.96	**	**	1.85	1.84	1.88	2.02	1.96	**	1.96	**
Standard Error	.05	**	**	.13	.14	.10	.08	.05	**	.05	**

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Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total		1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
1 - Extremely badly	(1.0)	12 1%	12 1%	11 1%	12 1%	11 1%	2 1%	12 1%	12 1%	12 1%	11 1%	3- *%	4 *%	5 *%	0 -%	4- *%	2- *%
2	(2.0)	14 1%	12 1%	14 1%	14 1%	11 1%	3 1%	14 1%	14 1%	14 1%	14 1%	2- *%	3- *%	4- *%	1 1%	3- *%	2- *%
3	(3.0)	24 1%	22 1%	23 1%	24 1%	21 1%	6 2%	24 1%	24 1%	24 1%	23 1%	12- 1%	9 1%	14 1%	2 1%	15 1%	12 1%
4	(4.0)	67 4%	65 4%	66 4%	67 4%	61 4%	12 4%	67 4%	67 4%	67 4%	65 4%	28- 2%	32 3%	25- 2%	7 4%	39- 3%	31 3%
5	(5.0)	174 10%	168 10%	169 10%	174 10%	152 10%	23 8%	174 10%	174 10%	174 10%	162 10%	95- 8%	76- 8%	90- 8%	10 6%	99- 8%	82- 9%
6	(6.0)	213 12%	208 13%	208 12%	213 12%	183 12%	33 12%	211 12%	213 12%	213 12%	200 12%	144 12%	110 11%	145 13%	16 10%	144- 11%	105 11%
7	(7.0)	287 17%	260 16%	278 17%	287 17%	238 16%	40 14%	283 17%	287 17%	287 17%	264 16%	204 17%	163 17%	192 17%	27 17%	229 18%	160 17%
8	(8.0)	336 20%	327 20%	332 20%	336 20%	287 19%	62 23%	333 20%	336 20%	336 20%	324 20%	261+ 22%	205 21%	230 20%	39 24%	267 21%	192 20%
9	(9.0)	175 10%	167 10%	170 10%	175 10%	159 11%	22 8%	169 10%	175 10%	175 10%	170 10%	138+ 12%	115+d 12%	132+ 12%	10 6%	152+d 12%	102 11%
10 - Extremely well	(10.0)	271 16%	262 16%	260 16%	271 16%	232 16%	59 21% +abcdefgh	268 16%	271 16%	271 16%	263 16%	214+ 18%	179+ 18%	216+ 19%	45 28% +abcef	242+ 19%	182+ 19%
NET Badly (1-3)		51 3%	47 3%	49 3%	51 3%	43 3%	11 4%	51 3%	51 3%	51 3%	49 3%	17- 1%	16- 2%	23- 2%	3 2%	22- 2%	16- 2%
NET Neutral (4-6)		455 26%	441 27%	442 27%	455 26%	396 27%	68 25%	453 27%	455 26%	455 26%	428 26%	267- 22%	217- 22%	260- 23%	32 20%	282- 22%	218- 23%
NET Well (7-10)		1069 62%	1016 62%	1040 62%	1069 62%	916 62%	183 67%	1053 62%	1069 62%	1069 62%	1021 63%	817+ 69%	664+ 68%	770+ 67%	121+c 76%	890+ 69%	636+ 67%

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Prepared by BMG

Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	146 8%	138e 8%	136 8%	146e 8%	127e 9%	12- 5%	142e 8%	146e 8%	146e 8%	124 8%	91d 8%	75d 8%	93d 8%	4- 2%	97-d 8%	74d 8%
Medians	7.00	8.00	7.00	7.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	1575	1504	1532	1575	1356	261	1557	1575	1575	1498	1101	896	1052	156	1194	871
Mean score	7.3	7.3	7.3	7.3	7.3	7.5	7.3	7.3	7.3	7.3	7.6+	7.6+	7.6+	7.8+	7.6+	7.6+
Standard deviation	1.96	1.96	1.95	1.96	1.97	2.05	1.96	1.96	1.96	1.96	1.77	1.83	1.83	1.89	1.82	1.85
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.06	.06	.07	.06	.17	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	12 1%	** **	9- 1%	3- *%	1- *%
2	(2.0)	14 1%	** **	9- 1%	8 1%	4 1%
3	(3.0)	24 1%	** **	21 1%	14 1%	7 1%
4	(4.0)	67 4%	** **	56 4%	39 4%	21 3%
5	(5.0)	174 10%	** **	154 10%	108 10%	62 9%
6	(6.0)	213 12%	** **	191 12%	130 12%	66- 10%
7	(7.0)	287 17%	** **	266 17%	186 17%	116 18%
8	(8.0)	336 20%	** **	310 20%	240+ 22%	155+ 24%
9	(9.0)	175 10%	** **	164 11%	115 10%	64 10%
10 - Extremely well	(10.0)	271 16%	** **	257+ 17%	184 17%	108 17%
NET Badly (1-3)		51 3%	** **	39- 3%	25- 2%	12- 2%
NET Neutral (4-6)		455 26%	** **	401 26%	276 25%	149- 23%
NET Well (7-10)		1069 62%	** **	997+ 64%	725+ 66%	444+ 68%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_3 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	146	**	114-	80-	48
	8%	**	7%	7%	7%
Medians	7.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1575	**	1437	1026	605
Mean score	7.3	**	7.4+a	7.4+a	7.5+a
Standard deviation	1.96	**	1.91	1.88	1.81
Standard Error	.05	**	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_4
 Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)
 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	22 1%	10 1%	12 2%	** **	0 -%	10 1%	12 1%
2	(2.0)	24 1%	12 2%	12 2%	** **	0 -%	11 1%	13 2%
3	(3.0)	63 4%	24 3%	38+ 5%	** **	1 1%	38 4%	24 3%
4	(4.0)	90 5%	46 6%	39 5%	** **	4 4%	51 6%	36 4%
5	(5.0)	194 11%	90 11%	94 12%	** **	10 9%	100 12%	93 11%
6	(6.0)	265 15%	127 15%	112 14%	** **	25 23%	131 15%	129 15%
7	(7.0)	298 17%	139 17%	138 18%	** **	21 19%	148 17%	145 17%
8	(8.0)	314 18%	145 18%	144 18%	** **	22 20%	161 19%	150 18%
9	(9.0)	119 7%	69+b 8%	43 6%	** **	7 7%	51 6%	67 8%
10 - Extremely well	(10.0)	207 12%	120+b 15%	70- 9%	** **	17 15%	94 11%	112 13%
NET Badly (1-3)		109 6%	46 6%	61+ 8%	** **	1 1%	58 7%	49 6%
NET Neutral (4-6)		549 32%	263 32%	245 31%	** **	40 36%	282 33%	259 31%
NET Well (7-10)		937 54%	473+b 57%	395- 51%	** **	67 61%	454 53%	474 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Don't know	125	42-	79+a	**	2	59	66
	7%	5%	10%	**	2%	7%	8%
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	6.00	8.00	8.00
Base for stats	1595	782	702	**	108	795	782
Mean score	6.8	7.0+b	6.6-	**	7.2b	6.7	6.9
Standard deviation	2.07	2.10	2.07	**	1.73	2.06	2.09
Standard Error	.06	.08	.08	**	.19	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_4 (continuation)
 Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)
 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	22 1%	3 1%	2 1%	5 2%	5 2%	3 1%	4 2%	0 -%	5 1%	10 2%	7 1%	4 1%
2	(2.0)	24 1%	4 2%	4 1%	6 2%	6 2%	1 1%	1 *%	2 2%	7 1%	12 2%	5 1%	3 1%
3	(3.0)	63 4%	9 4%	9 3%	12 4%	7 2%	11 4%	9 5%	5 4%	18 3%	19 3%	25 4%	14 4%
4	(4.0)	90 5%	22+c 9%	16 5%	11 4%	8- 3%	15 6%	11 5%	7 6%	37di 7%	19- 3%	33 6%	17 6%
5	(5.0)	194 11%	28 12%	39 12%	22 8%	31 10%	37ci 14%	26 13%	11 10%	67 12%	53 9%	75 13%	37 12%
6	(6.0)	265 15%	31 14%	54 16%	40 15%	50 16%	41 16%	35 17%	14 12%	86 15%	90 15%	90 15%	48 15%
7	(7.0)	298 17%	46 20%	53 16%	50 18%	48 16%	56fk 21%	26 13%	18 16%	99 18%	98 17%	100 17%	45 14%
8	(8.0)	314 18%	36 16%	74+cejk 23%	43 16%	73+acejk 24%	38 14%	32 16%	18 16%	110 20%	115 20%	88- 15%	50 16%
9	(9.0)	119 7%	19 8%	17 5%	25 9%	23 7%	18 7%	13 6%	5 4%	36 6%	48 8%	36 6%	18 6%
10 - Extremely well	(10.0)	207 12%	27 12%	46ej 14%	40ej 15%	43j 14%	23 8%	19 9%	10 9%	73j 13%	83ejk 14%	51- 9%	29 9%
NET Badly (1-3)		109 6%	16 7%	15 5%	23 8%	18 6%	15 6%	14 7%	7 6%	31 6%	41 7%	37 6%	21 7%
NET Neutral (4-6)		549 32%	80 35%	109 33%	73 27%	89 29%	94ci 35%	71 35%	32 28%	190 34%	162- 28%	197i 34%	103 33%
NET Well (7-10)		937 54%	127k 55%	191fjk 58%	157fjk 57%	187+efjk 61%	134 51%	90- 45%	51 45%	319fjk 57%	343+efjk 59%	276- 47%	141- 45%
Don't know		125 7%	8- 3%	13- 4%	20h 7%	13- 4%	22abh 8%	26+abdhi 13%	24 21%	21- 4%	33 6%	72 +abcdhi 12%	50+abcdehi 16%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	7.00	8.00	7.00	6.00	7.00	8.00	8.00	7.00	8.00
Base for stats	1595	224	315	253	294	244	176	89	539	547	509	265
Mean score	6.8	6.7	7.0 ^{ejk}	7.0	7.1 ^{efjk}	6.6	6.6	6.7	6.9	7.0 ^{efjk}	6.6-	6.6
Standard deviation	2.07	2.12	1.98	2.22	2.07	1.95	2.10	2.04	2.05	2.14	2.02	2.08
Standard Error	.06	.17	.12	.15	.13	.13	.17	.23	.10	.10	.09	.13

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Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	22 1%	4 3%	2 1%	0 -	1 *	** **	1 1%	7 3%	1 1%	3 2%	18 1%	2 2%	1 1%	1 1%
2	(2.0)	24 1%	2 2%	3 2%	2 1%	2 1%	** **	3 2%	2 1%	4 3%	0 -	20 1%	3 2%	2 2%	1 1%
3	(3.0)	63 4%	5 4%	4 3%	8 5%	6 3%	** **	8 4%	6 2%	10 6%	6 5%	55 4%	4 3%	3 4%	* 1%
4	(4.0)	90 5%	7 6%	9 6%	4 3%	10 5%	** **	14 7%	13 5%	7 4%	6 5%	76 5%	7 5%	4 5%	3 6%
5	(5.0)	194 11%	9 7%	23ag 15%	25+adg 17%	18 8%	** **	25 13%	20 8%	19 12%	14 10%	164 11%	16 12%	9 11%	6 13%
6	(6.0)	265 15%	27b 20%	14- 9%	24 16%	38 17%	** **	30 15%	36 14%	28 17%	22 16%	228 16%	19 14%	11 15%	6 14%
7	(7.0)	298 17%	21 16%	28 19%	37+fhk 24%	40 18%	** **	22- 11%	57+fhk 22%	21 13%	18 13%	255f 17%	18 13%	15f 20%	10fhk 23%
8	(8.0)	314 18%	28c 22%	24 16%	17- 12%	49c 22%	** **	33 17%	44 17%	26 16%	29 21%	259 18%	35+cj 25%	13 17%	7 15%
9	(9.0)	119 7%	7 5%	12 8%	5 4%	29+acfhj 13%	** **	10 5%	23 9%	6 3%	4 3%	100 7%	10 7%	6 8%	3 7%
10 - Extremely well	(10.0)	207 12%	8- 6%	21a 14%	17 11%	28 13%	** **	32a 16%	28 11%	23a 14%	20 15%	178a 12%	14 10%	8 11%	6a 13%
NET Badly (1-3)		109 6%	11 8%	8 6%	9 6%	9 4%	** **	12 6%	14 6%	15 9%	9 7%	93 6%	9 6%	5 7%	2 4%
NET Neutral (4-6)		549 32%	43 33%	45 31%	54 36%	67 30%	** **	69 36%	69 27%	55 34%	42 31%	468 32%	42 31%	24 31%	15 34%
NET Well (7-10)		937 54%	64 49%	85 57%	76 51%	146+acfhj 65%	** **	97 50%	152h 59%	77 47%	70 52%	793 54%	76 55%	43 56%	25 58%

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Prepared by BMG

Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	125	13d	10d	11d	4-	**	16d	21d	17d	13	108d	11d	5d	2d
	7%	10%	7%	8%	2%	**	8%	8%	10%	10%	7%	8%	6%	5%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	7.00	8.00	**	8.00	7.00	6.00	8.00	8.00	8.00	7.00	7.00
Base for stats	1595	118	138	139	222	**	178	235	146	121	1354	127	72	42
Mean score	6.8	6.5	6.9	6.7	7.2+acehj	**	6.8	6.9e	6.7	6.9	6.8e	6.9	6.8	6.9
Standard deviation	2.07	2.08	2.15	1.90	1.90	**	2.20	2.07	2.21	2.14	2.07	2.09	2.08	2.02
Standard Error	.06	.21	.20	.18	.15	**	.18	.15	.21	.23	.06	.18	.18	.20

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Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	22 1%	3 1%	5 1%	6 2%	8 2%	8 1%	14 2%	18 1%	** **	3 1%	** **	** **
2	(2.0)	24 1%	6 1%	6 1%	4 1%	8 2%	12 1%	12 2%	21 1%	** **	3 2%	** **	** **
3	(3.0)	63 4%	22 4%	14 3%	9 3%	14 3%	36 4%	23 3%	57 4%	** **	5 3%	** **	** **
4	(4.0)	90 5%	28 5%	22 5%	15 5%	24 5%	50 5%	40 5%	76 5%	** **	14 6%	** **	** **
5	(5.0)	194 11%	62 11%	48 12%	35 12%	46 10%	110 11%	81 11%	177 12%	** **	17 8%	** **	** **
6	(6.0)	265 15%	86 16%	62 15%	53 18%	63 14%	147 15%	116 16%	232 15%	** **	31 15%	** **	** **
7	(7.0)	298 17%	97 18%	71 17%	57 19%	70 15%	168 18%	127 17%	260 17%	** **	36 17%	** **	** **
8	(8.0)	314 18%	100 18%	88 21%	51 17%	75 17%	188 20%	126 17%	271 18%	** **	43 20%	** **	** **
9	(9.0)	119 7%	38 7%	34 8%	15 5%	31 7%	73 8%	47 6%	100 7%	** **	20 9%	** **	** **
10 - Extremely well	(10.0)	207 12%	57 10%	41 10%	37 13%	72+abe 16%	98- 10%	109+abe 15%	171- 11%	** **	34 16%	** **	** **
NET Badly (1-3)		109 6%	31 6%	25 6%	19 6%	30 7%	56 6%	49 7%	96 6%	** **	12 6%	** **	** **
NET Neutral (4-6)		549 32%	176 32%	132 32%	104 35%	132 29%	307 32%	236 32%	486 32%	** **	61 29%	** **	** **
NET Well (7-10)		937 54%	292 53%	234 57%	161 55%	248 55%	526 55%	409 55%	802- 53%	** **	132+a 62%	** **	** **

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Prepared by BMG

Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	125	48c	23	11-	42c	71c	52	118+c	**	7-	**	**
	7%	9%	6%	4%	9%	7%	7%	8%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	**	8.00	**	**
Base for stats	1595	498	391	283	410	889	694	1384	**	206	**	**
Mean score	6.8	6.8	6.8	6.8	7.0	6.8	6.9	6.8	**	7.1	**	**
Standard deviation	2.07	1.97	2.02	2.08	2.22	1.99	2.16	2.06	+ad	2.13	**	**
Standard Error	.06	.09	.10	.15	.13	.07	.10	.06	**	.16	**	**

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Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149	
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128	
Total		1720	550	1170	120	**	141	**	**	**	**	260	152	
1 - Extremely badly	(1.0)	22 1%	11 2%	11 1%	2 2%	**	3 2%	**	**	**	**	5 2%	2 2%	
2	(2.0)	24 1%	11 2%	14 1%	2 2%	**	0 -	**	**	**	**	6 2%	4 3%	
3	(3.0)	63 4%	20 4%	43 4%	2 2%	**	4 3%	**	**	**	**	9 3%	6 4%	
4	(4.0)	90 5%	38+b 7%	51- 4%	5 4%	**	11 8%	**	**	**	**	17 7%	10 7%	
5	(5.0)	194 11%	73 13%	121 10%	13 11%	**	21 15%	**	**	**	**	40b 15%	20 13%	
6	(6.0)	265 15%	63- 11%	202+aej 17%	15 13%	**	10- 7%	**	**	**	**	28- 11%	21 14%	
7	(7.0)	298 17%	94 17%	203 17%	14 12%	**	24 17%	**	**	**	**	54c 21%	20 13%	
8	(8.0)	314 18%	93 17%	221 19%	29 24%	**	26 18%	**	**	**	**	42 16%	25 16%	
9	(9.0)	119 7%	23- 4%	97+aj 8%	5 4%	**	6 4%	**	**	**	**	9- 3%	10 7%	
10 - Extremely well	(10.0)	207 12%	82+b 15%	125- 11%	14 11%	**	25b 18%	**	**	**	**	39 15%	28+b 18%	
NET Badly (1-3)		109 6%	41 7%	68 6%	6 5%	**	7 5%	**	**	**	**	20 8%	12 8%	
NET Neutral (4-6)		549 32%	174 32%	375 32%	34 28%	**	41 29%	**	**	**	**	85 33%	51 34%	
NET Well (7-10)		937 54%	291 53%	646 55%	61 51%	**	81 58%	**	**	**	**	144 56%	83 55%	

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Prepared by BMG

Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	125	44	82	19+abjk	**	11	**	**	**	**	**	11	6
	7%	8%	7%	16%	**	8%	**	**	**	**	**	4%	4%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	**	7.00	7.00
Mode	8.00	7.00	8.00	8.00	**	8.00	**	**	**	**	**	7.00	10.00
Base for stats	1595	506	1089	101	**	129	**	**	**	**	**	249	146
Mean score	6.8	6.7i	6.9i	6.9i	**	7.0i	**	**	**	**	**	6.7i	6.9i
Standard deviation	2.07	2.24	1.99	2.12	**	2.23	**	**	**	**	**	2.21	2.32
Standard Error	.06	.11	.07	.22	**	.22	**	**	**	**	**	.16	.21

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Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	22 1%	** **	** **	3 1%	4 2%	7 1%	12 1%	22 1%	** **	22 1%	** **
2	(2.0)	24 1%	** **	** **	5 2%	2 1%	8 2%	8 1%	24 1%	** **	24 1%	** **
3	(3.0)	63 4%	** **	** **	8 3%	7 3%	19 4%	32 4%	61 4%	** **	63 4%	** **
4	(4.0)	90 5%	** **	** **	11 5%	11 5%	22 5%	48 6%	87 5%	** **	89 5%	** **
5	(5.0)	194 11%	** **	** **	24 10%	19 9%	46 9%	109 13%	188 11%	** **	192 11%	** **
6	(6.0)	265 15%	** **	** **	41 17%	40 18%	78 16%	133 15%	263 16%	** **	265 15%	** **
7	(7.0)	298 17%	** **	** **	41 17%	36 16%	77 16%	163 19%	294 17%	** **	296 17%	** **
8	(8.0)	314 18%	** **	** **	40 17%	32 14%	91 19%	148 17%	309 18%	** **	309 18%	** **
9	(9.0)	119 7%	** **	** **	20 8%	22 10%	39 8%	55 6%	119 7%	** **	119 7%	** **
10 - Extremely well	(10.0)	207 12%	** **	** **	36f 15%	41+f 18%	75+f 15%	77- 9%	204 12%	** **	205 12%	** **
NET Badly (1-3)		109 6%	** **	** **	17 7%	13 6%	35 7%	52 6%	107 6%	** **	109 6%	** **
NET Neutral (4-6)		549 32%	** **	** **	76 31%	70 31%	147 30%	290 34%	538 32%	** **	546 32%	** **
NET Well (7-10)		937 54%	** **	** **	136 56%	131 59%	282f 58%	443- 51%	926 55%	** **	929 54%	** **

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Prepared by BMG

Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	125	**	**	13	9	25-	76+de	125	**	125	**
	7%	**	**	6%	4%	5%	9%	7%	**	7%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	6.00	10.00	8.00	7.00	8.00	**	8.00	**
Base for stats	1595	**	**	229	214	464	784	1570	**	1584	**
Mean score	6.8	**	**	6.9	7.1+f	7.0f	6.7-	6.9b	**	6.8b	**
Standard deviation	2.07	**	**	2.15	2.17	2.16	2.00	2.07	**	2.07	**
Standard Error	.06	**	**	.15	.16	.11	.08	.06	**	.06	**

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Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1368	1025	847	966	134	1100	784	
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	22 1%	18 1%	19 1%	22 1%	19 1%	3 1%	22 1%	22 1%	20 1%	0- -%	2- *%	3- *%	1a 1%	4- *%	2- *%	
2	(2.0)	24 1%	21 1%	24 1%	24 1%	20 1%	2 1%	24 1%	24 1%	24 2%	10- 1%	10 1%	16 1%	0 -%	10- 1%	9 1%	
3	(3.0)	63 4%	57 3%	58 3%	63 4%	45- 3%	7 2%	61 4%	63 4%	57 4%	27- 2%	22- 2%	19- 2%	4 3%	29- 2%	23- 2%	
4	(4.0)	90 5%	83 5%	85 5%	90 5%	76 5%	15 5%	90 5%	90 5%	80 5%	48- 4%	35- 4%	43- 4%	3 2%	53- 4%	36- 4%	
5	(5.0)	194 11%	189 12%	189 11%	194 11%	165 11%	27 10%	193 11%	194 11%	178 11%	111- 9%	90- 9%	114- 10%	11 7%	122- 9%	93- 10%	
6	(6.0)	265 15%	256 16%	256 15%	265 15%	230 16%	36 13%	262 15%	265 15%	250 15%	176 15%	141 15%	168 15%	21 13%	187 14%	144 15%	
7	(7.0)	298 17%	281 17%	293 18%	298 17%	256 17%	45 16%	295 17%	298 17%	283 17%	224+ 19%	177 18%	210 18%	24 15%	248+ 19%	157 17%	
8	(8.0)	314 18%	301 18%	308 18%	314 18%	271 18%	53 19%	310 18%	314 18%	299 18%	253+ 21%	206+ 21%	240+ 21%	40+ 25%	274+ 21%	198+ 21%	
9	(9.0)	119 7%	116 7%	117 7%	119 7%	108 7%	31 11%	117 7%	119 7%	118 7%	96+ 8%	80+ 8%	82 7%	19+ 12%	97 8%	78+ 8%	
10 -	(10.0)	207 12%	203 12%	202 12%	207 12%	185 12%	52 19%	207 12%	207 12%	197 12%	167+ 14%	138+ 14%	177+ 15%	35+abe 22%	185+ 14%	144+ 15%	
NET Badly (1-3)		109 6%	97 6%	101 6%	109 6%	84- 6%	11 4%	107 6%	109 6%	102 6%	36- 3%	34- 4%	38- 3%	5 3%	42- 3%	34- 4%	
NET Neutral (4-6)		549 32%	527 32%	530 32%	549 32%	472 32%	77 28%	544 32%	549 32%	508 31%	335- 28%	266- 27%	325- 28%	35- 22%	362- 28%	273- 29%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
NET Well (7-10)	937	901	920	937	821	180	929	937	937	898	740+	601+	709+	118	803+	577+
	54%	55%	55%	54%	55%	66%	55%	54%	54%	55%	62%	62%	62%	74%	62%	61%
Don't know	125	117e	117e	125e	107e	5-	120e	125e	125e	114e	80d	71d	73d	1-	83-d	60d
	7%	7%	7%	7%	7%	2%	7%	7%	7%	7%	7%	7%	6%	1%	6%	6%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1595	1525	1551	1595	1376	269	1579	1595	1595	1508	1112	901	1072	158	1208	885
Mean score	6.8	6.9+	6.9+	6.8	6.9+	7.3	6.8	6.8	6.8	6.9+	7.2+	7.2+	7.2+	7.7	7.2+	7.2+
Standard deviation	2.07	2.05	2.06	2.07	2.06	2.07	2.08	2.07	2.07	2.07	1.85	1.89	1.91	1.88	1.88	1.93
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.16	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	22 1%	** **	16- 1%	7- 1%	5 1%
2	(2.0)	24 1%	** **	22 1%	18 2%	9 1%
3	(3.0)	63 4%	** **	56 4%	39 4%	21 3%
4	(4.0)	90 5%	** **	79 5%	53 5%	30 5%
5	(5.0)	194 11%	** **	175 11%	124 11%	59- 9%
6	(6.0)	265 15%	** **	234 15%	166 15%	99 15%
7	(7.0)	298 17%	** **	274 18%	197 18%	127 19%
8	(8.0)	314 18%	** **	292 19%	223+ 20%	140+ 21%
9	(9.0)	119 7%	** **	109 7%	78 7%	50 8%
10 - Extremely well	(10.0)	207 12%	** **	187 12%	124 11%	70 11%
NET Badly (1-3)		109 6%	** **	94 6%	64 6%	34 5%
NET Neutral (4-6)		549 32%	** **	488 31%	343 31%	188- 29%

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Prepared by BMG

Table Q35_5_4 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
NET Well (7-10)	937	**	862+	622	386+
	54%	**	56%	56%	59%
Don't know	125	**	107	77	44
	7%	**	7%	7%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1595	**	1444	1029	609
Mean score	6.8	**	6.9	6.9	7.0
Standard deviation	2.07	**	2.05	2.00	1.94
Standard Error	.06	**	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_5

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	9 1%	3 *%	5 1%	** **	0 -%	6 1%	2 *%
2	(2.0)	13 1%	8 1%	5 1%	** **	0 -%	8 1%	5 1%
3	(3.0)	35 2%	16 2%	14 2%	** **	5 4%	27+b 3%	8- 1%
4	(4.0)	73 4%	30 4%	38 5%	** **	5 5%	48+b 6%	24- 3%
5	(5.0)	206 12%	98 12%	95 12%	** **	13 12%	95 11%	103 12%
6	(6.0)	218 13%	94 11%	108 14%	** **	16 14%	126+b 15%	91- 11%
7	(7.0)	333 19%	156 19%	164 21%	** **	13 11%	164 19%	164 19%
8	(8.0)	326 19%	139 17%	155 20%	** **	30 27%	164 19%	160 19%
9	(9.0)	155 9%	91+b 11%	58- 7%	** **	7 6%	69 8%	85 10%
10 - Extremely well	(10.0)	272 16%	158+b 19%	93- 12%	** **	20 19%	110- 13%	160+a 19%
NET Badly (1-3)		56 3%	28 3%	24 3%	** **	5 4%	41+b 5%	15- 2%
NET Neutral (4-6)		498 29%	222 27%	241 31%	** **	35 31%	269+b 32%	218- 26%
NET Well (7-10)		1085 63%	543+b 66%	470- 60%	** **	70 63%	508- 59%	570+a 67%

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Prepared by BMG

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Don't know	81	31	47+	**	1	36	45
	5%	4%	6%	**	1%	4%	5%
Medians	7.00	7.00	7.00	**	8.00	7.00	8.00
Mode	7.00	10.00	7.00	**	8.00	7.00	7.00
Base for stats	1639	794	734	**	109	818	803
Mean score	7.2	7.4+b	7.0-	**	7.2	7.0-	7.5+a
Standard deviation	1.95	2.00	1.88	**	1.99	1.99	1.88
Standard Error	.05	.08	.07	**	.22	.08	.07

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Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	9 1%	1 *%	0 -%	1 *%	3 1%	1 *%	2 1%	1 1%	1 *%	4 1%	4 1%	3 1%
2	(2.0)	13 1%	3 1%	2 1%	2 1%	1 *%	1 *%	1 1%	2 2%	5 1%	4 1%	4 1%	3 1%
3	(3.0)	35 2%	9+ej 4%	5 2%	9 3%	3 1%	2 1%	5 2%	1 1%	15 3%	12 2%	8 1%	6 2%
4	(4.0)	73 4%	11b 5%	4- 1%	19+bdh 7%	8 3%	11b 4%	12bh 6%	7 6%	15 3%	27b 5%	30bh 5%	19bdh 6%
5	(5.0)	206 12%	36di 16%	35 11%	32 12%	21- 7%	38di 14%	31di 15%	13 11%	71d 13%	53- 9%	83di 14%	44di 14%
6	(6.0)	218 13%	30 13%	39 12%	27 10%	40 13%	43c 16%	28 14%	11 10%	69 12%	67 12%	82 14%	39 12%
7	(7.0)	333 19%	43 19%	44- 13%	59b 22%	58 19%	72 +bdfhik 27%	34 17%	24 21%	88- 16%	117b 20%	129+bh 22%	57 18%
8	(8.0)	326 19%	34 15%	83 +acefjk 25%	41 15%	80 +acefjk 26%	32- 12%	33 16%	21 18%	118ej 21%	122ej 21%	86- 15%	54 17%
9	(9.0)	155 9%	23k 10%	36fjk 11%	29fjk 11%	31k 10%	24k 9%	10- 5%	2 2%	59fjk 11%	60fjk 10%	36- 6%	12- 4%
10 - Extremely well	(10.0)	272 16%	32 14%	73 +acefijk 22%	42 15%	53 17%	30- 11%	28 14%	14 13%	105+ej 19%	95 16%	72- 12%	42 13%
NET Badly (1-3)		56 3%	13e 6%	8 2%	12e 4%	8 2%	4 1%	8 4%	4 4%	21 4%	20 3%	16 3%	12 4%
NET Neutral (4-6)		498 29%	77bd 33%	78- 24%	78 29%	69- 23%	92+bdi 35%	72+bdi 36%	31 27%	156 28%	147- 25%	195+bdi 34%	103bdi 33%
NET Well (7-10)		1085 63%	133 57%	236 +acefjk 72%	171fk 63%	222 +acefjk 72%	158 59%	105- 52%	61 53%	369fjk 66%	393 +aefjk 68%	323- 56%	165- 52%

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Prepared by BMG

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Don't know	81 5%	8 4%	6- 2%	12 4%	8 3%	12 5%	17+abdhi 9%	18 16%	14- 3%	20 3%	47+abdhi 8%	35+abcdehi 11%
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Base for stats	1639	223	322	261	299	253	185	96	545	560	534	280
Mean score	7.2	6.9	7.7 +acefghi	7.1 +acefghi	7.5 +acefgjk	7.0	6.9- +aeefgjk	6.9	7.4 +aeefgjk	7.3aeefjk	6.9- +aeefgjk	6.9- +aeefgjk
Standard deviation	1.95	2.06	1.84 jk	2.05	1.82	1.75	2.03	2.02	1.97	1.94	1.90	2.03
Standard Error	.05	.17	.11	.14	.12	.11	.16	.22	.10	.09	.09	.13

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Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	9 1%	2 1%	0 -%	0 -%	1 **	**	0 -%	3 1%	0 -%	0 -%	6 *%	1 1%	1 1%	1+bcfhj 2%
2	(2.0)	13 1%	2 2%	0 -%	1 1%	1 1%	**	3 2%	1 1%	1 1%	0 -%	10 1%	1 1%	1 1%	* 1%
3	(3.0)	35 2%	2 1%	1 1%	3 2%	5 2%	**	3 2%	8 3%	5 3%	2 1%	30 2%	1 1%	3b 4%	1 2%
4	(4.0)	73 4%	5 4%	8 5%	3 2%	9 4%	**	10 5%	5 2%	7 4%	14 11%	63 4%	5 4%	3 4%	2 5%
5	(5.0)	206 12%	18 13%	15 10%	19 13%	28 12%	**	24 12%	23 9%	21 13%	17 12%	175 12%	17 13%	11 14%	3 8%
6	(6.0)	218 13%	15 11%	16 11%	23 15%	22 10%	**	32k 16%	29 11%	20 12%	20 15%	188 13%	12 8%	13k 17%	6 14%
7	(7.0)	333 19%	29 22%	31 21%	34h 23%	51h 22%	**	32 17%	53 21%	21 13%	16 12%	281 19%	31h 22%	13 16%	9 20%
8	(8.0)	326 19%	20 16%	25 17%	27 18%	54fm 24%	**	28 14%	55m 21%	35m 21%	16 12%	273m 19%	33fm 24%	15 19%	5- 11%
9	(9.0)	155 9%	14 11%	10 7%	11 7%	23 10%	**	18 9%	30 12%	10 6%	14 11%	131 9%	14 10%	5 7%	5 11%
10 - Extremely well	(10.0)	272 16%	16 12%	34+adk 23%	23 15%	30 13%	**	35 18%	37 14%	27 17%	27 20%	235 16%	17 12%	10 14%	9k 21%
NET Badly (1-3)		56 3%	5 4%	1 1%	4 2%	7 3%	**	7 4%	12b 5%	7 4%	2 1%	46 3%	4 3%	4b 6%	2b 5%
NET Neutral (4-6)		498 29%	38 29%	39 26%	45 30%	59 26%	**	66g 34%	57- 22%	49 30%	50 37%	425 29%	34 25%	27g 35%	12 27%
NET Well (7-10)		1085 63%	79 61%	1011 68%	96 64%	157fhl 70%	**	114 59%	1731 68%	93 57%	73 54%	920 63%	941 68%	43 55%	28 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	81 5%	8d 6%	8d 5%	6 4%	2- 1%	**	7 4%	13d 5%	15+dj 9%	10 7%	70d 5%	6d 4%	3d 4%	2d 5%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	10.00	7.00	8.00	**	10.00	8.00	8.00	10.00	7.00	8.00	8.00	10.00
Base for stats	1639	123	140	144	223	**	186	243	149	125	1391	132	74	42
Mean score	7.2	7.0	7.5el	7.2	7.2	**	7.2	7.3	7.2	7.2	7.2	7.2	6.9	7.3
Standard deviation	1.95	2.02	1.88	1.79	1.85	**	2.04	1.94	2.02	2.11	1.94	1.87	2.04	2.23
Standard Error	.05	.20	.17	.17	.14	**	.16	.14	.19	.22	.06	.16	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	9 1%	2 *%	2 *%	3 1%	2 1%	4 *%	5 1%	7 *%	** **	2 1%	** **	** **
2	(2.0)	13 1%	4 1%	4 1%	0 -	4 1%	8 1%	4 1%	10 1%	** **	2 1%	** **	** **
3	(3.0)	35 2%	8 2%	7 2%	8 3%	11 3%	16 2%	19 3%	31 2%	** **	4 2%	** **	** **
4	(4.0)	73 4%	22 4%	15 4%	21+de 7%	13 3%	37 4%	34 5%	65 4%	** **	7 3%	** **	** **
5	(5.0)	206 12%	72 13%	46 11%	35 12%	50 11%	118 12%	85 11%	178 12%	** **	28 13%	** **	** **
6	(6.0)	218 13%	66 12%	56 14%	42 14%	52 11%	122 13%	94 13%	194 13%	** **	23 11%	** **	** **
7	(7.0)	333 19%	106 19%	87 21%	60 20%	76 17%	193 20%	136 18%	291 19%	** **	41 19%	** **	** **
8	(8.0)	326 19%	120+cf 22%	81 19%	42 14%	83 18%	201+c 21%	125 17%	276 18%	** **	49 23%	** **	** **
9	(9.0)	155 9%	52 10%	37 9%	29 10%	35 8%	90 9%	64 9%	136 9%	** **	19 9%	** **	** **
10 - Extremely well	(10.0)	272 16%	62- 11%	63 15%	50 17%	94+ae 21%	126- 13%	144+ae 19%	238 16%	** **	32 15%	** **	** **
NET Badly (1-3)		56 3%	15 3%	13 3%	11 4%	18 4%	27 3%	29 4%	48 3%	** **	9 4%	** **	** **
NET Neutral (4-6)		498 29%	159 29%	118 29%	98 33%	115 25%	277 29%	213 29%	437 29%	** **	59 28%	** **	** **
NET Well (7-10)		1085 63%	341 62%	268 65%	181 61%	289 64%	609 63%	469 63%	942 63%	** **	140 66%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	81	31c	15	4-	30+c	46c	35c	75	**	5	**	**
	5%	6%	4%	1%	7%	5%	5%	5%	**	2%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	8.00	7.00	7.00	10.00	8.00	10.00	7.00	**	8.00	**	**
Base for stats	1639	515	399	289	422	914	711	1426	**	207	**	**
Mean score	7.2	7.1	7.2	7.1	7.4	7.2	7.3	7.2d	**	7.2	**	**
Standard deviation	1.95	1.84	1.90	2.04	2.04	1.86	2.05	1.94	**	1.97	**	**
Standard Error	.05	.08	.09	.15	.12	.06	.09	.06	**	.15	**	**

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Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149	
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128	
Total		1720	550	1170	120	**	141	**	**	**	**	260	152	
1 - Extremely badly	(1.0)	9 1%	3 1%	5 *%	2 2%	** **	1 1%	** **	** **	** **	** **	1 *%	1 1%	
2	(2.0)	13 1%	5 1%	8 1%	2 2%	** **	1 1%	** **	** **	** **	** **	2 1%	0 -%	
3	(3.0)	35 2%	12 2%	23 2%	5 4%	** **	4 3%	** **	** **	** **	** **	7 3%	3 2%	
4	(4.0)	73 4%	18 3%	55j 5%	7j 6%	** **	6 4%	** **	** **	** **	** **	4- 1%	6 4%	
5	(5.0)	206 12%	81+b 15%	125- 11%	14 11%	** **	19 13%	** **	** **	** **	** **	47+b 18%	17 11%	
6	(6.0)	218 13%	65 12%	153 13%	16 13%	** **	13 9%	** **	** **	** **	** **	30 12%	15 10%	
7	(7.0)	333 19%	93 17%	240 21%	20 17%	** **	23 16%	** **	** **	** **	** **	40 15%	25 17%	
8	(8.0)	326 19%	82- 15%	243+acj 21%	12- 10%	** **	21 15%	** **	** **	** **	** **	34- 13%	32c 21%	
9	(9.0)	155 9%	46 8%	109 9%	11 9%	** **	16 11%	** **	** **	** **	** **	19 7%	12 8%	
10 - Extremely well	(10.0)	272 16%	113+b 20%	159- 14%	19 16%	** **	34+b 24%	** **	** **	** **	** **	68+bc 26%	37+b 24%	
NET Badly (1-3)		56 3%	20 4%	37 3%	9+b 7%	** **	6 4%	** **	** **	** **	** **	9 4%	4 3%	
NET Neutral (4-6)		498 29%	164 30%	333 28%	37 31%	** **	37 26%	** **	** **	** **	** **	81 31%	37 25%	
NET Well (7-10)		1085 63%	334 61%	751c 64%	63- 52%	** **	94c 67%	** **	** **	** **	** **	161 62%	106c 70%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											Other (k)
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	260	152
Don't know	81	32	49	12+bejk	**	4	**	**	**	**	8	4
	5%	6%	4%	10%	**	3%	**	**	**	**	3%	3%
Medians	7.00	7.00	7.00	7.00	**	8.00	**	**	**	**	7.00	8.00
Mode	7.00	10.00	8.00	7.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1639	518	1121	108	**	137	**	**	**	**	251	148
Mean score	7.2	7.3i	7.2i	6.9	**	7.4i	**	**	**	**	7.4ci	7.6+bc
Standard deviation	1.95	2.07	1.89	2.28	**	2.14	**	**	**	**	2.11	2.01
Standard Error	.05	.10	.06	.23	**	.21	**	**	**	**	.15	.18

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Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access				No (d)	
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		Yes (net) (c)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	9 1%	** **	** **	0 -%	2 1%	2 1%	6 1%	9 1%	** **	9 1%	** **
2	(2.0)	13 1%	** **	** **	2 1%	2 1%	4 1%	7 1%	13 1%	** **	13 1%	** **
3	(3.0)	35 2%	** **	** **	7 3%	8 4%	13 3%	18 2%	32 2%	** **	35 2%	** **
4	(4.0)	73 4%	** **	** **	18+ 7%	13 6%	23 5%	39 4%	73 4%	** **	73 4%	** **
5	(5.0)	206 12%	** **	** **	20 8%	23 10%	46 9%	112 13%	200 12%	** **	204 12%	** **
6	(6.0)	218 13%	** **	** **	25 10%	28 13%	59 12%	114 13%	215 13%	** **	218 13%	** **
7	(7.0)	333 19%	** **	** **	43 18%	43 19%	93 19%	166 19%	327 19%	** **	331 19%	** **
8	(8.0)	326 19%	** **	** **	52 21%	37 17%	91 19%	161 19%	321 19%	** **	321 19%	** **
9	(9.0)	155 9%	** **	** **	26 11%	19 8%	52 11%	72 8%	155 9%	** **	155 9%	** **
10 - Extremely well	(10.0)	272 16%	** **	** **	38 16%	39 17%	84 17%	125 15%	270 16%	** **	270 16%	** **
NET Badly (1-3)		56 3%	** **	** **	9 4%	13+ 6%	19 4%	31 4%	54 3%	** **	56 3%	** **
NET Neutral (4-6)		498 29%	** **	** **	62 26%	64 29%	128 26%	264 31%	488 29%	** **	495 29%	** **
NET Well (7-10)		1085 63%	** **	** **	159 66%	137 61%	319 65%	524 61%	1073 63%	** **	1077 63%	** **

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Prepared by BMG

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	81	**	**	12	9	22	41	81	**	81	**
	5%	**	**	5%	4%	5%	5%	5%	**	5%	**
Medians	7.00	**	**	8.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	8.00	7.00	7.00	7.00	7.00	**	7.00	**
Base for stats	1639	**	**	231	215	467	819	1615	**	1628	**
Mean score	7.2	**	**	7.3	7.1	7.3	7.1-	7.2b	**	7.2b	**
								-			b
Standard deviation	1.95	**	**	2.00	2.14	1.99	1.96	1.95	**	1.95	**
Standard Error	.05	**	**	.14	.16	.10	.07	.05	**	.05	**

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Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1448	1025	847	966	134	1100	784	
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	9 1%	9 1%	7 *%	9 1%	8 1%	2 1%	9 1%	9 1%	9 1%	9 1%	0- -%	2 *%	*- *%	0 -%	*- *%	0- -%
2	(2.0)	13 1%	13 1%	13 1%	13 1%	11 1%	5 2%	13 1%	13 1%	13 1%	11 1%	6 1%	5 1%	4- *%	3ace 2%	3- *%	6 1%
3	(3.0)	35 2%	35 2%	33 2%	35 2%	31 2%	10 4%	35 2%	35 2%	35 2%	33 2%	16- 1%	11- 1%	14- 1%	6bcef 4%	15- 1%	10- 1%
4	(4.0)	73 4%	71 4%	71 4%	73 4%	62 4%	15 5%	73 4%	73 4%	73 4%	72 4%	36- 3%	39 4%	37- 3%	4 2%	37- 3%	31- 3%
5	(5.0)	206 12%	201 12%	202 12%	206 12%	171 12%	23 9%	204 12%	206 12%	206 12%	194 12%	108- 9%	92- 9%	100- 9%	7- 5%	115- 9%	79- 8%
6	(6.0)	218 13%	209 13%	208 12%	218 13%	188 13%	39 14%	215 13%	218 13%	218 13%	201 12%	149 12%	126 13%	129- 11%	21 13%	157 12%	119 13%
7	(7.0)	333 19%	315 19%	323 19%	333 19%	287 19%	39- 14%	330 19%	333 19%	333 19%	308 19%	252+ 21%	189 19%	246+ 21%	27 17%	273+ 21%	196 21%
8	(8.0)	326 19%	306 19%	318 19%	326 19%	275 19%	65+ 24%	320 19%	326 19%	326 19%	312 19%	243+ 20%	193 20%	231 20%	38 24%	269+ 21%	187 20%
9	(9.0)	155 9%	150 9%	153 9%	155 9%	140 9%	21 8%	152 9%	155 9%	155 9%	152 9%	128+ 11%	100 10%	117+ 10%	16 10%	131+ 10%	92 10%
10 - Extremely well	(10.0)	272 16%	257 16%	264 16%	272 16%	240 16%	48 18%	268 16%	272 16%	272 16%	262 16%	204+ 17%	172+ 18%	215+ 19%	35+ 22%	235+ 18%	183+ 19%
NET Badly (1-3)		56 3%	56 3%	52 3%	56 3%	49 3%	16 6% +bcfghi	56 3%	56 3%	56 3%	53 3%	22- 2%	17- 2%	18- 2%	9abcef 6%	19- 1%	16- 2%
NET Neutral (4-6)		498 29%	481 29%	482 29%	498 29%	421 28%	77 28%	493 29%	498 29%	498 29%	467 29%	292- 25%	257- 26%	266- 23%	32- 20%	310- 24%	229- 24%
NET Well (7-10)		1085 63%	1029 63%	1058 63%	1085 63%	942 64%	173 63%	1070 63%	1085 63%	1085 63%	1034 64%	827+ 69%	654+ 67%	808+ 71%	116+ 73%	908+ 70%	658+ 70%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	81	77	75	81	70	8	81	81	81	68	50	44	53	2	55	41
	5%	5%	4%	5%	5%	3%	5%	5%	5%	4%	4%	5%	5%	2%	4%	4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	8.00	7.00	7.00
Base for stats	1639	1565	1592	1639	1413	266	1619	1639	1639	1554	1142	928	1092	157	1236	903
Mean score	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.5+	7.4+	7.5+	7.6+	7.5+	7.5+
Standard deviation	1.95	1.96	1.94	1.95	1.95	2.11	1.95	1.95	1.95	1.96	1.79	1.85	1.79	2.00	1.77	1.82
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.05	.06	.07	.06	.17	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	9 1%	** **	6 *%	1- *%	1 *%
2	(2.0)	13 1%	** **	10 1%	6 1%	1 *%
3	(3.0)	35 2%	** **	33 2%	19 2%	10 2%
4	(4.0)	73 4%	** **	57- 4%	40 4%	23 4%
5	(5.0)	206 12%	** **	185 12%	135 12%	80 12%
6	(6.0)	218 13%	** **	196 13%	130 12%	81 12%
7	(7.0)	333 19%	** **	303 20%	219 20%	127 19%
8	(8.0)	326 19%	** **	303 20%	241+ 22%	145+ 22%
9	(9.0)	155 9%	** **	145 9%	112 10%	67 10%
10 - Extremely well	(10.0)	272 16%	** **	246 16%	155- 14%	90 14%
NET Badly (1-3)		56 3%	** **	49 3%	26- 2%	12- 2%
NET Neutral (4-6)		498 29%	** **	439 28%	305 28%	185 28%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) -

A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
NET Well (7-10)	1085	**	998+	727+	429
	63%	**	64%	66%	66%
Don't know	81	**	65-	47	26
	5%	**	4%	4%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	8.00	8.00	8.00
Base for stats	1639	**	1486	1058	626
Mean score	7.2	**	7.3+	7.3	7.3
Standard deviation	1.95	**	1.92	1.83	1.79
Standard Error	.05	**	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_6
 Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	17 1%	6 1%	9 1%	** **	1 1%	11 1%	5 1%
2	(2.0)	26 2%	12 1%	12 1%	** **	3 3%	11 1%	14 2%
3	(3.0)	53 3%	26 3%	26 3%	** **	1 1%	33 4%	19 2%
4	(4.0)	125 7%	49 6%	64 8%	** **	12 11%	68 8%	57 7%
5	(5.0)	190 11%	100 12%	77 10%	** **	13 12%	95 11%	92 11%
6	(6.0)	241 14%	114 14%	110 14%	** **	16 15%	118 14%	117 14%
7	(7.0)	300 17%	138 17%	143 18%	** **	20 18%	143 17%	156 18%
8	(8.0)	261 15%	120 15%	124 16%	** **	15 13%	139 16%	119 14%
9	(9.0)	135 8%	81+b 10%	48- 6%	** **	6 5%	75 9%	60 7%
10 - Extremely well	(10.0)	186 11%	102b 12%	64- 8%	** **	20 18%	90 11%	93 11%
NET Badly (1-3)		96 6%	44 5%	47 6%	** **	6 5%	55 6%	38 5%
NET Neutral (4-6)		556 32%	263 32%	251 32%	** **	41 38%	282 33%	266 31%
NET Well (7-10)		882 51%	440 53%	379 48%	** **	61 55%	447 52%	429 51%
Don't know		187 11%	77 9%	105+a 13%	** **	3 2%	70- 8%	115+a 14%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	7.00	**	10.00	7.00	7.00
Base for stats	1534	747	677	**	108	784	733
Mean score	6.8	6.9+b	6.6-	**	6.8	6.7	6.8
Standard deviation	2.08	2.08	2.04	**	2.24	2.12	2.03
Standard Error	.06	.08	.08	**	.24	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	17 1%	1 1%	3 1%	5 2%	3 1%	1 *	4 2%	0 -	4 1%	8 1%	5 1%	4 1%
2	(2.0)	26 2%	6 3%	3 1%	5 2%	2 1%	4 1%	2 1%	5 4%	9 2%	7 1%	11 2%	7 2%
3	(3.0)	53 3%	13+ 6%	10 3%	7 3%	7 2%	6 2%	8 4%	3 2%	23 4%	14 2%	16 3%	10 3%
4	(4.0)	125 7%	20 9%	18 5%	17 6%	21 7%	19 7%	16 8%	14 12%	37 7%	38 7%	49 9%	30 10%
5	(5.0)	190 11%	24 10%	43 13%	29 10%	26 8%	35 13%	25 13%	8 7%	67 12%	54 9%	69 12%	34 11%
6	(6.0)	241 14%	36 16%	39 12%	39 14%	32 10%	47di 18%	34 17%	13 11%	76 14%	72 12%	93d 16%	47 15%
7	(7.0)	300 17%	38 16%	58 18%	47 17%	64f 21%	42 16%	27 13%	25 22%	96 17%	111 19%	94 16%	52 16%
8	(8.0)	261 15%	40k 17%	57k 17%	32 12%	61+cfjk 20%	38 14%	25 12%	8 7%	97jk 17%	93k 16%	71- 12%	33- 11%
9	(9.0)	135 8%	17 7%	29k 9%	24 9%	29k 9%	20 8%	9 4%	6 5%	47 8%	53fk 9%	35 6%	15- 5%
10 - Extremely well	(10.0)	186 11%	25 11%	45efjk 14%	45+defjk 16%	29 9%	21 8%	15 7%	6 6%	70jk 13%	73jk 13%	42- 7%	21- 7%
NET Badly (1-3)		96 6%	21+de 9%	15 5%	17 6%	12 4%	10 4%	14 7%	7 6%	36 6%	29 5%	31 5%	21 7%
NET Neutral (4-6)		556 32%	80 34%	100 31%	85 31%	79- 26%	101+di 38%	75di 37%	35 31%	180 32%	164- 28%	212+di 36%	110d 35%
NET Well (7-10)		882 51%	120fjk 52%	190+efjk 58%	148fjk 54%	182+efjk 59%	121 46%	76- 38%	45 40%	309+efjk 55%	330+efjk 57%	243- 42%	121- 38%
Don't know		187 11%	11- 5%	23- 7%	23 8%	34ah 11%	32abh 12%	37 +abcdhi 18%	26 23%	34- 6%	57ah 10%	95 +abcdhi 16%	63+abcdehi 20%

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Prepared by BMG

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	6.00	6.00
Mode	7.00	8.00	7.00	7.00	7.00	6.00	6.00	7.00	8.00	7.00	7.00	7.00
Base for stats	1534	220	305	250	273	233	165	88	525	523	486	252
Mean score	6.8	6.6	7.0+fgjk	6.9fgjk	7.0fgjk	6.7	6.3-	6.3-	6.8fgjk	7.0+fgjk	6.5-	6.3-
Standard deviation	2.08	2.17	2.04	2.23	1.95	1.93	2.09	2.07	2.10	2.09	2.01	2.08
Standard Error	.06	.18	.13	.15	.13	.13	.17	.23	.10	.10	.09	.14

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Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	17 1%	1 1%	2 1%	0 -%	4 2%	** **	0 -%	4 2%	1 1%	2 2%	14 1%	2 1%	1 1%	* *%
2	(2.0)	26 2%	5d 3%	3 2%	1 1%	1 *%	** **	5 2%	2 1%	3 2%	1 1%	20 1%	3 2%	2d 3%	1dg 3%
3	(3.0)	53 3%	1 1%	1 1%	7 5%	7 3%	** **	9b 5%	7 3%	9ab 6%	3 2%	44 3%	5 4%	2 3%	2b 4%
4	(4.0)	125 7%	7 5%	11 8%	13 9%	13 6%	** **	191 10%	15 6%	13 8%	13 10%	1121 8%	7 5%	2- 3%	41 8%
5	(5.0)	190 11%	11 8%	15 10%	26+adj 17%	18 8%	** **	21 11%	30 12%	14 9%	14 10%	158 11%	18 13%	10 13%	4 9%
6	(6.0)	241 14%	21 16%	34 23% +cfghjkl m	19 13%	32 14%	** **	27 14%	24- 10%	18 11%	25 19%	210 14%	17 13%	9 11%	5 11%
7	(7.0)	300 17%	24 18%	21 14%	27 18%	48f 21%	** **	24 12%	52f 20%	28 17%	17 12%	252 17%	22 16%	19+bfj 24%	8 18%
8	(8.0)	261 15%	24 18%	15 10%	21 14%	43b 19%	** **	25 13%	45 18%	21 13%	20 15%	217 15%	24 17%	12 15%	8b 19%
9	(9.0)	135 8%	7 5%	11 7%	8 5%	27+c 12%	** **	17 9%	20 8%	10 6%	7 5%	115 8%	13 9%	4 6%	3 6%
10 - Extremely well	(10.0)	186 11%	14 11%	16 10%	12 8%	25 11%	** **	22 12%	28 11%	21 13%	15 11%	158 11%	14 10%	8 10%	7 15%
NET Badly (1-3)		96 6%	7 5%	6 4%	8 5%	12 5%	** **	13 7%	13 5%	13 8%	6 4%	78 5%	10 7%	5 7%	3 7%
NET Neutral (4-6)		556 32%	40 30%	60+dghlm 41%	59g 39%	64 28%	** **	68 35%	70 27%	45 28%	52 38%	480 33%	42 30%	21 28%	12 28%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
NET Well (7-10)	882	69	62-	67	143+bcfhjk	**	88	145bcf	80	59	742	72	42b	26bcf
	51%	52%	42%	45%	63%	**	45%	57%	49%	44%	51%	52%	55%	58%
Don't know	187	16d	21d	17d	7-	**	25d	28d	25d	18	161d	14d	8d	3
	11%	12%	14%	11%	3%	**	13%	11%	15%	14%	11%	10%	11%	7%
Medians	7.00	7.00	6.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	6.00	7.00	7.00	**	6.00	7.00	7.00	6.00	7.00	8.00	7.00	8.00
Base for stats	1534	115	128	134	218	**	168	228	139	116	1300	124	69	41
Mean score	6.8	6.8	6.7	6.5	7.0c	**	6.6	6.9	6.7	6.7	6.8	6.8	6.8	6.9
Standard deviation	2.08	2.04	2.05	1.94	2.00	**	2.20	2.07	2.23	2.09	2.08	2.12	2.03	2.22
Standard Error	.06	.21	.20	.19	.16	**	.18	.16	.22	.23	.06	.19	.18	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	17 1%	5 1%	5 1%	3 1%	3 1%	10 1%	6 1%	12 1%	** **	4 2%	** **	** **
2	(2.0)	26 2%	4 1%	6 2%	8a 3%	8 2%	11 1%	16 2%	26 2%	** **	0 -	** **	** **
3	(3.0)	53 3%	21 4%	13 3%	5 2%	13 3%	34 4%	17 2%	48 3%	** **	5 2%	** **	** **
4	(4.0)	125 7%	35 6%	27 7%	18 6%	43 10%	62 7%	62 8%	110 7%	** **	13 6%	** **	** **
5	(5.0)	190 11%	48 9%	47 11%	45+ae 15%	46 10%	95 10%	91 12%	160 11%	** **	30 14%	** **	** **
6	(6.0)	241 14%	81 15%	63 15%	47 16%	49 11%	144 15%	97 13%	208 14%	** **	30 14%	** **	** **
7	(7.0)	300 17%	99 18%	82d 20%	55 19%	61- 14%	181d 19%	117 16%	273 18%	** **	28 13%	** **	** **
8	(8.0)	261 15%	95cf 17%	70 17%	33 11%	62 14%	165+cf 17%	96- 13%	221 15%	** **	40 19%	** **	** **
9	(9.0)	135 8%	50 9%	30 7%	15 5%	39 9%	79 8%	55 7%	117 8%	** **	18 9%	** **	** **
10 - Extremely well	(10.0)	186 11%	52 10%	35 8%	41be 14%	58 13%	87- 9%	99+be 13%	152- 10%	** **	34+a 16%	** **	** **
NET Badly (1-3)		96 6%	31 6%	24 6%	15 5%	24 5%	55 6%	39 5%	87 6%	** **	9 4%	** **	** **
NET Neutral (4-6)		556 32%	165 30%	137 33%	111a 38%	138 31%	301 31%	249 33%	478 32%	** **	72 34%	** **	** **
NET Well (7-10)		882 51%	296 54%	216 52%	146 50%	221 49%	512 53%	367 49%	762 51%	** **	120 56%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	187	54	38	22	70+abce	92	91	174+c	**	12-	**	**
	11%	10%	9%	7%	15%	10%	12%	12%	**	6%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	8.00	**	**
Base for stats	1534	492	377	272	383	868	655	1327	**	201	**	**
Mean score	6.8	6.9	6.7	6.7	6.8	6.8	6.8	6.7	**	7.0	**	**
Standard deviation	2.08	2.01	2.00	2.11	2.21	2.01	2.17	2.07	**	2.13	**	**
Standard Error	.06	.09	.10	.15	.14	.07	.10	.06	**	.16	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	17 1%	7 1%	10 1%	2 2%	** **	1 1%	** **	** **	** **	** **	4 2%	1 1%
2	(2.0)	26 2%	11 2%	16 1%	3 3%	** **	2 1%	** **	** **	** **	** **	5 2%	5 3%
3	(3.0)	53 3%	17 3%	36 3%	3 2%	** **	0- -%	** **	** **	** **	** **	11e 4%	2 1%
4	(4.0)	125 7%	50 9%	75 6%	9 7%	** **	11 8%	** **	** **	** **	** **	25 10%	15 10%
5	(5.0)	190 11%	57 10%	133 11%	8 7%	** **	16 12%	** **	** **	** **	** **	25 10%	15 10%
6	(6.0)	241 14%	66 12%	175k 15%	20k 17%	** **	15 10%	** **	** **	** **	** **	34 13%	10- 7%
7	(7.0)	300 17%	85 15%	215 18%	20 16%	** **	26 18%	** **	** **	** **	** **	35 14%	22 14%
8	(8.0)	261 15%	79 14%	182 16%	17 14%	** **	17 12%	** **	** **	** **	** **	46 18%	25 17%
9	(9.0)	135 8%	39 7%	95 8%	5 4%	** **	11 8%	** **	** **	** **	** **	16 6%	14 9%
10 - Extremely well	(10.0)	186 11%	68 12%	117 10%	15 13%	** **	22 16%	** **	** **	** **	** **	35 13%	21 14%
NET Badly (1-3)		96 6%	35 6%	61 5%	8 7%	** **	3 2%	** **	** **	** **	** **	20e 8%	7 5%
NET Neutral (4-6)		556 32%	172 31%	383 33%	37 31%	** **	42 30%	** **	** **	** **	** **	84 32%	40 27%
NET Well (7-10)		882 51%	272 49%	610 52%	57 47%	** **	76 54%	** **	** **	** **	** **	131 51%	82 54%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	187	71	116	18	**	21	**	**	**	**	**	25	22
	11%	13%	10%	15%	**	15%	**	**	**	**	**	9%	14%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	**	7.00	7.00
Mode	7.00	7.00	7.00	6.00	**	7.00	**	**	**	**	**	8.00	8.00
Base for stats	1534	479	1055	102	**	120	**	**	**	**	**	235	130
Mean score	6.8	6.7	6.8	6.7	**	7.1	**	**	**	**	**	6.7	7.0
Standard deviation	2.08	2.22	2.01	2.23	**	2.09	**	**	**	**	**	2.27	2.25
Standard Error	.06	.11	.07	.23	**	.21	**	**	**	**	**	.16	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	17 1%	** **	** **	0 -%	2 1%	3 1%	11 1%	17 1%	** **	17 1%	** **
2	(2.0)	26 2%	** **	** **	5 2%	4 2%	6 1%	16 2%	26 2%	** **	26 2%	** **
3	(3.0)	53 3%	** **	** **	9 4%	4 2%	14 3%	30 3%	53 3%	** **	53 3%	** **
4	(4.0)	125 7%	** **	** **	15 6%	10 4%	26 5%	67 8%	125 7%	** **	125 7%	** **
5	(5.0)	190 11%	** **	** **	27 11%	26 12%	51 11%	101 12%	183 11%	** **	188 11%	** **
6	(6.0)	241 14%	** **	** **	35 14%	28 13%	64 13%	129 15%	237 14%	** **	241 14%	** **
7	(7.0)	300 17%	** **	** **	37 15%	38 17%	84 17%	151 18%	299 18%	** **	300 18%	** **
8	(8.0)	261 15%	** **	** **	41 17%	33 15%	78 16%	124 14%	253 15%	** **	254 15%	** **
9	(9.0)	135 8%	** **	** **	26f 11%	25f 11%	54+f 11%	47- 6%	134 8%	** **	134 8%	** **
10 - Extremely well	(10.0)	186 11%	** **	** **	25 10%	39+cf 18%	64 13%	83 10%	183 11%	** **	184 11%	** **
NET Badly (1-3)		96 6%	** **	** **	14 6%	10 4%	22 5%	58 7%	96 6%	** **	96 6%	** **
NET Neutral (4-6)		556 32%	** **	** **	77 32%	64 29%	142 29%	298 35%	545 32%	** **	554 32%	** **
NET Well (7-10)		882 51%	** **	** **	130 54%	135+f 60%	280+f 57%	405- 47%	870 51%	** **	873 51%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	187	**	**	22	15	45	100	185	**	187	**
	11%	**	**	9%	7%	9%	12%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	8.00	10.00	7.00	7.00	7.00	**	7.00	**
Base for stats	1534	**	**	221	209	444	761	1511	**	1522	**
Mean score	6.8	**	**	6.9	7.2+f	7.1+f	6.6-	6.8	**	6.8	**
											b
Standard deviation	2.08	**	**	2.05	2.11	2.04	2.10	2.08	**	2.08	**
Standard Error	.06	**	**	.15	.16	.10	.08	.06	**	.06	**

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Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1368	1025	847	966	134	1100	784	
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	17 1%	17 1%	15 1%	17 1%	14 1%	3 1%	17 1%	17 1%	16 1%	3- *%	2- *%	3- *%	0 -%	6- *%	4- *%	
2	(2.0)	26 2%	26 2%	26 2%	26 2%	20 1%	4 1%	26 2%	26 2%	25 2%	10- 1%	12 1%	16 1%	2 1%	12- 1%	11 1%	
3	(3.0)	53 3%	51 3%	50 3%	53 3%	42 3%	7 2%	53 3%	53 3%	53 3%	25- 2%	16- 2%	19- 2%	2 1%	19- 2%	15- 2%	
4	(4.0)	125 7%	115 7%	119 7%	125 7%	104 7%	16 6%	124 7%	125 7%	120 7%	59- 5%	63 7%	71- 6%	4- 2%	90d 7%	64d 7%	
5	(5.0)	190 11%	186 11%	187 11%	190 11%	164 11%	28 10%	190 11%	190 11%	175 11%	113- 10%	81- 8%	116 10%	17 10%	117- 9%	83- 9%	
6	(6.0)	241 14%	232 14%	231 14%	241 14%	208 14%	34 13%	235 14%	241 14%	228 14%	172 14%	140 14%	142- 12%	17 11%	177 14%	126 13%	
7	(7.0)	300 17%	281 17%	293 18%	300 17%	266 18%	40 15%	296 17%	300 17%	279 17%	220 18%	184 19%	206 18%	21 13%	252+ 19%	181 19%	
8	(8.0)	261 15%	254 15%	259 16%	261 15%	228 15%	54+ 20%	257 15%	261 15%	248 15%	208+ 17%	177+ 18%	195+ 17%	35+ 22%	219+ 17%	165+ 17%	
9	(9.0)	135 8%	128 8%	131 8%	135 8%	115 8%	26 9%	133 8%	135 8%	132 8%	113+ 9%	93+ 10%	102+ 9%	20+ 13%	117+ 9%	85 9%	
10 -	(10.0)	186	182	180	186	157	51 +abcd fghi	185	186	184	153+	119+	149+	37 +abcef	163+	120+	
Extremely well		11%	11%	11%	11%	11%	19%	11%	11%	11%	13%	12%	13%	23%	13%	13%	
NET Badly (1-3)		96 6%	94 6%	90 5%	96 6%	76 5%	13 5%	96 6%	96 6%	94 6%	38- 3%	30- 3%	38- 3%	4 3%	37- 3%	30- 3%	
NET Neutral (4-6)		556 32%	533 32%	537 32%	556 32%	476 32%	78 28%	549 32%	556 32%	523 32%	345- 29%	283- 29%	328- 29%	38- 24%	383- 30%	272- 29%	
NET Well (7-10)		882 51%	845 51%	862 52%	882 51%	766 52%	172 +abcd fghi	871 51%	882 51%	843 52%	695+ 58%	573+ 59%	651+ 57%	114 +abcef 71%	750+ 58%	550+ 58%	

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Prepared by BMG

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	187	171e	178e	187e	165e	11-	183e	187e	187e	161e	114-d	86-d	127d	4-	122-d	92d
	11%	10%	11%	11%	11%	4%	11%	11%	11%	10%	10%	9%	11%	3%	9%	10%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	10.00	7.00	7.00
Base for stats	1534	1472	1490	1534	1318	263	1517	1534	1534	1460	1077	886	1018	155	1169	852
Mean score	6.8	6.8	6.8	6.8	6.8	7.2	6.8	6.8	6.8	6.8	7.1+	7.1+	7.1+	7.7	7.1+	7.1+
						+abcd	fg	h	i					+abce	f	g
Standard deviation	2.08	2.09	2.07	2.08	2.05	2.13	2.08	2.08	2.08	2.10	1.91	1.92	1.98	1.93	1.94	1.95
Standard Error	.06	.06	.06	.06	.06	.15	.06	.06	.06	.06	.06	.07	.07	.17	.06	.07

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Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	17 1%	** **	11- 1%	5- *%	3 1%
2	(2.0)	26 2%	** **	20 1%	13 1%	11 2%
3	(3.0)	53 3%	** **	46 3%	32 3%	22 3%
4	(4.0)	125 7%	** **	110 7%	65- 6%	37 6%
5	(5.0)	190 11%	** **	168 11%	123 11%	70 11%
6	(6.0)	241 14%	** **	222 14%	163 15%	83 13%
7	(7.0)	300 17%	** **	280 18%	199 18%	127 19%
8	(8.0)	261 15%	** **	248+ 16%	192+ 17%	123+ 19%
9	(9.0)	135 8%	** **	125 8%	96 9%	59 9%
10 - Extremely well	(10.0)	186 11%	** **	169 11%	117 11%	66 10%
NET Badly (1-3)		96 6%	** **	77- 5%	50- 5%	36 5%
NET Neutral (4-6)		556 32%	** **	500 32%	352 32%	190- 29%
NET Well (7-10)		882 51%	** **	822+ 53%	605+ 55%	375+ 57%

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Prepared by BMG

Table Q35_5_6 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	187	**	151-	99-	53-
	11%	**	10%	9%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1534	**	1400	1006	600
Mean score	6.8	**	6.8+	6.9+a	6.9a
Standard deviation	2.08	**	2.03	1.97	1.99
Standard Error	.06	**	.06	.07	.09

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Table Q35_5_7
 Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	15 1%	9 1%	6 1%	** **	0 -%	6 1%	10 1%
2	(2.0)	24 1%	9 1%	14 2%	** **	1 1%	13 2%	11 1%
3	(3.0)	40 2%	15 2%	21 3%	** **	4 4%	24 3%	16 2%
4	(4.0)	100 6%	49 6%	45 6%	** **	5 5%	62+b 7%	36- 4%
5	(5.0)	211 12%	102 12%	90 12%	** **	19 17%	107 12%	101 12%
6	(6.0)	248 14%	131 16%	105 13%	** **	13 11%	121 14%	123 14%
7	(7.0)	282 16%	120 15%	141 18%	** **	20 18%	151 18%	130 15%
8	(8.0)	296 17%	142 17%	132 17%	** **	20 18%	152 18%	143 17%
9	(9.0)	133 8%	72 9%	54 7%	** **	7 6%	53- 6%	77a 9%
10 - Extremely well	(10.0)	232 13%	134+b 16%	79- 10%	** **	19 17%	110 13%	119 14%
NET Badly (1-3)		80 5%	33 4%	42 5%	** **	5 4%	42 5%	37 4%
NET Neutral (4-6)		560 33%	283 34%	240 31%	** **	37 34%	290 34%	259 31%
NET Well (7-10)		943 55%	468 57%	406 52%	** **	66 60%	467 55%	470 55%
Don't know		138 8%	41- 5%	93+a 12%	** **	2 2%	55- 6%	82+a 10%

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 Prepared by BMG

Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	7.00	**	7.00	8.00	8.00
Base for stats	1582	783	688	**	108	799	767
Mean score	6.9	7.1+b	6.8-	**	7.0	6.8	7.1
Standard deviation	2.06	2.08	2.03	**	2.02	2.05	2.06
Standard Error	.06	.08	.08	**	.22	.08	.08

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Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	15 1%	4 2%	2 1%	4 1%	* **	2 1%	1 1%	1 1%	6 1%	4 1%	5 1%	2 1%
2	(2.0)	24 1%	1 1%	5 1%	5 2%	5 2%	2 1%	4 2%	1 1%	6 1%	11 2%	8 1%	5 2%
3	(3.0)	40 2%	6 3%	7 2%	9d 3%	2- 1%	3 1%	6d 3%	7 6%	13 2%	11 2%	17d 3%	13+de 4%
4	(4.0)	100 6%	18d 8%	17 5%	18d 7%	8- 3%	13 5%	20+dei 10%	5 5%	36d 6%	26 5%	38d 7%	25di 8%
5	(5.0)	211 12%	37i 16%	37 11%	26 9%	30 10%	39i 15%	30 15%	13 11%	74 13%	55- 10%	81i 14%	43 14%
6	(6.0)	248 14%	28 12%	56cdi 17%	27- 10%	34 11%	50+cdi 19%	36cdi 18%	18 16%	85ci 15%	60- 10%	104+cdi 18%	54cdi 17%
7	(7.0)	282 16%	43 18%	47 14%	52e 19%	61ej 20%	30- 11%	28 14%	20 18%	90 16%	113+ej 20%	79- 14%	48 15%
8	(8.0)	296 17%	41fk 18%	65fjk 20%	45k 16%	63fjk 20%	50fk 19%	20- 10%	12 11%	106fjk 19%	108fk 19%	82- 14%	32- 10%
9	(9.0)	133 8%	15 7%	16- 5%	29bhjk 11%	40 13%	18 7%	11 6%	3 3%	31- 6%	69 12%	33- 6%	15- 5%
10 - Extremely well	(10.0)	232 13%	31 13%	65+efjk 20%	44efjk 16%	43jk 14%	26 10%	17- 9%	7 6%	95+efjk 17%	86fjk 15%	50- 9%	24- 8%
NET Badly (1-3)		80 5%	11 5%	14 4%	18d 7%	8 2%	8 3%	12 6%	9 8%	25 4%	26 4%	29 5%	21d 7%
NET Neutral (4-6)		560 33%	84cdi 36%	111cdi 34%	70- 26%	71- 23%	101+cdi 38%	85+cdi 42%	36 32%	195cdi 35%	142- 24%	223+cdi 38%	122+cdi 39%
NET Well (7-10)		943 55%	130fjk 56%	193efjk 59%	170+efjk 62%	206 67%	125-k 47%	77- 38%	42 37%	322efjk 58%	377 65%	244- 42%	119- 38%

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Prepared by BMG

Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Don't know	138	7-	11-	15	21h	31+abchi	28	26	18-	36h	85	53+abcdhi
	8%	3%	3%	5%	7%	12% +abcdhi	14%	23%	3%	6%	15%	17%
Medians	7.00	7.00	7.00	7.00	8.00	7.00	6.00	6.00	7.00	7.00	6.00	6.00
Mode	8.00	7.00	8.00	7.00	8.00	6.00	6.00	7.00	8.00	7.00	6.00	6.00
Base for stats	1582	225	317	259	285	234	174	88	542	544	496	262
Mean score	6.9	6.8k	7.1fgjk	7.1fgjk	7.4	6.8fgk	6.4-	6.3-	7.0fgjk	7.2	6.6-	6.3-
					+aefghjk				+aefghjk			
Standard deviation	2.06	2.10	2.08	2.21	1.84	1.93	2.06	1.97	2.10	2.03	1.99	2.03
Standard Error	.06	.17	.13	.15	.12	.13	.16	.22	.10	.09	.09	.13

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Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	15 1%	1 1%	4+f 2%	0 -%	3 1%	** **	0 -%	3 1%	0 -%	1 1%	12 1%	3 2%	* *%	1f 1%
2	(2.0)	24 1%	3 3%	3 2%	2 1%	2 1%	** **	1 1%	4 1%	2 1%	2 1%	20 1%	0 -%	3+dfk 3%	1k 2%
3	(3.0)	40 2%	2 1%	3 2%	6 4%	4 2%	** **	4 2%	4 1%	6 4%	3 2%	34 2%	3 2%	3 4%	0 -%
4	(4.0)	100 6%	8d 6%	8d 6%	10d 7%	3- 2%	** **	19+d 10%	13 5%	16+d 10%	4 3%	88d 6%	6 4%	3 4%	2d 5%
5	(5.0)	211 12%	10 8%	16 11%	22 15%	24 10%	** **	28 15%	24 9%	25 15%	19 14%	180 12%	17 12%	8 11%	7 15%
6	(6.0)	248 14%	21 16%	22 15%	22 15%	36 16%	** **	29 15%	27 11%	18 11%	22 17%	209 14%	20 14%	12 16%	7 16%
7	(7.0)	282 16%	23h 18%	21 14%	21 14%	44h 20%	** **	31h 16%	53h 21%	12- 7%	19 14%	234h 16%	24h 18%	15h 20%	8h 17%
8	(8.0)	296 17%	29f 22%	25 17%	25 17%	42 19%	** **	25 13%	43 17%	29 18%	23 17%	250 17%	28 20%	10 12%	9 20%
9	(9.0)	133 8%	9 7%	14 9%	13 9%	21 10%	** **	15 8%	22 9%	7 5%	11 8%	114 8%	11 8%	5 7%	2 5%
10 - Extremely well	(10.0)	232 13%	14 10%	19 13%	15 10%	38 17%	** **	28 15%	36 14%	26 16%	18 14%	200 14%	16 12%	10 13%	6 14%
NET Badly (1-3)		80 5%	6 5%	9 6%	8 5%	9 4%	** **	6 3%	10 4%	9 5%	5 4%	66 5%	6 4%	6f 8%	2 4%
NET Neutral (4-6)		560 33%	40 30%	46 31%	54g 36%	63 28%	** **	77+dg 39%	64- 25%	60g 37%	46 34%	477g 33%	43 31%	24 31%	16g 36%
NET Well (7-10)		943 55%	75 57%	78 53%	74 49%	146+bcfhjl 65%	** **	100 52%	155h 60%	75- 46%	71 53%	798 55%	80h 58%	40 52%	25 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	138	10	14d	14d	8-	**	12	27d	20d	12	120d	10	7d	2
	8%	8%	10%	9%	4%	**	6%	11%	12%	9%	8%	7%	9%	5%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	7.00	**	7.00	7.00	8.00	8.00	8.00	8.00	7.00	8.00
Base for stats	1582	121	134	136	217	**	182	229	143	123	1342	128	70	42
Mean score	6.9	6.9	6.9	6.8	7.3+cehjl	**	6.9	7.1e	6.8	7.0e	7.0e	7.0e	6.8	6.9
Standard deviation	2.06	2.00	2.23	2.00	1.96	**	2.04	2.03	2.24	2.01	2.06	2.00	2.13	2.05
Standard Error	.06	.20	.21	.19	.15	**	.16	.15	.22	.21	.06	.17	.19	.20

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Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	15 1%	3 *%	2 1%	5 2%	6 1%	5 1%	10 1%	12 1%	** **	3 2%	** **	** **
2	(2.0)	24 1%	8 1%	5 1%	4 1%	7 2%	13 1%	11 1%	21 1%	** **	3 1%	** **	** **
3	(3.0)	40 2%	11 2%	8 2%	7 3%	11 2%	20 2%	18 2%	36 2%	** **	4 2%	** **	** **
4	(4.0)	100 6%	33 6%	28 7%	13 4%	27 6%	61 6%	39 5%	88 6%	** **	12 6%	** **	** **
5	(5.0)	211 12%	56 10%	48 12%	50+ae 17%	56 12%	104 11%	106a 14%	191 13%	** **	19 9%	** **	** **
6	(6.0)	248 14%	78 14%	58 14%	51 17%	60 13%	136 14%	111 15%	217 14%	** **	29 14%	** **	** **
7	(7.0)	282 16%	102d 19%	67 16%	49 17%	59 13%	170 18%	109 15%	238 16%	** **	44 21%	** **	** **
8	(8.0)	296 17%	88 16%	84 20%	50 17%	72 16%	172 18%	122 16%	262 17%	** **	34 16%	** **	** **
9	(9.0)	133 8%	47 9%	32 8%	14 5%	39 9%	78 8%	53 7%	115 8%	** **	18 9%	** **	** **
10 - Extremely well	(10.0)	232 13%	71 13%	53 13%	40 14%	67 15%	125 13%	106 14%	192- 13%	** **	38 18%	** **	** **
NET Badly (1-3)		80 5%	22 4%	15 4%	16 5%	23 5%	37 4%	39 5%	69 5%	** **	10 5%	** **	** **
NET Neutral (4-6)		560 33%	167 31%	133 32%	114+ae 39%	143 32%	300 31%	257 34%	496 33%	** **	60 28%	** **	** **
NET Well (7-10)		943 55%	309 57%	237 57%	153 52%	237 52%	545 57%	390 52%	806- 54%	** **	135+a 63%	** **	** **

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Prepared by BMG

Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	138	49c	29	11-	49+c	78c	60c	129+c	**	8-	**	**
	8%	9%	7%	4%	11%	8%	8%	9%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	7.00	8.00	6.00	8.00	8.00	8.00	8.00	**	7.00	**	**
Base for stats	1582	497	385	283	403	883	686	1372	**	204	**	**
Mean score	6.9	7.0	7.0	6.8	7.0	7.0	6.9	6.9	**	7.2	**	**
Standard deviation	2.06	2.00	1.99	2.06	2.18	2.00	2.13	2.05	+ad	2.12	**	+ad
Standard Error	.06	.09	.10	.15	.13	.07	.10	.06	**	.16	**	**

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Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149	
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128	
Total		1720	550	1170	120	**	141	**	**	**	**	260	152	
1 - Extremely badly	(1.0)	15 1%	7 1%	8 1%	2 2%	** **	2 1%	** **	** **	** **	** **	4 2%	1 1%	
2	(2.0)	24 1%	12 2%	13 1%	2 2%	** **	1 1%	** **	** **	** **	** **	4 2%	4 3%	
3	(3.0)	40 2%	12 2%	28 2%	1 1%	** **	2 1%	** **	** **	** **	** **	6 2%	5 3%	
4	(4.0)	100 6%	37 7%	63 5%	8 6%	** **	6 4%	** **	** **	** **	** **	16 6%	6 4%	
5	(5.0)	211 12%	72 13%	139 12%	15 13%	** **	21 15%	** **	** **	** **	** **	32 12%	19 12%	
6	(6.0)	248 14%	70 13%	178 15%	18 15%	** **	22 15%	** **	** **	** **	** **	29 11%	18 12%	
7	(7.0)	282 16%	75 14%	207 ^e 18%	18 15%	** **	11- 8%	** **	** **	** **	** **	34 13%	26 ^e 17%	
8	(8.0)	296 17%	104 19%	192 16%	25 20%	** **	29 21%	** **	** **	** **	** **	57 ^k 22%	19 13%	
9	(9.0)	133 8%	36 7%	97 8%	5 4%	** **	17 ^c 12%	** **	** **	** **	** **	16 6%	14 9%	
10 - Extremely well	(10.0)	232 13%	80 15%	152 13%	12 10%	** **	21 15%	** **	** **	** **	** **	44 17%	26 17%	
NET Badly (1-3)		80 5%	31 6%	48 4%	6 5%	** **	5 3%	** **	** **	** **	** **	14 5%	10 7%	
NET Neutral (4-6)		560 33%	179 33%	380 33%	41 34%	** **	49 35%	** **	** **	** **	** **	77 30%	43 29%	
NET Well (7-10)		943 55%	296 54%	647 55%	59 49%	** **	77 55%	** **	** **	** **	** **	151 58%	85 56%	

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Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	138	44	95	14	**	10	**	**	**	**	**	19	13
	8%	8%	8%	12%	**	7%	**	**	**	**	**	7%	9%
Medians	7.00	7.00	7.00	7.00	**	8.00	**	**	**	**	**	7.00	7.00
Mode	8.00	8.00	7.00	8.00	**	8.00	**	**	**	**	**	8.00	10.00
Base for stats	1582	507	1075	106	**	131	**	**	**	**	**	241	139
Mean score	6.9	6.9	7.0	6.7	**	7.2	**	**	**	**	**	7.1	7.0
Standard deviation	2.06	2.18	2.00	2.06	**	2.08	**	**	**	**	**	2.19	2.22
Standard Error	.06	.11	.07	.21	**	.21	**	**	**	**	**	.16	.21

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Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	15 1%	** **	** **	0 -%	0 -%	2 *%	10 1%	15 1%	** **	15 1%	** **
2	(2.0)	24 1%	** **	** **	7 3%	5 2%	8 2%	11 1%	24 1%	** **	24 1%	** **
3	(3.0)	40 2%	** **	** **	7 3%	6 3%	15 3%	19 2%	37 2%	** **	40 2%	** **
4	(4.0)	100 6%	** **	** **	11 5%	11 5%	23 5%	53 6%	100 6%	** **	100 6%	** **
5	(5.0)	211 12%	** **	** **	19- 8%	26 11%	48 10%	118c 14%	202 12%	** **	209 12%	** **
6	(6.0)	248 14%	** **	** **	43 18%	30 14%	73 15%	123 14%	247 15%	** **	248 15%	** **
7	(7.0)	282 16%	** **	** **	31 13%	35 16%	76 16%	144 17%	282 17%	** **	282 16%	** **
8	(8.0)	296 17%	** **	** **	46 19%	37 17%	88 18%	150 17%	289 17%	** **	290 17%	** **
9	(9.0)	133 8%	** **	** **	26 11%	19 9%	42 9%	60 7%	132 8%	** **	132 8%	** **
10 - Extremely well	(10.0)	232 13%	** **	** **	40f 16%	38f 17%	85+f 17%	96- 11%	229 14%	** **	230 13%	** **
NET Badly (1-3)		80 5%	** **	** **	14 6%	12 5%	25 5%	39 5%	77 5%	** **	80 5%	** **
NET Neutral (4-6)		560 33%	** **	** **	73 30%	67 30%	144 29%	294 34%	549 32%	** **	557 33%	** **
NET Well (7-10)		943 55%	** **	** **	143 59%	130 58%	291+f 60%	449- 52%	932 55%	** **	934 55%	** **

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Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	138	**	**	13	14	29	79e	138	**	138	**
	8%	**	**	5%	6%	6%	9%	8%	**	8%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1582	**	**	229	209	460	782	1557	**	1571	**
Mean score	6.9	**	**	7.2f	7.1	7.2+f	6.8-	7.0b	**	6.9b	**
									-		b
Standard deviation	2.06	**	**	2.09	2.11	2.08	2.03	2.06	**	2.06	**
Standard Error	.06	**	**	.15	.16	.11	.08	.06	**	.06	**

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Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total		1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
1 - Extremely badly	(1.0)	15 1%	14 1%	14 1%	15 1%	14 1%	4 2%	15 1%	15 1%	15 1%	15 1%	2- *%	3- *%	3- *%	1 1%	5- *%	2- *%
2	(2.0)	24 1%	24 1%	21 1%	24 1%	19 1%	5 2%	24 1%	24 1%	24 1%	23 1%	8- 1%	9 1%	10- 1%	3 2%	10- 1%	11 1%
3	(3.0)	40 2%	39 2%	39 2%	40 2%	30 2%	8 3%	39 2%	40 2%	40 2%	34 2%	18- 1%	17 2%	20- 2%	5 3%	18- 1%	16 2%
4	(4.0)	100 6%	93 6%	94 6%	100 6%	81 5%	13 5%	99 6%	100 6%	100 6%	95 6%	53- 4%	52 5%	49- 4%	5 3%	62- 5%	41- 4%
5	(5.0)	211 12%	206 13%	207 12%	211 12%	181 12%	33 12%	211 12%	211 12%	211 12%	197 12%	120- 10%	86- 9%	116- 10%	15 9%	127- 10%	101- 11%
6	(6.0)	248 14%	242 15%	242 15%	248 14%	223 15%	34 12%	247 15%	248 14%	248 14%	233 14%	178 15%	139 14%	153 13%	17 11%	178 14%	124 13%
7	(7.0)	282 16%	265 16%	270 16%	282 16%	239 16%	33- 12%	278 16%	282 16%	282 16%	268 16%	212+ 18%	158 16%	194 17%	19 12%	227+ 18%	167 18%
8	(8.0)	296 17%	280 17%	292 17%	296 17%	254 17%	58 21%	291 17%	296 17%	296 17%	280 17%	223+ 19%	195+ 20%	215+ 19%	43+ac 27%	257+ 20%	190+ 20%
9	(9.0)	133 8%	127 8%	133 8%	133 8%	121 8%	20 7%	130 8%	133 8%	133 8%	130 8%	104+ 9%	89+ 9%	106+ 9%	11 7%	118+ 9%	82 9%
10 -	(10.0)	232	224	225	232	200	59 +abcd fghi	230	232	232	223	186+	151+	181+	40 +abcef	198+	150+
Extremely well		13%	14%	14%	13%	13%	22%	14%	13%	13%	14%	16%	15%	16%	25%	15%	16%
NET Badly (1-3)		80 5%	77 5%	73 4%	80 5%	63 4%	17 6%	79 5%	80 5%	80 5%	72 4%	27- 2%	29- 3%	34- 3%	9ae 6%	33- 3%	28- 3%
NET Neutral (4-6)		560 33%	541 33%	543 33%	560 33%	485 33%	80 29%	557 33%	560 33%	560 33%	524 32%	351- 29%	277- 28%	319- 28%	37- 23%	367- 28%	266- 28%
NET Well (7-10)		943 55%	896 55%	920 55%	943 55%	813 55%	170 +acdfgh 62%	930 55%	943 55%	943 55%	901 56%	724+ 61%	592+ 61%	696+ 61%	112+abc 70%	800+ 62%	588+ 62%

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Prepared by BMG

Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	138 8%	129e 8%	131e 8%	138e 8%	122e 8%	7- 3%	134e 8%	138e 8%	138e 8%	124e 8%	90d 8%	74d 8%	97d 8%	2- 1%	91-d 7%	62-d 7%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1582	1513	1536	1582	1361	267	1566	1582	1582	1497	1102	897	1048	157	1200	882
Mean score	6.9	6.9	7.0+	6.9	7.0	7.2+	6.9	6.9	6.9	7.0	7.3+	7.3+	7.3+	7.5+	7.3+	7.3+
Standard deviation	2.06	2.06	2.04	2.06	2.04	2.24	2.06	2.06	2.06	2.06	1.88	1.95	1.94	2.11	1.91	1.93
Standard Error	.06	.06	.06	.06	.06	.15	.06	.06	.06	.06	.06	.07	.07	.18	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	15 1%	** **	13 1%	8 1%	5 1%
2	(2.0)	24 1%	** **	20 1%	11 1%	3- *%
3	(3.0)	40 2%	** **	34 2%	23 2%	11 2%
4	(4.0)	100 6%	** **	89 6%	66 6%	41 6%
5	(5.0)	211 12%	** **	185 12%	120- 11%	58- 9%
6	(6.0)	248 14%	** **	220 14%	160 14%	96 15%
7	(7.0)	282 16%	** **	260 17%	192 17%	115 18%
8	(8.0)	296 17%	** **	279+ 18%	209+ 19%	132+ 20%
9	(9.0)	133 8%	** **	127 8%	90 8%	53 8%
10 - Extremely well	(10.0)	232 13%	** **	212 14%	149 13%	97 15%
NET Badly (1-3)		80 5%	** **	67 4%	42 4%	19- 3%
NET Neutral (4-6)		560 33%	** **	494 32%	346 31%	195 30%
NET Well (7-10)		943 55%	** **	878+ 57%	640+ 58%	397+ 61%

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Prepared by BMG

Table Q35_5_7 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	138	**	112-	77-	41
	8%	**	7%	7%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1582	**	1438	1029	612
Mean score	6.9	**	7.0+a	7.0+a	7.2+a
Standard deviation	2.06	**	2.04	1.99	1.96
Standard Error	.06	**	.06	.07	.08

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Table Q35_5_8
 Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	18 1%	5 1%	12 2%	** **	1 1%	12 1%	6 1%
2	(2.0)	25 1%	10 1%	13 2%	** **	3 2%	12 1%	11 1%
3	(3.0)	36 2%	16 2%	16 2%	** **	4 4%	18 2%	18 2%
4	(4.0)	92 5%	39 5%	50 6%	** **	2 2%	47 5%	43 5%
5	(5.0)	219 13%	107 13%	103 13%	** **	9 8%	114 13%	102 12%
6	(6.0)	221 13%	106 13%	94 12%	** **	21 19%	114 13%	102 12%
7	(7.0)	282 16%	133 16%	123 16%	** **	24 22%	155 18%	124 15%
8	(8.0)	312 18%	133 16%	158 20%	** **	20 18%	162 19%	148 17%
9	(9.0)	143 8%	86+b 10%	51- 7%	** **	6 6%	70 8%	73 9%
10 - Extremely well	(10.0)	219 13%	133+b 16%	68- 9%	** **	18 16%	98 11%	121 14%
NET Badly (1-3)		79 5%	31 4%	41 5%	** **	8 7%	42 5%	35 4%
NET Neutral (4-6)		531 31%	251 31%	247 32%	** **	32 29%	275 32%	247 29%
NET Well (7-10)		956 56%	485+b 59%	400- 51%	** **	69 62%	485 57%	465 55%
Don't know		154 9%	57- 7%	93+a 12%	** **	1 1%	51- 6%	101+a 12%

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 Prepared by BMG

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	7.00	8.00	8.00
Base for stats	1567	767	688	**	109	802	747
Mean score	7.0	7.2+b	6.7-	**	7.0	6.9	7.1
Standard deviation	2.06	2.05	2.05	**	2.07	2.04	2.07
Standard Error	.06	.08	.08	**	.22	.08	.08

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Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	18 1%	1 1%	3 1%	5 2%	4 1%	1 *	5 2%	0 -%	4 1%	9 1%	6 1%	5 2%
2	(2.0)	25 1%	10+befijk 4%	3 1%	3 1%	4 1%	3 1%	1 1%	* %	13+j 2%	7 1%	5 1%	2 1%
3	(3.0)	36 2%	6 2%	6 2%	6 2%	1- *	8d 3%	5 2%	3 3%	11 2%	8 1%	17d 3%	8d 3%
4	(4.0)	92 5%	8 3%	16 5%	17 6%	11 4%	16 6%	16 8%	8 7%	24 4%	28 5%	40 7%	23 7%
5	(5.0)	219 13%	31 14%	40 12%	31 11%	31 10%	39 15%	32 16%	15 13%	71 13%	62 11%	85 15%	47 15%
6	(6.0)	221 13%	44+cijk 19%	42 13%	30 11%	36 12%	36 13%	23 11%	10 9%	85 15%	67 11%	69 12%	33 10%
7	(7.0)	282 16%	42 18%	54 16%	43 16%	46 15%	52 19%	26 13%	19 17%	96 17%	90 15%	97 17%	45 14%
8	(8.0)	312 18%	36 15%	66 20%	52 19%	66j 22%	42 16%	34 17%	16 14%	102 18%	118 20%	92 16%	49 16%
9	(9.0)	143 8%	25fjk 11%	25 8%	31fjk 11%	32fjk 10%	17 7%	9- 4%	4 3%	51jk 9%	63+fjk 11%	30- 5%	13- 4%
10 - Extremely well	(10.0)	219 13%	23 10%	62+aefjk 19%	39j 14%	43j 14%	24 9%	20 10%	8 7%	85ejk 15%	82jk 14%	52- 9%	28- 9%
NET Badly (1-3)		79 5%	17d 7%	12 4%	15 5%	9 3%	12 5%	11 6%	3 3%	29 5%	24 4%	27 5%	15 5%
NET Neutral (4-6)		531 31%	83di 36%	98 30%	78 29%	79 26%	90di 34%	70d 35%	33 29%	181 32%	157- 27%	193di 33%	103 33%
NET Well (7-10)		956 56%	127fk 55%	207+efjk 63%	164efjk 60%	188+efjk 61%	135 51%	88- 44%	47 41%	333+efjk 60%	352+efjk 61%	270- 47%	135- 43%
Don't know		154 9%	5- 2%	12- 4%	16 6%	30abh 10%	27abh 10%	32+abchi 16%	30 27%	17- 3%	47abh 8%	90 15%	63+abcdehi 20%

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Prepared by BMG

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	6.00	8.00	8.00	8.00	7.00	8.00	7.00	8.00	8.00	7.00	8.00
Base for stats	1567	226	317	257	276	238	170	83	543	533	491	253
Mean score	7.0	6.8	7.2	7.1fjk	7.3	6.7	6.5-	6.7	7.0fjk	7.2	6.6-	6.6-
			+aefgjk		+aefgjk					+aefgjk		
Standard deviation	2.06	2.06	2.05	2.15	1.99	1.94	2.17	1.89	2.07	2.07	2.01	2.08
Standard Error	.06	.17	.13	.14	.13	.13	.17	.21	.10	.10	.09	.13

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Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	18 1%	3 2%	2 2%	1 1%	2 1%	** **	0 -%	3 1%	1 1%	2 2%	15 1%	3f 2%	* *%	* *%
2	(2.0)	25 1%	0 -%	3 2%	2 1%	3 1%	** **	3 2%	5 2%	4 2%	0 -%	20 1%	3 2%	1 1%	1a 2%
3	(3.0)	36 2%	1 1%	6 4%	3 2%	2 1%	** **	8 4%	3 1%	4 2%	1 1%	31 2%	1 1%	3 4%	0 -%
4	(4.0)	92 5%	5 4%	6 4%	12 8%	11 5%	** **	11 6%	10 4%	8 5%	10 7%	80 5%	5 4%	4 6%	2 5%
5	(5.0)	219 13%	13 10%	20 14%	24 16%	29 13%	** **	24 12%	30 12%	25 15%	14 10%	190 13%	14 10%	9 11%	6 13%
6	(6.0)	221 13%	23 18%	14 10%	17 11%	36 16%	** **	25 13%	25 10%	20 12%	20 15%	193 13%	14 10%	10 12%	4 10%
7	(7.0)	282 16%	29 22%	22 15%	26 17%	31 14%	** **	26 13%	53 21%	21 13%	15 11%	227- 16%	30 22%	16 21%	9 20%
8	(8.0)	312 18%	23 17%	26 18%	24 16%	42 19%	** **	33 17%	52 20%	26 16%	20 15%	256 18%	34+j 25%	13 17%	9 19%
9	(9.0)	143 8%	9 7%	13 8%	13 9%	28+h1 12%	** **	19h 10%	28h 11%	5- 3%	9 7%	127h 9%	8 6%	4 5%	4h 9%
10 - Extremely well	(10.0)	219 13%	14 10%	21 14%	13 9%	26 12%	** **	30 15%	26 10%	29c 18%	25 18%	187 13%	16 11%	10 13%	6 14%
NET Badly (1-3)		79 5%	4 3%	11 8%	6 4%	8 3%	** **	11 6%	11 4%	8 5%	3 2%	66 5%	8 6%	4 6%	1 3%
NET Neutral (4-6)		531 31%	41 31%	41 27%	53 35%	76 34%	** **	61 31%	65 25%	53 33%	43 32%	463+ 32%	33 24%	22 29%	12 28%
NET Well (7-10)		956 56%	74 57%	81 55%	77 51%	127 56%	** **	108 56%	159h 62%	81 50%	69 52%	799- 55%	88+chj 64%	42 55%	27 62%

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Prepared by BMG

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	154	12	15	15	14	**	15	21	20	19	134	9	8	3
	9%	10%	10%	10%	6%	**	8%	8%	12%	14%	9%	7%	10%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	7.00	8.00	**	8.00	7.00	10.00	10.00	8.00	8.00	7.00	7.00
Base for stats	1567	119	133	135	211	**	179	235	143	116	1328	129	69	41
Mean score	7.0	7.0e	6.9	6.7	7.0e	**	7.0e	7.1e	6.9	7.2e	7.0e	7.0e	6.9	7.1e
Standard deviation	2.06	1.88	2.25	2.00	2.00	**	2.12	1.98	2.20	2.14	2.06	2.08	2.05	1.97
Standard Error	.06	.19	.21	.19	.16	**	.17	.15	.21	.23	.06	.18	.18	.20

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Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity			Asian (d)	Black (e)	
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Ethnic Minority Total (c)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	18 1%	3 1%	5 1%	2 1%	6 1%	9 1%	9 1%	13 1%	** **	5 2%	** **	** **
2	(2.0)	25 1%	9 2%	5 1%	3 1%	8 2%	14 1%	11 1%	20 1%	** **	5 2%	** **	** **
3	(3.0)	36 2%	13 2%	7 2%	4 1%	10 2%	20 2%	14 2%	33 2%	** **	3 1%	** **	** **
4	(4.0)	92 5%	26 5%	30 7%	15 5%	20 4%	56 6%	35 5%	85 6%	** **	6 3%	** **	** **
5	(5.0)	219 13%	57 11%	59 14%	43 15%	59 13%	116 12%	102 14%	197 13%	** **	21 10%	** **	** **
6	(6.0)	221 13%	80d 15%	45 11%	47d 16%	44 10%	125 13%	91 12%	193 13%	** **	26 12%	** **	** **
7	(7.0)	282 16%	83 15%	72 17%	57 19%	67 15%	156 16%	124 17%	245 16%	** **	36 17%	** **	** **
8	(8.0)	312 18%	110 20%	84 20%	42 14%	76 17%	193+f 20%	118 16%	274 18%	** **	38 18%	** **	** **
9	(9.0)	143 8%	52 9%	29 7%	20 7%	38 8%	81 8%	58 8%	122 8%	** **	21 10%	** **	** **
10 - Extremely well	(10.0)	219 13%	60 11%	49 12%	41 14%	68 15%	110 11%	110 15%	175- 12%	** **	42+a 20%	** **	** **
NET Badly (1-3)		79 5%	25 5%	18 4%	10 3%	25 5%	43 4%	34 5%	66 4%	** **	13 6%	** **	** **
NET Neutral (4-6)		531 31%	164 30%	133 32%	105d 36%	123 27%	298 31%	228 31%	475 32%	** **	53 25%	** **	** **
NET Well (7-10)		956 56%	305 56%	235 57%	161 55%	249 55%	540 56%	410 55%	816- 54%	** **	137+a 64%	** **	** **

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Prepared by BMG

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	154	51	29	18	55+bce	80	74	144+c	**	9-	**	**
	9%	9%	7%	6%	12%	8%	10%	10%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	7.00	8.00	8.00	7.00	8.00	**	10.00	**	**
Base for stats	1567	495	386	275	397	880	672	1357	**	204	**	**
Mean score	7.0	7.0	6.9	6.9	7.0	6.9	7.0	6.9-	**	7.3+a	**	**
Standard deviation	2.06	1.99	2.06	1.98	2.19	2.02	2.10	2.03	**	2.23	**	**
Standard Error	.06	.09	.10	.14	.13	.07	.10	.06	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	18 1%	5 1%	13 1%	2 2%	** **	2 2%	** **	** **	** **	** **	3 1%	1 1%
2	(2.0)	25 1%	11 2%	14 1%	1 1%	** **	3 2%	** **	** **	** **	** **	7 3%	3 2%
3	(3.0)	36 2%	21+b 4%	15- 1%	3 3%	** **	4 3%	** **	** **	** **	** **	14+b 5%	4 2%
4	(4.0)	92 5%	34 6%	58 5%	8 7%	** **	10 7%	** **	** **	** **	** **	12 4%	10 7%
5	(5.0)	219 13%	82 15%	137 12%	16 13%	** **	23 16%	** **	** **	** **	** **	39 15%	19 13%
6	(6.0)	221 13%	60 11%	160 14%	20 17%	** **	14 10%	** **	** **	** **	** **	29 11%	14 9%
7	(7.0)	282 16%	78 14%	204 17%	15 13%	** **	17 12%	** **	** **	** **	** **	38 14%	17 11%
8	(8.0)	312 18%	80- 15%	232+aej 20%	17 15%	** **	16 11%	** **	** **	** **	** **	33- 13%	29 19%
9	(9.0)	143 8%	44 8%	99 8%	5 4%	** **	14 10%	** **	** **	** **	** **	20 8%	10 6%
10 - Extremely well	(10.0)	219 13%	80 15%	139 12%	15 13%	** **	22 16%	** **	** **	** **	** **	44 17%	29+b 19%
NET Badly (1-3)		79 5%	37+b 7%	42- 4%	7 6%	** **	9 6%	** **	** **	** **	** **	24+b 9%	7 5%
NET Neutral (4-6)		531 31%	176 32%	355 30%	44 37%	** **	47 34%	** **	** **	** **	** **	79 30%	43 29%
NET Well (7-10)		956 56%	283- 51%	674+ac 58%	53- 44%	** **	69 49%	** **	** **	** **	** **	135 52%	85 56%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	260	152
Don't know	154	54	99	16	**	15	**	**	**	**	22	17
	9%	10%	8%	14%	**	11%	**	**	**	**	8%	11%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	7.00	8.00
Mode	8.00	5.00	8.00	6.00	**	5.00	**	**	**	**	10.00	10.00
Base for stats	1567	496	1071	104	**	126	**	**	**	**	238	135
Mean score	7.0	6.8i	7.0hi	6.7	**	6.8	**	**	**	**	6.8i	7.1i
Standard deviation	2.06	2.23	1.97	2.17	**	2.35	**	**	**	**	2.34	2.24
Standard Error	.06	.11	.07	.23	**	.23	**	**	**	**	.17	.21

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	18 1%	** **	** **	1 *%	2 1%	6 1%	10 1%	18 1%	** **	18 1%	** **
2	(2.0)	25 1%	** **	** **	4 2%	4 2%	7 1%	14 2%	24 1%	** **	25 1%	** **
3	(3.0)	36 2%	** **	** **	5 2%	3 1%	10 2%	20 2%	34 2%	** **	36 2%	** **
4	(4.0)	92 5%	** **	** **	16 7%	14 6%	26 5%	47 5%	91 5%	** **	92 5%	** **
5	(5.0)	219 13%	** **	** **	29 12%	19 8%	45- 9%	133+de 15%	214 13%	** **	217 13%	** **
6	(6.0)	221 13%	** **	** **	28 12%	29 13%	62 13%	116 14%	218 13%	** **	220 13%	** **
7	(7.0)	282 16%	** **	** **	35 14%	34 15%	84 17%	135 16%	279 16%	** **	282 16%	** **
8	(8.0)	312 18%	** **	** **	50 20%	41 18%	88 18%	149 17%	305 18%	** **	305 18%	** **
9	(9.0)	143 8%	** **	** **	27 11%	21 10%	50 10%	71 8%	143 8%	** **	143 8%	** **
10 - Extremely well	(10.0)	219 13%	** **	** **	36f 15%	44+f 20%	80+f 16%	84- 10%	217 13%	** **	217 13%	** **
NET Badly (1-3)		79 5%	** **	** **	9 4%	9 4%	23 5%	44 5%	77 5%	** **	79 5%	** **
NET Neutral (4-6)		531 31%	** **	** **	73 30%	62 28%	133 27%	296+e 34%	523 31%	** **	528 31%	** **
NET Well (7-10)		956 56%	** **	** **	147f 61%	141+f 63%	301+f 62%	439- 51%	944 56%	** **	948 55%	** **

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Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	154	**	**	13	12	31-	82	152	**	154	**
	9%	**	**	6%	5%	6%	9%	9%	**	9%	**
Medians	7.00	**	**	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1567	**	**	229	212	458	779	1544	**	1555	**
Mean score	7.0	**	**	7.2f	7.3+f	7.2+f	6.8-	7.0b	**	7.0b	**
									-		b
Standard deviation	2.06	**	**	2.05	2.14	2.10	2.04	2.06	**	2.06	**
Standard Error	.06	**	**	.15	.16	.11	.08	.06	**	.06	**

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Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total		1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
1 - Extremely badly	(1.0)	18 1%	17 1%	14 1%	18 1%	14 1%	2 1%	18 1%	18 1%	18 1%	18 1%	1- **	4- **	3- **	1f 1%	7-f 1%	0- -
2	(2.0)	25 1%	25 2%	23 1%	25 1%	22 1%	7 3%	25 1%	25 1%	25 1%	25 2%	10- 1%	11 1%	10- 1%	2 1%	10- 1%	10 1%
3	(3.0)	36 2%	34 2%	35 2%	36 2%	31 2%	4 1%	35 2%	36 2%	36 2%	33 2%	16- 1%	11- 1%	18 2%	1 1%	19- 1%	14 1%
4	(4.0)	92 5%	88 5%	89 5%	92 5%	79 5%	12 4%	90 5%	92 5%	92 5%	86 5%	54- 5%	48 5%	49- 4%	5 3%	58- 4%	44 5%
5	(5.0)	219 13%	207e 13%	212e 13%	219e 13%	182e 12%	17- 6%	217e 13%	219e 13%	219e 13%	203e 12%	118- 10%	87- 9%	117-d 10%	7- 5%	126- 10%	108d 11%
6	(6.0)	221 13%	214 13%	216 13%	221 13%	198 13%	35 13%	221 13%	221 13%	221 13%	215 13%	154 13%	119 12%	132- 12%	18 11%	164 13%	122 13%
7	(7.0)	282 16%	265 16%	272 16%	282 16%	240 16%	48 18%	275 16%	282 16%	282 16%	262 16%	210 18%	158 16%	199 17%	28 18%	228+ 18%	151 16%
8	(8.0)	312 18%	298 18%	308 18%	312 18%	270 18%	61 22%	310 18%	312 18%	312 18%	296 18%	246+ 21%	210+ 22%	240+ 21%	36 23%	272+ 21%	190+ 20%
9	(9.0)	143 8%	137 8%	141 8%	143 8%	129 9%	26 9%	142 8%	143 8%	143 8%	140 9%	111 9%	97+ 10%	109+ 10%	18 11%	124+ 10%	91+ 10%
10 -	(10.0)	219	211	213	219	194	52 +abcdfgh i	215	219	219	211	176+	146+	171+	37 +abcef	187+	146+
Extremely well		13%	13%	13%	13%	13%	19%	13%	13%	13%	13%	15%	15%	15%	23%	14%	15%
NET Badly (1-3)		79 5%	76 5%	72 4%	79 5%	66 4%	13 5%	78 5%	79 5%	79 5%	76 5%	27- 2%	27- 3%	31- 3%	5 3%	35- 3%	24- 2%
NET Neutral (4-6)		531 31%	509e 31%	517e 31%	531e 31%	460e 31%	64- 24%	528e 31%	531e 31%	531e 31%	504e 31%	326-d 27%	254- 26%	299- 26%	30- 19%	348-d 27%	273d 29%
NET Well (7-10)		956 56%	912 56%	934 56%	956 56%	832 56%	187 +abcdfgh i 68%	942 55%	956 56%	956 56%	910 56%	742+ 62%	611+ 63%	720+ 63%	120 +abcef 75%	811+ 63%	578+ 61%

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Prepared by BMG

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	154 9%	146e 9%	144e 9%	154e 9%	125e 8%	10- 4%	150e 9%	154e 9%	154e 9%	133e 8%	97d 8%	80d 8%	95d 8%	5- 3%	96- 7%	70- 7%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1567	1497	1523	1567	1358	264	1549	1567	1567	1489	1095	892	1050	154	1195	875
Mean score	7.0	7.0	7.0+	7.0	7.0	7.4 +abcd fghi	7.0	7.0	7.0	7.0	7.3+	7.3+	7.3+	7.7 +abcef	7.3+	7.3+
Standard deviation	2.06	2.06	2.03	2.06	2.05	2.07	2.06	2.06	2.06	2.07	1.87	1.94	1.90	1.92	1.91	1.92
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.06	.17	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	18 1%	** **	14 1%	7- 1%	4 1%
2	(2.0)	25 1%	** **	20 1%	12 1%	9 1%
3	(3.0)	36 2%	** **	30 2%	21 2%	8 1%
4	(4.0)	92 5%	** **	86 6%	56 5%	24- 4%
5	(5.0)	219 13%	** **	200 13%	145 13%	70 11%
6	(6.0)	221 13%	** **	194 12%	132 12%	81 12%
7	(7.0)	282 16%	** **	260 17%	182 16%	110 17%
8	(8.0)	312 18%	** **	285 18%	216 20%	146+b 22%
9	(9.0)	143 8%	** **	137 9%	106+ 10%	70+ 11%
10 - Extremely well	(10.0)	219 13%	** **	205 13%	137 12%	79 12%
NET Badly (1-3)		79 5%	** **	63- 4%	40- 4%	21 3%
NET Neutral (4-6)		531 31%	** **	479 31%	333 30%	174- 27%
NET Well (7-10)		956 56%	** **	888+ 57%	642+ 58%	405+b 62%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_8 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	154	**	121	91	52
	9%	**	8%	8%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1567	**	1430	1015	601
Mean score	7.0	**	7.0+	7.1+a	7.2+a
Standard deviation	2.06	**	2.03	1.98	1.91
Standard Error	.06	**	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_9

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	10 1%	4 *%	6 1%	** **	0 -%	8 1%	3 *%
2	(2.0)	20 1%	7 1%	11 1%	** **	2 2%	14 2%	5 1%
3	(3.0)	35 2%	13 2%	21 3%	** **	1 1%	15 2%	20 2%
4	(4.0)	99 6%	46 6%	44 6%	** **	9 8%	54 6%	44 5%
5	(5.0)	195 11%	93 11%	91 12%	** **	11 10%	104 12%	86 10%
6	(6.0)	235 14%	105 13%	107 14%	** **	23 21%	123 14%	108 13%
7	(7.0)	278 16%	133 16%	128 16%	** **	15 14%	140 16%	135 16%
8	(8.0)	330 19%	146 18%	159 20%	** **	24 22%	174 20%	154 18%
9	(9.0)	159 9%	79 10%	72 9%	** **	8 7%	70 8%	88 10%
10 - Extremely well	(10.0)	286 17%	170+b 21%	99- 13%	** **	17 15%	120- 14%	165+a 19%
NET Badly (1-3)		65 4%	24 3%	38+ 5%	** **	3 3%	37 4%	28 3%
NET Neutral (4-6)		529 31%	244 30%	243 31%	** **	43 39%	281b 33%	238- 28%
NET Well (7-10)		1053 61%	528+b 64%	458 59%	** **	64 58%	503 59%	543+ 64%
Don't know		73 4%	28 3%	43+ 5%	** **	0 -%	33 4%	39 5%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	7.00	7.00	**	7.00	7.00	8.00
Mode	8.00	10.00	8.00	**	8.00	8.00	10.00
Base for stats	1647	796	739	**	110	821	809
Mean score	7.2	7.3+b	7.0-	**	7.1	7.0-	7.4+a
Standard deviation	2.04	2.04	2.03	**	1.95	2.04	2.02
Standard Error	.05	.08	.08	**	.21	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	10 1%	2 1%	1 *%	1 *%	2 1%	2 1%	2 1%	0 -%	3 1%	3 1%	4 1%	2 1%
2	(2.0)	20 1%	4b 2%	0- -%	7+b 2%	1 *%	4b 1%	3b 1%	1 1%	4 1%	8 1%	8 1%	4 1%
3	(3.0)	35 2%	11+deij 5%	5 1%	7e 2%	3 1%	1- *%	4 2%	6 5%	15e 3%	9 2%	10 2%	9e 3%
4	(4.0)	99 6%	21ci 9%	17 5%	10 4%	14 5%	18 7%	11 5%	9 8%	37 7%	25 4%	37 6%	20 6%
5	(5.0)	195 11%	27 12%	35 11%	35 13%	25 8%	36 13%	23 11%	15 13%	62 11%	60 10%	74 13%	38 12%
6	(6.0)	235 14%	28 12%	50 15%	46d 17%	32 11%	37 14%	32 16%	10 9%	78 14%	78 13%	80 14%	43 14%
7	(7.0)	278 16%	41 18%	48 15%	47 17%	49 16%	49 18%	28 14%	17 15%	89 16%	96 17%	93 16%	44 14%
8	(8.0)	330 19%	36 15%	64 20%	46 17%	79+acehj 26%	43 16%	39 19%	23 20%	100 18%	125 22%	105 18%	62 20%
9	(9.0)	159 9%	26 11%	32 10%	22 8%	30 10%	23 9%	20 10%	5 4%	58 10%	52 9%	48 8%	25 8%
10 - Extremely well	(10.0)	286 17%	34 15%	69+fjk 21%	46 17%	62fjk 20%	40 15%	25 12%	10 9%	102jk 18%	108jk 19%	75- 13%	35- 11%
NET Badly (1-3)		65 4%	17+bdeij 8%	6 2%	14bd 5%	6 2%	6 2%	8 4%	7 6%	23 4%	20 3%	22 4%	15b 5%
NET Neutral (4-6)		529 31%	75d 32%	102d 31%	90d 33%	71- 23%	91d 34%	66d 33%	34 30%	177d 32%	162 28%	191d 33%	100d 32%
NET Well (7-10)		1053 61%	137 59%	213fjk 65%	161 59%	221 +acefhjk 72%	155 58%	112 55%	54 48%	350jk 63%	382+efjk 66%	321- 55%	166- 53%
Don't know		73 4%	2- 1%	8 2%	8 3%	8 3%	14ah 5%	15 +abcdhi 8%	18 16%	10- 2%	16- 3%	47 +abcdhi 8%	34+abcdehi 11%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	7.00	10.00	7.00	8.00	7.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	1647	229	321	266	298	252	187	95	550	564	533	282
Mean score	7.2	6.9- +acefgjk	7.4	7.1	7.6 +acefghj k	7.1	7.0	6.7- +acefgjk	7.2g	7.3+agjk	7.0- +acefgjk	6.9- +acefgjk
Standard deviation	2.04	2.22	1.94	2.07	1.89	1.99	2.04	2.04	2.08	1.99	2.02	2.04
Standard Error	.05	.18	.12	.14	.12	.13	.16	.22	.10	.09	.09	.13

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Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	10 1%	1 1%	1 1%	0 -%	3 1%	** **	0 -%	3 1%	0 -%	0 -%	7 *%	1 1%	2+cfhj 2%	* *%
2	(2.0)	20 1%	4df 3%	1 1%	1 1%	0 -%	** **	0 -%	4 2%	2 1%	3 2%	15 1%	2 1%	3+dfj 3%	1df 2%
3	(3.0)	35 2%	2 1%	3 2%	3 2%	6 3%	** **	3 2%	4 2%	6 4%	3 2%	30 2%	2 2%	3 4%	0 -%
4	(4.0)	99 6%	8 6%	12d 8%	8 5%	7 3%	** **	10 5%	21dl 8%	8 5%	8 6%	88 6%	8 6%	2 3%	1 3%
5	(5.0)	195 11%	15 11%	20k 14%	23gk 16%	22 10%	** **	30gk 15%	20 8%	25gk 15%	7 5%	173k 12%	8- 6%	10 13%	4 10%
6	(6.0)	235 14%	21 16%	18 12%	22 15%	33 14%	** **	21 11%	28 11%	26 16%	26 19%	206 14%	16 12%	8 11%	5 11%
7	(7.0)	278 16%	24 18%	23 15%	23 15%	37 16%	** **	24 12%	51f 20%	21 13%	25 19%	233 16%	25 18%	12 15%	8 19%
8	(8.0)	330 19%	31 23%	26 18%	23 16%	48 21%	** **	42 22%	52 20%	22 14%	17 12%	274 19%	33h 24%	15 19%	9 19%
9	(9.0)	159 9%	4- 3%	15a 10%	12 8%	22a 10%	** **	22a 11%	25a 10%	15 9%	13 10%	129a 9%	18a 13%	7a 9%	5a 11%
10 - Extremely well	(10.0)	286 17%	17 13%	25 17%	28 18%	43 19%	** **	34 17%	36 14%	25 15%	27 20%	246 17%	19 13%	12 16%	10 22%
NET Badly (1-3)		65 4%	7 5%	5 3%	4 3%	8 4%	** **	3 2%	11 4%	7 5%	6 4%	52 4%	5 4%	7+bcdfjm 9%	1 2%
NET Neutral (4-6)		529 31%	44 33%	50 34%	53k 35%	62 27%	** **	61 31%	69 27%	59k 36%	40 30%	466+k 32%	33 24%	20 26%	11 24%
NET Well (7-10)		1053 61%	75 57%	89 60%	86 57%	151h 67%	** **	121h 63%	165h 64%	83- 51%	81 61%	882h 60%	94h 68%	45 59%	31+achj 71%

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Prepared by BMG

Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	73	6	5	7	4	**	9	11	14+dj	7	62	6	5d	1
	4%	4%	3%	5%	2%	**	4%	4%	8%	5%	4%	4%	6%	3%
Medians	7.00	7.00	7.00	7.00	8.00	**	8.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	10.00	8.00	**	8.00	8.00	6.00	10.00	8.00	8.00	8.00	10.00
Base for stats	1647	125	144	143	221	**	185	245	150	128	1400	133	72	43
Mean score	7.2	6.9	7.1	7.2	7.4a	**	7.3	7.1	7.0	7.3	7.2	7.3	6.9	7.6+ahjl
Standard deviation	2.04	2.01	2.08	2.01	1.97	**	1.94	2.07	2.06	2.07	2.03	1.96	2.33	1.94
Standard Error	.05	.20	.19	.19	.15	**	.15	.15	.19	.21	.06	.17	.20	.19

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Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	10 1%	3 1%	2 *%	3 1%	2 *%	5 1%	5 1%	8 1%	** **	2 1%	** **	** **
2	(2.0)	20 1%	9b 2%	1 *%	3 1%	6 1%	10 1%	9 1%	18 1%	** **	2 1%	** **	** **
3	(3.0)	35 2%	10 2%	11 3%	5 2%	9 2%	21 2%	14 2%	30 2%	** **	5 2%	** **	** **
4	(4.0)	99 6%	36 7%	21 5%	17 6%	25 6%	57 6%	42 6%	80 5%	** **	19+a 9%	** **	** **
5	(5.0)	195 11%	59 11%	52 13%	35 12%	44 10%	111 12%	80 11%	173 12%	** **	22 10%	** **	** **
6	(6.0)	235 14%	77 14%	63d 15%	51d 17%	45- 10%	140d 15%	96 13%	207 14%	** **	28 13%	** **	** **
7	(7.0)	278 16%	99f 18%	72 17%	39 13%	62 14%	172f 18%	101- 14%	237 16%	** **	38 18%	** **	** **
8	(8.0)	330 19%	105 19%	88 21%	53 18%	84 18%	193 20%	136 18%	301+c 20%	** **	29- 14%	** **	** **
9	(9.0)	159 9%	50 9%	30 7%	30 10%	48 11%	80 8%	77 10%	138 9%	** **	21 10%	** **	** **
10 - Extremely well	(10.0)	286 17%	70- 13%	64 15%	49 17%	102+abe 22%	134- 14%	151+ae 20%	243 16%	** **	41 19%	** **	** **
NET Badly (1-3)		65 4%	22 4%	14 3%	11 4%	17 4%	36 4%	28 4%	56 4%	** **	8 4%	** **	** **
NET Neutral (4-6)		529 31%	173d 32%	135d 33%	103d 35%	114- 25%	308d 32%	217 29%	460 31%	** **	69 32%	** **	** **
NET Well (7-10)		1053 61%	324 59%	254 61%	171 58%	295 65%	578 60%	466 62%	920 61%	** **	129 61%	** **	** **

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Prepared by BMG

Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	73	27	12	8	26b	39	35	66	**	6	**	**
	4%	5%	3%	3%	6%	4%	5%	4%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	**	10.00	**	**
Base for stats	1647	519	403	285	426	922	711	1436	**	206	**	**
Mean score	7.2	7.0-	7.1	7.1	7.5+abe	7.1-	7.3+ae	7.2d	**	7.1	**	**
											-	+ad
Standard deviation	2.04	2.00	1.93	2.08	2.12	1.97	2.11	2.02	**	2.16	**	**
Standard Error	.05	.09	.09	.15	.12	.06	.10	.06	**	.16	**	**

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Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	10 1%	4 1%	6 1%	3+b 3%	** **	1 1%	** **	** **	** **	** **	2 1%	1 1%
2	(2.0)	20 1%	5 1%	15 1%	1 *	** **	2 1%	** **	** **	** **	** **	1 *	2 1%
3	(3.0)	35 2%	19+b 3%	16- 1%	5b 4%	** **	6 4%	** **	** **	** **	** **	9b 4%	5 3%
4	(4.0)	99 6%	44+b 8%	55- 5%	11 9%	** **	9 7%	** **	** **	** **	** **	25+b 10%	11 7%
5	(5.0)	195 11%	63 11%	132 11%	10 8%	** **	13 9%	** **	** **	** **	** **	35 13%	12 8%
6	(6.0)	235 14%	62 11%	173j 15%	20j 17%	** **	15 11%	** **	** **	** **	** **	24 9%	19 12%
7	(7.0)	278 16%	78 14%	199 17%	13 11%	** **	21 15%	** **	** **	** **	** **	37 14%	19 12%
8	(8.0)	330 19%	84- 15%	247+aj 21%	19 16%	** **	25 18%	** **	** **	** **	** **	37 14%	24 16%
9	(9.0)	159 9%	50 9%	108 9%	9 7%	** **	11 8%	** **	** **	** **	** **	17 6%	15 10%
10 - Extremely well	(10.0)	286 17%	118+b 22%	167- 14%	16 14%	** **	33+b 24%	** **	** **	** **	** **	70+bc 27%	41+bc 27%
NET Badly (1-3)		65 4%	27 5%	38 3%	9+b 7%	** **	8 6%	** **	** **	** **	** **	12 5%	8 5%
NET Neutral (4-6)		529 31%	169 31%	361 31%	41 34%	** **	37 26%	** **	** **	** **	** **	84 32%	42 27%
NET Well (7-10)		1053 61%	331c 60%	722c 62%	57- 48%	** **	90c 64%	** **	** **	** **	** **	161c 62%	99c 65%

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Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	73	23j	50j	13+abejk	**	5	**	**	**	**	**	2-	3
	4%	4%	4%	11%	**	4%	**	**	**	**	**	1%	2%
Medians	7.00	7.00	7.00	7.00	**	8.00	**	**	**	**	**	7.00	8.00
Mode	8.00	10.00	8.00	6.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1647	527	1120	107	**	135	**	**	**	**	**	258	149
Mean score	7.2	7.2i	7.2ci	6.7-	**	7.3i	**	**	**	**	**	7.2i	7.5cdi
Standard deviation	2.04	2.22	1.94	2.29	**	2.25	**	**	**	**	**	2.30	2.24
Standard Error	.05	.11	.06	.24	**	.22	**	**	**	**	**	.16	.20

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Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	1 *%	3 2%	5 1%	6 1%	10 1%	** **	10 1%	** **
2	(2.0)	20 1%	** **	** **	3 1%	2 1%	4 1%	10 1%	20 1%	** **	20 1%	** **
3	(3.0)	35 2%	** **	** **	5 2%	6 2%	10 2%	19 2%	33 2%	** **	35 2%	** **
4	(4.0)	99 6%	** **	** **	13 5%	15 7%	26 5%	61+ 7%	96 6%	** **	99 6%	** **
5	(5.0)	195 11%	** **	** **	26 11%	20 9%	54 11%	105 12%	188 11%	** **	192 11%	** **
6	(6.0)	235 14%	** **	** **	40 16%	35 16%	74 15%	116 13%	233 14%	** **	235 14%	** **
7	(7.0)	278 16%	** **	** **	39 16%	33 15%	80 16%	135 16%	277 16%	** **	278 16%	** **
8	(8.0)	330 19%	** **	** **	47 19%	41 18%	88 18%	164 19%	326 19%	** **	326 19%	** **
9	(9.0)	159 9%	** **	** **	25 10%	21 9%	50 10%	70 8%	156 9%	** **	157 9%	** **
10 - Extremely well	(10.0)	286 17%	** **	** **	35 14%	41 18%	82 17%	134 16%	283 17%	** **	284 17%	** **
NET Badly (1-3)		65 4%	** **	** **	9 4%	11 5%	18 4%	34 4%	63 4%	** **	65 4%	** **
NET Neutral (4-6)		529 31%	** **	** **	79 32%	70 31%	154 32%	282 33%	517 31%	** **	527 31%	** **
NET Well (7-10)		1053 61%	** **	** **	146 60%	136 61%	299 61%	503- 59%	1041 61%	** **	1044 61%	** **

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Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	73	**	**	9	7	17	41	73	**	73	**
	4%	**	**	4%	3%	4%	5%	4%	**	4%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1647	**	**	234	217	472	820	1622	**	1636	**
Mean score	7.2	**	**	7.1	7.2	7.2	7.0-	7.2b	**	7.2b	**
									-		b
Standard deviation	2.04	**	**	1.98	2.15	2.04	2.06	2.03	**	2.04	**
Standard Error	.05	**	**	.14	.16	.10	.08	.05	**	.05	**

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Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1368	1025	847	966	134	1100	784	
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	10 1%	10 1%	8 *%	10 1%	8 1%	2 1%	10 1%	10 1%	10 1%	9 1%	3- *%	2- *%	2- *%	0 -%	3- *%	2- *%
2	(2.0)	20 1%	18 1%	18 1%	20 1%	13- 1%	4 1%	20 1%	20 1%	20 1%	20 1%	4- *%	4- *%	3- *%	2f 1%	6- *%	*- *%
3	(3.0)	35 2%	32 2%	32 2%	35 2%	26- 2%	5 2%	35 2%	35 2%	35 2%	32 2%	18 2%	15 2%	14- 1%	2 1%	14- 1%	14 1%
4	(4.0)	99 6%	95 6%	97 6%	99 6%	84 6%	12 4%	98 6%	99 6%	99 6%	90 6%	52- 4%	44- 5%	55- 5%	4 2%	52- 4%	37- 4%
5	(5.0)	195 11%	194 12%	189 11%	195 11%	165 11%	27 10%	194 11%	195 11%	195 11%	183 11%	111- 9%	94- 10%	102- 9%	10- 6%	116- 9%	91- 10%
6	(6.0)	235 14%	227 14%	229 14%	235 14%	203 14%	37 14%	234 14%	235 14%	235 14%	229 14%	158 13%	118 12%	153 13%	17 10%	172 13%	109- 12%
7	(7.0)	278 16%	256 16%	270 16%	278 16%	247 17%	39 14%	271 16%	278 16%	278 16%	261 16%	200 17%	156 16%	188 16%	27 17%	221 17%	165 17%
8	(8.0)	330 19%	312 19%	319 19%	330 19%	281 19%	57 21%	324 19%	330 19%	330 19%	310 19%	253+ 21%	213+ 22%	233 20%	39 24%	282+ 22%	194 21%
9	(9.0)	159 9%	153 9%	156 9%	159 9%	140 9%	25 9%	156 9%	159 9%	159 9%	152 9%	115 10%	93 10%	120+ 10%	16 10%	131+ 10%	100 11%
10 - Extremely well	(10.0)	286 17%	277 17%	279 17%	286 17%	254 17%	59+ 22%	285 17%	286 17%	286 17%	275 17%	233+ 20%	187+ 19%	229+ 20%	43+abe 27%	249+ 19%	195+ 21%
NET Badly (1-3)		65 4%	60 4%	58 3%	65 4%	47- 3%	10 4%	65 4%	65 4%	65 4%	61 4%	26- 2%	21- 2%	19- 2%	4 2%	23- 2%	16- 2%
NET Neutral (4-6)		529 31%	516 31%	516 31%	529 31%	453 31%	77 28%	526 31%	529 31%	529 31%	502 31%	321-d 27%	256- 26%	310-d 27%	30- 19%	339- 26%	237- 25%
NET Well (7-10)		1053 61%	999 61%	1025 61%	1053 61%	922 62%	181 66%	1036 61%	1053 61%	1053 61%	999 62%	801+ 67%	650+ 67%	770+ 67%	125 +abcef 78%	883+ 68%	654+ 69%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	73	68	69	73	61	6	72	73	73	60	44d	46d	45d	1-	46-d	36d
	4%	4%	4%	4%	4%	2%	4%	4%	4%	4%	4%	5%	4%	*%	4%	4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	10.00
Base for stats	1647	1575	1598	1647	1422	268	1628	1647	1647	1562	1147	926	1100	159	1245	908
Mean score	7.2	7.2	7.2+	7.2	7.2+	7.4	7.2	7.2	7.2	7.2	7.5+	7.5+	7.5+	7.9+abce	7.5+	7.6+
Standard deviation	2.04	2.04	2.02	2.04	2.00	2.06	2.04	2.04	2.04	2.03	1.90	1.91	1.89	1.85	1.86	1.87
Standard Error	.05	.06	.06	.05	.06	.14	.06	.05	.05	.06	.06	.07	.06	.16	.06	.07

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Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	10 1%	** **	8 1%	2- *%	1 *%
2	(2.0)	20 1%	** **	16 1%	8 1%	4 1%
3	(3.0)	35 2%	** **	34 2%	27 2%	14 2%
4	(4.0)	99 6%	** **	79- 5%	56 5%	33 5%
5	(5.0)	195 11%	** **	183 12%	125 11%	70 11%
6	(6.0)	235 14%	** **	216 14%	154 14%	95 15%
7	(7.0)	278 16%	** **	256 17%	193 17%	121+ 19%
8	(8.0)	330 19%	** **	299 19%	233+ 21%	145+ 22%
9	(9.0)	159 9%	** **	145 9%	110 10%	55 8%
10 - Extremely well	(10.0)	286 17%	** **	257 17%	156- 14%	90- 14%
NET Badly (1-3)		65 4%	** **	58 4%	38 3%	19 3%
NET Neutral (4-6)		529 31%	** **	478 31%	335 30%	199 30%
NET Well (7-10)		1053 61%	** **	957 62%	692 63%	411 63%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_9 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	73	**	58	40	24
	4%	**	4%	4%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1647	**	1493	1065	629
Mean score	7.2	**	7.2	7.2	7.2
Standard deviation	2.04	**	2.01	1.92	1.87
Standard Error	.05	**	.06	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_10

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	7 *%	2 *%	5 1%	** **	0 -%	5 1%	2 *%
2	(2.0)	18 1%	8 1%	10 1%	** **	1 1%	12 1%	6 1%
3	(3.0)	35 2%	14 2%	17 2%	** **	4 4%	16 2%	19 2%
4	(4.0)	81 5%	30 4%	42 5%	** **	10 9%	50+b 6%	30- 4%
5	(5.0)	184 11%	89 11%	90 12%	** **	5 5%	96 11%	85 10%
6	(6.0)	241 14%	112 14%	106 14%	** **	23 21%	124 15%	111 13%
7	(7.0)	310 18%	130- 16%	153 20%	** **	25 22%	156 18%	147 17%
8	(8.0)	308 18%	148 18%	142 18%	** **	19 17%	156 18%	152 18%
9	(9.0)	169 10%	95+ 12%	67 9%	** **	6 6%	84 10%	84 10%
10 - Extremely well	(10.0)	286 17%	168+b 20%	101- 13%	** **	18 16%	118- 14%	167+a 20%
NET Badly (1-3)		59 3%	24 3%	31 4%	** **	5 4%	33 4%	27 3%
NET Neutral (4-6)		506 29%	231 28%	237 30%	** **	38 34%	271b 32%	227- 27%
NET Well (7-10)		1074 62%	540+b 66%	463- 59%	** **	68 61%	514 60%	550 65%
Don't know		81 5%	29- 4%	49+a 6%	** **	0 -%	36 4%	45 5%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	8.00	7.00	**	7.00	7.00	8.00
Mode	7.00	10.00	7.00	**	7.00	7.00	10.00
Base for stats	1639	795	732	**	110	817	803
Mean score	7.2	7.4+b	7.0-	**	7.0	7.1-	7.4+a
Standard deviation	1.98	1.98	1.97	**	1.96	1.99	1.97
Standard Error	.05	.08	.08	**	.21	.08	.07

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Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	7 *%	2 1%	0 -%	1 *%	2 1%	1 *%	1 1%	0 -%	2 *%	3 1%	2 *%	1 *%
2	(2.0)	18 1%	0 -%	4 1%	3 1%	1 *%	4 2%	5+adhi 3%	1 1%	4 1%	4 1%	10+ 2%	6 2%
3	(3.0)	35 2%	6 3%	9 3%	5 2%	4 1%	5 2%	3 1%	2 2%	15 3%	10 2%	10 2%	5 2%
4	(4.0)	81 5%	17de 7%	15 5%	18 6%	9 3%	8 3%	7 4%	8 7%	32 6%	27 5%	23 4%	15 5%
5	(5.0)	184 11%	23 10%	34 10%	27 10%	26 8%	34 13%	30+di 15%	11 10%	56 10%	52 9%	75+i 13%	41 13%
6	(6.0)	241 14%	42d 18%	41 13%	53+bdejk 20%	33 11%	32 12%	27 13%	13 11%	84 15%	86 15%	72 12%	39 12%
7	(7.0)	310 18%	39 17%	50 15%	45 16%	60 19%	56 21%	35 17%	26 23%	89 16%	104 18%	117 20%	60 19%
8	(8.0)	308 18%	36 16%	66 20%	48 17%	66 22%	40 15%	32 16%	20 18%	102 18%	114 20%	92 16%	53 17%
9	(9.0)	169 10%	24 10%	34 10%	31 11%	34 11%	22 8%	16 8%	8 7%	59 10%	65 11%	45 8%	23 7%
10 - Extremely well	(10.0)	286 17%	39 17%	69+cfjk 21%	39 14%	57k 18%	46 17%	27 14%	9 8%	108jk 19%	96 16%	83 14%	37- 12%
NET Badly (1-3)		59 3%	8 3%	12 4%	9 3%	7 2%	10 4%	9 5%	3 3%	20 4%	17 3%	23 4%	13 4%
NET Neutral (4-6)		506 29%	81d 35%	90 27%	98+bdi 36%	67- 22%	74 28%	64d 32%	32 28%	172d 31%	165 28%	169d 29%	96d 30%
NET Well (7-10)		1074 62%	139 60%	220fjk 67%	162 59%	216 +acefjk 71%	164 62%	110- 55%	62 55%	358fk 64%	379fjk 65%	337- 58%	173- 55%
Don't know		81 5%	4- 2%	6- 2%	4- 1%	16bch 5%	17abch 6%	18+abchi 9%	16 14%	10- 2%	20 3%	52+abchi 9%	34+abcdhi 11%

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Prepared by BMG

Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	6.00	10.00	6.00	8.00	7.00	7.00	7.00	10.00	8.00	7.00	7.00
Base for stats	1639	228	322	269	291	248	184	97	550	560	529	281
Mean score	7.2	7.1	7.4fgjk	7.1	7.5	7.2	7.0	6.9	7.3k	7.3fjk	7.1-	6.9-
					+acfgjk							
Standard deviation	1.98	2.01	2.02	1.97	1.86	2.00	2.06	1.82	2.02	1.92	1.99	1.98
Standard Error	.05	.16	.12	.13	.12	.13	.16	.20	.10	.09	.09	.12

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Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	7 *%	1 1%	0 -%	0 -%	3 1%	** **	0 -%	2 1%	0 -%	0 -%	6 *%	1 1%	0 -%	* *%
2	(2.0)	18 1%	2 1%	3 2%	1 1%	2 1%	** **	2 1%	4 2%	1 1%	1 1%	15 1%	1 1%	1 1%	* 1%
3	(3.0)	35 2%	3 2%	3 2%	2 1%	1 1%	** **	10+dgj 5%	3 1%	5 3%	2 1%	31 2%	2 1%	1 1%	1 2%
4	(4.0)	81 5%	9 7%	3 2%	5 3%	15 7%	** **	11 6%	12 5%	5 3%	8 6%	69 5%	7 5%	3 4%	2 5%
5	(5.0)	184 11%	20gm 15%	15 10%	17 11%	22 10%	** **	22 11%	18 7%	24gm 15%	10 8%	159m 11%	12 9%	11gm 14%	2- 4%
6	(6.0)	241 14%	15 11%	23 16%	18 12%	34 15%	** **	24 12%	38 15%	20 12%	20 15%	207 14%	17 12%	12 16%	5 12%
7	(7.0)	310 18%	18 14%	29 19%	27 18%	34 15%	** **	41 21%	58 23%	26 16%	17 13%	260 18%	30 22%	13 16%	8 17%
8	(8.0)	308 18%	30 23%	21 14%	29 19%	38 17%	** **	30 16%	49 19%	31 19%	25 18%	261 18%	27 20%	12 15%	9 20%
9	(9.0)	169 10%	8 6%	18 12%	16 10%	31h 14%	** **	15 8%	27 11%	10 6%	13 9%	140 10%	15 11%	9 11%	5 11%
10 - Extremely well	(10.0)	286 17%	17 13%	27 18%	26 17%	44 19%	** **	31 16%	33 13%	25 15%	33 24%	244 17%	18 13%	13 17%	11+agjk 25%
NET Badly (1-3)		59 3%	6 4%	6 4%	3 2%	6 3%	** **	12 6%	9 4%	6 4%	3 2%	52 4%	4 3%	2 2%	1 3%
NET Neutral (4-6)		506 29%	44m 33%	42 28%	40 27%	70m 31%	** **	56 29%	67 26%	48 29%	38 29%	435m 30%	36 26%	26m 34%	9- 20%
NET Well (7-10)		1074 62%	74 56%	94 64%	99 66%	147 65%	** **	118 61%	167 65%	92 56%	88 65%	905 62%	90 65%	46 60%	32+afhjl 73%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	81	8d	6	9d	2-	**	8d	12d	18+bd	fgjl 6	69d	8d	3d	2d
	5%	6%	4%	6%	1%	**	4%	5%	11%	4%	5%	6%	4%	4%
Medians	7.00	7.00	7.00	8.00	8.00	**	7.00	7.00	7.00	8.00	7.00	7.00	7.00	8.00
Mode	7.00	8.00	7.00	8.00	10.00	**	7.00	7.00	8.00	10.00	8.00	7.00	10.00	10.00
Base for stats	1639	123	142	142	223	**	185	244	146	129	1393	130	74	42
Mean score	7.2	6.9	7.3	7.4	7.3	**	7.0	7.2	7.1	7.6aef	7.2	7.2	7.2	7.7+aefghjk
Standard deviation	1.98	2.06	1.99	1.87	2.07	**	2.05	1.90	1.95	2.01	1.99	1.92	1.96	1.97
Standard Error	.05	.20	.18	.18	.16	**	.16	.14	.19	.21	.06	.16	.17	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	7 *%	0 -%	3 1%	2 1%	2 *%	3 *%	4 1%	5 *%	**	2 1%	**	**
2	(2.0)	18 1%	7 1%	3 1%	1 *%	7 1%	10 1%	7 1%	16 1%	**	2 1%	**	**
3	(3.0)	35 2%	11 2%	10 2%	8 3%	7 2%	20 2%	14 2%	28 2%	**	7 3%	**	**
4	(4.0)	81 5%	31 6%	15 4%	14 5%	21 5%	46 5%	35 5%	69 5%	**	12 6%	**	**
5	(5.0)	184 11%	56 10%	44 11%	41 14%	41 9%	100 10%	82 11%	165 11%	**	19 9%	**	**
6	(6.0)	241 14%	82 15%	65 16%	40 14%	52 11%	147 15%	92 12%	207 14%	**	33 16%	**	**
7	(7.0)	310 18%	108 20%	75 18%	61 21%	66 15%	183 19%	127 17%	274 18%	**	35 16%	**	**
8	(8.0)	308 18%	98 18%	82 20%	50 17%	73 16%	180 19%	123 16%	270 18%	**	39 18%	**	**
9	(9.0)	169 10%	60c 11%	40 10%	18 6%	49 11%	100 10%	67 9%	148 10%	**	20 10%	**	**
10 - Extremely well	(10.0)	286 17%	64- 12%	64 15%	51 17%	105+abe 23%	128- 13%	156+abe 21%	246 16%	**	38 18%	**	**
NET Badly (1-3)		59 3%	17 3%	16 4%	10 4%	15 3%	33 3%	26 3%	48 3%	**	10 5%	**	**
NET Neutral (4-6)		506 29%	168 31%	124 30%	95 32%	114- 25%	293 30%	209 28%	440 29%	**	64 30%	**	**
NET Well (7-10)		1074 62%	330 61%	262 63%	180 61%	293 65%	592 62%	473 63%	939 63%	**	132 62%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	81	30	13	8	30+b	43	39	74	**	6	**	**
	5%	5%	3%	3%	7%	4%	5%	5%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	7.00	8.00	7.00	10.00	7.00	10.00	7.00	**	8.00	**	**
Base for stats	1639	516	401	285	422	918	707	1427	**	206	**	**
Mean score	7.2	7.1	7.2	7.1	7.5+abce	7.1	7.3a	7.2d	**	7.2	**	**
									d		-	d
Standard deviation	1.98	1.89	1.94	1.99	2.10	1.91	2.06	1.96	**	2.09	**	**
Standard Error	.05	.08	.10	.14	.12	.06	.09	.06	**	.16	**	**

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Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	7 *%	4 1%	3 *%	2+b 2%	** **	1 1%	** **	** **	** **	** **	2 1%	1 1%
2	(2.0)	18 1%	8 1%	10 1%	3 3%	** **	4 3%	** **	** **	** **	** **	3 1%	1 1%
3	(3.0)	35 2%	15 3%	20 2%	3 2%	** **	* *%	** **	** **	** **	** **	10+b 4%	3 2%
4	(4.0)	81 5%	25 4%	57 5%	5 4%	** **	7 5%	** **	** **	** **	** **	9 3%	6 4%
5	(5.0)	184 11%	54 10%	130 11%	12 10%	** **	11 8%	** **	** **	** **	** **	28 11%	11 7%
6	(6.0)	241 14%	67 12%	174 15%	19 16%	** **	15 11%	** **	** **	** **	** **	26 10%	18 12%
7	(7.0)	310 18%	87 16%	223 19%	17 14%	** **	21 15%	** **	** **	** **	** **	39 15%	26 17%
8	(8.0)	308 18%	97 18%	212 18%	17 14%	** **	18 13%	** **	** **	** **	** **	51 19%	27 18%
9	(9.0)	169 10%	49 9%	120 10%	10 9%	** **	19 14%	** **	** **	** **	** **	20 8%	11 8%
10 - Extremely well	(10.0)	286 17%	117+b 21%	169- 14%	21 18%	** **	37+b 26%	** **	** **	** **	** **	64+b 24%	42+b 27%
NET Badly (1-3)		59 3%	26 5%	33 3%	8b 7%	** **	5 4%	** **	** **	** **	** **	15+b 6%	5 4%
NET Neutral (4-6)		506 29%	146 26%	360 31%	36 30%	** **	33 23%	** **	** **	** **	** **	63 24%	35 23%
NET Well (7-10)		1074 62%	349 64%	724 62%	66 55%	** **	95 67%	** **	** **	** **	** **	174c 67%	107c 70%

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Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	81	29	53	11+bj	**	8	**	**	**	**	**	8	5
	5%	5%	4%	9%	**	6%	**	**	**	**	**	3%	3%
Medians	7.00	8.00	7.00	7.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	7.00	10.00	7.00	10.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1639	521	1118	110	**	133	**	**	**	**	**	252	147
Mean score	7.2	7.3	7.2	7.0	**	7.6+b	**	**	**	**	**	7.4	7.6+bci
Standard deviation	1.98	2.13	1.91	2.27	**	2.18	**	**	**	**	**	2.16	2.06
Standard Error	.05	.10	.06	.23	**	.21	**	**	**	**	**	.15	.19

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Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	7 *%	** **	** **	0 -%	2 1%	2 *%	5 1%	7 *%	** **	7 *%	** **
2	(2.0)	18 1%	** **	** **	2 1%	1 *%	4 1%	10 1%	18 1%	** **	18 1%	** **
3	(3.0)	35 2%	** **	** **	5 2%	6 3%	11 2%	16 2%	34 2%	** **	35 2%	** **
4	(4.0)	81 5%	** **	** **	14 6%	13 6%	23 5%	42 5%	75 4%	** **	81 5%	** **
5	(5.0)	184 11%	** **	** **	18 8%	22 10%	48 10%	101 12%	180 11%	** **	180 11%	** **
6	(6.0)	241 14%	** **	** **	45+ 19%	38 17%	78 16%	122 14%	239 14%	** **	240 14%	** **
7	(7.0)	310 18%	** **	** **	33 14%	26- 12%	67- 14%	166de 19%	306 18%	** **	308 18%	** **
8	(8.0)	308 18%	** **	** **	46 19%	43 19%	99 20%	144 17%	306 18%	** **	307 18%	** **
9	(9.0)	169 10%	** **	** **	29 12%	24 11%	52 11%	82 10%	166 10%	** **	168 10%	** **
10 - Extremely well	(10.0)	286 17%	** **	** **	42 17%	43 19%	86 18%	130 15%	284 17%	** **	284 17%	** **
NET Badly (1-3)		59 3%	** **	** **	7 3%	9 4%	17 3%	31 4%	59 3%	** **	59 3%	** **
NET Neutral (4-6)		506 29%	** **	** **	77 32%	73 32%	149 31%	264 31%	494 29%	** **	501 29%	** **
NET Well (7-10)		1074 62%	** **	** **	150 62%	135 61%	303 62%	523 61%	1062 63%	** **	1067 62%	** **

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Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	81	**	**	9	7	19	42	81	**	81	**
	5%	**	**	4%	3%	4%	5%	5%	**	5%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	8.00	10.00	8.00	7.00	7.00	**	7.00	**
Base for stats	1639	**	**	234	217	470	818	1614	**	1628	**
Mean score	7.2	**	**	7.3	7.3	7.3	7.1	7.2+b	**	7.2b	**
Standard deviation	1.98	**	**	1.95	2.08	2.00	1.98	1.98	**	1.98	**
Standard Error	.05	**	**	.14	.15	.10	.07	.05	**	.05	**

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Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total		1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
1 - Extremely badly	(1.0)	7 *%	7 *%	7 *%	7 *%	5 *%	1 *%	7 *%	7 *%	7 *%	7 *%	0- -%	1 *%	0- -%	0 -%	2- *%	0- -%
2	(2.0)	18 1%	18 1%	16 1%	18 1%	14 1%	2 1%	18 1%	18 1%	18 1%	18 1%	5- *%	6- 1%	5- *%	1 *%	11 1%	3- *%
3	(3.0)	35 2%	32 2%	35 2%	35 2%	31 2%	10 3%	32 2%	35 2%	35 2%	35 2%	12- 1%	12- 1%	15- 1%	5ae 3%	9- 1%	16 2%
4	(4.0)	81 5%	78 5%	76 5%	81 5%	66 4%	17 6%	80 5%	81 5%	81 5%	77 5%	46- 4%	37 4%	37- 3%	8 5%	48- 4%	36 4%
5	(5.0)	184 11%	178 11%	176 11%	184 11%	165 11%	24 9%	182 11%	184 11%	184 11%	170 10%	102- 9%	95 10%	93- 8%	11 7%	119- 9%	85- 9%
6	(6.0)	241 14%	234 14%	232 14%	241 14%	202 14%	44 16%	239 14%	241 14%	241 14%	232 14%	160 13%	130 13%	148 13%	23 15%	160- 12%	109- 12%
7	(7.0)	310 18%	295 18%	300 18%	310 18%	262 18%	44 16%	307 18%	310 18%	310 18%	281 17%	223 19%	184 19%	217 19%	24 15%	251+ 19%	180 19%
8	(8.0)	308 18%	288 18%	303 18%	308 18%	270 18%	58 21%	305 18%	308 18%	308 18%	293 18%	235+ 20%	188 19%	230+ 20%	37 23%	261+ 20%	198+ 21%
9	(9.0)	169 10%	163 10%	164 10%	169 10%	148 10%	24 9%	166 10%	169 10%	169 10%	163 10%	141+ 12%	105 11%	121 11%	16 10%	141+ 11%	97 10%
10 - Extremely well	(10.0)	286 17%	271 17%	280 17%	286 17%	245 17%	46 17%	281 17%	286 17%	286 17%	278 17%	218+ 18%	167 17%	226+ 20%	32 20%	236+ 18%	180+ 19%
NET Badly (1-3)		59 3%	57 3%	58 3%	59 3%	50 3%	12 5%	57 3%	59 3%	59 3%	59 4%	16- 1%	19- 2%	20- 2%	6 4%	21- 2%	19- 2%
NET Neutral (4-6)		506 29%	490 30%	485 29%	506 29%	433 29%	85 31%	502 30%	506 29%	506 29%	479 30%	308- 26%	262- 27%	279- 24%	43 27%	328- 25%	230- 24%
NET Well (7-10)		1074 62%	1017 62%	1046 63%	1074 62%	925 62%	172 63%	1059 62%	1074 62%	1074 62%	1015 63%	819+ 69%	644+ 66%	794+ 69%	110 69%	889+ 69%	655+ 69%

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Prepared by BMG

Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	81 5%	78e 5%	79e 5%	81e 5%	75e 5%	4- 2%	81e 5%	81e 5%	81e 5%	69 4%	48d 4%	48d 5%	52d 5%	1- 1%	53d 4%	41d 4%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00
Mode	7.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1639	1564	1588	1639	1408	269	1618	1639	1639	1553	1143	924	1092	158	1238	904
Mean score	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.5+	7.4+	7.6+	7.5	7.5+	7.5+
Standard deviation	1.98	1.99	1.98	1.98	1.97	2.02	1.98	1.98	1.98	2.00	1.81	1.85	1.82	1.96	1.84	1.84
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.06	.06	.07	.06	.17	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	7 *%	** **	5 *%	2- *%	0 -%
2	(2.0)	18 1%	** **	13 1%	10 1%	7 1%
3	(3.0)	35 2%	** **	28 2%	15- 1%	6- 1%
4	(4.0)	81 5%	** **	70 4%	46 4%	35 5%
5	(5.0)	184 11%	** **	167 11%	123 11%	70 11%
6	(6.0)	241 14%	** **	219 14%	165 15%	96 15%
7	(7.0)	310 18%	** **	286 18%	212 19%	130 20%
8	(8.0)	308 18%	** **	286 18%	217+ 20%	136+ 21%
9	(9.0)	169 10%	** **	151 10%	110 10%	58 9%
10 - Extremely well	(10.0)	286 17%	** **	263d 17%	163- 15%	87- 13%
NET Badly (1-3)		59 3%	** **	46- 3%	26- 2%	13- 2%
NET Neutral (4-6)		506 29%	** **	456 29%	335 30%	201 31%
NET Well (7-10)		1074 62%	** **	986+ 64%	702 63%	411 63%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_10 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	81	**	64-	43-	27
	5%	**	4%	4%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	8.00	8.00
Base for stats	1639	**	1487	1063	625
Mean score	7.2	**	7.3+	7.2	7.2
Standard deviation	1.98	**	1.94	1.86	1.83
Standard Error	.05	**	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_11

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	8 *%	2 *%	5 1%	** **	1 1%	8+b 1%	0- -%
2	(2.0)	10 1%	5 1%	4 1%	** **	0 -%	4 *%	6 1%
3	(3.0)	25 1%	13 2%	10 1%	** **	3 2%	14 2%	11 1%
4	(4.0)	69 4%	19- 2%	48+a 6%	** **	2 2%	47+b 6%	20- 2%
5	(5.0)	198 11%	91 11%	91 12%	** **	16 14%	107 13%	85 10%
6	(6.0)	203 12%	92 11%	99 13%	** **	12 11%	108 13%	93 11%
7	(7.0)	312 18%	145 18%	145 19%	** **	20 18%	155 18%	153 18%
8	(8.0)	336 20%	149 18%	150 19%	** **	36 32%	165 19%	170 20%
9	(9.0)	155 9%	98+b 12%	53- 7%	** **	3 3%	68 8%	87 10%
10 - Extremely well	(10.0)	288 17%	170+b 21%	101- 13%	** **	17 16%	129 15%	158 19%
NET Badly (1-3)		43 3%	20 2%	19 2%	** **	4 3%	27 3%	17 2%
NET Neutral (4-6)		470 27%	202- 25%	238+a 30%	** **	30 27%	262+b 31%	198- 23%
NET Well (7-10)		1092 63%	562+b 68%	450- 58%	** **	77 70%	517- 61%	567+a 67%
Don't know		116 7%	40- 5%	74+a 9%	** **	0 -%	48 6%	67 8%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	8.00	7.00	**	8.00	7.00	8.00
Mode	8.00	10.00	8.00	**	8.00	8.00	8.00
Base for stats	1605	785	707	**	110	806	781
Mean score	7.3	7.6+b	7.1-	**	7.3	7.1-	7.5+a
Standard deviation	1.93	1.91	1.92	**	1.86	1.99	1.84
Standard Error	.05	.08	.08	**	.20	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	8 *%	1 1%	0 -%	3 1%	0 -%	0 -%	3+bdeh 2%	0 -%	1 *%	3 1%	3 1%	3 1%
2	(2.0)	10 1%	0 -%	3 1%	3 1%	1 *%	1 *%	2 1%	1 1%	3 *%	4 1%	3 1%	3 1%
3	(3.0)	25 1%	6 2%	5 2%	4 1%	2 1%	3 1%	5 2%	1 1%	11 2%	6 1%	9 2%	6 2%
4	(4.0)	69 4%	12di 5%	10 3%	8 3%	5- 2%	19+bc di 7%	11di 5%	4 3%	22 4%	13- 2%	34+di 6%	15d 5%
5	(5.0)	198 11%	25 11%	30 9%	37 14%	30 10%	35 13%	29 14%	12 11%	55 10%	67 12%	76 13%	41 13%
6	(6.0)	203 12%	32 14%	33 10%	34 12%	33 11%	32 12%	23 11%	17 15%	65 12%	67 12%	71 12%	40 13%
7	(7.0)	312 18%	46 20%	59 18%	46 17%	54 18%	47 18%	38 19%	22 19%	105 19%	100 17%	107 18%	59 19%
8	(8.0)	336 20%	51 22%	66 20%	48 18%	76+fjk 25%	49 18%	29 14%	18 16%	117k 21%	124fjk 21%	95- 16%	46- 15%
9	(9.0)	155 9%	20 8%	33 10%	29 10%	31 10%	23 9%	15 7%	5 4%	52 9%	60k 10%	42 7%	19 6%
10 - Extremely well	(10.0)	288 17%	36 16%	77+efjk 23%	50jk 18%	55j 18%	33- 12%	26 13%	11 10%	113+efjk 20%	104ejk 18%	71- 12%	38- 12%
NET Badly (1-3)		43 3%	7 3%	8 2%	10d 4%	3 1%	4 1%	10+de 5%	2 2%	15 3%	13 2%	15 3%	12d 4%
NET Neutral (4-6)		470 27%	69 30%	73- 22%	79 29%	68- 22%	85bd 32%	63bd 31%	33 29%	142 25%	147 25%	181+bdhi 31%	96bd 30%
NET Well (7-10)		1092 63%	153fjk 66%	235 +cefjk 72%	173fjk 63%	216+efjk 70%	152- 57%	107- 53%	56 49%	388+efjk 69%	389+efjk 67%	315- 54%	163- 52%
Don't know		116 7%	2- 1%	13- 4%	11 4%	20ah 7%	25abchi 9%	21+abchi 11%	23 20%	15- 3%	31ah 5%	69 +abcdhi 12%	44+abcdhi 14%

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Prepared by BMG

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	8.00	8.00	10.00	10.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	7.00
Base for stats	1605	229	316	262	287	241	181	90	545	548	511	271
Mean score	7.3	7.2	7.7	7.3fk	7.6	7.1	6.9-	7.0	7.5	7.5	7.0-	6.9-
Standard deviation	1.93	1.91	1.91	2.05	1.70	1.87	2.12	1.76	1.92	1.88	1.94	2.00
Standard Error	.05	.15	.12	.14	.11	.12	.16	.19	.09	.09	.09	.13

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Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	8 *%	1 1%	0 -%	1 1%	1 1%	** **	0 -%	2 1%	1 1%	0 -%	7 *%	1 1%	* *%	* *%
2	(2.0)	10 1%	2 1%	2 1%	0 -%	2 1%	** **	0 -%	0 -%	0 -%	1 1%	8 1%	1 *%	1g 1%	* 1%
3	(3.0)	25 1%	3 3%	2 1%	1 1%	3 2%	** **	4 2%	3 1%	1 1%	1 1%	18- 1%	4 3%	3j 3%	1 2%
4	(4.0)	69 4%	8 6%	3 2%	4 3%	6 3%	** **	12 6%	8 3%	10 6%	5 4%	61 4%	4 3%	2 3%	2 4%
5	(5.0)	198 11%	10 8%	12 8%	20 13%	22 10%	** **	32+abgk 16%	23 9%	26k 16%	18 14%	176 12%	10 8%	7 10%	4 9%
6	(6.0)	203 12%	16 13%	15 10%	17 12%	25 11%	** **	19 10%	24 9%	27 17%	22 16%	170 12%	15 11%	13g 17%	6 13%
7	(7.0)	312 18%	25 19%	27 18%	25 17%	34 15%	** **	33 17%	48 19%	20 12%	21 15%	251- 17%	34+dhj 25%	17h 22%	10h 23%
8	(8.0)	336 20%	29f 22%	31 21%	32 22%	47f 21%	** **	25- 13%	59f 23%	27 16%	23 17%	281f 19%	35f 26%	13 17%	7 16%
9	(9.0)	155 9%	10 8%	12 8%	13 8%	34+hjkm 15%	** **	22h 11%	27h 10%	6- 4%	10 7%	138h 9%	9 6%	6 8%	3 6%
10 - Extremely well	(10.0)	288 17%	15 12%	27 18%	28 19%	40 18%	** **	35 18%	40 16%	29 17%	27 20%	248 17%	19 13%	12 15%	10a 22%
NET Badly (1-3)		43 3%	6 5%	4 3%	2 1%	7 3%	** **	4 2%	5 2%	3 2%	2 1%	33 2%	5 4%	4cj 5%	1 3%
NET Neutral (4-6)		470 27%	34 26%	31 21%	42 28%	53 24%	** **	63bgk 32%	56 22%	63 38%	45 34%	408 28%	29 21%	22 29%	11 26%
NET Well (7-10)		1092 63%	80 61%	98h 66%	99h 66%	156fh 69%	** **	114 59%	174h 68%	82- 50%	81 60%	918h 63%	97fh 70%	47 62%	30h 67%

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Prepared by BMG

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	116	11	16d	8	9	**	13	22	16d	7	103	8	3	2
	7%	8%	11%	5%	4%	**	7%	8%	10%	5%	7%	5%	5%	4%
Medians	7.00	7.00	8.00	8.00	8.00	**	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	10.00	8.00	10.00	10.00	8.00	8.00	7.00	7.00
Base for stats	1605	120	132	142	216	**	181	234	147	128	1359	131	73	42
Mean score	7.3	7.1	7.5e	7.4e	7.5eh	**	7.2	7.5eh	7.0	7.3	7.3e	7.3	7.1	7.4e
Standard deviation	1.93	1.99	1.88	1.87	1.94	**	2.02	1.82	2.01	1.93	1.93	1.81	1.96	1.97
Standard Error	.05	.20	.18	.18	.15	**	.16	.14	.19	.20	.06	.16	.17	.19

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Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	8 *%	4 1%	1 *%	2 1%	0 -%	6 1%	2 *%	7 *%	** **	1 1%	** **	** **
2	(2.0)	10 1%	1 *%	4 1%	3 1%	1 *%	5 1%	5 1%	8 1%	** **	2 1%	** **	** **
3	(3.0)	25 1%	3- 1%	7 2%	2 1%	12+ae 3%	10 1%	14 2%	21 1%	** **	4 2%	** **	** **
4	(4.0)	69 4%	33+bdf 6%	10- 2%	12 4%	13 3%	43 4%	24 3%	62 4%	** **	6 3%	** **	** **
5	(5.0)	198 11%	53 10%	41 10%	48+abe 16%	51 11%	94- 10%	99e 13%	176 12%	** **	21 10%	** **	** **
6	(6.0)	203 12%	58 11%	51 12%	48+ad 16%	46 10%	109 11%	94 13%	176 12%	** **	27 13%	** **	** **
7	(7.0)	312 18%	104 19%	78 19%	53 18%	74 16%	181 19%	127 17%	274 18%	** **	36 17%	** **	** **
8	(8.0)	336 20%	109 20%	94 23%	53 18%	80 18%	204 21%	133 18%	293 20%	** **	44 20%	** **	** **
9	(9.0)	155 9%	47 9%	43 10%	20 7%	44 10%	90 9%	65 9%	123- 8%	** **	32+a 15%	** **	** **
10 - Extremely well	(10.0)	288 17%	86 16%	65 16%	46 16%	89 20%	151 16%	135 18%	256 17%	** **	31 15%	** **	** **
NET Badly (1-3)		43 3%	9 2%	12 3%	7 2%	14 3%	21 2%	21 3%	35 2%	** **	8 4%	** **	** **
NET Neutral (4-6)		470 27%	145 27%	101 24%	107+abde 37%	110 24%	246 26%	218 29%	414 28%	** **	54 25%	** **	** **
NET Well (7-10)		1092 63%	346 63%	280+c 68%	172 59%	287 63%	626 65%	459 61%	946 63%	** **	142 67%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	116	46bc	20	7-	42+bc	67c	49c	106	**	8	**	**
	7%	9%	5%	2%	9%	7%	7%	7%	**	4%	**	**
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	**	8.00	**	**
Mode	8.00	8.00	8.00	7.00	10.00	8.00	10.00	8.00	**	8.00	**	**
Base for stats	1605	500	394	286	411	894	697	1395	**	204	**	**
Mean score	7.3	7.3	7.4c	7.1-	7.5c	7.3c	7.3	7.3	**	7.4	**	**
Standard deviation	1.93	1.92	1.85	1.95	1.95	1.89	1.96	1.92	+ad **	1.94	**	**
Standard Error	.05	.09	.09	.14	.12	.06	.09	.06	**	.15	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	8 *%	4 1%	4 *%	1 1%	** **	2 2%	** **	** **	** **	** **	1 *%	0 -%
2	(2.0)	10 1%	5 1%	5 *%	1 1%	** **	1 1%	** **	** **	** **	** **	2 1%	2 1%
3	(3.0)	25 1%	13 2%	13 1%	5+b 4%	** **	5b 3%	** **	** **	** **	** **	5 2%	1 1%
4	(4.0)	69 4%	19 4%	49 4%	8 7%	** **	3 2%	** **	** **	** **	** **	8 3%	4 2%
5	(5.0)	198 11%	61 11%	137 12%	11 9%	** **	16 12%	** **	** **	** **	** **	25 10%	14 9%
6	(6.0)	203 12%	67 12%	137 12%	12 10%	** **	15 11%	** **	** **	** **	** **	33 13%	24 16%
7	(7.0)	312 18%	79- 14%	233+ak 20%	18 15%	** **	17 12%	** **	** **	** **	** **	37 14%	19 12%
8	(8.0)	336 20%	105 19%	231 20%	25 21%	** **	27 19%	** **	** **	** **	** **	51 19%	23 15%
9	(9.0)	155 9%	54 10%	101 9%	7 6%	** **	15 11%	** **	** **	** **	** **	33+ 13%	18 12%
10 - Extremely well	(10.0)	288 17%	109+b 20%	179- 15%	18 15%	** **	33+b 23%	** **	** **	** **	** **	57+b 22%	41+bc 27%
NET Badly (1-3)		43 3%	21+b 4%	22- 2%	8+b 7%	** **	8+b 6%	** **	** **	** **	** **	8 3%	3 2%
NET Neutral (4-6)		470 27%	147 27%	323 28%	32 26%	** **	34 24%	** **	** **	** **	** **	66 25%	41 27%
NET Well (7-10)		1092 63%	347 63%	744 64%	68 57%	** **	92 66%	** **	** **	** **	** **	178c 69%	101 66%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	260	152
Don't know	116	35	81j	12j	**	6	**	**	**	**	8-	7
	7%	6%	7%	10%	**	4%	**	**	**	**	3%	5%
Medians	7.00	8.00	7.00	7.00	**	8.00	**	**	**	**	8.00	8.00
Mode	8.00	10.00	7.00	8.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1605	515	1090	108	**	135	**	**	**	**	252	145
Mean score	7.3	7.4	7.3	7.0	**	7.5	**	**	**	**	7.6+bcd	7.7+bcd
									cd			
Standard deviation	1.93	2.05	1.86	2.19	**	2.20	**	**	**	**	1.98	1.98
Standard Error	.05	.10	.06	.22	**	.21	**	**	**	**	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	8 *%	** **	** **	1 *%	0 -%	1 *%	7+ 1%	8 *%	** **	8 *%	** **
2	(2.0)	10 1%	** **	** **	2 1%	1 *%	2 *%	2 *%	10 1%	** **	10 1%	** **
3	(3.0)	25 1%	** **	** **	5 2%	3 1%	6 1%	16 2%	25 1%	** **	25 1%	** **
4	(4.0)	69 4%	** **	** **	5 2%	3- 1%	11- 2%	42de 5%	66 4%	** **	69 4%	** **
5	(5.0)	198 11%	** **	** **	32 13%	21 9%	51 11%	102 12%	189 11%	** **	194 11%	** **
6	(6.0)	203 12%	** **	** **	33 13%	25 11%	58 12%	106 12%	201 12%	** **	203 12%	** **
7	(7.0)	312 18%	** **	** **	34 14%	50c 22%	99 20%	150 17%	309 18%	** **	311 18%	** **
8	(8.0)	336 20%	** **	** **	43 18%	34 15%	86 18%	181 21%	333 20%	** **	334 20%	** **
9	(9.0)	155 9%	** **	** **	22 9%	18 8%	40 8%	77 9%	153 9%	** **	153 9%	** **
10 - Extremely well	(10.0)	288 17%	** **	** **	54+f 22%	56+f 25%	107+f 22%	120- 14%	286 17%	** **	286 17%	** **
NET Badly (1-3)		43 3%	** **	** **	8 3%	4 2%	9 2%	25 3%	43 3%	** **	43 3%	** **
NET Neutral (4-6)		470 27%	** **	** **	70 29%	48 22%	120 25%	250d 29%	456 27%	** **	466 27%	** **
NET Well (7-10)		1092 63%	** **	** **	153 63%	158+f 70%	332+f 68%	528 61%	1082 64%	** **	1084 63%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	116	**	**	13	14	28	58	114	**	116	**
	7%	**	**	5%	6%	6%	7%	7%	**	7%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	1605	**	**	230	210	461	803	1582	**	1593	**
Mean score	7.3	**	**	7.4	7.7+bf	7.5+f	7.2-	7.3+b	**	7.3b	**
								-			b
Standard deviation	1.93	**	**	2.03	1.85	1.87	1.93	1.92	**	1.93	**
Standard Error	.05	**	**	.15	.14	.09	.07	.05	**	.05	**

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Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	8 *%	8 *%	7 *%	8 *%	6 *%	3 1%	8 *%	8 *%	8 *%	8 *%	3- *%	2 *%	0- -%	0 -%	0- -%	0- -%
2	(2.0)	10 1%	10 1%	7 *%	10 1%	7 *%	3 1%	10 1%	10 1%	10 1%	9 1%	5 *%	6 1%	5 *%	2 1%	5 *%	4 *%
3	(3.0)	25 1%	25 2%	25 1%	25 1%	22 1%	7 2%	25 1%	25 1%	25 1%	24 1%	7- 1%	8- 1%	7- 1%	2 1%	9- 1%	2- *%
4	(4.0)	69 4%	63 4%	67 4%	69 4%	61 4%	8 3%	69 4%	69 4%	69 4%	67 4%	31- 3%	24- 2%	33- 3%	3 2%	38- 3%	30 3%
5	(5.0)	198 11%	195 12%	196 12%	198 11%	170 11%	30 11%	198 12%	198 11%	198 11%	181 11%	100- 8%	85- 9%	103- 9%	15 10%	108- 8%	86- 9%
6	(6.0)	203 12%	195 12%	199 12%	203 12%	180 12%	35 13%	200 12%	203 12%	203 12%	191 12%	135 11%	116 12%	134 12%	14 9%	140- 11%	112 12%
7	(7.0)	312 18%	295 18%	305 18%	312 18%	276 19%	47 17%	307 18%	312 18%	312 18%	291 18%	224 19%	183 19%	214 19%	31 20%	256+ 20%	174 18%
8	(8.0)	336 20%	321 20%	331 20%	336 20%	294 20%	63 23%	333 20%	336 20%	336 20%	324 20%	258+ 22%	202 21%	238 21%	37 23%	275+ 21%	206+ 22%
9	(9.0)	155 9%	148 9%	152 9%	155 9%	132 9%	21 8%	153 9%	155 9%	155 9%	150 9%	120+ 10%	101+ 10%	116+ 10%	13 8%	125 10%	93 10%
10 - Extremely well	(10.0)	288 17%	274 17%	272 16%	288 17%	237- 16%	50 18%	283 17%	288 17%	288 17%	277 17%	229+ 19%	179 18%	222+ 19%	39+ 24%	251+ 19%	180+ 19%
NET Badly (1-3)		43 3%	43 3%	39 2%	43 3%	35 2%	12+ 4%	43 3%	43 3%	43 3%	41 3%	15- 1%	16- 2%	12- 1%	4 2%	15- 1%	7- 1%
NET Neutral (4-6)		470 27%	453 28%	462 28%	470 27%	411 28%	72 26%	466 27%	470 27%	470 27%	439 27%	267- 22%	225- 23%	270- 24%	33 21%	286- 22%	228- 24%
NET Well (7-10)		1092 63%	1038 63%	1061 64%	1092 63%	939 63%	181 66%	1076 63%	1092 63%	1092 63%	1042 64%	832+ 70%	665+ 68%	789+ 69%	121+ 76%	907+ 70%	652+ 69%

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Prepared by BMG

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	116 7%	108e 7%	106e 6%	116e 7%	98e 7%	8- 3%	114e 7%	116e 7%	116e 7%	100 6%	78d 7%	66d 7%	74d 6%	2- 1%	83d 6%	58d 6%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1605	1534	1561	1605	1385	266	1586	1605	1605	1522	1114	906	1071	157	1208	887
Mean score	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.3	7.6+	7.6+	7.6+	7.7+	7.6+	7.6+
Standard deviation	1.93	1.93	1.90	1.93	1.90	2.01	1.93	1.93	1.93	1.93	1.78	1.81	1.78	1.87	1.77	1.77
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.05	.06	.06	.06	.16	.06	.07

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Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	8 *%	** **	7 *%	3 *%	2 *%
2	(2.0)	10 1%	** **	9 1%	5 *%	4 1%
3	(3.0)	25 1%	** **	21 1%	12 1%	7 1%
4	(4.0)	69 4%	** **	60 4%	48 4%	25 4%
5	(5.0)	198 11%	** **	168- 11%	110- 10%	65 10%
6	(6.0)	203 12%	** **	181 12%	138 12%	76 12%
7	(7.0)	312 18%	** **	283 18%	198 18%	123 19%
8	(8.0)	336 20%	** **	314 20%	236+ 21%	150+ 23%
9	(9.0)	155 9%	** **	144 9%	111 10%	61 9%
10 - Extremely well	(10.0)	288 17%	** **	265 17%	175 16%	97 15%
NET Badly (1-3)		43 3%	** **	37 2%	20- 2%	13 2%
NET Neutral (4-6)		470 27%	** **	409- 26%	296 27%	166 25%
NET Well (7-10)		1092 63%	** **	1006+ 65%	719 65%	431 66%

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Prepared by BMG

Table Q35_5_11 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	116	**	99	71	42
	7%	**	6%	6%	6%
Medians	7.00	**	7.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1605	**	1452	1035	610
Mean score	7.3	**	7.4+	7.4a	7.4
Standard deviation	1.93	**	1.91	1.85	1.83
Standard Error	.05	**	.05	.06	.08

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Table Q35_5_12

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	13 1%	8 1%	6 1%	** **	0 -%	5 1%	8 1%
2	(2.0)	23 1%	7 1%	14 2%	** **	2 2%	14 2%	9 1%
3	(3.0)	46 3%	14- 2%	28a 4%	** **	4 4%	28 3%	17 2%
4	(4.0)	78 5%	26- 3%	50+a 6%	** **	2 2%	46 5%	31 4%
5	(5.0)	192 11%	100 12%	78 10%	** **	14 13%	96 11%	92 11%
6	(6.0)	258 15%	112 14%	130 17%	** **	15 14%	126 15%	129 15%
7	(7.0)	297 17%	131 16%	154+ 20%	** **	11 10%	155 18%	137 16%
8	(8.0)	323 19%	146 18%	147 19%	** **	28 25%	155 18%	166 20%
9	(9.0)	144 8%	84+b 10%	50- 6%	** **	10 9%	71 8%	71 8%
10 - Extremely well	(10.0)	265 15%	165+b 20%	78- 10%	** **	23 20%	119 14%	145 17%
NET Badly (1-3)		82 5%	29- 3%	47+a 6%	** **	6 6%	47 6%	34 4%
NET Neutral (4-6)		528 31%	238 29%	258 33%	** **	32 29%	267 31%	252 30%
NET Well (7-10)		1029 60%	527+b 64%	429- 55%	** **	71 64%	501 59%	519 61%
Don't know		82 5%	31 4%	47+ 6%	** **	2 1%	38 4%	43 5%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	8.00	10.00	7.00	**	8.00	8.00	8.00
Base for stats	1639	793	735	**	109	815	805
Mean score	7.1	7.4+b	6.8-	**	7.3b	7.0-	7.2+a
Standard deviation	2.03	2.03	1.99	**	2.08	2.05	2.02
Standard Error	.05	.08	.08	**	.23	.08	.07

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Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	13 1%	1 *%	2 1%	4 1%	3 1%	1 *%	2 1%	0 -%	3 1%	7 1%	3 1%	2 1%
2	(2.0)	23 1%	1 1%	2 1%	5 2%	5 2%	3 1%	4 2%	1 1%	4 1%	10 2%	9 1%	6 2%
3	(3.0)	46 3%	12+bdi 5%	2- 1%	7 2%	4 1%	7 3%	10+bdi 5%	4 4%	14 3%	10 2%	21b 4%	14+bdi 5%
4	(4.0)	78 5%	9 4%	11 4%	11 4%	9 3%	18i 7%	15dhi 7%	5 4%	20 4%	20 3%	38+dhi 6%	20 6%
5	(5.0)	192 11%	26 11%	36 11%	27 10%	25 8%	41+di 16%	24 12%	13 11%	62 11%	52 9%	78+di 13%	36 12%
6	(6.0)	258 15%	37 16%	46 14%	32 12%	44 14%	44 17%	38c 19%	16 14%	83 15%	77 13%	99 17%	55 17%
7	(7.0)	297 17%	47fk 20%	50 15%	51f 19%	61fk 20%	47f 18%	21- 11%	19 17%	97f 17%	112fk 19%	88 15%	41- 13%
8	(8.0)	323 19%	45 19%	68 21%	52 19%	67ej 22%	39 15%	31 15%	20 18%	113 20%	120j 21%	90- 16%	51 16%
9	(9.0)	144 8%	15 6%	32 10%	24 9%	26 9%	24 9%	16 8%	6 5%	47 8%	51 9%	47 8%	22 7%
10 - Extremely well	(10.0)	265 15%	32 14%	70+efjk 21%	50ejk 18%	51ej 17%	26- 10%	23 12%	12 11%	102+efjk 18%	101ejk 17%	61- 11%	36- 11%
NET Badly (1-3)		82 5%	14b 6%	6- 2%	16b 6%	13 4%	11 4%	17+bh 8%	6 5%	20 4%	28b 5%	33b 6%	22+bh 7%
NET Neutral (4-6)		528 31%	72 31%	93 28%	70 26%	78- 26%	104+bcdhi 39%	77+bcdhi 38%	34 30%	165 29%	149- 26%	214 +bcdhi 37%	111cdi 35%
NET Well (7-10)		1029 60%	140fjk 60%	220+efjk 67%	178efjk 65%	206+efjk 67%	136- 51%	92- 46%	58 51%	359+efjk 64%	384+efjk 66%	286- 49%	150- 48%
Don't know		82 5%	5 2%	9 3%	10 3%	10 3%	15h 6%	16 +abcdhi 8%	16 14%	15- 3%	19 3%	48 +abcdhi 8%	33+abcdehi 10%

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Prepared by BMG

Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	8.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	10.00	8.00	8.00	7.00	6.00	8.00	8.00	8.00	6.00	6.00
Base for stats	1639	226	319	264	297	251	186	97	545	561	533	283
Mean score	7.1	7.0	7.5 +aefgjk	7.2efjk	7.3efjk	6.7-	6.6-	6.9	7.3+efjk	7.3+efjk	6.7-	6.7-
Standard deviation	2.03	1.97	1.94	2.13	1.98	1.94	2.20	1.96	1.97	2.05	2.04	2.12
Standard Error	.05	.16	.12	.14	.13	.13	.17	.21	.10	.09	.09	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	13 1%	2 2%	2 1%	1 1%	2 1%	** **	0 -%	4 2%	0 -%	0 -%	11 1%	1 1%	1 1%	* *%
2	(2.0)	23 1%	0 -%	4 2%	2 2%	2 1%	** **	1 1%	3 1%	5 3%	2 1%	19 1%	0 -%	2ak 3%	1ak 2%
3	(3.0)	46 3%	4 3%	5 3%	3 2%	8 4%	** **	6 3%	5 2%	4 2%	3 2%	39 3%	3 2%	3 4%	* 1%
4	(4.0)	78 5%	5 4%	3 2%	8 5%	7 3%	** **	12 6%	7 3%	11 7%	6 4%	65 4%	8 6%	3 4%	2 4%
5	(5.0)	192 11%	12 9%	17 11%	13 9%	22 10%	** **	28m 14%	27 11%	23m 14%	11 8%	161m 11%	20m 14%	9 11%	2- 5%
6	(6.0)	258 15%	19 14%	22 15%	26 17%	34 15%	** **	35 18%	33 13%	24 15%	22 16%	224 15%	17 13%	10 13%	7 15%
7	(7.0)	297 17%	23 17%	26 17%	25 16%	31 14%	** **	21- 11%	60+dfhj 24%	20 12%	24 18%	243 17%	29f 21%	15f 19%	10dfh 23%
8	(8.0)	323 19%	32bf 25%	17- 12%	29 20%	55+bf 24%	** **	27 14%	52b 20%	27 17%	25 19%	278b 19%	22 16%	13 17%	10bf 24%
9	(9.0)	144 8%	9 7%	14 9%	10 7%	26h 11%	** **	23h 12%	22 9%	8 5%	8 6%	121 8%	13 10%	6 8%	5 11%
10 - Extremely well	(10.0)	265 15%	14 11%	30 20%	21 14%	37 16%	** **	33 17%	32 12%	28 17%	27 20%	227 16%	21 15%	10 14%	6 14%
NET Badly (1-3)		82 5%	6 5%	10 7%	6 4%	13 6%	** **	7 4%	13 5%	9 5%	4 3%	70 5%	4 3%	6 8%	2 4%
NET Neutral (4-6)		528 31%	36 28%	42 28%	47 31%	63 28%	** **	74+dgjm 38%	67 26%	58 35%	39 29%	451 31%	45 32%	21 28%	11 28%
NET Well (7-10)		1029 60%	78 60%	87 58%	86 57%	148fh 66%	** **	104 54%	166fh 65%	83- 51%	85 63%	868 59%	86 62%	44 58%	31+bcfhjl 71%

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Prepared by BMG

Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	82	10d	10d	12dk	2-	**	8	10	13dkm	7	73d	3	5d	1
	5%	8%	7%	8%	1%	**	4%	4%	8%	5%	5%	2%	6%	1%
Medians	7.00	7.00	7.00	7.00	8.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	8.00	8.00	**	6.00	7.00	10.00	10.00	8.00	7.00	7.00	8.00
Base for stats	1639	121	138	139	223	**	186	246	150	128	1389	135	72	43
Mean score	7.1	7.0	7.2	7.1	7.3e	**	7.1	7.1	6.9	7.3e	7.1	7.1	6.9	7.3e
Standard deviation	2.03	1.96	2.22	1.98	2.03	**	2.07	1.97	2.18	1.96	2.04	1.98	2.18	1.85
Standard Error	.05	.19	.20	.19	.16	**	.16	.14	.21	.20	.06	.17	.19	.18

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Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	13 1%	2 *%	2 *%	4 1%	6 1%	4 *%	10+e 1%	9 1%	** **	4 2%	** **	** **
2	(2.0)	23 1%	6 1%	4 1%	2 1%	9 2%	11 1%	11 1%	22 1%	** **	1 *%	** **	** **
3	(3.0)	46 3%	22+b 4%	7 2%	4 1%	13 3%	29 3%	17 2%	39 3%	** **	6 3%	** **	** **
4	(4.0)	78 5%	27 5%	20 5%	9 3%	20 4%	47 5%	29 4%	68 5%	** **	10 5%	** **	** **
5	(5.0)	192 11%	60 11%	45 11%	39 13%	43 9%	105 11%	82 11%	166 11%	** **	25 12%	** **	** **
6	(6.0)	258 15%	83 15%	64 15%	49 17%	61 14%	147 15%	110 15%	227 15%	** **	31 14%	** **	** **
7	(7.0)	297 17%	98 18%	73 18%	60 21%	66 15%	171 18%	126 17%	260 17%	** **	35 16%	** **	** **
8	(8.0)	323 19%	110 20%	84 20%	46 16%	80 18%	194 20%	127 17%	282 19%	** **	41 19%	** **	** **
9	(9.0)	144 8%	53 10%	35 9%	18 6%	34 8%	89 9%	52 7%	125 8%	** **	19 9%	** **	** **
10 - Extremely well	(10.0)	265 15%	59- 11%	68a 16%	49a 17%	89+ae 20%	126- 13%	139+ae 19%	229 15%	** **	35 16%	** **	** **
NET Badly (1-3)		82 5%	30 6%	13 3%	10 3%	28 6%	43 5%	38 5%	70 5%	** **	11 5%	** **	** **
NET Neutral (4-6)		528 31%	170 31%	129 31%	97 33%	124 27%	299 31%	221 30%	461 31%	** **	66 31%	** **	** **
NET Well (7-10)		1029 60%	320 59%	260 63%	174 59%	269 60%	581 60%	444 59%	896 60%	** **	130 61%	** **	** **

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Prepared by BMG

Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	82	26	12-	12	32+be	38	44b	74	**	6	**	**
	5%	5%	3%	4%	7%	4%	6%	5%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	7.00	10.00	8.00	10.00	8.00	**	8.00	**	**
Base for stats	1639	520	402	281	421	923	702	1427	**	206	**	**
Mean score	7.1	7.0	7.2	7.1	7.2	7.1	7.2	7.1	**	7.1	**	**
Standard deviation	2.03	1.96	1.95	1.98	2.22	1.96	2.12	2.02	**	2.11	**	**
Standard Error	.05	.08	.10	.14	.13	.06	.10	.06	**	.16	**	**

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Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	13 1%	4 1%	9 1%	2 2%	** **	1 1%	** **	** **	** **	** **	2 1%	1 1%
2	(2.0)	23 1%	12+b 2%	10- 1%	6+b 5%	** **	1 1%	** **	** **	** **	** **	5 2%	6+b 4%
3	(3.0)	46 3%	18 3%	28 2%	4 4%	** **	5 3%	** **	** **	** **	** **	5 2%	4 3%
4	(4.0)	78 5%	35+b 6%	43- 4%	11+b 9%	** **	7 5%	** **	** **	** **	** **	17 6%	9 6%
5	(5.0)	192 11%	70 13%	122 10%	9 7%	** **	22c 16%	** **	** **	** **	** **	36 14%	19 12%
6	(6.0)	258 15%	73 13%	185 16%	23 19%	** **	21 15%	** **	** **	** **	** **	32 12%	17 11%
7	(7.0)	297 17%	75- 14%	222+a 19%	15 12%	** **	21 15%	** **	** **	** **	** **	38 15%	19 13%
8	(8.0)	323 19%	89 16%	234c 20%	14 12%	** **	19 13%	** **	** **	** **	** **	44 17%	30 20%
9	(9.0)	144 8%	34- 6%	111+aj 9%	6 5%	** **	10 7%	** **	** **	** **	** **	13- 5%	10 7%
10 - Extremely well	(10.0)	265 15%	110+b 20%	155- 13%	18 15%	** **	28 20%	** **	** **	** **	** **	58+b 22%	33+b 22%
NET Badly (1-3)		82 5%	35+b 6%	47- 4%	12+b 10%	** **	7 5%	** **	** **	** **	** **	13 5%	11 7%
NET Neutral (4-6)		528 31%	178 32%	350 30%	42 35%	** **	50 36%	** **	** **	** **	** **	85 33%	45 29%
NET Well (7-10)		1029 60%	308-c 56%	722+ac 62%	54- 45%	** **	77 55%	** **	** **	** **	** **	153c 59%	92c 61%

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Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	82	30	52	12+bjk	**	6	**	**	**	**	**	9	5
	5%	5%	4%	10%	**	4%	**	**	**	**	**	3%	3%
Medians	7.00	7.00	7.00	6.00	**	7.00	**	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	6.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1639	520	1118	109	**	135	**	**	**	**	**	251	147
Mean score	7.1	7.0	7.1c	6.5-	**	7.0	**	**	**	**	**	7.1c	7.1
Standard deviation	2.03	2.25	1.92	2.42	**	2.17	**	**	**	**	**	2.22	2.31
Standard Error	.05	.11	.06	.25	**	.21	**	**	**	**	**	.16	.21

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Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	13 1%	** **	** **	1 *%	3 1%	5 1%	8 1%	13 1%	** **	13 1%	** **
2	(2.0)	23 1%	** **	** **	3 1%	1 1%	4 1%	13 2%	23 1%	** **	23 1%	** **
3	(3.0)	46 3%	** **	** **	8 3%	5 2%	11 2%	27 3%	45 3%	** **	46 3%	** **
4	(4.0)	78 5%	** **	** **	9 4%	7 3%	19 4%	44 5%	75 4%	** **	78 5%	** **
5	(5.0)	192 11%	** **	** **	18 8%	20 9%	46 9%	105 12%	186 11%	** **	188 11%	** **
6	(6.0)	258 15%	** **	** **	43 18%	35 15%	78 16%	135 16%	256 15%	** **	257 15%	** **
7	(7.0)	297 17%	** **	** **	43 18%	38 17%	79 16%	148 17%	291 17%	** **	296 17%	** **
8	(8.0)	323 19%	** **	** **	42 17%	43 19%	91 19%	168 19%	320 19%	** **	320 19%	** **
9	(9.0)	144 8%	** **	** **	22 9%	21 9%	44 9%	69 8%	144 8%	** **	144 8%	** **
10 - Extremely well	(10.0)	265 15%	** **	** **	46f 19%	45f 20%	94+f 19%	103- 12%	263 15%	** **	263 15%	** **
NET Badly (1-3)		82 5%	** **	** **	12 5%	9 4%	20 4%	48 6%	81 5%	** **	82 5%	** **
NET Neutral (4-6)		528 31%	** **	** **	71 29%	62 28%	142 29%	284+ 33%	516 30%	** **	523 31%	** **
NET Well (7-10)		1029 60%	** **	** **	153 63%	146f 65%	307f 63%	488- 57%	1017 60%	** **	1023 60%	** **

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Prepared by BMG

Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	82	**	**	7	6	19	40	82	**	82	**
	5%	**	**	3%	3%	4%	5%	5%	**	5%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	1639	**	**	236	217	470	821	1614	**	1627	**
Mean score	7.1	**	**	7.3f	7.4f	7.3+f	6.9-	7.1b	**	7.1b	**
								-			
Standard deviation	2.03	**	**	2.03	2.04	2.05	2.03	2.03	**	2.03	**
Standard Error	.05	**	**	.14	.15	.10	.08	.06	**	.05	**

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Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1368	1025	847	966	134	1100	784	
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	13 1%	12 1%	11 1%	13 1%	11 1%	2 1%	13 1%	13 1%	13 1%	13 1%	1- *%	1- *%	1- *%	0 -%	1- *%	2- *%
2	(2.0)	23 1%	20 1%	21 1%	23 1%	16- 1%	3 1%	23 1%	23 1%	23 1%	23 1%	9- 1%	10 1%	8- 1%	2 1%	11- 1%	6- 1%
3	(3.0)	46 3%	46 3%	44 3%	46 3%	41 3%	9 3%	46 3%	46 3%	46 3%	45 3%	18- 2%	19 2%	18- 2%	1 1%	18- 1%	15- 2%
4	(4.0)	78 5%	74 5%	76 5%	78 5%	67 5%	10 4%	76 4%	78 5%	78 5%	76 5%	43- 4%	37 4%	33- 3%	1- 1%	39- 3%	26- 3%
5	(5.0)	192 11%	190 12%	185 11%	192 11%	165 11%	23 8%	192 11%	192 11%	192 11%	176 11%	111-d 9%	82-d 8%	114-d 10%	5- 3%	126-d 10%	86-d 9%
6	(6.0)	258 15%	249 15%	250 15%	258 15%	222 15%	38 14%	256 15%	258 15%	258 15%	242 15%	167 14%	141 15%	150- 13%	22 14%	177- 14%	128 14%
7	(7.0)	297 17%	274 17%	288 17%	297 17%	248 17%	44 16%	293 17%	297 17%	297 17%	278 17%	201 17%	175 18%	210 18%	27 17%	234 18%	168 18%
8	(8.0)	323 19%	308 19%	316 19%	323 19%	282 19%	53 19%	317 19%	323 19%	323 19%	310 19%	266+ 22%	196 20%	234+ 20%	38 24%	282+ 22%	197+ 21%
9	(9.0)	144 8%	140 9%	143 9%	144 8%	133+ 9%	30 11%	143 8%	144 8%	144 8%	139 9%	116+ 10%	102+ 10%	112+ 10%	18 12%	126+ 10%	94+ 10%
10 - Extremely well	(10.0)	265 15%	254 15%	256 15%	265 15%	231 16%	57 21% +abcfgh	262 15%	265 15%	265 15%	255 16%	209+ 18%	167+ 17%	216+ 19%	43+abce 27%	230+ 18%	187+ 20%
NET Badly (1-3)		82 5%	77 5%	75 5%	82 5%	67 5%	13 5%	82 5%	82 5%	81 5%	28- 2%	30- 3%	27- 2%	3 2%	29- 2%	23- 2%	
NET Neutral (4-6)		528 31%	513 31%	511 31%	528 31%	454 31%	71 26%	523 31%	528 31%	528 31%	494 30%	321-d 27%	261-d 27%	297-d 26%	29- 18%	342-d 26%	239- 25%
NET Well (7-10)		1029 60%	976 59%	1004 60%	1029 60%	894 60%	183 67% +acfgh	1014 60%	1029 60%	1029 60%	982 61%	793+ 67%	639+ 66%	772+ 67%	126 79% +abcef	872+ 68%	646+ 68%

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Prepared by BMG

Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	82	75	77	82	68	6	80	82	82	65	50	41	48	2-	48-	35-
	5%	5%	5%	5%	5%	2%	5%	5%	5%	4%	4%	4%	4%	1%	4%	4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1639	1567	1591	1639	1415	267	1619	1639	1639	1557	1142	931	1097	157	1243	909
Mean score	7.1	7.1	7.1+	7.1	7.1	7.4	7.1	7.1	7.1	7.1	7.4+	7.4+	7.5+	8.0	7.4+	7.5+
						+abcfghi								+abcef		
Standard deviation	2.03	2.03	2.02	2.03	2.02	2.06	2.04	2.03	2.03	2.05	1.86	1.91	1.87	1.71	1.84	1.87
Standard Error	.05	.06	.06	.05	.06	.14	.06	.05	.05	.06	.06	.07	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	13 1%	** **	9- 1%	5- *%	4 1%
2	(2.0)	23 1%	** **	19 1%	10 1%	4 1%
3	(3.0)	46 3%	** **	42 3%	33 3%	24 4%
4	(4.0)	78 5%	** **	69 4%	46 4%	25 4%
5	(5.0)	192 11%	** **	170 11%	127 12%	70 11%
6	(6.0)	258 15%	** **	228 15%	156 14%	90 14%
7	(7.0)	297 17%	** **	275 18%	205 19%	121 19%
8	(8.0)	323 19%	** **	301 19%	223 20%	136 21%
9	(9.0)	144 8%	** **	136 9%	110+ 10%	68+ 10%
10 - Extremely well	(10.0)	265 15%	** **	241 16%	150- 14%	86 13%
NET Badly (1-3)		82 5%	** **	70 4%	48 4%	33 5%
NET Neutral (4-6)		528 31%	** **	467 30%	329 30%	185 28%
NET Well (7-10)		1029 60%	** **	952+ 61%	688+ 62%	411 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_12 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	82	**	62-	41-	25
	5%	**	4%	4%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1639	**	1489	1065	628
Mean score	7.1	**	7.1+	7.1	7.1
Standard deviation	2.03	**	2.00	1.94	1.96
Standard Error	.05	**	.06	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_13

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	6 *%	4 *%	2 *%	** **	0 -%	5 1%	1 *%
2	(2.0)	17 1%	7 1%	8 1%	** **	1 1%	8 1%	9 1%
3	(3.0)	28 2%	8 1%	17 2%	** **	2 2%	16 2%	11 1%
4	(4.0)	65 4%	26 3%	33 4%	** **	5 5%	38 4%	26 3%
5	(5.0)	171 10%	90 11%	69 9%	** **	12 11%	87 10%	79 9%
6	(6.0)	225 13%	106 13%	101 13%	** **	18 16%	114 13%	107 13%
7	(7.0)	316 18%	147 18%	152 20%	** **	15 14%	171 20%	142 17%
8	(8.0)	368 21%	172 21%	168 22%	** **	28 25%	185 22%	182 22%
9	(9.0)	153 9%	82 10%	63 8%	** **	8 7%	69 8%	84 10%
10 - Extremely well	(10.0)	257 15%	148+b 18%	90- 11%	** **	20 18%	108- 13%	145+a 17%
NET Badly (1-3)		51 3%	19 2%	28 4%	** **	3 3%	29 3%	21 3%
NET Neutral (4-6)		461 27%	222 27%	204 26%	** **	35 32%	240 28%	212 25%
NET Well (7-10)		1095 64%	549+b 67%	473- 61%	** **	70 64%	533 62%	553 65%
Don't know		113 7%	33- 4%	76+a 10%	** **	2 1%	52 6%	62 7%

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Prepared by BMG

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	8.00	7.00	**	8.00	7.00	8.00
Mode	8.00	8.00	8.00	**	8.00	8.00	8.00
Base for stats	1607	791	705	**	109	802	787
Mean score	7.3	7.4+b	7.1-	**	7.3	7.1-	7.4+a
Standard deviation	1.89	1.90	1.87	**	1.94	1.89	1.88
Standard Error	.05	.08	.07	**	.21	.08	.07

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Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	6 *%	1 *%	0 -%	2 1%	0 -%	1 *%	2 1%	0 -%	1 *%	2 *%	3 1%	2 1%
2	(2.0)	17 1%	6+bej 3%	1 *%	4 1%	2 1%	1 *%	3 1%	* *%	7 1%	6 1%	4 1%	3 1%
3	(3.0)	28 2%	4 2%	7 2%	7 3%	3 1%	3 1%	3 2%	0 -%	11 2%	10 2%	6 1%	3 1%
4	(4.0)	65 4%	10 4%	8 2%	13d 5%	4- 1%	15d 5%	10d 5%	6 6%	17 3%	17 3%	31+bd 5%	16d 5%
5	(5.0)	171 10%	26 11%	34 10%	29 11%	25 8%	26 10%	22 11%	9 8%	60 11%	54 9%	57 10%	31 10%
6	(6.0)	225 13%	39 17%	38 12%	34 13%	34 11%	39 15%	30 15%	11 10%	77 14%	68 12%	80 14%	41 13%
7	(7.0)	316 18%	49 21%	59 18%	39 14%	61 20%	52 20%	29 14%	28 25%	108 19%	99 17%	109 19%	57 18%
8	(8.0)	368 21%	42 18%	75 23%	61 22%	72 24%	64 24%	42 21%	13 11%	116 21%	133 23%	119 20%	55 17%
9	(9.0)	153 9%	17 8%	31 9%	28j 10%	39+ejk 13%	15 6%	15 7%	7 6%	49 9%	68+ejk 12%	37- 6%	22 7%
10 - Extremely well	(10.0)	257 15%	31 13%	67+efjk 20%	43k 16%	52jk 17%	33 12%	22 11%	9 8%	98fjk 17%	95jk 16%	64- 11%	31- 10%
NET Badly (1-3)		51 3%	11 5%	8 3%	13d 5%	5 2%	5 2%	8 4%	* *%	19 3%	18 3%	13 2%	8 3%
NET Neutral (4-6)		461 27%	75di 32%	80 24%	76 28%	63- 20%	80d 30%	62d 31%	26 23%	155d 28%	139 24%	167d 29%	88d 28%
NET Well (7-10)		1095 64%	138 60%	232 +aefjk 71%	171k 63%	224 +acefjk 73%	164k 62%	108- 53%	57 50%	371fjk 66%	396+fjk 68%	329- 57%	165- 52%
Don't know		113 7%	7 3%	7- 2%	13 5%	15 5%	17bh 6%	24 +abcdehi 12%	30 27%	15- 3%	27- 5%	71 +abcdehi 12%	54+abcdehi 17%

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Prepared by BMG

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	8.00	8.00	8.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	7.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	7.00
Base for stats	1607	224	321	261	292	249	178	83	545	553	510	261
Mean score	7.3	7.0-	7.5	7.2	7.7	7.1	7.0-	7.1	7.3k	7.4	7.1-	7.0-
			+aefgjk		+acefghj					+aefjk		
					k							
Standard deviation	1.89	1.97	1.85	2.06	1.70	1.79	2.00	1.68	1.92	1.89	1.85	1.90
Standard Error	.05	.16	.11	.14	.11	.12	.16	.19	.09	.09	.08	.12

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Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	6 *%	1 1%	1 1%	0 -%	1 *%	** **	0 -%	1 *%	0 -%	0 -%	4 *%	1 1%	1 1%	* *%
2	(2.0)	17 1%	3 2%	2 1%	0 -%	3 1%	** **	1 *%	5 2%	3 2%	0 -%	15 1%	0 -%	1 2%	* 1%
3	(3.0)	28 2%	1 1%	4 2%	1 1%	3 1%	** **	3 2%	3 1%	4 2%	2 2%	21 1%	3 2%	3+j 4%	0 -%
4	(4.0)	65 4%	4 3%	3 2%	4 2%	12 5%	** **	11 6%	8 3%	12+b1 7%	3 2%	58 4%	4 3%	1 2%	2 4%
5	(5.0)	171 10%	9 7%	13 9%	15 10%	20 9%	** **	29+agj 15%	21 8%	20 12%	8 6%	145 10%	14 10%	6 8%	5 12%
6	(6.0)	225 13%	19 14%	20 13%	22 14%	33 15%	** **	24 12%	33 13%	21 13%	16 12%	201+ 14%	12 9%	8 11%	4 10%
7	(7.0)	316 18%	28 22%	23 16%	34 23%	45 20%	** **	34 18%	39 15%	26 16%	21 16%	263 18%	29 21%	16 21%	8 18%
8	(8.0)	368 21%	30 23%	27 18%	33 22%	52 23%	** **	28- 15%	67fh 26%	25 15%	32 24%	305 21%	37fh 27%	16 21%	11f 24%
9	(9.0)	153 9%	17h 13%	15h 10%	13 8%	21h 9%	** **	22h 11%	25h 10%	5- 3%	10 7%	130h 9%	12 9%	7h 9%	3 7%
10 - Extremely well	(10.0)	257 15%	11 9%	30ac 20%	16 11%	31 14%	** **	29 15%	37 14%	28 17%	30 22%	221 15%	17 12%	11 14%	8a 19%
NET Badly (1-3)		51 3%	5 4%	6 4%	1 1%	7 3%	** **	4 2%	9 3%	6 4%	2 2%	41 3%	4 3%	5+cfjm 6%	* 1%
NET Neutral (4-6)		461 27%	31 24%	36 24%	40 27%	66 29%	** **	64kl 33%	62 24%	531 32%	27 20%	404+ 28%	30 22%	16 21%	11 26%
NET Well (7-10)		1095 64%	87h 66%	95h 64%	96 64%	149h 66%	** **	114 59%	168h 66%	84- 51%	93 69%	919h 63%	96h 69%	50h 65%	30h 68%

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Prepared by BMG

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	113	8d	12d	13d	4-	**	12d	17d	20+dj	12	97d	8d	6d	2d
	7%	6%	8%	8%	2%	**	6%	7%	12%	9%	7%	6%	7%	5%
Medians	7.00	7.00	8.00	7.00	7.00	**	7.00	8.00	7.00	8.00	7.00	8.00	7.00	8.00
Mode	8.00	8.00	10.00	7.00	8.00	**	7.00	8.00	10.00	8.00	8.00	8.00	7.00	8.00
Base for stats	1607	123	137	138	222	**	182	239	143	123	1364	130	71	42
Mean score	7.3	7.2	7.5	7.3	7.2	**	7.2	7.4	7.0	7.7	7.3	7.3	7.2	7.5
Standard deviation	1.89	1.83	2.03	1.60	1.88	**	1.95	1.90	2.09	1.79	1.89	1.81	2.03	1.86
Standard Error	.05	.18	.19	.15	.15	**	.16	.14	.20	.19	.06	.16	.18	.18

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Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnicity Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	6 *%	1 *%	3 1%	2 1%	0 -%	4 *%	2 *%	6 *%	** **	* *%	** **	** **
2	(2.0)	17 1%	3 1%	4 1%	5 2%	5 1%	7 1%	10 1%	10- 1%	** **	7+a 3%	** **	** **
3	(3.0)	28 2%	10 2%	4 1%	4 1%	10 2%	14 1%	14 2%	26 2%	** **	2 1%	** **	** **
4	(4.0)	65 4%	24 4%	13 3%	17d 6%	11 2%	36 4%	28 4%	60 4%	** **	5 2%	** **	** **
5	(5.0)	171 10%	49 9%	44 11%	31 10%	43 10%	93 10%	74 10%	142 9%	** **	29 14%	** **	** **
6	(6.0)	225 13%	72 13%	59 14%	41 14%	50 11%	131 14%	91 12%	195 13%	** **	29 14%	** **	** **
7	(7.0)	316 18%	100 18%	78 19%	62 21%	76 17%	178 19%	138 19%	280 19%	** **	34 16%	** **	** **
8	(8.0)	368 21%	118 22%	95 23%	53 18%	100 22%	213 22%	153 20%	328 22%	** **	40 19%	** **	** **
9	(9.0)	153 9%	52 10%	33 8%	23 8%	42 9%	85 9%	65 9%	131 9%	** **	22 10%	** **	** **
10 - Extremely well	(10.0)	257 15%	73 13%	64 15%	43 15%	77 17%	137 14%	120 16%	220 15%	** **	36 17%	** **	** **
NET Badly (1-3)		51 3%	14 3%	11 3%	11 4%	15 3%	25 3%	26 3%	41 3%	** **	9 4%	** **	** **
NET Neutral (4-6)		461 27%	145 27%	116 28%	89 30%	103 23%	261 27%	192 26%	396 26%	** **	63 30%	** **	** **
NET Well (7-10)		1095 64%	343 63%	270 65%	181 62%	295 65%	613 64%	476 64%	960 64%	** **	132 62%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	113	43b	18-	12	40bc	62	52	104	**	8	**	**
	7%	8%	4%	4%	9%	6%	7%	7%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Base for stats	1607	503	396	282	413	899	694	1397	**	204	**	**
Mean score	7.3	7.3	7.3	7.1	7.4c	7.3	7.3	7.3d	**	7.2	**	**
Standard deviation	1.89	1.84	1.87	2.00	1.89	1.85	1.94	1.87	**	2.04	**	**
Standard Error	.05	.08	.09	.14	.11	.06	.09	.05	**	.15	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149	
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128	
Total		1720	550	1170	120	**	141	**	**	**	**	260	152	
1 - Extremely badly	(1.0)	6 *%	4 1%	2 *%	3+b 3%	** **	1 1%	** **	** **	** **	** **	1 *%	1 1%	
2	(2.0)	17 1%	8 1%	9 1%	1 *%	** **	1 1%	** **	** **	** **	** **	5 2%	1 1%	
3	(3.0)	28 2%	7 1%	21 2%	1 1%	** **	1 1%	** **	** **	** **	** **	3 1%	* *%	
4	(4.0)	65 4%	23 4%	42 4%	8 7%	** **	4 3%	** **	** **	** **	** **	9 4%	6 4%	
5	(5.0)	171 10%	58 11%	113 10%	11 9%	** **	13 9%	** **	** **	** **	** **	23 9%	15 10%	
6	(6.0)	225 13%	70 13%	155 13%	16 13%	** **	16 11%	** **	** **	** **	** **	29 11%	19 12%	
7	(7.0)	316 18%	85- 15%	232+ac 20%	14 12%	** **	23 17%	** **	** **	** **	** **	40 15%	24 16%	
8	(8.0)	368 21%	107 19%	262 22%	21 17%	** **	23 16%	** **	** **	** **	** **	56 22%	31 20%	
9	(9.0)	153 9%	48 9%	105 9%	11 9%	** **	17 12%	** **	** **	** **	** **	21 8%	13 9%	
10 - Extremely well	(10.0)	257 15%	104+b 19%	154- 13%	17 14%	** **	33+b 23%	** **	** **	** **	** **	61+b 23%	31b 20%	
NET Badly (1-3)		51 3%	18 3%	32 3%	4 4%	** **	3 2%	** **	** **	** **	** **	9 3%	2 1%	
NET Neutral (4-6)		461 27%	151 28%	310 26%	35 29%	** **	33 23%	** **	** **	** **	** **	62 24%	40 26%	
NET Well (7-10)		1095 64%	344 62%	752c 64%	64- 53%	** **	97c 69%	** **	** **	** **	** **	177c 68%	99 65%	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	113	37	76	17+abej	**	8	**	**	**	**	**	12	11
	7%	7%	7%	14%	**	6%	**	**	**	**	**	5%	7%
Medians	7.00	8.00	7.00	7.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	8.00	8.00	8.00	8.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1607	513	1094	103	**	132	**	**	**	**	**	248	141
Mean score	7.3	7.3	7.3	7.1	**	7.7+bdi	**	**	**	**	**	7.5+di	7.5
Standard deviation	1.89	2.04	1.82	2.19	**	1.97	**	**	**	**	**	2.04	1.93
Standard Error	.05	.10	.06	.23	**	.19	**	**	**	**	**	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	6 *%	** **	** **	1 *%	0 -%	1 *%	5 1%	6 *%	** **	6 *%	** **
2	(2.0)	17 1%	** **	** **	4 2%	6+ 3%	6 1%	10 1%	16 1%	** **	17 1%	** **
3	(3.0)	28 2%	** **	** **	4 2%	2 1%	6 1%	15 2%	28 2%	** **	28 2%	** **
4	(4.0)	65 4%	** **	** **	9 4%	7 3%	16 3%	36 4%	65 4%	** **	65 4%	** **
5	(5.0)	171 10%	** **	** **	21 9%	25 11%	51 10%	90 10%	165 10%	** **	169 10%	** **
6	(6.0)	225 13%	** **	** **	32 13%	29 13%	61 13%	115 13%	223 13%	** **	225 13%	** **
7	(7.0)	316 18%	** **	** **	44 18%	37 16%	86 18%	168 20%	311 18%	** **	313 18%	** **
8	(8.0)	368 21%	** **	** **	56 23%	49 22%	108 22%	173 20%	365 22%	** **	365 21%	** **
9	(9.0)	153 9%	** **	** **	18 8%	19 8%	45 9%	72 8%	152 9%	** **	152 9%	** **
10 - Extremely well	(10.0)	257 15%	** **	** **	42 17%	44f 20%	87f 18%	112- 13%	255 15%	** **	256 15%	** **
NET Badly (1-3)		51 3%	** **	** **	10 4%	8 4%	13 3%	30 4%	50 3%	** **	51 3%	** **
NET Neutral (4-6)		461 27%	** **	** **	62 26%	61 27%	128 26%	241 28%	452 27%	** **	459 27%	** **
NET Well (7-10)		1095 64%	** **	** **	160 66%	148 66%	326 67%	526- 61%	1082 64%	** **	1086 64%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	113	**	**	10	6-	21-	63de	111	**	113	**
	7%	**	**	4%	3%	4%	7%	7%	**	7%	**
Medians	7.00	**	**	7.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1607	**	**	232	217	468	797	1584	**	1596	**
Mean score	7.3	**	**	7.3	7.4	7.4f	7.1-	7.3b	**	7.3b	**
								-			
Standard deviation	1.89	**	**	1.97	2.01	1.91	1.92	1.89	**	1.89	**
Standard Error	.05	**	**	.14	.15	.10	.07	.05	**	.05	**

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Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total		1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
1 - Extremely badly	(1.0)	6 *%	6 *%	5 *%	6 *%	5 *%	2 1%	6 *%	6 *%	6 *%	6 *%	1- *%	1 *%	1- *%	0 -%	0- -%	0- -%
2	(2.0)	17 1%	17 1%	16 1%	17 1%	16 1%	5 2%	17 1%	17 1%	17 1%	17 1%	5- *%	3- *%	5- *%	1 1%	3- *%	2- *%
3	(3.0)	28 2%	25 2%	28 2%	28 2%	22 1%	2 1%	28 2%	28 2%	28 2%	27 2%	9- 1%	8- 1%	7- 1%	2 1%	12- 1%	8- 1%
4	(4.0)	65 4%	59 4%	61 4%	65 4%	51 3%	7 2%	65 4%	65 4%	65 4%	62 4%	30- 3%	26- 3%	23- 2%	4 2%	36- 3%	20- 2%
5	(5.0)	171 10%	167 10%	166 10%	171 10%	151 10%	34 13%	169 10%	171 10%	171 10%	154 9%	89- 7%	69- 7%	92- 8%	16 10%	102- 8%	80- 8%
6	(6.0)	225 13%	221 13%	217 13%	225 13%	197 13%	32 12%	224 13%	225 13%	225 13%	213 13%	150d 13%	121d 12%	139d 12%	10- 6%	156d 12%	126d 13%
7	(7.0)	316 18%	294 18%	306 18%	316 18%	260- 18%	51 18%	308 18%	316 18%	316 18%	296 18%	236+ 20%	199+ 20%	216 19%	36 23%	250 19%	182 19%
8	(8.0)	368 21%	354 22%	360 22%	368 21%	329 22%	63 23%	363 21%	368 21%	368 21%	354 22%	291+ 24%	233+ 24%	273+ 24%	39 24%	313+ 24%	220 23%
9	(9.0)	153 9%	145 9%	152 9%	153 9%	130 9%	22 8%	150 9%	153 9%	153 9%	146 9%	116 10%	97 10%	119+ 10%	16 10%	127+ 10%	91 10%
10 - Extremely well	(10.0)	257 15%	250 15%	252 15%	257 15%	226 15%	51 19%	257 15%	257 15%	257 15%	250 15%	205+ 17%	155 16%	204+ 18%	34+ 22%	226+ 17%	167+ 18%
NET Badly (1-3)		51 3%	48 3%	49 3%	51 3%	43 3%	8 3%	51 3%	51 3%	51 3%	49 3%	15- 1%	12- 1%	13- 1%	3 2%	15- 1%	10- 1%
NET Neutral (4-6)		461 27%	447 27%	444 27%	461 27%	400 27%	73 27%	458 27%	461 27%	461 27%	429 26%	269- 23%	216- 22%	254- 22%	30- 19%	294- 23%	226- 24%
NET Well (7-10)		1095 64%	1044 64%	1069 64%	1095 64%	945 64%	187 68%	1078 63%	1095 64%	1095 64%	1047 65%	848+ 71%	683+ 70%	812+ 71%	125+bf 79%	916+ 71%	660+ 70%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	113 7%	103e 6%	105e 6%	113e 7%	96e 6%	6- 2%	113e 7%	113e 7%	113e 7%	97e 6%	60-d 5%	61d 6%	66d 6%	2- 1%	67-d 5%	48-d 5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1607	1539	1562	1607	1387	268	1586	1607	1607	1525	1131	911	1079	158	1224	896
Mean score	7.3	7.3	7.3	7.3	7.3	7.4	7.3	7.3	7.3	7.3	7.6+	7.5+	7.6+	7.7+	7.6+	7.6+
Standard deviation	1.89	1.90	1.89	1.89	1.89	1.95	1.90	1.89	1.89	1.90	1.71	1.69	1.71	1.78	1.71	1.71
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.05	.06	.06	.15	.05	.06

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Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	6 *%	** **	5 *%	2 *%	2 *%
2	(2.0)	17 1%	** **	13 1%	7 1%	3 1%
3	(3.0)	28 2%	** **	26 2%	15 1%	11 2%
4	(4.0)	65 4%	** **	55 4%	35 3%	23 3%
5	(5.0)	171 10%	** **	150 10%	109 10%	61 9%
6	(6.0)	225 13%	** **	207 13%	146 13%	76 12%
7	(7.0)	316 18%	** **	284 18%	198 18%	118 18%
8	(8.0)	368 21%	** **	346+ 22%	275+ 25%	171+ 26%
9	(9.0)	153 9%	** **	137 9%	100 9%	59 9%
10 - Extremely well	(10.0)	257 15%	** **	236 15%	152 14%	89 14%
NET Badly (1-3)		51 3%	** **	44 3%	23- 2%	16 2%
NET Neutral (4-6)		461 27%	** **	412 27%	290 26%	160 25%
NET Well (7-10)		1095 64%	** **	1004+ 65%	725+ 66%	437+ 67%

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Prepared by BMG

Table Q35_5_13 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	113	**	91-	67	39
	7%	**	6%	6%	6%
Medians	7.00	**	7.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1607	**	1460	1038	614
Mean score	7.3	**	7.3a	7.3a	7.4a
Standard deviation	1.89	**	1.87	1.78	1.80
Standard Error	.05	**	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_14

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	23 1%	12 1%	12 1%	** **	0 -%	18+b 2%	5- 1%
2	(2.0)	26 2%	9 1%	16 2%	** **	2 2%	10 1%	16 2%
3	(3.0)	64 4%	27 3%	29 4%	** **	9 8%	42+b 5%	22- 3%
4	(4.0)	91 5%	44 5%	40 5%	** **	8 7%	54 6%	38 4%
5	(5.0)	184 11%	94 11%	84 11%	** **	7 6%	97 11%	82 10%
6	(6.0)	258 15%	109 13%	126 16%	** **	23 21%	116 14%	138 16%
7	(7.0)	247 14%	115 14%	119 15%	** **	13 12%	131 15%	114 13%
8	(8.0)	322 19%	148 18%	150 19%	** **	21 19%	165 19%	157 18%
9	(9.0)	141 8%	76 9%	56 7%	** **	9 8%	60 7%	80 9%
10 - Extremely well	(10.0)	244 14%	142+b 17%	84- 11%	** **	19 17%	103- 12%	138+a 16%
NET Badly (1-3)		114 7%	47 6%	56 7%	** **	11 10%	70+b 8%	43- 5%
NET Neutral (4-6)		533 31%	246 30%	250 32%	** **	37 34%	266 31%	258 30%
NET Well (7-10)		954 55%	481+b 58%	409- 52%	** **	61 56%	459 54%	489 58%
Don't know		119 7%	50 6%	66+ 8%	** **	1 1%	59 7%	58 7%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	8.00	**	6.00	8.00	8.00
Base for stats	1601	774	715	**	109	795	790
Mean score	6.9	7.1+b	6.8-	**	6.9	6.7-	7.1+a
Standard deviation	2.15	2.17	2.11	**	2.21	2.20	2.09
Standard Error	.06	.09	.08	**	.24	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	23 1%	1 1%	1 *	5 2%	5 2%	2 1%	5bh 3%	3 3%	3- *	10 2%	10 2%	8+bh 3%
2	(2.0)	26 2%	5 2%	2 1%	2 1%	6 2%	6 2%	2 1%	2 2%	7 1%	8 1%	11 2%	5 1%
3	(3.0)	64 4%	18+bdi 8%	6- 2%	12d 5%	3- 1%	11d 4%	10d 5%	4 4%	23d 4%	16 3%	26bd 4%	14d 4%
4	(4.0)	91 5%	10 4%	15 5%	18 7%	13 4%	17 6%	11 6%	8 7%	25 4%	31 5%	36 6%	19 6%
5	(5.0)	184 11%	23 10%	31 9%	29 11%	24 8%	39+di 15%	28d 14%	11 10%	54 10%	53 9%	78+di 13%	39 12%
6	(6.0)	258 15%	44 19%	47 14%	36 13%	42 14%	46 18%	31 16%	12 10%	91 16%	77 13%	89 15%	43 14%
7	(7.0)	247 14%	27 12%	49 15%	41 15%	43 14%	41 15%	25 12%	21 19%	76 14%	85 15%	87 15%	46 15%
8	(8.0)	322 19%	46e 20%	79+cefjk 24%	43 16%	75+cefjk 24%	33- 12%	33 16%	14 12%	124+cej 22%	118ej 20%	80- 14%	47 15%
9	(9.0)	141 8%	19 8%	26 8%	25 9%	38+efjk 12%	15 6%	11 6%	7 7%	45 8%	63+efjk 11%	34- 6%	19 6%
10 - Extremely well	(10.0)	244 14%	34k 15%	62+efjk 19%	48fjk 17%	45fjk 15%	32 12%	16- 8%	8 7%	95+fjk 17%	92fjk 16%	57- 10%	24- 8%
NET Badly (1-3)		114 7%	24+bdi 10%	9- 3%	20b 7%	14 5%	20b 7%	17b 9%	10 9%	33 6%	34 6%	47b 8%	27b 9%
NET Neutral (4-6)		533 31%	77 33%	93 28%	82 30%	78- 26%	102+bdhi 38%	71d 35%	30 27%	170 30%	161 28%	203+di 35%	101 32%
NET Well (7-10)		954 55%	125fjk 54%	215 +aefjk 65%	157efjk 57%	201 +aefjk 66%	120- 45%	85- 42%	51 45%	340+efjk 61%	358+efjk 62%	256- 44%	136- 43%
Don't know		119 7%	5- 2%	11- 3%	15 5%	13 4%	24abdhi 9%	29 +abcdhi 14%	23 20%	17- 3%	28- 5%	75 +abcdhi 13%	51+abcdehi 16%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	8.00	7.00	8.00	6.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	10.00	8.00	6.00	8.00	7.00	8.00	8.00	6.00	8.00
Base for stats	1601	226	317	259	294	242	173	91	543	552	506	264
Mean score	6.9	6.8	7.4	7.0 ^{efjk}	7.3	6.6 ⁻	6.4 ⁻	6.5 ⁻	7.1	7.1	6.5 ⁻	6.4 ⁻
Standard deviation	2.15	2.21	1.94	2.26	2.06	2.13	2.17	2.25	2.07	2.16	2.16	2.20
Standard Error	.06	.18	.12	.15	.13	.14	.17	.25	.10	.10	.10	.14

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Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	23 1%	3 2%	1 1%	0 -	4 2%	** **	2 1%	3 1%	2 1%	4 3%	19 1%	2 2%	1 1%	1c 2%
2	(2.0)	26 2%	1 1%	3 2%	2 2%	4 2%	** **	3 2%	3 1%	1 1%	2 1%	20 1%	3 3%	3+gj 4%	* 1%
3	(3.0)	64 4%	5 4%	3 2%	8 5%	3 2%	** **	11d 6%	11 4%	6 4%	3 3%	54 4%	6 4%	4 5%	1 2%
4	(4.0)	91 5%	6 5%	6 4%	5 3%	8 3%	** **	14 7%	12 5%	11 7%	5 3%	76 5%	9 6%	5 6%	2 5%
5	(5.0)	184 11%	16 12%	17 12%	19 13%	19 8%	** **	23 12%	24 9%	18 11%	15 11%	159 11%	14 10%	8 10%	4 10%
6	(6.0)	258 15%	23 18%	24 16%	24 16%	39 17%	** **	29 15%	34 13%	17 11%	24 18%	223 15%	19 14%	9 11%	8 18%
7	(7.0)	247 14%	16 12%	19 13%	19 13%	29 13%	** **	23 12%	45 18%	32 20%	21 16%	208 14%	16 12%	14 19%	9 20%
8	(8.0)	322 19%	24 18%	27 18%	31 21%	56+fg 25%	** **	30 15%	41 16%	27 16%	24 18%	274 19%	28 20%	12 16%	7 15%
9	(9.0)	141 8%	10 7%	8 6%	10 6%	21 9%	** **	17 9%	27 10%	8 5%	13 10%	115 8%	17bh 12%	6 8%	3 7%
10 - Extremely well	(10.0)	244 14%	17 13%	26 18%	18 12%	35 15%	** **	29 15%	40 16%	19 11%	21 15%	212 14%	17 12%	9 12%	7 16%
NET Badly (1-3)		114 7%	9 7%	7 5%	10 7%	11 5%	** **	17 9%	16 6%	10 6%	9 7%	93 6%	11 8%	8 10%	2 5%
NET Neutral (4-6)		533 31%	45 35%	47 32%	48 32%	65 29%	** **	66 34%	69 27%	47 29%	43 32%	457 31%	41 30%	21 27%	14 32%
NET Well (7-10)		954 55%	66 50%	81 54%	78 52%	141+af 63%	** **	99 51%	152 60%	86 53%	78 58%	809 55%	78 56%	42 55%	26 58%

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Prepared by BMG

Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	119	10	14d	14d	7-	**	13	18	21+djk	4	103	8	6d	2
	7%	8%	10%	9%	3%	**	7%	7%	13%	3%	7%	6%	8%	5%
Medians	7.00	7.00	7.00	7.00	8.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	7.00	8.00	8.00	8.00	7.00	7.00
Base for stats	1601	121	134	136	218	**	181	238	143	130	1358	130	71	42
Mean score	6.9	6.8	7.1	6.9	7.2el	**	6.8	7.1	6.8	7.0	7.0	6.9	6.7	7.0
Standard deviation	2.15	2.18	2.11	2.03	2.06	**	2.28	2.14	2.11	2.18	2.14	2.25	2.28	2.13
Standard Error	.06	.22	.20	.19	.16	**	.18	.16	.20	.22	.07	.19	.20	.21

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Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	23 1%	5 1%	4 1%	4 1%	9 2%	10 1%	13 2%	20 1%	** **	3 2%	** **	** **
2	(2.0)	26 2%	10 2%	3 1%	1 *	11 2%	13 1%	12 2%	21 1%	** **	5 2%	** **	** **
3	(3.0)	64 4%	20 4%	13 3%	11 4%	17 4%	33 3%	28 4%	52 3%	** **	12 6%	** **	** **
4	(4.0)	91 5%	28 5%	21 5%	23 8%	18 4%	49 5%	41 6%	86 6%	** **	5 2%	** **	** **
5	(5.0)	184 11%	60 11%	53d 13%	38d 13%	34- 7%	112d 12%	72 10%	158 11%	** **	25 12%	** **	** **
6	(6.0)	258 15%	89 16%	62 15%	50 17%	55 12%	151 16%	105 14%	226 15%	** **	31 15%	** **	** **
7	(7.0)	247 14%	81 15%	66 16%	44 15%	57 13%	146 15%	101 14%	219 15%	** **	28 13%	** **	** **
8	(8.0)	322 19%	90 17%	93+ac 22%	46 16%	92 20%	183 19%	138 18%	275 18%	** **	45 21%	** **	** **
9	(9.0)	141 8%	49b 9%	21- 5%	24 8%	46b 10%	70 7%	70b 9%	123 8%	** **	18 8%	** **	** **
10 - Extremely well	(10.0)	244 14%	68 12%	60 15%	41 14%	74 16%	128 13%	115 15%	211 14%	** **	32 15%	** **	** **
NET Badly (1-3)		114 7%	35 6%	20 5%	16 6%	37 8%	56 6%	54 7%	93 6%	** **	21 10%	** **	** **
NET Neutral (4-6)		533 31%	177d 32%	136d 33%	110+df 38%	107- 24%	312d 33%	218 29%	470 31%	** **	62 29%	** **	** **
NET Well (7-10)		954 55%	288 53%	239 58%	154 53%	270 60%	527 55%	424 57%	829 55%	** **	123 58%	** **	** **

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Prepared by BMG

Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	119	46b	19-	13	38b	65	50	110c	**	7-	**	**
	7%	8%	5%	4%	8%	7%	7%	7%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	6.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Base for stats	1601	500	395	281	415	895	696	1392	**	206	**	**
Mean score	6.9	6.9	7.0	6.8	7.1	6.9	7.0	6.9d	**	6.9	**	**
Standard deviation	2.15	2.12	2.02	2.12	2.30	2.07	2.23	2.14	**	2.24	**	**
Standard Error	.06	.09	.10	.15	.14	.07	.10	.06	**	.17	**	**

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Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	23 1%	11 2%	12 1%	3 3%	** **	3 2%	** **	** **	** **	** **	7 3%	1 1%
2	(2.0)	26 2%	11 2%	16 1%	2 2%	** **	3 2%	** **	** **	** **	** **	5 2%	5 3%
3	(3.0)	64 4%	28 5%	37 3%	11+be 9%	** **	3 2%	** **	** **	** **	** **	16b 6%	7 5%
4	(4.0)	91 5%	34 6%	57 5%	6 5%	** **	6 4%	** **	** **	** **	** **	13 5%	11 7%
5	(5.0)	184 11%	58 11%	126 11%	15 12%	** **	16 11%	** **	** **	** **	** **	25 10%	16 10%
6	(6.0)	258 15%	69 13%	189k 16%	18 15%	** **	18 13%	** **	** **	** **	** **	33 13%	14- 9%
7	(7.0)	247 14%	61- 11%	187+ae 16%	15 12%	** **	11- 8%	** **	** **	** **	** **	29 11%	15 10%
8	(8.0)	322 19%	95 17%	227 19%	19 16%	** **	27 19%	** **	** **	** **	** **	45 17%	28 19%
9	(9.0)	141 8%	50c 9%	91 8%	3- 3%	** **	17c 12%	** **	** **	** **	** **	26c 10%	13 9%
10 - Extremely well	(10.0)	244 14%	88 16%	156 13%	14 11%	** **	27 19%	** **	** **	** **	** **	51+b 20%	29 19%
NET Badly (1-3)		114 7%	49+b 9%	65- 6%	16+b 13%	** **	9 7%	** **	** **	** **	** **	27+b 10%	13 9%
NET Neutral (4-6)		533 31%	161 29%	372 32%	39 32%	** **	40 28%	** **	** **	** **	** **	71 27%	40 27%
NET Well (7-10)		954 55%	294c 53%	660c 56%	51- 42%	** **	82c 58%	** **	** **	** **	** **	151c 58%	86c 56%

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Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	119	46j	73	15+bj	**	10	**	**	**	**	**	11	13
	7%	8%	6%	12%	**	7%	**	**	**	**	**	4%	8%
Medians	7.00	7.00	7.00	6.00	**	8.00	**	**	**	**	**	7.00	8.00
Mode	8.00	8.00	8.00	8.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1601	504	1097	105	**	131	**	**	**	**	**	249	139
Mean score	6.9	6.9c	7.0ci	6.3-	**	7.2ci	**	**	**	**	**	7.0ci	7.0c
Standard deviation	2.15	2.35	2.05	2.35	**	2.33	**	**	**	**	**	2.44	2.41
Standard Error	.06	.12	.07	.24	**	.23	**	**	**	**	**	.17	.22

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Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	23 1%	** **	** **	* *%	4 2%	4 1%	14 2%	23 1%	** **	23 1%	** **
2	(2.0)	26 2%	** **	** **	4 2%	2 1%	6 1%	12 1%	26 2%	** **	26 2%	** **
3	(3.0)	64 4%	** **	** **	8 3%	3 1%	16 3%	32 4%	62 4%	** **	64 4%	** **
4	(4.0)	91 5%	** **	** **	13 5%	12 5%	21 4%	47 5%	87 5%	** **	90 5%	** **
5	(5.0)	184 11%	** **	** **	32 13%	19 9%	52 11%	100 12%	177 10%	** **	182 11%	** **
6	(6.0)	258 15%	** **	** **	34 14%	39 17%	69 14%	141 16%	257 15%	** **	258 15%	** **
7	(7.0)	247 14%	** **	** **	36 15%	28 13%	67 14%	126 15%	245 14%	** **	245 14%	** **
8	(8.0)	322 19%	** **	** **	45 18%	37 17%	92 19%	157 18%	317 19%	** **	318 19%	** **
9	(9.0)	141 8%	** **	** **	25 10%	18 8%	47 10%	58- 7%	141 8%	** **	141 8%	** **
10 - Extremely well	(10.0)	244 14%	** **	** **	37 15%	49+f 22%	90+f 18%	104- 12%	242 14%	** **	242 14%	** **
NET Badly (1-3)		114 7%	** **	** **	12 5%	9 4%	26 5%	59 7%	112 7%	** **	114 7%	** **
NET Neutral (4-6)		533 31%	** **	** **	78 32%	70 31%	142 29%	288+ 33%	520 31%	** **	530 31%	** **
NET Well (7-10)		954 55%	** **	** **	143 59%	133 59%	296+f 61%	445- 52%	945 56%	** **	946 55%	** **

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Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	119	**	**	9	12	25	69c	119	**	119	**
	7%	**	**	4%	5%	5%	8%	7%	**	7%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1601	**	**	234	212	464	791	1577	**	1590	**
Mean score	6.9	**	**	7.1	7.3+f	7.2+f	6.8-	7.0b	**	6.9b	**
									-		b
Standard deviation	2.15	**	**	2.07	2.18	2.13	2.13	2.15	**	2.15	**
Standard Error	.06	**	**	.15	.16	.11	.08	.06	**	.06	**

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Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1368	1025	847	966	134	1100	784	
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	23 1%	21 1%	22 1%	23 1%	21 1%	3 1%	23 1%	23 1%	22 1%	3- *%	7- 1%	4- *%	0 -%	6- *%	5- 1%	
2	(2.0)	26 2%	24 1%	25 1%	26 2%	20 1%	3 1%	24 1%	26 2%	26 2%	14 1%	12 1%	13 1%	2 1%	12- 1%	8- 1%	
3	(3.0)	64 4%	61 4%	61 4%	64 4%	59 4%	12 4%	64 4%	64 4%	60 4%	22- 2%	20- 2%	25- 2%	3 2%	36- 3%	21- 2%	
4	(4.0)	91 5%	87 5%	90 5%	91 5%	83 6%	17 6%	90 5%	91 5%	87 5%	50- 4%	37- 4%	55 5%	9 6%	55- 4%	40 4%	
5	(5.0)	184 11%	178 11%	174 10%	184 11%	155 10%	29 10%	183 11%	184 11%	168 10%	103- 9%	86- 9%	87- 8%	14 9%	108- 8%	79- 8%	
6	(6.0)	258 15%	251 15%	249 15%	258 15%	221 15%	35 13%	256 15%	258 15%	241 15%	180d 15%	143d 15%	152-d 13%	11- 7%	185d 14%	140d 15%	
7	(7.0)	247 14%	233 14%	243 15%	247 14%	216 15%	37 13%	241 14%	247 14%	233 14%	189+ 16%	151 16%	181+ 16%	24 15%	201+ 16%	143 15%	
8	(8.0)	322 19%	302 18%	314 19%	322 19%	276 19%	60 22%	317 19%	322 19%	308 19%	250+ 21%	208+ 21%	249+ 22%	43+ 27%	277+ 21%	216+ 23%	
9	(9.0)	141 8%	136 8%	140 8%	141 8%	123 8%	21 8%	138 8%	141 8%	136 8%	114+ 10%	81 8%	106+ 9%	15 9%	121+ 9%	82 9%	
10 - Extremely well	(10.0)	244 14%	236 14%	239 14%	244 14%	210 14%	47 17%	243 14%	244 14%	238 15%	195+ 16%	155+ 16%	198+ 17%	37+b 23%	214+ 17%	163+ 17%	
NET Badly (1-3)		114 7%	107 7%	108 6%	114 7%	99 7%	18 6%	112 7%	114 7%	108 7%	39- 3%	39- 4%	42- 4%	5 3%	54- 4%	34- 4%	
NET Neutral (4-6)		533 31%	516 31%	513 31%	533 31%	458 31%	81 29%	529 31%	533 31%	497 31%	333- 28%	266- 27%	294- 26%	34- 21%	347- 27%	260- 27%	
NET Well (7-10)		954 55%	908 55%	936 56%	954 55%	826 56%	165 60%	940 55%	954 55%	915 56%	747+ 63%	595+ 61%	733+ 64%	118 +abcef 74%	814+ 63%	605+ 64%	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	119 7%	112 7%	110 7%	119 7%	100 7%	11 4%	119 7%	119 7%	119 7%	102 6%	72d 6%	71df 7%	75d 7%	2- 2%	77-d 6%	46- 5%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1601	1530	1558	1601	1383	263	1580	1601	1601	1520	1119	901	1070	157	1214	898
Mean score	6.9	6.9	7.0+	6.9	6.9	7.1	6.9	6.9	6.9	7.0	7.3+	7.3+	7.3+	7.6+	7.3+	7.3+
Standard deviation	2.15	2.15	2.15	2.15	2.15	2.17	2.15	2.15	2.15	2.16	1.94	1.99	1.98	2.00	1.98	1.96
Standard Error	.06	.06	.06	.06	.06	.15	.06	.06	.06	.06	.06	.07	.07	.17	.06	.07

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Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	23 1%	** **	19 1%	8- 1%	4- 1%
2	(2.0)	26 2%	** **	24 2%	15 1%	7 1%
3	(3.0)	64 4%	** **	53 3%	29- 3%	16- 2%
4	(4.0)	91 5%	** **	81 5%	62 6%	36 6%
5	(5.0)	184 11%	** **	170 11%	125 11%	70 11%
6	(6.0)	258 15%	** **	218- 14%	154 14%	85 13%
7	(7.0)	247 14%	** **	236+ 15%	169 15%	100 15%
8	(8.0)	322 19%	** **	294 19%	229+ 21%	147+ 22%
9	(9.0)	141 8%	** **	135 9%	95 9%	56 9%
10 - Extremely well	(10.0)	244 14%	** **	222 14%	148 13%	86 13%
NET Badly (1-3)		114 7%	** **	95 6%	52- 5%	26- 4%
NET Neutral (4-6)		533 31%	** **	470 30%	340 31%	192 29%
NET Well (7-10)		954 55%	** **	887+ 57%	641+ 58%	388+ 59%

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Prepared by BMG

Table Q35_5_14 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	119	**	99-	73	47
	7%	**	6%	7%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1601	**	1452	1033	606
Mean score	6.9	**	7.0+a	7.0+a	7.1+a
Standard deviation	2.15	**	2.13	2.03	1.98
Standard Error	.06	**	.06	.07	.09

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Table Q35_5_15

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	32 2%	18 2%	14 2%	** **	0 -%	23+b 3%	9- 1%
2	(2.0)	32 2%	10 1%	22+a 3%	** **	1 1%	13 2%	19 2%
3	(3.0)	68 4%	27 3%	31 4%	** **	9 8%	44+b 5%	23- 3%
4	(4.0)	118 7%	48 6%	57 7%	** **	12 11%	71+b 8%	42- 5%
5	(5.0)	252 15%	120 15%	119 15%	** **	12 11%	122 14%	128 15%
6	(6.0)	240 14%	115 14%	105 13%	** **	20 18%	118 14%	116 14%
7	(7.0)	248 14%	119 14%	116 15%	** **	12 11%	126 15%	120 14%
8	(8.0)	246 14%	124 15%	105 13%	** **	16 15%	132 15%	112 13%
9	(9.0)	95 6%	54 7%	34 4%	** **	7 6%	36- 4%	59+a 7%
10 - Extremely well	(10.0)	193 11%	121+b 15%	53- 7%	** **	18 16%	88 10%	105 12%
NET Badly (1-3)		132 8%	55 7%	67 9%	** **	10 9%	80+b 9%	51- 6%
NET Neutral (4-6)		609 35%	284 34%	281 36%	** **	45 41%	311 36%	286 34%
NET Well (7-10)		782 45%	418+b 51%	309- 40%	** **	53 48%	382 45%	396 47%

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Prepared by BMG

Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Don't know	197	67-	125+a	**	3	81-	114+a
	11%	8%	16%	**	2%	10%	13%
Medians	7.00	7.00	6.00	**	6.00	6.00	7.00
Mode	5.00	8.00	5.00	**	6.00	8.00	5.00
Base for stats	1523	757	656	**	108	772	734
Mean score	6.5	6.8+b	6.2-	**	6.6	6.4-	6.7+a
Standard deviation	2.20	2.23	2.13	**	2.25	2.24	2.16
Standard Error	.06	.09	.09	**	.24	.09	.08

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Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	32 2%	4 2%	2 1%	5 2%	7 2%	4 1%	7bh 4%	3 2%	7 1%	12 2%	13 2%	10b 3%
2	(2.0)	32 2%	5 2%	2 1%	3 1%	11+bh 4%	6 2%	3 1%	1 1%	7 1%	15 3%	10 2%	4 1%
3	(3.0)	68 4%	10b 4%	3- 1%	15bh 6%	10 3%	15bh 6%	7 3%	8 7%	14- 2%	25b 4%	29bh 5%	14b 5%
4	(4.0)	118 7%	15 6%	19 6%	15 5%	19 6%	31 12% +bcdhik	17 8%	3 3%	33 6%	34 6%	50+ 9%	20 6%
5	(5.0)	252 15%	33 14%	49 15%	37 14%	37 12%	49i 18%	34 17%	13 11%	82 15%	74 13%	95 16%	46 15%
6	(6.0)	240 14%	43ej 19%	52e 16%	39 14%	40 13%	26- 10%	28 14%	12 11%	95+ej 17%	80 14%	66- 11%	40 13%
7	(7.0)	248 14%	31 14%	48 14%	37 13%	52f 17%	40 15%	20 10%	21 18%	79 14%	89 15%	81 14%	41 13%
8	(8.0)	246 14%	37jk 16%	63+efjk 19%	37 13%	52fjk 17%	30 11%	20 10%	7 7%	100+efjk 18%	88jk 15%	57- 10%	28- 9%
9	(9.0)	95 6%	12 5%	12 4%	22bh 8%	19 6%	13 5%	12 6%	5 4%	24 4%	41b 7%	30 5%	17 5%
10 - Extremely well	(10.0)	193 11%	27 12%	57 17% +defijk	38efjk 14%	28 9%	21 8%	14 7%	7 6%	84+defjk 15%	66jk 11%	42- 7%	21- 7%
NET Badly (1-3)		132 8%	20b 8%	8- 2%	23b 9%	29bh 9%	25bh 9%	17b 8%	11 10%	28- 5%	52bh 9%	52bh 9%	28bh 9%
NET Neutral (4-6)		609 35%	91 39%	119 36%	91 33%	97 32%	105 40%	78 38%	28 25%	210 38%	188 32%	211 36%	106 34%
NET Well (7-10)		782 45%	107fjk 46%	180+efjk 55%	134efjk 49%	151efjk 49%	103- 39%	67- 33%	40 35%	287+efjk 51%	285+efjk 49%	210- 36%	107- 34%

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Prepared by BMG

Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Don't know	197	14-	21-	25	30	33abh	40	35	35-	55	107	75+abcdehi
	11%	6%	6%	9%	10%	12%	20%	30%	6%	10%	18%	24%
Medians	7.00	6.00	7.00	7.00	7.00	6.00	6.00	7.00	7.00	7.00	6.00	6.00
Mode	5.00	6.00	8.00	6.00	8.00	5.00	5.00	7.00	8.00	7.00	5.00	5.00
Base for stats	1523	218	307	248	277	233	162	79	525	525	474	241
Mean score	6.5	6.5	7.0	6.7efjk	6.5j	6.1-	6.1-	6.2	6.8	6.6efjk	6.1-	6.2-
			+adefgij						+efgjk			
Standard deviation	2.20	2.18	2.01	2.27	2.24	2.18	2.27	2.16	2.10	2.25	2.20	2.23
Standard Error	.06	.18	.13	.15	.15	.15	.19	.25	.10	.11	.10	.15

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Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	32 2%	3 2%	2 1%	2 1%	5 2%	** **	2 1%	4 1%	5 3%	4 3%	27 2%	4 3%	2 3%	* *%
2	(2.0)	32 2%	1 1%	2 1%	4 3%	4 2%	** **	3 1%	5 2%	4 2%	2 2%	27 2%	2 1%	2 3%	2a 4%
3	(3.0)	68 4%	3 2%	5 4%	6 4%	4 2%	** **	8 4%	12 5%	2 1%	5 4%	55 4%	9dh 6%	3 4%	1 2%
4	(4.0)	118 7%	8 6%	8 5%	9 6%	17 8%	** **	19 10%	15 6%	15 9%	6 4%	103 7%	9 7%	3 4%	2 4%
5	(5.0)	252 15%	13 10%	21 14%	26 17%	28 12%	** **	35 18%	30 12%	30 18%	21 16%	212 14%	19 14%	14 18%	8 17%
6	(6.0)	240 14%	24bh 18%	14 9%	19 13%	38 17%	** **	28 14%	43 17%	15 9%	15 11%	203 14%	20 15%	11 14%	6 14%
7	(7.0)	248 14%	17 13%	18 12%	20 13%	38 17%	** **	24 12%	40 16%	27 16%	18 14%	204 14%	20 15%	13 17%	11+abcfjk 24%
8	(8.0)	246 14%	21 16%	20 13%	24 16%	37 17%	** **	22 12%	33 13%	20 13%	20 15%	206 14%	25 18%	10 13%	6 13%
9	(9.0)	95 6%	8 6%	9 6%	11 7%	11 5%	** **	16h 8%	15 6%	4 3%	7 5%	82 6%	9 6%	2 3%	2 4%
10 - Extremely well	(10.0)	193 11%	10 7%	27 18% +acfgjk	13 9%	32 14%	** **	19 10%	26 10%	17 10%	19 14%	170 12%	11 8%	8 10%	4 9%
NET Badly (1-3)		132 8%	7 5%	9 6%	12 8%	13 6%	** **	13 7%	21 8%	11 7%	12 9%	108 7%	14 10%	7 10%	3 7%
NET Neutral (4-6)		609 35%	45 35%	42 29%	54 36%	84 37%	** **	81b 42%	88 34%	61 37%	42 31%	518 35%	48 35%	28 36%	16 35%

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Prepared by BMG

Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
NET Well (7-10)	782 45%	55 42%	73 49%	68 45%	118+ 52%	**	81 42%	115 45%	68 42%	64 47%	663 45%	64 46%	33 43%	22 51%
Don't know	197 11%	23+dfkm 18%	24d 16%	17d 11%	11- 5%	**	18 10%	32d 13%	24d 14%	17 12%	173d 12%	12 8%	9d 12%	3 7%
Medians	7.00	7.00	7.00	7.00	7.00	**	6.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	5.00	6.00	10.00	5.00	6.00	**	5.00	6.00	5.00	5.00	5.00	8.00	5.00	7.00
Base for stats	1523	108	125	134	214	**	175	224	140	118	1288	127	68	41
Mean score	6.5	6.6	7.0+ehl	6.5	6.7	**	6.4	6.5	6.3	6.6	6.6	6.4	6.3	6.5
Standard deviation	2.20	2.06	2.31	2.17	2.16	**	2.16	2.16	2.24	2.38	2.21	2.19	2.20	1.99
Standard Error	.06	.22	.22	.21	.17	**	.18	.16	.22	.26	.07	.19	.20	.20

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Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	32 2%	10 2%	9 2%	5 2%	8 2%	19 2%	13 2%	30 2%	**	2 1%	**	**
2	(2.0)	32 2%	11 2%	9 2%	5 2%	7 1%	20 2%	12 2%	23- 2%	**	9+a 4%	**	**
3	(3.0)	68 4%	18 3%	16 4%	9 3%	22 5%	34 4%	31 4%	63 4%	**	5 2%	**	**
4	(4.0)	118 7%	39 7%	33d 8%	24 8%	20- 4%	72d 8%	44 6%	101 7%	**	15 7%	**	**
5	(5.0)	252 15%	85 16%	49 12%	48 16%	69 15%	134 14%	117 16%	218 15%	**	33 15%	**	**
6	(6.0)	240 14%	60- 11%	68a 17%	55+ad 19%	54 12%	129 13%	109 15%	215 14%	**	24 11%	**	**
7	(7.0)	248 14%	97+df 18%	63 15%	38 13%	47- 10%	160+df 17%	86- 11%	219 15%	**	30 14%	**	**
8	(8.0)	246 14%	71 13%	71 17%	37 13%	67 15%	141 15%	105 14%	202- 13%	**	44+a 21%	**	**
9	(9.0)	95 6%	38 7%	20 5%	14 5%	21 5%	58 6%	35 5%	82 5%	**	12 6%	**	**
10 - Extremely well	(10.0)	193 11%	51 9%	39 10%	39 13%	63ae 14%	90- 9%	102+ae 14%	164 11%	**	27 13%	**	**
NET Badly (1-3)		132 8%	38 7%	34 8%	20 7%	36 8%	72 8%	56 8%	116 8%	**	16 7%	**	**
NET Neutral (4-6)		609 35%	185 34%	150 36%	127+ade 43%	142 31%	335 35%	269 36%	535 36%	**	72 34%	**	**
NET Well (7-10)		782 45%	256 47%	194 47%	128 44%	199 44%	450 47%	327 44%	667- 44%	**	113+a 53%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	197	66c	36-	18-	75+bce	102	93c	183+c	**	12-	**	**
	11%	12%	9%	6%	17%	11%	13%	12%	**	5%	**	**
Medians	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	5.00	7.00	8.00	6.00	5.00	7.00	5.00	7.00	**	8.00	**	**
Base for stats	1523	480	378	275	377	858	653	1319	**	201	**	**
Mean score	6.5	6.5	6.5	6.5	6.7	6.5	6.6	6.5	**	6.7	**	**
Standard deviation	2.20	2.15	2.17	2.19	2.30	2.16	2.25	2.20	**	2.22	**	**
Standard Error	.06	.10	.11	.16	.14	.07	.11	.07	**	.17	**	**

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Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149	
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128	
Total		1720	550	1170	120	**	141	**	**	**	**	260	152	
1 - Extremely badly	(1.0)	32 2%	15 3%	18 2%	3 3%	**	3 2%	**	**	**	**	8 3%	4 3%	
2	(2.0)	32 2%	9 2%	23 2%	1 1%	**	* %	**	**	**	**	4 2%	4 2%	
3	(3.0)	68 4%	17 3%	51 4%	5 4%	**	3 2%	**	**	**	**	11 4%	6 4%	
4	(4.0)	118 7%	36 7%	81 7%	10 8%	**	10 7%	**	**	**	**	15 6%	10 7%	
5	(5.0)	252 15%	82 15%	169 14%	14 12%	**	19 13%	**	**	**	**	40 16%	19 12%	
6	(6.0)	240 14%	79 14%	162 14%	18 15%	**	19 13%	**	**	**	**	42 16%	19 13%	
7	(7.0)	248 14%	69 13%	179 15%	12 10%	**	16 11%	**	**	**	**	31 12%	17 11%	
8	(8.0)	246 14%	63- 11%	183+a 16%	14 12%	**	19 14%	**	**	**	**	32 12%	20 13%	
9	(9.0)	95 6%	26 5%	69 6%	8 7%	**	7 5%	**	**	**	**	10 4%	4 3%	
10 - Extremely well	(10.0)	193 11%	71 13%	122 10%	11 9%	**	26+b 19%	**	**	**	**	34 13%	22 14%	
NET Badly (1-3)		132 8%	41 7%	92 8%	9 8%	**	6 5%	**	**	**	**	23 9%	13 9%	
NET Neutral (4-6)		609 35%	197 36%	412 35%	42 35%	**	47 34%	**	**	**	**	97 37%	49 32%	
NET Well (7-10)		782 45%	229- 42%	553+a 47%	46 38%	**	68 48%	**	**	**	**	107 41%	63 41%	

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Prepared by BMG

Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	260	152
Don't know	197	83+b	114-	23+b	**	19	**	**	**	**	33	27+b
	11%	15%	10%	19%	**	14%	**	**	**	**	13%	18%
Medians	7.00	6.00	7.00	6.00	**	7.00	**	**	**	**	6.00	7.00
Mode	5.00	5.00	8.00	6.00	**	10.00	**	**	**	**	6.00	10.00
Base for stats	1523	467	1056	97	**	121	**	**	**	**	227	125
Mean score	6.5	6.5	6.5	6.4	**	6.9	**	**	**	**	6.4	6.5
Standard deviation	2.20	2.29	2.16	2.28	**	2.29	**	**	**	**	2.31	2.41
Standard Error	.06	.12	.07	.24	**	.23	**	**	**	**	.17	.23

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Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	32 2%	** **	** **	2 1%	5 2%	7 1%	22 2%	32 2%	** **	32 2%	** **
2	(2.0)	32 2%	** **	** **	8f 3%	9+f 4%	16+f 3%	10 1%	32 2%	** **	32 2%	** **
3	(3.0)	68 4%	** **	** **	5 2%	6 3%	13 3%	43+ 5%	67 4%	** **	68 4%	** **
4	(4.0)	118 7%	** **	** **	12 5%	12 5%	31 6%	58 7%	115 7%	** **	117 7%	** **
5	(5.0)	252 15%	** **	** **	30 13%	32 14%	62 13%	140 16%	249 15%	** **	250 15%	** **
6	(6.0)	240 14%	** **	** **	45+ 18%	30 13%	74 15%	113 13%	234 14%	** **	240 14%	** **
7	(7.0)	248 14%	** **	** **	33 14%	30 14%	65 13%	130 15%	246 14%	** **	246 14%	** **
8	(8.0)	246 14%	** **	** **	39 16%	27 12%	75 15%	121 14%	241 14%	** **	242 14%	** **
9	(9.0)	95 6%	** **	** **	16 7%	16 7%	32 7%	44 5%	94 6%	** **	94 5%	** **
10 - Extremely well	(10.0)	193 11%	** **	** **	31 13%	41+f 18%	75+f 15%	74- 9%	190 11%	** **	191 11%	** **
NET Badly (1-3)		132 8%	** **	** **	15 6%	20 9%	36 7%	75 9%	131 8%	** **	132 8%	** **
NET Neutral (4-6)		609 35%	** **	** **	87 36%	74 33%	167 34%	312 36%	598 35%	** **	607 36%	** **
NET Well (7-10)		782 45%	** **	** **	120 50%	114f 51%	247+f 51%	370 43%	771 45%	** **	773 45%	** **

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Prepared by BMG

Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	197	**	**	20	16	39-	104e	195	**	197	**
	11%	**	**	8%	7%	8%	12%	11%	**	12%	**
Medians	7.00	**	**	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	5.00	**	**	6.00	10.00	8.00	5.00	5.00	**	5.00	**
Base for stats	1523	**	**	222	208	450	756	1501	**	1512	**
Mean score	6.5	**	**	6.8f	6.8f	6.8+f	6.4-	6.5	**	6.5	**
Standard deviation	2.20	**	**	2.13	2.42	2.26	2.17	2.21	**	2.20	**
Standard Error	.06	**	**	.15	.18	.12	.09	.06	**	.06	**

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Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1368	1025	847	966	134	1100	784	
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	32 2%	30 2%	29 2%	32 2%	27 2%	4 1%	32 2%	32 2%	32 2%	30 2%	10- 1%	13 1%	8- 1%	0 -%	13- 1%	10- 1%
2	(2.0)	32 2%	32 2%	31 2%	32 2%	25 2%	2 1%	32 2%	32 2%	32 2%	32 2%	13- 1%	11- 1%	15- 1%	1 1%	21 2%	13 1%
3	(3.0)	68 4%	61 4%	64 4%	68 4%	57 4%	6 2%	64 4%	68 4%	68 4%	64 4%	30- 3%	27- 3%	30- 3%	3 2%	40- 3%	29 3%
4	(4.0)	118 7%	115 7%	115 7%	118 7%	103 7%	23 8%	118 7%	118 7%	114 7%	71- 6%	61 6%	61- 5%	9 5%	75- 6%	54 6%	
5	(5.0)	252 15%	242e 15%	243 15%	252e 15%	205- 14%	27- 10%	247 15%	252e 15%	252e 15%	234 14%	148- 12%	121- 12%	149- 13%	13- 8%	159- 12%	114- 12%
6	(6.0)	240 14%	230 14%	238 14%	240 14%	210 14%	37 14%	238 14%	240 14%	240 14%	232 14%	167 14%	127 13%	157 14%	23 14%	181 14%	133 14%
7	(7.0)	248 14%	236 14%	244 15%	248 14%	216 15%	43 16%	246 14%	248 14%	248 14%	232 14%	189+ 16%	156+ 16%	175 15%	26 16%	202+ 16%	149 16%
8	(8.0)	246 14%	236 14%	242 15%	246 14%	224+ 15%	55 20%	243 14%	246 14%	246 14%	237 15%	191+ 16%	159+ 16%	191+ 17%	33+ 21%	207+ 16%	155+ 16%
9	(9.0)	95 6%	91 6%	93 6%	95 6%	86 6%	14 5%	93 5%	95 6%	95 6%	90 6%	87+ 7%	63 6%	78+ 7%	9 6%	83+ 6%	61 6%
10 -	(10.0)	193	188	189	193	172	53	193	193	193	187	159+	127+	162+	41	171+	136+
Extremely well		11%	11%	11%	11%	12%	19%	11%	11%	11%	12%	13%	13%	14%	26%	13%	14%
NET Badly (1-3)		132 8%	123 7%	124 7%	132 8%	108 7%	12- 4%	129 8%	132 8%	132 8%	126 8%	54- 5%	51- 5%	54- 5%	4- 2%	74- 6%	53- 6%
NET Neutral (4-6)		609 35%	586 36%	596 36%	609 35%	518 35%	87 32%	603 35%	609 35%	609 35%	580 36%	386- 32%	309- 32%	367- 32%	44- 28%	414- 32%	301- 32%

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Prepared by BMG

Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)		BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1625		1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1368		1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1622		1191	972	1145	159	1291	944
NET Well (7-10)	782	751	768	782	697+	165	775	782	746		626+	506+	606+	109	662+	502+
	45%	46%	46%	45%	47%	60%	46%	45%	46%		53%	52%	53%	68%	51%	53%
Don't know	197	182e	180e	197e	160e	10-	193e	197e	170e		126d	106d	118d	3-	141d	89-d
	11%	11%	11%	11%	11%	3%	11%	11%	10%		11%	11%	10%	2%	11%	9%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00		7.00	7.00	7.00	8.00	7.00	7.00
Mode	5.00	5.00	7.00	5.00	8.00	8.00	5.00	5.00	8.00		8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1523	1460	1488	1523	1323	264	1506	1523	1452		1066	866	1027	156	1150	856
Mean score	6.5	6.5	6.6+	6.5	6.6+	7.1	6.5	6.5	6.5		6.9+	6.9+	6.9+	7.5	6.8+	6.9+
Standard deviation	2.20	2.20	2.19	2.20	2.19	2.16	2.20	2.20	2.21		2.06	2.12	2.08	1.99	2.12	2.12
Standard Error	.06	.06	.06	.06	.07	.15	.06	.06	.06		.07	.08	.07	.17	.07	.08

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Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	32 2%	** **	29 2%	17 2%	11 2%
2	(2.0)	32 2%	** **	29 2%	20 2%	10 2%
3	(3.0)	68 4%	** **	68+ 4%	47 4%	31 5%
4	(4.0)	118 7%	** **	107 7%	77 7%	41 6%
5	(5.0)	252 15%	** **	226 15%	162 15%	93 14%
6	(6.0)	240 14%	** **	211 14%	150 14%	86 13%
7	(7.0)	248 14%	** **	225 15%	163 15%	107 16%
8	(8.0)	246 14%	** **	230 15%	180+ 16%	113+ 17%
9	(9.0)	95 6%	** **	90 6%	62 6%	32 5%
10 - Extremely well	(10.0)	193 11%	** **	174 11%	108- 10%	60 9%
NET Badly (1-3)		132 8%	** **	126 8%	83 8%	51 8%
NET Neutral (4-6)		609 35%	** **	544 35%	389 35%	220 34%

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Prepared by BMG

Table Q35_5_15 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+)

- Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
NET Well (7-10)	782	**	719	512	312
	45%	**	46%	46%	48%
Don't know	197	**	162	121	69
	11%	**	10%	11%	11%
Medians	7.00	**	7.00	7.00	7.00
Mode	5.00	**	8.00	8.00	8.00
Base for stats	1523	**	1389	985	584
Mean score	6.5	**	6.5	6.5	6.5
Standard deviation	2.20	**	2.21	2.14	2.11
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_16

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	16 1%	6 1%	9 1%	** **	0 -%	11 1%	4 1%
2	(2.0)	21 1%	5- 1%	13 2%	** **	3 2%	11 1%	10 1%
3	(3.0)	50 3%	25 3%	19 2%	** **	6 5%	30 3%	20 2%
4	(4.0)	70 4%	28 3%	36 5%	** **	6 5%	38 4%	31 4%
5	(5.0)	220 13%	109 13%	96 12%	** **	16 15%	110 13%	108 13%
6	(6.0)	216 13%	107 13%	97 12%	** **	12 11%	114 13%	97 11%
7	(7.0)	296 17%	135 16%	142 18%	** **	19 17%	157 18%	135 16%
8	(8.0)	295 17%	132 16%	143 18%	** **	19 17%	154 18%	141 17%
9	(9.0)	137 8%	82+b 10%	45- 6%	** **	10 9%	63 7%	74 9%
10 - Extremely well	(10.0)	215 12%	123+b 15%	72- 9%	** **	20 18%	95 11%	116 14%
NET Badly (1-3)		87 5%	37 4%	42 5%	** **	8 7%	52 6%	35 4%
NET Neutral (4-6)		506 29%	244 30%	228 29%	** **	34 30%	262 31%	236 28%
NET Well (7-10)		944 55%	472b 57%	401- 51%	** **	68 62%	470 55%	466 55%
Don't know		183 11%	71- 9%	110+a 14%	** **	1 *%	69- 8%	111+a 13%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	7.00	7.00	8.00	**	10.00	7.00	8.00
Base for stats	1537	753	672	**	110	784	737
Mean score	7.0	7.1+b	6.8-	**	7.0	6.8-	7.1+a
Standard deviation	2.04	2.04	2.01	**	2.19	2.05	2.02
Standard Error	.06	.08	.08	**	.24	.08	.08

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Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	16 1%	* *%	3 1%	1 *%	5 2%	2 1%	5+ah 3%	0 -%	3 1%	6 1%	7 1%	5 2%
2	(2.0)	21 1%	3 1%	3 1%	7+ej 3%	5 1%	1 *%	1 *%	1 1%	6 1%	12+j 2%	3 *%	2 1%
3	(3.0)	50 3%	10 4%	13 4%	7 2%	6 2%	6 2%	8 4%	2 2%	23 4%	12 2%	15 3%	10 3%
4	(4.0)	70 4%	10 4%	10 3%	10 4%	6- 2%	20+bdhi 8%	10 5%	4 3%	20 4%	16 3%	34+di 6%	14 4%
5	(5.0)	220 13%	29 13%	38 12%	36 13%	38 12%	38 14%	31 15%	11 10%	67 12%	73 13%	80 14%	42 13%
6	(6.0)	216 13%	35 15%	35 11%	37 14%	34 11%	37 14%	29 14%	8 7%	71 13%	71 12%	74 13%	37 12%
7	(7.0)	296 17%	51fjk 22%	55 17%	41 15%	63fjk 21%	44 16%	26 13%	17 15%	106 19%	104 18%	87 15%	43 14%
8	(8.0)	295 17%	33 14%	67k 20%	48 18%	60 20%	44 17%	29 14%	14 13%	100 18%	108 19%	88 15%	43 14%
9	(9.0)	137 8%	12 5%	34fj 10%	28 10%	28 9%	16 6%	10 5%	10 8%	46 8%	55j 10%	36 6%	20 6%
10 - Extremely well	(10.0)	215 12%	37ejk 16%	50ejk 15%	38j 14%	38 12%	25 9%	21 10%	6 5%	88+ejk 16%	76j 13%	52- 9%	27- 9%
NET Badly (1-3)		87 5%	13 6%	19 6%	15 6%	15 5%	8 3%	14 7%	3 3%	32 6%	30 5%	25 4%	17 5%
NET Neutral (4-6)		506 29%	74 32%	84 25%	83 30%	77 25%	96+bdhi 36%	70bd 35%	23 20%	158 28%	160 28%	189bd 32%	93 29%
NET Well (7-10)		944 55%	133fjk 58%	206+efjk 63%	154fjk 56%	189+efjk 62%	129- 48%	86- 43%	47 41%	339+efjk 61%	343+efjk 59%	262- 45%	133- 42%
Don't know		183 11%	10- 4%	20- 6%	21 8%	26 8%	33abh 13%	32 +abcdhi 16%	40 36%	31- 5%	47- 8%	106 +abcdhi 18%	72+abcdehi 23%

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Prepared by BMG

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	7.00	8.00	8.00	7.00	8.00	5.00	7.00	7.00	8.00	8.00	8.00
Base for stats	1537	221	308	252	281	232	170	73	529	533	475	243
Mean score	7.0	7.0	7.2+efjk	7.0f	7.1fjk	6.7	6.6-	6.9	7.1efjk	7.1efjk	6.7-	6.7-
Standard deviation	2.04	2.02	2.06	2.09	2.01	1.92	2.17	1.88	2.04	2.05	2.01	2.09
Standard Error	.06	.16	.13	.14	.13	.13	.17	.22	.10	.10	.10	.14

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Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		1723	120	135	129	183	**	183	214	107	1252	171	165	135	
Effective sample		1448	109	126	119	171	**	167	198	99	1152	146	141	109	
Total		1720	131	148	151	225	**	194	256	135	1461	138	77	44	
1 - Extremely badly	(1.0)	16 1%	3 2%	2 1%	0 -%	1 *%	** **	1 *%	5 2%	1 1%	0 -%	13 1%	1 1%	1 2%	1 1%
2	(2.0)	21 1%	2 1%	3 2%	3 2%	1 *%	** **	5 3%	2 1%	2 1%	2 1%	19 1%	1 1%	1 1%	* 1%
3	(3.0)	50 3%	6h 5%	3 2%	4 3%	8 4%	** **	7 4%	8 3%	1 1%	5 3%	45 3%	2 2%	3 3%	1 1%
4	(4.0)	70 4%	7g 5%	6 4%	9g 6%	5 2%	** **	12g 6%	2- 1%	6 4%	8 6%	59g 4%	6g 4%	4g 5%	1 1%
5	(5.0)	220 13%	14 11%	17 12%	28glm 18%	25 11%	** **	29g 15%	20- 8%	33+dgjlm 20%	15 11%	193g 13%	17 13%	7 9%	4 9%
6	(6.0)	216 13%	15 12%	12 8%	20 13%	34 15%	** **	32b 16%	30 12%	17 10%	14 10%	184 13%	16 12%	10 14%	5 12%
7	(7.0)	296 17%	21 16%	25 17%	19 12%	41 18%	** **	23 12%	62+cfhj 24%	21 13%	18 13%	243 17%	29f 21%	15 20%	9f 21%
8	(8.0)	295 17%	23 18%	29 20%	27 18%	43 19%	** **	22- 11%	44 17%	29 18%	23 17%	249 17%	24 18%	15f 20%	7 16%
9	(9.0)	137 8%	14l 11%	11 8%	12 8%	25hl 11%	** **	12 6%	23l 9%	7 4%	13 10%	119l 8%	11 8%	2- 3%	5hl 11%
10 - Extremely well	(10.0)	215 12%	11 8%	22 15%	20 13%	31 14%	** **	29 15%	27 10%	16 10%	21 15%	182 12%	16 11%	10 13%	8a 18%
NET Badly (1-3)		87 5%	11h 9%	8 5%	7 5%	10 4%	** **	13 7%	15 6%	4 2%	6 5%	76 5%	4 3%	5 6%	2 4%
NET Neutral (4-6)		506 29%	37 28%	35 24%	57+bgm 38%	64 29%	** **	73+bgjm 38%	53- 21%	56gm 34%	37 28%	436g 30%	40 29%	21 28%	10 22%
NET Well (7-10)		944 55%	69 53%	87fh 59%	78 52%	140+fhj 62%	** **	86- 44%	156fh 61%	74- 45%	74 55%	793f 54%	80fh 58%	42 55%	29+cfhj 66%

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Prepared by BMG

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Don't know	183	14	19cd	8-	11-	**	22d	32cd	30+cdj	17	156d	14d	8d	4
	11%	10%	13%	5%	5%	**	11%	12%	18%	13%	11%	10%	11%	9%
Medians	7.00	7.00	7.00	7.00	7.00	**	6.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	7.00	8.00	8.00	5.00	8.00	**	6.00	7.00	5.00	8.00	8.00	7.00	8.00	7.00
Base for stats	1537	118	130	143	215	**	172	224	133	118	1305	124	68	40
Mean score	7.0	6.7	7.1	6.8	7.2f	**	6.7	7.1	6.8	7.1	7.0	7.0	6.9	7.5+acefhjl
Standard deviation	2.04	2.18	2.13	2.08	1.91	**	2.22	1.97	1.94	2.12	2.05	1.91	2.10	1.98
Standard Error	.06	.22	.20	.20	.15	**	.18	.15	.19	.23	.06	.17	.19	.20

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Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	16 1%	4 1%	1 *%	3 1%	8 2%	5 1%	11 1%	14 1%	** **	2 1%	** **	** **
2	(2.0)	21 1%	1- *%	3 1%	5a 2%	12+ae 3%	4- *%	17+ae 2%	16 1%	** **	5 3%	** **	** **
3	(3.0)	50 3%	13 2%	4- 1%	14be 5%	17b 4%	18- 2%	31+be 4%	42 3%	** **	8 4%	** **	** **
4	(4.0)	70 4%	31+df 6%	15 4%	11 4%	9- 2%	46df 5%	21- 3%	66 4%	** **	3 2%	** **	** **
5	(5.0)	220 13%	66 12%	58 14%	42 14%	50 11%	124 13%	92 12%	195 13%	** **	26 12%	** **	** **
6	(6.0)	216 13%	81df 15%	56d 13%	39 13%	40- 9%	137+df 14%	79 11%	189 13%	** **	25 12%	** **	** **
7	(7.0)	296 17%	88 16%	75 18%	55 19%	76 17%	163 17%	131 18%	251 17%	** **	43 20%	** **	** **
8	(8.0)	295 17%	99 18%	79 19%	47 16%	71 16%	178 19%	118 16%	260 17%	** **	36 17%	** **	** **
9	(9.0)	137 8%	40 7%	36 9%	21 7%	41 9%	75 8%	62 8%	118 8%	** **	19 9%	** **	** **
10 - Extremely well	(10.0)	215 12%	57 10%	52 13%	33 11%	72+ae 16%	109 11%	104 14%	177- 12%	** **	36 17%	** **	** **
NET Badly (1-3)		87 5%	18- 3%	9- 2%	22abe 8%	36+abe 8%	27- 3%	59+abe 8%	72 5%	** **	15 7%	** **	** **
NET Neutral (4-6)		506 29%	178df 33%	129d 31%	93d 32%	99- 22%	307+df 32%	191- 26%	450 30%	** **	54 25%	** **	** **
NET Well (7-10)		944 55%	284 52%	241 58%	156 53%	260 57%	525 55%	415 56%	806- 54%	** **	134+a 63%	** **	** **

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Prepared by BMG

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	183	66	36	23	58	102	81	173+c	**	9-	**	**
	11%	12%	9%	8%	13%	11%	11%	12%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	8.00	8.00	7.00	7.00	8.00	7.00	8.00	**	7.00	**	**
Base for stats	1537	480	378	271	394	859	665	1328	**	203	**	**
Mean score	7.0	6.9	7.1c	6.7	7.1	7.0	6.9	6.9	**	7.1	**	**
Standard deviation	2.04	1.92	1.85	2.10	2.27	1.89	2.21	2.03	**	2.13	**	**
Standard Error	.06	.09	.09	.15	.14	.06	.10	.06	**	.16	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	16 1%	7 1%	9 1%	3+b 3%	** **	1 1%	** **	** **	** **	** **	3 1%	1 1%
2	(2.0)	21 1%	8 1%	14 1%	* **	** **	1 1%	** **	** **	** **	** **	6 2%	3 2%
3	(3.0)	50 3%	23 4%	27 2%	7 5%	** **	5 3%	** **	** **	** **	** **	7 3%	8 5%
4	(4.0)	70 4%	27 5%	43 4%	5 4%	** **	7 5%	** **	** **	** **	** **	12 4%	5 3%
5	(5.0)	220 13%	75 14%	145 12%	12 10%	** **	15 11%	** **	** **	** **	** **	39 15%	24 16%
6	(6.0)	216 13%	54- 10%	162+aek 14%	13 11%	** **	9- 6%	** **	** **	** **	** **	30k 11%	8- 5%
7	(7.0)	296 17%	61- 11%	236+acejk 20%	15 12%	** **	14- 10%	** **	** **	** **	** **	25- 10%	17 11%
8	(8.0)	295 17%	84 15%	212 18%	22 18%	** **	21 15%	** **	** **	** **	** **	39 15%	27 18%
9	(9.0)	137 8%	48 9%	89 8%	6 5%	** **	20+bcj 14%	** **	** **	** **	** **	18 7%	12 8%
10 - Extremely well	(10.0)	215 12%	88+b 16%	127- 11%	16 13%	** **	23 16%	** **	** **	** **	** **	52+b 20%	28+b 18%
NET Badly (1-3)		87 5%	38+b 7%	49- 4%	10b 9%	** **	7 5%	** **	** **	** **	** **	16 6%	13b 8%
NET Neutral (4-6)		506 29%	156 28%	350 30%	31 26%	** **	32 22%	** **	** **	** **	** **	81 31%	36 24%
NET Well (7-10)		944 55%	281- 51%	663+a 57%	58 49%	** **	78 55%	** **	** **	** **	** **	134 52%	83 55%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	183	75+b	108-	21+b	**	25+b	**	**	**	**	**	29	20
	11%	14%	9%	17%	**	18%	**	**	**	**	**	11%	13%
Medians	7.00	7.00	7.00	7.00	**	8.00	**	**	**	**	**	7.00	8.00
Mode	7.00	10.00	7.00	8.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1537	475	1062	100	**	116	**	**	**	**	**	231	132
Mean score	7.0	7.0	7.0	6.8	**	7.3	**	**	**	**	**	7.1	7.1
Standard deviation	2.04	2.29	1.92	2.32	**	2.21	**	**	**	**	**	2.32	2.36
Standard Error	.06	.12	.06	.25	**	.23	**	**	**	**	**	.17	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	16 1%	** **	** **	1 *%	2 1%	4 1%	11 1%	16 1%	** **	16 1%	** **
2	(2.0)	21 1%	** **	** **	4 2%	2 1%	7 2%	8 1%	21 1%	** **	21 1%	** **
3	(3.0)	50 3%	** **	** **	8 3%	6 3%	14 3%	26 3%	50 3%	** **	50 3%	** **
4	(4.0)	70 4%	** **	** **	9 4%	5 2%	15 3%	39 5%	68 4%	** **	70 4%	** **
5	(5.0)	220 13%	** **	** **	37 15%	31 14%	66 13%	121 14%	215 13%	** **	218 13%	** **
6	(6.0)	216 13%	** **	** **	33 13%	23 10%	59 12%	111 13%	214 13%	** **	216 13%	** **
7	(7.0)	296 17%	** **	** **	37 15%	41 18%	87 18%	144 17%	290 17%	** **	293 17%	** **
8	(8.0)	295 17%	** **	** **	44 18%	35 16%	81 17%	150 17%	294 17%	** **	294 17%	** **
9	(9.0)	137 8%	** **	** **	18 7%	22 10%	39 8%	54- 6%	134 8%	** **	134 8%	** **
10 - Extremely well	(10.0)	215 12%	** **	** **	35 15%	39+f 18%	78+f 16%	90- 10%	213 13%	** **	213 12%	** **
NET Badly (1-3)		87 5%	** **	** **	13 5%	10 5%	25 5%	45 5%	87 5%	** **	87 5%	** **
NET Neutral (4-6)		506 29%	** **	** **	78 32%	58 26%	140 29%	271 31%	497 29%	** **	504 30%	** **
NET Well (7-10)		944 55%	** **	** **	134 55%	137f 61%	286f 58%	439- 51%	931 55%	** **	935 55%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	183	**	**	18	18	38-	106+ce	181	**	183	**
	11%	**	**	7%	8%	8%	12%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	8.00	7.00	7.00	8.00	8.00	**	8.00	**
Base for stats	1537	**	**	225	205	451	754	1514	**	1526	**
Mean score	7.0	**	**	7.0	7.2f	7.1f	6.8-	7.0	**	7.0	**
											b
Standard deviation	2.04	**	**	2.06	2.08	2.07	2.03	2.04	**	2.04	**
Standard Error	.06	**	**	.15	.16	.11	.08	.06	**	.06	**

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Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1368	1025	847	966	134	1100	784	
Total		1720	1642	1667	1720	1483	274	1699	1720	1622	1191	972	1145	159	1291	944	
1 - Extremely badly	(1.0)	16 1%	14 1%	13 1%	16 1%	13 1%	1 *	16 1%	16 1%	16 1%	14 1%	3- *	2- *	5- *	0 -	4- *	3- *
2	(2.0)	21 1%	18 1%	20 1%	21 1%	13- 1%	4 1%	21 1%	21 1%	21 1%	20 1%	3- *	4- *	7- 1%	1 1%	9- 1%	7 1%
3	(3.0)	50 3%	46 3%	48 3%	50 3%	47 3%	12 4%	48 3%	50 3%	50 3%	47 3%	26- 2%	23 2%	19- 2%	5 3%	35 3%	18- 2%
4	(4.0)	70 4%	68 4%	69 4%	70 4%	62 4%	11 4%	69 4%	70 4%	70 4%	66 4%	34- 3%	34 4%	39 3%	6 4%	39- 3%	37 4%
5	(5.0)	220 13%	208 13%	214 13%	220 13%	195 13%	25 9%	219 13%	220 13%	220 13%	204 13%	118- 10%	96- 10%	117- 10%	14 8%	126- 10%	87- 9%
6	(6.0)	216 13%	207 13%	210 13%	216 13%	181 12%	32 12%	215 13%	216 13%	216 13%	208 13%	147 12%	109 11%	138 12%	16 10%	154 12%	104 11%
7	(7.0)	296 17%	283 17%	290 17%	296 17%	258 17%	47 17%	292 17%	296 17%	296 17%	282 17%	223+ 19%	183 19%	216+ 19%	30 19%	250+ 19%	179 19%
8	(8.0)	295 17%	284 17%	286 17%	295 17%	245 16%	56 21%	293 17%	295 17%	295 17%	287 18%	229+ 19%	187+ 19%	198 17%	35 22%	241+ 19%	185+ 20%
9	(9.0)	137 8%	131 8%	135 8%	137 8%	127+ 9%	21 8%	134 8%	137 8%	137 8%	133 8%	113+ 10%	83 9%	108+ 9%	11 7%	112 9%	84 9%
10 -	(10.0)	215	207	209	215	185	53 +abcd fghi	212	215	215	210	171+ +	143+ +	177+ +	40 +abcef	188+ +	145+ +
Extremely well		12%	13%	13%	12%	13%	19%	12%	12%	12%	13%	14%	15%	15%	25%	15%	15%
NET Badly (1-3)		87 5%	79 5%	82 5%	87 5%	73 5%	17 6%	85 5%	87 5%	87 5%	81 5%	32- 3%	29- 3%	31- 3%	6 4%	47- 4%	29- 3%
NET Neutral (4-6)		506 29%	483 29%	493 30%	506 29%	437 29%	67 25%	503 30%	506 29%	506 29%	477 29%	299- 25%	240- 25%	294- 26%	35- 22%	320- 25%	228- 24%
NET Well (7-10)		944 55%	906 55%	920 55%	944 55%	815 55%	177 +abcd fghi	930 55%	944 55%	944 55%	911 56%	736+ 62%	597+ 61%	699+ 61%	117 73%	790+ 61%	593+ 63%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	183	175e	173e	183e	157e	12-	181e	183e	183e	152e	124d	106d	120d	1-	134d	95d
	11%	11%	10%	11%	11%	4%	11%	11%	11%	9%	10%	11%	11%	1%	10%	10%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	8.00	8.00	8.00	7.00	10.00	7.00	8.00
Base for stats	1537	1467	1494	1537	1326	262	1518	1537	1537	1470	1068	866	1024	158	1157	849
Mean score	7.0	7.0	7.0	7.0	7.0	7.3+f	7.0	7.0	7.0	7.0+	7.3+	7.3+	7.3+	7.6+	7.3+	7.3+
Standard deviation	2.04	2.03	2.03	2.04	2.04	2.10	2.04	2.04	2.04	2.03	1.85	1.89	1.91	1.98	1.91	1.92
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.07	.17	.06	.07

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Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	16 1%	** **	10- 1%	5- *%	1- *%
2	(2.0)	21 1%	** **	20 1%	13 1%	8 1%
3	(3.0)	50 3%	** **	39- 3%	29 3%	19 3%
4	(4.0)	70 4%	** **	62 4%	45 4%	26 4%
5	(5.0)	220 13%	** **	196 13%	136 12%	76 12%
6	(6.0)	216 13%	** **	194 13%	135 12%	78 12%
7	(7.0)	296 17%	** **	278 18%	207+ 19%	135+ 21%
8	(8.0)	295 17%	** **	276 18%	213+ 19%	132+ 20%
9	(9.0)	137 8%	** **	125 8%	88 8%	51 8%
10 - Extremely well	(10.0)	215 12%	** **	202d 13%	123- 11%	64- 10%
NET Badly (1-3)		87 5%	** **	68- 4%	47 4%	27 4%
NET Neutral (4-6)		506 29%	** **	452 29%	317 29%	180 28%
NET Well (7-10)		944 55%	** **	881+ 57%	631+ 57%	382+ 59%

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Prepared by BMG

Table Q35_5_16 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	183	**	149-	111	63
	11%	**	10%	10%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	8.00	7.00
Base for stats	1537	**	1402	995	589
Mean score	7.0	**	7.0+a	7.0a	7.0a
Standard deviation	2.04	**	2.00	1.94	1.87
Standard Error	.06	**	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_17

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1723	800	817	**	102	788	916
Effective sample		1448	672	689	**	86	670	769
Total		1720	824	781	**	110	854	848
1 - Extremely badly	(1.0)	17 1%	7 1%	10 1%	** **	0 -%	11 1%	6 1%
2	(2.0)	22 1%	5- 1%	16+a 2%	** **	1 1%	11 1%	12 1%
3	(3.0)	67 4%	34 4%	28 4%	** **	4 4%	47+b 5%	20- 2%
4	(4.0)	77 4%	31 4%	36 5%	** **	10 9%	39 5%	36 4%
5	(5.0)	246 14%	117 14%	122 16%	** **	7 6%	113 13%	128 15%
6	(6.0)	246 14%	121 15%	108 14%	** **	15 14%	124 14%	117 14%
7	(7.0)	285 17%	131 16%	132 17%	** **	21 19%	135 16%	148 17%
8	(8.0)	296 17%	142 17%	129 17%	** **	25 23%	163 19%	131 15%
9	(9.0)	119 7%	70+b 8%	42- 5%	** **	7 7%	68 8%	51 6%
10 - Extremely well	(10.0)	207 12%	121+b 15%	68- 9%	** **	18 16%	83- 10%	123+a 14%
NET Badly (1-3)		106 6%	46 6%	54 7%	** **	6 5%	68+b 8%	38- 4%
NET Neutral (4-6)		569 33%	268 33%	267 34%	** **	33 30%	276 32%	281 33%
NET Well (7-10)		907 53%	463+b 56%	371- 48%	** **	72 65%	448 53%	453 53%
Don't know		138 8%	47- 6%	89+a 11%	** **	0 -%	61 7%	76 9%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	8.00	7.00	**	8.00	8.00	7.00
Base for stats	1582	777	693	**	110	792	772
Mean score	6.8	7.0+b	6.6-	**	7.1b	6.7	6.9+
Standard deviation	2.06	2.06	2.05	**	2.04	2.09	2.04
Standard Error	.06	.08	.08	**	.22	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample		1448	160	278	236	254	250	183	100	433	489	533	283
Total		1720	231	328	273	307	265	202	113	560	580	581	315
1 - Extremely badly	(1.0)	17 1%	2 1%	2 1%	3 1%	3 1%	2 1%	4 2%	* **	4 1%	6 1%	6 1%	4 1%
2	(2.0)	22 1%	7+b 3%	1 **	2 1%	6 2%	3 1%	2 1%	2 1%	9 2%	8 1%	6 1%	3 1%
3	(3.0)	67 4%	13 6%	7 2%	11 4%	10 3%	12 5%	9 4%	5 4%	21 4%	21 4%	26 4%	13 4%
4	(4.0)	77 4%	14d 6%	15 5%	11 4%	6- 2%	15d 6%	11d 5%	5 4%	29d 5%	17- 3%	31d 5%	16 5%
5	(5.0)	246 14%	31 14%	51 16%	32 12%	42 14%	48c 18%	31 15%	11 10%	83 15%	74 13%	90 15%	42 13%
6	(6.0)	246 14%	31 13%	42 13%	43 16%	36 12%	42 16%	35 17%	18 15%	73 13%	79 14%	94 16%	52 17%
7	(7.0)	285 17%	45 19%	46 14%	50 18%	56 18%	38 14%	29 14%	21 19%	91 16%	106 18%	88 15%	50 16%
8	(8.0)	296 17%	34 15%	67fjk 20%	46 17%	65fjk 21%	48k 18%	25 13%	12 10%	100k 18%	111fk 19%	85 15%	37- 12%
9	(9.0)	119 7%	21ej 9%	28ej 8%	22ej 8%	22 7%	8- 3%	12 6%	6 5%	49ej 9%	44ej 8%	26- 5%	18 6%
10 - Extremely well	(10.0)	207 12%	26 11%	50efjk 15%	43efjk 16%	40j 13%	22 8%	16 8%	9 8%	76efjk 14%	83efjk 14%	47- 8%	25- 8%
NET Badly (1-3)		106 6%	22+b 10%	11- 3%	16 6%	19 6%	17 6%	15 7%	6 6%	34 6%	34 6%	38 7%	21 7%
NET Neutral (4-6)		569 33%	76 33%	108 33%	86 31%	84- 27%	105+di 39%	76di 38%	34 30%	184 33%	170- 29%	215+di 37%	110 35%
NET Well (7-10)		907 53%	125efjk 54%	191+efjk 58%	162+efjk 59%	182+efjk 59%	117- 44%	82- 41%	48 43%	316+efjk 57%	344+efjk 59%	247- 42%	130- 41%
Don't know		138 8%	7- 3%	18 6%	10- 4%	22 7%	27abcdhi 10%	29 14%	25 22%	25- 5%	32- 5%	81 14%	54+abcdehi 17%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	7.00	7.00	7.00	6.00	6.00
Mode	8.00	7.00	8.00	7.00	8.00	5.00	6.00	7.00	8.00	8.00	6.00	6.00
Base for stats	1582	224	310	264	284	238	173	89	534	548	500	262
Mean score	6.8	6.6	7.1 +aefjk	7.0efjk	7.0efjk	6.5-	6.4-	6.6	6.9efjk	7.0	6.5-	6.5-
Standard deviation	2.06	2.19	2.01 +aefjk	2.07	2.03	1.97	2.07	1.97	2.10	2.05 +aefjk	2.00	2.04
Standard Error	.06	.18	.12	.14	.13	.13	.16	.22	.10	.10	.09	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
1 - Extremely badly	(1.0)	17 1%	1 1%	3 2%	0 -%	1 *%	** **	0 -%	6 2%	2 1%	0 -%	12 1%	3 2%	1 1%	* *%
2	(2.0)	22 1%	1 1%	2 2%	4 3%	4 2%	** **	3 1%	2 1%	1 1%	0 -%	18 1%	1 1%	2 2%	1 3%
3	(3.0)	67 4%	7 6%	8 5%	6 4%	8 4%	** **	9 5%	8 3%	4 2%	7 5%	60 4%	4 3%	2 3%	1 2%
4	(4.0)	77 4%	6 5%	6 4%	13+gj 9%	12 5%	** **	12g 6%	4- 2%	10g 6%	3 2%	66 5%	6 4%	4 5%	1 2%
5	(5.0)	246 14%	20 15%	20 13%	21 14%	30 13%	** **	31 16%	30 12%	23 14%	20 15%	209 14%	20 14%	11 15%	6 14%
6	(6.0)	246 14%	16 12%	17 11%	18 12%	34 15%	** **	31 16%	34 13%	27 17%	19 14%	209 14%	21 15%	10 12%	6 13%
7	(7.0)	285 17%	10- 8%	32afk 21%	31ak 20%	35 16%	** **	24 12%	58+afjk 23%	26 16%	16 12%	239a 16%	15 11%	20 +adfhjk 26%	11+adfjk 26%
8	(8.0)	296 17%	32+bchlm 24%	18 12%	21 14%	47h 21%	** **	32 16%	52h 20%	16- 10%	24 18%	247h 17%	33 +bchjlm 24%	11 14%	6 13%
9	(9.0)	119 7%	8 6%	9 6%	10 6%	17 8%	** **	10 5%	18 7%	10 6%	13 10%	99 7%	11 8%	4 5%	5 11%
10 - Extremely well	(10.0)	207 12%	14 11%	22 15%	12 8%	25 11%	** **	27 14%	27 10%	22 14%	21 16%	177 12%	17 13%	6 8%	5 12%
NET Badly (1-3)		106 6%	9 7%	13 9%	10 7%	14 6%	** **	12 6%	15 6%	7 4%	7 5%	91 6%	8 5%	5 7%	2 5%
NET Neutral (4-6)		569 33%	42 32%	42 28%	52 35%	76 34%	** **	74g 38%	69- 27%	60 37%	41 31%	485 33%	47 34%	24 32%	13 29%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample	1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total	1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
NET Well (7-10)	907	64	81	73	125	**	93	154+cfhj	74	75	762	76	41	27fh
	53%	49%	55%	49%	55%	**	48%	60%	46%	56%	52%	55%	53%	61%
Don't know	138	16dk	12	15	11	**	15	18	22+dkm	11	123	7	6	2
	8%	12%	8%	10%	5%	**	8%	7%	13%	8%	8%	5%	8%	4%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	7.00	7.00	8.00	**	8.00	7.00	6.00	8.00	8.00	8.00	7.00	7.00
Base for stats	1582	115	136	136	214	**	179	238	141	123	1338	131	71	42
Mean score	6.8	6.8	6.8	6.5	6.8	**	6.7	6.9	6.8	7.2cl	6.8	6.9	6.6	7.0
Standard deviation	2.06	2.12	2.23	2.03	2.03	**	2.10	1.98	2.10	2.03	2.07	2.10	2.00	1.99
Standard Error	.06	.22	.21	.19	.16	**	.17	.15	.20	.21	.06	.18	.18	.19

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Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity Minority Ethnic Group					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample		1448	558	428	201	309	985	510	1259	**	184	**	**
Total		1720	546	414	294	452	960	746	1501	**	213	**	**
1 - Extremely badly	(1.0)	17 1%	5 1%	2 1%	4 1%	5 1%	8 1%	9 1%	14 1%	** **	2 1%	** **	** **
2	(2.0)	22 1%	10 2%	6 1%	1 *	5 1%	16 2%	6 1%	17 1%	** **	5 3%	** **	** **
3	(3.0)	67 4%	22 4%	12 3%	12 4%	22 5%	34 4%	34 4%	59 4%	** **	7 3%	** **	** **
4	(4.0)	77 4%	24 4%	22 5%	9 3%	21 5%	46 5%	30 4%	68 5%	** **	9 4%	** **	** **
5	(5.0)	246 14%	77 14%	64 15%	44 15%	57 13%	140 15%	100 13%	218 15%	** **	28 13%	** **	** **
6	(6.0)	246 14%	78 14%	58 14%	53 18%	57 13%	136 14%	109 15%	218 14%	** **	27 13%	** **	** **
7	(7.0)	285 17%	89 16%	67 16%	53 18%	75 17%	156 16%	128 17%	238 16%	** **	45 21%	** **	** **
8	(8.0)	296 17%	103 19%	83f 20%	42 14%	68 15%	185+f 19%	111- 15%	260 17%	** **	36 17%	** **	** **
9	(9.0)	119 7%	32 6%	29 7%	24 8%	34 8%	62 6%	57 8%	105 7%	** **	14 7%	** **	** **
10 - Extremely well	(10.0)	207 12%	52- 10%	43 10%	37 13%	71+abe 16%	95- 10%	108+ae 14%	177 12%	** **	28 13%	** **	** **
NET Badly (1-3)		106 6%	37 7%	21 5%	17 6%	32 7%	57 6%	49 7%	91 6%	** **	15 7%	** **	** **
NET Neutral (4-6)		569 33%	179 33%	143 35%	105 36%	134 30%	322 33%	240 32%	504 34%	** **	64 30%	** **	** **
NET Well (7-10)		907 53%	276 51%	222 54%	156 53%	248 55%	498 52%	404 54%	780 52%	** **	123 58%	** **	** **

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Prepared by BMG

Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Don't know	138	55+c	29	16	38	83	54	126	**	11	**	**
	8%	10%	7%	5%	8%	9%	7%	8%	**	5%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	7.00	7.00	8.00	7.00	8.00	**	7.00	**	**
Base for stats	1582	491	386	278	414	877	692	1375	**	201	**	**
Mean score	6.8	6.7	6.8	6.8	6.9	6.7	6.9	6.8	**	6.9	**	**
Standard deviation	2.06	2.04	1.99	2.03	2.18	2.01	2.12	2.06	**	2.09	**	**
Standard Error	.06	.09	.10	.15	.13	.07	.10	.06	**	.16	**	**

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Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
1 - Extremely badly	(1.0)	17 1%	9 2%	8 1%	2 2%	** **	3 2%	** **	** **	** **	** **	5 2%	1 1%
2	(2.0)	22 1%	8 2%	14 1%	4+b 4%	** **	1 1%	** **	** **	** **	** **	2 1%	5+b 4%
3	(3.0)	67 4%	25 5%	42 4%	7 6%	** **	10 7%	** **	** **	** **	** **	10 4%	8 5%
4	(4.0)	77 4%	33+b 6%	43- 4%	6 5%	** **	8 6%	** **	** **	** **	** **	14 5%	8 5%
5	(5.0)	246 14%	86 16%	160 14%	22 18%	** **	14 10%	** **	** **	** **	** **	42 16%	21 14%
6	(6.0)	246 14%	80 14%	167 14%	17 14%	** **	20 15%	** **	** **	** **	** **	37 14%	21 14%
7	(7.0)	285 17%	73- 13%	212+ac 18%	10- 8%	** **	17 12%	** **	** **	** **	** **	34 13%	18 12%
8	(8.0)	296 17%	77- 14%	219+a 19%	17 14%	** **	18 13%	** **	** **	** **	** **	43 16%	24 16%
9	(9.0)	119 7%	35 6%	84 7%	6 5%	** **	16 11%	** **	** **	** **	** **	17 7%	7 5%
10 - Extremely well	(10.0)	207 12%	77 14%	130 11%	10 9%	** **	20 14%	** **	** **	** **	** **	40 15%	27+bc 18%
NET Badly (1-3)		106 6%	42 8%	64 5%	14+b 11%	** **	14 10%	** **	** **	** **	** **	16 6%	14 9%
NET Neutral (4-6)		569 33%	199 36%	370 32%	46 38%	** **	42 30%	** **	** **	** **	** **	93 36%	50 33%
NET Well (7-10)		907 53%	262-c 48%	645+ac 55%	43- 35%	** **	71c 50%	** **	** **	** **	** **	134c 52%	76c 50%

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Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1723	542	1181	130	**	132	**	**	**	**	**	244	149
Effective sample	1448	452	997	107	**	111	**	**	**	**	**	209	128
Total	1720	550	1170	120	**	141	**	**	**	**	**	260	152
Don't know	138	47	91	18+abj	**	14	**	**	**	**	**	16	12
	8%	9%	8%	15%	**	10%	**	**	**	**	**	6%	8%
Medians	7.00	7.00	7.00	6.00	**	7.00	**	**	**	**	**	7.00	7.00
Mode	8.00	5.00	8.00	5.00	**	6.00	**	**	**	**	**	8.00	10.00
Base for stats	1582	503	1079	102	**	127	**	**	**	**	**	244	140
Mean score	6.8	6.7	6.9c	6.2-	**	6.8	**	**	**	**	**	6.8c	6.8
										C			
Standard deviation	2.06	2.23	1.98	2.28	**	2.37	**	**	**	**	**	2.19	2.34
Standard Error	.06	.11	.07	.24	**	.24	**	**	**	**	**	.16	.22

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Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample		1448	**	**	206	187	413	742	1429	**	1440	**
Total		1720	**	**	243	224	489	860	1696	**	1709	**
1 - Extremely badly	(1.0)	17 1%	** **	** **	0 -%	2 1%	2 *%	11 1%	17 1%	** **	17 1%	** **
2	(2.0)	22 1%	** **	** **	1 *%	3 1%	4 1%	15 2%	22 1%	** **	22 1%	** **
3	(3.0)	67 4%	** **	** **	9 4%	7 3%	20 4%	36 4%	67 4%	** **	67 4%	** **
4	(4.0)	77 4%	** **	** **	13 5%	8 4%	19 4%	41 5%	74 4%	** **	77 4%	** **
5	(5.0)	246 14%	** **	** **	27 11%	27 12%	63 13%	135 16%	243 14%	** **	244 14%	** **
6	(6.0)	246 14%	** **	** **	42 17%	38 17%	73 15%	115 13%	237 14%	** **	244 14%	** **
7	(7.0)	285 17%	** **	** **	38 16%	39 17%	83 17%	149 17%	282 17%	** **	284 17%	** **
8	(8.0)	296 17%	** **	** **	42 17%	38 17%	84 17%	142 16%	292 17%	** **	292 17%	** **
9	(9.0)	119 7%	** **	** **	22 9%	14 6%	40 8%	51 6%	119 7%	** **	119 7%	** **
10 - Extremely well	(10.0)	207 12%	** **	** **	36 15%	37+ 16%	74+ 15%	87- 10%	204 12%	** **	205 12%	** **
NET Badly (1-3)		106 6%	** **	** **	10 4%	12 5%	26 5%	62 7%	106 6%	** **	106 6%	** **
NET Neutral (4-6)		569 33%	** **	** **	82 34%	73 33%	155 32%	291 34%	554 33%	** **	564 33%	** **
NET Well (7-10)		907 53%	** **	** **	138 57%	128 57%	281+ 58%	429- 50%	898 53%	** **	900 53%	** **

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Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Don't know	138	**	**	12	11	27-	78e	138	**	138	**
	8%	**	**	5%	5%	5%	9%	8%	**	8%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	6.00	7.00	8.00	7.00	8.00	**	8.00	**
Base for stats	1582	**	**	231	213	462	782	1557	**	1571	**
Mean score	6.8	**	**	7.1f	7.0f	7.0+f	6.6-	6.8	**	6.8	**
Standard deviation	2.06	**	**	1.97	2.06	2.02	2.09	2.07	**	2.06	**
Standard Error	.06	**	**	.14	.15	.10	.08	.06	**	.06	**

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Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample		1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total		1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
1 - Extremely badly	(1.0)	17 1%	15 1%	13 1%	17 1%	12 1%	1 **	17 1%	17 1%	17 1%	14 1%	3- **	6cf 1%	1- **	0 -	3- **	*- **
2	(2.0)	22 1%	22 1%	20 1%	22 1%	17 1%	4 1%	22 1%	22 1%	22 1%	22 1%	12 1%	10 1%	11 1%	0 -	10- 1%	9 1%
3	(3.0)	67 4%	58 4%	65 4%	67 4%	52- 3%	7 3%	65 4%	67 4%	67 4%	63 4%	23- 2%	25- 3%	26- 2%	4 2%	44a 3%	25- 3%
4	(4.0)	77 4%	77 5%	75 4%	77 4%	63 4%	13 5%	77 5%	77 4%	77 4%	72 4%	45 4%	30- 3%	37- 3%	4 2%	46- 4%	30- 3%
5	(5.0)	246 14%	237 14%	233 14%	246 14%	203 14%	29 11%	243 14%	246 14%	246 14%	236 15%	132- 11%	106- 11%	125- 11%	11- 7%	157- 12%	100- 11%
6	(6.0)	246 14%	238 14%	244 15%	246 14%	219 15%	42 15%	242 14%	246 14%	246 14%	230 14%	173 15%	148 15%	163 14%	21 13%	172 13%	133 14%
7	(7.0)	285 17%	273 17%	281 17%	285 17%	251 17%	41 15%	283 17%	285 17%	285 17%	265 16%	235+ 20%	189+ 19%	213+ 19%	29 18%	244+ 19%	172 18%
8	(8.0)	296 17%	284 17%	290 17%	296 17%	261 18%	70 26%	294 17%	296 17%	296 17%	285 18%	226+ 19%	192+ 20%	220+ 19%	48 30%	248+ 19%	199+ 21%
9	(9.0)	119 7%	110 7%	119 7%	119 7%	107 7%	18 7%	116 7%	119 7%	119 7%	116 7%	90 8%	64 7%	93+ 8%	12 7%	93 7%	68 7%
10 - Extremely well	(10.0)	207 12%	199 12%	198 12%	207 12%	181 12%	42 15%	204 12%	207 12%	207 12%	202 12%	164+ 14%	126 13%	169+ 15%	31+b 20%	180+ 14%	137+ 15%
NET Badly (1-3)		106 6%	95 6%	98 6%	106 6%	80- 5%	12 4%	104 6%	106 6%	106 6%	99 6%	38- 3%	41- 4%	39- 3%	4- 2%	57- 4%	34- 4%
NET Neutral (4-6)		569 33%	551 34%	552 33%	569 33%	485 33%	84 31%	561 33%	569 33%	569 33%	538 33%	350- 29%	284- 29%	326- 28%	36- 22%	375- 29%	264- 28%
NET Well (7-10)		907 53%	866 53%	888 53%	907 53%	800+ 54%	172 63%	897 53%	907 53%	907 53%	869 54%	715+ 60%	572+ 59%	695+ 61%	119 75%	765+ 59%	576+ 61%

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Prepared by BMG

Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Don't know	138 8%	130e 8%	129e 8%	138e 8%	118e 8%	6- 2%	137e 8%	138e 8%	138e 8%	116e 7%	89d 7%	75d 8%	86d 7%	1- **	94d 7%	70d 7%
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1582	1512	1538	1582	1365	268	1562	1582	1582	1506	1103	897	1059	159	1197	874
Mean score	6.8	6.8	6.8+	6.8	6.9+	7.1	6.8	6.8	6.8	6.8+	7.1+	7.1+	7.2+	7.6	7.1+	7.2+
						+abcdfghi							+abcef			
Standard deviation	2.06	2.05	2.03	2.06	2.02	1.98	2.06	2.06	2.06	2.06	1.89	1.92	1.90	1.74	1.94	1.89
Standard Error	.06	.06	.06	.06	.06	.13	.06	.06	.06	.06	.06	.07	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1723	**	1596	1159	677
Effective sample		1448	**	1353	980	578
Total		1720	**	1551	1106	653
1 - Extremely badly	(1.0)	17 1%	** **	14 1%	10 1%	6 1%
2	(2.0)	22 1%	** **	21 1%	12 1%	5 1%
3	(3.0)	67 4%	** **	57 4%	42 4%	24 4%
4	(4.0)	77 4%	** **	66 4%	41 4%	25 4%
5	(5.0)	246 14%	** **	227 15%	170 15%	99 15%
6	(6.0)	246 14%	** **	215 14%	153 14%	76- 12%
7	(7.0)	285 17%	** **	266 17%	191 17%	128+ 20%
8	(8.0)	296 17%	** **	275 18%	208+ 19%	129+ 20%
9	(9.0)	119 7%	** **	109 7%	76 7%	44 7%
10 - Extremely well	(10.0)	207 12%	** **	187 12%	121 11%	64- 10%
NET Badly (1-3)		106 6%	** **	92 6%	65 6%	35 5%
NET Neutral (4-6)		569 33%	** **	508 33%	364 33%	201 31%
NET Well (7-10)		907 53%	** **	838+ 54%	596 54%	366+ 56%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_5_17 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Don't know	138	**	114-	81	51
	8%	**	7%	7%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1582	**	1437	1024	602
Mean score	6.8	**	6.8	6.8	6.8
Standard deviation	2.06	**	2.04	2.01	1.95
Standard Error	.06	**	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_1

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	51 4%	27 4%	22 4%	0 -%	** **	26 4%	25 4%
2	(2.0)	49 4%	14- 2%	32+a 6%	0 -%	** **	19 3%	29 5%
3	(3.0)	79 7%	35 6%	43+ 8%	0 -%	** **	33 6%	45 8%
4	(4.0)	81 7%	31- 5%	46+a 9%	0 -%	** **	43 7%	38 6%
5	(5.0)	156 13%	90 15%	56 11%	0 -%	** **	87 15%	68 11%
6	(6.0)	140 12%	75 12%	53 11%	0 -%	** **	64 11%	74 13%
7	(7.0)	167 14%	93 15%	60 12%	0 -%	** **	97+b 16%	69- 12%
8	(8.0)	117 10%	61 10%	43 9%	0 -%	** **	78+b 13%	37- 6%
9	(9.0)	57 5%	41+b 7%	9- 2%	0 -%	** **	26 4%	31 5%
10 - Extremely well	(10.0)	119 10%	81+b 13%	25- 5%	0 -%	** **	57 10%	62 10%
NET Badly (1-3)		179 15%	76- 12%	97+a 19%	0 -%	** **	77 13%	99 17%
NET Neutral (4-6)		377 32%	196 32%	155 31%	0 -%	** **	194 33%	180 30%
NET Well (7-10)		460 38%	276+b 45%	137- 27%	0 -%	** **	258+b 44%	199- 34%
Don't know		179 15%	63- 10%	113+a 22%	0 -%	** **	62- 10%	114+a 19%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	6.00	7.00	5.00		**	6.00	6.00
Mode	7.00	7.00	7.00		**	7.00	6.00
Base for stats	1016	548	389	0	**	529	479
Mean score	6.0	6.4+b	5.4-		**	6.2	5.9
Standard deviation	2.49	2.48	2.41		**	2.40	2.59
Standard Error	.09	.12	.13		**	.12	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	51 4%	3 2%	8 4%	8 5%	11 5%	11 5%	7 4%	** **	11 3%	19 5%	21 5%	10 4%
2	(2.0)	49 4%	7 5%	5 3%	4 2%	14 6%	6 3%	8 5%	** **	13 4%	18 4%	17 4%	11 5%
3	(3.0)	79 7%	5 3%	7 3%	11 6%	17 7%	16bh 8%	15bh 10%	** **	11- 3%	27 7%	40+bh 9%	24+bh 10%
4	(4.0)	81 7%	7 5%	13 6%	4- 2%	15 6%	22+ci 11%	16ci 10%	** **	21 6%	19- 4%	42+ci 10%	21ci 9%
5	(5.0)	156 13%	10 7%	26 13%	27 15%	28 12%	32 16%	20 13%	** **	36 10%	55 13%	65 15%	33 14%
6	(6.0)	140 12%	13 9%	17 8%	26 15%	27 11%	28 14%	16 10%	** **	30 9%	53 13%	57 13%	29 12%
7	(7.0)	167 14%	29 21%	37ejk 18%	26 14%	34 14%	19 9%	19 12%	** **	66+ejk 19%	59 14%	42- 10%	24 10%
8	(8.0)	117 10%	22 16%	25ej 12%	19 11%	24 10%	10- 5%	12 8%	** **	47+ejk 14%	43j 10%	27- 6%	17 7%
9	(9.0)	57 5%	11 8%	13fjk 6%	15+dfjk 8%	8 3%	7 4%	2- 1%	** **	23fjk 7%	23fjk 6%	11- 2%	4- 1%
10 - Extremely well	(10.0)	119 10%	25 19%	35 17% +defijk	20ejk 11%	20 8%	9- 5%	8- 5%	** **	61 18% +defijk	40jk 10%	18- 4%	9- 4%
NET Badly (1-3)		179 15%	15 11%	20- 10%	23 13%	43bh 18%	33bh 17%	30bh 19%	** **	35- 10%	65 16%	78+bh 18%	45bh 19%
NET Neutral (4-6)		377 32%	30 22%	56 28%	57 32%	70 29%	82+bdhi 41%	52 34%	** **	86- 25%	127 30%	164+bdhi 38%	83h 35%
NET Well (7-10)		460 38%	87 63%	111 54% +defijk	80efjk 45%	85ejk 36%	45- 23%	41- 26%	** **	197 58% +cdefijk	165efjk 39%	98- 22%	53- 22%

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Prepared by BMG

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Don't know	179	5	18-	19	42bh	37bch	33+bch	**	24-	61h	95+bchi	58+bchi
	15%	4%	9%	11%	17%	19%	21%	**	7%	15%	22%	24%
Medians	6.00	7.00	7.00	7.00	6.00	5.00	5.00	**	7.00	6.00	5.00	5.00
Mode	7.00	7.00	7.00	5.00	7.00	5.00	5.00	**	7.00	7.00	5.00	5.00
Base for stats	1016	132	187	159	198	160	122	**	318	357	340	181
Mean score	6.0	6.9	6.7	6.4	5.8gjk	5.3-	5.3-	**	6.8	6.1efgjk	5.3-	5.2-
		+defgijk	+defgijk	defgjk				-	+defgijk			
Standard deviation	2.49	2.45	2.47	2.43	2.53	2.29	2.35	**	2.46	2.50	2.27	2.26
Standard Error	.09	.26	.20	.21	.20	.19	.23	**	.16	.15	.13	.18

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Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	51 4%	** **	** **	5 4%	5 3%	** **	2 1%	6 3%	** **	** **	42 4%	2 3%	4 9%	** **
2	(2.0)	49 4%	** **	** **	4 4%	2 2%	** **	3 3%	12d 7%	** **	** **	40 4%	4 5%	2 5%	** **
3	(3.0)	79 7%	** **	** **	17 14%	6 4%	** **	10 8%	7 4%	** **	** **	70 7%	4 5%	4 8%	** **
4	(4.0)	81 7%	** **	** **	8 6%	10 6%	** **	9 6%	19 11%	** **	** **	69 7%	6 7%	4 8%	** **
5	(5.0)	156 13%	** **	** **	18 15%	22 14%	** **	22g 17%	15 8%	** **	** **	134 13%	10 12%	7 15%	** **
6	(6.0)	140 12%	** **	** **	14 11%	9- 6%	** **	14 11%	23 13%	** **	** **	117 11%	14 16%	6 14%	** **
7	(7.0)	167 14%	** **	** **	18 15%	29 19%	** **	15 11%	26 14%	** **	** **	142 14%	16 18%	5 11%	** **
8	(8.0)	117 10%	** **	** **	6 5%	14 9%	** **	16 12%	19 11%	** **	** **	99 10%	9 10%	3 7%	** **
9	(9.0)	57 5%	** **	** **	5 4%	14+ 9%	** **	8 6%	7 4%	** **	** **	54+ 5%	3 3%	0 -%	** **
10 - Extremely well	(10.0)	119 10%	** **	** **	6 5%	27+gj 18%	** **	18 13%	12 6%	** **	** **	104 10%	8 9%	4 8%	** **
NET Badly (1-3)		179 15%	** **	** **	26 21%	13- 8%	** **	15 11%	25 14%	** **	** **	153 15%	11 12%	10 22%	** **
NET Neutral (4-6)		377 32%	** **	** **	39 32%	41 26%	** **	45 34%	57 31%	** **	** **	321 31%	31 35%	17 37%	** **
NET Well (7-10)		460 38%	** **	** **	35 29%	84+gj 54%	** **	57 42%	64 35%	** **	** **	398 39%	36 40%	12 26%	** **

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Prepared by BMG

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	179	**	**	23	16	**	17	35	**	**	158	12	7	**
	15%	**	**	19%	11%	**	13%	20%	**	**	15%	13%	14%	**
Medians	6.00	**	**	5.00	7.00	**	6.00	6.00	**	**	6.00	6.00	5.00	**
Mode	7.00	**	**	7.00	7.00	**	5.00	7.00	**	**	7.00	7.00	5.00	**
Base for stats	1016	**	**	100	138	**	117	146	**	**	872	78	39	**
Mean score	6.0	**	**	5.5-e	6.8	**	6.4cel	5.9e	**	**	6.1cel	6.1el	5.3-	**
		e	+aceghl		+aceghkl	-	e	el					e	
Standard deviation	2.49	**	**	2.31	2.45	**	2.39	2.42	**	**	2.50	2.29	2.55	**
Standard Error	.09	**	**	.26	.24	**	.24	.23	**	**	.10	.26	.30	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity			Asian (d)	Black (e)	
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Ethnic Minority Group Total (c)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	51 4%	13 4%	14 5%	9 4%	14 4%	27 4%	23 4%	45 4%	** **	6 4%	** **	** **
2	(2.0)	49 4%	19 6%	9 3%	5 2%	16 5%	28 5%	21 4%	45 4%	** **	4 2%	** **	** **
3	(3.0)	79 7%	22 7%	19 7%	17 8%	18 5%	41 7%	35 6%	74 7%	** **	5 3%	** **	** **
4	(4.0)	81 7%	21 6%	19 7%	19 9%	22 6%	40 7%	41 7%	73 7%	** **	8 5%	** **	** **
5	(5.0)	156 13%	52 16%	38 13%	29 13%	37 10%	91 15%	66 12%	136 13%	** **	20 12%	** **	** **
6	(6.0)	140 12%	40 12%	25 9%	27 12%	48 14%	65 11%	75 13%	127 12%	** **	13 8%	** **	** **
7	(7.0)	167 14%	43 13%	52+df 18%	36 16%	36- 10%	95d 15%	72 13%	130- 13%	** **	37+a 22%	** **	** **
8	(8.0)	117 10%	32 10%	32 11%	23 10%	31 9%	64 10%	53 9%	98 10%	** **	19 11%	** **	** **
9	(9.0)	57 5%	12 4%	7 3%	15b 7%	21 6%	20- 3%	35+be 6%	39- 4%	** **	17+a 11%	** **	** **
10 - Extremely well	(10.0)	119 10%	26 8%	28 10%	13 6%	52+ace 15%	54 9%	65 11%	91- 9%	** **	27+a 16%	** **	** **
NET Badly (1-3)		179 15%	54 17%	42 15%	31 14%	48 14%	97 16%	79 14%	164+c 16%	** **	15- 9%	** **	** **
NET Neutral (4-6)		377 32%	113 34%	82 29%	76 34%	106 30%	196 32%	182 32%	336+ 33%	** **	41 24%	** **	** **
NET Well (7-10)		460 38%	113 35%	119 42%	86 39%	139 40%	233 38%	225 39%	358- 35%	** **	100+a 60%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	179	47	43	28	57	90	85	167+c	**	11-	**	**
	15%	14%	15%	13%	16%	15%	15%	16%	**	6%	**	**
Medians	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	**	7.00	**	**
Mode	7.00	5.00	7.00	7.00	10.00	7.00	6.00	5.00	**	7.00	**	**
Base for stats	1016	281	244	193	293	525	486	858	**	156	**	**
Mean score	6.0	5.8	6.0	6.0	6.3+ae	5.9	6.2	5.9-	**	6.9+a	**	**
Standard deviation	2.49	2.43	2.47	2.32	2.63	2.45	2.52	2.47	**	2.39	**	+ad **
Standard Error	.09	.14	.16	.20	.19	.11	.14	.09	**	.21	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	51 4%	21 5%	30 4%	** **	** **	5 4%	** **	** **	** **	** **	12 7%	8 7%
2	(2.0)	49 4%	23 6%	26 3%	** **	** **	1 *	** **	** **	** **	** **	10 6%	8 6%
3	(3.0)	79 7%	34 8%	45 6%	** **	** **	5 4%	** **	** **	** **	** **	16 9%	10 8%
4	(4.0)	81 7%	33 8%	49 6%	** **	** **	11 9%	** **	** **	** **	** **	16 9%	11 9%
5	(5.0)	156 13%	57 14%	99 13%	** **	** **	19 16%	** **	** **	** **	** **	22 12%	13 11%
6	(6.0)	140 12%	51 12%	88 11%	** **	** **	15 13%	** **	** **	** **	** **	24 13%	13 10%
7	(7.0)	167 14%	39- 9%	128+ajk 16%	** **	** **	13 11%	** **	** **	** **	** **	16 9%	10 8%
8	(8.0)	117 10%	25- 6%	91+a 12%	** **	** **	6 5%	** **	** **	** **	** **	11 6%	9 7%
9	(9.0)	57 5%	14 3%	42 5%	** **	** **	9 8%	** **	** **	** **	** **	6 3%	3 2%
10 - Extremely well	(10.0)	119 10%	54+b 13%	65- 8%	** **	** **	22 18%	** **	** **	** **	** **	28+b 16%	14 12%
NET Badly (1-3)		179 15%	78+b 19%	100- 13%	** **	** **	10 9%	** **	** **	** **	** **	38+b 21%	26b 21%
NET Neutral (4-6)		377 32%	141 34%	236 30%	** **	** **	44 37%	** **	** **	** **	** **	61 34%	37 30%
NET Well (7-10)		460 38%	133- 32%	327+ak 42%	** **	** **	50 42%	** **	** **	** **	** **	61 34%	36- 29%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	179	64	115	**	**	14	**	**	**	**	**	18	25j
	15%	15%	15%	**	**	12%	**	**	**	**	**	10%	20%
Medians	6.00	6.00	6.00	**	**	6.00	**	**	**	**	**	6.00	5.00
Mode	7.00	5.00	7.00	**	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1016	352	664	**	**	104	**	**	**	**	**	160	100
Mean score	6.0	5.8-	6.2+ack	**	**	6.6+acjk	**	**	**	**	**	5.8	5.5
				-			ack	c					
Standard deviation	2.49	2.67	2.38	**	**	2.54	**	**	**	**	**	2.80	2.78
Standard Error	.09	.16	.10	**	**	.28	**	**	**	**	**	.25	.31

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Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	51 4%	** **	** **	3 2%	4 2%	6- 2%	30e 5%	51 4%	** **	51 4%	** **
2	(2.0)	49 4%	** **	** **	7 4%	9 5%	15 4%	29 5%	48 4%	** **	49 4%	** **
3	(3.0)	79 7%	** **	** **	8 4%	10 6%	21 6%	37 6%	79 7%	** **	79 7%	** **
4	(4.0)	81 7%	** **	** **	8 5%	8 5%	17 5%	41 7%	81 7%	** **	81 7%	** **
5	(5.0)	156 13%	** **	** **	27 16%	18 11%	41 12%	80 14%	154 13%	** **	155 13%	** **
6	(6.0)	140 12%	** **	** **	21 12%	20 12%	43 12%	69 12%	135 11%	** **	140 12%	** **
7	(7.0)	167 14%	** **	** **	30 17%	22 14%	50 14%	87 15%	158 14%	** **	163 14%	** **
8	(8.0)	117 10%	** **	** **	23 14%	15 9%	42 12%	51 9%	115 10%	** **	116 10%	** **
9	(9.0)	57 5%	** **	** **	10 6%	10 6%	18 5%	24 4%	56 5%	** **	56 5%	** **
10 - Extremely well	(10.0)	119 10%	** **	** **	24f 14%	32+f 20%	56+f 16%	42- 7%	117 10%	** **	117 10%	** **
NET Badly (1-3)		179 15%	** **	** **	18 10%	23 14%	43 12%	96 16%	178 15%	** **	179 15%	** **
NET Neutral (4-6)		377 32%	** **	** **	56 32%	46 28%	101 29%	190 33%	370 32%	** **	376 32%	** **
NET Well (7-10)		460 38%	** **	** **	87+f 50%	79+f 48%	164+f 48%	203- 35%	446 38%	** **	452 38%	** **

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Prepared by BMG

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	179	**	**	12-	16	36-	91ce	177	**	179	**
	15%	**	**	7%	10%	10%	16%	15%	**	15%	**
Medians	6.00	**	**	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	7.00	**	**	7.00	10.00	10.00	7.00	7.00	**	7.00	**
Base for stats	1016	**	**	160	148	308	489	994	**	1007	**
Mean score	6.0	**	**	6.6+f	6.6+f	6.6+f	5.8-	6.0	**	6.0	**
Standard deviation	2.49	**	**	2.31	2.63	2.46	2.46	2.50	**	2.49	**
Standard Error	.09	**	**	.20	.24	.16	.12	.09	**	.09	**

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Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	51 4%	47 4%	51e 4%	51e 4%	51 4%	3- 1%	49 4%	51 4%	51 4%	48 4%	27-d 3%	25d 4%	27- 3%	0- -%	29-d 3%	24- 3%
2	(2.0)	49 4%	47e 4%	48e 4%	47e 4%	49e 4%	2- 1%	49e 4%	49e 4%	49e 4%	46e 4%	28- 3%	20- 3%	29 3%	*- *%	34d 4%	24- 3%
3	(3.0)	79 7%	72 6%	76 6%	79 7%	79 7%	7- 3%	75 6%	79 7%	79 7%	73 6%	44-d 5%	41d 6%	48-d 5%	1- 1%	55d 6%	52d 6%
4	(4.0)	81 7%	78 7%	81 7%	81 7%	81 7%	11 5%	80 7%	81 7%	81 7%	74 7%	53 6%	42 6%	46- 5%	6 4%	61 7%	43- 5%
5	(5.0)	156 13%	156 14%	156 13%	156 13%	156 13%	22 9%	156 13%	156 13%	156 13%	144 13%	109d 13%	88d 12%	107d 12%	5- 3%	112d 12%	102d 12%
6	(6.0)	140 12%	138 12%	140 12%	140 12%	140 12%	23 10%	140 12%	140 12%	140 12%	130 12%	114+ 13%	87 12%	116+ 13%	18 12%	114 13%	106 13%
7	(7.0)	167 14%	151 13%	167 14%	167 14%	167 14%	44 18%	166 14%	167 14%	167 14%	161 14%	118 14%	101 14%	126 14%	29 19%	125 14%	120 15%
8	(8.0)	117 10%	116 10%	117 10%	117 10%	117 10%	51 21% +abcd fghi	117 10%	117 10%	117 10%	117 10%	100+ 12%	85+ 12%	98+ 11%	39 26% +abcef	100+ 11%	98+ 12%
9	(9.0)	57 5%	55 5%	57 5%	57 5%	57 5%	17 7%	57 5%	57 5%	57 5%	53 5%	45 5%	40 6%	46 5%	13+ 9%	48 5%	46 6%
10 -	(10.0)	119 10%	114 10%	117 10%	116 10%	119 10%	50 21% +abcd fghi	119 10%	119 10%	119 10%	116 10%	101+ 12%	81 11%	97 11%	36+abcef 24%	98 11%	97+ 12%
NET Badly (1-3)		179 15%	167e 15%	175e 15%	177e 15%	179e 15%	13- 5%	172e 15%	179e 15%	179e 15%	167e 15%	100-d 12%	86-d 12%	104-d 12%	2- 1%	118-d 13%	99-d 12%
NET Neutral (4-6)		377 32%	372e 33%	377e 32%	377e 32%	377e 32%	56- 23%	376e 32%	377e 32%	377e 32%	348e 31%	275d 32%	216d 30%	270d 31%	29- 19%	287d 32%	251d 31%

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Prepared by BMG

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Well (7-10)	460	436	458	457	460	162	458	460	460	447	363+	307+	367+	117	372+	360+
						+abcd fghi								+abcef		
	38%	38%	39%	39%	38%	67%	39%	38%	38%	40%	42%	43%	42%	78%	41%	44%
Don't know	179	170e	173e	174e	179e	11-	175e	179e	179e	167e	124d	103d	134d	2-	124d	112d
	15%	15%	15%	15%	15%	5%	15%	15%	15%	15%	14%	14%	15%	1%	14%	14%
Medians	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00	6.00	6.00	6.00	7.00	6.00	8.00	6.00	7.00
Mode	7.00	5.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Base for stats	1016	975	1010	1011	1016	232	1007	1016	1016	962	738	609	741	148	777	711
Mean score	6.0	6.1	6.0	6.0	6.0	7.3	6.1+	6.0	6.0	6.1+	6.4+	6.4+	6.3+	7.8	6.2+	6.4+
						+abcd fghi								+abcef		
Standard deviation	2.49	2.48	2.48	2.48	2.49	2.14	2.48	2.49	2.49	2.49	2.41	2.43	2.40	1.74	2.44	2.40
Standard Error	.09	.09	.09	.09	.09	.16	.09	.09	.09	.09	.10	.11	.10	.16	.10	.10

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Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	51 4%	** **	50 5%	35 5%	20 5%
2	(2.0)	49 4%	** **	41 4%	28 4%	17 5%
3	(3.0)	79 7%	** **	70 7%	47 7%	29 8%
4	(4.0)	81 7%	** **	76 7%	53 8%	27 7%
5	(5.0)	156 13%	** **	138 13%	99 14%	52 14%
6	(6.0)	140 12%	** **	114 11%	62- 9%	33- 9%
7	(7.0)	167 14%	** **	155 15%	110+ 16%	55 14%
8	(8.0)	117 10%	** **	106 10%	74 11%	50+ 13%
9	(9.0)	57 5%	** **	55 5%	33 5%	16 4%
10 - Extremely well	(10.0)	119 10%	** **	104 10%	61 9%	35 9%
NET Badly (1-3)		179 15%	** **	161 15%	110 16%	67 17%
NET Neutral (4-6)		377 32%	** **	328 31%	214 31%	113 29%
NET Well (7-10)		460 38%	** **	420 40%	277 40%	156 41%

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Prepared by BMG

Table Q35_6_1 (continuation)

Q35. My5 - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	179	**	141	92	49
	15%	**	13%	13%	13%
Medians	6.00	**	6.00	6.00	6.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1016	**	909	602	336
Mean score	6.0	**	6.0	5.9	5.9
Standard deviation	2.49	**	2.51	2.49	2.54
Standard Error	.09	**	.09	.11	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_2
 Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	25 2%	10 2%	12 2%	0 -%	** **	14 2%	12 2%
2	(2.0)	30 3%	19 3%	10 2%	0 -%	** **	12 2%	18 3%
3	(3.0)	45 4%	21 3%	23 5%	0 -%	** **	24 4%	21 4%
4	(4.0)	106 9%	57 9%	46 9%	0 -%	** **	64+b 11%	41- 7%
5	(5.0)	126 11%	59 10%	55 11%	0 -%	** **	63 11%	60 10%
6	(6.0)	165 14%	83 14%	74 15%	0 -%	** **	80 14%	83 14%
7	(7.0)	185 16%	105 17%	68 14%	0 -%	** **	94 16%	91 15%
8	(8.0)	166 14%	77 13%	71 14%	0 -%	** **	95+b 16%	69- 12%
9	(9.0)	80 7%	57+b 9%	17- 3%	0 -%	** **	42 7%	37 6%
10 - Extremely well	(10.0)	134 11%	79b 13%	41- 8%	0 -%	** **	53- 9%	81+a 14%
NET Badly (1-3)		101 8%	49 8%	45 9%	0 -%	** **	49 8%	52 9%
NET Neutral (4-6)		396 33%	198 32%	174 35%	0 -%	** **	207 35%	184 31%
NET Well (7-10)		565 47%	316+b 52%	198- 39%	0 -%	** **	284 48%	278 47%
Don't know		133 11%	47- 8%	84+a 17%	0 -%	** **	51- 9%	80+a 13%

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 Prepared by BMG

Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	6.00		**	7.00	7.00
Mode	7.00	7.00	6.00		**	8.00	7.00
Base for stats	1062	564	417	0	**	540	514
Mean score	6.5	6.7b	6.3-		**	6.5	6.6
Standard deviation	2.27	2.29	2.22		**	2.22	2.34
Standard Error	.08	.11	.12		**	.11	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	25 2%	6 4%	2 1%	4 2%	6 2%	4 2%	3 2%	** **	8 2%	10 2%	7 2%	3 1%
2	(2.0)	30 3%	0 -%	6 3%	3 2%	10 4%	5 3%	3 2%	** **	6 2%	13 3%	11 3%	6 3%
3	(3.0)	45 4%	5 3%	0- -%	10bh 6%	5 2%	9bh 4%	9bh 6%	** **	5- 1%	15b 4%	25+bdh 6%	16+bdh 7%
4	(4.0)	106 9%	11 8%	14 7%	13 8%	15 6%	23 12%	20di 13%	** **	25 7%	29 7%	52+di 12%	29di 12%
5	(5.0)	126 11%	16 12%	16 8%	20 11%	29 12%	25 13%	12 8%	** **	32 9%	49 12%	44 10%	20 8%
6	(6.0)	165 14%	13 10%	36di 17%	24 13%	21- 9%	37+di 19%	24d 16%	** **	49 14%	44- 11%	72di 16%	34 14%
7	(7.0)	185 16%	17 13%	39 19%	25 14%	43 18%	30 15%	18 12%	** **	56 16%	68 16%	62 14%	31 13%
8	(8.0)	166 14%	30 22%	24 12%	27ejk 15%	54+befjk 23%	14- 7%	13- 8%	** **	55efjk 16%	81+befjk 19%	30- 7%	16- 7%
9	(9.0)	80 7%	10 7%	17 8%	24+defjk 14%	9 4%	8 4%	10 7%	** **	27 8%	34j 8%	19- 4%	11 5%
10 - Extremely well	(10.0)	134 11%	23 17%	40 20%	18 10%	26jk 11%	14 7%	8- 5%	** **	63 18%	44jk 11%	27- 6%	13- 5%
NET Badly (1-3)		101 8%	11 8%	8- 4%	18b 10%	21 9%	18 9%	15b 10%	** **	19- 5%	39b 9%	43bh 10%	26bh 11%
NET Neutral (4-6)		396 33%	41 30%	66 32%	57 32%	65- 27%	85+bcdhi 43%	56 36%	** **	107 31%	122 29%	168+di 39%	83 35%
NET Well (7-10)		565 47%	80 59%	121+efjk 59%	94efjk 53%	133+efjk 55%	65- 33%	49- 32%	** **	201+efjk 59%	226+efjk 54%	137- 32%	72- 30%
Don't know		133 11%	5 4%	10- 5%	10- 6%	21 9%	29bchi 15%	35+bcdhi 23%	** **	16- 5%	30- 7%	87+bcdhi 20%	58+bcdhi 24%

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Prepared by BMG

Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	7.00	8.00	10.00	8.00	8.00	6.00	6.00	**	10.00	8.00	6.00	6.00
Base for stats	1062	132	195	168	219	168	120	**	326	387	348	181
Mean score	6.5	6.9 _{efgjk}	7.1 _{defgijk}	6.7 _{efgjk}	6.6 _{efgjk}	6.0 ₋	6.0 ₋	**	7.0 ₋	6.6 _{efgjk}	6.0 ₋	5.9 ₋
Standard deviation	2.27	2.39	2.16	2.30	2.27	2.11	2.21	**	2.26	2.28	2.15	2.19
Standard Error	.08	.25	.17	.20	.17	.17	.21	**	.14	.13	.12	.17

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Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	25 2%	** **	** **	0 -%	0 -%	** **	2 1%	7d 4%	** **	** **	22 2%	2 2%	1 3%	** **
2	(2.0)	30 3%	** **	** **	4 3%	4 3%	** **	4 3%	6 4%	** **	** **	28 3%	0 -%	2 4%	** **
3	(3.0)	45 4%	** **	** **	12 10%	1 1%	** **	2 2%	6 3%	** **	** **	36 4%	5 5%	2 4%	** **
4	(4.0)	106 9%	** **	** **	12 10%	14 9%	** **	13 10%	14 7%	** **	** **	98+ 9%	6 6%	2 4%	** **
5	(5.0)	126 11%	** **	** **	13 11%	22g 14%	** **	9 7%	12 7%	** **	** **	105 10%	12 13%	6 12%	** **
6	(6.0)	165 14%	** **	** **	12 9%	22 14%	** **	24 18%	25 14%	** **	** **	140 14%	14 16%	6 14%	** **
7	(7.0)	185 16%	** **	** **	21 17%	19 12%	** **	11- 8%	32f 18%	** **	** **	155 15%	14 16%	10 22%	** **
8	(8.0)	166 14%	** **	** **	12 10%	27 18%	** **	28+ 21%	25 14%	** **	** **	141 14%	15 17%	6 14%	** **
9	(9.0)	80 7%	** **	** **	9 7%	16 10%	** **	11 8%	15 8%	** **	** **	72 7%	5 5%	1 3%	** **
10 - Extremely well	(10.0)	134 11%	** **	** **	11 9%	21 14%	** **	16 12%	17 9%	** **	** **	115 11%	10 11%	4 8%	** **
NET Badly (1-3)		101 8%	** **	** **	16 13%	6 4%	** **	8 6%	19d 11%	** **	** **	85 8%	7 7%	5 11%	** **
NET Neutral (4-6)		396 33%	** **	** **	37 30%	57 37%	** **	47 35%	51 28%	** **	** **	342 33%	32 35%	14 30%	** **
NET Well (7-10)		565 47%	** **	** **	52 42%	83 54%	** **	66 49%	89 49%	** **	** **	484 47%	44 49%	21 47%	** **

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Prepared by BMG

Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	133	**	**	18	9-	**	13	23	**	**	118	7	6	**
	11%	**	**	14%	6%	**	10%	12%	**	**	11%	8%	12%	**
Medians	7.00	**	**	6.00	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	**
Mode	7.00	**	**	7.00	8.00	**	8.00	7.00	**	**	7.00	8.00	7.00	**
Base for stats	1062	**	**	106	146	**	121	158	**	**	911	82	40	**
Mean score	6.5	**	**	6.2	6.9ce	**	6.8e	6.5e	**	**	6.5e	6.6e	6.3	**
				e	-		e						e	
Standard deviation	2.27	**	**	2.30	2.11	**	2.23	2.38	**	**	2.29	2.12	2.22	**
Standard Error	.08	**	**	.25	.20	**	.22	.22	**	**	.09	.23	.25	**

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Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	25 2%	6 2%	7 2%	5 2%	8 2%	13 2%	12 2%	23 2%	** **	3 2%	** **	** **
2	(2.0)	30 3%	5 2%	7 2%	4 2%	15+ 4%	12 2%	18 3%	26 3%	** **	4 2%	** **	** **
3	(3.0)	45 4%	16 5%	8 3%	11 5%	10 3%	24 4%	21 4%	39 4%	** **	6 4%	** **	** **
4	(4.0)	106 9%	35 11%	25 9%	16 7%	29 8%	60 10%	45 8%	95 9%	** **	11 7%	** **	** **
5	(5.0)	126 11%	38 12%	37d 13%	26 12%	24- 7%	74d 12%	50 9%	107 10%	** **	18 11%	** **	** **
6	(6.0)	165 14%	53 16%	39 14%	30 13%	42 12%	93 15%	72 13%	145 14%	** **	20 12%	** **	** **
7	(7.0)	185 16%	47 14%	49 17%	37 17%	52 15%	96 16%	89 16%	149- 15%	** **	36+a 22%	** **	** **
8	(8.0)	166 14%	38 12%	50a 17%	29 13%	48 14%	88 14%	77 14%	141 14%	** **	23 14%	** **	** **
9	(9.0)	80 7%	23 7%	12 4%	17 8%	25 7%	36 6%	42 7%	66 6%	** **	14 8%	** **	** **
10 - Extremely well	(10.0)	134 11%	28 9%	23 8%	29 13%	53+abe 15%	51- 8%	81+abe 14%	107- 10%	** **	26 15%	** **	** **
NET Badly (1-3)		101 8%	27 8%	22 8%	20 9%	32 9%	49 8%	51 9%	88 9%	** **	13 8%	** **	** **
NET Neutral (4-6)		396 33%	126+df 38%	101d 35%	72 33%	95- 27%	227+df 37%	167- 29%	347 34%	** **	49 30%	** **	** **
NET Well (7-10)		565 47%	137- 42%	134 47%	112 51%	179a 51%	271- 44%	290+ae 51%	463- 45%	** **	99+a 60%	** **	** **

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Prepared by BMG

Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	133	38	30	17	45	68	62	126+c	**	5-	**	**
	11%	11%	11%	8%	13%	11%	11%	12%	**	3%	**	**
Medians	7.00	6.00	7.00	7.00	7.00	6.00	7.00	7.00	**	7.00	**	**
Mode	7.00	6.00	8.00	7.00	10.00	7.00	7.00	7.00	**	7.00	**	**
Base for stats	1062	290	257	204	305	547	509	898	**	162	**	**
Mean score	6.5	6.3	6.4	6.6	6.8e	6.4-	6.7+ae	6.5-	**	6.9	**	**
Standard deviation	2.27	2.19	2.14	2.28	2.43	2.17	2.37	2.27	**	2.23	**	+ad **
Standard Error	.08	.13	.13	.19	.17	.09	.13	.08	**	.19	**	**

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Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	25 2%	14 3%	12 1%	** **	** **	2 2%	** **	** **	** **	** **	10+b 6%	5 4%
2	(2.0)	30 3%	15 4%	15 2%	** **	** **	3 2%	** **	** **	** **	** **	7 4%	6 5%
3	(3.0)	45 4%	20 5%	26 3%	** **	** **	3 3%	** **	** **	** **	** **	7 4%	7 5%
4	(4.0)	106 9%	40 10%	66 8%	** **	** **	13 11%	** **	** **	** **	** **	18 10%	12 9%
5	(5.0)	126 11%	46 11%	79 10%	** **	** **	10 9%	** **	** **	** **	** **	19 11%	15 12%
6	(6.0)	165 14%	57 14%	108 14%	** **	** **	16 13%	** **	** **	** **	** **	24 14%	18 14%
7	(7.0)	185 16%	49- 12%	137+a 18%	** **	** **	12 11%	** **	** **	** **	** **	19 11%	14 11%
8	(8.0)	166 14%	43- 10%	122+a 16%	** **	** **	16 14%	** **	** **	** **	** **	20 11%	13 10%
9	(9.0)	80 7%	19- 4%	61+a 8%	** **	** **	6 5%	** **	** **	** **	** **	10 6%	8 6%
10 - Extremely well	(10.0)	134 11%	61+b 15%	73- 9%	** **	** **	27 23%	** **	** **	** **	** **	30+b 17%	16 12%
NET Badly (1-3)		101 8%	49+b 12%	52- 7%	** **	** **	8 7%	** **	** **	** **	** **	24+b 13%	17+b 14%
NET Neutral (4-6)		396 33%	143 34%	254 33%	** **	** **	39 33%	** **	** **	** **	** **	62 35%	45 36%
NET Well (7-10)		565 47%	172- 41%	393+a 50%	** **	** **	61 52%	** **	** **	** **	** **	79 45%	50 40%

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Prepared by BMG

Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	178	125
Don't know	133	53	80	**	**	10	**	**	**	**	13	13
	11%	13%	10%	**	**	9%	**	**	**	**	7%	10%
Medians	7.00	6.00	7.00	**	**	7.00	**	**	**	**	6.00	6.00
Mode	7.00	10.00	7.00	**	**	10.00	**	**	**	**	10.00	6.00
Base for stats	1062	363	699	**	**	108	**	**	**	**	165	112
Mean score	6.5	6.3	6.6c	**	**	7.0ack	**	**	**	**	6.3	6.2
				-								
Standard deviation	2.27	2.52	2.13	**	**	2.46	**	**	**	**	2.66	2.54
Standard Error	.08	.15	.09	**	**	.27	**	**	**	**	.23	.26

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Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	25 2%	** **	** **	1 1%	2 1%	3 1%	14 2%	25 2%	** **	25 2%	** **
2	(2.0)	30 3%	** **	** **	3 2%	4 2%	9 3%	16 3%	30 3%	** **	30 3%	** **
3	(3.0)	45 4%	** **	** **	1- 1%	4 2%	7 2%	28ce 5%	45 4%	** **	45 4%	** **
4	(4.0)	106 9%	** **	** **	19 11%	15 9%	30 9%	47 8%	104 9%	** **	106 9%	** **
5	(5.0)	126 11%	** **	** **	18 11%	16 9%	38 11%	62 11%	123 10%	** **	125 11%	** **
6	(6.0)	165 14%	** **	** **	21 12%	15 9%	45 13%	91 16%	161 14%	** **	165 14%	** **
7	(7.0)	185 16%	** **	** **	34 20%	23 14%	53 15%	95 16%	177 15%	** **	184 16%	** **
8	(8.0)	166 14%	** **	** **	30 17%	21 13%	50 15%	75 13%	161 14%	** **	161 14%	** **
9	(9.0)	80 7%	** **	** **	14 8%	17 10%	26 7%	35 6%	79 7%	** **	79 7%	** **
10 - Extremely well	(10.0)	134 11%	** **	** **	22f 13%	34+f 21%	60+f 18%	43- 7%	132 11%	** **	132 11%	** **
NET Badly (1-3)		101 8%	** **	** **	5- 3%	10 6%	19- 5%	58ce 10%	101 9%	** **	101 9%	** **
NET Neutral (4-6)		396 33%	** **	** **	58 34%	46 28%	113 33%	201 35%	388 33%	** **	396 33%	** **
NET Well (7-10)		565 47%	** **	** **	100+f 58%	95+f 58%	189+f 55%	248- 43%	549 47%	** **	556 47%	** **

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Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	133	**	**	9-	14	23-	74ce	133	**	133	**
	11%	**	**	5%	8%	7%	13%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	7.00	**	**	7.00	10.00	10.00	7.00	7.00	**	7.00	**
Base for stats	1062	**	**	164	151	321	507	1038	**	1053	**
Mean score	6.5	**	**	6.9+f	7.1+f	6.9+f	6.3-	6.5	**	6.5	**
		f									b
Standard deviation	2.27	**	**	2.05	2.37	2.24	2.20	2.29	**	2.27	**
Standard Error	.08	**	**	.18	.21	.14	.11	.08	**	.08	**

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Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total		1195	1144	1184	1186	1195	243	1182	1195	1129		862	712	875	150	902	823
1 - Extremely badly	(1.0)	25 2%	24 2%	25 2%	25 2%	25 2%	2 1%	25 2%	25 2%	25 2%	25 2%	12-f 1%	9- 1%	10- 1%	0 -%	14-f 2%	3- *%
2	(2.0)	30 3%	28 2%	30 3%	30 3%	30 3%	4 2%	29 2%	30 3%	30 3%	27 2%	19 2%	16 2%	16- 2%	1 1%	18- 2%	19 2%
3	(3.0)	45 4%	44 4%	43 4%	45 4%	45 4%	4 2%	45 4%	45 4%	45 4%	43 4%	30 3%	26 4%	30 3%	3 2%	35 4%	24- 3%
4	(4.0)	106 9%	101 9%	106 9%	106 9%	106 9%	16 6%	105 9%	106 9%	106 9%	98 9%	67- 8%	53 7%	61- 7%	7 4%	72 8%	62- 8%
5	(5.0)	126 11%	123 11%	126 11%	125 11%	126 11%	16- 7%	125 11%	126 11%	126 11%	120 11%	69- 8%	62- 9%	74- 8%	8- 5%	72- 8%	60- 7%
6	(6.0)	165 14%	164 14%	163 14%	163 14%	165 14%	29 12%	165 14%	165 14%	165 14%	155 14%	121 14%	101 14%	122 14%	20 13%	123 14%	122 15%
7	(7.0)	185 16%	173 15%	184 16%	185 16%	185 16%	42 18%	185 16%	185 16%	185 16%	175 15%	142 16%	114 16%	144 16%	22 15%	147 16%	138 17%
8	(8.0)	166 14%	158 14%	164 14%	166 14%	166 14%	48 20%	166 14%	166 14%	166 14%	156 14%	134+ 16%	112+ 16%	135+ 15%	32+ 21%	146+ 16%	138+ 17%
9	(9.0)	80 7%	75 7%	80 7%	80 7%	80 7%	30 12%	77 7%	80 7%	80 7%	77 7%	62 7%	55 8%	64 7%	24+abcef 16%	63 7%	63 8%
10 -	(10.0)	134 11%	131 11%	132 11%	130 11%	134 11%	45 18%	134 11%	134 11%	134 11%	132 12%	115+ 13%	88 12%	118+ 14%	32 21%	118+ 13%	112+ 14%
NET Badly (1-3)		101 8%	96e 8%	99e 8%	101e 8%	101e 8%	10- 4%	98e 8%	101e 8%	101e 8%	95e 8%	61- 7%	51 7%	56- 6%	4- 3%	67-d 7%	46- 6%

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Prepared by BMG

Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Neutral (4-6)	396 33%	388e 34%	395e 33%	395e 33%	396e 33%	60- 25%	394e 33%	396e 33%	396e 33%	373e 33%	256- 30%	216- 30%	256- 29%	34- 23%	267- 30%	244- 30%
NET Well (7-10)	565 47%	538 47%	560 47%	560 47%	565 47%	166 68% +abcd fghi	561 47%	565 47%	565 47%	540 48%	453+ 53%	370+ 52%	460+ 53%	110 73% +abcef	474+ 53%	452+ 55%
Don't know	133 11%	122e 11%	129e 11%	130e 11%	133e 11%	7- 3%	129e 11%	133e 11%	133e 11%	120e 11%	92d 11%	76d 11%	102d 12%	2- 1%	94d 10%	81d 10%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	10.00	7.00	7.00
Base for stats	1062	1022	1054	1056	1062	236	1053	1062	1062	1008	770	637	773	148	808	742
Mean score	6.5	6.5	6.5	6.5- +abcd fghi	6.5 +abcd fghi	7.4 +abcd fghi	6.5	6.5	6.5	6.6	6.8+ +abcef	6.8+ +abcef	6.9+ +abcef	7.7 +abcef	6.8+ +abcef	7.0+ +abcef
Standard deviation	2.27	2.27	2.27	2.27	2.27	2.06	2.26	2.27	2.27	2.28	2.21	2.20	2.18	1.90	2.22	2.11
Standard Error	.08	.08	.08	.08	.08	.15	.08	.08	.08	.08	.09	.10	.09	.17	.09	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	25 2%	** **	25 2%	14 2%	8 2%
2	(2.0)	30 3%	** **	25 2%	21 3%	11 3%
3	(3.0)	45 4%	** **	42 4%	29 4%	17 4%
4	(4.0)	106 9%	** **	98 9%	67 10%	43 11%
5	(5.0)	126 11%	** **	114 11%	84 12%	40 11%
6	(6.0)	165 14%	** **	144 14%	96 14%	51 13%
7	(7.0)	185 16%	** **	162 15%	114 16%	71 18%
8	(8.0)	166 14%	** **	142 14%	97 14%	43 11%
9	(9.0)	80 7%	** **	76 7%	41 6%	29 8%
10 - Extremely well	(10.0)	134 11%	** **	120 11%	73 10%	41 11%
NET Badly (1-3)		101 8%	** **	92 9%	65 9%	36 9%
NET Neutral (4-6)		396 33%	** **	356 34%	247 36%	135 35%
NET Well (7-10)		565 47%	** **	500 48%	325 47%	184 48%

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Prepared by BMG

Table Q35_6_2 (continuation)

Q35. My5 - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	133	**	102	58	29
	11%	**	10%	8%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1062	**	948	636	355
Mean score	6.5	**	6.5	6.4	6.4
Standard deviation	2.27	**	2.29	2.26	2.29
Standard Error	.08	**	.08	.10	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_3

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	8 1%	3 1%	5 1%	0 -%	** **	4 1%	4 1%
2	(2.0)	10 1%	2- *%	9+a 2%	0 -%	** **	3 *%	8 1%
3	(3.0)	20 2%	5- 1%	15+a 3%	0 -%	** **	10 2%	9 2%
4	(4.0)	57 5%	30 5%	26 5%	0 -%	** **	33 6%	24 4%
5	(5.0)	133 11%	70 11%	54 11%	0 -%	** **	83+b 14%	48- 8%
6	(6.0)	174 15%	98 16%	67 13%	0 -%	** **	87 15%	86 15%
7	(7.0)	211 18%	102 17%	87 17%	0 -%	** **	105 18%	104 18%
8	(8.0)	198 17%	93 15%	89 18%	0 -%	** **	115+b 19%	82- 14%
9	(9.0)	95 8%	69+b 11%	20- 4%	0 -%	** **	41 7%	53 9%
10 - Extremely well	(10.0)	168 14%	105+b 17%	47- 9%	0 -%	** **	68- 12%	99+a 17%
NET Badly (1-3)		38 3%	10- 2%	28+a 6%	0 -%	** **	16 3%	21 4%
NET Neutral (4-6)		364 30%	198 32%	146 29%	0 -%	** **	202+b 34%	159- 27%
NET Well (7-10)		672 56%	368+b 60%	243- 48%	0 -%	** **	329 56%	338 57%
Don't know		120 10%	34- 6%	84+a 17%	0 -%	** **	43- 7%	76+a 13%

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Prepared by BMG

Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	7.00		**	7.00	7.00
Mode	7.00	10.00	8.00		**	8.00	7.00
Base for stats	1075	577	417	0	**	548	518
Mean score	7.1	7.3+b	6.7-		**	7.0-	7.2+a
Standard deviation	1.97	1.94	2.02		**	1.90	2.03
Standard Error	.07	.09	.11		**	.09	.10

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Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	8 1%	* *%	0 -%	4+h 2%	1 *%	0 -%	2 1%	** **	* *%	5 1%	3 1%	3 1%
2	(2.0)	10 1%	3 2%	0 -%	2 1%	4 2%	0 -%	1 1%	** **	3 1%	7 2%	1 *%	1 1%
3	(3.0)	20 2%	3 2%	4 2%	0 -%	9+cj 4%	1 1%	1 1%	** **	7 2%	9 2%	4 1%	3 1%
4	(4.0)	57 5%	11 8%	8 4%	5 3%	6 3%	13i 7%	9 6%	** **	18 5%	11- 3%	27i 6%	14 6%
5	(5.0)	133 11%	15 11%	23 11%	19 11%	18 7%	25 13%	17 11%	** **	38 11%	37 9%	57d 13%	32 13%
6	(6.0)	174 15%	20 14%	27 13%	29 16%	31 13%	34 17%	22 14%	** **	46 14%	60 14%	68 16%	34 14%
7	(7.0)	211 18%	26 19%	45jk 22%	30 17%	46 19%	34 17%	21 13%	** **	71k 21%	76 18%	64 15%	30- 12%
8	(8.0)	198 17%	22 16%	29 14%	26 15%	54+bhjk 23%	37 19%	22 14%	** **	51 15%	80k 19%	67 15%	30 13%
9	(9.0)	95 8%	11 8%	19 9%	17e 10%	16 7%	8- 4%	17e 11%	** **	30 9%	33 8%	31 7%	23e 10%
10 - Extremely well	(10.0)	168 14%	21 15%	41+efjk 20%	32efjk 18%	38efjk 16%	16- 8%	13- 8%	** **	62+efjk 18%	69efjk 17%	37- 9%	21- 9%
NET Badly (1-3)		38 3%	5 4%	4 2%	6 3%	14+ej 6%	1- 1%	4 3%	** **	10 3%	20+ej 5%	8 2%	7 3%
NET Neutral (4-6)		364 30%	45 33%	58 28%	53 30%	55- 23%	73+di 37%	48 31%	** **	103 30%	108- 26%	152+di 35%	80d 33%
NET Well (7-10)		672 56%	80 58%	134+efjk 65%	105fjk 59%	154+efjk 64%	95- 48%	72- 47%	** **	214+efjk 62%	259+efjk 62%	200- 46%	104- 44%
Don't know		120 10%	7 5%	9- 4%	13 7%	17 7%	27bdhi 14%	31+bcdhi 20%	** **	15- 4%	30- 7%	74+bcdhi 17%	47+bcdhi 20%
Medians		7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00

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Prepared by BMG

Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Mode	7.00	7.00	7.00	10.00	8.00	8.00	6.00	**	7.00	8.00	6.00	6.00
Base for stats	1075	130	196	165	223	169	124	**	327	387	360	191
Mean score	7.1	7.0	7.4	7.2j	7.2gj	6.8	6.9	**	7.2egjk	7.2egjk	6.8-	6.8-
Standard deviation	1.97	2.04	1.90	2.09	2.00	1.69	2.00	**	1.97	2.04	1.88	2.03
Standard Error	.07	.22	.15	.18	.15	.14	.19	**	.13	.11	.10	.16

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Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	8 1%	** **	** **	0 -%	1 1%	** **	2 1%	2 1%	** **	** **	7 1%	1 1%	0 -%	** **
2	(2.0)	10 1%	** **	** **	1 1%	0 -%	** **	2 2%	5+ 3%	** **	** **	9 1%	1 1%	0 -%	** **
3	(3.0)	20 2%	** **	** **	5 4%	3 2%	** **	2 1%	5 3%	** **	** **	18 2%	* 1%	1 2%	** **
4	(4.0)	57 5%	** **	** **	3 2%	9 6%	** **	7 6%	7 4%	** **	** **	50 5%	5 6%	1 3%	** **
5	(5.0)	133 11%	** **	** **	12 9%	23 15%	** **	12 9%	18 10%	** **	** **	120 12%	5 5%	6 14%	** **
6	(6.0)	174 15%	** **	** **	23 19%	17 11%	** **	19 14%	27 15%	** **	** **	147 14%	16 18%	7 16%	** **
7	(7.0)	211 18%	** **	** **	15 12%	29 19%	** **	30 23%	38 21%	** **	** **	188 18%	12 13%	6 12%	** **
8	(8.0)	198 17%	** **	** **	18 15%	31g 20%	** **	22 17%	20- 11%	** **	** **	157- 15%	23 26%	10 22%	** **
9	(9.0)	95 8%	** **	** **	13 10%	17 11%	** **	10 7%	18 10%	** **	** **	81 8%	9 10%	3 7%	** **
10 - Extremely well	(10.0)	168 14%	** **	** **	20 16%	20 13%	** **	20 15%	19 11%	** **	** **	148 14%	10 11%	6 12%	** **
NET Badly (1-3)		38 3%	** **	** **	6 5%	4 2%	** **	6 4%	12+ 7%	** **	** **	35 3%	2 2%	1 2%	** **
NET Neutral (4-6)		364 30%	** **	** **	37 30%	50 32%	** **	39 29%	53 29%	** **	** **	317 31%	26 29%	15 32%	** **
NET Well (7-10)		672 56%	** **	** **	66 53%	97 63%	** **	83 62%	95 52%	** **	** **	574 56%	54 60%	24 53%	** **

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Prepared by BMG

Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	120	**	**	14	4-	**	7	21d	**	**	104d	9	6	**
	10%	**	**	11%	3%	**	5%	12%	**	**	10%	10%	12%	**
Medians	7.00	**	**	7.00	7.00	**	7.00	7.00	**	**	7.00	8.00	7.00	**
Mode	7.00	**	**	6.00	8.00	**	7.00	7.00	**	**	7.00	8.00	8.00	**
Base for stats	1075	**	**	110	151	**	128	160	**	**	925	81	40	**
Mean score	7.1	**	**	7.2e	7.1e	**	7.1	6.8	**	**	7.1e	7.3e	7.1e	**
		e	e			-			e	e				e
Standard deviation	1.97	**	**	2.04	1.91	**	2.05	2.09	**	**	1.99	1.82	1.83	**
Standard Error	.07	**	**	.22	.18	**	.20	.19	**	**	.07	.20	.21	**

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Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	8 1%	1 *%	3 1%	1 1%	3 1%	4 1%	4 1%	6 1%	** **	2 1%	** **	** **
2	(2.0)	10 1%	2 1%	2 1%	3 1%	4 1%	4 1%	7 1%	7 1%	** **	3 2%	** **	** **
3	(3.0)	20 2%	5 1%	8 3%	2 1%	5 1%	13 2%	6 1%	17 2%	** **	2 1%	** **	** **
4	(4.0)	57 5%	16 5%	15 5%	7 3%	19 5%	32 5%	25 4%	45 4%	** **	12 7%	** **	** **
5	(5.0)	133 11%	40 12%	31 11%	26 12%	35 10%	71 12%	62 11%	113 11%	** **	20 12%	** **	** **
6	(6.0)	174 15%	44 14%	50 17%	40 18%	40 12%	94 15%	80 14%	156 15%	** **	18 11%	** **	** **
7	(7.0)	211 18%	64 19%	44 15%	44 20%	58 16%	108 18%	102 18%	176 17%	** **	35 21%	** **	** **
8	(8.0)	198 17%	49 15%	49 17%	39 18%	60 17%	98 16%	99 17%	171 17%	** **	28 17%	** **	** **
9	(9.0)	95 8%	24 7%	23 8%	13 6%	35 10%	47 8%	48 8%	82 8%	** **	12 7%	** **	** **
10 - Extremely well	(10.0)	168 14%	38 12%	35 12%	31 14%	62+ae 18%	74- 12%	93 16%	140 14%	** **	29 17%	** **	** **
NET Badly (1-3)		38 3%	8 2%	12 4%	6 3%	11 3%	20 3%	17 3%	31 3%	** **	7 4%	** **	** **
NET Neutral (4-6)		364 30%	101 31%	96 33%	72 33%	94 27%	197 32%	167 29%	314 31%	** **	50 30%	** **	** **
NET Well (7-10)		672 56%	175 53%	151 53%	127 57%	215be 61%	326- 53%	342+e 60%	569 56%	** **	104 62%	** **	** **

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Prepared by BMG

Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	120	44+cf	27	16	30	71	46-	111c	**	6-	**	**
	10%	13%	10%	7%	9%	12%	8%	11%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	7.00	6.00	7.00	10.00	7.00	7.00	7.00	**	7.00	**	**
Base for stats	1075	284	260	205	320	544	525	914	**	160	**	**
Mean score	7.1	7.0	6.9	7.1	7.3e	7.0	7.2	7.1	**	7.1	**	**
Standard deviation	1.97	1.89	2.01	1.87	2.05	1.95	1.99	1.94	**	2.11	**	**
Standard Error	.07	.11	.12	.16	.14	.08	.11	.07	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	8 1%	5 1%	4 *%	** **	** **	1 1%	** **	** **	** **	** **	0 -%	3+bj 3%
2	(2.0)	10 1%	7+b 2%	3- *%	** **	** **	2 2%	** **	** **	** **	** **	3 2%	2 1%
3	(3.0)	20 2%	10 2%	10 1%	** **	** **	2 1%	** **	** **	** **	** **	1 1%	5 4%
4	(4.0)	57 5%	20 5%	37 5%	** **	** **	1 1%	** **	** **	** **	** **	8 4%	6 5%
5	(5.0)	133 11%	60+b 14%	73- 9%	** **	** **	18 15%	** **	** **	** **	** **	29+b 16%	18 15%
6	(6.0)	174 15%	59 14%	115 15%	** **	** **	10 9%	** **	** **	** **	** **	27 15%	17 14%
7	(7.0)	211 18%	48- 11%	164+aj 21%	** **	** **	16 13%	** **	** **	** **	** **	21- 12%	18 15%
8	(8.0)	198 17%	59 14%	140 18%	** **	** **	15 13%	** **	** **	** **	** **	23 13%	21 17%
9	(9.0)	95 8%	30 7%	65 8%	** **	** **	10 8%	** **	** **	** **	** **	10 6%	8 6%
10 - Extremely well	(10.0)	168 14%	80+b 19%	88- 11%	** **	** **	32 27%	** **	** **	** **	** **	40+b 23%	18 15%
NET Badly (1-3)		38 3%	21+b 5%	17- 2%	** **	** **	4 4%	** **	** **	** **	** **	4 2%	10+b 8%
NET Neutral (4-6)		364 30%	139 33%	225 29%	** **	** **	28 24%	** **	** **	** **	** **	63 36%	41 33%
NET Well (7-10)		672 56%	216 52%	456 59%	** **	** **	73 62%	** **	** **	** **	** **	94 53%	66 53%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	178	125
Don't know	120	39	81	**	**	12	**	**	**	**	16	8
	10%	9%	10%	**	**	10%	**	**	**	**	9%	6%
Medians	7.00	7.00	7.00	**	**	8.00	**	**	**	**	7.00	7.00
Mode	7.00	10.00	7.00	**	**	10.00	**	**	**	**	10.00	8.00
Base for stats	1075	376	698	**	**	106	**	**	**	**	162	117
Mean score	7.1	7.1	7.1	**	**	7.6+bck	**	**	**	**	7.2	6.8
Standard deviation	1.97	2.23	1.82	**	**	2.17	**	**	**	**	2.13	2.27
Standard Error	.07	.13	.08	**	**	.24	**	**	**	**	.19	.23

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Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	8 1%	** **	** **	1 *%	0 -%	1 *%	5 1%	8 1%	** **	8 1%	** **
2	(2.0)	10 1%	** **	** **	2 1%	4+ 2%	5 1%	4 1%	10 1%	** **	10 1%	** **
3	(3.0)	20 2%	** **	** **	1 1%	* *%	2 *%	15+e 3%	20 2%	** **	20 2%	** **
4	(4.0)	57 5%	** **	** **	7 4%	8 5%	14 4%	32 5%	56 5%	** **	57 5%	** **
5	(5.0)	133 11%	** **	** **	16 9%	11 7%	27- 8%	66 11%	126 11%	** **	131 11%	** **
6	(6.0)	174 15%	** **	** **	24 14%	31 19%	51 15%	88 15%	174 15%	** **	174 15%	** **
7	(7.0)	211 18%	** **	** **	40 23%	25 15%	68 20%	106 18%	205 18%	** **	211 18%	** **
8	(8.0)	198 17%	** **	** **	23 14%	21 13%	54 16%	98 17%	192 16%	** **	194 16%	** **
9	(9.0)	95 8%	** **	** **	16 9%	15 9%	31 9%	44 8%	94 8%	** **	94 8%	** **
10 - Extremely well	(10.0)	168 14%	** **	** **	32f 19%	38+f 23%	68+f 20%	64- 11%	166 14%	** **	166 14%	** **
NET Badly (1-3)		38 3%	** **	** **	3 2%	4 3%	7 2%	24 4%	38 3%	** **	38 3%	** **
NET Neutral (4-6)		364 30%	** **	** **	46 27%	50 30%	92 27%	185 32%	356 30%	** **	362 31%	** **
NET Well (7-10)		672 56%	** **	** **	112+f 65%	99 60%	220+f 64%	312 54%	657 56%	** **	665 56%	** **

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Prepared by BMG

Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	120	**	**	11	12	25	59	120	**	120	**
	10%	**	**	6%	7%	7%	10%	10%	**	10%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	7.00	10.00	7.00	7.00	7.00	**	7.00	**
Base for stats	1075	**	**	161	153	319	521	1051	**	1065	**
Mean score	7.1	**	**	7.4f	7.4+f	7.4+f	6.9-	7.1	**	7.1	**
		f	f								b
Standard deviation	1.97	**	**	1.91	2.06	1.93	1.96	1.98	**	1.97	**
Standard Error	.07	**	**	.17	.18	.12	.09	.07	**	.07	**

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Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	8 1%	8 1%	8 1%	8 1%	8 1%	* **	8 1%	8 1%	8 1%	8 1%	4 1%	3 **	4 1%	0 -	3 *	3 *
2	(2.0)	10 1%	10 1%	10 1%	10 1%	10 1%	3 1%	10 1%	10 1%	10 1%	10 1%	4- **	1- **	2- **	1 1%	2- **	3- **
3	(3.0)	20 2%	18 2%	20 2%	20 2%	20 2%	1 **	20 2%	20 2%	20 2%	19 2%	9- 1%	9 1%	12 1%	1 1%	14 2%	11 1%
4	(4.0)	57 5%	55 5%	57 5%	57 5%	57 5%	15 6%	57 5%	57 5%	57 5%	56 5%	33- 4%	26 4%	34- 4%	5 3%	38 4%	32 4%
5	(5.0)	133 11%	129 11%	133 11%	133 11%	133 11%	20 8%	132 11%	133 11%	133 11%	114 10%	73- 8%	58- 8%	71- 8%	6- 4%	77- 9%	56- 7%
6	(6.0)	174 15%	169 15%	172 15%	174 15%	174 15%	25- 10%	173 15%	174 15%	174 15%	167 15%	128 15%	109 15%	133 15%	19 13%	127 14%	117 14%
7	(7.0)	211 18%	192 17%	211 18%	211 18%	211 18%	50 21%	205 17%	211 18%	211 18%	203 18%	153 18%	115 16%	157 18%	25 17%	161 18%	154 19%
8	(8.0)	198 17%	196 17%	197 17%	197 17%	198 17%	51 21%	198 17%	198 17%	198 17%	190 17%	164+ 19%	144+ 20%	159+ 18%	37+ 25%	172+ 19%	167+ 20%
9	(9.0)	95 8%	91 8%	95 8%	95 8%	95 8%	24 10%	93 8%	95 8%	95 8%	89 8%	75 9%	65 9%	76 9%	17 11%	74 8%	71 9%
10 - Extremely well	(10.0)	168 14%	164 14%	165 14%	164 14%	168 14%	44 18%	168 14%	168 14%	168 14%	163 14%	145+ 17%	117+ 16%	146+ 17%	36+b 24%	151+ 17%	143+ 17%
NET Badly (1-3)		38 3%	37 3%	38 3%	38 3%	38 3%	4 2%	38 3%	38 3%	38 3%	38 3%	17- 2%	13- 2%	19- 2%	2 2%	19- 2%	17- 2%
NET Neutral (4-6)		364 30%	353 31%	362 31%	364 31%	364 30%	59- 24%	362 31%	364 30%	364 30%	336 30%	233- 27%	194- 27%	238- 27%	30- 20%	243- 27%	205- 25%
NET Well (7-10)		672 56%	642 56%	668 56%	667 56%	672 56%	169 +abcd 69%	665 56%	672 56%	672 56%	644 57%	536+ 62%	441+ 62%	537+ 61%	114 +abcef 76%	557+ 62%	535+ 65%

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Prepared by BMG

Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
Don't know	120	113e	116e	117e	120e	11-	117e	120e	120e	110e	75-d	65d	81d	3-	83d	66-d
	10%	10%	10%	10%	10%	4%	10%	10%	10%	10%	9%	9%	9%	2%	9%	8%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	8.00
Mode	7.00	8.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1075	1032	1068	1068	1075	232	1065	1075	1075	1018	787	648	794	147	819	757
Mean score	7.1	7.1	7.1	7.1-	7.1	7.4	7.1	7.1	7.1	7.1	7.4+	7.4+	7.4+	7.8	7.4+	7.4+
						+abcd	efgh							+abce	f	
Standard deviation	1.97	1.98	1.97	1.97	1.97	1.89	1.98	1.97	1.97	1.98	1.87	1.85	1.88	1.77	1.88	1.85
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.07	.08	.07	.16	.07	.07

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Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	8 1%	** **	7 1%	4 1%	2 *%
2	(2.0)	10 1%	** **	6 1%	4 1%	3 1%
3	(3.0)	20 2%	** **	18 2%	13 2%	7 2%
4	(4.0)	57 5%	** **	49 5%	33 5%	21 5%
5	(5.0)	133 11%	** **	120 11%	85 12%	41 11%
6	(6.0)	174 15%	** **	152 14%	99 14%	54 14%
7	(7.0)	211 18%	** **	190 18%	133 19%	83+ 22%
8	(8.0)	198 17%	** **	174 17%	117 17%	62 16%
9	(9.0)	95 8%	** **	86 8%	50 7%	28 7%
10 - Extremely well	(10.0)	168 14%	** **	149 14%	91 13%	49 13%
NET Badly (1-3)		38 3%	** **	31 3%	21 3%	12 3%
NET Neutral (4-6)		364 30%	** **	320 30%	217 31%	115 30%
NET Well (7-10)		672 56%	** **	599 57%	390 56%	222 58%

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Table Q35_6_3 (continuation)

Q35. My5 - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	120	**	100	66	36
	10%	**	10%	10%	9%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1075	**	950	628	349
Mean score	7.1	**	7.1	7.0	7.0
Standard deviation	1.97	**	1.95	1.92	1.91
Standard Error	.07	**	.07	.08	.11

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Table Q35_6_4

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	21 2%	9 1%	12 2%	0 -%	** **	10 2%	11 2%
2	(2.0)	23 2%	13 2%	10 2%	0 -%	** **	7 1%	16 3%
3	(3.0)	48 4%	14- 2%	32+a 6%	0 -%	** **	31+b 5%	17 3%
4	(4.0)	99 8%	39- 6%	51a 10%	0 -%	** **	56 9%	42 7%
5	(5.0)	158 13%	86 14%	65 13%	0 -%	** **	80 14%	76 13%
6	(6.0)	167 14%	91 15%	63 13%	0 -%	** **	71 12%	94 16%
7	(7.0)	181 15%	98 16%	68 14%	0 -%	** **	96 16%	83 14%
8	(8.0)	185 16%	93 15%	73 15%	0 -%	** **	103 17%	81 14%
9	(9.0)	58 5%	43+b 7%	13- 3%	0 -%	** **	22 4%	36 6%
10 - Extremely well	(10.0)	149 12%	94+b 15%	39- 8%	0 -%	** **	71 12%	77 13%
NET Badly (1-3)		92 8%	35- 6%	55+a 11%	0 -%	** **	48 8%	44 7%
NET Neutral (4-6)		424 36%	217 36%	179 36%	0 -%	** **	207 35%	212 36%
NET Well (7-10)		573 48%	327+b 54%	194- 39%	0 -%	** **	292 49%	277 47%
Don't know		105 9%	31- 5%	74+a 15%	0 -%	** **	44 7%	59 10%

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Prepared by BMG

Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	6.00		**	7.00	7.00
Mode	8.00	7.00	8.00		**	8.00	6.00
Base for stats	1089	580	427	0	**	547	534
Mean score	6.6	6.8+b	6.1-		**	6.5	6.6
Standard deviation	2.22	2.17	2.23		**	2.20	2.25
Standard Error	.07	.10	.12		**	.11	.10

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Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	21 2%	4 3%	2 1%	4 2%	5 2%	2 1%	3 2%	** **	6 2%	9 2%	6 1%	4 2%
2	(2.0)	23 2%	4 3%	1 *%	1 +bcefhjk 1%	12 5%	3 1%	1 1%	** **	5 1%	13b 3%	5 1%	3 1%
3	(3.0)	48 4%	1 1%	6 3%	5 3%	9 4%	16+bhi 8%	6 4%	** **	7 2%	14 3%	26+h 6%	11 4%
4	(4.0)	99 8%	12 9%	10 5%	13 8%	20 8%	15 8%	16 10%	** **	23 7%	33 8%	43 10%	27b 12%
5	(5.0)	158 13%	14 10%	31 15%	22 12%	23 10%	33di 17%	22 14%	** **	45 13%	45 11%	69di 16%	36 15%
6	(6.0)	167 14%	16 12%	18- 9%	31bh 18%	33 14%	40+bhk 20%	18 12%	** **	34- 10%	64b 15%	70bh 16%	30 13%
7	(7.0)	181 15%	15 11%	43+jk 21%	32 18%	33 14%	28 14%	20 13%	** **	58 17%	65 16%	58 13%	29 12%
8	(8.0)	185 16%	27 20%	38e 19%	21 12%	44e 18%	21- 10%	30ej 19%	** **	65ej 19%	65 16%	55 13%	34 14%
9	(9.0)	58 5%	8 6%	6 3%	13e 7%	15 6%	4 2%	4 2%	** **	14 4%	28+e 7%	16 4%	11 5%
10 - Extremely well	(10.0)	149 12%	25 18%	40+efjk 19%	25ejk 14%	31ej 13%	10- 5%	11- 7%	** **	65+efjk 19%	56efjk 14%	28- 6%	17- 7%
NET Badly (1-3)		92 8%	9 7%	9 5%	10 6%	26bh 11%	20b 10%	10 7%	** **	19 5%	37 9%	37 9%	17 7%
NET Neutral (4-6)		424 36%	43 31%	59- 29%	66 37%	76 32%	88+bdhi 45%	57 37%	** **	102- 30%	142 34%	181+bdhi 42%	93bh 39%
NET Well (7-10)		573 48%	75 55%	128 +cdefijk 62%	91ejk 51%	124ejk 52%	64- 32%	64 41%	** **	203+efjk 59%	215efjk 51%	156- 36%	92- 39%

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Prepared by BMG

Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Don't know	105 9%	10 8%	9- 4%	11 6%	14 6%	25bcdhi 13%	23+bcdhi 15%	**	20- 6%	25- 6%	61+bcdhi 14%	36+bcdhi 15%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	8.00	8.00	7.00	7.00	8.00	6.00	8.00	**	8.00	8.00	6.00	5.00
Base for stats	1089	127	196	167	226	172	131	**	323	393	374	202
Mean score	6.6	6.9egjk +defgijk	7.1	6.7ejk	6.6ej	6.0-	6.3	**	7.0 +defgjk	6.6ej	6.1-	6.2-
Standard deviation	2.22	2.40	2.10	2.17	2.39	1.93	2.09	**	2.22	2.30	2.04	2.13
Standard Error	.07	.26	.17	.18	.18	.15	.19	**	.14	.13	.11	.16

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Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	21 2%	** **	** **	0 -%	1 1%	** **	1 1%	6 3%	** **	** **	18 2%	1 1%	1 2%	** **
2	(2.0)	23 2%	** **	** **	2 1%	3 2%	** **	4 3%	6 3%	** **	** **	21 2%	1 1%	2 3%	** **
3	(3.0)	48 4%	** **	** **	4 4%	2 1%	** **	4 3%	5 3%	** **	** **	42 4%	1 2%	4 8%	** **
4	(4.0)	99 8%	** **	** **	14 11%	8 5%	** **	13 10%	23+d 13%	** **	** **	87 8%	9 10%	3 6%	** **
5	(5.0)	158 13%	** **	** **	21 17%	23 15%	** **	10- 7%	27 15%	** **	** **	140 14%	7 8%	7 16%	** **
6	(6.0)	167 14%	** **	** **	20 17%	15 10%	** **	24 18%	23 13%	** **	** **	136- 13%	21 24%	7 15%	** **
7	(7.0)	181 15%	** **	** **	16 13%	26 17%	** **	18 13%	23 13%	** **	** **	153 15%	14 16%	7 15%	** **
8	(8.0)	185 16%	** **	** **	15 12%	36+j 23%	** **	25 18%	26 14%	** **	** **	161 16%	11 12%	6 12%	** **
9	(9.0)	58 5%	** **	** **	3 2%	14+ 9%	** **	6 4%	10 6%	** **	** **	51 5%	3 4%	3 7%	** **
10 - Extremely well	(10.0)	149 12%	** **	** **	18 14%	21 13%	** **	21 16%	15 8%	** **	** **	131 13%	12 14%	3 6%	** **
NET Badly (1-3)		92 8%	** **	** **	6 5%	6 4%	** **	9 7%	17 10%	** **	** **	81 8%	3 4%	6 14%	** **
NET Neutral (4-6)		424 36%	** **	** **	55 44%	45 29%	** **	47 35%	73 40%	** **	** **	362 35%	37 42%	16 36%	** **
NET Well (7-10)		573 48%	** **	** **	51 42%	96+gj 62%	** **	70 52%	74 41%	** **	** **	495 48%	41 46%	18 40%	** **

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Prepared by BMG

Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	105	**	**	11	7	**	9	16	**	**	91	8	5	**
	9%	**	**	9%	4%	**	6%	9%	**	**	9%	9%	10%	**
Medians	7.00	**	**	6.00	7.00	**	7.00	6.00	**	**	7.00	7.00	6.00	**
Mode	8.00	**	**	5.00	8.00	**	8.00	5.00	**	**	8.00	6.00	5.00	**
Base for stats	1089	**	**	112	148	**	126	165	**	**	939	82	41	**
Mean score	6.6	**	**	6.5	7.1	**	6.8	6.1	**	**	6.6	6.7	6.1	**
Standard deviation	2.22	**	**	2.11	2.03	**	2.22	2.31	**	**	2.24	2.05	2.24	**
Standard Error	.07	**	**	.23	.19	**	.22	.21	**	**	.08	.23	.25	**

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Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	21 2%	7 2%	5 2%	5 2%	4 1%	12 2%	9 2%	19 2%	** **	2 1%	** **	** **
2	(2.0)	23 2%	9c 3%	7c 2%	0 -%	8 2%	15c 3%	8 1%	23 2%	** **	0 -%	** **	** **
3	(3.0)	48 4%	16 5%	13 5%	4 2%	11 3%	29 5%	16 3%	43 4%	** **	5 3%	** **	** **
4	(4.0)	99 8%	43+bcdf 13%	21 7%	12 5%	23 6%	64+cf 10%	34- 6%	88 9%	** **	11 7%	** **	** **
5	(5.0)	158 13%	38 12%	37 13%	41+ae 19%	42 12%	75 12%	83 15%	136 13%	** **	22 13%	** **	** **
6	(6.0)	167 14%	48 15%	36 12%	42+d 19%	41 12%	84 14%	83 15%	153+c 15%	** **	13- 8%	** **	** **
7	(7.0)	181 15%	43 13%	48 17%	34 15%	54 15%	91 15%	88 15%	155 15%	** **	26 16%	** **	** **
8	(8.0)	185 16%	48 15%	51 18%	33 15%	53 15%	99 16%	86 15%	150 15%	** **	35+a 21%	** **	** **
9	(9.0)	58 5%	16 5%	12 4%	9 4%	21 6%	28 5%	30 5%	47 5%	** **	11 7%	** **	** **
10 - Extremely well	(10.0)	149 12%	31 9%	28 10%	26 12%	64+abe 18%	59- 10%	90+abe 16%	113- 11%	** **	34+a 21%	** **	** **
NET Badly (1-3)		92 8%	31cf 10%	26 9%	9 4%	24 7%	57cf 9%	33- 6%	85 8%	** **	7 4%	** **	** **
NET Neutral (4-6)		424 36%	129d 39%	94 33%	95+bd 43%	106- 30%	223 36%	201 35%	378+c 37%	** **	46- 27%	** **	** **
NET Well (7-10)		573 48%	138- 42%	139 49%	102 46%	193+ae 55%	277 45%	295+ae 52%	464- 45%	** **	107+a 64%	** **	** **

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Prepared by BMG

Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	105	30	28	15	27	58	42	97c	**	7-	**	**
	9%	9%	10%	7%	8%	9%	7%	9%	**	4%	**	**
Medians	7.00	6.00	7.00	6.00	7.00	6.00	7.00	7.00	**	8.00	**	**
Mode	8.00	8.00	8.00	6.00	10.00	8.00	10.00	7.00	**	8.00	**	**
Base for stats	1089	298	259	205	323	557	529	927	**	159	**	**
Mean score	6.6	6.2-	6.5	6.6	6.9+abe	6.3-	6.8+ae	6.4-	**	7.3+a	**	**
											a	+a
Standard deviation	2.22	2.26	2.19	2.00	2.28	2.23	2.18	2.21	**	2.15	**	**
Standard Error	.07	.13	.13	.17	.15	.09	.11	.08	**	.19	**	**

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Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	21 2%	9 2%	12 2%	** **	** **	0 -%	** **	** **	** **	** **	5 3%	3 2%
2	(2.0)	23 2%	12 3%	12 1%	** **	** **	0 -%	** **	** **	** **	** **	6 3%	4 3%
3	(3.0)	48 4%	21 5%	27 3%	** **	** **	2 2%	** **	** **	** **	** **	11 6%	6 5%
4	(4.0)	99 8%	37 9%	62 8%	** **	** **	12 10%	** **	** **	** **	** **	11 6%	10 8%
5	(5.0)	158 13%	62 15%	96 12%	** **	** **	12 10%	** **	** **	** **	** **	25 14%	26+b 21%
6	(6.0)	167 14%	54 13%	113 15%	** **	** **	10 9%	** **	** **	** **	** **	24 13%	21 17%
7	(7.0)	181 15%	56 14%	124 16%	** **	** **	26 22%	** **	** **	** **	** **	23 13%	18 14%
8	(8.0)	185 16%	50- 12%	135+ak 17%	** **	** **	17 14%	** **	** **	** **	** **	24 13%	11 9%
9	(9.0)	58 5%	16 4%	42 5%	** **	** **	4 4%	** **	** **	** **	** **	8 4%	4 3%
10 - Extremely well	(10.0)	149 12%	65+b 16%	84- 11%	** **	** **	27 23%	** **	** **	** **	** **	32+b 18%	16 13%
NET Badly (1-3)		92 8%	41 10%	51 7%	** **	** **	2 2%	** **	** **	** **	** **	22+b 13%	12 10%
NET Neutral (4-6)		424 36%	153 37%	271 35%	** **	** **	34 29%	** **	** **	** **	** **	59 33%	57+bj 46%
NET Well (7-10)		573 48%	188 45%	385 49%	** **	** **	74 63%	** **	** **	** **	** **	86 48%	49 39%

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Prepared by BMG

Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	105	33	72	**	**	8	**	**	**	**	**	11	6
	9%	8%	9%	**	**	7%	**	**	**	**	**	6%	5%
Medians	7.00	6.00	7.00	**	**	7.00	**	**	**	**	**	7.00	6.00
Mode	8.00	10.00	8.00	**	**	10.00	**	**	**	**	**	10.00	5.00
Base for stats	1089	382	707	**	**	110	**	**	**	**	**	167	119
Mean score	6.6	6.5	6.6	**	**	7.3+abcijk	**	**	**	**	**	6.6	6.2
Standard deviation	2.22	2.39	2.12	**	**	2.06	**	**	**	**	**	2.49	2.26
Standard Error	.07	.14	.09	**	**	.22	**	**	**	**	**	.22	.23

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Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	21 2%	** **	** **	2 1%	3 2%	5 1%	11 2%	21 2%	** **	21 2%	** **
2	(2.0)	23 2%	** **	** **	5 3%	5 3%	7 2%	11 2%	23 2%	** **	23 2%	** **
3	(3.0)	48 4%	** **	** **	8 4%	7 4%	11 3%	21 4%	48 4%	** **	48 4%	** **
4	(4.0)	99 8%	** **	** **	14 8%	13 8%	35 10%	45 8%	95 8%	** **	99 8%	** **
5	(5.0)	158 13%	** **	** **	18 11%	14 9%	36 10%	90+de 15%	158 13%	** **	158 13%	** **
6	(6.0)	167 14%	** **	** **	19 11%	16 10%	41 12%	90 16%	164 14%	** **	167 14%	** **
7	(7.0)	181 15%	** **	** **	34 20%	29 18%	61 18%	84 14%	174 15%	** **	181 15%	** **
8	(8.0)	185 16%	** **	** **	30 17%	25 15%	50 14%	94 16%	180 15%	** **	180 15%	** **
9	(9.0)	58 5%	** **	** **	10 6%	11 7%	20 6%	24 4%	57 5%	** **	57 5%	** **
10 - Extremely well	(10.0)	149 12%	** **	** **	22 13%	29+f 18%	55+f 16%	56- 10%	147 13%	** **	147 12%	** **
NET Badly (1-3)		92 8%	** **	** **	14 8%	16 9%	23 7%	43 7%	92 8%	** **	92 8%	** **
NET Neutral (4-6)		424 36%	** **	** **	51 30%	44- 27%	112 32%	225+cd 39%	417 36%	** **	423 36%	** **
NET Well (7-10)		573 48%	** **	** **	97+f 56%	94+f 57%	185+f 54%	257- 44%	558 48%	** **	565 48%	** **

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Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	105	**	**	10	11	24	55	104	**	105	**
	9%	**	**	6%	7%	7%	9%	9%	**	9%	**
Medians	7.00	**	**	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	8.00	**	**	7.00	10.00	7.00	8.00	8.00	**	7.00	**
Base for stats	1089	**	**	162	153	320	526	1067	**	1080	**
Mean score	6.6	**	**	6.7	6.8	6.8f	6.4	6.6	**	6.6	**
											b
Standard deviation	2.22	**	**	2.21	2.41	2.26	2.13	2.23	**	2.22	**
Standard Error	.07	**	**	.19	.21	.14	.10	.08	**	.07	**

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Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	21 2%	20 2%	21 2%	20 2%	21 2%	2 1%	21 2%	21 2%	21 2%	20 2%	7- 1%	5- 1%	6- 1%	0 -%	8- 1%	3- *%
2	(2.0)	23 2%	23 2%	23 2%	23 2%	23 2%	4 2%	23 2%	23 2%	23 2%	22 2%	12 1%	11 2%	14 2%	1 1%	11- 1%	9- 1%
3	(3.0)	48 4%	42 4%	48 4%	48 4%	48 4%	5 2%	47 4%	48 4%	48 4%	44 4%	27- 3%	23 3%	25- 3%	3 2%	27- 3%	24- 3%
4	(4.0)	99 8%	97 8%	97 8%	99 8%	99 8%	14 6%	97 8%	99 8%	99 8%	92 8%	48- 6%	41- 6%	55- 6%	4- 3%	62- 7%	44- 5%
5	(5.0)	158 13%	153e 13%	158e 13%	158e 13%	158e 13%	20- 8%	157e 13%	158e 13%	158e 13%	141 13%	100- 12%	88d 12%	103- 12%	9- 6%	106- 12%	97- 12%
6	(6.0)	167 14%	163 14%	167 14%	167 14%	167 14%	25 10%	167 14%	167 14%	167 14%	156 14%	133+ 15%	106 15%	133 15%	15 10%	134 15%	125 15%
7	(7.0)	181 15%	172 15%	180 15%	180 15%	181 15%	36 15%	179 15%	181 15%	181 15%	172 15%	142 16%	110 15%	149+ 17%	23 15%	149+ 17%	142+ 17%
8	(8.0)	185 16%	175 15%	184 16%	185 16%	185 16%	56 23% +abcd fghi	184 16%	185 16%	185 16%	181 16%	150+ 17%	131+ 18%	148 17%	40 27% +abcef	161+ 18%	151+ 18%
9	(9.0)	58 5%	55 5%	58 5%	58 5%	58 5%	15 6%	56 5%	58 5%	58 5%	56 5%	47 5%	38 5%	46 5%	9 6%	46 5%	45 6%
10 -	(10.0)	149 12%	145 13%	147 12%	146 12%	149 12%	56 23% +abcd fghi	149 13%	149 12%	149 12%	143 13%	127+ 15%	103+ 14%	126+ 14%	42 28% +abcef	130+ 14%	127+ 15%
NET Badly (1-3)		92 8%	85 7%	92 8%	91 8%	92 8%	11 5%	91 8%	92 8%	92 8%	85 8%	47- 5%	39- 5%	45- 5%	4- 3%	46- 5%	37- 4%
NET Neutral (4-6)		424 36%	413e 36%	422e 36%	423e 36%	424e 36%	59- 24%	421e 36%	424e 36%	424e 36%	390e 35%	281-d 33%	236d 33%	290-d 33%	29- 19%	302-d 34%	266-d 32%

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Table Q35_6_4 (continuation)

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Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Well (7-10)	573	547	569	570	573	163	568	573	573	552	466+	382+	469+	114	487+	465+
	48%	48%	48%	48%	48%	67%	48%	48%	48%	49%	54%	54%	54%	76%	54%	56%
Don't know	105	99e	101e	101e	105e	10-	101e	105e	105e	101e	69d	56d	71d	3-	66-d	55-d
	9%	9%	9%	9%	9%	4%	9%	9%	9%	9%	8%	8%	8%	2%	7%	7%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	10.00	8.00	8.00
Base for stats	1089	1045	1083	1084	1089	233	1081	1089	1089	1027	793	656	803	147	835	768
Mean score	6.6	6.6	6.6	6.6	6.6	7.4	6.6	6.6	6.6	6.6+	6.9+	6.9+	6.9+	7.8	6.9+	7.0+
						+								+		
Standard deviation	2.22	2.22	2.22	2.21	2.22	2.14	2.22	2.22	2.22	2.22	2.08	2.09	2.07	1.89	2.08	2.02
Standard Error	.07	.08	.07	.07	.07	.16	.07	.07	.07	.08	.08	.09	.08	.17	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	21 2%	** **	20 2%	12 2%	7 2%
2	(2.0)	23 2%	** **	22 2%	20+ 3%	12 3%
3	(3.0)	48 4%	** **	42 4%	27 4%	20 5%
4	(4.0)	99 8%	** **	88 8%	55 8%	32 8%
5	(5.0)	158 13%	** **	141 13%	99 14%	44 12%
6	(6.0)	167 14%	** **	146 14%	104 15%	62 16%
7	(7.0)	181 15%	** **	158 15%	101 15%	54 14%
8	(8.0)	185 16%	** **	166 16%	112 16%	65 17%
9	(9.0)	58 5%	** **	50 5%	32 5%	20 5%
10 - Extremely well	(10.0)	149 12%	** **	128 12%	74- 11%	42 11%
NET Badly (1-3)		92 8%	** **	84 8%	59 9%	39 10%
NET Neutral (4-6)		424 36%	** **	375 36%	259 37%	139 36%
NET Well (7-10)		573 48%	** **	502 48%	319 46%	182 47%

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Prepared by BMG

Table Q35_6_4 (continuation)

Q35. My5 - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	105	**	90	58	25
	9%	**	9%	8%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1089	**	961	637	360
Mean score	6.6	**	6.5	6.4	6.4
Standard deviation	2.22	**	2.23	2.20	2.25
Standard Error	.07	**	.08	.09	.13

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Table Q35_6_5

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	9 1%	4 1%	4 1%	0 -%	** **	5 1%	4 1%
2	(2.0)	23 2%	9 2%	12 2%	0 -%	** **	11 2%	11 2%
3	(3.0)	25 2%	13 2%	10 2%	0 -%	** **	12 2%	13 2%
4	(4.0)	66 6%	26 4%	37+a 7%	0 -%	** **	40 7%	25 4%
5	(5.0)	168 14%	84 14%	75 15%	0 -%	** **	87 15%	76 13%
6	(6.0)	164 14%	83 14%	70 14%	0 -%	** **	79 13%	84 14%
7	(7.0)	194 16%	97 16%	85 17%	0 -%	** **	96 16%	97 16%
8	(8.0)	200 17%	90 15%	92 18%	0 -%	** **	111 19%	88 15%
9	(9.0)	110 9%	70+b 12%	29- 6%	0 -%	** **	50 9%	59 10%
10 - Extremely well	(10.0)	172 14%	103+b 17%	54- 11%	0 -%	** **	68- 11%	104+a 18%
NET Badly (1-3)		57 5%	26 4%	26 5%	0 -%	** **	28 5%	28 5%
NET Neutral (4-6)		398 33%	194 32%	182 36%	0 -%	** **	207 35%	185 31%
NET Well (7-10)		675 57%	361b 59%	260- 52%	0 -%	** **	325 55%	348 59%
Don't know		65 5%	30 5%	34 7%	0 -%	** **	31 5%	32 5%

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Prepared by BMG

Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	7.00		**	7.00	7.00
Mode	8.00	10.00	8.00		**	8.00	10.00
Base for stats	1130	581	467	0	**	560	561
Mean score	7.0	7.2+b	6.7-		**	6.8-	7.1+a
Standard deviation	2.08	2.09	2.05		**	2.05	2.11
Standard Error	.07	.10	.10		**	.10	.10

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Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	9 1%	1 1%	0 -%	2 1%	3 1%	0 -%	2 1%	** **	1 *%	6 1%	2 1%	2 1%
2	(2.0)	23 2%	3 2%	4 2%	5 3%	7 3%	1 *%	1 1%	** **	7 2%	11 3%	4 1%	3 1%
3	(3.0)	25 2%	3 2%	0- -%	9+behj 5%	5 2%	1 *%	7+beh 4%	** **	3 1%	14+beh 3%	8 2%	8be 3%
4	(4.0)	66 6%	1 *%	8 4%	5 3%	16h 7%	15ch 8%	14ch 9%	** **	9- 3%	21 5%	36+ch 8%	21+ch 9%
5	(5.0)	168 14%	23 17%	28 14%	23 13%	19- 8%	40+di 20%	21 14%	** **	52d 15%	42- 10%	74+di 17%	34d 14%
6	(6.0)	164 14%	25 18%	16- 8%	26b 15%	31 13%	38+bfh 19%	15 10%	** **	40 12%	57b 14%	67b 15%	29 12%
7	(7.0)	194 16%	18 13%	35 17%	28 16%	47 20%	34 17%	23 15%	** **	53 15%	75 18%	66 15%	32 13%
8	(8.0)	200 17%	26 19%	35e 17%	31e 17%	47e 20%	19- 10%	28e 18%	** **	61e 18%	78e 19%	60 14%	41e 17%
9	(9.0)	110 9%	12 9%	26efjk 13%	24+efjk 14%	23 10%	10- 5%	9 6%	** **	38ejk 11%	48ejk 11%	24- 6%	14 6%
10 - Extremely well	(10.0)	172 14%	18 13%	46 22% +cefijk	17 10%	37 15%	24 12%	20 13%	** **	64+cj 19%	53 13%	55 13%	31 13%
NET Badly (1-3)		57 5%	6 5%	4 2%	17+behj 9%	15e 6%	1- 1%	10e 7%	** **	11 3%	31+behj 7%	15 3%	13e 6%
NET Neutral (4-6)		398 33%	48 35%	52- 26%	54 30%	66 27%	93 47% +bcdfhik	50 33%	** **	101 29%	120- 29%	177+bcdhi 41%	84b 35%
NET Well (7-10)		675 57%	74 54%	142 69% +cefijk	100e 56%	154+efjk 64%	87- 44%	80 52%	** **	216+efjk 63%	254+ejk 61%	205- 47%	118- 50%

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Prepared by BMG

Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Don't know	65 5%	8 6%	7 3%	7 4%	5- 2%	15di 8%	14+bdi 9%	**	15 4%	12- 3%	38+bdhi 9%	23+bcdhi 10%
Medians	7.00	7.00	8.00	7.00	7.00	6.00	7.00	**	7.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	8.00	7.00	5.00	8.00	**	10.00	8.00	5.00	8.00
Base for stats	1130	129	198	171	235	181	141	**	327	406	397	216
Mean score	7.0	7.0	7.5 +cdefgij	6.8	7.1j	6.7-	6.7	**	7.3 +cefgijk	7.0	6.7-	6.7
Standard deviation	2.08	1.98	2.02 k	2.16	2.14	1.85	2.20	**	2.02	2.15	2.02	2.16
Standard Error	.07	.21	.16	.18	.15	.14	.20	**	.13	.12	.11	.16

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Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely	(1.0)	9	**	**	0	0	**	1	2	**	**	7	1	1	**
badly		1%	**	**	-%	-%	**	1%	1%	**	**	1%	1%	2%	**
2	(2.0)	23	**	**	1	2	**	4	4	**	**	20	1	1	**
		2%	**	**	1%	1%	**	3%	2%	**	**	2%	1%	3%	**
3	(3.0)	25	**	**	5	1	**	1	6	**	**	23	1	1	**
		2%	**	**	4%	1%	**	1%	3%	**	**	2%	1%	3%	**
4	(4.0)	66	**	**	11	7	**	10	10	**	**	60	1	3	**
		6%	**	**	9%	4%	**	7%	5%	**	**	6%	2%	7%	**
5	(5.0)	168	**	**	17	26	**	14	21	**	**	145	12	8	**
		14%	**	**	14%	17%	**	11%	12%	**	**	14%	13%	17%	**
6	(6.0)	164	**	**	17	24	**	19	26	**	**	141	16	5	**
		14%	**	**	14%	15%	**	14%	15%	**	**	14%	18%	11%	**
7	(7.0)	194	**	**	19	28	**	19	39	**	**	164	18	7	**
		16%	**	**	16%	18%	**	14%	21%	**	**	16%	20%	16%	**
8	(8.0)	200	**	**	16	26	**	20	30	**	**	167	18	7	**
		17%	**	**	13%	17%	**	15%	17%	**	**	16%	20%	16%	**
9	(9.0)	110	**	**	13	15	**	20+	15	**	**	98	6	3	**
		9%	**	**	11%	10%	**	15%	8%	**	**	9%	7%	6%	**
10 -	(10.0)	172	**	**	15	26g	**	24g	14-	**	**	147g	12	7	**
Extremely well		14%	**	**	13%	17%	**	18%	8%	**	**	14%	13%	15%	**
NET Badly (1-3)		57	**	**	6	4	**	6	12	**	**	49	3	3	**
		5%	**	**	5%	2%	**	5%	7%	**	**	5%	3%	8%	**
NET Neutral (4-6)		398	**	**	45	56	**	43	58	**	**	346	29	16	**
		33%	**	**	36%	36%	**	32%	32%	**	**	34%	32%	35%	**
NET Well (7-10)		675	**	**	64	94	**	83	98	**	**	577	54	24	**
		57%	**	**	52%	61%	**	61%	54%	**	**	56%	60%	53%	**

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Prepared by BMG

Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	65	**	**	9	1-	**	3	13d	**	**	58d	4	2	**
	5%	**	**	7%	1%	**	2%	7%	**	**	6%	4%	4%	**
Medians	7.00	**	**	7.00	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	**
Mode	8.00	**	**	7.00	7.00	**	10.00	7.00	**	**	8.00	7.00	5.00	**
Base for stats	1130	**	**	115	154	**	131	168	**	**	972	86	43	**
Mean score	7.0	**	**	6.8	7.1	**	7.2	6.7	**	**	7.0	7.1	6.7	**
Standard deviation	2.08	**	**	2.08	1.94	**	2.20	2.00	**	**	2.09	1.88	2.30	**
Standard Error	.07	**	**	.22	.18	**	.21	.18	**	**	.08	.20	.25	**

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Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	9 1%	2 1%	2 1%	1 1%	4 1%	4 1%	5 1%	9 1%	** **	* *%	** **	** **
2	(2.0)	23 2%	4 1%	7 2%	4 2%	8 2%	11 2%	12 2%	16- 2%	** **	7+a 4%	** **	** **
3	(3.0)	25 2%	6 2%	7 3%	6 3%	6 2%	13 2%	12 2%	22 2%	** **	3 2%	** **	** **
4	(4.0)	66 6%	28+cdf 9%	18f 6%	6 3%	12 4%	46+cdf 8%	18- 3%	63+ 6%	** **	3 2%	** **	** **
5	(5.0)	168 14%	55 17%	32 11%	37 17%	44 13%	87 14%	81 14%	143 14%	** **	25 15%	** **	** **
6	(6.0)	164 14%	50d 15%	43d 15%	41d 19%	30- 9%	93d 15%	71 12%	146 14%	** **	18 11%	** **	** **
7	(7.0)	194 16%	56c 17%	57cf 20%	21- 9%	59c 17%	112c 18%	80 14%	160 16%	** **	33 20%	** **	** **
8	(8.0)	200 17%	44 13%	46 16%	40 18%	69a 20%	90 15%	110a 19%	172 17%	** **	28 17%	** **	** **
9	(9.0)	110 9%	25 8%	23 8%	26 12%	35 10%	47 8%	61 11%	94 9%	** **	16 9%	** **	** **
10 - Extremely well	(10.0)	172 14%	37 11%	34 12%	33 15%	67+abe 19%	71- 12%	99+ae 17%	141 14%	** **	29 17%	** **	** **
NET Badly (1-3)		57 5%	12 4%	15 5%	12 5%	17 5%	27 4%	29 5%	47 5%	** **	10 6%	** **	** **
NET Neutral (4-6)		398 33%	133+bdf 41%	93d 33%	84d 38%	87- 25%	226+df 37%	171- 30%	352 34%	** **	46 28%	** **	** **
NET Well (7-10)		675 57%	161- 49%	160 56%	119 54%	230+abce 66%	321- 52%	349+ae 61%	567 55%	** **	106 63%	** **	** **

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Prepared by BMG

Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	65	22c	18	5	16	40cf	21-	59	**	5	**	**
	5%	7%	6%	2%	5%	7%	4%	6%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	7.00	7.00	6.00	8.00	7.00	8.00	8.00	**	7.00	**	**
Base for stats	1130	306	269	215	334	575	550	966	**	162	**	**
Mean score	7.0	6.7-	6.9	7.0	7.3+abe	6.8-	7.2+abe	6.9	**	7.1	**	**
Standard deviation	2.08	2.01	2.04	2.09	2.14	2.02	2.12	2.08	**	2.11	**	+ad
Standard Error	.07	.11	.12	.17	.14	.08	.11	.07	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	9 1%	5 1%	4 1%	** **	** **	1 1%	** **	** **	** **	** **	2 1%	2 1%
2	(2.0)	23 2%	9 2%	14 2%	** **	** **	1 1%	** **	** **	** **	** **	3 2%	4 3%
3	(3.0)	25 2%	12 3%	13 2%	** **	** **	3 2%	** **	** **	** **	** **	3 2%	2 2%
4	(4.0)	66 6%	21 5%	45 6%	** **	** **	4 3%	** **	** **	** **	** **	8 4%	7 6%
5	(5.0)	168 14%	61 15%	107 14%	** **	** **	14 12%	** **	** **	** **	** **	24 13%	14 11%
6	(6.0)	164 14%	54 13%	111 14%	** **	** **	10 9%	** **	** **	** **	** **	23 13%	24 19%
7	(7.0)	194 16%	59 14%	134 17%	** **	** **	16 14%	** **	** **	** **	** **	24 14%	19 15%
8	(8.0)	200 17%	59 14%	141 18%	** **	** **	20 17%	** **	** **	** **	** **	26 14%	18 14%
9	(9.0)	110 9%	29 7%	81k 10%	** **	** **	9 8%	** **	** **	** **	** **	11 6%	5 4%
10 - Extremely well	(10.0)	172 14%	86+b 21%	86- 11%	** **	** **	36 30%	** **	** **	** **	** **	46+b 26%	26b 21%
NET Badly (1-3)		57 5%	25 6%	31 4%	** **	** **	5 4%	** **	** **	** **	** **	8 4%	8 6%
NET Neutral (4-6)		398 33%	135 33%	263 34%	** **	** **	28 24%	** **	** **	** **	** **	55 31%	45 36%
NET Well (7-10)		675 57%	233 56%	442 57%	** **	** **	81 69%	** **	** **	** **	** **	107 60%	67 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	65	22	43	**	**	4	**	**	**	**	**	9	4
	5%	5%	5%	**	**	3%	**	**	**	**	**	5%	3%
Medians	7.00	7.00	7.00	**	**	8.00	**	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	**	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1130	394	736	**	**	114	**	**	**	**	**	169	121
Mean score	7.0	7.0	6.9	**	**	7.7+abcdk	**	**	**	**	**	7.3+	6.9
Standard deviation	2.08	2.26	1.98	**	**	2.19	**	**	**	**	**	2.24	2.26
Standard Error	.07	.13	.08	**	**	.23	**	**	**	**	**	.19	.23

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Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	9 1%	** **	** **	0 -%	0 -%	2 1%	4 1%	9 1%	** **	9 1%	** **
2	(2.0)	23 2%	** **	** **	4 3%	8+f 5%	9 3%	6 1%	23 2%	** **	23 2%	** **
3	(3.0)	25 2%	** **	** **	5 3%	7 4%	11 3%	11 2%	25 2%	** **	25 2%	** **
4	(4.0)	66 6%	** **	** **	9 6%	3- 2%	16 5%	34 6%	66 6%	** **	66 6%	** **
5	(5.0)	168 14%	** **	** **	30 17%	27 16%	48 14%	87 15%	159 14%	** **	166 14%	** **
6	(6.0)	164 14%	** **	** **	14- 8%	15 9%	36 11%	90c 16%	163 14%	** **	164 14%	** **
7	(7.0)	194 16%	** **	** **	32 18%	23 14%	56 16%	94 16%	189 16%	** **	193 16%	** **
8	(8.0)	200 17%	** **	** **	25 15%	17- 11%	49 14%	103d 18%	195 17%	** **	197 17%	** **
9	(9.0)	110 9%	** **	** **	21 12%	20 12%	37 11%	47 8%	108 9%	** **	108 9%	** **
10 - Extremely well	(10.0)	172 14%	** **	** **	29 17%	38+f 23%	65+f 19%	65- 11%	170 15%	** **	170 14%	** **
NET Badly (1-3)		57 5%	** **	** **	10 6%	15+f 9%	22 6%	22 4%	57 5%	** **	57 5%	** **
NET Neutral (4-6)		398 33%	** **	** **	53 31%	45 28%	100 29%	212+e 36%	388 33%	** **	396 33%	** **
NET Well (7-10)		675 57%	** **	** **	107 62%	97 59%	207 60%	309- 53%	662 57%	** **	668 56%	** **

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Prepared by BMG

Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	65	**	**	3-	7	15	38c	65	**	65	**
	5%	**	**	2%	4%	4%	6%	6%	**	5%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	7.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	1130	**	**	169	157	330	543	1106	**	1121	**
Mean score	7.0	**	**	7.1	7.2	7.1	6.9	7.0	**	7.0	**
											b
Standard deviation	2.08	**	**	2.16	2.38	2.22	1.97	2.09	**	2.08	**
Standard Error	.07	**	**	.18	.21	.14	.09	.07	**	.07	**

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Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	9 1%	9 1%	9 1%	9 1%	9 1%	2 1%	9 1%	9 1%	9 1%	9 1%	5 1%	5 1%	3- *%	0 -%	5 1%	1- *%
2	(2.0)	23 2%	23 2%	23 2%	23 2%	23 2%	4 2%	23 2%	23 2%	23 2%	22 2%	9- 1%	8- 1%	9- 1%	2 2%	8- 1%	9- 1%
3	(3.0)	25 2%	25 2%	23 2%	25 2%	25 2%	3 1%	25 2%	25 2%	25 2%	24 2%	15 2%	11 2%	17 2%	2 1%	17 2%	12- 1%
4	(4.0)	66 6%	65 6%	66 6%	66 6%	66 6%	8 3%	65 5%	66 6%	66 6%	62 6%	39- 5%	34 5%	35- 4%	4 2%	40- 4%	26- 3%
5	(5.0)	168 14%	164e 14%	168e 14%	168e 14%	168e 14%	21- 9%	168e 14%	168e 14%	168e 14%	157e 14%	96-d 11%	83-d 12%	102-d 12%	7- 4%	99-d 11%	94-d 11%
6	(6.0)	164 14%	161 14%	164 14%	163 14%	164 14%	28 12%	163 14%	164 14%	164 14%	151 13%	131+ 15%	108 15%	124 14%	18 12%	138+ 15%	113 14%
7	(7.0)	194 16%	180 16%	190 16%	192 16%	194 16%	37 15%	191 16%	194 16%	194 16%	186 17%	143 17%	109 15%	152 17%	27 18%	157 17%	142 17%
8	(8.0)	200 17%	189 16%	200 17%	200 17%	200 17%	62 26% +abcd fghi	197 17%	200 17%	200 17%	191 17%	154 18%	134+ 19%	163+ 19%	35+ 24%	162 18%	160+ 19%
9	(9.0)	110 9%	104 9%	110 9%	110 9%	110 9%	24 10%	105 9%	110 9%	110 9%	102 9%	89 10%	71 10%	88 10%	16 11%	84 9%	88+ 11%
10 -	(10.0)	172 14%	163 14%	170 14%	168 14%	172 14%	49 20% +abcd fghi	171 15%	172 14%	172 14%	166 15%	142+ 16%	119+ 17%	142+ 16%	37 25% +abcef	149+ 17%	143+ 17%
NET Badly (1-3)		57 5%	56 5%	55 5%	57 5%	57 5%	8 3%	57 5%	57 5%	57 5%	55 5%	28- 3%	23- 3%	28- 3%	4 3%	30- 3%	22- 3%
NET Neutral (4-6)		398 33%	390e 34%	398e 34%	397e 33%	398e 33%	57- 23%	396e 34%	398e 33%	398e 33%	370e 33%	266-d 31%	224d 31%	261-d 30%	28- 19%	276-d 31%	233-d 28%

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Prepared by BMG

Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Well (7-10)	675	635	670	670	675	172	666	675	675	645	528+	434+	546+	116	552+	534+
	57%	56%	57%	57%	57%	71%	56%	57%	57%	57%	61%	61%	62%	78%	61%	65%
Don't know	65	62	61	62	65	5-	64	65	65	59	40	32	40-	1-	44	35-
	5%	5%	5%	5%	5%	2%	5%	5%	5%	5%	5%	4%	5%	1%	5%	4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1130	1082	1122	1123	1130	237	1118	1130	1130	1070	822	681	835	148	858	788
Mean score	7.0	6.9-	7.0	7.0	7.0	7.5	7.0	7.0	7.0	7.0	7.2+	7.2+	7.2+	7.8	7.2+	7.4+
Standard deviation	2.08	2.10	2.08	2.08	2.08	1.97	2.09	2.08	2.08	2.09	1.99	2.00	1.95	1.85	1.98	1.91
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.08	.08	.07	.17	.07	.08

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Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	9 1%	** **	8 1%	5 1%	2 *%
2	(2.0)	23 2%	** **	16 2%	7- 1%	6 2%
3	(3.0)	25 2%	** **	20 2%	14 2%	9 2%
4	(4.0)	66 6%	** **	58 6%	34 5%	20 5%
5	(5.0)	168 14%	** **	145 14%	96 14%	53 14%
6	(6.0)	164 14%	** **	150 14%	112+ 16%	66+ 17%
7	(7.0)	194 16%	** **	181 17%	133+ 19%	76+ 20%
8	(8.0)	200 17%	** **	179 17%	115 17%	60 16%
9	(9.0)	110 9%	** **	98 9%	58 8%	30 8%
10 - Extremely well	(10.0)	172 14%	** **	148 14%	91 13%	49 13%
NET Badly (1-3)		57 5%	** **	44 4%	27 4%	17 4%
NET Neutral (4-6)		398 33%	** **	353 34%	242 35%	140 36%
NET Well (7-10)		675 57%	** **	606 58%	397 57%	215 56%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_6_5 (continuation)

Q35. My5 - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	65	**	47	29	13
	5%	**	4%	4%	3%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	7.00	7.00	7.00
Base for stats	1130	**	1003	665	372
Mean score	7.0	**	7.0	7.0	6.9
Standard deviation	2.08	**	2.04	1.97	1.97
Standard Error	.07	**	.07	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_6

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	18 2%	7 1%	10 2%	0 -%	** **	10 2%	8 1%
2	(2.0)	24 2%	15 3%	7 1%	0 -%	** **	9 2%	14 2%
3	(3.0)	37 3%	12 2%	22+a 4%	0 -%	** **	21 4%	15 3%
4	(4.0)	78 7%	34 5%	44+ 9%	0 -%	** **	34 6%	44 7%
5	(5.0)	160 13%	87 14%	66 13%	0 -%	** **	74 13%	84 14%
6	(6.0)	169 14%	82 13%	74 15%	0 -%	** **	93 16%	75 13%
7	(7.0)	168 14%	92 15%	67 13%	0 -%	** **	91 15%	75 13%
8	(8.0)	181 15%	91 15%	68 13%	0 -%	** **	106+b 18%	74- 12%
9	(9.0)	73 6%	54+b 9%	13- 3%	0 -%	** **	39 7%	32 5%
10 - Extremely well	(10.0)	121 10%	72b 12%	32- 6%	0 -%	** **	52 9%	69 12%
NET Badly (1-3)		78 7%	35 6%	40 8%	0 -%	** **	41 7%	37 6%
NET Neutral (4-6)		408 34%	202 33%	184 37%	0 -%	** **	201 34%	203 34%
NET Well (7-10)		543 45%	309+b 51%	180- 36%	0 -%	** **	288+b 49%	251- 42%
Don't know		165 14%	66- 11%	98+a 20%	0 -%	** **	60- 10%	102+a 17%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	6.00		**	7.00	7.00
Mode	8.00	7.00	6.00		**	8.00	5.00
Base for stats	1029	546	403	0	**	530	491
Mean score	6.6	6.8+b	6.2-		**	6.6	6.6
Standard deviation	2.15	2.14	2.10		**	2.08	2.22
Standard Error	.07	.10	.11		**	.10	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	18 2%	1 1%	1 1%	6+h 3%	5 2%	1 1%	3 2%	** **	2 1%	11+ 3%	5 1%	4 2%
2	(2.0)	24 2%	1 1%	3 2%	1 1%	6 3%	5 3%	2 2%	** **	4 1%	7 2%	12 3%	7 3%
3	(3.0)	37 3%	1 *	3 1%	6 3%	8 4%	8h 4%	7h 5%	** **	4- 1%	14 3%	19h 4%	11h 4%
4	(4.0)	78 7%	13 10%	4- 2%	7 4%	17b 7%	23+bcfhik 12%	4- 2%	** **	17 5%	24 6%	37bf 8%	14 6%
5	(5.0)	160 13%	15 11%	24 11%	31 18%	31 13%	26 13%	22 14%	** **	38 11%	62 15%	60 14%	34 14%
6	(6.0)	169 14%	12 9%	24 12%	27 15%	31 13%	40+bh 20%	23 15%	** **	36- 11%	58 14%	75+h 17%	36 15%
7	(7.0)	168 14%	20 15%	42+dfijk 20%	23 13%	28 12%	28 14%	16 11%	** **	62+ik 18%	51 12%	55 13%	27 11%
8	(8.0)	181 15%	38 28%	33ej 16%	25 14%	46ejk 19%	17- 9%	19 12%	** **	71+efjk 21%	71ejk 17%	39- 9%	23- 9%
9	(9.0)	73 6%	11 8%	16j 8%	15jk 9%	15 6%	8 4%	8 5%	** **	27j 8%	30j 7%	16- 4%	8 4%
10 -	(10.0)	121 10%	18 13%	37 +defijk 18%	20ej 12%	20 8%	9- 5%	11 7%	** **	54 +defijk 16%	41e 10%	26- 6%	17 7%
NET Badly (1-3)		78 7%	3 2%	7 4%	14h 8%	19h 8%	14h 7%	12h 8%	** **	10- 3%	33h 8%	35bh 8%	21bh 9%
NET Neutral (4-6)		408 34%	40 29%	51- 25%	65bh 36%	79 33%	89 +bdfhik 45%	48 31%	** **	92- 27%	144bh 34%	172+bh 40%	83b 35%
NET Well (7-10)		543 45%	87 +cdefijk 63%	127 62%	84efjk 47%	109ejk 45%	62- 31%	54- 35%	** **	214 +cdefijk 63%	193efjk 46%	136- 31%	75- 31%

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Prepared by BMG

Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Don't know	165	7	19	15-	33h	32ch	40+bcdehi	**	26-	48	91+bcdhi	59+bcdehi
	14%	5%	9%	9%	14%	16%	26%	**	8%	11%	21%	25%
Medians	7.00	8.00	7.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	8.00	8.00	7.00	5.00	8.00	6.00	6.00	**	8.00	8.00	6.00	6.00
Base for stats	1029	130	186	163	207	165	114	**	316	370	344	179
Mean score	6.6	7.1	7.3	6.6egj	6.5egj	6.0-	6.4g	**	7.2	6.6egjk	6.1-	6.1-
		+defgijk	+cdefgij					-	+cdefgij			
Standard deviation	2.15	1.97	2.00	2.24	2.21	1.92	2.15	**	1.98	2.22	2.06	2.18
Standard Error	.07	.21	.16	.19	.17	.16	.21	**	.13	.13	.12	.17

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Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	18 2%	** **	** **	0 -%	0 -%	** **	2 1%	3 2%	** **	** **	15 1%	1 1%	2 5%	** **
2	(2.0)	24 2%	** **	** **	3 3%	7 4%	** **	3 2%	3 2%	** **	** **	20 2%	2 2%	* 1%	** **
3	(3.0)	37 3%	** **	** **	6 5%	1 1%	** **	7d 5%	3 2%	** **	** **	30 3%	3 4%	2 4%	** **
4	(4.0)	78 7%	** **	** **	6 5%	8 5%	** **	9 7%	15 8%	** **	** **	71 7%	4 5%	2 4%	** **
5	(5.0)	160 13%	** **	** **	30 24%	22 14%	** **	19 14%	16 9%	** **	** **	143 14%	10 11%	6 13%	** **
6	(6.0)	169 14%	** **	** **	16 13%	20 13%	** **	19 14%	23 13%	** **	** **	142 14%	17 19%	6 13%	** **
7	(7.0)	168 14%	** **	** **	15 12%	27 17%	** **	15 11%	27 15%	** **	** **	143 14%	13 15%	8 17%	** **
8	(8.0)	181 15%	** **	** **	10 8%	31 20%	** **	19 14%	30 17%	** **	** **	151 15%	17 19%	6 14%	** **
9	(9.0)	73 6%	** **	** **	5 4%	11 7%	** **	12 9%	13 7%	** **	** **	67 7%	3 3%	1 3%	** **
10 - Extremely well	(10.0)	121 10%	** **	** **	16 13%	15 10%	** **	16 12%	15 8%	** **	** **	104 10%	8 8%	4 8%	** **
NET Badly (1-3)		78 7%	** **	** **	9 7%	8 5%	** **	12 9%	9 5%	** **	** **	65 6%	6 7%	4 9%	** **
NET Neutral (4-6)		408 34%	** **	** **	51 42%	51 33%	** **	48 35%	55 30%	** **	** **	356 35%	31 35%	14 30%	** **
NET Well (7-10)		543 45%	** **	** **	46 37%	84+ 54%	** **	62 46%	85 47%	** **	** **	466 45%	41 45%	19 42%	** **

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Prepared by BMG

Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	165	**	**	17	13	**	13	32d	**	**	143	12	9	**
	14%	**	**	14%	8%	**	10%	18%	**	**	14%	13%	19%	**
Medians	7.00	**	**	6.00	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	**
Mode	8.00	**	**	5.00	8.00	**	5.00	8.00	**	**	8.00	6.00	7.00	**
Base for stats	1029	**	**	106	142	**	121	149	**	**	887	78	37	**
Mean score	6.6	**	**	6.4	6.8e	**	6.6	6.7e	**	**	6.6	6.6	6.3	**
Standard deviation	2.15	**	**	2.19	2.00	**	2.28	2.12	**	**	2.15	1.99	2.29	**
Standard Error	.07	**	**	.24	.20	**	.23	.20	**	**	.08	.22	.27	**

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Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	18 2%	5 2%	6 2%	2 1%	4 1%	11 2%	6 1%	16 2%	** **	2 1%	** **	** **
2	(2.0)	24 2%	6 2%	9 3%	3 1%	6 2%	14 2%	10 2%	21 2%	** **	3 2%	** **	** **
3	(3.0)	37 3%	15+cf 5%	10 3%	1- 1%	7 2%	25+cf 4%	9- 1%	35 3%	** **	2 1%	** **	** **
4	(4.0)	78 7%	29df 9%	19 7%	14 6%	16 5%	48 8%	30 5%	72 7%	** **	4- 3%	** **	** **
5	(5.0)	160 13%	46 14%	31 11%	41+be 19%	42 12%	77 12%	84 15%	140 14%	** **	20 12%	** **	** **
6	(6.0)	169 14%	44 13%	40 14%	41 19%	45 13%	84 14%	86 15%	148 14%	** **	21 13%	** **	** **
7	(7.0)	168 14%	53 16%	44 15%	31 14%	40 12%	97 16%	71 12%	137 13%	** **	31 18%	** **	** **
8	(8.0)	181 15%	48 15%	52 18%	26 12%	55 16%	100 16%	82 14%	150 15%	** **	32 19%	** **	** **
9	(9.0)	73 6%	15 5%	13 5%	15 7%	29e 8%	28- 5%	45+e 8%	55- 5%	** **	18+a 11%	** **	** **
10 - Extremely well	(10.0)	121 10%	22- 7%	25 9%	26 12%	47+ae 13%	47- 8%	73+ae 13%	98 10%	** **	23 14%	** **	** **
NET Badly (1-3)		78 7%	26cf 8%	25cf 9%	6- 3%	18 5%	51+cf 8%	25- 4%	72 7%	** **	6 4%	** **	** **
NET Neutral (4-6)		408 34%	119 36%	90 31%	96+bde 44%	103 29%	209 34%	199 35%	360 35%	** **	46 28%	** **	** **
NET Well (7-10)		543 45%	138 42%	134 47%	98 44%	172 49%	272 44%	270 47%	439- 43%	** **	103+a 62%	** **	** **

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Prepared by BMG

Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	165	45	39	20	57c	84	77	153+c	**	11-	**	**
	14%	14%	13%	9%	16%	14%	13%	15%	**	7%	**	**
Medians	7.00	6.00	7.00	6.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	7.00	8.00	5.00	8.00	8.00	6.00	8.00	**	8.00	**	**
Base for stats	1029	283	249	201	293	531	494	872	**	155	**	**
Mean score	6.6	6.3-	6.5	6.7	7.0+abe	6.4-	6.8+abe	6.5-	**	7.2+a	**	**
									+a			+a
Standard deviation	2.15	2.09	2.20	2.00	2.18	2.14	2.11	2.16	**	1.98	**	**
Standard Error	.07	.12	.14	.17	.15	.09	.12	.08	**	.17	**	**

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Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	18 2%	9 2%	9 1%	** **	** **	* *%	** **	** **	** **	** **	4 2%	3 3%
2	(2.0)	24 2%	9 2%	15 2%	** **	** **	3 2%	** **	** **	** **	** **	3 2%	7+b 6%
3	(3.0)	37 3%	14 3%	23 3%	** **	** **	1 1%	** **	** **	** **	** **	7 4%	3 3%
4	(4.0)	78 7%	28 7%	50 6%	** **	** **	7 6%	** **	** **	** **	** **	9 5%	8 6%
5	(5.0)	160 13%	61 15%	99 13%	** **	** **	14 12%	** **	** **	** **	** **	26 15%	21 17%
6	(6.0)	169 14%	55 13%	114 15%	** **	** **	10 8%	** **	** **	** **	** **	23 13%	16 12%
7	(7.0)	168 14%	45- 11%	123+ak 16%	** **	** **	14 12%	** **	** **	** **	** **	22 12%	10 8%
8	(8.0)	181 15%	57 14%	124 16%	** **	** **	21 18%	** **	** **	** **	** **	24 13%	17 14%
9	(9.0)	73 6%	24 6%	49 6%	** **	** **	10 8%	** **	** **	** **	** **	13 7%	3 3%
10 - Extremely well	(10.0)	121 10%	49 12%	72 9%	** **	** **	20 17%	** **	** **	** **	** **	26 15%	16 13%
NET Badly (1-3)		78 7%	31 8%	47 6%	** **	** **	4 3%	** **	** **	** **	** **	14 8%	14+ 11%
NET Neutral (4-6)		408 34%	144 35%	263 34%	** **	** **	31 27%	** **	** **	** **	** **	58 32%	44 36%
NET Well (7-10)		543 45%	175 42%	368 47%	** **	** **	64 55%	** **	** **	** **	** **	85 48%	46 37%

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Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	165	65	100	**	**	18	**	**	**	**	**	22	20
	14%	16%	13%	**	**	16%	**	**	**	**	**	12%	16%
Medians	7.00	6.00	7.00	**	**	8.00	**	**	**	**	**	7.00	6.00
Mode	8.00	5.00	8.00	**	**	8.00	**	**	**	**	**	5.00	5.00
Base for stats	1029	351	678	**	**	100	**	**	**	**	**	157	105
Mean score	6.6	6.5	6.6	**	**	7.2+abck	**	**	**	**	**	6.8	6.2
Standard deviation	2.15	2.29	2.07	**	**	2.16	**	**	**	**	**	2.31	2.48
Standard Error	.07	.14	.09	**	**	.24	**	**	**	**	**	.21	.27

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Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	18 2%	** **	** **	0 -%	1 *%	3 1%	11 2%	18 2%	** **	18 2%	** **
2	(2.0)	24 2%	** **	** **	2 1%	2 1%	2 1%	13 2%	24 2%	** **	24 2%	** **
3	(3.0)	37 3%	** **	** **	5 3%	2 1%	7 2%	19 3%	37 3%	** **	37 3%	** **
4	(4.0)	78 7%	** **	** **	11 6%	9 6%	23 7%	36 6%	78 7%	** **	78 7%	** **
5	(5.0)	160 13%	** **	** **	29 17%	21 13%	50 15%	83 14%	159 14%	** **	160 13%	** **
6	(6.0)	169 14%	** **	** **	13- 7%	22 14%	35- 10%	89ce 15%	167 14%	** **	169 14%	** **
7	(7.0)	168 14%	** **	** **	30 17%	23 14%	47 14%	91 16%	164 14%	** **	167 14%	** **
8	(8.0)	181 15%	** **	** **	37+f 21%	29 18%	65+f 19%	73- 12%	169 14%	** **	176 15%	** **
9	(9.0)	73 6%	** **	** **	10 6%	13 8%	23 7%	28 5%	73 6%	** **	73 6%	** **
10 - Extremely well	(10.0)	121 10%	** **	** **	20 12%	24f 15%	50+f 15%	48 8%	119 10%	** **	119 10%	** **
NET Badly (1-3)		78 7%	** **	** **	7 4%	4- 2%	13- 4%	42de 7%	78 7%	** **	78 7%	** **
NET Neutral (4-6)		408 34%	** **	** **	53 31%	53 32%	109 32%	209 36%	405 35%	** **	407 34%	** **
NET Well (7-10)		543 45%	** **	** **	97+f 56%	89+f 54%	185+f 54%	240- 41%	525 45%	** **	535 45%	** **

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Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	165	**	**	15	19	38	89c	163	**	165	**
	14%	**	**	9%	11%	11%	15%	14%	**	14%	**
Medians	7.00	**	**	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Base for stats	1029	**	**	157	146	306	491	1008	**	1020	**
Mean score	6.6	**	**	6.9f	7.1+f	7.0+f	6.4-	6.6-	**	6.6	**
Standard deviation	2.15	**	**	1.99	2.00	2.10	2.12	2.16	**	2.15	**
Standard Error	.07	**	**	.18	.18	.13	.10	.07	**	.07	**

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Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	18 2%	18 2%	18 2%	18 2%	18 2%	2 1%	18 2%	18 2%	18 2%	17 2%	11 1%	7 1%	11 1%	0 -%	11 1%	6- 1%
2	(2.0)	24 2%	23 2%	24 2%	24 2%	24 2%	2 1%	24 2%	24 2%	24 2%	21 2%	13 1%	13 2%	16 2%	0 -%	15 2%	10- 1%
3	(3.0)	37 3%	35 3%	37 3%	36 3%	37 3%	3 1%	37 3%	37 3%	37 3%	36 3%	20- 2%	17 2%	21 2%	3 2%	23 3%	17- 2%
4	(4.0)	78 7%	76e 7%	78e 7%	78e 7%	78e 7%	4- 2%	78e 7%	78e 7%	78e 7%	73e 6%	45-d 5%	42d 6%	47-d 5%	1- 1%	54d 6%	44-d 5%
5	(5.0)	160 13%	155 14%	158 13%	160 13%	160 13%	21- 8%	158 13%	160 13%	160 13%	150 13%	94-d 11%	82-d 12%	92- 10%	8- 5%	105-d 12%	87- 11%
6	(6.0)	169 14%	163 14%	168 14%	169 14%	169 14%	28 12%	165 14%	169 14%	169 14%	157 14%	129 15%	115+ 16%	128 15%	16 11%	134 15%	128 16%
7	(7.0)	168 14%	155 14%	167 14%	168 14%	168 14%	43 18%	167 14%	168 14%	168 14%	158 14%	134+ 16%	106 15%	134 15%	25 17%	132 15%	134+ 16%
8	(8.0)	181 15%	174 15%	181 15%	180 15%	181 15%	59 24% +abcd fghi	180 15%	181 15%	181 15%	178 16%	148+ 17%	123+ 17%	144 16%	43 29% +abcef	153+ 17%	141+ 17%
9	(9.0)	73 6%	70 6%	73 6%	73 6%	73 6%	24+f 10%	72 6%	73 6%	73 6%	71 6%	60 7%	45 6%	60 7%	17+ 11%	64+ 7%	55 7%
10 -	(10.0)	121 10%	118 10%	119 10%	118 10%	121 10%	47 19% +abcd fghi	121 10%	121 10%	121 10%	118 10%	103+ 12%	82 11%	102+ 12%	35 23% +abcef	101 11%	102+ 12%
NET Badly (1-3)		78 7%	77e 7%	78e 7%	78e 7%	78e 7%	7- 3%	78e 7%	78e 7%	78e 7%	74e 7%	44- 5%	36- 5%	49- 6%	3- 2%	49- 5%	33- 4%
NET Neutral (4-6)		408 34%	394e 34%	404e 34%	407e 34%	408e 34%	53- 22%	402e 34%	408e 34%	408e 34%	379e 34%	267-d 31%	239d 33%	267-d 31%	25- 17%	294d 33%	258-d 31%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Well (7-10)	543	517	540	540	543	173	539	543	543	524	444+	356+	440+	119	450+	432+
	45%	45%	46%	46%	45%	71%	46%	45%	45%	46%	52%	50%	50%	80%	50%	52%
Don't know	165	156e	161e	161e	165e	10-	162e	165e	165e	151e	106-d	82-d	119d	3-	109-d	100-d
	14%	14%	14%	14%	14%	4%	14%	14%	14%	13%	12%	11%	14%	2%	12%	12%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1029	988	1023	1025	1029	233	1019	1029	1029	977	755	631	756	147	793	723
Mean score	6.6	6.6	6.6	6.6	6.6	7.6	6.6	6.6	6.6	6.6+	6.9+	6.8+	6.8+	7.9	6.8+	7.0+
Standard deviation	2.15	2.16	2.15	2.14	2.15	1.86	2.15	2.15	2.15	2.15	2.08	2.06	2.11	1.64	2.09	1.99
Standard Error	.07	.08	.07	.07	.07	.14	.07	.07	.07	.08	.08	.09	.08	.15	.08	.08

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Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	18 2%	** **	16 2%	11 2%	6 2%
2	(2.0)	24 2%	** **	21 2%	14 2%	8 2%
3	(3.0)	37 3%	** **	33 3%	18 3%	12 3%
4	(4.0)	78 7%	** **	71 7%	52 8%	36+ 9%
5	(5.0)	160 13%	** **	131 12%	99 14%	51 13%
6	(6.0)	169 14%	** **	152 14%	101 15%	55 14%
7	(7.0)	168 14%	** **	159 15%	106 15%	62 16%
8	(8.0)	181 15%	** **	165 16%	110 16%	62 16%
9	(9.0)	73 6%	** **	63 6%	33- 5%	20 5%
10 - Extremely well	(10.0)	121 10%	** **	112 11%	69 10%	36 9%
NET Badly (1-3)		78 7%	** **	69 7%	43 6%	26 7%
NET Neutral (4-6)		408 34%	** **	353 34%	253 36%	141 37%
NET Well (7-10)		543 45%	** **	498 47%	317 46%	181 47%

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Prepared by BMG

Table Q35_6_6 (continuation)

Q35. My5 - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	165	**	130	81-	36-
	14%	**	12%	12%	9%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	7.00
Base for stats	1029	**	921	613	349
Mean score	6.6	**	6.6	6.5	6.5
Standard deviation	2.15	**	2.15	2.12	2.13
Standard Error	.07	**	.08	.09	.12

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Table Q35_6.7

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	16 1%	6 1%	10 2%	0 -%	** **	7 1%	9 2%
2	(2.0)	17 1%	8 1%	9 2%	0 -%	** **	6 1%	10 2%
3	(3.0)	30 2%	8- 1%	21+a 4%	0 -%	** **	15 3%	15 2%
4	(4.0)	72 6%	30 5%	38 8%	0 -%	** **	39 7%	32 5%
5	(5.0)	172 14%	88 14%	77 15%	0 -%	** **	97 16%	72 12%
6	(6.0)	190 16%	103 17%	72 14%	0 -%	** **	95 16%	95 16%
7	(7.0)	193 16%	105 17%	75 15%	0 -%	** **	99 17%	95 16%
8	(8.0)	154 13%	79 13%	58 12%	0 -%	** **	80 13%	72 12%
9	(9.0)	67 6%	44+b 7%	18- 4%	0 -%	** **	35 6%	32 5%
10 - Extremely well	(10.0)	149 12%	93+b 15%	38- 8%	0 -%	** **	72 12%	77 13%
NET Badly (1-3)		62 5%	22- 4%	40+a 8%	0 -%	** **	28 5%	34 6%
NET Neutral (4-6)		434 36%	221 36%	187 37%	0 -%	** **	231 39%	199 34%
NET Well (7-10)		564 47%	321+b 53%	190- 38%	0 -%	** **	285 48%	276 47%
Don't know		134 11%	48- 8%	85+a 17%	0 -%	** **	47- 8%	83+a 14%

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Prepared by BMG

Table Q35_6.7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	6.00		**	7.00	7.00
Mode	7.00	7.00	5.00		**	7.00	7.00
Base for stats	1061	564	417	0	**	544	510
Mean score	6.7	6.9+b	6.2-		**	6.7	6.7
Standard deviation	2.10	2.05	2.12		**	2.06	2.15
Standard Error	.07	.10	.11		**	.10	.10

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Table Q35_6_7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	16 1%	3 2%	2 1%	3 2%	5 2%	1 *	2 1%	** **	5 2%	8 2%	3 1%	2 1%
2	(2.0)	17 1%	0 -%	3 1%	4 2%	5 2%	1 1%	2 1%	** **	3 1%	9 2%	5 1%	4 2%
3	(3.0)	30 2%	0 -%	3 2%	4 2%	7 3%	8h 4%	5 3%	** **	3 1%	11 3%	15h 4%	8 3%
4	(4.0)	72 6%	12 9%	5- 3%	12 7%	7- 3%	19+bdi 9%	14bd 9%	** **	18 5%	19 4%	36+bdi 8%	18bd 7%
5	(5.0)	172 14%	16 11%	25 12%	24 14%	40 17%	29 15%	22 14%	** **	41 12%	65 15%	66 15%	37 16%
6	(6.0)	190 16%	18 13%	31 15%	29 16%	27- 11%	53 27%	20 13%	** **	49 14%	56 13%	86+di 20%	33 14%
7	(7.0)	193 16%	22 16%	34 17%	25 14%	46 19%	26 13%	29 19%	** **	56 16%	72 17%	65 15%	40 17%
8	(8.0)	154 13%	28 21%	31ejk 15%	23ej 13%	39efjk 16%	12- 6%	13 9%	** **	59+efjk 17%	62ejk 15%	33- 8%	20- 8%
9	(9.0)	67 6%	11 8%	14 7%	17+defjk 9%	9 4%	8 4%	4 3%	** **	25j 7%	26 6%	16- 4%	9 4%
10 - Extremely well	(10.0)	149 12%	20 14%	47 23%	25ejk 14%	32ejk 13%	12- 6%	11 7%	** **	67+efijk 20%	56ejk 13%	26- 6%	14- 6%
NET Badly (1-3)		62 5%	3 2%	8 4%	11 6%	17 7%	9 5%	9 6%	** **	11 3%	27 7%	24 5%	14 6%
NET Neutral (4-6)		434 36%	46 34%	61 30%	65 37%	74 31%	101 51%	56 36%	** **	107- 31%	139 33%	189+bdhi 43%	88 37%
NET Well (7-10)		564 47%	80 59%	127 62%	90efjk 51%	126efjk 52%	58- 29%	58- 37%	** **	207 61%	216+efjk 52%	141- 32%	83- 35%

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Prepared by BMG

Table Q35_6_7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Don't know	134	8	9-	12	24bh	29bchi	32+bcdhi	**	16-	36	82+bcdhi	53+bcdhi
	11%	6%	4%	7%	10%	15%	20%	**	5%	9%	19%	22%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	7.00	8.00	10.00	6.00	7.00	6.00	7.00	**	10.00	7.00	6.00	7.00
Base for stats	1061	129	196	166	216	168	123	**	326	382	353	185
Mean score	6.7	7.0efgjk	7.3	6.8efjk	6.7efjk	6.1-	6.2-	**	7.2	6.8efjk	6.2-	6.2-
									+defgijk			
Standard deviation	2.10	2.06	2.11	2.21	2.15	1.79	2.03	**	2.10	2.18	1.89	1.98
Standard Error	.07	.22	.17	.19	.16	.14	.19	**	.13	.12	.11	.15

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Table Q35_6_7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	16 1%	** **	** **	0 -%	1 1%	** **	1 1%	5 3%	** **	** **	14 1%	2 2%	0 -%	** **
2	(2.0)	17 1%	** **	** **	3 3%	1 1%	** **	1 1%	4 2%	** **	** **	15 1%	0 -%	1 2%	** **
3	(3.0)	30 2%	** **	** **	4 4%	2 1%	** **	4 3%	4 2%	** **	** **	25 2%	2 2%	3 6%	** **
4	(4.0)	72 6%	** **	** **	9 7%	5 3%	** **	14+d 10%	8 4%	** **	** **	61 6%	7 8%	3 6%	** **
5	(5.0)	172 14%	** **	** **	23 18%	25 16%	** **	16 12%	25 14%	** **	** **	152 15%	8 9%	7 16%	** **
6	(6.0)	190 16%	** **	** **	16 13%	18 11%	** **	24 18%	25 14%	** **	** **	163 16%	17 19%	6 14%	** **
7	(7.0)	193 16%	** **	** **	24 19%	34 22%	** **	18 13%	31 17%	** **	** **	165 16%	15 17%	7 16%	** **
8	(8.0)	154 13%	** **	** **	11 9%	34+fgj 22%	** **	15 11%	19 11%	** **	** **	128 12%	13 14%	7 16%	** **
9	(9.0)	67 6%	** **	** **	7 5%	8 5%	** **	14+j 11%	9 5%	** **	** **	58 6%	7 7%	2 5%	** **
10 - Extremely well	(10.0)	149 12%	** **	** **	10 8%	22 14%	** **	17 12%	20 11%	** **	** **	130 13%	11 12%	3 7%	** **
NET Badly (1-3)		62 5%	** **	** **	8 6%	4 3%	** **	6 4%	14 8%	** **	** **	54 5%	4 5%	4 8%	** **
NET Neutral (4-6)		434 36%	** **	** **	47 38%	47 31%	** **	54 40%	58 32%	** **	** **	376 37%	32 36%	16 35%	** **
NET Well (7-10)		564 47%	** **	** **	52 42%	98+fgj 63%	** **	64 48%	79 44%	** **	** **	480 47%	46 51%	20 45%	** **

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Prepared by BMG

Table Q35_6.7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	134	**	**	17	5-	**	11	30+d	**	**	120d	7	5	**
	11%	**	**	14%	4%	**	8%	16%	**	**	12%	8%	12%	**
Medians	7.00	**	**	6.00	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	**
Mode	7.00	**	**	7.00	8.00	**	6.00	7.00	**	**	7.00	6.00	7.00	**
Base for stats	1061	**	**	107	149	**	123	151	**	**	910	83	40	**
Mean score	6.7	**	**	6.4e	7.1+cegl	**	6.8e	6.5e	**	**	6.7e	6.8e	6.4e	**
		e	e			-			e	e				e
Standard deviation	2.10	**	**	2.01	1.88	**	2.12	2.25	**	**	2.11	2.11	2.03	**
Standard Error	.07	**	**	.22	.18	**	.21	.21	**	**	.08	.23	.23	**

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Table Q35_6_7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	16 1%	3 1%	4 2%	3 1%	5 2%	8 1%	8 1%	14 1%	** **	2 1%	** **	** **
2	(2.0)	17 1%	6 2%	6 2%	2 1%	3 1%	12 2%	5 1%	15 1%	** **	2 1%	** **	** **
3	(3.0)	30 2%	12 4%	4 1%	3 2%	8 2%	16 3%	11 2%	26 3%	** **	4 2%	** **	** **
4	(4.0)	72 6%	24 7%	18 6%	11 5%	20 6%	42 7%	31 5%	67 7%	** **	6 3%	** **	** **
5	(5.0)	172 14%	52 16%	39 14%	40 18%	41 12%	91 15%	80 14%	148 14%	** **	23 14%	** **	** **
6	(6.0)	190 16%	61 19%	39 14%	45d 20%	44 13%	100 16%	89 16%	171 17%	** **	18 11%	** **	** **
7	(7.0)	193 16%	47 14%	60+af 21%	35 16%	51 15%	107 17%	86 15%	162 16%	** **	31 19%	** **	** **
8	(8.0)	154 13%	40 12%	38 13%	31 14%	45 13%	78 13%	76 13%	127 12%	** **	27 16%	** **	** **
9	(9.0)	67 6%	17 5%	14 5%	9 4%	26 7%	31 5%	35 6%	54 5%	** **	13 8%	** **	** **
10 - Extremely well	(10.0)	149 12%	30- 9%	35 12%	26 12%	59+ae 17%	64- 10%	85+ae 15%	114- 11%	** **	33+a 20%	** **	** **
NET Badly (1-3)		62 5%	21 6%	15 5%	8 4%	16 5%	36 6%	24 4%	55 5%	** **	8 5%	** **	** **
NET Neutral (4-6)		434 36%	137+bd 42%	96 34%	96+bd 43%	105- 30%	233d 38%	200 35%	387+c 38%	** **	47- 28%	** **	** **
NET Well (7-10)		564 47%	134- 41%	146a 51%	101 46%	181a 52%	280 46%	282a 49%	458- 45%	** **	104+a 63%	** **	** **

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Prepared by BMG

Table Q35_6.7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	134	37	30	16	48	67	65	125+c	**	8-	**	**
	11%	11%	10%	7%	14%	11%	11%	12%	**	5%	**	**
Medians	7.00	6.00	7.00	6.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	6.00	7.00	6.00	10.00	7.00	6.00	6.00	**	10.00	**	**
Base for stats	1061	291	257	204	302	549	506	899	**	159	**	**
Mean score	6.7	6.4-	6.7	6.7	7.0+ae	6.6-	6.9+ae	6.6-	**	7.2+a	**	**
												+a
Standard deviation	2.10	2.04	2.09	1.96	2.20	2.07	2.11	2.08	**	2.13	**	**
Standard Error	.07	.12	.13	.17	.15	.09	.11	.08	**	.19	**	**

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Table Q35_6_7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	16 1%	10 2%	7 1%	** **	** **	1 1%	** **	** **	** **	** **	4 2%	3 3%
2	(2.0)	17 1%	9 2%	8 1%	** **	** **	1 1%	** **	** **	** **	** **	3 2%	4+b 4%
3	(3.0)	30 2%	12 3%	18 2%	** **	** **	2 2%	** **	** **	** **	** **	6 4%	2 2%
4	(4.0)	72 6%	34 8%	39 5%	** **	** **	5 4%	** **	** **	** **	** **	17b 9%	8 6%
5	(5.0)	172 14%	58 14%	113 15%	** **	** **	17 14%	** **	** **	** **	** **	17 10%	25j 20%
6	(6.0)	190 16%	63 15%	127 16%	** **	** **	13 11%	** **	** **	** **	** **	28 16%	21 17%
7	(7.0)	193 16%	52- 12%	142+ak 18%	** **	** **	16 14%	** **	** **	** **	** **	28 16%	13 10%
8	(8.0)	154 13%	51 12%	103 13%	** **	** **	17 14%	** **	** **	** **	** **	21 12%	15 12%
9	(9.0)	67 6%	23 5%	45 6%	** **	** **	8 7%	** **	** **	** **	** **	9 5%	4 3%
10 - Extremely well	(10.0)	149 12%	60 14%	89 11%	** **	** **	26 22%	** **	** **	** **	** **	33+b 18%	20 16%
NET Badly (1-3)		62 5%	30+b 7%	32- 4%	** **	** **	4 3%	** **	** **	** **	** **	13 7%	10 8%
NET Neutral (4-6)		434 36%	155 37%	279 36%	** **	** **	34 29%	** **	** **	** **	** **	62 35%	53 43%
NET Well (7-10)		564 47%	185 45%	378 49%	** **	** **	67 56%	** **	** **	** **	** **	90 51%	52 42%

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Prepared by BMG

Table Q35_6.7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	134	45	90	**	**	13	**	**	**	**	**	13	9
	11%	11%	11%	**	**	11%	**	**	**	**	**	7%	8%
Medians	7.00	6.00	7.00	**	**	7.00	**	**	**	**	**	7.00	6.00
Mode	7.00	6.00	7.00	**	**	10.00	**	**	**	**	**	10.00	5.00
Base for stats	1061	371	689	**	**	105	**	**	**	**	**	165	115
Mean score	6.7	6.6	6.8 ^c	**	**	7.3 ^{abck}	**	**	**	**	**	6.8	6.5
				-			c						
Standard deviation	2.10	2.31	1.98	**	**	2.15	**	**	**	**	**	2.35	2.36
Standard Error	.07	.13	.08	**	**	.24	**	**	**	**	**	.21	.24

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Table Q35_6_7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	16 1%	** **	** **	0 -%	1 *%	2 1%	9 2%	16 1%	** **	16 1%	** **
2	(2.0)	17 1%	** **	** **	2 1%	4 3%	5 1%	6 1%	17 1%	** **	17 1%	** **
3	(3.0)	30 2%	** **	** **	4 2%	0- -%	4 1%	16d 3%	30 3%	** **	30 3%	** **
4	(4.0)	72 6%	** **	** **	9 5%	10 6%	17 5%	34 6%	72 6%	** **	72 6%	** **
5	(5.0)	172 14%	** **	** **	26 15%	20 12%	41 12%	91 16%	170 15%	** **	171 14%	** **
6	(6.0)	190 16%	** **	** **	24 14%	23 14%	49 14%	98 17%	185 16%	** **	189 16%	** **
7	(7.0)	193 16%	** **	** **	31 18%	25 15%	61 18%	99 17%	190 16%	** **	192 16%	** **
8	(8.0)	154 13%	** **	** **	27 15%	28 17%	54 16%	67 12%	150 13%	** **	151 13%	** **
9	(9.0)	67 6%	** **	** **	15 8%	8 5%	24 7%	27 5%	66 6%	** **	67 6%	** **
10 - Extremely well	(10.0)	149 12%	** **	** **	25 15%	33+f 20%	60+f 18%	57- 10%	147 13%	** **	147 12%	** **
NET Badly (1-3)		62 5%	** **	** **	6 4%	5 3%	11 3%	31 5%	62 5%	** **	62 5%	** **
NET Neutral (4-6)		434 36%	** **	** **	60 35%	54 33%	108- 31%	223 38%	427 36%	** **	433 37%	** **
NET Well (7-10)		564 47%	** **	** **	97+f 56%	95+f 58%	200+f 58%	250- 43%	553 47%	** **	558 47%	** **

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Table Q35_6.7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	134	**	**	9-	11	26-	77+cde	129	**	132	**
	11%	**	**	5%	7%	7%	13%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	7.00	**	**	7.00	10.00	7.00	7.00	7.00	**	7.00	**
Base for stats	1061	**	**	163	153	319	503	1043	**	1053	**
Mean score	6.7	**	**	7.0f	7.2+f	7.2+f	6.5-	6.7	**	6.7	**
				f							
Standard deviation	2.10	**	**	1.99	2.12	2.03	2.02	2.11	**	2.10	**
Standard Error	.07	**	**	.17	.19	.13	.10	.07	**	.07	**

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Table Q35_6_7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	16 1%	16 1%	16 1%	16 1%	16 1%	1 **	16 1%	16 1%	16 1%	16 1%	8 1%	6 1%	8- 1%	1 1%	10 1%	4- **
2	(2.0)	17 1%	17 1%	17 1%	17 1%	17 1%	* **	17 1%	17 1%	17 1%	17 1%	8- 1%	6 1%	10 1%	0 -	10 1%	9 1%
3	(3.0)	30 2%	28 2%	30 3%	30 3%	30 2%	3 1%	30 3%	30 2%	30 2%	28 3%	15- 2%	13 2%	14- 2%	2 2%	20 2%	14- 2%
4	(4.0)	72 6%	68 6%	71 6%	72 6%	72 6%	7- 3%	72 6%	72 6%	72 6%	69 6%	39- 4%	34- 5%	43-d 5%	2- 1%	46-d 5%	39- 5%
5	(5.0)	172 14%	164 14%	171 14%	171 14%	172 14%	27 11%	169 14%	172 14%	172 14%	155 14%	107- 12%	92 13%	103- 12%	11- 7%	106- 12%	93- 11%
6	(6.0)	190 16%	188 16%	190 16%	190 16%	190 16%	35 14%	189 16%	190 16%	190 16%	180 16%	144 17%	125 17%	143 16%	21 14%	146 16%	135 16%
7	(7.0)	193 16%	176 15%	192 16%	192 16%	193 16%	41 17%	190 16%	193 16%	193 16%	187 17%	149 17%	121 17%	154 18%	23 16%	162+ 18%	159+ 19%
8	(8.0)	154 13%	151 13%	154 13%	154 13%	154 13%	51 21% +abcd fghi	153 13%	154 13%	154 13%	154 14%	127+ 15%	109+ 15%	128+ 15%	37 25% +abcef	134+ 15%	125+ 15%
9	(9.0)	67 6%	65 6%	67 6%	67 6%	67 6%	16 7%	67 6%	67 6%	64 6%	55 6%	42 6%	54 6%	11 8%	53 6%	54 7%	
10 -	(10.0)	149 12%	147 13%	147 12%	146 12%	149 12%	53 22% +abcd fghi	149 13%	149 12%	149 12%	142 13%	122+ 14%	101 14%	125+ 14%	40 27% +abcef	129+ 14%	120+ 15%
NET Badly (1-3)		62 5%	61e 5%	62e 5%	62e 5%	62e 5%	4- 2%	62e 5%	62e 5%	62e 5%	61e 5%	30- 4%	26- 4%	32- 4%	3 2%	40 4%	27- 3%
NET Neutral (4-6)		434 36%	421e 37%	432e 36%	433e 37%	434e 36%	69- 28%	430e 36%	434e 36%	434e 36%	403e 36%	290-d 34%	251d 35%	289-d 33%	34- 23%	297-d 33%	266-d 32%

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Prepared by BMG

Table Q35_6.7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Well (7-10)	564	538	561	560	564	161	559	564	564	547	454+	373+	460+	112	478+	458+
	47%	47%	47%	47%	47%	66%	47%	47%	47%	48%	53%	52%	53%	74%	53%	56%
Don't know	134	125e	129e	130e	134e	9-	130e	134e	134e	117e	88d	63-d	94d	1-	86-d	72-d
	11%	11%	11%	11%	11%	4%	11%	11%	11%	10%	10%	9%	11%	1%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	6.00	7.00	7.00	7.00	10.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00	10.00	7.00	7.00
Base for stats	1061	1019	1055	1056	1061	234	1052	1061	1061	1012	774	649	781	149	816	751
Mean score	6.7	6.7	6.7	6.7	6.7	7.5	6.7	6.7	6.7	6.7	7.0+	6.9+	7.0+	7.8	6.9+	7.0+
						66%								74%		
Standard deviation	2.10	2.11	2.10	2.10	2.10	1.89	2.11	2.10	2.10	2.11	2.00	1.99	2.02	1.84	2.05	1.95
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.08	.09	.08	.17	.08	.08

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Table Q35_6_7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	16 1%	** **	15 1%	11 2%	7 2%
2	(2.0)	17 1%	** **	14 1%	11 2%	7 2%
3	(3.0)	30 2%	** **	27 3%	20 3%	12 3%
4	(4.0)	72 6%	** **	70 7%	47 7%	30 8%
5	(5.0)	172 14%	** **	152 15%	105 15%	54 14%
6	(6.0)	190 16%	** **	161 15%	110 16%	61 16%
7	(7.0)	193 16%	** **	170 16%	126 18%	78+ 20%
8	(8.0)	154 13%	** **	142 13%	86 12%	41 11%
9	(9.0)	67 6%	** **	61 6%	36 5%	18 5%
10 - Extremely well	(10.0)	149 12%	** **	138 13%	83 12%	48 12%
NET Badly (1-3)		62 5%	** **	57 5%	41 6%	27 7%
NET Neutral (4-6)		434 36%	** **	384 37%	261 38%	145 38%
NET Well (7-10)		564 47%	** **	511 49%	332 48%	185 48%

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Prepared by BMG

Table Q35_6_7 (continuation)

Q35. My5 - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	134	**	99	60-	28-
	11%	**	9%	9%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1061	**	951	635	357
Mean score	6.7	**	6.7	6.6	6.5
Standard deviation	2.10	**	2.12	2.11	2.15
Standard Error	.07	**	.07	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_8

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	13 1%	8 1%	5 1%	0 -%	** **	7 1%	6 1%
2	(2.0)	14 1%	3- 1%	10+a 2%	0 -%	** **	6 1%	7 1%
3	(3.0)	31 3%	13 2%	17 3%	0 -%	** **	15 3%	16 3%
4	(4.0)	91 8%	43 7%	46 9%	0 -%	** **	53 9%	37 6%
5	(5.0)	180 15%	92 15%	81 16%	0 -%	** **	85 14%	94 16%
6	(6.0)	166 14%	82 13%	71 14%	0 -%	** **	83 14%	82 14%
7	(7.0)	174 15%	91 15%	70 14%	0 -%	** **	91 15%	82 14%
8	(8.0)	202 17%	97 16%	84 17%	0 -%	** **	115+b 19%	86- 15%
9	(9.0)	86 7%	58+b 9%	19- 4%	0 -%	** **	40 7%	44 7%
10 - Extremely well	(10.0)	137 11%	88+b 14%	34- 7%	0 -%	** **	63 11%	74 12%
NET Badly (1-3)		58 5%	24 4%	32 6%	0 -%	** **	29 5%	28 5%
NET Neutral (4-6)		437 37%	217 35%	198 40%	0 -%	** **	221 37%	212 36%
NET Well (7-10)		598 50%	334+b 55%	207- 41%	0 -%	** **	308 52%	286 48%
Don't know		101 8%	37- 6%	64+a 13%	0 -%	** **	32- 5%	66+a 11%

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Prepared by BMG

Table Q35_6 8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	6.00		**	7.00	7.00
Mode	8.00	8.00	8.00		**	8.00	5.00
Base for stats	1093	575	437	0	**	559	527
Mean score	6.7	6.9+b	6.3-		**	6.7	6.8
					+ab		
Standard deviation	2.08	2.10	2.02		**	2.06	2.10
Standard Error	.07	.10	.10		**	.10	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	13 1%	* *%	1 1%	5+hj 3%	5 2%	1 *%	1 1%	** **	1 *%	10+j 2%	2 *%	1 1%
2	(2.0)	14 1%	2 1%	2 1%	4 2%	4 2%	2 1%	* *%	** **	4 1%	7 2%	3 1%	1 1%
3	(3.0)	31 3%	7 5%	0- -%	5b 3%	4 2%	10+b 5%	4b 3%	** **	7 2%	9 2%	15b 3%	5 2%
4	(4.0)	91 8%	4 3%	14 7%	17 9%	11 5%	17 9%	14 9%	** **	18 5%	28 7%	45+dh 10%	28+dhi 12%
5	(5.0)	180 15%	19 14%	22 11%	25 14%	38 16%	37bh 19%	25 16%	** **	40 12%	62 15%	78bh 18%	40 17%
6	(6.0)	166 14%	23 17%	20 10%	21 12%	27 11%	42+bcdhi 21%	22 14%	** **	43 13%	47 11%	75+bdi 17%	34 14%
7	(7.0)	174 15%	15 11%	38 19%	25 14%	34 14%	32 16%	21 14%	** **	53 15%	59 14%	62 14%	31 13%
8	(8.0)	202 17%	31 22%	44ejk 22%	25 14%	53+ejk 22%	20- 10%	22 14%	** **	75+ejk 22%	78ejk 19%	49- 11%	28- 12%
9	(9.0)	86 7%	14 10%	17j 8%	22+defjk 12%	15 6%	9 5%	7 4%	** **	31jk 9%	37jk 9%	18- 4%	9- 4%
10 - Extremely well	(10.0)	137 11%	17 12%	37+efjk 18%	23ej 13%	32ejk 13%	11- 6%	11 7%	** **	53+efjk 16%	55ejk 13%	28- 6%	17- 7%
NET Badly (1-3)		58 5%	9 7%	3- 2%	13b 7%	13 5%	12b 6%	6 4%	** **	13 4%	26b 6%	20 5%	8 3%
NET Neutral (4-6)		437 37%	46 33%	56- 27%	62 35%	75 31%	96+bcdhi 49%	61b 39%	** **	102- 30%	137 33%	198 46%	102+bdhi 43%
NET Well (7-10)		598 50%	75 55%	137 67%	95efjk 54%	134efjk 56%	72- 37%	61- 40%	** **	212+efjk 62%	229+efjk 55%	157- 36%	85- 36%

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Prepared by BMG

Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Don't know	101 8%	6 5%	9- 4%	7- 4%	18 8%	17 8%	27+bcdehi 17%	**	16- 5%	25- 6%	60+bcdhi 14%	44+bcdehi 18%
Medians	7.00	7.00	8.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	8.00	8.00	8.00	8.00	8.00	6.00	5.00	**	8.00	8.00	5.00	5.00
Base for stats	1093	131	196	170	222	180	128	**	326	392	375	195
Mean score	6.7	7.0egjk +cefgijk	7.3	6.7egj	6.9egjk	6.2-	6.4	**	7.2	6.8egjk	6.2-	6.3-
Standard deviation	2.08	2.03	1.96	2.32	2.14	1.83	1.96	**	2.00	2.22	1.89	1.95
Standard Error	.07	.22	.16	.20	.16	.14	.18	**	.13	.12	.10	.15

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Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely	(1.0)	13	**	**	0	0	**	0	2	**	**	10	2	1	**
badly		1%	**	**	-%	-%	**	-%	1%	**	**	1%	3%	2%	**
2	(2.0)	14	**	**	0	1	**	1	5+	**	**	12	1	*	**
		1%	**	**	-%	1%	**	1%	3%	**	**	1%	1%	1%	**
3	(3.0)	31	**	**	6	1	**	4	7	**	**	26	2	3	**
		3%	**	**	5%	1%	**	3%	4%	**	**	3%	2%	6%	**
4	(4.0)	91	**	**	13	8	**	14	12	**	**	83	6	1	**
		8%	**	**	10%	5%	**	10%	7%	**	**	8%	6%	1%	**
5	(5.0)	180	**	**	21	23	**	19	24	**	**	161	9	8	**
		15%	**	**	17%	15%	**	14%	13%	**	**	16%	10%	18%	**
6	(6.0)	166	**	**	9	19	**	22	36+	**	**	144	12	7	**
		14%	**	**	8%	13%	**	16%	20%	**	**	14%	13%	14%	**
7	(7.0)	174	**	**	24	30f	**	13	22	**	**	147	14	7	**
		15%	**	**	19%	19%	**	10%	12%	**	**	14%	16%	15%	**
8	(8.0)	202	**	**	12	27	**	24	27	**	**	166	22	7	**
		17%	**	**	9%	18%	**	18%	15%	**	**	16%	24%	16%	**
9	(9.0)	86	**	**	12	14	**	13	13	**	**	74	6	3	**
		7%	**	**	9%	9%	**	10%	7%	**	**	7%	6%	7%	**
10 -	(10.0)	137	**	**	11	23	**	19	14	**	**	119	9	4	**
Extremely well		11%	**	**	9%	15%	**	14%	8%	**	**	12%	10%	10%	**
NET Badly (1-3)		58	**	**	6	3	**	5	14d	**	**	48	5	4	**
		5%	**	**	5%	2%	**	3%	8%	**	**	5%	6%	9%	**
NET Neutral (4-6)		437	**	**	44	50	**	54	72	**	**	388+	26	16	**
		37%	**	**	35%	33%	**	40%	40%	**	**	38%	29%	34%	**
NET Well (7-10)		598	**	**	58	94+gj	**	70	77	**	**	507	51	22	**
		50%	**	**	47%	61%	**	52%	43%	**	**	49%	56%	48%	**

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Prepared by BMG

Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	101	**	**	16	8	**	6	18	**	**	87	8	4	**
	8%	**	**	13%	5%	**	4%	10%	**	**	8%	9%	10%	**
Medians	7.00	**	**	7.00	7.00	**	7.00	6.00	**	**	7.00	7.00	7.00	**
Mode	8.00	**	**	7.00	7.00	**	8.00	6.00	**	**	8.00	8.00	5.00	**
Base for stats	1093	**	**	108	147	**	129	163	**	**	943	82	41	**
Mean score	6.7	**	**	6.5	7.2+acegj	**	6.9e	6.5	**	**	6.7e	6.9e	6.6e	**
Standard deviation	2.08	**	**	2.04	1.89	**	2.08	2.08	**	**	2.08	2.10	2.15	**
Standard Error	.07	**	**	.22	.18	**	.20	.19	**	**	.08	.23	.24	**

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Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	13 1%	2 1%	3 1%	3 2%	4 1%	6 1%	7 1%	12 1%	** **	1 1%	** **	** **
2	(2.0)	14 1%	6 2%	4 1%	2 1%	2 1%	10 2%	5 1%	12 1%	** **	2 1%	** **	** **
3	(3.0)	31 3%	8 3%	10 3%	4 2%	8 2%	18 3%	12 2%	27 3%	** **	4 2%	** **	** **
4	(4.0)	91 8%	25 8%	17 6%	22 10%	24 7%	42 7%	46 8%	86+c 8%	** **	4- 2%	** **	** **
5	(5.0)	180 15%	46 14%	43 15%	45+ 20%	45 13%	90 15%	90 16%	164 16%	** **	16 10%	** **	** **
6	(6.0)	166 14%	45 14%	43 15%	30 14%	48 14%	88 14%	78 14%	147 14%	** **	20 12%	** **	** **
7	(7.0)	174 15%	58c 18%	41 14%	22 10%	53 15%	99 16%	75 13%	150 15%	** **	25 15%	** **	** **
8	(8.0)	202 17%	56 17%	61+cf 21%	29 13%	56 16%	116 19%	86 15%	161- 16%	** **	41+a 25%	** **	** **
9	(9.0)	86 7%	24 7%	15 5%	20 9%	25 7%	39 6%	45 8%	66- 6%	** **	20+a 12%	** **	** **
10 - Extremely well	(10.0)	137 11%	29 9%	24 8%	28 13%	56+abe 16%	53- 9%	84+abe 15%	107- 10%	** **	28+a 17%	** **	** **
NET Badly (1-3)		58 5%	16 5%	17 6%	10 4%	14 4%	33 5%	23 4%	51 5%	** **	7 4%	** **	** **
NET Neutral (4-6)		437 37%	116 36%	104 36%	97+d 44%	117 33%	221 36%	214 37%	396+c 39%	** **	40- 24%	** **	** **
NET Well (7-10)		598 50%	166 51%	141 49%	99 45%	191 54%	307 50%	290 51%	483- 47%	** **	114+a 68%	** **	** **

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Prepared by BMG

Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	101	29	25	15	29	55	44	94c	**	6-	**	**
	8%	9%	9%	7%	8%	9%	8%	9%	**	4%	**	**
Medians	7.00	7.00	7.00	6.00	7.00	7.00	7.00	7.00	**	8.00	**	**
Mode	8.00	7.00	8.00	5.00	8.00	8.00	5.00	5.00	**	8.00	**	**
Base for stats	1093	299	262	206	321	561	527	931	**	160	**	**
Mean score	6.7	6.7	6.6	6.6	7.0+e	6.7	6.8	6.6-	**	7.4+a	**	**
Standard deviation	2.08	2.00	2.00	2.18	2.11	2.00	2.14	2.07	+ad	1.95	**	+ad
Standard Error	.07	.11	.12	.19	.14	.08	.11	.07	**	.17	**	**

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Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	13 1%	6 1%	7 1%	** **	** **	1 1%	** **	** **	** **	** **	3 2%	2 1%
2	(2.0)	14 1%	8 2%	7 1%	** **	** **	1 1%	** **	** **	** **	** **	2 1%	3 3%
3	(3.0)	31 3%	16 4%	15 2%	** **	** **	3 2%	** **	** **	** **	** **	10+b 6%	6 5%
4	(4.0)	91 8%	37 9%	54 7%	** **	** **	12 10%	** **	** **	** **	** **	11 6%	11 9%
5	(5.0)	180 15%	66 16%	114 15%	** **	** **	15 13%	** **	** **	** **	** **	22 12%	27 21%
6	(6.0)	166 14%	58 14%	108 14%	** **	** **	15 13%	** **	** **	** **	** **	25 14%	15 12%
7	(7.0)	174 15%	44- 11%	130+a 17%	** **	** **	16 13%	** **	** **	** **	** **	18 10%	13 10%
8	(8.0)	202 17%	51- 12%	151+aj 19%	** **	** **	14 12%	** **	** **	** **	** **	22 12%	14 11%
9	(9.0)	86 7%	29 7%	57 7%	** **	** **	9 8%	** **	** **	** **	** **	16 9%	4 3%
10 - Extremely well	(10.0)	137 11%	63+b 15%	74- 9%	** **	** **	22 19%	** **	** **	** **	** **	35+b 19%	19 15%
NET Badly (1-3)		58 5%	30+b 7%	28- 4%	** **	** **	5 4%	** **	** **	** **	** **	15+b 8%	11b 8%
NET Neutral (4-6)		437 37%	161 39%	276 35%	** **	** **	41 35%	** **	** **	** **	** **	58 33%	52 42%
NET Well (7-10)		598 50%	186- 45%	412+ak 53%	** **	** **	62 52%	** **	** **	** **	** **	91 51%	50- 40%

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Prepared by BMG

Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	178	125
Don't know	101	39	63	**	**	10	**	**	**	**	14	12
	8%	9%	8%	**	**	8%	**	**	**	**	8%	10%
Medians	7.00	6.00	7.00	**	**	7.00	**	**	**	**	7.00	6.00
Mode	8.00	5.00	8.00	**	**	10.00	**	**	**	**	10.00	5.00
Base for stats	1093	377	716	**	**	108	**	**	**	**	164	113
Mean score	6.7	6.6	6.8	**	**	7.0	**	**	**	**	6.9	6.4
Standard deviation	2.08	2.30	1.95	**	**	2.27	**	**	**	**	2.38	2.33
Standard Error	.07	.13	.08	**	**	.25	**	**	**	**	.21	.24

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Table Q35_6 8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	13 1%	** **	** **	2 1%	2 1%	3 1%	6 1%	13 1%	** **	13 1%	** **
2	(2.0)	14 1%	** **	** **	2 1%	2 1%	4 1%	7 1%	13 1%	** **	14 1%	** **
3	(3.0)	31 3%	** **	** **	5 3%	1 1%	6 2%	21 4%	30 3%	** **	31 3%	** **
4	(4.0)	91 8%	** **	** **	16 9%	14 9%	27 8%	39 7%	89 8%	** **	91 8%	** **
5	(5.0)	180 15%	** **	** **	24 14%	15- 9%	40 12%	98d 17%	177 15%	** **	179 15%	** **
6	(6.0)	166 14%	** **	** **	19 11%	20 12%	37 11%	89 15%	163 14%	** **	165 14%	** **
7	(7.0)	174 15%	** **	** **	24 14%	19 12%	52 15%	91 16%	171 15%	** **	173 15%	** **
8	(8.0)	202 17%	** **	** **	32 18%	37 23%	63 18%	94 16%	195 17%	** **	197 17%	** **
9	(9.0)	86 7%	** **	** **	17 10%	13 8%	32 9%	35 6%	86 7%	** **	86 7%	** **
10 - Extremely well	(10.0)	137 11%	** **	** **	25f 14%	29+f 18%	56+f 16%	50- 9%	133 11%	** **	135 11%	** **
NET Badly (1-3)		58 5%	** **	** **	9 5%	5 3%	14 4%	33 6%	56 5%	** **	58 5%	** **
NET Neutral (4-6)		437 37%	** **	** **	58 34%	49 30%	105- 30%	225e 39%	430 37%	** **	435 37%	** **
NET Well (7-10)		598 50%	** **	** **	97f 57%	99+f 60%	203+f 59%	270- 46%	584 50%	** **	591 50%	** **

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Table Q35_6 8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	101	**	**	8	12	23	52	101	**	101	**
	8%	**	**	4%	7%	7%	9%	9%	**	9%	**
Medians	7.00	**	**	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	8.00	8.00	5.00	8.00	**	8.00	**
Base for stats	1093	**	**	165	153	321	528	1070	**	1084	**
Mean score	6.7	**	**	6.9	7.2+f	7.1+f	6.5-	6.7	**	6.7	**
		f									
Standard deviation	2.08	**	**	2.17	2.13	2.14	2.00	2.08	**	2.08	**
Standard Error	.07	**	**	.19	.19	.13	.09	.07	**	.07	**

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Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	13 1%	11 1%	13 1%	13 1%	13 1%	* **	13 1%	13 1%	13 1%	11 1%	5- 1%	5 1%	5- 1%	0 -	7 1%	2- **
2	(2.0)	14 1%	14 1%	14 1%	14 1%	14 1%	1 **	14 1%	14 1%	14 1%	14 1%	5- 1%	4- 1%	7 1%	0 -	9 1%	6- 1%
3	(3.0)	31 3%	31 3%	31 3%	31 3%	31 3%	6 2%	31 3%	31 3%	31 3%	29 3%	20 2%	14 2%	17- 2%	4 2%	18- 2%	15- 2%
4	(4.0)	91 8%	88e 8%	91e 8%	91e 8%	91e 8%	8- 3%	89e 8%	91e 8%	91e 8%	83e 7%	51- 6%	43- 6%	51- 6%	4- 3%	59- 7%	46- 6%
5	(5.0)	180 15%	174e 15%	178e 15%	180e 15%	180e 15%	23- 10%	178e 15%	180e 15%	180e 15%	168 15%	104-d 12%	87-d 12%	109-d 12%	9- 6%	109-d 12%	98-d 12%
6	(6.0)	166 14%	159 14%	166 14%	165 14%	166 14%	27 11%	165 14%	166 14%	166 14%	156 14%	128d 15%	105d 15%	125d 14%	12- 8%	130d 14%	126d 15%
7	(7.0)	174 15%	163 14%	174 15%	174 15%	174 15%	40 16%	172 15%	174 15%	174 15%	162 14%	134 16%	111 16%	144+ 16%	22 15%	140 16%	133+ 16%
8	(8.0)	202 17%	192 17%	200 17%	202 17%	202 17%	59 24% +abcd fghi	200 17%	202 17%	202 17%	198 18%	167+ 19%	139+ 19%	160 18%	44 29% +abcef	173+ 19%	160+ 19%
9	(9.0)	86 7%	82 7%	86 7%	86 7%	86 7%	26+ 11%	84 7%	86 7%	86 7%	83 7%	71+ 8%	59 8%	69 8%	19+ 13%	74+ 8%	66 8%
10 -	(10.0)	137 11%	134 12%	135 11%	134 11%	137 11%	47 19% +abcd fghi	137 12%	137 11%	137 11%	130 12%	107 12%	90 13%	112+ 13%	36 24% +abcef	115+ 13%	115+ 14%
NET Badly (1-3)		58 5%	56 5%	58 5%	58 5%	58 5%	7 3%	58 5%	58 5%	58 5%	54 5%	31- 4%	23- 3%	29- 3%	4 2%	33- 4%	22- 3%
NET Neutral (4-6)		437 37%	421e 37%	434e 37%	435e 37%	437e 37%	59- 24%	432e 37%	437e 37%	437e 37%	408e 36%	283-d 33%	234-d 33%	286-d 33%	24- 16%	298-d 33%	270-d 33%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Well (7-10)	598	571	595	595	598	172	593	598	598	574	479+	398+	485+	121	502+	474+
	50%	50%	50%	50%	50%	71%	50%	50%	50%	51%	56%	56%	55%	81%	56%	58%
Don't know	101	97e	97e	97e	101e	5-	98e	101e	101e	93e	69d	56d	75d	1-	68d	57-d
	8%	8%	8%	8%	8%	2%	8%	8%	8%	8%	8%	8%	9%	1%	8%	7%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1093	1048	1087	1089	1093	237	1083	1093	1093	1036	793	656	800	149	834	766
Mean score	6.7	6.7	6.7	6.7	6.7	7.5	6.7	6.7	6.7	6.8+	7.0+	7.0+	7.0+	7.9	7.0+	7.1+
Standard deviation	2.08	2.09	2.08	2.08	2.08	1.88	2.08	2.08	2.08	2.07	1.96	1.97	1.97	1.76	2.01	1.92
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.08	.08	.08	.16	.08	.08

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Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	13 1%	** **	13 1%	5 1%	2 *%
2	(2.0)	14 1%	** **	14 1%	11 2%	8 2%
3	(3.0)	31 3%	** **	27 3%	20 3%	12 3%
4	(4.0)	91 8%	** **	75 7%	51 7%	28 7%
5	(5.0)	180 15%	** **	159 15%	106 15%	49 13%
6	(6.0)	166 14%	** **	145 14%	95 14%	43 11%
7	(7.0)	174 15%	** **	156 15%	104 15%	66 17%
8	(8.0)	202 17%	** **	182 17%	124 18%	78+ 20%
9	(9.0)	86 7%	** **	79 8%	56 8%	34 9%
10 - Extremely well	(10.0)	137 11%	** **	125 12%	70 10%	38 10%
NET Badly (1-3)		58 5%	** **	54 5%	36 5%	22 6%
NET Neutral (4-6)		437 37%	** **	379 36%	252 36%	120- 31%
NET Well (7-10)		598 50%	** **	542 52%	355 51%	216+ 56%

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Prepared by BMG

Table Q35_6_8 (continuation)

Q35. My5 - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	101	**	74	52	27
	8%	**	7%	7%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1093	**	976	642	358
Mean score	6.7	**	6.8	6.7	6.8
Standard deviation	2.08	**	2.10	2.05	2.04
Standard Error	.07	**	.07	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_9
 Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	15 1%	4 1%	11+a 2%	0 -%	** **	6 1%	9 1%
2	(2.0)	22 2%	9 1%	13 3%	0 -%	** **	8 1%	14 2%
3	(3.0)	25 2%	7- 1%	18+a 4%	0 -%	** **	11 2%	14 2%
4	(4.0)	60 5%	24 4%	36+a 7%	0 -%	** **	37 6%	22 4%
5	(5.0)	150 13%	74 12%	64 13%	0 -%	** **	77 13%	71 12%
6	(6.0)	152 13%	76 12%	66 13%	0 -%	** **	73 12%	78 13%
7	(7.0)	194 16%	103 17%	75 15%	0 -%	** **	105 18%	88 15%
8	(8.0)	213 18%	97 16%	94 19%	0 -%	** **	120+b 20%	92 15%
9	(9.0)	112 9%	71+b 12%	35- 7%	0 -%	** **	49 8%	62 10%
10 - Extremely well	(10.0)	196 16%	125+b 21%	57- 11%	0 -%	** **	81- 14%	116+a 19%
NET Badly (1-3)		62 5%	19- 3%	42+a 8%	0 -%	** **	25 4%	37 6%
NET Neutral (4-6)		363 30%	175 29%	165 33%	0 -%	** **	187 32%	171 29%
NET Well (7-10)		715 60%	395+b 65%	261- 52%	0 -%	** **	355 60%	357 60%
Don't know		55 5%	22 4%	33+a 7%	0 -%	** **	24 4%	29 5%

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 Prepared by BMG

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	7.00		**	7.00	7.00
Mode	8.00	10.00	8.00		**	8.00	10.00
Base for stats	1140	589	468	0	**	567	564
Mean score	7.1	7.4+b	6.6-		**	7.0	7.2
Standard deviation	2.14	2.05	2.24		**	2.04	2.23
Standard Error	.07	.09	.11		**	.10	.10

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Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	15 1%	4 3%	0 -%	4 2%	5 2%	1 *%	2 1%	** **	4 1%	8 2%	3 1%	2 1%
2	(2.0)	22 2%	1 1%	4 2%	2 1%	8 3%	2 1%	3 2%	** **	5 1%	10 2%	7 2%	5 2%
3	(3.0)	25 2%	1 1%	0- -%	0 -%	5 2%	10+bchi 5%	7bchi 4%	** **	1- *%	5 1%	19+bchi 4%	9+bchi 4%
4	(4.0)	60 5%	8 6%	5 2%	12 7%	8 3%	10 5%	12b 8%	** **	13 4%	20 5%	27 6%	17b 7%
5	(5.0)	150 13%	15 11%	21 10%	26 15%	28 12%	27 14%	21 14%	** **	36 11%	54 13%	60 14%	33 14%
6	(6.0)	152 13%	10 7%	23 11%	28 16%	25 10%	36+dh 18%	17 11%	** **	33 10%	53 13%	66h 15%	30 13%
7	(7.0)	194 16%	26 19%	39 19%	31 17%	36 15%	33 17%	20 13%	** **	65 19%	67 16%	63 14%	30 12%
8	(8.0)	213 18%	37 27%	33 16%	24 13%	49 20%	27 14%	32 21%	** **	70 20%	73 17%	70 16%	44 18%
9	(9.0)	112 9%	9 7%	24 12%	20 11%	22 9%	14 7%	16 10%	** **	33 10%	42 10%	36 8%	22 9%
10 - Extremely well	(10.0)	196 16%	22 16%	50+cefjk 24%	25 14%	50efjk 21%	24 12%	15- 9%	** **	72+efjk 21%	75fjk 18%	50- 11%	26- 11%
NET Badly (1-3)		62 5%	5 4%	4- 2%	5 3%	17bh 7%	13b 6%	12bh 8%	** **	9- 3%	23 5%	30bh 7%	17bh 7%
NET Neutral (4-6)		363 30%	34 25%	49 24%	66+bdh 37%	61 25%	73+bdh 37%	51 33%	** **	83- 24%	127 30%	153+bdh 35%	80bh 34%
NET Well (7-10)		715 60%	94 68%	145 +cefijk 71%	100 56%	156efjk 65%	98- 50%	82 53%	** **	239 +cefijk 70%	257ejk 62%	219- 50%	121- 51%
Don't know		55 5%	4 3%	6 3%	6 3%	5 2%	13di 7%	10i 6%	** **	11 3%	11- 3%	33+bdhi 8%	20+bcdhi 8%

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Prepared by BMG

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Medians	7.00	8.00	8.00	7.00	8.00	7.00	7.00	**	8.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	7.00	10.00	6.00	8.00	**	10.00	10.00	8.00	8.00
Base for stats	1140	133	199	172	234	184	145	**	332	406	402	218
Mean score	7.1	7.2	7.7	7.0	7.2efjk	6.7-	6.7-	**	7.5	7.1j	6.7-	6.7-
		+cefgijk						+cefgijk				
Standard deviation	2.14	2.09	1.94	2.09	2.29	2.03	2.18	**	2.01	2.21	2.11	2.18
Standard Error	.07	.22	.15	.18	.17	.16	.19	**	.13	.12	.11	.16

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Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	15 1%	** **	** **	0 -%	0 -%	** **	1 1%	5+ 3%	** **	** **	13 1%	1 1%	1 2%	** **
2	(2.0)	22 2%	** **	** **	1 1%	1 1%	** **	5 4%	5 3%	** **	** **	20 2%	1 1%	1 3%	** **
3	(3.0)	25 2%	** **	** **	7 5%	1 1%	** **	3 3%	3 2%	** **	** **	21 2%	2 2%	1 2%	** **
4	(4.0)	60 5%	** **	** **	11 9%	7 4%	** **	4 3%	15 8%	** **	** **	55 5%	1 1%	3 6%	** **
5	(5.0)	150 13%	** **	** **	20 16%	19 13%	** **	9 7%	21 11%	** **	** **	132 13%	9 10%	8 17%	** **
6	(6.0)	152 13%	** **	** **	18 15%	20 13%	** **	16 12%	21 12%	** **	** **	129 12%	15 16%	7 15%	** **
7	(7.0)	194 16%	** **	** **	19 15%	31 20%	** **	23 17%	37 20%	** **	** **	164 16%	18 20%	8 17%	** **
8	(8.0)	213 18%	** **	** **	11 9%	31 20%	** **	31 23%	30 17%	** **	** **	180 18%	17 19%	7 14%	** **
9	(9.0)	112 9%	** **	** **	18 14%	19 12%	** **	13 10%	13 7%	** **	** **	99 10%	9 10%	3 7%	** **
10 - Extremely well	(10.0)	196 16%	** **	** **	17 13%	26 17%	** **	23 17%	22 12%	** **	** **	169 16%	15 16%	6 14%	** **
NET Badly (1-3)		62 5%	** **	** **	7 6%	2- 1%	** **	10d 7%	13d 7%	** **	** **	54 5%	3 3%	3 7%	** **
NET Neutral (4-6)		363 30%	** **	** **	49 39%	46 30%	** **	30- 22%	56 31%	** **	** **	315 31%	25 28%	17 38%	** **
NET Well (7-10)		715 60%	** **	** **	64 51%	107+gj 69%	** **	91 68%	102 56%	** **	** **	612 59%	58 65%	24 52%	** **

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Prepared by BMG

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	55	**	**	4	0-	**	4d	10d	**	**	49d	3	2	**
	5%	**	**	3%	-%	**	3%	6%	**	**	5%	4%	4%	**
Medians	7.00	**	**	7.00	7.00	**	8.00	7.00	**	**	7.00	7.00	7.00	**
Mode	8.00	**	**	5.00	7.00	**	8.00	7.00	**	**	8.00	7.00	7.00	**
Base for stats	1140	**	**	120	155	**	130	171	**	**	981	86	44	**
Mean score	7.1	**	**	6.8	7.4cagl	**	7.3	6.7-	**	**	7.1	7.3agl	6.7	**
Standard deviation	2.14	**	**	2.14	1.83	**	2.15	2.24	**	**	2.15	1.89	2.21	**
Standard Error	.07	**	**	.22	.17	**	.21	.20	**	**	.08	.20	.24	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	15 1%	6 2%	2 1%	1 1%	6 2%	7 1%	8 1%	12 1%	** **	3 2%	** **	** **
2	(2.0)	22 2%	8 2%	5 2%	2 1%	6 2%	13 2%	8 1%	21 2%	** **	1 1%	** **	** **
3	(3.0)	25 2%	11+b 3%	1- *%	5 2%	5 1%	12 2%	10 2%	24 2%	** **	1 *%	** **	** **
4	(4.0)	60 5%	21 6%	11 4%	18d 8%	10 3%	32 5%	28 5%	51 5%	** **	9 6%	** **	** **
5	(5.0)	150 13%	43 13%	43d 15%	30 14%	33 9%	87 14%	64 11%	131 13%	** **	19 11%	** **	** **
6	(6.0)	152 13%	52f 16%	39 14%	24 11%	37 11%	91+ 15%	61 11%	139 14%	** **	13 8%	** **	** **
7	(7.0)	194 16%	65df 20%	51 18%	33 15%	45 13%	116+df 19%	79- 14%	160 16%	** **	34 20%	** **	** **
8	(8.0)	213 18%	49 15%	54 19%	34 16%	76+a 22%	103 17%	110 19%	183 18%	** **	30 18%	** **	** **
9	(9.0)	112 9%	26 8%	19 7%	25 11%	38 11%	45- 7%	63e 11%	91 9%	** **	21 13%	** **	** **
10 - Extremely well	(10.0)	196 16%	33- 10%	44a 15%	41a 18%	79+abe 23%	77- 12%	120+ae 21%	163 16%	** **	32 19%	** **	** **
NET Badly (1-3)		62 5%	25+b 8%	8- 3%	8 3%	18 5%	33 5%	25 4%	57 6%	** **	5 3%	** **	** **
NET Neutral (4-6)		363 30%	116+df 35%	94d 33%	72d 33%	81- 23%	210+df 34%	153- 27%	321 31%	** **	41 25%	** **	** **
NET Well (7-10)		715 60%	172- 53%	168 58%	133 60%	239+abe 68%	340- 55%	372+ae 65%	596- 58%	** **	118+a 71%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	55	15	17	8	13	32	20	51	**	2	**	**
	5%	5%	6%	4%	4%	5%	4%	5%	**	1%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	**	**
Mode	8.00	7.00	8.00	10.00	10.00	7.00	10.00	8.00	**	7.00	**	**
Base for stats	1140	313	270	213	338	583	551	973	**	164	**	**
Mean score	7.1	6.6-	7.1a	7.2a	7.5+abe	6.8-	7.4+ae	7.0	**	7.4	**	**
Standard deviation	2.14	2.11	1.98	2.13	2.17	2.06	2.16	2.14	**	2.06	**	+ad **
Standard Error	.07	.12	.12	.18	.14	.08	.11	.08	**	.18	**	**

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Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121	
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101	
Total		1195	416	779	**	**	118	**	**	**	**	178	125	
1 - Extremely badly	(1.0)	15 1%	5 1%	10 1%	** **	** **	0 -%	** **	** **	** **	** **	2 1%	2 2%	
2	(2.0)	22 2%	13+b 3%	9- 1%	** **	** **	1 1%	** **	** **	** **	** **	5 3%	5b 4%	
3	(3.0)	25 2%	11 3%	14 2%	** **	** **	3 2%	** **	** **	** **	** **	4 2%	6 4%	
4	(4.0)	60 5%	23 6%	37 5%	** **	** **	6 5%	** **	** **	** **	** **	13 7%	5 4%	
5	(5.0)	150 13%	61 15%	89 11%	** **	** **	13 11%	** **	** **	** **	** **	20 11%	20 16%	
6	(6.0)	152 13%	46 11%	106 14%	** **	** **	9 8%	** **	** **	** **	** **	20 11%	19 15%	
7	(7.0)	194 16%	52- 13%	142+a 18%	** **	** **	19 16%	** **	** **	** **	** **	24 13%	14 11%	
8	(8.0)	213 18%	57- 14%	156+ajk 20%	** **	** **	18 15%	** **	** **	** **	** **	23 13%	14 11%	
9	(9.0)	112 9%	32 8%	80 10%	** **	** **	6 5%	** **	** **	** **	** **	12 7%	8 7%	
10 - Extremely well	(10.0)	196 16%	91+b 22%	105- 14%	** **	** **	38 33%	** **	** **	** **	** **	48+b 27%	28b 23%	
NET Badly (1-3)		62 5%	30+b 7%	32- 4%	** **	** **	4 3%	** **	** **	** **	** **	10 6%	13+b 10%	
NET Neutral (4-6)		363 30%	130 31%	233 30%	** **	** **	28 24%	** **	** **	** **	** **	53 30%	45 36%	
NET Well (7-10)		715 60%	233 56%	483k 62%	** **	** **	81 69%	** **	** **	** **	** **	107 60%	64 51%	

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Prepared by BMG

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	55	24	31	**	**	5	**	**	**	**	**	7	3
	5%	6%	4%	**	**	5%	**	**	**	**	**	4%	3%
Medians	7.00	7.00	7.00	**	**	8.00	**	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	**	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1140	392	748	**	**	112	**	**	**	**	**	171	121
Mean score	7.1	7.0	7.1	**	**	7.7+abck	**	**	**	**	**	7.3	6.8
Standard deviation	2.14	2.37	2.00	**	**	2.15	**	**	**	**	**	2.36	2.47
Standard Error	.07	.13	.08	**	**	.23	**	**	**	**	**	.20	.25

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Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	15 1%	** **	** **	1 1%	6+f 4%	7 2%	6 1%	15 1%	** **	15 1%	** **
2	(2.0)	22 2%	** **	** **	2 1%	3 2%	4 1%	13 2%	22 2%	** **	22 2%	** **
3	(3.0)	25 2%	** **	** **	0 -%	2 1%	4 1%	14 2%	25 2%	** **	25 2%	** **
4	(4.0)	60 5%	** **	** **	11 6%	9 5%	16 5%	36 6%	58 5%	** **	60 5%	** **
5	(5.0)	150 13%	** **	** **	21 12%	23 14%	42 12%	81 14%	148 13%	** **	149 13%	** **
6	(6.0)	152 13%	** **	** **	26 15%	16 10%	46 13%	67 12%	151 13%	** **	152 13%	** **
7	(7.0)	194 16%	** **	** **	29 17%	27 16%	65 19%	88 15%	186 16%	** **	192 16%	** **
8	(8.0)	213 18%	** **	** **	27 16%	26 16%	49 14%	112 19%	208 18%	** **	210 18%	** **
9	(9.0)	112 9%	** **	** **	21 12%	15 9%	34 10%	47 8%	110 9%	** **	111 9%	** **
10 - Extremely well	(10.0)	196 16%	** **	** **	28 16%	34 21%	66 19%	85 15%	194 17%	** **	195 16%	** **
NET Badly (1-3)		62 5%	** **	** **	3 2%	11 7%	15 4%	32 6%	62 5%	** **	62 5%	** **
NET Neutral (4-6)		363 30%	** **	** **	58 34%	48 29%	104 30%	184 32%	357 30%	** **	362 31%	** **
NET Well (7-10)		715 60%	** **	** **	106 61%	102 62%	213 62%	333 57%	698 60%	** **	707 60%	** **

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Prepared by BMG

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes - at home (a)	Yes - not at home (b)	Yes (c)	No (d)		
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	55	**	**	5	4	12	31	55	**	55	**
	5%	**	**	3%	3%	4%	5%	5%	**	5%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	7.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	1140	**	**	167	160	332	549	1116	**	1130	**
Mean score	7.1	**	**	7.2	7.1	7.2	6.9	7.1	**	7.1	**
Standard deviation	2.14	**	**	2.00	2.38	2.16	2.15	2.14	**	2.14	**
Standard Error	.07	**	**	.17	.21	.13	.10	.07	**	.07	**

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Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	15 1%	15 1%	15 1%	14 1%	15 1%	3 1%	15 1%	15 1%	15 1%	15 1%	8 1%	3- *%	7- 1%	0 -%	7- 1%	3- *%
2	(2.0)	22 2%	22 2%	22 2%	22 2%	22 2%	4 2%	22 2%	22 2%	22 2%	22 2%	10- 1%	9 1%	11- 1%	4 3%	14 2%	10- 1%
3	(3.0)	25 2%	24 2%	25 2%	25 2%	25 2%	1 *%	25 2%	25 2%	25 2%	23 2%	12- 1%	9- 1%	15 2%	0 -%	15 2%	7- 1%
4	(4.0)	60 5%	60 5%	57 5%	59 5%	60 5%	10 4%	60 5%	60 5%	60 5%	53 5%	31- 4%	31 4%	27- 3%	3 2%	32- 4%	22- 3%
5	(5.0)	150 13%	144 13%	149 13%	150 13%	150 13%	21 9%	149 13%	150 13%	150 13%	139 12%	96- 11%	79 11%	96- 11%	9- 6%	95- 11%	80- 10%
6	(6.0)	152 13%	148 13%	150 13%	152 13%	152 13%	22 9%	152 13%	152 13%	152 13%	146 13%	112 13%	91 13%	105 12%	12 8%	116 13%	111 13%
7	(7.0)	194 16%	183 16%	194 16%	194 16%	194 16%	44 18%	191 16%	194 16%	194 16%	182 16%	143 17%	117 16%	152 17%	28 18%	153 17%	145 18%
8	(8.0)	213 18%	199 17%	213 18%	213 18%	213 18%	57+af 24%	209 18%	213 18%	213 18%	202 18%	162 19%	133 19%	169+ 19%	29 20%	176+ 19%	170+ 21%
9	(9.0)	112 9%	105 9%	112 9%	112 9%	112 9%	27 11%	109 9%	112 9%	112 9%	109 10%	89 10%	76 11%	87 10%	22+ 15%	90 10%	84 10%
10 - Extremely well	(10.0)	196 16%	190 17%	194 16%	193 16%	196 16%	51+ 21%	196 17%	196 16%	196 16%	188 17%	160+ 19%	134+ 19%	165+ 19%	42 +abcef 28%	166+ 18%	160+ 19%
NET Badly (1-3)		62 5%	61 5%	62 5%	61 5%	62 5%	7 3%	62 5%	62 5%	62 5%	59 5%	30- 3%	21- 3%	33- 4%	4 3%	35- 4%	20- 2%
NET Neutral (4-6)		363 30%	353e 31%	357e 30%	361e 30%	363e 30%	53- 22%	362e 31%	363e 30%	363e 30%	339e 30%	238-d 28%	201d 28%	228-d 26%	24- 16%	243-d 27%	213-d 26%
NET Well (7-10)		715 60%	678 59%	713 60%	712 60%	715 60%	179 +abcd 74% i	705 60%	715 60%	715 60%	681 60%	554+ 64%	460+ 65%	573+ 65%	122 +abcef 81%	585+ 65%	559+ 68%

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Prepared by BMG

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
Don't know	55 5%	53e 5%	53e 4%	52e 4%	55e 5%	3- 1%	54e 5%	55e 5%	55e 5%	49e 4%	40d 5%	30d 4%	41d 5%	0- -%	38d 4%	31d 4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	8.00
Base for stats	1140	1092	1131	1133	1140	240	1128	1140	1140	1079	822	683	834	150	863	792
Mean score	7.1	7.1	7.1	7.1	7.1	7.6 +abcd fghi	7.1	7.1	7.1	7.1	7.3+	7.4+	7.4+	7.9 +abcef	7.3+	7.5+
Standard deviation	2.14	2.16	2.13	2.12	2.14	2.00	2.14	2.14	2.14	2.14	2.02	2.00	2.02	1.91	2.03	1.90
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.08	.08	.08	.17	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	15 1%	** **	11 1%	5 1%	3 1%
2	(2.0)	22 2%	** **	18 2%	15 2%	11 3%
3	(3.0)	25 2%	** **	21 2%	17 2%	10 3%
4	(4.0)	60 5%	** **	47 4%	33 5%	24 6%
5	(5.0)	150 13%	** **	139 13%	95 14%	50 13%
6	(6.0)	152 13%	** **	140 13%	103+ 15%	56 15%
7	(7.0)	194 16%	** **	177 17%	116 17%	74 19%
8	(8.0)	213 18%	** **	190 18%	132 19%	68 18%
9	(9.0)	112 9%	** **	101 10%	59 9%	31 8%
10 - Extremely well	(10.0)	196 16%	** **	172 16%	98- 14%	54 14%
NET Badly (1-3)		62 5%	** **	49 5%	38 5%	23 6%
NET Neutral (4-6)		363 30%	** **	326 31%	231+ 33%	130 34%
NET Well (7-10)		715 60%	** **	640 61%	405 58%	227 59%

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Prepared by BMG

Table Q35_6_9 (continuation)

Q35. My5 - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	55	**	36d	20-	5-
	5%	**	3%	3%	1%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	7.00
Base for stats	1140	**	1015	674	380
Mean score	7.1	**	7.1	7.0-	6.9-
Standard deviation	2.14	**	2.09	2.07	2.09
Standard Error	.07	**	.07	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_10
 Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	10 1%	3 *%	6 1%	0 -%	** **	6 1%	5 1%
2	(2.0)	12 1%	5 1%	6 1%	0 -%	** **	4 1%	8 1%
3	(3.0)	21 2%	8 1%	13 3%	0 -%	** **	13 2%	8 1%
4	(4.0)	52 4%	24 4%	24 5%	0 -%	** **	32 5%	20 3%
5	(5.0)	138 12%	63 10%	68 14%	0 -%	** **	74 13%	61 10%
6	(6.0)	171 14%	93 15%	61 12%	0 -%	** **	94 16%	75 13%
7	(7.0)	193 16%	97 16%	88 17%	0 -%	** **	101 17%	91 15%
8	(8.0)	211 18%	104 17%	91 18%	0 -%	** **	114 19%	95 16%
9	(9.0)	99 8%	63+b 10%	30- 6%	0 -%	** **	40 7%	60 10%
10 - Extremely well	(10.0)	212 18%	122b 20%	69- 14%	0 -%	** **	83- 14%	128+a 22%
NET Badly (1-3)		43 4%	15 2%	25+a 5%	0 -%	** **	23 4%	20 3%
NET Neutral (4-6)		361 30%	180 29%	153 31%	0 -%	** **	200+b 34%	157- 26%
NET Well (7-10)		715 60%	386+b 63%	277- 55%	0 -%	** **	338 57%	373 63%
Don't know		76 6%	30 5%	46+a 9%	0 -%	** **	30 5%	43 7%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	7.00		**	7.00	8.00
Mode	10.00	10.00	8.00		**	8.00	10.00
Base for stats	1119	581	455	0	**	560	551
Mean score	7.2	7.4+b	6.9-		**	7.0-	7.4+a
Standard deviation	2.04	1.98	2.08		**	1.99	2.08
Standard Error	.07	.09	.10		**	.10	.09

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Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	10 1%	3 2%	0 -%	2 1%	3 1%	0 -%	2 1%	** **	3 1%	5 1%	2 1%	2 1%
2	(2.0)	12 1%	0 -%	2 1%	3 2%	4 2%	* *%	2 1%	** **	2 1%	7 2%	3 1%	3 1%
3	(3.0)	21 2%	2 1%	5 2%	4 2%	2 1%	4 2%	4 2%	** **	6 2%	6 1%	8 2%	5 2%
4	(4.0)	52 4%	5 4%	8 4%	11 6%	8 3%	10 5%	8 5%	** **	13 4%	19 4%	21 5%	11 5%
5	(5.0)	138 12%	15 11%	19 9%	24 14%	25 10%	25 13%	18 12%	** **	34 10%	49 12%	54 12%	29 12%
6	(6.0)	171 14%	21 15%	26 13%	28 16%	30 12%	32 16%	21 13%	** **	47 14%	58 14%	65 15%	33 14%
7	(7.0)	193 16%	17 13%	36 18%	23 13%	39 16%	36 18%	28 18%	** **	53 16%	62 15%	78 18%	42 18%
8	(8.0)	211 18%	31 23%	38 19%	28 16%	51j 21%	27 14%	24 16%	** **	69j 20%	79 19%	62- 14%	35 15%
9	(9.0)	99 8%	10 7%	16 8%	15 9%	20 8%	19 10%	13 9%	** **	26 8%	35 8%	38 9%	19 8%
10 - Extremely well	(10.0)	212 18%	26 19%	49+efjk 24%	31 18%	47 20%	25- 12%	20 13%	** **	75+efjk 22%	78j 19%	58- 13%	34 14%
NET Badly (1-3)		43 4%	4 3%	7 3%	9 5%	9 4%	4 2%	8 5%	** **	11 3%	18 4%	14 3%	10 4%
NET Neutral (4-6)		361 30%	41 30%	53 26%	64 36%	63 26%	68 34%	47 30%	** **	94 27%	126 30%	141 32%	73 31%
NET Well (7-10)		715 60%	84 62%	139+cefjk 68%	97 55%	157cej 65%	107 55%	86 55%	** **	224+cej 65%	254 61%	237- 55%	130 55%
Don't know		76 6%	7 5%	7 3%	8 4%	12 5%	18bhi 9%	14bh 9%	** **	14 4%	19 5%	43+bcdhi 10%	25+bcdhi 11%
Medians		7.00	8.00	8.00	7.00	8.00	7.00	7.00	**	8.00	7.00	7.00	7.00

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Prepared by BMG

Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Mode	10.00	8.00	10.00	10.00	8.00	7.00	7.00	**	10.00	8.00	7.00	7.00
Base for stats	1119	130	199	170	228	179	141	**	329	398	392	213
Mean score	7.2	7.3	7.5	7.0	7.4	7.1	7.0	**	7.4+cfjk	7.2	7.0-	7.0
Standard deviation	2.04	2.05	1.99	2.20	2.05	1.86	2.10	**	2.02	2.12	1.96	2.05
Standard Error	.07	.22	.16	.19	.15	.14	.19	**	.13	.12	.10	.15

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Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	0 -%	0 -%	** **	0 -%	5+ 3%	** **	** **	10 1%	0 -%	* 1%	** **
2	(2.0)	12 1%	** **	** **	0 -%	1 1%	** **	3 3%	2 1%	** **	** **	10 1%	1 2%	1 1%	** **
3	(3.0)	21 2%	** **	** **	3 2%	2 1%	** **	1 1%	4 2%	** **	** **	19 2%	1 1%	1 2%	** **
4	(4.0)	52 4%	** **	** **	5 4%	12 7%	** **	3 2%	11 6%	** **	** **	46 4%	2 2%	3 6%	** **
5	(5.0)	138 12%	** **	** **	20 16%	14 9%	** **	9 7%	16 9%	** **	** **	117 11%	12 14%	6 14%	** **
6	(6.0)	171 14%	** **	** **	15 12%	23 15%	** **	24 18%	27 15%	** **	** **	150 15%	12 13%	6 12%	** **
7	(7.0)	193 16%	** **	** **	16 13%	24 16%	** **	25 19%	43+j 24%	** **	** **	164 16%	18 20%	6 13%	** **
8	(8.0)	211 18%	** **	** **	18 15%	33 21%	** **	18 13%	25 14%	** **	** **	178 17%	17 19%	11 23%	** **
9	(9.0)	99 8%	** **	** **	9 7%	14 9%	** **	18+ 13%	15 8%	** **	** **	86 8%	10 11%	2 5%	** **
10 - Extremely well	(10.0)	212 18%	** **	** **	24 19%	28 18%	** **	27 20%	24 14%	** **	** **	184 18%	12 14%	8 17%	** **
NET Badly (1-3)		43 4%	** **	** **	3 2%	3 2%	** **	5 3%	11 6%	** **	** **	38 4%	3 3%	2 4%	** **
NET Neutral (4-6)		361 30%	** **	** **	40 32%	48 31%	** **	36 27%	54 30%	** **	** **	313 30%	26 29%	15 32%	** **
NET Well (7-10)		715 60%	** **	** **	67 54%	100 64%	** **	88 66%	107 59%	** **	** **	611 59%	57 63%	27 58%	** **

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Prepared by BMG

Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	76	**	**	14	4	**	5	9	**	**	68	4	3	**
	6%	**	**	12%	3%	**	4%	5%	**	**	7%	5%	6%	**
Medians	7.00	**	**	7.00	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	**
Mode	10.00	**	**	10.00	8.00	**	10.00	7.00	**	**	10.00	7.00	8.00	**
Base for stats	1119	**	**	109	151	**	129	172	**	**	962	86	43	**
Mean score	7.2	**	**	7.2	7.3	**	7.5eg	6.9-	**	**	7.2	7.2	7.1	**
Standard deviation	2.04	**	**	2.04	1.93	**	1.97	2.15	**	**	2.05	1.87	2.09	**
Standard Error	.07	**	**	.22	.18	**	.19	.19	**	**	.08	.20	.23	**

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Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	10 1%	2 1%	3 1%	1 1%	4 1%	6 1%	5 1%	8 1%	** **	3 2%	** **	** **
2	(2.0)	12 1%	3 1%	2 1%	0 -	7 2%	5 1%	7 1%	12 1%	** **	0 -	** **	** **
3	(3.0)	21 2%	9 3%	4 1%	3 2%	4 1%	13 2%	8 1%	19 2%	** **	1 1%	** **	** **
4	(4.0)	52 4%	17 5%	10 4%	13 6%	12 3%	27 4%	25 4%	41 4%	** **	11 6%	** **	** **
5	(5.0)	138 12%	43 13%	33 11%	31 14%	30 9%	76 12%	61 11%	125 12%	** **	12 7%	** **	** **
6	(6.0)	171 14%	50 15%	49 17%	32 15%	40 11%	98 16%	72 13%	146 14%	** **	25 15%	** **	** **
7	(7.0)	193 16%	55 17%	51 18%	36 16%	51 15%	106 17%	87 15%	165 16%	** **	28 17%	** **	** **
8	(8.0)	211 18%	63 19%	45 16%	38 17%	64 18%	107 17%	102 18%	178 17%	** **	33 20%	** **	** **
9	(9.0)	99 8%	27 8%	21 7%	11 5%	38c 11%	49 8%	49 9%	85 8%	** **	15 9%	** **	** **
10 - Extremely well	(10.0)	212 18%	41- 12%	45 16%	43 19%	82+abe 23%	86- 14%	124+ae 22%	176 17%	** **	34 21%	** **	** **
NET Badly (1-3)		43 4%	15 4%	9 3%	5 2%	15 4%	24 4%	19 3%	39 4%	** **	4 2%	** **	** **
NET Neutral (4-6)		361 30%	110d 34%	92d 32%	76d 34%	82- 23%	202d 33%	158 28%	313 31%	** **	47 29%	** **	** **
NET Well (7-10)		715 60%	186 57%	162 56%	127 58%	235+abe 67%	348- 57%	362+e 63%	603 59%	** **	110 66%	** **	** **

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Prepared by BMG

Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	76	17	24	13	19	41	32	70	**	5	**	**
	6%	5%	8%	6%	5%	7%	6%	7%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	**	**
Mode	10.00	8.00	7.00	10.00	10.00	8.00	10.00	8.00	**	10.00	**	**
Base for stats	1119	311	263	208	331	574	539	954	**	162	**	**
Mean score	7.2	7.0-	7.1	7.2	7.5+abe	7.0-	7.4+ae	7.2	**	7.4	**	**
Standard deviation	2.04	1.99	1.99	2.00	2.13	1.99	2.08	2.04	**	2.03	**	**
Standard Error	.07	.11	.12	.17	.14	.08	.11	.07	**	.18	**	**

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Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	10 1%	4 1%	6 1%	** **	** **	0 -%	** **	** **	** **	** **	1 1%	2 1%
2	(2.0)	12 1%	6 1%	6 1%	** **	** **	0 -%	** **	** **	** **	** **	3 2%	1 1%
3	(3.0)	21 2%	5 1%	16 2%	** **	** **	1 1%	** **	** **	** **	** **	3 2%	0 -%
4	(4.0)	52 4%	22 5%	30 4%	** **	** **	7 6%	** **	** **	** **	** **	7 4%	10 8%
5	(5.0)	138 12%	49 12%	89 11%	** **	** **	15 13%	** **	** **	** **	** **	21 12%	10 8%
6	(6.0)	171 14%	60 15%	111 14%	** **	** **	11 9%	** **	** **	** **	** **	19 11%	18 15%
7	(7.0)	193 16%	62 15%	131 17%	** **	** **	15 13%	** **	** **	** **	** **	23 13%	24 20%
8	(8.0)	211 18%	50- 12%	161+a 21%	** **	** **	13 11%	** **	** **	** **	** **	27 15%	18 15%
9	(9.0)	99 8%	35 8%	64 8%	** **	** **	16 14%	** **	** **	** **	** **	12 7%	8 6%
10 - Extremely well	(10.0)	212 18%	95+b 23%	117- 15%	** **	** **	35 30%	** **	** **	** **	** **	53+b 30%	28 23%
NET Badly (1-3)		43 4%	15 3%	28 4%	** **	** **	1 1%	** **	** **	** **	** **	7 4%	3 2%
NET Neutral (4-6)		361 30%	132 32%	229 29%	** **	** **	33 28%	** **	** **	** **	** **	47 26%	39 31%
NET Well (7-10)		715 60%	242 58%	473 61%	** **	** **	79 67%	** **	** **	** **	** **	115 65%	78 63%

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Prepared by BMG

Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	76	28	48	**	**	5	**	**	**	**	**	9	5
	6%	7%	6%	**	**	4%	**	**	**	**	**	5%	4%
Medians	7.00	7.00	7.00	**	**	8.00	**	**	**	**	**	8.00	7.00
Mode	10.00	10.00	8.00	**	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1119	388	731	**	**	113	**	**	**	**	**	169	119
Mean score	7.2	7.3	7.2	**	**	7.8+bc	**	**	**	**	**	7.6+bc	7.3
Standard deviation	2.04	2.18	1.96	**	**	2.05	**	**	**	**	**	2.20	2.10
Standard Error	.07	.12	.08	**	**	.22	**	**	**	**	**	.19	.21

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Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	0 -%	2 1%	2 1%	7 1%	10 1%	** **	10 1%	** **
2	(2.0)	12 1%	** **	** **	3 2%	2 1%	5 1%	5 1%	12 1%	** **	12 1%	** **
3	(3.0)	21 2%	** **	** **	5 3%	4 2%	9 3%	9 2%	21 2%	** **	21 2%	** **
4	(4.0)	52 4%	** **	** **	11 6%	10 6%	19 5%	19 3%	50 4%	** **	52 4%	** **
5	(5.0)	138 12%	** **	** **	16 9%	16 10%	33 10%	76 13%	134 11%	** **	137 12%	** **
6	(6.0)	171 14%	** **	** **	27 16%	26 16%	48 14%	91 16%	168 14%	** **	169 14%	** **
7	(7.0)	193 16%	** **	** **	29 17%	23 14%	54 16%	95 16%	186 16%	** **	190 16%	** **
8	(8.0)	211 18%	** **	** **	31 18%	28 17%	59 17%	103 18%	208 18%	** **	210 18%	** **
9	(9.0)	99 8%	** **	** **	12 7%	10 6%	22 7%	53 9%	98 8%	** **	98 8%	** **
10 - Extremely well	(10.0)	212 18%	** **	** **	31 18%	37f 23%	74+f 22%	85- 15%	210 18%	** **	210 18%	** **
NET Badly (1-3)		43 4%	** **	** **	8 4%	8 5%	16 5%	21 4%	43 4%	** **	43 4%	** **
NET Neutral (4-6)		361 30%	** **	** **	54 31%	52 31%	99 29%	186 32%	351 30%	** **	358 30%	** **
NET Well (7-10)		715 60%	** **	** **	103 60%	98 60%	210 61%	336 58%	702 60%	** **	708 60%	** **

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Prepared by BMG

Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	76	**	**	8	7	19	38	75	**	76	**
	6%	**	**	4%	4%	6%	7%	6%	**	6%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	8.00	10.00	10.00	8.00	10.00	**	8.00	**
Base for stats	1119	**	**	165	158	325	543	1097	**	1109	**
Mean score	7.2	**	**	7.1	7.2	7.3	7.1	7.2	**	7.2	**
Standard deviation	2.04	**	**	2.05	2.19	2.14	1.99	2.05	**	2.04	**
Standard Error	.07	**	**	.18	.19	.13	.09	.07	**	.07	**

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Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	10 1%	10 1%	10 1%	10 1%	10 1%	* **	10 1%	10 1%	10 1%	9 1%	5 1%	4 1%	5 1%	0 -	6 1%	1- **
2	(2.0)	12 1%	11 1%	12 1%	12 1%	12 1%	3 1%	11 1%	12 1%	12 1%	12 1%	3- **	3- **	3- **	2 1%	5- 1%	4- **
3	(3.0)	21 2%	21 2%	21 2%	20 2%	21 2%	3 1%	21 2%	21 2%	21 2%	20 2%	10- 1%	7- 1%	11- 1%	1 1%	10- 1%	12 1%
4	(4.0)	52 4%	52 5%	52 4%	52 4%	52 4%	8 3%	52 4%	52 4%	52 4%	48 4%	24- 3%	23- 3%	26- 3%	3 2%	30- 3%	19- 2%
5	(5.0)	138 12%	136e 12%	135 11%	136 12%	138 12%	17- 7%	138 12%	138 12%	138 12%	131 12%	74- 9%	62- 9%	75- 9%	10 7%	78- 9%	67- 8%
6	(6.0)	171 14%	168 15%	170 14%	171 14%	171 14%	37 15%	171 14%	171 14%	171 14%	159 14%	132 15%	109 15%	126 14%	16 10%	129 14%	123 15%
7	(7.0)	193 16%	182 16%	191 16%	193 16%	193 16%	40 16%	189 16%	193 16%	193 16%	178 16%	143 17%	118 17%	149 17%	24 16%	152 17%	139 17%
8	(8.0)	211 18%	197 17%	210 18%	211 18%	211 18%	58 24% +abcd fgh	209 18%	211 18%	211 18%	206 18%	167+ 19%	145+ 20%	171+ 20%	38+ 26%	181+ 20%	173+ 21%
9	(9.0)	99 8%	96 8%	99 8%	99 8%	99 8%	18 7%	98 8%	99 8%	99 8%	96 9%	82+ 10%	65 9%	87+ 10%	12 8%	82 9%	74 9%
10 - Extremely well	(10.0)	212 18%	200 17%	210 18%	208 18%	212 18%	54 22%	208 18%	212 18%	212 18%	202 18%	168+ 20%	133 19%	168+ 19%	42+abce 28%	178+ 20%	172+ 21%
NET Badly (1-3)		43 4%	42 4%	43 4%	42 4%	43 4%	6 2%	42 4%	43 4%	43 4%	41 4%	18- 2%	14- 2%	19- 2%	3 2%	21- 2%	17- 2%
NET Neutral (4-6)		361 30%	356 31%	357 30%	360 30%	361 30%	62 25%	361 31%	361 30%	361 30%	337 30%	230- 27%	194- 27%	227- 26%	29- 19%	238- 26%	209- 25%
NET Well (7-10)		715 60%	675 59%	710 60%	711 60%	715 60%	170 70% +abcd fgh i	704 60%	715 60%	715 60%	682 60%	560+ 65%	462+ 65%	576+ 66%	116 77% +abcef	594+ 66%	558+ 68%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
Don't know	76 6%	72e 6%	74e 6%	73e 6%	76e 6%	5- 2%	75e 6%	76e 6%	76e 6%	69e 6%	53d 6%	43d 6%	53d 6%	2- 1%	48-d 5%	40- 5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	8.00	8.00	10.00	8.00	8.00	10.00	10.00	8.00	10.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1119	1072	1110	1112	1119	237	1107	1119	1119	1060	809	669	822	148	854	783
Mean score	7.2	7.2-	7.2	7.2	7.2	7.6 +abcd fghi	7.2	7.2	7.2	7.2	7.5+	7.5+	7.5+	7.9+abce	7.5+	7.6+
Standard deviation	2.04	2.05	2.04	2.04	2.04	1.88	2.04	2.04	2.04	2.04	1.89	1.88	1.89	1.85	1.92	1.84
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.07	.08	.07	.17	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	10 1%	** **	8 1%	5 1%	2 *%
2	(2.0)	12 1%	** **	9 1%	4 1%	3 1%
3	(3.0)	21 2%	** **	19 2%	11 2%	5 1%
4	(4.0)	52 4%	** **	46 4%	29 4%	20 5%
5	(5.0)	138 12%	** **	124 12%	89 13%	50 13%
6	(6.0)	171 14%	** **	145 14%	97 14%	49 13%
7	(7.0)	193 16%	** **	177 17%	134+ 19%	84+b 22%
8	(8.0)	211 18%	** **	189 18%	126 18%	72 19%
9	(9.0)	99 8%	** **	90 9%	56 8%	26 7%
10 - Extremely well	(10.0)	212 18%	** **	187 18%	107- 15%	58 15%
NET Badly (1-3)		43 4%	** **	37 3%	20 3%	10 3%
NET Neutral (4-6)		361 30%	** **	315 30%	215 31%	119 31%
NET Well (7-10)		715 60%	** **	643 61%	423 61%	240 62%

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Prepared by BMG

Table Q35_6_10 (continuation)

Q35. My5 - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	76	**	56	36	15-
	6%	**	5%	5%	4%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	8.00	7.00	7.00
Base for stats	1119	**	995	658	370
Mean score	7.2	**	7.2	7.2	7.1
Standard deviation	2.04	**	2.02	1.94	1.92
Standard Error	.07	**	.07	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_11
 Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	10 1%	5 1%	3 1%	0 -%	** **	5 1%	5 1%
2	(2.0)	14 1%	6 1%	8 2%	0 -%	** **	8 1%	6 1%
3	(3.0)	25 2%	9 2%	13 3%	0 -%	** **	11 2%	13 2%
4	(4.0)	65 5%	25 4%	37+a 7%	0 -%	** **	41+b 7%	23- 4%
5	(5.0)	132 11%	54- 9%	69+a 14%	0 -%	** **	67 11%	63 11%
6	(6.0)	148 12%	78 13%	58 12%	0 -%	** **	71 12%	76 13%
7	(7.0)	195 16%	93 15%	88 18%	0 -%	** **	96 16%	98 17%
8	(8.0)	206 17%	112 18%	76 15%	0 -%	** **	121+b 20%	83- 14%
9	(9.0)	114 10%	78+b 13%	29- 6%	0 -%	** **	56 10%	57 10%
10 - Extremely well	(10.0)	199 17%	118+b 19%	65- 13%	0 -%	** **	83- 14%	116+a 19%
NET Badly (1-3)		49 4%	21 3%	24 5%	0 -%	** **	25 4%	23 4%
NET Neutral (4-6)		345 29%	157- 26%	164+a 33%	0 -%	** **	179 30%	163 27%
NET Well (7-10)		714 60%	402+b 66%	258- 51%	0 -%	** **	355 60%	354 60%
Don't know		86 7%	31- 5%	55+a 11%	0 -%	** **	32- 5%	53+a 9%

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 Prepared by BMG

Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	8.00	7.00		**	7.00	7.00
Mode	8.00	10.00	7.00		**	8.00	10.00
Base for stats	1108	580	446	0	**	559	540
Mean score	7.2	7.4+b	6.8-		**	7.1	7.3
Standard deviation	2.08	2.03	2.09		**	2.06	2.09
Standard Error	.07	.09	.11		**	.10	.10

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Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	10 1%	3 2%	0 -%	3 2%	3 1%	0 -%	1 1%	** **	3 1%	6 1%	1 *%	1 1%
2	(2.0)	14 1%	2 1%	0 -%	6+behj 3%	4 2%	1 *%	2 1%	** **	2 1%	10+bj 2%	2 1%	2 1%
3	(3.0)	25 2%	4 3%	6 3%	4 2%	4 2%	1 *%	6e 4%	** **	10 3%	8 2%	7 2%	7 3%
4	(4.0)	65 5%	4 3%	8 4%	7 4%	13 6%	16h 8%	9 6%	** **	12 3%	21 5%	32+h 7%	16 7%
5	(5.0)	132 11%	15 11%	20 10%	15 8%	19 8%	30di 15%	24di 15%	** **	35 10%	34- 8%	64+cdi 15%	34i 14%
6	(6.0)	148 12%	14 10%	22 11%	26 15%	23 10%	31 16%	21 14%	** **	36 10%	50 12%	63 14%	32 13%
7	(7.0)	195 16%	16 12%	37 18%	26 14%	43 18%	31 16%	24 15%	** **	53 16%	69 16%	73 17%	42 18%
8	(8.0)	206 17%	34 25%	36 17%	29 16%	42 18%	31 16%	24 16%	** **	70 21%	71 17%	65 15%	33 14%
9	(9.0)	114 10%	16 12%	19 9%	22fjk 12%	32+efjk 13%	13 7%	8 5%	** **	35jk 10%	54+efjk 13%	24- 6%	11- 5%
10 - Extremely well	(10.0)	199 17%	22 16%	51 +cefijk 25%	28 16%	41 17%	23 12%	20 13%	** **	73+efjk 21%	69 16%	57- 13%	33 14%
NET Badly (1-3)		49 4%	9 6%	6 3%	13+ej 7%	11e 4%	2- 1%	9e 6%	** **	14e 4%	24ej 6%	11 3%	9 4%
NET Neutral (4-6)		345 29%	33 24%	50 24%	48 27%	56 23%	77+bcdhi 39%	54bdhi 35%	** **	82- 24%	104- 25%	159+bcdhi 36%	81bdhi 34%
NET Well (7-10)		714 60%	89 65%	143 +cefijk 70%	105 59%	158efjk 66%	99- 51%	76- 49%	** **	232+efjk 68%	263efjk 63%	219- 50%	120- 50%

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Prepared by BMG

Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Don't know	86	7	7-	12	15	18bh	16bh	**	14-	27	46+bhi	27+bhi
	7%	5%	3%	7%	6%	9%	10%	**	4%	6%	11%	11%
Medians	7.00	8.00	8.00	7.00	8.00	7.00	7.00	**	8.00	7.00	7.00	7.00
Mode	8.00	8.00	10.00	8.00	7.00	8.00	8.00	**	10.00	8.00	7.00	7.00
Base for stats	1108	130	198	166	224	178	139	**	328	391	389	211
Mean score	7.2	7.3	7.6	7.1	7.3efjk	6.9	6.8-	**	7.5+efjk	7.2fjk	6.9-	6.8-
			+cefgjk									
Standard deviation	2.08	2.16	1.96	2.27	2.10	1.87	2.10	**	2.05	2.18	1.97	2.05
Standard Error	.07	.23	.16	.19	.16	.15	.19	**	.13	.12	.11	.15

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Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	0 -%	2 2%	** **	1 1%	2 1%	** **	** **	8 1%	1 1%	1 2%	** **
2	(2.0)	14 1%	** **	** **	1 1%	0 -%	** **	3 2%	2 1%	** **	** **	11 1%	2 2%	1 2%	** **
3	(3.0)	25 2%	** **	** **	4 3%	3 2%	** **	3 2%	5 3%	** **	** **	25+ 2%	0 -%	0 -%	** **
4	(4.0)	65 5%	** **	** **	6 5%	6 4%	** **	9 7%	11 6%	** **	** **	59 6%	3 4%	1 2%	** **
5	(5.0)	132 11%	** **	** **	15 12%	20 13%	** **	9 7%	24 13%	** **	** **	114 11%	9 10%	7 15%	** **
6	(6.0)	148 12%	** **	** **	14 11%	15 10%	** **	15 11%	22 12%	** **	** **	124 12%	14 16%	7 16%	** **
7	(7.0)	195 16%	** **	** **	24 20%	19 12%	** **	23 17%	25 14%	** **	** **	160 16%	21 24%	9 19%	** **
8	(8.0)	206 17%	** **	** **	14 11%	37 24%	** **	24 18%	42 23%	** **	** **	175 17%	17 19%	7 16%	** **
9	(9.0)	114 10%	** **	** **	9 7%	21 13%	** **	19 14%	16 9%	** **	** **	100 10%	7 7%	5 10%	** **
10 - Extremely well	(10.0)	199 17%	** **	** **	27 22%	28g 18%	** **	26g 20%	15- 8%	** **	** **	177g 17%	10 11%	6 12%	** **
NET Badly (1-3)		49 4%	** **	** **	5 4%	5 3%	** **	7 5%	9 5%	** **	** **	44 4%	3 3%	1 3%	** **
NET Neutral (4-6)		345 29%	** **	** **	35 28%	41 26%	** **	33 25%	57 31%	** **	** **	297 29%	26 29%	15 33%	** **
NET Well (7-10)		714 60%	** **	** **	73 59%	104g 67%	** **	92g 68%	98 54%	** **	** **	612 59%	54 61%	27 59%	** **

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Prepared by BMG

Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	86	**	**	11	5	**	2-	17df	**	**	76f	6	3	**
	7%	**	**	9%	3%	**	2%	9%	**	**	7%	7%	6%	**
Medians	7.00	**	**	7.00	8.00	**	8.00	7.00	**	**	7.00	7.00	7.00	**
Mode	8.00	**	**	10.00	8.00	**	10.00	8.00	**	**	10.00	7.00	7.00	**
Base for stats	1108	**	**	113	150	**	132	164	**	**	954	83	43	**
Mean score	7.2	**	**	7.3	7.4eg	**	7.4	6.8	**	**	7.2	7.0	7.1	**
Standard deviation	2.08	**	**	2.10	2.05	**	2.16	1.99	**	**	2.10	1.90	1.97	egk **
Standard Error	.07	**	**	.23	.19	**	.21	.18	**	**	.08	.21	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	10 1%	2 1%	3 1%	2 1%	3 1%	5 1%	4 1%	6- 1%	** **	4+a 2%	** **	** **
2	(2.0)	14 1%	5 2%	3 1%	3 1%	3 1%	8 1%	6 1%	13 1%	** **	1 *%	** **	** **
3	(3.0)	25 2%	2- 1%	9a 3%	7a 3%	6 2%	12 2%	14 2%	21 2%	** **	4 2%	** **	** **
4	(4.0)	65 5%	23 7%	19 7%	9 4%	13 4%	42f 7%	22- 4%	58 6%	** **	6 4%	** **	** **
5	(5.0)	132 11%	37 11%	27 9%	24 11%	43 12%	63 10%	67 12%	113 11%	** **	20 12%	** **	** **
6	(6.0)	148 12%	40 12%	30 11%	39+be 18%	38 11%	71 11%	78 14%	134 13%	** **	14 8%	** **	** **
7	(7.0)	195 16%	72+bdf 22%	45 16%	34 15%	44- 13%	117+df 19%	78- 14%	171 17%	** **	24 14%	** **	** **
8	(8.0)	206 17%	51 15%	56 20%	35 16%	63 18%	107 17%	98 17%	172 17%	** **	34 21%	** **	** **
9	(9.0)	114 10%	26 8%	26 9%	16 7%	44 13%	53 9%	60 10%	90- 9%	** **	24+a 14%	** **	** **
10 - Extremely well	(10.0)	199 17%	42- 13%	44 15%	41 19%	72+ae 21%	86- 14%	113+ae 20%	164 16%	** **	33 20%	** **	** **
NET Badly (1-3)		49 4%	10 3%	15 5%	12 5%	12 4%	25 4%	24 4%	40 4%	** **	9 5%	** **	** **
NET Neutral (4-6)		345 29%	99 30%	76 26%	72 33%	95 27%	176 29%	167 29%	305 30%	** **	40 24%	** **	** **
NET Well (7-10)		714 60%	191 58%	172 60%	126 57%	222 63%	362 59%	349 61%	596- 58%	** **	115+a 69%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	86	28	24	11	21	52	31-	82+c	**	2-	**	**
	7%	9%	8%	5%	6%	8%	5%	8%	**	1%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	**	**
Mode	8.00	7.00	8.00	10.00	10.00	7.00	10.00	8.00	**	8.00	**	**
Base for stats	1108	300	263	210	330	563	540	942	**	164	**	**
Mean score	7.2	7.0	7.1	7.1	7.4+ae	7.1	7.3a	7.1	**	7.4	**	**
Standard deviation	2.08	1.98	2.13	2.10	2.09	2.05	2.10	2.06	**	2.19	**	**
Standard Error	.07	.11	.13	.18	.14	.09	.11	.07	**	.19	**	**

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Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121	
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101	
Total		1195	416	779	**	**	118	**	**	**	**	178	125	
1 - Extremely badly	(1.0)	10 1%	6 1%	4 *%	** **	** **	2 2%	** **	** **	** **	** **	2 1%	3 2%	
2	(2.0)	14 1%	5 1%	9 1%	** **	** **	1 1%	** **	** **	** **	** **	3 2%	2 2%	
3	(3.0)	25 2%	13 3%	12 2%	** **	** **	2 2%	** **	** **	** **	** **	6 3%	1 1%	
4	(4.0)	65 5%	25 6%	40 5%	** **	** **	5 4%	** **	** **	** **	** **	6 3%	9 7%	
5	(5.0)	132 11%	45 11%	88 11%	** **	** **	12 10%	** **	** **	** **	** **	14 8%	17 13%	
6	(6.0)	148 12%	55 13%	93 12%	** **	** **	13 11%	** **	** **	** **	** **	24 14%	21 17%	
7	(7.0)	195 16%	62 15%	133 17%	** **	** **	14 12%	** **	** **	** **	** **	25 14%	15 12%	
8	(8.0)	206 17%	55- 13%	151+a 19%	** **	** **	17 15%	** **	** **	** **	** **	23 13%	17 14%	
9	(9.0)	114 10%	40 10%	74 9%	** **	** **	17 15%	** **	** **	** **	** **	23 13%	13 11%	
10 - Extremely well	(10.0)	199 17%	81 19%	118 15%	** **	** **	29 24%	** **	** **	** **	** **	44+b 25%	22 18%	
NET Badly (1-3)		49 4%	25+b 6%	24- 3%	** **	** **	6 5%	** **	** **	** **	** **	11 6%	6 5%	
NET Neutral (4-6)		345 29%	125 30%	220 28%	** **	** **	29 25%	** **	** **	** **	** **	44 25%	47+j 38%	
NET Well (7-10)		714 60%	238 57%	476 61%	** **	** **	78 66%	** **	** **	** **	** **	114 64%	67 54%	

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Prepared by BMG

Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	178	125
Don't know	86	28	58	**	**	5	**	**	**	**	9	4
	7%	7%	7%	**	**	4%	**	**	**	**	5%	4%
Medians	7.00	7.00	7.00	**	**	8.00	**	**	**	**	8.00	7.00
Mode	8.00	10.00	8.00	**	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1108	388	720	**	**	113	**	**	**	**	169	120
Mean score	7.2	7.1	7.2	**	**	7.5 ^c	**	**	**	**	7.5 ^c	7.0
Standard deviation	2.08	2.26	1.98	**	**	2.25	**	**	**	**	2.25	2.24
Standard Error	.07	.13	.08	**	**	.24	**	**	**	**	.20	.23

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Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	0 -%	1 1%	1 *%	6 1%	10 1%	** **	10 1%	** **
2	(2.0)	14 1%	** **	** **	3 2%	3 2%	5 2%	5 1%	14 1%	** **	14 1%	** **
3	(3.0)	25 2%	** **	** **	5 3%	5 3%	9 3%	16 3%	25 2%	** **	25 2%	** **
4	(4.0)	65 5%	** **	** **	10 6%	7 4%	16 5%	27 5%	64 5%	** **	65 5%	** **
5	(5.0)	132 11%	** **	** **	15 9%	10- 6%	29 8%	80+de 14%	130 11%	** **	131 11%	** **
6	(6.0)	148 12%	** **	** **	20 12%	22 14%	40 12%	66 11%	147 13%	** **	148 13%	** **
7	(7.0)	195 16%	** **	** **	23 13%	23 14%	53 15%	107 18%	190 16%	** **	194 16%	** **
8	(8.0)	206 17%	** **	** **	36d 21%	19 12%	63 18%	103 18%	199 17%	** **	204 17%	** **
9	(9.0)	114 10%	** **	** **	15 9%	12 8%	34 10%	43- 7%	111 9%	** **	111 9%	** **
10 - Extremely well	(10.0)	199 17%	** **	** **	34 20%	48+f 29%	72+f 21%	82- 14%	196 17%	** **	197 17%	** **
NET Badly (1-3)		49 4%	** **	** **	9 5%	9 6%	16 5%	27 5%	49 4%	** **	49 4%	** **
NET Neutral (4-6)		345 29%	** **	** **	46 27%	40 24%	84 24%	174 30%	341 29%	** **	344 29%	** **
NET Well (7-10)		714 60%	** **	** **	108 63%	102 62%	222 65%	335 58%	697 60%	** **	706 60%	** **

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Prepared by BMG

Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	86	**	**	9	13	22	45	84	**	86	**
	7%	**	**	5%	8%	6%	8%	7%	**	7%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	10.00	7.00	8.00	**	8.00	**
Base for stats	1108	**	**	163	151	322	535	1087	**	1099	**
Mean score	7.2	**	**	7.3	7.5+f	7.4+f	7.0-	7.2	**	7.2	**
Standard deviation	2.08	**	**	2.13	2.28	2.10	2.05	2.09	**	2.08	**
Standard Error	.07	**	**	.18	.20	.13	.10	.07	**	.07	**

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Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	10 1%	10 1%	10 1%	10 1%	10 1%	1 1%	10 1%	10 1%	10 1%	6 1%	4 1%	4- *%	0 -%	5 1%	2- *%	
2	(2.0)	14 1%	14 1%	14 1%	14 1%	14 1%	2 1%	14 1%	14 1%	14 1%	8 1%	4- 1%	3- *%	1 1%	5- 1%	6- 1%	
3	(3.0)	25 2%	25 2%	25 2%	25 2%	25 2%	4 1%	25 2%	25 2%	25 2%	13- 1%	10 1%	12- 1%	3 2%	15 2%	7- 1%	
4	(4.0)	65 5%	58e 5%	65e 5%	65e 5%	65e 5%	4- 2%	63e 5%	65e 5%	65e 6%	29- 3%	29- 4%	31- 4%	1- 1%	41- 5%	31- 4%	
5	(5.0)	132 11%	132 12%	131 11%	132 11%	132 11%	18 7%	132 11%	132 11%	123 11%	73- 8%	62- 9%	79-d 9%	5- 4%	78- 9%	70- 8%	
6	(6.0)	148 12%	143 12%	148 12%	148 12%	148 12%	24 10%	147 12%	148 12%	141 12%	113 13%	93 13%	119 14%	15 10%	118 13%	105 13%	
7	(7.0)	195 16%	184 16%	195 16%	195 16%	195 16%	40 16%	193 16%	195 16%	179 16%	140 16%	117 16%	156+ 18%	21 14%	154 17%	138 17%	
8	(8.0)	206 17%	198 17%	205 17%	205 17%	206 17%	63 26% +abcd fghi	205 17%	206 17%	200 18%	172+ 20%	141+ 20%	160 18%	42+ce 28%	163 18%	164+ 20%	
9	(9.0)	114 10%	108 9%	114 10%	114 10%	114 10%	27 11%	112 10%	114 10%	108 10%	90 10%	74 10%	94+ 11%	21 14%	96+ 11%	96+ 12%	
10 - Extremely well	(10.0)	199 17%	191 17%	197 17%	195 16%	199 17%	51 21%	197 17%	199 17%	188 17%	165+ 19%	136+ 19%	159+ 18%	38+ 25%	170+ 19%	162+ 20%	
NET Badly (1-3)		49 4%	49 4%	49 4%	49 4%	49 4%	7 3%	49 4%	49 4%	49 4%	27- 3%	18- 3%	19- 2%	4 3%	25- 3%	14- 2%	
NET Neutral (4-6)		345 29%	333e 29%	343e 29%	345e 29%	345e 29%	46- 19%	342e 29%	345e 29%	327e 29%	214-d 25%	184-d 26%	230-d 26%	22- 15%	238-d 26%	206-d 25%	
NET Well (7-10)		714 60%	680 59%	711 60%	709 60%	714 60%	181 75% +abcd fghi	707 60%	714 60%	675 60%	568+ 66%	469+ 66%	568+ 65%	122 81% +abcef	583+ 65%	560+ 68%	

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Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
Don't know	86 7%	81 7%	81 7%	83 7%	86e 7%	8- 3%	84 7%	86e 7%	86e 7%	78 7%	53-d 6%	42-d 6%	58d 7%	2- 2%	57-d 6%	43- 5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1108	1063	1103	1103	1108	235	1098	1108	1108	1051	809	671	816	148	845	780
Mean score	7.2	7.2	7.2	7.2-	7.2	7.7 +abcd fghi	7.2	7.2	7.2	7.2	7.5+	7.5+	7.4+	8.0 +abcef	7.4+	7.6+
Standard deviation	2.08	2.09	2.08	2.08	2.08	1.87	2.08	2.08	2.08	2.09	1.97	1.94	1.89	1.72	1.97	1.87
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.08	.08	.07	.16	.07	.07

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Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	10 1%	** **	10 1%	6 1%	3 1%
2	(2.0)	14 1%	** **	10 1%	4 1%	2 1%
3	(3.0)	25 2%	** **	19 2%	12 2%	6 2%
4	(4.0)	65 5%	** **	60 6%	40 6%	28 7%
5	(5.0)	132 11%	** **	111 11%	75 11%	39 10%
6	(6.0)	148 12%	** **	130 12%	95 14%	51 13%
7	(7.0)	195 16%	** **	173 16%	125 18%	72 19%
8	(8.0)	206 17%	** **	184 18%	123 18%	68 18%
9	(9.0)	114 10%	** **	103 10%	63 9%	39 10%
10 - Extremely well	(10.0)	199 17%	** **	179 17%	105 15%	55 14%
NET Badly (1-3)		49 4%	** **	38 4%	22 3%	12 3%
NET Neutral (4-6)		345 29%	** **	301 29%	210 30%	118 31%
NET Well (7-10)		714 60%	** **	640 61%	416 60%	233 61%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_11 (continuation)

Q35. My5 - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	86	**	71	46	22
	7%	**	7%	7%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	7.00	7.00
Base for stats	1108	**	979	648	363
Mean score	7.2	**	7.2	7.1	7.1
Standard deviation	2.08	**	2.07	2.00	2.00
Standard Error	.07	**	.07	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_12
 Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	11 1%	6 1%	5 1%	0 -%	** **	5 1%	7 1%
2	(2.0)	19 2%	2- *%	15+a 3%	0 -%	** **	4- 1%	14+a 2%
3	(3.0)	29 2%	11 2%	17 3%	0 -%	** **	13 2%	15 2%
4	(4.0)	74 6%	30 5%	41+a 8%	0 -%	** **	48+b 8%	26- 4%
5	(5.0)	140 12%	71 12%	58 12%	0 -%	** **	71 12%	68 11%
6	(6.0)	188 16%	89 15%	91 18%	0 -%	** **	88 15%	98 17%
7	(7.0)	195 16%	103 17%	77 15%	0 -%	** **	104 18%	89 15%
8	(8.0)	202 17%	96 16%	87 17%	0 -%	** **	113 19%	88 15%
9	(9.0)	108 9%	76+b 13%	24- 5%	0 -%	** **	50 9%	56 10%
10 - Extremely well	(10.0)	163 14%	102+b 17%	47- 9%	0 -%	** **	65- 11%	98+a 16%
NET Badly (1-3)		59 5%	19- 3%	37+a 7%	0 -%	** **	22 4%	36 6%
NET Neutral (4-6)		402 34%	190 31%	190+a 38%	0 -%	** **	207 35%	191 32%
NET Well (7-10)		669 56%	378+b 62%	234- 47%	0 -%	** **	333 56%	332 56%
Don't know		64 5%	24- 4%	40+a 8%	0 -%	** **	29 5%	34 6%

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 Prepared by BMG

Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	7.00		**	7.00	7.00
Mode	8.00	7.00	6.00		**	8.00	6.00
Base for stats	1130	587	461	0	**	562	559
Mean score	6.9	7.2+b	6.5-		**	6.9	7.0
Standard deviation	2.07	2.02	2.09		**	1.97	2.17
Standard Error	.07	.09	.10		**	.09	.10

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Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	11 1%	1 1%	1 1%	4 2%	4 2%	0 -%	1 1%	** **	2 1%	7 2%	2 *	2 1%
2	(2.0)	19 2%	4 3%	2 1%	2 1%	6 3%	1 *%	3 2%	** **	6 2%	8 2%	4 1%	4 2%
3	(3.0)	29 2%	7 5%	3 1%	1 1%	3 1%	9+cdi 5%	6i 4%	** **	9 3%	4- 1%	16ci 4%	7 3%
4	(4.0)	74 6%	6 5%	8 4%	11 6%	16 7%	17 9%	9 6%	** **	15 4%	26 6%	33 8%	16 7%
5	(5.0)	140 12%	14 10%	24 12%	22 13%	20 9%	24 12%	22 14%	** **	38 11%	43 10%	59 13%	35 15%
6	(6.0)	188 16%	19 14%	27 13%	23 13%	32 13%	44+bcdhi 22%	31i 20%	** **	46 13%	55 13%	88+bcdhi 20%	44 18%
7	(7.0)	195 16%	17 13%	41 20%	33 18%	37 15%	31 16%	21 13%	** **	59 17%	70 17%	67 15%	36 15%
8	(8.0)	202 17%	24 17%	32 15%	30 17%	56+ejk 23%	24 12%	25 16%	** **	55 16%	86+ej 21%	61 14%	37 15%
9	(9.0)	108 9%	16 12%	21k 10%	22fjk 12%	24k 10%	15 8%	8 5%	** **	36jk 11%	46fjk 11%	26- 6%	11- 4%
10 - Extremely well	(10.0)	163 14%	24 18%	36ej 18%	25 14%	35 14%	16- 8%	16 10%	** **	61+ejk 18%	60e 14%	42- 10%	26 11%
NET Badly (1-3)		59 5%	12 9%	6 3%	6 3%	13 5%	10 5%	10 7%	** **	18 5%	19 4%	22 5%	12 5%
NET Neutral (4-6)		402 34%	39 29%	60 29%	56 31%	68 29%	85+bcdhi 43%	63bdhi 41%	** **	99 29%	124 30%	179+bcdhi 41%	94+bdhi 40%
NET Well (7-10)		669 56%	81 59%	130+efjk 63%	110efjk 62%	152+efjk 63%	87- 44%	69- 45%	** **	211+efjk 62%	261+efjk 63%	196- 45%	109- 46%
Don't know		64 5%	5 3%	9 5%	6 4%	7 3%	15di 7%	12di 8%	** **	14 4%	13- 3%	37+dhi 8%	22+cdhi 9%
Medians		7.00	7.00	7.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	7.00

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Prepared by BMG

Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Mode	8.00	10.00	7.00	7.00	8.00	6.00	6.00	**	10.00	8.00	6.00	6.00
Base for stats	1130	132	196	171	233	182	143	**	328	404	398	216
Mean score	6.9	7.1j	7.3+efjk	7.1efjk	7.1efjk	6.6-	6.6-	**	7.2+efjk	7.1efjk	6.6-	6.6-
Standard deviation	2.07	2.28	1.99	2.07	2.13	1.90	2.05	**	2.11	2.10	1.97	2.03
Standard Error	.07	.24	.16	.17	.15	.15	.18	**	.13	.12	.10	.15

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Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	11 1%	** **	** **	0 -%	1 1%	** **	0 -%	3 1%	** **	** **	9 1%	1 1%	1 3%	** **
2	(2.0)	19 2%	** **	** **	3 2%	0 -%	** **	4 3%	5 3%	** **	** **	15 1%	1 1%	1 2%	** **
3	(3.0)	29 2%	** **	** **	1 1%	4 2%	** **	7+ 5%	5 3%	** **	** **	24 2%	2 2%	2 5%	** **
4	(4.0)	74 6%	** **	** **	9 7%	8 5%	** **	9 7%	12 7%	** **	** **	66 6%	4 5%	4 9%	** **
5	(5.0)	140 12%	** **	** **	16 13%	18 12%	** **	15 11%	24 13%	** **	** **	121 12%	9 10%	8 18%	** **
6	(6.0)	188 16%	** **	** **	23 19%	18 12%	** **	26 19%	30 17%	** **	** **	164 16%	13 15%	6 12%	** **
7	(7.0)	195 16%	** **	** **	18 15%	27f 17%	** **	11- 8%	33f 18%	** **	** **	166f 16%	18 20%	7 16%	** **
8	(8.0)	202 17%	** **	** **	20 16%	27 18%	** **	21 16%	28 16%	** **	** **	171 17%	17 19%	8 17%	** **
9	(9.0)	108 9%	** **	** **	11 9%	19 12%	** **	22+gj 16%	10 6%	** **	** **	94 9%	9 10%	3 6%	** **
10 - Extremely well	(10.0)	163 14%	** **	** **	15 12%	30g 19%	** **	18 14%	18 10%	** **	** **	143 14%	11 12%	4 9%	** **
NET Badly (1-3)		59 5%	** **	** **	4 3%	5 3%	** **	11 8%	13 7%	** **	** **	49 5%	4 4%	4 9%	** **
NET Neutral (4-6)		402 34%	** **	** **	48 39%	44 28%	** **	50 37%	67 37%	** **	** **	351 34%	27 30%	18 39%	** **
NET Well (7-10)		669 56%	** **	** **	64 52%	103+fgj 66%	** **	72 54%	90 50%	** **	** **	573 56%	55 62%	22 48%	** **

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Prepared by BMG

Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	64	**	**	7	3	**	2-	12f	**	**	57	4	1	**
	5%	**	**	6%	2%	**	1%	7%	**	**	6%	5%	3%	**
Medians	7.00	**	**	7.00	8.00	**	7.00	7.00	**	**	7.00	7.00	6.00	**
Mode	8.00	**	**	6.00	10.00	**	6.00	7.00	**	**	8.00	7.00	5.00	**
Base for stats	1130	**	**	116	152	**	133	169	**	**	972	86	44	**
Mean score	6.9	**	**	6.9	7.4+egjl	**	6.9	6.6-	**	**	7.0e1	7.1e1	6.3-	**
Standard deviation	2.07	**	**	1.98	2.02	**	2.23	2.09	egl	egl	2.07	1.96	2.19	egl
Standard Error	.07	**	**	.21	.19	**	.21	.18	**	**	.08	.21	.24	**

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Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	11 1%	3 1%	2 1%	3 1%	4 1%	5 1%	7 1%	9 1%	** **	2 1%	** **	** **
2	(2.0)	19 2%	4 1%	5 2%	2 1%	8 2%	9 1%	10 2%	14 1%	** **	4 2%	** **	** **
3	(3.0)	29 2%	13+df 4%	9d 3%	4 2%	3- 1%	22+df 4%	7- 1%	28 3%	** **	1 1%	** **	** **
4	(4.0)	74 6%	34+bcdf 10%	13 5%	10 4%	15 4%	47f 8%	24- 4%	68 7%	** **	7 4%	** **	** **
5	(5.0)	140 12%	44 13%	31 11%	27 12%	38 11%	75 12%	65 11%	126 12%	** **	14 9%	** **	** **
6	(6.0)	188 16%	58d 18%	45 16%	47+d 21%	39- 11%	102d 17%	86 15%	170 17%	** **	18 11%	** **	** **
7	(7.0)	195 16%	50 15%	59+ 20%	31 14%	55 16%	109 18%	86 15%	162 16%	** **	34 20%	** **	** **
8	(8.0)	202 17%	48 15%	52 18%	33 15%	70 20%	100 16%	103 18%	171 17%	** **	31 19%	** **	** **
9	(9.0)	108 9%	30 9%	22 8%	19 9%	35 10%	52 9%	54 9%	87 8%	** **	21 13%	** **	** **
10 - Extremely well	(10.0)	163 14%	27- 8%	33 12%	35ae 16%	66+abe 19%	60- 10%	101+abe 18%	129- 13%	** **	32+a 19%	** **	** **
NET Badly (1-3)		59 5%	20 6%	15 5%	9 4%	15 4%	35 6%	24 4%	51 5%	** **	7 4%	** **	** **
NET Neutral (4-6)		402 34%	136+bdf 41%	89 31%	83d 38%	92- 26%	225+d 37%	175 31%	364+c 35%	** **	39- 23%	** **	** **
NET Well (7-10)		669 56%	156- 47%	166a 58%	118 54%	226+ace 65%	322- 52%	344+ae 60%	549- 54%	** **	118+a 71%	** **	** **

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Prepared by BMG

Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	64	17	16	11	17	33	28	60c	**	2-	**	**
	5%	5%	6%	5%	5%	5%	5%	6%	**	1%	**	**
Medians	7.00	6.00	7.00	7.00	8.00	7.00	7.00	7.00	**	8.00	**	**
Mode	8.00	6.00	7.00	6.00	8.00	7.00	8.00	8.00	**	7.00	**	**
Base for stats	1130	311	271	210	333	582	543	964	**	164	**	**
Mean score	6.9	6.5-	6.9a	7.0a	7.3+abe	6.7-	7.2+ae	6.9-	**	7.4+a	**	**
Standard deviation	2.07	2.05	1.97	2.05	2.12	2.02	2.09	2.06	**	2.08	**	**
Standard Error	.07	.12	.12	.17	.14	.08	.11	.07	**	.18	**	**

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Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	11 1%	5 1%	7 1%	** **	** **	1 1%	** **	** **	** **	** **	2 1%	2 1%
2	(2.0)	19 2%	11+b 3%	7- 1%	** **	** **	1 1%	** **	** **	** **	** **	4 2%	4 3%
3	(3.0)	29 2%	12 3%	17 2%	** **	** **	0 -	** **	** **	** **	** **	4 2%	6 5%
4	(4.0)	74 6%	26 6%	48 6%	** **	** **	3 2%	** **	** **	** **	** **	10 6%	11 8%
5	(5.0)	140 12%	51 12%	88 11%	** **	** **	17 15%	** **	** **	** **	** **	20 11%	16 13%
6	(6.0)	188 16%	65 16%	123 16%	** **	** **	18 15%	** **	** **	** **	** **	27 15%	14 11%
7	(7.0)	195 16%	56 13%	140 18%	** **	** **	16 14%	** **	** **	** **	** **	21 12%	20 16%
8	(8.0)	202 17%	68 16%	134 17%	** **	** **	19 16%	** **	** **	** **	** **	35 19%	24 20%
9	(9.0)	108 9%	28 7%	81k 10%	** **	** **	9 8%	** **	** **	** **	** **	12 7%	5 4%
10 - Extremely well	(10.0)	163 14%	72+b 17%	91- 12%	** **	** **	29 24%	** **	** **	** **	** **	36+b 20%	19 15%
NET Badly (1-3)		59 5%	28 7%	31 4%	** **	** **	2 2%	** **	** **	** **	** **	10 6%	11b 9%
NET Neutral (4-6)		402 34%	142 34%	260 33%	** **	** **	38 32%	** **	** **	** **	** **	57 32%	41 33%
NET Well (7-10)		669 56%	223 54%	446 57%	** **	** **	73 62%	** **	** **	** **	** **	104 58%	69 55%

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Prepared by BMG

Table Q35_6_12 (continuation)
 Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	64	22	42	**	**	4	**	**	**	**	**	7	4
	5%	5%	5%	**	**	3%	**	**	**	**	**	4%	3%
Medians	7.00	7.00	7.00	**	**	8.00	**	**	**	**	**	7.00	7.00
Mode	8.00	10.00	7.00	**	**	10.00	**	**	**	**	**	10.00	8.00
Base for stats	1130	394	737	**	**	114	**	**	**	**	**	171	120
Mean score	6.9	6.9	7.0	**	**	7.4+abck	**	**	**	**	**	7.1	6.7
Standard deviation	2.07	2.24	1.98	**	**	2.06	**	**	**	**	**	2.23	2.28
Standard Error	.07	.13	.08	**	**	.22	**	**	**	**	**	.19	.23

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Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	11 1%	** **	** **	1 1%	1 1%	2 1%	6 1%	11 1%	** **	11 1%	** **
2	(2.0)	19 2%	** **	** **	2 1%	6+ 4%	7 2%	10 2%	19 2%	** **	19 2%	** **
3	(3.0)	29 2%	** **	** **	3 2%	1 1%	7 2%	18 3%	28 2%	** **	29 2%	** **
4	(4.0)	74 6%	** **	** **	18+ 10%	7 4%	22 6%	39 7%	74 6%	** **	74 6%	** **
5	(5.0)	140 12%	** **	** **	14 8%	16 10%	34 10%	75 13%	137 12%	** **	139 12%	** **
6	(6.0)	188 16%	** **	** **	23 13%	22 13%	48 14%	92 16%	184 16%	** **	187 16%	** **
7	(7.0)	195 16%	** **	** **	31 18%	25 15%	57 17%	101 17%	190 16%	** **	194 16%	** **
8	(8.0)	202 17%	** **	** **	29 17%	22 14%	49 14%	107 19%	197 17%	** **	201 17%	** **
9	(9.0)	108 9%	** **	** **	24+f 14%	26+f 16%	47+f 14%	38- 7%	105 9%	** **	105 9%	** **
10 - Extremely well	(10.0)	163 14%	** **	** **	19 11%	32+f 19%	55f 16%	59- 10%	161 14%	** **	161 14%	** **
NET Badly (1-3)		59 5%	** **	** **	7 4%	9 5%	17 5%	33 6%	58 5%	** **	59 5%	** **
NET Neutral (4-6)		402 34%	** **	** **	55 32%	45 27%	104 30%	206 35%	396 34%	** **	401 34%	** **
NET Well (7-10)		669 56%	** **	** **	103 60%	106+f 64%	208f 60%	305- 53%	653 56%	** **	661 56%	** **

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Prepared by BMG

Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	64	**	**	7	6	15	37	64	**	64	**
	5%	**	**	4%	3%	4%	6%	5%	**	5%	**
Medians	7.00	**	**	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	7.00	10.00	7.00	8.00	8.00	**	8.00	**
Base for stats	1130	**	**	165	159	329	543	1107	**	1121	**
Mean score	6.9	**	**	7.0	7.3+f	7.1f	6.7-	6.9	**	6.9	**
											b
Standard deviation	2.07	**	**	2.04	2.20	2.13	2.02	2.08	**	2.07	**
Standard Error	.07	**	**	.17	.19	.13	.09	.07	**	.07	**

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Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total		1195	1144	1184	1186	1195	243	1182	1195	1129		862	712	875	150	902	823
1 - Extremely badly	(1.0)	11 1%	11 1%	11 1%	11 1%	11 1%	1 *	11 1%	11 1%	11 1%	11 1%	5- 1%	5 1%	5- 1%	0 -	6 1%	1- *
2	(2.0)	19 2%	19 2%	19 2%	19 2%	19 2%	4 2%	19 2%	19 2%	19 2%	18 2%	11 1%	7 1%	8- 1%	2 2%	7- 1%	8- 1%
3	(3.0)	29 2%	29 3%	29 2%	29 2%	29 2%	2 1%	29 2%	29 2%	29 3%	29 3%	13- 1%	10- 1%	17 2%	1 *	18 2%	13- 2%
4	(4.0)	74 6%	71 6%	74 6%	73 6%	74 6%	9 4%	74 6%	74 6%	74 6%	72 6%	44- 5%	38 5%	36- 4%	2- 2%	48 5%	32- 4%
5	(5.0)	140 12%	138 12%	139 12%	140 12%	140 12%	25 10%	140 12%	140 12%	140 12%	132 12%	86- 10%	65- 9%	89- 10%	12 8%	89- 10%	72- 9%
6	(6.0)	188 16%	184 16%	187 16%	188 16%	188 16%	28 12%	185 16%	188 16%	188 16%	173 15%	144 17%	123 17%	148 17%	18 12%	143 16%	129 16%
7	(7.0)	195 16%	179 16%	195 17%	195 16%	195 16%	46 19%	195 16%	195 16%	195 16%	186 16%	136 16%	119 17%	143 16%	29 19%	151 17%	145 18%
8	(8.0)	202 17%	191 17%	201 17%	202 17%	202 17%	47 19%	198 17%	202 17%	202 17%	192 17%	158 18%	131 18%	161+ 18%	33 22%	169+ 19%	168+ 20%
9	(9.0)	108 9%	103 9%	108 9%	108 9%	108 9%	26 11%	107 9%	108 9%	108 9%	103 9%	90+ 10%	78+ 11%	90+ 10%	18 12%	92+ 10%	91+ 11%
10 -	(10.0)	163	158	159	158	163	48 +abcd fgh i	163	163	163	155	130+	104	132+	33+b	137+	131+
Extremely well		14%	14%	13%	13%	14%	20%	14%	14%	14%	14%	15%	15%	15%	22%	15%	16%
NET Badly (1-3)		5%	5%	5%	5%	5%	7 3%	5%	5%	5%	5%	29- 3%	22- 3%	29- 3%	3 2%	31- 3%	21- 3%
NET Neutral (4-6)		34%	34%	34%	34%	34%	62- 25%	34%	34%	34%	33%	275d 32%	226d 32%	273-d 31%	33- 22%	280-d 31%	233- 28%
NET Well (7-10)		56%	55%	56%	56%	56%	168 +abcd fgh i	56%	56%	56%	56%	515+ 60%	431+ 61%	526+ 60%	113 +abcef	549+ 61%	535+a 65%

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Prepared by BMG

Table Q35_6_12 (continuation)
 Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
Don't know	64 5%	60 5%	61 5%	62 5%	64 5%	6- 3%	61 5%	64 5%	64 5%	57 5%	44 5%	34 5%	46 5%	2- 1%	42 5%	33- 4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1130	1084	1123	1124	1130	237	1121	1130	1130	1072	818	679	829	148	859	790
Mean score	6.9	6.9	6.9	6.9	6.9	7.4 +abcd fghi	6.9	6.9	6.9	6.9	7.2+	7.2+	7.2+	7.7+abce	7.2+	7.4+
Standard deviation	2.07	2.09	2.07	2.07	2.07	1.97	2.08	2.07	2.07	2.09	1.98	1.95	1.95	1.81	1.97	1.87
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.08	.08	.07	.16	.07	.07

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Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	11 1%	** **	11 1%	7 1%	3 1%
2	(2.0)	19 2%	** **	12 1%	6 1%	3 1%
3	(3.0)	29 2%	** **	25 2%	20 3%	15+ 4%
4	(4.0)	74 6%	** **	71 7%	55+ 8%	33+ 9%
5	(5.0)	140 12%	** **	125 12%	89 13%	51 13%
6	(6.0)	188 16%	** **	162 15%	112 16%	61 16%
7	(7.0)	195 16%	** **	179 17%	120 17%	75 19%
8	(8.0)	202 17%	** **	182 17%	121 17%	60 15%
9	(9.0)	108 9%	** **	93 9%	54 8%	28 7%
10 - Extremely well	(10.0)	163 14%	** **	143 14%	83 12%	46 12%
NET Badly (1-3)		59 5%	** **	48 5%	33 5%	21 6%
NET Neutral (4-6)		402 34%	** **	358 34%	255+ 37%	145 38%
NET Well (7-10)		669 56%	** **	596 57%	378 54%	208 54%

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Prepared by BMG

Table Q35_6_12 (continuation)

Q35. My5 - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	64	**	48	28-	10-
	5%	**	5%	4%	3%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	7.00
Base for stats	1130	**	1002	666	375
Mean score	6.9	**	6.9	6.8-	6.7-
Standard deviation	2.07	**	2.06	2.03	2.04
Standard Error	.07	**	.07	.08	.11

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Table Q35_6_13
 Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	13 1%	6 1%	5 1%	0 -%	** **	6 1%	7 1%
2	(2.0)	13 1%	7 1%	6 1%	0 -%	** **	8 1%	5 1%
3	(3.0)	18 1%	10 2%	5 1%	0 -%	** **	9 1%	9 2%
4	(4.0)	57 5%	23 4%	33+a 7%	0 -%	** **	35 6%	22 4%
5	(5.0)	110 9%	53 9%	50 10%	0 -%	** **	61 10%	47 8%
6	(6.0)	177 15%	89 15%	74 15%	0 -%	** **	98 17%	79 13%
7	(7.0)	219 18%	106 17%	95 19%	0 -%	** **	103 17%	115 19%
8	(8.0)	233 19%	110 18%	102 20%	0 -%	** **	120 20%	109 18%
9	(9.0)	105 9%	75+b 12%	23- 5%	0 -%	** **	53 9%	51 9%
10 - Extremely well	(10.0)	163 14%	107+b 17%	45- 9%	0 -%	** **	68 12%	95+a 16%
NET Badly (1-3)		44 4%	23 4%	17 3%	0 -%	** **	23 4%	21 3%
NET Neutral (4-6)		344 29%	165 27%	157 31%	0 -%	** **	194+b 33%	148- 25%
NET Well (7-10)		720 60%	399+b 65%	264- 53%	0 -%	** **	345 58%	370 62%
Don't know		87 7%	24- 4%	63+a 13%	0 -%	** **	30- 5%	55+a 9%

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 Prepared by BMG

Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	7.00		**	7.00	7.00
Mode	8.00	8.00	8.00		**	8.00	7.00
Base for stats	1107	587	438	0	**	561	538
Mean score	7.1	7.4+b	6.8-		**	7.0-	7.3+a
Standard deviation	1.97	2.01	1.90		**	1.97	1.97
Standard Error	.07	.09	.10		**	.09	.09

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Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	13 1%	4 3%	0 -%	4 2%	3 1%	0 -%	1 1%	** **	4 1%	7 2%	1 *%	1 1%
2	(2.0)	13 1%	1 1%	5ej 2%	* *%	5 2%	0 -%	2 1%	** **	6 2%	6 1%	2 *%	2 1%
3	(3.0)	18 1%	4 3%	3 1%	3 2%	3 1%	2 1%	2 1%	** **	7 2%	6 1%	5 1%	3 1%
4	(4.0)	57 5%	10 7%	6 3%	4 2%	9 4%	11 6%	9 6%	** **	16 5%	14 3%	28 6%	16 7%
5	(5.0)	110 9%	14 11%	14 7%	18 10%	17 7%	23 12%	19 12%	** **	28 8%	35 8%	47 11%	24 10%
6	(6.0)	177 15%	13 9%	29 14%	35dh 20%	26 11%	36d 18%	22 14%	** **	41 12%	62 15%	73 17%	37 16%
7	(7.0)	219 18%	25 18%	35 17%	32 18%	45 19%	44 22%	25 16%	** **	60 17%	76 18%	82 19%	39 16%
8	(8.0)	233 19%	29 21%	37 18%	32 18%	58 24%	36 18%	33 22%	** **	66 19%	90 22%	76 18%	40 17%
9	(9.0)	105 9%	13 9%	32+efijk 16% 16%	16 9%	23j 10%	9- 4%	7- 4%	** **	45+efjk 13%	40ej 9%	21- 5%	12- 5%
10 - Extremely well	(10.0)	163 14%	20 14%	37ej 18%	25 14%	37e 15%	17- 8%	19 12%	** **	56ej 16%	61e 15%	46- 11%	29 12%
NET Badly (1-3)		44 4%	9 7%	8 4%	7 4%	11e 5%	2 1%	5 3%	** **	17ej 5%	18e 4%	8- 2%	6 3%
NET Neutral (4-6)		344 29%	37 27%	49 24%	57d 32%	53- 22%	71+bdhi 36%	50d 32%	** **	85 25%	110 26%	148+bdhi 34%	78d 33%
NET Well (7-10)		720 60%	86 63%	141+efjk 69%	105 59%	163+efjk 68%	105 54%	84 54%	** **	227+efjk 66%	268efjk 64%	225- 52%	120- 50%
Don't know		87 7%	5 3%	8 4%	8 5%	13 6%	18bh 9%	16bhi 10%	** **	13- 4%	21 5%	53+bcdhi 12%	35+bcdhi 15%
Medians		7.00	7.00	8.00	7.00	8.00	7.00	7.00	**	8.00	7.00	7.00	7.00

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Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Mode	8.00	8.00	8.00	6.00	8.00	7.00	8.00	**	8.00	8.00	7.00	8.00
Base for stats	1107	132	197	170	226	178	139	**	330	396	382	203
Mean score	7.1	7.0	7.5 +aefjk	7.1	7.3ej	6.9	6.9	**	7.3ej	7.2j	6.9-	6.9
Standard deviation	1.97	2.23	1.95	1.97	2.03	1.66	1.97	**	2.08	2.00	1.82	1.95
Standard Error	.07	.24	.16	.17	.15	.13	.18	**	.13	.11	.10	.14

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Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely	(1.0)	13	**	**	0	2	**	0	3	**	**	11	1	1	**
badly		1%	**	**	-%	2%	**	-%	1%	**	**	1%	1%	2%	**
2	(2.0)	13	**	**	1	3	**	5+	2	**	**	13	0	0	**
		1%	**	**	1%	2%	**	4%	1%	**	**	1%	-%	-%	**
3	(3.0)	18	**	**	1	2	**	2	2	**	**	13	2	2	**
		1%	**	**	1%	1%	**	1%	1%	**	**	1%	3%	5%	**
4	(4.0)	57	**	**	7	4	**	7	13	**	**	50	5	2	**
		5%	**	**	5%	3%	**	5%	7%	**	**	5%	6%	4%	**
5	(5.0)	110	**	**	7	20	**	18	12	**	**	96	4	6	**
		9%	**	**	6%	13%	**	13%	7%	**	**	9%	4%	14%	**
6	(6.0)	177	**	**	18	19	**	15	24	**	**	151	14	7	**
		15%	**	**	15%	13%	**	11%	13%	**	**	15%	16%	16%	**
7	(7.0)	219	**	**	26	34	**	19	35	**	**	184	22	6	**
		18%	**	**	21%	22%	**	14%	19%	**	**	18%	25%	12%	**
8	(8.0)	233	**	**	25	33	**	29	35	**	**	197	20	9	**
		19%	**	**	20%	22%	**	22%	19%	**	**	19%	22%	21%	**
9	(9.0)	105	**	**	11	12	**	16	17	**	**	93	7	3	**
		9%	**	**	9%	8%	**	12%	9%	**	**	9%	8%	7%	**
10 -	(10.0)	163	**	**	14	23	**	21	17	**	**	143	10	5	**
Extremely well		14%	**	**	11%	15%	**	16%	9%	**	**	14%	11%	11%	**
NET Badly (1-3)		44	**	**	2	7	**	7	6	**	**	37	3	3	**
		4%	**	**	2%	5%	**	5%	4%	**	**	4%	3%	7%	**
NET Neutral (4-6)		344	**	**	32	44	**	40	49	**	**	297	23	15	**
		29%	**	**	26%	29%	**	30%	27%	**	**	29%	26%	34%	**
NET Well (7-10)		720	**	**	76	102	**	86	104	**	**	617	59	24	**
		60%	**	**	62%	66%	**	64%	58%	**	**	60%	66%	52%	**

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Prepared by BMG

Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	87	**	**	13	1-	**	2-	21+df	**	**	79df	5	3	**
	7%	**	**	11%	1%	**	1%	12%	**	**	8%	5%	8%	**
Medians	7.00	**	**	7.00	7.00	**	8.00	7.00	**	**	7.00	7.00	7.00	**
Mode	8.00	**	**	7.00	7.00	**	8.00	7.00	**	**	8.00	7.00	8.00	**
Base for stats	1107	**	**	110	154	**	133	160	**	**	951	85	42	**
Mean score	7.1	**	**	7.2	7.1	**	7.2	7.0	**	**	7.1	7.2	6.8	**
Standard deviation	1.97	**	**	1.76	2.01	**	2.11	1.97	**	**	1.98	1.80	2.14	**
Standard Error	.07	**	**	.19	.19	**	.20	.18	**	**	.07	.19	.24	**

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Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	13 1%	4 1%	3 1%	3 1%	3 1%	7 1%	6 1%	9 1%	** **	3 2%	** **	** **
2	(2.0)	13 1%	2 1%	3 1%	2 1%	6 2%	6 1%	8 1%	11 1%	** **	2 1%	** **	** **
3	(3.0)	18 1%	5 1%	5 2%	2 1%	6 2%	10 2%	8 1%	15 1%	** **	3 2%	** **	** **
4	(4.0)	57 5%	19 6%	15 5%	12 6%	10 3%	34 6%	22 4%	52 5%	** **	5 3%	** **	** **
5	(5.0)	110 9%	36d 11%	33df 12%	23 10%	19- 5%	69+df 11%	41- 7%	90 9%	** **	20 12%	** **	** **
6	(6.0)	177 15%	57d 17%	44 15%	36 16%	40 11%	101 16%	76 13%	156 15%	** **	20 12%	** **	** **
7	(7.0)	219 18%	56 17%	52 18%	45 20%	66 19%	108 18%	111 19%	195 19%	** **	23 14%	** **	** **
8	(8.0)	233 19%	59 18%	54 19%	40 18%	78 22%	112 18%	117 21%	197 19%	** **	36 21%	** **	** **
9	(9.0)	105 9%	24 7%	26 9%	15 7%	39 11%	50 8%	54 9%	84 8%	** **	21 13%	** **	** **
10 - Extremely well	(10.0)	163 14%	34- 10%	35 12%	32 14%	63+ae 18%	69- 11%	95+ae 17%	135 13%	** **	27 16%	** **	** **
NET Badly (1-3)		44 4%	11 3%	12 4%	7 3%	14 4%	23 4%	21 4%	35 3%	** **	9 5%	** **	** **
NET Neutral (4-6)		344 29%	112+df 34%	92df 32%	71d 32%	68- 19%	204+df 33%	139- 24%	297 29%	** **	45 27%	** **	** **
NET Well (7-10)		720 60%	173- 53%	165 58%	131 60%	246+abce 70%	338- 55%	377+abe 66%	612 60%	** **	107 64%	** **	** **

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Prepared by BMG

Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	87	32+f	18	12	22	50	34	80	**	5-	**	**
	7%	10%	6%	5%	6%	8%	6%	8%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	8.00	**	**
Mode	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Base for stats	1107	296	269	209	328	565	537	944	**	161	**	**
Mean score	7.1	6.9-	7.0	7.1	7.5+abce	6.9-	7.3+abe	7.1	**	7.2	**	**
Standard deviation	1.97	1.94	1.98	1.96	1.96	1.96	1.97	1.94	**	2.12	**	**
Standard Error	.07	.11	.12	.16	.13	.08	.10	.07	**	.18	**	**

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Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	13 1%	6 1%	7 1%	** **	** **	0 -%	** **	** **	** **	** **	3 2%	2 1%
2	(2.0)	13 1%	3 1%	10 1%	** **	** **	0 -%	** **	** **	** **	** **	2 1%	2 1%
3	(3.0)	18 1%	7 2%	11 1%	** **	** **	1 1%	** **	** **	** **	** **	4 2%	1 1%
4	(4.0)	57 5%	28+b 7%	29- 4%	** **	** **	4 4%	** **	** **	** **	** **	13 7%	9 7%
5	(5.0)	110 9%	40 10%	71 9%	** **	** **	7 6%	** **	** **	** **	** **	12 7%	10 8%
6	(6.0)	177 15%	55 13%	122 16%	** **	** **	15 13%	** **	** **	** **	** **	21 12%	16 13%
7	(7.0)	219 18%	60- 14%	159+a 20%	** **	** **	19 16%	** **	** **	** **	** **	24 14%	23 19%
8	(8.0)	233 19%	74 18%	158 20%	** **	** **	21 18%	** **	** **	** **	** **	36 20%	23 18%
9	(9.0)	105 9%	32 8%	73 9%	** **	** **	11 9%	** **	** **	** **	** **	12 7%	7 6%
10 - Extremely well	(10.0)	163 14%	78+b 19%	86- 11%	** **	** **	33 28%	** **	** **	** **	** **	40+b 23%	20 16%
NET Badly (1-3)		44 4%	16 4%	27 3%	** **	** **	1 1%	** **	** **	** **	** **	8 5%	5 4%
NET Neutral (4-6)		344 29%	123 29%	221 28%	** **	** **	27 23%	** **	** **	** **	** **	46 26%	36 28%
NET Well (7-10)		720 60%	244 59%	476 61%	** **	** **	83 71%	** **	** **	** **	** **	112 63%	73 59%

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Prepared by BMG

Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	178	125
Don't know	87	33	54	**	**	6	**	**	**	**	11	11
	7%	8%	7%	**	**	5%	**	**	**	**	6%	9%
Medians	7.00	7.00	7.00	**	**	8.00	**	**	**	**	8.00	7.00
Mode	8.00	10.00	7.00	**	**	10.00	**	**	**	**	10.00	7.00
Base for stats	1107	383	725	**	**	112	**	**	**	**	167	113
Mean score	7.1	7.2	7.1	**	**	7.8+abck	**	**	**	**	7.3	7.1
Standard deviation	1.97	2.15	1.87	**	**	1.87	**	**	**	**	2.22	2.09
Standard Error	.07	.12	.08	**	**	.20	**	**	**	**	.19	.22

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Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	13 1%	** **	** **	1 1%	4 2%	4 1%	7 1%	13 1%	** **	13 1%	** **
2	(2.0)	13 1%	** **	** **	0 -%	0 -%	1 *%	9 2%	13 1%	** **	13 1%	** **
3	(3.0)	18 1%	** **	** **	4 3%	5 3%	8 2%	8 1%	18 2%	** **	18 2%	** **
4	(4.0)	57 5%	** **	** **	5 3%	2- 1%	7- 2%	34de 6%	57 5%	** **	57 5%	** **
5	(5.0)	110 9%	** **	** **	14 8%	9 5%	24 7%	64+d 11%	104 9%	** **	109 9%	** **
6	(6.0)	177 15%	** **	** **	23 13%	27 16%	48 14%	92 16%	174 15%	** **	177 15%	** **
7	(7.0)	219 18%	** **	** **	34 20%	30 18%	65 19%	113 19%	217 19%	** **	218 18%	** **
8	(8.0)	233 19%	** **	** **	43f 25%	34 21%	76f 22%	95- 16%	225 19%	** **	229 19%	** **
9	(9.0)	105 9%	** **	** **	22 13%	13 8%	38 11%	44 8%	103 9%	** **	104 9%	** **
10 - Extremely well	(10.0)	163 14%	** **	** **	20 12%	30 18%	53 15%	71 12%	162 14%	** **	162 14%	** **
NET Badly (1-3)		44 4%	** **	** **	6 3%	9 6%	13 4%	24 4%	44 4%	** **	44 4%	** **
NET Neutral (4-6)		344 29%	** **	** **	41 24%	37 23%	79- 23%	190+cde 33%	335 29%	** **	343 29%	** **
NET Well (7-10)		720 60%	** **	** **	119+f 69%	108f 65%	232+f 67%	323- 56%	707 60%	** **	712 60%	** **

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Prepared by BMG

Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	87	**	**	7	10	21	43	85	**	87	**
	7%	**	**	4%	6%	6%	7%	7%	**	7%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Base for stats	1107	**	**	165	154	324	537	1086	**	1098	**
Mean score	7.1	**	**	7.4f	7.4f	7.4+f	6.9-	7.1	**	7.1	**
											b
Standard deviation	1.97	**	**	1.79	2.05	1.89	2.01	1.98	**	1.97	**
Standard Error	.07	**	**	.15	.18	.12	.09	.07	**	.07	**

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Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	13 1%	11 1%	13 1%	12 1%	13 1%	3 1%	13 1%	13 1%	11 1%	6- 1%	3- **	4- **	0 -	4- **	1- **	
2	(2.0)	13 1%	13 1%	13 1%	13 1%	13 1%	4 2%	13 1%	13 1%	11 1%	10 1%	9 1%	8 1%	3 2%	8 1%	9 1%	
3	(3.0)	18 1%	17 2%	18 2%	18 2%	18 1%	3 1%	18 2%	18 1%	18 2%	9- 1%	6 1%	7- 1%	1 1%	9- 1%	7- 1%	
4	(4.0)	57 5%	55 5%	57 5%	57 5%	57 5%	7 3%	57 5%	57 5%	53 5%	34- 4%	27 4%	30- 3%	2 1%	36- 4%	25- 3%	
5	(5.0)	110 9%	107 9%	110 9%	110 9%	110 9%	19 8%	108 9%	110 9%	103 9%	58- 7%	51- 7%	61- 7%	6- 4%	61- 7%	57- 7%	
6	(6.0)	177 15%	171 15%	177 15%	176 15%	177 15%	33 14%	176 15%	177 15%	168 15%	128 15%	106 15%	133 15%	19 12%	138 15%	119 14%	
7	(7.0)	219 18%	203 18%	217 18%	219 18%	219 18%	45 19%	214 18%	219 18%	206 18%	149 17%	128 18%	161 18%	29 19%	161 18%	149 18%	
8	(8.0)	233 19%	221 19%	231 20%	233 20%	233 19%	55 22%	229 19%	233 19%	220 19%	188+ 22%	155+ 22%	184+ 21%	36 24%	195+ 22%	196+ 24%	
9	(9.0)	105 9%	102 9%	105 9%	105 9%	105 9%	25 10%	105 9%	105 9%	105 9%	86+ 10%	68 10%	87+ 10%	19 13%	88 10%	82 10%	
10 - Extremely well	(10.0)	163 14%	161 14%	162 14%	161 14%	163 14%	45+ 18%	163 14%	163 14%	156 14%	143+ 17%	115+ 16%	142+ 16%	34+ 23%	145+ 16%	136+ 17%	
NET Badly (1-3)		44 4%	42 4%	44 4%	43 4%	44 4%	10 4%	44 4%	44 4%	40 4%	24- 3%	19- 3%	19- 2%	4 3%	21- 2%	17- 2%	
NET Neutral (4-6)		344 29%	333 29%	343 29%	343 29%	344 29%	59 24%	341 29%	344 29%	324 29%	219- 25%	184- 26%	224- 26%	27- 18%	235- 26%	200- 24%	
NET Well (7-10)		720 60%	686 60%	715 60%	717 60%	720 60%	169 70% +abcd fgh i	712 60%	720 60%	720 61%	686 66%	566+ 65%	466+ 66%	575+ 79% +abcef	118 65%	590+ 68%	563+ 68%

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Prepared by BMG

Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
Don't know	87 7%	83e 7%	82e 7%	83e 7%	87e 7%	5- 2%	86e 7%	87e 7%	87e 7%	79e 7%	53-d 6%	43d 6%	56d 6%	1- 1%	55-d 6%	43-d 5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1107	1061	1102	1102	1107	238	1096	1107	1107	1049	809	670	819	149	846	780
Mean score	7.1	7.1	7.1	7.1	7.1	7.4+	7.1	7.1	7.1	7.2	7.4+	7.4+	7.4+	7.8+abce	7.4+	7.5+
Standard deviation	1.97	1.98	1.97	1.96	1.97	1.99	1.98	1.97	1.97	1.96	1.90	1.89	1.84	1.79	1.86	1.79
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.07	.08	.07	.16	.07	.07

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Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	13 1%	** **	13 1%	6 1%	4 1%
2	(2.0)	13 1%	** **	11 1%	9 1%	7 2%
3	(3.0)	18 1%	** **	17 2%	9 1%	5 1%
4	(4.0)	57 5%	** **	49 5%	28 4%	18 5%
5	(5.0)	110 9%	** **	102 10%	75+ 11%	45 12%
6	(6.0)	177 15%	** **	154 15%	124+ 18%	56 15%
7	(7.0)	219 18%	** **	191 18%	122 18%	75 20%
8	(8.0)	233 19%	** **	204 19%	131 19%	76 20%
9	(9.0)	105 9%	** **	97 9%	63 9%	29 8%
10 - Extremely well	(10.0)	163 14%	** **	147 14%	83 12%	46 12%
NET Badly (1-3)		44 4%	** **	40 4%	23 3%	16 4%
NET Neutral (4-6)		344 29%	** **	305 29%	227+ 33%	119 31%
NET Well (7-10)		720 60%	** **	639 61%	399- 57%	226 59%

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Prepared by BMG

Table Q35_6_13 (continuation)

Q35. My5 - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	87	**	67	46	24
	7%	**	6%	7%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1107	**	984	649	361
Mean score	7.1	**	7.1	7.1	7.0
Standard deviation	1.97	**	1.99	1.91	1.96
Standard Error	.07	**	.07	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_14
 Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	16 1%	7 1%	7 1%	0 -%	** **	8 1%	8 1%
2	(2.0)	32 3%	12 2%	20+ 4%	0 -%	** **	14 2%	18 3%
3	(3.0)	42 4%	13- 2%	27+a 5%	0 -%	** **	26 4%	15 2%
4	(4.0)	71 6%	35 6%	31 6%	0 -%	** **	41 7%	29 5%
5	(5.0)	146 12%	80 13%	56 11%	0 -%	** **	76 13%	69 12%
6	(6.0)	163 14%	83 14%	70 14%	0 -%	** **	75 13%	87 15%
7	(7.0)	181 15%	94 15%	72 14%	0 -%	** **	91 15%	89 15%
8	(8.0)	181 15%	82 13%	85 17%	0 -%	** **	102 17%	78 13%
9	(9.0)	94 8%	63+b 10%	24- 5%	0 -%	** **	44 7%	50 8%
10 - Extremely well	(10.0)	166 14%	106+b 17%	45- 9%	0 -%	** **	68- 11%	99+a 17%
NET Badly (1-3)		90 8%	32- 5%	55+a 11%	0 -%	** **	48 8%	41 7%
NET Neutral (4-6)		380 32%	197 32%	158 31%	0 -%	** **	192 33%	184 31%
NET Well (7-10)		622 52%	344+b 56%	225- 45%	0 -%	** **	304 52%	315 53%
Don't know		102 9%	38- 6%	64+a 13%	0 -%	** **	46 8%	52 9%

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 Prepared by BMG

Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	7.00		**	7.00	7.00
Mode	8.00	10.00	8.00		**	8.00	10.00
Base for stats	1092	573	437	0	**	545	541
Mean score	6.8	7.0+b	6.4-		**	6.7	6.9
Standard deviation	2.23	2.19	2.25		**	2.20	2.26
Standard Error	.07	.10	.12		**	.11	.10

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Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	16 1%	3 2%	1 1%	3 2%	6e 3%	0 -%	1 1%	** **	4 1%	9 2%	3 1%	3 1%
2	(2.0)	32 3%	4 3%	3 2%	4 2%	9 4%	6 3%	3 2%	** **	7 2%	13 3%	11 3%	5 2%
3	(3.0)	42 4%	1 1%	1- 1%	4 2%	8h 3%	15+bchi 7%	7bh 5%	** **	2- 1%	13h 3%	27+bhi 6%	12bh 5%
4	(4.0)	71 6%	9 6%	5- 2%	10 5%	12 5%	14b 7%	13b 8%	** **	14 4%	22 5%	36+bh 8%	22+bh 9%
5	(5.0)	146 12%	14 11%	24 12%	24 13%	22 9%	27 14%	25 16%	** **	39 11%	46 11%	61 14%	35 15%
6	(6.0)	163 14%	17 13%	27 13%	34+d 19%	27 11%	28 14%	18 12%	** **	44 13%	61 15%	57 13%	30 12%
7	(7.0)	181 15%	19 14%	33 16%	29 16%	38 16%	34 17%	19 12%	** **	52 15%	67 16%	62 14%	28 12%
8	(8.0)	181 15%	25 18%	37ce 18%	17- 9%	46ce 19%	19- 10%	27c 17%	** **	61ce 18%	63 15%	57 13%	38 16%
9	(9.0)	94 8%	9 7%	15 7%	17 10%	27+fjk 11%	12 6%	6 4%	** **	25 7%	44+fjk 11%	25 6%	13 5%
10 - Extremely well	(10.0)	166 14%	26 19%	48 23% +cdefijk	23 13%	32k 14%	20 10%	12- 8%	** **	74 22% +cdefijk	56jk 13%	36- 8%	17- 7%
NET Badly (1-3)		90 8%	8 6%	6- 3%	11 6%	24bh 10%	21bh 11%	12 7%	** **	14- 4%	35bh 8%	41bh 9%	21bh 9%
NET Neutral (4-6)		380 32%	41 30%	56 28%	67d 38%	62- 26%	68 35%	56d 36%	** **	97 28%	129 31%	154d 35%	86d 36%
NET Well (7-10)		622 52%	79 58%	133 65% +cefijk	86 49%	144+cefjk 60%	85- 43%	63- 41%	** **	212 62% +cefijk	230efjk 55%	180- 41%	95- 40%

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Prepared by BMG

Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Don't know	102 9%	9 7%	10 5%	13 8%	11- 4%	22bdhi 11%	24+bcdhi 15%	**	19- 6%	24- 6%	59+bdhi 14%	36+bcdhi 15%
Medians	7.00	7.00	8.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	8.00	10.00	10.00	6.00	8.00	7.00	8.00	**	10.00	7.00	7.00	8.00
Base for stats	1092	128	195	164	229	174	131	**	323	393	376	202
Mean score	6.8	7.1efgjk +cdefgij	7.5 k	6.7	6.9egjk	6.4-	6.4-	**	7.3 - +cdefgij	6.8egjk	6.3-	6.3-
Standard deviation	2.23	2.30	2.03	2.16	2.35	2.18	2.11	**	2.15	2.27	2.17	2.16
Standard Error	.07	.25	.16	.19	.17	.17	.20	**	.14	.13	.12	.16

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Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	16 1%	** **	** **	0 -%	0 -%	** **	0 -%	3 1%	** **	** **	13 1%	2 2%	1 1%	** **
2	(2.0)	32 3%	** **	** **	3 2%	3 2%	** **	5 3%	7 4%	** **	** **	27 3%	2 2%	1 3%	** **
3	(3.0)	42 4%	** **	** **	5 4%	4 3%	** **	4 3%	9 5%	** **	** **	37 4%	* 1%	4 9%	** **
4	(4.0)	71 6%	** **	** **	9 7%	10 6%	** **	8 6%	10 6%	** **	** **	62 6%	5 6%	3 6%	** **
5	(5.0)	146 12%	** **	** **	17 14%	18 11%	** **	18 13%	18 10%	** **	** **	127 12%	10 11%	6 13%	** **
6	(6.0)	163 14%	** **	** **	16 13%	23 15%	** **	19 14%	26 14%	** **	** **	146 14%	10 11%	4 9%	** **
7	(7.0)	181 15%	** **	** **	15 12%	28 18%	** **	13 10%	28 16%	** **	** **	145- 14%	19 21%	10 21%	** **
8	(8.0)	181 15%	** **	** **	14 12%	24 15%	** **	24 18%	30 17%	** **	** **	153 15%	16 18%	6 14%	** **
9	(9.0)	94 8%	** **	** **	12 10%	11 7%	** **	17+ 13%	13 7%	** **	** **	82 8%	8 9%	2 5%	** **
10 - Extremely well	(10.0)	166 14%	** **	** **	17 14%	28g 18%	** **	22g 16%	13- 7%	** **	** **	145g 14%	11 12%	5 10%	** **
NET Badly (1-3)		90 8%	** **	** **	9 7%	7 4%	** **	9 7%	19 10%	** **	** **	77 8%	5 5%	6 14%	** **
NET Neutral (4-6)		380 32%	** **	** **	41 34%	51 33%	** **	45 33%	54 30%	** **	** **	334 32%	25 28%	13 29%	** **
NET Well (7-10)		622 52%	** **	** **	59 47%	91 58%	** **	76 57%	85 47%	** **	** **	526- 51%	54 60%	23 50%	** **

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Prepared by BMG

Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	102	**	**	15	7	**	4-	23df	**	**	92f	6	3	**
	9%	**	**	12%	5%	**	3%	13%	**	**	9%	6%	7%	**
Medians	7.00	**	**	7.00	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	**
Mode	8.00	**	**	10.00	10.00	**	8.00	8.00	**	**	8.00	7.00	7.00	**
Base for stats	1092	**	**	108	148	**	130	158	**	**	937	84	42	**
Mean score	6.8	**	**	6.8	7.1gl	**	7.01	6.5	**	**	6.8	6.9	6.3	**
Standard deviation	2.23	**	**	2.23	2.08	**	2.22	2.20	**	**	2.24	2.12	2.30	gl
Standard Error	.07	**	**	.24	.20	**	.21	.20	**	**	.08	.23	.26	**

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Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	16 1%	5 1%	3 1%	3 1%	5 1%	8 1%	8 1%	15 1%	** **	1 1%	** **	** **
2	(2.0)	32 3%	13c 4%	4 1%	*- *%	15c 4%	17c 3%	15 3%	27 3%	** **	5 3%	** **	** **
3	(3.0)	42 4%	20+cdf 6%	9 3%	4 2%	6 2%	29+df 5%	10- 2%	38 4%	** **	4 2%	** **	** **
4	(4.0)	71 6%	24 7%	19 7%	14 6%	14 4%	43 7%	28 5%	64 6%	** **	8 5%	** **	** **
5	(5.0)	146 12%	34 10%	36 12%	35 16%	42 12%	70 11%	77 13%	129 13%	** **	17 10%	** **	** **
6	(6.0)	163 14%	45 14%	42 15%	32 15%	43 12%	87 14%	75 13%	144 14%	** **	18 11%	** **	** **
7	(7.0)	181 15%	54 17%	46 16%	34 16%	46 13%	101 16%	80 14%	149 15%	** **	31 19%	** **	** **
8	(8.0)	181 15%	45 14%	43 15%	35 16%	59 17%	87 14%	94 16%	150 15%	** **	31 19%	** **	** **
9	(9.0)	94 8%	26 8%	23 8%	14 6%	31 9%	49 8%	45 8%	78 8%	** **	15 9%	** **	** **
10 - Extremely well	(10.0)	166 14%	29- 9%	33 12%	37ae 17%	66+abe 19%	62- 10%	103+abe 18%	138 13%	** **	27 16%	** **	** **
NET Badly (1-3)		90 8%	38+bcf 11%	17 6%	7- 3%	26 7%	54c 9%	33- 6%	80 8%	** **	10 6%	** **	** **
NET Neutral (4-6)		380 32%	104 32%	97 34%	81 37%	99 28%	200 33%	180 32%	337 33%	** **	43 26%	** **	** **
NET Well (7-10)		622 52%	154- 47%	145 51%	120 54%	202+ae 58%	299- 49%	322+ae 56%	516- 50%	** **	105+a 63%	** **	** **

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Prepared by BMG

Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity			Asian (d)	Black (e)
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)		
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	102	33	29	13	23	62f	36-	92	**	9	**	**
	9%	10%	10%	6%	7%	10%	6%	9%	**	5%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	7.00	7.00	10.00	10.00	7.00	10.00	8.00	**	7.00	**	**
Base for stats	1092	295	258	208	327	553	535	932	**	158	**	**
Mean score	6.8	6.4-	6.8a	7.0ae	7.1+ae	6.6-	7.0+ae	6.7-	**	7.1	**	**
Standard deviation	2.23	2.27	2.11	2.08	2.32	2.20	2.23	2.25	**	2.13	**	**
Standard Error	.07	.13	.13	.18	.15	.09	.12	.08	**	.19	**	**

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Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	16 1%	10+b 2%	6- 1%	** **	** **	1 1%	** **	** **	** **	** **	5b 3%	2 2%
2	(2.0)	32 3%	19+b 5%	13- 2%	** **	** **	1 1%	** **	** **	** **	** **	8b 5%	5 4%
3	(3.0)	42 4%	15 4%	27 4%	** **	** **	4 3%	** **	** **	** **	** **	5 3%	4 3%
4	(4.0)	71 6%	26 6%	45 6%	** **	** **	7 6%	** **	** **	** **	** **	9 5%	8 7%
5	(5.0)	146 12%	51 12%	95 12%	** **	** **	14 11%	** **	** **	** **	** **	20 11%	15 12%
6	(6.0)	163 14%	55 13%	108 14%	** **	** **	12 10%	** **	** **	** **	** **	26 14%	16 13%
7	(7.0)	181 15%	61 15%	120 15%	** **	** **	19 16%	** **	** **	** **	** **	27 15%	22 18%
8	(8.0)	181 15%	50- 12%	131+a 17%	** **	** **	16 14%	** **	** **	** **	** **	21 12%	17 14%
9	(9.0)	94 8%	26 6%	68 9%	** **	** **	11 9%	** **	** **	** **	** **	11 6%	6 5%
10 - Extremely well	(10.0)	166 14%	66 16%	100 13%	** **	** **	27 23%	** **	** **	** **	** **	36+b 20%	16 13%
NET Badly (1-3)		90 8%	44+b 10%	46- 6%	** **	** **	6 5%	** **	** **	** **	** **	18 10%	12 9%
NET Neutral (4-6)		380 32%	132 32%	248 32%	** **	** **	33 28%	** **	** **	** **	** **	55 31%	39 31%
NET Well (7-10)		622 52%	203 49%	419 54%	** **	** **	73 62%	** **	** **	** **	** **	95 53%	60 48%

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Prepared by BMG

Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	102	37	66	**	**	6	**	**	**	**	**	10	14
	9%	9%	8%	**	**	5%	**	**	**	**	**	6%	11%
Medians	7.00	7.00	7.00	**	**	7.00	**	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	**	**	10.00	**	**	**	**	**	10.00	7.00
Base for stats	1092	379	713	**	**	112	**	**	**	**	**	168	111
Mean score	6.8	6.6	6.9 _c	**	**	7.3 _{+ack}	**	**	**	**	**	6.8 _c	6.5
				-				c					
Standard deviation	2.23	2.44	2.11	**	**	2.24	**	**	**	**	**	2.50	2.31
Standard Error	.07	.14	.09	**	**	.24	**	**	**	**	**	.22	.24

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Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	16 1%	** **	** **	* *%	1 1%	3 1%	7 1%	16 1%	** **	16 1%	** **
2	(2.0)	32 3%	** **	** **	6 4%	4 2%	8 2%	15 3%	32 3%	** **	32 3%	** **
3	(3.0)	42 4%	** **	** **	2 1%	1 1%	5- 1%	24e 4%	41 4%	** **	42 4%	** **
4	(4.0)	71 6%	** **	** **	9 5%	8 5%	18 5%	41 7%	69 6%	** **	71 6%	** **
5	(5.0)	146 12%	** **	** **	20 11%	13 8%	36 10%	79 14%	145 12%	** **	145 12%	** **
6	(6.0)	163 14%	** **	** **	36+f 21%	33+f 20%	59+ 17%	72 12%	161 14%	** **	163 14%	** **
7	(7.0)	181 15%	** **	** **	26 15%	24 14%	49 14%	88 15%	172 15%	** **	179 15%	** **
8	(8.0)	181 15%	** **	** **	22 13%	17 10%	46 13%	93 16%	176 15%	** **	178 15%	** **
9	(9.0)	94 8%	** **	** **	20f 11%	14 8%	33 10%	37 6%	93 8%	** **	93 8%	** **
10 - Extremely well	(10.0)	166 14%	** **	** **	26 15%	37+f 22%	63+f 18%	70 12%	164 14%	** **	164 14%	** **
NET Badly (1-3)		90 8%	** **	** **	9 5%	6 4%	15- 4%	46 8%	89 8%	** **	90 8%	** **
NET Neutral (4-6)		380 32%	** **	** **	65 38%	54 33%	113 33%	192 33%	375 32%	** **	379 32%	** **
NET Well (7-10)		622 52%	** **	** **	94 54%	91 55%	191 55%	288 50%	606 52%	** **	614 52%	** **

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Prepared by BMG

Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	102	**	**	5-	13	24	54c	101	**	102	**
	9%	**	**	3%	8%	7%	9%	9%	**	9%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	6.00	10.00	10.00	8.00	8.00	**	7.00	**
Base for stats	1092	**	**	167	151	320	526	1070	**	1083	**
Mean score	6.8	**	**	7.0	7.3+f	7.1+f	6.6-	6.8	**	6.8	**
Standard deviation	2.23	**	**	2.10	2.17	2.15	2.21	2.24	**	2.24	**
Standard Error	.07	**	**	.18	.19	.13	.10	.08	**	.07	**

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Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	16 1%	14 1%	16 1%	16 1%	16 1%	* **	16 1%	16 1%	16 1%	14 1%	7- 1%	5 1%	8 1%	0 -	9f 1%	1- **
2	(2.0)	32 3%	30 3%	32 3%	32 3%	32 3%	4 1%	31 3%	32 3%	32 3%	30 3%	19 2%	13 2%	15- 2%	2 2%	22 2%	13- 2%
3	(3.0)	42 4%	39 3%	42 4%	42 4%	42 4%	5 2%	42 4%	42 4%	42 4%	38 3%	20- 2%	18- 2%	24- 3%	1 1%	24- 3%	20- 2%
4	(4.0)	71 6%	71 6%	71 6%	71 6%	71 6%	11 4%	71 6%	71 6%	71 6%	65 6%	47 5%	45 6%	42- 5%	5 4%	51 6%	39- 5%
5	(5.0)	146 12%	144 13%	146 12%	146 12%	146 12%	21 9%	145 12%	146 12%	146 12%	131 12%	89- 10%	67- 9%	91- 10%	10- 7%	95- 11%	82- 10%
6	(6.0)	163 14%	154 13%	163 14%	161 14%	163 14%	29 12%	160 14%	163 14%	163 14%	157 14%	112 13%	94 13%	119 14%	14 9%	122 13%	115 14%
7	(7.0)	181 15%	169 15%	179 15%	181 15%	181 15%	44 18%	177 15%	181 15%	181 15%	172 15%	131 15%	115 16%	135 15%	29 19%	140 16%	131 16%
8	(8.0)	181 15%	169 15%	180 15%	181 15%	181 15%	45 19%	178 15%	181 15%	181 15%	177 16%	150+ 17%	126+ 18%	149+ 17%	30 20%	152+ 17%	156+ 19%
9	(9.0)	94 8%	91 8%	94 8%	94 8%	94 8%	22 9%	94 8%	94 8%	94 8%	91 8%	78+ 9%	63 9%	81+ 9%	17 11%	82+ 9%	83+ 10%
10 -	(10.0)	166	163	164	163	166	53 +abcd fghi	166	166	166	158	146+	115+	142+	41 +abcef	145+	137+
Extremely well		14%	14%	14%	14%	14%	22%	14%	14%	14%	14%	17%	16%	16%	28%	16%	17%
NET Badly (1-3)		90 8%	84 7%	90 8%	90 8%	90 8%	9- 4%	89 7%	90 8%	90 8%	83 7%	46- 5%	37- 5%	47- 5%	3- 2%	56- 6%	35- 4%
NET Neutral (4-6)		380 32%	368e 32%	380e 32%	379e 32%	380 32%	60- 25%	377e 32%	380 32%	380 32%	353 31%	248-d 29%	206-d 29%	252-d 29%	29- 19%	268-d 30%	236-d 29%
NET Well (7-10)		622 52%	593 52%	617 52%	619 52%	622 52%	164 +abcd fghi	615 52%	622 52%	622 52%	597 53%	504+	419+	507+	117 +abcef	520+	507+

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Prepared by BMG

Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
Don't know	102 9%	99e 9%	97e 8%	98e 8%	102e 9%	9- 4%	101e 9%	102e 9%	102e 9%	96e 8%	64-d 7%	51d 7%	67d 8%	1- *%	59-d 7%	45-d 6%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1092	1045	1087	1087	1092	234	1081	1092	1092	1033	798	661	807	149	843	778
Mean score	6.8	6.8	6.8	6.8-	6.8	7.4 +abcd fghi	6.8	6.8	6.8	6.8+	7.1+	7.1+	7.1+	7.8 +abcef	7.0+	7.2+
Standard deviation	2.23	2.24	2.23	2.23	2.23	2.03	2.24	2.23	2.23	2.22	2.15	2.13	2.13	1.92	2.19	2.02
Standard Error	.07	.08	.07	.07	.07	.15	.08	.07	.07	.08	.08	.09	.08	.17	.08	.08

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Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	16 1%	** **	16 2%	8 1%	2 *%
2	(2.0)	32 3%	** **	27 3%	20 3%	14 4%
3	(3.0)	42 4%	** **	38 4%	25 4%	14 4%
4	(4.0)	71 6%	** **	60 6%	45 6%	27 7%
5	(5.0)	146 12%	** **	135 13%	94 14%	49 13%
6	(6.0)	163 14%	** **	145 14%	105 15%	61 16%
7	(7.0)	181 15%	** **	163 16%	102 15%	60 16%
8	(8.0)	181 15%	** **	157 15%	109 16%	56 14%
9	(9.0)	94 8%	** **	85 8%	55 8%	30 8%
10 - Extremely well	(10.0)	166 14%	** **	147 14%	84 12%	49 13%
NET Badly (1-3)		90 8%	** **	81 8%	53 8%	30 8%
NET Neutral (4-6)		380 32%	** **	340 32%	244+ 35%	137 36%
NET Well (7-10)		622 52%	** **	551 53%	350 50%	194 50%

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Prepared by BMG

Table Q35_6_14 (continuation)

Q35. My5 - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	102	**	78	47	24
	9%	**	7%	7%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	7.00	8.00	6.00
Base for stats	1092	**	972	647	361
Mean score	6.8	**	6.8	6.7	6.7
Standard deviation	2.23	**	2.24	2.19	2.19
Standard Error	.07	**	.08	.09	.12

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Table Q35_6_15

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	24 2%	13 2%	11 2%	0 -%	** **	13 2%	10 2%
2	(2.0)	35 3%	14 2%	19 4%	0 -%	** **	16 3%	20 3%
3	(3.0)	55 5%	17- 3%	34+a 7%	0 -%	** **	29 5%	25 4%
4	(4.0)	97 8%	47 8%	47 9%	0 -%	** **	57 10%	37- 6%
5	(5.0)	170 14%	87 14%	75 15%	0 -%	** **	84 14%	86 14%
6	(6.0)	144 12%	79 13%	61 12%	0 -%	** **	67 11%	77 13%
7	(7.0)	147 12%	80 13%	51 10%	0 -%	** **	83 14%	64 11%
8	(8.0)	174 15%	86 14%	66 13%	0 -%	** **	100+b 17%	72- 12%
9	(9.0)	67 6%	46+b 8%	16- 3%	0 -%	** **	29 5%	38 6%
10 - Extremely well	(10.0)	137 11%	93+b 15%	29- 6%	0 -%	** **	54- 9%	82+a 14%
NET Badly (1-3)		114 10%	44- 7%	64+a 13%	0 -%	** **	58 10%	55 9%
NET Neutral (4-6)		411 34%	213 35%	183 36%	0 -%	** **	207 35%	200 34%
NET Well (7-10)		525 44%	305+b 50%	163- 32%	0 -%	** **	266 45%	256 43%
Don't know		145 12%	49- 8%	92+a 18%	0 -%	** **	60 10%	82 14%

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Prepared by BMG

Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	6.00	7.00	6.00		**	7.00	7.00
Mode	8.00	10.00	5.00		**	8.00	5.00
Base for stats	1050	562	409	0	**	531	511
Mean score	6.4	6.7+b	5.9-		**	6.3	6.6
Standard deviation	2.32	2.32	2.25		**	2.26	2.38
Standard Error	.08	.11	.12		**	.11	.11

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Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	24 2%	* *%	1 1%	7beh 4%	7h 3%	1 *%	5eh 3%	** **	1- *%	14+eh 3%	8 2%	7h 3%
2	(2.0)	35 3%	7 5%	1- 1%	6 3%	12b 5%	5 2%	4 2%	** **	8 2%	18b 4%	10 2%	5 2%
3	(3.0)	55 5%	3 2%	2- 1%	5 3%	10b 4%	17+bchi 9%	10bh 6%	** **	5- 1%	16 4%	34+bchi 8%	17+bh 7%
4	(4.0)	97 8%	6 5%	13 7%	12 7%	22 9%	23h 12%	17 11%	** **	20 6%	34 8%	43 10%	21 9%
5	(5.0)	170 14%	15 11%	35 17%	25 14%	30 13%	37 19%	17 11%	** **	50 15%	56 13%	64 15%	28 12%
6	(6.0)	144 12%	16 11%	22 11%	22 12%	23 9%	27 14%	25 16%	** **	38 11%	44 11%	62 14%	35 15%
7	(7.0)	147 12%	17 13%	27 13%	21 12%	42+efjk 18%	16 8%	14 9%	** **	44 13%	63+ej 15%	40- 9%	24 10%
8	(8.0)	174 15%	33 24%	36ejk 18%	27ej 15%	39ej 16%	15- 8%	18 11%	** **	69+efjk 20%	66ej 16%	39- 9%	25 10%
9	(9.0)	67 6%	5 4%	17 8%	15j 9%	12 5%	7 4%	6 4%	** **	22 6%	27 6%	18 4%	11 5%
10 - Extremely well	(10.0)	137 11%	25 18%	39 19% +defijk	21fk 12%	22 9%	17 9%	8- 5%	** **	64 19% +defijk	43k 10%	30- 7%	13- 5%
NET Badly (1-3)		114 10%	10 7%	4- 2%	18bh 10%	29bh 12%	23bh 12%	19bh 12%	** **	14- 4%	47bh 11%	52+bh 12%	29bh 12%
NET Neutral (4-6)		411 34%	37 27%	71 34%	59 33%	75 31%	86+dhi 44%	59 38%	** **	108 32%	134 32%	169+ 39%	83 35%
NET Well (7-10)		525 44%	80 58%	118+efijk 58%	85efjk 48%	114efjk 48%	55- 28%	46- 30%	** **	198 58% +cdefijk	199efjk 48%	127- 29%	72- 30%

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Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Don't know	145	10	12-	15	21	33+bcdhi	31+bcdhi	**	22-	37-	86+bcdhi	54+bcdhi
	12%	7%	6%	9%	9%	17%	20%	**	6%	9%	20%	23%
Medians	6.00	7.00	7.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	8.00	8.00	10.00	8.00	7.00	5.00	6.00	**	8.00	8.00	5.00	6.00
Base for stats	1050	127	193	162	219	164	124	**	320	381	349	185
Mean score	6.4	7.0	7.2	6.5efjk	6.2	5.9-	5.8-	**	7.1	6.4efjk	5.9-	5.9-
		+defgijk	+cdefgij						+cdefgij			
Standard deviation	2.32	2.24	2.08	2.43	2.37	2.20	2.26	**	2.14	2.40	2.23	2.27
Standard Error	.08	.24	.17	.21	.18	.18	.21	**	.14	.14	.13	.18

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Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)			(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely	(1.0)	24	**	**	3	1	**	1	4	**	**	21	2	1	**
badly		2%	**	**	2%	1%	**	1%	2%	**	**	2%	2%	2%	**
2	(2.0)	35	**	**	3	6	**	5	4	**	**	30	2	2	**
		3%	**	**	3%	4%	**	4%	2%	**	**	3%	2%	5%	**
3	(3.0)	55	**	**	9	5	**	6	11	**	**	50	2	3	**
		5%	**	**	8%	3%	**	4%	6%	**	**	5%	2%	7%	**
4	(4.0)	97	**	**	7	13	**	11	18	**	**	87	4	6	**
		8%	**	**	5%	8%	**	8%	10%	**	**	8%	4%	13%	**
5	(5.0)	170	**	**	24	23	**	16	20	**	**	149	10	5	**
		14%	**	**	19%	15%	**	12%	11%	**	**	14%	11%	12%	**
6	(6.0)	144	**	**	9	19	**	19	16	**	**	122	14	4	**
		12%	**	**	7%	12%	**	14%	9%	**	**	12%	15%	10%	**
7	(7.0)	147	**	**	11	14	**	16	26	**	**	117-	17	6	**
		12%	**	**	9%	9%	**	12%	14%	**	**	11%	19%	13%	**
8	(8.0)	174	**	**	15	32+	**	16	32	**	**	147	16	7	**
		15%	**	**	12%	21%	**	12%	17%	**	**	14%	18%	16%	**
9	(9.0)	67	**	**	8	6	**	17+dj	14	**	**	58	7	1	**
		6%	**	**	6%	4%	**	13%	7%	**	**	6%	8%	3%	**
10 -	(10.0)	137	**	**	16	20	**	20g	11-	**	**	120	9	4	**
Extremely well		11%	**	**	13%	13%	**	15%	6%	**	**	12%	10%	9%	**
NET Badly (1-3)		114	**	**	16	12	**	12	20	**	**	100	5	6	**
		10%	**	**	13%	8%	**	9%	11%	**	**	10%	6%	13%	**
NET Neutral (4-6)		411	**	**	39	56	**	46	55	**	**	359	28	15	**
		34%	**	**	32%	36%	**	34%	30%	**	**	35%	31%	34%	**
NET Well (7-10)		525	**	**	50	72	**	69	82	**	**	443	49	19	**
		44%	**	**	40%	47%	**	51%	45%	**	**	43%	54%	41%	**

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Prepared by BMG

Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	145	**	**	19	15	**	8-	25	**	**	128f	8	6	**
	12%	**	**	15%	9%	**	6%	14%	**	**	12%	9%	12%	**
Medians	6.00	**	**	6.00	7.00	**	7.00	7.00	**	**	6.00	7.00	6.00	**
Mode	8.00	**	**	5.00	8.00	**	10.00	8.00	**	**	5.00	7.00	8.00	**
Base for stats	1050	**	**	105	140	**	126	156	**	**	901	82	40	**
Mean score	6.4	**	**	6.3	6.6e	**	6.8ehl	6.3	**	**	6.4e	6.8ehl	6.0	**
Standard deviation	2.32	**	**	2.49	2.27	**	2.34	2.28	**	**	2.34	2.07	2.41	**
Standard Error	.08	**	**	.27	.22	**	.23	.21	**	**	.09	.23	.27	**

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Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	24 2%	7 2%	5 2%	4 2%	6 2%	12 2%	11 2%	21 2%	** **	3 2%	** **	** **
2	(2.0)	35 3%	13 4%	9 3%	4 2%	9 3%	22 4%	13 2%	28 3%	** **	7 4%	** **	** **
3	(3.0)	55 5%	23+bdf 7%	9 3%	10 5%	9 3%	32 5%	20 3%	50 5%	** **	4 3%	** **	** **
4	(4.0)	97 8%	29 9%	29 10%	18 8%	21 6%	58 9%	39 7%	86 8%	** **	11 7%	** **	** **
5	(5.0)	170 14%	46 14%	40 14%	38 17%	46 13%	86 14%	84 15%	154 15%	** **	17 10%	** **	** **
6	(6.0)	144 12%	31 9%	46+a 16%	28 12%	40 11%	77 12%	67 12%	130 13%	** **	14 9%	** **	** **
7	(7.0)	147 12%	44 14%	41 14%	22 10%	39 11%	85 14%	62 11%	127 12%	** **	20 12%	** **	** **
8	(8.0)	174 15%	55 17%	35 12%	35 16%	49 14%	90 15%	84 15%	135- 13%	** **	39+a 23%	** **	** **
9	(9.0)	67 6%	14 4%	12 4%	14 6%	25 7%	26 4%	39 7%	52 5%	** **	15 9%	** **	** **
10 - Extremely well	(10.0)	137 11%	24- 7%	28 10%	30a 14%	53+ae 15%	52- 8%	83+ae 15%	110 11%	** **	25 15%	** **	** **
NET Badly (1-3)		114 10%	44+bdf 13%	23 8%	18 8%	25 7%	67 11%	43 8%	99 10%	** **	15 9%	** **	** **
NET Neutral (4-6)		411 34%	106 32%	115+ad 40%	83 38%	106 30%	221 36%	190 33%	369+c 36%	** **	42- 25%	** **	** **
NET Well (7-10)		525 44%	138 42%	116 40%	100 45%	167 48%	255 41%	267 47%	423- 41%	** **	99+a 60%	** **	** **

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Prepared by BMG

Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	145	40	33	19	52	72	70	132c	**	11-	**	**
	12%	12%	11%	8%	15%	12%	12%	13%	**	6%	**	**
Medians	6.00	6.00	6.00	6.00	7.00	6.00	7.00	6.00	**	8.00	**	**
Mode	8.00	8.00	6.00	5.00	10.00	8.00	5.00	5.00	**	8.00	**	**
Base for stats	1050	288	255	202	299	543	501	892	**	156	**	**
Mean score	6.4	6.1-	6.3	6.5	6.8+abe	6.2-	6.7+abe	6.3-	**	7.0+a	**	**
									a			+a
Standard deviation	2.32	2.32	2.20	2.31	2.35	2.26	2.33	2.30	**	2.36	**	**
Standard Error	.08	.13	.14	.20	.16	.10	.13	.08	**	.21	**	**

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Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121	
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101	
Total		1195	416	779	**	**	118	**	**	**	**	178	125	
1 - Extremely badly	(1.0)	24 2%	12 3%	11 1%	** **	** **	3 3%	** **	** **	** **	** **	6 4%	4 3%	
2	(2.0)	35 3%	18 4%	17 2%	** **	** **	2 2%	** **	** **	** **	** **	9 5%	4 3%	
3	(3.0)	55 5%	24 6%	31 4%	** **	** **	4 4%	** **	** **	** **	** **	8 4%	8 7%	
4	(4.0)	97 8%	21- 5%	76+aj 10%	** **	** **	7 6%	** **	** **	** **	** **	5- 3%	8 7%	
5	(5.0)	170 14%	62 15%	108 14%	** **	** **	12 10%	** **	** **	** **	** **	29 16%	14 11%	
6	(6.0)	144 12%	53 13%	91 12%	** **	** **	13 11%	** **	** **	** **	** **	23 13%	17 14%	
7	(7.0)	147 12%	44 11%	103 13%	** **	** **	16 13%	** **	** **	** **	** **	20 11%	15 12%	
8	(8.0)	174 15%	43- 10%	131+a 17%	** **	** **	14 12%	** **	** **	** **	** **	19 11%	16 13%	
9	(9.0)	67 6%	19 5%	48 6%	** **	** **	6 5%	** **	** **	** **	** **	8 5%	4 3%	
10 - Extremely well	(10.0)	137 11%	57 14%	80 10%	** **	** **	27 23%	** **	** **	** **	** **	26 15%	14 11%	
NET Badly (1-3)		114 10%	54+b 13%	60- 8%	** **	** **	10 8%	** **	** **	** **	** **	23b 13%	16 13%	
NET Neutral (4-6)		411 34%	136 33%	275 35%	** **	** **	32 27%	** **	** **	** **	** **	57 32%	40 32%	
NET Well (7-10)		525 44%	163- 39%	362+a 46%	** **	** **	62 53%	** **	** **	** **	** **	74 41%	48 39%	

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Prepared by BMG

Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	145	63+b	82-	**	**	14	**	**	**	**	**	24	21
	12%	15%	11%	**	**	12%	**	**	**	**	**	14%	17%
Medians	6.00	6.00	7.00	**	**	7.00	**	**	**	**	**	6.00	6.00
Mode	8.00	5.00	8.00	**	**	10.00	**	**	**	**	**	5.00	6.00
Base for stats	1050	353	697	**	**	104	**	**	**	**	**	154	104
Mean score	6.4	6.3	6.5c	**	**	7.0+ack	**	**	**	**	**	6.4	6.2
				-									
Standard deviation	2.32	2.51	2.22	**	**	2.50	**	**	**	**	**	2.55	2.42
Standard Error	.08	.15	.09	**	**	.28	**	**	**	**	**	.23	.26

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Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	24 2%	** **	** **	3 1%	1 *%	3 1%	11 2%	24 2%	** **	24 2%	** **
2	(2.0)	35 3%	** **	** **	6 3%	9 5%	14 4%	14 2%	35 3%	** **	35 3%	** **
3	(3.0)	55 5%	** **	** **	4 2%	6 4%	11 3%	35+ 6%	54 5%	** **	55 5%	** **
4	(4.0)	97 8%	** **	** **	19 11%	11 7%	28 8%	42 7%	97 8%	** **	97 8%	** **
5	(5.0)	170 14%	** **	** **	21 12%	18 11%	38 11%	99+e 17%	169 14%	** **	169 14%	** **
6	(6.0)	144 12%	** **	** **	24 14%	18 11%	34 10%	81 14%	141 12%	** **	144 12%	** **
7	(7.0)	147 12%	** **	** **	19 11%	17 10%	45 13%	72 12%	141 12%	** **	146 12%	** **
8	(8.0)	174 15%	** **	** **	30 18%	30 18%	65+f 19%	74 13%	169 14%	** **	171 14%	** **
9	(9.0)	67 6%	** **	** **	13 8%	7 4%	25 7%	27 5%	65 6%	** **	65 5%	** **
10 - Extremely well	(10.0)	137 11%	** **	** **	24 14%	32+f 20%	55+f 16%	50- 9%	135 12%	** **	135 11%	** **
NET Badly (1-3)		114 10%	** **	** **	12 7%	16 9%	29 8%	60 10%	113 10%	** **	114 10%	** **
NET Neutral (4-6)		411 34%	** **	** **	64 37%	47 28%	100- 29%	221+de 38%	407 35%	** **	410 35%	** **
NET Well (7-10)		525 44%	** **	** **	87f 50%	86+f 53%	190+f 55%	223- 38%	510 44%	** **	517 44%	** **

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Prepared by BMG

Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	145	**	**	9-	16	25-	76ce	141	**	145	**
	12%	**	**	5%	10%	7%	13%	12%	**	12%	**
Medians	6.00	**	**	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	8.00	**	**	8.00	10.00	8.00	5.00	5.00	**	8.00	**
Base for stats	1050	**	**	163	149	319	504	1030	**	1041	**
Mean score	6.4	**	**	6.7f	6.9+f	6.8+f	6.2-	6.4	**	6.4	**
											b
Standard deviation	2.32	**	**	2.31	2.44	2.34	2.22	2.33	**	2.32	**
Standard Error	.08	**	**	.20	.22	.15	.11	.08	**	.08	**

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Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	24 2%	20 2%	24 2%	24 2%	24 2%	2 1%	22 2%	24 2%	24 2%	21 2%	10- 1%	11 2%	11- 1%	0 -%	11- 1%	6- 1%
2	(2.0)	35 3%	35 3%	34 3%	34 3%	35 3%	4 2%	35 3%	35 3%	35 3%	34 3%	22 3%	16 2%	17- 2%	2 2%	20- 2%	18- 2%
3	(3.0)	55 5%	53e 5%	55e 5%	54 5%	55e 5%	4- 2%	55e 5%	55e 5%	55e 5%	50 4%	27-d 3%	24-d 3%	31-d 4%	0- -%	31-d 3%	26-d 3%
4	(4.0)	97 8%	93 8%	97 8%	97 8%	97 8%	13 5%	94 8%	97 8%	97 8%	94 8%	56- 6%	48 7%	53- 6%	6 4%	70 8%	56- 7%
5	(5.0)	170 14%	160e 14%	169e 14%	170e 14%	170e 14%	20- 8%	169e 14%	170e 14%	170e 14%	161e 14%	114d 13%	84-d 12%	114d 13%	6- 4%	115-d 13%	97-d 12%
6	(6.0)	144 12%	141 12%	142 12%	144 12%	144 12%	22 9%	141 12%	144 12%	144 12%	131 12%	110 13%	97 14%	110 13%	13 8%	113 13%	105 13%
7	(7.0)	147 12%	141 12%	147 12%	147 12%	147 12%	44 18% +abcd fghi	145 12%	147 12%	147 12%	142 13%	121+ 14%	99 14%	123+ 14%	30+e 20%	118 13%	119+ 14%
8	(8.0)	174 15%	165 14%	174 15%	174 15%	174 15%	62 25% +abcd fghi	174 15%	174 15%	174 15%	169 15%	134 16%	113 16%	141+ 16%	43 29% +abcef	148+ 16%	148+ 18%
9	(9.0)	67 6%	64 6%	67 6%	67 6%	67 6%	16 7%	67 6%	67 6%	67 6%	61 5%	57+ 7%	52+ 7%	59+ 7%	11 7%	52 6%	56+ 7%
10 -	(10.0)	137 11%	133 12%	135 11%	134 11%	137 11%	48 20% +abcd fghi	137 12%	137 11%	137 11%	132 12%	114+ 13%	92 13%	116+ 13%	38 25% +abcef	121+ 13%	111+ 13%
NET Badly (1-3)		114 10%	108e 9%	112e 9%	111e 9%	114e 10%	9- 4%	112e 9%	114e 10%	114e 10%	105e 9%	59-d 7%	50-d 7%	59-d 7%	2- 2%	62-d 7%	50-d 6%

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Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Neutral (4-6)	411 34%	394e 34%	408e 34%	411e 35%	411e 34%	54- 22%	404e 34%	411e 34%	411e 34%	386e 34%	280-d 32%	229d 32%	277-d 32%	25- 17%	299d 33%	259-d 31%
NET Well (7-10)	525 44%	502 44%	523 44%	522 44%	525 44%	170 70% +abcdfgh i	523 44%	525 44%	525 44%	505 45%	426+ 49%	356+ 50%	438+ 50%	121 81% +abcef	439+ 49%	434+ 53%
Don't know	145 12%	140e 12%	141e 12%	142e 12%	145e 12%	10- 4%	143e 12%	145e 12%	145e 12%	133e 12%	98d 11%	77d 11%	100d 11%	1- 1%	102d 11%	80-d 10%
Medians	6.00	6.00	7.00	6.00	6.00	8.00	7.00	6.00	6.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1050	1005	1043	1044	1050	233	1039	1050	1050	996	764	635	775	149	800	743
Mean score	6.4	6.4	6.4	6.4	6.4	7.4 +abcdfgh i	6.5+	6.4	6.4	6.5	6.8+ 6.8+	6.8+ 6.8+	6.8+ 6.8+	7.8 +abcef	6.7+ 6.7+	6.9+ 6.9+
Standard deviation	2.32	2.31	2.32	2.31	2.32	2.02	2.32	2.32	2.32	2.31	2.21	2.23	2.20	1.79	2.23	2.15
Standard Error	.08	.08	.08	.08	.08	.15	.08	.08	.08	.08	.09	.10	.09	.16	.09	.09

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Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	24 2%	** **	24 2%	15 2%	9 2%
2	(2.0)	35 3%	** **	31 3%	26 4%	14 4%
3	(3.0)	55 5%	** **	45 4%	30 4%	19 5%
4	(4.0)	97 8%	** **	90 9%	67 10%	44+ 11%
5	(5.0)	170 14%	** **	161 15%	110 16%	57 15%
6	(6.0)	144 12%	** **	124 12%	84 12%	40 10%
7	(7.0)	147 12%	** **	130 12%	92 13%	55 14%
8	(8.0)	174 15%	** **	159 15%	107 15%	63 16%
9	(9.0)	67 6%	** **	61 6%	36 5%	15 4%
10 - Extremely well	(10.0)	137 11%	** **	116 11%	62- 9%	35 9%
NET Badly (1-3)		114 10%	** **	99 9%	71 10%	43 11%
NET Neutral (4-6)		411 34%	** **	375 36%	260+ 37%	140 36%
NET Well (7-10)		525 44%	** **	466 44%	297 43%	168 44%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q35_6_15 (continuation)

Q35. My5 - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	145	**	110	66-	34-
	12%	**	10%	10%	9%
Medians	6.00	**	6.00	6.00	6.00
Mode	8.00	**	5.00	5.00	8.00
Base for stats	1050	**	940	628	350
Mean score	6.4	**	6.4	6.2-	6.2-
Standard deviation	2.32	**	2.31	2.27	2.30
Standard Error	.08	**	.08	.10	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35_6_16
 Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	10 1%	4 1%	7 1%	0 -%	** **	7 1%	4 1%
2	(2.0)	16 1%	5 1%	11+ 2%	0 -%	** **	5 1%	10 2%
3	(3.0)	20 2%	5- 1%	15+a 3%	0 -%	** **	12 2%	8 1%
4	(4.0)	58 5%	33 5%	21 4%	0 -%	** **	34 6%	24 4%
5	(5.0)	176 15%	80 13%	86 17%	0 -%	** **	81 14%	91 15%
6	(6.0)	169 14%	79 13%	68 14%	0 -%	** **	94 16%	74 12%
7	(7.0)	169 14%	97 16%	62 12%	0 -%	** **	94 16%	73 12%
8	(8.0)	184 15%	86 14%	84 17%	0 -%	** **	91 15%	91 15%
9	(9.0)	104 9%	76+b 12%	21- 4%	0 -%	** **	50 9%	53 9%
10 - Extremely well	(10.0)	163 14%	99+b 16%	48- 10%	0 -%	** **	76 13%	87 15%
NET Badly (1-3)		46 4%	14- 2%	32+a 6%	0 -%	** **	24 4%	22 4%
NET Neutral (4-6)		402 34%	192 31%	175 35%	0 -%	** **	208 35%	189 32%
NET Well (7-10)		619 52%	358+b 59%	216- 43%	0 -%	** **	311 53%	304 51%
Don't know		127 11%	48- 8%	78+a 16%	0 -%	** **	47- 8%	78+a 13%

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 Prepared by BMG

Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	7.00		**	7.00	7.00
Mode	8.00	10.00	5.00		**	7.00	8.00
Base for stats	1068	564	423	0	**	544	515
Mean score	7.0	7.2+b	6.6-		**	6.9	7.0
Standard deviation	2.06	2.01	2.10		**	2.04	2.10
Standard Error	.07	.10	.11		**	.10	.10

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Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	10 1%	* *%	1 1%	4 2%	3 1%	1 *%	1 1%	** **	1 *%	7+ 2%	2 1%	1 1%
2	(2.0)	16 1%	3 2%	1 *%	* *%	7+ 3%	2 1%	2 2%	** **	4 1%	7 2%	5 1%	2 1%
3	(3.0)	20 2%	3 2%	3 1%	3 2%	1 *%	4 2%	4d 3%	** **	6 2%	4 1%	10 2%	6 3%
4	(4.0)	58 5%	5 3%	6 3%	10 6%	11 5%	11 6%	10 7%	** **	11 3%	21 5%	26 6%	15 6%
5	(5.0)	176 15%	23 16%	21 10%	27 15%	34 14%	35b 18%	21 13%	** **	44 13%	60 14%	71 16%	36 15%
6	(6.0)	169 14%	21 15%	24 12%	25 14%	27 11%	33 17%	28 18%	** **	45 13%	52 12%	71 16%	38 16%
7	(7.0)	169 14%	16 12%	36 18%	28 16%	35 15%	26 13%	20 13%	** **	52 15%	63 15%	54 12%	28 12%
8	(8.0)	184 15%	25 18%	33 16%	27 15%	45jk 19%	26 13%	21 13%	** **	58 17%	72 17%	54- 12%	27 11%
9	(9.0)	104 9%	14 10%	24f 12%	19 11%	16 7%	15 7%	8 5%	** **	38 11%	36 9%	30 7%	16 7%
10 - Extremely well	(10.0)	163 14%	21 16%	44+efjk 22%	24e 14%	37ej 15%	13- 7%	15 10%	** **	66+efjk 19%	61ej 15%	36- 8%	23 10%
NET Badly (1-3)		46 4%	6 4%	5 2%	7 4%	11 5%	7 4%	8 5%	** **	11 3%	18 4%	17 4%	10 4%
NET Neutral (4-6)		402 34%	48 35%	52- 25%	62 35%	72 30%	80+bdh 41%	59b 38%	** **	99 29%	134 32%	169+bdh 39%	89b 37%
NET Well (7-10)		619 52%	76 56%	137 +cdefijk 67%	99efjk 55%	133efjk 56%	80- 41%	64- 41%	** **	214+efjk 62%	232efjk 56%	174- 40%	94- 39%
Don't know		127 11%	7 5%	11- 5%	10- 6%	24 10%	30+bchi 15%	23bchi 15%	** **	18- 5%	34 8%	75+bcdhi 17%	45+bcdhi 19%

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Prepared by BMG

Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Medians	7.00	7.00	8.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	8.00	8.00	10.00	7.00	8.00	5.00	6.00	**	10.00	8.00	6.00	6.00
Base for stats	1068	130	194	168	216	167	131	**	324	384	360	193
Mean score	7.0	7.1ej	7.5 +cdefgij k	7.0	7.0ej	6.5-	6.6-	**	7.4 +efgijk	7.0ej	6.6-	6.6-
Standard deviation	2.06	2.06	1.96	2.10	2.17	1.89	2.06	**	2.01	2.14	1.97	2.04
Standard Error	.07	.22	.16	.18	.16	.15	.19	**	.13	.12	.11	.16

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Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	0 -%	0 -%	** **	1 1%	2 1%	** **	** **	8 1%	0 -%	1 3%	** **
2	(2.0)	16 1%	** **	** **	1 1%	0 -%	** **	0 -%	11+dfj 6%	** **	** **	14 1%	1 1%	1 2%	** **
3	(3.0)	20 2%	** **	** **	3 2%	1 1%	** **	1 1%	3 2%	** **	** **	18 2%	1 1%	1 2%	** **
4	(4.0)	58 5%	** **	** **	6 4%	6 4%	** **	10g 7%	3 2%	** **	** **	51 5%	4 5%	2 5%	** **
5	(5.0)	176 15%	** **	** **	25 20%	27 17%	** **	22 16%	23 13%	** **	** **	156 15%	10 12%	7 14%	** **
6	(6.0)	169 14%	** **	** **	20 16%	22 14%	** **	19 14%	22 12%	** **	** **	139 14%	21 24%	6 14%	** **
7	(7.0)	169 14%	** **	** **	18 15%	27 18%	** **	16 12%	30 17%	** **	** **	147 14%	11 12%	7 15%	** **
8	(8.0)	184 15%	** **	** **	8 7%	21 13%	** **	19 14%	30 16%	** **	** **	157 15%	14 16%	8 18%	** **
9	(9.0)	104 9%	** **	** **	11 9%	18 12%	** **	16 12%	16 9%	** **	** **	88 9%	8 9%	3 6%	** **
10 - Extremely well	(10.0)	163 14%	** **	** **	22 18%	25 16%	** **	19 14%	17 10%	** **	** **	140 14%	12 13%	6 13%	** **
NET Badly (1-3)		46 4%	** **	** **	4 3%	1 1%	** **	2 1%	17+dfj 9%	** **	** **	40 4%	2 2%	3 7%	** **
NET Neutral (4-6)		402 34%	** **	** **	50 41%	55 35%	** **	51 38%	48 27%	** **	** **	347 34%	36 40%	15 33%	** **
NET Well (7-10)		619 52%	** **	** **	59 48%	92 59%	** **	71 53%	93 51%	** **	** **	532 52%	44 49%	23 51%	** **

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Prepared by BMG

Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	127	**	**	10	7-	**	11	23d	**	**	111d	8	4	**
	11%	**	**	8%	5%	**	8%	13%	**	**	11%	8%	9%	**
Medians	7.00	**	**	7.00	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	**
Mode	8.00	**	**	5.00	7.00	**	5.00	7.00	**	**	8.00	6.00	8.00	**
Base for stats	1068	**	**	113	148	**	124	158	**	**	919	82	41	**
Mean score	7.0	**	**	6.9	7.2e	**	7.1e	6.7	**	**	7.0e	7.0e	6.7	**
Standard deviation	2.06	**	**	2.09	1.88	**	2.02	2.25	**	**	2.07	1.88	2.25	+cegjkl
Standard Error	.07	**	**	.22	.18	**	.20	.20	**	**	.08	.21	.25	**

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Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	10 1%	4 1%	1 *	2 1%	3 1%	5 1%	6 1%	10 1%	** **	1 1%	** **	** **
2	(2.0)	16 1%	6 2%	2 1%	2 1%	6 2%	8 1%	8 1%	13 1%	** **	3 2%	** **	** **
3	(3.0)	20 2%	5 2%	4 2%	7d 3%	2 *	10 2%	9 1%	18 2%	** **	2 1%	** **	** **
4	(4.0)	58 5%	14 4%	13 5%	17 8%	13 4%	27 4%	30 5%	53 5%	** **	6 3%	** **	** **
5	(5.0)	176 15%	57 17%	42 15%	35 16%	40 12%	99 16%	76 13%	158 15%	** **	18 11%	** **	** **
6	(6.0)	169 14%	44 14%	40 14%	37 17%	47 13%	85 14%	84 15%	141 14%	** **	28 17%	** **	** **
7	(7.0)	169 14%	45 14%	52+f 18%	27 12%	46 13%	97 16%	72 13%	138 13%	** **	30 18%	** **	** **
8	(8.0)	184 15%	47 14%	49 17%	35 16%	53 15%	96 16%	88 15%	159 16%	** **	25 15%	** **	** **
9	(9.0)	104 9%	24 7%	18 6%	20 9%	40be 11%	42- 7%	60+be 11%	85 8%	** **	18 11%	** **	** **
10 - Extremely well	(10.0)	163 14%	37 11%	37 13%	23 10%	66+ace 19%	74 12%	89 16%	131 13%	** **	30 18%	** **	** **
NET Badly (1-3)		46 4%	15 5%	8 3%	11 5%	11 3%	23 4%	22 4%	40 4%	** **	6 4%	** **	** **
NET Neutral (4-6)		402 34%	115 35%	95 33%	89d 40%	100- 29%	211 34%	189 33%	351 34%	** **	51 31%	** **	** **
NET Well (7-10)		619 52%	153- 47%	155 54%	105 47%	205+ace 58%	308 50%	310a 54%	514- 50%	** **	103+a 62%	** **	** **

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Prepared by BMG

Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	127	45+cf	29	16	35	74	50	119+c	**	6-	**	**
	11%	14%	10%	7%	10%	12%	9%	12%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	5.00	7.00	6.00	10.00	5.00	10.00	8.00	**	10.00	**	**
Base for stats	1068	283	258	205	316	541	521	905	**	160	**	**
Mean score	7.0	6.8	7.0	6.7	7.3+ace	6.9	7.1	6.9-	**	7.3	**	**
Standard deviation	2.06	2.09	1.91	2.07	2.09	2.01	2.11	2.07	**	2.02	**	+ad **
Standard Error	.07	.12	.12	.18	.14	.09	.11	.08	**	.18	**	**

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Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	10 1%	5 1%	6 1%	** **	** **	0 -%	** **	** **	** **	** **	1 1%	2 2%
2	(2.0)	16 1%	9 2%	7 1%	** **	** **	* *%	** **	** **	** **	** **	2 1%	3 2%
3	(3.0)	20 2%	7 2%	13 2%	** **	** **	2 2%	** **	** **	** **	** **	3 1%	4 3%
4	(4.0)	58 5%	24 6%	34 4%	** **	** **	5 4%	** **	** **	** **	** **	7 4%	7 6%
5	(5.0)	176 15%	69 17%	106 14%	** **	** **	16 13%	** **	** **	** **	** **	24 13%	23 19%
6	(6.0)	169 14%	59 14%	109 14%	** **	** **	13 11%	** **	** **	** **	** **	23 13%	17 14%
7	(7.0)	169 14%	41- 10%	128+ak 16%	** **	** **	13 11%	** **	** **	** **	** **	24 13%	7- 6%
8	(8.0)	184 15%	44- 11%	140+a 18%	** **	** **	14 12%	** **	** **	** **	** **	22 13%	18 14%
9	(9.0)	104 9%	33 8%	71 9%	** **	** **	14 12%	** **	** **	** **	** **	14 8%	8 6%
10 - Extremely well	(10.0)	163 14%	77+b 18%	86- 11%	** **	** **	25 22%	** **	** **	** **	** **	42+b 24%	24b 19%
NET Badly (1-3)		46 4%	20 5%	26 3%	** **	** **	2 2%	** **	** **	** **	** **	6 3%	9 7%
NET Neutral (4-6)		402 34%	153 37%	250 32%	** **	** **	33 28%	** **	** **	** **	** **	54 30%	48 38%
NET Well (7-10)		619 52%	195- 47%	424+a 54%	** **	** **	67 57%	** **	** **	** **	** **	102a 57%	56 45%

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Prepared by BMG

Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	127	48	79	**	**	15	**	**	**	**	**	17	12
	11%	11%	10%	**	**	13%	**	**	**	**	**	9%	9%
Medians	7.00	7.00	7.00	**	**	8.00	**	**	**	**	**	7.00	6.00
Mode	8.00	10.00	8.00	**	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1068	368	700	**	**	102	**	**	**	**	**	162	113
Mean score	7.0	6.9	7.0c	**	**	7.5+abck	**	**	**	**	**	7.3+c	6.8
				-				c	c	c			
Standard deviation	2.06	2.29	1.94	**	**	2.07	**	**	**	**	**	2.17	2.41
Standard Error	.07	.13	.08	**	**	.23	**	**	**	**	**	.19	.25

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Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	2 1%	2 1%	4 1%	5 1%	10 1%	** **	10 1%	** **
2	(2.0)	16 1%	** **	** **	1 *	4 2%	4 1%	9 2%	16 1%	** **	16 1%	** **
3	(3.0)	20 2%	** **	** **	4 2%	4 2%	5 2%	11 2%	20 2%	** **	20 2%	** **
4	(4.0)	58 5%	** **	** **	11 6%	6 3%	15 4%	25 4%	58 5%	** **	58 5%	** **
5	(5.0)	176 15%	** **	** **	27 16%	24 15%	48 14%	87 15%	173 15%	** **	175 15%	** **
6	(6.0)	169 14%	** **	** **	22 13%	22 14%	43 13%	91 16%	166 14%	** **	168 14%	** **
7	(7.0)	169 14%	** **	** **	28 16%	20 12%	50 15%	82 14%	162 14%	** **	167 14%	** **
8	(8.0)	184 15%	** **	** **	25 14%	25 15%	54 16%	95 16%	178 15%	** **	181 15%	** **
9	(9.0)	104 9%	** **	** **	14 8%	9 6%	26 8%	46 8%	103 9%	** **	103 9%	** **
10 - Extremely well	(10.0)	163 14%	** **	** **	28 16%	37+f 22%	64+f 19%	61- 10%	160 14%	** **	161 14%	** **
NET Badly (1-3)		46 4%	** **	** **	7 4%	9 5%	13 4%	25 4%	46 4%	** **	46 4%	** **
NET Neutral (4-6)		402 34%	** **	** **	61 35%	52 32%	107 31%	203 35%	398 34%	** **	401 34%	** **
NET Well (7-10)		619 52%	** **	** **	94 55%	91 55%	195f 57%	285 49%	603 51%	** **	612 52%	** **

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Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	127	**	**	11	13	29	68	125	**	127	**
	11%	**	**	6%	8%	9%	12%	11%	**	11%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	1068	**	**	162	152	315	513	1046	**	1059	**
Mean score	7.0	**	**	7.0	7.2	7.2f	6.8	7.0	**	7.0	**
Standard deviation	2.06	**	**	2.13	2.25	2.14	2.00	2.08	**	2.07	**
Standard Error	.07	**	**	.18	.20	.13	.10	.07	**	.07	**

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Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	10 1%	10 1%	10 1%	10 1%	10 1%	* *%	10 1%	10 1%	10 1%	10 1%	5 1%	3- *%	5 1%	0 -%	6 1%	3- *%
2	(2.0)	16 1%	16 1%	16 1%	16 1%	16 1%	0 -%	16 1%	16 1%	16 1%	16 1%	8 1%	6 1%	10 1%	0 -%	12 1%	5- 1%
3	(3.0)	20 2%	20 2%	20 2%	20 2%	20 2%	* *%	20 2%	20 2%	20 2%	19 2%	10 1%	7 1%	9- 1%	0 -%	11 1%	8- 1%
4	(4.0)	58 5%	56 5%	58 5%	58 5%	58 5%	9 4%	58 5%	58 5%	58 5%	56 5%	32- 4%	28 4%	35- 4%	4 3%	37 4%	30- 4%
5	(5.0)	176 15%	165e 14%	173e 15%	176e 15%	176e 15%	22- 9%	170e 14%	176e 15%	176e 15%	162e 14%	101- 12%	86- 12%	101- 12%	9- 6%	107- 12%	80- 10%
6	(6.0)	169 14%	164 14%	167 14%	168 14%	169 14%	36 15%	169 14%	169 14%	169 14%	162 14%	128 15%	107 15%	119 14%	12- 8%	121 13%	124d 15%
7	(7.0)	169 14%	158 14%	168 14%	168 14%	169 14%	38 16%	166 14%	169 14%	169 14%	159 14%	118 14%	99 14%	131 15%	28 18%	129 14%	131+ 16%
8	(8.0)	184 15%	175 15%	184 16%	184 15%	184 15%	52 21% +abcdfgh	183 15%	184 15%	184 15%	180 16%	155+ 18%	125+ 18%	153+ 17%	35+ 24%	160+ 18%	151+ 18%
9	(9.0)	104 9%	97 8%	104 9%	104 9%	104 9%	27 11%	102 9%	104 9%	104 9%	98 9%	82 10%	66 9%	88+ 10%	18 12%	87 10%	82+ 10%
10 -	(10.0)	163 14%	159 14%	160 14%	159 13%	163 14%	53 22% +abcdfgh i	163 14%	163 14%	163 14%	153 14%	134+ 16%	115+ 16%	131+ 15%	42 28% +abcef	141+ 16%	133+ 16%
NET Badly (1-3)		46 4%	46e 4%	46e 4%	46e 4%	46e 4%	*- *%	46e 4%	46e 4%	46e 4%	45e 4%	24- 3%	16- 2%	25- 3%	0- -%	29d 3%	17- 2%
NET Neutral (4-6)		402 34%	385 34%	398 34%	402 34%	402 34%	66- 27%	397 34%	402 34%	402 34%	381 34%	262-d 30%	221-d 31%	254-d 29%	26- 17%	265-d 29%	235-d 29%

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Prepared by BMG

Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Well (7-10)	619	589	616	615	619	169	613	619	619	590	489+	405+	504+	122	517+	497+
	52%	51%	52%	52%	52%	70%	52%	52%	52%	52%	57%	57%	58%	82%	57%	60%
Don't know	127	124e	123e	123e	127e	7-	126e	127e	127e	113e	87d	70d	92d	2-	91d	74-d
	11%	11%	10%	10%	11%	3%	11%	11%	11%	10%	10%	10%	11%	1%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1068	1020	1061	1063	1068	236	1056	1068	1068	1016	775	642	783	148	811	749
Mean score	7.0	7.0	7.0	7.0-	7.0	7.7	7.0	7.0	7.0	7.0	7.2+	7.3+	7.2+	8.0	7.2+	7.3+
Standard deviation	2.06	2.08	2.06	2.06	2.06	1.78	2.07	2.06	2.06	2.07	1.98	1.95	1.98	1.66	2.03	1.89
Standard Error	.07	.07	.07	.07	.07	.13	.07	.07	.07	.07	.08	.08	.08	.15	.08	.08

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Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	10 1%	** **	10 1%	5 1%	1 *%
2	(2.0)	16 1%	** **	11 1%	7 1%	5 1%
3	(3.0)	20 2%	** **	15 1%	12 2%	8 2%
4	(4.0)	58 5%	** **	54 5%	29 4%	16 4%
5	(5.0)	176 15%	** **	148 14%	106 15%	63 16%
6	(6.0)	169 14%	** **	144 14%	100 14%	55 14%
7	(7.0)	169 14%	** **	157 15%	110 16%	66+ 17%
8	(8.0)	184 15%	** **	170 16%	121+ 17%	64 17%
9	(9.0)	104 9%	** **	94 9%	56 8%	33 8%
10 - Extremely well	(10.0)	163 14%	** **	147 14%	82- 12%	43 11%
NET Badly (1-3)		46 4%	** **	36 3%	24 3%	14 4%
NET Neutral (4-6)		402 34%	** **	347 33%	235 34%	134 35%
NET Well (7-10)		619 52%	** **	567 54%	368 53%	205 53%

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Prepared by BMG

Table Q35_6_16 (continuation)

Q35. My5 - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	127	**	100	68	32
	11%	**	10%	10%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	7.00
Base for stats	1068	**	950	626	353
Mean score	7.0	**	7.0	6.9	6.9
Standard deviation	2.06	**	2.05	1.96	1.93
Standard Error	.07	**	.07	.08	.11

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Table Q35_6_17

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1164	578	514	0	**	536	618
Effective sample		984	489	434		**	456	523
Total		1195	611	501	0	**	591	593
1 - Extremely badly	(1.0)	12 1%	6 1%	6 1%	0 -%	** **	4 1%	7 1%
2	(2.0)	12 1%	3 *%	8 2%	0 -%	** **	6 1%	6 1%
3	(3.0)	33 3%	12 2%	20+ 4%	0 -%	** **	14 2%	19 3%
4	(4.0)	67 6%	29 5%	34 7%	0 -%	** **	41 7%	26 4%
5	(5.0)	156 13%	79 13%	68 14%	0 -%	** **	77 13%	77 13%
6	(6.0)	190 16%	106 17%	70 14%	0 -%	** **	88 15%	100 17%
7	(7.0)	195 16%	99 16%	80 16%	0 -%	** **	108 18%	85 14%
8	(8.0)	194 16%	95 16%	85 17%	0 -%	** **	106 18%	86 15%
9	(9.0)	85 7%	53+b 9%	23- 5%	0 -%	** **	40 7%	43 7%
10 - Extremely well	(10.0)	155 13%	99+b 16%	42- 8%	0 -%	** **	68 11%	87 15%
NET Badly (1-3)		57 5%	21- 3%	34+a 7%	0 -%	** **	24 4%	32 5%
NET Neutral (4-6)		413 35%	213 35%	173 34%	0 -%	** **	207 35%	203 34%
NET Well (7-10)		629 53%	346+b 57%	230- 46%	0 -%	** **	323 55%	302 51%
Don't know		96 8%	31- 5%	65+a 13%	0 -%	** **	38 6%	56 9%

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Prepared by BMG

Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Medians	7.00	7.00	7.00		**	7.00	7.00
Mode	7.00	6.00	8.00		**	7.00	6.00
Base for stats	1099	580	436	0	**	553	537
Mean score	6.9	7.1+b	6.5-		**	6.8	6.9
Standard deviation	2.04	2.01	2.05		**	1.97	2.11
Standard Error	.07	.09	.11		**	.10	.10

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Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample		984	94	165	147	195	179	137	**	257	343	388	210
Total		1195	137	205	178	240	197	155	**	342	418	435	238
1 - Extremely badly	(1.0)	12 1%	2 1%	0 -%	2 1%	4 2%	1 *%	1 1%	** **	2 1%	6 1%	4 1%	3 1%
2	(2.0)	12 1%	2 2%	1 1%	1 *%	4 2%	2 1%	1 1%	** **	4 1%	4 1%	4 1%	2 1%
3	(3.0)	33 3%	7 5%	5 2%	6d 3%	*- *%	6d 3%	6d 4%	** **	12d 3%	6 2%	15d 4%	9d 4%
4	(4.0)	67 6%	7 5%	8 4%	8 5%	14 6%	16 8%	10 6%	** **	15 4%	22 5%	30 7%	15 6%
5	(5.0)	156 13%	8 6%	23 11%	27 15%	37h 15%	31h 16%	17 11%	** **	31- 9%	64h 15%	62 14%	30 13%
6	(6.0)	190 16%	17 12%	27 13%	29 16%	32 13%	37 19%	27 17%	** **	43 13%	60 14%	86+dh 20%	49+bdh 21%
7	(7.0)	195 16%	25 18%	34 17%	35 20%	33 14%	31 16%	30 19%	** **	59 17%	68 16%	68 16%	37 16%
8	(8.0)	194 16%	26 19%	36 18%	23 13%	48 20%	30 15%	20 13%	** **	63 18%	71 17%	60 14%	30 13%
9	(9.0)	85 7%	10 8%	17 8%	17j 9%	19 8%	11 5%	6 4%	** **	28 8%	36j 9%	21- 5%	10 4%
10 - Extremely well	(10.0)	155 13%	25 18%	40+efjk 20%	23j 13%	34ej 14%	14- 7%	14 9%	** **	65+efjk 19%	57ejk 14%	33- 8%	19- 8%
NET Badly (1-3)		57 5%	11 8%	6 3%	9 5%	8 3%	8 4%	9 6%	** **	17 5%	17 4%	22 5%	14 6%
NET Neutral (4-6)		413 35%	32 23%	57- 28%	64h 36%	83h 35%	84+bh 43%	54 35%	** **	89- 26%	146h 35%	178+bh 41%	94bh 40%
NET Well (7-10)		629 53%	86 63%	128+efjk 62%	99ejk 56%	134ejk 56%	85- 43%	70 45%	** **	214+efjk 63%	232efjk 56%	182- 42%	97- 41%
Don't know		96 8%	8 6%	14 7%	6- 4%	15 6%	19c 10%	22+bcdhi 14%	** **	22 6%	22- 5%	52+cdhi 12%	33+bcdhi 14%
Medians		7.00	7.00	7.00	7.00	7.00	6.00	7.00	**	7.00	7.00	6.00	6.00

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Prepared by BMG

Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Mode	7.00	8.00	10.00	7.00	8.00	6.00	7.00	**	10.00	8.00	6.00	6.00
Base for stats	1099	129	191	171	224	178	133	**	320	396	383	205
Mean score	6.9	7.1egjk	7.4 +cefgijk	6.9j	7.0egjk	6.5-	6.6	**	7.3 +efgjk	6.9egjk	6.5-	6.5-
Standard deviation	2.04	2.24	1.96	2.04	2.09	1.88	1.98	**	2.08	2.06	1.92	1.96
Standard Error	.07	.24	.16	.17	.15	.15	.18	**	.13	.11	.10	.15

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Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
1 - Extremely badly	(1.0)	12 1%	** **	** **	0 -%	1 1%	** **	0 -%	4 2%	** **	** **	9 1%	1 1%	1 2%	** **
2	(2.0)	12 1%	** **	** **	0 -%	3 2%	** **	2 1%	2 1%	** **	** **	8 1%	1 1%	1 2%	** **
3	(3.0)	33 3%	** **	** **	4 3%	2 1%	** **	5 3%	5 3%	** **	** **	30 3%	2 3%	1 3%	** **
4	(4.0)	67 6%	** **	** **	9 7%	9 6%	** **	11 8%	11 6%	** **	** **	62 6%	4 4%	1 2%	** **
5	(5.0)	156 13%	** **	** **	24 19%	22 14%	** **	13 10%	19 11%	** **	** **	131 13%	14 16%	8 17%	** **
6	(6.0)	190 16%	** **	** **	22 17%	22 14%	** **	22 16%	22 12%	** **	** **	158 15%	19 21%	9 20%	** **
7	(7.0)	195 16%	** **	** **	17 14%	26 17%	** **	18 14%	42+ 23%	** **	** **	171 17%	8 9%	9 20%	** **
8	(8.0)	194 16%	** **	** **	17 14%	32g 21%	** **	27 20%	21 12%	** **	** **	165 16%	17 19%	7 14%	** **
9	(9.0)	85 7%	** **	** **	9 7%	13 8%	** **	13 10%	14 8%	** **	** **	76 7%	4 5%	2 5%	** **
10 - Extremely well	(10.0)	155 13%	** **	** **	12 9%	22 14%	** **	17 13%	22 12%	** **	** **	134 13%	14 15%	3 7%	** **
NET Badly (1-3)		57 5%	** **	** **	4 3%	6 4%	** **	7 5%	11 6%	** **	** **	47 5%	5 5%	3 7%	** **
NET Neutral (4-6)		413 35%	** **	** **	54 44%	53 34%	** **	45 33%	52 29%	** **	** **	352 34%	37 41%	18 40%	** **
NET Well (7-10)		629 53%	** **	** **	55 44%	93 60%	** **	76 57%	99 55%	** **	** **	545 53%	44 49%	22 47%	** **

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Prepared by BMG

Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample	984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total	1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Don't know	96	**	**	10	3-	**	7	19d	**	**	86d	5	3	**
	8%	**	**	8%	2%	**	5%	10%	**	**	8%	5%	6%	**
Medians	7.00	**	**	6.00	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	**
Mode	7.00	**	**	5.00	8.00	**	8.00	7.00	**	**	7.00	6.00	7.00	**
Base for stats	1099	**	**	113	152	**	128	162	**	**	944	85	43	**
Mean score	6.9	**	**	6.6e	7.0e	**	7.0e	6.8e	**	**	6.9e	6.8e	6.5e	**
Standard deviation	2.04	**	**	1.89	2.00	**	2.04	2.15	**	**	2.04	2.11	1.94	**
Standard Error	.07	**	**	.20	.19	**	.20	.19	**	**	.08	.23	.21	**

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Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample		984	334	294	149	241	628	390	845	**	136	**	**
Total		1195	328	287	221	350	615	571	1024	**	166	**	**
1 - Extremely badly	(1.0)	12 1%	3 1%	2 1%	3 2%	3 1%	5 1%	6 1%	11 1%	** **	1 1%	** **	** **
2	(2.0)	12 1%	5f 1%	7+cdf 2%	0 -%	1 *%	11+df 2%	1- *%	9 1%	** **	2 1%	** **	** **
3	(3.0)	33 3%	7 2%	7 2%	5 2%	14 4%	14 2%	19 3%	28 3%	** **	5 3%	** **	** **
4	(4.0)	67 6%	24 7%	17 6%	11 5%	15 4%	40 7%	26 5%	58 6%	** **	8 5%	** **	** **
5	(5.0)	156 13%	46 14%	36 13%	36 17%	36 10%	83 13%	72 13%	144+c 14%	** **	13- 8%	** **	** **
6	(6.0)	190 16%	49 15%	44 15%	38 17%	59 17%	92 15%	97 17%	168 16%	** **	22 13%	** **	** **
7	(7.0)	195 16%	60 18%	50 18%	35 16%	49 14%	110 18%	85 15%	162 16%	** **	34 20%	** **	** **
8	(8.0)	194 16%	48 15%	49 17%	35 16%	60 17%	97 16%	95 17%	163 16%	** **	30 18%	** **	** **
9	(9.0)	85 7%	21 6%	21 7%	18 8%	24 7%	42 7%	41 7%	66- 6%	** **	19+a 11%	** **	** **
10 - Extremely well	(10.0)	155 13%	29- 9%	33 11%	26 12%	68+abce 19%	61- 10%	94+ae 16%	127 12%	** **	26 16%	** **	** **
NET Badly (1-3)		57 5%	15 5%	15 5%	8 4%	18 5%	30 5%	26 5%	48 5%	** **	9 5%	** **	** **
NET Neutral (4-6)		413 35%	118 36%	97 34%	86 39%	110 31%	215 35%	196 34%	370+c 36%	** **	42- 25%	** **	** **
NET Well (7-10)		629 53%	158 48%	153 53%	114 52%	201a 57%	311 51%	315 55%	518- 51%	** **	109+a 66%	** **	** **

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Prepared by BMG

Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Don't know	96	37+cdf 8%	22 8%	12 6%	22 6%	59f 10%	34- 6%	88 9%	**	6 4%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**	**
Mode	7.00	7.00	7.00	6.00	10.00	7.00	6.00	6.00	**	7.00	**	**
Base for stats	1099	291	265	208	329	556	537	936	**	160	**	**
Mean score	6.9	6.6-	6.8	6.8	7.2+ae	6.7-	7.0+ae	6.8-	**	7.2+a	**	**
Standard deviation	2.04	1.99	2.04	1.99	2.09	2.01	2.06	2.03	**	2.03	**	+ad **
Standard Error	.07	.12	.12	.17	.14	.08	.11	.07	**	.18	**	**

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Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
1 - Extremely badly	(1.0)	12 1%	7 2%	5 1%	** **	** **	1 1%	** **	** **	** **	** **	3 2%	3 2%
2	(2.0)	12 1%	5 1%	6 1%	** **	** **	0 -	** **	** **	** **	** **	1 1%	2 2%
3	(3.0)	33 3%	14 3%	19 2%	** **	** **	3 3%	** **	** **	** **	** **	5 3%	3 2%
4	(4.0)	67 6%	30 7%	37 5%	** **	** **	9 7%	** **	** **	** **	** **	13 7%	12b 10%
5	(5.0)	156 13%	56 13%	101 13%	** **	** **	12 10%	** **	** **	** **	** **	16 9%	21 17%
6	(6.0)	190 16%	72 17%	117 15%	** **	** **	21 18%	** **	** **	** **	** **	28 16%	22 18%
7	(7.0)	195 16%	59 14%	136 17%	** **	** **	20 17%	** **	** **	** **	** **	26 15%	18 14%
8	(8.0)	194 16%	47- 11%	147+a 19%	** **	** **	12 10%	** **	** **	** **	** **	22 12%	15 12%
9	(9.0)	85 7%	25 6%	60k 8%	** **	** **	10 8%	** **	** **	** **	** **	14k 8%	2- 2%
10 - Extremely well	(10.0)	155 13%	68+b 16%	87- 11%	** **	** **	25 22%	** **	** **	** **	** **	33+b 18%	21 17%
NET Badly (1-3)		57 5%	26 6%	30 4%	** **	** **	4 4%	** **	** **	** **	** **	10 5%	8 6%
NET Neutral (4-6)		413 35%	158 38%	256 33%	** **	** **	42 35%	** **	** **	** **	** **	56 32%	55+b 44%
NET Well (7-10)		629 53%	199- 48%	430+ak 55%	** **	** **	67 57%	** **	** **	** **	** **	95 53%	56 45%

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Prepared by BMG

Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1164	403	761	**	**	111	**	**	**	**	**	166	121
Effective sample	984	335	649	**	**	93	**	**	**	**	**	140	101
Total	1195	416	779	**	**	118	**	**	**	**	**	178	125
Don't know	96	33	63	**	**	5	**	**	**	**	**	17	6
	8%	8%	8%	**	**	4%	**	**	**	**	**	9%	5%
Medians	7.00	7.00	7.00	**	**	7.00	**	**	**	**	**	7.00	6.00
Mode	7.00	6.00	8.00	**	**	10.00	**	**	**	**	**	10.00	6.00
Base for stats	1099	383	716	**	**	113	**	**	**	**	**	161	119
Mean score	6.9	6.7	6.9	**	**	7.2	**	**	**	**	**	7.0	6.5
											k		
Standard deviation	2.04	2.23	1.93	**	**	2.14	**	**	**	**	**	2.24	2.26
Standard Error	.07	.13	.08	**	**	.23	**	**	**	**	**	.20	.23

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Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample		984	**	**	141	137	280	494	967	**	978	**
Total		1195	**	**	172	164	344	580	1171	**	1185	**
1 - Extremely badly	(1.0)	12 1%	** **	** **	0 -%	0 -%	1 *%	7 1%	12 1%	** **	12 1%	** **
2	(2.0)	12 1%	** **	** **	1 1%	1 1%	2 1%	8 1%	12 1%	** **	12 1%	** **
3	(3.0)	33 3%	** **	** **	4 2%	3 2%	8 2%	20 3%	31 3%	** **	33 3%	** **
4	(4.0)	67 6%	** **	** **	11 6%	8 5%	20 6%	35 6%	67 6%	** **	67 6%	** **
5	(5.0)	156 13%	** **	** **	18 10%	18 11%	42 12%	71 12%	153 13%	** **	155 13%	** **
6	(6.0)	190 16%	** **	** **	32 19%	27 16%	47 14%	100 17%	189 16%	** **	190 16%	** **
7	(7.0)	195 16%	** **	** **	29 17%	25 15%	63 18%	95 16%	189 16%	** **	195 16%	** **
8	(8.0)	194 16%	** **	** **	22 13%	20 12%	44 13%	104 18%	186 16%	** **	189 16%	** **
9	(9.0)	85 7%	** **	** **	17 10%	15 9%	33f 10%	33 6%	83 7%	** **	83 7%	** **
10 - Extremely well	(10.0)	155 13%	** **	** **	32+f 19%	35+f 21%	60+f 17%	59- 10%	153 13%	** **	153 13%	** **
NET Badly (1-3)		57 5%	** **	** **	5 3%	4 2%	11 3%	35 6%	55 5%	** **	57 5%	** **
NET Neutral (4-6)		413 35%	** **	** **	61 35%	53 32%	109 32%	206 35%	409 35%	** **	412 35%	** **
NET Well (7-10)		629 53%	** **	** **	100 58%	96 58%	200+f 58%	292 50%	612 52%	** **	621 52%	** **

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Prepared by BMG

Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Don't know	96	**	**	6-	12	23	48	96	**	96	**
	8%	**	**	4%	7%	7%	8%	8%	**	8%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	7.00	**	**	10.00	10.00	7.00	8.00	7.00	**	7.00	**
Base for stats	1099	**	**	166	153	321	532	1075	**	1090	**
Mean score	6.9	**	**	7.2f	7.3+f	7.1+f	6.7-	6.9	**	6.9	**
											b
Standard deviation	2.04	**	**	2.02	2.03	2.04	2.03	2.05	**	2.04	**
Standard Error	.07	**	**	.17	.18	.13	.10	.07	**	.07	**

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Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample		984	947	975	976	984	198	974	984	930	718	597	722	123	747	676	
Total		1195	1144	1184	1186	1195	243	1182	1195	1129	862	712	875	150	902	823	
1 - Extremely badly	(1.0)	12 1%	12 1%	12 1%	12 1%	12 1%	* **	12 1%	12 1%	12 1%	11 1%	4- **	5 1%	5- 1%	0 -	6 1%	2- **
2	(2.0)	12 1%	12 1%	12 1%	12 1%	12 1%	3 1%	12 1%	12 1%	12 1%	12 1%	5 1%	3- **	5- 1%	1 1%	5- 1%	5 1%
3	(3.0)	33 3%	33 3%	33 3%	33 3%	33 3%	5 2%	33 3%	33 3%	33 3%	31 3%	17- 2%	16 2%	16- 2%	3 2%	25 3%	18 2%
4	(4.0)	67 6%	67 6%	67 6%	67 6%	67 6%	7 3%	67 6%	67 6%	67 6%	64 6%	41 5%	35 5%	41- 5%	3 2%	46 5%	39 5%
5	(5.0)	156 13%	149e 13%	155e 13%	156e 13%	156e 13%	16- 7%	153e 13%	156e 13%	156e 13%	145e 13%	95-d 11%	76-d 11%	94-d 11%	4- 3%	93-d 10%	80-d 10%
6	(6.0)	190 16%	180 16%	188 16%	190 16%	190 16%	32 13%	187 16%	190 16%	190 16%	174 15%	132 15%	111 16%	134 15%	15 10%	147 16%	133 16%
7	(7.0)	195 16%	185 16%	195 16%	195 16%	195 16%	47 19%	194 16%	195 16%	195 16%	186 17%	147 17%	120 17%	150 17%	29 19%	150 17%	144 17%
8	(8.0)	194 16%	185 16%	194 16%	192 16%	194 16%	51+ 21%	194 16%	194 16%	194 16%	184 16%	162+ 19%	134+ 19%	167+ 19%	38+ 26%	170+ 19%	161+ 20%
9	(9.0)	85 7%	80 7%	85 7%	85 7%	85 7%	29 +abcd 12% i	82 7%	85 7%	85 7%	83 7%	65 8%	54 8%	66 8%	20+abcef 14%	68 8%	65 8%
10 -	(10.0)	155 13%	152 13%	153 13%	153 13%	155 13%	47 +abcd 19% i	155 13%	155 13%	155 13%	149 13%	129+ 15%	109+ 15%	131+ 15%	35 +abcef 23%	132+ 15%	128+ 16%
NET Badly (1-3)		57 5%	56 5%	57 5%	57 5%	57 5%	8 3%	57 5%	57 5%	57 5%	54 5%	27- 3%	24- 3%	26- 3%	4 3%	36 4%	25- 3%
NET Neutral (4-6)		413 35%	396e 35%	411e 35%	413e 35%	413e 35%	55- 23%	407e 34%	413e 35%	413e 35%	383e 34%	268-d 31%	222-d 31%	270-d 31%	23- 15%	286-d 32%	252-d 31%

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Prepared by BMG

Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
NET Well (7-10)	629	601	626	625	629	174	624	629	629	601	503+	417+	513+	122	520+	497+
						+abcd fgh i								+abcef		
	53%	53%	53%	53%	53%	72%	53%	53%	53%	53%	58%	59%	59%	82%	58%	60%
Don't know	96 8%	91e 8%	90e 8%	92e 8%	96e 8%	6- 2%	94e 8%	96e 8%	96e 8%	90e 8%	65d 7%	49d 7%	66d 8%	*- *%	59-d 7%	49-d 6%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	7.00	8.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1099	1053	1094	1094	1099	237	1088	1099	1099	1038	797	663	809	149	842	774
Mean score	6.9	6.9	6.9	6.9	6.9	7.5	6.9	6.9	6.9	6.9	7.1+	7.1+	7.2+	7.9	7.1+	7.2+
						+abcd fgh i								+abcef		
Standard deviation	2.04	2.06	2.04	2.04	2.04	1.87	2.05	2.04	2.04	2.05	1.94	1.97	1.94	1.74	1.98	1.91
Standard Error	.07	.07	.07	.07	.07	.13	.07	.07	.07	.07	.08	.08	.08	.16	.08	.08

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Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1164	**	1059	713	387
Effective sample		984	**	903	607	332
Total		1195	**	1050	694	385
1 - Extremely badly	(1.0)	12 1%	** **	12 1%	7 1%	4 1%
2	(2.0)	12 1%	** **	10 1%	8 1%	3 1%
3	(3.0)	33 3%	** **	29 3%	20 3%	14 4%
4	(4.0)	67 6%	** **	56 5%	37 5%	23 6%
5	(5.0)	156 13%	** **	143 14%	100 14%	54 14%
6	(6.0)	190 16%	** **	161 15%	109 16%	52 14%
7	(7.0)	195 16%	** **	176 17%	129+ 19%	75 19%
8	(8.0)	194 16%	** **	175 17%	113 16%	68 18%
9	(9.0)	85 7%	** **	73 7%	43 6%	25 7%
10 - Extremely well	(10.0)	155 13%	** **	139 13%	81 12%	42 11%
NET Badly (1-3)		57 5%	** **	51 5%	35 5%	21 5%
NET Neutral (4-6)		413 35%	** **	360 34%	246 35%	129 34%
NET Well (7-10)		629 53%	** **	563 54%	366 53%	210 55%

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Prepared by BMG

Table Q35_6_17 (continuation)

Q35. My5 - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample	984	**	903	607	332
Total	1195	**	1050	694	385
Don't know	96	**	76	48	25
	8%	**	7%	7%	6%
Medians	7.00	**	7.00	7.00	7.00
Mode	7.00	**	7.00	7.00	7.00
Base for stats	1099	**	975	646	360
Mean score	6.9	**	6.9	6.8	6.8
Standard deviation	2.04	**	2.05	2.01	2.01
Standard Error	.07	**	.07	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q35S1_1

Q35. BBC iPlayer - Summary - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	2199	48 2%	57 3%	91 4%	139 6%	260 12%	259 12%	320 15%	301 14%	162 7%	277 13%	196 9%	658 30%	1059 48%	287 13%	6.65
Programmes that feature people like me	2199	39 2%	56 3%	86 4%	109 5%	246 11%	266 12%	334 15%	352 16%	169 8%	309 14%	182 8%	621 28%	1164 53%	233 11%	6.83
Programmes which feature people from different backgrounds	2199	10 *%	24 1%	44 2%	69 3%	201 9%	276 13%	372 17%	433 20%	238 11%	350 16%	78 4%	546 25%	1392 63%	183 8%	7.35
Programmes that help me to understand what is going on in the world today	2199	31 1%	39 2%	53 2%	68 3%	209 9%	269 12%	352 16%	413 19%	234 11%	392 18%	123 6%	545 25%	1391 63%	140 6%	7.28
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2199	16 1%	25 1%	38 2%	58 3%	187 8%	233 11%	349 16%	435 20%	278 13%	513 23%	78 4%	477 22%	1575 72%	69 3%	7.65
Programmes about science, arts, culture and religion	2199	16 1%	36 2%	42 2%	69 3%	208 9%	245 11%	327 15%	406 18%	244 11%	393 18%	93 4%	522 24%	1370 62%	214 10%	7.38
Programmes that help me see things from a different angle/perspective	2199	29 1%	32 1%	59 3%	79 4%	246 11%	293 13%	375 17%	378 17%	198 9%	313 14%	120 5%	618 28%	1263 57%	198 9%	7.06
Programmes that are different in their approach to other providers	2199	23 1%	35 2%	77 3%	105 5%	246 11%	286 13%	376 17%	377 17%	173 8%	286 13%	135 6%	637 29%	1212 55%	216 10%	6.93
Easy to find something I want to watch	2199	18 1%	30 1%	38 2%	74 3%	194 9%	243 11%	337 15%	434 20%	283 13%	492 22%	86 4%	510 23%	1546 70%	58 3%	7.57
Provides services that are easy to find my way around	2199	13 1%	18 1%	36 2%	65 3%	177 8%	232 11%	343 16%	447 20%	284 13%	516 23%	67 3%	474 22%	1590 72%	68 3%	7.69
Programmes made for UK audiences	2199	12 1%	16 1%	29 1%	48 2%	164 7%	230 10%	354 16%	482 22%	246 11%	490 22%	56 3%	442 20%	1574 72%	127 6%	7.71
Programmes that are relevant to me	2199	17 1%	39 2%	57 3%	80 4%	191 9%	244 11%	378 17%	458 21%	229 10%	415 19%	114 5%	515 23%	1480 67%	91 4%	7.36

Prepared by BMG

Table Q35S1_1 (continuation)

Q35. BBC iPlayer - Summary - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	2199	15 1%	19 1%	39 2%	67 3%	193 9%	233 11%	360 16%	448 20%	244 11%	437 20%	73 3%	493 22%	1490 68%	144 7%	7.53
Programmes that I can watch and talk about with people I know	2199	25 1%	31 1%	67 3%	88 4%	210 10%	237 11%	378 17%	384 17%	250 11%	386 18%	123 6%	535 24%	1397 64%	144 7%	7.27
Broadcast events that bring the nation together for a shared viewing experience	2199	25 1%	42 2%	43 2%	78 4%	193 9%	194 9%	316 14%	398 18%	249 11%	475 22%	109 5%	465 21%	1438 65%	187 9%	7.49
Programmes I was not previously aware of	2199	17 1%	37 2%	59 3%	94 4%	223 10%	244 11%	368 17%	379 17%	219 10%	339 15%	113 5%	562 26%	1304 59%	220 10%	7.17
Programmes that are different from what I usually watch	2199	24 1%	44 2%	68 3%	94 4%	284 13%	328 15%	380 17%	335 15%	179 8%	277 13%	136 6%	706 32%	1171 53%	187 8%	6.86

Table Q35S1_2

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Summary - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	1688	45 3%	41 2%	88 5%	109 6%	222 13%	238 14%	233 14%	210 12%	83 5%	167 10%	174 10%	569 34%	693 41%	251 15%	6.33
Programmes that feature people like me	1688	30 2%	43 3%	62 4%	109 6%	197 12%	257 15%	284 17%	235 14%	107 6%	180 11%	135 8%	562 33%	806 48%	184 11%	6.58
Programmes which feature people from different backgrounds	1688	11 1%	19 1%	39 2%	94 6%	170 10%	266 16%	293 17%	290 17%	136 8%	199 12%	69 4%	531 31%	918 54%	170 10%	6.97
Programmes that help me to understand what is going on in the world today	1688	27 2%	34 2%	84 5%	102 6%	224 13%	241 14%	299 18%	256 15%	93 6%	183 11%	145 9%	568 34%	832 49%	144 9%	6.56
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1688	19 1%	26 2%	33 2%	77 5%	176 10%	225 13%	294 17%	318 19%	154 9%	279 17%	78 5%	478 28%	1045 62%	87 5%	7.17
Programmes about science, arts, culture and religion	1688	29 2%	48 3%	66 4%	111 7%	215 13%	266 16%	264 16%	217 13%	88 5%	148 9%	144 9%	592 35%	717 42%	235 14%	6.40
Programmes that help me see things from a different angle/perspective	1688	26 2%	32 2%	57 3%	136 8%	203 12%	263 16%	290 17%	223 13%	99 6%	177 10%	116 7%	601 36%	789 47%	182 11%	6.56
Programmes that are different in their approach to other providers	1688	19 1%	14 1%	62 4%	125 7%	224 13%	278 16%	285 17%	245 15%	104 6%	153 9%	95 6%	627 37%	787 47%	180 11%	6.59
Easy to find something I want to watch	1688	18 1%	24 1%	41 2%	86 5%	202 12%	240 14%	293 17%	294 17%	140 8%	270 16%	83 5%	528 31%	998 59%	79 5%	7.06
Provides services that are easy to find my way around	1688	13 1%	26 2%	43 3%	79 5%	189 11%	225 13%	276 16%	286 17%	165 10%	292 17%	83 5%	493 29%	1019 60%	92 5%	7.17
Programmes made for UK audiences	1688	8 *	11 1%	24 1%	61 4%	179 11%	222 13%	265 16%	365 22%	146 9%	292 17%	43 3%	461 27%	1069 63%	115 7%	7.36
Programmes that are relevant to me	1688	15 1%	36 2%	48 3%	94 6%	181 11%	222 13%	332 20%	299 18%	128 8%	239 14%	99 6%	497 29%	998 59%	93 6%	6.96

Prepared by BMG

Table Q35S1_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Summary - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	1688	12 1%	24 1%	34 2%	83 5%	160 9%	256 15%	293 17%	324 19%	133 8%	259 15%	70 4%	499 30%	1008 60%	111 7%	7.13
Programmes that I can watch and talk about with people I know	1688	14 1%	34 2%	62 4%	102 6%	206 12%	232 14%	231 14%	297 18%	136 8%	246 15%	111 7%	540 32%	909 54%	128 8%	6.90
Broadcast events that bring the nation together for a shared viewing experience	1688	16 1%	34 2%	61 4%	88 5%	186 11%	220 13%	245 15%	282 17%	144 9%	223 13%	111 7%	494 29%	895 53%	188 11%	6.91
Programmes I was not previously aware of	1688	10 1%	23 1%	51 3%	97 6%	189 11%	268 16%	280 17%	277 16%	119 7%	194 11%	84 5%	555 33%	870 52%	179 11%	6.85
Programmes that are different from what I usually watch	1688	19 1%	25 1%	65 4%	110 7%	244 14%	263 16%	290 17%	253 15%	102 6%	171 10%	109 6%	617 37%	816 48%	146 9%	6.61

Table Q35S1_3

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Summary - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	437	5 1%	11 3%	20 5%	24 6%	41 9%	57 13%	68 16%	93 21%	39 9%	50 11%	36 8%	122 28%	250 57%	29 7%	6.86
Programmes that feature people like me	437	1 *	8 2%	23 5%	28 6%	63 14%	53 12%	63 14%	74 17%	36 8%	54 12%	32 7%	144 33%	228 52%	34 8%	6.77
Programmes which feature people from different backgrounds	437	3 1%	5 1%	10 2%	32 7%	55 12%	64 15%	67 15%	86 20%	35 8%	50 11%	18 4%	150 34%	238 54%	31 7%	6.88
Programmes that help me to understand what is going on in the world today	437	6 1%	10 2%	13 3%	32 7%	55 13%	64 15%	68 16%	79 18%	38 9%	42 10%	29 7%	151 35%	227 52%	30 7%	6.68
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	437	5 1%	6 1%	16 4%	27 6%	42 10%	63 14%	79 18%	82 19%	43 10%	54 12%	28 6%	132 30%	258 59%	20 5%	6.94
Programmes about science, arts, culture and religion	437	6 1%	11 3%	23 5%	36 8%	46 10%	62 14%	71 16%	73 17%	25 6%	48 11%	40 9%	145 33%	217 50%	36 8%	6.55
Programmes that help me see things from a different angle/perspective	437	5 1%	10 2%	18 4%	18 4%	54 12%	70 16%	76 17%	72 17%	33 7%	47 11%	32 7%	142 33%	228 52%	34 8%	6.74
Programmes that are different in their approach to other providers	437	7 2%	5 1%	19 4%	28 6%	52 12%	60 14%	84 19%	70 16%	33 7%	47 11%	31 7%	140 32%	234 53%	32 7%	6.72
Easy to find something I want to watch	437	5 1%	10 2%	15 3%	28 6%	53 12%	76 17%	69 16%	73 17%	31 7%	57 13%	31 7%	157 36%	231 53%	19 4%	6.75
Provides services that are easy to find my way around	437	4 1%	10 2%	16 4%	22 5%	36 8%	71 16%	72 16%	84 19%	36 8%	65 15%	30 7%	129 29%	257 59%	22 5%	7.01
Programmes made for UK audiences	437	1 *	4 1%	9 2%	32 7%	31 7%	59 14%	78 18%	92 21%	43 10%	67 15%	13 3%	122 28%	280 64%	22 5%	7.24
Programmes that are relevant to me	437	10 2%	12 3%	17 4%	29 7%	42 10%	50 11%	96 22%	79 18%	32 7%	54 12%	39 9%	122 28%	260 59%	16 4%	6.74

Prepared by BMG

Table Q35S1_3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Summary - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	437	3 1%	7 2%	25 6%	31 7%	47 11%	54 12%	69 16%	83 19%	35 8%	55 13%	35 8%	131 30%	243 56%	28 6%	6.82
Programmes that I can watch and talk about with people I know	437	3 1%	15 3%	15 3%	36 8%	56 13%	54 12%	68 16%	80 18%	30 7%	54 12%	33 8%	147 34%	232 53%	25 6%	6.70
Broadcast events that bring the nation together for a shared viewing experience	437	2 *%	9 2%	21 5%	27 6%	40 9%	74 17%	68 15%	68 16%	31 7%	58 13%	32 7%	141 32%	224 51%	40 9%	6.81
Programmes I was not previously aware of	437	1 *%	10 2%	13 3%	29 7%	43 10%	71 16%	78 18%	69 16%	24 6%	61 14%	24 5%	143 33%	232 53%	38 9%	6.87
Programmes that are different from what I usually watch	437	3 1%	8 2%	20 5%	38 9%	41 9%	71 16%	74 17%	74 17%	35 8%	49 11%	30 7%	150 34%	232 53%	25 6%	6.73

Table Q35S1.4
Q35. S4C Clīc - Summary - How well or badly does it provide ...

Base: All who have watched S4C Clīc in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	232	5 2%	3 1%	9 4%	6 2%	12 5%	25 11%	47 20%	49 21%	17 7%	52 22%	18 8%	43 18%	164 71%	7 3%	7.38
Programmes that feature people like me	232	4 2%	4 2%	5 2%	2 1%	21 9%	29 12%	38 16%	50 22%	23 10%	45 19%	12 5%	52 22%	156 67%	12 5%	7.42
Programmes which feature people from different backgrounds	232	2 1%	2 1%	10 4%	10 4%	21 9%	30 13%	45 19%	37 16%	14 6%	48 21%	13 6%	61 26%	144 62%	14 6%	7.22
Programmes that help me to understand what is going on in the world today	232	5 2%	4 2%	4 2%	14 6%	23 10%	31 13%	32 14%	41 18%	16 7%	49 21%	14 6%	68 29%	138 60%	12 5%	7.14
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	232	4 2%	5 2%	5 2%	8 3%	27 12%	26 11%	37 16%	37 16%	24 10%	48 20%	14 6%	61 26%	146 63%	11 5%	7.25
Programmes about science, arts, culture and religion	232	1 1%	2 1%	9 4%	8 4%	27 11%	20 9%	37 16%	50 21%	17 7%	48 21%	12 5%	55 24%	151 65%	14 6%	7.36
Programmes that help me see things from a different angle/perspective	232	0 -%	4 2%	5 2%	5 2%	31 14%	24 10%	37 16%	50 21%	18 8%	42 18%	9 4%	60 26%	147 63%	15 6%	7.32
Programmes that are different in their approach to other providers	232	3 1%	7 3%	2 1%	12 5%	12 5%	29 12%	39 17%	55 24%	13 6%	48 21%	11 5%	53 23%	155 67%	14 6%	7.36
Easy to find something I want to watch	232	3 1%	4 2%	3 1%	12 5%	20 9%	28 12%	42 18%	42 18%	14 6%	50 21%	10 4%	60 26%	149 64%	13 6%	7.30
Provides services that are easy to find my way around	232	1 1%	3 1%	3 1%	9 4%	24 10%	30 13%	47 20%	42 18%	15 7%	46 20%	7 3%	63 27%	151 65%	11 5%	7.32
Programmes made for UK audiences	232	2 1%	5 2%	6 2%	8 3%	18 8%	30 13%	38 16%	48 21%	18 8%	50 22%	12 5%	56 24%	154 66%	10 4%	7.39
Programmes that are relevant to me	232	1 *%	7 3%	4 2%	5 2%	16 7%	38 16%	37 16%	46 21%	14 6%	54 23%	12 5%	59 26%	151 65%	10 4%	7.41

Prepared by BMG

Table Q35S1.4 (continuation)

Q35. S4C Clíic - Summary - How well or badly does it provide ...

Base: All who have watched S4C Clíic in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	232	4 2%	8 3%	4 2%	13 6%	24 10%	23 10%	44 19%	42 18%	14 6%	45 19%	16 7%	61 26%	145 62%	11 5%	7.07
Programmes that I can watch and talk about with people I know	232	2 1%	7 3%	3 1%	13 5%	23 10%	32 14%	45 19%	37 16%	14 6%	44 19%	12 5%	67 29%	140 60%	13 6%	7.11
Broadcast events that bring the nation together for a shared viewing experience	232	3 1%	4 2%	6 3%	10 4%	18 8%	22 9%	45 20%	39 17%	25 11%	48 21%	13 5%	49 21%	157 68%	13 6%	7.39
Programmes I was not previously aware of	232	4 2%	6 3%	1 1%	7 3%	34 15%	19 8%	38 16%	48 21%	21 9%	43 19%	11 5%	60 26%	151 65%	11 5%	7.24
Programmes that are different from what I usually watch	232	2 1%	4 2%	8 4%	12 5%	31 13%	28 12%	24 10%	49 21%	22 10%	42 18%	14 6%	71 30%	137 59%	10 4%	7.13

Table Q35S1_5
 Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Summary - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

	Total	1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX
Programmes that feature my region /country	1720	56 3%	73 4%	91 5%	150 9%	238 14%	229 13%	214 12%	178 10%	68 4%	162 9%	220 13%	617 36%	622 36%	262 15%	6.03
Programmes that feature people like me	1720	32 2%	41 2%	53 3%	101 6%	201 12%	249 14%	281 16%	263 15%	122 7%	199 12%	126 7%	551 32%	863 50%	180 10%	6.70
Programmes which feature people from different backgrounds	1720	12 1%	14 1%	24 1%	67 4%	174 10%	213 12%	287 17%	336 20%	175 10%	271 16%	51 3%	455 26%	1069 62%	146 8%	7.31
Programmes that help me to understand what is going on in the world today	1720	22 1%	24 1%	63 4%	90 5%	194 11%	265 15%	298 17%	314 18%	119 7%	207 12%	109 6%	549 32%	937 54%	125 7%	6.84
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1720	9 1%	13 1%	35 2%	73 4%	206 12%	218 13%	333 19%	326 19%	155 9%	272 16%	56 3%	498 29%	1085 63%	81 5%	7.21
Programmes about science, arts, culture and religion	1720	17 1%	26 2%	53 3%	125 7%	190 11%	241 14%	300 17%	261 15%	135 8%	186 11%	96 6%	556 32%	882 51%	187 11%	6.77
Programmes that help me see things from a different angle/perspective	1720	15 1%	24 1%	40 2%	100 6%	211 12%	248 14%	282 16%	296 17%	133 8%	232 13%	80 5%	560 33%	943 55%	138 8%	6.95
Programmes that are different in their approach to other providers	1720	18 1%	25 1%	36 2%	92 5%	219 13%	221 13%	282 16%	312 18%	143 8%	219 13%	79 5%	531 31%	956 56%	154 9%	6.96
Easy to find something I want to watch	1720	10 1%	20 1%	35 2%	99 6%	195 11%	235 14%	278 16%	330 19%	159 9%	286 17%	65 4%	529 31%	1053 61%	73 4%	7.17
Provides services that are easy to find my way around	1720	7 *	18 1%	35 2%	81 5%	184 11%	241 14%	310 18%	308 18%	169 10%	286 17%	59 3%	506 29%	1074 62%	81 5%	7.23
Programmes made for UK audiences	1720	8 *	10 1%	25 1%	69 4%	198 11%	203 12%	312 18%	336 20%	155 9%	288 17%	43 3%	470 27%	1092 63%	116 7%	7.32
Programmes that are relevant to me	1720	13 1%	23 1%	46 3%	78 5%	192 11%	258 15%	297 17%	323 19%	144 8%	265 15%	82 5%	528 31%	1029 60%	82 5%	7.10

Prepared by BMG

Table Q35S1_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Summary - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	1720	6 *%	17 1%	28 2%	65 4%	171 10%	225 13%	316 18%	368 21%	153 9%	257 15%	51 3%	461 27%	1095 64%	113 7%	7.28
Programmes that I can watch and talk about with people I know	1720	23 1%	26 2%	64 4%	91 5%	184 11%	258 15%	247 14%	322 19%	141 8%	244 14%	114 7%	533 31%	954 55%	119 7%	6.94
Broadcast events that bring the nation together for a shared viewing experience	1720	32 2%	32 2%	68 4%	118 7%	252 15%	240 14%	248 14%	246 14%	95 6%	193 11%	132 8%	609 35%	782 45%	197 11%	6.54
Programmes I was not previously aware of	1720	16 1%	21 1%	50 3%	70 4%	220 13%	216 13%	296 17%	295 17%	137 8%	215 12%	87 5%	506 29%	944 55%	183 11%	6.97
Programmes that are different from what I usually watch	1720	17 1%	22 1%	67 4%	77 4%	246 14%	246 14%	285 17%	296 17%	119 7%	207 12%	106 6%	569 33%	907 53%	138 8%	6.81

Table Q35S1_6

Q35. My5 - Summary - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	1195	51 4%	49 4%	79 7%	81 7%	156 13%	140 12%	167 14%	117 10%	57 5%	119 10%	179 15%	377 32%	460 38%	179 15%	6.04
Programmes that feature people like me	1195	25 2%	30 3%	45 4%	106 9%	126 11%	165 14%	185 16%	166 14%	80 7%	134 11%	101 8%	396 33%	565 47%	133 11%	6.54
Programmes which feature people from different backgrounds	1195	8 1%	10 1%	20 2%	57 5%	133 11%	174 15%	211 18%	198 17%	95 8%	168 14%	38 3%	364 30%	672 56%	120 10%	7.10
Programmes that help me to understand what is going on in the world today	1195	21 2%	23 2%	48 4%	99 8%	158 13%	167 14%	181 15%	185 16%	58 5%	149 12%	92 8%	424 36%	573 48%	105 9%	6.57
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1195	9 1%	23 2%	25 2%	66 6%	168 14%	164 14%	194 16%	200 17%	110 9%	172 14%	57 5%	398 33%	675 57%	65 5%	6.97
Programmes about science, arts, culture and religion	1195	18 2%	24 2%	37 3%	78 7%	160 13%	169 14%	168 14%	181 15%	73 6%	121 10%	78 7%	408 34%	543 45%	165 14%	6.60
Programmes that help me see things from a different angle/perspective	1195	16 1%	17 1%	30 2%	72 6%	172 14%	190 16%	193 16%	154 13%	67 6%	149 12%	62 5%	434 36%	564 47%	134 11%	6.70
Programmes that are different in their approach to other providers	1195	13 1%	14 1%	31 3%	91 8%	180 15%	166 14%	174 15%	202 17%	86 7%	137 11%	58 5%	437 37%	598 50%	101 8%	6.74
Easy to find something I want to watch	1195	15 1%	22 2%	25 2%	60 5%	150 13%	152 13%	194 16%	213 18%	112 9%	196 16%	62 5%	363 30%	715 60%	55 5%	7.08
Provides services that are easy to find my way around	1195	10 1%	12 1%	21 2%	52 4%	138 12%	171 14%	193 16%	211 18%	99 8%	212 18%	43 4%	361 30%	715 60%	76 6%	7.21
Programmes made for UK audiences	1195	10 1%	14 1%	25 2%	65 5%	132 11%	148 12%	195 16%	206 17%	114 10%	199 17%	49 4%	345 29%	714 60%	86 7%	7.18
Programmes that are relevant to me	1195	11 1%	19 2%	29 2%	74 6%	140 12%	188 16%	195 16%	202 17%	108 9%	163 14%	59 5%	402 34%	669 56%	64 5%	6.95

Prepared by BMG

Table Q35S1_6 (continuation)

Q35. My5 - Summary - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	1195	13 1%	13 1%	18 1%	57 5%	110 9%	177 15%	219 18%	233 19%	105 9%	163 14%	44 4%	344 29%	720 60%	87 7%	7.14
Programmes that I can watch and talk about with people I know	1195	16 1%	32 3%	42 4%	71 6%	146 12%	163 14%	181 15%	181 15%	94 8%	166 14%	90 8%	380 32%	622 52%	102 9%	6.79
Broadcast events that bring the nation together for a shared viewing experience	1195	24 2%	35 3%	55 5%	97 8%	170 14%	144 12%	147 12%	174 15%	67 6%	137 11%	114 10%	411 34%	525 44%	145 12%	6.43
Programmes I was not previously aware of	1195	10 1%	16 1%	20 2%	58 5%	176 15%	169 14%	169 14%	184 15%	104 9%	163 14%	46 4%	402 34%	619 52%	127 11%	6.97
Programmes that are different from what I usually watch	1195	12 1%	12 1%	33 3%	67 6%	156 13%	190 16%	195 16%	194 16%	85 7%	155 13%	57 5%	413 35%	629 53%	96 8%	6.88

Table Q35N1_1

Q35. BBC iPlayer - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	2199	196 9%	658 30%	1059 48%
Programmes that feature people like me	2199	182 8%	621 28%	1164 53%
Programmes which feature people from different backgrounds	2199	78 4%	546 25%	1392 63%
Programmes that help me to understand what is going on in the world today	2199	123 6%	545 25%	1391 63%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2199	78 4%	477 22%	1575 72%
Programmes about science, arts, culture and religion	2199	93 4%	522 24%	1370 62%
Programmes that help me see things from a different angle/perspective	2199	120 5%	618 28%	1263 57%
Programmes that are different in their approach to other providers	2199	135 6%	637 29%	1212 55%
Easy to find something I want to watch	2199	86 4%	510 23%	1546 70%
Provides services that are easy to find my way around	2199	67 3%	474 22%	1590 72%
Programmes made for UK audiences	2199	56 3%	442 20%	1574 72%
Programmes that are relevant to me	2199	114 5%	515 23%	1480 67%

Prepared by BMG

Table Q35N1_1 (continuation)

Q35. BBC iPlayer - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched BBC iPlayer in last 6 months

Absolute figures
Row percentages

	Total	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)
Appeals to a wide range of different audiences	2199	73 3%	493 22%	1490 68%
Programmes that I can watch and talk about with people I know	2199	123 6%	535 24%	1397 64%
Broadcast events that bring the nation together for a shared viewing experience	2199	109 5%	465 21%	1438 65%
Programmes I was not previously aware of	2199	113 5%	562 26%	1304 59%
Programmes that are different from what I usually watch	2199	136 6%	706 32%	1171 53%

Table Q35N1_2

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	1688	174 10%	569 34%	693 41%
Programmes that feature people like me	1688	135 8%	562 33%	806 48%
Programmes which feature people from different backgrounds	1688	69 4%	531 31%	918 54%
Programmes that help me to understand what is going on in the world today	1688	145 9%	568 34%	832 49%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1688	78 5%	478 28%	1045 62%
Programmes about science, arts, culture and religion	1688	144 9%	592 35%	717 42%
Programmes that help me see things from a different angle/perspective	1688	116 7%	601 36%	789 47%
Programmes that are different in their approach to other providers	1688	95 6%	627 37%	787 47%
Easy to find something I want to watch	1688	83 5%	528 31%	998 59%
Provides services that are easy to find my way around	1688	83 5%	493 29%	1019 60%
Programmes made for UK audiences	1688	43 3%	461 27%	1069 63%
Programmes that are relevant to me	1688	99 6%	497 29%	998 59%

Prepared by BMG

Table Q35N1_2 (continuation)

Q35. ITVX or ITVX Premium (formerly ITV Hub or ITV Hub+) - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched ITVX or ITVX Premium (formerly ITV hub/ITV Hub+) in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	1688	70 4%	499 30%	1008 60%
Programmes that I can watch and talk about with people I know	1688	111 7%	540 32%	909 54%
Broadcast events that bring the nation together for a shared viewing experience	1688	111 7%	494 29%	895 53%
Programmes I was not previously aware of	1688	84 5%	555 33%	870 52%
Programmes that are different from what I usually watch	1688	109 6%	617 37%	816 48%

Table Q35N1_3

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	437	36 8%	122 28%	250 57%
Programmes that feature people like me	437	32 7%	144 33%	228 52%
Programmes which feature people from different backgrounds	437	18 4%	150 34%	238 54%
Programmes that help me to understand what is going on in the world today	437	29 7%	151 35%	227 52%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	437	28 6%	132 30%	258 59%
Programmes about science, arts, culture and religion	437	40 9%	145 33%	217 50%
Programmes that help me see things from a different angle/perspective	437	32 7%	142 33%	228 52%
Programmes that are different in their approach to other providers	437	31 7%	140 32%	234 53%
Easy to find something I want to watch	437	31 7%	157 36%	231 53%
Provides services that are easy to find my way around	437	30 7%	129 29%	257 59%
Programmes made for UK audiences	437	13 3%	122 28%	280 64%
Programmes that are relevant to me	437	39 9%	122 28%	260 59%

Prepared by BMG

Table Q35N1_3 (continuation)

Q35. STV Player or STV Player+ (formerly STV Player or STV Player VIP) - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched STV Player or STV Player+ (formerly STV Player VIP) in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	437	35 8%	131 30%	243 56%
Programmes that I can watch and talk about with people I know	437	33 8%	147 34%	232 53%
Broadcast events that bring the nation together for a shared viewing experience	437	32 7%	141 32%	224 51%
Programmes I was not previously aware of	437	24 5%	143 33%	232 53%
Programmes that are different from what I usually watch	437	30 7%	150 34%	232 53%

Table Q35N1 4

Q35. S4C Clīc - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched S4C Clīc in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	232	18 8%	43 18%	164 71%
Programmes that feature people like me	232	12 5%	52 22%	156 67%
Programmes which feature people from different backgrounds	232	13 6%	61 26%	144 62%
Programmes that help me to understand what is going on in the world today	232	14 6%	68 29%	138 60%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	232	14 6%	61 26%	146 63%
Programmes about science, arts, culture and religion	232	12 5%	55 24%	151 65%
Programmes that help me see things from a different angle/perspective	232	9 4%	60 26%	147 63%
Programmes that are different in their approach to other providers	232	11 5%	53 23%	155 67%
Easy to find something I want to watch	232	10 4%	60 26%	149 64%
Provides services that are easy to find my way around	232	7 3%	63 27%	151 65%
Programmes made for UK audiences	232	12 5%	56 24%	154 66%
Programmes that are relevant to me	232	12 5%	59 26%	151 65%

Prepared by BMG

Table Q35N1 4 (continuation)

Q35. S4C Clīc - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched S4C Clīc in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	232	16 7%	61 26%	145 62%
Programmes that I can watch and talk about with people I know	232	12 5%	67 29%	140 60%
Broadcast events that bring the nation together for a shared viewing experience	232	13 5%	49 21%	157 68%
Programmes I was not previously aware of	232	11 5%	60 26%	151 65%
Programmes that are different from what I usually watch	232	14 6%	71 30%	137 59%

Table Q35N1_5

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Row percentages

	Total	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)
Programmes that feature my region /country	1720	220 13%	617 36%	622 36%
Programmes that feature people like me	1720	126 7%	551 32%	863 50%
Programmes which feature people from different backgrounds	1720	51 3%	455 26%	1069 62%
Programmes that help me to understand what is going on in the world today	1720	109 6%	549 32%	937 54%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1720	56 3%	498 29%	1085 63%
Programmes about science, arts, culture and religion	1720	96 6%	556 32%	882 51%
Programmes that help me see things from a different angle/perspective	1720	80 5%	560 33%	943 55%
Programmes that are different in their approach to other providers	1720	79 5%	531 31%	956 56%
Easy to find something I want to watch	1720	65 4%	529 31%	1053 61%
Provides services that are easy to find my way around	1720	59 3%	506 29%	1074 62%
Programmes made for UK audiences	1720	43 3%	470 27%	1092 63%
Programmes that are relevant to me	1720	82 5%	528 31%	1029 60%

Prepared by BMG

Table Q35N1_5 (continuation)

Q35. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	1720	51 3%	461 27%	1095 64%
Programmes that I can watch and talk about with people I know	1720	114 7%	533 31%	954 55%
Broadcast events that bring the nation together for a shared viewing experience	1720	132 8%	609 35%	782 45%
Programmes I was not previously aware of	1720	87 5%	506 29%	944 55%
Programmes that are different from what I usually watch	1720	106 6%	569 33%	907 53%

Table Q35N1_6

Q35. My5 - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	1195	179 15%	377 32%	460 38%
Programmes that feature people like me	1195	101 8%	396 33%	565 47%
Programmes which feature people from different backgrounds	1195	38 3%	364 30%	672 56%
Programmes that help me to understand what is going on in the world today	1195	92 8%	424 36%	573 48%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1195	57 5%	398 33%	675 57%
Programmes about science, arts, culture and religion	1195	78 7%	408 34%	543 45%
Programmes that help me see things from a different angle/perspective	1195	62 5%	434 36%	564 47%
Programmes that are different in their approach to other providers	1195	58 5%	437 37%	598 50%
Easy to find something I want to watch	1195	62 5%	363 30%	715 60%
Provides services that are easy to find my way around	1195	43 4%	361 30%	715 60%
Programmes made for UK audiences	1195	49 4%	345 29%	714 60%
Programmes that are relevant to me	1195	59 5%	402 34%	669 56%

Prepared by BMG

Table Q35N1_6 (continuation)

Q35. My5 - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have watched My5 in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	1195	44 4%	344 29%	720 60%
Programmes that I can watch and talk about with people I know	1195	90 8%	380 32%	622 52%
Broadcast events that bring the nation together for a shared viewing experience	1195	114 10%	411 34%	525 44%
Programmes I was not previously aware of	1195	46 4%	402 34%	619 52%
Programmes that are different from what I usually watch	1195	57 5%	413 35%	629 53%

Table Q35 T4
Q35. Well (7-10) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	BBC iPlayer	ITVX or ITVX Premium (f ormerly ITV Hub or ITV Hub+)	STV Player or STV Player+ (fo rmerly STV Player or STV Player VIP)	S4C	Clic	Channel 4 or Channel 4+ st reaming service (f ormerly All4/ My5)	My5
Unweighted row	2248	1697	440	237	1723	1164	
Effective sample size	1895	1427	371	193	1448	984	
Total	2199	1688	437	232	1720	1195	
Programmes that feature my region /country	1059 48%	693 41%	250 57%	164 71%	622 36%	460 38%	
Programmes that feature people like me	1164 53%	806 48%	228 52%	156 67%	863 50%	565 47%	
Programmes which feature people from different backgrounds	1392 63%	918 54%	238 54%	144 62%	1069 62%	672 56%	
Programmes that help me to understand what is going on in the world today	1391 63%	832 49%	227 52%	138 60%	937 54%	573 48%	
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1575 72%	1045 62%	258 59%	146 63%	1085 63%	675 57%	
Programmes about science, arts, culture and religion	1370 62%	717 42%	217 50%	151 65%	882 51%	543 45%	
Programmes that help me see things from a different angle/perspective	1263 57%	789 47%	228 52%	147 63%	943 55%	564 47%	
Programmes that are different in their approach to other providers	1212 55%	787 47%	234 53%	155 67%	956 56%	598 50%	

Table Q35 T4 (continuation)

Q35. Well (7-10) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	BBC iPlayer	ITVX or ITVX Premium (f ormerly ITV Hub or ITV Hub+)	STV Player or STV Player+ (fo rmerly STV Player or STV Player VIP)	S4C	Clic	Channel 4 or Channel 4+ st reaming service (f ormerly All4/ All4+)	My5
Unweighted row	2248	1697	440	237	1723	1164	
Effective sample size	1895	1427	371	193	1448	984	
Total	2199	1688	437	232	1720	1195	
Easy to find something I want to watch	1546 70%	998 59%	231 53%	149 64%	1053 61%	715 60%	
Provides services that are easy to find my way around	1590 72%	1019 60%	257 59%	151 65%	1074 62%	715 60%	
Programmes made for UK audiences	1574 72%	1069 63%	280 64%	154 66%	1092 63%	714 60%	
Programmes that are relevant to me	1480 67%	998 59%	260 59%	151 65%	1029 60%	669 56%	
Appeals to a wide range of different audiences	1490 68%	1008 60%	243 56%	145 62%	1095 64%	720 60%	
Programmes that I can watch and talk about with people I know	1397 64%	909 54%	232 53%	140 60%	954 55%	622 52%	
Broadcast events that bring the nation together for a shared viewing experience	1438 65%	895 53%	224 51%	157 68%	782 45%	525 44%	
Programmes I was not previously aware of	1304 59%	870 52%	232 53%	151 65%	944 55%	619 52%	
Programmes that are different from what I usually watch	1171 53%	816 48%	232 53%	137 59%	907 53%	629 53%	
None	200 9%	209 12%	48 11%	18 8%	197 11%	172 14%	

Prepared by BMG

Table Q35_B3
 Q35. Badly (1-3) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
 Column percentages

	BBC iPlayer	ITVX or ITVX Premium (f ormerly ITV Hub or ITV Hub+)	STV Player or STV Player+ (fo rmerly STV Player or STV Player VIP)	S4C	Clic	Channel 4 or Channel 4+ st reaming service (f ormerly All4/ All4+)	My5
Unweighted row	2248	1697	440	237	1723	1164	
Effective sample size	1895	1427	371	193	1448	984	
Total	2199	1688	437	232	1720	1195	
Programmes that feature my region /country	196 9%	174 10%	36 8%	18 8%	220 13%	179 15%	
Programmes that feature people like me	182 8%	135 8%	32 7%	12 5%	126 7%	101 8%	
Programmes which feature people from different backgrounds	78 4%	69 4%	18 4%	13 6%	51 3%	38 3%	
Programmes that help me to understand what is going on in the world today	123 6%	145 9%	29 7%	14 6%	109 6%	92 8%	
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	78 4%	78 5%	28 6%	14 6%	56 3%	57 5%	
Programmes about science, arts, culture and religion	93 4%	144 9%	40 9%	12 5%	96 6%	78 7%	
Programmes that help me see things from a different angle/perspective	120 5%	116 7%	32 7%	9 4%	80 5%	62 5%	
Programmes that are different in their approach to other providers	135 6%	95 6%	31 7%	11 5%	79 5%	58 5%	

Table Q35_B3 (continuation)

Q35. Badly (1-3) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	BBC iPlayer	ITVX or ITVX Premium (f ormerly ITV Hub or ITV Hub+)	STV Player or STV Player+ (fo rmerly STV Player or STV Player VIP)	S4C	Clic	Channel 4 or Channel 4+ st reaming service (f ormerly All4/ All4+)	My5
Unweighted row	2248	1697	440	237	1723	1164	
Effective sample size	1895	1427	371	193	1448	984	
Total	2199	1688	437	232	1720	1195	
Easy to find something I want to watch	86 4%	83 5%	31 7%	10 4%	65 4%	62 5%	
Provides services that are easy to find my way around	67 3%	83 5%	30 7%	7 3%	59 3%	43 4%	
Programmes made for UK audiences	56 3%	43 3%	13 3%	12 5%	43 3%	49 4%	
Programmes that are relevant to me	114 5%	99 6%	39 9%	12 5%	82 5%	59 5%	
Appeals to a wide range of different audiences	73 3%	70 4%	35 8%	16 7%	51 3%	44 4%	
Programmes that I can watch and talk about with people I know	123 6%	111 7%	33 8%	12 5%	114 7%	90 8%	
Broadcast events that bring the nation together for a shared viewing experience	109 5%	111 7%	32 7%	13 5%	132 8%	114 10%	
Programmes I was not previously aware of	113 5%	84 5%	24 5%	11 5%	87 5%	46 4%	
Programmes that are different from what I usually watch	136 6%	109 6%	30 7%	14 6%	106 6%	57 5%	
None	1699 77%	1220 72%	296 68%	170 73%	1221 71%	843 71%	

Table Q38_1_1

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	42 5%	17 4%	24+ 8%	** **	** **	31+ 7%	12 3%
2	(2.0)	43 5%	16 4%	23 7%	** **	** **	20 4%	24 7%
3	(3.0)	40 5%	19 5%	20 6%	** **	** **	28 6%	11 3%
4	(4.0)	52 6%	25 6%	23 7%	** **	** **	37 8%	15 4%
5	(5.0)	79 10%	38 9%	34 11%	** **	** **	42 9%	35 10%
6	(6.0)	89 11%	46 11%	33 10%	** **	** **	40- 9%	47+a 14%
7	(7.0)	87 11%	49 12%	28 9%	** **	** **	52 11%	33 10%
8	(8.0)	117 15%	68 17%	36 12%	** **	** **	72 16%	44 13%
9	(9.0)	47 6%	30b 7%	5- 2%	** **	** **	34+b 8%	11- 3%
10 - Extremely well	(10.0)	97 12%	61+b 15%	19- 6%	** **	** **	57 13%	40 12%
NET Badly (1-3)		125 16%	51- 12%	66+a 21%	** **	** **	79 17%	47 14%
NET Neutral (4-6)		219 27%	109 27%	90 29%	** **	** **	119 26%	97 29%
NET Well (7-10)		348 43%	208+b 51%	89- 28%	** **	** **	216+b 47%	128- 38%
Don't know		113 14%	43- 11%	69+a 22%	** **	** **	44- 10%	68+a 20%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	7.00	7.00	5.00	**	**	7.00	6.00
Mode	8.00	8.00	8.00	**	**	8.00	6.00
Base for stats	692	368	245	**	**	414	271
Mean score	6.2	6.6+b	5.4-	**	**	6.2	6.2
Standard deviation	2.66	2.56	2.64	**	**	2.73	2.58
Standard Error	.11	.15	.18	**	**	.15	.16

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Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	42 5%	5 4%	3- 2%	7 5%	11bh 8%	7 7%	** **	** **	9- 3%	17b 6%	16bh 8%	9 9%
2	(2.0)	43 5%	5 4%	7 4%	6 4%	9 6%	5 5%	** **	** **	12 4%	15 5%	16 8%	11 10%
3	(3.0)	40 5%	4 3%	7 4%	2 2%	8 6%	7 7%	** **	** **	11 3%	11 4%	18+chi 9%	11 10%
4	(4.0)	52 6%	5 4%	12 7%	7 5%	10 7%	9 9%	** **	** **	18 6%	17 6%	17 8%	8 7%
5	(5.0)	79 10%	14 10%	14 8%	15 11%	7 5%	17 16%	** **	** **	29 9%	22 8%	28+d 14%	11 11%
6	(6.0)	89 11%	22 16%	15 8%	16 11%	13 10%	12 12%	** **	** **	37 12%	29 10%	22 11%	10 10%
7	(7.0)	87 11%	14 10%	13 7%	21b 15%	21bj 15%	8 8%	** **	** **	28 9%	43+bhj 15%	17 8%	9 8%
8	(8.0)	117 15%	24 18%	36+cj 20%	14 10%	24j 17%	9 9%	** **	** **	60+cj 19%	38 14%	18- 9%	9 9%
9	(9.0)	47 6%	11 8%	14j 8%	15+j 11%	6j 4%	1 1%	** **	** **	24j 8%	21j 8%	2- 1%	1 1%
10 - Extremely well	(10.0)	97 12%	20 14%	44+cdij 24%	19j 14%	9- 6%	2 2%	** **	** **	64+dij 20%	28j 10%	5- 3%	3 3%
NET Badly (1-3)		125 16%	15 11%	17- 9%	15 11%	28bh 20%	19 19%	** **	** **	32- 10%	43 15%	50+bchi 24%	31 29%
NET Neutral (4-6)		219 27%	42 30%	42 23%	38 27%	30 22%	38 38%	** **	** **	84 26%	68 24%	67+bd 33%	29 28%
NET Well (7-10)		348 43%	69 50%	107+dij 59%	69j 49%	61j 44%	20 19%	** **	** **	176+dj 55%	129j 47%	42- 20%	22 21%
Don't know		113 14%	13 9%	15- 8%	18 13%	21 15%	24 24%	** **	** **	28- 9%	38 14%	46+bchi 22%	22 21%
Medians		7.00	7.00	8.00	7.00	7.00	5.00	**	**	8.00	7.00	5.00	5.00

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Prepared by BMG

Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	7.00	8.00	5.00	**	**	10.00	7.00	5.00	5.00
Base for stats	692	126	166	122	118	77	**	**	292	240	160	83
Mean score	6.2	6.7	7.2	6.6	5.9efjk	5.0-	**	**	7.0	6.2efgjk	4.9-	4.7-
		defgjk	+defgijk	defgjk			-	-	+defgijk			
Standard deviation	2.66	2.46	2.55	2.58	2.68	2.24	**	**	2.52	2.65	2.38	2.51
Standard Error	.11	.26	.22	.25	.26	.26	**	**	.17	.18	.20	.29

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Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Region											England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)						
Unweighted row		821	**	**	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	42 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	35 5%	** **	** **	** **
2	(2.0)	43 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	35 5%	** **	** **	** **
3	(3.0)	40 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	32 5%	** **	** **	** **
4	(4.0)	52 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	40 6%	** **	** **	** **
5	(5.0)	79 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	62 9%	** **	** **	** **
6	(6.0)	89 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	73 11%	** **	** **	** **
7	(7.0)	87 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	72 11%	** **	** **	** **
8	(8.0)	117 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	103 15%	** **	** **	** **
9	(9.0)	47 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	39 6%	** **	** **	** **
10 - Extremely well	(10.0)	97 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	81 12%	** **	** **	** **
NET Badly (1-3)		125 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	102 15%	** **	** **	** **
NET Neutral (4-6)		219 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	175 26%	** **	** **	** **
NET Well (7-10)		348 43%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	296 44%	** **	** **	** **

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Prepared by BMG

Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	113	**	**	**	**	**	**	**	**	**	**	**	**	**
	14%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	692	**	**	**	**	**	**	**	**	**	**	572	**	**
Mean score	6.2	**	**	**	**	**	**	**	**	**	**	6.3f1	**	**
		l			+bcefgij			-						-
					klm									
Standard deviation	2.66	**	**	**	**	**	**	**	**	**	**	2.66	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.13	**	**

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Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	42 5%	18 7%	6 3%	4 2%	14 8%	25 5%	17 5%	38 6%	** **	4 3%	** **	** **
2	(2.0)	43 5%	16 6%	7 3%	7 4%	13 7%	24 5%	20 6%	41+c 6%	** **	2- 1%	** **	** **
3	(3.0)	40 5%	20+cf 8%	11 5%	3 2%	6 3%	31+cf 7%	9- 3%	33 5%	** **	7 5%	** **	** **
4	(4.0)	52 6%	14 5%	14 7%	13 8%	10 5%	29 6%	22 7%	47 7%	** **	4 3%	** **	** **
5	(5.0)	79 10%	20 8%	26d 13%	19 12%	10 6%	47 10%	30 9%	66 10%	** **	12 9%	** **	** **
6	(6.0)	89 11%	32d 12%	22d 11%	26+d 17%	8- 4%	54d 12%	34 10%	78 12%	** **	11 8%	** **	** **
7	(7.0)	87 11%	28 11%	21 10%	18 12%	19 11%	49 11%	38 11%	70 10%	** **	16 12%	** **	** **
8	(8.0)	117 15%	32 12%	41+a 20%	19 12%	25 14%	72 16%	44 13%	89 13%	** **	27 20%	** **	** **
9	(9.0)	47 6%	21 8%	12 6%	5 3%	9 5%	33 7%	14 4%	32- 5%	** **	15+a 11%	** **	** **
10 - Extremely well	(10.0)	97 12%	26 10%	17 8%	26be 16%	27 15%	43- 9%	53+be 16%	70- 10%	** **	27+a 20%	** **	** **
NET Badly (1-3)		125 16%	55+bcf 21%	24 12%	13- 8%	33c 19%	79c 17%	46 14%	113+c 17%	** **	13- 9%	** **	** **
NET Neutral (4-6)		219 27%	67d 25%	63d 31%	58+adf 37%	28- 16%	130d 28%	86d 26%	191 29%	** **	28 20%	** **	** **
NET Well (7-10)		348 43%	107 41%	90 44%	68 43%	80 46%	197 42%	149 45%	261- 39%	** **	85+a 63%	** **	** **

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Prepared by BMG

Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	113	34	26	18	35+	60	53	102+c	**	10-	**	**
	14%	13%	13%	12%	20%	13%	16%	15%	**	7%	**	**
Medians	7.00	6.00	7.00	6.00	7.00	6.00	7.00	6.00	**	8.00	**	**
Mode	8.00	6.00	8.00	6.00	10.00	8.00	10.00	8.00	**	8.00	**	**
Base for stats	692	229	177	140	141	406	281	565	**	126	**	**
Mean score	6.2	6.0	6.3	6.6	6.3	6.1	6.4	6.0-	**	7.2+a	**	**
Standard deviation	2.66	2.77	2.37	2.41	3.02	2.60	2.73	2.67	**	2.41	**	**
Standard Error	.11	.18	.18	.25	.31	.13	.20	.12	**	.23	**	**

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Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	42 5%	22+b 9%	20- 4%	** **	** **	** **	** **	** **	** **	** **	9 8%	** **
2	(2.0)	43 5%	12 5%	31 6%	** **	** **	** **	** **	** **	** **	** **	7 6%	** **
3	(3.0)	40 5%	12 5%	27 5%	** **	** **	** **	** **	** **	** **	** **	7 6%	** **
4	(4.0)	52 6%	11 5%	40 7%	** **	** **	** **	** **	** **	** **	** **	6 5%	** **
5	(5.0)	79 10%	22 9%	57 10%	** **	** **	** **	** **	** **	** **	** **	9 8%	** **
6	(6.0)	89 11%	22 9%	67 12%	** **	** **	** **	** **	** **	** **	** **	11 9%	** **
7	(7.0)	87 11%	18 8%	68 12%	** **	** **	** **	** **	** **	** **	** **	7 6%	** **
8	(8.0)	117 15%	30 13%	86 15%	** **	** **	** **	** **	** **	** **	** **	15 13%	** **
9	(9.0)	47 6%	14 6%	33 6%	** **	** **	** **	** **	** **	** **	** **	8 7%	** **
10 - Extremely well	(10.0)	97 12%	36 15%	61 11%	** **	** **	** **	** **	** **	** **	** **	14 12%	** **
NET Badly (1-3)		125 16%	47 20%	79 14%	** **	** **	** **	** **	** **	** **	** **	23 20%	** **
NET Neutral (4-6)		219 27%	55 23%	164 29%	** **	** **	** **	** **	** **	** **	** **	25 22%	** **
NET Well (7-10)		348 43%	99 41%	249 44%	** **	** **	** **	** **	** **	** **	** **	44 38%	** **

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Prepared by BMG

Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	113	39	73	**	**	**	**	**	**	**	**	24	**
	14%	16%	13%	**	**	**	**	**	**	**	**	21%	**
Medians	7.00	6.00	7.00	**	**	**	**	**	**	**	**	6.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Base for stats	692	200	492	**	**	**	**	**	**	**	**	92	**
Mean score	6.2	6.1	6.3 _c	**	**	**	**	**	**	**	**	6.0	**
				-							C		
Standard deviation	2.66	2.98	2.52	**	**	**	**	**	**	**	**	2.94	**
Standard Error	.11	.23	.12	**	**	**	**	**	**	**	**	.34	**

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Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	42 5%	** **	** **	5 4%	6 4%	12 4%	21 6%	42 5%	** **	42 5%	** **
2	(2.0)	43 5%	** **	** **	7 5%	4 3%	11 4%	23 6%	43 5%	** **	43 5%	** **
3	(3.0)	40 5%	** **	** **	4 3%	0- -%	7- 3%	23d 6%	40 5%	** **	40 5%	** **
4	(4.0)	52 6%	** **	** **	4 3%	4 3%	11 4%	28 7%	50 6%	** **	52 6%	** **
5	(5.0)	79 10%	** **	** **	16 11%	16 12%	30 11%	35 9%	79 10%	** **	79 10%	** **
6	(6.0)	89 11%	** **	** **	19 13%	19 15%	33 12%	41 11%	87 11%	** **	89 11%	** **
7	(7.0)	87 11%	** **	** **	17 12%	11 9%	31 11%	40 10%	85 11%	** **	85 11%	** **
8	(8.0)	117 15%	** **	** **	19 14%	18 14%	41 15%	61 16%	114 14%	** **	116 14%	** **
9	(9.0)	47 6%	** **	** **	14+f 10%	13+f 10%	27+f 10%	17 4%	45 6%	** **	47 6%	** **
10 - Extremely well	(10.0)	97 12%	** **	** **	19 14%	24+f 18%	43+f 16%	38 10%	95 12%	** **	97 12%	** **
NET Badly (1-3)		125 16%	** **	** **	16 11%	10- 8%	30- 11%	68de 18%	125 16%	** **	125 16%	** **
NET Neutral (4-6)		219 27%	** **	** **	40 28%	40 30%	74 27%	105 27%	215 27%	** **	219 27%	** **
NET Well (7-10)		348 43%	** **	** **	70 49%	66 50%	142+f 51%	155 40%	339 43%	** **	345 43%	** **

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Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	113	**	**	18	16	31	60	111	**	111	**
	14%	**	**	12%	12%	11%	15%	14%	**	14%	**
Medians	7.00	**	**	7.00	7.00	7.00	6.00	6.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	692	**	**	126	116	246	329	679	**	689	**
Mean score	6.2	**	**	6.7f	7.0+f	6.8+f	6.0-	6.2	**	6.2	**
Standard deviation	2.66	**	**	2.51	2.50	2.56	2.66	2.67	**	2.66	**
Standard Error	.11	**	**	.24	.25	.18	.16	.11	**	.11	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	42 5%	42e 5%	42e 5%	40 5%	39e 5%	4- 2%	42e 5%	37 5%	42 5%	42e 5%	28d 5%	20d 4%	23-d 4%	1- *	26d 5%	18- 4%
2	(2.0)	43 5%	43 5%	42 5%	41 5%	39 5%	7 3%	43 5%	42 5%	43 5%	41 5%	33 6%	23 5%	31 6%	3 2%	31 5%	25 5%
3	(3.0)	40 5%	40 5%	39 5%	39 5%	39 5%	6 3%	40 5%	39 5%	40 5%	36 5%	25 4%	25 5%	22 4%	2- 1%	23 4%	18 4%
4	(4.0)	52 6%	50 6%	50 6%	51 7%	45 6%	15 7%	52 7%	49 6%	52 6%	51 6%	39 7%	37 8%	35 6%	9 6%	42 7%	27 6%
5	(5.0)	79 10%	72 9%	73 9%	73 9%	59 8%	15 7%	75 9%	73 10%	76 10%	73 9%	47- 8%	34- 7%	49 9%	11 8%	52 9%	43 9%
6	(6.0)	89 11%	88 11%	85 11%	84 11%	80 11%	28 12%	86 11%	87 11%	89 11%	88 11%	62 11%	49 11%	59 11%	15 11%	61 11%	54 11%
7	(7.0)	87 11%	82 11%	86 11%	86 11%	81 11%	23 10%	87 11%	84 11%	87 11%	87 11%	60 10%	45 10%	56 10%	13 9%	52- 9%	53 11%
8	(8.0)	117 15%	114 15%	114 15%	115 15%	106 15%	51 23%	116 15%	110 14%	116 15%	116 15%	98+ 17%	80+ 17%	94+ 17%	38 26%	101+ 18%	84+ 17%
9	(9.0)	47 6%	46 6%	47 6%	46 6%	42 6%	18 8%	46 6%	45 6%	47 6%	45 6%	34 6%	33 7%	39 7%	12 8%	33 6%	31 6%
10 -	(10.0)	97 12%	96 12%	96 12%	94 12%	91 13%	48 21%	97 12%	94 12%	97 12%	97 12%	76 13%	62 13%	78+ 14%	38+abcef 26%	73 13%	73+ 15%
NET Badly (1-3)		125 16%	124e 16%	123e 16%	120e 15%	116e 16%	17- 8%	124e 16%	117e 15%	124e 16%	119e 15%	86d 15%	68d 15%	77-d 14%	6- 4%	80d 14%	60-d 13%
NET Neutral (4-6)		219 27%	210 27%	208 27%	208 27%	184 26%	58 25%	212 27%	209 27%	216 27%	212 27%	148 26%	120 26%	143 26%	35 24%	155 27%	124 26%

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Prepared by BMG

Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
NET Well (7-10)	348	338	342	340	320	141	345	333	347	345	269+	220+	267+	101	259	240+
	43%	44%	44%	44%	45%	62%	44%	44%	44%	44%	47%	47%	48%	70%	45%	50%
Don't know	113	105e	105e	109e	97e	11-	108e	103e	109e	110e	74d	58d	72d	3-	77d	56-d
	14%	13%	14%	14%	14%	5%	14%	14%	14%	14%	13%	12%	13%	2%	13%	12%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	692	673	672	668	620	216	682	659	687	676	503	408	486	143	495	425
Mean score	6.2	6.2	6.3	6.3	6.3	7.2	6.2	6.3	6.2	6.3	6.4+	6.4+	6.5+	7.6	6.4	6.6+
Standard deviation	2.66	2.68	2.67	2.65	2.68	2.35	2.67	2.64	2.66	2.66	2.66	2.65	2.64	2.16	2.64	2.57
Standard Error	.11	.11	.11	.11	.12	.18	.11	.11	.11	.11	.13	.14	.13	.20	.13	.14

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Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	42 5%	** **	33 5%	24 5%	16 5%
2	(2.0)	43 5%	** **	39 5%	30 6%	19 6%
3	(3.0)	40 5%	** **	36 5%	28 5%	19 6%
4	(4.0)	52 6%	** **	50 7%	41 8%	22 7%
5	(5.0)	79 10%	** **	70 9%	46 9%	27 9%
6	(6.0)	89 11%	** **	84 11%	54 10%	28 9%
7	(7.0)	87 11%	** **	78 11%	50 10%	27 9%
8	(8.0)	117 15%	** **	113 15%	82 16%	51 17%
9	(9.0)	47 6%	** **	45 6%	33 6%	25 8%
10 - Extremely well	(10.0)	97 12%	** **	89 12%	67 13%	39 13%
NET Badly (1-3)		125 16%	** **	108 15%	83 16%	54 18%
NET Neutral (4-6)		219 27%	** **	204 28%	141 27%	78 26%
NET Well (7-10)		348 43%	** **	325 44%	232 44%	142 46%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_1 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	113	**	98	70	31-
	14%	**	13%	13%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	692	**	638	456	273
Mean score	6.2	**	6.3+	6.3	6.3
Standard deviation	2.66	**	2.62	2.68	2.75
Standard Error	.11	**	.11	.13	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_2
 Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	13 2%	9 2%	2 1%	** **	** **	11+b 2%	1- *%
2	(2.0)	23 3%	11 3%	9 3%	** **	** **	16 4%	7 2%
3	(3.0)	19 2%	6 2%	12+ 4%	** **	** **	15 3%	4 1%
4	(4.0)	26 3%	18 4%	8 3%	** **	** **	14 3%	12 4%
5	(5.0)	100 12%	44 11%	47 15%	** **	** **	59 13%	40 12%
6	(6.0)	96 12%	50 12%	35 11%	** **	** **	50 11%	45 13%
7	(7.0)	127 16%	60 14%	47 15%	** **	** **	73 16%	52 15%
8	(8.0)	142 18%	71 17%	58 19%	** **	** **	85 19%	55 16%
9	(9.0)	51 6%	34+b 8%	12- 4%	** **	** **	25 6%	24 7%
10 - Extremely well	(10.0)	124 15%	78+b 19%	32- 10%	** **	** **	71 15%	54 16%
NET Badly (1-3)		55 7%	26 6%	24 8%	** **	** **	43+b 9%	12- 4%
NET Neutral (4-6)		222 28%	112 27%	90 29%	** **	** **	123 27%	96 28%
NET Well (7-10)		445 55%	242b 59%	149- 48%	** **	** **	254 56%	185 55%
Don't know		82 10%	31- 8%	51+a 16%	** **	** **	37- 8%	45+a 13%

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 Prepared by BMG

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	8.00	10.00	8.00	**	**	8.00	8.00
Base for stats	722	380	263	**	**	421	294
Mean score	7.0	7.1b	6.7-	**	**	6.8	7.2
Standard deviation	2.21	2.29	2.12	**	**	2.33	2.04
Standard Error	.09	.13	.14	**	**	.13	.12

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Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	13 2%	1 1%	1 1%	1 1%	6+bh 4%	3 3%	** **	** **	3 1%	7 2%	3 2%	0 -%
2	(2.0)	23 3%	3 2%	2 1%	4 3%	6 5%	3 3%	** **	** **	5 1%	10 4%	8 4%	6 5%
3	(3.0)	19 2%	2 1%	0- -%	1 1%	2 2%	5 5%	** **	** **	2- 1%	3 1%	14+bcdhi 7%	9 9%
4	(4.0)	26 3%	3 2%	5 3%	7 5%	2 2%	4 4%	** **	** **	8 3%	9 3%	9 4%	4 4%
5	(5.0)	100 12%	16 12%	18 10%	13 9%	13 9%	19 18%	** **	** **	35 11%	25 9%	40+bcdhi 19%	21 20%
6	(6.0)	96 12%	19 14%	22 12%	20d 14%	9- 6%	13 13%	** **	** **	41 13%	29 10%	26 13%	13 12%
7	(7.0)	127 16%	26 19%	30 17%	24 17%	19 14%	15 15%	** **	** **	56 18%	43 16%	28 13%	12 12%
8	(8.0)	142 18%	29 21%	33 18%	19 14%	37+cj 26%	11 11%	** **	** **	63j 20%	55j 20%	24- 11%	13 12%
9	(9.0)	51 6%	13 9%	8 4%	10 7%	15+bj 11%	4 4%	** **	** **	21 7%	25+j 9%	5- 3%	1 1%
10 - Extremely well	(10.0)	124 15%	20 15%	50+dij 28%	25j 18%	19j 13%	7 7%	** **	** **	71+dj 22%	44j 16%	10- 5%	3 3%
NET Badly (1-3)		55 7%	6 5%	3- 2%	6 4%	14bh 10%	11 11%	** **	** **	9- 3%	20bh 7%	26+bch 12%	15 14%
NET Neutral (4-6)		222 28%	39 28%	45 25%	39d 28%	24- 17%	36 36%	** **	** **	84 26%	63- 23%	75+bdhi 36%	38 36%
NET Well (7-10)		445 55%	89 64%	122+j 67%	78j 56%	89+j 64%	38 38%	** **	** **	211+j 66%	167j 60%	67- 33%	29 28%
Don't know		82 10%	5 4%	11 6%	16h 12%	11 8%	15 15%	** **	** **	16- 5%	28h 10%	38+bdhi 19%	23 22%
Medians		7.00	7.00	8.00	7.00	8.00	6.00	**	**	8.00	7.00	6.00	6.00

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Prepared by BMG

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	10.00	8.00	5.00	**	**	10.00	8.00	5.00	5.00
Base for stats	722	134	170	123	128	85	**	**	304	251	167	82
Mean score	7.0	7.2efgjk	7.7 +defgijk	7.2efgjk	7.0efgjk	6.1-	**	**	7.4	7.1efgjk	5.9-	5.7-
Standard deviation	2.21	2.00	1.99	2.13	2.42	2.24	**	**	2.01	2.28	2.12	1.99
Standard Error	.09	.21	.17	.20	.23	.24	**	**	.13	.15	.17	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	13 2%	**	**	**	**	**	**	**	**	**	10 1%	**	**	**
2	(2.0)	23 3%	**	**	**	**	**	**	**	**	**	18 3%	**	**	**
3	(3.0)	19 2%	**	**	**	**	**	**	**	**	**	15 2%	**	**	**
4	(4.0)	26 3%	**	**	**	**	**	**	**	**	**	18- 3%	**	**	**
5	(5.0)	100 12%	**	**	**	**	**	**	**	**	**	85 13%	**	**	**
6	(6.0)	96 12%	**	**	**	**	**	**	**	**	**	82 12%	**	**	**
7	(7.0)	127 16%	**	**	**	**	**	**	**	**	**	108 16%	**	**	**
8	(8.0)	142 18%	**	**	**	**	**	**	**	**	**	119 18%	**	**	**
9	(9.0)	51 6%	**	**	**	**	**	**	**	**	**	43 6%	**	**	**
10 - Extremely well	(10.0)	124 15%	**	**	**	**	**	**	**	**	**	103 15%	**	**	**
NET Badly (1-3)		55 7%	**	**	**	**	**	**	**	**	**	43 6%	**	**	**
NET Neutral (4-6)		222 28%	**	**	**	**	**	**	**	**	**	185 28%	**	**	**
NET Well (7-10)		445 55%	**	**	**	**	**	**	**	**	**	372 56%	**	**	**

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Prepared by BMG

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	82	**	**	**	**	**	**	**	**	**	**	**	**	**
	10%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	722	**	**	**	**	**	**	**	**	**	**	600	**	**
Mean score	7.0	**	**	**	**	**	**	**	**	**	**	7.0	**	**
			cf		-	+acefgij		-						
					klm									
Standard deviation	2.21	**	**	**	**	**	**	**	**	**	**	2.18	**	**
Standard Error	.09	**	**	**	**	**	**	**	**	**	**	.10	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	13 2%	2 1%	3 1%	1 1%	5 3%	5 1%	6 2%	13 2%	** **	0 -%	** **	** **
2	(2.0)	23 3%	6 2%	4 2%	5 3%	8 5%	10 2%	13 4%	19 3%	** **	4 3%	** **	** **
3	(3.0)	19 2%	10b 4%	1 1%	2 1%	6 4%	11 2%	9 3%	17 3%	** **	2 2%	** **	** **
4	(4.0)	26 3%	7 3%	10 5%	3 2%	5 3%	17 4%	8 2%	22 3%	** **	5 3%	** **	** **
5	(5.0)	100 12%	31 12%	28 14%	20 13%	20 11%	59 13%	41 12%	83 12%	** **	17 12%	** **	** **
6	(6.0)	96 12%	40+d 15%	20 10%	24d 15%	12- 7%	60 13%	36 11%	83 12%	** **	13 10%	** **	** **
7	(7.0)	127 16%	39 15%	35 17%	29 18%	23 13%	74 16%	52 16%	110 17%	** **	16 12%	** **	** **
8	(8.0)	142 18%	49 18%	40 20%	31 19%	23 13%	89 19%	53 16%	116 17%	** **	26 19%	** **	** **
9	(9.0)	51 6%	16 6%	14 7%	12 8%	9 5%	30 6%	22 7%	41 6%	** **	11 8%	** **	** **
10 - Extremely well	(10.0)	124 15%	40 15%	31 15%	19 12%	35 20%	70 15%	54 16%	88- 13%	** **	36+a 27%	** **	** **
NET Badly (1-3)		55 7%	17 7%	8 4%	8 5%	20+be 11%	26 6%	28 8%	49 7%	** **	6 5%	** **	** **
NET Neutral (4-6)		222 28%	79 30%	58 28%	48 30%	37 21%	136 29%	85 25%	188 28%	** **	34 25%	** **	** **
NET Well (7-10)		445 55%	143 55%	119 58%	91 58%	90 51%	262 56%	182 54%	355- 53%	** **	89+a 66%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	82	23	18	11	28+ace	42	39	76+c	**	5-	**	**
	10%	9%	9%	7%	16%	9%	12%	11%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	8.00	**	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	**	10.00	**	**
Base for stats	722	239	185	147	148	424	295	591	**	130	**	**
Mean score	7.0	7.0	7.1	7.0	6.9	7.0	6.9	6.8-	**	7.5+a	**	**
Standard deviation	2.21	2.12	2.11	2.00	2.62	2.11	2.33	2.20	**	2.20	**	**
Standard Error	.09	.13	.15	.20	.27	.10	.17	.10	**	.21	**	**

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Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	13 2%	6 2%	7 1%	** **	** **	** **	** **	** **	** **	** **	6 5%	** **
2	(2.0)	23 3%	12+b 5%	10- 2%	** **	** **	** **	** **	** **	** **	** **	4 4%	** **
3	(3.0)	19 2%	3 1%	16 3%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **
4	(4.0)	26 3%	7 3%	19 3%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **
5	(5.0)	100 12%	34 14%	66 12%	** **	** **	** **	** **	** **	** **	** **	15 13%	** **
6	(6.0)	96 12%	29 12%	67 12%	** **	** **	** **	** **	** **	** **	** **	15 13%	** **
7	(7.0)	127 16%	29 12%	98 17%	** **	** **	** **	** **	** **	** **	** **	11 10%	** **
8	(8.0)	142 18%	27- 11%	115+a 20%	** **	** **	** **	** **	** **	** **	** **	16 14%	** **
9	(9.0)	51 6%	16 7%	35 6%	** **	** **	** **	** **	** **	** **	** **	10 9%	** **
10 - Extremely well	(10.0)	124 15%	45 19%	80 14%	** **	** **	** **	** **	** **	** **	** **	21 18%	** **
NET Badly (1-3)		55 7%	22 9%	33 6%	** **	** **	** **	** **	** **	** **	** **	12 10%	** **
NET Neutral (4-6)		222 28%	71 29%	152 27%	** **	** **	** **	** **	** **	** **	** **	34 29%	** **
NET Well (7-10)		445 55%	117- 49%	328+a 58%	** **	** **	** **	** **	** **	** **	** **	58 50%	** **

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Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	82	30	52	**	**	**	**	**	**	**	**	12	**
	10%	13%	9%	**	**	**	**	**	**	**	**	11%	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	7.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	722	209	513	**	**	**	**	**	**	**	**	103	**
Mean score	7.0	6.8	7.0 _c	**	**	**	**	**	**	**	**	6.8	**
Standard deviation	2.21	2.50	2.09	**	**	**	**	**	**	**	**	2.58	**
Standard Error	.09	.19	.10	**	**	**	**	**	**	**	**	.28	**

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Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	13 2%	** **	** **	1 1%	2 1%	4 1%	7 2%	13 2%	** **	13 2%	** **
2	(2.0)	23 3%	** **	** **	4 3%	0- -	6 2%	13 3%	22 3%	** **	23 3%	** **
3	(3.0)	19 2%	** **	** **	2 2%	1 1%	4 1%	11 3%	19 2%	** **	19 2%	** **
4	(4.0)	26 3%	** **	** **	6 4%	3 2%	9 3%	13 3%	26 3%	** **	26 3%	** **
5	(5.0)	100 12%	** **	** **	14 10%	15 11%	30 11%	53 14%	97 12%	** **	100 12%	** **
6	(6.0)	96 12%	** **	** **	14 10%	15 12%	27 10%	47 12%	94 12%	** **	95 12%	** **
7	(7.0)	127 16%	** **	** **	24 17%	25 19%	45 16%	60 15%	122 15%	** **	125 16%	** **
8	(8.0)	142 18%	** **	** **	26 18%	22 17%	56 20%	68 18%	141 18%	** **	142 18%	** **
9	(9.0)	51 6%	** **	** **	8 6%	8 6%	18 6%	27 7%	51 7%	** **	51 6%	** **
10 - Extremely well	(10.0)	124 15%	** **	** **	31+f 22%	32+f 24%	60+f 22%	44- 11%	124 16%	** **	124 16%	** **
NET Badly (1-3)		55 7%	** **	** **	7 5%	2- 2%	14 5%	30d 8%	54 7%	** **	55 7%	** **
NET Neutral (4-6)		222 28%	** **	** **	34 24%	33 25%	66 24%	113 29%	218 28%	** **	222 28%	** **
NET Well (7-10)		445 55%	** **	** **	89f 62%	87+f 66%	179+f 65%	198- 51%	438 55%	** **	443 55%	** **

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Prepared by BMG

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	82	**	**	12	9	18-	47e	80	**	80	**
	10%	**	**	9%	7%	7%	12%	10%	**	10%	**
Medians	7.00	**	**	7.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	722	**	**	131	122	259	342	710	**	719	**
Mean score	7.0	**	**	7.3f	7.6+f	7.3+f	6.7-	7.0	**	7.0	**
Standard deviation	2.21	**	**	2.20	1.97	2.17	2.21	2.22	**	2.22	**
Standard Error	.09	**	**	.21	.19	.15	.13	.09	**	.09	**

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Table Q38_1_2 (continuation)

Q38. Sky On-Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	13 2%	11 1%	11 1%	12 2%	11 2%	0- -%	13 2%	9 1%	13 2%	13 2%	5- 1%	5 1%	6 1%	0 -%	9 2%	5 1%
2	(2.0)	23 3%	23 3%	23 3%	22 3%	19 3%	2 1%	23 3%	21 3%	23 3%	20 3%	15 3%	9 2%	10- 2%	0- -%	14 2%	9 2%
3	(3.0)	19 2%	19 3%	19 3%	18 2%	17 2%	3 1%	19 2%	16 2%	19 2%	17 2%	12 2%	11 2%	9 2%	1 1%	10 2%	8 2%
4	(4.0)	26 3%	24 3%	24 3%	24 3%	20 3%	9 4%	24 3%	25 3%	25 3%	25 3%	15 3%	17 4%	16 3%	2 2%	14- 2%	8- 2%
5	(5.0)	100 12%	96 12%	94 12%	97 12%	85 12%	17- 7%	97 12%	94 12%	99 12%	96 12%	61- 11%	51 11%	60- 11%	8- 6%	66 12%	54 11%
6	(6.0)	96 12%	93 12%	94 12%	95 12%	89 12%	25 11%	95 12%	90 12%	95 12%	94 12%	67 12%	56 12%	62 11%	13 9%	66 12%	55 11%
7	(7.0)	127 16%	123 16%	124 16%	121 16%	114 16%	44 19%	124 16%	123 16%	125 16%	124 16%	91 16%	65 14%	87 16%	36+abcef 25%	88 15%	79 16%
8	(8.0)	142 18%	138 18%	137 18%	138 18%	127 18%	53+ 23%	140 18%	135 18%	140 18%	142 18%	111 19%	90 19%	108 19%	31 21%	110 19%	98+ 20%
9	(9.0)	51 6%	49 6%	51 7%	50 6%	46 6%	17 8%	50 6%	51 7%	51 6%	51 7%	40 7%	33 7%	42 7%	10 7%	41 7%	28 6%
10 - Extremely well	(10.0)	124 15%	122 16%	123 16%	121 16%	113 16%	49+ch 22%	123 16%	120 16%	123 15%	124 16%	104+ 18%	84+ 18%	104+ 19%	41+abcef 28%	96 17%	94+ 20%
NET Badly (1-3)		55 7%	54e 7%	54e 7%	52e 7%	47e 7%	5- 2%	55e 7%	47e 6%	55e 7%	50e 6%	32-d 6%	25d 5%	25- 4%	1- 1%	32d 6%	23- 5%
NET Neutral (4-6)		222 28%	213 27%	212 27%	216 28%	195 27%	51 22%	217 27%	209 27%	219 27%	216 27%	144-d 25%	123d 27%	137- 25%	24- 16%	145-d 25%	117- 24%
NET Well (7-10)		445 55%	431 55%	434 56%	429 55%	399 56%	163 72%	437 55%	429 56%	440 55%	442 56%	346+ 60%	272 58%	341+ 61%	118 81%	334+ 59%	299+ 62%

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Prepared by BMG

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	82	79e	78e	79e	75e	8-	81e	78e	82e	79e	55d	45d	56d	3-	59d	42d
	10%	10%	10%	10%	11%	3%	10%	10%	10%	10%	10%	10%	10%	2%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	722	698	700	697	642	219	708	685	714	708	522	420	503	143	512	439
Mean score	7.0	7.0	7.0	7.0	7.0	7.6	7.0	7.0+	7.0	7.0+	7.2+	7.2+	7.3+	7.9	7.2+	7.3+
						+abcd	fg	h	i					+abce	f	g
Standard deviation	2.21	2.21	2.21	2.21	2.20	1.88	2.22	2.17	2.22	2.20	2.14	2.16	2.10	1.69	2.16	2.09
Standard Error	.09	.09	.09	.09	.10	.14	.09	.09	.09	.09	.10	.11	.10	.16	.10	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	13 2%	** **	11 2%	8 2%	6 2%
2	(2.0)	23 3%	** **	20 3%	11 2%	9 3%
3	(3.0)	19 2%	** **	16 2%	11 2%	6 2%
4	(4.0)	26 3%	** **	26 4%	17 3%	11 4%
5	(5.0)	100 12%	** **	87 12%	62 12%	29 10%
6	(6.0)	96 12%	** **	87 12%	56 11%	40 13%
7	(7.0)	127 16%	** **	116 16%	81 15%	45 15%
8	(8.0)	142 18%	** **	139 19%	113+ 22%	69+ 23%
9	(9.0)	51 6%	** **	48 7%	39 7%	25 8%
10 - Extremely well	(10.0)	124 15%	** **	116 16%	79 15%	43 14%
NET Badly (1-3)		55 7%	** **	47 6%	30 6%	21 7%
NET Neutral (4-6)		222 28%	** **	200 27%	136 26%	80 26%
NET Well (7-10)		445 55%	** **	419 57%	312+ 59%	182 60%

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Prepared by BMG

Table Q38_1_2 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	82	**	70	47	22-
	10%	**	9%	9%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	722	**	666	479	283
Mean score	7.0	**	7.0	7.1+	7.0
Standard deviation	2.21	**	2.20	2.14	2.18
Standard Error	.09	**	.09	.10	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_3

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	5 1%	5+ 1%	0 -%	** **	** **	5 1%	0 -%
2	(2.0)	9 1%	5 1%	4 1%	** **	** **	5 1%	4 1%
3	(3.0)	14 2%	7 2%	5 2%	** **	** **	9 2%	4 1%
4	(4.0)	25 3%	9 2%	12 4%	** **	** **	19 4%	6 2%
5	(5.0)	58 7%	25 6%	25 8%	** **	** **	42+b 9%	16- 5%
6	(6.0)	119 15%	71 17%	39 12%	** **	** **	69 15%	49 15%
7	(7.0)	116 14%	56 14%	50 16%	** **	** **	63 14%	53 16%
8	(8.0)	162 20%	82 20%	60 19%	** **	** **	92 20%	67 20%
9	(9.0)	85 11%	51 12%	25 8%	** **	** **	51 11%	31 9%
10 - Extremely well	(10.0)	150 19%	84 20%	50 16%	** **	** **	78 17%	72 21%
NET Badly (1-3)		28 3%	17 4%	9 3%	** **	** **	19 4%	9 3%
NET Neutral (4-6)		202 25%	104 25%	76 24%	** **	** **	130+b 28%	72- 21%
NET Well (7-10)		514 64%	273 66%	185- 59%	** **	** **	283 62%	223 66%
Don't know		61 8%	17- 4%	43+a 14%	** **	** **	26- 6%	35+a 10%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	8.00	10.00	8.00	**	**	8.00	10.00
Base for stats	744	394	271	**	**	432	304
Mean score	7.5	7.5	7.3	**	**	7.3-	7.7+a
Standard deviation	1.98	2.02	1.94	**	**	2.05	1.86
Standard Error	.08	.11	.13	**	**	.11	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	5 1%	1 1%	0 -%	0 -%	3+ 2%	* *%	** **	** **	1 *%	3 1%	* *%	0 -%
2	(2.0)	9 1%	0 -%	1 1%	0 -%	3 2%	2 2%	** **	** **	1 *%	3 1%	5+h 3%	4 3%
3	(3.0)	14 2%	2 1%	0 -%	1 1%	5bh 4%	1 1%	** **	** **	2 1%	6 2%	5b 3%	4 4%
4	(4.0)	25 3%	9 6%	2 1%	2 1%	2 2%	4 4%	** **	** **	11 3%	4 1%	11bi 5%	7 6%
5	(5.0)	58 7%	10 7%	14 8%	7 5%	7 5%	16 16%	** **	** **	24 7%	14 5%	21i 10%	5 5%
6	(6.0)	119 15%	19 14%	29 16%	31+dj 22%	13 9%	12 12%	** **	** **	47 15%	44 16%	27 13%	15 15%
7	(7.0)	116 14%	13 9%	23 13%	22 16%	22 16%	18 18%	** **	** **	37 11%	44 16%	36 17%	18 17%
8	(8.0)	162 20%	28 20%	32 18%	34 24%	33 23%	19 19%	** **	** **	60 19%	67 24%	36 17%	16 15%
9	(9.0)	85 11%	20 14%	23j 13%	13 9%	15 11%	7 7%	** **	** **	43+j 13%	28 10%	13- 6%	7 6%
10 - Extremely well	(10.0)	150 19%	31 22%	49+cij 27%	22 16%	28j 20%	8 8%	** **	** **	80+cj 25%	50j 18%	20- 10%	12 11%
NET Badly (1-3)		28 3%	3 2%	1- 1%	1 1%	11+bch 8%	3 3%	** **	** **	4- 1%	13bh 5%	11bch 5%	8 7%
NET Neutral (4-6)		202 25%	37 27%	45 25%	40d 29%	22- 16%	32 31%	** **	** **	82d 26%	62 22%	59d 29%	27 26%
NET Well (7-10)		514 64%	92 66%	128+j 71%	91j 65%	98j 71%	52 51%	** **	** **	220+j 69%	189j 68%	105- 51%	53 50%
Don't know		61 8%	7 5%	8 4%	7 5%	8 6%	14 14%	** **	** **	14- 4%	15 5%	32+bcdhi 15%	18 17%
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	7.00

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	10.00	10.00	8.00	8.00	8.00	**	**	10.00	8.00	7.00	7.00
Base for stats	744	132	174	132	131	87	**	**	306	263	174	88
Mean score	7.5	7.6efjk	7.9 +efgijk	7.5efgjk	7.5ej	6.8-	**	**	7.8 +efgjk	7.5efjk	6.8-	6.8-
Standard deviation	1.98	2.04	1.79	1.61	2.25	1.87	**	**	1.90	1.95	2.01	2.14
Standard Error	.08	.21	.15	.15	.21	.20	**	**	.12	.13	.16	.24

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Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	5 1%	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
2	(2.0)	9 1%	**	**	**	**	**	**	**	**	**	8 1%	**	**	**
3	(3.0)	14 2%	**	**	**	**	**	**	**	**	**	10 1%	**	**	**
4	(4.0)	25 3%	**	**	**	**	**	**	**	**	**	17- 3%	**	**	**
5	(5.0)	58 7%	**	**	**	**	**	**	**	**	**	51 8%	**	**	**
6	(6.0)	119 15%	**	**	**	**	**	**	**	**	**	100 15%	**	**	**
7	(7.0)	116 14%	**	**	**	**	**	**	**	**	**	96 14%	**	**	**
8	(8.0)	162 20%	**	**	**	**	**	**	**	**	**	139 21%	**	**	**
9	(9.0)	85 11%	**	**	**	**	**	**	**	**	**	71 11%	**	**	**
10 - Extremely well	(10.0)	150 19%	**	**	**	**	**	**	**	**	**	124 19%	**	**	**
NET Badly (1-3)		28 3%	**	**	**	**	**	**	**	**	**	23 3%	**	**	**
NET Neutral (4-6)		202 25%	**	**	**	**	**	**	**	**	**	169 25%	**	**	**
NET Well (7-10)		514 64%	**	**	**	**	**	**	**	**	**	430 64%	**	**	**

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Prepared by BMG

Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	61	**	**	**	**	**	**	**	**	**	**	**	**	**
	8%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	744	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.98	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	5 1%	1 *%	0 -%	0 -%	4+e 2%	1 *%	4 1%	4 1%	** **	1 1%	** **	** **
2	(2.0)	9 1%	2 1%	1 1%	2 1%	5 3%	3 1%	6 2%	8 1%	** **	1 1%	** **	** **
3	(3.0)	14 2%	3 1%	4 2%	1 1%	4 3%	7 1%	6 2%	11 2%	** **	2 2%	** **	** **
4	(4.0)	25 3%	9 3%	4 2%	9 6%	2 1%	13 3%	12 3%	22 3%	** **	3 2%	** **	** **
5	(5.0)	58 7%	19d 7%	21d 10%	14d 9%	4- 2%	40d 9%	18 6%	51 8%	** **	8 6%	** **	** **
6	(6.0)	119 15%	34 13%	31 15%	34+ade 22%	18 10%	65 14%	52 16%	100 15%	** **	19 14%	** **	** **
7	(7.0)	116 14%	42 16%	28 14%	22 14%	24 14%	70 15%	46 14%	99 15%	** **	18 13%	** **	** **
8	(8.0)	162 20%	50 19%	51+ 25%	27 17%	35 20%	101 22%	61 18%	133 20%	** **	29 22%	** **	** **
9	(9.0)	85 11%	26 10%	18 9%	18 11%	23 13%	43 9%	41 12%	63 9%	** **	20 15%	** **	** **
10 - Extremely well	(10.0)	150 19%	53 20%	34 17%	22 14%	41 23%	87 19%	63 19%	121 18%	** **	30 22%	** **	** **
NET Badly (1-3)		28 3%	6 2%	5 2%	3 2%	13+abe 7%	11 2%	16 5%	23 3%	** **	5 3%	** **	** **
NET Neutral (4-6)		202 25%	62d 24%	56d 27%	58+adef 37%	24- 14%	118d 25%	82d 25%	173 26%	** **	29 22%	** **	** **
NET Well (7-10)		514 64%	171 65%	131 64%	89 56%	124c 70%	302 65%	212 64%	416 62%	** **	97 72%	** **	** **

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Prepared by BMG

Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	61	23	12	8	15	36	23	55	**	5	**	**
	8%	9%	6%	5%	9%	8%	7%	8%	**	3%	**	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	8.00	10.00	8.00	6.00	10.00	8.00	10.00	8.00	**	10.00	**	**
Base for stats	744	239	191	150	161	430	311	612	**	131	**	**
Mean score	7.5	7.6	7.4	7.2	7.7	7.5	7.4	7.4	**	7.7	**	**
Standard deviation	1.98	1.93	1.81	1.89	2.25	1.88	2.09	1.98	**	1.95	**	**
Standard Error	.08	.12	.13	.19	.22	.09	.15	.09	**	.18	**	**

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Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	5 1%	5+b 2%	0- -%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
2	(2.0)	9 1%	6+b 3%	3- *%	** **	** **	** **	** **	** **	** **	** **	3 2%	** **
3	(3.0)	14 2%	5 2%	9 2%	** **	** **	** **	** **	** **	** **	** **	2 2%	** **
4	(4.0)	25 3%	7 3%	18 3%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
5	(5.0)	58 7%	15 6%	44 8%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
6	(6.0)	119 15%	38 16%	81 14%	** **	** **	** **	** **	** **	** **	** **	19 16%	** **
7	(7.0)	116 14%	22- 9%	95+a 17%	** **	** **	** **	** **	** **	** **	** **	6 5%	** **
8	(8.0)	162 20%	33- 14%	130+a 23%	** **	** **	** **	** **	** **	** **	** **	15 13%	** **
9	(9.0)	85 11%	29 12%	55 10%	** **	** **	** **	** **	** **	** **	** **	18 16%	** **
10 - Extremely well	(10.0)	150 19%	65+b 27%	85- 15%	** **	** **	** **	** **	** **	** **	** **	33 28%	** **
NET Badly (1-3)		28 3%	16+b 7%	11- 2%	** **	** **	** **	** **	** **	** **	** **	10 9%	** **
NET Neutral (4-6)		202 25%	60 25%	143 25%	** **	** **	** **	** **	** **	** **	** **	27 24%	** **
NET Well (7-10)		514 64%	149 62%	365 65%	** **	** **	** **	** **	** **	** **	** **	72 63%	** **

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Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	61	15	46	**	**	**	**	**	**	**	**	6	**
	8%	6%	8%	**	**	**	**	**	**	**	**	5%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	744	225	519	**	**	**	**	**	**	**	**	110	**
Mean score	7.5	7.5	7.4 ^c	**	**	**	**	**	**	**	**	7.5	**
				-									c
Standard deviation	1.98	2.37	1.78	**	**	**	**	**	**	**	**	2.56	**
Standard Error	.08	.17	.09	**	**	**	**	**	**	**	**	.27	**

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Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	0 -%	2 1%	2 1%	2 1%	5 1%	** **	5 1%	** **
2	(2.0)	9 1%	** **	** **	3 2%	0 -%	3 1%	4 1%	9 1%	** **	9 1%	** **
3	(3.0)	14 2%	** **	** **	1 1%	0 -%	2 1%	9 2%	14 2%	** **	14 2%	** **
4	(4.0)	25 3%	** **	** **	5 3%	1 1%	5 2%	14 4%	24 3%	** **	25 3%	** **
5	(5.0)	58 7%	** **	** **	9 6%	8 6%	19 7%	32 8%	55 7%	** **	58 7%	** **
6	(6.0)	119 15%	** **	** **	22 15%	15 11%	41 15%	55 14%	115 15%	** **	118 15%	** **
7	(7.0)	116 14%	** **	** **	26 18%	27+f 20%	49f 18%	45- 12%	116 15%	** **	116 15%	** **
8	(8.0)	162 20%	** **	** **	31 22%	21 16%	54 20%	85 22%	161 20%	** **	162 20%	** **
9	(9.0)	85 11%	** **	** **	18 13%	17 13%	27 10%	45 12%	85 11%	** **	85 11%	** **
10 - Extremely well	(10.0)	150 19%	** **	** **	23 16%	33+f 25%	62f 22%	61- 16%	149 19%	** **	150 19%	** **
NET Badly (1-3)		28 3%	** **	** **	4 3%	2 1%	7 2%	15 4%	28 4%	** **	28 3%	** **
NET Neutral (4-6)		202 25%	** **	** **	36 25%	23 18%	65 24%	102 26%	194 25%	** **	201 25%	** **
NET Well (7-10)		514 64%	** **	** **	98 69%	98+f 75%	192+f 69%	236 61%	510 65%	** **	512 64%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	61	**	**	5	8	14	37ce	59	**	59	**
	8%	**	**	3%	6%	5%	9%	7%	**	7%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	**	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	744	**	**	138	123	264	352	732	**	741	**
Mean score	7.5	**	**	7.5	7.9+f	7.6	7.4	7.5b	**	7.5b	**
Standard deviation	1.98	**	**	1.86	1.80	1.89	1.99	1.98	**	1.98	**
Standard Error	.08	**	**	.17	.18	.13	.12	.08	**	.08	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	5 1%	5 1%	5 1%	5 1%	5 1%	1 1%	5 1%	5 1%	5 1%	5 1%	*- *%	*- *%	4 1%	0 -%	4 1%	4 1%
2	(2.0)	9 1%	9 1%	9 1%	9 1%	8 1%	2 1%	9 1%	7 1%	9 1%	8 1%	5 1%	4 1%	4 1%	2 2%	4 1%	4 1%
3	(3.0)	14 2%	14 2%	14 2%	14 2%	10 1%	1 1%	14 2%	12 2%	14 2%	11 1%	7 1%	7 1%	3- 1%	1 1%	6- 1%	4- 1%
4	(4.0)	25 3%	25 3%	25 3%	25 3%	24 3%	11 5%	25 3%	24 3%	25 3%	25 3%	13- 2%	16 3%	11- 2%	2 1%	12- 2%	10 2%
5	(5.0)	58 7%	57 7%	57 7%	55 7%	51 7%	15 7%	57 7%	54 7%	57 7%	57 7%	33- 6%	25- 5%	32- 6%	9 6%	33- 6%	27- 6%
6	(6.0)	119 15%	114 15%	115 15%	115 15%	107 15%	33 14%	116 15%	111 15%	117 15%	118 15%	81 14%	55- 12%	79 14%	17 12%	76 13%	65 13%
7	(7.0)	116 14%	109 14%	113 14%	114 15%	104 14%	29 13%	115 15%	113 15%	115 14%	111 14%	91 16%	78+ 17%	81 15%	20 14%	90 16%	69 14%
8	(8.0)	162 20%	158 20%	158 20%	155 20%	146 20%	54 24%	160 20%	158 21%	162 20%	159 20%	125 22%	101 22%	120 21%	38 26%	129+ 23%	108 23%
9	(9.0)	85 11%	80 10%	78 10%	81 10%	72 10%	24 11%	81 10%	78 10%	85 11%	85 11%	61 10%	52 11%	64 11%	13 9%	59 10%	53 11%
10 - Extremely well	(10.0)	150 19%	147 19%	146 19%	145 19%	134 19%	48 21%	147 19%	143 19%	148 19%	150 19%	122+ 21%	93 20%	125+ 22%	41+ 28%	116 20%	107+ 22%
NET Badly (1-3)		28 3%	28 4%	28 4%	28 4%	24 3%	5 2%	28 4%	24 3%	28 3%	25 3%	12- 2%	11 2%	11- 2%	4 2%	14- 2%	12 2%
NET Neutral (4-6)		202 25%	196 25%	197 25%	194 25%	182 25%	59 26%	197 25%	189 25%	198 25%	199 25%	127- 22%	96- 21%	121- 22%	28 19%	121- 21%	102- 21%
NET Well (7-10)		514 64%	495 64%	495 64%	496 64%	456 64%	154 68%	504 64%	492 64%	510 64%	504 64%	399+ 69%	325+ 70%	390+ 70%	112+ 77%	394+ 69%	337+ 70%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	61 8%	59 8%	58 7%	59 8%	56 8%	8- 4%	61 8%	58 8%	61 8%	58 7%	40d 7%	34d 7%	37d 7%	2- 1%	42d 7%	30d 6%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	8.00	8.00
Base for stats	744	718	720	718	661	219	729	705	736	729	538	432	522	143	529	450
Mean score	7.5	7.5	7.4	7.5	7.5	7.6	7.5	7.5	7.5	7.5+	7.7+	7.7+	7.8+	7.9+	7.7+	7.7+
Standard deviation	1.98	1.99	1.99	1.99	1.98	1.95	1.98	1.95	1.98	1.97	1.82	1.85	1.85	1.85	1.86	1.89
Standard Error	.08	.08	.08	.08	.08	.15	.08	.08	.08	.08	.09	.10	.09	.17	.09	.10

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Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	5 1%	** **	5 1%	2 *%	2 1%
2	(2.0)	9 1%	** **	4 1%	2- *%	2 1%
3	(3.0)	14 2%	** **	9 1%	4- 1%	2 1%
4	(4.0)	25 3%	** **	23 3%	13 2%	8 3%
5	(5.0)	58 7%	** **	56 8%	43 8%	21 7%
6	(6.0)	119 15%	** **	110 15%	78 15%	52 17%
7	(7.0)	116 14%	** **	110 15%	82 16%	54+ 18%
8	(8.0)	162 20%	** **	150 20%	110 21%	65 21%
9	(9.0)	85 11%	** **	77 11%	61 12%	31 10%
10 - Extremely well	(10.0)	150 19%	** **	138 19%	95 18%	52 17%
NET Badly (1-3)		28 3%	** **	18 3%	9- 2%	6 2%
NET Neutral (4-6)		202 25%	** **	188 26%	134 26%	82 27%
NET Well (7-10)		514 64%	** **	475 65%	348 66%	203 67%

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Prepared by BMG

Table Q38_1_3 (continuation)

Q38. Sky On Demand or Sky Go - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	61	**	53	35	14-
	8%	**	7%	7%	4%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	744	**	682	491	291
Mean score	7.5	**	7.5	7.6	7.5
Standard deviation	1.98	**	1.92	1.82	1.83
Standard Error	.08	**	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_4

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	13 2%	8 2%	5 2%	**	**	12+b 3%	1- *%
2	(2.0)	9 1%	4 1%	4 1%	**	**	4 1%	4 1%
3	(3.0)	23 3%	12 3%	8 3%	**	**	12 3%	11 3%
4	(4.0)	38 5%	20 5%	16 5%	**	**	26 6%	12 4%
5	(5.0)	67 8%	29 7%	34+ 11%	**	**	42 9%	25 7%
6	(6.0)	120 15%	58 14%	50 16%	**	**	67 15%	53 16%
7	(7.0)	107 13%	51 12%	46 15%	**	**	67 15%	39 11%
8	(8.0)	158 20%	87 21%	51 16%	**	**	92 20%	64 19%
9	(9.0)	79 10%	44 11%	26 8%	**	**	40 9%	36 11%
10 - Extremely well	(10.0)	123 15%	67 16%	38 12%	**	**	69 15%	53 16%
NET Badly (1-3)		45 6%	25 6%	18 6%	**	**	28 6%	16 5%
NET Neutral (4-6)		225 28%	107 26%	100 32%	**	**	135 29%	90 27%
NET Well (7-10)		467 58%	250b 61%	161- 51%	**	**	268 59%	192 57%
Don't know		67 8%	30 7%	36+ 11%	**	**	27- 6%	40+a 12%

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Prepared by BMG

Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	7.00	8.00	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	737	382	278	**	**	431	298
Mean score	7.1	7.2	6.9-	**	**	7.0	7.3
Standard deviation	2.13	2.17	2.12	**	**	2.20	2.04
Standard Error	.09	.12	.13	**	**	.12	.12

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Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	13 2%	0 -%	1 1%	1 1%	6+bch 5%	3 3%	** **	** **	1 *%	7h 3%	4 2%	1 1%
2	(2.0)	9 1%	* *%	2 1%	0 -%	3 2%	3 3%	** **	** **	3 1%	3 1%	3 1%	0 -%
3	(3.0)	23 3%	5 4%	2 1%	2 2%	2 2%	6 6%	** **	** **	8 2%	5 2%	10+ 5%	4 4%
4	(4.0)	38 5%	5 4%	9 5%	7 5%	6 4%	6 6%	** **	** **	14 4%	12 4%	12 6%	6 6%
5	(5.0)	67 8%	10 7%	13 7%	12 9%	11 8%	8 8%	** **	** **	23 7%	23 8%	22 10%	13 13%
6	(6.0)	120 15%	27 19%	23 13%	24 17%	13 9%	17 17%	** **	** **	50 16%	37 13%	32 16%	16 15%
7	(7.0)	107 13%	17 13%	19 11%	15 11%	22 16%	20 19%	** **	** **	37 11%	37 13%	34 16%	14 13%
8	(8.0)	158 20%	29 21%	41j 23%	30 22%	30 21%	16 16%	** **	** **	70j 22%	60 21%	29- 14%	13 13%
9	(9.0)	79 10%	17 12%	20 11%	16 11%	14 10%	6 6%	** **	** **	36 11%	30 11%	13 7%	8 7%
10 - Extremely well	(10.0)	123 15%	21 15%	41+j 22%	23j 16%	25j 18%	4 4%	** **	** **	61+j 19%	48j 17%	13- 6%	9 9%
NET Badly (1-3)		45 6%	6 4%	6 3%	3 2%	12c 9%	12 12%	** **	** **	12 4%	15 5%	18+bch 8%	5 5%
NET Neutral (4-6)		225 28%	42 30%	45 25%	43 31%	29 21%	31 31%	** **	** **	87 27%	72 26%	66d 32%	35 33%
NET Well (7-10)		467 58%	84 60%	120+j 66%	84j 60%	90j 65%	45 45%	** **	** **	204+j 64%	174j 62%	90- 44%	44 42%
Don't know		67 8%	7 5%	10 6%	9 7%	8 6%	12 12%	** **	** **	18- 6%	17 6%	32+bcdhi 16%	20 19%
Medians		7.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	7.00

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Prepared by BMG

Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	6.00
Base for stats	737	132	171	130	131	89	**	**	302	261	174	85
Mean score	7.1	7.3 ^{egjk}	7.6 ^{efgjk}	7.4 ^{egjk}	7.1 ^{ej}	6.2 ⁻	**	**	7.4 ^{egjk}	7.2 ^{egjk}	6.4 ⁻	6.6 ⁻
Standard deviation	2.13	1.92	2.07	1.93	2.41	2.16	**	**	2.01	2.19	2.11	2.06
Standard Error	.09	.20	.17	.18	.23	.23	**	**	.13	.15	.16	.23

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Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Region											England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)						
Unweighted row		821	**	**	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	13 2%	**	**	**	**	**	**	**	**	**	**	**	10 2%	**	**	**
2	(2.0)	9 1%	**	**	**	**	**	**	**	**	**	**	**	8 1%	**	**	**
3	(3.0)	23 3%	**	**	**	**	**	**	**	**	**	**	**	18 3%	**	**	**
4	(4.0)	38 5%	**	**	**	**	**	**	**	**	**	**	**	31 5%	**	**	**
5	(5.0)	67 8%	**	**	**	**	**	**	**	**	**	**	**	55 8%	**	**	**
6	(6.0)	120 15%	**	**	**	**	**	**	**	**	**	**	**	98 15%	**	**	**
7	(7.0)	107 13%	**	**	**	**	**	**	**	**	**	**	**	88 13%	**	**	**
8	(8.0)	158 20%	**	**	**	**	**	**	**	**	**	**	**	131 20%	**	**	**
9	(9.0)	79 10%	**	**	**	**	**	**	**	**	**	**	**	72+ 11%	**	**	**
10 - Extremely well	(10.0)	123 15%	**	**	**	**	**	**	**	**	**	**	**	101 15%	**	**	**
NET Badly (1-3)		45 6%	**	**	**	**	**	**	**	**	**	**	**	36 5%	**	**	**
NET Neutral (4-6)		225 28%	**	**	**	**	**	**	**	**	**	**	**	184 28%	**	**	**
NET Well (7-10)		467 58%	**	**	**	**	**	**	**	**	**	**	**	391 59%	**	**	**

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Prepared by BMG

Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	668	**	**
Don't know	67	**	**	**	**	**	**	**	**	**	**	56	**	**
	8%	**	**	**	**	**	**	**	**	**	**	8%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	737	**	**	**	**	**	**	**	**	**	**	612	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	**	7.2	**	**
Standard deviation	2.13	**	**	**	**	**	**	**	**	**	**	2.13	**	**
Standard Error	.09	**	**	**	**	**	**	**	**	**	**	.10	**	**

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Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	13 2%	4 1%	1 1%	1 1%	7+e 4%	5 1%	8 2%	12 2%	** **	1 1%	** **	** **
2	(2.0)	9 1%	3 1%	4 2%	2 1%	0 -%	7 1%	2 1%	6 1%	** **	2 2%	** **	** **
3	(3.0)	23 3%	6 2%	6 3%	7 4%	5 3%	11 2%	12 4%	22 3%	** **	1 1%	** **	** **
4	(4.0)	38 5%	8 3%	6 3%	12ae 8%	12 7%	14- 3%	24+ae 7%	34 5%	** **	5 3%	** **	** **
5	(5.0)	67 8%	28d 11%	17 8%	13 8%	8 5%	45 10%	21 6%	59 9%	** **	9 6%	** **	** **
6	(6.0)	120 15%	40 15%	32 16%	30 19%	18 10%	72 16%	47 14%	106 16%	** **	14 10%	** **	** **
7	(7.0)	107 13%	39 15%	25 12%	20 13%	22 12%	64 14%	42 13%	87 13%	** **	20 14%	** **	** **
8	(8.0)	158 20%	52 20%	48 24%	27 17%	32 18%	100 21%	59 18%	127 19%	** **	31 23%	** **	** **
9	(9.0)	79 10%	26 10%	17 9%	15 10%	20 11%	44 9%	35 11%	63 9%	** **	16 12%	** **	** **
10 - Extremely well	(10.0)	123 15%	39 15%	27 13%	22 14%	35 20%	65 14%	57 17%	94 14%	** **	29+a 21%	** **	** **
NET Badly (1-3)		45 6%	12 5%	11 5%	9 6%	12 7%	23 5%	21 6%	40 6%	** **	4 3%	** **	** **
NET Neutral (4-6)		225 28%	76 29%	55 27%	55d 35%	38 22%	131 28%	93 28%	198+c 30%	** **	27- 20%	** **	** **
NET Well (7-10)		467 58%	155 59%	117 58%	85 53%	109 62%	273 59%	193 58%	370- 55%	** **	96+a 71%	** **	** **

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Prepared by BMG

Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	67	19	20	10	17	39	26	59	**	8	**	**
	8%	7%	10%	6%	10%	8%	8%	9%	**	6%	**	**
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	7.00	**	8.00	**	**
Mode	8.00	8.00	8.00	6.00	10.00	8.00	8.00	8.00	**	8.00	**	**
Base for stats	737	243	183	148	159	427	307	609	**	128	**	**
Mean score	7.1	7.2	7.2	6.9	7.3	7.2	7.1	7.0-	**	7.7+a	**	**
Standard deviation	2.13	2.04	2.02	2.12	2.40	2.03	2.27	2.15	**	1.99	**	**
Standard Error	.09	.13	.15	.21	.23	.10	.16	.10	**	.19	**	**

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Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	13 2%	9+b 4%	4- 1%	** **	** **	** **	** **	** **	** **	** **	5 5%	** **
2	(2.0)	9 1%	2 1%	7 1%	** **	** **	** **	** **	** **	** **	** **	0 -%	** **
3	(3.0)	23 3%	6 2%	17 3%	** **	** **	** **	** **	** **	** **	** **	4 4%	** **
4	(4.0)	38 5%	8 3%	31 5%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **
5	(5.0)	67 8%	25 10%	43 8%	** **	** **	** **	** **	** **	** **	** **	7 6%	** **
6	(6.0)	120 15%	31 13%	89 16%	** **	** **	** **	** **	** **	** **	** **	17 15%	** **
7	(7.0)	107 13%	22- 9%	86+a 15%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
8	(8.0)	158 20%	31- 13%	127+a 22%	** **	** **	** **	** **	** **	** **	** **	17 14%	** **
9	(9.0)	79 10%	29 12%	50 9%	** **	** **	** **	** **	** **	** **	** **	22 19%	** **
10 - Extremely well	(10.0)	123 15%	50+b 21%	72- 13%	** **	** **	** **	** **	** **	** **	** **	24 21%	** **
NET Badly (1-3)		45 6%	17 7%	28 5%	** **	** **	** **	** **	** **	** **	** **	10 8%	** **
NET Neutral (4-6)		225 28%	63 26%	162 29%	** **	** **	** **	** **	** **	** **	** **	28 24%	** **
NET Well (7-10)		467 58%	132 55%	335 59%	** **	** **	** **	** **	** **	** **	** **	68 58%	** **

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Prepared by BMG

Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	67	27	41	**	**	**	**	**	**	**	**	11	**
	8%	11%	7%	**	**	**	**	**	**	**	**	9%	**
Medians	7.00	8.00	7.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	737	213	524	**	**	**	**	**	**	**	**	105	**
Mean score	7.1	7.2	7.1	**	**	**	**	**	**	**	**	7.4	**
Standard deviation	2.13	2.44	2.00	**	**	**	**	**	**	**	**	2.49	**
Standard Error	.09	.18	.09	**	**	**	**	**	**	**	**	.27	**

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Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	13 2%	** **	** **	1 1%	2 1%	3 1%	6 2%	13 2%	** **	13 2%	** **
2	(2.0)	9 1%	** **	** **	4 3%	0 -	4 1%	3 1%	9 1%	** **	9 1%	** **
3	(3.0)	23 3%	** **	** **	3 2%	4 3%	7 2%	11 3%	23 3%	** **	23 3%	** **
4	(4.0)	38 5%	** **	** **	5 3%	1- 1%	7- 3%	22d 6%	38 5%	** **	38 5%	** **
5	(5.0)	67 8%	** **	** **	12 8%	12 9%	24 9%	31 8%	67 9%	** **	67 8%	** **
6	(6.0)	120 15%	** **	** **	25 18%	19 14%	46 17%	46- 12%	115 15%	** **	120 15%	** **
7	(7.0)	107 13%	** **	** **	20 14%	20 15%	37 13%	60 15%	106 13%	** **	107 13%	** **
8	(8.0)	158 20%	** **	** **	27 19%	23 18%	50 18%	90+ 23%	154 19%	** **	156 20%	** **
9	(9.0)	79 10%	** **	** **	10 7%	11 9%	23 8%	34 9%	78 10%	** **	78 10%	** **
10 - Extremely well	(10.0)	123 15%	** **	** **	27f 19%	30+f 23%	60+f 22%	46- 12%	123 16%	** **	123 15%	** **
NET Badly (1-3)		45 6%	** **	** **	7 5%	6 4%	14 5%	19 5%	45 6%	** **	45 6%	** **
NET Neutral (4-6)		225 28%	** **	** **	42 29%	31 24%	78 28%	99 25%	221 28%	** **	225 28%	** **
NET Well (7-10)		467 58%	** **	** **	85 59%	85 65%	170 61%	230 59%	461 58%	** **	464 58%	** **

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Prepared by BMG

Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	67	**	**	10	9	15-	41e	64	**	65	**
	8%	**	**	7%	7%	5%	10%	8%	**	8%	**
Medians	7.00	**	**	7.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	737	**	**	134	122	262	348	726	**	734	**
Mean score	7.1	**	**	7.2	7.5+	7.4	7.1	7.1	**	7.1	**
											b
Standard deviation	2.13	**	**	2.11	2.04	2.13	2.05	2.15	**	2.14	**
Standard Error	.09	**	**	.20	.20	.14	.12	.09	**	.09	**

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Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	13 2%	13 2%	13 2%	12 2%	11 1%	0- -%	13 2%	9 1%	13 2%	12 2%	6- 1%	4 1%	7 1%	0 -%	8 1%	6 1%
2	(2.0)	9 1%	9 1%	9 1%	8 1%	8 1%	2 1%	9 1%	9 1%	9 1%	9 1%	4 1%	3 1%	4 1%	1 1%	6 1%	2 **
3	(3.0)	23 3%	23 3%	23 3%	23 3%	21 3%	5 2%	23 3%	22 3%	23 3%	22 3%	17 3%	15 3%	13 2%	1 1%	18 3%	10 2%
4	(4.0)	38 5%	35 4%	35 4%	36 5%	33 5%	9 4%	37 5%	37 5%	37 5%	36 5%	27 5%	22 5%	24 4%	3 2%	25 4%	24 5%
5	(5.0)	67 8%	64 8%	64 8%	64 8%	59 8%	16 7%	65 8%	61 8%	65 8%	62 8%	38- 7%	35 8%	38- 7%	8 5%	37- 6%	32- 7%
6	(6.0)	120 15%	114 15%	114 15%	116 15%	99 14%	36 16%	115 15%	113 15%	119 15%	117 15%	70- 12%	55- 12%	69- 12%	19 13%	71- 12%	60- 13%
7	(7.0)	107 13%	103 13%	102 13%	105 14%	97 14%	29 13%	107 14%	104 14%	107 13%	105 13%	84 14%	62 13%	72 13%	23 16%	79 14%	62 13%
8	(8.0)	158 20%	152 20%	157 20%	154 20%	144 20%	48 21%	157 20%	149 20%	157 20%	156 20%	129+ 22%	105+ 23%	126+ 23%	35 24%	128+ 22%	114+ 24%
9	(9.0)	79 10%	78 10%	75 10%	74 10%	73 10%	25 11%	78 10%	78 10%	79 10%	79 10%	58 10%	45 10%	59 10%	18 13%	56 10%	47 10%
10 - Extremely well	(10.0)	123 15%	120 15%	122 16%	119 15%	110 15%	47+ 21%	120 15%	117 15%	122 15%	122 16%	100+ 17%	83+ 18%	101+ 18%	34+ 23%	92 16%	86+ 18%
NET Badly (1-3)		45 6%	45 6%	44 6%	43 6%	40 6%	7 3%	45 6%	40 5%	45 6%	43 5%	27 5%	22 5%	23- 4%	2- 2%	31 5%	19- 4%
NET Neutral (4-6)		225 28%	213 27%	212 27%	215 28%	190 27%	61 27%	217 27%	211 28%	221 28%	216 27%	135- 23%	112- 24%	131- 23%	30 21%	133- 23%	116- 24%
NET Well (7-10)		467 58%	453 58%	456 59%	452 58%	424 59%	148+ 65%	461 58%	448 59%	464 58%	462 59%	372+ 64%	295+ 63%	358+ 64%	109 +abcef 75%	355+ 62%	309+ 64%

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Prepared by BMG

Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	67 8%	67 9%	66 8%	66 9%	63 9%	11- 5%	67 8%	64 8%	67 8%	66 8%	44d 8%	36d 8%	46d 8%	3- 2%	52d 9%	37d 8%
Medians	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	737	711	712	710	654	216	723	698	730	721	533	429	512	142	520	444
Mean score	7.1	7.2	7.2	7.1	7.2	7.5	7.1	7.2	7.1	7.2+	7.4+	7.4+	7.4+	7.8+abe	7.3+	7.4+
Standard deviation	2.13	2.14	2.14	2.13	2.13	1.95	2.14	2.10	2.13	2.12	2.05	2.07	2.05	1.78	2.10	2.05
Standard Error	.09	.09	.09	.09	.09	.15	.09	.09	.09	.09	.10	.11	.10	.17	.10	.11

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Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	13 2%	** **	12 2%	8 2%	6 2%
2	(2.0)	9 1%	** **	7 1%	5 1%	4 1%
3	(3.0)	23 3%	** **	22 3%	16 3%	8 3%
4	(4.0)	38 5%	** **	35 5%	27 5%	14 5%
5	(5.0)	67 8%	** **	61 8%	44 8%	30 10%
6	(6.0)	120 15%	** **	108 15%	74 14%	40 13%
7	(7.0)	107 13%	** **	101 14%	70 13%	42 14%
8	(8.0)	158 20%	** **	155 21%	114 22%	77+ 25%
9	(9.0)	79 10%	** **	71 10%	45 9%	25 8%
10 - Extremely well	(10.0)	123 15%	** **	111 15%	83 16%	46 15%
NET Badly (1-3)		45 6%	** **	41 6%	29 6%	18 6%
NET Neutral (4-6)		225 28%	** **	204 28%	146 28%	83 27%
NET Well (7-10)		467 58%	** **	438 60%	312 59%	189 62%

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Prepared by BMG

Table Q38_1_4 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	67	**	53	39	14-
	8%	**	7%	7%	5%
Medians	7.00	**	7.00	7.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	737	**	682	487	291
Mean score	7.1	**	7.1	7.1	7.1
Standard deviation	2.13	**	2.11	2.12	2.13
Standard Error	.09	**	.09	.10	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_5
 Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	7 1%	6+ 2%	* *%	** **	** **	6 1%	1 *%
2	(2.0)	8 1%	4 1%	2 1%	** **	** **	3 1%	5 2%
3	(3.0)	6 1%	2 1%	3 1%	** **	** **	3 1%	3 1%
4	(4.0)	28 3%	13 3%	9 3%	** **	** **	17 4%	11 3%
5	(5.0)	56 7%	22 5%	26 8%	** **	** **	37 8%	18 5%
6	(6.0)	90 11%	53 13%	29 9%	** **	** **	59 13%	30 9%
7	(7.0)	116 14%	58 14%	47 15%	** **	** **	72 16%	43 13%
8	(8.0)	173 21%	79 19%	79 25%	** **	** **	92 20%	77 23%
9	(9.0)	103 13%	57 14%	32 10%	** **	** **	56 12%	45 13%
10 - Extremely well	(10.0)	182 23%	101 25%	63 20%	** **	** **	93 20%	88 26%
NET Badly (1-3)		20 3%	13 3%	6 2%	** **	** **	11 2%	9 3%
NET Neutral (4-6)		173 22%	88 21%	64 20%	** **	** **	114+b 25%	59- 18%
NET Well (7-10)		572 71%	295 72%	221 70%	** **	** **	313 68%	252 74%
Don't know		39 5%	16 4%	23+ 7%	** **	** **	20 4%	18 5%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	10.00	10.00	8.00	**	**	10.00	10.00
Base for stats	766	396	291	**	**	437	321
Mean score	7.7	7.7	7.7	**	**	7.5-	7.9+a
Standard deviation	1.96	2.02	1.83	**	**	1.97	1.94
Standard Error	.08	.11	.11	**	**	.11	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	7 1%	0 -%	1 1%	1 1%	2 1%	2 2%	** **	** **	1 *%	2 1%	3 1%	* *%
2	(2.0)	8 1%	4 3%	0 -%	0 -%	2 2%	0 -%	** **	** **	4 1%	2 1%	2 1%	2 2%
3	(3.0)	6 1%	2 1%	1 1%	0 -%	2 2%	0 -%	** **	** **	3 1%	2 1%	1 *%	1 1%
4	(4.0)	28 3%	6 5%	6 3%	7 5%	4 3%	1 1%	** **	** **	12 4%	12 4%	4 2%	3 3%
5	(5.0)	56 7%	12 9%	10 5%	7 5%	7 5%	13 13%	** **	** **	22 7%	13 5%	20i 10%	7 6%
6	(6.0)	90 11%	21 15%	23d 13%	20d 14%	6- 4%	9 8%	** **	** **	44d 14%	26 9%	20 10%	12 11%
7	(7.0)	116 14%	14 10%	15- 8%	18 13%	28+bh 20%	21 21%	** **	** **	29- 9%	46bh 17%	40+bh 20%	19 18%
8	(8.0)	173 21%	30 22%	38 21%	28 20%	28 20%	22 22%	** **	** **	69 22%	56 20%	48 23%	25 24%
9	(9.0)	103 13%	18 13%	23 13%	22 16%	20 14%	11 11%	** **	** **	41 13%	41 15%	21 10%	10 9%
10 - Extremely well	(10.0)	182 23%	28 20%	58+j 32%	30 21%	35j 25%	15 15%	** **	** **	86+j 27%	65j 23%	30- 15%	16 15%
NET Badly (1-3)		20 3%	6 4%	2 1%	1 1%	6 4%	2 2%	** **	** **	8 2%	7 2%	5 3%	3 3%
NET Neutral (4-6)		173 22%	40 29%	39d 21%	34d 24%	17- 12%	23 23%	** **	** **	78d 24%	51 18%	44d 21%	21 20%
NET Well (7-10)		572 71%	90 65%	134 74%	98 70%	111+hj 80%	69 69%	** **	** **	224 70%	209 75%	139 67%	70 66%
Don't know		39 5%	4 3%	6 3%	6 5%	5 4%	6 6%	** **	** **	9 3%	11 4%	18+bhi 9%	12 11%
Medians		8.00	8.00	8.00	8.00	8.00	8.00	**	**	8.00	8.00	8.00	8.00

95% lower case or +, ** indicates a low base size (less than 100)
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Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	10.00	8.00	10.00	10.00	10.00	8.00	**	**	10.00	10.00	8.00	8.00
Base for stats	766	135	175	133	134	94	**	**	311	267	188	94
Mean score	7.7	7.4	8.1	7.8	7.8	7.4	**	**	7.8	7.8	7.4-	7.5
Standard deviation	1.96	2.08	1.91	1.86	2.03	1.91	**	**	2.00	1.94	1.88	1.87
Standard Error	.08	.22	.16	.17	.19	.20	**	**	.13	.13	.14	.20

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Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	7 1%	**	**	**	**	**	**	**	**	**	6 1%	**	**	**
2	(2.0)	8 1%	**	**	**	**	**	**	**	**	**	7 1%	**	**	**
3	(3.0)	6 1%	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
4	(4.0)	28 3%	**	**	**	**	**	**	**	**	**	21 3%	**	**	**
5	(5.0)	56 7%	**	**	**	**	**	**	**	**	**	49 7%	**	**	**
6	(6.0)	90 11%	**	**	**	**	**	**	**	**	**	72 11%	**	**	**
7	(7.0)	116 14%	**	**	**	**	**	**	**	**	**	99 15%	**	**	**
8	(8.0)	173 21%	**	**	**	**	**	**	**	**	**	147 22%	**	**	**
9	(9.0)	103 13%	**	**	**	**	**	**	**	**	**	83 12%	**	**	**
10 - Extremely well	(10.0)	182 23%	**	**	**	**	**	**	**	**	**	147 22%	**	**	**
NET Badly (1-3)		20 3%	**	**	**	**	**	**	**	**	**	18 3%	**	**	**
NET Neutral (4-6)		173 22%	**	**	**	**	**	**	**	**	**	142 21%	**	**	**
NET Well (7-10)		572 71%	**	**	**	**	**	**	**	**	**	476 71%	**	**	**

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Prepared by BMG

Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	668	**	**
Don't know	39	**	**	**	**	**	**	**	**	**	**	32	**	**
	5%	**	**	**	**	**	**	**	**	**	**	5%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	766	**	**	**	**	**	**	**	**	**	**	636	**	**
Mean score	7.7	**	**	**	**	**	**	**	**	**	**	7.7	**	**
Standard deviation	1.96	**	**	**	**	**	**	**	**	**	**	1.96	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	.09	**	**

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Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	7 1%	2 1%	1 1%	* *%	3 2%	3 1%	4 1%	5 1%	** **	1 1%	** **	** **
2	(2.0)	8 1%	0 -%	2 1%	1 *%	5+ae 3%	2 *%	6 2%	4- 1%	** **	4+a 3%	** **	** **
3	(3.0)	6 1%	* *%	1 1%	* *%	4+e 2%	2 *%	4 1%	4 1%	** **	1 1%	** **	** **
4	(4.0)	28 3%	6 2%	10 5%	6 4%	6 3%	16 3%	12 4%	23 4%	** **	4 3%	** **	** **
5	(5.0)	56 7%	21d 8%	16 8%	13 9%	5- 3%	37d 8%	18 5%	45 7%	** **	10 8%	** **	** **
6	(6.0)	90 11%	29 11%	25 12%	21 13%	12 7%	55 12%	33 10%	75 11%	** **	15 11%	** **	** **
7	(7.0)	116 14%	37 14%	30 15%	20 12%	29 16%	67 14%	48 14%	98 15%	** **	17 13%	** **	** **
8	(8.0)	173 21%	63 24%	36 18%	38 24%	35 20%	99 21%	73 22%	137 21%	** **	34 25%	** **	** **
9	(9.0)	103 13%	38 15%	27 13%	17 11%	20 12%	65 14%	38 11%	90 14%	** **	12 9%	** **	** **
10 - Extremely well	(10.0)	182 23%	53 20%	46 23%	35 22%	46 26%	99 21%	81 24%	149 22%	** **	33 24%	** **	** **
NET Badly (1-3)		20 3%	2- 1%	5 2%	1 1%	12+abce 7%	7- 1%	13+ae 4%	14 2%	** **	6 5%	** **	** **
NET Neutral (4-6)		173 22%	56 21%	51d 25%	40d 26%	23- 13%	107d 23%	64 19%	144 22%	** **	29 22%	** **	** **
NET Well (7-10)		572 71%	191 73%	139 68%	111 70%	130 74%	330 71%	240 72%	475 71%	** **	96 71%	** **	** **

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Prepared by BMG

Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	39	13	9	6	11	22	17	35	**	3	**	**
	5%	5%	4%	4%	6%	5%	5%	5%	**	2%	**	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	10.00	8.00	10.00	8.00	10.00	8.00	10.00	10.00	**	8.00	**	**
Base for stats	766	249	195	152	165	444	317	632	**	132	**	**
Mean score	7.7	7.8	7.6	7.7	7.7	7.7	7.7	7.7	**	7.6	**	**
Standard deviation	1.96	1.77	2.01	1.85	2.26	1.88	2.07	1.92	**	2.12	**	**
Standard Error	.08	.11	.14	.18	.22	.09	.14	.08	**	.20	**	**

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Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	7 1%	4 1%	3 1%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
2	(2.0)	8 1%	4 2%	4 1%	** **	** **	** **	** **	** **	** **	** **	2 2%	** **
3	(3.0)	6 1%	3 1%	3 *%	** **	** **	** **	** **	** **	** **	** **	2 2%	** **
4	(4.0)	28 3%	10 4%	18 3%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
5	(5.0)	56 7%	13 5%	43 8%	** **	** **	** **	** **	** **	** **	** **	7 6%	** **
6	(6.0)	90 11%	28 12%	62 11%	** **	** **	** **	** **	** **	** **	** **	14 12%	** **
7	(7.0)	116 14%	22- 9%	94+a 17%	** **	** **	** **	** **	** **	** **	** **	9 8%	** **
8	(8.0)	173 21%	41 17%	132 23%	** **	** **	** **	** **	** **	** **	** **	17 15%	** **
9	(9.0)	103 13%	36 15%	66 12%	** **	** **	** **	** **	** **	** **	** **	18 15%	** **
10 - Extremely well	(10.0)	182 23%	68+b 28%	114- 20%	** **	** **	** **	** **	** **	** **	** **	37 32%	** **
NET Badly (1-3)		20 3%	10 4%	10 2%	** **	** **	** **	** **	** **	** **	** **	7 6%	** **
NET Neutral (4-6)		173 22%	51 21%	123 22%	** **	** **	** **	** **	** **	** **	** **	24 21%	** **
NET Well (7-10)		572 71%	167 70%	405 72%	** **	** **	** **	** **	** **	** **	** **	81 70%	** **

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Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	39	12	27	**	**	**	**	**	**	**	**	4	**
	5%	5%	5%	**	**	**	**	**	**	**	**	4%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	766	228	538	**	**	**	**	**	**	**	**	112	**
Mean score	7.7	7.8	7.7	**	**	**	**	**	**	**	**	7.8	**
													+bc
Standard deviation	1.96	2.19	1.85	**	**	**	**	**	**	**	**	2.32	**
Standard Error	.08	.16	.09	**	**	**	**	**	**	**	**	.24	**

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Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	7 1%	** **	** **	0 -%	2 1%	2 1%	4 1%	7 1%	** **	7 1%	** **
2	(2.0)	8 1%	** **	** **	1 1%	0 -%	1 *%	5 1%	7 1%	** **	8 1%	** **
3	(3.0)	6 1%	** **	** **	1 1%	0 -%	1 *%	3 1%	6 1%	** **	6 1%	** **
4	(4.0)	28 3%	** **	** **	5 4%	4 3%	8 3%	14 4%	27 3%	** **	28 3%	** **
5	(5.0)	56 7%	** **	** **	5 3%	12 9%	21 8%	24 6%	55 7%	** **	56 7%	** **
6	(6.0)	90 11%	** **	** **	21 15%	13 10%	36 13%	39 10%	84 11%	** **	89 11%	** **
7	(7.0)	116 14%	** **	** **	20 14%	14 11%	29- 10%	56 14%	114 14%	** **	114 14%	** **
8	(8.0)	173 21%	** **	** **	32 23%	25 19%	58 21%	94 24%	171 22%	** **	172 21%	** **
9	(9.0)	103 13%	** **	** **	22 15%	26+f 19%	48+f 17%	43 11%	102 13%	** **	103 13%	** **
10 - Extremely well	(10.0)	182 23%	** **	** **	29 20%	32 24%	64 23%	89 23%	181 23%	** **	182 23%	** **
NET Badly (1-3)		20 3%	** **	** **	2 1%	2 1%	4 1%	12 3%	20 2%	** **	20 3%	** **
NET Neutral (4-6)		173 22%	** **	** **	31 22%	28 22%	65 24%	77 20%	167 21%	** **	172 22%	** **
NET Well (7-10)		572 71%	** **	** **	103 72%	96 73%	199 72%	281 72%	567 72%	** **	570 71%	** **

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Prepared by BMG

Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	39	**	**	7	6	10	19	37	**	37	**
	5%	**	**	5%	4%	3%	5%	5%	**	5%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	**	**	8.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	766	**	**	136	126	268	370	754	**	763	**
Mean score	7.7	**	**	7.8	7.9	7.8	7.7	7.7+	**	7.7	**
Standard deviation	1.96	**	**	1.77	1.92	1.87	1.99	1.96	**	1.96	**
Standard Error	.08	**	**	.16	.18	.12	.11	.08	**	.08	**

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Table Q38_1_5 (continuation)

Q38. Sky On-Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)							
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479	
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396	
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480	
1 - Extremely badly	(1.0)	7 1%	7 1%	7 1%	7 1%	6 1%	0 -%	7 1%	5 1%	7 1%	7 1%	1- *%	1- *%	2 *%	0 -%	4 1%	2 *%	
2	(2.0)	8 1%	8 1%	8 1%	8 1%	8 1%	5+ 2%	8 1%	8 1%	8 1%	8 1%	6 1%	4 1%	2- *%	2 2%	5 1%	5 1%	
3	(3.0)	6 1%	6 1%	6 1%	6 1%	6 1%	1 1%	6 1%	6 1%	6 1%	6 1%	2 *%	2 *%	4 1%	1 1%	4 1%	5 1%	
4	(4.0)	28 3%	28 4%	28 4%	28 4%	27 4%	11 5%	28 4%	28 4%	28 3%	27 3%	18 3%	17 4%	14- 3%	3 2%	16 3%	11- 2%	
5	(5.0)	56 7%	53 7%	52 7%	50 6%	47 7%	12 5%	53 7%	50 7%	53 7%	55 7%	23- 4%	24- 5%	24- 4%	2- 2%	30- 5%	24- 5%	
6	(6.0)	90 11%	88 11%	87 11%	88 11%	78 11%	38+ 17%	bdfhi 11%	87 12%	88 11%	90 11%	89 11%	64 11%	48 10%	64 11%	30+ 20%	abcef 60 11%	49 10%
7	(7.0)	116 14%	110 14%	111 14%	114 15%	105 15%	27 12%	115 15%	113 15%	115 14%	109 14%	84 15%	68 15%	76 14%	18 12%	87 15%	73 15%	
8	(8.0)	173 21%	167 22%	166 21%	168 22%	156 22%	52 23%	172 22%	167 22%	172 22%	171 22%	133 23%	106 23%	131 23%	32 22%	129 23%	116+ 24%	
9	(9.0)	103 13%	102 13%	103 13%	99 13%	90 12%	18- 8%	103 13%	97 13%	103 13%	101 13%	80 14%	60 13%	79 14%	15 10%	72 13%	55 11%	
10 - Extremely well	(10.0)	182 23%	174 22%	173 22%	173 22%	161 23%	54 24%	175 22%	166 22%	178 22%	180 23%	142+ 25%	112 24%	142+ 25%	42 29%	142+ 25%	124+ 26%	
NET Badly (1-3)		20 3%	20 3%	20 3%	20 3%	19 3%	6 3%	20 3%	19 2%	20 3%	20 3%	9- 2%	7 2%	8- 1%	4 2%	13 2%	11 2%	
NET Neutral (4-6)		173 22%	168 22%	167 21%	166 21%	152 21%	61+ 27%	167 21%	165 22%	170 21%	171 22%	105- 18%	89 19%	102- 18%	35 24%	106- 19%	84- 17%	
NET Well (7-10)		572 71%	552 71%	552 71%	554 71%	513 71%	152 67%	565 72%	543 71%	567 71%	559 71%	439+ 76%	346+ 74%	428+ 77%	106 73%	430+ 75%	368+ 77%	

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Prepared by BMG

Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	39	37	38	36	33	8	37	36	39	36	24	23d	21-	1-	23	17
	5%	5%	5%	5%	5%	3%	5%	5%	5%	5%	4%	5%	4%	1%	4%	4%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	766	740	740	740	684	219	752	727	758	750	553	442	538	144	548	463
Mean score	7.7	7.7	7.7	7.7	7.7	7.6	7.7	7.7	7.7	7.7	7.9+	7.9+	8.0+	7.9	7.9+	7.9+
Standard deviation	1.96	1.97	1.96	1.96	1.97	2.01	1.95	1.94	1.95	1.97	1.80	1.84	1.78	1.86	1.88	1.85
Standard Error	.08	.08	.08	.08	.08	.15	.08	.08	.08	.08	.08	.09	.08	.17	.09	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	7 1%	** **	7 1%	5 1%	4 1%
2	(2.0)	8 1%	** **	3 *	1- *	0- -
3	(3.0)	6 1%	** **	5 1%	4 1%	2 1%
4	(4.0)	28 3%	** **	28 4%	17 3%	8 3%
5	(5.0)	56 7%	** **	53 7%	32 6%	20 7%
6	(6.0)	90 11%	** **	81 11%	62 12%	36 12%
7	(7.0)	116 14%	** **	104 14%	68 13%	42 14%
8	(8.0)	173 21%	** **	158 21%	118 22%	71 23%
9	(9.0)	103 13%	** **	97 13%	83+ 16%	45 15%
10 - Extremely well	(10.0)	182 23%	** **	167 23%	113 21%	62 20%
NET Badly (1-3)		20 3%	** **	14 2%	9 2%	6 2%
NET Neutral (4-6)		173 22%	** **	161 22%	110 21%	64 21%
NET Well (7-10)		572 71%	** **	526 72%	382 73%	221 73%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_5 (continuation)

Q38. Sky On Demand or Sky Go - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	39	**	34	24	13
	5%	**	5%	5%	4%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	766	**	701	502	291
Mean score	7.7	**	7.7	7.8	7.7
Standard deviation	1.96	**	1.93	1.86	1.86
Standard Error	.08	**	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_6

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	11 1%	3 1%	6 2%	**	**	11+b 2%	0- -%
2	(2.0)	10 1%	3 1%	7 2%	**	**	8 2%	2 1%
3	(3.0)	17 2%	6 1%	9 3%	**	**	11 2%	6 2%
4	(4.0)	33 4%	21 5%	11 3%	**	**	23 5%	10 3%
5	(5.0)	86 11%	40 10%	34 11%	**	**	49 11%	37 11%
6	(6.0)	96 12%	45 11%	44 14%	**	**	57 12%	38 11%
7	(7.0)	119 15%	58 14%	49 15%	**	**	65 14%	52 15%
8	(8.0)	153 19%	82 20%	52 17%	**	**	89 20%	62 18%
9	(9.0)	62 8%	38b 9%	15- 5%	**	**	35 8%	26 8%
10 - Extremely well	(10.0)	128 16%	77+b 19%	37- 12%	**	**	76 17%	52 15%
NET Badly (1-3)		38 5%	12- 3%	22+a 7%	**	**	30+b 6%	8- 2%
NET Neutral (4-6)		215 27%	106 26%	89 28%	**	**	129 28%	84 25%
NET Well (7-10)		462 57%	254+b 62%	153- 49%	**	**	264 58%	192 57%
Don't know		89 11%	39 9%	51+a 16%	**	**	35- 8%	55+a 16%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	7.00	8.00	7.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	715	373	263	**	**	423	284
Mean score	7.2	7.4+b	6.8-	**	**	7.0	7.3
Standard deviation	2.11	2.04	2.18	**	**	2.25	1.90
Standard Error	.09	.12	.14	**	**	.12	.12

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Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	11 1%	1 1%	0 -%	0 -%	4bh 3%	3 3%	** **	** **	1 *%	4 1%	5b 3%	2 2%
2	(2.0)	10 1%	1 *%	1 1%	0 -%	3 2%	2 2%	** **	** **	2 1%	3 1%	6+ 3%	4 3%
3	(3.0)	17 2%	1 1%	3 1%	4 3%	1 1%	2 2%	** **	** **	3 1%	6 2%	8h 4%	6 6%
4	(4.0)	33 4%	9 6%	8 4%	4 3%	4 3%	5 5%	** **	** **	17 5%	8 3%	9 4%	4 4%
5	(5.0)	86 11%	17 12%	11- 6%	9 7%	16 12%	13 13%	** **	** **	27 9%	26 9%	33+bchi 16%	20 19%
6	(6.0)	96 12%	20 14%	13- 7%	23b 17%	16 11%	15 15%	** **	** **	33 10%	39b 14%	25 12%	10 9%
7	(7.0)	119 15%	15 11%	26 14%	24 17%	23 17%	20 20%	** **	** **	41 13%	47 17%	31 15%	10 10%
8	(8.0)	153 19%	33 24%	34 19%	27 19%	30 21%	14 14%	** **	** **	67 21%	57 20%	28- 14%	14 14%
9	(9.0)	62 8%	10 7%	20j 11%	13j 10%	12 8%	2 2%	** **	** **	29j 9%	25j 9%	8- 4%	6 5%
10 - Extremely well	(10.0)	128 16%	25 18%	51+c dij 28%	20 14%	15 11%	8 8%	** **	** **	77+c dij 24%	35 13%	16- 8%	8 8%
NET Badly (1-3)		38 5%	3 2%	4 2%	4 3%	8 6%	7 7%	** **	** **	7- 2%	13 5%	19+bch 9%	12 11%
NET Neutral (4-6)		215 27%	46 33%	31- 17%	36 26%	36 26%	33 32%	** **	** **	77 24%	72b 26%	66b 32%	34 32%
NET Well (7-10)		462 57%	84 60%	131+c dij 73%	84j 60%	80j 58%	44 44%	** **	** **	215+j 67%	164j 59%	82- 40%	38 36%
Don't know		89 11%	7 5%	15 8%	15 11%	15 11%	17 17%	** **	** **	21- 7%	30 11%	38+bhi 19%	22 20%
Medians		7.00	8.00	8.00	7.00	7.00	7.00	**	**	8.00	7.00	6.00	6.00

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Prepared by BMG

Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	8.00	8.00	7.00	**	**	10.00	8.00	5.00	5.00
Base for stats	715	132	167	125	124	84	**	**	299	249	168	84
Mean score	7.2	7.3egjk	7.9 +acdefgi	7.3efgjk	7.0gjk	6.4- jk	**	**	7.6	7.2egjk	6.3- jk	6.2- jk
Standard deviation	2.11	2.03	1.95	1.82	2.15	2.11	**	**	2.01	2.00	2.21	2.31
Standard Error	.09	.21	.16	.17	.21	.23	**	**	.13	.14	.18	.27

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Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	11 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	11 2%	** **	** **	** **
2	(2.0)	10 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 1%	** **	** **	** **
3	(3.0)	17 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	13 2%	** **	** **	** **
4	(4.0)	33 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **	25 4%	** **	** **	** **
5	(5.0)	86 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	72 11%	** **	** **	** **
6	(6.0)	96 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	82 12%	** **	** **	** **
7	(7.0)	119 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	99 15%	** **	** **	** **
8	(8.0)	153 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **	126 19%	** **	** **	** **
9	(9.0)	62 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	54 8%	** **	** **	** **
10 - Extremely well	(10.0)	128 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	107 16%	** **	** **	** **
NET Badly (1-3)		38 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	32 5%	** **	** **	** **
NET Neutral (4-6)		215 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **	179 27%	** **	** **	** **
NET Well (7-10)		462 57%	** **	** **	** **	** **	** **	** **	** **	** **	** **	386 58%	** **	** **	** **

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Prepared by BMG

Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	668	**	**
Don't know	89	**	**	**	**	**	**	**	**	**	**	71	**	**
	11%	**	**	**	**	**	**	**	**	**	**	11%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	715	**	**	**	**	**	**	**	**	**	**	597	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	7.2c	**	**
Standard deviation	2.11	**	**	**	**	**	**	**	**	**	**	2.12	**	**
Standard Error	.09	**	**	**	**	**	**	**	**	**	**	.10	**	**

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Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	11 1%	*- *%	2 1%	2 1%	7+ae 4%	3- 1%	8+ae 2%	11 2%	** **	0 -%	** **	** **
2	(2.0)	10 1%	6 2%	2 1%	1 *%	2 1%	7 2%	3 1%	9 1%	** **	1 1%	** **	** **
3	(3.0)	17 2%	5 2%	5 2%	2 2%	4 2%	10 2%	7 2%	15 2%	** **	2 2%	** **	** **
4	(4.0)	33 4%	7 3%	11 5%	11 7%	4 2%	18 4%	15 5%	29 4%	** **	4 3%	** **	** **
5	(5.0)	86 11%	30 11%	20 10%	14 9%	21 12%	50 11%	35 10%	75 11%	** **	11 8%	** **	** **
6	(6.0)	96 12%	30 11%	24 12%	31+ade 19%	12- 7%	54 12%	42 13%	83 12%	** **	12 9%	** **	** **
7	(7.0)	119 15%	48f 18%	31 15%	17 10%	23 13%	79 17%	40 12%	94 14%	** **	25 19%	** **	** **
8	(8.0)	153 19%	46 18%	41 20%	30 19%	34 19%	87 19%	64 19%	125 19%	** **	28 20%	** **	** **
9	(9.0)	62 8%	19 7%	20 10%	11 7%	12 7%	39 8%	23 7%	50 8%	** **	12 9%	** **	** **
10 - Extremely well	(10.0)	128 16%	43 17%	24 12%	29 18%	31 18%	68 15%	60 18%	92- 14%	** **	36+a 27%	** **	** **
NET Badly (1-3)		38 5%	11 4%	9 4%	5 3%	13 8%	20 4%	18 5%	35 5%	** **	3 2%	** **	** **
NET Neutral (4-6)		215 27%	67 25%	54 27%	55+d 35%	37 21%	121 26%	92 28%	187 28%	** **	27 20%	** **	** **
NET Well (7-10)		462 57%	157 60%	117 57%	87 55%	100 57%	273 59%	187 56%	361- 54%	** **	100+a 74%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	89	27	24	12	25	51	36	84+c	**	5-	**	**
	11%	10%	12%	7%	14%	11%	11%	13%	**	4%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	8.00	**	**
Mode	8.00	7.00	8.00	6.00	8.00	8.00	8.00	8.00	**	10.00	**	**
Base for stats	715	235	179	147	151	414	297	583	**	131	**	**
Mean score	7.2	7.2	7.1	7.2	7.1	7.2	7.1	7.0-	**	7.8+a	**	**
Standard deviation	2.11	2.01	2.04	2.07	2.40	2.02	2.24	2.13	**	1.92	**	**
Standard Error	.09	.13	.15	.21	.24	.10	.16	.10	**	.18	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	11 1%	5 2%	6 1%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
2	(2.0)	10 1%	4 2%	7 1%	** **	** **	** **	** **	** **	** **	** **	2 2%	** **
3	(3.0)	17 2%	7 3%	10 2%	** **	** **	** **	** **	** **	** **	** **	1 1%	** **
4	(4.0)	33 4%	10 4%	23 4%	** **	** **	** **	** **	** **	** **	** **	7 6%	** **
5	(5.0)	86 11%	28 12%	58 10%	** **	** **	** **	** **	** **	** **	** **	10 8%	** **
6	(6.0)	96 12%	30 13%	66 12%	** **	** **	** **	** **	** **	** **	** **	20 18%	** **
7	(7.0)	119 15%	22- 9%	97+a 17%	** **	** **	** **	** **	** **	** **	** **	8 7%	** **
8	(8.0)	153 19%	39 16%	114 20%	** **	** **	** **	** **	** **	** **	** **	19 16%	** **
9	(9.0)	62 8%	20 8%	42 7%	** **	** **	** **	** **	** **	** **	** **	11 10%	** **
10 - Extremely well	(10.0)	128 16%	46 19%	82 15%	** **	** **	** **	** **	** **	** **	** **	22 19%	** **
NET Badly (1-3)		38 5%	15 6%	23 4%	** **	** **	** **	** **	** **	** **	** **	6 5%	** **
NET Neutral (4-6)		215 27%	67 28%	148 26%	** **	** **	** **	** **	** **	** **	** **	37 32%	** **
NET Well (7-10)		462 57%	127 53%	335 59%	** **	** **	** **	** **	** **	** **	** **	60 52%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	89	30	59	**	**	**	**	**	**	**	**	13	**
	11%	13%	10%	**	**	**	**	**	**	**	**	11%	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	715	209	506	**	**	**	**	**	**	**	**	103	**
Mean score	7.2	7.1	7.2	**	**	**	**	**	**	**	**	7.1	**
Standard deviation	2.11	2.32	2.02	**	**	**	**	**	**	**	**	2.32	**
Standard Error	.09	.18	.10	**	**	**	**	**	**	**	**	.25	**

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Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	11 1%	** **	** **	1 1%	2 1%	2 1%	8 2%	11 1%	** **	11 1%	** **
2	(2.0)	10 1%	** **	** **	2 2%	0 -	2 1%	7 2%	10 1%	** **	10 1%	** **
3	(3.0)	17 2%	** **	** **	5 3%	1 1%	8 3%	6 1%	15 2%	** **	17 2%	** **
4	(4.0)	33 4%	** **	** **	5 3%	5 4%	10 4%	16 4%	33 4%	** **	33 4%	** **
5	(5.0)	86 11%	** **	** **	10 7%	14 10%	25 9%	43 11%	85 11%	** **	86 11%	** **
6	(6.0)	96 12%	** **	** **	20 14%	16 13%	33 12%	46 12%	94 12%	** **	96 12%	** **
7	(7.0)	119 15%	** **	** **	19 13%	18 14%	36 13%	56 15%	114 14%	** **	116 15%	** **
8	(8.0)	153 19%	** **	** **	33 23%	24 18%	51 18%	81 21%	152 19%	** **	153 19%	** **
9	(9.0)	62 8%	** **	** **	8 6%	11 8%	28 10%	24 6%	62 8%	** **	62 8%	** **
10 - Extremely well	(10.0)	128 16%	** **	** **	26 18%	27 20%	55+ 20%	55 14%	126 16%	** **	128 16%	** **
NET Badly (1-3)		38 5%	** **	** **	8 5%	2 2%	13 5%	21 5%	37 5%	** **	38 5%	** **
NET Neutral (4-6)		215 27%	** **	** **	34 24%	35 27%	69 25%	106 27%	212 27%	** **	215 27%	** **
NET Well (7-10)		462 57%	** **	** **	85 60%	80 61%	170 61%	216 56%	454 57%	** **	459 57%	** **

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Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	89	**	**	16	14	25	46	88	**	88	**
	11%	**	**	11%	10%	9%	12%	11%	**	11%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	715	**	**	127	118	252	343	703	**	712	**
Mean score	7.2	**	**	7.3	7.5	7.4+	7.0	7.2	**	7.2	**
Standard deviation	2.11	**	**	2.08	2.00	2.11	2.16	2.12	**	2.12	**
Standard Error	.09	**	**	.20	.20	.14	.13	.09	**	.09	**

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Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	11 1%	11 1%	11 1%	11 1%	11 2%	0 -%	11 1%	7 1%	11 1%	11 1%	4- 1%	4 1%	3- 1%	0 -%	6 1%	4 1%
2	(2.0)	10 1%	10 1%	10 1%	10 1%	9 1%	2 1%	10 1%	10 1%	10 1%	10 1%	3- 1%	3 1%	4- 1%	1 1%	4 1%	5 1%
3	(3.0)	17 2%	17 2%	16 2%	16 2%	14 2%	4 2%	17 2%	16 2%	17 2%	17 2%	11 2%	8 2%	10 2%	2 1%	12 2%	8 2%
4	(4.0)	33 4%	31 4%	31 4%	31 4%	29 4%	10 4%	31 4%	31 4%	31 4%	33 4%	22 4%	17 4%	24 4%	5 3%	22 4%	18 4%
5	(5.0)	86 11%	80 10%	79 10%	83 11%	71 10%	18 8%	85 11%	77 10%	85 11%	80 10%	53- 9%	42 9%	51 9%	8 6%	52- 9%	44 9%
6	(6.0)	96 12%	94 12%	93 12%	94 12%	85 12%	22 10%	93 12%	95 13%	96 12%	96 12%	59- 10%	54 12%	48- 9%	12 8%	62 11%	52 11%
7	(7.0)	119 15%	114 15%	115 15%	114 15%	109 15%	33 15%	118 15%	116 15%	119 15%	113 14%	89 15%	69 15%	85 15%	24 16%	87 15%	67 14%
8	(8.0)	153 19%	150 19%	149 19%	148 19%	135 19%	59 26%	151 19%	147 19%	152 19%	152 19%	123+ 21%	99 21%	116 21%	38+ 26%	113 20%	107+ 22%
9	(9.0)	62 8%	59 8%	61 8%	61 8%	57 8%	14 6%	62 8%	60 8%	62 8%	60 8%	43 7%	37 8%	49 9%	10 7%	47 8%	39 8%
10 -	(10.0)	128	125	126	125	119	55 +abcd i	126	121	126	128	107+ +abcef	85	105+	42	106+	91+
Extremely well		16%	16%	16%	16%	17%	24%	16%	16%	16%	16%	19%	18%	19%	29%	19%	19%
NET Badly (1-3)		38 5%	38 5%	37 5%	37 5%	34 5%	6 3%	38 5%	33 4%	38 5%	37 5%	19- 3%	15- 3%	17- 3%	3 2%	22 4%	17 4%
NET Neutral (4-6)		215 27%	206 26%	204 26%	208 27%	186 26%	49 22%	210 27%	203 27%	213 27%	209 27%	134- 23%	113 24%	123- 22%	25- 17%	135- 24%	115- 24%

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Prepared by BMG

Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
NET Well (7-10)	462	448	452	447	419	161	457	444	459	454	362+	289+	355+	114	353+	303+
	57%	58%	58%	58%	58%	71%	58%	58%	58%	58%	63%	62%	64%	78%	62%	63%
Don't know	89	85e	85e	84e	79e	10-	85e	83e	87e	87e	63d	48d	64d	4-	61d	45d
	11%	11%	11%	11%	11%	5%	11%	11%	11%	11%	11%	10%	11%	2%	11%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	715	692	692	693	639	217	704	680	710	700	514	417	495	142	510	435
Mean score	7.2	7.2	7.2	7.2	7.2	7.6	7.2	7.2+	7.2	7.2	7.4+	7.4+	7.5+	7.9	7.4+	7.4+
Standard deviation	2.11	2.12	2.11	2.12	2.13	1.94	2.12	2.07	2.11	2.12	2.00	2.00	2.01	1.87	2.06	2.03
Standard Error	.09	.09	.09	.09	.09	.15	.09	.09	.09	.09	.10	.11	.10	.17	.10	.11

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Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	11 1%	** **	9 1%	2- *%	2 1%
2	(2.0)	10 1%	** **	7 1%	7 1%	6 2%
3	(3.0)	17 2%	** **	13 2%	9 2%	7 2%
4	(4.0)	33 4%	** **	33 5%	22 4%	10 3%
5	(5.0)	86 11%	** **	78 11%	57 11%	31 10%
6	(6.0)	96 12%	** **	87 12%	60 11%	37 12%
7	(7.0)	119 15%	** **	112 15%	85 16%	50 17%
8	(8.0)	153 19%	** **	147 20%	110 21%	70+ 23%
9	(9.0)	62 8%	** **	52 7%	39 7%	25 8%
10 - Extremely well	(10.0)	128 16%	** **	118 16%	79 15%	45 15%
NET Badly (1-3)		38 5%	** **	29 4%	19- 4%	14 4%
NET Neutral (4-6)		215 27%	** **	198 27%	139 26%	78 26%
NET Well (7-10)		462 57%	** **	429 58%	314 60%	191+ 63%

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Prepared by BMG

Table Q38_1_6 (continuation)

Q38. Sky On Demand or Sky Go - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	89	**	79	55	22-
	11%	**	11%	10%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	715	**	656	471	283
Mean score	7.2	**	7.2	7.2	7.2
Standard deviation	2.11	**	2.07	1.98	1.99
Standard Error	.09	**	.09	.10	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_7

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	10 1%	8 2%	2 1%	**	**	9 2%	1 *%
2	(2.0)	8 1%	3 1%	5 1%	**	**	5 1%	3 1%
3	(3.0)	13 2%	6 1%	4 1%	**	**	11 2%	2 1%
4	(4.0)	35 4%	20 5%	13 4%	**	**	27+b 6%	8- 2%
5	(5.0)	84 10%	41 10%	36 11%	**	**	49 11%	33 10%
6	(6.0)	113 14%	48 12%	51 16%	**	**	69 15%	44 13%
7	(7.0)	115 14%	59 14%	40 13%	**	**	58 13%	58 17%
8	(8.0)	143 18%	74 18%	55 18%	**	**	83 18%	57 17%
9	(9.0)	77 10%	49+b 12%	20- 6%	**	**	44 10%	30 9%
10 - Extremely well	(10.0)	132 16%	75 18%	42 13%	**	**	68 15%	64 19%
NET Badly (1-3)		31 4%	16 4%	11 3%	**	**	25+b 5%	6- 2%
NET Neutral (4-6)		232 29%	109 26%	100 32%	**	**	144 31%	85 25%
NET Well (7-10)		466 58%	257+b 62%	158- 50%	**	**	253 55%	208 61%
Don't know		76 9%	30- 7%	46+a 15%	**	**	36 8%	40 12%

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Prepared by BMG

Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	7.00	8.00	7.00	**	**	7.00	8.00
Mode	8.00	10.00	8.00	**	**	8.00	10.00
Base for stats	729	382	268	**	**	422	299
Mean score	7.2	7.3	7.0	**	**	7.0-	7.5+a
Standard deviation	2.07	2.14	2.01	**	**	2.18	1.89
Standard Error	.08	.12	.13	**	**	.12	.11

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Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	10 1%	0 -%	1 1%	0 -%	4+h 3%	3 3%	** **	** **	1 *%	4 2%	4 2%	1 1%
2	(2.0)	8 1%	2 2%	1 1%	0 -%	1 1%	2 2%	** **	** **	3 1%	1 *%	4 2%	2 2%
3	(3.0)	13 2%	3 2%	3 2%	1 1%	3 2%	* *%	** **	** **	6 2%	4 1%	3 2%	3 3%
4	(4.0)	35 4%	7 5%	6 3%	4 3%	7 5%	4 4%	** **	** **	13 4%	11 4%	11 5%	6 6%
5	(5.0)	84 10%	10 7%	19 10%	10 7%	10 8%	16 16%	** **	** **	29 9%	21 7%	34+cdhi 16%	18 17%
6	(6.0)	113 14%	21 15%	20 11%	24 17%	14 10%	20 20%	** **	** **	41 13%	38 14%	34 17%	14 13%
7	(7.0)	115 14%	19 14%	30 16%	18 13%	21 15%	15 15%	** **	** **	49 15%	40 14%	27 13%	12 11%
8	(8.0)	143 18%	28 20%	27 15%	38+bhj 27%	27j 19%	10 10%	** **	** **	55 17%	65+bj 23%	22- 11%	12 11%
9	(9.0)	77 10%	13 9%	22 12%	16 12%	12 9%	7 7%	** **	** **	35 11%	28 10%	13 6%	6 5%
10 - Extremely well	(10.0)	132 16%	29 21%	43+cij 24%	16 11%	27j 19%	8 8%	** **	** **	72+cij 23%	43j 15%	16- 8%	9 8%
NET Badly (1-3)		31 4%	5 3%	5 3%	1 1%	8c 6%	6 6%	** **	** **	10 3%	9 3%	12c 6%	6 6%
NET Neutral (4-6)		232 29%	39 28%	45 25%	38 27%	32 23%	40 40%	** **	** **	83 26%	70 25%	78+bcdhi 38%	38 36%
NET Well (7-10)		466 58%	89 64%	122+j 67%	88j 63%	88j 63%	40 40%	** **	** **	212+j 66%	176+j 63%	78- 38%	38 36%
Don't know		76 9%	6 4%	9- 5%	12 8%	11 8%	15 15%	** **	** **	15- 5%	23 8%	38+bcdhi 18%	23 22%
Medians		7.00	8.00	8.00	8.00	8.00	6.00	**	**	8.00	8.00	6.00	6.00

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Prepared by BMG

Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	10.00	10.00	8.00	8.00	6.00	**	**	10.00	8.00	6.00	5.00
Base for stats	729	133	172	127	128	86	**	**	305	255	168	82
Mean score	7.2	7.4efgjk	7.6 +efgjk	7.5efgjk	7.3egjk	6.4-	**	**	7.5	7.4efgjk	6.4-	6.4-
Standard deviation	2.07	2.02	2.04	1.64	2.27	2.10	**	**	2.03	1.98	2.11	2.13
Standard Error	.08	.21	.17	.15	.22	.23	**	**	.13	.13	.17	.25

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	10 1%	**	**	**	**	**	**	**	**	**	9 1%	**	**	**
2	(2.0)	8 1%	**	**	**	**	**	**	**	**	**	6 1%	**	**	**
3	(3.0)	13 2%	**	**	**	**	**	**	**	**	**	10 2%	**	**	**
4	(4.0)	35 4%	**	**	**	**	**	**	**	**	**	25- 4%	**	**	**
5	(5.0)	84 10%	**	**	**	**	**	**	**	**	**	71 11%	**	**	**
6	(6.0)	113 14%	**	**	**	**	**	**	**	**	**	99 15%	**	**	**
7	(7.0)	115 14%	**	**	**	**	**	**	**	**	**	92 14%	**	**	**
8	(8.0)	143 18%	**	**	**	**	**	**	**	**	**	120 18%	**	**	**
9	(9.0)	77 10%	**	**	**	**	**	**	**	**	**	66 10%	**	**	**
10 - Extremely well	(10.0)	132 16%	**	**	**	**	**	**	**	**	**	109 16%	**	**	**
NET Badly (1-3)		31 4%	**	**	**	**	**	**	**	**	**	25 4%	**	**	**
NET Neutral (4-6)		232 29%	**	**	**	**	**	**	**	**	**	194 29%	**	**	**
NET Well (7-10)		466 58%	**	**	**	**	**	**	**	**	**	388 58%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	668	**	**
Don't know	76	**	**	**	**	**	**	**	**	**	**	61	**	**
	9%	**	**	**	**	**	**	**	**	**	**	9%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	729	**	**	**	**	**	**	**	**	**	**	607	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	7.2	**	**
Standard deviation	2.07	**	**	**	fk	**	**	**	**	**	**	2.06	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	.10	**	**

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Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	10 1%	1 *%	3 1%	1 1%	5 3%	4 1%	6 2%	9 1%	** **	1 1%	** **	** **
2	(2.0)	8 1%	7+bf 3%	0 -%	0 -%	1 1%	7 1%	1 *%	5 1%	** **	3 2%	** **	** **
3	(3.0)	13 2%	6 2%	5 3%	2 1%	0 -%	11 2%	2 *%	9 1%	** **	4 3%	** **	** **
4	(4.0)	35 4%	8 3%	11 5%	9 6%	6 3%	19 4%	15 5%	31 5%	** **	4 3%	** **	** **
5	(5.0)	84 10%	26 10%	17 9%	15 10%	24 13%	44 9%	39 12%	73 11%	** **	10 7%	** **	** **
6	(6.0)	113 14%	37 14%	26 13%	32+d 20%	18 10%	64 14%	50 15%	102+c 15%	** **	11- 8%	** **	** **
7	(7.0)	115 14%	46f 18%	32 16%	16 10%	21 12%	79+f 17%	36- 11%	88 13%	** **	27+a 20%	** **	** **
8	(8.0)	143 18%	43 17%	46+ 23%	27 17%	26 15%	89 19%	53 16%	124 19%	** **	19 14%	** **	** **
9	(9.0)	77 10%	21 8%	21 10%	17 11%	18 10%	42 9%	35 10%	56- 8%	** **	20+a 15%	** **	** **
10 - Extremely well	(10.0)	132 16%	45b 17%	21- 10%	28 18%	36b 21%	66 14%	65b 19%	99- 15%	** **	32+a 24%	** **	** **
NET Badly (1-3)		31 4%	13 5%	8 4%	3 2%	6 4%	22 5%	9 3%	23 3%	** **	8 6%	** **	** **
NET Neutral (4-6)		232 29%	72 27%	55 27%	56 36%	47 27%	126 27%	103 31%	206+c 31%	** **	25- 19%	** **	** **
NET Well (7-10)		466 58%	155 59%	121 59%	88 56%	101 58%	276 59%	189 57%	366- 55%	** **	99+a 73%	** **	** **

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Prepared by BMG

Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	76	22	20	11	21	42	32	72+c	**	3-	**	**
	9%	9%	10%	7%	12%	9%	9%	11%	**	2%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	**	**
Mode	8.00	7.00	8.00	6.00	10.00	8.00	10.00	8.00	**	10.00	**	**
Base for stats	729	240	184	148	155	424	302	595	**	132	**	**
Mean score	7.2	7.2	7.1	7.3	7.3	7.1	7.3	7.1-	**	7.6+a	**	**
Standard deviation	2.07	2.07	1.96	2.01	2.26	2.02	2.14	2.04	**	2.18	**	**
Standard Error	.08	.13	.14	.20	.23	.10	.15	.09	**	.20	**	**

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Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	10 1%	6 3%	4 1%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
2	(2.0)	8 1%	2 1%	6 1%	** **	** **	** **	** **	** **	** **	** **	0 -%	** **
3	(3.0)	13 2%	2 1%	11 2%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **
4	(4.0)	35 4%	9 4%	26 5%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
5	(5.0)	84 10%	33 14%	50 9%	** **	** **	** **	** **	** **	** **	** **	15 13%	** **
6	(6.0)	113 14%	36 15%	77 14%	** **	** **	** **	** **	** **	** **	** **	17 15%	** **
7	(7.0)	115 14%	24- 10%	91+a 16%	** **	** **	** **	** **	** **	** **	** **	12 10%	** **
8	(8.0)	143 18%	29- 12%	114+a 20%	** **	** **	** **	** **	** **	** **	** **	11 10%	** **
9	(9.0)	77 10%	25 10%	52 9%	** **	** **	** **	** **	** **	** **	** **	16 14%	** **
10 - Extremely well	(10.0)	132 16%	50+b 21%	82- 14%	** **	** **	** **	** **	** **	** **	** **	25 21%	** **
NET Badly (1-3)		31 4%	10 4%	21 4%	** **	** **	** **	** **	** **	** **	** **	7 6%	** **
NET Neutral (4-6)		232 29%	79 33%	153 27%	** **	** **	** **	** **	** **	** **	** **	36 31%	** **
NET Well (7-10)		466 58%	128 53%	338 60%	** **	** **	** **	** **	** **	** **	** **	64 55%	** **

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Prepared by BMG

Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	76	23	53	**	**	**	**	**	**	**	**	10	**
	9%	10%	9%	**	**	**	**	**	**	**	**	8%	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	7.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	729	216	512	**	**	**	**	**	**	**	**	106	**
Mean score	7.2	7.2	7.2	**	**	**	**	**	**	**	**	7.2	**
Standard deviation	2.07	2.28	1.98	**	**	**	**	**	**	**	**	2.39	**
Standard Error	.08	.17	.10	**	**	**	**	**	**	**	**	.26	**

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Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	1 1%	2 2%	4 1%	4 1%	10 1%	** **	10 1%	** **
2	(2.0)	8 1%	** **	** **	0 -%	1 1%	1 *%	5 1%	8 1%	** **	8 1%	** **
3	(3.0)	13 2%	** **	** **	1 1%	0 -%	3 1%	6 1%	13 2%	** **	13 2%	** **
4	(4.0)	35 4%	** **	** **	4 3%	3 2%	7 3%	21 6%	34 4%	** **	35 4%	** **
5	(5.0)	84 10%	** **	** **	12 8%	10 8%	24 9%	47 12%	84 11%	** **	84 10%	** **
6	(6.0)	113 14%	** **	** **	20 14%	17 13%	36 13%	57 15%	109 14%	** **	113 14%	** **
7	(7.0)	115 14%	** **	** **	24 17%	21 16%	44 16%	48 12%	113 14%	** **	114 14%	** **
8	(8.0)	143 18%	** **	** **	37+f 26%	25 19%	62+ 22%	66 17%	139 18%	** **	141 18%	** **
9	(9.0)	77 10%	** **	** **	12 8%	14 11%	27 10%	35 9%	76 10%	** **	77 10%	** **
10 - Extremely well	(10.0)	132 16%	** **	** **	25 18%	30+f 23%	54 19%	57 15%	131 17%	** **	132 16%	** **
NET Badly (1-3)		31 4%	** **	** **	2 1%	3 2%	7 3%	14 4%	31 4%	** **	31 4%	** **
NET Neutral (4-6)		232 29%	** **	** **	36 25%	30 23%	67 24%	125e 32%	227 29%	** **	232 29%	** **
NET Well (7-10)		466 58%	** **	** **	99+f 69%	90+f 68%	187+f 67%	207- 53%	459 58%	** **	463 58%	** **

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Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	76	**	**	7-	8	15-	42ce	74	**	74	**
	9%	**	**	5%	6%	6%	11%	9%	**	9%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	729	**	**	137	123	262	346	716	**	726	**
Mean score	7.2	**	**	7.5f	7.6+f	7.5+f	7.1	7.2	**	7.2	**
Standard deviation	2.07	**	**	1.78	1.98	1.95	2.09	2.08	**	2.08	**
Standard Error	.08	**	**	.16	.19	.13	.12	.09	**	.08	**

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Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	10 1%	10 1%	10 1%	10 1%	9 1%	0 -%	10 1%	7 1%	10 1%	9 1%	2- *%	2- *%	3- 1%	0 -%	6 1%	5 1%
2	(2.0)	8 1%	8 1%	8 1%	6 1%	6 1%	1 1%	8 1%	7 1%	8 1%	8 1%	6 1%	6f 1%	2- *%	0 -%	3 1%	*- *%
3	(3.0)	13 2%	13 2%	13 2%	13 2%	13 2%	5 2%	13 2%	13 2%	13 2%	11 1%	7 1%	6 1%	5- 1%	1 1%	7 1%	5 1%
4	(4.0)	35 4%	33 4%	33 4%	32 4%	28 4%	10 4%	33 4%	32 4%	33 4%	33 4%	20 3%	18 4%	19 3%	4 3%	19 3%	17 4%
5	(5.0)	84 10%	80 10%	77 10%	78 10%	68 9%	15- 7%	80 10%	76 10%	84 10%	80 10%	48- 8%	42 9%	52 9%	10 7%	52 9%	41- 8%
6	(6.0)	113 14%	110 14%	113 15%	113 15%	108 15%	30 13%	112 14%	113 15%	113 14%	111 14%	75 13%	63 14%	70 12%	20 14%	81 14%	66 14%
7	(7.0)	115 14%	110 14%	110 14%	110 14%	99 14%	29 13%	112 14%	111 15%	113 14%	113 14%	88 15%	67 14%	82 15%	17 12%	80 14%	63 13%
8	(8.0)	143 18%	139 18%	138 18%	138 18%	128 18%	55+ 24%	143 18%	138 18%	143 18%	141 18%	114+ 20%	95+ 20%	107 19%	37+ 25%	113+ 20%	102+ 21%
9	(9.0)	77 10%	74 10%	75 10%	77 10%	69 10%	25 11%	75 10%	74 10%	77 10%	77 10%	58 10%	51 11%	61+ 11%	17 12%	56 10%	47 10%
10 - Extremely well	(10.0)	132 16%	128 16%	129 17%	128 17%	121 17%	51+g 22%	130 16%	122 16%	130 16%	131 17%	112+ 19%	79 17%	106+ 19%	38+b 26%	106+ 19%	97+ 20%
NET Badly (1-3)		31 4%	31 4%	31 4%	29 4%	28 4%	7 3%	31 4%	27 4%	31 4%	28 4%	14- 2%	13 3%	11- 2%	1 1%	16- 3%	10- 2%
NET Neutral (4-6)		232 29%	222 29%	223 29%	223 29%	203 28%	55 24%	225 28%	221 29%	229 29%	224 28%	143- 25%	123 27%	141- 25%	34 24%	153 27%	123- 26%
NET Well (7-10)		466 58%	451 58%	452 58%	453 58%	417 58%	159 70% +abcd fghi	459 58%	445 58%	462 58%	461 59%	372+ 64%	292+ 63%	357+ 64%	108 74% +abcef	355+ 62%	309+ 64%

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Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	76 9%	73e 9%	72e 9%	71e 9%	69e 10%	7- 3%	74e 9%	70e 9%	74e 9%	73e 9%	48d 8%	38d 8%	50d 9%	2- 1%	48d 8%	38d 8%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00
Base for stats	729	704	706	706	648	220	715	693	722	713	529	428	509	144	523	442
Mean score	7.2	7.2	7.2	7.2	7.3	7.6 +abcd fghi	7.2	7.2	7.2	7.3+	7.5+	7.4+	7.5+	7.9+be	7.4+	7.5+
Standard deviation	2.07	2.08	2.08	2.06	2.07	1.93	2.07	2.03	2.07	2.06	1.93	1.95	1.93	1.78	1.99	1.95
Standard Error	.08	.09	.09	.08	.09	.14	.08	.08	.08	.08	.09	.10	.09	.16	.10	.10

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Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	10 1%	** **	9 1%	7 1%	5 2%
2	(2.0)	8 1%	** **	8 1%	7 1%	5 1%
3	(3.0)	13 2%	** **	12 2%	6 1%	6 2%
4	(4.0)	35 4%	** **	34 5%	24 5%	13 4%
5	(5.0)	84 10%	** **	75 10%	53 10%	29 9%
6	(6.0)	113 14%	** **	105 14%	75 14%	40 13%
7	(7.0)	115 14%	** **	111 15%	77 15%	50 16%
8	(8.0)	143 18%	** **	132 18%	106+ 20%	65+ 21%
9	(9.0)	77 10%	** **	72 10%	48 9%	35 11%
10 - Extremely well	(10.0)	132 16%	** **	112 15%	76 14%	43 14%
NET Badly (1-3)		31 4%	** **	29 4%	20 4%	15 5%
NET Neutral (4-6)		232 29%	** **	214 29%	151 29%	82 27%
NET Well (7-10)		466 58%	** **	427 58%	307 58%	192+ 63%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_7 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	76	**	66d	47	15-
	9%	**	9%	9%	5%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	729	**	670	479	289
Mean score	7.2	**	7.2	7.2	7.2
Standard deviation	2.07	**	2.06	2.05	2.07
Standard Error	.08	**	.09	.10	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_8

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	11 1%	4 1%	4 1%	**	**	8 2%	3 1%
2	(2.0)	9 1%	4 1%	5 1%	**	**	7 2%	1 *%
3	(3.0)	17 2%	6 1%	9 3%	**	**	13 3%	4 1%
4	(4.0)	36 4%	20 5%	9 3%	**	**	24 5%	11 3%
5	(5.0)	80 10%	33 8%	42+a 13%	**	**	44 10%	34 10%
6	(6.0)	111 14%	58 14%	44 14%	**	**	66 14%	44 13%
7	(7.0)	129 16%	59 14%	57 18%	**	**	71 15%	58 17%
8	(8.0)	166 21%	101+b 24%	47- 15%	**	**	98 21%	66 20%
9	(9.0)	61 8%	34 8%	15- 5%	**	**	33 7%	25 7%
10 - Extremely well	(10.0)	123 15%	70 17%	41 13%	**	**	69 15%	54 16%
NET Badly (1-3)		36 5%	14 3%	19 6%	**	**	28+b 6%	8- 2%
NET Neutral (4-6)		226 28%	111 27%	95 30%	**	**	134 29%	90 26%
NET Well (7-10)		479 60%	264+b 64%	160- 51%	**	**	271 59%	204 60%
Don't know		63 8%	22- 5%	41+a 13%	**	**	25- 6%	37+a 11%

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Prepared by BMG

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	7.00	8.00	7.00	**	**	7.00	7.00
Mode	8.00	8.00	7.00	**	**	8.00	8.00
Base for stats	742	390	273	**	**	432	302
Mean score	7.1	7.3+b	6.8-	**	**	7.0	7.3
Standard deviation	2.06	2.00	2.09	**	**	2.14	1.93
Standard Error	.08	.11	.13	**	**	.12	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	11 1%	3 2%	1 1%	1 1%	4 3%	2 2%	** **	** **	4 1%	5 2%	2 1%	0 -%
2	(2.0)	9 1%	0 -%	1 1%	1 1%	2 1%	2 2%	** **	** **	1 *%	3 1%	4 2%	3 3%
3	(3.0)	17 2%	5 3%	1 1%	3 2%	2 2%	2 2%	** **	** **	6 2%	5 2%	5 3%	4 3%
4	(4.0)	36 4%	8 6%	11 6%	4 3%	6 4%	3 3%	** **	** **	19 6%	11 4%	6 3%	3 3%
5	(5.0)	80 10%	12 9%	13 7%	15 10%	10 7%	17 17%	** **	** **	25 8%	24 9%	30+bdh 15%	13 13%
6	(6.0)	111 14%	18 13%	25 14%	26d 19%	13 9%	17 17%	** **	** **	43 13%	39 14%	29 14%	12 11%
7	(7.0)	129 16%	21 15%	23 13%	16 11%	28 20%	17 17%	** **	** **	44 14%	44 16%	41c 20%	24 23%
8	(8.0)	166 21%	31 22%	40 22%	28 20%	35 25%	17 17%	** **	** **	71 22%	62 22%	33 16%	16 15%
9	(9.0)	61 8%	11 8%	14 8%	14j 10%	12 9%	4 4%	** **	** **	25 8%	27j 10%	9- 4%	4 4%
10 - Extremely well	(10.0)	123 15%	23 17%	41+dj 22%	26j 18%	16 12%	9 8%	** **	** **	64+j 20%	42j 15%	17- 8%	9 8%
NET Badly (1-3)		36 5%	8 6%	3 2%	5 4%	8 6%	5 5%	** **	** **	11 4%	14 5%	12 6%	6 6%
NET Neutral (4-6)		226 28%	38 27%	49 27%	45d 32%	29- 21%	37 37%	** **	** **	87 27%	74 27%	65d 32%	28 27%
NET Well (7-10)		479 60%	86 62%	118j 65%	84j 60%	91j 66%	47 47%	** **	** **	204j 64%	175j 63%	100- 49%	53 50%
Don't know		63 8%	6 4%	11 6%	6 4%	11 8%	11 11%	** **	** **	18 5%	16 6%	29+bchi 14%	18 17%
Medians		7.00	7.00	8.00	8.00	7.00	7.00	**	**	8.00	7.00	7.00	7.00

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Prepared by BMG

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	8.00	8.00	8.00	**	**	8.00	8.00	7.00	7.00
Base for stats	742	133	170	134	129	89	**	**	303	262	177	88
Mean score	7.1	7.1	7.5	7.3 ^{ejk}	7.1	6.6-	**	**	7.4+ ^{egjk}	7.2 ^{ej}	6.7-	6.7
Standard deviation	2.06	2.17	2.00	2.01	2.12	1.96	**	**	2.08	2.06	1.95	1.94
Standard Error	.08	.23	.17	.18	.20	.21	**	**	.14	.14	.15	.22

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Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	11 1%	**	**	**	**	**	**	**	**	**	10 2%	**	**	**
2	(2.0)	9 1%	**	**	**	**	**	**	**	**	**	7 1%	**	**	**
3	(3.0)	17 2%	**	**	**	**	**	**	**	**	**	14 2%	**	**	**
4	(4.0)	36 4%	**	**	**	**	**	**	**	**	**	23- 3%	**	**	**
5	(5.0)	80 10%	**	**	**	**	**	**	**	**	**	68 10%	**	**	**
6	(6.0)	111 14%	**	**	**	**	**	**	**	**	**	100+ 15%	**	**	**
7	(7.0)	129 16%	**	**	**	**	**	**	**	**	**	104 16%	**	**	**
8	(8.0)	166 21%	**	**	**	**	**	**	**	**	**	143 21%	**	**	**
9	(9.0)	61 8%	**	**	**	**	**	**	**	**	**	46 7%	**	**	**
10 - Extremely well	(10.0)	123 15%	**	**	**	**	**	**	**	**	**	103 15%	**	**	**
NET Badly (1-3)		36 5%	**	**	**	**	**	**	**	**	**	32 5%	**	**	**
NET Neutral (4-6)		226 28%	**	**	**	**	**	**	**	**	**	191 29%	**	**	**
NET Well (7-10)		479 60%	**	**	**	**	**	**	**	**	**	396 59%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	668	**	**	**
Don't know	63	**	**	**	**	**	**	**	**	**	50	**	**	**
	8%	**	**	**	**	**	**	**	**	**	7%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	742	**	**	**	**	**	**	**	**	**	618	**	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	7.1	**	**	**
Standard deviation	2.06	**	**	**	**	**	**	**	**	**	2.05	**	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	.09	**	**	**

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Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	11 1%	0- -%	3a 2%	5a 3%	3a 2%	3 1%	8a 2%	10 2%	** **	1 1%	** **	** **
2	(2.0)	9 1%	3 1%	1 1%	0 -%	4 2%	5 1%	4 1%	7 1%	** **	1 1%	** **	** **
3	(3.0)	17 2%	6 2%	3 2%	1 1%	6 3%	9 2%	7 2%	13 2%	** **	4 3%	** **	** **
4	(4.0)	36 4%	11 4%	9 5%	11 7%	4 2%	21 4%	14 4%	33 5%	** **	3 2%	** **	** **
5	(5.0)	80 10%	25 9%	21 10%	16 10%	15 9%	46 10%	32 9%	68 10%	** **	11 8%	** **	** **
6	(6.0)	111 14%	42d 16%	35df 17%	24d 15%	11- 6%	77+df 16%	34- 10%	92 14%	** **	18 13%	** **	** **
7	(7.0)	129 16%	47 18%	32 16%	25 16%	25 14%	79 17%	50 15%	105 16%	** **	24 18%	** **	** **
8	(8.0)	166 21%	51 19%	45 22%	35 22%	36 20%	96 21%	70 21%	137 21%	** **	29 21%	** **	** **
9	(9.0)	61 8%	17 7%	17 8%	10 7%	16 9%	34 7%	27 8%	47 7%	** **	14 10%	** **	** **
10 - Extremely well	(10.0)	123 15%	41 16%	23 11%	23 15%	34 19%	64 14%	58 17%	97 15%	** **	26 19%	** **	** **
NET Badly (1-3)		36 5%	9 3%	8 4%	6 4%	13 7%	17 4%	19 6%	30 4%	** **	6 5%	** **	** **
NET Neutral (4-6)		226 28%	78d 30%	65d 32%	51d 32%	30- 17%	143d 31%	80 24%	193 29%	** **	32 24%	** **	** **
NET Well (7-10)		479 60%	156 59%	116 57%	93 59%	112 64%	272 58%	205 61%	386- 58%	** **	93+a 69%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	63	19	14	9	21	33	30	58c	**	4-	**	**
	8%	7%	7%	6%	12%	7%	9%	9%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	**	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Base for stats	742	243	189	149	155	433	304	609	**	132	**	**
Mean score	7.1	7.2	7.0	7.0	7.4	7.1	7.2	7.1	**	7.4	**	**
Standard deviation	2.06	1.93	1.96	2.10	2.29	1.94	2.20	2.07	**	2.00	**	**
Standard Error	.08	.12	.14	.21	.23	.09	.15	.09	**	.19	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	11 1%	8+b 3%	3- 1%	** **	** **	** **	** **	** **	** **	** **	8 7%	** **
2	(2.0)	9 1%	3 1%	5 1%	** **	** **	** **	** **	** **	** **	** **	2 2%	** **
3	(3.0)	17 2%	7 3%	9 2%	** **	** **	** **	** **	** **	** **	** **	0 -%	** **
4	(4.0)	36 4%	12 5%	24 4%	** **	** **	** **	** **	** **	** **	** **	6 5%	** **
5	(5.0)	80 10%	22 9%	58 10%	** **	** **	** **	** **	** **	** **	** **	11 10%	** **
6	(6.0)	111 14%	25 11%	86 15%	** **	** **	** **	** **	** **	** **	** **	12 11%	** **
7	(7.0)	129 16%	30 13%	99 18%	** **	** **	** **	** **	** **	** **	** **	12 11%	** **
8	(8.0)	166 21%	44 18%	122 22%	** **	** **	** **	** **	** **	** **	** **	20 18%	** **
9	(9.0)	61 8%	21 9%	40 7%	** **	** **	** **	** **	** **	** **	** **	12 11%	** **
10 - Extremely well	(10.0)	123 15%	46 19%	77 14%	** **	** **	** **	** **	** **	** **	** **	20 17%	** **
NET Badly (1-3)		36 5%	19+b 8%	18- 3%	** **	** **	** **	** **	** **	** **	** **	10 8%	** **
NET Neutral (4-6)		226 28%	59 25%	167 30%	** **	** **	** **	** **	** **	** **	** **	29 25%	** **
NET Well (7-10)		479 60%	140 59%	339 60%	** **	** **	** **	** **	** **	** **	** **	66 57%	** **

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Prepared by BMG

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	63	22	41	**	**	**	**	**	**	**	**	11	**
	8%	9%	7%	**	**	**	**	**	**	**	**	10%	**
Medians	7.00	8.00	7.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Base for stats	742	218	524	**	**	**	**	**	**	**	**	104	**
Mean score	7.1	7.1	7.2	**	**	**	**	**	**	**	**	7.0	**
Standard deviation	2.06	2.39	1.90	**	**	**	**	**	**	**	**	2.58	**
Standard Error	.08	.18	.09	**	**	**	**	**	**	**	**	.28	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	11 1%	** **	** **	1 1%	3 2%	4 1%	8 2%	11 1%	** **	11 1%	** **
2	(2.0)	9 1%	** **	** **	2 1%	0 -	2 1%	5 1%	9 1%	** **	9 1%	** **
3	(3.0)	17 2%	** **	** **	3 2%	2 2%	6 2%	7 2%	17 2%	** **	17 2%	** **
4	(4.0)	36 4%	** **	** **	3 2%	3 3%	9 3%	15 4%	33 4%	** **	36 4%	** **
5	(5.0)	80 10%	** **	** **	16 11%	15 12%	29 11%	33 9%	79 10%	** **	80 10%	** **
6	(6.0)	111 14%	** **	** **	27 19%	21 16%	43 15%	53 14%	109 14%	** **	110 14%	** **
7	(7.0)	129 16%	** **	** **	17 12%	18 14%	33- 12%	72e 18%	125 16%	** **	127 16%	** **
8	(8.0)	166 21%	** **	** **	37 26%	25 19%	65 23%	75 19%	164 21%	** **	166 21%	** **
9	(9.0)	61 8%	** **	** **	8 6%	15 11%	22 8%	32 8%	61 8%	** **	61 8%	** **
10 - Extremely well	(10.0)	123 15%	** **	** **	23 16%	21 16%	50 18%	53 14%	123 16%	** **	123 15%	** **
NET Badly (1-3)		36 5%	** **	** **	6 4%	5 4%	12 4%	19 5%	36 5%	** **	36 5%	** **
NET Neutral (4-6)		226 28%	** **	** **	46 32%	40 30%	80 29%	101 26%	221 28%	** **	225 28%	** **
NET Well (7-10)		479 60%	** **	** **	85 59%	80 61%	170 61%	232 60%	472 60%	** **	477 60%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	63	**	**	5	7	15	36	61	**	61	**
	8%	**	**	4%	6%	6%	9%	8%	**	8%	**
Medians	7.00	**	**	7.00	7.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	742	**	**	138	124	262	353	729	**	739	**
Mean score	7.1	**	**	7.2	7.3	7.3	7.1	7.2	**	7.1	**
Standard deviation	2.06	**	**	1.98	2.03	2.05	2.07	2.06	**	2.06	**
Standard Error	.08	**	**	.18	.20	.14	.12	.08	**	.08	**

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Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	11 1%	11 1%	11 1%	11 1%	11 1%	1 **	11 1%	11 1%	11 1%	11 1%	6 1%	6 1%	7 1%	0 -	10 2%	4 1%
2	(2.0)	9 1%	9 1%	9 1%	9 1%	8 1%	1 **	9 1%	6 1%	9 1%	8 1%	2- **	1- **	2- **	1 1%	3 1%	4 1%
3	(3.0)	17 2%	17 2%	15 2%	13 2%	11 2%	4 2%	15 2%	17 2%	17 2%	16 2%	11 2%	9 2%	6- 1%	1 1%	7- 1%	7 1%
4	(4.0)	36 4%	34 4%	34 4%	34 4%	33 5%	13 6%	34 4%	35 5%	35 4%	34 4%	25 4%	20 4%	19 3%	8 5%	22 4%	18 4%
5	(5.0)	80 10%	78 10%	76 10%	76 10%	66 9%	15 7%	76 10%	74 10%	79 10%	76 10%	49- 8%	35- 8%	47- 8%	10 7%	53 9%	44 9%
6	(6.0)	111 14%	107 14%	107 14%	107 14%	96 13%	30 13%	108 14%	107 14%	108 14%	107 14%	74 13%	57 12%	70 13%	16 11%	68- 12%	56- 12%
7	(7.0)	129 16%	126 16%	126 16%	125 16%	118 17%	33 14%	128 16%	124 16%	128 16%	127 16%	94 16%	71 15%	87 16%	18 12%	94 16%	68 14%
8	(8.0)	166 21%	160 21%	164 21%	164 21%	155 22%	63+a 28%	166 21%	160 21%	166 21%	165 21%	135+ 23%	114+ 24%	136+ 24%	48+ae 33%	135+ 24%	126+ 26%
9	(9.0)	61 8%	55 7%	57 7%	59 8%	51 7%	15 7%	59 7%	54 7%	61 8%	59 7%	46 8%	38 8%	49 9%	8 6%	45 8%	35 7%
10 - Extremely well	(10.0)	123 15%	121 16%	119 15%	118 15%	112 16%	46+ 20%	121 15%	116 15%	121 15%	123 16%	96 17%	80 17%	97+ 17%	33+ 23%	92 16%	85+ 18%
NET Badly (1-3)		36 5%	36 5%	35 4%	33 4%	30 4%	6 3%	35 4%	34 4%	36 5%	35 4%	19- 3%	17 4%	15- 3%	3 2%	20 4%	16 3%
NET Neutral (4-6)		226 28%	219 28%	217 28%	218 28%	196 27%	58 26%	219 28%	216 28%	222 28%	217 28%	148- 26%	112- 24%	136- 24%	34 23%	144- 25%	118- 25%
NET Well (7-10)		479 60%	462 59%	467 60%	467 60%	437 61%	156 +abcfghi 69%	475 60%	454 60%	476 60%	474 60%	371+ 64%	302+ 65%	369+ 66%	107+ae 74%	366+ 64%	315+ 66%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	63 8%	60e 8%	59e 8%	59e 8%	56e 8%	7- 3%	61e 8%	59e 8%	61e 8%	61e 8%	39d 7%	34d 7%	38d 7%	2- 1%	41d 7%	31d 7%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	742	717	718	717	662	220	728	704	735	725	538	431	521	144	530	449
Mean score	7.1	7.1	7.1	7.2	7.2	7.5+agh	7.2	7.1	7.1	7.2+	7.3+	7.4+	7.6+	7.3+	7.4+	
Standard deviation	2.06	2.07	2.05	2.04	2.04	1.92	2.05	2.05	2.06	2.05	1.96	1.99	1.93	1.87	2.01	1.97
Standard Error	.08	.08	.08	.08	.09	.14	.08	.08	.08	.08	.09	.10	.09	.17	.10	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	11 1%	** **	11 2%	8 2%	6 2%
2	(2.0)	9 1%	** **	7 1%	6 1%	6 2%
3	(3.0)	17 2%	** **	16 2%	8 1%	5 2%
4	(4.0)	36 4%	** **	33 5%	23 4%	11 4%
5	(5.0)	80 10%	** **	70 10%	48 9%	27 9%
6	(6.0)	111 14%	** **	103 14%	76 14%	41 13%
7	(7.0)	129 16%	** **	120 16%	86 16%	49 16%
8	(8.0)	166 21%	** **	151 21%	112 21%	68 22%
9	(9.0)	61 8%	** **	57 8%	44 8%	27 9%
10 - Extremely well	(10.0)	123 15%	** **	115 16%	79 15%	51 17%
NET Badly (1-3)		36 5%	** **	34 5%	22 4%	17 6%
NET Neutral (4-6)		226 28%	** **	207 28%	147 28%	79 26%
NET Well (7-10)		479 60%	** **	443 60%	321 61%	195 64%

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Prepared by BMG

Table Q38_1_8 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	63	**	51	36	14-
	8%	**	7%	7%	5%
Medians	7.00	**	7.00	7.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	742	**	684	490	291
Mean score	7.1	**	7.1	7.2	7.2
Standard deviation	2.06	**	2.06	2.04	2.13
Standard Error	.08	**	.09	.10	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_9

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	6 1%	4 1%	1 *%	**	**	5 1%	0- -%
2	(2.0)	5 1%	3 1%	2 1%	**	**	4 1%	1 *%
3	(3.0)	11 1%	4 1%	5 2%	**	**	11+b 2%	0- -%
4	(4.0)	34 4%	16 4%	11 4%	**	**	21 5%	13 4%
5	(5.0)	61 8%	28 7%	28 9%	**	**	40 9%	21 6%
6	(6.0)	84 10%	40 10%	33 10%	**	**	46 10%	37 11%
7	(7.0)	128 16%	60 15%	50 16%	**	**	74 16%	53 16%
8	(8.0)	196 24%	100 24%	78 25%	**	**	106 23%	89 26%
9	(9.0)	86 11%	51 12%	29 9%	**	**	59+b 13%	26- 8%
10 - Extremely well	(10.0)	158 20%	92 22%	55 18%	**	**	78- 17%	79+a 23%
NET Badly (1-3)		22 3%	11 3%	9 3%	**	**	20+b 4%	1- *%
NET Neutral (4-6)		180 22%	84 20%	72 23%	**	**	108 24%	71 21%
NET Well (7-10)		569 71%	304 74%	213 68%	**	**	316 69%	247 73%
Don't know		34 4%	13 3%	20+a 7%	**	**	14 3%	20 6%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	771	399	294	**	**	444	319
Mean score	7.6	7.7+d	7.5	**	**	7.4-	7.8+a
Standard deviation	1.94	1.94	1.90	**	**	2.03	1.74
Standard Error	.08	.11	.12	**	**	.11	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	6 1%	1 1%	2 1%	1 1%	2 1%	0 -%	** **	** **	3 1%	3 1%	0 -%	0 -%
2	(2.0)	5 1%	0 -%	2 1%	0 -%	1 1%	2 2%	** **	** **	2 1%	1 *%	2 1%	* *%
3	(3.0)	11 1%	1 1%	3 1%	2 2%	3 2%	0 -%	** **	** **	4 1%	5 2%	2 1%	2 2%
4	(4.0)	34 4%	7 5%	11 6%	7 5%	3 2%	2 2%	** **	** **	18 6%	10 4%	7 3%	5 5%
5	(5.0)	61 8%	12 9%	10 6%	7 5%	13 9%	7 7%	** **	** **	22 7%	20 7%	19 9%	12 11%
6	(6.0)	84 10%	16 11%	15 8%	20d 15%	7- 5%	15 15%	** **	** **	31 10%	28 10%	25d 12%	11 10%
7	(7.0)	128 16%	17 12%	36di 20%	18 13%	14- 10%	26 26%	** **	** **	53 17%	32- 11%	43+di 21%	17 16%
8	(8.0)	196 24%	41 30%	36 20%	33 23%	41 30%	20 20%	** **	** **	77 24%	74 27%	45 22%	24 23%
9	(9.0)	86 11%	14 10%	18 10%	15 10%	17 12%	10 10%	** **	** **	32 10%	32 11%	23 11%	12 12%
10 - Extremely well	(10.0)	158 20%	26 19%	41j 22%	32j 23%	32j 23%	12 12%	** **	** **	67j 21%	64j 23%	27- 13%	16 15%
NET Badly (1-3)		22 3%	3 2%	7 4%	4 3%	5 4%	2 2%	** **	** **	10 3%	9 3%	4 2%	2 2%
NET Neutral (4-6)		180 22%	35 25%	36 20%	34 25%	24 17%	23 23%	** **	** **	71 22%	58 21%	51 25%	27 26%
NET Well (7-10)		569 71%	98 71%	131 72%	97 70%	105 75%	68 68%	** **	** **	229 72%	202 72%	138 67%	70 66%
Don't know		34 4%	3 2%	7 4%	4 3%	5 4%	7 7%	** **	** **	10 3%	9 3%	14+ 7%	6 6%
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	8.00

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	8.00	8.00	7.00	**	**	8.00	8.00	8.00	8.00
Base for stats	771	136	174	135	134	93	**	**	310	269	192	99
Mean score	7.6	7.5	7.5	7.6	7.8	7.4	**	**	7.5	7.7	7.4	7.4
Standard deviation	1.94	1.92	2.08	1.98	2.01	1.65	**	**	2.01	1.99	1.76	1.86
Standard Error	.08	.20	.17	.18	.19	.17	**	**	.13	.13	.13	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	6 1%	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
2	(2.0)	5 1%	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
3	(3.0)	11 1%	**	**	**	**	**	**	**	**	**	9 1%	**	**	**
4	(4.0)	34 4%	**	**	**	**	**	**	**	**	**	27 4%	**	**	**
5	(5.0)	61 8%	**	**	**	**	**	**	**	**	**	51 8%	**	**	**
6	(6.0)	84 10%	**	**	**	**	**	**	**	**	**	68 10%	**	**	**
7	(7.0)	128 16%	**	**	**	**	**	**	**	**	**	107 16%	**	**	**
8	(8.0)	196 24%	**	**	**	**	**	**	**	**	**	167 25%	**	**	**
9	(9.0)	86 11%	**	**	**	**	**	**	**	**	**	76 11%	**	**	**
10 - Extremely well	(10.0)	158 20%	**	**	**	**	**	**	**	**	**	128 19%	**	**	**
NET Badly (1-3)		22 3%	**	**	**	**	**	**	**	**	**	19 3%	**	**	**
NET Neutral (4-6)		180 22%	**	**	**	**	**	**	**	**	**	146 22%	**	**	**
NET Well (7-10)		569 71%	**	**	**	**	**	**	**	**	**	477 71%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	34	**	**	**	**	**	**	**	**	**	**	**	**	**
	4%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	771	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.6	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.94	**	fk	**	**	**	**	**	**	**	**	**	**	efgk
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	6 1%	1 *%	1 1%	0 -%	3 2%	2 1%	3 1%	6 1%	** **	1 1%	** **	** **
2	(2.0)	5 1%	0 -%	3a 2%	0 -%	2 1%	3 1%	2 1%	4 1%	** **	1 1%	** **	** **
3	(3.0)	11 1%	7 3%	2 1%	0 -%	2 1%	9 2%	2 1%	9 1%	** **	2 2%	** **	** **
4	(4.0)	34 4%	11 4%	5 3%	14+bde 9%	4 2%	16 3%	18 5%	28 4%	** **	7 5%	** **	** **
5	(5.0)	61 8%	21 8%	13 6%	14 9%	12 7%	34 7%	26 8%	52 8%	** **	9 7%	** **	** **
6	(6.0)	84 10%	25 10%	22 11%	18 11%	18 11%	47 10%	37 11%	75 11%	** **	9 7%	** **	** **
7	(7.0)	128 16%	45 17%	38 19%	22 14%	23 13%	84 18%	44 13%	102 15%	** **	25 18%	** **	** **
8	(8.0)	196 24%	59 22%	48 24%	44 28%	45 26%	107 23%	89 27%	161 24%	** **	35 26%	** **	** **
9	(9.0)	86 11%	30 11%	24 12%	12 8%	20 11%	54 12%	32 10%	71 11%	** **	16 12%	** **	** **
10 - Extremely well	(10.0)	158 20%	53 20%	36 18%	28 18%	40 23%	89 19%	68 20%	129 19%	** **	30 22%	** **	** **
NET Badly (1-3)		22 3%	8 3%	7c 3%	0- -%	7c 4%	14 3%	7 2%	18 3%	** **	4 3%	** **	** **
NET Neutral (4-6)		180 22%	57 22%	40 20%	46 29%	34 20%	98 21%	80 24%	155 23%	** **	25 19%	** **	** **
NET Well (7-10)		569 71%	187 71%	147 72%	106 67%	127 72%	334 72%	233 70%	463 69%	** **	105 77%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	34	10	9	6	8	20	14	31	**	1	**	**
	4%	4%	5%	4%	4%	4%	4%	5%	**	1%	**	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Base for stats	771	252	194	152	168	446	320	636	**	134	**	**
Mean score	7.6	7.6	7.6	7.4	7.7	7.6	7.6	7.5	**	7.7	**	**
Standard deviation	1.94	1.92	1.90	1.85	2.04	1.91	1.95	1.94	**	1.96	**	**
Standard Error	.08	.12	.13	.18	.20	.09	.13	.08	**	.18	**	**

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Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	6 1%	2 1%	4 1%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **
2	(2.0)	5 1%	3 1%	2 *%	** **	** **	** **	** **	** **	** **	** **	2 1%	** **
3	(3.0)	11 1%	4 2%	7 1%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
4	(4.0)	34 4%	6 2%	29 5%	** **	** **	** **	** **	** **	** **	** **	2 2%	** **
5	(5.0)	61 8%	21 9%	41 7%	** **	** **	** **	** **	** **	** **	** **	9 7%	** **
6	(6.0)	84 10%	27 11%	57 10%	** **	** **	** **	** **	** **	** **	** **	14 12%	** **
7	(7.0)	128 16%	24- 10%	103+a 18%	** **	** **	** **	** **	** **	** **	** **	13 11%	** **
8	(8.0)	196 24%	52 22%	144 26%	** **	** **	** **	** **	** **	** **	** **	22 19%	** **
9	(9.0)	86 11%	26 11%	61 11%	** **	** **	** **	** **	** **	** **	** **	13 11%	** **
10 - Extremely well	(10.0)	158 20%	64+b 27%	94- 17%	** **	** **	** **	** **	** **	** **	** **	31 27%	** **
NET Badly (1-3)		22 3%	9 4%	13 2%	** **	** **	** **	** **	** **	** **	** **	6 5%	** **
NET Neutral (4-6)		180 22%	53 22%	127 22%	** **	** **	** **	** **	** **	** **	** **	24 21%	** **
NET Well (7-10)		569 71%	166 69%	403 71%	** **	** **	** **	** **	** **	** **	** **	79 68%	** **

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Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	34	11	22	**	**	**	**	**	**	**	**	6	**
	4%	5%	4%	**	**	**	**	**	**	**	**	5%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	771	228	543	**	**	**	**	**	**	**	**	110	**
Mean score	7.6	7.7	7.5	**	**	**	**	**	**	**	**	7.7	**
Standard deviation	1.94	2.09	1.88	**	**	**	**	**	**	**	**	2.17	**
Standard Error	.08	.15	.09	**	**	**	**	**	**	**	**	.23	**

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Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	1 1%	3 2%	3 1%	3 1%	6 1%	** **	6 1%	** **
2	(2.0)	5 1%	** **	** **	2 1%	0 -%	2 1%	3 1%	5 1%	** **	5 1%	** **
3	(3.0)	11 1%	** **	** **	2 2%	0 -%	5 2%	4 1%	11 1%	** **	11 1%	** **
4	(4.0)	34 4%	** **	** **	7 5%	5 4%	9 3%	13 3%	34 4%	** **	34 4%	** **
5	(5.0)	61 8%	** **	** **	10 7%	6 5%	20 7%	32 8%	61 8%	** **	61 8%	** **
6	(6.0)	84 10%	** **	** **	15 11%	16 12%	29 10%	39 10%	81 10%	** **	84 11%	** **
7	(7.0)	128 16%	** **	** **	24 17%	20 15%	39 14%	61 16%	126 16%	** **	127 16%	** **
8	(8.0)	196 24%	** **	** **	30 21%	31 24%	69 25%	99 26%	191 24%	** **	193 24%	** **
9	(9.0)	86 11%	** **	** **	12 8%	14 11%	32 12%	47 12%	85 11%	** **	86 11%	** **
10 - Extremely well	(10.0)	158 20%	** **	** **	35 24%	29 22%	60 21%	69 18%	158 20%	** **	158 20%	** **
NET Badly (1-3)		22 3%	** **	** **	6 4%	3 2%	10 3%	10 3%	22 3%	** **	22 3%	** **
NET Neutral (4-6)		180 22%	** **	** **	32 22%	27 21%	58 21%	85 22%	176 22%	** **	180 22%	** **
NET Well (7-10)		569 71%	** **	** **	101 70%	94 72%	200 72%	277 71%	560 71%	** **	566 71%	** **

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Prepared by BMG

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	34	**	**	5	6	10	17	32	**	32	**
	4%	**	**	3%	5%	4%	4%	4%	**	4%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	**	**	10.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	771	**	**	138	125	267	371	759	**	768	**
Mean score	7.6	**	**	7.5	7.7	7.6	7.6	7.6	**	7.6	**
Standard deviation	1.94	**	**	2.09	1.98	1.99	1.89	1.95	**	1.95	**
Standard Error	.08	**	**	.19	.19	.13	.11	.08	**	.08	**

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Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	6 1%	5 1%	4 1%	4 1%	3 *	0 -	5 1%	4 1%	6 1%	6 1%	2 *	1 *	2- *	0 -	3 1%	2 *
2	(2.0)	5 1%	5 1%	5 1%	5 1%	4 1%	1 *	5 1%	4 *	5 1%	5 1%	2 *	2 1%	1- *	1 1%	2 *	2 1%
3	(3.0)	11 1%	11 1%	11 1%	10 1%	10 1%	4 2%	11 1%	9 1%	11 1%	10 1%	5 1%	6 1%	7 1%	3 2%	7 1%	6 1%
4	(4.0)	34 4%	32 4%	32 4%	33 4%	29 4%	14 6%	33 4%	33 4%	33 4%	32 4%	20 4%	18 4%	19 3%	7 5%	23 4%	15 3%
5	(5.0)	61 8%	60 8%	60 8%	59 8%	51 7%	15 7%	60 8%	58 8%	60 7%	60 8%	38 7%	28 6%	32- 6%	9 6%	38 7%	22- 5%
6	(6.0)	84 10%	81 10%	80 10%	80 10%	73 10%	23 10%	82 10%	81 11%	84 11%	82 10%	52- 9%	45 10%	49- 9%	13 9%	50- 9%	39- 8%
7	(7.0)	128 16%	126 16%	124 16%	124 16%	117 16%	38 17%	127 16%	123 16%	128 16%	122 16%	91 16%	72 16%	85 15%	23 16%	85 15%	81 17%
8	(8.0)	196 24%	190 24%	192 25%	191 25%	182 25%	60 27%	194 25%	192 25%	195 25%	193 25%	154+ 27%	122 26%	152+ 27%	37 26%	160+ 28%	137+ 29%
9	(9.0)	86 11%	85 11%	85 11%	86 11%	81 11%	21 9%	86 11%	78 10%	86 11%	85 11%	68 12%	58 12%	68 12%	16 11%	64 11%	56 12%
10 - Extremely well	(10.0)	158 20%	152 20%	154 20%	152 20%	139 19%	44 19%	156 20%	149 20%	156 20%	158 20%	128+ 22%	96 21%	129+ 23%	35 24%	118 21%	105 22%
NET Badly (1-3)		22 3%	21 3%	20 3%	19 2%	17 2%	5 2%	21 3%	17 2%	22 3%	22 3%	10- 2%	10 2%	9- 2%	4 3%	12 2%	10 2%
NET Neutral (4-6)		180 22%	172 22%	172 22%	172 22%	153 21%	52 23%	175 22%	171 22%	177 22%	175 22%	110- 19%	91- 19%	99- 18%	29 20%	111- 19%	77- 16%
NET Well (7-10)		569 71%	553 71%	555 71%	555 71%	520 72%	163 72%	563 71%	543 71%	566 71%	558 71%	440+ 76%	348+ 75%	433+ 77%	111 76%	428+ 75%	379+ 79%

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Prepared by BMG

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	34	30	31	31	27	6	30	30	32	33	18-	17	18-	1-	20	15
	4%	4%	4%	4%	4%	3%	4%	4%	4%	4%	3%	4%	3%	1%	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	771	747	746	745	690	220	759	732	764	754	560	448	541	144	551	465
Mean score	7.6	7.6	7.6+	7.6+	7.6+	7.5	7.6+	7.6	7.6	7.6	7.8+	7.7+	7.9+	7.7	7.7+	7.8+
Standard deviation	1.94	1.93	1.91	1.90	1.87	1.88	1.92	1.89	1.94	1.94	1.81	1.83	1.78	1.91	1.85	1.77
Standard Error	.08	.08	.08	.08	.08	.14	.08	.08	.08	.08	.08	.09	.08	.18	.09	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	6 1%	** **	4 1%	1- *%	1 *%
2	(2.0)	5 1%	** **	4 1%	3 1%	3 1%
3	(3.0)	11 1%	** **	10 1%	8 2%	7 2%
4	(4.0)	34 4%	** **	32 4%	18 3%	14 5%
5	(5.0)	61 8%	** **	58 8%	36 7%	21 7%
6	(6.0)	84 10%	** **	76 10%	55 10%	29 10%
7	(7.0)	128 16%	** **	119 16%	92 18%	54 18%
8	(8.0)	196 24%	** **	185 25%	137 26%	79 26%
9	(9.0)	86 11%	** **	77 10%	61 12%	39 13%
10 - Extremely well	(10.0)	158 20%	** **	140 19%	91- 17%	49 16%
NET Badly (1-3)		22 3%	** **	18 2%	13 2%	10 3%
NET Neutral (4-6)		180 22%	** **	166 23%	109 21%	65 21%
NET Well (7-10)		569 71%	** **	521 71%	382 73%	221 73%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_9 (continuation)

Q38. Sky On Demand or Sky Go - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	34	**	30	23	9
	4%	**	4%	4%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	771	**	705	503	296
Mean score	7.6	**	7.5	7.6	7.5
Standard deviation	1.94	**	1.90	1.81	1.89
Standard Error	.08	**	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_10

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	10 1%	6 1%	2 1%	**	**	6 1%	3 1%
2	(2.0)	7 1%	3 1%	2 1%	**	**	4 1%	3 1%
3	(3.0)	13 2%	6 1%	6 2%	**	**	10 2%	3 1%
4	(4.0)	26 3%	14 3%	9 3%	**	**	20 4%	6 2%
5	(5.0)	63 8%	33 8%	23 7%	**	**	48+b 11%	14- 4%
6	(6.0)	84 10%	45 11%	32 10%	**	**	43 9%	40 12%
7	(7.0)	119 15%	61 15%	47 15%	**	**	72 16%	44 13%
8	(8.0)	175 22%	85 21%	71 23%	**	**	96 21%	79 23%
9	(9.0)	79 10%	42 10%	31 10%	**	**	42 9%	35 10%
10 - Extremely well	(10.0)	195 24%	103 25%	70 22%	**	**	99 22%	95+ 28%
NET Badly (1-3)		30 4%	15 4%	11 3%	**	**	20 4%	10 3%
NET Neutral (4-6)		173 21%	91 22%	65 21%	**	**	111+b 24%	60- 18%
NET Well (7-10)		568 71%	291 71%	219 70%	**	**	309- 67%	252a 74%
Don't know		34 4%	14 3%	20+ 6%	**	**	18 4%	17 5%

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Prepared by BMG

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	10.00	10.00	8.00	**	**	10.00	10.00
Base for stats	770	397	294	**	**	440	322
Mean score	7.6	7.6	7.6	**	**	7.4-	7.9+a
				-			
Standard deviation	2.05	2.08	1.98	**	**	2.13	1.92
Standard Error	.08	.12	.12	**	**	.11	.11

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Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	10 1%	4 3%	2 1%	0 -%	2 2%	2 2%	** **	** **	6 2%	2 1%	2 1%	0 -%
2	(2.0)	7 1%	2 1%	2 1%	1 1%	1 1%	0 -%	** **	** **	3 1%	2 1%	1 *%	1 1%
3	(3.0)	13 2%	4 3%	3 1%	0 -%	2 1%	1 1%	** **	** **	6 2%	2 1%	5 2%	4 4%
4	(4.0)	26 3%	7 5%	8 4%	4 3%	1 1%	3 3%	** **	** **	15 5%	5 2%	6 3%	3 3%
5	(5.0)	63 8%	10 7%	16 9%	6 4%	11 8%	9 9%	** **	** **	26 8%	17 6%	20 10%	10 10%
6	(6.0)	84 10%	12 9%	18 10%	23+dh 17%	10 7%	10 10%	** **	** **	30 9%	33 12%	21 10%	12 11%
7	(7.0)	119 15%	27 19%	19 10%	18 13%	19 14%	20 19%	** **	** **	45 14%	38 14%	35 17%	16 15%
8	(8.0)	175 22%	28 20%	31 17%	28 20%	35 25%	29 29%	** **	** **	59 18%	63 23%	53 26%	24 23%
9	(9.0)	79 10%	9 7%	19 10%	19 14%	12 9%	11 11%	** **	** **	28 9%	32 11%	19 9%	8 8%
10 - Extremely well	(10.0)	195 24%	33 24%	58+j 32%	38j 27%	39j 28%	13 13%	** **	** **	90j 28%	78j 28%	27- 13%	14 14%
NET Badly (1-3)		30 4%	9 7%	6 3%	1 1%	6 4%	2 2%	** **	** **	16 5%	7 2%	7 4%	5 5%
NET Neutral (4-6)		173 21%	30 22%	41 23%	33 23%	22 16%	22 22%	** **	** **	71 22%	55 20%	47 23%	25 24%
NET Well (7-10)		568 71%	96 69%	127 70%	103 74%	106j 76%	72 72%	** **	** **	223 70%	210+j 75%	135 66%	63 60%
Don't know		34 4%	4 3%	7 4%	2 2%	5 4%	4 4%	** **	** **	10 3%	7 3%	16+chi 8%	12 12%
Medians		8.00	8.00	8.00	8.00	8.00	8.00	**	**	8.00	8.00	8.00	8.00

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Prepared by BMG

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	10.00	10.00	10.00	10.00	10.00	8.00	**	**	10.00	10.00	8.00	8.00
Base for stats	770	135	174	137	134	96	**	**	310	271	190	93
Mean score	7.6	7.3	7.8gj	7.9aegjk	7.8gjk	7.4	**	**	7.6	7.9	7.3-	7.2
								-		+aegjk		
Standard deviation	2.05	2.28	2.18	1.78	2.05	1.80	**	**	2.23	1.92	1.88	1.96
Standard Error	.08	.24	.18	.16	.19	.19	**	**	.14	.12	.14	.21

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Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Region												
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	10 1%	**	**	**	**	**	**	**	**	**	10 1%	**	**	**
2	(2.0)	7 1%	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
3	(3.0)	13 2%	**	**	**	**	**	**	**	**	**	11 2%	**	**	**
4	(4.0)	26 3%	**	**	**	**	**	**	**	**	**	19 3%	**	**	**
5	(5.0)	63 8%	**	**	**	**	**	**	**	**	**	49 7%	**	**	**
6	(6.0)	84 10%	**	**	**	**	**	**	**	**	**	76+ 11%	**	**	**
7	(7.0)	119 15%	**	**	**	**	**	**	**	**	**	101 15%	**	**	**
8	(8.0)	175 22%	**	**	**	**	**	**	**	**	**	150 22%	**	**	**
9	(9.0)	79 10%	**	**	**	**	**	**	**	**	**	66 10%	**	**	**
10 - Extremely well	(10.0)	195 24%	**	**	**	**	**	**	**	**	**	155 23%	**	**	**
NET Badly (1-3)		30 4%	**	**	**	**	**	**	**	**	**	25 4%	**	**	**
NET Neutral (4-6)		173 21%	**	**	**	**	**	**	**	**	**	144 22%	**	**	**
NET Well (7-10)		568 71%	**	**	**	**	**	**	**	**	**	472 71%	**	**	**

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Prepared by BMG

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	34	**	**	**	**	**	**	**	**	**	**	27	**	**
	4%	**	**	**	**	**	**	**	**	**	**	4%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	770	**	**	**	**	**	**	**	**	**	**	641	**	**
Mean score	7.6	**	**	**	**	**	**	**	**	**	**	7.6	**	**
			af											+acdefgjkl
Standard deviation	2.05	**	**	**	**	**	**	**	**	**	**	2.03	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	.09	**	**

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Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	10 1%	1 *%	4 2%	0 -%	5+a 3%	4 1%	5 2%	5- 1%	** **	4+a 3%	** **	** **
2	(2.0)	7 1%	5+b 2%	0 -%	1 *%	1 *%	5 1%	1 *%	4 1%	** **	3 2%	** **	** **
3	(3.0)	13 2%	3 1%	4 2%	3 2%	3 2%	7 2%	6 2%	12 2%	** **	1 1%	** **	** **
4	(4.0)	26 3%	7 3%	6 3%	9 5%	3 2%	12 3%	12 4%	22 3%	** **	4 3%	** **	** **
5	(5.0)	63 8%	19 7%	16 8%	12 8%	14 8%	35 8%	26 8%	54 8%	** **	8 6%	** **	** **
6	(6.0)	84 10%	27 10%	25 12%	20 13%	13 7%	52 11%	33 10%	73 11%	** **	11 8%	** **	** **
7	(7.0)	119 15%	37 14%	30 15%	21 13%	31 17%	67 14%	51 15%	93 14%	** **	26 19%	** **	** **
8	(8.0)	175 22%	57 22%	49 24%	34 22%	35 20%	106 23%	69 21%	152 23%	** **	24 17%	** **	** **
9	(9.0)	79 10%	33 12%	17 9%	12 7%	17 10%	50 11%	29 9%	65 10%	** **	14 11%	** **	** **
10 - Extremely well	(10.0)	195 24%	63 24%	43 21%	42 26%	46 26%	105 23%	87 26%	158 24%	** **	37 28%	** **	** **
NET Badly (1-3)		30 4%	10 4%	7 4%	4 2%	9 5%	17 4%	13 4%	21 3%	** **	8 6%	** **	** **
NET Neutral (4-6)		173 21%	52 20%	47 23%	40 25%	31 17%	99 21%	71 21%	149 22%	** **	23 17%	** **	** **
NET Well (7-10)		568 71%	190 72%	139 68%	108 68%	129 73%	329 71%	237 71%	466 70%	** **	101 75%	** **	** **

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Prepared by BMG

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	34	11	10	6	7	21	14	30	**	3	**	**
	4%	4%	5%	4%	4%	4%	4%	5%	**	2%	**	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	10.00	10.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	**	**
Base for stats	770	252	193	152	168	445	320	637	**	132	**	**
Mean score	7.6	7.7	7.5	7.6	7.6	7.6	7.6	7.6	**	7.6	**	**
Standard deviation	2.05	2.01	2.01	2.00	2.19	2.01	2.10	2.00	**	2.29	**	**
Standard Error	.08	.12	.14	.20	.21	.09	.14	.09	**	.21	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	10 1%	5 2%	4 1%	**	**	**	**	**	**	**	3 3%	**
2	(2.0)	7 1%	2 1%	5 1%	**	**	**	**	**	**	**	1 1%	**
3	(3.0)	13 2%	5 2%	9 2%	**	**	**	**	**	**	**	2 2%	**
4	(4.0)	26 3%	5 2%	21 4%	**	**	**	**	**	**	**	3 3%	**
5	(5.0)	63 8%	18 7%	45 8%	**	**	**	**	**	**	**	10 8%	**
6	(6.0)	84 10%	19 8%	66 12%	**	**	**	**	**	**	**	10 9%	**
7	(7.0)	119 15%	32 13%	87 15%	**	**	**	**	**	**	**	12 11%	**
8	(8.0)	175 22%	41 17%	134 24%	**	**	**	**	**	**	**	16 14%	**
9	(9.0)	79 10%	25 11%	53 9%	**	**	**	**	**	**	**	15 13%	**
10 - Extremely well	(10.0)	195 24%	78+b 33%	117- 21%	**	**	**	**	**	**	**	40 35%	**
NET Badly (1-3)		30 4%	11 5%	18 3%	**	**	**	**	**	**	**	6 5%	**
NET Neutral (4-6)		173 21%	41 17%	131 23%	**	**	**	**	**	**	**	23 20%	**
NET Well (7-10)		568 71%	177 74%	391 69%	**	**	**	**	**	**	**	83 72%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	34	10	24	**	**	**	**	**	**	**	**	3	**
	4%	4%	4%	**	**	**	**	**	**	**	**	3%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	770	229	541	**	**	**	**	**	**	**	**	113	**
Mean score	7.6	7.9	7.5	**	**	**	**	**	**	**	**	7.8	**
							+b						
Standard deviation	2.05	2.20	1.98	**	**	**	**	**	**	**	**	2.33	**
Standard Error	.08	.16	.09	**	**	**	**	**	**	**	**	.24	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	10 1%	** **	** **	2 1%	2 1%	4 1%	5 1%	10 1%	** **	10 1%	** **
2	(2.0)	7 1%	** **	** **	2 1%	0 -	2 1%	3 1%	5 1%	** **	7 1%	** **
3	(3.0)	13 2%	** **	** **	1 1%	2 1%	5 2%	5 1%	13 2%	** **	13 2%	** **
4	(4.0)	26 3%	** **	** **	2 2%	2 1%	4- 1%	14 4%	26 3%	** **	26 3%	** **
5	(5.0)	63 8%	** **	** **	6 4%	7 6%	19 7%	32 8%	62 8%	** **	63 8%	** **
6	(6.0)	84 10%	** **	** **	18 13%	18 13%	32 12%	33 9%	82 10%	** **	84 11%	** **
7	(7.0)	119 15%	** **	** **	24 17%	22 16%	41 15%	55 14%	116 15%	** **	117 15%	** **
8	(8.0)	175 22%	** **	** **	31 22%	19- 14%	53 19%	100+d 26%	172 22%	** **	174 22%	** **
9	(9.0)	79 10%	** **	** **	11 8%	20+ 15%	30 11%	37 10%	79 10%	** **	79 10%	** **
10 - Extremely well	(10.0)	195 24%	** **	** **	41 29%	38 29%	80+ 29%	85 22%	193 24%	** **	195 24%	** **
NET Badly (1-3)		30 4%	** **	** **	5 3%	3 2%	11 4%	12 3%	28 4%	** **	30 4%	** **
NET Neutral (4-6)		173 21%	** **	** **	27 19%	26 20%	55 20%	79 20%	170 21%	** **	173 22%	** **
NET Well (7-10)		568 71%	** **	** **	108 75%	98 75%	204 74%	277 71%	560 71%	** **	565 71%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	34	**	**	4	4	7	19	32	**	32	**
	4%	**	**	3%	3%	3%	5%	4%	**	4%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	**	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	770	**	**	139	128	270	369	758	**	767	**
Mean score	7.6	**	**	7.8	7.9	7.8	7.6	7.6	**	7.6	**
Standard deviation	2.05	**	**	2.00	1.93	2.03	2.01	2.05	**	2.05	**
Standard Error	.08	**	**	.18	.18	.13	.11	.08	**	.08	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	10 1%	10 1%	10 1%	9 1%	9 1%	3 1%	10 1%	7 1%	10 1%	10 1%	3- 1%	2 1%	2- *%	1 1%	6 1%	4 1%
2	(2.0)	7 1%	7 1%	7 1%	6 1%	5 1%	4 2%	7 1%	7 1%	7 1%	6 1%	4 1%	4 1%	2 *%	0 -%	2 *%	2 1%
3	(3.0)	13 2%	12 2%	12 2%	12 2%	10 1%	3 1%	12 2%	11 1%	12 1%	13 2%	8 1%	5 1%	5- 1%	0 -%	7 1%	3- 1%
4	(4.0)	26 3%	25 3%	24 3%	26 3%	24 3%	9 4%	26 3%	25 3%	26 3%	25 3%	22 4%	16 3%	16 3%	5 4%	19 3%	15 3%
5	(5.0)	63 8%	61 8%	60 8%	60 8%	54 7%	18 8%	62 8%	56 7%	62 8%	60 8%	31- 5%	28- 6%	35- 6%	9 6%	35- 6%	29- 6%
6	(6.0)	84 10%	83 11%	83 11%	82 11%	77 11%	25 11%	83 10%	82 11%	83 10%	83 11%	53 9%	50 11%	52 9%	16 11%	56 10%	40- 8%
7	(7.0)	119 15%	113 15%	112 14%	112 14%	100 14%	33 15%	112 14%	114 15%	118 15%	116 15%	87 15%	63 13%	77 14%	22 15%	75 13%	69 14%
8	(8.0)	175 22%	168 22%	171 22%	174 22%	164 23%	49 22%	175 22%	169 22%	175 22%	170 22%	138+ 24%	111 24%	138+ 25%	37 25%	145+ 25%	118+ 25%
9	(9.0)	79 10%	76 10%	77 10%	76 10%	73 10%	20 9%	77 10%	74 10%	78 10%	77 10%	53 9%	47 10%	58 10%	11 8%	51 9%	51 11%
10 - Extremely well	(10.0)	195 24%	190 24%	190 24%	188 24%	172 24%	57 25%	193 24%	185 24%	193 24%	195 25%	157+ 27%	119 26%	154+ 28%	43 29%	151+ 26%	133+ 28%
NET Badly (1-3)		30 4%	28 4%	28 4%	26 3%	23 3%	10 4%	28 4%	25 3%	28 4%	28 4%	15- 3%	11- 2%	9- 2%	1 1%	16- 3%	10- 2%
NET Neutral (4-6)		173 21%	168 22%	167 22%	167 22%	154 22%	52 23%	170 22%	163 21%	170 21%	168 21%	105- 18%	94 20%	102- 18%	31 21%	111- 19%	84- 18%
NET Well (7-10)		568 71%	547 70%	549 71%	550 71%	509 71%	159 70%	556 70%	542 71%	564 71%	558 71%	435+ 75%	340 73%	427+ 77%	112 77%	422+ 74%	371+ 77%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	34	34	33	32	31	6	34	32	34	32	21	21d	20	1-	22	15
	4%	4%	4%	4%	4%	3%	4%	4%	4%	4%	4%	4%	4%	1%	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	770	743	744	744	687	221	755	730	762	754	556	445	538	144	549	465
Mean score	7.6	7.6	7.6	7.6	7.7	7.5	7.6	7.7	7.6	7.7	7.8+	7.8+	7.9+	7.9	7.8+	7.9+
Standard deviation	2.05	2.06	2.05	2.03	2.02	2.14	2.05	2.01	2.04	2.05	1.95	1.93	1.84	1.85	1.97	1.90
Standard Error	.08	.08	.08	.08	.08	.16	.08	.08	.08	.08	.09	.10	.09	.17	.09	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	10 1%	** **	6 1%	3 1%	2 1%
2	(2.0)	7 1%	** **	6 1%	4 1%	2 1%
3	(3.0)	13 2%	** **	12 2%	7 1%	3 1%
4	(4.0)	26 3%	** **	23 3%	16 3%	11 4%
5	(5.0)	63 8%	** **	57 8%	40 8%	27 9%
6	(6.0)	84 10%	** **	76 10%	57 11%	33 11%
7	(7.0)	119 15%	** **	112 15%	72 14%	41 14%
8	(8.0)	175 22%	** **	156 21%	119 23%	68 22%
9	(9.0)	79 10%	** **	75 10%	58 11%	39 13%
10 - Extremely well	(10.0)	195 24%	** **	182 25%	130 25%	71 23%
NET Badly (1-3)		30 4%	** **	25 3%	14 3%	7 2%
NET Neutral (4-6)		173 21%	** **	157 21%	113 21%	70 23%
NET Well (7-10)		568 71%	** **	525 71%	379 72%	218 72%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_10 (continuation)

Q38. Sky On Demand or Sky Go - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	34	**	28	20	9
	4%	**	4%	4%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	770	**	707	506	296
Mean score	7.6	**	7.7	7.7	7.7
Standard deviation	2.05	**	2.01	1.96	1.96
Standard Error	.08	**	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_11

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	7 1%	6 2%	1 *%	**	**	5 1%	3 1%
2	(2.0)	6 1%	2 *%	4 1%	**	**	3 1%	3 1%
3	(3.0)	18 2%	10 2%	6 2%	**	**	16+b 3%	2- 1%
4	(4.0)	33 4%	16 4%	16 5%	**	**	21 5%	12 3%
5	(5.0)	70 9%	32 8%	31 10%	**	**	41 9%	27 8%
6	(6.0)	91 11%	42 10%	40 13%	**	**	48 11%	42 12%
7	(7.0)	123 15%	59 14%	49 16%	**	**	77 17%	46 14%
8	(8.0)	191 24%	102 25%	71 23%	**	**	112 25%	77 23%
9	(9.0)	71 9%	37 9%	22 7%	**	**	36 8%	33 10%
10 - Extremely well	(10.0)	141 18%	82b 20%	43- 14%	**	**	77 17%	64 19%
NET Badly (1-3)		30 4%	18 4%	11 4%	**	**	23 5%	7 2%
NET Neutral (4-6)		194 24%	90 22%	87 28%	**	**	110 24%	80 24%
NET Well (7-10)		525 65%	280b 68%	185- 59%	**	**	301 66%	220 65%
Don't know		55 7%	23 6%	32+a 10%	**	**	23- 5%	32+a 9%

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Prepared by BMG

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	8.00	8.00	7.00	**	**	8.00	8.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	749	388	283	**	**	434	307
Mean score	7.4	7.5	7.2-	**	**	7.3	7.5
Standard deviation	2.00	2.06	1.95	**	**	2.04	1.93
Standard Error	.08	.12	.12	**	**	.11	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	7 1%	1 1%	1 *%	0 -%	3 2%	2 2%	** **	** **	2 1%	3 1%	2 1%	0 -%
2	(2.0)	6 1%	0 -%	2 1%	0 -%	2 2%	* *%	** **	** **	2 1%	2 1%	1 *%	1 1%
3	(3.0)	18 2%	1 1%	6 3%	1 1%	3 2%	1 1%	** **	** **	8 2%	4 1%	6 3%	5 5%
4	(4.0)	33 4%	4 3%	2 1%	7 5%	6 4%	6 6%	** **	** **	6- 2%	13 5%	13bh 7%	7 7%
5	(5.0)	70 9%	10 7%	13 7%	11 8%	10 7%	12 12%	** **	** **	24 7%	21 7%	25+ 12%	14 13%
6	(6.0)	91 11%	16 11%	14 8%	19 13%	11 8%	18 18%	** **	** **	30 9%	30 11%	30 15%	12 12%
7	(7.0)	123 15%	22 16%	24 13%	19 14%	24 17%	17 16%	** **	** **	46 14%	43 15%	34 16%	17 17%
8	(8.0)	191 24%	40 29%	46 25%	33 23%	32 23%	19 19%	** **	** **	86 27%	64 23%	40 19%	21 20%
9	(9.0)	71 9%	14 10%	17 10%	15 11%	12 9%	7 7%	** **	** **	32 10%	27 10%	12 6%	5 5%
10 - Extremely well	(10.0)	141 18%	27 19%	44+j 25%	22 16%	29j 21%	8 8%	** **	** **	71+j 22%	51j 18%	18- 9%	11 10%
NET Badly (1-3)		30 4%	2 2%	9c 5%	1 1%	8c 6%	4 4%	** **	** **	12 4%	9 3%	10c 5%	6 6%
NET Neutral (4-6)		194 24%	30 21%	30- 17%	37 26%	28 20%	36 36%	** **	** **	60- 19%	64 23%	69+bdhi 34%	33 32%
NET Well (7-10)		525 65%	103 74%	132+j 73%	89j 64%	97j 70%	50 50%	** **	** **	235+j 73%	186j 67%	105- 51%	54 52%
Don't know		55 7%	4 3%	9 5%	13h 9%	6 4%	11 11%	** **	** **	13- 4%	19 7%	23+dh 11%	12 11%
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	7.00

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Prepared by BMG

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	8.00	8.00	8.00	8.00	**	**	8.00	8.00	8.00	8.00
Base for stats	749	135	172	126	133	90	**	**	307	259	183	94
Mean score	7.4	7.7efgjk	7.7 +efgjk	7.5efjk	7.4ejk	6.7-	**	**	7.7 +efgjk	7.4efjk	6.7-	6.8-
Standard deviation	2.00	1.78	2.03	1.80	2.21	1.95	**	**	1.92	2.01	1.97	1.99
Standard Error	.08	.18	.17	.17	.21	.21	**	**	.13	.13	.15	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_11 (continuation)
 Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
 Column percentages

		Total	Region											Wales (l)	Northern Ireland (m)	
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row		821	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	**	**	668	**	**
1 - Extremely badly	(1.0)	7 1%	**	**	**	**	**	**	**	**	**	**	**	7 1%	**	**
2	(2.0)	6 1%	**	**	**	**	**	**	**	**	**	**	**	4 1%	**	**
3	(3.0)	18 2%	**	**	**	**	**	**	**	**	**	**	**	13 2%	**	**
4	(4.0)	33 4%	**	**	**	**	**	**	**	**	**	**	**	25 4%	**	**
5	(5.0)	70 9%	**	**	**	**	**	**	**	**	**	**	**	60 9%	**	**
6	(6.0)	91 11%	**	**	**	**	**	**	**	**	**	**	**	76 11%	**	**
7	(7.0)	123 15%	**	**	**	**	**	**	**	**	**	**	**	98 15%	**	**
8	(8.0)	191 24%	**	**	**	**	**	**	**	**	**	**	**	162 24%	**	**
9	(9.0)	71 9%	**	**	**	**	**	**	**	**	**	**	**	62 9%	**	**
10 - Extremely well	(10.0)	141 18%	**	**	**	**	**	**	**	**	**	**	**	113 17%	**	**
NET Badly (1-3)		30 4%	**	**	**	**	**	**	**	**	**	**	**	25 4%	**	**
NET Neutral (4-6)		194 24%	**	**	**	**	**	**	**	**	**	**	**	162 24%	**	**
NET Well (7-10)		525 65%	**	**	**	**	**	**	**	**	**	**	**	435 65%	**	**

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Prepared by BMG

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	55	**	**	**	**	**	**	**	**	**	**	**	**	**
	7%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	749	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	7 1%	0 -%	3 1%	0 -%	5+a 3%	3 1%	5 1%	7 1%	** **	0 -%	** **	** **
2	(2.0)	6 1%	3 1%	2 1%	1 *%	0 -%	5 1%	1 *%	3 *%	** **	2 2%	** **	** **
3	(3.0)	18 2%	9b 3%	1 1%	3 2%	3 2%	10 2%	6 2%	15 2%	** **	2 2%	** **	** **
4	(4.0)	33 4%	12 5%	4 2%	11b 7%	5 3%	17 4%	16 5%	30 5%	** **	3 2%	** **	** **
5	(5.0)	70 9%	21 8%	21 10%	14 9%	13 7%	42 9%	26 8%	57 9%	** **	12 9%	** **	** **
6	(6.0)	91 11%	37d 14%	23 11%	18 12%	12 7%	60 13%	31 9%	78 12%	** **	11 8%	** **	** **
7	(7.0)	123 15%	35 13%	30 15%	24 15%	33 19%	66 14%	57 17%	103 15%	** **	19 14%	** **	** **
8	(8.0)	191 24%	55 21%	60+a 30%	37 23%	38 22%	115 25%	75 22%	155 23%	** **	36 26%	** **	** **
9	(9.0)	71 9%	20 8%	20 10%	17 11%	14 8%	40 9%	31 9%	57 9%	** **	14 10%	** **	** **
10 - Extremely well	(10.0)	141 18%	52 20%	27 13%	25 16%	37 21%	78 17%	63 19%	110 17%	** **	31 23%	** **	** **
NET Badly (1-3)		30 4%	12 5%	6 3%	3 2%	8 5%	18 4%	11 3%	26 4%	** **	5 3%	** **	** **
NET Neutral (4-6)		194 24%	71d 27%	48 24%	43 27%	30- 17%	119 25%	73 22%	166 25%	** **	26 19%	** **	** **
NET Well (7-10)		525 65%	162 62%	137 67%	104 66%	122 70%	299 64%	226 68%	426 64%	** **	99+a 73%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	55	18	13	8	15	30	23	49	**	5	**	**
	7%	7%	6%	5%	9%	7%	7%	7%	**	4%	**	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Base for stats	749	245	191	150	161	435	311	618	**	130	**	**
Mean score	7.4	7.3	7.4	7.4	7.5	7.4	7.4	7.3	**	7.7	**	**
Standard deviation	2.00	2.05	1.87	1.91	2.12	1.97	2.02	2.01	**	1.93	**	**
Standard Error	.08	.13	.13	.19	.21	.09	.14	.09	**	.18	**	**

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Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	7 1%	6+b 3%	1- *%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
2	(2.0)	6 1%	3 1%	3 *%	** **	** **	** **	** **	** **	** **	** **	* *%	** **
3	(3.0)	18 2%	5 2%	12 2%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
4	(4.0)	33 4%	10 4%	23 4%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
5	(5.0)	70 9%	25 11%	45 8%	** **	** **	** **	** **	** **	** **	** **	11 9%	** **
6	(6.0)	91 11%	23 9%	68 12%	** **	** **	** **	** **	** **	** **	** **	11 10%	** **
7	(7.0)	123 15%	26- 11%	97+a 17%	** **	** **	** **	** **	** **	** **	** **	12 11%	** **
8	(8.0)	191 24%	40- 17%	151+a 27%	** **	** **	** **	** **	** **	** **	** **	19 16%	** **
9	(9.0)	71 9%	23 10%	48 8%	** **	** **	** **	** **	** **	** **	** **	17 15%	** **
10 - Extremely well	(10.0)	141 18%	61+b 26%	80- 14%	** **	** **	** **	** **	** **	** **	** **	24 20%	** **
NET Badly (1-3)		30 4%	15+b 6%	16- 3%	** **	** **	** **	** **	** **	** **	** **	8 7%	** **
NET Neutral (4-6)		194 24%	58 24%	136 24%	** **	** **	** **	** **	** **	** **	** **	27 23%	** **
NET Well (7-10)		525 65%	150 63%	376 67%	** **	** **	** **	** **	** **	** **	** **	71 62%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	55	17	38	**	**	**	**	**	**	**	**	9	**
	7%	7%	7%	**	**	**	**	**	**	**	**	8%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	749	222	527	**	**	**	**	**	**	**	**	107	**
Mean score	7.4	7.4c	7.4c	**	**	**	**	**	**	**	**	7.3	**
				-									
Standard deviation	2.00	2.37	1.82	**	**	**	**	**	**	**	**	2.42	**
Standard Error	.08	.18	.09	**	**	**	**	**	**	**	**	.26	**

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Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	7 1%	** **	** **	1 1%	2 1%	3 1%	3 1%	7 1%	** **	7 1%	** **
2	(2.0)	6 1%	** **	** **	4+f 3%	2 2%	4 2%	1 *%	6 1%	** **	6 1%	** **
3	(3.0)	18 2%	** **	** **	4 3%	1 1%	4 1%	11 3%	18 2%	** **	18 2%	** **
4	(4.0)	33 4%	** **	** **	3 2%	1 1%	6 2%	16 4%	31 4%	** **	33 4%	** **
5	(5.0)	70 9%	** **	** **	11 8%	13 10%	24 9%	33 9%	67 8%	** **	70 9%	** **
6	(6.0)	91 11%	** **	** **	15 10%	9 7%	25 9%	45 12%	90 11%	** **	91 11%	** **
7	(7.0)	123 15%	** **	** **	18 12%	25 19%	42 15%	61 16%	122 15%	** **	123 15%	** **
8	(8.0)	191 24%	** **	** **	36 25%	27 21%	68 25%	99 25%	188 24%	** **	188 24%	** **
9	(9.0)	71 9%	** **	** **	12 8%	15 11%	28 10%	35 9%	69 9%	** **	71 9%	** **
10 - Extremely well	(10.0)	141 18%	** **	** **	30 21%	27 21%	57 20%	56- 14%	141 18%	** **	141 18%	** **
NET Badly (1-3)		30 4%	** **	** **	9 6%	5 4%	11 4%	15 4%	30 4%	** **	30 4%	** **
NET Neutral (4-6)		194 24%	** **	** **	29 20%	23 18%	55 20%	94 24%	188 24%	** **	194 24%	** **
NET Well (7-10)		525 65%	** **	** **	95 66%	94 72%	194 70%	251 64%	519 66%	** **	523 65%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	55	**	**	11	9	17	28	53	**	53	**
	7%	**	**	7%	7%	6%	7%	7%	**	7%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	749	**	**	133	122	260	361	737	**	747	**
Mean score	7.4	**	**	7.5	7.6	7.6	7.3	7.4	**	7.4	**
Standard deviation	2.00	**	**	2.13	1.99	2.02	1.94	2.00	**	2.00	**
Standard Error	.08	**	**	.20	.19	.14	.11	.08	**	.08	**

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Table Q38_1_11 (continuation)
 Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	7 1%	7 1%	7 1%	7 1%	7 1%	0 -%	7 1%	5 1%	7 1%	7 1%	3 1%	2 *%	3 1%	0 -%	5 1%	4 1%
2	(2.0)	6 1%	6 1%	5 1%	6 1%	6 1%	2 1%	6 1%	6 1%	6 1%	6 1%	3 1%	2 *%	1- *%	2 2%	4 1%	3 1%
3	(3.0)	18 2%	17 2%	17 2%	18 2%	17 2%	5 2%	18 2%	17 2%	18 2%	18 2%	11 2%	13 3%	8 2%	1 1%	10 2%	7 1%
4	(4.0)	33 4%	31 4%	31 4%	31 4%	27 4%	8 4%	31 4%	31 4%	32 4%	31 4%	20 3%	18 4%	23 4%	5 4%	23 4%	17 3%
5	(5.0)	70 9%	68 9%	66 9%	67 9%	58 8%	16 7%	67 9%	67 9%	70 9%	68 9%	40- 7%	28- 6%	42 8%	7 5%	36- 6%	30- 6%
6	(6.0)	91 11%	86 11%	88 11%	89 11%	79 11%	19 8%	89 11%	87 11%	89 11%	88 11%	54- 9%	48 10%	52- 9%	11 7%	60 10%	52 11%
7	(7.0)	123 15%	119 15%	119 15%	121 16%	110 15%	30 13%	121 15%	118 16%	123 15%	116 15%	96 17%	67 14%	88 16%	18 12%	92 16%	72 15%
8	(8.0)	191 24%	184 24%	185 24%	183 24%	173 24%	62 27%	188 24%	180 24%	188 24%	190 24%	149+ 26%	123 26%	140 25%	41 28%	145 25%	123 26%
9	(9.0)	71 9%	70 9%	69 9%	69 9%	66 9%	25 11%	70 9%	68 9%	70 9%	69 9%	56 10%	46 10%	56 10%	19 13%	57 10%	50 10%
10 - Extremely well	(10.0)	141 18%	139 18%	138 18%	135 17%	126 18%	51+ 22%	140 18%	135 18%	140 18%	141 18%	108 19%	90 19%	112+ 20%	39+e 27%	102 18%	97+ 20%
NET Badly (1-3)		30 4%	29 4%	29 4%	30 4%	29 4%	7 3%	30 4%	27 4%	30 4%	30 4%	18 3%	17 4%	13- 2%	4 2%	18 3%	14 3%
NET Neutral (4-6)		194 24%	185 24%	186 24%	188 24%	164 23%	43 19%	188 24%	185 24%	191 24%	186 24%	115- 20%	94- 20%	117- 21%	23- 16%	118- 21%	99- 21%
NET Well (7-10)		525 65%	512 66%	511 66%	508 65%	475 66%	168 74%	519 66%	501 66%	521 65%	517 66%	410+ 71%	325+ 70%	397+ 71%	116+abce 80%	397+ 69%	342+ 71%

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 Prepared by BMG

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	55	51	52	50	48	8-	52	50	54	53	35d	29d	32	2-	38d	26
	7%	7%	7%	6%	7%	4%	7%	7%	7%	7%	6%	6%	6%	2%	7%	5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	749	726	726	726	669	219	737	712	742	733	543	436	527	143	533	455
Mean score	7.4	7.4	7.4	7.4	7.4	7.7+ch	7.4	7.4	7.4	7.4	7.6+	7.6+	7.6+	8.0+ae	7.5+	7.6+
Standard deviation	2.00	2.00	1.99	2.00	2.00	1.92	2.00	1.97	2.00	2.00	1.90	1.92	1.90	1.87	1.93	1.92
Standard Error	.08	.08	.08	.08	.09	.14	.08	.08	.08	.08	.09	.10	.09	.17	.09	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	7 1%	** **	7 1%	2 *%	2 1%
2	(2.0)	6 1%	** **	4 1%	3 1%	1 *%
3	(3.0)	18 2%	** **	17 2%	10 2%	7 2%
4	(4.0)	33 4%	** **	30 4%	26 5%	19+ 6%
5	(5.0)	70 9%	** **	60 8%	41 8%	21 7%
6	(6.0)	91 11%	** **	83 11%	61 12%	35 12%
7	(7.0)	123 15%	** **	108 15%	75 14%	47 15%
8	(8.0)	191 24%	** **	186 25%	133 25%	76 25%
9	(9.0)	71 9%	** **	66 9%	46 9%	26 9%
10 - Extremely well	(10.0)	141 18%	** **	125 17%	90 17%	53 18%
NET Badly (1-3)		30 4%	** **	27 4%	15 3%	9 3%
NET Neutral (4-6)		194 24%	** **	173 23%	129 24%	75 25%
NET Well (7-10)		525 65%	** **	485 66%	344 65%	203 67%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_11 (continuation)

Q38. Sky On Demand or Sky Go - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	55	**	50	39	18
	7%	**	7%	7%	6%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	749	**	685	487	287
Mean score	7.4	**	7.4	7.4	7.4
Standard deviation	2.00	**	1.98	1.93	1.96
Standard Error	.08	**	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_12

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	5 1%	3 1%	1 *%	**	**	4 1%	* *%
2	(2.0)	9 1%	5 1%	4 1%	**	**	4 1%	4 1%
3	(3.0)	9 1%	4 1%	3 1%	**	**	8 2%	2 *%
4	(4.0)	25 3%	13 3%	9 3%	**	**	16 4%	9 3%
5	(5.0)	66 8%	26 6%	37+a 12%	**	**	46+b 10%	18- 5%
6	(6.0)	107 13%	48 12%	45 14%	**	**	56 12%	51 15%
7	(7.0)	130 16%	52- 13%	57 18%	**	**	76 17%	53 16%
8	(8.0)	165 21%	90 22%	61 19%	**	**	97 21%	66 19%
9	(9.0)	88 11%	54 13%	27 9%	**	**	44 10%	40 12%
10 - Extremely well	(10.0)	161 20%	96+b 23%	49- 16%	**	**	90 20%	71 21%
NET Badly (1-3)		23 3%	13 3%	8 3%	**	**	16 4%	6 2%
NET Neutral (4-6)		198 25%	88- 21%	90+a 29%	**	**	118 26%	78 23%
NET Well (7-10)		543 68%	292+b 71%	194- 62%	**	**	307 67%	230 68%
Don't know		41 5%	19 5%	22 7%	**	**	16- 3%	25+a 7%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	8.00	8.00	7.00	**	**	8.00	8.00
Mode	8.00	10.00	8.00	**	**	8.00	10.00
Base for stats	764	393	292	**	**	442	314
Mean score	7.5	7.7+b	7.3-	**	**	7.4	7.7
				-			
Standard deviation	1.95	1.99	1.90	**	**	2.01	1.85
Standard Error	.08	.11	.12	**	**	.11	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	5 1%	* *%	0 -%	0 -%	3+h 2%	0 -%	** **	** **	* *%	3 1%	1 *%	1 1%
2	(2.0)	9 1%	1 1%	1 1%	1 1%	2 2%	2 2%	** **	** **	2 1%	3 1%	3 2%	2 2%
3	(3.0)	9 1%	0 -%	4 2%	1 1%	1 1%	1 1%	** **	** **	4 1%	3 1%	2 1%	1 1%
4	(4.0)	25 3%	7 5%	7 4%	3 2%	4 3%	2 2%	** **	** **	15 5%	7 3%	3 2%	1 1%
5	(5.0)	66 8%	13 9%	9 5%	8 6%	9 7%	12 12%	** **	** **	22 7%	18 6%	26+bhi 13%	14 13%
6	(6.0)	107 13%	17 12%	20 11%	20 14%	15 10%	18 18%	** **	** **	37 12%	34 12%	36 17%	17 16%
7	(7.0)	130 16%	23 17%	26 14%	19 14%	18 13%	25 25%	** **	** **	49 15%	37 13%	44+i 21%	19 18%
8	(8.0)	165 21%	33 24%	34 19%	37j 27%	26 19%	15 15%	** **	** **	67 21%	63 23%	35 17%	20 19%
9	(9.0)	88 11%	11 8%	20 11%	21 15%	18 13%	9 9%	** **	** **	31 10%	39 14%	18 9%	8 8%
10 - Extremely well	(10.0)	161 20%	29 21%	54+cij 30%	23 16%	34j 24%	11 11%	** **	** **	83+cj 26%	57j 20%	21- 10%	10 10%
NET Badly (1-3)		23 3%	1 1%	5 3%	2 2%	7 5%	3 3%	** **	** **	7 2%	9 3%	7 3%	4 4%
NET Neutral (4-6)		198 25%	37 26%	36 20%	32 23%	28 20%	33 33%	** **	** **	73 23%	60 21%	65+bdhi 32%	32 30%
NET Well (7-10)		543 68%	96 69%	134j 74%	99j 71%	97j 70%	60 60%	** **	** **	230j 72%	196j 70%	117- 57%	57 54%
Don't know		41 5%	5 4%	5 3%	6 4%	7 5%	5 5%	** **	** **	10 3%	13 5%	17+bh 8%	13 12%
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	7.00

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	8.00	10.00	7.00	**	**	10.00	8.00	7.00	8.00
Base for stats	764	134	176	133	132	96	**	**	310	265	189	93
Mean score	7.5	7.5j	7.9	7.7efgjk	7.6ejk	7.0-	**	**	7.7	7.6efjk	7.0-	7.0-
Standard deviation	1.95	1.88	1.98	1.72	2.23	1.76	**	**	1.94	1.98	1.81	1.87
Standard Error	.08	.20	.16	.16	.21	.18	**	**	.13	.13	.14	.20

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Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row		821	**	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 1%	** **	** **	** **
2	(2.0)	9 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	8 1%	** **	** **	** **
3	(3.0)	9 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	5- 1%	** **	** **	** **
4	(4.0)	25 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	21 3%	** **	** **	** **
5	(5.0)	66 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	56 8%	** **	** **	** **
6	(6.0)	107 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	87 13%	** **	** **	** **
7	(7.0)	130 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	106 16%	** **	** **	** **
8	(8.0)	165 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	138 21%	** **	** **	** **
9	(9.0)	88 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	76 11%	** **	** **	** **
10 - Extremely well	(10.0)	161 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	132 20%	** **	** **	** **
NET Badly (1-3)		23 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 3%	** **	** **	** **
NET Neutral (4-6)		198 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	164 24%	** **	** **	** **
NET Well (7-10)		543 68%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	453 68%	** **	** **	** **

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Prepared by BMG

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	41	**	**	**	**	**	**	**	**	**	**	**	**	**
	5%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	764	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.5	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.95	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	5 1%	1 *%	0 -%	0 -%	3+e 2%	1 *%	3 1%	5 1%	** **	0 -%	** **	** **
2	(2.0)	9 1%	2 1%	3 1%	0 -%	3 2%	5 1%	3 1%	7 1%	** **	2 2%	** **	** **
3	(3.0)	9 1%	1 *%	3 1%	* *%	4 2%	4 1%	4 1%	8 1%	** **	1 1%	** **	** **
4	(4.0)	25 3%	3- 1%	7 3%	9a 6%	5 3%	10 2%	15a 4%	21 3%	** **	4 3%	** **	** **
5	(5.0)	66 8%	21 8%	17 9%	13 8%	15 9%	38 8%	28 8%	56 8%	** **	10 7%	** **	** **
6	(6.0)	107 13%	41 16%	26 13%	20 13%	18 10%	67 14%	38 11%	89 13%	** **	17 13%	** **	** **
7	(7.0)	130 16%	43 16%	38 18%	28 17%	22 12%	81 17%	49 15%	107 16%	** **	22 16%	** **	** **
8	(8.0)	165 21%	63 24%	40 20%	29 19%	33 19%	103 22%	62 19%	133 20%	** **	33 24%	** **	** **
9	(9.0)	88 11%	31 12%	21 10%	20 13%	16 9%	52 11%	35 11%	80+ 12%	** **	8 6%	** **	** **
10 - Extremely well	(10.0)	161 20%	46 17%	37 18%	33 21%	43 25%	83 18%	76 23%	127 19%	** **	34 25%	** **	** **
NET Badly (1-3)		23 3%	4 2%	6 3%	* *%	11+ace 6%	10 2%	11 3%	19 3%	** **	3 3%	** **	** **
NET Neutral (4-6)		198 25%	65 25%	51 25%	42 26%	39 22%	115 25%	81 24%	167 25%	** **	31 23%	** **	** **
NET Well (7-10)		543 68%	182 69%	136 67%	110 70%	113 64%	318 68%	223 67%	446 67%	** **	96 71%	** **	** **

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Prepared by BMG

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG								Ethnicity			
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	41	11	11	6	13	22	19	35	**	5	**	**
	5%	4%	5%	4%	7%	5%	6%	5%	**	3%	**	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	8.00	8.00	8.00	10.00	10.00	8.00	10.00	8.00	**	10.00	**	**
Base for stats	764	251	192	152	163	444	315	632	**	131	**	**
Mean score	7.5	7.6	7.4	7.6	7.5	7.5	7.5	7.5	**	7.6	**	**
Standard deviation	1.95	1.75	1.91	1.83	2.29	1.82	2.08	1.95	**	1.92	**	**
Standard Error	.08	.11	.14	.18	.22	.09	.14	.08	**	.18	**	**

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Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	5 1%	3 1%	1 *%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
2	(2.0)	9 1%	5 2%	4 1%	** **	** **	** **	** **	** **	** **	** **	2 2%	** **
3	(3.0)	9 1%	1 *%	8 1%	** **	** **	** **	** **	** **	** **	** **	0 -%	** **
4	(4.0)	25 3%	7 3%	19 3%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
5	(5.0)	66 8%	14 6%	51 9%	** **	** **	** **	** **	** **	** **	** **	8 7%	** **
6	(6.0)	107 13%	37 16%	69 12%	** **	** **	** **	** **	** **	** **	** **	13 11%	** **
7	(7.0)	130 16%	26- 11%	104+a 18%	** **	** **	** **	** **	** **	** **	** **	7 6%	** **
8	(8.0)	165 21%	41 17%	124 22%	** **	** **	** **	** **	** **	** **	** **	21 18%	** **
9	(9.0)	88 11%	27 11%	61 11%	** **	** **	** **	** **	** **	** **	** **	17 15%	** **
10 - Extremely well	(10.0)	161 20%	64+b 27%	96- 17%	** **	** **	** **	** **	** **	** **	** **	33 28%	** **
NET Badly (1-3)		23 3%	10 4%	13 2%	** **	** **	** **	** **	** **	** **	** **	5 5%	** **
NET Neutral (4-6)		198 25%	58 24%	139 25%	** **	** **	** **	** **	** **	** **	** **	26 23%	** **
NET Well (7-10)		543 68%	158 66%	385 68%	** **	** **	** **	** **	** **	** **	** **	78 67%	** **

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Prepared by BMG

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	41	14	27	**	**	**	**	**	**	**	**	6	**
	5%	6%	5%	**	**	**	**	**	**	**	**	5%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	764	226	538	**	**	**	**	**	**	**	**	110	**
Mean score	7.5	7.7	7.5	**	**	**	**	**	**	**	**	7.7	**
Standard deviation	1.95	2.16	1.85	**	**	**	**	**	**	**	**	2.33	**
Standard Error	.08	.16	.09	**	**	**	**	**	**	**	**	.24	**

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Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	0 -%	2 1%	2 1%	2 *%	5 1%	** **	5 1%	** **
2	(2.0)	9 1%	** **	** **	3 2%	0 -%	3 1%	6 2%	9 1%	** **	9 1%	** **
3	(3.0)	9 1%	** **	** **	1 1%	1 1%	1 *%	4 1%	9 1%	** **	9 1%	** **
4	(4.0)	25 3%	** **	** **	4 3%	2 2%	7 3%	9 2%	24 3%	** **	25 3%	** **
5	(5.0)	66 8%	** **	** **	11 7%	10 8%	22 8%	33 9%	63 8%	** **	66 8%	** **
6	(6.0)	107 13%	** **	** **	21 15%	17 13%	39 14%	53 14%	105 13%	** **	107 13%	** **
7	(7.0)	130 16%	** **	** **	22 16%	21 16%	41 15%	65 17%	126 16%	** **	128 16%	** **
8	(8.0)	165 21%	** **	** **	33 23%	20 15%	59 21%	84 21%	162 21%	** **	165 21%	** **
9	(9.0)	88 11%	** **	** **	16 11%	18 14%	36 13%	38 10%	87 11%	** **	88 11%	** **
10 - Extremely well	(10.0)	161 20%	** **	** **	28 19%	32 25%	58 21%	74 19%	160 20%	** **	160 20%	** **
NET Badly (1-3)		23 3%	** **	** **	4 3%	3 2%	6 2%	12 3%	23 3%	** **	23 3%	** **
NET Neutral (4-6)		198 25%	** **	** **	35 25%	30 23%	68 25%	95 24%	193 24%	** **	198 25%	** **
NET Well (7-10)		543 68%	** **	** **	99 69%	92 70%	194 70%	259 67%	536 68%	** **	540 68%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	41	**	**	5	7	9	22	39	**	39	**
	5%	**	**	3%	5%	3%	6%	5%	**	5%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	764	**	**	138	124	268	366	751	**	761	**
Mean score	7.5	**	**	7.5	7.8	7.6	7.5	7.5	**	7.5	**
Standard deviation	1.95	**	**	1.90	1.94	1.91	1.93	1.95	**	1.95	**
Standard Error	.08	**	**	.17	.19	.13	.11	.08	**	.08	**

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Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	5 1%	5 1%	5 1%	4 1%	3 *%	0 -%	5 1%	5 1%	5 1%	4 *%	0- -%	0- -%	3 1%	0 -%	3 1%	3 1%
2	(2.0)	9 1%	9 1%	9 1%	8 1%	8 1%	1 *%	9 1%	7 1%	9 1%	9 1%	5 1%	5 1%	4 1%	1 1%	4 1%	6 1%
3	(3.0)	9 1%	8 1%	8 1%	8 1%	6 1%	0 -%	9 1%	8 1%	9 1%	9 1%	4 1%	2 1%	5 1%	0 -%	6 1%	2- *%
4	(4.0)	25 3%	22 3%	22 3%	22 3%	22 3%	11 5%	22 3%	22 3%	22 3%	24 3%	13- 2%	14 3%	14 3%	2 1%	10- 2%	12 3%
5	(5.0)	66 8%	64 8%	63 8%	61 8%	55 8%	11 5%	61 8%	59 8%	64 8%	64 8%	37- 6%	29- 6%	37- 7%	5- 3%	40 7%	29- 6%
6	(6.0)	107 13%	105 13%	102 13%	102 13%	95 13%	31 14%	103 13%	103 14%	106 13%	106 13%	74 13%	63 14%	68 12%	20 14%	70 12%	51- 11%
7	(7.0)	130 16%	125 16%	127 16%	126 16%	121 17%	36 16%	130 16%	128 17%	130 16%	123 16%	94 16%	75 16%	85 15%	23 16%	96 17%	87 18%
8	(8.0)	165 21%	157 20%	160 21%	163 21%	146 20%	53 23%	164 21%	156 20%	164 21%	164 21%	126 22%	96 21%	118 21%	34 23%	124 22%	105 22%
9	(9.0)	88 11%	88 11%	88 11%	88 11%	83 12%	25 11%	88 11%	86 11%	88 11%	84 11%	76+ 13%	64+ 14%	77+ 14%	21 14%	74+ 13%	60 13%
10 - Extremely well	(10.0)	161 20%	156 20%	154 20%	155 20%	141 20%	49 22%	159 20%	150 20%	159 20%	160 20%	129+ 22%	99 21%	126+ 22%	38 26%	116 20%	108 22%
NET Badly (1-3)		23 3%	22 3%	22 3%	20 3%	17 2%	1- *%	23 3%	20 3%	23 3%	22 3%	10- 2%	8- 2%	12 2%	1 1%	14 2%	11 2%
NET Neutral (4-6)		198 25%	191 25%	187 24%	185 24%	171 24%	53 24%	186 24%	184 24%	192 24%	194 25%	124- 21%	106 23%	119- 21%	27 19%	120- 21%	93- 19%
NET Well (7-10)		543 68%	526 68%	529 68%	531 68%	491 68%	163 72%	541 69%	521 68%	541 68%	532 68%	425+ 74%	333+ 72%	406+ 73%	115+ 79%	409+ 72%	360+ 75%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	41 5%	39 5%	40 5%	40 5%	37 5%	9 4%	39 5%	37 5%	41 5%	39 5%	19- 3%	19 4%	21- 4%	2- 1%	28 5%	17- 3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	10.00	10.00	8.00	10.00
Base for stats	764	738	738	736	680	218	750	725	756	747	559	447	537	144	543	464
Mean score	7.5	7.5	7.5	7.6+	7.6	7.7	7.6+	7.5	7.5+	7.5	7.8+	7.7+	7.8+	8.0+	7.7+	7.7+
Standard deviation	1.95	1.94	1.93	1.92	1.91	1.78	1.93	1.92	1.94	1.94	1.79	1.82	1.88	1.66	1.85	1.88
Standard Error	.08	.08	.08	.08	.08	.13	.08	.08	.08	.08	.08	.09	.09	.15	.09	.10

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Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	5 1%	** **	3 *%	2 *%	2 1%
2	(2.0)	9 1%	** **	5 1%	4 1%	3 1%
3	(3.0)	9 1%	** **	8 1%	5 1%	5 2%
4	(4.0)	25 3%	** **	25 3%	15 3%	5 2%
5	(5.0)	66 8%	** **	59 8%	38 7%	24 8%
6	(6.0)	107 13%	** **	101 14%	71 14%	46 15%
7	(7.0)	130 16%	** **	113 15%	86 16%	46 15%
8	(8.0)	165 21%	** **	155 21%	116 22%	72 24%
9	(9.0)	88 11%	** **	85 11%	59 11%	38 13%
10 - Extremely well	(10.0)	161 20%	** **	150 20%	104 20%	52 17%
NET Badly (1-3)		23 3%	** **	16 2%	11 2%	10 3%
NET Neutral (4-6)		198 25%	** **	185 25%	124 24%	75 25%
NET Well (7-10)		543 68%	** **	503 68%	366 70%	208 68%

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Prepared by BMG

Table Q38_1_12 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	41	**	31	25	12
	5%	**	4%	5%	4%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	764	**	704	501	293
Mean score	7.5	**	7.6+	7.6	7.5
Standard deviation	1.95	**	1.91	1.85	1.87
Standard Error	.08	**	.08	.09	.12

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Table Q38_1_13

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	4 *%	2 *%	1 *%	**	**	4 1%	0 -%
2	(2.0)	9 1%	7 2%	2 1%	**	**	7 2%	2 1%
3	(3.0)	10 1%	1- *%	5 2%	**	**	7 2%	2 1%
4	(4.0)	18 2%	6 2%	8 3%	**	**	12 3%	6 2%
5	(5.0)	50 6%	23 5%	24 8%	**	**	29 6%	18 5%
6	(6.0)	93 12%	50 12%	32 10%	**	**	60 13%	33 10%
7	(7.0)	116 14%	57 14%	46 15%	**	**	73 16%	42 12%
8	(8.0)	192 24%	100 24%	78 25%	**	**	108 24%	82 24%
9	(9.0)	91 11%	54 13%	27 9%	**	**	50 11%	39 11%
10 - Extremely well	(10.0)	177 22%	96 23%	64 21%	**	**	84- 18%	93+a 28%
NET Badly (1-3)		23 3%	10 2%	8 2%	**	**	19+b 4%	4- 1%
NET Neutral (4-6)		161 20%	78 19%	64 20%	**	**	101 22%	57 17%
NET Well (7-10)		576 72%	307 75%	215 69%	**	**	315 69%	257+a 76%
Don't know		44 5%	17 4%	27+a 9%	**	**	23 5%	21 6%

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Prepared by BMG

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	8.00	8.00	8.00	**	**	8.00	10.00
Base for stats	761	395	287	**	**	435	318
Mean score	7.7	7.8	7.7	**	**	7.5-	8.0+a
Standard deviation	1.90	1.84	1.87	**	**	1.97	1.75
Standard Error	.08	.10	.12	**	**	.11	.10

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Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	4 *%	1 1%	0 -%	0 -%	2 1%	0 -%	** **	** **	1 *%	2 1%	1 *%	1 1%
2	(2.0)	9 1%	3 2%	3 1%	0 -%	2 1%	2 2%	** **	** **	6 2%	2 1%	2 1%	* *%
3	(3.0)	10 1%	1 1%	4 2%	0 -%	1 1%	0 -%	** **	** **	5 2%	1 *%	3 2%	3 3%
4	(4.0)	18 2%	7 5%	2 1%	5d 4%	0 -%	1 1%	** **	** **	8 3%	5 2%	5 2%	4 3%
5	(5.0)	50 6%	3 2%	13 7%	7 5%	10 7%	12 12%	** **	** **	16 5%	17 6%	17 8%	5 4%
6	(6.0)	93 12%	17 13%	17 9%	17 13%	13 9%	13 12%	** **	** **	34 11%	30 11%	29 14%	17 16%
7	(7.0)	116 14%	16 11%	17- 9%	21 15%	20 15%	24 24%	** **	** **	33- 10%	41 15%	42+bh 20%	18 17%
8	(8.0)	192 24%	34 24%	42 23%	34 24%	37 27%	24 24%	** **	** **	75 24%	71 26%	46 22%	21 20%
9	(9.0)	91 11%	20 14%	24 13%	19 14%	9 6%	9 9%	** **	** **	44d 14%	28 10%	19 9%	9 9%
10 - Extremely well	(10.0)	177 22%	31 23%	53+j 29%	30j 22%	40j 29%	9 9%	** **	** **	84+j 26%	70j 25%	23- 11%	13 13%
NET Badly (1-3)		23 3%	6 4%	6c 3%	0- -%	5c 3%	2 2%	** **	** **	12c 4%	5 2%	6c 3%	5 5%
NET Neutral (4-6)		161 20%	28 20%	31 17%	29 21%	23 16%	26 26%	** **	** **	59 18%	52 19%	51 25%	25 23%
NET Well (7-10)		576 72%	101 73%	136j 75%	104j 75%	106j 77%	67 67%	** **	** **	237j 74%	211j 76%	129- 63%	62 59%
Don't know		44 5%	4 3%	8 5%	6 4%	5 4%	6 6%	** **	** **	13 4%	11 4%	20+dhi 10%	14 13%
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	7.00

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Prepared by BMG

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	8.00	10.00	8.00	**	**	10.00	8.00	8.00	8.00
Base for stats	761	134	173	134	134	95	**	**	307	268	186	91
Mean score	7.7	7.7	8.0+egjk	7.9egjk	7.9egjk	7.2-	**	**	7.9egjk	7.9egjk	7.2-	7.2-
Standard deviation	1.90	2.08	1.93	1.67	1.94	1.63	**	**	2.00	1.81	1.78	1.93
Standard Error	.08	.22	.16	.15	.18	.17	**	**	.13	.12	.14	.21

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Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	4 *%	**	**	**	**	**	**	**	**	**	4 1%	**	**	**
2	(2.0)	9 1%	**	**	**	**	**	**	**	**	**	8 1%	**	**	**
3	(3.0)	10 1%	**	**	**	**	**	**	**	**	**	7 1%	**	**	**
4	(4.0)	18 2%	**	**	**	**	**	**	**	**	**	13 2%	**	**	**
5	(5.0)	50 6%	**	**	**	**	**	**	**	**	**	43 6%	**	**	**
6	(6.0)	93 12%	**	**	**	**	**	**	**	**	**	74 11%	**	**	**
7	(7.0)	116 14%	**	**	**	**	**	**	**	**	**	100 15%	**	**	**
8	(8.0)	192 24%	**	**	**	**	**	**	**	**	**	166 25%	**	**	**
9	(9.0)	91 11%	**	**	**	**	**	**	**	**	**	74 11%	**	**	**
10 - Extremely well	(10.0)	177 22%	**	**	**	**	**	**	**	**	**	143 21%	**	**	**
NET Badly (1-3)		23 3%	**	**	**	**	**	**	**	**	**	19 3%	**	**	**
NET Neutral (4-6)		161 20%	**	**	**	**	**	**	**	**	**	130 20%	**	**	**
NET Well (7-10)		576 72%	**	**	**	**	**	**	**	**	**	483 72%	**	**	**

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Prepared by BMG

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	44	**	**	**	**	**	**	**	**	**	**	35	**	**
	5%	**	**	**	**	**	**	**	**	**	**	5%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	761	**	**	**	**	**	**	**	**	**	**	633	**	**
Mean score	7.7	**	**	**	**	**	**	**	**	**	**	7.7	**	**
Standard deviation	1.90	**	**	**	**	**	**	**	**	**	**	1.89	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	.08	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	4 *%	1 *%	1 1%	0 -%	2 1%	2 1%	2 *%	4 1%	** **	0 -%	** **	** **
2	(2.0)	9 1%	3 1%	2 1%	2 1%	3 2%	5 1%	5 1%	7 1%	** **	2 2%	** **	** **
3	(3.0)	10 1%	3 1%	5+f 3%	0 -%	1 1%	8 2%	1 *%	8 1%	** **	2 1%	** **	** **
4	(4.0)	18 2%	5 2%	4 2%	5 3%	4 2%	9 2%	9 3%	16 2%	** **	2 2%	** **	** **
5	(5.0)	50 6%	19 7%	15 7%	8 5%	7 4%	33 7%	16 5%	38 6%	** **	11 8%	** **	** **
6	(6.0)	93 12%	23 9%	22 11%	22 14%	26 15%	45 10%	48 14%	87+c 13%	** **	7- 5%	** **	** **
7	(7.0)	116 14%	42 16%	34 17%	23 15%	16 9%	75 16%	39 12%	95 14%	** **	21 15%	** **	** **
8	(8.0)	192 24%	67 25%	48 23%	36 23%	42 24%	114 25%	77 23%	151 23%	** **	42 31%	** **	** **
9	(9.0)	91 11%	31 12%	26 13%	19 12%	15 9%	57 12%	34 10%	74 11%	** **	17 12%	** **	** **
10 - Extremely well	(10.0)	177 22%	54 21%	36 18%	36 23%	50be 28%	90 19%	86b 26%	147 22%	** **	31 23%	** **	** **
NET Badly (1-3)		23 3%	6 2%	9 4%	2 1%	6 3%	15 3%	8 2%	19 3%	** **	4 3%	** **	** **
NET Neutral (4-6)		161 20%	47 18%	40 20%	35 22%	37 21%	88 19%	72 22%	141 21%	** **	19 14%	** **	** **
NET Well (7-10)		576 72%	193 74%	143 70%	114 72%	123 70%	336 72%	237 71%	467- 70%	** **	110+a 81%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity			Asian (d)	Black (e)
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)		
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	44	15	11	7	10	27	17	40	**	3	**	**
	5%	6%	6%	4%	6%	6%	5%	6%	**	2%	**	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	8.00	8.00	8.00	10.00	10.00	8.00	10.00	8.00	**	8.00	**	**
Base for stats	761	247	192	151	166	439	317	627	**	133	**	**
Mean score	7.7	7.7	7.5	7.8	7.8	7.7	7.8	7.7	**	7.9	**	**
Standard deviation	1.90	1.84	1.94	1.80	2.03	1.89	1.92	1.91	**	1.83	**	**
Standard Error	.08	.12	.14	.18	.20	.09	.13	.08	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	4 *%	2 1%	2 *%	**	**	**	**	**	**	**	2 1%	**
2	(2.0)	9 1%	4 2%	5 1%	**	**	**	**	**	**	**	3 3%	**
3	(3.0)	10 1%	4 2%	6 1%	**	**	**	**	**	**	**	0 -%	**
4	(4.0)	18 2%	0- -%	18+a 3%	**	**	**	**	**	**	**	0 -%	**
5	(5.0)	50 6%	12 5%	38 7%	**	**	**	**	**	**	**	8 7%	**
6	(6.0)	93 12%	34 14%	60 11%	**	**	**	**	**	**	**	14 12%	**
7	(7.0)	116 14%	33 14%	83 15%	**	**	**	**	**	**	**	14 12%	**
8	(8.0)	192 24%	43- 18%	149+a 26%	**	**	**	**	**	**	**	20 17%	**
9	(9.0)	91 11%	28 12%	63 11%	**	**	**	**	**	**	**	13 11%	**
10 - Extremely well	(10.0)	177 22%	68+b 28%	110- 19%	**	**	**	**	**	**	**	37 32%	**
NET Badly (1-3)		23 3%	9 4%	14 2%	**	**	**	**	**	**	**	4 4%	**
NET Neutral (4-6)		161 20%	45 19%	116 21%	**	**	**	**	**	**	**	22 19%	**
NET Well (7-10)		576 72%	172 72%	405 72%	**	**	**	**	**	**	**	85 73%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	44	13	31	**	**	**	**	**	**	**	**	5	**
	5%	5%	5%	**	**	**	**	**	**	**	**	4%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	761	226	534	**	**	**	**	**	**	**	**	111	**
Mean score	7.7	7.9	7.7	**	**	**	**	**	**	**	**	7.9	**
Standard deviation	1.90	1.98	1.86	**	**	**	**	**	**	**	**	2.10	**
Standard Error	.08	.15	.09	**	**	**	**	**	**	**	**	.22	**

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Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	4 *%	** **	** **	0 -%	2 1%	2 1%	1 *%	4 *%	** **	4 *%	** **
2	(2.0)	9 1%	** **	** **	2 1%	0 -%	2 1%	5 1%	9 1%	** **	9 1%	** **
3	(3.0)	10 1%	** **	** **	1 1%	0 -%	3 1%	5 1%	10 1%	** **	10 1%	** **
4	(4.0)	18 2%	** **	** **	3 2%	2 2%	6 2%	8 2%	16 2%	** **	18 2%	** **
5	(5.0)	50 6%	** **	** **	9 6%	10 8%	16 6%	26 7%	49 6%	** **	50 6%	** **
6	(6.0)	93 12%	** **	** **	16 11%	17 13%	29 10%	48 12%	92 12%	** **	93 12%	** **
7	(7.0)	116 14%	** **	** **	27 19%	16 13%	44 16%	50 13%	111 14%	** **	114 14%	** **
8	(8.0)	192 24%	** **	** **	35 24%	25 19%	63 23%	105 27%	190 24%	** **	192 24%	** **
9	(9.0)	91 11%	** **	** **	15 11%	22 17%	37 13%	43 11%	91 12%	** **	91 11%	** **
10 - Extremely well	(10.0)	177 22%	** **	** **	31 22%	32 25%	66 24%	74 19%	176 22%	** **	177 22%	** **
NET Badly (1-3)		23 3%	** **	** **	3 2%	2 1%	7 2%	11 3%	23 3%	** **	23 3%	** **
NET Neutral (4-6)		161 20%	** **	** **	27 19%	29 22%	50 18%	83 21%	157 20%	** **	161 20%	** **
NET Well (7-10)		576 72%	** **	** **	108 76%	96 73%	210 76%	273 70%	568 72%	** **	573 72%	** **

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Prepared by BMG

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	44	**	**	4	4	10	22	42	**	42	**
	5%	**	**	3%	3%	4%	6%	5%	**	5%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	**	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	761	**	**	139	127	267	366	749	**	758	**
Mean score	7.7	**	**	7.7	7.9	7.8	7.6	7.7	**	7.7	**
Standard deviation	1.90	**	**	1.81	1.86	1.86	1.86	1.90	**	1.90	**
Standard Error	.08	**	**	.17	.18	.12	.11	.08	**	.08	**

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Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	4 *%	4 *%	4 *%	4 1%	3 *%	0 -%	4 *%	4 1%	4 *%	3 *%	1 *%	1 *%	2 *%	0 -%	3 1%	2 *%
2	(2.0)	9 1%	9 1%	9 1%	9 1%	9 1%	4 2%	9 1%	8 1%	9 1%	9 1%	6 1%	6 1%	5 1%	3 2%	3- 1%	6 1%
3	(3.0)	10 1%	10 1%	10 1%	10 1%	10 1%	3 2%	10 1%	10 1%	10 1%	9 1%	5 1%	6c 1%	*- *%	2c 1%	2- *%	1- *%
4	(4.0)	18 2%	18 2%	18 2%	17 2%	16 2%	8 3%	18 2%	15 2%	18 2%	18 2%	10 2%	13 3%	10 2%	3 2%	10 2%	7 1%
5	(5.0)	50 6%	49 6%	46 6%	49 6%	45 6%	11 5%	49 6%	48 6%	50 6%	50 6%	25- 4%	24 5%	28- 5%	6 4%	27- 5%	25 5%
6	(6.0)	93 12%	92 12%	88 11%	89 11%	86 12%	25 11%	90 11%	90 12%	92 12%	90 11%	60 10%	49 10%	58 10%	11 8%	59 10%	49 10%
7	(7.0)	116 14%	114 15%	114 15%	114 15%	106 15%	31 14%	114 14%	113 15%	115 14%	111 14%	82 14%	66 14%	76 14%	21 15%	81 14%	66 14%
8	(8.0)	192 24%	183 24%	187 24%	187 24%	170 24%	58 26%	192 24%	182 24%	192 24%	187 24%	147 25%	110 24%	149+ 27%	39 27%	153+ 27%	128+ 27%
9	(9.0)	91 11%	88 11%	90 12%	88 11%	82 11%	32 14%	88 11%	86 11%	90 11%	91 12%	72 12%	64+ 14%	75+ 14%	22 15%	69 12%	60 12%
10 - Extremely well	(10.0)	177 22%	170 22%	171 22%	172 22%	156 22%	49 22%	175 22%	167 22%	176 22%	177 23%	141+ 24%	103 22%	134 24%	36 25%	136 24%	116 24%
NET Badly (1-3)		23 3%	23 3%	23 3%	22 3%	21 3%	8 3%	23 3%	22 3%	23 3%	21 3%	12 2%	13 3%	6- 1%	5 4%	9- 2%	8- 2%
NET Neutral (4-6)		161 20%	159 20%	152 20%	154 20%	146 20%	44 19%	156 20%	154 20%	160 20%	158 20%	96- 17%	86 19%	95- 17%	21 14%	97- 17%	82- 17%
NET Well (7-10)		576 72%	555 71%	562 72%	561 72%	514 72%	170 75%	568 72%	548 72%	572 72%	566 72%	442+ 76%	344 74%	434+ 78%	118+ 81%	438+ 77%	370+ 77%

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Prepared by BMG

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	44	41	40	39	36	6-	42	39	42	41	27	23	22-	2-	28	20
	5%	5%	5%	5%	5%	3%	5%	5%	5%	5%	5%	5%	4%	1%	5%	4%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	761	736	737	737	681	221	747	723	754	745	550	443	536	144	544	460
Mean score	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7	7.7+	7.9+	7.8	8.0+	7.9	7.9+	7.9+
Standard deviation	1.90	1.91	1.90	1.89	1.90	1.91	1.90	1.89	1.90	1.89	1.79	1.89	1.71	1.86	1.75	1.77
Standard Error	.08	.08	.08	.08	.08	.14	.08	.08	.08	.08	.08	.10	.08	.17	.08	.09

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Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	4 *%	** **	3 *%	0- -%	0 -%
2	(2.0)	9 1%	** **	8 1%	7 1%	5 2%
3	(3.0)	10 1%	** **	7 1%	4 1%	2 1%
4	(4.0)	18 2%	** **	15 2%	11 2%	7 2%
5	(5.0)	50 6%	** **	47 6%	31 6%	18 6%
6	(6.0)	93 12%	** **	85 12%	60 11%	35 12%
7	(7.0)	116 14%	** **	104 14%	79 15%	45 15%
8	(8.0)	192 24%	** **	182 25%	126 24%	81 26%
9	(9.0)	91 11%	** **	84 11%	63 12%	38 12%
10 - Extremely well	(10.0)	177 22%	** **	162 22%	113 21%	60 20%
NET Badly (1-3)		23 3%	** **	19 3%	11 2%	7 2%
NET Neutral (4-6)		161 20%	** **	147 20%	103 19%	60 20%
NET Well (7-10)		576 72%	** **	533 72%	381 73%	223 73%

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Prepared by BMG

Table Q38_1_13 (continuation)

Q38. Sky On Demand or Sky Go - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	44	**	37	31	14
	5%	**	5%	6%	5%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	761	**	698	495	290
Mean score	7.7	**	7.8	7.8	7.7
Standard deviation	1.90	**	1.87	1.82	1.80
Standard Error	.08	**	.08	.09	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_14

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	6 1%	4 1%	1 *%	** **	** **	4 1%	2 1%
2	(2.0)	10 1%	3 1%	5 2%	** **	** **	5 1%	5 1%
3	(3.0)	21 3%	11 3%	10 3%	** **	** **	15 3%	6 2%
4	(4.0)	22 3%	13 3%	7 2%	** **	** **	12 3%	9 3%
5	(5.0)	82 10%	43 11%	30 10%	** **	** **	52 11%	29 9%
6	(6.0)	92 11%	45 11%	39 12%	** **	** **	52 11%	39 11%
7	(7.0)	120 15%	58 14%	46 15%	** **	** **	66 14%	54 16%
8	(8.0)	181 22%	90 22%	73 23%	** **	** **	105 23%	72 21%
9	(9.0)	69 9%	32 8%	28 9%	** **	** **	37 8%	30 9%
10 - Extremely well	(10.0)	159 20%	93b 23%	50- 16%	** **	** **	87 19%	72 21%
NET Badly (1-3)		36 5%	18 4%	16 5%	** **	** **	24 5%	12 4%
NET Neutral (4-6)		195 24%	101 25%	76 24%	** **	** **	116 25%	77 23%
NET Well (7-10)		528 66%	273 66%	197 63%	** **	** **	295 65%	227 67%
Don't know		45 6%	20 5%	25+ 8%	** **	** **	22 5%	22 7%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	8.00	10.00	8.00	**	**	8.00	10.00
Base for stats	760	392	289	**	**	435	317
Mean score	7.4	7.5	7.3	**	**	7.3	7.5
Standard deviation	2.04	2.09	2.00	**	**	2.07	2.01
Standard Error	.08	.12	.13	**	**	.11	.12

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Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	6 1%	0 -%	1 *%	0 -%	2 2%	3 3%	** **	** **	1 *%	2 1%	3 1%	0 -%
2	(2.0)	10 1%	4 3%	1 1%	* *%	* *%	2 2%	** **	** **	5 2%	1 *%	4 2%	2 2%
3	(3.0)	21 3%	3 2%	6 4%	1 1%	2 2%	3 3%	** **	** **	9 3%	3 1%	8i 4%	5 5%
4	(4.0)	22 3%	7 5%	1 1%	3 2%	4 3%	7 7%	** **	** **	8 3%	6 2%	7 4%	* *%
5	(5.0)	82 10%	17 13%	12 6%	8 6%	16 11%	11 11%	** **	** **	29 9%	24 9%	29+bc 14%	18 17%
6	(6.0)	92 11%	9 6%	20 11%	25+h 18%	14 10%	13 13%	** **	** **	29 9%	39 14%	24 12%	11 10%
7	(7.0)	120 15%	15 11%	19 11%	23 16%	21 15%	26 26%	** **	** **	34- 11%	44 16%	41+bh 20%	15 15%
8	(8.0)	181 22%	36 26%	47j 26%	31 22%	35j 25%	15 15%	** **	** **	82j 26%	66j 24%	32- 16%	17 17%
9	(9.0)	69 9%	16 12%	15 9%	16 11%	11 8%	4 4%	** **	** **	31 10%	27 10%	11 5%	7 7%
10 - Extremely well	(10.0)	159 20%	31 22%	52+cij 29%	24 18%	28j 20%	10 10%	** **	** **	83+j 26%	52j 19%	24- 12%	14 13%
NET Badly (1-3)		36 5%	7 5%	8 5%	1- 1%	5 4%	7 7%	** **	** **	15 5%	6- 2%	15+ci 7%	8 7%
NET Neutral (4-6)		195 24%	33 24%	33 18%	36 26%	33 24%	31 31%	** **	** **	67 21%	69 25%	60bh 29%	29 28%
NET Well (7-10)		528 66%	97 70%	133+j 74%	94j 68%	95j 68%	55 54%	** **	** **	231+j 72%	189j 68%	109- 53%	54 51%
Don't know		45 6%	2 1%	6 3%	8 6%	6 5%	8 8%	** **	** **	8- 3%	14 5%	22+bdhi 11%	15 14%
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	7.00

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Prepared by BMG

Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	8.00	8.00	7.00	**	**	10.00	8.00	7.00	5.00
Base for stats	760	137	175	131	133	93	**	**	312	264	184	91
Mean score	7.4	7.5egj	7.9 +efgjk	7.6egjk	7.4egj	6.6-	**	**	7.7+egjk	7.5egjk	6.7-	6.9-
Standard deviation	2.04	2.15	1.98	1.67	2.04	2.11	**	**	2.06	1.86	2.11	2.11
Standard Error	.08	.22	.16	.15	.19	.22	**	**	.13	.12	.16	.24

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Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	6 1%	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
2	(2.0)	10 1%	**	**	**	**	**	**	**	**	**	6 1%	**	**	**
3	(3.0)	21 3%	**	**	**	**	**	**	**	**	**	18 3%	**	**	**
4	(4.0)	22 3%	**	**	**	**	**	**	**	**	**	19 3%	**	**	**
5	(5.0)	82 10%	**	**	**	**	**	**	**	**	**	69 10%	**	**	**
6	(6.0)	92 11%	**	**	**	**	**	**	**	**	**	76 11%	**	**	**
7	(7.0)	120 15%	**	**	**	**	**	**	**	**	**	104 16%	**	**	**
8	(8.0)	181 22%	**	**	**	**	**	**	**	**	**	157 23%	**	**	**
9	(9.0)	69 9%	**	**	**	**	**	**	**	**	**	57 8%	**	**	**
10 - Extremely well	(10.0)	159 20%	**	**	**	**	**	**	**	**	**	125 19%	**	**	**
NET Badly (1-3)		36 5%	**	**	**	**	**	**	**	**	**	29 4%	**	**	**
NET Neutral (4-6)		195 24%	**	**	**	**	**	**	**	**	**	163 24%	**	**	**
NET Well (7-10)		528 66%	**	**	**	**	**	**	**	**	**	443 66%	**	**	**

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Prepared by BMG

Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	668	**	**
Don't know	45	**	**	**	**	**	**	**	**	**	**	33-	**	**
	6%	**	**	**	**	**	**	**	**	**	**	5%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	760	**	**	**	**	**	**	**	**	**	**	635	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	7.4f	**	**
Standard deviation	2.04	f	f	**	**	**	**	**	**	**	**	f	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	.09	**	**

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Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	6 1%	0 -%	2 1%	1 1%	3 2%	2 *%	4 1%	6 1%	** **	0 -%	** **	** **
2	(2.0)	10 1%	4 1%	4 2%	1 1%	2 1%	7 2%	3 1%	6 1%	** **	4 3%	** **	** **
3	(3.0)	21 3%	9 3%	3 2%	2 1%	7 4%	12 3%	8 3%	17 2%	** **	4 3%	** **	** **
4	(4.0)	22 3%	2- 1%	5 2%	12+abde 8%	2 1%	7- 1%	14+ae 4%	17 3%	** **	5 4%	** **	** **
5	(5.0)	82 10%	26 10%	21 10%	20 12%	14 8%	46 10%	33 10%	72 11%	** **	9 7%	** **	** **
6	(6.0)	92 11%	30 12%	22 11%	17 11%	22 12%	53 11%	39 12%	77 12%	** **	15 11%	** **	** **
7	(7.0)	120 15%	46 17%	28 14%	25 16%	21 12%	73 16%	46 14%	103 15%	** **	17 13%	** **	** **
8	(8.0)	181 22%	56 21%	52 26%	33 21%	38 22%	109 23%	72 21%	145 22%	** **	34 25%	** **	** **
9	(9.0)	69 9%	23 9%	21 10%	7 5%	18 10%	43 9%	25 8%	56 8%	** **	13 9%	** **	** **
10 - Extremely well	(10.0)	159 20%	51 20%	35 17%	32 20%	41 23%	87 19%	72 22%	126 19%	** **	33 24%	** **	** **
NET Badly (1-3)		36 5%	13 5%	8 4%	3 2%	12 7%	21 5%	15 5%	28 4%	** **	8 6%	** **	** **
NET Neutral (4-6)		195 24%	58 22%	48 24%	49 31%	38 21%	106 23%	87 26%	166 25%	** **	29 21%	** **	** **
NET Well (7-10)		528 66%	176 67%	137 67%	97 61%	118 67%	312 67%	215 64%	430 65%	** **	97 71%	** **	** **

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Prepared by BMG

Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	45	16	10	8	8	27	17	42+c	**	2-	**	**
	6%	6%	5%	5%	5%	6%	5%	6%	**	1%	**	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	**	8.00	**	**
Base for stats	760	246	193	150	168	439	317	625	**	134	**	**
Mean score	7.4	7.5	7.4	7.2	7.5	7.4	7.4	7.4	**	7.5	**	**
Standard deviation	2.04	1.96	2.00	2.06	2.17	1.98	2.12	2.02	**	2.13	**	**
Standard Error	.08	.12	.14	.20	.21	.09	.15	.09	**	.20	**	**

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Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	6 1%	3 1%	3 *%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
2	(2.0)	10 1%	2 1%	8 1%	** **	** **	** **	** **	** **	** **	** **	* *%	** **
3	(3.0)	21 3%	7 3%	14 2%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
4	(4.0)	22 3%	3 1%	19 3%	** **	** **	** **	** **	** **	** **	** **	2 2%	** **
5	(5.0)	82 10%	26 11%	56 10%	** **	** **	** **	** **	** **	** **	** **	10 8%	** **
6	(6.0)	92 11%	25 11%	67 12%	** **	** **	** **	** **	** **	** **	** **	13 12%	** **
7	(7.0)	120 15%	29 12%	90 16%	** **	** **	** **	** **	** **	** **	** **	12 11%	** **
8	(8.0)	181 22%	47 20%	134 24%	** **	** **	** **	** **	** **	** **	** **	22 19%	** **
9	(9.0)	69 9%	28 12%	41 7%	** **	** **	** **	** **	** **	** **	** **	14 12%	** **
10 - Extremely well	(10.0)	159 20%	53 22%	106 19%	** **	** **	** **	** **	** **	** **	** **	27 23%	** **
NET Badly (1-3)		36 5%	12 5%	24 4%	** **	** **	** **	** **	** **	** **	** **	8 7%	** **
NET Neutral (4-6)		195 24%	54 23%	141 25%	** **	** **	** **	** **	** **	** **	** **	25 22%	** **
NET Well (7-10)		528 66%	157 66%	371 66%	** **	** **	** **	** **	** **	** **	** **	75 65%	** **

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Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	45	16	28	**	**	**	**	**	**	**	**	7	**
	6%	7%	5%	**	**	**	**	**	**	**	**	6%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	760	223	537	**	**	**	**	**	**	**	**	109	**
Mean score	7.4	7.5	7.4	**	**	**	**	**	**	**	**	7.5	**
Standard deviation	2.04	2.12	2.01	**	**	**	**	**	**	**	**	2.28	**
Standard Error	.08	.16	.09	**	**	**	**	**	**	**	**	.24	**

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Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	1 1%	2 1%	4 2%	2 *%	6 1%	** **	6 1%	** **
2	(2.0)	10 1%	** **	** **	1 1%	0 -%	2 1%	5 1%	10 1%	** **	10 1%	** **
3	(3.0)	21 3%	** **	** **	1 1%	2 1%	3 1%	11 3%	20 3%	** **	21 3%	** **
4	(4.0)	22 3%	** **	** **	5 4%	4 3%	9 3%	13 3%	22 3%	** **	22 3%	** **
5	(5.0)	82 10%	** **	** **	6- 4%	9 7%	20 7%	41c 11%	77 10%	** **	82 10%	** **
6	(6.0)	92 11%	** **	** **	20 14%	17 13%	35 13%	47 12%	91 11%	** **	91 11%	** **
7	(7.0)	120 15%	** **	** **	30+ 21%	17 13%	41 15%	56 14%	117 15%	** **	119 15%	** **
8	(8.0)	181 22%	** **	** **	31 22%	22 17%	61 22%	92 24%	180 23%	** **	181 23%	** **
9	(9.0)	69 9%	** **	** **	11 8%	15 12%	27 10%	33 8%	69 9%	** **	69 9%	** **
10 - Extremely well	(10.0)	159 20%	** **	** **	32 22%	36+f 28%	66+f 24%	61- 16%	157 20%	** **	158 20%	** **
NET Badly (1-3)		36 5%	** **	** **	3 2%	3 3%	9 3%	18 5%	35 4%	** **	36 5%	** **
NET Neutral (4-6)		195 24%	** **	** **	31 22%	30 23%	64 23%	101 26%	190 24%	** **	194 24%	** **
NET Well (7-10)		528 66%	** **	** **	104f 73%	92 70%	195f 70%	242 62%	522 66%	** **	526 66%	** **

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Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	45	**	**	5	6	9	28e	43	**	43	**
	6%	**	**	3%	5%	3%	7%	5%	**	5%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	**	**	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	760	**	**	138	125	268	361	748	**	757	**
Mean score	7.4	**	**	7.6	7.8+f	7.6f	7.3	7.4	**	7.4	**
Standard deviation	2.04	**	**	1.85	2.02	2.04	2.01	2.04	**	2.04	**
Standard Error	.08	**	**	.17	.19	.13	.11	.08	**	.08	**

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Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	6 1%	6 1%	6 1%	6 1%	6 1%	1 *%	6 1%	3 *%	6 1%	6 1%	1- *%	2 *%	2- *%	1 1%	3 1%	3 1%
2	(2.0)	10 1%	9 1%	9 1%	9 1%	8 1%	4 2%	10 1%	9 1%	10 1%	9 1%	5 1%	2 1%	4 1%	1 1%	3- 1%	3 1%
3	(3.0)	21 3%	21 3%	21 3%	21 3%	19 3%	8 4%	21 3%	20 3%	21 3%	19 2%	13 2%	8 2%	11 2%	2 2%	14 3%	9 2%
4	(4.0)	22 3%	22 3%	22 3%	20 3%	18 3%	2 1%	22 3%	22 3%	22 3%	22 3%	13 2%	10 2%	11 2%	* *%	14 3%	11 2%
5	(5.0)	82 10%	77 10%	77 10%	77 10%	70 10%	19 8%	78 10%	73 10%	78 10%	78 10%	54 9%	41 9%	51 9%	14 10%	50 9%	39- 8%
6	(6.0)	92 11%	88 11%	87 11%	88 11%	80 11%	29 13%	88 11%	88 12%	91 11%	92 12%	53- 9%	49 11%	54- 10%	16 11%	58 10%	49 10%
7	(7.0)	120 15%	115 15%	119 15%	119 15%	109 15%	24- 10%	120 15%	117 15%	120 15%	116 15%	89 15%	71 15%	87 15%	13- 9%	88 15%	75 16%
8	(8.0)	181 22%	175 23%	175 23%	178 23%	166 23%	65+ 29%	180 23%	176 23%	181 23%	179 23%	143+ 25%	117 25%	136 24%	46+ 32%	137 24%	124+ 26%
9	(9.0)	69 9%	69 9%	65 8%	64 8%	60 8%	15 6%	67 8%	66 9%	69 9%	67 9%	49 9%	43 9%	52 9%	10 7%	51 9%	41 8%
10 - Extremely well	(10.0)	159 20%	153 20%	154 20%	152 20%	142 20%	53 23%	156 20%	149 20%	156 20%	159 20%	131+ 23%	98 21%	126+ 23%	40+ 27%	122 21%	107+ 22%
NET Badly (1-3)		36 5%	35 5%	35 5%	35 5%	32 5%	13 6%	36 5%	32 4%	36 5%	33 4%	19- 3%	12- 3%	17- 3%	4 3%	21 4%	15- 3%
NET Neutral (4-6)		195 24%	187 24%	186 24%	185 24%	168 23%	50 22%	188 24%	183 24%	191 24%	191 24%	120- 21%	101 22%	117- 21%	30 21%	122- 21%	99- 21%
NET Well (7-10)		528 66%	513 66%	513 66%	513 66%	477 66%	156 69%	522 66%	508 67%	525 66%	520 66%	412+ 71%	328+ 70%	401+ 72%	108+ 75%	398+ 70%	347+ 72%

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Prepared by BMG

Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	45 6%	43 5%	43 6%	43 6%	40 6%	9 4%	43 5%	39 5%	44 6%	42 5%	26 5%	24 5%	24- 4%	2- 2%	30 5%	20- 4%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	760	735	734	733	677	218	747	723	752	745	551	441	534	143	542	461
Mean score	7.4	7.4	7.4	7.4	7.4	7.6	7.4	7.4	7.4	7.4+	7.6+	7.6+	7.7+	7.8+	7.6+	7.6+
Standard deviation	2.04	2.04	2.04	2.03	2.03	2.04	2.04	2.00	2.04	2.03	1.93	1.88	1.91	1.91	1.96	1.92
Standard Error	.08	.08	.08	.08	.09	.15	.08	.08	.08	.08	.09	.10	.09	.18	.09	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	6 1%	** **	6 1%	4 1%	2 1%
2	(2.0)	10 1%	** **	7 1%	3- 1%	2 1%
3	(3.0)	21 3%	** **	17 2%	13 2%	10 3%
4	(4.0)	22 3%	** **	20 3%	13 2%	7 2%
5	(5.0)	82 10%	** **	75 10%	55 11%	29 10%
6	(6.0)	92 11%	** **	79 11%	58 11%	38 12%
7	(7.0)	120 15%	** **	109 15%	75 14%	41 13%
8	(8.0)	181 22%	** **	171 23%	125 24%	78 26%
9	(9.0)	69 9%	** **	63 9%	50 10%	32 11%
10 - Extremely well	(10.0)	159 20%	** **	148 20%	99 19%	51 17%
NET Badly (1-3)		36 5%	** **	30 4%	20 4%	14 5%
NET Neutral (4-6)		195 24%	** **	174 24%	126 24%	74 24%
NET Well (7-10)		528 66%	** **	491 67%	350 67%	202 66%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_14 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	45	**	41	30	14
	6%	**	6%	6%	5%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	760	**	694	496	291
Mean score	7.4	**	7.5	7.5	7.4
Standard deviation	2.04	**	2.02	1.99	1.97
Standard Error	.08	**	.08	.10	.12

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Table Q38_1_15

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	21 3%	10 2%	10 3%	** **	** **	14 3%	8 2%
2	(2.0)	15 2%	5 1%	9 3%	** **	** **	7 2%	8 2%
3	(3.0)	27 3%	11 3%	15 5%	** **	** **	20 4%	7 2%
4	(4.0)	40 5%	23 6%	16 5%	** **	** **	24 5%	16 5%
5	(5.0)	78 10%	28- 7%	38a 12%	** **	** **	47 10%	30 9%
6	(6.0)	91 11%	39 10%	43 14%	** **	** **	43 9%	47 14%
7	(7.0)	107 13%	59 14%	39 13%	** **	** **	63 14%	44 13%
8	(8.0)	158 20%	90b 22%	44- 14%	** **	** **	102+b 22%	51- 15%
9	(9.0)	57 7%	33 8%	15 5%	** **	** **	29 6%	26 8%
10 - Extremely well	(10.0)	122 15%	79+b 19%	28- 9%	** **	** **	73 16%	49 15%
NET Badly (1-3)		64 8%	26 6%	35+a 11%	** **	** **	41 9%	23 7%
NET Neutral (4-6)		208 26%	91- 22%	97+a 31%	** **	** **	114 25%	93 27%
NET Well (7-10)		443 55%	262+b 64%	127- 40%	** **	** **	266b 58%	171- 50%
Don't know		89 11%	33- 8%	56+a 18%	** **	** **	37- 8%	52+a 15%

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Prepared by BMG

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	7.00	8.00	6.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	715	378	258	**	**	421	287
Mean score	6.9	7.3+b	6.3-	**	**	6.9	6.9
Standard deviation	2.31	2.26	2.35	**	**	2.34	2.29
Standard Error	.09	.13	.15	**	**	.13	.14

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Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	21 3%	0 -%	2 1%	3 2%	7+h 5%	4 4%	** **	** **	2- 1%	10h 4%	8h 4%	4 4%
2	(2.0)	15 2%	5 4%	1 1%	1 1%	3 2%	2 2%	** **	** **	7 2%	4 1%	5 2%	3 3%
3	(3.0)	27 3%	3 2%	5 3%	4 3%	2 1%	8 8%	** **	** **	8 3%	6 2%	13+di 6%	5 5%
4	(4.0)	40 5%	9 6%	7 4%	9 7%	5 4%	5 5%	** **	** **	16 5%	14 5%	9 5%	4 4%
5	(5.0)	78 10%	10 7%	16 9%	12 8%	15 11%	9 9%	** **	** **	26 8%	27 10%	26 13%	17 16%
6	(6.0)	91 11%	21 15%	13 7%	19 14%	10 8%	18 18%	** **	** **	34 11%	30 11%	27 13%	9 9%
7	(7.0)	107 13%	14 10%	26 15%	22 16%	13 9%	17 17%	** **	** **	40 13%	35 13%	31 15%	15 14%
8	(8.0)	158 20%	38 28%	37j 21%	24 17%	35j 25%	10 10%	** **	** **	76+j 24%	59j 21%	22- 11%	12 12%
9	(9.0)	57 7%	10 7%	18j 10%	9 7%	10 7%	5 5%	** **	** **	28 9%	19 7%	9 4%	4 3%
10 - Extremely well	(10.0)	122 15%	21 15%	44+cij 24%	19 14%	21 15%	7 7%	** **	** **	65+j 20%	40j 14%	17- 8%	10 9%
NET Badly (1-3)		64 8%	9 6%	9 5%	8 6%	12 9%	14 14%	** **	** **	17 5%	20 7%	26+bch 13%	12 12%
NET Neutral (4-6)		208 26%	39 28%	36- 20%	40 29%	30 22%	32 32%	** **	** **	75 23%	71 25%	63b 30%	31 29%
NET Well (7-10)		443 55%	84 61%	125+c dij 69%	75j 54%	80j 57%	39 39%	** **	** **	209+cij 65%	154j 55%	80- 39%	40 38%
Don't know		89 11%	7 5%	12- 6%	16h 12%	17h 12%	16 16%	** **	** **	18- 6%	33h 12%	37+bh 18%	22 21%
Medians		7.00	8.00	8.00	7.00	8.00	6.00	**	**	8.00	7.00	6.00	6.00

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Prepared by BMG

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	8.00	8.00	6.00	**	**	8.00	8.00	7.00	5.00
Base for stats	715	132	170	123	122	85	**	**	302	245	169	84
Mean score	6.9	7.1efgjk	7.6 +cefgijk	6.9ejk	7.0ejk	6.1-	**	**	7.4 +efgijk	6.9efjk	6.2-	6.2-
Standard deviation	2.31	2.13	2.16	2.19	2.48	2.32	**	**	2.15	2.33	2.36	2.42
Standard Error	.09	.22	.18	.21	.24	.25	**	**	.14	.16	.19	.28

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Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Region											England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)						
Unweighted row		821	**	**	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	21 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 3%	** **	** **	** **
2	(2.0)	15 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	12 2%	** **	** **	** **
3	(3.0)	27 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	24 4%	** **	** **	** **
4	(4.0)	40 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	31 5%	** **	** **	** **
5	(5.0)	78 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	61 9%	** **	** **	** **
6	(6.0)	91 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	73 11%	** **	** **	** **
7	(7.0)	107 13%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	94 14%	** **	** **	** **
8	(8.0)	158 20%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	136 20%	** **	** **	** **
9	(9.0)	57 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	47 7%	** **	** **	** **
10 - Extremely well	(10.0)	122 15%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	100 15%	** **	** **	** **
NET Badly (1-3)		64 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	55 8%	** **	** **	** **
NET Neutral (4-6)		208 26%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	165 25%	** **	** **	** **
NET Well (7-10)		443 55%	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	** **	377 56%	** **	** **	** **

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Prepared by BMG

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	668	**	**
Don't know	89	**	**	**	**	**	**	**	**	**	**	71	**	**
	11%	**	**	**	**	**	**	**	**	**	**	11%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	715	**	**	**	**	**	**	**	**	**	**	597	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	7.0	**	**
Standard deviation	2.31	f	**	**	**	**	**	**	**	**	**	2.31	**	**
Standard Error	.09	**	**	**	**	**	**	**	**	**	**	.11	**	**

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Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	21 3%	9 3%	3 2%	3 2%	6 4%	12 3%	9 3%	19 3%	** **	2 1%	** **	** **
2	(2.0)	15 2%	4 2%	4 2%	4 2%	3 2%	9 2%	7 2%	11 2%	** **	4 3%	** **	** **
3	(3.0)	27 3%	12 5%	5 3%	2 1%	8 4%	18 4%	9 3%	25 4%	** **	3 2%	** **	** **
4	(4.0)	40 5%	13 5%	7 4%	15+bde 9%	4 2%	21 4%	19 6%	35 5%	** **	5 3%	** **	** **
5	(5.0)	78 10%	26 10%	24 12%	9 6%	19 11%	50 11%	29 9%	70 10%	** **	9 6%	** **	** **
6	(6.0)	91 11%	30 12%	17 9%	25 16%	14 8%	48 10%	40 12%	77 12%	** **	14 10%	** **	** **
7	(7.0)	107 13%	38d 14%	32d 16%	26d 16%	11- 6%	70d 15%	37 11%	76- 11%	** **	31+a 23%	** **	** **
8	(8.0)	158 20%	43 16%	51+a 25%	29 18%	34 20%	94 20%	63 19%	129 19%	** **	28 20%	** **	** **
9	(9.0)	57 7%	19 7%	13 6%	7 5%	18 10%	32 7%	25 7%	45 7%	** **	12 9%	** **	** **
10 - Extremely well	(10.0)	122 15%	39 15%	23 11%	23 14%	35b 20%	62 13%	58 17%	96 14%	** **	26 19%	** **	** **
NET Badly (1-3)		64 8%	26 10%	13 6%	8 5%	17 10%	39 8%	25 8%	55 8%	** **	9 6%	** **	** **
NET Neutral (4-6)		208 26%	69 26%	48 24%	50 31%	38 21%	118 25%	87 26%	182 27%	** **	27 20%	** **	** **
NET Well (7-10)		443 55%	139 53%	119 58%	85 54%	98 56%	258 55%	183 55%	346- 52%	** **	96+a 71%	** **	** **

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Prepared by BMG

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	89	28	23	15	22	51	38	84+c	**	4-	**	**
	11%	11%	11%	10%	13%	11%	11%	13%	**	3%	**	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	**	7.00	**	**
Base for stats	715	235	180	143	153	415	296	583	**	132	**	**
Mean score	6.9	6.8	7.0	6.9	7.2	6.9	7.0	6.9	**	7.3	**	**
Standard deviation	2.31	2.40	2.11	2.18	2.53	2.28	2.37	2.34	**	2.14	**	**
Standard Error	.09	.15	.16	.22	.25	.11	.17	.11	**	.20	**	**

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Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	21 3%	10 4%	11 2%	**	**	**	**	**	**	**	8 7%	**
2	(2.0)	15 2%	3 1%	12 2%	**	**	**	**	**	**	**	1 1%	**
3	(3.0)	27 3%	8 3%	20 3%	**	**	**	**	**	**	**	6 5%	**
4	(4.0)	40 5%	12 5%	27 5%	**	**	**	**	**	**	**	5 4%	**
5	(5.0)	78 10%	26 11%	53 9%	**	**	**	**	**	**	**	11 9%	**
6	(6.0)	91 11%	28 12%	63 11%	**	**	**	**	**	**	**	15 13%	**
7	(7.0)	107 13%	22- 9%	85+a 15%	**	**	**	**	**	**	**	9 8%	**
8	(8.0)	158 20%	34- 14%	123+a 22%	**	**	**	**	**	**	**	18 15%	**
9	(9.0)	57 7%	16 7%	41 7%	**	**	**	**	**	**	**	9 8%	**
10 - Extremely well	(10.0)	122 15%	45 19%	77 14%	**	**	**	**	**	**	**	19 17%	**
NET Badly (1-3)		64 8%	21 9%	43 8%	**	**	**	**	**	**	**	15 13%	**
NET Neutral (4-6)		208 26%	66 28%	142 25%	**	**	**	**	**	**	**	30 26%	**
NET Well (7-10)		443 55%	118- 49%	326+a 58%	**	**	**	**	**	**	**	55 47%	**

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Prepared by BMG

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	89	35	54	**	**	**	**	**	**	**	**	15	**
	11%	14%	10%	**	**	**	**	**	**	**	**	13%	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	7.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	715	205	511	**	**	**	**	**	**	**	**	100	**
Mean score	6.9	6.9	7.0c	**	**	**	**	**	**	**	**	6.6	**
				-									
Standard deviation	2.31	2.54	2.22	**	**	**	**	**	**	**	**	2.71	**
Standard Error	.09	.20	.11	**	**	**	**	**	**	**	**	.30	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	21 3%	** **	** **	2 1%	4 3%	5 2%	14 4%	21 3%	** **	21 3%	** **
2	(2.0)	15 2%	** **	** **	3 2%	2 1%	5 2%	9 2%	15 2%	** **	15 2%	** **
3	(3.0)	27 3%	** **	** **	3 2%	3 2%	8 3%	17 4%	27 3%	** **	27 3%	** **
4	(4.0)	40 5%	** **	** **	6 4%	5 3%	14 5%	17 4%	37 5%	** **	40 5%	** **
5	(5.0)	78 10%	** **	** **	12 8%	11 8%	24 9%	38 10%	77 10%	** **	78 10%	** **
6	(6.0)	91 11%	** **	** **	13 9%	13 10%	28 10%	42 11%	88 11%	** **	91 11%	** **
7	(7.0)	107 13%	** **	** **	20 14%	18 13%	34 12%	58 15%	105 13%	** **	105 13%	** **
8	(8.0)	158 20%	** **	** **	34 24%	23 17%	61 22%	69 18%	156 20%	** **	157 20%	** **
9	(9.0)	57 7%	** **	** **	10 7%	12 9%	25 9%	28 7%	56 7%	** **	57 7%	** **
10 - Extremely well	(10.0)	122 15%	** **	** **	22 16%	28f 21%	49 18%	50 13%	121 15%	** **	122 15%	** **
NET Badly (1-3)		64 8%	** **	** **	8 6%	8 6%	18 6%	39+ 10%	64 8%	** **	64 8%	** **
NET Neutral (4-6)		208 26%	** **	** **	31 22%	28 22%	66 24%	97 25%	202 26%	** **	208 26%	** **
NET Well (7-10)		443 55%	** **	** **	87 61%	80 61%	169+ 61%	205 53%	437 55%	** **	440 55%	** **

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Prepared by BMG

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	89	**	**	17	14	25	48	87	**	87	**
	11%	**	**	12%	11%	9%	12%	11%	**	11%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	8.00	8.00	8.00	**	8.00	**
Base for stats	715	**	**	126	117	252	341	703	**	713	**
Mean score	6.9	**	**	7.2	7.3f	7.2+f	6.7-	7.0	**	6.9	**
			f								
Standard deviation	2.31	**	**	2.17	2.32	2.25	2.39	2.32	**	2.32	**
Standard Error	.09	**	**	.21	.23	.15	.14	.10	**	.09	**

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Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	21 3%	21 3%	20 3%	21 3%	17 2%	1- **	21 3%	19 3%	21 3%	20 3%	10- 2%	7- 1%	11 2%	0- -	15 3%	7- 1%
2	(2.0)	15 2%	15 2%	15 2%	15 2%	13 2%	4 2%	15 2%	15 2%	15 2%	15 2%	9 2%	7 1%	7 1%	1 1%	12 2%	7 1%
3	(3.0)	27 3%	27 3%	27 3%	27 3%	25 3%	5 2%	27 3%	27 4%	27 3%	26 3%	20 3%	12 3%	15 3%	1 1%	15 3%	14 3%
4	(4.0)	40 5%	40 5%	38 5%	38 5%	37 5%	13 6%	40 5%	39 5%	40 5%	38 5%	29 5%	24 5%	24 4%	8 6%	26 5%	22 5%
5	(5.0)	78 10%	71 9%	72 9%	72 9%	69 10%	15 7%	75 10%	71 9%	77 10%	75 9%	44- 8%	36- 8%	39- 7%	8 5%	44- 8%	34- 7%
6	(6.0)	91 11%	88 11%	89 11%	88 11%	77 11%	22 10%	88 11%	84 11%	91 11%	88 11%	65 11%	45 10%	59 11%	14 10%	61 11%	50 10%
7	(7.0)	107 13%	103 13%	101 13%	103 13%	94 13%	32 14%	105 13%	99 13%	105 13%	106 13%	80 14%	68 15%	71 13%	19 13%	76 13%	64 13%
8	(8.0)	158 20%	154 20%	155 20%	152 20%	144 20%	59+ 26%	155 20%	153 20%	157 20%	156 20%	117 20%	97 21%	123+ 22%	39+ 27%	119 21%	110+ 23%
9	(9.0)	57 7%	56 7%	57 7%	55 7%	50 7%	18 8%	57 7%	57 7%	57 7%	55 7%	44 8%	39 8%	52+ 9%	12 8%	48+ 8%	40 8%
10 - Extremely well	(10.0)	122 15%	120 15%	120 15%	118 15%	114 16%	48+h 21%	121 15%	116 15%	121 15%	122 15%	101+ 17%	82+ 18%	101+ 18%	41+abcef 28%	97+ 17%	90+ 19%
NET Badly (1-3)		64 8%	63 8%	62 8%	63 8%	56 8%	10- 5%	63 8%	62 8%	63 8%	62 8%	39d 7%	25- 5%	33- 6%	2- 2%	42d 7%	28- 6%
NET Neutral (4-6)		208 26%	198 25%	199 26%	199 26%	184 26%	50 22%	203 26%	194 25%	207 26%	200 25%	138 24%	105- 23%	123- 22%	30 21%	131- 23%	107- 22%
NET Well (7-10)		443 55%	433 56%	432 56%	428 55%	402 56%	157 +abcd 69%	438 55%	425 56%	439 55%	438 56%	342+ 59%	285+ 61%	346+ 62%	110 +abcef 76%	341+ 60%	304+ 63%

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Prepared by BMG

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	89	83e	84e	86e	75e	10-	85e	82e	87e	86e	59d	50d	56d	2-	58d	41-d
	11%	11%	11%	11%	11%	4%	11%	11%	11%	11%	10%	11%	10%	2%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	715	694	693	690	642	217	704	680	709	700	519	415	502	143	514	439
Mean score	6.9	7.0	7.0	6.9	7.0	7.5	6.9	7.0	6.9	7.0	7.2+	7.3+	7.3+	7.8	7.1+	7.3+
						abcd	efgh							abce		
Standard deviation	2.31	2.33	2.31	2.32	2.31	2.09	2.32	2.32	2.31	2.31	2.24	2.17	2.21	1.92	2.30	2.18
Standard Error	.09	.10	.10	.10	.10	.16	.10	.10	.09	.10	.11	.12	.11	.18	.11	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
1 - Extremely badly	(1.0) 21 3%	** **	20 3%	18 4%	13+ 4%
2	(2.0) 15 2%	** **	11 2%	8 1%	6 2%
3	(3.0) 27 3%	** **	27 4%	19 4%	12 4%
4	(4.0) 40 5%	** **	37 5%	28 5%	16 5%
5	(5.0) 78 10%	** **	71 10%	54 10%	31 10%
6	(6.0) 91 11%	** **	78 11%	51 10%	28 9%
7	(7.0) 107 13%	** **	102 14%	81+ 15%	54+ 18%
8	(8.0) 158 20%	** **	150 20%	100 19%	55 18%
9	(9.0) 57 7%	** **	53 7%	40 8%	20 7%
10 - Extremely well	(10.0) 122 15%	** **	108 15%	69- 13%	43 14%
NET Badly (1-3)	64 8%	** **	59 8%	45 9%	31 10%
NET Neutral (4-6)	208 26%	** **	186 25%	134 25%	76 25%
NET Well (7-10)	443 55%	** **	414 56%	289 55%	172 57%

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Prepared by BMG

Table Q38_1_15 (continuation)

Q38. Sky On Demand or Sky Go - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	89	**	76	58	25
	11%	**	10%	11%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	715	**	659	468	279
Mean score	6.9	**	6.9	6.8	6.7
Standard deviation	2.31	**	2.30	2.34	2.41
Standard Error	.09	**	.10	.12	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_16
 Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	6 1%	4 1%	1 *%	**	**	6+b 1%	0- -%
2	(2.0)	7 1%	3 1%	5 2%	**	**	3 1%	4 1%
3	(3.0)	16 2%	7 2%	5 2%	**	**	10 2%	6 2%
4	(4.0)	31 4%	15 4%	15 5%	**	**	22 5%	9 3%
5	(5.0)	67 8%	29 7%	27 9%	**	**	49+b 11%	18- 5%
6	(6.0)	100 12%	53 13%	41 13%	**	**	57 12%	42 12%
7	(7.0)	124 15%	58 14%	53 17%	**	**	80 17%	43 13%
8	(8.0)	170 21%	87 21%	65 21%	**	**	93 20%	77 23%
9	(9.0)	79 10%	50+ 12%	24 8%	**	**	42 9%	34 10%
10 - Extremely well	(10.0)	148 18%	81 20%	49 16%	**	**	76 17%	70 21%
NET Badly (1-3)		29 4%	14 3%	10 3%	**	**	19 4%	10 3%
NET Neutral (4-6)		198 25%	97 24%	82 26%	**	**	128+b 28%	69- 20%
NET Well (7-10)		522 65%	277 67%	191 61%	**	**	291 64%	224 66%
Don't know		55 7%	24 6%	31+ 10%	**	**	20- 4%	35+a 10%

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 Prepared by BMG

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	8.00	8.00	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	750	388	284	**	**	438	304
Mean score	7.4	7.5	7.3	**	**	7.2-	7.7+a
Standard deviation	2.00	1.99	1.97	**	**	2.05	1.91
Standard Error	.08	.11	.12	**	**	.11	.11

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Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	6 1%	1 1%	1 1%	0 -%	2 1%	2 2%	** **	** **	3 1%	2 1%	2 1%	1 1%
2	(2.0)	7 1%	2 2%	1 *%	1 1%	0 -%	1 1%	** **	** **	3 1%	1 *%	3 1%	2 2%
3	(3.0)	16 2%	2 1%	2 1%	2 2%	5 4%	4 4%	** **	** **	3 1%	7 3%	5 3%	2 2%
4	(4.0)	31 4%	3 2%	8 4%	3 2%	5 4%	4 4%	** **	** **	11 3%	8 3%	11 5%	7 7%
5	(5.0)	67 8%	10 7%	15 8%	12 9%	11 8%	7 7%	** **	** **	24 8%	23 8%	20 10%	12 12%
6	(6.0)	100 12%	29 21%	17 9%	19d 14%	5- 3%	16 16%	** **	** **	45d 14%	24- 8%	31di 15%	15 14%
7	(7.0)	124 15%	13 9%	28 15%	19 13%	29h 21%	22 22%	** **	** **	41 13%	48 17%	36 17%	13 13%
8	(8.0)	170 21%	29 21%	35 19%	39+ 28%	28 20%	16 16%	** **	** **	64 20%	67 24%	39 19%	23 22%
9	(9.0)	79 10%	17 12%	17 9%	16 11%	18j 13%	5 5%	** **	** **	34 11%	34j 12%	12- 6%	6 6%
10 - Extremely well	(10.0)	148 18%	25 18%	49+j 27%	25j 18%	29j 21%	10 10%	** **	** **	74+j 23%	54j 19%	20- 9%	9 9%
NET Badly (1-3)		29 4%	5 4%	3 2%	3 2%	6 5%	6 6%	** **	** **	9 3%	10 4%	11 5%	4 4%
NET Neutral (4-6)		198 25%	41 30%	39 22%	34 24%	21- 15%	28 28%	** **	** **	81d 25%	55- 20%	62+di 30%	34 33%
NET Well (7-10)		522 65%	84 61%	129j 71%	98j 71%	104+j 75%	54 54%	** **	** **	213j 67%	203+j 73%	106- 52%	52 49%
Don't know		55 7%	8 6%	10 5%	4- 3%	7 5%	12 12%	** **	** **	17 5%	11- 4%	27+bcdhi 13%	15 14%
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	7.00

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Prepared by BMG

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	8.00	7.00	7.00	**	**	10.00	8.00	8.00	8.00
Base for stats	750	131	172	136	132	89	**	**	303	268	179	91
Mean score	7.4	7.4gj	7.8 +efgjk	7.6egjk	7.6egjk	6.8-	**	**	7.6+egjk	7.6egjk	6.8-	6.8-
Standard deviation	2.00	2.03	1.99	1.81	2.04	2.01	**	**	2.01	1.92	2.00	1.99
Standard Error	.08	.21	.17	.17	.19	.22	**	**	.13	.13	.15	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		821	**	**	**	**	**	**	**	**	570	**	**	**	
Effective sample		678	**	**	**	**	**	**	**	**	524	**	**	**	
Total		804	**	**	**	**	**	**	**	**	668	**	**	**	
1 - Extremely badly	(1.0)	6 1%	**	**	**	**	**	**	**	**	5 1%	**	**	**	
2	(2.0)	7 1%	**	**	**	**	**	**	**	**	7 1%	**	**	**	
3	(3.0)	16 2%	**	**	**	**	**	**	**	**	12 2%	**	**	**	
4	(4.0)	31 4%	**	**	**	**	**	**	**	**	24 4%	**	**	**	
5	(5.0)	67 8%	**	**	**	**	**	**	**	**	53 8%	**	**	**	
6	(6.0)	100 12%	**	**	**	**	**	**	**	**	81 12%	**	**	**	
7	(7.0)	124 15%	**	**	**	**	**	**	**	**	104 16%	**	**	**	
8	(8.0)	170 21%	**	**	**	**	**	**	**	**	146 22%	**	**	**	
9	(9.0)	79 10%	**	**	**	**	**	**	**	**	70 10%	**	**	**	
10 - Extremely well	(10.0)	148 18%	**	**	**	**	**	**	**	**	123 18%	**	**	**	
NET Badly (1-3)		29 4%	**	**	**	**	**	**	**	**	24 4%	**	**	**	
NET Neutral (4-6)		198 25%	**	**	**	**	**	**	**	**	159 24%	**	**	**	
NET Well (7-10)		522 65%	**	**	**	**	**	**	**	**	442 66%	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	55	**	**	**	**	**	**	**	**	**	**	**	**	**
	7%	**	**	**	**	**	**	**	**	**	**	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Base for stats	750	**	**	**	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.00	**	**	**	**	**	**	**	**	**	**	**	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	**	**	**

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Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely	(1.0)	6	1	1	0	3	2	3	6	**	0	**	**
badly		1%	*%	1%	-%	2%	1%	1%	1%	**	-%	**	**
2	(2.0)	7	3	1	2	1	4	3	5	**	3	**	**
		1%	1%	1%	1%	1%	1%	1%	1%	**	2%	**	**
3	(3.0)	16	5	1	6b	3	6	9	14	**	1	**	**
		2%	2%	*%	4%	2%	1%	3%	2%	**	1%	**	**
4	(4.0)	31	8	11	8	4	19	12	28	**	3	**	**
		4%	3%	6%	5%	2%	4%	4%	4%	**	2%	**	**
5	(5.0)	67	18	20	15	13	38	28	59	**	8	**	**
		8%	7%	10%	10%	7%	8%	8%	9%	**	6%	**	**
6	(6.0)	100	29	31	23	15	60	38	83	**	17	**	**
		12%	11%	15%	15%	8%	13%	11%	13%	**	12%	**	**
7	(7.0)	124	44	26	25	29	70	54	104	**	21	**	**
		15%	17%	13%	16%	17%	15%	16%	16%	**	15%	**	**
8	(8.0)	170	58	41	34	38	99	72	149	**	22	**	**
		21%	22%	20%	21%	22%	21%	21%	22%	**	16%	**	**
9	(9.0)	79	26	20	13	18	46	31	64	**	14	**	**
		10%	10%	10%	8%	10%	10%	9%	10%	**	10%	**	**
10 -	(10.0)	148	51	35	28	34	86	62	107-	**	41+a	**	**
Extremely well		18%	19%	17%	18%	20%	18%	19%	16%	**	30%	**	**
NET Badly (1-3)		29	9	4	8	7	13	16	26	**	4	**	**
		4%	4%	2%	5%	4%	3%	5%	4%	**	3%	**	**
NET Neutral (4-6)		198	55	63+ad	46	32	118	78	170	**	28	**	**
		25%	21%	31%	29%	18%	25%	23%	26%	**	21%	**	**
NET Well (7-10)		522	179	122	100	120	301	219	423	**	98	**	**
		65%	68%	60%	63%	68%	65%	66%	63%	**	72%	**	**

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Prepared by BMG

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	55	20	14	4	17c	34	21	48	**	6	**	**
	7%	7%	7%	3%	9%	7%	6%	7%	**	5%	**	**
Medians	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	**	8.00	**	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	10.00	**	**
Base for stats	750	243	189	154	159	432	313	619	**	129	**	**
Mean score	7.4	7.5	7.3	7.2	7.5	7.5	7.4	7.3-	**	7.9+a	**	**
Standard deviation	2.00	1.94	1.97	2.03	2.06	1.95	2.05	1.99	**	1.99	**	**
Standard Error	.08	.12	.14	.20	.20	.09	.14	.09	**	.19	**	**

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Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**	
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**	
Total		804	239	565	**	**	**	**	**	**	**	116	**	
1 - Extremely badly	(1.0)	6 1%	3 1%	3 1%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **	
2	(2.0)	7 1%	5 2%	3 *%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	
3	(3.0)	16 2%	2 1%	13 2%	** **	** **	** **	** **	** **	** **	** **	2 2%	** **	
4	(4.0)	31 4%	10 4%	21 4%	** **	** **	** **	** **	** **	** **	** **	4 3%	** **	
5	(5.0)	67 8%	26 11%	42 7%	** **	** **	** **	** **	** **	** **	** **	9 8%	** **	
6	(6.0)	100 12%	21 9%	79 14%	** **	** **	** **	** **	** **	** **	** **	13 11%	** **	
7	(7.0)	124 15%	29 12%	96 17%	** **	** **	** **	** **	** **	** **	** **	12 10%	** **	
8	(8.0)	170 21%	44 18%	126 22%	** **	** **	** **	** **	** **	** **	** **	17 15%	** **	
9	(9.0)	79 10%	26 11%	53 9%	** **	** **	** **	** **	** **	** **	** **	20 17%	** **	
10 - Extremely well	(10.0)	148 18%	56+b 23%	92- 16%	** **	** **	** **	** **	** **	** **	** **	25 21%	** **	
NET Badly (1-3)		29 4%	10 4%	19 3%	** **	** **	** **	** **	** **	** **	** **	9 8%	** **	
NET Neutral (4-6)		198 25%	57 24%	142 25%	** **	** **	** **	** **	** **	** **	** **	25 22%	** **	
NET Well (7-10)		522 65%	155 65%	367 65%	** **	** **	** **	** **	** **	** **	** **	74 64%	** **	

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Prepared by BMG

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	55	18	37	**	**	**	**	**	**	**	**	8	**
	7%	7%	7%	**	**	**	**	**	**	**	**	7%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	750	222	528	**	**	**	**	**	**	**	**	108	**
Mean score	7.4	7.5 ^c	7.4 ^c	**	**	**	**	**	**	**	**	7.4	**
				-									c
Standard deviation	2.00	2.20	1.92	**	**	**	**	**	**	**	**	2.41	**
Standard Error	.08	.16	.09	**	**	**	**	**	**	**	**	.26	**

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Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	0 -%	2 1%	2 1%	4 1%	6 1%	** **	6 1%	** **
2	(2.0)	7 1%	** **	** **	1 1%	1 1%	2 1%	4 1%	6 1%	** **	7 1%	** **
3	(3.0)	16 2%	** **	** **	4 3%	0 -%	5 2%	9 2%	16 2%	** **	16 2%	** **
4	(4.0)	31 4%	** **	** **	5 3%	2 1%	7 2%	11 3%	31 4%	** **	31 4%	** **
5	(5.0)	67 8%	** **	** **	7 5%	12 9%	23 8%	34 9%	66 8%	** **	67 8%	** **
6	(6.0)	100 12%	** **	** **	22 15%	14 10%	33 12%	49 12%	98 12%	** **	100 13%	** **
7	(7.0)	124 15%	** **	** **	19 14%	20 15%	42 15%	61 16%	123 16%	** **	124 16%	** **
8	(8.0)	170 21%	** **	** **	33 23%	27 21%	65 24%	80 21%	165 21%	** **	168 21%	** **
9	(9.0)	79 10%	** **	** **	14 10%	15 11%	21 8%	41 11%	79 10%	** **	79 10%	** **
10 - Extremely well	(10.0)	148 18%	** **	** **	35f 24%	35+f 27%	67+f 24%	59- 15%	147 19%	** **	148 19%	** **
NET Badly (1-3)		29 4%	** **	** **	5 3%	3 2%	8 3%	17 4%	29 4%	** **	29 4%	** **
NET Neutral (4-6)		198 25%	** **	** **	33 23%	27 21%	62 22%	94 24%	195 25%	** **	198 25%	** **
NET Well (7-10)		522 65%	** **	** **	101 71%	97+f 74%	196+f 71%	242 62%	514 65%	** **	519 65%	** **

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Prepared by BMG

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	55	**	**	4	5	11-	35+ce	53	**	53	**
	7%	**	**	3%	4%	4%	9%	7%	**	7%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	**	**	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	750	**	**	139	127	267	353	737	**	747	**
Mean score	7.4	**	**	7.7	7.8+f	7.7+	7.3	7.4	**	7.4	**
Standard deviation	2.00	**	**	1.91	1.94	1.95	2.01	2.00	**	2.01	**
Standard Error	.08	**	**	.18	.19	.13	.12	.08	**	.08	**

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Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	6 1%	5 1%	5 1%	6 1%	5 1%	0 -%	6 1%	4 1%	6 1%	6 1%	1- *%	1 *%	2- *%	0 -%	3 1%	2 *%
2	(2.0)	7 1%	7 1%	7 1%	7 1%	6 1%	2 1%	7 1%	7 1%	7 1%	7 1%	4 1%	2 *%	3 1%	0 -%	1- *%	1- *%
3	(3.0)	16 2%	15 2%	15 2%	14 2%	14 2%	1 *%	15 2%	14 2%	15 2%	15 2%	10 2%	9 2%	8 1%	0 -%	11 2%	5 1%
4	(4.0)	31 4%	31 4%	31 4%	31 4%	29 4%	12 5%	31 4%	31 4%	31 4%	29 4%	24 4%	21 4%	18 3%	8 5%	18 3%	18 4%
5	(5.0)	67 8%	67 9%	65 8%	65 8%	59 8%	16 7%	65 8%	64 8%	67 8%	65 8%	37- 6%	28- 6%	40 7%	8 5%	44 8%	39 8%
6	(6.0)	100 12%	97 13%	98 13%	97 13%	89 12%	32 14%	98 12%	94 12%	98 12%	99 13%	64 11%	56 12%	61 11%	21 14%	62- 11%	47- 10%
7	(7.0)	124 15%	121 16%	121 16%	119 15%	114 16%	24- 11%	122 15%	117 15%	123 15%	123 16%	93 16%	63 13%	81 14%	15 11%	88 15%	75 16%
8	(8.0)	170 21%	160 21%	162 21%	164 21%	144 20%	57 25%	166 21%	163 21%	167 21%	165 21%	127 22%	109 23%	127 23%	37 25%	131 23%	109 23%
9	(9.0)	79 10%	74 10%	77 10%	79 10%	75 10%	22 10%	78 10%	76 10%	79 10%	77 10%	57 10%	48 10%	67+ 12%	13 9%	57 10%	49 10%
10 - Extremely well	(10.0)	148 18%	146 19%	145 19%	144 19%	135 19%	52 23%	147 19%	141 18%	148 19%	148 19%	124+ 21%	98+ 21%	123+ 22%	43+e 30%	119+ 21%	108+ 23%
NET Badly (1-3)		29 4%	28 4%	27 3%	28 4%	25 3%	3 1%	29 4%	25 3%	29 4%	27 3%	15- 3%	12 3%	13- 2%	0- -%	15- 3%	8- 2%
NET Neutral (4-6)		198 25%	195 25%	194 25%	192 25%	177 25%	61 27%	194 25%	189 25%	196 25%	193 24%	125- 22%	105 23%	118- 21%	36 25%	124- 22%	104- 22%
NET Well (7-10)		522 65%	502 65%	505 65%	506 65%	468 65%	154 68%	512 65%	497 65%	517 65%	514 65%	401+ 69%	318+ 68%	397+ 71%	108+ 74%	395+ 69%	341+ 71%

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Prepared by BMG

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	55	53	52	50	48	9	54	52	54	53	37d	31d	31-d	2-	37d	27d
	7%	7%	7%	6%	7%	4%	7%	7%	7%	7%	6%	7%	5%	1%	6%	6%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	
Base for stats	750	725	726	726	669	218	735	711	743	734	541	435	528	144	534	453
Mean score	7.4	7.4	7.4	7.4	7.4	7.6	7.4	7.4	7.4	7.4+	7.6+	7.6+	7.7+	7.9+	7.6+	7.7+
Standard deviation	2.00	2.01	1.99	2.01	2.00	1.92	2.01	1.98	2.01	1.99	1.92	1.92	1.88	1.82	1.91	1.88
Standard Error	.08	.08	.08	.08	.08	.14	.08	.08	.08	.08	.09	.10	.09	.17	.09	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	6 1%	** **	5 1%	2- *%	2 1%
2	(2.0)	7 1%	** **	7 1%	1- *%	1 *%
3	(3.0)	16 2%	** **	16 2%	12 2%	10+ 3%
4	(4.0)	31 4%	** **	30 4%	21 4%	13 4%
5	(5.0)	67 8%	** **	63 9%	43 8%	22 7%
6	(6.0)	100 12%	** **	89 12%	66 13%	38 13%
7	(7.0)	124 15%	** **	119 16%	86 16%	50 16%
8	(8.0)	170 21%	** **	155 21%	118 22%	70 23%
9	(9.0)	79 10%	** **	75 10%	48 9%	24 8%
10 - Extremely well	(10.0)	148 18%	** **	134 18%	95 18%	59 19%
NET Badly (1-3)		29 4%	** **	27 4%	15 3%	13 4%
NET Neutral (4-6)		198 25%	** **	181 25%	130 25%	73 24%
NET Well (7-10)		522 65%	** **	482 66%	347 66%	202 66%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_1_16 (continuation)

Q38. Sky On Demand or Sky Go - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	55	**	45	34	16
	7%	**	6%	6%	5%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	750	**	690	492	288
Mean score	7.4	**	7.4	7.4	7.4
Standard deviation	2.00	**	1.99	1.90	1.99
Standard Error	.08	**	.08	.09	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_17

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		821	404	341	**	**	437	376
Effective sample		678	335	281	**	**	364	311
Total		804	412	314	**	**	458	339
1 - Extremely badly	(1.0)	6 1%	4 1%	1 *%	**	**	6+b 1%	0- -%
2	(2.0)	14 2%	6 1%	4 1%	**	**	10 2%	4 1%
3	(3.0)	19 2%	14+b 3%	2- 1%	**	**	14 3%	5 1%
4	(4.0)	33 4%	16 4%	15 5%	**	**	21 4%	12 4%
5	(5.0)	72 9%	31 7%	38+a 12%	**	**	42 9%	30 9%
6	(6.0)	115 14%	61 15%	42 13%	**	**	67 15%	46 14%
7	(7.0)	134 17%	71 17%	51 16%	**	**	80 18%	54 16%
8	(8.0)	166 21%	81 20%	67 21%	**	**	93 20%	71 21%
9	(9.0)	66 8%	43+b 10%	18 6%	**	**	37 8%	27 8%
10 - Extremely well	(10.0)	133 17%	66 16%	47 15%	**	**	65 14%	66 19%
NET Badly (1-3)		39 5%	24b 6%	7- 2%	**	**	30+b 7%	9- 3%
NET Neutral (4-6)		220 27%	107 26%	96 31%	**	**	130 28%	88 26%
NET Well (7-10)		499 62%	261 63%	184 58%	**	**	276 60%	218 64%
Don't know		47 6%	19 5%	28+a 9%	**	**	22 5%	25 7%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Medians	7.00	7.00	7.00	**	**	7.00	8.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	758	393	287	**	**	436	314
Mean score	7.2	7.2	7.2	**	**	7.0-	7.4+a
Standard deviation	2.05	2.06	1.93	**	**	2.12	1.92
Standard Error	.08	.12	.12	**	**	.11	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		821	112	173	148	151	121	**	**	285	299	237	116
Effective sample		678	96	153	124	120	99	**	**	247	244	192	94
Total		804	139	181	139	139	101	**	**	320	278	206	105
1 - Extremely badly	(1.0)	6 1%	1 1%	1 1%	0 -	2 2%	2 2%	** **	** **	3 1%	2 1%	2 1%	0 -
2	(2.0)	14 2%	6 4%	3 2%	1 *	3 2%	1 1%	** **	** **	9 3%	3 1%	2 1%	1 1%
3	(3.0)	19 2%	3 2%	6 3%	2 2%	4 3%	2 2%	** **	** **	9 3%	6 2%	4 2%	2 2%
4	(4.0)	33 4%	8 6%	6 3%	5 3%	4 3%	4 4%	** **	** **	14 4%	9 3%	10 5%	6 6%
5	(5.0)	72 9%	7 5%	20 11%	11 8%	12 9%	14 14%	** **	** **	27 8%	23 8%	22 11%	8 8%
6	(6.0)	115 14%	23 17%	22 12%	22 16%	12- 8%	19 19%	** **	** **	45 14%	34 12%	36d 17%	16 15%
7	(7.0)	134 17%	21 15%	23 13%	26 19%	29 21%	19 19%	** **	** **	45 14%	56 20%	34 17%	15 14%
8	(8.0)	166 21%	35 25%	31 17%	33 24%	30 21%	17 17%	** **	** **	65 20%	63 23%	38 18%	20 19%
9	(9.0)	66 8%	7 5%	19 10%	13 10%	14 10%	8 8%	** **	** **	26 8%	27 10%	13 6%	5 4%
10 - Extremely well	(10.0)	133 17%	22 16%	43+j 24%	22 16%	25j 18%	7 7%	** **	** **	66+j 20%	47j 17%	20- 10%	13 12%
NET Badly (1-3)		39 5%	11 8%	10 5%	3 2%	9 6%	4 4%	** **	** **	21 6%	11 4%	7 3%	3 3%
NET Neutral (4-6)		220 27%	38 28%	48 26%	38 27%	28- 20%	37 37%	** **	** **	86 27%	65 23%	68+di 33%	31 29%
NET Well (7-10)		499 62%	85 61%	116j 64%	95j 68%	97+j 70%	52 52%	** **	** **	201j 63%	193+j 69%	105- 51%	53 50%
Don't know		47 6%	4 3%	8 4%	4 3%	5 4%	7 7%	** **	** **	12 4%	9- 3%	26+bcdhi 12%	18 17%
Medians		7.00	7.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	7.00

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Prepared by BMG

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Mode	8.00	8.00	10.00	8.00	8.00	6.00	**	**	10.00	8.00	8.00	8.00
Base for stats	758	135	173	135	134	94	**	**	308	269	180	87
Mean score	7.2	7.0	7.4ej	7.4ej	7.3e	6.7-	**	**	7.2	7.4ej	6.9-	7.0
Standard deviation	2.05	2.21	2.18	1.76	2.13	1.88	**	**	2.20	1.95	1.90	1.93
Standard Error	.08	.23	.18	.16	.20	.20	**	**	.14	.13	.15	.22

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		821	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample		678	**	**	**	**	**	**	**	**	**	524	**	**	**
Total		804	**	**	**	**	**	**	**	**	**	668	**	**	**
1 - Extremely badly	(1.0)	6 1%	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
2	(2.0)	14 2%	**	**	**	**	**	**	**	**	**	11 2%	**	**	**
3	(3.0)	19 2%	**	**	**	**	**	**	**	**	**	13 2%	**	**	**
4	(4.0)	33 4%	**	**	**	**	**	**	**	**	**	27 4%	**	**	**
5	(5.0)	72 9%	**	**	**	**	**	**	**	**	**	61 9%	**	**	**
6	(6.0)	115 14%	**	**	**	**	**	**	**	**	**	96 14%	**	**	**
7	(7.0)	134 17%	**	**	**	**	**	**	**	**	**	110 16%	**	**	**
8	(8.0)	166 21%	**	**	**	**	**	**	**	**	**	139 21%	**	**	**
9	(9.0)	66 8%	**	**	**	**	**	**	**	**	**	60 9%	**	**	**
10 - Extremely well	(10.0)	133 17%	**	**	**	**	**	**	**	**	**	108 16%	**	**	**
NET Badly (1-3)		39 5%	**	**	**	**	**	**	**	**	**	30 5%	**	**	**
NET Neutral (4-6)		220 27%	**	**	**	**	**	**	**	**	**	184 28%	**	**	**
NET Well (7-10)		499 62%	**	**	**	**	**	**	**	**	**	417 62%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	678	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	668	**	**
Don't know	47	**	**	**	**	**	**	**	**	**	**	37	**	**
	6%	**	**	**	**	**	**	**	**	**	**	6%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	758	**	**	**	**	**	**	**	**	**	**	631	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	7.2	**	**
Standard deviation	2.05	**	**	**	**	**	**	**	**	**	**	2.03	**	**
Standard Error	.08	**	**	**	**	**	**	**	**	**	**	.09	**	**

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Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		821	318	244	125	129	562	254	677	**	142	**	**
Effective sample		678	273	209	109	115	482	224	558	**	119	**	**
Total		804	262	203	158	176	466	334	667	**	136	**	**
1 - Extremely badly	(1.0)	6 1%	0 -%	2 1%	1 1%	3 2%	2 1%	4 1%	6 1%	** **	0 -%	** **	** **
2	(2.0)	14 2%	4 2%	3 1%	3 2%	4 2%	7 1%	7 2%	10 1%	** **	4 3%	** **	** **
3	(3.0)	19 2%	8 3%	2 1%	3 2%	5 3%	10 2%	8 2%	11- 2%	** **	7+a 5%	** **	** **
4	(4.0)	33 4%	9 3%	8 4%	7 5%	8 4%	17 4%	15 5%	30 5%	** **	3 2%	** **	** **
5	(5.0)	72 9%	26 10%	17 8%	17 10%	11 7%	43 9%	28 8%	61 9%	** **	11 8%	** **	** **
6	(6.0)	115 14%	35 13%	35 17%	24 15%	21 12%	70 15%	44 13%	99 15%	** **	14 10%	** **	** **
7	(7.0)	134 17%	47 18%	37 18%	18 11%	32 18%	84 18%	50 15%	107 16%	** **	27 20%	** **	** **
8	(8.0)	166 21%	51 19%	39 19%	42 27%	34 19%	90 19%	76 23%	139 21%	** **	26 19%	** **	** **
9	(9.0)	66 8%	22 8%	20 10%	11 7%	13 7%	42 9%	24 7%	56 8%	** **	10 7%	** **	** **
10 - Extremely well	(10.0)	133 17%	43 16%	29 14%	25 16%	35 20%	71 15%	60 18%	103 15%	** **	30 22%	** **	** **
NET Badly (1-3)		39 5%	12 5%	7 3%	7 4%	12 7%	19 4%	19 6%	28 4%	** **	11 8%	** **	** **
NET Neutral (4-6)		220 27%	70 27%	60 29%	48 30%	40 23%	130 28%	88 26%	191 29%	** **	28 21%	** **	** **
NET Well (7-10)		499 62%	163 62%	124 61%	97 61%	114 65%	287 62%	211 63%	406 61%	** **	93 69%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Don't know	47	18	13	7	10	30	16	43	**	3	**	**
	6%	7%	6%	4%	6%	6%	5%	6%	**	2%	**	**
Medians	7.00	7.00	7.00	8.00	7.00	7.00	8.00	7.00	**	7.00	**	**
Mode	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	**	10.00	**	**
Base for stats	758	245	191	151	166	436	317	624	**	132	**	**
Mean score	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.2	**	7.3	**	**
Standard deviation	2.05	1.98	1.96	2.05	2.22	1.97	2.14	2.02	**	2.18	**	**
Standard Error	.08	.12	.14	.20	.21	.09	.15	.09	**	.20	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
1 - Extremely badly	(1.0)	6 1%	4 2%	2 *	**	**	**	**	**	**	**	4 4%	**
2	(2.0)	14 2%	4 1%	11 2%	**	**	**	**	**	**	**	2 2%	**
3	(3.0)	19 2%	3 1%	15 3%	**	**	**	**	**	**	**	1 1%	**
4	(4.0)	33 4%	10 4%	23 4%	**	**	**	**	**	**	**	4 3%	**
5	(5.0)	72 9%	18 8%	54 10%	**	**	**	**	**	**	**	13 11%	**
6	(6.0)	115 14%	31 13%	84 15%	**	**	**	**	**	**	**	16 14%	**
7	(7.0)	134 17%	40 17%	94 17%	**	**	**	**	**	**	**	12 11%	**
8	(8.0)	166 21%	46 19%	120 21%	**	**	**	**	**	**	**	20 17%	**
9	(9.0)	66 8%	21 9%	45 8%	**	**	**	**	**	**	**	14 12%	**
10 - Extremely well	(10.0)	133 17%	50 21%	83 15%	**	**	**	**	**	**	**	23 20%	**
NET Badly (1-3)		39 5%	11 5%	28 5%	**	**	**	**	**	**	**	8 7%	**
NET Neutral (4-6)		220 27%	59 25%	160 28%	**	**	**	**	**	**	**	33 28%	**
NET Well (7-10)		499 62%	156 65%	343 61%	**	**	**	**	**	**	**	69 60%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	821	244	577	**	**	**	**	**	**	**	**	115	**
Effective sample	678	197	481	**	**	**	**	**	**	**	**	96	**
Total	804	239	565	**	**	**	**	**	**	**	**	116	**
Don't know	47	13	33	**	**	**	**	**	**	**	**	6	**
	6%	6%	6%	**	**	**	**	**	**	**	**	5%	**
Medians	7.00	8.00	7.00	**	**	**	**	**	**	**	**	8.00	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	758	226	532	**	**	**	**	**	**	**	**	110	**
Mean score	7.2	7.4 ^c	7.1	**	**	**	**	**	**	**	**	7.2	**
						c							+bc
Standard deviation	2.05	2.14	2.01	**	**	**	**	**	**	**	**	2.37	**
Standard Error	.08	.16	.09	**	**	**	**	**	**	**	**	.25	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		821	**	**	146	133	285	403	805	**	816	**
Effective sample		678	**	**	123	113	239	331	667	**	675	**
Total		804	**	**	143	131	277	389	790	**	800	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	2 1%	2 1%	3 1%	3 1%	6 1%	** **	6 1%	** **
2	(2.0)	14 2%	** **	** **	3 2%	0 -	4 2%	5 1%	14 2%	** **	14 2%	** **
3	(3.0)	19 2%	** **	** **	5 4%	2 1%	6 2%	9 2%	19 2%	** **	19 2%	** **
4	(4.0)	33 4%	** **	** **	8 6%	8 6%	12 4%	11 3%	29 4%	** **	33 4%	** **
5	(5.0)	72 9%	** **	** **	12 9%	11 9%	25 9%	37 10%	72 9%	** **	72 9%	** **
6	(6.0)	115 14%	** **	** **	24 17%	18 13%	43 15%	46 12%	115 14%	** **	115 14%	** **
7	(7.0)	134 17%	** **	** **	21 15%	26 20%	51 18%	71 18%	132 17%	** **	133 17%	** **
8	(8.0)	166 21%	** **	** **	27 19%	20 15%	48 17%	85 22%	161 20%	** **	165 21%	** **
9	(9.0)	66 8%	** **	** **	8 6%	11 8%	19 7%	35 9%	65 8%	** **	65 8%	** **
10 - Extremely well	(10.0)	133 17%	** **	** **	27 19%	28 21%	56 20%	60 15%	132 17%	** **	133 17%	** **
NET Badly (1-3)		39 5%	** **	** **	10 7%	3 2%	14 5%	17 4%	39 5%	** **	39 5%	** **
NET Neutral (4-6)		220 27%	** **	** **	45 31%	37 28%	80 29%	94 24%	216 27%	** **	220 27%	** **
NET Well (7-10)		499 62%	** **	** **	82 58%	85 65%	175 63%	252 65%	490 62%	** **	496 62%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Don't know	47	**	**	6	6	9-	26	45	**	45	**
	6%	**	**	4%	5%	3%	7%	6%	**	6%	**
Medians	7.00	**	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	758	**	**	138	125	268	362	746	**	755	**
Mean score	7.2	**	**	7.0	7.4a	7.2a	7.3a	7.2	**	7.2	**
		-									
Standard deviation	2.05	**	**	2.23	2.03	2.12	1.97	2.05	**	2.05	**
Standard Error	.08	**	**	.21	.20	.14	.11	.08	**	.08	**

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Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample		678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total		804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
1 - Extremely badly	(1.0)	6 1%	6 1%	6 1%	6 1%	6 1%	0 -%	6 1%	5 1%	6 1%	6 1%	3 1%	2 1%	3 *%	0 -%	5 1%	3 1%
2	(2.0)	14 2%	13 2%	13 2%	12 2%	13 2%	8+ 3%	14 2%	14 2%	14 2%	14 2%	5- 1%	4- 1%	7 1%	3 2%	5- 1%	8 2%
3	(3.0)	19 2%	18 2%	18 2%	17 2%	14 2%	7 3%	19 2%	16 2%	19 2%	18 2%	9- 2%	10 2%	7- 1%	2 1%	13 2%	5- 1%
4	(4.0)	33 4%	33 4%	33 4%	33 4%	29 4%	11 5%	33 4%	31 4%	33 4%	33 4%	26 5%	22 5%	20 4%	6 4%	19 3%	15 3%
5	(5.0)	72 9%	66 9%	67 9%	68 9%	60 8%	10- 4%	69 9%	66 9%	69 9%	70e 9%	36- 6%	30- 6%	41- 7%	4- 3%	40- 7%	34- 7%
6	(6.0)	115 14%	112 14%	111 14%	112 14%	103 14%	34 15%	110 14%	113 15%	114 14%	112 14%	76 13%	67 14%	75 13%	23 16%	80 14%	64 13%
7	(7.0)	134 17%	129 17%	131 17%	130 17%	119 17%	32 14%	133 17%	128 17%	133 17%	131 17%	101 17%	70 15%	87 16%	21 15%	92 16%	79 17%
8	(8.0)	166 21%	160 21%	159 20%	159 20%	149 21%	44 19%	164 21%	157 21%	165 21%	164 21%	123 21%	96 21%	127+ 23%	28 19%	127 22%	110 23%
9	(9.0)	66 8%	64 8%	63 8%	65 8%	62 9%	23 10%	65 8%	62 8%	65 8%	63 8%	54 9%	43 9%	56+ 10%	16 11%	53 9%	47 10%
10 - Extremely well	(10.0)	133 17%	131 17%	130 17%	130 17%	120 17%	48+ 21%	131 17%	126 17%	131 16%	133 17%	114+ 20%	92+ 20%	109+ 19%	40+ce 28%	106+ 19%	94+ 20%
NET Badly (1-3)		39 5%	37 5%	37 5%	35 5%	33 5%	15 7%	39 5%	35 5%	39 5%	38 5%	18- 3%	16- 3%	16- 3%	5 3%	23 4%	16- 3%
NET Neutral (4-6)		220 27%	211 27%	211 27%	212 27%	193 27%	55 24%	212 27%	210 28%	216 27%	215 27%	139- 24%	119 25%	135- 24%	33 23%	139- 24%	114- 24%
NET Well (7-10)		499 62%	484 62%	484 62%	484 62%	452 63%	148 65%	493 62%	473 62%	495 62%	490 62%	392+ 68%	301 65%	379+ 68%	105+ 73%	378+ 66%	331+ 69%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Don't know	47	45	46	45	40	9	45	45	47	43	30d	29d	29d	1-	31d	20-
	6%	6%	6%	6%	6%	4%	6%	6%	6%	5%	5%	6%	5%	1%	5%	4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	758	732	732	732	677	218	744	717	750	743	548	436	530	144	541	461
Mean score	7.2	7.2	7.2	7.2	7.2	7.4	7.2	7.2	7.2	7.2	7.5+	7.4+	7.5+	7.7+	7.4+	7.5+
Standard deviation	2.05	2.05	2.05	2.04	2.04	2.17	2.05	2.03	2.05	2.05	1.95	2.00	1.93	2.01	1.98	1.96
Standard Error	.08	.08	.08	.08	.09	.16	.08	.08	.08	.08	.09	.10	.09	.19	.09	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		821	**	761	554	315
Effective sample		678	**	634	461	263
Total		804	**	735	526	305
1 - Extremely badly	(1.0)	6 1%	** **	6 1%	2 *%	2 1%
2	(2.0)	14 2%	** **	10 1%	6 1%	5 2%
3	(3.0)	19 2%	** **	14 2%	11 2%	9 3%
4	(4.0)	33 4%	** **	32 4%	20 4%	12 4%
5	(5.0)	72 9%	** **	69 9%	52 10%	29 9%
6	(6.0)	115 14%	** **	106 14%	66 13%	35 12%
7	(7.0)	134 17%	** **	127 17%	97 18%	58 19%
8	(8.0)	166 21%	** **	148 20%	109 21%	63 21%
9	(9.0)	66 8%	** **	63 9%	51+ 10%	30 10%
10 - Extremely well	(10.0)	133 17%	** **	119 16%	79 15%	47 15%
NET Badly (1-3)		39 5%	** **	30 4%	19 4%	15 5%
NET Neutral (4-6)		220 27%	** **	206 28%	138 26%	76 25%
NET Well (7-10)		499 62%	** **	457 62%	336 64%	198 65%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_1_17 (continuation)

Q38. Sky On Demand or Sky Go - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample	678	**	634	461	263
Total	804	**	735	526	305
Don't know	47	**	42	32	15
	6%	**	6%	6%	5%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	758	**	693	494	289
Mean score	7.2	**	7.2	7.3	7.2
Standard deviation	2.05	**	2.01	1.94	2.01
Standard Error	.08	**	.08	.09	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_1
 Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	198 10%	69-d 7%	127+ad 13%	** **	3- 2%	109+b 11%	87- 8%
2	(2.0)	173 8%	60- 6%	103+a 10%	** **	9 7%	83 8%	89 8%
3	(3.0)	143 7%	63 7%	74 7%	** **	5 4%	76 8%	65 6%
4	(4.0)	147 7%	56 6%	86+ 8%	** **	5 4%	66 7%	80 7%
5	(5.0)	212 10%	103d 11%	104d 10%	** **	5- 4%	91 9%	118 11%
6	(6.0)	177 9%	89 10%	71- 7%	** **	17b 14%	97 10%	79 7%
7	(7.0)	140 7%	79+b 8%	50- 5%	** **	11 9%	76 8%	62 6%
8	(8.0)	213 10%	108b 12%	79- 8%	** **	25+ab 20%	115 12%	97 9%
9	(9.0)	101 5%	63+b 7%	25- 2%	** **	12+b 9%	49 5%	51 5%
10 - Extremely well	(10.0)	253 12%	131+b 14%	89- 9%	** **	31+ab 25%	113 11%	138 13%
NET Badly (1-3)		514 25%	192- 21%	304+ad 30%	** **	16- 13%	268+b 27%	241- 22%
NET Neutral (4-6)		536 26%	248 27%	261 26%	** **	26 21%	254 26%	277 26%
NET Well (7-10)		707 34%	381+b 41%	243- 24%	** **	79+ab 63%	352 36%	347 32%
Don't know		322 15%	111-d 12%	206+ad 20%	** **	3- 2%	109- 11%	210+a 20%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	6.00	6.00	5.00	**	8.00	6.00	5.00
Mode	10.00	10.00	1.00	**	10.00	8.00	10.00
Base for stats	1757	820	808	**	122	874	865
Mean score	5.6	6.0+b	4.9-	**	7.2+ab	5.5	5.6
Standard deviation	2.97	2.87	2.93	**	2.60	2.96	2.97
Standard Error	.08	.11	.11	**	.26	.11	.10

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Table Q38_2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	198 10%	16- 5%	34 8%	35 9%	46+abh 14%	34ah 11%	23ah 11%	** **	51- 7%	81ah 11%	67ah 11%	33ah 11%
2	(2.0)	173 8%	23 7%	28 6%	25 6%	25 7%	39 13%	20 10%	** **	51 7%	50 7%	72 12%	32bchi 11%
3	(3.0)	143 7%	23 7%	16- 4%	20 5%	25b 8%	27bh 9%	20bch 10%	** **	39- 5%	45 6%	58+bchi 10%	31+bchi 11%
4	(4.0)	147 7%	13- 4%	28 6%	28 7%	22 6%	27a 9%	24+abdhi 12%	** **	41- 5%	50 7%	56+ah 9%	29+ah 10%
5	(5.0)	212 10%	35 11%	42 10%	38 10%	33 10%	31 10%	22 11%	** **	77 10%	71 10%	64 11%	34 12%
6	(6.0)	177 9%	35dk 11%	37 8%	45+djk 12%	18- 5%	24 8%	13 6%	** **	73d 10%	64 9%	41 7%	17 6%
7	(7.0)	140 7%	28efjk 9%	28j 6%	38+efjk 10%	25ejk 8%	10- 3%	6- 3%	** **	56efjk 7%	63+efjk 9%	21- 3%	10- 4%
8	(8.0)	213 10%	41efjk 13%	65+efjk 15%	38jk 10%	38efjk 11%	17- 6%	10- 5%	** **	106+efjk 14%	76efjk 11%	31- 5%	14- 5%
9	(9.0)	101 5%	22efjk 7%	29efjk 7%	23efj 6%	12 4%	6- 2%	4 2%	** **	51+efjk 7%	36ej 5%	14- 2%	8 3%
10 - Extremely well	(10.0)	253 12%	55 17%	82 19%	47efjk 12%	36fjk 11%	22- 7%	9- 4%	** **	136 18%	83fjk 11%	33- 6%	12- 4%
NET Badly (1-3)		514 25%	63 20%	79- 18%	79 21%	97abch 29%	101+abchi 33%	63+abch 32%	** **	141- 19%	176bh 24%	196+abchi 33%	96+abchi 33%
NET Neutral (4-6)		536 26%	83 26%	108 24%	111d 29%	73 22%	81 27%	58 29%	** **	191 25%	184 25%	162 27%	81 27%
NET Well (7-10)		707 34%	146 46%	204 46%	146efjk 38%	111efjk 33%	56- 18%	29- 14%	** **	349 46%	258efjk 36%	100- 17%	44- 15%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38 2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	322	28-	51-	47	57ah	65+abchi	49+abcdhi	**	79-	104ah	139	74+abcdhi
	15%	9%	12%	12%	17%	22%	25%	**	10%	14%	23%	25%
Medians	6.00	7.00	7.00	6.00	5.00	4.00	4.00	**	7.00	6.00	4.00	4.00
Mode	10.00	10.00	10.00	10.00	1.00	2.00	4.00	**	10.00	10.00	2.00	5.00
Base for stats	1757	291	390	336	281	237	149	**	681	618	458	220
Mean score	5.6	6.3	6.4	5.8	5.3efgjk	4.6-	4.3-	**	6.3	5.6efgjk	4.4-	4.3-
		+defgijk	+cdefgij	defgjk				-	+cdefgij			
			k					k				
Standard deviation	2.97	2.82	2.96	2.86	3.06	2.80	2.57	**	2.90	2.96	2.70	2.59
Standard Error	.08	.20	.16	.17	.20	.19	.22	**	.13	.13	.13	.18

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Table Q38_2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	198 10%	4- 3%	22ad 12%	16a 9%	19 6%	** **	23a 10%	27a 10%	20a 12%	16a 10%	165a 9%	11 6%	13adk 12%	10+acdfgjk 17%
2	(2.0)	173 8%	15 10%	8 5%	15 8%	15 5%	** **	24d 10%	19 7%	23+bdgijl 14%	8 5%	139 8%	19bd 11%	7 7%	8+bdgijl 14%
3	(3.0)	143 7%	7 5%	15 9%	15 8%	14 5%	** **	15 6%	20 7%	9 5%	9 6%	112 6%	16 9%	12+adhj 12%	3 5%
4	(4.0)	147 7%	16 10%	16 9%	9 5%	21 7%	** **	15 6%	18 6%	10 6%	9 5%	116 7%	17 10%	9 8%	5 8%
5	(5.0)	212 10%	17 11%	16 9%	22 12%	28 9%	** **	25 11%	19 7%	16 10%	23g 15%	179 10%	16 9%	12 11%	6 10%
6	(6.0)	177 9%	16 10%	13 7%	16 9%	36+fg 12%	** **	15 6%	17 6%	14 8%	9 6%	143 8%	22fg 12%	9 8%	4 6%
7	(7.0)	140 7%	3- 2%	14a 8%	16a 9%	32+afhjk 11%	** **	9 4%	26af 9%	6 4%	10 6%	119a 7%	8 5%	7 6%	6afhk 10%
8	(8.0)	213 10%	15 10%	15 9%	16 9%	39h 13%	** **	24 10%	35 12%	10 6%	19 12%	179 10%	23 13%	8 7%	4 8%
9	(9.0)	101 5%	9cm 6%	11cm 6%	1- 1%	21cm 7%	** **	12cm 5%	21cm 7%	5 3%	6 3%	90cm 5%	8cm 4%	3 3%	0- -%
10 - Extremely well	(10.0)	253 12%	20 13%	21 12%	20 11%	43 14%	** **	39+gkl 17%	28 10%	20 12%	22 14%	218 13%	17 9%	10 9%	8 14%
NET Badly (1-3)		514 25%	26- 17%	45d 26%	46d 25%	48- 16%	** **	62d 26%	67 23%	53adj 32%	34 21%	415-d 24%	45d 25%	32adj 30%	21+abcdfgijk 37%
NET Neutral (4-6)		536 26%	49g 32%	45 25%	47 26%	85g 28%	** **	56 24%	54- 19%	40 24%	41 26%	438g 25%	55g 31%	29g 27%	14 24%
NET Well (7-10)		707 34%	47 31%	61 35%	53 29%	135 45%	** **	85hl 36%	110hl 39%	42- 25%	57 35%	605+hl 35%	55 31%	27- 25%	19 32%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38 2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	322	30dm	26	37dm	30-	**	33	53dm	31dm	28dm	278dm	22	18dm	4-
	15%	20%	15%	20%	10%	**	14%	19%	19%	18%	16%	12%	17%	7%
Medians	6.00	6.00	5.00	5.00	7.00	**	5.00	6.00	5.00	6.00	6.00	5.00	5.00	5.00
Mode	10.00	10.00	1.00	5.00	10.00	**	10.00	8.00	2.00	5.00	10.00	8.00	1.00	1.00
Base for stats	1757	122	151	146	268	**	202	231	135	132	1458	156	89	54
Mean score	5.6	5.9ehl	5.5e	5.3e	6.3	**	5.7e	5.8ehl	5.0-	5.8e	5.7+ehl	5.5e	5.0-	4.9-
						-								
Standard deviation	2.97	2.80	3.02	2.84	2.73	**	3.15	2.99	3.12	2.97	2.98	2.78	2.87	3.14
Standard Error	.08	.27	.28	.27	.19	**	.24	.22	.31	.30	.09	.22	.23	.28

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Table Q38_2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	198 10%	83+bcdf 13%	42 9%	28 7%	43 8%	126+f 11%	71- 8%	184+c 11%	** **	14- 4%	10 6%	** **
2	(2.0)	173 8%	67+f 10%	40 8%	25 7%	40 7%	108 10%	65 7%	164+cd 9%	** **	9- 3%	4- 3%	** **
3	(3.0)	143 7%	55b 8%	23 5%	22 6%	41 8%	78 7%	63 7%	122 7%	** **	21 6%	15 9%	** **
4	(4.0)	147 7%	54 8%	35 7%	19 5%	37 7%	89 8%	55 6%	131 7%	** **	15 5%	10 6%	** **
5	(5.0)	212 10%	62 9%	55d 12%	51+d 14%	39- 7%	117 10%	90 10%	177 10%	** **	35 11%	17 11%	** **
6	(6.0)	177 9%	54 8%	41 8%	42 11%	40 7%	94 8%	82 9%	147 8%	** **	30 9%	13 8%	** **
7	(7.0)	140 7%	41 6%	48+adf 10%	26 7%	23- 4%	89+df 8%	49- 5%	103- 6%	** **	34+a 11%	19+a 12%	** **
8	(8.0)	213 10%	58 9%	50 11%	42 11%	60 11%	108 10%	102 11%	165- 9%	** **	49+a 15%	21 13%	** **
9	(9.0)	101 5%	21- 3%	26 5%	19 5%	35a 6%	47 4%	54a 6%	81 5%	** **	19 6%	15+a 9%	** **
10 - Extremely well	(10.0)	253 12%	64- 10%	57 12%	51 14%	78a 14%	121- 11%	129+ae 14%	187- 11%	** **	64+a 20%	27a 17%	** **
NET Badly (1-3)		514 25%	205+bcdf 31%	106 22%	76- 20%	124 23%	311+bcf 27%	199- 22%	470+cd 27%	** **	43- 13%	28- 18%	** **
NET Neutral (4-6)		536 26%	169 26%	131d 27%	112d 30%	116- 21%	300d 26%	228 25%	455 26%	** **	80 25%	39 24%	** **
NET Well (7-10)		707 34%	183- 28%	182+ae 38%	139a 37%	196a 36%	365 32%	334a 36%	536- 31%	** **	166+a 52%	82+a 51%	** **

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Prepared by BMG

Table Q38 2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	322	97	59-	53	109+abce	156-	162+be	288+cd	**	32-	12-	**
	15%	15%	12%	14%	20%	14%	18%	16%	**	10%	7%	**
Medians	6.00	5.00	6.00	6.00	6.00	5.00	6.00	5.00	**	7.00	7.00	**
Mode	10.00	1.00	10.00	5.00	10.00	1.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1757	558	419	326	435	977	762	1461	**	290	150	**
Mean score	5.6	5.0-	5.7ae	5.9ae	5.9+ae	5.3-	5.9+ae	5.3-	**	6.7+a	6.5+a	**
									+a			+a
Standard deviation	2.97	2.96	2.89	2.84	3.07	2.95	2.97	2.97	**	2.65	2.75	**
Standard Error	.08	.12	.14	.19	.18	.09	.13	.08	**	.17	.25	**

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Table Q38_2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	198 10%	76+b 12%	123- 9%	18b 14%	** **	19 14%	** **	** **	** **	** **	37 11%	21b 14%
2	(2.0)	173 8%	64 10%	108 8%	15 12%	** **	12 9%	** **	** **	** **	** **	40+b 12%	14 9%
3	(3.0)	143 7%	55 9%	87 6%	10 8%	** **	5 4%	** **	** **	** **	** **	31 9%	16be 11%
4	(4.0)	147 7%	41 6%	106 7%	9 8%	** **	6 4%	** **	** **	** **	** **	17 5%	12 8%
5	(5.0)	212 10%	68 10%	144 10%	18e 14%	** **	8 6%	** **	** **	** **	** **	40 12%	13 8%
6	(6.0)	177 9%	38- 6%	139+acjk 10%	4 4%	** **	9 7%	** **	** **	** **	** **	17- 5%	5- 3%
7	(7.0)	140 7%	24- 4%	116+ajk 8%	4 4%	** **	5 3%	** **	** **	** **	** **	11- 3%	5 3%
8	(8.0)	213 10%	56 9%	157 11%	8 6%	** **	12 9%	** **	** **	** **	** **	31 9%	14 9%
9	(9.0)	101 5%	32 5%	69 5%	4 3%	** **	11j 8%	** **	** **	** **	** **	11 3%	9 6%
10 - Extremely well	(10.0)	253 12%	84 13%	168 12%	9 7%	** **	21 16%	** **	** **	** **	** **	40 12%	19 13%
NET Badly (1-3)		514 25%	195+b 30%	318- 22%	43+b 34%	** **	36 26%	** **	** **	** **	** **	108+b 32%	51+b 34%
NET Neutral (4-6)		536 26%	147- 23%	390+ae 27%	32 25%	** **	23- 17%	** **	** **	** **	** **	74 22%	30 20%
NET Well (7-10)		707 34%	196-c 30%	509+acj 36%	25- 20%	** **	48c 36%	** **	** **	** **	** **	92- 28%	46 31%

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Table Q38_2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	322	111	211	26	**	29	**	**	**	**	59	23
	15%	17%	15%	21%	**	21%	**	**	**	**	18%	15%
Medians	6.00	5.00	6.00	4.00	**	6.00	**	**	**	**	5.00	5.00
Mode	10.00	10.00	10.00	1.00	**	10.00	**	**	**	**	5.00	1.00
Base for stats	1757	538	1217	100	**	107	**	**	**	**	274	128
Mean score	5.6	5.3-c	5.7+acjk	4.5-	**	5.7c	**	**	**	**	5.1-	5.1
					c			c	c			
Standard deviation	2.97	3.13	2.88	2.90	**	3.39	**	**	**	**	3.08	3.21
Standard Error	.08	.15	.09	.31	**	.36	**	**	**	**	.21	.31

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Table Q38_2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	198 10%	14 11%	6 6%	29 9%	36 12%	61 9%	101 10%	198 10%	**	198 10%	**
2	(2.0)	173 8%	10 8%	7 7%	20 6%	13- 4%	36- 5%	109+cde 11%	173 8%	**	173 8%	**
3	(3.0)	143 7%	5 4%	5 5%	11- 3%	15 5%	27- 4%	80ce 8%	143 7%	**	143 7%	**
4	(4.0)	147 7%	4 3%	7 7%	29 9%	23 7%	50 7%	79 8%	147 7%	**	147 7%	**
5	(5.0)	212 10%	10 8%	11 11%	30 9%	34 11%	66 10%	104 10%	208 10%	**	211 10%	**
6	(6.0)	177 9%	9 7%	10 10%	29 9%	28 9%	65 10%	77 8%	175 8%	**	176 9%	**
7	(7.0)	140 7%	7 6%	8 8%	27 8%	21 7%	50 7%	69 7%	137 7%	**	139 7%	**
8	(8.0)	213 10%	14 11%	7 7%	53+f 16%	34 11%	86+ 13%	100 10%	210 10%	**	210 10%	**
9	(9.0)	101 5%	9 7%	15 15%	22f 7%	22+f 7%	47+f 7%	38- 4%	98 5%	**	101 5%	**
10 - Extremely well	(10.0)	253 12%	27+cf 22%	18 18%	45f 14%	47f 15%	104+f 16%	98- 9%	251 12%	**	252 12%	**
NET Badly (1-3)		514 25%	28 22%	18 17%	61- 18%	64 21%	125- 19%	290+cde 28%	513 25%	**	514 25%	**
NET Neutral (4-6)		536 26%	23 18%	28 28%	88 27%	85 28%	181a 27%	260 25%	529 26%	**	535 26%	**
NET Well (7-10)		707 34%	57+f 45%	49 48%	147+f 45%	125+f 41%	286+f 43%	305- 30%	697 34%	**	702 34%	**

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Prepared by BMG

Table Q38 2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	322	18	7	33-	32-	76-	174cde	320	**	322	**
	15%	14%	6%	10%	11%	11%	17%	16%	**	16%	**
Medians	6.00	7.00	7.00	6.00	6.00	6.00	5.00	6.00	**	6.00	**
Mode	10.00	10.00	10.00	8.00	10.00	10.00	2.00	10.00	**	10.00	**
Base for stats	1757	108	95	295	273	592	855	1739	**	1750	**
Mean score	5.6	6.3+f	6.5+f	6.1+f	6.0+f	6.1+f	5.2-	5.6	**	5.6	**
Standard deviation	2.97	3.26	2.89	2.89	3.01	2.93	2.91	2.97	**	2.97	**
Standard Error	.08	.33	.32	.18	.20	.13	.11	.08	**	.08	**

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Table Q38 2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	198 10%	172e 9%	170e 9%	173e 10%	131-e 8%	3- 1%	178e 9%	171e 9%	185e 10%	198e 10%	122df 9%	97df 10%	103-d 8%	1- 1%	129df 10%	61-d 6%
2	(2.0)	173 8%	160e 9%	157e 9%	156e 9%	131e 8%	7- 2%	165e 9%	158e 9%	166e 9%	173e 8%	105d 8%	90d 9%	94d 8%	4- 2%	104d 8%	67d 7%
3	(3.0)	143 7%	126e 7%	119e 7%	124e 7%	95-e 6%	7- 3%	127e 7%	119e 7%	129e 7%	143e 7%	78 6%	60 6%	71- 6%	4- 2%	78- 6%	57 6%
4	(4.0)	147 7%	134 7%	132 7%	128 7%	104 7%	15 5%	133 7%	133 7%	138 7%	147 7%	100 8%	80 8%	95 8%	8 5%	104 8%	64 7%
5	(5.0)	212 10%	184e 10%	182e 10%	184e 10%	145 9%	15- 6%	193e 10%	178 10%	194e 10%	212e 10%	120 9%	80- 8%	110- 9%	8- 5%	119- 9%	80- 8%
6	(6.0)	177 9%	166 9%	159 9%	157 9%	131 8%	29 11%	168 9%	160 9%	172 9%	177 9%	116 9%	77 8%	102 8%	18 11%	119 9%	84 9%
7	(7.0)	140 7%	124 7%	125 7%	121 7%	110 7%	23 8%	127 7%	122 7%	130 7%	140 7%	92 7%	63 6%	82 7%	16 10%	85 7%	66 7%
8	(8.0)	213 10%	194 10%	203+ 11%	196+ 11%	188+ 12%	67 25%	204 11%	193 11%	206 11%	213 10%	157+ 12%	121+ 12%	148+ 12%	45 27%	153+ 12%	149+ace 15%
9	(9.0)	101 5%	91 5%	96+ 5%	93 5%	85+ 5%	29 11%	97 5%	96+ 5%	98 5%	101 5%	67 5%	49 5%	72+ 6%	16+abe 10%	67 5%	61+ 6%
10 -	(10.0)	253 12%	229 12%	218 12%	211 12%	200 13%	68 26%	230 12%	214 12%	233 12%	253 12%	151 12%	118 12%	166 13%	43 26%	160 12%	140+ 14%
NET Badly (1-3)		514 25%	458e 25%	446e 24%	452e 25%	356-e 23%	16- 6%	469e 25%	448e 25%	480e 25%	514e 25%	305df 23%	248df 25%	269-d 22%	9- 5%	311df 24%	185-d 19%

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Prepared by BMG

Table Q38_2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
NET Neutral (4-6)	536 26%	485 26%	473 26%	470 26%	380- 25%	59 22%	494 26%	471 26%	503 26%	536 26%	336 26%	237 24%	307 25%	33 20%	342 26%	228- 24%
NET Well (7-10)	707 34%	638 34%	642+ 35%	622 34%	582+i 38%	187 70%	658 34%	624 34%	667 34%	707 34%	467+ 36%	351 36%	468+ 38%	121 73%	466 36%	416+abce 43%
Don't know	322 15%	279e 15%	269-e 15%	271e 15%	228e 15%	6- 2%	289e 15%	274e 15%	299e 15%	322e 15%	194d 15%	145d 15%	193d 16%	3- 2%	192d 15%	140d 14%
Medians	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	8.00	10.00	8.00	10.00	8.00
Base for stats	1757	1581	1561	1544	1318	262	1621	1543	1650	1757	1108	836	1045	163	1120	829
Mean score	5.6	5.6	5.6	5.6	5.8+ +abcd i	7.6 +gh	5.6	5.6	5.6	5.6	5.7	5.6	5.9+ +abce	7.7 +abce	5.7	6.2+abce
Standard deviation	2.97	2.96	2.95	2.95	2.96	2.23	2.96	2.96	2.96	2.97	2.94	3.01	2.97	2.14	2.97	2.88
Standard Error	.08	.08	.08	.08	.09	.15	.08	.08	.08	.08	.09	.11	.10	.18	.10	.11

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Table Q38_2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	198 10%	11 7%	184 10%	141 11%	84 11%
2	(2.0)	173 8%	8 5%	164 9%	128+ 10%	81+ 10%
3	(3.0)	143 7%	9 6%	128 7%	101 8%	55 7%
4	(4.0)	147 7%	14 10%	127 7%	96 7%	56 7%
5	(5.0)	212 10%	11 7%	196 11%	137 10%	84 11%
6	(6.0)	177 9%	6 4%	167 9%	119 9%	68 9%
7	(7.0)	140 7%	9 6%	128 7%	91 7%	66+ 8%
8	(8.0)	213 10%	9 6%	200 11%	135 10%	75 10%
9	(9.0)	101 5%	8 6%	88 5%	59 4%	40 5%
10 - Extremely well	(10.0)	253 12%	28 19%	218 12%	144- 11%	79- 10%
NET Badly (1-3)		514 25%	28 18%	476+ 26%	370+ 28%	221+ 28%
NET Neutral (4-6)		536 26%	31 21%	490 26%	351 26%	208 27%
NET Well (7-10)		707 34%	54 36%	634 34%	428- 32%	260 33%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38 2_1 (continuation)

Q38. Netflix - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	322 15%	37 25%	264- 14%	186- 14%	97- 12%
Medians	6.00	6.00	6.00	5.00	5.00
Mode	10.00	10.00	10.00	10.00	1.00
Base for stats	1757	112	1600	1150	689
Mean score	5.6	6.1cd	5.5	5.4-	5.3-
Standard deviation	2.97	3.15	2.95	2.95	2.93
Standard Error	.08	.38	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38 2_2

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	35 2%	13 1%	19 2%	** **	3 2%	25+b 3%	10- 1%
2	(2.0)	53 3%	20 2%	31 3%	** **	0 -%	24 2%	26 2%
3	(3.0)	81 4%	34 4%	47d 5%	** **	0- -%	44 4%	37 3%
4	(4.0)	93 4%	38 4%	52 5%	** **	2 1%	48 5%	44 4%
5	(5.0)	225 11%	85- 9%	127+a 12%	** **	14 11%	116 12%	106 10%
6	(6.0)	263 13%	102 11%	143 14%	** **	18 15%	135 14%	125 12%
7	(7.0)	261 13%	132 14%	112 11%	** **	17 13%	126 13%	133 12%
8	(8.0)	302 15%	142 15%	143 14%	** **	16 13%	158 16%	144 13%
9	(9.0)	163 8%	88+b 9%	54- 5%	** **	21+ab 17%	69 7%	92 9%
10 - Extremely well	(10.0)	398 19%	207+b 22%	157- 15%	** **	33b 26%	155- 16%	242+a 22%
NET Badly (1-3)		170 8%	67 7%	97+d 10%	** **	3- 2%	93b 9%	73- 7%
NET Neutral (4-6)		580 28%	225- 24%	321+a 32%	** **	34 28%	299+b 30%	275- 26%
NET Well (7-10)		1125 54%	569+b 61%	465- 46%	** **	87+b 70%	507- 52%	609+a 57%
Don't know		204 10%	71-d 8%	131+ad 13%	** **	1- *%	84 9%	117 11%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38 2.2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	7.00	8.00	7.00	**	8.00	7.00	7.00
Mode	10.00	10.00	10.00	**	10.00	8.00	10.00
Base for stats	1875	861	884	**	124	899	958
Mean score	7.0	7.3+b	6.7-	**	7.7+b	6.8-	7.3+a
Standard deviation	2.36	2.31	2.38	**	2.08	2.36	2.33
Standard Error	.06	.09	.09	**	.21	.09	.08

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Table Q38 2_2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	35 2%	5 1%	7 1%	5 1%	8 2%	6 2%	2 1%	** **	11 1%	13 2%	11 2%	6 2%
2	(2.0)	53 3%	4 1%	7 2%	6 2%	8 2%	16+abchi 5%	7 4%	** **	12- 2%	14 2%	27+abchi 5%	11h 4%
3	(3.0)	81 4%	4- 1%	8- 2%	17abh 4%	18abh 5%	14abh 5%	11abh 5%	** **	12- 2%	35abh 5%	33+abh 6%	19+abh 7%
4	(4.0)	93 4%	12 4%	16 4%	15 4%	11 3%	12 4%	17 9% +abcdehi	** **	28 4%	27 4%	38+hi 6%	25+abcdehi 9%
5	(5.0)	225 11%	35 11%	32- 7%	29- 7%	33 10%	45+bchi 15%	39+abcdhi 20%	** **	67- 9%	62- 9%	96+bcdhi 16%	51+abcdhi 17%
6	(6.0)	263 13%	49d 15%	51 11%	56d 15%	29- 9%	46d 15%	24 12%	** **	99 13%	85 12%	79 13%	33 11%
7	(7.0)	261 13%	43 13%	55 12%	52 13%	50 15%	33 11%	21 10%	** **	98 13%	102 14%	62 10%	29 10%
8	(8.0)	302 15%	41 13%	77efjk 18%	57j 15%	65+efjk 19%	32- 11%	18- 9%	** **	119efjk 16%	122+efjk 17%	61- 10%	28- 10%
9	(9.0)	163 8%	32fjk 10%	43fjk 10%	31fk 8%	27fk 8%	21fk 7%	5- 3%	** **	75+fjk 10%	58fjk 8%	31- 5%	10- 3%
10 - Extremely well	(10.0)	398 19%	79 25% +defijk	119 27% +defijk	81efjk 21%	52k 15%	40- 13%	18- 9%	** **	198 26% +defijk	133fjk 18%	67- 11%	26- 9%
NET Badly (1-3)		170 8%	13- 4%	22- 5%	28 7%	34abh 10%	36+abh 12%	19abh 10%	** **	35- 5%	62abh 9%	72+abch 12%	36+abch 12%
NET Neutral (4-6)		580 28%	96bd 30%	99- 22%	100 26%	74- 22%	103+bcdhi 34%	81+abcdhi 41%	** **	195 26%	173- 24%	212 36% +bcdhi	109+bcdhi 37%
NET Well (7-10)		1125 54%	195+efjk 61% +cdefijk	294 67% +cdefijk	222efjk 58%	194efjk 57%	126-fk 42%	62- 31%	** **	489 64% +cdefijk	416+efjk 58%	220- 37%	93- 32%

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Prepared by BMG

Table Q38 2_2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	204	15-	26-	34h	36abh	37abh	36+abcdhi	**	41-	70abh	93+abchi	56+abcdehi
	10%	5%	6%	9%	11%	12%	18%	**	5%	10%	16%	19%
Medians	7.00	8.00	8.00	7.00	7.00	6.00	6.00	**	8.00	7.00	6.00	6.00
Mode	10.00	10.00	10.00	10.00	8.00	6.00	5.00	**	10.00	10.00	5.00	5.00
Base for stats	1875	305	415	350	302	266	162	**	719	652	504	238
Mean score	7.0	7.4	7.6	7.2efgjk	7.0efgjk	6.4-k	6.0-	**	7.5	7.1efgjk	6.2-	6.0-
		+defgjk	+cdefgij					-	+defgijk			
Standard deviation	2.36	2.21	2.22	2.29	2.36	2.44	2.21	**	2.22	2.32	2.40	2.33
Standard Error	.06	.15	.12	.13	.15	.15	.18	**	.09	.10	.11	.16

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Table Q38 2.2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	35 2%	2 1%	7+ij 4%	5 2%	3 1%	** **	5 2%	4 2%	1 1%	0 -%	30 2%	1 1%	1 1%	3+adhijk 5%
2	(2.0)	53 3%	0 -%	2 1%	7a 4%	7 2%	** **	8a 3%	7 2%	2 1%	5 3%	40 2%	10+abhjl 6%	1 1%	2a 3%
3	(3.0)	81 4%	6 4%	7 4%	7 4%	7 2%	** **	12 5%	11 4%	4 2%	8 5%	68 4%	6 4%	5 5%	2 3%
4	(4.0)	93 4%	7 5%	7 4%	4 2%	16 5%	** **	13g 6%	5- 2%	6 4%	5 3%	72 4%	12cg 7%	6g 6%	3 5%
5	(5.0)	225 11%	19 13%	20 11%	18 10%	20- 7%	** **	26 11%	27 10%	28+dgj 17%	23d 14%	190 11%	17 10%	12 11%	6 10%
6	(6.0)	263 13%	19 13%	291 16%	271 15%	32 11%	** **	21 9%	33 11%	35 21%	18 11%	2271 13%	20 11%	8- 8%	8 13%
7	(7.0)	261 13%	22h 14%	23 13%	23 13%	40h 13%	** **	29 12%	35 12%	10- 6%	24h 15%	216h 12%	23 13%	15h 14%	7 12%
8	(8.0)	302 15%	27h 18%	22 12%	28 15%	56+fhm 19%	** **	28 12%	50h 18%	15 9%	19 12%	256 15%	22 13%	18h 17%	6 10%
9	(9.0)	163 8%	11 7%	12 7%	7 4%	31c 10%	** **	22c 10%	30c 11%	11 7%	7 5%	135 8%	18c 10%	5 5%	6c 10%
10 - Extremely well	(10.0)	398 19%	26 17%	30 17%	37 20%	63 21%	** **	50 21%	47 17%	31 19%	30 19%	326 19%	35 20%	25 23%	13 22%
NET Badly (1-3)		170 8%	8 5%	16 9%	19h 10%	17 6%	** **	24h 10%	23 8%	7 4%	13 8%	138 8%	18h 10%	7 7%	6dh 11%
NET Neutral (4-6)		580 28%	45 30%	55 31%	49 27%	68 23%	** **	61 26%	65 23%	69 41%	46 29%	489 28%	49 28%	26 24%	16 28%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38 2.2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
NET Well (7-10)	1125 54%	85h 56%	87 49%	94 51%	190+bchij 64%	** **	129h 55%	163h 57%	68- 41%	80 50%	933h 54%	98h 55%	63h 59%	31h 54%
Don't know	204 10%	13 8%	19 11%	21 11%	22 7%	** **	21 9%	34 12%	23 14%	21 13%	176 10%	13 7%	10 10%	4 7%
Medians	7.00	7.00	7.00	7.00	8.00	**	7.00	8.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	10.00	8.00	10.00	10.00	10.00	**	10.00	8.00	6.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1875	139	159	162	275	**	214	250	143	139	1560	165	96	54
Mean score	7.0	7.1e	6.8	6.9	7.4+bej	**	7.0	7.2e	6.9	6.9	7.0e	6.9	7.2e	6.9
Standard deviation	2.36	2.13	2.43	2.46	2.23	**	2.53	2.27	2.20	2.28	2.34	2.48	2.34	2.65
Standard Error	.06	.20	.22	.22	.15	**	.19	.16	.21	.22	.07	.19	.18	.23

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38 2.2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	35 2%	13 2%	8 2%	3 1%	11 2%	21 2%	14 2%	29 2%	** **	6 2%	3 2%	** **
2	(2.0)	53 3%	15 2%	10 2%	4 1%	23+c 4%	25 2%	27 3%	51+c 3%	** **	2- 1%	2 1%	** **
3	(3.0)	81 4%	27 4%	16 3%	21 5%	16 3%	43 4%	36 4%	72 4%	** **	9 3%	5 3%	** **
4	(4.0)	93 4%	29 4%	22 5%	12 3%	28 5%	50 4%	40 4%	81 5%	** **	12 4%	10 6%	** **
5	(5.0)	225 11%	80 12%	47 10%	41 11%	57 10%	126 11%	98 11%	199 11%	** **	26 8%	16 10%	** **
6	(6.0)	263 13%	91 14%	55 12%	44 12%	70 13%	146 13%	114 12%	235+c 13%	** **	28- 9%	15 9%	** **
7	(7.0)	261 13%	79 12%	78+adf 16%	47 13%	55 10%	157 14%	102 11%	210 12%	** **	50 15%	32+a 20%	** **
8	(8.0)	302 15%	107 16%	74 16%	54 14%	65 12%	181 16%	120 13%	244 14%	** **	58 18%	29 18%	** **
9	(9.0)	163 8%	54 8%	33 7%	31 8%	43 8%	87 8%	73 8%	131 7%	** **	30 9%	19 11%	** **
10 - Extremely well	(10.0)	398 19%	96- 15%	100a 21%	82a 22%	119ae 22%	195- 17%	201+ae 22%	312- 18%	** **	85+ad 26%	27 17%	** **
NET Badly (1-3)		170 8%	55 8%	35 7%	28 7%	49 9%	90 8%	77 8%	152 9%	** **	17 5%	10 6%	** **
NET Neutral (4-6)		580 28%	199 30%	123 26%	97 26%	155 28%	323 28%	252 27%	514+c 29%	** **	66- 20%	40 25%	** **
NET Well (7-10)		1125 54%	336 51%	285+adf 60%	214 57%	281 52%	621 55%	496 54%	897- 51%	** **	223+a 69%	106+a 66%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38 2_2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	204	65	35-	40	59	100	98	186+cd	**	16-	5-	**
	10%	10%	7%	10%	11%	9%	11%	11%	**	5%	3%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	8.00	7.00	**
Mode	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1875	590	443	340	485	1033	825	1563	**	306	157	**
Mean score	7.0	6.8-	7.1a	7.2a	7.0	7.0	7.1	6.9-	**	7.6+a	7.1	**
									+a			+acd
Standard deviation	2.36	2.30	2.30	2.28	2.52	2.30	2.42	2.37	**	2.21	2.20	**
Standard Error	.06	.09	.11	.15	.14	.07	.10	.07	**	.14	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38 2.2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	35 2%	13 2%	22 2%	5 4%	**	2 2%	**	**	**	**	7 2%	3 2%
2	(2.0)	53 3%	29+b 4%	25- 2%	7+b 5%	**	8+b 6%	**	**	**	**	16+b 5%	10+b 7%
3	(3.0)	81 4%	28 4%	53 4%	6 5%	**	9 6%	**	**	**	**	10 3%	8 5%
4	(4.0)	93 4%	33 5%	60 4%	11+b 9%	**	8 6%	**	**	**	**	15 5%	5 4%
5	(5.0)	225 11%	77 12%	148 10%	14 11%	**	12 9%	**	**	**	**	41 12%	20 13%
6	(6.0)	263 13%	68 10%	195 14%	16 12%	**	13 10%	**	**	**	**	39 12%	16 11%
7	(7.0)	261 13%	66- 10%	195+ajk 14%	19k 15%	**	11 8%	**	**	**	**	30- 9%	11- 7%
8	(8.0)	302 15%	60- 9%	242+acejk 17%	10- 8%	**	12 9%	**	**	**	**	31- 9%	15 10%
9	(9.0)	163 8%	57 9%	106 7%	6 5%	**	15 11%	**	**	**	**	30 9%	17 11%
10 - Extremely well	(10.0)	398 19%	145+bc 22%	252- 18%	17 14%	**	30 22%	**	**	**	**	81+bc 24%	35 23%
NET Badly (1-3)		170 8%	70+b 11%	100- 7%	17+b 14%	**	19+b 14%	**	**	**	**	34 10%	21+b 14%
NET Neutral (4-6)		580 28%	178 27%	403 28%	41 32%	**	33 25%	**	**	**	**	95 29%	41 27%
NET Well (7-10)		1125 54%	329- 51%	795ac 56%	52- 42%	**	68 50%	**	**	**	**	172 52%	77 51%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38 2.2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	204	74	130	16	**	15	**	**	**	**	32	12
	10%	11%	9%	13%	**	11%	**	**	**	**	10%	8%
Medians	7.00	7.00	7.00	6.00	**	7.00	**	**	**	**	7.00	7.00
Mode	10.00	10.00	10.00	7.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1875	576	1298	110	**	120	**	**	**	**	301	139
Mean score	7.0	6.9 ^c	7.1 ^c	6.2 ⁻	**	6.9	**	**	**	**	7.0 ^c	6.9
					^c			^c	^c			
Standard deviation	2.36	2.60	2.24	2.57	**	2.74	**	**	**	**	2.61	2.72
Standard Error	.06	.12	.07	.26	**	.28	**	**	**	**	.17	.25

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38 2.2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	35 2%	4 3%	3 3%	6 2%	11+f 4%	16 2%	14 1%	35 2%	** **	35 2%	** **
2	(2.0)	53 3%	4 3%	3 3%	4 1%	3 1%	11 2%	31 3%	52 3%	** **	53 3%	** **
3	(3.0)	81 4%	4 3%	1 1%	10 3%	10 3%	17 3%	49e 5%	81 4%	** **	81 4%	** **
4	(4.0)	93 4%	5 4%	4 4%	8 3%	12 4%	26 4%	52 5%	93 4%	** **	93 4%	** **
5	(5.0)	225 11%	8 6%	9 9%	28 9%	28 9%	55- 8%	124e 12%	221 11%	** **	225 11%	** **
6	(6.0)	263 13%	18 15%	12 11%	43 13%	44 14%	87 13%	138 13%	263 13%	** **	263 13%	** **
7	(7.0)	261 13%	10 8%	13 12%	47 14%	44 14%	85 13%	130 13%	256 12%	** **	259 13%	** **
8	(8.0)	302 15%	16 12%	15 15%	49 15%	36 12%	103 15%	146 14%	299 15%	** **	299 14%	** **
9	(9.0)	163 8%	14 11%	14 14%	37+f 11%	23 8%	64f 10%	65- 6%	163 8%	** **	163 8%	** **
10 - Extremely well	(10.0)	398 19%	35+f 28%	25 24%	65 20%	74+f 24%	154+f 23%	166- 16%	394 19%	** **	397 19%	** **
NET Badly (1-3)		170 8%	12 9%	6 6%	20 6%	24 8%	45 7%	94 9%	169 8%	** **	170 8%	** **
NET Neutral (4-6)		580 28%	31 25%	25 25%	79 24%	83 27%	168 25%	313+ce 30%	576 28%	** **	580 28%	** **
NET Well (7-10)		1125 54%	75f 59%	67 66%	198+f 60%	177f 58%	405+f 61%	508- 49%	1113 54%	** **	1118 54%	** **

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Prepared by BMG

Table Q38 2.2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	204	8	4	32	22	49-	114e	202	**	204	**
	10%	7%	4%	10%	7%	7%	11%	10%	**	10%	**
Medians	7.00	8.00	8.00	8.00	7.00	8.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1875	118	98	297	284	619	915	1858	**	1868	**
Mean score	7.0	7.3f	7.4f	7.3+f	7.2f	7.3+f	6.8-	7.0	**	7.0	**
Standard deviation	2.36	2.56	2.36	2.21	2.43	2.34	2.35	2.36	**	2.36	**
Standard Error	.06	.25	.26	.14	.16	.10	.08	.06	**	.06	**

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Table Q38 2.2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	35 2%	33 2%	29 2%	28 2%	23 1%	2 1%	30 2%	30 2%	33 2%	35 2%	20 2%	21 2%	17 1%	2 1%	19 1%	10 1%
2	(2.0)	53 3%	46 2%	48 3%	48 3%	39 3%	2- 1%	48 2%	44 2%	50 3%	53 3%	25- 2%	20 2%	21- 2%	0- -	33 2%	16- 2%
3	(3.0)	81 4%	68 4%	71e 4%	67e 4%	58e 4%	3- 1%	73e 4%	70e 4%	73e 4%	81e 4%	51d 4%	42d 4%	46d 4%	1- *	48d 4%	31 3%
4	(4.0)	93 4%	87 5%	82 4%	83 5%	70 5%	10 4%	87 5%	83 5%	88 5%	93 4%	55 4%	44 5%	50 4%	6 3%	52 4%	39 4%
5	(5.0)	225 11%	196 11%	197 11%	193 11%	163 11%	21 8%	203 11%	196 11%	207 11%	225 11%	128 10%	100 10%	123 10%	8- 5%	123- 9%	88- 9%
6	(6.0)	263 13%	241 13%	239 13%	238 13%	199 13%	37 14%	245 13%	236 13%	251 13%	263 13%	149 11%	127 13%	131- 11%	22 14%	156 12%	109 11%
7	(7.0)	261 13%	233 13%	228 12%	228 13%	195 13%	39 15%	239 13%	224 12%	245 13%	261 13%	176 13%	127 13%	159 13%	28 17%	170 13%	118 12%
8	(8.0)	302 15%	269 14%	269 15%	271 15%	225 15%	49 18%	284 15%	269 15%	286 15%	302 15%	204 16%	148 15%	205+ 17%	31 19%	216+ 16%	161+ 17%
9	(9.0)	163 8%	147 8%	150 8%	144 8%	129 8%	33 12%	155 8%	151 8%	158 8%	163 8%	113 9%	77 8%	103 8%	21+ 13%	107 8%	91+ 9%
10 - Extremely well	(10.0)	398 19%	356 19%	344 19%	336 19%	301 19%	66 25%	362 19%	341 19%	368 19%	398 19%	254 19%	175 18%	263+ 21%	43+b 26%	260 20%	222+b 23%
NET Badly (1-3)		170 8%	147e 8%	148e 8%	144e 8%	120e 8%	7- 2%	150e 8%	143e 8%	155e 8%	170e 8%	95d 7%	83df 8%	84-d 7%	2- 1%	100d 8%	57-d 6%
NET Neutral (4-6)		580 28%	524 28%	518 28%	514 28%	432 28%	67 25%	535 28%	515 28%	546 28%	580 28%	333- 26%	271 28%	304- 25%	36 22%	332- 25%	236- 24%

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Prepared by BMG

Table Q38 2_2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
NET Well (7-10)	1125	1006	990	980	850	188	1040	984	1056	1125	746+	528	729+b	123	754+	592+b
	54%	54%	54%	54%	55%	70%	54%	54%	54%	54%	57%	54%	59%	74%	57%	61%
Don't know	204	183e	174e	177e	144e	6-	185e	175e	192e	204e	127d	99d	121d	4-	126d	83d
	10%	10%	10%	10%	9%	2%	10%	10%	10%	10%	10%	10%	10%	2%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1875	1677	1656	1638	1402	262	1725	1642	1757	1875	1174	882	1117	162	1186	886
Mean score	7.0	7.0	7.0	7.0	7.1	7.7	7.0	7.0	7.0	7.0	7.1+	7.0	7.3+b	7.8	7.1+	7.4+abe
Standard deviation	2.36	2.35	2.35	2.34	2.34	1.98	2.34	2.34	2.35	2.36	2.30	2.35	2.29	1.88	2.32	2.25
Standard Error	.06	.06	.06	.06	.07	.13	.06	.06	.06	.06	.07	.08	.07	.16	.07	.08

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Table Q38_2_2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	35 2%	4 2%	31 2%	20 2%	16 2%
2	(2.0)	53 3%	1 *	52 3%	37 3%	18 2%
3	(3.0)	81 4%	8 6%	71 4%	54 4%	37 5%
4	(4.0)	93 4%	12 8%	78 4%	54 4%	27 3%
5	(5.0)	225 11%	21 14%	193 10%	135 10%	77 10%
6	(6.0)	263 13%	13 8%	245 13%	185+ 14%	119+ 15%
7	(7.0)	261 13%	11 8%	246+ 13%	187+ 14%	108 14%
8	(8.0)	302 15%	15 10%	283+ 15%	214+ 16%	134+ 17%
9	(9.0)	163 8%	7 4%	148 8%	104 8%	63 8%
10 - Extremely well	(10.0)	398 19%	39 26%	345 19%	222- 17%	120- 15%
NET Badly (1-3)		170 8%	13 8%	154 8%	112 8%	72 9%
NET Neutral (4-6)		580 28%	45 30%	515 28%	374 28%	223 28%
NET Well (7-10)		1125 54%	72 48%	1022 55%	727 54%	425 54%

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Prepared by BMG

Table Q38 2_2 (continuation)

Q38. Netflix - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	204	20	173	123	66
	10%	13%	9%	9%	8%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	8.00
Base for stats	1875	130	1691	1212	720
Mean score	7.0	7.0	7.0	7.0	6.9
Standard deviation	2.36	2.60	2.34	2.29	2.29
Standard Error	.06	.29	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_3

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	7 *%	*- *%	5 1%	** **	2+a 1%	4 *%	3 *%
2	(2.0)	15 1%	6 1%	5 1%	** **	3+b 3%	8 1%	6 1%
3	(3.0)	33 2%	11 1%	22 2%	** **	0 -%	26+b 3%	7- 1%
4	(4.0)	59 3%	21 2%	31 3%	** **	6 4%	29 3%	30 3%
5	(5.0)	130 6%	58 6%	67 7%	** **	4 3%	62 6%	65 6%
6	(6.0)	251 12%	113 12%	119 12%	** **	19 15%	123 13%	124 12%
7	(7.0)	263 13%	135+d 14%	121 12%	** **	8 7%	131 13%	130 12%
8	(8.0)	391 19%	162 17%	200 20%	** **	28 22%	204 21%	185 17%
9	(9.0)	225 11%	110 12%	96 9%	** **	19 15%	112 11%	108 10%
10 - Extremely well	(10.0)	553 27%	268b 29%	245- 24%	** **	38 30%	213- 22%	339+a 31%
NET Badly (1-3)		55 3%	18 2%	32 3%	** **	5 4%	39+b 4%	16- 2%
NET Neutral (4-6)		440 21%	192 21%	217 21%	** **	28 23%	215 22%	219 20%
NET Well (7-10)		1432 69%	675+b 72%	662- 65%	** **	92 73%	660 67%	762 71%
Don't know		151 7%	46-d 5%	104+ad 10%	** **	0- -%	71 7%	78 7%

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Prepared by BMG

Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1927	885	910	**	125	913	997
Mean score	7.8	7.9+b	7.7-	**	7.9	7.6-	8.0+a
Standard deviation	1.97	1.89	2.01	**	2.16	2.00	1.93
Standard Error	.05	.07	.07	**	.21	.08	.06

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Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	7 *%	3 1%	1 *%	0 -%	2 1%	1 *%	0 -%	** **	4 *%	2 *%	2 *%	1 *%
2	(2.0)	15 1%	5 2%	1 *%	1 *%	2 1%	1 *%	4+bci 2%	** **	6 1%	3 *%	6 1%	5 2%
3	(3.0)	33 2%	5 2%	7 2%	4 1%	6 2%	3 1%	4 2%	** **	12 2%	10 1%	11 2%	8 3%
4	(4.0)	59 3%	9 3%	9 2%	7 2%	9 3%	13 4%	8 4%	** **	18 2%	16 2%	25+ 4%	12 4%
5	(5.0)	130 6%	19 6%	18- 4%	21 6%	16 5%	34 11% +abcdhi	18bhi 9%	** **	36 5%	37 5%	56+bcdhi 9%	22 7%
6	(6.0)	251 12%	37 12%	47 11%	60+bdh 16%	26- 8%	41d 13%	25 13%	** **	84 11%	86 12%	80d 13%	39d 13%
7	(7.0)	263 13%	39 12%	51 12%	37 10%	44 13%	55+bchi 18%	26 13%	** **	90 12%	81 11%	92+ci 15%	37 13%
8	(8.0)	391 19%	52 16%	88 20%	76 20%	78+aej 23%	43- 14%	37 19%	** **	140 18%	154+ej 21%	97 16%	54 18%
9	(9.0)	225 11%	46ejk 14%	41 9%	54+ejk 14%	37 11%	23 8%	17 9%	** **	87 11%	90ej 12%	48- 8%	25 8%
10 - Extremely well	(10.0)	553 27%	96efjk 30% +cdefijk	158 36%	105efjk 27%	97efjk 29%	55- 18%	23- 11%	** **	254 33% +efijk	202efjk 28%	97- 16%	43- 15%
NET Badly (1-3)		55 3%	13c 4%	9 2%	5 1%	10 3%	4 1%	8c 4%	** **	22 3%	15 2%	18 3%	14+bcei 5%
NET Neutral (4-6)		440 21%	65 20%	73- 17%	88bd 23%	52- 15%	88+abdhi 29%	51bdh 26%	** **	138- 18%	140 19%	161+abdhi 27%	73bdh 25%
NET Well (7-10)		1432 69%	232efjk 72%	339+efjk 77%	272efjk 71%	256+efjk 76%	176- 58%	103- 52%	** **	571+efjk 75%	527+efjk 73%	335- 56%	159- 54%

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Prepared by BMG

Table Q38 2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	151	10-	20-	19	21	34	36	**	30-	39-	82	48+abcdhi
	7%	3%	5%	5%	6%	11%	18%	**	4%	5%	14%	16%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	7.00	8.00	**	10.00	10.00	10.00	8.00
Base for stats	1927	310	421	365	317	269	162	**	731	682	514	246
Mean score	7.8	7.9efjk	8.2	8.0efgjk	8.0efgjk	7.3-	7.1-	**	8.0	8.0	7.3-	7.2-
Standard deviation	1.97	2.11	1.86	1.81	1.93	1.92	1.99	**	1.97	1.86	1.99	2.07
Standard Error	.05	.14	.10	.10	.12	.12	.16	**	.08	.08	.09	.14

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Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	7 *%	0 -%	0 -%	0 -%	0 -%	** **	3+ 1%	3 1%	0 -%	0 -%	6 *%	0 -%	* *%	1+abcdhijk 2%
2	(2.0)	15 1%	0 -%	3g 2%	1 *%	1 *%	** **	4g 2%	0 -%	0 -%	4+gj 3%	13 1%	1 *%	1 1%	0 -%
3	(3.0)	33 2%	0 -%	3 2%	4 2%	9 3%	** **	2 1%	3 1%	4 2%	0 -%	26 1%	4 2%	2 2%	1ai 2%
4	(4.0)	59 3%	6 4%	3 2%	5 3%	6 2%	** **	10g 4%	3 1%	7 4%	3 2%	47 3%	8g 5%	3 3%	2 3%
5	(5.0)	130 6%	8 5%	14 8%	11 6%	13 4%	** **	15 7%	14 5%	11 7%	13 8%	109 6%	11 6%	6 6%	4 7%
6	(6.0)	251 12%	17 11%	24 13%	22 12%	38 13%	** **	24 10%	38 13%	21 13%	24 15%	219+ 13%	17 10%	9 9%	4 7%
7	(7.0)	263 13%	28+bgj 19%	17 10%	20 11%	41 14%	** **	27 11%	30 11%	19 11%	21 13%	215 12%	27 15%	16 15%	6 10%
8	(8.0)	391 19%	33b 22%	23 13%	36 19%	49 16%	** **	47 20%	64b 22%	32 20%	23 14%	323 19%	34 19%	22b 21%	12 21%
9	(9.0)	225 11%	15 10%	22 12%	23 12%	37 12%	** **	22 9%	34 12%	11 6%	19 12%	189 11%	18 10%	12 11%	5 9%
10 - Extremely well	(10.0)	553 27%	33 22%	48 27%	46 25%	90 30%	** **	64 27%	71 25%	45 27%	41 25%	457 26%	46 26%	30 28%	20+agj 35%
NET Badly (1-3)		55 3%	0 -%	7a 4%	5 3%	10a 3%	** **	9a 4%	6 2%	4 2%	4 3%	45 3%	5 3%	3a 3%	2a 4%
NET Neutral (4-6)		440 21%	30 20%	41 23%	38 21%	58 19%	** **	49 21%	55 19%	39 23%	39 24%	375 22%	37 21%	18 17%	10 17%
NET Well (7-10)		1432 69%	109 72%	109- 61%	124 68%	217b 73%	** **	160 68%	199 70%	107 65%	104 65%	1184 68%	125 70%	80b 75%	44b 76%

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Prepared by BMG

Table Q38 2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	151	12	21+dm	15	13	**	16	24	16dm	13	132m	12	6	2-
	7%	8%	12%	8%	4%	**	7%	9%	10%	8%	8%	7%	5%	3%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	8.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1927	140	157	167	284	**	218	260	149	147	1604	166	101	56
Mean score	7.8	7.8	7.8	7.8	8.0	**	7.7	7.9	7.8	7.7	7.8	7.7	7.9	8.0
Standard deviation	1.97	1.69	2.12	1.94	1.94	**	2.17	1.85	1.98	2.02	1.96	1.97	1.93	2.17
Standard Error	.05	.15	.19	.17	.13	**	.16	.13	.19	.19	.06	.15	.14	.19

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Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	7 *%	4 1%	0 -%	1 *%	2 *%	4 *%	3 *%	5 *%	** **	2 1%	0 -%	** **
2	(2.0)	15 1%	4 1%	4 1%	5 1%	2 *%	7 1%	7 1%	12 1%	** **	3 1%	3 2%	** **
3	(3.0)	33 2%	15 2%	5 1%	2 1%	10 2%	21 2%	12 1%	26 1%	** **	7 2%	6+ 4%	** **
4	(4.0)	59 3%	17 3%	7- 1%	17be 5%	18 3%	24- 2%	35+be 4%	55 3%	** **	5 1%	2 1%	** **
5	(5.0)	130 6%	47 7%	32 7%	19 5%	27 5%	79 7%	46 5%	105 6%	** **	24 7%	13 8%	** **
6	(6.0)	251 12%	76 12%	66 14%	53 14%	56 10%	142 13%	108 12%	209 12%	** **	40 13%	20 13%	** **
7	(7.0)	263 13%	81 12%	64 13%	44 12%	71 13%	145 13%	115 13%	229 13%	** **	34 11%	20 12%	** **
8	(8.0)	391 19%	128 20%	95 20%	68 18%	97 18%	223 20%	165 18%	329 19%	** **	61 19%	31 19%	** **
9	(9.0)	225 11%	68 10%	55 12%	41 11%	59 11%	123 11%	100 11%	191 11%	** **	32 10%	22 13%	** **
10 - Extremely well	(10.0)	553 27%	162 25%	126 26%	102 27%	159 29%	288 25%	261 28%	451 26%	** **	101 31%	40 25%	** **
NET Badly (1-3)		55 3%	23 4%	9 2%	8 2%	14 3%	33 3%	22 2%	43 2%	** **	12 4%	9+a 5%	** **
NET Neutral (4-6)		440 21%	141 21%	105 22%	89 23%	101 19%	245 22%	190 21%	369 21%	** **	68 21%	35 22%	** **
NET Well (7-10)		1432 69%	439 67%	341 71%	255 67%	386 71%	779 69%	641 69%	1200 69%	** **	228 71%	112 69%	** **

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Prepared by BMG

Table Q38 2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	151	52b	23-	27	43	76	70	136c	**	13-	6	**
	7%	8%	5%	7%	8%	7%	8%	8%	**	4%	4%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1927	603	455	352	501	1057	854	1612	**	308	156	**
Mean score	7.8	7.7	7.9	7.8	7.9	7.8	7.9	7.8	**	7.9	7.7	**
Standard deviation	1.97	2.03	1.85	2.00	1.98	1.95	1.99	1.95	**	2.04	2.07	**
Standard Error	.05	.08	.09	.13	.11	.06	.08	.05	**	.13	.18	**

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Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	7 *%	1 *%	6 *%	0 -%	** **	* *%	** **	** **	** **	** **	1 *%	* *%
2	(2.0)	15 1%	5 1%	9 1%	2j 2%	** **	2j 1%	** **	** **	** **	** **	0 -%	1 1%
3	(3.0)	33 2%	11 2%	22 2%	5+j 4%	** **	3 2%	** **	** **	** **	** **	2 1%	6j 4%
4	(4.0)	59 3%	25 4%	34 2%	7 6%	** **	4 3%	** **	** **	** **	** **	17+b 5%	7 4%
5	(5.0)	130 6%	46 7%	83 6%	11 8%	** **	7 5%	** **	** **	** **	** **	22 7%	9 6%
6	(6.0)	251 12%	67 10%	183 13%	19 15%	** **	13 9%	** **	** **	** **	** **	32 10%	12 8%
7	(7.0)	263 13%	67- 10%	197+aj 14%	15 12%	** **	11 8%	** **	** **	** **	** **	30- 9%	17 11%
8	(8.0)	391 19%	105 16%	286e 20%	18 14%	** **	17 12%	** **	** **	** **	** **	51 15%	28 19%
9	(9.0)	225 11%	63 10%	161 11%	11 9%	** **	18 13%	** **	** **	** **	** **	37 11%	20 13%
10 - Extremely well	(10.0)	553 27%	210+bc 32%	342- 24%	28 22%	** **	49+bc 36%	** **	** **	** **	** **	117+bc 35%	42 28%
NET Badly (1-3)		55 3%	17 3%	38 3%	7+j 6%	** **	6 4%	** **	** **	** **	** **	4 1%	7j 5%
NET Neutral (4-6)		440 21%	138 21%	301 21%	36+e 29%	** **	24 18%	** **	** **	** **	** **	71 21%	28 19%
NET Well (7-10)		1432 69%	445c 68%	986c 69%	73- 58%	** **	95 70%	** **	** **	** **	** **	235c 71%	107c 71%

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Table Q38 2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	151	49	103	10	**	12	**	**	**	**	23	9
	7%	8%	7%	8%	**	9%	**	**	**	**	7%	6%
Medians	8.00	8.00	8.00	7.00	**	9.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1927	601	1325	116	**	124	**	**	**	**	310	142
Mean score	7.8	7.9 _c	7.8 _c	7.3 ₋	**	8.1 _c	**	**	**	**	8.1+ _{bc}	7.8
									C			
Standard deviation	1.97	2.07	1.92	2.22	**	2.16	**	**	**	**	2.02	2.11
Standard Error	.05	.09	.06	.22	**	.22	**	**	**	**	.13	.19

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Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	7 *%	2+ 1%	0 -%	2 1%	2 1%	4 1%	4 *%	7 *%	**	7 *%	**
2	(2.0)	15 1%	0 -%	1 1%	1 *%	1 *%	3 *%	7 1%	15 1%	**	15 1%	**
3	(3.0)	33 2%	3 2%	0 -%	5 1%	5 2%	8 1%	18 2%	33 2%	**	33 2%	**
4	(4.0)	59 3%	2 2%	1 1%	7 2%	3- 1%	9- 1%	34de 3%	59 3%	**	59 3%	**
5	(5.0)	130 6%	4 3%	8 8%	15 5%	28+ac 9%	41 6%	68 7%	130 6%	**	130 6%	**
6	(6.0)	251 12%	16 12%	14 14%	56+f 17%	43 14%	95 14%	120 12%	249 12%	**	251 12%	**
7	(7.0)	263 13%	18 14%	14 14%	42 13%	43 14%	90 13%	126 12%	262 13%	**	262 13%	**
8	(8.0)	391 19%	15- 12%	16 15%	59 18%	38- 13%	102- 15%	214+ade 21%	382 19%	**	387 19%	**
9	(9.0)	225 11%	13 11%	13 13%	35 11%	33 11%	77 11%	115 11%	223 11%	**	224 11%	**
10 - Extremely well	(10.0)	553 27%	47+f 37%	30 30%	97f 29%	101+f 33%	213+f 32%	226- 22%	550 27%	**	552 27%	**
NET Badly (1-3)		55 3%	5 4%	1 1%	8 2%	8 3%	14 2%	28 3%	55 3%	**	55 3%	**
NET Neutral (4-6)		440 21%	22 17%	24 24%	78 24%	74 24%	144 22%	222 22%	437 21%	**	440 21%	**
NET Well (7-10)		1432 69%	93 74%	73 72%	233 71%	215 70%	482+f 72%	681- 66%	1418 69%	**	1426 69%	**

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Prepared by BMG

Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	151	6	3	10-	9-	28-	98+cde	150	**	151	**
	7%	5%	3%	3%	3%	4%	9%	7%	**	7%	**
Medians	8.00	9.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1927	120	99	318	297	640	931	1910	**	1920	**
Mean score	7.8	8.1	7.9	7.9	7.9	8.0+f	7.7-	7.8	**	7.8	**
Standard deviation	1.97	2.09	1.88	1.93	2.02	1.93	1.95	1.97	**	1.97	**
Standard Error	.05	.20	.20	.12	.13	.08	.07	.05	**	.05	**

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Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	7 *%	7 *%	5 *%	5 *%	5 *%	2 1%	5 *%	6 *%	7 *%	7 *%	2- *%	1 *%	2 *%	0 -%	1- *%	4 *%
2	(2.0)	15 1%	15 1%	15 1%	15 1%	14 1%	5+ 2%	15 1%	13 1%	15 1%	15 1%	8 1%	9 1%	9 1%	3+ 2%	9 1%	9 1%
3	(3.0)	33 2%	27 1%	30 2%	30 2%	25 2%	6 2%	31 2%	26 1%	31 2%	33 2%	18 1%	17 2%	15 1%	1 1%	19 1%	11 1%
4	(4.0)	59 3%	54 3%	52 3%	50 3%	45 3%	7 3%	54 3%	50 3%	54 3%	59 3%	34 3%	25 3%	30 2%	4 2%	34 3%	21 2%
5	(5.0)	130 6%	117 6%	111 6%	115 6%	92 6%	16 6%	119 6%	116 6%	121 6%	130 6%	66- 5%	54 6%	59- 5%	6 3%	65- 5%	52 5%
6	(6.0)	251 12%	230 12%	224 12%	226 12%	191 12%	29 11%	233 12%	224 12%	237 12%	251 12%	156 12%	128 13%	128- 10%	13 8%	146 11%	105 11%
7	(7.0)	263 13%	234 13%	233 13%	232 13%	198 13%	27 10%	238 12%	230 13%	247 13%	263 13%	175 13%	130 13%	159 13%	24 15%	172 13%	107- 11%
8	(8.0)	391 19%	351 19%	356 19%	347 19%	303 20%	69 26%	371+ 19%	357+ 20%	374 19%	391 19%	252 19%	188 19%	254+ 21%	45+ab 27%	275+ 21%	205+ 21%
9	(9.0)	225 11%	206 11%	208+ 11%	199 11%	164 11%	24 9%	212 11%	205 11%	218 11%	225 11%	150 12%	114 12%	151+ 12%	18 11%	149 11%	114 12%
10 - Extremely well	(10.0)	553 27%	481- 26%	466- 25%	462- 25%	394 25%	78 29%	491- 26%	459- 25%	501- 26%	553 27%	344 26%	239- 24%	345 28%	49 29%	346 26%	281+b 29%
NET Badly (1-3)		55 3%	48 3%	50 3%	50 3%	44 3%	13+ 5%	51 3%	45 2%	52 3%	55 3%	28 2%	27 3%	26 2%	5 3%	29 2%	24 3%
NET Neutral (4-6)		440 21%	401 22%	387 21%	392 22%	328 21%	52 19%	406 21%	390 21%	413 21%	440 21%	256 20%	208cd 21%	217- 17%	23- 14%	246- 19%	178- 18%
NET Well (7-10)		1432 69%	1273 68%	1262 69%	1240 68%	1060 69%	198 74%	1313 69%	1251 69%	1340 69%	1432 69%	921+ 71%	671 68%	909+b 73%	135 82%	942+ 72%	707+b 73%

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Prepared by BMG

Table Q38 2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	151 7%	138e 7%	131e 7%	133e 7%	115e 7%	6- 2%	140e 7%	131e 7%	144e 7%	151e 7%	97d 7%	76d 8%	86d 7%	3- 2%	94d 7%	60d 6%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1927	1722	1698	1681	1432	262	1770	1686	1805	1927	1205	905	1152	162	1217	909
Mean score	7.8	7.8	7.8	7.8-	7.8	7.8	7.8	7.8	7.8	7.8	7.9+	7.8	8.0+b	8.0	7.9+	8.0+b
Standard deviation	1.97	1.97	1.95	1.96	1.97	2.09	1.96	1.94	1.96	1.97	1.88	1.92	1.87	1.86	1.88	1.92
Standard Error	.05	.05	.05	.05	.06	.14	.05	.05	.05	.05	.06	.07	.06	.16	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	7 **%	4 3%	4- **%	1- **%	1 **%
2	(2.0)	15 1%	3 2%	11 1%	9 1%	5 1%
3	(3.0)	33 2%	3 2%	28 1%	22 2%	17 2%
4	(4.0)	59 3%	4 3%	54 3%	39 3%	25 3%
5	(5.0)	130 6%	10 7%	112 6%	85 6%	46 6%
6	(6.0)	251 12%	14 9%	231 12%	171 13%	109 14%
7	(7.0)	263 13%	9 6%	248+ 13%	177 13%	102 13%
8	(8.0)	391 19%	31 21%	355 19%	266 20%	170+ 22%
9	(9.0)	225 11%	15 10%	199 11%	141 11%	79 10%
10 - Extremely well	(10.0)	553 27%	38 26%	499 27%	336 25%	187- 24%
NET Badly (1-3)		55 3%	9 6%	43- 2%	32 2%	23 3%
NET Neutral (4-6)		440 21%	28 19%	397 21%	295 22%	180 23%
NET Well (7-10)		1432 69%	93 62%	1302+ 70%	920 69%	538 68%

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Prepared by BMG

Table Q38_2_3 (continuation)

Q38. Netflix - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	151 7%	19 13%	122- 7%	88 7%	45- 6%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1927	131	1742	1248	741
Mean score	7.8	7.6	7.8	7.8	7.7
Standard deviation	1.97	2.38	1.93	1.92	1.93
Standard Error	.05	.27	.05	.06	.07

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Table Q38 2_4

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	70 3%	27 3%	43+d 4%	** **	0 -%	47+b 5%	23- 2%
2	(2.0)	85 4%	25- 3%	56+a 6%	** **	3 3%	48 5%	36 3%
3	(3.0)	82 4%	25- 3%	55+a 5%	** **	2 2%	46 5%	35 3%
4	(4.0)	141 7%	49- 5%	82+a 8%	** **	9 7%	70 7%	68 6%
5	(5.0)	253 12%	113 12%	123 12%	** **	16 13%	113 11%	138 13%
6	(6.0)	224 11%	102 11%	110 11%	** **	12 10%	106 11%	114 11%
7	(7.0)	299 14%	145 16%	136 13%	** **	19 15%	145 15%	154 14%
8	(8.0)	296 14%	143 15%	130 13%	** **	21 17%	155 16%	139 13%
9	(9.0)	140 7%	84+b 9%	40- 4%	** **	17+b 13%	60 6%	78 7%
10 - Extremely well	(10.0)	304 15%	152b 16%	125- 12%	** **	25b 20%	126- 13%	177+a 16%
NET Badly (1-3)		237 11%	77- 8%	154+ad 15%	** **	6- 4%	140+b 14%	93- 9%
NET Neutral (4-6)		618 30%	263 28%	315 31%	** **	37 30%	289 29%	320 30%
NET Well (7-10)		1040 50%	524+b 56%	431- 42%	** **	81+b 65%	485 49%	548 51%
Don't know		184 9%	67-d 7%	114+ad 11%	** **	1- 1%	69- 7%	114+a 11%

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Prepared by BMG

Table Q38_2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	7.00	7.00	6.00	**	8.00	7.00	7.00
Mode	10.00	10.00	7.00	**	10.00	8.00	10.00
Base for stats	1894	864	900	**	124	915	961
Mean score	6.6	6.9+b	6.1-	**	7.3+b	6.4-	6.8+a
Standard deviation	2.48	2.36	2.57	**	2.17	2.55	2.40
Standard Error	.06	.09	.09	**	.22	.10	.08

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Table Q38_2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	70 3%	9 3%	14 3%	10 3%	19+ej 6%	7 2%	5 3%	** **	23 3%	30 4%	17 3%	10 3%
2	(2.0)	85 4%	9 3%	14 3%	13 3%	14 4%	17h 6%	8 4%	** **	22 3%	27 4%	35+bh 6%	18h 6%
3	(3.0)	82 4%	17 5%	11 2%	9 2%	11 3%	20+bchi 7%	10 5%	** **	27 4%	20 3%	35+bci 6%	15 5%
4	(4.0)	141 7%	21 7%	19- 4%	33bdh 9%	15 4%	32+bdhi 10%	17b 8%	** **	40- 5%	48 7%	54+bdh 9%	22 8%
5	(5.0)	253 13%	40b 13%	32- 7%	47b 12%	37 11%	48+bh 16%	35+bdhi 18%	** **	72- 10%	84b 12%	96+bdhi 16%	49+bhi 17%
6	(6.0)	224 11%	48+di 15%	47 11%	38 10%	26 8%	32 11%	22 11%	** **	95di 12%	64 9%	65 11%	33 11%
7	(7.0)	299 14%	50k 16%	69jk 16%	57k 15%	59fjk 18%	38 12%	20 10%	** **	120jk 16%	116jk 16%	64- 11%	26- 9%
8	(8.0)	296 14%	45 14%	76efjk 17%	53 14%	60efjk 18%	32 11%	21 11%	** **	122ejk 16%	113ejk 16%	62- 10%	30- 10%
9	(9.0)	140 7%	23 7%	35efjk 8%	36+efjk 9%	22 6%	13 4%	7 3%	** **	58fj 8%	58efjk 8%	24- 4%	12 4%
10 - Extremely well	(10.0)	304 15%	49ejk 15%	95 22% +defijk	62efjk 16%	50ejk 15%	23- 8%	19- 10%	** **	144+efjk 19%	112efjk 16%	48- 8%	25- 8%
NET Badly (1-3)		237 11%	35 11%	38 9%	33 9%	44 13%	44bch 15%	23 12%	** **	73 10%	77 11%	87+bchi 15%	42bch 14%
NET Neutral (4-6)		618 30%	109bdi 34%	98- 22%	118bd 31%	78- 23%	111+bdhi 37%	73+bdhi 37%	** **	207 27%	196 27%	215+bdhi 36%	104+bdhi 35%
NET Well (7-10)		1040 50%	167efjk 52%	276 63% +acefijk	208efjk 54%	191+efjk 57%	105- 35%	67- 34%	** **	443+efjk 58%	399+efjk 55%	198- 33%	92- 31%

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Prepared by BMG

Table Q38_2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	184	8-	29a	25a	25a	42	35+abcdhi	**	38-	49-a	97	55+abcdhi
	9%	3%	7%	6%	7%	14%	17%	**	5%	7%	16%	19%
Medians	7.00	7.00	8.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	10.00	7.00	10.00	10.00	8.00	5.00	5.00	**	10.00	7.00	5.00	5.00
Base for stats	1894	311	412	359	313	261	164	**	723	672	499	239
Mean score	6.6	6.6efgjk	7.2	6.8efgjk	6.6efgjk	5.8-	6.0-	**	6.9	6.7efgjk	5.8-	5.8-
		+acdefgi						-	+efgjk			
Standard deviation	2.48	2.37	2.42	2.43	2.58	2.36	2.37	**	2.42	2.50	2.41	2.46
Standard Error	.06	.16	.13	.14	.16	.15	.19	**	.10	.10	.11	.17

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Table Q38 2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	70 3%	2 1%	10 6%	5 3%	8 3%	** **	7 3%	8 3%	12+aijk 7%	2 1%	58 3%	3 2%	6ai 5%	3ai 5%
2	(2.0)	85 4%	4 3%	8 5%	9 5%	15 5%	** **	5 2%	12 4%	7 4%	6 4%	71 4%	7 4%	4 4%	2 4%
3	(3.0)	82 4%	6 4%	9 5%	7 4%	6 2%	** **	10 4%	10 4%	7 4%	8 5%	70 4%	5 3%	4 4%	3 5%
4	(4.0)	141 7%	11 8%	11 6%	12 7%	21 7%	** **	18 8%	18 6%	8 5%	10 6%	113 7%	19+j 10%	6 6%	4 6%
5	(5.0)	253 12%	25d 17%	17 10%	29 16%	27 9%	** **	32 14%	29 10%	20 12%	17 11%	203 12%	30+dgj 17%	13 12%	7 11%
6	(6.0)	224 11%	13 9%	17 10%	16 9%	41f 14%	** **	18 8%	25 9%	19 11%	26+fg 16%	187 11%	23 13%	9 9%	5 9%
7	(7.0)	299 14%	21 14%	29 16%	34hkm 19%	43 15%	** **	32 14%	54+hkm 19%	16 10%	17 11%	259 15%	19 10%	16 15%	5 9%
8	(8.0)	296 14%	27 18%	24 14%	24 13%	49 16%	** **	32 14%	43 15%	16 10%	20 13%	248 14%	21 12%	18 17%	10 17%
9	(9.0)	140 7%	10 7%	10 6%	6 3%	32+cijl 11%	** **	24+cil 10%	19 7%	10 6%	7 4%	120 7%	13 7%	4 3%	4 7%
10 - Extremely well	(10.0)	304 15%	23 15%	23 13%	17 10%	45 15%	** **	38 16%	36 13%	34c 20%	28 17%	250 14%	27 15%	15 14%	12+cgj 21%
NET Badly (1-3)		237 11%	12 8%	28 16%	21 11%	29 10%	** **	21 9%	30 11%	26 15%	16 10%	199 11%	16 9%	14 13%	8 14%
NET Neutral (4-6)		618 30%	49 33%	45 25%	57 31%	89 30%	** **	69 29%	72 25%	47 28%	53 33%	503 29%	71 40%	28 26%	16 27%

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Table Q38_2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
NET Well (7-10)	1040	81	86	81	170+chik	**	126	151	76	72	877	79	52	31
	50%	53%	49%	44%	57%	**	54%	53%	46%	45%	51%	44%	49%	54%
Don't know	184	9	18d	24adm	10-	**	19d	31d	17d	19d	157d	12	12d	3
	9%	6%	10%	13%	3%	**	8%	11%	10%	12%	9%	7%	11%	6%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	6.00	7.00	7.00
Mode	10.00	8.00	7.00	7.00	8.00	**	10.00	7.00	10.00	10.00	7.00	5.00	8.00	10.00
Base for stats	1894	142	159	159	287	**	216	254	149	141	1579	166	95	54
Mean score	6.6	6.7e	6.3	6.2	6.8ce	**	6.8ce	6.6	6.5	6.7	6.6	6.5	6.4	6.7
Standard deviation	2.48	2.30	2.64	2.33	2.42	**	2.45	2.40	2.84	2.42	2.48	2.41	2.59	2.73
Standard Error	.06	.21	.24	.21	.16	**	.18	.17	.27	.24	.07	.18	.20	.24

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Table Q38_2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	70 3%	26 4%	12 3%	10 3%	18 3%	38 3%	28 3%	60 3%	** **	9 3%	7 4%	** **
2	(2.0)	85 4%	40+bcf 6%	16 3%	9 2%	20 4%	56 5%	29 3%	72 4%	** **	13 4%	8 5%	** **
3	(3.0)	82 4%	32 5%	20 4%	12 3%	17 3%	52 5%	29 3%	71 4%	** **	11 3%	6 4%	** **
4	(4.0)	141 7%	50 8%	32 7%	23 6%	35 7%	82 7%	59 6%	128c 7%	** **	13- 4%	9 5%	** **
5	(5.0)	253 12%	71 11%	52 11%	55 15%	68 12%	123 11%	123 13%	218 12%	** **	35 11%	19 12%	** **
6	(6.0)	224 11%	75 11%	53 11%	41 11%	53 10%	128 11%	94 10%	195 11%	** **	29 9%	15 9%	** **
7	(7.0)	299 14%	93 14%	81d 17%	59 16%	66 12%	174 15%	125 14%	244 14%	** **	54 17%	35+a 22%	** **
8	(8.0)	296 14%	98 15%	75 16%	54 14%	70 13%	173 15%	124 13%	246 14%	** **	49 15%	19 12%	** **
9	(9.0)	140 7%	43 7%	27 6%	25 7%	44 8%	70 6%	69 8%	107- 6%	** **	33+a 10%	17a 11%	** **
10 - Extremely well	(10.0)	304 15%	73- 11%	75a 16%	60 16%	95ae 17%	148 13%	155+ae 17%	239- 14%	** **	63+a 20%	20 13%	** **
NET Badly (1-3)		237 11%	98+bcdf 15%	48 10%	31 8%	54 10%	146+cf 13%	86- 9%	203 12%	** **	33 10%	21 13%	** **
NET Neutral (4-6)		618 30%	196 30%	137 29%	119 31%	156 29%	333 29%	276 30%	540+c 31%	** **	77- 24%	43 26%	** **
NET Well (7-10)		1040 50%	307 47%	258a 54%	198 52%	275 51%	565 50%	473 51%	836- 48%	** **	199+a 62%	92a 57%	** **

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Prepared by BMG

Table Q38_2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	184	54	35	31	58	89	89	169+cd	**	13-	6-	**
	9%	8%	7%	8%	11%	8%	10%	10%	**	4%	4%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	10.00	8.00	7.00	10.00	10.00	7.00	10.00	8.00	**	10.00	7.00	**
Base for stats	1894	601	443	348	486	1044	834	1579	**	308	155	**
Mean score	6.6	6.3-	6.7a	6.7a	6.7a	6.4-	6.7+ae	6.5-	**	7.0+a	6.6	**
									+ad			+ad
Standard deviation	2.48	2.53	2.39	2.35	2.54	2.48	2.46	2.48	**	2.46	2.48	**
Standard Error	.06	.10	.11	.15	.14	.08	.10	.07	**	.15	.22	**

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Table Q38 2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	70 3%	30+b 5%	40- 3%	5 4%	** **	8 6%	** **	** **	** **	** **	11 3%	5 3%
2	(2.0)	85 4%	30 5%	55 4%	7 6%	** **	6 5%	** **	** **	** **	** **	15 4%	12+b 8%
3	(3.0)	82 4%	28 4%	52 4%	7 6%	** **	7 5%	** **	** **	** **	** **	13 4%	8 5%
4	(4.0)	141 7%	46 7%	96 7%	12 9%	** **	8 6%	** **	** **	** **	** **	19 6%	12 8%
5	(5.0)	253 12%	78 12%	174 12%	20 16%	** **	16 12%	** **	** **	** **	** **	40 12%	17 11%
6	(6.0)	224 11%	56- 9%	168+ae 12%	9 7%	** **	6- 4%	** **	** **	** **	** **	29 9%	13 8%
7	(7.0)	299 14%	71- 11%	229+aj 16%	18 14%	** **	16 12%	** **	** **	** **	** **	34- 10%	14 10%
8	(8.0)	296 14%	83 13%	214c 15%	9- 7%	** **	12 9%	** **	** **	** **	** **	45 14%	28ce 18%
9	(9.0)	140 7%	42 6%	98 7%	7 6%	** **	11 8%	** **	** **	** **	** **	23 7%	11 7%
10 - Extremely well	(10.0)	304 15%	108 17%	195 14%	12 9%	** **	28c 20%	** **	** **	** **	** **	68+bc 20%	19 13%
NET Badly (1-3)		237 11%	89+b 14%	147- 10%	19 15%	** **	21 15%	** **	** **	** **	** **	38 11%	24b 16%
NET Neutral (4-6)		618 30%	180 28%	438e 31%	40 32%	** **	30 22%	** **	** **	** **	** **	88 26%	41 27%
NET Well (7-10)		1040 50%	304 47%	736c 52%	46- 37%	** **	67 49%	** **	** **	** **	** **	170c 51%	72 47%

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Table Q38 2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	184	78+b	107-	20+b	**	19b	**	**	**	**	37b	14
	9%	12%	7%	16%	**	14%	**	**	**	**	11%	9%
Medians	7.00	7.00	7.00	6.00	**	7.00	**	**	**	**	7.00	7.00
Mode	10.00	10.00	7.00	5.00	**	10.00	**	**	**	**	10.00	8.00
Base for stats	1894	572	1321	106	**	117	**	**	**	**	296	137
Mean score	6.6	6.5c	6.6c	5.9-	**	6.6	**	**	**	**	6.8c	6.3
									C			
Standard deviation	2.48	2.69	2.39	2.54	**	2.89	**	**	**	**	2.64	2.64
Standard Error	.06	.12	.07	.26	**	.30	**	**	**	**	.17	.25

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Table Q38_2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	70 3%	4 3%	* *%	8 2%	18+c 6%	27 4%	34 3%	70 3%	** **	70 3%	** **
2	(2.0)	85 4%	4 3%	2 2%	9 3%	12 4%	24 4%	38 4%	85 4%	** **	85 4%	** **
3	(3.0)	82 4%	6 5%	2 2%	7 2%	8 3%	18 3%	49e 5%	82 4%	** **	82 4%	** **
4	(4.0)	141 7%	5 4%	5 5%	21 6%	19 6%	38 6%	80 8%	140 7%	** **	141 7%	** **
5	(5.0)	253 12%	14 11%	15 15%	32 10%	31 10%	65- 10%	154+ce 15%	253 12%	** **	253 12%	** **
6	(6.0)	224 11%	11 8%	11 11%	42 13%	40 13%	74 11%	106 10%	221 11%	** **	224 11%	** **
7	(7.0)	299 14%	19 15%	13 12%	60+ 18%	41 13%	105 16%	152 15%	297 14%	** **	298 14%	** **
8	(8.0)	296 14%	12 10%	14 14%	54 17%	40 13%	101 15%	138 13%	291 14%	** **	293 14%	** **
9	(9.0)	140 7%	17+f 14%	11 11%	25 7%	23 8%	59+f 9%	52- 5%	140 7%	** **	140 7%	** **
10 - Extremely well	(10.0)	304 15%	23f 18%	22 22%	56f 17%	61+f 20%	124+f 19%	121- 12%	300 15%	** **	302 15%	** **
NET Badly (1-3)		237 11%	14 11%	4 4%	24- 7%	38c 12%	69 10%	121c 12%	237 11%	** **	237 11%	** **
NET Neutral (4-6)		618 30%	30 24%	31 31%	95 29%	90 30%	178- 27%	340+ae 33%	613 30%	** **	618 30%	** **
NET Well (7-10)		1040 50%	72f 57%	60 60%	194+f 59%	165f 54%	388+f 58%	462- 45%	1027 50%	** **	1033 50%	** **

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Prepared by BMG

Table Q38 2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	184	11	5	16-	13-	33-	106+cde	183	**	184	**
	9%	9%	5%	5%	4%	5%	10%	9%	**	9%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	10.00	7.00	10.00	10.00	5.00	10.00	**	10.00	**
Base for stats	1894	116	96	313	293	634	923	1877	**	1888	**
Mean score	6.6	7.0f	7.3+f	6.9+f	6.7f	6.9+f	6.3-	6.5	**	6.6	**
Standard deviation	2.48	2.53	2.21	2.28	2.66	2.50	2.42	2.49	**	2.49	**
Standard Error	.06	.25	.25	.14	.17	.11	.09	.06	**	.06	**

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Table Q38 2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	70 3%	59e 3%	52-e 3%	57e 3%	46e 3%	1- 1%	59-e 3%	56e 3%	63e 3%	70e 3%	37 3%	31 3%	30- 2%	1 1%	40 3%	23- 2%
2	(2.0)	85 4%	73 4%	68- 4%	73 4%	50- 3%	4- 2%	74 4%	74 4%	78 4%	85 4%	38- 3%	30- 3%	35- 3%	2 1%	46f 4%	19- 2%
3	(3.0)	82 4%	71 4%	66 4%	65 4%	56 4%	4 2%	67- 4%	72 4%	75 4%	82 4%	44 3%	36 4%	41 3%	1- 1%	47 4%	34 4%
4	(4.0)	141 7%	126 7%	120 7%	121 7%	101 7%	12 4%	128 7%	120 7%	131 7%	141 7%	83 6%	67 7%	79 6%	5 3%	77- 6%	54 6%
5	(5.0)	253 12%	226e 12%	229e 13%	226e 12%	181e 12%	17- 6%	233e 12%	220e 12%	236e 12%	253e 12%	152d 12%	113d 11%	146d 12%	9- 5%	142-d 11%	109d 11%
6	(6.0)	224 11%	198 11%	196 11%	196 11%	165 11%	29 11%	205 11%	199 11%	206 11%	224 11%	133 10%	110 11%	122 10%	18 11%	140 11%	99 10%
7	(7.0)	299 14%	267 14%	262 14%	259 14%	221 14%	43 16%	272 14%	257 14%	278 14%	299 14%	198 15%	128 13%	167 13%	21 13%	184 14%	133 14%
8	(8.0)	296 14%	270 15%	275+ 15%	269 15%	240+ 15%	57 21% +abcd fghi	285+ 15%	267 15%	286 15%	296 14%	202 16%	169+ 17%	197+ 16%	39+ace 23%	218+ 17%	174+ 18%
9	(9.0)	140 7%	128 7%	131 7%	123 7%	110 7%	32 12% +abcd fghi	135 7%	131+ 7%	137 7%	140 7%	95 7%	66 7%	101+ 8%	24+abcef 15%	96 7%	76 8%
10 -	(10.0)	304 15%	280 15%	267 15%	266 15%	237 15%	64 24% +abcd fghi	283 15%	264 15%	288 15%	304 15%	195 15%	139 14%	205+ 17%	42 25% +abcef	202 15%	162+ 17%
NET Badly (1-3)		237 11%	204e 11%	187-e 10%	195-e 11%	152-e 10%	10- 4%	201-e 11%	203e 11%	215e 11%	237e 11%	119-d 9%	96d 10%	107-d 9%	5- 3%	133-d 10%	76-d 8%

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Prepared by BMG

Table Q38 2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
NET Neutral (4-6)	618 30%	550e 30%	545e 30%	544e 30%	447e 29%	57- 21%	566e 30%	539e 30%	573e 29%	618e 30%	368d 28%	290d 30%	346-d 28%	32- 20%	360-d 27%	263- 27%
NET Well (7-10)	1040 50%	945 51%	935+ 51%	916 51%	807+ 52%	195 73% +abcdfgh i	974+ 51%	918 51%	989+ 51%	1040 50%	689+ 53%	503 51%	669+ 54%	126 76% +abcef	701+ 53%	545+b 56%
Don't know	184 9%	162e 9%	163e 9%	158e 9%	140e 9%	6- 2%	169e 9%	157e 9%	172e 9%	184e 9%	125d 10%	92d 9%	116d 9%	2- 1%	118d 9%	85d 9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00
Mode	10.00	10.00	8.00	8.00	8.00	10.00	8.00	8.00	10.00	10.00	8.00	8.00	10.00	10.00	8.00	8.00
Base for stats	1894	1699	1667	1656	1406	263	1741	1659	1777	1894	1176	889	1122	163	1194	884
Mean score	6.6	6.6+	6.6+	6.6	6.7+ +abcdfgh i	7.6	6.6+	6.6	6.6+	6.6	6.7+ +abcef	6.7	6.9+	7.8	6.7+	7.0+b
Standard deviation	2.48	2.47	2.43	2.46	2.43	2.03	2.45	2.47	2.47	2.48	2.39	2.42	2.40	1.97	2.44	2.33
Standard Error	.06	.07	.06	.07	.07	.14	.06	.07	.06	.06	.08	.09	.08	.17	.08	.09

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Table Q38_2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	70 3%	6 4%	61 3%	38 3%	26 3%
2	(2.0)	85 4%	3 2%	80 4%	63 5%	43+ 5%
3	(3.0)	82 4%	3 2%	77 4%	64+ 5%	35 4%
4	(4.0)	141 7%	8 5%	127 7%	101 8%	63 8%
5	(5.0)	253 12%	22 15%	222 12%	158 12%	89 11%
6	(6.0)	224 11%	9 6%	210 11%	153 11%	97 12%
7	(7.0)	299 14%	17 12%	277 15%	200 15%	111 14%
8	(8.0)	296 14%	17 12%	272 15%	196 15%	123 16%
9	(9.0)	140 7%	6 4%	127 7%	85 6%	49 6%
10 - Extremely well	(10.0)	304 15%	31 21%	263 14%	170- 13%	100 13%
NET Badly (1-3)		237 11%	12 8%	217 12%	165 12%	104 13%
NET Neutral (4-6)		618 30%	40 27%	559 30%	413 31%	248 32%
NET Well (7-10)		1040 50%	72 48%	940 50%	651 49%	383 49%

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Prepared by BMG

Table Q38_2_4 (continuation)

Q38. Netflix - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	184	25	148-	107	51-
	9%	17%	8%	8%	6%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	10.00	10.00	7.00	7.00	8.00
Base for stats	1894	124	1716	1229	735
Mean score	6.6	6.8	6.5	6.4-	6.4-
Standard deviation	2.48	2.61	2.47	2.45	2.48
Standard Error	.06	.30	.06	.07	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_5

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	13 1%	6 1%	7 1%	** **	0 -%	9 1%	4 *%
2	(2.0)	12 1%	4 *%	8 1%	** **	0 -%	7 1%	5 *%
3	(3.0)	34 2%	16 2%	16 2%	** **	2 1%	25+b 3%	9- 1%
4	(4.0)	73 4%	21- 2%	47+a 5%	** **	5 4%	39 4%	32 3%
5	(5.0)	140 7%	57 6%	74 7%	** **	8 7%	66 7%	70 6%
6	(6.0)	215 10%	87 9%	111 11%	** **	15 12%	118+b 12%	94- 9%
7	(7.0)	289 14%	134 14%	135 13%	** **	20 16%	156+b 16%	132- 12%
8	(8.0)	388 19%	172 18%	190 19%	** **	26 21%	208+b 21%	176- 16%
9	(9.0)	246 12%	123 13%	110 11%	** **	13 10%	107 11%	137 13%
10 - Extremely well	(10.0)	585 28%	279 30%	270 27%	** **	36 29%	216- 22%	367+a 34%
NET Badly (1-3)		59 3%	25 3%	32 3%	** **	2 1%	41+b 4%	18- 2%
NET Neutral (4-6)		428 21%	165- 18%	232+a 23%	** **	28 23%	223+b 23%	196- 18%
NET Well (7-10)		1508 73%	707+b 76%	704- 69%	** **	95 76%	687- 70%	812+a 76%
Don't know		83 4%	35d 4%	47d 5%	** **	0- -%	32 3%	49 5%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1996	897	968	**	125	952	1026
Mean score	7.8	8.0+b	7.7-	**	7.8	7.5-	8.1+a
Standard deviation	2.01	1.94	2.07	**	1.87	2.04	1.94
Standard Error	.05	.07	.07	**	.19	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	13 1%	3 1%	* *%	1 *%	3 1%	5+b 2%	0 -%	** **	3 *%	4 1%	6 1%	1 *%
2	(2.0)	12 1%	0 -%	2 *%	* *%	1 *%	1 *% +abcdehi	6 3%	** **	2 *%	1 *%	9+chi 1%	8+abcdehi 3%
3	(3.0)	34 2%	3 1%	6 1%	9 2%	5 1%	7 2%	5 2%	** **	9 1%	14 2%	11 2%	5 2%
4	(4.0)	73 4%	15 5%	9 2%	11 3%	8 2%	18+bdhi 6%	7 4%	** **	24 3%	19 3%	30+bi 5%	13 4%
5	(5.0)	140 7%	24 7%	26 6%	28 7%	15 4%	28d 9%	14 7%	** **	50 7%	43 6%	48d 8%	20 7%
6	(6.0)	215 10%	41b 13%	35 8%	40 10%	26 8%	36 12%	28bd 14%	** **	76 10%	67 9%	73b 12%	36 12%
7	(7.0)	289 14%	47 15%	60 14%	59 15%	46 14%	37 12%	26 13%	** **	107 14%	105 15%	77 13%	39 13%
8	(8.0)	388 19%	52 16%	85 19%	70 18%	75 22%	55 18%	34 17%	** **	137 18%	146 20%	105 18%	50 17%
9	(9.0)	246 12%	25- 8%	49 11%	45 12%	49ah 15%	39 13%	24 12%	** **	75 10%	94a 13%	78a 13%	39 13%
10 - Extremely well	(10.0)	585 28%	102efjk 32%	150+efjk 34%	109efjk 28%	100efjk 30%	64- 21%	34- 17%	** **	251+efjk 33%	210efjk 29%	124- 21%	59- 20%
NET Badly (1-3)		59 3%	6 2%	8 2%	11 3%	9 3%	12 4%	10+bh 5%	** **	14 2%	19 3%	26+bh 4%	14bh 5%
NET Neutral (4-6)		428 21%	80bdi 25%	69- 16%	79 21%	49- 15%	82+bdhi 27%	49bdi 25%	** **	149 20%	129- 18%	151+bdhi 25%	69bd 23%
NET Well (7-10)		1508 73%	226f 71%	344 +aefjk 78%	284efjk 74%	270 +aefjk 80%	196- 65%	118- 60%	** **	570efjk 75%	555+efjk 77%	383- 64%	187- 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	83	8	19	10	9	13	21	**	27	19-	37+acdhi	24+abcdehi
	4%	2%	4%	2%	3%	4%	11%	**	4%	3%	6%	8%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00
Base for stats	1996	312	421	374	329	290	177	**	733	703	560	270
Mean score	7.8	7.8fj	8.2	7.8efjk	8.1+efjk	7.4-	7.3-	**	8.0+efjk	7.9efjk	7.4-	7.5-
			+acefgjk									
Standard deviation	2.01	2.05	1.84	1.95	1.90	2.15	2.10	**	1.94	1.93	2.14	2.13
Standard Error	.05	.14	.10	.11	.11	.13	.16	**	.08	.08	.09	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	13 1%	0 -%	2 1%	1 *%	3 1%	** **	1 *%	1 *%	1 1%	2 1%	13 1%	1 *%	0 -%	* *%
2	(2.0)	12 1%	1 1%	2 1%	1 *%	2 1%	** **	2 1%	0 -%	1 1%	2 1%	11 1%	0 -%	1 1%	* *%
3	(3.0)	34 2%	2 1%	3 2%	3 2%	4 1%	** **	6 3%	3 1%	2 1%	2 1%	29 2%	3 1%	1 1%	2 3%
4	(4.0)	73 4%	3 2%	8 4%	3 2%	9 3%	** **	13 6%	12 4%	4 3%	5 3%	60 3%	8 4%	3 3%	2 4%
5	(5.0)	140 7%	6 4%	22+ad 12%	14+dfj 8%	18 6%	** **	13 6%	18 6%	9 6%	10 6%	121 7%	11 6%	5 5%	3 6%
6	(6.0)	215 10%	15 10%	18 10%	19 10%	28 9%	** **	23 10%	24 8%	29 17%	11 7%	178 10%	24 14%	8 8%	5 8%
7	(7.0)	289 14%	31+bhij 20%	14- 8%	33bh 18%	44 15%	** **	30 13%	47bh 17%	13- 8%	15 9%	236 14%	29bh 16%	16b 15%	9bh 16%
8	(8.0)	388 19%	33 22%	28 16%	35 19%	54 18%	** **	42 18%	54 19%	32 20%	31 20%	323 19%	33 19%	23 22%	8 15%
9	(9.0)	246 12%	17 11%	26 15%	19 10%	34 11%	** **	31 13%	35 12%	17 11%	19 12%	206 12%	20 11%	12 11%	9 15%
10 - Extremely well	(10.0)	585 28%	39 26%	46 26%	52 29%	90 30%	** **	66 28%	76 27%	48 29%	49 30%	488 28%	46 26%	34 32%	16 28%
NET Badly (1-3)		59 3%	3 2%	7 4%	5 3%	9 3%	** **	9 4%	4 1%	5 3%	6 4%	52 3%	3 2%	2 2%	2 4%
NET Neutral (4-6)		428 21%	24 16%	48ail 27%	36 20%	56 19%	** **	49 21%	54 19%	431 26%	26 16%	359 21%	431 24%	17 16%	10 18%
NET Well (7-10)		1508 73%	119bh 79%	114- 64%	139b 76%	222b 75%	** **	169 72%	213b 75%	111 67%	114 71%	1253b 72%	128 72%	85+bhj 80%	43 74%

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Prepared by BMG

Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	83	5	9	3	11	**	8	14	7	15	72	4	4	3
	4%	3%	5%	2%	4%	**	3%	5%	4%	9%	4%	2%	3%	4%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1996	146	168	179	287	**	227	271	159	145	1664	174	103	55
Mean score	7.8	7.9	7.6	7.8	7.9	**	7.8	7.9	7.8	8.0	7.8	7.7	8.1	7.9
Standard deviation	2.01	1.77	2.22	1.91	2.03	**	2.10	1.88	2.05	2.15	2.03	1.92	1.83	2.04
Standard Error	.05	.16	.19	.16	.14	**	.15	.13	.19	.21	.06	.14	.13	.18

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Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	13 1%	9+cf 1%	2 *%	0 -%	1 *%	11f 1%	1- *%	11 1%	** **	2 1%	1 1%	** **
2	(2.0)	12 1%	3 *%	4 1%	2 *%	3 1%	7 1%	5 1%	10 1%	** **	2 1%	2 1%	** **
3	(3.0)	34 2%	10 2%	10 2%	8 2%	4 1%	21 2%	12 1%	28 2%	** **	5 2%	5 3%	** **
4	(4.0)	73 4%	35+bf 5%	12 3%	10 3%	17 3%	47 4%	26 3%	61 3%	** **	12 4%	7 5%	** **
5	(5.0)	140 7%	46 7%	28 6%	29 8%	36 7%	74 7%	65 7%	117 7%	** **	22 7%	11 7%	** **
6	(6.0)	215 10%	78d 12%	44 9%	50d 13%	42- 8%	122 11%	91 10%	191 11%	** **	24 7%	15 9%	** **
7	(7.0)	289 14%	81 12%	81+a 17%	47 12%	75 14%	162 14%	123 13%	244 14%	** **	43 14%	28 17%	** **
8	(8.0)	388 19%	124 19%	101 21%	70 18%	92 17%	225 20%	162 18%	318 18%	** **	68 21%	33 21%	** **
9	(9.0)	246 12%	87c 13%	51 11%	32 9%	76c 14%	138 12%	108 12%	207 12%	** **	40 12%	24 15%	** **
10 - Extremely well	(10.0)	585 28%	151- 23%	131 27%	120ae 32%	175+ae 32%	282- 25%	295+ae 32%	485 28%	** **	98d 30%	33- 20%	** **
NET Badly (1-3)		59 3%	22 3%	17 3%	9 2%	9 2%	39 3%	18 2%	49 3%	** **	10 3%	8 5%	** **
NET Neutral (4-6)		428 21%	159+bd 24%	84 18%	88 23%	95 17%	243 21%	183 20%	369 21%	** **	58 18%	33 20%	** **
NET Well (7-10)		1508 73%	443- 68%	364+ae 76%	270 71%	418+ae 77%	808 71%	688a 75%	1255 72%	** **	249+ 77%	118 73%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38 2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	83	31	13	12	22	44	34	75c	**	4-	2	**
	4%	5%	3%	3%	4%	4%	4%	4%	**	1%	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	**
Base for stats	1996	624	465	367	522	1089	889	1673	**	317	159	**
Mean score	7.8	7.6-	7.8	7.9	8.1+ae	7.7-	8.0+ae	7.8	**	7.9	7.5	**
									d			d
Standard deviation	2.01	2.10	1.96	1.96	1.92	2.04	1.94	2.00	**	2.02	2.06	**
Standard Error	.05	.08	.09	.12	.10	.06	.08	.05	**	.12	.18	**

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Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	13 1%	2 *%	11 1%	0 -%	** **	2 1%	** **	** **	** **	** **	1 *%	1 1%
2	(2.0)	12 1%	8+b 1%	4- *%	4+bj 3%	** **	4+bj 3%	** **	** **	** **	** **	* *%	1 1%
3	(3.0)	34 2%	9 1%	25 2%	2 2%	** **	1 1%	** **	** **	** **	** **	4 1%	1 1%
4	(4.0)	73 4%	23 4%	50 3%	6 4%	** **	2 2%	** **	** **	** **	** **	11 3%	6 4%
5	(5.0)	140 7%	44 7%	96 7%	9 7%	** **	11 8%	** **	** **	** **	** **	20 6%	9 6%
6	(6.0)	215 10%	68 11%	147 10%	17 14%	** **	12 9%	** **	** **	** **	** **	33 10%	13 8%
7	(7.0)	289 14%	73- 11%	217+aj 15%	14 11%	** **	14 11%	** **	** **	** **	** **	33- 10%	17 11%
8	(8.0)	388 19%	97- 15%	291+acej 20%	14- 11%	** **	16 12%	** **	** **	** **	** **	46- 14%	27 18%
9	(9.0)	246 12%	90 14%	156 11%	23+b 18%	** **	21 16%	** **	** **	** **	** **	49 15%	23 15%
10 - Extremely well	(10.0)	585 28%	210+b 32%	375- 26%	31 25%	** **	46 34%	** **	** **	** **	** **	126+bc 38%	47 31%
NET Badly (1-3)		59 3%	19 3%	40 3%	6 5%	** **	7 5%	** **	** **	** **	** **	6 2%	3 2%
NET Neutral (4-6)		428 21%	136 21%	292 20%	32 25%	** **	25 19%	** **	** **	** **	** **	64 19%	28 18%
NET Well (7-10)		1508 73%	469 72%	1038 73%	83 66%	** **	97 72%	** **	** **	** **	** **	254c 76%	114 76%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	83	25	57	6	**	6	**	**	**	**	9	6
	4%	4%	4%	4%	**	5%	**	**	**	**	3%	4%
Medians	8.00	8.00	8.00	8.00	**	9.00	**	**	**	**	9.00	8.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1996	624	1370	120	**	130	**	**	**	**	324	146
Mean score	7.8	7.9	7.8	7.6	**	7.9	**	**	**	**	8.2+bcd	8.0
Standard deviation	2.01	2.06	1.98	2.21	**	2.28	**	**	+bcd	**	1.97	2.02
Standard Error	.05	.09	.06	.21	**	.22	**	**	**	**	.12	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	13 1%	1 1%	1 1%	0 -%	7+cf 2%	8+f 1%	3 *%	13 1%	** **	13 1%	** **
2	(2.0)	12 1%	0 -%	1 1%	2 1%	* *%	2 *%	9 1%	12 1%	** **	12 1%	** **
3	(3.0)	34 2%	2 2%	* *%	4 1%	8 2%	10 2%	18 2%	34 2%	** **	34 2%	** **
4	(4.0)	73 4%	4 3%	1 1%	12 4%	12 4%	24 4%	35 3%	72 3%	** **	72 3%	** **
5	(5.0)	140 7%	8 6%	6 6%	14 4%	26c 8%	42 6%	77 8%	139 7%	** **	140 7%	** **
6	(6.0)	215 10%	8 6%	12 12%	30 9%	33 11%	61 9%	116 11%	213 10%	** **	215 10%	** **
7	(7.0)	289 14%	11 9%	16 16%	57a 17%	41 13%	86 13%	157 15%	285 14%	** **	285 14%	** **
8	(8.0)	388 19%	20 16%	17 17%	65 20%	45 15%	125 19%	192 19%	386 19%	** **	388 19%	** **
9	(9.0)	246 12%	20 16%	13 13%	36 11%	29 10%	78 12%	115 11%	244 12%	** **	246 12%	** **
10 - Extremely well	(10.0)	585 28%	50+f 40%	31 31%	98 30%	103+f 34%	211+f 32%	261- 25%	581 28%	** **	585 28%	** **
NET Badly (1-3)		59 3%	3 3%	3 3%	6 2%	14+c 5%	21 3%	30 3%	59 3%	** **	59 3%	** **
NET Neutral (4-6)		428 21%	19 15%	19 18%	56 17%	70 23%	127 19%	228 22%	424 21%	** **	427 21%	** **
NET Well (7-10)		1508 73%	101f 80%	77 76%	256+f 78%	217 71%	501 75%	725- 70%	1495 73%	** **	1503 73%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38 2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	83	3	3	11	4-	18	46d	81	**	83	**
	4%	2%	3%	3%	1%	3%	4%	4%	**	4%	**
Medians	8.00	9.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1996	124	99	317	302	649	983	1979	**	1989	**
Mean score	7.8	8.3+df	8.0	8.0f	7.7	7.9	7.7-	7.8	**	7.8	**
Standard deviation	2.01	1.99	1.95	1.85	2.26	2.07	1.99	2.01	**	2.01	**
Standard Error	.05	.19	.21	.11	.14	.09	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	13 1%	13 1%	8- *%	10 1%	7 *%	0 -%	10- 1%	12 1%	13 1%	13 1%	8 1%	5 *%	6 *%	0 -%	8 1%	3 *%
2	(2.0)	12 1%	12 1%	12 1%	12 1%	11 1%	1 *%	12 1%	11 1%	12 1%	12 1%	5 *%	7 1%	4 *%	1 1%	5 *%	5 1%
3	(3.0)	34 2%	30 2%	30 2%	30 2%	27 2%	4 2%	31 2%	29 2%	31 2%	34 2%	21 2%	15 2%	18 1%	1 1%	22 2%	16 2%
4	(4.0)	73 4%	65 3%	62 3%	60 3%	52 3%	6 2%	67 4%	65 4%	68 3%	73 4%	36- 3%	34 3%	29- 2%	2 1%	38 3%	28 3%
5	(5.0)	140 7%	128 7%	124 7%	125 7%	109 7%	13 5%	128 7%	127 7%	131 7%	140 7%	76 6%	55 6%	71- 6%	6 4%	73- 6%	49- 5%
6	(6.0)	215 10%	203+ 11%	195 11%	195 11%	154 10%	30 11%	206+ 11%	197 11%	209 11%	215 10%	140 11%	119+f 12%	125 10%	17 10%	138 11%	87 9%
7	(7.0)	289 14%	258 14%	256 14%	247 14%	212 14%	33 12%	260 14%	252 14%	272 14%	289 14%	181 14%	132 13%	159 13%	23 14%	174 13%	123 13%
8	(8.0)	388 19%	352 19%	350 19%	352+ 19%	301 19%	70 26% +abcd fghi	369+ 19%	351 19%	370 19%	388 19%	258 20%	204+ 21%	255+ 21%	48 29% +abcef	278+ 21%	209+ 22%
9	(9.0)	246 12%	221 12%	222 12%	219 12%	188 12%	29 11%	230 12%	219 12%	233 12%	246 12%	163 13%	128 13%	167+ 14%	19 11%	173+ 13%	125 13%
10 - Extremely well	(10.0)	585 28%	504- 27%	497- 27%	496 27%	428 28%	77 29%	523- 27%	485- 27%	535- 27%	585 28%	359 28%	240- 25%	358b 29%	47 28%	354 27%	295+b 30%
NET Badly (1-3)		59 3%	55 3%	49 3%	52 3%	45 3%	5 2%	53 3%	52 3%	56 3%	59 3%	34 3%	27 3%	27 2%	2 1%	35 3%	24 2%
NET Neutral (4-6)		428 21%	396 21%	382 21%	380 21%	314 20%	49 18%	401 21%	390+ 21%	407 21%	428 21%	252 19%	207f 21%	225- 18%	25 15%	250- 19%	164- 17%
NET Well (7-10)		1508 73%	1335- 72%	1325 72%	1314 72%	1129 73%	210+ag 78%	1382 72%	1306 72%	1409 72%	1508 73%	960 74%	704 72%	939+b 76%	137+abe 83%	980+ 75%	751+b 78%

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Prepared by BMG

Table Q38 2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	83	75	73	69	59	4-	74	69	76	83	56	43	47	2	48	30
	4%	4%	4%	4%	4%	2%	4%	4%	4%	4%	4%	4%	4%	1%	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1996	1785	1756	1745	1488	264	1836	1748	1873	1996	1246	939	1192	163	1264	939
Mean score	7.8	7.8-	7.8	7.8	7.8	8.0	7.8	7.8-	7.8	7.8	7.9	7.8	8.0+b	8.1	7.9	8.0+b
Standard deviation	2.01	2.01	1.97	1.99	1.99	1.80	1.99	2.00	2.00	2.01	1.94	1.95	1.88	1.65	1.92	1.90
Standard Error	.05	.05	.05	.05	.06	.12	.05	.05	.05	.05	.06	.07	.06	.14	.06	.07

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Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	13 1%	2 1%	12 1%	9 1%	7 1%
2	(2.0)	12 1%	3 2%	8- *%	4- *%	2 *%
3	(3.0)	34 2%	2 1%	32 2%	20 1%	11 1%
4	(4.0)	73 4%	2 2%	66 4%	57+ 4%	34 4%
5	(5.0)	140 7%	7 4%	126 7%	93 7%	54 7%
6	(6.0)	215 10%	10 7%	199 11%	143 11%	92 12%
7	(7.0)	289 14%	20 13%	265 14%	198 15%	113 14%
8	(8.0)	388 19%	25 17%	355 19%	259 19%	168+ 21%
9	(9.0)	246 12%	10 7%	225 12%	162 12%	92 12%
10 - Extremely well	(10.0)	585 28%	56 37%	511 27%	344- 26%	186- 24%
NET Badly (1-3)		59 3%	7 4%	51 3%	33 2%	20 3%
NET Neutral (4-6)		428 21%	19 13%	391 21%	293 22%	180 23%
NET Well (7-10)		1508 73%	111 74%	1357 73%	962 72%	559 71%

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Table Q38_2_5 (continuation)

Q38. Netflix - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	83 4%	13 9%	65- 3%	47 4%	28 4%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1996	137	1799	1289	758
Mean score	7.8	8.1	7.8	7.7-	7.7-
Standard deviation	2.01	2.15	1.99	1.98	1.97
Standard Error	.05	.24	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_6

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	32 2%	9 1%	23+a 2%	** **	0 -%	21b 2%	11 1%
2	(2.0)	40 2%	14 1%	25 2%	** **	1 1%	23 2%	17 2%
3	(3.0)	78 4%	17- 2%	55+a 5%	** **	6 4%	56+b 6%	21- 2%
4	(4.0)	119 6%	48 5%	60 6%	** **	10 8%	55 6%	62 6%
5	(5.0)	209 10%	84 9%	120+d 12%	** **	5- 4%	93 10%	111 10%
6	(6.0)	252 12%	123 13%	108 11%	** **	21 17%	117 12%	132 12%
7	(7.0)	269 13%	138+b 15%	113- 11%	** **	17 13%	140 14%	130 12%
8	(8.0)	326 16%	157 17%	141- 14%	** **	27b 21%	180+b 18%	145- 13%
9	(9.0)	149 7%	76 8%	60- 6%	** **	12 10%	68 7%	79 7%
10 - Extremely well	(10.0)	372 18%	175 19%	169 17%	** **	26 21%	144- 15%	225+a 21%
NET Badly (1-3)		149 7%	40- 4%	103+a 10%	** **	6 5%	100+b 10%	48- 4%
NET Neutral (4-6)		580 28%	255 27%	288 28%	** **	36 29%	265 27%	305 28%
NET Well (7-10)		1116 54%	546+b 59%	483- 48%	** **	81+b 65%	532 54%	579 54%
Don't know		233 11%	90d 10%	140+ad 14%	** **	2- 1%	87- 9%	144+a 13%

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Prepared by BMG

Table Q38_2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	10.00	10.00	10.00	**	8.00	8.00	10.00
Base for stats	1845	841	874	**	123	897	931
Mean score	7.0	7.2+b	6.7-	**	7.4b	6.8-	7.2+a
Standard deviation	2.31	2.13	2.46	**	2.08	2.34	2.25
Standard Error	.06	.08	.09	**	.21	.09	.08

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Table Q38_2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	32 2%	1 *%	4 1%	2 1%	13+abceh 4%	3 1%	5a 2%	**	5- 1%	15ah 2%	11 2%	8ach 3%
2	(2.0)	40 2%	5 2%	4 1%	3 1%	5 1%	9bchi 3%	4 2%	**	9 1%	8 1%	23+bchi 4%	13+bcdhi 4%
3	(3.0)	78 4%	11 4%	5- 1%	7- 2%	15b 4%	21+bchi 7%	14+bchi 7%	**	17- 2%	22 3%	39+bchi 7%	18+bchi 6%
4	(4.0)	119 6%	17 5%	15- 3%	18 5%	16 5%	33 11%	15b 8%	**	32- 4%	34 5%	53+bcdhi 9%	20b 7%
5	(5.0)	209 10%	28 9%	33 8%	34 9%	29 8%	42+bcdhi 14%	28+bdhi 14%	**	61- 8%	62 9%	85 14%	43+abcdhi 15%
6	(6.0)	252 12%	47 15%	45 10%	48 13%	34 10%	35 12%	28 14%	**	92 12%	83 11%	78 13%	42 14%
7	(7.0)	269 13%	37 12%	64 14%	56 15%	43 13%	40 13%	21 11%	**	101 13%	99 14%	70 12%	29 10%
8	(8.0)	326 16%	58ejk 18%	78efjk 18%	70efjk 18%	64efjk 19%	29- 9%	22 11%	**	136efjk 18%	134+efjk 19%	56- 9%	28- 9%
9	(9.0)	149 7%	30efjk 9%	37efjk 8%	31efjk 8%	28efjk 8%	12- 4%	5- 3%	**	67+efjk 9%	59efjk 8%	23- 4%	10- 3%
10 - Extremely well	(10.0)	372 18%	76 24%	114 26%	79defjk 21%	49fjk 14%	34- 11%	13- 6%	**	189 25%	128efjk 18%	54- 9%	20- 7%
NET Badly (1-3)		149 7%	17 5%	14- 3%	13- 3%	32bch 10%	33+abchi 11%	23+abchi 12%	**	31- 4%	45b 6%	73+abchi 12%	40+abchi 14%
NET Neutral (4-6)		580 28%	92b 29%	93- 21%	100 26%	79 23%	110+bcdhi 36%	72+bcdhi 36%	**	185- 24%	179- 25%	216 36%	106+bcdhi 36%
NET Well (7-10)		1116 54%	201+efjk 63%	293 66%	236+efjk 61%	184efjk 54%	115-k 38%	61- 31%	**	494 65%	419+efjk 58%	203- 34%	88- 30%

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Prepared by BMG

Table Q38 2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	233	9-	41a	35a	43ah	45+abch	42+abcdhi	**	50-a	78ah	105+abchi	60+abcdhi
	11%	3%	9%	9%	13%	15%	21%	**	7%	11%	18%	20%
Medians	7.00	8.00	8.00	8.00	7.00	6.00	6.00	**	8.00	7.00	6.00	6.00
Mode	10.00	10.00	10.00	10.00	8.00	5.00	5.00	**	10.00	8.00	5.00	5.00
Base for stats	1845	310	400	349	295	258	156	**	710	644	491	234
Mean score	7.0	7.4	7.7	7.4	6.9efgjk	6.2-	5.9-	**	7.5	7.2	6.0-	5.8-
		+defgjk	+defgijk	+defgjk				- +defgijk	+efgjk			
Standard deviation	2.31	2.17	2.09	2.07	2.42	2.32	2.21	**	2.13	2.25	2.33	2.33
Standard Error	.06	.15	.11	.12	.15	.15	.18	**	.09	.10	.11	.16

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Table Q38_2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	32 2%	1 1%	2 1%	4 2%	5 2%	** **	2 1%	4 1%	4 2%	3 2%	27 2%	2 1%	2 2%	2f 3%
2	(2.0)	40 2%	1 1%	3 2%	3 2%	7 2%	** **	3 1%	6 2%	2 1%	4 2%	32 2%	4 2%	3m 3%	0 -%
3	(3.0)	78 4%	9g 6%	6 3%	7 4%	7 2%	** **	6 3%	4 1%	11dg 7%	8 5%	63 4%	9g 5%	5 4%	1 2%
4	(4.0)	119 6%	5 3%	9 5%	10 6%	19 7%	** **	14 6%	22 8%	8 5%	4 3%	100 6%	12 7%	4 4%	3 5%
5	(5.0)	209 10%	16 10%	18 10%	18 10%	28 10%	** **	26 11%	27 10%	19 12%	14 9%	179 10%	16 9%	10 9%	3 6%
6	(6.0)	252 12%	19 13%	20 11%	30g 16%	40 14%	** **	27 11%	25 9%	17 10%	21 13%	209 12%	26 14%	10 10%	8 13%
7	(7.0)	269 13%	20 13%	24 13%	31 17%	33 11%	** **	29 12%	34 12%	19 11%	21 13%	229 13%	22 12%	12 12%	5 9%
8	(8.0)	326 16%	25 16%	25 14%	20 11%	47 16%	** **	40 17%	62+chj 22%	17 10%	23 15%	268 15%	27 15%	21ch 19%	11ch 19%
9	(9.0)	149 7%	12 8%	12 7%	8 4%	32+ckl 11%	** **	16 7%	23 8%	14 9%	8 5%	129 7%	9 5%	5 4%	6 10%
10 - Extremely well	(10.0)	372 18%	29 19%	34 19%	31 17%	62g 21%	** **	44 19%	39 14%	33 20%	29 18%	311 18%	30 17%	18 17%	12 20%
NET Badly (1-3)		149 7%	11 7%	11 6%	14 8%	19 6%	** **	12 5%	15 5%	18 11%	14 9%	122 7%	15 8%	10 9%	3 6%
NET Neutral (4-6)		580 28%	40 27%	47 26%	58 32%	88 30%	** **	67 29%	75 26%	44 27%	40 25%	488 28%	54 30%	25 23%	14 24%
NET Well (7-10)		1116 54%	86 57%	95 54%	90 49%	174 59%	** **	129 55%	158 56%	83 50%	81 51%	938 54%	88 50%	56 53%	34 58%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38 2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	233	14	24d	20	16-	**	27d	37d	20d	25d	188d	22d	16d	7d
	11%	9%	13%	11%	6%	**	12%	13%	12%	16%	11%	12%	15%	12%
Medians	7.00	7.00	7.00	7.00	8.00	**	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	10.00	8.00	10.00
Base for stats	1845	137	153	163	281	**	208	247	145	135	1548	156	90	51
Mean score	7.0	7.2e	7.1e	6.8	7.2e	**	7.1e	7.0e	6.9	7.0	7.0e	6.9	7.0	7.3e
Standard deviation	2.31	2.21	2.30	2.31	2.33	**	2.22	2.22	2.53	2.36	2.30	2.31	2.39	2.33
Standard Error	.06	.20	.21	.20	.16	**	.17	.16	.24	.23	.07	.18	.19	.21

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Table Q38_2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	32 2%	9 1%	7 2%	5 1%	10 2%	17 1%	14 2%	26 1%	** **	5 2%	3 2%	** **
2	(2.0)	40 2%	18 3%	8 2%	5 1%	9 2%	26 2%	14 1%	38 2%	** **	2 1%	2 1%	** **
3	(3.0)	78 4%	37+cdf 6%	16 3%	10 3%	13 2%	54+df 5%	22- 2%	72+ 4%	** **	5 2%	3 2%	** **
4	(4.0)	119 6%	43 7%	22 5%	14 4%	38 7%	66 6%	53 6%	98 6%	** **	21 7%	9 6%	** **
5	(5.0)	209 10%	68 10%	41 9%	42 11%	55 10%	109 10%	97 11%	181 10%	** **	27 8%	17 11%	** **
6	(6.0)	252 12%	86d 13%	62d 13%	55d 15%	46- 8%	148d 13%	102 11%	218d 12%	** **	32 10%	10- 6%	** **
7	(7.0)	269 13%	89 14%	63 13%	51 13%	64 12%	153 13%	115 12%	216 12%	** **	51 16%	40+ac 25%	** **
8	(8.0)	326 16%	82- 13%	99+acef 21%	53 14%	93a 17%	181a 16%	146 16%	262 15%	** **	65+a 20%	27 17%	** **
9	(9.0)	149 7%	49 7%	30 6%	28 7%	39 7%	79 7%	67 7%	119 7%	** **	30 9%	20+a 13%	** **
10 - Extremely well	(10.0)	372 18%	105 16%	86 18%	75 20%	104 19%	191 17%	179 19%	306 17%	** **	66 20%	23 14%	** **
NET Badly (1-3)		149 7%	65+cdf 10%	32 7%	19 5%	31 6%	97+f 9%	50- 5%	136+c 8%	** **	13- 4%	9 5%	** **
NET Neutral (4-6)		580 28%	197 30%	125 26%	112 30%	139 26%	322 28%	251 27%	497 28%	** **	79 25%	36 22%	** **
NET Well (7-10)		1116 54%	326- 50%	278+a 58%	207 55%	300 55%	604 53%	507 55%	903- 52%	** **	211+a 66%	110+a 68%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38 2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	233	68	43	41	74be	111-	115	213+cd	**	18-	6-	**
	11%	10%	9%	11%	14%	10%	12%	12%	**	5%	4%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	8.00	7.00	**
Mode	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1845	587	435	338	470	1022	808	1535	**	304	155	**
Mean score	7.0	6.7-	7.1a	7.2a	7.1a	6.9	7.1+ae	6.9-	**	7.4+a	7.1	**
Standard deviation	2.31	2.38	2.22	2.20	2.33	2.32	2.28	2.33	**	2.15	2.13	**
Standard Error	.06	.10	.11	.14	.13	.07	.10	.06	**	.13	.19	**

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Table Q38 2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	32 2%	9 1%	23 2%	2 2%	**	1 1%	**	**	**	**	3 1%	2 2%
2	(2.0)	40 2%	18 3%	22 2%	7+b 6%	**	5 4%	**	**	**	**	8 2%	5 4%
3	(3.0)	78 4%	19 3%	58 4%	6 5%	**	5 4%	**	**	**	**	9 3%	4 3%
4	(4.0)	119 6%	47 7%	72 5%	9 7%	**	7 5%	**	**	**	**	27 8%	15+b 10%
5	(5.0)	209 10%	80+b 12%	129- 9%	28+abejk 22%	**	8 6%	**	**	**	**	36 11%	11 7%
6	(6.0)	252 12%	66 10%	186 13%	10 8%	**	10 8%	**	**	**	**	34 10%	14 9%
7	(7.0)	269 13%	77 12%	191 13%	15 12%	**	16 12%	**	**	**	**	39 12%	14 9%
8	(8.0)	326 16%	82- 13%	244+aj 17%	14 11%	**	19 14%	**	**	**	**	38- 11%	18 12%
9	(9.0)	149 7%	40 6%	109c 8%	3- 2%	**	12c 9%	**	**	**	**	22 7%	13c 9%
10 - Extremely well	(10.0)	372 18%	128 20%	243 17%	16 13%	**	33bc 25%	**	**	**	**	80+bc 24%	33 22%
NET Badly (1-3)		149 7%	46 7%	104 7%	15+j 12%	**	12 9%	**	**	**	**	20 6%	12 8%
NET Neutral (4-6)		580 28%	193e 30%	387 27%	47+be 37%	**	26- 19%	**	**	**	**	96e 29%	40 27%
NET Well (7-10)		1116 54%	328c 50%	787c 55%	48- 38%	**	81c 59%	**	**	**	**	179c 54%	78c 51%

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Prepared by BMG

Table Q38_2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	233	83	150	16	**	18	**	**	**	**	38	21
	11%	13%	11%	12%	**	13%	**	**	**	**	11%	14%
Medians	7.00	7.00	7.00	6.00	**	8.00	**	**	**	**	7.00	7.00
Mode	10.00	10.00	8.00	5.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1845	566	1277	110	**	118	**	**	**	**	295	130
Mean score	7.0	6.9 _c	7.0 _c	6.1-	**	7.3 _c	**	**	**	**	7.2 _c	7.0 _c
										C		
Standard deviation	2.31	2.40	2.26	2.42	**	2.48	**	**	**	**	2.41	2.57
Standard Error	.06	.11	.07	.25	**	.25	**	**	**	**	.15	.25

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Table Q38 2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	32 2%	1 1%	0 -	3 1%	5 2%	9 1%	19 2%	32 2%	**	32 2%	**
2	(2.0)	40 2%	1 1%	3 3%	3 1%	4 1%	7 1%	19 2%	40 2%	**	40 2%	**
3	(3.0)	78 4%	4 3%	1 1%	6 2%	15c 5%	21 3%	44 4%	78 4%	**	78 4%	**
4	(4.0)	119 6%	3 2%	2 2%	13 4%	14 4%	24- 4%	70+e 7%	116 6%	**	119 6%	**
5	(5.0)	209 10%	7 6%	9 9%	24 7%	19- 6%	48- 7%	120+cde 12%	208 10%	**	208 10%	**
6	(6.0)	252 12%	10 8%	12 12%	40 12%	47 15%	82 12%	127 12%	250 12%	**	251 12%	**
7	(7.0)	269 13%	22 17%	13 13%	46 14%	38 12%	92 14%	126 12%	266 13%	**	268 13%	**
8	(8.0)	326 16%	18 14%	14 14%	59 18%	42 14%	112 17%	165 16%	323 16%	**	323 16%	**
9	(9.0)	149 7%	13 10%	14 14%	36+f 11%	28 9%	63+f 9%	62 6%	147 7%	**	149 7%	**
10 - Extremely well	(10.0)	372 18%	34+f 27%	24 24%	69f 21%	70+f 23%	151+f 23%	152- 15%	369 18%	**	371 18%	**
NET Badly (1-3)		149 7%	6 5%	3 3%	12- 4%	24c 8%	38 6%	82c 8%	149 7%	**	149 7%	**
NET Neutral (4-6)		580 28%	21- 16%	24 23%	77 23%	80a 26%	155- 23%	318+ace 31%	574 28%	**	578 28%	**
NET Well (7-10)		1116 54%	87+f 69%	65 64%	211+f 64%	179f 58%	418+f 63%	505- 49%	1105 54%	**	1111 54%	**

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Prepared by BMG

Table Q38 2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	233	13	10	29	23-	57-	124de	232	**	233	**
	11%	10%	10%	9%	8%	9%	12%	11%	**	11%	**
Medians	7.00	8.00	8.00	8.00	7.00	8.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1845	114	91	299	282	611	905	1828	**	1838	**
Mean score	7.0	7.8+f	7.7+f	7.5+f	7.3f	7.4+f	6.8-	7.0	**	7.0	**
Standard deviation	2.31	2.10	2.08	2.06	2.34	2.20	2.31	2.31	**	2.31	**
Standard Error	.06	.21	.24	.13	.15	.10	.08	.06	**	.06	**

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Table Q38_2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	32 2%	26 1%	24 1%	28 2%	21 1%	* **	28 1%	25 1%	29 2%	32 2%	11- 1%	9- 1%	11- 1%	* **	13- 1%	11 1%
2	(2.0)	40 2%	38 2%	40+ 2%	38 2%	32 2%	2 1%	39 2%	33 2%	40 2%	40 2%	20 2%	19 2%	22 2%	2 1%	22 2%	13 1%
3	(3.0)	78 4%	72 4%	64 4%	65 4%	53 3%	5 2%	69 4%	72 4%	72 4%	78 4%	43 3%	35 4%	38 3%	2 1%	45 3%	26- 3%
4	(4.0)	119 6%	105 6%	104 6%	103 6%	84 5%	12 4%	107 6%	104 6%	109 6%	119 6%	77 6%	64 6%	65 5%	8 5%	74 6%	50 5%
5	(5.0)	209 10%	188e 10%	182e 10%	188e 10%	153e 10%	16- 6%	197e 10%	183e 10%	200e 10%	209e 10%	114-d 9%	84-d 9%	109-d 9%	4- 2%	112-d 9%	78-d 8%
6	(6.0)	252 12%	231 12%	232 13%	231 13%	190 12%	35 13%	235 12%	230 13%	239 12%	252 12%	156 12%	133 14%	155 12%	18 11%	167 13%	121 12%
7	(7.0)	269 13%	237 13%	231 13%	228 13%	198 13%	27 10%	242 13%	233 13%	247 13%	269 13%	177 14%	130 13%	146 12%	21 13%	179 14%	114 12%
8	(8.0)	326 16%	291 16%	294 16%	284 16%	256 17%	68 25%	308 16%	290 16%	312 16%	326 16%	221 17%	169 17%	208 17%	43+abce 26%	226+ 17%	185+ 19%
9	(9.0)	149 7%	131 7%	138 8%	127 7%	104 7%	26 10%	136 7%	132 7%	143 7%	149 7%	84 6%	60 6%	95 8%	16 9%	86 7%	66 7%
10 -	(10.0)	372 18%	327 18%	311- 17%	313 17%	275 18%	68 25%	334 18%	309- 17%	340 17%	372 18%	238 18%	165 17%	236 19%	46+abce 28%	243 19%	200+b 21%
NET Badly (1-3)		149 7%	136e 7%	129e 7%	131e 7%	106e 7%	8- 3%	136e 7%	130e 7%	141e 7%	149e 7%	74- 6%	63 6%	71- 6%	5- 3%	80- 6%	50- 5%
NET Neutral (4-6)		580 28%	524 28%	518 28%	522+ 29%	427 28%	63 23%	539 28%	517 28%	548 28%	580 28%	347d 27%	280d 29%	329d 27%	30- 18%	353d 27%	249- 26%

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Prepared by BMG

Table Q38 2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
NET Well (7-10)	1116	986	974	953-	834	189	1021	965	1041	1116	719	524	685	126	734+	565+b
	54%	53%	53%	53%	54%	71%	53%	53%	53%	54%	55%	53%	55%	76%	56%	58%
Don't know	233	214e	209e	208e	180e	8-	214e	206e	219e	233e	162+d	114d	153d	5-	145d	105d
	11%	11%	11%	11%	12%	3%	11%	11%	11%	11%	12%	12%	12%	3%	11%	11%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	1845	1646	1620	1606	1367	260	1696	1611	1730	1845	1140	868	1085	161	1166	864
Mean score	7.0	7.0	7.0	7.0	7.0	7.7	7.0	7.0	7.0	7.0	7.1+	7.0	7.2+	7.9	7.1+	7.3+b
Standard deviation	2.31	2.30	2.28	2.31	2.28	1.97	2.30	2.28	2.30	2.31	2.21	2.23	2.23	1.95	2.22	2.20
Standard Error	.06	.06	.06	.06	.07	.13	.06	.06	.06	.06	.07	.08	.07	.17	.07	.08

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Table Q38_2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	32 2%	4 3%	27 1%	15 1%	11 1%
2	(2.0)	40 2%	1 1%	39 2%	29 2%	18 2%
3	(3.0)	78 4%	4 3%	72 4%	54 4%	35 4%
4	(4.0)	119 6%	5 4%	109 6%	90+ 7%	46 6%
5	(5.0)	209 10%	20 13%	179 10%	134 10%	76 10%
6	(6.0)	252 12%	11 8%	234 13%	165 12%	103 13%
7	(7.0)	269 13%	13 9%	254+ 14%	194+ 15%	126+ 16%
8	(8.0)	326 16%	25 16%	296 16%	219 16%	130 17%
9	(9.0)	149 7%	8 5%	131 7%	93 7%	55 7%
10 - Extremely well	(10.0)	372 18%	27 18%	333 18%	222 17%	127 16%
NET Badly (1-3)		149 7%	10 7%	138 7%	98 7%	64 8%
NET Neutral (4-6)		580 28%	37 24%	522 28%	388 29%	224 29%
NET Well (7-10)		1116 54%	73 49%	1013 54%	729 55%	438 56%

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Prepared by BMG

Table Q38_2_6 (continuation)

Q38. Netflix - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	233 11%	31 20%	192-d 10%	121- 9%	60- 8%
Medians	7.00	8.00	7.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	8.00
Base for stats	1845	119	1673	1215	726
Mean score	7.0	7.0	7.0	6.9	6.9
Standard deviation	2.31	2.43	2.30	2.26	2.26
Standard Error	.06	.29	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38 2_7

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	21 1%	6 1%	15 1%	** **	0 -%	15+b 2%	6- 1%
2	(2.0)	42 2%	7- 1%	33+a 3%	** **	2 1%	29+b 3%	14- 1%
3	(3.0)	48 2%	18 2%	29 3%	** **	1 1%	35+b 4%	12- 1%
4	(4.0)	90 4%	29- 3%	55+a 5%	** **	5 4%	42 4%	47 4%
5	(5.0)	232 11%	100d 11%	126d 12%	** **	5- 4%	105 11%	125 12%
6	(6.0)	254 12%	114 12%	114 11%	** **	26+ab 21%	128 13%	122 11%
7	(7.0)	274 13%	138b 15%	114- 11%	** **	21 17%	141 14%	131 12%
8	(8.0)	351 17%	150 16%	175 17%	** **	25 20%	186+b 19%	164 15%
9	(9.0)	182 9%	98+b 11%	73- 7%	** **	9 7%	76 8%	104 10%
10 - Extremely well	(10.0)	400 19%	206+b 22%	164- 16%	** **	31b 25%	157- 16%	241+a 22%
NET Badly (1-3)		111 5%	31- 3%	77+ad 8%	** **	2 2%	78+b 8%	32- 3%
NET Neutral (4-6)		576 28%	243 26%	295 29%	** **	36 29%	275 28%	293 27%
NET Well (7-10)		1207 58%	592+b 64%	526- 52%	** **	86+b 68%	559 57%	640 60%
Don't know		184 9%	65-d 7%	117+ad 11%	** **	1- *%	71- 7%	110+a 10%

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Prepared by BMG

Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	7.00	8.00	7.00	**	8.00	7.00	8.00
Mode	10.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	1895	867	898	**	124	912	965
Mean score	7.2	7.5+b	6.9-	**	7.6b	7.0-	7.4+a
Standard deviation	2.20	2.05	2.33	**	1.90	2.26	2.12
Standard Error	.05	.08	.08	**	.19	.08	.07

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Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	21 1%	3 1%	2 *	7 2%	2 1%	4 1%	2 1%	**	5 1%	9 1%	8 1%	3 1%
2	(2.0)	42 2%	6 2%	4 1%	8 2%	6 2%	8 3%	6 3%	**	10 1%	14 2%	18+bh 3%	11bh 4%
3	(3.0)	48 2%	8 2%	9 2%	5 1%	6 2%	10 3%	6 3%	**	17 2%	11 2%	20ci 3%	10 3%
4	(4.0)	90 4%	8 2%	12 3%	8- 2%	12 4%	22 7% +abcdhi	16+abcdhi 8%	**	20- 3%	21- 3%	49 8% +abcdhi	27+abcdhi 9%
5	(5.0)	232 11%	39c 12%	40 9%	27- 7%	36 11%	52+bcdhi 17%	28ci 14%	**	80 10%	63- 9%	90+bchi 15%	38c 13%
6	(6.0)	254 12%	55+bdi 17%	49 11%	54d 14%	25- 7%	37d 12%	25 13%	**	103d 14%	79 11%	72d 12%	35 12%
7	(7.0)	274 13%	39 12%	56 13%	61 16%	44 13%	39 13%	24 12%	**	94 12%	104 14%	75 13%	36 12%
8	(8.0)	351 17%	56k 18%	74 17%	61 16%	87 26% +abcefjhj k	40 13%	22- 11%	**	130jk 17%	147+efjk 20%	73- 12%	33- 11%
9	(9.0)	182 9%	24 7%	40 9%	48+ehj 12%	27 8%	20 7%	16 8%	**	64 8%	75 10%	44 7%	23 8%
10 -	(10.0)	400 19%	69efjk 21%	129 29% +acdefij k	80efjk 21%	61efjk 18%	35- 12%	17- 9%	**	198 26% +defijk	141efjk 20%	61- 10%	26- 9%
NET Badly (1-3)		111 5%	16 5%	15 4%	19 5%	14 4%	22b 7%	14 7%	**	32 4%	34 5%	46+bdhi 8%	24+bdhi 8%
NET Neutral (4-6)		576 28%	101bcdi 32%	101- 23%	90 23%	73- 22%	112+bcdhi 37%	69+bcdhi 35%	**	203 27%	163- 23%	211+bcdhi 35%	99+bcdhi 34%

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Prepared by BMG

Table Q38_2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
NET Well (7-10)	1207	187efjk	299 +aefjk	250+efjk	218+efjk	135-	80-	**	486+efjk	468+efjk	253-	119-
	58%	59%	68%	65%	65%	45%	40%	**	64%	65%	42%	40%
Don't know	184	14-	25-	25	33ah	34abch	35+abcdhi	**	40-	58	86 +abcdhi	52+abcdehi
	9%	4%	6%	7%	10%	11%	18%	**	5%	8%	14%	18%
Medians	7.00	7.00	8.00	8.00	8.00	7.00	6.00	**	8.00	8.00	6.00	6.00
Mode	10.00	10.00	10.00	10.00	8.00	5.00	5.00	**	10.00	8.00	5.00	5.00
Base for stats	1895	305	415	359	305	268	163	**	721	664	510	242
Mean score	7.2	7.3efgjk	7.7 +aefgijk	7.5 +efgjk	7.4efgjk	6.5-	6.5-	**	7.5 +efgjk	7.4 +efgjk	6.5-	6.4-
Standard deviation	2.20	2.15	2.09	2.15	2.06	2.23	2.21	**	2.13	2.11	2.25	2.28
Standard Error	.05	.15	.11	.12	.13	.14	.18	**	.09	.09	.10	.15

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Table Q38_2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	21 1%	0 -%	4d 2%	1 *%	0 -%	** **	1 *%	3 1%	4d 2%	4+d 3%	18 1%	1 *%	2d 2%	1d 1%
2	(2.0)	42 2%	1 1%	4 2%	4 2%	6 2%	** **	3 1%	5 2%	8+aj 5%	2 1%	35 2%	3 2%	4 4%	* 1%
3	(3.0)	48 2%	4 2%	5 3%	2 1%	10 3%	** **	7 3%	5 2%	1 1%	2 1%	38 2%	5 3%	3 3%	2 3%
4	(4.0)	90 4%	3 2%	5 3%	7 4%	15 5%	** **	8 4%	7 3%	7 4%	11 7%	70 4%	13+agj 7%	4 3%	3 5%
5	(5.0)	232 11%	24d 16%	19 11%	27d 15%	19- 6%	** **	27 11%	35d 12%	22d 13%	14 9%	201d 12%	16 9%	9 9%	6 10%
6	(6.0)	254 12%	19 12%	19 10%	20 11%	38 13%	** **	30 13%	26 9%	26 15%	25 16%	212 12%	26 15%	12 11%	5 8%
7	(7.0)	274 13%	26 17%	21 12%	24 13%	45 15%	** **	30 13%	36 13%	18 11%	14 9%	227 13%	23 13%	13 13%	9i 16%
8	(8.0)	351 17%	23 15%	25 14%	32 18%	46 15%	** **	43 18%	59 21%	23 14%	27 17%	292 17%	26 15%	22 20%	11 20%
9	(9.0)	182 9%	9 6%	21 12%	15 8%	34 11%	** **	16 7%	26 9%	17 10%	10 6%	153 9%	16 9%	8 7%	5 10%
10 - Extremely well	(10.0)	400 19%	33 22%	36 20%	29 16%	64 22%	** **	48 20%	47 17%	34 20%	33 21%	334 19%	32 18%	22 21%	11 20%
NET Badly (1-3)		111 5%	5 3%	12 7%	6 4%	16 6%	** **	11 5%	13 5%	13 8%	9 5%	91 5%	9 5%	8 8%	3 5%
NET Neutral (4-6)		576 28%	45 30%	43 24%	54 30%	72 24%	** **	65 28%	68 24%	55 33%	50 31%	483 28%	56 31%	25 23%	13 22%
NET Well (7-10)		1207 58%	91 60%	103 58%	101 55%	188i 63%	** **	137 58%	169 59%	92 55%	83 52%	1006 58%	98 55%	65 61%	38i 65%

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Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	184	10	20h	21h	21	**	21	34h	7-	18h	157	15	8	4
	9%	6%	11%	12%	7%	**	9%	12%	4%	11%	9%	8%	7%	7%
Medians	7.00	7.00	8.00	7.00	8.00	**	8.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00
Mode	10.00	10.00	10.00	8.00	10.00	**	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1895	142	157	162	277	**	214	250	159	142	1580	163	99	53
Mean score	7.2	7.3e	7.3	7.2	7.4e	**	7.3e	7.3e	7.0	7.1	7.2e	7.1	7.2	7.4e
Standard deviation	2.20	2.01	2.36	2.08	2.15	**	2.13	2.12	2.42	2.36	2.20	2.20	2.33	2.14
Standard Error	.05	.18	.21	.19	.15	**	.16	.15	.22	.23	.06	.17	.18	.19

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Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	21 1%	11+f 2%	5 1%	1 *%	4 1%	16 1%	5 1%	19 1%	** **	2 1%	1 *%	** **
2	(2.0)	42 2%	19b 3%	5 1%	9 2%	9 2%	24 2%	19 2%	39 2%	** **	4 1%	2 1%	** **
3	(3.0)	48 2%	17 3%	15f 3%	7 2%	7 1%	32 3%	14- 1%	40 2%	** **	7 2%	5 3%	** **
4	(4.0)	90 4%	35b 5%	13 3%	23b 6%	19 3%	48 4%	41 4%	82 5%	** **	8 3%	5 3%	** **
5	(5.0)	232 11%	83 13%	51 11%	35 9%	60 11%	134 12%	95 10%	195 11%	** **	36 11%	22 14%	** **
6	(6.0)	254 12%	68 10%	65 14%	56 15%	65 12%	133 12%	121 13%	222 13%	** **	33 10%	16 10%	** **
7	(7.0)	274 13%	99df 15%	71df 15%	47 12%	53- 10%	170+df 15%	100- 11%	226 13%	** **	48 15%	28 17%	** **
8	(8.0)	351 17%	112 17%	87 18%	61 16%	91 17%	198 17%	152 16%	297 17%	** **	54 17%	22 14%	** **
9	(9.0)	182 9%	57 9%	35 7%	36 9%	53 10%	91 8%	88 10%	148 8%	** **	32 10%	25+a 15%	** **
10 - Extremely well	(10.0)	400 19%	100- 15%	98a 20%	74 19%	127+ae 23%	198- 17%	201+ae 22%	319- 18%	** **	79+ad 25%	24 15%	** **
NET Badly (1-3)		111 5%	47+df 7%	25 5%	17 5%	20 4%	72+f 6%	38- 4%	98 6%	** **	13 4%	8 5%	** **
NET Neutral (4-6)		576 28%	186 28%	129 27%	113 30%	144 26%	315 28%	257 28%	498 28%	** **	77 24%	44 27%	** **
NET Well (7-10)		1207 58%	368 56%	290 61%	217 57%	324 60%	658 58%	541 59%	989- 57%	** **	214+a 66%	98 61%	** **

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Prepared by BMG

Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	184	54	35	32	56	89	88	163c	**	17-	12	**
	9%	8%	7%	8%	10%	8%	10%	9%	**	5%	7%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	7.00	**
Mode	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1895	601	444	347	488	1044	835	1586	**	304	150	**
Mean score	7.2	6.9-	7.3a	7.2	7.5+ae	7.1-	7.4+ae	7.1-	**	7.5+a	7.2	**
Standard deviation	2.20	2.27	2.12	2.17	2.17	2.22	2.17	2.21	**	2.10	2.08	**
Standard Error	.05	.09	.10	.14	.12	.07	.09	.06	**	.13	.19	**

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Table Q38_2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	21 1%	12+b 2%	9- 1%	4+b 3%	** **	3 2%	** **	** **	** **	** **	7b 2%	2 1%
2	(2.0)	42 2%	20+b 3%	22- 2%	9+bj 7%	** **	5 4%	** **	** **	** **	** **	7 2%	3 2%
3	(3.0)	48 2%	13 2%	34 2%	6 5%	** **	3 2%	** **	** **	** **	** **	7 2%	3 2%
4	(4.0)	90 4%	31 5%	59 4%	9 7%	** **	6 4%	** **	** **	** **	** **	10 3%	10 7%
5	(5.0)	232 11%	70 11%	162 11%	18 14%	** **	13 10%	** **	** **	** **	** **	35 11%	16 11%
6	(6.0)	254 12%	83 13%	172 12%	17 13%	** **	18 13%	** **	** **	** **	** **	46 14%	19 12%
7	(7.0)	274 13%	69- 11%	204+aek 14%	10 8%	** **	8- 6%	** **	** **	** **	** **	39 12%	12 8%
8	(8.0)	351 17%	85- 13%	266+acj 19%	13 10%	** **	19 14%	** **	** **	** **	** **	41- 12%	23 15%
9	(9.0)	182 9%	65 10%	118 8%	16 13%	** **	16 12%	** **	** **	** **	** **	34 10%	13 9%
10 - Extremely well	(10.0)	400 19%	140c 21%	259 18%	15 12%	** **	30 22%	** **	** **	** **	** **	85+bc 25%	30 20%
NET Badly (1-3)		111 5%	46+b 7%	65- 5%	18+abjk 15%	** **	11 8%	** **	** **	** **	** **	21 6%	8 5%
NET Neutral (4-6)		576 28%	183 28%	393 28%	43 34%	** **	37 27%	** **	** **	** **	** **	91 27%	45 30%
NET Well (7-10)		1207 58%	358c 55%	848c 59%	54- 43%	** **	74 54%	** **	** **	** **	** **	199c 60%	79 52%

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Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	184	62	121	10	**	14	**	**	**	**	22	19j
	9%	10%	9%	8%	**	10%	**	**	**	**	7%	13%
Medians	7.00	7.00	7.00	6.00	**	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	5.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1895	587	1306	116	**	122	**	**	**	**	311	132
Mean score	7.2	7.2c	7.2c	6.3-	**	7.2c	**	**	**	**	7.4c	7.2c
Standard deviation	2.20	2.40	2.10	2.60	**	2.51	**	**	**	**	2.35	2.34
Standard Error	.05	.11	.06	.25	**	.25	**	**	**	**	.15	.22

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Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	21 1%	1 1%	0 -%	0 -%	4c 1%	6 1%	11 1%	21 1%	** **	21 1%	** **
2	(2.0)	42 2%	2 2%	3 3%	5 2%	3 1%	9 1%	24 2%	42 2%	** **	42 2%	** **
3	(3.0)	48 2%	2 2%	2 2%	6 2%	6 2%	12 2%	24 2%	48 2%	** **	48 2%	** **
4	(4.0)	90 4%	4 3%	1 1%	6- 2%	15 5%	20 3%	49c 5%	90 4%	** **	90 4%	** **
5	(5.0)	232 11%	11 9%	9 9%	22- 7%	32 11%	62 9%	133+ce 13%	230 11%	** **	232 11%	** **
6	(6.0)	254 12%	21 16%	16 16%	42 13%	34 11%	83 12%	126 12%	250 12%	** **	254 12%	** **
7	(7.0)	274 13%	15 12%	12 12%	60+f 18%	42 14%	102 15%	125 12%	273 13%	** **	273 13%	** **
8	(8.0)	351 17%	15 12%	17 17%	65 20%	51 17%	118 18%	175 17%	344 17%	** **	347 17%	** **
9	(9.0)	182 9%	10 8%	11 11%	32 10%	28 9%	62 9%	89 9%	181 9%	** **	182 9%	** **
10 - Extremely well	(10.0)	400 19%	37+f 29%	25 24%	73f 22%	76+f 25%	160+f 24%	163- 16%	399 19%	** **	399 19%	** **
NET Badly (1-3)		111 5%	5 4%	5 5%	11 3%	14 5%	27 4%	60 6%	111 5%	** **	111 5%	** **
NET Neutral (4-6)		576 28%	35 28%	26 25%	70- 21%	81 27%	165 25%	307+ce 30%	570 28%	** **	576 28%	** **
NET Well (7-10)		1207 58%	78 62%	65 64%	230+f 70%	198+f 65%	442+f 66%	552- 54%	1197 58%	** **	1202 58%	** **

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Prepared by BMG

Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	184	8	6	16-	13-	34-	110+cde	181	**	183	**
	9%	6%	6%	5%	4%	5%	11%	9%	**	9%	**
Medians	7.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1895	119	96	312	293	634	919	1878	**	1889	**
Mean score	7.2	7.6f	7.6f	7.6+f	7.4f	7.5+f	7.0-	7.2	**	7.2	**
Standard deviation	2.20	2.19	2.10	1.92	2.21	2.09	2.21	2.21	**	2.20	**
Standard Error	.05	.21	.23	.12	.14	.09	.08	.06	**	.06	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	21 1%	18 1%	13- 1%	18 1%	11- 1%	1 *%	18 1%	19 1%	19 1%	21 1%	8- 1%	5- *%	6- *%	1 1%	9 1%	4- *%
2	(2.0)	42 2%	37 2%	40 2%	37 2%	28 2%	1 1%	39 2%	35 2%	41 2%	42 2%	24 2%	23 2%	23 2%	1 1%	23 2%	11- 1%
3	(3.0)	48 2%	44 2%	40 2%	44 2%	35 2%	11 4%	43 2%	45 2%	45 2%	48 2%	27 2%	24 2%	17- 1%	4 2%	27 2%	16 2%
4	(4.0)	90 4%	83 4%	79 4%	80 4%	69 4%	5- 2%	84 4%	80 4%	84 4%	90 4%	51d 4%	43d 4%	50d 4%	1- 1%	50d 4%	29- 3%
5	(5.0)	232 11%	212 11%	202 11%	205 11%	165 11%	21 8%	216 11%	199 11%	218 11%	232 11%	135 10%	98 10%	122- 10%	11 7%	124- 9%	89- 9%
6	(6.0)	254 12%	232 12%	228 12%	222 12%	191 12%	38 14%	231 12%	231 13%	242 12%	254 12%	156 12%	119 12%	134- 11%	19 11%	155 12%	109 11%
7	(7.0)	274 13%	244 13%	235 13%	238 13%	187- 12%	29 11%	247 13%	239 13%	252 13%	274 13%	172 13%	126 13%	152 12%	23 14%	173 13%	119 12%
8	(8.0)	351 17%	314 17%	319 17%	316 17%	283+ 18%	57 21%	332 17%	317 17%	335 17%	351 17%	245+ 19%	186+ 19%	239+ 19%	37 23%	263+ 20%	211+ 22%
9	(9.0)	182 9%	165 9%	168 9%	163 9%	142 9%	23 9%	173 9%	171+ 9%	177 9%	182 9%	127 10%	91 9%	130+ 10%	18 11%	128 10%	95 10%
10 -	(10.0)	400	351	346	337	298	74 +abcd fghi	361	328-	367	400	245	179	253	48 +abcef	249	206+
Extremely well		19%	19%	19%	19%	19%	27%	19%	18%	19%	19%	19%	18%	20%	29%	19%	21%
NET Badly (1-3)		111 5%	99 5%	92 5%	99 5%	74 5%	13 5%	100 5%	99 5%	105 5%	111 5%	59 5%	51f 5%	47- 4%	6 4%	59- 5%	31- 3%
NET Neutral (4-6)		576 28%	527 28%	510 28%	507 28%	425 27%	64 24%	531 28%	511 28%	544 28%	576 28%	342d 26%	261d 27%	306- 25%	31- 19%	329- 25%	227- 23%
NET Well (7-10)		1207 58%	1073 58%	1068 58%	1055 58%	909 59%	182 +abcd fghi	1113 58%	1055 58%	1131 58%	1207 58%	789+ 61%	582 59%	773+ 62%	126 +abcef	812+ 62%	631+ab 65%

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Prepared by BMG

Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	184 9%	161e 9%	159e 9%	154e 8%	138e 9%	9- 3%	166e 9%	152e 8%	169e 9%	184e 9%	112d 9%	88d 9%	112d 9%	3- 2%	112d 9%	80d 8%
Medians	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	8.00	8.00
Base for stats	1895	1699	1670	1661	1409	259	1744	1665	1780	1895	1190	894	1126	163	1199	889
Mean score	7.2	7.2	7.2	7.2	7.3	7.7 +abcd fghi	7.2	7.2	7.2	7.2	7.3+	7.2	7.4+b	7.9+abce	7.4+	7.6+abe
Standard deviation	2.20	2.19	2.17	2.19	2.16	2.06	2.19	2.18	2.20	2.20	2.12	2.15	2.10	1.95	2.10	2.00
Standard Error	.05	.06	.06	.06	.06	.14	.06	.06	.06	.05	.07	.08	.07	.17	.07	.07

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Table Q38_2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	21 1%	2 1%	18 1%	14 1%	5 1%
2	(2.0)	42 2%	1 1%	41 2%	29 2%	21 3%
3	(3.0)	48 2%	3 2%	41 2%	30 2%	22 3%
4	(4.0)	90 4%	12 8%	77 4%	59 4%	32 4%
5	(5.0)	232 11%	14 9%	209 11%	151 11%	86 11%
6	(6.0)	254 12%	16 11%	230 12%	160 12%	92 12%
7	(7.0)	274 13%	15 10%	254 14%	197+ 15%	126+ 16%
8	(8.0)	351 17%	14 10%	328+ 18%	245+ 18%	144 18%
9	(9.0)	182 9%	13 8%	162 9%	116 9%	77 10%
10 - Extremely well	(10.0)	400 19%	37 25%	350 19%	225- 17%	125- 16%
NET Badly (1-3)		111 5%	7 4%	101 5%	73 5%	48 6%
NET Neutral (4-6)		576 28%	42 28%	515 28%	370 28%	209 27%
NET Well (7-10)		1207 58%	79 53%	1095 59%	783 59%	472 60%

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Prepared by BMG

Table Q38 2_7 (continuation)

Q38. Netflix - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	184 9%	22 15%	153- 8%	111 8%	57 7%
Medians	7.00	8.00	7.00	7.00	7.00
Mode	10.00	10.00	10.00	8.00	8.00
Base for stats	1895	128	1712	1225	730
Mean score	7.2	7.3	7.2	7.1	7.1
Standard deviation	2.20	2.38	2.19	2.16	2.15
Standard Error	.05	.27	.06	.07	.08

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Table Q38 2_8

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	12 1%	3 *%	10 1%	** **	0 -%	9 1%	4 *%
2	(2.0)	24 1%	8 1%	15 2%	** **	1 *%	15 2%	9 1%
3	(3.0)	46 2%	12- 1%	33+a 3%	** **	1 1%	23 2%	22 2%
4	(4.0)	64 3%	21 2%	37 4%	** **	5 4%	38 4%	25 2%
5	(5.0)	179 9%	82 9%	81 8%	** **	15 12%	73 7%	101 9%
6	(6.0)	248 12%	95- 10%	132 13%	** **	19 15%	115 12%	128 12%
7	(7.0)	305 15%	138 15%	153 15%	** **	13 11%	163+b 17%	140- 13%
8	(8.0)	381 18%	191+b 21%	167 16%	** **	23 18%	221+b 22%	158- 15%
9	(9.0)	196 9%	107+b 11%	75- 7%	** **	14 11%	86 9%	109 10%
10 - Extremely well	(10.0)	470 23%	225 24%	209 21%	** **	34 27%	193- 20%	275+a 26%
NET Badly (1-3)		83 4%	24- 3%	58+a 6%	** **	1 1%	46 5%	35 3%
NET Neutral (4-6)		492 24%	198- 21%	250 25%	** **	40+a 32%	227 23%	255 24%
NET Well (7-10)		1352 65%	662+b 71%	605- 60%	** **	83 67%	662 67%	682 63%
Don't know		152 7%	48-d 5%	101+ad 10%	** **	1- *%	48- 5%	104+a 10%

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Prepared by BMG

Table Q38 2.8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	8.00	7.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	8.00	10.00
Base for stats	1927	883	913	**	124	935	972
Mean score	7.5	7.7+b	7.3-	**	7.6	7.4-	7.7+a
Standard deviation	2.06	1.93	2.17	**	1.99	2.05	2.06
Standard Error	.05	.07	.08	**	.20	.08	.07

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Table Q38 2.8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	12 1%	* *%	0 -%	1 *%	2 1%	7+abcfhi 2%	0 -%	** **	*- *%	3 *%	9+bh 1%	2 1%
2	(2.0)	24 1%	5 1%	4 1%	4 1%	1 *%	2 1%	4 2%	** **	9 1%	5 1%	10 2%	9+dei 3%
3	(3.0)	46 2%	16+bdijk 5%	5 1%	8 2%	4 1%	7 2%	4 2%	** **	21 3%	13 2%	12 2%	5 2%
4	(4.0)	64 3%	12 4%	12 3%	9 2%	6 2%	14 4%	6 3%	** **	24 3%	15 2%	24 4%	11 4%
5	(5.0)	179 9%	41+bcdei 13%	24- 5%	28 7%	23 7%	34bi 11%	19 9%	** **	64 8%	51 7%	64+bi 11%	29b 10%
6	(6.0)	248 12%	42 13%	47 11%	50 13%	29 9%	43d 14%	27 14%	** **	89 12%	79 11%	81d 13%	38 13%
7	(7.0)	305 15%	48 15%	58 13%	48 12%	54 16%	53 18%	31 16%	** **	106 14%	102 14%	98 16%	45 15%
8	(8.0)	381 18%	54 17%	80 18%	80 21%	64 19%	52 17%	42 21%	** **	134 18%	143 20%	104 17%	52 18%
9	(9.0)	196 9%	21 7%	44 10%	46aej 12%	43 13%	21 7%	14 7%	** **	65 9%	89 12%	42- 7%	22 7%
10 -	(10.0)	470	74efjk +acdefij	142 k	94efjk	76efjk	43-	26-	**	216+efjk	170efjk	85-	42-
Extremely well		23%	23%	32%	24%	23%	14%	13%	**	28%	24%	14%	14%
NET Badly (1-3)		83 4%	21+bdi 7%	9- 2%	13 3%	8 2%	16b 5%	8 4%	** **	30 4%	21 3%	32bdi 5%	15b 5%
NET Neutral (4-6)		492 24%	95+bdi 30%	83- 19%	87 23%	59- 17%	91+bcdhi 30%	51d 26%	** **	177d 23%	146- 20%	169+bdi 28%	78bdi 27%
NET Well (7-10)		1352 65%	196 61%	323 +aefjk 73%	267aefjk 70%	237 +aefjk 70%	169- 56%	113- 57%	** **	520+efjk 68%	504 +aefjk 70%	329- 55%	160- 54%

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Prepared by BMG

Table Q38 2.8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	152	7-	26a	17-	34+abch	27ach	26+abchi	**	33-	51ah	68+abchi	41+abchi
	7%	2%	6%	4%	10%	9%	13%	**	4%	7%	11%	14%
Medians	8.00	7.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	7.00	8.00	**	10.00	10.00	8.00	8.00
Base for stats	1927	312	415	367	304	276	172	**	727	671	529	253
Mean score	7.5	7.2-	8.0	7.7	7.8	7.0-	7.2-	**	7.7	7.8	7.0-	7.1-
		+acefghi	jk	aefgjk	+aefgjk			-	+aefgjk	+aefgjk		
Standard deviation	2.06	2.19	1.92	1.97	1.90	2.12	1.94	**	2.08	1.94	2.12	2.11
Standard Error	.05	.15	.10	.11	.12	.13	.15	**	.09	.08	.10	.14

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Table Q38_2_8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	12 1%	0 -%	2 1%	1 *%	0 -%	** **	1 *%	3 1%	0 -%	3 2%	11 1%	1 *%	1 1%	* 1%
2	(2.0)	24 1%	0 -%	0 -%	2 1%	9+abfjk 3%	** **	1 *%	4 1%	3 2%	1 1%	22 1%	1 *%	1 *%	1 1%
3	(3.0)	46 2%	0 -%	5 3%	5 3%	10ai 3%	** **	2 1%	5 2%	6ai 3%	0 -%	35 2%	7afi 4%	3ai 3%	2ai 3%
4	(4.0)	64 3%	9dg 6%	7 4%	3 2%	4 1%	** **	10 4%	4 1%	14 +cdgijlm 8%	4 2%	55 3%	5 3%	2 2%	1 2%
5	(5.0)	179 9%	8 5%	13 7%	22a1 12%	22 7%	** **	261 11%	22 8%	15 9%	14 9%	153 9%	16 9%	5 5%	6 10%
6	(6.0)	248 12%	20 13%	17 10%	26 14%	34 12%	** **	25 11%	37 13%	20 12%	17 11%	210 12%	21 12%	12 11%	6 10%
7	(7.0)	305 15%	35 +dfghjk 23%	27 15%	29 16%	33 11%	** **	27 12%	42 15%	20 12%	28 18%	255 15%	25 14%	16 15%	8 14%
8	(8.0)	381 18%	31 21%	31 18%	34 19%	61 21%	** **	39 17%	54 19%	26 16%	27 17%	318 18%	29 16%	24 22%	11 18%
9	(9.0)	196 9%	11 7%	18 10%	18 10%	37i 13%	** **	25 11%	31 11%	10 6%	8 5%	162 9%	17 9%	13i 12%	5 9%
10 - Extremely well	(10.0)	470 23%	28 19%	47 26%	33 18%	74 25%	** **	63 27%	56 20%	39 24%	39 25%	391 23%	40 22%	24 22%	16 27%
NET Badly (1-3)		83 4%	0- -%	7a 4%	7a 4%	19+af 6%	** **	4 2%	12a 4%	8a 5%	3 2%	68a 4%	8a 5%	4a 4%	3af 5%
NET Neutral (4-6)		492 24%	36 24%	37 21%	511 28%	60 20%	** **	61 26%	63 22%	49d1 30%	36 22%	418 24%	42 24%	19 18%	12 22%

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Prepared by BMG

Table Q38 2 8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
NET Well (7-10)	1352	105	123h	114	205h	**	155	182	95	103	1126	111	76h	40
	65%	70%	69%	63%	69%	**	66%	64%	58%	64%	65%	62%	71%	69%
Don't know	152	10	10	10	13	**	15	27d	13	19d	125	16d	8	3
	7%	6%	6%	6%	4%	**	6%	10%	8%	12%	7%	9%	7%	5%
Medians	8.00	7.00	8.00	7.00	8.00	**	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	7.00	10.00	8.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00
Base for stats	1927	141	167	173	284	**	220	257	153	142	1611	162	99	55
Mean score	7.5	7.5e	7.7e	7.3	7.6e	**	7.7e	7.5e	7.2	7.6e	7.5e	7.5e	7.7eh	7.6e
Standard deviation	2.06	1.72	2.09	1.99	2.15	**	2.03	2.03	2.25	2.04	2.07	2.09	1.93	2.14
Standard Error	.05	.16	.18	.17	.15	**	.15	.15	.21	.20	.06	.16	.14	.19

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Table Q38_2_8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	12 1%	5 1%	1 *%	4 1%	2 *%	6 *%	6 1%	11 1%	** **	1 *%	1 1%	** **
2	(2.0)	24 1%	8 1%	6 1%	1 *%	10c 2%	14 1%	11 1%	18 1%	** **	6 2%	4 3%	** **
3	(3.0)	46 2%	17 3%	9 2%	8 2%	11 2%	27 2%	19 2%	37 2%	** **	9 3%	7 4%	** **
4	(4.0)	64 3%	18 3%	16 3%	11 3%	18 3%	34 3%	29 3%	61+c 3%	** **	3- 1%	2 1%	** **
5	(5.0)	179 9%	55 8%	47 10%	32 8%	40 7%	102 9%	72 8%	161+c 9%	** **	17- 5%	8 5%	** **
6	(6.0)	248 12%	82 12%	48 10%	53 14%	64 12%	130 11%	117 13%	217 12%	** **	30 9%	16 10%	** **
7	(7.0)	305 15%	104d 16%	80df 17%	59d 15%	56- 10%	184df 16%	115- 12%	255 15%	** **	47 15%	29 18%	** **
8	(8.0)	381 18%	119 18%	100 21%	68 18%	94 17%	219 19%	162 18%	315 18%	** **	66 21%	29 18%	** **
9	(9.0)	196 9%	79+bf 12%	40 8%	32 8%	46 8%	119 11%	77 8%	164 9%	** **	32 10%	22 13%	** **
10 - Extremely well	(10.0)	470 23%	123- 19%	105 22%	90 24%	149+ae 27%	228- 20%	239+ae 26%	372- 21%	** **	96+a 30%	38 24%	** **
NET Badly (1-3)		83 4%	30 5%	16 3%	13 3%	23 4%	46 4%	36 4%	67 4%	** **	16 5%	12+a 8%	** **
NET Neutral (4-6)		492 24%	154 24%	112 23%	97 26%	122 22%	266 23%	219 24%	440+cd 25%	** **	50- 16%	26- 16%	** **
NET Well (7-10)		1352 65%	425 65%	324 68%	249 66%	345 63%	749 66%	593 64%	1106- 63%	** **	241+a 75%	118+a 73%	** **

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Prepared by BMG

Table Q38 2.8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	152	46	26	21	54+bce	72	76	136c	**	14-	6	**
	7%	7%	6%	6%	10%	6%	8%	8%	**	4%	3%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1927	609	452	358	490	1061	848	1612	**	307	156	**
Mean score	7.5	7.4	7.5	7.5	7.7	7.5	7.6	7.5-	**	7.9+a	7.6	**
Standard deviation	2.06	2.04	2.00	2.03	2.16	2.02	2.11	2.06	+ad	2.03	2.15	**
Standard Error	.05	.08	.09	.13	.12	.06	.09	.06	**	.13	.19	**

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Table Q38 2_8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	12 1%	6 1%	7 *	3+b 2%	** **	2 1%	** **	** **	** **	** **	2 1%	1 1%
2	(2.0)	24 1%	9 1%	16 1%	4+b 3%	** **	2 1%	** **	** **	** **	** **	4 1%	5+b 3%
3	(3.0)	46 2%	15 2%	31 2%	3 3%	** **	1 1%	** **	** **	** **	** **	8 2%	3 2%
4	(4.0)	64 3%	33+b 5%	31- 2%	10+b 8%	** **	3 3%	** **	** **	** **	** **	19+b 6%	6 4%
5	(5.0)	179 9%	57 9%	122 9%	13 10%	** **	10 8%	** **	** **	** **	** **	29 9%	14 9%
6	(6.0)	248 12%	78 12%	170 12%	17 13%	** **	21 15%	** **	** **	** **	** **	44 13%	16 11%
7	(7.0)	305 15%	76- 12%	228+aj 16%	15 12%	** **	13 10%	** **	** **	** **	** **	32- 10%	19 13%
8	(8.0)	381 18%	97- 15%	283+ajk 20%	19 15%	** **	20 15%	** **	** **	** **	** **	44- 13%	18- 12%
9	(9.0)	196 9%	58 9%	138 10%	16 13%	** **	13 9%	** **	** **	** **	** **	29 9%	18 12%
10 - Extremely well	(10.0)	470 23%	161c 25%	309c 22%	16- 13%	** **	39c 29%	** **	** **	** **	** **	88c 27%	35 23%
NET Badly (1-3)		83 4%	29 4%	54 4%	10+b 8%	** **	4 3%	** **	** **	** **	** **	14 4%	8 6%
NET Neutral (4-6)		492 24%	169 26%	323 23%	39b 31%	** **	34 25%	** **	** **	** **	** **	92 28%	36 24%
NET Well (7-10)		1352 65%	392- 60%	959+acj 67%	66- 53%	** **	85 62%	** **	** **	** **	** **	195- 58%	90 59%

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Table Q38 2.8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	**	333	151
Don't know	152	59+b	92-	10	**	12	**	**	**	**	**	33b	17b
	7%	9%	6%	8%	**	9%	**	**	**	**	**	10%	11%
Medians	8.00	8.00	8.00	7.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	8.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1927	590	1335	116	**	124	**	**	**	**	**	300	134
Mean score	7.5	7.5c	7.6ci	6.8-	**	7.7c	**	**	**	**	**	7.5c	7.4
Standard deviation	2.06	2.23	1.99	2.36	**	2.17	**	**	**	**	**	2.25	2.29
Standard Error	.05	.10	.06	.23	**	.21	**	**	**	**	**	.14	.21

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Table Q38 2_8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	12 1%	0 -%	0 -%	2 *%	2 1%	4 1%	8 1%	12 1%	** **	12 1%	** **
2	(2.0)	24 1%	0 -%	2 2%	0- -%	1 *%	3 *%	14 1%	24 1%	** **	24 1%	** **
3	(3.0)	46 2%	2 2%	2 2%	3 1%	7 2%	12 2%	28 3%	46 2%	** **	46 2%	** **
4	(4.0)	64 3%	1 1%	2 2%	4 1%	4 1%	9- 1%	39ce 4%	62 3%	** **	64 3%	** **
5	(5.0)	179 9%	9 7%	8 8%	22 7%	33 11%	56 8%	85 8%	179 9%	** **	179 9%	** **
6	(6.0)	248 12%	11 9%	13 13%	37 11%	36 12%	72 11%	135 13%	244 12%	** **	247 12%	** **
7	(7.0)	305 15%	19 15%	16 16%	57 17%	44 14%	101 15%	160 16%	302 15%	** **	304 15%	** **
8	(8.0)	381 18%	23 19%	21 21%	74 22%	52 17%	133 20%	190 18%	376 18%	** **	377 18%	** **
9	(9.0)	196 9%	15 12%	11 11%	39 12%	31 10%	70 10%	102 10%	195 9%	** **	195 9%	** **
10 - Extremely well	(10.0)	470 23%	40+f 31%	23 23%	78 24%	81f 26%	176+f 26%	193- 19%	469 23%	** **	470 23%	** **
NET Badly (1-3)		83 4%	2 2%	3 3%	5- 1%	11 4%	19 3%	49c 5%	83 4%	** **	83 4%	** **
NET Neutral (4-6)		492 24%	20 16%	23 22%	63 19%	73 24%	137- 20%	259ace 25%	485 24%	** **	491 24%	** **
NET Well (7-10)		1352 65%	97+f 77%	71 70%	247+f 75%	207 68%	480+f 72%	645- 63%	1342 65%	** **	1347 65%	** **

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Prepared by BMG

Table Q38 2.8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	152	7	4	13-	15	33-	77c	150	**	152	**
	7%	6%	4%	4%	5%	5%	7%	7%	**	7%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1927	119	98	315	291	635	952	1910	**	1920	**
Mean score	7.5	8.1+df	7.6	7.8+f	7.7f	7.8+f	7.3-	7.5	**	7.5	**
Standard deviation	2.06	1.78	1.95	1.76	2.04	1.94	2.08	2.07	**	2.07	**
Standard Error	.05	.17	.21	.11	.13	.08	.07	.05	**	.05	**

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Table Q38 2_8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	12 1%	12 1%	9 **	11 1%	8 1%	0 -%	11 1%	11 1%	12 1%	12 1%	8 1%	6 1%	6 1%	0 -%	8 1%	6 1%
2	(2.0)	24 1%	21 1%	23 1%	21 1%	15 1%	0 -%	23 1%	16- 1%	23 1%	24 1%	14 1%	12 1%	15 1%	0 -%	13 1%	11 1%
3	(3.0)	46 2%	40 2%	36 2%	37 2%	28 2%	8 3%	39 2%	40 2%	40 2%	46 2%	20- 2%	16 2%	9- 1%	3 2%	22c 2%	10- 1%
4	(4.0)	64 3%	57 3%	53 3%	52 3%	42 3%	7 3%	55 3%	55 3%	59 3%	64 3%	35 3%	26 3%	29- 2%	4 2%	34 3%	16- 2%
5	(5.0)	179 9%	161 9%	159 9%	160 9%	133 9%	18 7%	161 8%	161 9%	165 8%	179 9%	96- 7%	69- 7%	90- 7%	7 4%	98- 7%	72 7%
6	(6.0)	248 12%	228 12%	218 12%	220 12%	180 12%	29 11%	231 12%	220 12%	235 12%	248 12%	152 12%	121 12%	151 12%	19 12%	145 11%	106 11%
7	(7.0)	305 15%	274 15%	272 15%	265 15%	229 15%	29 11%	280 15%	266 15%	287 15%	305 15%	191 15%	149 15%	164- 13%	22 13%	200 15%	131 14%
8	(8.0)	381 18%	345 19%	354+ 19%	356+ 20%	313+ 20%	72 27% +abcd fghi	368+ 19%	348+ 19%	370+ 19%	381 18%	257+ 20%	200+ 20%	260+ 21%	44+ 27%	281+ 21%	219+ 23%
9	(9.0)	196 9%	178 10%	179 10%	176 10%	151 10%	27 10%	186 10%	182+ 10%	188 10%	196 9%	139+ 11%	104 11%	130 11%	17 10%	136 10%	103 11%
10 - Extremely well	(10.0)	470 23%	411 22%	401 22%	395- 22%	342 22%	74g 28%	423 22%	389- 21%	430- 22%	470 23%	296 23%	209 21%	297 24%	48+be 29%	285 22%	230 24%
NET Badly (1-3)		83 4%	74 4%	68 4%	69 4%	51- 3%	8 3%	72 4%	68 4%	76 4%	83 4%	42- 3%	34 3%	31- 2%	3 2%	43- 3%	28- 3%
NET Neutral (4-6)		492 24%	445 24%	429 23%	432 24%	355 23%	54 20%	447 23%	436 24%	459 24%	492 24%	283- 22%	216 22%	270- 22%	30 18%	277- 21%	195- 20%
NET Well (7-10)		1352 65%	1209 65%	1206+ 66%	1191 66%	1035+ 67%	202 75% +abcd fghi	1258+ 66%	1185 65%	1276 65%	1352 65%	884+ 68%	662+ 67%	851+ 69%	131 79% +abcef	903+ 69%	683+ 71%

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Prepared by BMG

Table Q38 2 8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	152 7%	132e 7%	126e 7%	123-e 7%	106e 7%	5- 2%	133e 7%	128e 7%	139e 7%	152e 7%	93d 7%	69d 7%	86d 7%	2- 1%	89d 7%	63d 7%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1927	1728	1704	1691	1441	264	1777	1689	1810	1927	1209	912	1152	164	1222	906
Mean score	7.5	7.5	7.5	7.5	7.6	7.9 +abcd fghi	7.5	7.5	7.5	7.5	7.6+	7.6	7.7+	8.0+abe	7.6+	7.8+
Standard deviation	2.06	2.06	2.03	2.03	1.99	1.88	2.03	2.03	2.05	2.06	1.99	1.98	1.95	1.77	1.96	1.94
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.06	.07	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	12 1%	4 2%	9 *%	5 *%	3 *%
2	(2.0)	24 1%	2 1%	22 1%	18 1%	12 1%
3	(3.0)	46 2%	1 1%	44 2%	29 2%	14 2%
4	(4.0)	64 3%	3 2%	59 3%	46 3%	25 3%
5	(5.0)	179 9%	13 9%	158 8%	117 9%	61 8%
6	(6.0)	248 12%	14 10%	229 12%	163 12%	97 12%
7	(7.0)	305 15%	18 12%	276 15%	197 15%	123 16%
8	(8.0)	381 18%	24 16%	351 19%	259 19%	161 20%
9	(9.0)	196 9%	10 7%	178 10%	133 10%	93+ 12%
10 - Extremely well	(10.0)	470 23%	37 24%	417 22%	275- 21%	154- 20%
NET Badly (1-3)		83 4%	7 4%	75 4%	52 4%	29 4%
NET Neutral (4-6)		492 24%	30 20%	447 24%	325 24%	183 23%
NET Well (7-10)		1352 65%	89 59%	1222 66%	864 65%	531 68%

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Prepared by BMG

Table Q38 2.8 (continuation)

Q38. Netflix - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	152	24	121-	94	44-
	7%	16%	6%	7%	6%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	8.00
Base for stats	1927	126	1744	1242	742
Mean score	7.5	7.5	7.5	7.5	7.5
Standard deviation	2.06	2.28	2.05	2.04	1.99
Standard Error	.05	.26	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_9
 Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	6 *%	1 *%	5 *%	** **	0 -%	2 *%	4 *%
2	(2.0)	16 1%	5 1%	11 1%	** **	0 -%	12 1%	4 *%
3	(3.0)	33 2%	13 1%	20 2%	** **	0 -%	24+b 2%	8- 1%
4	(4.0)	53 3%	19 2%	29 3%	** **	5 4%	27 3%	24 2%
5	(5.0)	122 6%	48 5%	63 6%	** **	10 8%	62 6%	59 6%
6	(6.0)	197 9%	74 8%	109 11%	** **	13 11%	109+b 11%	84- 8%
7	(7.0)	298 14%	138 15%	145 14%	** **	15 12%	168+b 17%	125- 12%
8	(8.0)	398 19%	187 20%	182 18%	** **	28 22%	204 21%	192 18%
9	(9.0)	275 13%	123 13%	129 13%	** **	20 16%	114 12%	158 15%
10 - Extremely well	(10.0)	639 31%	306 33%	299 29%	** **	34 27%	245- 25%	393+a 37%
NET Badly (1-3)		55 3%	20 2%	35+ 3%	** **	0 -%	37+b 4%	17- 2%
NET Neutral (4-6)		372 18%	141- 15%	201+a 20%	** **	29a 23%	197+b 20%	167- 16%
NET Well (7-10)		1610 77%	754+b 81%	754- 74%	** **	96 77%	731- 74%	868+a 81%
Don't know		41 2%	17 2%	23 2%	** **	0 -%	18 2%	23 2%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	8.00	8.00	**	8.00	8.00	9.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2037	915	991	**	125	966	1052
Mean score	8.0	8.1+b	7.9-	**	8.0	7.7-	8.3+a
Standard deviation	1.93	1.84	2.02	**	1.80	1.96	1.85
Standard Error	.05	.07	.07	**	.18	.07	.06

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Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	6 *%	0 -%	1 *%	1 *%	1 *%	1 *%	1 *%	** **	1 *%	2 *%	3 *%	2 1%
2	(2.0)	16 1%	5bdi 1%	0 -%	1 *%	0 -%	3bi 1%	5+bcdhi 3%	** **	5 1%	1- *%	11+bcdi 2%	7+bcdhi 3%
3	(3.0)	33 2%	8 2%	6 1%	5 1%	2 1%	7 2%	5 3%	** **	13 2%	8 1%	12 2%	5 2%
4	(4.0)	53 3%	9 3%	15ci 3%	3- 1%	6 2%	8 3%	9ci 4%	** **	24ci 3%	9- 1%	21ci 3%	13ci 4%
5	(5.0)	122 6%	33+bcdi 10%	21 5%	17 4%	10- 3%	18 6%	16di 8%	** **	54di 7%	27- 4%	41di 7%	23di 8%
6	(6.0)	197 9%	28 9%	34 8%	42 11%	24 7%	33 11%	22 11%	** **	62 8%	66 9%	69d 12%	36d 12%
7	(7.0)	298 14%	41 13%	53 12%	62 16%	49 15%	56+bh 18%	27 14%	** **	94 12%	111 15%	93 16%	37 13%
8	(8.0)	398 19%	65 20%	84 19%	71 18%	75 22%	51 17%	38 19%	** **	149 20%	146 20%	103 17%	52 18%
9	(9.0)	275 13%	35 11%	57 13%	51 13%	50 15%	42 14%	28 14%	** **	92 12%	101 14%	81 14%	40 14%
10 - Extremely well	(10.0)	639 31%	93f 29%	161+efjk 36%	126efjk 33%	115efjk 34%	76- 25%	37- 19%	** **	254efjk 33%	242efjk 34%	144- 24%	68- 23%
NET Badly (1-3)		55 3%	12di 4%	7 2%	7 2%	3 1%	12di 4%	11+bcdhi 6%	** **	19 3%	10- 1%	26+bcdi 4%	14+bcdi 5%
NET Neutral (4-6)		372 18%	70di 22%	71 16%	62 16%	39- 12%	59di 20%	47+bcdi 24%	** **	141di 18%	101- 14%	130+bcdi 22%	71+bcdi 24%
NET Well (7-10)		1610 77%	235 73%	354fjk 80%	311aefjk 81%	289 86%	224 74%	131- 66%	** **	588fjk 77%	600 83%	422- 71%	198- 67%
Don't know		41 2%	3 1%	10 2%	4 1%	6 2%	8 3%	9+achi 5%	** **	12 2%	10 1%	19+i 3%	11+aci 4%

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Prepared by BMG

Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Medians	8.00	8.00	9.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	**	10.00	10.00	10.00	10.00
Base for stats	2037	317	431	380	332	295	189	**	748	711	578	283
Mean score	8.0	7.8-	8.2	8.2aefjk	8.3	7.7-	7.4-	**	8.0efjk	8.2	7.6-	7.5-
			+aefjk	+aefghjk					+aefghjk			
Standard deviation	1.93	2.06	1.86	1.77	1.65	1.98	2.14	**	1.96	1.72	2.07	2.16
Standard Error	.05	.14	.10	.10	.10	.12	.16	**	.08	.07	.09	.13

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Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	6 *%	0 -%	1 1%	0 -%	0 -%	** **	0 -%	1 *%	0 -%	0 -%	3- *%	2j 1%	1+dfj 1%	0 -%
2	(2.0)	16 1%	0 -%	0 -%	4+f 2%	3 1%	** **	0 -%	1 *%	2 1%	3 2%	14 1%	0 -%	1f 1%	1bfg 1%
3	(3.0)	33 2%	2 1%	4 2%	1 *%	7 2%	** **	5 2%	3 1%	3 2%	3 2%	29 2%	2 1%	2 2%	* 1%
4	(4.0)	53 3%	3 2%	4 2%	6 3%	8 3%	** **	9 4%	4 2%	4 2%	2 1%	42 2%	8 4%	3 2%	1 2%
5	(5.0)	122 6%	9 6%	13 8%	9 5%	16 5%	** **	17 7%	17 6%	16i 10%	5 3%	104 6%	10 6%	4 4%	4 6%
6	(6.0)	197 9%	16 11%	16 9%	16 9%	21 7%	** **	22 9%	23 8%	20 12%	20 12%	167 10%	17 10%	8 7%	4 8%
7	(7.0)	298 14%	22 14%	25 14%	29 16%	46 15%	** **	23 10%	49f 17%	24 15%	23 14%	248 14%	26 14%	16 15%	8 13%
8	(8.0)	398 19%	36b 24%	24 14%	28 15%	67b 23%	** **	45 19%	49 17%	28 17%	34 21%	330 19%	40b 23%	19 18%	9 16%
9	(9.0)	275 13%	20 13%	36 20% +dhjklm	25 14%	36 12%	** **	39h 17%	37 13%	12- 7%	20 13%	235h 14%	21 12%	13 12%	6 11%
10 - Extremely well	(10.0)	639 31%	42 28%	50 28%	61 33%	91 30%	** **	72 31%	93 33%	55 33%	42 26%	530 31%	48 27%	38 36%	23+abijk 40%
NET Badly (1-3)		55 3%	2 1%	5 3%	5 3%	10 4%	** **	5 2%	5 2%	5 3%	6 4%	45 3%	4 2%	5 4%	1 2%
NET Neutral (4-6)		372 18%	28 18%	33 18%	31 17%	46 15%	** **	47 20%	44 16%	39i 24%	27 17%	314 18%	35 20%	14 13%	9 16%
NET Well (7-10)		1610 77%	120 79%	136 77%	143 78%	239 80%	** **	179 76%	228 80%	119 72%	119 74%	1343 77%	135 76%	86 80%	46 80%

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Prepared by BMG

Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	41	2	4	4	2	**	4	7	2	9+dj	34	4	2	1
	2%	1%	2%	2%	1%	**	2%	2%	1%	5%	2%	2%	2%	1%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2037	149	173	179	295	**	231	278	163	152	1702	174	104	57
Mean score	8.0	8.0	8.0	8.0	8.0	**	8.0	8.1	7.8	7.9	8.0	7.8	8.1	8.2
Standard deviation	1.93	1.72	1.94	2.00	1.94	**	1.91	1.83	2.05	1.91	1.91	1.95	2.09	1.95
Standard Error	.05	.15	.17	.17	.13	**	.13	.13	.19	.18	.05	.14	.15	.17

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Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	6 *%	4 1%	0 -%	2 1%	0 -%	4 *%	2 *%	6 *%	** **	0 -%	0 -%	** **
2	(2.0)	16 1%	7 1%	4 1%	2 1%	3 1%	11 1%	5 1%	14 1%	** **	2 1%	2 1%	** **
3	(3.0)	33 2%	16+ 2%	6 1%	3 1%	8 1%	22 2%	11 1%	25 1%	** **	8 3%	6 4%	** **
4	(4.0)	53 3%	22 3%	14 3%	5 1%	13 2%	36 3%	17 2%	47 3%	** **	6 2%	3 2%	** **
5	(5.0)	122 6%	36 5%	30 6%	21 6%	32 6%	66 6%	53 6%	104 6%	** **	17 5%	8 5%	** **
6	(6.0)	197 9%	67 10%	41 9%	44 11%	45 8%	108 10%	89 10%	173 10%	** **	23 7%	9 6%	** **
7	(7.0)	298 14%	98 15%	77d 16%	59 15%	59- 11%	175d 15%	117 13%	245 14%	** **	50 15%	33+a 20%	** **
8	(8.0)	398 19%	124 19%	94 20%	73 19%	103 19%	219 19%	176 19%	333 19%	** **	65 20%	25 16%	** **
9	(9.0)	275 13%	87 13%	56 12%	52 14%	77 14%	143 13%	129 14%	233 13%	** **	39 12%	27 17%	** **
10 - Extremely well	(10.0)	639 31%	179- 27%	147 31%	115 30%	193+ae 35%	326 29%	308+ae 33%	530 30%	** **	108 34%	46 28%	** **
NET Badly (1-3)		55 3%	27+bf 4%	10 2%	7 2%	11 2%	37 3%	18 2%	45 3%	** **	10 3%	8 5%	** **
NET Neutral (4-6)		372 18%	125 19%	85 18%	69 18%	90 17%	210 19%	159 17%	325 19%	** **	46 14%	20 13%	** **
NET Well (7-10)		1610 77%	489- 75%	375 78%	299 79%	432 79%	863 76%	731 79%	1341 77%	** **	262 81%	132 81%	** **

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Prepared by BMG

Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	41	15	8	4	11	23	15	37	**	4	2	**
	2%	2%	2%	1%	2%	2%	2%	2%	**	1%	1%	**
Medians	8.00	8.00	8.00	8.00	9.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	2037	640	470	375	533	1110	908	1712	**	318	159	**
Mean score	8.0	7.8-	8.0	8.0	8.2+ae	7.9-	8.1+ae	8.0	**	8.1	8.0	**
Standard deviation	1.93	2.04	1.89	1.84	1.87	1.98	1.86	1.94	**	1.89	1.96	**
Standard Error	.05	.08	.09	.11	.10	.06	.07	.05	**	.11	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	6 *%	3 *%	3 *%	1 *%	** **	0 -%	** **	** **	** **	** **	2 1%	0 -%
2	(2.0)	16 1%	6 1%	10 1%	3+ 2%	** **	1 1%	** **	** **	** **	** **	3 1%	3 2%
3	(3.0)	33 2%	10 2%	23 2%	1 1%	** **	0 -%	** **	** **	** **	** **	7 2%	2 1%
4	(4.0)	53 3%	20 3%	34 2%	6 5%	** **	2 2%	** **	** **	** **	** **	11 3%	2 1%
5	(5.0)	122 6%	39 6%	82 6%	10 8%	** **	7 5%	** **	** **	** **	** **	19 6%	10 7%
6	(6.0)	197 9%	62 10%	135 9%	10 8%	** **	12 9%	** **	** **	** **	** **	24 7%	10 7%
7	(7.0)	298 14%	77- 12%	221+a 15%	19 15%	** **	15 11%	** **	** **	** **	** **	39 12%	26 17%
8	(8.0)	398 19%	104- 16%	294+ae 21%	19 15%	** **	17 13%	** **	** **	** **	** **	62 19%	23 15%
9	(9.0)	275 13%	89 14%	186 13%	15 12%	** **	21 15%	** **	** **	** **	** **	37 11%	20 13%
10 - Extremely well	(10.0)	639 31%	223+b 34%	415- 29%	37 29%	** **	57+b 42%	** **	** **	** **	** **	120+b 36%	54 36%
NET Badly (1-3)		55 3%	20 3%	36 3%	5 4%	** **	1 1%	** **	** **	** **	** **	12 4%	4 3%
NET Neutral (4-6)		372 18%	121 19%	251 18%	26 20%	** **	21 16%	** **	** **	** **	** **	54 16%	22 14%
NET Well (7-10)		1610 77%	493 76%	1116 78%	90 71%	** **	109 81%	** **	** **	** **	** **	258 77%	123 82%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	**	333	151
Don't know	41	16	26	6	**	4	**	**	**	**	**	9	2
	2%	2%	2%	4%	**	3%	**	**	**	**	**	3%	1%
Medians	8.00	8.00	8.00	8.00	**	9.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	2037	634	1402	120	**	132	**	**	**	**	**	324	149
Mean score	8.0	8.0i	8.0i	7.7	**	8.5+bcdfi	**	**	**	**	**	8.1i	8.2i
Standard deviation	1.93	2.03	1.88	2.17	**	1.77	**	**	i +bcdfi	**	**	2.07	1.92
Standard Error	.05	.09	.05	.21	**	.17	**	**	**	**	**	.13	.17

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Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	6 *%	1 1%	0 -%	0 -%	2 1%	2 *%	3 *%	6 *%	**	6 *%	**
2	(2.0)	16 1%	0 -%	* *%	2 *%	* *%	2 *%	10 1%	16 1%	**	16 1%	**
3	(3.0)	33 2%	1 1%	1 1%	5 1%	5 1%	8 1%	20 2%	33 2%	**	33 2%	**
4	(4.0)	53 3%	4 3%	3 3%	9 3%	6 2%	17 2%	28 3%	52 3%	**	53 3%	**
5	(5.0)	122 6%	9 7%	8 8%	11 3%	13 4%	30 4%	62 6%	121 6%	**	122 6%	**
6	(6.0)	197 9%	4- 3%	6 6%	28 9%	28a 9%	49- 7%	117+ae 11%	196 9%	**	197 10%	**
7	(7.0)	298 14%	13 10%	12 12%	56 17%	49 16%	101 15%	149 15%	297 14%	**	297 14%	**
8	(8.0)	398 19%	22 18%	24 23%	69 21%	58 19%	137 21%	190 19%	390 19%	**	394 19%	**
9	(9.0)	275 13%	10 8%	13 13%	39 12%	41 13%	80 12%	146 14%	275 13%	**	275 13%	**
10 - Extremely well	(10.0)	639 31%	58+cdef 46%	33 33%	107 33%	104f 34%	235+f 35%	277- 27%	635 31%	**	638 31%	**
NET Badly (1-3)		55 3%	2 2%	1 1%	6 2%	7 2%	12 2%	34 3%	55 3%	**	55 3%	**
NET Neutral (4-6)		372 18%	17 14%	17 17%	48 15%	47 15%	95- 14%	207+ce 20%	368 18%	**	372 18%	**
NET Well (7-10)		1610 77%	103 82%	82 81%	272+f 83%	252+f 82%	553+f 83%	763- 74%	1597 78%	**	1604 77%	**

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Prepared by BMG

Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	41	4d	1	2	*-	7	26d	40	**	41	**
	2%	3%	1%	1%	*%	1%	2%	2%	**	2%	**
Medians	8.00	9.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2037	122	100	326	305	661	1003	2020	**	2031	**
Mean score	8.0	8.4+f	8.1	8.1f	8.1f	8.2+f	7.8-	8.0	**	8.0	**
Standard deviation	1.93	1.97	1.83	1.79	1.85	1.82	1.97	1.93	**	1.93	**
Standard Error	.05	.19	.20	.11	.12	.08	.07	.05	**	.05	**

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Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	6 *%	5 *%	5 *%	4 *%	4 *%	0 -%	5 *%	1- *%	5 *%	6 *%	3 *%	2 *%	4 *%	0 -%	3 *%	2 *%
2	(2.0)	16 1%	14 1%	15 1%	14 1%	13 1%	2 1%	16 1%	14 1%	16 1%	16 1%	6 *%	6 1%	6 1%	* *%	7 1%	7 1%
3	(3.0)	33 2%	25- 1%	22- 1%	22- 1%	16- 1%	3 1%	24- 1%	25 1%	27- 1%	33 2%	12- 1%	12 1%	10- 1%	2 1%	13- 1%	6- 1%
4	(4.0)	53 3%	50 3%	49 3%	45 3%	38 2%	9 3%	49 3%	49 3%	51 3%	53 3%	30 2%	24 2%	26 2%	5 3%	32 2%	20 2%
5	(5.0)	122 6%	110 6%	108 6%	110 6%	88 6%	15 6%	113 6%	109 6%	115 6%	122 6%	67 5%	49 5%	59- 5%	6 4%	66- 5%	47 5%
6	(6.0)	197 9%	178 10%	170 9%	176 10%	151 10%	29 11%	178 9%	174 10%	182 9%	197 9%	117 9%	111+cf 11%	102- 8%	19 11%	115 9%	79 8%
7	(7.0)	298 14%	267 14%	263 14%	267 15%	220 14%	40 15%	272 14%	262 14%	281 14%	298 14%	187 14%	147 15%	167 13%	25 15%	189 14%	129 13%
8	(8.0)	398 19%	357 19%	354 19%	346 19%	308 20%	73 27%	372 19%	347 19%	375 19%	398 19%	260 20%	198 20%	250 20%	48 29%	259 20%	203 21%
9	(9.0)	275 13%	248 13%	254+ 14%	246 14%	213 14%	27 10%	264+ 14%	248 14%	264 14%	275 13%	186 14%	142 14%	186+ 15%	20 12%	195+ 15%	148+ 15%
10 - Extremely well	(10.0)	639 31%	568 31%	553 30%	549 30%	462 30%	68 25%	580 30%	553 30%	594 30%	639 31%	406 31%	273- 28%	405+bd 33%	40 24%	406 31%	313b 32%
NET Badly (1-3)		55 3%	45 2%	43- 2%	41- 2%	32- 2%	5 2%	45- 2%	41- 2%	48- 2%	55 3%	22- 2%	20 2%	21- 2%	2 1%	23- 2%	16- 2%
NET Neutral (4-6)		372 18%	338 18%	327 18%	331 18%	277 18%	54 20%	341 18%	332 18%	348 18%	372 18%	214- 16%	184cf 19%	187- 15%	30 18%	213- 16%	145- 15%
NET Well (7-10)		1610 77%	1440 77%	1424 78%	1408 78%	1204 78%	208 78%	1487 78%	1409 78%	1514 78%	1610 77%	1039+ 80%	761 78%	1007+b 81%	133 80%	1049+ 80%	793+b 82%

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Prepared by BMG

Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	41	38	36	35	33	2	37	34	39	41	27	17	23	1	26	15
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	*%	2%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	2037	1822	1794	1779	1513	266	1873	1783	1910	2037	1275	964	1215	165	1286	954
Mean score	8.0	8.0	8.0	8.0	8.0	7.8	8.0	8.0	8.0	8.0	8.1+	8.0	8.2+b	7.9	8.1+	8.2+b
Standard deviation	1.93	1.92	1.91	1.90	1.88	1.81	1.90	1.90	1.91	1.93	1.82	1.84	1.81	1.69	1.83	1.80
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.06	.06	.14	.06	.06

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Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	6 *%	0 -%	5 *%	4 *%	2 *%
2	(2.0)	16 1%	3 2%	13 1%	8 1%	4 *%
3	(3.0)	33 2%	3 2%	30 2%	25 2%	15 2%
4	(4.0)	53 3%	5 3%	46 2%	30 2%	20 3%
5	(5.0)	122 6%	4 3%	114 6%	82 6%	42 5%
6	(6.0)	197 9%	16 11%	178 10%	124 9%	77 10%
7	(7.0)	298 14%	14 9%	270 14%	203 15%	126 16%
8	(8.0)	398 19%	19 12%	371+ 20%	279+ 21%	167 21%
9	(9.0)	275 13%	23 15%	245 13%	179 13%	119 15%
10 - Extremely well	(10.0)	639 31%	59 39%	561d 30%	377- 28%	204- 26%
NET Badly (1-3)		55 3%	5 4%	48 3%	36 3%	21 3%
NET Neutral (4-6)		372 18%	25 16%	338 18%	237 18%	139 18%
NET Well (7-10)		1610 77%	114 76%	1448 78%	1038 78%	615 78%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38 2_9 (continuation)

Q38. Netflix - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	41 2%	6 4%	30- 2%	25 2%	11 1%
Medians	8.00	9.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2037	144	1834	1311	775
Mean score	8.0	8.2	8.0	7.9	7.9
Standard deviation	1.93	2.05	1.91	1.89	1.85
Standard Error	.05	.22	.05	.06	.07

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Table Q38 2_10

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	2 *%	2 *%	1 *%	** **	0 -%	2 *%	0 -%
2	(2.0)	12 1%	4 *%	7 1%	** **	1 1%	7 1%	4 *%
3	(3.0)	20 1%	8 1%	11 1%	** **	1 1%	14 1%	6 1%
4	(4.0)	39 2%	14 2%	20 2%	** **	3 3%	25b 3%	13- 1%
5	(5.0)	124 6%	48 5%	69 7%	** **	6 5%	59 6%	63 6%
6	(6.0)	176 8%	72 8%	89 9%	** **	16 13%	100+b 10%	73- 7%
7	(7.0)	257 12%	125 13%	117 12%	** **	14 11%	144+b 15%	111- 10%
8	(8.0)	416 20%	175 19%	209 21%	** **	29 23%	218+b 22%	194- 18%
9	(9.0)	287 14%	141 15%	130 13%	** **	16 12%	124 13%	159 15%
10 - Extremely well	(10.0)	698 34%	321 34%	336 33%	** **	39 31%	267- 27%	429+a 40%
NET Badly (1-3)		34 2%	13 1%	19 2%	** **	2 2%	23+b 2%	10- 1%
NET Neutral (4-6)		340 16%	135 14%	178 18%	** **	25 20%	184+b 19%	149- 14%
NET Well (7-10)		1657 80%	762+ 82%	793 78%	** **	98 78%	753- 77%	892+a 83%
Don't know		47 2%	21 2%	24 2%	** **	0 -%	24 2%	23 2%

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Prepared by BMG

Table Q38 2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	9.00	8.00	**	8.00	8.00	9.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2031	910	990	**	125	960	1052
Mean score	8.2	8.3	8.1	**	8.0	7.9-	8.4+a
Standard deviation	1.82	1.77	1.87	**	1.84	1.87	1.73
Standard Error	.04	.06	.06	**	.18	.07	.06

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Table Q38_2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	2 *%	0 -%	0 -%	0 -%	2+ *%	* *%	0 -%	** **	0 -%	2 *%	1 *%	* *%
2	(2.0)	12 1%	1 *%	1 *%	0 -%	1 *%	4+chi 1%	2 1%	** **	2 *%	1 *%	9+chi 1%	4+chi 1%
3	(3.0)	20 1%	2 1%	6 1%	1 *%	4 1%	2 1%	3 2%	** **	9 1%	5 1%	6 1%	4 1%
4	(4.0)	39 2%	7 2%	4 1%	4 1%	4 1%	8 3%	8+bchi 4%	** **	11 1%	8 1%	20+bchi 3%	12+bcdhi 4%
5	(5.0)	124 6%	15 5%	26 6%	16 4%	14 4%	22i 7%	25+abcdhi 13%	** **	41 5%	30- 4%	54+acdhi 9%	32+abcdhi 11%
6	(6.0)	176 8%	16- 5%	31 7%	41adh 11%	18- 5%	36+abdh 12%	27+abdhi 14%	** **	47- 6%	59 8%	71+abdhi 12%	35+abdh 12%
7	(7.0)	257 12%	48 15%	45 10%	36 9%	44 13%	48bc 16%	26 13%	** **	93 12%	81 11%	83 14%	35 12%
8	(8.0)	416 20%	70 22%	86 19%	73 19%	59 17%	63 21%	41 21%	** **	156 21%	131 18%	128 22%	65 22%
9	(9.0)	287 14%	43 13%	52 12%	66bfjk 17%	60+bfhjk 18%	37 12%	20 10%	** **	95 12%	125+bfhjk 17%	67- 11%	30 10%
10 - Extremely well	(10.0)	698 34%	114efjk 36%	180+efjk 41%	140efjk 36%	125efjk 37%	77-f 25%	34- 17%	** **	294+efjk 39%	265+efjk 37%	139- 23%	62- 21%
NET Badly (1-3)		34 2%	4 1%	8 2%	1- *%	6 2%	7c 2%	5c 3%	** **	11 1%	7 1%	16+ci 3%	9ci 3%
NET Neutral (4-6)		340 16%	37- 12%	61 14%	61 16%	36- 11%	66+abdhi 22%	60 30%	** **	98- 13%	97- 13%	144 24%	78+abcdhi 27%
NET Well (7-10)		1657 80%	275+efjk 86%	363efjk 82%	315efjk 82%	287+efjk 85%	225-fk 74%	121- 61%	** **	638+efjk 84%	602+efjk 83%	417-f 70%	192- 65%
Don't know		47 2%	4 1%	9 2%	7 2%	9 3%	5 2%	12+abcehi 6%	** **	12 2%	16 2%	19 3%	14+abcehi 5%

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Prepared by BMG

Table Q38 2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Medians	8.00	8.00	9.00	9.00	9.00	8.00	8.00	**	9.00	9.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	**	10.00	10.00	10.00	8.00
Base for stats	2031	316	432	377	329	298	186	**	748	706	577	280
Mean score	8.2	8.3efgjk	8.4	8.4	8.4	7.8-f	7.3-	**	8.4	8.4	7.6-	7.5-
			+efgjk	+efgjk	+efgjk				+efgjk	+efgjk		
Standard deviation	1.82	1.71	1.79	1.63	1.76	1.90	1.95	**	1.75	1.69	1.96	2.02
Standard Error	.04	.11	.09	.09	.11	.11	.15	**	.07	.07	.08	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	2 *%	0 -%	0 -%	0 -%	1 *%	** **	0 -%	0 -%	0 -%	0 -%	1 *%	0 -%	1+j 1%	0 -%
2	(2.0)	12 1%	0 -%	2 1%	2 1%	1 *%	** **	4 2%	3 1%	0 -%	0 -%	11 1%	0 -%	0 -%	1 1%
3	(3.0)	20 1%	2 1%	3 2%	1 1%	4 2%	** **	0 -%	0 -%	1 1%	1 1%	15 1%	2 1%	2fg 2%	* *%
4	(4.0)	39 2%	1 1%	1 1%	3 2%	4 1%	** **	6g 3%	1 *%	4 2%	5g 3%	26- 1%	7+abgj 4%	5+abdgj 4%	1 1%
5	(5.0)	124 6%	4 3%	9 5%	11d 6%	6- 2%	** **	17d 7%	20d 7%	12d 7%	15ad 9%	102d 6%	13d 7%	6d 5%	4d 7%
6	(6.0)	176 8%	16 10%	19 11%	25+dgijm 14%	19 6%	** **	21 9%	16 6%	18 11%	7 4%	152 9%	14 8%	7 7%	3 5%
7	(7.0)	257 12%	21 14%	20 11%	24 13%	42 14%	** **	28 12%	37 13%	15 9%	18 11%	216 12%	26 15%	9 9%	5 9%
8	(8.0)	416 20%	28 18%	36 20%	29 16%	64 22%	** **	46 20%	65 23%	38 23%	30 19%	348 20%	35 20%	24 22%	8 15%
9	(9.0)	287 14%	27ch 18%	26h 15%	16 9%	48ch 16%	** **	28 12%	47ch 16%	11- 7%	30ch 19%	242h 14%	23 13%	13 12%	9h 16%
10 - Extremely well	(10.0)	698 34%	49 33%	56 32%	66 36%	101 34%	** **	79 34%	87 31%	65 39%	47 29%	580 33%	54 30%	38 36%	26+abdfgijk 44%
NET Badly (1-3)		34 2%	2 1%	5 3%	3 2%	7 2%	** **	4 2%	3 1%	1 1%	1 1%	28 2%	2 1%	3 3%	1 1%
NET Neutral (4-6)		340 16%	21 14%	29 16%	40dg 22%	29- 10%	** **	44d 19%	37 13%	34d 21%	26 16%	279d 16%	35d 20%	18d 17%	8 13%
NET Well (7-10)		1657 80%	125 83%	138 78%	136 74%	255+cfjk 86%	** **	181 77%	236 83%	129 78%	125 78%	1386 80%	138 78%	84 79%	48 84%

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Prepared by BMG

Table Q38 2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	47	4	5	4	6	**	6	8	1	7h	43	2	1	1
	2%	2%	3%	2%	2%	**	3%	3%	1%	5%	2%	1%	1%	2%
Medians	8.00	9.00	8.00	8.00	9.00	**	8.00	8.00	8.00	9.00	8.00	8.00	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2031	148	172	179	291	**	229	276	165	153	1693	176	106	57
Mean score	8.2	8.3	8.1	8.1	8.3k	**	8.1	8.2	8.2	8.1	8.2	8.0	8.1	8.5+cfjk
Standard deviation	1.82	1.63	1.84	1.93	1.73	**	1.91	1.69	1.85	1.81	1.80	1.88	2.06	1.83
Standard Error	.04	.15	.16	.16	.12	**	.14	.12	.17	.17	.05	.14	.15	.16

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Table Q38_2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	2 *%	1 *%	1 *%	0 -%	* *%	2 *%	* *%	1- *%	** **	2+a *%	2+a 1%	** **
2	(2.0)	12 1%	6 1%	4 1%	0 -%	2 *%	10 1%	2 *%	10 1%	** **	2 1%	1 1%	** **
3	(3.0)	20 1%	9f 1%	7f 1%	1 *%	2 *%	16+f 1%	3- *%	17 1%	** **	3 1%	2 1%	** **
4	(4.0)	39 2%	14 2%	8 2%	5 1%	12 2%	22 2%	16 2%	36 2%	** **	3 1%	3 2%	** **
5	(5.0)	124 6%	39 6%	20 4%	29 8%	32 6%	60 5%	61 7%	106 6%	** **	18 5%	9 6%	** **
6	(6.0)	176 8%	64d 10%	43 9%	34 9%	34 6%	107 9%	68 7%	153 9%	** **	22 7%	13 8%	** **
7	(7.0)	257 12%	83 13%	62 13%	60d 16%	48- 9%	145d 13%	108 12%	209 12%	** **	47 15%	26 16%	** **
8	(8.0)	416 20%	123 19%	110 23%	68 18%	113 21%	233 21%	181 20%	357 20%	** **	58 18%	30 18%	** **
9	(9.0)	287 14%	106+b 16%	56 12%	44 12%	81 15%	161 14%	126 14%	235 13%	** **	51 16%	31 19%	** **
10 - Extremely well	(10.0)	698 34%	192- 29%	157 33%	133 35%	208+ae 38%	349- 31%	341+ae 37%	586 33%	** **	110 34%	42 26%	** **
NET Badly (1-3)		34 2%	16cf 2%	12cdf 3%	1 *%	4 1%	28+cdf 2%	5- 1%	28 2%	** **	7 2%	5 3%	** **
NET Neutral (4-6)		340 16%	117 18%	71 15%	68 18%	77 14%	189 17%	145 16%	295 17%	** **	42 13%	26 16%	** **
NET Well (7-10)		1657 80%	504- 77%	384 80%	305 80%	451a 83%	888 78%	756a 82%	1387 79%	** **	265 83%	129 80%	** **

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Prepared by BMG

Table Q38 2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	47	18	10	5	11	28	17	39	**	7	2	**
	2%	3%	2%	1%	2%	3%	2%	2%	**	2%	1%	**
Medians	8.00	8.00	8.00	8.00	9.00	8.00	9.00	8.00	**	9.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	2031	637	468	374	533	1105	907	1709	**	314	159	**
Mean score	8.2	8.0-	8.1	8.2	8.4+abe	8.1-	8.3+ae	8.2	**	8.2	8.0	**
									d			
Standard deviation	1.82	1.88	1.85	1.74	1.74	1.87	1.74	1.83	**	1.82	1.90	**
Standard Error	.04	.07	.08	.11	.09	.06	.07	.05	**	.11	.17	**

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Table Q38 2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	2 *%	1 *%	2 *%	* *%	** **	0 -%	** **	** **	** **	** **	* *%	0 -%
2	(2.0)	12 1%	4 1%	8 1%	1 1%	** **	1 *%	** **	** **	** **	** **	2 *%	1 1%
3	(3.0)	20 1%	5 1%	15 1%	2 1%	** **	0 -%	** **	** **	** **	** **	4 1%	1 *%
4	(4.0)	39 2%	12 2%	27 2%	4 3%	** **	2 2%	** **	** **	** **	** **	5 1%	2 1%
5	(5.0)	124 6%	32 5%	93 6%	9 7%	** **	4 3%	** **	** **	** **	** **	12 4%	6 4%
6	(6.0)	176 8%	43 7%	133 9%	10 8%	** **	12 9%	** **	** **	** **	** **	19 6%	13 9%
7	(7.0)	257 12%	69 11%	187 13%	15 12%	** **	10 7%	** **	** **	** **	** **	31 9%	20 14%
8	(8.0)	416 20%	127 20%	288 20%	26 21%	** **	26 19%	** **	** **	** **	** **	59 18%	30 20%
9	(9.0)	287 14%	86 13%	200 14%	21 17%	** **	16 12%	** **	** **	** **	** **	49 15%	16 10%
10 - Extremely well	(10.0)	698 34%	256+bc 39%	442- 31%	36 29%	** **	62+bc 46%	** **	** **	** **	** **	145+bc 43%	61b 41%
NET Badly (1-3)		34 2%	10 1%	25 2%	3 2%	** **	1 *%	** **	** **	** **	** **	6 2%	2 1%
NET Neutral (4-6)		340 16%	87- 13%	252+aj 18%	22 18%	** **	18 14%	** **	** **	** **	** **	36- 11%	21 14%
NET Well (7-10)		1657 80%	539+b 83%	1117- 78%	98 78%	** **	114 84%	** **	** **	** **	** **	284+b 85%	127 84%

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Prepared by BMG

Table Q38_2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	**	333	151
Don't know	47	14	33	3	**	3	**	**	**	**	**	7	2
	2%	2%	2%	2%	**	2%	**	**	**	**	**	2%	1%
Medians	8.00	9.00	8.00	8.00	**	9.00	**	**	**	**	**	9.00	9.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	2031	636	1394	123	**	133	**	**	**	**	**	326	149
Mean score	8.2	8.4+bc	8.1-	8.0	**	8.6+bcd	**	**	**	**	**	8.6+bcd	8.4
									+bcd				
Standard deviation	1.82	1.79	1.83	1.93	**	1.67	**	**	**	**	**	1.74	1.72
Standard Error	.04	.08	.05	.19	**	.16	**	**	**	**	**	.11	.15

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Table Q38_2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	2 *%	0 -%	0 -%	0 -%	1 *%	1 *%	1 *%	2 *%	**	2 *%	**
2	(2.0)	12 1%	0 -%	1 1%	2 1%	2 1%	4 1%	7 1%	12 1%	**	12 1%	**
3	(3.0)	20 1%	2c 2%	0 -%	0 -%	2 1%	4 1%	11 1%	20 1%	**	20 1%	**
4	(4.0)	39 2%	2 2%	3 3%	3 1%	3 1%	8 1%	20 2%	37 2%	**	39 2%	**
5	(5.0)	124 6%	6 4%	10 10%	15 5%	22 7%	36 5%	65 6%	124 6%	**	124 6%	**
6	(6.0)	176 8%	6 5%	5 5%	23 7%	22 7%	46 7%	99 10%	176 9%	**	176 8%	**
7	(7.0)	257 12%	8- 6%	7 7%	45a 14%	36 12%	76 11%	135a 13%	253 12%	**	257 12%	**
8	(8.0)	416 20%	26 21%	21 21%	66 20%	52 17%	132 20%	214 21%	410 20%	**	411 20%	**
9	(9.0)	287 14%	15 12%	14 14%	50 15%	48 16%	98 15%	142 14%	286 14%	**	287 14%	**
10 - Extremely well	(10.0)	698 34%	59+cf 46%	38 37%	115 35%	115f 38%	252+f 38%	311- 30%	694 34%	**	697 34%	**
NET Badly (1-3)		34 2%	2 2%	1 1%	2 1%	5 2%	9 1%	19 2%	34 2%	**	34 2%	**
NET Neutral (4-6)		340 16%	14 11%	18 18%	42 13%	47 15%	90- 13%	184ce 18%	337 16%	**	339 16%	**
NET Well (7-10)		1657 80%	107 85%	81 80%	276+f 84%	251 82%	557+f 83%	802 78%	1643 80%	**	1652 80%	**

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Table Q38 2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	47	3	2	8	2	12	24	46	**	47	**
	2%	3%	2%	3%	1%	2%	2%	2%	**	2%	**
Medians	8.00	9.00	9.00	9.00	9.00	9.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2031	123	100	320	303	656	1005	2014	**	2025	**
Mean score	8.2	8.6+f	8.2	8.4f	8.3	8.4+f	8.1-	8.2	**	8.2	**
Standard deviation	1.82	1.72	1.92	1.65	1.85	1.76	1.84	1.82	**	1.83	**
Standard Error	.04	.16	.21	.10	.12	.07	.06	.04	**	.04	**

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Table Q38 2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	2 *%	2 *%	2 *%	2 *%	2 *%	1 *%	2 *%	2 *%	2 *%	2 *%	1 *%	1 *%	* *%	1 *%	1 *%	1 *%
2	(2.0)	12 1%	12 1%	9 1%	10 1%	9 1%	2 1%	10 1%	9 *%	12 1%	12 1%	6 *%	7 1%	5 *%	2 1%	5 *%	5 *%
3	(3.0)	20 1%	14- 1%	16 1%	16 1%	14 1%	5 2%	17 1%	16 1%	18 1%	20 1%	7- 1%	10 1%	8 1%	2 1%	8- 1%	4- *%
4	(4.0)	39 2%	37 2%	36 2%	35 2%	31 2%	11+ghi 4%	37 2%	35 2%	37 2%	39 2%	20 2%	21 2%	18 1%	6ce 4%	17- 1%	16 2%
5	(5.0)	124 6%	115 6%	117 6%	114 6%	98 6%	13 5%	115 6%	115 6%	118 6%	124 6%	62- 5%	52 5%	66 5%	4 2%	71 5%	53 5%
6	(6.0)	176 8%	163 9%	156 9%	157 9%	134 9%	22 8%	164 9%	161 9%	167 9%	176 8%	111 9%	94 10%	94 8%	13 8%	107 8%	69- 7%
7	(7.0)	257 12%	237 13%	229 13%	227 12%	196 13%	42 16%	236 12%	231 13%	243 12%	257 12%	176 13%	133 14%	152 12%	26 16%	163 12%	125 13%
8	(8.0)	416 20%	377 20%	379+ 21%	372 20%	322 21%	64 24%	396+ 21%	368 20%	400+ 21%	416 20%	264 20%	219+ 22%	270+ 22%	42 26%	297+ 23%	212 22%
9	(9.0)	287 14%	253 14%	248 14%	241 13%	205 13%	31 11%	265 14%	250 14%	268 14%	287 14%	187 14%	136 14%	180 15%	20 12%	187 14%	143 15%
10 - Extremely well	(10.0)	698 34%	608- 33%	597- 33%	601 33%	498- 32%	73- 27%	626- 33%	593- 33%	639- 33%	698 34%	437 34%	289- 29%	420b 34%	47 28%	431 33%	323 33%
NET Badly (1-3)		34 2%	28 1%	27 1%	29 2%	25 2%	8 3%	29 2%	27 1%	32 2%	34 2%	14- 1%	17 2%	12- 1%	5cef 3%	13- 1%	10- 1%
NET Neutral (4-6)		340 16%	315+ 17%	309 17%	306 17%	263 17%	46 17%	317 17%	311+ 17%	323 17%	340 16%	194- 15%	167 17%	178- 14%	23 14%	194- 15%	138- 14%
NET Well (7-10)		1657 80%	1475 79%	1453 79%	1441 79%	1221 79%	209 78%	1523 80%	1442 79%	1551 80%	1657 80%	1062+ 82%	776 79%	1022+ 83%	135 82%	1078+ 82%	804+b 83%

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Prepared by BMG

Table Q38 2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	47	43	41	39	37	5	41	37	43	47	31	21	26	2	26	17
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2031	1818	1789	1775	1509	263	1869	1780	1906	2031	1271	960	1212	163	1285	952
Mean score	8.2	8.1-e	8.1-e	8.1e	8.1-e	7.9-	8.2e	8.1-e	8.2-e	8.2e	8.2+b	8.1-	8.3+bd	8.0	8.3+b	8.3b
Standard deviation	1.82	1.82	1.82	1.83	1.83	1.94	1.81	1.82	1.82	1.82	1.73	1.80	1.71	1.91	1.70	1.72
Standard Error	.04	.05	.05	.05	.05	.13	.05	.05	.05	.04	.05	.06	.05	.16	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	2 *%	0 -%	2 *%	2 *%	2 *%
2	(2.0)	12 1%	3 2%	8 *%	5 *%	5 1%
3	(3.0)	20 1%	1 *%	17 1%	13 1%	8 1%
4	(4.0)	39 2%	4 3%	32 2%	28 2%	18 2%
5	(5.0)	124 6%	14 9%	108 6%	74 6%	48 6%
6	(6.0)	176 8%	6 4%	164 9%	127+ 9%	78 10%
7	(7.0)	257 12%	10 7%	239 13%	165 12%	105 13%
8	(8.0)	416 20%	20 13%	386 21%	289+ 22%	165 21%
9	(9.0)	287 14%	22 14%	253 14%	186 14%	113 14%
10 - Extremely well	(10.0)	698 34%	64 43%	618d 33%	416- 31%	228- 29%
NET Badly (1-3)		34 2%	4 3%	26- 1%	20 2%	15 2%
NET Neutral (4-6)		340 16%	24 16%	304 16%	229 17%	143 18%
NET Well (7-10)		1657 80%	115 77%	1496 80%	1056 79%	610 78%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38 2_10 (continuation)

Q38. Netflix - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	47 2%	6 4%	38 2%	30 2%	17 2%
Medians	8.00	9.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2031	144	1826	1305	769
Mean score	8.2	8.3	8.2d	8.1	8.0-
Standard deviation	1.82	2.11	1.79	1.80	1.85
Standard Error	.04	.23	.04	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_11
 Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	28 1%	9 1%	19 2%	** **	0 -%	18b 2%	8- 1%
2	(2.0)	32 2%	8- 1%	24+a 2%	** **	0 -%	20 2%	11 1%
3	(3.0)	74 4%	24- 3%	48+a 5%	** **	2 2%	40 4%	34 3%
4	(4.0)	104 5%	36- 4%	64+a 6%	** **	4 3%	57 6%	46 4%
5	(5.0)	213 10%	89 10%	112 11%	** **	11 9%	108 11%	102 10%
6	(6.0)	278 13%	120 13%	132 13%	** **	25+ab 20%	145 15%	128 12%
7	(7.0)	285 14%	153+b 16%	116- 11%	** **	16 13%	143 15%	142 13%
8	(8.0)	326 16%	141 15%	163 16%	** **	19 15%	166 17%	157 15%
9	(9.0)	162 8%	80 9%	67 7%	** **	14 11%	72 7%	88 8%
10 - Extremely well	(10.0)	441 21%	223+b 24%	182- 18%	** **	34b 27%	167- 17%	272+a 25%
NET Badly (1-3)		133 6%	40- 4%	90+ad 9%	** **	2- 2%	78+b 8%	53- 5%
NET Neutral (4-6)		595 29%	246 26%	308 30%	** **	40 32%	311+b 32%	276- 26%
NET Well (7-10)		1214 58%	598+b 64%	529- 52%	** **	83b 66%	547- 56%	660+a 61%
Don't know		136 7%	48-d 5%	87+ad 9%	** **	0- -%	48- 5%	87+a 8%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	7.00	8.00	7.00	**	8.00	7.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1942	884	927	**	125	936	988
Mean score	7.2	7.4+b	6.9-	**	7.6+b	6.9-	7.4+a
Standard deviation	2.26	2.13	2.38	**	1.95	2.27	2.21
Standard Error	.06	.08	.08	**	.19	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_11 (continuation)
 Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	28 1%	3 1%	4 1%	3 1%	8 2%	8+fhk 3%	* **	**	7 1%	11 2%	10 2%	2 1%
2	(2.0)	32 2%	3 1%	3 1%	2 **	10+bch 3%	7ch 2%	4 2%	**	6 1%	11 2%	14+ch 2%	7ch 2%
3	(3.0)	74 4%	11 4%	10 2%	10 3%	11 3%	14 5%	10 5%	**	21 3%	22 3%	31+bh 5%	17+bhi 6%
4	(4.0)	104 5%	8- 2%	14 3%	19 5%	14 4%	24+abhi 8%	21+abcdhi 11%	**	22- 3%	33 5%	50 8%	26+abdhi 9%
5	(5.0)	213 10%	38 12%	37 8%	48 12%	28 8%	30 10%	25 12%	**	75 10%	76 11%	61 10%	31 11%
6	(6.0)	278 13%	51d 16%	55 13%	59d 15%	32- 10%	46d 15%	25 13%	**	106 14%	91 13%	80 13%	34 12%
7	(7.0)	285 14%	38 12%	68 15%	44 11%	51 15%	41 13%	29 14%	**	105 14%	95 13%	85 14%	44 15%
8	(8.0)	326 16%	46 14%	70 16%	59 15%	70+efhjk 21%	42 14%	23 11%	**	116 15%	129fj 18%	81 14%	39 13%
9	(9.0)	162 8%	33 10%	28 6%	30 8%	29 8%	18 6%	15 8%	**	61 8%	59 8%	42 7%	23 8%
10 - Extremely well	(10.0)	441 21%	84+efjk 26%	131 30%	80fjk 21%	67fjk 20%	44- 15%	23- 11%	**	216 28%	146efjk 20%	79- 13%	35- 12%
NET Badly (1-3)		133 6%	17 5%	17- 4%	15- 4%	29bch 9%	30+bchi 10%	14 7%	**	34- 4%	44 6%	56+bchi 9%	26bch 9%
NET Neutral (4-6)		595 29%	96d 30%	107- 24%	125bd 33%	75- 22%	100bdh 33%	71+bdhi 36%	**	203 27%	201 28%	192+bdh 32%	92bd 31%
NET Well (7-10)		1214 58%	201efjk 63%	297 67%	213fj 56%	216 64%	145- 48%	90- 45%	**	498 65%	429efjk 59%	287- 48%	142- 48%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	136 7%	6- 2%	20 5%	30ah 8%	18a 5%	28abh 9%	24+abdhi 12%	**	26- 3%	48ah 7%	63+abdhi 11%	35+abdhi 12%
Medians	7.00	8.00	8.00	7.00	8.00	7.00	7.00	**	8.00	7.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	8.00	6.00	7.00	**	10.00	10.00	7.00	7.00
Base for stats	1942	314	421	354	320	275	174	**	734	674	534	259
Mean score	7.2	7.4 +efgj	7.6 +cdefgij	7.2efjk	7.2efjk	6.6- k	6.6- k	**	7.6 +cdefgij	7.2efjk	6.6- k	6.6- k
Standard deviation	2.26	2.19	2.12	2.14	2.35	2.39	2.19	**	2.15	2.24	2.32	2.25
Standard Error	.06	.15	.11	.12	.14	.15	.17	**	.09	.09	.10	.15

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Table Q38_2_11 (continuation)
 Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	28 1%	0 -%	5 3%	1 *%	4 1%	** **	4 2%	5 2%	1 1%	0 -%	24 1%	1 *%	2 2%	* 1%
2	(2.0)	32 2%	0 -%	2 1%	3 1%	4 2%	** **	1 1%	6 2%	7+afk 4%	4 2%	29 2%	0 -%	2 1%	1k 1%
3	(3.0)	74 4%	3 2%	7 4%	6 3%	7 2%	** **	6 3%	14 5%	8 5%	2 1%	61 4%	8 5%	2 2%	3 4%
4	(4.0)	104 5%	10 7%	8 5%	9 5%	15 5%	** **	11 5%	9 3%	7 4%	13g 8%	86 5%	8 4%	8g 8%	2 4%
5	(5.0)	213 10%	13 9%	24m 13%	18 10%	24 8%	** **	20 9%	27 9%	18 11%	20 12%	176 10%	24m 14%	10 9%	3- 5%
6	(6.0)	278 13%	23 16%	20 11%	21 12%	42 14%	** **	28 12%	35 12%	28 17%	22 14%	230 13%	26 15%	15 14%	6 10%
7	(7.0)	285 14%	26h 17%	21 12%	29h 16%	46h 15%	** **	37h 16%	48h 17%	9- 6%	16 10%	239h 14%	22h 12%	15h 14%	9h 15%
8	(8.0)	326 16%	23 15%	27 15%	29 16%	48 16%	** **	34 15%	49 17%	25 15%	23 15%	270 16%	27 15%	21 20%	8 14%
9	(9.0)	162 8%	9 6%	11 6%	17 9%	24 8%	** **	16 7%	25 9%	14 9%	16 10%	137 8%	14 8%	7 6%	4 8%
10 - Extremely well	(10.0)	441 21%	36 24%	42 23%	37 20%	63 21%	** **	58g 25%	48 17%	38 23%	30 19%	367 21%	37 21%	19 18%	17+gijl 30%
NET Badly (1-3)		133 6%	3- 2%	15a 8%	9 5%	16 5%	** **	12 5%	24a 8%	16a 10%	6 4%	115a 7%	9 5%	6 6%	4 7%
NET Neutral (4-6)		595 29%	47m 31%	52 29%	49 27%	81 27%	** **	59 25%	71 25%	53m 32%	55m 34%	492m 28%	58m 33%	33m 31%	11- 20%
NET Well (7-10)		1214 58%	93 62%	101 57%	111 61%	181 61%	** **	145 62%	169 59%	87 53%	85 53%	1013 58%	100 56%	62 58%	39+hi 67%

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Prepared by BMG

Table Q38 2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	136	8	10	14	20	**	19	20	9	15	116	11	6	4
	7%	5%	5%	7%	7%	**	8%	7%	6%	9%	7%	6%	6%	7%
Medians	7.00	7.00	7.00	7.00	7.00	**	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	10.00	8.00	10.00
Base for stats	1942	143	168	169	277	**	216	264	156	146	1621	167	101	54
Mean score	7.2	7.4e	7.1	7.3e	7.3e	**	7.4e	7.1	7.1	7.1	7.2e	7.2	7.0	7.6+egjl
Standard deviation	2.26	2.02	2.44	2.16	2.21	**	2.25	2.25	2.45	2.20	2.27	2.15	2.23	2.29
Standard Error	.06	.18	.21	.19	.15	**	.16	.16	.23	.21	.06	.16	.17	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	28 1%	17+bcdf 3%	5 1%	2 1%	3 1%	22+f 2%	6- 1%	24 1%	** **	3 1%	2 1%	** **
2	(2.0)	32 2%	15 2%	8 2%	2 1%	7 1%	23 2%	9 1%	29 2%	** **	3 1%	2 1%	** **
3	(3.0)	74 4%	31 5%	14 3%	15 4%	14 3%	44 4%	28 3%	64 4%	** **	10 3%	5 3%	** **
4	(4.0)	104 5%	48+bcdf 7%	20 4%	14 4%	23 4%	67 6%	37 4%	96+c 5%	** **	8- 3%	5 3%	** **
5	(5.0)	213 10%	77d 12%	45 9%	45 12%	41- 8%	123 11%	86 9%	181 10%	** **	32 10%	19 12%	** **
6	(6.0)	278 13%	83 13%	74 15%	60 16%	61 11%	156 14%	121 13%	240 14%	** **	36 11%	15 9%	** **
7	(7.0)	285 14%	94 14%	75 16%	46 12%	64 12%	169 15%	109- 12%	230 13%	** **	55 17%	29 18%	** **
8	(8.0)	326 16%	88 14%	82 17%	73a 19%	81 15%	170 15%	154 17%	276 16%	** **	49 15%	26 16%	** **
9	(9.0)	162 8%	51 8%	43c 9%	19 5%	48 9%	94 8%	67 7%	131 7%	** **	31 10%	21+a 13%	** **
10 - Extremely well	(10.0)	441 21%	109- 17%	92 19%	78 21%	158+abce 29%	202- 18%	236+abe 26%	357 20%	** **	82 26%	34 21%	** **
NET Badly (1-3)		133 6%	63+bcdf 10%	26 5%	19 5%	24 4%	89+df 8%	43- 5%	117 7%	** **	16 5%	9 6%	** **
NET Neutral (4-6)		595 29%	208+df 32%	139d 29%	119d 31%	126- 23%	347d 31%	244 26%	517+c 30%	** **	76- 24%	39 24%	** **
NET Well (7-10)		1214 58%	342- 52%	293a 61%	216 57%	351+ae 65%	635- 56%	567+ae 61%	994- 57%	** **	217+a 68%	109+a 68%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	136	42	21-	26	44b	63	69b	121	**	13	5	**
	7%	6%	4%	7%	8%	6%	7%	7%	**	4%	3%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1942	613	458	354	500	1070	854	1627	**	308	157	**
Mean score	7.2	6.7-	7.2ae	7.2a	7.7+abce	6.9-	7.5+ae	7.1-	**	7.5+a	7.4	**
Standard deviation	2.26	2.40	2.13	2.11	2.20	2.30	2.18	2.28	**	2.14	2.15	**
Standard Error	.06	.10	.10	.14	.12	.07	.09	.06	**	.13	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	28 1%	4 1%	24 2%	2 2%	**	2 1%	**	**	**	**	2 *%	2 1%
2	(2.0)	32 2%	12 2%	19 1%	7+ab 5%	**	3 2%	**	**	**	**	6 2%	6+b 4%
3	(3.0)	74 4%	32+b 5%	42- 3%	7 6%	**	9+b 7%	**	**	**	**	14 4%	6 4%
4	(4.0)	104 5%	33 5%	72 5%	9 7%	**	5 4%	**	**	**	**	20 6%	7 5%
5	(5.0)	213 10%	77e 12%	136 10%	13 11%	**	6- 5%	**	**	**	**	46+be 14%	16 10%
6	(6.0)	278 13%	70- 11%	208+aj 15%	16 13%	**	15 11%	**	**	**	**	28- 8%	19 12%
7	(7.0)	285 14%	80 12%	204 14%	22k 17%	**	18 13%	**	**	**	**	38 11%	12 8%
8	(8.0)	326 16%	76- 12%	250+aj 18%	13 11%	**	15 11%	**	**	**	**	38- 11%	25 16%
9	(9.0)	162 8%	53 8%	109 8%	12 10%	**	8 6%	**	**	**	**	29 9%	9 6%
10 - Extremely well	(10.0)	441 21%	172+bc 26%	269- 19%	17- 13%	**	44+bc 32%	**	**	**	**	91+bc 27%	40bc 26%
NET Badly (1-3)		133 6%	49 7%	85 6%	16+bj 13%	**	14 11%	**	**	**	**	21 6%	14 9%
NET Neutral (4-6)		595 29%	179 28%	416e 29%	38 30%	**	26- 19%	**	**	**	**	94 28%	41 27%
NET Well (7-10)		1214 58%	381 59%	832 58%	64 51%	**	85 63%	**	**	**	**	195 59%	86 57%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	**	333	151
Don't know	136	41	95	8	**	10	**	**	**	**	**	22	10
	7%	6%	7%	6%	**	8%	**	**	**	**	**	7%	7%
Medians	7.00	7.00	7.00	7.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	7.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1942	608	1333	118	**	126	**	**	**	**	**	311	141
Mean score	7.2	7.3c	7.1c	6.5-	**	7.5c	**	**	**	**	**	7.3c	7.2c
					c			c	+bc				
Standard deviation	2.26	2.37	2.21	2.44	**	2.52	**	**	**	**	**	2.38	2.47
Standard Error	.06	.11	.07	.24	**	.25	**	**	**	**	**	.15	.23

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Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	28 1%	0 -%	1 1%	5 1%	10+f 3%	10 2%	14 1%	28 1%	** **	28 1%	** **
2	(2.0)	32 2%	3 2%	* *%	1 *%	2 1%	6 1%	20 2%	32 2%	** **	32 2%	** **
3	(3.0)	74 4%	2 1%	4 4%	11 3%	8 3%	15- 2%	42 4%	74 4%	** **	74 4%	** **
4	(4.0)	104 5%	6 5%	4 4%	15 5%	9 3%	26 4%	60 6%	103 5%	** **	104 5%	** **
5	(5.0)	213 10%	10 8%	8 8%	37 11%	37 12%	71 11%	109 11%	212 10%	** **	213 10%	** **
6	(6.0)	278 13%	15 12%	13 13%	44 13%	52 17%	97 15%	133 13%	277 13%	** **	278 13%	** **
7	(7.0)	285 14%	21 16%	15 15%	53 16%	38 12%	97 14%	138 13%	283 14%	** **	285 14%	** **
8	(8.0)	326 16%	17 14%	17 16%	53 16%	37 12%	101 15%	173 17%	321 16%	** **	322 16%	** **
9	(9.0)	162 8%	7 6%	10 10%	20 6%	25 8%	49 7%	78 8%	159 8%	** **	161 8%	** **
10 - Extremely well	(10.0)	441 21%	38+f 30%	28 28%	70 21%	72 24%	163+f 24%	187- 18%	437 21%	** **	439 21%	** **
NET Badly (1-3)		133 6%	5 4%	6 6%	17 5%	21 7%	31- 5%	76e 7%	133 6%	** **	133 6%	** **
NET Neutral (4-6)		595 29%	31 24%	25 24%	96 29%	97 32%	194 29%	302 29%	592 29%	** **	595 29%	** **
NET Well (7-10)		1214 58%	84f 66%	70 69%	196 60%	172 56%	409f 61%	576- 56%	1200 58%	** **	1207 58%	** **

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Prepared by BMG

Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	136	8	1	20	16	34	76	135	**	136	**
	7%	6%	1%	6%	5%	5%	7%	7%	**	7%	**
Medians	7.00	8.00	8.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1942	119	100	308	290	634	953	1925	**	1936	**
Mean score	7.2	7.6+f	7.5f	7.2	7.2	7.3+f	7.0-	7.2	**	7.2	**
Standard deviation	2.26	2.17	2.21	2.17	2.37	2.20	2.28	2.26	**	2.26	**
Standard Error	.06	.21	.24	.13	.15	.10	.08	.06	**	.06	**

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Table Q38 2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	28 1%	24 1%	20- 1%	19- 1%	12- 1%	1 **	21- 1%	21 1%	24 1%	28 1%	13 1%	14 1%	8- 1%	1 **	13 1%	7- 1%
2	(2.0)	32 2%	29 2%	28 2%	31 2%	23 2%	2 1%	30 2%	31 2%	32 2%	32 2%	16 1%	12 1%	16 1%	2 1%	20 2%	12 1%
3	(3.0)	74 4%	66 4%	67 4%	67 4%	58 4%	7 3%	69 4%	67 4%	70 4%	74 4%	39 3%	30 3%	31- 3%	3 2%	42 3%	26 3%
4	(4.0)	104 5%	99 5%	94 5%	96 5%	81 5%	9 3%	99 5%	98 5%	102 5%	104 5%	65 5%	54 5%	63 5%	4 3%	67 5%	41 4%
5	(5.0)	213 10%	186e 10%	181e 10%	184e 10%	147 9%	16- 6%	193e 10%	186e 10%	193e 10%	213e 10%	119 9%	93 10%	104- 8%	9- 5%	108- 8%	74- 8%
6	(6.0)	278 13%	256 14%	248 14%	247 14%	199 13%	32 12%	260 14%	255+ 14%	266 14%	278 13%	178 14%	129 13%	144- 12%	18 11%	180 14%	119 12%
7	(7.0)	285 14%	250 13%	247 14%	245 13%	201 13%	33 12%	254 13%	244 13%	262 13%	285 14%	178 14%	132 13%	173 14%	22 13%	178 14%	115- 12%
8	(8.0)	326 16%	291 16%	298 16%	293 16%	263+ 17%	60 22% +abcfghi	308 16%	286 16%	311 16%	326 16%	223+ 17%	169 17%	231+ 19%	41+ab 25%	237+ 18%	191+ 20%
9	(9.0)	162 8%	150 8%	150 8%	144 8%	127 8%	23 9%	157+ 8%	150+ 8%	158 8%	162 8%	103 8%	85 9%	109 9%	13 8%	105 8%	84 9%
10 -	(10.0)	441	389	380	372	334	80 30% +abcdfghi	396	369- 30%	404	441	276	200	278	52+abce	277	245+abe
Extremely well		21%	21%	21%	21%	22%	30%	21%	20%	21%	21%	21%	20%	22%	31%	21%	25%
NET Badly (1-3)		133 6%	119 6%	115 6%	118 6%	93 6%	9 3%	120 6%	118 7%	126 6%	133 6%	67- 5%	55 6%	55- 4%	5 3%	75 6%	45- 5%
NET Neutral (4-6)		595 29%	541e 29%	523e 29%	528e 29%	427e 28%	56- 21%	552e 29%	538+e 30%	561e 29%	595e 29%	362d 28%	276d 28%	311- 25%	31- 19%	355d 27%	235- 24%

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Prepared by BMG

Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
NET Well (7-10)	1214	1081	1074	1054	925+	196	1114	1048	1135	1214	780	586	791+	127	796+	635+abe
	58%	58%	59%	58%	60%	73%	58%	58%	58%	58%	60%	60%	64%	77%	61%	65%
Don't know	136	119e	118e	115e	101e	7-	123e	112e	127e	136e	92d	64d	81d	2-	85d	54d
	7%	6%	6%	6%	7%	2%	6%	6%	7%	7%	7%	7%	7%	1%	6%	6%
Medians	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1942	1741	1712	1699	1445	261	1787	1705	1822	1942	1210	917	1157	163	1227	915
Mean score	7.2	7.2	7.2	7.1	7.3+	7.8	7.2	7.1	7.2	7.2	7.3+	7.2	7.4+b	7.9+abce	7.3+	7.5+abe
Standard deviation	2.26	2.26	2.24	2.25	2.22	2.00	2.24	2.25	2.26	2.26	2.18	2.22	2.13	1.96	2.20	2.15
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.07	.08	.07	.17	.07	.08

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Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	28 1%	2 1%	26 1%	21 2%	13 2%
2	(2.0)	32 2%	0 -	29 2%	24 2%	14 2%
3	(3.0)	74 4%	7 5%	65 3%	51 4%	33 4%
4	(4.0)	104 5%	5 3%	98 5%	75 6%	50+ 6%
5	(5.0)	213 10%	11 7%	193 10%	144 11%	77 10%
6	(6.0)	278 13%	17 11%	256 14%	198+ 15%	128+ 16%
7	(7.0)	285 14%	18 12%	260 14%	190 14%	116 15%
8	(8.0)	326 16%	16 11%	301 16%	219 16%	121 15%
9	(9.0)	162 8%	13 9%	143 8%	97 7%	55 7%
10 - Extremely well	(10.0)	441 21%	46 31%	382-cd 20%	231- 17%	132- 17%
NET Badly (1-3)		133 6%	9 6%	120 6%	96 7%	60 8%
NET Neutral (4-6)		595 29%	32 21%	546 29%	417+ 31%	254+ 32%
NET Well (7-10)		1214 58%	94 63%	1086d 58%	737- 55%	423- 54%

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Prepared by BMG

Table Q38_2_11 (continuation)

Q38. Netflix - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	136	15	113	86	48
	7%	10%	6%	6%	6%
Medians	7.00	8.00	7.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1942	135	1752	1250	738
Mean score	7.2	7.7+bcd	7.1cd	7.0-	6.9-
Standard deviation	2.26	2.29	2.25	2.25	2.26
Standard Error	.06	.25	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_12
 Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	9 *%	2 *%	7 1%	** **	0 -%	8+b 1%	1 *%
2	(2.0)	17 1%	7 1%	10 1%	** **	0 -%	10 1%	8 1%
3	(3.0)	31 1%	8- 1%	23+a 2%	** **	0 -%	22+b 2%	8- 1%
4	(4.0)	58 3%	26 3%	31 3%	** **	2 2%	30 3%	27 2%
5	(5.0)	151 7%	66 7%	81 8%	** **	4 3%	65 7%	83 8%
6	(6.0)	229 11%	92 10%	117 12%	** **	20 16%	125+b 13%	99- 9%
7	(7.0)	316 15%	136 15%	157 15%	** **	22 18%	176+b 18%	139- 13%
8	(8.0)	381 18%	154 17%	199 20%	** **	28 22%	195 20%	185 17%
9	(9.0)	237 11%	125+b 13%	99- 10%	** **	11 8%	102 10%	130 12%
10 - Extremely well	(10.0)	577 28%	289+b 31%	249- 25%	** **	37 30%	219- 22%	356+a 33%
NET Badly (1-3)		57 3%	17- 2%	40+ad 4%	** **	0 -%	39+b 4%	17- 2%
NET Neutral (4-6)		439 21%	183 20%	228 23%	** **	26 21%	220 22%	209 19%
NET Well (7-10)		1511 73%	704+b 76%	704- 69%	** **	98 78%	693- 70%	810+a 75%
Don't know		72 3%	27 3%	41 4%	** **	2 1%	31 3%	40 4%

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 Prepared by BMG

Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2007	904	973	**	124	952	1035
Mean score	7.8	8.0+b	7.6-	**	8.0b	7.6-	8.1+a
Standard deviation	1.98	1.92	2.05	**	1.64	2.00	1.92
Standard Error	.05	.07	.07	**	.16	.07	.06

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Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	9 *%	1 *%	4i 1%	0 -%	0 -%	0 -%	2i 1%	** **	5i 1%	0- -%	4 1%	4+ci 1%
2	(2.0)	17 1%	1 *%	2 *%	2 1%	0 -%	3 1%	5+abcdhi 3%	** **	3 *%	2 *%	12+bdhi 2%	9+abcdhi 3%
3	(3.0)	31 1%	3 1%	3 1%	9 2%	5 1%	5 2%	4 2%	** **	6 1%	13 2%	12 2%	7h 2%
4	(4.0)	58 3%	11 3%	13 3%	6 1%	5 1%	9 3%	11+cdi 6%	** **	24 3%	11- 1%	24+cdi 4%	15+cdi 5%
5	(5.0)	151 7%	27 9%	24 5%	21 5%	19 6%	36+bcdhi 12%	20bci 10%	** **	51 7%	39- 5%	61+bcdhi 10%	24 8%
6	(6.0)	229 11%	34 11%	41 9%	48d 12%	25- 7%	45+bdhi 15%	24 12%	** **	75 10%	72 10%	82+bdhi 14%	37d 13%
7	(7.0)	316 15%	56 17%	55 12%	55 14%	53 16%	50 17%	34 17%	** **	111 15%	108 15%	97 16%	47 16%
8	(8.0)	381 18%	55 17%	78 18%	66 17%	81+bcehj 24%	50 17%	38 19%	** **	133 17%	146 20%	102 17%	52 18%
9	(9.0)	237 11%	24- 7%	46 10%	60+abehj 16%	47ah 14%	28 9%	19 10%	** **	70- 9%	106+aehj 15%	60 10%	33 11%
10 - Extremely well	(10.0)	577 28%	106+efjk 33%	164 37%	109efjk 28%	92efjk 27%	60- 20%	26- 13%	** **	271 36%	201efjk 28%	106- 18%	46- 16%
NET Badly (1-3)		57 3%	5 1%	10 2%	11 3%	5 1%	8 3%	11+abdhi 6%	** **	14 2%	15 2%	28+abdhi 5%	20+abcdehi 7%
NET Neutral (4-6)		439 21%	72d 23%	77 18%	74 19%	48- 14%	91+bcdhi 30%	56+bcdhi 28%	** **	150 20%	122- 17%	167+bcdhi 28%	76+bdhi 26%
NET Well (7-10)		1511 73%	241efjk 75%	343+efjk 78%	289efjk 75%	272+efjk 81%	188- 62%	116- 59%	** **	584+efjk 77%	562+efjk 78%	365- 61%	177- 60%
Don't know		72 3%	2- 1%	11 2%	10 3%	12a 4%	16ah 5%	14+abchi 7%	** **	13- 2%	22a 3%	37+abchi 6%	21+abchi 7%

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Prepared by BMG

Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	**	10.00	10.00	10.00	8.00
Base for stats	2007	317	430	374	326	287	184	**	748	699	560	273
Mean score	7.8	7.9efgjk	8.1 +efgjk	8.0efgjk	8.1 +efgjk	7.4-	7.0-	**	8.0	8.0	7.2-	7.1-
Standard deviation	1.98	1.96	1.99	1.87	1.69	1.96	2.12	-	+efgjk	+efgjk		
Standard Error	.05	.13	.10	.10	.10	.12	.16	**	1.98	1.79	2.09	2.21
								**	.08	.07	.09	.14

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Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	9 *%	0 -%	1 *%	0 -%	4+ 1%	** **	1 1%	0 -%	1 1%	0 -%	7 *%	0 -%	* *%	1+acgijk 2%
2	(2.0)	17 1%	0 -%	3 2%	2 1%	2 1%	** **	4 2%	2 1%	0 -%	2 1%	15 1%	1 *%	* *%	2+ahjkl 3%
3	(3.0)	31 1%	3 2%	4 2%	3 2%	4 1%	** **	4 2%	3 1%	3 2%	0 -%	27 2%	2 1%	2 2%	* *%
4	(4.0)	58 3%	2 1%	1 1%	3 2%	7 2%	** **	9b 4%	7 3%	4 2%	8b 5%	45 3%	9b 5%	3 3%	2 3%
5	(5.0)	151 7%	7 4%	16 9%	18 10%	20 7%	** **	15 6%	21 7%	19al 11%	10 7%	131 8%	12 7%	5 5%	3 6%
6	(6.0)	229 11%	17 12%	21 12%	18 10%	39 13%	** **	23 10%	23 8%	20 12%	21 13%	193 11%	22 12%	9 8%	5 9%
7	(7.0)	316 15%	27 18%	33 18%	29 16%	42 14%	** **	28 12%	49 17%	25 15%	25 16%	271 16%	22 12%	17 16%	6 11%
8	(8.0)	381 18%	35 23%	26 14%	38 21%	47 16%	** **	44 19%	53 19%	24 15%	26 16%	311 18%	42+bdhm 24%	19 18%	8 14%
9	(9.0)	237 11%	25+hj 17%	16 9%	19 10%	31 10%	** **	27h 12%	35h 12%	8- 5%	22h 14%	191h 11%	26h 14%	11h 10%	9h 15%
10 - Extremely well	(10.0)	577 28%	32 21%	53 30%	49 27%	94ak 32%	** **	71 30%	72 25%	53 32%	41 26%	482 28%	39 22%	36ak 33%	20+agk 35%
NET Badly (1-3)		57 3%	3 2%	8 4%	5 3%	10 3%	** **	9 4%	5 2%	4 3%	2 1%	49 3%	3 2%	3 2%	3+gik 6%
NET Neutral (4-6)		439 21%	26 17%	38 21%	40 22%	65 22%	** **	47 20%	51 18%	431 26%	39 25%	370 21%	42 24%	17 16%	10 17%
NET Well (7-10)		1511 73%	120h 79%	127 72%	135 74%	214 72%	** **	170 72%	209 73%	110 66%	114 71%	1256 72%	129 72%	83h 78%	44 75%

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Prepared by BMG

Table Q38 2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	72	3	5	3	8	**	9	19+acdjk	9	5	62	4	4	1
	3%	2%	3%	2%	3%	**	4%	7%	5%	3%	4%	2%	4%	2%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00
Mode	10.00	8.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	2007	149	172	179	290	**	226	265	157	155	1674	174	102	57
Mean score	7.8	7.9	7.7	7.8	7.8	**	7.8	7.9	7.7	7.8	7.8	7.7	8.1e	7.9
Standard deviation	1.98	1.66	2.07	1.93	2.09	**	2.11	1.86	2.08	1.92	1.98	1.87	1.92	2.33
Standard Error	.05	.15	.18	.16	.14	**	.15	.13	.19	.18	.05	.14	.14	.20

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Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	9 *%	5 1%	1 *%	1 *%	2 *%	6 *%	3 *%	8 *%	** **	0 -%	0 -%	** **
2	(2.0)	17 1%	7 1%	4 1%	2 *%	4 1%	11 1%	6 1%	14 1%	** **	3 1%	1 1%	** **
3	(3.0)	31 1%	9 1%	11 2%	4 1%	7 1%	20 2%	11 1%	26 1%	** **	5 2%	3 2%	** **
4	(4.0)	58 3%	23b 3%	7- 1%	9 2%	17 3%	30 3%	26 3%	48 3%	** **	11 3%	8 5%	** **
5	(5.0)	151 7%	42 6%	37 8%	35 9%	35 7%	79 7%	70 8%	130 7%	** **	19 6%	13 8%	** **
6	(6.0)	229 11%	85df 13%	57d 12%	45d 12%	40- 7%	142+df 13%	85- 9%	191 11%	** **	37 12%	20 12%	** **
7	(7.0)	316 15%	105 16%	73 15%	58 15%	76 14%	177 16%	134 15%	276 16%	** **	39 12%	26 16%	** **
8	(8.0)	381 18%	131 20%	93 19%	66 18%	86 16%	224 20%	153 17%	324 19%	** **	56 17%	23 14%	** **
9	(9.0)	237 11%	73 11%	53 11%	42 11%	68 13%	127 11%	110 12%	200 11%	** **	35 11%	22 13%	** **
10 - Extremely well	(10.0)	577 28%	150- 23%	131 27%	111a 29%	181+ae 33%	281- 25%	292+ae 32%	469- 27%	** **	107+a 33%	42 26%	** **
NET Badly (1-3)		57 3%	21 3%	16 3%	7 2%	13 2%	37 3%	20 2%	48 3%	** **	8 3%	4 2%	** **
NET Neutral (4-6)		439 21%	150d 23%	101 21%	89d 24%	92- 17%	251d 22%	182 20%	369 21%	** **	67 21%	41 25%	** **
NET Well (7-10)		1511 73%	459 70%	350 73%	278 73%	412 76%	809 71%	689 75%	1269 73%	** **	237 74%	113 70%	** **

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Prepared by BMG

Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	72	25	12	5-	27c	37	32	62	**	9	4	**
	3%	4%	2%	1%	5%	3%	3%	4%	**	3%	2%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	2007	630	466	374	517	1097	891	1686	**	313	158	**
Mean score	7.8	7.6-	7.8	7.8	8.0+ae	7.7-	8.0+ae	7.8	**	8.0	7.7	**
Standard deviation	1.98	1.99	1.95	1.93	2.00	1.97	1.97	1.97	+ad **	2.00	2.01	**
Standard Error	.05	.08	.09	.12	.10	.06	.08	.05	**	.12	.18	**

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Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	9 *%	3 1%	6 *%	2 1%	** **	3+b 2%	** **	** **	** **	** **	1 *%	2 2%
2	(2.0)	17 1%	9 1%	9 1%	3 2%	** **	3 2%	** **	** **	** **	** **	3 1%	2 1%
3	(3.0)	31 1%	9 1%	22 2%	3 2%	** **	1 1%	** **	** **	** **	** **	5 2%	0 -%
4	(4.0)	58 3%	15 2%	43 3%	6 5%	** **	1 1%	** **	** **	** **	** **	10 3%	2 1%
5	(5.0)	151 7%	50 8%	102 7%	10 8%	** **	5 4%	** **	** **	** **	** **	18 5%	13 8%
6	(6.0)	229 11%	62 10%	167 12%	13 10%	** **	14 10%	** **	** **	** **	** **	31 9%	15 10%
7	(7.0)	316 15%	84 13%	232j 16%	22 18%	** **	18 13%	** **	** **	** **	** **	37- 11%	19 13%
8	(8.0)	381 18%	107 16%	274e 19%	25e 20%	** **	13- 10%	** **	** **	** **	** **	56 17%	25 17%
9	(9.0)	237 11%	68 10%	169 12%	15 12%	** **	15 11%	** **	** **	** **	** **	35 10%	17 11%
10 - Extremely well	(10.0)	577 28%	214+bc 33%	362- 25%	24- 19%	** **	55+bc 41%	** **	** **	** **	** **	123+bc 37%	49c 33%
NET Badly (1-3)		57 3%	21 3%	36 3%	7 6%	** **	7 5%	** **	** **	** **	** **	9 3%	4 3%
NET Neutral (4-6)		439 21%	127 20%	312 22%	29 23%	** **	21 15%	** **	** **	** **	** **	59 18%	30 20%
NET Well (7-10)		1511 73%	472 73%	1037 73%	87 69%	** **	102 75%	** **	** **	** **	** **	251 75%	111 73%

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Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	**	333	151
Don't know	72	29	43	3	**	6	**	**	**	**	**	15	6
	3%	4%	3%	3%	**	4%	**	**	**	**	**	4%	4%
Medians	8.00	8.00	8.00	8.00	**	9.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	8.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	2007	621	1385	123	**	130	**	**	**	**	**	318	145
Mean score	7.8	7.9c	7.7c	7.4-	**	8.1ci	**	**	**	**	**	8.1+bci	7.9c
									+abcdgi				
Standard deviation	1.98	2.07	1.93	2.17	**	2.25	**	**	**	**	**	2.00	2.09
Standard Error	.05	.09	.06	.21	**	.22	**	**	**	**	**	.12	.19

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Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	9 *%	0 -%	0 -%	0 -%	0 -%	0 -%	7 1%	9 *%	**	9 *%	**
2	(2.0)	17 1%	2 1%	1 1%	1 *%	* *%	2 *%	12 1%	17 1%	**	17 1%	**
3	(3.0)	31 1%	3 2%	1 1%	6 2%	5 2%	10 1%	15 1%	31 2%	**	31 1%	**
4	(4.0)	58 3%	2 2%	2 2%	7 2%	7 2%	16 2%	32 3%	58 3%	**	58 3%	**
5	(5.0)	151 7%	11 9%	6 6%	20 6%	23 8%	46 7%	72 7%	150 7%	**	151 7%	**
6	(6.0)	229 11%	7 5%	19 19%	45a 14%	37 12%	74 11%	114 11%	228 11%	**	229 11%	**
7	(7.0)	316 15%	15 12%	9 9%	59 18%	44 14%	96 14%	176+ 17%	313 15%	**	315 15%	**
8	(8.0)	381 18%	20 16%	23 23%	49 15%	51 17%	122 18%	195 19%	375 18%	**	378 18%	**
9	(9.0)	237 11%	19 15%	9 9%	44 13%	36 12%	85 13%	111 11%	235 11%	**	235 11%	**
10 - Extremely well	(10.0)	577 28%	46+f 36%	31 31%	93 28%	98f 32%	206f 31%	253- 25%	573 28%	**	576 28%	**
NET Badly (1-3)		57 3%	4 3%	2 2%	7 2%	5 2%	12 2%	33 3%	57 3%	**	57 3%	**
NET Neutral (4-6)		439 21%	20 16%	28 27%	71 22%	68 22%	137 21%	218 21%	437 21%	**	439 21%	**
NET Well (7-10)		1511 73%	100 79%	72 71%	244 74%	228 75%	508+ 76%	735 71%	1495 73%	**	1504 73%	**

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Prepared by BMG

Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	72	2	0	6	5	11-	43de	70	**	72	**
	3%	1%	-%	2%	2%	2%	4%	3%	**	3%	**
Medians	8.00	9.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2007	125	102	322	301	657	986	1990	**	2000	**
Mean score	7.8	8.1f	7.8	7.9	8.0f	8.0+f	7.7-	7.8	**	7.8	**
Standard deviation	1.98	2.03	1.93	1.86	1.90	1.87	2.00	1.98	**	1.98	**
Standard Error	.05	.19	.21	.11	.12	.08	.07	.05	**	.05	**

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Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	9 *%	7 *%	6 *%	6 *%	5 *%	0 -%	6- *%	5- *%	7 *%	9 *%	4 *%	4 *%	2 *%	0 -%	6 *%	2 *%
2	(2.0)	17 1%	17 1%	17 1%	16 1%	13 1%	0 -%	17 1%	13 1%	17 1%	17 1%	9 1%	8 1%	11 1%	0 -%	12 1%	9 1%
3	(3.0)	31 1%	23- 1%	20- 1%	22- 1%	19 1%	3 1%	22- 1%	25 1%	25- 1%	31 1%	9- 1%	12c 1%	5- *%	1 1%	11- 1%	7- 1%
4	(4.0)	58 3%	55 3%	53 3%	54 3%	44 3%	11 4%	57 3%	57+ 3%	58 3%	58 3%	31 2%	23 2%	30 2%	7 4%	31 2%	20 2%
5	(5.0)	151 7%	138 7%	137 7%	131 7%	113 7%	12 4%	141 7%	138 8%	144 7%	151 7%	82- 6%	58- 6%	83 7%	8 5%	85 6%	61 6%
6	(6.0)	229 11%	207 11%	204 11%	206 11%	162 10%	31 12%	210 11%	200 11%	215 11%	229 11%	141 11%	121f 12%	124 10%	13 8%	133 10%	80- 8%
7	(7.0)	316 15%	278 15%	273 15%	267 15%	224 15%	39 15%	278- 15%	273 15%	288 15%	316 15%	199 15%	158 16%	179 14%	25 15%	197 15%	134 14%
8	(8.0)	381 18%	344 18%	345 19%	350+ 19%	298 19%	54 20%	365+ 19%	340 19%	365 19%	381 18%	255 20%	195 20%	247+ 20%	36 22%	278+ 21%	204+ 21%
9	(9.0)	237 11%	219 12%	216 12%	209 12%	186 12%	30 11%	226+ 12%	217 12%	229 12%	237 11%	161 12%	127 13%	149 12%	19 11%	157 12%	121 12%
10 - Extremely well	(10.0)	577 28%	505 27%	492- 27%	488- 27%	426 28%	85 32%	521 27%	487- 27%	532 27%	577 28%	365 28%	242- 25%	364b 29%	55b 33%	356 27%	296+b 31%
NET Badly (1-3)		57 3%	48 3%	43- 2%	45 2%	37 2%	3 1%	45- 2%	43- 2%	49- 3%	57 3%	22- 2%	25 3%	19- 2%	1 1%	29 2%	19- 2%
NET Neutral (4-6)		439 21%	401 22%	394 22%	391 22%	319 21%	54 20%	408 21%	395 22%	418 21%	439 21%	254- 20%	202f 21%	236- 19%	28 17%	249- 19%	161- 17%
NET Well (7-10)		1511 73%	1345 72%	1326 72%	1314 72%	1133 73%	208 78%	1390 73%	1317 73%	1414 73%	1511 73%	980+ 75%	723 74%	939+ 76%	135+b 82%	988+ 75%	756+b 78%

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Prepared by BMG

Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	Total	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	72	67	66	65	57e	3-	67	62	68	72	46	32	44	1	46	33
	3%	4%	4%	4%	4%	1%	4%	3%	3%	3%	3%	3%	4%	1%	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2007	1793	1764	1749	1489	265	1843	1755	1881	2007	1256	949	1194	164	1265	936
Mean score	7.8	7.8	7.8	7.8	7.8	8.0	7.8	7.8	7.8	7.8	7.9+	7.8	8.0+b	8.1	7.9+	8.1+b
Standard deviation	1.98	1.97	1.95	1.95	1.95	1.83	1.95	1.95	1.96	1.98	1.86	1.89	1.87	1.81	1.90	1.86
Standard Error	.05	.05	.05	.05	.06	.12	.05	.05	.05	.05	.06	.07	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	9 *%	1 *%	8 *%	5 *%	4 1%
2	(2.0)	17 1%	4 3%	13 1%	11 1%	9 1%
3	(3.0)	31 1%	3 2%	27 1%	18 1%	9 1%
4	(4.0)	58 3%	3 2%	54 3%	42 3%	31+ 4%
5	(5.0)	151 7%	9 6%	134 7%	99 7%	54 7%
6	(6.0)	229 11%	12 8%	215 12%	158 12%	100 13%
7	(7.0)	316 15%	16 10%	288 15%	202 15%	128 16%
8	(8.0)	381 18%	33 22%	339 18%	257 19%	152 19%
9	(9.0)	237 11%	13 9%	216 12%	153 11%	83 11%
10 - Extremely well	(10.0)	577 28%	44 30%	514 28%	348- 26%	198 25%
NET Badly (1-3)		57 3%	8 5%	47 3%	35 3%	22 3%
NET Neutral (4-6)		439 21%	24 16%	403 22%	299 22%	184 23%
NET Well (7-10)		1511 73%	106 71%	1357 73%	959 72%	561 71%

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Prepared by BMG

Table Q38_2_12 (continuation)

Q38. Netflix - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	72 3%	12 8%	57- 3%	43 3%	19 2%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2007	138	1807	1293	767
Mean score	7.8	7.8	7.8	7.7	7.7-
Standard deviation	1.98	2.16	1.96	1.96	1.99
Standard Error	.05	.24	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38 2_13

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	8 *%	3 *%	6 1%	** **	0 -%	2 *%	6 1%
2	(2.0)	10 1%	5 1%	5 *%	** **	0 -%	6 1%	4 *%
3	(3.0)	17 1%	5 1%	11 1%	** **	1 1%	14+b 1%	3- *%
4	(4.0)	36 2%	14 2%	20 2%	** **	2 1%	23b 2%	12- 1%
5	(5.0)	129 6%	56 6%	67 7%	** **	6 5%	71 7%	55 5%
6	(6.0)	161 8%	63 7%	79 8%	** **	17+a 13%	74 8%	80 7%
7	(7.0)	269 13%	129 14%	124 12%	** **	16 13%	141 14%	126 12%
8	(8.0)	413 20%	180 19%	206 20%	** **	25 20%	219+b 22%	195 18%
9	(9.0)	271 13%	124 13%	130 13%	** **	17 13%	130 13%	137 13%
10 - Extremely well	(10.0)	676 33%	326+b 35%	307- 30%	** **	41 33%	263- 27%	412+a 38%
NET Badly (1-3)		36 2%	13 1%	22 2%	** **	1 1%	23 2%	13 1%
NET Neutral (4-6)		326 16%	133 14%	166 16%	** **	25 20%	168b 17%	147- 14%
NET Well (7-10)		1630 78%	759+b 82%	767- 76%	** **	99 79%	753 77%	870+a 81%
Don't know		87 4%	26- 3%	59+ad 6%	** **	0- -%	40 4%	46 4%

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Prepared by BMG

Table Q38 2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	8.00	8.00	**	8.00	8.00	9.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1992	905	955	**	125	944	1030
Mean score	8.1	8.2+b	8.1	**	8.1	7.9-	8.4+a
Standard deviation	1.85	1.80	1.90	**	1.75	1.87	1.79
Standard Error	.05	.07	.07	**	.17	.07	.06

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Table Q38_2_13 (continuation)
 Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	8 *%	2 1%	2 *%	1 *%	4+j 1%	0 -%	0 -%	** **	3 *%	5 1%	0 -%	0 -%
2	(2.0)	10 1%	* *%	4 1%	2 *%	0 -%	1 *%	3d 1%	** **	4 *%	2 *%	5 1%	4 1%
3	(3.0)	17 1%	6bi 2%	1 *%	1 *%	2 *%	4 1%	2 1%	** **	7 1%	3 *%	7 1%	4 1%
4	(4.0)	36 2%	5 2%	3 1%	7 2%	1- *%	9bdhi 3%	6bd 3%	** **	8 1%	8 1%	20+bdhi 3%	11+bdhi 4%
5	(5.0)	129 6%	29+b 9%	20 4%	23 6%	17 5%	21 7%	14 7%	** **	49 6%	40 6%	40 7%	20 7%
6	(6.0)	161 8%	26 8%	30 7%	27 7%	15- 4%	33+di 11%	21di 11%	** **	57 7%	42- 6%	62+di 10%	29di 10%
7	(7.0)	269 13%	42 13%	50 11%	57 15%	37 11%	47 16%	25 13%	** **	92 12%	94 13%	83 14%	36 12%
8	(8.0)	413 20%	51 16%	89 20%	64 17%	87+ach 26%	59 20%	45 22%	** **	139 18%	151 21%	123 21%	64 22%
9	(9.0)	271 13%	38 12%	50 11%	57 15%	44 13%	50bh 17%	23 11%	** **	87 11%	101 14%	82 14%	32 11%
10 - Extremely well	(10.0)	676 33%	118efjk 37%	177+efjk 40%	130efjk 34%	118efjk 35%	68- 22%	37- 19%	** **	294+efjk 39%	248efjk 34%	134- 23%	66- 23%
NET Badly (1-3)		36 2%	8 2%	6 1%	4 1%	5 2%	5 2%	4 2%	** **	14 2%	10 1%	12 2%	7 2%
NET Neutral (4-6)		326 16%	61bdi 19%	53- 12%	57 15%	33- 10%	63+bdhi 21%	41bdi 21%	** **	114d 15%	90- 12%	123+bcdhi 21%	60+bdhi 20%
NET Well (7-10)		1630 78%	248fk 78%	365+efjk 83%	308fjk 80%	286 +aefjk 85%	224 74%	130- 66%	** **	613efjk 81%	594+efjk 82%	423- 71%	198- 67%
Don't know		87 4%	3- 1%	16a 4%	15a 4%	13a 4%	11 4%	23 +abcdehi j 11%	** **	20- 3%	28a 4%	39+ahi 7%	29+abcdehi 10%

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 Prepared by BMG

Table Q38 2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Medians	8.00	8.00	9.00	9.00	8.00	8.00	8.00	**	9.00	9.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	**	10.00	10.00	10.00	10.00
Base for stats	1992	316	424	369	325	292	176	**	741	694	557	265
Mean score	8.1	8.1fjk	8.4	8.2efjk	8.4	7.8-	7.7-	**	8.3+efjk	8.3	7.8-	7.7-
			+aefgjk		+efgjk				+efgjk			
Standard deviation	1.85	1.98	1.75	1.81	1.72	1.82	1.88	**	1.86	1.77	1.88	1.95
Standard Error	.05	.13	.09	.10	.10	.11	.15	**	.08	.07	.08	.12

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Table Q38_2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	8 *%	0 -%	1 *%	3 1%	0 -%	** **	0 -%	2 1%	0 -%	0 -%	8 *%	0 -%	0 -%	1dfk 1%
2	(2.0)	10 1%	1 1%	0 -%	2 1%	3 1%	** **	1 *%	0 -%	0 -%	1 1%	9 1%	0 -%	1 1%	* *%
3	(3.0)	17 1%	3 2%	0 -%	3 1%	4 1%	** **	1 *%	1 *%	3 2%	1 1%	14 1%	1 1%	1 1%	* *%
4	(4.0)	36 2%	1 1%	2 1%	1 1%	5 2%	** **	7i 3%	5 2%	5 3%	0 -%	28 2%	4 2%	3i 3%	1 1%
5	(5.0)	129 6%	6 4%	11 6%	16 9%	12 4%	** **	14 6%	23 8%	9 6%	13 8%	111 6%	9 5%	7 7%	2 3%
6	(6.0)	161 8%	7 5%	17g 9%	14 8%	23 8%	** **	23g 10%	11- 4%	17g 10%	9 6%	128 7%	22+agij 12%	7 7%	4 7%
7	(7.0)	269 13%	24f 16%	20 11%	30f 17%	50f 17%	** **	16- 7%	40f 14%	20 12%	20 12%	232f 13%	21 12%	11 10%	6 10%
8	(8.0)	413 20%	39cd 26%	36 21%	27 15%	49 17%	** **	50 21%	70cd 25%	31 19%	28 17%	344 20%	40 22%	21 19%	9 16%
9	(9.0)	271 13%	11- 7%	17 9%	29a 16%	42 14%	** **	33a 14%	33 11%	17 10%	28a 17%	218 13%	26a 14%	16a 15%	10ab 18%
10 - Extremely well	(10.0)	676 33%	51 34%	62 35%	54 29%	102 34%	** **	81 34%	84 30%	58 35%	48 30%	568 33%	52 29%	34 32%	22 39%
NET Badly (1-3)		36 2%	4 3%	1 *%	7+ 4%	6 2%	** **	2 1%	3 1%	3 2%	2 1%	31 2%	1 1%	2 2%	1 2%
NET Neutral (4-6)		326 16%	15 10%	29 16%	31 17%	40 13%	** **	45a 19%	40 14%	31a 19%	22 14%	267 15%	35am 20%	18 17%	6 11%
NET Well (7-10)		1630 78%	124 82%	136 77%	140 77%	242 81%	** **	181 77%	227 80%	126 76%	123 76%	1362 78%	138 77%	82 77%	48 83%

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Prepared by BMG

Table Q38 2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	87	8	12	5	9	**	7	15	6	13+cdk	76	4	5	2
	4%	6%	7%	3%	3%	**	3%	5%	3%	8%	4%	2%	4%	4%
Medians	8.00	8.00	8.00	8.00	8.00	**	9.00	8.00	8.00	9.00	8.00	8.00	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1992	143	166	178	289	**	227	269	160	147	1660	174	102	55
Mean score	8.1	8.2	8.3	7.9	8.2	**	8.2	8.1	8.1	8.2	8.1	8.1	8.1	8.5+c
Standard deviation	1.85	1.77	1.76	2.05	1.82	**	1.83	1.79	1.89	1.77	1.86	1.72	1.92	1.84
Standard Error	.05	.16	.15	.17	.12	**	.13	.12	.17	.17	.05	.13	.14	.16

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Table Q38_2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	8 *%	1 *%	2 *%	1 *%	5 1%	3 *%	6 1%	4- *%	** **	3a 1%	0 -%	** **
2	(2.0)	10 1%	4 1%	3 1%	1 *%	3 *%	7 1%	4 *%	6 *%	** **	4 1%	3+a 2%	** **
3	(3.0)	17 1%	7 1%	4 1%	1 *%	2 *%	11 1%	4 *%	14 1%	** **	3 1%	2 1%	** **
4	(4.0)	36 2%	14 2%	10 2%	5 1%	8 1%	23 2%	13 1%	33 2%	** **	3 1%	1 1%	** **
5	(5.0)	129 6%	34 5%	26 5%	29 8%	36 7%	60 5%	64 7%	99- 6%	** **	30+a 9%	25+a 15%	** **
6	(6.0)	161 8%	64+b 10%	28 6%	27 7%	41 8%	92 8%	69 7%	145+c 8%	** **	15- 5%	7 5%	** **
7	(7.0)	269 13%	89d 14%	73d 15%	55d 14%	51- 9%	162d 14%	106 11%	223 13%	** **	46 14%	27 17%	** **
8	(8.0)	413 20%	145 22%	95 20%	70 19%	101 19%	240 21%	171 19%	348 20%	** **	66 20%	32 20%	** **
9	(9.0)	271 13%	83 13%	72 15%	42 11%	71 13%	155 14%	113 12%	238 14%	** **	31 10%	16 10%	** **
10 - Extremely well	(10.0)	676 33%	183- 28%	152 32%	134a 35%	202+ae 37%	336- 30%	336+ae 36%	561 32%	** **	113 35%	45 28%	** **
NET Badly (1-3)		36 2%	12 2%	8 2%	3 1%	10 2%	20 2%	13 1%	25- 1%	** **	10+a 3%	5 3%	** **
NET Neutral (4-6)		326 16%	112 17%	64 13%	61 16%	85 16%	176 15%	146 16%	278 16%	** **	48 15%	33 20%	** **
NET Well (7-10)		1630 78%	501 76%	393+a 82%	301 79%	424 78%	894 79%	725 79%	1369 78%	** **	256 80%	120 74%	** **

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Prepared by BMG

Table Q38 2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	87	31	12	14	25	44	39	77	**	8	4	**
	4%	5%	3%	4%	5%	4%	4%	4%	**	2%	3%	**
Medians	8.00	8.00	8.00	8.00	9.00	8.00	9.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1992	624	466	365	519	1090	884	1672	**	314	157	**
Mean score	8.1	8.0-	8.2	8.2	8.3a	8.1	8.2a	8.2d	**	8.1	7.7-	**
Standard deviation	1.85	1.81	1.82	1.79	1.92	1.81	1.86	1.81	**	2.03	2.01	**
Standard Error	.05	.07	.08	.11	.10	.05	.08	.05	**	.12	.18	**

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Table Q38_2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	8 *%	2 *%	6 *%	0 -%	** **	0 -%	** **	** **	** **	** **	2 1%	0 -%
2	(2.0)	10 1%	6 1%	4 *%	2b 2%	** **	0 -%	** **	** **	** **	** **	3 1%	2 1%
3	(3.0)	17 1%	1- *%	16+a 1%	0 -%	** **	0 -%	** **	** **	** **	** **	1 *%	0 -%
4	(4.0)	36 2%	11 2%	26 2%	3 3%	** **	4 3%	** **	** **	** **	** **	5 1%	3 2%
5	(5.0)	129 6%	44 7%	85 6%	14+be 11%	** **	4 3%	** **	** **	** **	** **	21 6%	11 7%
6	(6.0)	161 8%	56 9%	105 7%	9 7%	** **	6 5%	** **	** **	** **	** **	23 7%	16 11%
7	(7.0)	269 13%	66- 10%	203+aj 14%	16 13%	** **	11 8%	** **	** **	** **	** **	32 10%	16 11%
8	(8.0)	413 20%	116 18%	298 21%	19 15%	** **	27 20%	** **	** **	** **	** **	60 18%	28 19%
9	(9.0)	271 13%	83 13%	188 13%	17 14%	** **	16 12%	** **	** **	** **	** **	40 12%	24 16%
10 - Extremely well	(10.0)	676 33%	247+b 38%	428- 30%	41 33%	** **	64+bck 47%	** **	** **	** **	** **	138+b 42%	49 33%
NET Badly (1-3)		36 2%	9 1%	26 2%	2 2%	** **	0 -%	** **	** **	** **	** **	6 2%	2 1%
NET Neutral (4-6)		326 16%	110 17%	216 15%	26e 21%	** **	15 11%	** **	** **	** **	** **	49 15%	30e 20%
NET Well (7-10)		1630 78%	511 79%	1117 78%	93 74%	** **	118+bc 87%	** **	** **	** **	** **	270 81%	117 78%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38 2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	**	333	151
Don't know	87	19	68	4	**	3	**	**	**	**	**	8	2
	4%	3%	5%	3%	**	2%	**	**	**	**	**	2%	1%
Medians	8.00	9.00	8.00	8.00	**	9.00	**	**	**	**	**	9.00	8.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1992	631	1360	122	**	133	**	**	**	**	**	325	149
Mean score	8.1	8.3i	8.1i	8.0	**	8.7+abcdik	**	**	**	**	**	8.4+bi	8.1
Standard deviation	1.85	1.88	1.83	2.00	**	1.63	**	**	**	**	**	1.92	1.85
Standard Error	.05	.08	.05	.20	**	.16	**	**	**	**	**	.12	.16

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Table Q38_2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	8 *%	1 1%	0 -%	0 -%	3 1%	3 *%	3 *%	8 *%	**	8 *%	**
2	(2.0)	10 1%	0 -%	3 3%	1 *%	0 -%	3 *%	6 1%	10 1%	**	10 1%	**
3	(3.0)	17 1%	0 -%	0 -%	2 1%	0 -%	4 1%	10 1%	17 1%	**	17 1%	**
4	(4.0)	36 2%	2 2%	3 3%	6 2%	4 1%	12 2%	18 2%	36 2%	**	36 2%	**
5	(5.0)	129 6%	2 2%	2 2%	17 5%	23a 8%	39 6%	62 6%	129 6%	**	129 6%	**
6	(6.0)	161 8%	6 4%	8 8%	17 5%	22 7%	37- 6%	95+ce 9%	156 8%	**	161 8%	**
7	(7.0)	269 13%	11 9%	12 12%	47 14%	40 13%	83 12%	135 13%	265 13%	**	266 13%	**
8	(8.0)	413 20%	20 15%	21 21%	71 22%	56 18%	133 20%	223 22%	413 20%	**	413 20%	**
9	(9.0)	271 13%	18 14%	14 14%	49 15%	29 10%	86 13%	133 13%	269 13%	**	271 13%	**
10 - Extremely well	(10.0)	676 33%	61+cef 48%	37 36%	108 33%	123+f 40%	247+f 37%	293- 29%	671 33%	**	673 32%	**
NET Badly (1-3)		36 2%	1 1%	3 3%	3 1%	3 1%	10 1%	19 2%	36 2%	**	36 2%	**
NET Neutral (4-6)		326 16%	10- 8%	13 13%	40 12%	49a 16%	89 13%	176a 17%	321 16%	**	326 16%	**
NET Well (7-10)		1630 78%	110+f 87%	84 83%	275+f 84%	248 81%	549+f 82%	784- 76%	1617 79%	**	1623 78%	**

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Prepared by BMG

Table Q38 2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	87	6	1	10	6	21	49d	85	**	87	**
	4%	5%	1%	3%	2%	3%	5%	4%	**	4%	**
Medians	8.00	10.00	9.00	8.00	9.00	9.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1992	121	100	319	300	647	980	1974	**	1985	**
Mean score	8.1	8.8	8.2	8.3f	8.3	8.3+f	8.0-	8.1	**	8.1	**
		+bcdef									
Standard deviation	1.85	1.64	1.94	1.69	1.86	1.82	1.83	1.85	**	1.85	**
Standard Error	.05	.16	.21	.10	.12	.08	.06	.05	**	.05	**

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Table Q38_2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	8 *%	4- *%	4- *%	4- *%	3- *%	0 -%	4- *%	3- *%	4- *%	8 *%	2- *%	0- -%	2- *%	0 -%	0- -%	0- -%
2	(2.0)	10 1%	9 1%	10 1%	10 1%	9 1%	2 1%	9 *%	9 *%	10 1%	10 1%	5 *%	6 1%	5 *%	2 1%	3- *%	4 *%
3	(3.0)	17 1%	13 1%	17 1%	14 1%	12 1%	4 1%	17 1%	14 1%	17 1%	17 1%	9 1%	8 1%	10 1%	3 2%	9 1%	3- *%
4	(4.0)	36 2%	34 2%	32 2%	32 2%	28 2%	6 2%	33 2%	31 2%	36 2%	36 2%	19 1%	19 2%	17 1%	4 2%	20 1%	14 1%
5	(5.0)	129 6%	110 6%	107 6%	107 6%	92 6%	17 6%	112 6%	108 6%	114- 6%	129 6%	60- 5%	43- 4%	51- 4%	3- 2%	61- 5%	44- 5%
6	(6.0)	161 8%	154+ 8%	149 8%	151+ 8%	129 8%	21 8%	156+ 8%	151+ 8%	158+ 8%	161 8%	94 7%	78 8%	86 7%	13 8%	92 7%	68 7%
7	(7.0)	269 13%	243 13%	237 13%	237 13%	200 13%	42 16%	244 13%	239 13%	254 13%	269 13%	168 13%	143 15%	159 13%	29f 18%	168 13%	112 12%
8	(8.0)	413 20%	370 20%	376 21%	369 20%	315 20%	55 21%	393+ 21%	368 20%	393 20%	413 20%	273 21%	214 22%	268+ 22%	41 25%	292+ 22%	217+ 22%
9	(9.0)	271 13%	251 13%	248 14%	246 14%	213 14%	39 14%	251 13%	252+ 14%	260 13%	271 13%	191+ 15%	150+ 15%	171 14%	22 13%	191+ 15%	151+ 16%
10 - Extremely well	(10.0)	676 33%	595 32%	574- 31%	570- 31%	484 31%	77 29%	611 32%	569- 31%	621- 32%	676 33%	428b 33%	280- 29%	424b 34%	46 28%	422 32%	323b 33%
NET Badly (1-3)		36 2%	27- 1%	32 2%	29 2%	23 1%	6 2%	31 2%	25- 1%	32 2%	36 2%	15- 1%	14 1%	16 1%	4f 3%	12- 1%	7- 1%
NET Neutral (4-6)		326 16%	297 16%	288 16%	290 16%	249 16%	44 17%	301 16%	290 16%	308 16%	326 16%	173- 13%	139 14%	153- 12%	20 12%	172- 13%	126- 13%
NET Well (7-10)		1630 78%	1458 78%	1435 78%	1422 78%	1213 78%	214 80%	1499 78%	1427 79%	1528 78%	1630 78%	1060+ 81%	786 80%	1022+ 83%	138 84%	1072+ 82%	803+ 83%

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Prepared by BMG

Table Q38_2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	87	79	75	74	62	5-	80	74	82	87	53	42	46	3	55	32
	4%	4%	4%	4%	4%	2%	4%	4%	4%	4%	4%	4%	4%	2%	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1992	1781	1755	1741	1485	263	1830	1743	1867	1992	1248	939	1192	162	1257	937
Mean score	8.1	8.2	8.1	8.1	8.1	8.0	8.2	8.1	8.1	8.1	8.3+	8.1	8.3+b	8.1	8.3+	8.3+b
Standard deviation	1.85	1.81	1.82	1.82	1.81	1.84	1.82	1.79	1.82	1.85	1.71	1.73	1.71	1.77	1.67	1.66
Standard Error	.05	.05	.05	.05	.05	.12	.05	.05	.05	.05	.05	.06	.05	.15	.05	.06

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Table Q38_2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	8 *%	2 1%	6 *%	3 *%	1 *%
2	(2.0)	10 1%	4 2%	6- *%	4 *%	2 *%
3	(3.0)	17 1%	0 -%	15 1%	9 1%	6 1%
4	(4.0)	36 2%	2 1%	33 2%	27 2%	20+ 3%
5	(5.0)	129 6%	10 7%	113 6%	77 6%	49 6%
6	(6.0)	161 8%	11 8%	147 8%	116 9%	69 9%
7	(7.0)	269 13%	7 5%	253+ 14%	181 14%	107 14%
8	(8.0)	413 20%	30 20%	376 20%	280 21%	176+ 22%
9	(9.0)	271 13%	23 15%	240 13%	175 13%	102 13%
10 - Extremely well	(10.0)	676 33%	48 32%	608d 33%	408- 31%	221- 28%
NET Badly (1-3)		36 2%	6 4%	27- 1%	16- 1%	9 1%
NET Neutral (4-6)		326 16%	23 15%	294 16%	220 16%	139 18%
NET Well (7-10)		1630 78%	108 72%	1477+ 79%	1043 78%	606 77%

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Prepared by BMG

Table Q38_2_13 (continuation)

Q38. Netflix - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	87 4%	13 9%	66- 4%	57 4%	33 4%
Medians	8.00	9.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1992	137	1799	1279	753
Mean score	8.1	8.1	8.2	8.1	8.0-
Standard deviation	1.85	2.12	1.82	1.79	1.79
Standard Error	.05	.23	.05	.05	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_14

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	10 *%	2 *%	8+ 1%	** **	0 -%	9+b 1%	1- *%
2	(2.0)	20 1%	4 *%	14 1%	** **	2 1%	13 1%	6 1%
3	(3.0)	27 1%	7 1%	18 2%	** **	1 1%	20+b 2%	6- 1%
4	(4.0)	54 3%	21 2%	28 3%	** **	4 3%	36+b 4%	17- 2%
5	(5.0)	149 7%	67 7%	74 7%	** **	6 5%	67 7%	79 7%
6	(6.0)	189 9%	71 8%	103 10%	** **	15 12%	93 9%	92 9%
7	(7.0)	256 12%	126 14%	119 12%	** **	11 9%	132 13%	120 11%
8	(8.0)	419 20%	193 21%	198 20%	** **	27 22%	213 22%	205 19%
9	(9.0)	228 11%	103 11%	106 10%	** **	20 16%	106 11%	117 11%
10 - Extremely well	(10.0)	650 31%	306 33%	303 30%	** **	38 31%	251- 25%	397+a 37%
NET Badly (1-3)		56 3%	13- 1%	40+a 4%	** **	3 2%	42+b 4%	13- 1%
NET Neutral (4-6)		392 19%	159 17%	205 20%	** **	25 20%	197 20%	188 18%
NET Well (7-10)		1553 75%	727+b 78%	726- 72%	** **	96 77%	702- 71%	838+a 78%
Don't know		78 4%	32 3%	44 4%	** **	1 1%	43 4%	36 3%

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Prepared by BMG

Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2000	900	970	**	124	941	1040
Mean score	8.0	8.1+b	7.8-	**	8.0	7.7-	8.2+a
Standard deviation	1.99	1.85	2.10	**	1.93	2.09	1.85
Standard Error	.05	.07	.07	**	.19	.08	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	10 *%	* *%	1 *%	0 -%	2 1%	3h 1%	* *%	** **	1 *%	2 *%	7+h 1%	3h 1%
2	(2.0)	20 1%	3 1%	2 *%	3 1%	1 *%	4 1%	5+bdhi 3%	** **	5 1%	4 *%	11+bdhi 2%	7+bdhi 2%
3	(3.0)	27 1%	* *%	6 1%	2 *%	5 1%	5 2%	3 1%	** **	6 1%	7 1%	14+ach 2%	9+achi 3%
4	(4.0)	54 3%	11i 3%	9 2%	5 1%	4 1%	12cdi 4%	8cdi 4%	** **	19 3%	9- 1%	26+bcdi 4%	14+bcdi 5%
5	(5.0)	149 7%	25 8%	21 5%	21 6%	18 5%	27b 9%	28+abcdhi 14%	** **	47 6%	40 6%	62+bcdhi 10%	35+bcdhi 12%
6	(6.0)	189 9%	29 9%	26- 6%	37d 10%	18- 5%	39+bdhi 13%	32+abcdhi 16%	** **	55- 7%	56 8%	78+bdhi 13%	40+bdhi 13%
7	(7.0)	256 12%	40 12%	49 11%	51 13%	49 15%	39 13%	18 9%	** **	88 12%	101 14%	67 11%	28 10%
8	(8.0)	419 20%	68 21%	88 20%	89j 23%	70 21%	52 17%	33 17%	** **	156 21%	159 22%	104 17%	52 18%
9	(9.0)	228 11%	27 9%	47 11%	46 12%	51+afhjk 15%	35 12%	15 8%	** **	74 10%	96+fk 13%	58 10%	23 8%
10 -	(10.0)	650	114efjk +cdefijk	182 41%	117efjk	107efjk	67- 22%	38- 19%	** **	295 39%	224efjk	130- 22%	63- 21%
Extremely well		31%	36%	41%	30%	32%	22%	19%	**	39%	31%	22%	21%
NET Badly (1-3)		56 3%	4 1%	8 2%	4 1%	8 2%	13achi 4%	8ach 4%	** **	12- 2%	12 2%	32 +abcdhi 5%	19+abcdhi 6%
NET Neutral (4-6)		392 19%	65bdi 20%	56- 13%	64 17%	41- 12%	78+bcdhi +abcdehi 26%	68 34%	** **	120- 16%	105- 14%	167 +abcdhi 28%	88+abcdhi 30%
NET Well (7-10)		1553 75%	248efjk 78%	365+efjk 83%	302efjk 79%	278+efjk 82%	194-f 64%	105- 53%	** **	614+efjk 81%	579+efjk 80%	359- 60%	166- 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	78 4%	3- 1%	11 3%	14a 4%	12a 3%	18+abh 6%	17+abcdhi 8%	**	14- 2%	25a 4%	39+abhi 7%	21+abhi 7%
Medians	8.00	8.00	9.00	8.00	8.00	8.00	7.00	**	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00
Base for stats	2000	317	429	370	326	284	182	**	746	696	558	273
Mean score	8.0	8.1efgjk +acefgij k	8.4	8.1efgjk +efgjk	8.2	7.5-	7.2-	**	8.2 +efgjk	8.2 +efgjk	7.3-	7.2-
Standard deviation	1.99	1.92	1.83	1.74	1.82	2.14	2.15	**	1.88	1.78	2.22	2.30
Standard Error	.05	.13	.10	.10	.11	.13	.17	**	.08	.07	.10	.15

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Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	10 *%	0 -%	2 1%	0 -%	3 1%	** **	3 1%	0 -%	0 -%	0 -%	8 *%	0 -%	* *%	1+acghijk 2%
2	(2.0)	20 1%	0 -%	0 -%	1 *%	9+abhjk 3%	** **	3 1%	2 1%	0 -%	2 1%	18 1%	0 -%	1 1%	1bk 1%
3	(3.0)	27 1%	1 1%	0 -%	0 -%	5 2%	** **	3 1%	2 1%	5+bc 3%	3 2%	21 1%	3 2%	2 1%	1bc 2%
4	(4.0)	54 3%	3 2%	6i 3%	2 1%	9 3%	** **	5 2%	7 3%	7i 4%	0 -%	42 2%	7i 4%	4i 4%	2i 4%
5	(5.0)	149 7%	14 9%	10 6%	18i 10%	20 7%	** **	21i 9%	14 5%	13 8%	5 3%	121 7%	18gi 10%	6 6%	3 5%
6	(6.0)	189 9%	12 8%	19 11%	20 11%	24 8%	** **	14 6%	24 8%	18 11%	18 11%	157 9%	21fm 12%	8 7%	3 5%
7	(7.0)	256 12%	27d 18%	22 13%	22 12%	26 9%	** **	26 11%	42d 15%	20 12%	24 15%	218 13%	19 11%	12 12%	6 11%
8	(8.0)	419 20%	33 22%	37 21%	38 21%	68 23%	** **	54 23%	53 19%	31 19%	35 22%	358 21%	32 18%	18 17%	11 18%
9	(9.0)	228 11%	13 8%	18 10%	17 9%	34 11%	** **	21 9%	38 13%	16 10%	19 12%	190 11%	17 10%	13 12%	8 15%
10 - Extremely well	(10.0)	650 31%	45 30%	57 32%	57 31%	88 30%	** **	79 34%	88 31%	53 32%	45 28%	541 31%	51 29%	37 35%	20 35%
NET Badly (1-3)		56 3%	1 1%	2 1%	1 *%	17+abcgjk 6%	** **	9c 4%	4 1%	5 3%	5 3%	47 3%	3 2%	3 3%	3abcg 5%
NET Neutral (4-6)		392 19%	28 19%	36 20%	41 22%	53 18%	** **	40 17%	45 16%	38 23%	23 14%	320 18%	46 26%	18 17%	8 13%
NET Well (7-10)		1553 75%	117 77%	134 76%	133 73%	217 73%	** **	180k 77%	222k 78%	120 72%	123 77%	1307k 75%	120- 67%	81 76%	45k 78%

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Prepared by BMG

Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	78	5	6	8	10	**	6	14	3	10	63	9	5	2
	4%	3%	3%	4%	3%	**	3%	5%	2%	6%	4%	5%	5%	4%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2000	146	171	175	287	**	229	271	163	151	1674	169	102	56
Mean score	8.0	8.0	8.0	8.0	7.8	**	8.0	8.1	7.8	8.0	8.0	7.8	8.1	8.1
Standard deviation	1.99	1.78	1.91	1.82	2.23	**	2.11	1.82	2.04	1.81	1.98	1.99	2.04	2.23
Standard Error	.05	.16	.16	.16	.15	**	.15	.13	.19	.17	.05	.15	.15	.19

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Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	10 *%	3 1%	1 *%	1 *%	5 1%	4 *%	5 1%	10 1%	** **	0 -%	0 -%	** **
2	(2.0)	20 1%	7 1%	4 1%	3 1%	6 1%	11 1%	9 1%	15 1%	** **	5 1%	5+a 3%	** **
3	(3.0)	27 1%	12c 2%	5 1%	1 *%	9 2%	17 2%	9 1%	24 1%	** **	3 1%	3 2%	** **
4	(4.0)	54 3%	25+b 4%	7 1%	10 3%	12 2%	32 3%	23 2%	46 3%	** **	8 3%	6 4%	** **
5	(5.0)	149 7%	42 6%	27 6%	28 7%	46 8%	69 6%	75 8%	124 7%	** **	23 7%	14 9%	** **
6	(6.0)	189 9%	66 10%	41 8%	34 9%	44 8%	106 9%	78 8%	172+cd 10%	** **	15- 5%	5- 3%	** **
7	(7.0)	256 12%	86 13%	66d 14%	49 13%	51- 9%	152d 13%	100 11%	207 12%	** **	47 15%	30+a 19%	** **
8	(8.0)	419 20%	130 20%	101 21%	82 22%	105 19%	231 20%	187 20%	353 20%	** **	66 21%	32 19%	** **
9	(9.0)	228 11%	71 11%	60 13%	40 10%	58 11%	131 12%	97 11%	194 11%	** **	33 10%	16 10%	** **
10 - Extremely well	(10.0)	650 31%	183- 28%	148 31%	121 32%	194+ae 36%	331 29%	315+ae 34%	534 31%	** **	114 36%	48 30%	** **
NET Badly (1-3)		56 3%	22 3%	11 2%	4 1%	19 3%	33 3%	23 3%	48 3%	** **	8 2%	8 5%	** **
NET Neutral (4-6)		392 19%	133b 20%	75- 16%	73 19%	102 19%	207 18%	175 19%	342 20%	** **	47- 15%	25 16%	** **
NET Well (7-10)		1553 75%	470- 72%	375+a 78%	291 77%	407 75%	845 75%	698 76%	1288- 74%	** **	261+a 81%	125 78%	** **

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Prepared by BMG

Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	78	30	18	11	16	48	27	70	**	6	4	**
	4%	5%	4%	3%	3%	4%	3%	4%	**	2%	2%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	2000	625	460	368	528	1085	897	1678	**	315	158	**
Mean score	8.0	7.8-	8.1a	8.0	8.0	7.9	8.0a	7.9	**	8.1	7.8	**
Standard deviation	1.99	2.05	1.85	1.87	2.09	1.97	2.01	2.00	**	1.94	2.13	**
Standard Error	.05	.08	.09	.12	.11	.06	.08	.05	**	.12	.19	**

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Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	10 *%	5 1%	5 *%	2 2%	** **	2 1%	** **	** **	** **	** **	3 1%	2 1%
2	(2.0)	20 1%	2 *%	17 1%	1 1%	** **	1 1%	** **	** **	** **	** **	1 *%	1 1%
3	(3.0)	27 1%	11 2%	16 1%	3 3%	** **	4 3%	** **	** **	** **	** **	3 1%	2 1%
4	(4.0)	54 3%	9- 1%	45+a 3%	3 3%	** **	2 1%	** **	** **	** **	** **	5 1%	3 2%
5	(5.0)	149 7%	52 8%	97 7%	15+b 12%	** **	12 9%	** **	** **	** **	** **	21 6%	9 6%
6	(6.0)	189 9%	51 8%	138 10%	10 8%	** **	7 5%	** **	** **	** **	** **	21 6%	9 6%
7	(7.0)	256 12%	67 10%	188 13%	16 13%	** **	17 12%	** **	** **	** **	** **	30 9%	17 11%
8	(8.0)	419 20%	122 19%	297 21%	23 18%	** **	20 15%	** **	** **	** **	** **	65 19%	29 19%
9	(9.0)	228 11%	76 12%	152 11%	18 14%	** **	14 10%	** **	** **	** **	** **	41 12%	20 13%
10 - Extremely well	(10.0)	650 31%	228+bc 35%	420- 29%	30 24%	** **	52c 38%	** **	** **	** **	** **	133+bc 40%	52 34%
NET Badly (1-3)		56 3%	18 3%	38 3%	6 5%	** **	6 5%	** **	** **	** **	** **	7 2%	4 3%
NET Neutral (4-6)		392 19%	112 17%	280j 20%	28j 22%	** **	20 15%	** **	** **	** **	** **	47- 14%	21 14%
NET Well (7-10)		1553 75%	494 76%	1058 74%	87 69%	** **	102 75%	** **	** **	** **	** **	269+bc 81%	118 78%

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Prepared by BMG

Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	78	26	52	4	**	7	**	**	**	**	11	7
	4%	4%	4%	3%	**	5%	**	**	**	**	3%	5%
Medians	8.00	8.00	8.00	8.00	**	9.00	**	**	**	**	9.00	9.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	2000	623	1376	122	**	129	**	**	**	**	322	144
Mean score	8.0	8.1+bci	7.9-	7.6-	**	8.1	**	**	**	**	8.4+bcgi	8.2ci
Standard deviation	1.99	1.98	1.98	2.19	**	2.18	**	**	**	**	1.90	1.99
Standard Error	.05	.09	.06	.21	**	.21	**	**	**	**	.12	.18

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Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	10 *%	1 1%	0 -%	* *%	4+ 1%	4 1%	4 *%	10 *%	** **	10 *%	** **
2	(2.0)	20 1%	0 -%	2 2%	1 *%	* *%	3 *%	14 1%	20 1%	** **	20 1%	** **
3	(3.0)	27 1%	1 1%	2 2%	1 *%	1 *%	4 1%	18e 2%	27 1%	** **	27 1%	** **
4	(4.0)	54 3%	5 4%	1 1%	14 4%	6 2%	18 3%	28 3%	54 3%	** **	54 3%	** **
5	(5.0)	149 7%	7 6%	7 7%	10- 3%	22c 7%	37 6%	81c 8%	149 7%	** **	149 7%	** **
6	(6.0)	189 9%	5- 4%	9 9%	30 9%	24 8%	53 8%	105a 10%	187 9%	** **	189 9%	** **
7	(7.0)	256 12%	11 9%	11 11%	48 15%	42 14%	90 13%	123 12%	253 12%	** **	255 12%	** **
8	(8.0)	419 20%	27 21%	26 26%	82+ 25%	55 18%	144 22%	204 20%	413 20%	** **	415 20%	** **
9	(9.0)	228 11%	16 13%	9 9%	36 11%	30 10%	70 11%	116 11%	227 11%	** **	228 11%	** **
10 - Extremely well	(10.0)	650 31%	49f 39%	32 32%	100 31%	116+f 38%	233+f 35%	285- 28%	645 31%	** **	649 31%	** **
NET Badly (1-3)		56 3%	2 2%	4 4%	2- 1%	6 2%	11 2%	36ce 3%	56 3%	** **	56 3%	** **
NET Neutral (4-6)		392 19%	17 14%	17 17%	53 16%	53 17%	108- 16%	214+e 21%	389 19%	** **	392 19%	** **
NET Well (7-10)		1553 75%	104f 82%	79 78%	266+f 81%	243f 80%	537+f 80%	729- 71%	1538 75%	** **	1546 75%	** **

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Prepared by BMG

Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	78	3	1	6	3-	12-	50+cde	77	**	78	**
	4%	3%	1%	2%	1%	2%	5%	4%	**	4%	**
Medians	8.00	9.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2000	123	100	322	302	656	979	1983	**	1994	**
Mean score	8.0	8.3f	7.9	8.1f	8.1f	8.1+f	7.8-	8.0	**	8.0	**
Standard deviation	1.99	1.94	2.02	1.75	1.98	1.88	2.04	1.99	**	1.99	**
Standard Error	.05	.19	.22	.11	.12	.08	.07	.05	**	.05	**

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Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	10 *%	8 *%	5- *%	6- *%	5 *%	0 -%	6- *%	5- *%	8 *%	10 *%	3 *%	5 *%	2- *%	0 -%	3- *%	3 *%
2	(2.0)	20 1%	19 1%	19 1%	19 1%	17 1%	3 1%	19 1%	17 1%	19 1%	20 1%	12 1%	10 1%	7 1%	0 -%	9 1%	9 1%
3	(3.0)	27 1%	26 1%	25 1%	22 1%	20 1%	3 1%	26 1%	25 1%	26 1%	27 1%	16 1%	15 2%	8- 1%	2 1%	13 1%	12 1%
4	(4.0)	54 3%	53 3%	52 3%	52 3%	45 3%	11 4%	54 3%	54+ 3%	54 3%	54 3%	28 2%	27 3%	27 2%	5 3%	30 2%	22 2%
5	(5.0)	149 7%	137 7%	137 8%	132 7%	114 7%	13 5%	138 7%	133 7%	140 7%	149 7%	87 7%	61 6%	82 7%	9 5%	87 7%	55- 6%
6	(6.0)	189 9%	170 9%	164 9%	166 9%	141 9%	20 7%	172 9%	162 9%	174 9%	189 9%	115 9%	98 10%	102 8%	13 8%	110 8%	79 8%
7	(7.0)	256 12%	234 13%	228 12%	227 12%	194 13%	31 11%	234 12%	231 13%	243 12%	256 12%	160 12%	129 13%	147 12%	19 11%	165 13%	109 11%
8	(8.0)	419 20%	365 20%	372 20%	366 20%	308 20%	68+a 25%	391 20%	368 20%	397 20%	419 20%	256 20%	198 20%	251 20%	47+abce 28%	277 21%	204 21%
9	(9.0)	228 11%	206 11%	203 11%	198 11%	172 11%	30 11%	212 11%	208 11%	215 11%	228 11%	154 12%	117 12%	153+ 12%	19 11%	162+ 12%	127+ 13%
10 - Extremely well	(10.0)	650 31%	568 31%	554- 30%	553 30%	469 30%	84 31%	583- 31%	546- 30%	595- 31%	650 31%	417 32%	281- 29%	410+b 33%	50 30%	407 31%	318 33%
NET Badly (1-3)		56 3%	54 3%	49 3%	47 3%	42 3%	6 2%	52 3%	47 3%	54 3%	56 3%	31 2%	29c 3%	17- 1%	2 1%	24- 2%	24 2%
NET Neutral (4-6)		392 19%	361 19%	353 19%	350 19%	300 19%	44 16%	364 19%	348 19%	369 19%	392 19%	230 18%	186 19%	211- 17%	27 16%	227- 17%	156- 16%
NET Well (7-10)		1553 75%	1373- 74%	1357 74%	1344 74%	1142 74%	212 79%	1420 74%	1353 74%	1450 74%	1553 75%	987 76%	725 74%	961+ 78%	135 82%	1011+ 77%	759+b 78%

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Prepared by BMG

Table Q38 2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	78	73	70	73	62	6	73	69	77	78	54	41	49	2	49	30
	4%	4%	4%	4%	4%	2%	4%	4%	4%	4%	4%	4%	4%	1%	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2000	1788	1759	1741	1484	262	1837	1748	1872	2000	1248	940	1189	164	1262	938
Mean score	8.0	7.9-	7.9-	7.9	7.9	8.0	7.9	7.9	7.9-	8.0	8.0+	7.9	8.1+b	8.1	8.1+	8.1+b
Standard deviation	1.99	2.01	1.98	1.98	1.99	1.91	1.98	1.97	1.99	1.99	1.93	1.98	1.84	1.74	1.87	1.91
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.06	.07	.06	.15	.06	.07

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Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	10 *%	2 1%	8 *%	6 *%	5 1%
2	(2.0)	20 1%	6 4%	14- 1%	11 1%	6 1%
3	(3.0)	27 1%	3 2%	23 1%	17 1%	11 1%
4	(4.0)	54 3%	2 2%	51 3%	37 3%	23 3%
5	(5.0)	149 7%	12 8%	128 7%	97 7%	51 6%
6	(6.0)	189 9%	9 6%	173 9%	117 9%	64 8%
7	(7.0)	256 12%	13 9%	232 12%	171 13%	114+ 14%
8	(8.0)	419 20%	30 20%	381 20%	270 20%	159 20%
9	(9.0)	228 11%	12 8%	206 11%	158 12%	91 12%
10 - Extremely well	(10.0)	650 31%	52 35%	582 31%	404 30%	237 30%
NET Badly (1-3)		56 3%	10 7%	46 2%	34 3%	21 3%
NET Neutral (4-6)		392 19%	23 15%	352 19%	250 19%	138 18%
NET Well (7-10)		1553 75%	108 72%	1401 75%	1002 75%	601 76%

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Prepared by BMG

Table Q38_2_14 (continuation)

Q38. Netflix - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	78 4%	8 6%	66 4%	49 4%	26 3%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2000	141	1799	1287	760
Mean score	8.0	7.9	8.0	7.9	7.9
Standard deviation	1.99	2.35	1.96	1.97	1.97
Standard Error	.05	.26	.05	.06	.08

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Table Q38_2_15
 Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	110 5%	39d 4%	71+ad 7%	** **	0- -%	70+b 7%	39- 4%
2	(2.0)	99 5%	31- 3%	64+a 6%	** **	5 4%	47 5%	50 5%
3	(3.0)	100 5%	33- 4%	62+a 6%	** **	4 3%	60+b 6%	39- 4%
4	(4.0)	105 5%	40 4%	57 6%	** **	8 6%	55 6%	50 5%
5	(5.0)	195 9%	93 10%	91 9%	** **	9 8%	97 10%	97 9%
6	(6.0)	204 10%	84 9%	104 10%	** **	16 13%	112+b 11%	90- 8%
7	(7.0)	204 10%	115+b 12%	74- 7%	** **	13 11%	101 10%	103 10%
8	(8.0)	271 13%	124 13%	119 12%	** **	26+ab 21%	140 14%	127 12%
9	(9.0)	135 7%	76+b 8%	46- 5%	** **	13b 11%	53 5%	81 8%
10 - Extremely well	(10.0)	368 18%	190+b 20%	149- 15%	** **	28b 22%	149- 15%	218+a 20%
NET Badly (1-3)		309 15%	103- 11%	197+ad 19%	** **	9- 7%	177+b 18%	129- 12%
NET Neutral (4-6)		505 24%	217 23%	252 25%	** **	34 27%	264+b 27%	236- 22%
NET Well (7-10)		979 47%	506+b 54%	388- 38%	** **	80+b 64%	442 45%	529 49%
Don't know		286 14%	106-d 11%	177+ad 17%	** **	2- 1%	100- 10%	182+a 17%

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 Prepared by BMG

Table Q38 2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	7.00	7.00	6.00	**	8.00	7.00	7.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1792	825	837	**	123	883	893
Mean score	6.5	6.9+b	6.1-	**	7.3+b	6.2-	6.9+a
Standard deviation	2.77	2.62	2.90	**	2.28	2.78	2.72
Standard Error	.07	.10	.11	**	.23	.11	.09

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Table Q38_2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	110 5%	11 4%	22 5%	21 5%	23 7%	18 6%	7 4%	** **	33 4%	44 6%	33 5%	14 5%
2	(2.0)	99 5%	13 4%	11- 3%	16 4%	15 4%	22+bh 7%	14bh 7%	** **	24- 3%	31 4%	44+bhi 7%	22+bh 7%
3	(3.0)	100 5%	10 3%	12- 3%	15 4%	19 5%	27+abchi 9%	10 5%	** **	22- 3%	33 5%	44+abchi 7%	17h 6%
4	(4.0)	105 5%	12 4%	18 4%	17 5%	10 3%	25+abdhi 8%	15di 7%	** **	30 4%	27 4%	48 8%	23+abdhi 8%
5	(5.0)	195 9%	38ci 12%	39 9%	21- 5%	30 9%	29c 10%	26ci 13%	** **	77c 10%	51- 7%	67ci 11%	38+ci 13%
6	(6.0)	204 10%	38 12%	41 9%	48d 13%	26 8%	28 9%	17 9%	** **	79 10%	74 10%	51 9%	23 8%
7	(7.0)	204 10%	33 10%	50 11%	43 11%	29 9%	26 9%	16 8%	** **	83 11%	73 10%	49 8%	23 8%
8	(8.0)	271 13%	53efjk 17%	70efjk 16%	51efjk 13%	58+efjk 17%	21- 7%	13- 6%	** **	123+efjk 16%	109efjk 15%	39- 6%	18- 6%
9	(9.0)	135 7%	23 7%	25 6%	42 11%	19 6%	13 4%	8 4%	** **	48 6%	61+ejk 8%	26- 4%	13 4%
10 - Extremely well	(10.0)	368 18%	68efjk 21%	112 25%	69efjk 18%	53 16%	36- 12%	20- 10%	** **	180 24%	122fjk 17%	66- 11%	30- 10%
NET Badly (1-3)		309 15%	34 11%	45- 10%	52 14%	57bh 17%	67+abchi 22%	32h 16%	** **	80- 10%	109bh 15%	121+abchi 20%	53abh 18%
NET Neutral (4-6)		505 24%	88d 27%	98 22%	87 23%	66- 19%	82di 27%	58di 29%	** **	186 24%	152- 21%	167+di 28%	85di 29%
NET Well (7-10)		979 47%	177+efjk 56%	257 58%	205+efjk 53%	160efjk 47%	96- 32%	57- 29%	** **	435 57%	365+efjk 51%	179- 30%	83- 28%

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Prepared by BMG

Table Q38 2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	286	20-	40-	40	56abch	57+abchi	52+abcdhi	**	60-	96abh	130+abchi	73+abcdhi
	14%	6%	9%	10%	17%	19%	26%	**	8%	13%	22%	25%
Medians	7.00	7.00	8.00	7.00	7.00	6.00	6.00	**	8.00	7.00	5.00	5.00
Mode	10.00	10.00	10.00	10.00	8.00	10.00	5.00	**	10.00	10.00	5.00	5.00
Base for stats	1792	299	401	344	282	245	147	**	700	625	467	221
Mean score	6.5	6.9	7.1	6.8efgjk	6.5efgjk	5.6-	5.8-	**	7.0	6.7efgjk	5.6-	5.6-
		+efgjk	+defgijk					-	+defgijk			
Standard deviation	2.77	2.55	2.64	2.71	2.85	2.83	2.67	**	2.61	2.77	2.78	2.74
Standard Error	.07	.18	.14	.16	.18	.18	.23	**	.11	.12	.13	.19

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Table Q38_2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	110 5%	4 3%	12 7%	7 4%	16 5%	** **	9 4%	17 6%	16+afik 10%	5 3%	94 5%	6 3%	7 6%	3 5%
2	(2.0)	99 5%	7 5%	6 3%	11 6%	9 3%	** **	13 6%	10 4%	9 6%	11 7%	81 5%	10 6%	5 5%	2 4%
3	(3.0)	100 5%	5 3%	7 4%	12 7%	18 6%	** **	10 4%	14 5%	10 6%	6 4%	87 5%	7 4%	5 4%	2 4%
4	(4.0)	105 5%	8 5%	7 4%	7 4%	12 4%	** **	11 5%	14 5%	11 6%	11 7%	85 5%	11 6%	7 7%	2 4%
5	(5.0)	195 9%	14 10%	14 8%	22 12%	19 7%	** **	27 11%	25 9%	11 7%	11 7%	158 9%	19 11%	14d 13%	5 9%
6	(6.0)	204 10%	21b 14%	12 7%	22 12%	23 8%	** **	24 10%	28 10%	16 10%	16 10%	171 10%	18 10%	9 8%	7 13%
7	(7.0)	204 10%	12 8%	20 11%	16 9%	36 12%	** **	18 8%	31 11%	11 7%	15 9%	167 10%	20 11%	11 10%	7 11%
8	(8.0)	271 13%	23 15%	23 13%	20 11%	50h 17%	** **	34 15%	38 13%	14 8%	21 13%	232 13%	19 11%	13 12%	6 11%
9	(9.0)	135 7%	14 9%	9 5%	10 5%	23 8%	** **	19 8%	23 8%	10 6%	5 3%	118 7%	11 6%	5 4%	3 4%
10 - Extremely well	(10.0)	368 18%	26 17%	33 19%	24 13%	64c 22%	** **	44 19%	41 14%	36 22%	32 20%	306 18%	30 17%	18 17%	14+cg 24%
NET Badly (1-3)		309 15%	16 11%	25 14%	30 16%	43 14%	** **	32 13%	42 15%	35+a 21%	22 14%	262 15%	23 13%	17 16%	7 13%
NET Neutral (4-6)		505 24%	43bd 29%	32 18%	51d 28%	54- 18%	** **	62d 26%	67 24%	38 23%	37 23%	413 24%	47d 27%	30bd 28%	15 26%
NET Well (7-10)		979 47%	75 50%	86 48%	70- 38%	173 58%	** **	115c 49%	133 47%	71 43%	73 46%	823c 47%	80 45%	46 43%	30c 51%

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Prepared by BMG

Table Q38 2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	286	17	34	32	28	**	26	43	21	28	239	27	14	6
	14%	11%	19%	18%	9%	**	11%	15%	12%	17%	14%	15%	14%	10%
Medians	7.00	7.00	7.00	6.00	8.00	**	7.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1792	134	144	151	270	**	209	241	145	132	1497	151	92	52
Mean score	6.5	6.8e	6.7e	6.2	6.9+cehl	**	6.7e	6.5e	6.2	6.6e	6.6e	6.5e	6.3	6.8e
Standard deviation	2.77	2.54	2.87	2.67	2.73	**	2.70	2.73	3.13	2.77	2.77	2.68	2.81	2.78
Standard Error	.07	.24	.27	.25	.19	**	.20	.20	.30	.28	.08	.21	.22	.25

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Table Q38_2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	110 5%	57+bcdf 9%	23 5%	15 4%	13- 2%	80+df 7%	28- 3%	99 6%	** **	11 3%	6 4%	** **
2	(2.0)	99 5%	41+bf 6%	18 4%	14 4%	22 4%	59 5%	36 4%	88 5%	** **	11 4%	7 4%	** **
3	(3.0)	100 5%	41 6%	19 4%	14 4%	26 5%	60 5%	40 4%	93+c 5%	** **	6- 2%	4 2%	** **
4	(4.0)	105 5%	46+bf 7%	18 4%	17 5%	24 4%	64 6%	41 4%	89 5%	** **	16 5%	7 4%	** **
5	(5.0)	195 9%	63 10%	39 8%	42 11%	48 9%	102 9%	90 10%	171 10%	** **	25 8%	18 11%	** **
6	(6.0)	204 10%	65 10%	50 11%	43 11%	45 8%	115 10%	87 9%	174 10%	** **	31 10%	13 8%	** **
7	(7.0)	204 10%	49- 8%	58a 12%	37 10%	56 10%	107 9%	93 10%	161 9%	** **	43+a 13%	29+a 18%	** **
8	(8.0)	271 13%	87 13%	78+df 16%	49 13%	54- 10%	166+df 15%	104- 11%	214- 12%	** **	55+a 17%	25 15%	** **
9	(9.0)	135 7%	38 6%	31 7%	16 4%	50+ace 9%	69 6%	66 7%	110 6%	** **	24 7%	16 10%	** **
10 - Extremely well	(10.0)	368 18%	86- 13%	83a 17%	77ae 20%	118+ae 22%	170- 15%	196+ae 21%	294- 17%	** **	72+a 22%	25 16%	** **
NET Badly (1-3)		309 15%	139+bcdf 21%	61 13%	43 11%	61- 11%	199+bcdf 18%	105- 11%	280+c 16%	** **	28- 9%	16 10%	** **
NET Neutral (4-6)		505 24%	174 27%	108 23%	102 27%	116 21%	281 25%	218 24%	434 25%	** **	71 22%	38 24%	** **
NET Well (7-10)		979 47%	261- 40%	251+ae 53%	180a 47%	279ae 51%	512a 45%	459a 50%	780- 45%	** **	194+a 61%	96+a 59%	** **

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Prepared by BMG

Table Q38_2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	286	82	58	54	87	141	141	255+cd	**	28-	12-	**
	14%	13%	12%	14%	16%	12%	15%	15%	**	9%	7%	**
Medians	7.00	6.00	7.00	7.00	7.00	7.00	7.00	7.00	**	8.00	7.00	**
Mode	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1792	573	420	325	457	993	782	1493	**	294	150	**
Mean score	6.5	5.9-	6.8ae	6.7ae	7.0+ae	6.3-a	6.9+ae	6.4-	**	7.2+a	6.9	**
									+a			+a
Standard deviation	2.77	2.90	2.63	2.65	2.66	2.82	2.66	2.80	**	2.51	2.46	**
Standard Error	.07	.12	.13	.18	.15	.09	.11	.08	**	.16	.22	**

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Table Q38_2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	110 5%	44 7%	66 5%	11 8%	** **	6 4%	** **	** **	** **	** **	24 7%	7 5%
2	(2.0)	99 5%	32 5%	67 5%	10 8%	** **	4 3%	** **	** **	** **	** **	13 4%	12 8%
3	(3.0)	100 5%	24 4%	76 5%	5 4%	** **	6 5%	** **	** **	** **	** **	12 3%	7 5%
4	(4.0)	105 5%	35 5%	70 5%	11 9%	** **	10 7%	** **	** **	** **	** **	18 5%	7 5%
5	(5.0)	195 9%	67 10%	127 9%	22+abejk 17%	** **	9 6%	** **	** **	** **	** **	32 9%	9 6%
6	(6.0)	204 10%	55 9%	149 10%	7 6%	** **	8 6%	** **	** **	** **	** **	34 10%	8 5%
7	(7.0)	204 10%	45- 7%	159+acj 11%	6 5%	** **	8 6%	** **	** **	** **	** **	21- 6%	12 8%
8	(8.0)	271 13%	72 11%	198 14%	13 10%	** **	16 12%	** **	** **	** **	** **	34 10%	18 12%
9	(9.0)	135 7%	41 6%	95 7%	8 6%	** **	7 5%	** **	** **	** **	** **	25 7%	9 6%
10 - Extremely well	(10.0)	368 18%	128c 20%	240 17%	14- 11%	** **	35+bc 26%	** **	** **	** **	** **	75+bc 23%	25 17%
NET Badly (1-3)		309 15%	100 15%	209 15%	26 21%	** **	16 12%	** **	** **	** **	** **	49 15%	26 17%
NET Neutral (4-6)		505 24%	157k 24%	346k 24%	40ek 32%	** **	26 19%	** **	** **	** **	** **	83 25%	24- 16%
NET Well (7-10)		979 47%	286c 44%	693c 49%	41- 33%	** **	66c 49%	** **	** **	** **	** **	155c 46%	65 43%

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Prepared by BMG

Table Q38_2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	286	107+b	180-	19	**	28+b	**	**	**	**	47	36+abj
	14%	16%	13%	15%	**	20%	**	**	**	**	14%	24%
Medians	7.00	7.00	7.00	5.00	**	8.00	**	**	**	**	7.00	7.00
Mode	10.00	10.00	10.00	5.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1792	543	1248	107	**	108	**	**	**	**	286	115
Mean score	6.5	6.5c	6.6c	5.6-	**	7.0c	**	**	**	**	6.7c	6.4
									+abc			
Standard deviation	2.77	2.93	2.70	2.87	**	2.88	**	**	**	**	2.94	3.00
Standard Error	.07	.14	.08	.29	**	.31	**	**	**	**	.19	.30

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Table Q38_2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	110 5%	9 7%	4 4%	15 4%	18 6%	33 5%	59 6%	110 5%	**	110 5%	**
2	(2.0)	99 5%	4 3%	5 5%	11 3%	12 4%	24 4%	55 5%	99 5%	**	99 5%	**
3	(3.0)	100 5%	4 3%	2 2%	10 3%	9 3%	21- 3%	71+cde 7%	99 5%	**	100 5%	**
4	(4.0)	105 5%	5 4%	1 1%	13 4%	13 4%	25 4%	63 6%	103 5%	**	105 5%	**
5	(5.0)	195 9%	13 11%	7 7%	24 7%	28 9%	61 9%	101 10%	195 9%	**	195 9%	**
6	(6.0)	204 10%	16 12%	14 14%	35 11%	32 11%	68 10%	98 10%	202 10%	**	204 10%	**
7	(7.0)	204 10%	7 6%	14 14%	39 12%	34 11%	72 11%	98 10%	202 10%	**	202 10%	**
8	(8.0)	271 13%	17 14%	17 17%	55+f 17%	39 13%	106+f 16%	123 12%	266 13%	**	268 13%	**
9	(9.0)	135 7%	11 9%	9 9%	26 8%	21 7%	54 8%	57 6%	134 6%	**	135 6%	**
10 - Extremely well	(10.0)	368 18%	27f 22%	25 24%	61 19%	73+f 24%	140+f 21%	149- 14%	366 18%	**	367 18%	**
NET Badly (1-3)		309 15%	17 13%	10 10%	36 11%	39 13%	78- 12%	185+cde 18%	308 15%	**	309 15%	**
NET Neutral (4-6)		505 24%	34 27%	22 22%	73 22%	73 24%	155 23%	261 25%	500 24%	**	505 24%	**
NET Well (7-10)		979 47%	63 50%	65 64%	182+f 55%	167+f 55%	372+f 56%	428- 42%	967 47%	**	972 47%	**

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Prepared by BMG

Table Q38 2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	286	13	4	38	27-	63-	155de	285	**	286	**
	14%	10%	4%	11%	9%	9%	15%	14%	**	14%	**
Medians	7.00	7.00	8.00	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1792	114	98	291	279	604	874	1775	**	1785	**
Mean score	6.5	6.8f	7.2+f	6.9+f	6.9+f	6.9+f	6.2-	6.5	**	6.5	**
Standard deviation	2.77	2.84	2.52	2.59	2.76	2.65	2.79	2.77	**	2.77	**
Standard Error	.07	.28	.28	.16	.18	.12	.10	.07	**	.07	**

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Table Q38 2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	110 5%	94e 5%	82-e 4%	93e 5%	63-e 4%	1- **	92-e 5%	96e 5%	100e 5%	110e 5%	63d 5%	52df 5%	49-d 4%	*- **	69df 5%	31-d 3%
2	(2.0)	99 5%	91 5%	87 5%	85 5%	67 4%	10 4%	90 5%	89 5%	93 5%	99 5%	59 5%	49 5%	47- 4%	5 3%	60 5%	35- 4%
3	(3.0)	100 5%	90e 5%	91e 5%	91e 5%	76e 5%	3- 1%	92e 5%	90e 5%	92e 5%	100e 5%	66 5%	59+d 6%	61 5%	3 2%	62 5%	47 5%
4	(4.0)	105 5%	96 5%	92 5%	93 5%	84 5%	10 4%	97 5%	94 5%	98 5%	105 5%	64 5%	54 6%	56 4%	5 3%	63 5%	47 5%
5	(5.0)	195 9%	179 10%	176 10%	172 10%	140 9%	20 8%	181 9%	169 9%	183 9%	195 9%	108- 8%	64- 7%	105 8%	8 5%	101- 8%	73- 8%
6	(6.0)	204 10%	182 10%	185 10%	182 10%	152 10%	35 13%	192 10%	180 10%	194 10%	204 10%	127 10%	92 9%	112 9%	22 13%	134 10%	88 9%
7	(7.0)	204 10%	181 10%	175 10%	172 9%	151 10%	26 10%	182 10%	170 9%	187 10%	204 10%	136 10%	101 10%	123 10%	21 12%	132 10%	101 10%
8	(8.0)	271 13%	243 13%	248 14%	242 13%	221+ 14%	64 24% +abcd fghi	255 13%	243 13%	260 13%	271 13%	175 13%	138 14%	178+ 14%	41 25% +abcef	179 14%	155+ 16%
9	(9.0)	135 7%	117 6%	127 7%	118 7%	101 7%	26+ 10%	127 7%	124 7%	131 7%	135 7%	89 7%	65 7%	92 7%	12 7%	93 7%	76+ 8%
10 -	(10.0)	368 18%	331 18%	320 18%	320 18%	288 19%	66 25% +abcd fghi	339 18%	316 17%	342 18%	368 18%	238 18%	171 17%	244+ 20%	46+abce 28%	247 19%	202+ 21%
NET Badly (1-3)		309 15%	275e 15%	260-e 14%	268e 15%	205-e 13%	14- 5%	274-e 14%	275e 15%	285e 15%	309e 15%	188d 14%	161cdf 16%	157-d 13%	8- 5%	192d 15%	113-d 12%
NET Neutral (4-6)		505 24%	457 25%	453 25%	447 25%	376 24%	66 25%	470 25%	443 24%	475 24%	505 24%	298 23%	210- 21%	273- 22%	35 21%	298- 23%	208- 22%

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Prepared by BMG

Table Q38_2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
NET Well (7-10)	979	872	871	852	761+	182	903	853	920	979	638+	475	637+	120	651+	534+abe
	47%	47%	48%	47%	49%	68%	47%	47%	47%	47%	49%	48%	51%	72%	50%	55%
Don't know	286	256e	246e	247e	204e	6-	262e	245e	269e	286e	178d	135d	170d	3-	171d	113-d
	14%	14%	13%	14%	13%	2%	14%	14%	14%	14%	14%	14%	14%	2%	13%	12%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1792	1605	1584	1568	1342	262	1648	1571	1680	1792	1124	846	1068	162	1141	856
Mean score	6.5	6.5	6.6+	6.5	6.7+	7.5	6.6	6.5	6.6	6.5	6.6	6.5	6.8+b	7.7	6.7+	7.0+abe
						+										
Standard deviation	2.77	2.76	2.72	2.76	2.69	2.17	2.74	2.77	2.75	2.77	2.74	2.80	2.68	2.08	2.77	2.62
Standard Error	.07	.07	.07	.08	.08	.15	.07	.08	.07	.07	.09	.10	.09	.18	.09	.10

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Table Q38 2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	110 5%	2 1%	105 6%	92+ 7%	59+ 8%
2	(2.0)	99 5%	8 6%	90 5%	65 5%	39 5%
3	(3.0)	100 5%	6 4%	92 5%	76+ 6%	48 6%
4	(4.0)	105 5%	8 5%	95 5%	72 5%	40 5%
5	(5.0)	195 9%	15 10%	175 9%	132 10%	74 9%
6	(6.0)	204 10%	13 9%	189 10%	129 10%	83 11%
7	(7.0)	204 10%	14 9%	184 10%	120 9%	73 9%
8	(8.0)	271 13%	9 6%	252 14%	186 14%	117 15%
9	(9.0)	135 7%	5 3%	125 7%	86 6%	49 6%
10 - Extremely well	(10.0)	368 18%	37 25%	323 17%	206- 15%	115- 15%
NET Badly (1-3)		309 15%	16 11%	287 15%	233+ 17%	146+ 19%
NET Neutral (4-6)		505 24%	35 24%	458 25%	333 25%	197 25%
NET Well (7-10)		979 47%	65 43%	885 47%	598- 45%	354 45%

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Prepared by BMG

Table Q38 2_15 (continuation)

Q38. Netflix - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	286	34	235-	171	90-
	14%	22%	13%	13%	11%
Medians	7.00	7.00	7.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	8.00
Base for stats	1792	116	1630	1164	697
Mean score	6.5	6.9	6.5d	6.3-	6.2-
Standard deviation	2.77	2.75	2.77	2.82	2.83
Standard Error	.07	.33	.07	.09	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_16
 Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	12 1%	2 *%	10+a 1%	** **	0 -%	8 1%	5 *%
2	(2.0)	13 1%	6 1%	7 1%	** **	0 -%	7 1%	6 1%
3	(3.0)	22 1%	11 1%	8 1%	** **	1 1%	13 1%	9 1%
4	(4.0)	50 2%	21 2%	28 3%	** **	1 *%	27 3%	20 2%
5	(5.0)	124 6%	59 6%	62 6%	** **	4 3%	61 6%	63 6%
6	(6.0)	221 11%	92 10%	107 11%	** **	21+a 17%	113 11%	102 9%
7	(7.0)	288 14%	134 14%	133 13%	** **	21 17%	156+b 16%	127- 12%
8	(8.0)	431 21%	180 19%	221 22%	** **	29 23%	227+b 23%	204 19%
9	(9.0)	268 13%	120 13%	134 13%	** **	12 10%	130 13%	134 12%
10 - Extremely well	(10.0)	543 26%	273+b 29%	234- 23%	** **	35 28%	206- 21%	335+a 31%
NET Badly (1-3)		47 2%	19 2%	26 3%	** **	1 1%	28 3%	20 2%
NET Neutral (4-6)		395 19%	172 18%	197 19%	** **	25 20%	202 21%	184- 17%
NET Well (7-10)		1530 74%	707+b 76%	721- 71%	** **	97 78%	718 73%	800 74%
Don't know		106 5%	33- 4%	71+ad 7%	** **	2 1%	36- 4%	71+a 7%

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 Prepared by BMG

Table Q38 2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	8.00	10.00
Base for stats	1972	899	944	**	123	948	1005
Mean score	7.9	8.0	7.8-	**	8.0	7.7-	8.1+a
Standard deviation	1.90	1.88	1.94	**	1.64	1.90	1.88
Standard Error	.05	.07	.07	**	.16	.07	.06

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Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	12 1%	2 1%	1 *%	1 *%	1 *%	4 1%	1 *%	** **	3 *%	2 *%	7+ 1%	4 1%
2	(2.0)	13 1%	1 *%	3 1%	1 *%	2 1%	2 1%	3 2%	** **	4 1%	3 *%	7 1%	4 1%
3	(3.0)	22 1%	3 1%	4 1%	3 1%	1 *%	6i 2%	2 1%	** **	7 1%	4 1%	11i 2%	5 2%
4	(4.0)	50 2%	7 2%	8 2%	8 2%	4 1%	10 3%	8d 4%	** **	15 2%	12 2%	23+di 4%	13+dhi 4%
5	(5.0)	124 6%	20 6%	31 7%	25 6%	13 4%	16 5%	19+di 9%	** **	51 7%	38 5%	36 6%	19 7%
6	(6.0)	221 11%	41 13%	38 9%	39 10%	26 8%	39d 13%	28bdi 14%	** **	79 10%	65 9%	77+bdi 13%	38d 13%
7	(7.0)	288 14%	48 15%	52 12%	51 13%	51 15%	45 15%	23 12%	** **	100 13%	102 14%	86 14%	41 14%
8	(8.0)	431 21%	69 22%	86 20%	95 25%	63 19%	62 20%	38 19%	** **	155 20%	157 22%	119 20%	57 20%
9	(9.0)	268 13%	38 12%	44 10%	44 11%	67 20% +abcfhjk	42 14%	24 12%	** **	82 11%	111+bh 15%	75 13%	33 11%
10 -	(10.0)	543 26%	83fjk 26% +acdefij	155 35% k	104efjk 27%	91efjk 27%	59- 19%	27- 14%	** **	238+efjk 31%	195efjk 27%	109- 18%	51- 17%
NET Badly (1-3)		47 2%	7 2%	8 2%	5 1%	4 1%	12+cdi 4%	6 3%	** **	14 2%	9- 1%	24+bcdhi 4%	13+cdhi 4%
NET Neutral (4-6)		395 19%	68d 21%	76 17%	72d 19%	43- 13%	65di 22%	54+bcdhi 27%	** **	144d 19%	115- 16%	135+bdi 23%	70+bdi 24%
NET Well (7-10)		1530 74%	238fjk 75%	338efjk 77%	293efjk 76%	272+efjk 80%	207-f 68%	113- 57%	** **	576efjk 76%	565+efjk 78%	389-f 65%	182- 62%

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Prepared by BMG

Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	106	6-	19	14	19a	19ah	25 +abcdehi	**	25-	33	48+abchi	29+abchi
	5%	2%	4%	4%	6%	6%	13%	**	3%	5%	8%	10%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	8.00	**	10.00	10.00	8.00	8.00
Base for stats	1972	313	422	370	319	284	173	**	735	688	549	265
Mean score	7.9	7.8fjk	8.1 +efgjk	8.0efjk	8.2 +aefgjk	7.6-	7.3-	**	8.0+efjk	8.1 +efgjk	7.5-	7.4-
Standard deviation	1.90	1.88	1.89	1.78	1.69	2.01	1.99	**	1.89	1.74	2.05	2.09
Standard Error	.05	.13	.10	.10	.10	.12	.16	**	.08	.07	.09	.13

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Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	12 1%	1 1%	2 1%	1 *%	4 1%	** **	1 1%	2 1%	0 -%	0 -%	12 1%	0 -%	* *%	* 1%
2	(2.0)	13 1%	0 -%	1 1%	1 *%	3 1%	** **	3 1%	0 -%	1 1%	0 -%	10 1%	1 *%	1g 1%	1g 1%
3	(3.0)	22 1%	1 1%	2 1%	4g 2%	2 1%	** **	1 *%	0 -%	5+gj 3%	0 -%	15 1%	3g 2%	3+fgij 3%	* *%
4	(4.0)	50 2%	4 3%	2 1%	2 1%	9 3%	** **	8 4%	5 2%	1 1%	3 2%	38 2%	8+hj 5%	3 3%	* 1%
5	(5.0)	124 6%	7 4%	12 7%	18+k 10%	15 5%	** **	15 6%	16 6%	12 7%	8 5%	108 6%	7 4%	6 5%	4 7%
6	(6.0)	221 11%	26+dfjlm 17%	28+df1 16%	17 9%	13- 4%	** **	19 8%	28d 10%	24d 15%	20d 12%	187d 11%	20d 11%	8 8%	5 8%
7	(7.0)	288 14%	20 13%	29h 16%	22 12%	53gh 18%	** **	35 15%	30 11%	14 8%	22 14%	236 14%	32gh 18%	13 12%	8 13%
8	(8.0)	431 21%	35b 23%	23- 13%	41b 23%	72bf 24%	** **	38 16%	64b 23%	35 21%	41bf 26%	364b 21%	31 17%	25b 24%	11 19%
9	(9.0)	268 13%	19 12%	22 12%	21 12%	30 10%	** **	361 15%	461 16%	22 14%	21 13%	227 13%	24 13%	9- 8%	8 14%
10 - Extremely well	(10.0)	543 26%	37 25%	48 27%	46 25%	86 29%	** **	66 28%	71 25%	42 25%	33 20%	450 26%	40 23%	34ik 32%	19ik 33%
NET Badly (1-3)		47 2%	2 1%	5 3%	5 3%	9 3%	** **	5 2%	2 1%	6i 3%	0 -%	37 2%	4 2%	5gi 4%	1i 2%
NET Neutral (4-6)		395 19%	37d 24%	42d 24%	37d 20%	37- 12%	** **	43 18%	49 17%	37d 22%	31 19%	334d 19%	35d 20%	17 16%	9 16%
NET Well (7-10)		1530 74%	111 73%	122 69%	131 72%	241+bchjk 81%	** **	175 75%	212 74%	113 68%	117 73%	1277 74%	127 71%	80 75%	46 79%

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Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Don't know	106	2-	8	9	10	**	12	22ad	9	12a	88	11a	5	2
	5%	1%	4%	5%	3%	**	5%	8%	6%	8%	5%	6%	5%	3%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	1972	149	170	173	287	**	223	262	156	148	1648	167	101	56
Mean score	7.9	7.8	7.8	7.8	8.0	**	7.9	8.1	7.8	7.9	7.9	7.7	7.9	8.1
Standard deviation	1.90	1.81	1.99	1.94	1.97	**	1.99	1.74	1.93	1.59	1.89	1.90	2.06	1.92
Standard Error	.05	.16	.17	.17	.13	**	.14	.12	.18	.15	.05	.14	.15	.16

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Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	12 1%	8+ 1%	1 *%	2 *%	2 *%	9 1%	3 *%	12 1%	** **	1 *%	0 -%	** **
2	(2.0)	13 1%	7 1%	3 1%	1 *%	3 1%	9 1%	4 *%	10 1%	** **	4 1%	1 1%	** **
3	(3.0)	22 1%	6 1%	7 2%	2 *%	6 1%	13 1%	8 1%	20 1%	** **	2 *%	2 1%	** **
4	(4.0)	50 2%	14 2%	12 2%	16+d 4%	8 2%	26 2%	24 3%	40 2%	** **	10 3%	6 4%	** **
5	(5.0)	124 6%	42 6%	30 6%	15 4%	33 6%	72 6%	49 5%	98 6%	** **	25 8%	19+a 11%	** **
6	(6.0)	221 11%	68 10%	46 10%	61+abde 16%	45 8%	114 10%	105 11%	196 11%	** **	24 7%	11 7%	** **
7	(7.0)	288 14%	93 14%	73 15%	57 15%	61 11%	165 15%	117 13%	229- 13%	** **	58+a 18%	36+a 22%	** **
8	(8.0)	431 21%	145 22%	107 22%	67 18%	111 20%	251 22%	177 19%	370 21%	** **	62 19%	29 18%	** **
9	(9.0)	268 13%	95 14%	57 12%	46 12%	69 13%	152 13%	115 12%	237+c 14%	** **	28- 9%	13 8%	** **
10 - Extremely well	(10.0)	543 26%	141- 22%	126 26%	104 27%	167+ae 31%	267- 24%	271+ae 29%	441- 25%	** **	100+a 31%	40 25%	** **
NET Badly (1-3)		47 2%	21 3%	11 2%	4 1%	11 2%	32 3%	15 2%	41 2%	** **	6 2%	3 2%	** **
NET Neutral (4-6)		395 19%	124 19%	87 18%	92+de 24%	86 16%	212 19%	178 19%	334 19%	** **	59 18%	36 22%	** **
NET Well (7-10)		1530 74%	473 72%	362 76%	273 72%	408 75%	835 74%	681 74%	1277 73%	** **	247 77%	118 73%	** **

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Prepared by BMG

Table Q38 2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	106	37	18	11	39+bc	55	50	96	**	9	6	**
	5%	6%	4%	3%	7%	5%	5%	6%	**	3%	4%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1972	618	461	368	505	1079	874	1652	**	312	156	**
Mean score	7.9	7.7-	7.9	7.8	8.1+ae	7.8-	8.0+ae	7.9	**	7.9	7.6	**
Standard deviation	1.90	1.96	1.87	1.87	1.87	1.92	1.87	1.90	**	1.94	1.93	**
Standard Error	.05	.08	.09	.12	.10	.06	.08	.05	**	.12	.17	**

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Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	12 1%	3 *%	9 1%	3+ 2%	** **	2 1%	** **	** **	** **	** **	1 *%	2 1%
2	(2.0)	13 1%	5 1%	9 1%	1 1%	** **	* *%	** **	** **	** **	** **	3 1%	1 1%
3	(3.0)	22 1%	10 1%	12 1%	4+b 3%	** **	3 2%	** **	** **	** **	** **	5 1%	2 1%
4	(4.0)	50 2%	19 3%	31 2%	4 3%	** **	4 3%	** **	** **	** **	** **	9 3%	4 2%
5	(5.0)	124 6%	50+b 8%	74- 5%	14+be 11%	** **	4 3%	** **	** **	** **	** **	24 7%	14e 9%
6	(6.0)	221 11%	57 9%	163e 11%	13 10%	** **	7- 5%	** **	** **	** **	** **	33 10%	14 9%
7	(7.0)	288 14%	84 13%	202 14%	22jk 18%	** **	15 11%	** **	** **	** **	** **	34 10%	13 9%
8	(8.0)	431 21%	99- 15%	332+aj 23%	19 15%	** **	24 18%	** **	** **	** **	** **	52- 16%	27 18%
9	(9.0)	268 13%	72 11%	196c 14%	8- 6%	** **	16 12%	** **	** **	** **	** **	34 10%	25c 17%
10 - Extremely well	(10.0)	543 26%	214+b 33%	329- 23%	31 25%	** **	53+bc 39%	** **	** **	** **	** **	119+bc 36%	43 28%
NET Badly (1-3)		47 2%	18 3%	30 2%	8+ab 7%	** **	5 4%	** **	** **	** **	** **	8 2%	5 3%
NET Neutral (4-6)		395 19%	126e 19%	269e 19%	31e 24%	** **	15- 11%	** **	** **	** **	** **	66e 20%	31e 21%
NET Well (7-10)		1530 74%	469 72%	1060c 74%	81- 64%	** **	108c 80%	** **	** **	** **	** **	238 71%	108 72%

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Prepared by BMG

Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	333	151
Don't know	106	37	70	6	**	7	**	**	**	**	21	7
	5%	6%	5%	5%	**	5%	**	**	**	**	6%	5%
Medians	8.00	8.00	8.00	7.00	**	9.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	10.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1972	613	1358	120	**	128	**	**	**	**	312	144
Mean score	7.9	8.0c	7.9c	7.3-	**	8.3+bc	**	**	**	**	8.1c	7.9c
Standard deviation	1.90	2.05	1.83	2.28	**	2.04	**	**	**	**	2.03	2.08
Standard Error	.05	.09	.05	.22	**	.20	**	**	**	**	.13	.19

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Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	12 1%	1 1%	0 -%	0 -%	2 1%	3 *%	7 1%	12 1%	** **	12 1%	** **
2	(2.0)	13 1%	1 1%	* *%	* *%	1 *%	1 *%	9 1%	13 1%	** **	13 1%	** **
3	(3.0)	22 1%	0 -%	0 -%	0 -%	1 *%	1- *%	15ce 1%	21 1%	** **	22 1%	** **
4	(4.0)	50 2%	1 1%	4 4%	7 2%	4 1%	12 2%	28 3%	50 2%	** **	50 2%	** **
5	(5.0)	124 6%	8 6%	3 3%	15 5%	17 6%	33 5%	74+ 7%	124 6%	** **	124 6%	** **
6	(6.0)	221 11%	6 5%	11 11%	31 9%	45+a 15%	69 10%	109 11%	216 11%	** **	221 11%	** **
7	(7.0)	288 14%	22 18%	11 10%	53 16%	40 13%	91 14%	152 15%	288 14%	** **	288 14%	** **
8	(8.0)	431 21%	22 18%	25 24%	74d 23%	44- 14%	135d 20%	226d 22%	425 21%	** **	428 21%	** **
9	(9.0)	268 13%	15 12%	15 15%	48 15%	50f 16%	101f 15%	116- 11%	266 13%	** **	266 13%	** **
10 - Extremely well	(10.0)	543 26%	46+f 36%	32 32%	91 28%	96+f 31%	202+f 30%	230- 22%	540 26%	** **	542 26%	** **
NET Badly (1-3)		47 2%	2 2%	* *%	*- *%	3 1%	5- 1%	31+ce 3%	47 2%	** **	47 2%	** **
NET Neutral (4-6)		395 19%	15 12%	18 18%	52 16%	66a 22%	114 17%	211a 21%	390 19%	** **	394 19%	** **
NET Well (7-10)		1530 74%	106+f 84%	82 81%	266+f 81%	230 75%	530+f 79%	723- 70%	1518 74%	** **	1524 74%	** **

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Prepared by BMG

Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	106	3	1	10	6-	19-	63de	105	**	106	**
	5%	3%	1%	3%	2%	3%	6%	5%	**	5%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1972	123	101	318	299	648	966	1955	**	1965	**
Mean score	7.9	8.3+f	8.2f	8.1+f	8.1f	8.2+f	7.7-	7.9	**	7.9	**
Standard deviation	1.90	1.82	1.71	1.62	1.84	1.73	1.96	1.90	**	1.90	**
Standard Error	.05	.17	.19	.10	.12	.07	.07	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	12 1%	12 1%	9 1%	9 1%	9 1%	0 -%	9 *%	9 *%	12 1%	12 1%	7 1%	6 1%	8 1%	0 -%	8 1%	7 1%
2	(2.0)	13 1%	12 1%	12 1%	12 1%	12 1%	3 1%	12 1%	11 1%	12 1%	13 1%	6 *%	6 1%	3- *%	* *%	6 *%	4 *%
3	(3.0)	22 1%	18 1%	18 1%	17 1%	14 1%	1 *%	19 1%	19 1%	19 1%	22 1%	7- 1%	7 1%	9 1%	0 -%	10 1%	6 1%
4	(4.0)	50 2%	47 3%	44 2%	47 3%	39 3%	11 4%	47 2%	48 3%	49 3%	50 2%	26 2%	27 3%	26 2%	7 4%	30 2%	19 2%
5	(5.0)	124 6%	105 6%	107 6%	107 6%	87 6%	12 5%	108 6%	108 6%	112 6%	124 6%	59- 5%	39- 4%	64 5%	6 3%	61- 5%	38- 4%
6	(6.0)	221 11%	208+ 11%	205+ 11%	203+ 11%	174 11%	33 12%	210 11%	201 11%	212 11%	221 11%	122- 9%	102 10%	117 9%	19 11%	129 10%	97 10%
7	(7.0)	288 14%	260 14%	250 14%	250 14%	202 13%	39 15%	266 14%	247 14%	269 14%	288 14%	184 14%	136 14%	167 13%	24 14%	184 14%	128 13%
8	(8.0)	431 21%	368- 20%	373 20%	366 20%	310 20%	56 21%	389 20%	362- 20%	396 20%	431 21%	275 21%	215 22%	255 21%	42 25%	278 21%	204 21%
9	(9.0)	268 13%	242 13%	243 13%	238 13%	208 13%	30 11%	255 13%	248+ 14%	256 13%	268 13%	183 14%	149+ 15%	180+ 15%	17 10%	194+ 15%	142+ 15%
10 - Extremely well	(10.0)	543 26%	489 26%	474 26%	474 26%	413 27%	78 29%	498 26%	472 26%	509 26%	543 26%	356 27%	243 25%	346+ 28%	49 30%	348 27%	279+ 29%
NET Badly (1-3)		47 2%	42 2%	39 2%	38 2%	35 2%	4 2%	41 2%	38 2%	44 2%	47 2%	20- 2%	19 2%	20- 2%	* *%	24 2%	17 2%
NET Neutral (4-6)		395 19%	361 19%	356 19%	356 20%	300 19%	57 21%	365 19%	357 20%	373 19%	395 19%	208- 16%	168 17%	207- 17%	32 19%	221- 17%	154- 16%
NET Well (7-10)		1530 74%	1360 73%	1340 73%	1329 73%	1133 73%	202 76%	1407 74%	1328 73%	1431 73%	1530 74%	999+ 77%	743 76%	948+ 77%	132 80%	1004+ 77%	753+ 78%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	106 5%	97e 5%	95e 5%	91e 5%	79e 5%	5- 2%	97e 5%	94e 5%	101e 5%	106e 5%	75d 6%	51d 5%	63d 5%	1- 1%	63d 5%	45d 5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1972	1763	1734	1723	1468	263	1813	1723	1848	1972	1227	930	1175	164	1248	924
Mean score	7.9	7.9	7.9	7.9	7.9	7.9	7.9	7.9	7.9	7.9	8.1+	8.0	8.0+	8.0	8.0+	8.1+
Standard deviation	1.90	1.91	1.89	1.90	1.92	1.89	1.89	1.89	1.91	1.90	1.80	1.84	1.82	1.74	1.83	1.82
Standard Error	.05	.05	.05	.05	.05	.13	.05	.05	.05	.05	.06	.06	.06	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	12 1%	2 1%	9 *%	5 *%	5 1%
2	(2.0)	13 1%	1 *%	13 1%	10 1%	7 1%
3	(3.0)	22 1%	0 -%	22 1%	14 1%	6 1%
4	(4.0)	50 2%	5 4%	41 2%	34 3%	22 3%
5	(5.0)	124 6%	6 4%	113 6%	83 6%	57 7%
6	(6.0)	221 11%	12 8%	204 11%	137 10%	80 10%
7	(7.0)	288 14%	13 9%	263 14%	193 14%	106 14%
8	(8.0)	431 21%	31 21%	392 21%	300+ 22%	186+ 24%
9	(9.0)	268 13%	16 11%	241 13%	177 13%	100 13%
10 - Extremely well	(10.0)	543 26%	46 31%	482 26%	314- 24%	181- 23%
NET Badly (1-3)		47 2%	2 2%	43 2%	28 2%	17 2%
NET Neutral (4-6)		395 19%	23 16%	358 19%	253 19%	159 20%
NET Well (7-10)		1530 74%	107 71%	1377 74%	985 74%	572 73%

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Prepared by BMG

Table Q38_2_16 (continuation)

Q38. Netflix - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	106	17	86	69	38
	5%	11%	5%	5%	5%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	8.00
Base for stats	1972	133	1778	1267	748
Mean score	7.9	8.1	7.9	7.8	7.8
Standard deviation	1.90	1.97	1.89	1.86	1.90
Standard Error	.05	.22	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_17

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2098	912	1058	**	121	908	1168
Effective sample		1755	769	880	**	101	767	981
Total		2078	932	1014	**	125	983	1075
1 - Extremely badly	(1.0)	14 1%	3 *%	11+ 1%	** **	0 -%	10 1%	4 *%
2	(2.0)	16 1%	5 *%	11 1%	** **	0 -%	6 1%	9 1%
3	(3.0)	34 2%	10 1%	24+ 2%	** **	0 -%	17 2%	17 2%
4	(4.0)	72 3%	19- 2%	47+a 5%	** **	4 3%	43+b 4%	27- 2%
5	(5.0)	165 8%	79 9%	81 8%	** **	4 4%	77 8%	84 8%
6	(6.0)	245 12%	108 12%	120 12%	** **	17 13%	122 12%	119 11%
7	(7.0)	318 15%	153 16%	140 14%	** **	23 19%	174+b 18%	141- 13%
8	(8.0)	383 18%	162 17%	194 19%	** **	26 21%	191 19%	191 18%
9	(9.0)	218 10%	105 11%	96 10%	** **	16 13%	109 11%	106 10%
10 - Extremely well	(10.0)	511 25%	251+b 27%	223- 22%	** **	35 28%	192- 20%	316+a 29%
NET Badly (1-3)		65 3%	18- 2%	46+ad 5%	** **	0 -%	34 3%	30 3%
NET Neutral (4-6)		482 23%	207 22%	247 24%	** **	25 20%	242 25%	230 21%
NET Well (7-10)		1429 69%	671+b 72%	655- 65%	** **	100+b 80%	666 68%	753 70%
Don't know		103 5%	35-d 4%	66+ad 6%	** **	0- -%	41 4%	62 6%

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Prepared by BMG

Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1975	896	948	**	125	942	1013
Mean score	7.6	7.8+b	7.4-	**	8.0b	7.4-	7.8+a
Standard deviation	2.02	1.91	2.14	**	1.68	2.01	2.01
Standard Error	.05	.07	.07	**	.17	.07	.07

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Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample		1755	226	381	327	283	284	182	**	601	610	550	266
Total		2078	319	441	384	338	303	198	**	760	722	597	294
1 - Extremely badly	(1.0)	14 1%	2 1%	3 1%	5 1%	2 1%	2 1%	1 *%	** **	5 1%	7 1%	3 1%	2 1%
2	(2.0)	16 1%	5i 1%	4 1%	1 *%	1 *%	1 *%	3i 2%	** **	9 1%	2 *%	5 1%	4i 1%
3	(3.0)	34 2%	8 3%	5 1%	4 1%	3 1%	9+bdi 3%	2 1%	** **	13 2%	7 1%	15i 3%	6 2%
4	(4.0)	72 3%	14b 4%	5- 1%	12 3%	7 2%	14b 4%	16+bcdhi 8%	** **	19 3%	19 3%	34+bdhi 6%	20+bcdhi 7%
5	(5.0)	165 8%	32 10%	32 7%	30 8%	24 7%	27 9%	16 8%	** **	64 8%	54 8%	46 8%	19 6%
6	(6.0)	245 12%	39 12%	45 10%	50 13%	31 9%	47+bd 16%	20 10%	** **	84 11%	82 11%	80 13%	33 11%
7	(7.0)	318 15%	52 16%	53- 12%	60 16%	57 17%	53b 17%	25 13%	** **	104 14%	117 16%	96 16%	43 15%
8	(8.0)	383 18%	55 17%	84 19%	65 17%	70 21%	48 16%	44 22%	** **	138 18%	135 19%	110 18%	62 21%
9	(9.0)	218 10%	27 8%	40 9%	50h 13%	41 12%	29 9%	22 11%	** **	67 9%	92+h 13%	59 10%	30 10%
10 -	(10.0)	511	82fjk +acdefij k	151	90fjk	82fjk	57-	29-	** **	233 +cefijk	172fjk	105-	48-
Extremely well		25%	26%	34%	23%	24%	19%	15%	**	31%	24%	18%	16%
NET Badly (1-3)		65 3%	15 5%	12 3%	10 2%	5 2%	12 4%	6 3%	** **	26 3%	15 2%	24 4%	11 4%
NET Neutral (4-6)		482 23%	85bd 27%	82- 19%	93 24%	62- 18%	88+bdhi 29%	52bd 26%	** **	167 22%	155 21%	160+bdi 27%	72 24%
NET Well (7-10)		1429 69%	215 67%	328+efjk 74%	266j 69%	251+efjk 74%	187- 62%	120- 61%	** **	543efjk 71%	516efjk 72%	370- 62%	183- 62%

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Prepared by BMG

Table Q38 2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Don't know	103	5-	20	16	19a	16a	20+abcehi	**	25-	35a	43+ah	27+abchi
	5%	2%	4%	4%	6%	5%	10%	**	3%	5%	7%	9%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	8.00	**	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	**	10.00	10.00	8.00	8.00
Base for stats	1975	314	421	368	319	287	178	**	736	686	553	267
Mean score	7.6	7.5	8.0	7.7efjk	7.9	7.3-	7.3-	**	7.8	7.7efjk	7.3-	7.3-
			+acefgij		aefgjk				+aefjk			
Standard deviation	2.02	2.14	1.98	1.99	1.83	2.02	2.05	**	2.07	1.92	2.04	2.06
Standard Error	.05	.14	.10	.11	.11	.12	.16	**	.09	.08	.09	.13

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Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
1 - Extremely badly	(1.0)	14 1%	0 -%	2 1%	1 *%	2 1%	** **	2 1%	3 1%	1 1%	0 -%	12 1%	0 -%	1 1%	1+aijk 2%
2	(2.0)	16 1%	0 -%	2 1%	1 *%	1 *%	** **	4+ 2%	2 1%	3 2%	1 1%	14 1%	1 1%	* *%	1 1%
3	(3.0)	34 2%	3 2%	2 1%	6ik 3%	10+ik 3%	** **	2 1%	3 1%	4 2%	0 -%	32 2%	0 -%	2 1%	1k 1%
4	(4.0)	72 3%	3 2%	3 2%	5 3%	6 2%	** **	12 5%	7 2%	7 4%	5 3%	55 3%	13 8% +abcdgjlm	2 2%	1 2%
5	(5.0)	165 8%	16 10%	18 10%	13 7%	17 6%	** **	19 8%	17 6%	16 10%	15 10%	142 8%	13 7%	6 6%	4 6%
6	(6.0)	245 12%	16 11%	23 13%	24 13%	42 14%	** **	22 9%	26 9%	24 15%	15 9%	203 12%	23 13%	14 13%	5 8%
7	(7.0)	318 15%	27 18%	26 15%	27 15%	44 15%	** **	38 16%	45 16%	21 13%	20 12%	257 15%	34 19%	17 16%	9 15%
8	(8.0)	383 18%	29 19%	29 16%	31 17%	57 19%	** **	37 16%	58 20%	28 17%	29 18%	313 18%	39 22%	19 18%	12 20%
9	(9.0)	218 10%	13 8%	22k 13%	19 11%	33 11%	** **	27 11%	38k 13%	14 8%	20k 13%	192+k 11%	10- 6%	11 10%	5 9%
10 - Extremely well	(10.0)	511 25%	41 27%	43 24%	49 27%	75 25%	** **	62 27%	64 23%	42 25%	35 22%	430 25%	34 19%	29k 27%	17k 30%
NET Badly (1-3)		65 3%	3 2%	6 3%	8k 4%	13k 4%	** **	9k 4%	8 3%	7k 4%	1 1%	58k 3%	1- 1%	3 3%	3ik 5%
NET Neutral (4-6)		482 23%	35 23%	44 25%	42 23%	65 22%	** **	54 23%	50- 18%	47gm 28%	35 22%	401 23%	49gm 27%	23 21%	9- 16%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample	1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total	2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
NET Well (7-10)	1429	110	120	127	210	**	164	205	104	105	1192	117	77	43
	69%	73%	68%	70%	71%	**	70%	72%	63%	65%	69%	66%	72%	74%
Don't know	103	3	7	6	9	**	8	22ad	7	19	86	11	4	3
										+abdcfhj				
	5%	2%	4%	3%	3%	**	4%	8%	4%	12%	5%	6%	4%	5%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1975	148	170	177	288	**	226	263	159	141	1651	167	103	55
Mean score	7.6	7.7	7.6	7.7	7.7	**	7.6	7.8e	7.4	7.8	7.6	7.4	7.8e	7.8e
Standard deviation	2.02	1.89	2.05	2.05	2.01	**	2.16	1.94	2.16	1.87	2.03	1.87	1.97	2.17
Standard Error	.05	.17	.18	.18	.14	**	.15	.14	.20	.18	.06	.14	.14	.19

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Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample		1755	672	490	261	381	1163	642	1475	**	274	132	**
Total		2078	655	478	379	544	1133	923	1749	**	321	162	**
1 - Extremely badly	(1.0)	14 1%	8b 1%	* *%	3 1%	3 1%	8 1%	6 1%	9- *%	** **	6+a 2%	1 1%	** **
2	(2.0)	16 1%	5 1%	9+cdf 2%	1 *%	1 *%	14+f 1%	2- *%	13 1%	** **	2 1%	1 1%	** **
3	(3.0)	34 2%	12 2%	6 1%	7 2%	10 2%	17 2%	17 2%	27 2%	** **	8 2%	6 4%	** **
4	(4.0)	72 3%	21 3%	14 3%	18 5%	19 4%	35 3%	37 4%	66 4%	** **	6 2%	4 2%	** **
5	(5.0)	165 8%	51 8%	38 8%	35 9%	36 7%	89 8%	71 8%	137 8%	** **	27 8%	20+ 12%	** **
6	(6.0)	245 12%	79 12%	63 13%	49 13%	53 10%	142 13%	102 11%	212 12%	** **	32 10%	16 10%	** **
7	(7.0)	318 15%	102 16%	78 16%	56 15%	76 14%	180 16%	132 14%	280 16%	** **	37 12%	22 14%	** **
8	(8.0)	383 18%	124 19%	95 20%	62 16%	101 19%	219 19%	164 18%	331 19%	** **	52 16%	26 16%	** **
9	(9.0)	218 10%	73 11%	47 10%	38 10%	60 11%	120 11%	97 11%	179 10%	** **	37 11%	25 15%	** **
10 - Extremely well	(10.0)	511 25%	146 22%	111 23%	96 25%	153ae 28%	256- 23%	249+ae 27%	406- 23%	** **	103+ad 32%	36 22%	** **
NET Badly (1-3)		65 3%	25 4%	15 3%	10 3%	15 3%	40 3%	25 3%	48- 3%	** **	16 5%	8 5%	** **
NET Neutral (4-6)		482 23%	150 23%	115 24%	102d 27%	109 20%	265 23%	210 23%	415 24%	** **	65 20%	40 25%	** **
NET Well (7-10)		1429 69%	445 68%	331 69%	252 66%	390 72%	776 68%	642 70%	1196 68%	** **	228 71%	109 67%	** **

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Prepared by BMG

Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Don't know	103	35	17	16	31	53	46	90	**	13	5	**
	5%	5%	4%	4%	6%	5%	5%	5%	**	4%	3%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1975	620	461	364	513	1080	877	1659	**	308	157	**
Mean score	7.6	7.6	7.6	7.6	7.8+ae	7.6	7.7	7.6	**	7.8	7.5	**
Standard deviation	2.02	2.05	1.97	2.05	2.00	2.02	2.02	1.98	**	2.20	2.13	**
Standard Error	.05	.08	.09	.13	.11	.06	.08	.05	**	.14	.19	**

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Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
1 - Extremely badly	(1.0)	14 1%	5 1%	9 1%	3+ 2%	** **	* %	** **	** **	** **	** **	4 1%	1 1%
2	(2.0)	16 1%	4 1%	12 1%	* %	** **	0 -	** **	** **	** **	** **	2 1%	0 -
3	(3.0)	34 2%	12 2%	22 2%	7+abj 6%	** **	2 1%	** **	** **	** **	** **	2 1%	6+j 4%
4	(4.0)	72 3%	26 4%	46 3%	9+bk 8%	** **	3 2%	** **	** **	** **	** **	13 4%	2 2%
5	(5.0)	165 8%	59 9%	105 7%	8 7%	** **	9 7%	** **	** **	** **	** **	36 11%	15 10%
6	(6.0)	245 12%	57- 9%	188+ajk 13%	11 8%	** **	10 7%	** **	** **	** **	** **	27- 8%	8- 5%
7	(7.0)	318 15%	97 15%	221 15%	19 15%	** **	18 13%	** **	** **	** **	** **	50 15%	21 14%
8	(8.0)	383 18%	106 16%	278 19%	18 15%	** **	22 16%	** **	** **	** **	** **	56 17%	37a 25%
9	(9.0)	218 10%	60 9%	158 11%	15 12%	** **	15 11%	** **	** **	** **	** **	27 8%	12 8%
10 - Extremely well	(10.0)	511 25%	190+b 29%	320- 22%	26 21%	** **	50+bc 37%	** **	** **	** **	** **	98+b 30%	44 29%
NET Badly (1-3)		65 3%	21 3%	44 3%	10+abej 8%	** **	2 1%	** **	** **	** **	** **	7 2%	7 5%
NET Neutral (4-6)		482 23%	142 22%	339 24%	28 22%	** **	22 16%	** **	** **	** **	** **	76 23%	25 17%
NET Well (7-10)		1429 69%	452 70%	975 68%	78 62%	** **	104c 77%	** **	** **	** **	** **	232 70%	115c 76%

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Prepared by BMG

Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	2098	656	1441	136	**	134	**	**	**	**	**	325	155
Effective sample	1755	540	1214	110	**	110	**	**	**	**	**	274	128
Total	2078	649	1428	126	**	136	**	**	**	**	**	333	151
Don't know	103	34	70	9	**	8	**	**	**	**	**	18	4
	5%	5%	5%	7%	**	6%	**	**	**	**	**	5%	3%
Medians	8.00	8.00	8.00	8.00	**	9.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1975	616	1358	117	**	128	**	**	**	**	**	315	147
Mean score	7.6	7.7c	7.6	7.2-	**	8.2+abcij	**	**	**	**	**	7.7c	7.8c
										C			
Standard deviation	2.02	2.11	1.98	2.40	**	1.88	**	**	**	**	**	2.10	2.04
Standard Error	.05	.09	.06	.24	**	.18	**	**	**	**	**	.13	.18

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Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample		1755	113	86	278	255	562	875	1739	**	1749	**
Total		2078	127	102	328	306	668	1029	2060	**	2072	**
1 - Extremely badly	(1.0)	14 1%	2f 2%	1 1%	2 1%	6+f 2%	8f 1%	3- *%	14 1%	** **	14 1%	** **
2	(2.0)	16 1%	2 2%	1 1%	2 1%	1 *%	5 1%	11 1%	16 1%	** **	16 1%	** **
3	(3.0)	34 2%	5+f 4%	2 2%	7 2%	5 2%	13 2%	15 1%	34 2%	** **	34 2%	** **
4	(4.0)	72 3%	3 2%	2 2%	7 2%	9 3%	16 2%	38 4%	71 3%	** **	72 3%	** **
5	(5.0)	165 8%	9 7%	5 5%	16- 5%	22 7%	47 7%	90c 9%	165 8%	** **	165 8%	** **
6	(6.0)	245 12%	14 11%	15 15%	42 13%	48+f 16%	87 13%	114 11%	239 12%	** **	243 12%	** **
7	(7.0)	318 15%	22 17%	22 22%	54 17%	48 16%	107 16%	160 16%	316 15%	** **	316 15%	** **
8	(8.0)	383 18%	15 12%	14 14%	67d 20%	37- 12%	113 17%	211+ad 21%	378 18%	** **	380 18%	** **
9	(9.0)	218 10%	12 10%	11 11%	31 9%	31 10%	63 9%	110 11%	215 10%	** **	218 11%	** **
10 - Extremely well	(10.0)	511 25%	38f 30%	26 26%	86 26%	91+f 30%	186+f 28%	224- 22%	510 25%	** **	510 25%	** **
NET Badly (1-3)		65 3%	9+f 7%	4 4%	12 4%	13 4%	26 4%	28 3%	65 3%	** **	65 3%	** **
NET Neutral (4-6)		482 23%	26 21%	22 22%	65 20%	79 26%	150 22%	241 23%	474 23%	** **	480 23%	** **
NET Well (7-10)		1429 69%	87 69%	74 73%	238 72%	206 67%	470 70%	705 69%	1419 69%	** **	1424 69%	** **

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Prepared by BMG

Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Don't know	103	4	1	13	8	22-	54	102	**	103	**
	5%	3%	1%	4%	3%	3%	5%	5%	**	5%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1975	122	100	315	298	646	975	1958	**	1969	**
Mean score	7.6	7.6	7.6	7.8	7.6	7.7	7.6	7.6	**	7.6	**
Standard deviation	2.02	2.31	2.02	1.96	2.18	2.08	1.96	2.02	**	2.02	**
Standard Error	.05	.22	.22	.12	.14	.09	.07	.05	**	.05	**

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Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample		1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total		2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
1 - Extremely badly	(1.0)	14 1%	12 1%	10 1%	10 1%	9 1%	0 -%	10- 1%	12 1%	12 1%	14 1%	6 *%	4 *%	4- *%	0 -%	7 1%	3 *%
2	(2.0)	16 1%	13 1%	10- 1%	14 1%	8 1%	2 1%	15 1%	12 1%	15 1%	16 1%	7 1%	5 1%	6 *%	1 1%	7 1%	5 1%
3	(3.0)	34 2%	29 2%	29 2%	29 2%	22 1%	2 1%	30 2%	28 2%	30 2%	34 2%	21 2%	13 1%	18 1%	0 -%	19 1%	15 2%
4	(4.0)	72 3%	69 4%	63 3%	64 4%	48 3%	7 2%	68 4%	66 4%	70 4%	72 3%	45 3%	34 3%	40 3%	3 2%	46 4%	28 3%
5	(5.0)	165 8%	144 8%	140 8%	144 8%	117 8%	13 5%	147 8%	143 8%	152 8%	165 8%	85-d 7%	61-d 6%	77-d 6%	2- 1%	82-d 6%	52-d 5%
6	(6.0)	245 12%	225 12%	229+ 13%	228+ 13%	182 12%	36 14%	234 12%	226+ 12%	236 12%	245 12%	145 11%	125 13%	134 11%	23 14%	151 12%	102 11%
7	(7.0)	318 15%	284 15%	277 15%	279 15%	234 15%	34 13%	290 15%	280 15%	296 15%	318 15%	207 16%	157 16%	188 15%	23 14%	204 16%	131 14%
8	(8.0)	383 18%	348 19%	354+ 19%	343 19%	299 19%	56 21%	367+ 19%	347 19%	372+ 19%	383 18%	249 19%	196 20%	244 20%	41+ 25%	264+ 20%	205+ 21%
9	(9.0)	218 10%	199 11%	194 11%	191 11%	172 11%	31 12%	204 11%	193 11%	204 10%	218 10%	157+ 12%	119+ 12%	151+ 12%	21 13%	156+ 12%	124+ 13%
10 - Extremely well	(10.0)	511 25%	446 24%	435- 24%	429- 24%	382 25%	81 30% +abcdfgh	456- 24%	428- 24%	467- 24%	511 25%	317 24%	224 23%	317 26%	49 30%	314 24%	262+b 27%
NET Badly (1-3)		65 3%	53 3%	49- 3%	53 3%	39- 2%	4 2%	55 3%	52 3%	57 3%	65 3%	34 3%	23 2%	28- 2%	1 1%	33 3%	23 2%
NET Neutral (4-6)		482 23%	438 24%	432 24%	436+ 24%	348 22%	56 21%	448 23%	435 24%	458 24%	482 23%	274- 21%	220 22%	251- 20%	28 17%	279- 21%	182- 19%
NET Well (7-10)		1429 69%	1278 69%	1261 69%	1241 68%	1087+ 70%	202 75% +abcdfghi	1318 69%	1248 69%	1339 69%	1429 69%	930+ 71%	696 71%	900+ 73%	134+abce 81%	937+ 71%	723+ 75%

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Prepared by BMG

Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Don't know	103 5%	91 5%	88 5%	85 5%	74 5%	6- 2%	89 5%	82- 5%	95 5%	103 5%	64d 5%	43 4%	59 5%	2- 1%	62 5%	41 4%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1975	1769	1742	1729	1473	262	1821	1735	1854	1975	1238	939	1179	164	1249	928
Mean score	7.6	7.6	7.6	7.6	7.7+	8.0 +abcd fghi	7.6	7.6	7.6	7.6	7.7+	7.7	7.8+	8.1+abe	7.7+	7.9+be
Standard deviation	2.02	2.00	1.97	1.99	1.96	1.84	1.99	1.99	2.00	2.02	1.94	1.91	1.91	1.65	1.94	1.89
Standard Error	.05	.05	.05	.05	.06	.12	.05	.05	.05	.05	.06	.07	.06	.14	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2098	105	1926	1414	824
Effective sample		1755	89	1626	1192	704
Total		2078	150	1864	1336	786
1 - Extremely badly	(1.0)	14 1%	4 2%	10- 1%	5- **%	2 **%
2	(2.0)	16 1%	1 1%	12 1%	10 1%	7 1%
3	(3.0)	34 2%	2 1%	30 2%	21 2%	15 2%
4	(4.0)	72 3%	6 4%	64 3%	53 4%	32 4%
5	(5.0)	165 8%	8 5%	153 8%	119+ 9%	62 8%
6	(6.0)	245 12%	14 10%	223 12%	162 12%	94 12%
7	(7.0)	318 15%	11 8%	297+ 16%	214 16%	124 16%
8	(8.0)	383 18%	29 19%	345 19%	249 19%	148 19%
9	(9.0)	218 10%	16 11%	196 11%	140 10%	88 11%
10 - Extremely well	(10.0)	511 25%	44 30%	449 24%	301- 23%	178 23%
NET Badly (1-3)		65 3%	7 4%	53 3%	37 3%	24 3%
NET Neutral (4-6)		482 23%	28 19%	440 24%	333+ 25%	188 24%
NET Well (7-10)		1429 69%	101 67%	1287 69%	904 68%	538 68%

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Prepared by BMG

Table Q38_2_17 (continuation)

Q38. Netflix - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Don't know	103	14	84	62	36
	5%	10%	5%	5%	5%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1975	135	1780	1274	750
Mean score	7.6	7.8	7.6	7.6	7.6
Standard deviation	2.02	2.26	1.99	1.99	1.99
Standard Error	.05	.25	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_1

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	184 10%	71 9%	105+a 12%	** **	8 7%	112+b 12%	71- 8%
2	(2.0)	151 8%	48- 6%	96+a 11%	** **	7 6%	80 9%	67 8%
3	(3.0)	136 8%	67 8%	65 7%	** **	4 3%	75 8%	58 7%
4	(4.0)	124 7%	38- 5%	79+a 9%	** **	6 5%	56 6%	69 8%
5	(5.0)	166 9%	83 10%	74 9%	** **	8 7%	85 9%	79 9%
6	(6.0)	178 10%	85 10%	77 9%	** **	17 15%	95 10%	81 9%
7	(7.0)	134 7%	85+b 10%	41- 5%	** **	9 8%	76 8%	58 7%
8	(8.0)	183 10%	90b 11%	69- 8%	** **	23 20%	101 11%	82 9%
9	(9.0)	75 4%	45+b 6%	17- 2%	** **	12 10%	34 4%	40 5%
10 - Extremely well	(10.0)	195 11%	112+b 14%	68- 8%	** **	14 13%	94 10%	97 11%
NET Badly (1-3)		471 26%	187- 23%	265+a 30%	** **	18 16%	267+b 29%	197- 23%
NET Neutral (4-6)		468 26%	206 25%	230 26%	** **	32 27%	236 26%	229 26%
NET Well (7-10)		587 33%	331+b 41%	196- 22%	** **	58 51%	304 33%	276 32%
Don't know		280 15%	91- 11%	181+a 21%	** **	7 6%	107- 12%	169+a 19%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	6.00	6.00	5.00	**	7.00	5.00	6.00
Mode	10.00	10.00	1.00	**	8.00	1.00	10.00
Base for stats	1526	724	692	**	108	808	702
Mean score	5.4	5.9+b	4.8-	**	6.5+b	5.3	5.6
Standard deviation	2.93	2.89	2.87	**	2.71	2.94	2.90
Standard Error	.08	.12	.12	**	.29	.12	.11

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Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	184 10%	15- 6%	32 9%	31 10%	47+abh 15%	32ah 12%	18a 12%	** **	47- 7%	78+ah 12%	59ah 11%	26 10%
2	(2.0)	151 8%	16 6%	17- 5%	22 7%	22 7%	43 16%	16bh 10%	** **	33- 5%	45 7%	73 14%	30abhi 12%
3	(3.0)	136 8%	24 9%	20 6%	17 5%	18 6%	29+bcdi 11%	14 9%	** **	45 7%	35- 6%	55+bcdhi 10%	26bci 10%
4	(4.0)	124 7%	11 4%	18 5%	21 7%	25h 8%	25abh 9%	16abh 10%	** **	29- 5%	46 7%	49+abh 9%	24abh 10%
5	(5.0)	166 9%	27 10%	34 9%	28 9%	35 11%	25 9%	11 7%	** **	61 10%	63 10%	41 8%	17 7%
6	(6.0)	178 10%	34 13%	28 8%	43+bdk 13%	23 7%	32 12%	12 7%	** **	63 10%	65 10%	50 10%	18 7%
7	(7.0)	134 7%	30+efjk 11%	37efjk 10%	23ej 7%	27ej 8%	7- 3%	7 4%	** **	67+efjk 10%	49ej 8%	18- 3%	11 5%
8	(8.0)	183 10%	33efjk 12%	48+efjk 13%	39efjk 12%	35ejk 11%	12- 4%	9 6%	** **	81+efjk 13%	75efjk 12%	26- 5%	15- 6%
9	(9.0)	75 4%	11 4%	24+defjk 6%	23+defjk 7%	8 3%	5- 2%	3 2%	** **	35ejk 5%	31ej 5%	9- 2%	5 2%
10 - Extremely well	(10.0)	195 11%	46 17%	64 17%	32ejk 10%	25 8%	15- 5%	9- 6%	** **	110 17%	57j 9%	28- 5%	13- 5%
NET Badly (1-3)		471 26%	56 21%	69- 19%	71 22%	88bh 28%	105 38%	48abh 30%	** **	125- 20%	159bh 25%	187 35%	82+abchi 32%
NET Neutral (4-6)		468 26%	72 26%	81 22%	91 29%	83 26%	82b 30%	39 25%	** **	153 24%	175 27%	141 27%	59 23%
NET Well (7-10)		587 33%	121 44%	172 47%	117efjk 37%	95efjk 30%	38- 14%	28- 18%	** **	293 46%	212efjk 33%	82- 16%	44- 17%

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Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	280	24-	46	41	51ah	49ah	43	**	70-	92a	118	69+abcdehi
	15%	9%	13%	13%	16%	18%	27%	**	11%	14%	22%	27%
Medians	6.00	6.00	7.00	6.00	5.00	4.00	4.00	**	7.00	6.00	4.00	4.00
Mode	10.00	10.00	10.00	6.00	1.00	2.00	1.00	**	10.00	1.00	2.00	2.00
Base for stats	1526	248	322	279	266	224	115	**	571	545	410	186
Mean score	5.4	6.2	6.3	5.8	5.1-ejk	4.3-	4.5-	**	6.3	5.4efgjk	4.3-	4.5-
		+defgijk	+cdefgij	defgjk				-	+cdefgij			
Standard deviation	2.93	2.79	2.94	2.87	2.91	2.62	2.76	**	2.87	2.91	2.66	2.72
Standard Error	.08	.21	.18	.19	.19	.18	.26	**	.14	.14	.13	.20

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Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	184 10%	6- 5%	17 11%	11 7%	18 7%	** **	25a 12%	25 9%	21ad 15%	14 11%	153 10%	13 9%	12ad 14%	6a 12%
2	(2.0)	151 8%	12 9%	13 9%	13 8%	15 6%	** **	20 10%	20 7%	15 11%	9 7%	123 8%	14 9%	7 9%	7+dgj 15%
3	(3.0)	136 8%	6 5%	12 8%	14 9%	12 5%	** **	16 8%	22 8%	11 7%	5 4%	107 7%	15d 10%	9d 10%	4 9%
4	(4.0)	124 7%	5 4%	7 5%	16a 11%	15 6%	** **	16 8%	22 8%	11 7%	3 2%	97- 6%	14 9%	8 9%	5a 11%
5	(5.0)	166 9%	13 10%	14 9%	7 5%	30c 12%	** **	23c 11%	19 7%	15 10%	14 10%	142 9%	12 8%	7 8%	4 8%
6	(6.0)	178 10%	17f 13%	13 8%	14 9%	25 10%	** **	10- 5%	26 10%	15 11%	19 15%	150f 10%	17f 11%	9 10%	3 6%
7	(7.0)	134 7%	4 3%	11h 7%	17ah 11%	24ah 10%	** **	16h 8%	22h 8%	2- 2%	12 9%	111h 7%	14h 9%	5h 6%	4h 9%
8	(8.0)	183 10%	18h 14%	15 10%	11 7%	34h 13%	** **	19 9%	28 11%	8 6%	16 12%	156 10%	15 10%	7 8%	5 10%
9	(9.0)	75 4%	5 4%	10l 7%	3 2%	15l 6%	** **	5 2%	16l 6%	4 2%	4 3%	63 4%	11fl 7%	1 1%	1 2%
10 - Extremely well	(10.0)	195 11%	17 13%	16 10%	15 10%	38+gk 15%	** **	27g 13%	18- 7%	15 11%	16 12%	169g 11%	12 8%	9 10%	5 11%
NET Badly (1-3)		471 26%	24 19%	42d 28%	38 25%	44- 17%	** **	61ad 30%	67 25%	47ad 33%	29 22%	383-d 25%	42d 28%	29adj 33%	17+acdgj 36%
NET Neutral (4-6)		468 26%	34 26%	34 22%	38 24%	71 28%	** **	49 24%	67 25%	40 28%	36 27%	389 26%	44 29%	23 27%	12 25%
NET Well (7-10)		587 33%	44h 33%	52h 34%	46 30%	11l 44%	** **	66h 32%	84h 32%	29- 20%	47 35%	499hl 33%	52h 34%	21- 24%	15 31%

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Prepared by BMG

Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	280	28dkm	23	33dkm	28	**	32	49dkm	28dkm	20	247+km	15-	14m	4-
	15%	22%	15%	22%	11%	**	15%	18%	19%	15%	16%	10%	16%	8%
Medians	6.00	6.00	6.00	5.00	6.00	**	5.00	6.00	5.00	6.00	6.00	6.00	5.00	4.00
Mode	10.00	8.00	1.00	7.00	10.00	**	10.00	8.00	1.00	6.00	10.00	6.00	1.00	2.00
Base for stats	1526	102	129	122	226	**	177	218	117	112	1271	138	74	43
Mean score	5.4	6.0efhlm	5.5	5.3	6.2	**	5.2	5.4	4.8-	5.7hl	5.5hlm	5.4	4.9-	4.9
				+bcefg hjklm										
Standard deviation	2.93	2.85	3.03	2.83	2.80	**	3.06	2.82	3.03	2.90	2.94	2.80	2.94	2.98
Standard Error	.08	.30	.30	.29	.21	**	.25	.22	.32	.32	.09	.23	.26	.29

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Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	184 10%	76+df 12%	50f 12%	25 8%	32 8%	126+df 12%	57- 8%	176+cd 11%	** **	8- 3%	5- 4%	** **
2	(2.0)	151 8%	64+ 10%	30 7%	20 6%	37 9%	94 9%	57 8%	141+c 9%	** **	10- 4%	5 4%	** **
3	(3.0)	136 8%	49 8%	26 6%	24 8%	36 8%	75 7%	60 8%	123 8%	** **	13 5%	10 8%	** **
4	(4.0)	124 7%	43 7%	35 8%	18 6%	25 6%	78 7%	43 6%	113 7%	** **	11 4%	6 4%	** **
5	(5.0)	166 9%	55 9%	47 11%	34 11%	29 7%	102 10%	63 8%	135 9%	** **	30 12%	17 14%	** **
6	(6.0)	178 10%	63 10%	36 8%	46+bde 14%	33 8%	98 9%	79 11%	156 10%	** **	22 9%	8 6%	** **
7	(7.0)	134 7%	37 6%	41a 9%	26 8%	28 7%	78 8%	53 7%	101- 6%	** **	33+a 13%	22+a 18%	** **
8	(8.0)	183 10%	48- 8%	46 11%	39 12%	47 11%	94 9%	86a 12%	148 10%	** **	35+a 14%	15 12%	** **
9	(9.0)	75 4%	22 4%	18 4%	9 3%	26+ 6%	40 4%	35 5%	56- 4%	** **	18+a 7%	10+a 8%	** **
10 - Extremely well	(10.0)	195 11%	56 9%	41 9%	37 12%	60+ae 14%	97- 9%	97+ae 13%	146- 9%	** **	47+a 19%	23+a 19%	** **
NET Badly (1-3)		471 26%	189+bcd 31%	107 25%	70 22%	105 25%	295+f 28%	175 23%	440+cd 28%	** **	30- 12%	20- 16%	** **
NET Neutral (4-6)		468 26%	160 26%	118d 27%	98d 31%	87- 20%	278d 27%	184 25%	404 26%	** **	64 26%	30 24%	** **
NET Well (7-10)		587 33%	163- 27%	146a 34%	111a 35%	161+ae 38%	309- 30%	272+ae 37%	451- 29%	** **	132+a 53%	71+a 56%	** **

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Prepared by BMG

Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	280	100	63	41	74	162	114	255+cd	**	23-	6-	**
	15%	16%	15%	13%	17%	16%	15%	16%	**	9%	4%	**
Medians	6.00	5.00	5.00	6.00	6.00	5.00	6.00	5.00	**	7.00	7.00	**
Mode	10.00	1.00	1.00	6.00	10.00	1.00	10.00	1.00	**	10.00	10.00	**
Base for stats	1526	512	371	278	353	883	631	1295	**	226	121	**
Mean score	5.4	5.0-	5.4a	5.8ae	5.8+ae	5.2-	5.8+ae	5.2-	**	6.8+a	6.6+a	**
									+a			+a
Standard deviation	2.93	2.94	2.88	2.76	3.04	2.92	2.92	2.92	**	2.57	2.64	**
Standard Error	.08	.13	.15	.20	.19	.10	.14	.09	**	.18	.26	**

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Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	184 10%	76+b 13%	108- 9%	18b 16%	** **	15 12%	** **	** **	** **	** **	37b 13%	20 14%
2	(2.0)	151 8%	53 9%	98 8%	17+b 14%	** **	14 11%	** **	** **	** **	** **	23 8%	13 9%
3	(3.0)	136 8%	44 8%	92 7%	13e 11%	** **	5 4%	** **	** **	** **	** **	25 9%	14 10%
4	(4.0)	124 7%	43 8%	82 7%	11 9%	** **	11 9%	** **	** **	** **	** **	15 5%	15 10%
5	(5.0)	166 9%	59 10%	107 9%	10 9%	** **	9 7%	** **	** **	** **	** **	36+b 13%	12 8%
6	(6.0)	178 10%	43- 8%	135+acj 11%	5 5%	** **	6 5%	** **	** **	** **	** **	16- 6%	16 11%
7	(7.0)	134 7%	27- 5%	107+acj 9%	2- 2%	** **	9 7%	** **	** **	** **	** **	12 4%	6 4%
8	(8.0)	183 10%	42- 7%	140+aej 11%	7 6%	** **	6 5%	** **	** **	** **	** **	18 7%	10 7%
9	(9.0)	75 4%	19 3%	55 4%	4 3%	** **	8 6%	** **	** **	** **	** **	6 2%	6 4%
10 - Extremely well	(10.0)	195 11%	68 12%	127 10%	13 11%	** **	18 14%	** **	** **	** **	** **	37 13%	11 7%
NET Badly (1-3)		471 26%	173+b 30%	297- 24%	48+abe 41%	** **	35 26%	** **	** **	** **	** **	85b 31%	47 32%
NET Neutral (4-6)		468 26%	145 25%	323 26%	26 23%	** **	27 21%	** **	** **	** **	** **	67 24%	43 29%
NET Well (7-10)		587 33%	157- 28%	429+acjk 35%	25- 22%	** **	41 31%	** **	** **	** **	** **	73- 27%	33- 23%

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Prepared by BMG

Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	276	146
Don't know	280	94	186	17	**	28	**	**	**	**	50	23
	15%	17%	15%	14%	**	22%	**	**	**	**	18%	16%
Medians	6.00	5.00	6.00	4.00	**	5.00	**	**	**	**	5.00	5.00
Mode	10.00	1.00	8.00	1.00	**	10.00	**	**	**	**	10.00	1.00
Base for stats	1526	475	1050	99	**	103	**	**	**	**	225	123
Mean score	5.4	5.1-	5.6+acjk	4.5-	**	5.4	**	**	**	**	5.1	4.8-
					c				ck	c		
Standard deviation	2.93	3.07	2.85	3.07	**	3.23	**	**	**	**	3.10	2.86
Standard Error	.08	.15	.10	.32	**	.35	**	**	**	**	.23	.28

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Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	184 10%	14 12%	** **	25 9%	28 11%	53 9%	95 10%	183 10%	** **	184 10%	** **
2	(2.0)	151 8%	9 8%	** **	14- 5%	11- 5%	30- 5%	90+cde 10%	151 8%	** **	151 8%	** **
3	(3.0)	136 8%	3 3%	** **	13 5%	9- 3%	23- 4%	85+acde 9%	135 8%	** **	136 8%	** **
4	(4.0)	124 7%	5 4%	** **	18 7%	16 7%	39 7%	58 6%	124 7%	** **	124 7%	** **
5	(5.0)	166 9%	11 9%	** **	26 9%	24 10%	56 10%	82 9%	165 9%	** **	166 9%	** **
6	(6.0)	178 10%	7 6%	** **	35 12%	30 12%	64 11%	83 9%	175 10%	** **	178 10%	** **
7	(7.0)	134 7%	12 10%	** **	29 10%	17 7%	53 9%	66 7%	132 7%	** **	132 7%	** **
8	(8.0)	183 10%	16 14%	** **	38 13%	25 10%	68 12%	85 9%	177 10%	** **	180 10%	** **
9	(9.0)	75 4%	7 6%	** **	19+ 7%	16 7%	33+ 6%	36 4%	74 4%	** **	75 4%	** **
10 - Extremely well	(10.0)	195 11%	15 13%	** **	36f 13%	45+f 18%	82+f 15%	73- 8%	192 11%	** **	193 11%	** **
NET Badly (1-3)		471 26%	26 23%	** **	52- 19%	48- 19%	105- 19%	269+cde 30%	469 26%	** **	471 26%	** **
NET Neutral (4-6)		468 26%	22 19%	** **	78 28%	69 28%	159 28%	223 25%	464 26%	** **	468 26%	** **
NET Well (7-10)		587 33%	51+f 44%	** **	122+f 44%	103+f 42%	236+f 42%	260- 29%	575 32%	** **	580 32%	** **

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Prepared by BMG

Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	280	16	**	27-	26-	66-	152cde	278	**	280	**
	15%	14%	**	10%	10%	12%	17%	16%	**	16%	**
Medians	6.00	7.00	**	6.00	6.00	6.00	5.00	5.00	**	5.00	**
Mode	10.00	8.00	**	8.00	10.00	10.00	1.00	10.00	**	10.00	**
Base for stats	1526	99	**	252	220	500	752	1508	**	1519	**
Mean score	5.4	5.9f	**	6.1+f	6.1+f	6.1+f	5.1-	5.4-	**	5.4-	**
			+f								+ac
Standard deviation	2.93	3.08	**	2.82	3.04	2.88	2.88	2.93	**	2.93	**
Standard Error	.08	.33	**	.19	.22	.14	.11	.08	**	.08	**

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Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample		1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total		1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0)	184 10%	164e 10%	156e 10%	158e 10%	124-e 9%	1- 1%	169e 10%	166e 10%	175e 10%	184e 10%	110df 10%	83d 9%	94-d 9%	1- *%	119df 10%	56-d 7%
2	(2.0)	151 8%	142e 9%	140e 9%	136e 9%	112e 8%	4- 2%	143e 9%	139e 9%	144e 8%	151e 8%	89d 8%	84d 9%	81d 8%	3- 2%	92d 8%	66d 8%
3	(3.0)	136 8%	125e 8%	120e 7%	125e 8%	94e 7%	4- 1%	129e 8%	118e 7%	129e 8%	136e 8%	85d 7%	70d 8%	78d 7%	3- 2%	83d 7%	55d 6%
4	(4.0)	124 7%	116 7%	111 7%	108 7%	97 7%	16 6%	113 7%	111 7%	118 7%	124 7%	82 7%	63 7%	79 7%	7 5%	78 7%	52 6%
5	(5.0)	166 9%	146 9%	144 9%	144 9%	121 9%	15 6%	148 9%	141 9%	152 9%	166 9%	86- 8%	65- 7%	80- 7%	9 6%	94 8%	64- 7%
6	(6.0)	178 10%	168 10%	161 10%	163 10%	129 9%	28 11%	167 10%	164 10%	171 10%	178 10%	118 10%	92 10%	104 10%	16 10%	121 11%	86 10%
7	(7.0)	134 7%	129+ 8%	129+ 8%	124 8%	117+ 9%	38 15% +abcd fghi	130 8%	126 8%	131 8%	134 7%	101+ 9%	82+ 9%	99+ 9%	26+abcef 16%	91 8%	82+ 10%
8	(8.0)	183 10%	168 10%	170 11%	170 11%	160+ 12%	56 22% +abcd fghi	176 11%	166 10%	176 10%	183 10%	128 11%	93 10%	122 11%	36 22% +abcef	129+ 11%	124+ab 15%
9	(9.0)	75 4%	65 4%	72 4%	66 4%	59 4%	22 9% +abcd fghi	72 4%	72 5%	74 4%	75 4%	52 5%	38 4%	51 5%	14+abe 9%	50 4%	46+ 5%
10 -	(10.0)	195 11%	175 11%	171 11%	167 10%	155 11%	60 24% +abcd fghi	179 11%	160- 10%	181 11%	195 11%	123 11%	100 11%	123 11%	43 27% +abcef	119 10%	109+ 13%
NET Badly (1-3)		471 26%	431e 26%	416e 26%	420e 26%	329-e 24%	9- 4%	441e 26%	423e 26%	449e 26%	471e 26%	284df 25%	236df 26%	252-d 23%	6- 4%	295df 26%	177-d 21%

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Prepared by BMG

Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
NET Neutral (4-6)	468 26%	430 26%	417 26%	415 26%	347 25%	58 23%	428 26%	416 26%	441 26%	468 26%	287 25%	219 24%	263 24%	32 20%	293 26%	201- 24%
NET Well (7-10)	587 33%	538 33%	542+ 34%	527 33%	491+ 36%	175 70% +abcd fghi	557+ 33%	525 33%	563 33%	587 33%	406+ 35%	313 35%	396+ 37%	118 74% +abcef	389 34%	362+abce 42%
Don't know	280 15%	237-e 15%	232-e 14%	235-e 15%	197-e 14%	8- 3%	249-e 15%	237-e 15%	257e 15%	280e 15%	172d 15%	136d 15%	164d 15%	3- 2%	163d 14%	115-d 13%
Medians	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00
Mode	10.00	10.00	10.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	8.00	10.00	10.00	10.00	8.00	8.00
Base for stats	1526	1399	1374	1362	1168	242	1426	1364	1452	1526	976	769	911	157	977	739
Mean score	5.4	5.4	5.5	5.5	5.6+ 7.5 +abcd fghi	5.5	5.4	5.4	5.5	5.4	5.6+ 5.5	5.5	5.7+ 7.7 +abcef	5.5	6.0+abce	
Standard deviation	2.93	2.91	2.91	2.91	2.90	2.07	2.93	2.91	2.93	2.93	2.91	2.93	2.90	2.06	2.92	2.84
Standard Error	.08	.08	.09	.09	.09	.15	.08	.09	.08	.08	.10	.11	.10	.18	.10	.11

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Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	184 10%	** **	172 10%	132 11%	82 11%
2	(2.0)	151 8%	** **	140 9%	110 9%	73+ 10%
3	(3.0)	136 8%	** **	123 8%	94 8%	50 7%
4	(4.0)	124 7%	** **	102- 6%	78 7%	49 7%
5	(5.0)	166 9%	** **	163+ 10%	119 10%	75 10%
6	(6.0)	178 10%	** **	167 10%	109 9%	70 10%
7	(7.0)	134 7%	** **	123 8%	78 7%	50 7%
8	(8.0)	183 10%	** **	169 10%	121 10%	69 10%
9	(9.0)	75 4%	** **	68 4%	53 4%	33 5%
10 - Extremely well	(10.0)	195 11%	** **	170 10%	118 10%	65 9%
NET Badly (1-3)		471 26%	** **	435 27%	336+ 28%	206 29%
NET Neutral (4-6)		468 26%	** **	432 26%	307 26%	195 27%
NET Well (7-10)		587 33%	** **	530 32%	370 31%	217 30%

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Prepared by BMG

Table Q38_3_1 (continuation)

Q38. Amazon Prime Video - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	280	**	241-	181	99
	15%	**	15%	15%	14%
Medians	6.00	**	5.00	5.00	5.00
Mode	10.00	**	1.00	1.00	1.00
Base for stats	1526	**	1397	1012	617
Mean score	5.4	**	5.4	5.3-	5.2-
Standard deviation	2.93	**	2.92	2.94	2.92
Standard Error	.08	**	.08	.10	.12

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Table Q38_3_2

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	33 2%	21+ 3%	12 1%	** **	0 -%	21 2%	11 1%
2	(2.0)	63 3%	28 3%	32 4%	** **	2 1%	39b 4%	21- 2%
3	(3.0)	87 5%	30 4%	53+a 6%	** **	4 4%	55+b 6%	30- 3%
4	(4.0)	94 5%	43 5%	43 5%	** **	8 7%	45 5%	49 6%
5	(5.0)	201 11%	68- 8%	119+a 14%	** **	14 12%	112 12%	87 10%
6	(6.0)	239 13%	95 12%	126 14%	** **	17 15%	129 14%	107 12%
7	(7.0)	229 13%	119 15%	98 11%	** **	13 11%	111 12%	117 13%
8	(8.0)	263 15%	114 14%	121 14%	** **	27 24%	144 16%	119 14%
9	(9.0)	110 6%	65+b 8%	35- 4%	** **	10 8%	53 6%	57 7%
10 - Extremely well	(10.0)	293 16%	172+b 21%	101- 12%	** **	19 17%	118- 13%	168+a 19%
NET Badly (1-3)		183 10%	79 10%	96 11%	** **	6 5%	116+b 13%	62- 7%
NET Neutral (4-6)		534 30%	207- 25%	288+a 33%	** **	39 34%	286 31%	244 28%
NET Well (7-10)		895 50%	470+b 58%	356- 41%	** **	69 60%	426- 47%	461+a 53%
Don't know		194 11%	59- 7%	133+a 15%	** **	2 1%	87 9%	104 12%

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Prepared by BMG

Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	10.00	10.00	6.00	**	8.00	8.00	10.00
Base for stats	1612	756	740	**	113	828	767
Mean score	6.7	7.0+b	6.4-	**	7.1bc	6.5-	7.0+a
Standard deviation	2.40	2.47	2.32	**	2.09	2.41	2.33
Standard Error	.06	.10	.09	**	.22	.09	.09

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	33 2%	3 1%	8 2%	4 1%	8 3%	6 2%	3 2%	**	11 2%	12 2%	10 2%	5 2%
2	(2.0)	63 3%	7 3%	8 2%	13 4%	9 3%	11 4%	6 4%	**	15 2%	21 3%	26+bh 5%	15+bh 6%
3	(3.0)	87 5%	11 4%	10 3%	10 3%	18 6%	22+bchi 8%	10 6%	**	21- 3%	28 4%	38+bchi 7%	16b 6%
4	(4.0)	94 5%	15 6%	15 4%	19 6%	10 3%	17 6%	13bd 8%	**	30 5%	30 5%	35d 7%	18 7%
5	(5.0)	201 11%	26 10%	32 9%	29 9%	34 11%	41+bchi 15%	27+abchi 17%	**	58 9%	63 10%	80+bchi 15%	39+bchi 15%
6	(6.0)	239 13%	43 16%	39 11%	43 13%	38 12%	46b 17%	21 13%	**	82 13%	81 13%	75 14%	29 11%
7	(7.0)	229 13%	37 13%	53 14%	40 12%	46 14%	32 12%	18 12%	**	90 14%	85 13%	54 10%	23 9%
8	(8.0)	263 15%	42j 16%	64efjk 17%	46 14%	58efjk 18%	27- 10%	15 10%	**	106efjk 17%	104efjk 16%	53- 10%	26- 10%
9	(9.0)	110 6%	18 6%	23f 6%	26fjk 8%	23fjk 7%	13 5%	3- 2%	**	40f 6%	49fjk 8%	21- 4%	8- 3%
10 - Extremely well	(10.0)	293 16%	56defjk 21%	90 24%	62defjk 19%	41j 13%	23- 8%	13- 8%	**	146 23%	103efjk 16%	43- 8%	20- 8%
NET Badly (1-3)		183 10%	21 8%	26- 7%	27 8%	34 11%	39+abchi 14%	19 12%	**	47- 7%	61 10%	75+abchi 14%	36+abch 14%
NET Neutral (4-6)		534 30%	85b 31%	85- 23%	91 28%	83 26%	105+bcdhi 38%	61+bcdhi 39%	**	170 27%	173 27%	190+bcdhi 36%	86bh 34%
NET Well (7-10)		895 50%	153+efjk 56%	230 62%	173efjk 54%	168efjk 53%	94- 34%	49- 31%	**	383 60%	341+efjk 54%	172- 33%	78- 30%

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	194	14-	27-	29	32a	36abh	29+abcdhi	**	41-	62a	91	55+abcdehi
	11%	5%	7%	9%	10%	13%	18%	**	6%	10%	17%	22%
Medians	7.00	7.00	8.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	10.00	10.00	10.00	10.00	8.00	6.00	5.00	**	10.00	8.00	5.00	5.00
Base for stats	1612	259	341	290	285	238	129	**	600	575	437	199
Mean score	6.7	7.0efgjk	7.3	7.0efgjk	6.8efgjk	6.0-	5.9-	**	7.2	6.9efgjk	5.9-	5.9-
Standard deviation	2.40	2.29	2.35	2.40	2.34	2.29	2.25	**	2.33	2.37	2.34	2.40
Standard Error	.06	.17	.14	.15	.15	.15	.20	**	.11	.11	.11	.17

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	33 2%	0 -%	4 3%	2 2%	5 2%	** **	6 3%	3 1%	1 1%	3 2%	28 2%	3 2%	1 1%	1a 3%
2	(2.0)	63 3%	0- -%	5 3%	9a 6%	6 2%	** **	10a 5%	8 3%	8a 6%	1 1%	50a 3%	8a 5%	1 1%	4+adgjl 8%
3	(3.0)	87 5%	5 4%	5 3%	4 3%	12 5%	** **	14 6%	15 6%	5 4%	7 5%	73 5%	8 5%	4 5%	2 4%
4	(4.0)	94 5%	7 5%	12g 8%	6 4%	18g 7%	** **	9 4%	6- 2%	6 4%	6 4%	75 5%	12g 8%	6g 6%	2 4%
5	(5.0)	201 11%	17 13%	18 12%	13 8%	17- 7%	** **	28d 14%	32 12%	24d 16%	13 10%	173 11%	14 9%	9 11%	4 9%
6	(6.0)	239 13%	17 13%	20 13%	19 13%	24 10%	** **	29 14%	41 16%	21 15%	15 11%	201 13%	22 14%	9 11%	6 13%
7	(7.0)	229 13%	16 12%	16 11%	21 14%	46+fhjk 18%	** **	18 9%	34 13%	10 7%	20 15%	190 12%	16 10%	17+bfhjk 19%	7h 16%
8	(8.0)	263 15%	24h 18%	27h 18%	25 16%	41 16%	** **	25 12%	50h 19%	12- 8%	15 11%	228 15%	18 12%	11 13%	6 12%
9	(9.0)	110 6%	7 6%	8 5%	7 4%	18 7%	** **	19g 9%	10 4%	8 5%	12 9%	91 6%	13g 9%	3 4%	2 5%
10 - Extremely well	(10.0)	293 16%	24 18%	24 16%	29 19%	49 19%	** **	30 14%	36 14%	24 17%	22 17%	244 16%	24 16%	16 18%	9 18%
NET Badly (1-3)		183 10%	5- 4%	14 9%	16 10%	24 9%	** **	29a 14%	26 10%	15 10%	11 8%	151a 10%	19a 12%	6 7%	7a 14%
NET Neutral (4-6)		534 30%	41 31%	50 33%	38 25%	60- 24%	** **	67 32%	79 30%	52d 36%	34 25%	449 30%	48 31%	24 28%	13 27%
NET Well (7-10)		895 50%	71h 54%	76 50%	81h 53%	153+fghjk 60%	** **	92 44%	129 48%	54- 37%	69 52%	753h 50%	71 46%	47h 54%	24h 51%

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Prepared by BMG

Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	194	14	13	19	17	**	20	32	24+d	19	165	15	10	4
	11%	11%	8%	13%	7%	**	10%	12%	17%	15%	11%	10%	11%	8%
Medians	7.00	7.00	7.00	7.00	7.00	**	6.00	7.00	6.00	7.00	7.00	7.00	7.00	7.00
Mode	10.00	10.00	8.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	10.00	7.00	10.00
Base for stats	1612	116	140	135	237	**	188	234	120	113	1354	137	78	43
Mean score	6.7	7.2efhk	6.7	6.9e	7.0ef	**	6.5	6.7e	6.5	7.0e	6.7e	6.6	6.9e	6.6
Standard deviation	2.40	2.05	2.42	2.47	2.38	**	2.55	2.23	2.49	2.33	2.39	2.54	2.21	2.64
Standard Error	.06	.20	.23	.24	.18	**	.20	.16	.26	.25	.07	.21	.19	.26

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	33 2%	10 2%	11 2%	3 1%	10 2%	20 2%	13 2%	28 2%	**	4 1%	3 2%	**
2	(2.0)	63 3%	23c 4%	14c 3%	2- 1%	24+c 6%	37c 4%	26c 3%	56 4%	**	7 3%	5 4%	**
3	(3.0)	87 5%	34 5%	22 5%	17 5%	14 3%	55 5%	31 4%	80 5%	**	8 3%	5 4%	**
4	(4.0)	94 5%	28 5%	27 6%	17 5%	21 5%	54 5%	38 5%	83 5%	**	10 4%	5 4%	**
5	(5.0)	201 11%	82+b 13%	37 9%	36 11%	46 11%	119 11%	81 11%	183+ 12%	**	18 7%	9 7%	**
6	(6.0)	239 13%	94 15%	52 12%	46 14%	47 11%	146 14%	93 12%	220+c 14%	**	19- 7%	10 8%	**
7	(7.0)	229 13%	75 12%	68+df 16%	43 13%	39- 9%	143d 14%	82 11%	190 12%	**	39 16%	23 18%	**
8	(8.0)	263 15%	92 15%	63 15%	41 13%	63 15%	155 15%	104 14%	217 14%	**	46 18%	25 20%	**
9	(9.0)	110 6%	37 6%	23 5%	22 7%	27 6%	61 6%	49 7%	91 6%	**	19 7%	15+a 12%	**
10 - Extremely well	(10.0)	293 16%	70- 11%	72a 17%	58a 18%	92+ae 22%	142- 14%	150+ae 20%	222- 14%	**	68+a 27%	25 20%	**
NET Badly (1-3)		183 10%	66 11%	46 11%	22 7%	48 11%	112 11%	70 9%	164 11%	**	18 7%	12 10%	**
NET Neutral (4-6)		534 30%	203+bd 33%	116 27%	98 31%	113 27%	319 31%	212 28%	486+cd 31%	**	47- 19%	24- 19%	**
NET Well (7-10)		895 50%	275- 45%	226a 52%	164 51%	221a 52%	501 48%	385a 52%	720- 46%	**	172+a 69%	88+a 70%	**

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Prepared by BMG

Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	194	67	46	35	44	113	79	180+cd	**	12-	2-	**
	11%	11%	11%	11%	10%	11%	11%	12%	**	5%	2%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	8.00	8.00	**
Mode	10.00	6.00	10.00	10.00	10.00	8.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1612	544	388	284	383	932	667	1370	**	237	124	**
Mean score	6.7	6.5-	6.7	7.0ae	6.9a	6.6-	6.9+ae	6.6-	**	7.5+a	7.2+a	**
									+a			+ad
Standard deviation	2.40	2.29	2.43	2.23	2.61	2.36	2.45	2.38	**	2.33	2.37	**
Standard Error	.06	.10	.12	.16	.16	.08	.11	.07	**	.16	.23	**

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	33 2%	15 3%	18 1%	* *%	** **	3 2%	** **	** **	** **	** **	11+bk 4%	* *%
2	(2.0)	63 3%	28+b 5%	35- 3%	10+b 8%	** **	10+b 8%	** **	** **	** **	** **	10 4%	12+b 8%
3	(3.0)	87 5%	23 4%	64 5%	9 8%	** **	4 3%	** **	** **	** **	** **	8 3%	5 3%
4	(4.0)	94 5%	43+b 8%	51- 4%	11b 9%	** **	9 7%	** **	** **	** **	** **	21b 8%	10 7%
5	(5.0)	201 11%	64 11%	137 11%	14 12%	** **	14 11%	** **	** **	** **	** **	26 10%	19 13%
6	(6.0)	239 13%	78 14%	161 13%	17 15%	** **	12 9%	** **	** **	** **	** **	42 15%	23 16%
7	(7.0)	229 13%	51- 9%	179+aejk 14%	10 9%	** **	8- 6%	** **	** **	** **	** **	23- 8%	5- 4%
8	(8.0)	263 15%	62- 11%	201+acj 16%	10 9%	** **	16 12%	** **	** **	** **	** **	28- 10%	17 12%
9	(9.0)	110 6%	28 5%	82 7%	5 4%	** **	9 7%	** **	** **	** **	** **	14 5%	11 7%
10 - Extremely well	(10.0)	293 16%	117+b 20%	175- 14%	14 12%	** **	29b 22%	** **	** **	** **	** **	70+bc 25%	27 19%
NET Badly (1-3)		183 10%	66 12%	117 9%	19+b 16%	** **	18 13%	** **	** **	** **	** **	29 11%	17 12%
NET Neutral (4-6)		534 30%	185 33%	349 28%	42 36%	** **	36 28%	** **	** **	** **	** **	89 32%	52 36%
NET Well (7-10)		895 50%	257-c 45%	637+ack 52%	40- 34%	** **	62 47%	** **	** **	** **	** **	134c 49%	60 41%

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	194	60	133	16	**	15	**	**	**	**	**	23	16
	11%	11%	11%	13%	**	12%	**	**	**	**	**	8%	11%
Medians	7.00	7.00	7.00	6.00	**	7.00	**	**	**	**	**	7.00	6.00
Mode	10.00	10.00	8.00	6.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1612	508	1102	100	**	116	**	**	**	**	**	253	130
Mean score	6.7	6.6c	6.8c	6.0-	**	6.7	**	**	**	**	**	6.8c	6.6
					c			c	c				
Standard deviation	2.40	2.62	2.29	2.50	**	2.80	**	**	**	**	**	2.69	2.60
Standard Error	.06	.13	.07	.26	**	.29	**	**	**	**	**	.19	.25

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	33 2%	2 2%	** **	3 1%	7 3%	11 2%	12 1%	33 2%	** **	33 2%	** **
2	(2.0)	63 3%	4 4%	** **	7 2%	2- 1%	11- 2%	34d 4%	63 4%	** **	63 3%	** **
3	(3.0)	87 5%	4 3%	** **	11 4%	16 7%	26 5%	46 5%	86 5%	** **	87 5%	** **
4	(4.0)	94 5%	6 5%	** **	11 4%	7 3%	27 5%	53 6%	92 5%	** **	94 5%	** **
5	(5.0)	201 11%	9 8%	** **	21- 7%	19 8%	45- 8%	117+cde 13%	196 11%	** **	201 11%	** **
6	(6.0)	239 13%	14 12%	** **	31 11%	31 13%	64 11%	128 14%	238 13%	** **	238 13%	** **
7	(7.0)	229 13%	13 12%	** **	40 14%	38 15%	77 14%	111 12%	227 13%	** **	228 13%	** **
8	(8.0)	263 15%	19 17%	** **	48d 17%	25- 10%	86 15%	140d 16%	260 15%	** **	261 15%	** **
9	(9.0)	110 6%	8 7%	** **	23 8%	19 8%	46+f 8%	49 5%	109 6%	** **	109 6%	** **
10 - Extremely well	(10.0)	293 16%	27+f 24%	** **	56f 20%	66+f 27%	126+f 22%	111- 12%	289 16%	** **	290 16%	** **
NET Badly (1-3)		183 10%	10 9%	** **	21 7%	25 10%	49 9%	92 10%	182 10%	** **	183 10%	** **
NET Neutral (4-6)		534 30%	28 25%	** **	62- 22%	57- 23%	136- 24%	299+cde 33%	527 29%	** **	534 30%	** **
NET Well (7-10)		895 50%	68+f 59%	** **	168+f 60%	148+f 60%	336+f 59%	412- 46%	886 50%	** **	888 49%	** **

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	194	9	**	29	15-	46-	102d	192	**	194	**
	11%	7%	**	10%	6%	8%	11%	11%	**	11%	**
Medians	7.00	8.00	**	8.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1612	106	**	251	230	520	802	1594	**	1605	**
Mean score	6.7	7.2f	**	7.2+f	7.2+f	7.2+f	6.5-	6.7	**	6.7	**
			+f								b
Standard deviation	2.40	2.44	**	2.29	2.49	2.39	2.30	2.40	**	2.40	**
Standard Error	.06	.25	**	.16	.18	.11	.09	.07	**	.06	**

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0) 2%	28 2%	29e 2%	28 2%	25e 2%	0- -%	29 2%	27 2%	31e 2%	33e 2%	16 1%	15 2%	13- 1%	0 -%	18 2%	9- 1%
2	(2.0) 3%	58e 4%	57e 4%	55e 3%	38-e 3%	0- -%	57e 3%	52e 3%	61e 4%	63e 3%	32-d 3%	29d 3%	26- 2%	0- -%	36d 3%	16- 2%
3	(3.0) 5%	79e 5%	77 5%	78e 5%	67e 5%	5- 2%	82e 5%	79e 5%	83e 5%	87 5%	47 4%	42 5%	44 4%	2 2%	47 4%	31- 4%
4	(4.0) 5%	87 5%	83 5%	85 5%	73 5%	10 4%	89 5%	82 5%	89 5%	94 5%	58 5%	38 4%	59 6%	5 3%	51 4%	37 4%
5	(5.0) 11%	183 11%	177 11%	182 11%	153 11%	20 8%	183 11%	181 11%	187 11%	201 11%	122 11%	99 11%	108 10%	13 8%	124 11%	83 10%
6	(6.0) 13%	225 14%	218 14%	219 14%	186 14%	32 13%	229 14%	220 14%	230 13%	239 13%	153 13%	131 14%	127- 12%	19 12%	159 14%	111 13%
7	(7.0) 13%	209 13%	202 13%	202 13%	178 13%	34 14%	208 12%	201 13%	213 12%	229 13%	159 14%	118 13%	134 13%	21 13%	145 13%	118 14%
8	(8.0) 15%	237 15%	240 15%	235 15%	200 15%	57 23%	250 15%	240 15%	257 15%	263 15%	176 15%	133 15%	173+ 16%	37+abce 23%	185+ 16%	151+ 18%
9	(9.0) 6%	97 6%	103 6%	95 6%	90 7%	21 8%	104 6%	103 6%	106 6%	110 6%	81+ 7%	61 7%	80+ 7%	14 9%	73 6%	65+ 8%
10 -	(10.0) 16%	263 16%	257 16%	251 16%	220 16%	63 25%	270 16%	246- 15%	273 16%	293 16%	182 16%	136 15%	196+ 18%	43 27%	184 16%	157+ 18%
NET Badly (1-3)	183 10%	166e 10%	163e 10%	160e 10%	131e 10%	5- 2%	167e 10%	159e 10%	175e 10%	183e 10%	95-d 8%	86df 9%	83-d 8%	2- 2%	101-d 9%	56-d 7%
NET Neutral (4-6)	534 30%	495 30%	478 30%	486 30%	411 30%	61 24%	501 30%	483 30%	506 30%	534 30%	333 29%	268 30%	294- 27%	37 23%	333 29%	232- 27%

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Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
NET Well (7-10)	895	806	803	783	688	175	832	791	849	895	598+	447	583+b	116	587	490+abe
	50%	49%	50%	49%	50%	70%	50%	49%	50%	50%	52%	49%	54%	73%	51%	57%
Don't know	194	170e	162-e	167e	134e	10-	174e	168e	179e	194e	122d	104d	114d	4-	119d	78-d
	11%	10%	10%	10%	10%	4%	10%	10%	10%	11%	11%	12%	11%	3%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00
Base for stats	1612	1467	1444	1429	1230	241	1501	1433	1531	1612	1026	801	961	156	1021	777
Mean score	6.7	6.7	6.7	6.7	6.8	7.7	6.7	6.7	6.7	6.7	6.9+	6.8	7.0+b	7.8	6.9+	7.1+abe
Standard deviation	2.40	2.39	2.39	2.38	2.36	1.90	2.38	2.36	2.39	2.40	2.30	2.34	2.32	1.87	2.33	2.21
Standard Error	.06	.07	.07	.07	.07	.13	.07	.07	.07	.06	.08	.09	.08	.16	.08	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	33 2%	** **	32 2%	22 2%	16 2%
2	(2.0)	63 3%	** **	58 4%	42 4%	26 4%
3	(3.0)	87 5%	** **	76 5%	59 5%	41 6%
4	(4.0)	94 5%	** **	84 5%	57 5%	27- 4%
5	(5.0)	201 11%	** **	184 11%	127 11%	77 11%
6	(6.0)	239 13%	** **	219 13%	166 14%	101 14%
7	(7.0)	229 13%	** **	213 13%	162 14%	106+ 15%
8	(8.0)	263 15%	** **	253+ 15%	182 15%	107 15%
9	(9.0)	110 6%	** **	101 6%	80 7%	48 7%
10 - Extremely well	(10.0)	293 16%	** **	256 16%	170- 14%	97- 14%
NET Badly (1-3)		183 10%	** **	166 10%	123 10%	83 12%
NET Neutral (4-6)		534 30%	** **	487 30%	350 29%	205 29%
NET Well (7-10)		895 50%	** **	822 50%	594 50%	358 50%

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Prepared by BMG

Table Q38_3_2 (continuation)

Q38. Amazon Prime Video - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	194	**	163-	125	70
	11%	**	10%	11%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	1612	**	1475	1068	647
Mean score	6.7	**	6.7	6.7	6.6
Standard deviation	2.40	**	2.38	2.35	2.37
Standard Error	.06	**	.07	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_3

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	7 *%	4 1%	2 *%	** **	0 -%	4 *%	2 *%
2	(2.0)	20 1%	6 1%	14 2%	** **	0 -%	14 2%	5- 1%
3	(3.0)	23 1%	10 1%	13 1%	** **	0 -%	15 2%	8 1%
4	(4.0)	64 4%	32 4%	27 3%	** **	5 4%	34 4%	30 3%
5	(5.0)	137 8%	60 7%	68 8%	** **	8 7%	78 9%	58 7%
6	(6.0)	232 13%	96 12%	122 14%	** **	14 12%	116 13%	114 13%
7	(7.0)	264 15%	119 15%	129 15%	** **	16 14%	134 15%	127 15%
8	(8.0)	365 20%	173 21%	163 19%	** **	29 25%	207+b 23%	155- 18%
9	(9.0)	146 8%	78b 10%	58- 7%	** **	9 8%	68 7%	76 9%
10 - Extremely well	(10.0)	385 21%	192+b 24%	162- 19%	** **	31 27%	162- 18%	219+a 25%
NET Badly (1-3)		50 3%	20 2%	30 3%	** **	0 -%	33+b 4%	15- 2%
NET Neutral (4-6)		433 24%	188 23%	216 25%	** **	27 24%	228 25%	202 23%
NET Well (7-10)		1160 64%	563+b 69%	511- 59%	** **	85 74%	572 63%	577 66%
Don't know		163 9%	44- 5%	115+a 13%	** **	3 2%	82 9%	77 9%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	1643	771	758	**	112	832	795
Mean score	7.5	7.6+b	7.4-	**	7.8b	7.4-	7.7+a
Standard deviation	1.97	1.96	2.00	**	1.79	1.99	1.93
Standard Error	.05	.08	.08	**	.19	.08	.07

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Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	7 *%	2 1%	1 *%	1 *%	0 -%	* *%	2 1%	** **	3 1%	1 *%	2 *%	2 1%
2	(2.0)	20 1%	* *%	2 1%	1 *%	3 1%	5h 2%	4ah 3%	** **	3 *%	4 1%	13+abchi 3%	8+abchi 3%
3	(3.0)	23 1%	1 *%	5 1%	4 1%	3 1%	4 2%	2 1%	** **	6 1%	8 1%	9 2%	5 2%
4	(4.0)	64 4%	15i 6%	11 3%	8 3%	7 2%	11 4%	6 4%	** **	26 4%	15 2%	22 4%	11 4%
5	(5.0)	137 8%	14 5%	16- 4%	24 7%	27bh 8%	33+abh 12%	17bh 11%	** **	31- 5%	50bh 8%	56+abh 11%	23bh 9%
6	(6.0)	232 13%	46bd 17%	37 10%	40 13%	33 10%	43b 16%	19 12%	** **	83 13%	73 11%	76 14%	33 13%
7	(7.0)	264 15%	37 13%	42 11%	46 14%	53 17%	52+bh 19%	24 15%	** **	79 12%	99 16%	87b 16%	35 14%
8	(8.0)	365 20%	56ej 21%	86ejk 23%	76ejk 24%	72ejk 23%	36- 13%	26 16%	** **	143ejk 22%	148+ejk 23%	75- 14%	39- 15%
9	(9.0)	146 8%	24f 9%	35fk 9%	23f 7%	27f 8%	25f 9%	4- 2%	** **	59fk 9%	50f 8%	37f 7%	12 5%
10 - Extremely well	(10.0)	385 21%	68efjk 25%	114 +cdefijk 31%	68efjk 21%	68efjk 21%	32- 12%	20- 13%	** **	182 +cdefijk 28%	136efjk 21%	67- 13%	35- 14%
NET Badly (1-3)		50 3%	4 1%	8 2%	7 2%	6 2%	10 4%	8ahi 5%	** **	12 2%	13 2%	25+abdhi 5%	15+abcdhi 6%
NET Neutral (4-6)		433 24%	76b 28%	64- 17%	73 23%	66 21%	87+bcdhi 32%	42b 27%	** **	140 22%	139 22%	154+bdhi 29%	67b 26%
NET Well (7-10)		1160 64%	185efjk 68%	277 +cefijk 75%	213efjk 67%	219efjk 69%	145- 53%	73- 47%	** **	462+efjk 72%	432+efjk 68%	266- 50%	121- 48%

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Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	163	8-	19-	27ah	26ah	32abh	34 +abcdehi	**	27-	53ah	83 +abcdhi	51+abcdehi
	9%	3%	5%	9%	8%	12%	21%	**	4%	8%	16%	20%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	8.00	8.00	7.00	8.00	**	10.00	8.00	7.00	8.00
Base for stats	1643	265	349	292	292	242	124	**	614	584	445	203
Mean score	7.5	7.6efgjk	8.0	7.6efgjk	7.7efgjk	7.0-	6.8-	**	7.9	7.6efgjk	6.9-	6.9-
		+acdefgi						-	+efgjk			
Standard deviation	1.97	1.96	1.89	1.87	1.84	1.94	2.14	**	1.93	1.85	2.07	2.21
Standard Error	.05	.14	.11	.12	.12	.13	.19	**	.09	.08	.10	.16

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Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	7 *%	0 -%	0 -%	0 -%	1 *%	** **	1 1%	2 1%	1 1%	0 -%	6 *%	0 -%	* *%	1 1%
2	(2.0)	20 1%	0 -%	3 2%	2 1%	0 -%	** **	8+adgjk 4%	0 -%	3 2%	2 2%	17 1%	1 *%	2dg 2%	1dg 2%
3	(3.0)	23 1%	3 2%	1 1%	1 1%	4 1%	** **	2 1%	1 *%	3 2%	1 1%	17 1%	4 3%	2 2%	1 1%
4	(4.0)	64 4%	1 1%	5 3%	3 2%	10 4%	** **	11 5%	8 3%	6 4%	1 1%	51 3%	8 5%	4 4%	2 4%
5	(5.0)	137 8%	7 6%	14 9%	7 4%	16 6%	** **	21 10%	25 9%	9 6%	11 9%	117 8%	11 7%	6 7%	3 6%
6	(6.0)	232 13%	18 14%	14 9%	27 17%	26 10%	** **	21 10%	35 13%	19 13%	24 18%	195 13%	23 15%	10 11%	4 9%
7	(7.0)	264 15%	22 17%	27 17%	19 13%	41 16%	** **	29 14%	42 16%	21 14%	16 12%	227 15%	18 12%	12 14%	7 15%
8	(8.0)	365 20%	34 26%	31 20%	25 16%	56 22%	** **	39 19%	63 24%	24 17%	26 20%	309 20%	31 21%	16 18%	9 19%
9	(9.0)	146 8%	9 7%	16h 11%	19h 12%	17 7%	** **	14 7%	17 6%	6 4%	7 5%	115- 8%	18ghj 12%	7 8%	6h 12%
10 - Extremely well	(10.0)	385 21%	23 18%	24 16%	34 22%	70+abgjk 28%	** **	45 21%	47 18%	32 22%	32 25%	323 21%	28 18%	22 25%	11 24%
NET Badly (1-3)		50 3%	3 2%	4 2%	3 2%	5 2%	** **	10+g 5%	3 1%	7g 5%	3 2%	40 3%	4 3%	4g 4%	2g 4%
NET Neutral (4-6)		433 24%	27 20%	33 21%	37 24%	52 21%	** **	53 25%	68 25%	34 23%	36 27%	362 24%	42 27%	20 23%	9 19%
NET Well (7-10)		1160 64%	88 68%	98 64%	98 63%	184+fhjk 72%	** **	127 61%	169 64%	82 57%	81 61%	974 64%	96 63%	58 66%	33h 70%

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Prepared by BMG

Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	163	13	18d	17d	13-	**	18	27	22+djkl	12	142d	11	6	3
	9%	10%	12%	11%	5%	**	9%	10%	15%	9%	9%	7%	7%	7%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	8.00	8.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1643	117	135	137	241	**	190	240	123	120	1376	142	81	44
Mean score	7.5	7.6	7.5	7.7	7.8f	**	7.3	7.5	7.4	7.6	7.5	7.5	7.6	7.7
Standard deviation	1.97	1.68	1.91	1.87	1.93	**	2.23	1.81	2.17	1.94	1.96	1.95	2.14	2.14
Standard Error	.05	.17	.19	.18	.14	**	.17	.13	.22	.21	.06	.16	.18	.20

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Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	7 *%	2 *%	3 1%	0 -%	2 *%	5 *%	2 *%	5 *%	** **	1 *%	0 -%	** **
2	(2.0)	20 1%	6 1%	4 1%	3 1%	7 2%	10 1%	10 1%	19 1%	** **	1 *%	1 1%	** **
3	(3.0)	23 1%	10 2%	7 2%	4 1%	2 1%	16 2%	6 1%	19 1%	** **	4 2%	1 1%	** **
4	(4.0)	64 4%	23 4%	16 4%	15 5%	9 2%	38 4%	24 3%	58 4%	** **	6 2%	3 2%	** **
5	(5.0)	137 8%	51 8%	30 7%	25 8%	29 7%	81 8%	54 7%	119 8%	** **	18 7%	10 8%	** **
6	(6.0)	232 13%	85 14%	57 13%	43 14%	47 11%	142 14%	90 12%	194 13%	** **	38 15%	19 15%	** **
7	(7.0)	264 15%	102df 17%	67d 15%	50d 16%	42- 10%	169df 16%	92- 12%	233 15%	** **	31 12%	19 15%	** **
8	(8.0)	365 20%	121 20%	90 21%	53 17%	98 23%	211 20%	151 20%	315 20%	** **	50 20%	22 17%	** **
9	(9.0)	146 8%	46 8%	31 7%	31 10%	37 9%	77 7%	69 9%	116- 8%	** **	29+a 12%	23+a 18%	** **
10 - Extremely well	(10.0)	385 21%	108- 18%	91 21%	68 21%	116+ae 27%	199- 19%	184+ae 25%	320 21%	** **	63 25%	26 21%	** **
NET Badly (1-3)		50 3%	17 3%	14 3%	7 2%	12 3%	31 3%	19 2%	43 3%	** **	6 3%	2 2%	** **
NET Neutral (4-6)		433 24%	158d 26%	103 24%	84 26%	85 20%	261 25%	169 23%	371 24%	** **	62 25%	32 25%	** **
NET Well (7-10)		1160 64%	376 62%	280 64%	202 63%	293a 69%	656 63%	496 66%	984 64%	** **	173 69%	90 71%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	163	59	38	26	37	97	63	151+cd	**	9-	3-	**
	9%	10%	9%	8%	9%	9%	8%	10%	**	4%	2%	**
Medians	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1643	552	396	293	390	948	683	1399	**	241	124	**
Mean score	7.5	7.4-	7.5	7.5	7.8+abe	7.4-	7.7+ae	7.5	**	7.7	7.7	**
Standard deviation	1.97	1.93	2.00	1.97	2.00	1.96	1.99	1.98	**	1.94	1.84	**
Standard Error	.05	.08	.10	.14	.12	.06	.09	.06	**	.13	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	7 *%	4 1%	2 *%	* *%	** **	1 *%	** **	** **	** **	** **	3 1%	* *%
2	(2.0)	20 1%	10 2%	11 1%	5+bk 5%	** **	1 1%	** **	** **	** **	** **	4 2%	1 *%
3	(3.0)	23 1%	9 2%	14 1%	5+b 4%	** **	1 1%	** **	** **	** **	** **	4 2%	3 2%
4	(4.0)	64 4%	26 5%	38 3%	7 6%	** **	8 6%	** **	** **	** **	** **	13 5%	9 6%
5	(5.0)	137 8%	47 8%	90 7%	16+bj 14%	** **	12 9%	** **	** **	** **	** **	14 5%	11 8%
6	(6.0)	232 13%	75e 13%	157e 13%	15 13%	** **	8- 6%	** **	** **	** **	** **	36 13%	23e 16%
7	(7.0)	264 15%	63- 11%	202+aj 16%	13 11%	** **	12 9%	** **	** **	** **	** **	27- 10%	14 10%
8	(8.0)	365 20%	86- 15%	279+acej 23%	15- 13%	** **	16- 12%	** **	** **	** **	** **	46 17%	30 21%
9	(9.0)	146 8%	48 8%	98 8%	4 4%	** **	12 9%	** **	** **	** **	** **	23 8%	12 8%
10 - Extremely well	(10.0)	385 21%	153+b 27%	231- 19%	25 21%	** **	47+bck 36%	** **	** **	** **	** **	85+bk 31%	29 20%
NET Badly (1-3)		50 3%	23+b 4%	27- 2%	10+abek 9%	** **	3 2%	** **	** **	** **	** **	11 4%	4 3%
NET Neutral (4-6)		433 24%	147 26%	286 23%	38+bj 33%	** **	28 21%	** **	** **	** **	** **	63 23%	43 30%
NET Well (7-10)		1160 64%	349c 61%	810c 66%	56- 49%	** **	88c 67%	** **	** **	** **	** **	181c 66%	86 59%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	163	50	113	11	**	12	**	**	**	**	**	21	12
	9%	9%	9%	9%	**	9%	**	**	**	**	**	8%	8%
Medians	8.00	8.00	8.00	7.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	10.00	**	10.00	**	**	**	**	**	10.00	8.00
Base for stats	1643	519	1122	105	**	119	**	**	**	**	**	254	133
Mean score	7.5	7.5c	7.5c	6.8-	**	7.9+bc	**	**	**	**	**	7.8c	7.4
					c			c	+abck				
Standard deviation	1.97	2.21	1.86	2.41	**	2.23	**	**	**	**	**	2.20	2.03
Standard Error	.05	.11	.06	.24	**	.23	**	**	**	**	**	.15	.19

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Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly (1.0)	7 *%	0 -%	** **	0 -%	0 -%	0 -%	3 *%	7 *%	** **	7 *%	** **
2 (2.0)	20 1%	2 1%	** **	5 2%	* *%	6 1%	9 1%	20 1%	** **	20 1%	** **
3 (3.0)	23 1%	2 2%	** **	4 1%	2 1%	8 1%	11 1%	23 1%	** **	23 1%	** **
4 (4.0)	64 4%	1 1%	** **	9 3%	5 2%	13 2%	42+e 5%	62 3%	** **	64 4%	** **
5 (5.0)	137 8%	5 4%	** **	16 6%	20 8%	34 6%	80 9%	134 8%	** **	137 8%	** **
6 (6.0)	232 13%	17 15%	** **	39 14%	34 14%	73 13%	115 13%	231 13%	** **	232 13%	** **
7 (7.0)	264 15%	13 11%	** **	48 17%	33 14%	85 15%	131 15%	261 15%	** **	262 15%	** **
8 (8.0)	365 20%	24 21%	** **	56 20%	42 17%	112 20%	189 21%	360 20%	** **	363 20%	** **
9 (9.0)	146 8%	12 10%	** **	21 8%	22 9%	50 9%	72 8%	145 8%	** **	145 8%	** **
10 - Extremely well (10.0)	385 21%	33f 29%	** **	64f 23%	75+f 31%	154+f 27%	154- 17%	383 21%	** **	383 21%	** **
NET Badly (1-3)	50 3%	4 3%	** **	9 3%	2 1%	13 2%	23 3%	50 3%	** **	50 3%	** **
NET Neutral (4-6)	433 24%	23 20%	** **	64 23%	59 24%	119 21%	237+e 26%	428 24%	** **	433 24%	** **
NET Well (7-10)	1160 64%	82f 71%	** **	190f 68%	172f 70%	401+f 71%	546- 60%	1148 64%	** **	1153 64%	** **

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Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	163	7	**	17	12-	32-	98+cde	161	**	163	**
	9%	6%	**	6%	5%	6%	11%	9%	**	9%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1643	109	**	262	234	534	806	1625	**	1636	**
Mean score	7.5	7.9+f	**	7.6	7.9+f	7.8+f	7.4-	7.5	**	7.5	**
Standard deviation	1.97	1.91	**	1.95	1.87	1.90	1.96	1.98	**	1.98	**
Standard Error	.05	.20	**	.13	.13	.09	.07	.05	**	.05	**

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Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample		1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total		1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0)	7 *%	4- *%	4 *%	4- *%	3 *%	0 -%	4- *%	5 *%	6 *%	7 *%	3 *%	1 *%	2 *%	0 -%	3 *%	2 *%
2	(2.0)	20 1%	20 1%	20 1%	19 1%	15 1%	4 2%	20 1%	17 1%	20 1%	20 1%	11 1%	11 1%	10 1%	3 2%	9 1%	7 1%
3	(3.0)	23 1%	22 1%	20 1%	20 1%	18 1%	0 -%	22 1%	18 1%	22 1%	23 1%	12 1%	9 1%	10 1%	0 -%	11 1%	7 1%
4	(4.0)	64 4%	60 4%	57 4%	56 3%	49 4%	11 4%	60 4%	58 4%	61 4%	64 4%	32- 3%	27 3%	29- 3%	4 2%	34 3%	19- 2%
5	(5.0)	137 8%	134+ 8%	127 8%	130+ 8%	116+ 8%	11 5%	132 8%	132+ 8%	134 8%	137 8%	75- 7%	70 8%	76 7%	6 4%	78 7%	51- 6%
6	(6.0)	232 13%	218 13%	210 13%	211 13%	168 12%	26 10%	216 13%	212 13%	222 13%	232 13%	156d 14%	128d 14%	127 12%	11- 7%	146d 13%	106 12%
7	(7.0)	264 15%	244 15%	236 15%	236 15%	202 15%	37 15%	244 15%	241 15%	251 15%	264 15%	183 16%	142 16%	153 14%	27 17%	184+ 16%	124 15%
8	(8.0)	365 20%	325 20%	331 21%	325 20%	282 21%	76 30% +abcd fghi	345 21%	329 21%	346 20%	365 20%	231 20%	184 20%	232 22%	51 32% +abcef	243 21%	193+ 23%
9	(9.0)	146 8%	136 8%	136 8%	132 8%	112 8%	13 5%	141 8%	133 8%	142 8%	146 8%	102 9%	65 7%	106+b 10%	9 6%	96 8%	86+b 10%
10 - Extremely well	(10.0)	385 21%	332- 20%	330- 21%	324- 20%	284 21%	66g 26%	343- 21%	316- 20%	352 21%	385 21%	244 21%	181 20%	245 23%	47+abe 29%	244 21%	199 23%
NET Badly (1-3)		50 3%	47 3%	45 3%	43 3%	36 3%	4 2%	47 3%	40 3%	49 3%	50 3%	26 2%	22 2%	23 2%	3 2%	23- 2%	16- 2%
NET Neutral (4-6)		433 24%	412+ 25%	394 25%	397+ 25%	333 24%	48 19%	408 24%	403+ 25%	418 24%	433 24%	263d 23%	226df 25%	233-d 22%	21- 13%	258d 23%	175-d 21%
NET Well (7-10)		1160 64%	1038- 63%	1033 64%	1017 64%	880 65%	191 76% +abcd fghi	1073 64%	1018 64%	1091 64%	1160 64%	759+ 66%	570 63%	737+b 69% +abcef	134 84%	767+ 67%	602+b 70%

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Prepared by BMG

Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	163 9%	140e 9%	135-e 8%	140e 9%	115e 8%	7- 3%	146e 9%	139e 9%	151e 9%	163e 9%	100d 9%	87d 10%	82-d 8%	1- 1%	92d 8%	61-d 7%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	8.00	8.00	10.00	8.00	8.00	8.00	10.00	10.00	10.00	8.00	10.00	8.00	10.00	10.00
Base for stats	1643	1496	1471	1457	1249	244	1528	1461	1558	1643	1048	819	993	159	1048	794
Mean score	7.5	7.5-	7.5	7.5-	7.5	7.8 +abcdfgh	7.5	7.5-	7.5-	7.5	7.6	7.5	7.7+b	8.0+abe	7.6+	7.8+b
Standard deviation	1.97	1.97	1.96	1.96	1.96	1.85	1.97	1.95	1.98	1.97	1.89	1.92	1.89	1.79	1.87	1.84
Standard Error	.05	.06	.06	.06	.06	.13	.05	.05	.05	.05	.06	.07	.06	.15	.06	.07

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Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	7 *%	** **	6 *%	4 *%	3 *%
2	(2.0)	20 1%	** **	13- 1%	11 1%	8 1%
3	(3.0)	23 1%	** **	19 1%	16 1%	12 2%
4	(4.0)	64 4%	** **	59 4%	38 3%	25 3%
5	(5.0)	137 8%	** **	127 8%	90 8%	52 7%
6	(6.0)	232 13%	** **	224+ 14%	160 13%	103 14%
7	(7.0)	264 15%	** **	245 15%	190 16%	119 17%
8	(8.0)	365 20%	** **	332 20%	238 20%	144 20%
9	(9.0)	146 8%	** **	136 8%	95 8%	55 8%
10 - Extremely well	(10.0)	385 21%	** **	345 21%	252 21%	137 19%
NET Badly (1-3)		50 3%	** **	38- 2%	31 3%	23 3%
NET Neutral (4-6)		433 24%	** **	411+ 25%	288 24%	180 25%
NET Well (7-10)		1160 64%	** **	1058 65%	775 65%	455 63%

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Prepared by BMG

Table Q38_3_3 (continuation)

Q38. Amazon Prime Video - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	163	**	132	99	59
	9%	**	8%	8%	8%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	1643	**	1506	1094	657
Mean score	7.5	**	7.5	7.5	7.4
Standard deviation	1.97	**	1.94	1.94	1.96
Standard Error	.05	**	.05	.06	.08

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Table Q38_3_4

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	72 4%	33 4%	39 4%	** **	0 -%	45b 5%	25- 3%
2	(2.0)	83 5%	28 3%	51+a 6%	** **	4 4%	51 6%	31 4%
3	(3.0)	87 5%	34 4%	52+ 6%	** **	1 1%	47 5%	39 5%
4	(4.0)	135 7%	52 6%	76 9%	** **	5 5%	67 7%	66 8%
5	(5.0)	209 12%	90 11%	107 12%	** **	13 11%	107 12%	100 12%
6	(6.0)	225 12%	101 12%	105 12%	** **	18 16%	122 13%	100 11%
7	(7.0)	229 13%	110 13%	103 12%	** **	16 14%	116 13%	113 13%
8	(8.0)	260 14%	118 14%	122 14%	** **	21 18%	137 15%	121 14%
9	(9.0)	94 5%	56+b 7%	24- 3%	** **	13 11%	36- 4%	57+a 7%
10 - Extremely well	(10.0)	229 13%	138+b 17%	71- 8%	** **	20 17%	107 12%	119 14%
NET Badly (1-3)		243 13%	95 12%	142+a 16%	** **	5 5%	143+b 16%	95- 11%
NET Neutral (4-6)		569 32%	243 30%	288 33%	** **	36 32%	296 32%	266 31%
NET Well (7-10)		813 45%	422+b 52%	320- 37%	** **	69 60%	396 43%	410 47%
Don't know		182 10%	55- 7%	123+a 14%	** **	4 3%	79 9%	99 11%

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Prepared by BMG

Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	7.00	7.00	6.00	**	7.00	6.00	7.00
Mode	8.00	10.00	8.00	**	8.00	8.00	8.00
Base for stats	1624	760	750	**	111	835	772
Mean score	6.3	6.6+b	5.9-	**	7.2+b	6.1-	6.5+a
Standard deviation	2.52	2.53	2.48	**	2.11	2.55	2.45
Standard Error	.07	.10	.10	**	.23	.10	.09

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Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	72 4%	7 3%	14 4%	12 4%	18 6%	12 4%	7 4%	** **	21 3%	30 5%	21 4%	10 4%
2	(2.0)	83 5%	9 3%	12 3%	9 3%	16 5%	18ch 7%	8 5%	** **	20 3%	26 4%	37+abchi 7%	19+abchi 8%
3	(3.0)	87 5%	14 5%	14 4%	11 3%	10 3%	18di 7%	13bcdi 8%	** **	27 4%	21- 3%	39+bcdhi 7%	21+bcdhi 8%
4	(4.0)	135 7%	27bd 10%	17- 5%	28bd 9%	13- 4%	31+bdhi 11%	14d 9%	** **	44 7%	41 6%	50+bd 9%	19 7%
5	(5.0)	209 12%	38b 14%	27- 7%	40b 12%	40b 13%	33b 12%	24b 15%	** **	65 10%	80b 13%	64b 12%	31 12%
6	(6.0)	225 12%	38 14%	51 14%	36 11%	33 10%	41f 15%	12 8%	** **	89f 14%	68 11%	67 13%	26 10%
7	(7.0)	229 13%	36 13%	46 13%	41 13%	48 15%	33 12%	20 12%	** **	82 13%	89 14%	58 11%	26 10%
8	(8.0)	260 14%	33 12%	66efjk 18%	56efjk 18%	58efjk 18%	28- 10%	11- 7%	** **	99fjk 15%	114+efjk 18%	48- 9%	20- 8%
9	(9.0)	94 5%	24+efijk 9%	26ej 7%	15 5%	15 5%	7- 3%	5 3%	** **	50+eijk 8%	29 5%	15- 3%	8 3%
10 - Extremely well	(10.0)	229 13%	41ejk 15%	69 19% +defijk	47ejk 15%	37ej 12%	14- 5%	13 9%	** **	110+efjk 17%	84ej 13%	35- 7%	21- 8%
NET Badly (1-3)		243 13%	29 11%	39 11%	32 10%	45 14%	48+abchi 18%	27bch 17%	** **	68- 11%	77 12%	98+abchi 18%	50+abchi 20%
NET Neutral (4-6)		569 32%	102+bdi 38%	96- 26%	103 32%	86 27%	105+bdhik 39%	50 31%	** **	198 31%	189 30%	182bd 34%	76 30%
NET Well (7-10)		813 45%	133efjk 49%	207+efjk 56%	159efjk 50%	157efjk 50%	82- 30%	49- 31%	** **	340+efjk 53%	316+efjk 50%	156- 30%	74- 29%
Don't know		182 10%	7- 3%	27a 7%	26a 8%	29ah 9%	38+abchi 14%	31+abcdhi 20%	** **	34- 5%	55ah 9%	92 17% +abcdhi	54+abcdehi 21%

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Prepared by BMG

Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Medians	7.00	7.00	7.00	7.00	7.00	6.00	5.00	**	7.00	7.00	6.00	6.00
Mode	8.00	10.00	10.00	8.00	8.00	6.00	5.00	**	10.00	8.00	6.00	5.00
Base for stats	1624	265	341	294	288	235	126	**	606	582	436	200
Mean score	6.3	6.5efgjk	6.9 +defgijk	6.5efgjk	6.4efgjk	5.5-	5.7-	**	6.7 +efgjk	6.5efgjk	5.5-	5.6-
Standard deviation	2.52	2.43	2.49	2.44	2.56	2.34	2.52	**	2.47	2.50	2.45	2.58
Standard Error	.07	.18	.14	.15	.16	.15	.22	**	.11	.11	.12	.19

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Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	72 4%	3 3%	10 7%	4 2%	10 4%	** **	10 5%	8 3%	10 7%	1 1%	60 4%	6 4%	5 5%	2 3%
2	(2.0)	83 5%	2 1%	5 3%	11a 7%	8 3%	** **	10 5%	13 5%	12a 8%	5 3%	69 5%	8 5%	4 4%	2 5%
3	(3.0)	87 5%	8 6%	6 4%	8 5%	11 4%	** **	10 5%	13 5%	7 5%	6 5%	75 5%	6 4%	4 5%	2 4%
4	(4.0)	135 7%	5 4%	10 6%	11 7%	22 9%	** **	21a 10%	20 7%	7 5%	11 8%	111 7%	14 9%	5 6%	4 9%
5	(5.0)	209 12%	17 13%	21 14%	18 12%	20 8%	** **	27 13%	35 13%	13 9%	15 12%	176 12%	16 11%	12 14%	5 11%
6	(6.0)	225 12%	15 11%	20 13%	13 9%	34 13%	** **	27 13%	32 12%	21 14%	18 14%	189 12%	23 15%	10 11%	3 7%
7	(7.0)	229 13%	16 13%	22 15%	23 15%	39 15%	** **	20 10%	36 13%	13 9%	15 11%	193 13%	17 11%	13 14%	6 13%
8	(8.0)	260 14%	24h 18%	17 11%	23 15%	44 17%	** **	26 13%	39 15%	13 9%	24 18%	220 15%	19 13%	11 12%	10bh 21%
9	(9.0)	94 5%	8 6%	8 5%	6 4%	16 6%	** **	10 5%	18 7%	7 5%	4 3%	84 6%	7 4%	2 2%	2 4%
10 - Extremely well	(10.0)	229 13%	19 14%	22 14%	16 10%	41g 16%	** **	27 13%	23 9%	21 15%	17 13%	190 13%	20 13%	12 14%	6 13%
NET Badly (1-3)		243 13%	13 10%	21 14%	22 14%	29 11%	** **	30 15%	34 13%	28a 19%	12 9%	205 13%	20 13%	12 14%	6 13%
NET Neutral (4-6)		569 32%	37 28%	51 34%	42 27%	76 30%	** **	75 36%	86 32%	40 28%	45 34%	476 31%	53 35%	27 30%	13 27%
NET Well (7-10)		813 45%	67fh 52%	69 45%	69 44%	140+fgijkl 55%	** **	83 40%	116 44%	55 38%	59 45%	688 45%	63 42%	37 43%	24fh 51%

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Prepared by BMG

Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	182	13d	11	22d	10-	**	20d	30d	22+d	16	150d	16d	11d	4d
	10%	10%	8%	14%	4%	**	10%	11%	15%	12%	10%	10%	13%	9%
Medians	7.00	7.00	6.00	7.00	7.00	**	6.00	6.00	6.00	7.00	7.00	6.00	6.00	7.00
Mode	8.00	8.00	7.00	7.00	8.00	**	5.00	8.00	10.00	8.00	8.00	6.00	7.00	8.00
Base for stats	1624	117	141	133	244	**	188	237	122	116	1368	137	76	43
Mean score	6.3	6.8ef	6.3	6.2	6.6ef	**	6.1	6.2	6.0	6.5	6.3	6.2	6.2	6.5
Standard deviation	2.52	2.34	2.60	2.49	2.47	**	2.59	2.40	2.86	2.29	2.51	2.54	2.59	2.55
Standard Error	.07	.23	.25	.24	.18	**	.20	.18	.29	.25	.08	.21	.22	.25

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Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	72 4%	24 4%	18 4%	12 4%	16 4%	42 4%	28 4%	65 4%	** **	6 2%	4 3%	** **
2	(2.0)	83 5%	38+cf 6%	20 5%	8 2%	18 4%	57 5%	26 3%	73 5%	** **	10 4%	6 5%	** **
3	(3.0)	87 5%	28 5%	28c 6%	9 3%	22 5%	55 5%	32 4%	79 5%	** **	8 3%	6 4%	** **
4	(4.0)	135 7%	49 8%	27 6%	22 7%	36 8%	76 7%	58 8%	116 7%	** **	19 7%	12 10%	** **
5	(5.0)	209 12%	79 13%	47 11%	38 12%	43 10%	126 12%	81 11%	180 12%	** **	30 12%	12 9%	** **
6	(6.0)	225 12%	90+df 15%	60df 14%	37 11%	35- 8%	150+df 14%	72- 10%	198 13%	** **	27 11%	14 11%	** **
7	(7.0)	229 13%	87d 14%	54 13%	46 14%	41 10%	141 13%	87 12%	189 12%	** **	40 16%	23 18%	** **
8	(8.0)	260 14%	68- 11%	68a 16%	60+ae 19%	65 15%	135 13%	125+ae 17%	216 14%	** **	43 17%	22 18%	** **
9	(9.0)	94 5%	24 4%	20 5%	20 6%	31ae 7%	44- 4%	51+ae 7%	77 5%	** **	17 7%	11 9%	** **
10 - Extremely well	(10.0)	229 13%	62- 10%	49 11%	43 13%	74+abe 17%	111- 11%	117+abe 16%	183- 12%	** **	43+a 17%	13 10%	** **
NET Badly (1-3)		243 13%	89c 15%	65c 15%	29- 9%	56 13%	154c 15%	85 11%	218 14%	** **	23 9%	15 12%	** **
NET Neutral (4-6)		569 32%	218+df 36%	135 31%	96 30%	114- 27%	352+df 34%	210- 28%	493 32%	** **	75 30%	38 30%	** **
NET Well (7-10)		813 45%	240- 39%	191 44%	169+abe 53%	211ae 49%	431- 41%	380+abe 51%	666- 43%	** **	143+a 57%	70+a 55%	** **

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Prepared by BMG

Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	182	64	43	25	45	107	70	173+cd	**	7-	3-	**
	10%	11%	10%	8%	11%	10%	9%	11%	**	3%	2%	**
Medians	7.00	6.00	6.00	7.00	7.00	6.00	7.00	6.00	**	7.00	7.00	**
Mode	8.00	6.00	8.00	8.00	10.00	6.00	8.00	8.00	**	8.00	7.00	**
Base for stats	1624	547	391	294	381	938	675	1377	**	242	123	**
Mean score	6.3	6.0-	6.2	6.7+abe	6.6+ae	6.1-	6.6+abe	6.2-	**	6.8+a	6.5	**
									+a			+a
Standard deviation	2.52	2.46	2.49	2.38	2.66	2.47	2.54	2.53	**	2.40	2.38	**
Standard Error	.07	.10	.12	.17	.16	.08	.12	.07	**	.16	.23	**

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Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	72 4%	35+b 6%	37- 3%	6 5%	**	11+bk 8%	**	**	**	**	15 6%	4 2%
2	(2.0)	83 5%	22 4%	61 5%	3 3%	**	4 3%	**	**	**	**	8 3%	9 6%
3	(3.0)	87 5%	33 6%	53 4%	10 9%	**	12+b 9%	**	**	**	**	16 6%	8 6%
4	(4.0)	135 7%	48 8%	87 7%	11 10%	**	4 3%	**	**	**	**	18 6%	13 9%
5	(5.0)	209 12%	68 12%	141 11%	15 13%	**	17 13%	**	**	**	**	27 10%	26+bj 18%
6	(6.0)	225 12%	62 11%	163e 13%	17e 14%	**	7- 5%	**	**	**	**	30 11%	19 13%
7	(7.0)	229 13%	54- 10%	175+ak 14%	12 10%	**	13 10%	**	**	**	**	27 10%	6- 4%
8	(8.0)	260 14%	60- 11%	200+ace 16%	5- 5%	**	8- 6%	**	**	**	**	34c 12%	21c 14%
9	(9.0)	94 5%	30 5%	64 5%	5 5%	**	10 7%	**	**	**	**	17 6%	7 5%
10 - Extremely well	(10.0)	229 13%	89+b 16%	140- 11%	16 14%	**	28+bk 21%	**	**	**	**	50+bk 18%	14 9%
NET Badly (1-3)		243 13%	89 16%	152 12%	19 16%	**	27+b 21%	**	**	**	**	40 14%	21 14%
NET Neutral (4-6)		569 32%	178e 31%	391e 32%	43e 37%	**	28- 21%	**	**	**	**	75 27%	57ej 39%
NET Well (7-10)		813 45%	233- 41%	579+ack 47%	39- 34%	**	59 45%	**	**	**	**	128ck 46%	48- 33%

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Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	276	146
Don't know	182	69	113	15	**	17	**	**	**	**	33	20
	10%	12%	9%	13%	**	13%	**	**	**	**	12%	14%
Medians	7.00	6.00	7.00	6.00	**	7.00	**	**	**	**	7.00	6.00
Mode	8.00	10.00	8.00	6.00	**	10.00	**	**	**	**	10.00	5.00
Base for stats	1624	500	1122	101	**	114	**	**	**	**	242	125
Mean score	6.3	6.2	6.4	6.0	**	6.3	**	**	**	**	6.5	6.0
Standard deviation	2.52	2.73	2.41	2.62	**	3.04	**	**	**	**	2.74	2.46
Standard Error	.07	.13	.08	.27	**	.32	**	**	**	**	.20	.24

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Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	72 4%	2 2%	**	7 3%	12 5%	22 4%	29 3%	72 4%	**	72 4%	**
2	(2.0)	83 5%	5 4%	**	11 4%	11 4%	23 4%	45 5%	83 5%	**	83 5%	**
3	(3.0)	87 5%	4 4%	**	8 3%	11 4%	20 4%	52 6%	87 5%	**	87 5%	**
4	(4.0)	135 7%	7 6%	**	22 8%	15 6%	38 7%	77 9%	134 8%	**	135 7%	**
5	(5.0)	209 12%	11 10%	**	25 9%	26 10%	57 10%	112 12%	209 12%	**	209 12%	**
6	(6.0)	225 12%	11 9%	**	40 14%	30 12%	64 11%	116 13%	220 12%	**	224 12%	**
7	(7.0)	229 13%	17 14%	**	37 13%	23 9%	73 13%	120 13%	226 13%	**	228 13%	**
8	(8.0)	260 14%	17 15%	**	50 18%	38 15%	94 17%	127 14%	256 14%	**	257 14%	**
9	(9.0)	94 5%	10 9%	**	13 5%	13 5%	29 5%	46 5%	94 5%	**	94 5%	**
10 - Extremely well	(10.0)	229 13%	21f 19%	**	50+f 18%	57+f 23%	107+f 19%	81- 9%	226 13%	**	226 13%	**
NET Badly (1-3)		243 13%	11 10%	**	26- 9%	34 14%	65 12%	127 14%	243 14%	**	243 13%	**
NET Neutral (4-6)		569 32%	29 25%	**	87 31%	70 29%	159 28%	306+e 34%	563 32%	**	568 32%	**
NET Well (7-10)		813 45%	65+f 56%	**	149+f 53%	130+f 53%	303+f 53%	374- 41%	802 45%	**	806 45%	**

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Prepared by BMG

Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	182	11	**	18-	12-	39-	97cde	179	**	182	**
	10%	9%	**	6%	5%	7%	11%	10%	**	10%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	8.00	10.00	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	1624	104	**	262	234	527	807	1608	**	1617	**
Mean score	6.3	7.0+f	**	6.8+f	6.7+f	6.7+f	6.1-	6.3	**	6.3	**
Standard deviation	2.52	2.45	**	2.42	2.72	2.56	2.41	2.52	**	2.52	**
Standard Error	.07	.26	**	.16	.19	.12	.09	.07	**	.07	**

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Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample		1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total		1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0)	72 4%	63e 4%	57-e 4%	60e 4%	51e 4%	*- *%	66e 4%	59e 4%	68e 4%	72e 4%	39d 3%	33d 4%	28- 3%	*- *%	39d 3%	23- 3%
2	(2.0)	83 5%	77 5%	73 5%	72 4%	56 4%	5- 2%	78 5%	76 5%	79 5%	83 5%	40- 3%	35 4%	40- 4%	1- 1%	45 4%	25- 3%
3	(3.0)	87 5%	75e 5%	70-e 4%	72e 5%	58e 4%	2- 1%	75-e 4%	73e 5%	78e 5%	87e 5%	42- 4%	38 4%	43 4%	1- 1%	48 4%	29- 3%
4	(4.0)	135 7%	124 8%	116 7%	118 7%	95 7%	12 5%	124 7%	113 7%	127 7%	135 7%	90d 8%	72d 8%	80d 7%	3- 2%	85d 7%	55d 6%
5	(5.0)	209 12%	186e 11%	189e 12%	189e 12%	153e 11%	14- 6%	189e 11%	188e 12%	195e 11%	209e 12%	118- 10%	88- 10%	116 11%	10- 6%	128 11%	89 10%
6	(6.0)	225 12%	208 13%	203 13%	201 13%	160 12%	29 11%	210 13%	201 13%	213 12%	225 12%	146 13%	127cf 14%	115- 11%	19 12%	130 11%	90- 11%
7	(7.0)	229 13%	211 13%	204 13%	199 12%	181 13%	35 14%	212 13%	203 13%	216 13%	229 13%	151 13%	108 12%	132 12%	22 14%	151 13%	108 13%
8	(8.0)	260 14%	236 14%	239 15%	241+ 15%	211+ 15%	61 24% +abcd fghi	247 15%	236 15%	251 15%	260 14%	182+ 16%	145 16%	183+ 17%	43+abce 27%	194+ 17%	167+a 20%
9	(9.0)	94 5%	85 5%	91+ 6%	82 5%	76 6%	15 6%	90 5%	91+ 6%	91 5%	94 5%	69 6%	41 5%	65 6%	10 7%	62 5%	58+ 7%
10 -	(10.0)	229 13%	212 13%	208 13%	204 13%	185 14%	69 28% +abcd fghi	217 13%	198 12%	221 13%	229 13%	153 13%	120 13%	159+ 15%	45 28% +abcef	148 13%	132+ 15%
NET Badly (1-3)		243 13%	214e 13%	201-e 12%	203-e 13%	165-e 12%	7- 3%	219e 13%	209e 13%	225e 13%	243e 13%	121-d 11%	107d 12%	110-d 10%	3- 2%	132-d 12%	77-d 9%
NET Neutral (4-6)		569 32%	518e 32%	508e 32%	508e 32%	409-e 30%	55- 22%	522e 31%	502e 31%	535e 31%	569e 32%	354d 31%	288d 32%	312-d 29%	32- 20%	343d 30%	234- 27%

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Prepared by BMG

Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
NET Well (7-10)	813	743	742+	726	654+	180	766+	728	778	813	556+	414	540+	120	556+	465+abe
	45%	45%	46%	45%	48%	72%	46%	45%	46%	45%	48%	46%	50%	75%	49%	54%
Don't know	182	161e	155e	160e	136e	9-	168e	162e	171e	182e	117d	97d	113d	5-	109d	79d
	10%	10%	10%	10%	10%	3%	10%	10%	10%	10%	10%	11%	11%	3%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1624	1475	1451	1437	1228	242	1506	1438	1538	1624	1031	808	962	155	1030	775
Mean score	6.3	6.3	6.4+	6.4	6.5+	7.7	6.4+	6.4	6.3+	6.3	6.5+	6.4	6.7+	7.9	6.5+	6.8+abe
Standard deviation	2.52	2.51	2.49	2.49	2.49	2.01	2.52	2.50	2.52	2.52	2.44	2.48	2.45	1.85	2.46	2.39
Standard Error	.07	.07	.07	.07	.08	.14	.07	.07	.07	.07	.08	.09	.09	.16	.08	.09

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Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	72 4%	** **	63 4%	45 4%	34 5%
2	(2.0)	83 5%	** **	77 5%	57 5%	36 5%
3	(3.0)	87 5%	** **	82 5%	63 5%	36 5%
4	(4.0)	135 7%	** **	118 7%	93 8%	58 8%
5	(5.0)	209 12%	** **	194 12%	147 12%	84 12%
6	(6.0)	225 12%	** **	204 12%	147 12%	101 14%
7	(7.0)	229 13%	** **	211 13%	155 13%	92 13%
8	(8.0)	260 14%	** **	247+ 15%	179 15%	103 14%
9	(9.0)	94 5%	** **	88 5%	61 5%	33 5%
10 - Extremely well	(10.0)	229 13%	** **	203 12%	133- 11%	82 11%
NET Badly (1-3)		243 13%	** **	222 14%	165 14%	106 15%
NET Neutral (4-6)		569 32%	** **	516 32%	387 32%	244 34%
NET Well (7-10)		813 45%	** **	747 46%	528 44%	309 43%

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Prepared by BMG

Table Q38_3_4 (continuation)

Q38. Amazon Prime Video - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	182	**	153-	113	58-
	10%	**	9%	9%	8%
Medians	7.00	**	7.00	6.00	6.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1624	**	1485	1080	659
Mean score	6.3	**	6.3	6.2	6.2-
Standard deviation	2.52	**	2.50	2.48	2.51
Standard Error	.07	**	.07	.08	.10

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Table Q38_3_5
 Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	14 1%	6 1%	3 *%	** **	5 4%	12+b 1%	2- *%
2	(2.0)	16 1%	5 1%	11 1%	** **	0 -%	12 1%	4 *%
3	(3.0)	28 2%	14 2%	12 1%	** **	2 2%	15 2%	13 2%
4	(4.0)	67 4%	28 3%	34 4%	** **	4 4%	31 3%	33 4%
5	(5.0)	133 7%	58 7%	65 7%	** **	9 8%	75 8%	58 7%
6	(6.0)	208 12%	83 10%	116+ 13%	** **	9 8%	104 11%	102 12%
7	(7.0)	263 15%	127 16%	120 14%	** **	16 14%	147 16%	112 13%
8	(8.0)	370 20%	149 18%	190 22%	** **	29 25%	205 22%	162 19%
9	(9.0)	195 11%	93 11%	91 10%	** **	12 11%	91 10%	103 12%
10 - Extremely well	(10.0)	439 24%	229+b 28%	182- 21%	** **	29 25%	188- 21%	247+a 28%
NET Badly (1-3)		58 3%	25 3%	26 3%	** **	7 6%	39+b 4%	19- 2%
NET Neutral (4-6)		408 23%	170 21%	215 25%	** **	22 19%	210 23%	193 22%
NET Well (7-10)		1268 70%	598+b 73%	582- 67%	** **	86 75%	631 69%	624 72%
Don't know		72 4%	23- 3%	49+a 6%	** **	0 -%	34 4%	35 4%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	8.00	**	8.00	8.00	10.00
Base for stats	1734	792	824	**	115	881	836
Mean score	7.7	7.8+b	7.5	**	7.5	7.5-	7.9+a
Standard deviation	2.02	2.03	1.97	**	2.28	2.06	1.96
Standard Error	.05	.08	.07	**	.24	.08	.07

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Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	14 1%	5c 2%	4 1%	0 -%	3 1%	1 *%	2 1%	** **	9 1%	3 *%	3 1%	2 1%
2	(2.0)	16 1%	1 *%	0 -%	3 1%	2 *%	1 *%	3bh 2%	** **	1- *%	5 1%	10+bh 2%	9+abdehi 3%
3	(3.0)	28 2%	5 2%	10di 3%	2 1%	1 *%	4 1%	3 2%	** **	15di 2%	3- 1%	10i 2%	6i 2%
4	(4.0)	67 4%	9 3%	13 4%	12 4%	8 3%	16+ 6%	6 4%	** **	22 3%	20 3%	25 5%	9 4%
5	(5.0)	133 7%	18 7%	25 7%	27 8%	22 7%	25 9%	12 8%	** **	43 7%	49 8%	41 8%	16 6%
6	(6.0)	208 12%	38b 14%	30- 8%	39 12%	28 9%	40bd 15%	26+bdhi 17%	** **	68 11%	67 11%	73b 14%	32 13%
7	(7.0)	263 15%	42 15%	47 13%	42 13%	48 15%	46 17%	21 13%	** **	89 14%	90 14%	84 16%	38 15%
8	(8.0)	370 20%	57 21%	73 20%	72e 23%	78ej 24%	42- 15%	30 19%	** **	131 20%	150+ej 24%	89- 17%	47 18%
9	(9.0)	195 11%	13- 5%	38a 10%	33a 10%	46+ah 14%	36ah 13%	17a 11%	** **	51- 8%	79ah 12%	66ah 13%	30a 12%
10 - Extremely well	(10.0)	439 24%	82+efjk 30%	116 31%	76j 24%	72 23%	48- 18%	26- 17%	** **	197 31%	149j 23%	93- 18%	46- 18%
NET Badly (1-3)		58 3%	11 4%	14 4%	5 2%	5 2%	6 2%	8i 5%	** **	25i 4%	11- 2%	22i 4%	16+cdei 6%
NET Neutral (4-6)		408 23%	65 24%	68- 18%	78 24%	59 18%	82+bdhi 30%	44bd 28%	** **	133 21%	136 21%	139+bdh 26%	57 22%
NET Well (7-10)		1268 70%	193fj 71%	274efjk 74%	224fj 70%	243+efjk 77%	172- 63%	94- 60%	** **	467efjk 73%	468+efjk 73%	333- 63%	160- 63%
Don't know		72 4%	3- 1%	13 3%	13a 4%	10 3%	13a 5%	12+adhi 7%	** **	15- 2%	22 4%	34+adhi 6%	21+abcdhi 8%

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Prepared by BMG

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Medians	8.00	8.00	8.00	8.00	8.00	7.00	8.00	**	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	8.00	10.00	8.00	**	10.00	8.00	10.00	8.00
Base for stats	1734	270	356	307	307	260	146	**	625	614	494	234
Mean score	7.7	7.6	7.9+efjk	7.7efjk	7.8efjk	7.4-	7.3-	**	7.8efjk	7.8efjk	7.3-	7.3-
Standard deviation	2.02	2.12	2.08	1.90	1.83	1.96	2.09	**	2.10	1.87	2.07	2.18
Standard Error	.05	.15	.12	.12	.11	.12	.18	**	.09	.08	.10	.15

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Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	14 1%	0 -%	1 1%	1 1%	4 2%	** **	2 1%	2 1%	1 1%	0 -%	12 1%	1 1%	* 1%	* *%
2	(2.0)	16 1%	2 2%	1 1%	0 -%	3 1%	** **	1 1%	2 1%	5+cgjk 4%	0 -%	15 1%	0 -%	* *%	1 1%
3	(3.0)	28 2%	3 2%	1 1%	4 2%	4 2%	** **	10+bghjl 5%	1 *%	1 1%	1 1%	24 2%	3 2%	* *%	1 2%
4	(4.0)	67 4%	0- -%	2 1%	3 2%	12a 5%	** **	10a 5%	12a 5%	6a 4%	6 4%	56a 4%	7a 5%	3a 3%	1 2%
5	(5.0)	133 7%	10 7%	20+dghj 13%	10 7%	14 5%	** **	17 8%	14 5%	7 5%	10 8%	111 7%	10 7%	8 9%	5 10%
6	(6.0)	208 12%	13 10%	18 12%	20 13%	29 12%	** **	21 10%	27 10%	21 14%	17 13%	171 11%	24 16%	9 11%	4 8%
7	(7.0)	263 15%	19h 15%	25h 16%	24h 15%	46h 18%	** **	24 11%	45h 17%	8- 6%	17 13%	220h 14%	20h 13%	13h 15%	9fh 20%
8	(8.0)	370 20%	29 22%	30 20%	26 17%	44 17%	** **	43 21%	54 20%	32 22%	31 23%	307 20%	37 24%	19 22%	7 15%
9	(9.0)	195 11%	14 11%	10 7%	22 14%	23 9%	** **	22 11%	39+b 15%	12 9%	8 6%	160 11%	21 14%	10 12%	4 9%
10 - Extremely well	(10.0)	439 24%	30 23%	38 25%	39 25%	70k 27%	** **	52k 25%	61 23%	40k 28%	34 26%	381k 25%	25- 16%	21 24%	13k 27%
NET Badly (1-3)		58 3%	5 4%	3 2%	5 3%	12 5%	** **	13+gjll 6%	4 2%	7 5%	1 1%	51 3%	4 3%	1 1%	2 3%
NET Neutral (4-6)		408 23%	23 18%	40 27%	33 21%	55 22%	** **	47 23%	53 20%	34 24%	32 25%	337 22%	41 27%	20 23%	10 20%
NET Well (7-10)		1268 70%	93 71%	103 68%	111 72%	183 72%	** **	141 68%	199h 75%	93 64%	90 68%	1067 70%	103 68%	63 73%	34 72%

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Prepared by BMG

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	72	10d	5	6	4	**	6	10	10d	9	63	4	3	2
	4%	7%	3%	4%	2%	**	3%	4%	7%	7%	4%	2%	4%	4%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1734	121	147	149	250	**	202	256	134	124	1456	149	84	45
Mean score	7.7	7.8	7.6	7.8	7.6	**	7.5	7.8	7.6	7.7	7.7	7.5	7.8	7.7
Standard deviation	2.02	1.92	1.98	1.93	2.17	**	2.21	1.89	2.27	1.86	2.04	1.90	1.88	2.03
Standard Error	.05	.19	.19	.18	.16	**	.17	.13	.22	.20	.06	.15	.15	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	14 1%	7 1%	4 1%	0 -	3 1%	11 1%	3 *	13 1%	** **	1 *	0 -	** **
2	(2.0)	16 1%	5 1%	3 1%	4 1%	4 1%	7 1%	8 1%	15 1%	** **	1 *	0 -	** **
3	(3.0)	28 2%	9 1%	13+cf 3%	2 1%	5 1%	22 2%	6 1%	22 1%	** **	6 2%	4 3%	** **
4	(4.0)	67 4%	25 4%	23f 5%	8 3%	11 3%	47 5%	20 3%	56 4%	** **	11 4%	6 4%	** **
5	(5.0)	133 7%	45 7%	25 6%	33b 10%	30 7%	70 7%	62 8%	115 7%	** **	18 7%	9 7%	** **
6	(6.0)	208 12%	84+df 14%	49d 11%	44d 14%	29- 7%	133d 13%	73 10%	186 12%	** **	22 9%	15 12%	** **
7	(7.0)	263 15%	95 16%	73 17%	43 13%	50 12%	168 16%	93 12%	227 15%	** **	35 14%	21 16%	** **
8	(8.0)	370 20%	117 19%	90 21%	66 21%	95 22%	207 20%	161 22%	322 21%	** **	48 19%	27 21%	** **
9	(9.0)	195 11%	69 11%	44 10%	30 9%	51 12%	114 11%	81 11%	169 11%	** **	27 11%	14 11%	** **
10 - Extremely well	(10.0)	439 24%	123- 20%	95 22%	82 26%	135+abe 32%	218- 21%	217+abe 29%	361- 23%	** **	76+a 30%	30 24%	** **
NET Badly (1-3)		58 3%	21 3%	19 4%	6 2%	12 3%	40 4%	18 2%	50 3%	** **	8 3%	4 3%	** **
NET Neutral (4-6)		408 23%	153d 25%	97 22%	84d 26%	70- 16%	250d 24%	155 21%	356 23%	** **	52 21%	30 23%	** **
NET Well (7-10)		1268 70%	404- 66%	303 70%	220 69%	331+abce 78%	706- 68%	552+ae 74%	1078 70%	** **	186 74%	91 72%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	72	33+f	15	9	13	49	21	65	**	4	1	**
	4%	5%	4%	3%	3%	5%	3%	4%	**	2%	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1734	578	419	311	414	996	724	1485	**	245	125	**
Mean score	7.7	7.5-	7.5	7.7	8.0+abe	7.5-	7.9+abe	7.6	**	7.8	7.6	**
Standard deviation	2.02	2.03	2.06	1.93	1.99	2.04	1.97	2.01	**	2.05	1.95	**
Standard Error	.05	.08	.10	.13	.12	.06	.09	.06	**	.14	.19	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	14 1%	4 1%	10 1%	* *%	** **	1 1%	** **	** **	** **	** **	3 1%	* *%
2	(2.0)	16 1%	11+b 2%	5- *%	5+b 4%	** **	3b 2%	** **	** **	** **	** **	4 1%	1 1%
3	(3.0)	28 2%	9 2%	19 2%	2 2%	** **	3 2%	** **	** **	** **	** **	5 2%	3 2%
4	(4.0)	67 4%	22 4%	45 4%	4 4%	** **	6 4%	** **	** **	** **	** **	3- 1%	10j 7%
5	(5.0)	133 7%	39 7%	93 7%	7 6%	** **	11 9%	** **	** **	** **	** **	17 6%	9 6%
6	(6.0)	208 12%	66e 12%	141e 11%	16e 14%	** **	3- 3%	** **	** **	** **	** **	33e 12%	17e 12%
7	(7.0)	263 15%	72 13%	191k 15%	17 15%	** **	16 12%	** **	** **	** **	** **	30 11%	12- 8%
8	(8.0)	370 20%	91- 16%	279+aj 23%	18 16%	** **	22 16%	** **	** **	** **	** **	45 16%	27 19%
9	(9.0)	195 11%	68 12%	127 10%	13 11%	** **	16 12%	** **	** **	** **	** **	36 13%	23 16%
10 - Extremely well	(10.0)	439 24%	167+b 29%	272- 22%	28 24%	** **	47+b 36%	** **	** **	** **	** **	93+b 34%	36 25%
NET Badly (1-3)		58 3%	24 4%	34 3%	7b 6%	** **	7 5%	** **	** **	** **	** **	11 4%	4 3%
NET Neutral (4-6)		408 23%	128 22%	279 23%	27 24%	** **	20 15%	** **	** **	** **	** **	54 20%	36 25%
NET Well (7-10)		1268 70%	399 70%	869 70%	77 66%	** **	101 77%	** **	** **	** **	** **	205 74%	98 67%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	276	146
Don't know	72	18	54	4	**	3	**	**	**	**	6	7
	4%	3%	4%	4%	**	3%	**	**	**	**	2%	5%
Medians	8.00	8.00	8.00	8.00	**	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	10.00	**	10.00	**	**	**	**	10.00	10.00
Base for stats	1734	551	1182	112	**	128	**	**	**	**	270	138
Mean score	7.7	7.7	7.6	7.5	**	7.9	**	**	**	**	8.0+bc	7.7
								abcdgk				
Standard deviation	2.02	2.16	1.95	2.23	**	2.27	**	**	**	**	2.08	2.11
Standard Error	.05	.10	.06	.22	**	.22	**	**	**	**	.14	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	14 1%	2 2%	** **	2 1%	4f 2%	6 1%	4 *%	14 1%	** **	14 1%	** **
2	(2.0)	16 1%	0 -%	** **	0 -%	2 1%	2 *%	9 1%	16 1%	** **	16 1%	** **
3	(3.0)	28 2%	* *%	** **	7d 3%	0 -%	8 1%	13 1%	28 2%	** **	28 2%	** **
4	(4.0)	67 4%	3 3%	** **	13 5%	11 5%	22 4%	40 4%	67 4%	** **	67 4%	** **
5	(5.0)	133 7%	11 9%	** **	20 7%	19 8%	49 9%	62 7%	129 7%	** **	132 7%	** **
6	(6.0)	208 12%	8 7%	** **	36 13%	29 12%	59 10%	102 11%	205 11%	** **	207 12%	** **
7	(7.0)	263 15%	12 11%	** **	45 16%	31 12%	73 13%	145 16%	261 15%	** **	262 15%	** **
8	(8.0)	370 20%	25 22%	** **	47 17%	44 18%	109 19%	206+ 23%	366 20%	** **	367 20%	** **
9	(9.0)	195 11%	15 13%	** **	28 10%	21 9%	57 10%	105 12%	193 11%	** **	195 11%	** **
10 - Extremely well	(10.0)	439 24%	36f 32%	** **	72f 26%	83+f 34%	165+f 29%	178- 20%	437 24%	** **	437 24%	** **
NET Badly (1-3)		58 3%	2 2%	** **	9 3%	6 2%	16 3%	26 3%	58 3%	** **	58 3%	** **
NET Neutral (4-6)		408 23%	22 19%	** **	68 24%	59 24%	130 23%	204 23%	401 22%	** **	406 23%	** **
NET Well (7-10)		1268 70%	89 77%	** **	193 69%	179 73%	404 71%	633 70%	1257 70%	** **	1262 70%	** **

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Prepared by BMG

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	72	2	**	9	2-	16	42d	70	**	72	**
	4%	2%	**	3%	1%	3%	5%	4%	**	4%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1734	113	**	270	244	550	863	1716	**	1726	**
Mean score	7.7	8.0f	**	7.6	7.8	7.8	7.6	7.7	**	7.6	**
Standard deviation	2.02	2.00	**	2.04	2.15	2.07	1.94	2.02	**	2.02	**
Standard Error	.05	.20	**	.14	.15	.10	.07	.05	**	.05	**

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Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample		1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total		1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0)	14 1%	12 1%	11 1%	13 1%	10 1%	2 1%	12 1%	11 1%	13 1%	14 1%	6 1%	2- *%	4- *%	0 -%	6 1%	6 1%
2	(2.0)	16 1%	14 1%	16 1%	13 1%	13 1%	0 -%	16 1%	13 1%	16 1%	16 1%	7 1%	6 1%	5 1%	0 -%	8 1%	6 1%
3	(3.0)	28 2%	26 2%	26 2%	26 2%	18 1%	3 1%	26 2%	25 2%	26 2%	28 2%	15 1%	13 1%	11- 1%	3 2%	17 1%	9 1%
4	(4.0)	67 4%	62 4%	55 3%	57 4%	48 4%	10 4%	63 4%	62 4%	65 4%	67 4%	36 3%	36 4%	32 3%	5 3%	32- 3%	21- 2%
5	(5.0)	133 7%	125 8%	120 7%	124 8%	109 8%	20 8%	127 8%	115 7%	127 7%	133 7%	70- 6%	54- 6%	61- 6%	10 6%	62- 5%	45- 5%
6	(6.0)	208 12%	193 12%	180 11%	180 11%	149 11%	28 11%	191 11%	186 12%	197 12%	208 12%	126 11%	108 12%	107- 10%	19 12%	121 11%	85 10%
7	(7.0)	263 15%	242 15%	231 14%	234 15%	198 15%	29 12%	243 15%	239 15%	249 15%	263 15%	181 16%	147 16%	155 14%	19 12%	180 16%	121 14%
8	(8.0)	370 20%	333 20%	340 21%	333 21%	277 20%	60 24%	349 21%	332 21%	354 21%	370 20%	241 21%	192 21%	245+ 23%	37 23%	259+ 23%	197+ 23%
9	(9.0)	195 11%	183 11%	185+ 11%	180 11%	160+ 12%	25 10%	187 11%	185+ 12%	190 11%	195 11%	146+ 13%	110 12%	144+ 13%	19 12%	146+ 13%	105 12%
10 - Extremely well	(10.0)	439 24%	381- 23%	378- 24%	375- 23%	329 24%	71 28%	396- 24%	368- 23%	405 24%	439 24%	275 24%	192- 21%	275b 26%	48b 30%	267 23%	226b 26%
NET Badly (1-3)		58 3%	52 3%	53 3%	52 3%	41 3%	5 2%	54 3%	50 3%	55 3%	58 3%	27- 2%	21 2%	21- 2%	3 2%	31 3%	22 3%
NET Neutral (4-6)		408 23%	381 23%	356 22%	361 23%	307 22%	58 23%	380 23%	364 23%	389 23%	408 23%	232- 20%	199f 22%	199- 19%	34 21%	216- 19%	152- 18%
NET Well (7-10)		1268 70%	1139 70%	1134 71%	1121 70%	965 71%	185 74%	1175 70%	1124 70%	1198 70%	1268 70%	842+ 73%	641 71%	820+b 76%	123 77%	851+ 75%	649+b 76%

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Prepared by BMG

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	72 4%	64 4%	63 4%	63 4%	52 4%	4- 1%	65 4%	63 4%	68 4%	72 4%	47d 4%	45d 5%	35 3%	1- **	42d 4%	32d 4%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	1734	1572	1543	1534	1313	247	1609	1538	1641	1734	1101	860	1040	159	1098	822
Mean score	7.7	7.6-	7.7	7.6	7.7	7.8	7.6	7.6	7.6	7.7	7.8+	7.7	7.9+b	8.0	7.8+	7.9+b
Standard deviation	2.02	2.01	2.00	2.01	2.01	1.95	2.01	2.00	2.01	2.02	1.90	1.89	1.85	1.85	1.89	1.90
Standard Error	.05	.05	.06	.06	.06	.14	.05	.06	.05	.05	.06	.07	.06	.16	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	14 1%	** **	11 1%	8 1%	5 1%
2	(2.0)	16 1%	** **	13 1%	9 1%	7 1%
3	(3.0)	28 2%	** **	25 2%	21 2%	15 2%
4	(4.0)	67 4%	** **	63 4%	47 4%	35+ 5%
5	(5.0)	133 7%	** **	119 7%	93 8%	47 7%
6	(6.0)	208 12%	** **	191 12%	135 11%	86 12%
7	(7.0)	263 15%	** **	240 15%	178 15%	114 16%
8	(8.0)	370 20%	** **	347 21%	262+ 22%	161 23%
9	(9.0)	195 11%	** **	176 11%	126 11%	72 10%
10 - Extremely well	(10.0)	439 24%	** **	394d 24%	270- 23%	143- 20%
NET Badly (1-3)		58 3%	** **	50 3%	38 3%	28 4%
NET Neutral (4-6)		408 23%	** **	373 23%	275 23%	168 23%
NET Well (7-10)		1268 70%	** **	1156 71%	836 70%	491 68%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_3_5 (continuation)

Q38. Amazon Prime Video - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	72	**	58-	44	30
	4%	**	4%	4%	4%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	1734	**	1580	1149	686
Mean score	7.7	**	7.6	7.6	7.5-
Standard deviation	2.02	**	2.00	2.00	2.02
Standard Error	.05	**	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_6

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	30 2%	13 2%	17 2%	** **	1 1%	24+b 3%	6- 1%
2	(2.0)	43 2%	13- 2%	28+a 3%	** **	3 2%	27 3%	15 2%
3	(3.0)	60 3%	15- 2%	42+a 5%	** **	4 3%	38 4%	22 3%
4	(4.0)	120 7%	51 6%	64 7%	** **	5 4%	57 6%	61 7%
5	(5.0)	168 9%	71 9%	90 10%	** **	7 6%	87 10%	79 9%
6	(6.0)	244 13%	108 13%	111 13%	** **	25 21%	113 12%	128 15%
7	(7.0)	248 14%	137+b 17%	95- 11%	** **	15 13%	140 15%	107 12%
8	(8.0)	287 16%	126 15%	135 16%	** **	26 22%	157 17%	127 15%
9	(9.0)	90 5%	51+b 6%	32- 4%	** **	7 6%	47 5%	41 5%
10 - Extremely well	(10.0)	260 14%	141+b 17%	99- 11%	** **	18 16%	116 13%	141+ 16%
NET Badly (1-3)		134 7%	40- 5%	87+a 10%	** **	8 7%	88+b 10%	44- 5%
NET Neutral (4-6)		531 29%	229 28%	266 30%	** **	37 32%	257 28%	268 31%
NET Well (7-10)		885 49%	455+b 56%	361- 41%	** **	66 58%	460 50%	417 48%
Don't know		255 14%	91- 11%	159+a 18%	** **	4 4%	109- 12%	143+a 16%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	10.00	8.00	**	8.00	8.00	10.00
Base for stats	1551	724	714	**	111	806	728
Mean score	6.8	7.1+b	6.4-	**	7.0b	6.6-	6.9+a
Standard deviation	2.28	2.18	2.36	**	2.11	2.34	2.20
Standard Error	.06	.09	.09	**	.23	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	30 2%	2 1%	6 2%	2 1%	10c 3%	6 2%	4 2%	** **	8 1%	12 2%	11 2%	6 2%
2	(2.0)	43 2%	2 1%	9 2%	5 1%	3 1%	9di 3%	6di 4%	** **	11 2%	7- 1%	25+acdhi 5%	16+abcdhi 6%
3	(3.0)	60 3%	6 2%	4- 1%	12b 4%	7 2%	16+bdhi 6%	10+bdh 6%	** **	10- 2%	20 3%	30+bdhi 6%	14bh 5%
4	(4.0)	120 7%	18 7%	13- 4%	18 6%	22 7%	29+bchi 11%	11 7%	** **	31- 5%	40 6%	49+bh 9%	20b 8%
5	(5.0)	168 9%	19 7%	27 7%	27 9%	26 8%	32h 12%	24+abcdhi 15%	** **	46- 7%	54 8%	68+abhi 13%	36+abdhi 14%
6	(6.0)	244 13%	50+bk 18%	36- 10%	47 15%	44 14%	39 14%	19 12%	** **	85 13%	92b 14%	66 13%	27 11%
7	(7.0)	248 14%	40 15%	66+fijk 18%	40 13%	41 13%	38 14%	13- 8%	** **	106+fjk 17%	81 13%	61 12%	23- 9%
8	(8.0)	287 16%	58+efjk 21%	60ejk 16%	48ej 15%	73 23%	24- 9%	15- 10%	** **	118+efjk 18%	121+efjk 19%	48- 9%	24- 9%
9	(9.0)	90 5%	14k 5%	18k 5%	29 9%	14 4%	13k 5%	3 2%	** **	31k 5%	43+fjk 7%	16- 3%	4- 1%
10 - Extremely well	(10.0)	260 14%	52+defjk 19%	85 23%	54defjk 17%	32- 10%	22- 8%	8- 5%	** **	138 21%	86efjk 13%	37- 7%	15- 6%
NET Badly (1-3)		134 7%	11- 4%	18 5%	19 6%	19 6%	31 12%	19+abcdhi 12%	** **	29- 4%	38 6%	67 13%	36+abcdhi 14%
NET Neutral (4-6)		531 29%	87b 32%	76- 21%	93b 29%	92b 29%	101+bhi 37%	54bh 34%	** **	163- 25%	185b 29%	183+bh 35%	83bh 33%
NET Well (7-10)		885 49%	164 60%	229 62%	171efjk 53%	160efjk 50%	96-fk 35%	40- 25%	** **	393 61%	330efjk 52%	162- 31%	65- 26%

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Prepared by BMG

Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	255	11-	45a	37a	45ah	45ah	45 +abcdehi	**	56-a	83ah	116 +abcdhi	71+abcdehi
	14%	4%	12%	12%	14%	16%	29%	**	9%	13%	22%	28%
Medians	7.00	7.00	8.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	8.00	8.00	10.00	10.00	8.00	6.00	5.00	**	10.00	8.00	5.00	5.00
Base for stats	1551	261	323	282	272	228	113	**	585	554	412	183
Mean score	6.8	7.2	7.4	7.1	6.8efgjk	6.0-	5.7-	**	7.3	6.9efgjk	5.8-	5.6-
		+defgjk	+defgijk	+efgjk				-	+defgijk			
Standard deviation	2.28	2.04	2.22	2.19	2.17	2.29	2.24	**	2.15	2.18	2.31	2.34
Standard Error	.06	.15	.13	.14	.14	.15	.21	**	.10	.10	.12	.17

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	30 2%	1 1%	2 2%	2 1%	9+ 4%	** **	3 1%	3 1%	3 2%	1 1%	25 2%	3 2%	2 2%	1 1%
2	(2.0)	43 2%	4 3%	0 -	4 3%	5 2%	** **	6 3%	2 1%	6bg 4%	4 3%	35 2%	7bg 5%	1 2%	* 1%
3	(3.0)	60 3%	2 2%	3 2%	8f 5%	7 3%	** **	1- *	10f 4%	11+abfj 8%	3 2%	49f 3%	7f 4%	3f 3%	1f 3%
4	(4.0)	120 7%	5 4%	14 9%	6 4%	15 6%	** **	23+acgj 11%	12 4%	9 6%	12 9%	102 7%	10 6%	6 6%	2 5%
5	(5.0)	168 9%	12 9%	14 9%	9 6%	20 8%	** **	20 10%	31 12%	14 10%	10 8%	142 9%	14 9%	10 11%	3 6%
6	(6.0)	244 13%	21 16%	21 14%	27hl 18%	32 12%	** **	31 15%	35 13%	12 9%	15 11%	204 13%	251 16%	8 9%	6 14%
7	(7.0)	248 14%	21 16%	21 14%	25f 16%	40f 16%	** **	18- 9%	41f 15%	13 9%	10 8%	207 14%	21 14%	12 13%	9fh 18%
8	(8.0)	287 16%	20 16%	23 15%	17 11%	46 18%	** **	32 15%	57+chj 21%	18 12%	17 13%	239 16%	24 16%	18c 20%	6 12%
9	(9.0)	90 5%	10 7%	9 6%	9 6%	17 7%	** **	8 4%	9 3%	6 4%	9 7%	78 5%	7 5%	2 3%	2 5%
10 - Extremely well	(10.0)	260 14%	19 14%	19 12%	25 16%	46gk 18%	** **	30 15%	25- 9%	27g 18%	24 18%	221g 15%	16 10%	13 15%	10+bgjk 22%
NET Badly (1-3)		134 7%	7 5%	5 3%	14 9%	21 8%	** **	10 5%	15 6%	20+abfgjm 14%	9 7%	109 7%	17bfg 11%	6 7%	2 5%
NET Neutral (4-6)		531 29%	38 29%	48 32%	42 27%	67 27%	** **	74h 36%	78 29%	35 24%	38 29%	449 30%	48 32%	23 26%	12 25%
NET Well (7-10)		885 49%	70 54%	72 47%	77 50%	149+fhjk 59%	** **	88 42%	132 50%	63 44%	61 46%	745 49%	69 45%	44 51%	27fhk 57%

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	255	15	27d	22d	17-	**	36d	42d	26d	25	216d	19	15d	6
	14%	12%	17%	14%	7%	**	17%	16%	18%	19%	14%	12%	17%	13%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	7.00	8.00	6.00	8.00	**	8.00	8.00	10.00	10.00	8.00	6.00	8.00	10.00
Base for stats	1551	115	126	132	237	**	172	224	119	107	1303	134	73	41
Mean score	6.8	7.0ek	6.9e	6.9e	7.0ek	**	6.7	6.8e	6.6	6.9	6.8e	6.4	6.8e	7.3+efjk
Standard deviation	2.28	2.13	2.11	2.29	2.38	**	2.31	1.98	2.67	2.46	2.28	2.32	2.31	2.20
Standard Error	.06	.21	.21	.22	.18	**	.19	.15	.28	.28	.07	.19	.20	.22

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	30 2%	4- 1%	14+a 3%	5 2%	7 2%	18 2%	12 2%	28 2%	** **	1 1%	1 1%	** **
2	(2.0)	43 2%	19f 3%	14f 3%	4 1%	6 1%	33+f 3%	10- 1%	40 3%	** **	3 1%	1 1%	** **
3	(3.0)	60 3%	26 4%	17 4%	9 3%	8 2%	43 4%	17 2%	57 4%	** **	3 1%	1 1%	** **
4	(4.0)	120 7%	43 7%	32 7%	19 6%	26 6%	75 7%	44 6%	104 7%	** **	16 6%	11 8%	** **
5	(5.0)	168 9%	67 11%	35 8%	34 11%	31 7%	102 10%	65 9%	151 10%	** **	17 7%	9 7%	** **
6	(6.0)	244 13%	90 15%	56 13%	41 13%	54 13%	146 14%	95 13%	214 14%	** **	28 11%	10 8%	** **
7	(7.0)	248 14%	89 15%	63 15%	43 14%	50 12%	152 15%	93 13%	200- 13%	** **	48+a 19%	29+a 23%	** **
8	(8.0)	287 16%	86 14%	71 16%	43 14%	84+a 20%	157 15%	127 17%	235 15%	** **	52+a 21%	28 22%	** **
9	(9.0)	90 5%	32 5%	21 5%	19 6%	18 4%	54 5%	36 5%	71 5%	** **	19 7%	12+a 10%	** **
10 - Extremely well	(10.0)	260 14%	74 12%	50 12%	63+abe 20%	72be 17%	125- 12%	135+abe 18%	210- 14%	** **	48+a 19%	18 14%	** **
NET Badly (1-3)		134 7%	49 8%	45+cdf 10%	18 6%	21 5%	94+df 9%	39- 5%	126+cd 8%	** **	8- 3%	4 3%	** **
NET Neutral (4-6)		531 29%	200+d 33%	123 28%	94 29%	111 26%	323 31%	204 27%	469 30%	** **	61 24%	30 23%	** **
NET Well (7-10)		885 49%	281 46%	206 48%	168 53%	223 52%	488- 47%	391+ae 52%	716- 46%	** **	167+a 67%	87+a 69%	** **

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	255	81	59	39	72	140	111	239+cd	**	14-	6-	**
	14%	13%	14%	12%	17%	13%	15%	15%	**	6%	5%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	8.00	7.00	**
Mode	8.00	6.00	8.00	10.00	8.00	8.00	10.00	8.00	**	8.00	7.00	**
Base for stats	1551	530	375	280	355	905	635	1311	**	235	121	**
Mean score	6.8	6.6-	6.5-	7.1abe	7.1+abe	6.6-	7.1+abe	6.7-	**	7.4+a	7.2+a	**
									+a			a
Standard deviation	2.28	2.21	2.39	2.28	2.22	2.29	2.24	2.31	**	2.01	1.97	**
Standard Error	.06	.10	.12	.16	.14	.08	.11	.07	**	.14	.20	**

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	30 2%	11 2%	19 2%	2 2%	** **	2 1%	** **	** **	** **	** **	5 2%	0 -%
2	(2.0)	43 2%	17 3%	27 2%	7+bj 6%	** **	4 3%	** **	** **	** **	** **	5 2%	5 4%
3	(3.0)	60 3%	19 3%	42 3%	6 5%	** **	5 4%	** **	** **	** **	** **	7 3%	6 4%
4	(4.0)	120 7%	43 8%	76 6%	10 8%	** **	8 6%	** **	** **	** **	** **	17 6%	15 11%
5	(5.0)	168 9%	58 10%	111 9%	20+abek 17%	** **	8 6%	** **	** **	** **	** **	31 11%	10 7%
6	(6.0)	244 13%	73 13%	170 14%	12 11%	** **	12 9%	** **	** **	** **	** **	34 12%	17 11%
7	(7.0)	248 14%	58- 10%	189+ajk 15%	12 11%	** **	11 8%	** **	** **	** **	** **	28 10%	12 8%
8	(8.0)	287 16%	85 15%	202 16%	16 14%	** **	20 15%	** **	** **	** **	** **	51 18%	27 19%
9	(9.0)	90 5%	17- 3%	73+a 6%	2 2%	** **	3 3%	** **	** **	** **	** **	9 3%	6 4%
10 - Extremely well	(10.0)	260 14%	97+b 17%	163- 13%	11 10%	** **	32+bc 25%	** **	** **	** **	** **	50 18%	21 15%
NET Badly (1-3)		134 7%	47 8%	87 7%	16+bj 14%	** **	11 9%	** **	** **	** **	** **	17 6%	11 8%
NET Neutral (4-6)		531 29%	175 31%	357 29%	41e 36%	** **	28 22%	** **	** **	** **	** **	82 30%	42 29%
NET Well (7-10)		885 49%	257- 45%	627+ac 51%	42- 36%	** **	66c 51%	** **	** **	** **	** **	138c 50%	67 46%

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	276	146
Don't know	255	91	164	17	**	25	**	**	**	**	38	25
	14%	16%	13%	14%	**	19%	**	**	**	**	14%	17%
Medians	7.00	7.00	7.00	6.00	**	8.00	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	5.00	**	10.00	**	**	**	**	8.00	8.00
Base for stats	1551	478	1071	99	**	106	**	**	**	**	237	121
Mean score	6.8	6.7 _c	6.8 _c	6.0-	**	7.2 _c	**	**	**	**	6.9 _c	6.8 _c
										C		
Standard deviation	2.28	2.43	2.21	2.41	**	2.56	**	**	**	**	2.32	2.35
Standard Error	.06	.12	.07	.25	**	.27	**	**	**	**	.17	.23

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	30 2%	0 -%	** **	3 1%	3 1%	7 1%	18 2%	30 2%	** **	30 2%	** **
2	(2.0)	43 2%	0 -%	** **	3 1%	3 1%	9 2%	20 2%	43 2%	** **	43 2%	** **
3	(3.0)	60 3%	4 4%	** **	6 2%	8 3%	14 3%	36 4%	60 3%	** **	60 3%	** **
4	(4.0)	120 7%	4 4%	** **	13 5%	7- 3%	19- 3%	73+de 8%	120 7%	** **	120 7%	** **
5	(5.0)	168 9%	6 5%	** **	21 8%	19 8%	45 8%	93 10%	168 9%	** **	168 9%	** **
6	(6.0)	244 13%	16 14%	** **	41 15%	43 18%	88 16%	117 13%	239 13%	** **	244 14%	** **
7	(7.0)	248 14%	20 18%	** **	42 15%	34 14%	86 15%	124 14%	243 14%	** **	244 14%	** **
8	(8.0)	287 16%	21 18%	** **	51d 18%	27- 11%	93 16%	141 16%	281 16%	** **	285 16%	** **
9	(9.0)	90 5%	7 6%	** **	19 7%	16 6%	35 6%	44 5%	90 5%	** **	90 5%	** **
10 - Extremely well	(10.0)	260 14%	21f 18%	** **	50f 18%	62+f 25%	110+f 19%	101- 11%	258 14%	** **	258 14%	** **
NET Badly (1-3)		134 7%	4 4%	** **	12- 4%	14 6%	30- 5%	75ce 8%	134 8%	** **	134 7%	** **
NET Neutral (4-6)		531 29%	26 23%	** **	75 27%	68 28%	153 27%	284 31%	527 29%	** **	531 30%	** **
NET Well (7-10)		885 49%	69+f 60%	** **	163+f 58%	139+f 56%	324+f 57%	409- 45%	872 49%	** **	878 49%	** **

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	255	15	**	30	24	59-	136e	253	**	255	**
	14%	13%	**	11%	10%	10%	15%	14%	**	14%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	8.00	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	1551	100	**	250	221	507	768	1533	**	1544	**
Mean score	6.8	7.4+f	**	7.3+f	7.4+f	7.2+f	6.5-	6.8	**	6.8	**
			+f								
Standard deviation	2.28	1.92	**	2.08	2.24	2.15	2.27	2.29	**	2.28	**
Standard Error	.06	.20	**	.14	.16	.10	.09	.06	**	.06	**

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865	
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726	
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855	
1 - Extremely badly	(1.0) 30 2%	24- 1%	23- 1%	24 2%	21 2%	* *%	26 2%	24 1%	26 2%	30 2%	12- 1%	12 1%	10- 1%	* *%	13- 1%	11 1%	
2	(2.0) 43 2%	42 3%	39 2%	38 2%	32 2%	4 1%	42 3%	37 2%	43 2%	43 2%	25 2%	23 3%	22 2%	4 2%	22 2%	12- 1%	
3	(3.0) 60 3%	58e 4%	52e 3%	55e 3%	43e 3%	*- *%	57e 3%	57e 4%	58e 3%	60e 3%	34 3%	26 3%	30 3%	*- *%	35 3%	15- 2%	
4	(4.0) 120 7%	109 7%	104 6%	106 7%	92 7%	9- 3%	111 7%	106 7%	111 6%	120 7%	78 7%	73+d 8%	66 6%	4 3%	76 7%	50 6%	
5	(5.0) 168 9%	156e 10%	151e 9%	152e 10%	127e 9%	11- 5%	159e 9%	152e 10%	160e 9%	168e 9%	91-d 8%	75d 8%	80- 7%	5- 3%	91-d 8%	68d 8%	
6	(6.0) 244 13%	223 14%	216 13%	219 14%	182 13%	30 12%	224 13%	223 14%	230 13%	244 13%	151 13%	126 14%	141 13%	18 11%	159 14%	112 13%	
7	(7.0) 248 14%	233 14%	223 14%	221 14%	185 14%	44 17%	232 14%	222 14%	237 14%	248 14%	174+ 15%	134 15%	150 14%	28 18%	164 14%	119 14%	
8	(8.0) 287 16%	260 16%	263 16%	254 16%	230 17%	65 26%	271 16%	258 16%	277 16%	287 16%	194 17%	142 16%	189+ 18%	43+abce 27%	193 17%	170+b 20%	
9	(9.0) 90 5%	81 5%	90+ 6%	83 5%	74 5%	15 6%	87 5%	86 5%	90 5%	90 5%	63 6%	41 5%	65+ 6%	11 7%	63 6%	53+ 6%	
10 -	(10.0) 260 14%	222- 14%	221- 14%	217- 14%	187 14%	62 25%	232- 14%	214- 13%	237 14%	260 14%	153 13%	116 13%	159 15%	41 26%	160 14%	136 16%	
NET Badly (1-3)	134 7%	124e 8%	114e 7%	117e 7%	96e 7%	4- 2%	125e 7%	118e 7%	127e 7%	134e 7%	71- 6%	61f 7%	62- 6%	4- 3%	70- 6%	37- 4%	
NET Neutral (4-6)	531 29%	488e 30%	470e 29%	477e 30%	401e 29%	50- 20%	493e 29%	482e 30%	501e 29%	531e 29%	320d 28%	274d 30%	287-d 27%	27- 17%	326d 29%	231-d 27%	

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Prepared by BMG

Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
NET Well (7-10)	885	797	797	775	676	186	823	779	842	885	584	434	563+	123	581	478+abe
	49%	49%	50%	49%	50%	74%	49%	49%	49%	49%	51%	48%	52%	77%	51%	56%
Don't know	255	228e	225e	228e	192e	10-	234e	221e	240e	255e	173d	136d	163d	5-	163d	108d
	14%	14%	14%	14%	14%	4%	14%	14%	14%	14%	15%	15%	15%	3%	14%	13%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1551	1408	1381	1369	1173	241	1441	1379	1470	1551	975	769	911	155	977	746
Mean score	6.8	6.7	6.8	6.8	6.8	7.8	6.8	6.8	6.8	6.8	6.9	6.7	7.0+b	7.8	6.9+	7.1+abe
Standard deviation	2.28	2.25	2.24	2.25	2.25	1.84	2.26	2.24	2.26	2.28	2.18	2.22	2.18	1.88	2.19	2.12
Standard Error	.06	.06	.07	.07	.07	.13	.06	.07	.06	.06	.07	.09	.08	.16	.08	.08

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Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	30 2%	** **	30 2%	19 2%	14 2%
2	(2.0)	43 2%	** **	40 2%	32 3%	23 3%
3	(3.0)	60 3%	** **	55 3%	39 3%	27 4%
4	(4.0)	120 7%	** **	110 7%	86 7%	48 7%
5	(5.0)	168 9%	** **	150 9%	115 10%	73 10%
6	(6.0)	244 13%	** **	227 14%	159 13%	97 14%
7	(7.0)	248 14%	** **	234 14%	173 14%	114+ 16%
8	(8.0)	287 16%	** **	264 16%	190 16%	105 15%
9	(9.0)	90 5%	** **	83 5%	61 5%	37 5%
10 - Extremely well	(10.0)	260 14%	** **	230 14%	168 14%	97 14%
NET Badly (1-3)		134 7%	** **	125 8%	89 7%	64 9%
NET Neutral (4-6)		531 29%	** **	488 30%	359 30%	219 31%
NET Well (7-10)		885 49%	** **	810 49%	592 50%	354 49%

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Prepared by BMG

Table Q38_3_6 (continuation)

Q38. Amazon Prime Video - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	255	**	215-	152-	80-
	14%	**	13%	13%	11%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	7.00
Base for stats	1551	**	1423	1041	636
Mean score	6.8	**	6.8	6.8	6.6
Standard deviation	2.28	**	2.27	2.27	2.30
Standard Error	.06	**	.06	.07	.10

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Table Q38_3_7

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	25 1%	11 1%	12 1%	** **	1 1%	19+b 2%	5- 1%
2	(2.0)	39 2%	9- 1%	29+a 3%	** **	2 1%	24 3%	15 2%
3	(3.0)	63 3%	21 3%	40+a 5%	** **	1 1%	37 4%	23 3%
4	(4.0)	103 6%	41 5%	57 6%	** **	5 5%	62 7%	41 5%
5	(5.0)	219 12%	92 11%	119 14%	** **	8 7%	106 12%	108 12%
6	(6.0)	239 13%	104 13%	114 13%	** **	20 17%	135 15%	103 12%
7	(7.0)	256 14%	134+b 16%	108- 12%	** **	15 13%	131 14%	123 14%
8	(8.0)	277 15%	123 15%	131 15%	** **	23 20%	137 15%	140 16%
9	(9.0)	139 8%	80+b 10%	44- 5%	** **	15 13%	62 7%	75 9%
10 - Extremely well	(10.0)	270 15%	142+b 17%	105- 12%	** **	22 19%	116- 13%	151+a 17%
NET Badly (1-3)		127 7%	41- 5%	81+a 9%	** **	4 3%	81+b 9%	43- 5%
NET Neutral (4-6)		562 31%	237 29%	290 33%	** **	34 29%	303 33%	251 29%
NET Well (7-10)		942 52%	479+b 59%	388- 44%	** **	75 65%	446- 49%	489+a 56%
Don't know		175 10%	58- 7%	114+a 13%	** **	3 3%	84 9%	87 10%

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Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	7.00	7.00	7.00	**	8.00	7.00	7.00
Mode	8.00	10.00	8.00	**	8.00	8.00	10.00
Base for stats	1631	757	759	**	112	830	784
Mean score	6.9	7.1+b	6.5-	**	7.4+b	6.6-	7.1+a
Standard deviation	2.24	2.16	2.29	**	2.05	2.28	2.15
Standard Error	.06	.09	.09	**	.22	.09	.08

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Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	25 1%	4 2%	8 2%	4 1%	2 1%	3 1%	3 2%	** **	12 2%	6 1%	7 1%	4 2%
2	(2.0)	39 2%	6 2%	6 2%	7 2%	4 1%	9 3%	4 3%	** **	12 2%	11 2%	17 3%	8 3%
3	(3.0)	63 3%	12 5%	10 3%	7 2%	7 2%	12 4%	7 4%	** **	22 3%	14- 2%	26+i 5%	15+cdi 6%
4	(4.0)	103 6%	14 5%	10- 3%	17 5%	16 5%	21bh 8%	14bh 9%	** **	24- 4%	34 5%	45+bhi 9%	25+bhi 10%
5	(5.0)	219 12%	36 13%	41 11%	25- 8%	33 10%	46+bcdi 17%	26ci 17%	** **	77 12%	57- 9%	85+bcdi 16%	39ci 15%
6	(6.0)	239 13%	37 14%	35- 10%	58+bdfhk 18%	34 11%	47+bdfhk 17%	14 9%	** **	72 11%	93b 15%	74 14%	27 11%
7	(7.0)	256 14%	35 13%	65jk 18%	43 13%	50 16%	36 13%	20 13%	** **	100 16%	93 15%	63 12%	28 11%
8	(8.0)	277 15%	44ej 16%	54j 15%	56efjk 18%	72 23%	26- 9%	16 10%	** **	97ej 15%	128 20%	51- 10%	25- 10%
9	(9.0)	139 8%	30j 11%	32 9%	20 6%	24 7%	16 6%	9 6%	** **	62+ 10%	44 7%	33 6%	18 7%
10 - Extremely well	(10.0)	270 15%	41fjk 15%	84 23%	53efjk 17%	46fjk 15%	25- 9%	11- 7%	** **	126+efjk 20%	99efjk 16%	45- 8%	19- 8%
NET Badly (1-3)		127 7%	22 8%	24 6%	17 5%	14 4%	23di 9%	15di 9%	** **	46 7%	31- 5%	50+cdi 9%	27+cdi 10%
NET Neutral (4-6)		562 31%	87b 32%	87- 24%	100b 31%	84 26%	114 42%	54b 34%	** **	174- 27%	184 29%	204+bcdhi 39%	90bdh 36%
NET Well (7-10)		942 52%	149efjk 55%	235 64%	172efjk 54%	192+efjk 61%	103- 38%	57- 36%	** **	385+efjk 60%	365+efjk 57%	193- 37%	90- 35%

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Prepared by BMG

Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	175	13-	23-	30h	28	34abh	33	**	36-	58h	81	47+abcdhi
	10%	5%	6%	9%	9%	12%	21%	**	6%	9%	15%	19%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	6.00	**	7.00	7.00	6.00	6.00
Mode	8.00	8.00	10.00	6.00	8.00	6.00	5.00	**	10.00	8.00	5.00	5.00
Base for stats	1631	259	345	290	290	240	125	**	605	579	447	207
Mean score	6.9	6.9efgjk	7.3	7.0efgjk	7.2	6.3-	6.1-	**	7.1	7.1	6.2-	6.1-
Standard deviation	2.24	2.27	2.28	2.14	2.03	2.16	2.27	**	2.28	2.09	2.23	2.30
Standard Error	.06	.17	.13	.14	.13	.14	.20	**	.10	.09	.11	.16

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Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	25 1%	0 -%	2 1%	0 -%	4 2%	** **	2 1%	5 2%	5c 3%	2 2%	20 1%	2 1%	2c 2%	1 1%
2	(2.0)	39 2%	1 1%	2 1%	4 2%	5 2%	** **	5 3%	5 2%	8+j 5%	1 1%	34 2%	3 2%	1 2%	1 1%
3	(3.0)	63 3%	4 3%	4 2%	4 2%	15 6%	** **	6 3%	9 3%	4 3%	5 4%	52 3%	7 5%	3 3%	1 2%
4	(4.0)	103 6%	6 4%	8 5%	4 3%	17 7%	** **	18c 9%	14 5%	6 4%	9 7%	87 6%	11 7%	3 4%	3 5%
5	(5.0)	219 12%	15d 12%	25d 17%	21d 14%	14- 5%	** **	26d 13%	36d 14%	19d 13%	12 9%	181d 12%	20d 13%	12d 13%	6d 13%
6	(6.0)	239 13%	22b 17%	10- 7%	22 14%	30 12%	** **	34b 16%	26 10%	21 14%	24 18%	197b 13%	23b 15%	11 12%	8bg 18%
7	(7.0)	256 14%	16 13%	21 14%	27 17%	50+fjk 20%	** **	25 12%	38 14%	16 11%	13 10%	213 14%	18 11%	19+fhjk 21%	7 14%
8	(8.0)	277 15%	28+fhl 22%	22 14%	20 13%	42 17%	** **	25 12%	52f1 20%	17 12%	23 17%	240 16%	20 13%	10 12%	6 14%
9	(9.0)	139 8%	7 6%	15 10%	12 8%	18 7%	** **	10 5%	25 9%	11 7%	12 9%	115 8%	14 9%	6 7%	4 8%
10 - Extremely well	(10.0)	270 15%	21 16%	23 15%	21 14%	44 17%	** **	36g 17%	28- 10%	25 17%	18 14%	227 15%	21 14%	14 16%	7 15%
NET Badly (1-3)		127 7%	5 4%	7 5%	7 5%	24 9%	** **	13 6%	18 7%	17a 11%	8 6%	106 7%	13 8%	6 7%	2 4%
NET Neutral (4-6)		562 31%	42 33%	44 29%	47 31%	60- 24%	** **	78d 37%	76 29%	46 31%	45 34%	465 31%	54d 35%	26 30%	17d 36%
NET Well (7-10)		942 52%	73 56%	81 53%	80 52%	153+fhjk 60%	** **	96 46%	143 54%	69 48%	65 49%	795 52%	73 48%	49 56%	24 52%

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Prepared by BMG

Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	175	10	21d	20d	16	**	21	29	14	14	152	13	7	4
	10%	8%	14%	13%	6%	**	10%	11%	9%	10%	10%	8%	7%	8%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	8.00	8.00	5.00	7.00	7.00	**	10.00	8.00	10.00	6.00	8.00	6.00	7.00	6.00
Base for stats	1631	120	131	135	238	**	187	237	131	118	1367	140	81	43
Mean score	6.9	7.1	7.0	7.0	7.0	**	6.7	6.8	6.6	6.9	6.9	6.7	6.9	7.0
Standard deviation	2.24	1.97	2.20	2.03	2.30	**	2.30	2.18	2.56	2.17	2.24	2.29	2.23	2.13
Standard Error	.06	.19	.22	.20	.17	**	.18	.16	.25	.23	.07	.19	.18	.21

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Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	25 1%	10 2%	8 2%	4 1%	3 1%	17 2%	7 1%	21 1%	** **	3 1%	1 1%	** **
2	(2.0)	39 2%	16 3%	10 2%	4 1%	10 2%	25 2%	14 2%	33 2%	** **	6 2%	4 3%	** **
3	(3.0)	63 3%	29cf 5%	16 4%	4 1%	14 3%	45+c 4%	18 2%	56 4%	** **	6 3%	3 3%	** **
4	(4.0)	103 6%	36 6%	21 5%	25 8%	20 5%	57 5%	46 6%	97+c 6%	** **	6- 2%	3 3%	** **
5	(5.0)	219 12%	76 12%	51 12%	45 14%	44 10%	127 12%	89 12%	195 13%	** **	24 10%	14 11%	** **
6	(6.0)	239 13%	83 14%	62 14%	40 13%	54 13%	144 14%	94 13%	208 13%	** **	31 13%	17 13%	** **
7	(7.0)	256 14%	99df 16%	75+df 17%	38 12%	43- 10%	174+df 17%	82- 11%	222 14%	** **	34 14%	15 12%	** **
8	(8.0)	277 15%	86 14%	68 16%	46 14%	75 18%	154 15%	121 16%	232 15%	** **	45 18%	25 19%	** **
9	(9.0)	139 8%	48 8%	31 7%	22 7%	37 9%	79 8%	59 8%	108- 7%	** **	30+a 12%	20+a 16%	** **
10 - Extremely well	(10.0)	270 15%	68- 11%	56 13%	59ae 19%	82+abe 19%	125- 12%	141+abe 19%	216- 14%	** **	51+a 21%	17 13%	** **
NET Badly (1-3)		127 7%	54+cf 9%	33 8%	13 4%	27 6%	87+cf 8%	40- 5%	111 7%	** **	16 6%	9 7%	** **
NET Neutral (4-6)		562 31%	195 32%	133 31%	111 35%	118 28%	328 31%	229 31%	500+c 32%	** **	62- 25%	34 27%	** **
NET Well (7-10)		942 52%	302 49%	230 53%	166 52%	238 56%	532 51%	404 54%	778- 50%	** **	160+a 64%	76a 60%	** **

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Prepared by BMG

Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	175	61	38	30	43	98	73	160+c	**	12-	7	**
	10%	10%	9%	9%	10%	9%	10%	10%	**	5%	6%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	**	8.00	8.00	**
Mode	8.00	7.00	7.00	10.00	10.00	7.00	10.00	8.00	**	10.00	8.00	**
Base for stats	1631	551	396	289	383	947	672	1390	**	237	119	**
Mean score	6.9	6.6-	6.8	7.0a	7.2+abe	6.7-	7.1+abe	6.8-	**	7.4+a	7.2	**
												+abd
Standard deviation	2.24	2.22	2.20	2.24	2.25	2.21	2.25	2.23	**	2.21	2.18	**
Standard Error	.06	.09	.11	.16	.14	.07	.10	.06	**	.15	.22	**

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Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	25 1%	13 2%	12 1%	1 1%	** **	* *%	** **	** **	** **	** **	9+b 3%	1 1%
2	(2.0)	39 2%	15 3%	24 2%	7+bk 6%	** **	1 1%	** **	** **	** **	** **	6 2%	2 1%
3	(3.0)	63 3%	17 3%	46 4%	5 5%	** **	7 6%	** **	** **	** **	** **	9 3%	2 2%
4	(4.0)	103 6%	38j 7%	65 5%	12+bj 10%	** **	8 6%	** **	** **	** **	** **	6- 2%	14+bj 10%
5	(5.0)	219 12%	73 13%	147 12%	13 11%	** **	19 14%	** **	** **	** **	** **	37 13%	20 14%
6	(6.0)	239 13%	72 13%	167 14%	15 13%	** **	13 10%	** **	** **	** **	** **	38 14%	20 14%
7	(7.0)	256 14%	61- 11%	194+a 16%	15 13%	** **	12 9%	** **	** **	** **	** **	31 11%	15 10%
8	(8.0)	277 15%	74 13%	203 16%	13 11%	** **	16 12%	** **	** **	** **	** **	42 15%	22 15%
9	(9.0)	139 8%	46 8%	93 8%	11 10%	** **	13 10%	** **	** **	** **	** **	21 8%	9 6%
10 - Extremely well	(10.0)	270 15%	105+bk 18%	165- 13%	17 15%	** **	28bk 21%	** **	** **	** **	** **	57+bk 21%	16 11%
NET Badly (1-3)		127 7%	45 8%	82 7%	13k 12%	** **	9 7%	** **	** **	** **	** **	24 9%	5 3%
NET Neutral (4-6)		562 31%	183 32%	379 31%	40 35%	** **	39 30%	** **	** **	** **	** **	82 30%	55 37%
NET Well (7-10)		942 52%	286 50%	655k 53%	56 48%	** **	69 53%	** **	** **	** **	** **	150k 55%	62- 42%

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Prepared by BMG

Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	175	54	120	6	**	14	**	**	**	**	**	20	24+abcj
	10%	10%	10%	6%	**	10%	**	**	**	**	**	7%	17%
Medians	7.00	7.00	7.00	7.00	**	7.00	**	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	10.00	**	10.00	**	**	**	**	**	10.00	8.00
Base for stats	1631	515	1115	110	**	118	**	**	**	**	**	256	121
Mean score	6.9	6.9	6.9	6.5	**	7.1	**	**	**	**	**	7.0	6.7
Standard deviation	2.24	2.42	2.15	2.47	**	2.35	**	**	**	**	**	2.43	2.10
Standard Error	.06	.12	.07	.25	**	.24	**	**	**	**	**	.17	.21

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Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	25 1%	* *%	** **	* *%	0 -%	4 1%	11 1%	25 1%	** **	25 1%	** **
2	(2.0)	39 2%	2 2%	** **	5 2%	3 1%	9 2%	23 3%	39 2%	** **	39 2%	** **
3	(3.0)	63 3%	1 1%	** **	7 2%	14+a 6%	20 4%	30 3%	63 4%	** **	63 3%	** **
4	(4.0)	103 6%	5 5%	** **	16 6%	9 4%	26 5%	56 6%	102 6%	** **	103 6%	** **
5	(5.0)	219 12%	12 10%	** **	23- 8%	19- 8%	51- 9%	131+cde 14%	219 12%	** **	219 12%	** **
6	(6.0)	239 13%	14 12%	** **	43 15%	33 14%	73 13%	112 12%	232 13%	** **	239 13%	** **
7	(7.0)	256 14%	20 17%	** **	48 17%	32 13%	88 16%	134 15%	256 14%	** **	256 14%	** **
8	(8.0)	277 15%	17 15%	** **	49 17%	38 15%	98 17%	138 15%	271 15%	** **	273 15%	** **
9	(9.0)	139 8%	14 12%	** **	23 8%	28+ 11%	52 9%	65 7%	138 8%	** **	138 8%	** **
10 - Extremely well	(10.0)	270 15%	20 18%	** **	49f 18%	60+f 24%	110+f 19%	102- 11%	268 15%	** **	268 15%	** **
NET Badly (1-3)		127 7%	3 3%	** **	12 4%	17 7%	33 6%	64 7%	127 7%	** **	127 7%	** **
NET Neutral (4-6)		562 31%	32 27%	** **	81 29%	61- 25%	151- 27%	300de 33%	553 31%	** **	561 31%	** **
NET Well (7-10)		942 52%	71+f 62%	** **	169+f 61%	157+f 64%	348+f 62%	439- 49%	933 52%	** **	936 52%	** **

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Prepared by BMG

Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	175	9	**	17-	10-	34-	101+cde	173	**	175	**
	10%	8%	**	6%	4%	6%	11%	10%	**	10%	**
Medians	7.00	7.00	**	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	10.00	**	10.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	1631	106	**	263	235	532	803	1613	**	1624	**
Mean score	6.9	7.3+f	**	7.2+f	7.4+f	7.2+f	6.7-	6.9	**	6.9	**
			f								b
Standard deviation	2.24	2.03	**	2.05	2.19	2.16	2.18	2.24	**	2.24	**
Standard Error	.06	.21	**	.14	.16	.10	.08	.06	**	.06	**

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Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample		1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total		1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0)	25 1%	20 1%	17- 1%	20 1%	13- 1%	1 1%	23 1%	18- 1%	24 1%	25 1%	9- 1%	5- 1%	5- *%	0 -%	10- 1%	3- *%
2	(2.0)	39 2%	36 2%	37 2%	34 2%	25 2%	2 1%	37 2%	34 2%	38 2%	39 2%	16- 1%	14 2%	18 2%	2 1%	19 2%	9- 1%
3	(3.0)	63 3%	57 4%	50- 3%	56 4%	40- 3%	3 1%	56 3%	56 3%	57 3%	63 3%	35 3%	33df 4%	22- 2%	*- *%	31- 3%	15- 2%
4	(4.0)	103 6%	96 6%	91 6%	92 6%	80 6%	8 3%	94 6%	95 6%	96 6%	103 6%	62 5%	52 6%	59 5%	3- 2%	61 5%	41 5%
5	(5.0)	219 12%	202e 12%	195e 12%	192e 12%	161e 12%	16- 6%	201e 12%	188e 12%	207e 12%	219e 12%	138d 12%	102 11%	113- 11%	10- 6%	123- 11%	80- 9%
6	(6.0)	239 13%	215 13%	211 13%	218 14%	170 12%	32 13%	222 13%	221 14%	228 13%	239 13%	143 12%	124 14%	129 12%	16 10%	148 13%	106 12%
7	(7.0)	256 14%	239 15%	232 14%	230 14%	195 14%	41 16%	240 14%	231 14%	247 14%	256 14%	170 15%	134 15%	161 15%	30 19%	176 15%	119 14%
8	(8.0)	277 15%	254 16%	258+ 16%	256 16%	232+ 17%	55 22% +abcdfghi	267+ 16%	255 16%	269 16%	277 15%	203+ 18%	156+ 17%	192+ 18%	36+ 23%	211+ 19%	180+ 21%
9	(9.0)	139 8%	123 8%	128 8%	122 8%	109 8%	22 9%	127 8%	128 8%	131 8%	139 8%	98 9%	73 8%	96+ 9%	16 10%	89 8%	74 9%
10 -	(10.0)	270 15%	244 15%	242 15%	235 15%	211 15%	64 26% +abcdfghi i	250 15%	228- 14%	254 15%	270 15%	173 15%	127 14%	177+ 17%	43 27% +abcef	170 15%	157+b 18%
NET Badly (1-3)		127 7%	114e 7%	104-e 6%	110e 7%	79- 6%	6- 3%	116e 7%	108e 7%	119e 7%	127e 7%	60-f 5%	52-df 6%	45- 4%	3- 2%	59-f 5%	27- 3%
NET Neutral (4-6)		562 31%	512e 31%	496e 31%	502e 31%	412e 30%	56- 22%	518e 31%	503e 31%	531e 31%	562e 31%	342d 30%	278d 31%	301-d 28%	30- 18%	332-d 29%	228-d 27%

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Prepared by BMG

Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
NET Well (7-10)	942	861	860+	843	747+	182	884	842	900	942	644+	490	626+	125	647+	531+abe
	52%	53%	54%	53%	55%	73%	53%	53%	53%	52%	56%	54%	58%	78%	57%	62%
Don't know	175	150-e	145-e	142-e	128e	7-	157e	147e	159e	175e	101d	86d	102d	3-	102d	69-d
	10%	9%	9%	9%	9%	3%	9%	9%	9%	10%	9%	10%	9%	2%	9%	8%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1631	1486	1461	1455	1237	244	1518	1453	1550	1631	1047	819	972	157	1038	786
Mean score	6.9	6.9	6.9+	6.9	7.0+	7.7	6.9	6.9	6.9	6.9	7.0+	7.0	7.2+b	7.9	7.0+	7.4+abe
Standard deviation	2.24	2.22	2.20	2.21	2.18	1.93	2.23	2.20	2.23	2.24	2.12	2.11	2.08	1.80	2.11	2.01
Standard Error	.06	.06	.06	.06	.07	.14	.06	.06	.06	.06	.07	.08	.07	.16	.07	.08

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Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	25 1%	** **	23 1%	17 1%	10 1%
2	(2.0)	39 2%	** **	36 2%	26 2%	16 2%
3	(3.0)	63 3%	** **	56 3%	43 4%	26 4%
4	(4.0)	103 6%	** **	90 6%	67 6%	46 6%
5	(5.0)	219 12%	** **	201 12%	151 13%	83 12%
6	(6.0)	239 13%	** **	214 13%	149 12%	87 12%
7	(7.0)	256 14%	** **	241 15%	175 15%	115 16%
8	(8.0)	277 15%	** **	260 16%	189 16%	119 17%
9	(9.0)	139 8%	** **	131 8%	101 8%	52 7%
10 - Extremely well	(10.0)	270 15%	** **	238 15%	162- 14%	96 13%
NET Badly (1-3)		127 7%	** **	115 7%	86 7%	52 7%
NET Neutral (4-6)		562 31%	** **	506 31%	367 31%	215 30%
NET Well (7-10)		942 52%	** **	870+ 53%	626 52%	382 53%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_3_7 (continuation)

Q38. Amazon Prime Video - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	175	**	147-	113	66
	10%	**	9%	9%	9%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1631	**	1491	1080	650
Mean score	6.9	**	6.9	6.8	6.8
Standard deviation	2.24	**	2.22	2.22	2.22
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_8

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	17 1%	7 1%	8 1%	** **	1 1%	14+b 1%	3- *%
2	(2.0)	26 1%	9 1%	15 2%	** **	1 1%	14 2%	11 1%
3	(3.0)	52 3%	13- 2%	38+a 4%	** **	* *%	28 3%	22 3%
4	(4.0)	86 5%	36 4%	45 5%	** **	5 5%	47 5%	39 5%
5	(5.0)	183 10%	91 11%	85 10%	** **	7 6%	80 9%	100 12%
6	(6.0)	250 14%	93- 11%	137+a 16%	** **	19 16%	141b 15%	103- 12%
7	(7.0)	300 17%	140 17%	135 16%	** **	24 21%	180+b 20%	116- 13%
8	(8.0)	315 17%	138 17%	152 17%	** **	25 22%	167 18%	148 17%
9	(9.0)	142 8%	75 9%	59 7%	** **	9 8%	60 7%	81+a 9%
10 - Extremely well	(10.0)	299 17%	166+b 20%	110- 13%	** **	23 20%	133- 15%	163+a 19%
NET Badly (1-3)		94 5%	30- 4%	61+a 7%	** **	3 2%	56 6%	35- 4%
NET Neutral (4-6)		519 29%	220 27%	267 31%	** **	31 27%	268 29%	243 28%
NET Well (7-10)		1056 58%	519+b 64%	455- 52%	** **	81 70%	540 59%	509 58%
Don't know		136 8%	46- 6%	90+a 10%	** **	1 1%	51- 6%	84+a 10%

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Prepared by BMG

Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	8.00	10.00	8.00	**	8.00	7.00	10.00
Base for stats	1669	769	783	**	114	864	787
Mean score	7.1	7.3+b	6.8-	**	7.4b	7.0-	7.3+a
Standard deviation	2.10	2.08	2.12	**	1.94	2.09	2.09
Standard Error	.06	.08	.08	**	.20	.08	.08

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Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	17 1%	3 1%	5 1%	1 *%	3 1%	3 1%	2 1%	** **	8 1%	4 1%	5 1%	2 1%
2	(2.0)	26 1%	1 *%	5 1%	7 2%	4 1%	1 *%	2 1%	** **	6 1%	11 2%	9 2%	8+ae 3%
3	(3.0)	52 3%	16+bc 6%	3- 1%	7 2%	5 1%	13bdi 5%	6b 4%	** **	20b 3%	12 2%	20bi 4%	8 3%
4	(4.0)	86 5%	16 6%	14 4%	16 5%	12 4%	15 5%	9 6%	** **	30 5%	27 4%	29 5%	14 5%
5	(5.0)	183 10%	24 9%	43 12%	28 9%	22 7%	36di 13%	22di 14%	** **	67 10%	50- 8%	67+di 13%	31d 12%
6	(6.0)	250 14%	42 16%	38- 10%	47 15%	41 13%	50+bh 18%	18 12%	** **	81 13%	88 14%	81b 15%	31 12%
7	(7.0)	300 17%	50 18%	64 17%	46 14%	53 17%	45 16%	33 21%	** **	114 18%	99 16%	87 16%	42 16%
8	(8.0)	315 17%	45 17%	58 16%	77 24% +abefhjk	60 19%	39 14%	23 15%	** **	103 16%	137+behjk 22%	76- 14%	37 14%
9	(9.0)	142 8%	11- 4%	34a 9%	22 7%	39+achjk 12%	20 7%	10 6%	** **	45 7%	60a 9%	37 7%	17 7%
10 - Extremely well	(10.0)	299 17%	57efjk 21% +cdefijk	84 23%	51fj 16%	50fj 16%	30- 11%	13- 8%	** **	141 22% +cdefijk	101fjk 16%	56- 11%	26- 10%
NET Badly (1-3)		94 5%	20 7%	13 4%	14 4%	12 4%	17 6%	9 6%	** **	33 5%	26 4%	35 7%	18 7%
NET Neutral (4-6)		519 29%	82 30%	95 26%	91 29%	74- 23%	101+bcdhi 37%	49 31%	** **	178 28%	166 26%	176+bdi 33%	75 29%
NET Well (7-10)		1056 58%	163ejk 60%	239+efjk 65%	196efjk 61%	201efjk 63%	134- 49%	79- 50%	** **	403+efjk 63%	397+efjk 62%	256- 48%	122- 48%

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Prepared by BMG

Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	136 8%	6- 2%	20 6%	18 6%	30ah 9%	22ah 8%	21+abchi 13%	**	27- 4%	48ah 7%	62+abchi 12%	40+abcdehi 16%
Medians	7.00	7.00	8.00	7.00	8.00	7.00	7.00	**	7.00	8.00	7.00	7.00
Mode	8.00	10.00	10.00	8.00	8.00	6.00	7.00	**	10.00	8.00	7.00	7.00
Base for stats	1669	266	348	302	287	251	137	**	614	589	466	214
Mean score	7.1	7.0	7.4 +efgjk	7.2efjk	7.4 +efgjk	6.7-	6.6-	**	7.3efjk	7.3+efjk	6.7-	6.7-
Standard deviation	2.10	2.20	2.13	2.01	1.99	2.04	2.00	**	2.17	2.00	2.09	2.15
Standard Error	.06	.16	.12	.13	.13	.13	.17	**	.10	.09	.10	.15

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Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	17 1%	0 -%	0 -%	0 -%	4 2%	** **	3 1%	2 1%	1 1%	0 -%	11- 1%	4+j 3%	2 2%	* 1%
2	(2.0)	26 1%	0 -%	3 2%	1 1%	6 2%	** **	1 1%	1 *%	4 3%	2 1%	23 2%	1 1%	* *%	1 2%
3	(3.0)	52 3%	1 1%	4 3%	7 4%	10 4%	** **	7 3%	6 2%	9+a 6%	1 1%	45 3%	3 2%	3 3%	* 1%
4	(4.0)	86 5%	6 4%	12cd 8%	3 2%	6 2%	** **	17+cd 8%	14 5%	8 5%	5 4%	73 5%	9 6%	3 3%	2 4%
5	(5.0)	183 10%	15h 11%	12 8%	15 9%	26h 10%	** **	27h 13%	26h 10%	5- 3%	17 13%	154h 10%	18h 12%	7 8%	4h 10%
6	(6.0)	250 14%	10 8%	13 8%	25 16%	34 13%	** **	32 16%	44ab 17%	24 16%	21 16%	213 14%	21 14%	11 13%	5 10%
7	(7.0)	300 17%	24 19%	27 18%	24 15%	40 16%	** **	29 14%	48 18%	20 14%	20 15%	247 16%	27 18%	17 20%	9 18%
8	(8.0)	315 17%	28 22%	27 18%	29 18%	43 17%	** **	36 17%	47 18%	23 16%	25 19%	269 18%	23 15%	15 17%	8 17%
9	(9.0)	142 8%	12 9%	18 12%	12 8%	26 10%	** **	13 6%	19 7%	8 6%	9 7%	120 8%	11 7%	6 7%	6 12%
10 - Extremely well	(10.0)	299 17%	24 19%	26 17%	27 17%	51 20%	** **	29 14%	36 13%	29 20%	21 16%	251 17%	23 15%	16 18%	9 20%
NET Badly (1-3)		94 5%	1- 1%	7 5%	8 5%	19a 8%	** **	11 5%	9 3%	14+agj 10%	3 2%	79a 5%	8a 6%	5a 5%	1 3%
NET Neutral (4-6)		519 29%	31 24%	36 24%	42 27%	65 26%	** **	76 37%	84 31%	36 25%	43 32%	439 29%	48 32%	21 24%	11 23%
NET Well (7-10)		1056 58%	88+fgjk 68%	98f 64%	91 59%	160f 63%	** **	108 52%	150 56%	80 55%	75 57%	886 58%	84 55%	54 62%	31fk 67%

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Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	136	10	11	14d	9-	**	13	25d	14d	11	114d	12	8d	3
	8%	8%	7%	9%	4%	**	6%	9%	10%	8%	7%	8%	9%	7%
Medians	7.00	8.00	8.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00
Mode	8.00	8.00	7.00	8.00	10.00	**	8.00	7.00	10.00	8.00	8.00	7.00	7.00	10.00
Base for stats	1669	120	141	141	245	**	195	242	131	121	1405	141	80	44
Mean score	7.1	7.5+efgk	7.3e	7.3e	7.2e	**	6.8-	7.1e	7.0	7.2e	7.1e	6.9	7.2e	7.5efk
Standard deviation	2.10	1.83	2.12	1.99	2.24	**	2.13	1.93	2.36	1.92	2.10	2.20	2.10	2.03
Standard Error	.06	.18	.20	.19	.16	**	.16	.14	.23	.20	.06	.18	.17	.19

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Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	17 1%	3 *%	5 1%	4 1%	4 1%	8 1%	9 1%	16 1%	** **	* *%	0 -%	** **
2	(2.0)	26 1%	8 1%	7 2%	3 1%	9 2%	15 1%	11 1%	19 1%	** **	7 3%	5+a 4%	** **
3	(3.0)	52 3%	22 4%	13 3%	6 2%	11 3%	35 3%	17 2%	47 3%	** **	4 2%	2 2%	** **
4	(4.0)	86 5%	36 6%	21 5%	12 4%	16 4%	57 5%	28 4%	76 5%	** **	10 4%	6 5%	** **
5	(5.0)	183 10%	64 11%	49 11%	36 11%	33 8%	113 11%	69 9%	169+c 11%	** **	14- 6%	9 7%	** **
6	(6.0)	250 14%	93d 15%	64d 15%	48 15%	41- 10%	157d 15%	89 12%	215 14%	** **	32 13%	11 9%	** **
7	(7.0)	300 17%	105 17%	82 19%	51 16%	58 14%	187 18%	109 15%	248 16%	** **	51 21%	36+a 28%	** **
8	(8.0)	315 17%	101 16%	69 16%	55 17%	90 21%	170 16%	145 19%	272 18%	** **	44 17%	17 13%	** **
9	(9.0)	142 8%	43 7%	30 7%	22 7%	47+e 11%	74 7%	68 9%	113- 7%	** **	28 11%	20+a 16%	** **
10 - Extremely well	(10.0)	299 17%	89 15%	62 14%	67+abe 21%	79 19%	151- 14%	147+abe 20%	250 16%	** **	47 19%	17 13%	** **
NET Badly (1-3)		94 5%	32 5%	25 6%	12 4%	24 6%	57 5%	37 5%	83 5%	** **	11 5%	7 6%	** **
NET Neutral (4-6)		519 29%	193df 32%	134df 31%	96d 30%	90- 21%	328+df 31%	186- 25%	460+c 30%	** **	57- 23%	27 21%	** **
NET Well (7-10)		1056 58%	339 55%	243 56%	194 61%	274+abe 64%	582- 56%	468+abe 63%	883- 57%	** **	170+a 68%	89+a 70%	** **

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Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	136	46	32	16	38	79	55	124	**	11	3	**
	8%	8%	7%	5%	9%	8%	7%	8%	**	5%	3%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	7.00	7.00	**
Mode	8.00	7.00	7.00	10.00	8.00	7.00	10.00	8.00	**	7.00	7.00	**
Base for stats	1669	565	402	303	388	966	691	1426	**	238	123	**
Mean score	7.1	7.0	6.9	7.3e	7.4+abe	7.0-	7.3+abe	7.1-	**	7.4+a	7.2	**
Standard deviation	2.10	2.06	2.09	2.10	2.16	2.07	2.13	2.11	**	2.02	2.04	**
Standard Error	.06	.09	.10	.15	.13	.07	.10	.06	**	.14	.20	**

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Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	17 1%	6 1%	10 1%	* *	** **	1 1%	** **	** **	** **	** **	4 1%	0 -
2	(2.0)	26 1%	10 2%	15 1%	3 2%	** **	1 1%	** **	** **	** **	** **	5 2%	3 2%
3	(3.0)	52 3%	18 3%	34 3%	4 3%	** **	2 2%	** **	** **	** **	** **	13 5%	2 2%
4	(4.0)	86 5%	34 6%	52 4%	8 7%	** **	5 4%	** **	** **	** **	** **	13 5%	9 6%
5	(5.0)	183 10%	66 12%	118 10%	16 14%	** **	14 11%	** **	** **	** **	** **	29 11%	16 11%
6	(6.0)	250 14%	63- 11%	187+a 15%	17 15%	** **	15 11%	** **	** **	** **	** **	31 11%	15 11%
7	(7.0)	300 17%	83 15%	215 17%	17 14%	** **	14 10%	** **	** **	** **	** **	34 12%	21 15%
8	(8.0)	315 17%	84 15%	232 19%	18 16%	** **	22 17%	** **	** **	** **	** **	43 15%	26 18%
9	(9.0)	142 8%	45 8%	97 8%	10 8%	** **	10 8%	** **	** **	** **	** **	20 7%	15 10%
10 - Extremely well	(10.0)	299 17%	111+bk 19%	188- 15%	17 14%	** **	36+bck 27%	** **	** **	** **	** **	62+bk 22%	17 11%
NET Badly (1-3)		94 5%	35 6%	59 5%	7 6%	** **	5 4%	** **	** **	** **	** **	22 8%	6 4%
NET Neutral (4-6)		519 29%	162 29%	357 29%	41 35%	** **	33 25%	** **	** **	** **	** **	74 27%	40 28%
NET Well (7-10)		1056 58%	323 57%	732 59%	61 53%	** **	81 62%	** **	** **	** **	** **	158 57%	78 54%

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Prepared by BMG

Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	276	146
Don't know	136	49	87	8	**	11	**	**	**	**	22	22+abcj
	8%	9%	7%	6%	**	8%	**	**	**	**	8%	15%
Medians	7.00	7.00	7.00	7.00	**	8.00	**	**	**	**	7.00	7.00
Mode	8.00	10.00	8.00	8.00	**	10.00	**	**	**	**	10.00	8.00
Base for stats	1669	520	1148	109	**	120	**	**	**	**	254	124
Mean score	7.1	7.1	7.1	6.9	**	7.6+bc	**	**	**	**	7.2	7.0
Standard deviation	2.10	2.26	2.03	2.14	**	2.21	**	**	**	**	2.36	2.04
Standard Error	.06	.11	.06	.22	**	.22	**	**	**	**	.16	.20

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Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	17 1%	* *%	** **	2 1%	1 *%	2 *%	8 1%	17 1%	** **	17 1%	** **
2	(2.0)	26 1%	2 1%	** **	5 2%	3 1%	10 2%	10 1%	26 1%	** **	26 1%	** **
3	(3.0)	52 3%	2 2%	** **	2- 1%	3 1%	8- 1%	32ce 4%	52 3%	** **	52 3%	** **
4	(4.0)	86 5%	4 4%	** **	16 6%	7 3%	25 4%	43 5%	85 5%	** **	86 5%	** **
5	(5.0)	183 10%	11 9%	** **	24 9%	20 8%	52 9%	93 10%	181 10%	** **	183 10%	** **
6	(6.0)	250 14%	14 12%	** **	40 14%	34 14%	74 13%	138 15%	247 14%	** **	249 14%	** **
7	(7.0)	300 17%	16 14%	** **	42 15%	45 18%	89 16%	166 18%	295 17%	** **	298 17%	** **
8	(8.0)	315 17%	21 18%	** **	58 21%	36 15%	100 18%	159 18%	310 17%	** **	312 17%	** **
9	(9.0)	142 8%	8 7%	** **	27 10%	22 9%	46 8%	74 8%	142 8%	** **	142 8%	** **
10 - Extremely well	(10.0)	299 17%	31+f 27%	** **	52f 19%	61+f 25%	127+f 23%	111- 12%	297 17%	** **	297 17%	** **
NET Badly (1-3)		94 5%	4 3%	** **	9 3%	7 3%	20 4%	50 5%	94 5%	** **	94 5%	** **
NET Neutral (4-6)		519 29%	29 26%	** **	81 29%	62 25%	151 27%	274 30%	514 29%	** **	519 29%	** **
NET Well (7-10)		1056 58%	76 66%	** **	179f 64%	164+f 67%	362+f 64%	510 56%	1044 58%	** **	1049 58%	** **

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Prepared by BMG

Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	136	6	**	10-	13	32	71c	135	**	136	**
	8%	5%	**	4%	5%	6%	8%	8%	**	8%	**
Medians	7.00	8.00	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	10.00	**	8.00	10.00	10.00	7.00	8.00	**	8.00	**
Base for stats	1669	109	**	269	232	534	834	1651	**	1662	**
Mean score	7.1	7.6+f	**	7.3f	7.6+f	7.4+f	7.0-	7.1	**	7.1	**
											b
Standard deviation	2.10	2.09	**	2.05	2.00	2.08	2.02	2.11	**	2.10	**
Standard Error	.06	.21	**	.14	.14	.10	.08	.06	**	.06	**

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Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865	
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726	
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855	
1 - Extremely badly	(1.0) 1%	12- 1%	10- 1%	8- 1%	7- 1%	* **	13 1%	9- 1%	13 1%	17 1%	5- **	5 1%	4- **	* **	7 1%	4 **	
2	(2.0) 1%	25 1%	26 2%	26 2%	17 1%	1 **	25 1%	21 1%	26 2%	26 1%	15 1%	10 1%	12 1%	1 1%	11 1%	6- 1%	
3	(3.0) 3%	49 3%	44 3%	46 3%	37 3%	5 2%	47 3%	48 3%	49 3%	52 3%	25- 2%	24 3%	21- 2%	3 2%	29 3%	14- 2%	
4	(4.0) 5%	75 5%	71 4%	74 5%	59 4%	14 6%	78 5%	77 5%	78 5%	86 5%	43- 4%	37 4%	40- 4%	8 5%	51 4%	28- 3%	
5	(5.0) 10%	168 10%	161 10%	165 10%	129 9%	17 7%	168 10%	164 10%	170 10%	183 10%	109 9%	89 10%	95- 9%	10 6%	116 10%	68- 8%	
6	(6.0) 14%	235 14%	228 14%	230 14%	188 14%	25 10%	234 14%	230 14%	243 14%	250 14%	169 15%	138 15%	143 13%	15 10%	164 14%	119 14%	
7	(7.0) 17%	268 16%	267 17%	262 16%	228 17%	42 17%	275 16%	258 16%	282 16%	300 17%	192 17%	147 16%	160- 15%	25 16%	182 16%	133 16%	
8	(8.0) 17%	290 18%	292+ 18%	289 18%	256+ 19%	56 22%	304+ 18%	293+ 18%	308 18%	315 17%	216 19%	175 19%	229+ 21%	39+ 24%	230+ 20%	187+ 22%	
9	(9.0) 8%	127 8%	131 8%	125 8%	116 8%	23 9%	133 8%	132 8%	135 8%	142 8%	100 9%	73 8%	99+ 9%	13 8%	92 8%	83+ 10%	
10 -	(10.0)	267	265	259	231	62 +abcdefghi	277	251-	279	299	193	141	193	43 +abcef	185	161+	
Extremely well	17%	16%	17%	16%	17%	25%	17%	16%	16%	17%	17%	16%	18%	27%	16%	19%	
NET Badly (1-3)	94 5%	85 5%	80 5%	80 5%	61- 4%	7 3%	85 5%	77 5%	88 5%	94 5%	46- 4%	39 4%	38- 4%	4 3%	47- 4%	24- 3%	
NET Neutral (4-6)	519 29%	479e 29%	460 29%	469e 29%	376 28%	56- 22%	480 29%	470e 29%	491 29%	519e 29%	321 28%	265d 29%	279- 26%	33- 21%	331d 29%	214- 25%	
NET Well (7-10)	1056 58%	952 58%	956+ 59%	935 59%	830+ 61%	183 +abcdefghi	989 59%	934 58%	1004 59%	1056 58%	700+ 61%	535 59%	682+ 63%	120 +abcef	689+ 60%	563+abe 66%	

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Prepared by BMG

Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	136 8%	120e 7%	111-e 7%	113-e 7%	97e 7%	6- 2%	120e 7%	118e 7%	126e 7%	136e 8%	81d 7%	66d 7%	76d 7%	2- 1%	74-d 6%	53d 6%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1669	1516	1495	1484	1267	245	1554	1482	1583	1669	1067	839	998	158	1066	801
Mean score	7.1	7.1	7.1	7.1	7.2+	7.6 +abcd fghi	7.1	7.1	7.1	7.1	7.3+	7.2	7.4+be	7.7+abce	7.2+	7.5+abe
Standard deviation	2.10	2.09	2.07	2.07	2.03	1.96	2.08	2.05	2.08	2.10	2.00	2.00	1.98	1.96	2.01	1.91
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.07	.07	.07	.17	.07	.07

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Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	17 1%	** **	17 1%	14 1%	9 1%
2	(2.0)	26 1%	** **	21 1%	15 1%	11 1%
3	(3.0)	52 3%	** **	48 3%	34 3%	19 3%
4	(4.0)	86 5%	** **	80 5%	58 5%	37 5%
5	(5.0)	183 10%	** **	174 11%	133 11%	84 12%
6	(6.0)	250 14%	** **	222 14%	174 15%	107 15%
7	(7.0)	300 17%	** **	281 17%	203 17%	119 17%
8	(8.0)	315 17%	** **	289 18%	201 17%	128 18%
9	(9.0)	142 8%	** **	128 8%	90 8%	45 6%
10 - Extremely well	(10.0)	299 17%	** **	269 16%	188 16%	108 15%
NET Badly (1-3)		94 5%	** **	85 5%	63 5%	39 5%
NET Neutral (4-6)		519 29%	** **	477 29%	364+ 31%	228+ 32%
NET Well (7-10)		1056 58%	** **	967 59%	682 57%	401 56%

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Prepared by BMG

Table Q38_3_8 (continuation)

Q38. Amazon Prime Video - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	136	**	109-	84	49
	8%	**	7%	7%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	7.00	8.00
Base for stats	1669	**	1529	1109	667
Mean score	7.1	**	7.1	7.0	7.0-
Standard deviation	2.10	**	2.10	2.10	2.11
Standard Error	.06	**	.06	.07	.09

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Table Q38_3_9

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	20 1%	13b 2%	4- *%	** **	3 3%	13 1%	7 1%
2	(2.0)	26 1%	7 1%	18+ 2%	** **	0 -%	16 2%	9 1%
3	(3.0)	50 3%	22 3%	27 3%	** **	1 1%	36+b 4%	14- 2%
4	(4.0)	73 4%	30 4%	38 4%	** **	6 5%	40 4%	32 4%
5	(5.0)	130 7%	55 7%	69 8%	** **	5 4%	69 8%	58 7%
6	(6.0)	215 12%	83 10%	117 13%	** **	16 13%	104 11%	107 12%
7	(7.0)	305 17%	132 16%	156 18%	** **	18 15%	176+b 19%	126- 14%
8	(8.0)	347 19%	153 19%	164 19%	** **	28 24%	186 20%	161 18%
9	(9.0)	160 9%	71 9%	81 9%	** **	9 8%	71 8%	86 10%
10 - Extremely well	(10.0)	434 24%	233+b 29%	173- 20%	** **	28 24%	182- 20%	250+a 29%
NET Badly (1-3)		96 5%	42 5%	49 6%	** **	5 4%	65+b 7%	29- 3%
NET Neutral (4-6)		418 23%	168- 21%	224+a 26%	** **	26 23%	214 23%	197 23%
NET Well (7-10)		1247 69%	589+b 72%	573- 66%	** **	83 72%	615 67%	622 71%
Don't know		45 2%	17 2%	27 3%	** **	1 1%	20 2%	23 3%

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Prepared by BMG

Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	8.00	8.00	7.00	**	8.00	7.00	8.00
Mode	10.00	10.00	10.00	**	8.00	8.00	10.00
Base for stats	1761	798	846	**	114	894	848
Mean score	7.5	7.6+b	7.3-	**	7.5	7.2-	7.7+a
Standard deviation	2.14	2.17	2.10	**	2.13	2.18	2.06
Standard Error	.06	.08	.08	**	.22	.08	.07

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Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	20 1%	5 2%	7c 2%	* **	4 1%	1 **	3c 2%	**	11c 2%	4 1%	4 1%	3 1%
2	(2.0)	26 1%	3 1%	4 1%	4 1%	4 1%	4 1%	2 2%	**	7 1%	8 1%	10 2%	6 2%
3	(3.0)	50 3%	9 3%	11 3%	6 2%	6 2%	5 2%	8i 5%	**	20 3%	12 2%	18 3%	13+cei 5%
4	(4.0)	73 4%	19+di 7%	12 3%	11 3%	7 2%	10 4%	7 5%	**	32 5%	18 3%	24 5%	14di 6%
5	(5.0)	130 7%	23d 9%	19 5%	25 8%	13- 4%	21 8%	21+bdhi 13%	**	42 7%	38 6%	49+bdj 9%	29+bdhi 11%
6	(6.0)	215 12%	35 13%	49d 13%	41 13%	26- 8%	39d 14%	14 9%	**	85d 13%	67 11%	64 12%	24 10%
7	(7.0)	305 17%	36 13%	64 17%	51 16%	59 19%	60+ahk 22%	28 18%	**	99 16%	110 17%	95 18%	36 14%
8	(8.0)	347 19%	50 18%	54- 15%	65 20%	80+behj 25%	50 18%	35b 22%	**	104- 16%	145+bh 23%	98 19%	48 19%
9	(9.0)	160 9%	18 7%	31 8%	25 8%	36 11%	31 11%	12 7%	**	49 8%	61 10%	50 10%	19 8%
10 - Extremely well	(10.0)	434 24%	70efj 26%	109+efjk 30%	81efj 25%	77ef 24%	45- 16%	22- 14%	**	179+efjk 28%	158efj 25%	97- 18%	52 21%
NET Badly (1-3)		96 5%	17 6%	22 6%	10 3%	15 5%	10 4%	13cei 8%	**	39 6%	25 4%	32 6%	22+cei 9%
NET Neutral (4-6)		418 23%	78di 29%	80d 22%	77d 24%	45- 14%	70di 26%	42di 27%	**	158di 25%	123- 19%	137di 26%	68di 27%
NET Well (7-10)		1247 69%	174 64%	257k 70%	222k 69%	253 80%	185 68%	96- 61%	**	431 67%	475 75%	341- 65%	156- 61%

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Prepared by BMG

Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	45	4	9	10	4	8	6	**	13	14	18	9
	2%	1%	2%	3%	1%	3%	4%	**	2%	2%	3%	4%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	8.00	7.00	8.00	**	10.00	10.00	8.00	10.00
Base for stats	1761	269	359	310	313	265	151	**	628	623	510	245
Mean score	7.5	7.3	7.6fjk	7.6fjk	7.8	7.3f	6.9-	**	7.5fk	7.7	7.2-	7.1-
					+aefjk					+aefjk		
Standard deviation	2.14	2.31	2.23	2.00	1.98	1.92	2.19	**	2.27	1.99	2.13	2.33
Standard Error	.06	.17	.13	.12	.12	.12	.18	**	.10	.09	.10	.15

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Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	20 1%	0 -%	2 1%	0 -%	6 2%	** **	3 1%	3 1%	2 1%	0 -%	17 1%	2 1%	1 1%	* 1%
2	(2.0)	26 1%	2 2%	0 -%	2 1%	5 2%	** **	4 2%	2 1%	4 2%	2 2%	20 1%	4 2%	1 1%	* 1%
3	(3.0)	50 3%	2 2%	5 3%	5 3%	7 3%	** **	8 4%	10 4%	3 2%	4 3%	43 3%	3 2%	3 4%	1 3%
4	(4.0)	73 4%	5 4%	5 4%	7 5%	10 4%	** **	17+gjlm 8%	10 4%	6 4%	3 2%	63 4%	8 5%	2 2%	1 2%
5	(5.0)	130 7%	9 7%	11 7%	10 6%	13 5%	** **	20 10%	17 6%	8 6%	10 7%	105 7%	13 9%	7 8%	5 10%
6	(6.0)	215 12%	15 11%	20 13%	15 10%	28 11%	** **	28 13%	27 10%	22 15%	17 13%	189 12%	14 9%	9 10%	4 8%
7	(7.0)	305 17%	18 14%	26 17%	27 17%	46 18%	** **	27 13%	57f 22%	31 21%	21 16%	262 17%	21 14%	14 16%	9 18%
8	(8.0)	347 19%	25 19%	26 17%	25 16%	47 19%	** **	35 17%	59 22%	21 15%	27 20%	281 19%	40+cfhj 26%	18 20%	8 16%
9	(9.0)	160 9%	16h 12%	18h 12%	18h 11%	27 11%	** **	14 7%	17 6%	6 4%	15 12%	134 9%	14 9%	8 9%	5h 10%
10 - Extremely well	(10.0)	434 24%	34 26%	35 23%	41 27%	63 25%	** **	50 24%	59 22%	36 25%	29 22%	367 24%	32 21%	22 25%	14 29%
NET Badly (1-3)		96 5%	4 3%	6 4%	7 5%	18 7%	** **	14 7%	15 5%	9 6%	6 5%	81 5%	8 5%	5 6%	2 4%
NET Neutral (4-6)		418 23%	29 22%	36 24%	32 21%	50 20%	** **	66+cdgjlm 32%	53 20%	36 25%	30 22%	356 23%	35 23%	18 20%	9 20%
NET Well (7-10)		1247 69%	92 71%	105 69%	111f 72%	183f 72%	** **	126- 60%	193f 72%	94 65%	92 69%	1044f 69%	107 70%	61 70%	35f 74%

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Prepared by BMG

Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	45	5	5	5	3	**	3	5	6	5	38	2	4d	1
	2%	4%	3%	3%	1%	**	1%	2%	4%	4%	2%	2%	4%	2%
Medians	8.00	8.00	8.00	8.00	8.00	**	7.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1761	125	147	150	251	**	206	261	139	127	1481	150	84	46
Mean score	7.5	7.7f	7.5	7.6	7.5	**	7.1-	7.4	7.3	7.6	7.5	7.4	7.6	7.8f
Standard deviation	2.14	2.02	2.06	2.10	2.26	**	2.33	2.05	2.20	1.99	2.14	2.16	2.13	2.05
Standard Error	.06	.19	.19	.19	.16	**	.17	.14	.21	.21	.06	.17	.17	.19

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Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	20 1%	6 1%	10+cf 2%	0 -%	4 1%	15 1%	4 1%	17 1%	** **	2 1%	1 1%	** **
2	(2.0)	26 1%	13df 2%	7 2%	3 1%	1 *%	21+df 2%	5- 1%	24 2%	** **	2 1%	1 1%	** **
3	(3.0)	50 3%	20 3%	11 3%	8 2%	11 3%	32 3%	19 2%	44 3%	** **	6 2%	3 2%	** **
4	(4.0)	73 4%	23 4%	18 4%	10 3%	23 5%	41 4%	32 4%	62 4%	** **	12 5%	10+ 8%	** **
5	(5.0)	130 7%	45 7%	26 6%	29 9%	27 6%	71 7%	55 7%	114 7%	** **	15 6%	9 7%	** **
6	(6.0)	215 12%	81d 13%	58d 13%	36 11%	37- 9%	140df 13%	73- 10%	197+cd 13%	** **	16- 7%	4- 3%	** **
7	(7.0)	305 17%	106 17%	86df 20%	54 17%	57 13%	191d 18%	111 15%	251 16%	** **	53 21%	26 21%	** **
8	(8.0)	347 19%	118 19%	82 19%	62 19%	84 20%	200 19%	146 20%	307 20%	** **	40 16%	23 18%	** **
9	(9.0)	160 9%	58 9%	28 7%	28 9%	46b 11%	86 8%	74 10%	132 9%	** **	28 11%	20+a 16%	** **
10 - Extremely well	(10.0)	434 24%	121- 20%	95 22%	86ae 27%	129+abe 30%	216- 21%	215+abe 29%	361 23%	** **	71 28%	30 23%	** **
NET Badly (1-3)		96 5%	39f 6%	29f 7%	11 3%	17 4%	68+f 6%	28- 4%	85 5%	** **	10 4%	5 4%	** **
NET Neutral (4-6)		418 23%	149 24%	102 24%	75 23%	86 20%	251 24%	161 22%	374+c 24%	** **	43- 17%	22 18%	** **
NET Well (7-10)		1247 69%	403 66%	290 67%	230 72%	316+abe 74%	694- 66%	546+abe 73%	1051- 68%	** **	192+a 77%	98+a 78%	** **

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Prepared by BMG

Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG							Ethnicity			
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	45	20	12	3	8	32	12	40	**	5	1	**
	2%	3%	3%	1%	2%	3%	2%	3%	**	2%	1%	**
Medians	8.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1761	591	422	316	418	1013	734	1510	**	245	125	**
Mean score	7.5	7.3-	7.3-	7.7abe	7.8+abe	7.3-	7.7+abe	7.4	**	7.7+a	7.6	**
Standard deviation	2.14	2.14	2.22	2.00	2.12	2.17	2.07	2.14	**	2.06	2.09	**
Standard Error	.06	.09	.11	.14	.12	.07	.09	.06	**	.14	.20	**

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Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	20 1%	11+b 2%	9- 1%	* *%	** **	1 1%	** **	** **	** **	** **	7+b 3%	* *%
2	(2.0)	26 1%	9 2%	17 1%	3 3%	** **	2 2%	** **	** **	** **	** **	4 1%	3 2%
3	(3.0)	50 3%	15 3%	36 3%	4 4%	** **	2 2%	** **	** **	** **	** **	9 3%	1 1%
4	(4.0)	73 4%	29 5%	45 4%	5 5%	** **	7 5%	** **	** **	** **	** **	9 3%	8 5%
5	(5.0)	130 7%	40 7%	90 7%	9 8%	** **	5 4%	** **	** **	** **	** **	18 7%	10 7%
6	(6.0)	215 12%	55 10%	161e 13%	15 13%	** **	7- 5%	** **	** **	** **	** **	25 9%	10 7%
7	(7.0)	305 17%	80- 14%	224aj 18%	15 13%	** **	17 13%	** **	** **	** **	** **	34- 12%	25 17%
8	(8.0)	347 19%	107 19%	240 19%	15 13%	** **	20 15%	** **	** **	** **	** **	62 22%	26 18%
9	(9.0)	160 9%	50 9%	110 9%	14 12%	** **	15 12%	** **	** **	** **	** **	23 8%	16 11%
10 - Extremely well	(10.0)	434 24%	161+b 28%	273- 22%	28 24%	** **	51+abc 39%	** **	** **	** **	** **	79b 29%	41 28%
NET Badly (1-3)		96 5%	34 6%	61 5%	8 7%	** **	6 5%	** **	** **	** **	** **	19 7%	5 3%
NET Neutral (4-6)		418 23%	123 22%	295e 24%	30e 26%	** **	19- 15%	** **	** **	** **	** **	53 19%	28 19%
NET Well (7-10)		1247 69%	399 70%	846 68%	73 63%	** **	103+bc 79%	** **	** **	** **	** **	197 72%	109 74%

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Prepared by BMG

Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	45	12	33	5	**	3	**	**	**	**	**	6	4
	2%	2%	3%	4%	**	2%	**	**	**	**	**	2%	3%
Medians	8.00	8.00	8.00	8.00	**	9.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1761	557	1203	111	**	129	**	**	**	**	**	269	141
Mean score	7.5	7.5	7.4	7.4	**	8.1+abcdi	**	**	**	**	**	7.6	7.7
									+abcdi				
Standard deviation	2.14	2.29	2.07	2.31	**	2.21	**	**	**	**	**	2.31	2.10
Standard Error	.06	.11	.06	.23	**	.22	**	**	**	**	**	.16	.19

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Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	20 1%	2 2%	** **	4 1%	4 2%	7 1%	6 1%	20 1%	** **	20 1%	** **
2	(2.0)	26 1%	2 2%	** **	5 2%	1 *	8 1%	12 1%	26 1%	** **	26 1%	** **
3	(3.0)	50 3%	4 3%	** **	4 1%	3 1%	11 2%	30 3%	50 3%	** **	50 3%	** **
4	(4.0)	73 4%	1 1%	** **	16 6%	9 4%	23 4%	35 4%	73 4%	** **	73 4%	** **
5	(5.0)	130 7%	8 7%	** **	13 5%	10 4%	33 6%	68 8%	130 7%	** **	130 7%	** **
6	(6.0)	215 12%	10 9%	** **	25 9%	30 12%	59 10%	123+ 14%	211 12%	** **	215 12%	** **
7	(7.0)	305 17%	17 15%	** **	48 17%	46 19%	95 17%	157 17%	303 17%	** **	305 17%	** **
8	(8.0)	347 19%	21 18%	** **	60 21%	36 14%	106 19%	186d 21%	340 19%	** **	342 19%	** **
9	(9.0)	160 9%	11 9%	** **	25 9%	21 9%	50 9%	79 9%	159 9%	** **	160 9%	** **
10 - Extremely well	(10.0)	434 24%	36f 32%	** **	76f 27%	84+f 34%	163+f 29%	184- 20%	432 24%	** **	433 24%	** **
NET Badly (1-3)		96 5%	8 7%	** **	12 4%	8 3%	26 5%	47 5%	95 5%	** **	96 5%	** **
NET Neutral (4-6)		418 23%	19 17%	** **	55 20%	49 20%	115 20%	226 25%	414 23%	** **	418 23%	** **
NET Well (7-10)		1247 69%	85 74%	** **	209+f 75%	186+f 76%	414+f 73%	606 67%	1234 69%	** **	1239 69%	** **

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Prepared by BMG

Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	45	3	**	3	3	10	24	43	**	45	**
	2%	2%	**	1%	1%	2%	3%	2%	**	2%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1761	112	**	276	243	555	880	1743	**	1753	**
Mean score	7.5	7.7	**	7.6	7.9+f	7.7+f	7.4	7.5	**	7.5	**
Standard deviation	2.14	2.27	**	2.15	2.10	2.14	2.06	2.14	**	2.14	**
Standard Error	.06	.23	**	.14	.15	.10	.07	.06	**	.06	**

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Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865	
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726	
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855	
1 - Extremely badly	(1.0) 1%	15 1%	15 1%	15 1%	13 1%	2 1%	17 1%	13- 1%	18 1%	20 1%	7- 1%	5 1%	6- 1%	0 -%	10 1%	7 1%	
2	(2.0) 1%	24 1%	19 1%	20 1%	16 1%	0 -%	24 1%	18- 1%	24 1%	26 1%	9- 1%	8 1%	6- 1%	0 -%	8- 1%	6- 1%	
3	(3.0) 3%	46 3%	45 3%	44 3%	35 3%	3 1%	48 3%	47 3%	48 3%	50 3%	29 2%	29 3%	26 2%	3 2%	30 3%	16- 2%	
4	(4.0) 4%	63 4%	63 4%	62 4%	50 4%	10 4%	62- 4%	67 4%	67 4%	73 4%	40 4%	35 4%	33- 3%	2 1%	42 4%	29 3%	
5	(5.0) 7%	120 7%	112 7%	116 7%	98 7%	16 6%	121 7%	115 7%	122 7%	130 7%	65- 6%	53- 6%	60- 6%	7 5%	64- 6%	43- 5%	
6	(6.0) 12%	201 12%	193 12%	196 12%	157 12%	34 14%	201 12%	190 12%	203 12%	215 12%	143 12%	122 13%	123 11%	26 16%	130 11%	90 11%	
7	(7.0) 17%	283 17%	273 17%	277 17%	244 18%	36 14%	286 17%	282+ 18%	293 17%	305 17%	214+ 19%	170+ 19%	182 17%	23 15%	212+ 19%	151 18%	
8	(8.0) 19%	315 19%	316 20%	312 20%	270 20%	56 22%	327 19%	309 19%	335 20%	347 19%	226 20%	178 20%	221 21%	38 23%	236 21%	181 21%	
9	(9.0) 9%	144 9%	148 9%	142 9%	129 9%	17 7%	150 9%	144 9%	153 9%	160 9%	112 10%	82 9%	119+ 11%	14 9%	113 10%	92+ 11%	
10 - Extremely well	(10.0) 24%	383 23%	381 24%	375 23%	319 23%	74+ 30%	398 24%	374 23%	404 24%	434 24%	274 24%	196- 22%	275 26%	46 29%	267 23%	219 26%	
NET Badly (1-3)	96 5%	85e 5%	80e 5%	80e 5%	64 5%	5- 2%	88e 5%	79e 5%	89e 5%	96e 5%	45- 4%	43 5%	38- 4%	3- 2%	48- 4%	29- 3%	
NET Neutral (4-6)	418 23%	384 23%	368 23%	373 23%	305 22%	60 24%	384 23%	373 23%	392 23%	418 23%	248 22%	209f 23%	216- 20%	36 22%	236- 21%	162- 19%	
NET Well (7-10)	1247 69%	1125 69%	1119 70%	1105 69%	962+ 70%	183 73%	1161 69%	1109 69%	1185 69%	1247 69%	826+ 72%	626 69%	798+b 74%	121 76%	829+ 73%	643+b 75%	

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Prepared by BMG

Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	45	42	39	39	34	4	41	40	43	45	29	28	22	1	26	21
	2%	3%	2%	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%	*%	2%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1761	1594	1567	1558	1331	247	1633	1560	1666	1761	1119	878	1052	159	1114	834
Mean score	7.5	7.5	7.5	7.5	7.5	7.8	7.5	7.5	7.5	7.5	7.6+	7.5	7.7+b	7.9+b	7.6+	7.7+b
						+acfg										
Standard deviation	2.14	2.12	2.10	2.10	2.08	1.95	2.12	2.10	2.12	2.14	1.99	2.02	1.97	1.76	2.02	1.97
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.06	.07	.07	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	20 1%	** **	16 1%	12 1%	8 1%
2	(2.0)	26 1%	** **	24 1%	19 2%	16+ 2%
3	(3.0)	50 3%	** **	48 3%	30 3%	22 3%
4	(4.0)	73 4%	** **	66 4%	50 4%	28 4%
5	(5.0)	130 7%	** **	119 7%	94 8%	48 7%
6	(6.0)	215 12%	** **	201 12%	149 13%	101+ 14%
7	(7.0)	305 17%	** **	279 17%	202 17%	123 17%
8	(8.0)	347 19%	** **	326 20%	241 20%	143 20%
9	(9.0)	160 9%	** **	144 9%	102 9%	62 9%
10 - Extremely well	(10.0)	434 24%	** **	381- 23%	265- 22%	147- 20%
NET Badly (1-3)		96 5%	** **	88 5%	61 5%	46 6%
NET Neutral (4-6)		418 23%	** **	386 24%	294 25%	178 25%
NET Well (7-10)		1247 69%	** **	1130 69%	809 68%	474- 66%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_3_9 (continuation)

Q38. Amazon Prime Video - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	45	**	35-	29	19
	2%	**	2%	2%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1761	**	1603	1164	697
Mean score	7.5	**	7.4	7.4	7.3-
Standard deviation	2.14	**	2.12	2.12	2.15
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_10
 Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	17 1%	9 1%	7 1%	** **	1 1%	13+b 1%	4- *%
2	(2.0)	29 2%	9 1%	21+ 2%	** **	0 -%	20 2%	10 1%
3	(3.0)	39 2%	14 2%	20 2%	** **	4 4%	24 3%	14 2%
4	(4.0)	69 4%	32 4%	36 4%	** **	1 1%	38 4%	29 3%
5	(5.0)	118 7%	54 7%	60 7%	** **	2 2%	59 6%	57 7%
6	(6.0)	220 12%	97 12%	104 12%	** **	19 16%	126+b 14%	88- 10%
7	(7.0)	257 14%	115 14%	130 15%	** **	12 11%	140 15%	115 13%
8	(8.0)	334 19%	149 18%	155 18%	** **	30 26%	183 20%	148 17%
9	(9.0)	193 11%	94 11%	84 10%	** **	15 13%	87 10%	105 12%
10 - Extremely well	(10.0)	477 26%	222 27%	225 26%	** **	29 26%	198- 22%	277+a 32%
NET Badly (1-3)		85 5%	32 4%	48 5%	** **	6 5%	56+b 6%	28- 3%
NET Neutral (4-6)		407 23%	183 22%	200 23%	** **	23 20%	223b 24%	175- 20%
NET Well (7-10)		1262 70%	580 71%	594 68%	** **	87 75%	609- 67%	644+a 74%
Don't know		52 3%	20 2%	31 4%	** **	0 -%	25 3%	25 3%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	8.00	10.00	10.00
Base for stats	1754	795	841	**	115	889	846
Mean score	7.6	7.7	7.5	**	7.8	7.4-	7.9+a
Standard deviation	2.14	2.10	2.19	**	1.96	2.19	2.05
Standard Error	.06	.08	.08	**	.21	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	17 1%	0 -%	5c 1%	0 -%	5c 1%	4c 1%	2 1%	** **	5 1%	5 1%	7c 1%	3 1%
2	(2.0)	29 2%	7 3%	4 1%	6 2%	2 1%	4 2%	4 2%	** **	11 2%	8 1%	9 2%	5 2%
3	(3.0)	39 2%	5 2%	7 2%	6 2%	8 3%	5 2%	4 2%	** **	12 2%	14 2%	13 3%	8 3%
4	(4.0)	69 4%	11 4%	19 5%	12 4%	9 3%	6 2%	6 4%	** **	30 5%	21 3%	18 3%	12 5%
5	(5.0)	118 7%	22 8%	21 6%	18 6%	12- 4%	22di 8%	16di 10%	** **	43 7%	30- 5%	45+di 8%	22di 9%
6	(6.0)	220 12%	27 10%	43 12%	41 13%	35 11%	44+h 16%	18 11%	** **	71 11%	76 12%	73 14%	29 12%
7	(7.0)	257 14%	41 15%	44 12%	34 11%	49 15%	47c 17%	27 17%	** **	85 13%	83 13%	89c 17%	42 16%
8	(8.0)	334 19%	62 23%	60 16%	62 20%	60 19%	47 17%	31 20%	** **	122 19%	122 19%	90 17%	44 17%
9	(9.0)	193 11%	17- 6%	35 10%	44ah 14%	45+ah 14%	26 10%	16 10%	** **	53- 8%	90+ahj 14%	50 10%	24 10%
10 - Extremely well	(10.0)	477 26%	77fjk 28%	119+efjk 32%	84f 26%	87fj 27%	60 22%	23- 15%	** **	196+efjk 31%	171fjk 27%	111- 21%	51- 20%
NET Badly (1-3)		85 5%	12 5%	16 4%	12 4%	15 5%	13 5%	9 6%	** **	29 4%	27 4%	30 6%	16 6%
NET Neutral (4-6)		407 23%	61 22%	83 23%	70 22%	57- 18%	72di 26%	40 25%	** **	144 23%	127 20%	136+di 26%	64 25%
NET Well (7-10)		1262 70%	197fjk 72%	258 70%	225 70%	240+efjk 76%	180 66%	97- 62%	** **	456fjk 71%	466+efjk 73%	340- 64%	160- 63%
Don't know		52 3%	2 1%	10 3%	12a 4%	6 2%	8 3%	11+abdehi 7%	** **	12 2%	17 3%	22+ah 4%	14+adhi 6%
Medians		8.00	8.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	**	10.00	10.00	10.00	10.00
Base for stats	1754	270	358	308	312	266	147	**	629	619	506	240
Mean score	7.6	7.6f	7.7fjk	7.8efjk	7.8efjk	7.4	7.1-	**	7.7fjk	7.8+efjk	7.3-	7.2-
Standard deviation	2.14	2.11	2.23	2.05	2.07	2.10	2.12	**	2.18	2.06	2.16	2.22
Standard Error	.06	.15	.13	.13	.13	.13	.18	**	.10	.09	.10	.15

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Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	17 1%	0 -%	1 1%	1 1%	6+ 2%	** **	2 1%	4 2%	1 1%	0 -%	16 1%	1 1%	* *%	0 -%
2	(2.0)	29 2%	2 2%	2 1%	2 1%	4 2%	** **	2 1%	3 1%	2 2%	2 2%	21 1%	5 3%	1 1%	2j 4%
3	(3.0)	39 2%	1 1%	4 3%	3 2%	8 3%	** **	3 1%	5 2%	4 3%	2 2%	31 2%	4 3%	3 3%	1 3%
4	(4.0)	69 4%	6 4%	7 4%	1 1%	8 3%	** **	15+c 7%	11 4%	8c 5%	2 2%	60 4%	4 2%	4c 5%	2 3%
5	(5.0)	118 7%	8 6%	11 7%	10 7%	12 5%	** **	21+d 10%	18 7%	7 5%	5 4%	96 6%	12 8%	7 9%	2 5%
6	(6.0)	220 12%	171 13%	241 16%	211 14%	24 10%	** **	231 11%	24 9%	24gl 17%	21 16%	1911 13%	211 13%	4- 4%	4 9%
7	(7.0)	257 14%	17 13%	17 11%	26 17%	32 13%	** **	32 15%	43 16%	19 13%	17 13%	217 14%	22 15%	11 13%	6 13%
8	(8.0)	334 19%	21 16%	23 15%	26 17%	47 19%	** **	39 19%	62m 23%	21 14%	26 20%	278 18%	28 19%	21hm 24%	6 13%
9	(9.0)	193 11%	15 12%	19 12%	15 9%	32 13%	** **	21 10%	26 10%	9 6%	18 13%	158 10%	22h 15%	7 8%	6 12%
10 - Extremely well	(10.0)	477 26%	38 29%	41 27%	44 28%	77k 30%	** **	49 23%	60 23%	42 29%	31 24%	406 27%	30- 20%	25k 29%	16fgk 34%
NET Badly (1-3)		85 5%	3 3%	7 5%	5 3%	18 7%	** **	6 3%	13 5%	7 5%	5 3%	68 4%	10 7%	4 5%	3 6%
NET Neutral (4-6)		407 23%	30 23%	42d 27%	33 21%	45 18%	** **	59+dglm 29%	53 20%	39 27%	28 21%	347 23%	36 24%	15 18%	8 17%
NET Well (7-10)		1262 70%	92 71%	101 66%	110 71%	189h 74%	** **	140 67%	192 72%	91 63%	92 70%	1060 70%	103 67%	65 74%	34 73%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	52	4	3	7	3	**	3	9	7	7	44	3	3	2
	3%	3%	2%	4%	1%	**	1%	3%	5%	6%	3%	2%	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1754	126	149	148	251	**	206	257	138	125	1475	150	84	45
Mean score	7.6	7.8	7.6	7.8	7.7	**	7.4	7.5	7.5	7.8	7.6	7.4	7.8	7.8
Standard deviation	2.14	2.04	2.16	1.98	2.30	**	2.12	2.11	2.23	1.91	2.13	2.18	2.14	2.29
Standard Error	.06	.19	.20	.18	.17	**	.16	.15	.21	.20	.06	.17	.17	.22

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Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnicity Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	17 1%	5 1%	8+cf 2%	0 -%	4 1%	13 1%	4 1%	13 1%	** **	3 1%	2 2%	** **
2	(2.0)	29 2%	11 2%	9 2%	2 1%	7 2%	20 2%	9 1%	26 2%	** **	2 1%	0 -%	** **
3	(3.0)	39 2%	13 2%	12 3%	5 2%	8 2%	25 2%	13 2%	33 2%	** **	6 2%	4 3%	** **
4	(4.0)	69 4%	19 3%	20 5%	13 4%	15 3%	39 4%	28 4%	61 4%	** **	8 3%	5 4%	** **
5	(5.0)	118 7%	52+df 8%	28 6%	19 6%	20 5%	79 8%	38 5%	104 7%	** **	13 5%	6 5%	** **
6	(6.0)	220 12%	86df 14%	58 13%	35 11%	40 9%	144+df 14%	75- 10%	191 12%	** **	27 11%	13 11%	** **
7	(7.0)	257 14%	81 13%	74d 17%	55d 17%	43- 10%	154d 15%	99 13%	220 14%	** **	36 15%	25 19%	** **
8	(8.0)	334 19%	113 19%	85 20%	60 19%	75 17%	198 19%	135 18%	291d 19%	** **	43 17%	13- 10%	** **
9	(9.0)	193 11%	77b 13%	31- 7%	25 8%	60+bc 14%	108 10%	85b 11%	155- 10%	** **	38+a 15%	30+a 24%	** **
10 - Extremely well	(10.0)	477 26%	133- 22%	98- 23%	99abe 31%	142+abe 33%	231- 22%	240+abe 32%	409 26%	** **	67 27%	26 21%	** **
NET Badly (1-3)		85 5%	28 5%	29+cf 7%	7- 2%	20 5%	58c 6%	27 4%	72 5%	** **	11 5%	6 5%	** **
NET Neutral (4-6)		407 23%	157+df 26%	106df 24%	68 21%	74- 17%	262+df 25%	142- 19%	356 23%	** **	48 19%	25 20%	** **
NET Well (7-10)		1262 70%	404- 66%	287 66%	240abe 75%	319+abe 75%	691- 66%	559+abe 75%	1075 69%	** **	184 74%	94 74%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	52	22	11	5	13	34	18	46	**	6	2	**
	3%	4%	3%	1%	3%	3%	2%	3%	**	2%	2%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	9.00	**
Base for stats	1754	589	423	314	413	1011	728	1504	**	244	124	**
Mean score	7.6	7.5	7.3-	7.8abe	8.0+abe	7.4-	7.9+abe	7.6	**	7.8	7.7	**
Standard deviation	2.14	2.10	2.24	1.95	2.15	2.16	2.07	2.14	**	2.09	2.08	**
Standard Error	.06	.09	.11	.13	.13	.07	.09	.06	**	.14	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	17 1%	9 2%	8 1%	0 -%	** **	2 2%	** **	** **	** **	** **	5 2%	1 1%
2	(2.0)	29 2%	8 1%	21 2%	4 3%	** **	2 2%	** **	** **	** **	** **	5 2%	1 1%
3	(3.0)	39 2%	14 3%	25 2%	5 4%	** **	1 *%	** **	** **	** **	** **	7 3%	5 3%
4	(4.0)	69 4%	25 4%	44 4%	3 3%	** **	6 4%	** **	** **	** **	** **	11 4%	3 2%
5	(5.0)	118 7%	38 7%	80 6%	11 9%	** **	5 4%	** **	** **	** **	** **	18 6%	12 8%
6	(6.0)	220 12%	64 11%	156 13%	9 8%	** **	14 10%	** **	** **	** **	** **	24 9%	25j 17%
7	(7.0)	257 14%	63- 11%	194+aejk 16%	19ej 17%	** **	6- 5%	** **	** **	** **	** **	25- 9%	12- 8%
8	(8.0)	334 19%	93 16%	240 19%	19 16%	** **	19 15%	** **	** **	** **	** **	46 17%	21 14%
9	(9.0)	193 11%	63 11%	130 11%	17 14%	** **	19 15%	** **	** **	** **	** **	30 11%	14 10%
10 - Extremely well	(10.0)	477 26%	179+bc 31%	299- 24%	25 22%	** **	54+bc 41%	** **	** **	** **	** **	98+bc 36%	46 31%
NET Badly (1-3)		85 5%	32 6%	54 4%	9 7%	** **	5 4%	** **	** **	** **	** **	17 6%	7 5%
NET Neutral (4-6)		407 23%	127 22%	280 23%	24 20%	** **	24 18%	** **	** **	** **	** **	53 19%	40 27%
NET Well (7-10)		1262 70%	397 70%	863 70%	80 69%	** **	99 75%	** **	** **	** **	** **	200 72%	93 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	52	13	39	4	**	3	**	**	**	**	**	6	6
	3%	2%	3%	3%	**	3%	**	**	**	**	**	2%	4%
Medians	8.00	8.00	8.00	8.00	**	9.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1754	556	1197	112	**	128	**	**	**	**	**	269	140
Mean score	7.6	7.7	7.6	7.4	**	8.2+abcd	**	**	**	**	**	7.8	7.7
								+abcdik					
Standard deviation	2.14	2.28	2.07	2.21	**	2.22	**	**	**	**	**	2.34	2.19
Standard Error	.06	.11	.06	.22	**	.22	**	**	**	**	**	.16	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	17 1%	0 -%	** **	1 *%	3 1%	4 1%	7 1%	17 1%	** **	17 1%	** **
2	(2.0)	29 2%	1 1%	** **	4 1%	4 2%	8 1%	17 2%	29 2%	** **	29 2%	** **
3	(3.0)	39 2%	* *%	** **	5 2%	8 3%	10 2%	20 2%	39 2%	** **	39 2%	** **
4	(4.0)	69 4%	3 2%	** **	8 3%	7 3%	19 3%	37 4%	68 4%	** **	69 4%	** **
5	(5.0)	118 7%	4 3%	** **	13 5%	12 5%	27 5%	71+e 8%	118 7%	** **	118 7%	** **
6	(6.0)	220 12%	19d 17%	** **	32 11%	19- 8%	61 11%	119d 13%	219 12%	** **	220 12%	** **
7	(7.0)	257 14%	14 12%	** **	49 18%	36 15%	78 14%	141 16%	254 14%	** **	255 14%	** **
8	(8.0)	334 19%	22 19%	** **	48 17%	42 17%	106 19%	170 19%	326 18%	** **	332 18%	** **
9	(9.0)	193 11%	6 5%	** **	35a 12%	29 12%	69a 12%	96 11%	191 11%	** **	192 11%	** **
10 - Extremely well	(10.0)	477 26%	44+cF 38%	** **	77 28%	84+f 34%	170+f 30%	201- 22%	475 27%	** **	476 26%	** **
NET Badly (1-3)		85 5%	1 1%	** **	10 4%	15a 6%	22 4%	44 5%	85 5%	** **	85 5%	** **
NET Neutral (4-6)		407 23%	25 22%	** **	53 19%	38- 16%	106- 19%	226+de 25%	404 23%	** **	407 23%	** **
NET Well (7-10)		1262 70%	86 75%	** **	209f 75%	190+f 77%	424+f 75%	608- 67%	1246 70%	** **	1254 70%	** **

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Prepared by BMG

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	52	2	**	7	2	14	26	50	**	52	**
	3%	2%	**	3%	1%	2%	3%	3%	**	3%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1754	113	**	272	244	552	878	1736	**	1747	**
Mean score	7.6	8.1+f	**	7.8f	7.9f	7.9+f	7.4-	7.6	**	7.6	**
Standard deviation	2.14	1.86	**	1.99	2.22	2.07	2.11	2.14	**	2.14	**
Standard Error	.06	.19	**	.13	.15	.10	.08	.06	**	.06	**

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Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0) 17 1%	14 1%	14 1%	13 1%	13 1%	0 -%	14 1%	11- 1%	15 1%	17 1%	5- *%	6 1%	6 1%	0 -%	8 1%	6 1%
2	(2.0) 29 2%	27 2%	21- 1%	26 2%	18 1%	3 1%	29 2%	23 1%	29 2%	29 2%	8- 1%	4- *%	9- 1%	1 *%	10- 1%	6- 1%
3	(3.0) 39 2%	38 2%	37 2%	37 2%	29 2%	5 2%	38 2%	37 2%	38 2%	39 2%	20 2%	17 2%	12- 1%	4 2%	19 2%	11- 1%
4	(4.0) 69 4%	61 4%	61 4%	60 4%	48 4%	6 3%	60 4%	62 4%	64 4%	69 4%	42 4%	39f 4%	34 3%	5 3%	40 3%	21- 2%
5	(5.0) 118 7%	106 6%	102 6%	104 7%	86 6%	11 4%	110 7%	105 7%	110 6%	118 7%	66d 6%	62d 7%	56-d 5%	2- 1%	68d 6%	41- 5%
6	(6.0) 220 12%	206 13%	196 12%	195 12%	164 12%	31 12%	206 12%	206+ 13%	211 12%	220 12%	136 12%	119 13%	126 12%	19 12%	143 13%	99 12%
7	(7.0) 257 14%	237 14%	232 14%	232 15%	198 15%	37 15%	235 14%	233 15%	241 14%	257 14%	181+ 16%	141 16%	162 15%	26 16%	168 15%	127 15%
8	(8.0) 334 19%	311 19%	304 19%	303 19%	268+ 20%	68 27%	319 19%	304 19%	325 19%	334 19%	222 19%	176 19%	208 19%	51 32%	229+ 20%	184+ 21%
9	(9.0) 193 11%	173 11%	179 11%	172 11%	154 11%	17 7%	182 11%	174 11%	186 11%	193 11%	140+ 12%	96 11%	142+d 13%	11 7%	137+ 12%	102 12%
10 - Extremely well	(10.0) 477 26%	417- 25%	416 26%	409 26%	345 25%	67 27%	436 26%	401- 25%	442 26%	477 26%	297 26%	216- 24%	296 28%	41 26%	292 26%	236 28%
NET Badly (1-3)	85 5%	79 5%	72 4%	76 5%	59 4%	8 3%	81 5%	71 4%	82 5%	85 5%	33- 3%	26- 3%	27- 2%	4 3%	37- 3%	23- 3%
NET Neutral (4-6)	407 23%	372 23%	359 22%	360 23%	299 22%	49 19%	376 22%	373+ 23%	385 23%	407 23%	244 21%	220cdf 24%	216- 20%	26 16%	251 22%	160- 19%
NET Well (7-10)	1262 70%	1138 70%	1130 70%	1116 70%	965 71%	190+ 76%	1171 70%	1113 70%	1193 70%	1262 70%	840+ 73%	629 70%	808+b 75%	129+be 80%	826+ 72%	649+b 76%

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Prepared by BMG

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	52	47	45	45	42	4	47	44	49	52	31	30	24	1	26	22
	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	2%	*%	2%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1754	1590	1561	1552	1323	247	1628	1556	1660	1754	1117	875	1050	159	1114	833
Mean score	7.6	7.6	7.6	7.6	7.6	7.8	7.6	7.6	7.6	7.6	7.8+	7.6	7.9+b	7.9	7.7+	7.9+b
Standard deviation	2.14	2.13	2.10	2.12	2.08	1.89	2.13	2.09	2.13	2.14	1.96	1.99	1.93	1.77	2.00	1.92
Standard Error	.06	.06	.06	.06	.06	.13	.06	.06	.06	.06	.06	.07	.06	.15	.06	.07

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Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	17 1%	** **	15 1%	12 1%	8 1%
2	(2.0)	29 2%	** **	24 1%	19 2%	10 1%
3	(3.0)	39 2%	** **	34 2%	25 2%	16 2%
4	(4.0)	69 4%	** **	62 4%	47 4%	30 4%
5	(5.0)	118 7%	** **	116+ 7%	87 7%	51 7%
6	(6.0)	220 12%	** **	204 12%	149 12%	95 13%
7	(7.0)	257 14%	** **	238 15%	181 15%	115 16%
8	(8.0)	334 19%	** **	314 19%	224 19%	139 19%
9	(9.0)	193 11%	** **	172 10%	127 11%	79 11%
10 - Extremely well	(10.0)	477 26%	** **	417-d 25%	292- 24%	153- 21%
NET Badly (1-3)		85 5%	** **	73 4%	55 5%	33 5%
NET Neutral (4-6)		407 23%	** **	382+ 23%	283 24%	175 24%
NET Well (7-10)		1262 70%	** **	1141 70%	824 69%	486 68%

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Prepared by BMG

Table Q38_3_10 (continuation)

Q38. Amazon Prime Video - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	52	**	42	31	21
	3%	**	3%	3%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1754	**	1596	1162	695
Mean score	7.6	**	7.6	7.5-	7.4-
Standard deviation	2.14	**	2.11	2.12	2.09
Standard Error	.06	**	.06	.07	.08

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Table Q38_3_11
 Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	22 1%	7 1%	15 2%	** **	0 -%	13 1%	8 1%
2	(2.0)	34 2%	14 2%	21 2%	** **	0 -%	22 2%	11 1%
3	(3.0)	48 3%	19 2%	29 3%	** **	1 1%	32b 3%	15- 2%
4	(4.0)	102 6%	38 5%	61+ 7%	** **	2 2%	54 6%	47 5%
5	(5.0)	207 11%	78- 10%	116+a 13%	** **	13 11%	117 13%	87 10%
6	(6.0)	257 14%	105 13%	135 15%	** **	17 14%	135 15%	120 14%
7	(7.0)	257 14%	133+b 16%	100- 11%	** **	24 21%	142 16%	112 13%
8	(8.0)	275 15%	115 14%	141 16%	** **	18 16%	141 15%	133 15%
9	(9.0)	122 7%	65b 8%	44- 5%	** **	13 11%	61 7%	61 7%
10 - Extremely well	(10.0)	340 19%	194+b 24%	122- 14%	** **	24 21%	141- 15%	194+a 22%
NET Badly (1-3)		105 6%	40 5%	64+a 7%	** **	1 1%	67+b 7%	35- 4%
NET Neutral (4-6)		565 31%	221- 27%	312+a 36%	** **	32 28%	306 33%	254 29%
NET Well (7-10)		994 55%	506+b 62%	406- 47%	** **	80 69%	484 53%	501 57%
Don't know		141 8%	48- 6%	90+a 10%	** **	2 2%	56- 6%	82+a 9%

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 Prepared by BMG

Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	7.00	7.00	7.00	**	7.00	7.00	7.00
Mode	10.00	10.00	8.00	**	10.00	7.00	10.00
Base for stats	1664	767	783	**	113	858	789
Mean score	7.0	7.3+b	6.7-	**	7.6+b	6.8-	7.3+a
Standard deviation	2.23	2.20	2.26	**	1.79	2.23	2.18
Standard Error	.06	.09	.09	**	.19	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	22 1%	3 1%	4 1%	2 1%	6 2%	3 1%	3 2%	** **	6 1%	7 1%	8 2%	5 2%
2	(2.0)	34 2%	3 1%	6 2%	2 1%	7 2%	10+ch 4%	5c 3%	** **	9 1%	9 1%	16+c 3%	6 3%
3	(3.0)	48 3%	1- *%	7 2%	10a 3%	9a 3%	8a 3%	7ah 4%	** **	8- 1%	19ah 3%	22+ah 4%	14+abh 5%
4	(4.0)	102 6%	17 6%	10- 3%	15 5%	15 5%	24+bchi 9%	16+bcdhi 10%	** **	28 4%	30 5%	45+bchi 8%	20bh 8%
5	(5.0)	207 11%	35 13%	35 9%	39 12%	36 11%	32 12%	24 15%	** **	70 11%	75 12%	62 12%	31 12%
6	(6.0)	257 14%	37 14%	42 11%	56bdh 18%	37 12%	56 20%	19 12%	** **	79 12%	93 15%	85 16%	29 11%
7	(7.0)	257 14%	37 14%	63cf 17%	30- 9%	60+cfj 19%	35 13%	16 10%	** **	100c 16%	90 14%	67 13%	32 13%
8	(8.0)	275 15%	44 16%	60 16%	41 13%	57 18%	38 14%	22 14%	** **	104 16%	97 15%	74 14%	36 14%
9	(9.0)	122 7%	19 7%	25 7%	21 7%	26 8%	14 5%	8 5%	** **	44 7%	47 7%	31 6%	17 7%
10 - Extremely well	(10.0)	340 19%	68+defjk 25%	92 25%	71efjk 22%	51j 16%	28- 10%	18- 12%	** **	160 25%	122efjk 19%	57- 11%	29- 11%
NET Badly (1-3)		105 6%	7- 3%	16 4%	14 4%	22ah 7%	21ah 8%	15abch 9%	** **	23- 4%	36 6%	46+abchi 9%	25+abchi 10%
NET Neutral (4-6)		565 31%	89b 33%	87- 24%	109bh 34%	88 28%	112+bdhik 41%	59bdh 37%	** **	176- 27%	197b 31%	192+bdh 36%	80b 32%
NET Well (7-10)		994 55%	168 62%	240 65%	164efj 51%	193 61%	115- 42%	64- 41%	** **	408 64%	357efjk 56%	229- 43%	114- 45%

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Prepared by BMG

Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	141	8-	26a	33adh	14-	26adh	20+abdhi	**	33-	47a	61+abdhi	35+abdhi
	8%	3%	7%	10%	5%	9%	13%	**	5%	7%	12%	14%
Medians	7.00	7.00	8.00	7.00	7.00	6.00	6.00	**	8.00	7.00	6.00	7.00
Mode	10.00	10.00	10.00	10.00	7.00	6.00	5.00	**	10.00	10.00	6.00	8.00
Base for stats	1664	265	343	287	303	248	138	**	607	590	467	219
Mean score	7.0	7.3+efjk	7.5	7.2efjk	7.0efjk	6.4-	6.3-	**	7.4	7.1efjk	6.5-	6.5-
			+defgijk						+defgijk			
Standard deviation	2.23	2.16	2.14	2.19	2.20	2.16	2.35	**	2.15	2.20	2.25	2.35
Standard Error	.06	.16	.12	.14	.14	.14	.20	**	.10	.10	.11	.16

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	22 1%	2 2%	1 1%	0 -%	7+ 3%	** **	1 1%	2 1%	1 1%	0 -%	15- 1%	4+cj 3%	2c 2%	* 1%
2	(2.0)	34 2%	0 -%	1 1%	2 1%	4 2%	** **	4 2%	8 3%	8+abjk 6%	2 2%	32 2%	1 1%	1 1%	1 1%
3	(3.0)	48 3%	3 3%	1 1%	5 3%	7 3%	** **	6 3%	6 2%	4 3%	3 2%	40 3%	3 2%	3 3%	2b 4%
4	(4.0)	102 6%	3 2%	11 8%	8 5%	14 5%	** **	15 7%	12 5%	8 6%	6 5%	83 5%	13a 8%	4 5%	2 5%
5	(5.0)	207 11%	18m 14%	21m 14%	14 9%	23 9%	** **	26m 13%	26 10%	19 13%	16 12%	179m 12%	16 10%	9 11%	2- 5%
6	(6.0)	257 14%	20 16%	19 12%	19 12%	26 10%	** **	29 14%	40 15%	25 18%	26 19%	214 14%	22 14%	14 16%	6 14%
7	(7.0)	257 14%	19 15%	20 13%	27 17%	37 15%	** **	34 16%	36 14%	13 9%	13 10%	207 14%	26h 17%	16h 18%	8 17%
8	(8.0)	275 15%	25f 19%	21 14%	26 17%	40 16%	** **	21- 10%	55+fkm 21%	19 13%	15 12%	235 15%	18 12%	16f 19%	6 12%
9	(9.0)	122 7%	5 4%	13 8%	11 7%	20 8%	** **	13 6%	21 8%	8 5%	6 5%	100 7%	151 10%	3 3%	41 9%
10 - Extremely well	(10.0)	340 19%	21 16%	34 23%	29 18%	56 22%	** **	41 20%	41 15%	28 19%	30 22%	292 19%	25 16%	12 14%	10 22%
NET Badly (1-3)		105 6%	6 4%	3 2%	7 4%	18 7%	** **	11 5%	16 6%	13b 9%	5 4%	87 6%	9 6%	6b 7%	3 6%
NET Neutral (4-6)		565 31%	41 32%	51 34%	42 27%	63- 25%	** **	70 34%	78 29%	53dm 36%	48 36%	476 31%	50 33%	28 32%	11 23%
NET Well (7-10)		994 55%	70 54%	88 58%	93h 60%	153h 60%	** **	109 53%	153 58%	68 47%	64 49%	834 55%	85 55%	47 54%	28h 60%

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Prepared by BMG

Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	141	13	10	14	19	**	18	19	11	15	121	9	7	5
	8%	10%	6%	9%	8%	**	8%	7%	8%	11%	8%	6%	8%	10%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00
Mode	10.00	8.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	7.00	8.00	10.00
Base for stats	1664	117	142	141	235	**	191	247	133	117	1398	144	81	42
Mean score	7.0	7.1	7.3e	7.2e	7.2e	**	7.0	7.1	6.8	7.2	7.1e	6.9	6.8	7.3e
Standard deviation	2.23	2.06	2.15	2.07	2.38	**	2.23	2.13	2.41	2.17	2.23	2.27	2.15	2.25
Standard Error	.06	.20	.20	.20	.18	**	.17	.15	.24	.23	.07	.18	.18	.22

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	22 1%	5 1%	8 2%	6 2%	3 1%	13 1%	9 1%	19 1%	** **	2 1%	1 1%	** **
2	(2.0)	34 2%	19+bcf 3%	5 1%	*- *%	10c 2%	24c 2%	10 1%	30 2%	** **	5 2%	3 2%	** **
3	(3.0)	48 3%	24+df 4%	12 3%	6 2%	6 2%	36+f 3%	13- 2%	48+c 3%	** **	1- *%	0 -%	** **
4	(4.0)	102 6%	41cf 7%	30cf 7%	9- 3%	21 5%	71+cf 7%	30- 4%	90 6%	** **	12 5%	8 7%	** **
5	(5.0)	207 11%	74 12%	42 10%	46 14%	44 10%	116 11%	91 12%	188+ 12%	** **	19 8%	10 8%	** **
6	(6.0)	257 14%	88 14%	66 15%	51 16%	51 12%	153 15%	102 14%	223 14%	** **	33 13%	18 14%	** **
7	(7.0)	257 14%	96f 16%	72f 17%	37 12%	49 12%	168+f 16%	86- 12%	213 14%	** **	43 17%	17 13%	** **
8	(8.0)	275 15%	88 14%	66 15%	52 16%	66 15%	154 15%	118 16%	240 16%	** **	35 14%	22 17%	** **
9	(9.0)	122 7%	34 6%	30 7%	20 6%	35 8%	65 6%	55 7%	97- 6%	** **	24 10%	17+a 13%	** **
10 - Extremely well	(10.0)	340 19%	94- 15%	69 16%	65 20%	108+abe 25%	164- 16%	173+abe 23%	277- 18%	** **	61+a 24%	27 21%	** **
NET Badly (1-3)		105 6%	49+cf 8%	24 6%	12 4%	19 5%	73+f 7%	32- 4%	96 6%	** **	8 3%	4 3%	** **
NET Neutral (4-6)		565 31%	203 33%	138 32%	106 33%	117 27%	340 33%	223 30%	501+c 32%	** **	64 26%	37 29%	** **
NET Well (7-10)		994 55%	313- 51%	238 55%	174 55%	258+ae 60%	551- 53%	432ae 58%	828- 53%	** **	163+a 65%	82+a 65%	** **

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	141	46	34	26	33	81	58	125d	**	15	3-	**
	8%	8%	8%	8%	8%	8%	8%	8%	**	6%	3%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	8.00	**
Mode	10.00	7.00	7.00	10.00	10.00	7.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1664	565	400	293	394	964	687	1425	**	235	123	**
Mean score	7.0	6.7-	6.9	7.2ae	7.4+abe	6.8-	7.3+abe	7.0-	**	7.5+a	7.4a	**
Standard deviation	2.23	2.25	2.18	2.15	2.25	2.22	2.21	2.23	**	2.12	2.14	**
Standard Error	.06	.09	.11	.15	.14	.07	.10	.06	**	.15	.21	**

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	22 1%	8 1%	14 1%	2 2%	** **	1 1%	** **	** **	** **	** **	4 1%	2 1%
2	(2.0)	34 2%	17+b 3%	18- 1%	3 3%	** **	6+b 5%	** **	** **	** **	** **	11+b 4%	5 3%
3	(3.0)	48 3%	13 2%	35 3%	6 5%	** **	3 2%	** **	** **	** **	** **	5 2%	5 3%
4	(4.0)	102 6%	38 7%	64 5%	11b 10%	** **	8 6%	** **	** **	** **	** **	14 5%	10 7%
5	(5.0)	207 11%	63 11%	144 12%	16 14%	** **	11 8%	** **	** **	** **	** **	37 13%	12 8%
6	(6.0)	257 14%	75 13%	182 15%	14 12%	** **	13 10%	** **	** **	** **	** **	30 11%	28j 19%
7	(7.0)	257 14%	73 13%	184 15%	20 18%	** **	17 13%	** **	** **	** **	** **	29 10%	14 10%
8	(8.0)	275 15%	67- 12%	208+acej 17%	10 9%	** **	11- 8%	** **	** **	** **	** **	27- 10%	19 13%
9	(9.0)	122 7%	42 7%	80 6%	10 9%	** **	10 8%	** **	** **	** **	** **	21 7%	11 8%
10 - Extremely well	(10.0)	340 19%	134+bc 24%	206- 17%	15 13%	** **	40+bck 30%	** **	** **	** **	** **	79+bck 29%	27 19%
NET Badly (1-3)		105 6%	38 7%	67 5%	11 9%	** **	10 8%	** **	** **	** **	** **	20 7%	11 8%
NET Neutral (4-6)		565 31%	176 31%	389 31%	41 36%	** **	32 25%	** **	** **	** **	** **	82 30%	49 34%
NET Well (7-10)		994 55%	315 55%	678 55%	55 48%	** **	78 59%	** **	** **	** **	** **	155 56%	72 49%

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	141	40	102	9	**	10	**	**	**	**	**	19	14
	8%	7%	8%	8%	**	8%	**	**	**	**	**	7%	9%
Medians	7.00	7.00	7.00	7.00	**	8.00	**	**	**	**	**	7.00	7.00
Mode	10.00	10.00	8.00	7.00	**	10.00	**	**	**	**	**	10.00	6.00
Base for stats	1664	529	1134	107	**	121	**	**	**	**	**	257	132
Mean score	7.0	7.1c	7.0c	6.5-	**	7.3c	**	**	**	**	**	7.2c	6.9
Standard deviation	2.23	2.39	2.15	2.33	**	2.55	**	**	**	**	**	2.50	2.35
Standard Error	.06	.11	.07	.24	**	.26	**	**	**	**	**	.17	.22

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	22 1%	0 -%	** **	2 1%	3 1%	4 1%	10 1%	22 1%	** **	22 1%	** **
2	(2.0)	34 2%	1 1%	** **	1 *%	5 2%	7 1%	22 2%	34 2%	** **	34 2%	** **
3	(3.0)	48 3%	1 1%	** **	2 1%	3 1%	5- 1%	35+cde 4%	48 3%	** **	48 3%	** **
4	(4.0)	102 6%	2 2%	** **	20 7%	12 5%	29 5%	58 6%	101 6%	** **	102 6%	** **
5	(5.0)	207 11%	9 8%	** **	22 8%	24 10%	53 9%	114c 13%	205 11%	** **	207 11%	** **
6	(6.0)	257 14%	17 15%	** **	36 13%	26 11%	69 12%	132 15%	255 14%	** **	257 14%	** **
7	(7.0)	257 14%	17 15%	** **	41 15%	47+f 19%	93 16%	123 14%	253 14%	** **	257 14%	** **
8	(8.0)	275 15%	16 14%	** **	47d 17%	25- 10%	80 14%	152d 17%	269 15%	** **	271 15%	** **
9	(9.0)	122 7%	10 8%	** **	14 5%	18 7%	40 7%	60 7%	122 7%	** **	122 7%	** **
10 - Extremely well	(10.0)	340 19%	32+f 28%	** **	73+f 26%	67+f 27%	147+f 26%	128- 14%	336 19%	** **	336 19%	** **
NET Badly (1-3)		105 6%	2 2%	** **	6- 2%	11 4%	16- 3%	67+ace 7%	105 6%	** **	105 6%	** **
NET Neutral (4-6)		565 31%	29 25%	** **	78 28%	62- 25%	152- 27%	304+de 34%	561 31%	** **	565 31%	** **
NET Well (7-10)		994 55%	75+f 65%	** **	175+f 63%	157+f 64%	360+f 64%	462- 51%	981 55%	** **	987 55%	** **

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	141	9	**	19	16	38	71	140	**	141	**
	8%	8%	**	7%	6%	7%	8%	8%	**	8%	**
Medians	7.00	8.00	**	8.00	7.00	8.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1664	106	**	260	230	528	833	1647	**	1657	**
Mean score	7.0	7.8+f	**	7.5+f	7.4+f	7.5+f	6.8-	7.0	**	7.0-	**
			f								b
Standard deviation	2.23	1.95	**	2.12	2.26	2.13	2.21	2.23	**	2.23	**
Standard Error	.06	.20	**	.14	.16	.10	.08	.06	**	.06	**

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample		1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total		1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0)	22 1%	19 1%	16- 1%	14- 1%	12 1%	0 -%	19 1%	17 1%	20 1%	22 1%	8- 1%	5- 1%	9 1%	0 -%	9- 1%	5- 1%
2	(2.0)	34 2%	34 2%	31 2%	32 2%	22 2%	2 1%	34 2%	30 2%	34 2%	34 2%	18 2%	14 2%	12- 1%	1 *%	23 2%	9- 1%
3	(3.0)	48 3%	46e 3%	43e 3%	46e 3%	39e 3%	1- *%	46e 3%	45e 3%	47e 3%	48e 3%	30 3%	31 3%	27 2%	1 1%	32 3%	17 2%
4	(4.0)	102 6%	95e 6%	88e 5%	90e 6%	74e 5%	5- 2%	94e 6%	95e 6%	96e 6%	102e 6%	52- 5%	46d 5%	48- 5%	2- 1%	61d 5%	37- 4%
5	(5.0)	207 11%	193e 12%	184e 11%	190e 12%	152 11%	17- 7%	195e 12%	195+e 12%	201e 12%	207e 11%	135f 12%	103 11%	118 11%	12 7%	119 10%	75- 9%
6	(6.0)	257 14%	237 14%	233 14%	231 14%	187 14%	27 11%	240 14%	235 15%	245 14%	257 14%	161 14%	132d 15%	141 13%	13- 8%	171d 15%	114 13%
7	(7.0)	257 14%	229 14%	228 14%	224 14%	196 14%	49 20% +abcdfghi	231 14%	226 14%	238 14%	257 14%	167 15%	131 14%	164 15%	33+e 21%	160 14%	122 14%
8	(8.0)	275 15%	253 15%	250 16%	248 16%	220 16%	51+ 20%	261 16%	245 15%	263 15%	275 15%	186 16%	140 15%	174 16%	34 21%	186 16%	161+ 19%
9	(9.0)	122 7%	111 7%	115 7%	109 7%	105+ 8%	22 9%	118 7%	113 7%	118 7%	122 7%	90+ 8%	71 8%	89+ 8%	15 9%	90+ 8%	77+ 9%
10 -	(10.0)	340 19%	300 18%	299 19%	293 18%	260 19%	71 28% +abcdfghi	311 19%	285- 18%	318 19%	340 19%	217 19%	165 18%	220+ 20%	48 30% +abcef	208 18%	187+ 22%
NET Badly (1-3)		105 6%	98e 6%	91e 6%	92e 6%	73e 5%	2- 1%	98e 6%	91e 6%	100e 6%	105e 6%	55-d 5%	50d 6%	47- 4%	2- 1%	63d 6%	30- 4%
NET Neutral (4-6)		565 31%	524e 32%	504e 31%	511e 32%	413e 30%	48- 19%	529e 32%	525+e 33%	541e 32%	565e 31%	348d 30%	282df 31%	307-d 29%	27- 17%	351df 31%	226-d 26%

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
NET Well (7-10)	994	894	892	874	780+	193	921	869	937	994	661+	506	645+	130	645	547+abe
	55%	55%	56%	55%	57%	77%	55%	54%	55%	55%	58%	56%	60%	81%	57%	64%
Don't know	141	120-e	119e	120e	98e	7-	126e	115-e	130e	141e	84d	67d	75d	2-	81d	52-d
	8%	7%	7%	8%	7%	3%	8%	7%	8%	8%	7%	7%	7%	1%	7%	6%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1664	1516	1487	1477	1267	243	1549	1486	1579	1664	1064	838	1000	158	1059	803
Mean score	7.0	7.0	7.1	7.0	7.1+	7.9	7.0	7.0-	7.0	7.0	7.2+	7.1	7.3+	8.0	7.1	7.4+abe
Standard deviation	2.23	2.23	2.20	2.20	2.18	1.77	2.22	2.20	2.23	2.23	2.13	2.16	2.13	1.74	2.17	2.06
Standard Error	.06	.06	.06	.06	.07	.12	.06	.06	.06	.06	.07	.08	.07	.15	.07	.08

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Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	22 1%	** **	22 1%	16 1%	13 2%
2	(2.0)	34 2%	** **	33 2%	26 2%	18 2%
3	(3.0)	48 3%	** **	46 3%	36 3%	22 3%
4	(4.0)	102 6%	** **	95 6%	71 6%	48 7%
5	(5.0)	207 11%	** **	186 11%	144 12%	75 11%
6	(6.0)	257 14%	** **	231 14%	175 15%	116 16%
7	(7.0)	257 14%	** **	237 14%	166 14%	106 15%
8	(8.0)	275 15%	** **	260+ 16%	182 15%	102 14%
9	(9.0)	122 7%	** **	112 7%	80 7%	41 6%
10 - Extremely well	(10.0)	340 19%	** **	295- 18%	201- 17%	116- 16%
NET Badly (1-3)		105 6%	** **	101 6%	78 7%	53+ 7%
NET Neutral (4-6)		565 31%	** **	511 31%	390 33%	239 33%
NET Well (7-10)		994 55%	** **	905 55%	629- 53%	365- 51%

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Prepared by BMG

Table Q38_3_11 (continuation)

Q38. Amazon Prime Video - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	141	**	121-	97	59
	8%	**	7%	8%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	10.00	6.00
Base for stats	1664	**	1517	1097	657
Mean score	7.0	**	7.0	6.9-	6.8-
		+bcd			
Standard deviation	2.23	**	2.23	2.24	2.27
Standard Error	.06	**	.06	.07	.09

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Table Q38_3_12
 Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	18 1%	10 1%	6 1%	** **	1 1%	13 1%	5 1%
2	(2.0)	23 1%	4- 1%	18+a 2%	** **	0 -%	8 1%	15 2%
3	(3.0)	37 2%	15 2%	19 2%	** **	3 3%	21 2%	15 2%
4	(4.0)	74 4%	30 4%	43 5%	** **	1 1%	43 5%	28 3%
5	(5.0)	147 8%	62 8%	77 9%	** **	7 6%	71 8%	73 8%
6	(6.0)	226 13%	75- 9%	126+a 14%	** **	25 22%	126 14%	95 11%
7	(7.0)	310 17%	151 18%	144 17%	** **	14 12%	175+b 19%	133 15%
8	(8.0)	331 18%	147 18%	164 19%	** **	20 17%	176 19%	154 18%
9	(9.0)	175 10%	84 10%	79 9%	** **	12 10%	84 9%	90 10%
10 - Extremely well	(10.0)	402 22%	216+b 26%	155- 18%	** **	31 27%	163- 18%	233+a 27%
NET Badly (1-3)		78 4%	30 4%	44 5%	** **	4 4%	42 5%	35 4%
NET Neutral (4-6)		446 25%	166- 20%	246+a 28%	** **	33 29%	241 26%	197 23%
NET Well (7-10)		1218 67%	598+b 73%	542- 62%	** **	76 66%	599 65%	611+ 70%
Don't know		63 4%	21 3%	41+a 5%	** **	1 1%	33 4%	29 3%

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 Prepared by BMG

Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	8.00	8.00	7.00	**	8.00	7.00	8.00
Mode	10.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	1742	794	832	**	114	882	842
Mean score	7.4	7.7+b	7.2-	**	7.6	7.3-	7.6+a
Standard deviation	2.09	2.07	2.10	**	2.02	2.06	2.09
Standard Error	.05	.08	.08	**	.21	.08	.08

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Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	18 1%	2 1%	8+cei 2%	* *%	2 1%	1 *%	4+cei 3%	** **	11+ci 2%	3 *%	5 1%	4c 2%
2	(2.0)	23 1%	2 1%	3 1%	4 1%	1 *%	5 2%	4dh 3%	** **	4 1%	6 1%	13+dh 2%	8+bdhi 3%
3	(3.0)	37 2%	4 2%	5 1%	3 1%	7 2%	6 2%	7+bch 4%	** **	9 1%	11 2%	17+ 3%	11+bchi 4%
4	(4.0)	74 4%	12 4%	15 4%	11 4%	8 2%	16 6%	7 5%	** **	27 4%	19 3%	27 5%	12 5%
5	(5.0)	147 8%	28bd 10%	21 6%	26 8%	17 5%	33+bdhi 12%	17d 11%	** **	49 8%	43 7%	54+bdi 10%	21 8%
6	(6.0)	226 13%	42b 15%	30- 8%	49b 15%	39 12%	37b 13%	20 13%	** **	72 11%	88b 14%	65 12%	29 11%
7	(7.0)	310 17%	47 17%	62 17%	45 14%	58 18%	51 19%	31 20%	** **	108 17%	104 16%	97 18%	46 18%
8	(8.0)	331 18%	38 14%	72 19%	69a 22%	65 20%	45 16%	28 18%	** **	110 17%	134+a 21%	88 17%	43 17%
9	(9.0)	175 10%	18 7%	38 10%	32 10%	41af 13%	24 9%	9 6%	** **	56 9%	73f 11%	47 9%	23 9%
10 - Extremely well	(10.0)	402 22%	77+efjk 28%	106 +defijk 29%	70fj 22%	68fj 21%	43- 16%	20- 12%	** **	183 +cdefijk 29%	137efjk 22%	81- 15%	39- 15%
NET Badly (1-3)		78 4%	8 3%	16 4%	8 2%	11 4%	11 4%	15 +abcdehi 10%	** **	25 4%	19 3%	34+ci 6%	23+abcdehi 9%
NET Neutral (4-6)		446 25%	82bd 30%	67- 18%	86b 27%	64 20%	85+bdhi 31%	44b 28%	** **	149 23%	151 24%	147bd 28%	62 24%
NET Well (7-10)		1218 67%	180f 66%	277 +acefjk 75%	216efj 68%	232+efjk 73%	162- 59%	88- 56%	** **	458+efjk 71%	448efjk 70%	313- 59%	151- 59%

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Prepared by BMG

Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	63 4%	2- 1%	8 2%	9 3%	10 3%	15abh 5%	11+abhi 7%	**	10- 2%	20 3%	34+abchi 6%	19+abcdhi 8%
Medians	8.00	7.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	7.00	7.00	**	10.00	10.00	7.00	7.00
Base for stats	1742	271	360	310	307	259	147	**	631	617	494	235
Mean score	7.4	7.5efjk	7.7+efjk	7.5efjk	7.7efjk	7.1-	6.7-	**	7.6+efjk	7.6+efjk	7.0-	7.0-
Standard deviation	2.09	2.11	2.17	1.93	1.92	2.03	2.25	**	2.15	1.93	2.15	2.28
Standard Error	.05	.15	.12	.12	.12	.13	.19	**	.10	.08	.10	.15

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Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	18 1%	1 1%	1 1%	0 -	6+ 2%	** **	1 1%	3 1%	1 1%	0 -	15 1%	2 1%	* 1%	* 1%
2	(2.0)	23 1%	2 2%	3 2%	1 1%	2 1%	** **	2 1%	1 *	8 +cdfgijkl 6%	1 1%	20 1%	1 1%	* *	1g 2%
3	(3.0)	37 2%	2 2%	3 2%	3 2%	7 3%	** **	9+gj 4%	3 1%	1 1%	4 3%	31 2%	2 1%	2 3%	1 2%
4	(4.0)	74 4%	3 2%	1- 1%	7 4%	10 4%	** **	17+abgj 8%	9 3%	4 3%	5 4%	60 4%	10b 6%	3 3%	1 3%
5	(5.0)	147 8%	10 8%	15 10%	15 9%	14 5%	** **	21 10%	21 8%	8 6%	8 6%	120 8%	16 11%	7 9%	3 7%
6	(6.0)	226 13%	13 10%	26gl 17%	22 14%	26 10%	** **	24 12%	22- 8%	24gl 17%	20 15%	191 13%	24gl 15%	7 8%	4 9%
7	(7.0)	310 17%	26 20%	25 17%	22 14%	55fk 22%	** **	27 13%	50 19%	26 18%	28 21%	267 18%	21 13%	14 16%	7 16%
8	(8.0)	331 18%	22 17%	28 19%	27 17%	44 17%	** **	33 16%	61 23%	22 15%	16 12%	270 18%	34 22%	19 22%	9 18%
9	(9.0)	175 10%	16 12%	11 7%	16 10%	24 9%	** **	21 10%	26 10%	10 7%	17 13%	147 10%	16 10%	7 8%	6 12%
10 - Extremely well	(10.0)	402 22%	28 22%	37 24%	36 23%	60 24%	** **	46 22%	57 22%	35 24%	29 22%	344k 23%	24- 16%	24k 27%	11 24%
NET Badly (1-3)		78 4%	6 4%	6 4%	3 2%	16 6%	** **	12 6%	6 2%	10g 7%	4 3%	67 4%	5 3%	3 4%	2 5%
NET Neutral (4-6)		446 25%	26 20%	41 27%	43 28%	50 20%	** **	63dglm 30%	52 20%	37 25%	34 26%	371 24%	50 +adgjlm 33%	17 19%	9 18%

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Prepared by BMG

Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
NET Well (7-10)	1218	92	102	100	183fk	**	127-	194fk	93	90	1028	94	63fk	33
	67%	71%	67%	65%	72%	**	61%	73%	64%	68%	68%	61%	73%	70%
Don't know	63	6	3	8	5	**	6	13	5	4	52	4	4	3bd
	4%	5%	2%	5%	2%	**	3%	5%	4%	3%	3%	3%	5%	6%
Medians	8.00	8.00	8.00	8.00	8.00	**	7.00	8.00	7.00	7.00	8.00	7.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1742	124	150	147	249	**	202	253	140	128	1466	149	83	44
Mean score	7.4	7.6	7.5	7.5	7.4	**	7.2	7.6fk	7.3	7.5	7.5	7.2	7.7fk	7.6
Standard deviation	2.09	2.03	2.02	1.98	2.20	**	2.26	1.92	2.29	1.97	2.09	2.03	2.03	2.17
Standard Error	.05	.20	.19	.18	.16	**	.17	.14	.22	.20	.06	.16	.16	.21

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Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	18 1%	5 1%	8 2%	2 *	4 1%	13 1%	6 1%	16 1%	** **	1 *	0 -	** **
2	(2.0)	23 1%	7 1%	7 2%	5 1%	3 1%	15 1%	8 1%	21 1%	** **	2 1%	1 1%	** **
3	(3.0)	37 2%	14 2%	9 2%	6 2%	8 2%	24 2%	13 2%	34 2%	** **	3 1%	1 1%	** **
4	(4.0)	74 4%	24 4%	18 4%	10 3%	20 5%	43 4%	30 4%	64 4%	** **	10 4%	8 6%	** **
5	(5.0)	147 8%	51 8%	32 7%	30 9%	34 8%	83 8%	64 9%	135+c 9%	** **	12- 5%	5 4%	** **
6	(6.0)	226 13%	83d 14%	59d 14%	45d 14%	35- 8%	142d 14%	81 11%	196 13%	** **	27 11%	14 11%	** **
7	(7.0)	310 17%	119df 19%	88df 20%	47 15%	54- 13%	206+df 20%	101- 14%	256 17%	** **	52 21%	29 23%	** **
8	(8.0)	331 18%	120 20%	80 18%	53 17%	75 18%	199 19%	128 17%	284 18%	** **	46 19%	26 20%	** **
9	(9.0)	175 10%	56 9%	31- 7%	36 11%	53be 12%	87- 8%	88+be 12%	155 10%	** **	21 8%	12 10%	** **
10 - Extremely well	(10.0)	402 22%	105- 17%	89 21%	80ae 25%	125+abe 29%	194- 19%	205+abe 28%	329- 21%	** **	71+a 29%	28 22%	** **
NET Badly (1-3)		78 4%	26 4%	24 6%	12 4%	15 3%	51 5%	27 4%	71 5%	** **	6 2%	2 2%	** **
NET Neutral (4-6)		446 25%	158 26%	110 25%	85 27%	89 21%	268 26%	175 23%	395 25%	** **	48 19%	27 21%	** **
NET Well (7-10)		1218 67%	399 65%	288 66%	216 68%	307ae 72%	687 66%	523 70%	1025- 66%	** **	190+a 76%	96a 76%	** **

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Prepared by BMG

Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG							Ethnicity			
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	63	27	12	6	15	40	21	59	**	5	1	**
	4%	4%	3%	2%	4%	4%	3%	4%	**	2%	1%	**
Medians	8.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	8.00	10.00	10.00	10.00	7.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1742	584	422	313	411	1006	724	1491	**	245	125	**
Mean score	7.4	7.3-	7.3-	7.6	7.8+abe	7.3-	7.7+abe	7.4-	**	7.8+a	7.6	**
												+a
Standard deviation	2.09	2.00	2.15	2.07	2.13	2.06	2.11	2.10	**	1.94	1.87	**
Standard Error	.05	.08	.10	.14	.13	.06	.09	.06	**	.13	.18	**

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Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	18 1%	9 2%	9 1%	1 1%	** **	2 1%	** **	** **	** **	** **	5 2%	0 -%
2	(2.0)	23 1%	11 2%	12 1%	2 2%	** **	4b 3%	** **	** **	** **	** **	5 2%	1 1%
3	(3.0)	37 2%	10 2%	27 2%	3 2%	** **	* *	** **	** **	** **	** **	6 2%	4 3%
4	(4.0)	74 4%	25 4%	49 4%	4 4%	** **	5 4%	** **	** **	** **	** **	12 5%	10 7%
5	(5.0)	147 8%	44 8%	102 8%	10 8%	** **	9 7%	** **	** **	** **	** **	16 6%	13 9%
6	(6.0)	226 13%	61 11%	163 13%	12 10%	** **	14 10%	** **	** **	** **	** **	30 11%	18 13%
7	(7.0)	310 17%	90 16%	220jk 18%	26jk 22%	** **	20 15%	** **	** **	** **	** **	34- 12%	15- 10%
8	(8.0)	331 18%	92 16%	239 19%	23 20%	** **	16 12%	** **	** **	** **	** **	47 17%	25 17%
9	(9.0)	175 10%	57 10%	118 10%	10 9%	** **	13 10%	** **	** **	** **	** **	30 11%	20 14%
10 - Extremely well	(10.0)	402 22%	146+bc 26%	256- 21%	19 16%	** **	44+bck 34%	** **	** **	** **	** **	79+bc 29%	29 20%
NET Badly (1-3)		78 4%	30 5%	48 4%	6 5%	** **	6 5%	** **	** **	** **	** **	16 6%	6 4%
NET Neutral (4-6)		446 25%	130 23%	315 25%	26 22%	** **	28 21%	** **	** **	** **	** **	59 21%	41 28%
NET Well (7-10)		1218 67%	384 68%	834 67%	78 67%	** **	93 71%	** **	** **	** **	** **	191 69%	89 61%

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Prepared by BMG

Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	63	24	39	6	**	5	**	**	**	**	**	10	10+b
	4%	4%	3%	5%	**	4%	**	**	**	**	**	4%	7%
Medians	8.00	8.00	8.00	7.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	7.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1742	545	1196	110	**	126	**	**	**	**	**	266	136
Mean score	7.4	7.5	7.4	7.2	**	7.8	**	**	**	**	**	7.6	7.4
Standard deviation	2.09	2.24	2.02	2.05	**	2.28	**	**	†abcgjk	**	**	2.28	2.12
Standard Error	.05	.10	.06	.20	**	.23	**	**	**	**	**	.15	.20

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Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	18 1%	* *%	** **	1 *%	2 1%	2 *%	10 1%	18 1%	** **	18 1%	** **
2	(2.0)	23 1%	0 -%	** **	3 1%	1 1%	4 1%	11 1%	23 1%	** **	23 1%	** **
3	(3.0)	37 2%	5de 4%	** **	4 1%	2 1%	8 1%	22 2%	37 2%	** **	37 2%	** **
4	(4.0)	74 4%	1 1%	** **	16 6%	11 4%	23 4%	35 4%	72 4%	** **	74 4%	** **
5	(5.0)	147 8%	9 8%	** **	19 7%	20 8%	42 7%	76 8%	145 8%	** **	147 8%	** **
6	(6.0)	226 13%	13 11%	** **	45 16%	29 12%	69 12%	120 13%	224 13%	** **	226 13%	** **
7	(7.0)	310 17%	17 15%	** **	43 15%	32 13%	86 15%	167 18%	305 17%	** **	308 17%	** **
8	(8.0)	331 18%	17 15%	** **	60 22%	50 20%	114 20%	170 19%	326 18%	** **	328 18%	** **
9	(9.0)	175 10%	15 13%	** **	25 9%	22 9%	58 10%	85 9%	175 10%	** **	175 10%	** **
10 - Extremely well	(10.0)	402 22%	34f 30%	** **	61 22%	72+f 29%	146+f 26%	171- 19%	401 22%	** **	401 22%	** **
NET Badly (1-3)		78 4%	5 5%	** **	8 3%	6 2%	15- 3%	43 5%	78 4%	** **	78 4%	** **
NET Neutral (4-6)		446 25%	24 21%	** **	79 28%	60 24%	134 24%	231 26%	440 25%	** **	446 25%	** **
NET Well (7-10)		1218 67%	83 73%	** **	189 68%	176 72%	404+f 71%	593 66%	1206 68%	** **	1211 67%	** **

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Prepared by BMG

Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	63	3	**	3-	4	13	38c	62	**	63	**
	4%	2%	**	1%	2%	2%	4%	3%	**	4%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1742	112	**	276	241	553	867	1724	**	1735	**
Mean score	7.4	7.8f	**	7.5	7.7+f	7.7+f	7.3-	7.5	**	7.4	**
											b
Standard deviation	2.09	2.03	**	2.00	2.04	1.99	2.06	2.09	**	2.09	**
Standard Error	.05	.20	**	.13	.14	.09	.08	.05	**	.05	**

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Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865	
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726	
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855	
1 - Extremely badly	(1.0) 1%	14- 1%	15 1%	13 1%	12 1%	0 -%	14- 1%	13 1%	16 1%	18 1%	4- *%	4- *%	3- *%	0 -%	9 1%	3- *%	
2	(2.0) 1%	22 1%	20 1%	21 1%	14 1%	1 *%	22 1%	19 1%	22 1%	23 1%	7- 1%	8 1%	9- 1%	1 1%	13 1%	11 1%	
3	(3.0) 2%	36 2%	34 2%	34 2%	30 2%	2 1%	36 2%	35 2%	36 2%	37 2%	22 2%	22 2%	21 2%	1 *%	19 2%	13 2%	
4	(4.0) 4%	67 4%	63 4%	64 4%	50 4%	5 2%	68 4%	64 4%	68 4%	74 4%	41 4%	35 4%	35- 3%	4 2%	46 4%	23- 3%	
5	(5.0) 8%	137 8%	132 8%	135 8%	107 8%	16 6%	140 8%	133 8%	141 8%	147 8%	83 7%	71 8%	82 8%	8 5%	87 8%	56- 7%	
6	(6.0) 13%	209 13%	195 12%	198 12%	157- 12%	28 11%	203 12%	201 13%	212 12%	226 13%	141 12%	126cf 14%	115- 11%	14 9%	134 12%	86- 10%	
7	(7.0) 17%	282 17%	281 17%	277 17%	240 18%	45 18%	287 17%	284 18%	295 17%	310 17%	208 18%	165 18%	187 17%	29 18%	202 18%	141 17%	
8	(8.0) 18%	303 19%	298 19%	301 19%	259 19%	55 22%	315 19%	300 19%	319 19%	331 18%	228+ 20%	169 19%	212 20%	37 23%	229+ 20%	173 20%	
9	(9.0) 10%	158 10%	162 10%	154 10%	140 10%	22 9%	164 10%	158 10%	166 10%	175 10%	123 11%	96 11%	127+ 12%	16 10%	120 11%	107+ 13%	
10 -	(10.0)	349-	350	344	305	73 +abcdfgh i	365	339-	373	402	250	174-	249b	49+abe	244	212+b	
Extremely well	22%	21%	22%	22%	22%	29%	22%	21%	22%	22%	22%	19%	23%	31%	21%	25%	
NET Badly (1-3)	78 4%	71e 4%	69e 4%	68e 4%	56e 4%	3- 1%	71e 4%	67e 4%	73e 4%	78e 4%	33- 3%	34 4%	33- 3%	2 1%	41 4%	27- 3%	
NET Neutral (4-6)	446 25%	413 25%	390 24%	396 25%	315- 23%	48- 19%	411 25%	398 25%	421 25%	446 25%	265- 23%	232cdf 26%	231- 22%	26- 16%	266f 23%	165- 19%	
NET Well (7-10)	1218 67%	1091- 67%	1091 68%	1075 67%	944+ 69%	196 +abcdfgh i 78%	1132 68%	1081 68%	1153 67%	1218 67%	811+ 71%	604 67%	775+b 72%	131+abce 82%	794+ 70%	633+be 74%	

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Prepared by BMG

Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	63	61	57	57	49	4	60	54	62	63	40	35	36	1	39	30
	4%	4%	4%	4%	4%	2%	4%	3%	4%	4%	3%	4%	3%	1%	3%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1742	1575	1549	1540	1315	247	1615	1546	1648	1742	1108	870	1039	159	1101	825
Mean score	7.4	7.4	7.5	7.4	7.5	7.9	7.4	7.4	7.4	7.4	7.6+	7.4	7.7+b	8.0+abce	7.5	7.8+be
						+abcd										
						gh										
						i										
Standard deviation	2.09	2.07	2.07	2.07	2.05	1.77	2.07	2.05	2.08	2.09	1.93	1.98	1.94	1.76	2.01	1.95
Standard Error	.05	.06	.06	.06	.06	.12	.06	.06	.06	.05	.06	.07	.06	.15	.07	.07

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Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	18 1%	** **	15 1%	10 1%	7 1%
2	(2.0)	23 1%	** **	16- 1%	13 1%	9 1%
3	(3.0)	37 2%	** **	37 2%	29 2%	19 3%
4	(4.0)	74 4%	** **	68 4%	52 4%	34 5%
5	(5.0)	147 8%	** **	138 8%	91 8%	46 6%
6	(6.0)	226 13%	** **	212 13%	149 12%	97 13%
7	(7.0)	310 17%	** **	278 17%	216 18%	139 19%
8	(8.0)	331 18%	** **	305 19%	233 20%	138 19%
9	(9.0)	175 10%	** **	162 10%	111 9%	65 9%
10 - Extremely well	(10.0)	402 22%	** **	356 22%	251 21%	141- 20%
NET Badly (1-3)		78 4%	** **	68 4%	51 4%	35 5%
NET Neutral (4-6)		446 25%	** **	418+ 25%	292 25%	177 25%
NET Well (7-10)		1218 67%	** **	1101 67%	811 68%	483 67%

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Prepared by BMG

Table Q38_3_12 (continuation)

Q38. Amazon Prime Video - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	63	**	51-	39	21
	4%	**	3%	3%	3%
Medians	8.00	**	8.00	8.00	7.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1742	**	1587	1154	695
Mean score	7.4	**	7.4	7.4	7.3
Standard deviation	2.09	**	2.07	2.05	2.06
Standard Error	.05	**	.06	.06	.08

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Table Q38_3_13

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	11 1%	8 1%	3 *%	** **	0 -%	7 1%	4 *%
2	(2.0)	13 1%	4 1%	8 1%	** **	1 1%	10 1%	4 *%
3	(3.0)	25 1%	9 1%	16 2%	** **	* *%	16 2%	7 1%
4	(4.0)	47 3%	17 2%	25 3%	** **	5 4%	27 3%	19 2%
5	(5.0)	112 6%	58 7%	50 6%	** **	3 3%	69+b 8%	40- 5%
6	(6.0)	184 10%	77 9%	93 11%	** **	13 12%	100 11%	81 9%
7	(7.0)	268 15%	121 15%	128 15%	** **	18 16%	141 15%	124 14%
8	(8.0)	380 21%	166 20%	189 22%	** **	25 22%	210 23%	167 19%
9	(9.0)	198 11%	89 11%	90 10%	** **	18 16%	83- 9%	114+a 13%
10 - Extremely well	(10.0)	476 26%	245+b 30%	199- 23%	** **	31 27%	209- 23%	264+a 30%
NET Badly (1-3)		49 3%	21 3%	27 3%	** **	1 1%	32+b 4%	15- 2%
NET Neutral (4-6)		343 19%	152 19%	168 19%	** **	21 18%	196+b 21%	140- 16%
NET Well (7-10)		1322 73%	620+b 76%	607- 70%	** **	93 80%	643- 70%	670+a 77%
Don't know		92 5%	21- 3%	71+a 8%	** **	0 -%	43 5%	46 5%

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Prepared by BMG

Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	8.00	10.00
Base for stats	1713	794	802	**	115	872	825
Mean score	7.8	7.9	7.7-	**	8.0	7.6-	8.1+a
Standard deviation	1.94	1.96	1.93	**	1.79	2.00	1.84
Standard Error	.05	.08	.07	**	.19	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	11 1%	1 *%	4 1%	2 1%	2 1%	0 -%	2 1%	** **	5 1%	4 1%	2 *%	2 1%
2	(2.0)	13 1%	1 *%	4 1%	2 1%	1 *%	1 *%	1 1%	** **	5 1%	3 1%	5 1%	4 2%
3	(3.0)	25 1%	9+bdei 3%	1 *%	3 1%	2 1%	2 1%	4bi 3%	** **	10 2%	4 1%	10b 2%	9+bcdei 3%
4	(4.0)	47 3%	9 3%	5 1%	9 3%	6 2%	9 3%	5 3%	** **	14 2%	15 2%	18 3%	9 4%
5	(5.0)	112 6%	19 7%	25 7%	19 6%	16 5%	16 6%	11 7%	** **	44 7%	36 6%	33 6%	17 7%
6	(6.0)	184 10%	38bd 14%	28 8%	41bd 13%	17- 5%	39+bdik 14%	14 9%	** **	66d 10%	58 9%	60d 11%	20 8%
7	(7.0)	268 15%	31 12%	52 14%	40 13%	51 16%	49 18%	32ach 20%	** **	83 13%	92 14%	93+ah 18%	44 17%
8	(8.0)	380 21%	50 18%	79 21%	68 21%	81+k 26%	61 22%	28 18%	** **	129 20%	149k 23%	103 19%	42 16%
9	(9.0)	198 11%	32 12%	40 11%	30 9%	36 11%	33 12%	19 12%	** **	72 11%	66 10%	61 11%	28 11%
10 - Extremely well	(10.0)	476 26%	79efjk 29%	116+efjk 31%	91efjk 28%	90efjk 28%	50- 18%	24- 15%	** **	195+efjk 30%	180efjk 28%	100- 19%	50- 20%
NET Badly (1-3)		49 3%	11e 4%	9 2%	6 2%	5 2%	3 1%	7e 4%	** **	20 3%	11 2%	17 3%	15+bcdei 6%
NET Neutral (4-6)		343 19%	66+bdi 24%	58 16%	69d 22%	40- 12%	64bdi 23%	30 19%	** **	124d 19%	109 17%	110d 21%	47 18%
NET Well (7-10)		1322 73%	193 71%	286+efjk 78%	229 72%	258 +acefhjk 81%	192 70%	103- 66%	** **	479fjk 75%	487+fjk 76%	356- 67%	164- 64%
Don't know		92 5%	2- 1%	16a 4%	16a 5%	15a 5%	15a 5%	18 +abcdehi 11%	** **	18- 3%	30a 5%	44+abhi 8%	29+abcdehi 11%

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Prepared by BMG

Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	7.00	**	10.00	10.00	8.00	10.00
Base for stats	1713	270	353	304	302	258	140	**	623	606	484	225
Mean score	7.8	7.7	8.0	7.9fjk	8.1	7.6	7.4-	**	7.9fjk	8.0	7.6-	7.4-
			+efgjk		+efgjk				+efgjk			
Standard deviation	1.94	2.07	1.94	1.93	1.77	1.73	1.99	**	2.00	1.85	1.94	2.16
Standard Error	.05	.15	.11	.12	.11	.11	.17	**	.09	.08	.09	.15

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	11 1%	0 -%	1 1%	1 1%	1 *%	** **	0 -%	3 1%	0 -%	0 -%	7 *%	3+fj 2%	* 1%	0 -%
2	(2.0)	13 1%	1 1%	0 -%	0 -%	3 1%	** **	2 1%	1 1%	2 2%	1 1%	12 1%	0 -%	1 1%	* 1%
3	(3.0)	25 1%	0 -%	0 -%	3 2%	6 2%	** **	5k 3%	4 1%	3 2%	1 1%	22 1%	0 -%	2k 2%	1abk 3%
4	(4.0)	47 3%	7+ 6%	2 1%	2 1%	4 2%	** **	11+ 5%	6 2%	4 3%	1 1%	39 3%	5 3%	2 2%	* 1%
5	(5.0)	112 6%	5 4%	11 7%	12 8%	9 4%	** **	16 8%	18 7%	8 5%	8 6%	92 6%	12 8%	7 7%	2 5%
6	(6.0)	184 10%	13 10%	21 14%	17 11%	30 12%	** **	23 11%	19 7%	11 8%	16 12%	158 10%	16 10%	6 7%	4 8%
7	(7.0)	268 15%	20 15%	26f 17%	26 17%	34 13%	** **	20- 9%	43f 16%	25f 17%	16 12%	222 15%	27f 18%	13 15%	6 13%
8	(8.0)	380 21%	30 23%	29 19%	29 19%	50 20%	** **	39 19%	72+ 27%	28 19%	31 23%	324 21%	31 20%	17 19%	9 19%
9	(9.0)	198 11%	12 9%	14 9%	18 12%	27 10%	** **	35+ghj 17%	18- 7%	11 8%	16 12%	161 11%	21g 14%	10 11%	6g 13%
10 - Extremely well	(10.0)	476 26%	33 25%	38 25%	39 25%	84+k 33%	** **	52 25%	65 24%	39 27%	31 24%	402 26%	34 22%	24 28%	15k 33%
NET Badly (1-3)		49 3%	1 1%	1 1%	4 3%	10 4%	** **	7 4%	8 3%	5 3%	2 2%	41 3%	3 2%	3b 4%	1 3%
NET Neutral (4-6)		343 19%	25 19%	34 22%	32 20%	43 17%	** **	50gm 24%	42 16%	23 16%	25 19%	289 19%	32 21%	15 17%	6 14%
NET Well (7-10)		1322 73%	95 73%	108 71%	113 73%	195 77%	** **	145 70%	199 75%	104 72%	94 71%	1109 73%	112 74%	64 73%	37 78%

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	92	10d	10	6	6	**	6	17d	13+dfk	11	80	5	5	2
	5%	8%	7%	4%	2%	**	3%	6%	9%	8%	5%	3%	6%	5%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1713	120	142	149	248	**	202	249	132	122	1439	148	82	45
Mean score	7.8	7.9	7.8	7.8	8.0	**	7.7	7.8	7.8	7.9	7.8	7.7	7.8	8.2
Standard deviation	1.94	1.84	1.77	1.91	1.98	**	2.06	1.94	1.98	1.79	1.93	1.97	2.06	1.89
Standard Error	.05	.18	.17	.18	.14	**	.16	.14	.20	.19	.06	.16	.17	.18

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity			Asian (d)	Black (e)	
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Ethnic Minority Group Total (c)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	11 1%	0- -%	4a 1%	4a 1%	3 1%	4 *%	7a 1%	9 1%	** **	1 *%	0 -%	** **
2	(2.0)	13 1%	5 1%	4 1%	0 -%	5 1%	9 1%	5 1%	11 1%	** **	2 1%	1 1%	** **
3	(3.0)	25 1%	8 1%	7c 2%	0- -%	10c 2%	15 1%	10 1%	19 1%	** **	5 2%	5+a 4%	** **
4	(4.0)	47 3%	17 3%	15 3%	8 3%	6 1%	32 3%	14 2%	41 3%	** **	6 2%	1 1%	** **
5	(5.0)	112 6%	36 6%	30 7%	23 7%	22 5%	66 6%	45 6%	96 6%	** **	16 6%	12 10%	** **
6	(6.0)	184 10%	65 11%	45 10%	33 10%	42 10%	109 10%	75 10%	158 10%	** **	25 10%	13 10%	** **
7	(7.0)	268 15%	93 15%	78+df 18%	46 14%	46- 11%	171df 16%	92- 12%	237 15%	** **	30 12%	16 12%	** **
8	(8.0)	380 21%	142 23%	94 22%	60 19%	83 19%	236 23%	143 19%	326 21%	** **	54 22%	27 21%	** **
9	(9.0)	198 11%	63 10%	37 9%	39 12%	58b 14%	100- 10%	97+be 13%	170 11%	** **	29 11%	18 14%	** **
10 - Extremely well	(10.0)	476 26%	144 24%	104 24%	91 29%	134+abe 31%	248- 24%	226+abe 30%	397 26%	** **	77 31%	32 25%	** **
NET Badly (1-3)		49 3%	13 2%	15 3%	4 1%	18c 4%	28 3%	21 3%	39 3%	** **	9 3%	7 5%	** **
NET Neutral (4-6)		343 19%	118 19%	89 20%	64 20%	69 16%	207 20%	133 18%	295 19%	** **	46 19%	26 21%	** **
NET Well (7-10)		1322 73%	441 72%	313 72%	237 74%	321 75%	754 72%	558 75%	1130 73%	** **	189 76%	92 73%	** **

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	92	39	17	15	18	56	33	85cd	**	5-	1-	**
	5%	6%	4%	5%	4%	5%	4%	6%	**	2%	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1713	572	417	304	408	989	713	1465	**	244	125	**
Mean score	7.8	7.8	7.6-	7.9	8.0be	7.7-	8.0+be	7.8	**	7.9	7.7	**
Standard deviation	1.94	1.84	2.00	1.91	2.02	1.91	1.97	1.93	**	1.98	2.03	**
Standard Error	.05	.08	.10	.13	.12	.06	.09	.05	**	.14	.20	**

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	11 1%	7+b 1%	4- *%	* *%	** **	1 1%	** **	** **	** **	** **	4b 1%	* *%
2	(2.0)	13 1%	6 1%	7 1%	2 2%	** **	1 1%	** **	** **	** **	** **	5 2%	0 -%
3	(3.0)	25 1%	8 1%	17 1%	2 2%	** **	1 1%	** **	** **	** **	** **	1 *%	4 3%
4	(4.0)	47 3%	11 2%	36 3%	4 3%	** **	* *%	** **	** **	** **	** **	7 2%	4 3%
5	(5.0)	112 6%	41 7%	71 6%	12 10%	** **	7 5%	** **	** **	** **	** **	23 8%	11 8%
6	(6.0)	184 10%	53 9%	131 11%	6 5%	** **	8 6%	** **	** **	** **	** **	26 9%	17 11%
7	(7.0)	268 15%	80 14%	186 15%	20 18%	** **	15 12%	** **	** **	** **	** **	30 11%	19 13%
8	(8.0)	380 21%	98- 17%	283+a 23%	17 15%	** **	25 19%	** **	** **	** **	** **	52 19%	29 20%
9	(9.0)	198 11%	63 11%	135 11%	15 13%	** **	13 10%	** **	** **	** **	** **	27 10%	18 12%
10 - Extremely well	(10.0)	476 26%	182+b 32%	294- 24%	29 25%	** **	56+abck 43%	** **	** **	** **	** **	97+b 35%	38 26%
NET Badly (1-3)		49 3%	21 4%	28 2%	5 4%	** **	4 3%	** **	** **	** **	** **	10 3%	4 3%
NET Neutral (4-6)		343 19%	105 18%	238 19%	21 18%	** **	15- 12%	** **	** **	** **	** **	55 20%	32e 22%
NET Well (7-10)		1322 73%	423 74%	898 73%	82 70%	** **	109+abck 83%	** **	** **	** **	** **	205 74%	103 71%

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	92	20	72j	8j	**	2	**	**	**	**	**	6-	7
	5%	4%	6%	7%	**	2%	**	**	**	**	**	2%	5%
Medians	8.00	8.00	8.00	8.00	**	9.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1713	548	1164	108	**	129	**	**	**	**	**	270	139
Mean score	7.8	7.9	7.8	7.7	**	8.4+abcdik	**	**	**	**	**	7.9	7.8
Standard deviation	1.94	2.09	1.87	2.12	**	1.95	**	**	**	**	**	2.15	1.96
Standard Error	.05	.10	.06	.21	**	.19	**	**	**	**	**	.14	.18

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	11 1%	0 -%	** **	0 -%	2 1%	2 *%	1- *%	11 1%	** **	11 1%	** **
2	(2.0)	13 1%	0 -%	** **	1 *%	1 *%	4 1%	8 1%	13 1%	** **	13 1%	** **
3	(3.0)	25 1%	0 -%	** **	4 2%	2 1%	9 2%	12 1%	25 1%	** **	25 1%	** **
4	(4.0)	47 3%	3 2%	** **	12d 4%	3 1%	14 3%	23 3%	47 3%	** **	47 3%	** **
5	(5.0)	112 6%	6 5%	** **	14 5%	13 5%	27 5%	69+e 8%	111 6%	** **	112 6%	** **
6	(6.0)	184 10%	4- 3%	** **	32a 11%	32a 13%	54a 10%	89a 10%	180 10%	** **	183 10%	** **
7	(7.0)	268 15%	18 15%	** **	41 15%	31 13%	79 14%	131 15%	264 15%	** **	265 15%	** **
8	(8.0)	380 21%	26 23%	** **	65 23%	46 19%	126 22%	202 22%	376 21%	** **	378 21%	** **
9	(9.0)	198 11%	15 13%	** **	29 10%	20 8%	62 11%	107 12%	196 11%	** **	198 11%	** **
10 - Extremely well	(10.0)	476 26%	38f 33%	** **	73 26%	90+cf 37%	167f 30%	204- 23%	473 26%	** **	473 26%	** **
NET Badly (1-3)		49 3%	0 -%	** **	5 2%	5 2%	15 3%	21 2%	49 3%	** **	49 3%	** **
NET Neutral (4-6)		343 19%	12- 10%	** **	58a 21%	48a 19%	96 17%	181a 20%	338 19%	** **	342 19%	** **
NET Well (7-10)		1322 73%	97+cf 84%	** **	208 74%	186 76%	434+f 77%	645 71%	1309 73%	** **	1315 73%	** **

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	92	6	**	8	7	22	56+cd	91	**	92	**
	5%	5%	**	3%	3%	4%	6%	5%	**	5%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1713	109	**	271	239	544	848	1696	**	1706	**
Mean score	7.8	8.4+cf	**	7.8	8.1+f	8.0f	7.8	7.8	**	7.8	**
Standard deviation	1.94	1.61	**	1.87	1.92	1.90	1.88	1.94	**	1.94	**
Standard Error	.05	.16	**	.12	.14	.09	.07	.05	**	.05	**

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865	
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726	
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855	
1 - Extremely badly (1.0)	11 1%	8 *%	8 *%	7- *%	7 *%	0 -%	9 1%	7- *%	10 1%	11 1%	4 *%	2- *%	2- *%	0 -%	4 *%	3 *%	
2 (2.0)	13 1%	13 1%	13 1%	13 1%	13 1%	2 1%	13 1%	11 1%	13 1%	13 1%	7 1%	6 1%	8 1%	* *%	8 1%	6 1%	
3 (3.0)	25 1%	23 1%	23 1%	23 1%	18 1%	5 2%	23 1%	22 1%	23 1%	25 1%	9- 1%	11 1%	10 1%	3 2%	8- 1%	4- 1%	
4 (4.0)	47 3%	43 3%	44 3%	41 3%	36 3%	9 4%	46 3%	43 3%	46 3%	47 3%	24 2%	23 2%	25 2%	5 3%	24 2%	15 2%	
5 (5.0)	112 6%	101 6%	95 6%	98 6%	82 6%	12 5%	101 6%	99 6%	103 6%	112 6%	60- 5%	45 5%	45- 4%	5 3%	66 6%	41- 5%	
6 (6.0)	184 10%	176+ 11%	169 10%	169 11%	141 10%	27 11%	173 10%	174+ 11%	179 10%	184 10%	121 11%	116+cef 13%	99 9%	16 10%	112 10%	75 9%	
7 (7.0)	268 15%	244 15%	237 15%	238 15%	211 15%	37 15%	243 14%	243 15%	253 15%	268 15%	185 16%	149 16%	161 15%	29 18%	182 16%	130 15%	
8 (8.0)	380 21%	348 21%	344 21%	344 22%	287 21%	55 22%	362 22%	346 22%	363 21%	380 21%	246 21%	183 20%	242 23%	39 24%	266+ 23%	197 23%	
9 (9.0)	198 11%	177 11%	183 11%	177 11%	158 12%	26 10%	184 11%	174 11%	187 11%	198 11%	132 11%	113 12%	139+ 13%	17 11%	131 11%	112+ 13%	
10 - Extremely well (10.0)	476 26%	421 26%	414 26%	407- 25%	345 25%	73 29%	436 26%	401- 25%	445 26%	476 26%	306 27%	212- 23%	299b 28%	44 28%	288 25%	239b 28%	
NET Badly (1-3)	49 3%	44 3%	44 3%	43 3%	38 3%	7 3%	45 3%	40 2%	46 3%	49 3%	19- 2%	18 2%	20- 2%	4 2%	21- 2%	14- 2%	
NET Neutral (4-6)	343 19%	321 20%	307 19%	308 19%	259 19%	48 19%	320 19%	317+ 20%	328 19%	343 19%	206 18%	183cf 20%	169- 16%	27 17%	201 18%	131- 15%	
NET Well (7-10)	1322 73%	1190 73%	1177 73%	1166 73%	1002 73%	192 76%	1225 73%	1164 73%	1248 73%	1322 73%	869+ 76%	657 73%	841+b 78%	129+b 81%	867+ 76%	678+b 79%	

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Prepared by BMG

Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	92 5%	82e 5%	78e 5%	81e 5%	66e 5%	4- 2%	85e 5%	81e 5%	87e 5%	92e 5%	55d 5%	47d 5%	44-d 4%	1- 1%	51d 4%	31- 4%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1713	1555	1528	1516	1298	247	1590	1520	1622	1713	1093	858	1031	159	1089	824
Mean score	7.8	7.8	7.8	7.8	7.8	7.9	7.8	7.8	7.8	7.8	7.9+	7.8	8.0+b	7.9	7.9	8.1+b
Standard deviation	1.94	1.93	1.93	1.92	1.93	1.93	1.94	1.90	1.94	1.94	1.81	1.83	1.80	1.79	1.82	1.78
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.06	.07	.06	.15	.06	.07

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Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	11 1%	** **	10 1%	9 1%	6 1%
2	(2.0)	13 1%	** **	11 1%	9 1%	7 1%
3	(3.0)	25 1%	** **	20 1%	14 1%	5 1%
4	(4.0)	47 3%	** **	40 2%	33 3%	21 3%
5	(5.0)	112 6%	** **	110+ 7%	68 6%	43 6%
6	(6.0)	184 10%	** **	172 10%	127 11%	77 11%
7	(7.0)	268 15%	** **	246 15%	186 16%	120 17%
8	(8.0)	380 21%	** **	354 22%	258 22%	158 22%
9	(9.0)	198 11%	** **	177 11%	128 11%	75 10%
10 - Extremely well	(10.0)	476 26%	** **	427 26%	303 25%	164- 23%
NET Badly (1-3)		49 3%	** **	41 3%	31 3%	18 2%
NET Neutral (4-6)		343 19%	** **	321 20%	228 19%	141 20%
NET Well (7-10)		1322 73%	** **	1205 74%	875 73%	517 72%

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Prepared by BMG

Table Q38_3_13 (continuation)

Q38. Amazon Prime Video - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	92	**	71-	59	41
	5%	**	4%	5%	6%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1713	**	1567	1134	676
Mean score	7.8	**	7.8	7.8	7.7
Standard deviation	1.94	**	1.92	1.93	1.92
Standard Error	.05	**	.05	.06	.08

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Table Q38_3_14
 Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	18 1%	13b 2%	4- *%	** **	1 1%	13 1%	6 1%
2	(2.0)	20 1%	8 1%	11 1%	** **	1 1%	9 1%	11 1%
3	(3.0)	30 2%	10 1%	21+ 2%	** **	0 -%	19 2%	11 1%
4	(4.0)	85 5%	35 4%	43 5%	** **	5 4%	46 5%	36 4%
5	(5.0)	166 9%	79 10%	76 9%	** **	11 10%	94 10%	68 8%
6	(6.0)	198 11%	78 10%	107 12%	** **	13 11%	103 11%	92 11%
7	(7.0)	245 14%	116 14%	114 13%	** **	15 13%	136 15%	107 12%
8	(8.0)	374 21%	153 19%	194 22%	** **	27 24%	201 22%	172 20%
9	(9.0)	157 9%	80 10%	66 8%	** **	12 10%	66- 7%	89+a 10%
10 - Extremely well	(10.0)	417 23%	211+b 26%	177- 20%	** **	28 24%	175- 19%	240+a 28%
NET Badly (1-3)		68 4%	30 4%	36 4%	** **	3 2%	40 4%	28 3%
NET Neutral (4-6)		449 25%	192 24%	227 26%	** **	29 25%	243 27%	196- 23%
NET Well (7-10)		1193 66%	560b 69%	550- 63%	** **	82 71%	578- 63%	607+a 70%
Don't know		96 5%	33 4%	61+a 7%	** **	1 1%	53 6%	41 5%

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 Prepared by BMG

Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	1710	782	812	**	114	861	831
Mean score	7.5	7.6	7.4	**	7.6	7.3-	7.7+a
Standard deviation	2.11	2.16	2.07	**	2.04	2.11	2.08
Standard Error	.06	.08	.08	**	.22	.08	.08

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Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	18 1%	3 1%	5 1%	* *%	2 1%	3 1%	3ci 2%	** **	8 1%	3 *%	8 1%	5ci 2%
2	(2.0)	20 1%	3 1%	4 1%	2 1%	0 -%	7+di 2%	2 1%	** **	7 1%	2- *%	11+di 2%	5di 2%
3	(3.0)	30 2%	4 1%	2 *%	2 1%	5 2%	5 2%	7+bchi 4%	** **	5 1%	7 1%	18+bchi 3%	13+abcdhi 5%
4	(4.0)	85 5%	17 6%	15 4%	11 4%	11 3%	16 6%	10 6%	** **	32 5%	22 3%	31 6%	15 6%
5	(5.0)	166 9%	32 12%	28 8%	31 10%	21 7%	28 10%	20d 13%	** **	61 9%	52 8%	54 10%	25 10%
6	(6.0)	198 11%	24 9%	34 9%	35 11%	32 10%	45+abdhi 16%	23 14%	** **	58 9%	67 10%	74+bh 14%	29 11%
7	(7.0)	245 14%	37f 14%	50f 14%	53fjk 16%	47fk 15%	37f 14%	10- 6%	** **	87fk 14%	99fjk 16%	58 11%	21- 8%
8	(8.0)	374 21%	60 22%	80 22%	63 20%	76 24%	48 18%	32 20%	** **	140 22%	139 22%	95 18%	47 19%
9	(9.0)	157 9%	23 8%	29 8%	31 10%	34 11%	21 8%	11 7%	** **	52 8%	66 10%	39 7%	19 7%
10 - Extremely well	(10.0)	417 23%	68efj 25%	109+efjk 30%	77efj 24%	75efj 24%	44- 16%	20- 13%	** **	177+efjk 28%	152efjk 24%	88- 17%	44- 17%
NET Badly (1-3)		68 4%	10 4%	10 3%	4- 1%	8 2%	14ci 5%	12+bcdhi 8%	** **	20 3%	12- 2%	37+bcdhi 7%	22+abcdhi 9%
NET Neutral (4-6)		449 25%	72 27%	77 21%	78 24%	63- 20%	89+bcdhi 33%	52+bcdhi 33%	** **	150 23%	141 22%	158+bdhi 30%	69 27%
NET Well (7-10)		1193 66%	187efjk 69%	268+efjk 73%	224efjk 70%	232+efjk 73%	150- 55%	73- 46%	** **	455+efjk 71%	456+efjk 72%	282- 53%	132- 52%
Don't know		96 5%	3- 1%	13 4%	14a 4%	15a 5%	20abh 7%	20+abcdhi 13%	** **	16- 2%	28a 4%	51 10%	32+abcdhi 12%

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Prepared by BMG

Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	8.00	8.00	8.00	**	10.00	10.00	8.00	8.00
Base for stats	1710	270	355	306	303	254	138	**	625	609	477	223
Mean score	7.5	7.4efjk	7.8+efjk	7.7efjk	7.8+efjk	7.0-	6.7-	**	7.6+efjk	7.7+efjk	7.0-	6.9-
Standard deviation	2.11	2.17	2.08	1.90	1.90	2.15	2.29	**	2.12	1.90	2.27	2.41
Standard Error	.06	.16	.12	.12	.12	.14	.20	**	.10	.08	.11	.17

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Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	18 1%	0 -%	1 1%	0 -%	5 2%	** **	2 1%	3 1%	2 1%	0 -%	15 1%	1 1%	1 2%	1 1%
2	(2.0)	20 1%	2 1%	0 -%	1 1%	6g 2%	** **	1 *%	0 -%	5+bfj 4%	1 1%	17 1%	1 1%	1g 1%	1bg 2%
3	(3.0)	30 2%	2 2%	0 -%	2 1%	2 1%	** **	9+bdj 4%	4 2%	4 3%	0 -%	23 2%	4 2%	2b 3%	1 1%
4	(4.0)	85 5%	7 5%	6 4%	3 2%	10 4%	** **	16cl 7%	10 4%	9 6%	4 3%	69 5%	11cl 7%	1 2%	3cl 6%
5	(5.0)	166 9%	7 5%	12 8%	18 12%	24 9%	** **	22 10%	25 9%	10 7%	16 12%	141 9%	15 10%	6 7%	4 9%
6	(6.0)	198 11%	14 11%	19 13%	17 11%	30 12%	** **	18 8%	29 11%	17 12%	11 9%	163 11%	22m 15%	10 12%	3 6%
7	(7.0)	245 14%	18 14%	31+dfj 20%	19 12%	21- 8%	** **	24 12%	37 14%	20 14%	21 16%	206d 14%	18 12%	14d 16%	8d 16%
8	(8.0)	374 21%	30 23%	34 22%	31 20%	55 22%	** **	48 23%	52 19%	30 21%	24 18%	322 21%	30 20%	15 17%	8 16%
9	(9.0)	157 9%	11 8%	7 5%	12 8%	23 9%	** **	19 9%	30h 11%	6 4%	15 11%	128 8%	14 9%	10bh 11%	6bh 12%
10 - Extremely well	(10.0)	417 23%	28 22%	38 25%	40 26%	68 27%	** **	45 21%	60 23%	37 26%	29 22%	356 23%	28 18%	21 24%	12 26%
NET Badly (1-3)		68 4%	4 3%	1 1%	2 2%	13b 5%	** **	12b 6%	7 3%	11+bcgj 7%	1 1%	55 4%	6 4%	5bc 6%	2b 4%
NET Neutral (4-6)		449 25%	28 22%	38 25%	38 24%	64 25%	** **	55 26%	64 24%	36 25%	32 24%	373 25%	48+1 31%	18 20%	10 21%
NET Well (7-10)		1193 66%	87 67%	110k 72%	101 65%	167 66%	** **	136 65%	179 67%	92 64%	89 67%	1012k 67%	89- 59%	59 68%	33 69%

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Prepared by BMG

Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	96	11bf	3	14bf	10	**	6	16	6	11	78	9	5	3
	5%	8%	2%	9%	4%	**	3%	6%	4%	8%	5%	6%	6%	6%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00
Mode	10.00	8.00	10.00	10.00	10.00	**	8.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1710	120	149	141	244	**	202	250	139	121	1440	143	82	44
Mean score	7.5	7.6	7.6	7.7k	7.5	**	7.3	7.6	7.3	7.7	7.5	7.2	7.6	7.6
Standard deviation	2.11	1.98	1.85	1.93	2.29	**	2.23	2.01	2.36	1.88	2.10	2.13	2.17	2.26
Standard Error	.06	.19	.17	.18	.17	**	.17	.14	.23	.20	.06	.17	.18	.22

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Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	18 1%	3 *%	8a 2%	1 *%	7 2%	10 1%	8 1%	17 1%	** **	1 *%	0 -%	** **
2	(2.0)	20 1%	5 1%	10+cf 2%	1 *%	4 1%	15 1%	5 1%	16 1%	** **	4 2%	1 1%	** **
3	(3.0)	30 2%	15+b 3%	3 1%	3 1%	8 2%	19 2%	11 2%	30+c 2%	** **	0- -%	0 -%	** **
4	(4.0)	85 5%	26 4%	16 4%	25+abde 8%	16 4%	42 4%	41 6%	76 5%	** **	9 4%	8 6%	** **
5	(5.0)	166 9%	54 9%	44d 10%	39d 12%	24- 6%	98d 9%	63 8%	137 9%	** **	27 11%	16 13%	** **
6	(6.0)	198 11%	85+cf 14%	48 11%	23- 7%	42 10%	133+cf 13%	64- 9%	166 11%	** **	32 13%	13 11%	** **
7	(7.0)	245 14%	94df 15%	67df 15%	39 12%	43- 10%	161+df 15%	82- 11%	216 14%	** **	28 11%	16 13%	** **
8	(8.0)	374 21%	125 20%	91 21%	63 20%	93 22%	216 21%	157 21%	319 21%	** **	53 21%	25 20%	** **
9	(9.0)	157 9%	52 9%	40 9%	24 8%	40 9%	93 9%	65 9%	133 9%	** **	24 10%	18+a 14%	** **
10 - Extremely well	(10.0)	417 23%	119- 19%	79- 18%	84abe 26%	132+abe 31%	198- 19%	215+abe 29%	349 22%	** **	67 27%	27 21%	** **
NET Badly (1-3)		68 4%	23 4%	21c 5%	5 2%	19 5%	44 4%	24 3%	63 4%	** **	5 2%	1 1%	** **
NET Neutral (4-6)		449 25%	165d 27%	108 25%	87d 27%	81- 19%	273d 26%	168 23%	379 24%	** **	69 27%	38 30%	** **
NET Well (7-10)		1193 66%	390 64%	278 64%	210 66%	308+abe 72%	668- 64%	519+ae 70%	1017 66%	** **	172 69%	86 68%	** **

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Prepared by BMG

Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	96	33	27	17	17	60	34	91+cd	**	3-	1-	**
	5%	5%	6%	5%	4%	6%	5%	6%	**	1%	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1710	578	407	302	409	985	711	1459	**	246	125	**
Mean score	7.5	7.4	7.3-	7.5	7.8+abe	7.3-	7.7+abe	7.5	**	7.7	7.5	**
Standard deviation	2.11	2.01	2.15	2.11	2.17	2.07	2.15	2.13	**	2.03	1.98	**
Standard Error	.06	.08	.11	.15	.13	.07	.10	.06	**	.14	.19	**

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Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	18 1%	9 2%	9 1%	2 2%	** **	1 1%	** **	** **	** **	** **	8+b 3%	* *%
2	(2.0)	20 1%	8 1%	12 1%	4+b 3%	** **	3 2%	** **	** **	** **	** **	4 1%	2 2%
3	(3.0)	30 2%	10 2%	20 2%	3 2%	** **	3 2%	** **	** **	** **	** **	4 1%	2 2%
4	(4.0)	85 5%	26 5%	59 5%	5 4%	** **	6 4%	** **	** **	** **	** **	10 4%	3 2%
5	(5.0)	166 9%	54 9%	112 9%	16j 13%	** **	12 9%	** **	** **	** **	** **	16 6%	10 7%
6	(6.0)	198 11%	59 10%	139 11%	12 10%	** **	8 6%	** **	** **	** **	** **	25 9%	17 11%
7	(7.0)	245 14%	59- 10%	185+aej 15%	11 10%	** **	10 8%	** **	** **	** **	** **	27 10%	17 12%
8	(8.0)	374 21%	100- 18%	274+a 22%	23 20%	** **	21 16%	** **	** **	** **	** **	53 19%	30 20%
9	(9.0)	157 9%	64+b 11%	93- 7%	12 10%	** **	13 10%	** **	** **	** **	** **	32b 12%	22+b 15%
10 - Extremely well	(10.0)	417 23%	147 26%	270 22%	22 19%	** **	48+abck 36%	** **	** **	** **	** **	83+bck 30%	29 20%
NET Badly (1-3)		68 4%	28 5%	41 3%	9+b 8%	** **	7 6%	** **	** **	** **	** **	15 5%	5 4%
NET Neutral (4-6)		449 25%	139 24%	310j 25%	32 28%	** **	26 20%	** **	** **	** **	** **	52- 19%	30 21%
NET Well (7-10)		1193 66%	370 65%	822 67%	68 58%	** **	92 70%	** **	** **	** **	** **	195c 71%	98 67%

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Prepared by BMG

Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	96	33	63	7	**	6	**	**	**	**	**	14	12
	5%	6%	5%	6%	**	5%	**	**	**	**	**	5%	9%
Medians	8.00	8.00	8.00	8.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	8.00	**	10.00	**	**	**	**	**	10.00	8.00
Base for stats	1710	536	1173	109	**	125	**	**	**	**	**	262	133
Mean score	7.5	7.5	7.5	7.1	**	7.8c	**	**	**	**	**	7.8+c	7.7c
									+bcd				
Standard deviation	2.11	2.26	2.04	2.37	**	2.36	**	**	**	**	**	2.31	1.99
Standard Error	.06	.11	.06	.24	**	.23	**	**	**	**	**	.16	.19

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Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	18 1%	* *%	** **	1 *%	2 1%	3 1%	9 1%	18 1%	** **	18 1%	** **
2	(2.0)	20 1%	* *%	** **	0 -%	2 1%	4 1%	12 1%	20 1%	** **	20 1%	** **
3	(3.0)	30 2%	0 -%	** **	4 1%	2 1%	5 1%	20 2%	30 2%	** **	30 2%	** **
4	(4.0)	85 5%	6 5%	** **	15d 5%	4- 2%	23 4%	44d 5%	83 5%	** **	85 5%	** **
5	(5.0)	166 9%	7 6%	** **	27 10%	23 9%	54 10%	85 9%	163 9%	** **	165 9%	** **
6	(6.0)	198 11%	11 10%	** **	26 9%	22 9%	52 9%	114+ 13%	198 11%	** **	198 11%	** **
7	(7.0)	245 14%	18 16%	** **	40 14%	27 11%	68 12%	131 14%	243 14%	** **	244 14%	** **
8	(8.0)	374 21%	17 15%	** **	64 23%	45 18%	117 21%	193 21%	369 21%	** **	372 21%	** **
9	(9.0)	157 9%	13 12%	** **	18 7%	23 9%	55 10%	79 9%	154 9%	** **	156 9%	** **
10 - Extremely well	(10.0)	417 23%	36+f 31%	** **	76f 27%	90+cf 37%	168+f 30%	161- 18%	414 23%	** **	414 23%	** **
NET Badly (1-3)		68 4%	1 1%	** **	4- 1%	6 2%	11- 2%	41ce 5%	68 4%	** **	68 4%	** **
NET Neutral (4-6)		449 25%	25 21%	** **	68 24%	49 20%	129 23%	242d 27%	444 25%	** **	448 25%	** **
NET Well (7-10)		1193 66%	84f 73%	** **	199f 71%	185+f 75%	408+f 72%	564- 62%	1180 66%	** **	1187 66%	** **

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Prepared by BMG

Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	96	6	**	8	5-	17-	56de	94	**	96	**
	5%	5%	**	3%	2%	3%	6%	5%	**	5%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1710	109	**	271	240	549	848	1692	**	1703	**
Mean score	7.5	7.9+f	**	7.7f	8.0+f	7.8+f	7.3-	7.5	**	7.5	**
Standard deviation	2.11	1.94	**	1.97	2.03	2.02	2.09	2.11	**	2.11	**
Standard Error	.06	.20	**	.13	.14	.09	.08	.06	**	.06	**

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Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample		1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total		1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0)	18 1%	15 1%	13- 1%	15 1%	11 1%	1 **	16 1%	11- 1%	17 1%	18 1%	5- **	6 1%	3- **	0 -	6- 1%	4- **
2	(2.0)	20 1%	18 1%	18 1%	17 1%	14 1%	2 1%	18 1%	16 1%	18 1%	20 1%	8- 1%	4- **	9 1%	1 1%	8- 1%	5- 1%
3	(3.0)	30 2%	29 2%	29 2%	29 2%	22 2%	* **	29 2%	29 2%	29 2%	30 2%	21 2%	20 2%	15 1%	* **	19 2%	12 1%
4	(4.0)	85 5%	79 5%	73 5%	72 5%	65 5%	11 4%	80 5%	75 5%	80 5%	85 5%	44- 4%	42 5%	45 4%	6 3%	46 4%	31 4%
5	(5.0)	166 9%	155 9%	151 9%	152 10%	129 9%	25 10%	154 9%	155 10%	158 9%	166 9%	98 9%	80 9%	79- 7%	15 9%	95 8%	69 8%
6	(6.0)	198 11%	185 11%	178 11%	176 11%	142 10%	18 7%	185 11%	177 11%	190 11%	198 11%	125 11%	104 12%	103- 10%	11 7%	120 11%	83 10%
7	(7.0)	245 14%	225 14%	218 14%	224 14%	186 14%	36 15%	229 14%	229+ 14%	238 14%	245 14%	154 13%	125 14%	142 13%	26 16%	156 14%	108 13%
8	(8.0)	374 21%	344 21%	344 21%	339 21%	294 22%	67+i 27%	353 21%	334 21%	357 21%	374 21%	260+ 23%	200 22%	251+ 23%	45+ 28%	270+ 24%	204+ 24%
9	(9.0)	157 9%	139 8%	140 9%	132 8%	116 9%	16 7%	145 9%	138 9%	146 9%	157 9%	106 9%	80 9%	103 10%	10 6%	98 9%	76 9%
10 - Extremely well	(10.0)	417 23%	366- 22%	364 23%	359 23%	318 23%	67 27%	382 23%	357- 22%	390 23%	417 23%	270 24%	193 21%	275+b 26%	45 28%	268 24%	226+b 26%
NET Badly (1-3)		68 4%	62 4%	60 4%	61 4%	47 3%	3- 1%	63 4%	55 3%	64 4%	68 4%	34- 3%	30 3%	27- 2%	1 1%	34- 3%	20- 2%
NET Neutral (4-6)		449 25%	418 26%	403 25%	400 25%	336 25%	54 22%	420 25%	407 25%	428 25%	449 25%	267 23%	226 25%	228- 21%	31 20%	261- 23%	183- 21%
NET Well (7-10)		1193 66%	1074 66%	1066 66%	1054 66%	914 67%	186 74%	1109 66%	1058 66%	1130 66%	1193 66%	789+ 69%	598 66%	771+b 72%	126+abe 78%	792+ 69%	615+b 72%

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Prepared by BMG

Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	96 5%	82 5%	78- 5%	82 5%	67 5%	7 3%	83- 5%	81 5%	87 5%	96 5%	58d 5%	52d 6%	49 5%	2- 1%	53 5%	37 4%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	8.00	8.00	10.00
Base for stats	1710	1554	1529	1514	1298	244	1591	1520	1623	1710	1090	854	1025	158	1087	817
Mean score	7.5	7.4-	7.5	7.5	7.5	7.7	7.5	7.5	7.5	7.5	7.6+	7.5	7.7+b	7.8+	7.6+	7.8+b
Standard deviation	2.11	2.10	2.09	2.09	2.09	1.93	2.10	2.07	2.10	2.11	1.99	2.02	1.97	1.83	1.99	1.96
Standard Error	.06	.06	.06	.06	.06	.13	.06	.06	.06	.06	.06	.07	.07	.16	.06	.07

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Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	18 1%	** **	17 1%	14 1%	8 1%
2	(2.0)	20 1%	** **	19 1%	10 1%	5 1%
3	(3.0)	30 2%	** **	30 2%	25 2%	16 2%
4	(4.0)	85 5%	** **	72 4%	55 5%	31 4%
5	(5.0)	166 9%	** **	153 9%	105 9%	61 9%
6	(6.0)	198 11%	** **	176 11%	127 11%	89 12%
7	(7.0)	245 14%	** **	222 14%	166 14%	113+ 16%
8	(8.0)	374 21%	** **	358+ 22%	256 21%	149 21%
9	(9.0)	157 9%	** **	136 8%	115 10%	63 9%
10 - Extremely well	(10.0)	417 23%	** **	377 23%	262 22%	141- 20%
NET Badly (1-3)		68 4%	** **	65 4%	49 4%	29 4%
NET Neutral (4-6)		449 25%	** **	401 24%	287 24%	182 25%
NET Well (7-10)		1193 66%	** **	1093 67%	799 67%	466 65%

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Prepared by BMG

Table Q38_3_14 (continuation)

Q38. Amazon Prime Video - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	96	**	79	59	39
	5%	**	5%	5%	5%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	1710	**	1559	1134	677
Mean score	7.5	**	7.5	7.5	7.4
Standard deviation	2.11	**	2.11	2.10	2.05
Standard Error	.06	**	.06	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_15

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	102 6%	46 6%	53 6%	** **	3 3%	66+b 7%	36- 4%
2	(2.0)	95 5%	33 4%	59+a 7%	** **	3 2%	39 4%	51 6%
3	(3.0)	93 5%	31- 4%	60+a 7%	** **	1 1%	62+b 7%	31- 4%
4	(4.0)	93 5%	38 5%	48 6%	** **	6 5%	58+b 6%	35- 4%
5	(5.0)	175 10%	77 9%	85 10%	** **	12 11%	89 10%	83 9%
6	(6.0)	209 12%	84 10%	109 12%	** **	16 14%	101 11%	106 12%
7	(7.0)	218 12%	119+b 15%	84- 10%	** **	15 13%	119 13%	97 11%
8	(8.0)	232 13%	107 13%	99 11%	** **	26 23%	123 13%	108 12%
9	(9.0)	76 4%	40b 5%	24- 3%	** **	10 9%	32 4%	43 5%
10 - Extremely well	(10.0)	253 14%	144+b 18%	89- 10%	** **	21 18%	122 13%	129 15%
NET Badly (1-3)		290 16%	111- 14%	172+a 20%	** **	7 6%	167+b 18%	118- 14%
NET Neutral (4-6)		477 26%	199 24%	242 28%	** **	34 30%	249 27%	224 26%
NET Well (7-10)		779 43%	410+b 50%	296- 34%	** **	72 63%	396 43%	377 43%
Don't know		259 14%	94- 12%	163+a 19%	** **	2 1%	103- 11%	152+a 17%

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Prepared by BMG

Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	7.00	7.00	6.00	**	8.00	6.00	7.00
Mode	10.00	10.00	6.00	**	8.00	8.00	10.00
Base for stats	1546	721	710	**	113	812	719
Mean score	6.3	6.6+b	5.8-	**	7.1+b	6.1-	6.5+a
Standard deviation	2.70	2.68	2.70	**	2.25	2.72	2.65
Standard Error	.07	.11	.11	**	.24	.11	.10

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	102 6%	13 5%	16 4%	20 6%	17 5%	19 7%	10 6%	** **	29 5%	37 6%	37 7%	18 7%
2	(2.0)	95 5%	14 5%	10- 3%	16 5%	16 5%	23+bh 9%	8 5%	** **	24 4%	33 5%	39+bh 7%	15 6%
3	(3.0)	93 5%	11 4%	14 4%	7- 2%	15 5%	25 9%	10c 7%	** **	25 4%	22- 3%	46 9%	21+bchi 8%
4	(4.0)	93 5%	11 4%	14 4%	15 5%	12 4%	24+abdhi 9%	13bdhi 8%	** **	24 4%	27 4%	42+bdhi 8%	19h 7%
5	(5.0)	175 10%	22 8%	45 12%	28 9%	34 11%	25 9%	13 8%	** **	67 10%	62 10%	46 9%	21 8%
6	(6.0)	209 12%	34 12%	35 10%	44k 14%	38 12%	39k 14%	16 10%	** **	69 11%	82k 13%	58 11%	19- 7%
7	(7.0)	218 12%	40 15%	49 13%	40 13%	37 12%	28 10%	16 10%	** **	89j 14%	77 12%	52 10%	24 9%
8	(8.0)	232 13%	51+efjk 19%	62+efjk 17%	43efjk 14%	43efjk 14%	17- 6%	9- 5%	** **	113+efjk 18%	87efjk 14%	32- 6%	15- 6%
9	(9.0)	76 4%	9 3%	15 4%	17 5%	18 6%	9 3%	6 4%	** **	23 4%	35 6%	17 3%	8 3%
10 - Extremely well	(10.0)	253 14%	52+defjk 19%	76 21%	50ejk 16%	35e 11%	16- 6%	14 9%	** **	128 20%	85ej 13%	40- 8%	24- 10%
NET Badly (1-3)		290 16%	38 14%	40- 11%	43 14%	47 15%	68 25%	28b 18%	** **	78- 12%	91 14%	122 23%	54+bchi 21%
NET Neutral (4-6)		477 26%	67 25%	94 25%	87 27%	84 26%	87+hk 32%	42 27%	** **	160 25%	171 27%	146 28%	58 23%
NET Well (7-10)		779 43%	153 56%	201 55%	151efjk 47%	133efjk 42%	70- 26%	44- 28%	** **	354 55%	284efjk 45%	141- 27%	71- 28%

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Prepared by BMG

Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	259	15-	34-	39ah	53abh	48abh	43 +abcdehi	**	49-	91abh	119+abchi	71+abcdehi
	14%	6%	9%	12%	17%	18%	27%	**	8%	14%	23%	28%
Medians	7.00	7.00	7.00	7.00	7.00	5.00	6.00	**	7.00	7.00	5.00	5.00
Mode	10.00	10.00	10.00	10.00	8.00	6.00	7.00	**	10.00	8.00	6.00	10.00
Base for stats	1546	257	335	281	264	225	115	**	592	546	409	183
Mean score	6.3	6.7	6.9	6.5efgjk	6.3efgjk	5.2-	5.6-	**	6.8	6.4efgjk	5.3-	5.5-
		+efgjk	+defgijk					**	- +defgijk			
Standard deviation	2.70	2.61	2.56	2.68	2.62	2.57	2.73	**	2.58	2.65	2.69	2.83
Standard Error	.07	.20	.15	.17	.18	.17	.25	**	.12	.12	.13	.21

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	102 6%	5 4%	5 3%	8 5%	11 4%	** **	13 6%	15 6%	15+bd 10%	7 6%	88 6%	8 5%	4 4%	2 4%
2	(2.0)	95 5%	5 4%	10 7%	11 7%	10 4%	** **	15 7%	12 4%	8 6%	6 4%	80 5%	9 6%	4 4%	3 5%
3	(3.0)	93 5%	2 2%	7 4%	8 5%	18 7%	** **	8 4%	18 7%	12a 8%	1 1%	78 5%	7 4%	5 6%	3a 7%
4	(4.0)	93 5%	5 3%	4 3%	5 3%	16 6%	** **	15 7%	13 5%	9 6%	6 4%	75 5%	9 6%	6 7%	3 7%
5	(5.0)	175 10%	14 11%	14 9%	14 9%	19 7%	** **	30+d 14%	26 10%	13 9%	9 7%	148 10%	13 8%	9 10%	5 10%
6	(6.0)	209 12%	21f 16%	13 9%	20 13%	27 10%	** **	18 9%	31 12%	14 10%	19 14%	177 12%	17 11%	11 12%	4 8%
7	(7.0)	218 12%	18f 14%	20f 13%	18 12%	25 10%	** **	13- 6%	40f 15%	13 9%	16 12%	178f 12%	26+dfl 17%	8 9%	5 12%
8	(8.0)	232 13%	19 15%	20 13%	19 12%	47+fj 19%	** **	19 9%	35 13%	16 11%	16 12%	199 13%	18 12%	10 11%	6 12%
9	(9.0)	76 4%	5 4%	7 4%	4 3%	16 6%	** **	13 6%	7 3%	2 2%	5 4%	62 4%	6 4%	5h 6%	2 5%
10 - Extremely well	(10.0)	253 14%	20 15%	25 16%	13 9%	42c 17%	** **	34 16%	28 11%	25 17%	23 17%	214 14%	19 12%	13 15%	7 14%
NET Badly (1-3)		290 16%	12- 10%	21 14%	27 17%	39 15%	** **	36 17%	45 17%	35+ajl 24%	14 11%	246 16%	24 16%	13 14%	8 16%
NET Neutral (4-6)		477 26%	40 31%	32 21%	39 25%	61 24%	** **	63 30%	70 26%	36 25%	34 26%	400 26%	39 25%	26 30%	12 26%
NET Well (7-10)		779 43%	63c 48%	72 47%	55 35%	130+cfhj 51%	** **	79 38%	111 42%	56 39%	59 45%	654 43%	69 45%	37 42%	20 43%

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	259	15	27d	34+adj	24-	**	31	41	17	24	218	22	12	7
	14%	12%	18%	22%	9%	**	15%	15%	12%	19%	14%	14%	14%	15%
Medians	7.00	7.00	7.00	6.00	7.00	**	6.00	6.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	10.00	6.00	10.00	6.00	8.00	**	10.00	7.00	10.00	10.00	10.00	7.00	10.00	10.00
Base for stats	1546	115	125	120	230	**	178	225	128	108	1300	131	75	40
Mean score	6.3	6.7ceh	6.6e	5.9	6.6eh	**	6.1	6.1	5.8	6.6e	6.3	6.2	6.4	6.2
Standard deviation	2.70	2.43	2.67	2.63	2.67	**	2.89	2.59	3.02	2.67	2.71	2.63	2.68	2.73
Standard Error	.07	.24	.27	.27	.20	**	.23	.20	.31	.30	.08	.23	.23	.28

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	102 6%	43 7%	26 6%	13 4%	19 5%	69 7%	32 4%	96+c 6%	** **	7- 3%	2 2%	** **
2	(2.0)	95 5%	46+bdf 7%	18 4%	16 5%	16 4%	64 6%	31 4%	87 6%	** **	8 3%	5 4%	** **
3	(3.0)	93 5%	46+cf 8%	20 5%	8- 3%	18 4%	66+cf 6%	26- 4%	86 6%	** **	7 3%	7 5%	** **
4	(4.0)	93 5%	46+cdf 7%	26cf 6%	6- 2%	15 4%	72+cdf 7%	21- 3%	80 5%	** **	13 5%	8 6%	** **
5	(5.0)	175 10%	64 11%	42 10%	30 9%	36 8%	107 10%	66 9%	153 10%	** **	21 9%	11 9%	** **
6	(6.0)	209 12%	68 11%	54 12%	39 12%	45 11%	122 12%	84 11%	180 12%	** **	29 12%	16 13%	** **
7	(7.0)	218 12%	59- 10%	57 13%	50a 16%	47 11%	117 11%	97 13%	188 12%	** **	29 12%	21 16%	** **
8	(8.0)	232 13%	78 13%	65 15%	38 12%	51 12%	143 14%	89 12%	186- 12%	** **	45+a 18%	18 14%	** **
9	(9.0)	76 4%	23 4%	13 3%	12 4%	28+be 7%	36 3%	40 5%	60 4%	** **	16 6%	12+a 9%	** **
10 - Extremely well	(10.0)	253 14%	60- 10%	46- 11%	62+abe 20%	84+abe 20%	106- 10%	147+abe 20%	202- 13%	** **	50+a 20%	17 13%	** **
NET Badly (1-3)		290 16%	135+bcd 22%	65 15%	37- 12%	54 13%	200+cdf 19%	90- 12%	268+c 17%	** **	22- 9%	14 11%	** **
NET Neutral (4-6)		477 26%	178df 29%	123 28%	75 23%	97 23%	301+df 29%	171- 23%	413 27%	** **	64 25%	35 28%	** **
NET Well (7-10)		779 43%	220- 36%	181 42%	162+abe 51%	211+abe 49%	401- 38%	373+abe 50%	636- 41%	** **	139+a 56%	67+a 53%	** **

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	259	78	65	46	66	143	111	232c	**	24-	11	**
	14%	13%	15%	14%	15%	14%	15%	15%	**	10%	8%	**
Medians	7.00	6.00	6.00	7.00	7.00	6.00	7.00	6.00	**	7.00	7.00	**
Mode	10.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1546	533	368	273	361	902	634	1318	**	225	116	**
Mean score	6.3	5.7-	6.1a	6.8+abe	6.8+abe	5.9-	6.8+abe	6.1-	**	7.0+a	6.7a	**
									+a			+a
Standard deviation	2.70	2.72	2.58	2.60	2.70	2.67	2.65	2.72	**	2.45	2.36	**
Standard Error	.07	.12	.13	.19	.17	.09	.13	.08	**	.18	.24	**

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	102 6%	42 7%	60 5%	10 9%	** **	5 4%	** **	** **	** **	** **	21 8%	10 7%
2	(2.0)	95 5%	32 6%	64 5%	7 6%	** **	7 5%	** **	** **	** **	** **	17 6%	10 7%
3	(3.0)	93 5%	27 5%	65 5%	10jk 9%	** **	9 7%	** **	** **	** **	** **	8 3%	4 3%
4	(4.0)	93 5%	33 6%	61 5%	11+bj 10%	** **	5 4%	** **	** **	** **	** **	11 4%	12 8%
5	(5.0)	175 10%	58 10%	117 9%	17 14%	** **	10 8%	** **	** **	** **	** **	28 10%	11 7%
6	(6.0)	209 12%	58 10%	151 12%	8 7%	** **	9 7%	** **	** **	** **	** **	34 12%	12 8%
7	(7.0)	218 12%	62 11%	156 13%	10 9%	** **	18 14%	** **	** **	** **	** **	33 12%	15 10%
8	(8.0)	232 13%	51- 9%	182+ae 15%	11 9%	** **	10 7%	** **	** **	** **	** **	32 12%	17 11%
9	(9.0)	76 4%	21 4%	55 4%	2 1%	** **	5 4%	** **	** **	** **	** **	10 4%	8 5%
10 - Extremely well	(10.0)	253 14%	93 16%	160 13%	15 13%	** **	29+bk 22%	** **	** **	** **	** **	49bk 18%	14 10%
NET Badly (1-3)		290 16%	100 18%	189 15%	28+b 24%	** **	21 16%	** **	** **	** **	** **	46 17%	23 16%
NET Neutral (4-6)		477 26%	149 26%	328 27%	35e 31%	** **	24 18%	** **	** **	** **	** **	74 27%	35 24%
NET Well (7-10)		779 43%	227 40%	553c 45%	38- 33%	** **	61c 47%	** **	** **	** **	** **	124c 45%	54 37%

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	276	146
Don't know	259	93	166	15	**	24	**	**	**	**	31	34+bcj
	14%	16%	13%	13%	**	19%	**	**	**	**	11%	23%
Medians	7.00	6.00	7.00	5.00	**	7.00	**	**	**	**	7.00	6.00
Mode	10.00	10.00	8.00	5.00	**	10.00	**	**	**	**	10.00	8.00
Base for stats	1546	475	1070	101	**	107	**	**	**	**	244	112
Mean score	6.3	6.1	6.3c	5.5-	**	6.6c	**	**	**	**	6.3c	6.0
Standard deviation	2.70	2.87	2.61	2.85	**	2.88	**	**	+abck	**	2.84	2.80
Standard Error	.07	.14	.09	.29	**	.31	**	**	**	**	.20	.29

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	102 6%	7 6%	** **	13 5%	10 4%	24 4%	56 6%	102 6%	** **	102 6%	** **
2	(2.0)	95 5%	5 4%	** **	15 5%	9 4%	25 4%	49 5%	95 5%	** **	95 5%	** **
3	(3.0)	93 5%	3 2%	** **	8 3%	7 3%	15- 3%	61+cde 7%	92 5%	** **	93 5%	** **
4	(4.0)	93 5%	6 5%	** **	13 5%	12 5%	26 5%	50 6%	92 5%	** **	93 5%	** **
5	(5.0)	175 10%	14 12%	** **	24 8%	20 8%	56 10%	91 10%	173 10%	** **	175 10%	** **
6	(6.0)	209 12%	11 9%	** **	38 13%	29 12%	65 12%	105 12%	204 11%	** **	208 12%	** **
7	(7.0)	218 12%	15 13%	** **	38 14%	33 14%	74 13%	107 12%	215 12%	** **	217 12%	** **
8	(8.0)	232 13%	18 15%	** **	37 13%	28 11%	85 15%	117 13%	228 13%	** **	229 13%	** **
9	(9.0)	76 4%	4 3%	** **	13 5%	14 6%	28 5%	36 4%	75 4%	** **	76 4%	** **
10 - Extremely well	(10.0)	253 14%	18 16%	** **	49f 18%	66+acef 27%	111+f 20%	90- 10%	251 14%	** **	251 14%	** **
NET Badly (1-3)		290 16%	15 13%	** **	35 13%	26- 10%	64- 11%	166+cde 18%	289 16%	** **	290 16%	** **
NET Neutral (4-6)		477 26%	30 26%	** **	75 27%	61 25%	147 26%	246 27%	470 26%	** **	476 26%	** **
NET Well (7-10)		779 43%	55 47%	** **	137+f 49%	141+f 57%	297+f 53%	350- 39%	770 43%	** **	773 43%	** **

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Prepared by BMG

Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	259	15	**	32	18-	58-	142de	258	**	259	**
	14%	13%	**	11%	7%	10%	16%	14%	**	14%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1546	100	**	247	228	508	762	1529	**	1539	**
Mean score	6.3	6.4	**	6.6+f	7.1+f	6.8+f	5.9-	6.2	**	6.2	**
			f								b
Standard deviation	2.70	2.69	**	2.63	2.64	2.59	2.65	2.70	**	2.70	**
Standard Error	.07	.29	**	.18	.19	.13	.10	.08	**	.07	**

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample		1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total		1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0)	102 6%	93e 6%	79-e 5%	81-e 5%	63-e 5%	0- -%	90e 5%	87e 5%	94e 5%	102e 6%	58d 5%	46d 5%	46-d 4%	0- -%	60d 5%	32-d 4%
2	(2.0)	95 5%	90e 5%	83e 5%	84e 5%	63- 5%	4- 2%	89e 5%	87e 5%	91e 5%	95e 5%	62 5%	53 6%	43- 4%	4 2%	63 6%	36 4%
3	(3.0)	93 5%	85 5%	82 5%	84 5%	66 5%	7 3%	85 5%	85 5%	86 5%	93 5%	64 6%	61+cdf 7%	49 5%	3 2%	58 5%	36 4%
4	(4.0)	93 5%	92+ 6%	88 5%	91+ 6%	74 5%	18 7%	92+ 5%	89 6%	92 5%	93 5%	63 6%	59+ 7%	54 5%	8 5%	61 5%	40 5%
5	(5.0)	175 10%	152 9%	151 9%	155 10%	122 9%	17 7%	156 9%	151 9%	163 10%	175 10%	89- 8%	63- 7%	87- 8%	9 5%	88- 8%	61- 7%
6	(6.0)	209 12%	195 12%	189 12%	186 12%	156 11%	22 9%	196 12%	179 11%	198 12%	209 12%	137 12%	107 12%	127 12%	12 8%	141 12%	98 11%
7	(7.0)	218 12%	202 12%	202 13%	196 12%	176 13%	42+ 17%	204 12%	203 13%	208 12%	218 12%	163+ 14%	107 12%	145+ 13%	33+bcef 20%	147 13%	115 13%
8	(8.0)	232 13%	206 13%	214 13%	210 13%	185 14%	51 20%	221 13%	209 13%	224 13%	232 13%	147 13%	110 12%	155+ 14%	36 23%	154 14%	135+b 16%
9	(9.0)	76 4%	66 4%	72 4%	67 4%	64 5%	15 6%	71 4%	72 4%	73 4%	76 4%	52 5%	38 4%	53 5%	9 6%	52 5%	48+ 6%
10 -	(10.0)	253 14%	228 14%	229 14%	222 14%	208+ 15%	67 27%	237 14%	217 14%	239 14%	253 14%	160 14%	132 15%	169+ 16%	44 28%	162 14%	150+a 18%
NET Badly (1-3)		290 16%	267e 16%	244-e 15%	249e 16%	192-e 14%	11- 5%	264e 16%	259e 16%	272e 16%	290e 16%	185cdf 16%	160cdf 18%	138-d 13%	7- 4%	181df 16%	104-d 12%
NET Neutral (4-6)		477 26%	439 27%	428 27%	432 27%	352 26%	57 23%	444 27%	418 26%	453 26%	477 26%	290 25%	229 25%	267 25%	29- 18%	291 25%	199- 23%

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Prepared by BMG

Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
NET Well (7-10)	779	703	717+	695	633+	174	733	699	745	779	523+	388	521+b	122	515+	448+abe
	43%	43%	45%	43%	46%	69%	44%	44%	44%	43%	46%	43%	49%	76%	45%	52%
Don't know	259	226e	217-e	222e	187e	8-	234e	224e	240e	259e	151d	129d	148d	2-	154d	104-d
	14%	14%	14%	14%	14%	3%	14%	14%	14%	14%	13%	14%	14%	1%	13%	12%
Medians	7.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	6.00	7.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	7.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1546	1410	1389	1375	1177	243	1441	1377	1469	1546	997	776	926	158	986	751
Mean score	6.3	6.2	6.3+	6.3	6.5+a	7.5	6.3	6.2	6.3	6.3	6.3	6.2	6.6+abe	7.6	6.3	6.8+abe
Standard deviation	2.70	2.70	2.65	2.66	2.64	2.16	2.68	2.68	2.69	2.70	2.66	2.74	2.59	2.06	2.68	2.57
Standard Error	.07	.08	.08	.08	.08	.15	.08	.08	.08	.07	.09	.11	.09	.18	.09	.10

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Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	102 6%	** **	96 6%	81+ 7%	53+ 7%
2	(2.0)	95 5%	** **	88 5%	67 6%	50+ 7%
3	(3.0)	93 5%	** **	89 5%	72+ 6%	47+ 7%
4	(4.0)	93 5%	** **	83 5%	63 5%	34 5%
5	(5.0)	175 10%	** **	162 10%	128 11%	76 11%
6	(6.0)	209 12%	** **	197 12%	128 11%	88 12%
7	(7.0)	218 12%	** **	203 12%	134 11%	78 11%
8	(8.0)	232 13%	** **	214 13%	155 13%	86 12%
9	(9.0)	76 4%	** **	67 4%	46 4%	32 4%
10 - Extremely well	(10.0)	253 14%	** **	225d 14%	156 13%	75- 11%
NET Badly (1-3)		290 16%	** **	273 17%	221+ 19%	150+b 21%
NET Neutral (4-6)		477 26%	** **	442 27%	319 27%	199 28%
NET Well (7-10)		779 43%	** **	708d 43%	491- 41%	272- 38%

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Prepared by BMG

Table Q38_3_15 (continuation)

Q38. Amazon Prime Video - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	259	**	214-	163	96
	14%	**	13%	14%	13%
Medians	7.00	**	6.00	6.00	6.00
Mode	10.00	**	10.00	10.00	6.00
Base for stats	1546	**	1424	1031	621
Mean score	6.3	**	6.2d	6.1-	5.8-
Standard deviation	2.70	**	2.69	2.75	2.74
Standard Error	.07	**	.08	.09	.12

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Table Q38_3_16
 Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	13 1%	6 1%	7 1%	** **	0 -%	7 1%	5 1%
2	(2.0)	27 2%	8 1%	19+ 2%	** **	* *%	14 1%	14 2%
3	(3.0)	24 1%	11 1%	11 1%	** **	2 1%	15 2%	10 1%
4	(4.0)	78 4%	28 3%	48+ 6%	** **	2 2%	44 5%	34 4%
5	(5.0)	147 8%	67 8%	71 8%	** **	8 7%	89+b 10%	54- 6%
6	(6.0)	195 11%	79 10%	96 11%	** **	20 17%	99 11%	91 10%
7	(7.0)	285 16%	133 16%	128 15%	** **	24 21%	155 17%	126 15%
8	(8.0)	359 20%	141- 17%	191+a 22%	** **	25 22%	196 21%	162 19%
9	(9.0)	179 10%	98+b 12%	75 9%	** **	6 6%	79 9%	99 11%
10 - Extremely well	(10.0)	393 22%	207+b 25%	160- 18%	** **	25 22%	172- 19%	218+a 25%
NET Badly (1-3)		65 4%	26 3%	37 4%	** **	2 2%	35 4%	29 3%
NET Neutral (4-6)		420 23%	175 21%	215 25%	** **	30 26%	232+b 25%	179- 21%
NET Well (7-10)		1216 67%	578+b 71%	554- 63%	** **	82 71%	602 66%	605 69%
Don't know		105 6%	36- 4%	67+a 8%	** **	2 2%	45 5%	58 7%

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 Prepared by BMG

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	1701	779	806	**	113	869	813
Mean score	7.5	7.7+b	7.3-	**	7.6	7.3-	7.7+a
Standard deviation	2.06	2.04	2.10	**	1.75	2.04	2.05
Standard Error	.05	.08	.08	**	.19	.08	.07

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Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	13 1%	2 1%	1 *%	1 *%	2 1%	3 1%	4+bhi 2%	** **	3 *%	3 1%	6 1%	4 1%
2	(2.0)	27 2%	4 2%	4 1%	3 1%	4 1%	4 2%	2 1%	** **	8 1%	7 1%	12 2%	8+i 3%
3	(3.0)	24 1%	3 1%	4 1%	1 *%	4 1%	8+ci 3%	3 2%	** **	7 1%	5 1%	13+ci 2%	5 2%
4	(4.0)	78 4%	7 3%	19 5%	18 6%	8 2%	13 5%	9 6%	** **	26 4%	25 4%	27 5%	14 6%
5	(5.0)	147 8%	24 9%	25 7%	31 10%	23 7%	17 6%	23+bdehij 14%	** **	49 8%	54 8%	44 8%	27 11%
6	(6.0)	195 11%	42+bdi 16%	24- 7%	35 11%	22- 7%	44+bdhi 16%	16 10%	** **	67 10%	57 9%	71+bdi 14%	27 11%
7	(7.0)	285 16%	49 18%	63 17%	41 13%	54 17%	40 15%	23 15%	** **	112 17%	96 15%	78 15%	37 15%
8	(8.0)	359 20%	44 16%	67 18%	74h 23%	68 21%	56 21%	29 19%	** **	111 17%	142h 22%	106 20%	50 20%
9	(9.0)	179 10%	22 8%	37 10%	28 9%	50 16%	21 8%	15 10%	** **	59 9%	78+j 12%	42 8%	21 8%
10 - Extremely well	(10.0)	393 22%	67efjk 25%	103+efijk 28%	70fj 22%	68f 21%	46- 17%	19- 12%	** **	170+efjk 27%	138fjk 22%	85- 16%	38- 15%
NET Badly (1-3)		65 4%	9 3%	10 3%	5 2%	9 3%	15ci 5%	8c 5%	** **	19 3%	15 2%	31+bchi 6%	16+bchi 6%
NET Neutral (4-6)		420 23%	73bd 27%	68- 18%	84bd 26%	53- 17%	75bd 27%	48+bdhi 31%	** **	141 22%	137 21%	143+bdi 27%	68bd 27%
NET Well (7-10)		1216 67%	182f 67%	270+efjk 73%	214fjk 67%	240 76%	163- 60%	86- 55%	** **	452efjk 71%	453+efjk 71%	310- 59%	147- 58%

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Prepared by BMG

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	105	8	21	17	16	20a	15ahi	**	29	32	44+ahi	23+ahi
	6%	3%	6%	5%	5%	7%	9%	**	5%	5%	8%	9%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	8.00	10.00	8.00	8.00	**	10.00	8.00	8.00	8.00
Base for stats	1701	264	348	303	302	253	143	**	612	605	484	231
Mean score	7.5	7.5fjk	7.8	7.5fjk	7.8	7.2-	6.9-	**	7.7+efjk	7.7+efjk	7.1-	7.0-
			+efgjk		+efgjk							
Standard deviation	2.06	2.04	2.03	1.98	1.92	2.09	2.17	**	2.04	1.95	2.16	2.23
Standard Error	.05	.15	.12	.12	.12	.13	.18	**	.09	.09	.10	.15

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Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	13 1%	2 2%	0 -%	1 1%	3 1%	** **	2 1%	2 1%	0 -%	0 -%	12 1%	1 1%	* *%	0 -%
2	(2.0)	27 2%	1 1%	2 1%	2 2%	5 2%	** **	2 1%	1 *%	7+gjk 5%	1 1%	24 2%	1 *%	1 2%	1 2%
3	(3.0)	24 1%	2 2%	1 1%	0 -%	4 1%	** **	5 2%	5 2%	2 1%	0 -%	18 1%	2 1%	2c 3%	2+bcj 4%
4	(4.0)	78 4%	7 6%	7 5%	2 1%	10 4%	** **	11 5%	9 3%	6 4%	9 6%	66 4%	9 6%	3 4%	1 2%
5	(5.0)	147 8%	6 5%	19d 12%	13 8%	12 5%	** **	23d 11%	17 7%	11 8%	16 12%	126 8%	13 9%	6 7%	2 5%
6	(6.0)	195 11%	13 10%	18 12%	18 12%	23 9%	** **	22 10%	25 9%	16 11%	15 12%	161 11%	21 14%	7 8%	6 12%
7	(7.0)	285 16%	23 18%	21 14%	29f 19%	44 17%	** **	22- 11%	44 17%	27 18%	14 11%	235 15%	27 18%	16 18%	7 15%
8	(8.0)	359 20%	32 25%	30 20%	29 19%	52 20%	** **	37 18%	56 21%	26 18%	28 21%	304 20%	29 19%	16 19%	9 19%
9	(9.0)	179 10%	11 8%	14 9%	15 10%	27 11%	** **	23 11%	30 11%	10 7%	15 11%	151 10%	14 9%	8 9%	6 13%
10 - Extremely well	(10.0)	393 22%	26 20%	32 21%	32 21%	67k 26%	** **	50 24%	54 20%	30 21%	26 20%	332 22%	26 17%	22 25%	12 27%
NET Badly (1-3)		65 4%	5 4%	3 2%	4 2%	12 5%	** **	9 4%	8 3%	8 6%	1 1%	54 4%	4 2%	4 5%	3 6%
NET Neutral (4-6)		420 23%	26 20%	44dg 29%	33 21%	45 18%	** **	56d 27%	51 19%	33 23%	40 30%	352 23%	43dg 28%	16 19%	9 18%
NET Well (7-10)		1216 67%	92 71%	97 64%	106 68%	190+bfhjk 75%	** **	132 63%	185 69%	92 64%	84 63%	1022 67%	97 63%	62 71%	35 74%

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Prepared by BMG

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	105	6	8	12d	6-	**	11	22dm	11d	8	89	9	5	1
	6%	5%	5%	8%	3%	**	5%	8%	8%	6%	6%	6%	6%	2%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	7.00	8.00	8.00	7.00	8.00	8.00
Mode	10.00	8.00	10.00	10.00	10.00	**	10.00	8.00	10.00	8.00	10.00	8.00	10.00	10.00
Base for stats	1701	124	145	142	248	**	197	244	134	125	1429	143	82	46
Mean score	7.5	7.5	7.4	7.6	7.7	**	7.5	7.6	7.3	7.5	7.5	7.3	7.6	7.8
Standard deviation	2.06	2.06	2.01	1.91	2.13	**	2.20	1.94	2.17	1.97	2.07	1.95	2.10	2.07
Standard Error	.05	.20	.19	.18	.15	**	.17	.14	.21	.21	.06	.16	.17	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	13 1%	4 1%	4 1%	3 1%	3 1%	7 1%	5 1%	13 1%	** **	0 -%	0 -%	** **
2	(2.0)	27 2%	9 2%	7 2%	1 *%	9 2%	16 2%	10 1%	21 1%	** **	6 3%	3 2%	** **
3	(3.0)	24 1%	10 2%	5 1%	5 1%	4 1%	16 1%	8 1%	22 1%	** **	3 1%	2 2%	** **
4	(4.0)	78 4%	25 4%	22 5%	15 5%	16 4%	47 5%	31 4%	67 4%	** **	11 4%	6 5%	** **
5	(5.0)	147 8%	54 9%	33 8%	27 9%	33 8%	87 8%	60 8%	125 8%	** **	21 8%	15 12%	** **
6	(6.0)	195 11%	67 11%	50 11%	43 13%	35 8%	117 11%	78 10%	170 11%	** **	23 9%	10 8%	** **
7	(7.0)	285 16%	101 17%	66 15%	54 17%	59 14%	167 16%	113 15%	244 16%	** **	41 16%	26 21%	** **
8	(8.0)	359 20%	137cf 22%	94 22%	50 16%	75 18%	231+cf 22%	125- 17%	306 20%	** **	53 21%	25 20%	** **
9	(9.0)	179 10%	60 10%	38 9%	31 10%	50 12%	99 9%	80 11%	157 10%	** **	21 8%	14 11%	** **
10 - Extremely well	(10.0)	393 22%	101- 17%	91 21%	77ae 24%	120+abe 28%	192- 18%	197+abe 26%	330 21%	** **	61 25%	21 17%	** **
NET Badly (1-3)		65 4%	23 4%	16 4%	9 3%	15 4%	39 4%	24 3%	55 4%	** **	9 4%	5 4%	** **
NET Neutral (4-6)		420 23%	145 24%	105 24%	85 27%	84 20%	250 24%	169 23%	363 23%	** **	55 22%	31 25%	** **
NET Well (7-10)		1216 67%	400 65%	288 66%	212 66%	304 71%	689 66%	515 69%	1037 67%	** **	176 70%	86 68%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	105	42	25	14	24	67	37	95	**	9	5	**
	6%	7%	6%	4%	6%	6%	5%	6%	**	4%	4%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1701	569	409	306	403	978	709	1455	**	241	122	**
Mean score	7.5	7.4-	7.4	7.5	7.8+abe	7.4-	7.7+ae	7.5	**	7.6	7.3	**
Standard deviation	2.06	2.00	2.07	2.05	2.12	2.03	2.09	2.06	**	2.06	1.99	**
Standard Error	.05	.08	.10	.14	.13	.06	.09	.06	**	.14	.20	**

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Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	13 1%	7 1%	6 *	1 1%	**	1 1%	**	**	**	**	5b 2%	0 -
2	(2.0)	27 2%	12 2%	16 1%	4 4%	**	4 3%	**	**	**	**	6 2%	3 2%
3	(3.0)	24 1%	9 2%	15 1%	4 3%	**	3 3%	**	**	**	**	2 1%	3 2%
4	(4.0)	78 4%	27 5%	51 4%	7 6%	**	8 6%	**	**	**	**	8 3%	8 5%
5	(5.0)	147 8%	53 9%	92 7%	12 11%	**	9 7%	**	**	**	**	19 7%	16 11%
6	(6.0)	195 11%	62 11%	134 11%	11 9%	**	7 6%	**	**	**	**	27 10%	20e 14%
7	(7.0)	285 16%	75 13%	210 17%	17 15%	**	15 11%	**	**	**	**	41 15%	17 12%
8	(8.0)	359 20%	82- 14%	277+acj 22%	15 13%	**	19 14%	**	**	**	**	41- 15%	27 19%
9	(9.0)	179 10%	56 10%	123 10%	11 9%	**	19 15%	**	**	**	**	23 8%	19 13%
10 - Extremely well	(10.0)	393 22%	152+bk 27%	241- 19%	26 22%	**	41+bk 31%	**	**	**	**	85+bk 31%	23 16%
NET Badly (1-3)		65 4%	28+b 5%	36 3%	9+b 8%	**	8 6%	**	**	**	**	13 5%	6 4%
NET Neutral (4-6)		420 23%	142 25%	277 22%	31 27%	**	24 19%	**	**	**	**	54 20%	44ej 30%
NET Well (7-10)		1216 67%	365 64%	851ck 69%	69 59%	**	94k 72%	**	**	**	**	190 69%	86- 59%

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Prepared by BMG

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	105	34	71	8	**	4	**	**	**	**	**	19	10
	6%	6%	6%	7%	**	3%	**	**	**	**	**	7%	7%
Medians	8.00	8.00	8.00	7.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	10.00	**	10.00	**	**	**	**	**	10.00	8.00
Base for stats	1701	535	1165	108	**	127	**	**	**	**	**	256	136
Mean score	7.5	7.5	7.5	7.1	**	7.7	**	**	**	**	**	7.7c	7.2
								+	abcdfk				
Standard deviation	2.06	2.28	1.95	2.40	**	2.36	**	**	**	**	**	2.24	2.06
Standard Error	.05	.11	.06	.24	**	.23	**	**	**	**	**	.15	.19

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Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	13 1%	0 -%	** **	1 *%	0 -%	2 *%	6 1%	13 1%	** **	13 1%	** **
2	(2.0)	27 2%	1 1%	** **	4 2%	4 2%	6 1%	16 2%	25 1%	** **	26 1%	** **
3	(3.0)	24 1%	1 1%	** **	1 *%	2 1%	5 1%	14 2%	24 1%	** **	24 1%	** **
4	(4.0)	78 4%	2 2%	** **	19+ 7%	8 3%	28 5%	38 4%	78 4%	** **	78 4%	** **
5	(5.0)	147 8%	11 10%	** **	20 7%	16 7%	44 8%	74 8%	145 8%	** **	147 8%	** **
6	(6.0)	195 11%	9 8%	** **	28 10%	27 11%	55 10%	96 11%	193 11%	** **	195 11%	** **
7	(7.0)	285 16%	19 17%	** **	46 16%	37 15%	87 15%	145 16%	282 16%	** **	284 16%	** **
8	(8.0)	359 20%	19 16%	** **	55 20%	37 15%	107 19%	194d 21%	355 20%	** **	355 20%	** **
9	(9.0)	179 10%	17 14%	** **	27 10%	24 10%	61 11%	89 10%	178 10%	** **	179 10%	** **
10 - Extremely well	(10.0)	393 22%	31f 27%	** **	69f 25%	82+cf 33%	148+f 26%	166- 18%	389 22%	** **	391 22%	** **
NET Badly (1-3)		65 4%	2 2%	** **	7 2%	6 3%	13 2%	36 4%	63 4%	** **	64 4%	** **
NET Neutral (4-6)		420 23%	23 20%	** **	67 24%	51 21%	126 22%	209 23%	416 23%	** **	420 23%	** **
NET Well (7-10)		1216 67%	86 75%	** **	196 70%	180+f 73%	404+f 71%	595 66%	1205 67%	** **	1209 67%	** **

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Prepared by BMG

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	105	4	**	9	8	22-	65+cde	103	**	105	**
	6%	3%	**	3%	3%	4%	7%	6%	**	6%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1701	111	**	270	238	544	839	1683	**	1693	**
Mean score	7.5	7.9f	**	7.6	7.9+f	7.7+f	7.4	7.5	**	7.5	**
Standard deviation	2.06	1.89	**	2.06	2.04	2.02	2.04	2.05	**	2.06	**
Standard Error	.05	.19	**	.14	.14	.09	.08	.05	**	.05	**

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Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0) 13 1%	12 1%	13 1%	12 1%	12 1%	0 -%	13 1%	11 1%	13 1%	13 1%	7 1%	8 1%	7 1%	0 -%	8 1%	6 1%
2	(2.0) 27 2%	26 2%	27 2%	26 2%	21 2%	2 1%	26 2%	26 2%	27 2%	27 2%	14 1%	10 1%	13 1%	0 -%	12- 1%	9 1%
3	(3.0) 24 1%	23 1%	23 1%	23 1%	21 2%	1 *%	23 1%	21 1%	23 1%	24 1%	13 1%	11 1%	12 1%	* *%	13 1%	8 1%
4	(4.0) 78 4%	69 4%	63- 4%	67 4%	57 4%	10 4%	71 4%	67 4%	71 4%	78 4%	37- 3%	33 4%	31- 3%	6 4%	37- 3%	28 3%
5	(5.0) 147 8%	136 8%	127 8%	130 8%	106 8%	15 6%	135 8%	131 8%	137 8%	147 8%	78- 7%	62 7%	77 7%	8 5%	74- 6%	55- 6%
6	(6.0) 195 11%	183 11%	177 11%	178 11%	152 11%	33 13%	184 11%	177 11%	189 11%	195 11%	117 10%	107 12%	97- 9%	20 12%	117 10%	84 10%
7	(7.0) 285 16%	261 16%	260 16%	255 16%	216 16%	36 14%	262 16%	252 16%	270 16%	285 16%	190 17%	146 16%	172 16%	24 15%	197+ 17%	129 15%
8	(8.0) 359 20%	318 19%	316 20%	317 20%	268 20%	64+a 25%	335 20%	316 20%	337 20%	359 20%	244 21%	197 22%	232+ 22%	44+ 27%	246+ 22%	185 22%
9	(9.0) 179 10%	166 10%	168 10%	163 10%	146 11%	21 8%	171 10%	173+ 11%	175 10%	179 10%	133+ 12%	102 11%	129+ 12%	13 8%	130+ 11%	101+ 12%
10 - Extremely well	(10.0) 393 22%	352 21%	347 22%	340 21%	296 22%	62 25%	364 22%	339 21%	374 22%	393 22%	251 22%	180 20%	247 23%	41 26%	248 22%	209+b 24%
NET Badly (1-3)	65 4%	61 4%	63+e 4%	60 4%	54e 4%	3- 1%	62 4%	57 4%	63 4%	65 4%	35 3%	29d 3%	33 3%	*- *%	33 3%	23 3%
NET Neutral (4-6)	420 23%	388 24%	368 23%	374 23%	314 23%	59 23%	390 23%	375 23%	396 23%	420 23%	232- 20%	202 22%	206- 19%	34 21%	229- 20%	167- 20%
NET Well (7-10)	1216 67%	1097 67%	1090 68%	1075 67%	926 68%	182 73%	1132 68%	1080 67%	1156 68%	1216 67%	818+ 71%	625 69%	781+ 73%	123+ 77%	821+ 72%	625+ 73%

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Prepared by BMG

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	105 6%	91 6%	86- 5%	87 5%	71 5%	7- 3%	90- 5%	89 6%	94 5%	105 6%	63 6%	50 6%	54 5%	3- 2%	57 5%	40 5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	8.00	10.00	10.00
Base for stats	1701	1545	1521	1510	1294	244	1584	1511	1615	1701	1085	855	1021	157	1083	815
Mean score	7.5	7.5	7.5	7.5	7.5	7.8	7.5	7.5	7.5	7.5	7.7+	7.6	7.7+	7.9+	7.7+	7.8+b
Standard deviation	2.06	2.06	2.07	2.06	2.07	1.83	2.06	2.05	2.06	2.06	1.96	1.97	1.97	1.71	1.94	1.96
Standard Error	.05	.06	.06	.06	.06	.13	.06	.06	.06	.05	.06	.07	.07	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	13 1%	** **	11 1%	8 1%	7 1%
2	(2.0)	27 2%	** **	24 1%	17 1%	11 2%
3	(3.0)	24 1%	** **	23 1%	18 1%	9 1%
4	(4.0)	78 4%	** **	69 4%	48 4%	32 5%
5	(5.0)	147 8%	** **	138 8%	98 8%	58 8%
6	(6.0)	195 11%	** **	176 11%	125 11%	75 10%
7	(7.0)	285 16%	** **	263 16%	198 17%	122 17%
8	(8.0)	359 20%	** **	332 20%	246 21%	159 22%
9	(9.0)	179 10%	** **	161 10%	127 11%	66 9%
10 - Extremely well	(10.0)	393 22%	** **	351 21%	235- 20%	132- 18%
NET Badly (1-3)		65 4%	** **	58 4%	43 4%	27 4%
NET Neutral (4-6)		420 23%	** **	383 23%	271 23%	165 23%
NET Well (7-10)		1216 67%	** **	1106 68%	806 68%	479 67%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_3_16 (continuation)

Q38. Amazon Prime Video - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	105	**	90	72	46
	6%	**	6%	6%	6%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	1701	**	1548	1121	670
Mean score	7.5	**	7.5	7.5	7.4
Standard deviation	2.06	**	2.05	2.02	2.03
Standard Error	.05	**	.06	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_17

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1834	803	920	**	108	852	961
Effective sample		1540	677	772	**	91	722	810
Total		1805	815	873	**	115	914	871
1 - Extremely badly	(1.0)	11 1%	9+b 1%	2 *%	** **	0 -%	8 1%	3 *%
2	(2.0)	29 2%	8 1%	21+a 2%	** **	0 -%	14 2%	14 2%
3	(3.0)	45 2%	17 2%	26 3%	** **	2 1%	27 3%	17 2%
4	(4.0)	63 4%	27 3%	31 4%	** **	6 5%	29 3%	34 4%
5	(5.0)	159 9%	66 8%	81 9%	** **	10 9%	89 10%	69 8%
6	(6.0)	265 15%	114 14%	131 15%	** **	20 17%	145 16%	116 13%
7	(7.0)	279 15%	130 16%	133 15%	** **	15 13%	150 16%	126 14%
8	(8.0)	351 19%	148 18%	179 21%	** **	24 20%	177 19%	171 20%
9	(9.0)	154 9%	84+b 10%	59- 7%	** **	11 10%	82 9%	71 8%
10 - Extremely well	(10.0)	348 19%	177+b 22%	144- 17%	** **	26 23%	140- 15%	203+a 23%
NET Badly (1-3)		85 5%	34 4%	49 6%	** **	2 1%	49 5%	34 4%
NET Neutral (4-6)		487 27%	207 25%	243 28%	** **	36 31%	262 29%	220 25%
NET Well (7-10)		1131 63%	539+b 66%	516- 59%	** **	76 66%	549- 60%	571+a 65%
Don't know		102 6%	35- 4%	65+a 7%	** **	2 1%	54 6%	47 5%

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Prepared by BMG

Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Medians	8.00	8.00	7.00	**	8.00	7.00	8.00
Mode	8.00	10.00	8.00	**	10.00	8.00	10.00
Base for stats	1703	780	808	**	113	861	824
Mean score	7.3	7.5+b	7.2-	**	7.5	7.1-	7.5+a
Standard deviation	2.06	2.06	2.07	**	1.91	2.04	2.06
Standard Error	.05	.08	.08	**	.20	.08	.07

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Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample		1540	190	322	274	266	267	153	**	505	540	503	237
Total		1805	272	368	320	317	273	158	**	641	637	528	254
1 - Extremely badly	(1.0)	11 1%	3 1%	2 1%	1 *	1 *	1 *	2 2%	** **	5 1%	3 *	3 1%	2 1%
2	(2.0)	29 2%	6 2%	5 1%	3 1%	2 1%	4 2%	4 3%	** **	12 2%	6 1%	12 2%	7i 3%
3	(3.0)	45 2%	9 3%	7 2%	6 2%	5 2%	11i 4%	3 2%	** **	16 3%	12 2%	17 3%	6 2%
4	(4.0)	63 4%	13 5%	8 2%	13 4%	8 2%	8 3%	10+bd 6%	** **	21 3%	21 3%	21 4%	13 5%
5	(5.0)	159 9%	21 8%	28 8%	27 8%	26 8%	34+bh 12%	15 10%	** **	49 8%	53 8%	57 11%	23 9%
6	(6.0)	265 15%	47b 17%	41- 11%	53 16%	40 13%	45 16%	22 14%	** **	89 14%	93 15%	84 16%	39 15%
7	(7.0)	279 15%	34 12%	57 15%	40 13%	57 18%	53ac 19%	28 17%	** **	90 14%	97 15%	92 17%	39 15%
8	(8.0)	351 19%	44 16%	78ej 21%	65 20%	82+aehjk 26%	39- 14%	28 18%	** **	122 19%	147+aej 23%	82- 16%	43 17%
9	(9.0)	154 9%	27 10%	24 7%	29 9%	24 7%	29 11%	12 7%	** **	51 8%	53 8%	50 9%	21 8%
10 - Extremely well	(10.0)	348 19%	60efjk 22%	99 27%	61efj 19%	60fj 19%	35- 13%	15- 10%	** **	158 25%	121efj 19%	68- 13%	34- 13%
NET Badly (1-3)		85 5%	18i 7%	15 4%	11 3%	9 3%	17i 6%	10 6%	** **	33 5%	20- 3%	32di 6%	16i 6%
NET Neutral (4-6)		487 27%	82b 30%	77- 21%	93b 29%	74 23%	87bdh 32%	47b 30%	** **	159 25%	167 26%	162+bdh 31%	75b 29%
NET Well (7-10)		1131 63%	164 60%	257 70%	196 61%	222 70%	156- 57%	82- 52%	** **	421efjk 66%	418efjk 66%	292- 55%	136- 54%

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Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Don't know	102	9	19	20	13	14	19	**	28	33	42+adh	28+abdehi
	6%	3%	5%	6%	4%	5%	12%	**	4%	5%	8%	11%
Medians	8.00	7.00	8.00	8.00	8.00	7.00	7.00	**	8.00	8.00	7.00	7.00
Mode	8.00	10.00	10.00	8.00	8.00	7.00	8.00	**	10.00	8.00	7.00	8.00
Base for stats	1703	263	349	300	304	259	139	**	613	604	486	227
Mean score	7.3	7.2f	7.7	7.4efjk	7.5efjk	7.0-	6.8-	**	7.5+efjk	7.4efjk	7.0-	6.9-
Standard deviation	2.06	2.24	2.05	2.01	1.84	2.01	2.12	**	2.14	1.93	2.07	2.15
Standard Error	.05	.17	.12	.12	.12	.13	.18	**	.10	.08	.10	.15

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Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
1 - Extremely badly	(1.0)	11 1%	0 -%	0 -%	0 -%	3 1%	** **	1 *%	2 1%	3 2%	0 -%	8 1%	1 1%	1 1%	* 1%
2	(2.0)	29 2%	2 2%	1 1%	2 2%	7 3%	** **	3 1%	2 1%	4 3%	2 1%	25 2%	2 1%	1 2%	1 2%
3	(3.0)	45 2%	0 -%	3 2%	6a 4%	9a 4%	** **	8a 4%	7 2%	1 1%	2 1%	37 2%	4 3%	3a 3%	1a 3%
4	(4.0)	63 4%	4b 3%	0- -%	8b 5%	8 3%	** **	10b 5%	12b 5%	4 3%	2 2%	50b 3%	10+bj 7%	2 2%	1b 3%
5	(5.0)	159 9%	9 7%	17 11%	7 5%	15 6%	** **	29+cdgjl 14%	18 7%	18cd 13%	13 9%	136 9%	15 10%	5 6%	3 7%
6	(6.0)	265 15%	13 10%	22 14%	23 15%	48afm 19%	** **	22 11%	35 13%	26 18%	26 20%	228 15%	22 15%	10 12%	4 9%
7	(7.0)	279 15%	29+dfhj 22%	27d 18%	30dfh 20%	23- 9%	** **	23 11%	40 15%	15 10%	22 16%	226d 15%	28d 18%	17dfh 20%	8d 17%
8	(8.0)	351 19%	22 17%	32 21%	29 19%	56 22%	** **	40 19%	73+ahj 27%	20 14%	13 10%	295 19%	29 19%	18 20%	9 20%
9	(9.0)	154 9%	13 10%	16 10%	15 10%	24 9%	** **	22 11%	17 7%	9 6%	11 9%	133 9%	10 7%	8 10%	3 7%
10 - Extremely well	(10.0)	348 19%	31g 24%	30 20%	27 17%	52 20%	** **	42 20%	40 15%	32 22%	29 22%	293 19%	24 16%	18 21%	12gk 26%
NET Badly (1-3)		85 5%	2 2%	4 2%	8 5%	19+a 8%	** **	12 6%	10 4%	8 5%	4 3%	71 5%	7 4%	5 6%	2 5%
NET Neutral (4-6)		487 27%	26 20%	38 25%	39 25%	71 28%	** **	611 30%	66 25%	48alm 33%	41 31%	4141 27%	471m 31%	17- 20%	9 19%
NET Well (7-10)		1131 63%	95 +dfhjk 73%	105h 69%	101h 65%	154 61%	** **	126 61%	169h 64%	75- 52%	75 57%	946h 62%	91 60%	61h 70%	32h 69%

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Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample	1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total	1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Don't know	102	7	6	7	9	**	8	21	13d	13	88	8	4	3
	6%	5%	4%	4%	4%	**	4%	8%	9%	9%	6%	5%	4%	7%
Medians	8.00	8.00	8.00	7.00	8.00	**	8.00	8.00	7.00	7.00	8.00	7.00	8.00	8.00
Mode	8.00	10.00	8.00	7.00	8.00	**	10.00	8.00	10.00	10.00	8.00	8.00	10.00	10.00
Base for stats	1703	123	147	148	245	**	200	245	131	120	1431	145	84	44
Mean score	7.3	7.7k	7.6k	7.3	7.3	**	7.2	7.3	7.1	7.4	7.3	7.1	7.5	7.6k
Standard deviation	2.06	1.90	1.80	2.01	2.24	**	2.20	1.93	2.31	1.99	2.06	2.04	2.09	2.14
Standard Error	.05	.18	.17	.19	.16	**	.17	.14	.23	.21	.06	.16	.17	.21

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Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample		1540	619	447	220	297	1066	517	1316	**	220	106	**
Total		1805	611	434	319	427	1045	746	1550	**	250	126	**
1 - Extremely badly	(1.0)	11 1%	2 *%	5 1%	1 *%	3 1%	7 1%	4 1%	10 1%	** **	1 *%	0 -%	** **
2	(2.0)	29 2%	13 2%	7 2%	4 1%	5 1%	20 2%	9 1%	24 2%	** **	5 2%	3 3%	** **
3	(3.0)	45 2%	13 2%	6 1%	9 3%	17+be 4%	19 2%	26+be 3%	36 2%	** **	9 4%	8+a 7%	** **
4	(4.0)	63 4%	20 3%	17 4%	11 4%	15 3%	36 3%	26 4%	56 4%	** **	7 3%	3 3%	** **
5	(5.0)	159 9%	65df 11%	38 9%	30 9%	25- 6%	103d 10%	54 7%	140 9%	** **	19 8%	11 9%	** **
6	(6.0)	265 15%	94 15%	72 17%	41 13%	57 13%	166 16%	97 13%	240+c 15%	** **	22- 9%	13 10%	** **
7	(7.0)	279 15%	94 15%	76d 18%	58d 18%	48- 11%	170d 16%	106 14%	246 16%	** **	32 13%	13 11%	** **
8	(8.0)	351 19%	128 21%	84 19%	58 18%	80 19%	212 20%	138 18%	297 19%	** **	54 22%	29 23%	** **
9	(9.0)	154 9%	53 9%	31 7%	30 9%	40 9%	85 8%	69 9%	124 8%	** **	30+ 12%	19+a 15%	** **
10 - Extremely well	(10.0)	348 19%	95- 16%	70 16%	64 20%	114+abe 27%	165- 16%	178+abe 24%	286- 18%	** **	59 24%	22 17%	** **
NET Badly (1-3)		85 5%	28 5%	18 4%	14 4%	25 6%	46 4%	39 5%	69 4%	** **	16 6%	12+a 9%	** **
NET Neutral (4-6)		487 27%	179df 29%	126d 29%	82 26%	96- 23%	305+df 29%	178- 24%	436+c 28%	** **	49- 19%	27 22%	** **
NET Well (7-10)		1131 63%	371 61%	261 60%	210 66%	282 66%	632- 60%	492+e 66%	954- 62%	** **	175+a 70%	83 66%	** **

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Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG							Ethnicity			
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Don't know	102	34	28	14	24	62	37	91	**	10	5	**
	6%	6%	6%	4%	6%	6%	5%	6%	**	4%	4%	**
Medians	8.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	8.00	**
Mode	8.00	8.00	8.00	10.00	10.00	8.00	10.00	8.00	**	10.00	8.00	**
Base for stats	1703	578	406	305	403	983	708	1459	**	239	122	**
Mean score	7.3	7.2	7.2	7.4	7.6+abe	7.2-	7.5+abe	7.3-	**	7.6+a	7.3	**
									+a			+a
Standard deviation	2.06	2.01	2.02	2.02	2.18	2.01	2.11	2.04	**	2.15	2.21	**
Standard Error	.05	.08	.10	.14	.13	.06	.10	.06	**	.15	.22	**

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Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
1 - Extremely badly	(1.0)	11 1%	9+b 2%	2- *%	2b 2%	** **	1 1%	** **	** **	** **	** **	7+b 3%	0 -%
2	(2.0)	29 2%	11 2%	18 1%	4 3%	** **	2 2%	** **	** **	** **	** **	4 2%	2 2%
3	(3.0)	45 2%	12 2%	33 3%	3 2%	** **	1 1%	** **	** **	** **	** **	6 2%	5 3%
4	(4.0)	63 4%	23 4%	41 3%	8+b 7%	** **	4 3%	** **	** **	** **	** **	8 3%	4 3%
5	(5.0)	159 9%	53 9%	106 9%	14 12%	** **	8 6%	** **	** **	** **	** **	28 10%	8 5%
6	(6.0)	265 15%	79 14%	186e 15%	11 10%	** **	9- 7%	** **	** **	** **	** **	34 12%	30cej 21%
7	(7.0)	279 15%	81 14%	197 16%	21 18%	** **	16 12%	** **	** **	** **	** **	38 14%	20 13%
8	(8.0)	351 19%	90- 16%	259+ac 21%	15 13%	** **	23 17%	** **	** **	** **	** **	46 17%	23 15%
9	(9.0)	154 9%	44 8%	110 9%	11 10%	** **	12 9%	** **	** **	** **	** **	23 8%	12 8%
10 - Extremely well	(10.0)	348 19%	142+b 25%	206- 17%	19 17%	** **	50+abcjk 38%	** **	** **	** **	** **	71+b 26%	35b 24%
NET Badly (1-3)		85 5%	32 6%	53 4%	8 7%	** **	4 3%	** **	** **	** **	** **	17 6%	7 5%
NET Neutral (4-6)		487 27%	154e 27%	333e 27%	33e 29%	** **	22- 16%	** **	** **	** **	** **	70 25%	42e 29%
NET Well (7-10)		1131 63%	358 63%	773 63%	67 57%	** **	99+abcjk 76%	** **	** **	** **	** **	178 65%	89 61%

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Prepared by BMG

Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1834	573	1260	128	**	129	**	**	**	**	**	269	147
Effective sample	1540	477	1062	105	**	107	**	**	**	**	**	226	124
Total	1805	569	1236	116	**	131	**	**	**	**	**	276	146
Don't know	102	25	77	8	**	6	**	**	**	**	**	10	7
	6%	4%	6%	7%	**	5%	**	**	**	**	**	4%	5%
Medians	8.00	8.00	7.00	7.00	**	8.00	**	**	**	**	**	8.00	8.00
Mode	8.00	10.00	8.00	7.00	**	10.00	**	**	**	**	**	10.00	10.00
Base for stats	1703	543	1159	108	**	125	**	**	**	**	**	265	139
Mean score	7.3	7.4	7.3	6.9-	**	8.1+abcjk	**	**	**	**	**	7.4	7.5
					c			c	bc				
Standard deviation	2.06	2.25	1.97	2.32	**	2.12	**	**	**	**	**	2.31	2.08
Standard Error	.05	.11	.06	.23	**	.21	**	**	**	**	**	.16	.19

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Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample		1540	102	**	236	208	480	781	1524	**	1534	**
Total		1805	115	**	279	246	566	904	1786	**	1798	**
1 - Extremely badly	(1.0)	11 1%	1 1%	** **	1 *%	0 -%	1 *%	4 *%	11 1%	** **	11 1%	** **
2	(2.0)	29 2%	1 1%	** **	4 1%	5 2%	9 2%	18 2%	29 2%	** **	29 2%	** **
3	(3.0)	45 2%	5 4%	** **	11 4%	4 2%	15 3%	21 2%	45 3%	** **	45 2%	** **
4	(4.0)	63 4%	6 6%	** **	9 3%	7 3%	18 3%	35 4%	62 3%	** **	63 4%	** **
5	(5.0)	159 9%	9 8%	** **	18 6%	22 9%	48 9%	79 9%	157 9%	** **	159 9%	** **
6	(6.0)	265 15%	17 15%	** **	39 14%	34 14%	79 14%	136 15%	262 15%	** **	265 15%	** **
7	(7.0)	279 15%	16 14%	** **	48 17%	31 13%	87 15%	146 16%	277 15%	** **	278 15%	** **
8	(8.0)	351 19%	22 19%	** **	68+d 24%	40 16%	113 20%	184 20%	346 19%	** **	347 19%	** **
9	(9.0)	154 9%	11 10%	** **	16 6%	25 10%	44 8%	78 9%	151 8%	** **	153 9%	** **
10 - Extremely well	(10.0)	348 19%	21 19%	** **	52 19%	71+cf 29%	129+f 23%	146- 16%	346 19%	** **	346 19%	** **
NET Badly (1-3)		85 5%	7 6%	** **	16 6%	10 4%	25 4%	44 5%	85 5%	** **	85 5%	** **
NET Neutral (4-6)		487 27%	32 28%	** **	66 24%	63 26%	146 26%	250 28%	481 27%	** **	487 27%	** **
NET Well (7-10)		1131 63%	71 62%	** **	185 66%	166 68%	373 66%	554 61%	1120 63%	** **	1124 63%	** **

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Prepared by BMG

Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**
Effective sample	1540	102	**	236	208	480	781	1524	**	1534	**
Total	1805	115	**	279	246	566	904	1786	**	1798	**
Don't know	102	4	**	12	7-	22-	57d	101	**	102	**
	6%	4%	**	4%	3%	4%	6%	6%	**	6%	**
Medians	8.00	7.00	**	8.00	8.00	8.00	7.00	8.00	**	7.00	**
Mode	8.00	8.00	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	1703	111	**	267	239	544	847	1686	**	1696	**
Mean score	7.3	7.2	**	7.3	7.7+f	7.5f	7.2-	7.3	**	7.3	**
											b
Standard deviation	2.06	2.18	**	2.01	2.11	2.05	2.03	2.06	**	2.06	**
Standard Error	.05	.22	**	.13	.15	.10	.08	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample		1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total		1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
1 - Extremely badly	(1.0)	11 1%	10 1%	9 1%	9 1%	8 1%	0 -%	11 1%	8 1%	11 1%	11 1%	5 *%	4 *%	3 *%	0 -%	8 1%	3 *%
2	(2.0)	29 2%	29 2%	27 2%	28 2%	20 1%	3 1%	29 2%	25 2%	29 2%	29 2%	12- 1%	7- 1%	12 1%	2 1%	12- 1%	7- 1%
3	(3.0)	45 2%	42 3%	39 2%	40 2%	29 2%	3 1%	43 3%	38 2%	43 3%	45 2%	28 2%	23 3%	20 2%	0- -%	24 2%	14 2%
4	(4.0)	63 4%	61 4%	56 3%	58 4%	45 3%	9 3%	61 4%	59 4%	61 4%	63 4%	40 3%	29 3%	30 3%	6 4%	38 3%	27 3%
5	(5.0)	159 9%	146e 9%	139 9%	142e 9%	116 8%	12- 5%	145 9%	143e 9%	149 9%	159 9%	88- 8%	69 8%	86 8%	7- 4%	82- 7%	54- 6%
6	(6.0)	265 15%	240 15%	239 15%	242 15%	204 15%	37 15%	246 15%	242 15%	251 15%	265 15%	159 14%	146f 16%	143 13%	23 14%	162 14%	103- 12%
7	(7.0)	279 15%	262 16%	251 16%	250 16%	211 15%	39 15%	260 16%	252 16%	267 16%	279 15%	194+ 17%	157+ 17%	175 16%	28 18%	192+ 17%	143 17%
8	(8.0)	351 19%	321 20%	325+ 20%	317 20%	279 20%	54 22%	339+ 20%	327+ 20%	343 20%	351 19%	237 21%	178 20%	234+ 22%	32 20%	252+ 22%	199+ 23%
9	(9.0)	154 9%	142 9%	142 9%	140 9%	129+ 9%	29 12%	144 9%	140 9%	147 9%	154 9%	121+ 11%	90+ 10%	108+ 10%	23+ 14%	107 9%	86+ 10%
10 - Extremely well	(10.0)	348 19%	298- 18%	296- 18%	287- 18%	252 18%	58g 23%	309- 18%	280- 18%	316 18%	348 19%	210 18%	152- 17%	212 20%	38 24%	208 18%	180b 21%
NET Badly (1-3)		85 5%	81 5%	75 5%	77 5%	58 4%	6 3%	83 5%	72 4%	83 5%	85 5%	45 4%	34 4%	35- 3%	2 1%	45 4%	25- 3%
NET Neutral (4-6)		487 27%	447 27%	433 27%	442 28%	365 27%	58 23%	452 27%	443 28%	461 27%	487 27%	286- 25%	244f 27%	260- 24%	36 22%	281- 25%	184- 21%
NET Well (7-10)		1131 63%	1022 62%	1013 63%	994 62%	871 64%	180 72%	1052 63%	999 62%	1072 63%	1131 63%	762+ 66%	577 64%	729+ 68%	121+abe 76%	758+ 67%	608+abe 71%

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Prepared by BMG

Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Don't know	102 6%	87 5%	84 5%	84 5%	71 5%	6- 2%	88- 5%	86 5%	93 5%	102e 6%	55-d 5%	51d 6%	50-d 5%	1- 1%	55d 5%	38d 4%
Medians	8.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1703	1550	1522	1513	1293	245	1587	1514	1616	1703	1093	854	1025	159	1085	817
Mean score	7.3	7.3-	7.3	7.3-	7.4	7.7 +abcd fghi	7.3-	7.3-	7.3-	7.3	7.4+	7.3	7.5+	7.8+abe	7.4+	7.6+abe
Standard deviation	2.06	2.06	2.04	2.05	2.01	1.89	2.06	2.02	2.06	2.06	1.96	1.93	1.93	1.83	1.97	1.90
Standard Error	.05	.06	.06	.06	.06	.13	.06	.06	.06	.05	.06	.07	.06	.16	.06	.07

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Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1834	**	1690	1264	748
Effective sample		1540	**	1430	1070	645
Total		1805	**	1638	1193	716
1 - Extremely badly	(1.0)	11 1%	** **	10 1%	8 1%	4 1%
2	(2.0)	29 2%	** **	25 2%	16 1%	12 2%
3	(3.0)	45 2%	** **	41 2%	33 3%	22 3%
4	(4.0)	63 4%	** **	61 4%	44 4%	30 4%
5	(5.0)	159 9%	** **	154+ 9%	116 10%	58 8%
6	(6.0)	265 15%	** **	234 14%	163 14%	102 14%
7	(7.0)	279 15%	** **	249 15%	190 16%	120 17%
8	(8.0)	351 19%	** **	331+ 20%	253+ 21%	161+ 23%
9	(9.0)	154 9%	** **	143 9%	94 8%	46- 6%
10 - Extremely well	(10.0)	348 19%	** **	304 19%	210- 18%	118- 17%
NET Badly (1-3)		85 5%	** **	75 5%	56 5%	38 5%
NET Neutral (4-6)		487 27%	** **	449 27%	323 27%	190 27%
NET Well (7-10)		1131 63%	** **	1028 63%	747 63%	445 62%

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Prepared by BMG

Table Q38_3_17 (continuation)

Q38. Amazon Prime Video - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Don't know	102	**	86-	67	43
	6%	**	5%	6%	6%
Medians	8.00	**	8.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1703	**	1552	1126	674
Mean score	7.3	**	7.3	7.3	7.2-
Standard deviation	2.06	**	2.05	2.04	2.04
Standard Error	.05	**	.06	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_1

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	43 7%	14 5%	27+a 11%	**	**	27 8%	15 5%
2	(2.0)	34 5%	10- 3%	19+a 8%	**	**	15 5%	18 6%
3	(3.0)	31 5%	14 5%	16 7%	**	**	16 5%	15 5%
4	(4.0)	33 5%	14 5%	16 6%	**	**	13 4%	21 7%
5	(5.0)	66 10%	38 12%	21 8%	**	**	40 12%	27 9%
6	(6.0)	67 10%	36 12%	19 8%	**	**	44+b 13%	21- 7%
7	(7.0)	59 9%	36b 12%	11- 4%	**	**	38 11%	21 7%
8	(8.0)	80 13%	44 14%	25 10%	**	**	43 13%	36 12%
9	(9.0)	42 7%	27+b 9%	7- 3%	**	**	22 6%	19 6%
10 - Extremely well	(10.0)	78 12%	49+b 16%	16- 6%	**	**	37 11%	40 13%
NET Badly (1-3)		107 17%	38- 12%	63+a 25%	**	**	58 17%	47 16%
NET Neutral (4-6)		166 26%	88 28%	56 22%	**	**	97 29%	69 23%
NET Well (7-10)		258 41%	156+b 50%	59- 23%	**	**	140 42%	115 39%
Don't know		103 16%	27- 9%	74+a 29%	**	**	39- 12%	64+a 22%

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Prepared by BMG

Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	6.00	7.00	5.00	**	**	6.00	6.00
Mode	8.00	10.00	1.00	**	**	6.00	10.00
Base for stats	531	283	178	**	**	294	231
Mean score	6.2	6.6+b	5.1-	**	**	6.1	6.2
Standard deviation	2.77	2.56	2.90	**	**	2.70	2.84
Standard Error	.13	.17	.23	**	**	.18	.20

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Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	43 7%	5 3%	9 6%	4 4%	9 9%	** **	** **	** **	14 5%	13 6%	16+h 12%	** **
2	(2.0)	34 5%	7 5%	5 3%	5 5%	4 4%	** **	** **	** **	12 4%	9 5%	13+bh 10%	** **
3	(3.0)	31 5%	5 3%	2- 1%	3 3%	6 6%	** **	** **	** **	7- 2%	9 4%	15+bhi 12%	** **
4	(4.0)	33 5%	11 7%	4 3%	8 7%	6 6%	** **	** **	** **	15 5%	13 7%	5 4%	** **
5	(5.0)	66 10%	10 7%	24+ 15%	9 8%	10 10%	** **	** **	** **	34 11%	18 9%	14 11%	** **
6	(6.0)	67 10%	18 12%	13 8%	17 15%	7 8%	** **	** **	** **	31 10%	24 12%	12 9%	** **
7	(7.0)	59 9%	21 15%	16j 10%	10 9%	8 8%	** **	** **	** **	37+j 12%	18j 9%	4- 3%	** **
8	(8.0)	80 13%	24 17%	22j 14%	15 13%	12 12%	** **	** **	** **	46j 15%	26j 13%	7- 6%	** **
9	(9.0)	42 7%	15 10%	17+ij 10%	7 7%	1 1%	** **	** **	** **	31+ij 10%	8 4%	2- 1%	** **
10 - Extremely well	(10.0)	78 12%	16 11%	31+j 20%	18 17%	8 9%	** **	** **	** **	47+j 16%	26j 13%	4- 3%	** **
NET Badly (1-3)		107 17%	16 12%	16- 10%	13 12%	18 20%	** **	** **	** **	32- 11%	31 15%	44+bhi 33%	** **
NET Neutral (4-6)		166 26%	39 27%	41 26%	33 30%	23 24%	** **	** **	** **	80 27%	56 27%	31 23%	** **
NET Well (7-10)		258 41%	76 53%	86+ij 54%	51 47%	28 30%	** **	** **	** **	162+ij 54%	79j 39%	17- 13%	** **
Don't know		103 16%	12 8%	15- 9%	13 12%	24 26%	** **	** **	** **	27- 9%	37bh 18%	40+bhi 30%	** **
Medians		6.00	7.00	7.00	7.00	6.00	**	**	**	7.00	6.00	4.00	**

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Prepared by BMG

Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	8.00	8.00	10.00	10.00	8.00	**	**	**	10.00	10.00	1.00	**
Base for stats	531	131	143	96	69	**	**	**	274	166	91	**
Mean score	6.2	6.6	6.9	6.6	5.5ej	**	**	**	6.8	6.2efjk	4.2-	**
		defgjk	+defgijk	defgjk		-	-		+defgijk			-
Standard deviation	2.77	2.46	2.64	2.61	2.82	**	**	**	2.55	2.74	2.58	**
Standard Error	.13	.26	.24	.28	.35	**	**	**	.18	.23	.27	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		631	**	**	**	**	**	**	**	**	451	**	**	**	
Effective sample		526	**	**	**	**	**	**	**	**	416	**	**	**	
Total		635	**	**	**	**	**	**	**	**	532	**	**	**	
1 - Extremely	(1.0)	43	**	**	**	**	**	**	**	**	31	**	**	**	
badly		7%	**	**	**	**	**	**	**	**	6%	**	**	**	
2	(2.0)	34	**	**	**	**	**	**	**	**	25	**	**	**	
		5%	**	**	**	**	**	**	**	**	5%	**	**	**	
3	(3.0)	31	**	**	**	**	**	**	**	**	22	**	**	**	
		5%	**	**	**	**	**	**	**	**	4%	**	**	**	
4	(4.0)	33	**	**	**	**	**	**	**	**	27	**	**	**	
		5%	**	**	**	**	**	**	**	**	5%	**	**	**	
5	(5.0)	66	**	**	**	**	**	**	**	**	56	**	**	**	
		10%	**	**	**	**	**	**	**	**	10%	**	**	**	
6	(6.0)	67	**	**	**	**	**	**	**	**	59	**	**	**	
		10%	**	**	**	**	**	**	**	**	11%	**	**	**	
7	(7.0)	59	**	**	**	**	**	**	**	**	51	**	**	**	
		9%	**	**	**	**	**	**	**	**	10%	**	**	**	
8	(8.0)	80	**	**	**	**	**	**	**	**	68	**	**	**	
		13%	**	**	**	**	**	**	**	**	13%	**	**	**	
9	(9.0)	42	**	**	**	**	**	**	**	**	37	**	**	**	
		7%	**	**	**	**	**	**	**	**	7%	**	**	**	
10 -	(10.0)	78	**	**	**	**	**	**	**	**	67	**	**	**	
Extremely well		12%	**	**	**	**	**	**	**	**	13%	**	**	**	
NET Badly (1-3)		107	**	**	**	**	**	**	**	**	79-	**	**	**	
		17%	**	**	**	**	**	**	**	**	15%	**	**	**	
NET Neutral (4-6)		166	**	**	**	**	**	**	**	**	141	**	**	**	
		26%	**	**	**	**	**	**	**	**	27%	**	**	**	
NET Well (7-10)		258	**	**	**	**	**	**	**	**	222	**	**	**	
		41%	**	**	**	**	**	**	**	**	42%	**	**	**	

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Prepared by BMG

Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	532	**	**	**
Don't know	103	**	**	**	**	**	**	**	**	**	90	**	**	**
	16%	**	**	**	**	**	**	**	**	**	17%	**	**	**
Medians	6.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	531	**	**	**	**	**	**	**	**	**	443	**	**	**
Mean score	6.2	**	**	**	**	**	**	**	**	**	6.3+hklm	**	**	**
Standard deviation	2.77	**	**	**	**	**	**	**	**	**	2.71	**	**	**
Standard Error	.13	**	**	**	**	**	**	**	**	**	.15	**	**	**

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Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	43 7%	20 9%	9 5%	** **	** **	29 8%	13 5%	37 7%	** **	5 4%	** **	** **
2	(2.0)	34 5%	15 7%	9 5%	** **	** **	24 6%	10 4%	30 6%	** **	4 3%	** **	** **
3	(3.0)	31 5%	13 6%	9 6%	** **	** **	22 6%	9 4%	26 5%	** **	5 4%	** **	** **
4	(4.0)	33 5%	7 3%	11 7%	** **	** **	18 5%	15 6%	28 5%	** **	6 5%	** **	** **
5	(5.0)	66 10%	25 11%	16 10%	** **	** **	41 11%	25 10%	56 11%	** **	10 8%	** **	** **
6	(6.0)	67 10%	24 11%	18 11%	** **	** **	42 11%	24 10%	55 11%	** **	10 8%	** **	** **
7	(7.0)	59 9%	20 9%	18 11%	** **	** **	38 10%	21 9%	41- 8%	** **	19+a 15%	** **	** **
8	(8.0)	80 13%	24 11%	23 14%	** **	** **	47 12%	29 12%	58 12%	** **	21 17%	** **	** **
9	(9.0)	42 7%	13 6%	17+f 10%	** **	** **	30 8%	12 5%	31 6%	** **	11 9%	** **	** **
10 - Extremely well	(10.0)	78 12%	20 9%	14 8%	** **	** **	33- 9%	44+abe 18%	53- 10%	** **	23+a 18%	** **	** **
NET Badly (1-3)		107 17%	48+f 22%	27 16%	** **	** **	75 19%	32 13%	93 18%	** **	14 11%	** **	** **
NET Neutral (4-6)		166 26%	56 25%	45 27%	** **	** **	101 26%	64 26%	139 27%	** **	26 21%	** **	** **
NET Well (7-10)		258 41%	76- 35%	72 44%	** **	** **	149 39%	106 43%	183- 36%	** **	74+a 59%	** **	** **

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Prepared by BMG

Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	103	40	20	**	**	61	42	93+c	**	11-	**	**
	16%	18%	12%	**	**	16%	17%	18%	**	9%	**	**
Medians	6.00	6.00	6.00	**	**	6.00	7.00	6.00	**	7.00	**	**
Mode	8.00	5.00	8.00	**	**	8.00	10.00	8.00	**	10.00	**	**
Base for stats	531	180	145	**	**	325	202	414	**	114	**	**
Mean score	6.2	5.7-	6.2	**	**	5.9-	6.5+ae	5.9-	**	6.9+a	**	**
					a						+a	
Standard deviation	2.77	2.84	2.63	**	**	2.75	2.78	2.78	**	2.56	**	**
Standard Error	.13	.21	.22	**	**	.15	.24	.15	**	.26	**	**

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Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	43 7%	15 8%	28 6%	**	**	**	**	**	**	**	**	**
2	(2.0)	34 5%	13 7%	21 5%	**	**	**	**	**	**	**	**	**
3	(3.0)	31 5%	7 4%	23 5%	**	**	**	**	**	**	**	**	**
4	(4.0)	33 5%	10 5%	23 5%	**	**	**	**	**	**	**	**	**
5	(5.0)	66 10%	19 10%	48 11%	**	**	**	**	**	**	**	**	**
6	(6.0)	67 10%	14 7%	53 12%	**	**	**	**	**	**	**	**	**
7	(7.0)	59 9%	16 9%	43 10%	**	**	**	**	**	**	**	**	**
8	(8.0)	80 13%	19 10%	61 14%	**	**	**	**	**	**	**	**	**
9	(9.0)	42 7%	13 7%	29 6%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	78 12%	25 14%	52 12%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		107 17%	35 19%	72 16%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		166 26%	42 23%	124 28%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		258 41%	73 39%	185 41%	**	**	**	**	**	**	**	**	**

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Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	103	36	67	**	**	**	**	**	**	**	**	**	**
	16%	19%	15%	**	**	**	**	**	**	**	**	**	**
Medians	6.00	6.00	6.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	531	151	381	**	**	**	**	**	**	**	**	**	**
Mean score	6.2	6.1	6.2	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.77	2.96	2.69	**	**	**	**	**	**	**	**	**	**
Standard Error	.13	.26	.15	**	**	**	**	**	**	**	**	**	**

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Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	43 7%	** **	** **	8 6%	12 11%	17 7%	16 6%	43 7%	** **	43 7%	** **
2	(2.0)	34 5%	** **	** **	3 2%	* *%	5- 2%	20e 7%	34 5%	** **	34 5%	** **
3	(3.0)	31 5%	** **	** **	3 2%	2 2%	6 2%	15 5%	31 5%	** **	31 5%	** **
4	(4.0)	33 5%	** **	** **	7 6%	5 4%	11 5%	16 5%	33 5%	** **	33 5%	** **
5	(5.0)	66 10%	** **	** **	12 10%	8 7%	27 12%	27 10%	65 11%	** **	66 11%	** **
6	(6.0)	67 10%	** **	** **	21+f 17%	17 15%	31 13%	25 9%	65 10%	** **	67 11%	** **
7	(7.0)	59 9%	** **	** **	18 14%	9 8%	22 9%	28 10%	54 9%	** **	58 9%	** **
8	(8.0)	80 13%	** **	** **	18 15%	13 12%	34 15%	35 12%	79 13%	** **	79 12%	** **
9	(9.0)	42 7%	** **	** **	13 10%	12 11%	22+ 10%	17 6%	41 7%	** **	42 7%	** **
10 - Extremely well	(10.0)	78 12%	** **	** **	14 11%	27 24%	40+f 17%	25- 9%	77 12%	** **	78 12%	** **
NET Badly (1-3)		107 17%	** **	** **	14 11%	15 13%	28- 12%	51 18%	107 17%	** **	107 17%	** **
NET Neutral (4-6)		166 26%	** **	** **	40 32%	29 26%	68 30%	68 24%	163 26%	** **	166 26%	** **
NET Well (7-10)		258 41%	** **	** **	63+f 50%	62 54%	117+f 51%	106 37%	251 40%	** **	256 41%	** **

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Prepared by BMG

Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	103	**	**	8-	9	18-	60+ce	102	**	102	**
	16%	**	**	7%	8%	8%	21%	16%	**	16%	**
Medians	6.00	**	**	7.00	8.00	7.00	6.00	6.00	**	6.00	**
Mode	8.00	**	**	6.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	531	**	**	117	106	213	224	521	**	529	**
Mean score	6.2	**	**	6.5	6.9+f	6.7+f	6.0	6.1	**	6.1	**
Standard deviation	2.77	**	**	2.49	2.91	2.68	2.73	2.79	**	2.77	**
Standard Error	.13	**	**	.25	.31	.20	.20	.13	**	.13	**

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Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	43 7%	39e 7%	38e 6%	37e 6%	29e 5%	2- 1%	39e 6%	37e 6%	41e 7%	43e 7%	25d 6%	23d 6%	23d 6%	1- *	25d 6%	10- 3%
2	(2.0)	34 5%	33e 5%	30e 5%	31e 5%	25e 5%	3- 1%	32e 5%	32e 5%	33e 5%	34e 5%	21 5%	17 5%	14- 4%	2- 1%	18 4%	10- 3%
3	(3.0)	31 5%	31e 5%	29e 5%	30e 5%	21 4%	3- 1%	31e 5%	31e 5%	31e 5%	31e 5%	22 5%	18 5%	16 4%	1- 1%	18 4%	10- 3%
4	(4.0)	33 5%	30 5%	29 5%	30 5%	25 5%	10 5%	30 5%	32 5%	32 5%	33 5%	22 5%	20 5%	18 5%	4 3%	23 5%	16 5%
5	(5.0)	66 10%	64 11%	64 11%	64 11%	60 11%	19 8%	64 10%	62 10%	64 10%	66 10%	42 10%	28- 8%	44 11%	9 7%	45 11%	30 9%
6	(6.0)	67 10%	62 10%	66 11%	65 11%	57 11%	29 13%	65 11%	65 11%	66 11%	67 10%	43 10%	40 11%	34 9%	14 10%	39 9%	38 12%
7	(7.0)	59 9%	58 10%	57 10%	58 10%	54 10%	35 16% +abcd fghi i	59 10%	58 10%	59 10%	59 9%	44 10%	33 9%	41 10%	24+abce 18%	43 10%	36 11%
8	(8.0)	80 13%	80 13%	78 13%	78 13%	72 14%	43 19% +abcfghi	80 13%	80 13%	80 13%	80 13%	65+ 15%	55+ 15%	60+ 15%	36+abcef 27%	63+ 15%	52+ 16%
9	(9.0)	42 7%	41 7%	42 7%	40 7%	36 7%	21 9%	42 7%	42 7%	42 7%	42 7%	29 7%	26 7%	32 8%	13 10%	29 7%	27 8%
10 -	(10.0)	78 12%	75 12%	73 12%	73 12%	68 13%	46 21% +abcd fghi i	75 12%	73 12%	75 12%	78 12%	59 14%	53+ 15%	57 14%	31+ace 23%	57 13%	52+ 16%
NET Badly (1-3)		107 17%	103e 17%	97e 16%	98e 16%	75e 14%	8- 4%	102e 17%	100e 16%	104e 17%	107e 17%	67df 16%	58df 16%	53-d 13%	4- 3%	62-df 15%	30-d 9%
NET Neutral (4-6)		166 26%	155 26%	159 27%	159 26%	142 27%	58 26%	159 26%	159 26%	162 26%	166 26%	107 25%	88 24%	96 24%	27 20%	108 25%	84 26%

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Prepared by BMG

Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
NET Well (7-10)	258	254	250	250	230	146	256	253	256	258	198+	167+	190+	104	191+	167+
	41%	42%	42%	42%	44%	66%	42%	42%	41%	41%	46%	46%	48%	77%	45%	51%
Don't know	103	92e	89e	95e	77e	10-	93e	97e	99e	103e	59-d	48-d	58d	1-	65d	46d
	16%	15%	15%	16%	15%	4%	15%	16%	16%	16%	14%	13%	15%	1%	15%	14%
Medians	6.00	6.00	6.00	6.00	7.00	8.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	531	512	506	507	447	211	517	511	522	531	373	313	339	135	360	281
Mean score	6.2	6.2	6.2+	6.2	6.4+	7.4	6.2+	6.2+	6.2	6.2	6.4+	6.4+	6.5+	7.7	6.4+	6.9+ae
Standard deviation	2.77	2.76	2.73	2.73	2.67	2.06	2.75	2.73	2.75	2.77	2.72	2.78	2.68	1.88	2.71	2.46
Standard Error	.13	.13	.13	.13	.14	.16	.13	.13	.13	.13	.15	.17	.16	.18	.16	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	43 7%	** **	39 7%	29 7%	20 7%
2	(2.0)	34 5%	** **	30 5%	25 6%	13 5%
3	(3.0)	31 5%	** **	28 5%	23 6%	13 5%
4	(4.0)	33 5%	** **	31 5%	24 6%	16 6%
5	(5.0)	66 10%	** **	64 11%	51 12%	40+ 15%
6	(6.0)	67 10%	** **	60 10%	43 10%	32 12%
7	(7.0)	59 9%	** **	54 9%	31- 7%	21 8%
8	(8.0)	80 13%	** **	73 13%	53 13%	31 11%
9	(9.0)	42 7%	** **	40 7%	29 7%	18 7%
10 - Extremely well	(10.0)	78 12%	** **	71 12%	44 10%	24 9%
NET Badly (1-3)		107 17%	** **	96 17%	78 19%	46 17%
NET Neutral (4-6)		166 26%	** **	155 27%	118 28%	88+ 33%
NET Well (7-10)		258 41%	** **	237 41%	157- 37%	94- 35%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_1 (continuation)

Q38. NOW - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	103	**	87	68	40
	16%	**	15%	16%	15%
Medians	6.00	**	6.00	6.00	6.00
Mode	8.00	**	8.00	8.00	5.00
Base for stats	531	**	489	353	228
Mean score	6.2	**	6.2	5.9-	5.9
Standard deviation	2.77	**	2.76	2.77	2.67
Standard Error	.13	**	.14	.16	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_2
 Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	6 1%	2 1%	* *%	** **	** **	2 1%	4 1%
2	(2.0)	13 2%	7 2%	6 3%	** **	** **	8 2%	4 1%
3	(3.0)	17 3%	4 1%	12+a 5%	** **	** **	11 3%	6 2%
4	(4.0)	34 5%	16 5%	14 5%	** **	** **	22 7%	11 4%
5	(5.0)	67 10%	32 10%	29 11%	** **	** **	33 10%	34 11%
6	(6.0)	84 13%	42 14%	29 11%	** **	** **	40 12%	42 14%
7	(7.0)	79 12%	41 13%	26 10%	** **	** **	51+b 15%	28 9%
8	(8.0)	100 16%	50 16%	37 15%	** **	** **	59 18%	40 14%
9	(9.0)	41 6%	24 8%	12 5%	** **	** **	21 6%	18 6%
10 - Extremely well	(10.0)	110 17%	67+b 22%	26- 10%	** **	** **	52 16%	58 20%
NET Badly (1-3)		36 6%	13 4%	19 8%	** **	** **	21 6%	14 5%
NET Neutral (4-6)		184 29%	90 29%	71 28%	** **	** **	95 29%	87 30%
NET Well (7-10)		329 52%	183+b 59%	101- 40%	** **	** **	183 55%	144 49%
Don't know		85 13%	24- 8%	60+a 24%	** **	** **	34- 10%	50+a 17%

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Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	10.00	10.00	8.00	**	**	8.00	10.00
Base for stats	550	286	191	**	**	299	245
Mean score	7.0	7.3+b	6.6-	**	**	7.0	7.2
Standard deviation	2.23	2.19	2.22	**	**	2.19	2.25
Standard Error	.10	.14	.17	**	**	.14	.15

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Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	6 1%	5 4%	0 -%	0 -%	0 -%	** **	** **	** **	5 2%	0 -%	1 1%	** **
2	(2.0)	13 2%	2 2%	1 1%	3 3%	3 3%	** **	** **	** **	3 1%	6 3%	4 3%	** **
3	(3.0)	17 3%	2 2%	3 2%	1 1%	5 5%	** **	** **	** **	5 2%	6 3%	6 5%	** **
4	(4.0)	34 5%	5 3%	8 5%	8 7%	7 7%	** **	** **	** **	13 4%	15 7%	7 5%	** **
5	(5.0)	67 10%	12 9%	14 9%	9 8%	7 8%	** **	** **	** **	26 9%	16 8%	24+bhi 19%	** **
6	(6.0)	84 13%	20 14%	21 13%	16 15%	8 9%	** **	** **	** **	40 13%	25 12%	19 14%	** **
7	(7.0)	79 12%	16 11%	28+j 18%	13 12%	13 14%	** **	** **	** **	44j 15%	26 13%	9- 7%	** **
8	(8.0)	100 16%	25 18%	25 16%	19 18%	18 19%	** **	** **	** **	50 17%	37j 18%	13- 10%	** **
9	(9.0)	41 6%	16 11%	8 5%	6 5%	6 6%	** **	** **	** **	24 8%	11 6%	6 4%	** **
10 - Extremely well	(10.0)	110 17%	33 23%	42+ij 26%	23 21%	9 9%	** **	** **	** **	75+ij 25%	31j 15%	4- 3%	** **
NET Badly (1-3)		36 6%	10 7%	4 2%	4 4%	8 8%	** **	** **	** **	14 5%	12 6%	11b 8%	** **
NET Neutral (4-6)		184 29%	37 26%	42 27%	33 30%	22 24%	** **	** **	** **	79 26%	55 27%	50+bhi 38%	** **
NET Well (7-10)		329 52%	90 63%	102+ij 65%	61 56%	45 48%	** **	** **	** **	192+ij 64%	106j 52%	31- 24%	** **
Don't know		85 13%	6 4%	10- 6%	12 11%	18 20%	** **	** **	** **	16- 5%	30bh 15%	39+bhi 30%	** **
Medians		7.00	8.00	8.00	7.00	7.00	**	**	**	8.00	7.00	6.00	**

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Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	10.00	10.00	10.00	8.00	**	**	**	10.00	8.00	5.00	**
Base for stats	550	137	148	98	75	**	**	**	285	172	92	**
Mean score	7.0	7.3efgjk	7.5 +defgijk	7.2efgjk	6.7jk	**	**	**	7.4	7.0efgjk	5.9-	**
Standard deviation	2.23	2.37	2.03	2.17	2.21	**	**	**	2.20	2.20	2.00	**
Standard Error	.10	.25	.18	.24	.27	**	**	**	.15	.18	.21	**

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Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		Total								Humber					
										(i)					
Unweighted row		631	**	**	**	**	**	**	**	**	451	**	**	**	
Effective sample		526	**	**	**	**	**	**	**	**	416	**	**	**	
Total		635	**	**	**	**	**	**	**	**	532	**	**	**	
1 - Extremely	(1.0)	6	**	**	**	**	**	**	**	**	5	**	**	**	
badly		1%	**	**	**	**	**	**	**	**	1%	**	**	**	
2	(2.0)	13	**	**	**	**	**	**	**	**	9	**	**	**	
		2%	**	**	**	**	**	**	**	**	2%	**	**	**	
3	(3.0)	17	**	**	**	**	**	**	**	**	11-	**	**	**	
		3%	**	**	**	**	**	**	**	**	2%	**	**	**	
4	(4.0)	34	**	**	**	**	**	**	**	**	26	**	**	**	
		5%	**	**	**	**	**	**	**	**	5%	**	**	**	
5	(5.0)	67	**	**	**	**	**	**	**	**	56	**	**	**	
		10%	**	**	**	**	**	**	**	**	11%	**	**	**	
6	(6.0)	84	**	**	**	**	**	**	**	**	68	**	**	**	
		13%	**	**	**	**	**	**	**	**	13%	**	**	**	
7	(7.0)	79	**	**	**	**	**	**	**	**	69	**	**	**	
		12%	**	**	**	**	**	**	**	**	13%	**	**	**	
8	(8.0)	100	**	**	**	**	**	**	**	**	84	**	**	**	
		16%	**	**	**	**	**	**	**	**	16%	**	**	**	
9	(9.0)	41	**	**	**	**	**	**	**	**	39+	**	**	**	
		6%	**	**	**	**	**	**	**	**	7%	**	**	**	
10 -	(10.0)	110	**	**	**	**	**	**	**	**	96	**	**	**	
Extremely well		17%	**	**	**	**	**	**	**	**	18%	**	**	**	
NET Badly (1-3)		36	**	**	**	**	**	**	**	**	26-	**	**	**	
		6%	**	**	**	**	**	**	**	**	5%	**	**	**	
NET Neutral (4-6)		184	**	**	**	**	**	**	**	**	151	**	**	**	
		29%	**	**	**	**	**	**	**	**	28%	**	**	**	
NET Well (7-10)		329	**	**	**	**	**	**	**	**	288+	**	**	**	
		52%	**	**	**	**	**	**	**	**	54%	**	**	**	

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Prepared by BMG

Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	85	**	**	**	**	**	**	**	**	**	**	68	**	**
	13%	**	**	**	**	**	**	**	**	**	**	13%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	550	**	**	**	**	**	**	**	**	**	**	464	**	**
Mean score	7.0	**	**	**	**	**	**	**	**	**	**	7.1+k	**	**
Standard deviation	2.23	**	**	**	**	**	**	**	**	**	**	-	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	**	.12	**	**

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Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	6 1%	0 -%	1 1%	** **	** **	1 *%	5 2%	2- *%	** **	3+a 3%	** **	** **
2	(2.0)	13 2%	4 2%	4 3%	** **	** **	8 2%	5 2%	11 2%	** **	2 1%	** **	** **
3	(3.0)	17 3%	10 4%	2 2%	** **	** **	12 3%	5 2%	15 3%	** **	2 2%	** **	** **
4	(4.0)	34 5%	14 6%	11 7%	** **	** **	25 6%	9 4%	25 5%	** **	8 6%	** **	** **
5	(5.0)	67 10%	26 12%	15 9%	** **	** **	42 11%	25 10%	58 11%	** **	9 7%	** **	** **
6	(6.0)	84 13%	32 14%	19 12%	** **	** **	51 13%	33 13%	74+c 15%	** **	8- 7%	** **	** **
7	(7.0)	79 12%	29 13%	20 12%	** **	** **	49 13%	29 12%	63 12%	** **	16 13%	** **	** **
8	(8.0)	100 16%	39 18%	31 18%	** **	** **	69 18%	29 12%	74 15%	** **	26 21%	** **	** **
9	(9.0)	41 6%	13 6%	10 6%	** **	** **	23 6%	15 6%	33 6%	** **	8 7%	** **	** **
10 - Extremely well	(10.0)	110 17%	28- 13%	31 19%	** **	** **	59 15%	51a 21%	75- 15%	** **	33+a 27%	** **	** **
NET Badly (1-3)		36 6%	13 6%	8 5%	** **	** **	22 6%	14 6%	29 6%	** **	7 6%	** **	** **
NET Neutral (4-6)		184 29%	72 33%	46 28%	** **	** **	118 31%	67 27%	157+c 31%	** **	25- 20%	** **	** **
NET Well (7-10)		329 52%	109 50%	91 55%	** **	** **	201 52%	125 51%	245- 48%	** **	83+a 67%	** **	** **

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Prepared by BMG

Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	85	26	20	**	**	46	38	76+c	**	9-	**	**
	13%	12%	12%	**	**	12%	16%	15%	**	7%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	8.00	**	**
Mode	10.00	8.00	10.00	**	**	8.00	10.00	10.00	**	10.00	**	**
Base for stats	550	195	145	**	**	340	206	431	**	116	**	**
Mean score	7.0	6.8	7.1	**	**	7.0	7.1	6.9-	**	7.5+a	**	**
Standard deviation	2.23	2.09	2.24	**	**	2.16	2.34	2.17	**	2.38	**	+ad
Standard Error	.10	.15	.19	**	**	.12	.20	.12	**	.24	**	**

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Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	6 1%	2 1%	3 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	13 2%	8+b 4%	6- 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	17 3%	3 1%	14 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	34 5%	12 6%	22 5%	**	**	**	**	**	**	**	**	**
5	(5.0)	67 10%	19 10%	47 11%	**	**	**	**	**	**	**	**	**
6	(6.0)	84 13%	23 13%	60 13%	**	**	**	**	**	**	**	**	**
7	(7.0)	79 12%	16 9%	63 14%	**	**	**	**	**	**	**	**	**
8	(8.0)	100 16%	19- 10%	80+a 18%	**	**	**	**	**	**	**	**	**
9	(9.0)	41 6%	14 8%	27 6%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	110 17%	38 20%	72 16%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		36 6%	13 7%	23 5%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		184 29%	54 29%	130 29%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		329 52%	88 47%	241 54%	**	**	**	**	**	**	**	**	**

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Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	85	32	53	**	**	**	**	**	**	**	**	**	**
	13%	17%	12%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	550	155	395	**	**	**	**	**	**	**	**	**	**
Mean score	7.0	7.0	7.11	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.23	2.48	2.12	**	**	**	**	**	**	-	**	**	**
Standard Error	.10	.22	.12	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	0 -%	0 -%	0 -%	4 1%	6 1%	** **	6 1%	** **
2	(2.0)	13 2%	** **	** **	1 1%	0 -%	2 1%	11+e 4%	12 2%	** **	13 2%	** **
3	(3.0)	17 3%	** **	** **	2 1%	3 3%	4 2%	8 3%	17 3%	** **	17 3%	** **
4	(4.0)	34 5%	** **	** **	9 7%	7 6%	16 7%	13 4%	34 5%	** **	34 5%	** **
5	(5.0)	67 10%	** **	** **	8 7%	9 8%	20 9%	34 12%	67 11%	** **	67 11%	** **
6	(6.0)	84 13%	** **	** **	12 10%	14 12%	27 12%	35 12%	79 13%	** **	84 13%	** **
7	(7.0)	79 12%	** **	** **	21 17%	12 11%	31 14%	35 12%	76 12%	** **	78 12%	** **
8	(8.0)	100 16%	** **	** **	29+ 23%	14 12%	43 19%	50 18%	100 16%	** **	100 16%	** **
9	(9.0)	41 6%	** **	** **	7 6%	7 6%	13 6%	17 6%	41 7%	** **	41 6%	** **
10 - Extremely well	(10.0)	110 17%	** **	** **	27f 21%	40 35%	59+f 25%	33- 12%	109 17%	** **	109 17%	** **
NET Badly (1-3)		36 6%	** **	** **	2 2%	3 3%	6- 3%	23+ce 8%	35 6%	** **	36 6%	** **
NET Neutral (4-6)		184 29%	** **	** **	29 23%	30 26%	63 27%	82 29%	179 29%	** **	184 29%	** **
NET Well (7-10)		329 52%	** **	** **	83+f 67%	73 63%	146+f 63%	134 47%	325 52%	** **	328 52%	** **

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Prepared by BMG

Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	85	**	**	11	9	16-	45e	83	**	83	**
	13%	**	**	9%	8%	7%	16%	13%	**	13%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	8.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	550	**	**	115	105	215	239	540	**	548	**
Mean score	7.0	**	**	7.5+f	7.8+f	7.5+f	6.7-	7.1	**	7.0	**
Standard deviation	2.23	**	**	1.96	2.18	2.09	2.27	2.23	**	2.23	**
Standard Error	.10	**	**	.20	.23	.16	.16	.11	**	.10	**

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Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	6 1%	6 1%	6 1%	6 1%	6 1%	3 2%	6 1%	6 1%	6 1%	6 1%	3 1%	*- *%	2 1%	0 -%	4 1%	*- *%
2	(2.0)	13 2%	13 2%	13 2%	12 2%	11 2%	4 2%	13 2%	12 2%	13 2%	13 2%	6 1%	7 2%	9 2%	* *%	8 2%	3- 1%
3	(3.0)	17 3%	17e 3%	15e 3%	14e 2%	10 2%	0- -%	17e 3%	14e 2%	17e 3%	17e 3%	9 2%	7 2%	6- 1%	0 -%	7- 2%	4- 1%
4	(4.0)	34 5%	32 5%	28 5%	32 5%	24 5%	8 4%	32 5%	32 5%	32 5%	34 5%	20 5%	16 5%	16 4%	5 3%	24 6%	16 5%
5	(5.0)	67 10%	62 10%	62 10%	65 11%	55 11%	15- 7%	64 10%	64 10%	65 10%	67 10%	29-d 7%	28-d 8%	28-d 7%	1- 1%	31-d 7%	29d 9%
6	(6.0)	84 13%	76 13%	79 13%	80 13%	71 13%	31 14%	80 13%	77 13%	80 13%	84 13%	52 12%	44 12%	50 13%	21 16%	56 13%	39 12%
7	(7.0)	79 12%	76 13%	74 12%	76 13%	62 12%	34 16%	76 12%	77 13%	77 12%	79 12%	63+ 15%	48 13%	56 14%	22 16%	53 12%	43 13%
8	(8.0)	100 16%	98 16%	95 16%	94 16%	89 17%	46+ 21%	99 16%	96 16%	99 16%	100 16%	83+ 19%	73+ 20%	73+ 18%	36+ 27%	78+ 18%	66+ 20%
9	(9.0)	41 6%	40 7%	41 7%	39 7%	34 6%	15 7%	40 7%	41 7%	41 7%	41 6%	29 7%	20 6%	28 7%	10 8%	27 6%	20 6%
10 -	(10.0)	110	104	104	104	96	57 +abcd fghi	106	104	106	110	84	70	79	38+	82	70+
Extremely well		17%	17%	17%	17%	18%	26%	17%	17%	17%	17%	19%	20%	20%	28%	19%	21%
NET Badly (1-3)		36 6%	36 6%	34 6%	32 5%	27 5%	7 3%	35 6%	32 5%	36 6%	36 6%	18-d 4%	15d 4%	17d 4%	*- *%	19d 5%	8- 2%
NET Neutral (4-6)		184 29%	170 28%	170 28%	177 29%	150 29%	54 24%	176 29%	173 29%	178 29%	184 29%	101- 23%	89- 25%	94- 24%	28- 20%	111- 26%	84 26%
NET Well (7-10)		329	318	315	313	281	152 +abcd fghi	320	318	322	329	259+	211+	236+	106 +abcef	240+	199+
		52%	53%	53%	52%	54%	69%	52%	52%	52%	52%	60%	59%	59%	78%	56%	61%

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Prepared by BMG

Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	85	80e	78e	80e	66e	8-	79e	84e	85e	85e	55d	46d	50d	2-	55d	38d
	13%	13%	13%	13%	13%	4%	13%	14%	14%	13%	13%	13%	1%	13%	11%	
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	550	524	518	522	458	213	531	524	536	550	377	315	347	134	370	290
Mean score	7.0	7.0	7.1	7.0	7.1	7.6	7.0	7.1	7.0	7.0	7.4+	7.3+	7.4+	8.0	7.3+	7.5+
						+abcd								+abce		
Standard deviation	2.23	2.24	2.22	2.21	2.22	2.09	2.23	2.21	2.23	2.23	2.09	2.09	2.12	1.67	2.18	2.01
Standard Error	.10	.11	.11	.11	.11	.16	.11	.11	.11	.10	.12	.13	.12	.16	.12	.13

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Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	6 1%	** **	4 1%	0- -%	0 -%
2	(2.0)	13 2%	** **	13 2%	9 2%	5 2%
3	(3.0)	17 3%	** **	13 2%	11 3%	8 3%
4	(4.0)	34 5%	** **	33 6%	27 6%	19 7%
5	(5.0)	67 10%	** **	61 11%	46 11%	31 11%
6	(6.0)	84 13%	** **	75 13%	56 13%	39 14%
7	(7.0)	79 12%	** **	77 13%	58 14%	37 14%
8	(8.0)	100 16%	** **	94 16%	68 16%	46 17%
9	(9.0)	41 6%	** **	35 6%	27 6%	15 6%
10 - Extremely well	(10.0)	110 17%	** **	100 17%	61- 14%	36- 13%
NET Badly (1-3)		36 6%	** **	30 5%	20 5%	13 5%
NET Neutral (4-6)		184 29%	** **	170 29%	129 31%	89 33%
NET Well (7-10)		329 52%	** **	306 53%	213 51%	135 50%

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Prepared by BMG

Table Q38_4_2 (continuation)

Q38. NOW - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	85	**	70	59	32
	13%	**	12%	14%	12%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	550	**	506	362	236
Mean score	7.0	**	7.0	7.0	6.9
Standard deviation	2.23	**	2.19	2.11	2.07
Standard Error	.10	**	.11	.12	.15

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Table Q38_4_3
 Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	1 *%	* *%	1 *%	** **	** **	1 *%	0 -%
2	(2.0)	10 2%	7 2%	3 1%	** **	** **	7 2%	3 1%
3	(3.0)	21 3%	6 2%	10 4%	** **	** **	12 4%	9 3%
4	(4.0)	33 5%	15 5%	16 6%	** **	** **	13 4%	19 7%
5	(5.0)	57 9%	26 8%	21 9%	** **	** **	36 11%	19 6%
6	(6.0)	70 11%	35 11%	28 11%	** **	** **	34 10%	36 12%
7	(7.0)	79 12%	38 12%	32 13%	** **	** **	45 13%	35 12%
8	(8.0)	118 19%	65 21%	36- 14%	** **	** **	69 21%	47 16%
9	(9.0)	47 7%	30 10%	12 5%	** **	** **	28 8%	16 5%
10 - Extremely well	(10.0)	124 19%	67 22%	39 15%	** **	** **	57 17%	66 22%
NET Badly (1-3)		32 5%	14 4%	13 5%	** **	** **	20 6%	12 4%
NET Neutral (4-6)		160 25%	76 25%	65 26%	** **	** **	83 25%	75 25%
NET Well (7-10)		368 58%	200+b 65%	119- 47%	** **	** **	199 60%	164 56%
Don't know		75 12%	20- 6%	54+a 22%	** **	** **	31 9%	44+a 15%

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 Prepared by BMG

Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	8.00	8.00	7.00	**	**	8.00	8.00
Mode	10.00	10.00	10.00	**	**	8.00	10.00
Base for stats	560	290	197	**	**	303	250
Mean score	7.3	7.5b	7.0-	**	**	7.2	7.4
Standard deviation	2.15	2.12	2.18	**	**	2.15	2.17
Standard Error	.10	.14	.17	**	**	.14	.14

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Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	1 *%	0 -%	0 -%	1 *%	0 -%	** **	** **	** **	0 -%	1 *%	* *%	** **
2	(2.0)	10 2%	3 2%	0 -%	1 1%	4 4%	** **	** **	** **	3 1%	5 2%	3 2%	** **
3	(3.0)	21 3%	6 4%	3 2%	2 2%	3 4%	** **	** **	** **	9 3%	6 3%	6 4%	** **
4	(4.0)	33 5%	13 9%	4 2%	8 7%	2 2%	** **	** **	** **	17 6%	10 5%	6 5%	** **
5	(5.0)	57 9%	12 9%	12 7%	5 5%	8 9%	** **	** **	** **	24 8%	13 7%	19+hi 15%	** **
6	(6.0)	70 11%	12 9%	17 11%	13 12%	10 10%	** **	** **	** **	30 10%	23 11%	18 14%	** **
7	(7.0)	79 12%	17 12%	17 10%	14 13%	16 17%	** **	** **	** **	34 11%	30 15%	15 12%	** **
8	(8.0)	118 19%	37 26%	28 18%	20 18%	19 20%	** **	** **	** **	65j 22%	39j 19%	14- 11%	** **
9	(9.0)	47 7%	9 6%	18+ 11%	9 8%	5 6%	** **	** **	** **	27 9%	14 7%	6 5%	** **
10 - Extremely well	(10.0)	124 19%	30 21%	48+ij 30%	23 21%	11 12%	** **	** **	** **	77+ij 26%	34j 17%	12- 9%	** **
NET Badly (1-3)		32 5%	9 6%	3 2%	4 4%	7 8%	** **	** **	** **	12 4%	11 6%	9 7%	** **
NET Neutral (4-6)		160 25%	38 27%	33 21%	26 24%	20 21%	** **	** **	** **	71 23%	46 23%	43+b 33%	** **
NET Well (7-10)		368 58%	93 65%	110+ij 70%	66 60%	52 55%	** **	** **	** **	203+ij 68%	118j 58%	47- 36%	** **
Don't know		75 12%	3 2%	12 7%	13 12%	15 16%	** **	** **	** **	15- 5%	28h 14%	32+bhi 25%	** **
Medians		8.00	8.00	8.00	8.00	7.00	**	**	**	8.00	8.00	6.00	**

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Prepared by BMG

Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	8.00	10.00	10.00	8.00	**	**	**	10.00	8.00	5.00	**
Base for stats	560	140	146	96	78	**	**	**	286	175	99	**
Mean score	7.3	7.2jk	8.0	7.4efjk	7.0	**	**	**	7.6	7.2fjk	6.5-	**
		+adefgij				-	-		+defgjk			-
		k										
Standard deviation	2.15	2.21	1.93	2.15	2.12	**	**	**	2.10	2.14	2.11	**
Standard Error	.10	.23	.17	.23	.25	**	**	**	.14	.17	.22	**

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Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	**	**	**	**	**	0- -%	**	**	**
2	(2.0)	10 2%	**	**	**	**	**	**	**	**	**	8 2%	**	**	**
3	(3.0)	21 3%	**	**	**	**	**	**	**	**	**	15 3%	**	**	**
4	(4.0)	33 5%	**	**	**	**	**	**	**	**	**	26 5%	**	**	**
5	(5.0)	57 9%	**	**	**	**	**	**	**	**	**	46 9%	**	**	**
6	(6.0)	70 11%	**	**	**	**	**	**	**	**	**	65+ 12%	**	**	**
7	(7.0)	79 12%	**	**	**	**	**	**	**	**	**	64 12%	**	**	**
8	(8.0)	118 19%	**	**	**	**	**	**	**	**	**	99 19%	**	**	**
9	(9.0)	47 7%	**	**	**	**	**	**	**	**	**	43 8%	**	**	**
10 - Extremely well	(10.0)	124 19%	**	**	**	**	**	**	**	**	**	106 20%	**	**	**
NET Badly (1-3)		32 5%	**	**	**	**	**	**	**	**	**	23- 4%	**	**	**
NET Neutral (4-6)		160 25%	**	**	**	**	**	**	**	**	**	137 26%	**	**	**
NET Well (7-10)		368 58%	**	**	**	**	**	**	**	**	**	312 59%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	75	**	**	**	**	**	**	**	**	**	**	61	**	**
	12%	**	**	**	**	**	**	**	**	**	**	11%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	560	**	**	**	**	**	**	**	**	**	**	472	**	**
Mean score	7.3	**	**	**	**	**	**	**	**	**	**	7.4	**	**
					k									
Standard deviation	2.15	**	**	**	**	**	**	**	**	**	**	2.11	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	**	.11	**	**

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Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	1 *%	0 -%	1 *%	** **	** **	1 *%	* *%	1 *%	** **	0 -%	** **	** **
2	(2.0)	10 2%	2 1%	2 1%	** **	** **	5 1%	6 2%	7 1%	** **	3 2%	** **	** **
3	(3.0)	21 3%	9 4%	6 4%	** **	** **	15 4%	6 2%	16 3%	** **	4 4%	** **	** **
4	(4.0)	33 5%	8 4%	11 7%	** **	** **	19 5%	14 6%	29 6%	** **	4 3%	** **	** **
5	(5.0)	57 9%	18 8%	13 8%	** **	** **	30 8%	26 11%	47 9%	** **	10 8%	** **	** **
6	(6.0)	70 11%	28 13%	23 14%	** **	** **	51 13%	20 8%	57 11%	** **	13 10%	** **	** **
7	(7.0)	79 12%	27 12%	24 14%	** **	** **	51 13%	25 10%	67 13%	** **	12 10%	** **	** **
8	(8.0)	118 19%	38 17%	30 18%	** **	** **	69 18%	50 20%	89 18%	** **	28 22%	** **	** **
9	(9.0)	47 7%	20 9%	13 8%	** **	** **	34 9%	13 5%	31- 6%	** **	16+a 13%	** **	** **
10 - Extremely well	(10.0)	124 19%	41 19%	26 16%	** **	** **	67 17%	56 23%	94 19%	** **	28 22%	** **	** **
NET Badly (1-3)		32 5%	11 5%	9 6%	** **	** **	20 5%	12 5%	25 5%	** **	7 6%	** **	** **
NET Neutral (4-6)		160 25%	54 25%	46 28%	** **	** **	100 26%	60 24%	132 26%	** **	27 22%	** **	** **
NET Well (7-10)		368 58%	127 58%	94 57%	** **	** **	221 57%	144 59%	281- 56%	** **	84+a 67%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG						Ethnicity					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	75	28	16	**	**	44	29	69+c	**	7-	**	**
	12%	13%	10%	**	**	11%	12%	14%	**	5%	**	**
Medians	8.00	8.00	7.00	**	**	7.00	8.00	7.00	**	8.00	**	**
Mode	10.00	10.00	8.00	**	**	8.00	10.00	10.00	**	8.00	**	**
Base for stats	560	193	149	**	**	342	215	438	**	118	**	**
Mean score	7.3	7.3	7.1	**	**	7.2	7.4	7.2	**	7.6	**	**
Standard deviation	2.15	2.09	2.12	**	**	2.11	2.24	2.15	**	2.13	**	**
Standard Error	.10	.15	.18	**	**	.12	.19	.11	**	.21	**	**

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Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	* *%	1 *%	**	**	**	**	**	**	**	**	**
2	(2.0)	10 2%	4 2%	7 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	21 3%	6 3%	15 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	33 5%	13 7%	19 4%	**	**	**	**	**	**	**	**	**
5	(5.0)	57 9%	17 9%	40 9%	**	**	**	**	**	**	**	**	**
6	(6.0)	70 11%	17 9%	53 12%	**	**	**	**	**	**	**	**	**
7	(7.0)	79 12%	23 12%	57 13%	**	**	**	**	**	**	**	**	**
8	(8.0)	118 19%	24- 13%	95+a 21%	**	**	**	**	**	**	**	**	**
9	(9.0)	47 7%	17 9%	29 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	124 19%	42 22%	82 18%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		32 5%	10 5%	22 5%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		160 25%	47 25%	112 25%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		368 58%	105 56%	263 59%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	75	24	51	**	**	**	**	**	**	**	**	**	**
	12%	13%	11%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	560	163	397	**	**	**	**	**	**	**	**	**	**
Mean score	7.3	7.3	7.3	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.15	2.30	2.09	**	**	**	**	**	**	**	**	**	**
Standard Error	.10	.20	.12	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	1 *%	** **	** **	1 *%	0 -%	1 *%	* *%	1 *%	** **	1 *%	** **
2	(2.0)	10 2%	** **	** **	2 1%	1 1%	3 1%	5 2%	10 2%	** **	10 2%	** **
3	(3.0)	21 3%	** **	** **	4 3%	4 4%	8 3%	7 2%	21 3%	** **	21 3%	** **
4	(4.0)	33 5%	** **	** **	6 5%	4 3%	8 4%	19 7%	33 5%	** **	33 5%	** **
5	(5.0)	57 9%	** **	** **	10 8%	7 6%	20 9%	24 8%	55 9%	** **	57 9%	** **
6	(6.0)	70 11%	** **	** **	15 12%	12 11%	22 9%	33 11%	68 11%	** **	70 11%	** **
7	(7.0)	79 12%	** **	** **	16 13%	13 11%	29 13%	37 13%	76 12%	** **	79 13%	** **
8	(8.0)	118 19%	** **	** **	26 21%	18 16%	42 18%	61 21%	116 19%	** **	117 18%	** **
9	(9.0)	47 7%	** **	** **	11 9%	8 7%	18 8%	16 6%	47 8%	** **	47 7%	** **
10 - Extremely well	(10.0)	124 19%	** **	** **	24 19%	37 33%	60+ 26%	45- 16%	123 20%	** **	124 20%	** **
NET Badly (1-3)		32 5%	** **	** **	6 5%	6 5%	11 5%	12 4%	32 5%	** **	32 5%	** **
NET Neutral (4-6)		160 25%	** **	** **	31 25%	24 21%	50 22%	76 27%	156 25%	** **	160 25%	** **
NET Well (7-10)		368 58%	** **	** **	77 61%	76 67%	149+ 65%	159 56%	362 58%	** **	366 58%	** **

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Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	75	**	**	12	9	21	37	73	**	73	**
	12%	**	**	9%	8%	9%	13%	12%	**	12%	**
Medians	8.00	**	**	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	10.00	**	**	8.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	560	**	**	114	106	211	247	549	**	558	**
Mean score	7.3	**	**	7.4	7.8+f	7.6+f	7.1	7.3	**	7.3	**
Standard deviation	2.15	**	**	2.11	2.18	2.16	2.09	2.16	**	2.15	**
Standard Error	.10	**	**	.22	.23	.16	.15	.10	**	.10	**

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Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	1 *%	1 *%	1 *%	1 *%	1 *%	0 -%	1 *%	1 *%	1 *%	1 *%	* *%	* *%	* *%	0 -%	* *%	* *%
2	(2.0)	10 2%	10 2%	10 2%	10 2%	10 2%	5 2%	10 2%	10 2%	10 2%	10 2%	6 1%	8 2%	7 2%	0 -%	5 1%	3 1%
3	(3.0)	21 3%	21 3%	21 3%	21 3%	19 4%	10 5%	21 3%	21 3%	21 3%	21 3%	14 3%	14 4%	9 2%	6 4%	11 3%	10 3%
4	(4.0)	33 5%	32 5%	29 5%	32 5%	24 5%	7 3%	32 5%	32 5%	32 5%	33 5%	19 4%	17 5%	19 5%	4 3%	21 5%	11- 3%
5	(5.0)	57 9%	53 9%	53 9%	52 9%	47 9%	12- 6%	55 9%	51 8%	55 9%	57 9%	28- 7%	19- 5%	29 7%	5- 4%	33 8%	26 8%
6	(6.0)	70 11%	70 12%	68 11%	70 12%	50 10%	22 10%	67 11%	69 11%	70 11%	70 11%	51 12%	37 10%	44 11%	12 9%	47 11%	30 9%
7	(7.0)	79 12%	78 13%	78 13%	79 13%	70 13%	30 14%	78 13%	79 13%	79 13%	79 12%	63+ 15%	47 13%	57 14%	25+ 18%	58 14%	46 14%
8	(8.0)	118 19%	113 19%	115 19%	113 19%	104 20%	53+ 24%	116 19%	114 19%	116 19%	118 19%	81 19%	66 18%	73 18%	32 24%	80 19%	67 20%
9	(9.0)	47 7%	45 7%	46 8%	44 7%	40 8%	22 10%	46 8%	45 7%	46 7%	47 7%	35 8%	37+ 10%	33 8%	13 10%	39+ 9%	24 7%
10 - Extremely well	(10.0)	124 19%	112 19%	109 18%	113 19%	98 19%	51 23%	114 19%	112 18%	116 19%	124 19%	91 21%	78 22%	88 22%	37+ 28%	86 20%	76+ 23%
NET Badly (1-3)		32 5%	32 5%	32 5%	32 5%	30 6%	15 7%	32 5%	32 5%	32 5%	32 5%	20 5%	22 6%	16 4%	6 4%	17 4%	14 4%
NET Neutral (4-6)		160 25%	155 26%	150 25%	153 25%	122 23%	41- 19%	154 25%	153 25%	158 25%	160 25%	99 23%	73- 20%	92 23%	21- 15%	101 24%	67- 20%
NET Well (7-10)		368 58%	349 58%	348 58%	349 58%	312 60%	156 71%	354 58%	350 58%	357 58%	368 58%	270+ 62%	228+ 63%	251+ 63%	108 79%	263+ 62%	213+ 65%

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Prepared by BMG

Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	75	68e	66e	68e	60e	9-	71e	73e	74e	75e	43d	38d	38-d	2-	44d	34d
	12%	11%	11%	11%	11%	4%	12%	12%	12%	12%	10%	10%	10%	1%	10%	10%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	560	536	530	534	464	212	539	535	547	560	389	323	359	134	381	294
Mean score	7.3	7.2-	7.3	7.2	7.3	7.6+	7.3	7.2	7.3-	7.3	7.4+	7.5+	7.5+	7.8+	7.4+	7.6+
Standard deviation	2.15	2.15	2.14	2.14	2.16	2.12	2.15	2.14	2.14	2.15	2.08	2.19	2.09	1.91	2.07	2.06
Standard Error	.10	.10	.10	.10	.11	.16	.10	.10	.10	.10	.12	.13	.12	.18	.12	.13

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Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	1 *%	** **	1 *%	1 *%	0 -%
2	(2.0)	10 2%	** **	10 2%	5 1%	3 1%
3	(3.0)	21 3%	** **	17 3%	11 3%	7 3%
4	(4.0)	33 5%	** **	30 5%	24 6%	13 5%
5	(5.0)	57 9%	** **	52 9%	41 10%	29 11%
6	(6.0)	70 11%	** **	67 12%	51 12%	37 14%
7	(7.0)	79 12%	** **	74 13%	50 12%	30 11%
8	(8.0)	118 19%	** **	110 19%	86 21%	56 21%
9	(9.0)	47 7%	** **	39 7%	31 7%	27+ 10%
10 - Extremely well	(10.0)	124 19%	** **	111 19%	68- 16%	37- 14%
NET Badly (1-3)		32 5%	** **	29 5%	17 4%	10 4%
NET Neutral (4-6)		160 25%	** **	150 26%	115 27%	79 29%
NET Well (7-10)		368 58%	** **	334 58%	235 56%	151 56%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_3 (continuation)

Q38. NOW - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	75	**	64	54	29
	12%	**	11%	13%	11%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	560	**	512	367	239
Mean score	7.3	**	7.3	7.2	7.2
Standard deviation	2.15	**	2.14	2.06	1.99
Standard Error	.10	**	.10	.12	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_4
 Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	12 2%	3 1%	9+ 4%	**	**	7 2%	5 2%
2	(2.0)	24 4%	8 2%	17+a 7%	**	**	12 4%	11 4%
3	(3.0)	26 4%	9 3%	15 6%	**	**	17 5%	9 3%
4	(4.0)	33 5%	11 4%	19+ 8%	**	**	13 4%	20 7%
5	(5.0)	72 11%	36 12%	23 9%	**	**	38 11%	32 11%
6	(6.0)	78 12%	36 12%	30 12%	**	**	40 12%	38 13%
7	(7.0)	79 12%	42 14%	23 9%	**	**	43 13%	36 12%
8	(8.0)	104 16%	62+b 20%	31- 12%	**	**	66+b 20%	37- 13%
9	(9.0)	35 6%	23b 7%	6- 2%	**	**	18 5%	14 5%
10 - Extremely well	(10.0)	87 14%	51b 17%	24- 10%	**	**	44 13%	43 15%
NET Badly (1-3)		63 10%	20- 6%	41+a 16%	**	**	37 11%	25 8%
NET Neutral (4-6)		183 29%	84 27%	72 29%	**	**	91 27%	90 31%
NET Well (7-10)		306 48%	179+b 58%	84- 34%	**	**	172 51%	130 44%
Don't know		83 13%	27- 9%	54+a 22%	**	**	34- 10%	49+a 17%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	7.00	6.00	**	**	7.00	7.00
Mode	8.00	8.00	8.00	**	**	8.00	10.00
Base for stats	551	283	197	**	**	300	245
Mean score	6.7	7.1+b	5.9-	**	**	6.7	6.6
Standard deviation	2.37	2.19	2.59	**	**	2.36	2.38
Standard Error	.11	.14	.20	**	**	.16	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	12 2%	1 1%	5 3%	0 -%	2 2%	** **	** **	** **	6 2%	2 1%	4 3%	** **
2	(2.0)	24 4%	3 2%	5 3%	4 4%	6 6%	** **	** **	** **	8 3%	10 5%	6 5%	** **
3	(3.0)	26 4%	8 6%	1- 1%	2 2%	5 5%	** **	** **	** **	9 3%	7 3%	10+bh 8%	** **
4	(4.0)	33 5%	4 3%	4 3%	6 5%	9 9%	** **	** **	** **	8- 3%	15h 7%	10h 7%	** **
5	(5.0)	72 11%	14 10%	21 14%	11 10%	7 8%	** **	** **	** **	35 12%	19 9%	19 14%	** **
6	(6.0)	78 12%	23 16%	12 8%	13 12%	8 9%	** **	** **	** **	35 12%	21 10%	22b 17%	** **
7	(7.0)	79 12%	28 20%	19j 12%	18 16%	9 9%	** **	** **	** **	47+j 16%	26j 13%	6- 4%	** **
8	(8.0)	104 16%	25 17%	29 18%	21 19%	17 18%	** **	** **	** **	54j 18%	38j 19%	13- 10%	** **
9	(9.0)	35 6%	8 6%	18+ij 11%	5 4%	2 2%	** **	** **	** **	26+ij 9%	7 3%	2- 1%	** **
10 - Extremely well	(10.0)	87 14%	19 13%	32+j 21%	19 17%	13 14%	** **	** **	** **	51+j 17%	32j 16%	5- 4%	** **
NET Badly (1-3)		63 10%	12 9%	11 7%	6 6%	12 13%	** **	** **	** **	24 8%	18 9%	21+bh 16%	** **
NET Neutral (4-6)		183 29%	40 28%	38 24%	30 27%	24 26%	** **	** **	** **	78 26%	54 27%	50+bhi 38%	** **
NET Well (7-10)		306 48%	80 56%	98+ij 62%	62 57%	40 43%	** **	** **	** **	178+j 59%	102j 50%	25- 19%	** **
Don't know		83 13%	10 7%	11- 7%	11 10%	17 18%	** **	** **	** **	20- 7%	28bh 14%	35+bhi 26%	** **
Medians		7.00	7.00	8.00	7.00	7.00	**	**	**	7.00	7.00	5.00	**

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Prepared by BMG

Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	8.00	7.00	10.00	8.00	8.00	**	**	**	8.00	8.00	6.00	**
Base for stats	551	133	147	98	76	**	**	**	280	174	97	**
Mean score	6.7	6.9efgjk	7.2 +defgjk	7.0efgjk	6.4egjk	**	**	**	7.1	6.8efgjk	5.4-	**
Standard deviation	2.37	2.12	2.40	2.17	2.59	**	**	**	2.27	2.38	2.23	**
Standard Error	.11	.22	.21	.23	.32	**	**	**	.16	.19	.23	**

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Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	12 2%	**	**	**	**	**	**	**	**	**	7-	**	**	**
			**	**	**	**	**	**	**	**	**	1%	**	**	**
2	(2.0)	24 4%	**	**	**	**	**	**	**	**	**	21	**	**	**
			**	**	**	**	**	**	**	**	**	4%	**	**	**
3	(3.0)	26 4%	**	**	**	**	**	**	**	**	**	21	**	**	**
			**	**	**	**	**	**	**	**	**	4%	**	**	**
4	(4.0)	33 5%	**	**	**	**	**	**	**	**	**	25	**	**	**
			**	**	**	**	**	**	**	**	**	5%	**	**	**
5	(5.0)	72 11%	**	**	**	**	**	**	**	**	**	61	**	**	**
			**	**	**	**	**	**	**	**	**	11%	**	**	**
6	(6.0)	78 12%	**	**	**	**	**	**	**	**	**	66	**	**	**
			**	**	**	**	**	**	**	**	**	12%	**	**	**
7	(7.0)	79 12%	**	**	**	**	**	**	**	**	**	68	**	**	**
			**	**	**	**	**	**	**	**	**	13%	**	**	**
8	(8.0)	104 16%	**	**	**	**	**	**	**	**	**	91	**	**	**
			**	**	**	**	**	**	**	**	**	17%	**	**	**
9	(9.0)	35 6%	**	**	**	**	**	**	**	**	**	32	**	**	**
			**	**	**	**	**	**	**	**	**	6%	**	**	**
10 - Extremely well	(10.0)	87 14%	**	**	**	**	**	**	**	**	**	73	**	**	**
			**	**	**	**	**	**	**	**	**	14%	**	**	**
NET Badly (1-3)		63 10%	**	**	**	**	**	**	**	**	**	49	**	**	**
			**	**	**	**	**	**	**	**	**	9%	**	**	**
NET Neutral (4-6)		183 29%	**	**	**	**	**	**	**	**	**	152	**	**	**
			**	**	**	**	**	**	**	**	**	29%	**	**	**
NET Well (7-10)		306 48%	**	**	**	**	**	**	**	**	**	264	**	**	**
			**	**	**	**	**	**	**	**	**	50%	**	**	**

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Prepared by BMG

Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	83	**	**	**	**	**	**	**	**	**	**	67	**	**
	13%	**	**	**	**	**	**	**	**	**	**	13%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	551	**	**	**	**	**	**	**	**	**	**	465	**	**
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.7	**	**
Standard deviation	2.37	**	**	**	**	**	**	**	**	**	**	2.32	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.12	**	**

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Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	12 2%	6 3%	1 1%	**	**	8 2%	5 2%	9 2%	**	3 3%	**	**
2	(2.0)	24 4%	10 5%	5 3%	**	**	15 4%	9 4%	18 4%	**	6 5%	**	**
3	(3.0)	26 4%	8 4%	5 3%	**	**	13 3%	14 6%	24 5%	**	2 2%	**	**
4	(4.0)	33 5%	16 7%	6 4%	**	**	22 6%	10 4%	30 6%	**	3 2%	**	**
5	(5.0)	72 11%	28 13%	17 10%	**	**	45 12%	26 11%	63 12%	**	9 7%	**	**
6	(6.0)	78 12%	26 12%	22 13%	**	**	48 12%	30 12%	65 13%	**	13 10%	**	**
7	(7.0)	79 12%	27 12%	25 15%	**	**	52 14%	27 11%	64 13%	**	15 12%	**	**
8	(8.0)	104 16%	34 15%	37+f 22%	**	**	70 18%	32 13%	80 16%	**	24 19%	**	**
9	(9.0)	35 6%	9 4%	12 7%	**	**	21 5%	14 6%	19- 4%	**	14+a 11%	**	**
10 - Extremely well	(10.0)	87 14%	27 12%	16 10%	**	**	43- 11%	45+be 18%	59- 12%	**	26+a 21%	**	**
NET Badly (1-3)		63 10%	25 11%	10 6%	**	**	35 9%	28 11%	52 10%	**	11 9%	**	**
NET Neutral (4-6)		183 29%	70 32%	45 27%	**	**	115 30%	66 27%	158+c 31%	**	25- 20%	**	**
NET Well (7-10)		306 48%	97 44%	89 54%	**	**	186 48%	118 48%	223- 44%	**	80+a 64%	**	**

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Prepared by BMG

Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	83	29	21	**	**	50	32	75+c	**	9-	**	**
	13%	13%	13%	**	**	13%	13%	15%	**	7%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	8.00	**	**
Mode	8.00	8.00	8.00	**	**	8.00	10.00	8.00	**	10.00	**	**
Base for stats	551	192	144	**	**	336	212	432	**	116	**	**
Mean score	6.7	6.4-	6.9a	**	**	6.6	6.8	6.5-	**	7.3+a	**	**
					a							+a
Standard deviation	2.37	2.44	2.05	**	**	2.29	2.51	2.32	**	2.44	**	**
Standard Error	.11	.18	.17	**	**	.13	.21	.12	**	.24	**	**

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Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	12 2%	5 3%	8 2%	**	**	**	**	**	**	**	**	**
2	(2.0)	24 4%	9 5%	15 3%	**	**	**	**	**	**	**	**	**
3	(3.0)	26 4%	5 3%	21 5%	**	**	**	**	**	**	**	**	**
4	(4.0)	33 5%	11 6%	22 5%	**	**	**	**	**	**	**	**	**
5	(5.0)	72 11%	20 11%	52 12%	**	**	**	**	**	**	**	**	**
6	(6.0)	78 12%	20 11%	58 13%	**	**	**	**	**	**	**	**	**
7	(7.0)	79 12%	19 10%	60 13%	**	**	**	**	**	**	**	**	**
8	(8.0)	104 16%	26 14%	78 17%	**	**	**	**	**	**	**	**	**
9	(9.0)	35 6%	9 5%	26 6%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	87 14%	33 18%	54 12%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		63 10%	19 10%	44 10%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		183 29%	51 28%	131 29%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		306 48%	88 47%	218 49%	**	**	**	**	**	**	**	**	**

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Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	83	29	55	**	**	**	**	**	**	**	**	**	**
	13%	15%	12%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	551	158	394	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	6.7	6.6	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.37	2.56	2.30	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.23	.13	**	**	**	**	**	**	**	**	**	**

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Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	12 2%	** **	** **	3 3%	2 2%	3 2%	3 1%	12 2%	** **	12 2%	** **
2	(2.0)	24 4%	** **	** **	4 3%	6 5%	7 3%	11 4%	24 4%	** **	24 4%	** **
3	(3.0)	26 4%	** **	** **	5 4%	2 1%	8 3%	16 6%	26 4%	** **	26 4%	** **
4	(4.0)	33 5%	** **	** **	5 4%	6 5%	9 4%	18 6%	32 5%	** **	33 5%	** **
5	(5.0)	72 11%	** **	** **	13 11%	7 6%	28 12%	29 10%	72 12%	** **	72 11%	** **
6	(6.0)	78 12%	** **	** **	13 11%	15 13%	22 10%	39 14%	75 12%	** **	78 12%	** **
7	(7.0)	79 12%	** **	** **	21 17%	13 11%	34 15%	32 11%	75 12%	** **	78 12%	** **
8	(8.0)	104 16%	** **	** **	24 19%	20 18%	42 18%	50 17%	104 17%	** **	104 16%	** **
9	(9.0)	35 6%	** **	** **	7 6%	7 6%	15 6%	13 5%	35 6%	** **	35 6%	** **
10 - Extremely well	(10.0)	87 14%	** **	** **	20 16%	29 25%	44+f 19%	28- 10%	87 14%	** **	87 14%	** **
NET Badly (1-3)		63 10%	** **	** **	12 10%	9 8%	18 8%	30 10%	63 10%	** **	63 10%	** **
NET Neutral (4-6)		183 29%	** **	** **	31 25%	28 24%	59 26%	86 30%	179 29%	** **	183 29%	** **
NET Well (7-10)		306 48%	** **	** **	72+f 57%	69 60%	135+f 58%	123- 43%	300 48%	** **	304 48%	** **

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Prepared by BMG

Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	83	**	**	10	8	19-	46e	80	**	81	**
	13%	**	**	8%	7%	8%	16%	13%	**	13%	**
Medians	7.00	**	**	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	551	**	**	115	106	213	239	543	**	550	**
Mean score	6.7	**	**	6.9	7.3+f	7.1+f	6.5	6.7	**	6.7	**
Standard deviation	2.37	**	**	2.35	2.47	2.32	2.28	2.39	**	2.38	**
Standard Error	.11	**	**	.24	.26	.17	.16	.11	**	.11	**

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Table Q38.4.4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	12 2%	12 2%	10 2%	9 1%	6 1%	1 1%	12 2%	9 1%	12 2%	12 2%	8 2%	7 2%	3- 1%	1 1%	4- 1%	5 1%
2	(2.0)	24 4%	22 4%	21 4%	23 4%	15 3%	3- 1%	21 3%	23 4%	23 4%	24 4%	12- 3%	11 3%	13 3%	0- -	11- 3%	5- 2%
3	(3.0)	26 4%	26e 4%	24e 4%	26e 4%	19e 4%	1- **	26e 4%	26e 4%	26e 4%	26e 4%	15 3%	11 3%	15 4%	*- **	16 4%	5- 1%
4	(4.0)	33 5%	30 5%	31 5%	31 5%	25 5%	6 3%	31 5%	30 5%	31 5%	33 5%	17 4%	20 6%	15 4%	2 2%	23 5%	15 5%
5	(5.0)	72 11%	67 11%	68 11%	70 12%	59 11%	22 10%	70 12%	70 11%	70 11%	72 11%	40- 9%	27- 8%	38 10%	11 8%	46 11%	35 11%
6	(6.0)	78 12%	76 13%	76 13%	77 13%	65 12%	22 10%	74 12%	77 13%	78 13%	78 12%	54 13%	42 12%	43 11%	10 8%	43- 10%	33 10%
7	(7.0)	79 12%	77 13%	78 13%	78 13%	70 13%	32 14%	78 13%	77 13%	79 13%	79 12%	57 13%	45 12%	55 14%	22 16%	58 14%	36 11%
8	(8.0)	104	102	101	98	91	56 +abcd fghi	102	100	102	104	81+	71+	76+	41+abce	79	75+
		16%	17%	17%	16%	17%	26% i	17%	17%	16%	16%	19%	20%	19%	30%	19%	23%
9	(9.0)	35	33	34	34	34	23 +abcfghi	34	34	34	35	27	27+	28	14+	26	26+
		6%	6%	6%	6%	6%	10%	6%	6%	5%	6%	6%	7%	7%	11%	6%	8%
10 - Extremely well	(10.0)	87 14%	83 14%	82 14%	82 14%	74 14%	44+cgh 20%	84 14%	82 14%	84 14%	87 14%	67 15%	58 16%	63 16%	32+e 23%	64 15%	54 16%
NET Badly (1-3)		63 10%	60e 10%	54e 9%	57e 9%	41e 8%	5- 2%	58e 10%	57e 9%	61e 10%	63e 10%	34-d 8%	29d 8%	32d 8%	2- 1%	31-d 7%	15- 4%
NET Neutral (4-6)		183 29%	173 29%	175 29%	178 30%	149 28%	50- 23%	176 29%	177 29%	180 29%	183 29%	111- 26%	90- 25%	96- 24%	23- 17%	111 26%	83 25%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
NET Well (7-10)	306	296	295	292	269	155	298	294	299	306	232+	201+	221+	109	227+	191+
	48%	49%	50%	48%	51%	70%	49%	48%	48%	48%	54%	56%	56%	80%	53%	58%
Don't know	83	74e	71e	75e	65e	10-	77e	80e	81e	83e	54d	41d	48d	2-	56d	40d
	13%	12%	12%	12%	12%	5%	13%	13%	13%	13%	13%	11%	12%	1%	13%	12%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	551	529	525	527	459	211	533	528	540	551	378	320	349	134	370	288
Mean score	6.7	6.7	6.7+	6.7	6.9+	7.6	6.7	6.7	6.7	6.7	7.0+	7.0+	7.0+	7.9	6.9+	7.2+
Standard deviation	2.37	2.36	2.32	2.33	2.25	1.93	2.35	2.33	2.36	2.37	2.28	2.34	2.26	1.77	2.26	2.14
Standard Error	.11	.11	.11	.11	.12	.15	.11	.11	.11	.11	.13	.14	.13	.17	.13	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	12 2%	** **	9 2%	8 2%	7 3%
2	(2.0)	24 4%	** **	24 4%	17 4%	9 3%
3	(3.0)	26 4%	** **	22 4%	14 3%	6 2%
4	(4.0)	33 5%	** **	31 5%	21 5%	14 5%
5	(5.0)	72 11%	** **	66 11%	48 11%	35 13%
6	(6.0)	78 12%	** **	75 13%	60+ 14%	40 15%
7	(7.0)	79 12%	** **	70 12%	52 12%	32 12%
8	(8.0)	104 16%	** **	100 17%	72 17%	51 19%
9	(9.0)	35 6%	** **	32 6%	25 6%	17 6%
10 - Extremely well	(10.0)	87 14%	** **	80 14%	47- 11%	29 11%
NET Badly (1-3)		63 10%	** **	55 10%	40 10%	23 8%
NET Neutral (4-6)		183 29%	** **	171 30%	130 31%	89 33%
NET Well (7-10)		306 48%	** **	283 49%	196 47%	130 48%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_4 (continuation)

Q38. NOW - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	83	**	66	55	28
	13%	**	11%	13%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	551	**	510	366	241
Mean score	6.7	**	6.7	6.6	6.6
Standard deviation	2.37	**	2.35	2.31	2.27
Standard Error	.11	**	.11	.13	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_5

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	2 *%	0 -%	2 1%	** **	** **	2 1%	0 -%
2	(2.0)	5 1%	2 1%	3 1%	** **	** **	2 1%	3 1%
3	(3.0)	7 1%	0- -%	5+a 2%	** **	** **	5 1%	2 1%
4	(4.0)	25 4%	10 3%	7 3%	** **	** **	15 5%	9 3%
5	(5.0)	66 10%	32 10%	30 12%	** **	** **	36 11%	29 10%
6	(6.0)	80 13%	42 14%	27 11%	** **	** **	41 12%	37 13%
7	(7.0)	96 15%	53 17%	30 12%	** **	** **	51 15%	43 15%
8	(8.0)	122 19%	61 20%	47 19%	** **	** **	71 21%	51 17%
9	(9.0)	43 7%	22 7%	15 6%	** **	** **	20 6%	22 7%
10 - Extremely well	(10.0)	134 21%	74 24%	44 18%	** **	** **	68 20%	66 22%
NET Badly (1-3)		15 2%	2- 1%	11+a 4%	** **	** **	9 3%	5 2%
NET Neutral (4-6)		170 27%	85 27%	64 25%	** **	** **	92 28%	75 26%
NET Well (7-10)		394 62%	209+b 67%	135- 54%	** **	** **	209 63%	182 62%
Don't know		55 9%	14- 4%	42+a 17%	** **	** **	23 7%	32 11%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	10.00	10.00	8.00	**	**	8.00	10.00
Base for stats	579	296	210	**	**	310	262
Mean score	7.4	7.6	7.2	**	**	7.4	7.6
Standard deviation	1.99	1.86	2.14	**	**	2.02	1.95
Standard Error	.09	.12	.16	**	**	.13	.13

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Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	2 *%	2 1%	1 *%	0 -%	0 -%	** **	** **	** **	2 1%	0 -%	0 -%	** **
2	(2.0)	5 1%	0 -%	0 -%	1 1%	1 1%	** **	** **	** **	0- -%	2 1%	3+h 2%	** **
3	(3.0)	7 1%	0 -%	2 1%	1 1%	1 1%	** **	** **	** **	2 1%	2 1%	3 2%	** **
4	(4.0)	25 4%	12 8%	3 2%	4 4%	0 -%	** **	** **	** **	15 5%	4 2%	6 5%	** **
5	(5.0)	66 10%	12 9%	19 12%	8 7%	6 6%	** **	** **	** **	31 10%	14 7%	21+i 16%	** **
6	(6.0)	80 13%	24 16%	16 10%	20 18%	9 10%	** **	** **	** **	40 13%	29 14%	11 8%	** **
7	(7.0)	96 15%	24 17%	22 14%	21 19%	16 17%	** **	** **	** **	46 15%	37j 18%	13 10%	** **
8	(8.0)	122 19%	31 21%	29 19%	18 16%	18 19%	** **	** **	** **	60 20%	35 17%	26 20%	** **
9	(9.0)	43 7%	11 8%	12 7%	5 5%	8 9%	** **	** **	** **	22 7%	13 7%	7 6%	** **
10 - Extremely well	(10.0)	134 21%	28 20%	46+j 29%	25 23%	24 25%	** **	** **	** **	74j 25%	48j 24%	11- 9%	** **
NET Badly (1-3)		15 2%	2 1%	3 2%	2 2%	2 2%	** **	** **	** **	5 2%	4 2%	6 5%	** **
NET Neutral (4-6)		170 27%	48 33%	39 24%	31 29%	15 16%	** **	** **	** **	86 29%	46 23%	38 29%	** **
NET Well (7-10)		394 62%	93 65%	110+j 69%	68 62%	66 70%	** **	** **	** **	203+j 68%	134j 66%	57- 44%	** **
Don't know		55 9%	* *%	6- 4%	8 7%	11 12%	** **	** **	** **	7- 2%	19h 9%	30+bhi 23%	** **
Medians		8.00	7.00	8.00	7.00	8.00	**	**	**	8.00	8.00	7.00	**

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	8.00	10.00	10.00	10.00	**	**	**	10.00	10.00	8.00	**
Base for stats	579	142	151	101	83	**	**	**	294	184	102	**
Mean score	7.4	7.3fk	7.7+fjk	7.5fjk	7.9+aefgjk	**	**	**	7.5fjk	7.7fjk	6.8-	**
						fk	-					-
Standard deviation	1.99	1.97	1.98	1.91	1.81	**	**	**	1.98	1.88	2.06	**
Standard Error	.09	.20	.17	.20	.21	**	**	**	.13	.15	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	2 *%	**	**	**	**	**	**	**	**	**	2 *%	**	**	**
2	(2.0)	5 1%	**	**	**	**	**	**	**	**	**	4 1%	**	**	**
3	(3.0)	7 1%	**	**	**	**	**	**	**	**	**	6 1%	**	**	**
4	(4.0)	25 4%	**	**	**	**	**	**	**	**	**	21 4%	**	**	**
5	(5.0)	66 10%	**	**	**	**	**	**	**	**	**	54 10%	**	**	**
6	(6.0)	80 13%	**	**	**	**	**	**	**	**	**	71 13%	**	**	**
7	(7.0)	96 15%	**	**	**	**	**	**	**	**	**	84 16%	**	**	**
8	(8.0)	122 19%	**	**	**	**	**	**	**	**	**	99 19%	**	**	**
9	(9.0)	43 7%	**	**	**	**	**	**	**	**	**	34 6%	**	**	**
10 - Extremely well	(10.0)	134 21%	**	**	**	**	**	**	**	**	**	115 22%	**	**	**
NET Badly (1-3)		15 2%	**	**	**	**	**	**	**	**	**	12 2%	**	**	**
NET Neutral (4-6)		170 27%	**	**	**	**	**	**	**	**	**	146 27%	**	**	**
NET Well (7-10)		394 62%	**	**	**	**	**	**	**	**	**	332 62%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	532	**	**	**
Don't know	55	**	**	**	**	**	**	**	**	**	43	**	**	**
	9%	**	**	**	**	**	**	**	**	**	8%	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	579	**	**	**	**	**	**	**	**	**	489	**	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	7.4	**	**	**
Standard deviation	1.99	**	**	**	**	**	**	**	**	**	1.97	**	**	**
Standard Error	.09	**	**	**	**	**	**	**	**	**	.10	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	2 *%	2 1%	1 *%	** **	** **	2 1%	0 -%	2 *%	** **	0 -%	** **	** **
2	(2.0)	5 1%	2 1%	1 1%	** **	** **	3 1%	2 1%	5 1%	** **	* *%	** **	** **
3	(3.0)	7 1%	4 2%	1 1%	** **	** **	5 1%	2 1%	7 1%	** **	0 -%	** **	** **
4	(4.0)	25 4%	11 5%	7 5%	** **	** **	18 5%	7 3%	20 4%	** **	5 4%	** **	** **
5	(5.0)	66 10%	24 11%	15 9%	** **	** **	39 10%	26 11%	57 11%	** **	10 8%	** **	** **
6	(6.0)	80 13%	21 10%	24 15%	** **	** **	45 12%	34 14%	63 12%	** **	16 13%	** **	** **
7	(7.0)	96 15%	31 14%	29 18%	** **	** **	60 16%	36 15%	71 14%	** **	25 20%	** **	** **
8	(8.0)	122 19%	49f 22%	38f 23%	** **	** **	87+f 23%	34- 14%	91 18%	** **	31 25%	** **	** **
9	(9.0)	43 7%	19 8%	13 8%	** **	** **	32 8%	12 5%	33 7%	** **	10 8%	** **	** **
10 - Extremely well	(10.0)	134 21%	41 18%	24- 15%	** **	** **	65- 17%	67+abe 27%	106 21%	** **	25 20%	** **	** **
NET Badly (1-3)		15 2%	7 3%	3 2%	** **	** **	10 3%	4 2%	14 3%	** **	* *%	** **	** **
NET Neutral (4-6)		170 27%	56 25%	46 28%	** **	** **	102 26%	67 27%	140 28%	** **	30 24%	** **	** **
NET Well (7-10)		394 62%	139 63%	105 64%	** **	** **	244 63%	148 61%	301- 59%	** **	90+a 73%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG						Ethnicity					
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	55	19	11	**	**	29	24	51+c	**	4-	**	**
	9%	8%	6%	**	**	8%	10%	10%	**	3%	**	**
Medians	8.00	8.00	7.00	**	**	8.00	8.00	8.00	**	8.00	**	**
Mode	10.00	8.00	8.00	**	**	8.00	10.00	10.00	**	8.00	**	**
Base for stats	579	202	155	**	**	357	220	455	**	120	**	**
Mean score	7.4	7.4	7.3	**	**	7.3	7.6	7.4	**	7.6	**	**
Standard deviation	1.99	2.05	1.84	**	**	1.96	2.02	2.05	**	1.70	**	**
Standard Error	.09	.15	.15	**	**	.10	.17	.11	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	2 *%	0 -%	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	5 1%	2 1%	3 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	7 1%	3 2%	4 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	25 4%	8 4%	17 4%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	66 10%	19 10%	47 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	80 13%	24 13%	56 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	96 15%	19- 10%	77+a 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	122 19%	27 15%	94 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	43 7%	17 9%	26 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	134 21%	47 25%	87 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		15 2%	5 3%	9 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		170 27%	51 27%	120 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		394 62%	110 59%	284 63%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	55	20	35	**	**	**	**	**	**	**	**	**	**
	9%	11%	8%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	579	166	413	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	7.6	7.4	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.99	2.11	1.93	**	**	**	**	**	**	**	**	**	**
Standard Error	.09	.18	.10	**	**	**	**	**	**	**	**	**	**

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Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	2 *%	** **	** **	0 -%	2 1%	2 1%	0 -%	2 *%	** **	2 *%	** **
2	(2.0)	5 1%	** **	** **	0 -%	0 -%	0 -%	3 1%	5 1%	** **	5 1%	** **
3	(3.0)	7 1%	** **	** **	4+ 3%	1 1%	4 2%	3 1%	5 1%	** **	7 1%	** **
4	(4.0)	25 4%	** **	** **	7 6%	3 2%	8 3%	12 4%	25 4%	** **	25 4%	** **
5	(5.0)	66 10%	** **	** **	10 8%	4 4%	20 9%	31 11%	65 10%	** **	66 10%	** **
6	(6.0)	80 13%	** **	** **	14 11%	11 10%	25 11%	40 14%	78 13%	** **	80 13%	** **
7	(7.0)	96 15%	** **	** **	25 20%	18 15%	41 18%	40 14%	91 15%	** **	94 15%	** **
8	(8.0)	122 19%	** **	** **	26 21%	22 19%	43 19%	58 20%	121 19%	** **	122 19%	** **
9	(9.0)	43 7%	** **	** **	4 3%	13 11%	17 7%	20 7%	43 7%	** **	43 7%	** **
10 - Extremely well	(10.0)	134 21%	** **	** **	25 20%	36 32%	58f 25%	48- 17%	133 21%	** **	134 21%	** **
NET Badly (1-3)		15 2%	** **	** **	4 3%	2 2%	6 2%	6 2%	13 2%	** **	14 2%	** **
NET Neutral (4-6)		170 27%	** **	** **	32 25%	18 15%	53 23%	84 29%	168 27%	** **	170 27%	** **
NET Well (7-10)		394 62%	** **	** **	80 64%	88 77%	158+f 68%	166 58%	388 62%	** **	392 62%	** **

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Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	55	**	**	10	6	14	29	54	**	54	**
	9%	**	**	8%	6%	6%	10%	9%	**	8%	**
Medians	8.00	**	**	7.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	10.00	**	**	8.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	579	**	**	116	108	217	255	569	**	577	**
Mean score	7.4	**	**	7.3	8.1+cf	7.6	7.3	7.5	**	7.4	**
Standard deviation	1.99	**	**	1.96	1.91	1.98	1.93	1.98	**	1.99	**
Standard Error	.09	**	**	.20	.20	.15	.13	.09	**	.09	**

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Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	2 *%	2 *%	1 *%	2 *%	0 -%	0 -%	2 *%	2 *%	2 *%	2 *%	2 1%	1 *%	0 -%	0 -%	1 *%	0 -%
2	(2.0)	5 1%	5 1%	5 1%	5 1%	5 1%	1 1%	5 1%	5 1%	5 1%	5 1%	2 *%	4 1%	2 1%	0 -%	2 1%	3 1%
3	(3.0)	7 1%	7 1%	7 1%	7 1%	6 1%	2 1%	7 1%	7 1%	7 1%	7 1%	6 1%	3 1%	6 2%	2 1%	7 2%	1 *%
4	(4.0)	25 4%	25 4%	24 4%	24 4%	19 4%	10 5%	25 4%	25 4%	25 4%	25 4%	15 3%	14 4%	11 3%	3 2%	18 4%	11 3%
5	(5.0)	66 10%	60 10%	59 10%	59 10%	48 9%	15 7%	62 10%	60 10%	64 10%	66 10%	27- 6%	22- 6%	28- 7%	9 6%	32- 8%	28 8%
6	(6.0)	80 13%	74 12%	73 12%	78 13%	60 11%	25 11%	77 13%	77 13%	78 13%	80 13%	49 11%	45 12%	41 10%	12 9%	45 11%	28- 8%
7	(7.0)	96 15%	94 16%	94 16%	93 15%	87 17%	44+ 20%	92 15%	93 15%	95 15%	96 15%	71 16%	57 16%	69+ 17%	31+ 23%	65 15%	56 17%
8	(8.0)	122 19%	118 20%	116 20%	117 19%	106 20%	54+ 24%	120 20%	118 19%	120 19%	122 19%	92 21%	79 22%	80 20%	34 25%	89 21%	69 21%
9	(9.0)	43 7%	43 7%	43 7%	41 7%	37 7%	11 5%	43 7%	42 7%	43 7%	43 7%	32 8%	25 7%	31 8%	5 3%	31 7%	19 6%
10 - Extremely well	(10.0)	134 21%	122 20%	119 20%	122 20%	107 20%	52 24%	124 20%	123 20%	126 20%	134 21%	99 23%	79 22%	95+ 24%	39+ 29%	98 23%	83+ 25%
NET Badly (1-3)		15 2%	15 2%	13 2%	15 2%	11 2%	3 1%	15 2%	15 2%	15 2%	15 2%	10 2%	8 2%	9 2%	2 1%	10 2%	4 1%
NET Neutral (4-6)		170 27%	159 26%	156 26%	161 27%	127 24%	51 23%	163 27%	162 27%	167 27%	170 27%	91- 21%	80- 22%	80- 20%	24- 17%	96- 22%	66- 20%
NET Well (7-10)		394 62%	377 63%	373 63%	374 62%	337 64%	161 73%	380 62%	377 62%	384 62%	394 62%	295+ 68%	240+ 66%	274+ 69%	109 80%	283+ 67%	227+ 69%

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Prepared by BMG

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	55	52e	53e	52e	48e	7-	52e	55e	55e	55e	37d	33d	34d	1-	37d	31d
	9%	9%	9%	9%	9%	3%	9%	9%	9%	9%	8%	9%	9%	1%	9%	9%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	579	551	542	550	476	214	557	553	566	579	395	328	363	134	388	297
Mean score	7.4	7.4	7.4	7.4	7.5	7.6	7.4	7.4	7.4	7.4	7.7+	7.6+	7.7+	7.9+	7.6+	7.8+
Standard deviation	1.99	1.98	1.95	1.98	1.92	1.83	1.98	1.98	1.98	1.99	1.93	1.92	1.88	1.74	1.95	1.88
Standard Error	.09	.09	.09	.09	.10	.14	.09	.09	.09	.09	.11	.11	.11	.17	.11	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	2 *%	** **	2 *%	1 *%	1 *%
2	(2.0)	5 1%	** **	5 1%	3 1%	2 1%
3	(3.0)	7 1%	** **	7 1%	6 1%	5 2%
4	(4.0)	25 4%	** **	18 3%	17 4%	5 2%
5	(5.0)	66 10%	** **	61 11%	46 11%	31 11%
6	(6.0)	80 13%	** **	76 13%	54 13%	34 13%
7	(7.0)	96 15%	** **	88 15%	62 15%	41 15%
8	(8.0)	122 19%	** **	113 20%	93+ 22%	70+b 26%
9	(9.0)	43 7%	** **	41 7%	28 7%	18 7%
10 - Extremely well	(10.0)	134 21%	** **	122 21%	75- 18%	41- 15%
NET Badly (1-3)		15 2%	** **	15 3%	10 2%	7 3%
NET Neutral (4-6)		170 27%	** **	155 27%	117 28%	70 26%
NET Well (7-10)		394 62%	** **	364 63%	258 61%	170 63%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_5 (continuation)

Q38. NOW - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	55	**	43	36	20
	9%	**	7%	8%	8%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	579	**	533	385	248
Mean score	7.4	**	7.4	7.3	7.3
Standard deviation	1.99	**	1.97	1.93	1.85
Standard Error	.09	**	.09	.11	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_6

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	6 1%	0- -%	6+a 2%	** **	** **	5 1%	1 *%
2	(2.0)	18 3%	6 2%	13+a 5%	** **	** **	13b 4%	3- 1%
3	(3.0)	16 3%	3- 1%	12+a 5%	** **	** **	9 3%	7 2%
4	(4.0)	31 5%	14 5%	16 6%	** **	** **	17 5%	14 5%
5	(5.0)	67 11%	33 11%	26 10%	** **	** **	38 11%	28 10%
6	(6.0)	92 15%	47 15%	24- 10%	** **	** **	49 15%	42 14%
7	(7.0)	64 10%	31 10%	25 10%	** **	** **	32 10%	32 11%
8	(8.0)	108 17%	58 19%	34 13%	** **	** **	59 18%	48 16%
9	(9.0)	37 6%	25+b 8%	8- 3%	** **	** **	19 6%	16 5%
10 - Extremely well	(10.0)	99 16%	63+b 20%	26- 10%	** **	** **	56 17%	43 15%
NET Badly (1-3)		40 6%	8- 3%	30+a 12%	** **	** **	27b 8%	11- 4%
NET Neutral (4-6)		191 30%	94 30%	65 26%	** **	** **	104 31%	84 29%
NET Well (7-10)		309 49%	178+b 57%	93- 37%	** **	** **	167 50%	139 47%
Don't know		96 15%	30- 10%	63+a 25%	** **	** **	35- 11%	60+a 20%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	8.00	6.00	**	**	7.00	7.00
Mode	8.00	10.00	8.00	**	**	8.00	8.00
Base for stats	539	280	189	**	**	298	234
Mean score	6.9	7.4+b	6.3-	**	**	6.9	7.1
Standard deviation	2.24	2.06	2.50	**	**	2.34	2.07
Standard Error	.11	.14	.20	**	**	.15	.14

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Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	6 1%	1 1%	2 1%	0 -%	1 1%	** **	** **	** **	3 1%	1 1%	2 1%	** **
2	(2.0)	18 3%	0 -%	2 1%	4 4%	4 4%	** **	** **	** **	2- 1%	8h 4%	8+bh 6%	** **
3	(3.0)	16 3%	2 1%	0- -%	1 1%	4 4%	** **	** **	** **	2- 1%	5 3%	9+bh 7%	** **
4	(4.0)	31 5%	13 9%	2- 2%	6 5%	3 3%	** **	** **	** **	15 5%	9 4%	7 5%	** **
5	(5.0)	67 11%	10 7%	22 14%	7 7%	7 8%	** **	** **	** **	32 11%	15 7%	20+i 16%	** **
6	(6.0)	92 15%	33 23%	17 10%	15 14%	12 13%	** **	** **	** **	49 16%	27 13%	16 12%	** **
7	(7.0)	64 10%	19 13%	15 9%	9 8%	13 14%	** **	** **	** **	34 11%	22 11%	8 6%	** **
8	(8.0)	108 17%	24 17%	36+j 23%	25 23%	11 11%	** **	** **	** **	61j 20%	35 17%	13- 10%	** **
9	(9.0)	37 6%	7 5%	15+j 10%	7 6%	5 5%	** **	** **	** **	23j 8%	12 6%	3 2%	** **
10 - Extremely well	(10.0)	99 16%	23 16%	33j 21%	22 20%	15 16%	** **	** **	** **	56j 19%	37j 18%	6- 4%	** **
NET Badly (1-3)		40 6%	3 2%	4- 2%	5 5%	9 10%	** **	** **	** **	6- 2%	15bh 7%	19+bhi 14%	** **
NET Neutral (4-6)		191 30%	56 39%	41 26%	28 26%	22 24%	** **	** **	** **	97 32%	51 25%	43 33%	** **
NET Well (7-10)		309 49%	74 52%	99+j 63%	63 58%	43 46%	** **	** **	** **	173+j 58%	106j 52%	30- 23%	** **
Don't know		96 15%	10 7%	15- 9%	13 12%	19 20%	** **	** **	** **	25- 8%	32h 16%	39+bhi 30%	** **
Medians		7.00	7.00	8.00	8.00	7.00	**	**	**	8.00	7.00	5.00	**

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Prepared by BMG

Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	8.00	6.00	8.00	8.00	10.00	**	**	**	8.00	10.00	5.00	**
Base for stats	539	133	143	96	74	**	**	**	276	171	92	**
Mean score	6.9	7.0efgjk	7.5 +defgjk	7.3efgjk	6.8efgjk	**	**	**	7.3	7.1efgjk	5.6-	**
Standard deviation	2.24	1.98	2.02	2.19	2.45	**	**	**	2.01	2.32	2.26	**
Standard Error	.11	.21	.18	.24	.30	**	**	**	.14	.19	.24	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	6 1%	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
2	(2.0)	18 3%	**	**	**	**	**	**	**	**	**	10- 2%	**	**	**
3	(3.0)	16 3%	**	**	**	**	**	**	**	**	**	12 2%	**	**	**
4	(4.0)	31 5%	**	**	**	**	**	**	**	**	**	26 5%	**	**	**
5	(5.0)	67 11%	**	**	**	**	**	**	**	**	**	56 11%	**	**	**
6	(6.0)	92 15%	**	**	**	**	**	**	**	**	**	78 15%	**	**	**
7	(7.0)	64 10%	**	**	**	**	**	**	**	**	**	55 10%	**	**	**
8	(8.0)	108 17%	**	**	**	**	**	**	**	**	**	90 17%	**	**	**
9	(9.0)	37 6%	**	**	**	**	**	**	**	**	**	36+ 7%	**	**	**
10 - Extremely well	(10.0)	99 16%	**	**	**	**	**	**	**	**	**	86 16%	**	**	**
NET Badly (1-3)		40 6%	**	**	**	**	**	**	**	**	**	27- 5%	**	**	**
NET Neutral (4-6)		191 30%	**	**	**	**	**	**	**	**	**	160 30%	**	**	**
NET Well (7-10)		309 49%	**	**	**	**	**	**	**	**	**	267 50%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	96	**	**	**	**	**	**	**	**	**	**	78	**	**
	15%	**	**	**	**	**	**	**	**	**	**	15%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Base for stats	539	**	**	**	**	**	**	**	**	**	**	454	**	**
Mean score	6.9	**	**	**	**	**	**	**	**	**	**	7.1+kl	**	**
Standard deviation	2.24	fk1	**	**	**	**	**	**	**	**	**	-	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.12	**	**

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Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	6 1%	1 1%	3 2%	** **	** **	4 1%	2 1%	5 1%	** **	1 1%	** **	** **
2	(2.0)	18 3%	9 4%	4 2%	** **	** **	12 3%	6 2%	17 3%	** **	1 1%	** **	** **
3	(3.0)	16 3%	9 4%	2 1%	** **	** **	11 3%	5 2%	16 3%	** **	0 -%	** **	** **
4	(4.0)	31 5%	11 5%	8 5%	** **	** **	20 5%	11 5%	23 5%	** **	6 5%	** **	** **
5	(5.0)	67 11%	28 13%	16 9%	** **	** **	43 11%	24 10%	58 12%	** **	9 7%	** **	** **
6	(6.0)	92 15%	29 13%	27 17%	** **	** **	56 15%	36 15%	71 14%	** **	20 16%	** **	** **
7	(7.0)	64 10%	22 10%	19 12%	** **	** **	42 11%	23 9%	47 9%	** **	18 14%	** **	** **
8	(8.0)	108 17%	33 15%	31 19%	** **	** **	64 17%	43 18%	79 15%	** **	29 23%	** **	** **
9	(9.0)	37 6%	12 6%	13 8%	** **	** **	26 7%	10 4%	31 6%	** **	6 5%	** **	** **
10 - Extremely well	(10.0)	99 16%	37 17%	16- 10%	** **	** **	54 14%	45b 18%	75 15%	** **	24 19%	** **	** **
NET Badly (1-3)		40 6%	19 9%	8 5%	** **	** **	27 7%	13 5%	37+c 7%	** **	2- 2%	** **	** **
NET Neutral (4-6)		191 30%	68 31%	51 31%	** **	** **	119 31%	71 29%	153 30%	** **	35 28%	** **	** **
NET Well (7-10)		309 49%	105 47%	80 48%	** **	** **	185 48%	121 50%	231- 46%	** **	77+a 62%	** **	** **

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Prepared by BMG

Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	96	29	25	**	**	54	39	85+c	**	10-	**	**
	15%	13%	15%	**	**	14%	16%	17%	**	8%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	8.00	**	**
Mode	8.00	10.00	8.00	**	**	8.00	10.00	8.00	**	8.00	**	**
Base for stats	539	192	140	**	**	331	205	421	**	114	**	**
Mean score	6.9	6.8	6.9	**	**	6.8	7.1	6.8-	**	7.4+a	**	**
Standard deviation	2.24	2.36	2.10	**	**	2.25	2.22	2.30	**	1.96	**	**
Standard Error	.11	.17	.18	**	**	.12	.19	.12	**	.20	**	**

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Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	6 1%	1 1%	4 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	18 3%	5 3%	13 3%	**	**	**	**	**	**	**	**	**
3	(3.0)	16 3%	1 1%	15 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	31 5%	15+b 8%	16- 4%	**	**	**	**	**	**	**	**	**
5	(5.0)	67 11%	24 13%	43 10%	**	**	**	**	**	**	**	**	**
6	(6.0)	92 15%	20 11%	72 16%	**	**	**	**	**	**	**	**	**
7	(7.0)	64 10%	12 7%	52 12%	**	**	**	**	**	**	**	**	**
8	(8.0)	108 17%	24 13%	84 19%	**	**	**	**	**	**	**	**	**
9	(9.0)	37 6%	18+b 10%	19- 4%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	99 16%	31 17%	68 15%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		40 6%	8 4%	32 7%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		191 30%	59 32%	131 29%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		309 49%	86 46%	223 50%	**	**	**	**	**	**	**	**	**

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Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	96	34	62	**	**	**	**	**	**	**	**	**	**
	15%	18%	14%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	539	153	386	**	**	**	**	**	**	**	**	**	**
Mean score	6.9	7.0	6.9	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.24	2.34	2.20	**	**	**	**	**	**	**	**	**	**
Standard Error	.11	.21	.12	**	**	**	**	**	**	**	**	**	**

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Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	0 -%	0 -%	0 -%	3 1%	6 1%	** **	6 1%	** **
2	(2.0)	18 3%	** **	** **	2 1%	1 1%	3 1%	10 4%	18 3%	** **	18 3%	** **
3	(3.0)	16 3%	** **	** **	2 1%	2 2%	4 2%	12+ 4%	16 3%	** **	16 3%	** **
4	(4.0)	31 5%	** **	** **	5 4%	1 *%	8 3%	18 6%	31 5%	** **	31 5%	** **
5	(5.0)	67 11%	** **	** **	10 8%	4 3%	18 8%	31 11%	64 10%	** **	67 11%	** **
6	(6.0)	92 15%	** **	** **	21 17%	25 22%	38 16%	34 12%	90 14%	** **	92 15%	** **
7	(7.0)	64 10%	** **	** **	15 12%	11 9%	28 12%	29 10%	62 10%	** **	63 10%	** **
8	(8.0)	108 17%	** **	** **	26 21%	18 16%	41 18%	51 18%	108 17%	** **	108 17%	** **
9	(9.0)	37 6%	** **	** **	10 8%	7 6%	19 8%	13 5%	36 6%	** **	37 6%	** **
10 - Extremely well	(10.0)	99 16%	** **	** **	25 20%	34 30%	49+f 21%	35 12%	98 16%	** **	99 16%	** **
NET Badly (1-3)		40 6%	** **	** **	3 3%	3 3%	8- 3%	25+ce 9%	40 6%	** **	40 6%	** **
NET Neutral (4-6)		191 30%	** **	** **	36 29%	30 26%	63 27%	83 29%	185 30%	** **	191 30%	** **
NET Well (7-10)		309 49%	** **	** **	76+f 61%	69 61%	137+f 59%	128 45%	304 49%	** **	307 49%	** **

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Prepared by BMG

Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	96	**	**	10-	12	24-	49ce	94	**	94	**
	15%	**	**	8%	11%	10%	17%	15%	**	15%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	10.00	8.00	8.00	**	8.00	**
Base for stats	539	**	**	116	102	208	236	529	**	537	**
Mean score	6.9	**	**	7.4+f	7.8+f	7.5+f	6.7-	6.9	**	6.9	**
		f									
Standard deviation	2.24	**	**	1.96	1.96	2.02	2.31	2.25	**	2.24	**
Standard Error	.11	**	**	.20	.21	.15	.16	.11	**	.11	**

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Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	6 1%	5 1%	4 1%	5 1%	3 1%	1 *%	4 1%	5 1%	5 1%	6 1%	1- *%	1 *%	2 1%	0 -%	3 1%	0- -%
2	(2.0)	18 3%	18 3%	15 3%	15 3%	11 2%	2- 1%	18 3%	15 3%	18 3%	18 3%	11 3%	11 3%	9 2%	1 *%	9 2%	4- 1%
3	(3.0)	16 3%	16 3%	16 3%	16 3%	13 2%	1- *%	16 3%	16 3%	16 3%	16 3%	10 2%	9 3%	7 2%	0 -%	10 2%	6 2%
4	(4.0)	31 5%	29 5%	27 5%	29 5%	22 4%	8 4%	29 5%	29 5%	29 5%	31 5%	18 4%	14 4%	18 5%	2 2%	21 5%	16 5%
5	(5.0)	67 11%	65 11%	67 11%	66 11%	59 11%	18 8%	66 11%	65 11%	67 11%	67 11%	41 9%	28- 8%	38 10%	9 7%	42 10%	28 9%
6	(6.0)	92 15%	90 15%	91 15%	90 15%	80 15%	38 17%	88 14%	91 15%	92 15%	92 15%	59 14%	50 14%	47- 12%	19 14%	55 13%	41 12%
7	(7.0)	64 10%	62 10%	62 10%	62 10%	58 11%	28 13%	62 10%	63 10%	63 10%	64 10%	52+ 12%	38 10%	49+ 12%	22+ 16%	50 12%	43+ 13%
8	(8.0)	108 17%	102 17%	104 18%	104 17%	92 18%	53+agi 24%	106 17%	103 17%	107 17%	108 17%	82 19%	70 19%	73 18%	33+ 24%	72 17%	59 18%
9	(9.0)	37 6%	36 6%	36 6%	35 6%	31 6%	15 7%	37 6%	37 6%	37 6%	37 6%	24 5%	21 6%	27 7%	11 8%	25 6%	22 7%
10 -	(10.0)	99	93	89	92	80	50 +abcd fghi	93	91	93	99	79+	71+	70	37+ace	77+	65+
Extremely well		16%	15%	15%	15%	15%	23%	15%	15%	15%	16%	18%	20%	18%	27%	18%	20%
NET Badly (1-3)		40 6%	39e 6%	35e 6%	36e 6%	26 5%	4- 2%	37e 6%	36e 6%	39e 6%	40e 6%	21d 5%	21d 6%	18-d 5%	1- *%	22d 5%	10- 3%
NET Neutral (4-6)		191 30%	184 31%	185 31%	186 31%	161 31%	64 29%	184 30%	185 30%	188 30%	191 30%	118- 27%	92- 25%	104- 26%	30- 22%	118 28%	85- 26%
NET Well (7-10)		309 49%	293 49%	291 49%	293 49%	261 50%	146 +abcd fghi	299 49%	295 49%	301 48%	309 49%	236+ 55%	200+ 55%	219+ 55%	104 +abcef 76%	224+ 53%	190+ 58%

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Prepared by BMG

Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	96	87e	85e	87e	76e	8-	90e	91e	93e	96e	57d	48d	57d	2-	61d	43d
	15%	14%	14%	14%	15%	4%	15%	15%	15%	15%	13%	13%	14%	1%	14%	13%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	7.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	10.00	10.00	10.00
Base for stats	539	517	511	515	448	213	520	516	528	539	375	313	340	134	364	285
Mean score	6.9	6.9	6.9	6.9	7.0	7.5	7.0	6.9	6.9	6.9	7.2+	7.3+	7.2+	7.9	7.1+	7.4+
						+abcd	gh						+abce	f		
Standard deviation	2.24	2.24	2.17	2.21	2.13	1.92	2.21	2.21	2.22	2.24	2.14	2.21	2.15	1.72	2.21	2.05
Standard Error	.11	.11	.11	.11	.11	.15	.11	.11	.11	.11	.12	.14	.13	.17	.13	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	6 1%	** **	6 1%	4 1%	2 1%
2	(2.0)	18 3%	** **	18 3%	13 3%	10 4%
3	(3.0)	16 3%	** **	14 2%	12 3%	8 3%
4	(4.0)	31 5%	** **	30 5%	22 5%	11 4%
5	(5.0)	67 11%	** **	57 10%	43 10%	32 12%
6	(6.0)	92 15%	** **	89 15%	57 14%	39 14%
7	(7.0)	64 10%	** **	61 11%	44 10%	26 10%
8	(8.0)	108 17%	** **	103 18%	81 19%	57+ 21%
9	(9.0)	37 6%	** **	34 6%	27 6%	16 6%
10 - Extremely well	(10.0)	99 16%	** **	87 15%	58 14%	35 13%
NET Badly (1-3)		40 6%	** **	38 7%	29 7%	20 8%
NET Neutral (4-6)		191 30%	** **	176 31%	122 29%	81 30%
NET Well (7-10)		309 49%	** **	285 49%	211 50%	135 50%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_4_6 (continuation)

Q38. NOW - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	96	**	77	59	32
	15%	**	13%	14%	12%
Medians	7.00	**	7.00	7.00	7.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	539	**	499	362	237
Mean score	6.9	**	6.9	6.9	6.9
Standard deviation	2.24	**	2.24	2.24	2.21
Standard Error	.11	**	.11	.13	.16

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_7

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	5 1%	0- -%	5+a 2%	** **	** **	3 1%	3 1%
2	(2.0)	13 2%	5 2%	7 3%	** **	** **	10 3%	3 1%
3	(3.0)	22 3%	8 3%	13 5%	** **	** **	16 5%	6 2%
4	(4.0)	33 5%	15 5%	14 6%	** **	** **	15 5%	17 6%
5	(5.0)	68 11%	38 12%	22 9%	** **	** **	34 10%	33 11%
6	(6.0)	83 13%	38 12%	34 13%	** **	** **	42 12%	41 14%
7	(7.0)	83 13%	46 15%	26 10%	** **	** **	47 14%	36 12%
8	(8.0)	100 16%	52 17%	34 13%	** **	** **	63+b 19%	36- 12%
9	(9.0)	41 6%	26 8%	10 4%	** **	** **	26 8%	12- 4%
10 - Extremely well	(10.0)	108 17%	64+b 21%	28- 11%	** **	** **	46- 14%	62+a 21%
NET Badly (1-3)		40 6%	13 4%	26+a 10%	** **	** **	29+b 9%	11- 4%
NET Neutral (4-6)		185 29%	91 29%	70 28%	** **	** **	91 27%	92 31%
NET Well (7-10)		332 52%	187+b 60%	98- 39%	** **	** **	182 55%	146 50%
Don't know		77 12%	19- 6%	58+a 23%	** **	** **	32 10%	45+a 15%

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Prepared by BMG

Table Q38_4.7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	10.00	10.00	6.00	**	**	8.00	10.00
Base for stats	557	291	193	**	**	301	249
Mean score	7.0	7.3+b	6.5-	**	**	6.9	7.1
Standard deviation	2.23	2.11	2.39	**	**	2.23	2.23
Standard Error	.10	.14	.18	**	**	.15	.15

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Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	5 1%	0 -%	4+ 2%	0 -%	1 1%	** **	** **	** **	4 1%	1 1%	1 1%	** **
2	(2.0)	13 2%	3 2%	1 1%	3 3%	1 1%	** **	** **	** **	4 1%	4 2%	5 4%	** **
3	(3.0)	22 3%	5 3%	5 3%	3 3%	2 2%	** **	** **	** **	9 3%	5 2%	8 6%	** **
4	(4.0)	33 5%	12 8%	2- 2%	7 6%	2 2%	** **	** **	** **	14 5%	9 4%	10b 8%	** **
5	(5.0)	68 11%	18 13%	14 9%	9 8%	7 8%	** **	** **	** **	33 11%	16 8%	19 15%	** **
6	(6.0)	83 13%	19 14%	18 12%	18 16%	10 10%	** **	** **	** **	38 13%	28 14%	18 14%	** **
7	(7.0)	83 13%	21 15%	21 14%	11 10%	18 20%	** **	** **	** **	42 14%	29 14%	12 9%	** **
8	(8.0)	100 16%	28 20%	25 16%	19 18%	15 16%	** **	** **	** **	53 18%	34 17%	14 10%	** **
9	(9.0)	41 6%	9 6%	20+ij 13%	5 5%	3 3%	** **	** **	** **	29+ij 10%	8 4%	4 3%	** **
10 - Extremely well	(10.0)	108 17%	23 16%	40+j 25%	23 21%	17 18%	** **	** **	** **	62+j 21%	40j 20%	6- 4%	** **
NET Badly (1-3)		40 6%	7 5%	10 6%	6 5%	4 5%	** **	** **	** **	17 6%	10 5%	13 10%	** **
NET Neutral (4-6)		185 29%	49 35%	35- 22%	34 31%	19 20%	** **	** **	** **	84 28%	53 26%	47b 36%	** **
NET Well (7-10)		332 52%	81 56%	106+ij 67%	58 53%	53 56%	** **	** **	** **	186+j 62%	111j 55%	35- 27%	** **
Don't know		77 12%	5 4%	8- 5%	11 10%	17 19%	** **	** **	** **	13- 4%	29bh 14%	35+bhi 27%	** **
Medians		7.00	7.00	8.00	7.00	7.00	**	**	**	8.00	7.00	6.00	**

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Prepared by BMG

Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	8.00	10.00	10.00	7.00	**	**	**	10.00	10.00	5.00	**
Base for stats	557	137	150	98	76	**	**	**	288	174	96	**
Mean score	7.0	6.9efjk	7.5 +aefgjk	7.2efgjk	7.3efgjk	**	**	**	7.3 +efgjk	7.2efgjk	5.9-	**
Standard deviation	2.23	2.11	2.24	2.22	2.10	**	**	**	2.20	2.16	2.10	**
Standard Error	.10	.22	.20	.24	.25	**	**	**	.15	.17	.22	**

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Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	5 1%	**	**	**	**	**	**	**	**	**	3- 1%	**	**	**
2	(2.0)	13 2%	**	**	**	**	**	**	**	**	**	9 2%	**	**	**
3	(3.0)	22 3%	**	**	**	**	**	**	**	**	**	18 3%	**	**	**
4	(4.0)	33 5%	**	**	**	**	**	**	**	**	**	26 5%	**	**	**
5	(5.0)	68 11%	**	**	**	**	**	**	**	**	**	56 11%	**	**	**
6	(6.0)	83 13%	**	**	**	**	**	**	**	**	**	73 14%	**	**	**
7	(7.0)	83 13%	**	**	**	**	**	**	**	**	**	71 13%	**	**	**
8	(8.0)	100 16%	**	**	**	**	**	**	**	**	**	87 16%	**	**	**
9	(9.0)	41 6%	**	**	**	**	**	**	**	**	**	35 7%	**	**	**
10 - Extremely well	(10.0)	108 17%	**	**	**	**	**	**	**	**	**	94 18%	**	**	**
NET Badly (1-3)		40 6%	**	**	**	**	**	**	**	**	**	29- 6%	**	**	**
NET Neutral (4-6)		185 29%	**	**	**	**	**	**	**	**	**	155 29%	**	**	**
NET Well (7-10)		332 52%	**	**	**	**	**	**	**	**	**	286 54%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4.7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	77	**	**	**	**	**	**	**	**	**	**	61	**	**
	12%	**	**	**	**	**	**	**	**	**	**	12%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	557	**	**	**	**	**	**	**	**	**	**	471	**	**
Mean score	7.0	**	**	**	**	**	**	**	**	**	**	7.1+k	**	**
		k	k									-		
Standard deviation	2.23	**	**	**	**	**	**	**	**	**	**	2.17	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	**	.11	**	**

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Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnicity	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Minority	(d)	(e)	
		Total								Group			
										Total			
										(c)			
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely	(1.0)	5	2	1	**	**	3	2	5	**	0	**	**
badly		1%	1%	*%	**	**	1%	1%	1%	**	-%	**	**
2	(2.0)	13	8+b	1	**	**	9	3	8	**	4	**	**
		2%	4%	1%	**	**	2%	1%	2%	**	3%	**	**
3	(3.0)	22	11f	9f	**	**	20+f	3-	19	**	4	**	**
		3%	5%	5%	**	**	5%	1%	4%	**	3%	**	**
4	(4.0)	33	12	13	**	**	25	9	26	**	7	**	**
		5%	6%	8%	**	**	6%	3%	5%	**	6%	**	**
5	(5.0)	68	18	16	**	**	34	33	59	**	9	**	**
		11%	8%	10%	**	**	9%	13%	12%	**	7%	**	**
6	(6.0)	83	33	19	**	**	52	30	71	**	13	**	**
		13%	15%	11%	**	**	14%	12%	14%	**	10%	**	**
7	(7.0)	83	31	26	**	**	57	25	66	**	18	**	**
		13%	14%	16%	**	**	15%	10%	13%	**	14%	**	**
8	(8.0)	100	34	33	**	**	67	33	75	**	24	**	**
		16%	16%	20%	**	**	17%	14%	15%	**	19%	**	**
9	(9.0)	41	15	12	**	**	27	14	29	**	12	**	**
		6%	7%	7%	**	**	7%	6%	6%	**	10%	**	**
10 -	(10.0)	108	27-	22	**	**	49-	58+abe	77-	**	28	**	**
Extremely well		17%	12%	13%	**	**	13%	24%	15%	**	23%	**	**
NET Badly (1-3)		40	21+f	11	**	**	32+f	9-	33	**	8	**	**
		6%	10%	6%	**	**	8%	3%	6%	**	6%	**	**
NET Neutral (4-6)		185	64	48	**	**	111	71	156	**	28	**	**
		29%	29%	29%	**	**	29%	29%	31%	**	23%	**	**
NET Well (7-10)		332	108	93	**	**	200	130	247-	**	82+a	**	**
		52%	49%	56%	**	**	52%	53%	49%	**	66%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4.7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	77	28	14	**	**	42	34	71+c	**	6-	**	**
	12%	13%	9%	**	**	11%	14%	14%	**	5%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	8.00	7.00	**	8.00	**	**
Mode	10.00	8.00	8.00	**	**	8.00	10.00	10.00	**	10.00	**	**
Base for stats	557	193	151	**	**	343	210	435	**	118	**	**
Mean score	7.0	6.7-	6.9	**	**	6.8-	7.3+ae	6.9-	**	7.4+a	**	**
Standard deviation	2.23	2.28	2.11	**	**	2.21	2.23	2.21	**	2.23	**	**
Standard Error	.10	.17	.17	**	**	.12	.19	.12	**	.22	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	* *%	5 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	13 2%	4 2%	9 2%	**	**	**	**	**	**	**	**	**
3	(3.0)	22 3%	6 3%	16 4%	**	**	**	**	**	**	**	**	**
4	(4.0)	33 5%	9 5%	24 5%	**	**	**	**	**	**	**	**	**
5	(5.0)	68 11%	22 12%	46 10%	**	**	**	**	**	**	**	**	**
6	(6.0)	83 13%	18 9%	65 15%	**	**	**	**	**	**	**	**	**
7	(7.0)	83 13%	25 14%	58 13%	**	**	**	**	**	**	**	**	**
8	(8.0)	100 16%	22 12%	79 18%	**	**	**	**	**	**	**	**	**
9	(9.0)	41 6%	10 5%	31 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	108 17%	42+b 23%	65- 15%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		40 6%	10 5%	30 7%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		185 29%	49 26%	136 30%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		332 52%	100 53%	233 52%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4.7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	77	28	50	**	**	**	**	**	**	**	**	**	**
	12%	15%	11%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	557	159	399	**	**	**	**	**	**	**	**	**	**
Mean score	7.0	7.2	6.9	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.23	2.29	2.20	**	**	**	**	**	**	**	**	**	**
Standard Error	.10	.20	.12	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	0 -%	0 -%	1 *%	1 *%	5 1%	** **	5 1%	** **
2	(2.0)	13 2%	** **	** **	2 2%	3 2%	5 2%	5 2%	13 2%	** **	13 2%	** **
3	(3.0)	22 3%	** **	** **	4 3%	2 2%	7 3%	10 4%	22 4%	** **	22 4%	** **
4	(4.0)	33 5%	** **	** **	5 4%	8 7%	12 5%	19 7%	33 5%	** **	33 5%	** **
5	(5.0)	68 11%	** **	** **	14 11%	5 4%	21 9%	32 11%	66 11%	** **	68 11%	** **
6	(6.0)	83 13%	** **	** **	16 13%	16 14%	32 14%	37 13%	81 13%	** **	82 13%	** **
7	(7.0)	83 13%	** **	** **	16 12%	18 16%	31 13%	33 12%	82 13%	** **	83 13%	** **
8	(8.0)	100 16%	** **	** **	25 20%	21 19%	41 18%	49 17%	98 16%	** **	100 16%	** **
9	(9.0)	41 6%	** **	** **	10 8%	4 3%	18 8%	15 5%	40 6%	** **	41 6%	** **
10 - Extremely well	(10.0)	108 17%	** **	** **	24 19%	29 26%	48 21%	42 15%	107 17%	** **	108 17%	** **
NET Badly (1-3)		40 6%	** **	** **	6 5%	5 4%	13 6%	16 6%	40 6%	** **	40 6%	** **
NET Neutral (4-6)		185 29%	** **	** **	36 29%	29 26%	65 28%	88 31%	179 29%	** **	184 29%	** **
NET Well (7-10)		332 52%	** **	** **	74 59%	73 63%	138+ 59%	139 49%	328 53%	** **	331 53%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	77	**	**	9	8	16-	41e	76	**	76	**
	12%	**	**	7%	7%	7%	14%	12%	**	12%	**
Medians	7.00	**	**	8.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	8.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	557	**	**	116	107	216	244	547	**	555	**
Mean score	7.0	**	**	7.3	7.4	7.2	6.9	7.0	**	7.0	**
Standard deviation	2.23	**	**	2.10	2.17	2.18	2.17	2.23	**	2.23	**
Standard Error	.10	**	**	.21	.23	.16	.15	.11	**	.10	**

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Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	5 1%	5 1%	3 *%	3 *%	2 *%	0 -%	5 1%	3 *%	5 1%	5 1%	1 *%	2 1%	1 *%	0 -%	2 *%	1 *%
2	(2.0)	13 2%	13 2%	13 2%	12 2%	8 2%	1 1%	12 2%	12 2%	13 2%	13 2%	10 2%	7 2%	7 2%	* *%	8 2%	3- 1%
3	(3.0)	22 3%	20 3%	17 3%	20 3%	16 3%	6 3%	20 3%	20 3%	20 3%	22 3%	14 3%	12 3%	11 3%	3 2%	14 3%	6- 2%
4	(4.0)	33 5%	33 5%	31 5%	33 5%	27 5%	12 5%	33 5%	32 5%	33 5%	33 5%	19 4%	14 4%	17 4%	4 3%	18 4%	13 4%
5	(5.0)	68 11%	64 11%	65 11%	66 11%	55 11%	24 11%	66 11%	65 11%	66 11%	68 11%	30- 7%	27- 7%	31- 8%	9 7%	37- 9%	26- 8%
6	(6.0)	83 13%	79 13%	82 14%	82 14%	68 13%	18- 8%	80 13%	81 13%	83 13%	83 13%	56 13%	42 12%	55 14%	12 9%	57 13%	35 11%
7	(7.0)	83 13%	80 13%	79 13%	79 13%	71 14%	34 15%	78 13%	79 13%	81 13%	83 13%	66+ 15%	54 15%	54 14%	22 16%	59 14%	47 14%
8	(8.0)	100 16%	98 16%	97 16%	97 16%	89 17%	47+ 21%	100 16%	98 16%	100 16%	100 16%	80+ 18%	71+ 20%	69 17%	33+ 24%	75 18%	70+ 21%
9	(9.0)	41 6%	40 7%	40 7%	39 6%	35 7%	17 8%	40 7%	40 7%	40 6%	41 6%	33 8%	28 8%	31 8%	11 8%	28 7%	25 8%
10 -	(10.0)	108	101	102	102	94	55	104	102	104	108	80	64	77	40+abcef	80	66+
Extremely well		17%	17%	17%	17%	18% +abcfghi	25%	17%	17%	17%	17%	19%	18%	19%	30%	19%	20%
NET Badly (1-3)		40 6%	38 6%	33 6%	35 6%	26 5%	7- 3%	37 6%	35 6%	38 6%	40 6%	25 6%	21 6%	20 5%	4 3%	24 6%	10- 3%
NET Neutral (4-6)		185 29%	176 29%	178 30%	181 30%	150 29%	54 25%	179 29%	178 29%	182 29%	185 29%	105- 24%	83- 23%	103- 26%	25- 18%	112- 26%	74- 23%
NET Well (7-10)		332 52%	320 53%	317 53%	316 53%	288 55%	153 69% i	322 53%	319 52%	325 52%	332 52%	259+ 60%	217+ 60%	232+ 58%	106 78% +abcef	242+ 57%	208+ 63%

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Prepared by BMG

Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	77	70e	68e	70e	60e	6-	71e	76e	76e	77e	43-d	40d	42d	1-	47d	36d
	12%	12%	11%	12%	12%	3%	12%	12%	12%	12%	10%	11%	11%	1%	11%	11%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	8.00
Base for stats	557	534	528	532	464	215	538	532	545	557	389	321	355	135	378	292
Mean score	7.0	7.0	7.1+	7.0	7.1+	7.5	7.0	7.0	7.0	7.0	7.3+	7.3+	7.3+	7.9+abce	7.2+	7.5+
						+abcd	gh									
Standard deviation	2.23	2.22	2.17	2.18	2.14	2.05	2.21	2.18	2.21	2.23	2.13	2.13	2.13	1.89	2.16	1.99
Standard Error	.10	.11	.10	.10	.11	.16	.10	.10	.10	.10	.12	.13	.12	.18	.12	.13

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Table Q38_4_7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	5 1%	** **	5 1%	5 1%	4 2%
2	(2.0)	13 2%	** **	12 2%	10 2%	7 3%
3	(3.0)	22 3%	** **	18 3%	14 3%	11 4%
4	(4.0)	33 5%	** **	33 6%	20 5%	10 4%
5	(5.0)	68 11%	** **	59 10%	42 10%	23 8%
6	(6.0)	83 13%	** **	78 13%	59 14%	39 15%
7	(7.0)	83 13%	** **	80 14%	58 14%	42 16%
8	(8.0)	100 16%	** **	96 17%	71 17%	51 19%
9	(9.0)	41 6%	** **	39 7%	34+ 8%	23 9%
10 - Extremely well	(10.0)	108 17%	** **	92 16%	55- 13%	29- 11%
NET Badly (1-3)		40 6%	** **	35 6%	30 7%	23 9%
NET Neutral (4-6)		185 29%	** **	169 29%	120 29%	72 27%
NET Well (7-10)		332 52%	** **	307 53%	217 52%	146 54%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4.7 (continuation)

Q38. NOW - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	77	**	64	53	28
	12%	**	11%	13%	10%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	8.00	8.00	8.00
Base for stats	557	**	512	367	241
Mean score	7.0	**	7.0	6.9	6.8
Standard deviation	2.23	**	2.20	2.20	2.18
Standard Error	.10	**	.11	.12	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_8

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	7 1%	0- -%	5+a 2%	** **	** **	7+b 2%	0- -%
2	(2.0)	10 2%	5 2%	5 2%	** **	** **	7 2%	4 1%
3	(3.0)	15 2%	5 2%	9 4%	** **	** **	10 3%	5 2%
4	(4.0)	30 5%	11 3%	15 6%	** **	** **	14 4%	16 5%
5	(5.0)	59 9%	27 9%	24 10%	** **	** **	35 11%	22 7%
6	(6.0)	103 16%	44 14%	42 17%	** **	** **	53 16%	49 17%
7	(7.0)	78 12%	42 14%	27 11%	** **	** **	51+b 15%	26- 9%
8	(8.0)	107 17%	66+b 21%	30- 12%	** **	** **	59 18%	47 16%
9	(9.0)	31 5%	21b 7%	6- 2%	** **	** **	14 4%	15 5%
10 - Extremely well	(10.0)	110 17%	68+b 22%	26- 10%	** **	** **	53 16%	58 20%
NET Badly (1-3)		32 5%	10 3%	19+a 8%	** **	** **	24+b 7%	9- 3%
NET Neutral (4-6)		192 30%	82 27%	81 32%	** **	** **	102 30%	87 30%
NET Well (7-10)		326 51%	197+b 64%	89- 36%	** **	** **	177 53%	146 49%
Don't know		84 13%	20- 7%	62+a 25%	** **	** **	31- 9%	53+a 18%

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Prepared by BMG

Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	8.00	6.00	**	**	7.00	7.00
Mode	10.00	10.00	6.00	**	**	8.00	10.00
Base for stats	550	290	189	**	**	302	241
Mean score	7.1	7.5+b	6.4-	**	**	6.9	7.3+a
Standard deviation	2.16	2.00	2.26	**	**	2.21	2.10
Standard Error	.10	.13	.18	**	**	.15	.14

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Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	7 1%	1 1%	2 1%	1 *	1 1%	** **	** **	** **	3 1%	1 1%	2 2%	** **
2	(2.0)	10 2%	2 2%	1 1%	1 1%	3 3%	** **	** **	** **	3 1%	4 2%	3 2%	** **
3	(3.0)	15 2%	4 3%	5 3%	1 1%	3 3%	** **	** **	** **	9 3%	4 2%	2 2%	** **
4	(4.0)	30 5%	9 7%	7 4%	6 5%	1 1%	** **	** **	** **	16 5%	7 3%	7 5%	** **
5	(5.0)	59 9%	11 8%	19i 12%	6 6%	3 4%	** **	** **	** **	30 10%	10- 5%	19+i 15%	** **
6	(6.0)	103 16%	30 21%	23 14%	17 15%	15 16%	** **	** **	** **	53 17%	31 15%	20 15%	** **
7	(7.0)	78 12%	24 17%	15 9%	13 12%	11 12%	** **	** **	** **	39 13%	24 12%	15 11%	** **
8	(8.0)	107 17%	22 15%	27 17%	24 22%	18 20%	** **	** **	** **	49 16%	42j 21%	16 12%	** **
9	(9.0)	31 5%	9 6%	6 4%	10 9%	3 3%	** **	** **	** **	15 5%	13 6%	3 2%	** **
10 - Extremely well	(10.0)	110 17%	24 17%	45+i 29%	21 19%	13 14%	** **	** **	** **	69+j 23%	34j 17%	7- 6%	** **
NET Badly (1-3)		32 5%	8 5%	7 5%	3 3%	7 7%	** **	** **	** **	15 5%	10 5%	7 6%	** **
NET Neutral (4-6)		192 30%	50 35%	49 31%	28 26%	19 20%	** **	** **	** **	99i 33%	47- 23%	46i 35%	** **
NET Well (7-10)		326 51%	78 55%	94+j 59%	68 62%	46 49%	** **	** **	** **	171+j 57%	114j 56%	41- 31%	** **
Don't know		84 13%	7 5%	8- 5%	10 9%	22 24%	** **	** **	** **	15- 5%	32bh 16%	37+bhi 29%	** **
Medians		7.00	7.00	8.00	8.00	7.00	**	**	**	7.00	8.00	6.00	**

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Prepared by BMG

Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	6.00	10.00	8.00	8.00	**	**	**	10.00	8.00	6.00	**
Base for stats	550	136	150	100	71	**	**	**	286	171	94	**
Mean score	7.1	7.0fjk	7.4+efjk	7.5efjk	7.1fjk	**	**	**	7.2efjk	7.3efjk	6.2-	**
Standard deviation	2.16	2.11	2.27	2.00	2.18	**	**	**	2.20	2.08	2.03	**
Standard Error	.10	.22	.20	.22	.27	**	**	**	.15	.17	.21	**

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Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	7 1%	**	**	**	**	**	**	**	**	**	3-	**	**	**
			**	**	**	**	**	**	**	**	**	1%	**	**	**
2	(2.0)	10 2%	**	**	**	**	**	**	**	**	**	8	**	**	**
			**	**	**	**	**	**	**	**	**	2%	**	**	**
3	(3.0)	15 2%	**	**	**	**	**	**	**	**	**	10	**	**	**
			**	**	**	**	**	**	**	**	**	2%	**	**	**
4	(4.0)	30 5%	**	**	**	**	**	**	**	**	**	27	**	**	**
			**	**	**	**	**	**	**	**	**	5%	**	**	**
5	(5.0)	59 9%	**	**	**	**	**	**	**	**	**	45	**	**	**
			**	**	**	**	**	**	**	**	**	9%	**	**	**
6	(6.0)	103 16%	**	**	**	**	**	**	**	**	**	90	**	**	**
			**	**	**	**	**	**	**	**	**	17%	**	**	**
7	(7.0)	78 12%	**	**	**	**	**	**	**	**	**	67	**	**	**
			**	**	**	**	**	**	**	**	**	13%	**	**	**
8	(8.0)	107 17%	**	**	**	**	**	**	**	**	**	90	**	**	**
			**	**	**	**	**	**	**	**	**	17%	**	**	**
9	(9.0)	31 5%	**	**	**	**	**	**	**	**	**	28	**	**	**
			**	**	**	**	**	**	**	**	**	5%	**	**	**
10 - Extremely well	(10.0)	110 17%	**	**	**	**	**	**	**	**	**	94	**	**	**
			**	**	**	**	**	**	**	**	**	18%	**	**	**
NET Badly (1-3)		32 5%	**	**	**	**	**	**	**	**	**	22-	**	**	**
			**	**	**	**	**	**	**	**	**	4%	**	**	**
NET Neutral (4-6)		192 30%	**	**	**	**	**	**	**	**	**	162	**	**	**
			**	**	**	**	**	**	**	**	**	30%	**	**	**
NET Well (7-10)		326 51%	**	**	**	**	**	**	**	**	**	280	**	**	**
			**	**	**	**	**	**	**	**	**	53%	**	**	**

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Prepared by BMG

Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	84	**	**	**	**	**	**	**	**	**	**	68	**	**
	13%	**	**	**	**	**	**	**	**	**	**	13%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	550	**	**	**	**	**	**	**	**	**	**	464	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	**	7.1+k	**	**
												-		
Standard deviation	2.16	**	**	**	**	**	**	**	**	**	**	2.10	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	**	.11	**	**

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Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	7 1%	1 *%	2 1%	** **	** **	3 1%	4 2%	5 1%	** **	1 1%	** **	** **
2	(2.0)	10 2%	4 2%	4 2%	** **	** **	8 2%	2 1%	8 2%	** **	3 2%	** **	** **
3	(3.0)	15 2%	8 4%	2 1%	** **	** **	10 3%	5 2%	13 3%	** **	2 2%	** **	** **
4	(4.0)	30 5%	13 6%	8 5%	** **	** **	21 5%	9 4%	25 5%	** **	5 4%	** **	** **
5	(5.0)	59 9%	19 9%	13 8%	** **	** **	32 8%	26 11%	52 10%	** **	8 6%	** **	** **
6	(6.0)	103 16%	36 16%	34 20%	** **	** **	70 18%	32 13%	83 16%	** **	19 15%	** **	** **
7	(7.0)	78 12%	28 13%	23 14%	** **	** **	50 13%	26 11%	60 12%	** **	18 14%	** **	** **
8	(8.0)	107 17%	36 16%	26 16%	** **	** **	62 16%	45 18%	80 16%	** **	27 21%	** **	** **
9	(9.0)	31 5%	9 4%	11 7%	** **	** **	20 5%	11 5%	27 5%	** **	4 4%	** **	** **
10 - Extremely well	(10.0)	110 17%	39 18%	25 15%	** **	** **	64 17%	47 19%	75- 15%	** **	33+a 27%	** **	** **
NET Badly (1-3)		32 5%	14 6%	8 5%	** **	** **	21 6%	11 4%	26 5%	** **	6 5%	** **	** **
NET Neutral (4-6)		192 30%	68 31%	55 33%	** **	** **	122 32%	68 28%	159 31%	** **	32 25%	** **	** **
NET Well (7-10)		326 51%	112 51%	85 51%	** **	** **	196 51%	128 52%	242- 48%	** **	82+a 66%	** **	** **

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Prepared by BMG

Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	84	27	18	**	**	46	38	79+c	**	5-	**	**
	13%	12%	11%	**	**	12%	16%	16%	**	4%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	8.00	**	**
Mode	10.00	10.00	6.00	**	**	6.00	10.00	6.00	**	10.00	**	**
Base for stats	550	193	147	**	**	340	206	427	**	120	**	**
Mean score	7.1	7.0	7.0	**	**	7.0	7.2	6.9-	**	7.5+a	**	**
Standard deviation	2.16	2.20	2.11	**	**	2.16	2.19	2.15	**	2.16	**	**
Standard Error	.10	.16	.18	**	**	.12	.19	.12	**	.21	**	**

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Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	7 1%	2 1%	5 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	10 2%	4 2%	6 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	15 2%	4 2%	11 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	30 5%	9 5%	20 5%	**	**	**	**	**	**	**	**	**
5	(5.0)	59 9%	19 10%	41 9%	**	**	**	**	**	**	**	**	**
6	(6.0)	103 16%	23 12%	81 18%	**	**	**	**	**	**	**	**	**
7	(7.0)	78 12%	17 9%	61 14%	**	**	**	**	**	**	**	**	**
8	(8.0)	107 17%	36 19%	71 16%	**	**	**	**	**	**	**	**	**
9	(9.0)	31 5%	7 4%	24 5%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	110 17%	36 20%	74 17%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		32 5%	10 5%	23 5%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		192 30%	50 27%	142 32%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		326 51%	97 52%	229 51%	**	**	**	**	**	**	**	**	**

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Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	84	30	55	**	**	**	**	**	**	**	**	**	**
	13%	16%	12%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	8.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	6.00	**	**	**	**	**	**	**	**	**	**
Base for stats	550	157	394	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	7.2	7.0	**	**	**	**	**	**	**	**	**	**
						+abc	**	**	**	**	**	**	**
Standard deviation	2.16	2.26	2.13	**	**	**	**	**	**	**	**	**	**
Standard Error	.10	.20	.12	**	**	**	**	**	**	**	**	**	**

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Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	7 1%	** **	** **	1 1%	1 1%	1 1%	3 1%	7 1%	** **	7 1%	** **
2	(2.0)	10 2%	** **	** **	0 -	1 1%	1 *	7 3%	10 2%	** **	10 2%	** **
3	(3.0)	15 2%	** **	** **	3 2%	3 3%	7 3%	3 1%	15 2%	** **	15 2%	** **
4	(4.0)	30 5%	** **	** **	10 8%	5 5%	12 5%	12 4%	29 5%	** **	30 5%	** **
5	(5.0)	59 9%	** **	** **	12 10%	3 3%	18 8%	31 11%	58 9%	** **	59 9%	** **
6	(6.0)	103 16%	** **	** **	17 13%	18 15%	36 16%	52 18%	100 16%	** **	103 16%	** **
7	(7.0)	78 12%	** **	** **	19 15%	20 18%	34 15%	37 13%	75 12%	** **	77 12%	** **
8	(8.0)	107 17%	** **	** **	26 21%	19 16%	39 17%	47 17%	106 17%	** **	106 17%	** **
9	(9.0)	31 5%	** **	** **	5 4%	3 2%	14 6%	8 3%	31 5%	** **	31 5%	** **
10 - Extremely well	(10.0)	110 17%	** **	** **	24 19%	33 28%	52+f 22%	37- 13%	109 18%	** **	110 17%	** **
NET Badly (1-3)		32 5%	** **	** **	4 3%	5 4%	10 4%	14 5%	32 5%	** **	32 5%	** **
NET Neutral (4-6)		192 30%	** **	** **	39 31%	26 23%	67 29%	95 33%	187 30%	** **	192 30%	** **
NET Well (7-10)		326 51%	** **	** **	73f 59%	74 65%	138+f 60%	129- 45%	321 52%	** **	324 51%	** **

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Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	84	**	**	9-	9	17-	47ce	83	**	83	**
	13%	**	**	7%	8%	7%	16%	13%	**	13%	**
Medians	7.00	**	**	7.00	8.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	8.00	10.00	10.00	6.00	10.00	**	10.00	**
Base for stats	550	**	**	116	105	215	238	540	**	548	**
Mean score	7.1	**	**	7.1	7.6+f	7.3+f	6.8-	7.1	**	7.1	**
Standard deviation	2.16	**	**	2.09	2.13	2.11	2.10	2.17	**	2.17	**
Standard Error	.10	**	**	.21	.23	.16	.15	.10	**	.10	**

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Table Q38.4.8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	7 1%	7 1%	5 1%	5 1%	4 1%	1 1%	7 1%	5 1%	7 1%	7 1%	4 1%	3 1%	3 1%	0 -	2 1%	0- -
2	(2.0)	10 2%	10 2%	10 2%	10 2%	8 2%	3 2%	10 2%	10 2%	10 2%	10 2%	5 1%	6 2%	5 1%	0 -	4 1%	3 1%
3	(3.0)	15 2%	15 3%	14 2%	14 2%	12 2%	6 3%	15 2%	15 3%	15 2%	15 2%	12 3%	8 2%	10 3%	4 3%	11 3%	7 2%
4	(4.0)	30 5%	27 4%	26 4%	28 5%	21 4%	8 3%	27 4%	28 5%	28 4%	30 5%	18 4%	15 4%	17 4%	4 3%	20 5%	11 3%
5	(5.0)	59 9%	56 9%	56 9%	57 9%	44 8%	11- 5%	58 9%	56 9%	58 9%	59 9%	38 9%	28 8%	32 8%	6- 4%	38 9%	21- 6%
6	(6.0)	103 16%	100 17%	95 16%	99 16%	77 15%	31 14%	99 16%	98 16%	100 16%	103 16%	63 14%	54 15%	54- 14%	15 11%	62 15%	46 14%
7	(7.0)	78 12%	76 13%	75 13%	77 13%	70 13%	31 14%	74 12%	78 13%	78 13%	78 12%	52 12%	44 12%	51 13%	20 14%	51 12%	39 12%
8	(8.0)	107 17%	101 17%	102 17%	99 16%	91 17%	48+ 22%	103 17%	100 16%	103 17%	107 17%	79 18%	63 17%	72 18%	34+ 25%	79 18%	68+ 21%
9	(9.0)	31 5%	30 5%	30 5%	30 5%	28 5%	11 5%	31 5%	31 5%	31 5%	31 5%	23 5%	21 6%	23 6%	7 5%	20 5%	15 4%
10 -	(10.0)	110	105	107	106	99	63 +abcd fghi	107	105	109	110	84	75+	77	46+abcef	83	76+
Extremely well		17%	17%	18%	18%	19%	28%	18%	17%	18%	17%	19%	21%	19%	34%	19%	23%
NET Badly (1-3)		32 5%	31 5%	28 5%	29 5%	24 5%	10 5%	31 5%	29 5%	31 5%	32 5%	21 5%	17 5%	19 5%	4 3%	17 4%	10- 3%
NET Neutral (4-6)		192 30%	183 30%	177 30%	184e 31%	142 27%	50- 23%	183 30%	182 30%	186 30%	192 30%	119- 28%	96- 27%	104- 26%	25- 19%	120d 28%	77- 24%
NET Well (7-10)		326 51%	312 52%	314 53%	311 52%	288 55%	153 +abcd fghi	316 52%	314 52%	320 52%	326 51%	238+ 55%	204+ 56%	224+ 56%	106 +abcef 78%	233+ 55%	198+ 60%

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Prepared by BMG

Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	84	77e	76e	78e	70e	8-	80e	82e	83e	84e	53d	44d	51d	2-	56d	42d
	13%	13%	13%	13%	13%	3%	13%	14%	13%	13%	12%	12%	13%	1%	13%	13%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	550	527	519	524	454	213	530	525	538	550	379	317	346	134	370	285
Mean score	7.1	7.1	7.1+	7.1	7.2+	7.6	7.1	7.1	7.1	7.1	7.2+	7.3+	7.3+	8.0+abce	7.2+	7.6+
						+abcd										
						gh										
						i										
Standard deviation	2.16	2.16	2.13	2.13	2.13	2.11	2.16	2.13	2.16	2.16	2.16	2.17	2.13	1.90	2.11	1.99
Standard Error	.10	.10	.10	.10	.11	.16	.10	.10	.10	.10	.12	.13	.13	.18	.12	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	7 1%	** **	7 1%	5 1%	5 2%
2	(2.0)	10 2%	** **	10 2%	7 2%	3 1%
3	(3.0)	15 2%	** **	12 2%	7 2%	5 2%
4	(4.0)	30 5%	** **	27 5%	21 5%	15 5%
5	(5.0)	59 9%	** **	55 10%	38 9%	25 9%
6	(6.0)	103 16%	** **	98 17%	78+ 19%	52 19%
7	(7.0)	78 12%	** **	72 12%	51 12%	27 10%
8	(8.0)	107 17%	** **	93 16%	73 17%	53 20%
9	(9.0)	31 5%	** **	29 5%	20 5%	14 5%
10 - Extremely well	(10.0)	110 17%	** **	102 18%	64 15%	39 15%
NET Badly (1-3)		32 5%	** **	29 5%	19 5%	12 5%
NET Neutral (4-6)		192 30%	** **	180 31%	137 33%	92 34%
NET Well (7-10)		326 51%	** **	296 51%	208 49%	134 50%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_8 (continuation)

Q38. NOW - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	84	**	70	57	30
	13%	**	12%	14%	11%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	6.00	8.00
Base for stats	550	**	506	364	238
Mean score	7.1	**	7.1	7.0	7.0
Standard deviation	2.16	**	2.17	2.12	2.13
Standard Error	.10	**	.11	.12	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_9
 Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	4 1%	1 *%	3 1%	**	**	3 1%	1 *%
2	(2.0)	11 2%	5 2%	5 2%	**	**	6 2%	4 1%
3	(3.0)	13 2%	6 2%	6 2%	**	**	8 2%	5 2%
4	(4.0)	31 5%	14 4%	12 5%	**	**	20 6%	11 4%
5	(5.0)	60 9%	25 8%	24 10%	**	**	32 10%	26 9%
6	(6.0)	77 12%	37 12%	28 11%	**	**	30- 9%	45+a 15%
7	(7.0)	92 14%	50 16%	29 12%	**	**	58+b 17%	33- 11%
8	(8.0)	105 17%	55 18%	38 15%	**	**	62 19%	44 15%
9	(9.0)	55 9%	27 9%	23 9%	**	**	27 8%	26 9%
10 - Extremely well	(10.0)	124 19%	69 22%	40 16%	**	**	59 18%	64 22%
NET Badly (1-3)		27 4%	12 4%	14 6%	**	**	17 5%	10 3%
NET Neutral (4-6)		169 27%	76 25%	64 26%	**	**	82 25%	83 28%
NET Well (7-10)		376 59%	202+b 65%	130- 52%	**	**	207 62%	166 56%
Don't know		63 10%	20- 6%	43+a 17%	**	**	28 8%	35 12%

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 Prepared by BMG

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	8.00	7.00	**	**	7.00	8.00
Mode	10.00	10.00	10.00	**	**	8.00	10.00
Base for stats	572	290	208	**	**	306	259
Mean score	7.3	7.5	7.1	**	**	7.2	7.4
Standard deviation	2.13	2.08	2.26	**	**	2.15	2.12
Standard Error	.10	.13	.17	**	**	.14	.14

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Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	4 1%	0 -%	2 1%	0 -%	1 1%	** **	** **	** **	2 1%	1 *%	1 1%	** **
2	(2.0)	11 2%	2 1%	2 1%	1 1%	3 3%	** **	** **	** **	4 1%	4 2%	3 2%	** **
3	(3.0)	13 2%	6 4%	3 2%	2 2%	1 1%	** **	** **	** **	9 3%	3 2%	* *%	** **
4	(4.0)	31 5%	14 10%	4 2%	3 3%	3 4%	** **	** **	** **	17 6%	7 3%	7 5%	** **
5	(5.0)	60 9%	14 10%	17 11%	4 4%	7 7%	** **	** **	** **	32 11%	11- 5%	171 13%	** **
6	(6.0)	77 12%	19 13%	18 11%	22 20%	6 6%	** **	** **	** **	37 12%	27 13%	13 10%	** **
7	(7.0)	92 14%	25 17%	22 14%	15 14%	14 14%	** **	** **	** **	47 16%	29 14%	16 12%	** **
8	(8.0)	105 17%	19 14%	31 20%	18 17%	15 16%	** **	** **	** **	50 17%	34 17%	21 16%	** **
9	(9.0)	55 9%	14 10%	12 8%	7 7%	11 12%	** **	** **	** **	26 9%	19 9%	10 8%	** **
10 - Extremely well	(10.0)	124 19%	24 17%	40+j 25%	26 24%	22 23%	** **	** **	** **	64j 21%	48j 23%	12- 9%	** **
NET Badly (1-3)		27 4%	7 5%	7 5%	3 3%	5 5%	** **	** **	** **	15 5%	8 4%	4 3%	** **
NET Neutral (4-6)		169 27%	47 33%	39 25%	29 27%	16 17%	** **	** **	** **	86 29%	45 22%	38 29%	** **
NET Well (7-10)		376 59%	83 58%	105+j 67%	67 61%	62 66%	** **	** **	** **	188j 63%	129j 63%	59- 45%	** **
Don't know		63 10%	6 4%	6- 4%	10 9%	11 12%	** **	** **	** **	12- 4%	21bh 10%	30+bhi 23%	** **
Medians		7.00	7.00	8.00	8.00	8.00	**	**	**	7.00	8.00	7.00	**

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Prepared by BMG

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	7.00	10.00	10.00	10.00	**	**	**	10.00	10.00	8.00	**
Base for stats	572	137	152	99	82	**	**	**	289	182	101	**
Mean score	7.3	7.0	7.5j	7.6ej	7.6ej	**	**	**	7.3	7.6+aej	6.9-	**
Standard deviation	2.13	2.15	2.16	1.97	2.24	**	**	**	2.16	2.09	2.05	**
Standard Error	.10	.22	.19	.21	.26	**	**	**	.15	.16	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	4 1%	**	**	**	**	**	**	**	**	**	3 1%	**	**	**
2	(2.0)	11 2%	**	**	**	**	**	**	**	**	**	9 2%	**	**	**
3	(3.0)	13 2%	**	**	**	**	**	**	**	**	**	11 2%	**	**	**
4	(4.0)	31 5%	**	**	**	**	**	**	**	**	**	26 5%	**	**	**
5	(5.0)	60 9%	**	**	**	**	**	**	**	**	**	48 9%	**	**	**
6	(6.0)	77 12%	**	**	**	**	**	**	**	**	**	69 13%	**	**	**
7	(7.0)	92 14%	**	**	**	**	**	**	**	**	**	81 15%	**	**	**
8	(8.0)	105 17%	**	**	**	**	**	**	**	**	**	84 16%	**	**	**
9	(9.0)	55 9%	**	**	**	**	**	**	**	**	**	48 9%	**	**	**
10 - Extremely well	(10.0)	124 19%	**	**	**	**	**	**	**	**	**	103 19%	**	**	**
NET Badly (1-3)		27 4%	**	**	**	**	**	**	**	**	**	23 4%	**	**	**
NET Neutral (4-6)		169 27%	**	**	**	**	**	**	**	**	**	143 27%	**	**	**
NET Well (7-10)		376 59%	**	**	**	**	**	**	**	**	**	315 59%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	63	**	**	**	**	**	**	**	**	**	**	51	**	**
	10%	**	**	**	**	**	**	**	**	**	**	10%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	572	**	**	**	**	**	**	**	**	**	**	481	**	**
Mean score	7.3	**	**	**	**	**	**	**	**	**	**	7.3	**	**
Standard deviation	2.13	**	**	**	**	**	**	**	**	**	**	2.12	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	**	.11	**	**

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Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
		(c)								(c)			
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely	(1.0)	4	3	1	**	**	4	0	2	**	2	**	**
badly		1%	1%	1%	**	**	1%	-%	*%	**	2%	**	**
2	(2.0)	11	1	4	**	**	5	6	11	**	*	**	**
		2%	*%	3%	**	**	1%	2%	2%	**	*%	**	**
3	(3.0)	13	6	5	**	**	11	1	10	**	2	**	**
		2%	3%	3%	**	**	3%	1%	2%	**	2%	**	**
4	(4.0)	31	15	5	**	**	21	10	24	**	7	**	**
		5%	7%	3%	**	**	5%	4%	5%	**	5%	**	**
5	(5.0)	60	18	16	**	**	34	26	51	**	9	**	**
		9%	8%	10%	**	**	9%	11%	10%	**	7%	**	**
6	(6.0)	77	27	21	**	**	47	29	63	**	13	**	**
		12%	12%	12%	**	**	12%	12%	12%	**	10%	**	**
7	(7.0)	92	34	26	**	**	60	32	70	**	22	**	**
		14%	15%	16%	**	**	16%	13%	14%	**	17%	**	**
8	(8.0)	105	39	30	**	**	68	37	82	**	23	**	**
		17%	18%	18%	**	**	18%	15%	16%	**	19%	**	**
9	(9.0)	55	20	18	**	**	37	16	42	**	13	**	**
		9%	9%	11%	**	**	10%	7%	8%	**	11%	**	**
10 -	(10.0)	124	35	27	**	**	62-	62+ae	96	**	25	**	**
Extremely well		19%	16%	16%	**	**	16%	25%	19%	**	20%	**	**
NET Badly (1-3)		27	10	11	**	**	20	7	23	**	5	**	**
		4%	4%	7%	**	**	5%	3%	4%	**	4%	**	**
NET Neutral (4-6)		169	60	42	**	**	102	65	139	**	28	**	**
		27%	27%	26%	**	**	26%	27%	27%	**	23%	**	**
NET Well (7-10)		376	127	101	**	**	227	147	290	**	83	**	**
		59%	57%	61%	**	**	59%	60%	57%	**	67%	**	**

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Prepared by BMG

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	63	25	12	**	**	36	25	55	**	8	**	**
	10%	11%	7%	**	**	9%	10%	11%	**	7%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	8.00	7.00	**	8.00	**	**
Mode	10.00	8.00	8.00	**	**	8.00	10.00	10.00	**	10.00	**	**
Base for stats	572	196	154	**	**	350	219	452	**	116	**	**
Mean score	7.3	7.1	7.2	**	**	7.2	7.5	7.2	**	7.5	**	**
Standard deviation	2.13	2.11	2.15	**	**	2.13	2.13	2.14	**	2.08	**	**
Standard Error	.10	.15	.18	**	**	.12	.18	.11	**	.21	**	**

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Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 1%	3+b 2%	1- *	**	**	**	**	**	**	**	**	**
2	(2.0)	11 2%	6+b 3%	4- 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	13 2%	3 2%	9 2%	**	**	**	**	**	**	**	**	**
4	(4.0)	31 5%	7 4%	24 5%	**	**	**	**	**	**	**	**	**
5	(5.0)	60 9%	22 12%	38 8%	**	**	**	**	**	**	**	**	**
6	(6.0)	77 12%	22 12%	56 12%	**	**	**	**	**	**	**	**	**
7	(7.0)	92 14%	20 11%	72 16%	**	**	**	**	**	**	**	**	**
8	(8.0)	105 17%	26 14%	79 18%	**	**	**	**	**	**	**	**	**
9	(9.0)	55 9%	16 8%	40 9%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	124 19%	39 21%	84 19%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		27 4%	13 7%	14 3%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		169 27%	51 27%	118 26%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		376 59%	101 54%	275 61%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	63	23	41	**	**	**	**	**	**	**	**	**	**
	10%	12%	9%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	**	**
Base for stats	572	164	408	**	**	**	**	**	**	**	**	**	**
Mean score	7.3	7.1	7.4i	**	**	**	**	**	**	**	**	**	**
						i			i	-			
Standard deviation	2.13	2.39	2.02	**	**	**	**	**	**	**	**	**	**
Standard Error	.10	.20	.11	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	4 1%	** **	** **	2 1%	1 1%	2 1%	1 *%	4 1%	** **	4 1%	** **
2	(2.0)	11 2%	** **	** **	3 2%	1 1%	4 2%	6 2%	11 2%	** **	11 2%	** **
3	(3.0)	13 2%	** **	** **	3 2%	5 5%	9+f 4%	3 1%	13 2%	** **	13 2%	** **
4	(4.0)	31 5%	** **	** **	6 5%	5 4%	9 4%	11 4%	30 5%	** **	31 5%	** **
5	(5.0)	60 9%	** **	** **	5- 4%	6 5%	17 7%	27 10%	59 9%	** **	60 10%	** **
6	(6.0)	77 12%	** **	** **	21 17%	14 13%	29 13%	41 14%	76 12%	** **	77 12%	** **
7	(7.0)	92 14%	** **	** **	20 16%	15 13%	36 15%	41 15%	89 14%	** **	92 15%	** **
8	(8.0)	105 17%	** **	** **	26 20%	14 12%	41 18%	43 15%	103 17%	** **	104 17%	** **
9	(9.0)	55 9%	** **	** **	8 7%	10 8%	19 8%	27 9%	55 9%	** **	55 9%	** **
10 - Extremely well	(10.0)	124 19%	** **	** **	24 19%	36 32%	53 23%	46 16%	123 20%	** **	124 20%	** **
NET Badly (1-3)		27 4%	** **	** **	7 6%	7 6%	15 6%	10 4%	27 4%	** **	27 4%	** **
NET Neutral (4-6)		169 27%	** **	** **	32 26%	25 22%	56 24%	80 28%	165 26%	** **	168 27%	** **
NET Well (7-10)		376 59%	** **	** **	78 62%	75 66%	148 64%	158 55%	370 59%	** **	375 59%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	63	**	**	8	6	12-	37+e	61	**	61	**
	10%	**	**	6%	6%	5%	13%	10%	**	10%	**
Medians	7.00	**	**	7.00	8.00	8.00	7.00	8.00	**	7.00	**
Mode	10.00	**	**	8.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	572	**	**	118	108	219	248	561	**	570	**
Mean score	7.3	**	**	7.3	7.6	7.4	7.2	7.3	**	7.3	**
Standard deviation	2.13	**	**	2.16	2.28	2.19	2.06	2.14	**	2.13	**
Standard Error	.10	**	**	.22	.24	.16	.14	.10	**	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38.4.9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	4 1%	4 1%	4 1%	3 *%	2 *%	1 1%	4 1%	3 *%	4 1%	4 1%	3 1%	2 *%	1 *%	1 1%	2 *%	2 1%
2	(2.0)	11 2%	11 2%	11 2%	11 2%	7 1%	2 1%	11 2%	11 2%	11 2%	11 2%	4 1%	8 2%	5 1%	0 -%	9 2%	3 1%
3	(3.0)	13 2%	11 2%	10 2%	11 2%	8 1%	2 1%	11 2%	11 2%	11 2%	13 2%	7 2%	2- *%	3- 1%	0 -%	5- 1%	3- 1%
4	(4.0)	31 5%	31 5%	29 5%	29 5%	25 5%	13 6%	31 5%	29 5%	31 5%	31 5%	19 4%	19 5%	16 4%	4 3%	18 4%	12 4%
5	(5.0)	60 9%	57 9%	56 9%	57 9%	50 9%	18 8%	57 9%	58 9%	58 9%	60 9%	30- 7%	23- 6%	34 9%	6- 4%	33 8%	25 8%
6	(6.0)	77 12%	74 12%	71 12%	76 13%	59 11%	25 11%	75 12%	76 12%	76 12%	77 12%	48 11%	40 11%	38- 10%	15 11%	45 11%	33 10%
7	(7.0)	92 14%	89 15%	88 15%	89 15%	77 15%	32 14%	89 15%	89 15%	92 15%	92 14%	64 15%	48 13%	64 16%	26 19%	63 15%	41 13%
8	(8.0)	105 17%	103 17%	102 17%	102 17%	96 18%	46 21%	102 17%	102 17%	104 17%	105 17%	88+ 20%	76+ 21%	77+ 19%	35+ 26%	83+ 20%	70+ 21%
9	(9.0)	55 9%	53 9%	54 9%	53 9%	46 9%	20 9%	54 9%	53 9%	54 9%	55 9%	42 10%	37 10%	38 10%	10 7%	40 9%	34 10%
10 - Extremely well	(10.0)	124 19%	114 19%	114 19%	115 19%	101 19%	54+ 24%	117 19%	116 19%	119 19%	124 19%	88 20%	74 21%	85 21%	38+ 28%	87 21%	72 22%
NET Badly (1-3)		27 4%	26 4%	24 4%	25 4%	17 3%	5 2%	26 4%	25 4%	26 4%	27 4%	14 3%	11 3%	9- 2%	1- 1%	15 4%	8- 2%
NET Neutral (4-6)		169 27%	162 27%	156 26%	162 27%	134 26%	55 25%	163 27%	162 27%	165 27%	169 27%	97- 23%	81- 22%	88- 22%	25- 18%	96- 23%	71- 22%
NET Well (7-10)		376 59%	359 60%	358 60%	358 59%	320 61%	151 68%	363 59%	361 59%	369 59%	376 59%	282+ 65%	234+ 65%	264+ 67%	109 +abcef 80%	273+ 64%	217+ 66%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	63	57e	58e	58e	53e	10-	58e	60e	61e	63e	40d	34d	36d	1-	41d	32d
	10%	9%	10%	10%	10%	5%	10%	10%	10%	10%	9%	9%	9%	1%	10%	10%
Medians	7.00	7.00	8.00	7.00	8.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	8.00	10.00	10.00	10.00	10.00
Base for stats	572	547	538	544	471	211	552	548	560	572	392	327	361	134	384	295
Mean score	7.3	7.3	7.3	7.3	7.4+	7.6+	7.3	7.3	7.3	7.3	7.5+	7.5+	7.6+	7.9+	7.5+	7.7+
Standard deviation	2.13	2.13	2.12	2.10	2.05	2.04	2.13	2.11	2.12	2.13	2.01	2.06	1.96	1.76	2.06	1.99
Standard Error	.10	.10	.10	.10	.10	.16	.10	.10	.10	.10	.11	.12	.11	.17	.11	.13

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Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	4 1%	** **	3 *%	3 1%	3 1%
2	(2.0)	11 2%	** **	10 2%	5 1%	4 1%
3	(3.0)	13 2%	** **	11 2%	8 2%	5 2%
4	(4.0)	31 5%	** **	29 5%	22 5%	13 5%
5	(5.0)	60 9%	** **	55 10%	40 10%	28 10%
6	(6.0)	77 12%	** **	74 13%	54 13%	32 12%
7	(7.0)	92 14%	** **	88 15%	63 15%	45 17%
8	(8.0)	105 17%	** **	96 17%	79 19%	47 18%
9	(9.0)	55 9%	** **	51 9%	37 9%	25 9%
10 - Extremely well	(10.0)	124 19%	** **	112 20%	72 17%	45 17%
NET Badly (1-3)		27 4%	** **	23 4%	15 4%	11 4%
NET Neutral (4-6)		169 27%	** **	158 27%	116 28%	72 27%
NET Well (7-10)		376 59%	** **	348 60%	251 60%	163 61%

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Prepared by BMG

Table Q38_4_9 (continuation)

Q38. NOW - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	63	**	47	38	23
	10%	**	8%	9%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	572	**	529	383	246
Mean score	7.3	**	7.3	7.3	7.2
Standard deviation	2.13	**	2.10	2.05	2.08
Standard Error	.10	**	.10	.11	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_10
 Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	6 1%	3 1%	2 1%	**	**	4 1%	2 1%
2	(2.0)	14 2%	6 2%	7 3%	**	**	12+b 3%	2- 1%
3	(3.0)	13 2%	2 1%	10+a 4%	**	**	3- 1%	10+a 3%
4	(4.0)	21 3%	7 2%	11 4%	**	**	9 3%	12 4%
5	(5.0)	64 10%	37 12%	22 9%	**	**	37 11%	25 8%
6	(6.0)	76 12%	38 12%	28 11%	**	**	42 13%	33 11%
7	(7.0)	78 12%	43 14%	24 10%	**	**	42 13%	35 12%
8	(8.0)	120 19%	58 19%	47 19%	**	**	71 21%	48 16%
9	(9.0)	49 8%	30b 10%	12 5%	**	**	23 7%	24 8%
10 - Extremely well	(10.0)	140 22%	70 23%	48 19%	**	**	67 20%	72 24%
NET Badly (1-3)		32 5%	12 4%	19+ 7%	**	**	18 6%	14 5%
NET Neutral (4-6)		162 25%	82 27%	62 25%	**	**	89 27%	70 24%
NET Well (7-10)		386 61%	201b 65%	132- 52%	**	**	203 61%	179 61%
Don't know		55 9%	14- 5%	39+a 15%	**	**	23 7%	32 11%

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 Prepared by BMG

Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	10.00	10.00	10.00	**	**	8.00	10.00
Base for stats	580	296	213	**	**	310	263
Mean score	7.4	7.5	7.1-	**	**	7.3	7.5
Standard deviation	2.19	2.10	2.34	**	**	2.20	2.19
Standard Error	.10	.13	.17	**	**	.14	.14

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Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	6 1%	3 2%	2 1%	1 *%	1 1%	** **	** **	** **	5 2%	1 1%	0 -%	** **
2	(2.0)	14 2%	7 5%	2 1%	1 1%	1 1%	** **	** **	** **	10 3%	3 1%	1 1%	** **
3	(3.0)	13 2%	3 2%	2 1%	3 3%	1 1%	** **	** **	** **	6 2%	4 2%	3 2%	** **
4	(4.0)	21 3%	5 4%	3 2%	6 5%	3 4%	** **	** **	** **	8 3%	9 4%	4 3%	** **
5	(5.0)	64 10%	9 6%	17 11%	10 9%	4 4%	** **	** **	** **	26 9%	14 7%	24+hi 18%	** **
6	(6.0)	76 12%	15 10%	20 12%	14 13%	12 13%	** **	** **	** **	35 11%	26 13%	16 12%	** **
7	(7.0)	78 12%	24 17%	19 12%	13 12%	9 10%	** **	** **	** **	44 15%	22 11%	12 9%	** **
8	(8.0)	120 19%	33 23%	29 18%	16 15%	23 25%	** **	** **	** **	61 20%	39 19%	19 14%	** **
9	(9.0)	49 8%	10 7%	12 8%	9 8%	7 8%	** **	** **	** **	22 7%	16 8%	10 8%	** **
10 - Extremely well	(10.0)	140 22%	29 20%	46+j 29%	29 27%	21 22%	** **	** **	** **	74j 25%	50j 25%	16- 12%	** **
NET Badly (1-3)		32 5%	14 10%	6 4%	5 5%	3 3%	** **	** **	** **	20 7%	8 4%	4 3%	** **
NET Neutral (4-6)		162 25%	29 21%	40 25%	29 27%	19 21%	** **	** **	** **	69 23%	49 24%	44+h 33%	** **
NET Well (7-10)		386 61%	96 67%	106j 67%	67 62%	60 64%	** **	** **	** **	202+j 67%	127j 63%	57- 43%	** **
Don't know		55 9%	4 3%	6- 4%	7 7%	11 12%	** **	** **	** **	10- 3%	18h 9%	27+bhi 20%	** **
Medians		8.00	8.00	8.00	8.00	8.00	**	**	**	8.00	8.00	7.00	**

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Prepared by BMG

Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	8.00	10.00	10.00	8.00	**	**	**	10.00	10.00	5.00	**
Base for stats	580	139	152	102	83	**	**	**	291	184	105	**
Mean score	7.4	7.1	7.6fjk	7.5fk	7.7fjk	**	**	**	7.4fk	7.6fjk	6.9-	**
						k	-					-
Standard deviation	2.19	2.38	2.15	2.23	2.03	**	**	**	2.27	2.14	2.02	**
Standard Error	.10	.24	.19	.24	.24	**	**	**	.15	.17	.20	**

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Table Q38_4_10 (continuation)
 Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **	4 1%	** **	** **	** **
2	(2.0)	14 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	10 2%	** **	** **	** **
3	(3.0)	13 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	11 2%	** **	** **	** **
4	(4.0)	21 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **	15 3%	** **	** **	** **
5	(5.0)	64 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **	55 10%	** **	** **	** **
6	(6.0)	76 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	68 13%	** **	** **	** **
7	(7.0)	78 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **	62 12%	** **	** **	** **
8	(8.0)	120 19%	** **	** **	** **	** **	** **	** **	** **	** **	** **	104 19%	** **	** **	** **
9	(9.0)	49 8%	** **	** **	** **	** **	** **	** **	** **	** **	** **	40 7%	** **	** **	** **
10 - Extremely well	(10.0)	140 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **	120 22%	** **	** **	** **
NET Badly (1-3)		32 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	25 5%	** **	** **	** **
NET Neutral (4-6)		162 25%	** **	** **	** **	** **	** **	** **	** **	** **	** **	138 26%	** **	** **	** **
NET Well (7-10)		386 61%	** **	** **	** **	** **	** **	** **	** **	** **	** **	325 61%	** **	** **	** **

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Prepared by BMG

Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	55	**	**	**	**	**	**	**	**	**	**	43	**	**
	9%	**	**	**	**	**	**	**	**	**	**	8%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	580	**	**	**	**	**	**	**	**	**	**	489	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	7.4	**	**
						+abcf	gjk					cf		
							lm							
Standard deviation	2.19	**	**	**	**	**	**	**	**	**	**	2.15	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	**	.11	**	**

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Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	6 1%	2 1%	3 2%	** **	** **	4 1%	2 1%	2- *%	** **	4+a 3%	** **	** **
2	(2.0)	14 2%	8 4%	2 1%	** **	** **	10 3%	3 1%	10 2%	** **	4 3%	** **	** **
3	(3.0)	13 2%	3 1%	6 3%	** **	** **	8 2%	4 2%	9 2%	** **	3 2%	** **	** **
4	(4.0)	21 3%	9 4%	7 4%	** **	** **	16 4%	5 2%	17 3%	** **	5 4%	** **	** **
5	(5.0)	64 10%	21 10%	16 9%	** **	** **	37 10%	27 11%	54 11%	** **	8 7%	** **	** **
6	(6.0)	76 12%	27 12%	23 14%	** **	** **	50 13%	24 10%	62 12%	** **	15 12%	** **	** **
7	(7.0)	78 12%	18- 8%	22 13%	** **	** **	39 10%	38a 16%	64 13%	** **	14 11%	** **	** **
8	(8.0)	120 19%	49 22%	34 20%	** **	** **	83 21%	37 15%	89 18%	** **	31 25%	** **	** **
9	(9.0)	49 8%	17 8%	18 11%	** **	** **	35 9%	14 6%	38 7%	** **	11 9%	** **	** **
10 - Extremely well	(10.0)	140 22%	45 20%	27 17%	** **	** **	72- 19%	65+be 27%	111 22%	** **	27 21%	** **	** **
NET Badly (1-3)		32 5%	12 6%	11 6%	** **	** **	23 6%	10 4%	21- 4%	** **	11a 9%	** **	** **
NET Neutral (4-6)		162 25%	57 26%	46 28%	** **	** **	103 27%	56 23%	133 26%	** **	28 22%	** **	** **
NET Well (7-10)		386 61%	128 58%	101 61%	** **	** **	229 59%	155 63%	303 60%	** **	82 66%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	55	23	8	**	**	31	24	51+c	**	4-	**	**
	9%	10%	5%	**	**	8%	10%	10%	**	3%	**	**
Medians	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**	8.00	**	**
Mode	10.00	8.00	8.00	**	**	8.00	10.00	10.00	**	8.00	**	**
Base for stats	580	198	157	**	**	355	221	456	**	120	**	**
Mean score	7.4	7.3	7.2	**	**	7.2	7.6	7.4	**	7.3	**	**
Standard deviation	2.19	2.25	2.18	**	**	2.22	2.15	2.13	**	2.41	**	**
Standard Error	.10	.16	.18	**	**	.12	.18	.11	**	.24	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	6 1%	1 *%	5 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	14 2%	2 1%	12 3%	**	**	**	**	**	**	**	**	**
3	(3.0)	13 2%	9+b 5%	4- 1%	**	**	**	**	**	**	**	**	**
4	(4.0)	21 3%	6 3%	16 3%	**	**	**	**	**	**	**	**	**
5	(5.0)	64 10%	22 12%	42 9%	**	**	**	**	**	**	**	**	**
6	(6.0)	76 12%	20 11%	56 13%	**	**	**	**	**	**	**	**	**
7	(7.0)	78 12%	18 10%	60 13%	**	**	**	**	**	**	**	**	**
8	(8.0)	120 19%	25- 13%	95+a 21%	**	**	**	**	**	**	**	**	**
9	(9.0)	49 8%	19 10%	30 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	140 22%	46 25%	94 21%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		32 5%	12 6%	21 5%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		162 25%	48 26%	113 25%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		386 61%	107 57%	279 62%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	55	19	36	**	**	**	**	**	**	**	**	**	**
	9%	10%	8%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	580	167	413	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	7.4	7.4	**	**	**	**	**	**	**	**	**	**
						tabi							
Standard deviation	2.19	2.29	2.16	**	**	**	**	**	**	**	**	**	**
Standard Error	.10	.20	.12	**	**	**	**	**	**	**	**	**	**

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Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	6 1%	** **	** **	1 1%	1 1%	1 1%	3 1%	6 1%	** **	6 1%	** **
2	(2.0)	14 2%	** **	** **	2 1%	4 3%	5 2%	7 3%	14 2%	** **	14 2%	** **
3	(3.0)	13 2%	** **	** **	5 4%	2 2%	6 3%	4 1%	13 2%	** **	13 2%	** **
4	(4.0)	21 3%	** **	** **	6 5%	4 4%	9 4%	6 2%	20 3%	** **	21 3%	** **
5	(5.0)	64 10%	** **	** **	8 7%	8 7%	20 9%	31 11%	64 10%	** **	64 10%	** **
6	(6.0)	76 12%	** **	** **	16 12%	9 8%	25 11%	36 13%	75 12%	** **	76 12%	** **
7	(7.0)	78 12%	** **	** **	18 14%	13 12%	27 12%	35 12%	73 12%	** **	78 12%	** **
8	(8.0)	120 19%	** **	** **	27 22%	21 19%	49 21%	57 20%	118 19%	** **	118 19%	** **
9	(9.0)	49 8%	** **	** **	7 6%	10 9%	16 7%	20 7%	49 8%	** **	49 8%	** **
10 - Extremely well	(10.0)	140 22%	** **	** **	28 22%	37 32%	61 26%	54 19%	138 22%	** **	140 22%	** **
NET Badly (1-3)		32 5%	** **	** **	8 6%	7 6%	12 5%	14 5%	32 5%	** **	32 5%	** **
NET Neutral (4-6)		162 25%	** **	** **	30 24%	21 18%	54 23%	73 26%	159 26%	** **	162 26%	** **
NET Well (7-10)		386 61%	** **	** **	80 63%	82 71%	153 66%	166 58%	378 61%	** **	384 61%	** **

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Prepared by BMG

Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	55	**	**	8	6	12-	31e	53	**	53	**
	9%	**	**	7%	5%	5%	11%	9%	**	8%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	**	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	580	**	**	117	109	220	253	570	**	578	**
Mean score	7.4	**	**	7.3	7.8+	7.5	7.3	7.4	**	7.4	**
Standard deviation	2.19	**	**	2.19	2.27	2.20	2.16	2.20	**	2.19	**
Standard Error	.10	**	**	.22	.24	.16	.15	.10	**	.10	**

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Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	6 1%	6 1%	6 1%	5 1%	4 1%	3 2%	6 1%	5 1%	6 1%	6 1%	4 1%	3 1%	1- *%	1 1%	4 1%	0- -%
2	(2.0)	14 2%	12 2%	11 2%	12 2%	8 2%	4 2%	14 2%	14 2%	14 2%	14 2%	9 2%	8 2%	5 1%	0 -%	6 1%	4 1%
3	(3.0)	13 2%	11 2%	11 2%	13 2%	8 2%	5 2%	13 2%	13 2%	13 2%	13 2%	2- 1%	3- 1%	3- 1%	1 1%	5- 1%	5 1%
4	(4.0)	21 3%	21 4%	21 3%	20 3%	15 3%	6 3%	20 3%	21 3%	21 3%	21 3%	11 3%	13 4%	9 2%	4 3%	13 3%	8 2%
5	(5.0)	64 10%	61 10%	57 10%	60 10%	54 10%	14- 6%	62 10%	59 10%	62 10%	64 10%	35- 8%	31 9%	35 9%	7- 5%	39 9%	29 9%
6	(6.0)	76 12%	73 12%	70 12%	74 12%	62 12%	25 11%	72 12%	75 12%	75 12%	76 12%	49 11%	41 11%	44 11%	13 9%	47 11%	33 10%
7	(7.0)	78 12%	77 13%	76 13%	76 13%	64 12%	25 12%	76 13%	77 13%	78 13%	78 12%	58 13%	42 12%	53 13%	19 14%	51 12%	40 12%
8	(8.0)	120 19%	117 19%	118 20%	118 20%	108 21%	60 27%	120 20%	117 19%	120 19%	120 19%	93+ 22%	78 22%	80 20%	41+c 30%	90+ 21%	69 21%
9	(9.0)	49 8%	45 8%	47 8%	45 7%	38 7%	17 8%	46 8%	45 7%	47 8%	49 8%	32 8%	31 8%	34 9%	10 7%	34 8%	24 7%
10 - Extremely well	(10.0)	140 22%	127 21%	126 21%	128 21%	116 22%	55 25%	129 21%	128 21%	131 21%	140 22%	100 23%	82 23%	98+ 25%	40+ 29%	98 23%	87+ 27%
NET Badly (1-3)		32 5%	30 5%	28 5%	30 5%	20 4%	12 6%	32 5%	31 5%	32 5%	32 5%	15- 4%	13 4%	8- 2%	2 2%	14- 3%	8- 3%
NET Neutral (4-6)		162 25%	155 26%	147 25%	153 25%	130 25%	45 21%	154 25%	155 25%	158 25%	162 25%	95- 22%	85 24%	89- 22%	23- 17%	99 23%	70- 21%
NET Well (7-10)		386 61%	366 61%	367 62%	367 61%	326 62%	157 71%	372 61%	367 60%	376 61%	386 61%	284+ 66%	232 64%	265+ 67%	109 80%	272+ 64%	220+ 67%

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Prepared by BMG

Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	55	52e	53e	52e	47e	6-	52e	54e	55e	55e	38d	30d	35d	1-	40d	29d
	9%	9%	9%	9%	9%	3%	9%	9%	9%	9%	9%	8%	9%	1%	9%	9%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	580	552	543	550	477	215	558	554	566	580	394	331	362	135	385	298
Mean score	7.4	7.3	7.4	7.4	7.5+	7.6	7.3	7.3	7.3-	7.4	7.6+	7.5	7.7+	8.0+	7.6+	7.8+
Standard deviation	2.19	2.17	2.16	2.16	2.10	2.15	2.19	2.18	2.19	2.19	2.07	2.11	1.95	1.84	2.07	1.97
Standard Error	.10	.10	.10	.10	.11	.17	.10	.10	.10	.10	.11	.13	.11	.18	.12	.13

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Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	6 1%	** **	4 1%	3 1%	2 1%
2	(2.0)	14 2%	** **	12 2%	6 1%	2 1%
3	(3.0)	13 2%	** **	10 2%	6 1%	4 1%
4	(4.0)	21 3%	** **	20 3%	18 4%	11 4%
5	(5.0)	64 10%	** **	58 10%	45 11%	27 10%
6	(6.0)	76 12%	** **	72 13%	51 12%	37 14%
7	(7.0)	78 12%	** **	74 13%	56 13%	35 13%
8	(8.0)	120 19%	** **	112 20%	88 21%	58 22%
9	(9.0)	49 8%	** **	44 8%	35 8%	25 9%
10 - Extremely well	(10.0)	140 22%	** **	122 21%	73- 17%	46- 17%
NET Badly (1-3)		32 5%	** **	26 5%	15- 4%	8 3%
NET Neutral (4-6)		162 25%	** **	150 26%	114 27%	75 28%
NET Well (7-10)		386 61%	** **	352 61%	252 60%	163 61%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_4_10 (continuation)

Q38. NOW - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	55	**	47	40	22
	9%	**	8%	9%	8%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	580	**	529	381	246
Mean score	7.4	**	7.4	7.3	7.3
Standard deviation	2.19	**	2.14	2.05	2.00
Standard Error	.10	**	.10	.11	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_11
 Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	5 1%	2 1%	3 1%	**	**	5 1%	0 -%
2	(2.0)	13 2%	4 1%	9+ 4%	**	**	9 3%	4 1%
3	(3.0)	14 2%	5 2%	6 3%	**	**	9 3%	5 2%
4	(4.0)	25 4%	16 5%	9 3%	**	**	15 4%	10 3%
5	(5.0)	62 10%	25 8%	26 10%	**	**	29 9%	32 11%
6	(6.0)	77 12%	38 12%	27 11%	**	**	45 14%	31 10%
7	(7.0)	97 15%	47 15%	36 14%	**	**	57 17%	39 13%
8	(8.0)	99 16%	57 18%	36 14%	**	**	63+b 19%	34- 11%
9	(9.0)	46 7%	28b 9%	8- 3%	**	**	19 6%	25 8%
10 - Extremely well	(10.0)	120 19%	70+b 23%	32- 13%	**	**	54 16%	66 22%
NET Badly (1-3)		32 5%	11 4%	18 7%	**	**	23 7%	9 3%
NET Neutral (4-6)		164 26%	79 25%	62 25%	**	**	89 27%	73 25%
NET Well (7-10)		362 57%	201+b 65%	113- 45%	**	**	194 58%	163 55%
Don't know		77 12%	18- 6%	59+a 23%	**	**	28- 9%	49+a 17%

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 Prepared by BMG

Table Q38_4_11 (continuation)

Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	8.00	7.00	**	**	7.00	8.00
Mode	10.00	10.00	7.00	**	**	8.00	10.00
Base for stats	557	292	193	**	**	305	246
Mean score	7.2	7.5+b	6.8-	**	**	7.0-	7.5+a
Standard deviation	2.17	2.09	2.27	**	**	2.19	2.12
Standard Error	.10	.14	.18	**	**	.14	.14

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Table Q38_4_11 (continuation)
 Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	5 1%	1 1%	3 2%	0 -%	1 1%	** **	** **	** **	4 1%	1 *%	0 -%	** **
2	(2.0)	13 2%	2 1%	2 1%	2 2%	4 4%	** **	** **	** **	4 1%	6 3%	4 3%	** **
3	(3.0)	14 2%	3 2%	1 1%	4 4%	* *%	** **	** **	** **	4 1%	5 2%	5 4%	** **
4	(4.0)	25 4%	8 6%	4 3%	4 3%	3 3%	** **	** **	** **	13 4%	7 3%	6 4%	** **
5	(5.0)	62 10%	15 11%	8- 5%	11 10%	10 11%	** **	** **	** **	23 8%	21 10%	18b 14%	** **
6	(6.0)	77 12%	20 14%	18 11%	15 13%	8 9%	** **	** **	** **	38 12%	23 11%	16 12%	** **
7	(7.0)	97 15%	26 18%	27 17%	10 9%	15 16%	** **	** **	** **	53 18%	25 12%	18 14%	** **
8	(8.0)	99 16%	23 16%	27 17%	19 17%	19 20%	** **	** **	** **	50j 17%	38j 19%	12- 9%	** **
9	(9.0)	46 7%	12 8%	19+ij 12%	5 4%	3 3%	** **	** **	** **	31+i 10%	8- 4%	7 5%	** **
10 - Extremely well	(10.0)	120 19%	27 19%	42+j 27%	28 26%	12 13%	** **	** **	** **	69+j 23%	40j 20%	10- 8%	** **
NET Badly (1-3)		32 5%	6 5%	6 4%	6 6%	5 5%	** **	** **	** **	12 4%	11 5%	9 7%	** **
NET Neutral (4-6)		164 26%	43 30%	30- 19%	29 27%	21 22%	** **	** **	** **	73 24%	50 25%	40b 31%	** **
NET Well (7-10)		362 57%	88 62%	116+ij 73%	62 57%	49 52%	** **	** **	** **	204+ij 68%	111j 55%	47- 36%	** **
Don't know		77 12%	5 4%	6- 4%	12 11%	19 20%	** **	** **	** **	11- 4%	31bh 15%	35+bhi 27%	** **
Medians		7.00	7.00	8.00	8.00	7.00	**	**	**	8.00	7.00	6.00	**

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 Prepared by BMG

Table Q38_4_11 (continuation)

Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	10.00	10.00	10.00	8.00	**	**	**	10.00	10.00	7.00	**
Base for stats	557	138	152	97	75	**	**	**	289	172	96	**
Mean score	7.2	7.2ej	7.8	7.4ejk	7.0	**	**	**	7.5+efjk	7.2ej	6.4-	**
		+adefgij					-					-
		k										
Standard deviation	2.17	2.11	2.08	2.23	2.15	**	**	**	2.11	2.20	2.09	**
Standard Error	.10	.22	.18	.24	.26	**	**	**	.14	.18	.22	**

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Table Q38_4_11 (continuation)
 Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	5 1%	**	**	**	**	**	**	**	**	**	2- *%	**	**	**
2	(2.0)	13 2%	**	**	**	**	**	**	**	**	**	11 2%	**	**	**
3	(3.0)	14 2%	**	**	**	**	**	**	**	**	**	11 2%	**	**	**
4	(4.0)	25 4%	**	**	**	**	**	**	**	**	**	19 4%	**	**	**
5	(5.0)	62 10%	**	**	**	**	**	**	**	**	**	56 11%	**	**	**
6	(6.0)	77 12%	**	**	**	**	**	**	**	**	**	65 12%	**	**	**
7	(7.0)	97 15%	**	**	**	**	**	**	**	**	**	83 16%	**	**	**
8	(8.0)	99 16%	**	**	**	**	**	**	**	**	**	80 15%	**	**	**
9	(9.0)	46 7%	**	**	**	**	**	**	**	**	**	40 8%	**	**	**
10 - Extremely well	(10.0)	120 19%	**	**	**	**	**	**	**	**	**	101 19%	**	**	**
NET Badly (1-3)		32 5%	**	**	**	**	**	**	**	**	**	24 5%	**	**	**
NET Neutral (4-6)		164 26%	**	**	**	**	**	**	**	**	**	140 26%	**	**	**
NET Well (7-10)		362 57%	**	**	**	**	**	**	**	**	**	305 57%	**	**	**

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Prepared by BMG

Table Q38_4_11 (continuation)
 Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	77	**	**	**	**	**	**	**	**	**	**	64	**	**
	12%	**	**	**	**	**	**	**	**	**	**	12%	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	557	**	**	**	**	**	**	**	**	**	**	468	**	**
Mean score	7.2	**	**	**	**	**	**	**	**	**	**	7.3	**	**
Standard deviation	2.17	**	**	**	**	**	**	**	**	**	**	2.13	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	**	.11	**	**

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Table Q38_4_11 (continuation)
 Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	5 1%	2 1%	1 1%	** **	** **	3 1%	2 1%	3 1%	** **	2 2%	** **	** **
2	(2.0)	13 2%	3 1%	5 3%	** **	** **	8 2%	5 2%	11 2%	** **	2 2%	** **	** **
3	(3.0)	14 2%	4 2%	6 4%	** **	** **	10 3%	4 2%	10 2%	** **	4 4%	** **	** **
4	(4.0)	25 4%	11 5%	7 4%	** **	** **	18 5%	7 3%	21 4%	** **	4 3%	** **	** **
5	(5.0)	62 10%	23 10%	8- 5%	** **	** **	31 8%	31b 13%	57+c 11%	** **	5- 4%	** **	** **
6	(6.0)	77 12%	34 15%	20 12%	** **	** **	54 14%	22 9%	60 12%	** **	17 13%	** **	** **
7	(7.0)	97 15%	32 15%	26 16%	** **	** **	58 15%	36 15%	77 15%	** **	20 16%	** **	** **
8	(8.0)	99 16%	36 16%	34+f 21%	** **	** **	70 18%	28 12%	78 15%	** **	20 16%	** **	** **
9	(9.0)	46 7%	11 5%	13 8%	** **	** **	25 6%	21 9%	32 6%	** **	14 11%	** **	** **
10 - Extremely well	(10.0)	120 19%	36 17%	25 15%	** **	** **	62- 16%	58+e 24%	92 18%	** **	25 20%	** **	** **
NET Badly (1-3)		32 5%	9 4%	13 8%	** **	** **	21 5%	11 5%	23 5%	** **	9 7%	** **	** **
NET Neutral (4-6)		164 26%	67b 30%	35 21%	** **	** **	103 27%	61 25%	138 27%	** **	25 20%	** **	** **
NET Well (7-10)		362 57%	116 52%	99 60%	** **	** **	215 56%	143 59%	279 55%	** **	79 64%	** **	** **

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Prepared by BMG

Table Q38_4_11 (continuation)

Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	77	29	18	**	**	47	29	66	**	11	**	**
	12%	13%	11%	**	**	12%	12%	13%	**	9%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	8.00	**	**
Mode	10.00	10.00	8.00	**	**	8.00	10.00	10.00	**	10.00	**	**
Base for stats	557	191	147	**	**	338	215	441	**	113	**	**
Mean score	7.2	7.1	7.1	**	**	7.1	7.4	7.2	**	7.4	**	**
Standard deviation	2.17	2.08	2.20	**	**	2.13	2.24	2.15	**	2.24	**	**
Standard Error	.10	.15	.18	**	**	.12	.19	.11	**	.23	**	**

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Table Q38_4_11 (continuation)
 Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	5 1%	1 *%	4 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	13 2%	7 4%	6 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	14 2%	5 2%	10 2%	**	**	**	**	**	**	**	**	**
4	(4.0)	25 4%	10 5%	15 3%	**	**	**	**	**	**	**	**	**
5	(5.0)	62 10%	20 11%	42 9%	**	**	**	**	**	**	**	**	**
6	(6.0)	77 12%	17 9%	59 13%	**	**	**	**	**	**	**	**	**
7	(7.0)	97 15%	28 15%	69 16%	**	**	**	**	**	**	**	**	**
8	(8.0)	99 16%	20 11%	79 18%	**	**	**	**	**	**	**	**	**
9	(9.0)	46 7%	13 7%	32 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	120 19%	41 22%	79 18%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		32 5%	13 7%	20 4%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		164 26%	47 25%	116 26%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		362 57%	102 55%	260 58%	**	**	**	**	**	**	**	**	**

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Table Q38_4_11 (continuation)

Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	77	25	53	**	**	**	**	**	**	**	**	**	**
	12%	13%	12%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	557	162	395	**	**	**	**	**	**	**	**	**	**
Mean score	7.2	7.1i	7.3i	**	**	**	**	**	**	**	**	**	**
				i					i	-			
Standard deviation	2.17	2.38	2.08	**	**	**	**	**	**	**	**	**	**
Standard Error	.10	.21	.12	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_11 (continuation)

Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	5 1%	** **	** **	1 1%	2 2%	2 1%	0 -%	5 1%	** **	5 1%	** **
2	(2.0)	13 2%	** **	** **	0 -%	1 1%	1 *%	10+e 4%	13 2%	** **	13 2%	** **
3	(3.0)	14 2%	** **	** **	5 4%	0 -%	6 2%	7 3%	14 2%	** **	14 2%	** **
4	(4.0)	25 4%	** **	** **	3 2%	2 1%	6 2%	11 4%	25 4%	** **	25 4%	** **
5	(5.0)	62 10%	** **	** **	9 7%	6 6%	18 8%	31 11%	62 10%	** **	62 10%	** **
6	(6.0)	77 12%	** **	** **	17 14%	27 24%	34 15%	32 11%	75 12%	** **	76 12%	** **
7	(7.0)	97 15%	** **	** **	17 13%	11 9%	29 12%	46 16%	92 15%	** **	97 15%	** **
8	(8.0)	99 16%	** **	** **	27 21%	18 16%	42 18%	49 17%	96 15%	** **	97 15%	** **
9	(9.0)	46 7%	** **	** **	4 3%	2 2%	12 5%	22 8%	46 7%	** **	46 7%	** **
10 - Extremely well	(10.0)	120 19%	** **	** **	31f 25%	36 31%	64+f 28%	37- 13%	119 19%	** **	120 19%	** **
NET Badly (1-3)		32 5%	** **	** **	6 5%	3 3%	9 4%	17 6%	32 5%	** **	32 5%	** **
NET Neutral (4-6)		164 26%	** **	** **	29 23%	35 31%	58 25%	74 26%	162 26%	** **	163 26%	** **
NET Well (7-10)		362 57%	** **	** **	79 63%	67 59%	147+ 63%	153 54%	352 56%	** **	359 57%	** **

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Prepared by BMG

Table Q38_4_11 (continuation)

Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	77	**	**	12	9	19-	39	77	**	77	**
	12%	**	**	9%	8%	8%	14%	12%	**	12%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	557	**	**	114	105	213	245	545	**	554	**
Mean score	7.2	**	**	7.5f	7.6+f	7.6+f	7.0-	7.2	**	7.2	**
Standard deviation	2.17	**	**	2.06	2.13	2.10	2.12	2.18	**	2.17	**
Standard Error	.10	**	**	.21	.23	.16	.15	.10	**	.10	**

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Table Q38_4_11 (continuation)
 Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	5 1%	5 1%	3 *%	2 *%	1 *%	1 1%	5 1%	2 *%	5 1%	5 1%	2 *%	1 *%	1- *%	0 -%	1- *%	1 *%
2	(2.0)	13 2%	12 2%	12 2%	12 2%	10 2%	2 1%	12 2%	12 2%	12 2%	13 2%	6 1%	6 2%	8 2%	0 -%	9 2%	3- 1%
3	(3.0)	14 2%	14 2%	13 2%	13 2%	11 2%	4 2%	14 2%	14 2%	14 2%	14 2%	11 2%	7 2%	7 2%	4 3%	9 2%	6 2%
4	(4.0)	25 4%	24 4%	23 4%	24 4%	17 3%	8 4%	24 4%	24 4%	24 4%	25 4%	18 4%	14 4%	15 4%	2 2%	18 4%	9 3%
5	(5.0)	62 10%	60 10%	58 10%	61 10%	51 10%	12- 6%	62 10%	62 10%	62 10%	62 10%	29- 7%	24- 7%	31- 8%	5- 4%	34- 8%	22- 7%
6	(6.0)	77 12%	74 12%	74 12%	75 12%	59 11%	24 11%	75 12%	72 12%	75 12%	77 12%	47 11%	42 12%	38- 10%	8- 6%	39- 9%	29- 9%
7	(7.0)	97 15%	93 15%	90 15%	93 15%	76 15%	33 15%	89 15%	94 15%	96 15%	97 15%	67 16%	53 15%	60 15%	22 16%	63 15%	47 14%
8	(8.0)	99 16%	99 16%	97 16%	97 16%	88 17%	52 24% +abcdfghi	99 16%	97 16%	99 16%	99 16%	82+ 19%	69+ 19%	75+ 19%	39+abce 29%	82+ 19%	71+ 22%
9	(9.0)	46 7%	45 7%	45 8%	43 7%	41 8%	23+ 11%	45 7%	45 7%	45 7%	46 7%	37 8%	33 9%	35+ 9%	16 11%	36 9%	29 9%
10 - Extremely well	(10.0)	120 19%	108 18%	110 18%	110 18%	103 20%	53+ 24%	112 18%	110 18%	113 18%	120 19%	83 19%	71 20%	81 20%	37+ 28%	84 20%	73+ 22%
NET Badly (1-3)		32 5%	31 5%	28 5%	28 5%	23 4%	7 3%	31 5%	28 5%	31 5%	32 5%	18 4%	14 4%	16 4%	4 3%	19 4%	10- 3%
NET Neutral (4-6)		164 26%	158 26%	155 26%	159 26%	127 24%	44- 20%	161 26%	158 26%	161 26%	164 26%	94-d 22%	80-d 22%	83-d 21%	16- 12%	91-d 21%	60- 18%
NET Well (7-10)		362 57%	344 57%	342 57%	343 57%	309 59%	161 73% +abcdfghi i	344 56%	346 57%	352 57%	362 57%	269+ 62%	226+ 63%	250+ 63%	114 84% +abcef	265+ 62%	220+ 67%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_4_11 (continuation)

Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	77	70e	71e	72e	65e	9-	73e	75e	76e	77e	51d	42d	47d	2-	50d	38d
	12%	12%	12%	12%	12%	4%	12%	12%	12%	12%	12%	12%	12%	2%	12%	12%
Medians	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	557	534	525	530	459	212	536	532	545	557	381	319	350	133	375	290
Mean score	7.2	7.2	7.2	7.2	7.4+	7.7	7.2	7.2	7.2	7.2	7.4+	7.5+	7.5+	8.1+abce	7.4+	7.7+
						+abcdfghi										
Standard deviation	2.17	2.16	2.13	2.11	2.10	1.96	2.16	2.12	2.16	2.17	2.05	2.03	2.08	1.73	2.10	1.96
Standard Error	.10	.10	.10	.10	.11	.15	.10	.10	.10	.10	.11	.12	.12	.17	.12	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_11 (continuation)

Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	5 1%	** **	5 1%	4 1%	4 1%
2	(2.0)	13 2%	** **	13 2%	8 2%	3 1%
3	(3.0)	14 2%	** **	11 2%	8 2%	3 1%
4	(4.0)	25 4%	** **	25 4%	20 5%	13 5%
5	(5.0)	62 10%	** **	52 9%	42 10%	31 12%
6	(6.0)	77 12%	** **	75 13%	57 13%	38 14%
7	(7.0)	97 15%	** **	91 16%	57 14%	33 12%
8	(8.0)	99 16%	** **	91 16%	75 18%	52+ 19%
9	(9.0)	46 7%	** **	44 8%	32 8%	19 7%
10 - Extremely well	(10.0)	120 19%	** **	106 18%	66- 16%	40- 15%
NET Badly (1-3)		32 5%	** **	29 5%	19 5%	9 3%
NET Neutral (4-6)		164 26%	** **	153 26%	118 28%	82+ 31%
NET Well (7-10)		362 57%	** **	332 58%	229 55%	144 54%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_4_11 (continuation)

Q38. NOW - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	77	**	62	54	33
	12%	**	11%	13%	12%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	557	**	514	367	236
Mean score	7.2	**	7.2	7.1	7.1
Standard deviation	2.17	**	2.16	2.12	2.08
Standard Error	.10	**	.10	.12	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_12
 Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	4 1%	0 -%	3 1%	**	**	4 1%	0 -%
2	(2.0)	9 1%	4 1%	5 2%	**	**	3 1%	5 2%
3	(3.0)	11 2%	5 1%	5 2%	**	**	7 2%	3 1%
4	(4.0)	31 5%	12 4%	19+ 7%	**	**	17 5%	12 4%
5	(5.0)	65 10%	38b 12%	17- 7%	**	**	31 9%	34 12%
6	(6.0)	72 11%	27 9%	29 11%	**	**	34 10%	35 12%
7	(7.0)	100 16%	47 15%	44 18%	**	**	60 18%	40 14%
8	(8.0)	124 19%	71+b 23%	37- 15%	**	**	76+ 23%	48 16%
9	(9.0)	40 6%	25 8%	11 4%	**	**	21 6%	17 6%
10 - Extremely well	(10.0)	123 19%	70b 23%	37- 15%	**	**	53- 16%	69+a 23%
NET Badly (1-3)		23 4%	9 3%	12 5%	**	**	15 4%	9 3%
NET Neutral (4-6)		168 26%	77 25%	64 26%	**	**	82 25%	81 28%
NET Well (7-10)		386 61%	213+b 69%	129- 51%	**	**	210 63%	173 59%
Don't know		58 9%	12- 4%	46+a 18%	**	**	26 8%	32 11%

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 Prepared by BMG

Table Q38_4_12 (continuation)

Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	8.00	7.00	**	**	7.00	8.00
Mode	8.00	8.00	7.00	**	**	8.00	10.00
Base for stats	577	298	206	**	**	307	263
Mean score	7.3	7.5+b	7.0-	**	**	7.2	7.4
Standard deviation	2.07	2.00	2.17	**	**	2.05	2.10
Standard Error	.09	.13	.16	**	**	.13	.14

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Table Q38_4_12 (continuation)

Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	4 1%	1 1%	0 -%	1 1%	0 -%	** **	** **	** **	1 *%	1 1%	1 1%	** **
2	(2.0)	9 1%	2 2%	0 -%	1 1%	2 2%	** **	** **	** **	2 1%	3 1%	4b 3%	** **
3	(3.0)	11 2%	2 1%	1 1%	2 2%	3 4%	** **	** **	** **	3 1%	5 3%	2 2%	** **
4	(4.0)	31 5%	10 7%	6 4%	3 3%	1 1%	** **	** **	** **	16 5%	4- 2%	11+i 8%	** **
5	(5.0)	65 10%	16 12%	15 10%	11 10%	5 6%	** **	** **	** **	32 10%	17 8%	16 13%	** **
6	(6.0)	72 11%	24 17%	13 9%	16 15%	7 8%	** **	** **	** **	37 12%	23 12%	12 9%	** **
7	(7.0)	100 16%	24 16%	18 11%	17 16%	18 19%	** **	** **	** **	41 14%	35 17%	23 18%	** **
8	(8.0)	124 19%	29 20%	39j 25%	19 17%	20 22%	** **	** **	** **	68j 23%	39 19%	16- 12%	** **
9	(9.0)	40 6%	6 4%	16+ 10%	7 6%	6 7%	** **	** **	** **	22 7%	13 6%	5 4%	** **
10 - Extremely well	(10.0)	123 19%	29 20%	44+j 28%	23 21%	16 17%	** **	** **	** **	73+j 24%	39j 19%	11- 8%	** **
NET Badly (1-3)		23 4%	5 4%	1- 1%	4 4%	5 6%	** **	** **	** **	6 2%	9b 5%	7b 6%	** **
NET Neutral (4-6)		168 26%	50 35%	34 22%	30 28%	14 15%	** **	** **	** **	85 28%	44 22%	39 30%	** **
NET Well (7-10)		386 61%	87 61%	117+ij 74%	66 61%	60 65%	** **	** **	** **	204+j 68%	127j 62%	55- 42%	** **
Don't know		58 9%	* *%	6- 4%	8 8%	14 15%	** **	** **	** **	6- 2%	23bh 11%	29+bhi 22%	** **
Medians		7.00	7.00	8.00	7.00	8.00	**	**	**	8.00	8.00	7.00	**

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Prepared by BMG

Table Q38_4_12 (continuation)

Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	8.00	8.00	10.00	10.00	8.00	**	**	**	10.00	8.00	7.00	**
Base for stats	577	142	152	101	79	**	**	**	295	180	102	**
Mean score	7.3	7.1gjk	7.9	7.3fgjk	7.5efgjk	**	**	**	7.5	7.4efgjk	6.5-	**
		+acefgij				-	-	-	+efgjk			-
		k										
Standard deviation	2.07	2.08	1.86	2.09	1.99	**	**	**	2.01	2.04	2.15	**
Standard Error	.09	.21	.16	.22	.23	**	**	**	.13	.16	.22	**

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Table Q38_4_12 (continuation)
 Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	4 1%	**	**	**	**	**	**	**	**	**	2 *	**	**	**
2	(2.0)	9 1%	**	**	**	**	**	**	**	**	**	7 1%	**	**	**
3	(3.0)	11 2%	**	**	**	**	**	**	**	**	**	10 2%	**	**	**
4	(4.0)	31 5%	**	**	**	**	**	**	**	**	**	25 5%	**	**	**
5	(5.0)	65 10%	**	**	**	**	**	**	**	**	**	53 10%	**	**	**
6	(6.0)	72 11%	**	**	**	**	**	**	**	**	**	62 12%	**	**	**
7	(7.0)	100 16%	**	**	**	**	**	**	**	**	**	89 17%	**	**	**
8	(8.0)	124 19%	**	**	**	**	**	**	**	**	**	103 19%	**	**	**
9	(9.0)	40 6%	**	**	**	**	**	**	**	**	**	33 6%	**	**	**
10 - Extremely well	(10.0)	123 19%	**	**	**	**	**	**	**	**	**	102 19%	**	**	**
NET Badly (1-3)		23 4%	**	**	**	**	**	**	**	**	**	19 4%	**	**	**
NET Neutral (4-6)		168 26%	**	**	**	**	**	**	**	**	**	140 26%	**	**	**
NET Well (7-10)		386 61%	**	**	**	**	**	**	**	**	**	326 61%	**	**	**

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Prepared by BMG

Table Q38_4_12 (continuation)
 Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	532	**	**	**
Don't know	58	**	**	**	**	**	**	**	**	**	47	**	**	**
	9%	**	**	**	**	**	**	**	**	**	9%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	577	**	**	**	**	**	**	**	**	**	485	**	**	**
Mean score	7.3	**	**	**	**	**	**	**	**	**	7.3b	**	**	**
Standard deviation	2.07	**	**	**	b	**	**	bf	bcf	bf	2.04	**	**	**
Standard Error	.09	**	**	**	**	**	**	**	**	**	.10	**	**	**

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Table Q38_4_12 (continuation)
 Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	4 1%	2 1%	2 1%	** **	** **	3 1%	* *%	3 1%	** **	1 1%	** **	** **
2	(2.0)	9 1%	3 1%	2 1%	** **	** **	5 1%	4 2%	8 2%	** **	1 1%	** **	** **
3	(3.0)	11 2%	3 1%	3 2%	** **	** **	6 2%	5 2%	9 2%	** **	1 1%	** **	** **
4	(4.0)	31 5%	11 5%	5 3%	** **	** **	16 4%	14 6%	25 5%	** **	5 4%	** **	** **
5	(5.0)	65 10%	22 10%	15 9%	** **	** **	36 9%	28 12%	56 11%	** **	8 7%	** **	** **
6	(6.0)	72 11%	28 12%	28+f 17%	** **	** **	56+f 14%	17- 7%	63 12%	** **	8 7%	** **	** **
7	(7.0)	100 16%	39 18%	28 17%	** **	** **	67 17%	32 13%	77 15%	** **	23 18%	** **	** **
8	(8.0)	124 19%	42 19%	35 21%	** **	** **	78 20%	44 18%	94 19%	** **	29 24%	** **	** **
9	(9.0)	40 6%	15 7%	15 9%	** **	** **	30 8%	10 4%	28 5%	** **	12 10%	** **	** **
10 - Extremely well	(10.0)	123 19%	36 16%	23 14%	** **	** **	60- 15%	63+abe 26%	92 18%	** **	29 24%	** **	** **
NET Badly (1-3)		23 4%	8 3%	7 4%	** **	** **	14 4%	9 4%	20 4%	** **	4 3%	** **	** **
NET Neutral (4-6)		168 26%	60 27%	48 29%	** **	** **	108 28%	59 24%	144+c 28%	** **	22- 18%	** **	** **
NET Well (7-10)		386 61%	132 60%	102 62%	** **	** **	233 61%	149 61%	290- 57%	** **	94+a 75%	** **	** **

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Prepared by BMG

Table Q38_4_12 (continuation)

Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	58	21	9	**	**	30	27	53+	**	5	**	**
	9%	10%	5%	**	**	8%	11%	10%	**	4%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	8.00	7.00	**	8.00	**	**
Mode	8.00	8.00	8.00	**	**	8.00	10.00	8.00	**	8.00	**	**
Base for stats	577	199	157	**	**	356	218	454	**	119	**	**
Mean score	7.3	7.2	7.2	**	**	7.2	7.4	7.2-	**	7.7+a	**	**
Standard deviation	2.07	2.02	1.96	**	**	1.99	2.21	2.08	**	1.99	**	**
Standard Error	.09	.14	.16	**	**	.11	.18	.11	**	.20	**	**

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Table Q38_4_12 (continuation)
 Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 1%	1 1%	2 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
2	(2.0)	9 1%	4 2%	5 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
3	(3.0)	11 2%	3 2%	7 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **
4	(4.0)	31 5%	7 4%	23 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
5	(5.0)	65 10%	17 9%	48 11%	** **	** **	** **	** **	** **	** **	** **	** **	** **
6	(6.0)	72 11%	21 11%	52 12%	** **	** **	** **	** **	** **	** **	** **	** **	** **
7	(7.0)	100 16%	21 12%	78 17%	** **	** **	** **	** **	** **	** **	** **	** **	** **
8	(8.0)	124 19%	31 16%	93 21%	** **	** **	** **	** **	** **	** **	** **	** **	** **
9	(9.0)	40 6%	17 9%	23 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
10 - Extremely well	(10.0)	123 19%	40 21%	83 18%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Badly (1-3)		23 4%	9 5%	15 3%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Neutral (4-6)		168 26%	45 24%	123 27%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Well (7-10)		386 61%	109 58%	277 62%	** **	** **	** **	** **	** **	** **	** **	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_12 (continuation)

Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	58	25+b	33-	**	**	**	**	**	**	**	**	**	**
	9%	13%	7%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	8.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	577	162	415	**	**	**	**	**	**	**	**	**	**
Mean score	7.3	7.4	7.2	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.07	2.20	2.02	**	**	**	**	**	**	**	**	**	**
Standard Error	.09	.19	.11	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_12 (continuation)

Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	4 1%	** **	** **	1 *%	0 -%	1 *%	3 1%	4 1%	** **	4 1%	** **
2	(2.0)	9 1%	** **	** **	0 -%	0 -%	0- -%	5 2%	9 1%	** **	9 1%	** **
3	(3.0)	11 2%	** **	** **	6+f 5%	3 2%	6 3%	3 1%	11 2%	** **	11 2%	** **
4	(4.0)	31 5%	** **	** **	5 4%	1 1%	9 4%	12 4%	29 5%	** **	31 5%	** **
5	(5.0)	65 10%	** **	** **	13 10%	9 8%	22 10%	29 10%	65 10%	** **	65 10%	** **
6	(6.0)	72 11%	** **	** **	17 14%	20 17%	33 14%	27 10%	71 11%	** **	72 11%	** **
7	(7.0)	100 16%	** **	** **	18 14%	15 13%	33 14%	51 18%	98 16%	** **	99 16%	** **
8	(8.0)	124 19%	** **	** **	27 21%	16 14%	42 18%	64 22%	119 19%	** **	123 19%	** **
9	(9.0)	40 6%	** **	** **	12 9%	11 9%	19 8%	13 4%	40 6%	** **	40 6%	** **
10 - Extremely well	(10.0)	123 19%	** **	** **	21 17%	34 30%	55f 24%	44- 16%	121 20%	** **	123 19%	** **
NET Badly (1-3)		23 4%	** **	** **	7 5%	3 2%	7 3%	12 4%	23 4%	** **	23 4%	** **
NET Neutral (4-6)		168 26%	** **	** **	34 27%	30 26%	64 28%	68 24%	164 26%	** **	168 27%	** **
NET Well (7-10)		386 61%	** **	** **	77 62%	76 66%	148 64%	171 60%	379 61%	** **	384 61%	** **

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Prepared by BMG

Table Q38_4_12 (continuation)

Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	58	**	**	7	6	12-	33e	56	**	56	**
	9%	**	**	5%	6%	5%	12%	9%	**	9%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	8.00	**	**	8.00	10.00	10.00	8.00	10.00	**	8.00	**
Base for stats	577	**	**	119	108	219	251	567	**	575	**
Mean score	7.3	**	**	7.2	7.8+cf	7.5	7.2	7.3	**	7.3	**
Standard deviation	2.07	**	**	2.04	1.93	2.00	2.05	2.08	**	2.08	**
Standard Error	.09	**	**	.20	.20	.15	.14	.10	**	.09	**

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Table Q38_4_12 (continuation)
 Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	4 1%	4 1%	4 1%	4 1%	3 1%	1 1%	4 1%	4 1%	4 1%	4 1%	2 1%	2 1%	1 *%	1 1%	2 *%	1 *%
2	(2.0)	9 1%	9 1%	9 2%	9 1%	9 2%	3 2%	9 1%	9 1%	9 1%	9 1%	6 1%	8 2%	5 1%	0 -%	4 1%	5 1%
3	(3.0)	11 2%	11 2%	11 2%	10 2%	9 2%	1 1%	11 2%	11 2%	11 2%	11 2%	7 2%	5 1%	8 2%	1 1%	8 2%	6 2%
4	(4.0)	31 5%	29 5%	27 5%	27 5%	23 4%	8 3%	29 5%	28 5%	30 5%	31 5%	19 4%	17 5%	16 4%	6 4%	22 5%	11 3%
5	(5.0)	65 10%	61 10%	63 11%	63 10%	53 10%	18 8%	62 10%	64 10%	64 10%	65 10%	38 9%	31 9%	35 9%	8 6%	41 10%	33 10%
6	(6.0)	72 11%	68 11%	66 11%	69 11%	55 10%	21 10%	68 11%	68 11%	70 11%	72 11%	47 11%	33 9%	41 10%	9 7%	39- 9%	21- 7%
7	(7.0)	100 16%	99 16%	93 16%	98 16%	80 15%	36 16%	97 16%	99 16%	100 16%	100 16%	71 16%	59 16%	68 17%	22 16%	71 17%	52 16%
8	(8.0)	124 19%	122 20%	120 20%	120 20%	106 20%	52 23%	121 20%	119 20%	122 20%	124 19%	88 20%	69 19%	77 19%	36+ 27%	82 19%	68 21%
9	(9.0)	40 6%	38 6%	40 7%	37 6%	34 6%	17 8%	40 7%	38 6%	40 6%	40 6%	30 7%	28 8%	27 7%	12 9%	26 6%	23 7%
10 -	(10.0)	123 19%	111 18%	111 19%	112 19%	104 20%	57 26%	116 19%	114 19%	117 19%	123 19%	89 21%	76 21%	85 21%	39+ 28%	91 21%	74+ 23%
NET Badly (1-3)		23 4%	23 4%	23 4%	23 4%	21 4%	6 3%	23 4%	23 4%	23 4%	23 4%	16 4%	15 4%	14 4%	2 2%	14 3%	12 4%
NET Neutral (4-6)		168 26%	158 26%	155 26%	159 26%	131 25%	46- 21%	159 26%	159 26%	163 26%	168 26%	104 24%	81- 22%	92- 23%	23- 17%	103 24%	65- 20%
NET Well (7-10)		386 61%	370 61%	364 61%	367 61%	323 62%	162 73%	374 61%	370 61%	378 61%	386 61%	277+ 64%	233+ 64%	257+ 65%	109 80%	269 63%	218+ 66%

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 Prepared by BMG

Table Q38_4_12 (continuation)
 Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	58 9%	53e 9%	53e 9%	53e 9%	48e 9%	7- 3%	53e 9%	55e 9%	55e 9%	58e 9%	35d 8%	33d 9%	34d 9%	2- 1%	40d 9%	33d 10%
Medians	7.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	577	551	543	549	476	214	557	553	565	577	397	328	363	134	385	295
Mean score	7.3	7.3	7.3	7.3	7.3	7.7 +abcd fghi	7.3	7.3	7.3	7.3	7.4	7.4	7.5+	7.9+abce	7.4	7.5+
Standard deviation	2.07	2.06	2.07	2.06	2.09	1.98	2.07	2.07	2.07	2.07	2.05	2.12	2.02	1.89	2.06	2.06
Standard Error	.09	.10	.10	.10	.11	.15	.10	.10	.10	.09	.11	.13	.12	.18	.11	.13

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Table Q38_4_12 (continuation)

Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	4 1%	** **	4 1%	2 1%	2 1%
2	(2.0)	9 1%	** **	6 1%	3 1%	0- -%
3	(3.0)	11 2%	** **	7 1%	5 1%	2 1%
4	(4.0)	31 5%	** **	31 5%	24 6%	18 7%
5	(5.0)	65 10%	** **	63 11%	46 11%	23 9%
6	(6.0)	72 11%	** **	70 12%	51 12%	33 12%
7	(7.0)	100 16%	** **	92 16%	61 15%	42 15%
8	(8.0)	124 19%	** **	113 20%	94+ 22%	71+b 26%
9	(9.0)	40 6%	** **	37 6%	26 6%	20 7%
10 - Extremely well	(10.0)	123 19%	** **	111 19%	71 17%	37- 14%
NET Badly (1-3)		23 4%	** **	17 3%	10- 2%	4- 1%
NET Neutral (4-6)		168 26%	** **	163 28%	121 29%	74 28%
NET Well (7-10)		386 61%	** **	353 61%	253 60%	170 63%

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Table Q38_4_12 (continuation)

Q38. NOW - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	58	**	42	36	21
	9%	**	7%	9%	8%
Medians	7.00	**	7.00	7.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	577	**	533	385	248
Mean score	7.3	**	7.3	7.3	7.3
Standard deviation	2.07	**	2.04	1.98	1.86
Standard Error	.09	**	.10	.11	.13

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Table Q38_4_13

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	4 1%	0 -%	4+a 2%	** **	** **	3 1%	1 *%
2	(2.0)	3 *%	3 1%	0 -%	** **	** **	2 1%	1 *%
3	(3.0)	11 2%	4 1%	4 2%	** **	** **	8 2%	3 1%
4	(4.0)	21 3%	11 3%	9 4%	** **	** **	10 3%	10 4%
5	(5.0)	52 8%	30 10%	14 6%	** **	** **	28 9%	22 8%
6	(6.0)	65 10%	24 8%	31 13%	** **	** **	40 12%	25 9%
7	(7.0)	86 14%	41 13%	34 13%	** **	** **	53 16%	32 11%
8	(8.0)	131 21%	66 21%	49 19%	** **	** **	66 20%	63 21%
9	(9.0)	55 9%	35+b 11%	13- 5%	** **	** **	30 9%	24 8%
10 - Extremely well	(10.0)	134 21%	74b 24%	41- 16%	** **	** **	61 18%	73 25%
NET Badly (1-3)		18 3%	7 2%	9 3%	** **	** **	13 4%	5 2%
NET Neutral (4-6)		138 22%	65 21%	55 22%	** **	** **	78 23%	58 20%
NET Well (7-10)		405 64%	216+b 70%	137- 54%	** **	** **	210 63%	190 65%
Don't know		73 12%	22- 7%	51+a 20%	** **	** **	32 10%	41 14%

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Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	10.00	10.00	8.00	**	**	8.00	10.00
Base for stats	561	288	201	**	**	301	253
Mean score	7.6	7.7b	7.3-	**	**	7.4-	7.8+a
Standard deviation	2.00	1.96	2.07	**	**	2.02	1.96
Standard Error	.09	.13	.16	**	**	.13	.13

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Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	4 1%	0 -%	4+ 2%	1 *%	0 -%	** **	** **	** **	4 1%	1 *%	0 -%	** **
2	(2.0)	3 *%	0 -%	1 1%	1 1%	1 1%	** **	** **	** **	1 *%	2 1%	0 -%	** **
3	(3.0)	11 2%	5 3%	1 1%	2 2%	1 1%	** **	** **	** **	6 2%	3 2%	2 1%	** **
4	(4.0)	21 3%	9 6%	1 1%	3 3%	* 1%	** **	** **	** **	11 4%	4 2%	6b 5%	** **
5	(5.0)	52 8%	17 12%	12 7%	8 7%	1 1%	** **	** **	** **	29 10%	9- 5%	14 10%	** **
6	(6.0)	65 10%	14 10%	11 7%	14 13%	10 11%	** **	** **	** **	25 8%	25 12%	16 12%	** **
7	(7.0)	86 14%	20 14%	22 14%	15 14%	14 15%	** **	** **	** **	42 14%	29 14%	15 11%	** **
8	(8.0)	131 21%	29 20%	38 24%	20 19%	22 23%	** **	** **	** **	66 22%	42 21%	22 17%	** **
9	(9.0)	55 9%	13 9%	14 9%	11 10%	6 7%	** **	** **	** **	27 9%	17 8%	11 8%	** **
10 - Extremely well	(10.0)	134 21%	30 21%	47+j 30%	24 22%	21 22%	** **	** **	** **	78+j 26%	45j 22%	11- 9%	** **
NET Badly (1-3)		18 3%	5 3%	6 4%	4 4%	2 2%	** **	** **	** **	11 4%	6 3%	2 1%	** **
NET Neutral (4-6)		138 22%	40 28%	24- 15%	26 24%	12 13%	** **	** **	** **	64 21%	38 19%	36b 27%	** **
NET Well (7-10)		405 64%	92 64%	121+ij 77%	70 64%	63 68%	** **	** **	** **	213+j 71%	133j 66%	59- 45%	** **
Don't know		73 12%	6 4%	7- 4%	10 9%	16 17%	** **	** **	** **	13- 4%	26bh 13%	34+bhi 26%	** **
Medians		8.00	8.00	8.00	8.00	8.00	**	**	**	8.00	8.00	7.00	**

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Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	10.00	10.00	10.00	8.00	**	**	**	10.00	10.00	8.00	**
Base for stats	561	137	151	99	77	**	**	**	288	177	97	**
Mean score	7.6	7.4	7.9+fjk	7.6f	7.9efjk	**	**	**	7.7fjk	7.7fjk	7.1-	**
Standard deviation	2.00	2.05	2.08	2.03	1.73	**	**	**	2.08	1.91	1.84	**
Standard Error	.09	.21	.18	.22	.21	**	**	**	.14	.15	.19	**

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Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	4 1%	**	**	**	**	**	**	**	**	**	1- *%	**	**	**
2	(2.0)	3 *%	**	**	**	**	**	**	**	**	**	1- *%	**	**	**
3	(3.0)	11 2%	**	**	**	**	**	**	**	**	**	9 2%	**	**	**
4	(4.0)	21 3%	**	**	**	**	**	**	**	**	**	18 3%	**	**	**
5	(5.0)	52 8%	**	**	**	**	**	**	**	**	**	46 9%	**	**	**
6	(6.0)	65 10%	**	**	**	**	**	**	**	**	**	57 11%	**	**	**
7	(7.0)	86 14%	**	**	**	**	**	**	**	**	**	75 14%	**	**	**
8	(8.0)	131 21%	**	**	**	**	**	**	**	**	**	105 20%	**	**	**
9	(9.0)	55 9%	**	**	**	**	**	**	**	**	**	46 9%	**	**	**
10 - Extremely well	(10.0)	134 21%	**	**	**	**	**	**	**	**	**	115 22%	**	**	**
NET Badly (1-3)		18 3%	**	**	**	**	**	**	**	**	**	11- 2%	**	**	**
NET Neutral (4-6)		138 22%	**	**	**	**	**	**	**	**	**	120 23%	**	**	**
NET Well (7-10)		405 64%	**	**	**	**	**	**	**	**	**	342 64%	**	**	**

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Prepared by BMG

Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	532	**	**	**
Don't know	73	**	**	**	**	**	**	**	**	**	60	**	**	**
	12%	**	**	**	**	**	**	**	**	**	11%	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	561	**	**	**	**	**	**	**	**	**	472	**	**	**
Mean score	7.6	**	**	**	**	**	**	**	**	**	7.6	**	**	**
Standard deviation	2.00	**	**	**	**	**	**	**	**	**	1.92	**	**	**
Standard Error	.09	**	**	**	**	**	**	**	**	**	.10	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	4 1%	0 -%	2 1%	** **	** **	2 1%	2 1%	3 1%	** **	1 1%	** **	** **
2	(2.0)	3 *%	1 *%	0 -%	** **	** **	1 *%	2 1%	2 *%	** **	1 1%	** **	** **
3	(3.0)	11 2%	4 2%	3 2%	** **	** **	8 2%	3 1%	8 1%	** **	3 3%	** **	** **
4	(4.0)	21 3%	5 2%	5 3%	** **	** **	10 3%	10 4%	18 4%	** **	2 2%	** **	** **
5	(5.0)	52 8%	19 9%	14 8%	** **	** **	33 8%	18 7%	45 9%	** **	6 5%	** **	** **
6	(6.0)	65 10%	21 10%	24+ 15%	** **	** **	45 12%	20 8%	52 10%	** **	14 11%	** **	** **
7	(7.0)	86 14%	37 17%	21 13%	** **	** **	58 15%	28 11%	71 14%	** **	15 12%	** **	** **
8	(8.0)	131 21%	53 24%	35 21%	** **	** **	88 23%	43 17%	96 19%	** **	33 26%	** **	** **
9	(9.0)	55 9%	18 8%	15 9%	** **	** **	33 9%	20 8%	47 9%	** **	8 6%	** **	** **
10 - Extremely well	(10.0)	134 21%	38 17%	28 17%	** **	** **	66- 17%	67+abe 28%	97- 19%	** **	35 28%	** **	** **
NET Badly (1-3)		18 3%	5 2%	6 3%	** **	** **	11 3%	8 3%	13 3%	** **	6 4%	** **	** **
NET Neutral (4-6)		138 22%	45 21%	43 26%	** **	** **	88 23%	48 20%	115 23%	** **	22 18%	** **	** **
NET Well (7-10)		405 64%	147 66%	99 60%	** **	** **	246 64%	158 65%	311- 61%	** **	90+a 72%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	73	23	17	**	**	41	31	67+c	**	6-	**	**
	12%	11%	11%	**	**	11%	13%	13%	**	5%	**	**
Medians	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**	8.00	**	**
Mode	10.00	8.00	8.00	**	**	8.00	10.00	10.00	**	10.00	**	**
Base for stats	561	197	148	**	**	345	213	440	**	118	**	**
Mean score	7.6	7.5	7.4	**	**	7.5	7.8	7.5	**	7.8	**	**
Standard deviation	2.00	1.81	2.01	**	**	1.90	2.14	1.99	**	2.03	**	**
Standard Error	.09	.13	.17	**	**	.10	.18	.10	**	.20	**	**

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Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	4 1%	1 1%	3 1%	**	**	**	**	**	**	**	**	**
2	(2.0)	3 *%	2 1%	1 *%	**	**	**	**	**	**	**	**	**
3	(3.0)	11 2%	2 1%	9 2%	**	**	**	**	**	**	**	**	**
4	(4.0)	21 3%	8 5%	12 3%	**	**	**	**	**	**	**	**	**
5	(5.0)	52 8%	15 8%	37 8%	**	**	**	**	**	**	**	**	**
6	(6.0)	65 10%	14 8%	51 11%	**	**	**	**	**	**	**	**	**
7	(7.0)	86 14%	19 10%	68 15%	**	**	**	**	**	**	**	**	**
8	(8.0)	131 21%	36 19%	94 21%	**	**	**	**	**	**	**	**	**
9	(9.0)	55 9%	21 11%	33 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	134 21%	45 24%	89 20%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		18 3%	5 3%	13 3%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		138 22%	38 20%	100 22%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		405 64%	121 65%	284 63%	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	73	23	51	**	**	**	**	**	**	**	**	**	**
	12%	12%	11%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	561	164	397	**	**	**	**	**	**	**	**	**	**
Mean score	7.6	7.7i	7.5	**	**	**	**	**	**	**	**	**	**
				i	i	+bi			+bi	-	i		
Standard deviation	2.00	2.09	1.96	**	**	**	**	**	**	**	**	**	**
Standard Error	.09	.18	.11	**	**	**	**	**	**	**	**	**	**

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Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	4 1%	** **	** **	2 1%	0 -%	2 1%	0 -%	4 1%	** **	4 1%	** **
2	(2.0)	3 *%	** **	** **	0 -%	0 -%	0 -%	2 1%	3 *%	** **	3 *%	** **
3	(3.0)	11 2%	** **	** **	4 3%	0 -%	6 3%	2 1%	11 2%	** **	11 2%	** **
4	(4.0)	21 3%	** **	** **	5 4%	1 1%	6 3%	10 4%	18 3%	** **	21 3%	** **
5	(5.0)	52 8%	** **	** **	10 8%	4 4%	20 8%	23 8%	50 8%	** **	52 8%	** **
6	(6.0)	65 10%	** **	** **	10 8%	11 9%	20 9%	30 11%	65 11%	** **	65 10%	** **
7	(7.0)	86 14%	** **	** **	15 12%	14 12%	29 12%	39 14%	85 14%	** **	85 13%	** **
8	(8.0)	131 21%	** **	** **	35+ 28%	29 25%	57 25%	58 20%	126 20%	** **	130 21%	** **
9	(9.0)	55 9%	** **	** **	9 7%	9 8%	18 8%	25 9%	55 9%	** **	55 9%	** **
10 - Extremely well	(10.0)	134 21%	** **	** **	25 20%	37 32%	57 25%	53 19%	133 21%	** **	134 21%	** **
NET Badly (1-3)		18 3%	** **	** **	6 4%	0 -%	8 3%	4 2%	18 3%	** **	18 3%	** **
NET Neutral (4-6)		138 22%	** **	** **	25 20%	17 14%	46 20%	63 22%	134 21%	** **	138 22%	** **
NET Well (7-10)		405 64%	** **	** **	84 67%	88 77%	161+ 70%	175 62%	399 64%	** **	403 64%	** **

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Prepared by BMG

Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	73	**	**	10	10	17-	41e	72	**	72	**
	12%	**	**	8%	8%	7%	15%	11%	**	11%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	**	**	8.00	10.00	8.00	8.00	10.00	**	10.00	**
Base for stats	561	**	**	115	105	215	243	551	**	559	**
Mean score	7.6	**	**	7.5	8.3+acef	7.7	7.6	7.6	**	7.6	**
Standard deviation	2.00	**	**	2.07	1.60	2.00	1.88	1.99	**	2.00	**
Standard Error	.09	**	**	.21	.17	.15	.13	.09	**	.09	**

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Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	4 1%	4 1%	2 *%	2 *%	2 *%	1 1%	4 1%	2 *%	4 1%	4 1%	1- *%	1 *%	0- -%	1 1%	1- *%	1 *%
2	(2.0)	3 *%	3 1%	3 1%	2 *%	2 *%	2 1%	3 *%	2 *%	3 *%	3 *%	1 *%	1 *%	* *%	0 -%	1 *%	0 -%
3	(3.0)	11 2%	11 2%	11 2%	11 2%	10 2%	4 2%	11 2%	11 2%	11 2%	11 2%	6 1%	7 2%	7 2%	3 2%	6 1%	4 1%
4	(4.0)	21 3%	21 3%	20 3%	21 3%	17 3%	7 3%	21 3%	21 3%	21 3%	21 3%	12 3%	11 3%	13 3%	5 3%	17 4%	10 3%
5	(5.0)	52 8%	48 8%	49 8%	50 8%	39 7%	14 6%	50 8%	50 8%	50 8%	52 8%	22- 5%	17- 5%	23- 6%	6 4%	27- 6%	22 7%
6	(6.0)	65 10%	62 10%	58 10%	62 10%	50 10%	17 8%	60 10%	62 10%	63 10%	65 10%	44 10%	36 10%	33 8%	6- 4%	36 8%	27 8%
7	(7.0)	86 14%	85 14%	83 14%	86 14%	76 15%	34 15%	84 14%	85 14%	86 14%	86 14%	69+ 16%	54 15%	61 15%	25 19%	68+ 16%	51 15%
8	(8.0)	131 21%	128 21%	127 21%	126 21%	113 22%	51 23%	128 21%	127 21%	128 21%	131 21%	97 22%	83 23%	88 22%	33 25%	90 21%	74 23%
9	(9.0)	55 9%	53 9%	55 9%	52 9%	44 8%	24 11%	55 9%	53 9%	55 9%	55 9%	42 10%	34 9%	41 10%	15 11%	36 8%	29 9%
10 - Extremely well	(10.0)	134 21%	121 20%	119 20%	122 20%	107 20%	56 25%	124 20%	121 20%	127 20%	134 21%	91 21%	76 21%	86 22%	39+ 29%	95 22%	71 22%
NET Badly (1-3)		18 3%	18 3%	16 3%	15 3%	14 3%	7 3%	18 3%	15 3%	18 3%	18 3%	8- 2%	9 2%	7- 2%	4 3%	7- 2%	6 2%
NET Neutral (4-6)		138 22%	130 22%	127 21%	132 22%	107 20%	38 17%	131 21%	134 22%	134 22%	138 22%	78- 18%	65- 18%	69- 17%	16- 12%	80- 19%	59- 18%
NET Well (7-10)		405 64%	387 64%	384 65%	386 64%	340 65%	165 75%	390 64%	386 64%	395 64%	405 64%	299+ 69%	247+ 68%	276+ 69%	112 82%	288+ 68%	225+ 69%

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Prepared by BMG

Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	73	68e	68e	69e	63e	11-	70e	72e	73e	73e	47d	41d	46d	3-	50d	39d
	12%	11%	11%	11%	12%	5%	12%	12%	12%	12%	11%	11%	12%	3%	12%	12%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	10.00	10.00	8.00
Base for stats	561	535	527	533	461	211	539	535	548	561	385	321	351	132	375	289
Mean score	7.6	7.5	7.6	7.6	7.6	7.8	7.6	7.6	7.6	7.6	7.8+	7.7+	7.8+	8.0+	7.7+	7.8+
Standard deviation	2.00	1.99	1.96	1.95	1.93	1.98	2.00	1.95	2.00	2.00	1.81	1.86	1.81	1.90	1.88	1.84
Standard Error	.09	.09	.09	.09	.10	.15	.09	.09	.09	.09	.10	.11	.11	.19	.11	.12

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Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	4 1%	** **	3 1%	3 1%	3 1%
2	(2.0)	3 *%	** **	3 1%	2 *%	1 *%
3	(3.0)	11 2%	** **	10 2%	8 2%	2 1%
4	(4.0)	21 3%	** **	20 3%	14 3%	8 3%
5	(5.0)	52 8%	** **	45 8%	34 8%	20 8%
6	(6.0)	65 10%	** **	65 11%	47 11%	32 12%
7	(7.0)	86 14%	** **	82 14%	64 15%	42 16%
8	(8.0)	131 21%	** **	121 21%	86 21%	63 23%
9	(9.0)	55 9%	** **	48 8%	36 9%	29 11%
10 - Extremely well	(10.0)	134 21%	** **	117 20%	74- 18%	43- 16%
NET Badly (1-3)		18 3%	** **	16 3%	13 3%	6 2%
NET Neutral (4-6)		138 22%	** **	131 23%	95 23%	60 22%
NET Well (7-10)		405 64%	** **	368 64%	260 62%	177 66%

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Prepared by BMG

Table Q38_4_13 (continuation)

Q38. NOW - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	73	**	60	53	26
	12%	**	10%	13%	10%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	8.00	8.00	8.00
Base for stats	561	**	515	368	243
Mean score	7.6	**	7.5	7.4	7.5
Standard deviation	2.00	**	1.97	1.96	1.86
Standard Error	.09	**	.09	.11	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_14

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	1 *%	0 -%	1 *%	**	**	0 -%	1 *%
2	(2.0)	10 2%	2 1%	7 3%	**	**	5 1%	4 1%
3	(3.0)	19 3%	12 4%	7 3%	**	**	9 3%	10 3%
4	(4.0)	30 5%	12 4%	16 6%	**	**	14 4%	16 5%
5	(5.0)	59 9%	28 9%	17 7%	**	**	31 9%	27 9%
6	(6.0)	74 12%	33 11%	32 13%	**	**	42 13%	29 10%
7	(7.0)	95 15%	45 15%	35 14%	**	**	59 18%	36 12%
8	(8.0)	113 18%	62 20%	41 16%	**	**	59 18%	54 18%
9	(9.0)	59 9%	37b 12%	16 6%	**	**	28 8%	28 10%
10 - Extremely well	(10.0)	114 18%	63 20%	37 15%	**	**	60 18%	54 18%
NET Badly (1-3)		30 5%	13 4%	15 6%	**	**	14 4%	15 5%
NET Neutral (4-6)		163 26%	74 24%	65 26%	**	**	88 26%	72 25%
NET Well (7-10)		381 60%	206+b 66%	128- 51%	**	**	205 62%	172 58%
Don't know		61 10%	17- 6%	44+a 17%	**	**	26 8%	35 12%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	8.00	7.00	**	**	7.00	8.00
Mode	10.00	10.00	8.00	**	**	10.00	10.00
Base for stats	574	293	208	**	**	307	260
Mean score	7.3	7.5+b	7.0-	**	**	7.3	7.3
Standard deviation	2.09	2.02	2.20	**	**	2.02	2.16
Standard Error	.10	.13	.16	**	**	.13	.14

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Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	1 *%	0 -%	0 -%	0 -%	0 -%	** **	** **	** **	0 -%	0 -%	1 1%	** **
2	(2.0)	10 2%	4 3%	1 1%	0 -%	* *%	** **	** **	** **	5 2%	* *%	5+bi 4%	** **
3	(3.0)	19 3%	4 3%	5 3%	3 3%	3 3%	** **	** **	** **	9 3%	6 3%	4 3%	** **
4	(4.0)	30 5%	7 5%	7 5%	5 4%	4 4%	** **	** **	** **	15 5%	8 4%	7 6%	** **
5	(5.0)	59 9%	20 14%	14 9%	10 9%	5 5%	** **	** **	** **	34 11%	14 7%	11 8%	** **
6	(6.0)	74 12%	22 15%	12 7%	12 11%	12 13%	** **	** **	** **	34 11%	23 12%	17 13%	** **
7	(7.0)	95 15%	23 16%	21 14%	14 13%	17 18%	** **	** **	** **	44 15%	32 16%	20 15%	** **
8	(8.0)	113 18%	27 19%	28 17%	25 23%	19 20%	** **	** **	** **	54 18%	44j 22%	15- 11%	** **
9	(9.0)	59 9%	12 8%	20 13%	11 10%	6 6%	** **	** **	** **	32 11%	17 8%	10 7%	** **
10 - Extremely well	(10.0)	114 18%	23 16%	42+j 27%	21 19%	15 17%	** **	** **	** **	65+j 22%	36j 18%	12- 9%	** **
NET Badly (1-3)		30 5%	8 5%	6 4%	3 3%	3 3%	** **	** **	** **	13 4%	6 3%	11+i 8%	** **
NET Neutral (4-6)		163 26%	49 34%	33 21%	26 24%	20 22%	** **	** **	** **	82 27%	46 23%	35 27%	** **
NET Well (7-10)		381 60%	84 59%	111+j 70%	71 65%	57 61%	** **	** **	** **	195+j 65%	128j 63%	57- 43%	** **
Don't know		61 10%	2 1%	8- 5%	9 9%	13 14%	** **	** **	** **	10- 3%	22h 11%	29+bhi 22%	** **
Medians		7.00	7.00	8.00	8.00	8.00	**	**	**	8.00	8.00	7.00	**

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Prepared by BMG

Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	8.00	10.00	8.00	8.00	**	**	**	10.00	8.00	7.00	**
Base for stats	574	141	150	100	81	**	**	**	291	180	102	**
Mean score	7.3	7.0	7.7	7.5efgjk	7.4gjk	**	**	**	7.4egjk	7.5efgjk	6.6-	**
Standard deviation	2.09	2.08	2.08	1.92	1.88	**	**	**	2.11	1.90	2.25	**
Standard Error	.10	.21	.18	.21	.22	**	**	**	.14	.15	.23	**

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Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	**	**	**	**	**	1 *%	**	**	**
2	(2.0)	10 2%	**	**	**	**	**	**	**	**	**	9 2%	**	**	**
3	(3.0)	19 3%	**	**	**	**	**	**	**	**	**	15 3%	**	**	**
4	(4.0)	30 5%	**	**	**	**	**	**	**	**	**	25 5%	**	**	**
5	(5.0)	59 9%	**	**	**	**	**	**	**	**	**	50 9%	**	**	**
6	(6.0)	74 12%	**	**	**	**	**	**	**	**	**	60 11%	**	**	**
7	(7.0)	95 15%	**	**	**	**	**	**	**	**	**	82 15%	**	**	**
8	(8.0)	113 18%	**	**	**	**	**	**	**	**	**	93 18%	**	**	**
9	(9.0)	59 9%	**	**	**	**	**	**	**	**	**	54 10%	**	**	**
10 - Extremely well	(10.0)	114 18%	**	**	**	**	**	**	**	**	**	95 18%	**	**	**
NET Badly (1-3)		30 5%	**	**	**	**	**	**	**	**	**	25 5%	**	**	**
NET Neutral (4-6)		163 26%	**	**	**	**	**	**	**	**	**	134 25%	**	**	**
NET Well (7-10)		381 60%	**	**	**	**	**	**	**	**	**	324 61%	**	**	**

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Prepared by BMG

Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	532	**	**	**
Don't know	61	**	**	**	**	**	**	**	**	**	49	**	**	**
	10%	**	**	**	**	**	**	**	**	**	9%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	574	**	**	**	**	**	**	**	**	**	483	**	**	**
Mean score	7.3	**	**	**	**	**	**	**	**	**	7.3	**	**	**
Standard deviation	2.09	**	**	**	**	**	**	**	**	**	2.09	**	**	**
Standard Error	.10	**	**	**	**	**	**	**	**	**	.11	**	**	**

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Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	1 *%	1 *%	0 -%	** **	** **	1 *%	0 -%	1 *%	** **	0 -%	** **	** **
2	(2.0)	10 2%	1 *%	5 3%	** **	** **	6 1%	4 2%	8 2%	** **	2 2%	** **	** **
3	(3.0)	19 3%	6 3%	2 1%	** **	** **	8 2%	11 5%	14 3%	** **	5 4%	** **	** **
4	(4.0)	30 5%	8 3%	10 6%	** **	** **	18 5%	12 5%	27 5%	** **	3 3%	** **	** **
5	(5.0)	59 9%	17 7%	13 8%	** **	** **	30 8%	28 12%	48 10%	** **	11 9%	** **	** **
6	(6.0)	74 12%	28 13%	25f 15%	** **	** **	53f 14%	19- 8%	58 11%	** **	15 12%	** **	** **
7	(7.0)	95 15%	41 19%	25 15%	** **	** **	66 17%	29 12%	76 15%	** **	19 15%	** **	** **
8	(8.0)	113 18%	44 20%	32 20%	** **	** **	76 20%	37 15%	89 18%	** **	24 19%	** **	** **
9	(9.0)	59 9%	21 10%	14 9%	** **	** **	36 9%	23 9%	44 9%	** **	14 11%	** **	** **
10 - Extremely well	(10.0)	114 18%	35 16%	22 13%	** **	** **	57- 15%	54+be 22%	84 17%	** **	28 22%	** **	** **
NET Badly (1-3)		30 5%	8 3%	7 4%	** **	** **	14 4%	15 6%	23 4%	** **	7 6%	** **	** **
NET Neutral (4-6)		163 26%	52 24%	49 30%	** **	** **	101 26%	60 25%	133 26%	** **	29 23%	** **	** **
NET Well (7-10)		381 60%	141 64%	94 57%	** **	** **	235 61%	144 59%	294 58%	** **	84 67%	** **	** **

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Prepared by BMG

Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	61	19	16	**	**	35	25	57+c	**	5-	**	**
	10%	9%	10%	**	**	9%	10%	11%	**	4%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	8.00	7.00	**	8.00	**	**
Mode	10.00	8.00	8.00	**	**	8.00	10.00	8.00	**	10.00	**	**
Base for stats	574	201	149	**	**	350	219	450	**	120	**	**
Mean score	7.3	7.4	7.1	**	**	7.3	7.3	7.2	**	7.5	**	**
Standard deviation	2.09	1.91	2.02	**	**	1.96	2.27	2.08	**	2.09	**	**
Standard Error	.10	.14	.17	**	**	.11	.19	.11	**	.21	**	**

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Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	0 -%	1 *%	**	**	**	**	**	**	**	**	**
2	(2.0)	10 2%	6 3%	4 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	19 3%	7 4%	12 3%	**	**	**	**	**	**	**	**	**
4	(4.0)	30 5%	7 4%	23 5%	**	**	**	**	**	**	**	**	**
5	(5.0)	59 9%	19 10%	41 9%	**	**	**	**	**	**	**	**	**
6	(6.0)	74 12%	15 8%	59 13%	**	**	**	**	**	**	**	**	**
7	(7.0)	95 15%	23 13%	72 16%	**	**	**	**	**	**	**	**	**
8	(8.0)	113 18%	29 16%	84 19%	**	**	**	**	**	**	**	**	**
9	(9.0)	59 9%	17 9%	42 9%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	114 18%	41 22%	73 16%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		30 5%	13 7%	17 4%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		163 26%	40 22%	123 27%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		381 60%	110 59%	270 60%	**	**	**	**	**	**	**	**	**

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Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	61	23	38	**	**	**	**	**	**	**	**	**	**
	10%	12%	9%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	8.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	574	164	410	**	**	**	**	**	**	**	**	**	**
Mean score	7.3	7.3	7.3	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.09	2.29	2.00	**	**	**	**	**	**	**	**	**	**
Standard Error	.10	.20	.11	**	**	**	**	**	**	**	**	**	**

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Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	1 *%	** **	** **	0 -%	0 -%	0 -%	0 -%	1 *%	** **	1 *%	** **
2	(2.0)	10 2%	** **	** **	2 1%	0 -%	2 1%	7 2%	10 2%	** **	10 2%	** **
3	(3.0)	19 3%	** **	** **	4 3%	0 -%	4 2%	13 5%	19 3%	** **	19 3%	** **
4	(4.0)	30 5%	** **	** **	5 4%	4 3%	9 4%	15 5%	29 5%	** **	30 5%	** **
5	(5.0)	59 9%	** **	** **	10 8%	10 8%	22 10%	25 9%	56 9%	** **	59 9%	** **
6	(6.0)	74 12%	** **	** **	13 10%	12 11%	25 11%	36 13%	73 12%	** **	74 12%	** **
7	(7.0)	95 15%	** **	** **	22 17%	18 15%	36 15%	47 16%	93 15%	** **	94 15%	** **
8	(8.0)	113 18%	** **	** **	23 18%	21 18%	42 18%	52 18%	111 18%	** **	112 18%	** **
9	(9.0)	59 9%	** **	** **	11 9%	7 6%	21 9%	29 10%	59 9%	** **	59 9%	** **
10 - Extremely well	(10.0)	114 18%	** **	** **	26f 21%	36 32%	55+f 24%	29- 10%	113 18%	** **	114 18%	** **
NET Badly (1-3)		30 5%	** **	** **	6 5%	0 -%	6 3%	20+e 7%	30 5%	** **	30 5%	** **
NET Neutral (4-6)		163 26%	** **	** **	28 23%	26 22%	56 24%	76 27%	158 25%	** **	163 26%	** **
NET Well (7-10)		381 60%	** **	** **	81 65%	82 72%	154+f 66%	156- 55%	375 60%	** **	379 60%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	61	**	**	10	7	16	32	59	**	59	**
	10%	**	**	8%	6%	7%	11%	10%	**	9%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	8.00	**	7.00	**
Mode	10.00	**	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	574	**	**	115	108	216	252	563	**	572	**
Mean score	7.3	**	**	7.4	7.9+f	7.6+f	6.9-	7.3	**	7.3	**
Standard deviation	2.09	**	**	2.08	1.85	1.99	2.07	2.09	**	2.09	**
Standard Error	.10	**	**	.21	.19	.15	.14	.10	**	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	1 *%	1 *%	1 *%	1 *%	1 *%	0 -%	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	1 *%	0 -%	0 -%	0 -%
2	(2.0)	10 2%	9 2%	9 2%	9 2%	8 1%	2 1%	9 2%	9 2%	9 1%	10 2%	5 1%	4 1%	3- 1%	0 -%	6 1%	3 1%
3	(3.0)	19 3%	18 3%	18 3%	18 3%	17 3%	7 3%	18 3%	18 3%	18 3%	19 3%	8- 2%	6- 2%	9 2%	1 1%	9 2%	7 2%
4	(4.0)	30 5%	30 5%	28 5%	28 5%	26 5%	9 4%	30 5%	28 5%	30 5%	30 5%	17 4%	14 4%	18 5%	4 3%	20 5%	10 3%
5	(5.0)	59 9%	55 9%	55 9%	56 9%	44 8%	14 6%	56 9%	56 9%	57 9%	59 9%	35 8%	23- 6%	31 8%	10 7%	34 8%	25 8%
6	(6.0)	74 12%	74 12%	70 12%	73 12%	61 12%	23 10%	72 12%	72 12%	74 12%	74 12%	51 12%	48 13%	39 10%	12 9%	46 11%	31 10%
7	(7.0)	95 15%	91 15%	90 15%	91 15%	81 15%	36 16%	90 15%	91 15%	93 15%	95 15%	67 16%	56 16%	63 16%	16 12%	59 14%	55 17%
8	(8.0)	113 18%	109 18%	109 18%	110 18%	94 18%	52+ 24%	112 18%	111 18%	113 18%	113 18%	83 19%	67 18%	76 19%	38+abcef 28%	79 19%	60 18%
9	(9.0)	59 9%	58 10%	54 9%	54 9%	48 9%	25 11%	56 9%	56 9%	58 9%	59 9%	44 10%	41 11%	43 11%	20+ 15%	40 9%	31 9%
10 - Extremely well	(10.0)	114 18%	103 17%	104 18%	105 17%	93 18%	46 21%	107 18%	106 17%	107 17%	114 18%	82 19%	70 19%	78 20%	34+ 25%	90+ 21%	76+ 23%
NET Badly (1-3)		30 5%	28 5%	28 5%	28 5%	26 5%	9 4%	28 5%	28 5%	28 5%	30 5%	14- 3%	11- 3%	13- 3%	1- 1%	15 4%	10 3%
NET Neutral (4-6)		163 26%	159 26%	154 26%	157 26%	132 25%	46 21%	158 26%	156 26%	161 26%	163 26%	104 24%	85 24%	88- 22%	25 19%	100 24%	67- 20%
NET Well (7-10)		381 60%	361 60%	358 60%	360 60%	317 60%	159 72%	366 60%	364 60%	371 60%	381 60%	276+ 64%	234+ 65%	259+ 65%	108 80%	268+ 63%	221+ 68%

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Prepared by BMG

Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	61	55e	55e	58e	50e	7-	58e	60e	60e	61e	38d	31d	36d	1-	42d	29d
	10%	9%	9%	10%	10%	3%	9%	10%	10%	10%	9%	9%	9%	1%	10%	9%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	10.00	10.00	8.00	10.00	10.00
Base for stats	574	548	540	544	474	214	552	548	560	574	395	330	360	135	383	299
Mean score	7.3	7.3	7.3	7.3	7.3	7.6+	7.3	7.3	7.3	7.3	7.5+	7.5+	7.5+	8.0+abce	7.5+	7.6+
Standard deviation	2.09	2.07	2.08	2.07	2.09	1.96	2.08	2.07	2.07	2.09	1.99	1.97	1.99	1.72	2.05	1.98
Standard Error	.10	.10	.10	.10	.11	.15	.10	.10	.10	.10	.11	.12	.11	.17	.11	.13

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Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	1 *%	** **	1 *%	1 *%	0 -%
2	(2.0)	10 2%	** **	10 2%	4 1%	3 1%
3	(3.0)	19 3%	** **	12 2%	8 2%	5 2%
4	(4.0)	30 5%	** **	29 5%	20 5%	9 3%
5	(5.0)	59 9%	** **	56 10%	39 9%	27 10%
6	(6.0)	74 12%	** **	71 12%	58+ 14%	41+ 15%
7	(7.0)	95 15%	** **	83 14%	60 14%	40 15%
8	(8.0)	113 18%	** **	103 18%	85 20%	58 21%
9	(9.0)	59 9%	** **	54 9%	43 10%	25 9%
10 - Extremely well	(10.0)	114 18%	** **	105 18%	60- 14%	38 14%
NET Badly (1-3)		30 5%	** **	23 4%	14- 3%	8 3%
NET Neutral (4-6)		163 26%	** **	156 27%	117 28%	76 28%
NET Well (7-10)		381 60%	** **	346 60%	248 59%	160 60%

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Prepared by BMG

Table Q38_4_14 (continuation)

Q38. NOW - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	61	**	51	42	25
	10%	**	9%	10%	9%
Medians	7.00	**	8.00	7.00	7.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	574	**	525	378	244
Mean score	7.3	**	7.3	7.2	7.3
Standard deviation	2.09	**	2.08	1.96	1.87
Standard Error	.10	**	.10	.11	.13

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Table Q38_4_15

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	20 3%	5 2%	15+a 6%	** **	** **	18+b 5%	2- 1%
2	(2.0)	22 3%	8 3%	12 5%	** **	** **	10 3%	11 4%
3	(3.0)	23 4%	11 4%	8 3%	** **	** **	16 5%	7 2%
4	(4.0)	36 6%	21 7%	14 5%	** **	** **	19 6%	17 6%
5	(5.0)	61 10%	32 10%	18 7%	** **	** **	27 8%	33 11%
6	(6.0)	79 12%	37 12%	28 11%	** **	** **	49 15%	30 10%
7	(7.0)	74 12%	36 12%	27 11%	** **	** **	38 11%	33 11%
8	(8.0)	90 14%	48 15%	30 12%	** **	** **	53 16%	37 13%
9	(9.0)	31 5%	19 6%	9 4%	** **	** **	10- 3%	19 6%
10 - Extremely well	(10.0)	105 16%	66+b 21%	24- 9%	** **	** **	56 17%	48 16%
NET Badly (1-3)		65 10%	24 8%	35+a 14%	** **	** **	43+b 13%	20- 7%
NET Neutral (4-6)		176 28%	90 29%	60 24%	** **	** **	95 29%	80 27%
NET Well (7-10)		299 47%	168+b 54%	90- 36%	** **	** **	158 47%	137 47%
Don't know		94 15%	27- 9%	67+a 27%	** **	** **	37- 11%	57+a 19%

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Prepared by BMG

Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	7.00	6.00	**	**	7.00	7.00
Mode	10.00	10.00	8.00	**	**	10.00	10.00
Base for stats	540	283	185	**	**	296	238
Mean score	6.7	7.0+b	6.1-	**	**	6.5	6.9
Standard deviation	2.51	2.41	2.67	**	**	2.60	2.37
Standard Error	.12	.16	.21	**	**	.17	.16

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Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	20 3%	4 3%	4 2%	3 3%	2 2%	** **	** **	** **	8 3%	4 2%	8+ 6%	** **
2	(2.0)	22 3%	3 2%	2 1%	3 3%	7 7%	** **	** **	** **	4- 1%	10h 5%	8bh 6%	** **
3	(3.0)	23 4%	6 4%	7 4%	4 4%	1 1%	** **	** **	** **	12 4%	6 3%	5 4%	** **
4	(4.0)	36 6%	12 9%	3- 2%	8 7%	6 6%	** **	** **	** **	15 5%	13b 7%	7 5%	** **
5	(5.0)	61 10%	17 12%	18i 11%	6 5%	4 4%	** **	** **	** **	35i 12%	10- 5%	16i 12%	** **
6	(6.0)	79 12%	23 16%	19 12%	10 9%	12 12%	** **	** **	** **	42 14%	21 11%	16 12%	** **
7	(7.0)	74 12%	19 13%	19 12%	16 14%	10 11%	** **	** **	** **	38 13%	26 13%	9 7%	** **
8	(8.0)	90 14%	26 18%	24j 15%	23 21%	9 10%	** **	** **	** **	50j 17%	32j 16%	7- 5%	** **
9	(9.0)	31 5%	7 5%	11 7%	4 4%	4 4%	** **	** **	** **	18 6%	8 4%	5 4%	** **
10 - Extremely well	(10.0)	105 16%	20 14%	40+j 25%	20 19%	14 15%	** **	** **	** **	60+j 20%	35j 17%	10- 8%	** **
NET Badly (1-3)		65 10%	12 9%	12 8%	10 10%	10 10%	** **	** **	** **	24 8%	20 10%	21+bh 16%	** **
NET Neutral (4-6)		176 28%	53 37%	40 25%	23 21%	21 23%	** **	** **	** **	92 31%	45- 22%	39 30%	** **
NET Well (7-10)		299 47%	73 51%	94+j 60%	63 58%	38 40%	** **	** **	** **	167+j 56%	101j 50%	31- 24%	** **
Don't know		94 15%	5 4%	12- 7%	12 11%	25 27%	** **	** **	** **	17- 6%	37bh 18%	40+bhi 31%	** **
Medians		7.00	7.00	8.00	7.00	7.00	**	**	**	7.00	7.00	6.00	**

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Prepared by BMG

Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	8.00	10.00	8.00	10.00	**	**	**	10.00	10.00	5.00	**
Base for stats	540	138	146	97	69	**	**	**	284	166	91	**
Mean score	6.7	6.6egj	7.3 +aefgjk	7.0egjk	6.6ej	**	**	**	7.0+egjk	6.8egj	5.6-	**
Standard deviation	2.51	2.29	2.38	2.45	2.63	**	**	**	2.36	2.53	2.65	**
Standard Error	.12	.24	.21	.27	.33	**	**	**	.16	.21	.28	**

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Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	20 3%	**	**	**	**	**	**	**	**	**	15 3%	**	**	**
2	(2.0)	22 3%	**	**	**	**	**	**	**	**	**	16 3%	**	**	**
3	(3.0)	23 4%	**	**	**	**	**	**	**	**	**	16- 3%	**	**	**
4	(4.0)	36 6%	**	**	**	**	**	**	**	**	**	27 5%	**	**	**
5	(5.0)	61 10%	**	**	**	**	**	**	**	**	**	55 10%	**	**	**
6	(6.0)	79 12%	**	**	**	**	**	**	**	**	**	63 12%	**	**	**
7	(7.0)	74 12%	**	**	**	**	**	**	**	**	**	65 12%	**	**	**
8	(8.0)	90 14%	**	**	**	**	**	**	**	**	**	80 15%	**	**	**
9	(9.0)	31 5%	**	**	**	**	**	**	**	**	**	29 5%	**	**	**
10 - Extremely well	(10.0)	105 16%	**	**	**	**	**	**	**	**	**	88 16%	**	**	**
NET Badly (1-3)		65 10%	**	**	**	**	**	**	**	**	**	47- 9%	**	**	**
NET Neutral (4-6)		176 28%	**	**	**	**	**	**	**	**	**	144 27%	**	**	**
NET Well (7-10)		299 47%	**	**	**	**	**	**	**	**	**	261+ 49%	**	**	**

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Prepared by BMG

Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**	
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**	
Don't know	94	**	**	**	**	**	**	**	**	**	**	79	**	**	
	15%	**	**	**	**	**	**	**	**	**	**	15%	**	**	
Medians	7.00	**	**	**	**	**	**	**	**	**	**	7.00	**	**	
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**	
Base for stats	540	**	**	**	**	**	**	**	**	**	**	453	**	**	
Mean score	6.7	**	**	**	**	**	**	**	**	**	**	6.8+k	**	**	
		bk								+bcdfghj		klm		-	
Standard deviation	2.51	**	**	**	**	**	**	**	**	**	**	2.44	**	**	
Standard Error	.12	**	**	**	**	**	**	**	**	**	**	.13	**	**	

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Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	20 3%	14+bf 7%	3 2%	**	**	17+f 4%	3- 1%	16 3%	**	4 3%	**	**
2	(2.0)	22 3%	10 4%	8 5%	**	**	18 5%	5 2%	19 4%	**	3 2%	**	**
3	(3.0)	23 4%	7 3%	7 4%	**	**	14 4%	9 4%	18 4%	**	5 4%	**	**
4	(4.0)	36 6%	11 5%	10 6%	**	**	21 6%	14 6%	27 5%	**	9 7%	**	**
5	(5.0)	61 10%	22 10%	18 11%	**	**	40 10%	21 9%	52 10%	**	9 7%	**	**
6	(6.0)	79 12%	31 14%	19 12%	**	**	50 13%	29 12%	59 12%	**	21 16%	**	**
7	(7.0)	74 12%	27 12%	18 11%	**	**	45 12%	28 12%	60 12%	**	13 10%	**	**
8	(8.0)	90 14%	32 15%	31f 19%	**	**	63 16%	25 10%	67 13%	**	22 18%	**	**
9	(9.0)	31 5%	10 5%	8 5%	**	**	19 5%	12 5%	24 5%	**	7 6%	**	**
10 - Extremely well	(10.0)	105 16%	29 13%	17- 10%	**	**	46- 12%	57+abe 23%	75- 15%	**	28 22%	**	**
NET Badly (1-3)		65 10%	31+f 14%	18 11%	**	**	49+f 13%	16- 7%	54 11%	**	12 9%	**	**
NET Neutral (4-6)		176 28%	64 29%	47 29%	**	**	111 29%	65 27%	138 27%	**	38 31%	**	**
NET Well (7-10)		299 47%	98 45%	75 45%	**	**	173 45%	123 50%	226- 45%	**	70+a 56%	**	**

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Prepared by BMG

Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG								Ethnicity			
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	94	27	25	**	**	53	40	89+c	**	5-	**	**
	15%	12%	15%	**	**	14%	16%	18%	**	4%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	7.00	**	**
Mode	10.00	8.00	8.00	**	**	8.00	10.00	10.00	**	10.00	**	**
Base for stats	540	193	140	**	**	333	204	418	**	119	**	**
Mean score	6.7	6.3-	6.5	**	**	6.4-	7.2+abe	6.6	**	7.0	**	**
Standard deviation	2.51	2.64	2.37	**	**	2.52	2.41	2.52	**	2.47	**	**
Standard Error	.12	.19	.20	**	**	.14	.21	.14	**	.24	**	**

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Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	20 3%	4 2%	16 4%	**	**	**	**	**	**	**	**	**
2	(2.0)	22 3%	7 4%	15 3%	**	**	**	**	**	**	**	**	**
3	(3.0)	23 4%	6 3%	17 4%	**	**	**	**	**	**	**	**	**
4	(4.0)	36 6%	12 7%	23 5%	**	**	**	**	**	**	**	**	**
5	(5.0)	61 10%	16 8%	46 10%	**	**	**	**	**	**	**	**	**
6	(6.0)	79 12%	22 12%	57 13%	**	**	**	**	**	**	**	**	**
7	(7.0)	74 12%	21 11%	52 12%	**	**	**	**	**	**	**	**	**
8	(8.0)	90 14%	19 10%	71 16%	**	**	**	**	**	**	**	**	**
9	(9.0)	31 5%	8 4%	23 5%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	105 16%	38 20%	67 15%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		65 10%	18 10%	48 11%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		176 28%	50 27%	126 28%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		299 47%	86 46%	213 48%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	94	33	61	**	**	**	**	**	**	**	**	**	**
	15%	18%	14%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	540	154	387	**	**	**	**	**	**	**	**	**	**
Mean score	6.7	6.8	6.6	**	**	**	**	**	**	**	**	**	**
Standard deviation	2.51	2.58	2.48	**	**	**	**	**	**	**	**	**	**
Standard Error	.12	.23	.14	**	**	**	**	**	**	**	**	**	**

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Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	20 3%	** **	** **	3 2%	3 3%	5 2%	9 3%	20 3%	** **	20 3%	** **
2	(2.0)	22 3%	** **	** **	4 3%	1 1%	5 2%	13 5%	22 4%	** **	22 3%	** **
3	(3.0)	23 4%	** **	** **	3 3%	0 -%	4 2%	15 5%	23 4%	** **	23 4%	** **
4	(4.0)	36 6%	** **	** **	5 4%	4 4%	9 4%	21 7%	34 5%	** **	36 6%	** **
5	(5.0)	61 10%	** **	** **	11 8%	6 5%	24 10%	28 10%	59 9%	** **	61 10%	** **
6	(6.0)	79 12%	** **	** **	11 9%	20 18%	29 13%	36 13%	79 13%	** **	79 13%	** **
7	(7.0)	74 12%	** **	** **	17 14%	14 12%	32 14%	30 10%	72 12%	** **	73 11%	** **
8	(8.0)	90 14%	** **	** **	28+f 23%	17 15%	41 18%	35 12%	87 14%	** **	89 14%	** **
9	(9.0)	31 5%	** **	** **	6 5%	3 3%	14 6%	12 4%	31 5%	** **	31 5%	** **
10 - Extremely well	(10.0)	105 16%	** **	** **	24f 19%	35 30%	48f 21%	31- 11%	104 17%	** **	105 17%	** **
NET Badly (1-3)		65 10%	** **	** **	10 8%	4 3%	15- 6%	37e 13%	65 11%	** **	65 10%	** **
NET Neutral (4-6)		176 28%	** **	** **	27 21%	31 27%	62 27%	85 30%	171 28%	** **	176 28%	** **
NET Well (7-10)		299 47%	** **	** **	76+f 60%	69 61%	136+f 59%	108- 38%	293 47%	** **	297 47%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	94	**	**	13	10	19-	55+ce	93	**	93	**
	15%	**	**	10%	9%	8%	19%	15%	**	15%	**
Medians	7.00	**	**	8.00	8.00	7.00	6.00	7.00	**	7.00	**
Mode	10.00	**	**	8.00	10.00	10.00	6.00	10.00	**	10.00	**
Base for stats	540	**	**	113	104	212	229	530	**	538	**
Mean score	6.7	**	**	7.1f	7.6+f	7.2+f	6.2-	6.7	**	6.7	**
Standard deviation	2.51	**	**	2.35	2.25	2.30	2.51	2.52	**	2.51	**
Standard Error	.12	**	**	.24	.24	.17	.18	.12	**	.12	**

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Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	20 3%	20 3%	12 2%	16 3%	9 2%	2- 1%	18 3%	18 3%	20 3%	20 3%	12 3%	9 3%	7- 2%	1 *%	8- 2%	3- 1%
2	(2.0)	22 3%	22 4%	20 3%	21 4%	14 3%	3 2%	21 4%	21 3%	22 4%	22 3%	15d 4%	12 3%	11 3%	0- -%	16d 4%	6- 2%
3	(3.0)	23 4%	23 4%	23 4%	23 4%	18 3%	7 3%	23 4%	23 4%	23 4%	23 4%	14 3%	14 4%	10 2%	3 2%	15 3%	8 3%
4	(4.0)	36 6%	34 6%	33 5%	34 6%	30 6%	11 5%	36 6%	36 6%	36 6%	36 6%	19 5%	24 7%	20 5%	4 3%	27 6%	17 5%
5	(5.0)	61 10%	58 10%	60 10%	60 10%	55 10%	19 8%	60 10%	60 10%	60 10%	61 10%	36 8%	27 8%	37 9%	11 8%	33- 8%	23- 7%
6	(6.0)	79 12%	77 13%	78 13%	77 13%	69 13%	30 13%	77 13%	76 12%	79 13%	79 12%	54 13%	43 12%	49 12%	15 11%	51 12%	44 13%
7	(7.0)	74 12%	73 12%	69 12%	73 12%	63 12%	24 11%	73 12%	73 12%	74 12%	74 12%	57 13%	41 11%	49 12%	19 14%	56 13%	41 13%
8	(8.0)	90	84	87	85	79	51 +abcdefgh i	85	86	87	90	64	56	62	32+ae	57	62+
		14%	14%	15%	14%	15%	23%	14%	14%	14%	14%	15%	16%	16%	24%	13%	19%
9	(9.0)	31 5%	31 5%	29 5%	28 5%	25 5%	15 7%	31 5%	29 5%	31 5%	31 5%	22 5%	20 5%	24 6%	9 7%	21 5%	16 5%
10 -	(10.0)	105	96	98	99	88	53 +abcdefgh i	100	98	100	105	84+	67	73	41+abce	82+	69+
Extremely well		16%	16%	16%	16%	17%	24%	16%	16%	16%	16%	19%	18%	18%	30%	19%	21%
NET Badly (1-3)		65 10%	65e 11%	56 9%	61 10%	40 8%	12- 5%	63 10%	62 10%	65e 10%	65 10%	42df 10%	36df 10%	27- 7%	4- 3%	39d 9%	17- 5%
NET Neutral (4-6)		176 28%	169 28%	171 29%	171 28%	154 29%	60 27%	172 28%	171 28%	175 28%	176 28%	110 25%	95 26%	105 27%	30 22%	111 26%	84 26%

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Prepared by BMG

Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
NET Well (7-10)	299	284	284	284	256	142	288	286	291	299	227+	184+	208+	101	216+	188+
	47%	47%	48%	47%	49%	64%	47%	47%	47%	47%	53%	51%	52%	74%	51%	57%
Don't know	94	85e	85e	86e	74e	7-	86e	89e	90e	94e	53-d	47d	57d	1-	59d	38-d
	15%	14%	14%	14%	14%	3%	14%	15%	15%	15%	12%	13%	14%	1%	14%	12%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	540	518	510	516	450	214	524	519	531	540	379	314	340	135	366	290
Mean score	6.7	6.7	6.8+	6.7	6.9+	7.4	6.7	6.7	6.7	6.7	6.9+	6.8	7.0+	7.8	6.9+	7.3+b
Standard deviation	2.51	2.51	2.42	2.47	2.34	2.19	2.49	2.48	2.50	2.51	2.48	2.50	2.34	1.97	2.47	2.21
Standard Error	.12	.12	.12	.12	.12	.17	.12	.12	.12	.12	.14	.15	.14	.19	.14	.14

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Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	20 3%	** **	20 3%	16 4%	10 4%
2	(2.0)	22 3%	** **	19 3%	12 3%	9 3%
3	(3.0)	23 4%	** **	22 4%	19 5%	15+ 6%
4	(4.0)	36 6%	** **	29 5%	21 5%	10 4%
5	(5.0)	61 10%	** **	61 11%	43 10%	33 12%
6	(6.0)	79 12%	** **	72 13%	59 14%	41 15%
7	(7.0)	74 12%	** **	69 12%	47 11%	28 10%
8	(8.0)	90 14%	** **	79 14%	60 14%	41 15%
9	(9.0)	31 5%	** **	26 5%	17 4%	11 4%
10 - Extremely well	(10.0)	105 16%	** **	97 17%	62 15%	36 13%
NET Badly (1-3)		65 10%	** **	62 11%	47 11%	34 13%
NET Neutral (4-6)		176 28%	** **	163 28%	124 29%	84 31%
NET Well (7-10)		299 47%	** **	272 47%	186 44%	116 43%

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Prepared by BMG

Table Q38_4_15 (continuation)

Q38. NOW - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	94	**	79	63	35
	15%	**	14%	15%	13%
Medians	7.00	**	7.00	7.00	6.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	540	**	496	357	233
Mean score	6.7	**	6.7	6.5	6.4
Standard deviation	2.51	**	2.52	2.50	2.47
Standard Error	.12	**	.12	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_16
 Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	0 -%	0 -%	0 -%	**	**	0 -%	0 -%
2	(2.0)	9 1%	3 1%	6 2%	**	**	6 2%	2 1%
3	(3.0)	11 2%	3 1%	6 2%	**	**	6 2%	6 2%
4	(4.0)	18 3%	7 2%	10 4%	**	**	12 4%	6 2%
5	(5.0)	58 9%	28 9%	21 8%	**	**	35 10%	24 8%
6	(6.0)	84 13%	45 15%	30 12%	**	**	47 14%	35 12%
7	(7.0)	91 14%	43 14%	30 12%	**	**	51 15%	40 14%
8	(8.0)	118 19%	63 20%	43 17%	**	**	61 18%	56 19%
9	(9.0)	47 7%	34+b 11%	12 5%	**	**	26 8%	19 7%
10 - Extremely well	(10.0)	120 19%	64 21%	38 15%	**	**	58 17%	62 21%
NET Badly (1-3)		21 3%	7 2%	12 5%	**	**	12 4%	8 3%
NET Neutral (4-6)		161 25%	79 26%	61 24%	**	**	93 28%	65 22%
NET Well (7-10)		376 59%	204+b 66%	123- 49%	**	**	195 58%	177 60%
Don't know		78 12%	20- 6%	55+a 22%	**	**	33 10%	44 15%

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 Prepared by BMG

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	8.00	8.00	7.00	**	**	7.00	8.00
Mode	10.00	10.00	8.00	**	**	8.00	10.00
Base for stats	557	290	196	**	**	300	250
Mean score	7.4	7.6+b	7.1-	**	**	7.3	7.6
Standard deviation	1.98	1.88	2.11	**	**	2.00	1.94
Standard Error	.09	.12	.16	**	**	.13	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	0 -%	0 -%	0 -%	0 -%	0 -%	** **	** **	** **	0 -%	0 -%	0 -%	** **
2	(2.0)	9 1%	1 1%	0 -%	2 2%	1 1%	** **	** **	** **	1 *%	3 1%	5+bh 4%	** **
3	(3.0)	11 2%	4 3%	2 1%	1 1%	1 1%	** **	** **	** **	6 2%	2 1%	4 3%	** **
4	(4.0)	18 3%	6 4%	4 3%	3 3%	3 3%	** **	** **	** **	10 3%	6 3%	3 2%	** **
5	(5.0)	58 9%	17 12%	11 7%	8 8%	6 7%	** **	** **	** **	27 9%	15 7%	16 12%	** **
6	(6.0)	84 13%	17 12%	17 11%	22 20%	9 9%	** **	** **	** **	34 11%	30 15%	20 15%	** **
7	(7.0)	91 14%	27 19%	22 14%	10 10%	13 14%	** **	** **	** **	49 16%	23 11%	18 14%	** **
8	(8.0)	118 19%	21 15%	42+j 27%	19 17%	20 21%	** **	** **	** **	63 21%	38 19%	17 13%	** **
9	(9.0)	47 7%	13 9%	15 10%	8 7%	4 4%	** **	** **	** **	28 9%	12 6%	7 5%	** **
10 - Extremely well	(10.0)	120 19%	30 21%	35j 22%	25 23%	21 22%	** **	** **	** **	66j 22%	46j 23%	9- 7%	** **
NET Badly (1-3)		21 3%	6 4%	2 1%	3 3%	2 2%	** **	** **	** **	7 2%	5 2%	8+b 6%	** **
NET Neutral (4-6)		161 25%	39 27%	33 21%	33 30%	18 19%	** **	** **	** **	72 24%	51 25%	38 29%	** **
NET Well (7-10)		376 59%	91 64%	115+ij 73%	62 57%	57 61%	** **	** **	** **	206+ij 68%	119j 59%	51- 39%	** **
Don't know		78 12%	7 5%	9- 6%	11 10%	17 18%	** **	** **	** **	16- 5%	28bh 14%	34+bhi 26%	** **
Medians		8.00	7.00	8.00	8.00	8.00	**	**	**	8.00	8.00	7.00	**

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Prepared by BMG

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	10.00	8.00	10.00	10.00	**	**	**	10.00	10.00	6.00	**
Base for stats	557	136	149	98	76	**	**	**	285	175	98	**
Mean score	7.4	7.3gjk	7.8 +efgjk	7.5efgjk	7.7efgjk	**	**	**	7.6efgjk	7.6efgjk	6.6-	**
Standard deviation	1.98	2.06	1.74	2.02	1.94	**	**	**	1.91	1.98	2.02	**
Standard Error	.09	.21	.15	.22	.24	**	**	**	.13	.16	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	0 -%	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0)	9 1%	**	**	**	**	**	**	**	**	**	7 1%	**	**	**
3	(3.0)	11 2%	**	**	**	**	**	**	**	**	**	10 2%	**	**	**
4	(4.0)	18 3%	**	**	**	**	**	**	**	**	**	11- 2%	**	**	**
5	(5.0)	58 9%	**	**	**	**	**	**	**	**	**	49 9%	**	**	**
6	(6.0)	84 13%	**	**	**	**	**	**	**	**	**	75 14%	**	**	**
7	(7.0)	91 14%	**	**	**	**	**	**	**	**	**	80 15%	**	**	**
8	(8.0)	118 19%	**	**	**	**	**	**	**	**	**	97 18%	**	**	**
9	(9.0)	47 7%	**	**	**	**	**	**	**	**	**	42 8%	**	**	**
10 - Extremely well	(10.0)	120 19%	**	**	**	**	**	**	**	**	**	98 18%	**	**	**
NET Badly (1-3)		21 3%	**	**	**	**	**	**	**	**	**	17 3%	**	**	**
NET Neutral (4-6)		161 25%	**	**	**	**	**	**	**	**	**	135 25%	**	**	**
NET Well (7-10)		376 59%	**	**	**	**	**	**	**	**	**	317 60%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	**	532	**	**
Don't know	78	**	**	**	**	**	**	**	**	**	**	63	**	**
	12%	**	**	**	**	**	**	**	**	**	**	12%	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	**	10.00	**	**
Base for stats	557	**	**	**	**	**	**	**	**	**	**	469	**	**
Mean score	7.4	**	**	**	**	**	**	**	**	**	**	7.4	**	**
Standard deviation	1.98	**	**	**	**	**	**	**	**	**	**	1.94	**	**
Standard Error	.09	**	**	**	**	**	**	**	**	**	**	.10	**	**

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Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnicity Minority Ethnic Group Total	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	(c)	(d)	(e)	
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	0	0	0	**	**	0	0	0	**	0	**	**
		-%	-%	-%	**	**	-%	-%	-%	**	-%	**	**
2	(2.0)	9	6+b	0	**	**	6	3	8	**	1	**	**
		1%	3%	-%	**	**	2%	1%	2%	**	1%	**	**
3	(3.0)	11	7	1	**	**	8	4	11	**	0	**	**
		2%	3%	1%	**	**	2%	2%	2%	**	-%	**	**
4	(4.0)	18	6	8	**	**	14	4	15	**	3	**	**
		3%	3%	5%	**	**	4%	2%	3%	**	2%	**	**
5	(5.0)	58	17	10	**	**	27-	31+be	51	**	8	**	**
		9%	8%	6%	**	**	7%	13%	10%	**	6%	**	**
6	(6.0)	84	24	26	**	**	50	32	75+c	**	9-	**	**
		13%	11%	16%	**	**	13%	13%	15%	**	7%	**	**
7	(7.0)	91	33	25	**	**	58	30	62-	**	28+a	**	**
		14%	15%	15%	**	**	15%	12%	12%	**	23%	**	**
8	(8.0)	118	39	38	**	**	77	41	89	**	28	**	**
		19%	18%	23%	**	**	20%	17%	18%	**	23%	**	**
9	(9.0)	47	18	15	**	**	34	13	36	**	11	**	**
		7%	8%	9%	**	**	9%	5%	7%	**	9%	**	**
10 - Extremely well	(10.0)	120	38	29	**	**	67	53	92	**	26	**	**
		19%	17%	18%	**	**	17%	22%	18%	**	21%	**	**
NET Badly (1-3)		21	13+b	1-	**	**	14b	7	19	**	1	**	**
		3%	6%	1%	**	**	4%	3%	4%	**	1%	**	**
NET Neutral (4-6)		161	47	43	**	**	91	68	141+c	**	19-	**	**
		25%	22%	26%	**	**	24%	28%	28%	**	15%	**	**
NET Well (7-10)		376	130	107	**	**	237	137	279-	**	94+a	**	**
		59%	59%	65%	**	**	61%	56%	55%	**	75%	**	**

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Prepared by BMG

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	78	31	14	**	**	44	32	67	**	10	**	**
	12%	14%	8%	**	**	12%	13%	13%	**	8%	**	**
Medians	8.00	8.00	8.00	**	**	8.00	8.00	7.00	**	8.00	**	**
Mode	10.00	8.00	8.00	**	**	8.00	10.00	10.00	**	8.00	**	**
Base for stats	557	190	151	**	**	341	212	440	**	114	**	**
Mean score	7.4	7.3	7.5	**	**	7.4	7.4	7.3-	**	7.8+a	**	**
Standard deviation	1.98	2.12	1.76	**	**	1.97	2.02	2.04	**	1.72	**	**
Standard Error	.09	.16	.15	**	**	.11	.17	.11	**	.17	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	0 -%	0 -%	0 -%	**	**	**	**	**	**	**	**	**
2	(2.0)	9 1%	4 2%	5 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	11 2%	5 3%	6 1%	**	**	**	**	**	**	**	**	**
4	(4.0)	18 3%	5 2%	14 3%	**	**	**	**	**	**	**	**	**
5	(5.0)	58 9%	16 9%	43 10%	**	**	**	**	**	**	**	**	**
6	(6.0)	84 13%	28 15%	56 13%	**	**	**	**	**	**	**	**	**
7	(7.0)	91 14%	23 12%	68 15%	**	**	**	**	**	**	**	**	**
8	(8.0)	118 19%	27 14%	91 20%	**	**	**	**	**	**	**	**	**
9	(9.0)	47 7%	17 9%	29 7%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	120 19%	37 20%	84 19%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		21 3%	9 5%	11 3%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		161 25%	48 26%	112 25%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		376 59%	104 56%	272 61%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	78	25	52	**	**	**	**	**	**	**	**	**	**
	12%	14%	12%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	557	161	396	**	**	**	**	**	**	**	**	**	**
Mean score	7.4	7.4	7.4	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.98	2.12	1.93	**	**	**	**	**	**	**	**	**	**
Standard Error	.09	.18	.11	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	0 -%	** **	** **	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	** **
2	(2.0)	9 1%	** **	** **	0 -%	0 -%	0- -%	6e 2%	9 1%	** **	9 1%	** **
3	(3.0)	11 2%	** **	** **	5+ 4%	1 1%	5 2%	3 1%	11 2%	** **	11 2%	** **
4	(4.0)	18 3%	** **	** **	3 2%	2 2%	5 2%	9 3%	18 3%	** **	18 3%	** **
5	(5.0)	58 9%	** **	** **	8 6%	8 7%	20 8%	28 10%	57 9%	** **	58 9%	** **
6	(6.0)	84 13%	** **	** **	21 17%	17 15%	32 14%	35 12%	84 13%	** **	84 13%	** **
7	(7.0)	91 14%	** **	** **	20 16%	13 11%	35 15%	36 13%	87 14%	** **	90 14%	** **
8	(8.0)	118 19%	** **	** **	23 18%	20 18%	43 19%	58 20%	115 18%	** **	118 19%	** **
9	(9.0)	47 7%	** **	** **	10 8%	7 6%	14 6%	26 9%	47 7%	** **	47 7%	** **
10 - Extremely well	(10.0)	120 19%	** **	** **	24 19%	38 34%	59+f 26%	43- 15%	119 19%	** **	120 19%	** **
NET Badly (1-3)		21 3%	** **	** **	5 4%	1 1%	5 2%	9 3%	20 3%	** **	20 3%	** **
NET Neutral (4-6)		161 25%	** **	** **	33 26%	27 24%	56 24%	72 25%	159 25%	** **	161 25%	** **
NET Well (7-10)		376 59%	** **	** **	77 62%	78 68%	151+ 65%	162 57%	368 59%	** **	374 59%	** **

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Prepared by BMG

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	78	**	**	10	8	19-	42e	76	**	76	**
	12%	**	**	8%	7%	8%	15%	12%	**	12%	**
Medians	8.00	**	**	7.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	**	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	557	**	**	115	106	213	243	547	**	555	**
Mean score	7.4	**	**	7.4	8.0+cf	7.7+	7.3	7.4	**	7.4	**
Standard deviation	1.98	**	**	1.93	1.87	1.91	1.98	1.99	**	1.99	**
Standard Error	.09	**	**	.20	.20	.14	.14	.09	**	.09	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB Any SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%
2	(2.0)	9 1%	9 2%	9 2%	9 2%	9 2%	2 1%	9 2%	8 1%	9 1%	9 1%	6 1%	7 2%	7 2%	0 -%	5 1%	3 1%
3	(3.0)	11 2%	11 2%	10 2%	11 2%	7 1%	3 2%	11 2%	11 2%	11 2%	11 2%	6 1%	5 1%	6 1%	0 -%	6 1%	7 2%
4	(4.0)	18 3%	18 3%	15 2%	16 3%	13 2%	6 3%	18 3%	16 3%	18 3%	18 3%	10 2%	9 3%	8 2%	4 3%	9 2%	10 3%
5	(5.0)	58 9%	55 9%	55 9%	55 9%	48 9%	14 7%	57 9%	55 9%	57 9%	58 9%	27- 6%	23- 6%	32 8%	6- 4%	31- 7%	26 8%
6	(6.0)	84 13%	81 13%	79 13%	80 13%	69 13%	29 13%	80 13%	80 13%	82 13%	84 13%	55 13%	45 13%	46 12%	16 12%	56 13%	41 12%
7	(7.0)	91 14%	87 14%	86 14%	87 14%	75 14%	32 15%	85 14%	87 14%	88 14%	91 14%	68 16%	54 15%	65 16%	24 18%	64 15%	43 13%
8	(8.0)	118 19%	112 19%	113 19%	114 19%	98 19%	51 23%	115 19%	112 18%	115 18%	118 19%	89 21%	71 20%	75 19%	36+ 27%	81 19%	63 19%
9	(9.0)	47 7%	45 8%	45 8%	44 7%	40 8%	17 8%	45 7%	46 8%	47 8%	47 7%	32 7%	34+ 9%	33 8%	9 7%	31 7%	25 8%
10 - Extremely well	(10.0)	120 19%	113 19%	111 19%	113 19%	101 19%	56+ 25%	115 19%	115 19%	116 19%	120 19%	93+ 21%	72 20%	81 20%	40+b 29%	88 21%	76+ 23%
NET Badly (1-3)		21 3%	21 3%	20 3%	21 3%	16 3%	6 3%	21 3%	20 3%	21 3%	21 3%	12 3%	12 3%	12 3%	0- -%	11 3%	10 3%
NET Neutral (4-6)		161 25%	154 26%	150 25%	151 25%	130 25%	49 22%	155 25%	152 25%	157 25%	161 25%	92- 21%	77- 21%	86- 22%	25 19%	97 23%	77 23%
NET Well (7-10)		376 59%	357 59%	354 60%	358 60%	314 60%	156 71%	360 59%	360 59%	366 59%	376 59%	281+ 65%	231+ 64%	254+ 64%	109 80%	264 62%	207 63%

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Prepared by BMG

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	78	71e	72e	72e	63e	10-	75e	76e	77e	78e	47d	41d	44d	2-	52d	34d
	12%	12%	12%	12%	12%	4%	12%	12%	12%	12%	11%	11%	11%	1%	12%	11%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	8.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	557	532	524	530	461	211	535	532	543	557	385	321	353	134	373	293
Mean score	7.4	7.4	7.4	7.4	7.4	7.7+	7.4	7.4	7.4	7.4	7.6+	7.6+	7.6+	8.0+bce	7.6+	7.6+
Standard deviation	1.98	1.99	1.97	1.98	1.98	1.91	2.00	1.98	1.99	1.98	1.91	1.96	1.95	1.66	1.92	1.98
Standard Error	.09	.09	.09	.09	.10	.15	.09	.09	.09	.09	.11	.12	.11	.16	.11	.13

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Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	0 -%	** **	0 -%	0 -%	0 -%
2	(2.0)	9 1%	** **	9 2%	7 2%	6 2%
3	(3.0)	11 2%	** **	9 1%	4 1%	3 1%
4	(4.0)	18 3%	** **	17 3%	15 4%	7 2%
5	(5.0)	58 9%	** **	52 9%	35 8%	24 9%
6	(6.0)	84 13%	** **	79 14%	59 14%	36 13%
7	(7.0)	91 14%	** **	84 15%	62 15%	42 16%
8	(8.0)	118 19%	** **	108 19%	81 19%	55 20%
9	(9.0)	47 7%	** **	43 8%	36 9%	27+ 10%
10 - Extremely well	(10.0)	120 19%	** **	111 19%	69- 16%	39- 15%
NET Badly (1-3)		21 3%	** **	18 3%	11 3%	9 3%
NET Neutral (4-6)		161 25%	** **	148 26%	109 26%	66 24%
NET Well (7-10)		376 59%	** **	346 60%	247 59%	163 61%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_16 (continuation)

Q38. NOW - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	78	**	64	53	31
	12%	**	11%	13%	11%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	557	**	512	367	238
Mean score	7.4	**	7.4	7.4	7.3
Standard deviation	1.98	**	1.98	1.93	1.92
Standard Error	.09	**	.10	.11	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_17

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		631	304	260	**	**	303	320
Effective sample		526	256	216	**	**	258	264
Total		635	310	252	**	**	334	295
1 - Extremely badly	(1.0)	1 *%	1 *%	0 -%	**	**	1 *%	0 -%
2	(2.0)	6 1%	2 1%	4 1%	**	**	2 1%	3 1%
3	(3.0)	20 3%	9 3%	11 4%	**	**	11 3%	8 3%
4	(4.0)	29 5%	13 4%	13 5%	**	**	15 5%	12 4%
5	(5.0)	71 11%	35 11%	22 9%	**	**	40 12%	31 11%
6	(6.0)	84 13%	43 14%	30 12%	**	**	49 15%	34 12%
7	(7.0)	101 16%	53 17%	39 15%	**	**	55 17%	45 15%
8	(8.0)	107 17%	58 19%	33 13%	**	**	61 18%	45 15%
9	(9.0)	38 6%	20 6%	13 5%	**	**	19 6%	17 6%
10 - Extremely well	(10.0)	107 17%	57 18%	36 14%	**	**	48 14%	59 20%
NET Badly (1-3)		27 4%	12 4%	15 6%	**	**	14 4%	12 4%
NET Neutral (4-6)		184 29%	91 29%	65 26%	**	**	104 31%	77 26%
NET Well (7-10)		353 56%	188+b 61%	121- 48%	**	**	184 55%	167 57%
Don't know		71 11%	19- 6%	51+a 20%	**	**	32 10%	39 13%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Medians	7.00	7.00	7.00	**	**	7.00	7.00
Mode	10.00	8.00	7.00	**	**	8.00	10.00
Base for stats	564	291	201	**	**	302	256
Mean score	7.1	7.2	7.0	**	**	7.0	7.3
Standard deviation	2.04	2.01	2.14	**	**	1.99	2.09
Standard Error	.09	.13	.16	**	**	.13	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		631	112	157	114	102	**	**	**	269	216	146	**
Effective sample		526	97	137	95	81	**	**	**	230	176	124	**
Total		635	143	158	109	93	**	**	**	301	203	131	**
1 - Extremely badly	(1.0)	1 *%	0 -%	1 1%	0 -%	0 -%	** **	** **	** **	1 *%	0 -%	0 -%	** **
2	(2.0)	6 1%	2 1%	2 1%	1 1%	* *%	** **	** **	** **	3 1%	1 *%	2 2%	** **
3	(3.0)	20 3%	7 5%	2 1%	2 2%	1 1%	** **	** **	** **	9 3%	3 1%	8+bi 6%	** **
4	(4.0)	29 5%	10 7%	3 2%	5 5%	3 3%	** **	** **	** **	14 5%	8 4%	7 6%	** **
5	(5.0)	71 11%	20 14%	16 10%	7 6%	11 11%	** **	** **	** **	36 12%	18 9%	17 13%	** **
6	(6.0)	84 13%	20 14%	17 11%	20 18%	9 10%	** **	** **	** **	37 12%	28 14%	19 14%	** **
7	(7.0)	101 16%	27 19%	26 17%	18 16%	18 19%	** **	** **	** **	53j 18%	36j 18%	12- 9%	** **
8	(8.0)	107 17%	25 17%	36+j 23%	14 13%	17 18%	** **	** **	** **	61j 20%	32 16%	15 11%	** **
9	(9.0)	38 6%	10 7%	10 6%	6 6%	4 5%	** **	** **	** **	19 6%	11 5%	8 6%	** **
10 - Extremely well	(10.0)	107 17%	18 13%	37+j 24%	28 26%	15 16%	** **	** **	** **	55j 18%	43j 21%	9- 7%	** **
NET Badly (1-3)		27 4%	8 6%	5 3%	3 2%	1 1%	** **	** **	** **	13 4%	3- 2%	10+i 8%	** **
NET Neutral (4-6)		184 29%	51 36%	37 23%	32 29%	22 24%	** **	** **	** **	87 29%	54 27%	43 33%	** **
NET Well (7-10)		353 56%	79 56%	109+j 69%	67 61%	54 58%	** **	** **	** **	188+j 63%	121j 60%	44- 34%	** **
Don't know		71 11%	4 3%	8- 5%	8 8%	16 17%	** **	** **	** **	12- 4%	24bh 12%	34+bhi 26%	** **
Medians		7.00	7.00	8.00	7.00	7.00	**	**	**	7.00	7.00	6.00	**

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Prepared by BMG

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Mode	10.00	7.00	10.00	10.00	7.00	**	**	**	8.00	10.00	6.00	**
Base for stats	564	138	150	101	77	**	**	**	288	178	97	**
Mean score	7.1	6.8	7.6 +aefgjk	7.5 aefgjk	7.4efgjk	**	**	**	7.2fgjk	7.5 +aefgjk	6.4-	**
Standard deviation	2.04	2.02	1.98	2.02	1.79	**	**	**	2.03	1.92	2.10	**
Standard Error	.09	.21	.17	.22	.22	**	**	**	.14	.15	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample		526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total		635	**	**	**	**	**	**	**	**	**	532	**	**	**
1 - Extremely badly	(1.0)	1 *%	**	**	**	**	**	**	**	**	**	0- -%	**	**	**
2	(2.0)	6 1%	**	**	**	**	**	**	**	**	**	4 1%	**	**	**
3	(3.0)	20 3%	**	**	**	**	**	**	**	**	**	15 3%	**	**	**
4	(4.0)	29 5%	**	**	**	**	**	**	**	**	**	22 4%	**	**	**
5	(5.0)	71 11%	**	**	**	**	**	**	**	**	**	61 12%	**	**	**
6	(6.0)	84 13%	**	**	**	**	**	**	**	**	**	71 13%	**	**	**
7	(7.0)	101 16%	**	**	**	**	**	**	**	**	**	86 16%	**	**	**
8	(8.0)	107 17%	**	**	**	**	**	**	**	**	**	89 17%	**	**	**
9	(9.0)	38 6%	**	**	**	**	**	**	**	**	**	35 7%	**	**	**
10 - Extremely well	(10.0)	107 17%	**	**	**	**	**	**	**	**	**	89 17%	**	**	**
NET Badly (1-3)		27 4%	**	**	**	**	**	**	**	**	**	20 4%	**	**	**
NET Neutral (4-6)		184 29%	**	**	**	**	**	**	**	**	**	155 29%	**	**	**
NET Well (7-10)		353 56%	**	**	**	**	**	**	**	**	**	300 56%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	631	**	**	**	**	**	**	**	**	**	451	**	**	**
Effective sample	526	**	**	**	**	**	**	**	**	**	416	**	**	**
Total	635	**	**	**	**	**	**	**	**	**	532	**	**	**
Don't know	71	**	**	**	**	**	**	**	**	**	57	**	**	**
	11%	**	**	**	**	**	**	**	**	**	11%	**	**	**
Medians	7.00	**	**	**	**	**	**	**	**	**	7.00	**	**	**
Mode	10.00	**	**	**	**	**	**	**	**	**	10.00	**	**	**
Base for stats	564	**	**	**	**	**	**	**	**	**	475	**	**	**
Mean score	7.1	**	**	**	**	**	**	**	**	**	7.2	**	**	**
Standard deviation	2.04	**	**	**	**	**	**	**	**	**	2.00	**	**	**
Standard Error	.09	**	**	**	**	**	**	**	**	**	.10	**	**	**

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Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		631	252	192	**	**	444	183	500	**	128	**	**
Effective sample		526	215	163	**	**	378	163	416	**	108	**	**
Total		635	221	165	**	**	386	244	507	**	125	**	**
1 - Extremely badly	(1.0)	1 *%	0 -%	0 -%	** **	** **	0 -%	1 *%	1 *%	** **	0 -%	** **	** **
2	(2.0)	6 1%	3 2%	1 *%	** **	** **	4 1%	2 1%	6 1%	** **	* *%	** **	** **
3	(3.0)	20 3%	6 3%	3 2%	** **	** **	9 2%	10 4%	14 3%	** **	6 5%	** **	** **
4	(4.0)	29 5%	12 5%	7 4%	** **	** **	19 5%	9 4%	21 4%	** **	8 6%	** **	** **
5	(5.0)	71 11%	24 11%	16 10%	** **	** **	40 10%	30 12%	57 11%	** **	14 11%	** **	** **
6	(6.0)	84 13%	31 14%	25 15%	** **	** **	56 14%	29 12%	71 14%	** **	12 10%	** **	** **
7	(7.0)	101 16%	37 17%	27 16%	** **	** **	64 17%	37 15%	83 16%	** **	17 14%	** **	** **
8	(8.0)	107 17%	31 14%	41+af 25%	** **	** **	72 19%	35 14%	80 16%	** **	27 22%	** **	** **
9	(9.0)	38 6%	15 7%	10 6%	** **	** **	26 7%	12 5%	25- 5%	** **	12 10%	** **	** **
10 - Extremely well	(10.0)	107 17%	34 15%	18- 11%	** **	** **	51- 13%	54+be 22%	85 17%	** **	20 16%	** **	** **
NET Badly (1-3)		27 4%	10 4%	4 2%	** **	** **	14 4%	13 5%	21 4%	** **	6 5%	** **	** **
NET Neutral (4-6)		184 29%	67 30%	48 29%	** **	** **	115 30%	68 28%	150 30%	** **	33 27%	** **	** **
NET Well (7-10)		353 56%	116 53%	96 58%	** **	** **	213 55%	138 57%	274 54%	** **	77 62%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Don't know	71	27	17	**	**	44	25	63	**	8	**	**
	11%	12%	10%	**	**	11%	10%	12%	**	6%	**	**
Medians	7.00	7.00	7.00	**	**	7.00	7.00	7.00	**	8.00	**	**
Mode	10.00	7.00	8.00	**	**	8.00	10.00	10.00	**	8.00	**	**
Base for stats	564	193	148	**	**	342	219	444	**	116	**	**
Mean score	7.1	7.0	7.1	**	**	7.1	7.2	7.1	**	7.2	**	**
Standard deviation	2.04	2.06	1.78	**	**	1.94	2.18	2.04	**	2.05	**	**
Standard Error	.09	.15	.15	**	**	.11	.18	.11	**	.20	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
1 - Extremely badly	(1.0)	1 *%	1 1%	0 -%	**	**	**	**	**	**	**	**	**
2	(2.0)	6 1%	3 2%	3 1%	**	**	**	**	**	**	**	**	**
3	(3.0)	20 3%	3 2%	16 4%	**	**	**	**	**	**	**	**	**
4	(4.0)	29 5%	6 3%	23 5%	**	**	**	**	**	**	**	**	**
5	(5.0)	71 11%	22 12%	49 11%	**	**	**	**	**	**	**	**	**
6	(6.0)	84 13%	20 11%	65 14%	**	**	**	**	**	**	**	**	**
7	(7.0)	101 16%	26 14%	75 17%	**	**	**	**	**	**	**	**	**
8	(8.0)	107 17%	26 14%	81 18%	**	**	**	**	**	**	**	**	**
9	(9.0)	38 6%	16 8%	23 5%	**	**	**	**	**	**	**	**	**
10 - Extremely well	(10.0)	107 17%	40 22%	67 15%	**	**	**	**	**	**	**	**	**
NET Badly (1-3)		27 4%	8 4%	19 4%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		184 29%	48 26%	136 30%	**	**	**	**	**	**	**	**	**
NET Well (7-10)		353 56%	107 57%	246 55%	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	631	185	446	**	**	**	**	**	**	**	**	**	**
Effective sample	526	154	372	**	**	**	**	**	**	**	**	**	**
Total	635	187	448	**	**	**	**	**	**	**	**	**	**
Don't know	71	24	47	**	**	**	**	**	**	**	**	**	**
	11%	13%	10%	**	**	**	**	**	**	**	**	**	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	**	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	564	163	401	**	**	**	**	**	**	**	**	**	**
Mean score	7.1	7.4	7.0	**	**	**	**	**	**	**	**	**	**
						+b			+bi				
Standard deviation	2.04	2.18	1.98	**	**	**	**	**	**	**	**	**	**
Standard Error	.09	.19	.11	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		631	**	**	123	111	228	293	617	**	626	**
Effective sample		526	**	**	104	96	193	240	516	**	523	**
Total		635	**	**	125	115	232	284	623	**	631	**
1 - Extremely badly	(1.0)	1 *%	** **	** **	1 1%	0 -%	1 *%	0 -%	1 *%	** **	1 *%	** **
2	(2.0)	6 1%	** **	** **	2 1%	0 -%	3 1%	3 1%	6 1%	** **	6 1%	** **
3	(3.0)	20 3%	** **	** **	4 3%	4 4%	6 3%	10 3%	20 3%	** **	20 3%	** **
4	(4.0)	29 5%	** **	** **	4 3%	4 4%	7 3%	16 6%	29 5%	** **	29 5%	** **
5	(5.0)	71 11%	** **	** **	14 11%	7 6%	27 12%	31 11%	68 11%	** **	71 11%	** **
6	(6.0)	84 13%	** **	** **	17 13%	17 15%	28 12%	41 15%	81 13%	** **	84 13%	** **
7	(7.0)	101 16%	** **	** **	17 14%	14 12%	33 14%	48 17%	99 16%	** **	101 16%	** **
8	(8.0)	107 17%	** **	** **	25 20%	17 15%	42 18%	49 17%	106 17%	** **	106 17%	** **
9	(9.0)	38 6%	** **	** **	10 8%	8 7%	16 7%	14 5%	38 6%	** **	38 6%	** **
10 - Extremely well	(10.0)	107 17%	** **	** **	24 19%	33 28%	52+ 22%	34- 12%	106 17%	** **	107 17%	** **
NET Badly (1-3)		27 4%	** **	** **	7 5%	4 4%	10 4%	13 4%	27 4%	** **	27 4%	** **
NET Neutral (4-6)		184 29%	** **	** **	35 28%	29 25%	62 27%	88 31%	178 29%	** **	183 29%	** **
NET Well (7-10)		353 56%	** **	** **	76 60%	72 63%	143+ 62%	144- 51%	349 56%	** **	352 56%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Don't know	71	**	**	8	9	16-	39e	69	**	69	**
	11%	**	**	7%	8%	7%	14%	11%	**	11%	**
Medians	7.00	**	**	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	10.00	**	**	8.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	564	**	**	117	105	215	245	554	**	562	**
Mean score	7.1	**	**	7.3	7.7+f	7.4f	6.9-	7.1	**	7.1	**
Standard deviation	2.04	**	**	2.12	2.08	2.11	1.97	2.05	**	2.04	**
Standard Error	.09	**	**	.22	.22	.16	.14	.10	**	.09	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample		526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total		635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
1 - Extremely badly	(1.0)	1 *%	1 *%	1 *%	1 *%	1 *%	0 -%	1 *%	1 *%	1 *%	1 *%	1 *%	0 -%	1 *%	0 -%	1 *%	1 *%
2	(2.0)	6 1%	6 1%	6 1%	6 1%	4 1%	1 *%	6 1%	5 1%	6 1%	6 1%	3 1%	3 1%	3 1%	1 1%	5 1%	2 1%
3	(3.0)	20 3%	20 3%	16 3%	17 3%	12 2%	3 1%	20 3%	18 3%	20 3%	20 3%	13 3%	10 3%	9 2%	0- -%	12 3%	4- 1%
4	(4.0)	29 5%	29 5%	29 5%	28 5%	25 5%	11 5%	28 5%	28 5%	29 5%	29 5%	14 3%	15 4%	13 3%	4 3%	15 3%	10 3%
5	(5.0)	71 11%	67 11%	66 11%	68 11%	55 11%	23 10%	70 11%	69 11%	70 11%	71 11%	40 9%	24- 7%	37 9%	11 8%	40 9%	26- 8%
6	(6.0)	84 13%	81 13%	81 14%	83 14%	68 13%	26 12%	82 13%	84 14%	84 14%	84 13%	59 14%	51 14%	54 14%	14 10%	59 14%	37 11%
7	(7.0)	101 16%	97 16%	97 16%	95 16%	81 15%	38 17%	97 16%	97 16%	100 16%	101 16%	74 17%	62 17%	68 17%	23 17%	66 16%	59 18%
8	(8.0)	107 17%	101 17%	103 17%	102 17%	96 18%	49+ 22%	102 17%	101 17%	103 17%	107 17%	79 18%	70 19%	76 19%	39+abce 28%	78 18%	66+ 20%
9	(9.0)	38 6%	37 6%	36 6%	37 6%	37 7%	16 7%	37 6%	37 6%	37 6%	38 6%	29 7%	28+ 8%	27 7%	9 6%	27 6%	25 8%
10 - Extremely well	(10.0)	107 17%	98 16%	96 16%	97 16%	86 16%	46 21%	100 16%	98 16%	100 16%	107 17%	75 17%	63 18%	70 18%	34+ 25%	77 18%	63 19%
NET Badly (1-3)		27 4%	27 4%	23 4%	24 4%	17 3%	4- 2%	27 4%	24 4%	27 4%	27 4%	17 4%	12 3%	14 3%	1- 1%	18 4%	7- 2%
NET Neutral (4-6)		184 29%	177 29%	176 29%	180 30%	148 28%	60 27%	179 29%	181 30%	182 29%	184 29%	114 26%	89- 25%	103- 26%	29- 21%	114 27%	73- 22%
NET Well (7-10)		353 56%	333 55%	331 56%	331 55%	299 57%	149 67%	337 55%	333 55%	341 55%	353 56%	257+ 59%	223+ 62%	241+ 61%	104 76%	249 59%	213+ 65%

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Prepared by BMG

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Don't know	71	67e	66e	67e	60e	9-	67e	70e	70e	71e	44d	36d	40d	2-	45d	34d
	11%	11%	11%	11%	11%	4%	11%	11%	11%	11%	10%	10%	10%	2%	11%	11%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00
Base for stats	564	537	530	535	464	212	543	538	550	564	388	325	357	133	380	293
Mean score	7.1	7.1	7.1	7.1	7.2	7.5	7.1	7.1	7.1-	7.1	7.3+	7.4+	7.3+	7.8+ace	7.3+	7.5+
						acdfgh										
Standard deviation	2.04	2.04	2.02	2.03	1.99	1.89	2.04	2.02	2.03	2.04	1.97	1.93	1.96	1.75	2.02	1.88
Standard Error	.09	.10	.10	.10	.10	.15	.10	.10	.10	.09	.11	.12	.11	.17	.11	.12

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Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		631	**	583	436	272
Effective sample		526	**	489	365	228
Total		635	**	576	421	268
1 - Extremely badly	(1.0)	1 *%	** **	1 *%	0 -%	0 -%
2	(2.0)	6 1%	** **	6 1%	4 1%	3 1%
3	(3.0)	20 3%	** **	18 3%	15 4%	9 3%
4	(4.0)	29 5%	** **	28 5%	21 5%	11 4%
5	(5.0)	71 11%	** **	65 11%	47 11%	30 11%
6	(6.0)	84 13%	** **	77 13%	53 13%	35 13%
7	(7.0)	101 16%	** **	95 16%	71 17%	50 19%
8	(8.0)	107 17%	** **	101 18%	79 19%	50 19%
9	(9.0)	38 6%	** **	33 6%	25 6%	15 6%
10 - Extremely well	(10.0)	107 17%	** **	95 16%	61- 15%	40 15%
NET Badly (1-3)		27 4%	** **	25 4%	19 5%	13 5%
NET Neutral (4-6)		184 29%	** **	170 30%	121 29%	76 28%
NET Well (7-10)		353 56%	** **	323 56%	236 56%	155 58%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_4_17 (continuation)

Q38. NOW - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample	526	**	489	365	228
Total	635	**	576	421	268
Don't know	71	**	58	46	25
	11%	**	10%	11%	9%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	8.00	8.00	8.00
Base for stats	564	**	518	375	244
Mean score	7.1	**	7.1	7.1	7.1
Standard deviation	2.04	**	2.03	2.00	1.98
Standard Error	.09	**	.10	.11	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_1
 Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	159 12%	68 11%	90+a 16%	0 -%	1 1%	90 14%	68 11%
2	(2.0)	102 8%	31- 5%	62+a 11%	0 -%	9 8%	41 6%	58 9%
3	(3.0)	85 7%	37 6%	41 7%	0 -%	6 6%	43 7%	42 7%
4	(4.0)	73 6%	31 5%	38 7%	0 -%	4 4%	33 5%	40 6%
5	(5.0)	130 10%	68 11%	47 8%	0 -%	15 14%	55 9%	73 11%
6	(6.0)	122 9%	73+b 12%	41- 7%	0 -%	8 7%	66 10%	55 9%
7	(7.0)	94 7%	46 8%	35 6%	0 -%	13 11%	64+b 10%	30- 5%
8	(8.0)	135 10%	58 10%	61 11%	0 -%	16 15%	68 11%	67 11%
9	(9.0)	60 5%	37+b 6%	16- 3%	0 -%	6 6%	33 5%	25 4%
10 - Extremely well	(10.0)	161 12%	89+b 15%	45- 8%	0 -%	27 24%	79 12%	80 12%
NET Badly (1-3)		346 27%	136- 22%	194+a 34%	0 -%	17 15%	174 27%	167 26%
NET Neutral (4-6)		325 25%	171+b 28%	127- 22%	0 -%	28 25%	154 24%	168 26%
NET Well (7-10)		450 35%	230+b 38%	158- 27%	0 -%	62 55%	244+b 38%	202- 32%
Don't know		172 13%	68 11%	98+a 17%	0 -%	5 5%	69- 11%	101+a 16%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	6.00	6.00	5.00		7.00	6.00	5.00
Mode	10.00	10.00	1.00		10.00	1.00	10.00
Base for stats	1121	537	478	0	107	572	537
Mean score	5.5	5.9+b	4.8-		6.8+ab	5.6	5.5
Standard deviation	3.03	2.97	3.01		2.69	3.04	3.02
Standard Error	.10	.14	.15		.29	.15	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	159 12%	24 10%	39 11%	29 10%	36ch 17%	25ch 17%	** **	** **	64 11%	65 13%	31 15%	** **
2	(2.0)	102 8%	14 6%	30 8%	16 6%	17 8%	19+achi 13%	** **	** **	43 7%	33 7%	25+achi 13%	** **
3	(3.0)	85 7%	12 5%	15 4%	21 7%	17 8%	13h 9%	** **	** **	27- 5%	38 8%	20bh 10%	** **
4	(4.0)	73 6%	13 6%	18 5%	18 6%	11 5%	10 7%	** **	** **	32 5%	29 6%	12 6%	** **
5	(5.0)	130 10%	23 10%	38 11%	29 10%	20 9%	14 10%	** **	** **	61 10%	49 10%	20 10%	** **
6	(6.0)	122 9%	26 11%	29 8%	29 10%	15 7%	19 13%	** **	** **	55 9%	44 9%	23 11%	** **
7	(7.0)	94 7%	19ej 8%	26ej 8%	27ej 9%	16ej 7%	2- 1%	** **	** **	45ej 8%	43ej 9%	6- 3%	** **
8	(8.0)	135 10%	33ej 14%	34 10%	32e 11%	25e 12%	7- 5%	** **	** **	66ej 11%	57ej 11%	12- 6%	** **
9	(9.0)	60 5%	16ej 7%	20ej 6%	14ej 5%	10ej 4%	0- -%	** **	** **	36+ej 6%	24ej 5%	0- -%	** **
10 - Extremely well	(10.0)	161 12%	40deij 17%	63+cdeij 18%	30 11%	15- 7%	9- 6%	** **	** **	102+cdeij 17%	46- 9%	13- 6%	** **
NET Badly (1-3)		346 27%	50- 21%	84 24%	66 23%	70abch 32%	57+abchi 39%	** **	** **	134- 23%	137 27%	76+abchi 38%	** **
NET Neutral (4-6)		325 25%	63 26%	85 24%	76 26%	47 21%	44 30%	** **	** **	148 25%	122 24%	55 28%	** **
NET Well (7-10)		450 35%	107+deij 45%	142+dej 41%	104ej 36%	66ej 30%	18- 12%	** **	** **	249+deij 42%	170ej 34%	31- 15%	** **
Don't know		172 13%	20- 8%	38 11%	42 15%	35ah 16%	26abh 18%	** **	** **	57- 10%	76ah 15%	38+abh 19%	** **
Medians		6.00	6.00	6.00	6.00	5.00	4.00	**	**	6.00	5.00	4.00	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	8.00	1.00	1.00	**	**	10.00	1.00	1.00	**
Base for stats	1121	220	312	245	183	118	**	**	531	429	161	**
Mean score	5.5	6.1	5.9	5.7defjk	5.0-ej	4.1-	**	**	6.0	5.4ej	4.3-	**
		+defijk	+defijk				-		+defijk			
Standard deviation	3.03	2.98	3.13	2.87	3.01	2.70	**	**	3.07	2.95	2.74	**
Standard Error	.10	.24	.19	.20	.24	.25	**	**	.15	.15	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	159 12%	** **	17 14%	** **	15 8%	** **	25d 17%	17 9%	** **	** **	128 12%	14 12%	10d 17%	7 19%
2	(2.0)	102 8%	** **	9 7%	** **	9 4%	** **	13 9%	13 7%	** **	** **	79 7%	13d 11%	5 8%	5 14%
3	(3.0)	85 7%	** **	8 6%	** **	9 5%	** **	11 7%	15 9%	** **	** **	68 6%	8 7%	6 9%	3 8%
4	(4.0)	73 6%	** **	6 5%	** **	9 4%	** **	13 9%	9 5%	** **	** **	58 5%	6 6%	4 7%	5 13%
5	(5.0)	130 10%	** **	12 10%	** **	17 8%	** **	17g 12%	9- 5%	** **	** **	108 10%	15g 13%	6 11%	1 2%
6	(6.0)	122 9%	** **	13 11%	** **	20 10%	** **	10 7%	21 12%	** **	** **	102 9%	13 12%	5 9%	1 3%
7	(7.0)	94 7%	** **	6 5%	** **	22+f 11%	** **	5 4%	21+f 11%	** **	** **	81 7%	6 5%	3 5%	4 11%
8	(8.0)	135 10%	** **	14 11%	** **	32+ 16%	** **	14 10%	20 11%	** **	** **	119 11%	10 9%	5 8%	2 4%
9	(9.0)	60 5%	** **	7 6%	** **	9 5%	** **	5 4%	11 6%	** **	** **	51 5%	6 5%	1 2%	2 5%
10 - Extremely well	(10.0)	161 12%	** **	18 14%	** **	30 15%	** **	16 11%	19 10%	** **	** **	138 13%	11 10%	7 11%	5 14%
NET Badly (1-3)		346 27%	** **	34 27%	** **	33- 17%	** **	49d 33%	45 25%	** **	** **	276-d 25%	35d 31%	21dj 34%	15 40%
NET Neutral (4-6)		325 25%	** **	32 25%	** **	45 23%	** **	40 27%	40 22%	** **	** **	268 25%	34 31%	16 26%	7 19%
NET Well (7-10)		450 35%	** **	45 36%	** **	92+fjkl 47%	** **	41 28%	70l 39%	** **	** **	389+l 36%	33 29%	16- 25%	13 34%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	172	**	15	**	25	**	17	25	**	**	150	10	9	3
	13%	**	12%	**	13%	**	12%	14%	**	**	14%	9%	14%	7%
Medians	6.00	**	6.00	**	7.00	**	5.00	6.00	**	**	6.00	5.00	5.00	4.00
Mode	10.00	**	10.00	**	8.00	**	1.00	6.00	**	**	10.00	5.00	1.00	1.00
Base for stats	1121	**	111	**	170	**	130	155	**	**	933	101	52	35
Mean score	5.5	**	5.6	**	6.4	**	4.9-	5.7eflm	**	**	5.6+eflm	5.2	4.8-	4.8-
		elm			+cefjhjkl									
Standard deviation	3.03	**	3.13	**	2.80	**	3.08	2.90	**	**	3.02	2.93	3.05	3.27
Standard Error	.10	**	.34	**	.25	**	.29	.27	**	**	.11	.30	.32	.36

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Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	159 12%	61 15%	42 13%	23 9%	33 11%	103 14%	56 10%	149+c 14%	** **	9- 4%	8 7%	** **
2	(2.0)	102 8%	41 10%	24 7%	18 8%	19 6%	65 9%	37 7%	93 9%	** **	10 5%	4 4%	** **
3	(3.0)	85 7%	27 7%	21 6%	18 7%	19 6%	48 6%	37 7%	73 7%	** **	12 6%	9 8%	** **
4	(4.0)	73 6%	27 6%	22 7%	11 5%	13 4%	49 7%	24 4%	61 6%	** **	12 6%	7 6%	** **
5	(5.0)	130 10%	49 12%	34 10%	24 10%	22 8%	83 11%	47 9%	108 10%	** **	23 11%	14 13%	** **
6	(6.0)	122 9%	32 8%	30 9%	33+ae 14%	26 9%	62 8%	59 11%	104 10%	** **	17 8%	10 9%	** **
7	(7.0)	94 7%	27 7%	32+ 10%	17 7%	16 5%	60 8%	33 6%	69- 6%	** **	25+a 12%	11 11%	** **
8	(8.0)	135 10%	31- 7%	33 10%	28 12%	41ae 14%	64- 9%	69+ae 13%	110 10%	** **	25 12%	14 13%	** **
9	(9.0)	60 5%	21 5%	19 6%	9 4%	11 4%	40 5%	20 4%	45 4%	** **	14 7%	7 6%	** **
10 - Extremely well	(10.0)	161 12%	42 10%	31 10%	34 14%	52+abe 18%	73- 10%	87+abe 16%	123- 11%	** **	36+a 17%	12 12%	** **
NET Badly (1-3)		346 27%	129+f 31%	87 27%	59 24%	71 24%	216 29%	130 24%	315+c 29%	** **	30- 14%	20 19%	** **
NET Neutral (4-6)		325 25%	108 26%	86 26%	69 28%	61 20%	193 26%	130 24%	272 25%	** **	52 25%	30 28%	** **
NET Well (7-10)		450 35%	121- 29%	116 35%	88 36%	120+ae 40%	236- 32%	209+ae 39%	348- 32%	** **	99+a 47%	44 41%	** **

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Prepared by BMG

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	172	60	38	26	46	98	72	142	**	28	13	**
	13%	14%	12%	11%	15%	13%	13%	13%	**	13%	12%	**
Medians	6.00	5.00	6.00	6.00	6.00	5.00	6.00	5.00	**	7.00	6.00	**
Mode	10.00	1.00	1.00	10.00	10.00	1.00	10.00	1.00	**	10.00	8.00	**
Base for stats	1121	358	288	216	252	646	468	935	**	181	95	**
Mean score	5.5	5.1-	5.4	5.8ae	6.0+ae	5.2-	5.9+ae	5.3-	**	6.5+a	6.0a	**
									+a			+ad
Standard deviation	3.03	3.03	2.94	2.92	3.15	2.99	3.05	3.04	**	2.71	2.72	**
Standard Error	.10	.16	.17	.24	.24	.12	.17	.11	**	.21	.30	**

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Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	159 12%	61 15%	98 11%	** **	** **	** **	** **	** **	** **	** **	39b 16%	** **
2	(2.0)	102 8%	36 9%	67 8%	** **	** **	** **	** **	** **	** **	** **	22 9%	** **
3	(3.0)	85 7%	30 7%	54 6%	** **	** **	** **	** **	** **	** **	** **	21 9%	** **
4	(4.0)	73 6%	19 5%	54 6%	** **	** **	** **	** **	** **	** **	** **	11 5%	** **
5	(5.0)	130 10%	48 12%	83 9%	** **	** **	** **	** **	** **	** **	** **	29 12%	** **
6	(6.0)	122 9%	31 8%	91 10%	** **	** **	** **	** **	** **	** **	** **	14 6%	** **
7	(7.0)	94 7%	15- 4%	78+aj 9%	** **	** **	** **	** **	** **	** **	** **	8- 3%	** **
8	(8.0)	135 10%	42 10%	93 11%	** **	** **	** **	** **	** **	** **	** **	21 9%	** **
9	(9.0)	60 5%	13 3%	46 5%	** **	** **	** **	** **	** **	** **	** **	8 3%	** **
10 - Extremely well	(10.0)	161 12%	54 13%	107 12%	** **	** **	** **	** **	** **	** **	** **	26 11%	** **
NET Badly (1-3)		346 27%	127+b 31%	219- 25%	** **	** **	** **	** **	** **	** **	** **	82+b 34%	** **
NET Neutral (4-6)		325 25%	98 24%	227 26%	** **	** **	** **	** **	** **	** **	** **	54 23%	** **
NET Well (7-10)		450 35%	124- 31%	326+aj 37%	** **	** **	** **	** **	** **	** **	** **	62- 26%	** **

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Prepared by BMG

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	172	58	114	**	**	**	**	**	**	**	**	38	**
	13%	14%	13%	**	**	**	**	**	**	**	**	16%	**
Medians	6.00	5.00	6.00	**	**	**	**	**	**	**	**	5.00	**
Mode	10.00	1.00	10.00	**	**	**	**	**	**	**	**	1.00	**
Base for stats	1121	349	772	**	**	**	**	**	**	**	**	198	**
Mean score	5.5	5.2	5.6+acjk	**	**	**	**	**	**	**	**	4.9-	**
				-	acjk			ck					-
Standard deviation	3.03	3.15	2.97	**	**	**	**	**	**	**	**	3.12	**
Standard Error	.10	.18	.12	**	**	**	**	**	**	**	**	.24	**

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Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	159 12%	15 14%	** **	30 11%	31 13%	61 11%	70 13%	159 12%	** **	159 12%	** **
2	(2.0)	102 8%	8 7%	** **	20 8%	9- 4%	31- 6%	54+de 10%	102 8%	** **	102 8%	** **
3	(3.0)	85 7%	5 5%	** **	12 4%	19 8%	33 6%	38 7%	85 7%	** **	85 7%	** **
4	(4.0)	73 6%	7 6%	** **	18 7%	14 6%	35 6%	29 5%	72 6%	** **	73 6%	** **
5	(5.0)	130 10%	11 10%	** **	28 10%	21 9%	58 11%	54 10%	128 10%	** **	130 10%	** **
6	(6.0)	122 9%	7 6%	** **	25 9%	23 10%	52 9%	51 9%	114 9%	** **	120 9%	** **
7	(7.0)	94 7%	7 6%	** **	21 8%	19 8%	42 8%	40 7%	93 7%	** **	93 7%	** **
8	(8.0)	135 10%	18 16%	** **	30 11%	24 10%	62 11%	53 10%	133 10%	** **	133 10%	** **
9	(9.0)	60 5%	6 5%	** **	18 7%	14 6%	32 6%	25 5%	58 5%	** **	60 5%	** **
10 - Extremely well	(10.0)	161 12%	14 13%	** **	39 15%	40+f 17%	78f 14%	53- 10%	159 12%	** **	161 12%	** **
NET Badly (1-3)		346 27%	28 25%	** **	62 23%	60 25%	125- 23%	163e 30%	346 27%	** **	346 27%	** **
NET Neutral (4-6)		325 25%	25 23%	** **	71 26%	58 24%	145 27%	134 25%	314 25%	** **	324 25%	** **
NET Well (7-10)		450 35%	44 40%	** **	109+f 41%	97f 40%	215+f 39%	171- 31%	442 35%	** **	446 35%	** **

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Prepared by BMG

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	172	13	**	27	28	62	78	172	**	172	**
	13%	12%	**	10%	12%	11%	14%	13%	**	13%	**
Medians	6.00	6.00	**	6.00	6.00	6.00	5.00	6.00	**	6.00	**
Mode	10.00	8.00	**	10.00	10.00	10.00	1.00	10.00	**	10.00	**
Base for stats	1121	98	**	242	215	484	467	1102	**	1116	**
Mean score	5.5	5.7	**	5.8f	5.9f	5.8+f	5.2-	5.5	**	5.5	**
			f								
Standard deviation	3.03	3.12	**	3.03	3.11	2.99	2.99	3.04	**	3.03	**
Standard Error	.10	.34	**	.21	.23	.15	.15	.10	**	.10	**

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Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	159 12%	142e 12%	133e 12%	137e 12%	91-e 10%	3- 1%	146e 12%	142e 12%	151e 12%	159e 12%	95df 12%	70df 12%	70-df 10%	1- *%	100df 12%	37-d 6%
2	(2.0)	102 8%	92e 8%	90e 8%	92e 8%	77e 8%	7- 3%	94e 8%	92e 8%	95e 8%	102e 8%	59 7%	44 8%	49 7%	4- 3%	59 7%	43 7%
3	(3.0)	85 7%	77e 7%	69e 6%	73e 7%	51-e 5%	3- 1%	80e 7%	73e 6%	80e 7%	85e 7%	51d 6%	31d 5%	47d 6%	2- 1%	50d 6%	30d 5%
4	(4.0)	73 6%	66 6%	67 6%	62 6%	52 6%	17 7%	66 6%	67 6%	69 6%	73 6%	47 6%	29 5%	44 6%	11 7%	46 6%	33 6%
5	(5.0)	130 10%	116 10%	109 10%	111 10%	88 10%	13- 6%	116 10%	111 10%	118 10%	130e 10%	74d 9%	49 8%	65d 9%	5- 3%	78d 10%	43- 7%
6	(6.0)	122 9%	117+ 10%	111 10%	111 10%	98+ 11%	25 11%	115 10%	117+ 10%	117 10%	122 9%	90+ 11%	63 11%	71 10%	16 11%	73 9%	61 10%
7	(7.0)	94 7%	84 7%	87 8%	83 7%	73 8%	27 +acdfghi 12%	88 7%	82 7%	88 7%	94 7%	62 8%	50 9%	58 8%	20+ae 14%	61 8%	52 9%
8	(8.0)	135 10%	119 10%	125 11%	126+ 11%	109+ 12%	43 +abcdfghi 18%	130 11%	121 11%	130 11%	135 10%	88 11%	66 11%	91+ 13%	32+abce 21%	101+ 13%	90+a 15%
9	(9.0)	60 5%	55 5%	57 5%	57 5%	50 5%	24 +abcdfghi 10%	57 5%	55 5%	57 5%	60 5%	38 5%	31 5%	40 5%	13+ 9%	38 5%	34 6%
10 - Extremely well	(10.0)	161 12%	149 13%	146 13%	139 12%	136+ 15%	61 +abcdfghi 26%	151 13%	139 12%	152 13%	161 12%	109 14%	81 14%	113+ 16%	42 +abcef 28%	110 14%	101+ 17%
NET Badly (1-3)		346 27%	311e 27%	292e 26%	303e 27%	219-e 24%	13- 6%	320e 27%	307e 27%	326e 27%	346e 27%	205df 26%	144df 25%	166-d 23%	6- 4%	209df 26%	110-d 19%

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Prepared by BMG

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
NET Neutral (4-6)	325 25%	299 26%	287 25%	285 25%	238 26%	55 24%	297 25%	295 26%	305 25%	325 25%	211 26%	140 24%	180 25%	32 21%	197 24%	137 24%
NET Well (7-10)	450 35%	407 35%	415+ 37%	405+ 36%	368+gi 40% +abcdfghi	155 66%	426 36%	397 35%	427 35%	450 35%	298+ 37%	228+ 39%	302+ 42%	107 72% +abcef	311+ 38%	277+abce 48%
Don't know	172 13%	140-e 12%	134-e 12%	134-e 12%	105-e 11%	11- 5%	144e 12%	145e 13%	154e 13%	172e 13%	89-d 11%	66d 11%	76-d 11%	3- 2%	90-d 11%	56-d 10%
Medians	6.00	6.00	6.00	6.00	6.00	8.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	8.00	6.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	1.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1121	1018	994	992	824	223	1043	999	1058	1121	713	513	648	145	717	524
Mean score	5.5	5.5	5.6+ 5.5	5.5	5.9 +acfgghi	7.5 +abcdfghi	5.5	5.5	5.5	5.5	5.7+ 5.5	5.8+ 5.5	6.0+ 5.5	7.7 +abcef	5.7+ 5.5	6.3+abce
Standard deviation	3.03	3.03	3.02	3.02	2.99	2.33	3.03	3.02	3.03	3.03	3.01	3.04	2.99	2.17	3.05	2.88
Standard Error	.10	.10	.10	.10	.11	.17	.10	.10	.10	.10	.12	.15	.13	.20	.12	.14

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Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	159 12%	** **	151 13%	117 13%	73 14%
2	(2.0)	102 8%	** **	94 8%	72 8%	48 9%
3	(3.0)	85 7%	** **	79 7%	61 7%	37 7%
4	(4.0)	73 6%	** **	64 5%	53 6%	38 7%
5	(5.0)	130 10%	** **	124 10%	93 11%	52 10%
6	(6.0)	122 9%	** **	112 9%	77 9%	41 8%
7	(7.0)	94 7%	** **	90 8%	54 6%	36 7%
8	(8.0)	135 10%	** **	127 11%	87 10%	48 9%
9	(9.0)	60 5%	** **	57 5%	44 5%	29 6%
10 - Extremely well	(10.0)	161 12%	** **	150 13%	102 12%	56 11%
NET Badly (1-3)		346 27%	** **	324 27%	251+ 29%	158+ 30%
NET Neutral (4-6)		325 25%	** **	299 25%	223 25%	131 25%
NET Well (7-10)		450 35%	** **	424 35%	288 33%	169 32%

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Prepared by BMG

Table Q38_5_1 (continuation)

Q38. Disney+ - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	172	**	147	112	68
	13%	**	12%	13%	13%
Medians	6.00	**	6.00	5.00	5.00
Mode	10.00	**	1.00	1.00	1.00
Base for stats	1121	**	1047	761	459
Mean score	5.5	**	5.5	5.4-	5.2-
Standard deviation	3.03	**	3.04	3.05	3.05
Standard Error	.10	**	.10	.12	.15

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_2

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	35 3%	16 3%	18 3%	0 -%	1 1%	22 3%	11- 2%
2	(2.0)	59 5%	26 4%	32 6%	0 -%	1 1%	29 5%	27 4%
3	(3.0)	61 5%	19- 3%	38+a 7%	0 -%	3 3%	28 4%	31 5%
4	(4.0)	64 5%	30 5%	30 5%	0 -%	3 3%	35 5%	29 5%
5	(5.0)	136 10%	56 9%	64 11%	0 -%	15 14%	67 10%	68 11%
6	(6.0)	151 12%	67 11%	68 12%	0 -%	16 14%	72 11%	77 12%
7	(7.0)	159 12%	83 14%	64 11%	0 -%	13 12%	88 14%	71 11%
8	(8.0)	201 16%	91 15%	90 16%	0 -%	21 19%	112 17%	89 14%
9	(9.0)	79 6%	40 7%	26 5%	0 -%	13 11%	35 6%	42 7%
10 - Extremely well	(10.0)	241 19%	140+b 23%	79- 14%	0 -%	22 20%	101- 16%	138+a 22%
NET Badly (1-3)		155 12%	61 10%	89+a 15%	0 -%	5 5%	80 12%	69 11%
NET Neutral (4-6)		350 27%	153 25%	162 28%	0 -%	34 31%	174 27%	174 27%
NET Well (7-10)		681 53%	354+b 58%	258- 45%	0 -%	69 61%	336 53%	341 53%
Don't know		107 8%	37- 6%	67+a 12%	0 -%	3 3%	50 8%	54 8%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	7.00	7.00	7.00		8.00	7.00	7.00
Mode	10.00	10.00	8.00		10.00	8.00	10.00
Base for stats	1186	568	510	0	109	590	584
Mean score	6.8	7.0+b	6.3-		7.3+b	6.6	6.9+
Standard deviation	2.53	2.52	2.57		2.11	2.51	2.51
Standard Error	.08	.12	.12		.23	.12	.11

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Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	35 3%	4 2%	8 2%	7 2%	11+ 5%	5 3%	** **	** **	12 2%	18 3%	5 3%	** **
2	(2.0)	59 5%	5 2%	13 4%	11 4%	12 5%	16+abchi 11%	** **	** **	18- 3%	23 4%	18+abchi 9%	** **
3	(3.0)	61 5%	11 5%	13 4%	11 4%	11 5%	7 5%	** **	** **	24 4%	22 4%	15 7%	** **
4	(4.0)	64 5%	9 4%	17 5%	11 4%	9 4%	11 8%	** **	** **	26 4%	21 4%	17+chi 9%	** **
5	(5.0)	136 10%	28 12%	33 9%	30 10%	23 11%	17 12%	** **	** **	61 10%	53 10%	22 11%	** **
6	(6.0)	151 12%	25 10%	32 9%	38 13%	26 12%	20 14%	** **	** **	57 10%	64 13%	30bh 15%	** **
7	(7.0)	159 12%	26 11%	53 15%	35 12%	25 11%	15 10%	** **	** **	79 13%	60 12%	21 11%	** **
8	(8.0)	201 16%	38ej 16%	58ej 17%	45ej 16%	43ej 20%	11- 8%	** **	** **	96ej 16%	89ej 18%	16- 8%	** **
9	(9.0)	79 6%	22ej 9%	25 7%	16 6%	10 5%	5 3%	** **	** **	47+j 8%	27 5%	6 3%	** **
10 - Extremely well	(10.0)	241 19%	58+deij 24%	78deij 22%	53 18%	29- 13%	20 14%	** **	** **	136+deij 23%	81 16%	23- 12%	** **
NET Badly (1-3)		155 12%	21 9%	34 10%	29 10%	34h 15%	29+abchi 20%	** **	** **	55- 9%	62 12%	38+abchi 19%	** **
NET Neutral (4-6)		350 27%	62 26%	81 23%	79 27%	58 27%	49bh 34%	** **	** **	144 24%	137 27%	69+bh 35%	** **
NET Well (7-10)		681 53%	144+deij 60%	214 +cdeij 61%	149ej 52%	107ej 49%	50- 35%	** **	** **	358 +cdeij 61%	256ej 51%	67- 33%	** **
Don't know		107 8%	12 5%	20 6%	31abh 11%	19 9%	16abh 11%	** **	** **	31- 5%	50abh 10%	26+abh 13%	** **

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Prepared by BMG

Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Medians	7.00	8.00	7.00	7.00	7.00	6.00	**	**	8.00	7.00	6.00	**
Mode	10.00	10.00	10.00	10.00	8.00	6.00	**	**	10.00	8.00	6.00	**
Base for stats	1186	228	330	256	199	128	**	**	557	455	174	**
Mean score	6.8	7.2	7.1	6.9efjk	6.4-j	5.8-	**	**	7.1	6.7efjk	5.8-	**
		+defijk	+defijk				-		+defijk			-
Standard deviation	2.53	2.42	2.47	2.45	2.59	2.71	**	**	2.45	2.52	2.58	**
Standard Error	.08	.19	.14	.16	.20	.25	**	**	.12	.13	.20	**

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Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	35 3%	** **	8 6%	** **	2 1%	** **	7g 5%	0- -%	** **	** **	27 3%	4g 4%	1g 2%	2 5%
2	(2.0)	59 5%	** **	4 3%	** **	7 4%	** **	7 5%	9 5%	** **	** **	47 4%	10+jl 9%	1 1%	2 5%
3	(3.0)	61 5%	** **	8 7%	** **	5 3%	** **	6 4%	11 6%	** **	** **	53 5%	3 2%	3 6%	2 5%
4	(4.0)	64 5%	** **	7 6%	** **	9 4%	** **	10 7%	6 3%	** **	** **	51 5%	5 5%	6+dgj 11%	1 3%
5	(5.0)	136 10%	** **	12 10%	** **	14 7%	** **	19 13%	28+d 15%	** **	** **	111 10%	14 13%	6 10%	4 12%
6	(6.0)	151 12%	** **	16 13%	** **	23 12%	** **	14 10%	20 11%	** **	** **	128 12%	14 13%	5 8%	4 11%
7	(7.0)	159 12%	** **	16 13%	** **	32 16%	** **	16 11%	21 12%	** **	** **	133 12%	11 10%	9 14%	6 16%
8	(8.0)	201 16%	** **	16 13%	** **	37k 19%	** **	23 16%	34 19%	** **	** **	178+ 16%	11 10%	9 15%	3 9%
9	(9.0)	79 6%	** **	8 6%	** **	10 5%	** **	8 5%	14 8%	** **	** **	66 6%	7 6%	3 5%	3 8%
10 - Extremely well	(10.0)	241 19%	** **	22 18%	** **	40 21%	** **	24 16%	28 16%	** **	** **	199 18%	22 19%	11 19%	9 23%
NET Badly (1-3)		155 12%	** **	20 16%	** **	15 8%	** **	20 14%	21 11%	** **	** **	127 12%	17 15%	6 9%	5 15%
NET Neutral (4-6)		350 27%	** **	36 28%	** **	46 24%	** **	44 30%	54 30%	** **	** **	289 27%	33 30%	17 29%	10 26%
NET Well (7-10)		681 53%	** **	63 50%	** **	119+fk 61%	** **	70 48%	98 54%	** **	** **	576 53%	51 46%	33 53%	21 55%

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Prepared by BMG

Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	107	**	7	**	15	**	12	8	**	**	90	10	6	2
	8%	**	6%	**	8%	**	8%	5%	**	**	8%	9%	9%	4%
Medians	7.00	**	7.00	**	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	7.00
Mode	10.00	**	10.00	**	10.00	**	10.00	8.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1186	**	118	**	180	**	134	172	**	**	993	101	56	36
Mean score	6.8	**	6.5	**	7.1	**	6.4	6.8	**	**	6.8	6.5	6.8	6.8
Standard deviation	2.53	**	2.70	**	2.30	**	2.65	2.34	**	**	2.51	2.76	2.48	2.74
Standard Error	.08	**	.28	**	.20	**	.24	.20	**	**	.09	.28	.25	.30

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Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	35 3%	15 3%	7 2%	4 2%	8 3%	22 3%	13 2%	30 3%	** **	4 2%	3 2%	** **
2	(2.0)	59 5%	18 4%	10 3%	7 3%	24+bce 8%	28 4%	31 6%	50 5%	** **	10 5%	6 5%	** **
3	(3.0)	61 5%	16 4%	12 4%	17 7%	16 5%	28 4%	33 6%	53 5%	** **	8 4%	5 4%	** **
4	(4.0)	64 5%	24 6%	17 5%	9 4%	13 4%	42 6%	22 4%	54 5%	** **	9 4%	6 6%	** **
5	(5.0)	136 10%	40 10%	40 12%	30 13%	25 8%	80 11%	55 10%	123+c 11%	** **	13- 6%	11 10%	** **
6	(6.0)	151 12%	52 12%	33 10%	31 13%	34 12%	85 11%	65 12%	128 12%	** **	22 10%	12 11%	** **
7	(7.0)	159 12%	60df 14%	50df 15%	24 10%	25- 8%	110+df 15%	49- 9%	128 12%	** **	31 15%	20 19%	** **
8	(8.0)	201 16%	69 17%	56 17%	33 14%	41 14%	125 17%	74 14%	162 15%	** **	39 19%	15 14%	** **
9	(9.0)	79 6%	28 7%	23 7%	13 5%	15 5%	51 7%	28 5%	69 6%	** **	10 5%	9 8%	** **
10 - Extremely well	(10.0)	241 19%	64- 15%	49 15%	54abe 23%	71+abe 24%	113- 15%	125+abe 23%	186- 17%	** **	53+a 25%	18 17%	** **
NET Badly (1-3)		155 12%	48 12%	30 9%	28 12%	48+be 16%	78 10%	77b 14%	133 12%	** **	21 10%	13 12%	** **
NET Neutral (4-6)		350 27%	117 28%	90 28%	71 29%	71 24%	207 28%	142 26%	305+c 28%	** **	44- 21%	29 27%	** **
NET Well (7-10)		681 53%	220 53%	179 55%	124 51%	152 51%	399 54%	276 51%	545- 51%	** **	133+a 64%	62 58%	** **

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Prepared by BMG

Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	107	33	27	18	27	60	45	94	**	11	4	**
	8%	8%	8%	8%	9%	8%	8%	9%	**	5%	3%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	8.00	7.00	**
Mode	10.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1186	385	299	223	271	684	495	983	**	198	104	**
Mean score	6.8	6.7	6.8	6.9	6.7	6.7	6.8	6.7-	**	7.2+a	6.7	**
Standard deviation	2.53	2.48	2.35	2.52	2.80	2.43	2.67	2.53	+ad	2.47	2.48	+ad
Standard Error	.08	.13	.14	.21	.20	.09	.15	.09	**	.19	.26	**

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Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	35 3%	11 3%	24 3%	** **	** **	** **	** **	** **	** **	** **	9 4%	** **
2	(2.0)	59 5%	28+b 7%	32- 4%	** **	** **	** **	** **	** **	** **	** **	18+b 7%	** **
3	(3.0)	61 5%	14 4%	47j 5%	** **	** **	** **	** **	** **	** **	** **	4- 2%	** **
4	(4.0)	64 5%	23 6%	41 5%	** **	** **	** **	** **	** **	** **	** **	12 5%	** **
5	(5.0)	136 10%	54+b 13%	81- 9%	** **	** **	** **	** **	** **	** **	** **	33b 14%	** **
6	(6.0)	151 12%	48 12%	102 12%	** **	** **	** **	** **	** **	** **	** **	30 13%	** **
7	(7.0)	159 12%	34- 8%	125+aj 14%	** **	** **	** **	** **	** **	** **	** **	16- 7%	** **
8	(8.0)	201 16%	36- 9%	165+aj 19%	** **	** **	** **	** **	** **	** **	** **	23- 10%	** **
9	(9.0)	79 6%	25 6%	54 6%	** **	** **	** **	** **	** **	** **	** **	15 6%	** **
10 - Extremely well	(10.0)	241 19%	98+b 24%	143- 16%	** **	** **	** **	** **	** **	** **	** **	57+b 24%	** **
NET Badly (1-3)		155 12%	53 13%	102 12%	** **	** **	** **	** **	** **	** **	** **	31 13%	** **
NET Neutral (4-6)		350 27%	125 31%	224 25%	** **	** **	** **	** **	** **	** **	** **	75 32%	** **
NET Well (7-10)		681 53%	194- 48%	487+aj 55%	** **	** **	** **	** **	** **	** **	** **	111 47%	** **

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Prepared by BMG

Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	107	34	73	**	**	**	**	**	**	**	**	20	**
	8%	8%	8%	**	**	**	**	**	**	**	**	8%	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	7.00	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1186	372	813	**	**	**	**	**	**	**	**	217	**
Mean score	6.8	6.7	6.8	**	**	**	**	**	**	**	**	6.7	**
				+abcefjk									
Standard deviation	2.53	2.74	2.44	**	**	**	**	**	**	**	**	2.78	**
Standard Error	.08	.16	.09	**	**	**	**	**	**	**	**	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	35 3%	4 4%	** **	7 3%	10 4%	18 3%	11 2%	35 3%	** **	35 3%	** **
2	(2.0)	59 5%	5 4%	** **	4- 2%	10 4%	19 3%	25c 5%	59 5%	** **	59 5%	** **
3	(3.0)	61 5%	6 5%	** **	15 5%	8 3%	23 4%	30 6%	59 5%	** **	61 5%	** **
4	(4.0)	64 5%	7 6%	** **	11 4%	8 3%	25 5%	32 6%	62 5%	** **	64 5%	** **
5	(5.0)	136 10%	11 10%	** **	27 10%	30 12%	57 10%	61 11%	133 10%	** **	136 11%	** **
6	(6.0)	151 12%	11 10%	** **	26 10%	29 12%	62 11%	56 10%	150 12%	** **	150 12%	** **
7	(7.0)	159 12%	8 7%	** **	40 15%	31 13%	72 13%	69 13%	156 12%	** **	156 12%	** **
8	(8.0)	201 16%	23 20%	** **	46d 17%	25- 10%	79 14%	95d 17%	196 15%	** **	200 15%	** **
9	(9.0)	79 6%	4 4%	** **	18 7%	18 7%	36 7%	33 6%	78 6%	** **	79 6%	** **
10 - Extremely well	(10.0)	241 19%	25 22%	** **	49 18%	62+f 25%	118+f 22%	80- 15%	239 19%	** **	241 19%	** **
NET Badly (1-3)		155 12%	15 13%	** **	26 10%	28 12%	61 11%	66 12%	153 12%	** **	155 12%	** **
NET Neutral (4-6)		350 27%	29 26%	** **	65 24%	66 27%	144 26%	149 27%	345 27%	** **	349 27%	** **
NET Well (7-10)		681 53%	59 53%	** **	153 57%	135 56%	305 56%	277 51%	669 52%	** **	676 53%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	107	8	**	25	13	37	53	107	**	107	**
	8%	8%	**	9%	5%	7%	10%	8%	**	8%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1186	103	**	244	230	509	493	1167	**	1181	**
Mean score	6.8	6.8	**	7.0	6.9	6.9	6.6	6.8	**	6.8	**
Standard deviation	2.53	2.67	**	2.40	2.66	2.55	2.46	2.54	**	2.54	**
Standard Error	.08	.28	**	.17	.19	.12	.12	.08	**	.08	**

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Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	35 3%	31 3%	28 3%	26- 2%	19- 2%	2 1%	29 2%	29 3%	33 3%	35 3%	18 2%	17 3%	11- 2%	0- %	20 2%	9- 1%
2	(2.0)	59 5%	56e 5%	52e 5%	54e 5%	43e 5%	3- 1%	56e 5%	52e 5%	58e 5%	59e 5%	34df 4%	24df 4%	24-d 3%	0- %	39df 5%	11- 2%
3	(3.0)	61 5%	53e 5%	49e 4%	45-e 4%	33- 4%	2- 1%	51e 4%	53e 5%	55e 5%	61e 5%	29- 4%	23 4%	31 4%	2 1%	31 4%	21 4%
4	(4.0)	64 5%	55 5%	53 5%	54 5%	43 5%	9 4%	57 5%	56 5%	57 5%	64 5%	38 5%	28 5%	33 5%	5 3%	39 5%	25 4%
5	(5.0)	136 10%	122e 11%	114e 10%	119e 11%	91 10%	12- 5%	122e 10%	118e 10%	125e 10%	136e 10%	74d 9%	49 9%	58- 8%	6- 4%	73- 9%	50 9%
6	(6.0)	151 12%	136 12%	137 12%	139 12%	115 12%	24 10%	141 12%	135 12%	142 12%	151 12%	95 12%	75 13%	84 12%	17 11%	103 13%	75 13%
7	(7.0)	159 12%	145 13%	142 13%	144 13%	114 12%	41+ 17%	148 12%	143 12%	148 12%	159 12%	110 14%	77 13%	89 12%	28+f 19%	101 13%	68 12%
8	(8.0)	201 16%	179 15%	186+ 16%	180 16%	158+ 17%	61 26%	191 16%	186 16%	195 16%	201 16%	136 17%	99 17%	137+ 19%	42 28%	136 17%	117+ 20%
9	(9.0)	79 6%	67 6%	69 6%	64 6%	59 6%	16 7%	72 6%	68 6%	74 6%	79 6%	49 6%	36 6%	54+ 7%	10 7%	49 6%	40 7%
10 - Extremely well	(10.0)	241 19%	225+ 19%	214 19%	212 19%	187+ 20%	58+gi 25%	227 19%	213 19%	228 19%	241 19%	164 20%	111 19%	153+ 21%	35 24%	160 20%	132+ 23%
NET Badly (1-3)		155 12%	140e 12%	130e 11%	125-e 11%	95-e 10%	7- 3%	136e 11%	134e 12%	146e 12%	155e 12%	81-d 10%	63df 11%	66-d 9%	2- 1%	90df 11%	40-d 7%
NET Neutral (4-6)		350 27%	313e 27%	304e 27%	313e 28%	249e 27%	46- 20%	320e 27%	309e 27%	324e 27%	350e 27%	208 26%	152 26%	175- 24%	27- 19%	216 27%	151 26%
NET Well (7-10)		681 53%	615 53%	610+ 54%	600 53%	518+ 56%	176 75%	637 54%	609 53%	646 53%	681 53%	458+ 57%	322 56%	433+ 60%	115 78%	446+ 55%	358+e 62%

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Prepared by BMG

Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	107 8%	90e 8%	84-e 7%	88e 8%	67-e 7%	5- 2%	93e 8%	92e 8%	97e 8%	107e 8%	55- 7%	41 7%	50 7%	3- 2%	56- 7%	31- 5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1186	1068	1044	1038	862	229	1094	1052	1116	1186	747	538	674	145	751	548
Mean score	6.8	6.8	6.8	6.8	6.9+	7.7 +abcd fghi	6.8+	6.8	6.8	6.8	7.0+	6.9	7.1+	7.8 +abcef	6.9	7.3+abe
Standard deviation	2.53	2.54	2.50	2.49	2.47	1.97	2.51	2.51	2.54	2.53	2.45	2.49	2.38	1.71	2.50	2.28
Standard Error	.08	.08	.08	.08	.09	.15	.08	.08	.08	.08	.10	.12	.10	.16	.10	.11

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Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	35 3%	** **	33 3%	19 2%	15 3%
2	(2.0)	59 5%	** **	51 4%	43 5%	27 5%
3	(3.0)	61 5%	** **	51 4%	36 4%	24 5%
4	(4.0)	64 5%	** **	58 5%	46 5%	22 4%
5	(5.0)	136 10%	** **	122 10%	97 11%	53 10%
6	(6.0)	151 12%	** **	144 12%	97 11%	67 13%
7	(7.0)	159 12%	** **	155 13%	121+ 14%	84+ 16%
8	(8.0)	201 16%	** **	191 16%	143 16%	87 17%
9	(9.0)	79 6%	** **	74 6%	61 7%	32 6%
10 - Extremely well	(10.0)	241 19%	** **	220d 18%	142- 16%	75- 14%
NET Badly (1-3)		155 12%	** **	135 11%	99 11%	66 13%
NET Neutral (4-6)		350 27%	** **	324 27%	239 27%	143 27%
NET Well (7-10)		681 53%	** **	640 54%	467 53%	278 53%

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Prepared by BMG

Table Q38_5_2 (continuation)

Q38. Disney+ - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	107	**	94	70	39
	8%	**	8%	8%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	1186	**	1100	804	488
Mean score	6.8	**	6.8	6.7	6.6
Standard deviation	2.53	**	2.50	2.46	2.44
Standard Error	.08	**	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_3

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	12 1%	4 1%	8 1%	0 -%	0 -%	6 1%	5 1%
2	(2.0)	15 1%	6 1%	8 1%	0 -%	1 1%	7 1%	7 1%
3	(3.0)	23 2%	8 1%	11 2%	0 -%	3 3%	13 2%	8 1%
4	(4.0)	43 3%	18 3%	23 4%	0 -%	2 2%	19 3%	23 4%
5	(5.0)	102 8%	47 8%	46 8%	0 -%	9 8%	59 9%	43 7%
6	(6.0)	162 13%	78 13%	69 12%	0 -%	15 14%	88 14%	73 11%
7	(7.0)	188 15%	98 16%	82 14%	0 -%	9 8%	102 16%	84 13%
8	(8.0)	250 19%	107 18%	123 21%	0 -%	20 18%	135 21%	113 18%
9	(9.0)	104 8%	57b 9%	29- 5%	0 -%	18 16%	55 9%	48 7%
10 - Extremely well	(10.0)	313 24%	154 26%	129 22%	0 -%	29 26%	118- 18%	194+a 30%
NET Badly (1-3)		49 4%	18 3%	28 5%	0 -%	4 3%	27 4%	20 3%
NET Neutral (4-6)		307 24%	143 24%	137 24%	0 -%	27 24%	165 26%	139 22%
NET Well (7-10)		856 66%	416 69%	363- 63%	0 -%	76 68%	410 64%	438 69%
Don't know		81 6%	28- 5%	48+a 8%	0 -%	5 4%	39 6%	40 6%

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Prepared by BMG

Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	8.00		8.00	8.00	8.00
Mode	10.00	10.00	10.00		10.00	8.00	10.00
Base for stats	1212	577	528	0	107	602	598
Mean score	7.5	7.7	7.4-		7.8	7.3-	7.8+a
Standard deviation	2.08	2.00	2.16		2.01	2.02	2.10
Standard Error	.07	.09	.10		.22	.09	.09

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Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	12 1%	3 1%	2 1%	3 1%	2 1%	2 1%	** **	** **	5 1%	5 1%	2 1%	** **
2	(2.0)	15 1%	2 1%	2 1%	4 2%	5h 3%	1 1%	** **	** **	4 1%	10+ 2%	2 1%	** **
3	(3.0)	23 2%	5 2%	5 1%	4 1%	4 2%	4 3%	** **	** **	10 2%	7 1%	5 3%	** **
4	(4.0)	43 3%	7 3%	11 3%	10 3%	6 3%	5 4%	** **	** **	19 3%	16 3%	8 4%	** **
5	(5.0)	102 8%	17 7%	24 7%	17 6%	17 8%	22+abcdhi 15%	** **	** **	41 7%	34 7%	28+abchi 14%	** **
6	(6.0)	162 13%	29 12%	33 10%	47+bdh 16%	19 9%	27+bdh 19%	** **	** **	62 11%	66 13%	34+bdh 17%	** **
7	(7.0)	188 15%	28 12%	53 15%	36 13%	40 18%	20 14%	** **	** **	81 14%	76 15%	31 15%	** **
8	(8.0)	250 19%	51 21%	71 20%	45 16%	51c 23%	22 15%	** **	** **	123 21%	96 19%	31 16%	** **
9	(9.0)	104 8%	25ej 10%	29 8%	25 9%	18 8%	6 4%	** **	** **	54j 9%	42j 8%	8- 4%	** **
10 - Extremely well	(10.0)	313 24%	66ej 27%	104+deij 30%	72ej 25%	44 20%	20- 14%	** **	** **	170+deij 29%	116ej 23%	27- 14%	** **
NET Badly (1-3)		49 4%	10 4%	9 3%	11 4%	11 5%	7 5%	** **	** **	19 3%	22 4%	9 4%	** **
NET Neutral (4-6)		307 24%	53 22%	68- 20%	73 26%	43 20%	54+abcdhi 37%	** **	** **	121- 21%	116 23%	70+abcdhi 35%	** **
NET Well (7-10)		856 66%	170ej 71%	258+ceij 74%	178ej 62%	153ej 70%	67- 46%	** **	** **	428+ceij 73%	331ej 66%	97- 49%	** **
Don't know		81 6%	7- 3%	14 4%	25abh 9%	11 5%	16+abdhi 11%	** **	** **	21- 4%	36ah 7%	24+abdhi 12%	** **
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	**

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Prepared by BMG

Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	8.00	6.00	**	**	10.00	10.00	6.00	**
Base for stats	1212	233	335	262	207	128	**	**	568	469	175	**
Mean score	7.5	7.7efjk	7.9 +defijk	7.6efj	7.4ej	6.8-	**	**	7.8 +efijk	7.5ej	6.9-	**
Standard deviation	2.08	2.09	1.98	2.13	2.07	2.07	**	**	2.03	2.10	2.03	**
Standard Error	.07	.16	.12	.14	.16	.19	**	**	.10	.11	.16	**

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Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	12 1%	** **	2 1%	** **	1 1%	** **	1 1%	2 1%	** **	** **	8 1%	3+j 3%	0 -%	1 2%
2	(2.0)	15 1%	** **	3 2%	** **	3 2%	** **	2 2%	2 1%	** **	** **	14 1%	1 1%	* 1%	0 -%
3	(3.0)	23 2%	** **	5 4%	** **	0 -%	** **	3 2%	3 2%	** **	** **	16 2%	5+dj 4%	1d 2%	* 1%
4	(4.0)	43 3%	** **	2 2%	** **	7 3%	** **	7 5%	9 5%	** **	** **	35 3%	4 3%	2 4%	2 5%
5	(5.0)	102 8%	** **	8 6%	** **	9 5%	** **	16d 11%	16 9%	** **	** **	87 8%	10 9%	4 6%	2 4%
6	(6.0)	162 13%	** **	15 12%	** **	23 12%	** **	19 13%	18 10%	** **	** **	137 13%	14 13%	8 12%	3 7%
7	(7.0)	188 15%	** **	16 13%	** **	27 14%	** **	20 13%	36+ 20%	** **	** **	160 15%	14 13%	9 15%	4 12%
8	(8.0)	250 19%	** **	23 18%	** **	43 22%	** **	24 17%	34 19%	** **	** **	216 20%	17 15%	10 17%	7 18%
9	(9.0)	104 8%	** **	10 8%	** **	14 7%	** **	6 4%	14 8%	** **	** **	78- 7%	13f 12%	7f 11%	7 17%
10 - Extremely well	(10.0)	313 24%	** **	28 22%	** **	57 29%	** **	38 26%	37 21%	** **	** **	261 24%	23 21%	18 29%	11 30%
NET Badly (1-3)		49 4%	** **	9 7%	** **	4 2%	** **	6 4%	7 4%	** **	** **	38 3%	9+dj 8%	2 3%	1 3%
NET Neutral (4-6)		307 24%	** **	25 20%	** **	39 20%	** **	42 29%	43 24%	** **	** **	260 24%	28 25%	14 22%	6 16%
NET Well (7-10)		856 66%	** **	77 61%	** **	142fk 73%	** **	89 61%	122 68%	** **	** **	715 66%	67 60%	44 72%	29 77%

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Prepared by BMG

Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	81	**	15	**	10	**	10	8	**	**	71	7	2	2
	6%	**	12%	**	5%	**	6%	5%	**	**	7%	7%	3%	4%
Medians	8.00	**	8.00	**	8.00	**	8.00	7.00	**	**	8.00	8.00	8.00	8.00
Mode	10.00	**	10.00	**	10.00	**	10.00	10.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1212	**	111	**	185	**	137	172	**	**	1013	104	59	36
Mean score	7.5	**	7.4	**	7.9gk	**	7.4	7.4	**	**	7.6	7.2	7.8	8.0+fgjk
Standard deviation	2.08	**	2.28	**	1.97	**	2.21	2.09	**	**	2.05	2.37	1.98	2.10
Standard Error	.07	**	.24	**	.17	**	.20	.18	**	**	.07	.23	.19	.23

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Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	12 1%	4 1%	2 1%	3 1%	2 1%	6 1%	5 1%	10 1%	** **	2 1%	0 -%	** **
2	(2.0)	15 1%	6 1%	5 2%	3 1%	1 *%	11 1%	4 1%	12 1%	** **	3 1%	2 2%	** **
3	(3.0)	23 2%	8 2%	7 2%	2 1%	5 2%	15 2%	8 1%	21 2%	** **	1 1%	1 1%	** **
4	(4.0)	43 3%	19 4%	9 3%	7 3%	8 3%	28 4%	15 3%	33 3%	** **	10 5%	7 6%	** **
5	(5.0)	102 8%	34 8%	32d 10%	21 9%	15 5%	66 9%	36 7%	80 7%	** **	22 11%	14 13%	** **
6	(6.0)	162 13%	45 11%	39 12%	43+ae 18%	33 11%	84 11%	77 14%	138 13%	** **	23 11%	12 11%	** **
7	(7.0)	188 15%	66 16%	55 17%	26 11%	39 13%	121 16%	65 12%	156 14%	** **	33 16%	18 17%	** **
8	(8.0)	250 19%	87 21%	58 18%	45 19%	60 20%	145 19%	105 19%	212 20%	** **	37 18%	18 17%	** **
9	(9.0)	104 8%	38 9%	33f 10%	16 7%	18 6%	71+ 9%	33 6%	93 9%	** **	11 5%	8 7%	** **
10 - Extremely well	(10.0)	313 24%	86- 20%	68 21%	61 25%	97+abe 32%	154- 21%	157+abe 29%	255 24%	** **	56 27%	23 21%	** **
NET Badly (1-3)		49 4%	18 4%	14 4%	8 3%	9 3%	32 4%	17 3%	43 4%	** **	6 3%	3 3%	** **
NET Neutral (4-6)		307 24%	97 23%	80 25%	71d 29%	56 19%	177 24%	127 24%	251 23%	** **	55 26%	33 30%	** **
NET Well (7-10)		856 66%	277 66%	214 66%	147 61%	214+c 72%	491 66%	361 67%	716 67%	** **	137 65%	67 62%	** **

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Prepared by BMG

Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	81	27	18	15	19	44	35	67	**	12	5	**
	6%	6%	5%	6%	7%	6%	6%	6%	**	6%	4%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1212	392	308	227	279	700	505	1010	**	198	103	**
Mean score	7.5	7.4	7.4	7.5	7.9+abce	7.4-	7.7+ae	7.6	**	7.5	7.3	**
Standard deviation	2.08	2.09	2.06	2.12	2.01	2.07	2.07	2.07	**	2.14	2.09	**
Standard Error	.07	.11	.12	.17	.14	.08	.11	.07	**	.16	.22	**

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Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	12 1%	2 1%	9 1%	**	**	**	**	**	**	**	2 1%	**
2	(2.0)	15 1%	6 1%	9 1%	**	**	**	**	**	**	**	4 2%	**
3	(3.0)	23 2%	11 3%	12 1%	**	**	**	**	**	**	**	10+b 4%	**
4	(4.0)	43 3%	19 5%	24 3%	**	**	**	**	**	**	**	11 5%	**
5	(5.0)	102 8%	36 9%	66 7%	**	**	**	**	**	**	**	21 9%	**
6	(6.0)	162 13%	51 13%	111 13%	**	**	**	**	**	**	**	30 13%	**
7	(7.0)	188 15%	41- 10%	147+aj 17%	**	**	**	**	**	**	**	20- 8%	**
8	(8.0)	250 19%	68 17%	182 21%	**	**	**	**	**	**	**	35 15%	**
9	(9.0)	104 8%	26 7%	78 9%	**	**	**	**	**	**	**	16 7%	**
10 - Extremely well	(10.0)	313 24%	123+b 30%	188- 21%	**	**	**	**	**	**	**	76+b 32%	**
NET Badly (1-3)		49 4%	19 5%	30 3%	**	**	**	**	**	**	**	16+b 7%	**
NET Neutral (4-6)		307 24%	107 26%	201 23%	**	**	**	**	**	**	**	62 26%	**
NET Well (7-10)		856 66%	259 64%	595 67%	**	**	**	**	**	**	**	146 62%	**

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Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	81	21	60	**	**	**	**	**	**	**	**	13	**
	6%	5%	7%	**	**	**	**	**	**	**	**	5%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1212	385	826	**	**	**	**	**	**	**	**	224	**
Mean score	7.5	7.6	7.5	**	**	**	**	**	**	**	**	7.5	**
					f								
Standard deviation	2.08	2.25	2.00	**	**	**	**	**	**	**	**	2.36	**
Standard Error	.07	.12	.08	**	**	**	**	**	**	**	**	.17	**

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Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	12 1%	0 -%	** **	0 -%	4 2%	4 1%	4 1%	12 1%	** **	12 1%	** **
2	(2.0)	15 1%	3 3%	** **	6 2%	3 1%	9 2%	3 1%	15 1%	** **	15 1%	** **
3	(3.0)	23 2%	1 1%	** **	2 1%	2 1%	6 1%	11 2%	23 2%	** **	23 2%	** **
4	(4.0)	43 3%	5 5%	** **	9 3%	6 3%	18 3%	20 4%	42 3%	** **	43 3%	** **
5	(5.0)	102 8%	3 3%	** **	18 7%	21 9%	44 8%	51 9%	100 8%	** **	102 8%	** **
6	(6.0)	162 13%	15 14%	** **	39 14%	33 14%	70 13%	60 11%	156 12%	** **	162 13%	** **
7	(7.0)	188 15%	14 13%	** **	42 16%	36 15%	78 14%	82 15%	187 15%	** **	187 15%	** **
8	(8.0)	250 19%	25 23%	** **	52 19%	43 18%	99 18%	108 20%	245 19%	** **	246 19%	** **
9	(9.0)	104 8%	7 7%	** **	22 8%	17 7%	49 9%	43 8%	103 8%	** **	104 8%	** **
10 - Extremely well	(10.0)	313 24%	31 28%	** **	70 26%	69 28%	145 26%	118 22%	311 24%	** **	313 24%	** **
NET Badly (1-3)		49 4%	4 3%	** **	8 3%	9 4%	20 4%	19 3%	49 4%	** **	49 4%	** **
NET Neutral (4-6)		307 24%	24 21%	** **	65 24%	61 25%	132 24%	132 24%	298 23%	** **	307 24%	** **
NET Well (7-10)		856 66%	78 70%	** **	186 69%	165 68%	371 68%	351 64%	845 66%	** **	850 66%	** **

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Prepared by BMG

Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	81	6	**	10	8	24-	44+cde	81	**	81	**
	6%	5%	**	4%	3%	4%	8%	6%	**	6%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1212	105	**	260	235	523	502	1193	**	1206	**
Mean score	7.5	7.7	**	7.6	7.6	7.6	7.5	7.6	**	7.5	**
Standard deviation	2.08	2.05	**	2.01	2.13	2.10	2.05	2.08	**	2.08	**
Standard Error	.07	.21	**	.14	.15	.10	.10	.07	**	.07	**

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Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	12 1%	10 1%	6- 1%	4- *%	3- *%	1 *%	9 1%	8 1%	12 1%	12 1%	1- *%	2 *%	*- *%	0 -%	1- *%	*- *%
2	(2.0)	15 1%	13 1%	13 1%	14 1%	9 1%	3 1%	14 1%	12 1%	14 1%	15 1%	8 1%	4 1%	6 1%	1 1%	7 1%	1- *%
3	(3.0)	23 2%	21 2%	18 2%	20 2%	13 1%	* *%	21 2%	21 2%	21 2%	23 2%	15 2%	12 2%	8 1%	0 -%	16 2%	6 1%
4	(4.0)	43 3%	38 3%	33 3%	33 3%	25 3%	7 3%	38 3%	35 3%	40 3%	43 3%	21 3%	12- 2%	14- 2%	2 1%	22 3%	12- 2%
5	(5.0)	102 8%	96 8%	92 8%	94 8%	81 9%	12 5%	97 8%	93 8%	98 8%	102 8%	59 7%	43 7%	52 7%	8 6%	64 8%	38 7%
6	(6.0)	162 13%	142 12%	139 12%	139 12%	103- 11%	29 12%	146 12%	143 13%	150 12%	162 13%	91 11%	74c 13%	66- 9%	16 11%	88- 11%	55- 9%
7	(7.0)	188 15%	179+ 15%	169 15%	172 15%	139 15%	37 16%	179 15%	174 15%	182 15%	188 15%	127 16%	88 15%	110 15%	25 17%	127 16%	88 15%
8	(8.0)	250 19%	219 19%	226 20%	225 20%	190 20%	58+ 25%	232 20%	224 20%	234 19%	250 19%	159 20%	119 21%	168+ 23%	38 25%	170 21%	137+ 24%
9	(9.0)	104 8%	96 8%	98+ 9%	94 8%	82 9%	22 9%	100 8%	98 9%	101 8%	104 8%	71 9%	53 9%	71+ 10%	14 9%	70 9%	56 10%
10 - Extremely well	(10.0)	313 24%	278 24%	270 24%	269 24%	232 25%	59 25%	283 24%	266- 23%	289 24%	313 24%	203 25%	135 23%	196+ 27%	43 29%	202 25%	159+ 27%
NET Badly (1-3)		49 4%	44 4%	37- 3%	38- 3%	26- 3%	4 2%	43 4%	41 4%	46 4%	49 4%	24 3%	19f 3%	14- 2%	1 1%	24 3%	8- 1%
NET Neutral (4-6)		307 24%	276 24%	264 23%	266 24%	209 22%	47 20%	282 24%	272 24%	288 24%	307 24%	171- 21%	130 22%	132- 18%	26 18%	174- 22%	104- 18%
NET Well (7-10)		856 66%	773 67%	764+ 68%	760+ 68%	643+ 69%	176 +abcfghi 75%	794 67%	762 67%	807 67%	856 66%	560+ 70%	395 68%	544+ab 75%	119+abe 80%	568+ 70%	439+abe 76%

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Prepared by BMG

Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	81 6%	64- 6%	63- 6%	62- 6%	52 6%	6- 3%	68 6%	69 6%	71 6%	81e 6%	47d 6%	35d 6%	33- 5%	1- 1%	41-d 5%	28 5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1212	1093	1065	1064	877	227	1119	1076	1141	1212	755	544	691	147	767	552
Mean score	7.5	7.5	7.6+	7.6	7.7+	7.8	7.6	7.5	7.5	7.5	7.7+	7.6	7.9+b	8.0+b	7.7+	8.0+abe
Standard deviation	2.08	2.07	2.01	2.01	1.98	1.86	2.05	2.04	2.07	2.08	1.96	1.95	1.84	1.70	1.95	1.78
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.08	.09	.08	.15	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	12 1%	** **	8 1%	4- *%	3 1%
2	(2.0)	15 1%	** **	14 1%	10 1%	8 2%
3	(3.0)	23 2%	** **	21 2%	17 2%	11 2%
4	(4.0)	43 3%	** **	41 3%	33 4%	26+ 5%
5	(5.0)	102 8%	** **	98 8%	75 9%	45 9%
6	(6.0)	162 13%	** **	142 12%	94- 11%	57 11%
7	(7.0)	188 15%	** **	182 15%	135 15%	89 17%
8	(8.0)	250 19%	** **	238 20%	180 21%	112 21%
9	(9.0)	104 8%	** **	96 8%	73 8%	44 8%
10 - Extremely well	(10.0)	313 24%	** **	285d 24%	199 23%	98- 19%
NET Badly (1-3)		49 4%	** **	43 4%	31 4%	22 4%
NET Neutral (4-6)		307 24%	** **	281 24%	203 23%	129 24%
NET Well (7-10)		856 66%	** **	801 67%	587 67%	342 65%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_3 (continuation)

Q38. Disney+ - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	81	**	70	53	33
	6%	**	6%	6%	6%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	1212	**	1124	821	493
Mean score	7.5	**	7.6	7.5	7.3-
Standard deviation	2.08	**	2.05	2.04	2.06
Standard Error	.07	**	.07	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_4

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	71 5%	27 5%	43+a 8%	0 -%	* *%	46+b 7%	21- 3%
2	(2.0)	68 5%	28 5%	38 7%	0 -%	2 2%	31 5%	35 5%
3	(3.0)	55 4%	24 4%	30 5%	0 -%	1 1%	30 5%	24 4%
4	(4.0)	90 7%	25- 4%	59+a 10%	0 -%	6 5%	41 6%	47 7%
5	(5.0)	167 13%	85 14%	69 12%	0 -%	13 12%	78 12%	86 14%
6	(6.0)	148 11%	70 12%	67 12%	0 -%	11 10%	73 11%	75 12%
7	(7.0)	149 11%	66 11%	60 10%	0 -%	22 20%	85 13%	63 10%
8	(8.0)	182 14%	86 14%	73 13%	0 -%	24 21%	107+b 17%	75- 12%
9	(9.0)	68 5%	48+b 8%	13- 2%	0 -%	7 6%	25 4%	40 6%
10 - Extremely well	(10.0)	193 15%	108+b 18%	64- 11%	0 -%	20 18%	85 13%	108 17%
NET Badly (1-3)		193 15%	79 13%	111+a 19%	0 -%	4 4%	107 17%	80- 13%
NET Neutral (4-6)		405 31%	180 30%	195 34%	0 -%	30 26%	193 30%	208 33%
NET Well (7-10)		592 46%	308+b 51%	210- 37%	0 -%	73 65%	302 47%	287 45%
Don't know		104 8%	39 6%	60+a 10%	0 -%	5 5%	38- 6%	64+a 10%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	6.00	7.00	6.00		7.00	7.00	6.00
Mode	10.00	10.00	8.00		8.00	8.00	10.00
Base for stats	1190	566	517	0	107	602	574
Mean score	6.3	6.6 b	5.7-		7.2+ ab	6.2	6.5+
Standard deviation	2.65	2.61	2.69		2.03	2.66	2.61
Standard Error	.08	.12	.13		.22	.12	.11

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Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	71 5%	10 4%	19 5%	17 6%	16 7%	9 6%	** **	** **	28 5%	33 6%	10 5%	** **
2	(2.0)	68 5%	14 6%	22 6%	12 4%	8 4%	11 8%	** **	** **	35 6%	20 4%	13 6%	** **
3	(3.0)	55 4%	11 4%	10 3%	10 3%	8 4%	11+bh 8%	** **	** **	21 4%	18 4%	15+bchi 8%	** **
4	(4.0)	90 7%	10 4%	19 5%	23 8%	15 7%	17+abh 12%	** **	** **	28- 5%	38 7%	24+abh 12%	** **
5	(5.0)	167 13%	36 15%	42 12%	32 11%	29 13%	20 14%	** **	** **	78 13%	61 12%	28 14%	** **
6	(6.0)	148 11%	31 13%	43 12%	29 10%	26 12%	15 11%	** **	** **	74 13%	55 11%	19 9%	** **
7	(7.0)	149 11%	29 12%	35 10%	39 14%	28 13%	14 9%	** **	** **	63 11%	68 13%	18 9%	** **
8	(8.0)	182 14%	24 10%	58aej 17%	46ej 16%	36ej 17%	9- 6%	** **	** **	82e 14%	82ej 16%	18- 9%	** **
9	(9.0)	68 5%	22+dej 9%	17ej 5%	19ej 7%	8 4%	*- **	** **	** **	39ej 7%	27ej 5%	3- 1%	** **
10 - Extremely well	(10.0)	193 15%	45ej 19%	64ej 18%	37 13%	31 14%	13 9%	** **	** **	109+cej 19%	67 13%	16- 8%	** **
NET Badly (1-3)		193 15%	34 14%	50 14%	39 14%	32 15%	31+chi 22%	** **	** **	84 14%	71 14%	38 19%	** **
NET Neutral (4-6)		405 31%	77 32%	103 30%	84 29%	70 32%	52 36%	** **	** **	180 31%	154 30%	71 36%	** **
NET Well (7-10)		592 46%	120ej 50%	174ej 50%	140ej 49%	103ej 47%	36- 25%	** **	** **	294+ej 50%	243ej 48%	55- 27%	** **
Don't know		104 8%	9- 4%	22 6%	24 8%	13 6%	25+abcdhi 17%	** **	** **	31- 5%	37 7%	36+abcdhi 18%	** **
Medians		6.00	7.00	7.00	7.00	7.00	5.00	**	**	7.00	7.00	5.00	**

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Prepared by BMG

Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	8.00	8.00	5.00	**	**	10.00	8.00	5.00	**
Base for stats	1190	230	328	263	205	120	**	**	558	468	164	**
Mean score	6.3	6.6ej	6.5ej	6.4ej	6.3ej	5.2-	**	**	6.5+ej	6.3ej	5.4-	**
Standard deviation	2.65	2.64	2.70	2.60	2.63	2.58	**	**	2.67	2.61	2.52	**
Standard Error	.08	.21	.16	.17	.20	.24	**	**	.13	.13	.20	**

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Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	71 5%	** **	8 6%	** **	8 4%	** **	7 5%	8 4%	** **	** **	55 5%	10 9%	3 6%	2 5%
2	(2.0)	68 5%	** **	11 8%	** **	11 6%	** **	11 8%	12 7%	** **	** **	60 6%	3 3%	3 6%	1 3%
3	(3.0)	55 4%	** **	6 4%	** **	8 4%	** **	2 1%	7 4%	** **	** **	44 4%	7 6%	2 4%	2 4%
4	(4.0)	90 7%	** **	7 6%	** **	14 7%	** **	16 11%	11 6%	** **	** **	76 7%	7 6%	5 8%	2 4%
5	(5.0)	167 13%	** **	6 5%	** **	25 13%	** **	19 13%	29 16%	** **	** **	141 13%	11 10%	8 12%	8 21%
6	(6.0)	148 11%	** **	20 16%	** **	24 12%	** **	14 10%	19 10%	** **	** **	123 11%	14 12%	8 14%	2 7%
7	(7.0)	149 11%	** **	16 13%	** **	22 11%	** **	11 7%	28f 15%	** **	** **	124 11%	12 11%	8 12%	5 13%
8	(8.0)	182 14%	** **	16 12%	** **	31 16%	** **	18 13%	23 13%	** **	** **	154 14%	17 15%	6 10%	6 15%
9	(9.0)	68 5%	** **	5 4%	** **	11 6%	** **	12 8%	5 3%	** **	** **	59 5%	4 3%	3 5%	2 6%
10 - Extremely well	(10.0)	193 15%	** **	21 17%	** **	28 14%	** **	22 15%	25 14%	** **	** **	161 15%	17 15%	8 13%	7 17%
NET Badly (1-3)		193 15%	** **	24 19%	** **	27 14%	** **	20 14%	26 15%	** **	** **	159 15%	20 18%	9 15%	5 13%
NET Neutral (4-6)		405 31%	** **	34 27%	** **	63 32%	** **	50 34%	59 33%	** **	** **	340 31%	32 29%	21 34%	12 31%
NET Well (7-10)		592 46%	** **	58 46%	** **	91 47%	** **	63 43%	81 45%	** **	** **	498 46%	50 45%	25 41%	19 51%

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Prepared by BMG

Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	104	**	10	**	13	**	14	14	**	**	86	9	6	2
	8%	**	8%	**	7%	**	10%	8%	**	**	8%	8%	10%	5%
Medians	6.00	**	7.00	**	7.00	**	6.00	6.00	**	**	6.00	6.00	6.00	7.00
Mode	10.00	**	10.00	**	8.00	**	10.00	5.00	**	**	10.00	10.00	6.00	5.00
Base for stats	1190	**	116	**	181	**	132	167	**	**	997	102	55	36
Mean score	6.3	**	6.2	**	6.4	**	6.3	6.2	**	**	6.3	6.2	6.1	6.5
Standard deviation	2.65	**	2.81	**	2.57	**	2.73	2.55	**	**	2.64	2.79	2.63	2.63
Standard Error	.08	**	.30	**	.22	**	.25	.23	**	**	.09	.28	.27	.29

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Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	71 5%	22 5%	16 5%	12 5%	18 6%	38 5%	30 5%	64 6%	** **	6 3%	6 5%	** **
2	(2.0)	68 5%	26 6%	19 6%	9 4%	14 5%	45 6%	23 4%	54 5%	** **	14 7%	9 8%	** **
3	(3.0)	55 4%	18 4%	12 4%	13 5%	11 4%	30 4%	24 4%	49 5%	** **	5 3%	3 3%	** **
4	(4.0)	90 7%	39+b 9%	17 5%	12 5%	21 7%	56 8%	33 6%	76 7%	** **	14 6%	9 9%	** **
5	(5.0)	167 13%	55 13%	43 13%	28 12%	41 14%	98 13%	69 13%	148 14%	** **	18 9%	8 8%	** **
6	(6.0)	148 11%	53 13%	36 11%	26 11%	32 11%	90 12%	58 11%	126 12%	** **	22 10%	12 11%	** **
7	(7.0)	149 11%	51 12%	43d 13%	32 13%	22- 7%	94d 13%	54 10%	120 11%	** **	29 14%	14 13%	** **
8	(8.0)	182 14%	55 13%	48 15%	39 16%	39 13%	103 14%	78 14%	150 14%	** **	32 15%	18 17%	** **
9	(9.0)	68 5%	15 4%	23a 7%	14 6%	15 5%	39 5%	29 5%	53 5%	** **	15 7%	9 8%	** **
10 - Extremely well	(10.0)	193 15%	51 12%	41 13%	35 14%	65+abe 22%	92- 12%	100+abe 19%	146- 14%	** **	45+a 21%	13 12%	** **
NET Badly (1-3)		193 15%	65 16%	48 15%	34 14%	43 14%	114 15%	77 14%	167 16%	** **	25 12%	18 16%	** **
NET Neutral (4-6)		405 31%	147+ 35%	97 30%	67 28%	94 31%	244 33%	160 30%	350 32%	** **	54 26%	30 28%	** **
NET Well (7-10)		592 46%	173- 41%	155 47%	120 50%	141 47%	328 44%	261 48%	469- 44%	** **	120+a 57%	53 50%	** **

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Prepared by BMG

Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	104	33	26	21	21	59	42	90	**	11	7	**
	8%	8%	8%	9%	7%	8%	8%	8%	**	5%	6%	**
Medians	6.00	6.00	7.00	7.00	7.00	6.00	7.00	6.00	**	7.00	7.00	**
Mode	10.00	8.00	8.00	8.00	10.00	8.00	10.00	8.00	**	10.00	8.00	**
Base for stats	1190	386	300	220	278	685	498	986	**	198	101	**
Mean score	6.3	6.0-	6.3	6.5	6.5a	6.2	6.5+a	6.2-	**	6.9+a	6.3	**
									+ad			+ad
Standard deviation	2.65	2.58	2.59	2.57	2.81	2.59	2.70	2.64	**	2.61	2.68	**
Standard Error	.08	.13	.15	.21	.20	.10	.15	.09	**	.20	.29	**

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Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	71 5%	29 7%	42 5%	** **	** **	** **	** **	** **	** **	** **	13 6%	** **
2	(2.0)	68 5%	27 7%	41 5%	** **	** **	** **	** **	** **	** **	** **	20+b 8%	** **
3	(3.0)	55 4%	17 4%	36 4%	** **	** **	** **	** **	** **	** **	** **	12 5%	** **
4	(4.0)	90 7%	27 7%	63 7%	** **	** **	** **	** **	** **	** **	** **	16 7%	** **
5	(5.0)	167 13%	44 11%	123 14%	** **	** **	** **	** **	** **	** **	** **	25 11%	** **
6	(6.0)	148 11%	48 12%	100 11%	** **	** **	** **	** **	** **	** **	** **	31 13%	** **
7	(7.0)	149 11%	35- 9%	114+aj 13%	** **	** **	** **	** **	** **	** **	** **	16- 7%	** **
8	(8.0)	182 14%	41- 10%	141+aj 16%	** **	** **	** **	** **	** **	** **	** **	24 10%	** **
9	(9.0)	68 5%	17 4%	51 6%	** **	** **	** **	** **	** **	** **	** **	7 3%	** **
10 - Extremely well	(10.0)	193 15%	80+b 20%	113- 13%	** **	** **	** **	** **	** **	** **	** **	50+b 21%	** **
NET Badly (1-3)		193 15%	73 18%	119- 13%	** **	** **	** **	** **	** **	** **	** **	45b 19%	** **
NET Neutral (4-6)		405 31%	119 29%	285 32%	** **	** **	** **	** **	** **	** **	** **	72 30%	** **
NET Well (7-10)		592 46%	173 43%	419 47%	** **	** **	** **	** **	** **	** **	** **	97 41%	** **

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Prepared by BMG

Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	104	41	63	**	**	**	**	**	**	**	**	22	**
	8%	10%	7%	**	**	**	**	**	**	**	**	9%	**
Medians	6.00	6.00	7.00	**	**	**	**	**	**	**	**	6.00	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1190	365	823	**	**	**	**	**	**	**	**	214	**
Mean score	6.3	6.2	6.3	**	**	**	**	**	**	**	**	6.2	**
Standard deviation	2.65	2.90	2.53	**	**	**	**	**	**	**	**	2.91	**
Standard Error	.08	.17	.10	**	**	**	**	**	**	**	**	.22	**

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Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	71 5%	3 3%	** **	14 5%	17 7%	31 6%	27 5%	71 6%	** **	71 6%	** **
2	(2.0)	68 5%	6 5%	** **	16 6%	11 4%	28 5%	25 5%	68 5%	** **	68 5%	** **
3	(3.0)	55 4%	4 3%	** **	11 4%	10 4%	17 3%	33+e 6%	55 4%	** **	55 4%	** **
4	(4.0)	90 7%	7 6%	** **	19 7%	16 7%	40 7%	35 6%	90 7%	** **	90 7%	** **
5	(5.0)	167 13%	13 12%	** **	26 10%	29 12%	60 11%	83c 15%	166 13%	** **	167 13%	** **
6	(6.0)	148 11%	11 10%	** **	36 13%	31 13%	73 13%	54 10%	143 11%	** **	148 11%	** **
7	(7.0)	149 11%	11 10%	** **	34 13%	26 11%	62 11%	61 11%	146 11%	** **	148 12%	** **
8	(8.0)	182 14%	20 18%	** **	40 15%	27 11%	74 13%	91+ 17%	178 14%	** **	179 14%	** **
9	(9.0)	68 5%	5 4%	** **	13 5%	17 7%	31 6%	27 5%	67 5%	** **	67 5%	** **
10 - Extremely well	(10.0)	193 15%	21 19%	** **	43f 16%	47f 19%	99+f 18%	58- 11%	190 15%	** **	192 15%	** **
NET Badly (1-3)		193 15%	13 12%	** **	41 15%	38 16%	76 14%	86 16%	193 15%	** **	193 15%	** **
NET Neutral (4-6)		405 31%	31 28%	** **	81 30%	77 32%	173 32%	172 31%	398 31%	** **	405 31%	** **
NET Well (7-10)		592 46%	57 51%	** **	131 49%	117 48%	266 49%	237 43%	580 46%	** **	586 46%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	104	10	**	17	11-	32-	51de	102	**	104	**
	8%	9%	**	6%	5%	6%	9%	8%	**	8%	**
Medians	6.00	7.00	**	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1190	101	**	253	232	515	495	1172	**	1184	**
Mean score	6.3	6.7	**	6.4	6.4	6.5	6.1	6.3	**	6.3	**
			f								
Standard deviation	2.65	2.58	**	2.66	2.78	2.68	2.54	2.66	**	2.65	**
Standard Error	.08	.28	**	.18	.20	.13	.12	.08	**	.08	**

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Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	71 5%	61e 5%	48-e 4%	53-e 5%	37-e 4%	2- 1%	62e 5%	55-e 5%	65e 5%	71e 5%	35-d 4%	29d 5%	20- 3%	1- *	37d 5%	18- 3%
2	(2.0)	68 5%	60e 5%	57e 5%	59e 5%	41- 4%	4- 2%	60e 5%	62e 5%	65e 5%	68e 5%	35f 4%	18- 3%	29- 4%	2 2%	37f 5%	11- 2%
3	(3.0)	55 4%	45e 4%	44e 4%	46e 4%	34e 4%	1- *	47e 4%	45e 4%	49e 4%	55e 4%	27d 3%	24d 4%	28d 4%	0- -	33d 4%	18d 3%
4	(4.0)	90 7%	76 7%	75 7%	78 7%	62 7%	9 4%	80 7%	76 7%	80 7%	90 7%	55d 7%	47d 8%	44 6%	3- 2%	58d 7%	37 6%
5	(5.0)	167 13%	154e 13%	148e 13%	147e 13%	116e 13%	15- 6%	154e 13%	149e 13%	158e 13%	167e 13%	103d 13%	67 12%	95d 13%	8- 6%	95d 12%	65 11%
6	(6.0)	148 11%	137 12%	135 12%	132 12%	102 11%	22 10%	138 12%	138 12%	141 12%	148 11%	92 11%	64 11%	70- 10%	13 9%	82 10%	60 10%
7	(7.0)	149 11%	133 11%	128 11%	128 11%	109 12%	32 14%	135 11%	131 11%	139 11%	149 11%	91 11%	65 11%	84 12%	24 16%	90 11%	63 11%
8	(8.0)	182 14%	164 14%	171+ 15%	167 15%	146+ 16%	59 25% +abcd fghi	175 15%	166 14%	175 14%	182 14%	126 16%	100+ 17%	135+ 19%	46 31% +abcef	143+ 18%	117+a 20%
9	(9.0)	68 5%	60 5%	65+ 6%	63 6%	55 6%	19+ 8%	64 5%	61 5%	65 5%	68 5%	44 5%	29 5%	47 6%	11 7%	41 5%	36 6%
10 -	(10.0)	193 15%	178 14%	172 13%	169 14%	156+ 12%	60 26% +abcd fghi	180 15%	169 14%	183 15%	193 15%	130 12%	90 12%	124+ 11%	36+abe 11%	131 13%	114+ 8%
Extremely well		15%	15%	15%	15%	17%	26%	15%	15%	15%	15%	16%	16%	17%	24%	16%	20%
NET Badly (1-3)		193 15%	166e 14%	149-e 13%	158-e 14%	112-e 12%	7- 3%	169e 14%	162e 14%	179e 15%	193e 15%	97-df 12%	71-df 12%	77-d 11%	3- 2%	107-df 13%	47-d 8%
NET Neutral (4-6)		405 31%	367e 32%	358e 32%	357e 32%	280e 30%	46- 20%	372e 31%	364e 32%	378e 31%	405e 31%	249d 31%	178d 31%	210d 29%	25- 17%	235-d 29%	162-d 28%

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Prepared by BMG

Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
NET Well (7-10)	592	535	537+	527	466+	171	555	527	562	592	391+	284	389+	117	405+	330+abe
	46%	46%	48%	47%	50%	73%	47%	46%	46%	46%	49%	49%	54%	79%	50%	57%
Don't know	104	90	84	84	71	9-	90	91	94	104	64d	46d	48	3-	60d	41d
	8%	8%	7%	7%	8%	4%	8%	8%	8%	8%	8%	8%	7%	2%	7%	7%
Medians	6.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1190	1068	1044	1042	859	224	1096	1053	1119	1190	738	533	676	145	747	539
Mean score	6.3	6.3	6.4+	6.4+	6.6+i	7.7	6.4+	6.3	6.3	6.3	6.5+	6.5+	6.7+	7.8	6.5+	7.0+abe
Standard deviation	2.65	2.63	2.58	2.61	2.57	2.01	2.63	2.61	2.64	2.65	2.57	2.57	2.47	1.81	2.61	2.42
Standard Error	.08	.09	.09	.09	.10	.15	.09	.09	.09	.08	.10	.12	.10	.17	.10	.11

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Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	71 5%	** **	64 5%	43 5%	28 5%
2	(2.0)	68 5%	** **	64 5%	54 6%	31 6%
3	(3.0)	55 4%	** **	52 4%	39 4%	20 4%
4	(4.0)	90 7%	** **	81 7%	66 8%	43 8%
5	(5.0)	167 13%	** **	157 13%	117 13%	76 14%
6	(6.0)	148 11%	** **	142 12%	94 11%	58 11%
7	(7.0)	149 11%	** **	139 12%	96 11%	63 12%
8	(8.0)	182 14%	** **	174 15%	135 15%	79 15%
9	(9.0)	68 5%	** **	63 5%	48 6%	26 5%
10 - Extremely well	(10.0)	193 15%	** **	173 15%	117 13%	65- 12%
NET Badly (1-3)		193 15%	** **	180 15%	135 15%	80 15%
NET Neutral (4-6)		405 31%	** **	379 32%	277 32%	178 34%
NET Well (7-10)		592 46%	** **	549 46%	397 45%	232 44%

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Prepared by BMG

Table Q38_5_4 (continuation)

Q38. Disney+ - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	104	**	85	65	37
	8%	**	7%	7%	7%
Medians	6.00	**	6.00	6.00	6.00
Mode	10.00	**	8.00	8.00	8.00
Base for stats	1190	**	1109	809	490
Mean score	6.3	**	6.3	6.2	6.1
Standard deviation	2.65	**	2.63	2.62	2.59
Standard Error	.08	**	.09	.10	.13

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_5

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	13 1%	4 1%	8 1%	0 -%	1 1%	8 1%	5 1%
2	(2.0)	20 2%	5 1%	14+a 2%	0 -%	0 -%	11 2%	9 1%
3	(3.0)	31 2%	14 2%	11 2%	0 -%	6 5%	18 3%	13 2%
4	(4.0)	59 5%	23 4%	33 6%	0 -%	3 3%	31 5%	24 4%
5	(5.0)	117 9%	59 10%	50 9%	0 -%	8 7%	63 10%	52 8%
6	(6.0)	154 12%	70 12%	70 12%	0 -%	14 12%	78 12%	73 12%
7	(7.0)	195 15%	84 14%	92 16%	0 -%	19 17%	104 16%	90 14%
8	(8.0)	237 18%	111 18%	99 17%	0 -%	27 24%	131 20%	106 17%
9	(9.0)	116 9%	66+b 11%	40- 7%	0 -%	10 9%	51 8%	62 10%
10 - Extremely well	(10.0)	310 24%	157 26%	130 22%	0 -%	24 21%	128- 20%	181+a 28%
NET Badly (1-3)		64 5%	24 4%	33 6%	0 -%	7 6%	37 6%	26 4%
NET Neutral (4-6)		330 25%	152 25%	153 27%	0 -%	25 22%	172 27%	150 24%
NET Well (7-10)		858 66%	418b 69%	360- 63%	0 -%	80 72%	414 65%	439 69%
Don't know		41 3%	12- 2%	30+a 5%	0 -%	0 -%	18 3%	22 4%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	7.00		8.00	7.00	8.00
Mode	10.00	10.00	10.00		8.00	8.00	10.00
Base for stats	1252	593	547	0	112	623	616
Mean score	7.4	7.6+b	7.2-		7.5	7.2-	7.6+a
Standard deviation	2.17	2.10	2.26		2.04	2.17	2.14
Standard Error	.07	.09	.10		.22	.10	.09

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Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	13 1%	2 1%	4 1%	5 2%	0 -	3d 2%	** **	** **	5 1%	5 1%	3 2%	** **
2	(2.0)	20 2%	3 1%	7 2%	1 *	4 2%	5c 3%	** **	** **	9 2%	5 1%	6c 3%	** **
3	(3.0)	31 2%	8 3%	9 3%	4 1%	5 2%	6 4%	** **	** **	17 3%	8 2%	6 3%	** **
4	(4.0)	59 5%	13 5%	8- 2%	15 5%	4 2%	15+bdhi 10%	** **	** **	20 3%	19 4%	20+bdhi 10%	** **
5	(5.0)	117 9%	19 8%	37 11%	21 7%	17 8%	11 7%	** **	** **	57 10%	38 7%	23 11%	** **
6	(6.0)	154 12%	33 14%	32 9%	42b 15%	24 11%	18 13%	** **	** **	65 11%	66 13%	23 11%	** **
7	(7.0)	195 15%	32 14%	55 16%	46 16%	39 18%	19 13%	** **	** **	88 15%	84 17%	23 12%	** **
8	(8.0)	237 18%	45 19%	53 15%	48 17%	55+bceh 25%	22 16%	** **	** **	98 17%	103 20%	36 18%	** **
9	(9.0)	116 9%	19 8%	41+ej 12%	30j 10%	18 8%	7 5%	** **	** **	60j 10%	48j 9%	8- 4%	** **
10 - Extremely well	(10.0)	310 24%	64 27%	92 26%	67 23%	46 21%	32 22%	** **	** **	155 26%	113 22%	42 21%	** **
NET Badly (1-3)		64 5%	12 5%	19 6%	9 3%	9 4%	13+cdi 9%	** **	** **	32 5%	18 4%	14i 7%	** **
NET Neutral (4-6)		330 25%	65 27%	77 22%	78 27%	45 21%	43 30%	** **	** **	142 24%	123 24%	65+bdhi 33%	** **
NET Well (7-10)		858 66%	160j 67%	241ej 69%	191ej 66%	157ej 72%	80- 56%	** **	** **	401ej 68%	348ej 69%	110- 55%	** **
Don't know		41 3%	2 1%	12 3%	9 3%	8 3%	7a 5%	** **	** **	14 2%	17 3%	10a 5%	** **
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	**

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Prepared by BMG

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	8.00	10.00	**	**	10.00	10.00	10.00	**
Base for stats	1252	237	337	278	211	137	**	**	575	488	189	**
Mean score	7.4	7.5ej	7.6ej	7.5ej	7.6ej	6.9-	**	**	7.5ej	7.5ej	6.9-	**
Standard deviation	2.17	2.18	2.20	2.09	1.92	2.50	**	**	2.19	2.02	2.40	**
Standard Error	.07	.17	.13	.14	.14	.22	**	**	.10	.10	.18	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	13 1%	** **	3 3%	** **	3 1%	** **	2 1%	0 -%	** **	** **	11 1%	1 1%	* 1%	* 1%
2	(2.0)	20 2%	** **	4 3%	** **	0 -%	** **	2 2%	5d 3%	** **	** **	17 2%	2 2%	1 1%	0 -%
3	(3.0)	31 2%	** **	2 2%	** **	7 3%	** **	6 4%	3 2%	** **	** **	27 3%	1 1%	2 3%	1 2%
4	(4.0)	59 5%	** **	4 3%	** **	7 4%	** **	8 6%	9 5%	** **	** **	45 4%	9+j 8%	4 6%	* 1%
5	(5.0)	117 9%	** **	11 9%	** **	22 11%	** **	16 11%	20 11%	** **	** **	99 9%	10 9%	5 8%	4 10%
6	(6.0)	154 12%	** **	18 15%	** **	25 13%	** **	22 15%	19 10%	** **	** **	132 12%	14 13%	4 7%	3 8%
7	(7.0)	195 15%	** **	21 17%	** **	27 14%	** **	12- 8%	32f 18%	** **	** **	162f 15%	17 15%	9 15%	7 18%
8	(8.0)	237 18%	** **	19 15%	** **	36 19%	** **	24 16%	29 16%	** **	** **	200 18%	19 17%	12 19%	7 18%
9	(9.0)	116 9%	** **	10 8%	** **	16 8%	** **	11 7%	14 8%	** **	** **	93 9%	12 11%	7 11%	4 10%
10 - Extremely well	(10.0)	310 24%	** **	28 23%	** **	45 23%	** **	38 26%	44 25%	** **	** **	263 24%	22 20%	15 24%	11 29%
NET Badly (1-3)		64 5%	** **	9 7%	** **	10 5%	** **	10 7%	9 5%	** **	** **	55 5%	5 4%	3 5%	1 3%
NET Neutral (4-6)		330 25%	** **	33 26%	** **	54 28%	** **	47 32%	48 27%	** **	** **	276 25%	34 30%	13 21%	7 20%
NET Well (7-10)		858 66%	** **	79 63%	** **	125 64%	** **	84- 57%	119 66%	** **	** **	717f 66%	70 63%	42 69%	28 75%

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Prepared by BMG

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	41	**	4	**	6	**	6	5	**	**	35	3	3	1
	3%	**	3%	**	3%	**	4%	3%	**	**	3%	3%	5%	2%
Medians	8.00	**	7.00	**	8.00	**	8.00	7.00	**	**	8.00	7.00	8.00	8.00
Mode	10.00	**	10.00	**	10.00	**	10.00	10.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1252	**	121	**	189	**	140	176	**	**	1048	108	58	37
Mean score	7.4	**	7.2	**	7.4	**	7.2	7.4	**	**	7.4	7.2	7.5	7.8
Standard deviation	2.17	**	2.33	**	2.15	**	2.37	2.19	**	**	2.17	2.19	2.19	1.99
Standard Error	.07	**	.24	**	.18	**	.21	.19	**	**	.08	.21	.22	.21

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Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	13 1%	5 1%	3 1%	4 2%	2 1%	8 1%	5 1%	10 1%	** **	2 1%	1 1%	** **
2	(2.0)	20 2%	10 2%	3 1%	5 2%	1 *	14 2%	6 1%	17 2%	** **	2 1%	1 1%	** **
3	(3.0)	31 2%	8 2%	11 3%	3 1%	9 3%	19 3%	12 2%	27 3%	** **	4 2%	1 1%	** **
4	(4.0)	59 5%	21 5%	15 5%	7 3%	16 5%	36 5%	22 4%	52 5%	** **	7 3%	4 3%	** **
5	(5.0)	117 9%	39 9%	34 11%	26 11%	18 6%	74 10%	44 8%	97 9%	** **	21 10%	14 13%	** **
6	(6.0)	154 12%	52 12%	42 13%	32 13%	28 9%	94 13%	60 11%	128 12%	** **	25 12%	15 14%	** **
7	(7.0)	195 15%	68d 16%	59df 18%	37 15%	30- 10%	126+df 17%	67- 12%	161 15%	** **	34 16%	22 20%	** **
8	(8.0)	237 18%	68 16%	63 19%	43 18%	64 21%	130 17%	107 20%	199 19%	** **	37 18%	16 15%	** **
9	(9.0)	116 9%	44 10%	28 9%	15 6%	27 9%	72 10%	42 8%	96 9%	** **	21 10%	13 12%	** **
10 - Extremely well	(10.0)	310 24%	87 21%	62- 19%	63 26%	95+abe 32%	149- 20%	157+abe 29%	259 24%	** **	49 23%	18 17%	** **
NET Badly (1-3)		64 5%	23 6%	17 5%	11 5%	12 4%	40 5%	24 4%	55 5%	** **	8 4%	4 3%	** **
NET Neutral (4-6)		330 25%	112 27%	91 28%	65 27%	62 21%	203 27%	126 23%	276 26%	** **	53 25%	33 30%	** **
NET Well (7-10)		858 66%	266 64%	211 65%	157 65%	216+ae 72%	477 64%	373 69%	715 66%	** **	141 68%	69 64%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	41	17	7	8	9	23	17	31	**	7	2	**
	3%	4%	2%	3%	3%	3%	3%	3%	**	3%	2%	**
Medians	8.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1252	402	319	233	290	721	523	1045	**	202	106	**
Mean score	7.4	7.3	7.2	7.4	7.8+abe	7.2-	7.6+abe	7.4	**	7.5	7.2	**
Standard deviation	2.17	2.22	2.08	2.19	2.13	2.16	2.17	2.18	**	2.10	2.00	**
Standard Error	.07	.11	.12	.17	.15	.08	.11	.07	**	.16	.21	**

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Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	13 1%	2 *%	11 1%	** **	** **	** **	** **	** **	** **	** **	1 *%	** **
2	(2.0)	20 2%	8 2%	11 1%	** **	** **	** **	** **	** **	** **	** **	3 1%	** **
3	(3.0)	31 2%	9 2%	22 2%	** **	** **	** **	** **	** **	** **	** **	6 3%	** **
4	(4.0)	59 5%	23 6%	36 4%	** **	** **	** **	** **	** **	** **	** **	15 6%	** **
5	(5.0)	117 9%	38 9%	80 9%	** **	** **	** **	** **	** **	** **	** **	14 6%	** **
6	(6.0)	154 12%	41 10%	112 13%	** **	** **	** **	** **	** **	** **	** **	19 8%	** **
7	(7.0)	195 15%	43- 11%	151+aj 17%	** **	** **	** **	** **	** **	** **	** **	25 11%	** **
8	(8.0)	237 18%	73 18%	164 19%	** **	** **	** **	** **	** **	** **	** **	45 19%	** **
9	(9.0)	116 9%	33 8%	83 9%	** **	** **	** **	** **	** **	** **	** **	18 8%	** **
10 - Extremely well	(10.0)	310 24%	127+b 31%	184- 21%	** **	** **	** **	** **	** **	** **	** **	86+b 36%	** **
NET Badly (1-3)		64 5%	19 5%	45 5%	** **	** **	** **	** **	** **	** **	** **	11 4%	** **
NET Neutral (4-6)		330 25%	102 25%	228 26%	** **	** **	** **	** **	** **	** **	** **	48 20%	** **
NET Well (7-10)		858 66%	275 68%	582 66%	** **	** **	** **	** **	** **	** **	** **	174+b 74%	** **

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Prepared by BMG

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	41	10	32	**	**	**	**	**	**	**	**	4	**
	3%	2%	4%	**	**	**	**	**	**	**	**	2%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1252	396	854	**	**	**	**	**	**	**	**	232	**
Mean score	7.4	7.6+	7.3	**	**	**	**	**	**	**	**	7.9+bi	**
					b					b			
Standard deviation	2.17	2.26	2.12	**	**	**	**	**	**	**	**	2.23	**
Standard Error	.07	.12	.08	**	**	**	**	**	**	**	**	.16	**

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Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	13 1%	1 1%	** **	1 *%	4 2%	8 2%	4 1%	13 1%	** **	13 1%	** **
2	(2.0)	20 2%	1 1%	** **	3 1%	1 1%	5 1%	10 2%	20 2%	** **	20 2%	** **
3	(3.0)	31 2%	2 2%	** **	3 1%	2 1%	8 1%	16 3%	31 2%	** **	31 2%	** **
4	(4.0)	59 5%	0 -%	** **	14 5%	11 5%	20 4%	31 6%	59 5%	** **	59 5%	** **
5	(5.0)	117 9%	9 8%	** **	25 9%	26 11%	50 9%	45 8%	114 9%	** **	117 9%	** **
6	(6.0)	154 12%	10 9%	** **	25 9%	32 13%	68 12%	69 13%	150 12%	** **	154 12%	** **
7	(7.0)	195 15%	17 15%	** **	49 18%	41 17%	86 16%	81 15%	191 15%	** **	192 15%	** **
8	(8.0)	237 18%	18 17%	** **	48 18%	35 14%	90 17%	110 20%	234 18%	** **	236 18%	** **
9	(9.0)	116 9%	15 13%	** **	29 11%	22 9%	57 10%	50 9%	113 9%	** **	115 9%	** **
10 - Extremely well	(10.0)	310 24%	34 30%	** **	68 25%	66f 27%	142f 26%	109- 20%	308 24%	** **	310 24%	** **
NET Badly (1-3)		64 5%	5 4%	** **	6- 2%	8 3%	21 4%	30 6%	64 5%	** **	64 5%	** **
NET Neutral (4-6)		330 25%	19 17%	** **	64 24%	69 28%	138 25%	144 26%	322 25%	** **	329 26%	** **
NET Well (7-10)		858 66%	84 76%	** **	194+f 72%	164 68%	375 69%	350 64%	847 66%	** **	854 66%	** **

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Prepared by BMG

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	41	3	**	5	3	13	21d	41	**	41	**
	3%	3%	**	2%	1%	2%	4%	3%	**	3%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1252	108	**	264	241	534	524	1233	**	1246	**
Mean score	7.4	7.9+f	**	7.6	7.5	7.6	7.3	7.4	**	7.4	**
Standard deviation	2.17	2.05	**	2.01	2.16	2.13	2.15	2.18	**	2.17	**
Standard Error	.07	.21	**	.13	.15	.10	.10	.07	**	.07	**

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Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	13 1%	12 1%	8- 1%	11 1%	7 1%	2 1%	12 1%	12 1%	13 1%	13 1%	5 1%	4 1%	3- *%	0 -%	5 1%	2- *%
2	(2.0)	20 2%	19 2%	17 1%	17 1%	13 1%	1 1%	19 2%	18 2%	19 2%	20 2%	13 2%	8 1%	9 1%	1 1%	12 1%	5 1%
3	(3.0)	31 2%	28 2%	28 2%	26 2%	23 2%	3 1%	28 2%	25 2%	28 2%	31 2%	15 2%	15 3%	14 2%	2 1%	22f 3%	6- 1%
4	(4.0)	59 5%	58+ 5%	52 5%	55 5%	36 4%	5 2%	58 5%	56 5%	59 5%	59 5%	31 4%	30 5%	23- 3%	2 2%	36 4%	16- 3%
5	(5.0)	117 9%	110 9%	101 9%	104 9%	75 8%	20 8%	109 9%	106 9%	111 9%	117 9%	66 8%	46 8%	50- 7%	11 8%	68 8%	39- 7%
6	(6.0)	154 12%	140 12%	135 12%	139 12%	111 12%	27 11%	143 12%	139 12%	146 12%	154 12%	98 12%	68 12%	79 11%	19 13%	89 11%	66 11%
7	(7.0)	195 15%	170 15%	162 14%	164 15%	134 14%	42 18%	172 14%	171 15%	179 15%	195 15%	116 15%	88 15%	100 14%	26 18%	125 16%	86 15%
8	(8.0)	237 18%	208 18%	215 19%	211 19%	182 20%	53 22%	221 19%	214 19%	224 18%	237 18%	155 19%	114 20%	158+ 22%	31 21%	163+ 20%	132+ 23%
9	(9.0)	116 9%	104 9%	107 10%	105 9%	89 10%	23 10%	108 9%	107 9%	110 9%	116 9%	78 10%	57 10%	82+ 11%	14 10%	76 9%	56 10%
10 - Extremely well	(10.0)	310 24%	273 24%	268 24%	263 23%	233 25%	56 24%	283 24%	262- 23%	288 24%	310 24%	198 25%	127 22%	187 26%	40 27%	189 23%	158+ 27%
NET Badly (1-3)		64 5%	59 5%	53 5%	53 5%	42 5%	7 3%	58 5%	55 5%	60 5%	64 5%	33 4%	27f 5%	26- 4%	4 2%	38f 5%	13- 2%
NET Neutral (4-6)		330 25%	308+ 27%	289 26%	298 26%	222 24%	51 22%	310 26%	301 26%	316 26%	330 25%	196 24%	145 25%	152- 21%	33 22%	193 24%	121- 21%
NET Well (7-10)		858 66%	755- 65%	752 67%	743 66%	638+ 69%	173 +acfg 74%	784 66%	754 66%	801 66%	858 66%	547 68%	387 67%	526+b 73%	111+ 75%	554+ 69%	432+abe 75%

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Prepared by BMG

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	41 3%	35 3%	35 3%	31- 3%	27 3%	2 1%	34 3%	35 3%	36 3%	41 3%	27 3%	20 3%	19 3%	1 **	22 3%	14 2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1252	1122	1093	1095	902	231	1153	1109	1177	1252	775	559	704	147	785	566
Mean score	7.4	7.4-	7.5	7.4	7.5+	7.6	7.4	7.4	7.4	7.4	7.5+	7.4	7.7+be	7.8	7.5	7.8+abe
Standard deviation	2.17	2.19	2.14	2.16	2.11	1.95	2.17	2.16	2.18	2.17	2.10	2.12	2.01	1.87	2.11	1.90
Standard Error	.07	.07	.07	.07	.08	.14	.07	.07	.07	.07	.08	.10	.08	.17	.08	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	13 1%	** **	12 1%	6 1%	5 1%
2	(2.0)	20 2%	** **	16 1%	14 2%	10 2%
3	(3.0)	31 2%	** **	31 3%	20 2%	14 3%
4	(4.0)	59 5%	** **	56 5%	40 5%	24 4%
5	(5.0)	117 9%	** **	110 9%	88 10%	55 10%
6	(6.0)	154 12%	** **	139 12%	101 12%	66 13%
7	(7.0)	195 15%	** **	188 16%	143 16%	97+ 18%
8	(8.0)	237 18%	** **	219 18%	158 18%	91 17%
9	(9.0)	116 9%	** **	110 9%	88 10%	50 10%
10 - Extremely well	(10.0)	310 24%	** **	280d 23%	189- 22%	98- 19%
NET Badly (1-3)		64 5%	** **	58 5%	40 5%	29 5%
NET Neutral (4-6)		330 25%	** **	305 26%	229 26%	145 27%
NET Well (7-10)		858 66%	** **	798 67%	578 66%	336 64%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_5 (continuation)

Q38. Disney+ - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	41	**	33	27	17
	3%	**	3%	3%	3%
Medians	8.00	**	8.00	8.00	7.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1252	**	1161	847	509
Mean score	7.4	**	7.4	7.4	7.2-
Standard deviation	2.17	**	2.15	2.12	2.12
Standard Error	.07	**	.07	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_6

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	37 3%	13 2%	23+ 4%	0 -%	1 1%	20 3%	16 3%
2	(2.0)	38 3%	13 2%	25+a 4%	0 -%	0 -%	19 3%	16 2%
3	(3.0)	45 3%	16 3%	27+ 5%	0 -%	1 1%	25 4%	19 3%
4	(4.0)	63 5%	28 5%	33 6%	0 -%	3 2%	24 4%	39 6%
5	(5.0)	158 12%	81 13%	68 12%	0 -%	10 9%	71 11%	84 13%
6	(6.0)	151 12%	70 12%	65 11%	0 -%	16 15%	84 13%	66 10%
7	(7.0)	175 13%	83 14%	69 12%	0 -%	23 20%	101+b 16%	73 11%
8	(8.0)	205 16%	97 16%	83 14%	0 -%	25 22%	110 17%	94 15%
9	(9.0)	80 6%	40 7%	33 6%	0 -%	7 6%	37 6%	40 6%
10 - Extremely well	(10.0)	216 17%	111 18%	84 15%	0 -%	22 19%	101 16%	116 18%
NET Badly (1-3)		120 9%	42- 7%	75+a 13%	0 -%	2 2%	64 10%	51 8%
NET Neutral (4-6)		372 29%	178 29%	166 29%	0 -%	29 26%	179 28%	189 30%
NET Well (7-10)		675 52%	330b 55%	268- 47%	0 -%	77 68%	349 54%	323 51%
Don't know		126 10%	54 9%	67 12%	0 -%	4 4%	49- 8%	75+a 12%

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Prepared by BMG

Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	7.00	7.00	7.00		7.00	7.00	7.00
Mode	10.00	10.00	10.00		8.00	8.00	10.00
Base for stats	1168	551	509	0	108	592	563
Mean score	6.8	7.0+b	6.5-		7.5+b	6.8	6.9
Standard deviation	2.41	2.31	2.57		1.85	2.37	2.43
Standard Error	.08	.11	.12		.20	.11	.11

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Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	37 3%	4 2%	9 3%	6 2%	10 5%	8 5%	** **	** **	13 2%	16 3%	8 4%	** **
2	(2.0)	38 3%	6 2%	4- 1%	9 3%	7 3%	9+bh 6%	** **	** **	10- 2%	16 3%	12+bh 6%	** **
3	(3.0)	45 3%	5 2%	13 4%	9 3%	8 3%	8 6%	** **	** **	19 3%	17 3%	10 5%	** **
4	(4.0)	63 5%	12b 5%	5- 1%	13b 5%	10b 5%	16+bcdhi 11%	** **	** **	17- 3%	24b 5%	23+abcdhi 11%	** **
5	(5.0)	158 12%	31 13%	36 10%	35 12%	28 13%	20 14%	** **	** **	66 11%	63 12%	29 14%	** **
6	(6.0)	151 12%	26 11%	40 11%	40 14%	25 11%	13 9%	** **	** **	65 11%	65 13%	21 10%	** **
7	(7.0)	175 13%	36 15%	51 15%	33 11%	31 14%	18 13%	** **	** **	87 15%	64 13%	23 12%	** **
8	(8.0)	205 16%	45ej 19%	61 17%	37 13%	39 18%	15 10%	** **	** **	106ej 18%	76 15%	22 11%	** **
9	(9.0)	80 6%	22j 9%	20 6%	21j 7%	11 5%	6 4%	** **	** **	42j 7%	32 6%	6- 3%	** **
10 - Extremely well	(10.0)	216 17%	43ej 18%	82+deij 24%	50ej 17%	27 12%	11- 8%	** **	** **	126+deij 21%	77ej 15%	14- 7%	** **
NET Badly (1-3)		120 9%	15 6%	27 8%	24 8%	24 11%	25+abchi 17%	** **	** **	41- 7%	48 10%	30+abchi 15%	** **
NET Neutral (4-6)		372 29%	69 29%	80- 23%	88b 31%	63 29%	49bh 34%	** **	** **	149- 25%	151b 30%	72+bh 36%	** **
NET Well (7-10)		675 52%	147 +cdeij 61%	214 +cdeij 61%	141ej 49%	108ej 50%	50- 35%	** **	** **	361 +cdeij 61%	249ej 49%	65- 33%	** **
Don't know		126 10%	9- 4%	28 8%	34ah 12%	22a 10%	20ah 14%	** **	** **	38- 6%	56ah 11%	32+abh 16%	** **

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Prepared by BMG

Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Medians	7.00	7.00	8.00	7.00	7.00	6.00	**	**	7.00	7.00	6.00	**
Mode	10.00	8.00	10.00	10.00	8.00	5.00	**	**	10.00	10.00	5.00	**
Base for stats	1168	230	321	253	196	124	**	**	551	449	167	**
Mean score	6.8	7.1defjk	7.3 +cdefijk	6.9efjk	6.5ej	5.7-	**	**	7.2 +defijk	6.7efjk	5.7-	**
Standard deviation	2.41	2.23	2.33	2.40	2.44	2.53	**	**	2.29	2.42	2.41	**
Standard Error	.08	.18	.14	.16	.19	.23	**	**	.11	.12	.19	**

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Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	37 3%	** **	5 4%	** **	7 4%	** **	5 3%	3 2%	** **	** **	31 3%	5 4%	1 2%	1 2%
2	(2.0)	38 3%	** **	6 5%	** **	5 2%	** **	1 1%	8 4%	** **	** **	31 3%	3 3%	2 3%	1 3%
3	(3.0)	45 3%	** **	1 1%	** **	6 3%	** **	6 4%	4 2%	** **	** **	34 3%	8+j 7%	1 2%	2 6%
4	(4.0)	63 5%	** **	10 8%	** **	7 4%	** **	8 5%	7 4%	** **	** **	56 5%	3 2%	3 5%	1 4%
5	(5.0)	158 12%	** **	11 9%	** **	26 13%	** **	23 16%	17 10%	** **	** **	130 12%	18 16%	7 12%	3 7%
6	(6.0)	151 12%	** **	15 12%	** **	22 11%	** **	16 11%	14 8%	** **	** **	126 12%	13 12%	6 10%	6 15%
7	(7.0)	175 13%	** **	20 16%	** **	24 12%	** **	17 12%	28 16%	** **	** **	143 13%	18 16%	8 13%	5 13%
8	(8.0)	205 16%	** **	13 11%	** **	33 17%	** **	15 11%	45+fjk 25%	** **	** **	176 16%	11 10%	11 18%	6 15%
9	(9.0)	80 6%	** **	10 8%	** **	11 5%	** **	12 8%	16 9%	** **	** **	69 6%	5 5%	4 6%	2 6%
10 - Extremely well	(10.0)	216 17%	** **	22 18%	** **	39 20%	** **	26 18%	21 12%	** **	** **	184 17%	15 14%	9 15%	8 20%
NET Badly (1-3)		120 9%	** **	12 10%	** **	17 9%	** **	11 8%	15 8%	** **	** **	96 9%	16 14%	4 7%	4 10%
NET Neutral (4-6)		372 29%	** **	36 28%	** **	55 28%	** **	47g 32%	39- 21%	** **	** **	312 29%	34 31%	16 27%	10 26%
NET Well (7-10)		675 52%	** **	66 52%	** **	107 55%	** **	70 48%	110+fk 61%	** **	** **	573 53%	50 45%	32 52%	20 54%

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Prepared by BMG

Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	126	**	12	**	15	**	18	17	**	**	103	11	9	4
	10%	**	9%	**	8%	**	12%	9%	**	**	9%	10%	14%	10%
Medians	7.00	**	7.00	**	7.00	**	7.00	8.00	**	**	7.00	6.00	7.00	7.00
Mode	10.00	**	10.00	**	10.00	**	10.00	8.00	**	**	10.00	7.00	8.00	10.00
Base for stats	1168	**	114	**	179	**	129	164	**	**	981	101	52	34
Mean score	6.8	**	6.7e	**	6.9e	**	6.8e	7.0ek	**	**	6.8e	6.3-	6.9e	7.0e
		ek				-			ek					
Standard deviation	2.41	**	2.58	**	2.46	**	2.42	2.23	**	**	2.40	2.49	2.31	2.44
Standard Error	.08	**	.28	**	.21	**	.23	.20	**	**	.09	.25	.24	.27

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Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	37 3%	11 3%	12 4%	8 3%	5 2%	23 3%	13 2%	32 3%	** **	3 2%	2 2%	** **
2	(2.0)	38 3%	23+bcd 5%	7 2%	4 2%	4 1%	30+df 4%	8- 1%	31 3%	** **	6 3%	3 3%	** **
3	(3.0)	45 3%	12 3%	18+ 5%	6 2%	9 3%	30 4%	15 3%	40 4%	** **	5 3%	4 3%	** **
4	(4.0)	63 5%	16 4%	16 5%	11 5%	20 7%	32 4%	31 6%	52 5%	** **	11 5%	7 6%	** **
5	(5.0)	158 12%	52 12%	39 12%	34 14%	33 11%	91 12%	67 12%	132 12%	** **	24 11%	12 11%	** **
6	(6.0)	151 12%	52 12%	39 12%	31 13%	28 10%	91 12%	59 11%	125 12%	** **	25 12%	13 12%	** **
7	(7.0)	175 13%	63 15%	47 14%	28 11%	33 11%	110 15%	61 11%	143 13%	** **	32 15%	23 21%	** **
8	(8.0)	205 16%	56 13%	59 18%	40 17%	49 16%	115 16%	89 17%	167 16%	** **	37 18%	14 13%	** **
9	(9.0)	80 6%	26 6%	20 6%	17 7%	17 6%	46 6%	34 6%	67 6%	** **	13 6%	7 7%	** **
10 - Extremely well	(10.0)	216 17%	71b 17%	38- 12%	41 17%	66+be 22%	109- 15%	107+be 20%	178 16%	** **	38 18%	15 14%	** **
NET Badly (1-3)		120 9%	46df 11%	37df 11%	18 8%	18 6%	83+df 11%	36- 7%	104 10%	** **	15 7%	9 8%	** **
NET Neutral (4-6)		372 29%	119 28%	95 29%	76 31%	82 27%	214 29%	158 29%	310 29%	** **	60 29%	32 30%	** **
NET Well (7-10)		675 52%	216 52%	164 50%	126 52%	164 55%	380 51%	290 54%	554 51%	** **	120 58%	59 55%	** **

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Prepared by BMG

Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	126	37	29	22	34	67	56	109	**	15	8	**
	10%	9%	9%	9%	11%	9%	10%	10%	**	7%	7%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	**
Mode	10.00	10.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1168	381	297	220	264	678	484	968	**	195	100	**
Mean score	6.8	6.7	6.5-	6.9	7.2+abe	6.6-	7.0+be	6.8	**	7.0	6.7	**
Standard deviation	2.41	2.48	2.38	2.38	2.36	2.43	2.37	2.43	**	2.28	2.25	**
Standard Error	.08	.13	.14	.20	.17	.09	.13	.09	**	.17	.24	**

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Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	37 3%	13 3%	24 3%	** **	** **	** **	** **	** **	** **	** **	9 4%	** **
2	(2.0)	38 3%	10 3%	27 3%	** **	** **	** **	** **	** **	** **	** **	6 2%	** **
3	(3.0)	45 3%	21 5%	25 3%	** **	** **	** **	** **	** **	** **	** **	11 5%	** **
4	(4.0)	63 5%	22 5%	42 5%	** **	** **	** **	** **	** **	** **	** **	14 6%	** **
5	(5.0)	158 12%	56 14%	102 11%	** **	** **	** **	** **	** **	** **	** **	37 16%	** **
6	(6.0)	151 12%	45 11%	106 12%	** **	** **	** **	** **	** **	** **	** **	24 10%	** **
7	(7.0)	175 13%	37- 9%	136+aj 15%	** **	** **	** **	** **	** **	** **	** **	18- 7%	** **
8	(8.0)	205 16%	52 13%	153 17%	** **	** **	** **	** **	** **	** **	** **	30 13%	** **
9	(9.0)	80 6%	25 6%	55 6%	** **	** **	** **	** **	** **	** **	** **	13 5%	** **
10 - Extremely well	(10.0)	216 17%	86+b 21%	130- 15%	** **	** **	** **	** **	** **	** **	** **	53+b 22%	** **
NET Badly (1-3)		120 9%	44 11%	75 8%	** **	** **	** **	** **	** **	** **	** **	26 11%	** **
NET Neutral (4-6)		372 29%	124 30%	249 28%	** **	** **	** **	** **	** **	** **	** **	75 32%	** **
NET Well (7-10)		675 52%	200 49%	474 54%	** **	** **	** **	** **	** **	** **	** **	113 48%	** **

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Prepared by BMG

Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	126	38	87	**	**	**	**	**	**	**	**	23	**
	10%	9%	10%	**	**	**	**	**	**	**	**	10%	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	7.00	**
Mode	10.00	10.00	8.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1168	368	798	**	**	**	**	**	**	**	**	214	**
Mean score	6.8	6.8	6.8	**	**	**	**	**	**	**	**	6.7	**
					ci								
Standard deviation	2.41	2.59	2.33	**	**	**	**	**	**	**	**	2.65	**
Standard Error	.08	.15	.09	**	**	**	**	**	**	**	**	.20	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	37 3%	2 2%	** **	6 2%	9 4%	15 3%	15 3%	37 3%	** **	37 3%	** **
2	(2.0)	38 3%	2 2%	** **	7 3%	5 2%	16 3%	14 3%	38 3%	** **	38 3%	** **
3	(3.0)	45 3%	2 2%	** **	7 3%	7 3%	13 2%	21 4%	45 4%	** **	45 4%	** **
4	(4.0)	63 5%	1 1%	** **	12 4%	6 2%	16- 3%	37+de 7%	62 5%	** **	63 5%	** **
5	(5.0)	158 12%	9 8%	** **	28 10%	27 11%	57 10%	83+e 15%	157 12%	** **	158 12%	** **
6	(6.0)	151 12%	12 11%	** **	33 12%	33 14%	72 13%	58 11%	145 11%	** **	151 12%	** **
7	(7.0)	175 13%	18 16%	** **	35 13%	33 14%	79 14%	76 14%	173 14%	** **	173 13%	** **
8	(8.0)	205 16%	16 14%	** **	44 16%	36 15%	80 15%	89 16%	197 15%	** **	200 16%	** **
9	(9.0)	80 6%	8 8%	** **	20 8%	11 5%	36 6%	31 6%	79 6%	** **	80 6%	** **
10 - Extremely well	(10.0)	216 17%	28 25%	** **	56f 21%	56+f 23%	116+f 21%	65- 12%	215 17%	** **	216 17%	** **
NET Badly (1-3)		120 9%	6 6%	** **	20 7%	21 9%	44 8%	50 9%	120 9%	** **	120 9%	** **
NET Neutral (4-6)		372 29%	22 20%	** **	72 27%	66 27%	145 27%	178+e 33%	365 29%	** **	372 29%	** **
NET Well (7-10)		675 52%	70 63%	** **	155f 58%	136 56%	310+f 57%	261- 48%	664 52%	** **	670 52%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	126	12	**	22	20	48	57	126	**	126	**
	10%	11%	**	8%	8%	9%	10%	10%	**	10%	**
Medians	7.00	8.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1168	99	**	247	223	499	489	1149	**	1162	**
Mean score	6.8	7.5+f	**	7.1+f	7.1f	7.1+f	6.5-	6.8	**	6.8	**
			f								
Standard deviation	2.41	2.27	**	2.36	2.45	2.39	2.32	2.42	**	2.41	**
Standard Error	.08	.24	**	.16	.18	.12	.11	.08	**	.08	**

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Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	37 3%	31 3%	27- 2%	26- 2%	20- 2%	3 1%	32 3%	30 3%	35 3%	37 3%	17 2%	15 3%	13- 2%	0- %	16- 2%	12 2%
2	(2.0)	38 3%	34e 3%	29 3%	33e 3%	25 3%	1- **	34e 3%	33e 3%	35e 3%	38e 3%	19 2%	12 2%	12- 2%	1 1%	19 2%	6- 1%
3	(3.0)	45 3%	44e 4%	38e 3%	41e 4%	24- 3%	2- 1%	44e 4%	41e 4%	44e 4%	45e 3%	24 3%	17 3%	15- 2%	2 1%	27 3%	11- 2%
4	(4.0)	63 5%	52 5%	51 5%	53 5%	44 5%	9 4%	56 5%	56 5%	56 5%	63 5%	36 5%	37+ 6%	35 5%	3 2%	43 5%	37+ 6%
5	(5.0)	158 12%	138 12%	137 12%	137 12%	108 12%	18- 8%	140 12%	138 12%	146 12%	158 12%	85- 11%	66d 11%	76 11%	7- 5%	90d 11%	56- 10%
6	(6.0)	151 12%	138 12%	130 12%	136 12%	104 11%	25 11%	140 12%	135 12%	144 12%	151 12%	90 11%	68 12%	74 10%	15 10%	92 11%	59 10%
7	(7.0)	175 13%	156 13%	154 14%	150 13%	118 13%	33 14%	159 13%	154 13%	162 13%	175 13%	117 15%	75 13%	104 14%	22 15%	103 13%	65- 11%
8	(8.0)	205 16%	185 16%	193+ 17%	189+ 17%	177+ 19%	58 25%	197 17%	191+ 17%	199 16%	205 16%	143+ 18%	104 18%	142+ 20%	41+abce 27%	151+ 19%	133+a 23%
9	(9.0)	80 6%	75 6%	74 7%	69 6%	55 6%	17 7%	75 6%	69 6%	77 6%	80 6%	50 6%	31 5%	55+ 8%	9 6%	48 6%	39 7%
10 -	(10.0)	216	194	187	186	163	62 +abcdfgh i	197	187	201	216	145	103	133	44 +abcef	141	117+
Extremely well		17%	17%	17%	17%	18%	27%	17%	16%	17%	17%	18%	18%	18%	30%	17%	20%
NET Badly (1-3)		120 9%	109e 9%	94-e 8%	101e 9%	69-e 7%	5- 2%	111e 9%	104e 9%	114e 9%	120e 9%	59-d 7%	44d 8%	39- 5%	2- 2%	63-d 8%	29- 5%
NET Neutral (4-6)		372 29%	329 28%	319 28%	326e 29%	256 28%	51- 22%	336 28%	329 29%	346 29%	372e 29%	211-d 26%	171d 30%	185- 26%	26- 17%	225d 28%	152d 26%

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Prepared by BMG

Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
NET Well (7-10)	675	611	609+	594	513+	169	629	602	638	675	455+	312	433+b	116	443+	354+be
	52%	53%	54%	53%	55%	72%	53%	53%	53%	52%	57%	54%	60%	79%	55%	61%
Don't know	126	109e	106e	105e	92e	8-	111e	109e	114e	126e	77d	52d	67d	4-	76d	45-d
	10%	9%	9%	9%	10%	4%	9%	10%	9%	10%	10%	9%	9%	3%	9%	8%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	8.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	10.00	8.00	10.00	8.00	8.00	8.00
Base for stats	1168	1049	1021	1021	837	225	1076	1035	1098	1168	725	527	657	144	731	535
Mean score	6.8	6.8	6.9+	6.8	7.0+	7.7	6.8	6.8	6.8	6.8	7.0+	6.9	7.2+b	8.0	7.0+	7.2+be
Standard deviation	2.41	2.40	2.34	2.37	2.33	2.00	2.39	2.38	2.40	2.41	2.31	2.35	2.21	1.78	2.33	2.25
Standard Error	.08	.08	.08	.08	.09	.15	.08	.08	.08	.08	.09	.11	.09	.16	.09	.11

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Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	37 3%	** **	35 3%	24 3%	17 3%
2	(2.0)	38 3%	** **	35 3%	28 3%	24+ 5%
3	(3.0)	45 3%	** **	43 4%	31 4%	20 4%
4	(4.0)	63 5%	** **	57 5%	40 5%	21 4%
5	(5.0)	158 12%	** **	147 12%	117 13%	75 14%
6	(6.0)	151 12%	** **	138 12%	96 11%	58 11%
7	(7.0)	175 13%	** **	164 14%	126 14%	82 16%
8	(8.0)	205 16%	** **	192 16%	143 16%	84 16%
9	(9.0)	80 6%	** **	72 6%	58 7%	32 6%
10 - Extremely well	(10.0)	216 17%	** **	199 17%	136 16%	71- 14%
NET Badly (1-3)		120 9%	** **	113 9%	84 10%	61+ 12%
NET Neutral (4-6)		372 29%	** **	341 29%	254 29%	154 29%
NET Well (7-10)		675 52%	** **	626 52%	463 53%	269 51%

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Prepared by BMG

Table Q38_5_6 (continuation)

Q38. Disney+ - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	126	**	114	73	43
	10%	**	10%	8%	8%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	8.00	8.00
Base for stats	1168	**	1080	801	484
Mean score	6.8	**	6.8	6.8	6.6
Standard deviation	2.41	**	2.41	2.38	2.43
Standard Error	.08	**	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_7

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	28 2%	9 1%	19+ 3%	0 -%	0 -%	19 3%	9 1%
2	(2.0)	39 3%	15 3%	22 4%	0 -%	2 2%	22 3%	17 3%
3	(3.0)	51 4%	16 3%	33+a 6%	0 -%	2 2%	34+b 5%	15- 2%
4	(4.0)	70 5%	30 5%	36 6%	0 -%	4 4%	31 5%	38 6%
5	(5.0)	144 11%	64 11%	67 12%	0 -%	13 11%	69 11%	71 11%
6	(6.0)	160 12%	74 12%	74 13%	0 -%	12 11%	74 12%	85 13%
7	(7.0)	164 13%	82 14%	69 12%	0 -%	13 12%	87 14%	77 12%
8	(8.0)	207 16%	86 14%	92 16%	0 -%	29 26%	121+b 19%	86- 13%
9	(9.0)	81 6%	53+b 9%	19- 3%	0 -%	9 8%	36 6%	44 7%
10 - Extremely well	(10.0)	245 19%	129b 21%	89- 15%	0 -%	27 24%	100- 16%	144+a 23%
NET Badly (1-3)		118 9%	41- 7%	74+a 13%	0 -%	3 3%	75+b 12%	40- 6%
NET Neutral (4-6)		374 29%	169 28%	177 31%	0 -%	29 26%	174 27%	195 31%
NET Well (7-10)		697 54%	350+b 58%	269- 47%	0 -%	78 70%	343 54%	350 55%
Don't know		104 8%	46 8%	57+ 10%	0 -%	1 1%	48 8%	53 8%

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Prepared by BMG

Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	7.00	7.00	7.00		8.00	7.00	7.00
Mode	10.00	10.00	8.00		8.00	8.00	10.00
Base for stats	1190	560	519	0	111	592	585
Mean score	6.9	7.2+b	6.5-		7.6+b	6.7-	7.1+a
Standard deviation	2.41	2.33	2.50		2.02	2.44	2.35
Standard Error	.08	.11	.12		.21	.11	.10

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Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	28 2%	4 2%	7 2%	7 2%	4 2%	5 4%	** **	** **	11 2%	11 2%	6 3%	** **
2	(2.0)	39 3%	8 3%	8 2%	9 3%	6 3%	7 5%	** **	** **	16 3%	16 3%	7 4%	** **
3	(3.0)	51 4%	11 5%	12 3%	9 3%	8 4%	9 6%	** **	** **	23 4%	18 3%	10 5%	** **
4	(4.0)	70 5%	12 5%	18 5%	12 4%	10 4%	12 8%	** **	** **	30 5%	22 4%	19+chi 10%	** **
5	(5.0)	144 11%	23 9%	40 11%	28 10%	26 12%	22 15%	** **	** **	63 11%	54 11%	28 14%	** **
6	(6.0)	160 12%	31 13%	36 10%	43 15%	22 10%	20 14%	** **	** **	67 11%	66 13%	27 13%	** **
7	(7.0)	164 13%	27 11%	45 13%	34 12%	36 17%	15 11%	** **	** **	72 12%	71 14%	21 11%	** **
8	(8.0)	207 16%	38 16%	60 17%	41 14%	38 18%	19 13%	** **	** **	98 17%	79 16%	30 15%	** **
9	(9.0)	81 6%	25+bej 10%	16 5%	21 7%	12 6%	4 3%	** **	** **	41 7%	33 7%	6 3%	** **
10 - Extremely well	(10.0)	245 19%	51ej 21%	84+eij 24%	54ej 19%	37j 17%	15- 10%	** **	** **	135+ej 23%	91ej 18%	19- 9%	** **
NET Badly (1-3)		118 9%	23 10%	27 8%	26 9%	19 9%	20+b 14%	** **	** **	50 9%	44 9%	23 12%	** **
NET Neutral (4-6)		374 29%	65 27%	94 27%	83 29%	58 27%	53+bh 37%	** **	** **	159 27%	141 28%	74+bdhi 37%	** **
NET Well (7-10)		697 54%	141ej 59%	206+ej 59%	150ej 52%	124ej 57%	53- 37%	** **	** **	347+ej 59%	274ej 54%	76- 38%	** **
Don't know		104 8%	10- 4%	22 6%	28ah 10%	17 8%	17abh 12%	** **	** **	32- 5%	45ah 9%	27+abh 13%	** **
Medians		7.00	7.00	7.00	7.00	7.00	6.00	**	**	7.00	7.00	6.00	**

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Prepared by BMG

Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	8.00	5.00	**	**	10.00	10.00	8.00	**
Base for stats	1190	230	327	259	201	127	**	**	557	460	173	**
Mean score	6.9	7.1ej	7.1+ejk	6.9ej	6.9ej	6.0-	**	**	7.1+ejk	6.9ej	6.1-	**
Standard deviation	2.41	2.42	2.40	2.42	2.32	2.43	**	**	2.41	2.37	2.36	**
Standard Error	.08	.19	.14	.16	.18	.22	**	**	.11	.12	.18	**

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Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	28 2%	** **	6 5%	** **	3 1%	** **	0 -%	5 3%	** **	** **	23 2%	4f 3%	1f 2%	* 1%
2	(2.0)	39 3%	** **	2 1%	** **	7 4%	** **	4 3%	7 4%	** **	** **	34 3%	3 3%	1 2%	2 4%
3	(3.0)	51 4%	** **	6 5%	** **	7 4%	** **	3 2%	5 3%	** **	** **	44 4%	4 4%	2 4%	1 2%
4	(4.0)	70 5%	** **	6 5%	** **	8 4%	** **	13 9%	9 5%	** **	** **	61 6%	6 5%	4 6%	1 1%
5	(5.0)	144 11%	** **	12 10%	** **	18 9%	** **	23 16%	27 15%	** **	** **	116 11%	16 14%	7 12%	5 14%
6	(6.0)	160 12%	** **	9 7%	** **	27 14%	** **	15 10%	16 9%	** **	** **	133 12%	17 16%	4 7%	5 13%
7	(7.0)	164 13%	** **	18 15%	** **	24 12%	** **	17 11%	26 14%	** **	** **	140 13%	8 7%	11k 19%	4 11%
8	(8.0)	207 16%	** **	22 17%	** **	33 17%	** **	14- 10%	28 16%	** **	** **	170 16%	18 16%	13f 21%	7 18%
9	(9.0)	81 6%	** **	6 5%	** **	14 7%	** **	8 5%	15 9%	** **	** **	66 6%	7 7%	3 5%	5 13%
10 - Extremely well	(10.0)	245 19%	** **	25 20%	** **	38 19%	** **	36g 25%	28 15%	** **	** **	211 19%	17 15%	10 17%	7 17%
NET Badly (1-3)		118 9%	** **	14 11%	** **	17 8%	** **	8 5%	17 9%	** **	** **	100 9%	11 10%	5 7%	2 6%
NET Neutral (4-6)		374 29%	** **	28 22%	** **	53 27%	** **	50 34%	52 29%	** **	** **	310 29%	39 35%	15 25%	11 29%
NET Well (7-10)		697 54%	** **	71 57%	** **	108 56%	** **	75 51%	97 54%	** **	** **	587 54%	51 45%	37k 61%	23 60%

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Prepared by BMG

Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	104	**	12	**	16	**	13	15	**	**	87	11	4	2
	8%	**	10%	**	8%	**	9%	8%	**	**	8%	10%	7%	5%
Medians	7.00	**	7.00	**	7.00	**	7.00	7.00	**	**	7.00	7.00	7.00	8.00
Mode	10.00	**	10.00	**	10.00	**	10.00	8.00	**	**	10.00	8.00	8.00	8.00
Base for stats	1190	**	113	**	178	**	134	166	**	**	996	100	57	36
Mean score	6.9	**	6.9	**	7.0	**	7.0	6.8	**	**	6.9	6.6	7.0	7.2e
Standard deviation	2.41	**	2.60	**	2.35	**	2.39	2.42	**	**	2.42	2.46	2.28	2.23
Standard Error	.08	**	.28	**	.20	**	.22	.21	**	**	.09	.25	.23	.24

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Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	28 2%	9 2%	8 2%	5 2%	5 2%	17 2%	11 2%	24 2%	** **	3 2%	1 1%	** **
2	(2.0)	39 3%	15 4%	9 3%	8 3%	8 3%	24 3%	15 3%	33 3%	** **	6 3%	3 3%	** **
3	(3.0)	51 4%	13 3%	14 4%	9 4%	14 5%	27 4%	23 4%	45 4%	** **	6 3%	4 4%	** **
4	(4.0)	70 5%	20 5%	22 7%	17 7%	11 4%	42 6%	28 5%	60 6%	** **	10 5%	8 7%	** **
5	(5.0)	144 11%	54 13%	36 11%	27 11%	27 9%	90 12%	54 10%	126 12%	** **	18 9%	15 14%	** **
6	(6.0)	160 12%	50 12%	46 14%	24 10%	39 13%	95 13%	62 12%	147+c 14%	** **	13- 6%	4 4%	** **
7	(7.0)	164 13%	64df 15%	51df 16%	29 12%	20- 7%	115+df 15%	49- 9%	134 12%	** **	30 14%	18 16%	** **
8	(8.0)	207 16%	70 17%	55 17%	31 13%	49 17%	125 17%	81 15%	172 16%	** **	35 17%	14 13%	** **
9	(9.0)	81 6%	28 7%	15 5%	15 6%	23 8%	44 6%	38 7%	62 6%	** **	19 9%	13 12%	** **
10 - Extremely well	(10.0)	245 19%	64- 15%	45- 14%	54abe 22%	80+abe 27%	109- 15%	134+abe 25%	184- 17%	** **	58+a 28%	21 20%	** **
NET Badly (1-3)		118 9%	38 9%	31 9%	22 9%	27 9%	69 9%	49 9%	102 9%	** **	15 7%	8 8%	** **
NET Neutral (4-6)		374 29%	123 29%	104 32%	68 28%	77 26%	227 30%	144 27%	334+c 31%	** **	41- 19%	27 25%	** **
NET Well (7-10)		697 54%	226 54%	166 51%	129 53%	172 58%	392 53%	302 56%	552- 51%	** **	142+a 68%	66 61%	** **

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Prepared by BMG

Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	104	31	26	22	22	57	45	89	**	11	6	**
	8%	7%	8%	9%	7%	8%	8%	8%	**	5%	6%	**
Medians	7.00	7.00	7.00	7.00	8.00	7.00	8.00	7.00	**	8.00	7.00	**
Mode	10.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1190	387	300	219	276	688	495	988	**	198	102	**
Mean score	6.9	6.8	6.6-	6.9	7.3+abe	6.7-	7.1+abe	6.8-	**	7.5+a	7.1	**
									a			+ad
Standard deviation	2.41	2.34	2.31	2.53	2.47	2.33	2.50	2.39	**	2.40	2.39	**
Standard Error	.08	.12	.13	.21	.18	.09	.14	.08	**	.18	.26	**

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Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	28 2%	11 3%	17 2%	** **	** **	** **	** **	** **	** **	** **	6 3%	** **
2	(2.0)	39 3%	19+b 5%	20- 2%	** **	** **	** **	** **	** **	** **	** **	11 4%	** **
3	(3.0)	51 4%	13 3%	38 4%	** **	** **	** **	** **	** **	** **	** **	9 4%	** **
4	(4.0)	70 5%	27 7%	43 5%	** **	** **	** **	** **	** **	** **	** **	13 5%	** **
5	(5.0)	144 11%	40 10%	105 12%	** **	** **	** **	** **	** **	** **	** **	25 11%	** **
6	(6.0)	160 12%	51 13%	108 12%	** **	** **	** **	** **	** **	** **	** **	35 15%	** **
7	(7.0)	164 13%	42 10%	122 14%	** **	** **	** **	** **	** **	** **	** **	23 10%	** **
8	(8.0)	207 16%	60 15%	148 17%	** **	** **	** **	** **	** **	** **	** **	32 14%	** **
9	(9.0)	81 6%	19 5%	62 7%	** **	** **	** **	** **	** **	** **	** **	8 3%	** **
10 - Extremely well	(10.0)	245 19%	93+b 23%	150- 17%	** **	** **	** **	** **	** **	** **	** **	58+b 25%	** **
NET Badly (1-3)		118 9%	43 11%	75 8%	** **	** **	** **	** **	** **	** **	** **	26 11%	** **
NET Neutral (4-6)		374 29%	118 29%	256 29%	** **	** **	** **	** **	** **	** **	** **	73 31%	** **
NET Well (7-10)		697 54%	214 53%	482 54%	** **	** **	** **	** **	** **	** **	** **	122 52%	** **

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Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	104	31	72	**	**	**	**	**	**	**	**	15	**
	8%	8%	8%	**	**	**	**	**	**	**	**	6%	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	7.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1190	375	813	**	**	**	**	**	**	**	**	221	**
Mean score	6.9	6.9	6.9 _c	**	**	**	**	**	**	**	**	6.9	**
				- +abcefgi									
					jk								
Standard deviation	2.41	2.59	2.32	**	**	**	**	**	**	**	**	2.58	**
Standard Error	.08	.15	.09	**	**	**	**	**	**	**	**	.19	**

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Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	28 2%	2 1%	** **	1- *%	6 2%	10 2%	12 2%	28 2%	** **	28 2%	** **
2	(2.0)	39 3%	3 2%	** **	8 3%	4 2%	12 2%	18 3%	39 3%	** **	39 3%	** **
3	(3.0)	51 4%	6 5%	** **	14 5%	13 5%	25 5%	19 3%	51 4%	** **	51 4%	** **
4	(4.0)	70 5%	4 4%	** **	14 5%	10 4%	29 5%	34 6%	68 5%	** **	70 5%	** **
5	(5.0)	144 11%	14 12%	** **	23 8%	23 10%	52 9%	74+ 14%	142 11%	** **	144 11%	** **
6	(6.0)	160 12%	13 12%	** **	39 15%	30 12%	70 13%	68 12%	156 12%	** **	159 12%	** **
7	(7.0)	164 13%	19 17%	** **	47+f 17%	35 14%	85+f 16%	59 11%	160 13%	** **	163 13%	** **
8	(8.0)	207 16%	12 11%	** **	47 17%	36 15%	86 16%	93 17%	200 16%	** **	204 16%	** **
9	(9.0)	81 6%	7 6%	** **	15 6%	20 8%	36 7%	35 6%	81 6%	** **	81 6%	** **
10 - Extremely well	(10.0)	245 19%	23 20%	** **	49 18%	56f 23%	115f 21%	77- 14%	245 19%	** **	245 19%	** **
NET Badly (1-3)		118 9%	10 9%	** **	23 9%	23 9%	47 9%	49 9%	118 9%	** **	118 9%	** **
NET Neutral (4-6)		374 29%	31 28%	** **	76 28%	64 26%	151 28%	176+ 32%	367 29%	** **	374 29%	** **
NET Well (7-10)		697 54%	60 54%	** **	158f 59%	147+f 60%	322+f 59%	264- 48%	686 54%	** **	693 54%	** **

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Prepared by BMG

Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	104	9	**	12-	10-	27-	58+cde	104	**	104	**
	8%	8%	**	5%	4%	5%	11%	8%	**	8%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1190	102	**	257	234	519	488	1171	**	1184	**
Mean score	6.9	6.9	**	7.0	7.1f	7.0f	6.7-	6.9	**	6.9	**
			f								
Standard deviation	2.41	2.38	**	2.23	2.41	2.35	2.36	2.42	**	2.41	**
Standard Error	.08	.25	**	.15	.17	.11	.12	.08	**	.08	**

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Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	28 2%	24 2%	18- 2%	21 2%	13- 1%	1 *	25 2%	23 2%	27 2%	28 2%	11- 1%	9 1%	7- 1%	0 -	12 2%	4- 1%
2	(2.0)	39 3%	33 3%	34 3%	30 3%	20- 2%	2- 1%	34 3%	33 3%	35 3%	39 3%	20 3%	13 2%	15- 2%	2 1%	19 2%	9- 2%
3	(3.0)	51 4%	44e 4%	38- 3%	41e 4%	26- 3%	2- 1%	41e 3%	43e 4%	45e 4%	51e 4%	22- 3%	17 3%	15- 2%	0- -	25d 3%	8- 1%
4	(4.0)	70 5%	63 5%	64 6%	65 6%	54 6%	13 5%	67 6%	66 6%	69 6%	70 5%	39 5%	27 5%	43 6%	7 5%	44 5%	34 6%
5	(5.0)	144 11%	134 12%	125 11%	124 11%	100 11%	16- 7%	135 11%	123 11%	137 11%	144 11%	88 11%	59 10%	67- 9%	9 6%	83 10%	53 9%
6	(6.0)	160 12%	144 12%	140 12%	145 13%	113 12%	32 14%	144 12%	148 13%	151 12%	160 12%	97 12%	78 14%	82 11%	24 16%	99 12%	71 12%
7	(7.0)	164 13%	148 13%	145 13%	148 13%	123 13%	28 12%	152 13%	148 13%	153 13%	164 13%	106 13%	78 14%	106+ 15%	16 11%	105 13%	79 14%
8	(8.0)	207 16%	192 17%	192+ 17%	192+ 17%	168+ 18%	52+i 22%	199 17%	192 17%	201 17%	207 16%	147+ 18%	109+ 19%	139+ 19%	37+ 25%	151+ 19%	119+ 21%
9	(9.0)	81 6%	72 6%	76 7%	69 6%	60 6%	19 8%	74 6%	73 6%	77 6%	81 6%	59 7%	40 7%	52 7%	10 7%	56 7%	43 7%
10 -	(10.0)	245	217	215	214	185	64 +abcd fghi	225	209	228	245	157	104	152	41+abe	160	128+
Extremely well		19%	19%	19%	19%	20%	27%	19%	18%	19%	19%	20%	18%	21%	28%	20%	22%
NET Badly (1-3)		118 9%	102e 9%	90-e 8%	92-e 8%	59-e 6%	4- 2%	101e 8%	98e 9%	107e 9%	118de 9%	53-df 7%	39-df 7%	36- 5%	2- 1%	56-df 7%	21- 4%
NET Neutral (4-6)		374 29%	341 29%	329 29%	335 30%	267 29%	61 26%	346 29%	338 30%	356 29%	374 29%	225 28%	165 28%	192- 26%	41 27%	225 28%	158 27%
NET Well (7-10)		697 54%	629 54%	627+ 56%	622+ 55%	536+ 58%	163 +abcd fghi	651 55%	623 54%	659 54%	697 54%	469+ 59%	332+ 57%	448+ 62%	104+abe 70%	472+ 58%	369+b 64%

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Prepared by BMG

Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	104 8%	86-e 7%	81-e 7%	77-e 7%	68e 7%	5- 2%	89e 8%	85e 7%	90e 7%	104e 8%	55d 7%	43d 7%	48d 7%	2- 1%	55d 7%	31- 5%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	1190	1072	1047	1049	862	228	1098	1059	1122	1190	747	536	676	146	753	549
Mean score	6.9	6.9	7.0+	6.9	7.1+	7.7 +abcd fghi	6.9	6.9	6.9	6.9	7.1+	7.1+	7.3+	7.7+abce	7.1+	7.4+be
Standard deviation	2.41	2.39	2.35	2.35	2.27	2.01	2.38	2.37	2.40	2.41	2.27	2.24	2.19	1.91	2.29	2.11
Standard Error	.08	.08	.08	.08	.08	.15	.08	.08	.08	.08	.09	.10	.09	.17	.09	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	28 2%	** **	23 2%	16 2%	8 2%
2	(2.0)	39 3%	** **	39 3%	28 3%	18 3%
3	(3.0)	51 4%	** **	47 4%	34 4%	22 4%
4	(4.0)	70 5%	** **	62 5%	45 5%	31 6%
5	(5.0)	144 11%	** **	131 11%	103 12%	68 13%
6	(6.0)	160 12%	** **	148 12%	108 12%	66 13%
7	(7.0)	164 13%	** **	155 13%	112 13%	76 14%
8	(8.0)	207 16%	** **	199 17%	148 17%	84 16%
9	(9.0)	81 6%	** **	74 6%	53 6%	33 6%
10 - Extremely well	(10.0)	245 19%	** **	222 19%	154 18%	81- 15%
NET Badly (1-3)		118 9%	** **	110 9%	78 9%	48 9%
NET Neutral (4-6)		374 29%	** **	342 29%	256 29%	166 31%
NET Well (7-10)		697 54%	** **	651 55%	467 53%	274 52%

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Prepared by BMG

Table Q38_5_7 (continuation)

Q38. Disney+ - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	104	**	91	73	39
	8%	**	8%	8%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	1190	**	1103	801	488
Mean score	6.9	**	6.9	6.9	6.7
Standard deviation	2.41	**	2.39	2.37	2.32
Standard Error	.08	**	.08	.09	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_8

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	15 1%	3 1%	11+a 2%	0 -%	1 1%	12 2%	4 1%
2	(2.0)	15 1%	5 1%	8 1%	0 -%	1 1%	7 1%	5 1%
3	(3.0)	34 3%	11 2%	18 3%	0 -%	5 4%	19 3%	14 2%
4	(4.0)	44 3%	19 3%	23 4%	0 -%	2 2%	19 3%	24 4%
5	(5.0)	106 8%	58 10%	39 7%	0 -%	9 8%	54 8%	49 8%
6	(6.0)	167 13%	74 12%	84 15%	0 -%	10 9%	88 14%	78 12%
7	(7.0)	199 15%	89 15%	88 15%	0 -%	22 20%	111 17%	87 14%
8	(8.0)	235 18%	108 18%	104 18%	0 -%	22 20%	123 19%	110 17%
9	(9.0)	109 8%	53 9%	47 8%	0 -%	10 9%	49 8%	58 9%
10 - Extremely well	(10.0)	285 22%	154+b 25%	101- 17%	0 -%	31 27%	128 20%	157+ 25%
NET Badly (1-3)		64 5%	20- 3%	38+a 7%	0 -%	6 6%	38 6%	23- 4%
NET Neutral (4-6)		317 25%	151 25%	145 25%	0 -%	21 19%	161 25%	151 24%
NET Well (7-10)		828 64%	404b 67%	340- 59%	0 -%	85 76%	411 64%	412 65%
Don't know		84 6%	30 5%	54+a 9%	0 -%	0 -%	30- 5%	52+a 8%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	7.00		8.00	7.00	8.00
Mode	10.00	10.00	8.00		10.00	10.00	10.00
Base for stats	1209	575	522	0	112	610	586
Mean score	7.4	7.6+b	7.2-		7.6	7.3-	7.6+a
Standard deviation	2.13	2.05	2.20		2.10	2.14	2.08
Standard Error	.07	.09	.10		.22	.10	.09

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Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	15 1%	3 1%	3 1%	4 1%	2 1%	4 3%	** **	** **	6 1%	5 1%	4 2%	** **
2	(2.0)	15 1%	3 1%	4 1%	2 1%	3 2%	2 1%	** **	** **	7 1%	5 1%	3 1%	** **
3	(3.0)	34 3%	15+bc 6%	4- 1%	5 2%	2 1%	8+bc 6%	** **	** **	18 3%	6- 1%	9b 5%	** **
4	(4.0)	44 3%	9d 4%	16d 4%	7d 2%	0- -	8d 5%	** **	** **	24d 4%	7- 1%	13+c 6%	** **
5	(5.0)	106 8%	20 8%	24 7%	21 7%	16 7%	19+bi 13%	** **	** **	44 7%	37 7%	25+b 12%	** **
6	(6.0)	167 13%	39 16%	36 10%	43 15%	20 9%	19 13%	** **	** **	76 13%	64 13%	28 14%	** **
7	(7.0)	199 15%	31 13%	44 13%	42 15%	51+ab 23%	25 17%	** **	** **	75- 13%	93+b 18%	30 15%	** **
8	(8.0)	235 18%	42 17%	67 19%	57 20%	42 19%	18 12%	** **	** **	109 19%	99 20%	26 13%	** **
9	(9.0)	109 8%	16 7%	35 10%	25 9%	17 8%	10 7%	** **	** **	51 9%	42 8%	17 8%	** **
10 - Extremely well	(10.0)	285 22%	56e 23%	96+e 27%	63j 22%	45 20%	20- 14%	** **	** **	152+e 26%	107j 21%	26- 13%	** **
NET Badly (1-3)		64 5%	20+bc 8%	11 3%	10 4%	7 3%	14+bc 10%	** **	** **	31 5%	17 3%	16+bc 8%	** **
NET Neutral (4-6)		317 25%	68d 28%	76 22%	71d 25%	36- 17%	46+b 32%	** **	** **	144d 24%	108 21%	65+bd 33%	** **
NET Well (7-10)		828 64%	145j 61%	242+e 69%	187e 65%	154+a 71%	72- 50%	** **	** **	388e 66%	341e 68%	100- 50%	** **
Don't know		84 6%	6- 2%	20 6%	19 6%	21a 10%	12a 8%	** **	** **	26- 4%	39a 8%	19a 9%	** **
Medians		8.00	7.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	**

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Prepared by BMG

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	7.00	7.00	**	**	10.00	10.00	7.00	**
Base for stats	1209	234	329	268	197	132	**	**	563	466	181	**
Mean score	7.4	7.2e	7.7 +aefjk	7.5ej	7.6ejk	6.6-	**	**	7.5ej	7.6ejk	6.7-	**
Standard deviation	2.13	2.28	2.10	2.02	1.87	2.31	**	**	2.19	1.96	2.24	**
Standard Error	.07	.18	.12	.13	.14	.21	**	**	.10	.10	.17	**

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Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	15 1%	** **	0 -%	** **	3 1%	** **	3 2%	0 -%	** **	** **	10- 1%	4+gj 3%	1g 2%	0 -%
2	(2.0)	15 1%	** **	2 2%	** **	2 1%	** **	3 2%	1 1%	** **	** **	11 1%	3 2%	1 2%	0 -%
3	(3.0)	34 3%	** **	5 4%	** **	2 1%	** **	2 2%	5 3%	** **	** **	32+ 3%	1 *%	0 -%	1 3%
4	(4.0)	44 3%	** **	8 7%	** **	8g 4%	** **	7g 5%	1- *%	** **	** **	38g 4%	3 2%	2 3%	1 3%
5	(5.0)	106 8%	** **	4 3%	** **	12 6%	** **	17 11%	23+d 13%	** **	** **	90 8%	10 9%	4 6%	2 6%
6	(6.0)	167 13%	** **	16 13%	** **	27 14%	** **	19 13%	16 9%	** **	** **	139 13%	17 15%	7 12%	4 12%
7	(7.0)	199 15%	** **	22 17%	** **	22 11%	** **	17 12%	37d 20%	** **	** **	166 15%	15 14%	11 19%	6 15%
8	(8.0)	235 18%	** **	21 17%	** **	43 22%	** **	23 15%	38 21%	** **	** **	197 18%	20 18%	9 15%	9 23%
9	(9.0)	109 8%	** **	10 8%	** **	17 9%	** **	13 9%	13 7%	** **	** **	89 8%	8 7%	8 13%	4 10%
10 - Extremely well	(10.0)	285 22%	** **	27 22%	** **	50 26%	** **	33 22%	31 17%	** **	** **	239 22%	23 20%	15 24%	9 24%
NET Badly (1-3)		64 5%	** **	8 6%	** **	7 3%	** **	8 5%	6 3%	** **	** **	53 5%	7 6%	2 4%	1 3%
NET Neutral (4-6)		317 25%	** **	28 23%	** **	47 24%	** **	42 29%	40 22%	** **	** **	267 25%	29 26%	13 21%	8 21%
NET Well (7-10)		828 64%	** **	80 63%	** **	133 68%	** **	85 58%	119 66%	** **	** **	692 64%	66 59%	44f 71%	27 72%

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Prepared by BMG

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	84	**	10	**	9	**	11	16	**	**	71	9	2	1
	6%	**	8%	**	5%	**	8%	9%	**	**	7%	8%	3%	4%
Medians	8.00	**	8.00	**	8.00	**	8.00	7.00	**	**	8.00	7.00	8.00	8.00
Mode	10.00	**	10.00	**	10.00	**	10.00	8.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1209	**	116	**	186	**	135	165	**	**	1012	102	59	36
Mean score	7.4	**	7.3	**	7.6e	**	7.3	7.4e	**	**	7.4e	7.2	7.6e	7.7e
Standard deviation	2.13	**	2.17	**	2.10	**	2.31	1.85	**	**	2.12	2.32	2.14	1.91
Standard Error	.07	**	.23	**	.18	**	.21	.16	**	**	.08	.23	.21	.21

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Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	15 1%	3 1%	4 1%	8+ade 3%	0 -%	7 1%	8 2%	14 1%	** **	1 *%	0 -%	** **
2	(2.0)	15 1%	5 1%	4 1%	0 -%	5 2%	9 1%	5 1%	12 1%	** **	3 1%	2 2%	** **
3	(3.0)	34 3%	14 3%	7 2%	11d 4%	3 1%	20 3%	14 3%	31 3%	** **	4 2%	3 2%	** **
4	(4.0)	44 3%	17 4%	9 3%	7 3%	11 4%	26 3%	18 3%	30- 3%	** **	14+a 7%	10 9%	** **
5	(5.0)	106 8%	31 7%	35 11%	20 8%	19 6%	66 9%	39 7%	89 8%	** **	17 8%	11 10%	** **
6	(6.0)	167 13%	53 13%	38 12%	36 15%	40 13%	91 12%	75 14%	146 14%	** **	22 10%	11 11%	** **
7	(7.0)	199 15%	62 15%	59d 18%	39 16%	35 12%	122 16%	74 14%	161 15%	** **	37 17%	22 20%	** **
8	(8.0)	235 18%	86c 20%	64c 20%	29- 12%	56 19%	150+c 20%	85 16%	205 19%	** **	30 14%	14 13%	** **
9	(9.0)	109 8%	35 8%	27 8%	25 10%	22 8%	61 8%	47 9%	89 8%	** **	20 10%	14 13%	** **
10 - Extremely well	(10.0)	285 22%	89 21%	56- 17%	55 23%	83+be 28%	145- 19%	138+be 26%	232 22%	** **	51 24%	16 15%	** **
NET Badly (1-3)		64 5%	22 5%	15 5%	19d 8%	8 3%	37 5%	27 5%	56 5%	** **	7 3%	5 5%	** **
NET Neutral (4-6)		317 25%	101 24%	82 25%	62 26%	70 24%	183 25%	133 25%	264 25%	** **	53 25%	32 30%	** **
NET Well (7-10)		828 64%	271 65%	207 63%	147 61%	197 66%	478 64%	344 64%	687 64%	** **	138 66%	66 61%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	84	24	23	14	23	47	37	69	**	11	5	**
	6%	6%	7%	6%	8%	6%	7%	6%	**	5%	5%	**
Medians	8.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	10.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1209	394	303	228	275	697	503	1008	**	198	103	**
Mean score	7.4	7.4	7.3	7.2	7.7+bce	7.3	7.5	7.4	**	7.5	7.0	**
Standard deviation	2.13	2.11	2.05	2.35	2.05	2.08	2.20	2.12	+acd **	2.14	2.11	**
Standard Error	.07	.11	.12	.19	.15	.08	.12	.07	**	.16	.22	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	15 1%	7 2%	8 1%	** **	** **	** **	** **	** **	** **	** **	6 2%	** **
2	(2.0)	15 1%	6 1%	9 1%	** **	** **	** **	** **	** **	** **	** **	4 2%	** **
3	(3.0)	34 3%	8 2%	26 3%	** **	** **	** **	** **	** **	** **	** **	7 3%	** **
4	(4.0)	44 3%	21+b 5%	23- 3%	** **	** **	** **	** **	** **	** **	** **	10 4%	** **
5	(5.0)	106 8%	39 9%	66 7%	** **	** **	** **	** **	** **	** **	** **	19 8%	** **
6	(6.0)	167 13%	53 13%	114 13%	** **	** **	** **	** **	** **	** **	** **	31 13%	** **
7	(7.0)	199 15%	46- 11%	153+a 17%	** **	** **	** **	** **	** **	** **	** **	27 12%	** **
8	(8.0)	235 18%	66 16%	168 19%	** **	** **	** **	** **	** **	** **	** **	43 18%	** **
9	(9.0)	109 8%	29 7%	80 9%	** **	** **	** **	** **	** **	** **	** **	14 6%	** **
10 - Extremely well	(10.0)	285 22%	104 26%	181 20%	** **	** **	** **	** **	** **	** **	** **	60 25%	** **
NET Badly (1-3)		64 5%	21 5%	43 5%	** **	** **	** **	** **	** **	** **	** **	17 7%	** **
NET Neutral (4-6)		317 25%	113 28%	203 23%	** **	** **	** **	** **	** **	** **	** **	59 25%	** **
NET Well (7-10)		828 64%	246 60%	583 66%	** **	** **	** **	** **	** **	** **	** **	144 61%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	84	27	57	**	**	**	**	**	**	**	**	16	**
	6%	7%	6%	**	**	**	**	**	**	**	**	7%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1209	379	829	**	**	**	**	**	**	**	**	220	**
Mean score	7.4	7.4 ^f	7.4 ^f	**	**	**	**	**	**	**	**	7.3 ^f	**
					^f	^f	-	^f	^f	^f		^f	
Standard deviation	2.13	2.29	2.05	**	**	**	**	**	**	**	**	2.36	**
Standard Error	.07	.13	.08	**	**	**	**	**	**	**	**	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	15 1%	* *%	** **	3 1%	3 1%	4 1%	7 1%	15 1%	** **	15 1%	** **
2	(2.0)	15 1%	0 -%	** **	1 *%	1 *%	3 1%	9 2%	15 1%	** **	15 1%	** **
3	(3.0)	34 3%	3 3%	** **	5 2%	4 2%	12 2%	18 3%	33 3%	** **	34 3%	** **
4	(4.0)	44 3%	2 2%	** **	7 3%	3 1%	11- 2%	23 4%	43 3%	** **	44 3%	** **
5	(5.0)	106 8%	14 13%	** **	26 10%	19 8%	45 8%	46 8%	104 8%	** **	105 8%	** **
6	(6.0)	167 13%	10 9%	** **	36 13%	36 15%	72 13%	71 13%	164 13%	** **	167 13%	** **
7	(7.0)	199 15%	10 9%	** **	41 15%	45 18%	90 16%	86 16%	196 15%	** **	198 15%	** **
8	(8.0)	235 18%	23 21%	** **	51 19%	39 16%	99 18%	106 19%	227 18%	** **	231 18%	** **
9	(9.0)	109 8%	11 9%	** **	26 10%	22 9%	49 9%	46 8%	109 9%	** **	109 9%	** **
10 - Extremely well	(10.0)	285 22%	32 29%	** **	64f 24%	59f 24%	135f 25%	93- 17%	284 22%	** **	285 22%	** **
NET Badly (1-3)		64 5%	4 4%	** **	8 3%	8 3%	19 3%	33 6%	63 5%	** **	64 5%	** **
NET Neutral (4-6)		317 25%	26 23%	** **	69 26%	58 24%	128 23%	140 26%	311 24%	** **	316 25%	** **
NET Well (7-10)		828 64%	76 68%	** **	182 68%	165 68%	372+f 68%	331- 61%	817 64%	** **	824 64%	** **

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Prepared by BMG

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	84	6	**	10-	12	27	41c	84	**	84	**
	6%	5%	**	4%	5%	5%	8%	7%	**	7%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1209	105	**	260	231	520	505	1190	**	1204	**
Mean score	7.4	7.8f	**	7.6f	7.6f	7.6+f	7.2-	7.4	**	7.4	**
Standard deviation	2.13	2.08	**	2.02	1.99	2.00	2.15	2.13	**	2.13	**
Standard Error	.07	.22	**	.14	.14	.10	.10	.07	**	.07	**

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Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	15 1%	14 1%	11 1%	10- 1%	7- 1%	2 1%	15 1%	11 1%	15 1%	15 1%	7 1%	7 1%	4 1%	0 -%	8 1%	2- *%
2	(2.0)	15 1%	12 1%	11 1%	11 1%	5- 1%	0 -%	12 1%	8- 1%	12 1%	15 1%	5 1%	5 1%	1- *%	0 -%	6 1%	1- *%
3	(3.0)	34 3%	31 3%	26 2%	29 3%	22 2%	6 3%	30 2%	31 3%	31 3%	34 3%	20 2%	17f 3%	16 2%	3 2%	21 3%	7- 1%
4	(4.0)	44 3%	41 4%	35 3%	36 3%	28 3%	11 5%	39 3%	40 3%	41 3%	44 3%	27 3%	19 3%	19 3%	7 5%	26 3%	14 2%
5	(5.0)	106 8%	97 8%	89 8%	92 8%	75 8%	18 8%	97 8%	94 8%	98 8%	106 8%	55- 7%	44 8%	51 7%	8 5%	54- 7%	43 7%
6	(6.0)	167 13%	151 13%	143 13%	148 13%	106- 11%	22 9%	154 13%	151 13%	157 13%	167 13%	93 12%	69 12%	80- 11%	12 8%	97 12%	63 11%
7	(7.0)	199 15%	175 15%	178 16%	176 16%	148 16%	31 13%	183 15%	178 16%	189 16%	199 15%	129 16%	88 15%	113 16%	22 15%	133 16%	89 15%
8	(8.0)	235 18%	216 19%	220+ 20%	217+ 19%	182 20%	52 22%	226 19%	217 19%	229 19%	235 18%	161+ 20%	113 20%	148+ 20%	39+ 26%	171+ 21%	122+ 21%
9	(9.0)	109 8%	94 8%	97 9%	94 8%	85 9%	22 10%	97 8%	97 8%	100 8%	109 8%	78 10%	52 9%	78+ 11%	13 9%	70 9%	64+ 11%
10 - Extremely well	(10.0)	285 22%	253 22%	250 22%	246 22%	217 23%	66+gh 28%	261 22%	245 21%	264 22%	285 22%	182 23%	131 23%	179+ 25%	44+ 30%	181 22%	150+ 26%
NET Badly (1-3)		64 5%	57 5%	48- 4%	50- 4%	33- 4%	8 4%	57 5%	51- 4%	58 5%	64 5%	32f 4%	29f 5%	22- 3%	3 2%	35f 4%	10- 2%
NET Neutral (4-6)		317 25%	289 25%	267 24%	276 25%	209- 22%	50 22%	289 24%	285 25%	297 24%	317 25%	175- 22%	132 23%	150- 21%	27 19%	177- 22%	119- 21%
NET Well (7-10)		828 64%	738 64%	744+ 66%	733 65%	632+ 68%	172 +abcfghi 74%	767 65%	737 64%	782 64%	828 64%	551+ 69%	384 66%	518+ 72%	117+abe 79%	555+ 69%	424+b 73%

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Prepared by BMG

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	84 6%	73e 6%	68e 6%	67e 6%	56e 6%	3- 1%	74e 6%	72e 6%	76e 6%	84e 6%	44d 5%	34d 6%	34-d 5%	1- 1%	40-d 5%	25- 4%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1209	1084	1059	1059	874	231	1113	1072	1137	1209	758	545	690	147	767	554
Mean score	7.4	7.4	7.5+	7.4	7.6+	7.7+a	7.4	7.4	7.4	7.4	7.6+	7.5	7.7+b	7.9+b	7.5+	7.8+abe
Standard deviation	2.13	2.13	2.06	2.07	2.02	2.07	2.11	2.07	2.11	2.13	2.03	2.11	1.94	1.87	2.04	1.87
Standard Error	.07	.07	.07	.07	.07	.15	.07	.07	.07	.07	.08	.10	.08	.17	.08	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	15 1%	** **	15 1%	12 1%	7 1%
2	(2.0)	15 1%	** **	15 1%	10 1%	6 1%
3	(3.0)	34 3%	** **	32 3%	21 2%	9 2%
4	(4.0)	44 3%	** **	42 4%	32 4%	21 4%
5	(5.0)	106 8%	** **	95 8%	77 9%	49 9%
6	(6.0)	167 13%	** **	150 13%	111 13%	59 11%
7	(7.0)	199 15%	** **	186 16%	134 15%	81 15%
8	(8.0)	235 18%	** **	222 19%	170 19%	111+ 21%
9	(9.0)	109 8%	** **	104 9%	76 9%	54 10%
10 - Extremely well	(10.0)	285 22%	** **	265 22%	181 21%	99- 19%
NET Badly (1-3)		64 5%	** **	62 5%	42 5%	23 4%
NET Neutral (4-6)		317 25%	** **	288 24%	220 25%	129 25%
NET Well (7-10)		828 64%	** **	777 65%	562 64%	345 66%

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Prepared by BMG

Table Q38_5_8 (continuation)

Q38. Disney+ - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	84	**	67	50	30
	6%	**	6%	6%	6%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	1209	**	1127	824	497
Mean score	7.4	**	7.4	7.4	7.4
Standard deviation	2.13	**	2.14	2.12	2.09
Standard Error	.07	**	.07	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_9

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	7 1%	3 *%	4 1%	0 -%	0 -%	3 *%	2 *%
2	(2.0)	8 1%	4 1%	4 1%	0 -%	0 -%	2 *%	6 1%
3	(3.0)	27 2%	11 2%	14 2%	0 -%	2 2%	16 2%	9 1%
4	(4.0)	41 3%	18 3%	21 4%	0 -%	1 1%	27+ 4%	14 2%
5	(5.0)	94 7%	52b 9%	30- 5%	0 -%	12 11%	57+b 9%	34- 5%
6	(6.0)	146 11%	64 11%	70 12%	0 -%	12 11%	74 12%	68 11%
7	(7.0)	160 12%	72 12%	68 12%	0 -%	20 18%	82 13%	78 12%
8	(8.0)	239 18%	110 18%	110 19%	0 -%	19 17%	135+b 21%	102- 16%
9	(9.0)	139 11%	57 9%	68 12%	0 -%	14 13%	61 10%	77 12%
10 - Extremely well	(10.0)	405 31%	203 34%	170 30%	0 -%	32 28%	170- 27%	234+a 37%
NET Badly (1-3)		42 3%	18 3%	22 4%	0 -%	2 2%	21 3%	17 3%
NET Neutral (4-6)		280 22%	134 22%	121 21%	0 -%	25 22%	158+b 25%	116- 18%
NET Well (7-10)		943 73%	443 73%	415 72%	0 -%	85 76%	448- 70%	490+a 77%
Don't know		28 2%	11 2%	18 3%	0 -%	0 -%	14 2%	15 2%

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Prepared by BMG

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	8.00		8.00	8.00	8.00
Mode	10.00	10.00	10.00		10.00	10.00	10.00
Base for stats	1265	594	559	0	112	627	623
Mean score	7.9	7.9	7.8		7.9	7.6-	8.1+a
Standard deviation	2.04	2.05	2.07		1.85	2.04	1.97
Standard Error	.06	.09	.09		.20	.09	.08

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Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	7 1%	0 -%	* *%	4+h 1%	0 -%	2h 1%	** **	** **	* *%	4 1%	2 1%	** **
2	(2.0)	8 1%	0 -%	4 1%	* *%	3 1%	1 1%	** **	** **	4 1%	3 1%	1 *%	** **
3	(3.0)	27 2%	8 3%	6 2%	5 2%	4 2%	1 1%	** **	** **	15 2%	8 2%	4 2%	** **
4	(4.0)	41 3%	12b 5%	6 2%	10 3%	4 2%	8b 5%	** **	** **	18 3%	14 3%	9b 5%	** **
5	(5.0)	94 7%	18 7%	30 9%	22 8%	12 5%	11 7%	** **	** **	48 8%	33 7%	13 6%	** **
6	(6.0)	146 11%	23 10%	30 9%	36 12%	19 9%	27+abdhi 19%	** **	** **	54- 9%	54 11%	37+abdhi 19%	** **
7	(7.0)	160 12%	30 13%	41 12%	31 11%	31 14%	19 13%	** **	** **	71 12%	63 12%	26 13%	** **
8	(8.0)	239 18%	43 18%	65 19%	50 17%	47 22%	20 14%	** **	** **	107 18%	97 19%	34 17%	** **
9	(9.0)	139 11%	26 11%	33 9%	29 10%	31 14%	15 10%	** **	** **	59 10%	60 12%	20 10%	** **
10 - Extremely well	(10.0)	405 31%	74 31%	128+ej 37%	92j 32%	64 30%	37 26%	** **	** **	202j 34%	157j 31%	46- 23%	** **
NET Badly (1-3)		42 3%	8 3%	11 3%	10 3%	7 3%	4 3%	** **	** **	19 3%	16 3%	6 3%	** **
NET Neutral (4-6)		280 22%	54 22%	66 19%	67 23%	35- 16%	46+bdhi 32%	** **	** **	120 20%	101 20%	59+bdhi 30%	** **
NET Well (7-10)		943 73%	173 72%	267ej 76%	203 71%	174+cej 80%	90- 62%	** **	** **	440ej 75%	377ej 75%	126- 63%	** **
Don't know		28 2%	4 2%	5 2%	7 3%	3 2%	5 3%	** **	** **	10 2%	11 2%	8 4%	** **
Medians		8.00	8.00	8.00	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**

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Prepared by BMG

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	10.00	10.00	10.00	**
Base for stats	1265	235	344	280	215	140	**	**	579	495	191	**
Mean score	7.9	7.8	8.0ej	7.8	8.0ej	7.5-	**	**	7.9ej	7.9ej	7.5-	**
Standard deviation	2.04	2.07	2.02	2.13	1.89	2.12	**	**	2.04	2.03	2.05	**
Standard Error	.06	.16	.12	.14	.14	.19	**	**	.10	.10	.15	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	7 1%	** **	2 1%	** **	0 -%	** **	0 -%	0 -%	** **	** **	4 *%	2j 2%	* 1%	* 1%
2	(2.0)	8 1%	** **	0 -%	** **	0 -%	** **	1 1%	3 2%	** **	** **	8 1%	0 -%	* 1%	0 -%
3	(3.0)	27 2%	** **	5 4%	** **	3 2%	** **	5 4%	5 3%	** **	** **	25 2%	1 1%	1 2%	0 -%
4	(4.0)	41 3%	** **	4 3%	** **	6 3%	** **	4 3%	5 3%	** **	** **	33 3%	5 5%	2 2%	1 2%
5	(5.0)	94 7%	** **	9 7%	** **	12 6%	** **	18+k 12%	13 7%	** **	** **	82 8%	5 4%	5 8%	2 6%
6	(6.0)	146 11%	** **	17 14%	** **	20 10%	** **	12 8%	20 11%	** **	** **	123 11%	18 16%	5 7%	1 2%
7	(7.0)	160 12%	** **	15 12%	** **	24 12%	** **	13 9%	33+f 18%	** **	** **	133 12%	10 9%	10 17%	6 17%
8	(8.0)	239 18%	** **	18 14%	** **	40 20%	** **	30 20%	24 13%	** **	** **	193 18%	28g 25%	11 17%	7 19%
9	(9.0)	139 11%	** **	13 10%	** **	16 8%	** **	15 10%	19 11%	** **	** **	118 11%	11 10%	5 8%	5 14%
10 - Extremely well	(10.0)	405 31%	** **	40 32%	** **	70k 36%	** **	45 30%	55 31%	** **	** **	342 32%	27 24%	21 35%	14 38%
NET Badly (1-3)		42 3%	** **	6 5%	** **	3 2%	** **	7 4%	8 4%	** **	** **	36 3%	3 3%	2 3%	* 1%
NET Neutral (4-6)		280 22%	** **	30 24%	** **	39 20%	** **	34 23%	38 21%	** **	** **	238 22%	28 25%	11 18%	4 11%
NET Well (7-10)		943 73%	** **	86 69%	** **	150 77%	** **	102 70%	131 72%	** **	** **	786 73%	76 69%	47 77%	33 88%

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Prepared by BMG

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	28	**	3	**	3	**	4	4	**	**	23	4	1	*
	2%	**	3%	**	2%	**	2%	2%	**	**	2%	4%	2%	1%
Medians	8.00	**	8.00	**	8.00	**	8.00	8.00	**	**	8.00	8.00	8.00	9.00
Mode	10.00	**	10.00	**	10.00	**	10.00	10.00	**	**	10.00	8.00	10.00	10.00
Base for stats	1265	**	123	**	191	**	143	177	**	**	1060	107	60	37
Mean score	7.9	**	7.7	**	8.1	**	7.7	7.8	**	**	7.9	7.7	7.9	8.4+bcfgijk
Standard deviation	2.04	**	2.20	**	1.90	**	2.13	2.09	**	**	2.05	2.04	2.06	1.75
Standard Error	.06	**	.23	**	.16	**	.19	.18	**	**	.07	.20	.20	.19

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	7 1%	3 1%	* *%	1 *%	2 1%	3 *%	3 1%	6 1%	** **	0 -%	0 -%	** **
2	(2.0)	8 1%	1 *%	3 1%	2 1%	2 1%	4 1%	4 1%	5 *%	** **	3 1%	1 1%	** **
3	(3.0)	27 2%	13 3%	8 2%	2 1%	4 1%	21 3%	6 1%	25 2%	** **	2 1%	1 1%	** **
4	(4.0)	41 3%	12 3%	9 3%	12 5%	6 2%	22 3%	19 3%	36 3%	** **	5 2%	5 4%	** **
5	(5.0)	94 7%	31 7%	26 8%	25d 10%	12- 4%	57 8%	37 7%	78 7%	** **	16 8%	9 8%	** **
6	(6.0)	146 11%	49 12%	38 12%	30 13%	29 10%	86 12%	59 11%	124 12%	** **	20 10%	13 12%	** **
7	(7.0)	160 12%	48 11%	50 15%	28 12%	32 11%	98 13%	60 11%	128 12%	** **	31 15%	18 16%	** **
8	(8.0)	239 18%	72 17%	63 19%	40 16%	62 21%	136 18%	101 19%	202 19%	** **	36 17%	18 17%	** **
9	(9.0)	139 11%	52 13%	30 9%	24 10%	32 11%	83 11%	57 10%	122 11%	** **	18 8%	10 10%	** **
10 - Extremely well	(10.0)	405 31%	127 30%	89 27%	74 30%	112+be 37%	216 29%	185b 34%	329 31%	** **	74 35%	31 29%	** **
NET Badly (1-3)		42 3%	16 4%	12 4%	5 2%	9 3%	28 4%	14 3%	36 3%	** **	5 3%	2 2%	** **
NET Neutral (4-6)		280 22%	92 22%	73 23%	67+d 28%	48- 16%	165d 22%	115 21%	237 22%	** **	41 20%	26 24%	** **
NET Well (7-10)		943 73%	299 71%	233 71%	166 69%	237+abce 80%	532 71%	403 75%	781 73%	** **	158 75%	77 72%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	28	11	8	3	5	19	8	23	**	5	2	**
	2%	3%	2%	1%	2%	3%	1%	2%	**	2%	2%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1265	407	318	238	294	725	532	1054	**	204	106	**
Mean score	7.9	7.8	7.7	7.7	8.2+abce	7.8	8.0	7.8	**	8.0	7.7	**
Standard deviation	2.04	2.07	2.02	2.09	1.96	2.05	2.03	2.05	**	2.00	2.00	**
Standard Error	.06	.10	.11	.17	.14	.08	.11	.07	**	.15	.21	**

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Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	7 1%	2 *%	5 1%	**	**	**	**	**	**	**	0 -%	**
2	(2.0)	8 1%	2 1%	6 1%	**	**	**	**	**	**	**	0 -%	**
3	(3.0)	27 2%	8 2%	19 2%	**	**	**	**	**	**	**	5 2%	**
4	(4.0)	41 3%	18 4%	23 3%	**	**	**	**	**	**	**	12 5%	**
5	(5.0)	94 7%	22 5%	71 8%	**	**	**	**	**	**	**	13 5%	**
6	(6.0)	146 11%	41 10%	105 12%	**	**	**	**	**	**	**	21 9%	**
7	(7.0)	160 12%	46 11%	114 13%	**	**	**	**	**	**	**	30 13%	**
8	(8.0)	239 18%	71 18%	167 19%	**	**	**	**	**	**	**	38 16%	**
9	(9.0)	139 11%	49 12%	91 10%	**	**	**	**	**	**	**	28 12%	**
10 - Extremely well	(10.0)	405 31%	141 35%	264 30%	**	**	**	**	**	**	**	86 36%	**
NET Badly (1-3)		42 3%	12 3%	30 3%	**	**	**	**	**	**	**	5 2%	**
NET Neutral (4-6)		280 22%	81 20%	198 22%	**	**	**	**	**	**	**	46 20%	**
NET Well (7-10)		943 73%	307 76%	636 72%	**	**	**	**	**	**	**	181 76%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	28	6	22	**	**	**	**	**	**	**	**	5	**
	2%	2%	2%	**	**	**	**	**	**	**	**	2%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1265	400	864	**	**	**	**	**	**	**	**	232	**
Mean score	7.9	8.0i	7.8	**	**	**	**	**	**	**	**	8.11	**
						fi					-		fi
Standard deviation	2.04	2.04	2.04	**	**	**	**	**	**	**	**	1.99	**
Standard Error	.06	.11	.08	**	**	**	**	**	**	**	**	.14	**

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Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	7 1%	* *%	** **	1 1%	3 1%	4 1%	2 *%	7 1%	** **	7 1%	** **
2	(2.0)	8 1%	0 -%	** **	4 1%	3 1%	6 1%	2 *%	8 1%	** **	8 1%	** **
3	(3.0)	27 2%	4 4%	** **	5 2%	2 1%	10 2%	13 2%	27 2%	** **	27 2%	** **
4	(4.0)	41 3%	4 3%	** **	10 4%	7 3%	18 3%	15 3%	39 3%	** **	41 3%	** **
5	(5.0)	94 7%	10 9%	** **	23 8%	14 6%	43 8%	40 7%	94 7%	** **	94 7%	** **
6	(6.0)	146 11%	3 2%	** **	29 11%	25 10%	53 10%	69 13%	142 11%	** **	145 11%	** **
7	(7.0)	160 12%	12 11%	** **	34 13%	31 13%	65 12%	66 12%	157 12%	** **	160 12%	** **
8	(8.0)	239 18%	19 17%	** **	45 17%	45 18%	94 17%	106 19%	233 18%	** **	236 18%	** **
9	(9.0)	139 11%	9 8%	** **	32 12%	28 12%	61 11%	57 10%	137 11%	** **	138 11%	** **
10 - Extremely well	(10.0)	405 31%	48 43%	** **	82 31%	84 34%	187 34%	160 29%	402 32%	** **	405 31%	** **
NET Badly (1-3)		42 3%	5 4%	** **	10 4%	8 3%	20 4%	17 3%	42 3%	** **	42 3%	** **
NET Neutral (4-6)		280 22%	16 15%	** **	62 23%	46 19%	113 21%	124 23%	275 22%	** **	280 22%	** **
NET Well (7-10)		943 73%	88 79%	** **	194 72%	188 77%	407 75%	389 71%	930 73%	** **	938 73%	** **

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Prepared by BMG

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	28	3	**	3	1	6-	16	28	**	28	**
	2%	3%	**	1%	1%	1%	3%	2%	**	2%	**
Medians	8.00	9.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1265	108	**	266	242	540	530	1246	**	1260	**
Mean score	7.9	8.2	**	7.8	8.0	7.9	7.8	7.9	**	7.9	**
Standard deviation	2.04	2.14	**	2.13	2.09	2.11	2.00	2.05	**	2.04	**
Standard Error	.06	.22	**	.14	.15	.10	.09	.06	**	.06	**

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Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	7 1%	7 1%	3- **	3- **	2- **	2 1%	3 **	7 1%	7 1%	7 1%	1- **	2 **	1- **	1 1%	1- **	1 1%
2	(2.0)	8 1%	8 1%	8 1%	7 1%	7 1%	1 **	8 1%	8 1%	8 1%	8 1%	4 **	2 **	4 **	1 1%	4 **	4 1%
3	(3.0)	27 2%	22 2%	19- 2%	19- 2%	16 2%	2 1%	20 2%	21 2%	22 2%	27 2%	10- 1%	6- 1%	8- 1%	0 -%	14 2%	9 2%
4	(4.0)	41 3%	39 3%	33 3%	34 3%	28 3%	7 3%	39 3%	35 3%	39 3%	41 3%	23 3%	17 3%	22 3%	3 2%	23 3%	12 2%
5	(5.0)	94 7%	82 7%	79 7%	77 7%	61 7%	19 8%	83 7%	83 7%	88 7%	94 7%	40- 5%	31- 5%	33- 5%	11 8%	43- 5%	24- 4%
6	(6.0)	146 11%	134 12%	128 11%	132 12%	106 11%	24 10%	136 11%	135 12%	138 11%	146 11%	93 12%	77 13%	70 10%	16 11%	89 11%	59 10%
7	(7.0)	160 12%	146 13%	143 13%	145 13%	117 13%	32 14%	151 13%	141 12%	152 13%	160 12%	110 14%	77 13%	95 13%	17 12%	115+ 14%	76 13%
8	(8.0)	239 18%	204- 18%	209 19%	203 18%	169 18%	52 22%	214 18%	208 18%	221 18%	239 18%	144 18%	116 20%	138 19%	37+ 25%	150 19%	118 20%
9	(9.0)	139 11%	130 11%	131+ 12%	130+ 12%	111 12%	29 13%	132 11%	129 11%	134 11%	139 11%	95 12%	69 12%	92+ 13%	18 12%	91 11%	72 12%
10 - Extremely well	(10.0)	405 31%	362 31%	352 31%	351 31%	293 31%	61 26%	373 31%	353 31%	379 31%	405 31%	266 33%	169 29%	254+b 35%	41 28%	262 32%	195 34%
NET Badly (1-3)		42 3%	37 3%	30- 3%	29- 3%	25 3%	5 2%	32 3%	36 3%	37 3%	42 3%	15- 2%	10- 2%	12- 2%	2 1%	19- 2%	14 2%
NET Neutral (4-6)		280 22%	255 22%	240 21%	244 22%	195 21%	50 21%	258 22%	253 22%	264 22%	280 22%	157- 20%	125f 22%	124- 17%	30 20%	155- 19%	95- 16%
NET Well (7-10)		943 73%	841 73%	835+ 74%	829 74%	689 74%	174 75%	871 73%	831 73%	885 73%	943 73%	616+ 77%	431 74%	578+b 80%	113 77%	618+ 77%	461+ 80%

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Prepared by BMG

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	28	24	22	23	21	5	25	25	26	28	15	13	9-	2	16	9
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1265	1133	1106	1103	909	229	1162	1120	1186	1265	787	566	715	146	791	570
Mean score	7.9	7.9	7.9+	7.9	7.9	7.8	7.9	7.9	7.9	7.9	8.0+	7.9	8.2+b	7.9	8.0+	8.1+
Standard deviation	2.04	2.05	1.98	1.98	1.98	1.94	2.00	2.04	2.03	2.04	1.89	1.89	1.86	1.86	1.92	1.86
Standard Error	.06	.07	.07	.06	.07	.14	.06	.07	.06	.06	.07	.09	.08	.17	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	7 1%	** **	3 *%	1- *%	* *%
2	(2.0)	8 1%	** **	3 *%	2- *%	1 *%
3	(3.0)	27 2%	** **	24 2%	16 2%	11 2%
4	(4.0)	41 3%	** **	41 3%	30 3%	21 4%
5	(5.0)	94 7%	** **	87 7%	68 8%	49+ 9%
6	(6.0)	146 11%	** **	130 11%	101 12%	65 12%
7	(7.0)	160 12%	** **	154 13%	110 13%	67 13%
8	(8.0)	239 18%	** **	229 19%	165 19%	87 17%
9	(9.0)	139 11%	** **	129 11%	96 11%	62 12%
10 - Extremely well	(10.0)	405 31%	** **	371 31%	265 30%	149 28%
NET Badly (1-3)		42 3%	** **	31 3%	20- 2%	12 2%
NET Neutral (4-6)		280 22%	** **	258 22%	199 23%	136+ 26%
NET Well (7-10)		943 73%	** **	883 74%	636 73%	365- 69%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_9 (continuation)

Q38. Disney+ - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	28	**	22	19	14
	2%	**	2%	2%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1265	**	1172	855	513
Mean score	7.9	**	7.9	7.9	7.7
Standard deviation	2.04	**	1.98	1.96	2.01
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_10

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	6 *%	3 1%	2 *%	0 -%	1 1%	4 1%	2 *%
2	(2.0)	9 1%	5 1%	4 1%	0 -%	0 -%	2 *%	7 1%
3	(3.0)	16 1%	7 1%	8 1%	0 -%	2 1%	11 2%	5 1%
4	(4.0)	28 2%	14 2%	14 2%	0 -%	1 *%	16 3%	11 2%
5	(5.0)	82 6%	41 7%	35 6%	0 -%	6 5%	38 6%	42 7%
6	(6.0)	121 9%	53 9%	49 8%	0 -%	19 17%	69 11%	49 8%
7	(7.0)	152 12%	76 13%	65 11%	0 -%	10 9%	87 14%	63 10%
8	(8.0)	306 24%	131 22%	141 25%	0 -%	34 30%	169+b 26%	134- 21%
9	(9.0)	146 11%	69 11%	67 12%	0 -%	10 9%	70 11%	73 12%
10 - Extremely well	(10.0)	401 31%	197 33%	174 30%	0 -%	30 27%	160- 25%	241+a 38%
NET Badly (1-3)		31 2%	15 2%	14 2%	0 -%	3 2%	17 3%	13 2%
NET Neutral (4-6)		231 18%	108 18%	98 17%	0 -%	26 23%	124 19%	101 16%
NET Well (7-10)		1005 78%	474 78%	448 78%	0 -%	84 75%	486 76%	512 80%
Don't know		26 2%	9 1%	17+ 3%	0 -%	0 -%	14 2%	12 2%

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Prepared by BMG

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	8.00		8.00	8.00	9.00
Mode	10.00	10.00	10.00		8.00	8.00	10.00
Base for stats	1268	596	559	0	112	627	626
Mean score	8.0	8.0	8.0		7.9	7.8-	8.2+a
Standard deviation	1.90	1.93	1.89		1.82	1.88	1.90
Standard Error	.06	.09	.09		.19	.09	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	6 *%	0 -%	1 *%	2 1%	1 1%	2 1%	** **	** **	1 *%	3 1%	2 1%	** **
2	(2.0)	9 1%	3 1%	1 *%	* *%	3 1%	0 -%	** **	** **	4 1%	4 1%	1 *%	** **
3	(3.0)	16 1%	4 2%	5 1%	2 1%	2 1%	3 2%	** **	** **	9 2%	4 1%	3 2%	** **
4	(4.0)	28 2%	4 2%	6 2%	9 3%	4 2%	4 3%	** **	** **	10 2%	13 3%	5 2%	** **
5	(5.0)	82 6%	13 6%	23 7%	20 7%	10 4%	14 9%	** **	** **	36 6%	30 6%	17 8%	** **
6	(6.0)	121 9%	20 8%	33 9%	28 10%	15 7%	19 13%	** **	** **	53 9%	43 9%	25 13%	** **
7	(7.0)	152 12%	28 12%	33 10%	28 10%	31 14%	19 13%	** **	** **	61 10%	59 12%	31b 16%	** **
8	(8.0)	306 24%	66 28%	76 22%	60 21%	65+bcej 30%	26 18%	** **	** **	142 24%	125 25%	38 19%	** **
9	(9.0)	146 11%	27 11%	35 10%	41 14%	23 11%	14 10%	** **	** **	61 10%	64 13%	21 10%	** **
10 - Extremely well	(10.0)	401 31%	72 30%	131+deij 38%	89 31%	61 28%	40 28%	** **	** **	203+j 35%	150 30%	48- 24%	** **
NET Badly (1-3)		31 2%	7 3%	7 2%	5 2%	6 3%	4 3%	** **	** **	14 2%	10 2%	6 3%	** **
NET Neutral (4-6)		231 18%	37 15%	62 18%	57 20%	29 13%	36+adhi 25%	** **	** **	99 17%	86 17%	47+dh 23%	** **
NET Well (7-10)		1005 78%	193ej 81%	275ej 79%	218 76%	181ej 83%	99- 69%	** **	** **	468ej 80%	399ej 79%	138- 69%	** **
Don't know		26 2%	3 1%	5 1%	7 2%	3 1%	4 3%	** **	** **	7 1%	10 2%	9+bh 4%	** **
Medians		8.00	8.00	8.00	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**

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Prepared by BMG

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	8.00	10.00	**	**	10.00	10.00	10.00	**
Base for stats	1268	237	345	280	215	140	**	**	582	495	191	**
Mean score	8.0	8.0	8.2efjk	8.0j	8.0	7.7-	**	**	8.1ejk	8.0j	7.6-	**
Standard deviation	1.90	1.87	1.89	1.92	1.84	2.06	**	**	1.88	1.88	1.98	**
Standard Error	.06	.15	.11	.12	.14	.18	**	**	.09	.09	.15	**

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Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	6 *%	** **	2 1%	** **	1 1%	** **	1 1%	0 -%	** **	** **	5 *%	1 1%	0 -%	0 -%
2	(2.0)	9 1%	** **	1 1%	** **	2 1%	** **	1 1%	3 2%	** **	** **	8 1%	0 -%	1 1%	0 -%
3	(3.0)	16 1%	** **	1 1%	** **	2 1%	** **	3 2%	3 2%	** **	** **	14 1%	1 *%	1 2%	* 1%
4	(4.0)	28 2%	** **	6 5%	** **	6 3%	** **	1 1%	1 1%	** **	** **	26 2%	1 1%	1 1%	* 1%
5	(5.0)	82 6%	** **	11 9%	** **	10 5%	** **	18+djk 12%	11 6%	** **	** **	73 7%	4 3%	5 8%	1 2%
6	(6.0)	121 9%	** **	20 16%	** **	10- 5%	** **	16 11%	9 5%	** **	** **	96 9%	17+dgj 15%	6 10%	2 6%
7	(7.0)	152 12%	** **	6 5%	** **	25 13%	** **	15 10%	29 16%	** **	** **	125 12%	16 14%	6 9%	5 13%
8	(8.0)	306 24%	** **	32 26%	** **	47 24%	** **	27 18%	49 27%	** **	** **	256 24%	25 23%	17 27%	8 21%
9	(9.0)	146 11%	** **	10 8%	** **	20 11%	** **	12 8%	27 15%	** **	** **	119 11%	15 14%	6 10%	6 15%
10 - Extremely well	(10.0)	401 31%	** **	35 28%	** **	68 35%	** **	48 33%	47 26%	** **	** **	340 31%	29 26%	18 29%	15 41%
NET Badly (1-3)		31 2%	** **	4 3%	** **	6 3%	** **	5 3%	6 3%	** **	** **	27 2%	2 1%	2 4%	* 1%
NET Neutral (4-6)		231 18%	** **	37 30%	** **	26 13%	** **	35dg 24%	21- 12%	** **	** **	195 18%	22 19%	12 20%	3 8%
NET Well (7-10)		1005 78%	** **	83 66%	** **	161f 83%	** **	101- 69%	152+f 84%	** **	** **	840f 78%	85 76%	46 75%	34 90%

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Prepared by BMG

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	26	**	1	**	2	**	5	1	**	**	22	3	1	*
	2%	**	1%	**	1%	**	3%	1%	**	**	2%	3%	1%	1%
Medians	8.00	**	8.00	**	8.00	**	8.00	8.00	**	**	8.00	8.00	8.00	9.00
Mode	10.00	**	10.00	**	10.00	**	10.00	8.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1268	**	125	**	192	**	141	179	**	**	1062	108	61	37
Mean score	8.0	**	7.6-	**	8.1	**	7.8	8.0	**	**	8.0	8.0	7.9	8.6+bcfgjkl
Standard deviation	1.90	**	2.15	**	1.96	**	2.09	1.81	**	**	1.92	1.76	1.96	1.54
Standard Error	.06	**	.22	**	.16	**	.19	.15	**	**	.07	.17	.19	.16

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Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Total (c)	Ethnic Group (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	6 *%	3 1%	1 *%	2 1%	0 -%	4 1%	2 *%	4 *%	** **	2 1%	1 1%	** **
2	(2.0)	9 1%	1 *%	2 1%	0 -%	6+e 2%	3 *%	6 1%	4- *%	** **	5+a 2%	3 3%	** **
3	(3.0)	16 1%	5 1%	9+df 3%	2 1%	0 -%	14+df 2%	2- *%	14 1%	** **	2 1%	2 2%	** **
4	(4.0)	28 2%	11 3%	8 2%	2 1%	7 2%	19 3%	8 2%	22 2%	** **	6 3%	5 5%	** **
5	(5.0)	82 6%	29 7%	25 8%	18 7%	11 4%	54 7%	29 5%	71 7%	** **	10 5%	8 7%	** **
6	(6.0)	121 9%	45d 11%	28 9%	30d 12%	17- 6%	74 10%	46 9%	106 10%	** **	14 7%	9 8%	** **
7	(7.0)	152 12%	36- 9%	43a 13%	37a 15%	34 11%	79 11%	71a 13%	128 12%	** **	23 11%	13 12%	** **
8	(8.0)	306 24%	104 25%	86c 26%	43 18%	72 24%	189c 25%	115 21%	239- 22%	** **	65+a 31%	27 25%	** **
9	(9.0)	146 11%	53 13%	40 12%	28 12%	25 8%	93 13%	53 10%	131 12%	** **	16 8%	11 10%	** **
10 - Extremely well	(10.0)	401 31%	120 29%	77- 24%	78b 32%	122+abe 41%	197- 26%	200+abe 37%	338 31%	** **	62 29%	26 25%	** **
NET Badly (1-3)		31 2%	9 2%	12 4%	4 2%	6 2%	21 3%	10 2%	22 2%	** **	9+a 4%	6 6%	** **
NET Neutral (4-6)		231 18%	85d 20%	61d 19%	49d 20%	35- 12%	146d 20%	84 15%	198 18%	** **	30 14%	22 20%	** **
NET Well (7-10)		1005 78%	312 75%	246 76%	187 77%	253+abe 85%	559- 75%	440+ae 81%	836 78%	** **	165 79%	78 72%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	26	13	6	2	5	19	7	21	**	4	2	**
	2%	3%	2%	1%	2%	3%	1%	2%	**	2%	2%	**
Medians	8.00	8.00	8.00	8.00	9.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	**	8.00	8.00	**
Base for stats	1268	406	320	240	293	726	533	1056	**	205	106	**
Mean score	8.0	8.0	7.8-	8.0	8.4+abe	7.9-	8.2+be	8.0d	**	7.9	7.5-	**
Standard deviation	1.90	1.91	1.93	1.87	1.84	1.92	1.86	1.87	**	2.07	2.23	**
Standard Error	.06	.10	.11	.15	.13	.07	.10	.06	**	.15	.23	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	6 *%	1 *%	5 1%	** **	** **	** **	** **	** **	** **	** **	0 -%	** **
2	(2.0)	9 1%	1 *%	8 1%	** **	** **	** **	** **	** **	** **	** **	1 *%	** **
3	(3.0)	16 1%	7 2%	9 1%	** **	** **	** **	** **	** **	** **	** **	4 1%	** **
4	(4.0)	28 2%	10 3%	18 2%	** **	** **	** **	** **	** **	** **	** **	6 3%	** **
5	(5.0)	82 6%	29 7%	54 6%	** **	** **	** **	** **	** **	** **	** **	12 5%	** **
6	(6.0)	121 9%	31 8%	90 10%	** **	** **	** **	** **	** **	** **	** **	19 8%	** **
7	(7.0)	152 12%	42 10%	109 12%	** **	** **	** **	** **	** **	** **	** **	22 9%	** **
8	(8.0)	306 24%	85 21%	221 25%	** **	** **	** **	** **	** **	** **	** **	48 20%	** **
9	(9.0)	146 11%	45 11%	101 11%	** **	** **	** **	** **	** **	** **	** **	25 11%	** **
10 - Extremely well	(10.0)	401 31%	150+b 37%	251- 28%	** **	** **	** **	** **	** **	** **	** **	95+b 40%	** **
NET Badly (1-3)		31 2%	9 2%	22 3%	** **	** **	** **	** **	** **	** **	** **	5 2%	** **
NET Neutral (4-6)		231 18%	70 17%	161 18%	** **	** **	** **	** **	** **	** **	** **	37 16%	** **
NET Well (7-10)		1005 78%	322 79%	683 77%	** **	** **	** **	** **	** **	** **	** **	191 81%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	26	6	20	**	**	**	**	**	**	**	**	4	**
	2%	1%	2%	**	**	**	**	**	**	**	**	2%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	9.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1268	400	866	**	**	**	**	**	**	**	**	233	**
Mean score	8.0	8.2f	7.9	**	**	**	**	**	**	**	**	8.3+bf	**
					f					+bf		f	
Standard deviation	1.90	1.92	1.89	**	**	**	**	**	**	**	**	1.87	**
Standard Error	.06	.10	.07	**	**	**	**	**	**	**	**	.13	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	6 *%	0 -%	** **	0 -%	4+ 2%	4 1%	2 *%	6 *%	** **	6 *%	** **
2	(2.0)	9 1%	1 1%	** **	1 *%	2 1%	4 1%	5 1%	9 1%	** **	9 1%	** **
3	(3.0)	16 1%	1 1%	** **	4 1%	2 1%	5 1%	7 1%	15 1%	** **	16 1%	** **
4	(4.0)	28 2%	4 3%	** **	10 4%	3 1%	15 3%	10 2%	28 2%	** **	28 2%	** **
5	(5.0)	82 6%	6 6%	** **	12 4%	9 4%	29 5%	42 8%	81 6%	** **	82 6%	** **
6	(6.0)	121 9%	8 7%	** **	31 12%	20 8%	47 9%	51 9%	116 9%	** **	121 9%	** **
7	(7.0)	152 12%	11 10%	** **	33 12%	34 14%	61 11%	69 13%	152 12%	** **	152 12%	** **
8	(8.0)	306 24%	24 22%	** **	62 23%	56 23%	125 23%	143 26%	300 24%	** **	302 23%	** **
9	(9.0)	146 11%	10 9%	** **	30 11%	31 13%	66 12%	57 11%	145 11%	** **	146 11%	** **
10 - Extremely well	(10.0)	401 31%	44 40%	** **	83 31%	80 33%	183f 33%	147- 27%	398 31%	** **	400 31%	** **
NET Badly (1-3)		31 2%	2 2%	** **	4 2%	8 3%	13 2%	13 2%	30 2%	** **	31 2%	** **
NET Neutral (4-6)		231 18%	17 16%	** **	53 20%	32- 13%	91 17%	102 19%	225 18%	** **	231 18%	** **
NET Well (7-10)		1005 78%	90 81%	** **	207 77%	201 83%	435 80%	416 76%	995 78%	** **	1001 78%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	26	2	**	5	3	8	14	25	**	25	**
	2%	1%	**	2%	1%	1%	3%	2%	**	2%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1268	109	**	265	240	539	532	1249	**	1263	**
Mean score	8.0	8.2	**	8.0	8.1	8.1	7.9	8.0b	**	8.0	**
Standard deviation	1.90	1.92	**	1.85	1.93	1.94	1.87	1.90	**	1.91	**
Standard Error	.06	.20	**	.12	.14	.09	.09	.06	**	.06	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	6 *%	6 1%	4 *%	3- *%	3 *%	2 1%	4 *%	6 1%	6 *%	6 *%	0- -%	1 *%	0- -%	0 -%	0- -%	0- -%
2	(2.0)	9 1%	7 1%	6 1%	7 1%	6 1%	2 1%	7 1%	7 1%	7 1%	9 1%	1- *%	1 *%	1- *%	0 -%	4 1%	1 *%
3	(3.0)	16 1%	13 1%	13 1%	13 1%	11 1%	6+ 3%	13 1%	13 1%	13 1%	16 1%	7 1%	5 1%	7 1%	5+abcef 4%	8 1%	5 1%
4	(4.0)	28 2%	24 2%	25 2%	27 2%	19 2%	3 1%	28 2%	24 2%	28 2%	28 2%	16 2%	13 2%	14 2%	1 1%	18 2%	7- 1%
5	(5.0)	82 6%	76 7%	69 6%	71 6%	60 7%	9 4%	76 6%	74 6%	79 6%	82 6%	43 5%	35 6%	33- 5%	3- 2%	45 6%	29 5%
6	(6.0)	121 9%	115 10%	106 9%	111 10%	83 9%	32+ 13%	114 10%	114+ 10%	117 10%	121 9%	78 10%	69+ 12%	66 9%	23+cf 16%	83 10%	54 9%
7	(7.0)	152 12%	135 12%	135 12%	126 11%	110 12%	24 10%	137 12%	136 12%	142 12%	152 12%	91 11%	68 12%	74 10%	14 9%	82- 10%	63 11%
8	(8.0)	306 24%	279 24%	278 25%	278+ 25%	223 24%	67 29%	290 24%	282+ 25%	294 24%	306 24%	203 25%	152 26%	184 25%	48+ 32%	215+ 27%	153 26%
9	(9.0)	146 11%	130 11%	131 12%	127 11%	105 11%	23 10%	133 11%	125 11%	135 11%	146 11%	99 12%	68 12%	101+ 14%	11 7%	94 12%	69 12%
10 - Extremely well	(10.0)	401 31%	349 30%	339 30%	342 30%	291 31%	62 27%	362 30%	340- 30%	368 30%	401 31%	249 31%	155- 27%	235b 32%	42 29%	245 30%	194b 33%
NET Badly (1-3)		31 2%	27 2%	24 2%	24 2%	20 2%	10+ 4%	25 2%	26 2%	27 2%	31 2%	8- 1%	7- 1%	8- 1%	5acf 4%	12- 2%	6- 1%
NET Neutral (4-6)		231 18%	215 19%	200 18%	208 18%	162 17%	44 19%	219 18%	212 19%	224 18%	231 18%	136 17%	116c 20%	112- 15%	27 18%	145 18%	90 15%
NET Well (7-10)		1005 78%	893 77%	883 78%	873 77%	729 78%	177 76%	921 78%	884 77%	939 77%	1005 78%	643+ 80%	443 76%	594+b 82%	115 78%	636 79%	479+b 83%

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Prepared by BMG

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	26	23	21	21	18	3	22	22	23	26	15	13	10	1	13	6-
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	*%	2%	1%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1268	1134	1107	1105	911	231	1165	1122	1190	1268	787	566	714	147	794	574
Mean score	8.0	8.0	8.0	8.0	8.0	7.8	8.0	8.0	8.0	8.0	8.1+	8.0	8.2+b	8.0	8.1	8.3+b
Standard deviation	1.90	1.90	1.86	1.88	1.88	1.96	1.88	1.89	1.89	1.90	1.72	1.76	1.70	1.78	1.78	1.67
Standard Error	.06	.06	.06	.06	.07	.14	.06	.06	.06	.06	.07	.08	.07	.16	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	6 *%	** **	4 *%	2 *%	1 *%
2	(2.0)	9 1%	** **	4 *%	3 *%	1 *%
3	(3.0)	16 1%	** **	14 1%	13 1%	8 1%
4	(4.0)	28 2%	** **	25 2%	19 2%	14 3%
5	(5.0)	82 6%	** **	78 7%	61 7%	41 8%
6	(6.0)	121 9%	** **	109 9%	75 9%	45 8%
7	(7.0)	152 12%	** **	147 12%	102 12%	67 13%
8	(8.0)	306 24%	** **	295 25%	223+ 26%	138 26%
9	(9.0)	146 11%	** **	132 11%	102 12%	63 12%
10 - Extremely well	(10.0)	401 31%	** **	363 30%	256 29%	137- 26%
NET Badly (1-3)		31 2%	** **	22 2%	18 2%	10 2%
NET Neutral (4-6)		231 18%	** **	212 18%	155 18%	99 19%
NET Well (7-10)		1005 78%	** **	938 79%	683 78%	405 77%

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Prepared by BMG

Table Q38_5_10 (continuation)

Q38. Disney+ - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	26	**	23	18	13
	2%	**	2%	2%	2%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	1268	**	1171	856	514
Mean score	8.0	**	8.0	8.0	7.9
Standard deviation	1.90	**	1.84	1.85	1.84
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_11
 Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	31 2%	13 2%	18 3%	0 -%	0 -%	22+b 3%	9- 1%
2	(2.0)	37 3%	13 2%	24+ 4%	0 -%	0 -%	20 3%	17 3%
3	(3.0)	35 3%	12 2%	22+ 4%	0 -%	1 1%	18 3%	15 2%
4	(4.0)	91 7%	27- 5%	54+a 9%	0 -%	10 9%	47 7%	44 7%
5	(5.0)	144 11%	61 10%	68 12%	0 -%	14 12%	73 11%	67 10%
6	(6.0)	171 13%	82 14%	73 13%	0 -%	16 14%	86 14%	84 13%
7	(7.0)	172 13%	81 13%	73 13%	0 -%	18 16%	96 15%	75 12%
8	(8.0)	182 14%	96 16%	71 12%	0 -%	15 13%	101 16%	80 13%
9	(9.0)	77 6%	43b 7%	24- 4%	0 -%	10 9%	39 6%	35 5%
10 - Extremely well	(10.0)	273 21%	145+b 24%	101- 17%	0 -%	27 24%	109- 17%	164+a 26%
NET Badly (1-3)		103 8%	39 6%	64+a 11%	0 -%	1 1%	59 9%	41 6%
NET Neutral (4-6)		406 31%	170- 28%	196a 34%	0 -%	40 35%	206 32%	196 31%
NET Well (7-10)		705 54%	365+b 60%	269- 47%	0 -%	71 63%	345 54%	354 55%
Don't know		80 6%	31 5%	47+ 8%	0 -%	1 1%	30 5%	48 8%

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 Prepared by BMG

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	7.00	7.00	7.00		7.00	7.00	7.00
Mode	10.00	10.00	10.00		10.00	10.00	10.00
Base for stats	1214	574	529	0	111	610	590
Mean score	6.9	7.2+b	6.5-		7.4b	6.7-	7.2+a
Standard deviation	2.42	2.33	2.53		2.03	2.41	2.41
Standard Error	.08	.11	.12		.22	.11	.10

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Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	31 2%	2 1%	9 3%	7 3%	9 4%	3 2%	** **	** **	12 2%	16 3%	3 2%	** **
2	(2.0)	37 3%	7 3%	8 2%	4 1%	9 4%	6 4%	** **	** **	15 3%	13 2%	9c 5%	** **
3	(3.0)	35 3%	7 3%	6 2%	5 2%	3 1%	8+bcdhi 6%	** **	** **	13 2%	8 2%	14+bcdhi 7%	** **
4	(4.0)	91 7%	14 6%	16 5%	24 8%	13 6%	15bh 10%	** **	** **	30- 5%	37 7%	24+abdhi 12%	** **
5	(5.0)	144 11%	29 12%	34 10%	30 10%	24 11%	21 15%	** **	** **	63 11%	54 11%	26 13%	** **
6	(6.0)	171 13%	31 13%	35 10%	42 15%	33 15%	24 16%	** **	** **	66 11%	75 15%	31 15%	** **
7	(7.0)	172 13%	32 13%	54 16%	30 10%	34 16%	15 10%	** **	** **	86 15%	64 13%	22 11%	** **
8	(8.0)	182 14%	41ej 17%	54ej 16%	35 12%	35ej 16%	11- 8%	** **	** **	95ej 16%	70 14%	17- 8%	** **
9	(9.0)	77 6%	19ej 8%	25j 7%	18j 6%	10 4%	3 2%	** **	** **	44+ej 7%	28 6%	4- 2%	** **
10 - Extremely well	(10.0)	273 21%	54j 22%	93+deij 27%	64j 22%	34- 16%	21- 14%	** **	** **	147+deij 25%	98 19%	28- 14%	** **
NET Badly (1-3)		103 8%	16 7%	23 7%	16 5%	21 10%	17ch 12%	** **	** **	40 7%	37 7%	27+abchi 14%	** **
NET Neutral (4-6)		406 31%	74 31%	85- 24%	96b 33%	70 32%	60+bh 41%	** **	** **	159- 27%	166b 33%	81+bh 41%	** **
NET Well (7-10)		705 54%	146ceij 61%	227 +cdeij 65%	147ej 51%	114ej 52%	51- 35%	** **	** **	373 +cdeij 63%	261ej 52%	71- 36%	** **
Don't know		80 6%	3- 1%	15 4%	29+abh 10%	13a 6%	17+abh 12%	** **	** **	18- 3%	42+abh 8%	20+abh 10%	** **

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Prepared by BMG

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Medians	7.00	7.00	8.00	7.00	7.00	6.00	**	**	8.00	7.00	6.00	**
Mode	10.00	10.00	10.00	10.00	8.00	6.00	**	**	10.00	10.00	6.00	**
Base for stats	1214	237	334	258	205	128	**	**	571	463	179	**
Mean score	6.9	7.1defjk	7.3 +defijk	7.0efjk	6.6j	6.1-	**	**	7.3 +defijk	6.9efjk	6.1-	**
Standard deviation	2.42	2.30	2.38	2.40	2.43	2.44	**	**	2.35	2.42	2.45	**
Standard Error	.08	.18	.14	.16	.18	.22	**	**	.11	.12	.19	**

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Table Q38_5_11 (continuation)
 Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
 Column percentages

		Total	Region												
			East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	31 2%	** **	3 2%	** **	6 3%	** **	7 5%	2 1%	** **	** **	25 2%	5 5%	1 2%	0 -
2	(2.0)	37 3%	** **	5 4%	** **	4 2%	** **	4 3%	6 3%	** **	** **	32 3%	2 1%	3 5%	* 1%
3	(3.0)	35 3%	** **	1 1%	** **	4 2%	** **	3 2%	10+j 6%	** **	** **	27 2%	6 5%	2 3%	2 4%
4	(4.0)	91 7%	** **	5 4%	** **	11 5%	** **	16 11%	11 6%	** **	** **	74 7%	7 7%	6 10%	3 8%
5	(5.0)	144 11%	** **	21 17%	** **	15 8%	** **	21 14%	17 9%	** **	** **	130+ 12%	7 6%	5 8%	2 5%
6	(6.0)	171 13%	** **	14 11%	** **	27 14%	** **	20 13%	25 14%	** **	** **	145 13%	16 14%	7 12%	3 9%
7	(7.0)	172 13%	** **	19 15%	** **	30 15%	** **	13 9%	32f 18%	** **	** **	139 13%	16 15%	12f 19%	6 15%
8	(8.0)	182 14%	** **	9 7%	** **	29 15%	** **	14 9%	24 13%	** **	** **	144 13%	21f 18%	12f 19%	6 16%
9	(9.0)	77 6%	** **	9 7%	** **	11 6%	** **	8 6%	12 7%	** **	** **	62 6%	9 9%	3 5%	2 5%
10 - Extremely well	(10.0)	273 21%	** **	30 24%	** **	44 23%	** **	29 20%	31 17%	** **	** **	2371 22%	17 15%	8 14%	11 29%
NET Badly (1-3)		103 8%	** **	9 7%	** **	14 7%	** **	14 10%	18 10%	** **	** **	83 8%	12 11%	6 10%	2 5%
NET Neutral (4-6)		406 31%	** **	40 32%	** **	53 27%	** **	57d 39%	53 30%	** **	** **	349 32%	30 27%	18 30%	8 22%
NET Well (7-10)		705 54%	** **	68 54%	** **	113f 58%	** **	64- 44%	99 55%	** **	** **	582f 54%	64f 57%	34 56%	25 65%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	80	**	10	**	14	**	12	10	**	**	69	5	3	3
	6%	**	8%	**	7%	**	8%	6%	**	**	6%	4%	4%	8%
Medians	7.00	**	7.00	**	7.00	**	6.00	7.00	**	**	7.00	7.00	7.00	8.00
Mode	10.00	**	10.00	**	10.00	**	10.00	7.00	**	**	10.00	8.00	8.00	10.00
Base for stats	1214	**	116	**	181	**	135	170	**	**	1014	106	58	35
Mean score	6.9	**	7.0e	**	7.1e	**	6.5-	6.8	**	**	6.9e	6.8	6.6	7.5+efgjkl
Standard deviation	2.42	**	2.47	**	2.40	**	2.64	2.32	**	**	2.43	2.46	2.36	2.27
Standard Error	.08	**	.26	**	.21	**	.24	.20	**	**	.09	.24	.23	.25

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Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity			Asian (d)	Black (e)	
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)			Ethnic Minority Total (c)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	31 2%	15df 4%	9d 3%	6 2%	2- 1%	24+df 3%	7 1%	29 3%	** **	1 1%	1 1%	** **
2	(2.0)	37 3%	15c 3%	10c 3%	0- -	13c 4%	24c 3%	13c 2%	32 3%	** **	5 2%	5 4%	** **
3	(3.0)	35 3%	16f 4%	11 3%	2 1%	6 2%	27+f 4%	8- 2%	31 3%	** **	4 2%	3 3%	** **
4	(4.0)	91 7%	30 7%	17 5%	22 9%	22 7%	47 6%	44 8%	76 7%	** **	15 7%	6 5%	** **
5	(5.0)	144 11%	47 11%	33 10%	33 14%	30 10%	80 11%	62 12%	124 12%	** **	19 9%	15 14%	** **
6	(6.0)	171 13%	56 13%	48 15%	31 13%	36 12%	104 14%	67 12%	145 13%	** **	26 12%	16 15%	** **
7	(7.0)	172 13%	61 15%	48 15%	23 10%	39 13%	109 15%	62 11%	143 13%	** **	29 14%	13 12%	** **
8	(8.0)	182 14%	49 12%	60+a 18%	33 14%	39 13%	109 15%	72 13%	149 14%	** **	34 16%	18 16%	** **
9	(9.0)	77 6%	28 7%	25df 8%	11 5%	10 3%	54+df 7%	21- 4%	58 5%	** **	18 9%	10 9%	** **
10 - Extremely well	(10.0)	273 21%	74- 18%	47- 14%	63abe 26%	88+abe 30%	121- 16%	151+abe 28%	224 21%	** **	47 22%	18 16%	** **
NET Badly (1-3)		103 8%	46+cf 11%	30cf 9%	8- 3%	20 7%	75+cf 10%	28- 5%	92 9%	** **	10 5%	9 8%	** **
NET Neutral (4-6)		406 31%	133 32%	98 30%	86 36%	88 29%	231 31%	174 32%	346 32%	** **	60 29%	37 34%	** **
NET Well (7-10)		705 54%	213 51%	180 55%	130 54%	176 59%	393 53%	305 57%	573 53%	** **	128 61%	58 54%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	80	26	18	18	15	45	33	66	**	12	4	**
	6%	6%	6%	7%	5%	6%	6%	6%	**	6%	4%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	8.00	7.00	**
Mode	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	**
Base for stats	1214	392	308	224	283	700	507	1011	**	197	104	**
Mean score	6.9	6.6-	6.8	7.2ae	7.2+abe	6.7-	7.2+abe	6.9-	**	7.3+a	6.9	**
									+ad			+ad
Standard deviation	2.42	2.51	2.32	2.36	2.43	2.43	2.40	2.45	**	2.23	2.32	**
Standard Error	.08	.13	.13	.19	.17	.09	.13	.08	**	.17	.25	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	31 2%	7 2%	24 3%	**	**	**	**	**	**	**	5 2%	**
2	(2.0)	37 3%	20+b 5%	17- 2%	**	**	**	**	**	**	**	10 4%	**
3	(3.0)	35 3%	10 3%	25 3%	**	**	**	**	**	**	**	6 3%	**
4	(4.0)	91 7%	29 7%	62 7%	**	**	**	**	**	**	**	19 8%	**
5	(5.0)	144 11%	43 11%	100 11%	**	**	**	**	**	**	**	29 12%	**
6	(6.0)	171 13%	52 13%	119 13%	**	**	**	**	**	**	**	22 9%	**
7	(7.0)	172 13%	52 13%	121 14%	**	**	**	**	**	**	**	25 10%	**
8	(8.0)	182 14%	46 11%	137 15%	**	**	**	**	**	**	**	28 12%	**
9	(9.0)	77 6%	13- 3%	62+aj 7%	**	**	**	**	**	**	**	8 3%	**
10 - Extremely well	(10.0)	273 21%	114+b 28%	159- 18%	**	**	**	**	**	**	**	69+b 29%	**
NET Badly (1-3)		103 8%	37 9%	66 7%	**	**	**	**	**	**	**	21 9%	**
NET Neutral (4-6)		406 31%	125 31%	281 32%	**	**	**	**	**	**	**	70 30%	**
NET Well (7-10)		705 54%	224 55%	479 54%	**	**	**	**	**	**	**	129 55%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	80	21	59	**	**	**	**	**	**	**	**	16	**
	6%	5%	7%	**	**	**	**	**	**	**	**	7%	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	7.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1214	386	827	**	**	**	**	**	**	**	**	221	**
Mean score	6.9	7.0	6.9	**	**	**	**	**	**	**	**	7.0	**
Standard deviation	2.42	2.56	2.36	**	**	**	**	**	**	**	**	2.62	**
Standard Error	.08	.14	.09	**	**	**	**	**	**	**	**	.19	**

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Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	31 2%	1 1%	**	7 2%	8 3%	11 2%	15 3%	31 2%	**	31 2%	**
2	(2.0)	37 3%	4 4%	**	8 3%	7 3%	16 3%	14 3%	37 3%	**	37 3%	**
3	(3.0)	35 3%	2 1%	**	5 2%	2- 1%	8- 1%	19de 4%	35 3%	**	35 3%	**
4	(4.0)	91 7%	4 3%	**	16 6%	14 6%	30 5%	44 8%	91 7%	**	91 7%	**
5	(5.0)	144 11%	10 9%	**	22 8%	24 10%	56 10%	68 12%	141 11%	**	144 11%	**
6	(6.0)	171 13%	12 11%	**	37 14%	36 15%	71 13%	68 12%	166 13%	**	170 13%	**
7	(7.0)	172 13%	11 9%	**	37 14%	27 11%	69 13%	80 15%	169 13%	**	172 13%	**
8	(8.0)	182 14%	19 17%	**	30 11%	29 12%	74 14%	91+ 17%	178 14%	**	179 14%	**
9	(9.0)	77 6%	10 9%	**	18 7%	17 7%	39 7%	32 6%	76 6%	**	76 6%	**
10 - Extremely well	(10.0)	273 21%	29 26%	**	71+f 26%	61f 25%	138+f 25%	81- 15%	271 21%	**	273 21%	**
NET Badly (1-3)		103 8%	7 6%	**	19 7%	17 7%	35 6%	49 9%	103 8%	**	103 8%	**
NET Neutral (4-6)		406 31%	25 23%	**	75 28%	75 31%	156 29%	180 33%	398 31%	**	405 31%	**
NET Well (7-10)		705 54%	68 61%	**	156 58%	134 55%	320+f 59%	284 52%	694 54%	**	700 54%	**

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Prepared by BMG

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	80	11	**	19	17	35	34	80	**	80	**
	6%	9%	**	7%	7%	6%	6%	6%	**	6%	**
Medians	7.00	8.00	**	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1214	101	**	251	226	511	512	1195	**	1208	**
Mean score	6.9	7.5+f	**	7.2f	7.1f	7.2+f	6.7-	6.9	**	6.9	**
			f								
Standard deviation	2.42	2.36	**	2.46	2.50	2.40	2.35	2.43	**	2.43	**
Standard Error	.08	.25	**	.17	.18	.12	.11	.08	**	.08	**

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Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	31 2%	25 2%	20- 2%	18- 2%	10- 1%	1 *	25 2%	21- 2%	26 2%	31d 2%	15 2%	14f 2%	8- 1%	0 -%	15 2%	5- 1%
2	(2.0)	37 3%	33 3%	31 3%	32 3%	23 2%	4 2%	30 3%	34 3%	34 3%	37 3%	22 3%	14 2%	15 2%	3 2%	24 3%	10- 2%
3	(3.0)	35 3%	35e 3%	28e 3%	34e 3%	23e 2%	0- -%	35e 3%	34e 3%	35e 3%	35e 3%	21 3%	18d 3%	16 2%	0- -%	23 3%	9- 2%
4	(4.0)	91 7%	77 7%	76 7%	76 7%	51- 5%	10 4%	81 7%	80 7%	83 7%	91 7%	51 6%	37 6%	45 6%	5 4%	49 6%	23- 4%
5	(5.0)	144 11%	128 11%	122 11%	125 11%	103 11%	15- 7%	131 11%	128 11%	133 11%	144 11%	82 10%	60 10%	69 10%	9 6%	86 11%	54 9%
6	(6.0)	171 13%	161+ 14%	157 14%	154 14%	122 13%	28 12%	161 14%	160+ 14%	165 14%	171 13%	105 13%	76 13%	87 12%	15 10%	102 13%	70 12%
7	(7.0)	172 13%	155 13%	155 14%	152 14%	125 13%	39 16%	158 13%	151 13%	161 13%	172 13%	113 14%	78 13%	105 15%	22 15%	107 13%	85 15%
8	(8.0)	182 14%	162 14%	168+ 15%	164 15%	148+ 16%	47+aghi 20%	174 15%	164 14%	175 14%	182 14%	123 15%	89 15%	122+ 17%	34+ab 23%	129+ 16%	105+ 18%
9	(9.0)	77 6%	73 6%	73 6%	72 6%	64+ 7%	22+ 10%	74 6%	73 6%	74 6%	77 6%	59+ 7%	47+ 8%	58+ 8%	16+ 11%	59+ 7%	47+ 8%
10 - Extremely well	(10.0)	273 21%	243 21%	237 21%	235 21%	210 23%	61 26%	251 21%	232 20%	254 21%	273 21%	170 21%	119 21%	167 23%	40 27%	170 21%	149+ 26%
NET Badly (1-3)		103 8%	93e 8%	79-e 7%	84e 7%	56-e 6%	5- 2%	90e 8%	89e 8%	96e 8%	103e 8%	58df 7%	46df 8%	39- 5%	3- 2%	62df 8%	24- 4%
NET Neutral (4-6)		406 31%	367e 32%	354e 31%	354e 31%	277 30%	53- 23%	373e 31%	368e 32%	380e 31%	406e 31%	238d 30%	173d 30%	202- 28%	30- 20%	237d 29%	148- 25%
NET Well (7-10)		705 54%	632 55%	633+ 56%	624 55%	546+ 59%	169 72%	656 55%	620 54%	665 55%	705 54%	465+ 58%	333 57%	452+ 63%	113 76%	466+ 58%	387+abe 67%

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Prepared by BMG

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	80 6%	65- 6%	63- 6%	64 6%	51 5%	6- 3%	68 6%	67 6%	72 6%	80e 6%	41 5%	27 5%	31- 4%	2- 2%	42 5%	21- 4%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1214	1092	1065	1062	879	228	1119	1077	1140	1214	761	552	693	146	765	558
Mean score	6.9	6.9	7.0+	7.0	7.2+aghi	7.7 +abcdfghi	7.0	6.9	6.9	6.9	7.1+	7.0	7.3+	7.8+abce	7.0+	7.5+abe
Standard deviation	2.42	2.40	2.34	2.36	2.28	1.99	2.38	2.38	2.40	2.42	2.35	2.39	2.25	1.93	2.37	2.14
Standard Error	.08	.08	.08	.08	.08	.15	.08	.08	.08	.08	.09	.11	.09	.18	.09	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	31 2%	** **	31 3%	23 3%	18 3%
2	(2.0)	37 3%	** **	33 3%	25 3%	14 3%
3	(3.0)	35 3%	** **	34 3%	30+ 3%	19 4%
4	(4.0)	91 7%	** **	82 7%	62 7%	39 7%
5	(5.0)	144 11%	** **	133 11%	99 11%	55 11%
6	(6.0)	171 13%	** **	157 13%	114 13%	68 13%
7	(7.0)	172 13%	** **	162 14%	117 13%	76 14%
8	(8.0)	182 14%	** **	170 14%	128 15%	68 13%
9	(9.0)	77 6%	** **	74 6%	58 7%	42+ 8%
10 - Extremely well	(10.0)	273 21%	** **	246 21%	158- 18%	89- 17%
NET Badly (1-3)		103 8%	** **	99 8%	78 9%	51 10%
NET Neutral (4-6)		406 31%	** **	372 31%	275 31%	162 31%
NET Well (7-10)		705 54%	** **	652 55%	462 53%	274 52%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_11 (continuation)

Q38. Disney+ - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	80	**	71	59	39
	6%	**	6%	7%	7%
Medians	7.00	**	7.00	7.00	7.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1214	**	1123	815	488
Mean score	6.9	**	6.9	6.8-	6.7-
Standard deviation	2.42	**	2.42	2.41	2.46
Standard Error	.08	**	.08	.09	.12

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_12

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	12 1%	3 1%	8 1%	0 -%	1 1%	9 1%	3 *%
2	(2.0)	15 1%	3 *%	11+a 2%	0 -%	1 1%	7 1%	7 1%
3	(3.0)	32 2%	14 2%	17 3%	0 -%	2 2%	24+b 4%	7- 1%
4	(4.0)	44 3%	21 4%	20 4%	0 -%	2 2%	25 4%	17 3%
5	(5.0)	103 8%	50 8%	50 9%	0 -%	3 2%	53 8%	47 7%
6	(6.0)	134 10%	56 9%	67 12%	0 -%	12 10%	71 11%	61 10%
7	(7.0)	203 16%	86 14%	99 17%	0 -%	18 16%	105 16%	97 15%
8	(8.0)	238 18%	101 17%	108 19%	0 -%	30 26%	126 20%	111 17%
9	(9.0)	127 10%	75+b 12%	42- 7%	0 -%	10 9%	66 10%	57 9%
10 - Extremely well	(10.0)	343 27%	179+b 30%	131- 23%	0 -%	33 29%	141- 22%	202+a 32%
NET Badly (1-3)		59 5%	20 3%	36+a 6%	0 -%	4 3%	39+b 6%	18- 3%
NET Neutral (4-6)		281 22%	128 21%	137 24%	0 -%	16 15%	148 23%	125 20%
NET Well (7-10)		912 70%	441b 73%	379- 66%	0 -%	91 81%	438 68%	468+ 73%
Don't know		42 3%	17 3%	25 4%	0 -%	1 1%	15 2%	27 4%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	8.00		8.00	8.00	8.00
Mode	10.00	10.00	10.00		10.00	10.00	10.00
Base for stats	1251	589	552	0	111	626	611
Mean score	7.6	7.8+b	7.3-		8.0b	7.4-	7.9+a
Standard deviation	2.12	2.05	2.20		1.88	2.16	2.03
Standard Error	.07	.09	.10		.20	.10	.08

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Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	12 1%	1 *%	4 1%	4 1%	2 1%	2 1%	** **	** **	5 1%	5 1%	2 1%	** **
2	(2.0)	15 1%	2 1%	2 1%	2 1%	6+bh 3%	3 2%	** **	** **	4 1%	8 2%	3 2%	** **
3	(3.0)	32 2%	3 1%	9 3%	6 2%	4 2%	9+acdhi 6%	** **	** **	12 2%	10 2%	10+ahi 5%	** **
4	(4.0)	44 3%	8 4%	12 3%	9 3%	3 1%	6 4%	** **	** **	20 3%	12 2%	12+di 6%	** **
5	(5.0)	103 8%	20 8%	24 7%	20 7%	14 7%	18+i 13%	** **	** **	44 8%	34 7%	24+bi 12%	** **
6	(6.0)	134 10%	27 11%	32 9%	31 11%	21 10%	19 13%	** **	** **	59 10%	52 10%	23 12%	** **
7	(7.0)	203 16%	32 13%	53 15%	49 17%	41 19%	17 12%	** **	** **	85 14%	90 18%	28 14%	** **
8	(8.0)	238 18%	43 18%	59 17%	53 18%	51 24%	22 15%	** **	** **	102 17%	104 21%	32 16%	** **
9	(9.0)	127 10%	28 12%	27 8%	41+bdhj 14%	16 8%	13 9%	** **	** **	55 9%	58 11%	15 7%	** **
10 - Extremely well	(10.0)	343 27%	72ej 30%	121+cdeij 35%	66 23%	48 22%	27- 19%	** **	** **	194 +cdeij 33%	114- 23%	35- 18%	** **
NET Badly (1-3)		59 5%	6 2%	15 4%	12 4%	12 5%	14+abchi 9%	** **	** **	20 3%	23 5%	15+ah 8%	** **
NET Neutral (4-6)		281 22%	55 23%	69 20%	59 21%	38 17%	43+bdhi 30%	** **	** **	124 21%	98 19%	59+bcdhi 30%	** **
NET Well (7-10)		912 70%	175ej 73%	260ej 74%	209ej 73%	157ej 72%	79- 55%	** **	** **	435+ej 74%	366ej 73%	110- 55%	** **
Don't know		42 3%	4 1%	6 2%	7 2%	11bh 5%	9+abh 6%	** **	** **	9- 2%	18 4%	15+abchi 7%	** **

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Prepared by BMG

Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Medians	8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	**
Mode	10.00	10.00	10.00	10.00	8.00	10.00	**	**	10.00	10.00	10.00	**
Base for stats	1251	236	344	280	207	135	**	**	580	487	185	**
Mean score	7.6	7.8efjk	7.8+efjk	7.6efjk	7.6ej	7.0-	**	**	7.8+efjk	7.6efjk	7.0-	**
Standard deviation	2.12	2.01	2.14	2.04	2.05	2.35	**	**	2.09	2.04	2.26	**
Standard Error	.07	.16	.12	.13	.15	.21	**	**	.10	.10	.17	**

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Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	12 1%	** **	3 2%	** **	0 -%	** **	3 2%	0 -%	** **	** **	10 1%	2 2%	* 1%	0 -%
2	(2.0)	15 1%	** **	3 2%	** **	2 1%	** **	3 2%	3 2%	** **	** **	13 1%	1 1%	* 1%	* 1%
3	(3.0)	32 2%	** **	6 5%	** **	2 1%	** **	3 2%	3 1%	** **	** **	26 2%	5 5%	1 1%	* 1%
4	(4.0)	44 3%	** **	4 3%	** **	9g 5%	** **	6g 4%	1 1%	** **	** **	36 3%	5g 4%	2g 4%	* 1%
5	(5.0)	103 8%	** **	15 12%	** **	13 7%	** **	16 11%	16 9%	** **	** **	88 8%	6 5%	6 10%	3 7%
6	(6.0)	134 10%	** **	15 12%	** **	20 10%	** **	20 14%	16 9%	** **	** **	112 10%	14 13%	5 8%	3 7%
7	(7.0)	203 16%	** **	17 14%	** **	32 17%	** **	17 11%	40+fk 22%	** **	** **	175 16%	12 11%	11 18%	5 13%
8	(8.0)	238 18%	** **	17 13%	** **	42f 22%	** **	17- 11%	35 20%	** **	** **	194 18%	25f 23%	10 17%	9 24%
9	(9.0)	127 10%	** **	14 11%	** **	18 9%	** **	15 10%	19 11%	** **	** **	105 10%	10 9%	6 10%	5 15%
10 - Extremely well	(10.0)	343 27%	** **	30 24%	** **	47 24%	** **	42 29%	37 20%	** **	** **	285 26%	28 25%	18 30%	12 31%
NET Badly (1-3)		59 5%	** **	11 9%	** **	4 2%	** **	9 6%	6 3%	** **	** **	48 4%	8d 7%	2 3%	1 2%
NET Neutral (4-6)		281 22%	** **	33 27%	** **	43 22%	** **	42+g 29%	33 18%	** **	** **	237 22%	25 23%	13 22%	5 14%
NET Well (7-10)		912 70%	** **	78 62%	** **	139 72%	** **	91- 62%	131 73%	** **	** **	759 70%	76 68%	46f 74%	31 82%

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Prepared by BMG

Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	42	**	3	**	8	**	5	10	**	**	38	2	1	1
	3%	**	2%	**	4%	**	3%	6%	**	**	4%	2%	1%	2%
Medians	8.00	**	7.00	**	8.00	**	8.00	8.00	**	**	8.00	8.00	8.00	8.00
Mode	10.00	**	10.00	**	10.00	**	10.00	7.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1251	**	123	**	186	**	141	170	**	**	1045	109	61	37
Mean score	7.6	**	7.2-	**	7.7	**	7.4	7.6	**	**	7.6	7.5	7.8	8.2+bfjgk
Standard deviation	2.12	**	2.40	**	1.93	**	2.38	1.86	**	**	2.12	2.25	2.06	1.81
Standard Error	.07	**	.25	**	.16	**	.21	.16	**	**	.07	.22	.20	.19

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Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	12 1%	7 2%	1 *%	2 1%	2 1%	8 1%	4 1%	9 1%	** **	1 *%	0 -%	** **
2	(2.0)	15 1%	5 1%	5 1%	4 2%	1 *%	10 1%	5 1%	12 1%	** **	3 2%	2 2%	** **
3	(3.0)	32 2%	11 3%	12d 4%	7 3%	2- 1%	24d 3%	9 2%	30 3%	** **	2 1%	1 1%	** **
4	(4.0)	44 3%	14 3%	10 3%	9 4%	11 4%	24 3%	20 4%	34 3%	** **	10 5%	8 7%	** **
5	(5.0)	103 8%	34 8%	27 8%	22 9%	17 6%	61 8%	40 7%	84 8%	** **	17 8%	11 10%	** **
6	(6.0)	134 10%	51 12%	31 10%	24 10%	28 9%	82 11%	51 10%	110 10%	** **	23 11%	17 15%	** **
7	(7.0)	203 16%	67 16%	62df 19%	37 15%	35 12%	129d 17%	72 13%	173 16%	** **	29 14%	16 15%	** **
8	(8.0)	238 18%	73 17%	66 20%	39 16%	60 20%	139 19%	99 18%	197 18%	** **	41 20%	17 16%	** **
9	(9.0)	127 10%	39 9%	34 11%	29 12%	24 8%	74 10%	53 10%	107 10%	** **	20 10%	12 12%	** **
10 - Extremely well	(10.0)	343 27%	99 24%	70- 22%	65 27%	104+abe 35%	170- 23%	170+abe 31%	289 27%	** **	52 25%	19 18%	** **
NET Badly (1-3)		59 5%	23d 6%	18d 6%	13 5%	5- 2%	41d 6%	17 3%	52 5%	** **	6 3%	4 3%	** **
NET Neutral (4-6)		281 22%	99 24%	68 21%	55 23%	56 19%	167 22%	111 21%	228 21%	** **	50 24%	36 33%	** **
NET Well (7-10)		912 70%	279 67%	233 71%	171 71%	224a 75%	512 69%	394 73%	766 71%	** **	143 69%	65 60%	** **

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Prepared by BMG

Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	42	17	7	3	14	24	17	32	**	9	4	**
	3%	4%	2%	1%	5%	3%	3%	3%	**	5%	4%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1251	401	319	239	284	720	523	1045	**	200	104	**
Mean score	7.6	7.4	7.5	7.6	8.1+abce	7.5-	7.8+abe	7.6	**	7.6	7.2-	**
									d			
Standard deviation	2.12	2.18	2.06	2.19	1.96	2.13	2.08	2.12	**	2.06	2.08	**
Standard Error	.07	.11	.12	.17	.14	.08	.11	.07	**	.15	.22	**

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Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	12 1%	3 1%	8 1%	** **	** **	** **	** **	** **	** **	** **	1 *%	** **
2	(2.0)	15 1%	4 1%	10 1%	** **	** **	** **	** **	** **	** **	** **	3 1%	** **
3	(3.0)	32 2%	11 3%	21 2%	** **	** **	** **	** **	** **	** **	** **	7 3%	** **
4	(4.0)	44 3%	16 4%	28 3%	** **	** **	** **	** **	** **	** **	** **	7 3%	** **
5	(5.0)	103 8%	36 9%	66 7%	** **	** **	** **	** **	** **	** **	** **	19 8%	** **
6	(6.0)	134 10%	32 8%	102 12%	** **	** **	** **	** **	** **	** **	** **	21 9%	** **
7	(7.0)	203 16%	57 14%	146 17%	** **	** **	** **	** **	** **	** **	** **	27 12%	** **
8	(8.0)	238 18%	68 17%	170 19%	** **	** **	** **	** **	** **	** **	** **	46 19%	** **
9	(9.0)	127 10%	35 9%	92 10%	** **	** **	** **	** **	** **	** **	** **	21 9%	** **
10 - Extremely well	(10.0)	343 27%	128+b 32%	215- 24%	** **	** **	** **	** **	** **	** **	** **	76+b 32%	** **
NET Badly (1-3)		59 5%	19 5%	40 5%	** **	** **	** **	** **	** **	** **	** **	11 5%	** **
NET Neutral (4-6)		281 22%	84 21%	196 22%	** **	** **	** **	** **	** **	** **	** **	47 20%	** **
NET Well (7-10)		912 70%	289 71%	623 70%	** **	** **	** **	** **	** **	** **	** **	170 72%	** **

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Prepared by BMG

Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	42	15	27	**	**	**	**	**	**	**	**	8	**
	3%	4%	3%	**	**	**	**	**	**	**	**	3%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1251	391	859	**	**	**	**	**	**	**	**	229	**
Mean score	7.6	7.7	7.6	**	**	**	**	**	**	**	**	7.8	**
									f			f	
Standard deviation	2.12	2.20	2.08	**	**	**	**	**	**	**	**	2.15	**
Standard Error	.07	.12	.08	**	**	**	**	**	**	**	**	.16	**

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Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	12 1%	* *%	** **	1 *%	4 2%	4 1%	8 1%	12 1%	** **	12 1%	** **
2	(2.0)	15 1%	2 2%	** **	6f 2%	4f 2%	10f 2%	1- *%	15 1%	** **	15 1%	** **
3	(3.0)	32 2%	6 5%	** **	8 3%	5 2%	12 2%	13 2%	32 3%	** **	32 2%	** **
4	(4.0)	44 3%	4 4%	** **	8 3%	3 1%	16 3%	20 4%	43 3%	** **	44 3%	** **
5	(5.0)	103 8%	6 6%	** **	15 6%	20 8%	40 7%	52 10%	103 8%	** **	103 8%	** **
6	(6.0)	134 10%	7 7%	** **	33 12%	28 12%	55 10%	61 11%	132 10%	** **	134 10%	** **
7	(7.0)	203 16%	20 18%	** **	53 20%	37 15%	91 17%	85 16%	195 15%	** **	202 16%	** **
8	(8.0)	238 18%	16 14%	** **	46 17%	38 16%	96 18%	106 19%	233 18%	** **	235 18%	** **
9	(9.0)	127 10%	9 8%	** **	25 9%	25 10%	49 9%	56 10%	126 10%	** **	126 10%	** **
10 - Extremely well	(10.0)	343 27%	39 35%	** **	72 27%	75f 31%	162+f 30%	117- 21%	341 27%	** **	343 27%	** **
NET Badly (1-3)		59 5%	8 7%	** **	15 5%	13 5%	26 5%	22 4%	59 5%	** **	59 5%	** **
NET Neutral (4-6)		281 22%	18 16%	** **	56 21%	51 21%	112 20%	133 24%	278 22%	** **	281 22%	** **
NET Well (7-10)		912 70%	83 75%	** **	196 73%	175 72%	398f 73%	364- 67%	895 70%	** **	906 70%	** **

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Prepared by BMG

Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	42	2	**	3-	4	11	27+cde	42	**	42	**
	3%	2%	**	1%	2%	2%	5%	3%	**	3%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1251	109	**	267	239	535	519	1232	**	1246	**
Mean score	7.6	7.8	**	7.6	7.7	7.7	7.5-	7.6	**	7.6	**
Standard deviation	2.12	2.28	**	2.10	2.19	2.13	2.07	2.13	**	2.12	**
Standard Error	.07	.23	**	.14	.15	.10	.10	.07	**	.07	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	12 1%	11 1%	7- 1%	6- 1%	4- *%	2 1%	8 1%	10 1%	11 1%	12 1%	4 1%	4 1%	2- *%	0 -%	4 1%	2 *%
2	(2.0)	15 1%	12 1%	12 1%	10- 1%	9 1%	1 *%	12 1%	12 1%	12 1%	15 1%	7 1%	5 1%	4- 1%	1 1%	8 1%	7 1%
3	(3.0)	32 2%	30 3%	29 3%	31 3%	24 3%	2 1%	30 3%	30 3%	31 3%	32 2%	21 3%	16 3%	19 3%	2 1%	25f 3%	7- 1%
4	(4.0)	44 3%	42 4%	34 3%	37 3%	28 3%	7 3%	41 3%	40 3%	42 3%	44 3%	21 3%	19 3%	20 3%	4 2%	30f 4%	10- 2%
5	(5.0)	103 8%	94e 8%	87 8%	85 8%	69 7%	9- 4%	92 8%	93e 8%	97e 8%	103e 8%	59 7%	44 8%	46- 6%	6 4%	54- 7%	31- 5%
6	(6.0)	134 10%	120 10%	116 10%	119 11%	87 9%	26 11%	123 10%	119 10%	126 10%	134 10%	74 9%	62 11%	58- 8%	11 8%	71- 9%	58 10%
7	(7.0)	203 16%	182 16%	172 15%	179 16%	144 15%	45 19%	185 16%	182 16%	190 16%	203 16%	138 17%	98 17%	108 15%	36+cef 24%	132 16%	87 15%
8	(8.0)	238 18%	209 18%	220+ 19%	210 19%	178 19%	47 20%	224 19%	210 18%	225 19%	238 18%	151 19%	107 18%	150+ 21%	28 19%	167+ 21%	120 21%
9	(9.0)	127 10%	116 10%	118 10%	116 10%	95 10%	22 9%	120 10%	113 10%	121 10%	127 10%	83 10%	58 10%	81 11%	13 9%	77 10%	62 11%
10 - Extremely well	(10.0)	343 27%	301 26%	296 26%	297 26%	259 28%	68 29%	314 26%	298 26%	318 26%	343 27%	222 28%	148 26%	216+ 30%	47 32%	217 27%	181+ 31%
NET Badly (1-3)		59 5%	53 5%	47 4%	47 4%	37 4%	5 2%	50 4%	51 4%	53 4%	59 5%	33 4%	26 4%	25 3%	3 2%	36 5%	15- 3%
NET Neutral (4-6)		281 22%	256 22%	237 21%	240 21%	184- 20%	42 18%	256 22%	252 22%	264 22%	281 22%	155- 19%	125 22%	125- 17%	21- 14%	155- 19%	100- 17%
NET Well (7-10)		912 70%	809 70%	806 71%	801 71%	676+ 73%	183 +acfg 78%	842 71%	803 70%	855 70%	912 70%	594+ 74%	411 71%	555+b 77%	123+abe 83%	593+ 73%	450+b 78%

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Prepared by BMG

Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	42	40	38	38	33	4	39	38	40	42	21	17	19	1	23	14
	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	1%	3%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1251	1117	1089	1088	897	229	1147	1106	1172	1251	781	562	705	147	785	565
Mean score	7.6	7.6	7.7+	7.7	7.8+	7.9+	7.7	7.6	7.6	7.6	7.7+	7.6	7.9+b	8.0+	7.7	8.0+abe
Standard deviation	2.12	2.12	2.06	2.06	2.04	1.90	2.08	2.11	2.10	2.12	2.03	2.07	1.98	1.81	2.06	1.90
Standard Error	.07	.07	.07	.07	.07	.14	.07	.07	.07	.07	.08	.09	.08	.16	.08	.09

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Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	12 1%	** **	10 1%	5 1%	3 1%
2	(2.0)	15 1%	** **	11 1%	9 1%	6 1%
3	(3.0)	32 2%	** **	32 3%	23 3%	16 3%
4	(4.0)	44 3%	** **	43 4%	32 4%	18 3%
5	(5.0)	103 8%	** **	92 8%	75 9%	52 10%
6	(6.0)	134 10%	** **	124 10%	91 10%	57 11%
7	(7.0)	203 16%	** **	193 16%	151+ 17%	101+ 19%
8	(8.0)	238 18%	** **	224 19%	164 19%	98 19%
9	(9.0)	127 10%	** **	117 10%	80 9%	52 10%
10 - Extremely well	(10.0)	343 27%	** **	317d 27%	221 25%	110- 21%
NET Badly (1-3)		59 5%	** **	54 4%	37 4%	25 5%
NET Neutral (4-6)		281 22%	** **	258 22%	198 23%	127 24%
NET Well (7-10)		912 70%	** **	851 71%	616 71%	361 68%

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Prepared by BMG

Table Q38_5_12 (continuation)

Q38. Disney+ - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	42	**	31	22	14
	3%	**	3%	3%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1251	**	1163	852	513
Mean score	7.6	**	7.6	7.6	7.4-
Standard deviation	2.12	**	2.10	2.08	2.05
Standard Error	.07	**	.07	.08	.10

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Table Q38_5_13

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	9 1%	2 **	4 1%	0 -%	3 3%	6 1%	3 *%
2	(2.0)	9 1%	4 1%	5 1%	0 -%	0 -%	2 *%	6 1%
3	(3.0)	13 1%	6 1%	7 1%	0 -%	0 -%	8 1%	2- *%
4	(4.0)	39 3%	20 3%	15 3%	0 -%	4 3%	19 3%	19 3%
5	(5.0)	89 7%	49 8%	33 6%	0 -%	7 6%	50 8%	37 6%
6	(6.0)	131 10%	56 9%	60 10%	0 -%	14 13%	75 12%	54 8%
7	(7.0)	175 14%	75 12%	88 15%	0 -%	12 11%	95 15%	79 12%
8	(8.0)	234 18%	110 18%	103 18%	0 -%	21 19%	132+b 21%	100- 16%
9	(9.0)	145 11%	75 12%	55 10%	0 -%	14 13%	67 10%	75 12%
10 - Extremely well	(10.0)	398 31%	194 32%	168 29%	0 -%	36 33%	163- 25%	234+a 37%
NET Badly (1-3)		31 2%	11 2%	17 3%	0 -%	3 3%	17 3%	12 2%
NET Neutral (4-6)		259 20%	126 21%	109 19%	0 -%	25 22%	144+b 22%	110- 17%
NET Well (7-10)		952 74%	454 75%	413 72%	0 -%	84 75%	457 71%	489+ 77%
Don't know		52 4%	14- 2%	38+a 7%	0 -%	0 -%	23 4%	27 4%

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Prepared by BMG

Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	8.00		8.00	8.00	9.00
Mode	10.00	10.00	10.00		10.00	10.00	10.00
Base for stats	1242	591	538	0	112	618	611
Mean score	7.9	8.0	7.9		7.9	7.7-	8.2+a
Standard deviation	2.00	1.97	2.01		2.10	1.97	1.97
Standard Error	.06	.09	.09		.22	.09	.08

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Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	9 1%	2 1%	4 1%	2 1%	1 *	0 -	** **	** **	6 1%	3 1%	0 -	** **
2	(2.0)	9 1%	1 *	4 1%	0 -	3 2%	1 1%	** **	** **	4 1%	3 1%	1 *	** **
3	(3.0)	13 1%	7+bc 3%	1 *	1 *	3 1%	* *	** **	** **	8 1%	4 1%	1 *	** **
4	(4.0)	39 3%	9 4%	9 3%	10 3%	2 1%	5 4%	** **	** **	18 3%	12 2%	9d 4%	** **
5	(5.0)	89 7%	19 8%	25 7%	19 7%	10 5%	9 6%	** **	** **	44 7%	29 6%	16 8%	** **
6	(6.0)	131 10%	24 10%	27 8%	32 11%	18 8%	26+abdhi 18%	** **	** **	51 9%	50 10%	30+bdh 15%	** **
7	(7.0)	175 14%	28 12%	41 12%	36 13%	40+bh 18%	24 16%	** **	** **	69 12%	76 15%	30 15%	** **
8	(8.0)	234 18%	41 17%	65 19%	52 18%	45e 21%	18 12%	** **	** **	106 18%	97 19%	31 15%	** **
9	(9.0)	145 11%	30 12%	40 12%	30 10%	28 13%	13 9%	** **	** **	70 12%	58 11%	17 9%	** **
10 - Extremely well	(10.0)	398 31%	75 31%	122j 35%	89 31%	63 29%	38 27%	** **	** **	197j 34%	152 30%	49 25%	** **
NET Badly (1-3)		31 2%	10 4%	9 2%	3 1%	7 3%	1 1%	** **	** **	19 3%	11 2%	2 1%	** **
NET Neutral (4-6)		259 20%	52 22%	61 17%	61d 21%	30- 14%	40+bdhi 28%	** **	** **	113 19%	91 18%	55+bdhi 28%	** **
NET Well (7-10)		952 74%	174 73%	269ej 77%	207 72%	176+cej 81%	92- 64%	** **	** **	442ej 75%	383ej 76%	127- 64%	** **
Don't know		52 4%	4 2%	11 3%	16ah 6%	5 2%	11+abd 7%	** **	** **	15- 3%	21 4%	16+abd 8%	** **
Medians		8.00	8.00	8.00	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**

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Prepared by BMG

Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	10.00	10.00	10.00	**
Base for stats	1242	235	339	271	213	133	**	**	574	484	184	**
Mean score	7.9	7.8	8.1fjk	8.0	8.0	7.7	**	**	8.0	8.0j	7.6-	**
Standard deviation	2.00	2.13	2.05	1.93	1.90	1.91	**	**	2.08	1.91	1.93	**
Standard Error	.06	.17	.12	.13	.14	.17	**	**	.10	.09	.15	**

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Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	9 1%	** **	2 2%	** **	0 -%	** **	3 2%	0 -%	** **	** **	6- 1%	3+dgj 3%	* 1%	0 -%
2	(2.0)	9 1%	** **	1 1%	** **	1 1%	** **	2 1%	3 2%	** **	** **	8 1%	0 -%	* 1%	0 -%
3	(3.0)	13 1%	** **	0 -%	** **	4 2%	** **	1 1%	2 1%	** **	** **	12 1%	0 -%	1 1%	* 1%
4	(4.0)	39 3%	** **	1 1%	** **	8 4%	** **	5 3%	7 4%	** **	** **	33 3%	4 3%	2 3%	1 2%
5	(5.0)	89 7%	** **	12 10%	** **	15 8%	** **	14 10%	12 7%	** **	** **	78 7%	4 4%	5 8%	2 6%
6	(6.0)	131 10%	** **	15 12%	** **	18 9%	** **	12 8%	14 8%	** **	** **	109 10%	13 12%	6 10%	2 4%
7	(7.0)	175 14%	** **	20 16%	** **	27f 14%	** **	8- 5%	32f 17%	** **	** **	144f 13%	18f 16%	10f 17%	3 8%
8	(8.0)	234 18%	** **	17 13%	** **	34 18%	** **	25 17%	36 20%	** **	** **	196 18%	23 21%	8 13%	6 17%
9	(9.0)	145 11%	** **	13 10%	** **	20 10%	** **	19 13%	18 10%	** **	** **	113- 10%	17 16%	6 11%	8 20%
10 - Extremely well	(10.0)	398 31%	** **	35 28%	** **	58 30%	** **	55k 38%	48 27%	** **	** **	338k 31%	24- 21%	21k 35%	16 42%
NET Badly (1-3)		31 2%	** **	3 2%	** **	5 3%	** **	6 4%	5 3%	** **	** **	26 2%	3 3%	1 2%	* 1%
NET Neutral (4-6)		259 20%	** **	28 22%	** **	42 21%	** **	30 21%	33 18%	** **	** **	221 20%	21 19%	13 21%	4 11%
NET Well (7-10)		952 74%	** **	85 68%	** **	140 72%	** **	106 72%	134 74%	** **	** **	792 73%	82 73%	46 75%	33 86%

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Prepared by BMG

Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	52	**	10	**	8	**	4	9	**	**	45	5	1	1
	4%	**	8%	**	4%	**	3%	5%	**	**	4%	5%	2%	2%
Medians	8.00	**	8.00	**	8.00	**	9.00	8.00	**	**	8.00	8.00	8.00	9.00
Mode	10.00	**	10.00	**	10.00	**	10.00	10.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1242	**	116	**	186	**	142	172	**	**	1039	106	60	37
Mean score	7.9	**	7.8	**	7.8	**	8.0	7.8	**	**	7.9	7.7	7.9	8.6+abcfgjkl
Standard deviation	2.00	**	2.06	**	2.02	**	2.27	1.99	**	**	2.00	2.01	2.04	1.66
Standard Error	.06	**	.22	**	.17	**	.20	.17	**	**	.07	.20	.20	.18

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Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	9 1%	4 1%	1 *%	4 2%	0 -%	5 1%	4 1%	7 1%	** **	1 *%	0 -%	** **
2	(2.0)	9 1%	4 1%	2 1%	0 -%	3 1%	6 1%	3 1%	3- *%	** **	5+a 3%	2 2%	** **
3	(3.0)	13 1%	4 1%	5 2%	0 -%	4 1%	9 1%	4 1%	10 1%	** **	3 2%	3 3%	** **
4	(4.0)	39 3%	15 4%	12 4%	6 2%	6 2%	27 4%	12 2%	31 3%	** **	8 4%	4 4%	** **
5	(5.0)	89 7%	26 6%	29d 9%	22d 9%	12- 4%	55 7%	34 6%	74 7%	** **	15 7%	11 10%	** **
6	(6.0)	131 10%	37 9%	36 11%	33 14%	24 8%	73 10%	57 11%	114 11%	** **	17 8%	11 10%	** **
7	(7.0)	175 14%	63 15%	46 14%	35 14%	31 10%	108 15%	66 12%	143 13%	** **	32 15%	18 17%	** **
8	(8.0)	234 18%	85c 20%	64c 20%	26- 11%	58c 20%	150+c 20%	84 16%	192 18%	** **	40 19%	21 19%	** **
9	(9.0)	145 11%	43 10%	40 12%	26 11%	35 12%	84 11%	61 11%	124 12%	** **	20 10%	12 11%	** **
10 - Extremely well	(10.0)	398 31%	119 28%	82- 25%	79 33%	112+abe 37%	202- 27%	191+abe 35%	338 31%	** **	58 28%	21 20%	** **
NET Badly (1-3)		31 2%	11 3%	9 3%	4 2%	7 2%	20 3%	11 2%	20- 2%	** **	10+a 5%	6 5%	** **
NET Neutral (4-6)		259 20%	78 19%	77d 24%	61d 25%	42- 14%	155d 21%	103 19%	219 20%	** **	40 19%	26 24%	** **
NET Well (7-10)		952 74%	311 74%	233 71%	166 68%	236+bc 79%	543 73%	402 74%	797 74%	** **	151 72%	72 67%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	52	19	8	11	13	26	24	41	**	8	4	**
	4%	4%	2%	5%	4%	4%	4%	4%	**	4%	4%	**
Medians	8.00	8.00	8.00	8.00	9.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1242	400	318	231	285	718	516	1036	**	201	104	**
Mean score	7.9	7.9	7.7-	7.8	8.3+abce	7.8-	8.1+be	8.0d	**	7.7	7.4-	**
Standard deviation	2.00	2.00	1.99	2.09	1.87	2.00	1.98	1.95	**	2.15	2.10	**
Standard Error	.06	.10	.11	.17	.13	.07	.11	.07	**	.16	.22	**

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Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	9 1%	1 *%	8 1%	**	**	**	**	**	**	**	0 -%	**
2	(2.0)	9 1%	2 *%	7 1%	**	**	**	**	**	**	**	1 *%	**
3	(3.0)	13 1%	3 1%	10 1%	**	**	**	**	**	**	**	3 1%	**
4	(4.0)	39 3%	14 3%	26 3%	**	**	**	**	**	**	**	9 4%	**
5	(5.0)	89 7%	32 8%	56 6%	**	**	**	**	**	**	**	15 6%	**
6	(6.0)	131 10%	44 11%	86 10%	**	**	**	**	**	**	**	27 12%	**
7	(7.0)	175 14%	39- 9%	136+a 15%	**	**	**	**	**	**	**	26 11%	**
8	(8.0)	234 18%	61 15%	173 19%	**	**	**	**	**	**	**	35 15%	**
9	(9.0)	145 11%	51 13%	94 11%	**	**	**	**	**	**	**	27 11%	**
10 - Extremely well	(10.0)	398 31%	149+b 37%	249- 28%	**	**	**	**	**	**	**	88+b 37%	**
NET Badly (1-3)		31 2%	6 1%	25 3%	**	**	**	**	**	**	**	4 2%	**
NET Neutral (4-6)		259 20%	90 22%	168 19%	**	**	**	**	**	**	**	51 22%	**
NET Well (7-10)		952 74%	300 74%	652 74%	**	**	**	**	**	**	**	176 74%	**

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Prepared by BMG

Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	52	11	41	**	**	**	**	**	**	**	**	6	**
	4%	3%	5%	**	**	**	**	**	**	**	**	2%	**
Medians	8.00	9.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1242	396	845	**	**	**	**	**	**	**	**	231	**
Mean score	7.9	8.1+bi	7.8	**	**	**	**	**	**	**	**	8.1	**
				i	i	fi							fi
Standard deviation	2.00	1.98	2.00	**	**	**	**	**	**	**	**	1.97	**
Standard Error	.06	.11	.07	**	**	**	**	**	**	**	**	.14	**

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Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	9 1%	2 2%	** **	2 1%	1 *%	4 1%	3 1%	9 1%	** **	9 1%	** **
2	(2.0)	9 1%	1 1%	** **	2 1%	4f 2%	6 1%	1 *%	9 1%	** **	9 1%	** **
3	(3.0)	13 1%	0 -%	** **	4 1%	1 1%	9 2%	3 1%	13 1%	** **	13 1%	** **
4	(4.0)	39 3%	4 4%	** **	11 4%	6 3%	17 3%	16 3%	38 3%	** **	39 3%	** **
5	(5.0)	89 7%	8 7%	** **	22 8%	15 6%	36 7%	42 8%	88 7%	** **	89 7%	** **
6	(6.0)	131 10%	1 1%	** **	22 8%	25 10%	46 8%	65 12%	126 10%	** **	131 10%	** **
7	(7.0)	175 14%	8 7%	** **	42 16%	28 12%	68 12%	78 14%	170 13%	** **	172 13%	** **
8	(8.0)	234 18%	27 24%	** **	51 19%	39 16%	96 18%	104 19%	229 18%	** **	232 18%	** **
9	(9.0)	145 11%	16 14%	** **	32 12%	24 10%	66 12%	61 11%	144 11%	** **	144 11%	** **
10 - Extremely well	(10.0)	398 31%	37 34%	** **	77 29%	93+cf 38%	181f 33%	147- 27%	397 31%	** **	398 31%	** **
NET Badly (1-3)		31 2%	4 3%	** **	8 3%	6 3%	19+f 4%	7- 1%	31 2%	** **	31 2%	** **
NET Neutral (4-6)		259 20%	14 12%	** **	55 20%	46 19%	99 18%	122 22%	252 20%	** **	259 20%	** **
NET Well (7-10)		952 74%	88 79%	** **	202 75%	185 76%	411 75%	389 71%	940 74%	** **	946 73%	** **

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Prepared by BMG

Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	52	6	**	5	6	17	28c	52	**	52	**
	4%	6%	**	2%	2%	3%	5%	4%	**	4%	**
Medians	8.00	9.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1242	105	**	265	237	530	518	1223	**	1236	**
Mean score	7.9	8.1	**	7.8	8.1	8.0	7.8	7.9b	**	7.9b	**
Standard deviation	2.00	2.14	**	2.04	2.04	2.08	1.89	2.00	**	2.00	**
Standard Error	.06	.22	**	.14	.14	.10	.09	.06	**	.06	**

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Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	9 1%	8 1%	6 1%	5- **	5 1%	4 2%	8 1%	6 1%	8 1%	9 1%	1- **	3 **	0- -	0 -	1- **	2 **
2	(2.0)	9 1%	6 1%	6 1%	6 1%	5 1%	1 **	6 1%	5- **	6 **	9 1%	2- **	0- -	2 **	1 1%	2- **	2 **
3	(3.0)	13 1%	12 1%	12 1%	12 1%	10 1%	3 1%	12 1%	12 1%	12 1%	13 1%	8 1%	4 1%	6 1%	2 1%	8 1%	4 1%
4	(4.0)	39 3%	37 3%	34 3%	35 3%	27 3%	7 3%	39 3%	37 3%	39 3%	39 3%	25 3%	20 3%	23 3%	5 3%	28 4%	12 2%
5	(5.0)	89 7%	75 6%	70- 6%	72 6%	57 6%	14 6%	77 6%	76 7%	80 7%	89 7%	38- 5%	28- 5%	33- 5%	8 5%	39- 5%	27- 5%
6	(6.0)	131 10%	123 11%	121 11%	117 10%	94 10%	20 8%	122 10%	121 11%	126 10%	131 10%	80 10%	59 10%	62 9%	13 9%	78 10%	52 9%
7	(7.0)	175 14%	158 14%	153 14%	152 14%	130 14%	32 14%	162 14%	156 14%	165 14%	175 14%	111 14%	93+ 16%	91 13%	17 12%	117 14%	74 13%
8	(8.0)	234 18%	211 18%	213 19%	211 19%	173 19%	54+ 23%	220 18%	212 19%	222 18%	234 18%	154 19%	110 19%	143 20%	37+ 25%	163+ 20%	118 20%
9	(9.0)	145 11%	130 11%	130 12%	133 12%	111 12%	30 13%	134 11%	133 12%	138 11%	145 11%	100 13%	78+ 13%	100+ 14%	19 13%	95 12%	87+ 15%
10 - Extremely well	(10.0)	398 31%	353 31%	344 30%	344 31%	290 31%	67 29%	363 31%	342 30%	370 30%	398 31%	254 32%	164 28%	246+b 34%	44 30%	253 31%	193 33%
NET Badly (1-3)		31 2%	26 2%	24 2%	24 2%	20 2%	8 4%	26 2%	23- 2%	26 2%	31 2%	12- 1%	7- 1%	8- 1%	3 2%	11- 1%	7- 1%
NET Neutral (4-6)		259 20%	235 20%	226 20%	223 20%	178 19%	40 17%	237 20%	234 20%	245 20%	259 20%	144- 18%	107 18%	117- 16%	26 18%	145- 18%	91- 16%
NET Well (7-10)		952 74%	853 74%	840 74%	840+ 75%	703+ 76%	183 78%	879 74%	843 74%	894 74%	952 74%	621+ 77%	444+ 77%	581+ 80%	118 80%	628+ 78%	472+ 81%

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Prepared by BMG

Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	52 4%	43 4%	38- 3%	39- 3%	28- 3%	3- 1%	44 4%	43 4%	47 4%	52 4%	26 3%	21 4%	18- 2%	1- 1%	23- 3%	9- 2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1242	1114	1089	1087	901	231	1143	1101	1166	1242	776	558	706	147	784	570
Mean score	7.9	7.9	7.9	7.9	8.0	7.9	7.9	7.9	7.9	7.9	8.1+	8.0	8.2+b	8.0	8.0+	8.2+b
Standard deviation	2.00	1.98	1.95	1.95	1.94	2.03	1.98	1.96	1.98	2.00	1.85	1.83	1.80	1.86	1.85	1.78
Standard Error	.06	.06	.06	.06	.07	.15	.06	.06	.06	.06	.07	.08	.07	.17	.07	.08

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Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	9 1%	** **	7 1%	4 *%	3 1%
2	(2.0)	9 1%	** **	6 *%	4 1%	4 1%
3	(3.0)	13 1%	** **	12 1%	8 1%	5 1%
4	(4.0)	39 3%	** **	39 3%	32 4%	20 4%
5	(5.0)	89 7%	** **	83 7%	61 7%	42 8%
6	(6.0)	131 10%	** **	126 11%	85 10%	48 9%
7	(7.0)	175 14%	** **	167 14%	130 15%	83 16%
8	(8.0)	234 18%	** **	224 19%	163 19%	107 20%
9	(9.0)	145 11%	** **	132 11%	100 11%	61 11%
10 - Extremely well	(10.0)	398 31%	** **	361d 30%	253 29%	131- 25%
NET Badly (1-3)		31 2%	** **	25 2%	17 2%	11 2%
NET Neutral (4-6)		259 20%	** **	248 21%	178 20%	110 21%
NET Well (7-10)		952 74%	** **	884 74%	647 74%	382 72%

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Prepared by BMG

Table Q38_5_13 (continuation)

Q38. Disney+ - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	52	**	37	32	23
	4%	**	3%	4%	4%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1242	**	1157	841	504
Mean score	7.9	**	7.9	7.9	7.7-
Standard deviation	2.00	**	1.97	1.95	1.96
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_14

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	5 *%	2 *%	3 *%	0 -%	0 -%	4 1%	1 *%
2	(2.0)	16 1%	6 1%	8 1%	0 -%	2 2%	7 1%	8 1%
3	(3.0)	23 2%	8 1%	14 2%	0 -%	1 *%	11 2%	11 2%
4	(4.0)	54 4%	26 4%	24 4%	0 -%	4 4%	25 4%	28 4%
5	(5.0)	95 7%	45 7%	42 7%	0 -%	8 7%	46 7%	46 7%
6	(6.0)	143 11%	70 12%	61 11%	0 -%	11 10%	74 11%	68 11%
7	(7.0)	164 13%	71 12%	77 13%	0 -%	16 14%	81 13%	82 13%
8	(8.0)	250 19%	111 18%	115 20%	0 -%	25 22%	141+b 22%	106- 17%
9	(9.0)	139 11%	65 11%	61 11%	0 -%	12 11%	71 11%	65 10%
10 - Extremely well	(10.0)	357 28%	180 30%	144 25%	0 -%	33 29%	153- 24%	204+a 32%
NET Badly (1-3)		43 3%	16 3%	25 4%	0 -%	2 2%	22 3%	20 3%
NET Neutral (4-6)		291 23%	141 23%	127 22%	0 -%	23 21%	144 23%	141 22%
NET Well (7-10)		910 70%	428 71%	397 69%	0 -%	85 76%	445 69%	457 72%
Don't know		49 4%	21 3%	27 5%	0 -%	1 1%	29 5%	20 3%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	8.00		8.00	8.00	8.00
Mode	10.00	10.00	10.00		10.00	10.00	10.00
Base for stats	1245	585	549	0	111	611	618
Mean score	7.7	7.8	7.6		7.9	7.7	7.8
Standard deviation	2.06	2.05	2.10		1.94	2.03	2.08
Standard Error	.06	.09	.10		.21	.09	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	5 *%	0 -%	0 -%	3+h 1%	0 -%	2h 1%	** **	** **	0 -%	3 1%	2h 1%	** **
2	(2.0)	16 1%	7+b 3%	1 *%	2 1%	2 1%	4b 3%	** **	** **	8 1%	4 1%	4b 2%	** **
3	(3.0)	23 2%	3 1%	7 2%	6 2%	2 1%	5 3%	** **	** **	10 2%	8 2%	5 2%	** **
4	(4.0)	54 4%	12 5%	16 5%	6 2%	6 3%	10ci 7%	** **	** **	28i 5%	12- 2%	13ci 7%	** **
5	(5.0)	95 7%	14 6%	25 7%	19 7%	17 8%	14 10%	** **	** **	38 7%	36 7%	20 10%	** **
6	(6.0)	143 11%	24 10%	33 10%	30 10%	20 9%	24+bhi 16%	** **	** **	57 10%	50 10%	35+abcdhi 18%	** **
7	(7.0)	164 13%	24 10%	46 13%	33 12%	38+a 18%	16 11%	** **	** **	70 12%	71 14%	22 11%	** **
8	(8.0)	250 19%	53 22%	58 17%	64j 22%	45 21%	22 15%	** **	** **	111 19%	109 22%	30 15%	** **
9	(9.0)	139 11%	22 9%	33 10%	37 13%	27 12%	15 11%	** **	** **	55 9%	64 13%	20 10%	** **
10 -	(10.0)	357	78eij	123+cdeij	72j	51	27-	**	**	201	123j	33-	**
Extremely well		28%	33%	35%	25%	23%	18%	**	**	+cdeij 34%	24%	17%	**
NET Badly (1-3)		43 3%	10 4%	7 2%	11 4%	4 2%	10+bdhi 7%	** **	** **	17 3%	15 3%	11 5%	** **
NET Neutral (4-6)		291 23%	50 21%	74 21%	55 19%	43 20%	48+abcdhi 33%	** **	** **	124 21%	98 19%	69+abcdhi 34%	** **
NET Well (7-10)		910 70%	177ej 74%	260ej 75%	207ej 72%	161ej 74%	80- 55%	** **	** **	437+ej 74%	368ej 73%	106- 53%	** **
Don't know		49 4%	3- 1%	7 2%	14ah 5%	10h 5%	6 4%	** **	** **	10- 2%	24ah 5%	15+abh 7%	** **

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Prepared by BMG

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Medians	8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	10.00	10.00	6.00	**
Base for stats	1245	237	342	273	208	138	**	**	579	481	185	**
Mean score	7.7	7.8ejk	8.0 +efgjk	7.8ejk	7.8ejk	7.0-	**	**	7.9 +efgjk	7.8ejk	7.0-	**
Standard deviation	2.06	2.15	2.01	2.01	1.86	2.30	**	**	2.07	1.95	2.19	**
Standard Error	.06	.17	.12	.13	.14	.20	**	**	.10	.10	.17	**

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Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	5 *%	** **	2 1%	** **	0 -%	** **	1 1%	1 1%	** **	** **	5 *%	0 -%	0 -%	0 -%
2	(2.0)	16 1%	** **	1 1%	** **	4 2%	** **	3 2%	0 -%	** **	** **	14 1%	1 1%	* 1%	0 -%
3	(3.0)	23 2%	** **	4 3%	** **	4 2%	** **	0 -%	3 2%	** **	** **	20 2%	1 1%	* 1%	1 3%
4	(4.0)	54 4%	** **	2 2%	** **	8 4%	** **	9 6%	6 3%	** **	** **	46 4%	6 5%	1 1%	1 2%
5	(5.0)	95 7%	** **	8 6%	** **	18 9%	** **	12 9%	11 6%	** **	** **	81 7%	8 7%	5 8%	2 4%
6	(6.0)	143 11%	** **	13 10%	** **	17 9%	** **	22 15%	17 10%	** **	** **	124 11%	9 8%	6 10%	3 7%
7	(7.0)	164 13%	** **	16 13%	** **	19 10%	** **	16 11%	39+dfjl 21%	** **	** **	134 12%	18 16%	7 11%	5 13%
8	(8.0)	250 19%	** **	28 22%	** **	41 21%	** **	18- 12%	29 16%	** **	** **	204 19%	25f 22%	13 21%	9 23%
9	(9.0)	139 11%	** **	11 9%	** **	16 8%	** **	16 11%	25 14%	** **	** **	115 11%	9 8%	10d 16%	5 13%
10 - Extremely well	(10.0)	357 28%	** **	36 29%	** **	57 29%	** **	43 30%	44 25%	** **	** **	301 28%	27 25%	17 28%	12 33%
NET Badly (1-3)		43 3%	** **	6 5%	** **	9 4%	** **	4 3%	4 2%	** **	** **	39 4%	2 2%	1 1%	1 3%
NET Neutral (4-6)		291 23%	** **	23 18%	** **	43 22%	** **	43+g 30%	34 19%	** **	** **	251 23%	23 21%	12 20%	5 13%
NET Well (7-10)		910 70%	** **	91 72%	** **	133 69%	** **	93 64%	137f 76%	** **	** **	753 70%	80 72%	47f 76%	31 82%

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Prepared by BMG

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	49	**	6	**	9	**	6	5	**	**	39	7	2	1
	4%	**	4%	**	5%	**	4%	3%	**	**	4%	6%	3%	2%
Medians	8.00	**	8.00	**	8.00	**	8.00	8.00	**	**	8.00	8.00	8.00	8.00
Mode	10.00	**	10.00	**	10.00	**	10.00	10.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1245	**	120	**	185	**	141	176	**	**	1044	105	59	37
Mean score	7.7	**	7.8	**	7.7	**	7.6	7.8	**	**	7.7	7.7	8.1	8.1c
Standard deviation	2.06	**	2.12	**	2.18	**	2.23	1.89	**	**	2.09	1.93	1.80	1.88
Standard Error	.06	**	.22	**	.18	**	.20	.16	**	**	.07	.19	.17	.20

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Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	5 *%	4 1%	1 *%	0 -%	0 -%	5 1%	0 -%	5 *%	** **	0 -%	0 -%	** **
2	(2.0)	16 1%	4 1%	3 1%	3 1%	6 2%	7 1%	9 2%	12 1%	** **	4 2%	4 4%	** **
3	(3.0)	23 2%	9 2%	6 2%	3 1%	5 2%	15 2%	8 1%	18 2%	** **	5 2%	4 4%	** **
4	(4.0)	54 4%	14 3%	10 3%	19+abde 8%	9 3%	24 3%	28 5%	42 4%	** **	11 5%	5 5%	** **
5	(5.0)	95 7%	29 7%	24 7%	25 10%	16 6%	53 7%	42 8%	80 7%	** **	13 6%	9 8%	** **
6	(6.0)	143 11%	44 11%	40 12%	26 11%	31 10%	84 11%	58 11%	124 11%	** **	18 9%	13 12%	** **
7	(7.0)	164 13%	57 14%	48 15%	22 9%	33 11%	106 14%	55- 10%	136 13%	** **	28 14%	13 12%	** **
8	(8.0)	250 19%	85 20%	66 20%	42 17%	57 19%	151 20%	100 18%	212 20%	** **	38 18%	20 19%	** **
9	(9.0)	139 11%	52 12%	34 11%	27 11%	26 9%	86 12%	52 10%	113 11%	** **	25 12%	16 15%	** **
10 - Extremely well	(10.0)	357 28%	100 24%	79 24%	70 29%	106+abe 35%	179- 24%	176+abe 33%	298 28%	** **	58 28%	19 18%	** **
NET Badly (1-3)		43 3%	16 4%	11 3%	5 2%	11 4%	27 4%	17 3%	34 3%	** **	9 4%	8 7%	** **
NET Neutral (4-6)		291 23%	88 21%	73 23%	71+ade 29%	57 19%	161 22%	128 24%	246 23%	** **	42 20%	27 25%	** **
NET Well (7-10)		910 70%	295 70%	227 70%	161 67%	222 74%	522 70%	383 71%	759 70%	** **	149 71%	69 64%	** **

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Prepared by BMG

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	49	20	14	4	9	34	13	38	**	9	4	**
	4%	5%	4%	2%	3%	5%	2%	4%	**	4%	3%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	8.00	**
Base for stats	1245	399	312	237	290	710	527	1039	**	200	104	**
Mean score	7.7	7.7	7.7	7.6	8.0+	7.7	7.8	7.7d	**	7.7	7.3-	**
Standard deviation	2.06	2.05	1.99	2.16	2.07	2.02	2.12	2.05	+ad **	2.13	2.22	**
Standard Error	.06	.10	.11	.17	.15	.08	.11	.07	**	.16	.23	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	5 *%	1 *%	4 *%	**	**	**	**	**	**	**	0 -%	**
2	(2.0)	16 1%	2 1%	14 2%	**	**	**	**	**	**	**	2 1%	**
3	(3.0)	23 2%	9 2%	13 1%	**	**	**	**	**	**	**	4 2%	**
4	(4.0)	54 4%	17 4%	36 4%	**	**	**	**	**	**	**	11 5%	**
5	(5.0)	95 7%	30 7%	65 7%	**	**	**	**	**	**	**	17 7%	**
6	(6.0)	143 11%	45 11%	97 11%	**	**	**	**	**	**	**	24 10%	**
7	(7.0)	164 13%	41 10%	123j 14%	**	**	**	**	**	**	**	20- 8%	**
8	(8.0)	250 19%	68 17%	182 21%	**	**	**	**	**	**	**	43 18%	**
9	(9.0)	139 11%	49 12%	90 10%	**	**	**	**	**	**	**	30 13%	**
10 - Extremely well	(10.0)	357 28%	130+b 32%	227- 26%	**	**	**	**	**	**	**	80+b 34%	**
NET Badly (1-3)		43 3%	12 3%	30 3%	**	**	**	**	**	**	**	6 3%	**
NET Neutral (4-6)		291 23%	93 23%	198 22%	**	**	**	**	**	**	**	52 22%	**
NET Well (7-10)		910 70%	288 71%	622 70%	**	**	**	**	**	**	**	173 73%	**

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Prepared by BMG

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	49	14	35	**	**	**	**	**	**	**	**	5	**
	4%	3%	4%	**	**	**	**	**	**	**	**	2%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1245	393	851	**	**	**	**	**	**	**	**	232	**
Mean score	7.7	7.9	7.7	**	**	**	**	**	**	**	**	8.0	**
					bfi								
Standard deviation	2.06	2.07	2.05	**	**	**	**	**	**	**	**	2.06	**
Standard Error	.06	.11	.08	**	**	**	**	**	**	**	**	.15	**

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Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household					Internet access					
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	5 *%	1 1%	** **	1 *%	3+ 1%	4 1%	1 *%	5 *%	** **	5 *%	** **
2	(2.0)	16 1%	0 -%	** **	4 1%	2 1%	6 1%	7 1%	16 1%	** **	16 1%	** **
3	(3.0)	23 2%	6 5%	** **	7 3%	5 2%	13 2%	6 1%	23 2%	** **	23 2%	** **
4	(4.0)	54 4%	2 2%	** **	11 4%	7 3%	17 3%	29 5%	52 4%	** **	54 4%	** **
5	(5.0)	95 7%	5 4%	** **	18 7%	20 8%	39 7%	41 8%	93 7%	** **	95 7%	** **
6	(6.0)	143 11%	8 8%	** **	28 10%	20 8%	53 10%	60 11%	138 11%	** **	142 11%	** **
7	(7.0)	164 13%	12 11%	** **	35 13%	29 12%	72 13%	73 13%	163 13%	** **	163 13%	** **
8	(8.0)	250 19%	19 17%	** **	55 20%	49 20%	102 19%	116 21%	246 19%	** **	247 19%	** **
9	(9.0)	139 11%	17 15%	** **	29 11%	21 9%	57 10%	69 13%	138 11%	** **	139 11%	** **
10 - Extremely well	(10.0)	357 28%	38 34%	** **	76 28%	83+f 34%	170+f 31%	118- 22%	354 28%	** **	357 28%	** **
NET Badly (1-3)		43 3%	7 6%	** **	13 5%	9 4%	23 4%	13 2%	43 3%	** **	43 3%	** **
NET Neutral (4-6)		291 23%	15 14%	** **	57 21%	48 20%	109 20%	131 24%	282 22%	** **	290 23%	** **
NET Well (7-10)		910 70%	85 77%	** **	194 72%	182 75%	401 73%	377 69%	901 71%	** **	906 70%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	49	4	**	6	5	13	25	49	**	49	**
	4%	3%	**	2%	2%	2%	5%	4%	**	4%	**
Medians	8.00	9.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1245	107	**	264	238	533	521	1226	**	1239	**
Mean score	7.7	8.0	**	7.7	7.9	7.8	7.6	7.7	**	7.7	**
Standard deviation	2.06	2.12	**	2.12	2.13	2.11	1.98	2.06	**	2.07	**
Standard Error	.06	.22	**	.14	.15	.10	.09	.06	**	.06	**

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Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	5 *%	5 *%	3 *%	2- *%	2 *%	0 -%	3 *%	4 *%	5 *%	5 *%	2 *%	2 *%	2 *%	0 -%	2 *%	1 *%
2	(2.0)	16 1%	16 1%	15 1%	13 1%	12 1%	5 2%	13 1%	16 1%	16 1%	16 1%	6 1%	5 1%	4- 1%	0 -%	9 1%	2- *%
3	(3.0)	23 2%	19 2%	17 2%	14- 1%	12 1%	1 *%	19 2%	17 1%	19 2%	23 2%	11 1%	6 1%	10 1%	0 -%	10 1%	5 1%
4	(4.0)	54 4%	51 4%	47 4%	46 4%	37 4%	9 4%	52 4%	48 4%	52 4%	54 4%	33 4%	28 5%	28 4%	5 3%	31 4%	21 4%
5	(5.0)	95 7%	88 8%	85 8%	85 8%	73 8%	13 6%	85 7%	88 8%	89 7%	95 7%	54 7%	40 7%	45 6%	6 4%	58 7%	30- 5%
6	(6.0)	143 11%	136+ 12%	128 11%	134+ 12%	109 12%	31 13%	138 12%	135+ 12%	140 12%	143 11%	89 11%	75 13%	75 10%	21 14%	90 11%	70 12%
7	(7.0)	164 13%	144 12%	140 12%	143 13%	120 13%	28 12%	149 13%	143 12%	152 13%	164 13%	106 13%	76 13%	97 13%	20 14%	111 14%	79 14%
8	(8.0)	250 19%	218 19%	227 20%	220 20%	176 19%	57 24%	234 20%	220 19%	237 20%	250 19%	148 18%	110 19%	140 19%	41+abce 28%	154 19%	118 20%
9	(9.0)	139 11%	128 11%	125 11%	124 11%	100 11%	22 10%	130 11%	125 11%	131 11%	139 11%	95 12%	70 12%	90+ 12%	13 9%	87 11%	68 12%
10 - Extremely well	(10.0)	357 28%	311 27%	301 27%	303 27%	254 27%	63 27%	321 27%	307 27%	327 27%	357 28%	232 29%	144 25%	216 30%	40 27%	233 29%	173 30%
NET Badly (1-3)		43 3%	40 3%	35 3%	30- 3%	27 3%	6 2%	35 3%	36 3%	40 3%	43 3%	19- 2%	13 2%	16- 2%	0- -%	21 3%	8- 1%
NET Neutral (4-6)		291 23%	274+ 24%	260 23%	264+ 23%	219 24%	53 23%	275 23%	271+ 24%	281 23%	291 23%	177 22%	143 25%	147 20%	32 22%	179 22%	121 21%
NET Well (7-10)		910 70%	801- 69%	794 70%	790 70%	650 70%	170 73%	834 70%	795 69%	847 70%	910 70%	581 72%	399 69%	543+b 75%	114 77%	585 72%	439+b 76%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	49	43	39	42	33	5	43	42	45	49	25	23	18-	2	23-	12-
	4%	4%	3%	4%	4%	2%	4%	4%	4%	4%	3%	4%	2%	1%	3%	2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1245	1115	1088	1084	897	229	1144	1102	1168	1245	777	556	706	146	785	568
Mean score	7.7	7.7-	7.7	7.7	7.7	7.8	7.7	7.7	7.7	7.7	7.8+	7.7	7.9+b	7.9	7.8	8.0+b
Standard deviation	2.06	2.08	2.04	2.01	2.04	1.96	2.03	2.06	2.06	2.06	2.00	2.00	1.95	1.68	2.00	1.87
Standard Error	.06	.07	.07	.07	.07	.14	.07	.07	.07	.06	.08	.09	.08	.15	.08	.09

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Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	5 *%	** **	3 *%	2 *%	1 *%
2	(2.0)	16 1%	** **	11 1%	7 1%	3 *%
3	(3.0)	23 2%	** **	21 2%	15 2%	9 2%
4	(4.0)	54 4%	** **	49 4%	40 5%	26 5%
5	(5.0)	95 7%	** **	89 7%	61 7%	37 7%
6	(6.0)	143 11%	** **	126 11%	87 10%	56 11%
7	(7.0)	164 13%	** **	157 13%	118 14%	77 15%
8	(8.0)	250 19%	** **	238 20%	178 20%	105 20%
9	(9.0)	139 11%	** **	122 10%	96 11%	66 12%
10 - Extremely well	(10.0)	357 28%	** **	335 28%	236 27%	124- 24%
NET Badly (1-3)		43 3%	** **	35 3%	24 3%	13 2%
NET Neutral (4-6)		291 23%	** **	264 22%	188 22%	119 23%
NET Well (7-10)		910 70%	** **	853 71%	629 72%	372 71%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_14 (continuation)

Q38. Disney+ - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	49	**	42	33	23
	4%	**	4%	4%	4%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1245	**	1152	841	504
Mean score	7.7	**	7.8	7.8	7.7
Standard deviation	2.06	**	2.03	2.01	1.96
Standard Error	.06	**	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_15

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	79 6%	32 5%	45+ 8%	0 -%	2 2%	49+b 8%	29- 5%
2	(2.0)	72 6%	23- 4%	44+a 8%	0 -%	5 5%	36 6%	32 5%
3	(3.0)	58 4%	27 5%	27 5%	0 -%	3 3%	33 5%	25 4%
4	(4.0)	53 4%	22 4%	28 5%	0 -%	4 3%	28 4%	25 4%
5	(5.0)	140 11%	74 12%	56 10%	0 -%	11 9%	68 11%	72 11%
6	(6.0)	144 11%	55 9%	68 12%	0 -%	21 18%	79 12%	62 10%
7	(7.0)	121 9%	66 11%	45 8%	0 -%	10 9%	59 9%	62 10%
8	(8.0)	188 15%	89 15%	80 14%	0 -%	20 18%	99 15%	87 14%
9	(9.0)	74 6%	40b 7%	20- 3%	0 -%	14 12%	31 5%	40 6%
10 - Extremely well	(10.0)	214 17%	121+b 20%	71- 12%	0 -%	22 20%	105 16%	109 17%
NET Badly (1-3)		208 16%	82- 14%	115+a 20%	0 -%	10 9%	118+b 18%	86- 13%
NET Neutral (4-6)		337 26%	151 25%	151 26%	0 -%	35 31%	175 27%	159 25%
NET Well (7-10)		597 46%	316+b 52%	215- 37%	0 -%	66 59%	294 46%	298 47%
Don't know		151 12%	56- 9%	94+a 16%	0 -%	1 1%	53- 8%	95+a 15%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	7.00	7.00	6.00		8.00	7.00	7.00
Mode	10.00	10.00	8.00		10.00	10.00	10.00
Base for stats	1142	549	482	0	111	588	543
Mean score	6.4	6.7+b	5.9-		7.1+b	6.3	6.6
Standard deviation	2.77	2.70	2.84		2.38	2.82	2.70
Standard Error	.09	.13	.14		.25	.13	.12

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Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	79 6%	12 5%	20 6%	22 8%	10 5%	11 8%	** **	** **	32 5%	32 6%	14 7%	** **
2	(2.0)	72 6%	11 5%	17 5%	12 4%	11 5%	17+abcdhi 12%	** **	** **	28 5%	23 5%	21+abchi 10%	** **
3	(3.0)	58 4%	11 5%	13 4%	6 2%	12 6%	12+bchi 9%	** **	** **	24 4%	18 4%	15+ci 8%	** **
4	(4.0)	53 4%	11 5%	12 3%	13 4%	9 4%	5 4%	** **	** **	23 4%	22 4%	8 4%	** **
5	(5.0)	140 11%	27 11%	37 11%	23 8%	32c 15%	15 10%	** **	** **	64 11%	55 11%	21 11%	** **
6	(6.0)	144 11%	35d 15%	31 9%	40d 14%	15- 7%	18 12%	** **	** **	66 11%	55 11%	23 12%	** **
7	(7.0)	121 9%	26 11%	29 8%	30 10%	19 9%	13 9%	** **	** **	56 9%	49 10%	17 8%	** **
8	(8.0)	188 15%	37ej 15%	59ej 17%	39ej 14%	41ej 19%	7- 5%	** **	** **	96ej 16%	80ej 16%	13- 6%	** **
9	(9.0)	74 6%	13 5%	23 7%	17 6%	15 7%	5 3%	** **	** **	36 6%	32 6%	6 3%	** **
10 - Extremely well	(10.0)	214 17%	48dej 20%	78+deij 22%	50ej 17%	23- 11%	11- 8%	** **	** **	126+deij 21%	73ej 14%	16- 8%	** **
NET Badly (1-3)		208 16%	34 14%	50 14%	40 14%	33 15%	40+abcdhi 28%	** **	** **	84 14%	74 15%	50+abcdhi 25%	** **
NET Neutral (4-6)		337 26%	73 30%	80 23%	76 26%	57 26%	38 26%	** **	** **	153 26%	132 26%	52 26%	** **
NET Well (7-10)		597 46%	124ej 52%	189+eij 54%	135ej 47%	99ej 45%	36- 25%	** **	** **	313+eij 53%	234ej 46%	51- 25%	** **
Don't know		151 12%	10- 4%	30 9%	36ah 12%	29ah 13%	30+abchi 21%	** **	** **	40- 7%	65ah 13%	46+abcdhi 23%	** **
Medians		7.00	7.00	7.00	7.00	7.00	5.00	**	**	7.00	7.00	5.00	**

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Prepared by BMG

Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	8.00	6.00	**	**	10.00	8.00	6.00	**
Base for stats	1142	230	319	251	189	114	**	**	549	440	153	**
Mean score	6.4	6.6ejk	6.8+efjk	6.5ejk	6.3ej	5.1-	**	**	6.7+efjk	6.4ej	5.3-	**
Standard deviation	2.77	2.64	2.79	2.78	2.62	2.78	**	**	2.73	2.71	2.76	**
Standard Error	.09	.21	.17	.19	.21	.27	**	**	.13	.14	.23	**

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Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	79 6%	** **	8 6%	** **	8 4%	** **	9 6%	12 6%	** **	** **	67 6%	5 5%	5 9%	1 4%
2	(2.0)	72 6%	** **	9 7%	** **	8 4%	** **	10g 7%	2- 1%	** **	** **	55g 5%	11+gj 10%	3g 6%	2 6%
3	(3.0)	58 4%	** **	6 5%	** **	12f 6%	** **	1- 1%	15+fj 8%	** **	** **	47f 4%	4 4%	3f 5%	3 8%
4	(4.0)	53 4%	** **	2 2%	** **	6 3%	** **	10 7%	10 6%	** **	** **	44 4%	3 3%	4 6%	2 6%
5	(5.0)	140 11%	** **	15 12%	** **	21 11%	** **	20 14%	23 12%	** **	** **	119 11%	11 10%	7 12%	3 9%
6	(6.0)	144 11%	** **	7 6%	** **	17 9%	** **	19 13%	18 10%	** **	** **	115 11%	18 16%	5 8%	6 15%
7	(7.0)	121 9%	** **	12 9%	** **	19 10%	** **	12 8%	19 10%	** **	** **	103 9%	8 7%	6 9%	4 12%
8	(8.0)	188 15%	** **	21 17%	** **	31 16%	** **	20 14%	29 16%	** **	** **	167+k 15%	9- 8%	10 16%	3 8%
9	(9.0)	74 6%	** **	5 4%	** **	13 7%	** **	5 4%	16 9%	** **	** **	63 6%	7 6%	2 3%	2 5%
10 - Extremely well	(10.0)	214 17%	** **	21 17%	** **	43+g 22%	** **	26g 17%	16- 9%	** **	** **	180g 17%	18 16%	9 14%	8 22%
NET Badly (1-3)		208 16%	** **	23 18%	** **	28 14%	** **	20 14%	29 16%	** **	** **	169 16%	21 19%	12 19%	6 17%
NET Neutral (4-6)		337 26%	** **	25 20%	** **	44 23%	** **	49+d 34%	50 28%	** **	** **	278 26%	32 29%	16 26%	11 29%
NET Well (7-10)		597 46%	** **	59 47%	** **	107+fk 55%	** **	63 43%	79 44%	** **	** **	512k 47%	42 37%	26 43%	17 46%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	151	**	19	**	16	**	14	22	**	**	124	17	7	3
	12%	**	15%	**	8%	**	10%	12%	**	**	11%	15%	12%	8%
Medians	7.00	**	7.00	**	7.00	**	6.00	7.00	**	**	7.00	6.00	6.00	7.00
Mode	10.00	**	10.00	**	10.00	**	10.00	8.00	**	**	10.00	6.00	8.00	10.00
Base for stats	1142	**	106	**	179	**	132	158	**	**	959	95	54	35
Mean score	6.4	**	6.4	**	6.9+cel	**	6.3	6.2	**	**	6.5	6.2	6.0	6.5
Standard deviation	2.77	**	2.91	**	2.70	**	2.74	2.58	**	**	2.75	2.85	2.88	2.78
Standard Error	.09	**	.32	**	.23	**	.25	.23	**	**	.10	.30	.29	.31

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	79 6%	36+df 9%	19 6%	13 6%	9- 3%	55+df 7%	23- 4%	72+c 7%	** **	6- 3%	3 3%	** **
2	(2.0)	72 6%	27 7%	15 5%	9 4%	20 7%	42 6%	29 5%	65 6%	** **	7 3%	3 3%	** **
3	(3.0)	58 4%	24 6%	14 4%	6 2%	14 5%	38 5%	19 4%	51 5%	** **	6 3%	6 6%	** **
4	(4.0)	53 4%	21d 5%	15d 5%	13d 5%	3- 1%	36d 5%	16 3%	42 4%	** **	11 5%	8 8%	** **
5	(5.0)	140 11%	47 11%	36 11%	23 10%	33 11%	83 11%	56 10%	116 11%	** **	24 11%	14 13%	** **
6	(6.0)	144 11%	44 10%	39 12%	31 13%	29 10%	82 11%	60 11%	127 12%	** **	17 8%	9 9%	** **
7	(7.0)	121 9%	33 8%	41+ac 13%	16 7%	30 10%	74 10%	46 9%	93 9%	** **	28+a 14%	19 17%	** **
8	(8.0)	188 15%	59 14%	49 15%	33 14%	47 16%	108 15%	80 15%	150 14%	** **	36 17%	16 15%	** **
9	(9.0)	74 6%	24 6%	21 7%	16 7%	13 4%	45 6%	29 5%	58 5%	** **	16 7%	9 8%	** **
10 - Extremely well	(10.0)	214 17%	57 14%	41- 13%	51abe 21%	63+abe 21%	97- 13%	114+abe 21%	170 16%	** **	42 20%	13 12%	** **
NET Badly (1-3)		208 16%	87+bcf 21%	48 15%	28 11%	44 15%	136+cf 18%	71- 13%	188+c 17%	** **	19- 9%	12 11%	** **
NET Neutral (4-6)		337 26%	112 27%	90 28%	67 28%	64 22%	202 27%	132 24%	285 26%	** **	52 25%	31 29%	** **
NET Well (7-10)		597 46%	173- 41%	152 47%	116 48%	153ae 51%	325 44%	269+a 50%	471- 44%	** **	122+a 59%	57 53%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	151	46	36	31	37	82	68	133	**	15-	8	**
	12%	11%	11%	13%	12%	11%	13%	12%	**	7%	7%	**
Medians	7.00	6.00	7.00	7.00	7.00	6.00	7.00	6.00	**	7.00	7.00	**
Mode	10.00	8.00	8.00	10.00	10.00	8.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1142	372	290	211	261	662	472	944	**	194	100	**
Mean score	6.4	6.0-	6.4	6.8ae	6.8+ae	6.2-	6.8+abe	6.3-	**	7.0+a	6.5	**
									+ad			a
Standard deviation	2.77	2.88	2.62	2.74	2.71	2.77	2.72	2.81	**	2.47	2.39	**
Standard Error	.09	.15	.15	.23	.20	.11	.15	.10	**	.19	.26	**

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Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	79 6%	29 7%	50 6%	** **	** **	** **	** **	** **	** **	** **	19 8%	** **
2	(2.0)	72 6%	21 5%	51 6%	** **	** **	** **	** **	** **	** **	** **	16 7%	** **
3	(3.0)	58 4%	14 3%	43 5%	** **	** **	** **	** **	** **	** **	** **	5 2%	** **
4	(4.0)	53 4%	24 6%	30 3%	** **	** **	** **	** **	** **	** **	** **	15 6%	** **
5	(5.0)	140 11%	46 11%	93 11%	** **	** **	** **	** **	** **	** **	** **	29 12%	** **
6	(6.0)	144 11%	40 10%	104 12%	** **	** **	** **	** **	** **	** **	** **	22 9%	** **
7	(7.0)	121 9%	37 9%	84 9%	** **	** **	** **	** **	** **	** **	** **	18 8%	** **
8	(8.0)	188 15%	49 12%	139 16%	** **	** **	** **	** **	** **	** **	** **	29 12%	** **
9	(9.0)	74 6%	17 4%	57 6%	** **	** **	** **	** **	** **	** **	** **	13 5%	** **
10 - Extremely well	(10.0)	214 17%	72 18%	142 16%	** **	** **	** **	** **	** **	** **	** **	43 18%	** **
NET Badly (1-3)		208 16%	63 16%	144 16%	** **	** **	** **	** **	** **	** **	** **	40 17%	** **
NET Neutral (4-6)		337 26%	109 27%	227 26%	** **	** **	** **	** **	** **	** **	** **	66 28%	** **
NET Well (7-10)		597 46%	175 43%	422 48%	** **	** **	** **	** **	** **	** **	** **	102 43%	** **

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Prepared by BMG

Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	151	59+	92	**	**	**	**	**	**	**	**	28	**
	12%	15%	10%	**	**	**	**	**	**	**	**	12%	**
Medians	7.00	7.00	7.00	**	**	**	**	**	**	**	**	6.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1142	347	793	**	**	**	**	**	**	**	**	208	**
Mean score	6.4	6.3	6.5	**	**	**	**	**	**	**	**	6.3	**
Standard deviation	2.77	2.85	2.73	**	**	**	**	**	**	**	**	2.94	**
Standard Error	.09	.17	.11	**	**	**	**	**	**	**	**	.23	**

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Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	79 6%	9 8%	** **	16 6%	14 6%	32 6%	33 6%	79 6%	** **	79 6%	** **
2	(2.0)	72 6%	2 2%	** **	6- 2%	10 4%	21- 4%	39+ce 7%	72 6%	** **	72 6%	** **
3	(3.0)	58 4%	7 7%	** **	12 5%	9 4%	20 4%	32+ 6%	57 4%	** **	58 4%	** **
4	(4.0)	53 4%	6 6%	** **	12 5%	9 4%	23 4%	22 4%	52 4%	** **	53 4%	** **
5	(5.0)	140 11%	13 12%	** **	33 12%	26 11%	66 12%	58 11%	136 11%	** **	140 11%	** **
6	(6.0)	144 11%	9 8%	** **	21 8%	31 13%	55 10%	61 11%	141 11%	** **	144 11%	** **
7	(7.0)	121 9%	10 9%	** **	31 12%	27 11%	58 11%	43 8%	118 9%	** **	119 9%	** **
8	(8.0)	188 15%	12 11%	** **	43 16%	27 11%	80 15%	86 16%	184 14%	** **	186 14%	** **
9	(9.0)	74 6%	10 9%	** **	17 6%	10 4%	35 6%	28 5%	74 6%	** **	74 6%	** **
10 - Extremely well	(10.0)	214 17%	18 16%	** **	49 18%	59+f 24%	103f 19%	71- 13%	210 16%	** **	213 17%	** **
NET Badly (1-3)		208 16%	19 17%	** **	35 13%	34 14%	73- 13%	105+ce 19%	207 16%	** **	208 16%	** **
NET Neutral (4-6)		337 26%	29 26%	** **	66 24%	67 27%	145 26%	141 26%	330 26%	** **	337 26%	** **
NET Well (7-10)		597 46%	50 45%	** **	140f 52%	122f 50%	276+f 50%	229- 42%	586 46%	** **	592 46%	** **

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Prepared by BMG

Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	151	14	**	29	21	53	71	151	**	151	**
	12%	13%	**	11%	9%	10%	13%	12%	**	12%	**
Medians	7.00	7.00	**	7.00	7.00	7.00	6.00	7.00	**	7.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1142	97	**	241	222	494	475	1123	**	1136	**
Mean score	6.4	6.3	**	6.7f	6.7f	6.6+f	6.1-	6.4	**	6.4	**
Standard deviation	2.77	2.87	**	2.69	2.78	2.71	2.78	2.78	**	2.77	**
Standard Error	.09	.31	**	.19	.20	.13	.14	.09	**	.09	**

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Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	79 6%	67e 6%	57-e 5%	62-e 5%	40-e 4%	2- 1%	67e 6%	67e 6%	72e 6%	79e 6%	42d 5%	33df 6%	29-d 4%	*- *%	43d 5%	17- 3%
2	(2.0)	72 6%	65e 6%	58e 5%	60e 5%	46e 5%	3- 1%	63e 5%	62e 5%	66e 5%	72e 6%	40d 5%	33d 6%	28- 4%	1- 1%	42d 5%	22- 4%
3	(3.0)	58 4%	50 4%	47 4%	49 4%	31- 3%	4- 2%	50 4%	47 4%	50 4%	58 4%	35 4%	26 5%	25 4%	3 2%	33 4%	17- 3%
4	(4.0)	53 4%	50 4%	49 4%	46 4%	39 4%	12 5%	51 4%	48 4%	51 4%	53 4%	28 4%	20 3%	30 4%	6 4%	34 4%	28 5%
5	(5.0)	140 11%	128 11%	125 11%	124 11%	99 11%	16- 7%	131 11%	122 11%	133 11%	140 11%	81 10%	53 9%	73 10%	10 7%	81 10%	47- 8%
6	(6.0)	144 11%	132 11%	127 11%	131 12%	97 10%	26 11%	133 11%	131 11%	136 11%	144 11%	104+ 13%	70 12%	71 10%	16 11%	100 12%	60 10%
7	(7.0)	121 9%	103 9%	108 10%	106 9%	92 10%	29 12%	110 9%	109 10%	114 9%	121 9%	82 10%	54 9%	74 10%	21 14%	71 9%	64 11%
8	(8.0)	188 15%	170 15%	174+ 15%	170 15%	149+ 16%	54 23% +abcd fghi	178 15%	173 15%	182 15%	188 15%	109 14%	80 14%	123+ 17%	35+abe 24%	121 15%	106+a 18%
9	(9.0)	74 6%	69 6%	71+ 6%	68 6%	60 6%	24+acfh 10%	71 6%	71 6%	73 6%	74 6%	55+ 7%	42 7%	59+ 8%	13 9%	51 6%	44+ 8%
10 -	(10.0)	214 17%	191 17%	189 17%	185 16%	173+ 19%	61 26% +abcd fghi	197 17%	181 16%	198 16%	214 17%	139 17%	101 17%	137+ 19%	41+abce 28%	146 18%	125+ 22%
NET Badly (1-3)		208 16%	182e 16%	163-e 14%	171-e 15%	117-e 13%	9- 4%	180e 15%	176e 15%	187e 15%	208de 16%	117df 15%	92cdf 16%	82-d 11%	4- 3%	118df 15%	56-d 10%
NET Neutral (4-6)		337 26%	310 27%	301 27%	301 27%	235 25%	53 23%	316 27%	301 26%	320 26%	337 26%	213 27%	144 25%	174 24%	32 22%	216 27%	135 23%

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Prepared by BMG

Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
NET Well (7-10)	597	533	541+	529	475+ai	167	556	534	567	597	385	276	393+abe	110	389	340+abe
	46%	46%	48%	47%	51%	72%	47%	47%	47%	46%	48%	48%	54%	74%	48%	59%
Don't know	151	132e	122-e	125e	104e	4-	135e	133e	138e	151e	87d	67d	75d	2-	84d	48-d
	12%	11%	11%	11%	11%	2%	11%	12%	11%	12%	11%	12%	10%	1%	10%	8%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1142	1025	1005	1001	826	230	1051	1011	1074	1142	715	512	649	146	723	532
Mean score	6.4	6.4	6.5+	6.5	6.7+aghi	7.6	6.5+	6.4	6.4	6.4	6.6+	6.5	6.9+abe	7.8	6.6+	7.1+abe
Standard deviation	2.77	2.75	2.69	2.72	2.66	2.11	2.73	2.73	2.74	2.77	2.70	2.77	2.59	1.97	2.73	2.51
Standard Error	.09	.09	.09	.09	.10	.16	.09	.09	.09	.09	.11	.13	.11	.18	.11	.12

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Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	79 6%	** **	73 6%	57 7%	38 7%
2	(2.0)	72 6%	** **	68 6%	53 6%	34 6%
3	(3.0)	58 4%	** **	57 5%	45 5%	30 6%
4	(4.0)	53 4%	** **	48 4%	35 4%	14 3%
5	(5.0)	140 11%	** **	134 11%	105 12%	70+ 13%
6	(6.0)	144 11%	** **	127 11%	92 11%	59 11%
7	(7.0)	121 9%	** **	117 10%	72 8%	44 8%
8	(8.0)	188 15%	** **	174 15%	126 14%	73 14%
9	(9.0)	74 6%	** **	71 6%	57 7%	41+ 8%
10 - Extremely well	(10.0)	214 17%	** **	198 17%	134 15%	72- 14%
NET Badly (1-3)		208 16%	** **	198 17%	155+ 18%	102+ 19%
NET Neutral (4-6)		337 26%	** **	309 26%	232 27%	142 27%
NET Well (7-10)		597 46%	** **	560 47%	390 45%	231 44%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_15 (continuation)

Q38. Disney+ - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	151	**	128	97	52
	12%	**	11%	11%	10%
Medians	7.00	**	7.00	7.00	6.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	1142	**	1066	777	475
Mean score	6.4	**	6.4	6.3-	6.2-
Standard deviation	2.77	**	2.77	2.80	2.80
Standard Error	.09	**	.09	.11	.14

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_16
 Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	10 1%	4 1%	4 1%	0 -%	1 1%	6 1%	3 *%
2	(2.0)	22 2%	9 1%	12 2%	0 -%	2 2%	9 1%	11 2%
3	(3.0)	26 2%	9 1%	14 2%	0 -%	3 3%	10 2%	13 2%
4	(4.0)	57 4%	27 4%	25 4%	0 -%	5 5%	33 5%	23 4%
5	(5.0)	87 7%	47 8%	35 6%	0 -%	5 5%	52 8%	35 6%
6	(6.0)	120 9%	51 8%	59 10%	0 -%	9 8%	70 11%	48 8%
7	(7.0)	195 15%	91 15%	86 15%	0 -%	18 16%	110 17%	83 13%
8	(8.0)	247 19%	97- 16%	127+a 22%	0 -%	23 20%	135 21%	110 17%
9	(9.0)	127 10%	72+b 12%	43- 7%	0 -%	12 11%	58 9%	67 11%
10 - Extremely well	(10.0)	338 26%	175b 29%	133- 23%	0 -%	30 27%	135- 21%	202+a 32%
NET Badly (1-3)		58 4%	22 4%	30 5%	0 -%	6 6%	24 4%	27 4%
NET Neutral (4-6)		264 20%	125 21%	119 21%	0 -%	20 18%	154+b 24%	107- 17%
NET Well (7-10)		908 70%	435 72%	389 68%	0 -%	84 75%	439 68%	463 73%
Don't know		64 5%	23 4%	38+a 7%	0 -%	3 2%	23 4%	41+a 6%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	8.00		8.00	8.00	8.00
Mode	10.00	10.00	10.00		10.00	8.00	10.00
Base for stats	1229	582	538	0	109	617	597
Mean score	7.6	7.8	7.5		7.7	7.4-	7.9+a
Standard deviation	2.14	2.12	2.14		2.18	2.06	2.13
Standard Error	.07	.10	.10		.23	.10	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	10 1%	2 1%	1 *%	3 1%	0 -%	4+bdhi 3%	** **	** **	3 *%	3 1%	4+bdh 2%	** **
2	(2.0)	22 2%	1 *%	8 2%	5 2%	2 1%	5a 4%	** **	** **	9 2%	7 1%	6 3%	** **
3	(3.0)	26 2%	10+bi 4%	4 1%	4 1%	3 2%	4 3%	** **	** **	14 2%	7 1%	4 2%	** **
4	(4.0)	57 4%	11 5%	21di 6%	9 3%	4 2%	8 6%	** **	** **	32i 5%	14- 3%	12 6%	** **
5	(5.0)	87 7%	16 7%	26 7%	22 7%	11 5%	8 5%	** **	** **	43 7%	33 6%	12 6%	** **
6	(6.0)	120 9%	22 9%	22- 6%	32b 11%	19 9%	19bh 13%	** **	** **	44 7%	51 10%	25bh 13%	** **
7	(7.0)	195 15%	35 14%	46 13%	45 16%	35 16%	23 16%	** **	** **	80 14%	81 16%	34 17%	** **
8	(8.0)	247 19%	41 17%	66 19%	57 20%	50 23%	21 15%	** **	** **	107 18%	107 21%	32 16%	** **
9	(9.0)	127 10%	24 10%	34 10%	29 10%	25 11%	10 7%	** **	** **	57 10%	54 11%	16 8%	** **
10 - Extremely well	(10.0)	338 26%	68 29%	110+ceij 31%	65 23%	55 25%	31 22%	** **	** **	178+cij 30%	121 24%	40- 20%	** **
NET Badly (1-3)		58 4%	13 5%	13 4%	12 4%	6 3%	14+bcdhi 9%	** **	** **	26 4%	18 3%	14di 7%	** **
NET Neutral (4-6)		264 20%	49 21%	69 20%	63 22%	34 16%	35 24%	** **	** **	118 20%	98 19%	48d 24%	** **
NET Well (7-10)		908 70%	168 70%	255ej 73%	197 69%	166ej 76%	86- 59%	** **	** **	423ej 72%	363ej 72%	122- 61%	** **
Don't know		64 5%	10 4%	13 4%	15 5%	13 6%	10 7%	** **	** **	22 4%	27 5%	14 7%	** **
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	**

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Prepared by BMG

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	10.00	10.00	10.00	**
Base for stats	1229	230	337	272	205	134	**	**	567	478	185	**
Mean score	7.6	7.6ej	7.8ej	7.5e	7.9ej	7.1-	**	**	7.7ej	7.7ej	7.2-	**
Standard deviation	2.14	2.19	2.17	2.09	1.84	2.47	**	**	2.18	1.99	2.31	**
Standard Error	.07	.17	.13	.14	.14	.22	**	**	.10	.10	.17	**

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Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	10 1%	** **	2 1%	** **	1 1%	** **	2 1%	0 -%	** **	** **	8 1%	1 1%	* 1%	0 -%
2	(2.0)	22 2%	** **	2 2%	** **	3 2%	** **	3 2%	2 1%	** **	** **	19 2%	2 1%	1 1%	1 2%
3	(3.0)	26 2%	** **	3 3%	** **	1 1%	** **	6dg 4%	1 1%	** **	** **	20 2%	4 3%	1 2%	* 1%
4	(4.0)	57 4%	** **	6 4%	** **	14g 7%	** **	6 4%	2- 1%	** **	** **	44 4%	8g 7%	4g 7%	* 1%
5	(5.0)	87 7%	** **	11 9%	** **	9 5%	** **	18+dgjk 12%	10 5%	** **	** **	76 7%	4 4%	4 7%	3 8%
6	(6.0)	120 9%	** **	8 6%	** **	13 7%	** **	13 9%	14 8%	** **	** **	99 9%	11 9%	7 12%	4 9%
7	(7.0)	195 15%	** **	19 15%	** **	26 13%	** **	16 11%	32 18%	** **	** **	165 15%	16 14%	9 14%	7 17%
8	(8.0)	247 19%	** **	23 18%	** **	46f 24%	** **	21 14%	39 22%	** **	** **	207 19%	23 20%	9 15%	8 22%
9	(9.0)	127 10%	** **	13 11%	** **	17 9%	** **	13 9%	25 14%	** **	** **	107 10%	10 9%	6 10%	4 10%
10 - Extremely well	(10.0)	338 26%	** **	35 28%	** **	51 26%	** **	42 29%	39 22%	** **	** **	284 26%	25 22%	19 30%	11 28%
NET Badly (1-3)		58 4%	** **	7 6%	** **	5 3%	** **	11g 7%	3 2%	** **	** **	48 4%	6 6%	2 4%	1 2%
NET Neutral (4-6)		264 20%	** **	24 19%	** **	36 19%	** **	37g 25%	26 15%	** **	** **	219 20%	23 20%	15g 25%	7 18%
NET Well (7-10)		908 70%	** **	90 72%	** **	140 72%	** **	92 63%	136f 75%	** **	** **	763 70%	73 66%	42 69%	29 78%

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Prepared by BMG

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	64	**	4	**	13	**	7	16+1	**	**	53	9	1	1
	5%	**	3%	**	6%	**	4%	9%	**	**	5%	8%	2%	2%
Medians	8.00	**	8.00	**	8.00	**	8.00	8.00	**	**	8.00	8.00	8.00	8.00
Mode	10.00	**	10.00	**	10.00	**	10.00	8.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1229	**	122	**	182	**	140	165	**	**	1030	102	60	37
Mean score	7.6	**	7.6	**	7.7	**	7.4	7.9ef	**	**	7.6	7.4	7.6	7.9
Standard deviation	2.14	**	2.26	**	2.10	**	2.41	1.71	**	**	2.13	2.23	2.21	1.88
Standard Error	.07	**	.23	**	.18	**	.21	.15	**	**	.07	.22	.21	.20

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Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	10 1%	3 1%	4 1%	4 2%	0 -%	6 1%	4 1%	8 1%	** **	1 1%	* *%	** **
2	(2.0)	22 2%	9 2%	3 1%	3 1%	7 2%	12 2%	10 2%	19 2%	** **	3 2%	1 1%	** **
3	(3.0)	26 2%	5 1%	10 3%	2 1%	9 3%	15 2%	11 2%	25 2%	** **	1 1%	1 1%	** **
4	(4.0)	57 4%	20 5%	15 5%	9 4%	12 4%	35 5%	22 4%	43 4%	** **	13 6%	10 9%	** **
5	(5.0)	87 7%	21 5%	25 8%	23 9%	16 5%	46 6%	39 7%	72 7%	** **	15 7%	11 10%	** **
6	(6.0)	120 9%	38 9%	35d 11%	31d 13%	16- 5%	73d 10%	47 9%	100 9%	** **	18 9%	13 12%	** **
7	(7.0)	195 15%	70 17%	51 16%	33 14%	38 13%	122 16%	71 13%	160 15%	** **	34 16%	21 20%	** **
8	(8.0)	247 19%	98+cdf 23%	61 19%	38 16%	48 16%	159+f 21%	87- 16%	210 20%	** **	35 17%	15 14%	** **
9	(9.0)	127 10%	41 10%	30 9%	25 10%	31 10%	71 10%	56 10%	108 10%	** **	19 9%	9 8%	** **
10 - Extremely well	(10.0)	338 26%	91- 22%	75 23%	65 27%	104+abe 35%	166- 22%	169+abe 31%	279 26%	** **	57 27%	19 18%	** **
NET Badly (1-3)		58 4%	17 4%	16 5%	9 4%	15 5%	33 4%	24 4%	52 5%	** **	6 3%	3 2%	** **
NET Neutral (4-6)		264 20%	79 19%	75d 23%	63+d 26%	44- 15%	154 21%	108 20%	216 20%	** **	46 22%	33 31%	** **
NET Well (7-10)		908 70%	301 72%	217 67%	162 67%	221 74%	518 70%	383 71%	758 70%	** **	146 70%	64 60%	** **

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Prepared by BMG

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	64	21	17	8	17	39	25	51	**	12	8	**
	5%	5%	5%	3%	6%	5%	5%	5%	**	6%	7%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1229	397	309	234	281	706	515	1026	**	197	100	**
Mean score	7.6	7.6	7.5	7.6	8.0+abe	7.5	7.8	7.6d	**	7.7	7.2-	**
									+ad			d
Standard deviation	2.14	2.05	2.15	2.18	2.19	2.09	2.19	2.14	**	2.13	2.07	**
Standard Error	.07	.10	.12	.17	.16	.08	.12	.07	**	.16	.22	**

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Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	10 1%	3 1%	7 1%	**	**	**	**	**	**	**	2 1%	**
2	(2.0)	22 2%	12 3%	10 1%	**	**	**	**	**	**	**	7 3%	**
3	(3.0)	26 2%	14+b 3%	12- 1%	**	**	**	**	**	**	**	10+b 4%	**
4	(4.0)	57 4%	16 4%	41 5%	**	**	**	**	**	**	**	9 4%	**
5	(5.0)	87 7%	25 6%	61 7%	**	**	**	**	**	**	**	12 5%	**
6	(6.0)	120 9%	38 9%	82 9%	**	**	**	**	**	**	**	21 9%	**
7	(7.0)	195 15%	56 14%	140 16%	**	**	**	**	**	**	**	31 13%	**
8	(8.0)	247 19%	56- 14%	190+a 21%	**	**	**	**	**	**	**	39 16%	**
9	(9.0)	127 10%	33 8%	95j 11%	**	**	**	**	**	**	**	13- 6%	**
10 - Extremely well	(10.0)	338 26%	134+b 33%	204- 23%	**	**	**	**	**	**	**	82+b 35%	**
NET Badly (1-3)		58 4%	28+b 7%	29- 3%	**	**	**	**	**	**	**	19+b 8%	**
NET Neutral (4-6)		264 20%	78 19%	184 21%	**	**	**	**	**	**	**	42 18%	**
NET Well (7-10)		908 70%	279 69%	629 71%	**	**	**	**	**	**	**	165 70%	**

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Prepared by BMG

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	64	21	43	**	**	**	**	**	**	**	**	11	**
	5%	5%	5%	**	**	**	**	**	**	**	**	4%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1229	385	843	**	**	**	**	**	**	**	**	226	**
Mean score	7.6	7.7f	7.6f	**	**	**	**	**	**	**	**	7.7f	**
				f	f	f	-	f	fi	-		f	
Standard deviation	2.14	2.35	2.03	**	**	**	**	**	**	**	**	2.39	**
Standard Error	.07	.13	.08	**	**	**	**	**	**	**	**	.17	**

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Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	10 1%	0 -%	** **	1 *%	3 1%	4 1%	4 1%	10 1%	** **	10 1%	** **
2	(2.0)	22 2%	2 2%	** **	3 1%	2 1%	6 1%	12 2%	21 2%	** **	22 2%	** **
3	(3.0)	26 2%	2 2%	** **	5 2%	4 2%	9 2%	14 3%	26 2%	** **	26 2%	** **
4	(4.0)	57 4%	5 4%	** **	15 6%	10 4%	24 4%	22 4%	55 4%	** **	57 4%	** **
5	(5.0)	87 7%	5 5%	** **	15 6%	18 7%	39 7%	36 7%	86 7%	** **	87 7%	** **
6	(6.0)	120 9%	8 7%	** **	23 8%	27 11%	50 9%	51 9%	115 9%	** **	119 9%	** **
7	(7.0)	195 15%	19 17%	** **	45 17%	31 13%	85 15%	82 15%	194 15%	** **	195 15%	** **
8	(8.0)	247 19%	16 14%	** **	52 19%	41 17%	95 17%	120+ 22%	243 19%	** **	243 19%	** **
9	(9.0)	127 10%	14 12%	** **	32 12%	27 11%	59 11%	52 9%	125 10%	** **	127 10%	** **
10 - Extremely well	(10.0)	338 26%	39 35%	** **	70 26%	73f 30%	158f 29%	119- 22%	335 26%	** **	338 26%	** **
NET Badly (1-3)		58 4%	4 4%	** **	9 3%	9 4%	18 3%	30 5%	57 4%	** **	58 4%	** **
NET Neutral (4-6)		264 20%	18 16%	** **	53 20%	54 22%	112 21%	110 20%	256 20%	** **	263 20%	** **
NET Well (7-10)		908 70%	86 78%	** **	198 74%	172 71%	397 73%	372 68%	897 70%	** **	903 70%	** **

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Prepared by BMG

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	64	3	**	8	8	19-	34e	64	**	64	**
	5%	3%	**	3%	3%	3%	6%	5%	**	5%	**
Medians	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1229	108	**	261	235	528	511	1210	**	1224	**
Mean score	7.6	8.0f	**	7.7	7.8	7.8	7.5	7.6	**	7.6	**
Standard deviation	2.14	2.09	**	2.06	2.15	2.08	2.14	2.13	**	2.14	**
Standard Error	.07	.22	**	.14	.15	.10	.10	.07	**	.07	**

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Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	10 1%	9 1%	8 1%	6- 1%	6 1%	2 1%	8 1%	9 1%	10 1%	10 1%	4 **	5 1%	2 **	0 -	3- **	2 **
2	(2.0)	22 2%	22 2%	19 2%	19 2%	16 2%	2 1%	20 2%	21 2%	22 2%	22 2%	13 2%	8 1%	9 1%	1 1%	12 2%	6 1%
3	(3.0)	26 2%	23 2%	20 2%	23 2%	13- 1%	3 1%	23 2%	23 2%	23 2%	26 2%	14 2%	9 2%	10 1%	1 1%	14 2%	11 2%
4	(4.0)	57 4%	51 4%	45 4%	43- 4%	34 4%	11 5%	48 4%	45- 4%	52 4%	57 4%	23- 3%	24f 4%	17- 2%	4 3%	27- 3%	10- 2%
5	(5.0)	87 7%	81 7%	76 7%	77 7%	60 6%	14 6%	81 7%	77 7%	82 7%	87 7%	39- 5%	24- 4%	32- 4%	8 6%	46 6%	32 6%
6	(6.0)	120 9%	113 10%	107 9%	112+ 10%	88 10%	19 8%	114 10%	107 9%	115 9%	120 9%	84 10%	58 10%	57 8%	12 8%	76 9%	51 9%
7	(7.0)	195 15%	171 15%	166 15%	169 15%	135 15%	29 13%	176 15%	170 15%	179 15%	195 15%	133 17%	93 16%	118 16%	20 14%	128 16%	84 14%
8	(8.0)	247 19%	207- 18%	216 19%	210 19%	174 19%	49 21%	223 19%	218 19%	226 19%	247 19%	151 19%	125 22%	152 21%	35 23%	163 20%	119 21%
9	(9.0)	127 10%	122+ 11%	124+ 11%	119 11%	100 11%	32 14%	124 10%	124+ 11%	126 10%	127 10%	96+ 12%	66 11%	97+ 13%	21 14%	90 11%	73+ 13%
10 - Extremely well	(10.0)	338 26%	302 26%	293 26%	296 26%	260+ 28%	65 28%	312 26%	293 26%	319 26%	338 26%	213 27%	145 25%	207+ 29%	45 30%	217 27%	176+ 30%
NET Badly (1-3)		58 4%	53 5%	48 4%	48 4%	35 4%	7 3%	51 4%	52 5%	55 5%	58 4%	30 4%	22 4%	21- 3%	2 1%	30 4%	19 3%
NET Neutral (4-6)		264 20%	246 21%	228 20%	233 21%	183 20%	44 19%	243 20%	230 20%	249 21%	264 20%	146- 18%	106 18%	106- 15%	24 16%	149- 18%	94- 16%
NET Well (7-10)		908 70%	803 69%	800 71%	793 70%	670+ 72%	176 75%	836 70%	805 70%	850 70%	908 70%	593+ 74%	429+ 74%	573+abe 79%	121+ 81%	598+ 74%	451+ 78%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	64	56	52	52	42	7	56	58	58	64	33	22	23-	1-	31-	16-
	5%	5%	5%	5%	5%	3%	5%	5%	5%	5%	4%	4%	3%	1%	4%	3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1229	1102	1075	1074	887	227	1131	1087	1154	1229	769	557	701	147	776	564
Mean score	7.6	7.6	7.7	7.7	7.8+	7.9	7.7	7.6	7.6	7.6	7.8+	7.7	8.0+b	8.1+	7.8+	8.0+b
Standard deviation	2.14	2.16	2.11	2.10	2.09	2.04	2.12	2.13	2.15	2.14	2.00	2.03	1.90	1.79	2.01	1.94
Standard Error	.07	.07	.07	.07	.08	.15	.07	.07	.07	.07	.08	.09	.08	.16	.08	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	10 1%	** **	8 1%	5 1%	2 *%
2	(2.0)	22 2%	** **	19 2%	12 1%	8 2%
3	(3.0)	26 2%	** **	23 2%	16 2%	6 1%
4	(4.0)	57 4%	** **	52 4%	40 5%	28 5%
5	(5.0)	87 7%	** **	82 7%	63 7%	37 7%
6	(6.0)	120 9%	** **	115 10%	77 9%	50 10%
7	(7.0)	195 15%	** **	186 16%	137 16%	86 16%
8	(8.0)	247 19%	** **	230 19%	177 20%	115 22%
9	(9.0)	127 10%	** **	118 10%	96 11%	56 11%
10 - Extremely well	(10.0)	338 26%	** **	310 26%	211- 24%	112- 21%
NET Badly (1-3)		58 4%	** **	50 4%	33 4%	16 3%
NET Neutral (4-6)		264 20%	** **	249 21%	179 21%	116 22%
NET Well (7-10)		908 70%	** **	844 71%	621 71%	369 70%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_16 (continuation)

Q38. Disney+ - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	64	**	51	40	26
	5%	**	4%	5%	5%
Medians	8.00	**	8.00	8.00	8.00
Mode	10.00	**	10.00	10.00	8.00
Base for stats	1229	**	1143	834	501
Mean score	7.6	**	7.6	7.6	7.6
Standard deviation	2.14	**	2.11	2.06	2.02
Standard Error	.07	**	.07	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_17

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1295	595	592	0	108	569	710
Effective sample		1085	504	491		90	489	593
Total		1293	605	576	0	112	640	638
1 - Extremely badly	(1.0)	12 1%	5 1%	6 1%	0 -%	0 -%	8 1%	2- *%
2	(2.0)	21 2%	7 1%	13 2%	0 -%	0 -%	9 1%	10 2%
3	(3.0)	35 3%	15 2%	19 3%	0 -%	2 1%	21 3%	12 2%
4	(4.0)	49 4%	18 3%	29 5%	0 -%	2 2%	25 4%	23 4%
5	(5.0)	113 9%	50 8%	52 9%	0 -%	11 10%	55 9%	56 9%
6	(6.0)	159 12%	71 12%	72 12%	0 -%	17 15%	87 14%	71 11%
7	(7.0)	191 15%	86 14%	87 15%	0 -%	18 16%	100 16%	90 14%
8	(8.0)	239 18%	113 19%	105 18%	0 -%	21 18%	128 20%	111 17%
9	(9.0)	104 8%	54 9%	40 7%	0 -%	10 9%	42 7%	59 9%
10 - Extremely well	(10.0)	316 24%	164b 27%	120- 21%	0 -%	32 29%	139- 22%	178+a 28%
NET Badly (1-3)		67 5%	27 4%	39+ 7%	0 -%	2 1%	38 6%	24- 4%
NET Neutral (4-6)		322 25%	139 23%	153 27%	0 -%	30 27%	166 26%	150 24%
NET Well (7-10)		850 66%	416+b 69%	353- 61%	0 -%	80 72%	409 64%	437+ 69%
Don't know		55 4%	23 4%	32 6%	0 -%	0 -%	27 4%	27 4%

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Prepared by BMG

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Medians	8.00	8.00	7.00		8.00	8.00	8.00
Mode	10.00	10.00	10.00		10.00	10.00	10.00
Base for stats	1239	582	544	0	112	614	611
Mean score	7.4	7.6+b	7.2-		7.8b	7.3-	7.7+a
Standard deviation	2.17	2.12	2.24		1.88	2.17	2.10
Standard Error	.07	.10	.10		.20	.10	.09

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Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample		1085	167	307	249	184	133	**	**	468	433	187	**
Total		1293	239	349	287	218	144	**	**	589	505	199	**
1 - Extremely badly	(1.0)	12 1%	1 1%	2 1%	4 2%	1 1%	3 2%	** **	** **	3 1%	6 1%	3 1%	** **
2	(2.0)	21 2%	5 2%	5 1%	1 *%	6c 3%	3 2%	** **	** **	10 2%	7 1%	4c 2%	** **
3	(3.0)	35 3%	8 3%	10 3%	6 2%	5 2%	6 4%	** **	** **	19 3%	10 2%	6 3%	** **
4	(4.0)	49 4%	12 5%	9 3%	14 5%	3 1%	7 5%	** **	** **	21 4%	17 3%	11d 5%	** **
5	(5.0)	113 9%	20 9%	34 10%	24 8%	20 9%	10 7%	** **	** **	55 9%	44 9%	14 7%	** **
6	(6.0)	159 12%	32 13%	30- 9%	40b 14%	21 10%	28+bdhi 19%	** **	** **	62 11%	62 12%	35+bdh 18%	** **
7	(7.0)	191 15%	36 15%	53 15%	36 13%	33 15%	20 14%	** **	** **	89 15%	69 14%	32 16%	** **
8	(8.0)	239 18%	46 19%	57 16%	54 19%	51 23%	21 15%	** **	** **	102 17%	105 21%	31 16%	** **
9	(9.0)	104 8%	20 8%	29 8%	19 7%	24 11%	8 6%	** **	** **	48 8%	43 9%	12 6%	** **
10 - Extremely well	(10.0)	316 24%	55 23%	103+j 29%	73 25%	47 22%	30 21%	** **	** **	158j 27%	120 24%	38 19%	** **
NET Badly (1-3)		67 5%	14 6%	17 5%	11 4%	12 5%	11 8%	** **	** **	32 5%	22 4%	13 7%	** **
NET Neutral (4-6)		322 25%	65 27%	74 21%	78 27%	45 20%	45bd 32%	** **	** **	138 24%	123 24%	60bd 30%	** **
NET Well (7-10)		850 66%	156 65%	241ej 69%	183 64%	155ej 71%	79- 55%	** **	** **	398ej 68%	338ej 67%	114- 57%	** **
Don't know		55 4%	4 2%	17 5%	16a 5%	6 3%	9a 6%	** **	** **	21 4%	22 4%	12a 6%	** **
Medians		8.00	8.00	8.00	8.00	8.00	7.00	**	**	8.00	8.00	7.00	**

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Prepared by BMG

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Mode	10.00	10.00	10.00	10.00	8.00	10.00	**	**	10.00	10.00	10.00	**
Base for stats	1239	236	333	271	212	136	**	**	568	483	187	**
Mean score	7.4	7.3	7.7ej	7.5	7.5ej	7.0-	**	**	7.5ej	7.5ej	7.1-	**
Standard deviation	2.17	2.19	2.17	2.15	2.07	2.30	**	**	2.18	2.12	2.21	**
Standard Error	.07	.17	.13	.14	.16	.20	**	**	.10	.10	.17	**

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Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
1 - Extremely badly	(1.0)	12 1%	** **	3 2%	** **	1 1%	** **	3 2%	0 -%	** **	** **	9 1%	1 1%	1g 2%	0 -%
2	(2.0)	21 2%	** **	4 3%	** **	3 2%	** **	3 2%	5 3%	** **	** **	20 2%	1 1%	* 1%	0 -%
3	(3.0)	35 3%	** **	1 1%	** **	8g 4%	** **	6g 4%	1 1%	** **	** **	29 3%	5g 5%	* 1%	* 1%
4	(4.0)	49 4%	** **	5 4%	** **	13+g 7%	** **	5 3%	2 1%	** **	** **	39 4%	6g 6%	3g 5%	1 3%
5	(5.0)	113 9%	** **	17 13%	** **	14 7%	** **	15 10%	11 6%	** **	** **	96 9%	7 6%	7 11%	3 9%
6	(6.0)	159 12%	** **	14 11%	** **	23 12%	** **	19 13%	19 10%	** **	** **	131 12%	17 15%	7 12%	4 9%
7	(7.0)	191 15%	** **	17 14%	** **	28 14%	** **	14 9%	39+fj 22%	** **	** **	158 15%	19 17%	8 14%	5 14%
8	(8.0)	239 18%	** **	22 18%	** **	35 18%	** **	26 18%	39 22%	** **	** **	198 18%	20 18%	11 18%	9 24%
9	(9.0)	104 8%	** **	12 10%	** **	14 7%	** **	13 9%	19 11%	** **	** **	87 8%	7 7%	6 10%	3 8%
10 - Extremely well	(10.0)	316 24%	** **	27 21%	** **	48 25%	** **	36 24%	37 20%	** **	** **	270 25%	20 18%	15 24%	12 31%
NET Badly (1-3)		67 5%	** **	8 7%	** **	13 7%	** **	12 8%	6 3%	** **	** **	58 5%	7 6%	2 3%	* 1%
NET Neutral (4-6)		322 25%	** **	35 28%	** **	50 25%	** **	39 26%	31- 17%	** **	** **	266 25%	30 27%	18g 29%	8 21%
NET Well (7-10)		850 66%	** **	78 62%	** **	125 64%	** **	89 61%	134+fk 74%	** **	** **	713 66%	67 61%	40 66%	29 77%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample	1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total	1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Don't know	55	**	5	**	7	**	7	9	**	**	46	7	2	1
	4%	**	4%	**	4%	**	5%	5%	**	**	4%	6%	3%	2%
Medians	8.00	**	8.00	**	8.00	**	8.00	8.00	**	**	8.00	7.00	8.00	8.00
Mode	10.00	**	10.00	**	10.00	**	10.00	7.00	**	**	10.00	10.00	10.00	10.00
Base for stats	1239	**	121	**	188	**	139	171	**	**	1038	104	59	37
Mean score	7.4	**	7.2	**	7.3	**	7.3	7.7	**	**	7.5	7.2	7.4	8.0+bd ^k fk
Standard deviation	2.17	**	2.34	**	2.27	**	2.38	1.86	**	**	2.18	2.13	2.16	1.84
Standard Error	.07	**	.24	**	.19	**	.21	.16	**	**	.08	.21	.21	.20

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Total (c)	Asian (d)	Black (e)
Unweighted row		1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample		1085	417	327	163	208	744	371	894	**	185	94	**
Total		1293	418	326	242	298	744	540	1077	**	209	108	**
1 - Extremely badly	(1.0)	12 1%	6 1%	1 *%	3 1%	1 *%	7 1%	5 1%	10 1%	** **	1 1%	1 1%	** **
2	(2.0)	21 2%	8 2%	5 2%	5 2%	2 1%	14 2%	7 1%	16 1%	** **	5 2%	2 2%	** **
3	(3.0)	35 3%	11 3%	7 2%	9 4%	8 3%	17 2%	17 3%	28 3%	** **	6 3%	4 4%	** **
4	(4.0)	49 4%	15 4%	10 3%	10 4%	14 5%	25 3%	24 4%	35- 3%	** **	14+a 7%	12 11%	** **
5	(5.0)	113 9%	39 9%	30 9%	22 9%	19 7%	69 9%	42 8%	96 9%	** **	17 8%	12 11%	** **
6	(6.0)	159 12%	53 13%	53+cf 16%	22 9%	31 11%	106+f 14%	54 10%	136 13%	** **	24 11%	11 10%	** **
7	(7.0)	191 15%	61 15%	51 16%	40 17%	38 13%	111 15%	78 14%	159 15%	** **	30 14%	16 15%	** **
8	(8.0)	239 18%	71 17%	67 20%	43 18%	59 20%	137 18%	102 19%	202 19%	** **	37 18%	18 16%	** **
9	(9.0)	104 8%	40 9%	29 9%	15 6%	21 7%	68 9%	35 6%	90 8%	** **	13 6%	9 9%	** **
10 - Extremely well	(10.0)	316 24%	97 23%	63- 19%	59 25%	94+abe 31%	160- 22%	153+be 28%	262 24%	** **	53 25%	18 17%	** **
NET Badly (1-3)		67 5%	25 6%	13 4%	17 7%	11 4%	38 5%	29 5%	54 5%	** **	13 6%	8 7%	** **
NET Neutral (4-6)		322 25%	107 26%	93 28%	54 22%	65 22%	200 27%	119 22%	267 25%	** **	54 26%	35 33%	** **
NET Well (7-10)		850 66%	268 64%	209 64%	157 65%	211 71%	477 64%	368 68%	712 66%	** **	134 64%	61 57%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Don't know	55	18	12	13	11	30	24	44	**	9	4	**
	4%	4%	4%	6%	4%	4%	4%	4%	**	4%	3%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**
Mode	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1239	400	314	228	288	715	516	1033	**	201	104	**
Mean score	7.4	7.4	7.4	7.3	7.8+abe	7.4	7.6	7.5d	**	7.3	6.8-	**
									d			d
Standard deviation	2.17	2.23	1.99	2.30	2.11	2.13	2.21	2.14	**	2.29	2.33	**
Standard Error	.07	.11	.11	.19	.15	.08	.12	.07	**	.17	.25	**

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Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
1 - Extremely badly	(1.0)	12 1%	4 1%	8 1%	**	**	**	**	**	**	**	3 1%	**
2	(2.0)	21 2%	7 2%	14 2%	**	**	**	**	**	**	**	4 2%	**
3	(3.0)	35 3%	8 2%	28 3%	**	**	**	**	**	**	**	8 3%	**
4	(4.0)	49 4%	16 4%	34 4%	**	**	**	**	**	**	**	7 3%	**
5	(5.0)	113 9%	35 9%	77 9%	**	**	**	**	**	**	**	20 9%	**
6	(6.0)	159 12%	43 11%	116 13%	**	**	**	**	**	**	**	23 10%	**
7	(7.0)	191 15%	59 15%	132 15%	**	**	**	**	**	**	**	32 14%	**
8	(8.0)	239 18%	62 15%	176 20%	**	**	**	**	**	**	**	40 17%	**
9	(9.0)	104 8%	34 8%	70 8%	**	**	**	**	**	**	**	22 9%	**
10 - Extremely well	(10.0)	316 24%	127+b 31%	190- 21%	**	**	**	**	**	**	**	71+b 30%	**
NET Badly (1-3)		67 5%	18 5%	49 6%	**	**	**	**	**	**	**	15 6%	**
NET Neutral (4-6)		322 25%	93 23%	227 26%	**	**	**	**	**	**	**	50 21%	**
NET Well (7-10)		850 66%	282 69%	568 64%	**	**	**	**	**	**	**	165 70%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1295	411	883	**	**	**	**	**	**	**	**	233	**
Effective sample	1085	341	743	**	**	**	**	**	**	**	**	197	**
Total	1293	406	886	**	**	**	**	**	**	**	**	236	**
Don't know	55	13	42	**	**	**	**	**	**	**	**	6	**
	4%	3%	5%	**	**	**	**	**	**	**	**	3%	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	8.00	**
Mode	10.00	10.00	10.00	**	**	**	**	**	**	**	**	10.00	**
Base for stats	1239	394	844	**	**	**	**	**	**	**	**	230	**
Mean score	7.4	7.7+b	7.3-	**	**	**	**	**	**	**	**	7.6	**
Standard deviation	2.17	2.21	2.14	**	**	**	**	**	**	**	**	2.27	**
Standard Error	.07	.12	.08	**	**	**	**	**	**	**	**	.16	**

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Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample		1085	97	**	229	203	462	462	1068	**	1080	**
Total		1293	111	**	269	243	547	546	1274	**	1288	**
1 - Extremely badly	(1.0)	12 1%	1 1%	**	6+f 2%	8+f 3%	9+ 2%	3 1%	12 1%	**	12 1%	**
2	(2.0)	21 2%	3 3%	**	4 1%	3 1%	9 2%	7 1%	21 2%	**	21 2%	**
3	(3.0)	35 3%	4 3%	**	7 3%	5 2%	14 3%	18 3%	35 3%	**	35 3%	**
4	(4.0)	49 4%	4 4%	**	8 3%	8 3%	20 4%	19 4%	49 4%	**	49 4%	**
5	(5.0)	113 9%	11 10%	**	23 8%	22 9%	53 10%	46 9%	112 9%	**	113 9%	**
6	(6.0)	159 12%	15 13%	**	35 13%	31 13%	69 13%	62 11%	155 12%	**	159 12%	**
7	(7.0)	191 15%	21 19%	**	38 14%	32 13%	73 13%	83 15%	187 15%	**	190 15%	**
8	(8.0)	239 18%	13 12%	**	54 20%	40 16%	95 17%	113 21%	230 18%	**	234 18%	**
9	(9.0)	104 8%	13 12%	**	23 8%	19 8%	44 8%	48 9%	104 8%	**	104 8%	**
10 - Extremely well	(10.0)	316 24%	22 20%	**	62 23%	73+f 30%	144 26%	115- 21%	315 25%	**	316 25%	**
NET Badly (1-3)		67 5%	8 7%	**	17 6%	16 7%	32 6%	28 5%	67 5%	**	67 5%	**
NET Neutral (4-6)		322 25%	30 27%	**	66 24%	61 25%	142 26%	128 23%	316 25%	**	322 25%	**
NET Well (7-10)		850 66%	69 62%	**	177 66%	163 67%	357 65%	358 66%	836 66%	**	844 66%	**

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Prepared by BMG

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Don't know	55	4	**	9	3-	15-	31+de	55	**	55	**
	4%	4%	**	3%	1%	3%	6%	4%	**	4%	**
Medians	8.00	7.00	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1239	107	**	260	240	532	514	1220	**	1233	**
Mean score	7.4	7.2	**	7.4	7.5	7.4	7.4	7.4	**	7.4	**
Standard deviation	2.17	2.25	**	2.24	2.37	2.26	2.09	2.18	**	2.17	**
Standard Error	.07	.23	**	.15	.17	.11	.10	.07	**	.07	**

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Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample		1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total		1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
1 - Extremely badly	(1.0)	12 1%	12 1%	7- 1%	7- 1%	4- **	1 **	8 1%	11 1%	12 1%	12 1%	5 1%	5 1%	3 **	0 -	4 1%	3 **
2	(2.0)	21 2%	19 2%	18 2%	19 2%	14 1%	1 **	19 2%	19 2%	19 2%	21 2%	12 1%	7 1%	10 1%	1 1%	12 1%	4- 1%
3	(3.0)	35 3%	31 3%	27 2%	28 2%	19- 2%	1- **	32 3%	26- 2%	32 3%	35 3%	20 2%	14 2%	15 2%	0- -	19 2%	6- 1%
4	(4.0)	49 4%	45 4%	41 4%	42 4%	29 3%	9 4%	44 4%	42 4%	46 4%	49 4%	23- 3%	19 3%	20- 3%	4 3%	31 4%	11- 2%
5	(5.0)	113 9%	103 9%	95 8%	99 9%	82 9%	13 6%	101 9%	100 9%	106 9%	113 9%	56- 7%	40 7%	45- 6%	6 4%	57- 7%	41 7%
6	(6.0)	159 12%	147 13%	140 12%	142 13%	108 12%	31 13%	149 13%	147 13%	152 13%	159 12%	99 12%	78 13%	78 11%	22 15%	95 12%	63 11%
7	(7.0)	191 15%	168 14%	167 15%	172 15%	134 14%	30 13%	174 15%	172 15%	178 15%	191 15%	129 16%	92 16%	109 15%	23 16%	127 16%	90 15%
8	(8.0)	239 18%	218 19%	223+ 20%	217 19%	186+ 20%	58+i 25%	230 19%	217 19%	233 19%	239 18%	153 19%	115 20%	151+ 21%	36 25%	166+ 21%	136+ 23%
9	(9.0)	104 8%	97 8%	95 8%	94 8%	79 9%	17 7%	98 8%	96 8%	98 8%	104 8%	78+ 10%	51 9%	76+ 11%	11 8%	72 9%	54 9%
10 - Extremely well	(10.0)	316 24%	274 24%	273 24%	266 24%	240 26%	66 28%	285 24%	272 24%	290 24%	316 24%	204 25%	139 24%	197+ 27%	43 29%	200 25%	162+ 28%
NET Badly (1-3)		67 5%	62e 5%	53e 5%	54e 5%	37- 4%	3- 1%	60e 5%	56e 5%	63e 5%	67e 5%	37df 5%	26f 4%	29- 4%	1- 1%	34 4%	13- 2%
NET Neutral (4-6)		322 25%	294 25%	276 24%	283 25%	219 24%	54 23%	295 25%	290 25%	304 25%	322 25%	177- 22%	137 24%	143- 20%	32 21%	182- 23%	115- 20%
NET Well (7-10)		850 66%	756 65%	757+ 67%	748 66%	639+ 69%	171+ahi 73%	787 66%	757 66%	800 66%	850 66%	564+ 70%	397 69%	534+ 74%	113+ 77%	564+ 70%	441+abe 76%

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Prepared by BMG

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Don't know	55 4%	45 4%	42- 4%	40- 4%	34 4%	5 2%	45 4%	42- 4%	46 4%	55 4%	24- 3%	20 3%	19- 3%	2 1%	26- 3%	11- 2%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1239	1113	1086	1086	895	229	1142	1102	1166	1239	778	559	705	146	781	569
Mean score	7.4	7.4	7.5	7.4	7.6+ +abcdfghi	7.8	7.5	7.4	7.4	7.4	7.6+	7.5	7.8+	7.9+	7.6+	7.9+abe
Standard deviation	2.17	2.17	2.11	2.11	2.07	1.90	2.14	2.14	2.16	2.17	2.07	2.06	2.02	1.76	2.07	1.88
Standard Error	.07	.07	.07	.07	.08	.14	.07	.07	.07	.07	.08	.09	.08	.16	.08	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1295	**	1211	909	537
Effective sample		1085	**	1022	766	458
Total		1293	**	1194	874	527
1 - Extremely badly	(1.0)	12 1%	** **	8 1%	4 1%	2 *%
2	(2.0)	21 2%	** **	17 1%	11 1%	7 1%
3	(3.0)	35 3%	** **	34 3%	26 3%	21+ 4%
4	(4.0)	49 4%	** **	44 4%	36 4%	20 4%
5	(5.0)	113 9%	** **	108 9%	80 9%	49 9%
6	(6.0)	159 12%	** **	143 12%	109 13%	71 13%
7	(7.0)	191 15%	** **	182 15%	134 15%	88 17%
8	(8.0)	239 18%	** **	224 19%	167 19%	96 18%
9	(9.0)	104 8%	** **	97 8%	75 9%	41 8%
10 - Extremely well	(10.0)	316 24%	** **	290 24%	198- 23%	112- 21%
NET Badly (1-3)		67 5%	** **	59 5%	41 5%	31 6%
NET Neutral (4-6)		322 25%	** **	295 25%	225 26%	140 26%
NET Well (7-10)		850 66%	** **	793 66%	573 66%	336 64%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_5_17 (continuation)

Q38. Disney+ - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample	1085	**	1022	766	458
Total	1293	**	1194	874	527
Don't know	55	**	47	35	20
	4%	**	4%	4%	4%
Medians	8.00	**	8.00	8.00	7.00
Mode	10.00	**	10.00	10.00	10.00
Base for stats	1239	**	1147	839	507
Mean score	7.4	**	7.5	7.4	7.3
Standard deviation	2.17	**	2.13	2.10	2.12
Standard Error	.07	**	.07	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_1

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	109 5%	38 4%	69+ad 6%	** **	2 2%	63 6%	45 4%
2	(2.0)	112 5%	34- 4%	70+a 7%	** **	7 6%	53 5%	59 6%
3	(3.0)	91 4%	38 4%	52 5%	** **	1 1%	55 5%	36 3%
4	(4.0)	134 6%	45- 5%	83+a 8%	** **	5 3%	59 5%	72 7%
5	(5.0)	234 11%	118 12%	100 9%	** **	15 11%	131 12%	101 10%
6	(6.0)	224 10%	110 11%	99 9%	** **	15 11%	128 11%	90- 9%
7	(7.0)	196 9%	98b 10%	77- 7%	** **	22+b 16%	108 10%	88 8%
8	(8.0)	249 11%	123b 13%	102- 10%	** **	22b 16%	151+b 14%	96- 9%
9	(9.0)	114 5%	61b 6%	39- 4%	** **	12b 9%	58 5%	53 5%
10 - Extremely well	(10.0)	307 14%	171+b 18%	108- 10%	** **	28+b 21%	151 14%	151 15%
NET Badly (1-3)		313 14%	111- 11%	191+ad 18%	** **	11 8%	171 15%	140 13%
NET Neutral (4-6)		592 27%	273 28%	282 26%	** **	35 26%	318 29%	264 25%
NET Well (7-10)		866 40%	453+b 47%	325- 31%	** **	83+ab 62%	468+b 42%	388- 37%
Don't know		412 19%	134-d 14%	268+ad 25%	** **	5- 4%	158- 14%	248+a 24%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	6.00	7.00	6.00	**	7.00	6.00	6.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1771	837	798	**	129	958	792
Mean score	6.3	6.7+b	5.7-	**	7.1+b	6.3	6.3
Standard deviation	2.72	2.60	2.80	**	2.38	2.68	2.77
Standard Error	.07	.10	.11	**	.24	.10	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	109 5%	10 3%	15 3%	20 5%	22h 6%	21h 6%	13 6%	8 6%	25- 3%	42h 6%	42h 6%	21h 6%
2	(2.0)	112 5%	11 3%	19 4%	13 3%	17 5%	22ach 7%	21 9% +abcdhi	10ah 8%	30 4%	30 4%	53+abchi 8%	31+abcdhi 9%
3	(3.0)	91 4%	9 2%	11 3%	8 2%	16 4%	21+abchi 6%	19+abchi 9%	7 6%	20- 3%	24 3%	47+abchi 7%	26+abchi 8%
4	(4.0)	134 6%	12 4%	21 5%	22 6%	19 5%	30+abhi 9%	22+abh 10%	7 6%	33- 4%	42 6%	59+abhi 9%	29ah 8%
5	(5.0)	234 11%	40 12%	60+j 14%	36 10%	36 10%	30 9%	23 10%	10 8%	100+ 13%	71 10%	63 9%	33 9%
6	(6.0)	224 10%	43 12%	42 10%	50+efj 13%	33 9%	24 8%	15 7%	16 13%	85 11%	82 11%	56 8%	32 9%
7	(7.0)	196 9%	28 8%	54+fgjk 12%	36fk 10%	35fk 10%	26 8%	10- 5%	6 5%	83fjk 11%	71fjk 10%	42- 6%	16- 5%
8	(8.0)	249 11%	53+efgjk 15%	49fjk 11%	52efgjk 14%	51efgjk 14%	24- 8%	12- 6%	7 6%	102efgjk 13%	103+efgjk 14%	44- 7%	20- 6%
9	(9.0)	114 5%	21fgjk 6%	27fgjk 6%	28+efgjk 8%	21fgjk 6%	11 4%	3- 1%	1- 1%	48fgjk 6%	50+efgjk 7%	15- 2%	4- 1%
10 - Extremely well	(10.0)	307 14%	88 +cdefgij k	95 +cdefgij k	47efgjk	37-fgjk	26-k	9-	5-	183 +cdefgij k	84-fgjk	40-	14-
NET Badly (1-3)		313 14%	30- 9%	45- 10%	41 11%	55ah 15%	64+abchi 20%	53 24% +abcdhi	25abch 20%	75- 10%	96h 13%	142 21% +abcdhi	78+abcdhi 23%
NET Neutral (4-6)		592 27%	95 28%	123 28%	108 29%	88 24%	84 26%	60 27%	33 27%	218 28%	196 27%	178 27%	94 27%
NET Well (7-10)		866 40%	191 +cdefgij k	225 +defgijk	164 +efgjk	144efgjk	88-fgjk	35-	19- 15%	416 +cdefgij k	308efgjk	142-k	54- 16%

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Prepared by BMG

Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	412	30-	45-	54-ah	73abh	88	75	47	75-	127abh	210	122+abcdehi
	19%	9%	10%	15%	20%	27%	33%	38%	10%	17%	31%	35%
Medians	6.00	8.00	7.00	7.00	7.00	5.00	4.00	5.00	7.00	7.00	5.00	5.00
Mode	10.00	10.00	10.00	8.00	8.00	4.00	5.00	6.00	10.00	8.00	5.00	5.00
Base for stats	1771	316	393	313	286	236	149	77	710	599	462	226
Mean score	6.3	7.2	6.8	6.5efgjk	6.2efgjk	5.4-fk	4.7-	4.9-	7.0	6.3efgjk	5.1-	4.8-
		+cdefgij	+defgijk						+cdefgij			
Standard deviation	2.72	2.54	2.60	2.58	2.70	2.75	2.52	2.54	2.58	2.64	2.66	2.52
Standard Error	.07	.17	.14	.16	.18	.18	.22	.29	.11	.12	.13	.18

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Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	109 5%	4 3%	17+acdfjk 9%	5 3%	8 3%	**	10 4%	17 5%	13dk 7%	8 5%	95k 5%	4- 2%	7dk 7%	4k 6%
2	(2.0)	112 5%	5 3%	4 2%	11 6%	13 4%	**	20b 8%	13 4%	12 7%	11 7%	92 5%	10 5%	6 6%	5ab 8%
3	(3.0)	91 4%	5 3%	8 4%	7 4%	14 5%	**	9 4%	13 4%	10 6%	4 3%	77 4%	4 2%	7k 7%	3 4%
4	(4.0)	134 6%	11 7%	15 8%	9 5%	15 5%	**	11 4%	31+dfj 10%	8 5%	7 4%	112 6%	12 6%	5 5%	5 9%
5	(5.0)	234 11%	26+bdgjl 16%	11- 6%	16 9%	27 9%	**	31b 12%	27 9%	17 10%	26b 15%	193 11%	26b 14%	8 8%	7b 12%
6	(6.0)	224 10%	13 8%	18 10%	17 10%	33 11%	**	25 10%	23 7%	17 10%	30 +afgjk 18%	188 10%	18 10%	11 11%	7 11%
7	(7.0)	196 9%	13 8%	21 11%	13 7%	36 12%	**	17 7%	33 11%	10 6%	13 8%	164 9%	17 9%	8 8%	7 11%
8	(8.0)	249 11%	21 13%	19 10%	20 11%	46 15%	**	27 11%	36 11%	14 8%	19 11%	209 11%	22 12%	14 14%	5 8%
9	(9.0)	114 5%	5 3%	16ci 8%	4 2%	25+ci 8%	**	14 6%	21i 7%	6 3%	3 2%	95 5%	13i 7%	3 3%	2 3%
10 - Extremely well	(10.0)	307 14%	20 13%	26 14%	28 16%	52 17%	**	48+gl 19%	34 11%	23 13%	24 14%	263 14%	23 12%	10 10%	111 18%
NET Badly (1-3)		313 14%	14 9%	30 16%	24 13%	36 12%	**	39 15%	43 14%	35+adk 20%	23 14%	264 14%	18- 9%	20+adk 20%	11ak 18%
NET Neutral (4-6)		592 27%	50 32%	44 23%	43 24%	75 24%	**	67 26%	80 26%	42 +bcdgfhj 24%	63 1 37%	493 27%	56 30%	24 24%	19 31%

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Prepared by BMG

Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
NET Well (7-10)	866	58	82h	65	159	**	106h	125	53-	59	730h	75	36	25
	40%	37%	43%	36%	51%	**	42%	40%	31%	34%	40%	41%	35%	40%
Don't know	412	36dm	34	49+df	41-	**	42	64dm	43dim	25	346dm	37m	22dm	7-
	19%	23%	18%	27%	13%	**	16%	21%	25%	15%	19%	20%	22%	11%
Medians	6.00	6.00	7.00	6.00	7.00	**	7.00	7.00	6.00	6.00	6.00	7.00	6.00	6.00
Mode	10.00	5.00	10.00	10.00	10.00	**	10.00	8.00	10.00	6.00	10.00	5.00	8.00	10.00
Base for stats	1771	123	155	131	269	**	212	247	131	146	1487	148	80	55
Mean score	6.3	6.4e	6.3e	6.4e	6.8	**	6.5e	6.2e	5.8	6.1e	6.3e	6.5ehl	5.9	6.0
					+eghijlm	-								
Standard deviation	2.72	2.47	2.89	2.75	2.54	**	2.84	2.70	2.97	2.58	2.74	2.48	2.80	2.85
Standard Error	.07	.24	.26	.28	.18	**	.21	.20	.30	.25	.08	.20	.24	.24

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Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	109 5%	42 6%	26 5%	13 3%	27 5%	68 6%	40 4%	101+c 5%	** **	7- 2%	5 3%	** **
2	(2.0)	112 5%	42 6%	18 4%	14 4%	39 6%	60 5%	52 5%	103+cd 6%	** **	9 3%	3 2%	** **
3	(3.0)	91 4%	31 4%	22 4%	14 4%	21 4%	53 4%	36 4%	85+c 5%	** **	7- 2%	4 2%	** **
4	(4.0)	134 6%	52 8%	33 7%	18 5%	31 5%	85+ 7%	49 5%	118 6%	** **	15 5%	12 7%	** **
5	(5.0)	234 11%	65 9%	61d 12%	56+ad 15%	48- 8%	126 11%	104 11%	206 11%	** **	26 8%	16 9%	** **
6	(6.0)	224 10%	72 11%	50 10%	44 12%	56 9%	122 10%	99 10%	195 11%	** **	28 8%	14 8%	** **
7	(7.0)	196 9%	60 9%	49 10%	45d 12%	42 7%	109 9%	88 9%	148- 8%	** **	49+a 14%	30+a 17%	** **
8	(8.0)	249 11%	67 10%	71+a 14%	38 10%	69 12%	139 12%	107 11%	197- 11%	** **	52+a 15%	22 12%	** **
9	(9.0)	114 5%	36 5%	23 5%	17 5%	38 6%	59 5%	55 6%	78- 4%	** **	36+a 11%	25+a 15%	** **
10 - Extremely well	(10.0)	307 14%	75- 11%	74a 15%	62a 16%	94a 16%	149- 13%	156+ae 16%	230- 13%	** **	75+a 22%	31 18%	** **
NET Badly (1-3)		313 14%	114+c 17%	66 13%	41 11%	87 15%	181 15%	128 13%	288+cd 16%	** **	23- 7%	11- 7%	** **
NET Neutral (4-6)		592 27%	189 28%	144d 29%	118d 31%	134- 22%	334d 28%	252 26%	519+c 28%	** **	69- 21%	42 24%	** **
NET Well (7-10)		866 40%	237- 35%	218+ae 44%	162a 43%	243a 41%	455 38%	405a 42%	653- 36%	** **	211+a 63%	108+a 62%	** **

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Prepared by BMG

Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	412	146bc	70-	57	133+bc	216b	190b	376+cd	**	33-	13-	**
	19%	21%	14%	15%	22%	18%	19%	20%	**	10%	8%	**
Medians	6.00	6.00	7.00	7.00	7.00	6.00	7.00	6.00	**	8.00	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1771	541	428	321	464	970	786	1460	**	303	161	**
Mean score	6.3	5.9-	6.4a	6.5a	6.4a	6.1-	6.5+ae	6.1-	**	7.4+a	7.2+a	**
									+a			+a
Standard deviation	2.72	2.76	2.65	2.53	2.84	2.72	2.72	2.73	**	2.36	2.35	**
Standard Error	.07	.12	.13	.17	.16	.09	.12	.08	**	.15	.20	**

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Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	109 5%	48+b 7%	62- 4%	14+b 11%	5 4%	11 7%	** **	** **	** **	** **	23 6%	11 6%
2	(2.0)	112 5%	38 5%	75 5%	10 8%	5 4%	4 2%	** **	** **	** **	** **	23 6%	10 6%
3	(3.0)	91 4%	29 4%	63 4%	7 5%	4 4%	6 4%	** **	** **	** **	** **	14 4%	6 3%
4	(4.0)	134 6%	52 7%	82 6%	10 8%	10 9%	14 9%	** **	** **	** **	** **	26 7%	17 9%
5	(5.0)	234 11%	75 11%	158 11%	13 10%	10 9%	16 10%	** **	** **	** **	** **	42 12%	17 9%
6	(6.0)	224 10%	66 9%	157 11%	8 6%	9 8%	16 10%	** **	** **	** **	** **	30 8%	20 11%
7	(7.0)	196 9%	40- 6%	156+ajk 11%	8 6%	8 7%	11 7%	** **	** **	** **	** **	16- 4%	10 5%
8	(8.0)	249 11%	68 10%	181ce 12%	5- 4%	13 12%	9- 5%	** **	** **	** **	** **	39c 11%	14 8%
9	(9.0)	114 5%	38 5%	76 5%	5 4%	5 5%	11 7%	** **	** **	** **	** **	17 5%	14 8%
10 - Extremely well	(10.0)	307 14%	104 15%	202 14%	15 12%	15 14%	21 13%	** **	** **	** **	** **	67+b 19%	22 13%
NET Badly (1-3)		313 14%	114 16%	199 13%	31+be 23%	14 13%	21 13%	** **	** **	** **	** **	60 17%	28 16%
NET Neutral (4-6)		592 27%	194 28%	398 27%	31 24%	29 27%	46 28%	** **	** **	** **	** **	97 27%	53 30%
NET Well (7-10)		866 40%	250-c 36%	615+ace 42%	34- 26%	41 38%	51- 31%	** **	** **	** **	** **	139c 39%	60 34%

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Prepared by BMG

Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											Other (k)
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	412	143	269	35+bj	25	46+bj	**	**	**	**	61	36
	19%	20%	18%	27%	23%	28%	**	**	**	**	17%	20%
Medians	6.00	6.00	7.00	5.00	6.00	6.00	**	**	**	**	6.00	6.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1771	558	1212	96	84	118	**	**	**	**	296	141
Mean score	6.3	6.1c	6.4c	5.3-	6.3c	6.1	**	**	**	**	6.2c	6.0
									C	C		
Standard deviation	2.72	2.89	2.64	3.08	2.75	2.82	**	**	**	**	2.96	2.85
Standard Error	.07	.13	.08	.33	.33	.29	**	**	**	**	.19	.26

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Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	109 5%	6 5%	1 1%	16 5%	18 6%	31 5%	49 5%	109 5%	** **	109 5%	** **
2	(2.0)	112 5%	5 4%	2 2%	11 3%	8 3%	18- 3%	71+de 7%	112 5%	** **	112 5%	** **
3	(3.0)	91 4%	3 2%	4 4%	7 2%	6 2%	13- 2%	61+cde 6%	91 4%	** **	91 4%	** **
4	(4.0)	134 6%	5 4%	8 8%	16 5%	19 7%	34 5%	70 6%	132 6%	** **	134 6%	** **
5	(5.0)	234 11%	18 14%	10 10%	36 12%	27 9%	72 11%	116 11%	230 11%	** **	234 11%	** **
6	(6.0)	224 10%	8 6%	11 11%	33 11%	32 11%	67 11%	104 10%	224 10%	** **	224 10%	** **
7	(7.0)	196 9%	16f 13%	13 13%	49+f 16%	37+f 13%	88+f 14%	76- 7%	194 9%	** **	195 9%	** **
8	(8.0)	249 11%	13 10%	11 11%	36 11%	28 10%	74 12%	129 12%	244 11%	** **	245 11%	** **
9	(9.0)	114 5%	7 5%	14 14%	29+f 9%	24+f 9%	49+f 8%	48 4%	112 5%	** **	114 5%	** **
10 - Extremely well	(10.0)	307 14%	31+cf 25%	17 17%	49 16%	52+f 18%	113+f 18%	141 13%	301 14%	** **	303 14%	** **
NET Badly (1-3)		313 14%	13 11%	7 7%	34 11%	32 11%	62- 10%	181+cde 17%	313 15%	** **	313 14%	** **
NET Neutral (4-6)		592 27%	31 25%	29 29%	85 27%	77 27%	173 27%	290 27%	586 27%	** **	592 27%	** **
NET Well (7-10)		866 40%	67+f 53%	56 56%	162+f 52%	141+f 50%	324+f 51%	393- 36%	850 39%	** **	856 39%	** **

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Prepared by BMG

Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	412	15-	8	30-	33-	72-	222acde	409	**	412	**
	19%	12%	8%	10%	12%	11%	20%	19%	**	19%	**
Medians	6.00	7.00	7.00	7.00	7.00	7.00	6.00	6.00	**	6.00	**
Mode	10.00	10.00	10.00	7.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1771	111	91	282	250	559	864	1749	**	1761	**
Mean score	6.3	6.9+f	7.1+f	6.7+f	6.7+f	6.8+f	6.1-	6.3-	**	6.3-	**
											+ac
Standard deviation	2.72	2.72	2.33	2.57	2.69	2.57	2.76	2.72	**	2.72	**
Standard Error	.07	.28	.26	.17	.19	.12	.10	.07	**	.07	**

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Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	109 5%	97e 5%	90e 5%	89e 5%	68-e 4%	2- 1%	99e 5%	92e 5%	102e 5%	109e 5%	58d 4%	47d 4%	57d 5%	1- 1%	68df 5%	30- 3%
2	(2.0)	112 5%	103e 5%	103e 5%	100e 5%	80e 5%	4- 1%	104e 5%	99e 5%	106e 5%	112e 5%	57- 4%	56 5%	53- 4%	3 2%	63 5%	45 5%
3	(3.0)	91 4%	83e 4%	77e 4%	77e 4%	65e 4%	3- 1%	86e 4%	79e 4%	87e 4%	91e 4%	52d 4%	48d 5%	44d 3%	1- *	51d 4%	32 3%
4	(4.0)	134 6%	123 6%	119 6%	119 6%	101 6%	11 4%	122 6%	112 6%	126 6%	134 6%	94 7%	68 6%	76 6%	5 3%	82 6%	52 5%
5	(5.0)	234 11%	212 11%	205 11%	205 11%	166 10%	20 7%	213 11%	206 11%	218 11%	234 11%	138 10%	87- 8%	128 10%	10 6%	136 10%	91- 9%
6	(6.0)	224 10%	200 10%	198 10%	197 10%	165 10%	31 11%	204 10%	196 10%	209 10%	224 10%	141 10%	112 11%	128 10%	22 13%	137 10%	103 10%
7	(7.0)	196 9%	171 9%	171 9%	168 9%	149 9%	36+a 13%	178 9%	168 9%	182 9%	196 9%	129 10%	82 8%	124 10%	22b 13%	130 10%	97 10%
8	(8.0)	249 11%	220 11%	228+ 12%	222 12%	206+ 13%	69 25%	234 12%	208 11%	235 12%	249 11%	160 12%	143+ 13%	156 12%	40 24%	165 12%	149+ 15%
9	(9.0)	114 5%	101 5%	100 5%	98 5%	85 5%	27 10%	103 5%	101 5%	107 5%	114 5%	70 5%	57 5%	67 5%	14 8%	70 5%	56 6%
10 -	(10.0)	307 14%	261- 13%	252- 13%	247- 13%	228 14%	67 24%	268- 13%	250- 13%	273- 13%	307 14%	186 14%	138 13%	190 15%	46 27%	189 14%	156 16%
NET Badly (1-3)		313 14%	283e 15%	270e 14%	266e 14%	213-e 13%	9- 3%	288e 14%	271e 14%	296e 15%	313e 14%	167-d 12%	150df 14%	154-d 12%	5- 3%	181d 13%	108-d 11%

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Prepared by BMG

Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
NET Neutral (4-6)	592 27%	536 28%	522 27%	521 28%	433 27%	62 22%	540 27%	514 27%	554 27%	592 27%	373 28%	267 25%	332 26%	37 22%	355 26%	246- 25%
NET Well (7-10)	866 40%	753- 39%	752 39%	735 39%	668+ 41%	200 71%	784 39%	727 39%	797 39%	866 40%	545 41%	420 40%	537+ 43%	121 73%	553 41%	458+abe 46%
Don't know	412 19%	369e 19%	361e 19%	362e 19%	306e 19%	10- 3%	382e 19%	362e 19%	392e 19%	412e 19%	258d 19%	221+d 21%	235d 19%	4- 2%	258d 19%	188d 19%
Medians	6.00	6.00	6.00	6.00	7.00	8.00	6.00	6.00	6.00	6.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	1771	1571	1543	1522	1313	270	1612	1513	1646	1771	1084	837	1023	162	1090	811
Mean score	6.3	6.2- +abcd	6.3	6.2	6.4+ +abcd	7.7 +abcd	6.3	6.2	6.2	6.3	6.4	6.3	6.5+ +abce	7.8 +abce	6.3	6.7+abe
Standard deviation	2.72	2.71	2.69	2.69	2.66	2.01	2.71	2.71	2.72	2.72	2.64	2.71	2.67	1.98	2.70	2.57
Standard Error	.07	.07	.07	.08	.08	.13	.07	.08	.07	.07	.09	.10	.09	.17	.09	.10

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Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	109 5%	9 6%	98 5%	77 5%	47 6%
2	(2.0)	112 5%	9 6%	100 5%	75 5%	53 6%
3	(3.0)	91 4%	7 4%	78 4%	59 4%	37 4%
4	(4.0)	134 6%	9 6%	120 6%	92 6%	58 7%
5	(5.0)	234 11%	11 7%	216 11%	156 11%	94 11%
6	(6.0)	224 10%	14 9%	202 10%	145 10%	80 10%
7	(7.0)	196 9%	5 3%	184 9%	128 9%	81 10%
8	(8.0)	249 11%	18 12%	227 12%	167 12%	93 11%
9	(9.0)	114 5%	9 6%	102 5%	70 5%	44 5%
10 - Extremely well	(10.0)	307 14%	21 14%	275 14%	195 14%	104 12%
NET Badly (1-3)		313 14%	24 16%	276 14%	211 15%	136 16%
NET Neutral (4-6)		592 27%	34 22%	538 28%	392 28%	232 28%
NET Well (7-10)		866 40%	53 35%	788 40%	560 39%	321 38%

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Prepared by BMG

Table Q38_7_1 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature my region /country - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	412	41	349-	257	148
	19%	27%	18%	18%	18%
Medians	6.00	6.00	6.00	6.00	6.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1771	112	1602	1163	689
Mean score	6.3	6.2	6.3	6.2	6.1-
Standard deviation	2.72	2.94	2.71	2.73	2.74
Standard Error	.07	.36	.07	.09	.11

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Table Q38_7_2
 Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	32 1%	14 1%	17 2%	** **	2 1%	22 2%	11 1%
2	(2.0)	58 3%	17- 2%	38+a 4%	** **	2 2%	27 2%	31 3%
3	(3.0)	68 3%	23 2%	41 4%	** **	2 1%	37 3%	29 3%
4	(4.0)	91 4%	45 5%	42 4%	** **	4 3%	41 4%	50 5%
5	(5.0)	206 9%	84 9%	106 10%	** **	14 10%	116 10%	87 8%
6	(6.0)	229 10%	95 10%	115 11%	** **	19 14%	132+b 12%	93- 9%
7	(7.0)	260 12%	130 13%	112 11%	** **	18 13%	143 13%	117 11%
8	(8.0)	356 16%	153 16%	171 16%	** **	32+ab 24%	190 17%	163 16%
9	(9.0)	157 7%	90+b 9%	57- 5%	** **	11 8%	82 7%	70 7%
10 - Extremely well	(10.0)	438 20%	232+b 24%	173- 16%	** **	32 24%	201- 18%	230+a 22%
NET Badly (1-3)		158 7%	55- 6%	96+a 9%	** **	6 4%	86 8%	71 7%
NET Neutral (4-6)		526 24%	224 23%	263 25%	** **	36 27%	290 26%	231 22%
NET Well (7-10)		1212 56%	604+b 62%	513- 48%	** **	92+b 69%	616 55%	580 56%
Don't know		287 13%	88-d 9%	194+ad 18%	** **	0- -%	124- 11%	159+a 15%

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 Prepared by BMG

Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	7.00	**	8.00	7.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1896	883	872	**	134	991	881
Mean score	7.2	7.4+b	6.9-	**	7.5b	7.1	7.3
Standard deviation	2.35	2.28	2.41	**	2.10	2.32	2.37
Standard Error	.06	.09	.09	**	.21	.08	.08

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Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	32 1%	4 1%	5 1%	3 1%	3 1%	8 2%	4 2%	4di 4%	10 1%	6 1%	16+i 2%	8 2%
2	(2.0)	58 3%	8 2%	8 2%	12 3%	5 2%	13 4%	5 2%	8+bdhi 6%	16 2%	17 2%	25+ 4%	13 4%
3	(3.0)	68 3%	7 2%	12 3%	8 2%	14 4%	11 3%	11 5%	5 4%	19 2%	22 3%	27 4%	16 5%
4	(4.0)	91 4%	11 3%	13 3%	13 4%	10 3%	22+bdhi 7%	16+bdhi 7%	6 5%	24 3%	23 3%	44+bdhi 7%	22+bdhi 6%
5	(5.0)	206 9%	27 8%	42 10%	22- 6%	34 10%	37c 12%	33+achi 15%	9 8%	69 9%	57 8%	80+ci 12%	42ci 12%
6	(6.0)	229 10%	38 11%	46 10%	40 11%	27 8%	36 11%	30d 13%	12 10%	84 11%	67 9%	78 12%	42 12%
7	(7.0)	260 12%	31 9%	58 13%	47 13%	47 13%	44 13%	20 9%	14 11%	89 11%	94 13%	77 12%	34 10%
8	(8.0)	356 16%	61fjk 18%	69fk 16%	75+efgjk 20%	74+efgjk 21%	44 13%	21- 9%	13 10%	130fjk 17%	149+efgjk 21%	77- 11%	33- 10%
9	(9.0)	157 7%	35fk 10%	28 6%	27f 7%	25 7%	26f 8%	7- 3%	9 7%	63f 8%	52f 7%	42 6%	16 5%
10 -	(10.0)	438	101 +cdefgij k	127 +cdefgij k	80efgjk	66efgjk	37- +abcdhi	19- +abcdghi	8- +cdefgij k	229 +cdefgij k	146efgjk	63- +abcdhi	27- +abcdhi
NET Badly (1-3)		158 7%	20 6%	25 6%	23 6%	22 6%	31h 10%	19 9%	17 14% +abcdhi	45 6%	46 6%	68+abhi 10%	37+abhi 11%
NET Neutral (4-6)		526 24%	76 22%	100 23%	75 20%	72 20%	96 30% +abcdhi	79 35% +abcdghi	28 22%	177 23%	147- 20%	202 30% +abcdhi	106+abcdhi 31%
NET Well (7-10)		1212 56%	229 +efgjk 66%	282 +efgjk 64%	229 +efgjk 62%	211efgjk 59%	150-fgjk 46%	66- 30%	43- 35%	511 +efgjk 65%	441 +efgjk 61%	259-fk 39%	110- 32%

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Prepared by BMG

Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	287	21-	31-	40ah	53abh	47abh	60	35	52-	92abh	142	95+abcdehij
	13%	6%	7%	11%	15%	15%	27%	29%	7%	13%	21%	27%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	6.00	6.00	8.00	8.00	6.00	6.00
Mode	10.00	10.00	10.00	10.00	8.00	8.00	5.00	7.00	10.00	8.00	5.00	5.00
Base for stats	1896	325	408	328	306	277	164	88	733	634	529	252
Mean score	7.2	7.7	7.5	7.4efgjk	7.3efgjk	6.5-k	6.1-	6.1-	7.6	7.4	6.3-	6.1-
		+efgjk	+efgjk						+efgjk	+efgjk		
Standard deviation	2.35	2.29	2.28	2.25	2.19	2.39	2.26	2.58	2.28	2.22	2.39	2.37
Standard Error	.06	.15	.12	.13	.14	.15	.19	.28	.10	.10	.11	.16

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Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	32 1%	2 2%	4 2%	1 *	7 2%	** **	4 1%	5 2%	1 1%	1 1%	28 2%	2 1%	1 1%	1 1%
2	(2.0)	58 3%	1 1%	2 1%	6 4%	4 1%	** **	8 3%	8 2%	7 4%	6 3%	48 3%	7 4%	1 1%	3adl 4%
3	(3.0)	68 3%	5 3%	4 2%	7 4%	5 2%	** **	15+dh 6%	14 4%	2 1%	4 3%	59 3%	4 2%	3 3%	2 2%
4	(4.0)	91 4%	2 1%	9 5%	6 3%	14 4%	** **	9 4%	15 5%	13+a 8%	8 5%	79 4%	6 3%	5 5%	2 3%
5	(5.0)	206 9%	18 11%	13 7%	17 10%	29 9%	** **	27 11%	22 7%	17 10%	21 12%	173 9%	18 10%	8 8%	6 9%
6	(6.0)	229 10%	17 11%	20 11%	21 11%	34 11%	** **	24 10%	24 8%	17 10%	17 10%	187 10%	25 13%	9 9%	7 12%
7	(7.0)	260 12%	13 8%	28f 15%	21 12%	44f 14%	** **	19- 7%	42f 14%	16 9%	22 13%	219 12%	18 10%	12 12%	11+afhk 17%
8	(8.0)	356 16%	36+fm 23%	26 14%	25 14%	53 17%	** **	31 12%	61f 19%	31 18%	27 16%	298 16%	30 16%	20f 20%	8 13%
9	(9.0)	157 7%	10 6%	22+ghj 12%	14 8%	25 8%	** **	19 8%	19 6%	7 4%	11 6%	132 7%	13 7%	8 8%	4 7%
10 - Extremely well	(10.0)	438 20%	33 21%	35 19%	35 20%	71 23%	** **	65+ 25%	58 19%	31 18%	29 17%	368 20%	34 18%	22 21%	14 22%
NET Badly (1-3)		158 7%	9 5%	10 5%	14 8%	16 5%	** **	27+d1 11%	27 9%	10 6%	11 7%	136 7%	13 7%	5 5%	5 8%
NET Neutral (4-6)		526 24%	37 23%	42 22%	43 24%	76 25%	** **	60 24%	62 20%	48 27%	46 27%	440 24%	49 27%	22 22%	15 24%
NET Well (7-10)		1212 56%	91 57%	111 59%	95 53%	194+fhjk 63%	** **	134 53%	180 58%	84 48%	89 52%	1017 56%	96 52%	62h 61%	37 59%

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Prepared by BMG

Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	287	22	25	27d	23-	**	33	44d	33+dm	24	240d	28d	13	6
	13%	14%	13%	15%	8%	**	13%	14%	19%	14%	13%	15%	13%	9%
Medians	8.00	8.00	8.00	7.00	8.00	**	8.00	8.00	7.00	7.00	8.00	7.00	8.00	7.00
Mode	10.00	8.00	10.00	10.00	10.00	**	10.00	8.00	8.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1896	137	163	153	286	**	221	268	142	147	1593	158	89	57
Mean score	7.2	7.4e	7.3e	7.1e	7.4e	**	7.2e	7.1e	7.0	7.0	7.2e	7.1e	7.4e	7.2e
Standard deviation	2.35	2.18	2.25	2.35	2.26	**	2.59	2.37	2.36	2.29	2.36	2.32	2.19	2.38
Standard Error	.06	.20	.20	.22	.15	**	.19	.17	.23	.22	.07	.18	.17	.20

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Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	32 1%	15 2%	7 1%	4 1%	6 1%	22 2%	10 1%	29 2%	** **	2 1%	2 1%	** **
2	(2.0)	58 3%	18 3%	15 3%	6 1%	19 3%	33 3%	25 3%	54 3%	** **	3 1%	2 1%	** **
3	(3.0)	68 3%	26d 4%	18 4%	12 3%	10- 2%	43d 4%	22 2%	61 3%	** **	7 2%	2 1%	** **
4	(4.0)	91 4%	29 4%	18 4%	12 3%	32 5%	47 4%	44 5%	82 4%	** **	9 3%	4 2%	** **
5	(5.0)	206 9%	61 9%	49 10%	31 8%	61 10%	110 9%	93 10%	185+c 10%	** **	20- 6%	12 7%	** **
6	(6.0)	229 10%	80 12%	54 11%	37 10%	56 9%	134 11%	93 10%	191 10%	** **	36 11%	23 13%	** **
7	(7.0)	260 12%	79 11%	71 14%	46 12%	63 11%	150 13%	109 11%	214 12%	** **	47 14%	32+a 18%	** **
8	(8.0)	356 16%	115 17%	72 14%	65 17%	102 17%	187 16%	167 17%	300 16%	** **	56 17%	24 14%	** **
9	(9.0)	157 7%	41 6%	40 8%	38+a 10%	37 6%	81 7%	75 8%	119- 7%	** **	36+a 11%	24+a 14%	** **
10 - Extremely well	(10.0)	438 20%	112- 16%	108a 22%	88a 23%	127a 21%	220 19%	216a 22%	338- 18%	** **	98+a 29%	37 21%	** **
NET Badly (1-3)		158 7%	59f 9%	39 8%	22 6%	36 6%	98 8%	57- 6%	144+c 8%	** **	12- 4%	7 4%	** **
NET Neutral (4-6)		526 24%	170 25%	120 24%	81 21%	149 25%	291 25%	230 24%	458+c 25%	** **	65- 19%	40 23%	** **
NET Well (7-10)		1212 56%	347- 51%	290a 58%	238+ae 63%	330 55%	638 54%	568+a 58%	972- 53%	** **	237+a 71%	117+a 67%	** **

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Prepared by BMG

Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	287	111+bcf	48-	38	83	159b	121	262+cd	**	21-	10-	**
	13%	16%	10%	10%	14%	13%	12%	14%	**	6%	6%	**
Medians	8.00	7.00	7.00	8.00	8.00	7.00	8.00	7.00	**	8.00	8.00	**
Mode	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1896	577	450	340	515	1027	855	1574	**	314	164	**
Mean score	7.2	6.9-	7.2	7.5+ae	7.2	7.0-	7.3+ae	7.0-	**	7.8+a	7.5a	**
									+ad			+ad
Standard deviation	2.35	2.39	2.36	2.23	2.35	2.38	2.30	2.37	**	2.06	2.06	**
Standard Error	.06	.10	.11	.15	.12	.07	.10	.07	**	.13	.18	**

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Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	32 1%	12 2%	20 1%	8+abejk 6%	4 4%	1 1%	** **	** **	** **	** **	4 1%	3 1%
2	(2.0)	58 3%	27+b 4%	31- 2%	6 5%	4 4%	5 3%	** **	** **	** **	** **	15 4%	5 3%
3	(3.0)	68 3%	24 3%	44 3%	7 5%	8 8%	6 4%	** **	** **	** **	** **	9 3%	3 2%
4	(4.0)	91 4%	31 4%	61 4%	10 7%	6 6%	13+ 8%	** **	** **	** **	** **	15 4%	8 5%
5	(5.0)	206 9%	59 8%	147 10%	15 11%	12 11%	18 11%	** **	** **	** **	** **	26 7%	15 8%
6	(6.0)	229 10%	60 9%	169j 11%	11 9%	5 4%	11 7%	** **	** **	** **	** **	26- 7%	14 8%
7	(7.0)	260 12%	73 10%	187e 13%	12 9%	9 8%	11 7%	** **	** **	** **	** **	31 9%	20 11%
8	(8.0)	356 16%	102 15%	254 17%	14 10%	12 11%	25 15%	** **	** **	** **	** **	58 16%	24 13%
9	(9.0)	157 7%	57 8%	99 7%	5 4%	7 7%	14 8%	** **	** **	** **	** **	27 8%	18c 10%
10 - Extremely well	(10.0)	438 20%	168+b 24%	270- 18%	21 16%	23 21%	36 22%	** **	** **	** **	** **	114+abce 32%	47+bc 27%
NET Badly (1-3)		158 7%	63 9%	96 6%	21+abejk 16%	16 15%	12 7%	** **	** **	** **	** **	28 8%	10 6%
NET Neutral (4-6)		526 24%	150 21%	376j 25%	36 27%	23 21%	42 26%	** **	** **	** **	** **	67- 19%	38 21%
NET Well (7-10)		1212 56%	400c 57%	811c 55%	52- 39%	51 47%	86c 52%	** **	** **	** **	** **	230+abce 64%	109c 61%

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Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	287	88	199	23j	18	23	**	**	**	**	33-	21
	13%	13%	13%	18%	16%	14%	**	**	**	**	9%	12%
Medians	8.00	8.00	7.00	6.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1896	612	1282	108	91	141	**	**	**	**	324	157
Mean score	7.2	7.2c	7.1c	6.2-	6.7	7.1c	**	**	**	**	7.6+bcd	7.5cd
								c	+bcd	c		
Standard deviation	2.35	2.51	2.27	2.81	2.85	2.49	**	**	**	**	2.48	2.38
Standard Error	.06	.11	.07	.29	.33	.24	**	**	**	**	.15	.21

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Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	32 1%	* *%	1 1%	2 1%	6 2%	7 1%	16 1%	32 1%	** **	32 1%	** **
2	(2.0)	58 3%	8+def 6%	3 3%	8 2%	2 1%	15 2%	26 2%	57 3%	** **	58 3%	** **
3	(3.0)	68 3%	3 2%	5 5%	11 3%	3 1%	16 2%	38 4%	68 3%	** **	68 3%	** **
4	(4.0)	91 4%	6 5%	3 3%	11 4%	9 3%	18 3%	48 4%	91 4%	** **	91 4%	** **
5	(5.0)	206 9%	13 10%	7 7%	24 8%	22 8%	52 8%	102 9%	202 9%	** **	205 9%	** **
6	(6.0)	229 10%	13 10%	12 12%	28 9%	34 12%	65 10%	114 11%	229 11%	** **	229 11%	** **
7	(7.0)	260 12%	13 10%	8 8%	39 12%	42 15%	74 12%	131 12%	258 12%	** **	258 12%	** **
8	(8.0)	356 16%	14 11%	15 15%	55 18%	36 13%	105 17%	202+d 19%	350 16%	** **	354 16%	** **
9	(9.0)	157 7%	8 6%	13 13%	29 9%	20 7%	53 8%	70 6%	157 7%	** **	157 7%	** **
10 - Extremely well	(10.0)	438 20%	38+f 30%	26 26%	75f 24%	83+f 29%	165+f 26%	189- 17%	430 20%	** **	433 20%	** **
NET Badly (1-3)		158 7%	11 8%	9 9%	20 6%	11- 4%	38 6%	80 7%	157 7%	** **	158 7%	** **
NET Neutral (4-6)		526 24%	31 25%	22 22%	63 20%	66 23%	135 21%	264 24%	522 24%	** **	525 24%	** **
NET Well (7-10)		1212 56%	73 58%	61 62%	197+f 63%	181+f 64%	398+f 63%	592 54%	1195 55%	** **	1202 55%	** **

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Prepared by BMG

Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	287	11	6	32	25-	59-	151de	284	**	287	**
	13%	9%	6%	10%	9%	9%	14%	13%	**	13%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1896	115	93	280	258	571	936	1874	**	1886	**
Mean score	7.2	7.3	7.4	7.5+f	7.6+f	7.5+f	7.1	7.2	**	7.2	**
Standard deviation	2.35	2.54	2.44	2.26	2.24	2.28	2.31	2.35	**	2.35	**
Standard Error	.06	.25	.27	.15	.15	.10	.08	.06	**	.06	**

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Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	32 1%	30 2%	30 2%	27 1%	21 1%	1 **	30 2%	27 1%	31 2%	32 1%	17 1%	18 2%	16 1%	* **	18 1%	12 1%
2	(2.0)	58 3%	52 3%	49 3%	49 3%	42 3%	6 2%	53 3%	47 3%	55 3%	58 3%	28- 2%	25 2%	21- 2%	3 2%	32 2%	19 2%
3	(3.0)	68 3%	63 3%	59 3%	59 3%	49 3%	3 1%	63 3%	61 3%	63 3%	68 3%	34 3%	29 3%	32 3%	1 1%	36 3%	17- 2%
4	(4.0)	91 4%	78 4%	74 4%	75 4%	65 4%	5 2%	81 4%	77 4%	83 4%	91 4%	56 4%	49d 5%	46 4%	2- 1%	53 4%	48d 5%
5	(5.0)	206 9%	190 10%	187 10%	183 10%	151 9%	23 8%	191 10%	180 10%	196 10%	206 9%	117 9%	96 9%	112 9%	11 6%	120 9%	80 8%
6	(6.0)	229 10%	208 11%	200 10%	202 11%	173 11%	35 12%	210 11%	199 11%	212 10%	229 10%	139 10%	132+c 12%	117 9%	16 9%	140 10%	102 10%
7	(7.0)	260 12%	233 12%	234 12%	233 12%	204 13%	37 13%	243 12%	229 12%	246 12%	260 12%	171 13%	122 11%	156 12%	22 13%	165 12%	127 13%
8	(8.0)	356 16%	326 17%	324+ 17%	316 17%	280 17%	69 25%	335 17%	322+ 17%	343+ 17%	356 16%	239+ 18%	176 17%	223 18%	48 29%	236 18%	187+ 19%
9	(9.0)	157 7%	135 7%	138 7%	136 7%	117 7%	19 7%	142 7%	132 7%	147 7%	157 7%	100 7%	66 6%	96 8%	9 6%	95 7%	76 8%
10 - Extremely well	(10.0)	438 20%	370- 19%	357- 19%	347- 18%	302- 19%	69 25%	379- 19%	350- 19%	392- 19%	438 20%	251 19%	183- 17%	262 21%	48 29%	266 20%	212b 21%
NET Badly (1-3)		158 7%	144e 7%	137e 7%	134e 7%	112e 7%	10- 3%	146e 7%	135e 7%	149e 7%	158e 7%	80- 6%	72 7%	70- 6%	5- 3%	87 6%	48- 5%
NET Neutral (4-6)		526 24%	476 25%	460 24%	461 24%	389 24%	63 22%	483 24%	456 24%	490 24%	526 24%	312 23%	277+cd 26%	275- 22%	28- 17%	313 23%	229 23%

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Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
NET Well (7-10)	1212	1065	1052	1031	904	195	1099	1033	1127	1212	762b	547-	737+b	127	762b	602+b
	56%	55%	55%	55%	56%	70%	55%	55%	55%	56%	57%	52%	59%	76%	57%	60%
Don't know	287	256e	254e	259e	215e	13-	266e	250e	272e	287e	189d	163+df	176d	7-	186d	120d
	13%	13%	13%	14%	13%	4%	13%	13%	13%	13%	14%	15%	14%	4%	14%	12%
Medians	8.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1896	1684	1649	1626	1405	267	1727	1625	1767	1896	1153	895	1082	160	1162	879
Mean score	7.2	7.1-	7.1	7.1	7.2	7.7	7.1-	7.1	7.1	7.2	7.2	7.0-	7.4+b	7.9	7.2	7.4+b
Standard deviation	2.35	2.34	2.32	2.31	2.29	1.99	2.33	2.32	2.34	2.35	2.25	2.31	2.24	1.89	2.29	2.21
Standard Error	.06	.06	.06	.06	.07	.13	.06	.06	.06	.06	.07	.08	.07	.16	.07	.08

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Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	32 1%	2 1%	30 2%	23 2%	17 2%
2	(2.0)	58 3%	3 2%	52 3%	39 3%	27 3%
3	(3.0)	68 3%	11 7%	51- 3%	42 3%	27 3%
4	(4.0)	91 4%	12 8%	76 4%	53 4%	33 4%
5	(5.0)	206 9%	12 8%	188 10%	135 10%	88 11%
6	(6.0)	229 10%	16 10%	208 11%	148 10%	81 10%
7	(7.0)	260 12%	6 4%	245+ 13%	179 13%	117+ 14%
8	(8.0)	356 16%	23 15%	326 17%	248 17%	144 17%
9	(9.0)	157 7%	14 9%	137 7%	93 7%	51 6%
10 - Extremely well	(10.0)	438 20%	31 20%	387 20%	269 19%	140- 17%
NET Badly (1-3)		158 7%	15 10%	134 7%	104 7%	71 9%
NET Neutral (4-6)		526 24%	40 26%	472 24%	336 24%	202 24%
NET Well (7-10)		1212 56%	73 48%	1095 56%	789 56%	450 54%

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Prepared by BMG

Table Q38_7_2 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that feature people like me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	287	25	251	192	113
	13%	16%	13%	13%	14%
Medians	8.00	8.00	7.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	8.00
Base for stats	1896	128	1701	1228	724
Mean score	7.2	7.0	7.2d	7.1	6.9-
Standard deviation	2.35	2.55	2.32	2.33	2.37
Standard Error	.06	.29	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_3

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	12 1%	5 *%	6 1%	** **	2 1%	6 1%	6 1%
2	(2.0)	19 1%	5 1%	13 1%	** **	1 1%	12 1%	7 1%
3	(3.0)	30 1%	9 1%	15 1%	** **	5+a 4%	18 2%	11 1%
4	(4.0)	57 3%	22 2%	32 3%	** **	3 3%	28 2%	29 3%
5	(5.0)	143 7%	62 6%	66 6%	** **	13 10%	92+b 8%	50- 5%
6	(6.0)	197 9%	87 9%	99 9%	** **	11 8%	106 9%	87 8%
7	(7.0)	282 13%	145+ 15%	125 12%	** **	13 9%	158 14%	123 12%
8	(8.0)	386 18%	164 17%	189 18%	** **	32 24%	201 18%	179 17%
9	(9.0)	237 11%	121+ 12%	102 10%	** **	13 10%	127 11%	106 10%
10 - Extremely well	(10.0)	575 26%	279+b 29%	255- 24%	** **	38 29%	275 25%	294 28%
NET Badly (1-3)		61 3%	19- 2%	34 3%	** **	9+a 6%	36 3%	24 2%
NET Neutral (4-6)		397 18%	172 18%	196 18%	** **	28 21%	226+b 20%	166- 16%
NET Well (7-10)		1481 68%	709+b 73%	671- 63%	** **	96 72%	761 68%	702 67%
Don't know		243 11%	72-d 7%	165+ad 15%	** **	2- 1%	92- 8%	148+a 14%

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Prepared by BMG

Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1939	899	901	**	133	1023	892
Mean score	7.8	8.0+b	7.7	**	7.6	7.7-	8.0+a
Standard deviation	2.00	1.91	2.05	**	2.23	2.03	1.98
Standard Error	.05	.07	.07	**	.22	.07	.07

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	12 1%	4 1%	2 *%	2 1%	0 -%	0 -%	3 1%	2de 2%	5 1%	2 *%	4 1%	4d 1%
2	(2.0)	19 1%	3 1%	1 *%	1 *%	1 *%	4 1%	6+bcdhi 3%	2bi 2%	4 *%	3 *%	13+bchi 2%	9+bcdhi 2%
3	(3.0)	30 1%	5 1%	7 2%	4 1%	2 1%	5 1%	3 1%	4 3%	13 2%	6 1%	11 2%	6 2%
4	(4.0)	57 3%	9 3%	8 2%	5 1%	11 3%	4 1%	13+bcehi 6%	7+bceh 6%	17 2%	16 2%	23e 3%	20+bcehi 6%
5	(5.0)	143 7%	20 6%	29 7%	23 6%	16 4%	25 8%	22di 10%	7 6%	50 6%	39 5%	54d 8%	29 8%
6	(6.0)	197 9%	30 9%	36 8%	41d 11%	23 6%	37d 11%	17 8%	13 11%	66 8%	64 9%	68 10%	31 9%
7	(7.0)	282 13%	35 10%	55 12%	55 15%	44 12%	53+afh 17%	23 10%	18 14%	90 11%	99 14%	94 14%	41 12%
8	(8.0)	386 18%	63 18%	79 18%	65 18%	74 21%	50 16%	33 15%	21 17%	142 18%	140 19%	105 16%	54 16%
9	(9.0)	237 11%	36 10%	49 11%	43 12%	41 11%	32 10%	25 11%	12 10%	84 11%	84 12%	69 10%	37 11%
10 -	(10.0)	575	131 +cdefgij k	151 +cefghijk	100efgjk	106efgjk	57-fgk	23-	7-	282 +cefghijk	206efgjk	87-g	30-
Extremely well		26%	38%	34%	27%	29%	18%	10%	6%	36%	28%	13%	9%
NET Badly (1-3)		61 3%	11 3%	10 2%	8 2%	3- 1%	9 3%	12+di 5%	8+bcdi 6%	22 3%	11- 2%	28+di 4%	19+bcdhi 6%
NET Neutral (4-6)		397 18%	60 17%	74 17%	68 19%	50- 14%	66d 20%	52di 23%	27d 22%	133 17%	118 16%	145+dhi 22%	79+dhi 23%
NET Well (7-10)		1481 68%	264 +efghjk 76%	334 +efghjk 76%	263efghjk 72%	265 +efghjk 74%	193-fgk 59%	104- 47%	58- 47%	598 +efghjk 76%	528 +efghjk 73%	355- 53%	162- 47%

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Prepared by BMG

Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	243	11-	21-	28-ah	40abh	56	57	31	32-	68abh	143	87+abcdehi
	11%	3%	5%	8%	11%	17%	25%	25%	4%	9%	21%	25%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	8.00	10.00	10.00	8.00	8.00
Base for stats	1939	335	418	339	319	268	168	93	753	658	528	261
Mean score	7.8	8.1	8.1	7.9efgjk	8.2	7.5-fgjk	7.0-	6.8-	8.1	8.0	7.2-	6.9-
		+efgjk	+efgjk		+efgjk				+efgjk	+efgjk		
Standard deviation	2.00	2.08	1.93	1.89	1.79	1.90	2.26	2.13	1.99	1.84	2.08	2.21
Standard Error	.05	.14	.10	.11	.11	.12	.19	.23	.08	.08	.09	.14

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	12 1%	0 -%	1 1%	1 *%	2 1%	** **	1 *%	4 1%	0 -%	0 -%	11 1%	1 *%	1 1%	0 -%
2	(2.0)	19 1%	0 -%	4+ 2%	5+d 3%	1 *%	** **	1 *%	3 1%	0 -%	3 2%	17 1%	1 *%	1 1%	* 1%
3	(3.0)	30 1%	1 *%	2 1%	1 1%	7 2%	** **	3 1%	3 1%	5 3%	1 1%	24 1%	4 2%	1 1%	* 1%
4	(4.0)	57 3%	6 3%	5 2%	3 1%	4 1%	** **	8 3%	11 4%	5 3%	4 2%	47 3%	5 2%	2 2%	3d 5%
5	(5.0)	143 7%	8 5%	13 7%	9 5%	16 5%	** **	26+dh 10%	21 7%	6 3%	17h 10%	121 7%	12 6%	5 5%	6h 9%
6	(6.0)	197 9%	13 9%	19 10%	16 9%	33m 11%	** **	19 7%	22 7%	16 9%	14 8%	164m 9%	21m 12%	10 9%	2- 4%
7	(7.0)	282 13%	28k 18%	27k 14%	23 13%	37 12%	** **	29 12%	37 12%	23 13%	27k 16%	245k 13%	13- 7%	15k 15%	8k 13%
8	(8.0)	386 18%	33 21%	29 15%	27 15%	68f 22%	** **	37 15%	55 18%	27 16%	38 22%	325 18%	30 16%	20 19%	12 19%
9	(9.0)	237 11%	18h 11%	20h 10%	27h 15%	31h 10%	** **	28h 11%	42h 13%	7- 4%	15 9%	195h 11%	25h 14%	9 9%	8h 13%
10 - Extremely well	(10.0)	575 26%	39 24%	46 24%	44 25%	92 30%	** **	75 30%	72 23%	52 30%	37 22%	478 26%	51 28%	29 28%	17 28%
NET Badly (1-3)		61 3%	1 *%	8a 4%	7 4%	10 3%	** **	5 2%	9 3%	5 3%	4 2%	52 3%	5 3%	3 2%	1 1%
NET Neutral (4-6)		397 18%	27 17%	36 19%	28 15%	53 17%	** **	53 21%	54 17%	28 16%	35 20%	332 18%	38 20%	17 16%	11 18%
NET Well (7-10)		1481 68%	118h 74%	121 64%	122 68%	227+bhk 73%	** **	169 67%	206 66%	109 63%	117 69%	1244 68%	119 64%	73 72%	46 73%

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	243	13	24d	24d	19-	**	27	44d	32	15	205d	23d	10	5
	11%	9%	13%	13%	6%	**	11%	14%	18%	9%	11%	12%	10%	8%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	1939	145	165	156	290	**	227	268	142	156	1628	162	92	57
Mean score	7.8	7.9	7.7	7.9	8.0	**	7.9	7.8	7.9	7.7	7.8	7.9	7.9	7.9
Standard deviation	2.00	1.73	2.14	2.04	1.95	**	2.04	2.07	2.02	1.92	2.01	2.03	1.95	1.97
Standard Error	.05	.16	.19	.19	.13	**	.15	.14	.20	.18	.06	.16	.15	.16

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	12 1%	6 1%	2 *%	2 *%	2 *%	9 1%	3 *%	11 1%	** **	1 *%	0 -%	** **
2	(2.0)	19 1%	8 1%	2 *%	3 1%	6 1%	10 1%	9 1%	16 1%	** **	2 1%	2 1%	** **
3	(3.0)	30 1%	8 1%	13+cf 3%	1 *%	8 1%	21 2%	9 1%	25 1%	** **	5 1%	2 1%	** **
4	(4.0)	57 3%	18 3%	14 3%	11 3%	13 2%	32 3%	24 2%	53c 3%	** **	3- 1%	1 1%	** **
5	(5.0)	143 7%	47 7%	35 7%	30 8%	31 5%	82 7%	61 6%	123 7%	** **	19 6%	12 7%	** **
6	(6.0)	197 9%	63 9%	51d 10%	44d 12%	37- 6%	113d 10%	81 8%	160 9%	** **	38 11%	19 11%	** **
7	(7.0)	282 13%	85 12%	60 12%	50 13%	83 14%	146 12%	133 14%	240 13%	** **	39 12%	26 15%	** **
8	(8.0)	386 18%	131 19%	92 19%	61 16%	102 17%	223 19%	164 17%	328 18%	** **	57 17%	27 16%	** **
9	(9.0)	237 11%	76 11%	53 11%	38 10%	70 12%	130 11%	107 11%	196 11%	** **	41 12%	24 14%	** **
10 - Extremely well	(10.0)	575 26%	149- 22%	134a 27%	110a 29%	178ae 30%	282- 24%	287+ae 29%	458- 25%	** **	116+a 35%	53 30%	** **
NET Badly (1-3)		61 3%	22 3%	17 3%	6 1%	15 3%	39 3%	21 2%	52 3%	** **	8 2%	4 2%	** **
NET Neutral (4-6)		397 18%	128d 19%	99d 20%	84d 22%	81- 14%	227d 19%	165 17%	336 18%	** **	60 18%	32 19%	** **
NET Well (7-10)		1481 68%	441- 64%	340 68%	258 68%	433+ae 72%	781- 66%	691+ae 71%	1222- 67%	** **	254+a 76%	131a 75%	** **

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Prepared by BMG

Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	243	96+bcf	42-	30	69	138b	99	227+cd	**	14-	7-	**
	11%	14%	8%	8%	11%	12%	10%	12%	**	4%	4%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1939	591	456	348	529	1047	877	1609	**	321	167	**
Mean score	7.8	7.7-	7.8	7.9	8.1+ae	7.7-	8.0+ae	7.8-	**	8.1+a	8.0	**
												+a
Standard deviation	2.00	2.04	2.03	1.97	1.94	2.03	1.95	2.01	**	1.90	1.89	**
Standard Error	.05	.08	.09	.13	.10	.06	.08	.06	**	.11	.16	**

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179	
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151	
Total		2183	700	1481	131	108	164	**	**	**	**	357	177	
1 - Extremely badly	(1.0)	12 1%	7 1%	5 *%	3+b 2%	* *%	* *%	** **	** **	** **	** **	2 1%	0 -%	
2	(2.0)	19 1%	8 1%	11 1%	2 2%	2 2%	3 2%	** **	** **	** **	** **	2 1%	1 *%	
3	(3.0)	30 1%	10 1%	20 1%	3 2%	1 1%	2 1%	** **	** **	** **	** **	5 1%	1 1%	
4	(4.0)	57 3%	18 3%	39 3%	7+j 5%	8 7%	6 3%	** **	** **	** **	** **	5 1%	6 3%	
5	(5.0)	143 7%	52 7%	90 6%	13 10%	9 8%	13 8%	** **	** **	** **	** **	22 6%	9 5%	
6	(6.0)	197 9%	56 8%	142 10%	10 8%	8 7%	12 7%	** **	** **	** **	** **	25 7%	15 9%	
7	(7.0)	282 13%	78 11%	205j 14%	15 11%	10 10%	20 12%	** **	** **	** **	** **	34 9%	20 11%	
8	(8.0)	386 18%	102- 15%	285+ace 19%	15 12%	16 15%	18- 11%	** **	** **	** **	** **	51 14%	30 17%	
9	(9.0)	237 11%	72 10%	165 11%	13 10%	5 5%	16 10%	** **	** **	** **	** **	38 11%	18 10%	
10 - Extremely well	(10.0)	575 26%	223+bc 32%	351- 24%	27 21%	35 33%	54bc 33%	** **	** **	** **	** **	147+abc 41%	58bc 33%	
NET Badly (1-3)		61 3%	25 4%	36 2%	8+bk 6%	4 3%	6 4%	** **	** **	** **	** **	9 3%	2 1%	
NET Neutral (4-6)		397 18%	127 18%	271 18%	31j 23%	24 22%	30 18%	** **	** **	** **	** **	52 14%	30 17%	
NET Well (7-10)		1481 68%	475c 68%	1005c 68%	70- 54%	67 62%	108 66%	** **	** **	** **	** **	270+abce 76%	126c 71%	

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Prepared by BMG

Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	243	74	169j	22+aj	14	20	**	**	**	**	26-	20
	11%	11%	11%	17%	13%	12%	**	**	**	**	7%	11%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	**	**	**	9.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1939	626	1312	108	95	144	**	**	**	**	331	157
Mean score	7.8	7.9c	7.8c	7.2-	7.7	7.9c	**	**	**	**	8.3+abcd	8.2bc
									+bc	c		
Standard deviation	2.00	2.15	1.93	2.43	2.31	2.20	**	**	**	**	2.00	1.87
Standard Error	.05	.09	.06	.24	.27	.21	**	**	**	**	.12	.16

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	12 1%	1 1%	0 -%	1 *%	2 1%	3 *%	7 1%	12 1%	**	12 1%	**
2	(2.0)	19 1%	1 1%	0 -%	1 *%	5 2%	6 1%	13 1%	19 1%	**	19 1%	**
3	(3.0)	30 1%	0 -%	1 1%	3 1%	3 1%	7 1%	19 2%	30 1%	**	30 1%	**
4	(4.0)	57 3%	1 1%	5 5%	8 2%	5 2%	13 2%	28 3%	56 3%	**	57 3%	**
5	(5.0)	143 7%	5 4%	5 5%	20 6%	13 5%	38 6%	68 6%	140 6%	**	143 7%	**
6	(6.0)	197 9%	14 11%	12 12%	31 10%	23 8%	60 9%	93 9%	194 9%	**	197 9%	**
7	(7.0)	282 13%	19 15%	13 13%	49 16%	44 15%	91 14%	140 13%	282 13%	**	282 13%	**
8	(8.0)	386 18%	20 16%	14 14%	63 20%	48 17%	104 17%	205 19%	381 18%	**	382 18%	**
9	(9.0)	237 11%	11 9%	11 11%	30 10%	33 12%	68 11%	119 11%	237 11%	**	237 11%	**
10 - Extremely well	(10.0)	575 26%	49+f 39%	32 33%	88 28%	91+f 32%	203+f 32%	251- 23%	568 26%	**	570 26%	**
NET Badly (1-3)		61 3%	2 2%	1 1%	6 2%	9 3%	15 2%	38 4%	61 3%	**	61 3%	**
NET Neutral (4-6)		397 18%	19 15%	22 23%	59 19%	41 15%	110 17%	188 17%	390 18%	**	397 18%	**
NET Well (7-10)		1481 68%	99+f 79%	70 71%	230+f 74%	215+f 76%	466+f 74%	716 66%	1467 68%	**	1471 68%	**

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Prepared by BMG

Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	243	5-	5	17-	17-	39-	145+acde	240	**	243	**
	11%	4%	5%	6%	6%	6%	13%	11%	**	11%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1939	121	94	295	266	591	942	1918	**	1929	**
Mean score	7.8	8.2+f	7.9	7.9	8.0	8.0+f	7.8	7.9b	**	7.8b	**
									-		b
Standard deviation	2.00	1.87	1.99	1.88	1.99	1.96	2.03	2.00	**	2.01	**
Standard Error	.05	.18	.22	.12	.13	.09	.07	.05	**	.05	**

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	12 1%	11 1%	11 1%	9 *	7 *	0 -	11 1%	10 1%	12 1%	12 1%	8 1%	6 1%	8 1%	0 -	8 1%	5 *
2	(2.0)	19 1%	18 1%	16 1%	16 1%	12 1%	2 1%	17 1%	15 1%	18 1%	19 1%	9 1%	11 1%	10 1%	1 1%	9 1%	5 *
3	(3.0)	30 1%	28 1%	28 1%	28 1%	25 2%	6 2%	28 1%	26 1%	28 1%	30 1%	14 1%	18c 2%	9- 1%	4 2%	14 1%	11 1%
4	(4.0)	57 3%	51 3%	51 3%	51 3%	45 3%	7 2%	53 3%	48 3%	53 3%	57 3%	33 2%	30 3%	34 3%	4 3%	36 3%	23 2%
5	(5.0)	143 7%	136+ 7%	129 7%	130 7%	110 7%	20 7%	137 7%	131 7%	138 7%	143 7%	70- 5%	58 6%	68- 5%	10 6%	70- 5%	50- 5%
6	(6.0)	197 9%	178 9%	172 9%	171 9%	148 9%	24 9%	180 9%	158- 8%	181 9%	197 9%	122 9%	108 10%	102 8%	13 8%	115 9%	90 9%
7	(7.0)	282 13%	251 13%	252 13%	252 13%	219 14%	37 13%	264 13%	251 13%	268 13%	282 13%	188 14%	137 13%	163 13%	24 14%	177 13%	125 13%
8	(8.0)	386 18%	348 18%	347 18%	340 18%	299 18%	73 26% +abcd fghi	361 18%	347+ 18%	368 18%	386 18%	250 19%	197 19%	236 19%	47 29% +abcef	262+ 19%	186 19%
9	(9.0)	237 11%	214 11%	204 11%	200 11%	178 11%	25 9%	213 11%	205 11%	218 11%	237 11%	153 11%	113 11%	149 12%	18 11%	150 11%	126+ 13%
10 - Extremely well	(10.0)	575 26%	486- 25%	476- 25%	470- 25%	383- 24%	77 28%	501- 25%	464- 25%	518- 25%	575 26%	329- 25%	236- 22%	338b 27%	43 26%	348 26%	265b 26%
NET Badly (1-3)		61 3%	57 3%	55 3%	52 3%	44 3%	8 3%	56 3%	51 3%	58 3%	61 3%	31 2%	35 3%	26- 2%	5 3%	30 2%	21 2%
NET Neutral (4-6)		397 18%	364 19%	352 19%	351 19%	303 19%	51 18%	370 19%	337 18%	372 18%	397 18%	225- 17%	196 19%	204- 16%	27 16%	221- 16%	163- 16%
NET Well (7-10)		1481 68%	1299- 67%	1278 67%	1261- 67%	1078- 67%	212 76% +abcd fghi	1339- 67%	1268 68%	1372 67%	1481 68%	920 69%	683- 65%	885+b 70% +abcef	133 80%	937b 70%	702+b 70%

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	243	220e	218e	220e	194e	8-	229e	219e	235e	243e	166+d	144+d	142d	2-	160d	114d
	11%	11%	11%	12%	12%	3%	11%	12%	12%	11%	12%	14%	11%	1%	12%	11%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1939	1721	1686	1665	1425	272	1765	1655	1803	1939	1177	914	1116	164	1188	885
Mean score	7.8	7.8-	7.8-	7.8-	7.8-	7.9	7.8-	7.8	7.8-	7.8	7.9	7.7-	8.0+b	7.9	7.9b	8.0+b
Standard deviation	2.00	2.01	2.00	1.99	1.97	1.91	2.00	1.98	2.01	2.00	1.92	2.01	1.93	1.84	1.93	1.89
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.06	.07	.06	.16	.06	.07

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	12 1%	0 -%	12 1%	8 1%	8+ 1%
2	(2.0)	19 1%	5 4%	14- 1%	12 1%	7 1%
3	(3.0)	30 1%	1 1%	22- 1%	18 1%	12 1%
4	(4.0)	57 3%	7 5%	47 2%	28- 2%	18 2%
5	(5.0)	143 7%	14 9%	126 6%	89 6%	56 7%
6	(6.0)	197 9%	10 7%	178 9%	134 9%	80 10%
7	(7.0)	282 13%	17 11%	256 13%	190 13%	114 14%
8	(8.0)	386 18%	26 17%	354 18%	265 19%	170+ 20%
9	(9.0)	237 11%	10 6%	215 11%	152 11%	91 11%
10 - Extremely well	(10.0)	575 26%	38 25%	518d 27%	364 26%	184- 22%
NET Badly (1-3)		61 3%	6 4%	48- 2%	39 3%	28 3%
NET Neutral (4-6)		397 18%	32 21%	352 18%	252 18%	155 18%
NET Well (7-10)		1481 68%	92 60%	1344+ 69%	971 68%	559 67%

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Table Q38_7_3 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes which feature people from different backgrounds - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	243	23	208	159	96
	11%	15%	11%	11%	11%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1939	130	1743	1261	742
Mean score	7.8	7.5	7.9	7.9	7.7-
Standard deviation	2.00	2.26	1.97	1.97	2.00
Standard Error	.05	.26	.05	.06	.08

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Table Q38_7_4
 Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	45 2%	16 2%	28 3%	** **	2 1%	31+b 3%	14- 1%
2	(2.0)	48 2%	14- 1%	33+a 3%	** **	1 1%	24 2%	23 2%
3	(3.0)	52 2%	17 2%	30 3%	** **	3 3%	27 2%	24 2%
4	(4.0)	86 4%	29 3%	51 5%	** **	5 4%	41 4%	44 4%
5	(5.0)	210 10%	92 9%	106 10%	** **	12 9%	115 10%	94 9%
6	(6.0)	228 10%	103 11%	105 10%	** **	20 15%	112 10%	110 11%
7	(7.0)	291 13%	139 14%	126 12%	** **	26b 19%	172+b 15%	116- 11%
8	(8.0)	340 16%	145 15%	173 16%	** **	20 15%	187 17%	151 14%
9	(9.0)	215 10%	126+b 13%	77- 7%	** **	11 8%	114 10%	94 9%
10 - Extremely well	(10.0)	443 20%	212 22%	196- 18%	** **	33 25%	216 19%	225 22%
NET Badly (1-3)		145 7%	47- 5%	91+a 9%	** **	6 4%	82 7%	61 6%
NET Neutral (4-6)		524 24%	224 23%	261 25%	** **	37 28%	269 24%	247 24%
NET Well (7-10)		1289 59%	622+b 64%	572- 54%	** **	90b 67%	689+b 62%	586- 56%
Don't know		225 10%	78-d 8%	141+ad 13%	** **	1- 1%	76- 7%	146+a 14%

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	7.00	**	7.00	7.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1958	893	925	**	133	1039	894
Mean score	7.2	7.5+b	7.0-	**	7.4	7.2	7.3
Standard deviation	2.33	2.19	2.45	**	2.11	2.33	2.32
Standard Error	.06	.08	.09	**	.21	.08	.08

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	45 2%	3 1%	5 1%	6 2%	11ah 3%	11abh 4%	8ah 4%	1 1%	8- 1%	17 2%	21+ah 3%	9 3%
2	(2.0)	48 2%	7 2%	6 1%	8 2%	7 2%	5 2%	7 3%	8 7% +abcdehi	13 2%	15 2%	20 3%	15+bh 4%
3	(3.0)	52 2%	2 1%	11 3%	6 2%	6 2%	13ahi 4%	3 2%	9 7% +abcdghi	14 2%	13 2%	25+ahi 4%	13a 4%
4	(4.0)	86 4%	12 4%	13 3%	10 3%	10 3%	23+bcdhi 7%	11 5%	7 6%	26 3%	20 3%	40+bcdhi 6%	17 5%
5	(5.0)	210 10%	25 7%	37 8%	32 9%	33 9%	39gh 12%	38 17% +abcdghi	6 5%	61 8%	66 9%	83+agh 12%	44+agh 13%
6	(6.0)	228 10%	38 11%	41 9%	44 12%	33 9%	42 13%	20 9%	9 7%	79 10%	77 11%	71 11%	30 8%
7	(7.0)	291 13%	60+efjk 17%	63f 14%	56fj 15%	42 12%	33 10%	19- 8%	18 14%	123+efjk 16%	98 14%	69- 10%	37 11%
8	(8.0)	340 16%	56 16%	74 17%	54 15%	70+ejk 19%	39 12%	30 13%	16 13%	131j 17%	124ej 17%	85- 13%	46 13%
9	(9.0)	215 10%	43fgjk 12%	44k 10%	45fgjk 12%	33 9%	32k 10%	12- 5%	7 6%	87fjk 11%	78fjk 11%	50- 7%	19- 5%
10 - Extremely well	(10.0)	443 20%	93 27% +efgjk	116+efgjk 26%	79efgjk 22%	76efgjk 21%	38- 12%	31- 14%	10- 8%	209 27% +efgijk	156efgjk 21%	79- 12%	41- 12%
NET Badly (1-3)		145 7%	12- 3%	22 5%	20 6%	24 7%	30abh 9%	18ah 8%	18 15% +abcdhi	35- 4%	45 6%	66+abchi 10%	36+abchi 10%
NET Neutral (4-6)		524 24%	75 22%	91 21%	86 23%	77 21%	103 32% +abcdghi	69 31% +abdghi	22 18%	166- 21%	163 22%	195 29% +abdghi	91 26%

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
NET Well (7-10)	1289	252 +cdefgij k	297 +efgjk	235efgjk	222efgjk	141-	91-	51-	549 +defgijk	456 +efgjk	283-	142-
	59%	73%	68%	64%	62%	44%	41%	41%	70%	63%	42%	41%
Don't know	225	6-	28-a	26-a	36ah	50+abchi	46 +abcdhi	32 +abcdehi	35-	62ah	128 +abcdhi	78+abcdehi
	10%	2%	6%	7%	10%	15%	21%	26%	4%	9%	19%	23%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	6.00	5.00	7.00	10.00	10.00	8.00	8.00
Base for stats	1958	339	411	341	323	274	178	92	750	664	544	269
Mean score	7.2	7.7 +efgjk	7.6 +efgjk	7.4efgjk	7.3efgjk	6.6-	6.6-	6.3-	7.6 +efgijk	7.4efgjk	6.5-	6.5-
Standard deviation	2.33	2.08	2.19	2.21	2.36	2.42	2.49	2.52	2.14	2.28	2.46	2.50
Standard Error	.06	.13	.12	.13	.14	.15	.20	.27	.09	.10	.11	.16

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	45 2%	3 2%	5 3%	2 1%	5 2%	** **	4 2%	9k 3%	4 2%	3 2%	43 2%	1 *%	1 1%	1 2%
2	(2.0)	48 2%	5 3%	4 2%	5 3%	10 3%	** **	7 3%	4 1%	3 2%	3 2%	44 2%	1 1%	1 1%	2 3%
3	(3.0)	52 2%	5 3%	3 2%	5 3%	5 1%	** **	7 3%	3 1%	5 3%	5 3%	40 2%	6 3%	4g 4%	2 3%
4	(4.0)	86 4%	6 4%	5 2%	6 3%	16 5%	** **	14 5%	14 5%	3 1%	6 3%	72 4%	9 5%	3 3%	2 3%
5	(5.0)	210 10%	21 13%	18 10%	17 9%	23 8%	** **	25 10%	35 11%	16 9%	13 8%	175 10%	21 11%	10 10%	4 6%
6	(6.0)	228 10%	9- 5%	25ag 13%	18 10%	29 9%	** **	27 11%	19- 6%	25ag 14%	23ag 14%	186g 10%	27+agm 15%	11 10%	4 7%
7	(7.0)	291 13%	22f 14%	34fhk 18%	25 14%	45f 14%	** **	18- 7%	49f 16%	16 9%	26f 16%	247f 13%	20 11%	16f 16%	8 13%
8	(8.0)	340 16%	29 19%	30 16%	26 14%	56 18%	** **	32 13%	49 16%	21 12%	27 16%	281 15%	28 15%	17 16%	14+fhj 22%
9	(9.0)	215 10%	12 7%	20i 11%	15 8%	44+il 14%	** **	26i 10%	41il 13%	17 10%	7- 4%	190il 10%	16 8%	5- 5%	5 8%
10 - Extremely well	(10.0)	443 20%	30 19%	28 15%	36 20%	63 20%	** **	67+bgj 26%	49- 16%	42g 24%	40 23%	365 20%	40 21%	23 22%	16bg 25%
NET Badly (1-3)		145 7%	13 8%	13 7%	12 7%	20 7%	** **	19 7%	16 5%	11 6%	10 6%	127 7%	8 4%	6 6%	4 7%
NET Neutral (4-6)		524 24%	36 23%	47 25%	41 23%	68 22%	** **	66m 26%	69 22%	43 25%	42 25%	433m 24%	57+dgjm 31%	24 23%	10- 16%
NET Well (7-10)		1289 59%	93 59%	113 60%	101 56%	207+cfhjk 67%	** **	143 56%	188 60%	96 55%	100 59%	1082 59%	104 56%	61 59%	43+cfhjk 68%

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Prepared by BMG

Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	225	16d	16	27d	14-	**	26d	39d	24d	18d	191d	17d	12d	5
	10%	10%	9%	15%	5%	**	10%	13%	14%	10%	10%	9%	11%	8%
Medians	8.00	7.00	7.00	7.00	8.00	**	8.00	8.00	8.00	7.00	8.00	7.00	7.00	8.00
Mode	10.00	10.00	7.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1958	142	172	153	296	**	228	273	150	153	1642	169	90	57
Mean score	7.2	7.1	7.1	7.2	7.4e	**	7.3e	7.2e	7.4e	7.3e	7.2e	7.3e	7.3e	7.6e
	-					-								
Standard deviation	2.33	2.39	2.21	2.31	2.29	**	2.49	2.27	2.36	2.26	2.35	2.15	2.22	2.32
Standard Error	.06	.22	.19	.21	.15	**	.18	.16	.22	.21	.07	.16	.18	.19

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity				
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	45 2%	25+cdf 4%	9 2%	4 1%	7 1%	34+df 3%	11- 1%	42 2%	** **	3 1%	1 1%	** **
2	(2.0)	48 2%	15 2%	17+cf 3%	2- *%	13 2%	33c 3%	14 1%	38 2%	** **	9 3%	4 2%	** **
3	(3.0)	52 2%	16 2%	13 3%	7 2%	16 3%	28 2%	23 2%	47 3%	** **	4 1%	4 2%	** **
4	(4.0)	86 4%	34d 5%	16 3%	19 5%	15 3%	50 4%	34 4%	76 4%	** **	9 3%	7 4%	** **
5	(5.0)	210 10%	69 10%	39 8%	47b 12%	51 8%	108 9%	98 10%	190+c 10%	** **	20- 6%	9 5%	** **
6	(6.0)	228 10%	69 10%	57 11%	43 11%	59 10%	126 11%	101 10%	199 11%	** **	26 8%	16 9%	** **
7	(7.0)	291 13%	93 14%	74 15%	44 12%	77 13%	167 14%	121 12%	234 13%	** **	55 16%	29 17%	** **
8	(8.0)	340 16%	112 16%	79 16%	65 17%	81 14%	190 16%	146 15%	283 15%	** **	57 17%	32 18%	** **
9	(9.0)	215 10%	67 10%	54 11%	34 9%	59 10%	121 10%	93 10%	164- 9%	** **	52+a 15%	31+a 18%	** **
10 - Extremely well	(10.0)	443 20%	117- 17%	97 19%	83 22%	144+ae 24%	214- 18%	226+ae 23%	353- 19%	** **	89+a 26%	34 20%	** **
NET Badly (1-3)		145 7%	56cf 8%	39cf 8%	14- 4%	35 6%	96+cf 8%	49- 5%	128 7%	** **	15 5%	9 5%	** **
NET Neutral (4-6)		524 24%	172 25%	112 23%	109+d 29%	125 21%	285 24%	234 24%	465+c 25%	** **	55- 16%	33 19%	** **
NET Well (7-10)		1289 59%	389 57%	304 61%	226 60%	361 60%	693 58%	587 60%	1034- 56%	** **	252+a 75%	126+a 72%	** **

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	225	70	43	29	77+bce	112	106	210+cd	**	13-	6-	**
	10%	10%	9%	8%	13%	9%	11%	11%	**	4%	4%	**
Medians	8.00	7.00	8.00	8.00	8.00	7.00	8.00	7.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1958	618	456	349	521	1073	869	1626	**	322	168	**
Mean score	7.2	7.0-	7.2	7.3a	7.5+ae	7.1-	7.4+ae	7.1-	**	7.8+a	7.6a	**
									+a			+a
Standard deviation	2.33	2.43	2.33	2.16	2.28	2.39	2.23	2.35	**	2.10	2.09	**
Standard Error	.06	.10	.11	.14	.12	.07	.09	.06	**	.13	.18	**

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	45 2%	14 2%	31 2%	7+abjk 5%	3 3%	3 2%	** **	** **	** **	** **	5 1%	1 1%
2	(2.0)	48 2%	14 2%	34 2%	3 2%	3 3%	4 3%	** **	** **	** **	** **	6 2%	7 4%
3	(3.0)	52 2%	21 3%	31 2%	5 4%	6 5%	8 5%	** **	** **	** **	** **	12 3%	4 3%
4	(4.0)	86 4%	32 5%	55 4%	10+b 7%	9 8%	8 5%	** **	** **	** **	** **	12 3%	6 3%
5	(5.0)	210 10%	67 10%	143 10%	13 10%	12 11%	20 12%	** **	** **	** **	** **	24 7%	23j 13%
6	(6.0)	228 10%	77 11%	150 10%	9 7%	10 9%	16 10%	** **	** **	** **	** **	37 10%	26 14%
7	(7.0)	291 13%	69- 10%	220+aejk 15%	12 9%	14 13%	14 8%	** **	** **	** **	** **	31- 9%	11- 6%
8	(8.0)	340 16%	91- 13%	249+ak 17%	14 11%	10 9%	19 12%	** **	** **	** **	** **	52 14%	17- 10%
9	(9.0)	215 10%	64 9%	152 10%	9 7%	6 5%	20 12%	** **	** **	** **	** **	28 8%	21 12%
10 - Extremely well	(10.0)	443 20%	171+bc 24%	272- 18%	20 16%	22 20%	34 20%	** **	** **	** **	** **	114+abce 32%	42 24%
NET Badly (1-3)		145 7%	49 7%	96 6%	15+b 12%	11 10%	15 9%	** **	** **	** **	** **	23 6%	12 7%
NET Neutral (4-6)		524 24%	176 25%	348 24%	32 24%	30 28%	44 27%	** **	** **	** **	** **	73 21%	55+bj 31%
NET Well (7-10)		1289 59%	395c 56%	893c 60%	56- 43%	51 47%	86 52%	** **	** **	** **	** **	225cek 63%	92 52%

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											Other (k)
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	225	80	144	28+abejk	16	19	**	**	**	**	36	18
	10%	11%	10%	21%	15%	12%	**	**	**	**	10%	10%
Medians	8.00	8.00	8.00	7.00	7.00	7.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1958	620	1337	103	93	145	**	**	**	**	321	159
Mean score	7.2	7.3cd	7.2c	6.5-	6.7-	7.1	**	**	**	**	7.7	7.2c
Standard deviation	2.33	2.43	2.28	2.75	2.59	2.49	**	**	+bcdef	**	+abcdef	2.41
Standard Error	.06	.11	.07	.28	.30	.23	**	**	**	**	.15	.21

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	45 2%	1 1%	1 1%	1- *%	8c 3%	11 2%	20 2%	45 2%	** **	45 2%	** **
2	(2.0)	48 2%	3 3%	2 2%	5 2%	4 1%	12 2%	21 2%	48 2%	** **	48 2%	** **
3	(3.0)	52 2%	3 2%	4 4%	5 2%	4 1%	11 2%	31 3%	52 2%	** **	52 2%	** **
4	(4.0)	86 4%	8d 6%	5 6%	14d 5%	4- 1%	25 4%	39 4%	85 4%	** **	86 4%	** **
5	(5.0)	210 10%	9 7%	12 12%	26 8%	24 9%	58 9%	105 10%	206 10%	** **	210 10%	** **
6	(6.0)	228 10%	9 7%	7 7%	39 12%	29 10%	65 10%	115 11%	225 10%	** **	228 10%	** **
7	(7.0)	291 13%	16 13%	7 7%	48 15%	50+ 18%	94 15%	144 13%	289 13%	** **	289 13%	** **
8	(8.0)	340 16%	22 17%	15 15%	48 15%	38 14%	95 15%	181 17%	335 16%	** **	336 15%	** **
9	(9.0)	215 10%	15 12%	10 10%	32 10%	28 10%	60 10%	102 9%	215 10%	** **	215 10%	** **
10 - Extremely well	(10.0)	443 20%	30 24%	30 30%	76f 24%	81+f 29%	162+f 26%	202 19%	436 20%	** **	438 20%	** **
NET Badly (1-3)		145 7%	7 6%	7 7%	11- 3%	16 6%	34 5%	73 7%	145 7%	** **	145 7%	** **
NET Neutral (4-6)		524 24%	26 21%	24 25%	79 25%	58 21%	148 24%	260 24%	517 24%	** **	524 24%	** **
NET Well (7-10)		1289 59%	82 65%	62 62%	204+f 65%	197+f 70%	412+f 65%	628 58%	1275 59%	** **	1279 59%	** **

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	225	10	6	19-	12-	35-	125cde	221	**	225	**
	10%	8%	6%	6%	4%	6%	12%	10%	**	10%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1958	116	93	293	271	595	961	1937	**	1948	**
Mean score	7.2	7.5	7.5	7.5+f	7.6+f	7.5+f	7.2	7.2	**	7.2-	**
											b
Standard deviation	2.33	2.29	2.44	2.10	2.27	2.27	2.29	2.33	**	2.33	**
Standard Error	.06	.23	.27	.13	.15	.10	.08	.06	**	.06	**

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	45 2%	40e 2%	38e 2%	38e 2%	31e 2%	*- *%	41e 2%	38e 2%	43e 2%	45e 2%	25 2%	22 2%	24 2%	* *%	28 2%	15 2%
2	(2.0)	48 2%	42 2%	40 2%	40 2%	32 2%	3 1%	42 2%	40 2%	44 2%	48 2%	22- 2%	24 2%	21 2%	1 *%	26 2%	14- 1%
3	(3.0)	52 2%	50 3%	46 2%	45 2%	36 2%	3 1%	50 3%	49 3%	50 2%	52 2%	30 2%	28 3%	24 2%	3 2%	28 2%	17 2%
4	(4.0)	86 4%	78 4%	77 4%	76 4%	68 4%	9 3%	80 4%	72 4%	82 4%	86 4%	48 4%	44 4%	45 4%	3 2%	51 4%	38 4%
5	(5.0)	210 10%	187 10%	188 10%	188 10%	165 10%	21 8%	191 10%	184 10%	197 10%	210 10%	118 9%	97 9%	114 9%	12 7%	118 9%	88 9%
6	(6.0)	228 10%	205 11%	198 10%	197 10%	158 10%	27 10%	212 11%	191 10%	212 10%	228 10%	134 10%	107 10%	118 9%	13 8%	135 10%	82- 8%
7	(7.0)	291 13%	261 13%	259 14%	257 14%	224 14%	42 15%	268 13%	261 14%	274 13%	291 13%	199+ 15%	135 13%	169 13%	26 16%	191 14%	153+ 15%
8	(8.0)	340 16%	300 15%	303 16%	297 16%	259 16%	67 24% +abcd fghi	312 16%	292 16%	316 16%	340 16%	216 16%	179 17%	207 16%	43 26% +abcef	222 16%	175+ 18%
9	(9.0)	215 10%	192 10%	185 10%	179 10%	153 9%	26 9%	194 10%	184 10%	199 10%	215 10%	143 11%	101 10%	130 10%	17 10%	133 10%	98 10%
10 -	(10.0)	443 20%	377- 19%	363- 19%	358- 19%	306- 19%	72 26% +abcd fghi	389- 20%	361- 19%	404 20%	443 20%	249- 19%	194- 18%	254 20%	44ab 26%	261 19%	199 20%
NET Badly (1-3)		145 7%	132e 7%	125e 7%	124e 7%	100e 6%	7- 2%	134e 7%	126e 7%	137e 7%	145e 7%	77- 6%	73df 7%	69- 5%	4- 2%	82 6%	46- 5%
NET Neutral (4-6)		524 24%	471 24%	463 24%	461 24%	390 24%	58 21%	483 24%	448 24%	492 24%	524 24%	300- 22%	248 23%	277- 22%	28- 17%	304 23%	209- 21%

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Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
NET Well (7-10)	1289	1129-	1110	1092-	943	207	1164	1098	1193	1289	807	608	760	129	807	626+b
	59%	58%	58%	58%	58%	74%	58%	59%	59%	59%	60%	57%	60%	78%	60%	63%
Don't know	225	207e	206e	208e	187e	8-	213e	203e	216e	225e	158+d	129+d	152+d	5-	155+d	119+d
	10%	11%	11%	11%	12%	3%	11%	11%	11%	10%	12%	12%	12%	3%	11%	12%
Medians	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1958	1733	1697	1676	1433	272	1780	1672	1822	1958	1184	929	1106	161	1193	881
Mean score	7.2	7.2	7.2	7.2-	7.2	7.8	7.2	7.2	7.2	7.2	7.3	7.2	7.4+	7.9	7.3	7.4+b
Standard deviation	2.33	2.32	2.30	2.31	2.29	1.93	2.32	2.31	2.32	2.33	2.23	2.32	2.26	1.85	2.28	2.18
Standard Error	.06	.06	.06	.06	.07	.13	.06	.06	.06	.06	.07	.08	.07	.16	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	45 2%	4 3%	41 2%	31 2%	22 3%
2	(2.0)	48 2%	2 2%	45 2%	37 3%	27+ 3%
3	(3.0)	52 2%	3 2%	43 2%	32 2%	22 3%
4	(4.0)	86 4%	9 6%	74 4%	59 4%	32 4%
5	(5.0)	210 10%	15 10%	186 10%	127 9%	78 9%
6	(6.0)	228 10%	18 12%	203 10%	145 10%	74 9%
7	(7.0)	291 13%	5 3%	283+ 14%	217+ 15%	137+ 16%
8	(8.0)	340 16%	23 15%	310 16%	229 16%	126 15%
9	(9.0)	215 10%	6 4%	199 10%	147 10%	97+ 12%
10 - Extremely well	(10.0)	443 20%	38 25%	388 20%	268- 19%	149- 18%
NET Badly (1-3)		145 7%	10 6%	128 7%	100 7%	72+ 9%
NET Neutral (4-6)		524 24%	42 28%	463 24%	331 23%	185 22%
NET Well (7-10)		1289 59%	71 47%	1179+ 60%	861 61%	509 61%

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Prepared by BMG

Table Q38_7_4 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me to understand what is going on in the world today - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	225 10%	30 20%	182- 9%	127- 9%	71- 8%
Medians	8.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1958	123	1770	1292	766
Mean score	7.2	7.2	7.2	7.2	7.1
Standard deviation	2.33	2.55	2.30	2.31	2.39
Standard Error	.06	.30	.06	.07	.09

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Table Q38_7_5
 Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	21 1%	9 1%	10 1%	** **	2 1%	13 1%	7 1%
2	(2.0)	32 1%	7- 1%	22+a 2%	** **	3 2%	19 2%	14 1%
3	(3.0)	47 2%	14 1%	29 3%	** **	4 3%	24 2%	23 2%
4	(4.0)	65 3%	29 3%	33 3%	** **	3 2%	29 3%	36 3%
5	(5.0)	147 7%	68 7%	72 7%	** **	8 6%	72 6%	74 7%
6	(6.0)	215 10%	95 10%	100 9%	** **	18 14%	113 10%	96 9%
7	(7.0)	254 12%	112 12%	122 11%	** **	19 14%	146 13%	106 10%
8	(8.0)	379 17%	170 18%	178 17%	** **	29 21%	227+b 20%	147- 14%
9	(9.0)	251 11%	125 13%	112 10%	** **	14 10%	131 12%	114 11%
10 - Extremely well	(10.0)	566 26%	273 28%	256 24%	** **	36 26%	267- 24%	294+a 28%
NET Badly (1-3)		100 5%	30- 3%	61+a 6%	** **	8 6%	56 5%	44 4%
NET Neutral (4-6)		427 20%	192 20%	204 19%	** **	28 21%	213 19%	207 20%
NET Well (7-10)		1449 66%	680+b 70%	668- 63%	** **	97b 73%	770+b 69%	662- 64%
Don't know		206 9%	68-d 7%	133+ad 12%	** **	0- -%	76- 7%	127+a 12%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1976	902	933	**	134	1040	913
Mean score	7.7	7.9+b	7.6-	**	7.6	7.7	7.8
Standard deviation	2.16	2.05	2.24	**	2.16	2.13	2.20
Standard Error	.05	.08	.08	**	.21	.08	.08

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Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely	(1.0)	21	0	4	3	3	3	8 +abcdegh i	0	4	6	10a	8+ah
badly		1%	-%	1%	1%	1%	1%	3%	-%	1%	1%	2%	2%
2	(2.0)	32	6	3	5	3	4	7bi	5+bcdhi	9	7	16+b	12+bdhi
		1%	2%	1%	1%	1%	1%	3%	4%	1%	1%	2%	3%
3	(3.0)	47	3	11i	3	3	6	10+acdhi	11 +abcdehi j	14	7-	27+acdhi	21+abcdehi
		2%	1%	3%	1%	1%	2%	4%	9%	2%	1%	4%	6%
4	(4.0)	65	10	11	7	10	17+ci	5	5	21	17	27	10
		3%	3%	3%	2%	3%	5%	2%	4%	3%	2%	4%	3%
5	(5.0)	147	24	24	25	25	22	24+bgh	3-	48	50g	49g	27g
		7%	7%	5%	7%	7%	7%	11%	2%	6%	7%	7%	8%
6	(6.0)	215	29	41	43d	25	32	31+dh	13	70	69	76d	44d
		10%	8%	9%	12%	7%	10%	14%	10%	9%	9%	11%	13%
7	(7.0)	254	42	53	47	38	34	23	16	96	85	73	39
		12%	12%	12%	13%	11%	10%	10%	13%	12%	12%	11%	11%
8	(8.0)	379	61fk	78fk	77fjk	61f	60fk	23-	18	139fk	138fk	101	41-
		17%	18%	18%	21%	17%	19%	10%	15%	18%	19%	15%	12%
9	(9.0)	251	32	44	33	66	46cfhk	18	10	76	100+cfhk	75	29-
		11%	9%	10%	9%	18%	14%	8%	8%	10%	14%	11%	8%
10 -	(10.0)	566	135	147	101efgjk	90efgjk	50-	30-	14-	282	191efgjk	94-	44-
			+cdefgij k	+defgijk					+cdefgij k				
Extremely well		26%	39%	33%	28%	25%	15%	13%	11%	36%	26%	14%	13%
NET Badly (1-3)		100	9	18	11	9	13	25	16	27	20-	53	41+abcdehi
		5%	3%	4%	3%	2%	4%	11%	13%	3%	3%	8%	12%

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Prepared by BMG

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
NET Neutral (4-6)	427	63	76	76	60	71	61	20	139	136	151+bdh	81dh
	20%	18%	17%	21%	17%	22%	+abdghi 27%	16%	18%	19%	23%	23%
NET Well (7-10)	1449	271	322	259efgjk	255efgjk	190-fgjk	94-	58-	592	515	342-fk	152-
	66%	+cefgijk 78%	+efgjk 73%	71%	71%	59%	42%	47%	+efgjk 75%	+efgjk 71%	51%	44%
Don't know	206	3-	23-a	21-a	35abh	51	45	30	26-a	56ah	125	74+abcdhi
	9%	1%	5%	6%	10%	+abcdhi 16%	+abcdhi 20%	+abcdhi 24%	3%	8%	+abcdhi 19%	21%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	6.00	8.00	10.00	10.00	8.00	6.00
Base for stats	1976	343	416	347	324	273	180	94	759	670	547	274
Mean score	7.7	8.1	8.0	7.8efgjk	8.0	7.4-fgjk	6.6-	6.8-	8.0	7.9	7.1-fk	6.7-
		+efgjk	+efgjk		+efgjk				+efgjk	+efgjk		
Standard deviation	2.16	2.02	2.10	2.02	1.97	2.10	2.51	2.43	2.06	1.99	2.33	2.48
Standard Error	.05	.13	.11	.12	.12	.13	.20	.26	.09	.08	.10	.16

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Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	21 1%	2 1%	3 2%	1 *%	5 2%	** **	1 *%	5 2%	0 -%	1 *%	20 1%	0 -%	0 -%	* 1%
2	(2.0)	32 1%	2 1%	2 1%	3 2%	2 1%	** **	2 1%	7 2%	5 3%	4 2%	28 2%	4 2%	0 -%	1 1%
3	(3.0)	47 2%	5 3%	3 1%	4 2%	4 1%	** **	11+ 4%	6 2%	3 2%	3 2%	41 2%	3 2%	3 3%	1 1%
4	(4.0)	65 3%	81 5%	4 2%	5 3%	11 4%	** **	8 3%	9 3%	5 3%	4 3%	59 3%	3 2%	1 1%	21 4%
5	(5.0)	147 7%	5 3%	16 8%	11 6%	17 5%	** **	27+adk 10%	22 7%	9 5%	14 8%	127 7%	9 5%	5 5%	5 8%
6	(6.0)	215 10%	16 10%	17 9%	28+gj 15%	34g 11%	** **	22 9%	18- 6%	15 8%	17 10%	173 9%	24g 13%	13g 13%	5 8%
7	(7.0)	254 12%	17 11%	22 12%	12 7%	44c 14%	** **	31 12%	35 11%	17 10%	27c 16%	214 12%	19 10%	12 12%	8 13%
8	(8.0)	379 17%	22 14%	37f 20%	27 15%	65f 21%	** **	29- 12%	61f 20%	27 15%	26 15%	311f 17%	39f 21%	17 16%	12f 19%
9	(9.0)	251 11%	21 13%	24 13%	24 13%	33 11%	** **	22 9%	41 13%	17 10%	18 10%	207 11%	21 12%	14 14%	8 13%
10 - Extremely well	(10.0)	566 26%	43 27%	45 24%	44 25%	81 26%	** **	78k 31%	75 24%	58+k 33%	43 25%	484 26%	40 22%	28 27%	15 24%
NET Badly (1-3)		100 5%	8 5%	8 4%	7 4%	12 4%	** **	14 5%	18 6%	8 5%	7 4%	89 5%	6 3%	3 3%	2 3%
NET Neutral (4-6)		427 20%	29 18%	36 19%	44g 24%	62 20%	** **	57 22%	49 16%	28 16%	36 21%	359 20%	36 19%	19 19%	12 20%
NET Well (7-10)		1449 66%	103 65%	127 67%	108 60%	223+cf 72%	** **	160 63%	213 68%	118 68%	114 67%	1216 66%	120 65%	71 70%	42 68%

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Prepared by BMG

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	206	19d	18	21d	13-	**	24d	32d	20d	14	169d	23d	9d	5
	9%	12%	9%	12%	4%	**	9%	10%	11%	8%	9%	12%	9%	8%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1976	140	171	159	296	**	230	279	154	157	1664	163	92	57
Mean score	7.7	7.7	7.7	7.7	7.7	**	7.6	7.7	8.0e	7.6	7.7	7.8	8.0e	7.7
						-								
Standard deviation	2.16	2.25	2.11	2.14	2.09	**	2.26	2.25	2.20	2.13	2.19	1.96	1.85	2.09
Standard Error	.05	.21	.18	.19	.14	**	.16	.15	.21	.20	.06	.15	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	21 1%	9 1%	3 1%	2 *%	7 1%	12 1%	9 1%	16 1%	** **	5 2%	3 2%	** **
2	(2.0)	32 1%	20+bcf 3%	2- *%	2 *%	9 1%	22b 2%	11 1%	29 2%	** **	2 1%	0 -%	** **
3	(3.0)	47 2%	13 2%	12c 2%	2- *%	19c 3%	25 2%	21 2%	47+c 3%	** **	*- *%	0 -%	** **
4	(4.0)	65 3%	23 3%	12 3%	16 4%	14 2%	36 3%	29 3%	54 3%	** **	11 3%	6 3%	** **
5	(5.0)	147 7%	50 7%	30 6%	31 8%	34 6%	81 7%	65 7%	128 7%	** **	18 5%	11 6%	** **
6	(6.0)	215 10%	66 10%	60 12%	34 9%	50 8%	126 11%	85 9%	186 10%	** **	27 8%	12 7%	** **
7	(7.0)	254 12%	83 12%	64 13%	47 12%	60 10%	147 12%	107 11%	202 11%	** **	50+ 15%	34+a 19%	** **
8	(8.0)	379 17%	121 18%	98 20%	56 15%	102 17%	220 19%	159 16%	308 17%	** **	68 20%	34 20%	** **
9	(9.0)	251 11%	80 12%	46 9%	47 12%	77 13%	126 11%	124 13%	214 12%	** **	36 11%	23 13%	** **
10 - Extremely well	(10.0)	566 26%	142- 21%	137a 27%	118+ae 31%	164a 28%	279- 24%	282+ae 29%	458- 25%	** **	107+a 32%	46 27%	** **
NET Badly (1-3)		100 5%	42+bc 6%	17 3%	5- 1%	34c 6%	59c 5%	40c 4%	92c 5%	** **	7- 2%	3 2%	** **
NET Neutral (4-6)		427 20%	140 20%	102 21%	81 22%	98- 16%	242 20%	179 18%	368 20%	** **	56 17%	29 17%	** **
NET Well (7-10)		1449 66%	426- 62%	345a 69%	268a 71%	404 68%	771 65%	672+a 69%	1183- 64%	** **	262+a 78%	137+a 79%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	206	79+bc 9%	34- 7%	23- 6%	62 10%	113 10%	85 9%	193+cd 11%	**	11- 3%	5- 3%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1976	608	464	355	536	1073	891	1643	**	325	169	**
Mean score	7.7	7.4-	7.8a	7.9ae	7.8a	7.6-	7.9+ae	7.7-	**	8.0+a	7.9	**
Standard deviation	2.16	2.27	2.00	2.01	2.21	2.16	2.13	2.18	**	1.99	1.95	**
Standard Error	.05	.09	.09	.13	.11	.07	.09	.06	**	.12	.17	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	21 1%	4 1%	16 1%	3j 2%	0 -%	0 -%	** **	** **	** **	** **	0 -%	0 -%
2	(2.0)	32 1%	11 2%	21 1%	2 2%	2 2%	6+ 4%	** **	** **	** **	** **	4 1%	1 1%
3	(3.0)	47 2%	18 3%	29 2%	5 4%	6 5%	8+b 5%	** **	** **	** **	** **	6 2%	4 2%
4	(4.0)	65 3%	22 3%	43 3%	6 4%	5 5%	7 4%	** **	** **	** **	** **	10 3%	4 2%
5	(5.0)	147 7%	49 7%	98 7%	10 7%	8 7%	11 7%	** **	** **	** **	** **	19 5%	11 6%
6	(6.0)	215 10%	69 10%	145 10%	20+j 15%	12 11%	14 8%	** **	** **	** **	** **	26 7%	17 10%
7	(7.0)	254 12%	62- 9%	192+acej 13%	8 6%	10 10%	10- 6%	** **	** **	** **	** **	31 9%	19 10%
8	(8.0)	379 17%	89- 13%	290+acj 20%	11- 8%	12 11%	24 15%	** **	** **	** **	** **	47- 13%	28 16%
9	(9.0)	251 11%	90c 13%	160 11%	8- 6%	10 9%	21 13%	** **	** **	** **	** **	49c 14%	26c 15%
10 - Extremely well	(10.0)	566 26%	226+b 32%	340- 23%	36 27%	28 26%	47 29%	** **	** **	** **	** **	144+abce 40%	55b 31%
NET Badly (1-3)		100 5%	34 5%	67 4%	9j 7%	8 7%	14+bjk 9%	** **	** **	** **	** **	10 3%	5 3%
NET Neutral (4-6)		427 20%	140 20%	286 19%	36+bj 27%	25 23%	31 19%	** **	** **	** **	** **	55 15%	32 18%
NET Well (7-10)		1449 66%	467c 67%	981c 66%	63- 48%	61 56%	103c 63%	** **	** **	** **	** **	271+abce 76%	127c 72%

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Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	206	60	147j	23+abjk	15	16	**	**	**	**	21-	14
	9%	8%	10%	17%	14%	10%	**	**	**	**	6%	8%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	**	**	**	9.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1976	641	1334	108	93	148	**	**	**	**	336	163
Mean score	7.7	7.9+bc	7.6-	7.3	7.4	7.6	**	**	**	**	8.3	8.1+bcd
									+bcde	bcd	+abcde	
Standard deviation	2.16	2.23	2.12	2.53	2.39	2.44	**	**	**	**	2.01	1.95
Standard Error	.05	.10	.06	.25	.28	.23	**	**	**	**	.12	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	21 1%	0 -%	* *%	1 *%	4 1%	6 1%	9 1%	21 1%	** **	21 1%	** **
2	(2.0)	32 1%	4c 3%	1 1%	2 1%	2 1%	7 1%	23+ 2%	31 1%	** **	31 1%	** **
3	(3.0)	47 2%	2 2%	1 1%	3 1%	*- *%	4- 1%	30de 3%	47 2%	** **	47 2%	** **
4	(4.0)	65 3%	4 3%	6 6%	10 3%	8 3%	19 3%	33 3%	65 3%	** **	65 3%	** **
5	(5.0)	147 7%	9 7%	10 10%	23 7%	19 7%	48 8%	67 6%	145 7%	** **	147 7%	** **
6	(6.0)	215 10%	11 8%	11 11%	37 12%	25 9%	59 9%	107 10%	210 10%	** **	215 10%	** **
7	(7.0)	254 12%	12 10%	10 10%	43 14%	36 13%	79 13%	127 12%	249 12%	** **	249 11%	** **
8	(8.0)	379 17%	17 13%	11 11%	53 17%	45 16%	103 16%	196 18%	376 17%	** **	379 17%	** **
9	(9.0)	251 11%	16 13%	9 9%	32 10%	32 11%	75 12%	117 11%	250 12%	** **	251 12%	** **
10 - Extremely well	(10.0)	566 26%	45+f 36%	34 34%	92 29%	99+f 35%	202+f 32%	258- 24%	560 26%	** **	562 26%	** **
NET Badly (1-3)		100 5%	6 5%	2 2%	6- 2%	6 2%	17- 3%	62+cde 6%	99 5%	** **	99 5%	** **
NET Neutral (4-6)		427 20%	23 19%	27 27%	70 22%	52 18%	125 20%	207 19%	420 19%	** **	427 20%	** **
NET Well (7-10)		1449 66%	91 72%	64 64%	220 71%	212+f 75%	458+f 73%	698 64%	1435 66%	** **	1440 66%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	206	6	6	16-	13-	29-	120+acde	203	**	206	**
	9%	5%	6%	5%	4%	5%	11%	9%	**	9%	**
Medians	8.00	9.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1976	120	93	296	270	601	966	1955	**	1966	**
Mean score	7.7	8.0	7.8	7.8	8.1+f	7.9+f	7.6-	7.7	**	7.7	**
Standard deviation	2.16	2.22	2.23	1.98	2.06	2.07	2.20	2.16	**	2.16	**
Standard Error	.05	.22	.25	.13	.14	.09	.08	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	21 1%	17 1%	17 1%	18 1%	11 1%	0 -%	19 1%	19 1%	19 1%	21 1%	6- *%	8 1%	9 1%	0 -%	12 1%	4- *%
2	(2.0)	32 1%	30 2%	26 1%	28 1%	23 1%	3 1%	29 1%	29 2%	30 1%	32 1%	17 1%	18 2%	13 1%	0 -%	19 1%	9 1%
3	(3.0)	47 2%	42e 2%	41e 2%	43e 2%	34e 2%	*- *%	44e 2%	38e 2%	44e 2%	47e 2%	26 2%	23 2%	24 2%	* *%	31 2%	16 2%
4	(4.0)	65 3%	56 3%	55 3%	53 3%	47 3%	8 3%	58 3%	54 3%	59 3%	65 3%	34 3%	28 3%	29- 2%	3 2%	30- 2%	20- 2%
5	(5.0)	147 7%	138 7%	137+ 7%	135 7%	116 7%	14 5%	141 7%	125 7%	141 7%	147 7%	85 6%	65 6%	85 7%	6 3%	86 6%	59 6%
6	(6.0)	215 10%	202+ 10%	191 10%	193 10%	161 10%	26 9%	204 10%	192 10%	207 10%	215 10%	129 10%	97 9%	110 9%	19 11%	119 9%	84 8%
7	(7.0)	254 12%	229 12%	219 12%	218 12%	194 12%	42 15%	229 12%	225 12%	239 12%	254 12%	158 12%	123 12%	136 11%	20 12%	158 12%	107 11%
8	(8.0)	379 17%	335 17%	341 18%	337 18%	291 18%	72 26% +abcd fghi	353 18%	334 18%	357 18%	379 17%	254+ 19%	203+ 19%	244+ 19%	48 29% +abcef	258+ 19%	208+ 21%
9	(9.0)	251 11%	224 12%	225 12%	218 12%	185 11%	30 11%	232 12%	220 12%	237 12%	251 11%	172+ 13%	136 13%	158 13%	18 11%	170 13%	130 13%
10 - Extremely well	(10.0)	566 26%	476- 25%	462- 24%	454- 24%	390- 24%	80 29%	492- 25%	451- 24%	507- 25%	566 26%	310- 23%	226- 21%	317b 25%	49b 30%	326- 24%	255b 26%
NET Badly (1-3)		100 5%	89e 5%	84e 4%	89e 5%	68e 4%	3- 1%	92e 5%	86e 5%	93e 5%	100e 5%	49-d 4%	49d 5%	45-d 4%	*- *%	62d 5%	30- 3%
NET Neutral (4-6)		427 20%	395+ 20%	383 20%	381 20%	324 20%	48 17%	402+ 20%	372 20%	407 20%	427 20%	248 18%	190 18%	224- 18%	28 17%	236- 17%	164- 16%
NET Well (7-10)		1449 66%	1264- 65%	1247- 66%	1227- 65%	1059 65%	224 80% +abcd fghi	1306- 66%	1230 66%	1340- 66%	1449 66%	894 67%	689 65%	856 68%	136 82% +abcef	912 68%	700+b 70%

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Prepared by BMG

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	206 9%	192e 10%	189e 10%	187e 10%	167+e 10%	5- 2%	193e 10%	188+e 10%	198e 10%	206e 9%	151+d 11%	130+d 12%	133d 11%	2- 1%	137d 10%	106d 11%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1976	1748	1715	1697	1452	275	1800	1687	1840	1976	1191	928	1125	164	1210	893
Mean score	7.7	7.7-	7.7	7.6-	7.7	8.0 +abcd fghi	7.7-	7.7-	7.7-	7.7	7.8	7.7	7.8+	8.2+abe	7.7	7.9+b
Standard deviation	2.16	2.15	2.13	2.15	2.11	1.77	2.15	2.14	2.15	2.16	2.03	2.10	2.04	1.61	2.10	1.95
Standard Error	.05	.06	.06	.06	.06	.12	.06	.06	.05	.05	.06	.07	.07	.14	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	21 1%	5 3%	15 1%	13 1%	11 1%
2	(2.0)	32 1%	4 2%	24- 1%	20 1%	13 2%
3	(3.0)	47 2%	4 3%	37- 2%	27 2%	21 2%
4	(4.0)	65 3%	10 6%	53 3%	37 3%	28 3%
5	(5.0)	147 7%	10 6%	131 7%	98 7%	54 6%
6	(6.0)	215 10%	10 7%	198 10%	142 10%	86 10%
7	(7.0)	254 12%	10 7%	238 12%	175 12%	106 13%
8	(8.0)	379 17%	16 10%	357+ 18%	264 19%	163 19%
9	(9.0)	251 11%	18 12%	223 11%	157 11%	88 11%
10 - Extremely well	(10.0)	566 26%	45 29%	496 25%	352 25%	183- 22%
NET Badly (1-3)		100 5%	13 9%	76- 4%	60 4%	45 5%
NET Neutral (4-6)		427 20%	30 19%	382 20%	278 20%	168 20%
NET Well (7-10)		1449 66%	88 58%	1314+ 67%	949 67%	540 65%

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Prepared by BMG

Table Q38_7_5 (continuation)

Q38. YouTube (including YouTube Premium) - A wide range of different types of programmes, such as drama, comedy, entertainment or sport - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	206	22	179	133	84
	9%	14%	9%	9%	10%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1976	132	1772	1287	753
Mean score	7.7	7.4	7.7d	7.7	7.5-
Standard deviation	2.16	2.71	2.08	2.11	2.18
Standard Error	.05	.31	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_6

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	28 1%	9 1%	16 1%	** **	2 1%	18 2%	10 1%
2	(2.0)	49 2%	22 2%	27 3%	** **	0 -	28 2%	20 2%
3	(3.0)	53 2%	15- 2%	34+a 3%	** **	5 3%	23 2%	30 3%
4	(4.0)	83 4%	35 4%	44 4%	** **	4 3%	45 4%	38 4%
5	(5.0)	186 9%	85 9%	85 8%	** **	16 12%	94 8%	91 9%
6	(6.0)	206 9%	99 10%	90 8%	** **	17 12%	105 9%	95 9%
7	(7.0)	279 13%	134 14%	125 12%	** **	18 13%	147 13%	129 12%
8	(8.0)	338 15%	157 16%	154 14%	** **	25 19%	194+b 17%	142- 14%
9	(9.0)	194 9%	89 9%	90 8%	** **	15 11%	100 9%	88 8%
10 - Extremely well	(10.0)	466 21%	223 23%	213 20%	** **	28 21%	237 21%	224 22%
NET Badly (1-3)		130 6%	45- 5%	77+a 7%	** **	6 5%	69 6%	60 6%
NET Neutral (4-6)		475 22%	219 23%	219 21%	** **	37 28%	245 22%	224 22%
NET Well (7-10)		1276 58%	603+b 62%	583- 55%	** **	86 64%	679+b 61%	583- 56%
Don't know		301 14%	103-d 11%	188+ad 18%	** **	5- 4%	123- 11%	173+a 17%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1882	867	878	**	129	992	867
Mean score	7.4	7.5	7.2	**	7.4	7.3	7.4
Standard deviation	2.29	2.20	2.39	**	2.12	2.29	2.29
Standard Error	.06	.08	.09	**	.21	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	28 1%	2 1%	6 1%	3 1%	3 1%	2 1%	9 4% +abcdehi	2 2%	8 1%	6 1%	14 2%	12+acdehi 3%
2	(2.0)	49 2%	6 2%	4 1%	7 2%	4 1%	8 2%	9bdhi 4% +abcdehi	10 8%	10 1%	11 1%	28+bdhi 4%	20+abcdhi 6%
3	(3.0)	53 2%	4 1%	10 2%	4 1%	10 3%	13ach 4%	8c 4%	5c 4%	14 2%	13 2%	26+achi 4%	13ac 4%
4	(4.0)	83 4%	10 3%	14 3%	19 5%	16 4%	15 5%	5 2%	5 4%	24 3%	34 5%	25 4%	10 3%
5	(5.0)	186 9%	26 8%	34 8%	32 9%	23 6%	37+dhi 12%	23 10%	12 9%	60 8%	55 8%	72+d 11%	35 10%
6	(6.0)	206 9%	31 9%	35 8%	40 11%	25 7%	34 10%	29bd 13%	12 9%	66 8%	65 9%	75 11%	41d 12%
7	(7.0)	279 13%	43 12%	62 14%	45 12%	54k 15%	42 13%	23 10%	10 8%	105 13%	99 14%	75 11%	33 10%
8	(8.0)	338 15%	64egjk 19%	70j 16%	57 16%	70+efgjk 20%	37- 11%	27 12%	12 10%	134egjk 17%	127egjk 18%	76- 11%	39- 11%
9	(9.0)	194 9%	34 10%	40 9%	37 10%	34 9%	24 7%	13 6%	12 9%	74 9%	71 10%	48 7%	24 7%
10 - Extremely well	(10.0)	466 21%	112 32% +cdefgij k	128 29% +defgijk	87defgjk 24%	61fgjk 17%	48-gk 15%	23- 10%	7- 5%	240 31% +cdefgij k	148efgjk 20%	78-g 12%	30- 9%
NET Badly (1-3)		130 6%	12 4%	21 5%	13- 4%	17 5%	23c 7%	27 12% +abcdhi	18 14% +abcdehi	33- 4%	30- 4%	67 10% +abcdhi	44+abcdehi 13%
NET Neutral (4-6)		475 22%	68 20%	82 19%	90d 25%	64 18%	86+bdh 27%	57d 25%	28 23%	150- 19%	154 21%	171+bdh 25%	85d 24%

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Prepared by BMG

Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
NET Well (7-10)	1276	253 +cdefgij k	300 +efgijk	226efgjk	220efgjk	151-gk	87-	40-	553 +cdefgij k	446efgjk	277-	127-
	58%	73%	68%	61%	61%	46%	39%	33%	71%	61%	41%	36%
Don't know	301	13-	36-a	39ah	58abch	64+abchi	54 +abcdhi	38 +abcdehi	49-	97abh	156 +abcdhi	91+abcdhi
	14%	4%	8%	11%	16%	20%	24%	30%	6%	13%	23%	26%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	6.00	8.00	8.00	7.00	6.00
Mode	10.00	10.00	10.00	10.00	8.00	10.00	6.00	8.00	10.00	10.00	10.00	6.00
Base for stats	1882	333	403	329	301	260	170	86	736	630	516	256
Mean score	7.4	7.9 +defgijk	7.7 +efgijk	7.5efgjk	7.4efgjk	6.9-fgk	6.4-	6.1-	7.8 +defgijk	7.5efgjk	6.6-	6.3-
Standard deviation	2.29	2.11	2.21	2.18	2.12	2.29	2.54	2.58	2.16	2.15	2.44	2.56
Standard Error	.06	.14	.12	.13	.13	.15	.21	.29	.09	.09	.11	.17

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Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	28 1%	3 2%	2 1%	4 2%	3 1%	** **	4 2%	5 2%	1 1%	1 1%	26 1%	1 *%	1 1%	1 1%
2	(2.0)	49 2%	3 2%	3 2%	2 1%	5 2%	** **	8 3%	10 3%	5 3%	4 3%	45 2%	2 1%	1 1%	* 1%
3	(3.0)	53 2%	3 2%	2 1%	6 4%	11 3%	** **	4 2%	6 2%	3 2%	2 1%	44 2%	7 4%	2 2%	2 2%
4	(4.0)	83 4%	4 3%	7 4%	4 2%	11 4%	** **	14 5%	16 5%	5 3%	10 6%	73 4%	4 2%	4 4%	2 3%
5	(5.0)	186 9%	9 6%	12 7%	13 7%	26 8%	** **	26 10%	28 9%	12 7%	14 8%	150 8%	21 12%	9 9%	6 10%
6	(6.0)	206 9%	14 9%	18 9%	22h 12%	30 10%	** **	27 11%	22 7%	9 5%	20 12%	168 9%	21h 11%	10 10%	7h 11%
7	(7.0)	279 13%	25f 16%	30f 16%	28f 16%	37 12%	** **	19- 7%	51fi 16%	19 11%	15 9%	236f 13%	25f 14%	12 12%	6 10%
8	(8.0)	338 15%	27 17%	26 14%	17- 9%	60cf 19%	** **	27- 11%	50 16%	24 14%	35cf 21%	281 15%	29 16%	19cf 19%	9 14%
9	(9.0)	194 9%	17 11%	17 9%	14 8%	38+i 12%	** **	24 10%	28 9%	16 9%	8 5%	165 9%	14 8%	8 7%	6 10%
10 - Extremely well	(10.0)	466 21%	30 19%	41 22%	38 21%	68 22%	** **	68+gk 27%	55 18%	47gk 27%	35 20%	397 22%	31 17%	24 23%	15 24%
NET Badly (1-3)		130 6%	9 6%	7 4%	12 7%	19 6%	** **	16 6%	21 7%	9 5%	7 4%	115 6%	9 5%	4 4%	3 4%
NET Neutral (4-6)		475 22%	27 17%	37 20%	38 21%	67 22%	** **	66ah 26%	66 21%	26- 15%	44h 26%	390 21%	46h 25%	24 23%	15h 24%
NET Well (7-10)		1276 58%	99 63%	113 60%	97 54%	203+cfik 65%	** **	139 55%	184 59%	106 61%	93 54%	1079 59%	99 54%	62 61%	36 58%

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Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	301	23d	32d	32d	21-	**	33d	41d	33d	27d	249d	31d	12	9d
	14%	15%	17%	18%	7%	**	13%	13%	19%	16%	14%	17%	12%	14%
Medians	8.00	8.00	8.00	7.00	8.00	**	8.00	7.00	8.00	8.00	8.00	7.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	1882	135	157	148	289	**	221	270	141	144	1584	154	90	53
Mean score	7.4	7.4e	7.5e	7.3e	7.5e	**	7.4e	7.2	7.8eg	7.3e	7.4e	7.2e	7.5e	7.5e
						-								
Standard deviation	2.29	2.22	2.14	2.33	2.21	**	2.49	2.31	2.31	2.24	2.32	2.08	2.18	2.21
Standard Error	.06	.21	.19	.22	.15	**	.18	.16	.23	.22	.07	.16	.17	.19

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Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	28 1%	10 1%	7 1%	3 1%	8 1%	17 1%	12 1%	24 1%	** **	3 1%	2 1%	** **
2	(2.0)	49 2%	14 2%	16 3%	7 2%	12 2%	30 3%	19 2%	43 2%	** **	4 1%	2 1%	** **
3	(3.0)	53 2%	20 3%	15 3%	4 1%	11 2%	35 3%	16- 2%	49 3%	** **	4 1%	3 2%	** **
4	(4.0)	83 4%	26 4%	21 4%	11 3%	25 4%	47 4%	36 4%	69 4%	** **	14 4%	10 6%	** **
5	(5.0)	186 9%	62 9%	30- 6%	41b 11%	51 9%	92 8%	92b 9%	159 9%	** **	27 8%	16 9%	** **
6	(6.0)	206 9%	62 9%	50 10%	42 11%	48 8%	112 9%	91 9%	182 10%	** **	22 6%	9 5%	** **
7	(7.0)	279 13%	83 12%	65 13%	55 15%	76 13%	148 13%	131 13%	230 13%	** **	47 14%	27 16%	** **
8	(8.0)	338 15%	110c 16%	94+cf 19%	41- 11%	89 15%	204+cf 17%	130- 13%	271- 15%	** **	65+a 19%	31 18%	** **
9	(9.0)	194 9%	72b 10%	33- 7%	44b 12%	44 7%	105 9%	88 9%	151- 8%	** **	42+a 13%	26+a 15%	** **
10 - Extremely well	(10.0)	466 21%	132 19%	111 22%	92 24%	129 22%	244 21%	222 23%	378 21%	** **	89+a 26%	36 21%	** **
NET Badly (1-3)		130 6%	44 6%	38cf 8%	15 4%	32 5%	82 7%	46- 5%	116 6%	** **	12 4%	8 5%	** **
NET Neutral (4-6)		475 22%	149 22%	101 20%	95 25%	124 21%	251 21%	219 22%	410 22%	** **	63 19%	35 20%	** **
NET Well (7-10)		1276 58%	398 58%	304 61%	232 61%	339 57%	701 59%	570 58%	1029- 56%	** **	243+a 72%	121+a 69%	** **

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Prepared by BMG

Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	301	97	55	37-	103+bce	152	140	281+cd	**	18-	10-	**
	14%	14%	11%	10%	17%	13%	14%	15%	**	5%	6%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1882	590	443	341	495	1033	836	1555	**	318	164	**
Mean score	7.4	7.3	7.3	7.5	7.4	7.3	7.4	7.3-	**	7.7+a	7.5	**
									a			+a
Standard deviation	2.29	2.29	2.35	2.19	2.30	2.31	2.26	2.31	**	2.11	2.17	**
Standard Error	.06	.09	.11	.14	.12	.07	.09	.06	**	.13	.19	**

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Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	28 1%	10 1%	19 1%	3k 3%	1 1%	2 1%	** **	** **	** **	** **	3 1%	0 -%
2	(2.0)	49 2%	18 3%	31 2%	7+bj 5%	5 4%	5 3%	** **	** **	** **	** **	6 2%	4 2%
3	(3.0)	53 2%	13 2%	41 3%	2 2%	2 1%	4 2%	** **	** **	** **	** **	4 1%	3 2%
4	(4.0)	83 4%	38+b 5%	45- 3%	9b 7%	7 7%	10 6%	** **	** **	** **	** **	22+b 6%	11 6%
5	(5.0)	186 9%	64 9%	122 8%	14 11%	17 15%	9 6%	** **	** **	** **	** **	26 7%	15 8%
6	(6.0)	206 9%	62 9%	143 10%	16 12%	8 7%	16 9%	** **	** **	** **	** **	29 8%	12 7%
7	(7.0)	279 13%	72- 10%	207+ack 14%	8- 6%	13 12%	13 8%	** **	** **	** **	** **	43 12%	13- 8%
8	(8.0)	338 15%	93c 13%	245c 17%	8- 6%	9 8%	22 14%	** **	** **	** **	** **	54c 15%	25 14%
9	(9.0)	194 9%	64 9%	128 9%	8 6%	9 8%	13 8%	** **	** **	** **	** **	25 7%	22 13%
10 - Extremely well	(10.0)	466 21%	167 24%	299 20%	24 18%	19 17%	45 27%	** **	** **	** **	** **	100+bc 28%	45 25%
NET Badly (1-3)		130 6%	40 6%	90 6%	13j 10%	8 7%	10 6%	** **	** **	** **	** **	13 4%	7 4%
NET Neutral (4-6)		475 22%	165 24%	311 21%	38+b 29%	31 29%	35 21%	** **	** **	** **	** **	77 22%	37 21%
NET Well (7-10)		1276 58%	395c 56%	880c 59%	48- 37%	49 45%	93c 57%	** **	** **	** **	** **	221c 62%	106c 59%

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Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	301	100	201	32+abj	20	26	**	**	**	**	46	27
	14%	14%	14%	24%	19%	16%	**	**	**	**	13%	15%
Medians	8.00	8.00	8.00	6.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1882	600	1280	99	88	139	**	**	**	**	311	150
Mean score	7.4	7.4c	7.3cd	6.6-	6.8-	7.5c	**	**	**	**	7.6cd	7.7cd
									c	cd		
Standard deviation	2.29	2.39	2.24	2.72	2.49	2.46	**	**	**	**	2.26	2.28
Standard Error	.06	.11	.07	.29	.29	.24	**	**	**	**	.14	.20

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Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	28 1%	2 1%	0 -	2 1%	3 1%	6 1%	12 1%	28 1%	** **	28 1%	** **
2	(2.0)	49 2%	2 1%	3 3%	6 2%	5 2%	11 2%	27 2%	49 2%	** **	49 2%	** **
3	(3.0)	53 2%	6 5%	* *	8 2%	5 2%	16 3%	26 2%	53 2%	** **	53 2%	** **
4	(4.0)	83 4%	2 2%	7 7%	12 4%	8 3%	25 4%	36 3%	83 4%	** **	83 4%	** **
5	(5.0)	186 9%	10 8%	11 11%	29 9%	23 8%	55 9%	89 8%	183 8%	** **	186 9%	** **
6	(6.0)	206 9%	10 8%	11 11%	26 8%	26 9%	60 9%	108 10%	204 9%	** **	206 9%	** **
7	(7.0)	279 13%	19 15%	8 8%	40 13%	40 14%	74 12%	138 13%	275 13%	** **	278 13%	** **
8	(8.0)	338 15%	11 9%	10 10%	46 15%	42 15%	89 14%	181a 17%	334 15%	** **	334 15%	** **
9	(9.0)	194 9%	13 11%	13 13%	35 11%	33 12%	76+f 12%	89 8%	192 9%	** **	193 9%	** **
10 - Extremely well	(10.0)	466 21%	38+f 30%	23 24%	79 25%	75+f 27%	160+f 25%	217 20%	459 21%	** **	462 21%	** **
NET Badly (1-3)		130 6%	10 8%	3 3%	16 5%	13 5%	34 5%	66 6%	130 6%	** **	130 6%	** **
NET Neutral (4-6)		475 22%	22 18%	28 29%	68 22%	57 20%	140 22%	234 22%	469 22%	** **	475 22%	** **
NET Well (7-10)		1276 58%	81 64%	55 55%	201+ 64%	190+f 67%	400+f 63%	626 58%	1260 58%	** **	1266 58%	** **

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Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	301	13	13	27-	23-	57-	162cde	298	**	301	**
	14%	11%	13%	9%	8%	9%	15%	14%	**	14%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1882	113	86	284	260	573	925	1860	**	1872	**
Mean score	7.4	7.6	7.4	7.6	7.7+f	7.6+	7.3	7.3	**	7.3	**
Standard deviation	2.29	2.38	2.29	2.23	2.19	2.26	2.26	2.29	**	2.29	**
Standard Error	.06	.24	.27	.14	.15	.10	.08	.06	**	.06	**

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Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	28 1%	26 1%	27 1%	24 1%	18 1%	* **	27 1%	23 1%	27 1%	28 1%	14 1%	11 1%	14 1%	0 -	16 1%	9 1%
2	(2.0)	49 2%	47 2%	46 2%	46 2%	39 2%	4 1%	46 2%	41 2%	48 2%	49 2%	28 2%	26 2%	28 2%	1 1%	32 2%	21 2%
3	(3.0)	53 2%	51 3%	48 3%	50 3%	43 3%	3 1%	51 3%	48 3%	51 2%	53 2%	27 2%	25 2%	22- 2%	1 1%	34 3%	20 2%
4	(4.0)	83 4%	76 4%	73 4%	74 4%	62 4%	13 4%	75 4%	68 4%	76 4%	83 4%	57 4%	48 5%	43 3%	7 4%	48 4%	34 3%
5	(5.0)	186 9%	168 9%	166 9%	167 9%	143 9%	22 8%	174 9%	159 8%	175 9%	186 9%	103 8%	82 8%	93- 7%	10 6%	93- 7%	76 8%
6	(6.0)	206 9%	188 10%	185 10%	186 10%	163 10%	24 9%	192 10%	186 10%	194 10%	206 9%	131 10%	106 10%	124 10%	9 5%	130 10%	94 9%
7	(7.0)	279 13%	255 13%	245 13%	243 13%	201 12%	34 12%	262 13%	248 13%	267 13%	279 13%	177 13%	127 12%	169 13%	26 16%	179 13%	129 13%
8	(8.0)	338 15%	295 15%	303 16%	290 15%	258 16%	63 23%	311 16%	294 16%	320 16%	338 15%	222 17%	177 17%	200 16%	37+c 23%	224 17%	172 17%
9	(9.0)	194 9%	169 9%	167 9%	161 9%	138 8%	32 11%	174 9%	164 9%	176 9%	194 9%	124 9%	96 9%	114 9%	20 12%	120 9%	88 9%
10 -	(10.0)	466 21%	393- 20%	373- 20%	370- 20%	311- 19%	77 28%	403- 20%	377- 20%	418- 20%	466 21%	264- 20%	199- 19%	261 21%	51 31%	275 20%	210 21%
NET Badly (1-3)		130 6%	123e 6%	120e 6%	120e 6%	100e 6%	8- 3%	124e 6%	113e 6%	126e 6%	130e 6%	69 5%	62d 6%	63- 5%	3- 2%	82d 6%	49 5%
NET Neutral (4-6)		475 22%	432 22%	424 22%	427+ 23%	368 23%	60 21%	441 22%	413 22%	445 22%	475 22%	291 22%	235 22%	260 21%	26 16%	272- 20%	204 20%

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Prepared by BMG

Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
NET Well (7-10)	1276	1113-	1088-	1063-	908-	207	1149-	1084	1181	1276	787	599	744	135	799	599
	58%	57%	57%	56%	56%	74%	58%	58%	58%	58%	59%	57%	59%	81%	59%	60%
Don't know	301	272e	271e	274+e	244+e	6-	279e	265e	287e	301e	196d	161d	191+d	3-	195d	147d
	14%	14%	14%	15%	15%	2%	14%	14%	14%	14%	15%	15%	15%	2%	14%	15%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1882	1669	1632	1610	1376	274	1714	1610	1751	1882	1147	897	1066	163	1152	852
Mean score	7.4	7.3-	7.3-	7.3-	7.3-	7.8	7.3-	7.3	7.3-	7.4	7.4	7.3	7.4	8.0	7.4	7.5
Standard deviation	2.29	2.30	2.29	2.30	2.28	2.01	2.29	2.27	2.29	2.29	2.22	2.27	2.21	1.88	2.26	2.19
Standard Error	.06	.06	.06	.06	.07	.13	.06	.06	.06	.06	.07	.08	.07	.16	.07	.08

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Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	28 1%	5 4%	23 1%	16 1%	12 1%
2	(2.0)	49 2%	5 3%	42 2%	28 2%	23 3%
3	(3.0)	53 2%	6 4%	44 2%	35 2%	25 3%
4	(4.0)	83 4%	8 5%	69 4%	55 4%	37 4%
5	(5.0)	186 9%	12 8%	168 9%	120 8%	65 8%
6	(6.0)	206 9%	11 7%	188 10%	129 9%	75 9%
7	(7.0)	279 13%	9 6%	267+ 14%	195 14%	117 14%
8	(8.0)	338 15%	18 12%	309 16%	234 16%	142 17%
9	(9.0)	194 9%	14 9%	168 9%	122 9%	67 8%
10 - Extremely well	(10.0)	466 21%	36 24%	414 21%	313 22%	176 21%
NET Badly (1-3)		130 6%	16 10%	110 6%	79 6%	59 7%
NET Neutral (4-6)		475 22%	30 19%	425 22%	304 21%	177 21%
NET Well (7-10)		1276 58%	77 51%	1158 59%	864+ 61%	502 60%

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Prepared by BMG

Table Q38_7_6 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes about science, arts, culture and religion - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	301	30	259	173-	99
	14%	20%	13%	12%	12%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1882	123	1693	1247	738
Mean score	7.4	7.2	7.4	7.4	7.3
Standard deviation	2.29	2.76	2.25	2.24	2.32
Standard Error	.06	.32	.06	.07	.09

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Table Q38_7_7

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	26 1%	12 1%	12 1%	** **	2 1%	17 1%	9 1%
2	(2.0)	40 2%	13 1%	27+ 3%	** **	0 -%	21 2%	19 2%
3	(3.0)	51 2%	21 2%	25 2%	** **	1 1%	30 3%	21 2%
4	(4.0)	86 4%	36 4%	45 4%	** **	4 3%	51 5%	35 3%
5	(5.0)	176 8%	76 8%	86 8%	** **	14 10%	88 8%	85 8%
6	(6.0)	230 11%	104 11%	111 10%	** **	16 12%	109 10%	117 11%
7	(7.0)	289 13%	134 14%	132 12%	** **	23 17%	165+b 15%	121 12%
8	(8.0)	369 17%	160 17%	182 17%	** **	26 19%	210+b 19%	156- 15%
9	(9.0)	201 9%	94 10%	89 8%	** **	15 11%	101 9%	95 9%
10 - Extremely well	(10.0)	457 21%	234+b 24%	191- 18%	** **	32 24%	225 20%	227 22%
NET Badly (1-3)		116 5%	47 5%	64 6%	** **	3 2%	67 6%	49 5%
NET Neutral (4-6)		492 23%	216 22%	242 23%	** **	34 25%	248 22%	237 23%
NET Well (7-10)		1317 60%	623+b 64%	594- 56%	** **	96+b 71%	702+b 63%	599- 58%
Don't know		257 12%	85-d 9%	166+ad 16%	** **	2- 1%	99- 9%	155+a 15%

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Prepared by BMG

Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1925	885	900	**	133	1017	885
Mean score	7.4	7.5+b	7.2-	**	7.6	7.3	7.5
Standard deviation	2.21	2.19	2.25	**	1.98	2.23	2.20
Standard Error	.06	.08	.08	**	.19	.08	.08

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Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	26 1%	3 1%	5 1%	2 1%	6 2%	2 1%	5 2%	2 2%	8 1%	8 1%	10 1%	8 2%
2	(2.0)	40 2%	8 2%	3 1%	8 2%	4 1%	8 2%	5 2%	4b 3%	11 1%	12 2%	17b 3%	10b 3%
3	(3.0)	51 2%	7 2%	11 2%	4 1%	7 2%	6 2%	9ci 4%	7+ci 5%	18 2%	11 2%	22 3%	15+ci 4%
4	(4.0)	86 4%	11 3%	14 3%	13 3%	14 4%	16 5%	13 6%	5 4%	25 3%	27 4%	35 5%	19 5%
5	(5.0)	176 8%	18 5%	42a 10%	28 8%	21 6%	33adi 10%	23 10%	11 9%	61 8%	48 7%	67+adi 10%	33 10%
6	(6.0)	230 11%	45d 13%	35 8%	44d 12%	23- 7%	44bdi 14%	26 11%	13 10%	80 10%	68 9%	83bd 12%	38d 11%
7	(7.0)	289 13%	46 13%	51 12%	47 13%	63+bfhjk 18%	44 14%	22 10%	17 14%	96 12%	110 15%	84 12%	39 11%
8	(8.0)	369 17%	55 16%	73 17%	76+efgjk 21%	79 22%	42 13%	30 13%	14 11%	128 16%	155 21%	86- 13%	44- 13%
9	(9.0)	201 9%	42 12%	46 11%	30 8%	28 8%	29 9%	17 8%	9 8%	88+ 11%	58 8%	56 8%	27 8%
10 -	(10.0)	457	98 +defgijk	134 +cdefgij k	83efgjk	69fgjk	44-fk	17-	13-	232 +cdefgij k	152efgjk	74-	30-
Extremely well		21%	28%	31%	22%	19%	14%	8%	10%	30%	21%	11%	9%
NET Badly (1-3)		116 5%	18 5%	19 4%	14 4%	17 5%	16 5%	19+bchi 9%	13 11%	37 5%	30 4%	49+ci 7%	32+bcdehi 9%
NET Neutral (4-6)		492 23%	74 21%	91 21%	84d 23%	58- 16%	94+abdhi 29%	61di 27%	29 23%	165 21%	143- 20%	184+bdhi 27%	90di 26%
NET Well (7-10)		1317 60%	241 +efgjk 70%	304 +efgjk 69%	235efgjk 64%	238 +efgjk 66%	160-fk 49%	87- 39%	53- 43%	544 +efgjk 69%	474 +efgjk 65%	299- 45%	140- 40%

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Prepared by BMG

Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	257	13-	25-	34ah	45abh	54+abchi	57	29	38-	80abh	139	85+abcdehi
	12%	4%	6%	9%	13%	17%	25%	23%	5%	11%	21%	25%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	8.00	7.00	8.00	7.00	10.00	8.00	8.00	8.00
Base for stats	1925	333	414	333	313	270	167	95	746	647	532	262
Mean score	7.4	7.7	7.8	7.5efgjk	7.5efgjk	7.0-fk	6.5-	6.6-	7.7	7.5efgjk	6.8-	6.5-
Standard deviation	2.21	2.19	2.19	2.08	2.11	2.16	2.33	2.41	2.19	2.09	2.27	2.36
Standard Error	.06	.14	.12	.12	.13	.14	.19	.26	.09	.09	.10	.15

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Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	26 1%	3 2%	1 1%	1 *%	5 1%	** **	1 *%	8+k 3%	1 1%	3 2%	25+ 1%	0 -%	0 -%	* *%
2	(2.0)	40 2%	3 2%	4 2%	3 2%	4 1%	** **	2 1%	3 1%	7g 4%	4 2%	34 2%	3 2%	2 2%	1 1%
3	(3.0)	51 2%	2 1%	1 *%	1 1%	12b 4%	** **	8 3%	7 2%	6 3%	5 3%	43 2%	5 3%	1 1%	1 2%
4	(4.0)	86 4%	0- -%	5 2%	8a 5%	12a 4%	** **	18+abj 7%	15a 5%	5 3%	8a 4%	73a 4%	6a 3%	5a 5%	2a 4%
5	(5.0)	176 8%	7 4%	22ak 12%	18 10%	23 7%	** **	25 10%	25 8%	12 7%	11 6%	150 8%	10 6%	10 10%	6 9%
6	(6.0)	230 11%	22g 14%	22 11%	27gl 15%	31 10%	** **	25 10%	22 7%	17 10%	17 10%	194 11%	23 12%	8 8%	5 9%
7	(7.0)	289 13%	27f 17%	25 13%	18 10%	44 14%	** **	24 10%	46 15%	20 11%	20 12%	240 13%	24 13%	17f 16%	9 15%
8	(8.0)	369 17%	26 17%	30 16%	26 15%	67+f 22%	** **	32 12%	49 16%	32 18%	33 19%	306 17%	33 18%	17 17%	12f 20%
9	(9.0)	201 9%	12 8%	19 10%	25+gil 14%	29 9%	** **	22 9%	23 7%	20 11%	11 6%	169 9%	18 10%	6 6%	8il 13%
10 - Extremely well	(10.0)	457 21%	39c 24%	38 20%	24- 13%	65 21%	** **	63c 25%	68c 22%	37 21%	40c 23%	383c 21%	38 21%	25c 24%	12 19%
NET Badly (1-3)		116 5%	8 5%	6 3%	5 3%	20 6%	** **	11 4%	18 6%	14 8%	11 7%	103 6%	8 4%	3 3%	2 4%
NET Neutral (4-6)		492 23%	28 18%	49 26%	53+ag 29%	66 21%	** **	67 26%	62 20%	34 19%	36 21%	417 23%	39 21%	22 22%	13 22%
NET Well (7-10)		1317 60%	104c 66%	112 59%	93- 52%	205+cf 66%	** **	141 56%	186 60%	109 62%	103 60%	1098 60%	114 61%	65c 64%	41c 65%

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Prepared by BMG

Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	257	18	22	29d	19-	**	34d	46d	18	20	215d	25d	12d	6
	12%	11%	12%	16%	6%	**	13%	15%	11%	12%	12%	13%	11%	9%
Medians	8.00	8.00	8.00	7.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	6.00	8.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00
Base for stats	1925	141	167	151	291	**	220	266	156	150	1618	161	90	56
Mean score	7.4	7.6e	7.4e	7.2	7.4e	**	7.4e	7.3	7.4	7.4	7.4e	7.6e	7.5e	7.5e
Standard deviation	2.21	2.13	2.10	2.06	2.19	**	2.30	2.34	2.31	2.34	2.24	2.05	2.11	2.03
Standard Error	.06	.20	.18	.19	.15	**	.17	.16	.22	.22	.06	.16	.17	.17

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Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	26 1%	13+d 2%	5 1%	5 1%	3 1%	18 1%	8 1%	22 1%	** **	2 1%	1 *%	** **
2	(2.0)	40 2%	11 2%	12 2%	8 2%	9 2%	23 2%	17 2%	35 2%	** **	5 1%	4 2%	** **
3	(3.0)	51 2%	14 2%	17 3%	6 1%	12 2%	30 3%	17 2%	44 2%	** **	7 2%	6 3%	** **
4	(4.0)	86 4%	31 5%	15 3%	17 4%	24 4%	46 4%	40 4%	79 4%	** **	7 2%	5 3%	** **
5	(5.0)	176 8%	55 8%	42 8%	39 10%	40 7%	96 8%	78 8%	147 8%	** **	27 8%	18 10%	** **
6	(6.0)	230 11%	79 11%	60 12%	36 9%	55 9%	139 12%	90 9%	204 11%	** **	26 8%	14 8%	** **
7	(7.0)	289 13%	92 13%	70 14%	52 14%	75 13%	162 14%	127 13%	237 13%	** **	51 15%	30 17%	** **
8	(8.0)	369 17%	126c 18%	83 17%	49 13%	106 18%	210 18%	156 16%	308 17%	** **	59 18%	26 15%	** **
9	(9.0)	201 9%	59 9%	48 10%	35 9%	59 10%	107 9%	93 10%	162 9%	** **	37 11%	24+a 14%	** **
10 - Extremely well	(10.0)	457 21%	121- 18%	101 20%	97+ae 26%	136a 23%	222- 19%	233+ae 24%	361- 20%	** **	95+a 28%	34 20%	** **
NET Badly (1-3)		116 5%	37 5%	33 7%	18 5%	24 4%	70 6%	43 4%	101 6%	** **	14 4%	11 6%	** **
NET Neutral (4-6)		492 23%	164 24%	117 23%	91 24%	118 20%	281 24%	209 21%	431+c 23%	** **	60- 18%	38 22%	** **
NET Well (7-10)		1317 60%	398 58%	303 61%	233 62%	376 63%	700 59%	609 62%	1068- 58%	** **	243+a 72%	115 66%	** **

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Prepared by BMG

Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	257	88b	45-	36	80b	133	115	236+cd	**	19-	11-	**
	12%	13%	9%	9%	13%	11%	12%	13%	**	6%	7%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1925	599	453	342	518	1052	861	1600	**	317	163	**
Mean score	7.4	7.2	7.3	7.5	7.6+ae	7.3-	7.5+ae	7.3-	**	7.8+a	7.4	**
									+ad			+ad
Standard deviation	2.21	2.22	2.23	2.29	2.12	2.22	2.19	2.23	**	2.08	2.17	**
Standard Error	.06	.09	.10	.15	.11	.07	.09	.06	**	.13	.19	**

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Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	26 1%	13 2%	13 1%	3 2%	2 2%	5b 3%	** **	** **	** **	** **	7 2%	2 1%
2	(2.0)	40 2%	16 2%	24 2%	6+b 5%	4 4%	3 2%	** **	** **	** **	** **	7 2%	3 1%
3	(3.0)	51 2%	15 2%	35 2%	5 3%	5 5%	3 2%	** **	** **	** **	** **	5 1%	2 1%
4	(4.0)	86 4%	29 4%	57 4%	7 6%	9 8%	6 4%	** **	** **	** **	** **	14 4%	7 4%
5	(5.0)	176 8%	59 8%	117 8%	12 9%	11 10%	17 10%	** **	** **	** **	** **	24 7%	18 10%
6	(6.0)	230 11%	77 11%	154 10%	13 10%	11 10%	18 11%	** **	** **	** **	** **	39 11%	13 8%
7	(7.0)	289 13%	67- 10%	222+acej 15%	9- 7%	10 9%	11- 6%	** **	** **	** **	** **	32- 9%	19 11%
8	(8.0)	369 17%	96- 14%	272+a 18%	18 14%	6 5%	25 15%	** **	** **	** **	** **	50 14%	28 16%
9	(9.0)	201 9%	69 10%	133 9%	10 8%	7 6%	16 10%	** **	** **	** **	** **	33 9%	20 11%
10 - Extremely well	(10.0)	457 21%	177+b 25%	279- 19%	23 17%	25 23%	39 24%	** **	** **	** **	** **	115+abc 32%	44 25%
NET Badly (1-3)		116 5%	43 6%	73 5%	13+b 10%	12 11%	11 7%	** **	** **	** **	** **	18 5%	7 4%
NET Neutral (4-6)		492 23%	165 24%	327 22%	32 25%	31 29%	40 24%	** **	** **	** **	** **	77 22%	39 22%
NET Well (7-10)		1317 60%	409c 58%	907c 61%	61- 47%	47 44%	91 55%	** **	** **	** **	** **	229c 64%	111c 63%

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Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	257	83	174	25+abj	18	22	**	**	**	**	33	20
	12%	12%	12%	19%	17%	13%	**	**	**	**	9%	11%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1925	617	1307	106	90	142	**	**	**	**	325	157
Mean score	7.4	7.4cd	7.4cd	6.9-	6.8-	7.3	**	**	bcd	**	7.7+bcd	7.6cd
Standard deviation	2.21	2.39	2.13	2.58	2.73	2.47	**	**	**	**	2.35	2.23
Standard Error	.06	.11	.06	.26	.32	.23	**	**	**	**	.15	.19

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Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	26 1%	1 1%	1 1%	2 1%	2 1%	7 1%	11 1%	26 1%	** **	26 1%	** **
2	(2.0)	40 2%	3 2%	3 3%	7d 2%	1- *%	9 1%	22 2%	40 2%	** **	40 2%	** **
3	(3.0)	51 2%	3 3%	1 1%	6 2%	3 1%	9 1%	31 3%	51 2%	** **	51 2%	** **
4	(4.0)	86 4%	10+f 8%	4 4%	16 5%	12 4%	27 4%	34 3%	85 4%	** **	85 4%	** **
5	(5.0)	176 8%	10 8%	10 10%	12- 4%	19 7%	48 8%	90c 8%	175 8%	** **	176 8%	** **
6	(6.0)	230 11%	13 10%	4 4%	36 11%	28 10%	61 10%	116 11%	227 11%	** **	230 11%	** **
7	(7.0)	289 13%	9- 7%	13 13%	59+af 19%	42a 15%	91a 14%	146 13%	286 13%	** **	287 13%	** **
8	(8.0)	369 17%	18 15%	12 12%	52 17%	54 19%	110 17%	192 18%	364 17%	** **	366 17%	** **
9	(9.0)	201 9%	13 10%	14 14%	26 8%	26 9%	63 10%	96 9%	200 9%	** **	201 9%	** **
10 - Extremely well	(10.0)	457 21%	37+f 29%	27 27%	76f 24%	77+f 27%	165+f 26%	200- 18%	450 21%	** **	453 21%	** **
NET Badly (1-3)		116 5%	7 5%	5 5%	16 5%	6- 2%	24 4%	64d 6%	116 5%	** **	116 5%	** **
NET Neutral (4-6)		492 23%	33 26%	19 19%	64 20%	59 21%	135 21%	240 22%	487 23%	** **	491 23%	** **
NET Well (7-10)		1317 60%	77 61%	65 66%	213+f 68%	199+f 70%	428+f 68%	635 58%	1300 60%	** **	1308 60%	** **

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Prepared by BMG

Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	257	9	10	19-	18-	42-	148+cde	254	**	257	**
	12%	7%	10%	6%	7%	7%	14%	12%	**	12%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1925	117	89	293	264	588	939	1903	**	1915	**
Mean score	7.4	7.5	7.6	7.5	7.8+f	7.6+f	7.3	7.4	**	7.4	**
Standard deviation	2.21	2.40	2.34	2.16	2.00	2.14	2.19	2.22	**	2.22	**
Standard Error	.06	.24	.27	.14	.13	.10	.08	.06	**	.06	**

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Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	26 1%	20 1%	21 1%	19 1%	14- 1%	0 -%	22 1%	19 1%	24 1%	26 1%	8- 1%	7- 1%	6- 1%	0 -%	12 1%	5- *%
2	(2.0)	40 2%	33 2%	36 2%	32 2%	24 1%	4 2%	35 2%	33 2%	36 2%	40 2%	19 1%	16 1%	17 1%	3 2%	18- 1%	11- 1%
3	(3.0)	51 2%	44 2%	44 2%	46 2%	35 2%	6 2%	46 2%	44 2%	46 2%	51 2%	26 2%	25 2%	21- 2%	1 1%	29 2%	16 2%
4	(4.0)	86 4%	79 4%	75 4%	78 4%	68 4%	14 5%	78 4%	71 4%	80 4%	86 4%	49 4%	38 4%	49 4%	5 3%	44 3%	40 4%
5	(5.0)	176 8%	163 8%	158 8%	154 8%	132 8%	20 7%	163 8%	152 8%	166 8%	176 8%	98 7%	80 8%	95 8%	8 5%	97 7%	65- 6%
6	(6.0)	230 11%	218+ 11%	210 11%	210+ 11%	184 11%	32 12%	218 11%	206 11%	222 11%	230 11%	142 11%	125 12%	135 11%	18 11%	140 10%	102 10%
7	(7.0)	289 13%	268 14%	256 13%	261 14%	219 14%	37 13%	274 14%	260 14%	276 14%	289 13%	190 14%	148 14%	167 13%	23 14%	193 14%	144 14%
8	(8.0)	369 17%	321 17%	327 17%	323 17%	288 18%	62+ai 22%	340 17%	324 17%	347 17%	369 17%	247+ 18%	190 18%	228 18%	42+b 25%	252+ 19%	192+ 19%
9	(9.0)	201 9%	177 9%	174 9%	165 9%	144 9%	24 9%	179 9%	166 9%	185 9%	201 9%	136 10%	95 9%	119 9%	18 11%	123 9%	100 10%
10 - Extremely well	(10.0)	457 21%	383- 20%	373- 20%	365- 19%	310- 19%	72 +abcd 26%	397- 20%	370- 20%	411- 20%	457 21%	258- 19%	189- 18%	259 21%	44ab 27%	270 20%	197 20%
NET Badly (1-3)		116 5%	97 5%	101 5%	97 5%	73- 4%	10 4%	104 5%	96 5%	106 5%	116 5%	53- 4%	48 5%	45- 4%	4 2%	59- 4%	32- 3%
NET Neutral (4-6)		492 23%	460+ 24%	443 23%	443+ 23%	383 24%	66 24%	459 23%	429 23%	469 23%	492 23%	289 22%	242 23%	279 22%	31 19%	281- 21%	207 21%
NET Well (7-10)		1317 60%	1149- 59%	1129- 59%	1114- 59%	960 59%	195 +abcd 70%	1190 60%	1120 60%	1218 60%	1317 60%	831 62%	623 59%	773 61%	127 +abcef 76%	839+ 62%	634+ 63%

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Prepared by BMG

Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	257	234e	230e	230e	203e	8-	240e	230e	245e	257e	170d	145+d	161d	4-	169d	127d
	12%	12%	12%	12%	13%	3%	12%	12%	12%	12%	13%	14%	13%	2%	13%	13%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00
Base for stats	1925	1706	1674	1654	1417	272	1753	1645	1793	1925	1173	913	1097	162	1178	872
Mean score	7.4	7.3-	7.3-	7.3-	7.4	7.6	7.3-	7.4	7.4	7.4	7.5+	7.4	7.5+	7.9+abe	7.5+	7.6+
Standard deviation	2.21	2.18	2.20	2.18	2.13	2.06	2.19	2.17	2.20	2.21	2.06	2.09	2.07	1.89	2.10	2.01
Standard Error	.06	.06	.06	.06	.06	.14	.06	.06	.06	.06	.07	.07	.07	.16	.07	.07

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Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	26 1%	2 1%	22 1%	15 1%	12 1%
2	(2.0)	40 2%	4 2%	35 2%	27 2%	16 2%
3	(3.0)	51 2%	2 1%	42 2%	32 2%	23 3%
4	(4.0)	86 4%	7 5%	74 4%	58 4%	36 4%
5	(5.0)	176 8%	7 5%	162 8%	118 8%	67 8%
6	(6.0)	230 11%	16 10%	210 11%	147 10%	81 10%
7	(7.0)	289 13%	19 13%	260 13%	185 13%	120 14%
8	(8.0)	369 17%	21 14%	340 17%	256 18%	161+ 19%
9	(9.0)	201 9%	13 8%	181 9%	127 9%	71 8%
10 - Extremely well	(10.0)	457 21%	37 24%	403 21%	286 20%	152- 18%
NET Badly (1-3)		116 5%	8 5%	99 5%	75 5%	52 6%
NET Neutral (4-6)		492 23%	31 20%	447 23%	323 23%	185 22%
NET Well (7-10)		1317 60%	90 59%	1183 61%	854 60%	504 60%

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Prepared by BMG

Table Q38_7_7 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that help me see things from a different angle/perspective - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	257	25	223	168	96
	12%	16%	11%	12%	11%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	8.00
Base for stats	1925	128	1729	1252	741
Mean score	7.4	7.5	7.4	7.4	7.3-
Standard deviation	2.21	2.32	2.19	2.20	2.23
Standard Error	.06	.27	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_8

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	17 1%	8 1%	8 1%	** **	2 1%	11 1%	6 1%
2	(2.0)	20 1%	3- *%	16+a 1%	** **	1 1%	7 1%	13 1%
3	(3.0)	42 2%	13 1%	20 2%	** **	8+ab 6%	27 2%	16 1%
4	(4.0)	76 3%	33 3%	42 4%	** **	1 1%	42 4%	33 3%
5	(5.0)	206 9%	99 10%	94 9%	** **	11 8%	99 9%	107 10%
6	(6.0)	224 10%	95 10%	103 10%	** **	24+ab 18%	118 11%	104 10%
7	(7.0)	288 13%	134 14%	135 13%	** **	18 14%	161 14%	123 12%
8	(8.0)	375 17%	168 17%	178 17%	** **	29 21%	207 19%	163 16%
9	(9.0)	224 10%	112 12%	101 9%	** **	10 7%	116 10%	101 10%
10 - Extremely well	(10.0)	479 22%	235+b 24%	215 20%	** **	27 20%	245 22%	229 22%
NET Badly (1-3)		80 4%	24- 2%	44 4%	** **	11+a 8%	45 4%	34 3%
NET Neutral (4-6)		506 23%	227 23%	239 22%	** **	37 27%	258 23%	244 23%
NET Well (7-10)		1366 63%	650+b 67%	630- 59%	** **	84 62%	730+b 65%	616- 59%
Don't know		231 11%	70-d 7%	154+ad 14%	** **	3- 2%	83- 7%	145+a 14%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	7.00	8.00	8.00
Mode	10.00	10.00	10.00	**	8.00	10.00	10.00
Base for stats	1952	901	912	**	131	1033	895
Mean score	7.5	7.7+bd	7.4	**	7.2	7.5	7.5
Standard deviation	2.10	2.03	2.14	**	2.15	2.09	2.11
Standard Error	.05	.08	.08	**	.21	.07	.07

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Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375	
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312	
Total	2183	346	439	367	359	324	224	124	785	726	672	348	
1 - Extremely badly	(1.0) 1%	17 1%	3 1%	2 *	1 *	3 1%	5 1%	3 1%	1 1%	5 1%	4 1%	9 1%	4 1%
2	(2.0) 1%	20 1%	0 -	4 1%	1 *	4 1%	2 1%	5 2%	5 4%	4 1%	5 1%	12+ah 2%	10+acehi 3%
3	(3.0) 2%	42 2%	10di 3%	12di 3%	4 1%	2 1%	7 2%	4 2%	4di 4%	22+di 3%	6- 1%	15i 2%	8i 2%
4	(4.0) 3%	76 3%	17 5%	14 3%	9 2%	10 3%	10 3%	11 5%	6 5%	31 4%	18 3%	27 4%	17i 5%
5	(5.0) 9%	206 9%	32 9%	31 7%	32 9%	34 9%	41+bh 13%	28b 12%	9 8%	63 8%	66 9%	78+bh 12%	37 11%
6	(6.0) 10%	224 10%	41d 12%	46 11%	48df 13%	23- 6%	33 10%	17 7%	15 12%	87d 11%	71 10%	65 10%	32 9%
7	(7.0) 13%	288 13%	43 13%	47 11%	53 14%	48 13%	54+bh 17%	29 13%	13 11%	91 12%	101 14%	96 14%	42 12%
8	(8.0) 17%	375 17%	53 15%	76 17%	67 18%	67 19%	50 15%	41 18%	21 17%	129 16%	134 18%	112 17%	62 18%
9	(9.0) 10%	224 10%	38 11%	47 11%	40 11%	40 11%	29 9%	23 10%	6 5%	85 11%	80g 11%	58 9%	29 8%
10 - Extremely well	(10.0) 22%	479 22%	102 +efgijk 30%	127 +efgijk 29%	85efgjk 23%	81efgjk 23%	52-gk 16%	24- 10%	9- 7%	229 +defgijk 29%	166efgjk 23%	84- 13%	32- 9%
NET Badly (1-3)	80 4%	13 4%	18ci 4%	5- 1%	9 2%	13c 4%	12ci 5%	10+cdhi 8%	31ci 4%	14- 2%	35+ci 5%	22+cdi 6%	
NET Neutral (4-6)	506 23%	90d 26%	91 21%	89 24%	67- 19%	84d 26%	55 25%	31 25%	181 23%	156 21%	170d 25%	86 25%	
NET Well (7-10)	1366 63%	236 +efgijk 68%	298 +efgijk 68%	245efgjk 67%	236efgjk 66%	186-gk 57%	116-g 52%	49- 40%	534 +efgijk 68%	481 +efgijk 66%	352-g 52%	166- 48%	

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Prepared by BMG

Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	231	8-	32-a	29a	48abch	41abch	41+abchi +abcdehi j	33	40-	76ah	115+abchi	74+abcdehi
	11%	2%	7%	8%	13%	13%	18%	27%	5%	10%	17%	21%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	7.00	8.00	8.00	10.00	10.00	8.00	8.00
Base for stats	1952	338	407	339	311	283	183	90	745	650	557	273
Mean score	7.5	7.7efgjk	7.8 +efgjk	7.7efgjk	7.7efgjk	7.2-g	7.0-	6.6-	7.7 +efgjk	7.7 +efgjk	7.0-	6.8-
Standard deviation	2.10	2.15	2.11	1.87	2.02	2.09	2.17	2.22	2.13	1.94	2.15	2.19
Standard Error	.05	.14	.11	.11	.13	.13	.17	.24	.09	.08	.10	.14

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Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	17 1%	0 -%	0 -%	1 *%	4 1%	** **	2 1%	3 1%	0 -%	3 2%	15 1%	2 1%	* *%	0 -%
2	(2.0)	20 1%	1 1%	0 -%	1 1%	4 1%	** **	4 2%	2 1%	5+bk 3%	2 1%	19 1%	0 -%	1 1%	1 1%
3	(3.0)	42 2%	2 1%	5k 2%	4 2%	8k 3%	** **	8k 3%	6 2%	4 2%	1 1%	39k 2%	0- -%	1 1%	3ikl 4%
4	(4.0)	76 3%	5 3%	8 4%	8 5%	13 4%	** **	13 5%	7 2%	2 1%	8 5%	66 4%	6 3%	3 3%	1 2%
5	(5.0)	206 9%	16 10%	16 8%	16 9%	26 8%	** **	23 9%	39kl 12%	16 9%	22k 13%	181 10%	11 6%	6 6%	7 12%
6	(6.0)	224 10%	14 9%	18 10%	25m 14%	29 9%	** **	23 9%	28 9%	18 10%	19 11%	190m 10%	19 10%	12m 12%	3- 5%
7	(7.0)	288 13%	21 13%	27 14%	21 12%	51 17%	** **	27 11%	42 13%	20 12%	19 11%	238 13%	25 13%	15 15%	10 16%
8	(8.0)	375 17%	33f 21%	35 18%	24 13%	60f 20%	** **	30- 12%	53 17%	20 12%	31 18%	307 17%	36f 19%	19 19%	13cfh 22%
9	(9.0)	224 10%	17 11%	17 9%	23 13%	30 10%	** **	28 11%	36 11%	18 11%	13 8%	187 10%	21 11%	11 11%	5 8%
10 - Extremely well	(10.0)	479 22%	35 22%	44 23%	41 23%	68 22%	** **	71+gj 28%	55 18%	43 25%	34 20%	401 22%	42 23%	21 21%	15 24%
NET Badly (1-3)		80 4%	3 2%	5 2%	6 3%	16k 5%	** **	14k 5%	11 3%	9 5%	6 3%	72 4%	2 1%	2 2%	3k 5%
NET Neutral (4-6)		506 23%	35 22%	42 22%	50 28%	68 22%	** **	59 23%	74 24%	36 21%	49 28%	437 24%	36 20%	21 21%	11 18%
NET Well (7-10)		1366 63%	106 67%	123 65%	109 61%	210i 68%	** **	156 62%	185 59%	102 59%	97 57%	1133 62%	123 67%	66 65%	43gi 70%

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Prepared by BMG

Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	231	15	19	15	17-	**	24	42d	28+dm	19	190d	23d	13d	4
	11%	10%	10%	9%	5%	**	10%	13%	16%	11%	10%	13%	12%	7%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1952	143	170	165	293	**	229	270	147	151	1643	162	89	58
Mean score	7.5	7.7e	7.6e	7.5	7.5	**	7.6	7.4	7.6	7.3	7.5-	7.8ei	7.7e	7.6e
Standard deviation	2.10	1.90	1.97	2.10	2.13	**	2.33	2.05	2.21	2.18	2.12	1.92	1.90	2.05
Standard Error	.05	.17	.17	.19	.14	**	.17	.14	.21	.21	.06	.15	.15	.17

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Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	17 1%	4 1%	4 1%	5 1%	3 1%	9 1%	8 1%	16 1%	** **	1 *%	1 1%	** **
2	(2.0)	20 1%	9c 1%	5 1%	0 -%	6 1%	14 1%	6 1%	18 1%	** **	2 1%	2 1%	** **
3	(3.0)	42 2%	15 2%	8 2%	5 1%	14 2%	23 2%	19 2%	37 2%	** **	5 2%	2 1%	** **
4	(4.0)	76 3%	27 4%	16 3%	13 3%	20 3%	44 4%	32 3%	67 4%	** **	9 3%	6 3%	** **
5	(5.0)	206 9%	57 8%	44 9%	44 12%	56 9%	101 9%	100 10%	184 10%	** **	22 7%	10 6%	** **
6	(6.0)	224 10%	68 10%	53 11%	51d 13%	51 9%	122 10%	101 10%	195 11%	** **	29 9%	18 10%	** **
7	(7.0)	288 13%	101df 15%	76df 15%	49 13%	60- 10%	177+df 15%	108- 11%	228- 12%	** **	57+a 17%	36+a 21%	** **
8	(8.0)	375 17%	118 17%	90 18%	53 14%	114 19%	208 18%	166 17%	316 17%	** **	58 17%	25 14%	** **
9	(9.0)	224 10%	71 10%	49 10%	45 12%	60 10%	119 10%	104 11%	177 10%	** **	46+a 14%	33+a 19%	** **
10 - Extremely well	(10.0)	479 22%	141 21%	106 21%	89 24%	138 23%	247 21%	227 23%	389 21%	** **	88 26%	32 18%	** **
NET Badly (1-3)		80 4%	29 4%	17 3%	10 3%	24 4%	46 4%	33 3%	71 4%	** **	9 3%	6 3%	** **
NET Neutral (4-6)		506 23%	152 22%	114 23%	107+ade 28%	127 21%	267 22%	234 24%	446+c 24%	** **	60- 18%	34 19%	** **
NET Well (7-10)		1366 63%	431 63%	321 64%	234 62%	371 62%	752 63%	606 62%	1111- 61%	** **	248+a 74%	126+a 72%	** **

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Prepared by BMG

Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	SEG							Ethnicity				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	231	75	46	27-	76c	122	103	209+cd	**	18-	9-	**
	11%	11%	9%	7%	13%	10%	11%	11%	**	5%	5%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1952	612	452	351	522	1064	873	1627	**	317	165	**
Mean score	7.5	7.5	7.5	7.5	7.6	7.5	7.6	7.5-	**	7.9+a	7.6	**
Standard deviation	2.10	2.10	2.05	2.09	2.13	2.08	2.11	2.12	+ad **	1.94	1.95	**
Standard Error	.05	.08	.10	.14	.11	.06	.09	.06	**	.12	.17	**

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Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	17 1%	6 1%	11 1%	2 1%	* *%	* *%	** **	** **	** **	** **	3 1%	0 -%
2	(2.0)	20 1%	7 1%	13 1%	3 2%	1 1%	4 2%	** **	** **	** **	** **	1 *%	4+j 2%
3	(3.0)	42 2%	19 3%	24 2%	4 3%	10 9%	4 2%	** **	** **	** **	** **	8 2%	2 1%
4	(4.0)	76 3%	33+b 5%	43- 3%	8 6%	7 6%	12+b 7%	** **	** **	** **	** **	13 4%	8 5%
5	(5.0)	206 9%	73 10%	133 9%	17 13%	15 14%	16 10%	** **	** **	** **	** **	32 9%	20 11%
6	(6.0)	224 10%	65 9%	159 11%	14 11%	13 12%	10 6%	** **	** **	** **	** **	38 11%	15 8%
7	(7.0)	288 13%	71- 10%	217+a 15%	14 11%	4 4%	16 10%	** **	** **	** **	** **	38 11%	20 11%
8	(8.0)	375 17%	99- 14%	276+aj 19%	17 13%	10 10%	23 14%	** **	** **	** **	** **	46- 13%	25 14%
9	(9.0)	224 10%	67 10%	156 11%	10 8%	10 9%	18 11%	** **	** **	** **	** **	33 9%	19 11%
10 - Extremely well	(10.0)	479 22%	177+bc 25%	302- 20%	19 15%	24 22%	40 24%	** **	** **	** **	** **	107+bc 30%	42 24%
NET Badly (1-3)		80 4%	32 5%	47 3%	9b 7%	11 10%	8 5%	** **	** **	** **	** **	13 4%	6 3%
NET Neutral (4-6)		506 23%	171 24%	335 23%	39 30%	35 32%	37 23%	** **	** **	** **	** **	84 23%	43 24%
NET Well (7-10)		1366 63%	414-c 59%	950+ac 64%	60- 46%	48 45%	97c 59%	** **	** **	** **	** **	225c 63%	107c 60%

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Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	231	83	148	23+bj	14	22	**	**	**	**	36	22
	11%	12%	10%	17%	13%	13%	**	**	**	**	10%	12%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1952	617	1333	108	94	142	**	**	**	**	321	156
Mean score	7.5	7.5c	7.5cd	6.8-	6.9-	7.5	**	**	**	**	7.7cdf	7.5c
								cd	cdf	cdf		
Standard deviation	2.10	2.27	2.01	2.33	2.51	2.34	**	**	**	**	2.19	2.19
Standard Error	.05	.10	.06	.24	.29	.22	**	**	**	**	.14	.19

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Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	17 1%	0 -%	0 -%	2 1%	2 1%	3 *%	9 1%	17 1%	**	17 1%	**
2	(2.0)	20 1%	1 1%	1 1%	1 *%	2 1%	3 *%	8 1%	20 1%	**	20 1%	**
3	(3.0)	42 2%	2 2%	3 3%	5 2%	2 1%	9 1%	23 2%	41 2%	**	42 2%	**
4	(4.0)	76 3%	1 1%	5 5%	13 4%	8 3%	23 4%	42 4%	75 3%	**	76 3%	**
5	(5.0)	206 9%	15 12%	9 9%	23 7%	22 8%	57 9%	99 9%	204 9%	**	206 9%	**
6	(6.0)	224 10%	10 8%	11 11%	46+f 15%	38 13%	76 12%	99 9%	222 10%	**	224 10%	**
7	(7.0)	288 13%	18 14%	11 11%	45 14%	45 16%	89 14%	148 14%	284 13%	**	285 13%	**
8	(8.0)	375 17%	22 17%	14 14%	52 17%	40 14%	94 15%	214+e 20%	371 17%	**	373 17%	**
9	(9.0)	224 10%	14 11%	12 12%	35 11%	25 9%	68 11%	114 10%	224 10%	**	224 10%	**
10 - Extremely well	(10.0)	479 22%	37f 29%	27 27%	75 24%	84+f 30%	173+f 28%	210- 19%	472 22%	**	474 22%	**
NET Badly (1-3)		80 4%	3 2%	4 4%	8 3%	6 2%	16 2%	40 4%	78 4%	**	80 4%	**
NET Neutral (4-6)		506 23%	27 21%	25 26%	82 26%	68 24%	156 25%	240 22%	501 23%	**	506 23%	**
NET Well (7-10)		1366 63%	90+ 72%	64 64%	206 66%	195+ 69%	424+ 67%	686 63%	1350 63%	**	1356 62%	**

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	231	6-	6	15-	14-	34-	121acde	228	**	231	**
	11%	5%	6%	5%	5%	5%	11%	11%	**	11%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	**	10.00	**
Base for stats	1952	120	93	296	269	596	966	1930	**	1942	**
Mean score	7.5	7.9	7.6	7.6	7.8	7.7+	7.5	7.5	**	7.5	**
Standard deviation	2.10	1.95	2.19	2.01	2.02	2.04	2.06	2.10	**	2.10	**
Standard Error	.05	.19	.24	.13	.14	.09	.07	.05	**	.05	**

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Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	17 1%	13 1%	14 1%	11- 1%	8- 1%	0 -%	14 1%	12- 1%	14 1%	17 1%	8 1%	7 1%	9 1%	0 -%	9 1%	5 *%
2	(2.0)	20 1%	17 1%	18 1%	18 1%	11 1%	1 *%	18 1%	15 1%	18 1%	20 1%	11 1%	11 1%	9 1%	1 1%	14 1%	6 1%
3	(3.0)	42 2%	41 2%	41 2%	39 2%	36 2%	7 2%	41 2%	40 2%	41 2%	42 2%	24 2%	21 2%	24 2%	3 2%	26 2%	16 2%
4	(4.0)	76 3%	66 3%	66 3%	67 4%	55 3%	15 5%	68 3%	63 3%	68 3%	76 3%	39 3%	38 4%	27- 2%	9cf 5%	38 3%	23- 2%
5	(5.0)	206 9%	185e 10%	184e 10%	187e 10%	159e 10%	14- 5%	187e 9%	179e 10%	193e 9%	206e 9%	116d 9%	94d 9%	110d 9%	5- 3%	112-d 8%	87d 9%
6	(6.0)	224 10%	212+ 11%	203 11%	201 11%	170 11%	33 12%	213 11%	200 11%	215 11%	224 10%	144 11%	107 10%	131 10%	13 8%	137 10%	103 10%
7	(7.0)	288 13%	262 13%	247 13%	245 13%	216 13%	35 13%	265 13%	250 13%	273 13%	288 13%	183 14%	136 13%	163 13%	26 16%	184 14%	125 13%
8	(8.0)	375 17%	334 17%	337 18%	334 18%	293 18%	63+i 22%	353 18%	332 18%	357 18%	375 17%	252+ 19%	208+ 20%	227 18%	37 22%	261+ 19%	200+ 20%
9	(9.0)	224 10%	197 10%	197 10%	191 10%	160 10%	28 10%	205 10%	193 10%	210 10%	224 10%	137 10%	99 9%	138 11%	15 9%	140 10%	106 11%
10 - Extremely well	(10.0)	479 22%	404- 21%	394- 21%	387- 21%	329- 20%	76 +abcd 27%	413- 21%	386- 21%	427- 21%	479 22%	282 21%	213 20%	277 22%	54 +abcef 33%	281 21%	216 22%
NET Badly (1-3)		80 4%	71 4%	72 4%	68 4%	55 3%	8 3%	73 4%	66 4%	73 4%	80 4%	43 3%	39 4%	42 3%	4 2%	48 4%	27 3%
NET Neutral (4-6)		506 23%	462 24%	453 24%	455+ 24%	385 24%	62 22%	468 23%	442 24%	476 23%	506 23%	298 22%	239 23%	269- 21%	27- 16%	287- 21%	213 21%
NET Well (7-10)		1366 63%	1197- 62%	1174- 62%	1157- 61%	999 62%	202 +abcd 72%	1237 62%	1161 62%	1267 62%	1366 63%	854 64%	656 62%	805 64%	132 +abcef 80%	865 64%	648 65%

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Prepared by BMG

Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	231	210e	204e	205e	181e	7-	215e	206e	221e	231e	147d	124d	142d	3-	147d	111d
	11%	11%	11%	11%	11%	3%	11%	11%	11%	11%	11%	12%	11%	2%	11%	11%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1952	1730	1699	1680	1439	272	1779	1669	1817	1952	1196	934	1116	164	1201	888
Mean score	7.5	7.5-	7.5-	7.5-	7.5	7.8c	7.5	7.5	7.5	7.5	7.6	7.5	7.6+	8.0+abce	7.6	7.7+
Standard deviation	2.10	2.07	2.09	2.07	2.05	1.98	2.08	2.06	2.07	2.10	2.02	2.07	2.03	1.94	2.03	1.97
Standard Error	.05	.05	.06	.06	.06	.13	.05	.06	.05	.05	.06	.07	.07	.16	.06	.07

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Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	17 1%	0 -%	17 1%	13 1%	9 1%
2	(2.0)	20 1%	1 1%	16 1%	15 1%	10 1%
3	(3.0)	42 2%	4 2%	32 2%	23 2%	12 1%
4	(4.0)	76 3%	8 5%	67 3%	52 4%	31 4%
5	(5.0)	206 9%	21 13%	180 9%	127 9%	76 9%
6	(6.0)	224 10%	11 7%	208 11%	140 10%	82 10%
7	(7.0)	288 13%	14 9%	267 14%	200 14%	125 15%
8	(8.0)	375 17%	28 18%	342 18%	256 18%	155 19%
9	(9.0)	224 10%	7 4%	206 11%	149 10%	89 11%
10 - Extremely well	(10.0)	479 22%	37 24%	420 22%	292 21%	165 20%
NET Badly (1-3)		80 4%	5 3%	65 3%	50 4%	32 4%
NET Neutral (4-6)		506 23%	39 26%	455 23%	320 23%	189 23%
NET Well (7-10)		1366 63%	86 56%	1236 63%	897 63%	534 64%

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Prepared by BMG

Table Q38_7_8 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different in their approach to other providers - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	231	23	196	152	82
	11%	15%	10%	11%	10%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1952	130	1755	1267	755
Mean score	7.5	7.4	7.5	7.5	7.5
Standard deviation	2.10	2.18	2.07	2.08	2.09
Standard Error	.05	.25	.05	.06	.08

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Table Q38_7_9

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	21 1%	8 1%	11 1%	** **	2 1%	10 1%	11 1%
2	(2.0)	34 2%	11 1%	22 2%	** **	1 1%	18 2%	16 2%
3	(3.0)	50 2%	18 2%	28 3%	** **	3 2%	25 2%	25 2%
4	(4.0)	79 4%	33 3%	45 4%	** **	2 1%	40 4%	38 4%
5	(5.0)	176 8%	69 7%	100+ 9%	** **	7 5%	93 8%	82 8%
6	(6.0)	212 10%	90 9%	101 9%	** **	20 15%	106 9%	101 10%
7	(7.0)	285 13%	128 13%	134 13%	** **	23 17%	162 14%	120 11%
8	(8.0)	337 15%	143 15%	167 16%	** **	27 20%	194+b 17%	141- 14%
9	(9.0)	250 11%	120 12%	119 11%	** **	11 8%	132 12%	113 11%
10 - Extremely well	(10.0)	624 29%	316+b 33%	265- 25%	** **	39 29%	297 27%	322+a 31%
NET Badly (1-3)		105 5%	37 4%	61 6%	** **	6 4%	53 5%	52 5%
NET Neutral (4-6)		467 21%	192 20%	245 23%	** **	29 21%	239 21%	221 21%
NET Well (7-10)		1497 69%	706+b 73%	686- 64%	** **	99b 74%	784 70%	695 67%
Don't know		114 5%	35- 4%	74+ad 7%	** **	1- *%	40- 4%	72+a 7%

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Prepared by BMG

Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2069	936	992	**	134	1076	968
Mean score	7.7	7.9+b	7.5-	**	7.7	7.6	7.7
Standard deviation	2.20	2.14	2.27	**	2.03	2.16	2.26
Standard Error	.05	.08	.08	**	.20	.07	.08

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Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	21 1%	1 *%	2 *%	7h 2%	1 *%	4 1%	3 2%	3abdh 3%	3- *%	8 1%	11h 2%	7h 2%
2	(2.0)	34 2%	0- -%	7a 2%	4 1%	7a 2%	6a 2%	7ah 3%	3a 2%	7 1%	12a 2%	16ah 2%	10ah 3%
3	(3.0)	50 2%	4 1%	13 3%	7 2%	4 1%	6 2%	11+adhi 5%	5 4%	17 2%	11 2%	22+i 3%	16+acdhi 5%
4	(4.0)	79 4%	18be 5%	9 2%	13 4%	13 4%	6 2%	11 5%	8be 7%	27 3%	26 4%	25 4%	19+be 6%
5	(5.0)	176 8%	18 5%	30 7%	34 9%	28 8%	28 9%	26ah 12%	11 9%	48- 6%	63 9%	65ah 10%	37ah 11%
6	(6.0)	212 10%	35 10%	40 9%	34 9%	32 9%	40 12%	21 9%	10 8%	75 10%	66 9%	71 10%	31 9%
7	(7.0)	285 13%	38 11%	55 12%	39 11%	49 14%	58+abchi 18%	30 13%	15 12%	93 12%	88 12%	104+c 15%	45 13%
8	(8.0)	337 15%	54 16%	68 16%	64 18%	62 17%	47 14%	28 13%	14 11%	122 16%	127jk 17%	88 13%	42 12%
9	(9.0)	250 11%	41 12%	42 10%	43 12%	50 14%	42 13%	22 10%	10 8%	83 11%	93 13%	73 11%	31 9%
10 -	(10.0)	624	134 +cdefgij k	162 +cdefgij k	108efgjk	93fjk	65-	41-	21-	296 +cdefgij k	201efgjk	127-	62-
Extremely well		29%	39%	37%	29%	26%	20%	18%	17%	38%	28%	19%	18%
NET Badly (1-3)		105 5%	5- 1%	21a 5%	18a 5%	13 3%	16a 5%	21 +abcdhi 9%	11+adhi 9%	26- 3%	30a 4%	49+adhi 7%	32+abcdehi 9%
NET Neutral (4-6)		467 21%	71 20%	80 18%	82 22%	73 20%	74 23%	58bh 26%	30 24%	151 19%	155 21%	161bh 24%	87bh 25%
NET Well (7-10)		1497 69%	267 +cefgijk 77%	327 +efgjk 74%	255fgjk 69%	255fgjk 71%	213fgjk 66%	121- 54%	59- 48%	594 +cefgijk 76%	510fgjk 70%	393-g 58%	180- 52%

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Prepared by BMG

Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	114	3-	11-	13a	18ah	21abh	24	24	14-	31ah	69	48+abcdehi
						+abcdhi	+abcdeh	ij			+abcdhi	
	5%	1%	3%	4%	5%	7%	11%	19%	2%	4%	10%	14%
Medians	8.00	9.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2069	343	428	354	341	303	200	100	771	695	603	300
Mean score	7.7	8.1	8.0	7.7fgjk	7.7fgjk	7.4-fgk	7.0-	6.8-	8.0	7.7fgjk	7.2-	6.9-
		+cdefgij	+efgjk						+cdefgij			
		k							k			
Standard deviation	2.20	1.99	2.15	2.25	2.08	2.12	2.43	2.53	2.08	2.16	2.31	2.46
Standard Error	.05	.13	.11	.13	.12	.13	.18	.26	.09	.09	.10	.15

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Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	21 1%	1 1%	0 -%	2 1%	1 *%	** **	3 1%	7+ 2%	0 -%	3 2%	19 1%	1 1%	1 1%	0 -%
2	(2.0)	34 2%	3 2%	4 2%	1 *%	4 1%	** **	5 2%	1 *%	5g 3%	3 2%	26 1%	5g 3%	2g 2%	1 1%
3	(3.0)	50 2%	2 1%	4 2%	2 1%	7 2%	** **	11+ 4%	7 2%	3 2%	5 3%	43 2%	2 1%	4ck 4%	* 1%
4	(4.0)	79 4%	6 4%	7 4%	5 3%	12 4%	** **	17+ikl 7%	14 5%	5 3%	3 2%	72+ 4%	4 2%	1 1%	2 3%
5	(5.0)	176 8%	11 7%	13 7%	14 8%	22 7%	** **	25 10%	21 7%	16 9%	20 12%	150 8%	13 7%	6 6%	6 10%
6	(6.0)	212 10%	13 8%	33 17% +adfgjkl	18 10%	28 9%	** **	12- 5%	30f 10%	17 10%	21f 12%	180f 10%	18f 10%	7 7%	6 10%
7	(7.0)	285 13%	13 8%	28 15%	27 15%	44 14%	** **	24 10%	53afh 17%	16 9%	23 13%	238 13%	24 13%	12 12%	11afh 17%
8	(8.0)	337 15%	30 19%	27 15%	23 13%	58 19%	** **	36 14%	49 16%	22 13%	26 15%	279 15%	31 17%	17 17%	10 16%
9	(9.0)	250 11%	23 14%	25 13%	24 13%	32 10%	** **	27 11%	36 12%	21 12%	14 8%	213 12%	22 12%	10 10%	5 8%
10 - Extremely well	(10.0)	624 29%	46 29%	40- 21%	56 31%	98bg 32%	** **	81bg 32%	71- 23%	55 31%	47 27%	520 28%	51 28%	35bg 34%	19 31%
NET Badly (1-3)		105 5%	6 4%	8 4%	4 2%	12 4%	** **	19cm 7%	16 5%	8 5%	11 6%	88 5%	9 5%	7cm 7%	1 2%
NET Neutral (4-6)		467 21%	30 19%	53+k1 28%	37 20%	62 20%	** **	55 22%	66 21%	37 21%	441 26%	4031 22%	35 19%	15- 14%	141 23%
NET Well (7-10)		1497 69%	112 71%	120 63%	130 72%	231+bij 75%	** **	169 66%	209 67%	114 65%	109 64%	1250 68%	128 69%	74 73%	45 72%

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Prepared by BMG

Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	114	11d	8	9d	4-	**	11d	21d	14d	6	92d	14d	6d	2
	5%	7%	4%	5%	1%	**	5%	7%	8%	4%	5%	8%	6%	3%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2069	148	181	171	305	**	242	290	160	164	1741	171	96	60
Mean score	7.7	7.9	7.4	7.9	7.8	**	7.5	7.5	7.8	7.4	7.7	7.8	7.9	7.8
Standard deviation	2.20	2.13	2.08	2.04	2.09	**	2.47	2.21	2.24	2.29	2.21	2.15	2.27	2.01
Standard Error	.05	.19	.17	.18	.14	**	.17	.15	.21	.21	.06	.16	.17	.16

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Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity			Minority	
		AB	C1	C2	DE	ABC1	C2DE	White	Mixed	Ethnic	Asian	Black	
		(a)	(b)	(c)	(d)	(e)	(f)	(a)	(b)	Group	(d)	(e)	
		Total								Total			
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely	(1.0)	21	12+b	2	3	4	13	8	21	**	0	0	**
badly		1%	2%	*%	1%	1%	1%	1%	1%	**	-%	-%	**
2	(2.0)	34	16+b	4	5	8	20	13	34+c	**	0-	0	**
		2%	2%	1%	1%	1%	2%	1%	2%	**	-%	-%	**
3	(3.0)	50	19c	14c	2-	14	33c	16	43	**	7	4	**
		2%	3%	3%	1%	2%	3%	2%	2%	**	2%	2%	**
4	(4.0)	79	28	16	15	20	44	35	70	**	9	7	**
		4%	4%	3%	4%	3%	4%	4%	4%	**	3%	4%	**
5	(5.0)	176	55	42	35	40	97	75	157c	**	16-	10	**
		8%	8%	8%	9%	7%	8%	8%	9%	**	5%	6%	**
6	(6.0)	212	59	55	35	61	114	96	180	**	30	21	**
		10%	9%	11%	9%	10%	10%	10%	10%	**	9%	12%	**
7	(7.0)	285	95	64	39	84	159	123	237	**	47	28	**
		13%	14%	13%	10%	14%	13%	13%	13%	**	14%	16%	**
8	(8.0)	337	123+cf	81	43-	90	204+cf	133	277	**	60	27	**
		15%	18%	16%	11%	15%	17%	14%	15%	**	18%	15%	**
9	(9.0)	250	82	55	48	63	137	112	207	**	41	26	**
		11%	12%	11%	13%	11%	12%	11%	11%	**	12%	15%	**
10 -	(10.0)	624	157-	144a	135+ae	186ae	301-	320+ae	503-	**	119+a	47	**
Extremely well		29%	23%	29%	36%	31%	25%	33%	27%	**	36%	27%	**
NET Badly (1-3)		105	47+bcf	20	10	26	67c	36	98+c	**	7-	4	**
		5%	7%	4%	3%	4%	6%	4%	5%	**	2%	2%	**
NET Neutral (4-6)		467	142	113	85	121	254	206	408+c	**	55-	38	**
		21%	21%	23%	23%	20%	21%	21%	22%	**	16%	22%	**
NET Well (7-10)		1497	456	344	265	423	800	688	1224-	**	267+a	129	**
		69%	66%	69%	70%	71%	68%	70%	67%	**	80%	74%	**

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Prepared by BMG

Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	114	42	21	18	28	64	45	105+c	**	7-	3	**
	5%	6%	4%	5%	5%	5%	5%	6%	**	2%	2%	**
Medians	8.00	8.00	8.00	9.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	2069	645	477	360	570	1122	930	1731	**	329	171	**
Mean score	7.7	7.4-	7.7a	7.9+ae	7.8a	7.6-	7.9+ae	7.6-	**	8.2+a	7.8	**
									+ad			+ad
Standard deviation	2.20	2.30	2.10	2.18	2.15	2.22	2.16	2.25	**	1.86	1.92	**
Standard Error	.05	.09	.10	.14	.11	.07	.09	.06	**	.11	.16	**

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Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	21 1%	8 1%	13 1%	2 1%	1 1%	5+bj 3%	** **	** **	** **	** **	* *%	2 1%
2	(2.0)	34 2%	7 1%	27 2%	2 1%	1 1%	0 -	** **	** **	** **	** **	5 1%	3 2%
3	(3.0)	50 2%	21 3%	29 2%	6 5%	7 7%	4 2%	** **	** **	** **	** **	9 2%	5 3%
4	(4.0)	79 4%	33 5%	46 3%	12+abej 9%	3 3%	4 2%	** **	** **	** **	** **	14 4%	7 4%
5	(5.0)	176 8%	36- 5%	140+aj 9%	9 7%	10 9%	10 6%	** **	** **	** **	** **	16- 5%	9 5%
6	(6.0)	212 10%	59 8%	153 10%	10 8%	10 9%	14 8%	** **	** **	** **	** **	25 7%	19 11%
7	(7.0)	285 13%	84 12%	201 14%	18 14%	17 16%	17 11%	** **	** **	** **	** **	38 11%	20 11%
8	(8.0)	337 15%	100 14%	237 16%	13 10%	14 13%	27 16%	** **	** **	** **	** **	54 15%	27 15%
9	(9.0)	250 11%	68 10%	182 12%	13 10%	9 8%	19 12%	** **	** **	** **	** **	38 11%	19 11%
10 - Extremely well	(10.0)	624 29%	246+bc 35%	378- 25%	33 25%	28 26%	55 33%	** **	** **	** **	** **	149+bc 42%	59b 33%
NET Badly (1-3)		105 5%	36 5%	69 5%	10 7%	9 8%	9 5%	** **	** **	** **	** **	14 4%	10 6%
NET Neutral (4-6)		467 21%	127- 18%	339+aj 23%	31j 24%	23 21%	27 17%	** **	** **	** **	** **	55- 15%	34 19%
NET Well (7-10)		1497 69%	498c 71%	997 67%	77- 59%	68 63%	118c 72%	** **	** **	** **	** **	279+abc 78%	125 70%

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Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											Other (k)
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	114	39	75	12+bj	8	10	**	**	**	**	9-	8
	5%	6%	5%	9%	8%	6%	**	**	**	**	3%	5%
Medians	8.00	8.00	8.00	7.00	8.00	8.00	**	**	**	**	9.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2069	662	1406	118	100	154	**	**	**	**	348	169
Mean score	7.7	7.9+bc	7.6-	7.2-	7.4	7.9c	**	**	**	**	8.2	7.8
								+abcdefg			+abcd	
								k				
Standard deviation	2.20	2.26	2.17	2.48	2.32	2.29	**	**	**	**	2.10	2.28
Standard Error	.05	.10	.06	.24	.26	.21	**	**	**	**	.13	.19

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Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	21 1%	3c 2%	1 1%	0 -%	1 *%	4 1%	8 1%	21 1%	** **	21 1%	** **
2	(2.0)	34 2%	1 1%	1 1%	1 *%	4 2%	7 1%	20 2%	34 2%	** **	34 2%	** **
3	(3.0)	50 2%	4 3%	* *%	5 1%	2 1%	8 1%	28 3%	50 2%	** **	50 2%	** **
4	(4.0)	79 4%	3 2%	8 8%	10 3%	9 3%	19 3%	36 3%	77 4%	** **	79 4%	** **
5	(5.0)	176 8%	8 6%	8 8%	27 9%	17 6%	48 8%	91 8%	175 8%	** **	176 8%	** **
6	(6.0)	212 10%	7 6%	10 10%	36 11%	27 9%	62 10%	112 10%	212 10%	** **	212 10%	** **
7	(7.0)	285 13%	16 13%	8 9%	41 13%	39 14%	76 12%	148 14%	284 13%	** **	285 13%	** **
8	(8.0)	337 15%	20 16%	17 17%	51 16%	37 13%	95 15%	173 16%	328 15%	** **	333 15%	** **
9	(9.0)	250 11%	19 15%	14 14%	34 11%	36 13%	83 13%	121 11%	249 12%	** **	250 11%	** **
10 - Extremely well	(10.0)	624 29%	42 34%	30 30%	100 32%	104+f 37%	211+f 34%	284- 26%	616 29%	** **	619 28%	** **
NET Badly (1-3)		105 5%	8c 6%	3 3%	5- 2%	7 3%	19- 3%	56c 5%	105 5%	** **	105 5%	** **
NET Neutral (4-6)		467 21%	18 14%	27 27%	72 23%	52 18%	128 20%	239 22%	464 21%	** **	467 21%	** **
NET Well (7-10)		1497 69%	97+f 77%	68 69%	226 72%	216+f 76%	465+f 74%	726 67%	1478 68%	** **	1487 68%	** **

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Prepared by BMG

Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	114	3	1	9	8	18-	65ce	111	**	114	**
	5%	3%	2%	3%	3%	3%	6%	5%	**	5%	**
Medians	8.00	9.00	8.00	8.00	9.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2069	123	98	303	275	613	1021	2047	**	2059	**
Mean score	7.7	7.9	7.7	7.9f	8.1+f	8.0+f	7.6	7.7	**	7.7	**
Standard deviation	2.20	2.26	2.22	1.95	2.04	2.07	2.19	2.21	**	2.21	**
Standard Error	.05	.22	.24	.12	.13	.09	.07	.05	**	.05	**

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Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	21 1%	18 1%	18 1%	18 1%	14 1%	0 -	18 1%	17 1%	18 1%	21 1%	16 1%	11 1%	14 1%	0 -	15 1%	9 1%
2	(2.0)	34 2%	30 2%	31 2%	31 2%	22 1%	3 1%	34 2%	31 2%	34 2%	34 2%	19 1%	25+f 2%	19 2%	3 2%	23 2%	11 1%
3	(3.0)	50 2%	46 2%	45 2%	46 2%	35 2%	7 3%	48 2%	47 3%	50 2%	50 2%	28 2%	23 2%	23 2%	2 1%	25 2%	20 2%
4	(4.0)	79 4%	75 4%	71 4%	72 4%	58 4%	10 3%	74 4%	70 4%	75 4%	79 4%	47 4%	39 4%	37 3%	6 4%	49 4%	30 3%
5	(5.0)	176 8%	162 8%	156 8%	161 9%	139 9%	16 6%	167 8%	158 8%	168 8%	176 8%	99 7%	76 7%	97 8%	6- 4%	103 8%	66- 7%
6	(6.0)	212 10%	191 10%	187 10%	182 10%	162 10%	25 9%	195 10%	179 10%	199 10%	212 10%	124 9%	104 10%	115 9%	13 8%	120 9%	92 9%
7	(7.0)	285 13%	259 13%	255 13%	255 14%	221 14%	37 13%	265 13%	250 13%	269 13%	285 13%	194+ 14%	142 13%	169 13%	21 13%	192 14%	137 14%
8	(8.0)	337 15%	307 16%	309+ 16%	299 16%	262 16%	66 24% +abcd fghi	319+ 16%	301 16%	323 16%	337 15%	232+ 17%	193+ 18%	208 17%	48 29% +abcef	233+ 17%	182+ 18%
9	(9.0)	250 11%	222 11%	210 11%	211 11%	180 11%	27 10%	221 11%	215 11%	230 11%	250 11%	155 12%	113 11%	150 12%	15 9%	160 12%	111 11%
10 - Extremely well	(10.0)	624 29%	524- 27%	518- 27%	505- 27%	432- 27%	85 30%	544- 27%	505- 27%	561- 28%	624 29%	346- 26%	263- 25%	348 28%	50 30%	347- 26%	280 28%
NET Badly (1-3)		105 5%	95 5%	94 5%	95 5%	71 4%	10 4%	101 5%	96 5%	103 5%	105 5%	62 5%	58 5%	55 4%	5 3%	63 5%	40 4%
NET Neutral (4-6)		467 21%	427 22%	414 22%	415 22%	359 22%	51 18%	436 22%	408 22%	442 22%	467 21%	270 20%	219 21%	249 20%	25 15%	272 20%	189- 19%
NET Well (7-10)		1497 69%	1311- 68%	1292 68%	1270- 67%	1096 68%	214 77% +abcd fghi	1350- 68%	1272 68%	1384- 68%	1497 69%	926 69%	711 67%	875 70%	134 80% +abcef	932 69%	710+ 71%

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Prepared by BMG

Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	114 5%	107e 5%	103e 5%	105e 6%	94e 6%	5- 2%	107e 5%	100e 5%	109e 5%	114e 5%	85+d 6%	70+d 7%	79+d 6%	3- 2%	80d 6%	61d 6%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2069	1834	1800	1780	1526	275	1887	1775	1929	2069	1258	988	1179	164	1267	938
Mean score	7.7	7.6-	7.6-	7.6-	7.6	7.9	7.6-	7.6-	7.6-	7.7	7.6	7.6-	7.7	8.0b	7.6	7.8b
Standard deviation	2.20	2.20	2.20	2.21	2.16	1.98	2.21	2.21	2.21	2.20	2.16	2.21	2.16	1.91	2.17	2.09
Standard Error	.05	.06	.06	.06	.06	.13	.06	.06	.05	.05	.07	.08	.07	.16	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	21 1%	0 -%	21 1%	16 1%	10 1%
2	(2.0)	34 2%	1 1%	27 1%	19 1%	18 2%
3	(3.0)	50 2%	2 2%	41 2%	32 2%	20 2%
4	(4.0)	79 4%	6 4%	70 4%	55 4%	36 4%
5	(5.0)	176 8%	10 6%	160 8%	115 8%	79 9%
6	(6.0)	212 10%	12 8%	197 10%	146 10%	82 10%
7	(7.0)	285 13%	16 11%	261 13%	191 13%	120 14%
8	(8.0)	337 15%	19 13%	313 16%	230 16%	135 16%
9	(9.0)	250 11%	17 11%	220 11%	165 12%	102 12%
10 - Extremely well	(10.0)	624 29%	58 38%	544d 28%	370- 26%	192- 23%
NET Badly (1-3)		105 5%	4 2%	89 5%	66 5%	47 6%
NET Neutral (4-6)		467 21%	28 18%	427 22%	316 22%	198 24%
NET Well (7-10)		1497 69%	111 73%	1337 68%	957 67%	549- 66%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q38_7_9 (continuation)

Q38. YouTube (including YouTube Premium) - Easy to find something I want to watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	114 5%	11 7%	99 5%	80 6%	43 5%
Medians	8.00	9.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2069	142	1853	1340	794
Mean score	7.7	8.1+bcd	7.7d	7.6	7.4-
Standard deviation	2.20	2.07	2.18	2.18	2.23
Standard Error	.05	.23	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_10

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	13 1%	7 1%	4 *%	** **	2 1%	7 1%	6 1%
2	(2.0)	28 1%	7 1%	19+a 2%	** **	2 1%	12 1%	16 2%
3	(3.0)	33 2%	10 1%	21 2%	** **	1 1%	17 2%	16 2%
4	(4.0)	85 4%	31 3%	49 5%	** **	4 3%	40 4%	44 4%
5	(5.0)	159 7%	57- 6%	90a 8%	** **	12 9%	86 8%	71 7%
6	(6.0)	242 11%	102 11%	120 11%	** **	21 15%	122 11%	116 11%
7	(7.0)	293 13%	138 14%	135 13%	** **	20 15%	157 14%	133 13%
8	(8.0)	376 17%	175 18%	181 17%	** **	19 14%	223+b 20%	152- 15%
9	(9.0)	226 10%	115 12%	96 9%	** **	14 10%	117 10%	102 10%
10 - Extremely well	(10.0)	617 28%	292 30%	281 26%	** **	41 30%	286- 26%	326+a 31%
NET Badly (1-3)		74 3%	24 2%	45a 4%	** **	4 3%	36 3%	37 4%
NET Neutral (4-6)		487 22%	191- 20%	258a 24%	** **	36 27%	248 22%	231 22%
NET Well (7-10)		1513 69%	720+b 74%	694- 65%	** **	94 70%	783 70%	712 68%
Don't know		110 5%	37-d 4%	70+ad 7%	** **	0- -%	48 4%	59 6%

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Prepared by BMG

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2073	934	996	**	134	1067	981
Mean score	7.7	7.9+b	7.6-	**	7.7	7.7	7.8
Standard deviation	2.09	1.99	2.16	**	2.11	2.04	2.15
Standard Error	.05	.07	.07	**	.21	.07	.07

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Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	13 1%	2 1%	2 *	3 1%	* **	1 **	3 1%	1 1%	4 1%	4 1%	5 1%	4 1%
2	(2.0)	28 1%	0 -%	2 1%	2 1%	4 1%	9+abchi 3%	6abchi 3%	4+abchi 4%	2- **	6 1%	19+abchi 3%	11+abchi 3%
3	(3.0)	33 2%	2 1%	4 1%	4 1%	7 2%	7 2%	7+ah 3%	2 2%	6 1%	11 1%	16+h 2%	9ah 3%
4	(4.0)	85 4%	8 2%	17 4%	10 3%	11 3%	15 5%	10 5%	14 11%	25 3%	21 3%	39+achi 6%	24+acdhi 7%
5	(5.0)	159 7%	24 7%	27 6%	12- 3%	22 6%	27ci 8%	33 15%	14bchi 12%	51c 6%	34- 5%	74+bcdhi 11%	47+abcdehi 14%
6	(6.0)	242 11%	30 9%	46 11%	56+ahjk 15%	38 11%	39 12%	22 10%	11 9%	76 10%	94 13%	72 11%	33 10%
7	(7.0)	293 13%	50 15%	49 11%	45 12%	39 11%	60+bcdhi 19%	34 15%	16 13%	99 13%	84 12%	110+bdi 16%	50 14%
8	(8.0)	376 17%	51 15%	80 18%	69 19%	80 22%	50 16%	31 14%	14 12%	131 17%	150+fgjk 21%	96- 14%	46- 13%
9	(9.0)	226 10%	40 12%	36 8%	47k 13%	43 12%	33 10%	18 8%	9 7%	77 10%	90+bjk 12%	60 9%	27 8%
10 -	(10.0)	617 28%	135 39%	165 38%	106efgjk 29%	96efgjk 27%	63- 20%	35- 16%	17- 13%	301 38%	201efgjk 28%	115- 17%	52- 15%
NET Badly (1-3)		74 3%	4- 1%	8 2%	9 3%	11 3%	17abh 5%	16+abcdhi 7%	8abhi 6%	12- 2%	21 3%	41+abchi 6%	24+abcdhi 7%
NET Neutral (4-6)		487 22%	61 18%	90 21%	78 21%	72 20%	81a 25%	66 29%	39 31%	152- 19%	150 21%	185 28%	104+abcdhi 30%

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Prepared by BMG

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
NET Well (7-10)	1513	277 +cdefgij k	330 +efgjk	267efgjk	258efgjk	206-fgjk	118-	57-	607 +efgijk	525efgjk	381-g	175-
	69%	80%	75%	73%	72%	64%	53%	46%	77%	72%	57%	50%
Don't know	110	3-	11-	13	18ah	21abh	24 +abcdhi	20 j	14-	31ah	65 +abcdhi	44+abcdehi
	5%	1%	2%	3%	5%	6%	11%	16%	2%	4%	10%	13%
Medians	8.00	9.00	8.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2073	343	428	355	340	303	200	103	771	695	607	304
Mean score	7.7	8.2 +defgijk	8.1 +efgjk	7.9efgjk	7.8efgjk	7.3-fgk	6.9-	6.6-	8.1 +defgijk	7.9 +efgjk	7.0-	6.8-
Standard deviation	2.09	1.90	2.00	1.95	1.97	2.13	2.29	2.36	1.96	1.96	2.23	2.31
Standard Error	.05	.12	.10	.11	.12	.13	.17	.24	.08	.08	.09	.14

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Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	13 1%	2 1%	0 -%	2 1%	0 -%	** **	2 1%	3 1%	0 -%	0 -%	11 1%	0 -%	1 1%	1bdk 1%
2	(2.0)	28 1%	1 1%	2 1%	2 1%	4 1%	** **	2 1%	2 1%	4 2%	3 2%	23 1%	2 1%	2 2%	1 1%
3	(3.0)	33 2%	4 2%	1 *%	3 2%	4 1%	** **	3 1%	5 2%	3 2%	3 2%	27 1%	3 2%	3 3%	* *%
4	(4.0)	85 4%	5 3%	9 5%	5 3%	7 2%	** **	16+dh 6%	15 5%	2 1%	9 5%	72 4%	8 4%	3 3%	2 4%
5	(5.0)	159 7%	13 8%	13 7%	15 9%	15 5%	** **	22 9%	31dl 10%	12 7%	13 8%	142+1 8%	10 5%	4 4%	3 5%
6	(6.0)	242 11%	12 8%	28 15%	22 12%	37 12%	** **	30 12%	33 11%	14 8%	22 13%	207 11%	21 11%	8 8%	6 10%
7	(7.0)	293 13%	21 13%	18 10%	30 17%	42 14%	** **	27 11%	39 13%	21 12%	21 12%	236 13%	34bfj 18%	16 16%	8 13%
8	(8.0)	376 17%	27 17%	46+fjkm 24%	27 15%	60 19%	** **	38 15%	58 19%	29 17%	30 17%	322 18%	24 13%	23fkm 22%	8 12%
9	(9.0)	226 10%	20 13%	15 8%	15 8%	34 11%	** **	27 11%	33 11%	15 8%	17 10%	184 10%	26 14%	8 8%	8 12%
10 - Extremely well	(10.0)	617 28%	44 28%	48 25%	47 26%	100g 32%	** **	74 29%	75 24%	61g 35%	43 25%	516 28%	50 27%	29 28%	22+bgj 36%
NET Badly (1-3)		74 3%	7 4%	3 2%	7 4%	8 3%	** **	8 3%	10 3%	7 4%	6 4%	61 3%	5 3%	6+bd 6%	2 3%
NET Neutral (4-6)		487 22%	31 19%	50hl 27%	42 23%	58 19%	** **	68dh1 27%	78hl 25%	28 16%	45hl 26%	422+1 23%	38 21%	15- 15%	12 19%
NET Well (7-10)		1513 69%	113 71%	127 67%	120 66%	236+cfgij 76%	** **	166 65%	206 66%	126 72%	111 65%	1259 69%	133 72%	76 74%	46 73%

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Prepared by BMG

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	110	8	8	12d	7-	**	13	18d	13d	8	92	10	5	3
	5%	5%	4%	7%	2%	**	5%	6%	8%	5%	5%	5%	5%	5%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2073	150	181	168	303	**	241	293	161	162	1741	176	97	59
Mean score	7.7	7.8	7.7	7.6	8.0+egij	**	7.6	7.6	8.0e	7.6	7.7	7.8	7.8	8.0eg
Standard deviation	2.09	2.16	1.95	2.10	1.92	**	2.21	2.09	2.08	2.12	2.10	1.98	2.16	2.13
Standard Error	.05	.19	.16	.19	.13	**	.15	.14	.19	.20	.06	.15	.16	.17

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Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	13 1%	6b 1%	0 -%	4b 1%	3 1%	6 *%	7 1%	13 1%	** **	0 -%	0 -%	** **
2	(2.0)	28 1%	15+b 2%	2 *%	3 1%	7 1%	17 1%	11 1%	26 1%	** **	2 1%	0 -%	** **
3	(3.0)	33 2%	13cf 2%	14+cdf 3%	*- *%	6 1%	27+cf 2%	6- 1%	33+c 2%	** **	0- -%	0 -%	** **
4	(4.0)	85 4%	25 4%	21 4%	13 3%	25 4%	46 4%	38 4%	74 4%	** **	11 3%	8 4%	** **
5	(5.0)	159 7%	57 8%	33 7%	26 7%	42 7%	90 8%	68 7%	145+c 8%	** **	12- 4%	8 5%	** **
6	(6.0)	242 11%	86 12%	60 12%	39 10%	55 9%	146 12%	93 10%	205 11%	** **	36 11%	20 12%	** **
7	(7.0)	293 13%	97 14%	69 14%	56 15%	66 11%	166 14%	122 13%	245 13%	** **	45 14%	26 15%	** **
8	(8.0)	376 17%	109 16%	90 18%	66 18%	110 18%	198 17%	177 18%	312 17%	** **	65 19%	30 17%	** **
9	(9.0)	226 10%	71 10%	56 11%	33 9%	66 11%	127 11%	99 10%	178- 10%	** **	46+a 14%	29+a 17%	** **
10 - Extremely well	(10.0)	617 28%	169- 25%	132 26%	125ae 33%	186ae 31%	301- 25%	310+abe 32%	508 28%	** **	107 32%	45 26%	** **
NET Badly (1-3)		74 3%	33+cf 5%	16 3%	8 2%	16 3%	49+ 4%	24 2%	72+cd 4%	** **	2- 1%	0- -%	** **
NET Neutral (4-6)		487 22%	168 24%	114 23%	78 21%	122 20%	282 24%	200 20%	424c 23%	** **	59- 18%	36 21%	** **
NET Well (7-10)		1513 69%	445- 65%	347 70%	280ae 74%	428a 72%	792- 67%	708+ae 73%	1243- 68%	** **	263+a 78%	130 75%	** **

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Prepared by BMG

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	110	41	22	12	31	63	43	97	**	11	8	**
	5%	6%	4%	3%	5%	5%	4%	5%	**	3%	4%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	2073	647	476	366	567	1123	932	1739	**	325	166	**
Mean score	7.7	7.5-	7.7	7.9ae	7.9ae	7.6-	7.9+ae	7.7-	**	8.2+a	8.0	**
									+a			+a
Standard deviation	2.09	2.18	2.00	2.03	2.08	2.11	2.06	2.14	**	1.76	1.77	**
Standard Error	.05	.08	.09	.13	.10	.06	.08	.06	**	.11	.15	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	13 1%	7 1%	6 *%	1 1%	3 2%	4+b 2%	** **	** **	** **	** **	2 1%	1 *%
2	(2.0)	28 1%	6 1%	21 1%	1 1%	1 1%	1 1%	** **	** **	** **	** **	2 1%	3 2%
3	(3.0)	33 2%	8 1%	25 2%	3 2%	1 1%	2 1%	** **	** **	** **	** **	4 1%	1 1%
4	(4.0)	85 4%	34 5%	51 3%	16+abjk 13%	10 9%	9 6%	** **	** **	** **	** **	10 3%	5 3%
5	(5.0)	159 7%	49 7%	109 7%	13 10%	10 10%	11 6%	** **	** **	** **	** **	19 5%	13 7%
6	(6.0)	242 11%	72 10%	171 12%	11 8%	12 11%	18 11%	** **	** **	** **	** **	38 11%	25 14%
7	(7.0)	293 13%	74- 11%	219+aej 15%	14 10%	11 11%	14 8%	** **	** **	** **	** **	32- 9%	18 10%
8	(8.0)	376 17%	115c 16%	261c 18%	11- 9%	20 19%	28 17%	** **	** **	** **	** **	60c 17%	27 15%
9	(9.0)	226 10%	68 10%	158 11%	17 13%	8 8%	18 11%	** **	** **	** **	** **	35 10%	18 10%
10 - Extremely well	(10.0)	617 28%	226+bc 32%	391- 26%	30 23%	22 21%	51 31%	** **	** **	** **	** **	140+abc 39%	57 32%
NET Badly (1-3)		74 3%	21 3%	53 4%	5 4%	5 4%	7 4%	** **	** **	** **	** **	9 3%	5 3%
NET Neutral (4-6)		487 22%	155 22%	330 22%	40+abj 31%	32 29%	37 23%	** **	** **	** **	** **	67 19%	43 24%
NET Well (7-10)		1513 69%	484c 69%	1029c 69%	72- 55%	62 58%	110 67%	** **	** **	** **	** **	267+c 75%	119 67%

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Prepared by BMG

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	110	41	69	13+bj	9	9	**	**	**	**	14	10
	5%	6%	5%	10%	9%	5%	**	**	**	**	4%	6%
Medians	8.00	8.00	8.00	7.00	8.00	8.00	**	**	**	**	9.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2073	660	1412	118	99	155	**	**	**	**	343	167
Mean score	7.7	7.8cd	7.7cd	7.2-	7.2-	7.7	**	**	**	**	8.2	7.9cd
Standard deviation	2.09	2.15	2.06	2.40	2.33	2.32	**	**	+bcdeg	**	+abcdg	2.09
Standard Error	.05	.09	.06	.23	.26	.21	**	**	**	**	.12	.17

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Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	13 1%	1 1%	1 1%	0 -%	* *%	4 1%	4 *%	13 1%	** **	13 1%	** **
2	(2.0)	28 1%	2 1%	1 1%	2 1%	3 1%	4 1%	17 2%	28 1%	** **	28 1%	** **
3	(3.0)	33 2%	2 ^{cd} 2%	1 1%	0- -%	0- -%	6 1%	18 ^{cd} 2%	33 2%	** **	33 2%	** **
4	(4.0)	85 4%	3 2%	5 5%	11 4%	5 2%	18 3%	44 4%	85 4%	** **	85 4%	** **
5	(5.0)	159 7%	8 6%	5 5%	18 6%	11- 4%	36 6%	85 ^d 8%	156 7%	** **	159 7%	** **
6	(6.0)	242 11%	9 7%	9 9%	44 14%	34 12%	71 11%	109 10%	241 11%	** **	242 11%	** **
7	(7.0)	293 13%	14 11%	5 5%	39 13%	34 12%	68- 11%	169 ⁺ 16%	289 13%	** **	292 13%	** **
8	(8.0)	376 17%	16 13%	19 19%	54 17%	42 15%	105 17%	192 18%	371 17%	** **	374 17%	** **
9	(9.0)	226 10%	14 11%	20 21%	34 11%	37 13%	78 12%	100 9%	225 10%	** **	226 10%	** **
10 - Extremely well	(10.0)	617 28%	55 ⁺ 44%	31 31%	100 32%	107 ⁺ 38%	223 ⁺ 35%	287 26%	610 28%	** **	612 28%	** **
NET Badly (1-3)		74 3%	5 ^c 4%	3 3%	2- 1%	4 1%	13 2%	39 ^c 4%	74 3%	** **	74 3%	** **
NET Neutral (4-6)		487 22%	20 16%	20 20%	73 23%	50 18%	125 20%	239 22%	482 22%	** **	486 22%	** **
NET Well (7-10)		1513 69%	99 ⁺ 79%	75 76%	228 73%	220 ⁺ 78%	474 ⁺ 75%	747 69%	1495 69%	** **	1504 69%	** **

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Prepared by BMG

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	110	2	1	9	9	19-	62e	107	**	110	**
	5%	1%	2%	3%	3%	3%	6%	5%	**	5%	**
Medians	8.00	9.00	9.00	8.00	9.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2073	124	98	302	274	612	1025	2051	**	2063	**
Mean score	7.7	8.2+f	8.1	8.0+f	8.3+f	8.1+f	7.6	7.7	**	7.7	**
											b
Standard deviation	2.09	2.13	2.09	1.86	1.85	1.98	2.08	2.09	**	2.09	**
Standard Error	.05	.20	.23	.12	.12	.09	.07	.05	**	.05	**

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Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	13 1%	11 1%	13 1%	12 1%	8 *%	* *%	13 1%	12 1%	13 1%	13 1%	8 1%	6 1%	8 1%	* *%	12+ 1%	5 *%
2	(2.0)	28 1%	23 1%	22 1%	22 1%	20 1%	1 *%	23 1%	18- 1%	23- 1%	28 1%	15 1%	16 2%	13 1%	1 1%	16 1%	8 1%
3	(3.0)	33 2%	28 1%	31 2%	31 2%	26 2%	4 1%	30 1%	30 2%	31 2%	33 2%	15 1%	17 2%	16 1%	1 1%	19 1%	12 1%
4	(4.0)	85 4%	73 4%	76 4%	74 4%	60 4%	10 4%	78 4%	73 4%	80 4%	85 4%	45 3%	40 4%	37- 3%	8 5%	40- 3%	31 3%
5	(5.0)	159 7%	146 8%	147 8%	147+ 8%	132+ 8%	19 7%	150 8%	144 8%	150 7%	159 7%	91 7%	79 7%	87 7%	6 4%	95 7%	72 7%
6	(6.0)	242 11%	225 12%	218 11%	218 12%	187 12%	42+ 15%	229 11%	213 11%	231 11%	242 11%	154 11%	127 12%	141 11%	21 12%	155 12%	111 11%
7	(7.0)	293 13%	270 14%	260 14%	254 13%	219 14%	42 15%	272 14%	257 14%	279 14%	293 13%	196 15%	142 13%	155 12%	30 18%	178 13%	128 13%
8	(8.0)	376 17%	335 17%	331 17%	324 17%	277 17%	57 20%	350 18%	330 18%	358 18%	376 17%	239 18%	201 19%	234 19%	36 21%	264+ 20%	194+ 19%
9	(9.0)	226 10%	205 11%	202 11%	188 10%	170 11%	18- 7%	207 10%	192 10%	211 10%	226 10%	148 11%	106 10%	145 12%	11 7%	139 10%	103 10%
10 - Extremely well	(10.0)	617 28%	521- 27%	504- 26%	511- 27%	426- 26%	81 29%	539- 27%	505- 27%	555- 27%	617 28%	352- 26%	256- 24%	350 28%	51 31%	357- 26%	282 28%
NET Badly (1-3)		74 3%	61 3%	66 3%	66 4%	55 3%	5 2%	66 3%	61 3%	67 3%	74 3%	37 3%	40 4%	37 3%	2 1%	47 4%	24- 2%
NET Neutral (4-6)		487 22%	444 23%	440+ 23%	440+ 23%	379 23%	70 25%	456 23%	431 23%	461 23%	487 22%	290 22%	245 23%	264 21%	34 21%	290 22%	214 21%
NET Well (7-10)		1513 69%	1331 69%	1296- 68%	1277- 68%	1093- 67%	198 71%	1368- 69%	1284 68%	1404 69%	1513 69%	936 70%	704- 67%	885 70%	128+b 77%	938 70%	707 71%

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Prepared by BMG

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	110 5%	104e 5%	101e 5%	102e 5%	93+e 6%	6- 2%	104e 5%	99e 5%	106e 5%	110e 5%	79+d 6%	69+d 6%	72d 6%	2- 1%	72d 5%	54d 5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2073	1836	1802	1783	1526	274	1889	1776	1932	2073	1263	990	1186	164	1276	945
Mean score	7.7	7.7	7.7-	7.7-	7.7-	7.7	7.7-	7.7-	7.7-	7.7	7.7	7.6-	7.8+b	7.9	7.7	7.8b
Standard deviation	2.09	2.06	2.09	2.10	2.08	1.93	2.08	2.08	2.08	2.09	2.01	2.08	2.02	1.89	2.06	1.99
Standard Error	.05	.05	.05	.05	.06	.13	.05	.05	.05	.05	.06	.07	.06	.16	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	13 1%	3 2%	10 1%	8 1%	6 1%
2	(2.0)	28 1%	2 2%	21 1%	17 1%	14 2%
3	(3.0)	33 2%	0 -%	32 2%	22 2%	15 2%
4	(4.0)	85 4%	12 8%	67- 3%	51 4%	34 4%
5	(5.0)	159 7%	12 8%	141 7%	107 8%	63 7%
6	(6.0)	242 11%	7 4%	227 12%	165 12%	104 12%
7	(7.0)	293 13%	17 11%	267 14%	199 14%	129 15%
8	(8.0)	376 17%	28 18%	340 17%	258 18%	146 17%
9	(9.0)	226 10%	8 5%	209 11%	146 10%	86 10%
10 - Extremely well	(10.0)	617 28%	53 34%	544d 28%	374- 26%	197- 23%
NET Badly (1-3)		74 3%	5 3%	64 3%	46 3%	34 4%
NET Neutral (4-6)		487 22%	31 20%	434 22%	323 23%	200 24%
NET Well (7-10)		1513 69%	105 69%	1360 70%	977 69%	557- 67%

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Prepared by BMG

Table Q38_7_10 (continuation)

Q38. YouTube (including YouTube Premium) - Provides services that are easy to find my way around - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	110	11	94	73	45
	5%	7%	5%	5%	5%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2073	142	1858	1346	792
Mean score	7.7	7.7	7.7d	7.7	7.5-
Standard deviation	2.09	2.36	2.06	2.05	2.10
Standard Error	.05	.26	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_11

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	23 1%	7 1%	14 1%	** **	2 1%	16 1%	6 1%
2	(2.0)	40 2%	15 2%	25 2%	** **	* *%	23 2%	17 2%
3	(3.0)	69 3%	23 2%	41 4%	** **	4 3%	37 3%	30 3%
4	(4.0)	106 5%	44 5%	57 5%	** **	4 3%	42- 4%	64+a 6%
5	(5.0)	254 12%	101 10%	135 13%	** **	18 13%	142 13%	107 10%
6	(6.0)	233 11%	99 10%	115 11%	** **	19 14%	132 12%	97 9%
7	(7.0)	277 13%	134 14%	123 12%	** **	19 14%	163+b 15%	112- 11%
8	(8.0)	308 14%	146 15%	136 13%	** **	27b 20%	178+b 16%	129- 12%
9	(9.0)	169 8%	90+b 9%	69- 6%	** **	10 7%	89 8%	76 7%
10 - Extremely well	(10.0)	437 20%	228+b 23%	177- 17%	** **	29 22%	187- 17%	245+a 24%
NET Badly (1-3)		132 6%	45- 5%	80+a 7%	** **	6 5%	77 7%	53 5%
NET Neutral (4-6)		592 27%	244 25%	307 29%	** **	41 30%	317 28%	268 26%
NET Well (7-10)		1192 55%	597+b 62%	505- 47%	** **	84b 63%	617 55%	561 54%
Don't know		267 12%	85-d 9%	175+ad 16%	** **	3- 2%	105- 9%	158+a 15%

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Prepared by BMG

Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	7.00	8.00	7.00	**	8.00	7.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1915	886	891	**	131	1010	882
Mean score	7.2	7.4+b	6.9-	**	7.3	7.0-	7.3+a
Standard deviation	2.29	2.20	2.35	**	2.12	2.24	2.33
Standard Error	.06	.08	.08	**	.21	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	23 1%	2 *%	5 1%	1 *%	5 1%	4 1%	4c 2%	2 2%	6 1%	6 1%	11 2%	7c 2%
2	(2.0)	40 2%	9b 3%	3 1%	9 2%	6 2%	7 2%	4 2%	3 2%	12 2%	14 2%	14 2%	7 2%
3	(3.0)	69 3%	2- 1%	11 3%	9 2%	9 3%	14ah 4%	12+ahi 6%	11 9%	13- 2%	18 2%	37 6%	23+abcdhi 7%
4	(4.0)	106 5%	15 4%	16 4%	19 5%	10 3%	25+bdhi 8%	15d 7%	6 5%	31 4%	28 4%	47+bdhi 7%	22d 6%
5	(5.0)	254 12%	41 12%	37- 8%	43 12%	49b 14%	42 13%	32b 14%	10 8%	78 10%	92b 13%	84 12%	42 12%
6	(6.0)	233 11%	33 10%	44 10%	40 11%	36 10%	41 13%	24 11%	14 11%	77 10%	76 10%	79 12%	38 11%
7	(7.0)	277 13%	35 10%	62 14%	42 12%	53 15%	40 12%	32 14%	12 10%	98 12%	95 13%	84 13%	44 13%
8	(8.0)	308 14%	60fjk 17%	62 14%	57fjk 16%	58fjk 16%	38 12%	21- 9%	12 10%	122fjk 16%	115fjk 16%	71- 11%	33- 9%
9	(9.0)	169 8%	43 +cdefgij k 12%	43fjk 10%	23 6%	24 7%	20 6%	11 5%	5 4%	86 +cdefgij k 11%	47 6%	36- 5%	16- 5%
10 -	(10.0)	437	93 +defgijk k	128 +cdefgij	77efgjk	61jk	41- 13%	25- 13%	12- 13%	222 +cdefgij k	138efgjk	78- 12%	37- 11%
Extremely well		20%	27%	29%	21%	17%	13%	11%	10%	28%	19%	12%	11%
NET Badly (1-3)		132 6%	13 4%	19 4%	18 5%	20 6%	25ah 8%	21+abhi 9%	16 13%	32- 4%	38 5%	62+abchi 9%	37+abcdhi 11%
NET Neutral (4-6)		592 27%	89 26%	98- 22%	102 28%	94 26%	107+bh 33%	72bh 32%	30 24%	186- 24%	197 27%	209+bh 31%	102b 29%

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Prepared by BMG

Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
NET Well (7-10)	1192	232 +cdefgij k	295 +cdefgij k	199efgjk	196efgjk	139-	88-	42-	527 +cdefgij k	395efgjk	269-	130-
	55%	67%	67%	54%	55%	43%	39%	34%	67%	54%	40%	37%
Don't know	267	12-	28-	48abh	48abh	53+abh	43+abhi +abcdefh ij	36 29%	40-	96abh	132 +abcdhi	79+abcdehi
Medians	7.00	8.00	8.00	7.00	7.00	7.00	6.00	6.00	8.00	7.00	6.00	6.00
Mode	10.00	10.00	10.00	10.00	10.00	5.00	5.00	6.00	10.00	10.00	7.00	7.00
Base for stats	1915	334	411	320	310	271	181	88	745	630	540	269
Mean score	7.2	7.6 +cdefgij k	7.7 +cdefgij k	7.2efgjk	7.1efgjk	6.6-	6.4-	6.3-	7.6 +cdefgij k	7.2efgjk	6.5-	6.3-
Standard deviation	2.29	2.19	2.18	2.24	2.20	2.28	2.32	2.47	2.19	2.21	2.32	2.37
Standard Error	.06	.14	.12	.13	.14	.14	.19	.27	.09	.10	.10	.15

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Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	23 1%	0 -%	3 2%	1 *%	7 2%	** **	1 *%	6 2%	0 -%	0 -%	20 1%	1 *%	2 2%	* 1%
2	(2.0)	40 2%	2 1%	2 1%	3 1%	3 1%	** **	4 2%	8 2%	9+djk 5%	5 3%	38+ 2%	1 *%	1 1%	* *%
3	(3.0)	69 3%	4 2%	3 2%	7 4%	9 3%	** **	7 3%	10 3%	8 5%	11+ 6%	62 3%	4 2%	2 2%	1 1%
4	(4.0)	106 5%	5 3%	11 6%	8 5%	20 6%	** **	16 6%	16 5%	3 2%	6 3%	91 5%	8 4%	4 4%	3 5%
5	(5.0)	254 12%	18 12%	25 13%	20 11%	29 9%	** **	27 11%	31 10%	21 12%	26 16%	212 12%	24 13%	13 13%	5 8%
6	(6.0)	233 11%	17 11%	22 11%	23 13%	22 7%	** **	30 12%	31 10%	19 11%	19 11%	191 10%	24d 13%	11 11%	6 9%
7	(7.0)	277 13%	20 13%	21 11%	17 10%	45 15%	** **	30 12%	43 14%	22 12%	22 13%	225 12%	25 13%	18cj 18%	9 15%
8	(8.0)	308 14%	30fk 19%	28 15%	22 12%	54fk 17%	** **	23- 9%	49f 16%	22 13%	21 13%	258f 14%	20 11%	19fk 18%	11fk 18%
9	(9.0)	169 8%	11 7%	17 9%	13 7%	24 8%	** **	21 8%	26 8%	6 4%	10 6%	140 8%	21hl 11%	4 4%	4 7%
10 - Extremely well	(10.0)	437 20%	33 21%	36 19%	43g 24%	64 21%	** **	64g 25%	49 16%	36 21%	29 17%	368 20%	35 19%	19 18%	15g 25%
NET Badly (1-3)		132 6%	6 4%	8 4%	11 6%	19 6%	** **	12 5%	24km 8%	17km 10%	16km 9%	120+km 7%	5 3%	5 5%	1 2%
NET Neutral (4-6)		592 27%	40 25%	58 31%	51 28%	71 23%	** **	74 29%	78 25%	43 25%	51 30%	494 27%	57 31%	28 28%	13 21%
NET Well (7-10)		1192 55%	95 60%	103 54%	96 53%	187hi 60%	** **	137 54%	167 54%	86 50%	83 48%	992 54%	100 54%	60 58%	40+fg hijk 65%

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Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	267	18	19	22	33	**	31	43	28	21	227	23	9	7
	12%	12%	10%	12%	11%	**	12%	14%	16%	13%	12%	13%	9%	12%
Medians	7.00	8.00	7.00	7.00	8.00	**	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1915	140	169	158	276	**	223	269	146	149	1606	162	93	55
Mean score	7.2	7.4	7.1	7.3	7.2	**	7.3	7.0	7.0	6.8	7.1	7.3	7.1	7.6
Standard deviation	2.29	2.06	2.26	2.31	2.33	**	2.33	2.34	2.42	2.30	2.32	2.09	2.15	2.06
Standard Error	.06	.19	.19	.21	.16	**	.17	.16	.23	.22	.07	.16	.17	.18

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Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	23 1%	9 1%	6 1%	2 *%	5 1%	15 1%	7 1%	16 1%	** **	4 1%	1 1%	** **
2	(2.0)	40 2%	18d 3%	9 2%	7 2%	5 1%	27 2%	12 1%	36 2%	** **	4 1%	2 1%	** **
3	(3.0)	69 3%	27c 4%	13 3%	5 1%	22 4%	40 3%	27 3%	66+c 4%	** **	3- 1%	3 2%	** **
4	(4.0)	106 5%	38 6%	21 4%	14 4%	33 5%	59 5%	46 5%	92 5%	** **	13 4%	9 5%	** **
5	(5.0)	254 12%	71 10%	59 12%	54 14%	68 11%	130 11%	122 13%	224 12%	** **	29 9%	21 12%	** **
6	(6.0)	233 11%	89+df 13%	61df 12%	37 10%	44- 7%	150+df 13%	82- 8%	196 11%	** **	34 10%	14 8%	** **
7	(7.0)	277 13%	95 14%	75f 15%	41 11%	65 11%	170+f 14%	106- 11%	226 12%	** **	51 15%	28 16%	** **
8	(8.0)	308 14%	94 14%	71 14%	54 14%	86 14%	165 14%	140 14%	254 14%	** **	54 16%	28 16%	** **
9	(9.0)	169 8%	46 7%	44 9%	34 9%	46 8%	89 8%	80 8%	126- 7%	** **	43+a 13%	29+a 17%	** **
10 - Extremely well	(10.0)	437 20%	110- 16%	95 19%	88ae 23%	143+ae 24%	204- 17%	231+ae 24%	351- 19%	** **	84+a 25%	32 18%	** **
NET Badly (1-3)		132 6%	54+cf 8%	28 6%	14 4%	32 5%	82c 7%	46- 5%	119c 6%	** **	11- 3%	6 3%	** **
NET Neutral (4-6)		592 27%	198 29%	141 28%	105 28%	145 24%	338 29%	250 26%	512 28%	** **	76 23%	43 25%	** **
NET Well (7-10)		1192 55%	344- 50%	285a 57%	217a 57%	339a 57%	629 53%	556a 57%	957- 52%	** **	232+a 69%	117+a 67%	** **

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Prepared by BMG

Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	267	92b	45-	42	81b	136	123	248+cd	**	16-	8-	**
	12%	13%	9%	11%	14%	11%	13%	13%	**	5%	5%	**
Medians	7.00	7.00	7.00	8.00	8.00	7.00	8.00	7.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1915	596	453	336	517	1049	853	1588	**	319	166	**
Mean score	7.2	6.9-	7.1a	7.4ae	7.4+ae	7.0-	7.4+ae	7.1-	**	7.6+a	7.4	**
									+a			+a
Standard deviation	2.29	2.31	2.22	2.21	2.31	2.27	2.27	2.30	**	2.11	2.07	**
Standard Error	.06	.09	.10	.15	.12	.07	.09	.06	**	.13	.18	**

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Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	23 1%	10 1%	13 1%	4+bj 3%	2 2%	3 2%	** **	** **	** **	** **	1 *%	1 1%
2	(2.0)	40 2%	18 3%	22 1%	6+bk 4%	3 3%	5 3%	** **	** **	** **	** **	12+b 3%	1 1%
3	(3.0)	69 3%	20 3%	49 3%	7k 5%	6 5%	8k 5%	** **	** **	** **	** **	8 2%	2 1%
4	(4.0)	106 5%	42 6%	64 4%	6 5%	6 5%	10 6%	** **	** **	** **	** **	21 6%	13 8%
5	(5.0)	254 12%	80 11%	174 12%	20 15%	20 19%	18 11%	** **	** **	** **	** **	33 9%	18 10%
6	(6.0)	233 11%	69 10%	163 11%	13 10%	11 11%	18 11%	** **	** **	** **	** **	36 10%	18 10%
7	(7.0)	277 13%	75 11%	203j 14%	13 10%	11 10%	17 10%	** **	** **	** **	** **	31- 9%	21 12%
8	(8.0)	308 14%	74- 11%	234+acej 16%	9- 7%	11 10%	10- 6%	** **	** **	** **	** **	39 11%	24e 14%
9	(9.0)	169 8%	53 8%	115 8%	5 4%	4 4%	14 9%	** **	** **	** **	** **	30 8%	8 4%
10 - Extremely well	(10.0)	437 20%	177+b 25%	260- 18%	23 18%	19 17%	43b 26%	** **	** **	** **	** **	113+bc 32%	49+b 28%
NET Badly (1-3)		132 6%	48k 7%	83 6%	16+abjk 12%	11 10%	15k 9%	** **	** **	** **	** **	22 6%	4- 2%
NET Neutral (4-6)		592 27%	190 27%	402 27%	39 30%	38 35%	46 28%	** **	** **	** **	** **	90 25%	50 28%
NET Well (7-10)		1192 55%	379c 54%	811c 55%	51- 39%	45 41%	85c 52%	** **	** **	** **	** **	212c 59%	102c 57%

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Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	267	82	185	25+aj	15	18	**	**	**	**	33	22
	12%	12%	13%	19%	14%	11%	**	**	**	**	9%	12%
Medians	7.00	7.00	7.00	6.00	6.00	7.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	5.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1915	618	1296	106	93	146	**	**	**	**	324	155
Mean score	7.2	7.2cd	7.1cd	6.4-	6.5-	7.1	**	**	**	**	7.5+bcd	7.5cd
								+	abcdefg	cd		
									jk			
Standard deviation	2.29	2.47	2.19	2.66	2.45	2.60	**	**	**	**	2.44	2.22
Standard Error	.06	.11	.07	.27	.28	.24	**	**	**	**	.15	.19

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Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	23 1%	0 -%	0 -%	3 1%	4 1%	4 1%	15 1%	23 1%	** **	23 1%	** **
2	(2.0)	40 2%	1 1%	2 2%	5 2%	6 2%	13 2%	18 2%	40 2%	** **	40 2%	** **
3	(3.0)	69 3%	1 1%	3 3%	8 3%	5 2%	11- 2%	40e 4%	69 3%	** **	69 3%	** **
4	(4.0)	106 5%	6 5%	7 7%	13 4%	6- 2%	24 4%	58d 5%	106 5%	** **	106 5%	** **
5	(5.0)	254 12%	13 10%	11 12%	30 10%	41 15%	79 13%	127 12%	253 12%	** **	254 12%	** **
6	(6.0)	233 11%	10 8%	9 10%	32 10%	27 10%	57 9%	109 10%	229 11%	** **	233 11%	** **
7	(7.0)	277 13%	18 14%	11 11%	44 14%	40 14%	85 14%	140 13%	275 13%	** **	276 13%	** **
8	(8.0)	308 14%	19 15%	14 14%	56 18%	39 14%	95 15%	167 15%	302 14%	** **	305 14%	** **
9	(9.0)	169 8%	10 8%	12 12%	21 7%	19 7%	50 8%	82 8%	168 8%	** **	169 8%	** **
10 - Extremely well	(10.0)	437 20%	38+f 30%	24 25%	73f 23%	75+f 26%	166+f 26%	187- 17%	430 20%	** **	432 20%	** **
NET Badly (1-3)		132 6%	2- 2%	5 5%	16 5%	15 5%	28 4%	73a 7%	132 6%	** **	132 6%	** **
NET Neutral (4-6)		592 27%	29 23%	28 28%	75 24%	74 26%	159 25%	294 27%	588 27%	** **	592 27%	** **
NET Well (7-10)		1192 55%	84+f 67%	62 62%	193+f 62%	173+f 61%	397+f 63%	576 53%	1174 54%	** **	1182 54%	** **

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Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	267	11	4	27	21-	47-	143cde	264	**	267	**
	12%	9%	4%	9%	8%	7%	13%	12%	**	12%	**
Medians	7.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	**	7.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1915	115	95	285	262	584	943	1894	**	1905	**
Mean score	7.2	7.8+f	7.4	7.4f	7.4f	7.5+f	7.0-	7.1	**	7.1-	**
Standard deviation	2.29	2.07	2.30	2.22	2.28	2.23	2.29	2.29	**	2.29	**
Standard Error	.06	.21	.25	.14	.15	.10	.08	.06	**	.06	**

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Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	23 1%	18 1%	14- 1%	14- 1%	9- 1%	* **	16- 1%	18 1%	19 1%	23 1%	7- 1%	9 1%	6- **	* **	9 1%	5- **
2	(2.0)	40 2%	34 2%	34 2%	35 2%	23- 1%	*- **	37 2%	33 2%	37 2%	40 2%	23 2%	19 2%	17 1%	* **	24 2%	8- 1%
3	(3.0)	69 3%	63e 3%	62e 3%	66+e 3%	57e 3%	2- 1%	64e 3%	63e 3%	68e 3%	69 3%	42 3%	41 4%	34 3%	1 1%	42 3%	31 3%
4	(4.0)	106 5%	99 5%	96 5%	100+ 5%	84 5%	12 4%	102 5%	94 5%	103 5%	106 5%	61 5%	49 5%	49- 4%	5 3%	62 5%	39 4%
5	(5.0)	254 12%	231e 12%	228e 12%	225e 12%	196e 12%	17- 6%	237e 12%	228e 12%	241e 12%	254e 12%	146d 11%	108d 10%	144d 11%	7- 4%	146d 11%	110d 11%
6	(6.0)	233 11%	213 11%	205 11%	202 11%	165 10%	22 8%	215 11%	201 11%	217 11%	233 11%	148 11%	118 11%	132 10%	13 8%	146 11%	97 10%
7	(7.0)	277 13%	253 13%	250 13%	246 13%	211 13%	40 14%	257 13%	254+ 14%	267 13%	277 13%	184 14%	136 13%	166 13%	22 13%	182 14%	126 13%
8	(8.0)	308 14%	272 14%	273 14%	267 14%	238 15%	70 25% +abcd fghi	285 14%	265 14%	287 14%	308 14%	204 15%	154 15%	198+ 16%	47 28% +abcef	207 15%	170+ 17%
9	(9.0)	169 8%	150 8%	146 8%	140 7%	124 8%	28 10%	152 8%	133- 7%	157 8%	169 8%	96 7%	74 7%	97 8%	16 10%	97 7%	85 9%
10 -	(10.0)	437 20%	370- 19%	361- 19%	355- 19%	306- 19%	77 27% +abcd fghi	381- 19%	353- 19%	393- 19%	437 20%	251 19%	200 19%	254 20%	48 29% +abcef	256 19%	209 21%
NET Badly (1-3)		132 6%	115e 6%	110e 6%	114e 6%	88e 5%	3- 1%	117e 6%	114e 6%	124e 6%	132e 6%	72d 5%	69d 6%	57- 5%	2- 1%	75d 6%	43- 4%
NET Neutral (4-6)		592 27%	543+e 28%	529e 28%	527+e 28%	445e 27%	51- 18%	554+e 28%	522e 28%	561e 28%	592e 27%	355d 26%	275d 26%	325d 26%	26- 15%	355d 26%	246-d 25%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
NET Well (7-10)	1192	1045	1030	1007-	881	215	1075	1005-	1104	1192	735	563	716+	133	743	590+b
	55%	54%	54%	53%	54%	77%	54%	54%	54%	55%	55%	53%	57%	80%	55%	59%
Don't know	267	237e	234e	236e	206e	11-	246e	234e	250e	267e	180d	151+d	160d	5-	175d	120d
	12%	12%	12%	13%	13%	4%	12%	12%	12%	12%	13%	14%	13%	3%	13%	12%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1915	1703	1669	1649	1413	269	1747	1641	1788	1915	1162	907	1098	161	1172	879
Mean score	7.2	7.1-	7.1	7.1-	7.1	7.9	7.1-	7.1-	7.1-	7.2	7.2	7.1	7.3+	8.1	7.2	7.4+abe
Standard deviation	2.29	2.26	2.25	2.26	2.22	1.83	2.26	2.26	2.27	2.29	2.19	2.27	2.16	1.77	2.22	2.14
Standard Error	.06	.06	.06	.06	.06	.12	.06	.06	.06	.06	.07	.08	.07	.15	.07	.08

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Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	23 1%	2 1%	20 1%	14 1%	13 2%
2	(2.0)	40 2%	2 1%	36 2%	33+ 2%	23+ 3%
3	(3.0)	69 3%	3 2%	61 3%	45 3%	33 4%
4	(4.0)	106 5%	11 7%	89 5%	74 5%	48 6%
5	(5.0)	254 12%	15 9%	233 12%	175 12%	90 11%
6	(6.0)	233 11%	14 9%	207 11%	152 11%	91 11%
7	(7.0)	277 13%	13 8%	255 13%	189 13%	126+ 15%
8	(8.0)	308 14%	13 9%	287 15%	206 15%	117 14%
9	(9.0)	169 8%	10 7%	155 8%	109 8%	54 6%
10 - Extremely well	(10.0)	437 20%	44 29%	379d 19%	246- 17%	134- 16%
NET Badly (1-3)		132 6%	7 4%	117 6%	92 6%	68+b 8%
NET Neutral (4-6)		592 27%	40 26%	530 27%	401 28%	229 27%
NET Well (7-10)		1192 55%	80 53%	1075 55%	750- 53%	432- 52%

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Prepared by BMG

Table Q38_7_11 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes made for UK audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	267	26	230	177	109
	12%	17%	12%	12%	13%
Medians	7.00	8.00	7.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1915	127	1722	1243	728
Mean score	7.2	7.5d	7.1d	7.0-	6.9-
Standard deviation	2.29	2.46	2.26	2.27	2.33
Standard Error	.06	.28	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_12
 Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	17 1%	6 1%	9 1%	** **	2 1%	12 1%	5 *%
2	(2.0)	31 1%	9 1%	21+ 2%	** **	* *%	14 1%	17 2%
3	(3.0)	41 2%	14 1%	26 2%	** **	0 -%	19 2%	22 2%
4	(4.0)	95 4%	36 4%	50 5%	** **	9 7%	46 4%	49 5%
5	(5.0)	184 8%	77 8%	96 9%	** **	11 8%	101 9%	83 8%
6	(6.0)	211 10%	85 9%	106 10%	** **	20a 15%	104 9%	103 10%
7	(7.0)	273 13%	129 13%	129 12%	** **	15 11%	147 13%	125 12%
8	(8.0)	399 18%	183 19%	185 17%	** **	28 21%	226+b 20%	166- 16%
9	(9.0)	229 10%	120+b 12%	97 9%	** **	11 8%	125 11%	99 10%
10 - Extremely well	(10.0)	560 26%	263 27%	258 24%	** **	37 28%	274 25%	281 27%
NET Badly (1-3)		89 4%	29- 3%	56+a 5%	** **	2 2%	46 4%	43 4%
NET Neutral (4-6)		490 22%	197 20%	252 24%	** **	40a 29%	250 22%	234 22%
NET Well (7-10)		1461 67%	696+b 72%	669- 63%	** **	92 69%	771+b 69%	672- 65%
Don't know		142 7%	48-d 5%	89+ad 8%	** **	1- *%	48- 4%	92+a 9%

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 Prepared by BMG

Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2040	922	977	**	134	1068	948
Mean score	7.6	7.8+b	7.5-	**	7.6	7.6	7.6
Standard deviation	2.15	2.04	2.24	**	2.08	2.13	2.18
Standard Error	.05	.07	.08	**	.20	.07	.07

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Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	17 1%	1 *%	4 1%	1 *%	0 -%	2 1%	6+acdhi 3%	2di 2%	5 1%	1- *%	11+di 2%	9+acdhi 2%
2	(2.0)	31 1%	2 1%	4 1%	6 2%	4 1%	3 1%	5 2%	6+abdehi 5%	6 1%	10 1%	14 2%	11+abh 3%
3	(3.0)	41 2%	5 1%	6 1%	7 2%	4 1%	4 1%	11+abdehi 5%	4 4%	10 1%	11 2%	20+h 3%	15+abdehi 4%
4	(4.0)	95 4%	12 3%	12 3%	11 3%	20 5%	16 5%	17+abch 8%	7 6%	24- 3%	31 4%	40+bh 6%	24+bch 7%
5	(5.0)	184 8%	30 9%	35 8%	23 6%	27 7%	39+ci 12%	23 10%	8 6%	65 8%	50 7%	69+ci 10%	31 9%
6	(6.0)	211 10%	26 8%	38 9%	45h 12%	39 11%	32 10%	17 8%	14 11%	64 8%	84h 12%	63 9%	31 9%
7	(7.0)	273 13%	34 10%	53 12%	51 14%	44 12%	43 13%	35 15%	14 11%	87 11%	95 13%	91 14%	48 14%
8	(8.0)	399 18%	75fk 22%	78 18%	64 17%	74fk 21%	60f 19%	27- 12%	21 17%	153fk 19%	138fk 19%	108 16%	48- 14%
9	(9.0)	229 10%	38 11%	43 10%	44 12%	40 11%	37 12%	20 9%	8 6%	81 10%	83 11%	65 10%	27 8%
10 -	(10.0)	560	122 +cdefgij k	153 +cdefgij k	98efgjk	81fgjk	59- 3%	32- 10%	13- 10%	275 +cdefgij k	180efgjk	105- 3%	46- 10%
NET Badly (1-3)		89 4%	8 2%	14 3%	14 4%	8 2%	9 3%	22 10%	13 10%	22- 3%	23 3%	44 7%	35+abcdehi 10%
NET Neutral (4-6)		490 22%	68 20%	85 19%	80 22%	85 24%	87abh 27%	57 25%	29 23%	153- 20%	165 23%	172+bh 26%	86 25%
NET Well (7-10)		1461 67%	268 +cdefgij k	327 +defgijk	257efgjk	240fgjk	200-fgk	114- 51%	56- 45%	595 +defgijk	497efgjk	369- 55%	170- 49%

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Prepared by BMG

Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	142	2-	13-a	16ah	26abh	28abch	32	26	14-	42abh	86	58+abcdehi
							+abcdhi	+abcdehi			+abcdhi	
	7%	1%	3%	4%	7%	9%	14%	21%	2%	6%	13%	17%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	7.00	8.00	10.00	10.00	8.00	7.00
Base for stats	2040	344	426	351	333	296	192	98	770	684	586	290
Mean score	7.6	8.0	8.0	7.7efgjk	7.6fgjk	7.4-fgjk	6.7-	6.6-	8.0	7.7efgjk	7.0-	6.7-
		+defgijk	+defgijk					+defgijk				
Standard deviation	2.15	2.00	2.09	2.06	2.00	2.06	2.47	2.43	2.05	2.03	2.29	2.45
Standard Error	.05	.13	.11	.12	.12	.12	.19	.25	.08	.08	.10	.15

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Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	17 1%	0 -%	1 *%	1 *%	5 2%	** **	1 *%	5 2%	0 -%	0 -%	15 1%	1 1%	* *%	0 -%
2	(2.0)	31 1%	3 2%	4 2%	2 1%	5 2%	** **	2 1%	4 1%	4 2%	2 1%	28 2%	0 -%	1 1%	1k 1%
3	(3.0)	41 2%	3 2%	1 *%	4 2%	2 1%	** **	11+bdgj 4%	3 1%	4 2%	4 2%	33 2%	4 2%	4bdg 3%	1 1%
4	(4.0)	95 4%	5 3%	7 4%	7 4%	12 4%	** **	16h 6%	16 5%	2 1%	11h 6%	80 4%	10h 5%	3 3%	2 3%
5	(5.0)	184 8%	7 4%	17 9%	16 9%	19 6%	** **	25 10%	33a 10%	18 10%	19a 11%	161 9%	11 6%	8 8%	4 6%
6	(6.0)	211 10%	17 10%	251 13%	14 8%	32 10%	** **	25 10%	28 9%	18 10%	18 10%	1851 10%	15 8%	5- 5%	6 10%
7	(7.0)	273 13%	17 10%	28h 15%	22 12%	42h 14%	** **	26 10%	37 12%	12- 7%	23 13%	217- 12%	29h 16%	17h 17%	11h 17%
8	(8.0)	399 18%	39fm 24%	33 18%	32 18%	68f 22%	** **	29- 11%	66f 21%	30 17%	28 17%	340f 19%	34f 18%	16 16%	9 14%
9	(9.0)	229 10%	20 13%	18 9%	20 11%	31 10%	** **	22 9%	40 13%	15 9%	13 8%	190 10%	21 11%	9 9%	10+fhijl 16%
10 - Extremely well	(10.0)	560 26%	36 23%	44 23%	48g 27%	76 25%	** **	83+gj 33%	55- 18%	54g 31%	44 26%	462g 25%	48g 26%	34+abdgj 34%	16g 26%
NET Badly (1-3)		89 4%	7 4%	6 3%	7 4%	12 4%	** **	13 5%	12 4%	8 4%	6 4%	77 4%	5 3%	5 5%	2 3%
NET Neutral (4-6)		490 22%	29 18%	491 26%	37 21%	63 20%	** **	661 26%	761 24%	38 22%	481 28%	427+1 23%	36 19%	16- 16%	12 19%
NET Well (7-10)		1461 67%	111 70%	123 65%	121 67%	218 70%	** **	160 63%	197 63%	111 64%	108 64%	1208- 66%	132 71%	76+fghij 74%	45 73%

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Prepared by BMG

Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	142	12	10	15	16	**	14	26	18	8	122	12	5	4
	7%	7%	5%	8%	5%	**	5%	8%	10%	5%	7%	7%	5%	6%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	8.00	10.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2040	147	179	165	294	**	240	285	157	163	1711	173	97	59
Mean score	7.6	7.8	7.5	7.7	7.6	**	7.6	7.4	7.8	7.4	7.6	7.7	7.9g	7.8g
Standard deviation	2.15	2.01	2.07	2.14	2.13	**	2.33	2.14	2.18	2.16	2.17	2.03	2.16	1.96
Standard Error	.05	.18	.17	.19	.14	**	.16	.14	.20	.20	.06	.15	.16	.16

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Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	17 1%	6 1%	4 1%	2 *%	5 1%	10 1%	7 1%	13 1%	** **	2 1%	0 -%	** **
2	(2.0)	31 1%	15+ 2%	7 1%	3 1%	7 1%	21 2%	9 1%	27 1%	** **	3 1%	2 1%	** **
3	(3.0)	41 2%	12 2%	11 2%	5 1%	13 2%	23 2%	18 2%	39 2%	** **	3 1%	2 1%	** **
4	(4.0)	95 4%	31 5%	21 4%	11 3%	31 5%	52 4%	42 4%	85 5%	** **	9 3%	7 4%	** **
5	(5.0)	184 8%	60 9%	35 7%	45+bd 12%	43 7%	95 8%	88 9%	163 9%	** **	20 6%	13 8%	** **
6	(6.0)	211 10%	76f 11%	54 11%	32 8%	46 8%	130+df 11%	78- 8%	182 10%	** **	28 8%	17 10%	** **
7	(7.0)	273 13%	90 13%	69 14%	41 11%	70 12%	160 13%	111 11%	225 12%	** **	49 15%	31+ 18%	** **
8	(8.0)	399 18%	127 18%	92 18%	66 17%	111 19%	219 18%	177 18%	324 18%	** **	73 22%	32 18%	** **
9	(9.0)	229 10%	68 10%	52 11%	43 11%	65 11%	121 10%	108 11%	187 10%	** **	41 12%	29+a 17%	** **
10 - Extremely well	(10.0)	560 26%	149- 22%	126 25%	117+ae 31%	163a 27%	275- 23%	280+ae 29%	460 25%	** **	98d 29%	35 20%	** **
NET Badly (1-3)		89 4%	33 5%	22 4%	10 3%	25 4%	55 5%	34 4%	79 4%	** **	8 2%	5 3%	** **
NET Neutral (4-6)		490 22%	168 24%	109 22%	88 23%	120 20%	277 23%	207 21%	431+c 23%	** **	58- 17%	36 21%	** **
NET Well (7-10)		1461 67%	435- 63%	340 68%	268a 71%	409 68%	775 65%	677a 69%	1196- 65%	** **	261+a 78%	128a 73%	** **

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Prepared by BMG

Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	142	51c	28	13-	44c	79	58	131+c	**	10-	5	**
	7%	7%	6%	4%	7%	7%	6%	7%	**	3%	3%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	2040	636	471	365	554	1107	918	1705	**	326	169	**
Mean score	7.6	7.4-	7.6	7.8ae	7.7a	7.5-	7.8+ae	7.6-	**	8.0+a	7.7	**
									+ad			+ad
Standard deviation	2.15	2.18	2.13	2.07	2.17	2.16	2.13	2.17	**	1.92	1.92	**
Standard Error	.05	.09	.10	.13	.11	.06	.08	.06	**	.11	.16	**

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Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	17 1%	6 1%	11 1%	3j 2%	* *%	3 2%	** **	** **	** **	** **	* *%	1 1%
2	(2.0)	31 1%	8 1%	23 2%	2 2%	1 1%	6+aj 4%	** **	** **	** **	** **	2 1%	3 2%
3	(3.0)	41 2%	18 3%	23 2%	4 3%	6 6%	7b 4%	** **	** **	** **	** **	10 3%	4 2%
4	(4.0)	95 4%	39 6%	56 4%	13+b 10%	12 11%	10 6%	** **	** **	** **	** **	17 5%	12 7%
5	(5.0)	184 8%	44- 6%	140+aj 9%	9 7%	8 8%	12 7%	** **	** **	** **	** **	18- 5%	10 6%
6	(6.0)	211 10%	66 9%	145 10%	10 8%	11 10%	10 6%	** **	** **	** **	** **	28 8%	16 9%
7	(7.0)	273 13%	74 11%	198ej 13%	16 12%	14 13%	11- 7%	** **	** **	** **	** **	32- 9%	15 9%
8	(8.0)	399 18%	108- 15%	291+a 20%	20 15%	10 9%	27 16%	** **	** **	** **	** **	59 16%	27 15%
9	(9.0)	229 10%	80 11%	149 10%	9 7%	13 12%	18 11%	** **	** **	** **	** **	39 11%	25 14%
10 - Extremely well	(10.0)	560 26%	206+b 29%	354- 24%	29 22%	25 23%	45 28%	** **	** **	** **	** **	133+abc 37%	53 30%
NET Badly (1-3)		89 4%	32 5%	57 4%	9 7%	8 7%	15+abj 9%	** **	** **	** **	** **	13 4%	7 4%
NET Neutral (4-6)		490 22%	149 21%	342j 23%	32 24%	31 29%	32 19%	** **	** **	** **	** **	63- 18%	37 21%
NET Well (7-10)		1461 67%	468c 67%	992c 67%	75- 57%	62 57%	101 62%	** **	** **	** **	** **	263+abce 74%	120 68%

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Prepared by BMG

Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	142	52	91	16+bj	8	16	**	**	**	**	18	13
	7%	7%	6%	12%	7%	10%	**	**	**	**	5%	7%
Medians	8.00	8.00	8.00	8.00	7.00	8.00	**	**	**	**	9.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2040	649	1390	115	100	148	**	**	**	**	339	165
Mean score	7.6	7.7cd	7.6	7.2-	7.2-	7.4	**	**	**	**	8.1	7.8cd
								+abcdefg		+abcdef		
Standard deviation	2.15	2.23	2.11	2.46	2.41	2.58	**	**	**	**	2.11	2.24
Standard Error	.05	.10	.06	.24	.27	.24	**	**	**	**	.13	.19

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Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	17 1%	0 -%	0 -%	0 -%	0 -%	0- -%	13+e 1%	17 1%	** **	17 1%	** **
2	(2.0)	31 1%	2 1%	2 2%	3 1%	1 *%	7 1%	15 1%	31 1%	** **	31 1%	** **
3	(3.0)	41 2%	2 2%	2 2%	5 2%	2 1%	9 1%	22 2%	41 2%	** **	41 2%	** **
4	(4.0)	95 4%	6 5%	7 7%	14 4%	13 5%	28 4%	42 4%	94 4%	** **	95 4%	** **
5	(5.0)	184 8%	18+f 15%	15 15%	29 9%	25 9%	61 10%	79 7%	183 8%	** **	184 8%	** **
6	(6.0)	211 10%	9 7%	5 6%	32 10%	29 10%	60 10%	98 9%	211 10%	** **	211 10%	** **
7	(7.0)	273 13%	18 14%	13 14%	48 15%	37 13%	86 14%	137 13%	270 13%	** **	271 12%	** **
8	(8.0)	399 18%	20 16%	12 12%	52 17%	46 16%	106 17%	218 20%	391 18%	** **	396 18%	** **
9	(9.0)	229 10%	10 8%	14 14%	37 12%	32 11%	72 11%	110 10%	227 11%	** **	228 10%	** **
10 - Extremely well	(10.0)	560 26%	39 31%	27 28%	85 27%	89+f 32%	187+f 30%	268 25%	553 26%	** **	556 26%	** **
NET Badly (1-3)		89 4%	4 3%	4 4%	8 3%	3- 1%	15- 2%	50de 5%	89 4%	** **	89 4%	** **
NET Neutral (4-6)		490 22%	34 27%	27 27%	74 24%	67 24%	150 24%	220- 20%	488 23%	** **	490 23%	** **
NET Well (7-10)		1461 67%	86 69%	66 67%	221 71%	204 72%	450+ 71%	733 67%	1442 67%	** **	1451 67%	** **

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Prepared by BMG

Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	142	2-	2	9-	9-	15-	84+acde	139	**	142	**
	7%	1%	2%	3%	3%	2%	8%	6%	**	7%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2040	124	97	303	274	615	1002	2018	**	2030	**
Mean score	7.6	7.6	7.5	7.7	7.9+	7.8+	7.6	7.6	**	7.6	**
Standard deviation	2.15	2.17	2.26	2.02	1.97	2.05	2.16	2.15	**	2.15	**
Standard Error	.05	.21	.25	.13	.13	.09	.07	.05	**	.05	**

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Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	17 1%	13 1%	11- 1%	10- 1%	7- *%	* *%	11- 1%	12 1%	13- 1%	17 1%	5- *%	5 1%	6 *%	0 -%	7 1%	4 *%
2	(2.0)	31 1%	27 1%	28 1%	29 2%	24 1%	0 -%	29 1%	23 1%	29 1%	31 1%	20 1%	16 2%	19 1%	0 -%	22 2%	13 1%
3	(3.0)	41 2%	36 2%	37 2%	39 2%	31 2%	2 1%	38 2%	39 2%	40 2%	41 2%	23 2%	22 2%	16- 1%	2 1%	25 2%	15 1%
4	(4.0)	95 4%	84 4%	83 4%	83 4%	72 4%	13 5%	87 4%	83 4%	88 4%	95 4%	53 4%	47 4%	46 4%	8 5%	59 4%	35 3%
5	(5.0)	184 8%	170 9%	167 9%	163 9%	145 9%	22 8%	176 9%	161 9%	176 9%	184 8%	101 8%	78 7%	98 8%	7 4%	89- 7%	67- 7%
6	(6.0)	211 10%	193 10%	191 10%	189 10%	154 9%	26 9%	200 10%	186 10%	202 10%	211 10%	138 10%	114 11%	129 10%	14 8%	134 10%	106 11%
7	(7.0)	273 13%	250 13%	237 12%	242 13%	209 13%	37 13%	252 13%	243 13%	259 13%	273 13%	188+ 14%	145 14%	161 13%	24 14%	174 13%	128 13%
8	(8.0)	399 18%	356 18%	358 19%	349 18%	297 18%	66+i 24%	372 19%	346 18%	377 18%	399 18%	256 19%	203 19%	233 19%	39 23%	265 20%	188 19%
9	(9.0)	229 10%	205 11%	204 11%	195 10%	177 11%	27 10%	210 11%	197 10%	215 11%	229 10%	139 10%	107 10%	142 11%	16 10%	140 10%	119 12%
10 - Extremely well	(10.0)	560 26%	470- 24%	456- 24%	453- 24%	386- 24%	83 30%	483- 24%	455- 24%	501- 25%	560 26%	321- 24%	238- 23%	310 25%	56 34%	330 24%	253 25%
NET Badly (1-3)		89 4%	76e 4%	76e 4%	78e 4%	62e 4%	2- 1%	77e 4%	74e 4%	81e 4%	89e 4%	49 4%	44 4%	41- 3%	2 1%	54 4%	32 3%
NET Neutral (4-6)		490 22%	447 23%	441 23%	434 23%	371 23%	61 22%	462+ 23%	431 23%	466 23%	490 22%	292 22%	239 23%	273 22%	29 18%	283 21%	208 21%
NET Well (7-10)		1461 67%	1281- 66%	1254- 66%	1238- 66%	1069 66%	213 76%	1317- 66%	1241 66%	1352- 66%	1461 67%	904 67%	693 66%	846 67%	134 81%	908 67%	688 69%

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Prepared by BMG

Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	142 7%	136+e 7%	133+e 7%	135+e 7%	118+e 7%	4- 1%	136e 7%	129e 7%	138e 7%	142e 7%	97d 7%	82+d 8%	98+d 8%	1- 1%	102+d 8%	71d 7%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2040	1804	1771	1750	1501	276	1857	1746	1900	2040	1245	976	1160	165	1246	928
Mean score	7.6	7.6-	7.6-	7.6-	7.6	7.9	7.6-	7.6	7.6-	7.6	7.6	7.5	7.7	8.1+abce	7.6	7.7+b
Standard deviation	2.15	2.13	2.12	2.13	2.11	1.88	2.12	2.12	2.13	2.15	2.06	2.10	2.06	1.83	2.11	2.03
Standard Error	.05	.05	.06	.06	.06	.12	.05	.06	.05	.05	.06	.07	.07	.15	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	17 1%	2 1%	14 1%	8 1%	6 1%
2	(2.0)	31 1%	4 2%	25 1%	21 1%	18+ 2%
3	(3.0)	41 2%	3 2%	33 2%	25 2%	18 2%
4	(4.0)	95 4%	14 9%	75- 4%	55 4%	30 4%
5	(5.0)	184 8%	13 8%	165 8%	112 8%	68 8%
6	(6.0)	211 10%	5 3%	203+ 10%	152+ 11%	102+ 12%
7	(7.0)	273 13%	22 14%	249 13%	187 13%	119 14%
8	(8.0)	399 18%	25 16%	366 19%	266 19%	154 18%
9	(9.0)	229 10%	12 8%	207 11%	155 11%	89 11%
10 - Extremely well	(10.0)	560 26%	39 25%	496 25%	350 25%	185- 22%
NET Badly (1-3)		89 4%	9 6%	73- 4%	54 4%	43 5%
NET Neutral (4-6)		490 22%	32 21%	442 23%	319 22%	199 24%
NET Well (7-10)		1461 67%	97 63%	1317 67%	958 67%	547 65%

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Prepared by BMG

Table Q38_7_12 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are relevant to me - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	142	15	120	89	48
	7%	10%	6%	6%	6%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2040	138	1832	1331	789
Mean score	7.6	7.4	7.6	7.6	7.5-
Standard deviation	2.15	2.41	2.11	2.09	2.15
Standard Error	.05	.27	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_13
 Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	12 1%	2 *%	7 1%	** **	2 1%	7 1%	5 *%
2	(2.0)	12 1%	0- -%	10+a 1%	** **	2a 1%	6 1%	6 1%
3	(3.0)	26 1%	10 1%	14 1%	** **	1 1%	13 1%	12 1%
4	(4.0)	57 3%	23 2%	27 2%	** **	7+ 6%	32 3%	25 2%
5	(5.0)	121 6%	52 5%	63 6%	** **	5 4%	69 6%	51 5%
6	(6.0)	163 7%	77 8%	72 7%	** **	15 11%	77 7%	79 8%
7	(7.0)	233 11%	106 11%	112 10%	** **	15 11%	127 11%	104 10%
8	(8.0)	384 18%	177 18%	178 17%	** **	28 21%	216+b 19%	164 16%
9	(9.0)	304 14%	137 14%	148 14%	** **	19 14%	172b 15%	127- 12%
10 - Extremely well	(10.0)	708 32%	340+ 35%	326 31%	** **	38 28%	327- 29%	373+a 36%
NET Badly (1-3)		49 2%	12- 1%	31a 3%	** **	5 4%	26 2%	23 2%
NET Neutral (4-6)		340 16%	151 16%	161 15%	** **	27 20%	178 16%	155 15%
NET Well (7-10)		1628 75%	760+b 78%	764- 72%	** **	100 75%	842 75%	768 74%
Don't know		165 8%	48- 5%	111+ad 10%	** **	2- 2%	70- 6%	93+a 9%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	9.00	9.00	8.00	**	8.00	8.00	9.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	2017	923	955	**	132	1046	947
Mean score	8.1	8.3+bd	8.1	**	7.8	8.1	8.2
Standard deviation	1.94	1.81	2.02	**	2.12	1.93	1.96
Standard Error	.05	.07	.07	**	.21	.07	.07

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	12 1%	0 -%	3 1%	1 *%	1 *%	0 -%	5+acdehi 2%	2aei 2%	3 *%	2 *%	7+ 1%	7+acdehi 2%
2	(2.0)	12 1%	2 1%	1 *%	1 *%	0 -%	0 -%	6+bcdehi 2%	2+bdehi 2%	3 *%	1 *%	8+i 1%	8+bcdehi 2%
3	(3.0)	26 1%	5 2%	4 1%	3 1%	5 1%	2 1%	2 1%	4+ce 3%	10 1%	8 1%	8 1%	7 2%
4	(4.0)	57 3%	11 3%	5 1%	8 2%	9 2%	9 3%	8b 4%	6b 4%	17 2%	16 2%	23b 3%	14b 4%
5	(5.0)	121 6%	9- 3%	24 5%	16 4%	19 5%	25ah 8%	17a 7%	11ah 9%	33 4%	35 5%	53+achi 8%	28+ah 8%
6	(6.0)	163 7%	28 8%	37 9%	33 9%	18 5%	25 8%	14 6%	8 7%	65 8%	51 7%	47 7%	22 6%
7	(7.0)	233 11%	35 10%	47 11%	36 10%	40 11%	30 9%	27 12%	17 14%	83 11%	76 10%	74 11%	44 13%
8	(8.0)	384 18%	57 16%	75 17%	74g 20%	71g 20%	54 17%	41g 18%	12- 10%	132 17%	145g 20%	108 16%	54 15%
9	(9.0)	304 14%	45 13%	55 13%	43 12%	54 15%	64 20%	28 13%	14 12%	101 13%	96 13%	107 16%	43 12%
10 - Extremely well	(10.0)	708 32%	149 +defgijk 43%	168 +efgjk 38%	132efgjk 36%	119fgjk 33%	85-fgk 26%	36- 16%	19- 15%	317 +defgijk 40%	252efgjk 35%	139- 21%	55- 16%
NET Badly (1-3)		49 2%	7 2%	8 2%	5 1%	6 2%	2- 1%	13 6%	9 7%	15 2%	10 1%	23+ei 3%	22+abcdehi 6%
NET Neutral (4-6)		340 16%	48 14%	66 15%	56 15%	46 13%	59 18%	38 17%	25 20%	115 15%	103 14%	123+d 18%	63 18%
NET Well (7-10)		1628 75%	286 +efgjk 83%	346 +efgjk 79%	285fgjk 77%	284 +efgjk 79%	233fgjk 72%	132- 59%	62- 50%	632 +efgjk 81%	569 +efgjk 78%	427-gk 64%	194- 56%

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	165	5-	18-a	22ah	23ah	30abh	41 +abcdehi	28 +abcdehi	23-	44ah	98 +abcdehi	68+abcdehi
	8%	1%	4%	6%	6%	9%	18%	22%	3%	6%	15%	20%
Medians	9.00	9.00	9.00	9.00	9.00	9.00	8.00	7.00	9.00	9.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2017	341	420	346	336	294	184	96	762	682	573	279
Mean score	8.1	8.4+fgjk	8.3fgjk	8.3fgjk	8.3fgjk	8.1fgjk	7.4-	7.1-	8.4+fgjk	8.3+fgjk	7.7-gk	7.3-
Standard deviation	1.94	1.87	1.86	1.81	1.80	1.80	2.31	2.39	1.87	1.81	2.12	2.33
Standard Error	.05	.12	.10	.11	.11	.11	.18	.25	.08	.08	.09	.15

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	12 1%	3d 2%	1 *%	1 *%	0 -%	** **	0 -%	4 1%	0 -%	0 -%	11 1%	1 *%	0 -%	0 -%
2	(2.0)	12 1%	0 -%	0 -%	1 1%	1 *%	** **	4+ 2%	1 *%	2 1%	2 1%	12 1%	0 -%	0 -%	* *%
3	(3.0)	26 1%	2 1%	1 *%	3 2%	5 2%	** **	2 1%	3 1%	3 2%	3 2%	23 1%	0 -%	2k 2%	0 -%
4	(4.0)	57 3%	2 1%	4 2%	4 2%	7 2%	** **	10 4%	12 4%	3 2%	6 3%	48 3%	6 3%	1 1%	1 2%
5	(5.0)	121 6%	4 3%	7 4%	11 6%	11 4%	** **	19 7%	22 7%	10 6%	17+adk 10%	106 6%	6 3%	5 5%	3 6%
6	(6.0)	163 7%	8 5%	19gh 10%	21+ghj 12%	29gh 9%	** **	21h 8%	13- 4%	5- 3%	12 7%	132 7%	18gh 10%	9gh 9%	4 6%
7	(7.0)	233 11%	19 12%	16 9%	16 9%	38 12%	** **	25 10%	38 12%	15 9%	12 7%	191 10%	24 13%	12 11%	6 10%
8	(8.0)	384 18%	34 21%	31 16%	25 14%	62 20%	** **	38 15%	58 19%	29 17%	36 21%	327 18%	31 17%	16 15%	11 17%
9	(9.0)	304 14%	24 15%	31h 16%	30h 17%	49h 16%	** **	30 12%	51hl 16%	15 8%	18 10%	257 14%	29 16%	10 10%	8 13%
10 - Extremely well	(10.0)	708 32%	50 31%	65 35%	52 29%	96 31%	** **	87 34%	87 28%	72+cgij 41%	47 28%	589 32%	57 31%	39g 38%	23 36%
NET Badly (1-3)		49 2%	4 3%	2 1%	5 3%	6 2%	** **	6 3%	8 3%	5 3%	6 3%	46+ 3%	1 *%	2 2%	* *%
NET Neutral (4-6)		340 16%	14- 9%	30 16%	36ah 20%	48 15%	** **	50ah 19%	46 15%	18 10%	34ah 20%	286a 16%	30 16%	15 15%	8 13%
NET Well (7-10)		1628 75%	126ci 80%	143 76%	124 69%	245cfi 79%	** **	180 71%	234 75%	131 75%	113- 66%	1363 74%	141 76%	76 75%	48 77%

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	165	14d	14	15	11-	**	18	24	21d	17d	138d	14	8d	6d
	8%	9%	7%	8%	4%	**	7%	8%	12%	10%	8%	7%	8%	9%
Medians	9.00	9.00	9.00	8.00	8.00	**	8.00	8.00	9.00	8.00	8.00	9.00	9.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2017	145	175	165	298	**	236	288	154	153	1695	172	94	57
Mean score	8.1	8.3	8.3i	8.0	8.2	**	8.0	8.0	8.4i	7.8	8.1	8.2	8.3	8.4i
Standard deviation	1.94	1.86	1.80	2.00	1.78	**	2.08	2.03	1.98	2.10	1.97	1.77	1.87	1.74
Standard Error	.05	.17	.15	.18	.12	**	.15	.14	.19	.20	.05	.13	.14	.15

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	12 1%	4 1%	1 *%	2 *%	5 1%	5 *%	7 1%	9 1%	** **	0 -%	0 -%	** **
2	(2.0)	12 1%	6 1%	1 *%	0 -%	5 1%	7 1%	5 1%	11 1%	** **	1 *%	0 -%	** **
3	(3.0)	26 1%	11 2%	7 1%	2 *%	6 1%	18 2%	7 1%	24 1%	** **	2 1%	2 1%	** **
4	(4.0)	57 3%	22b 3%	6- 1%	10 3%	19b 3%	28 2%	29b 3%	49 3%	** **	7 2%	6 4%	** **
5	(5.0)	121 6%	36 5%	24 5%	26 7%	34 6%	60 5%	60 6%	106 6%	** **	15 4%	12 7%	** **
6	(6.0)	163 7%	44 6%	44 9%	28 7%	44 7%	88 7%	71 7%	129 7%	** **	32 9%	20 11%	** **
7	(7.0)	233 11%	81d 12%	55d 11%	50d 13%	43- 7%	136d 11%	92 9%	190 10%	** **	41 12%	23 13%	** **
8	(8.0)	384 18%	134c 20%	96c 19%	48- 13%	107 18%	230+c 19%	154 16%	319 17%	** **	65 19%	33 19%	** **
9	(9.0)	304 14%	112+b 16%	54- 11%	59 16%	76 13%	167 14%	135 14%	253 14%	** **	49 15%	27 16%	** **
10 - Extremely well	(10.0)	708 32%	181- 26%	180+ae 36%	133a 35%	210a 35%	361 30%	343+ae 35%	593 32%	** **	113 34%	48 28%	** **
NET Badly (1-3)		49 2%	21 3%	9 2%	3 1%	16 3%	30 3%	19 2%	44 2%	** **	3 1%	2 1%	** **
NET Neutral (4-6)		340 16%	102 15%	74 15%	63 17%	97 16%	176 15%	160 16%	284 15%	** **	54 16%	38+ 22%	** **
NET Well (7-10)		1628 75%	509 74%	386 77%	290 77%	435 73%	894 75%	725 74%	1354 74%	** **	269+a 80%	131 75%	** **

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Prepared by BMG

Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	165	56	29	22	50	85	72	153+cd	**	10-	3-	**
	8%	8%	6%	6%	8%	7%	7%	8%	**	3%	2%	**
Medians	9.00	8.00	9.00	9.00	9.00	8.00	9.00	9.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	2017	631	469	356	547	1100	904	1683	**	325	171	**
Mean score	8.1	8.0-	8.3a	8.2	8.2	8.1	8.2	8.1	**	8.3	8.0	**
Standard deviation	1.94	1.97	1.81	1.88	2.05	1.91	1.98	1.96	+ad	1.73	1.84	**
Standard Error	.05	.08	.08	.12	.11	.06	.08	.05	**	.10	.15	**

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	12 1%	5 1%	7 *%	1 1%	0 -%	1 1%	** **	** **	** **	** **	0 -%	0 -%
2	(2.0)	12 1%	5 1%	7 *%	2+bj 2%	4 4%	2 1%	** **	** **	** **	** **	* *%	1 1%
3	(3.0)	26 1%	5 1%	21 1%	1 1%	3 2%	1 1%	** **	** **	** **	** **	1 *%	2 1%
4	(4.0)	57 3%	20 3%	36 2%	8+bj 6%	6 5%	6 4%	** **	** **	** **	** **	6 2%	3 2%
5	(5.0)	121 6%	44 6%	77 5%	12 9%	10 9%	11 7%	** **	** **	** **	** **	19 5%	9 5%
6	(6.0)	163 7%	48 7%	115 8%	4 3%	9 9%	11 7%	** **	** **	** **	** **	22 6%	12 7%
7	(7.0)	233 11%	53- 8%	180+acej 12%	7- 5%	5 5%	8- 5%	** **	** **	** **	** **	27 7%	13 7%
8	(8.0)	384 18%	104- 15%	280+a 19%	21 16%	15 13%	27 17%	** **	** **	** **	** **	55 15%	27 15%
9	(9.0)	304 14%	97 14%	206 14%	15 11%	18 17%	24 15%	** **	** **	** **	** **	47 13%	30 17%
10 - Extremely well	(10.0)	708 32%	274+b 39%	433- 29%	44 34%	31 28%	64b 39%	** **	** **	** **	** **	168+abc 47%	70b 39%
NET Badly (1-3)		49 2%	15 2%	34j 2%	5j 4%	7 6%	5j 3%	** **	** **	** **	** **	2- *%	3 1%
NET Neutral (4-6)		340 16%	112 16%	228 15%	24 19%	24 23%	29 18%	** **	** **	** **	** **	47 13%	24 13%
NET Well (7-10)		1628 75%	528c 75%	1099c 74%	86- 66%	68 63%	123 75%	** **	** **	** **	** **	296+abc 83%	140c 79%

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	165	46	120j	16aej	9	7	**	**	**	**	12-	11
	8%	7%	8%	12%	8%	5%	**	**	**	**	3%	6%
Medians	9.00	9.00	8.00	9.00	8.00	9.00	**	**	**	**	9.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	2017	655	1361	115	100	157	**	**	**	**	345	166
Mean score	8.1	8.3+bd	8.1-	7.9	7.7-	8.2	**	**	**	**	8.6	8.5+bcd
								+bcdf		d	+abcdef	
Standard deviation	1.94	2.01	1.91	2.36	2.39	2.14	**	**	**	**	1.71	1.80
Standard Error	.05	.09	.06	.23	.27	.19	**	**	**	**	.10	.15

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	12 1%	1 1%	0 -%	0 -%	1 *%	1 *%	8 1%	12 1%	**	12 1%	**
2	(2.0)	12 1%	0 -%	0 -%	0 -%	0 -%	1 *%	8 1%	12 1%	**	12 1%	**
3	(3.0)	26 1%	1 1%	2 2%	7 2%	1 *%	10 2%	12 1%	26 1%	**	26 1%	**
4	(4.0)	57 3%	6 5%	4 4%	12 4%	7 2%	18 3%	24 2%	57 3%	**	57 3%	**
5	(5.0)	121 6%	5 4%	6 6%	16 5%	14 5%	32 5%	60 6%	120 6%	**	121 6%	**
6	(6.0)	163 7%	9 7%	12 12%	29 9%	22 8%	53 8%	75 7%	158 7%	**	163 8%	**
7	(7.0)	233 11%	11 9%	8 8%	46+f 15%	38 14%	74 12%	108 10%	227 11%	**	229 11%	**
8	(8.0)	384 18%	19 15%	20 20%	60 19%	45 16%	110 17%	206 19%	381 18%	**	384 18%	**
9	(9.0)	304 14%	15 12%	12 12%	28- 9%	33 12%	76 12%	158c 15%	302 14%	**	303 14%	**
10 - Extremely well	(10.0)	708 32%	54+f 43%	33 33%	103 33%	114+f 40%	233+f 37%	331 30%	701 32%	**	703 32%	**
NET Badly (1-3)		49 2%	2 1%	2 2%	7 2%	2 1%	12 2%	29 3%	49 2%	**	49 2%	**
NET Neutral (4-6)		340 16%	20 16%	21 21%	57 18%	42 15%	103 16%	158 15%	335 16%	**	340 16%	**
NET Well (7-10)		1628 75%	99 78%	73 74%	237 76%	229+f 81%	492+ 78%	804 74%	1612 75%	**	1618 74%	**

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Prepared by BMG

Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	165	5	3	11-	9-	23-	96+cde	162	**	165	**
	8%	4%	3%	4%	3%	4%	9%	8%	**	8%	**
Medians	9.00	9.00	8.00	8.00	9.00	9.00	8.00	9.00	**	9.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2017	121	96	301	273	607	991	1995	**	2007	**
Mean score	8.1	8.4	8.1	8.0	8.4c	8.2	8.1	8.1	**	8.1	**
Standard deviation	1.94	1.99	1.92	1.93	1.80	1.89	1.96	1.94	**	1.94	**
Standard Error	.05	.19	.21	.12	.12	.08	.07	.05	**	.05	**

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	12 1%	10 1%	8 *%	8 *%	5- *%	0 -%	8- *%	10 1%	10 *%	12 1%	5 *%	4 *%	8 1%	0 -%	8 1%	3 *%
2	(2.0)	12 1%	12 1%	12 1%	12 1%	10 1%	2 1%	12 1%	12 1%	12 1%	12 1%	6 *%	8f 1%	3- *%	0 -%	8f 1%	*- *%
3	(3.0)	26 1%	25 1%	25 1%	24 1%	23 1%	3 1%	25 1%	23 1%	25 1%	26 1%	17 1%	13 1%	16 1%	3 2%	13 1%	13 1%
4	(4.0)	57 3%	53 3%	53 3%	51 3%	49+ 3%	11 4%	55 3%	46 2%	55 3%	57 3%	27 2%	25 2%	24- 2%	5 3%	32 2%	18- 2%
5	(5.0)	121 6%	110 6%	114+ 6%	112+ 6%	98 6%	12 4%	114 6%	108 6%	115 6%	121 6%	62- 5%	51 5%	65 5%	6 4%	56- 4%	48 5%
6	(6.0)	163 7%	149 8%	141 7%	141 7%	117 7%	21 8%	151 8%	135 7%	151 7%	163 7%	97 7%	83 8%	85 7%	15 9%	89 7%	68 7%
7	(7.0)	233 11%	221+ 11%	208 11%	215+ 11%	185 11%	38 14%	221 11%	215+ 11%	226+ 11%	233 11%	162+ 12%	119 11%	133 11%	20 12%	150 11%	101 10%
8	(8.0)	384 18%	340 18%	337 18%	326 17%	281 17%	69 25% +abcd fghi	352 18%	328 17%	361 18%	384 18%	246 18%	205 19%	232 18%	45 27% +abcef	254 19%	194 19%
9	(9.0)	304 14%	272 14%	272 14%	267 14%	238 15%	39 14%	279 14%	274+ 15%	284 14%	304 14%	211+ 16%	168+ 16%	190 15%	19 12%	207+ 15%	165+ 17%
10 - Extremely well	(10.0)	708 32%	604- 31%	587- 31%	580- 31%	487- 30%	77 28%	623- 31%	578- 31%	643- 32%	708 32%	401- 30%	287- 27%	403b 32%	50 30%	423b 31%	313 31%
NET Badly (1-3)		49 2%	47 2%	45 2%	44 2%	37 2%	5 2%	45 2%	45 2%	47 2%	49 2%	28 2%	26 2%	26 2%	3 2%	29 2%	17 2%
NET Neutral (4-6)		340 16%	311 16%	308 16%	305 16%	264 16%	44 16%	320 16%	289 15%	322 16%	340 16%	186- 14%	158 15%	174- 14%	26 16%	177- 13%	134- 13%
NET Well (7-10)		1628 75%	1436 74%	1404- 74%	1388- 74%	1191 74%	223bcd 80%	1475 74%	1396 74%	1514 74%	1628 75%	1019 76%	778 73%	958 76%	134 81%	1034+ 77%	773+ 77%

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Prepared by BMG

Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	165 8%	146e 8%	146e 8%	148e 8%	127e 8%	8- 3%	153e 8%	146e 8%	156e 8%	165e 8%	109d 8%	97+d 9%	99d 8%	3- 2%	109d 8%	75d 8%
Medians	9.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00	8.00	8.00	9.00	8.00	9.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2017	1795	1758	1736	1492	272	1840	1729	1882	2017	1233	962	1159	163	1239	924
Mean score	8.1	8.1-	8.1-	8.1-	8.1-	8.0	8.1-	8.1-	8.1-	8.1	8.2	8.1	8.2	8.1	8.2	8.3+b
Standard deviation	1.94	1.96	1.96	1.95	1.95	1.82	1.94	1.94	1.95	1.94	1.85	1.90	1.87	1.77	1.87	1.78
Standard Error	.05	.05	.05	.05	.06	.12	.05	.05	.05	.05	.06	.07	.06	.15	.06	.06

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Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	12 1%	2 1%	10 1%	7 1%	6 1%
2	(2.0)	12 1%	2 1%	6- *%	6 *%	5 1%
3	(3.0)	26 1%	2 2%	19- 1%	13 1%	8 1%
4	(4.0)	57 3%	10 6%	46 2%	37 3%	24 3%
5	(5.0)	121 6%	7 5%	110 6%	73 5%	43 5%
6	(6.0)	163 7%	5 3%	150 8%	107 8%	61 7%
7	(7.0)	233 11%	10 7%	215 11%	156 11%	101 12%
8	(8.0)	384 18%	23 15%	356 18%	261 18%	167+ 20%
9	(9.0)	304 14%	20 13%	277 14%	199 14%	121 14%
10 - Extremely well	(10.0)	708 32%	52 34%	627 32%	450 32%	236- 28%
NET Badly (1-3)		49 2%	6 4%	35- 2%	26 2%	20 2%
NET Neutral (4-6)		340 16%	22 14%	306 16%	217 15%	129 15%
NET Well (7-10)		1628 75%	106 69%	1475+ 76%	1067 75%	624 75%

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Prepared by BMG

Table Q38_7_13 (continuation)

Q38. YouTube (including YouTube Premium) - Appeals to a wide range of different audiences - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	165 8%	20 13%	137- 7%	110 8%	64 8%
Medians	9.00	9.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2017	134	1815	1309	773
Mean score	8.1	8.1	8.2	8.2	8.0
Standard deviation	1.94	2.29	1.88	1.89	1.94
Standard Error	.05	.26	.05	.06	.07

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Table Q38_7_14

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	35 2%	14 1%	18 2%	** **	3 2%	26+b 2%	9- 1%
2	(2.0)	42 2%	11- 1%	25 2%	** **	7+a 5%	18 2%	24 2%
3	(3.0)	62 3%	24 3%	35 3%	** **	0 -	38 3%	24 2%
4	(4.0)	72 3%	20- 2%	49+a 5%	** **	3 2%	28 3%	44+a 4%
5	(5.0)	218 10%	96 10%	106 10%	** **	15 11%	109 10%	105 10%
6	(6.0)	239 11%	104 11%	115 11%	** **	20 15%	125 11%	112 11%
7	(7.0)	257 12%	135+b 14%	110 10%	** **	12 9%	144 13%	106- 10%
8	(8.0)	372 17%	153 16%	181 17%	** **	35+ab 26%	210+ 19%	160 15%
9	(9.0)	175 8%	93+b 10%	71- 7%	** **	11 9%	100 9%	72 7%
10 - Extremely well	(10.0)	523 24%	263+b 27%	231- 22%	** **	28 21%	243- 22%	274+a 26%
NET Badly (1-3)		139 6%	50 5%	78 7%	** **	9 7%	82 7%	57 5%
NET Neutral (4-6)		529 24%	220 23%	270 25%	** **	38 29%	262 24%	261 25%
NET Well (7-10)		1327 61%	643+b 66%	593- 56%	** **	87 65%	697 62%	613 59%
Don't know		187 9%	57-d 6%	125+ad 12%	** **	0- -	74- 7%	109+a 11%

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Prepared by BMG

Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	8.00	10.00	10.00
Base for stats	1996	914	941	**	134	1041	931
Mean score	7.4	7.6+b	7.2-	**	7.2	7.3	7.4
Standard deviation	2.30	2.21	2.38	**	2.27	2.30	2.31
Standard Error	.06	.08	.08	**	.22	.08	.08

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Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	35 2%	*- *%	9a 2%	5 1%	4 1%	6a 2%	6a 3%	4a 4%	10 1%	9 1%	17+a 3%	10+ai 3%
2	(2.0)	42 2%	9 2%	6 1%	5 1%	2 1%	11+di 3%	4 2%	6+bcdhi 5%	14 2%	7- 1%	22+di 3%	10di 3%
3	(3.0)	62 3%	6 2%	12 3%	7 2%	6 2%	10 3%	8 3%	13 11%	18 2%	13 2%	31+acdhi 5%	21+abcdhi 6%
4	(4.0)	72 3%	8 2%	9 2%	9 2%	11 3%	18+abhi 6%	11bh 5%	6 5%	16- 2%	21 3%	36+abchi 5%	18bh 5%
5	(5.0)	218 10%	37 11%	45 10%	33 9%	36 10%	33 10%	29g 13%	6- 5%	81 10%	69 9%	68 10%	35 10%
6	(6.0)	239 11%	49b 14%	37 8%	39 11%	35 10%	44b 14%	22 10%	13 10%	86 11%	75 10%	78 12%	34 10%
7	(7.0)	257 12%	41 12%	54 12%	42 11%	52 14%	32 10%	25 11%	12 10%	94 12%	94 13%	69 10%	37 11%
8	(8.0)	372 17%	56 16%	80g 18%	78+egjk 21%	67g 19%	46 14%	33 15%	12- 10%	135 17%	145+egjk 20%	92- 14%	46- 13%
9	(9.0)	175 8%	23 7%	37 8%	33 9%	30 8%	30 9%	14 6%	8 7%	60 8%	63 9%	52 8%	23 6%
10 - Extremely well	(10.0)	523 24%	114 +cdefgij k	135 +defgijk	89efgjk	82fgjk	56-	31-	16-	249 +cdefgij k	171efgjk	103-	47-
NET Badly (1-3)		139 6%	15 4%	26 6%	17 5%	12- 3%	28acdhi 9%	17di 8%	24 19%	41 5%	29- 4%	69 10%	41+abcdhi 12%
NET Neutral (4-6)		529 24%	93 27%	90 21%	81 22%	83 23%	95+bci 29%	62 28%	24 20%	184 23%	164 23%	182b 27%	87 25%

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Prepared by BMG

Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
NET Well (7-10)	1327	233 +efgjk	306 +efgjk	242 +efgjk	231efgjk	164-g	103-	49-	539 +efgjk	473 +efgjk	316-	152-
	61%	67%	70%	66%	64%	51%	46%	39%	69%	65%	47%	44%
Don't know	187	4-	16-	27abh	34abh	37+abh	41 +abcdehi	26 +abcdehi	21-	61abh	105 +abcdhi	67+abcdehi
	9%	1%	4%	7%	9%	12%	18%	21%	3%	8%	16%	19%
Medians	8.00	8.00	8.00	8.00	8.00	7.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1996	341	422	340	325	287	183	97	764	665	567	280
Mean score	7.4	7.7 +efgjk	7.7 +efgjk	7.6efgjk	7.5efgjk	6.9-g	6.8-	6.2-	7.7 +efgjk	7.6 +efgjk	6.7-	6.6-
Standard deviation	2.30	2.17	2.29	2.15	2.07	2.43	2.38	2.79	2.24	2.11	2.49	2.54
Standard Error	.06	.14	.12	.13	.13	.15	.19	.29	.09	.09	.11	.16

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Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	35 2%	1 1%	2 1%	2 1%	7 2%	** **	6 2%	6 2%	1 1%	3 2%	31 2%	1 1%	1 1%	1 2%
2	(2.0)	42 2%	1 1%	0 -	3 2%	8b 3%	** **	7b 3%	6 2%	6b 4%	5b 3%	38 2%	1 1%	3b 3%	* *%
3	(3.0)	62 3%	5 3%	2 1%	5 3%	9 3%	** **	5 2%	9 3%	7 4%	5 3%	52 3%	7 4%	2 2%	1 1%
4	(4.0)	72 3%	5 3%	10c 5%	2 1%	7 2%	** **	8 3%	12 4%	6 3%	6 4%	63 3%	4 2%	3 3%	3c 4%
5	(5.0)	218 10%	8- 5%	22a 12%	25a1 14%	31 10%	** **	27 11%	29 9%	19 11%	17 10%	189a 10%	16 9%	7 7%	6 9%
6	(6.0)	239 11%	18 11%	19 10%	22 12%	30 10%	** **	28 11%	29 9%	10- 6%	21 12%	184- 10%	31+dghj 16%	17+bdghj 17%	8h 13%
7	(7.0)	257 12%	23 15%	27 14%	15 9%	32 10%	** **	32 13%	41 13%	22 13%	16 9%	216 12%	24 13%	9 9%	9 14%
8	(8.0)	372 17%	24 15%	36 19%	34 19%	67+f 22%	** **	32 13%	48 15%	29 17%	32 19%	317 17%	27 14%	18 18%	10 16%
9	(9.0)	175 8%	15 10%	12 7%	14 8%	29 9%	** **	16 6%	34 11%	13 7%	12 7%	148 8%	15 8%	6 6%	6 10%
10 - Extremely well	(10.0)	523 24%	43 27%	46 24%	43 24%	77 25%	** **	74 29%	67 21%	41 23%	37 22%	444 24%	39 21%	26 26%	14 22%
NET Badly (1-3)		139 6%	7 4%	4- 2%	10 5%	24b 8%	** **	18b 7%	21 7%	14b 8%	13b 8%	122b 7%	9 5%	6 6%	2 3%
NET Neutral (4-6)		529 24%	31 20%	51 27%	49 27%	68 22%	** **	64 25%	70 22%	34 20%	45 26%	436 24%	50 27%	27 26%	16 26%
NET Well (7-10)		1327 61%	106 67%	120 64%	106 59%	204k 66%	** **	154 61%	190 61%	105 60%	98 57%	1125 61%	104 56%	60 58%	39 63%

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Prepared by BMG

Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	187	15d	13	15	13-	**	18	31d	21d	15	151d	21d	9d	5
	9%	10%	7%	8%	4%	**	7%	10%	12%	9%	8%	12%	9%	8%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1996	143	176	165	296	**	236	281	153	155	1682	164	93	57
Mean score	7.4	7.7e	7.5e	7.4e	7.4e	**	7.4	7.3	7.3	7.2	7.4e	7.3e	7.4e	7.5e
Standard deviation	2.30	2.11	2.10	2.22	2.36	**	2.46	2.33	2.40	2.36	2.33	2.13	2.28	2.13
Standard Error	.06	.19	.18	.20	.16	**	.17	.16	.23	.22	.06	.16	.18	.18

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Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	35 2%	15 2%	6 1%	5 1%	9 1%	21 2%	14 1%	30 2%	** **	3 1%	1 1%	** **
2	(2.0)	42 2%	17 2%	12 2%	6 2%	7 1%	29 2%	13 1%	40 2%	** **	2 1%	2 1%	** **
3	(3.0)	62 3%	16 2%	12 2%	9 2%	23 4%	29 2%	31 3%	55 3%	** **	7 2%	4 2%	** **
4	(4.0)	72 3%	30f 4%	19 4%	8 2%	14 2%	49+f 4%	22- 2%	63 3%	** **	10 3%	7 4%	** **
5	(5.0)	218 10%	65 9%	53 11%	45 12%	50 8%	118 10%	94 10%	186 10%	** **	30 9%	16 9%	** **
6	(6.0)	239 11%	77 11%	47 9%	44 12%	69 12%	125 11%	114 12%	197 11%	** **	43 13%	25 14%	** **
7	(7.0)	257 12%	87 13%	71df 14%	44 12%	55- 9%	157+df 13%	99 10%	215 12%	** **	41 12%	26 15%	** **
8	(8.0)	372 17%	118 17%	84 17%	57 15%	112 19%	202 17%	170 17%	309 17%	** **	62 19%	23 13%	** **
9	(9.0)	175 8%	57 8%	36 7%	30 8%	51 9%	94 8%	82 8%	137- 7%	** **	37+a 11%	22+a 13%	** **
10 - Extremely well	(10.0)	523 24%	131- 19%	124a 25%	105ae 28%	158ae 26%	255- 22%	263+ae 27%	431 24%	** **	90 27%	39 23%	** **
NET Badly (1-3)		139 6%	48 7%	31 6%	20 5%	39 6%	79 7%	59 6%	125 7%	** **	13- 4%	8 4%	** **
NET Neutral (4-6)		529 24%	172 25%	119 24%	97 26%	133 22%	292 25%	230 24%	446 24%	** **	82 24%	48 28%	** **
NET Well (7-10)		1327 61%	393- 57%	315a 63%	237 63%	376 63%	708 60%	613a 63%	1093- 60%	** **	230+a 69%	111 64%	** **

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Prepared by BMG

Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	187	74+bcf 9%	33 7%	24 6%	50 8%	107 9%	74 8%	173+cd 9%	**	11- 3%	8 4%	**
Medians	8.00	7.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1996	614	465	354	548	1079	902	1663	**	324	167	**
Mean score	7.4	7.1-	7.4	7.5a	7.5ae	7.2-	7.5+ae	7.3-	**	7.7+a	7.4	**
Standard deviation	2.30	2.34	2.29	2.26	2.27	2.32	2.27	2.33	**	2.09	2.13	**
Standard Error	.06	.09	.11	.15	.12	.07	.09	.06	**	.12	.18	**

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Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	35 2%	13 2%	22 2%	3 3%	1 1%	2 1%	** **	** **	** **	** **	5 1%	1 1%
2	(2.0)	42 2%	12 2%	30 2%	2 1%	4 4%	3 2%	** **	** **	** **	** **	7 2%	3 2%
3	(3.0)	62 3%	30+b 4%	31- 2%	11+abjk 9%	7 7%	8 5%	** **	** **	** **	** **	9 3%	4 2%
4	(4.0)	72 3%	25 4%	47 3%	10+abj 8%	5 5%	6 4%	** **	** **	** **	** **	11 3%	10 6%
5	(5.0)	218 10%	66 9%	152 10%	9 7%	17 16%	16 10%	** **	** **	** **	** **	28 8%	16 9%
6	(6.0)	239 11%	66 9%	173 12%	15 11%	13 12%	14 9%	** **	** **	** **	** **	34 9%	13 8%
7	(7.0)	257 12%	72 10%	186 13%	8 6%	12 11%	17 10%	** **	** **	** **	** **	40 11%	19 11%
8	(8.0)	372 17%	99- 14%	273+aj 18%	24 19%	9 9%	20 12%	** **	** **	** **	** **	47 13%	30 17%
9	(9.0)	175 8%	64 9%	111 7%	8 6%	3 3%	13 8%	** **	** **	** **	** **	35 10%	18 10%
10 - Extremely well	(10.0)	523 24%	196+bc 28%	326- 22%	23 18%	28 26%	47c 29%	** **	** **	** **	** **	122+bc 34%	49 28%
NET Badly (1-3)		139 6%	55 8%	84 6%	16+bjk 12%	12 11%	13 8%	** **	** **	** **	** **	21 6%	8 4%
NET Neutral (4-6)		529 24%	157 22%	372 25%	34 26%	35 32%	37 22%	** **	** **	** **	** **	73 20%	39 22%
NET Well (7-10)		1327 61%	431c 62%	895c 60%	64- 49%	52 48%	97 59%	** **	** **	** **	** **	244+bc 68%	117c 66%

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Prepared by BMG

Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	187	57	129	17j	9	17	**	**	**	**	20-	14
	9%	8%	9%	13%	8%	10%	**	**	**	**	5%	8%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	8.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1996	643	1352	114	99	147	**	**	**	**	338	163
Mean score	7.4	7.4cd	7.3c	6.8-	6.8-	7.4	**	**	**	**	7.8+bcd	7.6cd
									+bcd			
Standard deviation	2.30	2.43	2.24	2.56	2.56	2.48	**	**	**	**	2.33	2.24
Standard Error	.06	.11	.07	.25	.29	.23	**	**	**	**	.14	.19

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Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	35 2%	2 1%	2 2%	3 1%	5 2%	7 1%	19 2%	35 2%	** **	35 2%	** **
2	(2.0)	42 2%	1 1%	0 -%	2 1%	1 *%	3- *%	28+cde 3%	42 2%	** **	42 2%	** **
3	(3.0)	62 3%	2 2%	3 3%	8 3%	3 1%	10- 2%	32 3%	62 3%	** **	62 3%	** **
4	(4.0)	72 3%	7 5%	2 2%	9 3%	8 3%	18 3%	35 3%	72 3%	** **	72 3%	** **
5	(5.0)	218 10%	12 10%	9 9%	26 8%	30 11%	62 10%	100 9%	215 10%	** **	217 10%	** **
6	(6.0)	239 11%	11 9%	11 11%	37 12%	27 10%	64 10%	120 11%	238 11%	** **	239 11%	** **
7	(7.0)	257 12%	10 8%	17 18%	39 13%	33 12%	81 13%	134 12%	253 12%	** **	255 12%	** **
8	(8.0)	372 17%	25 20%	20 20%	60 19%	44 16%	117 19%	189 17%	368 17%	** **	370 17%	** **
9	(9.0)	175 8%	15 12%	6 6%	25 8%	18 6%	54 8%	88 8%	174 8%	** **	175 8%	** **
10 - Extremely well	(10.0)	523 24%	36 28%	25 26%	86f 28%	100+f 35%	188+f 30%	235- 22%	515 24%	** **	518 24%	** **
NET Badly (1-3)		139 6%	5 4%	5 5%	13 4%	9- 3%	20- 3%	79de 7%	139 6%	** **	139 6%	** **
NET Neutral (4-6)		529 24%	30 24%	23 23%	72 23%	65 23%	143 23%	255 23%	524 24%	** **	529 24%	** **
NET Well (7-10)		1327 61%	85 68%	68 69%	211+f 68%	195+f 69%	440+f 70%	644 59%	1311 61%	** **	1318 61%	** **

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Prepared by BMG

Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	187	6	3	16-	14-	27-	108+cde	184	**	187	**
	9%	5%	3%	5%	5%	4%	10%	9%	**	9%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1996	120	96	296	269	603	979	1974	**	1986	**
Mean score	7.4	7.7	7.5	7.7+f	7.8+f	7.7+f	7.3	7.4	**	7.4	**
Standard deviation	2.30	2.23	2.15	2.11	2.21	2.10	2.33	2.31	**	2.30	**
Standard Error	.06	.22	.24	.13	.15	.09	.08	.06	**	.06	**

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Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	35 2%	30 2%	28 1%	29 2%	21 1%	0- %	29 1%	25- 1%	32 2%	35 2%	14- 1%	18 2%	13- 1%	0 %	20 2%	9- 1%
2	(2.0)	42 2%	37 2%	36 2%	38 2%	25- 2%	4 1%	41 2%	36 2%	41 2%	42 2%	27f 2%	21f 2%	16- 1%	1 *	28f 2%	8- 1%
3	(3.0)	62 3%	57 3%	55 3%	53 3%	43 3%	4 1%	57 3%	54 3%	58 3%	62 3%	37 3%	29 3%	27 2%	1 1%	30 2%	20- 2%
4	(4.0)	72 3%	69 4%	67 4%	64 3%	60 4%	7 2%	70 3%	63 3%	71 3%	72 3%	52 4%	44 4%	48 4%	1 1%	50 4%	32 3%
5	(5.0)	218 10%	197 10%	199 10%	197 10%	171 11%	24 9%	203 10%	192 10%	204 10%	218 10%	128 10%	98 9%	132 11%	13 8%	129 10%	98 10%
6	(6.0)	239 11%	217 11%	208 11%	202 11%	162- 10%	34 12%	220 11%	199 11%	220 11%	239 11%	154 11%	123 12%	120- 10%	20 12%	138 10%	106 11%
7	(7.0)	257 12%	223 11%	210- 11%	221 12%	184 11%	33 12%	233 12%	225 12%	240 12%	257 12%	141- 10%	116 11%	121- 10%	23 14%	146 11%	115 12%
8	(8.0)	372 17%	331 17%	338+ 18%	327 17%	300+ 19%	70 25% +abcd fghi	343 17%	331 18%	355 17%	372 17%	239 18%	185 17%	239+ 19%	47 28% +abcef	243 18%	189+ 19%
9	(9.0)	175 8%	161 8%	156 8%	149 8%	132 8%	25 9%	163 8%	151 8%	167 8%	175 8%	116 9%	87 8%	108 9%	11 7%	105 8%	82 8%
10 - Extremely well	(10.0)	523 24%	442- 23%	433- 23%	428- 23%	371 23%	70 25%	457- 23%	429- 23%	470- 23%	523 24%	303 23%	223- 21%	313b 25%	46 28%	323 24%	251b 25%
NET Badly (1-3)		139 6%	125e 6%	119e 6%	120e 6%	88- 5%	8- 3%	127e 6%	114e 6%	131e 6%	139e 6%	78df 6%	68df 6%	57- 5%	2- 1%	79df 6%	36- 4%
NET Neutral (4-6)		529 24%	483 25%	475 25%	462 25%	393 24%	66 24%	493 25%	454 24%	496 24%	529 24%	333 25%	264 25%	299 24%	35 21%	317 24%	236 24%
NET Well (7-10)		1327 61%	1158- 60%	1138- 60%	1126- 60%	987 61%	197 70% +abcd fghi	1197- 60%	1136 61%	1231 60%	1327 61%	799 60%	610- 58%	780b 62%	127 77% +abcef	817 61%	637+b 64%

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Prepared by BMG

Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	187 9%	174e 9%	172e 9%	176e 9%	151e 9%	9- 3%	177e 9%	170+e 9%	180e 9%	187e 9%	132+d 10%	116+d 11%	121+d 10%	2- 1%	134+d 10%	90d 9%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00
Base for stats	1996	1766	1732	1709	1469	270	1817	1704	1858	1996	1210	942	1137	164	1213	909
Mean score	7.4	7.3-	7.3	7.3-	7.4	7.7	7.3-	7.4	7.3	7.4	7.4	7.3	7.5+b	7.9+abce	7.4	7.6+ab
Standard deviation	2.30	2.30	2.29	2.30	2.24	1.95	2.29	2.27	2.30	2.30	2.26	2.31	2.21	1.74	2.30	2.12
Standard Error	.06	.06	.06	.06	.06	.13	.06	.06	.06	.06	.07	.08	.07	.15	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	35 2%	0 -%	35 2%	26 2%	21+ 2%
2	(2.0)	42 2%	3 2%	37 2%	26 2%	20 2%
3	(3.0)	62 3%	10 7%	48- 2%	37 3%	21 3%
4	(4.0)	72 3%	6 4%	61 3%	47 3%	31 4%
5	(5.0)	218 10%	6 4%	203 10%	147 10%	86 10%
6	(6.0)	239 11%	20 13%	213 11%	153 11%	88 10%
7	(7.0)	257 12%	16 10%	231 12%	178 13%	110 13%
8	(8.0)	372 17%	25 16%	340 17%	250 18%	149 18%
9	(9.0)	175 8%	8 5%	158 8%	113 8%	65 8%
10 - Extremely well	(10.0)	523 24%	46 30%	459 23%	312- 22%	169- 20%
NET Badly (1-3)		139 6%	13 9%	119 6%	88 6%	61 7%
NET Neutral (4-6)		529 24%	31 21%	477 24%	347 24%	205 25%
NET Well (7-10)		1327 61%	95 62%	1189 61%	853 60%	493 59%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_7_14 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that I can watch and talk about with people I know - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	187	13	166	131	78
	9%	9%	9%	9%	9%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1996	140	1786	1289	759
Mean score	7.4	7.5	7.4	7.3	7.2-
Standard deviation	2.30	2.36	2.29	2.28	2.35
Standard Error	.06	.26	.06	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_15

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	103 5%	39 4%	62+ 6%	** **	2 1%	77+b 7%	26- 2%
2	(2.0)	85 4%	27- 3%	51+a 5%	** **	7 5%	38 3%	43 4%
3	(3.0)	102 5%	43 4%	54 5%	** **	4 3%	69+b 6%	33- 3%
4	(4.0)	119 5%	54 6%	60 6%	** **	4 3%	71 6%	47 5%
5	(5.0)	221 10%	92 10%	110 10%	** **	18 14%	119 11%	101 10%
6	(6.0)	217 10%	92 9%	111 10%	** **	14 10%	110 10%	106 10%
7	(7.0)	226 10%	116+b 12%	89- 8%	** **	22+b 16%	122 11%	103 10%
8	(8.0)	276 13%	132 14%	117- 11%	** **	27+b 20%	153 14%	120 11%
9	(9.0)	136 6%	74+b 8%	48- 5%	** **	13b 10%	76 7%	56 5%
10 - Extremely well	(10.0)	338 15%	184+b 19%	126- 12%	** **	24 18%	147- 13%	186+a 18%
NET Badly (1-3)		290 13%	109- 11%	167+a 16%	** **	12 9%	184+b 17%	102- 10%
NET Neutral (4-6)		556 25%	238 25%	281 26%	** **	35 26%	299 27%	253 24%
NET Well (7-10)		976 45%	506+b 52%	380- 36%	** **	86+ab 64%	498 45%	465 45%
Don't know		360 17%	117-d 12%	238+ad 22%	** **	1- *%	134- 12%	220+a 21%

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Prepared by BMG

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	7.00	7.00	6.00	**	7.00	7.00	7.00
Mode	10.00	10.00	10.00	**	8.00	8.00	10.00
Base for stats	1822	854	828	**	134	982	820
Mean score	6.5	6.8+b	6.1-	**	7.0+b	6.2-	6.8+a
Standard deviation	2.68	2.60	2.74	**	2.31	2.72	2.58
Standard Error	.07	.10	.10	**	.23	.10	.09

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Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	103 5%	8 2%	16 4%	22ah 6%	14 4%	19ah 6%	14a 6%	10ah 8%	24- 3%	36 5%	42+ah 6%	23ah 7%
2	(2.0)	85 4%	9 3%	14 3%	18 5%	10 3%	17 5%	10 4%	8 6%	23 3%	28 4%	34h 5%	17 5%
3	(3.0)	102 5%	8 2%	17 4%	15 4%	19 5%	20ah 6%	10 4%	11+abh 9%	25- 3%	35 5%	42+ah 6%	21ah 6%
4	(4.0)	119 5%	16 5%	21 5%	14 4%	21 6%	24c 8%	20+cghi 9%	4 3%	37 5%	34 5%	48+c 7%	23 7%
5	(5.0)	221 10%	33 10%	43 10%	30 8%	33 9%	39 12%	30 13%	13 10%	76 10%	64 9%	81 12%	42 12%
6	(6.0)	217 10%	36 10%	40 9%	44 12%	32 9%	31 10%	22 10%	12 9%	77 10%	76 11%	64 10%	33 10%
7	(7.0)	226 10%	56 16% +cdefgij k	49j 11%	34 9%	37 10%	25 8%	15 7%	10 8%	105+efjk 13%	71 10%	50- 7%	25 7%
8	(8.0)	276 13%	62+efgjk 18%	75+efgjk 17%	46efgjk 12%	60+efgjk 17%	19- 6%	11- 5%	5- 4%	137 17% +cefgjk	105efgjk 14%	34- 5%	15- 4%
9	(9.0)	136 6%	23fk 7%	35fjk 8%	30fjk 8%	20fk 6%	20fk 6%	4- 2%	3 3%	58fjk 7%	50fjk 7%	27- 4%	7- 2%
10 - Extremely well	(10.0)	338 15%	79 23% +defgijk	89 20% +defgijk	68defgjk 19%	46j 13%	27- 8%	21- 9%	8- 7%	167 21% +defgijk	114efgjk 16%	56- 8%	29- 8%
NET Badly (1-3)		290 13%	26- 7%	47 11%	56ah 15%	43 12%	57+abh 17%	33ah 15%	28+abdhi 23%	73- 9%	99ah 14%	118+abdh 18%	62+abdh 18%
NET Neutral (4-6)		556 25%	85 25%	104 24%	88 24%	86 24%	94 29%	71+bhi 32%	28 23%	189 24%	174 24%	193+ 29%	99 28%
NET Well (7-10)		976 45%	220 64% +cdefgij k	247 56% +cdefgij k	178efgjk 49%	163efgjk 45%	90- 28%	50- 23%	27- 22%	468 60% +cdefgij k	341efgjk 47%	167- 25%	77- 22%

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Prepared by BMG

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	360	15-	40-a	45-ah	67abch	83	70	40	55-	112abh	193	110+abcdhi
	17%	4%	9%	12%	19%	26%	31%	33%	7%	15%	29%	32%
Medians	7.00	7.00	7.00	7.00	7.00	6.00	5.00	5.00	7.00	7.00	5.00	5.00
Mode	10.00	10.00	10.00	10.00	8.00	5.00	5.00	5.00	10.00	10.00	5.00	5.00
Base for stats	1822	331	398	323	292	241	155	83	730	614	478	238
Mean score	6.5	7.2	7.0	6.6efgjk	6.5efgjk	5.7-	5.5-	5.2-	7.1	6.6efgjk	5.5-	5.4-
		+cdefgij	+defgijk						+cdefgij			
Standard deviation	2.68	2.35	2.56	2.80	2.56	2.70	2.66	2.77	2.47	2.69	2.70	2.69
Standard Error	.07	.15	.14	.17	.17	.18	.23	.31	.10	.12	.13	.18

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Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	103 5%	5 3%	9 5%	3 2%	17 5%	** **	15 6%	20ck 6%	13ck 7%	5 3%	93 5%	4 2%	4 4%	3 4%
2	(2.0)	85 4%	4 3%	7 4%	12d 7%	6 2%	** **	10 4%	10 3%	7 4%	6 4%	68 4%	10d 5%	6d 5%	1 2%
3	(3.0)	102 5%	5 3%	5 3%	9 5%	15 5%	** **	14 6%	11 4%	13 7%	12 7%	87 5%	8 4%	5 5%	2 4%
4	(4.0)	119 5%	10 7%	10 5%	8 4%	13 4%	** **	14 5%	21 7%	14 8%	10 6%	104 6%	6 3%	4 4%	4 6%
5	(5.0)	221 10%	17 11%	19 10%	19 10%	26 8%	** **	26 10%	27 9%	16 9%	16 9%	178 10%	22 12%	14 14%	7 11%
6	(6.0)	217 10%	10 7%	21 11%	20 11%	30 10%	** **	22 9%	28 9%	19 11%	19 11%	177 10%	22 12%	10 10%	7 12%
7	(7.0)	226 10%	14 9%	26h 14%	24h 14%	39h 13%	** **	20 8%	33 11%	8- 5%	17 10%	192h 10%	15 8%	13h 13%	6 10%
8	(8.0)	276 13%	28c 18%	23 12%	16 9%	46 15%	** **	29 11%	45 15%	20 12%	17 10%	234 13%	20 11%	13 13%	9 15%
9	(9.0)	136 6%	11 7%	11 6%	9 5%	28+1 9%	** **	15 6%	21 7%	8 5%	13 8%	122+ 7%	9 5%	3 3%	2 4%
10 - Extremely well	(10.0)	338 15%	25 15%	25 13%	26 14%	57 18%	** **	53+g1 21%	37 12%	28 16%	27 16%	285 16%	28 15%	13 12%	12 19%
NET Badly (1-3)		290 13%	14 9%	21 11%	24 14%	38 12%	** **	39 15%	41 13%	33a 19%	23 13%	248 14%	22 12%	14 14%	6 10%
NET Neutral (4-6)		556 25%	38 24%	51 27%	47 26%	69 22%	** **	61 24%	76 24%	48 28%	45 26%	460 25%	50 27%	29 28%	18 29%
NET Well (7-10)		976 45%	79h 49%	85 45%	75 42%	171 55%	** **	117 46%	137 44%	65 37%	75 44%	833 45%	72 39%	42 41%	29 47%

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Prepared by BMG

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	360	28d	32	34d	33-	**	37	57d	29	28	292d	42+dfjm	17d	8
	17%	18%	17%	19%	11%	**	14%	18%	16%	16%	16%	23%	17%	13%
Medians	7.00	7.00	7.00	7.00	7.00	**	7.00	7.00	6.00	7.00	7.00	7.00	6.00	7.00
Mode	10.00	8.00	7.00	10.00	10.00	**	10.00	8.00	10.00	10.00	10.00	10.00	5.00	10.00
Base for stats	1822	130	156	146	277	**	217	254	146	142	1541	143	85	54
Mean score	6.5	6.8eh	6.5	6.4	6.9+ehl	**	6.6	6.4	6.1	6.6	6.5	6.5	6.2	6.7
Standard deviation	2.68	2.54	2.56	2.57	2.63	**	2.88	2.69	2.91	2.63	2.69	2.59	2.57	2.60
Standard Error	.07	.24	.23	.24	.18	**	.21	.19	.28	.26	.08	.21	.21	.22

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Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	103 5%	47+cdf 7%	21 4%	11 3%	24 4%	68+f 6%	35- 4%	89 5%	** **	12 4%	5 3%	** **
2	(2.0)	85 4%	34c 5%	19c 4%	4- 1%	26c 4%	53c 5%	30 3%	81+c 4%	** **	5- 1%	2 1%	** **
3	(3.0)	102 5%	36 5%	21 4%	14 4%	30 5%	57 5%	44 5%	92 5%	** **	10 3%	9 5%	** **
4	(4.0)	119 5%	53+df 8%	26 5%	18 5%	23 4%	78+df 7%	40- 4%	105 6%	** **	13 4%	9 5%	** **
5	(5.0)	221 10%	67 10%	53 11%	54+ad 14%	46 8%	120 10%	101 10%	191 10%	** **	28 8%	17 10%	** **
6	(6.0)	217 10%	75 11%	45 9%	39 10%	56 9%	120 10%	95 10%	192 10%	** **	25 7%	10 6%	** **
7	(7.0)	226 10%	65 9%	53 11%	48 13%	55 9%	118 10%	103 11%	174- 9%	** **	52+a 15%	35+a 20%	** **
8	(8.0)	276 13%	80 12%	74 15%	42 11%	80 13%	154 13%	122 13%	222 12%	** **	53 16%	21 12%	** **
9	(9.0)	136 6%	34 5%	33 7%	33a 9%	35 6%	67 6%	69 7%	99- 5%	** **	35+a 10%	25+a 14%	** **
10 - Extremely well	(10.0)	338 15%	74- 11%	82a 16%	64a 17%	113+ae 19%	156- 13%	177+ae 18%	258- 14%	** **	78+a 23%	29 17%	** **
NET Badly (1-3)		290 13%	116+bcf 17%	62c 12%	29- 8%	80c 13%	178+cf 15%	109- 11%	262+c 14%	** **	27- 8%	16 9%	** **
NET Neutral (4-6)		556 25%	195+d 28%	124 25%	111d 29%	126- 21%	319d 27%	236 24%	489+c 27%	** **	67- 20%	36 21%	** **
NET Well (7-10)		976 45%	253- 37%	243+ae 49%	187ae 50%	283a 47%	496-a 42%	470+ae 48%	753- 41%	** **	218+a 65%	110+a 63%	** **

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Prepared by BMG

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	360	123	69	51	109	193	160	332+cd	**	24-	12-	**
	17%	18%	14%	14%	18%	16%	16%	18%	**	7%	7%	**
Medians	7.00	6.00	7.00	7.00	7.00	6.00	7.00	7.00	**	8.00	7.00	**
Mode	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	7.00	**
Base for stats	1822	564	429	327	489	993	816	1504	**	312	162	**
Mean score	6.5	6.0-	6.6ae	6.9+ae	6.7+ae	6.3-a	6.8+ae	6.3-	**	7.3+a	7.1+a	**
									+a			+a
Standard deviation	2.68	2.73	2.63	2.40	2.74	2.71	2.60	2.69	**	2.44	2.39	**
Standard Error	.07	.11	.13	.16	.15	.09	.11	.08	**	.15	.21	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	103 5%	38 5%	65 4%	10 8%	2 2%	7 5%	** **	** **	** **	** **	22 6%	9 5%
2	(2.0)	85 4%	24 3%	61 4%	4 3%	2 2%	5 3%	** **	** **	** **	** **	13 4%	8 4%
3	(3.0)	102 5%	36k 5%	66 4%	12+bjk 9%	12 11%	16+abjk 10%	** **	** **	** **	** **	13 4%	2- 1%
4	(4.0)	119 5%	43 6%	75 5%	11 8%	9 9%	11 7%	** **	** **	** **	** **	22 6%	15 9%
5	(5.0)	221 10%	71 10%	150 10%	17 13%	14 13%	16 10%	** **	** **	** **	** **	32 9%	16 9%
6	(6.0)	217 10%	72 10%	145 10%	13 10%	6 6%	13 8%	** **	** **	** **	** **	40 11%	13 7%
7	(7.0)	226 10%	56-c 8%	168+ace 11%	3- 2%	4 4%	7- 4%	** **	** **	** **	** **	34c 10%	11 6%
8	(8.0)	276 13%	67- 10%	209+ace 14%	7- 5%	9 8%	10- 6%	** **	** **	** **	** **	36 10%	23ce 13%
9	(9.0)	136 6%	42 6%	94 6%	8 6%	7 7%	11 7%	** **	** **	** **	** **	16 4%	14 8%
10 - Extremely well	(10.0)	338 15%	128+b 18%	209- 14%	17 13%	18 16%	36+b 22%	** **	** **	** **	** **	76+bc 21%	28 16%
NET Badly (1-3)		290 13%	98 14%	192 13%	26+bk 20%	17 15%	28 17%	** **	** **	** **	** **	49 14%	19 11%
NET Neutral (4-6)		556 25%	186 27%	370 25%	41 31%	30 28%	40 25%	** **	** **	** **	** **	94 26%	44 25%
NET Well (7-10)		976 45%	294c 42%	681c 46%	34- 26%	38 35%	63c 38%	** **	** **	** **	** **	162c 45%	77c 43%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	360	122	238	30j	24	33	**	**	**	**	51	37
	17%	17%	16%	23%	22%	20%	**	**	**	**	14%	21%
Medians	7.00	7.00	7.00	5.00	6.00	6.00	**	**	**	**	7.00	7.00
Mode	10.00	10.00	8.00	5.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1822	578	1243	101	84	132	**	**	**	**	306	140
Mean score	6.5	6.5c	6.5c	5.6-	6.3	6.5	**	**	**	**	6.6c	6.6c
								c	c	c		
Standard deviation	2.68	2.80	2.62	2.91	2.75	2.97	**	**	**	**	2.84	2.78
Standard Error	.07	.13	.08	.30	.33	.30	**	**	**	**	.18	.25

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	103 5%	10 8%	4 4%	10 3%	12 4%	23 4%	57 5%	103 5%	**	103 5%	**
2	(2.0)	85 4%	5 4%	3 3%	7 2%	7 3%	20 3%	47 4%	85 4%	**	85 4%	**
3	(3.0)	102 5%	2 2%	6 6%	14 4%	9 3%	22 3%	54 5%	101 5%	**	102 5%	**
4	(4.0)	119 5%	4 3%	2 2%	13 4%	16 6%	27 4%	66 6%	118 5%	**	119 5%	**
5	(5.0)	221 10%	14 11%	6 6%	29 9%	21 7%	58 9%	114 11%	216 10%	**	220 10%	**
6	(6.0)	217 10%	11 9%	14 14%	30 10%	27 10%	58 9%	100 9%	215 10%	**	217 10%	**
7	(7.0)	226 10%	17 14%	13 13%	44+f 14%	40+f 14%	91+f 14%	105 10%	222 10%	**	224 10%	**
8	(8.0)	276 13%	20 16%	12 12%	52+ 17%	40 14%	103+f 16%	132 12%	274 13%	**	274 13%	**
9	(9.0)	136 6%	10 8%	9 9%	24 8%	18 6%	43 7%	73 7%	136 6%	**	136 6%	**
10 - Extremely well	(10.0)	338 15%	20 16%	25 25%	57f 18%	66+f 23%	126+f 20%	143- 13%	330 15%	**	333 15%	**
NET Badly (1-3)		290 13%	17 14%	13 13%	31 10%	29 10%	65- 10%	158ce 15%	289 13%	**	290 13%	**
NET Neutral (4-6)		556 25%	29 23%	23 23%	73 23%	64 23%	143 23%	280 26%	550 25%	**	555 26%	**
NET Well (7-10)		976 45%	68+f 54%	58 59%	177+f 57%	164+f 58%	363+f 58%	454- 42%	962 45%	**	967 44%	**

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Prepared by BMG

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	360	13	5	32-	26-	59-	194acde	357	**	360	**
	17%	10%	5%	10%	9%	9%	18%	17%	**	17%	**
Medians	7.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	**	7.00	**
Mode	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1822	113	94	280	257	571	892	1800	**	1812	**
Mean score	6.5	6.6	7.1f	7.0+f	7.0+f	7.0+f	6.3-	6.5	**	6.5	**
Standard deviation	2.68	2.72	2.65	2.45	2.60	2.52	2.71	2.68	**	2.68	**
Standard Error	.07	.27	.30	.16	.18	.12	.10	.07	**	.07	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months									Satisfaction (NET Satisfied)						
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	103 5%	87de 5%	78-e 4%	80-e 4%	50-e 3%	*- **	88e 4%	84de 4%	92de 4%	103de 5%	51-d 4%	50df 5%	43-d 3%	0- -%	60df 4%	27-d 3%
2	(2.0)	85 4%	78e 4%	73e 4%	78e 4%	51-e 3%	2- 1%	78e 4%	75e 4%	81e 4%	85e 4%	51f 4%	37 3%	36- 3%	1- 1%	58df 4%	22- 2%
3	(3.0)	102 5%	100+ 5%	96+ 5%	98+ 5%	84 5%	11 4%	100+ 5%	93 5%	100 5%	102 5%	70 5%	53 5%	57 5%	3 2%	63 5%	52 5%
4	(4.0)	119 5%	108 6%	105 6%	106 6%	93 6%	14 5%	109 5%	105 6%	113 6%	119 5%	75 6%	65 6%	59 5%	6 3%	72 5%	52 5%
5	(5.0)	221 10%	195 10%	189 10%	186 10%	162 10%	22 8%	201 10%	181 10%	206 10%	221 10%	120- 9%	84- 8%	117 9%	11 7%	109- 8%	74- 7%
6	(6.0)	217 10%	191 10%	195 10%	190 10%	164 10%	27 10%	201 10%	186 10%	201 10%	217 10%	132 10%	103 10%	117 9%	13 8%	139 10%	99 10%
7	(7.0)	226 10%	202 10%	198 10%	193 10%	160 10%	35 13%	202 10%	195 10%	210 10%	226 10%	154+ 11%	106 10%	141 11%	20 12%	133 10%	106 11%
8	(8.0)	276 13%	243 13%	251 13%	243 13%	225+ 14%	69 25% +abcd fghi i	257 13%	245 13%	262 13%	276 13%	170 13%	136 13%	183+ 15%	44 27% +abcef	184 14%	159+a 16%
9	(9.0)	136 6%	118 6%	118 6%	114 6%	102 6%	27 10% +abc fghi	123 6%	115 6%	126 6%	136 6%	84 6%	65 6%	87 7%	17+ 10%	89 7%	66 7%
10 -	(10.0)	338 15%	291 15%	284 15%	274- 15%	249 15%	64 23% +abcd fghi i	298- 15%	273- 15%	305- 15%	338 15%	203 15%	157 15%	200 16%	47 29% +abcef	209 15%	177+ 18%
NET Badly (1-3)		290 13%	265e 14%	248e 13%	256e 14%	185-e 11%	13- 5%	266e 13%	251e 13%	273e 13%	290e 13%	172d 13%	141df 13%	136-d 11%	4- 2%	180df 13%	101-d 10%
NET Neutral (4-6)		556 25%	495 25%	489 26%	482 26%	419 26%	63 23%	511 26%	472 25%	519 25%	556 25%	328 24%	252 24%	293- 23%	30- 18%	320- 24%	224- 22%

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Prepared by BMG

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
NET Well (7-10)	976	854	851	825-	737	196	880	828	903	976	610	464	610+b	129	615	508+abe
	45%	44%	45%	44%	46%	70%	44%	44%	44%	45%	45%	44%	49%	77%	46%	51%
Don't know	360	326e	316e	322e	279e	8-	336e	323+e	343e	360e	232d	201+d	218d	4-	232d	166d
	17%	17%	17%	17%	17%	3%	17%	17%	17%	17%	17%	19%	17%	2%	17%	17%
Medians	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00	7.00	7.00	7.00	7.00	7.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1822	1614	1588	1563	1341	272	1657	1552	1695	1822	1111	857	1040	163	1116	833
Mean score	6.5	6.5	6.5	6.5	6.6+	7.6	6.5	6.5	6.5	6.5	6.6	6.5	6.8+b	7.9	6.6	6.9+abe
Standard deviation	2.68	2.67	2.63	2.65	2.56	2.05	2.66	2.66	2.66	2.68	2.62	2.69	2.55	1.90	2.69	2.50
Standard Error	.07	.07	.07	.07	.08	.14	.07	.07	.07	.07	.09	.10	.09	.16	.09	.10

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Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	103 5%	7 5%	95 5%	80+ 6%	53+ 6%
2	(2.0)	85 4%	3 2%	79 4%	66+ 5%	45+ 5%
3	(3.0)	102 5%	5 4%	93 5%	69 5%	38 5%
4	(4.0)	119 5%	5 3%	109 6%	80 6%	44 5%
5	(5.0)	221 10%	15 10%	202 10%	159+ 11%	87 10%
6	(6.0)	217 10%	9 6%	204+ 10%	134 9%	85 10%
7	(7.0)	226 10%	17 11%	203 10%	140 10%	82 10%
8	(8.0)	276 13%	14 9%	252 13%	179 13%	102 12%
9	(9.0)	136 6%	4 2%	124 6%	89 6%	63 7%
10 - Extremely well	(10.0)	338 15%	34 22%	289-d 15%	193- 14%	96- 12%
NET Badly (1-3)		290 13%	16 10%	267 14%	215+ 15%	136+ 16%
NET Neutral (4-6)		556 25%	29 19%	515+ 26%	373 26%	216 26%
NET Well (7-10)		976 45%	69 45%	868 44%	601- 42%	343- 41%

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Prepared by BMG

Table Q38_7_15 (continuation)

Q38. YouTube (including YouTube Premium) - Broadcast events that bring the nation together for a shared viewing experience - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	360	39	301-	232	143
	17%	26%	15%	16%	17%
Medians	7.00	7.00	7.00	7.00	6.00
Mode	10.00	10.00	10.00	10.00	8.00
Base for stats	1822	114	1651	1188	694
Mean score	6.5	6.9d	6.5-d	6.3-	6.2-
Standard deviation	2.68	2.80	2.67	2.72	2.74
Standard Error	.07	.34	.07	.08	.11

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_16
 Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
 Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	28 1%	9 1%	18 2%	** **	2 1%	17 2%	9 1%
2	(2.0)	34 2%	10 1%	23+ 2%	** **	1 *%	18 2%	16 2%
3	(3.0)	34 2%	13 1%	19 2%	** **	2 2%	20 2%	15 1%
4	(4.0)	72 3%	30 3%	36 3%	** **	5 4%	36 3%	35 3%
5	(5.0)	181 8%	83 9%	84 8%	** **	11 8%	99 9%	79 8%
6	(6.0)	235 11%	103 11%	114 11%	** **	19 14%	117 11%	116 11%
7	(7.0)	246 11%	124 13%	105 10%	** **	17 13%	130 12%	112 11%
8	(8.0)	399 18%	170 17%	198 19%	** **	30 22%	227+b 20%	166- 16%
9	(9.0)	215 10%	109 11%	92 9%	** **	13 10%	119 11%	93 9%
10 - Extremely well	(10.0)	503 23%	251+b 26%	218- 20%	** **	33 25%	248 22%	250 24%
NET Badly (1-3)		96 4%	32- 3%	59+a 6%	** **	4 3%	55 5%	40 4%
NET Neutral (4-6)		487 22%	215 22%	234 22%	** **	35 26%	253 23%	230 22%
NET Well (7-10)		1363 62%	654+b 67%	613- 57%	** **	93b 70%	724+b 65%	621- 60%
Don't know		236 11%	70-d 7%	160+ad 15%	** **	2- 1%	84- 8%	149+a 14%

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 Prepared by BMG

Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	10.00	10.00	10.00
Base for stats	1947	901	906	**	133	1031	891
Mean score	7.5	7.7+b	7.4-	**	7.6	7.5	7.6
Standard deviation	2.18	2.08	2.27	**	2.06	2.18	2.17
Standard Error	.05	.08	.08	**	.20	.08	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	28 1%	6 2%	3 1%	5 1%	1 *	3 1%	6bdi 3%	3d 3%	9 1%	6 1%	13 2%	10+bdi 3%
2	(2.0)	34 2%	4 1%	6 1%	6 2%	5 1%	7 2%	3 1%	3 3%	10 1%	10 1%	13 2%	7 2%
3	(3.0)	34 2%	0- -%	9a 2%	6a 2%	3 1%	6a 2%	4a 2%	6+adhi 5%	9 1%	9 1%	16+a 2%	11+ah 3%
4	(4.0)	72 3%	10 3%	14 3%	6 2%	14 4%	14 4%	8 4%	6c 5%	23 3%	20 3%	29c 4%	15 4%
5	(5.0)	181 8%	21 6%	47aci 11%	22 6%	26 7%	28 9%	28+acdi 13%	9 7%	67 9%	48 7%	65i 10%	37aci 11%
6	(6.0)	235 11%	41b 12%	31- 7%	51bh 14%	33 9%	39b 12%	29b 13%	11 9%	72 9%	84b 12%	79b 12%	40b 12%
7	(7.0)	246 11%	38 11%	52 12%	42 11%	46k 13%	40 12%	17 8%	10 8%	90 11%	88k 12%	68 10%	27- 8%
8	(8.0)	399 18%	66 19%	82 19%	71 19%	67 19%	61 19%	35 16%	17 14%	148 19%	138 19%	113 17%	52 15%
9	(9.0)	215 10%	39f 11%	41 9%	39f 11%	43fjk 12%	29 9%	12- 5%	12 10%	80f 10%	82fjk 11%	53 8%	25 7%
10 -	(10.0)	503	110 +cdefgij k	125 +defgijk	88fgjk	76gjk	60-g	34-	11-	234 +defgijk	164fgjk	105-	45-
Extremely well		23%	32%	28%	24%	21%	18%	15%	9%	30%	23%	16%	13%
NET Badly (1-3)		96 4%	10 3%	18 4%	17 5%	9 3%	16 5%	14d 6%	13 10%	28 4%	26 4%	42+adhi 6%	27+abdhi 8%
NET Neutral (4-6)		487 22%	72 21%	91 21%	79 21%	73 20%	81 25%	66 +abcdhi 29%	26 21%	163 21%	151 21%	173+hi 26%	92 26%
NET Well (7-10)		1363 62%	253 +cdefgij k 73%	300 +efgjk 68%	240fgjk 65%	233fgjk 65%	189fgjk 58%	99- 44%	50- 41%	553 +efgijk 70%	472efgjk 65%	338-k 50%	149- 43%

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Prepared by BMG

Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Don't know	236	12-	29-	32ah	44abh	38abh	46 +abcdehi	34 +abcdehi j	41-	77abh	118 +abcdehi	80+abcdehi
	11%	3%	7%	9%	12%	12%	20%	28%	5%	11%	18%	23%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	8.00	8.00	10.00	10.00	8.00	8.00
Base for stats	1947	334	410	335	314	286	179	89	744	649	553	268
Mean score	7.5	7.9 +efgjk	7.7efgjk	7.7fgjk	7.7efgjk	7.3-gk	6.9-	6.6-	7.8 +efgjk	7.7efgjk	7.1-	6.8-
Standard deviation	2.18	2.09	2.16	2.11	2.00	2.16	2.35	2.50	2.13	2.05	2.29	2.40
Standard Error	.05	.14	.12	.12	.12	.13	.19	.27	.09	.09	.10	.15

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Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	28 1%	1 1%	2 1%	2 1%	8f 3%	** **	0 -%	6 2%	2 1%	2 1%	26 1%	1 1%	0 -%	1f 1%
2	(2.0)	34 2%	2 1%	1 1%	2 1%	6 2%	** **	5 2%	5 1%	3 2%	4 2%	29 2%	2 1%	1 1%	2 2%
3	(3.0)	34 2%	2 1%	2 1%	5 3%	3 1%	** **	6 2%	5 2%	3 2%	2 1%	30 2%	3 2%	1 1%	* *%
4	(4.0)	72 3%	2 1%	3 1%	4 2%	14 5%	** **	13 5%	7 2%	9 5%	2 1%	61 3%	6 3%	4 4%	1 1%
5	(5.0)	181 8%	14 9%	13 7%	9 5%	25 8%	** **	25 10%	23 7%	14 8%	24+cgjl 14%	156 9%	14 8%	5 5%	5 8%
6	(6.0)	235 11%	21f 13%	24 13%	24f 13%	25 8%	** **	17- 7%	39f 12%	15 9%	25f 14%	197 11%	19 10%	13f 12%	6 10%
7	(7.0)	246 11%	16 10%	17 9%	21 12%	38 12%	** **	34 13%	35 11%	15 9%	14 8%	200 11%	25 13%	10 10%	11+abghijl 18%
8	(8.0)	399 18%	34f 21%	43f 23%	34 19%	68f 22%	** **	32- 13%	55 18%	29 16%	33 20%	342f 19%	28 15%	20 19%	9 15%
9	(9.0)	215 10%	17 11%	14 7%	18 10%	33 11%	** **	25 10%	35 11%	19 11%	11 7%	182 10%	16 8%	9 9%	8 13%
10 - Extremely well	(10.0)	503 23%	36 23%	44 23%	39 22%	70 23%	** **	65 26%	62 20%	43 25%	36 21%	412 22%	47 25%	29g 29%	15 24%
NET Badly (1-3)		96 4%	5 3%	5 3%	9 5%	17 6%	** **	12 5%	15 5%	8 5%	8 5%	85 5%	6 3%	3 2%	2 4%
NET Neutral (4-6)		487 22%	38 24%	41 22%	38 21%	64 21%	** **	56 22%	69 22%	38 22%	50+ 30%	414 23%	40 21%	22 22%	12 19%
NET Well (7-10)		1363 62%	102 64%	119 63%	113 63%	210i 68%	** **	156 61%	187 60%	106 61%	95 55%	1136 62%	115 62%	68i 67%	44+gij 70%

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Prepared by BMG

Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	236	14	25d	20	19-	**	30d	41dm	22d	17	198d	25dm	9	4
	11%	9%	13%	11%	6%	**	12%	13%	13%	10%	11%	14%	9%	6%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1947	144	164	160	291	**	224	271	152	153	1635	160	93	58
Mean score	7.5	7.7	7.7	7.6	7.5	**	7.5	7.5	7.6	7.3	7.5	7.7	7.8ei	7.7
Standard deviation	2.18	1.98	1.97	2.12	2.27	**	2.25	2.18	2.28	2.20	2.19	2.10	2.02	2.08
Standard Error	.05	.18	.17	.19	.15	**	.16	.15	.21	.21	.06	.16	.16	.17

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Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	28 1%	11 2%	5 1%	7 2%	5 1%	16 1%	12 1%	23 1%	** **	5 2%	1 1%	** **
2	(2.0)	34 2%	15 2%	6 1%	4 1%	8 1%	21 2%	12 1%	25 1%	** **	7 2%	2 1%	** **
3	(3.0)	34 2%	11 2%	11 2%	5 1%	6 1%	22 2%	12 1%	32 2%	** **	3 1%	3 2%	** **
4	(4.0)	72 3%	27c 4%	20c 4%	5 1%	20 3%	47c 4%	25 3%	65 4%	** **	7 2%	4 3%	** **
5	(5.0)	181 8%	52 8%	41 8%	39 10%	48 8%	93 8%	87 9%	158 9%	** **	21 6%	13 8%	** **
6	(6.0)	235 11%	73 11%	52 10%	47 12%	60 10%	125 11%	107 11%	205 11%	** **	30 9%	16 9%	** **
7	(7.0)	246 11%	76 11%	59 12%	35 9%	71 12%	135 11%	106 11%	197 11%	** **	49 14%	31+a 18%	** **
8	(8.0)	399 18%	130 19%	90 18%	62 17%	117 20%	220 19%	179 18%	322 18%	** **	73 22%	32 18%	** **
9	(9.0)	215 10%	69 10%	56 11%	42 11%	45 8%	125 11%	88 9%	179 10%	** **	35 10%	21 12%	** **
10 - Extremely well	(10.0)	503 23%	139- 20%	116 23%	103ae 27%	143 24%	255 21%	245a 25%	413 23%	** **	88 26%	37 21%	** **
NET Badly (1-3)		96 4%	37 5%	22 4%	17 4%	19 3%	59 5%	36 4%	79 4%	** **	15 5%	7 4%	** **
NET Neutral (4-6)		487 22%	151 22%	113 23%	91 24%	128 21%	264 22%	218 22%	428+c 23%	** **	58- 17%	33 19%	** **
NET Well (7-10)		1363 62%	414 60%	321 64%	243 64%	376 63%	735 62%	618 63%	1112- 61%	** **	244+a 73%	121a 70%	** **

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Prepared by BMG

Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	236	85bc	42-	28-	75bc	127	103	216+c	**	18-	13	**
	11%	12%	8%	7%	13%	11%	11%	12%	**	5%	8%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1947	602	457	350	523	1058	873	1620	**	318	161	**
Mean score	7.5	7.4	7.5	7.7	7.6	7.5	7.6	7.5	**	7.7	7.6	**
Standard deviation	2.18	2.24	2.16	2.20	2.09	2.21	2.14	2.18	**	2.11	2.02	**
Standard Error	.05	.09	.10	.14	.11	.07	.09	.06	**	.13	.18	**

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Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	28 1%	10 1%	18 1%	4 3%	1 1%	2 1%	** **	** **	** **	** **	4 1%	2 1%
2	(2.0)	34 2%	10 1%	24 2%	2 1%	1 1%	3 2%	** **	** **	** **	** **	6 2%	2 1%
3	(3.0)	34 2%	10 1%	24 2%	7+abjk 5%	4 4%	5 3%	** **	** **	** **	** **	2 1%	1 1%
4	(4.0)	72 3%	29 4%	42 3%	6 5%	8 7%	3 2%	** **	** **	** **	** **	11 3%	8 5%
5	(5.0)	181 8%	71+b 10%	109- 7%	19+b 14%	14 12%	16 10%	** **	** **	** **	** **	30 8%	21b 12%
6	(6.0)	235 11%	64 9%	171 12%	9 7%	10 9%	12 8%	** **	** **	** **	** **	36 10%	13 7%
7	(7.0)	246 11%	62- 9%	184+aej 12%	10 8%	13 12%	10 6%	** **	** **	** **	** **	27- 7%	15 8%
8	(8.0)	399 18%	99- 14%	299+acj 20%	14- 11%	8 7%	29 18%	** **	** **	** **	** **	44- 12%	34j 19%
9	(9.0)	215 10%	54- 8%	160+a 11%	7 6%	6 5%	16 10%	** **	** **	** **	** **	25 7%	18 10%
10 - Extremely well	(10.0)	503 23%	204+b 29%	299- 20%	34 26%	30 27%	45 28%	** **	** **	** **	** **	133+abcek 37%	43 24%
NET Badly (1-3)		96 4%	30 4%	66 4%	13+abjk 10%	7 6%	9 6%	** **	** **	** **	** **	13 4%	5 3%
NET Neutral (4-6)		487 22%	165 24%	322 22%	33 25%	31 29%	32 19%	** **	** **	** **	** **	77 21%	42 24%
NET Well (7-10)		1363 62%	419 60%	943c 64%	65- 50%	56 52%	101 61%	** **	** **	** **	** **	229c 64%	110c 62%

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Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Limiting/Impacting Conditions											
	Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	236	85	151	20	15	22	**	**	**	**	38	20
	11%	12%	10%	15%	14%	14%	**	**	**	**	11%	11%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	8.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1947	615	1331	111	94	142	**	**	**	**	319	158
Mean score	7.5	7.6c	7.5c	7.1-	7.2	7.7	**	**	**	**	7.9+bcdf	7.6
								+abcdefg		cf		
								k				
Standard deviation	2.18	2.32	2.11	2.67	2.47	2.30	**	**	**	**	2.29	2.17
Standard Error	.05	.10	.06	.27	.29	.22	**	**	**	**	.14	.19

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Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Children in household				Internet access				Yes - (net) (c)	No (d)	
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)			Yes - not at home (b)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	28 1%	0 -%	* *%	4 1%	3 1%	4 1%	16 2%	28 1%	** **	28 1%	** **
2	(2.0)	34 2%	3 2%	2 2%	6 2%	4 2%	11 2%	18 2%	34 2%	** **	34 2%	** **
3	(3.0)	34 2%	3 2%	3 3%	3 1%	2 1%	7 1%	19 2%	34 2%	** **	34 2%	** **
4	(4.0)	72 3%	2 1%	6 6%	8 3%	9 3%	17 3%	34 3%	72 3%	** **	72 3%	** **
5	(5.0)	181 8%	3- 2%	9 9%	27a 9%	17 6%	48a 8%	83a 8%	178 8%	** **	180 8%	** **
6	(6.0)	235 11%	16 13%	7 7%	28 9%	30 10%	65 10%	124 11%	234 11%	** **	235 11%	** **
7	(7.0)	246 11%	17 13%	13 13%	42 14%	40 14%	82 13%	123 11%	243 11%	** **	244 11%	** **
8	(8.0)	399 18%	21 17%	16 16%	63 20%	51 18%	114 18%	211 19%	394 18%	** **	397 18%	** **
9	(9.0)	215 10%	17 13%	11 11%	40 13%	26 9%	71 11%	98 9%	214 10%	** **	215 10%	** **
10 - Extremely well	(10.0)	503 23%	37f 29%	27 27%	75 24%	84+f 30%	176+f 28%	228- 21%	495 23%	** **	499 23%	** **
NET Badly (1-3)		96 4%	6 5%	5 5%	13 4%	9 3%	22 3%	54 5%	96 4%	** **	96 4%	** **
NET Neutral (4-6)		487 22%	21 16%	21 22%	63 20%	56 20%	130 21%	241 22%	484 22%	** **	487 22%	** **
NET Well (7-10)		1363 62%	91+f 72%	66 67%	220+f 71%	201+f 71%	442+f 70%	661 61%	1345 62%	** **	1354 62%	** **

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Prepared by BMG

Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	236	8	6	16-	17-	36-	131cde	233	**	236	**
	11%	7%	6%	5%	6%	6%	12%	11%	**	11%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1947	118	93	296	266	594	955	1925	**	1937	**
Mean score	7.5	7.9f	7.6	7.7	7.8+f	7.8+f	7.5	7.5	**	7.5	**
Standard deviation	2.18	2.03	2.25	2.10	2.09	2.08	2.19	2.18	**	2.18	**
Standard Error	.05	.20	.25	.13	.14	.09	.08	.05	**	.05	**

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Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB SVoD (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	28 1%	22 1%	23 1%	23 1%	16 1%	0 -	22 1%	20- 1%	23 1%	28 1%	17 1%	15 1%	15 1%	0 -	15 1%	12 1%
2	(2.0)	34 2%	31 2%	31 2%	30 2%	27 2%	2 1%	31 2%	31 2%	33 2%	34 2%	23 2%	14 1%	15 1%	1 *	21 2%	13 1%
3	(3.0)	34 2%	32 2%	30 2%	28 2%	21 1%	2 1%	32 2%	29 2%	32 2%	34 2%	14- 1%	15 1%	11- 1%	2 1%	10- 1%	5- 1%
4	(4.0)	72 3%	69 4%	63 3%	67 4%	57 4%	12 4%	69 3%	67 4%	69 3%	72 3%	40 3%	41 4%	38 3%	4 3%	47 3%	29 3%
5	(5.0)	181 8%	160 8%	157 8%	155 8%	130 8%	23 8%	166 8%	149 8%	168 8%	181 8%	95- 7%	74 7%	97 8%	11 6%	94- 7%	68- 7%
6	(6.0)	235 11%	205 11%	204 11%	208 11%	174 11%	25 9%	216 11%	199 11%	218 11%	235 11%	136 10%	113 11%	128 10%	14 8%	133 10%	108 11%
7	(7.0)	246 11%	218 11%	211 11%	210 11%	185 11%	36 13%	218 11%	207 11%	227 11%	246 11%	160 12%	110 10%	135 11%	25 15%	154 11%	113 11%
8	(8.0)	399 18%	352 18%	353 19%	345 18%	299 18%	66+a 23%	371 19%	345 18%	374 18%	399 18%	255 19%	205 19%	251+ 20%	39 23%	275+ 20%	201 20%
9	(9.0)	215 10%	198 10%	190 10%	186 10%	159 10%	32 12%	203 10%	196+ 10%	206 10%	215 10%	145 11%	111 10%	134 11%	19 12%	138 10%	96 10%
10 - Extremely well	(10.0)	503 23%	434- 22%	426 22%	418- 22%	360 22%	74 26%	444- 22%	416- 22%	460 23%	503 23%	298 22%	230 22%	284 23%	47 28%	303 22%	236 24%
NET Badly (1-3)		96 4%	86e 4%	84e 4%	81e 4%	64 4%	4- 2%	85e 4%	80e 4%	88e 4%	96e 4%	54 4%	44 4%	41- 3%	3 2%	46- 3%	30- 3%
NET Neutral (4-6)		487 22%	434 22%	423 22%	431 23%	361 22%	60 21%	450 23%	414 22%	455 22%	487 22%	271- 20%	228 22%	263 21%	29 17%	273- 20%	205 21%
NET Well (7-10)		1363 62%	1201 62%	1180 62%	1159- 62%	1003 62%	208 74%	1237 62%	1163 62%	1268 62%	1363 62%	858 64%	655 62%	803 64%	131 79%	869+ 65%	647 65%

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Prepared by BMG

Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	236	219e	217+e	214e	192+e	8-	221e	218+e	227e	236e	160d	131+d	150d	4-	159d	117d
	11%	11%	11%	11%	12%	3%	11%	12%	11%	11%	12%	12%	12%	2%	12%	12%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	1947	1721	1687	1671	1427	272	1772	1657	1811	1947	1182	927	1108	163	1188	882
Mean score	7.5	7.5	7.5	7.5	7.5	7.8+ac	7.5	7.5	7.5	7.5	7.6	7.6	7.7+	8.0+b	7.6+	7.7+
Standard deviation	2.18	2.18	2.17	2.17	2.14	1.91	2.16	2.16	2.17	2.18	2.13	2.17	2.09	1.83	2.09	2.07
Standard Error	.05	.06	.06	.06	.06	.13	.06	.06	.06	.05	.07	.08	.07	.16	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	28 1%	2 1%	23 1%	16 1%	12 1%
2	(2.0)	34 2%	2 1%	29 2%	25 2%	21+ 3%
3	(3.0)	34 2%	0 -%	32 2%	21 1%	13 2%
4	(4.0)	72 3%	5 3%	63 3%	48 3%	33 4%
5	(5.0)	181 8%	8 6%	164 8%	123 9%	68 8%
6	(6.0)	235 11%	18 12%	211 11%	137- 10%	78 9%
7	(7.0)	246 11%	9 6%	233+ 12%	181+ 13%	114+ 14%
8	(8.0)	399 18%	30 20%	359 18%	266 19%	160 19%
9	(9.0)	215 10%	9 6%	194 10%	139 10%	84 10%
10 - Extremely well	(10.0)	503 23%	48 31%	438 22%	303- 21%	166- 20%
NET Badly (1-3)		96 4%	4 2%	84 4%	62 4%	45 5%
NET Neutral (4-6)		487 22%	32 21%	438 22%	308 22%	179 21%
NET Well (7-10)		1363 62%	96 63%	1223 63%	889 63%	523 62%

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Table Q38_7_16 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes I was not previously aware of - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	236	21	206	160	91
	11%	14%	11%	11%	11%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1947	132	1745	1259	747
Mean score	7.5	7.9d	7.5	7.5	7.4-
Standard deviation	2.18	2.13	2.16	2.16	2.22
Standard Error	.05	.24	.06	.07	.09

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Table Q38_7_17

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		2192	943	1116	**	124	1030	1134
Effective sample		1827	788	929	**	105	865	952
Total		2183	971	1066	**	134	1116	1040
1 - Extremely badly	(1.0)	20 1%	12 1%	6 1%	** **	2 1%	16+b 1%	4- *%
2	(2.0)	28 1%	4- *%	23+a 2%	** **	1 1%	12 1%	15 1%
3	(3.0)	48 2%	15 2%	30 3%	** **	2 1%	29 3%	19 2%
4	(4.0)	71 3%	33 3%	32 3%	** **	5 4%	38 3%	34 3%
5	(5.0)	183 8%	70 7%	102 10%	** **	11 8%	98 9%	84 8%
6	(6.0)	234 11%	111 11%	108 10%	** **	14 11%	112 10%	117 11%
7	(7.0)	292 13%	131 14%	143 13%	** **	18 13%	163 15%	126 12%
8	(8.0)	387 18%	176 18%	174 16%	** **	36+ab 27%	205 18%	176 17%
9	(9.0)	198 9%	95 10%	93 9%	** **	11 8%	117+b 10%	79- 8%
10 - Extremely well	(10.0)	511 23%	249+b 26%	227- 21%	** **	33 24%	243 22%	261 25%
NET Badly (1-3)		95 4%	30- 3%	59+a 6%	** **	5 4%	57 5%	38 4%
NET Neutral (4-6)		488 22%	215 22%	242 23%	** **	30 23%	247 22%	235 23%
NET Well (7-10)		1389 64%	651+b 67%	636- 60%	** **	97b 72%	728 65%	643 62%
Don't know		211 10%	75-d 8%	129+ad 12%	** **	2- 2%	83- 7%	125+a 12%

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Prepared by BMG

Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Medians	8.00	8.00	8.00	**	8.00	8.00	8.00
Mode	10.00	10.00	10.00	**	8.00	10.00	10.00
Base for stats	1972	896	938	**	132	1032	916
Mean score	7.5	7.7+b	7.4-	**	7.6	7.5	7.6
Standard deviation	2.14	2.06	2.20	**	2.05	2.16	2.11
Standard Error	.05	.08	.08	**	.20	.08	.07

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Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample		1827	242	373	314	297	304	200	112	609	611	616	312
Total		2183	346	439	367	359	324	224	124	785	726	672	348
1 - Extremely badly	(1.0)	20 1%	4 1%	5 1%	2 1%	1 *	2 1%	5+di 2%	0 -	9 1%	3 *	7 1%	5 1%
2	(2.0)	28 1%	1 *	6 1%	4 1%	1 *	7d 2%	9 4% +abcdghi	* *	7 1%	5 1%	16+adhi 2%	9+adhi 3%
3	(3.0)	48 2%	6 2%	13ci 3%	1- *	6 2%	8c 3%	3 1% +abcdefh ij	10 8%	19c 2%	7- 1%	21ci 3%	13+ci 4%
4	(4.0)	71 3%	13 4%	14 3%	7 2%	13 3%	11 3%	11 5%	3 3%	27 3%	20 3%	25 4%	14 4%
5	(5.0)	183 8%	26 7%	38 9%	28 8%	30 8%	28 9%	24 11%	9 7%	64 8%	58 8%	61 9%	33 9%
6	(6.0)	234 11%	35 10%	35 8% +abfhjk	58 16%	38 11%	38 12%	19 8%	11 9%	69 9%	97+bhk 13%	67 10%	29 8%
7	(7.0)	292 13%	52 15%	53 12%	50 13%	51 14%	43 13%	25 11%	18 15%	104 13%	101 14%	87 13%	44 13%
8	(8.0)	387 18%	61 18%	82gk 19%	70fgk 19%	71fgk 20%	62fgk 19%	28- 12%	13- 11%	143gk 18%	141fgk 19%	103 15%	41- 12%
9	(9.0)	198 9%	28 8%	28- 6%	36 10%	40bh 11%	30 9%	23 10%	13 10%	57- 7%	76bh 11%	66 10%	36 10%
10 -	(10.0)	511 23%	107 31% +cdefgij k	144 33% +cdefgij k	81gjk 22%	73gk 20%	58- 18%	35- 16%	12- 10%	251 32% +cdefgij k	154gjk 21%	106- 16%	48- 14%
NET Badly (1-3)		95 4%	12 3%	23ci 5%	7- 2%	9 2%	17ci 5%	17+acdi 8%	10+cdi 8%	35ci 5%	16- 2%	44+cdi 7%	27+acdhi 8%
NET Neutral (4-6)		488 22%	73 21%	87 20%	93 25%	81 23%	77 24%	53 24%	23 18%	160 20%	174 24%	154 23%	76 22%

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Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
NET Well (7-10)	1389	248 +efgjk	307 +efgjk	237fgjk	236fgjk	193fgk	112-	57-	555 +efgijk	473fgjk	361-	168-
	64%	72%	70%	64%	66%	60%	50%	46%	71%	65%	54%	48%
Don't know	211	13-	21-	30ah	33abh	37abh	42	34	35-	63abh	113	76+abcdehi
	10%	4%	5%	8%	9%	11%	19%	28%	4%	9%	17%	22%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	7.00	7.00	8.00	8.00	7.00	7.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	7.00	10.00	10.00	10.00	10.00
Base for stats	1972	333	417	337	326	287	182	89	750	663	559	272
Mean score	7.5	7.8efgjk	7.7 +efgjk	7.6fgjk	7.6fgjk	7.3	7.0-	7.0-	7.8	7.6efgjk	7.1-	7.0-
Standard deviation	2.14	2.11	2.25	1.91	1.94	2.12	2.47	2.16	2.19 +efgjk	1.93	2.25	2.37
Standard Error	.05	.14	.12	.11	.12	.13	.20	.23	.09	.08	.10	.15

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Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
1 - Extremely badly	(1.0)	20 1%	1 1%	1 1%	1 *%	6 2%	** **	1 *%	3 1%	3 2%	0 -%	17 1%	0 -%	21k 2%	* 1%
2	(2.0)	28 1%	0 -%	2 1%	1 1%	8 3%	** **	2 1%	3 1%	3 2%	6+ak 4%	26 1%	1 *%	1 1%	* 1%
3	(3.0)	48 2%	2 1%	2 1%	5 3%	8 3%	** **	10m 4%	6 2%	4 2%	2 1%	40 2%	6 3%	2 2%	0 -%
4	(4.0)	71 3%	7 5%	2 1%	5 3%	6 2%	** **	18+bdhj 7%	10 3%	3 2%	11+bd 6%	61 3%	6 3%	3 3%	2 3%
5	(5.0)	183 8%	12 7%	18 10%	13 7%	22 7%	** **	25 10%	26 8%	17 9%	14 8%	156 9%	11 6%	10 10%	6 10%
6	(6.0)	234 11%	9- 6%	20 11%	16 9%	47+afjm 15%	** **	20 8%	32 10%	19 11%	19 11%	194 11%	23a 12%	12a 12%	5 7%
7	(7.0)	292 13%	18 11%	33 18%	21 12%	46 15%	** **	30 12%	45 15%	17 10%	18 11%	243 13%	24 13%	14 14%	10 17%
8	(8.0)	387 18%	30f 19%	39f 20%	35f 20%	54f 17%	** **	27- 11%	58f 19%	32 18%	23 14%	312-f 17%	42fi 23%	22f 22%	10 17%
9	(9.0)	198 9%	22i 14%	19 10%	26+dgij 15%	23 7%	** **	23 9%	25 8%	14 8%	9 5%	167 9%	16 9%	9 8%	7i 12%
10 - Extremely well	(10.0)	511 23%	45 29%	39 21%	37 21%	75 24%	** **	73 29%	67 22%	40 23%	46 27%	437 24%	38 21%	21 20%	16 25%
NET Badly (1-3)		95 4%	2 2%	5 3%	7 4%	21+am 7%	** **	13 5%	12 4%	9 5%	8 5%	83 5%	7 4%	4 4%	1 1%
NET Neutral (4-6)		488 22%	28 17%	40 21%	34 19%	74 24%	** **	63 25%	68 22%	39 22%	44 26%	411 22%	40 22%	24 24%	13 22%
NET Well (7-10)		1389 64%	115+f hij 72%	130i 69%	121 67%	198 64%	** **	154 61%	196 63%	103 59%	96 56%	1159 63%	121 65%	66 64%	44i 70%

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Prepared by BMG

Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample	1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total	2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Don't know	211	14	14	19	16-	**	24	36d	24d	23d	180d	18	8	5
	10%	9%	7%	10%	5%	**	9%	12%	14%	13%	10%	10%	7%	8%
Medians	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	10.00	10.00	10.00	8.00	8.00	10.00
Base for stats	1972	145	175	161	293	**	230	276	150	148	1653	167	94	57
Mean score	7.5	8.0	7.6	7.7	7.4	**	7.5	7.5	7.5	7.4	7.5	7.6	7.4	7.8
Standard deviation	2.14	1.97	1.91	2.01	2.25	**	2.33	2.10	2.23	2.33	2.16	1.94	2.12	1.98
Standard Error	.05	.18	.16	.18	.15	**	.17	.14	.21	.23	.06	.15	.16	.17

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Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	SEG						Ethnicity				
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample		1827	703	507	256	415	1210	671	1530	**	290	144	**
Total		2183	687	498	378	598	1185	976	1836	**	335	174	**
1 - Extremely badly	(1.0)	20 1%	11+df 2%	4 1%	3 1%	2 *%	14 1%	4 *%	15 1%	** **	4 1%	1 1%	** **
2	(2.0)	28 1%	9 1%	5 1%	3 1%	10 2%	14 1%	13 1%	23 1%	** **	5 1%	3 2%	** **
3	(3.0)	48 2%	17 2%	9 2%	3 1%	19c 3%	26 2%	22 2%	41 2%	** **	7 2%	5 3%	** **
4	(4.0)	71 3%	26 4%	13 3%	13 3%	19 3%	39 3%	32 3%	64 3%	** **	8 2%	7 4%	** **
5	(5.0)	183 8%	52 8%	46 9%	41 11%	43 7%	98 8%	83 9%	165+c 9%	** **	17- 5%	10 5%	** **
6	(6.0)	234 11%	72 10%	57 11%	41 11%	61 10%	129 11%	102 10%	190 10%	** **	43 13%	29+a 17%	** **
7	(7.0)	292 13%	97 14%	81+f 16%	42 11%	70 12%	178+f 15%	112- 12%	247 13%	** **	44 13%	24 14%	** **
8	(8.0)	387 18%	131 19%	88 18%	68 18%	100 17%	219 19%	168 17%	331 18%	** **	55 16%	22 13%	** **
9	(9.0)	198 9%	57 8%	42 8%	42 11%	58 10%	99 8%	100 10%	161 9%	** **	36 11%	21 12%	** **
10 - Extremely well	(10.0)	511 23%	144 21%	114 23%	96 25%	151 25%	259 22%	247 25%	411- 22%	** **	99+a 29%	41 24%	** **
NET Badly (1-3)		95 4%	37c 5%	18 4%	9 2%	31 5%	54 5%	40 4%	80 4%	** **	16 5%	10 6%	** **
NET Neutral (4-6)		488 22%	150 22%	116 23%	94 25%	123 21%	266 22%	217 22%	418 23%	** **	68 20%	45 26%	** **
NET Well (7-10)		1389 64%	429 62%	326 65%	247 65%	379 63%	755 64%	626 64%	1149- 63%	** **	234+a 70%	109 63%	** **

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Prepared by BMG

Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Don't know	211	72	39	27	65	111	92	189+c	**	18-	10	**
	10%	10%	8%	7%	11%	9%	9%	10%	**	5%	6%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**
Base for stats	1972	615	459	351	533	1075	883	1647	**	318	164	**
Mean score	7.5	7.4	7.5	7.7	7.6	7.5	7.6	7.5-	**	7.8+a	7.5	**
Standard deviation	2.14	2.19	2.05	2.06	2.18	2.13	2.13	2.13	**	2.15	2.19	**
Standard Error	.05	.09	.09	.13	.11	.06	.09	.06	**	.13	.19	**

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Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample		1827	578	1249	116	86	130	**	**	**	**	291	151
Total		2183	700	1481	131	108	164	**	**	**	**	357	177
1 - Extremely badly	(1.0)	20 1%	8 1%	12 1%	4+bek 3%	1 1%	0 -	** **	** **	** **	** **	4 1%	0 -
2	(2.0)	28 1%	7 1%	20 1%	3 2%	3 2%	3 2%	** **	** **	** **	** **	4 1%	3 2%
3	(3.0)	48 2%	14 2%	34 2%	3 2%	2 2%	4 2%	** **	** **	** **	** **	6 2%	3 2%
4	(4.0)	71 3%	26 4%	46 3%	7 5%	8 8%	5 3%	** **	** **	** **	** **	10 3%	3 2%
5	(5.0)	183 8%	60 9%	123 8%	13 10%	13 12%	18 11%	** **	** **	** **	** **	25 7%	17 10%
6	(6.0)	234 11%	80 11%	153 10%	15 12%	15 14%	20 12%	** **	** **	** **	** **	35 10%	15 8%
7	(7.0)	292 13%	80 11%	211e 14%	14 11%	9 8%	10- 6%	** **	** **	** **	** **	46e 13%	25e 14%
8	(8.0)	387 18%	99- 14%	288+ace 19%	15 11%	5 4%	20 12%	** **	** **	** **	** **	54 15%	29 16%
9	(9.0)	198 9%	53 8%	146 10%	6 4%	8 8%	12 8%	** **	** **	** **	** **	24 7%	17 10%
10 - Extremely well	(10.0)	511 23%	197+b 28%	314- 21%	30 23%	26 24%	50+b 30%	** **	** **	** **	** **	119+bc 33%	49 28%
NET Badly (1-3)		95 4%	29 4%	66 4%	9 7%	6 5%	7 4%	** **	** **	** **	** **	14 4%	7 4%
NET Neutral (4-6)		488 22%	166 24%	322 22%	35 26%	37 34%	44 27%	** **	** **	** **	** **	70 20%	36 20%
NET Well (7-10)		1389 64%	429c 61%	959c 65%	64- 49%	47 44%	92 56%	** **	** **	** **	** **	243ace 68%	120ce 68%

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Prepared by BMG

Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	2192	697	1494	142	107	157	**	**	**	**	346	179
Effective sample	1827	578	1249	116	86	130	**	**	**	**	291	151
Total	2183	700	1481	131	108	164	**	**	**	**	357	177
Don't know	211	77	134	23+abjk	18	22	**	**	**	**	30	15
	10%	11%	9%	17%	17%	13%	**	**	**	**	8%	9%
Medians	8.00	8.00	8.00	7.00	7.00	8.00	**	**	**	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	**	**	**	10.00	10.00
Base for stats	1972	624	1347	108	90	143	**	**	**	**	327	162
Mean score	7.5	7.6c	7.5	7.1-	7.1-	7.6	**	**	**	**	7.8+bcdf	7.7cdf
								cdf	+abcdf			
Standard deviation	2.14	2.23	2.09	2.52	2.47	2.29	**	**	**	**	2.19	2.08
Standard Error	.05	.10	.06	.25	.29	.22	**	**	**	**	.13	.18

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Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample		1827	111	85	264	235	527	918	1808	**	1820	**
Total		2183	126	99	312	283	630	1087	2158	**	2173	**
1 - Extremely badly	(1.0)	20 1%	1 1%	0 -	4 1%	4 1%	5 1%	10 1%	20 1%	** **	20 1%	** **
2	(2.0)	28 1%	2c 2%	2 2%	0- -	2 1%	6 1%	19c 2%	28 1%	** **	28 1%	** **
3	(3.0)	48 2%	3 3%	2 2%	6 2%	4 1%	10 2%	23 2%	48 2%	** **	48 2%	** **
4	(4.0)	71 3%	0- -	5 5%	9 3%	6 2%	15 2%	36 3%	71 3%	** **	71 3%	** **
5	(5.0)	183 8%	17f 13%	9 9%	28 9%	20 7%	60 10%	82 8%	182 8%	** **	182 8%	** **
6	(6.0)	234 11%	11 9%	9 10%	39 13%	37 13%	73 12%	113 10%	229 11%	** **	234 11%	** **
7	(7.0)	292 13%	19 15%	16 16%	50 16%	42 15%	91 14%	148 14%	291 13%	** **	291 13%	** **
8	(8.0)	387 18%	19 15%	15 15%	59 19%	45 16%	113 18%	197 18%	377 17%	** **	383 18%	** **
9	(9.0)	198 9%	11 9%	9 10%	28 9%	25 9%	49 8%	103 10%	198 9%	** **	198 9%	** **
10 - Extremely well	(10.0)	511 23%	38f 31%	28 28%	71 23%	84+f 30%	177+f 28%	236 22%	507 23%	** **	507 23%	** **
NET Badly (1-3)		95 4%	6 5%	4 4%	9 3%	10 3%	21 3%	52 5%	95 4%	** **	95 4%	** **
NET Neutral (4-6)		488 22%	28 22%	24 24%	76 25%	64 23%	148 23%	231 21%	482 22%	** **	487 22%	** **
NET Well (7-10)		1389 64%	87 69%	68 69%	209 67%	196 69%	430+f 68%	685 63%	1373 64%	** **	1379 63%	** **

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Prepared by BMG

Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Don't know	211	5-	4	17-	14-	32-	118acde	208	**	211	**
	10%	4%	4%	6%	5%	5%	11%	10%	**	10%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	1972	121	96	294	269	599	968	1950	**	1962	**
Mean score	7.5	7.7	7.6	7.5	7.8	7.7	7.5	7.5	**	7.5	**
											b
Standard deviation	2.14	2.18	2.16	2.00	2.09	2.07	2.15	2.14	**	2.14	**
Standard Error	.05	.21	.24	.13	.14	.09	.08	.05	**	.05	**

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Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample		1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total		2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
1 - Extremely badly	(1.0)	20 1%	16 1%	16 1%	16 1%	11 1%	0 -	17 1%	15 1%	17 1%	20 1%	10 1%	11 1%	7 1%	0 -	12 1%	6 1%
2	(2.0)	28 1%	23 1%	21 1%	23 1%	15- 1%	0 -	23 1%	19- 1%	23- 1%	28 1%	16 1%	9 1%	12 1%	0 -	15 1%	6- 1%
3	(3.0)	48 2%	39 2%	38 2%	41 2%	27- 2%	1 1%	44 2%	43 2%	44 2%	48 2%	26 2%	23 2%	21 2%	1 1%	26 2%	11- 1%
4	(4.0)	71 3%	66 3%	66 3%	64 3%	53 3%	11 4%	66 3%	63 3%	68 3%	71 3%	41 3%	42 4%	36 3%	5 3%	43 3%	30 3%
5	(5.0)	183 8%	165 9%	157 8%	161 9%	145 9%	19 7%	170 9%	152 8%	171 8%	183 8%	91- 7%	68- 6%	93 7%	6- 4%	85- 6%	69- 7%
6	(6.0)	234 11%	220+ 11%	211 11%	210 11%	175 11%	35 12%	223+ 11%	208 11%	223 11%	234 11%	134 10%	110 10%	118- 9%	16 9%	131 10%	96 10%
7	(7.0)	292 13%	269 14%	259 14%	262 14%	220 14%	37 13%	274 14%	259 14%	281 14%	292 13%	208+ 16%	159+ 15%	172 14%	23 14%	199+ 15%	137 14%
8	(8.0)	387 18%	343 18%	351+ 18%	337 18%	298 18%	79 28% +abcd fghi	363 18%	348+ 19%	371+ 18%	387 18%	255 19%	194 18%	249+ 20%	53 32% +abcef	263+ 19%	204+ 20%
9	(9.0)	198 9%	178 9%	178 9%	173 9%	150 9%	19 7%	181 9%	168 9%	184 9%	198 9%	131 10%	102 10%	131+ 10%	10 6%	137+ 10%	102 10%
10 - Extremely well	(10.0)	511 23%	432- 22%	421- 22%	410- 22%	361 22%	72 26%	441- 22%	412- 22%	459- 23%	511 23%	293- 22%	227 21%	294 23%	48ab 29%	303 22%	235 24%
NET Badly (1-3)		95 4%	78-e 4%	76-e 4%	80e 4%	53-e 3%	1- 1%	84e 4%	78e 4%	84e 4%	95e 4%	51 4%	43f 4%	41- 3%	1- 1%	53 4%	23- 2%
NET Neutral (4-6)		488 22%	451+ 23%	433 23%	435 23%	373 23%	64 23%	459+ 23%	423 23%	462 23%	488 22%	265- 20%	220 21%	246- 20%	27 16%	259- 19%	195- 20%
NET Well (7-10)		1389 64%	1222 63%	1209 64%	1183 63%	1029 64%	206 74% +abcd fghi	1259 63%	1188 63%	1295 64%	1389 64%	887+ 66%	682 64%	845+ 67%	135 81% +abcef	901+ 67%	678+ 68%

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Prepared by BMG

Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Don't know	211	190e	186e	186e	165e	9-	191e	186e	197e	211e	139d	114d	126d	3-	135d	103d
	10%	10%	10%	10%	10%	3%	10%	10%	10%	10%	10%	11%	10%	2%	10%	10%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00
Base for stats	1972	1751	1718	1698	1454	271	1802	1689	1841	1972	1203	945	1132	163	1213	896
Mean score	7.5	7.5	7.5	7.5-	7.6	7.8	7.5-	7.5	7.5	7.5	7.6	7.5	7.7+	8.0+abe	7.6+	7.8+b
						+abcfgh										
Standard deviation	2.14	2.10	2.10	2.11	2.05	1.77	2.11	2.09	2.11	2.14	2.04	2.09	2.01	1.70	2.06	1.95
Standard Error	.05	.05	.06	.06	.06	.12	.05	.06	.05	.05	.06	.07	.07	.14	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		2192	106	2007	1491	869
Effective sample		1827	91	1684	1251	739
Total		2183	153	1952	1420	837
1 - Extremely badly	(1.0)	20 1%	0 -%	18 1%	12 1%	9 1%
2	(2.0)	28 1%	4 2%	17- 1%	13 1%	10 1%
3	(3.0)	48 2%	3 2%	41 2%	30 2%	25 3%
4	(4.0)	71 3%	8 5%	59 3%	48 3%	33 4%
5	(5.0)	183 8%	14 9%	165 8%	120 8%	62 7%
6	(6.0)	234 11%	8 5%	219 11%	155 11%	88 10%
7	(7.0)	292 13%	16 10%	269 14%	201 14%	130+ 15%
8	(8.0)	387 18%	20 13%	359+ 18%	268 19%	152 18%
9	(9.0)	198 9%	9 6%	185 9%	124 9%	70 8%
10 - Extremely well	(10.0)	511 23%	46 30%	440- 23%	312 22%	181 22%
NET Badly (1-3)		95 4%	6 4%	76- 4%	55 4%	44 5%
NET Neutral (4-6)		488 22%	30 20%	443 23%	324 23%	183 22%
NET Well (7-10)		1389 64%	92 60%	1254 64%	905 64%	532 64%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q38_7_17 (continuation)

Q38. YouTube (including YouTube Premium) - Programmes that are different from what I usually watch - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Don't know	211	25	178	136	78
	10%	16%	9%	10%	9%
Medians	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	1972	128	1774	1284	759
Mean score	7.5	7.7	7.5	7.5	7.4
Standard deviation	2.14	2.32	2.08	2.08	2.16
Standard Error	.05	.27	.05	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q38S1_1

Q38. Sky On Demand or Sky Go - Summary - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	804	42 5%	43 5%	40 5%	52 6%	79 10%	89 11%	87 11%	117 15%	47 6%	97 12%	125 16%	219 27%	348 43%	113 14%	6.24
Programmes that feature people like me	804	13 2%	23 3%	19 2%	26 3%	100 12%	96 12%	127 16%	142 18%	51 6%	124 15%	55 7%	222 28%	445 55%	82 10%	6.97
Programmes which feature people from different backgrounds	804	5 1%	9 1%	14 2%	25 3%	58 7%	119 15%	116 14%	162 20%	85 11%	150 19%	28 3%	202 25%	514 64%	61 8%	7.46
Programmes that help me to understand what is going on in the world today	804	13 2%	9 1%	23 3%	38 5%	67 8%	120 15%	107 13%	158 20%	79 10%	123 15%	45 6%	225 28%	467 58%	67 8%	7.14
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	804	7 1%	8 1%	6 1%	28 3%	56 7%	90 11%	116 14%	173 21%	103 13%	182 23%	20 3%	173 22%	572 71%	39 5%	7.70
Programmes about science, arts, culture and religion	804	11 1%	10 1%	17 2%	33 4%	86 11%	96 12%	119 15%	153 19%	62 8%	128 16%	38 5%	215 27%	462 57%	89 11%	7.15
Programmes that help me see things from a different angle/perspective	804	10 1%	8 1%	13 2%	35 4%	84 10%	113 14%	115 14%	143 18%	77 10%	132 16%	31 4%	232 29%	466 58%	76 9%	7.21
Programmes that are different in their approach to other providers	804	11 1%	9 1%	17 2%	36 4%	80 10%	111 14%	129 16%	166 21%	61 8%	123 15%	36 5%	226 28%	479 60%	63 8%	7.14
Easy to find something I want to watch	804	6 1%	5 1%	11 1%	34 4%	61 8%	84 10%	128 16%	196 24%	86 11%	158 20%	22 3%	180 22%	569 71%	34 4%	7.55
Provides services that are easy to find my way around	804	10 1%	7 1%	13 2%	26 3%	63 8%	84 10%	119 15%	175 22%	79 10%	195 24%	30 4%	173 21%	568 71%	34 4%	7.63
Programmes made for UK audiences	804	7 1%	6 1%	18 2%	33 4%	70 9%	91 11%	123 15%	191 24%	71 9%	141 18%	30 4%	194 24%	525 65%	55 7%	7.38
Programmes that are relevant to me	804	5 1%	9 1%	9 1%	25 3%	66 8%	107 13%	130 16%	165 21%	88 11%	161 20%	23 3%	198 25%	543 68%	41 5%	7.52

Prepared by BMG

Table Q38S1_1 (continuation)

Q38. Sky On Demand or Sky Go - Summary - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	804	4 *%	9 1%	10 1%	18 2%	50 6%	93 12%	116 14%	192 24%	91 11%	177 22%	23 3%	161 20%	576 72%	44 5%	7.72
Programmes that I can watch and talk about with people I know	804	6 1%	10 1%	21 3%	22 3%	82 10%	92 11%	120 15%	181 22%	69 9%	159 20%	36 5%	195 24%	528 66%	45 6%	7.41
Broadcast events that bring the nation together for a shared viewing experience	804	21 3%	15 2%	27 3%	40 5%	78 10%	91 11%	107 13%	158 20%	57 7%	122 15%	64 8%	208 26%	443 55%	89 11%	6.94
Programmes I was not previously aware of	804	6 1%	7 1%	16 2%	31 4%	67 8%	100 12%	124 15%	170 21%	79 10%	148 18%	29 4%	198 25%	522 65%	55 7%	7.41
Programmes that are different from what I usually watch	804	6 1%	14 2%	19 2%	33 4%	72 9%	115 14%	134 17%	166 21%	66 8%	133 17%	39 5%	220 27%	499 62%	47 6%	7.20

Table Q38S1_2
Q38. Netflix - Summary - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

	Total	1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX
Programmes that feature my region /country	2078	198 10%	173 8%	143 7%	147 7%	212 10%	177 9%	140 7%	213 10%	101 5%	253 12%	514 25%	536 26%	707 34%	322 15%	5.58
Programmes that feature people like me	2078	35 2%	53 3%	81 4%	93 4%	225 11%	263 13%	261 13%	302 15%	163 8%	398 19%	170 8%	580 28%	1125 54%	204 10%	7.02
Programmes which feature people from different backgrounds	2078	7 *%	15 1%	33 2%	59 3%	130 6%	251 12%	263 13%	391 19%	225 11%	553 27%	55 3%	440 21%	1432 69%	151 7%	7.81
Programmes that help me to understand what is going on in the world today	2078	70 3%	85 4%	82 4%	141 7%	253 12%	224 11%	299 14%	296 14%	140 7%	304 15%	237 11%	618 30%	1040 50%	184 9%	6.56
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2078	13 1%	12 1%	34 2%	73 4%	140 7%	215 10%	289 14%	388 19%	246 12%	585 28%	59 3%	428 21%	1508 73%	83 4%	7.82
Programmes about science, arts, culture and religion	2078	32 2%	40 2%	78 4%	119 6%	209 10%	252 12%	269 13%	326 16%	149 7%	372 18%	149 7%	580 28%	1116 54%	233 11%	7.01
Programmes that help me see things from a different angle/perspective	2078	21 1%	42 2%	48 2%	90 4%	232 11%	254 12%	274 13%	351 17%	182 9%	400 19%	111 5%	576 28%	1207 58%	184 9%	7.21
Programmes that are different in their approach to other providers	2078	12 1%	24 1%	46 2%	64 3%	179 9%	248 12%	305 15%	381 18%	196 9%	470 23%	83 4%	492 24%	1352 65%	152 7%	7.52
Easy to find something I want to watch	2078	6 *%	16 1%	33 2%	53 3%	122 6%	197 9%	298 14%	398 19%	275 13%	639 31%	55 3%	372 18%	1610 77%	41 2%	7.99
Provides services that are easy to find my way around	2078	2 *%	12 1%	20 1%	39 2%	124 6%	176 8%	257 12%	416 20%	287 14%	698 34%	34 2%	340 16%	1657 80%	47 2%	8.18
Programmes made for UK audiences	2078	28 1%	32 2%	74 4%	104 5%	213 10%	278 13%	285 14%	326 16%	162 8%	441 21%	133 6%	595 29%	1214 58%	136 7%	7.17
Programmes that are relevant to me	2078	9 *%	17 1%	31 1%	58 3%	151 7%	229 11%	316 15%	381 18%	237 11%	577 28%	57 3%	439 21%	1511 73%	72 3%	7.80

Prepared by BMG

Table Q38S1_2 (continuation)

Q38. Netflix - Summary - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	2078	8 *%	10 1%	17 1%	36 2%	129 6%	161 8%	269 13%	413 20%	271 13%	676 33%	36 2%	326 16%	1630 78%	87 4%	8.15
Programmes that I can watch and talk about with people I know	2078	10 *%	20 1%	27 1%	54 3%	149 7%	189 9%	256 12%	419 20%	228 11%	650 31%	56 3%	392 19%	1553 75%	78 4%	7.96
Broadcast events that bring the nation together for a shared viewing experience	2078	110 5%	99 5%	100 5%	105 5%	195 9%	204 10%	204 10%	271 13%	135 7%	368 18%	309 15%	505 24%	979 47%	286 14%	6.54
Programmes I was not previously aware of	2078	12 1%	13 1%	22 1%	50 2%	124 6%	221 11%	288 14%	431 21%	268 13%	543 26%	47 2%	395 19%	1530 74%	106 5%	7.89
Programmes that are different from what I usually watch	2078	14 1%	16 1%	34 2%	72 3%	165 8%	245 12%	318 15%	383 18%	218 10%	511 25%	65 3%	482 23%	1429 69%	103 5%	7.64

Table Q38S1_3
 Q38. Amazon Prime Video - Summary - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	1805	184 10%	151 8%	136 8%	124 7%	166 9%	178 10%	134 7%	183 10%	75 4%	195 11%	471 26%	468 26%	587 33%	280 15%	5.45
Programmes that feature people like me	1805	33 2%	63 3%	87 5%	94 5%	201 11%	239 13%	229 13%	263 15%	110 6%	293 16%	183 10%	534 30%	895 50%	194 11%	6.74
Programmes which feature people from different backgrounds	1805	7 *%	20 1%	23 1%	64 4%	137 8%	232 13%	264 15%	365 20%	146 8%	385 21%	50 3%	433 24%	1160 64%	163 9%	7.54
Programmes that help me to understand what is going on in the world today	1805	72 4%	83 5%	87 5%	135 7%	209 12%	225 12%	229 13%	260 14%	94 5%	229 13%	243 13%	569 32%	813 45%	182 10%	6.32
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1805	14 1%	16 1%	28 2%	67 4%	133 7%	208 12%	263 15%	370 20%	195 11%	439 24%	58 3%	408 23%	1268 70%	72 4%	7.65
Programmes about science, arts, culture and religion	1805	30 2%	43 2%	60 3%	120 7%	168 9%	244 13%	248 14%	287 16%	90 5%	260 14%	134 7%	531 29%	885 49%	255 14%	6.78
Programmes that help me see things from a different angle/perspective	1805	25 1%	39 2%	63 3%	103 6%	219 12%	239 13%	256 14%	277 15%	139 8%	270 15%	127 7%	562 31%	942 52%	175 10%	6.87
Programmes that are different in their approach to other providers	1805	17 1%	26 1%	52 3%	86 5%	183 10%	250 14%	300 17%	315 17%	142 8%	299 17%	94 5%	519 29%	1056 58%	136 8%	7.11
Easy to find something I want to watch	1805	20 1%	26 1%	50 3%	73 4%	130 7%	215 12%	305 17%	347 19%	160 9%	434 24%	96 5%	418 23%	1247 69%	45 2%	7.47
Provides services that are easy to find my way around	1805	17 1%	29 2%	39 2%	69 4%	118 7%	220 12%	257 14%	334 19%	193 11%	477 26%	85 5%	407 23%	1262 70%	52 3%	7.62
Programmes made for UK audiences	1805	22 1%	34 2%	48 3%	102 6%	207 11%	257 14%	257 14%	275 15%	122 7%	340 19%	105 6%	565 31%	994 55%	141 8%	7.04
Programmes that are relevant to me	1805	18 1%	23 1%	37 2%	74 4%	147 8%	226 13%	310 17%	331 18%	175 10%	402 22%	78 4%	446 25%	1218 67%	63 4%	7.45

Prepared by BMG

Table Q38S1_3 (continuation)

Q38. Amazon Prime Video - Summary - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	1805	11 1%	13 1%	25 1%	47 3%	112 6%	184 10%	268 15%	380 21%	198 11%	476 26%	49 3%	343 19%	1322 73%	92 5%	7.83
Programmes that I can watch and talk about with people I know	1805	18 1%	20 1%	30 2%	85 5%	166 9%	198 11%	245 14%	374 21%	157 9%	417 23%	68 4%	449 25%	1193 66%	96 5%	7.48
Broadcast events that bring the nation together for a shared viewing experience	1805	102 6%	95 5%	93 5%	93 5%	175 10%	209 12%	218 12%	232 13%	76 4%	253 14%	290 16%	477 26%	779 43%	259 14%	6.25
Programmes I was not previously aware of	1805	13 1%	27 2%	24 1%	78 4%	147 8%	195 11%	285 16%	359 20%	179 10%	393 22%	65 4%	420 23%	1216 67%	105 6%	7.51
Programmes that are different from what I usually watch	1805	11 1%	29 2%	45 2%	63 4%	159 9%	265 15%	279 15%	351 19%	154 9%	348 19%	85 5%	487 27%	1131 63%	102 6%	7.32

Table Q38S1_4
Q38. NOW - Summary - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	635	43 7%	34 5%	31 5%	33 5%	66 10%	67 10%	59 9%	80 13%	42 7%	78 12%	107 17%	166 26%	258 41%	103 16%	6.15
Programmes that feature people like me	635	6 1%	13 2%	17 3%	34 5%	67 10%	84 13%	79 12%	100 16%	41 6%	110 17%	36 6%	184 29%	329 52%	85 13%	7.04
Programmes which feature people from different backgrounds	635	1 *%	10 2%	21 3%	33 5%	57 9%	70 11%	79 12%	118 19%	47 7%	124 19%	32 5%	160 25%	368 58%	75 12%	7.29
Programmes that help me to understand what is going on in the world today	635	12 2%	24 4%	26 4%	33 5%	72 11%	78 12%	79 12%	104 16%	35 6%	87 14%	63 10%	183 29%	306 48%	83 13%	6.67
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	635	2 *%	5 1%	7 1%	25 4%	66 10%	80 13%	96 15%	122 19%	43 7%	134 21%	15 2%	170 27%	394 62%	55 9%	7.44
Programmes about science, arts, culture and religion	635	6 1%	18 3%	16 3%	31 5%	67 11%	92 15%	64 10%	108 17%	37 6%	99 16%	40 6%	191 30%	309 49%	96 15%	6.94
Programmes that help me see things from a different angle/perspective	635	5 1%	13 2%	22 3%	33 5%	68 11%	83 13%	83 13%	100 16%	41 6%	108 17%	40 6%	185 29%	332 52%	77 12%	7.00
Programmes that are different in their approach to other providers	635	7 1%	10 2%	15 2%	30 5%	59 9%	103 16%	78 12%	107 17%	31 5%	110 17%	32 5%	192 30%	326 51%	84 13%	7.07
Easy to find something I want to watch	635	4 1%	11 2%	13 2%	31 5%	60 9%	77 12%	92 14%	105 17%	55 9%	124 19%	27 4%	169 27%	376 59%	63 10%	7.30
Provides services that are easy to find my way around	635	6 1%	14 2%	13 2%	21 3%	64 10%	76 12%	78 12%	120 19%	49 8%	140 22%	32 5%	162 25%	386 61%	55 9%	7.37
Programmes made for UK audiences	635	5 1%	13 2%	14 2%	25 4%	62 10%	77 12%	97 15%	99 16%	46 7%	120 19%	32 5%	164 26%	362 57%	77 12%	7.22
Programmes that are relevant to me	635	4 1%	9 1%	11 2%	31 5%	65 10%	72 11%	100 16%	124 19%	40 6%	123 19%	23 4%	168 26%	386 61%	58 9%	7.29

Prepared by BMG

Table Q38S1_4 (continuation)

Q38. NOW - Summary - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	635	4 1%	3 *%	11 2%	21 3%	52 8%	65 10%	86 14%	131 21%	55 9%	134 21%	18 3%	138 22%	405 64%	73 12%	7.58
Programmes that I can watch and talk about with people I know	635	1 *%	10 2%	19 3%	30 5%	59 9%	74 12%	95 15%	113 18%	59 9%	114 18%	30 5%	163 26%	381 60%	61 10%	7.27
Broadcast events that bring the nation together for a shared viewing experience	635	20 3%	22 3%	23 4%	36 6%	61 10%	79 12%	74 12%	90 14%	31 5%	105 16%	65 10%	176 28%	299 47%	94 15%	6.69
Programmes I was not previously aware of	635	0 -%	9 1%	11 2%	18 3%	58 9%	84 13%	91 14%	118 19%	47 7%	120 19%	21 3%	161 25%	376 59%	78 12%	7.41
Programmes that are different from what I usually watch	635	1 *%	6 1%	20 3%	29 5%	71 11%	84 13%	101 16%	107 17%	38 6%	107 17%	27 4%	184 29%	353 56%	71 11%	7.14

Table Q38S1_5
 Q38. Disney+ - Summary - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Programmes that feature my region /country	1293	159 12%	102 8%	85 7%	73 6%	130 10%	122 9%	94 7%	135 10%	60 5%	161 12%	346 27%	325 25%	450 35%	172 13%	5.51
Programmes that feature people like me	1293	35 3%	59 5%	61 5%	64 5%	136 10%	151 12%	159 12%	201 16%	79 6%	241 19%	155 12%	350 27%	681 53%	107 8%	6.76
Programmes which feature people from different backgrounds	1293	12 1%	15 1%	23 2%	43 3%	102 8%	162 13%	188 15%	250 19%	104 8%	313 24%	49 4%	307 24%	856 66%	81 6%	7.55
Programmes that help me to understand what is going on in the world today	1293	71 5%	68 5%	55 4%	90 7%	167 13%	148 11%	149 11%	182 14%	68 5%	193 15%	193 15%	405 31%	592 46%	104 8%	6.30
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1293	13 1%	20 2%	31 2%	59 5%	117 9%	154 12%	195 15%	237 18%	116 9%	310 24%	64 5%	330 25%	858 66%	41 3%	7.43
Programmes about science, arts, culture and religion	1293	37 3%	38 3%	45 3%	63 5%	158 12%	151 12%	175 13%	205 16%	80 6%	216 17%	120 9%	372 29%	675 52%	126 10%	6.80
Programmes that help me see things from a different angle/perspective	1293	28 2%	39 3%	51 4%	70 5%	144 11%	160 12%	164 13%	207 16%	81 6%	245 19%	118 9%	374 29%	697 54%	104 8%	6.90
Programmes that are different in their approach to other providers	1293	15 1%	15 1%	34 3%	44 3%	106 8%	167 13%	199 15%	235 18%	109 8%	285 22%	64 5%	317 25%	828 64%	84 6%	7.41
Easy to find something I want to watch	1293	7 1%	8 1%	27 2%	41 3%	94 7%	146 11%	160 12%	239 18%	139 11%	405 31%	42 3%	280 22%	943 73%	28 2%	7.86
Provides services that are easy to find my way around	1293	6 *	9 1%	16 1%	28 2%	82 6%	121 9%	152 12%	306 24%	146 11%	401 31%	31 2%	231 18%	1005 78%	26 2%	8.02
Programmes made for UK audiences	1293	31 2%	37 3%	35 3%	91 7%	144 11%	171 13%	172 13%	182 14%	77 6%	273 21%	103 8%	406 31%	705 54%	80 6%	6.93
Programmes that are relevant to me	1293	12 1%	15 1%	32 2%	44 3%	103 8%	134 10%	203 16%	238 18%	127 10%	343 27%	59 5%	281 22%	912 70%	42 3%	7.62

Prepared by BMG

Table Q38S1_5 (continuation)

Q38. Disney+ - Summary - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

	Total	Absolute figures														MeanX
		1 - Ex tremely badly	2	3	4	5	6	7	8	9	10 - Ex tremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	1293	9 1%	9 1%	13 1%	39 3%	89 7%	131 10%	175 14%	234 18%	145 11%	398 31%	31 2%	259 20%	952 74%	52 4%	7.92
Programmes that I can watch and talk about with people I know	1293	5 *%	16 1%	23 2%	54 4%	95 7%	143 11%	164 13%	250 19%	139 11%	357 28%	43 3%	291 23%	910 70%	49 4%	7.73
Broadcast events that bring the nation together for a shared viewing experience	1293	79 6%	72 6%	58 4%	53 4%	140 11%	144 11%	121 9%	188 15%	74 6%	214 17%	208 16%	337 26%	597 46%	151 12%	6.42
Programmes I was not previously aware of	1293	10 1%	22 2%	26 2%	57 4%	87 7%	120 9%	195 15%	247 19%	127 10%	338 26%	58 4%	264 20%	908 70%	64 5%	7.63
Programmes that are different from what I usually watch	1293	12 1%	21 2%	35 3%	49 4%	113 9%	159 12%	191 15%	239 18%	104 8%	316 24%	67 5%	322 25%	850 66%	55 4%	7.44

Table Q38S1_7
 Q38. YouTube (including YouTube Premium) - Summary - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

	Total	1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	MeanX
Programmes that feature my region /country	2183	109 5%	112 5%	91 4%	134 6%	234 11%	224 10%	196 9%	249 11%	114 5%	307 14%	313 14%	592 27%	866 40%	412 19%	6.28
Programmes that feature people like me	2183	32 1%	58 3%	68 3%	91 4%	206 9%	229 10%	260 12%	356 16%	157 7%	438 20%	158 7%	526 24%	1212 56%	287 13%	7.17
Programmes which feature people from different backgrounds	2183	12 1%	19 1%	30 1%	57 3%	143 7%	197 9%	282 13%	386 18%	237 11%	575 26%	61 3%	397 18%	1481 68%	243 11%	7.85
Programmes that help me to understand what is going on in the world today	2183	45 2%	48 2%	52 2%	86 4%	210 10%	228 10%	291 13%	340 16%	215 10%	443 20%	145 7%	524 24%	1289 59%	225 10%	7.24
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2183	21 1%	32 1%	47 2%	65 3%	147 7%	215 10%	254 12%	379 17%	251 11%	566 26%	100 5%	427 20%	1449 66%	206 9%	7.71
Programmes about science, arts, culture and religion	2183	28 1%	49 2%	53 2%	83 4%	186 9%	206 9%	279 13%	338 15%	194 9%	466 21%	130 6%	475 22%	1276 58%	301 14%	7.35
Programmes that help me see things from a different angle/perspective	2183	26 1%	40 2%	51 2%	86 4%	176 8%	230 11%	289 13%	369 17%	201 9%	457 21%	116 5%	492 23%	1317 60%	257 12%	7.39
Programmes that are different in their approach to other providers	2183	17 1%	20 1%	42 2%	76 3%	206 9%	224 10%	288 13%	375 17%	224 10%	479 22%	80 4%	506 23%	1366 63%	231 11%	7.52
Easy to find something I want to watch	2183	21 1%	34 2%	50 2%	79 4%	176 8%	212 10%	285 13%	337 15%	250 11%	624 29%	105 5%	467 21%	1497 69%	114 5%	7.68
Provides services that are easy to find my way around	2183	13 1%	28 1%	33 2%	85 4%	159 7%	242 11%	293 13%	376 17%	226 10%	617 28%	74 3%	487 22%	1513 69%	110 5%	7.73
Programmes made for UK audiences	2183	23 1%	40 2%	69 3%	106 5%	254 12%	233 11%	277 13%	308 14%	169 8%	437 20%	132 6%	592 27%	1192 55%	267 12%	7.15
Programmes that are relevant to me	2183	17 1%	31 1%	41 2%	95 4%	184 8%	211 10%	273 13%	399 18%	229 10%	560 26%	89 4%	490 22%	1461 67%	142 7%	7.61

Prepared by BMG

Table Q38S1_7 (continuation)

Q38. YouTube (including YouTube Premium) - Summary - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

	Total	Absolute figures														MeanX
		1 - Extremely badly	2	3	4	5	6	7	8	9	10 - Extremely well	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)	Don't know	
Appeals to a wide range of different audiences	2183	12 1%	12 1%	26 1%	57 3%	121 6%	163 7%	233 11%	384 18%	304 14%	708 32%	49 2%	340 16%	1628 75%	165 8%	8.15
Programmes that I can watch and talk about with people I know	2183	35 2%	42 2%	62 3%	72 3%	218 10%	239 11%	257 12%	372 17%	175 8%	523 24%	139 6%	529 24%	1327 61%	187 9%	7.37
Broadcast events that bring the nation together for a shared viewing experience	2183	103 5%	85 4%	102 5%	119 5%	221 10%	217 10%	226 10%	276 13%	136 6%	338 15%	290 13%	556 25%	976 45%	360 17%	6.50
Programmes I was not previously aware of	2183	28 1%	34 2%	34 2%	72 3%	181 8%	235 11%	246 11%	399 18%	215 10%	503 23%	96 4%	487 22%	1363 62%	236 11%	7.54
Programmes that are different from what I usually watch	2183	20 1%	28 1%	48 2%	71 3%	183 8%	234 11%	292 13%	387 18%	198 9%	511 23%	95 4%	488 22%	1389 64%	211 10%	7.53

Table Q38N1_1

Q38. Sky On Demand or Sky Go - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Row percentages

	Total	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)
Programmes that feature my region /country	804	125 16%	219 27%	348 43%
Programmes that feature people like me	804	55 7%	222 28%	445 55%
Programmes which feature people from different backgrounds	804	28 3%	202 25%	514 64%
Programmes that help me to understand what is going on in the world today	804	45 6%	225 28%	467 58%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	804	20 3%	173 22%	572 71%
Programmes about science, arts, culture and religion	804	38 5%	215 27%	462 57%
Programmes that help me see things from a different angle/perspective	804	31 4%	232 29%	466 58%
Programmes that are different in their approach to other providers	804	36 5%	226 28%	479 60%
Easy to find something I want to watch	804	22 3%	180 22%	569 71%
Provides services that are easy to find my way around	804	30 4%	173 21%	568 71%
Programmes made for UK audiences	804	30 4%	194 24%	525 65%
Programmes that are relevant to me	804	23 3%	198 25%	543 68%

Prepared by BMG

Table Q38N1_1 (continuation)

Q38. Sky On Demand or Sky Go - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Row percentages

	Total	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)
Appeals to a wide range of different audiences	804	23 3%	161 20%	576 72%
Programmes that I can watch and talk about with people I know	804	36 5%	195 24%	528 66%
Broadcast events that bring the nation together for a shared viewing experience	804	64 8%	208 26%	443 55%
Programmes I was not previously aware of	804	29 4%	198 25%	522 65%
Programmes that are different from what I usually watch	804	39 5%	220 27%	499 62%

Table Q38N1_2

Q38. Netflix - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	2078	514 25%	536 26%	707 34%
Programmes that feature people like me	2078	170 8%	580 28%	1125 54%
Programmes which feature people from different backgrounds	2078	55 3%	440 21%	1432 69%
Programmes that help me to understand what is going on in the world today	2078	237 11%	618 30%	1040 50%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2078	59 3%	428 21%	1508 73%
Programmes about science, arts, culture and religion	2078	149 7%	580 28%	1116 54%
Programmes that help me see things from a different angle/perspective	2078	111 5%	576 28%	1207 58%
Programmes that are different in their approach to other providers	2078	83 4%	492 24%	1352 65%
Easy to find something I want to watch	2078	55 3%	372 18%	1610 77%
Provides services that are easy to find my way around	2078	34 2%	340 16%	1657 80%
Programmes made for UK audiences	2078	133 6%	595 29%	1214 58%
Programmes that are relevant to me	2078	57 3%	439 21%	1511 73%

Prepared by BMG

Table Q38N1_2 (continuation)

Q38. Netflix - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used Netflix in last 6 months

Absolute figures
Row percentages

	Total	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)
Appeals to a wide range of different audiences	2078	36 2%	326 16%	1630 78%
Programmes that I can watch and talk about with people I know	2078	56 3%	392 19%	1553 75%
Broadcast events that bring the nation together for a shared viewing experience	2078	309 15%	505 24%	979 47%
Programmes I was not previously aware of	2078	47 2%	395 19%	1530 74%
Programmes that are different from what I usually watch	2078	65 3%	482 23%	1429 69%

Table Q38N1_3

Q38. Amazon Prime Video - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Row percentages

	Total	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)
Programmes that feature my region /country	1805	471 26%	468 26%	587 33%
Programmes that feature people like me	1805	183 10%	534 30%	895 50%
Programmes which feature people from different backgrounds	1805	50 3%	433 24%	1160 64%
Programmes that help me to understand what is going on in the world today	1805	243 13%	569 32%	813 45%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1805	58 3%	408 23%	1268 70%
Programmes about science, arts, culture and religion	1805	134 7%	531 29%	885 49%
Programmes that help me see things from a different angle/perspective	1805	127 7%	562 31%	942 52%
Programmes that are different in their approach to other providers	1805	94 5%	519 29%	1056 58%
Easy to find something I want to watch	1805	96 5%	418 23%	1247 69%
Provides services that are easy to find my way around	1805	85 5%	407 23%	1262 70%
Programmes made for UK audiences	1805	105 6%	565 31%	994 55%
Programmes that are relevant to me	1805	78 4%	446 25%	1218 67%

Prepared by BMG

Table Q38N1_3 (continuation)

Q38. Amazon Prime Video - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Row percentages

	Total	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)
Appeals to a wide range of different audiences	1805	49 3%	343 19%	1322 73%
Programmes that I can watch and talk about with people I know	1805	68 4%	449 25%	1193 66%
Broadcast events that bring the nation together for a shared viewing experience	1805	290 16%	477 26%	779 43%
Programmes I was not previously aware of	1805	65 4%	420 23%	1216 67%
Programmes that are different from what I usually watch	1805	85 5%	487 27%	1131 63%

Table Q38N1_4
 Q38. NOW - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
 Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	635	107 17%	166 26%	258 41%
Programmes that feature people like me	635	36 6%	184 29%	329 52%
Programmes which feature people from different backgrounds	635	32 5%	160 25%	368 58%
Programmes that help me to understand what is going on in the world today	635	63 10%	183 29%	306 48%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	635	15 2%	170 27%	394 62%
Programmes about science, arts, culture and religion	635	40 6%	191 30%	309 49%
Programmes that help me see things from a different angle/perspective	635	40 6%	185 29%	332 52%
Programmes that are different in their approach to other providers	635	32 5%	192 30%	326 51%
Easy to find something I want to watch	635	27 4%	169 27%	376 59%
Provides services that are easy to find my way around	635	32 5%	162 25%	386 61%
Programmes made for UK audiences	635	32 5%	164 26%	362 57%
Programmes that are relevant to me	635	23 4%	168 26%	386 61%

Prepared by BMG

Table Q38N1_4 (continuation)

Q38. NOW - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used NOW in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	635	18 3%	138 22%	405 64%
Programmes that I can watch and talk about with people I know	635	30 5%	163 26%	381 60%
Broadcast events that bring the nation together for a shared viewing experience	635	65 10%	176 28%	299 47%
Programmes I was not previously aware of	635	21 3%	161 25%	376 59%
Programmes that are different from what I usually watch	635	27 4%	184 29%	353 56%

Table Q38N1_5

Q38. Disney+ - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	1293	346 27%	325 25%	450 35%
Programmes that feature people like me	1293	155 12%	350 27%	681 53%
Programmes which feature people from different backgrounds	1293	49 4%	307 24%	856 66%
Programmes that help me to understand what is going on in the world today	1293	193 15%	405 31%	592 46%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	1293	64 5%	330 25%	858 66%
Programmes about science, arts, culture and religion	1293	120 9%	372 29%	675 52%
Programmes that help me see things from a different angle/perspective	1293	118 9%	374 29%	697 54%
Programmes that are different in their approach to other providers	1293	64 5%	317 25%	828 64%
Easy to find something I want to watch	1293	42 3%	280 22%	943 73%
Provides services that are easy to find my way around	1293	31 2%	231 18%	1005 78%
Programmes made for UK audiences	1293	103 8%	406 31%	705 54%
Programmes that are relevant to me	1293	59 5%	281 22%	912 70%

Prepared by BMG

Table Q38N1_5 (continuation)

Q38. Disney+ - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used Disney+ in last 6 months

Absolute figures
Row percentages

	Total	NET Badly (1-3)	NET Neutral (4-6)	NET Well (7-10)
Appeals to a wide range of different audiences	1293	31 2%	259 20%	952 74%
Programmes that I can watch and talk about with people I know	1293	43 3%	291 23%	910 70%
Broadcast events that bring the nation together for a shared viewing experience	1293	208 16%	337 26%	597 46%
Programmes I was not previously aware of	1293	58 4%	264 20%	908 70%
Programmes that are different from what I usually watch	1293	67 5%	322 25%	850 66%

Table Q38N1_7

Q38. YouTube (including YouTube Premium) - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Programmes that feature my region /country	2183	313 14%	592 27%	866 40%
Programmes that feature people like me	2183	158 7%	526 24%	1212 56%
Programmes which feature people from different backgrounds	2183	61 3%	397 18%	1481 68%
Programmes that help me to understand what is going on in the world today	2183	145 7%	524 24%	1289 59%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	2183	100 5%	427 20%	1449 66%
Programmes about science, arts, culture and religion	2183	130 6%	475 22%	1276 58%
Programmes that help me see things from a different angle/perspective	2183	116 5%	492 23%	1317 60%
Programmes that are different in their approach to other providers	2183	80 4%	506 23%	1366 63%
Easy to find something I want to watch	2183	105 5%	467 21%	1497 69%
Provides services that are easy to find my way around	2183	74 3%	487 22%	1513 69%
Programmes made for UK audiences	2183	132 6%	592 27%	1192 55%
Programmes that are relevant to me	2183	89 4%	490 22%	1461 67%

Prepared by BMG

Table Q38N1_7 (continuation)

Q38. YouTube (including YouTube Premium) - Summary (NETS ONLY) - How well or badly does it provide ...

Base: All who have used YouTube in last 6 months

Absolute figures
Row percentages

	Total	NET		NET Well (7-10)
		Badly (1-3)	Neutral (4-6)	
Appeals to a wide range of different audiences	2183	49 2%	340 16%	1628 75%
Programmes that I can watch and talk about with people I know	2183	139 6%	529 24%	1327 61%
Broadcast events that bring the nation together for a shared viewing experience	2183	290 13%	556 25%	976 45%
Programmes I was not previously aware of	2183	96 4%	487 22%	1363 62%
Programmes that are different from what I usually watch	2183	95 4%	488 22%	1389 64%

Table Q38_T4
 Q38. Well (7-10) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
 Column percentages

	Sky On Demand or Sky Go	Netflix	Amazon Prime Video	NOW	Disney+	YouTube (i ncluding YouTube Premium)
Unweighted row	821	2098	1834	631	1295	2192
Effective sample size	678	1755	1540	526	1085	1827
Total	804	2078	1805	635	1293	2183
Programmes that feature my region /country	348 43%	707 34%	587 33%	258 41%	450 35%	866 40%
Programmes that feature people like me	445 55%	1125 54%	895 50%	329 52%	681 53%	1212 56%
Programmes which feature people from different backgrounds	514 64%	1432 69%	1160 64%	368 58%	856 66%	1481 68%
Programmes that help me to understand what is going on in the world today	467 58%	1040 50%	813 45%	306 48%	592 46%	1289 59%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	572 71%	1508 73%	1268 70%	394 62%	858 66%	1449 66%
Programmes about science, arts, culture and religion	462 57%	1116 54%	885 49%	309 49%	675 52%	1276 58%
Programmes that help me see things from a different angle/perspective	466 58%	1207 58%	942 52%	332 52%	697 54%	1317 60%
Programmes that are different in their approach to other providers	479 60%	1352 65%	1056 58%	326 51%	828 64%	1366 63%
Easy to find something I want to watch	569 71%	1610 77%	1247 69%	376 59%	943 73%	1497 69%
Provides services that are easy to find my way around	568 71%	1657 80%	1262 70%	386 61%	1005 78%	1513 69%

Prepared by BMG

Table Q38 T4 (continuation)

Q38. Well (7-10) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	Sky On Demand or Sky Go	Netflix	Amazon Prime Video	NOW	Disney+	YouTube (i ncluding YouTube Premium)
Unweighted row	821	2098	1834	631	1295	2192
Effective sample size	678	1755	1540	526	1085	1827
Total	804	2078	1805	635	1293	2183
Programmes made for UK audiences	525 65%	1214 58%	994 55%	362 57%	705 54%	1192 55%
Programmes that are relevant to me	543 68%	1511 73%	1218 67%	386 61%	912 70%	1461 67%
Appeals to a wide range of different audiences	576 72%	1630 78%	1322 73%	405 64%	952 74%	1628 75%
Programmes that I can watch and talk about with people I know	528 66%	1553 75%	1193 66%	381 60%	910 70%	1327 61%
Broadcast events that bring the nation together for a shared viewing experience	443 55%	979 47%	779 43%	299 47%	597 46%	976 45%
Programmes I was not previously aware of	522 65%	1530 74%	1216 67%	376 59%	908 70%	1363 62%
Programmes that are different from what I usually watch	499 62%	1429 69%	1131 63%	353 56%	850 66%	1389 64%
None	69 9%	125 6%	150 8%	75 12%	74 6%	203 9%

Table Q38_B3

Q38. Badly (1-3) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	Sky On Demand or Sky Go	Netflix	Amazon Prime Video	NOW	Disney+	YouTube (i ncluding YouTube Premium)
Unweighted row	821	2098	1834	631	1295	2192
Effective sample size	678	1755	1540	526	1085	1827
Total	804	2078	1805	635	1293	2183
Programmes that feature my region /country	125 16%	514 25%	471 26%	107 17%	346 27%	313 14%
Programmes that feature people like me	55 7%	170 8%	183 10%	36 6%	155 12%	158 7%
Programmes which feature people from different backgrounds	28 3%	55 3%	50 3%	32 5%	49 4%	61 3%
Programmes that help me to understand what is going on in the world today	45 6%	237 11%	243 13%	63 10%	193 15%	145 7%
A wide range of different types of programmes, such as drama, comedy, entertainment or sport	20 3%	59 3%	58 3%	15 2%	64 5%	100 5%
Programmes about science, arts, culture and religion	38 5%	149 7%	134 7%	40 6%	120 9%	130 6%
Programmes that help me see things from a different angle/perspective	31 4%	111 5%	127 7%	40 6%	118 9%	116 5%
Programmes that are different in their approach to other providers	36 5%	83 4%	94 5%	32 5%	64 5%	80 4%
Easy to find something I want to watch	22 3%	55 3%	96 5%	27 4%	42 3%	105 5%
Provides services that are easy to find my way around	30 4%	34 2%	85 5%	32 5%	31 2%	74 3%

Prepared by BMG

Table Q38_B3 (continuation)

Q38. Badly (1-3) Summary - How well or badly does it provide ...

Base: All respondents who have watched at least one channel in past 6 months

Absolute figures
Column percentages

	Sky On Demand or Sky Go	Netflix	Amazon Prime Video	NOW	Disney+	YouTube (i ncluding YouTube Premium)
Unweighted row	821	2098	1834	631	1295	2192
Effective sample size	678	1755	1540	526	1085	1827
Total	804	2078	1805	635	1293	2183
Programmes made for UK audiences	30 4%	133 6%	105 6%	32 5%	103 8%	132 6%
Programmes that are relevant to me	23 3%	57 3%	78 4%	23 4%	59 5%	89 4%
Appeals to a wide range of different audiences	23 3%	36 2%	49 3%	18 3%	31 2%	49 2%
Programmes that I can watch and talk about with people I know	36 5%	56 3%	68 4%	30 5%	43 3%	139 6%
Broadcast events that bring the nation together for a shared viewing experience	64 8%	309 15%	290 16%	65 10%	208 16%	290 13%
Programmes I was not previously aware of	29 4%	47 2%	65 4%	21 3%	58 4%	96 4%
Programmes that are different from what I usually watch	39 5%	65 3%	85 5%	27 4%	67 5%	95 4%
None	574 71%	1302 63%	1100 61%	427 67%	760 59%	1509 69%

Table Q39S1

Q39. Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Row percentages

	Total	Very dissa tisfied	Quite diss atisfied	Neither/ nor	Quite sa tisfied	Very sa tisfied	NET Sa tisfied	NET Diss atisfied	Don't know	MeanX
BBC iPlayer	2199	37 2%	92 4%	282 13%	771 35%	983 45%	1754 80%	129 6%	34 2%	4.19
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1688	33 2%	110 6%	354 21%	689 41%	451 27%	1140 68%	143 8%	51 3%	3.86
STV Player or STV Player+ (formerly STV Player Premium)	437	10 2%	29 7%	105 24%	173 40%	95 22%	269 61%	40 9%	24 5%	3.76
S4C Clic	232	1 1%	13 6%	39 17%	87 38%	72 31%	160 69%	14 6%	20 8%	4.02
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1720	22 1%	63 4%	376 22%	742 43%	464 27%	1206 70%	84 5%	54 3%	3.94
My5	1195	20 2%	65 5%	330 28%	460 39%	278 23%	738 62%	85 7%	42 3%	3.79
Sky On Demand or Sky Go	804	11 1%	27 3%	122 15%	338 42%	285 35%	623 77%	38 5%	22 3%	4.10
Netflix	2078	18 1%	67 3%	215 10%	649 31%	1088 52%	1737 84%	85 4%	42 2%	4.34
Amazon Prime Video	1805	22 1%	98 5%	263 15%	706 39%	677 37%	1383 77%	119 7%	40 2%	4.09
NOW	635	3 *%	20 3%	134 21%	224 35%	196 31%	419 66%	23 4%	59 9%	4.02
Disney+	1293	12 1%	39 3%	149 12%	432 33%	632 49%	1064 82%	51 4%	29 2%	4.29
YouTube	2183	24 1%	71 3%	409 19%	703 32%	872 40%	1574 72%	94 4%	106 5%	4.12

Table Q39.1

Q39. BBC iPlayer - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2248	959	1166	**	114	1018	1206
Effective sample s	1895	811	984	**	95	863	1019
Total	2199	972	1098	**	120	1065	1110
Very dissatisfied (1.0)	37 2%	12 1%	25 2%	** **	* *%	18 2%	18 2%
Quite dissatisfied (2.0)	92 4%	34 4%	56 5%	** **	2 2%	52 5%	40 4%
Neither/ nor (3.0)	282 13%	143+b 15%	126 11%	** **	13 11%	144 14%	132 12%
Quite satisfied (4.0)	771 35%	363 37%	361- 33%	** **	43 36%	378 35%	388 35%
Very satisfied (5.0)	983 45%	408- 42%	514a 47%	** **	56 47%	459 43%	514 46%
NET Satisfied	1754 80%	771 79%	876 80%	** **	100 83%	837 79%	902 81%
NET Dissatisfied	129 6%	47 5%	81+a 7%	** **	2 2%	71 7%	57 5%
Don't know	34 2%	12 1%	16 1%	** **	4 3%	13 1%	19 2%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	5.00	5.00	5.00	**	5.00	5.00	5.00
Base for stats	2166	960	1082	**	115	1052	1091
Mean score	4.2	4.2	4.2	**	4.3	4.1	4.2
Standard deviation	.94	.90	.98	**	.76	.95	.91
Standard Error	.02	.03	.03	**	.08	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_1 (continuation)

Q39. BBC iPlayer - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2248	219	339	346	377	430	333	204	558	723	967	537
Effective sample s	1895	186	296	292	315	362	283	175	478	607	819	458
Total	2199	261	349	331	376	380	306	196	611	706	882	502
Very dissatisfied (1.0)	37 2%	6 2%	4 1%	10gjk 3%	8g 2%	5 1%	4 1%	0 -%	10 2%	18+gjk 3%	9 1%	4 1%
Quite dissatisfied (2.0)	92 4%	6 2%	9 3%	14 4%	19h 5%	17 5%	14 4%	13abh 7%	14- 2%	34h 5%	44h 5%	27h 5%
Neither/ nor (3.0)	282 13%	44cfgk 17%	53gk 15%	34 10%	48 13%	58gk 15%	32 10%	14- 7%	97 16% +cfgijk	82 12%	104 12%	46- 9%
Quite satisfied (4.0)	771 35%	94 36%	146 42% +cdefij	111 34%	121 32%	120 32%	102 33%	77 39%	240+deij 39%	233 33%	299 34%	178 36%
Very satisfied (5.0)	983 45%	105 40%	135- 39%	155bh 47%	175bh 47%	180bh 47%	147bh 48%	85 44%	240- 39%	330bh 47%	412bh 47%	232bh 46%
NET Satisfied	1754 80%	200 76%	281 81%	266 81%	297 79%	300 79%	249 81%	162 83%	481 79%	563 80%	711 81%	411 82%
NET Dissatisfied	129 6%	12 4%	13 4%	24bh 7%	28bh 7%	22 6%	18 6%	13 7%	24- 4%	52bh 7%	53 6%	31 6%
Don't know	34 2%	6e 2%	3 1%	6e 2%	4 1%	1- *%	8e 3%	6e 3%	9 1%	10 1%	15e 2%	14+e 3%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	5.00	5.00	4.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Base for stats	2166	256	346	325	372	380	298	190	602	697	867	488
Mean score	4.2	4.1	4.2	4.2	4.2	4.2	4.3	4.2	4.1	4.2	4.2	4.2
Standard deviation	.94	.94	.85	1.00	.99	.94	.92	.87	.89	.99	.92	.90
Standard Error	.02	.07	.05	.06	.06	.05	.06	.07	.04	.04	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_1 (continuation)

Q39. BBC iPlayer - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2248	149	171	183	218	**	231	277	161	139	1606	240	227	175
Effective sample s		1895	138	158	168	204	**	213	257	151	129	1484	205	194	144
Total		2199	157	193	213	265	**	239	326	194	167	1844	193	106	57
Very dissatisfied	(1.0)	37 2%	2 1%	1 1%	1 *	7 3%	** **	6 2%	7 2%	7c 3%	1 1%	32 2%	2 1%	3c 3%	1 1%
Quite dissatisfied	(2.0)	92 4%	10k 7%	7 3%	6 3%	11 4%	** **	10 4%	14 4%	7 3%	14+ck 8%	82 4%	3 2%	5 5%	2 3%
Neither/ nor	(3.0)	282 13%	17 11%	28 14%	36i 17%	33 13%	** **	36i 15%	45 14%	24 12%	12 7%	241 13%	19 10%	14 13%	8i 14%
Quite satisfied	(4.0)	771 35%	51 33%	70 36%	62 29%	91 34%	** **	77 32%	117 36%	67 34%	59 35%	622- 34% +acdfghj	88 46%	41c 39%	20 35%
Very satisfied	(5.0)	983 45%	74 47%	86 44%	1041 49%	118 45%	** **	105 44%	138 42%	87 45%	79 47%	837 45%	79 41%	41 38%	25 45%
NET Satisfied		1754 80%	126 80%	156 81%	166 78%	209 79%	** **	182 76%	256 78%	154 79%	138 82%	1460 79% +cdfgjll	167 87%	82 78%	45 80%
NET Dissatisfied		129 6%	12k 8%	8 4%	7 3%	18 7%	** **	16 7%	21 6%	13 7%	15ck 9%	114k 6%	5- 3%	8ck 8%	2 4%
Don't know		34 2%	2 1%	2 1%	4 2%	5 2%	** **	5 2%	5 2%	3 2%	3 2%	30 2%	1 1%	2 2%	1 1%
Medians		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		5.00	5.00	5.00	5.00	5.00	**	5.00	5.00	5.00	5.00	5.00	4.00	4.00	5.00
Base for stats		2166	155	191	209	260	**	233	321	191	164	1814	191	104	56
Mean score		4.2	4.2	4.2	4.3	4.2	**	4.1	4.1	4.2	4.2	4.2	4.31	4.1	4.2
Standard deviation		.94	.96	.87	.87	.98	**	.99	.96	1.01	.95	.95	.77	1.00	.90
Standard Error		.02	.08	.07	.07	.07	**	.07	.06	.08	.08	.02	.05	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_1 (continuation)

Q39. BBC iPlayer - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2248	888	606	292	442	1494	734	1981	**	257	108	**
Effective sample s	1895	778	525	259	391	1302	650	1664	**	223	95	**
Total	2199	746	504	376	554	1250	929	1936	**	253	113	**
Very dissatisfied (1.0)	37 2%	14 2%	5 1%	5 1%	13 2%	19 2%	18 2%	30 2%	** **	6 2%	2 2%	** **
Quite dissatisfied (2.0)	92 4%	32 4%	13- 3%	21b 6%	25 5%	46 4%	46b 5%	82 4%	** **	10 4%	7 6%	** **
Neither/ nor (3.0)	282 13%	83 11%	66 13%	50 13%	80 14%	150 12%	130 14%	238 12%	** **	41 16%	22 19%	** **
Quite satisfied (4.0)	771 35%	256 34%	184 37%	130 35%	192 35%	440 35%	322 35%	683 35%	** **	88 35%	44 39%	** **
Very satisfied (5.0)	983 45%	350 47%	228 45%	161 43%	236 43%	579 46%	397 43%	870 45%	** **	106 42%	39 34%	** **
NET Satisfied	1754 80%	606 81%	412 82%	292 78%	428 77%	1019+f 81%	719- 77%	1553 80%	** **	195 77%	83 73%	** **
NET Dissatisfied	129 6%	47b 6%	18- 4%	25 7%	38b 7%	65 5%	64b 7%	112 6%	** **	17 7%	9 8%	** **
Don't know	34 2%	10 1%	7 1%	9 2%	8 1%	17 1%	17 2%	33 2%	** **	1 *%	0 -%	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	4.00	**
Base for stats	2166	736	497	367	546	1233	913	1903	**	252	113	**
Mean score	4.2	4.2	4.2f	4.2	4.1	4.2+f	4.1-	4.2d	**	4.1	4.0-	**
Standard deviation	.94	.95	.86	.95	.98	.91	.97	.93	**	.98	.97	**
Standard Error	.02	.03	.04	.06	.05	.03	.04	.02	**	.07	.10	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_1 (continuation)

Q39. BBC iPlayer - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2248	695	1553	169	107	170	**	**	**	**	287	186
Effective sample s		1895	580	1316	139	88	143	**	**	**	**	244	159
Total		2199	689	1511	155	103	179	**	**	**	**	297	184
Very dissatisfied	(1.0)	37 2%	21+b 3%	16- 1%	5b 3%	5 5%	13+ab 7%	** **	** **	** **	** **	10+b 3%	4 2%
Quite dissatisfied	(2.0)	92 4%	33 5%	60 4%	8 5%	4 4%	6 4%	** **	** **	** **	** **	16 5%	7 4%
Neither/ nor	(3.0)	282 13%	97 14%	185 12%	18 12%	16 16%	22 12%	** **	** **	** **	** **	49 16%	21 11%
Quite satisfied	(4.0)	771 35%	211- 31%	561+aejk 37%	58j 37%	27 26%	50 28%	** **	** **	** **	** **	76- 26%	54 29%
Very satisfied	(5.0)	983 45%	319 46%	663 44%	64 41%	48 47%	86 48%	** **	** **	** **	** **	145 49%	99+bc 53%
NET Satisfied		1754 80%	530- 77%	1224+aj 81%	122 78%	75 73%	136 76%	** **	** **	** **	** **	221- 74%	152 83%
NET Dissatisfied		129 6%	53+b 8%	76- 5%	13 9%	10 9%	19+b 11%	** **	** **	** **	** **	25b 8%	11 6%
Don't know		34 2%	8 1%	26 2%	2 1%	2 2%	2 1%	** **	** **	** **	** **	2 1%	0 -%
Medians		4.00	4.00	4.00	4.00	4.00	4.00	**	**	**	**	4.00	5.00
Mode		5.00	5.00	5.00	5.00	5.00	5.00	**	**	**	**	5.00	5.00
Base for stats		2166	681	1485	154	101	177	**	**	**	**	295	184
Mean score		4.2	4.1	4.2	4.1	4.1	4.1	**	**	**	**	4.1	4.3
Standard deviation		.94	1.03	.89	1.02	1.14	1.19	**	**	**	**	1.07	.97
Standard Error		.02	.04	.02	.09	.12	.10	**	**	**	**	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_1 (continuation)

Q39. BBC iPlayer - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2248	118	**	287	258	582	1215	2222	**	2239	**
Effective sample s	1895	102	**	245	220	493	1018	1876	**	1889	**
Total	2199	114	**	288	256	573	1164	2177	**	2191	**
Very dissatisfied (1.0)	37 2%	1 1%	**	5 2%	4 2%	10 2%	22 2%	37 2%	**	37 2%	**
Quite dissatisfied (2.0)	92 4%	4 3%	**	15 5%	15 6%	25 4%	53 5%	91 4%	**	92 4%	**
Neither/ nor (3.0)	282 13%	13 11%	**	37 13%	30 12%	70 12%	151 13%	277 13%	**	281 13%	**
Quite satisfied (4.0)	771 35%	44 39%	**	108 38%	88 34%	207 36%	405 35%	764 35%	**	768 35%	**
Very satisfied (5.0)	983 45%	49 43%	**	120 42%	119 46%	254 44%	514 44%	976 45%	**	979 45%	**
NET Satisfied	1754 80%	94 82%	**	229 79%	207 81%	462 81%	919 79%	1740 80%	**	1747 80%	**
NET Dissatisfied	129 6%	5 4%	**	20 7%	19 7%	36 6%	75 6%	128 6%	**	129 6%	**
Don't know	34 2%	2 2%	**	2 1%	1 1%	5 1%	19 2%	31 1%	**	34 2%	**
Medians	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	5.00	5.00	**	5.00	5.00	5.00	5.00	5.00	**	5.00	**
Base for stats	2166	112	**	286	255	568	1145	2145	**	2157	**
Mean score	4.2	4.2	**	4.1	4.2	4.2	4.2	4.2	**	4.2	**
Standard deviation	.94	.87	**	.95	.96	.94	.95	.93	**	.94	**
Standard Error	.02	.09	**	.06	.06	.04	.03	.02	**	.02	**

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Table Q39_1 (continuation)

Q39. BBC iPlayer - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2248	2248	2148	2136	1857	293	2218	2248	2248	2089	1675	1359	1493	183	1620	1177
Effective sample s	1895	1895	1810	1803	1560	235	1871	1895	1895	1760	1416	1155	1264	145	1370	990
Total	2199	2199	2106	2093	1825	276	2168	2199	2199	2041	1628	1312	1478	167	1578	1173
Very dissatisfied (1.0)	37 2%	37 2%	34 2%	33 2%	34 2%	1 1%	36 2%	37 2%	37 2%	37 2%	15- 1%	13- 1%	16- 1%	0 -%	19- 1%	15 1%
Quite dissatisfied (2.0)	92 4%	92 4%	86 4%	84 4%	77 4%	6 2%	89 4%	92 4%	92 4%	86 4%	27- 2%	29- 2%	41-a 3%	3 2%	48-a 3%	37-a 3%
Neither/ nor (3.0)	282 13%	282 13%	260 12%	255 12%	220- 12%	34 12%	269 12%	282 13%	282 13%	258 13%	114- 7%	86- 7%	122- 8%	17 10%	127- 8%	104-b 9%
Quite satisfied (4.0)	771 35%	771 35%	739 35%	736 35%	639 35%	112 41%	760 35%	771 35%	771 35%	721 35%	576 35%	454 35%	529 36%	72+f 43%	561 36%	401 34%
Very satisfied (5.0)	983 45%	983 45%	956 45%	952 45%	828 45%	114 41%	981 45%	983 45%	983 45%	910 45%	876+d 54%	715+d 55%	752+ 51%	73 44%	802+ 51%	601+ 51%
NET Satisfied	1754 80%	1754 80%	1695 80%	1688 81%	1466 80%	226 82%	1741 80%	1754 80%	1754 80%	1631 80%	1452+cef 89%	1170+ef 89%	1281+ 87%	145+ 86%	1363+ 86%	1002+ 85%
NET Dissatisfied	129 6%	129 6%	120 6%	117 6%	111e 6%	8- 3%	125 6%	129 6%	129 6%	123e 6%	42- 3%	42- 3%	57- 4%	3- 2%	67-a 4%	52-a 4%
Don't know	34 2%	34 2%	32 2%	32 2%	28 2%	8 3%	33 2%	34 2%	34 2%	28 1%	20 1%	14- 1%	17 1%	3 2%	21 1%	15 1%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	5.00	5.00	4.00	5.00	5.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Base for stats	2166	2166	2074	2061	1797	267	2135	2166	2166	2013	1608	1298	1460	164	1557	1158
Mean score	4.2	4.2	4.2+	4.2+	4.2	4.2	4.2+	4.2	4.2	4.2	4.4+cef	4.4+cef	4.3+	4.3	4.3+	4.3+
Standard deviation	.94	.94	.93	.92	.94	.80	.93	.94	.94	.94	.77	.79	.83	.73	.85	.86
Standard Error	.02	.02	.02	.02	.02	.05	.02	.02	.02	.02	.02	.02	.02	.06	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_1 (continuation)

Q39. BBC iPlayer - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2248	102	2065	1503	879
Effective sample s	1895	90	1755	1276	754
Total	2199	150	1970	1407	836
Very dissatisfied (1.0)	37 2%	5 4%	30 2%	21 2%	12 1%
Quite dissatisfied (2.0)	92 4%	12 8%	77 4%	50 4%	26 3%
Neither/ nor (3.0)	282 13%	17 11%	246 12%	165 12%	91 11%
Quite satisfied (4.0)	771 35%	44 30%	703 36%	514 37%	319+ 38%
Very satisfied (5.0)	983 45%	65 43%	890 45%	640 45%	382 46%
NET Satisfied	1754 80%	109 73%	1593+ 81%	1154+ 82%	700+ 84%
NET Dissatisfied	129 6%	18 12%	107- 5%	71- 5%	38- 4%
Don't know	34 2%	6 4%	24- 1%	17 1%	7- 1%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	5.00	5.00	5.00	5.00	5.00
Base for stats	2166	144	1947	1391	829
Mean score	4.2	4.0	4.2+	4.2+	4.2+
Standard deviation	.94	1.12	.92	.90	.87
Standard Error	.02	.12	.02	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_2
 Q39. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used ITV Hub or ITV Hub+ in last 6 months

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1697	785	805	**	102	755	925
Effective sample s	1427	665	674	**	86	640	780
Total	1688	806	764	**	112	811	860
Very dissatisfied (1.0)	33 2%	9- 1%	21a 3%	** **	3 3%	21 3%	12 1%
Quite dissatisfied (2.0)	110 6%	49 6%	52 7%	** **	9 8%	63 8%	46 5%
Neither/ nor (3.0)	354 21%	172 21%	161 21%	** **	22 19%	197+b 24%	149- 17%
Quite satisfied (4.0)	689 41%	332 41%	310 41%	** **	43 39%	314 39%	370 43%
Very satisfied (5.0)	451 27%	230 28%	189 25%	** **	31 28%	192- 24%	257+a 30%
NET Satisfied	1140 68%	562 70%	499 65%	** **	75 67%	505- 62%	628+a 73%
NET Dissatisfied	143 8%	58 7%	73 9%	** **	13 11%	84+b 10%	58- 7%
Don't know	51 3%	14- 2%	32+a 4%	** **	3 3%	24 3%	25 3%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	4.00	4.00	4.00	**	4.00	4.00	4.00
Base for stats	1637	792	732	**	109	787	835
Mean score	3.9	3.9	3.8	**	3.8	3.8-	4.0+a
Standard deviation	.96	.92	.99	**	1.04	1.00	.91
Standard Error	.03	.04	.04	**	.11	.04	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_2 (continuation)

Q39. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used ITV Hub or ITV Hub+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1697	171	290	266	308	313	233	116	461	574	662	349
Effective sample s	1427	147	256	224	255	261	199	98	398	479	558	297
Total	1688	213	300	260	310	278	214	113	513	569	605	327
Very dissatisfied (1.0)	33 2%	4 2%	7 2%	5 2%	5 2%	7 2%	2 1%	3 3%	11 2%	10 2%	12 2%	6 2%
Quite dissatisfied (2.0)	110 6%	23+bk 11%	13 4%	19 7%	18 6%	19 7%	11 5%	6 6%	36 7%	37 7%	36 6%	17 5%
Neither/ nor (3.0)	354 21%	48 22%	59 20%	58 22%	67 21%	60 21%	44 21%	19 17%	106 21%	124 22%	124 20%	64 20%
Quite satisfied (4.0)	689 41%	86 41%	131 44%	96 37%	134 43%	110 40%	81 38%	50 44%	217 42%	231 41%	241 40%	131 40%
Very satisfied (5.0)	451 27%	52 25%	85 28%	74 29%	81 26%	73 26%	61 29%	24 22%	137 27%	155 27%	159 26%	86 26%
NET Satisfied	1140 68%	139 65%	216 72%	171 66%	215 69%	183 66%	142 66%	74 66%	354 69%	386 68%	400 66%	217 66%
NET Dissatisfied	143 8%	27 13%	20 7%	24 9%	23 8%	26 9%	13 6%	9 8%	47 9%	47 8%	49 8%	23 7%
Don't know	51 3%	0- -%	5 2%	7a 3%	5 2%	9ah 3%	14+abdhi 7%	10 9%	5- 1%	12 2%	33+abdhi 5%	24+abcdehi 7%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	1637	213	295	252	305	269	200	103	508	557	572	303
Mean score	3.9	3.8	3.9	3.9	3.9	3.8	3.9	3.8	3.9	3.9	3.9	3.9
Standard deviation	.96	1.00	.94	.99	.93	.99	.93	.96	.97	.96	.96	.94
Standard Error	.03	.08	.06	.07	.06	.06	.07	.10	.05	.04	.04	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_2 (continuation)

Q39. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used ITV Hub or ITV Hub+ in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1697	117	125	129	171	**	192	223	115	111	1239	153	162	143
Effective sample s		1427	107	117	119	159	**	176	206	107	103	1143	129	138	117
Total		1688	128	140	150	209	**	202	269	145	132	1442	123	75	48
Very dissatisfied	(1.0)	33 2%	1 1%	4 3%	2 1%	1 1%	**	3 1%	3 1%	5 3%	3 3%	28 2%	4 3%	1 2%	* 1%
Quite dissatisfied	(2.0)	110 6%	7 6%	11 8%	6 4%	25+cgijk 12%	**	13 7%	15 6%	9 6%	6 5%	97 7%	5 4%	5 7%	3 5%
Neither/ nor	(3.0)	354 21%	26 20%	27 19%	32 21%	44 21%	**	49 24%	66i 24%	31 21%	19 14%	305 21%	27 22%	15 20%	7 15%
Quite satisfied	(4.0)	689 41%	58 45%	59 42%	55 37%	88 42%	**	69 34%	123fi 46%	60 42%	44 34%	582 40%	54 44%	35fi 47%	19 39%
Very satisfied	(5.0)	451 27%	34 26%	33 23%	50gkl 33%	49 23%	**	67+gkl 33%	55- 20%	35 24%	53 40%	394g 27%	24 19%	15 21%	18+bdghjkl 38%
NET Satisfied		1140 68%	91 72%	92 65%	105 70%	137 66%	**	136 67%	178 66%	96 66%	97 74%	975 68%	78 63%	51 67%	37+gjk 77%
NET Dissatisfied		143 8%	8 7%	16 11%	8 5%	26+c 13%	**	16 8%	18 7%	14 9%	10 7%	124 9%	10 8%	6 8%	3 6%
Don't know		51 3%	2 2%	6 4%	5 4%	2 1%	**	2 1%	7 3%	4 3%	6d 5%	37- 3%	9+adfgj 7%	3df 5%	1 2%
Medians		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	5.00	4.00	4.00	4.00	4.00
Base for stats		1637	125	134	145	207	**	200	262	141	126	1405	114	72	47
Mean score		3.9	3.9	3.8	4.0d	3.8	**	3.9	3.8	3.8	4.1	3.9	3.8	3.8	4.1+bdghjkl
Standard deviation		.96	.88	1.02	.92	.97	**	.98	.88	1.00	1.00	.97	.96	.91	.91
Standard Error		.03	.09	.10	.09	.08	**	.07	.06	.10	.10	.03	.09	.08	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_2 (continuation)

Q39. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used ITV Hub or ITV Hub+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1697	627	471	239	348	1098	587	1481	**	209	**	**
Effective sample s	1427	547	407	212	308	954	521	1239	**	182	**	**
Total	1688	530	393	309	443	923	752	1469	**	211	**	**
Very dissatisfied (1.0)	33 2%	17+f 3%	6 2%	3 1%	6 1%	23 2%	9 1%	28 2%	** **	5 2%	** **	** **
Quite dissatisfied (2.0)	110 6%	37 7%	26 7%	16 5%	31 7%	63 7%	46 6%	86- 6%	** **	24+a 11%	** **	** **
Neither/ nor (3.0)	354 21%	108 20%	73 19%	80+be 26%	91 21%	181 20%	171 23%	297 20%	** **	53 25%	** **	** **
Quite satisfied (4.0)	689 41%	229 43%	170 43%	117 38%	166 38%	399+f 43%	284- 38%	614 42%	** **	74 35%	** **	** **
Very satisfied (5.0)	451 27%	125 24%	111 28%	86 28%	126 28%	236 26%	212 28%	397 27%	** **	52 25%	** **	** **
NET Satisfied	1140 68%	354 67%	281 72%	203 66%	292 66%	635 69%	495 66%	1010+c 69%	** **	126- 60%	** **	** **
NET Dissatisfied	143 8%	54 10%	32 8%	19 6%	37 8%	86 9%	56 7%	114- 8%	** **	29+a 14%	** **	** **
Don't know	51 3%	15 3%	6- 1%	7 2%	23+be 5%	20 2%	30+b 4%	47 3%	** **	3 1%	** **	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Base for stats	1637	516	387	301	420	903	722	1421	**	208	**	**
Mean score	3.9	3.8-	3.9	3.9	3.9	3.8	3.9	3.9+cd	**	3.7-	**	**
Standard deviation	.96	.99	.94	.92	.96	.97	.94	.95	**	1.05	**	**
Standard Error	.03	.04	.05	.06	.06	.03	.04	.03	**	.08	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_2 (continuation)

Q39. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used ITV Hub or ITV Hub+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1697	539	1158	123	**	134	**	**	**	**	232	157
Effective sample s		1427	449	979	100	**	111	**	**	**	**	197	133
Total		1688	546	1142	115	**	143	**	**	**	**	248	158
Very dissatisfied	(1.0)	33 2%	15 3%	19 2%	7+b 6%	** **	3 2%	** **	** **	** **	** **	5 2%	4 2%
Quite dissatisfied	(2.0)	110 6%	48+b 9%	62- 5%	9 8%	** **	10 7%	** **	** **	** **	** **	23b 9%	13 8%
Neither/ nor	(3.0)	354 21%	117 21%	238 21%	18 16%	** **	26 18%	** **	** **	** **	** **	56 22%	30 19%
Quite satisfied	(4.0)	689 41%	195- 36%	494+a 43%	41 36%	** **	54 38%	** **	** **	** **	** **	91 37%	61 38%
Very satisfied	(5.0)	451 27%	153 28%	298 26%	34 29%	** **	41 28%	** **	** **	** **	** **	67 27%	46 29%
NET Satisfied		1140 68%	348- 64%	792+a 69%	75 65%	** **	94 66%	** **	** **	** **	** **	158 64%	106 67%
NET Dissatisfied		143 8%	62+b 11%	81- 7%	16+b 14%	** **	14 9%	** **	** **	** **	** **	28b 11%	17 11%
Don't know		51 3%	19 3%	31 3%	6 5%	** **	9+ 6%	** **	** **	** **	** **	6 3%	4 3%
Medians		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	4.00	4.00
Base for stats		1637	527	1111	108	**	134	**	**	**	**	242	154
Mean score		3.9	3.8	3.9i	3.8	**	3.9	**	**	**	**	3.8	3.9
Standard deviation		.96	1.04	.92	1.15	**	1.01	**	**	**	**	1.01	1.03
Standard Error		.03	.05	.03	.12	**	.10	**	**	**	**	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_2 (continuation)

Q39. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used ITV Hub or ITV Hub+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1697	**	**	238	214	473	883	1673	**	1689	**
Effective sample s	1427	**	**	201	181	400	740	1409	**	1421	**
Total	1688	**	**	236	214	477	852	1665	**	1681	**
Very dissatisfied (1.0)	33 2%	**	**	2 1%	2 1%	7 1%	22 3%	33 2%	**	33 2%	**
Quite dissatisfied (2.0)	110 6%	**	**	15 6%	11 5%	32 7%	57 7%	110 7%	**	110 7%	**
Neither/ nor (3.0)	354 21%	**	**	48 20%	37 17%	92 19%	176 21%	347 21%	**	352 21%	**
Quite satisfied (4.0)	689 41%	**	**	100 42%	87 41%	198 42%	351 41%	680 41%	**	687 41%	**
Very satisfied (5.0)	451 27%	**	**	69 29%	72+f 34%	140 29%	218 26%	450 27%	**	451 27%	**
NET Satisfied	1140 68%	**	**	169 72%	160+f 75%	338 71%	569 67%	1130 68%	**	1138 68%	**
NET Dissatisfied	143 8%	**	**	17 7%	13 6%	38 8%	79 9%	143 9%	**	143 9%	**
Don't know	51 3%	**	**	2- 1%	4 2%	8 2%	29 3%	45 3%	**	49 3%	**
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats	1637	**	**	234	210	469	823	1620	**	1633	**
Mean score	3.9	**	**	3.9	4.0+f	3.9	3.8	3.9	**	3.9	**
Standard deviation	.96	**	**	.92	.91	.94	.98	.96	**	.96	**
Standard Error	.03	**	**	.06	.07	.05	.04	.03	**	.03	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_2 (continuation)

Q39. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used ITV Hub or ITV Hub+ in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1697	1632	1697	1646	1469	280	1672	1697	1697	1601	1223	974	1205	174	1237	942
Effective sample s	1427	1374	1427	1386	1234	226	1407	1427	1427	1346	1032	828	1019	140	1040	795
Total	1688	1616	1688	1637	1466	273	1662	1688	1688	1592	1198	950	1199	165	1215	947
Very dissatisfied (1.0)	33 2%	31 2%	33 2%	32 2%	27 2%	5 2%	32 2%	33 2%	33 2%	31 2%	15- 1%	15 2%	11- 1%	4 2%	20 2%	10- 1%
Quite dissatisfied (2.0)	110 6%	107 7%	110 6%	108 7%	95 6%	19 7%	109 7%	110 6%	110 6%	108 7%	66- 6%	47- 5%	46- 4%	5 3%	61- 5%	40- 4%
Neither/ nor (3.0)	354 21%	342 21%	354 21%	340 21%	296- 20%	50 18%	345 21%	354 21%	354 21%	332 21%	217-d 18%	173-d 18%	186- 16%	19- 11%	211- 17%	144- 15%
Quite satisfied (4.0)	689 41%	650 40%	689 41%	667 41%	598 41%	101 37%	675 41%	689 41%	689 41%	653 41%	511+ 43%	406 43%	532+ 44%	67 40%	513 42%	401 42%
Very satisfied (5.0)	451 27%	436 27%	451 27%	439 27%	405+ 28%	88+ 32%	450 27%	451 27%	451 27%	428 27%	361+ 30%	284+ 30%	393+ 33%	66+abe 40%	377+ 31%	328+ab 35%
NET Satisfied	1140 68%	1086 67%	1140 68%	1106 68%	1004 68%	189 69%	1125 68%	1140 68%	1140 68%	1081 68%	872+ 73%	690+ 73%	926+abe 77%	133+ 80%	890+ 73%	729+ab 77%
NET Dissatisfied	143 8%	137 8%	143 8%	140 9%	121 8%	24 9%	141 8%	143 8%	143 8%	139 9%	81- 7%	62- 7%	57- 5%	9 6%	81- 7%	50- 5%
Don't know	51 3%	50 3%	51 3%	51 3%	46 3%	9 3%	51 3%	51 3%	51 3%	40 3%	28- 2%	24 3%	30 2%	4 3%	33 3%	23 2%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	1637	1565	1637	1586	1421	264	1611	1637	1637	1552	1170	926	1169	161	1182	924
Mean score	3.9	3.9	3.9	3.9	3.9+	3.9	3.9	3.9	3.9	3.9	4.0+	4.0+	4.1+abe	4.2+abe	4.0+	4.1+abe
Standard deviation	.96	.96	.96	.96	.96	1.00	.96	.96	.96	.96	.91	.92	.86	.93	.93	.88
Standard Error	.03	.03	.03	.03	.03	.07	.03	.03	.03	.03	.03	.03	.03	.08	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_2 (continuation)

Q39. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used ITV Hub or ITV Hub+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1697	**	1576	1124	646
Effective sample s	1427	**	1336	951	554
Total	1688	**	1532	1074	630
Very dissatisfied (1.0)	33 2%	** **	27 2%	22 2%	12 2%
Quite dissatisfied (2.0)	110 6%	** **	102 7%	75 7%	39 6%
Neither/ nor (3.0)	354 21%	** **	323 21%	223 21%	139 22%
Quite satisfied (4.0)	689 41%	** **	636 42%	456 42%	287+ 46%
Very satisfied (5.0)	451 27%	** **	407 27%	274 25%	144- 23%
NET Satisfied	1140 68%	** **	1043 68%	729 68%	431 68%
NET Dissatisfied	143 8%	** **	128 8%	97 9%	51 8%
Don't know	51 3%	** **	38- 2%	25 2%	9- 1%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	1637	**	1494	1049	621
Mean score	3.9	**	3.9	3.8	3.8
Standard deviation	.96	**	.95	.96	.92
Standard Error	.03	**	.03	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39.3
 Q39. STV Player or STV Player+ (formerly STV Player Premium) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used STV Player or STV Player VIP in last 6 months

Absolute figures
 Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	440	261	123	**	**	247	191
Effective sample s	371	224	101	**	**	209	164
Total	437	268	108	**	**	266	169
Very dissatisfied (1.0)	10 2%	4 2%	4 4%	** **	** **	4 2%	6 3%
Quite dissatisfied (2.0)	29 7%	18 7%	8 8%	** **	** **	16 6%	14 8%
Neither/ nor (3.0)	105 24%	65 24%	25 23%	** **	** **	70 26%	35 21%
Quite satisfied (4.0)	173 40%	114 43%	34 32%	** **	** **	106 40%	67 39%
Very satisfied (5.0)	95 22%	55 20%	25 23%	** **	** **	58 22%	37 22%
NET Satisfied	269 61%	169 63%	59 54%	** **	** **	163 61%	104 61%
NET Dissatisfied	40 9%	22 8%	13 12%	** **	** **	20 7%	20 12%
Don't know	24 5%	12 4%	12+ 11%	** **	** **	13 5%	11 6%
Medians	4.00	4.00	4.00	**	**	4.00	4.00
Mode	4.00	4.00	4.00	**	**	4.00	4.00
Base for stats	413	256	96	**	**	254	158
Mean score	3.8	3.8	3.7	**	**	3.8	3.7
Standard deviation	.97	.92	1.09	**	**	.93	1.03
Standard Error	.05	.06	.11	**	**	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39.3 (continuation)

Q39. STV Player or STV Player+ (formerly STV Player Premium) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used STV Player or STV Player VIP in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	440	**	107	**	**	**	**	**	184	143	113	**
Effective sample s	371	**	95	**	**	**	**	**	160	121	97	**
Total	437	**	116	**	**	**	**	**	214	128	94	**
Very dissatisfied (1.0)	10 2%	** **	3 2%	** **	** **	** **	** **	** **	7 3%	3 2%	0 -%	** **
Quite dissatisfied (2.0)	29 7%	** **	4 3%	** **	** **	** **	** **	** **	17 8%	7 5%	5 6%	** **
Neither/ nor (3.0)	105 24%	** **	23 20%	** **	** **	** **	** **	** **	45 21%	40+ 31%	20 21%	** **
Quite satisfied (4.0)	173 40%	** **	46 39%	** **	** **	** **	** **	** **	90 42%	45 35%	39 41%	** **
Very satisfied (5.0)	95 22%	** **	37 32%	** **	** **	** **	** **	** **	48 22%	28 22%	19 21%	** **
NET Satisfied	269 61%	** **	83 71%	** **	** **	** **	** **	** **	138 64%	73 57%	58 62%	** **
NET Dissatisfied	40 9%	** **	6 5%	** **	** **	** **	** **	** **	25 12%	9 7%	5 6%	** **
Don't know	24 5%	** **	4 4%	** **	** **	** **	** **	** **	7 3%	6 5%	11 12%	** **
Medians	4.00	**	4.00	**	**	**	**	**	4.00	4.00	4.00	**
Mode	4.00	**	4.00	**	**	**	**	**	4.00	4.00	4.00	**
Base for stats	413	**	112	**	**	**	**	**	208	122	83	**
Mean score	3.8	**	4.0+ai	**	**	**	**	**	3.7	3.7	3.9a	**
Standard deviation	.97	**	.94	**	**	**	a	**	1.02	.95	.85	**
Standard Error	.05	**	.10	**	**	**	**	**	.08	.09	.09	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_3 (continuation)

Q39. STV Player or STV Player+ (formerly STV Player Premium) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used STV Player or STV Player VIP in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		440	**	**	**	**	**	**	**	**	**	224	177	**	**
Effective sample s		371	**	**	**	**	**	**	**	**	**	208	151	**	**
Total		437	**	**	**	**	**	**	**	**	**	278	144	**	**
Very dissatisfied	(1.0)	10 2%	** **	** **	** **	** **	** **	** **	** **	** **	** **	7 2%	4 3%	** **	** **
Quite dissatisfied	(2.0)	29 7%	** **	** **	** **	** **	** **	** **	** **	** **	** **	19 7%	9 7%	** **	** **
Neither/ nor	(3.0)	105 24%	** **	** **	** **	** **	** **	** **	** **	** **	** **	67 24%	34 24%	** **	** **
Quite satisfied	(4.0)	173 40%	** **	** **	** **	** **	** **	** **	** **	** **	** **	102 37%	65 45%	** **	** **
Very satisfied	(5.0)	95 22%	** **	** **	** **	** **	** **	** **	** **	** **	** **	64 23%	29 20%	** **	** **
NET Satisfied		269 61%	** **	** **	** **	** **	** **	** **	** **	** **	** **	166 60%	93 65%	** **	** **
NET Dissatisfied		40 9%	** **	** **	** **	** **	** **	** **	** **	** **	** **	26 9%	13 9%	** **	** **
Don't know		24 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **	18 7%	4 3%	** **	** **
Medians		4.00	**	**	**	**	**	**	**	**	**	4.00	4.00	**	**
Mode		4.00	**	**	**	**	**	**	**	**	**	4.00	4.00	**	**
Base for stats		413	**	**	**	**	**	**	**	**	**	259	141	**	**
Mean score		3.8	**	**	**	**	**	**	**	**	**	3.8	3.7	**	**
Standard deviation		.97	**	**	**	**	**	**	**	**	**	.99	.95	**	**
Standard Error		.05	**	**	**	**	**	**	**	**	**	.07	.08	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_3 (continuation)

Q39. STV Player or STV Player+ (formerly STV Player Premium) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used STV Player or STV Player VIP in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	440	145	130	**	**	275	160	339	**	**	**	**
Effective sample s	371	121	112	**	**	232	142	288	**	**	**	**
Total	437	123	113	**	**	236	194	340	**	**	**	**
Very dissatisfied (1.0)	10 2%	1 1%	4 3%	** **	** **	5 2%	5 3%	8 2%	** **	** **	** **	** **
Quite dissatisfied (2.0)	29 7%	9 8%	7 6%	** **	** **	17 7%	11 6%	18 5%	** **	** **	** **	** **
Neither/ nor (3.0)	105 24%	33 27%	28 25%	** **	** **	60 26%	44 22%	84 25%	** **	** **	** **	** **
Quite satisfied (4.0)	173 40%	50 41%	46 41%	** **	** **	96 41%	77 40%	136 40%	** **	** **	** **	** **
Very satisfied (5.0)	95 22%	25 20%	22 19%	** **	** **	47 20%	45 23%	73 22%	** **	** **	** **	** **
NET Satisfied	269 61%	75 61%	68 60%	** **	** **	143 61%	122 63%	209 62%	** **	** **	** **	** **
NET Dissatisfied	40 9%	10 9%	11 10%	** **	** **	22 9%	16 8%	26 8%	** **	** **	** **	** **
Don't know	24 5%	5 4%	6 5%	** **	** **	11 4%	13 7%	21 6%	** **	** **	** **	** **
Medians	4.00	4.00	4.00	**	**	4.00	4.00	4.00	**	**	**	**
Mode	4.00	4.00	4.00	**	**	4.00	4.00	4.00	**	**	**	**
Base for stats	413	118	107	**	**	225	181	320	**	**	**	**
Mean score	3.8	3.8	3.7	**	**	3.7	3.8	3.8	**	**	**	**
Standard deviation	.97	.91	.99	**	**	.95	.98	.95	**	**	**	**
Standard Error	.05	.09	.10	**	**	.06	.08	.06	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_3 (continuation)

Q39. STV Player or STV Player+ (formerly STV Player Premium) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used STV Player or STV Player VIP in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	440	118	322	**	**	**	**	**	**	**	**	**	**
Effective sample s	371	102	269	**	**	**	**	**	**	**	**	**	**
Total	437	119	318	**	**	**	**	**	**	**	**	**	**
Very dissatisfied (1.0)	10 2%	3 2%	8 2%	**	**	**	**	**	**	**	**	**	**
Quite dissatisfied (2.0)	29 7%	12 10%	17 5%	**	**	**	**	**	**	**	**	**	**
Neither/ nor (3.0)	105 24%	30 25%	75 24%	**	**	**	**	**	**	**	**	**	**
Quite satisfied (4.0)	173 40%	44 37%	129 41%	**	**	**	**	**	**	**	**	**	**
Very satisfied (5.0)	95 22%	20 17%	76 24%	**	**	**	**	**	**	**	**	**	**
NET Satisfied	269 61%	64 53%	205 64%	**	**	**	**	**	**	**	**	**	**
NET Dissatisfied	40 9%	15 12%	25 8%	**	**	**	**	**	**	**	**	**	**
Don't know	24 5%	11+b 9%	13- 4%	**	**	**	**	**	**	**	**	**	**
Medians	4.00	4.00	4.00	**	**	**	**	**	**	**	**	**	**
Mode	4.00	4.00	4.00	**	**	**	**	**	**	**	**	**	**
Base for stats	413	108	305	**	**	**	**	**	**	**	**	**	**
Mean score	3.8	3.6	3.8	**	**	**	**	**	**	**	**	**	**
Standard deviation	.97	.99	.96	**	**	**	**	**	**	**	**	**	**
Standard Error	.05	.10	.06	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39.3 (continuation)

Q39. STV Player or STV Player+ (formerly STV Player Premium) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used STV Player or STV Player VIP in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	440	**	**	**	**	165	185	423	**	433	**
Effective sample s	371	**	**	**	**	142	154	357	**	365	**
Total	437	**	**	**	**	167	173	420	**	430	**
Very dissatisfied (1.0)	10 2%	** **	** **	** **	** **	6 4%	3 2%	9 2%	** **	9 2%	** **
Quite dissatisfied (2.0)	29 7%	** **	** **	** **	** **	9 6%	13 7%	28 7%	** **	29 7%	** **
Neither/ nor (3.0)	105 24%	** **	** **	** **	** **	39 23%	45 26%	103 24%	** **	105 24%	** **
Quite satisfied (4.0)	173 40%	** **	** **	** **	** **	68 40%	66 38%	167 40%	** **	171 40%	** **
Very satisfied (5.0)	95 22%	** **	** **	** **	** **	40 24%	36 21%	93 22%	** **	94 22%	** **
NET Satisfied	269 61%	** **	** **	** **	** **	108 64%	103 59%	261 62%	** **	265 62%	** **
NET Dissatisfied	40 9%	** **	** **	** **	** **	16 10%	15 9%	37 9%	** **	38 9%	** **
Don't know	24 5%	** **	** **	** **	** **	5 3%	10 6%	20 5%	** **	22 5%	** **
Medians	4.00	**	**	**	**	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	**	**	4.00	4.00	4.00	**	4.00	**
Base for stats	413	**	**	**	**	163	163	400	**	408	**
Mean score	3.8	**	**	**	**	3.8	3.7	3.8	**	3.8	**
Standard deviation	.97	**	**	**	**	1.01	.95	.96	**	.96	**
Standard Error	.05	**	**	**	**	.09	.08	.05	**	.05	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39 3 (continuation)

Q39. STV Player or STV Player+ (formerly STV Player Premium) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used STV Player or STV Player VIP in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	440	432	440	427	405	203	434	440	440	431	308	267	305	123	299	273
Effective sample s	371	364	371	359	341	173	366	371	371	363	261	227	258	105	251	230
Total	437	428	437	426	406	218	432	437	437	427	307	266	298	132	295	275
Very dissatisfied (1.0)	10 2%	10 2%	10 2%	10 2%	10 3%	3 1%	10 2%	10 2%	10 2%	9 2%	6 2%	6 2%	5 2%	1 1%	10 3%	6 2%
Quite dissatisfied (2.0)	29 7%	29 7%	29 7%	28 6%	25 6%	11 5%	29 7%	29 7%	29 7%	28 7%	14- 4%	9- 4%	11- 4%	4 3%	11- 4%	9- 3%
Neither/ nor (3.0)	105 24%	99 23%	105 24%	100 24%	94 23%	45 21%	102 24%	105 24%	105 24%	104 24%	55- 18%	44- 17%	47- 16%	14- 10%	49- 17%	46- 17%
Quite satisfied (4.0)	173 40%	171 40%	173 40%	170 40%	165 41%	95 44%	172 40%	173 40%	173 40%	171 40%	134+ 44%	121+ 45%	138+ 46%	64+ 48%	134+ 45%	121+ 44%
Very satisfied (5.0)	95 22%	95 22%	95 22%	93 22%	89 22%	56 25%	95 22%	95 22%	95 22%	95 22%	84+ 27%	75+ 28%	84+ 28%	46+ 35%	78+ 26%	81+ 29%
NET Satisfied	269 61%	266 62%	269 61%	264 62%	254 63%	151+ 69%	267 62%	269 61%	269 61%	266 62%	218+ 71%	195+ 73%	222+ 75%	110+ae 83%	212+ 72%	201+ 73%
NET Dissatisfied	40 9%	40 9%	40 9%	38 9%	36 9%	13 6%	40 9%	40 9%	40 9%	37 9%	20- 7%	15- 6%	16- 5%	5- 3%	21- 7%	15- 5%
Don't know	24 5%	24 6%	24 5%	24 6%	22 5%	9 4%	24 5%	24 5%	24 5%	21 5%	15 5%	11 4%	12 4%	4 3%	13 5%	14 5%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	413	404	413	402	384	209	408	413	413	406	292	255	285	128	282	262
Mean score	3.8	3.8	3.8	3.8	3.8	3.9+	3.8	3.8	3.8	3.8+	3.9+	4.0+	4.0+	4.2+ae	3.9+	4.0+
Standard deviation	.97	.97	.97	.97	.97	.89	.97	.97	.97	.96	.93	.91	.88	.79	.96	.90
Standard Error	.05	.05	.05	.05	.05	.07	.05	.05	.05	.05	.06	.06	.06	.08	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39 3 (continuation)

Q39. STV Player or STV Player+ (formerly STV Player Premium) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used STV Player or STV Player VIP in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	440	**	410	290	157
Effective sample s	371	**	346	245	133
Total	437	**	400	275	157
Very dissatisfied (1.0)	10 2%	** **	6 1%	3- 1%	1 1%
Quite dissatisfied (2.0)	29 7%	** **	24 6%	13 5%	8 5%
Neither/ nor (3.0)	105 24%	** **	98 25%	66 24%	41 26%
Quite satisfied (4.0)	173 40%	** **	163 41%	125+ 46%	75+ 48%
Very satisfied (5.0)	95 22%	** **	88 22%	54 20%	28 18%
NET Satisfied	269 61%	** **	251 63%	179 65%	103 65%
NET Dissatisfied	40 9%	** **	30 7%	16- 6%	9 6%
Don't know	24 5%	** **	21 5%	15 5%	4 3%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	413	**	379	261	153
Mean score	3.8	**	3.8+a	3.8a	3.8a
Standard deviation	.97	**	.92	.85	.83
Standard Error	.05	**	.05	.06	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_4

Q39. S4C Clic - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	237	136	**	0	**	152	**
Effective sample s	193	113	**		**	128	**
Total	232	143	**	0	**	165	**
Very dissatisfied (1.0)	1 1%	1 1%	** **	0 -%	** **	1 1%	** **
Quite dissatisfied (2.0)	13 6%	8 6%	** **	0 -%	** **	10 6%	** **
Neither/ nor (3.0)	39 17%	23 16%	** **	0 -%	** **	22 13%	** **
Quite satisfied (4.0)	87 38%	53 37%	** **	0 -%	** **	65 40%	** **
Very satisfied (5.0)	72 31%	46 32%	** **	0 -%	** **	53 32%	** **
NET Satisfied	160 69%	100 70%	** **	0 -%	** **	118 72%	** **
NET Dissatisfied	14 6%	10 7%	** **	0 -%	** **	11 7%	** **
Don't know	20 8%	11 8%	** **	0 -%	** **	14 8%	** **
Medians	4.00	4.00	**		**	4.00	**
Mode	4.00	4.00	**		**	4.00	**
Base for stats	213	132	**	0	**	151	**
Mean score	4.0	4.0	**		**	4.1	**
Standard deviation	.91	.93	**		**	.91	**
Standard Error	.07	.09	**		**	.08	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_4 (continuation)

Q39. S4C Clic - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	237	**	**	**	**	**	**	**	133	**	**	**
Effective sample s	193	**	**	**	**	**	**	**	115	**	**	**
Total	232	**	**	**	**	**	**	**	150	**	**	**
Very dissatisfied (1.0)	1 1%	**	**	**	**	**	**	**	1 1%	**	**	**
Quite dissatisfied (2.0)	13 6%	**	**	**	**	**	**	**	9 6%	**	**	**
Neither/ nor (3.0)	39 17%	**	**	**	**	**	**	**	24 16%	**	**	**
Quite satisfied (4.0)	87 38%	**	**	**	**	**	**	**	50 34%	**	**	**
Very satisfied (5.0)	72 31%	**	**	**	**	**	**	**	53 35%	**	**	**
NET Satisfied	160 69%	**	**	**	**	**	**	**	103 69%	**	**	**
NET Dissatisfied	14 6%	**	**	**	**	**	**	**	11 7%	**	**	**
Don't know	20 8%	**	**	**	**	**	**	**	13 9%	**	**	**
Medians	4.00	**	**	**	**	**	**	**	4.00	**	**	**
Mode	4.00	**	**	**	**	**	**	**	5.00	**	**	**
Base for stats	213	**	**	**	**	**	**	**	137	**	**	**
Mean score	4.0	**	**	**	**	**	**	**	4.0	**	**	**
Standard deviation	.91	**	**	**	**	**	**	**	.96	**	**	**
Standard Error	.07	**	**	**	**	**	**	**	.09	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_4 (continuation)

Q39. S4C Clic - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used S4C Clic in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands			East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the				(m)	
		Total								Humber					
Unweighted row		237	**	**	**	**	**	**	**	**	**	**	**	**	
Effective sample s		193	**	**	**	**	**	**	**	**	**	**	**	**	
Total		232	**	**	**	**	**	**	**	**	**	**	**	**	
Very dissatisfied	(1.0)	1 1%	**	**	**	**	**	**	**	**	**	**	**	**	
Quite dissatisfied	(2.0)	13 6%	**	**	**	**	**	**	**	**	**	**	**	**	
Neither/ nor	(3.0)	39 17%	**	**	**	**	**	**	**	**	**	**	**	**	
Quite satisfied	(4.0)	87 38%	**	**	**	**	**	**	**	**	**	**	**	**	
Very satisfied	(5.0)	72 31%	**	**	**	**	**	**	**	**	**	**	**	**	
NET Satisfied		160 69%	**	**	**	**	**	**	**	**	**	**	**	**	
NET Dissatisfied		14 6%	**	**	**	**	**	**	**	**	**	**	**	**	
Don't know		20 8%	**	**	**	**	**	**	**	**	**	**	**	**	
Medians		4.00	**	**	**	**	**	**	**	**	**	**	**	**	
Mode		4.00	**	**	**	**	**	**	**	**	**	**	**	**	
Base for stats		213	**	**	**	**	**	**	**	**	**	**	**	**	
Mean score		4.0	**	**	**	**	**	**	**	**	**	**	**	**	
Standard deviation		.91	**	**	**	**	**	**	**	**	**	**	**	**	
Standard Error		.07	**	**	**	**	**	**	**	**	**	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_4 (continuation)

Q39. S4C Clic - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used S4C Clic in last 6 months

Absolute figures
Column percentages

		SEG						Ethnicity Minority Ethnic Group				
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	237	**	**	**	**	163	**	166	**	**	**	**
Effective sample s	193	**	**	**	**	138	**	132	**	**	**	**
Total	232	**	**	**	**	143	**	160	**	**	**	**
Very dissatisfied (1.0)	1 1%	**	**	**	**	1 1%	**	0 -%	**	**	**	**
Quite dissatisfied (2.0)	13 6%	**	**	**	**	9 7%	**	10 6%	**	**	**	**
Neither/ nor (3.0)	39 17%	**	**	**	**	23 16%	**	23 14%	**	**	**	**
Quite satisfied (4.0)	87 38%	**	**	**	**	51 36%	**	64 40%	**	**	**	**
Very satisfied (5.0)	72 31%	**	**	**	**	46 32%	**	51 32%	**	**	**	**
NET Satisfied	160 69%	**	**	**	**	97 68%	**	115 72%	**	**	**	**
NET Dissatisfied	14 6%	**	**	**	**	11 8%	**	10 6%	**	**	**	**
Don't know	20 8%	**	**	**	**	11 8%	**	13 8%	**	**	**	**
Medians	4.00	**	**	**	**	4.00	**	4.00	**	**	**	**
Mode	4.00	**	**	**	**	4.00	**	4.00	**	**	**	**
Base for stats	213	**	**	**	**	131	**	147	**	**	**	**
Mean score	4.0	**	**	**	**	4.0	**	4.1b	**	**	**	**
Standard deviation	.91	**	**	**	**	.96	**	.87	**	**	**	**
Standard Error	.07	**	**	**	**	.09	**	.08	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_4 (continuation)

Q39. S4C Clic - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used S4C Clic in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		237	**	184	**	**	**	**	**	**	**	**	**
Effective sample s		193	**	149	**	**	**	**	**	**	**	**	**
Total		232	**	181	**	**	**	**	**	**	**	**	**
Very dissatisfied	(1.0)	1 1%	** **	1 1%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Quite dissatisfied	(2.0)	13 6%	** **	9 5%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Neither/ nor	(3.0)	39 17%	** **	28 16%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Quite satisfied	(4.0)	87 38%	** **	72 40%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Very satisfied	(5.0)	72 31%	** **	51 28%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Satisfied		160 69%	** **	123 68%	** **	** **	** **	** **	** **	** **	** **	** **	** **
NET Dissatisfied		14 6%	** **	11 6%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Don't know		20 8%	** **	19 10%	** **	** **	** **	** **	** **	** **	** **	** **	** **
Medians		4.00	**	4.00	**	**	**	**	**	**	**	**	**
Mode		4.00	**	4.00	**	**	**	**	**	**	**	**	**
Base for stats		213	**	162	**	**	**	**	**	**	**	**	**
Mean score		4.0	**	4.0	**	**	**	**	**	**	**	**	**
Standard deviation		.91	**	.90	**	**	**	**	**	**	**	**	**
Standard Error		.07	**	.08	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_4 (continuation)

Q39. S4C Clic - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	237	**	**	**	**	115	**	225	**	231	**
Effective sample s	193	**	**	**	**	98	**	183	**	189	**
Total	232	**	**	**	**	117	**	220	**	227	**
Very dissatisfied (1.0)	1 1%	**	**	**	**	0 -%	**	1 1%	**	1 1%	**
Quite dissatisfied (2.0)	13 6%	**	**	**	**	8 7%	**	9 4%	**	12 5%	**
Neither/ nor (3.0)	39 17%	**	**	**	**	24 21%	**	37 17%	**	39 17%	**
Quite satisfied (4.0)	87 38%	**	**	**	**	37 32%	**	84 38%	**	85 38%	**
Very satisfied (5.0)	72 31%	**	**	**	**	41 35%	**	70 32%	**	71 32%	**
NET Satisfied	160 69%	**	**	**	**	78 66%	**	155 70%	**	157 69%	**
NET Dissatisfied	14 6%	**	**	**	**	8 7%	**	10 5%	**	13 6%	**
Don't know	20 8%	**	**	**	**	7 6%	**	18 8%	**	18 8%	**
Medians	4.00	**	**	**	**	4.00	**	4.00	**	4.00	**
Mode	4.00	**	**	**	**	5.00	**	4.00	**	4.00	**
Base for stats	213	**	**	**	**	110	**	202	**	209	**
Mean score	4.0	**	**	**	**	4.0	**	4.1+b	**	4.0b	**
Standard deviation	.91	**	**	**	**	.94	**	.88	**	.91	**
Standard Error	.07	**	**	**	**	.10	**	.07	**	.07	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_4 (continuation)

Q39. S4C Clic - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	237	235	235	234	225	237	236	237	237	237	174	167	163	154	166	153
Effective sample s	193	192	192	191	185	193	192	193	193	193	142	138	133	124	133	126
Total	232	230	231	230	224	232	230	232	232	232	170	167	161	149	159	157
Very dissatisfied (1.0)	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	0 -%	0 -%	0 -%
Quite dissatisfied (2.0)	13 6%	13 6%	13 6%	13 6%	13 6%	13 6%	13 6%	13 6%	13 6%	13 6%	10 6%	10 6%	10 6%	7 5%	8 5%	7 4%
Neither/ nor (3.0)	39 17%	36 16%	37 16%	39 17%	37 16%	39 17%	37 16%	39 17%	39 17%	39 17%	13 8%	22 13%	13 8%	15 10%	18 11%	12 7%
Quite satisfied (4.0)	87 38%	87 38%	87 38%	87 38%	85 38%	87 38%	87 38%	87 38%	87 38%	87 38%	70 41%	63 38%	67 42%	60 41%	63 40%	68 43%
Very satisfied (5.0)	72 31%	72 31%	72 31%	70 31%	69 31%	72 31%	72 31%	72 31%	72 31%	72 31%	62 36%	58 35%	60 37%	58 39%	58 36%	59 37%
NET Satisfied	160 69%	160 70%	159 69%	158 69%	154 69%	160 69%	160 69%	160 69%	160 69%	160 69%	132 78%	122 73%	127 79%	119 80%	121 76%	127 81%
NET Dissatisfied	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	12 7%	12 7%	11 7%	7 5%	8 5%	7 4%
Don't know	20 8%	20 9%	20 9%	20 9%	19 9%	20 8%	20 9%	20 8%	20 8%	20 8%	13 8%	12 7%	11 7%	8 5%	12 7%	12 8%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	213	210	211	211	205	213	211	213	213	213	157	155	151	141	147	145
Mean score	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.0	4.1+	4.1	4.2+	4.2+	4.2+	4.2+
Standard deviation	.91	.91	.91	.91	.91	.91	.91	.91	.91	.91	.90	.93	.89	.82	.84	.79
Standard Error	.07	.07	.07	.07	.07	.07	.07	.07	.07	.07	.08	.08	.08	.08	.08	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_4 (continuation)

Q39. S4C Clic - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	237	**	223	160	109
Effective sample s	193	**	183	130	88
Total	232	**	220	152	107
Very dissatisfied (1.0)	1 1%	** **	1 1%	1 1%	0 -%
Quite dissatisfied (2.0)	13 6%	** **	13 6%	8 5%	5 5%
Neither/ nor (3.0)	39 17%	** **	33 15%	24 15%	17 16%
Quite satisfied (4.0)	87 38%	** **	86 39%	57 38%	40 38%
Very satisfied (5.0)	72 31%	** **	68 31%	47 31%	34 32%
NET Satisfied	160 69%	** **	154 70%	104 68%	74 69%
NET Dissatisfied	14 6%	** **	14 6%	10 6%	5 5%
Don't know	20 8%	** **	19 9%	15 10%	11 10%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	213	**	201	137	96
Mean score	4.0	**	4.0	4.0	4.1
Standard deviation	.91	**	.91	.92	.87
Standard Error	.07	**	.07	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_5

Q39. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1723	800	817	**	102	788	916
Effective sample s	1448	672	689	**	86	670	769
Total	1720	824	781	**	110	854	848
Very dissatisfied (1.0)	22 1%	5- 1%	16+a 2%	** **	1 1%	9 1%	12 1%
Quite dissatisfied (2.0)	63 4%	29 4%	32 4%	** **	2 2%	35 4%	27 3%
Neither/ nor (3.0)	376 22%	190 23%	166 21%	** **	21 19%	213+b 25%	157- 18%
Quite satisfied (4.0)	742 43%	361 44%	332 42%	** **	47 43%	348 41%	386 46%
Very satisfied (5.0)	464 27%	220 27%	206 26%	** **	38 35%	220 26%	240 28%
NET Satisfied	1206 70%	580 70%	538 69%	** **	85 77%	568- 67%	626+a 74%
NET Dissatisfied	84 5%	34 4%	47 6%	** **	3 3%	45 5%	39 5%
Don't know	54 3%	20 2%	30 4%	** **	2 2%	28 3%	26 3%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	4.00	4.00	4.00	**	4.00	4.00	4.00
Base for stats	1666	804	751	**	109	826	822
Mean score	3.9	3.9	3.9	**	4.1	3.9-	4.0+a
Standard deviation	.88	.84	.92	**	.82	.89	.86
Standard Error	.02	.03	.04	**	.09	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_5 (continuation)

Q39. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1723	187	316	281	309	295	216	119	503	590	630	335
Effective sample s	1448	160	278	236	254	250	183	100	433	489	533	283
Total	1720	231	328	273	307	265	202	113	560	580	581	315
Very dissatisfied (1.0)	22 1%	6c 3%	2 1%	1 *	5 2%	5 2%	3 1%	0 -	8 1%	5 1%	8 1%	3 1%
Quite dissatisfied (2.0)	63 4%	9 4%	11 3%	16d 6%	5 2%	11 4%	9 4%	1 1%	20 4%	21 4%	22 4%	10 3%
Neither/ nor (3.0)	376 22%	50 22%	78 24%	51 19%	61 20%	71+ci 27%	46 23%	19 17%	128 23%	112 19%	136 23%	65 21%
Quite satisfied (4.0)	742 43%	101 44%	135 41%	116 43%	146e 47%	94- 36%	95e 47%	55 49%	236 42%	262e 45%	245 42%	150e 48%
Very satisfied (5.0)	464 27%	57 25%	100fjk 30%	83fjk 31%	85fk 28%	75fk 28%	38- 19%	25 22%	157fk 28%	169fk 29%	138- 24%	63- 20%
NET Satisfied	1206 70%	158 68%	235 71%	200e 73%	231+efj 75%	169- 64%	133 66%	80 71%	393 70%	430+efj 74%	383- 66%	214 68%
NET Dissatisfied	84 5%	16 7%	13 4%	16 6%	10 3%	17 6%	12 6%	1 1%	29 5%	26 4%	30 5%	13 4%
Don't know	54 3%	8 3%	3- 1%	7 2%	5 2%	9b 3%	11bdhi 5%	12 11%	10 2%	12 2%	32+bdhi 6%	23+bcdehi 7%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	1666	224	326	266	302	257	191	101	549	568	549	292
Mean score	3.9	3.9	4.0	4.0f	4.0f	3.9	3.8	4.0f	3.9	4.0fj	3.9	3.9
Standard deviation	.88	.94	.86	.87	.83	.96	.85	.70	.89	.85	.88	.81
Standard Error	.02	.08	.05	.06	.05	.06	.06	.07	.04	.04	.04	.05

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Table Q39_5 (continuation)

Q39. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1723	120	135	129	183	**	183	214	132	107	1252	171	165	135
Effective sample s		1448	109	126	119	171	**	167	198	122	99	1152	146	141	109
Total		1720	131	148	151	225	**	194	256	163	135	1461	138	77	44
Very dissatisfied	(1.0)	22 1%	2 2%	1 1%	0 -	3 1%	** **	1 1%	4 1%	3 2%	1 1%	17 1%	3 2%	1 2%	1 1%
Quite dissatisfied	(2.0)	63 4%	3 2%	6 4%	4 3%	10 5%	** **	6 3%	11 4%	7 4%	2 2%	53 4%	4 3%	4 6%	1 3%
Neither/ nor	(3.0)	376 22%	31 24%	34 23%	35 23%	46 20%	** **	49 25%	55 21%	39 24%	24 18%	326 22%	25 18%	18 24%	8 17%
Quite satisfied	(4.0)	742 43%	67 51%	61 41%	58 39%	101 45%	** **	87 45%	106 41%	72 44%	50 37%	625 43%	63 46%	34 45%	20 45%
Very satisfied	(5.0)	464 27%	28 21%	46hl 31%	46hl 30%	57 25%	** **	48 25%	73l 29%	31- 19%	53 40%	397l 27%	39l 28%	14- 18%	13hl 30%
NET Satisfied		1206 70%	94 72%	106 72%	104 69%	158 70%	** **	135 70%	179 70%	103 63%	103 77%	1022 70%	102l 74%	48 63%	33l 75%
NET Dissatisfied		84 5%	5 4%	7 5%	4 3%	13 6%	** **	7 4%	15 6%	9 6%	3 3%	70 5%	7 5%	6 7%	2 4%
Don't know		54 3%	1 1%	2 1%	7 5%	8 4%	** **	2 1%	7 3%	12+abfj 7%	4 3%	43 3%	4 3%	5+abfj 6%	2 4%
Medians		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	5.00	4.00	4.00	4.00	4.00
Base for stats		1666	130	147	143	217	**	192	249	152	131	1418	134	72	42
Mean score		3.9	3.9	4.0	4.01	3.9	**	3.9	3.9	3.8	4.2	3.91	4.01	3.8-	4.01
Standard deviation		.88	.83	.87	.83	.89	**	.83	.91	.87	.84	.87	.88	.90	.87
Standard Error		.02	.08	.08	.08	.07	**	.06	.07	.08	.09	.03	.07	.08	.08

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Table Q39_5 (continuation)

Q39. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1723	643	490	229	348	1133	577	1500	**	217	**	**
Effective sample s	1448	558	428	201	309	985	510	1259	**	184	**	**
Total	1720	546	414	294	452	960	746	1501	**	213	**	**
Very dissatisfied (1.0)	22 1%	5 1%	3 1%	2 1%	11+ 2%	9 1%	13 2%	14- 1%	** **	7+a 3%	** **	** **
Quite dissatisfied (2.0)	63 4%	22 4%	13 3%	8 3%	19 4%	36 4%	27 4%	51 3%	** **	12 6%	** **	** **
Neither/ nor (3.0)	376 22%	131d 24%	86 21%	76d 26%	80- 18%	217 23%	156 21%	327 22%	** **	49 23%	** **	** **
Quite satisfied (4.0)	742 43%	238 44%	188 45%	125 43%	186 41%	426 44%	312 42%	660 44%	** **	78 37%	** **	** **
Very satisfied (5.0)	464 27%	130- 24%	117 28%	75 26%	136a 30%	247 26%	211 28%	400 27%	** **	62 29%	** **	** **
NET Satisfied	1206 70%	368 67%	305a 74%	200 68%	323 71%	673 70%	523 70%	1060 71%	** **	140 66%	** **	** **
NET Dissatisfied	84 5%	27 5%	17 4%	10 4%	30 7%	44 5%	40 5%	65- 4%	** **	19+a 9%	** **	** **
Don't know	54 3%	20b 4%	7- 2%	7 2%	20b 4%	27 3%	27 4%	49 3%	** **	5 2%	** **	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Base for stats	1666	526	408	287	432	933	719	1452	**	208	**	**
Mean score	3.9	3.9	4.0	3.9	4.0	3.9	3.9	4.0d	**	3.8	**	**
Standard deviation	.88	.86	.84	.84	.95	.85	.91	.85	**	1.02	**	**
Standard Error	.02	.04	.04	.06	.06	.03	.04	.02	**	.08	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_5 (continuation)

Q39. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1723	542	1181	130	**	132	**	**	**	**	244	149
Effective sample s		1448	452	997	107	**	111	**	**	**	**	209	128
Total		1720	550	1170	120	**	141	**	**	**	**	260	152
Very dissatisfied	(1.0)	22 1%	8 1%	14 1%	0 -	** **	4 2%	** **	** **	** **	** **	4 2%	2 1%
Quite dissatisfied	(2.0)	63 4%	24 4%	39 3%	7 6%	** **	7 5%	** **	** **	** **	** **	10 4%	6 4%
Neither/ nor	(3.0)	376 22%	115 21%	261e 22%	30e 25%	** **	19- 13%	** **	** **	** **	** **	59e 23%	25 16%
Quite satisfied	(4.0)	742 43%	222 40%	520 44%	48 40%	** **	60 43%	** **	** **	** **	** **	103 39%	60 39%
Very satisfied	(5.0)	464 27%	159 29%	305 26%	30 25%	** **	46 32%	** **	** **	** **	** **	79 30%	52 34%
NET Satisfied		1206 70%	381 69%	825 70%	78 64%	** **	106 75%	** **	** **	** **	** **	181 70%	111 73%
NET Dissatisfied		84 5%	32 6%	52 4%	7 6%	** **	10 7%	** **	** **	** **	** **	14 5%	8 5%
Don't know		54 3%	23 4%	31 3%	6 5%	** **	6 4%	** **	** **	** **	** **	6 2%	8 5%
Medians		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	4.00	4.00
Mode		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	4.00	4.00
Base for stats		1666	528	1139	114	**	134	**	**	**	**	254	144
Mean score		3.9	3.9	3.9	3.9	**	4.0	**	**	**	**	4.0	4.1
Standard deviation		.88	.91	.86	.86	**	.96	**	**	**	**	.91	.91
Standard Error		.02	.04	.03	.09	**	.09	**	**	**	**	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_5 (continuation)

Q39. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1723	**	**	241	222	486	889	1697	**	1711	**
Effective sample s	1448	**	**	206	187	413	742	1429	**	1440	**
Total	1720	**	**	243	224	489	860	1696	**	1709	**
Very dissatisfied (1.0)	22 1%	**	**	2 1%	4 2%	6 1%	15 2%	22 1%	**	22 1%	**
Quite dissatisfied (2.0)	63 4%	**	**	11 5%	10 4%	18 4%	37 4%	63 4%	**	63 4%	**
Neither/ nor (3.0)	376 22%	**	**	49 20%	31- 14%	91 19%	205de 24%	367 22%	**	373 22%	**
Quite satisfied (4.0)	742 43%	**	**	101 42%	97 43%	216 44%	363 42%	736 43%	**	741 43%	**
Very satisfied (5.0)	464 27%	**	**	76 31%	72f 32%	145 30%	213 25%	456 27%	**	457 27%	**
NET Satisfied	1206 70%	**	**	177 73%	169f 76%	360f 74%	577- 67%	1192 70%	**	1198 70%	**
NET Dissatisfied	84 5%	**	**	13 5%	13 6%	24 5%	52 6%	84 5%	**	84 5%	**
Don't know	54 3%	**	**	4 2%	11 5%	14 3%	27 3%	52 3%	**	54 3%	**
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats	1666	**	**	239	213	475	833	1644	**	1655	**
Mean score	3.9	**	**	4.0	4.1f	4.0f	3.9-	3.9	**	3.9	**
Standard deviation	.88	**	**	.88	.90	.87	.91	.88	**	.88	**
Standard Error	.02	**	**	.06	.07	.04	.03	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_5 (continuation)

Q39. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1723	1652	1665	1723	1476	278	1703	1723	1723	1625	1212	996	1143	165	1309	933
Effective sample s	1448	1391	1400	1448	1238	225	1431	1448	1448	1368	1025	847	966	134	1100	784
Total	1720	1642	1667	1720	1483	274	1699	1720	1720	1622	1191	972	1145	159	1291	944
Very dissatisfied (1.0)	22 1%	22 1%	22 1%	22 1%	18 1%	4 2%	22 1%	22 1%	22 1%	22 1%	9- 1%	8 1%	7- 1%	2 1%	8- 1%	6- 1%
Quite dissatisfied (2.0)	63 4%	60 4%	57 3%	63 4%	54 4%	7 2%	62 4%	63 4%	63 4%	60 4%	26- 2%	21- 2%	23- 2%	1- 1%	32-f 2%	10- 1%
Neither/ nor (3.0)	376 22%	362 22%	364 22%	376 22%	322 22%	54 20%	372 22%	376 22%	376 22%	357 22%	205- 17%	153- 16%	195- 17%	20- 12%	199- 15%	152- 16%
Quite satisfied (4.0)	742 43%	702 43%	719 43%	742 43%	637 43%	105 38%	734 43%	742 43%	742 43%	702 43%	552+ 46%	451+ 46%	523+ 46%	62 39%	607+ 47%	431+ 46%
Very satisfied (5.0)	464 27%	444 27%	452 27%	464 27%	404 27%	96 35% +abcd fghi	456 27%	464 27%	464 27%	440 27%	371+ 31%	309+ 32%	364+ 32%	70 44% +abcef	411+ 32%	317+ 34%
NET Satisfied	1206 70%	1145 70%	1172 70%	1206 70%	1042 70%	201 73%	1190 70%	1206 70%	1206 70%	1142 70%	923+ 77%	760+ 78%	886+ 77%	131+ 82%	1019+ 79%	748+ 79%
NET Dissatisfied	84 5%	81 5%	79 5%	84 5%	72 5%	11 4%	83 5%	84 5%	84 5%	81 5%	35- 3%	29- 3%	30- 3%	3 2%	40- 3%	16- 2%
Don't know	54 3%	54 3%	53 3%	54 3%	48 3%	7 3%	54 3%	54 3%	54 3%	41 3%	29- 2%	30 3%	34 3%	5 3%	33- 3%	29 3%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00
Base for stats	1666	1589	1614	1666	1435	267	1645	1666	1666	1581	1162	942	1111	154	1258	916
Mean score	3.9	3.9	3.9	3.9	3.9	4.1+	3.9	3.9	3.9	3.9	4.1+	4.1+	4.1+	4.3+abce	4.1+	4.1+
Standard deviation	.88	.88	.87	.88	.87	.90	.88	.88	.88	.88	.81	.81	.80	.80	.80	.77
Standard Error	.02	.02	.02	.02	.03	.06	.02	.02	.02	.02	.03	.03	.03	.07	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_5 (continuation)

Q39. Channel 4 or Channel 4+ streaming service (formerly All4/All4+) - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1723	**	1596	1159	677
Effective sample s	1448	**	1353	980	578
Total	1720	**	1551	1106	653
Very dissatisfied (1.0)	22 1%	** **	16- 1%	14 1%	8 1%
Quite dissatisfied (2.0)	63 4%	** **	53 3%	36 3%	17 3%
Neither/ nor (3.0)	376 22%	** **	334 22%	238 21%	135 21%
Quite satisfied (4.0)	742 43%	** **	686+ 44%	507+ 46%	304+ 47%
Very satisfied (5.0)	464 27%	** **	422 27%	284 26%	170 26%
NET Satisfied	1206 70%	** **	1108+ 71%	791 72%	473 73%
NET Dissatisfied	84 5%	** **	69- 4%	50 5%	25 4%
Don't know	54 3%	** **	40- 3%	27- 2%	20 3%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	1666	**	1511	1079	633
Mean score	3.9	**	4.0+	3.9	4.0
Standard deviation	.88	**	.86	.85	.84
Standard Error	.02	**	.02	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_6

Q39. My5 - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1164	578	514	0	**	536	618
Effective sample s	984	489	434		**	456	523
Total	1195	611	501	0	**	591	593
Very dissatisfied (1.0)	20 2%	8 1%	10 2%	0 -%	** **	14 2%	7 1%
Quite dissatisfied (2.0)	65 5%	26 4%	33 7%	0 -%	** **	26 4%	38 6%
Neither/ nor (3.0)	330 28%	165 27%	147 29%	0 -%	** **	175 30%	148 25%
Quite satisfied (4.0)	460 39%	250 41%	181 36%	0 -%	** **	219 37%	239 40%
Very satisfied (5.0)	278 23%	143 23%	110 22%	0 -%	** **	138 23%	140 24%
NET Satisfied	738 62%	393b 64%	290- 58%	0 -%	** **	357 60%	378 64%
NET Dissatisfied	85 7%	34 6%	43 9%	0 -%	** **	40 7%	45 8%
Don't know	42 3%	19 3%	21 4%	0 -%	** **	18 3%	22 4%
Medians	4.00	4.00	4.00		**	4.00	4.00
Mode	4.00	4.00	4.00		**	4.00	4.00
Base for stats	1153	592	480	0	**	572	572
Mean score	3.8	3.8	3.7		**	3.8	3.8
Standard deviation	.93	.89	.96		**	.95	.92
Standard Error	.03	.04	.05		**	.04	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_6 (continuation)

Q39. My5 - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1164	109	185	173	236	215	162	**	294	409	461	246
Effective sample s	984	94	165	147	195	179	137	**	257	343	388	210
Total	1195	137	205	178	240	197	155	**	342	418	435	238
Very dissatisfied (1.0)	20 2%	8 6%	3 1%	4ej 2%	4 2%	0 -	1 1%	** **	11+ejk 3%	8j 2%	1- *%	1 *%
Quite dissatisfied (2.0)	65 5%	8 6%	11 5%	12 7%	15 6%	11 5%	7 5%	** **	20 6%	26 6%	19 4%	8 3%
Neither/ nor (3.0)	330 28%	36 26%	49 24%	47 26%	60 25%	65 33%	54+bhi 35%	** **	85 25%	107 26%	138+ 32%	73 31%
Quite satisfied (4.0)	460 39%	45 33%	74 36%	58 33%	104c 43%	77 39%	59 38%	** **	118 35%	162 39%	180 41%	103c 43%
Very satisfied (5.0)	278 23%	37 27%	62+efjk 30%	49efjk 28%	55 23%	34- 17%	23- 15%	** **	99+efjk 29%	104efjk 25%	74- 17%	41- 17%
NET Satisfied	738 62%	82 60%	136f 66%	107 60%	159ef 67%	110 56%	82- 53%	** **	217f 64%	267f 64%	254 58%	144 60%
NET Dissatisfied	85 7%	16 12%	14 7%	16 9%	19 8%	11 5%	9 6%	** **	30jk 9%	34j 8%	20- 5%	9 4%
Don't know	42 3%	3 3%	6 3%	8d 4%	1- 1%	11d 5%	10+di 6%	** **	10 3%	9 2%	23+di 5%	12d 5%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00
Base for stats	1153	134	199	170	238	186	145	**	333	408	412	226
Mean score	3.8	3.7	3.9fj	3.8	3.8	3.7	3.7	**	3.8	3.8	3.7	3.8
Standard deviation	.93	1.12	.96	1.01	.92	.83	.84	efj	1.03	.96	.81	.80
Standard Error	.03	.12	.08	.08	.07	.06	.07	**	.07	.05	.04	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_6 (continuation)

Q39. My5 - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used My5 in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1164	**	**	104	122	**	123	150	**	**	867	107	103	**
Effective sample s		984	**	**	96	114	**	112	138	**	**	799	92	88	**
Total		1195	**	**	123	155	**	134	181	**	**	1030	90	45	**
Very dissatisfied	(1.0)	20	**	**	0	4	**	1	5	**	**	18	1	*	**
		2%	**	**	-%	3%	**	1%	3%	**	**	2%	1%	1%	**
Quite dissatisfied	(2.0)	65	**	**	7	7	**	6	14	**	**	55	4	4	**
		5%	**	**	5%	4%	**	5%	8%	**	**	5%	4%	9%	**
Neither/ nor	(3.0)	330	**	**	37	47	**	28	53	**	**	295+	17	11	**
		28%	**	**	30%	31%	**	21%	30%	**	**	29%	19%	25%	**
Quite satisfied	(4.0)	460	**	**	51	60	**	56	69	**	**	383-	43	22	**
		39%	**	**	42%	39%	**	42%	38%	**	**	37%	48%	48%	**
Very satisfied	(5.0)	278	**	**	21	34	**	40g	33	**	**	239	23	7	**
		23%	**	**	17%	22%	**	30%	18%	**	**	23%	25%	16%	**
NET Satisfied		738	**	**	72	94	**	96+gj	102	**	**	622-	66	29	**
		62%	**	**	59%	61%	**	71%	56%	**	**	60%	74%	64%	**
NET Dissatisfied		85	**	**	7	11	**	7	19	**	**	73	5	4	**
		7%	**	**	5%	7%	**	5%	10%	**	**	7%	6%	10%	**
Don't know		42	**	**	8	3	**	3	7	**	**	39	2	1	**
		3%	**	**	6%	2%	**	3%	4%	**	**	4%	2%	1%	**
Medians		4.00	**	**	4.00	4.00	**	4.00	4.00	**	**	4.00	4.00	4.00	**
Mode		4.00	**	**	4.00	4.00	**	4.00	4.00	**	**	4.00	4.00	4.00	**
Base for stats		1153	**	**	116	152	**	131	174	**	**	991	88	45	**
Mean score		3.8	**	**	3.8	3.7	**	4.0+ghjl	3.6-	**	**	3.8	3.9g	3.7	**
Standard deviation		.93	**	**	.82	.95	**	.88	.97	**	**	.94	.87	.88	**
Standard Error		.03	**	**	.09	.09	**	.08	.08	**	**	.03	.09	.09	**

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Table Q39_6 (continuation)

Q39. My5 - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity			Asian (d)	Black (e)
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)		
Unweighted row	1164	381	341	167	269	722	436	1004	**	157	**	**
Effective sample s	984	334	294	149	241	628	390	845	**	136	**	**
Total	1195	328	287	221	350	615	571	1024	**	166	**	**
Very dissatisfied (1.0)	20 2%	7 2%	4 2%	2 1%	7 2%	12 2%	8 1%	14 1%	** **	6 4%	** **	** **
Quite dissatisfied (2.0)	65 5%	26+b 8%	11 4%	9 4%	18 5%	37 6%	27 5%	55 5%	** **	10 6%	** **	** **
Neither/ nor (3.0)	330 28%	105+df 32%	78 27%	56 26%	86 25%	183 30%	143 25%	285 28%	** **	43 26%	** **	** **
Quite satisfied (4.0)	460 39%	118 36%	127+a 44%	87 39%	127 36%	245 40%	214 37%	401 39%	** **	59 35%	** **	** **
Very satisfied (5.0)	278 23%	56- 17%	57 20%	58ae 26%	105+abe 30%	113- 18%	164+abe 29%	229 22%	** **	47 28%	** **	** **
NET Satisfied	738 62%	174- 53%	184a 64%	145a 66%	232ae 66%	358- 58%	377+ae 66%	630 61%	** **	106 64%	** **	** **
NET Dissatisfied	85 7%	33+bf 10%	15 5%	11 5%	24 7%	49 8%	35 6%	69 7%	** **	16 9%	** **	** **
Don't know	42 3%	16 5%	10 3%	8 4%	8 2%	26 4%	16 3%	40 4%	** **	1 1%	** **	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Base for stats	1153	312	277	212	343	589	555	984	**	165	**	**
Mean score	3.8	3.6-	3.8a	3.9ae	3.9+ae	3.7-	3.9+ae	3.8	**	3.8	**	**
Standard deviation	.93	.95	.86	.89	.96	.92	.93	.91	**	1.03	**	**
Standard Error	.03	.05	.05	.07	.06	.04	.05	.03	**	.09	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_6 (continuation)

Q39. My5 - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used My5 in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											Other
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	(k)
Unweighted row		1164	403	761	**	**	111	**	**	**	**	166	121
Effective sample s		984	335	649	**	**	93	**	**	**	**	140	101
Total		1195	416	779	**	**	118	**	**	**	**	178	125
Very dissatisfied	(1.0)	20 2%	10 2%	10 1%	** **	** **	3 3%	** **	** **	** **	** **	4 2%	4 3%
Quite dissatisfied	(2.0)	65 5%	25 6%	40 5%	** **	** **	3 3%	** **	** **	** **	** **	8 5%	5 4%
Neither/ nor	(3.0)	330 28%	110 27%	220 28%	** **	** **	19 16%	** **	** **	** **	** **	50 28%	29 24%
Quite satisfied	(4.0)	460 39%	154 37%	306 39%	** **	** **	44 38%	** **	** **	** **	** **	58 33%	54 44%
Very satisfied	(5.0)	278 23%	100 24%	178 23%	** **	** **	41 35%	** **	** **	** **	** **	53+ 30%	29 23%
NET Satisfied		738 62%	254 61%	484 62%	** **	** **	85 72%	** **	** **	** **	** **	112 63%	84 67%
NET Dissatisfied		85 7%	35 8%	50 6%	** **	** **	7 6%	** **	** **	** **	** **	13 7%	9 7%
Don't know		42 3%	16 4%	26 3%	** **	** **	6 5%	** **	** **	** **	** **	3 2%	3 2%
Medians		4.00	4.00	4.00	**	**	4.00	**	**	**	**	4.00	4.00
Mode		4.00	4.00	4.00	**	**	4.00	**	**	**	**	4.00	4.00
Base for stats		1153	400	753	**	**	111	**	**	**	**	175	122
Mean score		3.8	3.8	3.8	**	**	4.0+abc	**	**	**	**	3.8	3.8
Standard deviation		.93	.98	.90	**	**	.97	**	**	**	**	1.00	.95
Standard Error		.03	.05	.04	**	**	.10	**	**	**	**	.08	.10

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_6 (continuation)

Q39. My5 - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	1164	**	**	165	163	329	589	1142	**	1156	**
Effective sample s	984	**	**	141	137	280	494	967	**	978	**
Total	1195	**	**	172	164	344	580	1171	**	1185	**
Very dissatisfied (1.0)	20 2%	** **	** **	3 2%	4 2%	8 2%	8 1%	20 2%	** **	20 2%	** **
Quite dissatisfied (2.0)	65 5%	** **	** **	13 8%	14 8%	26+ 8%	29 5%	64 5%	** **	65 5%	** **
Neither/ nor (3.0)	330 28%	** **	** **	48 28%	34- 20%	87 25%	166 29%	323 28%	** **	327 28%	** **
Quite satisfied (4.0)	460 39%	** **	** **	57 33%	63 38%	120 35%	227 39%	455 39%	** **	460 39%	** **
Very satisfied (5.0)	278 23%	** **	** **	45 26%	45 27%	92 27%	129 22%	269 23%	** **	271 23%	** **
NET Satisfied	738 62%	** **	** **	102 59%	108 65%	211 61%	356 61%	724 62%	** **	732 62%	** **
NET Dissatisfied	85 7%	** **	** **	16 10%	17 10%	35+ 10%	37 6%	84 7%	** **	85 7%	** **
Don't know	42 3%	** **	** **	5 3%	6 4%	11 3%	21 4%	40 3%	** **	42 4%	** **
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats	1153	**	**	167	158	333	559	1131	**	1144	**
Mean score	3.8	**	**	3.8	3.8	3.8	3.8b	3.8	**	3.8	**
Standard deviation	.93	**	**	1.00	1.01	1.02	.91	.93	**	.93	**
Standard Error	.03	**	**	.09	.09	.06	.04	.03	**	.03	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_6 (continuation)

Q39. My5 - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used My5 in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1164	1122	1154	1154	1164	242	1153	1164	1164	1100	846	700	852	149	884	799
Effective sample s	984	947	975	976	984	198	974	984	984	930	718	597	722	123	747	676
Total	1195	1144	1184	1186	1195	243	1182	1195	1195	1129	862	712	875	150	902	823
Very dissatisfied (1.0)	20 2%	20 2%	20 2%	20 2%	20 2%	3 1%	20 2%	20 2%	20 2%	20 2%	10 1%	9 1%	8- 1%	3 2%	11- 1%	6- 1%
Quite dissatisfied (2.0)	65 5%	64 6%	65 5%	64 5%	65 5%	9 4%	65 5%	65 5%	65 5%	64 6%	41 5%	29- 4%	37- 4%	3 2%	40- 4%	24- 3%
Neither/ nor (3.0)	330 28%	315e 28%	325e 27%	327e 28%	330e 28%	42- 17%	326e 28%	330e 28%	330e 28%	315e 28%	201-df 23%	147-d 21%	204-df 23%	15- 10%	201-d 22%	152-d 19%
Quite satisfied (4.0)	460 39%	438 38%	456 39%	459 39%	460 39%	94 39%	453 38%	460 39%	460 39%	431 38%	353+ 41%	310+ 44%	360+ 41%	63 42%	378+ 42%	372+ 45%
Very satisfied (5.0)	278 23%	266 23%	276 23%	275 23%	278 23%	87 36% +abcd fghi	276 23%	278 23%	278 23%	261 23%	229+ 27%	195+ 27%	236+ 27%	60 40% +abcef	241+ 27%	241+ 29%
NET Satisfied	738 62%	703 61%	732 62%	733 62%	738 62%	181 75% +abcd fghi	729 62%	738 62%	738 62%	692 61%	581+ 67%	505+ 71%	597+ 68%	124+abce 82%	620+ 69%	613+ace 75%
NET Dissatisfied	85 7%	84 7%	85 7%	84 7%	85 7%	12 5%	85 7%	85 7%	85 7%	84 7%	51-f 6%	38- 5%	45- 5%	6 4%	51- 6%	29- 4%
Don't know	42 3%	42 4%	42 4%	42 4%	42 3%	8 3%	42 4%	42 3%	42 3%	38 3%	28 3%	23 3%	29 3%	5 4%	30 3%	28 3%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	1153	1103	1142	1144	1153	235	1140	1153	1153	1091	834	690	846	144	871	795
Mean score	3.8	3.8	3.8	3.8	3.8	4.1 +abcd fghi	3.8	3.8	3.8	3.8	3.9+ 3.9+	3.9+ 3.9+	3.9+ 3.9+	4.2 4.2 +abcef	3.9+ 3.9+	4.0+ace 4.0
Standard deviation	.93	.94	.93	.93	.93	.90	.93	.93	.93	.94	.90	.88	.88	.87	.89	.82
Standard Error	.03	.03	.03	.03	.03	.07	.03	.03	.03	.03	.03	.04	.03	.08	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_6 (continuation)

Q39. My5 - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1164	**	1059	713	387
Effective sample s	984	**	903	607	332
Total	1195	**	1050	694	385
Very dissatisfied (1.0)	20 2%	** **	18 2%	15 2%	9 2%
Quite dissatisfied (2.0)	65 5%	** **	49 5%	33 5%	13- 3%
Neither/ nor (3.0)	330 28%	** **	301 29%	205 30%	120 31%
Quite satisfied (4.0)	460 39%	** **	408 39%	279 40%	164 43%
Very satisfied (5.0)	278 23%	** **	241 23%	144- 21%	71- 18%
NET Satisfied	738 62%	** **	650 62%	424 61%	235 61%
NET Dissatisfied	85 7%	** **	68 6%	49 7%	22 6%
Don't know	42 3%	** **	31 3%	17- 2%	8 2%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	1153	**	1019	678	377
Mean score	3.8	**	3.8	3.7	3.7
Standard deviation	.93	**	.92	.92	.89
Standard Error	.03	**	.03	.04	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_7

Q39. Sky On Demand or Sky Go - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	821	404	341	**	**	437	376
Effective sample s	678	335	281	**	**	364	311
Total	804	412	314	**	**	458	339
Very dissatisfied (1.0)	11 1%	7 2%	3 1%	**	**	6 1%	4 1%
Quite dissatisfied (2.0)	27 3%	15 4%	10 3%	**	**	17 4%	10 3%
Neither/ nor (3.0)	122 15%	55 13%	51 16%	**	**	74 16%	45 13%
Quite satisfied (4.0)	338 42%	184 45%	128 41%	**	**	197 43%	138 41%
Very satisfied (5.0)	285 35%	142 34%	112 36%	**	**	157 34%	127 37%
NET Satisfied	623 77%	325 79%	240 76%	**	**	354 77%	265 78%
NET Dissatisfied	38 5%	22 5%	12 4%	**	**	24 5%	14 4%
Don't know	22 3%	10 2%	11 3%	**	**	7- 2%	15+a 4%
Medians	4.00	4.00	4.00	**	**	4.00	4.00
Mode	4.00	4.00	4.00	**	**	4.00	4.00
Base for stats	783	402	304	**	**	451	324
Mean score	4.1	4.1	4.1	**	**	4.1	4.2
Standard deviation	.88	.89	.86	**	**	.89	.87
Standard Error	.03	.05	.05	**	**	.05	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_7 (continuation)

Q39. Sky On Demand or Sky Go - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	821	112	173	148	151	121	**	**	285	299	237	116
Effective sample s	678	96	153	124	120	99	**	**	247	244	192	94
Total	804	139	181	139	139	101	**	**	320	278	206	105
Very dissatisfied (1.0)	11 1%	1 1%	3 2%	* *	3 3%	2 2%	** **	** **	5 1%	4 1%	2 1%	0 -
Quite dissatisfied (2.0)	27 3%	7 5%	5 3%	4 3%	1 1%	4 4%	** **	** **	12 4%	5 2%	10 5%	6 5%
Neither/ nor (3.0)	122 15%	24 18%	22 12%	27 20%	15 11%	12 12%	** **	** **	47 15%	43 15%	32 16%	20 19%
Quite satisfied (4.0)	338 42%	56 40%	78 43%	57 41%	62 44%	41 41%	** **	** **	134 42%	119 43%	85 41%	44 42%
Very satisfied (5.0)	285 35%	46 33%	66 37%	49 36%	54 39%	35 35%	** **	** **	112 35%	103 37%	70 34%	34 33%
NET Satisfied	623 77%	102 73%	145 80%	107 77%	115 83%	77 76%	** **	** **	246 77%	222 80%	155 75%	78 74%
NET Dissatisfied	38 5%	9 6%	8 4%	4 3%	5 4%	7 7%	** **	** **	17 5%	9 3%	12 6%	6 5%
Don't know	22 3%	4 3%	6 4%	1 1%	4 3%	6 6%	** **	** **	10 3%	5 2%	7 3%	1 1%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	**	**	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	**	**	4.00	4.00	4.00	4.00
Base for stats	783	135	175	138	136	95	**	**	310	274	199	104
Mean score	4.1	4.0	4.1	4.1	4.2g	4.1	**	**	4.1	4.1	4.1	4.0
Standard deviation	.88	.92	.87	.82	.87	.95	**	**	.89	.85	.90	.86
Standard Error	.03	.10	.07	.07	.08	.10	**	**	.06	.05	.07	.09

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_7 (continuation)

Q39. Sky On Demand or Sky Go - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region											Wales (l)	Northern Ireland (m)		
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)				
Unweighted row	821	**	**	**	**	**	**	**	**	**	**	**	570	**	**	**
Effective sample s	678	**	**	**	**	**	**	**	**	**	**	**	524	**	**	**
Total	804	**	**	**	**	**	**	**	**	**	**	**	668	**	**	**
Very dissatisfied (1.0)	11 1%	**	**	**	**	**	**	**	**	**	**	**	10 2%	**	**	**
Quite dissatisfied (2.0)	27 3%	**	**	**	**	**	**	**	**	**	**	**	22 3%	**	**	**
Neither/ nor (3.0)	122 15%	**	**	**	**	**	**	**	**	**	**	**	100 15%	**	**	**
Quite satisfied (4.0)	338 42%	**	**	**	**	**	**	**	**	**	**	**	277 42%	**	**	**
Very satisfied (5.0)	285 35%	**	**	**	**	**	**	**	**	**	**	**	242 36%	**	**	**
NET Satisfied	623 77%	**	**	**	**	**	**	**	**	**	**	**	519 78%	**	**	**
NET Dissatisfied	38 5%	**	**	**	**	**	**	**	**	**	**	**	33 5%	**	**	**
Don't know	22 3%	**	**	**	**	**	**	**	**	**	**	**	16 2%	**	**	**
Medians	4.00	**	**	**	**	**	**	**	**	**	**	**	4.00	**	**	**
Mode	4.00	**	**	**	**	**	**	**	**	**	**	**	4.00	**	**	**
Base for stats	783	**	**	**	**	**	**	**	**	**	**	**	652	**	**	**
Mean score	4.1	**	**	**	**	**	**	**	**	**	**	**	4.1f	**	**	**
Standard deviation	.88	f	f	**	**	**	-	f	**	**	**	**	.89	**	**	cfhk
Standard Error	.03	**	**	**	**	**	**	**	**	**	**	**	.04	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_7 (continuation)

Q39. Sky On Demand or Sky Go - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	821	318	244	125	129	562	254	677	**	142	**	**
Effective sample s	678	273	209	109	115	482	224	558	**	119	**	**
Total	804	262	203	158	176	466	334	667	**	136	**	**
Very dissatisfied (1.0)	11 1%	2 1%	2 1%	0 -	7+ace 4%	4 1%	7 2%	9 1%	** **	2 1%	** **	** **
Quite dissatisfied (2.0)	27 3%	10 4%	6 3%	4 2%	6 3%	16 4%	9 3%	18 3%	** **	8 6%	** **	** **
Neither/ nor (3.0)	122 15%	38 15%	38 19%	23 15%	21 12%	76 16%	44 13%	102 15%	** **	18 14%	** **	** **
Quite satisfied (4.0)	338 42%	114 43%	83 41%	64 40%	75 43%	197 42%	139 42%	274 41%	** **	63 47%	** **	** **
Very satisfied (5.0)	285 35%	90 34%	68 33%	66 42%	62 35%	157 34%	128 38%	244 37%	** **	41 30%	** **	** **
NET Satisfied	623 77%	204 78%	151 74%	130 82%	137 78%	354 76%	266 80%	518 78%	** **	105 77%	** **	** **
NET Dissatisfied	38 5%	12 5%	9 4%	4 2%	12 7%	21 4%	16 5%	27 4%	** **	10 8%	** **	** **
Don't know	22 3%	9 3%	6 3%	2 1%	5 3%	15 3%	7 2%	20 3%	** **	2 2%	** **	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Mode	4.00	4.00	4.00	5.00	4.00	4.00	4.00	4.00	**	4.00	**	**
Base for stats	783	254	197	156	170	451	327	648	**	133	**	**
Mean score	4.1	4.1	4.1	4.2	4.1	4.1	4.1	4.1d	**	4.0	**	**
Standard deviation	.88	.85	.88	.78	.99	.86	.90	.87	**	.91	**	**
Standard Error	.03	.05	.06	.08	.09	.04	.06	.04	**	.08	**	**

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Table Q39_7 (continuation)

Q39. Sky On Demand or Sky Go - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		821	244	577	**	**	**	**	**	**	**	115	**
Effective sample s		678	197	481	**	**	**	**	**	**	**	96	**
Total		804	239	565	**	**	**	**	**	**	**	116	**
Very dissatisfied	(1.0)	11 1%	9+b 4%	2- *%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
Quite dissatisfied	(2.0)	27 3%	11 5%	16 3%	** **	** **	** **	** **	** **	** **	** **	5 4%	** **
Neither/ nor	(3.0)	122 15%	38 16%	84 15%	** **	** **	** **	** **	** **	** **	** **	19 17%	** **
Quite satisfied	(4.0)	338 42%	84- 35%	254+a 45%	** **	** **	** **	** **	** **	** **	** **	40 35%	** **
Very satisfied	(5.0)	285 35%	91 38%	194 34%	** **	** **	** **	** **	** **	** **	** **	43 37%	** **
NET Satisfied		623 77%	175 73%	448 79%	** **	** **	** **	** **	** **	** **	** **	83 72%	** **
NET Dissatisfied		38 5%	20+b 8%	18- 3%	** **	** **	** **	** **	** **	** **	** **	10 9%	** **
Don't know		22 3%	7 3%	15 3%	** **	** **	** **	** **	** **	** **	** **	3 3%	** **
Medians		4.00	4.00	4.00	**	**	**	**	**	**	**	4.00	**
Mode		4.00	5.00	4.00	**	**	**	**	**	**	**	5.00	**
Base for stats		783	233	550	**	**	**	**	**	**	**	113	**
Mean score		4.1	4.0	4.1dgh	**	**	**	**	**	**	**	4.0	**
Standard deviation		.88	1.05	.80	**	**	+abdeghj	**	**	**	**	1.07	dgh
Standard Error		.03	.08	.04	**	**	**	**	**	**	**	.11	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_7 (continuation)

Q39. Sky On Demand or Sky Go - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	821	**	**	146	133	285	403	805	**	816	**
Effective sample s	678	**	**	123	113	239	331	667	**	675	**
Total	804	**	**	143	131	277	389	790	**	800	**
Very dissatisfied (1.0)	11 1%	** **	** **	3 2%	2 1%	5 2%	6 1%	11 1%	** **	11 1%	** **
Quite dissatisfied (2.0)	27 3%	** **	** **	4 3%	4 3%	8 3%	13 3%	27 3%	** **	27 3%	** **
Neither/ nor (3.0)	122 15%	** **	** **	24 16%	16 12%	44 16%	52 13%	116 15%	** **	122 15%	** **
Quite satisfied (4.0)	338 42%	** **	** **	68 48%	64 49%	122 44%	155 40%	333 42%	** **	335 42%	** **
Very satisfied (5.0)	285 35%	** **	** **	42 29%	41 31%	91 33%	154+c 40%	284 36%	** **	285 36%	** **
NET Satisfied	623 77%	** **	** **	110 77%	106 80%	213 77%	309 80%	617 78%	** **	620 78%	** **
NET Dissatisfied	38 5%	** **	** **	7 5%	5 4%	13 5%	18 5%	38 5%	** **	38 5%	** **
Don't know	22 3%	** **	** **	3 2%	4 3%	7 2%	10 2%	20 3%	** **	20 3%	** **
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Base for stats	783	**	**	140	127	271	379	770	**	780	**
Mean score	4.1	**	**	4.0	4.1	4.1	4.2	4.1+b	**	4.1b	**
Standard deviation	.88	**	**	.88	.83	.89	.89	.88	**	.88	**
Standard Error	.03	**	**	.08	.08	.06	.05	.03	**	.03	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_7 (continuation)

Q39. Sky On Demand or Sky Go - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	821	797	795	792	725	227	808	779	813	802	591	477	560	144	585	479
Effective sample s	678	657	657	654	598	185	667	644	672	664	490	399	465	118	482	396
Total	804	777	778	776	717	227	789	762	796	786	577	466	559	145	571	480
Very dissatisfied (1.0)	11 1%	11 1%	11 1%	11 1%	11 2%	* *%	11 1%	9 1%	11 1%	11 1%	3- 1%	1- *%	4- 1%	0 -%	6 1%	4 1%
Quite dissatisfied (2.0)	27 3%	26 3%	26 3%	27 3%	23 3%	9 4%	27 3%	24 3%	27 3%	25 3%	17 3%	13 3%	14- 2%	2 1%	17 3%	6- 1%
Neither/ nor (3.0)	122 15%	114 15%	112 14%	111 14%	105 15%	40 17%	112 14%	113 15%	117 15%	118 15%	64- 11%	54- 12%	56- 10%	18 13%	63- 11%	50- 10%
Quite satisfied (4.0)	338 42%	326 42%	326 42%	332 43%	300 42%	97 43%	334 42%	324 43%	336 42%	329 42%	250 43%	199 43%	242 43%	69 48%	248 43%	209 43%
Very satisfied (5.0)	285 35%	278 36%	282 36%	275 35%	258 36%	75 33%	283 36%	270 35%	283 36%	282 36%	231+ 40%	185+ 40%	232+ 42%	53 37%	222+ 39%	200+ 42%
NET Satisfied	623 77%	605 78%	608 78%	607 78%	558 78%	171 76%	618 78%	594 78%	620 78%	611 78%	482+ 83%	384+ 82%	474+ 85%	122 84%	470+ 82%	409+ 85%
NET Dissatisfied	38 5%	37 5%	37 5%	38 5%	34 5%	9 4%	38 5%	34 4%	38 5%	36 5%	21- 4%	15- 3%	18- 3%	2- 1%	23 4%	10- 2%
Don't know	22 3%	22 3%	21 3%	21 3%	21 3%	7 3%	22 3%	21 3%	22 3%	22 3%	11- 2%	13 3%	11 2%	3 2%	15 3%	11 2%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Base for stats	783	755	756	755	696	220	767	741	774	765	566	453	547	143	556	469
Mean score	4.1	4.1	4.1+	4.1	4.1	4.1	4.1+	4.1	4.1	4.1	4.2+	4.2+	4.2+	4.2	4.2+	4.3+
Standard deviation	.88	.88	.88	.88	.88	.83	.88	.87	.88	.88	.81	.79	.80	.71	.83	.77
Standard Error	.03	.03	.03	.03	.04	.06	.03	.03	.03	.03	.04	.04	.04	.07	.04	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_7 (continuation)

Q39. Sky On Demand or Sky Go - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	821	**	761	554	315
Effective sample s	678	**	634	461	263
Total	804	**	735	526	305
Very dissatisfied (1.0)	11 1%	** **	8 1%	5 1%	4 1%
Quite dissatisfied (2.0)	27 3%	** **	22 3%	14 3%	12 4%
Neither/ nor (3.0)	122 15%	** **	104 14%	75 14%	42 14%
Quite satisfied (4.0)	338 42%	** **	314 43%	231 44%	132 43%
Very satisfied (5.0)	285 35%	** **	267 36%	185 35%	108 35%
NET Satisfied	623 77%	** **	581 79%	416 79%	239 79%
NET Dissatisfied	38 5%	** **	30 4%	18- 3%	15 5%
Don't know	22 3%	** **	20 3%	16 3%	8 3%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	783	**	715	510	297
Mean score	4.1	**	4.1+a	4.1a	4.1a
Standard deviation	.88	**	.85	.83	.88
Standard Error	.03	**	.03	.04	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39.8

Q39. Netflix - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2098	912	1058	**	121	908	1168
Effective sample s	1755	769	880	**	101	767	981
Total	2078	932	1014	**	125	983	1075
Very dissatisfied (1.0)	18 1%	5 1%	13 1%	** **	0 -%	2- *%	16+a 1%
Quite dissatisfied (2.0)	67 3%	29 3%	38 4%	** **	1 1%	40b 4%	26- 2%
Neither/ nor (3.0)	215 10%	102 11%	101 10%	** **	13 10%	106 11%	105 10%
Quite satisfied (4.0)	649 31%	303 32%	296 29%	** **	45 36%	353+b 36%	288- 27%
Very satisfied (5.0)	1088 52%	483 52%	541 53%	** **	62 50%	465- 47%	617+a 57%
NET Satisfied	1737 84%	786 84%	838 83%	** **	107 85%	818 83%	905 84%
NET Dissatisfied	85 4%	34 4%	50d 5%	** **	1 1%	42 4%	42 4%
Don't know	42 2%	10- 1%	25a 3%	** **	5a 4%	18 2%	23 2%
Medians	5.00	5.00	5.00	**	5.00	4.00	5.00
Mode	5.00	5.00	5.00	**	5.00	5.00	5.00
Base for stats	2037	921	989	**	120	965	1052
Mean score	4.3	4.3	4.3	**	4.4	4.3-	4.4+a
Standard deviation	.86	.84	.90	**	.70	.83	.88
Standard Error	.02	.03	.03	**	.07	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39.8 (continuation)

Q39. Netflix - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2098	267	437	395	348	337	217	**	704	743	651	314
Effective sample s	1755	226	381	327	283	284	182	**	601	610	550	266
Total	2078	319	441	384	338	303	198	**	760	722	597	294
Very dissatisfied (1.0)	18 1%	4 1%	5 1%	2 *%	4 1%	1 *%	0 -%	** **	9 1%	6 1%	3 *%	1 *%
Quite dissatisfied (2.0)	67 3%	13d 4%	13d 3%	11 3%	3- 1%	14di 5%	11+di 6%	** **	26d 3%	14- 2%	28+di 5%	14di 5%
Neither/ nor (3.0)	215 10%	38ci 12%	40 9%	26- 7%	26 8%	45+bcdhi 15%	29bcdi 15%	** **	78 10%	52- 7%	86+bcdhi 14%	40cdi 14%
Quite satisfied (4.0)	649 31%	100 31%	135 31%	116 30%	102 30%	83 27%	74e 37%	** **	235 31%	218 30%	196 33%	113+bcdehi 38%
Very satisfied (5.0)	1088 52%	160fk 50%	241fjk 55%	223+fjk 58%	198 59%	153fk 50%	77- 39%	** **	400fjk 53%	421 58%	267- 45%	114- 39%
NET Satisfied	1737 84%	259 81%	376efjk 85%	339 88%	300 89%	235- 78%	151- 76%	** **	635efjk 84%	639 89%	463- 78%	227- 77%
NET Dissatisfied	85 4%	17 5%	18 4%	13 3%	7 2%	15 5%	11di 6%	** **	35 5%	20- 3%	30di 5%	15 5%
Don't know	42 2%	5 2%	8 2%	6 2%	5 1%	7 2%	7 4%	** **	13 2%	11 2%	18 3%	11+hi 4%
Medians	5.00	5.00	5.00	5.00	5.00	5.00	4.00	**	5.00	5.00	4.00	4.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	5.00	5.00	5.00
Base for stats	2037	314	433	378	333	296	191	**	747	711	579	283
Mean score	4.3	4.3	4.4fjk +aefghjk	4.4 +aefghjk	4.5 +aefghjk	4.3	4.1- +aefghjk	** **	4.3fjk +aefghjk	4.5 +aefghjk	4.2- +aefghjk	4.1- +aefghjk
Standard deviation	.86	.92	.86	.79	.78	.92	.88	**	.88	.78	.90	.87
Standard Error	.02	.06	.04	.04	.05	.05	.07	**	.04	.03	.04	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39 8 (continuation)

Q39. Netflix - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		2098	140	151	155	241	**	224	235	133	129	1479	218	226	175
Effective sample s		1755	128	140	142	225	**	206	218	124	119	1365	186	191	141
Total		2078	151	177	183	297	**	235	284	166	160	1736	178	107	58
Very dissatisfied	(1.0)	18 1%	0 -%	0 -%	0 -%	0 -%	** **	4 2%	7+dk 2%	3 2%	2 1%	15 1%	0 -%	2bcdk 2%	1bcdk 1%
Quite dissatisfied	(2.0)	67 3%	3 2%	5 3%	6 3%	16fk 5%	** **	4 2%	10 4%	7 5%	7 4%	59 3%	2 1%	5k 4%	2 3%
Neither/ nor	(3.0)	215 10%	12 8%	16 9%	20 11%	28 9%	** **	44 19%	21 7%	17 10%	14 9%	181 10%	21 12%	8 7%	5 9%
Quite satisfied	(4.0)	649 31%	60+fij 40%	63fi 36%	59 32%	92 31%	** **	56- 24%	91 32%	47 29%	39 24%	532f 31%	64fi 36%	35f 33%	18 31%
Very satisfied	(5.0)	1088 52%	71 47%	87 49%	96 52%	154 52%	** **	128 55%	149 52%	89 54%	95 59%	913 53%	89 50%	56 52%	30 53%
NET Satisfied		1737 84%	132f 87%	150 85%	154 84%	246 83%	** **	184- 78%	240 84%	136 82%	134 84%	1444 83%	153f 86%	91 85%	48 83%
NET Dissatisfied		85 4%	3 2%	5 3%	6 3%	16k 5%	** **	7 3%	17k 6%	10k 6%	9k 5%	74k 4%	2- 1%	7ak 6%	2k 4%
Don't know		42 2%	5f 3%	5f 3%	3 1%	8f 3%	** **	0- -%	6f 2%	2 1%	3 2%	36f 2%	2 1%	2f 2%	2f 3%
Medians		5.00	4.00	5.00	5.00	5.00	**	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Mode		5.00	5.00	5.00	5.00	5.00	**	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Base for stats		2037	146	172	180	289	**	235	278	163	157	1700	176	105	56
Mean score		4.3	4.4	4.4	4.4	4.3	**	4.3	4.3	4.3	4.4	4.3	4.4	4.3	4.3
Standard deviation		.86	.71	.77	.81	.86	**	.93	.94	.94	.90	.87	.73	.93	.88
Standard Error		.02	.06	.07	.07	.06	**	.06	.06	.09	.08	.02	.05	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39 8 (continuation)

Q39. Netflix - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2098	774	576	296	432	1350	728	1770	**	321	150	**
Effective sample s	1755	672	490	261	381	1163	642	1475	**	274	132	**
Total	2078	655	478	379	544	1133	923	1749	**	321	162	**
Very dissatisfied (1.0)	18 1%	5 1%	3 1%	2 *	9+ 2%	7 1%	11 1%	15 1%	** **	3 1%	1 1%	** **
Quite dissatisfied (2.0)	67 3%	25 4%	19 4%	8 2%	13 2%	45 4%	21 2%	54 3%	** **	13 4%	8 5%	** **
Neither/ nor (3.0)	215 10%	65 10%	45 10%	44 11%	55 10%	111 10%	99 11%	175 10%	** **	39 12%	19 12%	** **
Quite satisfied (4.0)	649 31%	205 31%	158 33%	125 33%	156 29%	363 32%	281 30%	544 31%	** **	101 31%	56 35%	** **
Very satisfied (5.0)	1088 52%	338 52%	247 52%	191 50%	301 55%	585 52%	493 53%	925 53%	** **	161 50%	77 48%	** **
NET Satisfied	1737 84%	543 83%	405 85%	316 83%	457 84%	948 84%	773 84%	1468 84%	** **	261 81%	133 82%	** **
NET Dissatisfied	85 4%	30 5%	22 5%	10 3%	22 4%	52 5%	32 3%	69 4%	** **	16 5%	9 5%	** **
Don't know	42 2%	17 3%	6 1%	9 2%	10 2%	22 2%	19 2%	36 2%	** **	4 1%	1 1%	** **
Medians	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	4.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	5.00	**
Base for stats	2037	638	472	370	534	1111	904	1712	**	317	161	**
Mean score	4.3	4.3	4.3	4.3	4.4	4.3	4.4	4.3	**	4.3	4.2	**
Standard deviation	.86	.87	.85	.81	.89	.86	.86	.85	**	.90	.89	**
Standard Error	.02	.03	.04	.05	.05	.03	.03	.02	**	.05	.08	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39 8 (continuation)

Q39. Netflix - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		2098	656	1441	136	**	134	**	**	**	**	325	155
Effective sample s		1755	540	1214	110	**	110	**	**	**	**	274	128
Total		2078	649	1428	126	**	136	**	**	**	**	333	151
Very dissatisfied	(1.0)	18 1%	8 1%	10 1%	* %	** **	2 1%	** **	** **	** **	** **	5 1%	1 1%
Quite dissatisfied	(2.0)	67 3%	28 4%	39 3%	5 4%	** **	6 5%	** **	** **	** **	** **	15 5%	7 5%
Neither/ nor	(3.0)	215 10%	66 10%	149 10%	17k 13%	** **	12 9%	** **	** **	** **	** **	32 10%	8- 5%
Quite satisfied	(4.0)	649 31%	189 29%	460j 32%	37 29%	** **	38 28%	** **	** **	** **	** **	85- 25%	44 29%
Very satisfied	(5.0)	1088 52%	346 53%	741 52%	65 52%	** **	71 52%	** **	** **	** **	** **	192 58%	86 57%
NET Satisfied		1737 84%	535 82%	1201 84%	102 81%	** **	109 80%	** **	** **	** **	** **	277 83%	130 86%
NET Dissatisfied		85 4%	36+b 5%	50 3%	5 4%	** **	8 6%	** **	** **	** **	** **	20 6%	9 6%
Don't know		42 2%	13 2%	29 2%	2 1%	** **	7+bj 5%	** **	** **	** **	** **	3 1%	5 3%
Medians		5.00	5.00	5.00	5.00	**	5.00	**	**	**	**	5.00	5.00
Mode		5.00	5.00	5.00	5.00	**	5.00	**	**	**	**	5.00	5.00
Base for stats		2037	636	1399	124	**	129	**	**	**	**	330	146
Mean score		4.3	4.3d	4.3d	4.3d	**	4.3d	**	**	**	**	4.3d	4.4d
Standard deviation		.86	.91	.83	.86	-	.93	**	**	d	**	.94	.88
Standard Error		.02	.04	.02	.08	**	.09	**	**	**	**	.06	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39 8 (continuation)

Q39. Netflix - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	2098	133	106	328	301	669	1050	2077	**	2090	**
Effective sample s	1755	113	86	278	255	562	875	1739	**	1749	**
Total	2078	127	102	328	306	668	1029	2060	**	2072	**
Very dissatisfied (1.0)	18 1%	2 2%	2 2%	5 1%	4 1%	7 1%	11 1%	17 1%	** **	18 1%	** **
Quite dissatisfied (2.0)	67 3%	4 3%	2 2%	10 3%	6 2%	16 2%	43+ 4%	66 3%	** **	67 3%	** **
Neither/ nor (3.0)	215 10%	8 6%	10 9%	27 8%	25 8%	57 9%	109 11%	215 10%	** **	215 10%	** **
Quite satisfied (4.0)	649 31%	27- 22%	33 33%	102 31%	92 30%	193 29%	348+ae 34%	638 31%	** **	645 31%	** **
Very satisfied (5.0)	1088 52%	83+cf 66%	52 51%	178 54%	173f 57%	385+f 58%	498- 48%	1083 53%	** **	1085 52%	** **
NET Satisfied	1737 84%	111 87%	85 84%	280 85%	266 87%	578+f 86%	847 82%	1721 84%	** **	1730 83%	** **
NET Dissatisfied	85 4%	6 5%	4 4%	15 4%	10 3%	22 3%	54+ 5%	84 4%	** **	85 4%	** **
Don't know	42 2%	2 2%	3 3%	7 2%	5 2%	11 2%	20 2%	40 2%	** **	42 2%	** **
Medians	5.00	5.00	5.00	5.00	5.00	5.00	4.00	5.00	**	5.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	**
Base for stats	2037	125	98	321	300	657	1009	2020	**	2030	**
Mean score	4.3	4.5+f	4.3	4.4	4.4f	4.4+f	4.3-	4.3	**	4.3	**
Standard deviation	.86	.88	.88	.87	.82	.83	.89	.86	**	.86	**
Standard Error	.02	.08	.10	.05	.05	.04	.03	.02	**	.02	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39 8 (continuation)

Q39. Netflix - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2098	1881	1848	1832	1556	281	1929	1840	1968	2098	1331	1007	1240	176	1338	967
Effective sample s	1755	1577	1547	1536	1298	225	1616	1541	1648	1755	1123	854	1046	142	1124	807
Total	2078	1860	1830	1814	1547	268	1910	1817	1949	2078	1302	981	1238	166	1312	969
Very dissatisfied (1.0)	18 1%	16 1%	16 1%	15 1%	15 1%	1 **	16 1%	15 1%	16 1%	18 1%	9 1%	3- **	7 1%	* **	8 1%	7 1%
Quite dissatisfied (2.0)	67 3%	61 3%	60 3%	56 3%	46 3%	5 2%	60 3%	61 3%	65 3%	67 3%	34f 3%	26f 3%	34f 3%	4 2%	33-f 3%	11- 1%
Neither/ nor (3.0)	215 10%	201 11%	201+ 11%	195 11%	169 11%	33 12%	206+ 11%	201+ 11%	210+ 11%	215 10%	103- 8%	87- 9%	98- 8%	15 9%	104- 8%	79- 8%
Quite satisfied (4.0)	649 31%	583 31%	574 31%	572 32%	487 31%	97 36%	598 31%	567 31%	610 31%	649 31%	426 33%	348+ 35%	392 32%	62 38%	424 32%	307 32%
Very satisfied (5.0)	1088 52%	962 52%	945 52%	943 52%	799 52%	126 47%	992 52%	946 52%	1012 52%	1088 52%	704 54%	497 51%	683+b 55%	80 49%	718+ 55%	548+b 57%
NET Satisfied	1737 84%	1546 83%	1519 83%	1515 84%	1286 83%	223 83%	1591 83%	1513 83%	1621 83%	1737 84%	1131+ 87%	845+ 86%	1075+ 87%	143 86%	1142+ 87%	855+ 88%
NET Dissatisfied	85 4%	77 4%	76 4%	71 4%	61 4%	6 2%	77 4%	77 4%	82 4%	85 4%	43- 3%	29- 3%	42 3%	4 2%	41- 3%	19- 2%
Don't know	42 2%	36 2%	34 2%	33 2%	30 2%	6 2%	36 2%	26- 1%	36 2%	42 2%	25 2%	21 2%	24 2%	4 2%	24 2%	17 2%
Medians	5.00	5.00	5.00	5.00	5.00	4.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	4.00	5.00	5.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Base for stats	2037	1824	1796	1781	1516	262	1874	1790	1913	2037	1277	961	1214	162	1288	952
Mean score	4.3	4.3	4.3	4.3	4.3	4.3	4.3	4.3	4.3- 4.3	4.3	4.4+ 4.4	4.4	4.4+ 4.4	4.4	4.4+ 4.4	4.4+b 4.4+b
Standard deviation	.86	.86	.86	.85	.86	.80	.86	.87	.86	.86	.81	.78	.80	.76	.80	.76
Standard Error	.02	.02	.02	.02	.02	.05	.02	.02	.02	.02	.02	.03	.03	.06	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39 8 (continuation)

Q39. Netflix - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Netflix in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2098	105	1926	1414	824
Effective sample s	1755	89	1626	1192	704
Total	2078	150	1864	1336	786
Very dissatisfied (1.0)	18 1%	2 1%	15 1%	10 1%	6 1%
Quite dissatisfied (2.0)	67 3%	10 7%	53- 3%	39 3%	20 3%
Neither/ nor (3.0)	215 10%	21 14%	184 10%	126 9%	77 10%
Quite satisfied (4.0)	649 31%	35 23%	596 32%	449+ 34%	266 34%
Very satisfied (5.0)	1088 52%	77 51%	981 53%	685 51%	403 51%
NET Satisfied	1737 84%	112 75%	1578+ 85%	1134+ 85%	669 85%
NET Dissatisfied	85 4%	12 8%	68- 4%	49 4%	26 3%
Don't know	42 2%	5 3%	35 2%	26 2%	15 2%
Medians	5.00	5.00	5.00	5.00	5.00
Mode	5.00	5.00	5.00	5.00	5.00
Base for stats	2037	145	1830	1309	772
Mean score	4.3	4.2	4.4+	4.3	4.3
Standard deviation	.86	1.01	.84	.83	.82
Standard Error	.02	.11	.02	.02	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_9

Q39. Amazon Prime Video - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	1834	803	920	**	108	852	961
Effective sample s	1540	677	772	**	91	722	810
Total	1805	815	873	**	115	914	871
Very dissatisfied (1.0)	22 1%	14 2%	6 1%	** **	1 1%	12 1%	10 1%
Quite dissatisfied (2.0)	98 5%	48 6%	46 5%	** **	4 3%	55 6%	42 5%
Neither/ nor (3.0)	263 15%	117 14%	131 15%	** **	14 12%	131 14%	128 15%
Quite satisfied (4.0)	706 39%	318 39%	341 39%	** **	45 39%	377 41%	320 37%
Very satisfied (5.0)	677 37%	305 37%	325 37%	** **	46 40%	323 35%	351+a 40%
NET Satisfied	1383 77%	624 77%	666 76%	** **	91 79%	700 77%	671 77%
NET Dissatisfied	119 7%	62 8%	53 6%	** **	5 4%	67 7%	51 6%
Don't know	40 2%	13 2%	23 3%	** **	5 4%	16 2%	21 2%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	4.00	4.00	4.00	**	5.00	4.00	5.00
Base for stats	1765	802	850	**	110	898	850
Mean score	4.1	4.1	4.1	**	4.2	4.1	4.1
Standard deviation	.93	.96	.90	**	.88	.93	.92
Standard Error	.02	.04	.03	**	.09	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_9 (continuation)

Q39. Amazon Prime Video - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1834	226	368	330	321	312	178	**	594	651	589	277
Effective sample s	1540	190	322	274	266	267	153	**	505	540	503	237
Total	1805	272	368	320	317	273	158	**	641	637	528	254
Very dissatisfied (1.0)	22 1%	4 2%	6 2%	1 *	6 2%	2 1%	2 1%	** **	11 2%	7 1%	4 1%	2 1%
Quite dissatisfied (2.0)	98 5%	15 6%	24 7%	16 5%	10 3%	15 6%	14di 9%	** **	39 6%	26 4%	33 6%	17d 7%
Neither/ nor (3.0)	263 15%	53+bdi 19%	45 12%	42 13%	35 11%	42 15%	29di 19%	** **	98 15%	77- 12%	88di 17%	46di 18%
Quite satisfied (4.0)	706 39%	109 40%	133 36%	130 41%	123 39%	115 42%	61 38%	** **	242 38%	253 40%	211 40%	96 38%
Very satisfied (5.0)	677 37%	89 33%	149 40%	124 39%	138+aefjk 43%	90 33%	50 32%	** **	237 37%	261+aefj 41%	178- 34%	87 34%
NET Satisfied	1383 77%	197 73%	282 77%	254f 79%	260 +afhjk 82%	205 75%	111 70%	** **	479 75%	514 +afhjk 81%	389 74%	184 72%
NET Dissatisfied	119 7%	19 7%	31 8%	17 5%	16 5%	17 6%	15i 10%	** **	50 8%	33 5%	37 7%	19 7%
Don't know	40 2%	3 1%	11 3%	7 2%	5 2%	8 3%	2 2%	** **	14 2%	13 2%	14 3%	6 2%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00
Mode	4.00	4.00	5.00	4.00	5.00	4.00	4.00	**	4.00	5.00	4.00	4.00
Base for stats	1765	270	357	313	312	265	155	**	627	624	514	249
Mean score	4.1	4.0	4.1	4.2af	4.2	4.0	3.9-	**	4.0	4.2	4.0	4.0
Standard deviation	.93	.94	.98	.86	.91	.90	.98	**	.97	.88	.92	.94
Standard Error	.02	.07	.06	.05	.06	.06	.08	**	.04	.04	.04	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_9 (continuation)

Q39. Amazon Prime Video - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		1834	124	128	134	207	**	197	226	120	106	1308	193	186	147
Effective sample s		1540	114	118	123	193	**	181	210	113	98	1209	162	159	117
Total		1805	130	152	155	254	**	208	266	145	132	1519	153	87	47
Very dissatisfied	(1.0)	22 1%	0 -%	0 -%	1 1%	7+ 3%	** **	3 2%	4 1%	2 2%	0 -%	18 1%	1 1%	2ab 3%	* *%
Quite dissatisfied	(2.0)	98 5%	8 6%	10 6%	8 5%	12 5%	** **	15 7%	11 4%	7 5%	7 6%	85 6%	8 5%	2 2%	2 5%
Neither/ nor	(3.0)	263 15%	22 17%	28 18%	30gm 19%	29 11%	** **	38gm 18%	28 10%	15 11%	27 20%	224 15%	24 16%	11 13%	4 9%
Quite satisfied	(4.0)	706 39%	54 42%	58 38%	56 36%	103 41%	** **	86 41%	108 41%	55 38%	37 28%	584 38%	67 44%	37 43%	18 38%
Very satisfied	(5.0)	677 37%	43 33%	52 34%	55 36%	97 38%	** **	62- 30%	108f 41%	63f 43%	59 45%	573f 38%	50 33%	32 37%	21fk 45%
NET Satisfied		1383 77%	98 75%	111 73%	112 72%	200 79%	** **	148 71%	217f 81%	118f 81%	96 73%	1157 76%	117 77%	70 80%	39cf 83%
NET Dissatisfied		119 7%	8 6%	10 6%	9 6%	19 8%	** **	18 9%	15 6%	9 6%	7 6%	104 7%	9 6%	4 5%	2 5%
Don't know		40 2%	3 2%	4 3%	4 3%	6 2%	** **	4 2%	7 3%	2 2%	2 1%	35 2%	2 2%	2 2%	1 3%
Medians		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	5.00	5.00	4.00	4.00	4.00	5.00
Base for stats		1765	127	148	150	248	**	205	259	142	130	1484	150	85	46
Mean score		4.1	4.0	4.0	4.0	4.1	**	3.9-	4.2f	4.2f	4.1	4.1f	4.0	4.1	4.3+fk
Standard deviation		.93	.88	.90	.92	.98	**	.96	.89	.93	.93	.93	.88	.92	.85
Standard Error		.02	.08	.08	.08	.07	**	.07	.06	.09	.10	.03	.07	.07	.08

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_9 (continuation)

Q39. Amazon Prime Video - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1834	714	515	250	339	1229	589	1571	**	258	120	**
Effective sample s	1540	619	447	220	297	1066	517	1316	**	220	106	**
Total	1805	611	434	319	427	1045	746	1550	**	250	126	**
Very dissatisfied (1.0)	22 1%	4 1%	9 ^{ac} 2%	1 *%	8 2%	13 1%	9 1%	20 1%	** **	2 1%	1 1%	** **
Quite dissatisfied (2.0)	98 5%	30 5%	25 6%	20 6%	22 5%	55 5%	41 6%	87 6%	** **	11 4%	8 6%	** **
Neither/ nor (3.0)	263 15%	87 14%	68 16%	52 16%	52 12%	154 15%	104 14%	232 15%	** **	30 12%	17 14%	** **
Quite satisfied (4.0)	706 39%	239 39%	177 41%	121 38%	164 39%	416 40%	285 38%	588- 38%	** **	117+a 47%	60a 48%	** **
Very satisfied (5.0)	677 37%	239 39%	147 34%	112 35%	174 41%	386 37%	286 38%	586 38%	** **	88 35%	40 32%	** **
NET Satisfied	1383 77%	478 78%	324 75%	233 73%	338 79%	802 77%	571 77%	1174 76%	** **	205+a 82%	101 80%	** **
NET Dissatisfied	119 7%	34 6%	34 8%	20 6%	30 7%	68 7%	50 7%	107 7%	** **	13 5%	8 7%	** **
Don't know	40 2%	13 2%	8 2%	14+ ^{de} 4%	6 1%	21 2%	20 3%	37 2%	** **	2 1%	* *%	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	**
Mode	4.00	4.00	4.00	4.00	5.00	4.00	5.00	4.00	**	4.00	4.00	**
Base for stats	1765	599	426	305	421	1025	726	1513	**	247	126	**
Mean score	4.1	4.1 ^b	4.0-	4.1	4.1	4.1	4.1	4.1	**	4.1	4.0	**
Standard deviation	.93	.89	.97	.90	.95	.92	.93	.94	**	.84	.87	**
Standard Error	.02	.04	.05	.06	.06	.03	.04	.03	**	.06	.08	**

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Table Q39_9 (continuation)

Q39. Amazon Prime Video - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1834	573	1260	128	**	129	**	**	**	**	269	147
Effective sample s		1540	477	1062	105	**	107	**	**	**	**	226	124
Total		1805	569	1236	116	**	131	**	**	**	**	276	146
Very dissatisfied	(1.0)	22 1%	9 2%	13 1%	* %	** %	1 1%	** %	** %	** %	** %	7+ 3%	1 1%
Quite dissatisfied	(2.0)	98 5%	36 6%	61 5%	8 7%	** %	5 4%	** %	** %	** %	** %	23+b 8%	7 5%
Neither/ nor	(3.0)	263 15%	86 15%	177 14%	13 12%	** %	19 15%	** %	** %	** %	** %	36 13%	16 11%
Quite satisfied	(4.0)	706 39%	210 37%	495 40%	43 37%	** %	43 33%	** %	** %	** %	** %	99 36%	65 45%
Very satisfied	(5.0)	677 37%	214 38%	462 37%	48 42%	** %	58 44%	** %	** %	** %	** %	107 39%	53 37%
NET Satisfied		1383 77%	424 75%	957 77%	91 79%	** %	101 77%	** %	** %	** %	** %	205 75%	118 81%
NET Dissatisfied		119 7%	45 8%	74 6%	8 7%	** %	6 5%	** %	** %	** %	** %	30+b 11%	9 6%
Don't know		40 2%	13 2%	27 2%	3 3%	** %	5 4%	** %	** %	** %	** %	4 2%	2 2%
Medians		4.00	4.00	4.00	4.00	**	4.00	**	**	**	**	4.00	4.00
Mode		4.00	5.00	4.00	5.00	**	5.00	**	**	**	**	5.00	4.00
Base for stats		1765	555	1208	113	**	126	**	**	**	**	271	143
Mean score		4.1	4.1	4.1	4.2	**	4.2i	**	**	**	**	4.0	4.1
Standard deviation		.93	.97	.91	.90	**	.90	**	**	**	**	1.05	.88
Standard Error		.02	.04	.03	.09	**	.09	**	**	**	**	.07	.08

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Table Q39_9 (continuation)

Q39. Amazon Prime Video - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access						
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)	
Unweighted row	1834	121	**	280	246	570	933	1814	**	1826	**	
Effective sample s	1540	102	**	236	208	480	781	1524	**	1534	**	
Total	1805	115	**	279	246	566	904	1786	**	1798	**	
Very dissatisfied (1.0)	22 1%	0 -%	**	1 *%	1 1%	1- *%	16+e 2%	21 1%	**	22 1%	**	
Quite dissatisfied (2.0)	98 5%	4 3%	**	16 6%	13 5%	31 6%	50 6%	97 5%	**	98 5%	**	
Neither/ nor (3.0)	263 15%	23d 20%	**	38 14%	21- 9%	79d 14%	133d 15%	260 15%	**	263 15%	**	
Quite satisfied (4.0)	706 39%	39 34%	**	111 40%	87 35%	202 36%	376e 42%	697 39%	**	701 39%	**	
Very satisfied (5.0)	677 37%	48 41%	**	105 38%	118+cf 48%	239+f 42%	309- 34%	674 38%	**	676 38%	**	
NET Satisfied	1383 77%	86 75%	**	217 77%	205+f 84%	441 78%	684 76%	1371 77%	**	1377 77%	**	
NET Dissatisfied	119 7%	4 3%	**	17 6%	15 6%	33 6%	66 7%	118 7%	**	119 7%	**	
Don't know	40 2%	2 1%	**	8 3%	4 2%	12 2%	21 2%	37 2%	**	39 2%	**	
Medians	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**	
Mode	4.00	5.00	**	4.00	5.00	5.00	4.00	4.00	**	4.00	**	
Base for stats	1765	113	**	272	241	554	884	1749	**	1759	**	
Mean score	4.1	4.1	**	4.1	4.3+f	4.2+f	4.0-	4.1	**	4.1	**	
Standard deviation	.93	.86	**	.89	.88	.89	.94	.93	**	.93	**	
Standard Error	.02	.09	**	.06	.06	.04	.03	.02	**	.02	**	

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Table Q39_9 (continuation)

Q39. Amazon Prime Video - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1834	1670	1636	1627	1389	262	1704	1635	1738	1834	1186	936	1097	170	1179	865
Effective sample s	1540	1407	1376	1371	1166	212	1435	1376	1462	1540	1004	797	929	138	995	726
Total	1805	1636	1606	1597	1365	251	1675	1600	1709	1805	1148	905	1074	160	1140	855
Very dissatisfied (1.0)	22 1%	18 1%	18 1%	18 1%	17 1%	1 *	19 1%	16 1%	20 1%	22 1%	9 1%	7 1%	7- 1%	0 -	11 1%	7 1%
Quite dissatisfied (2.0)	98 5%	94e 6%	88e 5%	89e 6%	72e 5%	2- 1%	94e 6%	90e 6%	96e 6%	98e 5%	59 5%	50d 6%	52 5%	2- 1%	55 5%	35- 4%
Neither/ nor (3.0)	263 15%	235 14%	222- 14%	224 14%	187 14%	30 12%	236 14%	230 14%	241 14%	263 15%	129- 11%	103- 11%	113- 11%	17 11%	127- 11%	81- 10%
Quite satisfied (4.0)	706 39%	642 39%	633 39%	629 39%	530 39%	103 41%	654 39%	630 39%	669 39%	706 39%	471+ 41%	378+ 42%	434 40%	64 40%	473+ 42%	341 40%
Very satisfied (5.0)	677 37%	609 37%	610 38%	601 38%	526 39%	106 42%	633 38%	604 38%	645 38%	677 37%	460+ 40%	345 38%	449+ 42%	68 43%	455+ 40%	371+b 43%
NET Satisfied	1383 77%	1251 76%	1243+ 77%	1229 77%	1056 77%	209 83%	1287 77%	1234 77%	1314 77%	1383 77%	931+ 81%	723+ 80%	883+ 82%	133 83%	928+ 81%	711+ 83%
NET Dissatisfied	119 7%	112e 7%	106e 7%	107e 7%	89e 7%	3- 1%	113e 7%	106e 7%	116e 7%	119e 7%	68d 6%	57d 6%	59-d 6%	2- 1%	67d 6%	41- 5%
Don't know	40 2%	38 2%	35 2%	36 2%	33 2%	9 4%	38 2%	30- 2%	38 2%	40 2%	20 2%	21 2%	19 2%	8+ace 5%	18- 2%	21 2%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	5.00	4.00	5.00
Base for stats	1765	1598	1571	1561	1331	242	1637	1571	1671	1765	1128	884	1056	153	1122	834
Mean score	4.1	4.1	4.1	4.1	4.1	4.3	4.1	4.1	4.1	4.1	4.2+	4.1+	4.2+	4.3+b	4.2+	4.2+b
Standard deviation	.93	.93	.92	.92	.92	.74	.93	.92	.93	.93	.88	.89	.87	.73	.88	.85
Standard Error	.02	.02	.03	.03	.03	.05	.02	.03	.02	.02	.03	.03	.03	.06	.03	.03

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Table Q39_9 (continuation)

Q39. Amazon Prime Video - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Amazon Prime Video in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1834	**	1690	1264	748
Effective sample s	1540	**	1430	1070	645
Total	1805	**	1638	1193	716
Very dissatisfied (1.0)	22 1%	** **	19 1%	15 1%	8 1%
Quite dissatisfied (2.0)	98 5%	** **	87 5%	67 6%	38 5%
Neither/ nor (3.0)	263 15%	** **	234 14%	164 14%	95 13%
Quite satisfied (4.0)	706 39%	** **	659+ 40%	487 41%	298 42%
Very satisfied (5.0)	677 37%	** **	607 37%	438 37%	265 37%
NET Satisfied	1383 77%	** **	1266 77%	926 78%	563 79%
NET Dissatisfied	119 7%	** **	106 6%	82 7%	46 6%
Don't know	40 2%	** **	33 2%	22 2%	12 2%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	1765	**	1605	1172	704
Mean score	4.1	**	4.1	4.1	4.1
Standard deviation	.93	**	.92	.92	.90
Standard Error	.02	**	.02	.03	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_10

Q39. NOW - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	631	304	260	**	**	303	320
Effective sample s	526	256	216	**	**	258	264
Total	635	310	252	**	**	334	295
Very dissatisfied (1.0)	3 *%	2 *%	1 1%	**	**	1 *%	2 1%
Quite dissatisfied (2.0)	20 3%	10 3%	10 4%	**	**	9 3%	11 4%
Neither/ nor (3.0)	134 21%	67 22%	52 21%	**	**	66 20%	65 22%
Quite satisfied (4.0)	224 35%	110 36%	89 35%	**	**	126 38%	95 32%
Very satisfied (5.0)	196 31%	102 33%	63- 25%	**	**	102 31%	93 31%
NET Satisfied	419 66%	212 68%	152- 61%	**	**	228 68%	188 64%
NET Dissatisfied	23 4%	11 4%	11 5%	**	**	11 3%	12 4%
Don't know	59 9%	19- 6%	35+a 14%	**	**	29 9%	29 10%
Medians	4.00	4.00	4.00	**	**	4.00	4.00
Mode	4.00	4.00	4.00	**	**	4.00	4.00
Base for stats	576	291	216	**	**	304	265
Mean score	4.0	4.0	3.9	**	**	4.0	4.0
Standard deviation	.87	.88	.88	**	**	.85	.90
Standard Error	.04	.06	.06	**	**	.06	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_10 (continuation)

Q39. NOW - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	631	112	157	114	102	**	**	**	269	216	146	**
Effective sample s	526	97	137	95	81	**	**	**	230	176	124	**
Total	635	143	158	109	93	**	**	**	301	203	131	**
Very dissatisfied (1.0)	3 *%	0 -%	1 1%	1 1%	* *%	** **	** **	** **	1 *%	2 1%	0 -%	** **
Quite dissatisfied (2.0)	20 3%	6 4%	7 4%	4 3%	2 2%	** **	** **	** **	13 4%	6 3%	2 1%	** **
Neither/ nor (3.0)	134 21%	36 25%	27 17%	26 24%	13 14%	** **	** **	** **	63 21%	39 19%	32 24%	** **
Quite satisfied (4.0)	224 35%	53 37%	53 33%	32 29%	35 37%	** **	** **	** **	105 35%	67 33%	51 39%	** **
Very satisfied (5.0)	196 31%	42 29%	61+j 39%	42 38%	32 34%	** **	** **	** **	103j 34%	74j 36%	19- 14%	** **
NET Satisfied	419 66%	94 66%	114j 72%	74 68%	66 71%	** **	** **	** **	209j 69%	140j 69%	70- 53%	** **
NET Dissatisfied	23 4%	6 4%	8 5%	5 5%	2 2%	** **	** **	** **	14 5%	7 4%	2 1%	** **
Don't know	59 9%	7 5%	9 6%	4 3%	12 13%	** **	** **	** **	15- 5%	16 8%	28+bhi 21%	** **
Medians	4.00	4.00	4.00	4.00	4.00	**	**	**	4.00	4.00	4.00	**
Mode	4.00	4.00	5.00	5.00	4.00	**	**	**	4.00	5.00	4.00	**
Base for stats	576	136	149	106	81	**	**	**	285	187	104	**
Mean score	4.0	4.0	4.1jk	4.0	4.2fgjk	**	**	**	4.0	4.1jk	3.8-	**
Standard deviation	.87	.86	.93	.96	.79	**	**	**	.90	.89	.73	**
Standard Error	.04	.09	.08	.10	.09	**	**	**	.06	.07	.07	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_10 (continuation)

Q39. NOW - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		631	**	**	**	**	**	**	**	**	451	**	**	**	
Effective sample s		526	**	**	**	**	**	**	**	**	416	**	**	**	
Total		635	**	**	**	**	**	**	**	**	532	**	**	**	
Very dissatisfied	(1.0)	3	**	**	**	**	**	**	**	**	3	**	**	**	
		1%	**	**	**	**	**	**	**	**	1%	**	**	**	
Quite dissatisfied	(2.0)	20	**	**	**	**	**	**	**	**	15	**	**	**	
		3%	**	**	**	**	**	**	**	**	3%	**	**	**	
Neither/ nor	(3.0)	134	**	**	**	**	**	**	**	**	115	**	**	**	
		21%	**	**	**	**	**	**	**	**	22%	**	**	**	
Quite satisfied	(4.0)	224	**	**	**	**	**	**	**	**	184	**	**	**	
		35%	**	**	**	**	**	**	**	**	35%	**	**	**	
Very satisfied	(5.0)	196	**	**	**	**	**	**	**	**	168	**	**	**	
		31%	**	**	**	**	**	**	**	**	32%	**	**	**	
NET Satisfied		419	**	**	**	**	**	**	**	**	352	**	**	**	
		66%	**	**	**	**	**	**	**	**	66%	**	**	**	
NET Dissatisfied		23	**	**	**	**	**	**	**	**	18	**	**	**	
		4%	**	**	**	**	**	**	**	**	3%	**	**	**	
Don't know		59	**	**	**	**	**	**	**	**	47	**	**	**	
		9%	**	**	**	**	**	**	**	**	9%	**	**	**	
Medians		4.00	**	**	**	**	**	**	**	**	4.00	**	**	**	
Mode		4.00	**	**	**	**	**	**	**	**	4.00	**	**	**	
Base for stats		576	**	**	**	**	**	**	**	**	485	**	**	**	
Mean score		4.0	**	**	**	**	**	**	**	**	4.0	**	**	**	
Standard deviation		.87	f	f	**	**	**	**	**	**	.87	**	**	**	
Standard Error		.04	**	**	**	**	**	**	**	**	.04	**	**	**	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_10 (continuation)

Q39. NOW - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	631	252	192	**	**	444	183	500	**	128	**	**
Effective sample s	526	215	163	**	**	378	163	416	**	108	**	**
Total	635	221	165	**	**	386	244	507	**	125	**	**
Very dissatisfied (1.0)	3 *%	0 -%	2 1%	** **	** **	2 *%	1 1%	3 1%	** **	* *%	** **	** **
Quite dissatisfied (2.0)	20 3%	9 4%	4 2%	** **	** **	13 3%	8 3%	13 3%	** **	7 6%	** **	** **
Neither/ nor (3.0)	134 21%	47 21%	34 20%	** **	** **	81 21%	53 22%	112 22%	** **	22 18%	** **	** **
Quite satisfied (4.0)	224 35%	88 40%	59 36%	** **	** **	147 38%	75 31%	176 35%	** **	47 38%	** **	** **
Very satisfied (5.0)	196 31%	60 27%	49 30%	** **	** **	109 28%	85 35%	151 30%	** **	42 34%	** **	** **
NET Satisfied	419 66%	147 67%	108 66%	** **	** **	256 66%	160 66%	326 64%	** **	89 72%	** **	** **
NET Dissatisfied	23 4%	9 4%	5 3%	** **	** **	14 4%	9 4%	16 3%	** **	7 6%	** **	** **
Don't know	59 9%	18 8%	18 11%	** **	** **	36 9%	22 9%	52 10%	** **	6 5%	** **	** **
Medians	4.00	4.00	4.00	**	**	4.00	4.00	4.00	**	4.00	**	**
Mode	4.00	4.00	4.00	**	**	4.00	5.00	4.00	**	4.00	**	**
Base for stats	576	203	147	**	**	350	222	455	**	118	**	**
Mean score	4.0	4.0	4.0	**	**	4.0	4.1	4.0	**	4.1	**	**
Standard deviation	.87	.84	.87	**	**	.85	.90	.87	**	.89	**	**
Standard Error	.04	.06	.07	**	**	.05	.07	.04	**	.09	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_10 (continuation)

Q39. NOW - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		631	185	446	**	**	**	**	**	**	**	**	**
Effective sample s		526	154	372	**	**	**	**	**	**	**	**	**
Total		635	187	448	**	**	**	**	**	**	**	**	**
Very dissatisfied	(1.0)	3 *%	2 1%	1 *%	**	**	**	**	**	**	**	**	**
Quite dissatisfied	(2.0)	20 3%	6 3%	14 3%	**	**	**	**	**	**	**	**	**
Neither/ nor	(3.0)	134 21%	44 24%	90 20%	**	**	**	**	**	**	**	**	**
Quite satisfied	(4.0)	224 35%	56 30%	167 37%	**	**	**	**	**	**	**	**	**
Very satisfied	(5.0)	196 31%	59 32%	136 30%	**	**	**	**	**	**	**	**	**
NET Satisfied		419 66%	115 62%	304 68%	**	**	**	**	**	**	**	**	**
NET Dissatisfied		23 4%	8 4%	15 3%	**	**	**	**	**	**	**	**	**
Don't know		59 9%	19 10%	40 9%	**	**	**	**	**	**	**	**	**
Medians		4.00	4.00	4.00	**	**	**	**	**	**	**	**	**
Mode		4.00	5.00	4.00	**	**	**	**	**	**	**	**	**
Base for stats		576	168	408	**	**	**	**	**	**	**	**	**
Mean score		4.0	4.0	4.0g	**	**	**	**	**	**	**	**	**
Standard deviation		.87	.93	.85	**	**	**	**	**	**	**	**	**
Standard Error		.04	.08	.05	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_10 (continuation)

Q39. NOW - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	631	**	**	123	111	228	293	617	**	626	**
Effective sample s	526	**	**	104	96	193	240	516	**	523	**
Total	635	**	**	125	115	232	284	623	**	631	**
Very dissatisfied (1.0)	3 *%	** **	** **	1 1%	2 1%	2 1%	1 1%	3 *%	** **	3 *%	** **
Quite dissatisfied (2.0)	20 3%	** **	** **	6 4%	2 1%	8 4%	5 2%	20 3%	** **	20 3%	** **
Neither/ nor (3.0)	134 21%	** **	** **	22 17%	22 19%	44 19%	63 22%	134 22%	** **	134 21%	** **
Quite satisfied (4.0)	224 35%	** **	** **	47 38%	36 31%	80 34%	102 36%	216 35%	** **	222 35%	** **
Very satisfied (5.0)	196 31%	** **	** **	39 31%	46 40%	81 35%	80 28%	193 31%	** **	195 31%	** **
NET Satisfied	419 66%	** **	** **	87 69%	82 71%	161 69%	182 64%	409 66%	** **	417 66%	** **
NET Dissatisfied	23 4%	** **	** **	7 6%	3 3%	10 4%	7 2%	23 4%	** **	23 4%	** **
Don't know	59 9%	** **	** **	10 8%	8 7%	18 8%	33 12%	57 9%	** **	57 9%	** **
Medians	4.00	**	**	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	4.00	**	**	4.00	5.00	5.00	4.00	4.00	**	4.00	**
Base for stats	576	**	**	115	107	214	251	566	**	574	**
Mean score	4.0	**	**	4.0	4.1	4.1	4.0	4.0	**	4.0	**
Standard deviation	.87	**	**	.92	.90	.89	.84	.88	**	.87	**
Standard Error	.04	**	**	.09	.10	.07	.06	.04	**	.04	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_10 (continuation)

Q39. NOW - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	631	600	593	598	515	207	606	603	617	631	435	361	393	128	429	325
Effective sample s	526	501	495	501	431	175	506	504	516	526	365	308	333	109	358	273
Total	635	603	595	602	524	221	610	608	621	635	432	361	397	136	425	328
Very dissatisfied (1.0)	3 *%	3 *%	3 *%	3 *%	* *%	0 -%	3 *%	3 *%	3 *%	3 *%	2 *%	1 *%	* *%	0 -%	1 *%	* *%
Quite dissatisfied (2.0)	20 3%	20 3%	17 3%	16 3%	12 2%	5 2%	19 3%	17 3%	20 3%	20 3%	9- 2%	8 2%	9 2%	3 2%	10 2%	4- 1%
Neither/ nor (3.0)	134 21%	123 20%	121 20%	124 21%	106 20%	33- 15%	127 21%	127 21%	129 21%	134 21%	77-d 18%	60-d 17%	66-d 17%	9- 7%	82d 19%	50-d 15%
Quite satisfied (4.0)	224 35%	214 35%	211 35%	215 36%	185 35%	81 37%	214 35%	215 35%	218 35%	224 35%	161 37%	132 36%	150 38%	52 38%	153 36%	110 34%
Very satisfied (5.0)	196 31%	186 31%	186 31%	188 31%	169 32%	90 40% +abcfghi	190 31%	188 31%	192 31%	196 31%	150+ 35%	125+ 35%	134 34%	63+abce 46%	140 33%	128+ 39%
NET Satisfied	419 66%	400 66%	397 67%	403 67%	354 68%	170 77% +abcdfghi	404 66%	402 66%	410 66%	419 66%	311+ 72%	256+ 71%	284+ 72%	114 84% +abcef	294+ 69%	239+ 73%
NET Dissatisfied	23 4%	23 4%	20 3%	19 3%	12 2%	5 2%	22 4%	20 3%	23 4%	23 4%	10- 2%	9 3%	9- 2%	3 2%	11 3%	4- 1%
Don't know	59 9%	57 9%	57 10%	55 9%	52 10%	13- 6%	57 9%	58 10%	58 9%	59 9%	34 8%	36 10%	37 9%	9 7%	38 9%	35 11%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	5.00
Base for stats	576	546	538	547	472	209	553	550	562	576	398	325	360	127	387	292
Mean score	4.0	4.0	4.0	4.0+	4.1+	4.2 +abcfghi	4.0	4.0	4.0	4.0	4.1+	4.1+	4.1+	4.4+abce	4.1+	4.2+e
Standard deviation	.87	.87	.87	.86	.82	.80	.87	.86	.87	.87	.82	.83	.80	.72	.84	.78
Standard Error	.04	.04	.04	.04	.04	.06	.04	.04	.04	.04	.04	.05	.05	.07	.05	.05

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_10 (continuation)

Q39. NOW - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	631	**	583	436	272
Effective sample s	526	**	489	365	228
Total	635	**	576	421	268
Very dissatisfied (1.0)	3 *%	** **	3 1%	2 *%	1 1%
Quite dissatisfied (2.0)	20 3%	** **	19 3%	16 4%	11 4%
Neither/ nor (3.0)	134 21%	** **	119 21%	85 20%	55 21%
Quite satisfied (4.0)	224 35%	** **	206 36%	153 36%	99 37%
Very satisfied (5.0)	196 31%	** **	180 31%	125 30%	82 30%
NET Satisfied	419 66%	** **	386 67%	278 66%	181 67%
NET Dissatisfied	23 4%	** **	22 4%	18 4%	12 5%
Don't know	59 9%	** **	49 8%	40 10%	20 8%
Medians	4.00	**	4.00	4.00	4.00
Mode	4.00	**	4.00	4.00	4.00
Base for stats	576	**	527	380	248
Mean score	4.0	**	4.0	4.0	4.0
Standard deviation	.87	**	.87	.87	.89
Standard Error	.04	**	.04	.05	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_11

Q39. Disney+ - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1295	595	592	0	108	569	710
Effective sample s	1085	504	491		90	489	593
Total	1293	605	576	0	112	640	638
Very dissatisfied (1.0)	12 1%	4 1%	8 1%	0 -%	0 -%	4 1%	8 1%
Quite dissatisfied (2.0)	39 3%	16 3%	22 4%	0 -%	2 2%	21 3%	17 3%
Neither/ nor (3.0)	149 12%	69 11%	67 12%	0 -%	13 12%	86b 13%	57- 9%
Quite satisfied (4.0)	432 33%	202 33%	195 34%	0 -%	34 31%	230 36%	201 31%
Very satisfied (5.0)	632 49%	302 50%	271 47%	0 -%	59 53%	291- 45%	335+a 53%
NET Satisfied	1064 82%	504 83%	466 81%	0 -%	93 83%	521 81%	536 84%
NET Dissatisfied	51 4%	20 3%	29 5%	0 -%	2 2%	25 4%	25 4%
Don't know	29 2%	12 2%	14 2%	0 -%	4 3%	9 1%	20 3%
Medians	4.00	5.00	4.00		5.00	4.00	5.00
Mode	5.00	5.00	5.00		5.00	5.00	5.00
Base for stats	1264	593	562	0	108	632	618
Mean score	4.3	4.3	4.2		4.4	4.2-	4.4+a
Standard deviation	.86	.83	.91		.77	.85	.86
Standard Error	.03	.04	.04		.08	.04	.04

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_11 (continuation)

Q39. Disney+ - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1295	197	353	301	221	157	**	**	550	522	223	**
Effective sample s	1085	167	307	249	184	133	**	**	468	433	187	**
Total	1293	239	349	287	218	144	**	**	589	505	199	**
Very dissatisfied (1.0)	12 1%	1 *%	3 1%	2 1%	3 1%	3 2%	** **	** **	4 1%	5 1%	3 2%	** **
Quite dissatisfied (2.0)	39 3%	11di 5%	11d 3%	7d 3%	0- -%	8di 6%	** **	** **	22di 4%	7- 1%	10di 5%	** **
Neither/ nor (3.0)	149 12%	22 9%	31 9%	39 13%	24 11%	24+abh 17%	** **	** **	52- 9%	63 12%	34+abh 17%	** **
Quite satisfied (4.0)	432 33%	71 30%	117 33%	82 28%	81 37%	50 34%	** **	** **	188 32%	163 32%	80+ach 40%	** **
Very satisfied (5.0)	632 49%	130ej 54%	177ej 51%	151ej 53%	107ej 49%	54- 38%	** **	** **	308+ej 52%	258ej 51%	66- 33%	** **
NET Satisfied	1064 82%	202ej 84%	294ej 84%	233e 81%	189ej 87%	104- 72%	** **	** **	496ej 84%	422ej 83%	147- 74%	** **
NET Dissatisfied	51 4%	12 5%	14 4%	9 3%	3- 1%	12+cdi 8%	** **	** **	26 4%	12- 2%	13+di 7%	** **
Don't know	29 2%	4 2%	11 3%	7 2%	2 1%	4 3%	** **	** **	15 2%	9 2%	6 3%	** **
Medians	4.00	5.00	5.00	5.00	4.00	4.00	**	**	5.00	5.00	4.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	**	**	5.00	5.00	4.00	**
Base for stats	1264	235	339	280	216	140	**	**	574	496	194	**
Mean score	4.3	4.4efjk	4.3efjk	4.3efjk	4.3efjk	4.0-	**	**	4.3efjk	4.3efjk	4.0-	**
Standard deviation	.86	.86	.84	.85	.79	1.01	**	**	.85	.82	.94	**
Standard Error	.03	.07	.05	.05	.06	.09	**	**	.04	.04	.07	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_11 (continuation)

Q39. Disney+ - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Region													
		East Mi	West Mi	East	London	North	North	South	South	Yo	England	Scotland	Wales	Northern	
		dlands	dlands	(c)	(d)	East	West	East	West	rkshire	(j)	(k)	(l)	Ireland	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	and the	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	Humber	(j)	(k)	(l)	(m)	
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	
Unweighted row		1295	**	105	**	156	**	143	150	**	**	921	134	129	111
Effective sample s		1085	**	98	**	146	**	133	139	**	**	851	110	109	90
Total		1293	**	126	**	195	**	146	180	**	**	1083	111	61	38
Very dissatisfied	(1.0)	12	**	0	**	0	**	3	4	**	**	11	0	*	1
		1%	**	-%	**	-%	**	2%	2%	**	**	1%	-%	1%	1%
Quite dissatisfied	(2.0)	39	**	3	**	4	**	5	5	**	**	33	4	2	*
		3%	**	2%	**	2%	**	3%	3%	**	**	3%	4%	4%	1%
Neither/ nor	(3.0)	149	**	19	**	14	**	22d	14	**	**	124	15	7	3
		12%	**	15%	**	7%	**	15%	8%	**	**	11%	14%	11%	8%
Quite satisfied	(4.0)	432	**	41	**	64	**	46	79+fj	**	**	358	38	23	13
		33%	**	33%	**	33%	**	32%	44%	**	**	33%	34%	37%	34%
Very satisfied	(5.0)	632	**	58	**	108g	**	67	76	**	**	533	51	28	20
		49%	**	46%	**	56%	**	46%	42%	**	**	49%	46%	45%	54%
NET Satisfied		1064	**	99	**	172+f	**	113	155	**	**	891	89	51	33
		82%	**	79%	**	89%	**	77%	86%	**	**	82%	80%	83%	88%
NET Dissatisfied		51	**	3	**	4	**	8	9	**	**	44	4	2	1
		4%	**	2%	**	2%	**	5%	5%	**	**	4%	4%	4%	2%
Don't know		29	**	5	**	4	**	3	3	**	**	24	3	1	1
		2%	**	4%	**	2%	**	2%	2%	**	**	2%	2%	2%	2%
Medians		4.00	**	4.00	**	5.00	**	4.00	4.00	**	**	5.00	4.00	4.00	5.00
Mode		5.00	**	5.00	**	5.00	**	5.00	4.00	**	**	5.00	5.00	5.00	5.00
Base for stats		1264	**	121	**	191	**	143	178	**	**	1059	109	60	37
Mean score		4.3	**	4.3	**	4.4+acfgj	**	4.2	4.2	**	**	4.3	4.3	4.3	4.4
Standard deviation		.86	**	.81	**	.73	**	.96	.87	**	cf	.87	.83	.84	.79
Standard Error		.03	**	.08	**	.06	**	.08	.07	**	**	.03	.08	.08	.08

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Table Q39_11 (continuation)

Q39. Disney+ - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1295	481	380	186	239	861	425	1070	**	218	106	**
Effective sample s	1085	417	327	163	208	744	371	894	**	185	94	**
Total	1293	418	326	242	298	744	540	1077	**	209	108	**
Very dissatisfied (1.0)	12 1%	3 1%	2 1%	3 1%	4 1%	5 1%	7 1%	12 1%	** **	* *%	0 -%	** **
Quite dissatisfied (2.0)	39 3%	14 3%	9 3%	11 4%	4 1%	23 3%	15 3%	32 3%	** **	7 4%	7 7%	** **
Neither/ nor (3.0)	149 12%	46 11%	47d 14%	30 13%	26 9%	92 12%	56 10%	124 12%	** **	22 10%	14 13%	** **
Quite satisfied (4.0)	432 33%	138 33%	112 34%	76 31%	103 34%	250 34%	179 33%	357 33%	** **	75 36%	49 46%	** **
Very satisfied (5.0)	632 49%	207 50%	149 46%	117 48%	155 52%	356 48%	272 50%	533 49%	** **	96 46%	36 33%	** **
NET Satisfied	1064 82%	345 83%	261 80%	193 80%	258 86%	607 81%	450 83%	889 83%	** **	171 82%	85 79%	** **
NET Dissatisfied	51 4%	17 4%	11 3%	13 6%	8 3%	28 4%	22 4%	44 4%	** **	7 4%	7 7%	** **
Don't know	29 2%	11 3%	7 2%	5 2%	7 2%	17 2%	12 2%	20- 2%	** **	9 4%	2 2%	** **
Medians	4.00	5.00	4.00	4.00	5.00	4.00	5.00	5.00	**	4.00	4.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	4.00	**
Base for stats	1264	408	319	237	292	727	528	1057	**	201	106	**
Mean score	4.3	4.3	4.2	4.2	4.4	4.3	4.3	4.3d	**	4.3d	4.1-	**
Standard deviation	.86	.86	.85	.92	.82	.86	.87	.87	+acd **	.81	.86	**
Standard Error	.03	.04	.05	.07	.06	.03	.05	.03	**	.06	.09	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_11 (continuation)

Q39. Disney+ - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1295	411	883	**	**	**	**	**	**	**	233	**
Effective sample s		1085	341	743	**	**	**	**	**	**	**	197	**
Total		1293	406	886	**	**	**	**	**	**	**	236	**
Very dissatisfied	(1.0)	12 1%	7+b 2%	5- 1%	** **	** **	** **	** **	** **	** **	** **	5b 2%	** **
Quite dissatisfied	(2.0)	39 3%	14 3%	24 3%	** **	** **	** **	** **	** **	** **	** **	11 5%	** **
Neither/ nor	(3.0)	149 12%	52 13%	97 11%	** **	** **	** **	** **	** **	** **	** **	30 13%	** **
Quite satisfied	(4.0)	432 33%	123 30%	309j 35%	** **	** **	** **	** **	** **	** **	** **	62- 26%	** **
Very satisfied	(5.0)	632 49%	202 50%	430 49%	** **	** **	** **	** **	** **	** **	** **	124 52%	** **
NET Satisfied		1064 82%	325 80%	739 83%	** **	** **	** **	** **	** **	** **	** **	186 79%	** **
NET Dissatisfied		51 4%	21 5%	29 3%	** **	** **	** **	** **	** **	** **	** **	16+b 7%	** **
Don't know		29 2%	7 2%	22 2%	** **	** **	** **	** **	** **	** **	** **	4 2%	** **
Medians		4.00	5.00	4.00	**	**	**	**	**	**	**	5.00	**
Mode		5.00	5.00	5.00	**	**	**	**	**	**	**	5.00	**
Base for stats		1264	399	864	**	**	**	**	**	**	**	232	**
Mean score		4.3	4.3	4.3	**	**	**	**	**	**	**	4.2	**
Standard deviation		.86	.94	.82	**	**	**	**	**	**	**	.99	**
Standard Error		.03	.05	.03	**	**	**	**	**	**	**	.07	**

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Table Q39_11 (continuation)

Q39. Disney+ - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1295	116	**	273	238	549	553	1274	**	1289	**
Effective sample s	1085	97	**	229	203	462	462	1068	**	1080	**
Total	1293	111	**	269	243	547	546	1274	**	1288	**
Very dissatisfied (1.0)	12 1%	0 -%	**	3 1%	2 1%	3 1%	9+ 2%	12 1%	**	12 1%	**
Quite dissatisfied (2.0)	39 3%	3 3%	**	11 4%	6 3%	19 4%	13 2%	36 3%	**	39 3%	**
Neither/ nor (3.0)	149 12%	10 9%	**	31 12%	23 10%	69 13%	61 11%	148 12%	**	149 12%	**
Quite satisfied (4.0)	432 33%	31 28%	**	82 30%	76 31%	157- 29%	199e 36%	426 33%	**	429 33%	**
Very satisfied (5.0)	632 49%	64 57%	**	136 50%	128 53%	284 52%	252 46%	624 49%	**	630 49%	**
NET Satisfied	1064 82%	95 85%	**	218 81%	204 84%	441 81%	451 83%	1050 82%	**	1059 82%	**
NET Dissatisfied	51 4%	3 3%	**	13 5%	8 3%	22 4%	22 4%	48 4%	**	51 4%	**
Don't know	29 2%	4 3%	**	7 3%	8 3%	14 3%	12 2%	28 2%	**	28 2%	**
Medians	4.00	5.00	**	5.00	5.00	5.00	4.00	5.00	**	5.00	**
Mode	5.00	5.00	**	5.00	5.00	5.00	5.00	5.00	**	5.00	**
Base for stats	1264	107	**	262	235	533	534	1246	**	1260	**
Mean score	4.3	4.4	**	4.3	4.4	4.3	4.3	4.3	**	4.3	**
Standard deviation	.86	.78	**	.90	.83	.87	.87	.86	**	.86	**
Standard Error	.03	.08	**	.06	.06	.04	.04	.03	**	.03	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_11 (continuation)

Q39. Disney+ - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1295	1161	1128	1127	926	230	1191	1145	1215	1295	822	585	727	149	822	577
Effective sample s	1085	974	947	949	776	189	1001	962	1019	1085	694	494	615	123	692	484
Total	1293	1157	1128	1126	929	234	1187	1144	1213	1293	802	579	724	148	807	579
Very dissatisfied (1.0)	12 1%	11 1%	11 1%	10 1%	9 1%	0 -%	11 1%	11 1%	11 1%	12 1%	5 1%	3 *%	6 1%	0 -%	5 1%	5 1%
Quite dissatisfied (2.0)	39 3%	38 3%	30- 3%	31 3%	27 3%	9 4%	37 3%	33 3%	39 3%	39 3%	24 3%	17 3%	17 2%	5 4%	20 2%	11 2%
Neither/ nor (3.0)	149 12%	138 12%	133 12%	130 12%	110 12%	23 10%	136 11%	137 12%	143 12%	149 12%	71- 9%	54- 9%	58- 8%	11 7%	66- 8%	41- 7%
Quite satisfied (4.0)	432 33%	379 33%	376 33%	380 34%	302 32%	72 31%	393 33%	381 33%	401 33%	432 33%	271 34%	211+ 37%	243 34%	49 33%	299+ 37%	207 36%
Very satisfied (5.0)	632 49%	568 49%	555 49%	552 49%	461 50%	124 53%	587 49%	560 49%	596 49%	632 49%	421+ 53%	282 49%	392+ 54%	80 54%	403 50%	303+ 52%
NET Satisfied	1064 82%	947 82%	931 83%	933 83%	762 82%	195 84%	979 83%	941 82%	997 82%	1064 82%	692+ 86%	494+ 85%	635+ 88%	128 87%	702+ 87%	510+ 88%
NET Dissatisfied	51 4%	49 4%	41 4%	41 4%	36 4%	9 4%	48 4%	44 4%	50 4%	51 4%	29 4%	19 3%	23 3%	5 4%	25 3%	16 3%
Don't know	29 2%	23 2%	23 2%	22 2%	20 2%	7 3%	23 2%	22 2%	23 2%	29 2%	10- 1%	12 2%	8- 1%	4 3%	14 2%	12 2%
Medians	4.00	5.00	5.00	5.00	5.00	5.00	5.00	4.00	5.00	4.00	5.00	4.00	5.00	5.00	5.00	5.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Base for stats	1264	1134	1104	1104	909	227	1164	1122	1189	1264	792	567	716	144	793	567
Mean score	4.3	4.3	4.3	4.3	4.3	4.4	4.3	4.3	4.3	4.3	4.4+	4.3	4.4+	4.4	4.4+	4.4+
Standard deviation	.86	.87	.86	.85	.87	.82	.86	.86	.87	.86	.82	.80	.80	.78	.79	.78
Standard Error	.03	.03	.03	.03	.03	.06	.03	.03	.03	.03	.03	.04	.03	.07	.03	.04

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Table Q39_11 (continuation)

Q39. Disney+ - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used Disney+ in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1295	**	1211	909	537
Effective sample s	1085	**	1022	766	458
Total	1293	**	1194	874	527
Very dissatisfied (1.0)	12 1%	** **	10 1%	8 1%	3 1%
Quite dissatisfied (2.0)	39 3%	** **	33 3%	24 3%	16 3%
Neither/ nor (3.0)	149 12%	** **	130 11%	93 11%	55 10%
Quite satisfied (4.0)	432 33%	** **	412 34%	314+ 36%	197+ 37%
Very satisfied (5.0)	632 49%	** **	582 49%	417 48%	246 47%
NET Satisfied	1064 82%	** **	994 83%	731 84%	444 84%
NET Dissatisfied	51 4%	** **	44 4%	32 4%	19 4%
Don't know	29 2%	** **	26 2%	18 2%	9 2%
Medians	4.00	**	4.00	4.00	4.00
Mode	5.00	**	5.00	5.00	5.00
Base for stats	1264	**	1168	856	518
Mean score	4.3	**	4.3	4.3	4.3
Standard deviation	.86	**	.84	.84	.82
Standard Error	.03	**	.03	.03	.04

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Table Q39_13

Q39. YouTube - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: YouTube (including YouTube Premium) in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	2192	943	1116	**	124	1030	1134
Effective sample s	1827	788	929	**	105	865	952
Total	2183	971	1066	**	134	1116	1040
Very dissatisfied (1.0)	24 1%	10 1%	12 1%	** **	2 1%	14 1%	9 1%
Quite dissatisfied (2.0)	71 3%	24 2%	46+a 4%	** **	1 1%	39 3%	30 3%
Neither/ nor (3.0)	409 19%	171 18%	212 20%	** **	23 17%	202 18%	204 20%
Quite satisfied (4.0)	703 32%	327 34%	330 31%	** **	44 33%	366 33%	328 32%
Very satisfied (5.0)	872 40%	410b 42%	397- 37%	** **	60 45%	456 41%	407 39%
NET Satisfied	1574 72%	737+b 76%	728- 68%	** **	104 78%	822 74%	734 71%
NET Dissatisfied	94 4%	34 3%	57+ 5%	** **	3 2%	53 5%	40 4%
Don't know	106 5%	29- 3%	69+a 6%	** **	4 3%	39- 3%	62+a 6%
Medians	4.00	4.00	4.00	**	4.00	4.00	4.00
Mode	5.00	5.00	5.00	**	5.00	5.00	5.00
Base for stats	2077	942	997	**	130	1077	978
Mean score	4.1	4.2+b	4.1-	**	4.2	4.1	4.1
Standard deviation	.92	.89	.95	**	.87	.93	.91
Standard Error	.02	.03	.03	**	.09	.03	.03

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_13 (continuation)

Q39. YouTube - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: YouTube (including YouTube Premium) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	2192	283	431	382	357	364	240	135	714	739	739	375
Effective sample s	1827	242	373	314	297	304	200	112	609	611	616	312
Total	2183	346	439	367	359	324	224	124	785	726	672	348
Very dissatisfied (1.0)	24 1%	1 *%	7 2%	5 1%	3 1%	3 1%	3 2%	2 1%	8 1%	8 1%	8 1%	5 1%
Quite dissatisfied (2.0)	71 3%	10 3%	7- 2%	18beh 5%	13 4%	6 2%	10b 5%	6 5%	17- 2%	31bh 4%	22 3%	16bh 5%
Neither/ nor (3.0)	409 19%	36- 11%	78a 18%	60 16%	65a 18%	77+abchi 24%	62 28%	31achi 25%	114- 15%	125a 17%	170 25%	93+abcdhi 27%
Quite satisfied (4.0)	703 32%	96 28%	142 32%	112 30%	125 35%	113 35%	69 31%	46 37%	238 30%	236 33%	228 34%	115 33%
Very satisfied (5.0)	872 40%	192 +bcdefgi jk 56%	193efgjk 44%	164efgjk 45%	133fgjk 37%	105-gk 32%	61- 27%	23- 19%	385 +defgijk 49%	297efgjk 41%	189-g 28%	84- 24%
NET Satisfied	1574 72%	288 +bcdefgi jk 83%	335 +efgjk 76%	276efgjk 75%	258fgjk 72%	218-fgk 67%	130- 58%	69- 56%	623 +defgijk 79%	534efgjk 73%	417- 62%	199- 57%
NET Dissatisfied	94 4%	11 3%	14 3%	23eh 6%	16 5%	9 3%	14h 6%	7 6%	24 3%	39h 5%	30 5%	21eh 6%
Don't know	106 5%	10 3%	12- 3%	9- 2%	20 6%	20bch 6%	18+abchi 8%	16 +abcdehi 13%	23- 3%	29 4%	54+abchi 8%	34+abcdhi 10%
Medians	4.00	5.00	4.00	4.00	4.00	4.00	4.00	4.00	5.00	4.00	4.00	4.00
Mode	5.00	5.00	5.00	5.00	5.00	4.00	4.00	4.00	5.00	5.00	4.00	4.00
Base for stats	2077	336	426	358	339	304	206	107	762	697	617	313
Mean score	4.1	4.4 +bcdefgi jk	4.2efgjk 4.2efgjk	4.2fgjk 4.2fgjk	4.1fgjk 4.1fgjk	4.0-fgk 4.0-fgk	3.8- 3.8-	3.8- 3.8-	4.3 +cdefgij k	4.1fgjk 4.1fgjk	3.9- 3.9-	3.8- 3.8-
Standard deviation	.92	.82	.90	.96	.90	.88	.97	.90	.87	.93	.92	.94
Standard Error	.02	.05	.05	.05	.05	.05	.07	.09	.04	.04	.04	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_13 (continuation)

Q39. YouTube - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: YouTube (including YouTube Premium) in last 6 months

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		2192	145	163	149	251	**	238	259	139	134	1550	230	220	192
Effective sample s		1827	132	151	137	235	**	218	241	130	124	1431	194	185	156
Total		2183	159	189	180	310	**	254	312	174	170	1833	185	102	62
Very dissatisfied	(1.0)	24	0	0	1	4	**	2	7+	1	1	19	1	4	*
		1%	-%	-%	*%	1%	**	1%	2%	*%	*%	1%	*%	4%	*%
Quite dissatisfied	(2.0)	71	6	5	4	13	**	10	11	8	6	64	2	2	3k
		3%	4%	3%	2%	4%	**	4%	4%	5%	4%	3%	1%	2%	4%
Neither/ nor	(3.0)	409	27	45i	38	49	**	51	66	30	23	344	39	15	10
		19%	17%	24%	21%	16%	**	20%	21%	17%	13%	19%	21%	15%	16%
Quite satisfied	(4.0)	703	45	58	62	91	**	75	97	59	54	572-	67	40+adfj	23
		32%	29%	31%	34%	29%	**	30%	31%	34%	32%	31%	36%	40%	37%
Very satisfied	(5.0)	872	73	69	65	135	**	107	117	69	76	742	69	37	24
		40%	46%	37%	36%	44%	**	42%	37%	39%	45%	40%	37%	36%	39%
NET Satisfied		1574	118	127	126	226	**	182	213	128	131	1314	136	77	47
		72%	74%	67%	70%	73%	**	72%	68%	73%	77%	72%	73%	76%	76%
NET Dissatisfied		94	6	5	5	17k	**	12	18k	9	7	83k	3-	6k	3
		4%	4%	3%	3%	6%	**	5%	6%	5%	4%	5%	1%	6%	4%
Don't know		106	8	11	10	17	**	9	14	7	10	92	8	4	2
		5%	5%	6%	6%	5%	**	4%	5%	4%	6%	5%	4%	3%	3%
Medians		4.00	4.00	4.00	4.00	4.00	**	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode		5.00	5.00	5.00	5.00	5.00	**	5.00	5.00	5.00	5.00	5.00	5.00	4.00	5.00
Base for stats		2077	151	177	170	293	**	245	297	167	160	1741	178	98	60
Mean score		4.1	4.2	4.1	4.1	4.2	**	4.1	4.0	4.1	4.2g	4.1	4.1	4.1	4.1
Standard deviation		.92	.87	.87	.87	.96	**	.93	.99	.91	.87	.92	.82	.99	.87
Standard Error		.02	.08	.07	.08	.06	**	.06	.07	.08	.08	.03	.06	.07	.07

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_13 (continuation)

Q39. YouTube - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: YouTube (including YouTube Premium) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	2192	816	594	290	471	1410	761	1841	**	342	166	**
Effective sample s	1827	703	507	256	415	1210	671	1530	**	290	144	**
Total	2183	687	498	378	598	1185	976	1836	**	335	174	**
Very dissatisfied (1.0)	24 1%	12b 2%	2 *%	4 1%	6 1%	14 1%	10 1%	21 1%	** **	2 1%	1 1%	** **
Quite dissatisfied (2.0)	71 3%	36+bdf 5%	11 2%	10 3%	12 2%	48+f 4%	22- 2%	58 3%	** **	11 3%	5 3%	** **
Neither/ nor (3.0)	409 19%	135 20%	87 17%	74 20%	107 18%	222 19%	181 19%	366+c 20%	** **	40- 12%	26 15%	** **
Quite satisfied (4.0)	703 32%	211 31%	169 34%	112 30%	202 34%	380 32%	314 32%	595 32%	** **	103 31%	60 34%	** **
Very satisfied (5.0)	872 40%	252- 37%	211a 42%	167a 44%	240 40%	462 39%	407 42%	703- 38%	** **	167+a 50%	77 44%	** **
NET Satisfied	1574 72%	463- 67%	380+ae 76%	279 74%	442a 74%	842 71%	721a 74%	1299- 71%	** **	270+a 81%	137a 79%	** **
NET Dissatisfied	94 4%	48+bcdf 7%	13- 3%	14 4%	18 3%	61b 5%	32 3%	79 4%	** **	13 4%	7 4%	** **
Don't know	106 5%	42 6%	18 4%	12 3%	31 5%	60 5%	43 4%	92 5%	** **	13 4%	5 3%	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	5.00	4.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	5.00	**
Base for stats	2077	645	480	366	567	1125	933	1744	**	323	169	**
Mean score	4.1	4.0-	4.2+ae	4.2a	4.2a	4.1	4.2a	4.1-	**	4.3+a	4.2	**
Standard deviation	.92	.99	.85	.91	.88	.94	.89	.92	+a **	.86	.88	+a **
Standard Error	.02	.04	.04	.06	.04	.03	.04	.02	**	.05	.07	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_13 (continuation)

Q39. YouTube - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: YouTube (including YouTube Premium) in last 6 months

Absolute figures
Column percentages

		Limiting/Impacting Conditions												
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row		2192	697	1494	142	107	157	**	**	**	**	346	179	
Effective sample s		1827	578	1249	116	86	130	**	**	**	**	291	151	
Total		2183	700	1481	131	108	164	**	**	**	**	357	177	
Very dissatisfied	(1.0)	24 1%	10 1%	13 1%	3 3%	1 1%	1 *%	** **	** **	** **	** **	6 2%	1 *%	
Quite dissatisfied	(2.0)	71 3%	22 3%	48 3%	4 3%	6 5%	7 4%	** **	** **	** **	** **	12 3%	6 3%	
Neither/ nor	(3.0)	409 19%	130 19%	278 19%	34+jk 26%	28 26%	32 20%	** **	** **	** **	** **	57 16%	29 16%	
Quite satisfied	(4.0)	703 32%	206 29%	497j 34%	38 29%	30 28%	52 31%	** **	** **	** **	** **	86- 24%	58 33%	
Very satisfied	(5.0)	872 40%	293c 42%	578 39%	40- 31%	35 33%	57 35%	** **	** **	** **	** **	181+abce 51%	74 42%	
NET Satisfied		1574 72%	499c 71%	1074c 73%	78- 60%	65 60%	108 66%	** **	** **	** **	** **	266c 75%	132c 74%	
NET Dissatisfied		94 4%	32 5%	62 4%	8 6%	6 6%	8 5%	** **	** **	** **	** **	19 5%	7 4%	
Don't know		106 5%	39 6%	66 4%	10 8%	9 8%	16+bj 10%	** **	** **	** **	** **	15 4%	10 6%	
Medians		4.00	4.00	4.00	4.00	4.00	4.00	**	**	**	**	5.00	4.00	
Mode		5.00	5.00	5.00	5.00	5.00	5.00	**	**	**	**	5.00	5.00	
Base for stats		2077	661	1415	120	100	148	**	**	**	**	342	167	
Mean score		4.1	4.1c	4.1c	3.9-	3.9	4.1	**	**	**	**	4.2+bcdg	4.2cg	
Standard deviation		.92	.95	.90	1.00	.96	.91	**	**	cdg	**	.97	.87	
Standard Error		.02	.04	.03	.10	.11	.08	**	**	**	**	.06	.07	

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Table Q39_13 (continuation)

Q39. YouTube - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: YouTube (including YouTube Premium) in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access		Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	2192	131	103	314	278	629	1108	2167	**	2182	**
Effective sample s	1827	111	85	264	235	527	918	1808	**	1820	**
Total	2183	126	99	312	283	630	1087	2158	**	2173	**
Very dissatisfied (1.0)	24 1%	3 3%	2 2%	2 1%	4 1%	7 1%	15 1%	23 1%	** **	24 1%	** **
Quite dissatisfied (2.0)	71 3%	5 4%	3 3%	10 3%	6 2%	19 3%	38 4%	71 3%	** **	71 3%	** **
Neither/ nor (3.0)	409 19%	20 16%	23 23%	62 20%	39- 14%	110 18%	205 19%	408 19%	** **	409 19%	** **
Quite satisfied (4.0)	703 32%	36 29%	32 32%	92 29%	98 35%	198 31%	337 31%	692 32%	** **	699 32%	** **
Very satisfied (5.0)	872 40%	60 48%	37 37%	137 44%	126 44%	280+ 44%	431 40%	864 40%	** **	867 40%	** **
NET Satisfied	1574 72%	97 77%	68 69%	228 73%	224+f 79%	478+f 76%	769 71%	1556 72%	** **	1566 72%	** **
NET Dissatisfied	94 4%	8 6%	6 6%	12 4%	10 4%	26 4%	53 5%	93 4%	** **	94 4%	** **
Don't know	106 5%	2 1%	2 2%	10 3%	10 3%	15- 2%	60e 5%	101 5%	** **	104 5%	** **
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	**	4.00	**
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**	5.00	**
Base for stats	2077	124	97	302	273	615	1027	2057	**	2069	**
Mean score	4.1	4.2	4.0	4.2	4.2	4.2	4.1	4.1	**	4.1	**
Standard deviation	.92	1.01	.99	.91	.88	.91	.94	.92	**	.92	**
Standard Error	.02	.10	.11	.06	.06	.04	.03	.02	**	.02	**

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Table Q39_13 (continuation)

Q39. YouTube - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: YouTube (including YouTube Premium) in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	2192	1954	1915	1896	1622	291	2004	1890	2046	2192	1368	1088	1256	177	1372	988
Effective sample s	1827	1633	1600	1586	1353	234	1674	1580	1709	1827	1151	920	1056	143	1150	829
Total	2183	1940	1904	1885	1619	280	1993	1875	2038	2183	1342	1058	1258	166	1347	999
Very dissatisfied (1.0)	24 1%	21 1%	18 1%	16- 1%	16 1%	1 **	21 1%	17 1%	21 1%	24 1%	9- 1%	9 1%	9 1%	0 -%	12 1%	9 1%
Quite dissatisfied (2.0)	71 3%	63 3%	65 3%	64 3%	51 3%	4 1%	66 3%	64 3%	71+ 3%	71 3%	43 3%	36f 3%	34 3%	3 2%	45f 3%	18- 2%
Neither/ nor (3.0)	409 19%	379+e 20%	373+e 20%	377+e 20%	320e 20%	33- 12%	386+e 19%	367+e 20%	391e 19%	409e 19%	250d 19%	194d 18%	222d 18%	16- 9%	239d 18%	161-d 16%
Quite satisfied (4.0)	703 32%	622 32%	613 32%	608 32%	532 33%	102 37%	645 32%	599 32%	656 32%	703 32%	451 34%	373+ 35%	423 34%	63 38%	456 34%	342 34%
Very satisfied (5.0)	872 40%	759- 39%	739- 39%	724- 38%	615- 38%	130 46% +abcdfh	778- 39%	743 40%	802 39%	872 40%	526 39%	387- 37%	506 40%	79b 47%	529 39%	412b 41%
NET Satisfied	1574 72%	1381- 71%	1353- 71%	1332- 71%	1147- 71%	232 83% +abcdfghi	1423- 71%	1341 72%	1458- 72%	1574 72%	976 73%	760 72%	929 74%	142 85% +abcef	986 73%	754+ 75%
NET Dissatisfied	94 4%	84 4%	83 4%	80 4%	67 4%	5- 2%	87e 4%	80 4%	91e 4%	94 4%	52 4%	45 4%	44- 3%	3 2%	56 4%	27- 3%
Don't know	106 5%	97 5%	95 5%	95 5%	85 5%	10 4%	96 5%	86 5%	97 5%	106 5%	65 5%	60 6%	64 5%	6 3%	67 5%	58 6%
Medians	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Mode	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00
Base for stats	2077	1843	1808	1790	1535	270	1897	1789	1941	2077	1277	998	1194	161	1281	941
Mean score	4.1	4.1- +abcdfghi	4.1- +abcdfghi	4.1- +abcdfghi	4.1- +abcdfghi	4.3 +abcdfghi	4.1- +abcdfghi	4.1 +abcdfghi	4.1- +abcdfghi	4.1 +abcdfghi	4.1	4.1	4.2	4.4 +abcef	4.1	4.2+b
Standard deviation	.92	.92	.92	.91	.91	.77	.92	.91	.92	.92	.89	.89	.88	.73	.90	.86
Standard Error	.02	.02	.02	.02	.03	.05	.02	.02	.02	.02	.03	.03	.03	.06	.03	.03

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Table Q39_13 (continuation)

Q39. YouTube - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: YouTube (including YouTube Premium) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	2192	106	2007	1491	869
Effective sample s	1827	91	1684	1251	739
Total	2183	153	1952	1420	837
Very dissatisfied (1.0)	24 1%	2 1%	20 1%	12 1%	7 1%
Quite dissatisfied (2.0)	71 3%	7 5%	60 3%	50 4%	39+b 5%
Neither/ nor (3.0)	409 19%	24 16%	362 19%	275 19%	169 20%
Quite satisfied (4.0)	703 32%	40 26%	645+ 33%	470 33%	285 34%
Very satisfied (5.0)	872 40%	68 44%	775d 40%	543- 38%	292- 35%
NET Satisfied	1574 72%	107 70%	1419 73%	1012 71%	577- 69%
NET Dissatisfied	94 4%	9 6%	80 4%	62 4%	46+ 6%
Don't know	106 5%	13 8%	91 5%	71 5%	45 5%
Medians	4.00	4.00	4.00	4.00	4.00
Mode	5.00	5.00	5.00	5.00	5.00
Base for stats	2077	140	1861	1349	792
Mean score	4.1	4.2	4.1d	4.1	4.0-
Standard deviation	.92	.98	.91	.91	.93
Standard Error	.02	.11	.02	.03	.04

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Table Q39_T2
 Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	1754 80%	771 79%	876 80%	** **	100 83%	837 79%	902 81%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1140 68%	562 70%	499 65%	** **	75 67%	505- 62%	628+a 73%
STV Player or STV Player+ (formerly STV Player Premium)	269 61%	169 63%	59 54%	** **	40 66%	163 61%	104 61%
S4C Clic	160 69%	100 70%	32 72%	** **	28 63%	118 72%	40 61%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1206 70%	580 70%	538 69%	** **	85 77%	568- 67%	626+a 74%
My5	738 62%	393 64%	290 58%	** **	55 66%	357 60%	378 64%
Sky On Demand or Sky Go	623 77%	325 79%	240 76%	** **	58 75%	354 77%	265 78%
Netflix	1737 84%	786 84%	838 83%	** **	107 85%	818 83%	905 84%
Amazon Prime Video	1383 77%	624 77%	666 76%	** **	91 79%	700 77%	671 77%
NOW	419 66%	212 68%	152 61%	** **	53 74%	228 68%	188 64%
Disney+	1064 82%	504 83%	466 81%	** **	93 83%	521 81%	536 84%
YouTube	1574 72%	737+b 76%	728- 68%	** **	104 78%	822 74%	734 71%
None	184 8%	77 8%	78 7%	** **	6 5%	74- 7%	101a 10%

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 Prepared by BMG

Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	1754 80%	200 76%	281 81%	266 81%	297 79%	300 79%	249 81%	162 83%	481 79%	563 80%	711 81%	411 82%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1140 68%	139 65%	216 72%	171 66%	215 69%	183 66%	142 66%	74 66%	354 69%	386 68%	400 66%	217 66%
STV Player or STV Player+ (formerly STV Player Premium)	269 61%	55 56%	83 71%	40 56%	33 57%	24 52%	22 71%	12 72%	138 64%	73 57%	58 62%	34 71%
S4C Clic	160 69%	38 61%	65 74%	31 69%	17 77%	3 44%	5 79%	1 40%	103 69%	47 72%	9 57%	6 66%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1206 70%	158 68%	235 71%	200 73%	231ej 75%	169 64%	133 66%	80 71%	393 70%	430ej 74%	383 66%	214 68%
My5	738 62%	82 60%	136 66%	107 60%	159 67%	110 56%	82 53%	62 74%	217 64%	267 64%	254 58%	144 60%
Sky On Demand or Sky Go	623 77%	102 73%	145 80%	107 77%	115 83%	77 76%	54 77%	24 69%	246 77%	222 80%	155 75%	78 74%
Netflix	1737 84%	259 81%	376ej 85%	339+aejk 88%	300+aejk 89%	235- 78%	151 76%	77 80%	635j 84%	639 89%	463- 78%	227 77%
Amazon Prime Video	1383 77%	197 73%	282 77%	254 79%	260a 82%	205 75%	111 70%	73 75%	479 75%	514+a 81%	389 74%	184 72%
NOW	419 66%	94 66%	114 72%	74 68%	66 71%	36 53%	23 56%	11 50%	209 69%	140 69%	70 53%	34 54%
Disney+	1064 82%	202 84%	294 84%	233 81%	189 87%	104 72%	34 78%	9 77%	496 84%	422 83%	147 74%	43 78%
YouTube	1574 72%	288 83%	335efjk 76%	276fjk 75%	258fjk 72%	218 67%	130- 58%	69 56%	623 79%	534fjk 73%	417- 62%	199- 57%

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Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
None	184	12-	12-	21	20	20	29 abcdehi	69	24-	41-	118 +abcdehi	98+abcdehij
	8%	4%	3%	6%	6%	6%	13%	56%	3%	6%	18%	28%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	1754	126	156	166	209	74	182	256	154	138	1460	167+fgjl	82	45
	80%	80%	81%	78%	79%	82%	76%	78%	79%	82%	79%	87%	78%	80%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1140	91	92	105	137	44	136	178	96	97	975	78	51	37
	68%	72%	65%	70%	66%	66%	67%	66%	66%	74%	68%	63%	67%	77%
STV Player or STV Player+ (formerly STV Player Premium)	269	21	17	14	38	5	31	26	7	8	166	93	4	5
	61%	63%	59%	55%	61%	47%	71%	53%	100%	46%	60%	65%	59%	60%
S4C Clic	160	16	12	4	33	1	22	24	8	7	126	14	16	4
	69%	68%	73%	57%	66%	19%	72%	83%	87%	45%	68%	71%	69%	75%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1206	94	106	104	158	40	135	179	103	103	1022	102	48	33
	70%	72%	72%	69%	70%	68%	70%	70%	63%	77%	70%	74%	63%	75%
My5	738	52	58	72	94	25	96	102	55	68	622	66	29	21
	62%	57%	60%	59%	61%	59%	71%	56%	59%	60%	60%	74%	64%	70%
Sky On Demand or Sky Go	623	58	53	46	98	18	56	98	34	58	519	54	32	18
	77%	81%	85%	68%	80%	69%	66%	83%	66%	90%	78%	74%	76%	85%
Netflix	1737	132	150	154	246	68	184	240	136	134	1444	153	91	48
	84%	87%	85%	84%	83%	82%	78%	84%	82%	84%	83%	86%	85%	83%
Amazon Prime Video	1383	98	111	112	200	58	148	217	118	96	1157	117	70	39
	77%	75%	73%	72%	79%	77%	71%	81%	81%	73%	76%	77%	80%	83%
NOW	419	37	34	28	65	9	49	73	34	25	352	44	13	10
	66%	73%	77%	57%	63%	58%	62%	73%	65%	62%	66%	65%	68%	64%
Disney+	1064	78	99	76	172	37	113	155	82	78	891	89	51	33
	82%	79%	79%	76%	89%	79%	77%	86%	83%	85%	82%	80%	83%	88%
YouTube	1574	118	127	126	226	62	182	213	128	131	1314	136	77	47
	72%	74%	67%	70%	73%	72%	72%	68%	73%	77%	72%	73%	76%	76%

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Prepared by BMG

Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	184	14	11	19	17	12	15	27	14	24	155	12	9	7d
	8%	9%	6%	11%	6%	14%	6%	9%	8%	14%	8%	7%	9%	12%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	1754	606	412	292	428	1019	719	1553	51	195	83	59
	80%	81%	82%	78%	77%	81%	77%	80%	85%	77%	73%	79%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1140	354	281	203	292	635	495	1010	35	126	51	39
	68%	67%	72%	66%	66%	69%	66%	69%	66%	60%	57%	60%
STV Player or STV Player+ (formerly STV Player Premium)	269	75	68	43	79	143	122	209	15	58	25	19
	61%	61%	60%	56%	66%	61%	63%	62%	62%	61%	58%	64%
S4C Clic	160	50	47	33	30	97	63	115	9	44	23	12
	69%	67%	69%	71%	72%	68%	72%	72%	51%	64%	70%	63%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1206	368	305	200	323	673	523	1060	37	140	60	43
	70%	67%	74%	68%	71%	70%	70%	71%	65%	66%	63%	74%
My5	738	174-	184	145	232	358	377a	630	26	106	45	34
	62%	53%	64%	66%	66%	58%	66%	61%	60%	64%	65%	67%
Sky On Demand or Sky Go	623	204	151	130	137	354	266	518	18	105	48	38
	77%	78%	74%	82%	78%	76%	80%	78%	78%	77%	71%	90%
Netflix	1737	543	405	316	457	948	773	1468	55	261	133	67
	84%	83%	85%	83%	84%	84%	84%	84%	83%	81%	82%	79%
Amazon Prime Video	1383	478	324	233	338	802	571	1174	40	205	101	60
	77%	78%	75%	73%	79%	77%	77%	76%	82%	82%	80%	85%
NOW	419	147	108	75	86	256	160	326	23	89	41	25
	66%	67%	66%	65%	66%	66%	66%	64%	72%	72%	74%	70%
Disney+	1064	345	261	193	258	607	450	889	43	171	85	39
	82%	83%	80%	80%	86%	81%	83%	83%	91%	82%	79%	78%
YouTube	1574	463-	380a	279	442	842	721a	1299-	56	270+a	137	74
	72%	67%	76%	74%	74%	71%	74%	71%	82%	81%	79%	83%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	184	26-	32	19	100+abce	57-	120+abce	159	6	21	9	5
	8%	4%	6%	5%	17%	5%	12%	9%	9%	6%	5%	6%

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Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	1754	530	1224	122	75	136	**	70	57	**	221	152
	80%	77%	81%	78%	73%	76%	**	72%	72%	**	74%	83%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1140	348	792	75	48	94	**	54	51	**	158	106
	68%	64%	69%	65%	62%	66%	**	62%	69%	**	64%	67%
STV Player or STV Player+ (formerly STV Player Premium)	269	64	205	10	11	19	**	13	8	**	20	21
	61%	53%	64%	41%	41%	62%	**	70%	38%	**	46%	67%
S4C Clic	160	37	123	6	7	10	**	2	8	**	18	8
	69%	72%	68%	77%	72%	69%	**	80%	64%	**	73%	80%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1206	381	825	78	53	106	**	48	47	**	181	111
	70%	69%	70%	64%	66%	75%	**	66%	68%	**	70%	73%
My5	738	254	484	56	35	85	**	43	38	**	112	84
	62%	61%	62%	58%	57%	72%	**	63%	65%	**	63%	67%
Sky On Demand or Sky Go	623	175	448	33	26	50	**	11	21	**	83	44
	77%	73%	79%	71%	60%	76%	**	61%	57%	**	72%	81%
Netflix	1737	535	1201	102	67	109	**	56	76	**	277	130
	84%	82%	84%	81%	69%	80%	**	73%	81%	**	83%	86%
Amazon Prime Video	1383	424	957	91	59	101	**	56	60	**	205	118
	77%	75%	77%	79%	69%	77%	**	75%	77%	**	75%	81%
NOW	419	115	304	26	17	27	**	11	19	**	53	27
	66%	62%	68%	65%	66%	64%	**	42%	59%	**	59%	56%
Disney+	1064	325	739	56	44	68	**	37	56	**	186	73
	82%	80%	83%	81%	80%	78%	**	83%	81%	**	79%	88%
YouTube	1574	499	1074	78	65	108	**	51	72	**	266	132
	72%	71%	73%	60%	60%	66%	**	61%	80%	**	75%	74%

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Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	184	86+ 12%	98- 7%	27 21%	19 17%	36 22%	**	24 29%	16 17%	**	22 6%	15 8%

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Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	1754	94	71	229	207	462	919	1740	**	1747	**
	80%	82%	76%	79%	81%	81%	79%	80%	**	80%	**
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1140	66	50	169	160	338	569	1130	**	1138	**
	68%	70%	73%	72%	75%	71%	67%	68%	**	68%	**
STV Player or STV Player+ (formerly STV Player Premium)	269	15	14	61	54	108	103	261	**	265	**
	61%	57%	63%	68%	64%	64%	59%	62%	**	62%	**
S4C Clic	160	9	8	44	45	78	54	155	**	157	**
	69%	58%	51%	72%	76%	66%	74%	70%	**	69%	**
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1206	69	43	177	169	360	577	1192	**	1198	**
	70%	71%	63%	73%	76%	74%	67%	70%	**	70%	**
My5	738	38	27	102	108	211	356	724	**	732	**
	62%	58%	50%	59%	65%	61%	61%	62%	**	62%	**
Sky On Demand or Sky Go	623	38	31	110	106	213	309	617	**	620	**
	77%	72%	74%	77%	80%	77%	80%	78%	**	78%	**
Netflix	1737	111	85	280	266	578+	847	1721	**	1730	**
	84%	87%	84%	85%	87%	86%	82%	84%	**	83%	**
Amazon Prime Video	1383	86	63	217	205+f	441	684	1371	**	1377	**
	77%	75%	74%	77%	84%	78%	76%	77%	**	77%	**
NOW	419	24	21	87	82	161	182	409	**	417	**
	66%	65%	63%	69%	71%	69%	64%	66%	**	66%	**
Disney+	1064	95	64	218	204	441	451	1050	**	1059	**
	82%	85%	75%	81%	84%	81%	83%	82%	**	82%	**
YouTube	1574	97	68	228	224+f	478+	769	1556	**	1566	**
	72%	77%	69%	73%	79%	76%	71%	72%	**	72%	**

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Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	184 8%	2 2%	2 2%	6- 2%	2- 1%	17- 3%	84cde 8%	155 7%	**	158 7%	**

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Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	1754 80%	1754 80%	1695 80%	1688 81%	1466 80%	226 82%	1741 80%	1754 80%	1754 80%	1631 80%	1452+ef 89%	1170+ef 89%	1281+ 87%	145 86%	1363+ 86%	1002+ 85%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1140 68%	1086 67%	1140 68%	1106 68%	1004 68%	189 69%	1125 68%	1140 68%	1140 68%	1081 68%	872+ 73%	690+ 73%	926+ 77%	133+ 80%	890+ 73%	729+ 77%
STV Player or STV Player+ (formerly STV Player Premium)	269 61%	266 62%	269 61%	264 62%	254 63%	151 69%	267 62%	269 61%	269 61%	266 62%	218 71%	195 73%	222 75%	110 83%	212 72%	201 73%
S4C Clic	160 69%	160 70%	159 69%	158 69%	154 69%	160 69%	160 69%	160 69%	160 69%	160 69%	132 78%	122 73%	127 79%	119 80%	121 76%	127 81%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1206 70%	1145 70%	1172 70%	1206 70%	1042 70%	201 73%	1190 70%	1206 70%	1206 70%	1142 70%	923+ 77%	760+ 78%	886+ 77%	131+ 82%	1019+ 79%	748+ 79%
My5	738 62%	703 61%	732 62%	733 62%	738 62%	181 75%	729 62%	738 62%	738 62%	692 61%	581 67%	505+ 71%	597 68%	124+abce 82%	620 69%	613a 75%
Sky On Demand or Sky Go	623 77%	605 78%	608 78%	607 78%	558 78%	171 76%	618 78%	594 78%	620 78%	611 78%	482 83%	384 82%	474 85%	122 84%	470 82%	409 85%
Netflix	1737 84%	1546 83%	1519 83%	1515 84%	1286 83%	223 83%	1591 83%	1513 83%	1621 83%	1737 84%	1131+ 87%	845+ 86%	1075+ 87%	143 86%	1142+ 87%	855+ 88%
Amazon Prime Video	1383 77%	1251 76%	1243 77%	1229 77%	1056 77%	209+ 83%	1287 77%	1234 77%	1314 77%	1383 77%	931+ 81%	723+ 80%	883+ 82%	133 83%	928+ 81%	711+ 83%
NOW	419 66%	400 66%	397 67%	403 67%	354 68%	170 77%	404 66%	402 66%	410 66%	419 66%	311 72%	256 71%	284 72%	114 84%	294 69%	239 73%
Disney+	1064 82%	947 82%	931 83%	933 83%	762 82%	195 84%	979 83%	941 82%	997 82%	1064 82%	692+ 86%	494 85%	635+ 88%	128 87%	702+ 87%	510+ 88%
YouTube	1574 72%	1381- 71%	1353- 71%	1332- 71%	1147 71%	232 83%	1423 71%	1341 72%	1458 72%	1574 72%	976 73%	760 72%	929 74%	142 85%	986 73%	754+ 75%

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Prepared by BMG

Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Total	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	184 8%	122-egi 6%	121-egi 6%	117-egi 6%	110-egi 7%	3-gi 1%	131-egi 7%	0- -%	131egi 6%	3 *%	88-d 7%	78d 7%	86-d 7%	*- *%	92-d 7%	79d 8%

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Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	1754 80%	109 73%	1593 81%	1154+ 82%	700+ 84%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1140 68%	73 67%	1043 68%	729 68%	431 68%
STV Player or STV Player+ (formerly STV Player Premium)	269 61%	13 47%	251 63%	179 65%	103 65%
S4C Clic	160 69%	3 39%	154 70%	104 68%	74 69%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1206 70%	76 62%	1108 71%	791 72%	473 73%
My5	738 62%	70 64%	650 62%	424 61%	235 61%
Sky On Demand or Sky Go	623 77%	31 68%	581 79%	416 79%	239 79%
Netflix	1737 84%	112 75%	1578 85%	1134 85%	669 85%
Amazon Prime Video	1383 77%	78 72%	1266 77%	926 78%	563 79%
NOW	419 66%	24 56%	386 67%	278 66%	181 67%
Disney+	1064 82%	49 74%	994 83%	731 84%	444 84%
YouTube	1574 72%	107 70%	1419 73%	1012 71%	577- 69%

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Prepared by BMG

Table Q39 T2 (continuation)

Q39. Satisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	184	43	119	62-	34-
	8%	28%	6%	4%	4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q39_B2

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
BBC iPlayer	129 6%	47 5%	81+ 7%	** **	2 2%	71 7%	57 5%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	143 8%	58 7%	73 9%	** **	13 11%	84 10%	58 7%
STV Player or STV Player+ (formerly STV Player Premium)	40 9%	22 8%	13 12%	** **	5 8%	20 7%	20 12%
S4C Clic	14 6%	10 7%	0 -	** **	5 10%	11 7%	3 5%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	84 5%	34 4%	47 6%	** **	3 3%	45 5%	39 5%
My5	85 7%	34 6%	43 9%	** **	8 9%	40 7%	45 8%
Sky On Demand or Sky Go	38 5%	22 5%	12 4%	** **	2 3%	24 5%	14 4%
Netflix	85 4%	34 4%	50 5%	** **	1 1%	42 4%	42 4%
Amazon Prime Video	119 7%	62 8%	53 6%	** **	5 4%	67 7%	51 6%
NOW	23 4%	11 4%	11 5%	** **	* 1%	11 3%	12 4%
Disney+	51 4%	20 3%	29 5%	** **	2 2%	25 4%	25 4%
YouTube	94 4%	34 3%	57 5%	** **	3 2%	53 5%	40 4%
None	184 8%	77 8%	78 7%	** **	6 5%	74- 7%	101a 10%

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Prepared by BMG

Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
BBC iPlayer	129 6%	12 4%	13 4%	24 7%	28 7%	22 6%	18 6%	13 7%	24 4%	52 7%	53 6%	31 6%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	143 8%	27 13%	20 7%	24 9%	23 8%	26 9%	13 6%	9 8%	47 9%	47 8%	49 8%	23 7%
STV Player or STV Player+ (formerly STV Player Premium)	40 9%	18 19%	6 5%	4 6%	5 9%	4 8%	1 3%	1 4%	25 12%	9 7%	5 6%	2 3%
S4C Clic	14 6%	9 14%	2 2%	1 3%	1 6%	1 16%	0 -%	0 -%	11 7%	2 4%	1 7%	0 -%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	84 5%	16 7%	13 4%	16 6%	10 3%	17 6%	12 6%	1 1%	29 5%	26 4%	30 5%	13 4%
My5	85 7%	16 12%	14 7%	16 9%	19 8%	11 5%	9 6%	1 1%	30 9%	34 8%	20 5%	9 4%
Sky On Demand or Sky Go	38 5%	9 6%	8 4%	4 3%	5 4%	7 7%	1 1%	5 13%	17 5%	9 3%	12 6%	6 5%
Netflix	85 4%	17 5%	18 4%	13 3%	7 2%	15 5%	11 6%	4 4%	35 5%	20 3%	30 5%	15 5%
Amazon Prime Video	119 7%	19 7%	31 8%	17 5%	16 5%	17 6%	15 10%	4 4%	50 8%	33 5%	37 7%	19 7%
NOW	23 4%	6 4%	8 5%	5 5%	2 2%	1 1%	0 -%	1 4%	14 5%	7 4%	2 1%	1 1%
Disney+	51 4%	12 5%	14 4%	9 3%	3 1%	12 8%	2 4%	0 -%	26 4%	12 2%	13 7%	2 3%
YouTube	94 4%	11 3%	14 3%	23h 6%	16 5%	9 3%	14 6%	7 6%	24 3%	39 5%	30 5%	21 6%
None	184 8%	12- 4%	12- 3%	21 6%	20 6%	20 6%	29 abcdehi 13%	69 56%	24- 3%	41- 6%	118 +abcdehi 18%	98+abcdefhij 28%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
BBC iPlayer	129 6%	12 8%	8 4%	7 3%	18 7%	5 5%	16 7%	21 6%	13 7%	15 9%	114 6%	5 3%	8k 8%	2 4%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	143 8%	8 7%	16 11%	8 5%	26 13%	8 13%	16 8%	18 7%	14 9%	10 7%	124 9%	10 8%	6 8%	3 6%
STV Player or STV Player+ (formerly STV Player Premium)	40 9%	5 15%	2 6%	1 5%	6 10%	2 18%	2 4%	6 13%	0 -%	2 9%	26 9%	13 9%	0 -%	1 9%
S4C Clic	14 6%	2 10%	1 7%	0 -%	7 14%	0 -%	1 3%	3 9%	0 -%	0 -%	14 8%	0 -%	0 -%	0 -%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	84 5%	5 4%	7 5%	4 3%	13 6%	6 10%	7 4%	15 6%	9 6%	3 3%	70 5%	7 5%	6 7%	2 4%
My5	85 7%	6 7%	8 8%	7 5%	11 7%	2 6%	7 5%	19 10%	7 8%	6 5%	73 7%	5 6%	4 10%	3 9%
Sky On Demand or Sky Go	38 5%	2 3%	0 -%	2 4%	9 7%	0 -%	4 5%	7 6%	6 11%	3 4%	33 5%	2 3%	2 6%	* 2%
Netflix	85 4%	3 2%	5 3%	6 3%	16 5%	2 2%	7 3%	17k 6%	10 6%	9 5%	74 4%	2 1%	7k 6%	2 4%
Amazon Prime Video	119 7%	8 6%	10 6%	9 6%	19 8%	8 10%	18 9%	15 6%	9 6%	7 6%	104 7%	9 6%	4 5%	2 5%
NOW	23 4%	1 2%	1 3%	0 -%	4 4%	0 -%	5 6%	4 5%	3 5%	0 -%	18 3%	4 7%	1 3%	* 3%
Disney+	51 4%	7 7%	3 2%	5 5%	4 2%	3 6%	8 5%	9 5%	2 2%	4 4%	44 4%	4 4%	2 4%	1 2%
YouTube	94 4%	6 4%	5 3%	5 3%	17 6%	4 4%	12 5%	18k 6%	9 5%	7 4%	83 5%	3 1%	6k 6%	3 4%

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Prepared by BMG

Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
None	184	14	11	19	17	12	15	27	14	24	155	12	9	7d
	8%	9%	6%	11%	6%	14%	6%	9%	8%	14%	8%	7%	9%	12%

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Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
BBC iPlayer	129 6%	47 6%	18- 4%	25 7%	38 7%	65 5%	64b 7%	112 6%	3 5%	17 7%	9 8%	2 3%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	143 8%	54 10%	32 8%	19 6%	37 8%	86 9%	56 7%	114 8%	12 22%	29 14%	11 12%	7 10%
STV Player or STV Player+ (formerly STV Player Premium)	40 9%	10 9%	11 10%	8 11%	8 7%	22 9%	16 8%	26 8%	3 11%	13 14%	9 22%	1 4%
S4C Clic	14 6%	8 11%	3 4%	2 4%	2 4%	11 8%	3 4%	10 6%	3 15%	5 7%	1 2%	1 6%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	84 5%	27 5%	17 4%	10 4%	30 7%	44 5%	40 5%	65 4%	9 17%	19 9%	9 10%	0 -%
My5	85 7%	33 10%	15 5%	11 5%	24 7%	49 8%	35 6%	69 7%	7 16%	16 9%	6 8%	1 2%
Sky On Demand or Sky Go	38 5%	12 5%	9 4%	4 2%	12 7%	21 4%	16 5%	27 4%	1 6%	10 8%	7 11%	0 -%
Netflix	85 4%	30 5%	22 5%	10 3%	22 4%	52 5%	32 3%	69 4%	1 2%	16 5%	9 5%	5 5%
Amazon Prime Video	119 7%	34 6%	34 8%	20 6%	30 7%	68 7%	50 7%	107 7%	2 4%	13 5%	8 7%	2 3%
NOW	23 4%	9 4%	5 3%	6 5%	4 3%	14 4%	9 4%	16 3%	* 1%	7 6%	5 10%	1 3%
Disney+	51 4%	17 4%	11 3%	13 6%	8 3%	28 4%	22 4%	44 4%	* 4%	7 4%	7 7%	0 -%
YouTube	94 4%	48+bdf 7%	13 3%	14 4%	18 3%	61 5%	32 3%	79 4%	2 2%	13 4%	7 4%	5 5%

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Prepared by BMG

Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
None	184	26-	32	19	100+abce	57-	120+abce	159	6	21	9	5
	8%	4%	6%	5%	17%	5%	12%	9%	9%	6%	5%	6%

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Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
BBC iPlayer	129 6%	53 8%	76 5%	13 9%	10 9%	19 11%	** **	13 13%	6 8%	** **	25 8%	11 6%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	143 8%	62+b 11%	81- 7%	16 14%	9 12%	14 9%	** **	11 12%	7 9%	** **	28 11%	17 11%
STV Player or STV Player+ (formerly STV Player Premium)	40 9%	15 12%	25 8%	1 5%	2 7%	3 9%	** **	1 3%	3 13%	** **	5 12%	1 2%
S4C Clic	14 6%	3 7%	11 6%	0 -%	1 9%	1 9%	** **	0 -%	3 21%	** **	1 5%	0 -%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	84 5%	32 6%	52 4%	7 6%	5 6%	10 7%	** **	1 1%	3 4%	** **	14 5%	8 5%
My5	85 7%	35 8%	50 6%	8 8%	6 10%	7 6%	** **	2 3%	2 4%	** **	13 7%	9 7%
Sky On Demand or Sky Go	38 5%	20 8%	18 3%	5 10%	7 15%	9 14%	** **	4 22%	5 12%	** **	10 9%	1 2%
Netflix	85 4%	36 5%	50 3%	5 4%	9 9%	8 6%	** **	5 7%	5 5%	** **	20 6%	9 6%
Amazon Prime Video	119 7%	45 8%	74 6%	8 7%	11 12%	6 5%	** **	6 8%	7 8%	** **	30+b 11%	9 6%
NOW	23 4%	8 4%	15 3%	1 1%	* 1%	1 2%	** **	2 9%	* %	** **	4 4%	0 -%
Disney+	51 4%	21 5%	29 3%	2 3%	1 2%	5 6%	** **	3 6%	4 5%	** **	16 7%	3 3%
YouTube	94 4%	32 5%	62 4%	8 6%	6 6%	8 5%	** **	5 6%	4 4%	** **	19 5%	7 4%

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Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
None	184	86+ 12%	98- 7%	27 21%	19 17%	36 22%	**	24 29%	16 17%	**	22 6%	15 8%

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Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
BBC iPlayer	129 6%	5 4%	6 7%	20 7%	19 7%	36 6%	75 6%	128 6%	** **	129 6%	** **
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	143 8%	10 10%	5 7%	17 7%	13 6%	38 8%	79 9%	143 9%	** **	143 9%	** **
STV Player or STV Player+ (formerly STV Player Premium)	40 9%	2 9%	3 13%	7 8%	9 11%	16 10%	15 9%	37 9%	** **	38 9%	** **
S4C Clic	14 6%	2 16%	2 11%	3 5%	4 7%	8 7%	2 3%	10 5%	** **	13 6%	** **
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	84 5%	3 3%	3 4%	13 5%	13 6%	24 5%	52 6%	84 5%	** **	84 5%	** **
My5	85 7%	4 6%	12 22%	16 10%	17 10%	35 10%	37 6%	84 7%	** **	85 7%	** **
Sky On Demand or Sky Go	38 5%	3 5%	3 8%	7 5%	5 4%	13 5%	18 5%	38 5%	** **	38 5%	** **
Netflix	85 4%	6 5%	4 4%	15 4%	10 3%	22 3%	54 5%	84 4%	** **	85 4%	** **
Amazon Prime Video	119 7%	4 3%	8 9%	17 6%	15 6%	33 6%	66 7%	118 7%	** **	119 7%	** **
NOW	23 4%	1 3%	3 8%	7 6%	3 3%	10 4%	7 2%	23 4%	** **	23 4%	** **
Disney+	51 4%	3 3%	4 5%	13 5%	8 3%	22 4%	22 4%	48 4%	** **	51 4%	** **
YouTube	94 4%	8 6%	6 6%	12 4%	10 4%	26 4%	53 5%	93 4%	** **	94 4%	** **

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Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
None	184 8%	2 2%	2 2%	6- 2%	2- 1%	17- 3%	84cde 8%	155 7%	**	158 7%	**

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Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
BBC iPlayer	129 6%	129 6%	120 6%	117 6%	111 6%	8 3%	125 6%	129 6%	129 6%	123 6%	42- 3%	42- 3%	57- 4%	3- 2%	67-a 4%	52-a 4%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	143 8%	137 8%	143 8%	140 9%	121 8%	24 9%	141 8%	143 8%	143 8%	139 9%	81- 7%	62- 7%	57- 5%	9 6%	81- 7%	50- 5%
STV Player or STV Player+ (formerly STV Player Premium)	40 9%	40 9%	40 9%	38 9%	36 9%	13 6%	40 9%	40 9%	40 9%	37 9%	20 7%	15 6%	16 5%	5 3%	21 7%	15 5%
S4C Clic	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	14 6%	12 7%	12 7%	11 7%	7 5%	8 5%	7 4%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	84 5%	81 5%	79 5%	84 5%	72 5%	11 4%	83 5%	84 5%	84 5%	81 5%	35- 3%	29- 3%	30- 3%	3 2%	40- 3%	16- 2%
My5	85 7%	84 7%	85 7%	84 7%	85 7%	12 5%	85 7%	85 7%	85 7%	84 7%	51 6%	38 5%	45 5%	6 4%	51 6%	29 4%
Sky On Demand or Sky Go	38 5%	37 5%	37 5%	38 5%	34 5%	9 4%	38 5%	34 4%	38 5%	36 5%	21 4%	15 3%	18 3%	2 1%	23 4%	10 2%
Netflix	85 4%	77 4%	76 4%	71 4%	61 4%	6 2%	77 4%	77 4%	82 4%	85 4%	43 3%	29 3%	42 3%	4 2%	41- 3%	19- 2%
Amazon Prime Video	119 7%	112e 7%	106e 7%	107e 7%	89e 7%	3- 1%	113e 7%	106e 7%	116e 7%	119e 7%	68d 6%	57d 6%	59 6%	2- 1%	67 6%	41- 5%
NOW	23 4%	23 4%	20 3%	19 3%	12 2%	5 2%	22 4%	20 3%	23 4%	23 4%	10 2%	9 3%	9 2%	3 2%	11 3%	4 1%
Disney+	51 4%	49 4%	41 4%	41 4%	36 4%	9 4%	48 4%	44 4%	50 4%	51 4%	29 4%	19 3%	23 3%	5 4%	25 3%	16 3%
YouTube	94 4%	84 4%	83 4%	80 4%	67 4%	5- 2%	87 4%	80 4%	91 4%	94 4%	52 4%	45 4%	44 3%	3 2%	56 4%	27- 3%

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Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
None	184 8%	122-egi 6%	121-egi 6%	117-egi 6%	110-egi 7%	3-gi 1%	131-egi 7%	0- -%	131egi 6%	3 *%	88-d 7%	78d 7%	86-d 7%	*- *%	92-d 7%	79d 8%

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Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
BBC iPlayer	129 6%	18 12%	107 5%	71 5%	38 4%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	143 8%	8 7%	128 8%	97 9%	51 8%
STV Player or STV Player+ (formerly STV Player Premium)	40 9%	9 32%	30 7%	16 6%	9 6%
S4C Clic	14 6%	0 -%	14 6%	10 6%	5 5%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	84 5%	10 8%	69 4%	50 5%	25 4%
My5	85 7%	15 14%	68 6%	49 7%	22 6%
Sky On Demand or Sky Go	38 5%	6 13%	30 4%	18 3%	15 5%
Netflix	85 4%	12 8%	68 4%	49 4%	26 3%
Amazon Prime Video	119 7%	9 8%	106 6%	82 7%	46 6%
NOW	23 4%	1 3%	22 4%	18 4%	12 5%
Disney+	51 4%	5 7%	44 4%	32 4%	19 4%
YouTube	94 4%	9 6%	80 4%	62 4%	46 6%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q39_B2 (continuation)

Q39. Dissatisfied Summary - Overall, how satisfied or dissatisfied are you with these TV catch-up, on-demand or streaming services?

Base: All who have used each TV catch-up, on-demand or streaming service in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
None	184	43	119	62-	34-
	8%	28%	6%	4%	4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q40

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

		Total	Method			River (d)	Gender	
			Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row		3060	1362	1516	**	149	1372	1646
Effective sample		2560	1141	1267	**	125	1155	1382
Total		3060	1394	1467	**	160	1478	1540
1- Not at all important	(1.0)	139 5%	62 4%	70 5%	** **	3 2%	82+b 6%	54- 3%
2	(2.0)	22 1%	9 1%	12 1%	** **	1 1%	9 1%	12 1%
3	(3.0)	43 1%	18 1%	24 2%	** **	2 1%	25 2%	18 1%
4	(4.0)	80 3%	43 3%	32 2%	** **	4 2%	50+b 3%	29- 2%
5	(5.0)	184 6%	89 6%	75 5%	** **	16b 10%	96 7%	88 6%
6	(6.0)	243 8%	128+b 9%	101 7%	** **	9 6%	129 9%	113 7%
7	(7.0)	373 12%	216+b 15%	125- 8%	** **	32+b 20%	214+b 14%	153- 10%
8	(8.0)	490 16%	231 17%	210- 14%	** **	40+ab 25%	230 16%	255 17%
9	(9.0)	342 11%	145 10%	163 11%	** **	31+ab 20%	172 12%	170 11%
10- Extremely important	(10.0)	974 32%	376-d 27%	577+ad 39%	** **	17- 10%	409- 28%	556+a 36%
NET Not important (1-3)		205 7%	89 6%	106 7%	** **	6 4%	116+b 8%	83- 5%
NET Neutral (4-6)		507 17%	260+b 19%	208- 14%	** **	29 18%	275+b 19%	230- 15%
NET Important (7-10)		2179 71%	968 69%	1074+a 73%	** **	120 75%	1025- 69%	1133+a 74%
Don't know		169 6%	77 6%	79 5%	** **	4 3%	63- 4%	94a 6%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Medians	8.00	8.00	9.00	**	8.00	8.00	9.00
Mode	10.00	10.00	10.00	**	8.00	10.00	10.00
Base for stats	2891	1317	1388	**	155	1415	1446
Mean score	7.7	7.6-	8.0+acd	**	7.4	7.5-	8.0+a
Standard deviation	2.43	2.37	2.50	**	1.92	2.49	2.32
Standard Error	.05	.07	.07	**	.17	.07	.06

95% lower case or +, ** indicates a low base size (less than 100)

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample		2560	269	440	409	405	443	344	268	703	813	1053	611
Total		3060	385	520	483	498	475	381	319	904	980	1175	701
1- Not at all important	(1.0)	139 5%	8- 2%	22 4%	19 4%	16 3%	32+adhi 7%	18 5%	25+acdhi 8%	31 3%	34 3%	74+adhi 6%	42+adhi 6%
2	(2.0)	22 1%	3 1%	0- -%	2 *%	3 1%	6bh 1%	4b 1%	4b 1%	3 *%	5 *%	15+bh 1%	9bh 1%
3	(3.0)	43 1%	1 *%	6 1%	5 1%	12ah 2%	6 1%	9ah 2%	5 2%	7 1%	16 2%	20 2%	14h 2%
4	(4.0)	80 3%	19+deij 5%	14 3%	12 3%	6- 1%	10 2%	10 3%	9 3%	33+di 4%	18 2%	29 2%	19 3%
5	(5.0)	184 6%	45 +bcdefgi jk 12%	28 5%	30e 6%	27 5%	15- 3%	23 6%	16 5%	73+ej 8%	56e 6%	54- 5%	39 6%
6	(6.0)	243 8%	41d 11%	44 8%	39 8%	31 6%	32 7%	27 7%	29 9%	85 9%	70 7%	88 7%	56 8%
7	(7.0)	373 12%	60gjk 16%	75gjk 15%	68gjk 14%	55g 11%	56g 12%	40g 11%	19- 6%	135+fgjk 15%	123gk 13%	114-g 10%	59- 8%
8	(8.0)	490 16%	64 17%	89 17%	80 17%	85 17%	73 15%	48 13%	50 16%	153 17%	165 17%	171 15%	98 14%
9	(9.0)	342 11%	28- 7%	64a 12%	54 11%	55 11%	59a 12%	46a 12%	37 12%	91 10%	109 11%	142a 12%	83a 12%
10- Extremely important	(10.0)	974 32%	92- 24%	153 30%	149a 31%	180+abgh 36%	173+abgh 37%	140+abgh 37%	86 27%	245- 27%	329agh 34%	400agh 34%	226ah 32%
NET Not important (1-3)		205 7%	12- 3%	28 5%	25 5%	30 6%	44+abchi 9%	31ah 8%	35 11%	40- 4%	55 6%	110 +abcdhi 9%	65+abchi 9%
NET Neutral (4-6)		507 17%	105 +bcdefgh ijk 27%	86 17%	81e 17%	63- 13%	57- 12%	61 16%	54 17%	191 +defijk 21%	145 15%	171- 15%	115e 16%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
NET Important (7-10)	2179 71%	244- 63%	381agk 73%	350agk 73%	376 76%	361 76%	274ag 72%	192- 60%	625g 69%	726+aghk 74%	827ag 70%	466- 67%
Don't know	169 6%	23e 6%	25 5%	26e 5%	28e 6%	12- 3%	16 4%	38 12%	48e 5%	54e 6%	67e 6%	55+bef 8%
Medians	8.00	8.00	8.00	8.00	9.00	9.00	9.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2891	361	495	457	470	462	365	281	856	926	1108	646
Mean score	7.7	7.4- +aghjk	7.8ag	7.8ag	8.0 +aghjk	7.8ag	7.8a	7.4- +aghjk	7.6	7.9+aghk	7.7	7.6
Standard deviation	2.43	2.19	2.30	2.30	2.29	2.62	2.54	2.80	2.26	2.30	2.64	2.66
Standard Error	.05	.14	.11	.12	.12	.13	.14	.18	.09	.08	.08	.11

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Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

		Region													
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)	
Unweighted row		3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample		2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total		3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
1- Not at all important	(1.0)	139 5%	7 3%	10 4%	12 4%	19 5%	12 9%	11 3%	10- 2%	18g 7%	15g 6%	114 4%	15g 6%	5 4%	5g 6%
2	(2.0)	22 1%	1 1%	1 *	1 *	1 *	3 2%	1 *	6 2%	4 1%	4 1%	21 1%	1 *	0 -	* *
3	(3.0)	43 1%	4 2%	6 2%	3 1%	2 *	1 1%	6 2%	5 1%	3 1%	6 2%	34 1%	5 2%	3 2%	2 2%
4	(4.0)	80 3%	7 3%	3 1%	12i 4%	11 3%	6 5%	14i 4%	7 2%	5 2%	2 1%	68 3%	7 3%	3 2%	2 3%
5	(5.0)	184 6%	13 6%	18 7%	13 4%	26 7%	6 5%	21 6%	24 6%	17 7%	15 6%	154 6%	19 7%	7 5%	5 5%
6	(6.0)	243 8%	15 7%	13 5%	29bgi 10%	39 10%	12 9%	28 8%	24 6%	26 10%	12 5%	198 8%	26bgi 10%	11 7%	9bgi 11%
7	(7.0)	373 12%	36f 16%	38f 14%	30 10%	59f 15%	9 7%	27- 8%	60f 14%	26 10%	31 12%	316f 12%	29 11%	19 13%	10 12%
8	(8.0)	490 16%	36 16%	48 18%	36 13%	66 16%	17 14%	55 16%	71 17%	35 13%	41 16%	405 16%	40 16%	30+chj 21%	14 17%
9	(9.0)	342 11%	25 11%	30 11%	31 11%	42 10%	16 13%	34 10%	60+hm 14%	21 8%	28 11%	288 11%	32 13%	15 10%	7 8%
10- Extremely important	(10.0)	974 32%	64 29%	88 32%	96 34%	117 29%	38 31%	123d 37%	125 30%	98 37%	79 31%	828 32%	75 29%	45 31%	26 30%
NET Not important (1-3)		205 7%	12 5%	17 6%	16 6%	22 5%	15 12%	18 5%	21 5%	24 9%	24 10%	169 7%	22 8%	8 5%	7 8%
NET Neutral (4-6)		507 17%	35 16%	34 13%	54 19%	77i 19%	24 19%	63i 19%	55 13%	48 18%	30 12%	419 16%	51bgi 20%	21 14%	16i 19%
NET Important (7-10)		2179 71%	161 72%	203 75%	193 68%	283 70%	80 64%	240 71%	317m 76%	180 69%	179 71%	1836 71%	176 69%	109 75%	57 67%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Don't know	169	15	16	21k	21	6	15	25	11	19k	148	7	8	5
	6%	7%	6%	8%	5%	5%	4%	6%	4%	7%	6%	3%	6%	6%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2891	208	254	263	382	118	321	394	252	233	2424	249	138	80
Mean score	7.7	7.7	7.9	7.8	7.7	7.3	7.9e	7.9ek	7.6	7.7	7.8	7.5	7.9	7.5
Standard deviation	2.43	2.28	2.31	2.44	2.35	2.92	2.37	2.20	2.68	2.60	2.42	2.54	2.26	2.54
Standard Error	.05	.17	.16	.17	.14	.30	.14	.13	.19	.20	.06	.16	.14	.18

95% lower case or +, ** indicates a low base size (less than 100)

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

		Total	SEG					Ethnicity					
			AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample		2560	948	708	356	624	1657	979	2195	82	352	169	94
Total		3060	918	690	521	897	1608	1418	2627	89	416	207	109
1- Not at all important	(1.0)	139 5%	27- 3%	22 3%	21 4%	66+abce 7%	50- 3%	87+abe 6%	125 5%	3 3%	15 4%	7 3%	4 4%
2	(2.0)	22 1%	5 1%	2 *	3 1%	11 1%	8 *	13 1%	18 1%	3 4%	5 1%	0 -%	1 1%
3	(3.0)	43 1%	11 1%	4- 1%	7 1%	20+be 2%	15- 1%	27+be 2%	41 2%	* **	3 1%	2 1%	0 -%
4	(4.0)	80 3%	18 2%	20 3%	13 2%	29 3%	38 2%	42 3%	70 3%	3 3%	10 2%	6 3%	2 2%
5	(5.0)	184 6%	47 5%	47 7%	44+ad 8%	45 5%	94 6%	89 6%	149 6%	5 6%	35+a 9%	23+a 11%	7 7%
6	(6.0)	243 8%	58- 6%	53 8%	43 8%	83a 9%	111- 7%	125a 9%	201 8%	7 8%	41 10%	24 11%	8 8%
7	(7.0)	373 12%	107 12%	87 13%	73 14%	108 12%	193 12%	180 13%	298- 11%	10 11%	72+a 17%	36+a 17%	25 23%
8	(8.0)	490 16%	148 16%	114 17%	92 18%	132 15%	263 16%	224 16%	434 17%	14 16%	54 13%	25 12%	13 12%
9	(9.0)	342 11%	116d 13%	76 11%	78+df 15%	71- 8%	192d 12%	149 11%	307+ 12%	7 8%	35 8%	15 7%	13 12%
10- Extremely important	(10.0)	974 32%	350+bcdf 38%	223cf 32%	128- 25%	263 29%	573+cdf 36%	391- 28%	854d 33%	30 34%	114 27%	48- 23%	32 30%
NET Not important (1-3)		205 7%	44- 5%	28- 4%	30 6%	97+abce 11%	72- 4%	128+abe 9%	183 7%	6 7%	22 5%	10 5%	6 5%
NET Neutral (4-6)		507 17%	122- 13%	120a 17%	99a 19%	158a 18%	242- 15%	257ae 18%	420- 16%	15 16%	87+a 21%	52+a 25%	18 16%
NET Important (7-10)		2179 71%	721+bcdf 79%	500df 72%	371d 71%	574- 64%	1220+df 76%	945- 67%	1892+cd 72%	60 68%	275- 66%	125- 60%	84 77%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Don't know	169	31-	42a	21	67+ace	73-	88a	132-	8	32a	21+a	1
	6%	3%	6%	4%	8%	5%	6%	5%	9%	8%	10%	1%
Medians	8.00	9.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2891	887	648	500	829	1535	1329	2495	81	384	187	108
Mean score	7.7	8.1+bcdf	7.9df	7.6	7.3-	8.0+cdf	7.4-	7.8d	7.7	7.5	7.3-	7.7
Standard deviation	2.43	2.22	2.25	2.30	2.74	2.23	2.58	2.44	2.50	2.33	2.27	2.28
Standard Error	.05	.07	.09	.12	.11	.06	.09	.05	.29	.13	.18	.24

95% lower case or +, ** indicates a low base size (less than 100)

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample		2560	828	1732	190	128	221	**	123	97	**	355	217
Total		3060	1026	2033	223	160	285	**	161	134	**	446	262
1- Not at all important	(1.0)	139 5%	61+b 6%	79- 4%	24+abj 11%	10 6%	24+b 8%	** **	9 5%	9 7%	** **	24 5%	17 6%
2	(2.0)	22 1%	7 1%	15 1%	4+jk 2%	0 -%	3 1%	** **	2 1%	0 -%	** **	1 *%	0 -%
3	(3.0)	43 1%	18 2%	25 1%	1 1%	2 1%	10+bc 4%	** **	1 *%	3 2%	** **	8 2%	5 2%
4	(4.0)	80 3%	33 3%	47 2%	10 5%	9+b 5%	9 3%	** **	8 5%	4 3%	** **	12 3%	8 3%
5	(5.0)	184 6%	72 7%	112 6%	16 7%	16bk 10%	21 7%	** **	12 7%	14 10%	** **	30 7%	9 4%
6	(6.0)	243 8%	71 7%	172 8%	12 5%	19acejk 12%	16 6%	** **	9 5%	16 12%	** **	28 6%	14 5%
7	(7.0)	373 12%	111c 11%	262c 13%	12- 5%	14 9%	27 10%	** **	17 11%	16 12%	** **	51c 12%	35c 13%
8	(8.0)	490 16%	139- 14%	351+adg 17%	27 12%	16 10%	35 12%	** **	16 10%	14 10%	** **	61 14%	36 14%
9	(9.0)	342 11%	94- 9%	248+adj 12%	25 11%	8- 5%	27 10%	** **	15 9%	11 8%	** **	35- 8%	27 10%
10- Extremely important	(10.0)	974 32%	358+b 35%	614- 30%	80 36%	56 35%	93 33%	** **	55 34%	36 27%	** **	173+b 39%	96b 37%
NET Not important (1-3)		205 7%	86+b 8%	119- 6%	29+abj 13%	12 8%	37+abj 13%	** **	11 7%	12 9%	** **	33 7%	22 8%
NET Neutral (4-6)		507 17%	177 17%	331 16%	38 17%	44 27%	47 16%	** **	28 17%	33 25%	** **	70 16%	31 12%
NET Important (7-10)		2179 71%	702-d 68%	1476 73%	144- 64%	94- 59%	183- 64%	** **	103 64%	77 57%	** **	319d 72%	195cdeg 74%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Don't know	169	61	108	12	11	19	**	18+abj	13	**	23	14
	6%	6%	5%	6%	7%	7%	**	11%	9%	**	5%	5%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	7.00	**	8.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	10.00	**	10.00	10.00
Base for stats	2891	965	1925	211	149	267	**	143	122	**	423	248
Mean score	7.7	7.6f	7.8cefh	7.4-	7.4	7.3-	**	7.6f	7.2-	**	7.8efh	7.8f
							-					
Standard deviation	2.43	2.63	2.32	3.06	2.71	2.90	**	2.67	2.67	**	2.56	2.59
Standard Error	.05	.09	.06	.23	.25	.20	**	.25	.28	**	.14	.18

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Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

		Children in household				Internet access						
		Total	Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample		2560	134	103	319	286	649	1331	2509	**	2530	**
Total		3060	154	123	383	344	779	1568	2992	**	3018	**
1- Not at all important	(1.0)	139 5%	10 6%	4 3%	14 4%	10 3%	25- 3%	67 4%	130 4%	** **	131 4%	** **
2	(2.0)	22 1%	0 -%	0 -%	0 -%	2 1%	2 *%	16 1%	22 1%	** **	22 1%	** **
3	(3.0)	43 1%	0 -%	1 1%	7 2%	4 1%	13 2%	26 2%	43 1%	** **	43 1%	** **
4	(4.0)	80 3%	3 2%	7f 5%	11 3%	8 2%	24 3%	33 2%	80 3%	** **	80 3%	** **
5	(5.0)	184 6%	9 6%	9 8%	26 7%	29f 8%	58f 8%	79- 5%	173 6%	** **	179 6%	** **
6	(6.0)	243 8%	13 9%	9 7%	39f 10%	36f 10%	84+f 11%	103- 7%	236 8%	** **	238 8%	** **
7	(7.0)	373 12%	14 9%	12 10%	50 13%	40 12%	92 12%	216+ 14%	367 12%	** **	370 12%	** **
8	(8.0)	490 16%	29 19%	26 21%	67 18%	53 15%	130 17%	276+ 18%	479 16%	** **	482 16%	** **
9	(9.0)	342 11%	17 11%	12 10%	44 11%	39 11%	85 11%	172 11%	341 11%	** **	341 11%	** **
10- Extremely important	(10.0)	974 32%	50 32%	35 28%	109 28%	110 32%	233 30%	493 31%	968 32%	** **	971 32%	** **
NET Not important (1-3)		205 7%	10 6%	5 4%	21 6%	16 5%	39- 5%	109 7%	194 6%	** **	197 7%	** **
NET Neutral (4-6)		507 17%	26 17%	25 20%	76f 20%	73+f 21%	167+f 21%	214- 14%	489 16%	** **	498 16%	** **
NET Important (7-10)		2179 71%	109 71%	84 68%	271 71%	242 70%	539 69%	1157+e 74%	2155 72%	** **	2164 72%	** **

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Prepared by BMG

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Don't know	169	9	9	15	13	34	88	154	**	159	**
	6%	6%	8%	4%	4%	4%	6%	5%	**	5%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	**	10.00	**
Base for stats	2891	145	114	367	331	744	1479	2839	**	2859	**
Mean score	7.7	7.8	7.7	7.7	7.8	7.7	7.8	7.8+bd	**	7.8+bd	**
Standard deviation	2.43	2.47	2.28	2.29	2.27	2.28	2.39	2.41	**	2.41	**
Standard Error	.05	.22	.23	.13	.14	.09	.07	.05	**	.05	**

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Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample		2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total		3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
1- Not at all important	(1.0)	139 5%	88-eg 3%	88-eg 3%	85-eg 3%	77-eg 3%	1- *	95-eg 3%	39- 2%	96-eg 3%	91-eg 3%	39- 2%	38-d 2%	44-d 2%	0- -	49-d 3%	38-d 3%
2	(2.0)	22 1%	18 1%	20 1%	20 1%	20 1%	1 *	20 1%	13- 1%	20 1%	17 1%	10 1%	11 1%	14 1%	0 -	16 1%	11 1%
3	(3.0)	43 1%	32- 1%	33- 1%	29- 1%	29 1%	1 *	36 1%	23- 1%	36- 1%	37 1%	15- 1%	15 1%	21 1%	1 *	23 1%	16 1%
4	(4.0)	80 3%	70 3%	70 3%	67 3%	55 2%	14g 4%	72 3%	57- 2%	74 3%	75 3%	36- 2%	30- 2%	30- 2%	9abcef 5%	31- 2%	28- 2%
5	(5.0)	184 6%	158 6%	158 6%	154 6%	133 6%	28+ag 9%	169 6%	137- 6%	171 6%	159 6%	82- 4%	56- 4%	75- 4%	13b 7%	86- 5%	70- 5%
6	(6.0)	243 8%	215 8%	205 8%	200 8%	183 8%	28 9%	220 8%	190 8%	227 8%	204 8%	123- 6%	94- 6%	132 7%	13 7%	115- 6%	104 7%
7	(7.0)	373 12%	343+ 13%	332 13%	328 13%	295 13%	47 15%	352+ 13%	322+ 13%	357+ 13%	342+ 13%	239 13%	179 12%	215 12%	22 12%	231 12%	179 12%
8	(8.0)	490 16%	447+ 17%	462+ 17%	451+ 17%	399+ 17%	73 23% +abcd fghi	469+ 17%	437+ 18%	477+ 17%	434 16%	342+ 18%	274+ 18%	335+ 19%	43+ 24%	343+ 18%	263+ 18%
9	(9.0)	342 11%	322+ 12%	315+ 12%	315+ 12%	281+ 12%	49+ 15%	329+ 12%	307+ 12%	331+ 12%	304 11%	257+ 14%	220+ 14%	241+ 13%	32+ 18%	244+ 13%	191+ 13%
10- Extremely important	(10.0)	974 32%	902+e 33%	876+e 33%	883+e 34%	730e 32%	72- 23%	909+e 33%	901 36% +bdefh	935+e 33%	907+e 34%	698+d 37%	560+d 37%	632+d 35%	50 27%	701+d 37%	494+ 34%
NET Not important (1-3)		205 7%	138-eg 5%	141-eg 5%	134-eg 5%	126-eg 6%	3- 1%	150-eg 5%	75- 3%	151-eg 5%	145-eg 5%	64-d 3%	63-d 4%	79-d 4%	1- *	88-d 5%	66-d 5%
NET Neutral (4-6)		507 17%	443 16%	433 16%	421 16%	371 16%	70 22% +abcd fghi	461 17%	384- 15%	472 17%	438 16%	241- 13%	180- 12%	237- 13%	34abe 19%	232- 12%	202- 14%

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Prepared by BMG

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
NET Important	2179	2014+	1985+	1978+	1705+	241	2059+	1967	2100+	1987+	1536+	1233+	1423+	147+	1520+	1127+
(7-10)	71%	75%	75%	75%	75%	76%	74% ^{+abcdfhi}	79%	74%	74%	81%	81%	79%	81%	80%	78%
Don't know	169 6%	106-eg 4%	96- 4%	89- 3%	82- 4%	5- 1%	109-eg 4%	69- 3%	112-eg 4%	109-eg 4%	55- 3%	42- 3%	58-d 3%	1- **	54- 3%	43- 3%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	9.00	9.00	9.00	8.00	9.00	8.00
Mode	10.00	10.00	10.00	10.00	10.00	8.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00
Base for stats	2891	2595	2559	2532	2202	315	2670	2426	2723	2570	1841	1476	1739	182	1840	1394
Mean score	7.7	7.9+	7.9+	7.9+	7.8+	7.8	7.9+	8.1	7.9+	7.9+	8.2+f	8.2+	8.1+	8.0	8.1+	8.0+
Standard deviation	2.43	2.27	2.28	2.27	2.28	1.87	2.30	2.03	2.29	2.31	2.04	2.11	2.12	1.79	2.15	2.16
Standard Error	.05	.05	.05	.05	.05	.11	.05	.04	.05	.05	.05	.06	.06	.14	.05	.06

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Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

		Education status				
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)	Unweighted Total
		3060	190	2743	1970	1143
		2560	165	2321	1664	977
		3060	283	2650	1859	1090
1- Not at all important	(1.0)	139 5%	26+bcd 9%	108- 4%	58- 3%	35- 3%
2	(2.0)	22 1%	9+bcd 3%	13- *%	9 *%	5 *%
3	(3.0)	43 1%	6 2%	33 1%	20 1%	7- 1%
4	(4.0)	80 3%	8 3%	69 3%	43 2%	18- 2%
5	(5.0)	184 6%	22 8%	147- 6%	100 5%	47- 4%
6	(6.0)	243 8%	24 8%	207 8%	131- 7%	79 7%
7	(7.0)	373 12%	20- 7%	342+a 13%	237a 13%	134 12%
8	(8.0)	490 16%	36 13%	435 16%	313 17%	183 17%
9	(9.0)	342 11%	25 9%	308 12%	240+ 13%	144+ 13%
10- Extremely important	(10.0)	974 32%	69- 24%	875+a 33%	629+a 34%	395+a 36%
NET Not important (1-3)		205 7%	42+bcd 15%	154- 6%	87- 5%	47- 4%
NET Neutral (4-6)		507 17%	54d 19%	423-d 16%	274- 15%	144- 13%
NET Important (7-10)		2179 71%	150- 53%	1959+a 74%	1419+a 76%	857+ab 79%

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Prepared by BMG

Table Q40 (continuation)

Q40. How important, if at all, would you say it is that public service broadcasters provide catch up, on-demand, or streaming services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Don't know	169 6%	37+bcd 13%	115- 4%	79- 4%	43- 4%
Medians	8.00	8.00	8.00	8.00	9.00
Mode	10.00	10.00	10.00	10.00	10.00
Base for stats	2891	246	2536	1780	1047
Mean score	7.7	6.9-	7.8+a	8.0+a	8.1+ab
Standard deviation	2.43	3.01	2.34	2.22	2.17
Standard Error	.05	.25	.05	.06	.07

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Table Q45

Q45. Were you aware that you could watch channels or programmes live at the time they are broadcast on online video/streaming services such as BBC iPlayer or ITVX (formerly ITV Hub)?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Yes	2170 71%	955- 69%	1087+ad 74%	** **	99- 62%	1070 72%	1074 70%
No	643 21%	316b 23%	274- 19%	** **	42b 26%	299 20%	338 22%
Don't know	247 8%	123 9%	106 7%	** **	18 12%	109 7%	127 8%

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Table Q45 (continuation)
 Q45. Were you aware that you could watch channels or programmes live
 at the time they are broadcast on online video/streaming services such as BBC iPlayer or ITVX (formerly ITV Hub)?

Base: All respondents

Absolute figures
 Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Yes	2170	266	355	345g	368gk	372	268g	195-	621g	713gk	836gk	463-
	71%	69%	68%	71%	74%	78%	70%	61%	69%	73%	71%	66%
No	643	88	114	83-	94	82-	96+cdei	85+cdei	203cei	177-	263cei	181+cdei
	21%	23%	22%	17%	19%	17%	25%	27%	22%	18%	22%	26%
Don't know	247	31e	50efj	54+defj	35	20-	18-	39+defj	81ef	90efj	76-	56ef
	8%	8%	10%	11%	7%	4%	5%	12%	9%	9%	7%	8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q45 (continuation)

Q45. Were you aware that you could watch channels or programmes live at the time they are broadcast on online video/streaming services such as BBC iPlayer or ITVX (formerly ITV Hub)?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Yes	2170	144-	180	203	267	89	231	311ad	202	181	1808	189a	110ad	63a
	71%	64%	67%	71%	66%	72%	69%	74%	77%	72%	70%	74%	75%	74%
No	643	551	59	60	100il	25	811	78	48	43	547	55	24	17
	21%	24%	22%	21%	25%	20%	24%	19%	18%	17%	21%	21%	16%	20%
Don't know	247	25hk	31hkm	22	36	9	24	31	12	28hk	218k	12-	13	5
	8%	11%	11%	8%	9%	8%	7%	7%	5%	11%	8%	5%	9%	6%

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Table Q45 (continuation)

Q45. Were you aware that you could watch channels or programmes live at the time they are broadcast on online video/streaming services such as BBC iPlayer or ITVX (formerly ITV Hub)?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Yes	2170	715 +bcdef	477	364	592-	1192+bdf	956-	1891+cd	64	267-	132-	68
	71%	78%	69%	70%	66%	74%	67%	72%	72%	64%	64%	62%
No	643	149-	161ae	117a	214+ae	309-	331+ae	549	13	94	50	27
	21%	16%	23%	22%	24%	19%	23%	21%	15%	23%	24%	24%
Don't know	247	54-	52	40	90+ae	106-	131ae	187-	12	55+a	26+a	15
	8%	6%	8%	8%	10%	7%	9%	7%	14%	13%	12%	13%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q45 (continuation)

Q45. Were you aware that you could watch channels or programmes live at the time they are broadcast on online video/streaming services such as BBC iPlayer or ITVX (formerly ITV Hub)?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Yes	2170	731e	1438e	159	110	181-	**	104	75	**	323e	189
	71%	71%	71%	71%	69%	64%	**	65%	56%	**	72%	72%
No	643	217	426	46	36	77+b	**	32	37	**	91	52
	21%	21%	21%	20%	23%	27%	**	20%	28%	**	20%	20%
Don't know	247	78	169	19	14	27	**	25+abjk	22	**	33	21
	8%	8%	8%	8%	8%	10%	**	16%	16%	**	7%	8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q45 (continuation)

Q45. Were you aware that you could watch channels or programmes live at the time they are broadcast on online video/streaming services such as BBC iPlayer or ITVX (formerly ITV Hub)?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Yes	2170	108	80	281	251	551	1109	2136	**	2147	**
	71%	70%	65%	73%	73%	71%	71%	71%	**	71%	**
No	643	30	31	69	73	161	328	624	**	633	**
	21%	19%	25%	18%	21%	21%	21%	21%	**	21%	**
Don't know	247	16	12	33	19	66	130	233	**	238	**
	8%	10%	10%	9%	6%	9%	8%	8%	**	8%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q45 (continuation)

Q45. Were you aware that you could watch channels or programmes live at the time they are broadcast on online video/streaming services such as BBC iPlayer or ITVX (formerly ITV Hub)?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Yes	2170	1980+	1953+	1925+	1654+	229	2026+	1901	2067+	1965+	1435+	1150+	1332+	147+f	1430+	1048+
	71%	73%	74%	73%	72%	72%	73%	76% +abcdfhi	73%	73%	76%	76%	74%	81%	76%	73%
No	643	545-	524-	519-	473g	64	561-	450-	571-	525-	369-	295-	364	29	365-	306
	21%	20%	20%	20%	21%	20%	20%	18%	20%	20%	19%	19%	20%	16%	19%	21%
Don't know	247	177-	178-	177-	157-	26	192-	143-	197-	188-	93-	73-	100-	6-	99-	83-
	8%	7%	7%	7%	7%	8%	7%	6%	7%	7%	5%	5%	6%	3%	5%	6%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q45 (continuation)

Q45. Were you aware that you could watch channels or programmes live at the time they are broadcast on online video/streaming services such as BBC iPlayer or ITVX (formerly ITV Hub)?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Yes	2170 71%	164- 58%	1928+a 73%	1382+a 74%	837+ab 77%
No	643 21%	79+bcd 28%	535- 20%	364- 20%	193- 18%
Don't know	247 8%	40+bcd 14%	187- 7%	114- 6%	59- 5%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46S1

Q46. Summary - Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used each service in last 6 months

Absolute figures
Row percentages

	Total	Yes	No	Don't know
BBC iPlayer	1719	986 57%	696 41%	36 2%
ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+)	1339	592 44%	711 53%	36 3%
STV Player or STV Player + (formerly STV Player VIP)	303	152 50%	134 44%	17 6%
S4C Clic	166	89 54%	65 39%	12 7%
Channel 4 or Channel 4+ streaming service (formerly All4/All4+)	1357	505 37%	801 59%	51 4%
My5	915	285 31%	592 65%	38 4%
Sky On Demand or Sky Go	607	331 55%	253 42%	22 4%
NOW	487	205 42%	252 52%	31 6%

Table Q46_1

Q46. BBC iPlayer. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1770	726	954	**	**	815	936
Effective sample size	1488	612	803	**	**	687	790
Total	1719	731	897	**	**	842	859
Yes	986 57%	398- 54%	522 58%	**	**	512+b 61%	461- 54%
No	696 41%	313 43%	363 41%	**	**	318- 38%	373+a 43%
Don't know	36 2%	20b 3%	12- 1%	**	**	12 1%	24 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_1 (continuation)

Q46. BBC iPlayer. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1770	169	266	275	313	348	256	143	435	588	747	399
Effective sample size	1488	143	233	231	262	292	217	123	372	493	631	340
Total	1719	204	270	259	311	308	232	135	474	570	675	367
Yes	986	139 +defgijk	176 +defgijk	154egj	173	156-	126	62-	315 +defgijk	327gj	344-	188-
	57%	68%	65%	59%	56%	51%	54%	46%	66%	57%	51%	51%
No	696	59-	84-	96	135abh	146+abch	106abh	69 +abchi	143-	231abh	322 +abchi	175+abchi
	41%	29%	31%	37%	43%	48%	46%	51%	30%	41%	48%	48%
Don't know	36	6f	10dfjk	9dfk	3	6f	0-	3f	16dfjk	11f	9	3
	2%	3%	4%	3%	1%	2%	-%	2%	3%	2%	1%	1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_1 (continuation)

Q46. BBC iPlayer. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1770	114	131	136	164	**	176	228	130	112	1254	188	190	138
Effective sample size	1488	106	121	125	154	**	163	211	122	104	1160	161	163	115
Total	1719	119	147	159	199	**	178	269	156	139	1439	149	87	45
Yes	986 57%	66 56%	91m 62%	82 52%	130+cm 65%	**	106m 59%	153m 57%	95m 61%	74 54%	830m 58%	84 57%	52m 60%	20- 45%
No	696 41%	52 44%	53 36%	73d 46%	63- 32%	**	67 38%	111 41%	60 38%	61d 44%	577d 40%	61 41%	34 40%	24+bd fghjkl 54%
Don't know	36 2%	1 1%	3 2%	4 2%	6 3%	**	5 3%	5 2%	1 1%	3 2%	31 2%	4 3%	* *%	1 2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_1 (continuation)

Q46. BBC iPlayer. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1770	731	471	214	338	1202	552	1565	**	196	**	**
Effective sample size	1488	639	405	192	297	1045	489	1311	**	169	**	**
Total	1719	614	387	278	424	1002	702	1518	**	191	**	**
Yes	986 57%	376+df 61%	227 59%	160 57%	221- 52%	603+df 60%	381- 54%	850- 56%	** **	130+a 68%	** **	** **
No	696 41%	230 37%	153 40%	112 40%	191ae 45%	383- 38%	303 43%	637+c 42%	** **	56- 29%	** **	** **
Don't know	36 2%	8 1%	7 2%	7 3%	12 3%	16 2%	19 3%	31 2%	** **	6 3%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_1 (continuation)

Q46. BBC iPlayer. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1770	538	1232	132	**	127	**	**	**	**	**	226	144
Effective sample size	1488	446	1043	109	**	106	**	**	**	**	**	190	123
Total	1719	531	1188	122	**	135	**	**	**	**	**	228	144
Yes	986	302	685	72	**	79	**	**	**	**	**	140	85
	57%	57%	58%	59%	**	58%	**	**	**	**	**	61%	59%
No	696	215	482	47	**	53	**	**	**	**	**	85	57
	41%	40%	41%	38%	**	39%	**	**	**	**	**	37%	40%
Don't know	36	15	21	3	**	3	**	**	**	**	**	4	1
	2%	3%	2%	3%	**	2%	**	**	**	**	**	2%	1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_1 (continuation)

Q46. BBC iPlayer. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1770	**	**	232	211	468	949	1754	**	1764	**
Effective sample size	1488	**	**	198	180	396	791	1476	**	1484	**
Total	1719	**	**	231	209	456	903	1704	**	1713	**
Yes	986 57%	**	**	157+f 68%	144+f 69%	298+f 65%	496- 55%	978 57%	**	982 57%	**
No	696 41%	**	**	62- 27%	54- 26%	140- 31%	392+cde 43%	691 41%	**	694 41%	**
Don't know	36 2%	**	**	12+f 5%	10+f 5%	18+f 4%	14 2%	35 2%	**	36 2%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_1 (continuation)

Q46. BBC iPlayer. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1770	1770	1693	1685	1445	220	1748	1770	1770	1652	1340	1090	1171	153	1298	921
Effective sample size	1488	1488	1424	1419	1211	176	1471	1488	1488	1388	1132	925	989	121	1097	774
Total	1719	1719	1651	1638	1412	204	1696	1719	1719	1602	1296	1044	1150	138	1254	908
Yes	986	986	947	944	803	159	977	986	986	936+	778+f	632+f	669	108	733	504
	57%	57%	57%	58%	57%	78%	58%	57%	57%	58%	60%	61%	58%	78%	58%	56%
No	696	696e	669e	660e	577e	41-	684e	696e	696e	632-e	498-d	396-d	467d	27-	500d	386d
	41%	41%	41%	40%	41%	20%	40%	41%	41%	39%	38%	38%	41%	20%	40%	43%
Don't know	36	36	35	34	32	4	35	36	36	33	20-	16	14-	3	20-	18
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_1 (continuation)

Q46. BBC iPlayer. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used BBC iPlayer in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1770	**	1633	1215	743
Effective sample size	1488	**	1385	1029	635
Total	1719	**	1548	1128	699
Yes	986 57%	**	889 57%	650 58%	414 59%
No	696 41%	**	629 41%	454 40%	269 38%
Don't know	36 2%	**	30 2%	24 2%	16 2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_2

Q46. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1362	613	671	**	**	619	730
Effective sample size	1146	520	562	**	**	525	614
Total	1339	623	634	**	**	652	675
Yes	592 44%	277 44%	271 43%	**	**	307 47%	280 41%
No	711 53%	328 53%	347 55%	**	**	332 51%	374 55%
Don't know	36 3%	18 3%	16 2%	**	**	13 2%	21 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_2 (continuation)

Q46. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1362	131	231	210	256	258	189	**	362	466	534	276
Effective sample size	1146	113	204	175	212	216	163	**	313	387	453	238
Total	1339	163	238	203	255	231	167	**	401	459	480	248
Yes	592	109 +bcdefij k	127 +defjk	106 +defjk	104jk	74-	52-	**	237 +defijk	210efjk	145-	71-
	44%	67%	54%	52%	41%	32%	31%	**	59%	46%	30%	29%
No	711	49-	107-a	91-a	150abch	151 +abchi	109+abchi	**	156-	242ah	314 +abchi	163+abchi
	53%	30%	45%	45%	59%	65%	65%	**	39%	53%	65%	66%
Don't know	36	5	3	6d	1-	6d	6d	**	8	7	21+di	15+bdhi
	3%	3%	1%	3%	*%	3%	4%	**	2%	1%	4%	6%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_2 (continuation)

Q46. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1362	**	**	**	133	**	149	190	**	**	983	127	139	113
Effective sample size	1146	**	**	**	124	**	138	176	**	**	910	107	119	93
Total	1339	**	**	**	161	**	154	227	**	**	1136	101	63	38
Yes	592	**	**	**	85+fk	**	61	107	**	**	508	38	29	16
	44%	**	**	**	53%	**	40%	47%	**	**	45%	38%	46%	43%
No	711	**	**	**	72-	**	84	118	**	**	599	58	33	20
	53%	**	**	**	45%	**	55%	52%	**	**	53%	58%	53%	53%
Don't know	36	**	**	**	4	**	9+gj	3	**	**	29	4	1	2
	3%	**	**	**	2%	**	6%	1%	**	**	3%	4%	1%	4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_2 (continuation)

Q46. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1362	532	376	181	264	908	445	1196	**	159	**	**
Effective sample size	1146	465	322	164	232	787	395	1002	**	138	**	**
Total	1339	449	313	236	331	762	567	1171	**	159	**	**
Yes	592 44%	196 44%	155+ 49%	102 43%	138 42%	351 46%	239 42%	500- 43%	** **	86+a 54%	** **	** **
No	711 53%	250 56%	155 49%	122 52%	179 54%	404 53%	301 53%	645+c 55%	** **	65- 41%	** **	** **
Don't know	36 3%	4- 1%	4 1%	13+abe 5%	14abe 4%	7- 1%	27+abe 5%	26- 2%	** **	8 5%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_2 (continuation)

Q46. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1362	438	924	102	**	105	**	**	**	**	**	191	129
Effective sample size	1146	364	782	84	**	88	**	**	**	**	**	161	110
Total	1339	438	901	96	**	110	**	**	**	**	**	199	131
Yes	592	183	409	42	**	49	**	**	**	**	**	91	54
	44%	42%	45%	44%	**	45%	**	**	**	**	**	46%	42%
No	711	238	473	51	**	55	**	**	**	**	**	104	75
	53%	54%	53%	53%	**	50%	**	**	**	**	**	52%	57%
Don't know	36	17	19	3	**	6	**	**	**	**	**	4	2
	3%	4%	2%	3%	**	5%	**	**	**	**	**	2%	1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_2 (continuation)

Q46. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1362	**	**	192	172	376	706	1350	**	1357	**
Effective sample size	1146	**	**	162	146	316	593	1138	**	1143	**
Total	1339	**	**	189	170	370	676	1329	**	1335	**
Yes	592 44%	**	**	109+f 58%	107+f 63%	208+f 56%	284 42%	585 44%	**	589 44%	**
No	711 53%	**	**	74- 39%	58- 34%	153- 41%	376cde 56%	708 53%	**	710 53%	**
Don't know	36 3%	**	**	6 3%	5 3%	9 2%	16 2%	36 3%	**	36 3%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_2 (continuation)

Q46. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	1362	1312	1362	1322	1168	212	1343	1362	1362	1288	1002	802	968	145	1018	760
Effective sample size	1146	1105	1146	1115	982	172	1131	1146	1146	1083	847	683	819	116	857	642
Total	1339	1282	1339	1297	1148	202	1318	1339	1339	1267	971	773	953	134	991	754
Yes	592	579	592	571	507	140	587	592	592	575	434	336	443+	97	444	348
	44%	45%	44%	44%	44%	69% +abcd fghi	45%	44%	44%	45%	45%	43%	46%	73%	45%	46%
No	711	670e	711e	692e	609e	57-	696e	711e	711e	660e	513d	416d	490d	32-	522d	382d
	53%	52%	53%	53%	53%	28%	53%	53%	53%	52%	53%	54%	51%	24%	53%	51%
Don't know	36	34	36	34	32	6	34	36	36	33	23	20	21	4	25	23
	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	3%	3%	3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_2 (continuation)

Q46. ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used ITVX or ITVX Premium (formerly ITV Hub/ITV Hub+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1362	**	1269	926	551
Effective sample size	1146	**	1077	784	472
Total	1339	**	1224	881	531
Yes	592 44%	** **	546 45%	391 44%	234 44%
No	711 53%	** **	654 53%	474 54%	289 54%
Don't know	36 3%	** **	24 2%	16- 2%	8 2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46.3
 Q46. STV Player or STV Player + (formerly STV Player VIP). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used STV Player or STV Player + (formerly STV Player VIP) in last 6 months

Absolute figures
 Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	311	181	**	0	**	181	128
Effective sample size	263	156	**		**	152	111
Total	303	183	**	0	**	186	115
Yes	152 50%	92 51%	** **	0 -%	** **	105+b 57%	47- 40%
No	134 44%	81 44%	** **	0 -%	** **	71- 38%	62+a 54%
Don't know	17 6%	9 5%	** **	0 -%	** **	10 5%	6 5%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46.3 (continuation)

Q46. STV Player or STV Player + (formerly STV Player VIP). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used STV Player or STV Player + (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	311	**	**	**	**	**	**	**	127	102	**	**
Effective sample size	263	**	**	**	**	**	**	**	112	86	**	**
Total	303	**	**	**	**	**	**	**	148	90	**	**
Yes	152 50%	**	**	**	**	**	**	**	87+ 59%	45 50%	**	**
No	134 44%	**	**	**	**	**	**	**	53- 36%	43 48%	**	**
Don't know	17 6%	**	**	**	**	**	**	**	8 5%	1 2%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 3 (continuation)

Q46. STV Player or STV Player + (formerly STV Player VIP). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used STV Player or STV Player + (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	311	**	**	**	**	**	**	**	**	**	**	146	139	**	**
Effective sample size	263	**	**	**	**	**	**	**	**	**	**	137	119	**	**
Total	303	**	**	**	**	**	**	**	**	**	**	180	111	**	**
Yes	152	**	**	**	**	**	**	**	**	**	**	99	48	**	**
	50%	**	**	**	**	**	**	**	**	**	**	55%	43%	**	**
No	134	**	**	**	**	**	**	**	**	**	**	68-	61+j	**	**
	44%	**	**	**	**	**	**	**	**	**	**	37%	55%	**	**
Don't know	17	**	**	**	**	**	**	**	**	**	**	14+	3	**	**
	6%	**	**	**	**	**	**	**	**	**	**	8%	2%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 3 (continuation)

Q46. STV Player or STV Player + (formerly STV Player VIP). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used STV Player or STV Player + (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	311	115	**	**	**	198	110	239	**	**	**	**
Effective sample size	263	96	**	**	**	168	98	204	**	**	**	**
Total	303	95	**	**	**	169	130	233	**	**	**	**
Yes	152	52	**	**	**	87	65	109	**	**	**	**
	50%	54%	**	**	**	51%	50%	47%	**	**	**	**
No	134	40	**	**	**	73	57	114	**	**	**	**
	44%	42%	**	**	**	43%	44%	49%	**	**	**	**
Don't know	17	4	**	**	**	9	8	10	**	**	**	**
	6%	4%	**	**	**	5%	6%	5%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 3 (continuation)

Q46. STV Player or STV Player + (formerly STV Player VIP). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used STV Player or STV Player + (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	311	**	227	**	**	**	**	**	**	**	**	**	**
Effective sample size	263	**	192	**	**	**	**	**	**	**	**	**	**
Total	303	**	219	**	**	**	**	**	**	**	**	**	**
Yes	152	**	117	**	**	**	**	**	**	**	**	**	**
	50%	**	53%	**	**	**	**	**	**	**	**	**	**
No	134	**	92	**	**	**	**	**	**	**	**	**	**
	44%	**	42%	**	**	**	**	**	**	**	**	**	**
Don't know	17	**	11	**	**	**	**	**	**	**	**	**	**
	6%	**	5%	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 3 (continuation)

Q46. STV Player or STV Player + (formerly STV Player VIP). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used STV Player or STV Player + (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	311	**	**	**	**	123	129	304	**	308	**
Effective sample size	263	**	**	**	**	104	109	257	**	261	**
Total	303	**	**	**	**	120	119	296	**	300	**
Yes	152 50%	**	**	**	**	74+f 62%	50- 42%	150 51%	**	152 51%	**
No	134 44%	**	**	**	**	42- 35%	59e 50%	129 44%	**	131 44%	**
Don't know	17 6%	**	**	**	**	4 3%	11 9%	17 6%	**	17 6%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 3 (continuation)

Q46. STV Player or STV Player + (formerly STV Player VIP). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used STV Player or STV Player + (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	311	305	311	304	284	140	307	311	311	310	225	194	223	**	223	200
Effective sample size	263	257	263	257	239	121	260	263	263	262	192	165	189	**	187	168
Total	303	296	303	297	279	152	299	303	303	302	218	190	210	**	215	196
Yes	152	151	152	151	144	105	152	152	152	152	114	110	116	**	120	104
	50%	51%	50%	51%	51%	69%	51%	50%	50%	50%	52%	58%	55%	**	56%	53%
No	134	129e	134e	129e	120e	40-	130e	134e	134e	134e	92	72	84	**	87	81
	44%	43%	44%	44%	43%	26%	44%	44%	44%	44%	42%	38%	40%	**	40%	41%
Don't know	17	17	17	17	15	8	17	17	17	17	12	9	11	**	8	12
	6%	6%	6%	6%	6%	5%	6%	6%	6%	6%	6%	5%	5%	**	4%	6%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 3 (continuation)

Q46. STV Player or STV Player + (formerly STV Player VIP). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used STV Player or STV Player + (formerly STV Player VIP) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	311	**	288	213	124
Effective sample size	263	**	244	181	105
Total	303	**	275	202	121
Yes	152 50%	** **	138 50%	104 52%	72+ 59%
No	134 44%	** **	123 45%	88 44%	45 37%
Don't know	17 6%	** **	14 5%	9 5%	4 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46.4

Q46. S4C Clic. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	173	**	**	0	**	111	**
Effective sample size	142	**	**		**	94	**
Total	166	**	**	0	**	118	**
Yes	89	**	**	0	**	65	**
	54%	**	**	-%	**	55%	**
No	65	**	**	0	**	45	**
	39%	**	**	-%	**	38%	**
Don't know	12	**	**	0	**	8	**
	7%	**	**	-%	**	7%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 4 (continuation)

Q46. S4C Clic. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	173	**	**	**	**	**	**	**	**	**	**	**
Effective sample size	142	**	**	**	**	**	**	**	**	**	**	**
Total	166	**	**	**	**	**	**	**	**	**	**	**
Yes	89	**	**	**	**	**	**	**	**	**	**	**
	54%	**	**	**	**	**	**	**	**	**	**	**
No	65	**	**	**	**	**	**	**	**	**	**	**
	39%	**	**	**	**	**	**	**	**	**	**	**
Don't know	12	**	**	**	**	**	**	**	**	**	**	**
	7%	**	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 4 (continuation)

Q46. S4C Clic. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	173	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample size	142	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	166	**	**	**	**	**	**	**	**	**	**	128	**	**
Yes	89	**	**	**	**	**	**	**	**	**	**	74	**	**
	54%	**	**	**	**	**	**	**	**	**	**	57%	**	**
No	65	**	**	**	**	**	**	**	**	**	**	45	**	**
	39%	**	**	**	**	**	**	**	**	**	**	35%	**	**
Don't know	12	**	**	**	**	**	**	**	**	**	**	10	**	**
	7%	**	**	**	**	**	**	**	**	**	**	8%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 4 (continuation)

Q46. S4C Clic. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	173	**	**	**	**	124	**	120	**	**	**	**
Effective sample size	142	**	**	**	**	105	**	96	**	**	**	**
Total	166	**	**	**	**	108	**	110	**	**	**	**
Yes	89	**	**	**	**	62	**	62	**	**	**	**
	54%	**	**	**	**	57%	**	56%	**	**	**	**
No	65	**	**	**	**	43	**	43	**	**	**	**
	39%	**	**	**	**	39%	**	39%	**	**	**	**
Don't know	12	**	**	**	**	4	**	5	**	**	**	**
	7%	**	**	**	**	3%	**	5%	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 4 (continuation)

Q46. S4C Clic. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	173	**	135	**	**	**	**	**	**	**	**	**	**
Effective sample size	142	**	110	**	**	**	**	**	**	**	**	**	**
Total	166	**	129	**	**	**	**	**	**	**	**	**	**
Yes	89	**	64	**	**	**	**	**	**	**	**	**	**
	54%	**	50%	**	**	**	**	**	**	**	**	**	**
No	65	**	52	**	**	**	**	**	**	**	**	**	**
	39%	**	41%	**	**	**	**	**	**	**	**	**	**
Don't know	12	**	12	**	**	**	**	**	**	**	**	**	**
	7%	**	9%	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 4 (continuation)

Q46. S4C Clic. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Yes (e)	No (f)	Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)			Yes - at home (a)	Yes - not at home (b)		
Unweighted row	173	**	**	**	**	**	**	168	**	170	**
Effective sample size	142	**	**	**	**	**	**	138	**	140	**
Total	166	**	**	**	**	**	**	161	**	163	**
Yes	89	**	**	**	**	**	**	88	**	88	**
	54%	**	**	**	**	**	**	55%	**	54%	**
No	65	**	**	**	**	**	**	61	**	63	**
	39%	**	**	**	**	**	**	38%	**	39%	**
Don't know	12	**	**	**	**	**	**	12	**	12	**
	7%	**	**	**	**	**	**	7%	**	7%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46.4 (continuation)

Q46. S4C Clic. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	173	172	171	171	163	173	172	173	173	173	137	130	130	124	136	119
Effective sample size	142	142	141	141	135	142	142	142	142	142	113	108	107	100	110	98
Total	166	164	165	165	160	166	164	166	166	166	130	128	125	118	128	118
Yes	89 54%	89 54%	89 54%	88 53%	86 54%	89 54%	89 54%	89 54%	89 54%	89 54%	75 57%	74 58%	70 56%	74 63%	73 57%	70 59%
No	65 39%	63 38%	63 38%	65 39%	62 39%	65 39%	63 38%	65 39%	65 39%	65 39%	49 38%	47 37%	47 37%	38 32%	49 38%	42 36%
Don't know	12 7%	12 7%	12 7%	12 7%	12 8%	12 7%	12 7%	12 7%	12 7%	12 7%	7 5%	7 5%	8 7%	6 5%	7 5%	7 6%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46 4 (continuation)

Q46. S4C Clic. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used S4C Clic in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	173	**	166	128	**
Effective sample size	142	**	137	105	**
Total	166	**	160	120	**
Yes	89 54%	**	84 52%	63 52%	**
No	65 39%	**	65 40%	51 42%	**
Don't know	12 7%	**	12 7%	7 6%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_5

Q46. Channel 4 or Channel 4+ streaming service (formerly All4/All4+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1377	619	682	**	**	633	727
Effective sample size	1157	517	576	**	**	537	610
Total	1357	628	648	**	**	669	671
Yes	505 37%	225 36%	233 36%	**	**	273+b 41%	226- 34%
No	801 59%	375 60%	396 61%	**	**	369- 55%	422+a 63%
Don't know	51 4%	29 5%	19 3%	**	**	27 4%	23 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_5 (continuation)

Q46. Channel 4 or Channel 4+ streaming service (formerly All4/All4+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1377	138	249	222	257	248	179	**	387	479	511	263
Effective sample size	1157	119	219	185	211	211	152	**	334	395	433	223
Total	1357	173	254	211	253	223	164	**	427	464	465	243
Yes	505	85 +defijk	114+efjk	86efjk	91fjk	65-	43-	**	199 +defijk	177efjk	129-	63-
	37%	49%	45%	41%	36%	29%	26%	**	47%	38%	28%	26%
No	801	80-	130-	114	157abh	150 +abchi	117+abchi	**	210-	271ah	320 +abchi	170+abchi
	59%	46%	51%	54%	62%	67%	71%	**	49%	58%	69%	70%
Don't know	51	8	10	11	5	8	4	**	18	16	17	9
	4%	5%	4%	5%	2%	3%	3%	**	4%	4%	4%	4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_5 (continuation)

Q46. Channel 4 or Channel 4+ streaming service (formerly All4/All4+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1377	**	101	**	137	**	140	181	108	**	986	142	136	113
Effective sample size	1157	**	94	**	128	**	128	167	101	**	910	121	116	92
Total	1357	**	110	**	167	**	145	216	133	**	1143	114	63	38
Yes	505 37%	** **	41 37%	** **	77+fk 46%	** **	48 33%	89 41%	47 36%	** **	431 38%	36 32%	23 38%	15 39%
No	801 59%	** **	67 61%	** **	80- 48%	** **	88d 61%	120 56%	81d 61%	** **	668d 58%	73d 64%	37 59%	23 60%
Don't know	51 4%	** **	2 2%	** **	10 6%	** **	9 6%	6 3%	5 4%	** **	44 4%	5 4%	2 3%	1 2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_5 (continuation)

Q46. Channel 4 or Channel 4+ streaming service (formerly All4/All4+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1377	539	387	173	268	926	441	1208	**	163	**	**
Effective sample size	1157	469	335	154	236	804	390	1015	**	136	**	**
Total	1357	456	324	222	343	781	566	1193	**	158	**	**
Yes	505 37%	167 37%	128 39%	91 41%	120 35%	295 38%	210 37%	423- 35%	** **	78+a 50%	** **	** **
No	801 59%	279 61%	185 57%	120 54%	205 60%	465 60%	326 58%	728+c 61%	** **	70- 44%	** **	** **
Don't know	51 4%	10- 2%	11 3%	11 5%	18a 5%	21- 3%	30+ae 5%	42 3%	** **	9 6%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_5 (continuation)

Q46. Channel 4 or Channel 4+ streaming service (formerly All4/All4+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	1377	432	945	105	**	102	**	**	**	**	**	196	119
Effective sample size	1157	358	799	86	**	86	**	**	**	**	**	167	102
Total	1357	434	922	97	**	108	**	**	**	**	**	205	121
Yes	505	149	356	32	**	37	**	**	**	**	**	72	42
	37%	34%	39%	33%	**	34%	**	**	**	**	**	35%	34%
No	801	264	537	58	**	63	**	**	**	**	**	124	77
	59%	61%	58%	60%	**	58%	**	**	**	**	**	61%	63%
Don't know	51	22	29	6	**	8	**	**	**	**	**	9	3
	4%	5%	3%	6%	**	8%	**	**	**	**	**	4%	2%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_5 (continuation)

Q46. Channel 4 or Channel 4+ streaming service (formerly All4/All4+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1377	**	**	198	178	389	712	1361	**	1368	**
Effective sample size	1157	**	**	169	152	330	594	1146	**	1151	**
Total	1357	**	**	197	177	382	683	1342	**	1348	**
Yes	505 37%	**	**	90+f 45%	82+f 47%	166+f 43%	249 36%	493 37%	**	497 37%	**
No	801 59%	**	**	97- 49%	87- 49%	202- 53%	415cde 61%	798 59%	**	800 59%	**
Don't know	51 4%	**	**	11 6%	7 4%	14 4%	19 3%	51 4%	**	51 4%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_5 (continuation)

Q46. Channel 4 or Channel 4+ streaming service (formerly All4/All4+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any Channel 4	Any Channel 5	Any S4C	Any PSB linear	Any PSB VoD	Any PSB Any SVoD	BBC One	BBC Two	ITV/STV/UTV	S4C	Channel 4	Channel 5				
Total	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(a)	(b)	(c)	(d)	(e)	(f)	
Unweighted row	1377	1322	1326	1377	1169	202	1361	1377	1377	1308	998	820	919	135	1080	746
Effective sample size	1157	1112	1115	1157	980	164	1143	1157	1157	1101	843	697	775	109	907	624
Total	1357	1297	1312	1357	1160	197	1339	1357	1357	1289	972	793	908	129	1053	742
Yes	505	489	497	505	435	129	503	505	505	491	367	314+	360+	87	414+	305+
	37%	38%	38%	37%	38%	66%	38%	37%	37%	38%	38%	40%	40%	67%	39%	41%
No	801	758e	764e	801e	678e	54-	785e	801e	801e	751e	572d	450d	522d	32-	603-d	407-d
	59%	58%	58%	59%	58%	28%	59%	59%	59%	58%	59%	57%	57%	25%	57%	55%
Don't know	51	49	51	51	47	13+	51	51	51	47	33	28	27-	10+abce	36	30
	4%	4%	4%	4%	4%	7%	4%	4%	4%	4%	3%	4%	3%	8%	3%	4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_5 (continuation)

Q46. Channel 4 or Channel 4+ streaming service (formerly All4/All4+). Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Channel 4 or Channel 4+ streaming service (formerly All4/All4+) in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1377	**	1280	949	578
Effective sample size	1157	**	1084	801	492
Total	1357	**	1231	897	551
Yes	505 37%	**	467 38%	339 38%	213 39%
No	801 59%	**	723 59%	531 59%	317 58%
Don't know	51 4%	**	41 3%	27 3%	21 4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_6

Q46. My5. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used My5 in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	907	441	417	0	**	424	476
Effective sample size	765	369	353		**	358	403
Total	915	456	403	0	**	454	455
Yes	285 31%	148b 32%	103- 26%	0 -%	** **	159+b 35%	124- 27%
No	592 65%	289 63%	282+ 70%	0 -%	** **	275- 60%	313+a 69%
Don't know	38 4%	19 4%	18 4%	0 -%	** **	20 4%	18 4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_6 (continuation)

Q46. My5. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used My5 in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	907	**	141	135	198	174	125	**	219	333	355	181
Effective sample size	765	**	125	115	164	146	106	**	191	278	300	154
Total	915	**	153	137	199	159	115	**	253	336	326	168
Yes	285	**	69	38	64efjk	35-	24-	**	112	102j	71-	37-
	31%	**	+cdefijk 45%	28%	32%	22%	21%	**	+cdefijk 44%	30%	22%	22%
No	592	**	76-	95bh	131bh	116+bh	86+bh	**	129-	226bh	237+bh	121+bh
	65%	**	50%	69%	66%	73%	75%	**	51%	67%	73%	72%
Don't know	38	**	7	4	4	8	4	**	12	8	18	10
	4%	**	5%	3%	2%	5%	4%	**	5%	2%	6%	6%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_6 (continuation)

Q46. My5. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used My5 in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	907	**	**	**	**	**	**	127	**	**	666	**	**	**
Effective sample size	765	**	**	**	**	**	**	117	**	**	615	**	**	**
Total	915	**	**	**	**	**	**	152	**	**	784	**	**	**
Yes	285	**	**	**	**	**	**	49	**	**	237	**	**	**
	31%	**	**	**	**	**	**	32%	**	**	30%	**	**	**
No	592	**	**	**	**	**	**	98	**	**	511	**	**	**
	65%	**	**	**	**	**	**	65%	**	**	65%	**	**	**
Don't know	38	**	**	**	**	**	**	5	**	**	35	**	**	**
	4%	**	**	**	**	**	**	3%	**	**	5%	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_6 (continuation)

Q46. My5. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used My5 in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	907	317	260	126	200	577	326	787	**	117	**	**
Effective sample size	765	279	222	114	177	501	290	661	**	102	**	**
Total	915	274	216	167	254	489	421	788	**	123	**	**
Yes	285	76	77	47	85	152	133	235-	**	50+a	**	**
	31%	28%	36%	28%	34%	31%	32%	30%	**	40%	**	**
No	592	189	133	111	154	323	265	524+c	**	64-	**	**
	65%	69%	62%	66%	61%	66%	63%	67%	**	52%	**	**
Don't know	38	9	6	9	15	14	24	29	**	9	**	**
	4%	3%	3%	6%	6%	3%	6%	4%	**	8%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_6 (continuation)

Q46. My5. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used My5 in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)	
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)		
Unweighted row	907	317	590	**	**	**	**	**	**	**	**	133	**
Effective sample size	765	262	504	**	**	**	**	**	**	**	**	112	**
Total	915	322	593	**	**	**	**	**	**	**	**	141	**
Yes	285	94	191	**	**	**	**	**	**	**	**	47	**
	31%	29%	32%	**	**	**	**	**	**	**	**	33%	**
No	592	212	380	**	**	**	**	**	**	**	**	91	**
	65%	66%	64%	**	**	**	**	**	**	**	**	64%	**
Don't know	38	15	23	**	**	**	**	**	**	**	**	3	**
	4%	5%	4%	**	**	**	**	**	**	**	**	2%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_6 (continuation)

Q46. My5. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used My5 in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access				Yes - (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	907	**	**	134	128	254	461	894	**	901	**
Effective sample size	765	**	**	115	108	215	386	756	**	761	**
Total	915	**	**	137	127	260	447	902	**	908	**
Yes	285	**	**	58+f	46	100+	141	276	**	279	**
	31%	**	**	42%	36%	38%	32%	31%	**	31%	**
No	592	**	**	72-	72-	147-	291ce	588	**	590	**
	65%	**	**	53%	56%	56%	65%	65%	**	65%	**
Don't know	38	**	**	7	10+f	14	14	38	**	38	**
	4%	**	**	5%	8%	5%	3%	4%	**	4%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_6 (continuation)

Q46. My5. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used My5 in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	907	874	901	901	907	178	899	907	907	861	677	563	675	121	711	634
Effective sample size	765	737	760	761	765	147	758	765	765	728	573	478	569	100	599	533
Total	915	876	910	912	915	177	906	915	915	871	679	566	681	119	716	642
Yes	285	274	285	284	285	104	285	285	285	279	210	184	221	80	228	227+
	31%	31%	31%	31%	31%	59% +abcdfghi	31%	31%	31%	32%	31%	33%	33%	67%	32%	35%
No	592	566e	586e	589e	592e	63-	582e	592e	592e	556e	442	357	431	32	458	388-
	65%	65%	64%	65%	65%	35%	64%	65%	65%	64%	65%	63%	63%	27%	64%	60%
Don't know	38	36	38	38	38	10	38	38	38	36	27	24	29	7	30	27
	4%	4%	4%	4%	4%	6%	4%	4%	4%	4%	4%	4%	4%	6%	4%	4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_6 (continuation)

Q46. My5. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used My5 in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	907	**	834	574	326
Effective sample size	765	**	710	486	278
Total	915	**	819	554	319
Yes	285 31%	**	255 31%	175 32%	111 35%
No	592 65%	**	532 65%	361 65%	200 63%
Don't know	38 4%	**	31 4%	18 3%	9 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_7

Q46. Sky On Demand or Sky Go. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	634	305	274	**	**	344	283
Effective sample size	521	252	223	**	**	285	232
Total	607	303	246	**	**	349	252
Yes	331 55%	162 53%	129 52%	**	**	201 58%	127 50%
No	253 42%	129 43%	111 45%	**	**	132- 38%	118+a 47%
Don't know	22 4%	12 4%	7 3%	**	**	15 4%	7 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_7 (continuation)

Q46. Sky On Demand or Sky Go. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	634	**	138	116	119	**	**	**	218	235	181	**
Effective sample size	521	**	123	96	94	**	**	**	189	190	145	**
Total	607	**	144	105	106	**	**	**	243	210	154	**
Yes	331 55%	** **	84 59%	64 61%	51 48%	** **	** **	** **	144j 59%	115 54%	72- 47%	** **
No	253 42%	** **	54 38%	37 35%	53 50%	** **	** **	** **	87- 36%	90 43%	77+bh 50%	** **
Don't know	22 4%	** **	6 4%	4 4%	2 2%	** **	** **	** **	12 5%	6 3%	5 3%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46.7 (continuation)

Q46. Sky On Demand or Sky Go. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	634	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample size	521	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	607	**	**	**	**	**	**	**	**	**	**	428	**	**
Yes	331	**	**	**	**	**	**	**	**	**	**	278	**	**
	55%	**	**	**	**	**	**	**	**	**	**	56%	**	**
No	253	**	**	**	**	**	**	**	**	**	**	200	**	**
	42%	**	**	**	**	**	**	**	**	**	**	40%	**	**
Don't know	22	**	**	**	**	**	**	**	**	**	**	19	**	**
	4%	**	**	**	**	**	**	**	**	**	**	4%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_7 (continuation)

Q46. Sky On Demand or Sky Go. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	634	261	189	**	**	450	181	523	**	109	**	**
Effective sample size	521	223	161	**	**	383	158	428	**	91	**	**
Total	607	214	157	**	**	371	233	502	**	103	**	**
Yes	331	124	90	**	**	213	116	259	**	71	**	**
	55%	58%	57%	**	**	58%	50%	52%	**	69%	**	**
No	253	86	64	**	**	150	103	224	**	28	**	**
	42%	40%	41%	**	**	40%	44%	45%	**	28%	**	**
Don't know	22	4	4	**	**	8-	14+ae	18	**	4	**	**
	4%	2%	2%	**	**	2%	6%	4%	**	4%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46.7 (continuation)

Q46. Sky On Demand or Sky Go. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	634	190	444	**	**	**	**	**	**	**	**	**	**
Effective sample size	521	152	369	**	**	**	**	**	**	**	**	**	**
Total	607	181	426	**	**	**	**	**	**	**	**	**	**
Yes	331	97	234	**	**	**	**	**	**	**	**	**	**
	55%	54%	55%	**	**	**	**	**	**	**	**	**	**
No	253	80	173	**	**	**	**	**	**	**	**	**	**
	42%	44%	41%	**	**	**	**	**	**	**	**	**	**
Don't know	22	3	19	**	**	**	**	**	**	**	**	**	**
	4%	2%	4%	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_7 (continuation)

Q46. Sky On Demand or Sky Go. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	634	**	**	119	112	228	305	625	**	631	**
Effective sample size	521	**	**	100	95	190	249	514	**	519	**
Total	607	**	**	114	110	215	290	599	**	604	**
Yes	331	**	**	69	74	130+	156	326	**	330	**
	55%	**	**	61%	68%	61%	54%	54%	**	55%	**
No	253	**	**	40	33	78	125	251	**	252	**
	42%	**	**	35%	30%	36%	43%	42%	**	42%	**
Don't know	22	**	**	5	2	7	9	22	**	22	**
	4%	**	**	4%	2%	3%	3%	4%	**	4%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46.7 (continuation)

Q46. Sky On Demand or Sky Go. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	634	619	616	611	555	168	625	608	630	620	469	386	438	118	468	381
Effective sample size	521	508	507	502	456	138	513	500	518	510	390	323	363	97	384	314
Total	607	591	590	586	538	167	597	582	604	593	451	371	429	118	448	374
Yes	331	322	321	320	295	118	325	324	331	327	252	203	240	86	242	211
	55%	54%	54%	55%	55%	71%	54%	56%	55%	55%	56%	55%	56%	73%	54%	56%
No	253	248e	247e	244e	222e	37-	249e	238e	250e	244e	183	154	175	24	190	150
	42%	42%	42%	42%	41%	22%	42%	41%	41%	41%	41%	41%	41%	20%	42%	40%
Don't know	22	20	22	22	22	12+ag	22	20	22	22	16	14	14	8	16	13
	4%	3%	4%	4%	4%	7%	4%	3%	4%	4%	4%	4%	3%	7%	4%	4%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46.7 (continuation)

Q46. Sky On Demand or Sky Go. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used Sky On Demand or Sky Go in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	634	**	587	441	268
Effective sample size	521	**	487	366	223
Total	607	**	555	414	257
Yes	331 55%	** **	306 55%	235 57%	143 56%
No	253 42%	** **	227 41%	167 40%	104 41%
Don't know	22 4%	** **	22 4%	12 3%	9 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_8

Q46. NOW. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	493	231	216	0	**	240	245
Effective sample size	408	194	178		**	204	200
Total	487	235	204	0	**	258	223
Yes	205	107b	66-	0	**	124+b	79-
	42%	46%	32%	-%	**	48%	36%
No	252	113	126+a	0	**	114-	132+a
	52%	48%	62%	-%	**	44%	59%
Don't know	31	15	12	0	**	20	11
	6%	6%	6%	-%	**	8%	5%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_8 (continuation)

Q46. NOW. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used NOW in last 6 months

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	493	**	128	**	**	**	**	**	209	168	116	**
Effective sample size	408	**	112	**	**	**	**	**	179	135	97	**
Total	487	**	128	**	**	**	**	**	233	152	102	**
Yes	205	**	63	**	**	**	**	**	110+	64	30	**
	42%	**	49%	**	**	**	**	**	47%	43%	29%	**
No	252	**	61	**	**	**	**	**	112	74	66	**
	52%	**	48%	**	**	**	**	**	48%	49%	64%	**
Don't know	31	**	4	**	**	**	**	**	11	13	7	**
	6%	**	3%	**	**	**	**	**	5%	9%	6%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_8 (continuation)

Q46. NOW. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	493	**	**	**	**	**	**	**	**	**	**	**	**	**
Effective sample size	408	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	487	**	**	**	**	**	**	**	**	**	**	404	**	**
Yes	205	**	**	**	**	**	**	**	**	**	**	176	**	**
	42%	**	**	**	**	**	**	**	**	**	**	44%	**	**
No	252	**	**	**	**	**	**	**	**	**	**	200-	**	**
	52%	**	**	**	**	**	**	**	**	**	**	50%	**	**
Don't know	31	**	**	**	**	**	**	**	**	**	**	28	**	**
	6%	**	**	**	**	**	**	**	**	**	**	7%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_8 (continuation)

Q46. NOW. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used NOW in last 6 months

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	493	213	144	**	**	357	135	388	**	102	**	**
Effective sample size	408	181	120	**	**	301	120	320	**	85	**	**
Total	487	186	121	**	**	308	178	385	**	98	**	**
Yes	205	72	57	**	**	129	74	149	**	54	**	**
	42%	39%	47%	**	**	42%	42%	39%	**	55%	**	**
No	252	108+b	56	**	**	164	88	213	**	38	**	**
	52%	58%	46%	**	**	53%	50%	55%	**	39%	**	**
Don't know	31	6	9	**	**	15	15	24	**	7	**	**
	6%	3%	7%	**	**	5%	9%	6%	**	7%	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_8 (continuation)

Q46. NOW. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	493	149	344	**	**	**	**	**	**	**	**	**	**
Effective sample size	408	123	286	**	**	**	**	**	**	**	**	**	**
Total	487	150	338	**	**	**	**	**	**	**	**	**	**
Yes	205	63	142	**	**	**	**	**	**	**	**	**	**
	42%	42%	42%	**	**	**	**	**	**	**	**	**	**
No	252	81	171	**	**	**	**	**	**	**	**	**	**
	52%	54%	51%	**	**	**	**	**	**	**	**	**	**
Don't know	31	6	24	**	**	**	**	**	**	**	**	**	**
	6%	4%	7%	**	**	**	**	**	**	**	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_8 (continuation)

Q46. NOW. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Children in household						Internet access			
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	493	**	**	**	**	177	234	484	**	489	**
Effective sample size	408	**	**	**	**	148	191	402	**	406	**
Total	487	**	**	**	**	176	223	481	**	484	**
Yes	205	**	**	**	**	91+f	72-	202	**	204	**
	42%	**	**	**	**	52%	32%	42%	**	42%	**
No	252	**	**	**	**	71-	138+e	248	**	250	**
	52%	**	**	**	**	41%	62%	52%	**	52%	**
Don't know	31	**	**	**	**	13	13	31	**	31	**
	6%	**	**	**	**	8%	6%	6%	**	6%	**

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Table Q46_8 (continuation)

Q46. NOW. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used NOW in last 6 months

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	493	472	462	468	393	147	474	475	483	493	354	290	319	101	349	251
Effective sample size	408	391	382	389	326	125	392	394	400	408	295	245	268	86	288	209
Total	487	467	458	465	396	157	470	472	480	487	346	286	318	107	343	252
Yes	205	205	203	204	190	110	204	205	205	205	161+	146+	145+	81	159+	132+
	42%	44%	44%	44%	48%	70%	43%	43%	43%	42%	46%	51%	46%	76%	46%	53%
No	252	236e	226e	234e	179e	34-	238e	238e	245e	252e	168	126-	155	17	166-	101-
	52%	51%	49%	50%	45%	22%	51%	50%	51%	52%	49%	44%	49%	16%	48%	40%
Don't know	31	26	29	28	27	13	28	29	30	31	17	14	18	9	18	18
	6%	6%	6%	6%	7%	8%	6%	6%	6%	6%	5%	5%	6%	8%	5%	7%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q46_8 (continuation)

Q46. NOW. Do you ever watch channels or programmes live at the time they are broadcast on the following services?

Base: All aware they could watch channels live on online video/streaming services and have used NOW in last 6 months

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	493	**	459	351	233
Effective sample size	408	**	383	292	195
Total	487	**	446	335	227
Yes	205 42%	** **	186 42%	138 41%	96 42%
No	252 52%	** **	235 53%	179 53%	122 53%
Don't know	31 6%	** **	25 6%	18 5%	10 4%

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Table Q47.1
 Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Yes	1281 42%	600 43%	586 40%	**	78b 49%	600 41%	665 43%
No	1588 52%	723 52%	772 53%	**	71 44%	787 53%	789 51%
Don't know	191 6%	71- 5%	109+a 7%	**	10 7%	92 6%	86 6%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47.1 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Yes	1281	243 +bcdefgh ijk	253 +cdefgij k	201dej	164-	160-	139-	121	496 +bcdefgi jk	365-	420-	260-
	42%	63%	49%	42%	33%	34%	36%	38%	55%	37%	36%	37%
No	1588	118-	237-ah	238ah	295+abch	294 +abchi	225+abch	182abh	354-a	533abh	701 +abchi	406+abch
	52%	31%	46%	49%	59%	62%	59%	57%	39%	54%	60%	58%
Don't know	191	24	30	44+efjk	39ejk	20	18	17	54	83+efjk	54-	34
	6%	6%	6%	9%	8%	4%	5%	5%	6%	8%	5%	5%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47_1 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Yes	1281	90	127	104	219	43	135	170	95	105	1088	104	59	31
	42%	40%	47%	37%	54%	35%	40%	41%	36%	42%	42%	40%	40%	37%
No	1588	115	126	162	165	72	172	229	154	126	1322	139	80	47
	52%	52%	47%	57%	41%	58%	51%	55%	59%	50%	51%	54%	54%	56%
Don't know	191	17	17	18	18	9	28	20	14	21	162	14	8	6
	6%	8%	6%	6%	4%	7%	8%	5%	5%	8%	6%	5%	6%	8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47.1 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Yes	1281 42%	399 44%	309df 45%	210 40%	351 39%	708+df 44%	561- 40%	1015- 39%	45 50%	257+a 62%	131+a 63%	74 68%
No	1588 52%	485 53%	346 50%	284 54%	461 51%	830 52%	745 53%	1459+cd 56%	35 39%	124- 30%	58- 28%	30 27%
Don't know	191 6%	34- 4%	36 5%	28 5%	84+abce 9%	70- 4%	112+abe 8%	154- 6%	10 11%	34 8%	18 9%	6 5%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47.1 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Yes	1281	488+bek	792-	134	89+begk	114	**	66	57	**	218+bek	99
	42%	48%	39%	+tabegjk 60%	55%	40%	**	41%	42%	**	49%	38%
No	1588	484-c	1104+acdj	80-	63-	152cd	**	86cd	61	**	200-c	149acdj
	52%	47%	54%	36%	39%	53%	**	53%	46%	**	45%	57%
Don't know	191	54	137	10	9	20	**	9	16	**	28	14
	6%	5%	7%	4%	5%	7%	**	6%	12%	**	6%	5%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47.1 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Yes	1281	78+f	62f	180+f	174+f	375+f	622-	1261	**	1270	**
	42%	51%	51%	47%	50%	48%	40%	42%	**	42%	**
No	1588	58-	46-	177-	154-	349-	861+abcde	1553	**	1567	**
	52%	38%	37%	46%	45%	45%	55%	52%	**	52%	**
Don't know	191	18+df	15+df	26	16	55	85	178	**	181	**
	6%	11%	12%	7%	5%	7%	5%	6%	**	6%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47_1 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419	
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191	
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437	
Yes	1281	1145	1096	1083	915- +abcd fghi	178	1161	1062	1189	1184+bd	792	640	706- +abce	111	784	557- +abce	
	42%	42%	41%	41%	40%	56%	42%	43%	42%	44%	42%	42%	39%	61%	41%	39%	
No	1588	1416e	1434+ei	1416+ei	1253+ei	117- 37%	1476+e	1325+e	1498+e	1355-e	1038+d	831+d	1019+d	63- 34%	1040+d	824+d	
	52%	52%	54%	54%	55%	37%	53%	53%	53%	51%	55%	55%	57%	34%	55%	57%	
Don't know	191	140- 6%	125- 5%	123- 5%	116- 5%	25bcg 8%	141- 5%	107- 4%	147- 5%	140- 5%	67- 4%	48- 3%	71- 4%	9 5%	69- 4%	55- 4%	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47_1 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Yes	1281 42%	95- 33%	1133+a 43%	820+a 44%	526+abc 48%
No	1588 52%	146 52%	1391d 52%	966 52%	528- 48%
Don't know	191 6%	42+bcd 15%	127-d 5%	73- 4%	36- 3%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47.2
 Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Audio description: A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All respondents

Absolute figures
 Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Yes	370 12%	207+b 15%	105- 7%	**	54+ab 34%	214+b 14%	151- 10%
No	2436 80%	1085-d 78%	1223+ad 83%	**	94- 59%	1147- 78%	1266+a 82%
Don't know	254 8%	103 7%	139+ 9%	**	12 7%	118 8%	123 8%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47.2 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Audio description: A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Yes	370	88 +cdefgij k	96 +defgijk	75 +defgijk	36-	29-	26-	19-	184 +defgijk	111defgjk	75-	45-
	12%	23%	19%	16%	7%	6%	7%	6%	20%	11%	6%	6%
No	2436	257-	384-a	358-a	412abch	410 +abchi	334 +abchi	282 +abchi	641-	770ah	1026 +abcdhi	616+abcdhi
	80%	67%	74%	74%	83%	86%	88%	88%	71%	79%	87%	88%
Don't know	254	40fjk	39	50fgjk	50fgjk	35	21-	18	79k	100+fgjk	75-	39-
	8%	10%	8%	10%	10%	7%	6%	6%	9%	10%	6%	6%

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Table Q47.2 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Audio description: A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Yes	370	33ch	26	21- +bcfghij klm	88	10	48ch	50	18-	29	321ch	28	13	8
	12%	15%	9%	7%	22%	8%	14%	12%	7%	11%	12%	11%	9%	9%
No	2436	168	216	238ad	293-	100	257	346ad	224+adfj	195	2036d	211d	122d	68d
	80%	75%	80%	84%	73%	81%	77%	83%	85%	77%	79%	82%	83%	81%
Don't know	254	22	28dg	25	22	14	30	24	21	28dg	215	18	12	8d
	8%	10%	10%	9%	5%	12%	9%	6%	8%	11%	8%	7%	8%	10%

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Table Q47.2 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Audio description: A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity Minority Ethnic Group				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Yes	370 12%	107 12%	96 14%	57 11%	106 12%	202 13%	163 12%	239- 9%	20 23%	126+a 30%	61+a 29%	43 40%
No	2436 80%	763+df 83%	551 80%	420 81%	683- 76%	1314+df 82%	1102- 78%	2181+cd 83%	59 66%	247- 60%	123- 59%	58 53%
Don't know	254 8%	48- 5%	43- 6%	44ae 9%	108+abe 12%	91- 6%	152+abe 11%	207 8%	10 11%	42 10%	24 12%	8 7%

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Table Q47.2 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Audio description: A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Yes	370 12%	115 11%	254k 13%	25 11%	23 14%	36 13%	** **	13 8%	22 16%	** **	44 10%	21- 8%
No	2436 80%	828 81%	1607 79%	185 83%	124 77%	220 77%	** **	133 83%	94 70%	** **	361 81%	220 84%
Don't know	254 8%	83 8%	171 8%	14 6%	13 8%	30 10%	** **	14 9%	19 14%	** **	42 9%	22 8%

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Table Q47.2 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Audio description: A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Yes	370 12%	29+f 19%	29+f 23%	80+f 21%	74+f 21%	148+f 19%	151- 10%	360 12%	**	367 12%	**
No	2436 80%	104- 68%	81- 65%	270- 71%	247- 72%	559- 72%	1300+abcde 83%	2393 80%	**	2407 80%	**
Don't know	254 8%	21+df 13%	14 11%	33 9%	23 7%	71 9%	117 7%	239 8%	**	244 8%	**

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Table Q47.2 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Audio description: A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All respondents

Absolute figures
Column percentages

	User in last 6 months										Satisfaction (NET Satisfied)					
	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Yes	370	346+	342+	329	309+	147 +abcd fghi	350+	319+	356+	353+	246	197	224	89 +abcef	234	203+
	12%	13%	13%	13%	14%	46%	13%	13%	13%	13%	13%	13%	12%	48%	12%	14%
No	2436	2169+e	2138+e	2123+e	1817e	151-	2239+e	2023+e	2282+e	2127e	1564+d	1255+d	1470+d	86-	1557+d	1160d
	80%	80%	81%	81%	80%	47%	81%	81%	80%	79%	82%	83%	82%	47%	82%	81%
Don't know	254	186-	174-	170-	157-	23	190-	153-	197-	198-	86-	66-	102-	9	103-	74-
	8%	7%	7%	6%	7%	7%	7%	6%	7%	7%	5%	4%	6%	5%	5%	5%

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Table Q47.2 (continuation)

Q47. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services? Audio description: A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Yes	370 12%	35 12%	320 12%	215 12%	144 13%
No	2436 80%	203- 72%	2141+a 81%	1534+a 82%	891+a 82%
Don't know	254 8%	45+bcd 16%	190-d 7%	110- 6%	54- 5%

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Table Q47

Q47. SUMMARY. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Subtitles only	973 32%	425d 30%	501+d 34%	** **	33- 21%	421- 28%	540+a 35%
Audio description only	61 2%	32 2%	20- 1%	** **	9+ab 5%	35 2%	26 2%
Both	308 10%	175+b 13%	85- 6%	** **	45+ab 28%	179+b 12%	125- 8%
Neither	1717 56%	762 55%	861+ad 59%	** **	73- 46%	844 57%	849 55%

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Table Q47 (continuation)

Q47. SUMMARY. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Subtitles only	973	175 +bcdefgh ijk	171di	131-	132-	135	121	107i	347 +cdefijk	263-	363	228di
	32%	46%	33%	27%	26%	29%	32%	33%	38%	27%	31%	32%
Audio description only	61	20 +cdefgij k	14di	6	4	5	8	5	34+cdeijk	9-	17	13
	2%	5%	3%	1%	1%	1%	2%	2%	4%	1%	1%	2%
Both	308	67 +defgijk	82 +defgijk	70 +defgijk	32-	25-	18-	14-	149 +defgijk	102defgjk	57-	33-
	10%	18%	16%	14%	6%	5%	5%	4%	17%	10%	5%	5%
Neither	1717	122- 56%	252-ah 49%	276abh 57%	330+abch 66%	310+abch 65%	234+abh 61%	193abh 61%	374-a 41%	606+abh 62%	737+abh 63%	428+abh 61%

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Table Q47 (continuation)

Q47. SUMMARY. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Subtitles only	973 32%	62 28%	104+afgjm 39%	88 31%	145 36%	37 30%	97 29%	127 30%	80 30%	82 33%	823 32%	80 31%	46 32%	24 29%
Audio description only	61 2%	5 2%	3 1%	5 2%	141 3%	3 3%	111 3%	7 2%	2 1%	6 2%	56 2%	4 1%	1 1%	1 1%
Both	308 10%	28ch 13%	22 8%	16- 6%	74 18%	6 5%	37ch 11%	43 10%	15- 6%	23 9%	265ch 10%	24 9%	12 8%	7 8%
Neither	1717 56%	128d 57%	140d 52%	175bd 62%	170- 42%	78 62%	190d 57%	242d 58%	165+bdj 63%	141d 56%	1429d 56%	149d 58%	87d 60%	52bd 62%

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Table Q47 (continuation)

Q47. SUMMARY. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Subtitles only	973 32%	309 34%	229 33%	162 31%	262 29%	538 33%	424 30%	819 31%	26 30%	149 36%	79 38%	38 35%
Audio description only	61 2%	16 2%	16 2%	9 2%	17 2%	32 2%	26 2%	43- 2%	2 2%	18+a 4%	8+a 4%	7 7%
Both	308 10%	91 10%	79 11%	48 9%	89 10%	170 11%	137 10%	196- 7%	18 21%	108+a 26%	52+a 25%	36 33%
Neither	1717 56%	502 55%	365 53%	302 58%	528be 59%	868- 54%	830+be 59%	1570+cd 60%	42 47%	140- 34%	68- 33%	28 26%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47 (continuation)

Q47. SUMMARY. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Subtitles only	973	392+be	579-	113	69+bek	87	**	56	39	**	179+bek	82
	32%	38%	28%	51%	43%	30%	**	35%	29%	**	40%	31%
Audio description only	61	20	42	4	4	9	**	4	3	**	5	4
	2%	2%	2%	2%	2%	3%	**	2%	2%	**	1%	1%
Both	308	96	213	21	19	27	**	10	18	**	39	17
	10%	9%	10%	9%	12%	9%	**	6%	14%	**	9%	6%
Neither	1717	518-c	1199+acdj	86-	68-	163cd	**	91cd	74	**	223-c	160acdj
	56%	51%	59%	38%	42%	57%	**	57%	55%	**	50%	61%

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Table Q47 (continuation)

Q47. SUMMARY. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Subtitles only	973 32%	52 34%	38 31%	110 29%	107 31%	245 32%	498 32%	959 32%	**	964 32%	**
Audio description only	61 2%	3 2%	4 3%	9 2%	7 2%	18 2%	27 2%	58 2%	**	61 2%	**
Both	308 10%	26+f 17%	25+f 20%	70+f 18%	66+f 19%	130+f 17%	124- 8%	302 10%	**	307 10%	**
Neither	1717 56%	73- 47%	57- 46%	193- 50%	163- 47%	385- 49%	919+abcde 59%	1673 56%	**	1687 56%	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47 (continuation)

Q47. SUMMARY. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Subtitles only	973 32%	860de 32%	814-e 31%	812-e 31%	660-e 29%	54- 17%	871e 31%	800de 32%	894e 32%	887+de 33%	591df 31%	468df 31%	518-d 29%	32- 17%	583df 31%	392-d 27%
Audio description only	61 2%	60+ 2%	60+ 2%	58 2%	55+ 2%	23 7%	60 2%	56 2%	60 2%	56 2%	46 2%	26 2%	36 2%	9+abce 5%	32 2%	37+ 3%
Both	308 10%	285+ 11%	282+ 11%	271 10%	255+ 11%	124 39%	290 10%	262 11%	296+ 10%	297+ 11%	201 11%	171+ 11%	188 10%	79 43%	201 11%	166+ 12%
Neither	1717 56%	1496-e 55%	1499e 56%	1481e 56%	1314+ei 58%	119- 37%	1558e 56%	1376-e 55%	1585e 56%	1439-e 54%	1059d 56%	853d 56%	1054+d 59%	63- 34%	1077d 57%	843+d 59%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47 (continuation)

Q47. SUMMARY. Thinking about all the services you watch on TV, catch-up, on demand or streaming services, do you use any of the following access services?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Subtitles only	973 32%	66- 23%	866+a 33%	638+a 34%	397+ab 36%
Audio description only	61 2%	6 2%	53 2%	34 2%	15 1%
Both	308 10%	29 10%	267 10%	182 10%	130+ 12%
Neither	1717 56%	182+bcd 64%	1465-d 55%	1006- 54%	549- 50%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47AS1
 Q47a. Summary - How do you rate the quality of these access services?

Base: All who use service

	Total	1 - Ex tremely low quality	2	3	4	5	6	7	8	9	10 - Ex tremely high quality	NET			Don't know	MeanX
												NET Low (1-3)	Neutral (4-6)	NET High (7-10)		
Subtitles	1281	6 1%	5 *%	15 1%	29 2%	89 7%	145 11%	266 21%	331 26%	185 14%	187 15%	26 2%	263 21%	969 76%	24 2%	7.58
Audio description	370	0 -%	6 2%	5 1%	12 3%	31 8%	44 12%	59 16%	82 22%	43 12%	77 21%	11 3%	86 23%	262 71%	10 3%	7.58

Table Q47A_1
 Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
 Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		1273	572	614	**	**	554	700
Effective sample		1071	487	513	**	**	474	585
Total		1281	600	586	**	**	600	665
1 - Extremely low quality	(1.0)	6 1%	5 1%	1 *%	**	**	3 *%	4 1%
2	(2.0)	5 *%	3 *%	2 *%	**	**	4 1%	1 *%
3	(3.0)	15 1%	2- *%	10a 2%	**	**	9 1%	6 1%
4	(4.0)	29 2%	11 2%	16 3%	**	**	13 2%	15 2%
5	(5.0)	89 7%	36 6%	47 8%	**	**	41 7%	46 7%
6	(6.0)	145 11%	81+b 14%	55 9%	**	**	71 12%	71 11%
7	(7.0)	266 21%	118 20%	132 23%	**	**	126 21%	136 20%
8	(8.0)	331 26%	137- 23%	173+a 30%	**	**	173+b 29%	155- 23%
9	(9.0)	185 14%	92 15%	78 13%	**	**	72- 12%	112+a 17%
10 - Extremely high quality	(10.0)	187 15%	100b 17%	66- 11%	**	**	82 14%	105 16%
NET Low (1-3)		26 2%	10 2%	13 2%	**	**	15 3%	11 2%
NET Neutral (4-6)		263 21%	128 21%	118 20%	**	**	125 21%	132 20%
NET High (7-10)		969 76%	446 74%	449 77%	**	**	453 75%	508 76%
Don't know		24 2%	15 3%	6 1%	**	**	7 1%	14 2%

95% lower case or +, ** indicates a low base size (less than 100)
 Prepared by BMG

Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	1273	572	614	**	**	554	700
Effective sample	1071	487	513	**	**	474	585
Total	1281	600	586	**	**	600	665
Medians	8.00	8.00	8.00	**	**	8.00	8.00
Mode	8.00	8.00	8.00	**	**	8.00	8.00
Base for stats	1258	585	580	**	**	593	651
Mean score	7.6	7.6	7.5	**	**	7.5	7.7
Standard deviation	1.71	1.75	1.65	**	**	1.71	1.71
Standard Error	.05	.08	.07	**	**	.08	.07

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Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		1273	204	252	208	160	176	150	123	456	368	449	273
Effective sample		1071	174	220	172	135	147	125	105	390	307	378	231
Total		1281	243	253	201	164	160	139	121	496	365	420	260
1 - Extremely low quality	(1.0)	6 1%	0 -%	0 -%	1 1%	0 -%	0 -%	3+abh 2%	2+abh 2%	0 -%	1 *%	5+h 1%	5+abhi 2%
2	(2.0)	5 *%	1 *%	0 -%	3+j 2%	0 -%	1 *%	0 -%	0 -%	1 *%	3 1%	1 *%	0 -%
3	(3.0)	15 1%	4 2%	1 *%	0 -%	3 2%	3 2%	3 2%	2 2%	5 1%	3 1%	7 2%	5 2%
4	(4.0)	29 2%	7 3%	4 2%	3 2%	5 3%	3 2%	4 3%	2 2%	11 2%	9 2%	10 2%	6 2%
5	(5.0)	89 7%	14 6%	14 6%	14 7%	13 8%	16 10%	12 8%	5 4%	28 6%	27 8%	33 8%	17 7%
6	(6.0)	145 11%	31 13%	30 12%	18 9%	15 9%	18 11%	20 14%	13 11%	61 12%	33 9%	51 12%	33 13%
7	(7.0)	266 21%	50 20%	45 18%	48 24%	28 17%	38 23%	34 24%	24 20%	94 19%	76 21%	95 23%	57 22%
8	(8.0)	331 26%	57 23%	74c 29%	39- 20%	52c 32%	37 23%	33 24%	40c 33%	130 26%	91 25%	110 26%	73c 28%
9	(9.0)	185 14%	31 13%	36 14%	32 16%	27 16%	23 14%	21 15%	15 13%	66 13%	59 16%	60 14%	37 14%
10 - Extremely high quality	(10.0)	187 15%	44dfgjk 18%	47dfgjk 19%	40+dfgjk 20%	15 9%	19 12%	10- 7%	11 9%	92+dfgjk 18%	55fjk 15%	40- 10%	21- 8%
NET Low (1-3)		26 2%	5 2%	1 *%	4 2%	3 2%	3 2%	6bh 4%	4b 3%	6 1%	7 2%	13b 3%	10+bh 4%
NET Neutral (4-6)		263 21%	52 21%	48 19%	35 17%	33 20%	38 24%	36 26%	21 17%	101 20%	68 19%	94 22%	56 22%
NET High (7-10)		969 76%	181 75%	201 79%	160 79%	122 74%	117 73%	98 70%	90 74%	383 77%	281 77%	305 72%	188 72%
Don't know		24 2%	4 2%	3 1%	2 1%	6f 4%	3 2%	0 -%	6+bcfh 5%	7 1%	8 2%	9 2%	6 2%
Medians		8.00	8.00	8.00	8.00	8.00	8.00	7.00	8.00	8.00	8.00	8.00	8.00

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	1273	204	252	208	160	176	150	123	456	368	449	273
Effective sample	1071	174	220	172	135	147	125	105	390	307	378	231
Total	1281	243	253	201	164	160	139	121	496	365	420	260
Mode	8.00	8.00	8.00	7.00	8.00	7.00	7.00	8.00	8.00	8.00	8.00	8.00
Base for stats	1258	239	251	199	158	158	139	115	489	357	411	254
Mean score	7.6	7.6f	7.8 +efgjk	7.7fjk	7.5	7.4	7.2-	7.4	7.7+fjk	7.6fjk	7.3-	7.3-
Standard deviation	1.71	1.75	1.56	1.80	1.62	1.68	1.82	1.74	1.65	1.72	1.75	1.79
Standard Error	.05	.13	.11	.14	.14	.14	.16	.17	.08	.10	.09	.12

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Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

		Region													
		Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row		1273	**	110	**	174	**	131	143	**	**	925	126	127	**
Effective sample		1071	**	102	**	161	**	121	133	**	**	854	105	108	**
Total		1281	**	127	**	219	**	135	170	**	**	1088	104	59	**
1 - Extremely low quality	(1.0)	6 1%	** **	0 -%	** **	2 1%	** **	1 1%	0 -%	** **	** **	6 1%	0 -%	0 -%	** **
2	(2.0)	5 *%	** **	0 -%	** **	1 1%	** **	0 -%	2 1%	** **	** **	4 *%	1 *%	0 -%	** **
3	(3.0)	15 1%	** **	3 2%	** **	2 1%	** **	3 2%	1 *%	** **	** **	14 1%	1 1%	0 -%	** **
4	(4.0)	29 2%	** **	1 1%	** **	1 *%	** **	4 3%	4 2%	** **	** **	25 2%	2 2%	1 2%	** **
5	(5.0)	89 7%	** **	13g 10%	** **	18g 8%	** **	8 6%	4- 2%	** **	** **	73g 7%	6 5%	8+fgjk 14%	** **
6	(6.0)	145 11%	** **	9 7%	** **	22 10%	** **	20 15%	26 15%	** **	** **	123 11%	11 10%	9 15%	** **
7	(7.0)	266 21%	** **	29 23%	** **	43 20%	** **	26 19%	35 21%	** **	** **	219 20%	28 27%	13 22%	** **
8	(8.0)	331 26%	** **	28 22%	** **	55 25%	** **	37 28%	46 27%	** **	** **	280 26%	30 29%	13 22%	** **
9	(9.0)	185 14%	** **	17 13%	** **	33 15%	** **	15 11%	23 13%	** **	** **	159 15%	10 10%	10 17%	** **
10 - Extremely high quality	(10.0)	187 15%	** **	21 17%	** **	36 16%	** **	18 13%	28 16%	** **	** **	162 15%	16 15%	5- 8%	** **
NET Low (1-3)		26 2%	** **	3 2%	** **	5 2%	** **	3 3%	3 2%	** **	** **	25 2%	1 1%	0 -%	** **
NET Neutral (4-6)		263 21%	** **	23 18%	** **	41 19%	** **	32 23%	34 20%	** **	** **	221 20%	19 18%	18+bdgjk 31%	** **
NET High (7-10)		969 76%	** **	95 75%	** **	167 76%	** **	97 72%	132 78%	** **	** **	820 75%	831 80%	40 68%	** **

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Prepared by BMG

Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

	Total	Region												
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	1273	**	110	**	174	**	131	143	**	**	925	126	127	**
Effective sample	1071	**	102	**	161	**	121	133	**	**	854	105	108	**
Total	1281	**	127	**	219	**	135	170	**	**	1088	104	59	**
Don't know	24	**	5	**	5	**	3	2	**	**	23	1	*	**
	2%	**	4%	**	2%	**	2%	1%	**	**	2%	*%	1%	**
Medians	8.00	**	8.00	**	8.00	**	8.00	8.00	**	**	8.00	8.00	7.00	**
Mode	8.00	**	7.00	**	8.00	**	8.00	8.00	**	**	8.00	8.00	8.00	**
Base for stats	1258	**	122	**	214	**	132	168	**	**	1065	103	58	**
Mean score	7.6	**	7.6	**	7.7	**	7.4	7.7	**	**	7.6	7.6	7.3	**
Standard deviation	1.71	**	1.72	**	1.75	**	1.74	1.62	**	hl	**	1.73	1.57	1.57
Standard Error	.05	**	.17	**	.14	**	.16	.14	**	**	.06	.15	.15	**

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Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

		SEG							Ethnicity Minority Ethnic Group				
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row		1273	462	370	160	270	832	430	1015	**	250	124	**
Effective sample		1071	402	318	143	241	720	384	847	**	217	107	**
Total		1281	399	309	210	351	708	561	1015	**	257	131	**
1 - Extremely low quality	(1.0)	6 1%	2 1%	1 *%	1 1%	2 1%	3 *%	3 1%	6 1%	** **	0 -%	0 -%	** **
2	(2.0)	5 *%	1 *%	3+f 1%	0 -%	0 -%	5 1%	0 -%	5 *%	** **	0 -%	0 -%	** **
3	(3.0)	15 1%	9+df 2%	3 1%	1 1%	0- -%	12df 2%	1- *%	13 1%	** **	2 1%	1 1%	** **
4	(4.0)	29 2%	4 1%	8 3%	4 2%	12a 3%	12 2%	16 3%	21 2%	** **	3 1%	1 1%	** **
5	(5.0)	89 7%	27 7%	18 6%	21 10%	22 6%	45 6%	43 8%	68 7%	** **	21 8%	10 8%	** **
6	(6.0)	145 11%	37 9%	41 13%	30 14%	37 10%	78 11%	67 12%	112 11%	** **	30 12%	13 10%	** **
7	(7.0)	266 21%	91 23%	67 22%	36 17%	68 19%	158 22%	104 19%	217 21%	** **	48 19%	28 22%	** **
8	(8.0)	331 26%	121+df 30%	78 25%	54 26%	76 22%	199d 28%	130 23%	265 26%	** **	66 26%	36 27%	** **
9	(9.0)	185 14%	49 12%	40 13%	32 15%	63e 18%	89 13%	95+ 17%	153 15%	** **	32 12%	17 13%	** **
10 - Extremely high quality	(10.0)	187 15%	50 13%	45 15%	30 14%	59 17%	95 13%	89 16%	137- 13%	** **	49+a 19%	23 17%	** **
NET Low (1-3)		26 2%	12df 3%	7 2%	3 1%	2- 1%	19df 3%	5- 1%	24 2%	** **	2 1%	1 1%	** **
NET Neutral (4-6)		263 21%	69 17%	67 22%	55a 26%	71 20%	135 19%	126 22%	201 20%	** **	54 21%	25 19%	** **
NET High (7-10)		969 76%	312 78%	230 75%	152 73%	266 76%	542 77%	419 75%	772 76%	** **	196 76%	104 80%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	1273	462	370	160	270	832	430	1015	**	250	124	**
Effective sample	1071	402	318	143	241	720	384	847	**	217	107	**
Total	1281	399	309	210	351	708	561	1015	**	257	131	**
Don't know	24	7	4	0	12+c	11	12	19	**	5	1	**
	2%	2%	1%	-%	4%	2%	2%	2%	**	2%	1%	**
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Mode	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00	**
Base for stats	1258	392	304	210	339	697	549	996	**	252	130	**
Mean score	7.6	7.5	7.5	7.5	7.7	7.5	7.7	7.6	**	7.7	7.7	**
Standard deviation	1.71	1.67	1.74	1.72	1.70	1.70	1.71	1.71	**	1.64	1.58	**
Standard Error	.05	.08	.10	.14	.11	.06	.09	.06	**	.11	.15	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		1273	481	791	141	**	106	**	**	**	**	210	**
Effective sample		1071	404	666	117	**	92	**	**	**	**	177	**
Total		1281	488	792	134	**	114	**	**	**	**	218	**
1 - Extremely low quality	(1.0)	6 1%	5+b 1%	1- *%	2+b 2%	** **	0 -%	** **	** **	** **	** **	1 *%	** **
2	(2.0)	5 *%	3 1%	1 *%	2+b 2%	** **	0 -%	** **	** **	** **	** **	1 *%	** **
3	(3.0)	15 1%	6 1%	9 1%	3 2%	** **	1 1%	** **	** **	** **	** **	2 1%	** **
4	(4.0)	29 2%	15 3%	14 2%	3 2%	** **	8 7%	** **	** **	** **	** **	5 2%	** **
5	(5.0)	89 7%	44+b 9%	45- 6%	12 9%	** **	10 9%	** **	** **	** **	** **	19 9%	** **
6	(6.0)	145 11%	60 12%	84 11%	15 11%	** **	14 13%	** **	** **	** **	** **	27 13%	** **
7	(7.0)	266 21%	92 19%	174 22%	30 23%	** **	18 15%	** **	** **	** **	** **	43 20%	** **
8	(8.0)	331 26%	108- 22%	223+aj 28%	32 24%	** **	28 25%	** **	** **	** **	** **	42- 19%	** **
9	(9.0)	185 14%	70 14%	114 14%	19 14%	** **	17 15%	** **	** **	** **	** **	30 14%	** **
10 - Extremely high quality	(10.0)	187 15%	73 15%	114 14%	14 11%	** **	14 13%	** **	** **	** **	** **	41 19%	** **
NET Low (1-3)		26 2%	15 3%	12 1%	8+b 6%	** **	1 1%	** **	** **	** **	** **	4 2%	** **
NET Neutral (4-6)		263 21%	119+b 24%	142- 18%	29 22%	** **	32 28%	** **	** **	** **	** **	51 24%	** **
NET High (7-10)		969 76%	343- 70%	626+a 79%	95 71%	** **	77 67%	** **	** **	** **	** **	158 72%	** **

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dext erity (f)	Brea thing (g)	Mental ab ilities (h)	Social/ beh avioural (i)	Your mental health (j)	
Unweighted row	1273	481	791	141	**	106	**	**	**	**	210	**
Effective sample	1071	404	666	117	**	92	**	**	**	**	177	**
Total	1281	488	792	134	**	114	**	**	**	**	218	**
Don't know	24	11	12	2	**	4	**	**	**	**	5	**
	2%	2%	2%	1%	**	3%	**	**	**	**	2%	**
Medians	8.00	8.00	8.00	7.00	**	8.00	**	**	**	**	8.00	**
Mode	8.00	8.00	8.00	8.00	**	8.00	**	**	**	**	7.00	**
Base for stats	1258	477	780	132	**	110	**	**	**	**	213	**
Mean score	7.6	7.4-	7.7+acg	7.2-	**	7.4	**	**	**	**	7.6	**
Standard deviation	1.71	1.89	1.58	1.97	**	1.78	**	**	**	**	1.82	**
Standard Error	.05	.10	.06	.18	**	.19	**	**	**	**	.14	**

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Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		1273	**	**	185	162	371	635	1255	**	1265	**
Effective sample		1071	**	**	157	140	318	528	1056	**	1064	**
Total		1281	**	**	180	174	375	622	1261	**	1270	**
1 - Extremely low quality	(1.0)	6 1%	** **	** **	0 -%	0 -%	0 -%	4 1%	6 1%	** **	6 1%	** **
2	(2.0)	5 *%	** **	** **	1 1%	0 -%	1 *%	3 1%	5 *%	** **	5 *%	** **
3	(3.0)	15 1%	** **	** **	2 1%	2 1%	4 1%	6 1%	15 1%	** **	15 1%	** **
4	(4.0)	29 2%	** **	** **	6 4%	2 1%	8 2%	9 2%	27 2%	** **	29 2%	** **
5	(5.0)	89 7%	** **	** **	16 9%	14 8%	32 8%	44 7%	86 7%	** **	88 7%	** **
6	(6.0)	145 11%	** **	** **	15 8%	19 11%	36 10%	74 12%	143 11%	** **	144 11%	** **
7	(7.0)	266 21%	** **	** **	33 18%	36 21%	79 21%	131 21%	259 21%	** **	262 21%	** **
8	(8.0)	331 26%	** **	** **	41 23%	42 24%	90 24%	166 27%	327 26%	** **	327 26%	** **
9	(9.0)	185 14%	** **	** **	27 15%	19 11%	47 13%	95 15%	184 15%	** **	185 15%	** **
10 - Extremely high quality	(10.0)	187 15%	** **	** **	38+f 21%	39+f 22%	77+f 21%	74- 12%	185 15%	** **	185 15%	** **
NET Low (1-3)		26 2%	** **	** **	3 2%	2 1%	5 1%	14 2%	26 2%	** **	26 2%	** **
NET Neutral (4-6)		263 21%	** **	** **	37 20%	36 21%	77 20%	127 20%	257 20%	** **	261 21%	** **
NET High (7-10)		969 76%	** **	** **	140 77%	135 78%	293 78%	466 75%	955 76%	** **	960 76%	** **

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Prepared by BMG

Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	1273	**	**	185	162	371	635	1255	**	1265	**
Effective sample	1071	**	**	157	140	318	528	1056	**	1064	**
Total	1281	**	**	180	174	375	622	1261	**	1270	**
Don't know	24	**	**	1	1	1-	15e	24	**	24	**
	2%	**	**	*%	*%	*%	2%	2%	**	2%	**
Medians	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Mode	8.00	**	**	8.00	8.00	8.00	8.00	8.00	**	8.00	**
Base for stats	1258	**	**	180	173	374	607	1237	**	1247	**
Mean score	7.6	**	**	7.7	7.8	7.7	7.5	7.6b	**	7.6b	**
		+f							-		
Standard deviation	1.71	**	**	1.82	1.68	1.72	1.67	1.71	**	1.71	**
Standard Error	.05	**	**	.15	.14	.10	.07	.05	**	.05	**

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Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

	Total	User in last 6 months										Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)	
Unweighted row	1273	1137	1088	1079	909	190	1151	1063	1178	1184	806	655	706	123	794	549	
Effective sample	1071	958	917	907	762	154	968	894	991	996	682	553	594	99	665	464	
Total	1281	1145	1096	1083	915	178	1161	1062	1189	1184	792	640	706	111	784	557	
1 - Extremely low quality	(1.0) 6 1%	6 1%	6 1%	6 1%	6 1%	0 -	6 1%	6 1%	6 1%	6 1%	3 *	5 1%	5 1%	0 -	4 1%	4 1%	
2	(2.0) 5 *	5 *	5 *	5 *	5 1%	0 -	5 *	5 *	5 *	5 *	3 *	2 *	4 1%	0 -	4 1%	2 *	
3	(3.0) 15 1%	14 1%	12 1%	10 1%	10 1%	3 2%	12 1%	13 1%	14 1%	15 1%	6 1%	4 1%	5 1%	1 1%	4- 1%	3 1%	
4	(4.0) 29 2%	27 2%	25 2%	22 2%	18 2%	8+ 4%	26 2%	26 2%	28 2%	24 2%	13 2%	15 2%	11 2%	3 3%	16 2%	10 2%	
5	(5.0) 89 7%	75 7%	71 6%	72 7%	56 6%	8 4%	79 7%	69 6%	80 7%	83 7%	46 6%	43 7%	30- 4%	1 1%	47 6%	23- 4%	
6	(6.0) 145 11%	137+ 12%	128 12%	126 12%	118+ 13%	25 14%	135 12%	126 12%	140 12%	136 12%	83 10%	67 10%	71 10%	12 11%	83 11%	59 11%	
7	(7.0) 266 21%	245 21%	235 21%	234e 22%	188 21%	26- 15%	250+e 22%	227 21%	253 21%	247 21%	183+ 23%	131 20%	157 22%	16 14%	165 21%	116 21%	
8	(8.0) 331 26%	298 26%	281 26%	277 26%	237 26%	38 21%	294 25%	270 25%	304 26%	301 25%	211 27%	176 28%	197 28%	27 24%	212 27%	152 27%	
9	(9.0) 185 14%	161 14%	158 14%	163 15%	135 15%	25 14%	171 15%	153 14%	173 15%	167 14%	123 16%	99 16%	108 15%	18 16%	123 16%	90 16%	
10 - Extremely high quality	(10.0) 187 15%	161 14%	159 15%	153 14%	129 14%	45 25%	168 14%	153 14%	170 14%	180 15%	114 14%	93 14%	108 15%	33 30%	115 15%	89 16%	
NET Low (1-3)	26 2%	25 2%	23 2%	21 2%	20 2%	3 2%	23 2%	24 2%	25 2%	26 2%	13 2%	10 2%	15 2%	1 1%	13 2%	9 2%	
NET Neutral (4-6)	263 21%	240 21%	224 20%	219 20%	192 21%	41 23%	239 21%	221 21%	248 21%	244 21%	141- 18%	124 19%	112- 16%	16 15%	146 19%	93- 17%	
NET High (7-10)	969 76%	866 76%	833 76%	827 76%	689 75%	134 75%	883 76%	803 76%	901 76%	894 76%	631+ 80%	499 78%	570+ 81%	93 84%	615+ 78%	447+ 80%	

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Prepared by BMG

Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4	Any Channel 5	Any S4C (e)	Any PSB linear	Any PSB VoD	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4	Channel 5
				(c)	(d)		(f)	(g)							(e)	(f)
Unweighted row	1273	1137	1088	1079	909	190	1151	1063	1178	1184	806	655	706	123	794	549
Effective sample	1071	958	917	907	762	154	968	894	991	996	682	553	594	99	665	464
Total	1281	1145	1096	1083	915	178	1161	1062	1189	1184	792	640	706	111	784	557
Don't know	24 2%	14- 1%	15- 1%	15- 1%	13 1%	0 -	16- 1%	14- 1%	16 1%	20 2%	7- 1%	6- 1%	9 1%	0 -	11 1%	8 1%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00
Mode	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	10.00	8.00	8.00
Base for stats	1258	1131	1081	1068	902	178	1145	1048	1174	1164	785	634	697	111	774	549
Mean score	7.6	7.5-	7.6	7.6	7.6	7.8	7.6	7.6	7.6	7.6	7.7+	7.6	7.7+	8.2 +abcef	7.7+	7.8+
Standard deviation	1.71	1.71	1.71	1.69	1.71	1.85	1.71	1.72	1.71	1.72	1.62	1.69	1.66	1.65	1.67	1.65
Standard Error	.05	.06	.06	.06	.06	.15	.06	.06	.05	.06	.06	.07	.07	.17	.06	.08

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Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

		Total	Education status			
			No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		1273	**	1153	859	546
Effective sample		1071	**	981	730	470
Total		1281	**	1133	820	526
1 - Extremely low quality	(1.0)	6 1%	** **	4 *%	1- *%	1 *%
2	(2.0)	5 *%	** **	3 *%	3 *%	1 *%
3	(3.0)	15 1%	** **	9 1%	4- 1%	3 1%
4	(4.0)	29 2%	** **	17 2%	11- 1%	8 2%
5	(5.0)	89 7%	** **	80 7%	54 7%	34 6%
6	(6.0)	145 11%	** **	127 11%	91 11%	58 11%
7	(7.0)	266 21%	** **	241 21%	179 22%	111 21%
8	(8.0)	331 26%	** **	301 27%	246+ 30%	167+b 32%
9	(9.0)	185 14%	** **	165 15%	114 14%	69 13%
10 - Extremely high quality	(10.0)	187 15%	** **	165 15%	109 13%	69 13%
NET Low (1-3)		26 2%	** **	16 1%	8- 1%	5- 1%
NET Neutral (4-6)		263 21%	** **	223 20%	155 19%	100 19%
NET High (7-10)		969 76%	** **	873 77%	647+ 79%	417+ 79%

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Prepared by BMG

Table Q47A_1 (continuation)

Q47a. How do you rate the quality of these access services? Subtitles: Text on screen representing speech and sound effects as they happen.

Base: All who use Subtitles

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	1273	**	1153	859	546
Effective sample	1071	**	981	730	470
Total	1281	**	1133	820	526
Don't know	24	**	20	10-	5-
	2%	**	2%	1%	1%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	1258	**	1113	810	522
Mean score	7.6	**	7.6+a	7.7a	7.7a
Standard deviation	1.71	**	1.63	1.53	1.53
Standard Error	.05	**	.05	.06	.07

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Table Q47A_2

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

		Total	Method			Gender		
			Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row		356	194	110	**	**	188	163
Effective sample		297	164	90	**	**	163	131
Total		370	207	105	**	**	214	151
1 - Extremely low quality	(1.0)	0 -%	0 -%	0 -%	** **	** **	0 -%	0 -%
2	(2.0)	6 2%	1- *%	2 2%	** **	** **	6 3%	1 1%
3	(3.0)	5 1%	4 2%	1 1%	** **	** **	4 2%	* *%
4	(4.0)	12 3%	5 2%	6 5%	** **	** **	6 3%	6 4%
5	(5.0)	31 8%	18 9%	13 12%	** **	** **	14 7%	17 11%
6	(6.0)	44 12%	26 13%	13 13%	** **	** **	22 10%	22 14%
7	(7.0)	59 16%	34 16%	19 19%	** **	** **	36 17%	21 14%
8	(8.0)	82 22%	42 20%	19 18%	** **	** **	45 21%	36 24%
9	(9.0)	43 12%	25 12%	11 10%	** **	** **	30 14%	13 8%
10 - Extremely high quality	(10.0)	77 21%	51 24%	13 12%	** **	** **	44 20%	33 22%
NET Low (1-3)		11 3%	5 2%	3 3%	** **	** **	9 4%	1- 1%
NET Neutral (4-6)		86 23%	49 23%	32 30%	** **	** **	42 20%	44+ 29%
NET High (7-10)		262 71%	152 73%	63 60%	** **	** **	155 72%	104 69%

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Prepared by BMG

Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

	Total	Method				Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	356	194	110	**	**	188	163
Effective sample	297	164	90	**	**	163	131
Total	370	207	105	**	**	214	151
Don't know	10	2-	7	**	**	8	2
	3%	1%	6%	**	**	4%	2%
Medians	8.00	8.00	7.00	**	**	8.00	8.00
Mode	8.00	10.00	7.00	**	**	8.00	8.00
Base for stats	359	205	98	**	**	206	149
Mean score	7.6	7.7b	7.1-	**	**	7.6	7.6
					b		
Standard deviation	1.93	1.86	1.96	**	**	1.99	1.84
Standard Error	.11	.15	.21	**	**	.16	.16

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Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

		Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row		356	**	**	**	**	**	**	**	159	117	**	**
Effective sample		297	**	**	**	**	**	**	**	138	95	**	**
Total		370	**	**	**	**	**	**	**	184	111	**	**
1 - Extremely low quality	(1.0)	0 -%	**	**	**	**	**	**	**	0 -%	0 -%	**	**
2	(2.0)	6 2%	**	**	**	**	**	**	**	4 2%	0 -%	**	**
3	(3.0)	5 1%	**	**	**	**	**	**	**	4 2%	1 1%	**	**
4	(4.0)	12 3%	**	**	**	**	**	**	**	6 3%	5 4%	**	**
5	(5.0)	31 8%	**	**	**	**	**	**	**	14 7%	7 6%	**	**
6	(6.0)	44 12%	**	**	**	**	**	**	**	24 13%	10 9%	**	**
7	(7.0)	59 16%	**	**	**	**	**	**	**	24 13%	22 20%	**	**
8	(8.0)	82 22%	**	**	**	**	**	**	**	34 19%	31 28%	**	**
9	(9.0)	43 12%	**	**	**	**	**	**	**	28 15%	10 9%	**	**
10 - Extremely high quality	(10.0)	77 21%	**	**	**	**	**	**	**	45 24%	23 21%	**	**
NET Low (1-3)		11 3%	**	**	**	**	**	**	**	8 4%	1 1%	**	**
NET Neutral (4-6)		86 23%	**	**	**	**	**	**	**	43 24%	22 20%	**	**
NET High (7-10)		262 71%	**	**	**	**	**	**	**	131 71%	86 78%	**	**
Don't know		10 3%	**	**	**	**	**	**	**	1- 1%	2 2%	**	**

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Prepared by BMG

Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

	Total	Age											
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)	
Unweighted row	356	**	**	**	**	**	**	**	**	159	117	**	**
Effective sample	297	**	**	**	**	**	**	**	**	138	95	**	**
Total	370	**	**	**	**	**	**	**	**	184	111	**	**
Medians	8.00	**	**	**	**	**	**	**	**	8.00	8.00	**	**
Mode	8.00	**	**	**	**	**	**	**	**	10.00	8.00	**	**
Base for stats	359	**	**	**	**	**	**	**	**	182	109	**	**
Mean score	7.6	**	**	**	**	**	**	**	**	7.7k	7.7fk	**	**
Standard deviation	1.93	**	+afjk	fk	**	**	**	**	**	2.05	1.74	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	.18	.18	**	**

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Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)					
Unweighted row	356	**	**	**	**	**	**	**	**	**	**	263	**	**	**
Effective sample	297	**	**	**	**	**	**	**	**	**	**	244	**	**	**
Total	370	**	**	**	**	**	**	**	**	**	**	321	**	**	**
1 - Extremely low quality	(1.0) 0 -%	**	**	**	**	**	**	**	**	**	**	0 -%	**	**	**
2	(2.0) 6 2%	**	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
3	(3.0) 5 1%	**	**	**	**	**	**	**	**	**	**	5 1%	**	**	**
4	(4.0) 12 3%	**	**	**	**	**	**	**	**	**	**	10 3%	**	**	**
5	(5.0) 31 8%	**	**	**	**	**	**	**	**	**	**	28 9%	**	**	**
6	(6.0) 44 12%	**	**	**	**	**	**	**	**	**	**	36 11%	**	**	**
7	(7.0) 59 16%	**	**	**	**	**	**	**	**	**	**	53 17%	**	**	**
8	(8.0) 82 22%	**	**	**	**	**	**	**	**	**	**	72 22%	**	**	**
9	(9.0) 43 12%	**	**	**	**	**	**	**	**	**	**	38 12%	**	**	**
10 - Extremely high quality	(10.0) 77 21%	**	**	**	**	**	**	**	**	**	**	66 20%	**	**	**
NET Low (1-3)	11 3%	**	**	**	**	**	**	**	**	**	**	9 3%	**	**	**
NET Neutral (4-6)	86 23%	**	**	**	**	**	**	**	**	**	**	74 23%	**	**	**
NET High (7-10)	262 71%	**	**	**	**	**	**	**	**	**	**	228 71%	**	**	**

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Prepared by BMG

Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

	Total	Region										England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)					
Unweighted row	356	**	**	**	**	**	**	**	**	**	**	263	**	**	**
Effective sample	297	**	**	**	**	**	**	**	**	**	**	244	**	**	**
Total	370	**	**	**	**	**	**	**	**	**	**	321	**	**	**
Don't know	10	**	**	**	**	**	**	**	**	**	**	9	**	**	**
	3%	**	**	**	**	**	**	**	**	**	**	3%	**	**	**
Medians	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Mode	8.00	**	**	**	**	**	**	**	**	**	**	8.00	**	**	**
Base for stats	359	**	**	**	**	**	**	**	**	**	**	312	**	**	**
Mean score	7.6	**	**	**	**	**	**	**	**	**	**	7.6	**	**	**
Standard deviation	1.93	**	**	**	**	**	**	**	**	**	**	1.91	**	**	**
Standard Error	.11	**	**	**	**	**	**	**	**	**	**	.12	**	**	**

95% lower case or +, ** indicates a low base size (less than 100)

Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

		SEG						Ethnicity					
		Total	AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row		356	116	107	**	**	223	129	229	**	123	**	**
Effective sample		297	101	91	**	**	191	111	190	**	104	**	**
Total		370	107	96	**	**	202	163	239	**	126	**	**
1 - Extremely low quality	(1.0)	0 -%	0 -%	0 -%	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	** **	** **
2	(2.0)	6 2%	1 1%	2 2%	** **	** **	3 2%	3 2%	4 2%	** **	1 1%	** **	** **
3	(3.0)	5 1%	0 -%	1 1%	** **	** **	1 1%	4 2%	1 *%	** **	4 3%	** **	** **
4	(4.0)	12 3%	0- -%	4 4%	** **	** **	4 2%	8a 5%	9 4%	** **	3 2%	** **	** **
5	(5.0)	31 8%	9 9%	5 6%	** **	** **	15 7%	16 10%	17 7%	** **	12 10%	** **	** **
6	(6.0)	44 12%	14 13%	11 12%	** **	** **	25 12%	19 12%	37+c 15%	** **	6- 5%	** **	** **
7	(7.0)	59 16%	18 16%	15 16%	** **	** **	33 16%	26 16%	41 17%	** **	18 14%	** **	** **
8	(8.0)	82 22%	26 24%	19 20%	** **	** **	45 22%	37 22%	49 21%	** **	33 27%	** **	** **
9	(9.0)	43 12%	15 14%	14 15%	** **	** **	29 14%	14 9%	26 11%	** **	16 13%	** **	** **
10 - Extremely high quality	(10.0)	77 21%	21 19%	22 23%	** **	** **	43 21%	34 21%	46 19%	** **	31 25%	** **	** **
NET Low (1-3)		11 3%	1 1%	4 4%	** **	** **	5 2%	7 4%	5 2%	** **	5 4%	** **	** **
NET Neutral (4-6)		86 23%	23 22%	20 21%	** **	** **	43 21%	43 26%	62 26%	** **	21 17%	** **	** **
NET High (7-10)		262 71%	79 74%	70 73%	** **	** **	149 74%	111 68%	162 68%	** **	98+ 78%	** **	** **

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Total (c)	Asian (d)	Black (e)
Unweighted row	356	116	107	**	**	223	129	229	**	123	**	**
Effective sample	297	101	91	**	**	191	111	190	**	104	**	**
Total	370	107	96	**	**	202	163	239	**	126	**	**
Don't know	10	4	2	**	**	6	3	9	**	1	**	**
	3%	4%	2%	**	**	3%	2%	4%	**	1%	**	**
Medians	8.00	8.00	8.00	**	**	8.00	8.00	8.00	**	8.00	**	**
Mode	8.00	8.00	10.00	**	**	8.00	8.00	8.00	**	8.00	**	**
Base for stats	359	103	94	**	**	197	160	230	**	124	**	**
Mean score	7.6	7.8	7.7	**	**	7.7	7.4	7.5	**	7.8	**	**
Standard deviation	1.93	1.66	2.02	**	**	1.83	2.04	1.89	**	1.92	**	**
Standard Error	.11	.17	.21	**	**	.13	.20	.14	**	.19	**	**

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Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

		Limiting/Impacting Conditions											
		Total	Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row		356	115	241	**	**	**	**	**	**	**	**	**
Effective sample		297	94	204	**	**	**	**	**	**	**	**	**
Total		370	115	254	**	**	**	**	**	**	**	**	**
1 - Extremely low quality	(1.0)	0 -%	0 -%	0 -%	**	**	**	**	**	**	**	**	**
2	(2.0)	6 2%	2 2%	4 2%	**	**	**	**	**	**	**	**	**
3	(3.0)	5 1%	* *%	5 2%	**	**	**	**	**	**	**	**	**
4	(4.0)	12 3%	6 5%	6 2%	**	**	**	**	**	**	**	**	**
5	(5.0)	31 8%	11 10%	20 8%	**	**	**	**	**	**	**	**	**
6	(6.0)	44 12%	17 15%	27 10%	**	**	**	**	**	**	**	**	**
7	(7.0)	59 16%	17 15%	41 16%	**	**	**	**	**	**	**	**	**
8	(8.0)	82 22%	15 13%	68 27%	**	**	**	**	**	**	**	**	**
9	(9.0)	43 12%	12 11%	31 12%	**	**	**	**	**	**	**	**	**
10 - Extremely high quality	(10.0)	77 21%	32 28%	45 18%	**	**	**	**	**	**	**	**	**
NET Low (1-3)		11 3%	2 2%	9 4%	**	**	**	**	**	**	**	**	**
NET Neutral (4-6)		86 23%	34 30%	52 20%	**	**	**	**	**	**	**	**	**
NET High (7-10)		262 71%	76 66%	186 73%	**	**	**	**	**	**	**	**	**

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Prepared by BMG

Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions											
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)	
Unweighted row	356	115	241	**	**	**	**	**	**	**	**	**	**
Effective sample	297	94	204	**	**	**	**	**	**	**	**	**	**
Total	370	115	254	**	**	**	**	**	**	**	**	**	**
Don't know	10	2	8	**	**	**	**	**	**	**	**	**	**
	3%	2%	3%	**	**	**	**	**	**	**	**	**	**
Medians	8.00	8.00	8.00	**	**	**	**	**	**	**	**	**	**
Mode	8.00	10.00	8.00	**	**	**	**	**	**	**	**	**	**
Base for stats	359	113	246	**	**	**	**	**	**	**	**	**	**
Mean score	7.6	7.6	7.6	**	**	**	**	**	**	**	**	**	**
Standard deviation	1.93	2.08	1.87	**	**	**	**	**	**	**	**	+	**
Standard Error	.11	.22	.13	**	**	**	**	**	**	**	**	+	**

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Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

		Total	Children in household				Internet access					
			Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row		356	**	**	**	**	142	152	345	**	352	**
Effective sample		297	**	**	**	**	123	124	289	**	295	**
Total		370	**	**	**	**	148	151	360	**	367	**
1 - Extremely low quality	(1.0)	0 -%	** **	** **	** **	** **	0 -%	0 -%	0 -%	** **	0 -%	** **
2	(2.0)	6 2%	** **	** **	** **	** **	2 1%	4 3%	6 2%	** **	6 2%	** **
3	(3.0)	5 1%	** **	** **	** **	** **	3 2%	2 1%	5 1%	** **	5 1%	** **
4	(4.0)	12 3%	** **	** **	** **	** **	6 4%	6 4%	10 3%	** **	12 3%	** **
5	(5.0)	31 8%	** **	** **	** **	** **	10 7%	15 10%	27 7%	** **	30 8%	** **
6	(6.0)	44 12%	** **	** **	** **	** **	17 11%	12 8%	43 12%	** **	44 12%	** **
7	(7.0)	59 16%	** **	** **	** **	** **	20 14%	27 18%	58 16%	** **	58 16%	** **
8	(8.0)	82 22%	** **	** **	** **	** **	27 18%	40 27%	81 23%	** **	82 22%	** **
9	(9.0)	43 12%	** **	** **	** **	** **	21 14%	16 10%	43 12%	** **	43 12%	** **
10 - Extremely high quality	(10.0)	77 21%	** **	** **	** **	** **	42+ 28%	19- 13%	76 21%	** **	77 21%	** **
NET Low (1-3)		11 3%	** **	** **	** **	** **	5 3%	6 4%	11 3%	** **	11 3%	** **
NET Neutral (4-6)		86 23%	** **	** **	** **	** **	32 22%	34 22%	80 22%	** **	85 23%	** **
NET High (7-10)		262 71%	** **	** **	** **	** **	110 75%	102 68%	259 72%	** **	260 71%	** **

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Prepared by BMG

Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	356	**	**	**	**	142	152	345	**	352	**
Effective sample	297	**	**	**	**	123	124	289	**	295	**
Total	370	**	**	**	**	148	151	360	**	367	**
Don't know	10	**	**	**	**	1	9+e	10	**	10	**
	3%	**	**	**	**	1%	6%	3%	**	3%	**
Medians	8.00	**	**	**	**	8.00	8.00	8.00	**	8.00	**
Mode	8.00	**	**	**	**	10.00	8.00	8.00	**	8.00	**
Base for stats	359	**	**	**	**	147	141	350	**	357	**
Mean score	7.6	**	**	**	**	7.8bf	7.3-	7.6+b	**	7.6b	**
		b	-	b	+bf				-		
Standard deviation	1.93	**	**	**	**	2.01	1.92	1.92	**	1.94	**
Standard Error	.11	**	**	**	**	.18	.18	.11	**	.11	**

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Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

		User in last 6 months										Satisfaction (NET Satisfied)					
		Total	Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row		356	332	329	318	296	134	336	309	342	338	237	187	217	**	225	192
Effective sample		297	278	275	265	247	117	281	258	286	282	199	159	182	**	188	161
Total		370	346	342	329	309	147	350	319	356	353	246	197	224	**	234	203
1 - Extremely low quality	(1.0)	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%
2	(2.0)	6 2%	6 2%	5 1%	5 2%	4 1%	1 1%	5 1%	6 2%	6 2%	6 2%	4 2%	4 2%	2 1%	** **	4 2%	3 1%
3	(3.0)	5 1%	5 1%	5 1%	5 2%	5 2%	0 -%	5 1%	5 2%	5 1%	5 1%	5 2%	1 1%	2 1%	** **	2 1%	0- -%
4	(4.0)	12 3%	12 3%	10 3%	10 3%	10 3%	5 3%	12 3%	10 3%	12 3%	12 3%	4 2%	6 3%	5 2%	** **	4 2%	8 4%
5	(5.0)	31 8%	28 8%	28 8%	28 8%	25 8%	10 7%	29 8%	26 8%	29 8%	30 8%	13 5%	15 8%	12- 6%	** **	18 8%	16 8%
6	(6.0)	44 12%	40 12%	42 12%	38 11%	36 12%	18 12%	42 12%	37 12%	42 12%	42 12%	24 10%	16- 8%	20 9%	** **	23 10%	23 11%
7	(7.0)	59 16%	59 17%	58 17%	57 17%	50 16%	15- 10%	59 17%	52 16%	59 16%	54 15%	38 15%	28 14%	41 18%	** **	43 18%	39 19%
8	(8.0)	82 22%	78 23%	74 22%	69 21%	65 21%	25 17%	76 22%	69 22%	79 22%	81 23%	56 23%	41 21%	48 22%	** **	48 20%	36- 18%
9	(9.0)	43 12%	41 12%	43 13%	42 13%	42 13%	29+afi 20%	42 12%	42 13%	43 12%	41 12%	33 14%	30+ 15%	34+ 15%	** **	33 14%	31 15%
10 - Extremely high quality	(10.0)	77 21%	69 20%	70 20%	67 20%	66 21%	42+ 29%	73 21%	65 20%	73 21%	74 21%	63 26%	49 25%	55 24%	** **	53 23%	47 23%
NET Low (1-3)		11 3%	11 3%	10 3%	10 3%	9 3%	1- 1%	10 3%	11 4%	11 3%	11 3%	9 4%	6 3%	4 2%	** **	6 3%	3 1%
NET Neutral (4-6)		86 23%	79 23%	79 23%	75 23%	71 23%	33 23%	82 23%	73 23%	82 23%	84 24%	41 17%	37 19%	37- 17%	** **	45- 19%	47 23%
NET High (7-10)		262 71%	247 71%	245 72%	235 72%	222 72%	111 76%	250 71%	228 71%	254 71%	250 71%	190 77%	148 75%	178+ 79%	** **	176+ 75%	153 75%

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Prepared by BMG

Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/ STV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	356	332	329	318	296	134	336	309	342	338	237	187	217	**	225	192
Effective sample	297	278	275	265	247	117	281	258	286	282	199	159	182	**	188	161
Total	370	346	342	329	309	147	350	319	356	353	246	197	224	**	234	203
Don't know	10	8	8	8	7	1	8	7	8	8	6	6	6	**	6	1-
	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	3%	**	3%	*%
Medians	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	8.00	**	8.00	8.00
Mode	8.00	8.00	8.00	8.00	10.00	10.00	8.00	8.00	8.00	8.00	10.00	10.00	10.00	**	10.00	10.00
Base for stats	359	338	334	321	303	145	342	312	348	345	240	191	218	**	227	202
Mean score	7.6	7.5	7.6	7.6	7.6	8.0	7.6	7.6	7.6	7.6	7.9+	7.8+	7.9+	**	7.8+	7.7
						+abcd								+abcef		
Standard deviation	1.93	1.93	1.89	1.91	1.92	1.83	1.91	1.96	1.93	1.95	1.91	1.96	1.76	**	1.87	1.86
Standard Error	.11	.12	.12	.12	.12	.17	.12	.12	.12	.12	.14	.16	.13	**	.14	.15

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Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

		Education status				
		Total	No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row		356	**	317	218	142
Effective sample		297	**	267	185	122
Total		370	**	320	215	144
1 - Extremely low quality	(1.0)	0 -%	** **	0 -%	0 -%	0 -%
2	(2.0)	6 2%	** **	6 2%	2 1%	2 2%
3	(3.0)	5 1%	** **	5 2%	5 2%	1 1%
4	(4.0)	12 3%	** **	9 3%	3 1%	0- -%
5	(5.0)	31 8%	** **	24 8%	15 7%	12 8%
6	(6.0)	44 12%	** **	39 12%	25 12%	18 13%
7	(7.0)	59 16%	** **	50 16%	36 17%	19 13%
8	(8.0)	82 22%	** **	72 23%	51 24%	36 25%
9	(9.0)	43 12%	** **	41 13%	30 14%	21 14%
10 - Extremely high quality	(10.0)	77 21%	** **	67 21%	42 19%	31 22%
NET Low (1-3)		11 3%	** **	11 4%	7 3%	3 2%
NET Neutral (4-6)		86 23%	** **	72 22%	43 20%	30 21%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q47A_2 (continuation)

Q47a. How do you rate the quality of these access services? Audio description:

A spoken commentary that describes and explains what is happening on screen, making visual aspects of the programme clear through sound.

Base: All who use Audio description

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	356	**	317	218	142
Effective sample	297	**	267	185	122
Total	370	**	320	215	144
NET High (7-10)	262	**	230	159	107
	71%	**	72%	74%	74%
Don't know	10	**	7	7	4
	3%	**	2%	3%	3%
Medians	8.00	**	8.00	8.00	8.00
Mode	8.00	**	8.00	8.00	8.00
Base for stats	359	**	313	209	141
Mean score	7.6	**	7.6	7.7	7.8
Standard deviation	1.93	**	1.94	1.83	1.80
Standard Error	.11	**	.12	.14	.17

95% lower case or +, ** indicates a low base size (less than 100)

Table Q42
Q42. Which of these best describes your current situation?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
In full time employment	1237 40%	565 41%	588 40%	** **	84+ab 52%	709+b 48%	516- 34%
In part time employment	451 15%	225 16%	198 14%	** **	25 15%	129- 9%	317+a 21%
Unemployed	240 8%	152+b 11%	68- 5%	** **	20+b 12%	130 9%	108 7%
A student	175 6%	91b 7%	67- 5%	** **	18+b 11%	107+b 7%	63- 4%
Full-time responsibility for home/ family	136 4%	69 5%	57 4%	** **	11 7%	29- 2%	103+a 7%
Retired	703 23%	243-d 17%	425+ad 29%	** **	*- *%	325 22%	373 24%
Other	76 2%	35 3%	38 3%	** **	2 2%	35 2%	40 3%
NET Employed	1688 55%	790 57%	786 54%	** **	108+ab 68%	838 57%	833 54%
NET Unemployed	1330 43%	590d 42%	654d 45%	** **	51- 32%	626 42%	688 45%
Prefer not to say	41 1%	14 1%	27+ 2%	** **	1 1%	14 1%	19 1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q42 (continuation)
Q42. Which of these best describes your current situation?

Base: All respondents

Absolute figures
Column percentages

	Total	Age										
		16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
In full time employment	1237	115-fgjk +aefghjk k	334 +aefghjk	296 +aefghjk	282	176afgjk	31-gk	3-	449 +aefgjk	578 +aefghjk	211-fgk	35-g
	40%	30%	64%	61%	57%	37%	8%	1%	50%	59%	18%	5%
In part time employment	451	73+fgjk	82fgk	76fgk	71gk	95 +dfgijk	40-g	14-	156+fgjk	147fgk	148-gk	53-
	15%	19%	16%	16%	14%	20%	10%	4%	17%	15%	13%	8%
Unemployed	240	38fgjk	49fgjk	48fgjk	58+fgjk	39fgjk	8-g	0-	87+fgjk	106+fgjk	47-gk	8-
	8%	10%	9%	10%	12%	8%	2%	-%	10%	11%	4%	1%
A student	175	147 +bcdefgh ijk	16 -defgijk	7-fjk	3-	2-	0-	1-	163 +bcdefgi jk	10-jk	2-	1-
	6%	38%	3%	1%	1%	*%	-%	*%	18%	1%	*%	*%
Full-time responsibility for home/ family	136	10gk	21fgk	25fgk	43 +abcfgjhj k	30+afghjk	6-g	0-	32gk	68 +abfghjk	36-gk	6-
	4%	3%	4%	5%	9%	6%	2%	-%	3%	7%	3%	1%
Retired	703	0-	2-	2-	5-	107 abcdhi	287 +abcdehi	300 +abcdefh	2-	7- +abcdehi	695	587+abcdefhij
	23%	-%	*%	*%	1%	23%	75%	94%	*%	1%	59%	84%
Other	76	0-	11a	17aghk	21+aghk	17aghk	9a	1-	11-	37+aghk	27ag	10a
	2%	-%	2%	3%	4%	4%	2%	*%	1%	4%	2%	1%
NET Employed	1688	188-fgjk +aefghjk jk	416 +aefghjk	372 +aefghjk	353 +aefgjk	271afgjk	71-gk	17-	604 +aefgjk	725 +aefghjk	359-fgk	88-g
	55%	49%	80%	77%	71%	57%	19%	5%	67%	74%	31%	13%
NET Unemployed	1330	195 +bcdehi	99-	99-	130-b	195bcdhi	310 +abcdehi	302 +abcdefh	294-bcdi	229- +abcdehi	807	612+abcdefhij
	43%	51%	19%	20%	26%	41%	81%	95%	33%	23%	69%	87%
Prefer not to say	41	2	4k	12 +abfghjk	15 +abfghjk	8fgk	0-	0-	6 +abfghjk	27 +abfghjk	8-k	0-
	1%	*%	1%	3%	3%	2%	-%	-%	1%	3%	1%	-%

95% lower case or +, ** indicates a low base size (less than 100)
Prepared by BMG

Table Q42 (continuation)
Q42. Which of these best describes your current situation?

Base: All respondents

Absolute figures
Column percentages

	Total	Region												Wales (l)	Northern Ireland (m)
		East Mi dlands (a)	West Mi dlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yo rkshire and the Humber (i)	England (j)	Scotland (k)			
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252	
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205	
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84	
In full time employment	1237 40%	95 42%	128+chkl 47%	97- 34%	190+chjkl 47%	42 34%	141 42%	173 41%	91 35%	98 39%	1055cl 41%	98 38%	50- 34%	34 41%	
In part time employment	451 15%	31 14%	45 17%	42 15%	63 16%	18 14%	45 13%	60 14%	41 15%	37 15%	381 15%	42 16%	17 12%	11 13%	
Unemployed	240 8%	12 5%	15 5%	21 7%	37 9%	5 4%	33 10%	27 6%	16 6%	29abg 11%	195 8%	20 8%	16abg 11%	10+abghj 12%	
A student	175 6%	11 5%	8 3%	11 4%	37+bcfjk 9%	13 10%	14 4%	25 6%	18 7%	12 5%	149 6%	12 5%	10 6%	4 5%	
Full-time responsibility for home/ family	136 4%	14 6%	10 4%	17 6%	16 4%	5 4%	13 4%	19 5%	12 5%	6 2%	112 4%	12 5%	9 6%	3 4%	
Retired	703 23%	50d 23%	53d 20%	90 32%	50- 13%	36 29%	74d 22%	95d 23%	80 30%	53d 21%	580d 23%	64d 25%	40d 27%	19d 23%	
Other	76 2%	6 3%	5 2%	2 1%	5 1%	4 3%	13cdh 4%	16ch 4%	2 1%	11cdh 4%	65 3%	6 2%	3 2%	2ch 3%	
NET Employed	1688 55%	1261 56%	173 64%	139- 49%	253 63%	60 49%	1851 55%	2331 56%	132 50%	136 54%	1436cl 56%	1401 55%	67- 46%	45 54%	
NET Unemployed	1330 43%	94 42%	91- 34%	142+bdj 50%	146- 36%	63 51%	147b 44%	182b 43%	128bd 49%	110b 44%	1101bd 43%	114bd 44%	77 52%	39bd 46%	
Prefer not to say	41 1%	4 2%	5 2%	4 1%	4 1%	1 1%	3 1%	4 1%	3 1%	6 2%	35 1%	3 1%	3m 2%	0 -	

95% lower case or +, ** indicates a low base size (less than 100)

Table Q42 (continuation)
 Q42. Which of these best describes your current situation?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
In full time employment	1237 40%	458+df 50%	354+df 51%	261+df 50%	160- 18%	812+df 51%	421-d 30%	1047 40%	35 40%	187 45%	92 44%	57 53%
In part time employment	451 15%	114- 12%	100 14%	90a 17%	141 16%	213- 13%	231+ae 16%	372- 14%	16 18%	74 18%	33 16%	23 21%
Unemployed	240 8%	18- 2%	16- 2%	16- 3%	188+abcef 21%	35- 2%	204+abce 14%	203 8%	6 7%	38 9%	20 10%	11 10%
A student	175 6%	32- 3%	84+acdef 12%	26 5%	29- 3%	115+adf 7%	55- 4%	111- 4%	14 16%	62+a 15%	39+a 19%	9 8%
Full-time responsibility for home/ family	136 4%	22- 2%	15- 2%	22e 4%	76+abce 8%	37- 2%	98+abe 7%	117 4%	5 6%	19 5%	11 5%	1 1%
Retired	703 23%	253+bce 28%	108- 16%	82- 16%	258+bcef 29%	362bc 23%	339bc 24%	676+cd 26%	6 7%	23- 6%	9- 5%	6 6%
Other	76 2%	15 2%	10- 1%	15 3%	33+abe 4%	25- 2%	48+abe 3%	70 3%	3 3%	5 1%	3 1%	0 -%
NET Employed	1688 55%	571+df 62%	454+df 66%	351+df 67%	301- 34%	1025+df 64%	652-d 46%	1419- 54%	51 57%	261+a 63%	125 60%	80 73%
NET Unemployed	1330 43%	341-c 37%	233- 34%	161- 31%	583 65%	574- 36%	744+abce 52%	1178+c 45%	34 38%	147- 35%	82 39%	28 25%
Prefer not to say	41 1%	5- 1%	3- 1%	9e 2%	12e 1%	8- 1%	21ae 1%	31 1%	4 5%	7 2%	1 1%	1 1%

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Table Q42 (continuation)
Q42. Which of these best describes your current situation?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
In full time employment	1237	264-egk +acdegjk	972 48%	47-e 21%	34-e 22%	36- 13%	** **	25- 15%	33 25%	** **	144 32%	47- 18%
In part time employment	451	126-ce 12%	325+acdek 16%	14- 6%	11- 7%	20- 7%	** **	17 10%	18 14%	** **	62cde 14%	28 11%
Unemployed	240	152+bc 15%	89- 4%	11 5%	20+bc 13%	48+bc 17%	** **	31+bc 20%	37 27%	** **	108+abcde 24%	47+bc 18%
A student	175	58ce 6%	117ce 6%	3- 1%	14ce 9%	5- 2%	** **	6 4%	13 9%	** **	32ce 7%	10 4%
Full-time responsibility for home/ family	136	63+b 6%	73- 4%	8 4%	10 6%	20b 7%	** **	8 5%	11 8%	** **	42+abc 9%	16 6%
Retired	703	306+bj 30%	397-j 20%	128 57%	63+abj 40%	126+abjk 44%	** **	62+bj 38%	8 6%	** **	31- 7%	85+bj 32%
Other	76	43+b 4%	33- 2%	10b 4%	5 3%	23+ab 8%	** **	5 3%	9 7%	** **	20+b 5%	24+abcdgj 9%
NET Employed	1688	391 -cdegk +acdegjk 38%	1296 64%	61- 28%	45- 28%	56- 20%	** **	42- 26%	51 38%	** **	207 -acdegk 46%	75-e 29%
NET Unemployed	1330	621+bj 61%	709- 35%	160+abj 72%	113+abj 71%	222+abjk 78%	** **	112+bj 69%	78 58%	** **	233+b 52%	181+abj 69%
Prefer not to say	41	13 1%	28 1%	2 1%	2 1%	7 3%	** **	8+abcj 5%	5 4%	** **	6 1%	5 2%

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Table Q42 (continuation)
 Q42. Which of these best describes your current situation?

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
In full time employment	1237 40%	82+f 54%	65+f 53%	218+f 57%	174+f 51%	433+f 56%	562- 36%	1218 41%	** **	1228 41%	** **
In part time employment	451 15%	29 19%	24 19%	82+f 21%	61f 18%	150+f 19%	204- 13%	445 15%	** **	450 15%	** **
Unemployed	240 8%	12 8%	11 9%	17- 4%	23 7%	48 6%	110 7%	237 8%	** **	238 8%	** **
A student	175 6%	7 4%	4 3%	16 4%	40+abcef 11%	53 7%	97 6%	170 6%	** **	173 6%	** **
Full-time responsibility for home/ family	136 4%	20+f 13%	14+f 12%	38+f 10%	35+f 10%	70+f 9%	60 4%	134 4%	** **	134 4%	** **
Retired	703 23%	1- *%	1- 1%	1- *%	1- *%	2- *%	476+abcde 30%	678 23%	** **	684 23%	** **
Other	76 2%	2 1%	2 2%	8 2%	8 2%	16 2%	41 3%	75 3%	** **	76 3%	** **
NET Employed	1688 55%	112+f 73%	89+f 72%	300+df 78%	235+f 68%	582+df 75%	766- 49%	1663 56%	** **	1678 56%	** **
NET Unemployed	1330 43%	41- 27%	32- 26%	80- 21%	106-ce 31%	189- 24%	784+abcde 50%	1294 43%	** **	1304 43%	** **
Prefer not to say	41 1%	1 1%	3 2%	3 1%	3 1%	8 1%	17 1%	36 1%	** **	36 1%	** **

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Table Q42 (continuation)
Q42. Which of these best describes your current situation?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
In full time employment	1237	1090	1058	1057	902	186	1120	1037+	1139	1173+abcdh	750	578-	713	121	763	556
	40%	40%	40%	40%	39%	58%	40%	42%	40%	44%	40%	38%	40%	66%	40%	39%
In part time employment	451	394	390	381	324	40	408	388+	421	403	288	216	264	21	288	194
	15%	15%	15%	15%	14%	13%	15%	16%	15%	15%	15%	14%	15%	11%	15%	14%
Unemployed	240	192-	204	199	173	21	211	195	221	214	124-	95-	123-	10	135	113
	8%	7%	8%	8%	8%	7%	8%	8%	8%	8%	7%	6%	7%	6%	7%	8%
A student	175	142-	130-	129-	99-	31	142-	126-	148-	164+d	86-b	47-	65-	10	66-	47-
	6%	5%	5%	5%	4%	10%	5%	5%	5%	6%	5%	3%	4%	5%	4%	3%
Full-time responsibility for home/ family	136	115	118	116	100	8	123	107	123	126	81	45-	78	3	80	67b
	4%	4%	4%	4%	4%	3%	4%	4%	4%	5%	4%	3%	4%	2%	4%	5%
Retired	703	673+egi	661+egi	650+egi	605+egi	28-	678+ei	552-ei	683+ei	502-e	512+d	496	498+d	13-	508+d	413+d
	23%	25%	25%	25%	26%	9%	24%	22%	24%	19%	27%	33%	28%	7%	27%	29%
Other	76	67	68	65	59	3	69	65	71	70	45	34	42	3	40	37
	2%	2%	3%	2%	3%	1%	2%	3%	3%	3%	2%	2%	2%	2%	2%	3%
NET Employed	1688	1484	1448	1438	1226-	226	1528	1425+d	1560	1576	1038	794-	976	142	1051	751-
	55%	55%	55%	55%	54%	71%	55%	57%	55%	59%	55%	52%	54%	78%	56%	52%
NET Unemployed	1330	1188ei	1182+ei	1159ei	1036+egi	91-	1223ei	1045-e	1245ei	1075-e	847d	717+d	806d	39-	829d	676+d
	43%	44%	45%	44%	45%	28%	44%	42%	44%	40%	45%	47%	45%	21%	44%	47%
Prefer not to say	41	28-	25-	25-	22-	3	28-	24-	30-	28-	11-	7-	14-	2	14-	10-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q42 (continuation)
 Q42. Which of these best describes your current situation?

Base: All respondents

Absolute figures
 Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
In full time employment	1237 40%	66- 23%	1153+a 43%	886+ab 48%	577+abc 53%
In part time employment	451 15%	29 10%	412+ 16%	277 15%	168 15%
Unemployed	240 8%	29cd 10%	203d 8%	114- 6%	52- 5%
A student	175 6%	9 3%	151d 6%	101d 5%	31- 3%
Full-time responsibility for home/ family	136 4%	17 6%	115 4%	71 4%	39 4%
Retired	703 23%	124+bcd 44%	530- 20%	359- 19%	201- 18%
Other	76 2%	3 1%	64 2%	40 2%	17- 2%
NET Employed	1688 55%	95- 34%	1565+a 59%	1163+ab 63%	745+abc 68%
NET Unemployed	1330 43%	182+bcd 64%	1063-cd 40%	686-d 37%	340- 31%
Prefer not to say	41 1%	6d 2%	22- 1%	11- 1%	5- *%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q43

Q43. Which one of these bands describes your total household income before tax or any other deductions are made?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Week: Up to £199	310	178+b	109-	**	13	121-	188+a
- Year: Up to £10,399	10%	13%	7%	**	8%	8%	12%
Week: From £200	335	171+b	139-	**	21	149	184
to £299 - Year: From £10,400 to £15,599	11%	12%	9%	**	13%	10%	12%
Week: From £300	534	272+b	225-	**	34	238	287
to £499 - Year: From £15,600 to £25,999	17%	20%	15%	**	21%	16%	19%
Week: From £500	464	221	215	**	25	236	221
to £699 - Year: From £26,000 to £36,399	15%	16%	15%	**	16%	16%	14%
Week: From £700	455	208	205	**	40+ab	242+	209
to £999 - Year: From £36,400 to £51,999	15%	15%	14%	**	25%	16%	14%
Week: £1,000 and above	435	158-	260+ad	**	16	267+b	163-
- Year: £52,000 and above	14%	11%	18%	**	10%	18%	11%
Don't know	132	54	69	**	8	58	72
	4%	4%	5%	**	5%	4%	5%
Prefer not to say	396	132-d	246+ad	**	3-	168-	217a
	13%	9%	17%	**	2%	11%	14%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q43 (continuation)

Q43. Which one of these bands describes your total household income before tax or any other deductions are made?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Week: Up to £199	310	60 +bcefgij k	42	48	54	48	35	22	102g	102	105	57
- Year: Up to £10,399	10%	16%	8%	10%	11%	10%	9%	7%	11%	10%	9%	8%
Week: From £200 to £299 - Year: From £10,400 to £15,599	335 11%	55bi 14%	46 9%	45 9%	48 10%	52 11%	54+bci 14%	35 11%	100 11%	93 9%	142 12%	90bi 13%
Week: From £300 to £499 - Year: From £15,600 to £25,999	534 17%	51- 13%	108+adei 21%	78 16%	70- 14%	73 15%	77adi 20%	78 24%	159 18%	147- 15%	228+adi 19%	154+acdehi 22%
Week: From £500 to £699 - Year: From £26,000 to £36,399	464 15%	40- 11%	96+ae 18%	81a 17%	75 15%	64 13%	59 16%	49 15%	136 15%	156a 16%	172 15%	108a 15%
Week: From £700 to £999 - Year: From £36,400 to £51,999	455 15%	57 15%	95+fgjk 18%	79fgjk 16%	78k 16%	67 14%	43- 11%	35 11%	153fgjk 17%	157fgjk 16%	145- 12%	78- 11%
Week: £1,000 and above - Year: £52,000 and above	435 14%	34- 9%	64gk 12%	87 18%	104 21%	87 18%	37- 10%	22- 7%	98- 11%	191 20%	146-gk 12%	59- 8%
Don't know	132 4%	63 +bcdefgh ijk 16%	15 3%	19 4%	11- 2%	11- 2%	9 2%	5- 2%	78 +bcdefgi jk 9%	30- 3%	25- 2%	14- 2%
Prefer not to say	396 13%	24- 6%	55a 11%	45- 9%	58a 12%	73abchi 15%	68 +abcdhi 18%	73 +abcdehi 23%	79- 9%	103-a 11%	214 +abcdhi 18%	141+abcdehi 20%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q43 (continuation)

Q43. Which one of these bands describes your total household income before tax or any other deductions are made?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Week: Up to £199	310	29d	19	27	28	13	37	36	26	32d	248-	32d	19bd	11bd
- Year: Up to £10,399	10%	13%	7%	9%	7%	11%	11%	9%	10%	13%	10%	12%	13%	14%
Week: From £200 to £299 - Year: From £10,400 to £15,599	335	24	30	36	32	16	41	39	26	33	277	28	16	14+dghj
	11%	11%	11%	13%	8%	13%	12%	9%	10%	13%	11%	11%	11%	16%
Week: From £300 to £499 - Year: From £15,600 to £25,999	534	51+dgik	59dg	55	53-	26	63	62	50	36	454	39	28d	13
	17%	23%	22%	19%	13%	21%	19%	15%	19%	14%	18%	15%	19%	16%
Week: From £500 to £699 - Year: From £26,000 to £36,399	464	32	47	39	58	14	49	60	45	45	389	38	24	12
	15%	14%	17%	14%	14%	11%	15%	14%	17%	18%	15%	15%	16%	15%
Week: From £700 to £999 - Year: From £36,400 to £51,999	455	31	41	35	66f	15	35-	72f	34	43f	373	47f	23	12
	15%	14%	15%	12%	16%	12%	11%	17%	13%	17%	14%	18%	16%	15%
Week: £1,000 and above	435	24	36	38	87	14	45i	72il	39il	19-	375il	37il	13-	10
					+abcfijklm									
- Year: £52,000 and above	14%	11%	13%	13%	22%	11%	14%	17%	15%	8%	15%	14%	9%	12%
Don't know	132	11	12	9	19	11	16	18	10	14	119+	6	4	3
	4%	5%	4%	3%	5%	9%	5%	4%	4%	6%	5%	2%	2%	4%
Prefer not to say	396	21	26	45am	58	15	49	61	32	29	337	30	21	8
	13%	9%	10%	16%	15%	12%	15%	15%	12%	12%	13%	12%	14%	9%

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Table Q43 (continuation)

Q43. Which one of these bands describes your total household income before tax or any other deductions are made?

Base: All respondents

Absolute figures
Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Week: Up to £199	310	26-	42-a	46ae	189+abcef	68-	234+abce	266	7	43	23	12
- Year: Up to £10,399	10%	3%	6%	9%	21%	4%	17%	10%	7%	10%	11%	11%
Week: From £200	335	45-	66ae	52ae	169+abce	111-a	221+abce	294	8	38	20	9
to £299 - Year: From	11%	5%	10%	10%	19%	7%	16%	11%	9%	9%	9%	8%
£10,400 to £15,599												
Week: From £300	534	94-	136ae	118+ae	182+ae	231-a	300+ae	472	13	62	30	18
to £499 - Year: From	17%	10%	20%	23%	20%	14%	21%	18%	14%	15%	15%	17%
£15,600 to £25,999												
Week: From £500	464	125d	149+adef	108+adf	82-	273+adf	190-d	402	16	59	27	17
to £699 - Year: From	15%	14%	22%	21%	9%	17%	13%	15%	17%	14%	13%	16%
£26,000 to £36,399												
Week: From £700	455	192+bdf	109df	86df	67-	301+df	153-d	387	13	68	34	21
to £999 - Year: From	15%	21%	16%	17%	7%	19%	11%	15%	14%	16%	16%	19%
£36,400 to £51,999												
Week: £1,000 and above	435	304+bcdef	77-cdf	37-df	15-	381+bcdf	53-d	370	13	64	36	13
- Year: £52,000 and above	14%	33%	11%	7%	2%	24%	4%	14%	15%	15%	17%	12%
Don't know	132	25-	39a	17	45a	64	62	97-	8	34+a	19+a	4
	4%	3%	6%	3%	5%	4%	4%	4%	9%	8%	9%	4%
Prefer not to say	396	106	73-	57	147+abce	179-	204+be	339	12	48	20	16
	13%	12%	11%	11%	16%	11%	14%	13%	14%	12%	9%	14%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q43 (continuation)

Q43. Which one of these bands describes your total household income before tax or any other deductions are made?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Week: Up to £199	310	169+b	140-	25b	29+b	49+b	**	28+b	31	**	90+bc	41+b
- Year: Up to £10,399	10%	16%	7%	11%	18%	17%	**	17%	23%	**	20%	16%
Week: From £200 to £299	335	153+b	182-	35+b	20	50+b	**	31+b	21	**	63+b	45+b
- Year: From £10,400 to £15,599	11%	15%	9%	15%	13%	17%	**	20%	16%	**	14%	17%
Week: From £300 to £499	534	188	346	37	34	46	**	30	20	**	88	45
- Year: From £15,600 to £25,999	17%	18%	17%	16%	21%	16%	**	19%	15%	**	20%	17%
Week: From £500 to £699	464	145	318	38	22	32	**	27	17	**	62	32
- Year: From £26,000 to £36,399	15%	14%	16%	17%	14%	11%	**	17%	12%	**	14%	12%
Week: From £700 to £999	455	120-	335+agjk	29	16	34	**	12-	14	**	51	27
- Year: From £36,400 to £51,999	15%	12%	16%	13%	10%	12%	**	8%	11%	**	11%	10%
Week: £1,000 and above	435	78-	357	20-ek	9-	11-	**	9-	5	**	30-	11-
- Year: £52,000 and above	14%	8%	+acdegjk 18%	9%	6%	4%	**	6%	4%	**	7%	4%
Don't know	132	51	81	7	10	14	**	8	13	**	30+b	15
	4%	5%	4%	3%	6%	5%	**	5%	10%	**	7%	6%
Prefer not to say	396	121j	275j	32j	20	49agj	**	15	13	**	31-	46+agj
	13%	12%	14%	14%	12%	17%	**	9%	10%	**	7%	18%

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Table Q43 (continuation)

Q43. Which one of these bands describes your total household income before tax or any other deductions are made?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Week: Up to £199 - Year: Up to £10,399	310 10%	17 11%	16f 13%	35 9%	26 7%	67 9%	119- 8%	300 10%	** **	303 10%	** **
Week: From £200 to £299 - Year: From £10,400 to £15,599	335 11%	11 7%	6 5%	38 10%	23- 7%	68- 9%	144- 9%	327 11%	** **	331 11%	** **
Week: From £300 to £499 - Year: From £15,600 to £25,999	534 17%	24 15%	18 15%	59 15%	46 13%	117 15%	291d 19%	524 18%	** **	529 18%	** **
Week: From £500 to £699 - Year: From £26,000 to £36,399	464 15%	31 20%	23 19%	63 16%	47 14%	119 15%	253 16%	460 15%	** **	461 15%	** **
Week: From £700 to £999 - Year: From £36,400 to £51,999	455 15%	29 19%	26 21%	76+f 20%	64 18%	151+f 19%	229 15%	445 15%	** **	450 15%	** **
Week: £1,000 and above - Year: £52,000 and above	435 14%	26 17%	20 16%	71+ 18%	89+abcf 26%	160+f 21%	236 15%	434 14%	** **	434 14%	** **
Don't know	132 4%	5 3%	4 3%	16 4%	22 6%	37 5%	70 4%	128 4%	** **	130 4%	** **
Prefer not to say	396 13%	11- 7%	10 8%	25- 7%	27- 8%	59- 8%	226+acde 14%	375 13%	** **	380 13%	** **

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Table Q43 (continuation)

Q43. Which one of these bands describes your total household income before tax or any other deductions are made?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Week: Up to £199 - Year: Up to £10,399	310 10%	266 10%	274 10%	273 10%	234 10%	40 13%	281 10%	238- 10%	287 10%	257- 10%	179 9%	128- 8%	175 10%	22 12%	194 10%	145 10%
Week: From £200 to £299 - Year: From £10,400 to £15,599	335 11%	287 11%	289 11%	279 11%	253 11%	35 11%	300 11%	260 10%	307 11%	290 11%	200 11%	156 10%	200 11%	20 11%	200 11%	177+ 12%
Week: From £300 to £499 - Year: From £15,600 to £25,999	534 17%	468 17%	464 17%	464 18%	408 18%	55 17%	493 18%	435 17%	500 18%	455 17%	326 17%	250 16%	336 19%	30 16%	341 18%	275+ 19%
Week: From £500 to £699 - Year: From £26,000 to £36,399	464 15%	404 15%	412 16%	408 16%	362 16%	59 18%	419 15%	393 16%	427 15%	422+ 16%	285 15%	233 15%	277 15%	32 18%	294 16%	237 16%
Week: From £700 to £999 - Year: From £36,400 to £51,999	455 15%	422+ 16%	408 15%	397 15%	356 16%	51 16%	429+ 15%	391+ 16%	430 15%	421+ 16%	321+ 17%	262+ 17%	280 16%	28 15%	299 16%	219 15%
Week: £1,000 and above - Year: £52,000 and above	435 14%	404+ 15%	372 14%	378 14%	303- 13%	38 12%	402 14%	374+ 15%	411 14%	398+ 15%	305+f 16%	260+cf 17%	255 14%	30 17%	285f 15%	178- 12%
Don't know	132 4%	108- 4%	97- 4%	94- 4%	75- 3%	12 4%	105- 4%	98- 4%	114- 4%	113 4%	64- 3%	42- 3%	50- 3%	6 3%	54- 3%	46- 3%
Prefer not to say	396 13%	342 13%	340 13%	328 13%	293 13%	29- 9%	351 13%	305- 12%	360 13%	322- 12%	216- 11%	189 12%	224 12%	14 8%	226 12%	160- 11%

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Table Q43 (continuation)

Q43. Which one of these bands describes your total household income before tax or any other deductions are made?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Week: Up to £199 - Year: Up to £10,399	310 10%	51+bcd 18%	239-cd 9%	131-d 7%	56- 5%
Week: From £200 to £299 - Year: From £10,400 to £15,599	335 11%	49+bcd 17%	278d 10%	165-d 9%	70- 6%
Week: From £300 to £499 - Year: From £15,600 to £25,999	534 17%	69+bcd 24%	454d 17%	299- 16%	149- 14%
Week: From £500 to £699 - Year: From £26,000 to £36,399	464 15%	22- 8%	429+a 16%	319+a 17%	194+a 18%
Week: From £700 to £999 - Year: From £36,400 to £51,999	455 15%	21- 8%	428+a 16%	326+a 18%	208+ab 19%
Week: £1,000 and above - Year: £52,000 and above	435 14%	14- 5%	416+a 16%	354+ab 19%	278+abc 26%
Don't know	132 4%	14d 5%	99-d 4%	54- 3%	19- 2%
Prefer not to say	396 13%	42 15%	307- 12%	212- 11%	116- 11%

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Table Q44

Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			River (d)	Gender	
		Panel (a)	Post-to web (b)	Post- to-phone (c)		Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Hearing? Poor hearing, partial hearing, or are deaf	223 7%	80-d 6%	132+ad 9%	** **	1- 1%	103 7%	120 8%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	160 5%	62 4%	76 5%	** **	7 4%	75 5%	82 5%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	285 9%	140 10%	125 9%	** **	8 5%	115- 8%	164+a 11%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	84 3%	40 3%	34 2%	** **	2 1%	39 3%	42 3%
Breathing? Breathlessness or chest pains	161 5%	86b 6%	61- 4%	** **	11 7%	66 4%	95+ 6%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	67 5%	50- 3%	** **	16+ab 10%	62 4%	66 4%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	103 3%	57b 4%	33- 2%	** **	12+b 7%	51 3%	46 3%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG

Table Q44 (continuation)

Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Total	Method			Gender		
		Panel (a)	Post-to web (b)	Post-to-phone (c)	River (d)	Man (a)	Woman (b)
Unweighted row	3060	1362	1516	**	149	1372	1646
Effective sample size	2560	1141	1267	**	125	1155	1382
Total	3060	1394	1467	**	160	1478	1540
Your mental health? Anxiety, depression, or trauma-related conditions, for example	446 15%	246+b 18%	172- 12%	** **	23 14%	179- 12%	259+a 17%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	262 9%	131 9%	120 8%	** **	8 5%	95- 6%	164+a 11%
NET Yes	1026 34%	514+bd 37%	444- 30%	** **	42 26%	427- 29%	586+a 38%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	1790 58%	808 58%	877 60%	** **	97 61%	925+b 63%	855- 56%
Prefer not to say	166 5%	44- 3%	106+a 7%	** **	13a 8%	84 6%	71 5%
Don't know	77 3%	28 2%	41 3%	** **	8+a 5%	42 3%	27- 2%
Not stated	1 *%	1 *%	0 -%	** **	0 -%	1 *%	0 -%

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Table Q44 (continuation)

Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Hearing? Poor	223	5-	15-	13-	16-	47	50	78	20-	29-	175	128+abcdefhi
						+abcdhi	+abcdhi	+abcdefh			+abcdehi	
hearing, partial hearing, or are deaf	7%	1%	3%	3%	3%	10%	13%	25%	2%	3%	15%	18%
Eyesight? Poor vision,	160	25ci	25c	7-	23c	19c	19c	42	49ci	30-	81+cei	62+bcdefhi
								+abcdefh				
colour blindness, partial sight, or are blind	5%	6%	5%	1%	5%	4%	5%	13%	5%	3%	7%	9%
Mobility? Cannot walk at	285	10-	25-	24-	53abch	54abchi	46abchi	73	36-	77abh	173	119+abcdefhi
								+abcdefh			+abcdhi	
all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	9%	3%	5%	5%	11%	11%	12%	23%	4%	8%	15%	17%
Dexterity?	84	8	6-	9	13	14	14bh	20	14-	22	48+bchi	34+bchi
								+abcdehi				
Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	3%	2%	1%	2%	3%	3%	4%	6%	2%	2%	4%	5%
Breathing? Breathlessness	161	12	6-	15-b	30bh	32abch	27abch	39	18-	45bh	98+abchi	66+abcdhi
								+abcdefh				
or chest pains	5%	3%	1%	3%	6%	7%	7%	12%	2%	5%	8%	9%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134	28+efgjk	23fgjk	33+efgjk	25fgjk	18fgk	5-	3-	51fgjk	58+fgjk	26-	8-
	4%	7%	4%	7%	5%	4%	1%	1%	6%	6%	2%	1%

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Prepared by BMG

Table Q44 (continuation)

Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Total	16-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	Age 65-74 (f)	75+ (g)	16-34 (h)	35-54 (i)	55+ (j)	65+ (k)
Unweighted row	3060	319	507	495	487	529	407	316	826	982	1252	723
Effective sample size	2560	269	440	409	405	443	344	268	703	813	1053	611
Total	3060	385	520	483	498	475	381	319	904	980	1175	701
Social/ behavioural?	103	35 +cdefgij k	35 +cdefgij k	13fjk	5-	9	2-	3-	70 +cdefgij k	19-k	14-	5-
Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	3%	9%	7%	3%	1%	2%	*%	1%	8%	2%	1%	1%
Your mental health?	446	90 +befgjk	83fgjk	86+fgjk	98+efgjk	65fgjk	19-g	5-	173 +efgjk	184+efgjk	89-gk	24-
Anxiety, depression, or trauma-related conditions, for example	15%	23%	16%	18%	20%	14%	5%	2%	19%	19%	8%	3%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	262 9%	23 6%	20- 4%	22- 5%	52abch 11%	61+abchi 13%	40abch 10%	43+abchi 13%	43- 5%	75bch 8%	144+abchi 12%	83+abchi 12%
NET Yes	1026 34%	131bc 34%	134- 26%	126- 26%	174bch 35%	159bc 33%	128bc 34%	174 +abcdefh ijk 55%	265- 29%	300- 31%	461 +bcehi 39%	302+abcdefhi 43%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	1790 58%	220gk 57%	341 +adgjk 66%	313 +adgjk 65%	280gk 56%	287gjk 61%	224gk 59%	124- 39%	561+gjk 62%	593gjk 60%	636-g 54%	348-g 50%
Prefer not to say	166 5%	17 4%	27 5%	26 5%	31 6%	23 5%	26 7%	16 5%	44 5%	57 6%	65 6%	42 6%
Don't know	77 3%	17+efgjk 4%	17fjk 3%	17efjk 4%	13 3%	6 1%	3- 1%	4 1%	33+efgjk 4%	30efgjk 3%	13- 1%	7- 1%
Not stated	1 *%	0 -%	1+ *%	0 -%	0 -%	0 -%	0 -%	0 -%	1 *%	0 -%	0 -%	0 -%

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Table Q44 (continuation)
 Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
 Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Hearing? Poor hearing, partial hearing, or are deaf	223 7%	17 7%	15 5%	23d 8%	16- 4%	16 13%	22 6%	25 6%	22d 8%	30 +bdfgj 12%	185d 7%	19 7%	12d 8%	7d 8%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	160 5%	11 5%	13 5%	18 6%	16 4%	1 1%	21 6%	24 6%	14 5%	13 5%	132 5%	12 5%	8 6%	7+dj 8%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	285 9%	22 10%	24 9%	20 7%	32 8%	12 10%	39 11%	43 10%	25 10%	22 9%	239 9%	19 7%	17 12%	10c 12%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	84 3%	3 1%	12 4%	6 2%	9 2%	6 5%	9 3%	9 2%	4 2%	11 4%	69 3%	8 3%	3 2%	3 4%
Breathing? Breathlessness or chest pains	161 5%	16 7%	10 4%	16 6%	18 4%	5 4%	23 7%	21 5%	8 3%	14 6%	132 5%	15 6%	7 5%	6h 7%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	8 4%	14 5%	7 2%	15 4%	9 8%	11 3%	24 6%	10 4%	16 6%	115 4%	8 3%	8 5%	4 4%

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Table Q44 (continuation)
Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Region													
	Total	East Midlands (a)	West Midlands (b)	East (c)	London (d)	North East (e)	North West (f)	South East (g)	South West (h)	Yorkshire and the Humber (i)	England (j)	Scotland (k)	Wales (l)	Northern Ireland (m)
Unweighted row	3060	204	233	237	322	105	317	349	214	199	2180	318	310	252
Effective sample size	2560	186	216	217	300	97	291	323	200	183	2006	271	263	205
Total	3060	223	270	284	402	124	335	419	263	252	2573	256	147	84
Social/ behavioural?	103	17	10c	2-	13c	5	8	11	7	8c	81c	9c	10	3c
Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	3%	+cdfghjk 8%	4%	1%	3%	4%	2%	3%	3%	3%	3%	+cdfghjk 3%	7%	3%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	446	32	38	45d	40-	22	54d	54	39	43d	367d	35	32+bdgjk	13d
	15%	15%	14%	16%	10%	17%	16%	13%	15%	17%	14%	13%	22%	16%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	262	22	17	22	32	7	42+bhij	36	18	16	211	23	18+bhij	10
	9%	10%	6%	8%	8%	5%	12%	9%	7%	6%	8%	9%	12%	11%
NET Yes	1026	72	86	99d	101-	44	128d	149d	83	83	846d	82	64	34+dj
	34%	32%	32%	35%	25%	36%	38%	36%	32%	33%	33%	32%	+abdhijk 43%	41%
Nothing - no impairments	1790	124	164lm	155	272	68	183	242l	161lm	145	1515lm	161flm	71-	43-
or conditions impact or limit your daily activities or the work you can do	58%	56%	61%	55%	68%	55%	54%	58%	61%	58%	59%	63%	48%	51%
Prefer not to say	166	20+gk	13	19	19	9	15	16	14	20	145	10	7	5
	5%	9%	5%	7%	5%	7%	5%	4%	5%	8%	6%	4%	5%	6%
Don't know	77	8	6	11	10	3	9	12	4	4	67	3	5	2
	3%	4%	2%	4%	3%	3%	3%	3%	2%	1%	3%	1%	3%	3%
Not stated	1	0	1+	0	0	0	0	0	0	0	1	0	0	0
	*%	-%	*%	-%	-%	-%	-%	-%	-%	-%	*%	-%	-%	-%

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Prepared by BMG

Table Q44 (continuation)
 Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Ethnic Minority Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Hearing? Poor hearing, partial hearing, or are deaf	223 7%	66 7%	37- 5%	34 7%	85+be 9%	104 6%	119b 8%	218+cd 8%	3 4%	5- 1%	1- 1%	* **
Eyesight? Poor vision, colour blindness, partial sight, or are blind	160 5%	40 4%	23- 3%	18 4%	76+abce 8%	63- 4%	95+abce 7%	132 5%	6 7%	28 7%	13 6%	4 4%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	285 9%	48- 5%	40- 6%	41 8%	156+abce 17%	88- 5%	197+abce 14%	260+c 10%	6 6%	23- 5%	13 6%	1 1%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	84 3%	11- 1%	14 2%	10 2%	49+abce 5%	25- 2%	59+abe 4%	77 3%	1 1%	7 2%	5 2%	1 1%
Breathing? Breathlessness or chest pains	161 5%	15- 2%	38ae 5%	26a 5%	80+abce 9%	53-a 3%	106+ae 7%	149+c 6%	3 3%	12- 3%	6 3%	3 3%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	18- 2%	25a 4%	18 4%	69+abce 8%	44- 3%	87+abe 6%	121 5%	6 7%	14 3%	5 2%	3 3%

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Table Q44 (continuation)
 Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
 Column percentages

	Total	SEG						Ethnicity				
		AB (a)	C1 (b)	C2 (c)	DE (d)	ABC1 (e)	C2DE (f)	White (a)	Mixed (b)	Minority Ethnic Group Total (c)	Asian (d)	Black (e)
Unweighted row	3060	1089	827	406	707	1916	1113	2629	103	416	197	106
Effective sample size	2560	948	708	356	624	1657	979	2195	82	352	169	94
Total	3060	918	690	521	897	1608	1418	2627	89	416	207	109
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	103 3%	18- 2%	30a 4%	12 2%	42+a 5%	48 3%	54a 4%	91 3%	2 2%	11 3%	5 2%	4 4%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	446 15%	76- 8%	105ae 15%	66a 13%	196+abce 22%	182-a 11%	262+ace 18%	405+cd 15%	16 18%	41- 10%	14- 7%	8 7%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	262 9%	50- 5%	45- 7%	37 7%	129+abce 14%	95- 6%	166+abce 12%	244+cd 9%	4 5%	18- 4%	7- 3%	7 6%
NET Yes	1026 34%	211- 23%	212ae 31%	162a 31%	433 48%	423- 26%	595+abce 42%	924+cd 35%	28 31%	99- 24%	47- 23%	18 17%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	1790 58%	655+bcdf 71%	435+df 63%	315df 61%	373- 42%	1090+bcdf 68%	688-d 49%	1521 58%	46 52%	262 63%	142+a 68%	71 65%
Prefer not to say	166 5%	38- 4%	28 4%	34 6%	59ae 7%	66- 4%	92+abe 7%	133- 5%	5 6%	27 7%	9 4%	13 12%
Don't know	77 3%	14- 2%	13 2%	10 2%	32+ae 4%	28- 2%	42ae 3%	49- 2%	10 11%	26+a 6%	9a 4%	6 6%
Not stated	1 *%	0 -%	1 *%	0 -%	0 -%	1 *%	0 -%	0- -%	0 -%	1+a *%	1+a 1%	0 -%

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Table Q44 (continuation)

Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Total	Limiting/Impacting Conditions										
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	Other (k)
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Hearing? Poor hearing, partial hearing, or are deaf	223 7%	223+bjk 22%	0- -%	223 +abdegjk 100%	54 +abegjk 34%	64+bjk 22%	**	32+bj 20%	16 12%	**	47+b 11%	33+b 13%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	160 5%	160+bj 16%	0- -%	54 +abgjk 24%	160 +abcegjk 100%	51+bj 18%	**	24+b 15%	19 14%	**	50+b 11%	30+b 11%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	285 9%	285+bj 28%	0- -%	64+bj 28%	51+bj +abcdgjk 32%	285 100%	**	62+abj 38%	38 28%	**	78+b 18%	73+bj 28%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	84 3%	84+b 8%	0- -%	23+b 10%	16+b +abcdgjk 10%	53 18%	**	16+b 10%	16 12%	**	29+b 6%	28+b 11%
Breathing? Breathlessness or chest pains	161 5%	161+bj 16%	0- -%	32+b 14%	24+b 15%	62+abj 22%	**	161 +abcdejk 100%	23 17%	**	47+b 11%	50+bj 19%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	134+bc 13%	0- -%	16b 7%	19+b 12%	38+bc 13%	**	23+bc 14%	134 100%	**	104 +abcdegk 23%	30+b 11%

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Prepared by BMG

Table Q44 (continuation)
 Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
 Column percentages

	Total	Limiting/Impacting Conditions										Other (k)
		Any (a)	None (b)	Hearing (c)	Eyesight (d)	Mobility (e)	Dexterity (f)	Breathing (g)	Mental abilities (h)	Social/behavioural (i)	Your mental health (j)	
Unweighted row	3060	994	2065	232	156	262	**	148	115	**	423	256
Effective sample size	2560	828	1732	190	128	221	**	123	97	**	355	217
Total	3060	1026	2033	223	160	285	**	161	134	**	446	262
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	103 3%	103+b 10%	0- -%	14+b 6%	21+bce 13%	18+b 6%	** **	16+b 10%	46 34%	** **	70+abcek 16%	21+b 8%
Your mental health?	446	446+bcdegk	0- -%	47+b	50+bc	78+b	**	47+b	104	**	446 +abcdegk	88+bc
Anxiety, depression, or trauma-related conditions, for example	15%	44%	-%	21%	31%	27%	**	29%	77%	**	100%	33%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	262 9%	262+bcj 26%	0- -%	33+b 15%	30+b 19%	73+bc 26%	** **	50+bcdj 31%	30 22%	** **	88+b 20%	262+abcdegj 100%
NET Yes	1026 34%	1026+b 100%	0- -%	223+b 100%	160+b 100%	285+b 100%	** **	161+b 100%	134 100%	** **	446+b 100%	262+b 100%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	1790 58%	0- -%	1790 88%	0- -%	0- -%	0- -%	** **	0- -%	0 -%	** **	0- -%	0- -%
Prefer not to say	166 5%	0- -%	166 8%	0- -%	0- -%	0- -%	** **	0- -%	0 -%	** **	0- -%	0- -%
Don't know	77 3%	0- -%	77 4%	0- -%	0 -%	0- -%	** **	0 -%	0 -%	** **	0- -%	0- -%
Not stated	1 *%	0 -%	0 -%	0 -%	0 -%	0 -%	** **	0 -%	0 -%	** **	0 -%	0 -%

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Prepared by BMG

Table Q44 (continuation)
 Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
 Column percentages

	Total	Children in household						Internet access		Yes (net) (c)	No (d)
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)		
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Hearing? Poor hearing, partial hearing, or are deaf	223 7%	7 5%	2- 2%	7- 2%	12- 4%	22- 3%	131+bcde 8%	211 7%	** **	214 7%	** **
Eyesight? Poor vision, colour blindness, partial sight, or are blind	160 5%	5 3%	7 6%	13 3%	17 5%	31 4%	73 5%	148 5%	** **	152 5%	** **
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	285 9%	4- 3%	5 4%	19- 5%	20- 6%	39- 5%	159acde 10%	265 9%	** **	275 9%	** **
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	84 3%	2 1%	1 1%	3- 1%	3- 1%	8- 1%	44ce 3%	75 3%	** **	76 3%	** **
Breathing? Breathlessness or chest pains	161 5%	0- -%	5a 4%	11- 3%	16a 5%	21- 3%	85ae 5%	157 5%	** **	159 5%	** **
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	5 3%	4 3%	13 4%	12 3%	28 4%	56- 4%	125 4%	** **	129 4%	** **
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	103 3%	4 2%	4 3%	9 2%	5 2%	19 2%	53 3%	95 3%	** **	98 3%	** **

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Table Q44 (continuation)

Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Total	Children in household				Internet access					
		Aged 0-2 (a)	Aged 3-4 (b)	Aged 5-11 (c)	Aged 12-15 (d)	Yes (e)	No (f)	Yes - at home (a)	Yes - not at home (b)	Yes (net) (c)	No (d)
Unweighted row	3060	159	125	379	339	772	1599	2997	**	3023	**
Effective sample size	2560	134	103	319	286	649	1331	2509	**	2530	**
Total	3060	154	123	383	344	779	1568	2992	**	3018	**
Your mental health? Anxiety, depression, or trauma-related conditions, for example	446 15%	22 14%	18 15%	57 15%	41 12%	108 14%	205- 13%	431 14%	**	437 14%	**
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	262 9%	4- 3%	11 9%	17- 4%	14- 4%	36- 5%	138acde 9%	258 9%	**	261 9%	**
NET Yes	1026 34%	33- 22%	32 26%	94- 25%	90- 26%	191- 24%	520acde 33%	990 33%	**	1007 33%	**
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	1790 58%	112+f 73%	81 65%	258+f 67%	231+f 67%	529+f 68%	923 59%	1772 59%	**	1778 59%	**
Prefer not to say	166 5%	2- 1%	2 2%	14 4%	12 3%	26- 3%	92ae 6%	161 5%	**	162 5%	**
Don't know	77 3%	6 4%	9+f 7%	17+f 4%	12 3%	31+f 4%	33 2%	69 2%	**	71 2%	**
Not stated	1 *%	1+f 1%	0 -%	0 -%	0 -%	1 *%	0 -%	1 *%	**	1 *%	**

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Table Q44 (continuation)
 Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
 Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Hearing? Poor hearing, partial hearing, or are deaf	223 7%	211+e 8%	210+e 8%	204+e 8%	192+ei 8%	12- 4%	213+e 8%	174e 7%	215e 8%	180- 7%	150 8%	128+d 8%	140 8%	7 4%	146 8%	123+d 9%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	160 5%	138 5%	137 5%	137 5%	127 6%	19 6%	146 5%	122 5%	147 5%	137 5%	103 5%	83 5%	81- 5%	7 4%	92 5%	75 5%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	285 9%	261 10%	258 10%	251 10%	248+gi 11%	23 7%	269 10%	212- 9%	274+ 10%	225- 8%	186 10%	153 10%	176 10%	11 6%	183 10%	159+ 11%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	84 3%	72 3%	72 3%	69 3%	66 3%	5 1%	76 3%	58- 2%	76 3%	65- 2%	52 3%	43 3%	40- 2%	2 1%	40- 2%	45 3%
Breathing? Breathlessness or chest pains	161 5%	139e 5%	145e 5%	136e 5%	122e 5%	6- 2%	148e 5%	122e 5%	151e 5%	119-e 4%	83- 4%	66- 4%	90 5%	4 2%	97 5%	86 6%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	102- 4%	106- 4%	98- 4%	93 4%	18 6%	109- 4%	96- 4%	114- 4%	116 4%	60- 3%	41- 3%	63- 4%	12abe 6%	65- 3%	55 4%
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	103 3%	72- 3%	77- 3%	74- 3%	56- 2%	12 4%	84- 3%	77 3%	89- 3%	93 3%	45- 2%	29- 2%	37- 2%	9bce 5%	42- 2%	34- 2%

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Prepared by BMG

Table Q44 (continuation)

Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Total	User in last 6 months									Satisfaction (NET Satisfied)					
		Any BBC (a)	Any ITV (b)	Any Channel 4 (c)	Any Channel 5 (d)	Any S4C (e)	Any PSB linear (f)	Any PSB VoD (g)	Any PSB (h)	Any SVoD (i)	BBC One (a)	BBC Two (b)	ITV/UTV (c)	S4C (d)	Channel 4 (e)	Channel 5 (f)
Unweighted row	3060	2717	2661	2628	2277	344	2788	2524	2841	2697	1924	1549	1785	201	1910	1419
Effective sample size	2560	2281	2231	2205	1906	273	2337	2116	2381	2255	1625	1312	1508	160	1606	1191
Total	3060	2701	2655	2622	2284	320	2779	2494	2834	2679	1897	1518	1796	183	1894	1437
Your mental health? Anxiety, depression, or trauma-related conditions, for example	446 15%	367- 14%	363- 14%	361- 14%	300- 13%	36 11%	387- 14%	346- 14%	401- 14%	414+d 15%	238- 13%	156- 10%	225- 13%	21 11%	243-b 13%	177- 12%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	262 9%	231e 9%	238e 9%	231e 9%	211+e 9%	14- 4%	240e 9%	219e 9%	244e 9%	225e 8%	160 8%	139 9%	168 9%	11 6%	174 9%	138 10%
NET Yes	1026 34%	907e 34%	896e 34%	876e 33%	776e 34%	77- 24%	936e 34%	805-e 32%	958e 34%	875-e 33%	626d 33%	490 32%	597d 33%	45- 25%	629d 33%	502d 35%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	1790 58%	1587 59%	1551 58%	1539 59%	1332 58%	201 63%	1623 58%	1494+ 60%	1655 58%	1601+ 60%	1155+ 61%	932+ 61%	1083+ 60%	122+ 67%	1138+ 60%	846 59%
Prefer not to say	166 5%	136- 5%	143 5%	142 5%	122 5%	24 7%	149 5%	133 5%	149 5%	137 5%	78- 4%	67- 4%	77- 4%	6 3%	86- 5%	56- 4%
Don't know	77 3%	70 3%	64 2%	64 2%	54 2%	18 6%	71 3%	62 2%	72 3%	65 2%	38- 2%	28- 2%	39 2%	9+abcef 5%	41 2%	33 2%
Not stated	1 *%	1 *%	0- -%	0- -%	0 -%	0 -%	1 *%	0- -%	1 *%	1 *%	0 -%	0 -%	0 -%	0 -%	0 -%	0 -%

95% lower case or +, ** indicates a low base size (less than 100)

Table Q44 (continuation)

Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Hearing? Poor hearing, partial hearing, or are deaf	223 7%	32+bcd 11%	173- 7%	119- 6%	67 6%
Eyesight? Poor vision, colour blindness, partial sight, or are blind	160 5%	25+bcd 9%	125- 5%	75- 4%	39- 4%
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	285 9%	55+bcd 19%	209-d 8%	127-d 7%	49- 5%
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	84 3%	13d 4%	69 3%	41- 2%	17- 2%
Breathing? Breathlessness or chest pains	161 5%	37+bcd 13%	120-d 5%	67-d 4%	23- 2%
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	134 4%	26+bcd 9%	103-d 4%	57- 3%	25- 2%

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Table Q44 (continuation)

Q44. Which of these - if any - impact or limit your daily activities or the work you can do?

Base: All respondents

Absolute figures
Column percentages

	Total	Education status			
		No qualifications/entry level (a)	GCSE or above (b)	A level or above (c)	University or above (d)
Unweighted row	3060	190	2743	1970	1143
Effective sample size	2560	165	2321	1664	977
Total	3060	283	2650	1859	1090
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	103 3%	13 5%	86 3%	57 3%	24- 2%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	446 15%	51d 18%	385d 15%	255d 14%	114- 10%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	262 9%	38+bcd 14%	208-d 8%	137-d 7%	56- 5%
NET Yes	1026 34%	148+bcd 52%	830-d 31%	549-d 29%	266- 24%
Nothing - no impairments or conditions impact or limit your daily activities or the work you can do	1790 58%	114- 40%	1635+a 62%	1206+ab 65%	761+abc 70%
Prefer not to say	166 5%	14 5%	124- 5%	74- 4%	38- 3%
Don't know	77 3%	7 2%	60 2%	29- 2%	24 2%
Not stated	1 *%	0 -%	1 *%	1 *%	1 *%

95% lower case or +, ** indicates a low base size (less than 100)

Prepared by BMG